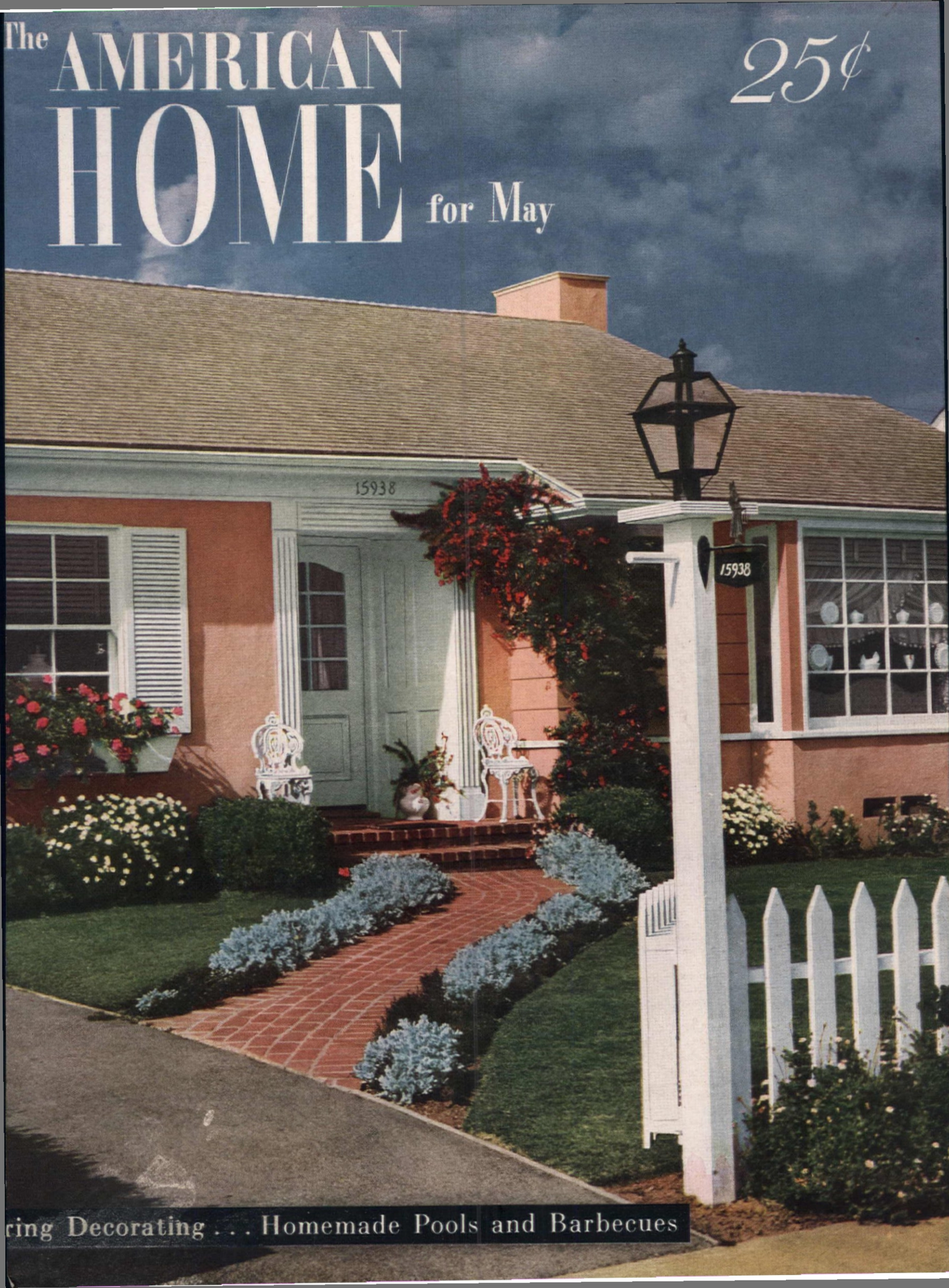
The AMERICAN HOME for May

25¢



ring Decorating . . . Homemade Pools and Barbecues

There's work space galore in this remodeled kitchen. A large counter area, with revolving shelves above and below, is centrally located so that you can keep even a big dinner moving along with a minimum of effort. For quick lunches, there's a tricky snack-bench with serving boards that fold up out of the way. The floor is Armstrong's Marbelle Linoleum, Styles 021 and 09. Armstrong's Linowall, Style 706, covers the wall. Counter tops are Armstrong's Marbelle Linoleum, Style 021. This means the floor, wall, and counters are all easy to clean. Write for a free list of room furnishings and floor plans.

I've seen the kitchen I want!

NO, IT ISN'T one of those dream-world "model" kitchens. It isn't even a new house. It's right down the street in Ella Pearson's old home.

I should have known that something was going on at Ella's when I saw Townsend's truck out front, but I thought she was just getting a new Armstrong's Linoleum Floor. The afternoon Ella asked me over to see what she'd done to her kitchen, I couldn't believe my eyes.

Ella's like me. She wants room to work—and now she really has it. There's a big rounded counter right in the center of the kitchen—just where you need it, and oceans of work space besides.

Above the counter are shelves for all the little things you want in a hurry—and those shelves *revolve* like a Lazy Susan. Down below, behind the sliding doors, are more big revolving shelves, with plenty of room for pots and pans.

Opening up the old back entry gave Ella a little extra room, but the special design of her Armstrong's Linoleum Floor makes her kitchen seem even larger than it really is.

Ella made coffee and we sat down on what she calls her "snack-bench." It takes up only half as much room as a breakfast nook, and it's twice as comfortable. When you're through, the serving boards fold up against the wall. Ella says it's a marvelous place to relax while you're waiting for the teakettle to whistle.

What I like most about Ella's kitchen is that it's so pretty and still so sensible. It isn't the kind of fussy, over-decorated kitchen that has to be pampered. From my experience, I know how easy Armstrong's Linoleum is to take care of, and Ella says that Armstrong's Linowall on the walls is wonderful. Any kind of spatter just wipes right off.

Am I going to remodel my own kitchen now? I certainly am. And you can bet your new pressure cooker that it's going to be a lot like Ella's.

Send for new decorating book, "Ideas for Every Room," by Hazel Dell Brown, famous interior decorator. Its thirty-two pages are packed with ideas for every room in your house, with room interiors pictured in full color. If you are thinking of remodeling or building, you'll find this book helpful. Send 10¢ (outside U.S.A., 40¢) to Armstrong Cork Company, Floor Division, 4805 Pine St., Lancaster, Pa.

ARMSTRONG'S LINOLEUM FLOORS

for every room (A) *in the house*

MADE BY THE MAKERS OF ARMSTRONG'S QUAKER RUGS, ARMSTRONG'S ASPHALT TILE, AND ARMSTRONG'S LINOWALL®

Marjorie Groat's **winning smile turns an idea into a career—**

The smile that wins is the Pepsodent Smile!

Marjorie Groat, Career-wife, is first to wear the latest fashions in Madison, Wisconsin—it's her job! Marjorie was a freshman at the University of Minnesota when her smile made her first big conquest. For there she met Bill . . . and wedding bells ended her school days. When they settled in Madison, Marjorie decided that "Manchester's," one of the leading department stores, needed a fashion modeling staff. The store management agreed. Now Marjorie's winning smile is very much in evidence as she trains new models, plans and appears in fashion shows. It's a Pepsodent Smile! "I always use Pepsodent," Marjorie says, "It's the best tooth paste I've found for brightening teeth!"

Do you have a winning smile? If Pepsodent Tooth Paste has helped your smile and career—send your picture and story to Pepsodent, 141 W. Jackson Blvd., Chicago 4, Illinois. If used in our advertising you will receive regular professional model fees.

Wins 3 to 1

over any other tooth paste!

You'll find people all over America agree with Marjorie Groat. New Pepsodent with Irium is their 3-to-1 favorite for brighter smiles. In recent tests, families from coast to coast were asked to compare New Pepsodent Tooth Paste with the brands they'd been using at home. By an overwhelming majority . . . by an average of 3 to 1 . . . they preferred New Pepsodent over any other leading brand they tried!

Yes, New Pepsodent won 3 to 1 for its cool, minty flavor . . . for making breath cleaner, and making teeth brighter! *For the safety of your smile use Pepsodent twice a day—see your dentist twice a year!*

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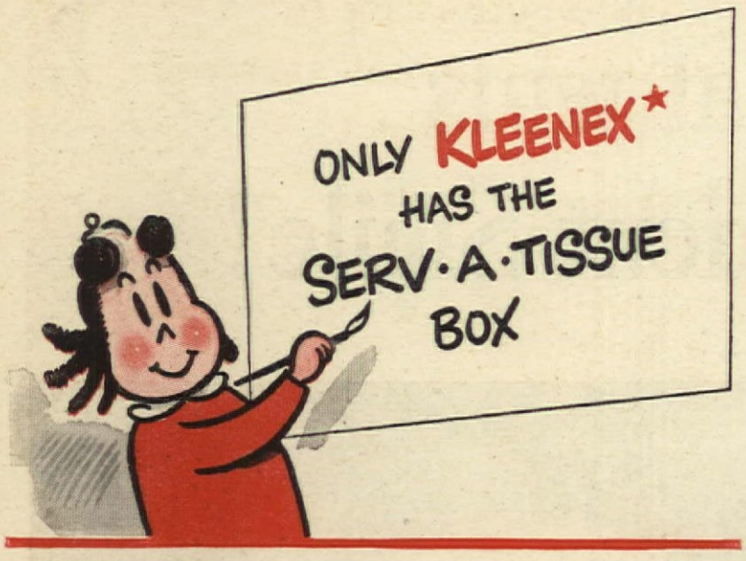
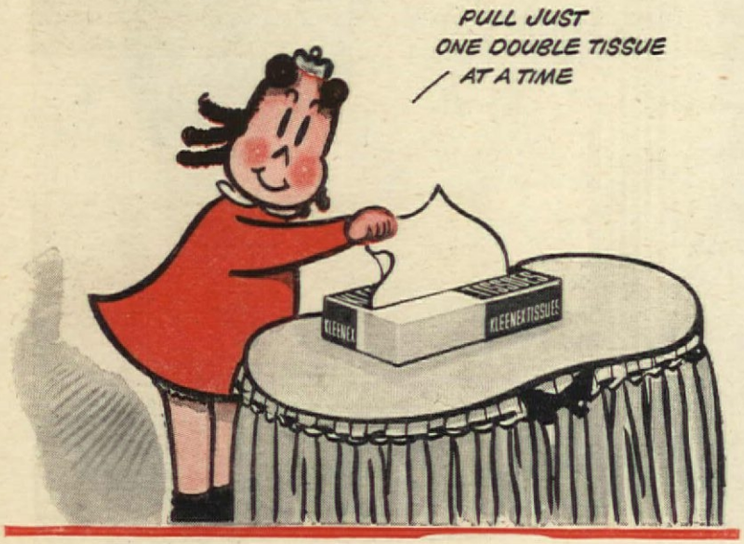
LITTLE LULU by Marge



LITTLE LULU says Compare tissues—compare boxes—and you'll see why 7 out of 10 tissue users like Kleenex better than any other brand! For no other tissue gives you *all* the advantages of Kleenex. Soft! Strong! Pops up!



America's Favorite Tissue

*T. M. REG. U. S. PAT. OFF.

In this Issue

May, 1948 **Vol. XXXIX, No. 6**

Cover Photograph by A. T. Ankeny . . . . . See page 39

Arts and Crafts

Let the Sun Shine In! 52
For Sale Cheap—3 Successful Back-yard Barbecues Patterns 96
Patterns 52, 54, 96, 97, 98, 99, 100

Children

Home's a Swell Place . . . . . Louise Price Bell 33
Moppet Homemakers . . . . . Louise Price Bell 121
Watching Your Child's Eyesight . . . . . Dr. Samuel Berenberg 122

Decorating

Good Living Is Good Storage . . . Good Storage Is Good Planning . . . . . Ethel McCall Head 34
Prize Winner in Deer Park, Illinois 46
A New Color and Black Is Back! . . . . . James M. Wiley 49
Six Famous Metropolitan Stores Design Slip Covers for You 50
Let the Sun Shine In! 52
Furnishing Your Summer Place 56
Old for Charm . . . . . June P. Wilson 85
Twenty Questions . . . . . Lila Grace Smith 87

Gardening

Don't Think in Terms of Plant Material . . . . . W. G. Kemp 36
Get Ready for Good Gardening . . . . . Hannah Reid Walker 88
City and Suburban Settings for Outdoor Living . . . . Ethel McCall Head 94
We Like It Pretty! 104
Swimming Pool of Arthur T. Parke, Jr. 107
Come On In . . . the Digging's Fine . . . . . Jay Hall 110
Swimming Pool of Louis Betko 117
Back-Yard Swimming Pool . . . . . Jack Pollexfen 119

Homes and Maintenance

Home of Mr. and Mrs. Jack Henley . . . . . A. T. Ankeny 39
Home of Mr. and Mrs. Robert Rimpau . . . . . Janet McHendrie 40
Home of Mr. and Mrs. Lloyd A. Young 42
Home of C. Arthur Meyers . . . . . H. T. Parkinson 44
Blueprints for Modern Living 45
Beware of Cabin Fever . . . . . David G. Holloway 66
The American Home Planning Primer No. 3 . . . . . Kenneth Duncan 70
He's Got to be Honest . . . . . Marian G. Gardner 81

Foods, Parties, Housekeeping

Good Living Is Good Storage . . . . . Ethel McCall Head 34
Wash Day Dinner . . . . . Esther Foley 128
Menus 131, 136
From a Quick Roll Mix 132
Recipes 132, 134, 136
An Actor Cooks 133
Penny Pretty Meals . . . . . Marie Peters 135
Reborn at Fifty . . . . . Edith Ramsay 138
This Month's American Home Kitchen 142, 145
Shower the Bride with Knowledge . . . . . Gertrude Brassard 146
Minimum but Adequate . . . . . Elizabeth Fuller 154
La Cucaracha and the Housing Shortage . . . . . Louella Webster 156

Features

Letters 14
The American Home Market Place 16
Books 22
Let's Set New Goals . . . . . Harriet Martinson 26
Women Can Be So Boring 31
Moving? . . . . . Kay Campbell 83
May Baskets . . . . . Katherine Twomey 126
When Is A Bride? . . . . . Wendy Dougherty 155
Look, It's New! 161

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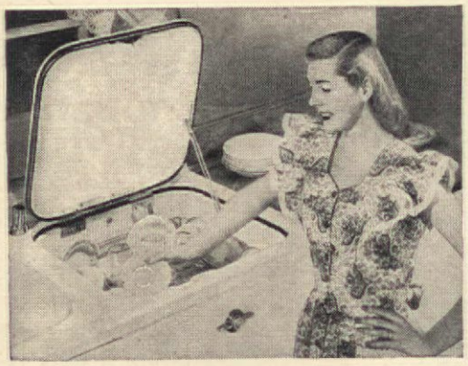
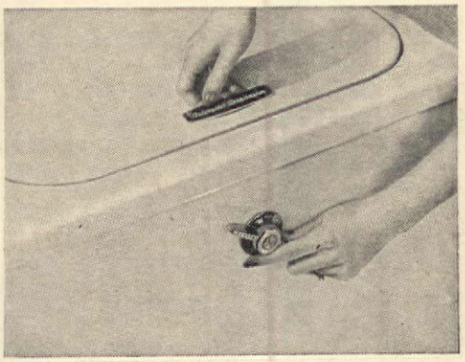
• ***Automatic General Electric Dishwasher saves hours of kitchen drudgery! Washes dishes sparkling clean. They dry in their own heat!***

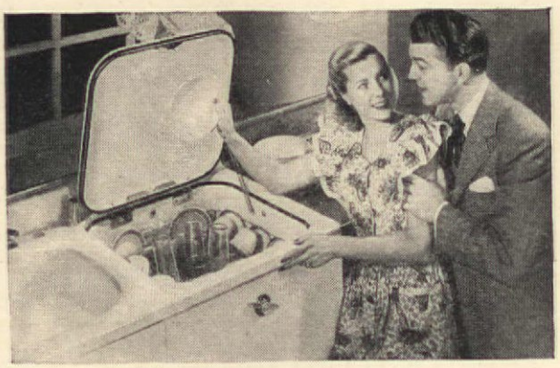


1. A day's dishes done like magic! The new General Electric Dishwasher will wash a whole day's dishes for a family of four at one time. Separate racks hold china, glassware, silver safely. Washes pots and pans, too!



2. No more rough, red hands! You never touch dishwater. Just turn the switch and the Dishwasher takes over—does the whole job *automatically*—washing and rinsing dishes in water hotter than your hands could stand.

3. Gives you new hours of freedom! You're no longer a slave to a dishpan. All by itself, the Dishwasher hygienically cleans and rinses each piece *cleaner than you could do it by hand*. Safely, too—for only the water moves.



4. No dishes to wipe—ever again! After dishes are washed and rinsed, the cover opens automatically, and both dishes and Dishwasher dry in their own heat. Gleaming, sparkling clean dishes are ready to be put away.

• • •

NOTE: The Dishwasher is available either in a complete sink, or as a separate individual appliance for installation in your new or present kitchen. General Electric Company, Bridgeport 2, Conn.

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DOES THE DISHES BY ITSELF

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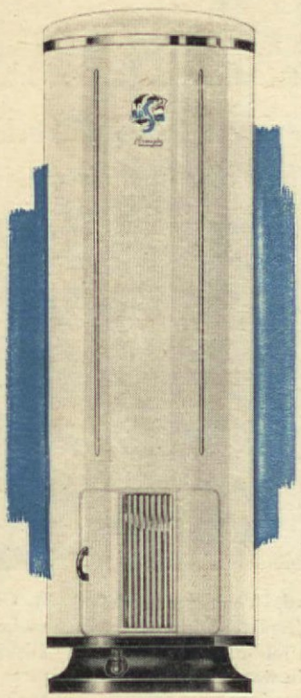

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contributors

● ● ● **JAY CAMERON HALL** received his first rejection slip at the age of seven; he wrote a poem that rhymed—but didn't sell. In more recent years he has had better luck, having had articles published in several national magazines. He calls writing his "frosting"—"the bread and butter has come from being a policeman on the Pasadena, California, force." He built his own swimming pool, shown on page 110, and he has only two worries: that it will make him lazy and, how he can lie beside it when it rains.

Photo by Stevens

● ● ● **CATHERINE TWOMEY** is married to the publisher of the *Hot Spring Star* in South Dakota. They have two sons, aged fourteen and six. In addition to home, church, and club activities, she is a Gray Lady at a veterans' hospital and a contributor of book reviews to the *State Federation Magazine*. Reading is her favorite recreation—especially when its garden and home magazines and books. She grew up in Osage, Iowa, was graduated from Grinnell College, and she contributed the story on "May Baskets," page 126.

● ● ● **JUNE P. WILSON** was born in California, but grew up, for the most part, in Europe. Her first experience with antiques was watching her mother lovingly stuff an old pewter mug or a wood carving into a rucksack already bursting with nightgowns and Baedaekers. A varied career as actress, newspaper writer, and publicist has culminated in an old farmhouse in Chappaqua, New York. There she raises daughters and gladioli and administrates many minor civic chores. Her article, "Old for Charm," is on page 85.

Manufacturing difficulties beyond our control have delayed the delivery of this issue.

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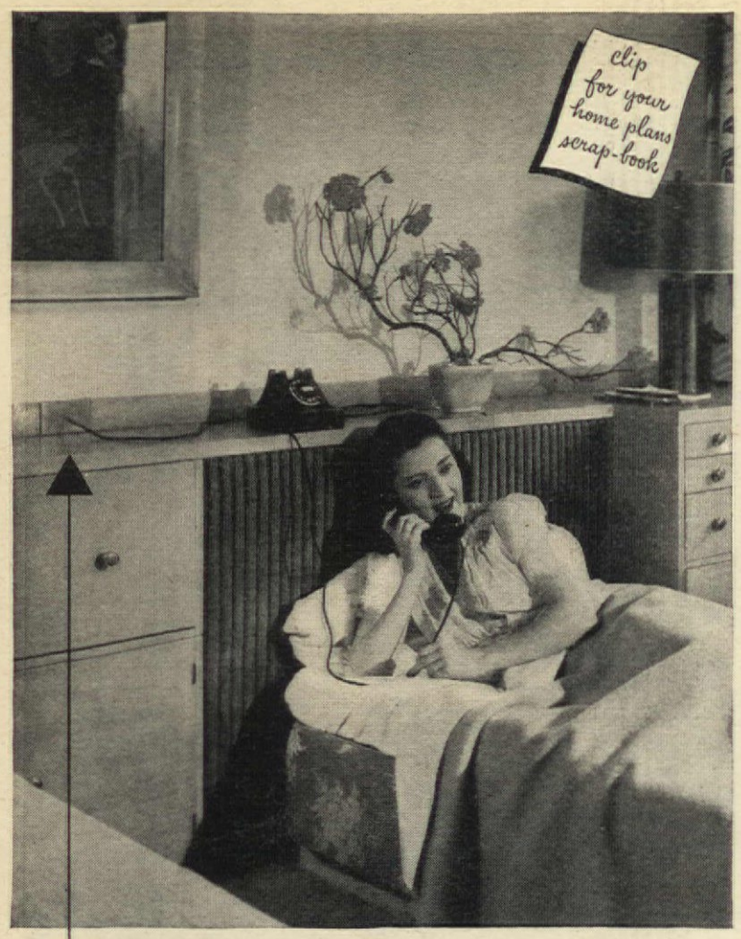
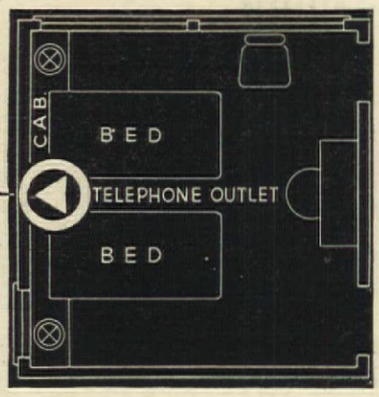


TELEPHONE CONVENIENCE

. . . in milady's chamber



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BELL TELEPHONE SYSTEM

contributors

● ● ● **NANCY A. HARPER** is the Editor of our new editorial feature, THE AMERICAN HOME Market Place. She's been writing copy—lots of it—for THE AMERICAN HOME for a year and a half, most of it published, all of it anonymous! Before New York, she was an officer in the Women's Reserve of the United States Naval Reserve. A Californian and a graduate of the University of California at Los Angeles, she took an English major and, as she says, typical of the breed, her idea was always "to write someday." Now, the most important thing is to make the new Market Place so valuable and interesting to every one of THE AMERICAN HOME's 2,600,000 readers that they'll read it first—for *another* reason than that it's first in the book!

● ● ● **GERTRUDE BRASSARD,** our Party Editor, is a native New Yorker and a past resident of Cairo, Egypt. She started her career as private secretary to corporation executives, then, eleven years ago, joined the staff of THE AMERICAN HOME. She developed an interest in all of the departments of the magazine, learning to wield a paintbrush, hammer a nail, do a bit of decorating. She is an ardent and energetic gardener. Her interest in food is complementary to her interest in parties—she likes to arrange and fuss with party food and tidbits too, she likes informal, unexpected entertaining, creating fancy "morsels" out of bits of material and crepe paper.

● ● ● **ARTHUR T. PARKE, JR.** is a Pennsylvanian, a graduate of Princeton (Class of '24). He has been in the brokerage business since college. He is married, has one boy, two girls. He says, "My hobby always has been 'building things' to improve my home, and the swimming pool"—on page 107—"comes in this category."

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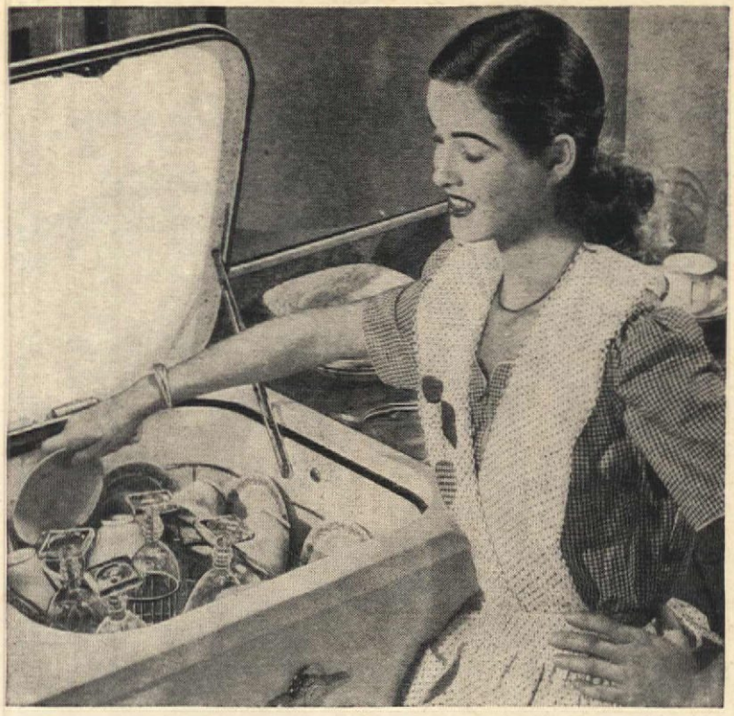

2. **"Now even on washdays,** I get *all* the hot water I need for the whole house—thanks to our new G-E Water Heater! And I'm not kept on the go checking fires . . . or fussing with fuel. I've stopped worrying about flames and fumes, too!"

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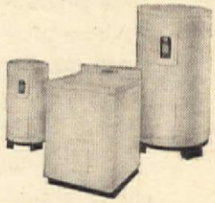

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Now — for the first time — you can judge entirely for *yourself* how much a hearing aid can mean in your life. Because the new Zenith "75" needs no "fitting," it comes to you by mail —yours to try anywhere you please . . . without sales pressure or embarrassing visits to salesrooms.

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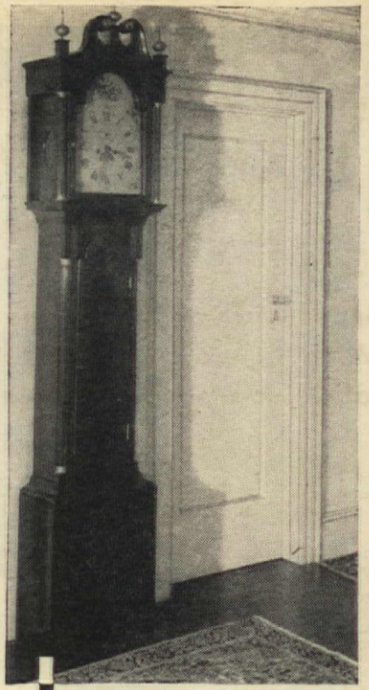
contributors

Photo, J. G. Abbey

● ● ● **HARRIET MARTINSON** is an active clubwoman with motives—the ones she describes in "Let's Set New Goals," page 26. She says she often writes about club work, because she finds it a source of true inspiration; her first accepted article was an interview with a fellow clubwoman on how she managed home and field work. She was born in Minnesota, began her literary career as editor of the eighth-grade page in the weekly newspaper. She received her B.S. at South Dakota State College. During the war, she served as State Farm Labor Assistant in charge of the Women's Land Army. She is married, lives on a farm.

● ● ● **WILFRID C. KEMP** is a very fortunate man—his work is his hobby. He conducts his own landscape and nursery service business from his ninety-acre farm in Connecticut. Always interested in everything pertaining to gardens and gardening, he was graduated as a Landscape Architect from Columbia in 1941. He grows a few ornamental trees and shrubs and hopes someday to have a representative collection of plant materials suited to the Connecticut area. He says, "Don't Think in Terms of Plant Materials," on page 36 of this issue and speaks from experience.

● ● ● **A. T. ANKENY** is a native of Minneapolis, attended the University of Minnesota. After college, he embarked upon a selling career that took him all over the United States. He arrived in California—for him the end of the rainbow—in 1936. Photography, homes, and gardens are his main non-family interests. Now, he supplements his photographs with editorial comment. He photographed and supplied the data on our Cover House—story on page 39.



It's time to add charm with Doors like this!

● See those delicate "shadow lines" —the beautiful proportions—of this Ponderosa Pine single-paneled door. Feel the smooth surface that is warm to the touch. Then you'll know why so many choose Ponderosa Pine doors for grace—and friendliness!

Ponderosa Pine doors are made in many stock designs. You can have panel doors—mirror doors—Dutch doors—French doors. Whichever you choose, you'll get the smooth grain and the enduring value that make Ponderosa Pine so popular.

Send for this Idea Book!

Plan rooms to fit your heart's desire with "Today's Idea House!" It's a 32-page booklet containing dozens of photographs that show how Ponderosa Pine doors and windows provide greater beauty and convenience.

Mail the coupon with 10 cents for your copy of this helpful home-planning booklet.

Ponderosa Pine Woodwork
Dept. RA-5, 38 South Dearborn St.
Chicago 3, Illinois

Please send me a copy of "Today's Idea House." I enclose 10 cents. (Please print.)

Name.....

Address.....

City..... *Zone*.....*State*.....

FOR FRIENDLY LIVING

Ponderosa Pine WOODWORK

New! New! New! They can even put in their own soap!

Better washing! Better drying! More "time off" for you with these latest, greatest Bendix Washers!

Imagine! Here's a washer that helps itself to soap . . . and soaks, washes, rinses, damp-drys the clothes . . . all by itself! You just set the controls once! Now you can take your choice of *three* new Bendix Washers. One of them is tailor-made for *your* purse, *your* home, *your* laundering needs.

Amazing automatic soap injector! It removes the last bit of guesswork . . . the last bit of washday work . . . and only the Bendix has it! One fill of the soap bin lasts for many loads of wash. Accurate to a teaspoonful, it automatically measures out the right amount of soap, detergent, or softener. You just set a dial.

Stays in place without fastening down. Good news for apartment dwellers and folks who like to launder in the kitchen! The new Bendix "Gyromatic" is specially balanced so it needn't be fastened down, and its smooth, counter-high top adds a welcome working surface.

Does best washing job. That thrifty, patented "Tumble-Action"—exclusive with the Bendix—has been improved again. New tub design stirs suds to greater action, so now it does an even better job than when it outwashed three leading non-automatic washers in recent tests!

Improved damp-drying . . . lighter work. When your new do-it-all Bendix automatic Home Washer clicks into "Damp-Dry", the cylinder spins at super-speed to whirl out more water than ever. Clean clothes are lighter, easier to handle.

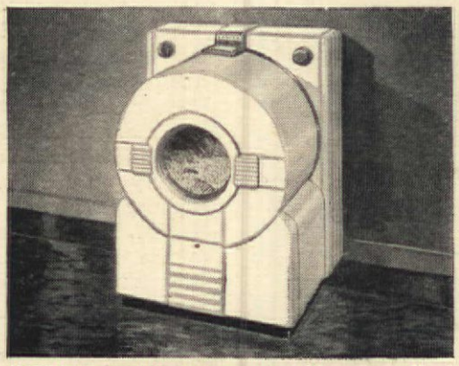
Save up to $90 . . . and keep on saving! You can buy a Bendix for much less than other automatics, because it's the only one that's mass-produced and backed by 10 years of experience. Costs less to use than ordinary washers, too. Saves up to $10 a year on soap alone, and saves gallons of hot water on every single load of clothes.

See the new, best-ever Bendix Washers now on display at your authorized Bendix Dealer's. Bendix Home Appliances, Inc., South Bend 24, Indiana.

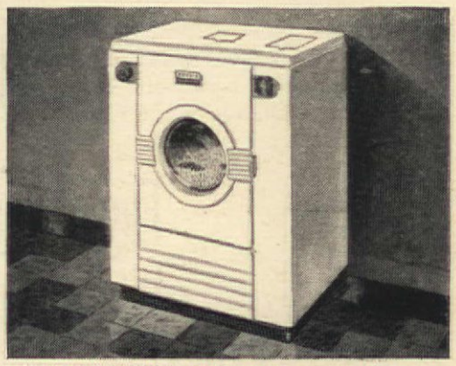
BENDIX automatic Washer

Over a million in use! Ask your Bendix-owning neighbor!

NEW BENDIX GYROMATIC! The finest washer ever built, regardless of price! With balanced high-speed spin so it doesn't have to be fastened down. Automatic soap injector is optional.

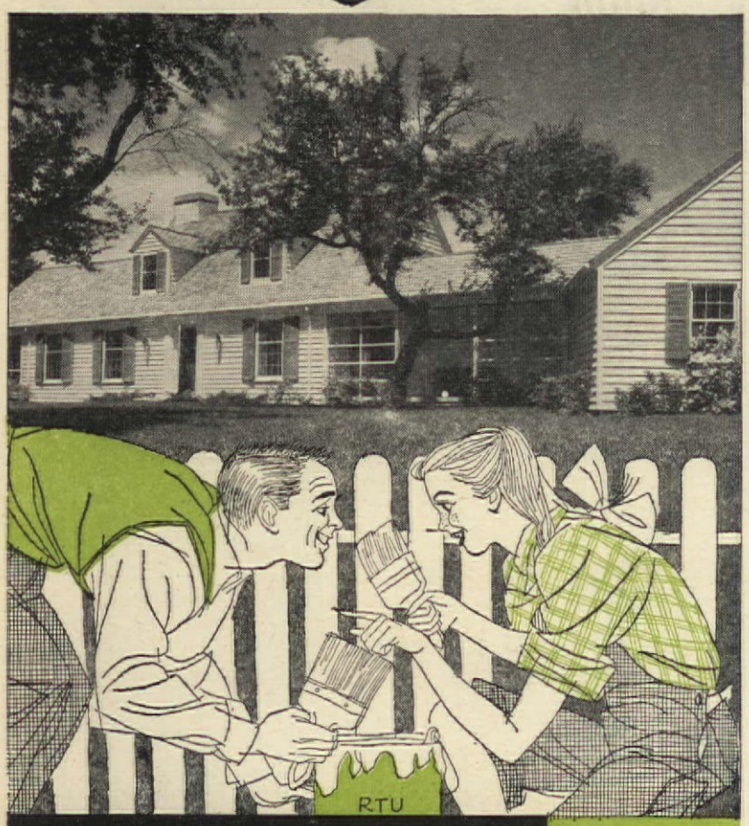


IMPROVED BENDIX STANDARD! New streamlined cabinet. Better than ever washing and drying results . . . yet the lowest priced of all.



IMPROVED BENDIX DELUXE! Improved "Tumble-Action" with increased speed for more complete damp-drying. Automatic soap injector optional.

White Lead Paint that's **Ready-to-use**



For painting a home... or even a garden fence

FOR EXTERIOR PAINTING, white lead paint has no rival. Master painters prefer it for its rugged dependability; home owners delight in its *whiter* white and long-lasting beauty.

And now, Eagle White Lead Paint comes ready-to-use. It's factory-mixed to a perfect painting consistency—you just open, stir and apply. It flows smoothly from the brush, spreads evenly and easily and makes a beautiful gleaming coat that stays white *longer.*

Whether you have your home professionally painted or use Eagle RTU yourself for touching up lawn furniture, fence, or *any* exterior surface you will find the same white lead durability, beauty and economy. Two forms: Primer Sealer and Outside White Finish Coat. One, two and five gallon cans.

EAGLE EP PICHER Since 1843

Eagle **RTU** Pure White Lead Paint

THE EAGLE-PICHER COMPANY—Cincinnati (1), Ohio
Member of the Lead Industries Association

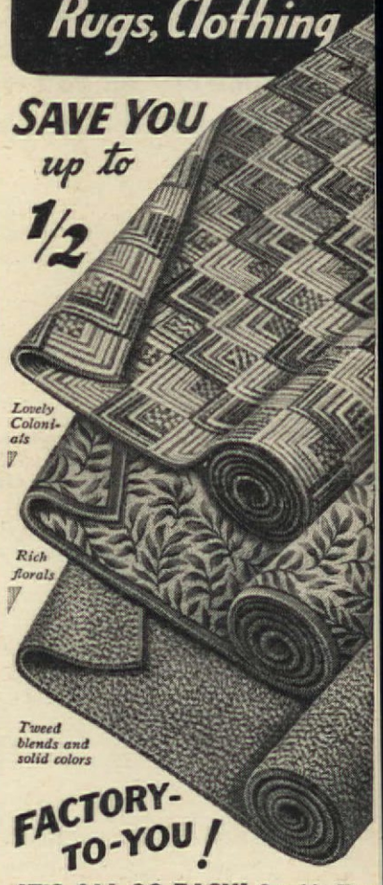
contributors

● ● ● **CARL SIGMAN AND WILLIAM J. WARD, JR.,** partners in the well-known firm of Sigman-Ward, should be familiar to readers of THE AMERICAN HOME, for the designs and sketches of this talented pair have appeared in almost every issue. Mr. Ward is a registered architect, a graduate of Pennsylvania State College. For years, he was designer with the leading architectural firm of John Russell Pope. Most of the well-drawn house plans appearing in this magazine each month are his handiwork. Carl Sigman, the engineering part of the firm, is a graduate of Lafayette University. During the war he served as a lieutenant colonel in the U.S. Army Air Corps, preparing manuals and films and delivering lectures on survival and care of personnel and materiel in non-temperate areas. Architect and engineer, they have transformed themselves successfully into illustrators, writers, and designers.

● ● ● **PAUL R. MacALISTER** started his first business project—that of manufacturing fifty miniature gliders annually—at the age of nine. His youthful interest in design was developed at the Philadelphia Academy of Industrial Art, St. Luke's Episcopal Academy, the Pennsylvania Academy of Fine Arts, Yale School of Architecture, and the École des Beaux Arts in France. An encouragingly profitable miniature business career in his senior year at Yale prompted him to open his own design firm in New York City. His most recent invention is the Plan-A-Room Kit used for visual education in schools and colleges in the United States. Just before entering the Navy he produced the first series of television programs in the decorating field for the National Broadcasting Company. After duty in the U.S. and aboard the USS *Appalachian,* he joined the staff of Montgomery Ward & Co. as Director of Interior Decoration and Industrial Design. He is the interior decorator of the "Prize Winner in Deer Park, Illinois" shown on page 46.

Important: Letters requesting information should be accompanied by a stamped, completely addressed envelope. Manuscripts and illustrations will not be returned unless accompanied by the necessary postage. They will be handled with care, but we cannot possibly assume responsibility for their safety.

OLSON "Rug Magic" and Your OLD Rugs, Clothing



FACTORY-TO-YOU!

IT'S ALL SO EASY! Our big Free catalog tells how your bundle of material is picked up at your door and shipped at our expense to the Olson Factory, where.. ***By the Famous Olson Process*** we shred, merge, reclaim materials of all kinds, then bleach, card, spin, dye and weave lovely, new

BROADLOOM RUGS

... deep-textured rugs that are Seamless and *Reversible* for the double wear and luxury. Sizes for all needs up to 16 ft. wide, any length, in:

Solid Colors	18th Century	Texture
Two-tone	Early American	Leaf
Tweed Blends	Oriental Designs	Ovals

Our 74th Year. We guarantee to satisfy or pay for your materials. Over 2 million customers. We do not employ agents or sell through stores.

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Write for beautiful *Olson Rug Catalog and Decorating Guide* in full colors — 26 model rooms — full information

MAIL COUPON OR 1c POST CARD TO-DAY

OLSON RUG CO. A-75, CHICAGO 41

Please mail Olson Catalog Free to:—

Name_____

Address_____

Town_____ State_____

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Home Heating Hints WATER HEATERS

It takes an automatic water heater to feed the *extra* needs of automatic washers. The gas-fired Rheem model in this modern laundry room is where streamlined housekeeping begins.

BEFORE you buy a washing machine... better KNOW YOUR HOT WATER

These cold facts about hot water will help you to get the most out of the new automatic washers...

By R. E. James
Heating Consultant

The new laundry and dishwashing machines are fully automatic. Push a button or turn a knob—that's all you do.

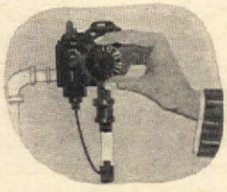
But the convenience they give you is tied up closely with your hot water supply. If you have to light up an old-fashioned heater, wait for the water to get hot, then find it turns lukewarm after your machines get going—or there's not enough to go around for all the hot water taps, your labor-saving system is not going to save much labor.

So before you buy any automatic washing devices, be sure to get *automatic* hot water first. The new automatic water heaters are as compact, self-operating, and easy-to-install as the appliances they will serve. And, in most cases, they'll cost you a lot less too.

Dial For Degree

Take the Rheem for example. You can put one in your kitchen, basement, laundry, bathroom. Once installed, the thermostat control is set to the temperature you want. Say, 140°. And from that point on, you needn't go near the heater again.

The Rheem-Processed corrosion-resistant tank is always filled with a reservoir of hot water; ready at a moment's notice. Here's why. Suppose your water heater has a 30 gallon tank. And you draw 20 gallons for a wash. Upstairs, Junior is taking a bath and he draws off 10 gallons more. Does this mean if anyone else wants hot water he'll have to wait because you've already used up the 30 gallon capacity? The answer is no—the Rheem will continue to heat up incoming cold water at the rate of 42 gallons an hour.



As You Like It

Be Wise, Check Size

How much hot water you will get depends upon how big a tank you buy. And this, in turn, depends upon how many washing appliances you use and how big your family and house are. Your plumber can tell you exactly what size to buy. As for the upkeep, it costs no more per gallon to operate a big water heater tank than a small one.

Rheem makes automatic water heaters in a variety of prices and sizes for electricity, oil and all types of gas including the "bottled" type. A new Rheem electric Table Top model, that looks like a cabinet, fits into your kitchen snug against the wall.

Mother's Helper

The gas and oil heaters have special controls that instantly shut off incoming fuel if the pilot light goes out. Actually, there's nothing for you to operate on any Rheem water heater—they all go on and off as necessary, and automatically conserve your fuel.

Ask The Man Who Knows

You get a written guarantee on every tank—and every water heater meets the specifications of The Good Housekeeping Institute, and The American Gas Association or The Underwriters' Laboratories, Inc.

Your plumbing dealer is an expert and knows exactly what to look for. And he can give you prompt delivery because Rheem is the world's largest maker of automatic water heaters with 9 plants in the United States.

Rheem

Rheem Manufacturing Company
Dept. AH-5
11 W. 42nd St., New York 18, N.Y.

Please send me free helpful booklets on Water Heaters for ☐ gas, ☐ electricity, ☐ oil.

Name_____

Address_____

City_____ State_____

Foreign affiliated companies in Brisbane, Melbourne, Sydney, Rio de Janeiro, Singapore, and Hamilton, Canada.

Mail this Coupon Today —

HERE'S THE
SAFE, EASY WAY
TO CLEAN YOUR SINK FAST!

Say good-bye to scratches—scrubbing—red, rough hands! Bon Ami lifts off the dirtiest dirt without harmful grit!

Why scratch dirt away?

Fine, white Bon Ami leaves no dulling scratches to catch dirt—to make you scrub and scrub. It's so safe. So fast. Grease and grime just slide away. And it rinses away clean. No messy, gritty particles left behind.

Why struggle for a sparkle?

Bon Ami polishes as it cleans. Sinks and bathtubs really sparkle. And that bright Bon Ami look *lasts* longer, too. Save work—save the finish—save your own smooth hands. Get Bon Ami today. It's the fast, safe cleaner.

Bon Ami

POWDER AND CAKE

"hasn't scratched yet!"

letters

Among our recent brickbats and bouquets were the two following:

I make allowances for many of your articles because I realize that you have to please many people with many tastes. But in your March issue on pages 32, 33 and 34 you lower your prestige in our family to somewhere below zero. Certainly one of your editors should be hung or shot, for he has aided and abetted an architectural crime.

I was raised in two of these old houses and I now own both of them. I have studied them for years and I know just about what your clients found. A solid oak frame with hand-hewn oak sills with joists mortised into them, or if older than I guessed it may have log joists. The roof may be sheathed in oak or in walnut. The whole on eighteen inches of masonry. The owners of these old houses were honest folk. So were the builders. The material was available and they used it to the best advantage. In fact "they builded better than they knew." Note in the "before" pictures the corners plumb and true and the ridge poles as straight as a chalk line. And this guy saws it up! "There ought to be a law. . . ."

—M. G.

May I offer my heartiest congratulations on the wonderful alteration story, page 32 of your March issue. I wish you'd also extend these congratulations to the owners Mr. and Mrs. Edward Shadd and to the architect Willard B. Smith, Jr., for their successful gilding of the sow's ear. It made my husband and me much more conscious of the possibilities lying beneath the tattered surface of so many abandoned farmhouses. You can bet that we'll have a whale of a time this spring touring the countryside and speculating on each and every old house we pass.

—CLARA W. BUCHLER

My husband and I are mulling over a situation which represents a real problem to us—so much so that we do not know how to solve it. It is possible that your readers may be able to offer suggestions to help.

You see, we had a dream, my husband and I, of some day owning a little place of our own in the country where we could spend our summers and the spring and autumn week ends. It was difficult for us to accumulate enough money to actually buy something outright, but six years ago we did buy 5 acres of land 50 miles from the city of New York, in a section considered "expensive." It had everything we wanted of it: gentle sloping land with a beautiful view, old pasture land, rich with promise. We borrowed $2,000 and built part

For Cheer and Color . . . Choose a Curtis Kitchen

You need not be forever wedded to a *white* kitchen! For Curtis kitchen cabinet units—made of wood for lasting satisfaction—come prime coated, and may be given a final finish in the color of your choice. You can have exactly the colors that suit YOU best. And you can change these colors at will! Beautifully styled hardware is furnished with cabinets.

Any Kitchen Can Use Curtis Cabinets!

No matter what the size or shape of your kitchen, you can have Curtis wall and counter cabinets that fit your needs. For these units are available in 21 basic unit types and 75 sizes. All units are built to fit together quickly and easily. Installation cost is low!

Send for Kitchen Planning Book!

Whether you are planning a new home—or modernizing an old one—this Curtis Kitchen booklet will help you plan a better kitchen. Send 10 cents for your copy—mail the coupon.

(Curtis production is steadily increasing, but the popularity of Curtis kitchen cabinets is breaking all records. So if they are not always immediately available, keep in touch with your Curtis dealer.)

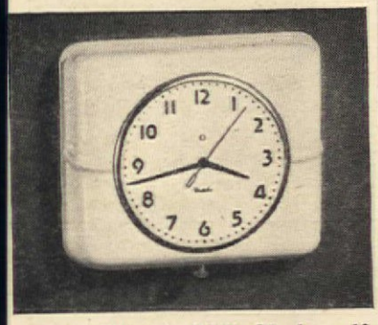
1866 CURTIS WOODWORK

Curtis Companies Service Bureau
257 Curtis Building, Clinton, Iowa
Gentlemen:
Here's 10 cents for your book, "It's Fun to Plan Your Own Kitchen."

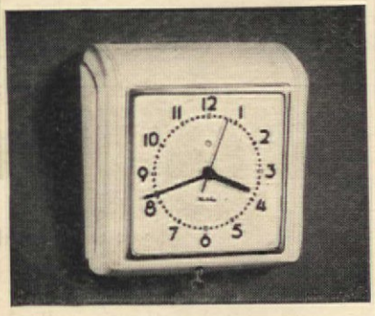
Name.....
Address.....
City.....State.....

Why live in a one clock home?

There's a WESTCLOX for every room in the house!



BELFAST Electric Wall Clock—self-starting. Here's a handsome new member of the Westclox family, with smooth, flowing lines that grace any kitchen. Sturdy metal case in white, red, green or ivory finish. $4.95.



DUNBAR Electric Wall Clock—self-starting. Famous for beautiful design and molded plastic case tilted forward for easier reading. A friendly face in your kitchen. Your choice of white, red, green or ivory finish. $5.95.

BIG BEN Electric Alarm, new and strikingly handsome, is $8.95.

LOGAN Electric Alarm is $5.95. With luminous dial, a dollar more.

all prices quoted are exclusive of tax.

WESTCLOX
Electrics
MADE BY THE MAKERS OF BIG BEN
Product of GENERAL TIME Instruments Corp.

letters

of a house—basement, living room, dinette, kitchen and attic, a shell you might say, complete on the outside, unfinished on the inside. Each season we added to it. First year we dug the well, next we electrified the house, then we brought the water into the house, and last season we finished the kitchen, complete with gas stove, electric refrigerator, hot and cold running water. And during all those six years, we cleared most of the land, planted fruit trees, grapes, blueberries, raspberries, rhubarb, asparagus. We brought beauty to it with our own landscaping with bushes, trees, perennials, annuals. We built an outdoor barbecue, picnic grove, and wide lawns.

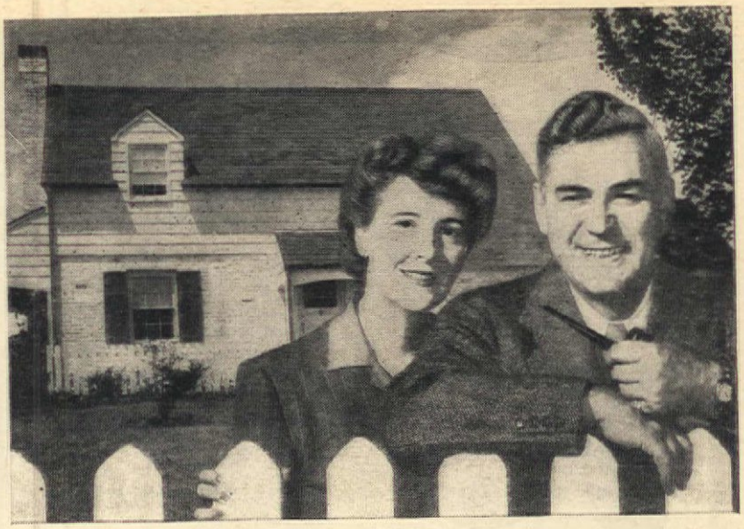
And now the problem. We must finish the house, add two bed rooms and bath room, and complete the interior walls of our shell. At today's prices for lumber and labor, the cost is twice that of our original costs six years ago. We would have to borrow the money. The house and land, as it is now, represents a $6,000 investment. We have been offered the sum of $10,500 for the purchase of our place as it is in its unfinished state. This, you see, would give us a nice profit. We may even be in the position of being able to buy something else outright and finished. If, however, we turn it down and decide to complete our own house, we would have to borrow $3,500, paying it off $400 a year in amortization and interest, which would mean a year-round pinching for us.

Should sentiment and love play any part in considering our problem? Our little place in the country as we have built it represents our creation, our hopes, our dreams. Sweat and hard work have gone into it to make something out of nothing.

My husband says he will never love another place as he does this one which is so much a part of us. Everything we did brought us closer together. And the fact that it has never been completed at one time has given us so much to talk about, so much to plan for. And do you know, we have found out that that very thing—the fact that each season there is still so much to do, is the very something that keeps my husband and myself, who are middle-aged, young in spirit, forward looking in our thoughts, and physically fit.

Should we sell at this time of "good market" and with our money take the chance of being able to buy a completed place? Or, should we borrow the money to complete our house, holding on to the sentiment and great love we feel for it? Are such feelings worth the financial wrestling we would have to contend with in these days of high costs?"

—GERTRUDE LUKS



How we retired with $200 a month

ANN WAS DRESSING for the theatre, and while I waited that night I leafed through a magazine. I remember the date—August 17, 1926—because it was my 40th birthday, and we were getting ready to celebrate it.

As I turned the pages, my eyes rested on an ad. Maybe the reason it stopped me was that just that evening at dinner Ann and I had been talking about the same thing . . . our *hopes for the future.*

After all, we were pretty much like a lot of married couples. We found it hard to save. Money seemed to go out as fast as it came in. So, even in our happiest moments, there was always the worrisome thought that this couldn't last forever. I *was* getting older. Someday I might not be able to keep on working so hard. What then?

There on the page was the answer. There was just what we needed. I read the ad through to the very end. It told about Phoenix Mutual Retirement Income Plans, and how we could get a guaranteed income of $200 a month or more, beginning when I reached 60. And it wasn't just an income for myself alone. The Plan actually provided an income *as long as either my wife or I lived!*

When Ann came down, I was tearing a corner off the page. First coupon in my life I'd ever torn out. I stuck it in an envelope and mailed it on our way to the show.

Twenty years go mighty fast! The crash . . . the depression . . . the war. I couldn't foresee them. But I never had to worry about my Phoenix Mutual Plan.

A few years ago, Ann and I celebrated my sixtieth birthday. And it *was* a celebration! For, soon after, I got my first Phoenix Mutual check—and *retired!* Those checks will keep coming in—as long as either Ann or I live!

Now we can relax and enjoy our home and garden as never before. All because I started my Phoenix Mutual Plan—*in time*—while my best earning years were still ahead. You can do it, too.

Send for Free Booklet

This story is typical. Assuming you qualify at a young enough age, you can get any income you want—up to $200 a month and more—starting at age 55, 60, 65 or 70. Send the coupon and receive—by mail and without charge—a booklet that tells about Phoenix Mutual Plans. There are similar plans for women. Don't delay. Send for your copy *now!*

ESTABLISHED 1851
PHOENIX MUTUAL
Retirement Income Plan
GUARANTEES YOUR FUTURE

PLAN FOR WOMEN

PHOENIX MUTUAL LIFE INSURANCE CO.
727 Elm Street, Hartford 15, Conn.

Please mail me, without cost or obligation, your illustrated booklet describing Retirement Income Plans for women.

Name_____
Date of Birth_____
Business Address_____
Home Address_____

PLAN FOR MEN

PHOENIX MUTUAL LIFE INSURANCE CO.
727 Elm Street, Hartford 15, Conn.

Please mail me, without cost or obligation, your illustrated booklet showing how to get a guaranteed income for life.

Name_____
Date of Birth_____
Business Address_____
Home Address_____

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EVERYTHING YOU NEED TO MASTER OIL PAINTING

it's easy with this complete oil color outfit, only $12.50

Artists! Art students! Don't miss this! A wonderful gift for everyone who wants to take up this most delightful hobby!

If you know art, you know Devoe—the greatest name in art materials. And you know what wonderful value this superb oil color outfit is. Look:

★ 14 tubes of Devoe Artists' Colors, the finest available ★ Picture mastic varnish ★ Rectified turpentine ★ Purified linseed oil ★ Professional palette ★ Palette knife ★ Palette cup ★ Five superb bristle brushes ★ Boxed in beautiful 9" x 12" wood carrying case with natural blond lacquer finish!

Send No Money: Just send letter or postcard with your name and address and your complete oil color outfit will be shipped immediately. You pay postman $12.50 plus few cents postage. Or send check or money order for $12.50 and we pay postage! Address Devoe & Raynolds Co., Inc., Dept. EA 787 First Avenue, New York 17, N. Y.

FREE! Devoe will send you absolutely Free this marvelous how-to-do-it "Painting for Fun" booklet. Offer good until June 30, 1948. Mail postcard for your booklet today!

DEVOE — the greatest name in art materials

by mail $1.19 post paid

TWIN EGG POACHER

The polished aluminum poacher contains two separate and removable cups each with its own tiny handle. Just fill the poacher with water and place an egg in each poaching cup. Eggs are cooked in steam—making them tastier and better for you.

NO CHARGES OR C.O.D.'s, PLEASE

Write for Big Catalog . . . Free

The Unusual **Miles Kimball**

KIMBALL BUILDING

195 BOND ST., OSHKOSH, WIS.

DOR-FILE SPICE RACKS

KEEP CUPBOARDS NEAT!

File your spices on the inside of cupboard doors, in sturdy lightweight aluminum spice racks. Holds five spice cans, small bottles, etc. Anyone can quickly fasten to door or wood wall . . . everything supplied. Length 12½ inches, extends into cupboard *only* 1⅝ inches. Solid back prevents scarring door.

If dealer can't supply, order direct—add 10c each for mailing.

79¢ ea.

Guaranteed by Good Housekeeping

DOR-FILE MFG. CO.
8332 S.E. Foster, Portland 6, Ore.

A Revolutionary New Way of Decorating with Permanent Colors

DEK-ALL PERMANENT COLORS

DEK-ALL can be dramatically used to add charm and beauty to everything from an ordinary drinking glass to valued antiques. The colors are bright, smooth flowing, fast drying, and have the hitherto unheard-of feature of being durable, washable, easy to blend and practically scratch proof. DEK-ALL colors are easily applied to glass, porcelain, china, wood, plastic and similar hard-surfaced objects. You will have no trouble using it with your favorite craft whether hand painting, free brush, stenciling, silk screen, etc. And you will achieve brilliant results in the decoration of china, pottery, lamps, trays, mirrors, bottles and hundreds of other kindred materials.

CONTENTS: *Each kit contains one jar each Red, Yellow, Blue, White, Black, Transparent-Mix, a brush, and a complete set of easy-to-follow instructions.*

Mailed postpaid if payment sent with order or C.O.D. plus postage. Money back guarantee. **Price $1.50**

HOBBY BOOK MART, Dept. A, 120 Greenwich St., New York 6, N. Y.

Styled in decorative modern design, this mirror is handsomely hand-engraved with oval-shaped printies which give this beautiful piece its sparkling charm.

Write today for our folder, "How to Lend Personality to your Walls with Mirrors."

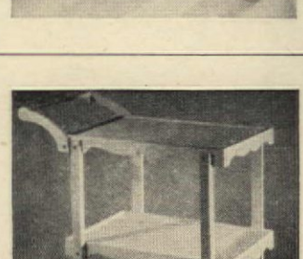
Donnelly-Kelley Glass Company, Holland, Michigan

the AMERICAN HOME

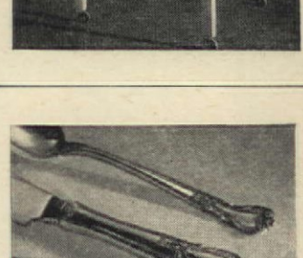
All firms whose merchandise is shown on these pages, editorially or in advertisements, agree to refund the full price of any item—except personalized items or services—returned within 7 days after receipt by dissatisfied readers.

Photographs by F. M. Demarest

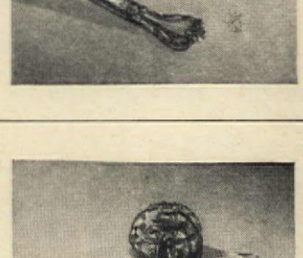
Mother Goose's rhymes have an undeniable fascination. So has milk and orange juice served in *these* tumblers. Glasses hold the requisite eight ounces; the six different, bright-colored pictures and rhymes can't wash off, rims won't chip. Set of six, $1.95 ppd. within 500 miles, 30¢ post. beyond. C. Reizenstein Sons, 505 Liberty Avenue, Pittsburgh, Pennsylvania.



A new tea wagon with an astonishing number of virtues: Made of fine hardwood, well sanded, ready to paint or decorate. Also comes stained or painted. Takes only 10 minutes to assemble—*without* tools! Sturdy and capacious to serve well indoors and out. Unpainted—$15.00 ppd.; painted, stained, $19.75 ppd. Pleasant Hills Industries, 700 3rd Avenue, Brooklyn 32, New York.



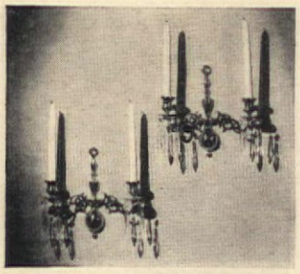
An "in-between" sterling silver knife, fork, spoon set designed to make eating easier for youngsters who've outgrown the baby size but aren't ready for an adult set. Knife, with stainless-steel blade, is almost 7" long. Slim, lightweight; attractive, adaptable scroll pattern. $8.95 ppd. (including Federal Tax) per set. George Stern Co., 191 Madison Avenue, New York 16, New York.



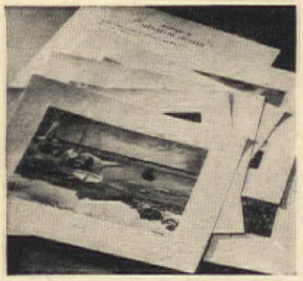
There's more to flower arranging than meets the eye, but with the green metal, *petal-encircled* arranger there needn't be. Needle-sharp prongs hold flowers; $1.50, each, ppd. Plastic holders, in clear and green, have a suction cup on bottom to keep top-heavy flowers from tipping over; set of 3, $1.25 ppd. Towne Products, 27 W. 26th Street, New York 10, New York.

Strawberries all year round on these hand-painted glass accessories for breakfast or luncheon table. Red, white, green colors on shining glass will sparkle in the light and make any table an especially gay one. Jam jar with lid and spoon is $2.00 ppd. Salt and pepper shakers in same strawberry theme are $1.25 ppd. La Palette Gifts, 509 Fifth Avenue, New York 17, N. Y.

market place

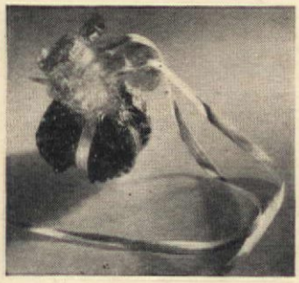


The charm of candlelight from Early American brass wall sconces adds warmth and graciousness to room or hallway. Back is 10¼" long. Available in two-light sconces with ($12.95 pair, ppd.) and without ($10.60 pair, ppd.) prisms; three-light sconces with ($15.40 pair, ppd.) and without ($11.85 pair ppd.) prisms. Art Colony Industries, Inc., 69 Fifth Ave., New York 3, N. Y.

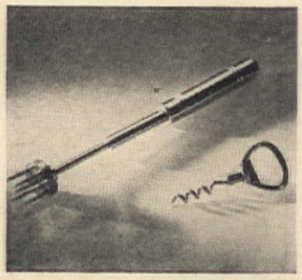


You needn't just *wish* for art. Here is a portfolio of six water colors by the American artist, Winslow Homer, selected by the Metropolitan Museum of Art. Printed in fine color on heavy, linen-finish paper, over-all size is about 18½" by 15". Portfolio—6 prints—$5.00, plus 39¢ post. Oestreicher's, Fine Prints & Picture Framing, 1208 Sixth Avenue, New York 19, N. Y.

An attractive desk accessory that leads an efficient double life. The unusual musical clef design gives a special and decorative interest to this letter opener. Nicely balanced for swift, clean slitting, the handle—the clef—makes it a paperweight, too. Its antique bronze finish is smooth and rich. $2.00 plus 10¢ post. Dennison's, 411 Fifth Avenue, New York 16, N. Y.



Something new and special for closets and drawers. It's a Pomander Ball inspired by the "Pomme d'Ambre" of the 15th century. Hang it from hook or hanger, tuck it away in drawer or linen closet, its spicy fragrance deodorizes *and* sweetens; it's a specially dried orange covered with sweet cloves. Price, $2.00, ppd. Herb Farm Shops, Ltd., 347 Fifth Ave., New York 16, N. Y.



A summer indispensable—this new chromium-plated Chip Chop which helps you crush ice safely and quickly in the glass. Too, there's a bottle opener on one end of the handle, a corkscrew on the other. It's heavy enough to crack large pieces of ice and guaranteed rust-proof. Packaged as a gift, it's $2.00 ppd. Fleetwing Gifts, 51 East Tenth St., New York 3, New York.

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GLASS SHOWER DOORS
BEAUTY—COMFORT—ECONOMY

Glass shower doors or tub enclosures cost no more than the combined original cost, upkeep and replacement of shower curtains . . . add beauty and convenience to your bath room. From $39.00.

- Medicine Cabinets of the highest quality and beauty. Sizes and styles to fit your budget.
- Write For Free Illustrated Folders

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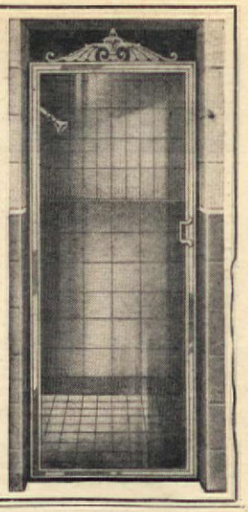

HOW YOU CAN SAVE FOOD & MONEY WITH HANDI-BAGS

More than 150,000 enthusiastic housewives are using this convenient way to keep foods fresh, tasty at low cost—with plastic Handi-Bags. They keep lettuce, vegetables crisp—bread, pastry, fresh and moist for more than a week. Wonderful for meat, cheese, fish too. Can be used over and over, will not crack. Set of six bags $1.75 value for only $1.00 includes:

1—14"x21" bag for turkeys, roasts & clip
1—14"x18" bag for fruit, vegetables & clip
1—8½"x18" bag for celery, bread & clip
1—8½"x15" bag for cheese, fish & clip
2—8½"x12" bags for butter, chops & 2 clips

Enjoy economy of foods kept fresh in space saving Handi-Bags right away. Send $1.00 for each set today. We ship immediately prepaid. Money back guarantee. No C.O.D.

6 Bags $1. A·M·G Handi-Bags
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a perfect lamb of a cake

makes an adorable centerpiece for showers or birthdays. It's simple to bake with the aluminum cake mold pictured below. 12" long, 3" thick. Easy instructions included. $5 postpaid. No C.O.D.'s please

Chicken Cake Mold, set	$5.00
Rabbit Cake Mold, set	$5.00
Sweetheart 8"x8" heart cake mold	$2.50
Bridge Cake Set of 4 Molds—5"x5" Heart, Spade, Diamond, Club—each serves table of four, Set	$5.00

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Envelope-shaped cigarette case of smart modern plastic, permanently inscribed with your name, address, simulated stamp and postmark. Grooved to hold each cigarette in its place. A "first-class" gift for any smoker. White, red, blue, gold, pink. $1 Postpaid

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PAINTING PATTERNS for HOME DECORATORS

This book clears up the mysteries of the fabulous price tags on the painted accessories you have admired in smart shops. Follow these directions and you yourself can transform attic cast-offs, second-hand-shop bargains, and family hand-me-downs into real decorative treasures for your home. Here are actual-size tracing patterns for dozens of designs. Here are directions for altering old furniture and making new, for mixing 60 shades and tones of color from 5 tubes of paint. With these easy-to-follow techniques you can make brush-stroke flowers and borders, or stencil quaint geometric designs, and work on any material—tin, glass, metal, wood, or fabric. With Ruth Wyeth Spears' guidance you can decorate kitchen cupboard doors, do a matched set of nursery furniture, transform a golden oak bureau into a modern foyer piece, paint a handsome pair of pottery lamps, decorate picture frames, highball glasses, a silk or muslin bedspread, a luncheon set or card-table covers. With paint and a gold stencil you can even make your own "antiques." And you don't have to go to an art school to learn how. Just read this book!

Mailed postpaid if you send order with payment; or c.o.d. plus postage. Money back if not fully satisfied. Price $3.50
HOBBY BOOK MART, Dept. AH63, 120 Greenwich St., New York 6, N. Y.

THE FINE ENGLISH DINNERWARE
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Even though you may not be able to buy your complete service of Spode dinnerware now, this is the time to select your pattern. To help you choose, write for Booklet 19 today.

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Lusciously colorful fruits

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Why carry a basketful of tools? Now,—garden this new, easy way! Breaks up clods and crusts, aerates soil, works surface into fine mulch. Gets in close to plants. A sturdy stainless steel tool so handy that everyone will enjoy using it! Praised by experts.

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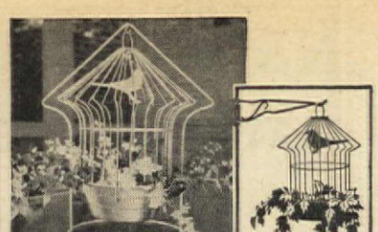

Grand for Mother's Day

Plants like to grow in the gleaming white cage, 12" tall, complete with red or white removable clay pot, and a lifelike plastic canary. At better stores, or we'll ship promptly. With table stand (photo) $2.75. With wall bracket $2.25. No C.O.D. Postpaid east of Mississippi. Elsewhere add 25c.

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FITS SQUARE ROUND OR OVAL BASE PHONES

Guaranteed by Good Housekeeping

Order Direct Only $2.50 postpaid

Tel-Sec is as handy as the phone itself. No more will you have to say "Wait until I get a pencil and paper". The non-breakable Tel-Sec holds pad and pencil right at the phone in a handy pull-out drawer. Remains rigid when writing—slides in, out-of-the-way, when not in use. Enameled finish matches phone perfectly. Installed in seconds. Simply place phone on Tel-Sec, push down and it snaps into place. Refills with ordinary pad and pencil. 60,000 satisfied users.

COMPLETE SATISFACTION OR MONEY BACK

Illustrated, rectangular Tel-Sec (5" x 7 1/2") $2.50. Oval base (6" x 6") $2.95. Round base (5 1/2" Dia.) $2.95. Executive size (6 1/2" x 9") $5.95, postpaid, No C.O.D.'s.

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Washing venetian blinds is no longer a messy, mussy chore. SLAT-O-MAT gets both sides of blind sparkling clean in a jiffy. Waxes too. Doesn't soil tapes! No dirty water dripping down arms or slats! No fuss. Sturdily built of nickel-plated steel. Nothing to get out of order. Lasts a lifetime. Nothing like it for simplicity, ease and speed. An ideal gift. Send $3.95 today. Prompt shipment. Satisfaction guaranteed or Money Back. No C.O.D.'s. **$3.95** Postpaid

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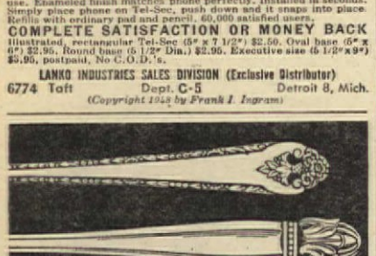

NOW AVAILABLE—famous Holmes & Edwards Sterling Inlaid Silverplate

Butter Spreaders, Iced Tea Spoons, Oyster Forks	$8.67 (for 8)	$13.00 (for 12)
also Serving Spoons	$1.50 each	

(top) Lovely Lady
(center) Danish Princess
(bottom) Youth

Postpaid, No Fed. Tax
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George Stern Co.
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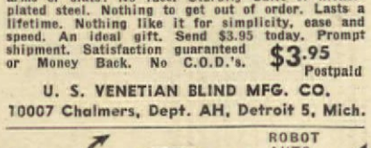

$1.85

This astonishing auto races for the edge of your table, book, or any raised surface and instead of scooting off, magically turns itself about in the nick-o'-time. Everyone who sees this gasps with surprise and joy! Sturdy all metal construction 5", strong motor. A wonderful gift for all. $1.85 each. *We pay postage, no COD's. Satisfaction guaranteed.*
Q. T. NOVELTY CO., Box 54, Sta. F, New York 16

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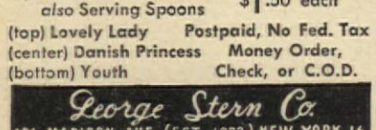

Push in earth or set in cement

A GIFT FOR DOG ENTHUSIASTS

101 Scotty 102 Cocker Spaniel
103 Dachshund 104 Boston Terrier

These pure-breds are life-like size. Weatherproof black. Weigh nearly 5 lbs. $3.75 POSTPAID. TWO FOR $7.00. Money back in full if these perky fellows disappoint you with their manners. With Name or House Number in Silver Letters $1.50 Extra
Bell Garden Designs, 3829 Olive St., St. Louis 8, Mo.

Wanted
BROKEN JEWELRY

All kinds. Highest cash prices for jewelry, rings, spectacles, gold teeth, diamonds, broken and usable watches, sterling, etc. Prompt remittances. Satisfaction guaranteed.
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PICNIC STOVE and INCINERATOR

36" high—26" ave. diam. Ready to use, no bricks, stones, or labor required.

Beautiful tree stump garden fixture of heat resisting reinforced Haydite concrete, stained dark brown . . . Burns trash or any solid fuel safely, complete with stainless steel lid, charcoal pan, grate, chimney screen. Grills, Broils, Barbeques. Stands all weather.

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ming tree

Lovely . . . Lasting . . . Decorative

ASSEMBLE ONE IN 15 MINUTES. Have one for your Home! . . . Make some for Gifts! Pearly Gray Peruvian Moss, Artistically Gnarled "Trunk," Stone-like Base. Materials for this exotic MING TREE come complete with simple instructions. Use alone or in any attractive dish. Tree approx. 15" high.

TREE ONLY . . . $4.95

THE STARK'S NEST
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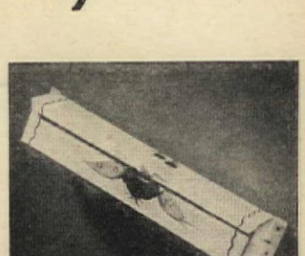
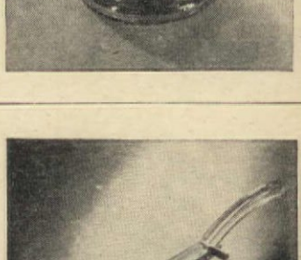
Send Check or Money Order
No C.O.D.'s please
Shipped Postpaid

the AMERICAN HOME market place

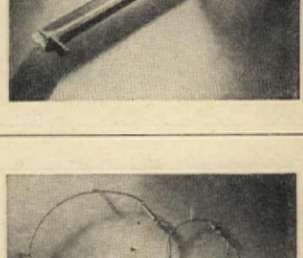


A kitchen accessory that's equally attractive and useful. A metal wax paper holder that's screwed into the kitchen wall; the lid is the cutting edge and it lifts up for refills. It holds a standard roll of waxed paper easily, yet securely so the paper won't become crushed. It's white, hand-decorated with colorful vegetables. $1.50 ppd. Moira's, 33 Highbrook Ave., Pelham 65, N. Y.

To end the frustration of misplaced stamps, we suggest a handsome, brass, colonial-style stamp holder. Weighing about half a pound, it will do a capable job as paperweight, and its attractively concave top will hold some paper clips. It's $3.50 ppd. (In silver plate, it's $7.50 ppd. —including tax). Holds roll of 500 stamps. Northmore's Home Products, Box 756, Highland Park, Ill.



Now, *anyone* can cut a slice of bread, cheese or soft meat the same width at top *and* bottom! Called a "Smorgasbord" knife, blade may be placed in any of five positions for thickness from about 1/8" to 1". Knife is thin, flexible steel, taut, has wavy, sharp edge. Guide and handle are clear lucite. $2.00 ppd. Miles Kimball Co., 155 Bond Street, Oshkosh, Wisconsin.



With the sure touch of an invisible man, these metal plate hangers do their work. A spring-action section allows hanger to be stretched taut over plate, the four clamps grasp it securely. In diameter, one is about 4¼", one about 8", one about 10"—but remember, they must be *stretched* on the plate. 75¢, each, ppd. Crane's, 419 East 57th Street, New York 22, N. Y.

Something new for the young gardener's library—and garden. *The Magic Garden* is an 11" by 14" folder carrying a gayly illustrated, original fairy story, juvenile jingles, a plan and brief directions for a little garden. Stapled on the inside of the folder: six packets of vegetable seeds, two of flower seeds, $1.00 ppd. Science Products Co., 1230 East 63rd St., Chicago 37, Ill.

"Yes, ma'am—I'm branded for life!"

Had some mighty wrong ideas about Texas, before I visited my new brother-in-law's ranch. Thought folks lived in rambly bunkhouses. Nope—a neat little *modern* job. Thought horseback riding would be easy. Nope—a cute brown-eyed pony tossed me into the cactus, first try!

Why, I'd even expected to curl up in a sleeping bag. Fancy my surprise when my sister tucked my bumped-up self between the smoothest sheets that ever pampered a gal! "If these beauties aren't *percale*, I'll eat 'em!" I said. "Pretty plush, for a rancher's wife!"

"Listen, innocent," Sis said. "Even a rancher's wife likes smooth sleeping. She *also* knows about branding. Observe, please, that these are *Cannon* Percale Sheets—they don't cost very much more than heavy-duty muslins. Wouldn't I be a dope *not* to have 'em?"

"Well, but—" I started to say. "I know," Sis broke in. "*Wear.* Let me tell you, Cannon Percales are *wonders.* And they're so light and fine-woven that chores like bedmaking and laundering are easier!" I grinned. "Okay," I said. "When I'm roped and tied for life, Cannon will be *my* brand, too!"

CANNON

Cannon Percale Sheets

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Cannon Towels • Stockings • Blankets ★ Cannon Mills, Inc., New York 13, N. Y.

1/3 More Refrigerated Food Storage In The Same Kitchen Floor Space!

Great new 1948 General Electric Space Maker Refrigerator

Backed by an unequalled record for dependable service

More than 1,700,000 G-E Refrigerators in service 10 years or longer!

'l G-E Refrigerators, the Space Maker is equipped with the famous n refrigerating system. This marvelously efficient system, pioneered by Electric, has an unmatched record for year-in, year-out dependability . . . for smooth, quiet, most economical operation. *And today's system — more efficient than ever—has ⅓ more freezing capacity, makes ice cubes 33⅓ per cent faster, and consumes less current than our latest prewar refrigerators!*

See how much *more* food the Space Maker keeps under refrigeration!

the picture on the left above, you see a conventional 6-cubic-foot refrigerator. front of it is all the food it can possibly hold in its refrigerated storage space. the right is the 8-cubic-foot General Electric Space Maker. Just *look* how much food it can keep under refrigeration—*a full third more!* And though it seems incredible, the Space Maker fits in almost exactly the same kitchen floor space as an old-style six-cubic-foot refrigerator!

HE beautiful new 1948 General Electric Space Maker Refrigerator *not only* offers you matched dependability and one-third more *rigerated* storage space. . . . The Space Maker frigerator has all these outstanding *additional* vantages:

tter Conditioner—keeps butter constantly at e right spreading temperature.

g Freezing Compartment—holds 24 packages frozen food, plus 4 ice trays.

Drawers 6 Inches Deep—hold standing roasts and two-thirds bushel of fruits and vegetables under refrigeration.

Bottle Storage Space—holds 12 square, quart-size milk bottles, also tallest bottles.

Sliding "Hostess" Shelf—convenient for chilling both desserts and salads. Can be removed and used as a serving tray.

5-Year Protection Plan—included in the price, and accompanying every G-E Refrigerator, is a 5-Year Protection Plan. This plan consists of a one-year warranty on the complete refrigerator, plus additional 4-year protection on the sealed-in refrigerating system.

See them at your retailer's NOW!

You can see these gleaming white Space Maker Refrigerators at your retailer's *today!* He can show you a choice of three 8-cubic-foot models and two 10-cubic-foot models. General Electric Company, Bridgeport 2, Connecticut.

Space Maker Refrigerators

GENERAL ELECTRIC

Only Swift's Cleanser gives you Both!

1. Instant grease cutting
2. Scratchless cleaning

Only in Swift's Cleanser do you get **both** the things you want in a cleanser—**instant** grease cutting for **fast** cleaning and **scratchless** action for **safe** cleaning! It's America's finest cleanser! No after-grit . . . no sediment that has to be rinsed away. And it actually polishes as it cleans. Try it for a week—you'll use it for life!

Pick the Polka Dot Package • **Choice of 3 colors**

Special Eversharp Shears Offer

Eversharp Ball-Bearing Shears
Regular ~~$2~~ value Only **50¢**
With 2 Swift's Cleanser Labels

What a saving! Ball-bearing steel spring holds the cutting blades snugly together—no loose blades—steady, easier cutting, 7" long. Sharp cutting magnetic blades pick up needles. Non-gouge tip. Guaranteed. Get several pairs for yourself, for friends, at this sensational low cost, while limited supply lasts. Use the order blank here or get an order blank from your grocer today. (Allow two weeks for delivery—offer expires October 31, 1948.)

SWIFT & COMPANY, P.O. BOX 6969, CHICAGO 80, ILLINOIS AH

Here's my order for____ pairs of Eversharp Ball-Bearing Shears. For each I enclose 50¢ and two Swift's Cleanser labels.

Name_____

P.O. Address_____

City_____ Zone____ State_____

books

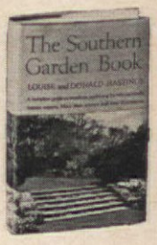
Tools and How to Use Them for Woodworking and Metalworking by Alfred P. Morgan. (Crown Publishers.) Price, $3.00 . . . A book that can transform the neophyte in woodworking and metalwork into an expert craftsman, it will be useful to the professional carpenter or metalworker, too. Over 600 illustrations show how to use and care for woodworking and metalworking tools. In the woodworking section, Mr. Morgan describes how to drive nails and rivets, how to use a screwdriver, saw, plane, drill and chisel; how to measure, glue, and sharpen tools. Companion pieces for metalwork are described in the second section.

The House for You To Build, Buy, or Rent by Catharine and Harold Sleeper. Illustrations by Henry Diamond and Lombard C. Jones. (John Wiley & Sons.) Price, $5.00 . . . The authors discuss the differences between good and bad construction; they describe various architectural styles, and advise how to choose the style best suited to you. Everything that cannot be described in words is illustrated with clever cartoon sketches by Mr. Jones or renderings and drawings by Mr. Diamond. Designed for easy reading, the book is technically accurate and helpful to anyone interested in building, buying, or renting. Mr. Sleeper is co-author of *Architectural Graphic Standards.*

Adopting a Child by Frances Lockridge. (Greenberg: Publisher.) Price, $3.00 . . . Wise counsel and detailed information on the subject of adoption are contained in this authoritative volume, written specifically for couples who want to adopt a child. It explains how adoption is accomplished, from the filing of the application blank to final proceedings; discusses the agency and its viewpoint; covers the laws that are designed to protect both the child and the adoptive parents. An appendix provides a valuable list of adoption agencies, together with their addresses. A comprehensive and most helpful book.

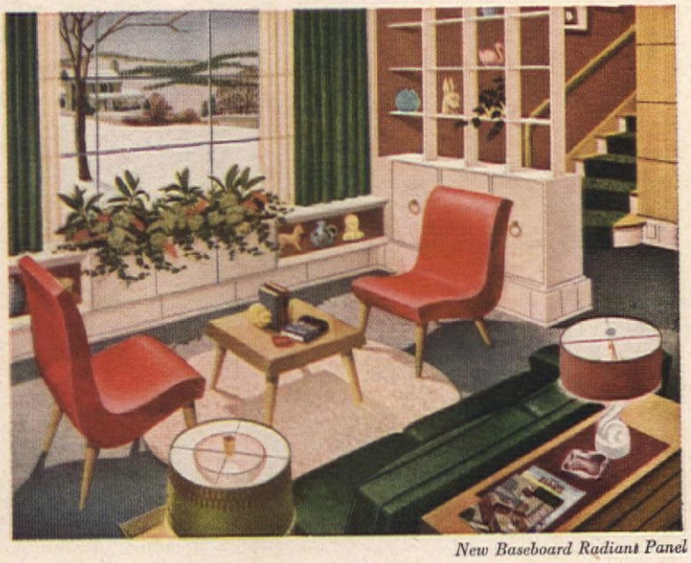
I'm Tired of Grandma by Evelyn Ardis Whitman. (Bobbs-Merrill Co.) Price, $2.50 . . . In this lively, thought-provoking book, a modern homemaker strips Grandma of her halo and offers evidence to prove that she was something of a dud compared to her grand-daughter of today. Modern woman, the author points out, lives in a world exceedingly more complex than Grandma's. She works harder than her progenitress (Grandma usually had at least one full-time Bridget), is twice as efficient, is more useful to her family and her community. By no means the least of her many jobs is that of being a glamour girl, to hold the interest of her spouse—a problem which seldom bothered Grandma. As the author says, "Grandma didn't even worry too much about her man. Grandpa wasn't going anywhere."

Dwarf Fruit Trees by Lawrence Southwick. (Macmillan.) Price, $2.50 . . . A clear, even elementary, but authoritative little manual on the planting and care of the best kind of fruit trees for the home garden, and the handling and care of their products. Written by a practical New England fruit-grower, who holds an M.A. degree and who taught and did research work in horticulture for ten years, it follows the style of Ed Robinson's "Have-More" plan, and is a volume in its reference library.



The Southern Garden Book by Louise and Donald Hastings. (Doubleday.) Price, $4.95 . . . An all-round discussion of the principles and practices of good gardening in relation to the special conditions in the southern states, and the plants adapted to them. A welcome addition, by two experienced gardeners, to an all too scanty literature about a big, important region rich in possibilities.

"We've turned our backs on heating worries ... for good!"

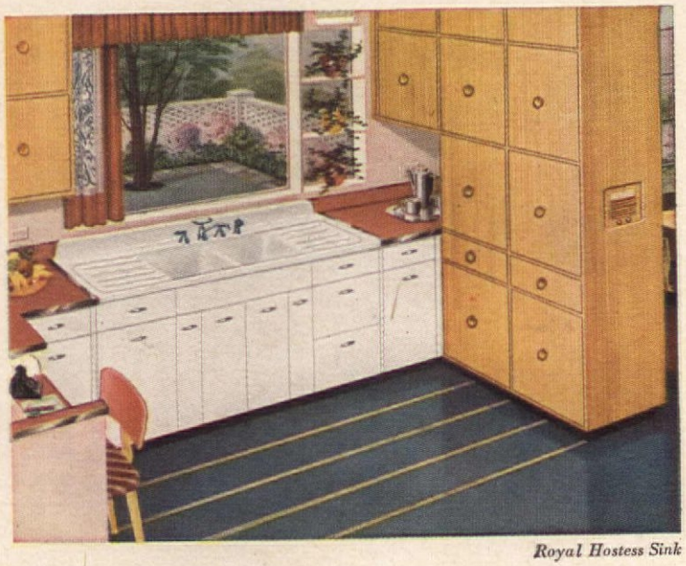


New Baseboard Radiant Panel

ONE SURE WAY to settle your heating problems for good is to buy heating equipment by American-Standard. For it is scientifically designed and constructed to give you the utmost in comfort and economy through many years to come.

In the complete American-Standard line you'll find a size and a type of heating equipment to fit your own requirements—whether for radiator heating, warm air heating, or winter air conditioning; for coal, gas or oil.

American-Standard Heating Equipment and Plumbing Fixtures are the best that money can buy—yet they cost no more.



Royal Hostess Sink

Just look for the Mark of Merit ... it guides you to the finest. American-Standard products are sold through selected Wholesale Distributors to your Heating and Plumbing Contractor. Easy time payments if you are remodeling your home.

New—Baseboard Radiant Panel. Provides sun-like warmth yet is practically invisible. Only 8" high, it replaces baseboard and can be painted to match wood trim. Gives full use of floor and wall space, new freedom in furniture arrangement.

LOOK FOR THIS AMERICAN-Standard HEATING · PLUMBING MARK OF MERIT

AMERICAN-Standard

First in Heating and Plumbing

WRITE FOR COLORFUL HOME BOOK. *It brings you smart ideas for baths, kitchens, basements—model rooms that will help you in planning your own home. It also describes and illustrates a complete line of heating equipment and plumbing fixtures. For your copy write to* **American Radiator & Standard Sanitary Corp.,** *Dept. A85, Pittsburgh 30, Pa.*

It's a new kitchen with these bright new walls

The new walls and ceiling of this kitchen are Armstrong's Monowall®.

Monowall can do wonders for any dull-looking kitchen. It comes in big panels that are quickly put in place, right over the old walls. That's all there is to it. There's very little muss, and there's no waiting for anything to dry or set. The room is ready to use right away.

Monowall is a wonderful aid to housekeeping. It keeps its fresh, new look. A little soap and water are all you need to clean it.

Armstrong's Monowall comes in a range of colors and in the three designs used in this kitchen. Here, the ceiling is plain Ivory and the walls combine Streamline-Design and Tile-Design. The color of both is Nile Green with Ivory lines.

Ask your Armstrong building materials dealer to show you the full line of colors and designs. You'll find it's easy and inexpensive to modernize your kitchen or bathroom with Armstrong's Monowall.

FREE BOOKLET—"How to Remodel an Old Home"—packed with information on new methods and materials. Write today to the Armstrong Cork Company, Building Materials Division, 4805 Orange Street, Lancaster, Pa.

ARMSTRONG'S MONOWALL

One of the building materials made by the makers of Armstrong's Linoleum

books

Bulbs for Beauty by Charles H. Mueller. (M. Barrows & Co.) Price, $3.50 . . . A fine guide to have handy when making up the bulb list for a whole year's results; and to consult frequently thereafter. In 296 pages, it deals with all "bulbs, corms, and tubers" for garden use so helpfully and practically as to inspire a paraphrase of lines from *The Deserted Village:*

"I think you'll marvel, every time you look,
At how so much was put within this book."

The African Violet by Helen Van Pelt Wilson. (Barrows.) Price, $2.50 . . . The first book—and an excellent, popular monograph it is—about the plant that, in a few years, has become one of the best known and most widely grown window garden subjects. It has a thriving national society, two annual shows, and more than 60 named varieties, in five color classes and five form or type groups already to its credit. All these are described, many are shown in lovely sketches, and every detail of culture is covered. (Incidentally, the plant is botanically Saintpaulia, and the popular name, African-violet, should be hyphenated.)

Your Book of Garden Plans by Norman A. Morris. (Murray & Gee, Inc.) Price, $2.50 . . . The most satisfyingly practical work we have seen on home-grounds design and gardenmaking. Mainly pictures and easy-to-understand plans and diagrams, explained in just enough popular, down-to-earth text. A good combination of sound traditional and contemporary ideas.

Sorry, we cannot purchase these books for you. They may be obtained through your bookstore.

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PERMUTIT for TOP QUALITY

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35 YEARS AGO Permutit was the first to introduce zeolite water softeners to American homes. Today, only Permutit offers the amazing operating ease of *electric-automatic* softener control.

ONLY PERMUTIT produces all types of zeolite as well as equipment. Only Permutit has met the exacting requirements of over 15,000 different industrial installations. You get all the benefits of that know-how. Insist on Permutit for your money's worth. It's the greatest name in water conditioning!

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Please send me FREE Permutit booklet.

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SAID MY NEW MOTHER-IN-LAW...

"Congratulations, my dear, on choosing Servel! We've had ours 19 years... and not a whisper!"

SAID I...

"Tom gets the credit, Mother. He told me it had no moving parts to wear. But I'd already picked Servel for its new conveniences!"

● "Get the one that *stays silent*. It will last longer," advise over 2,000,000 Servel-owning families. For Servel is basically different. It has no motor, no valves, no piston or pumps. No moving parts at all in the freezing system to cause noise or wear. Just a tiny gas flame does the work.

The famous Servel Gas Refrigerator now brings you every modern food-keeping feature too. Writes Caroline Flanner of Wilmington, N. C., "Our new Servel is perfectly silent! And has every convenience for fresh foods and frozen foods! We're delighted."

See the new Servels at your Gas Company or neighborhood dealer. (For farm and country homes, Servel runs on Bottled Gas—Tank Gas—Kerosene.) For free illustrated folder "Different From All Others," write Servel, Inc., Dept. 34, Evansville 20, Indiana, or if you live in Canada, Servel (Canada), Ltd., 548 King St., W., Toronto 1, Ontario.

Stays Silent Lasts Longer

(no moving parts in the freezing system)

CHECK FOR YOURSELF

- ✓ A big frozen food compartment
- ✓ Plenty of ice cubes in trigger-release trays
- ✓ Moist and dry cold for fresh foods
- ✓ Convenient meat storage tray
- ✓ Two dew-action vegetable fresheners
- ✓ Flexible interior with clear-across shelves

STAYS SILENT . . . LASTS LONGER

Servel

The GAS Refrigerator

MAY IS NATIONAL NU-ENAMEL MONTH

It's the Sure way to stretch decorating dollars!

Cheer-up and beautify your home with sparkling, captivating color—the *easy* Nu-Enamel way. It's actually fun to express your own personality with Nu-Enamel—the super-washable paint finish that's made especially for the casual or amateur decorator. Nu-Enamel is so economical—you can paint an entire room for just a few dollars—a table and 4 chairs for only $1.95—an average kitchen sink or single bed for just 65c. Visit your Nu-Enamel dealer's "Paint-it-Yourself" department today. He will gladly offer helpful suggestions.

IT'S EASY! IT'S FUN! IT'S THRIFTY TOO!

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MEANS SECRETLY PROCESSED TUNG OIL

. . . Nu-Enamel's time-tested ingredient of ancient Chinese origin.

- **NO BRUSH MARKS**
- **EASIER APPLICATION**
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TYPICAL JOB COSTS WITH NU-ENAMEL

Kitchen Woodwork	$3.45	Bathroom Woodwork	$1.95
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Refrigerator (6 cu. ft. exterior)	1.10	Hamper (wicker)	1.10
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FREE *Color Styling Book!*

Ask your Nu-Enamel Dealer for a copy of this helpful home decoration guide. He carries a complete line of Nu-Enamel Paints for every purpose and purse.

LOOK FOR THE NU-ENAMEL RAINBOW

You'll See It on Windows of Nu-Enamel Dealers Everywhere

ONE COAT COVERS NU-ENAMEL NO BRUSH MARKS

A. Devaney, Inc.

LET'S SET NEW GOALS

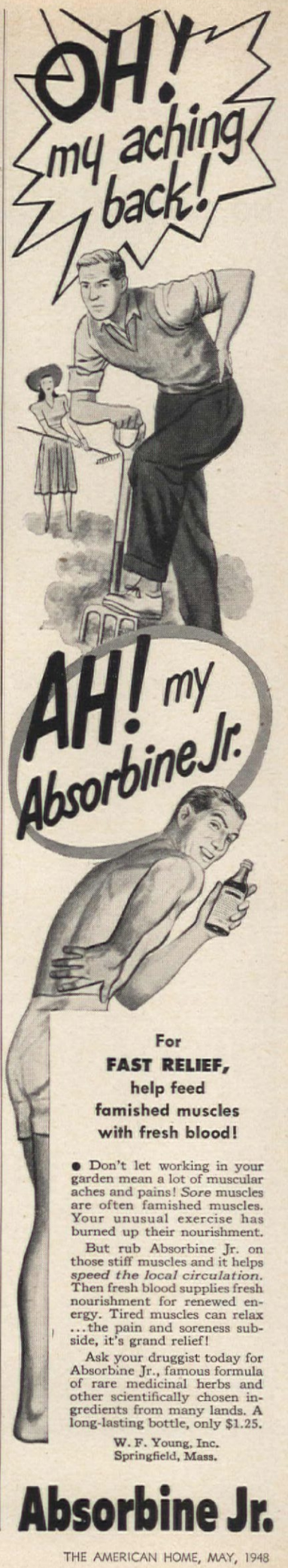
HARRIET MARTINSON

Has your club become buried under routine? Are its activities as traditional and uninspired as Monday wash and Tuesday ironing? Perhaps your group would welcome suggestions for new ways in which to direct the efforts of its members.

Women are still geared to "go." They are proud of new skills and talents developed and trained during the war years, and they want to put them to use. Interesting projects, whose aims are directed toward building a better community, will help women to function creatively and lead happier personal lives.

Only too often, the plans and objectives of women's clubs are sideswiped by finances. It takes money to make the wheels go, and it takes still more money to expand a program of activities. But does every meeting of your group end up in a discussion of ways and means? If so, it's time to set new goals and plan new projects.

There are, of course, many ways of raising money which will appeal to club members and be constructive as well. Food, for instance, is a basic feminine interest, so your group might



For FAST RELIEF, help feed famished muscles with fresh blood!

● Don't let working in your garden mean a lot of muscular aches and pains! *Sore* muscles are often famished muscles. Your unusual exercise has burned up their nourishment.

But rub Absorbine Jr. on those stiff muscles and it helps *speed the local circulation.* Then fresh blood supplies fresh nourishment for renewed energy. Tired muscles can relax ...the pain and soreness subside, it's grand relief!

Ask your druggist today for Absorbine Jr., famous formula of rare medicinal herbs and other scientifically chosen ingredients from many lands. A long-lasting bottle, only $1.25.

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Absorbine Jr.

SPRING CLEANING MAGIC!

NO SOAP...NO OTHER CLEANER...NOTHING IN AMERICA CLEANS PAINTED WALLS AND WOODWORK LIKE THIS...

SEE HOW EASY!

IT'S LIKE DUSTING . . . only with a damp cloth. I wring my cloth out in a Spic and Span solution just so it's damp. Then I rub easily over the surface . . . and . . .

SHINING-CLEAN!

LOOKS FRESHLY PAINTED! Dirt's gone. Not a streak or cloth mark! Yet I didn't rinse or wipe dry, as you have to do with soap. I just rubbed the dirt away. You'll have to try it yourself to believe it!

Spic and Span®

I've stopped using soap to clean painted walls and woodwork, now that I've found Spic and Span. It's especially made to do these cleaning jobs twice as fast!

NO RINSING!
NO WIPING!

P.S. Spic and Span works the same cleaning magic on other housecleaning jobs—linoleum, painted floors, painted furniture, screens, all washable surfaces.

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ALL-ALUMINUM COMBINATION SCREEN AND STORM SASH

CINCO Sto-a-way Windows provide these year 'round benefits: NO CHANGING . . . NO STORING . . . OF STORM SASH OR SCREENS • RAIN-PROOF, DRAFT-FREE VENTILATION IN ALL SEASONS • EASY TO CLEAN . . . CONTROLS STEAMING AND FROSTING • SAVE UP TO 1/3 on FUEL • THERMOLOK* FRAME ASSURES PERMANENT, WEATHERTIGHT FIT.

Once you install Cinco Windows you'll know what "window freedom" means. Mail the coupon for literature that tells you all Cinco's amazing advantages.

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World's Largest Manufacturer of All Metal Combination Windows

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I own my home ☐ I plan to build ☐

neighbors

publish a cook book containing time-tested recipes signed by contributing homemakers. Such a booklet, either printed or mimeographed, should be priced at a dollar or under and can be sold at local bazaars or from house to house. Advertising space, sold to local business people, will bring in extra revenue.

A toy shop, operated by persons who are clever with their hands, can also be a source of funds. Here, last year's dolly can be rejuvenated with a fresh coat of paint and acquire a brand-new wardrobe fashioned from scraps of cloth. Dolls' quilts can be pieced together from bits of material, and tiny shoes, hats, and other accessories will always sell.

Most mothers would appreciate a collection of ideas and plans for keeping young children amused on rainy days, or when they are ill in bed, and what homemaker wouldn't gladly invest in a pamphlet on Christmas decoration or holiday entertainment?

In addition to fund-raising projects, there are many others which, while they are not financially remunerative, will give club members a sense of accomplishment and perhaps be of real service to the community. A compilation of historical data, garnered from interviews with descendants of early settlers in the region, becomes a gold mine of information for schools, libraries, and historical societies. Likewise, careful research on Indian tribes or a study of local wild life is sure to be invaluable.

Why not start a program for community beautification? What is the condition of the yards around your schools, the courthouse lawn? Possibly your club could institute a drive among local gardeners for donations of plants to be used for improvement of civic grounds. Hardy blooms, such as hollyhocks and perennial phlox, once planted require little care, yet they furnish a riot of color through a long season. Local newspaper editors will be happy to co-operate in your worth-while endeavors by printing the list of donors who are willing to share their plants with others.

Is there a lending library in your community? A teen-age center? A nursery school and adequate hospital facilities? Is there a convenient rest room for out-of-town shoppers? All of these suggest projects in which club members can really sink their teeth, and at the same time translate dreams for improved community living into tangible realities.

Don't let your club become bogged down in the old routines of bridge in the afternoon, handwork, and reading of papers discreetly cribbed from the nearest encyclopedia. Now is the time to set new goals for the group and direct the efforts of its members toward a better community for all.

Has your garage MODEL "T" DOORS?

Are you still struggling with old-fashioned doors on your garage ... doors that sag and drag, stick and bang, that get in the way instead of out of the way? Here's good news . . . you can make your garage smart looking, weathertight and modern for surprisingly little money.

Convert to finger-control with Stanley FLOATING* Equipment

Without buying new doors, without costly alterations, you can have a garage door that swings or slides up out of the way "one hand," no effort. It's all done with hardware . . . sturdy, smooth operating, perfectly balanced Stanley FLOATING Door Equipment . . . in a half a day or less.

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Costs little more than ordinary hardware

Your hardware store, lumber yard or building supply dealer carries four styles . . . completely packaged with full instructions . . . the "Econ-O-Matic" for lightweight doors; the "Slide-Up," simple, inexpensive; the "Swing-Up" for doors up to 250 lbs.; and the Heavy Duty "Swing-Up." The Stanley Works, Garage Hardware Division, New Britain, Conn.

Easy to build your own garage or make a new garage door

New pattern construction method enables any handyman to build his own sturdy, attractive garage and tool house or construct a swing-up garage door. Difficult angle cuts simplified. Every piece carefully identified. Step-by-step directions and complete list of materials. Mail coupon to

EASI-BILD* PATTERNS 50¢ and $1

Easi-Bild* Pattern Co.
Pleasantville, N. Y.

Enclosed is $.....for the following
☐ No. 86 Swing-Up Garage Door Pattern 50c
☐ No. 113 Garage & Tool House Pattern $1

Name_____

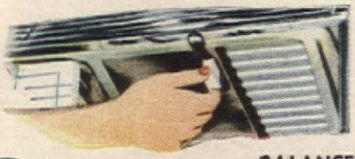
Address_____

City_____

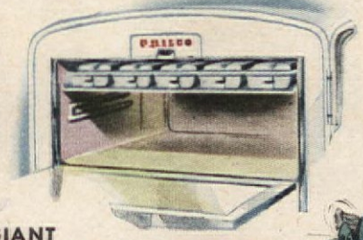
*Reg. U. S. Pat. Off. by Easi-Bild Pattern Co.

Alice's Adventures in **Philco**land

"Oh Mother!" cried Alice, "Here's the New PHILCO

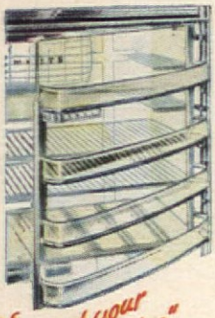


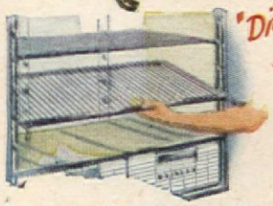
BALANCED HUMIDITY
Revolutionary *"Summer-Winter Control"* keeps humidity in or takes it out as needed. *Only Philco has it!*



GIANT FREEZER LOCKER
Huge, *clear* space for zero-zone frozen food storage. Ice trays on *separate* freezing shelf.

CONSERVADOR
Transparent, shelf-lined door keeps foods used most often at your fingertips. *Only Philco has it!*

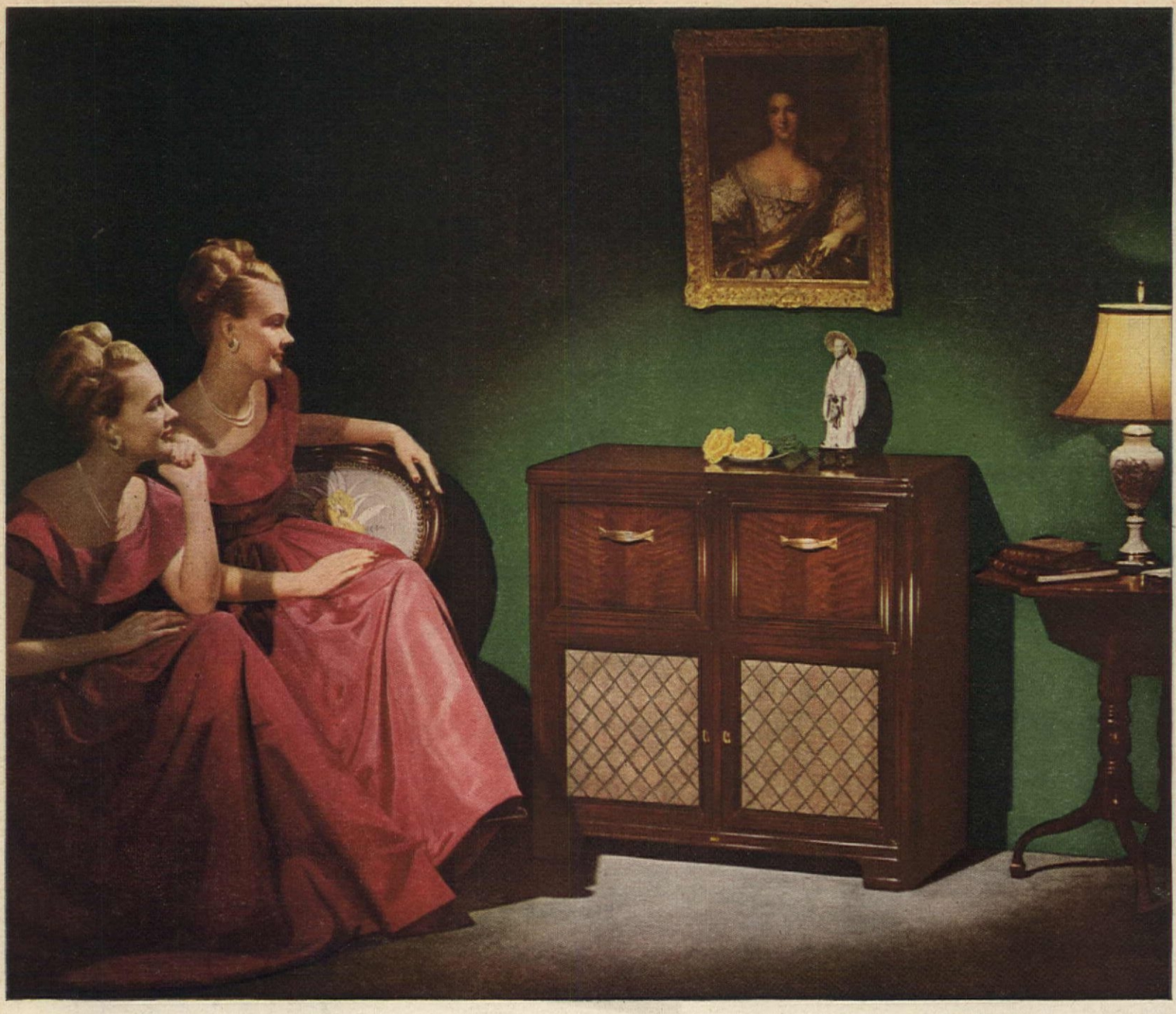




COMPLETE SHELF ADJUSTABILITY
The first *completely adjustable* shelves ever invented. Yes, you *shift the shelves to suit yourself* for any size or shape of foods. *Only Philco has it!*

... a most WONDERful Refrigerator!"

A visit to your Philco dealer makes you understand,
Why Alice is so thrilled by all she saw in Philcoland.
Advanced Design by Philco, bringing features by the score:
New *Shelf-Control*, so flexible, and new *Conservador;*
The giant *Freezer Locker* and *Controlled Humidity;*
The *Freezer Shelf* and *Crisper Drawers* and more you'll have to see.
Efficiency, utility, and value plainly seen . . .
As Alice says, the Philco line is one *fit for a queen.*
And even Humpty Dumpty says he *fell* for it . . . "and how!"
To get the best, may we suggest: Go see your dealer now!



Enchanting...

These Twin Triumphs in Tone

Yours Only in Zenith

The Amazing Cobra Tone Arm—

Invented by Zenith, perfected by Zenith, and found in no other radio at *any* price! Entirely different, the Cobra reproduces records on a Radionic Wave. Brings out tone beauty unheard before . . . Erases *all* annoying scratch, vibration . . Keeps records sounding like new for over 2,000 plays, by actual test . . . So superior that over 700 AM and FM radio stations use it to broadcast records! And Zenith's Silent-Speed Record Changer gently, swiftly changes 10 and 12 inch records *intermixed.*

Genuine Zenith-Armstrong FM—

gives glorious new fidelity . . . freedom from static . . . and sharp non-fading tuning, not possible with imitation FM. And this new *kind* of FM is yours on *both* FM bands—to protect you against any future changes in FM wave lengths. What's more, the FM aerial is built-in . . . just plug in and play! You also enjoy the famous Radiorgan Tone Control and many other "exclusives" for Zenith tone perfection in *every* kind of radio program.

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New Zenith "Regent," shown closed above, open at right. Walnut finish radio-phonograph. Cobra Tone Arm. Intermix record changer. FM on *both* bands. Standard Broadcast. Radiorgan Tone Control. Wavemagnet. Big Concert Grand Speaker. **$275***

** West Coast prices slightly higher.*
All prices subject to change without further notice.

ZENITH
LONG DISTANCE RADIO

30 YEARS OF "KNOW-HOW" IN RADIONICS EXCLUSIVELY
ZENITH RADIO CORPORATION, CHICAGO 39, ILLINOIS

Zenith Challenges Comparison!
Your radio dealer invites you to compare tone, performance, beauty, durability —before you buy *any* radio. See and hear the features exclusive with Zenith, and you'll agree—*no other compares with a Zenith!* 43 models, from $26.95 to $675.*

Drawings by
Leonard Weisgard

u demand proof? Observe
w often the men segregate
emselves at mixed gatherings!
metimes I wouldn't blame them
they adopted the Oriental custom
teahouses for men only!

Women can be so Boring!

* BY A WOMAN

hey leave us because they want to tell risqué stories? No, ma'am! It's ten to one that the men want to talk about really important things have a bang-up discussion on politics. I've ver yet listened in on a men's gabfest without rning something interesting, for most of them ow their stuff, whether it be sports or science, vel or adventure, politics or business. But n I join the men? Never, unless I want to be anded as a husband-chaser and treated with spicion thereafter. I must remain in the parlor th the girls, whose conversation I could have pped out two days beforehand. To my mind, ly too often these women are bores—and, to aw a conclusion, quite likely bored as well!

First and always with them, there's the obstet-al, or "Oh, how I suffered," department. Pro-cing a baby is the most wonderful thing that n happen to a woman, but these ladies don't proach the subject from that angle. Over and er again, year in and year out, each stresses e discomforts and sufferings of her experience childbirth, never omitting one gory detail. The agnitude and importance of her sacrifice grows she talks (even though the event may have oc-rred ten years earlier), and finally it appears at she was a martyr to her husband's selfish-ss. How this poor woman did suffer!

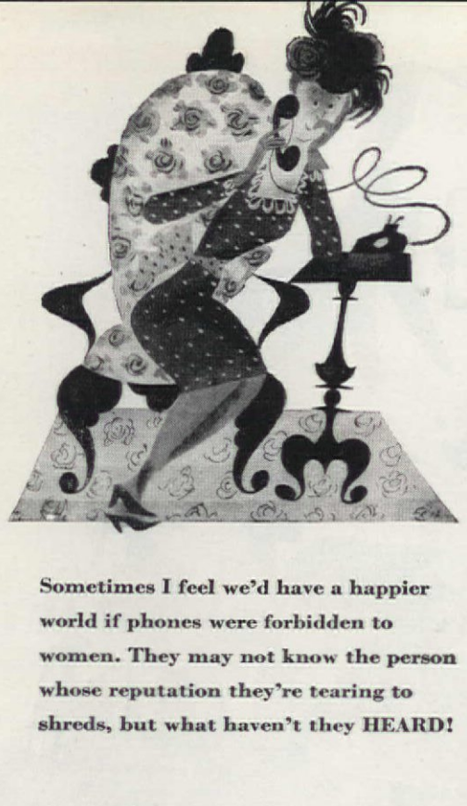
Next in importance as a topic for discussion is e shortage and inefficiency of help. How they pity themselves, these gals who have to strug-gle along with no full-time maid—just help by the day three times a week. I grind my teeth as they talk, and exert great will power to keep from asking what they would do with more leisure than they now have. With more free time today than women have ever had before, they spend most of it gossiping, wallowing in self-pity, or making the rounds of the shops, either spending too much money or making themselves unhappy wanting things they can't afford. They go to the movies day after day, and many of them know more about the families of the stars than they do about their own. Out of sheer boredom, many switch husbands or seek excitement in the attentions of unattached men. And they play bridge! How these women do play bridge! There are many to whom a game is always more stimulating than a challenging book or magazine article. One such inveterate bridge player told me very indignantly during the war that someone had tried to "drag" her into war work. She simply didn't have the time, she said, and she certainly felt that she had done her part by "giving" a son to the Army. And besides, she often entertained boys from the air base which was located in our city. Sure she did, but she entertained only eligible young officers who might be prospects as husbands for her marriageable daughters. Then there are the playgirls! More gadding about, gossiping, and flirting. Those exciting flirtations will have to end some day when their youthful charms depart. I know one fine husband who tolerates his parasitic wife and lets her get away with murder merely because she is the mother of his children. She spends as little time as possible with her youngsters, and they scarcely even know her. However, she'll probably do some loud whining in later years about how much her children owe her and how badly they treat her. I have the feeling, also, that when they grow up and leave home, her husband, too, will leave. She is going to be mighty lonesome some day.

I feel quite out-of-place when the girls start in on their houses—and I mean *houses,* not homes. Wasting energy and horsepower on a house which is an exhibit, and not a home, seems fruitless to me. More than one child I've known has practically left home and moved in with our family because his mother thought so much of her beautiful house that she scarcely allowed him to set foot in parts of the dwelling.

At one cackling little party which I recently attended, I met a woman who told me that a decorator was coming to her home to "take care of a troublesome problem corner" in her living room. Then she turned to me and asked quite seriously, "Have *you* any problem corners?"

"Sister," I wanted to say, "all our corners are problem corners. Right now one is filled with a toy car and building blocks, a pet project of one of my sons, and in another is a queer-looking (but very dear to me!) table which our small boys built lovingly and painstakingly as a Christmas gift for their parents. And every corner is a little dusty because there wasn't time to clean thoroughly before coming to this cackling party."

*But Puleaze! If you can use this, let it be anonymous



Sometimes I feel we'd have a happier world if phones were forbidden to women. They may not know the person whose reputation they're tearing to shreds, but what haven't they HEARD!

Whenever I'm asked what style my house is done in, I'm sorely tempted to say, "*Tobacco Road* style." Our sofa sags here and rises unexpectedly there to confuse unwary victims. But at least the children can sit on our sofa, and my weary husband can stretch out on it of an evening, which procedures aren't allowed in some homes. Naturally, I'd like a dream house, too—a house so lovely that magazines would plead for pictures of the rooms for illustrations, and I'll be delighted when our slow process of refurnishing and redecorating is eventually completed. In the meantime, it's difficult to have a dream house with small boys in the family who must live, too, and I refuse to be unhappy about the situation.

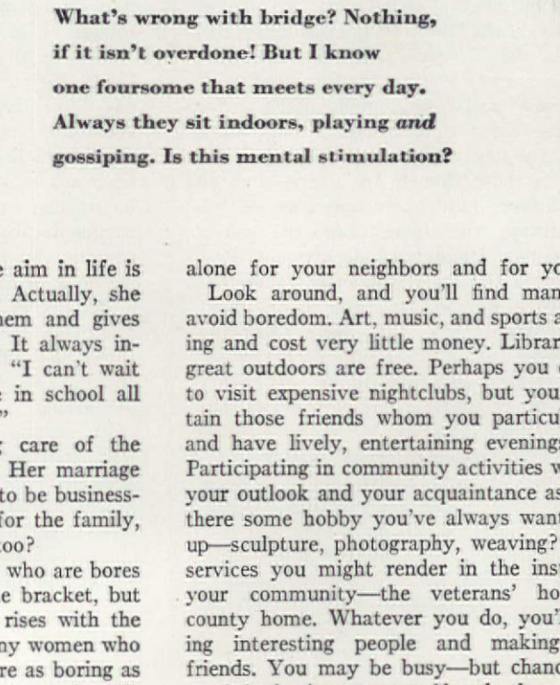
Our house is lived-in and looks it, but it pleases me to hear people say, as they often do, "We like to come here because we know you really want us and our children." This, I think, is a compliment. Some women, of course, would think that our poor old house has carried the thing too far and look pityingly or scathingly upon it and upon me. They cannot understand a woman who thinks paying the doctor, the dentist, and the grocer is more important than a new piano to replace an old-fashioned monstrosity. But our piano plays, and my children and their friends love to gather around it and sing. Perhaps I'm queer because I want my husband and my children to be happy.

We have parties at our house at the drop of a hat, and we love them. Our children entertain their friends at home—not in hotels, or restaurants, or movies, as do many children who live in "perfect" homes. I have the notion that the children enjoy their parties more than they would a beautifully immaculate house. I say, with pride, that all our small friends agree that we have the best parties of anyone around, and though I may be a social flop with the ladies, I'm a wow with the kids! I may be a misfit, but you over there! What do I know about you! Your children have to remove their shoes at the door and eat crowded into a too-small breakfast nook to save wear and tear on your precious dining room.

Another subject which some women never tire of is clothes. Here I am in the same suit I've worn for four seasons, but it's clean and whole. It was a good suit when it was bought, so it doesn't bother me that it has to be seen over and over again. When we've finished covering the nudity of the small fry, there's not much left over for Father and me, but the children love us even though we're not fashion plates. Of course, I'd like lovely clothes. What woman wouldn't? And some day I may have them, but I can do without them for the time being. Oh, I'm an ingnoramus all right. I didn't know until the girls told me, long after the word came forth, that skirts were coming in longer. I prefer books to style notes, and I'd rather be at home reading a good book than sitting listening to Jane tell how mean Bill is to her, mainly because he thinks she should try to make her two-year-old fur coat do for just a little while longer.

Any complaint about a husband will set some women off to a good heart-to-heart (or venom-to-venom) talk about men. Personally, I consider this the most vicious type of conversation and, when the ladies go too far, I sometimes, to my disgrace, join the men in the kitchen—who are *not* talking about their wives.

Chances are, you'll say, that I probably bore the boring women as much as they bore me, and you're absolutely right. For one thing, I like to talk about my children, and perhaps sometimes I overdo it. But why not? My husband and children are the most important people in my life, and certainly a lot more interesting to me than gossip about the neighbors.



What's wrong with bridge? Nothing, if it isn't overdone! But I know one foursome that meets every day. Always they sit indoors, playing *and* gossiping. Is this mental stimulation?

What really makes me simmer are the women who never mention their children, except to complain about what nuisances and trials they are. This type of woman isn't just boring—she's almost criminal to my way of thinking. Only too often she's a gadabout who makes life easier for herself by shoving her children off on others. It would seem that her one aim in life is to get away from her youngsters. Actually, she probably hasn't much love for them and gives them very little sense of security. It always infuriates me to hear a mother say, "I can't wait for next year, when Sally will be in school all day and I won't be so tied down."

Tied down! Why not? Taking care of the family is a woman's job, isn't it? Her marriage license is the contract, if you want to be business-like about it. Her husband works for the family, so why shouldn't she do her part, too?

It is true, of course, that women who are bores are not peculiar to any one income bracket, but it does seem as if the percentage rises with the income. And certainly there are many women who do not neglect their children, yet are as boring as a good many of the idlers. They give their children good care so far as material and phys things go, but they do nothing to help them velop mentally or socially, or learn how to happy in this complex world. They are as livious to the world outside their own small nic as are the playgirls. They never read, they h no interests, and they seldom even vote. Th women belong to the I-live-only-for-my-fam group, and they will be completely lost when t children grow up, marry, and depart.

By now you are probably very indignant. W you ask, do I see these boring women if t annoy me so much? You can't miss them. Th are everywhere, especially the giddy ones. course, I don't see the really vicious ones if I possibly avoid it. We meet now and then, bu certainly don't seek them out. And, since I b these people as much as they bore me, they me alone, too. I do know many wonderful wom —interesting, alert, useful women—and I'm pro to number a good many of them among friends. I'm not shouting about them, but abo the useless, parasitic women whose numbers se to be growing rapidly. And I resent the repu tion they are giving to women as a whole.

The surest way to be happy is to be busy and be doing things for others—not just living for o self alone. It's a simple formula, but one that ignored by so many. Can any woman be bored w really works at the job of being a good wife a mother, making it possible for children to gr up in an atmosphere of love and security? The just aren't enough hours in the day for all t things you can do for your immediate family, alone for your neighbors and for your friends

Look around, and you'll find many ways t avoid boredom. Art, music, and sports are interest ing and cost very little money. Libraries and th great outdoors are free. Perhaps you can't affor to visit expensive nightclubs, but you can enter tain those friends whom you particularly enjo and have lively, entertaining evenings at home Participating in community activities will broade your outlook and your acquaintance as well. Isn' there some hobby you've always wanted to tak up—sculpture, photography, weaving? Ask abou services you might render in the institutions i your community—the veterans' hospital, th county home. Whatever you do, you'll be meet ing interesting people and making congenia friends. You may be busy—but chances are yo won't be boring to yourself and others.

Photographs by Reginald Russell

Home's a Swell Place

LOUISE PRICE BELL

The other day I heard some youngsters talking as they were leaving school. "We can have the party at my house," said one earnest, freckle-faced girl. "I know Mom wouldn't mind." "Oh, I don't think we want it at anybody's *home*," said one of her companions derisively. "We can't have nearly so much fun there!" The first child bristled. "What do you mean!" she said. "Home's a *swell* place to have fun!"

By that time, they were out of hearing, but I have a feeling that Little Miss Freckle-face had her point and that the party, or whatever it was, was held in her home. I have a feeling, too, that her home is the kind we like to think all American homes are—friendly, comfortable, not too much on the elaborate side, but the kind of home in which youngsters feel at ease. The young folks who live there will retain delightful memories of it as long as they live.

Most parents are busy people. Their days are packed with duties of one kind or another, and with some of them child-rearing is a haphazard thing. When evening comes, and the children come in from school or play, and later on from business, it's a wonderful feeling to know that they come eagerly, with anticipation. And this is likely to be the case if, from infancy, they have associated pleasant (if not exciting) evenings with their homes and families.

Wee tots get a tremendous amount of joy out of toasting marshmallows over the fire, from simple games played with their parents, from stories read aloud to them just before the hop-into-bed period. Spending a small amount of time with a small son or daughter, or with the twins, can well become a daily custom, no matter how weary Mother and Dad may be or what plans they have made for the remainder of the evening. These intimate get-togethers are more important than they appear on the surface—and mean a great deal to little children.

Although it is sometimes impossible for Mother to be home when the youngsters come in from school, it's a nice habit to form. Perhaps one reason why I feel strongly about this is that my own mother made a point of doing that very thing, and the feeling of happiness and security it gave me was a wonderful one. When parents must be out late in the afternoon, they *can* leave a little note suggesting that Mary, or Susan, or Bill might like one of the spicy oatmeal cookies with an afterschool glass of milk and telling the child they will be home at five o'clock. This makes any youngster feel that he's a part of what's going on in the home.

We all know that a child's day is off to a pleasant start if he is served an attractive, appetizing breakfast, which is unhurried because he has been called in time to dress carefully before sitting down to eat it. And there is something about Mother's checking with each child to make sure that he or she has a lunch box, the coins for the "one hot dish" at noon, the magazine "Miss Elliott asked to borrow" that gives most children a heart-warming feeling of security.

The few minutes we snatch to give undivided attention to our children are mere drops in the bucket compared to the time we spend doing other (and often seemingly more important) things. But these minutes are veritable crumbs of understanding cast upon the waters of life, and in most cases they come back to us a hundredfold in the form of affection, sympathy, companionship, and love of home. After all, don't we prefer to have the young members of our families in our homes rather than in those of strangers? Is there anyone more important to any one of us than these small, pint-sized specks of humanity?

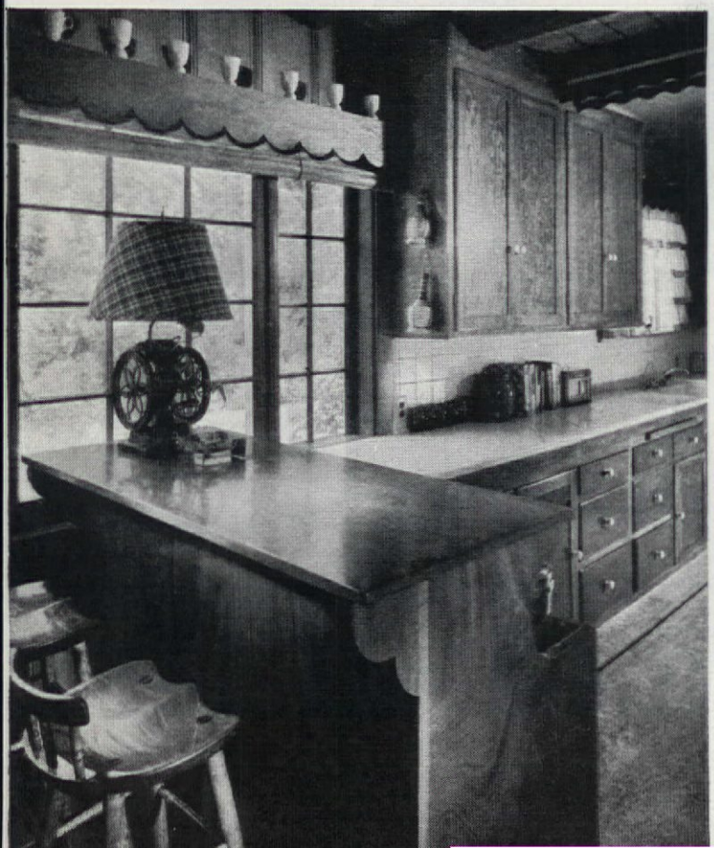
Good living is

GOOD STORAGE

● Mrs. Edward Standlee of Los Angeles planned storage in her home with a masterful hand. Pots and pans are accessible, orderly as in filing cabinet, in these plywood cupboards. Cleaning tools have separate closet; brooms, vacuums, brushes in center. Polishing cloths are put in shoe bag

● Example of a closet door at work. The essentials for any sewing job catalogued, available in entire array with one motion of wrist. Bins are made from ⅜ inch plywood

Photographs by Robert C. Clevel



● Standlee brand of storage extends to kitchen, dining room. Note many cupboards, drawers in kitchen. Snack shelf is for quick meals, has more storage in kitchen side. Table under window in dining room takes little space with leaf down. Cases beneath shelves hold linens

rything in its place and a place for everything. . . most women yearn for that kind of order. Yet even in planning a new home, few women understand that. . . ETHEL McCALL HEAD

GOOD STORAGE *is good planning*

● Cutting board rests on bed, folds, is stored beneath when not used. Two-level hanging in closet doubles capacity; linen sorting aided by sliding shelf. Gene Kelly's bedroom has storage built around window

rator, Herbert Cardier

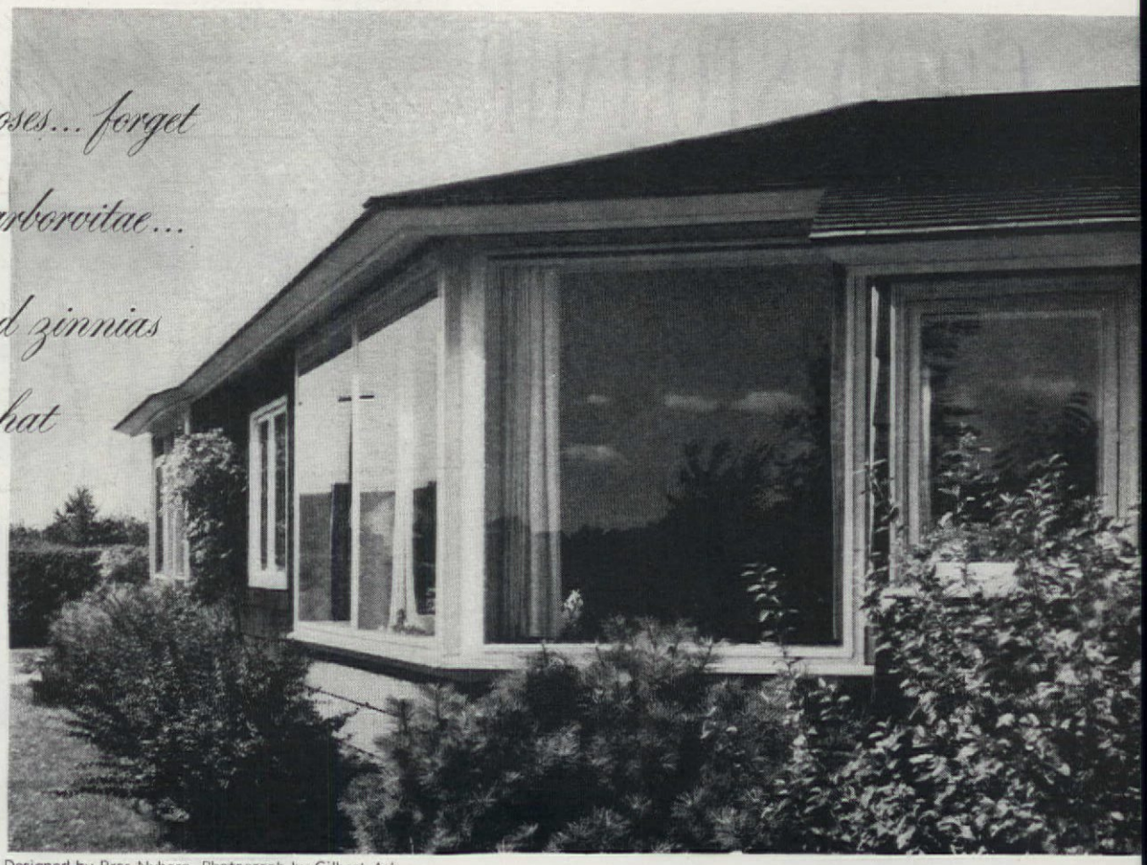
Everything in its place . . . but in little houses or cramped apartments it's easier said than done. Still, there are lots of tricks that can bring order where chaos reigned. A handful of these ideas could bring sweetness and light into your household and make life much easier.

Whether it be kitchen or closet, laundry or living room, bedroom or hall, there is usually some spot where extra space could be put to work to produce good storage. For example, how about a double-decker arrangement for suits and skirts? Why not get more use out of the back of a closet door? Shelves can often be made to march around beds or over doors to give additional, useful space.

Peel the wool off your eyes and look at that house of yours with a severe, calculating eye. Squeeze better storage value out of existing space, rearrange and reconvert closets and cupboards. Study where you can build in new facilities. Get busy!

DON'T THINK IN TERMS OF

Don't think about roses... forget that you ever saw an arborvitae... banish petunias and zinnias from your mind... it's what plants do that counts



Designed by Bror Nyberg. Photograph by Gilbert Ask

● Red barberries and a broad Mugho pine—both dwarfs—feature this planting by Mr. and Mrs. F. A. Biederstadt

● This landscaping for Mr. and Mrs. C. Arthur Meyers' home was planned to permit broad, open, countryside views

Architect, Albert Harkness. Photograph by Richard Garrison

But, you ask, how can we garden without plant materials? Is some new plastic going to replace trees and shrubs, annuals and perennials?

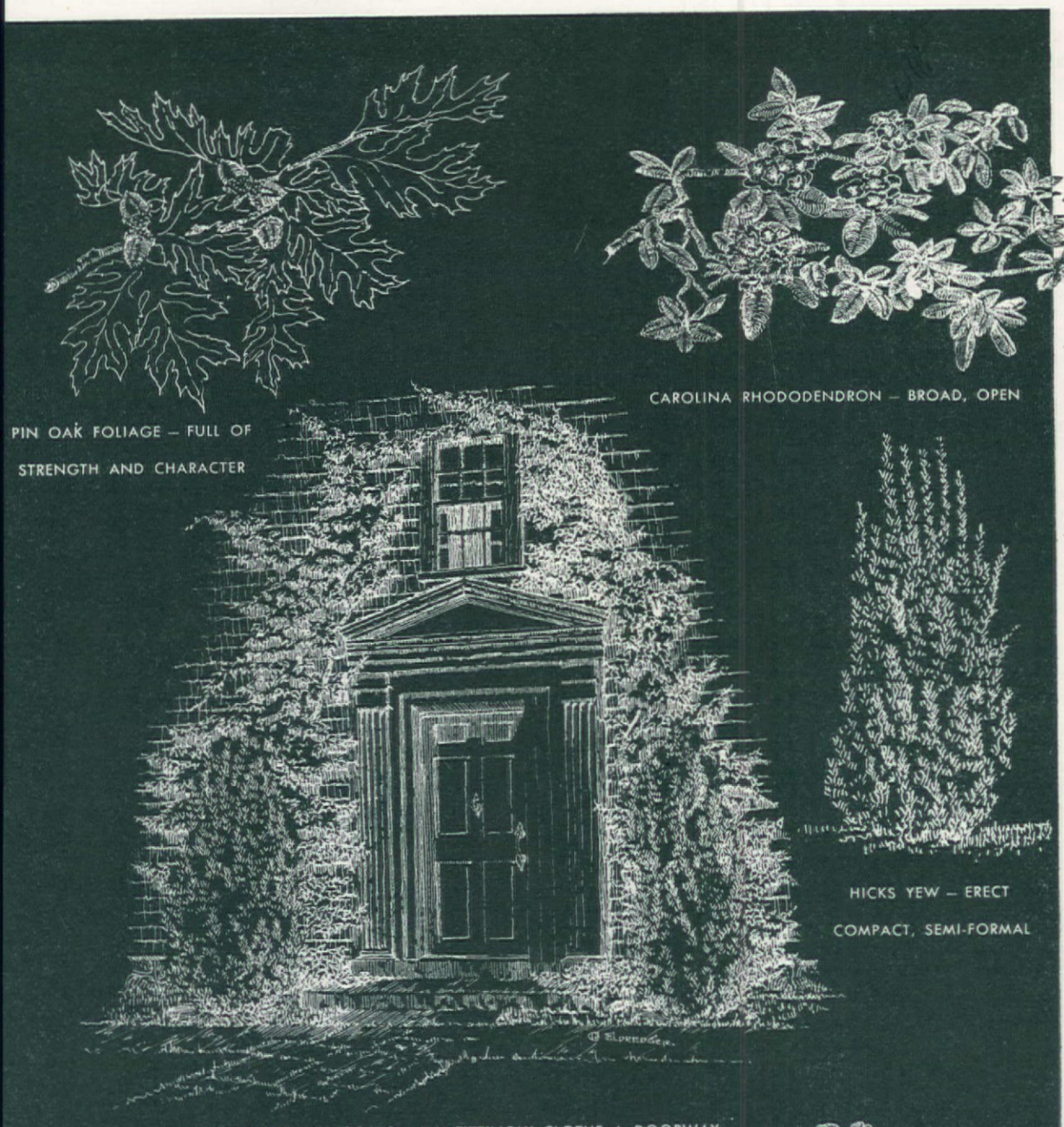
Oh, no. We haven't come to that yet. I hope we never do. But if, when you are planning your garden and outdoor living area, you will forget about plant materials *as plants*, you will have in the end not only your old favorites, but many enjoyable new things in addition. For if you insist on thinking in terms of zinnias, you may deprive yourself of delphiniums; your penchant for lilacs may leave you no room for lilies, and so on. Suppose, for example, you are especially fond of a certain shrub. You order one or several, which duly arrive at your doorstep. Well, where to put them? One here; one over there. But what about this one? and this? . . . There is nothing more pathetic than an overenthusiastic gardener walking around and around his garden, bush in one hand, spade in the other, seeking a likely spot in which to put his treasure. And pity the poor plant, too. For, all too often, no sooner does it begin to feel at home, than it is dug up and whisked off to another spot to start all over again. Unless it was selected to fill a definite need and purpose and place, it may never have a place that it can call its own.

So, from now on let's reverse our thinking. Instead of trying to find a place for this shrub, or that perennial, or some other plant, let's find the right material to fill each particular spot and need. Let's decide on the objective, then look for the means to achieve that result. It may be anything from a violet to an elm tree, or even a sundial, or a garden seat.

PLANT MATERIALS!

W. G. Kemp

Sketches from the sketch book of Arthur G. Eldredge, Jr.

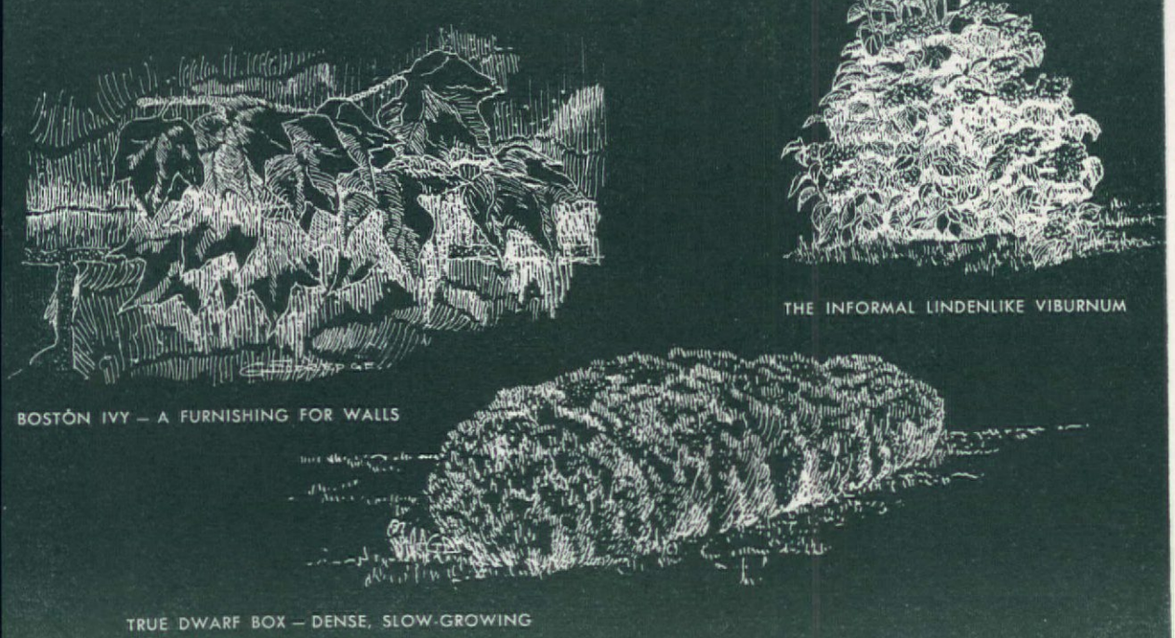


PIN OAK FOLIAGE — FULL OF STRENGTH AND CHARACTER

CAROLINA RHODODENDRON — BROAD, OPEN

HICKS YEW — ERECT COMPACT, SEMI-FORMAL

UPRIGHT YEWS AND BOSTON IVY FITTINGLY CLOTHE A DOORWAY



BOSTON IVY — A FURNISHING FOR WALLS

THE INFORMAL LINDENLIKE VIBURNUM

TRUE DWARF BOX — DENSE, SLOW-GROWING

Whether you have a plan of your property drawn to scale (as you really should) or just carry your ideas in your head, you must first decide on, and visualize, the picture you want to create. You say you are new at this gardening business? So much the better. You can start right, without preconceived notions and prejudices. And by attacking the problem from that angle, you can avoid ending up with a museum of nursery specimens, a meaningless hodgepodge of unrelated plants set out in the name —but not in the spirit—of landscaping. That way lies garden success.

How shall we go about this method of furnishing our gardens? Simply by remembering that it is what our materials *do*, the effect they produce, that is of first importance, not what they themselves are. Think of them as objects with very definite properties. And let this apply not only to the living, growing materials—the plants —but also to the steps and terraces, walls and fences, arbors, statues, everything, in fact, that you can make use of. You will find it more fun, and more effective, too, to thus select your garden furnishings just as you choose your house furnishings, and your interior decorations, with a place and purpose in mind for each.

The best way to start is by first thinking of shapes and sizes; of the outlines of different kinds of objects. As you visualize them in relation to the garden, you will find that one area calls for definite architectural forms, such as pyramids, cones, cubes, globes, etc. Or, because such things tend to stand out as individuals, it may be better to use them in modified, softer, less rigid shapes. Elsewhere you may need groups or masses, which are more easily achieved with objects of irregular outline, some of them low and spreading, others tall and stately. With the various farms available, you can develop combinations or "compositions" (as artists call them) with pleasing outlines and interesting accents.

But up to this point, never mind what particular plants you are going to use. Imagine the garden as it might

look on a moonlit night, when shapes and masses aren't confused and complicated by details, but stand out as the basic, bulk forms that make up the framework and foundation of your garden design. You keep in mind, of course, your ground plan or pattern of the various areas and their arrangement for utility and convenience. But you think of the materials as three-dimensional forms, not as mere outlined figures on a flat, horizontal plane. Nor are they all the same, like lumps of clay stuck here and there. They have certain qualities and characteristics which enable them to produce different effects that lead to variety and interest in the different compositions.

Take texture, for example. We are all familiar with it in house furnishings, as determined by the fineness or coarseness, the weave and the pattern, of a material. Similarly, in our gardens, we can select weaves, so to speak, that range from loose, feathery foliage types suggesting gaiety and freedom, to the conservative neatness of precise, closely knit materials. Some, which we might call "dressy," are best used where they will be seen at close range. Others, of coarser texture or less refined appearance, are best suited to backgrounds or naturalized areas. Textures give weight or lightness to forms and masses; they add interest and variety to what otherwise might be monotonous volumes and surfaces; they prevent compositions from being just piles of differently shaped objects. Choose them as you choose fabrics, for the effects and moods you desire to create.

Then there is another quality that most of us think of at the very start; namely, color. Some of you would probably give it first place in your garden planning, perhaps to the exclusion of all the other elements. And, of course, whether or not you plan for it, it will always be present in some degree. Yet we could not furnish our gardens with this element alone even if we wanted to. At times it will be the dominant theme; as the chief attraction, it will steal the show. But color is seasonal, and we must recognize it as such. We should use it to enhance our garden forms; to serve, with texture, in creating variety and interest. So think of color, too, in terms of the effects it can produce—the brightness and gaiety that come with vivid hues and contrasts; the soft charm of pastel shades, the quietness and dignity of brown, green, and purple tones. Use it in broad masses for one purpose, and as single accents in other cases. Use it both to divide and to unite.

Forms, textures, and colors. These are the real materials of which we should compose our garden pictures. Though we can list and discuss them separately, we cannot use any one of them without the others. We cannot make one selection of materials for their forms alone, another for texture effects, and still a third on the basis of color. No, we must consider every ingredient of the garden as having all of them in some measure, but some richer in one element than in the others.

And to these three basic elements you will also add your personal tastes and preferences. You will add such secondary qualities as fragrance, and picturesqueness, the play of sunlight and shadows, all such details as may especially appeal to you or add to the charm of the garden you are making.

Are you still thinking in terms of plants? Will that selection of nursery stock that you made up so carefully (as you thought) really serve certain definite purposes in your garden design? Or is it merely evidence that you like those plants, as plants? Does it have the effect of limiting your garden to a few subjects that you happen to know? Are you passing up other valuable things simply because they bear unfamiliar names?

Let me look over your shoulder at that list of yours. Here at the top are a few evergreens marked for "around the house." Then come some shrubs, to be planted along the boundaries and scattered here and there "wherever there's a good place for them." And farther down is an assortment of perennials and annuals. Yes, it's a good list, horticulturally. But can you give a reason for including each and every one of those plants? Do you know the forms and the textures, as well as the colors, of all the materials on your list? And, in the case of color, have you thought of it except as a blossom characteristic of the plants?

I see by your list that you recognize the need for something neat and "dressy" in the planting close to the house. For you have included two evergreens to go by the front entrance. But are you quite sure that you want a formal pyramid on either side of your doorway? And if so, will those pyramids, though compact and tight when small, soon reach a height of twenty feet with spreading foliage of a loose, feathery texture? Or are they naturally slow-growing forms with no tendency to become forest trees? Is their color good the year 'round? Does it harmonize (or contrast, if you wish) with its surroundings? And, once again, are you sure that they are the best thing for that spot?

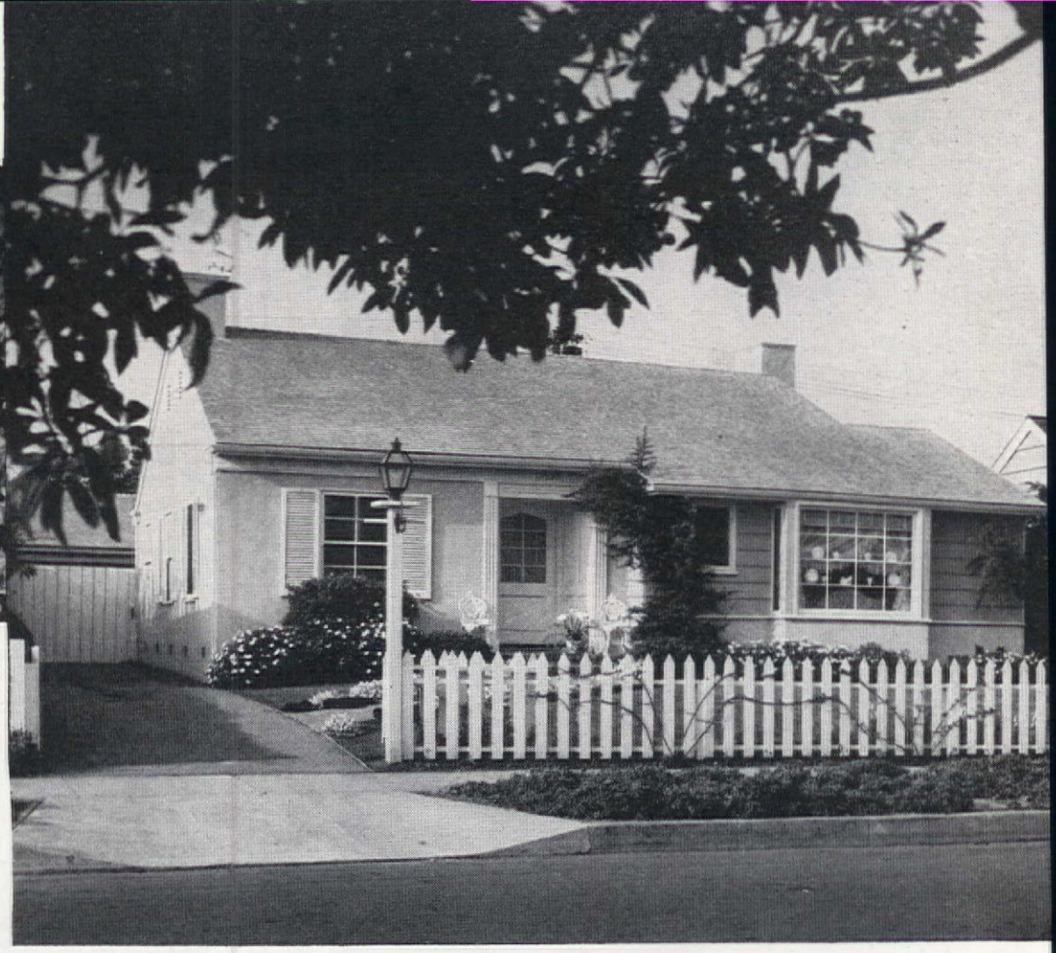
Ask yourself these and similar questions for each item on your list, and I have an idea that, before you're through, you will have decided to start all over again; to consider the whole garden as a picture made up of forms and masses with three dimensions; to determine the particular effects that you want to bring about, and only *then* consider what *kinds* of materials you need. All that before you begin to translate those kinds into plant genera, species, and named varieties.

So let's select our garden-making materials for what they will *do;* with the picture that they will make in mind. In fact, first sketch the picture that is in your mind on paper, then look for the materials—in which form, texture, and color are combined—that will provide the different parts of it. And remember that they will not necessarily be plant materials in every case, even though these represent, primarily and chiefly, the sources of the charm and appeal that characterize the successful garden and bring you your reward.

Follow this course and you will find that, instead of the limited collection of flowers and plants that you are already familiar with, there are actually hundreds of materials that you can use in your garden making. As you study what they can do, as well as what they are, you will widen your knowledge of plant materials until it includes not only your old favorites, but also many subjects which are at present just names in the catalogues. And, yes, you'll have roses and lilacs, petunias, and zinnias, and marigolds, and a lot of other interesting things besides.

And you won't forever be moving them around, here, there, and yonder, trying to find places where they belong and will be happy!

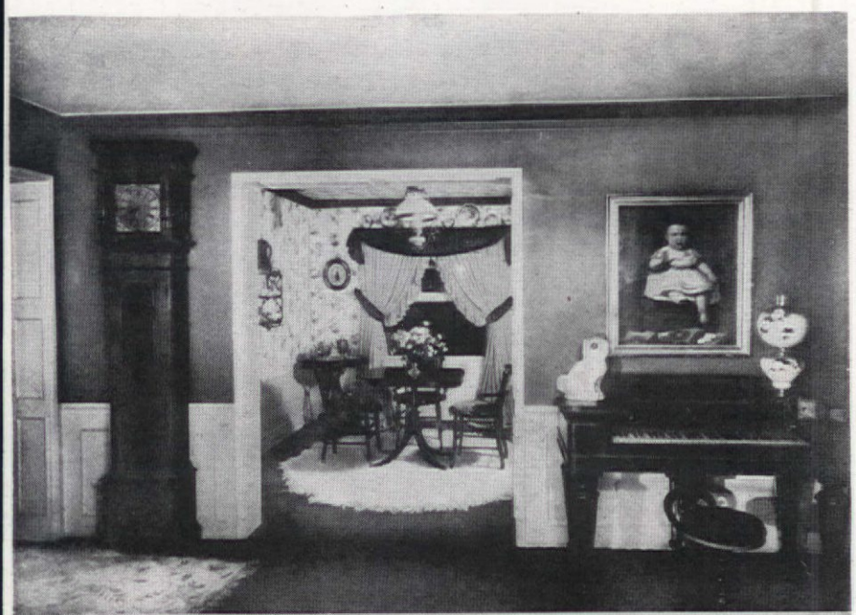
Our "Cover House" and its dooryard planting illustrate charming, skillful selection and use of garden materials that achieve a purpose



Photographs by author

The home of Mr. and Mrs. Jack Henley

A. T. Ankeny



5 AMERICAN HOMES

ALL FLOOR PLANS ON PAGE 45

Driving down Temecula Street in the Pacific Palisades, your eyes are sure to be drawn to the quaint charm and loveliness of the little Henley cottage. Like a production in technicolor, it demonstrates how landscaping can be combined with carefully chosen house paint to achieve an almost fairyland mood. Walls are of dusty rose, trim of frosty white, and the surrounding planting has been done in complementary colors. There's dusty miller, interspersed with purple lobelia, flanking the red-brick walk that leads to the front door. This doorway has the simplicity and directness of line found in better examples of Greek Revival architecture. The door itself is recessed, thus giving a strong shadow accent to the front elevation. Pink and red geraniums grow profusely in a window box and, planted beneath, are clusters of shasta daisies and dwarf boxwood. A large, many-paned bay window adds just the right amount of asymmetry to the street side of the house and displays to advantage the owner's collection of old milk glass.

After gazing with admiration at the colorful exterior, it is not surprising to discover, upon entering the home, that the owners have applied the same skill and care throughout each room. Since their little house covers only 1200 square feet, they've used the clever decorator's trick of creating an illusion of expansiveness by overflowing colors from one room to the other. Roses have been discreetly used as a motif

everywhere in this house, both inside and out. We find them clinging to the front picket fence, as accents in many rooms, and finally blossoming against the rear garden wall. The mint-green walls of the entrance hall combined with a clean white dado are cool relief after the brilliance of the outdoor sunshine. Here we come onto the first example of color flow, for these same tones are picked up in the living room. They act as perfect foils for the beautifully grained woods of the owner's fine antiques. On either side of the fireplace are Victorian chairs upholstered in red velvet, and facing each other on the side walls are flesh-pink chintz davenports in rose and green-leaf design. The green matches the wall colors.

Everywhere there's a feeling of tranquillity and repose, perfect complement to Mrs. Henley's subtle approach to her decorating problems. Highlighting the room is an old marble-topped table, cut down to coffee-table proportions. Further quaintness may be found in the delicate Dresden mantel clock and a corner whatnot with its display of hand-painted plates. The carpet, running from wall to wall, is of soft rose and is partially covered by a large hand-crocheted oval rug.

This same rose-toned carpeting is carried into the adjoining dining room where walls are papered in white with pink roses. The wide ceiling molding here picks up the mint green of hall and living room. Butcher's linen draperies of rose with swag of red velvet also echo the colors used at the far end of the living room. A collection of Sevres plates over the window, an old-fashioned hanging lamp, a whatnot, and little Victorian chairs in blue tufted velvet complete the turn-of-the-century atmosphere which keys all interiors.

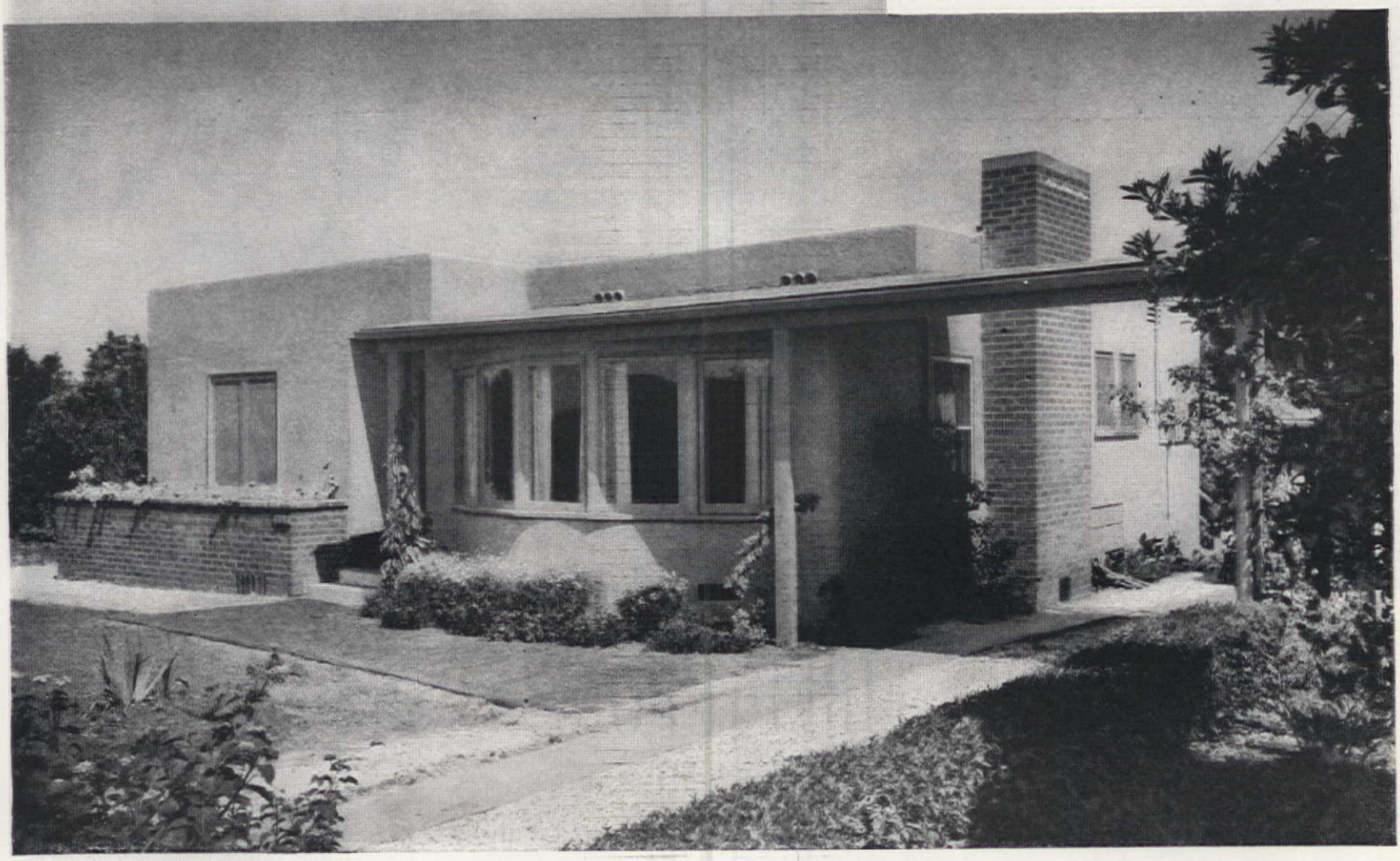
Passing the bath with its tiny red and pink rose-covered paper, we come upon the bedroom where a similar pattern is repeated in the calico trim of the four-postered bed. This room is actually treated like a sitting-room bedroom. A red velvet Victorian chair, an 1812 settee, and a 125-year-old English tea service are focal points along with the calico-trimmed criss-cross curtain and the milk glass display. In keeping with the sitting-room motif, Mrs. Henley uses a Governor Winthrop secretary as substitute for a dressing table. Story of the kitchen may be found on page 142.

Not what was added, but what was taken away made all the difference in the world in this little house. To begin with, it was nothing more than a typical Southern California bungalow with the regulation peaked roof, prominent overhangs, and gingerbread. Today, you'd never recognize its ancestry! It is now clean of line, bright as the traditional bug, and so modern looking that you'd guess it had just come fresh and bright from this year's drafting board.

So many of us, in search of a new home, have become reconciled to compromise. Thus it was with the young Mr. and Mrs. Robert Rimpau. They, like thousands of other couples, were faced with an urgent housing shortage. The Robert Rimpaus wanted a modern house but, being realists, they settled for a stucco bungalow, without character or personality but with a roof supported by four walls. Somehow their dream persisted. Youth and a grim determination not to be cheated out of that dream saw beyond the rather ordinary appearance of the new home and prodded them into accomplishing what originally had seemed just an illusion. They

The home of

Mr. and Mrs. Robert Rimpau



Photographs by George de Gennaro

A LESSON IN SUBTRACTION

Janet McHendrie

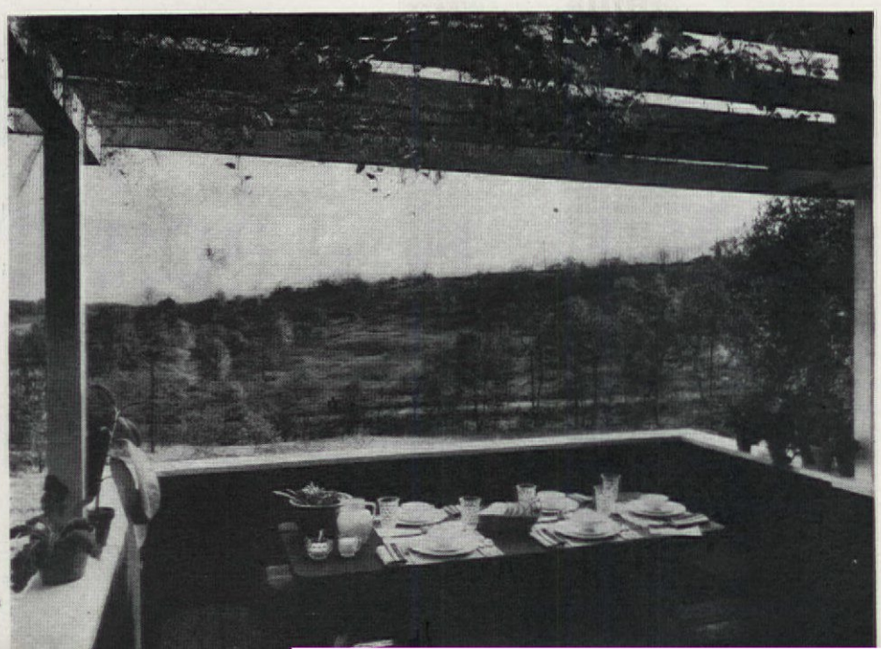
remodeled the house with such imagination that today the result approaches their original plan. The roof line was straightened out, the overhang, so clumsy above the living-room and bedroom windows, was removed, and its front entrance archway squared. This latter change enclosed the useless front porch and made it part of the living room. The alterations improved the outside appearance, giving the house a thoroughly contemporary look.

Interior changes were just as simple and effective. A few feet added to the bathroom made it workable and gave space for dressing table, extra shelves, and medicine cabinet. By cutting windows in the west wall, the two bedrooms now claim walls of glass, with the resulting light and airy appearance. Because Mr. Rimpau needs an office at home, one of the bedrooms was drafted for this purpose. Later on the dressing room at the rear of the house will be converted into an office for him, releasing a bedroom for overnight guests.

In the original dining room, a built-in buffet flanked tiny windows, cutting off a magnificent view of mountains. This situation was remedied by replacing buffet and windows with windows running to the floor, thus opening the room to its view. Part of an overly large service porch was added to kitchen, allowing for additional storage space, broom closet, and a place for the water heater. For landscaping, a wild tangle of trees and vines was removed, and the house made to rely on its trim lines for effect. There is a small amount of planting under the bay window and a permanent brick window box around the den. Plans of the Rimpau alteration will be found on page 45.

NEVER QUITE "FIRED UPON"

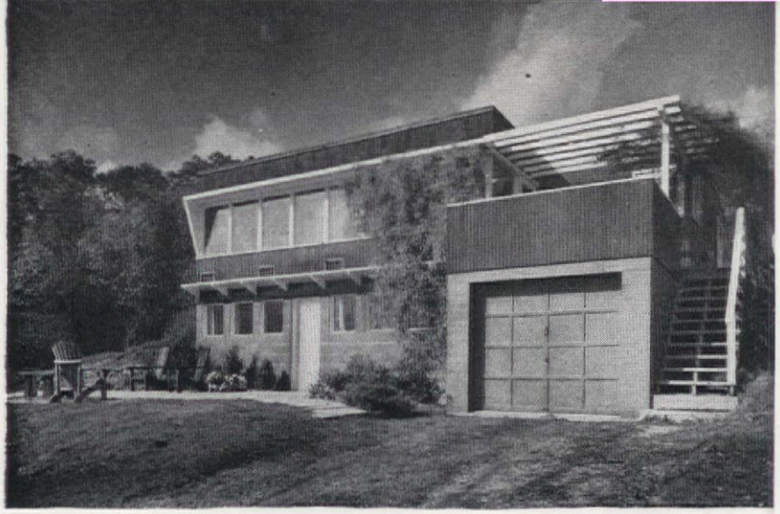
Nevertheless this modern five-room house of the Lloyd Youngs created more than its share of curiosity and criticism

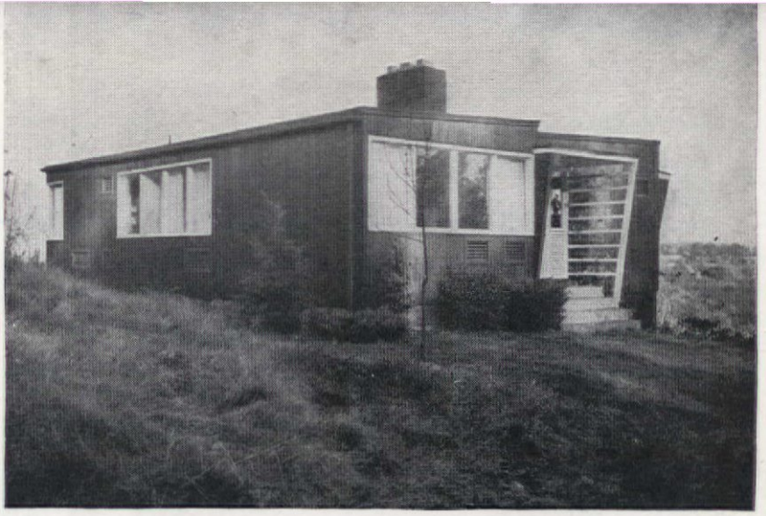


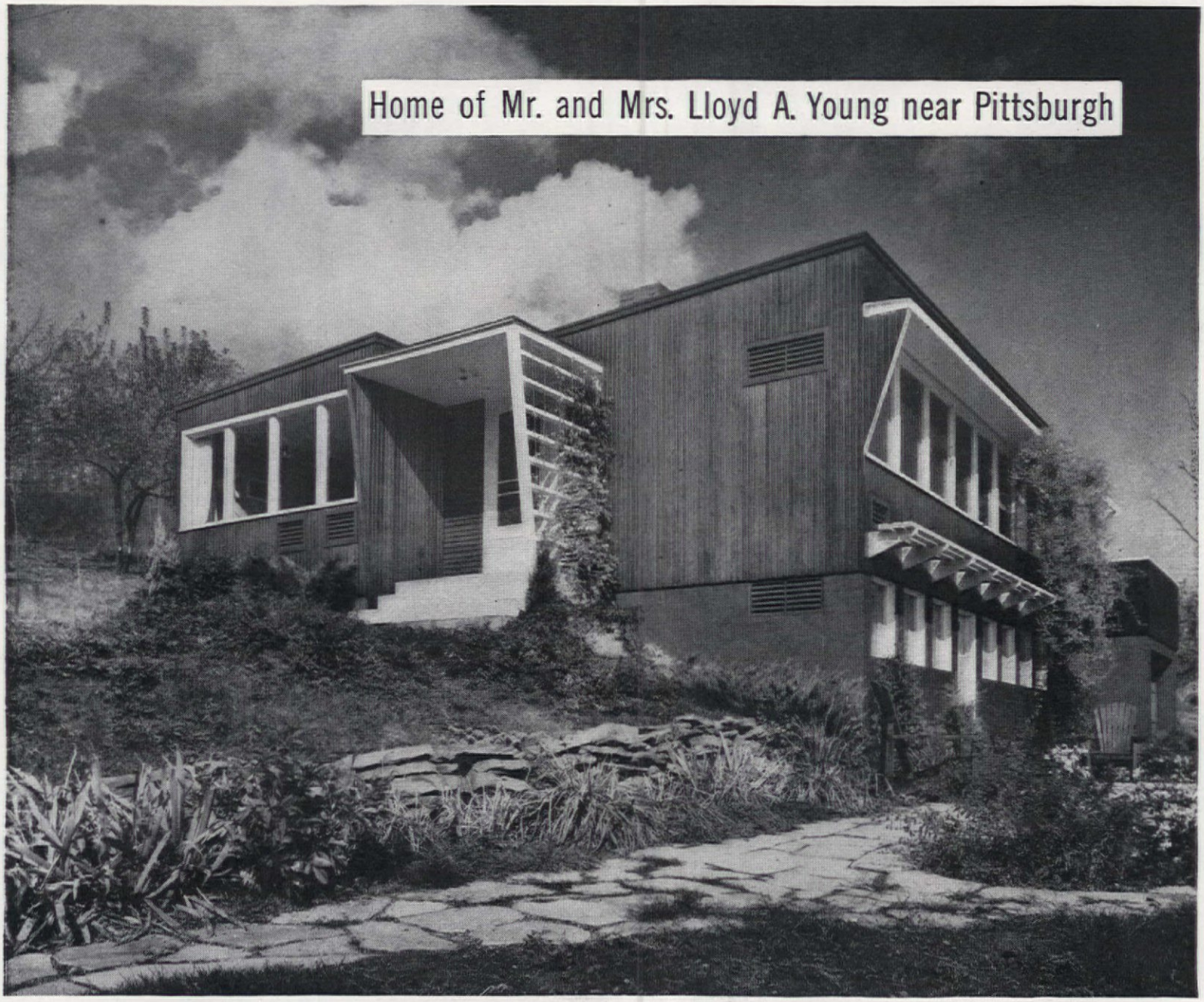
Photographs by Richard Garrison

There's no doubt that the Young house is different. Curiosity seekers come from miles around to criticize and stay to admire. And well they might. It is a house definitely contemporary in form, standing proudly among traditional neighbors. Not one inch does it give to them in quality. Mitchell and Ritchie, architects, are experts at giving a house distinction. In the first place they have evolved a colorful house with cinder-block basement walls, painted soft red. The wood upper structure is stained natural in tone, while the angular trim is white. A canary-yellow door adds a bright welcome.

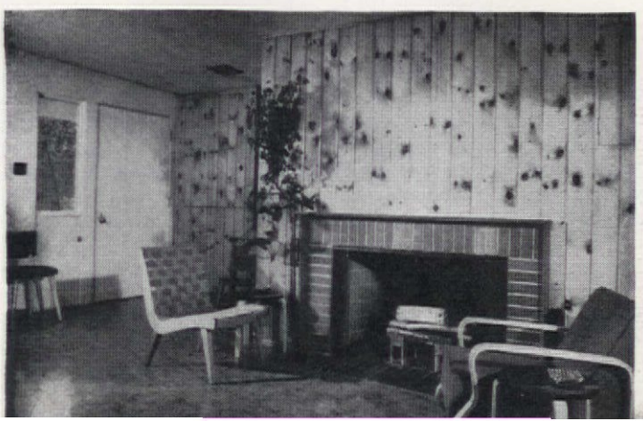
Nor do we leave color outdoors. Walls of brick red may be found underneath living-room windows. Draperies add the further sparkle of apple-green mohair. Natural tones of Ponderosa pine above fireplace contrast with clean white other walls and ceiling. And everywhere there are large windows and a view of softly rolling hills. The windows are fixed; that is, they do not open. Ventilation is gained by means of small openings above or under the sash. These have outside screens and inside flush-paneled doors. The basement room with its own outside doorway is now used by the family's two active youngsters.

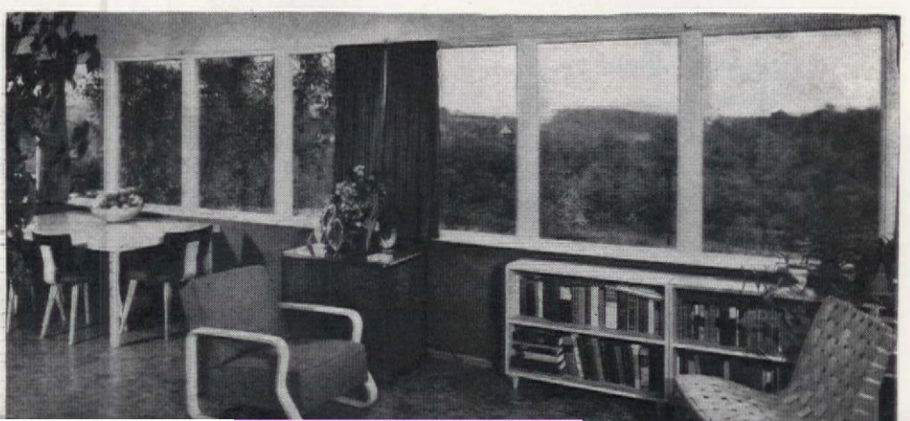




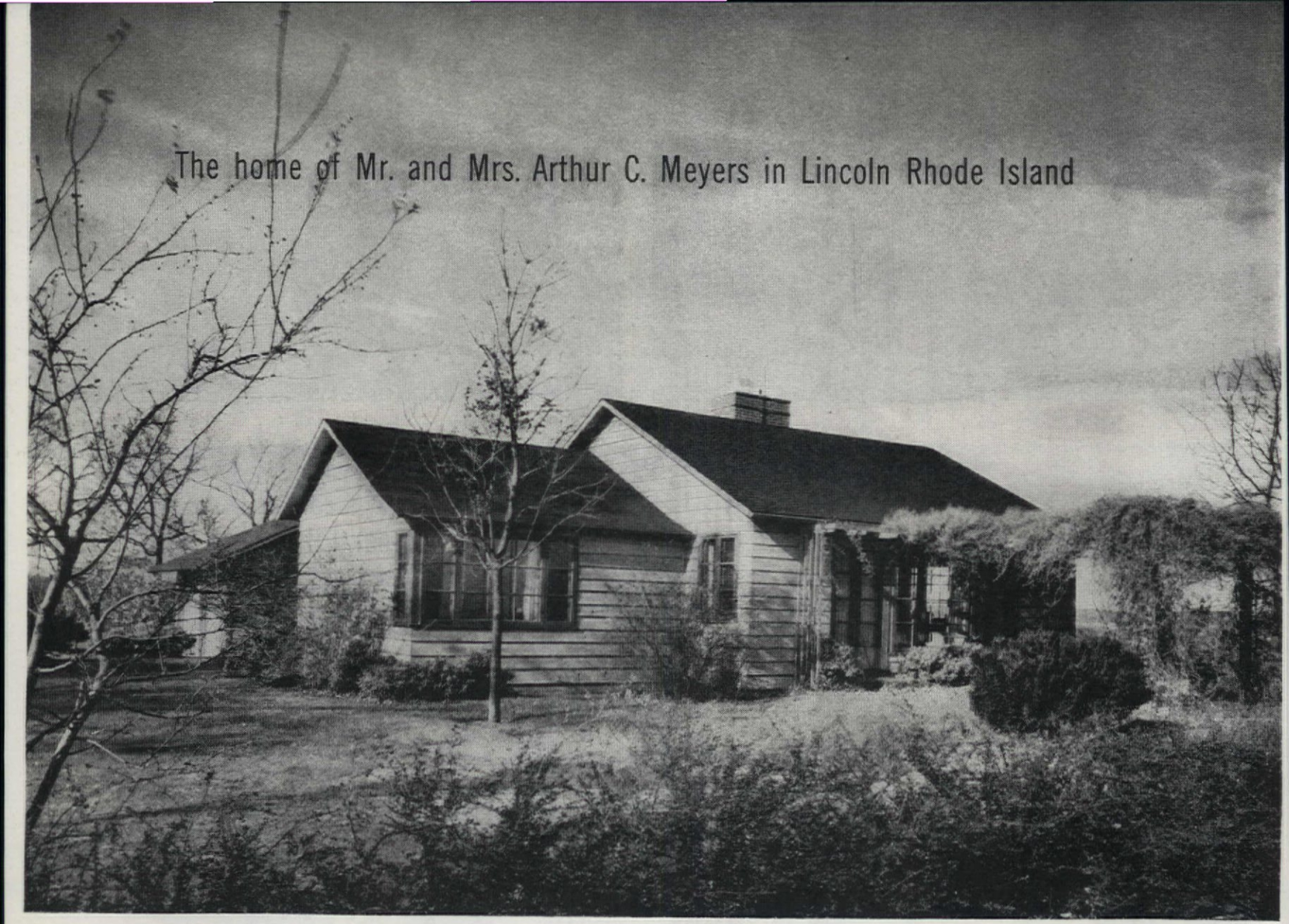


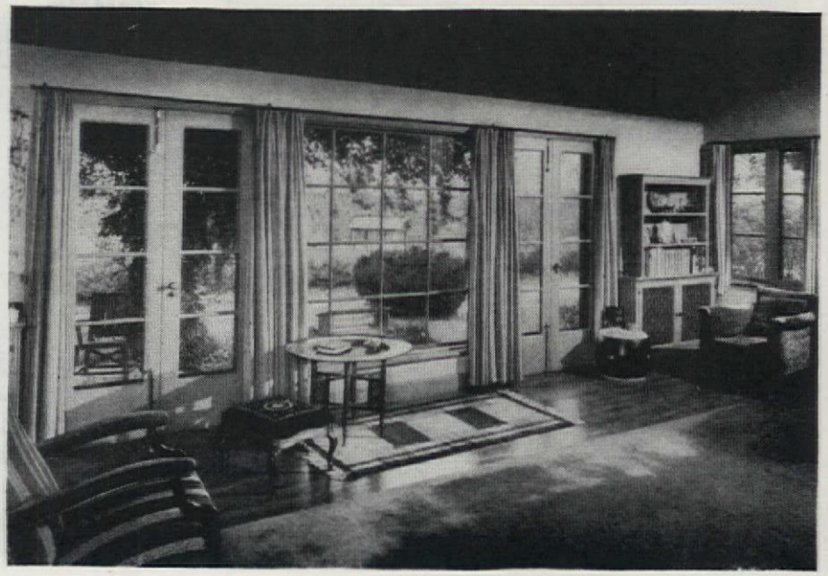
Home of Mr. and Mrs. Lloyd A. Young near Pittsburgh





The home of Mr. and Mrs. Arthur C. Meyers in Lincoln Rhode Island





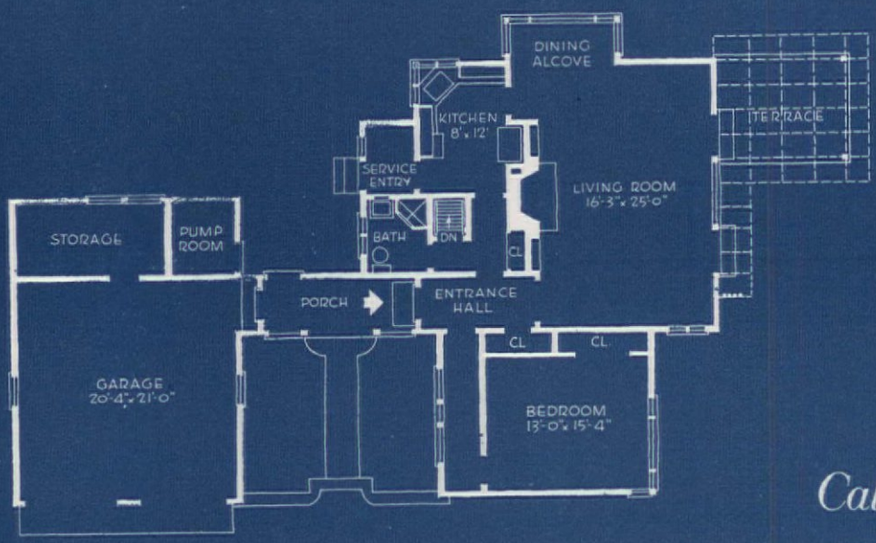
"Don't fence me in" keynote of New England house with its magnificent river valley views

Photographs by Richard Garrison
Data: Harper T. Parkinson

Many years spent as a scientist in Persia, where trees are scarce and views are uninterrupted, convinced C. Arthur Meyers that his new home shouldn't be hemmed in by overpowering foliage. He selected five acres overlooking the Blackstone River Valley where in every direction the view was the "thing." The house is small, as can be noted from the plan on page 45, but it has been carefully planned by Albert Harkness, the architect, for expansion without harm to the basic design. Its exterior frame is covered with rough-sawed cedar clapboards now weathered to a warm gray.

The twenty-five-foot living room is only partially separated from the dining area, the line of demarcation being shown by a dropped ceiling in the latter. Whenever privacy is necessary, curtains may be drawn around the exposed two sides. The fireplace photograph shows the curtains open and also allows us a view of the attractive cabinet work flanking the chimney breast. The opposite side of this room is almost entirely of glass with double doors opening onto the brick-paved terrace. Radiators are enclosed by metal mesh doors under open bookcases. Story of the C. Arthur Meyers kitchen will be found on page 145.

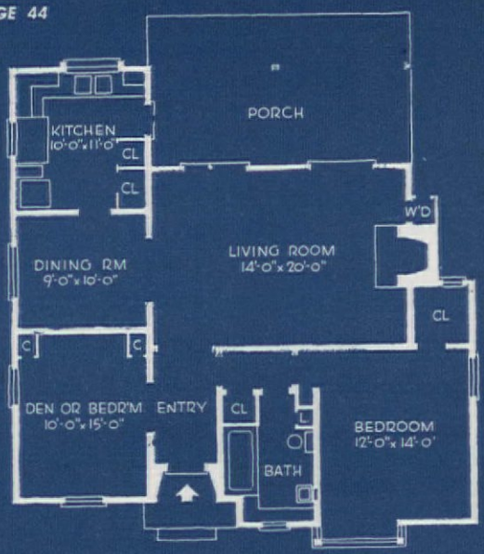
Blueprints for Modern Living



Rhode Island

Home of Mr. and Mrs. Arthur C. Meyers
Lincoln
Albert Harkness, architect

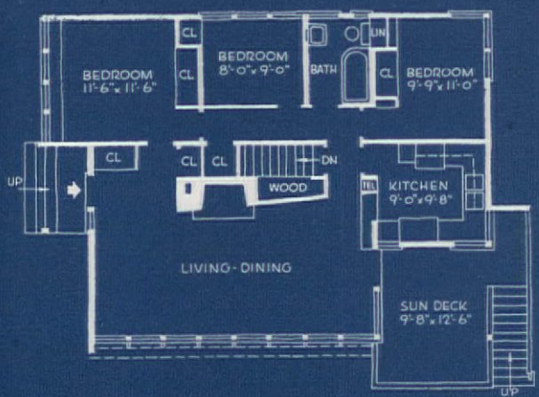
STORY ON PAGE 44

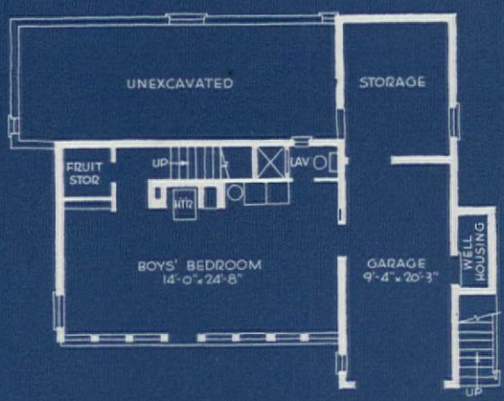


California

Home of Mr. and Mrs. Jack Henley
Pacific Palisades
P. H. Bevis, designer-builder

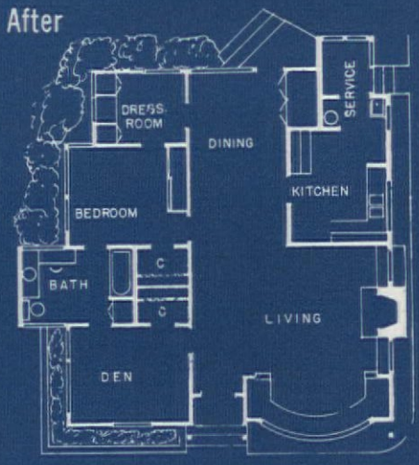
STORY ON PAGE 39





Before

After



California

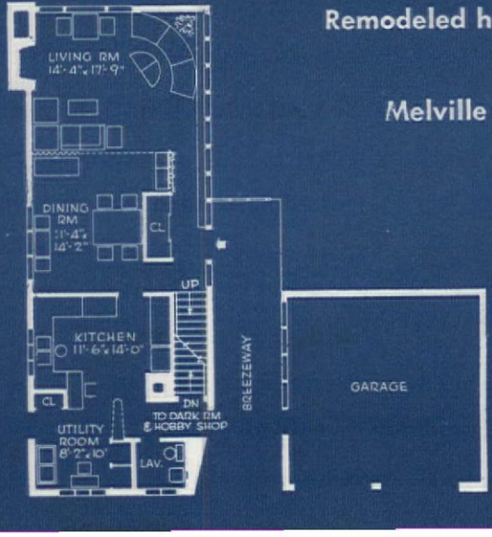
Remodeled home of Mr. and Mrs. Robert Rimpau
San Dimas
Melville Garton, Jr. architect for remodeling

STORY ON PAGE 40

Pennsylvania

Home of Mr. and Mrs. Lloyd A. Young
Bradford Woods
Mitchell and Ritchie, architects

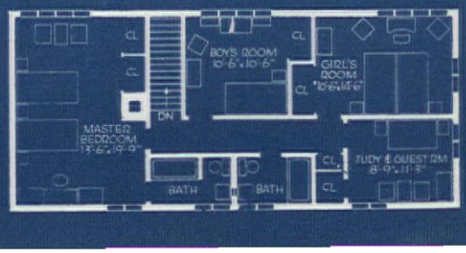
STORY ON PAGE 42

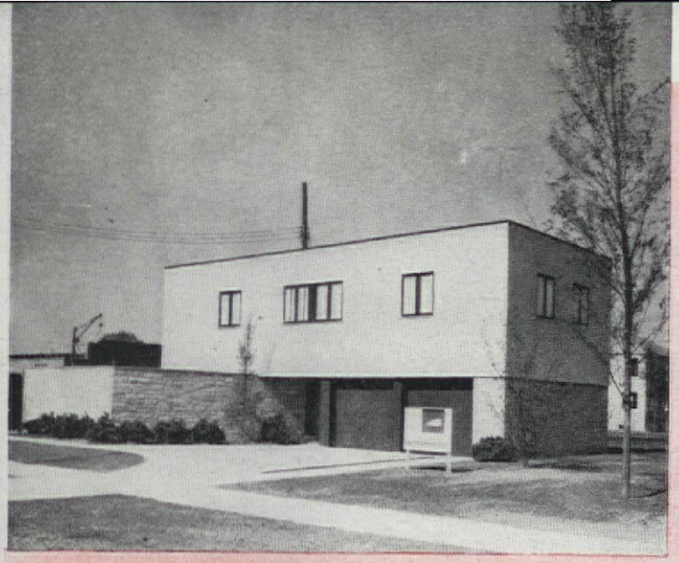


Illinois

Chicago Tribune Prize Home
Arthur R. Myrum, architect

STORY ON PAGE 46



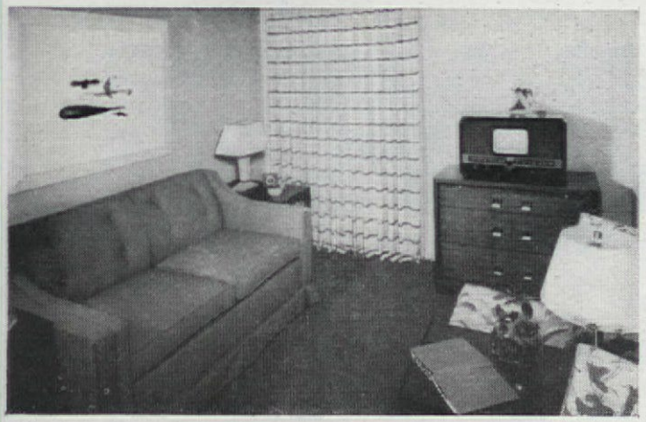


Prize Winner

IN DEER PARK, ILLINOIS

● Movable striped curtain on track divides living-dining room

● Blue painted furniture in boy's room; television in study



Decoration by Paul R. MacAlister. Furnishings by Montgomery Ward

This modern house from the drawing board of architect Arthur R. Myrum won a prize of $1,000 in the Chicago Tribune's Prize Homes competition last winter, in which a purse of $24,000 was distributed among winning entries. Unconventional in plan, the house was constructed on a 65 by 125 foot lot in Deer Park, a Chicago suburb. It has a lower wing running north and south, an upper story superimposed in an east-west direction over utility rooms and garage.

Exterior construction utilizes a combination of materials: Lannon stone for garage, chimney, and wall shielding the service yard; vertical wood siding painted yellow for upper story. Wise use of space locates living and dining rooms to the rear in a one-story wing; upstairs are three bedrooms, two baths, a small study.

Entrance made through a covered passageway between garage and lower wing, lets into a hall toward the rear of the lower story. Living-room ell at rear of house has façade of dark-green clapboards with chartreuse trim around windows.

Furnished with considerable charm by Paul MacAlister, Director of Interior Decoration for Montgomery Ward, the house turns out to be livable and comfortable beyond expectation, considering the somewhat severe exterior details.

Basing his plans on a typical family of four, Mr. MacAlister has provided separate quarters for parents, a young son, a teen-age daughter with a love of music.

Lannon stone used in the exterior is brought inside and forms a fireplace wall from ceiling to floor. An adjoining wall is hung with draperies in a large-scale print. There are two conversational groups in the living room: A curved sectional sofa turns one corner, faces the fireplace, has a round coffee table before it made up of four pie-shaped units. There is another sectional grouping across the room.

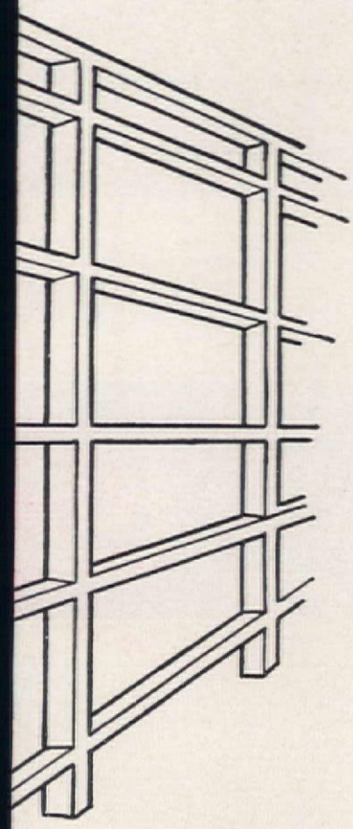
Separating the entrance hall from the dining room, there is a semipartition of bamboo poles. Beneath it, on the dining-room side, is a radio-phonograph flanked by a cabinet for record storage. All pieces are Montgomery Ward's own designs.

● Detail to note: wall space between top of window and ceiling has fabric pasted flat to bridge awkward gap when curtains are drawn open. Dining room is extension of living room, has table pushed to wall under mirror, conserving space. Table is bleached mahogany

Data, Ruth W. Lee

A new color and BLACK IS BACK!

Pumpkin, coral, bittersweet, cheese—call it what you will, it's ORANGE! Watch for it in the new fabrics. Alone, it is primarily an accent color. Combine it with white, gray, beiges. You'll often find it in the dramatic, new, very practical black background prints



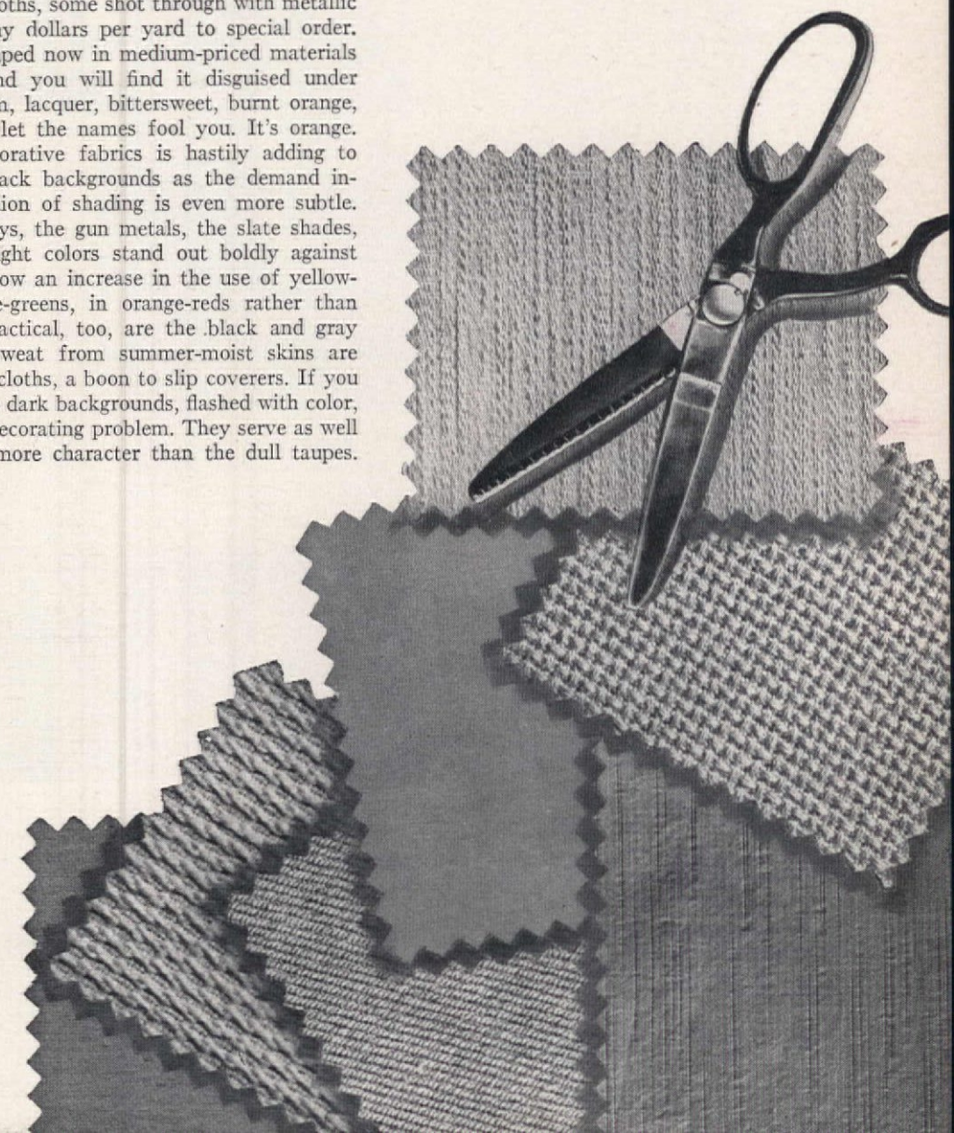
The big news in fabrics this spring is color. There are two fresh entries in the field, both somewhat of a throwback to the 1920's, both dormant in decoration in the last decade or two. The colors are *orange* and *black*.

If all this recalls memories of overscaled poppies and sunflowers printed on black cretonne, upholstered on wicker furniture, you are partially right—the difference now, however, lies in fresh, new design and handling.

James M. Wiley

Our scouts first noted the trend two winters ago in the big wholesale markets in the East and Middle West. Orange made its appearance primarily in fabrics, although it was to be found in special lacquer finishes in furniture. As is true in the world of fashion, the new colors were evolved first in expensive hand-woven cloths, some shot through with metallic threads, all costing many dollars per yard to special order. The bright color is stamped now in medium-priced materials in the volume field, and you will find it disguised under various names—geranium, lacquer, bittersweet, burnt orange, poppy, pumpkin. Don't let the names fool you. It's orange.

Every printer of decorative fabrics is hastily adding to his line designs with black backgrounds as the demand increases. Here the variation of shading is even more subtle. The handsome dark grays, the gun metals, the slate shades, have the new look. Bright colors stand out boldly against them—floral patterns show an increase in the use of yellow-greens rather than blue-greens, in orange-reds rather than blue-reds. Eminently practical, too, are the black and gray backgrounds. Oil and sweat from summer-moist skins are less apt to show on the cloths, a boon to slip coverers. If you live in a dirty city, these dark backgrounds, flashed with color, are the answer to your decorating problem. They serve as well and have a great deal more character than the dull taupes.



On the color board, top row: Woven stripe by Itasca Weavers, 50 inches, .75¢. Kandell's Bahama pattern chintz, 36 inches, 1.50. La France fabric's woven check, 54 inches, 5.50. Small scale diamond pattern by Barret Textile Corp., 36 inches, 2.35. Second row: Huge print by Goodall Fabrics, 50 inches, 10.00. Cohn-Hall-Marx plaid in large scale, 50 inches, 4.15. Seneca Textile's Roomaker fabric, 36 inches, 1.19. Rio Tuscan cross bar by Moss Rose, 54 inches, 5.40. Third row: Hanover antique satin by Burlington Mills, 50 inches, 2.80. Cyrus Clark's Birdcage pattern, unglazed, 36 inches, 1.45. Cheney Brother's diagonal weave, 50 inches, 3.50. Modern print, Barret Textile Corp., 36 inches, 2.35. Bottom row: Parrot Tulip pattern, Waverly Division of F. Schumacher & Co., 36 inches, 3.00. Louisville Textile's textured cloth, 54 inches, 3.95. Vivid geraniums from Cyrus Clark, glazed, 36 inches, 1.75. Peony Garden, Saison Fabrics by Charles Bloom, 40 inches, 1.75.

Textured swatches, left to right: Charcoal Tuscan satin by Moss Rose, 50 inches, 4.50. White texture, Itasca Weavers, 36 inches, .69¢. Heavy green twill by La France, 54 inches, 3.00. Plain chartreuse chintz by Kandell, 36 inches, 1.50. Plain slub-weave green by Cohn-Hall-Marx to mate with plaid, opposite page, 50 inches, 3.70. Sage green texture by Louisville Textiles, 50 inches, 2.50. Steel gray Hanover satin by Burlington Mills, 50 inches, 2.80. All prices quoted on fabrics shown on these pages are approximate.

Six famous metropolitan stores design spring slip covers for you

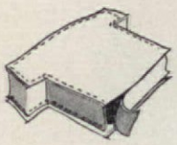
Baste moss fringe, piping, or any other trimming in seams on right side of cover after it has been fitted and removed from chair. All seams should be machine stitched

● Smart, sturdy striped cotton in dark green, lime, gray. Slightly textured, preshrunk, vat-dyed. Seneca Textile's Roomaker Fabric. Tailored simply, it could be used as slip cover on sofa instead of floral for more modern effect

Slip covers are easy to make. Measure carefully. Allow 1" for seams, 8" for tuck-ins. Cut and pin fabric right side out to chair for perfect fit before machine sewing

● Country Garden glazed chintz, quilted, combined with green Jaspe makes colorful slip cover. White fringe and fat boxed cushions add style. Lord & Taylo

● Adaptable kind of fabric for slip covers to use with flower patterns, stripes, plain colors or solo. Slightly textured, cotton, green ground designed in gray and white. Available in other colors. Preshrunk, vat colors. Desley Fabrics



Center pattern or both sides of cushion. Fit and pin to side pieces, all right side out. Sew, allowing opening at back or side for inserting zipper or snap tapes

● "Calvert", a striped cotton twill, slip-covers this chair. Washable. Available in variety of colors. Gimbels 7th Floor

● Fabric duet in slip cover for wing chair of cretonne and twill by Macy's. Cretonne is ivy-patterned against background of gray. Outside arms, back, and band trimming of raisin-colored twill. Deep-gathered ruffle is cretonne. "Covington's Ripple" in gray, bright green and chartreuse, above, would make charming variation for modern slip cover. Sunfast, tubfast, and preshrunk

– prove that slip covers don't have

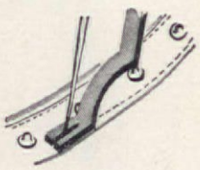
to be ill-fitting, un-chic "dust covers"!

● Two shades of green and gray in handsome wide-striped glazed chintz. Slip covers of this would give new look to either modern or traditional room. Use on sofa, pair of loveseats or chairs. Saison Fabrics, Charles Bloom, Inc.

● Custom-made tailored slip cover of Cherry red "Cordine". Welting, inverted kick pleats and buttons of white add flair and variation. Available in other colors. James McCreery & Co.

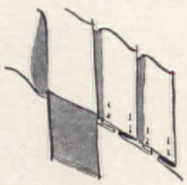
Usually seams are finished with a narrow welting which is neatly pinned or basted into all outer seams before stitching on the machine

The Singer Sewing Machine Co. advises using the cording foot attachment for stitching seams and the small, narrow cording foot to stitch zipper or snap tapes. Consult your local Center for further information on slip-cover making



● Even the oldest, dullest chair would appear rejuvenated in slip cover made of this bright-red glazed chintz of Kandell's. It's a cheerful, eye-catching color that fairly sings. Could be made up in many different ways with a pleated flounce, perky red or white ruffles, or trimmed with a moss fringe or narrow knife-pleated ruffles in a contrasting green or blue. Perfect fabric for seat and back cushions of side chairs, quilted or tufted

For measuring box-pleated flounce, cut a piece of cardboard the size of box you want, notch size for fold and space in between. Pin pleats



● Slip cover designed with curving back counteracts boxlike lines of square chair. Plain fabric and print of Swiss percale is pale mauve with muted flower colors in bouquet. W & J Sloane

● Dull satiny, narrow stripe closely woven in grays. Smartly tailored, it would make a serviceable, permanent slip cover for sofa or chair. Moss Rose. Nita Lang of L. Bamberger & Co., designed sofa slip cover with two-tier box-pleated skirt. Fabric is a Corey chintz taken from old (1802) document print found in child's quilt, now at New Jersey Historical Society in Newark

Let THE SUN SHINE IN!

Paper curtains and draperies are so inexpensive you can put them up in summer, discard them in autumn. Red-checked set from Clopay has separate valance, retails about 39¢. Rose-patterned draperies by Trimz, 1.49 set. Striped Benmont draperies are 2½ yds. long.

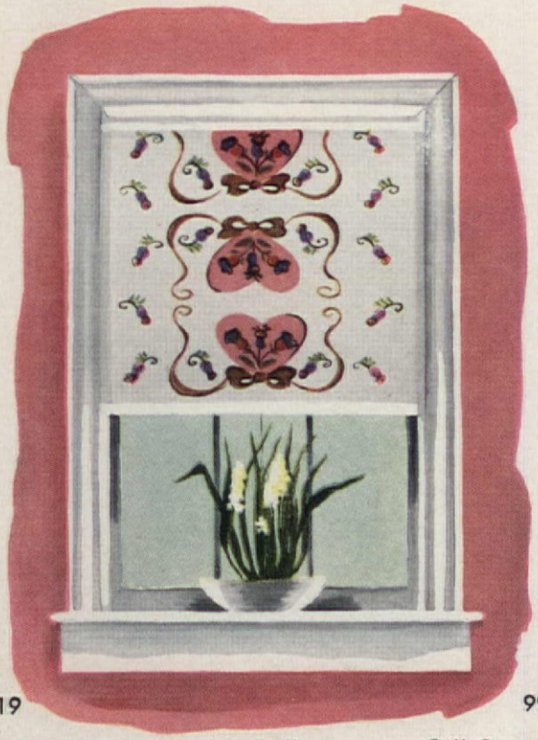
● Galaxy of summer curtains! Clockwise from noon: Fashion Edge, Fashion Curtain Co., 6.99; Wilkes-Barre Lace Co., 4.00; Sabel Curtains, The Kendall Mills, 7.95; net from The Beacon Looms, 2.95; by the yard, Seneca Textiles, 49¢; embroidered Bellmanized organdy, D. Kwitman & Son, 16.95; Snapacross criss-cross, Cameo Curtains, Inc., 5.49; Casement from Itasca Weavers Guild, .59¢ yd; Double Life curtain, Fairclough & Gold, 6.50; Modern design in lace, North American Lace Co., 3.05. Center: Cameo's Shir-back cottage sets, 6.77. All prices quoted are approximate, probably will vary in stores throughout the country.

922

You can go curtainless for summer, paint our fresh patterns on white window shade. No. 922, 20¢, pretty daisies in three sizes. No. 919, 20¢, has hearts and flowers

Sheer white organdy curtains, decorated with painted floral patterns to match this beautiful spread, will coax sunlight into your room. Our pattern No. 995, 65¢

Eveline D. Johnson, Louise Nelson



919

995

Designed by Stevens and Amelia Maxey F. M. Demarest

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every room needs a

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For unbelievable new beauty, let a genuine Nurre Mirror reflect radiant light and life . . . the glowing magic of color . . . in your home. The smart decorative borders of these plate glass mirrors frame a whole gallery of ever-changing Living Pictures.

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Child's picture-book window shade for nursery. Paint the gay Dutch boys and girls, houses, trees, on chest of drawers, toy box, headboard. Lietta design. American Home Pattern 923, 20¢

Jolly Jumbo elephant, forest friends, grass border, to paint on window shades, furniture. Each pattern is accompanied by set of detailed instructions for painting. Our Pattern No. 924, 20¢

Summer is just around the corner at last. Let your house know it. Take dow those winter draperies. You won't even need curtains with attractivel decorated window shades, and your rooms will be filled with cheerful sunligh

Painted shades are a fresh idea in interior decorating. Everything in an for the home has been painted, decorated and blended into its surrounding but until recently window shades have been sadly neglected.

Designs selected for window shades must *belong,* and should pick up th color scheme used in the room. The designs pictured here are easy to pain Each of the patterns contains step-by-step directions, plus tracings, colo charts, and a full list of materials which you will need for the job.

GET AN EXTRA BEDROOM...
BEAUTIFY YOUR LIVING ROOM TOO!

BY DAY

Your Hide-A-Bed—upholstered in rich and durable new fabrics—is a beautiful new addition to your living room. There's luxurious comfort in every inch of it. And those smart, tasteful lines are built to stay neat, trim-looking for years and years to come.

BY NIGHT

See how your Hide-A-Bed turns into a *big* double bed. A bed with a genuine, *full-size* Simmons inner-spring mattress! Opens, closes so simply, too. And so cleverly built, you can leave sheets, blankets on, fold it away already made up. What a timesaver!

A STYLE FOR EVERY TYPE OF ROOM

Lawson

Mayfair

Chippendale

Tuxedo

©1948 SIMMONS CO., MDSE. MART, CHICAGO, ILL.
*TRADE-MARK REG. U. S. PAT. OFF.

Hide-A-Bed*—Made Only By Simmons—Makes One Room Serve As Two

Overcrowded?—Here's the sofa bed you've been waiting for! It saves space *and* beautifies your home besides!

It's the famous Hide-A-Bed made only by Simmons. So ingeniously designed you can actually fold away this sofa bed already made up! Just leave sheets and blankets on!

That's only one reason you want Hide-A-Bed—the *very finest* sofa bed made. Here are the rest:

Hide-A-Bed is the *only* sofa bed that offers you the comfort of a genuine Simmons inner-spring mattress. A full-size, double-bed mattress! 54 inches wide! *Not* just a narrow, makeshift, ordinary sofa mattress!

It's the *only* sofa bed with an all-steel tubular frame—light but sturdy! The *only* sofa bed with a folding mechanism so *scientifically counterbalanced* it almost seems to open and close itself at your direction!

And that's not all. Look at that superb Hide-A-Bed tailoring and upholstering. Not a trace of the big bed inside! You'll be *proud* to own this handsome sofa. $189.50 to $279.50, depending upon fabric you select. At Simmons dealers' now. Budget terms.

Only SIMMONS makes HIDE-A-BED

Other Simmons Quality Products: the Famous Beautyrest Mattress and Box Spring, Electronic Blanket, Deepsleep Mattress, Ace Spring, Babybeauty Crib Mattress

PREVIEWING the styles with LINIT

Joset Walker

creates a vision of night-and-day loveliness in two-toned, checked gingham, crisp as lettuce. "And that crispness won't wilt," says Mrs. Walker, "if you starch with LINIT." This *penetrating* starch resists muss and soil.

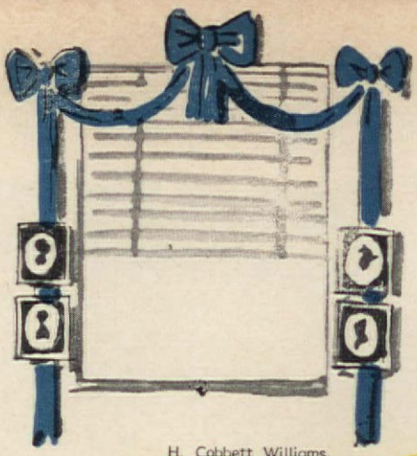
Wear the scarf for protection under the sun—for glamour under the stars. And keep that fresh-from-the-bandbox look all season through by starching with LINIT,* the superior starch that restores original finish.

Leading designers agree—"Cottons *need* LINIT." See how much fresher it keeps frilly little-girl dresses, curtains, men's shirts—sheets and pillow cases, too. LINIT makes cottons look and feel like linen. All grocers sell LINIT.

...ADDS THE *finishing touch*

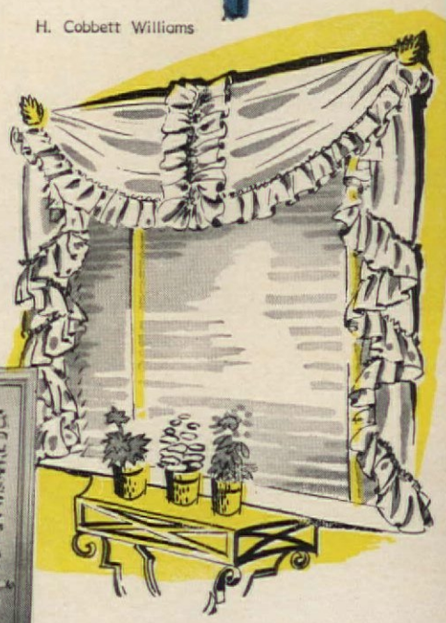
©C.P.R.Co., 1948

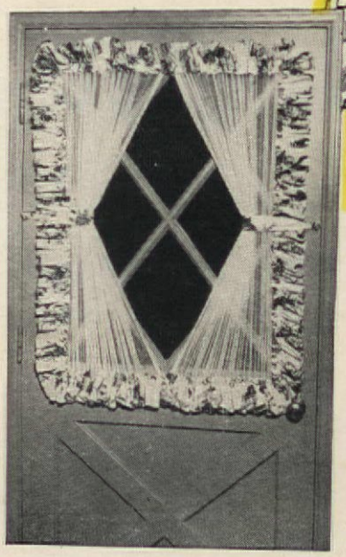
*LINIT is a registered trade-mark distinguishing this product of the Corn Products Refining Company, New York, N.Y.



H. Cobbett Williams

● Ribbon and four silhouettes make attractive summer treatment for any window, block no air. Put up swags, tails. Fashion bows separately, put up last. Good solution for double windows, only one pair of curtains. Lay end to end, stitch headings together. Use metal curtain holdbacks at upper corners, swag curtains between





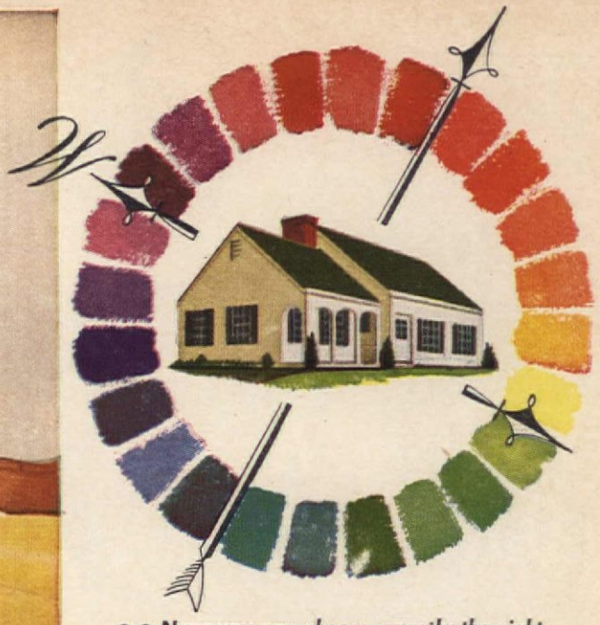
● Back doors seldom receive a fair deal. Illustrated is an idea to copy on any door with glass panes. Trick lies in cutting top and bottom of curtain on slant so inner vertical edge is longer than outside one. Allows sufficient play to permit tieing curtains back, drawing folds tight

NOW *let's talk of furnishing your summer place . . . a vacation home takes a very special kind of buy-thinking*

We start on the premise that no intelligent family believes that a vacation spent with shabby, uncomfortable, work-making hand-me-downs from the town place is either fun *or* a vacation. It can be a one-room shack, but every scrap of furnishing should be especially designed or bought to fulfill a special duty. Aside from chairs, beds, and equipment, that means maximum storage from every piece you buy.

Everything that won't fit, bumpy mattresses that have been replaced in the home, the chair with the broken leg, the daveno with a busted spring—their last agonized death gasps too often take place in the little house which is supposed to be a carefree escape for mother, comfort for the family. Dusting old furniture, sagging beds, no place to store the myriad of things a summer calls for—who dares call this a "vacation" place? The pieces illustrated on following pages are only a few of many selected by us for their good storage and comfort value.

This colorful bedroom is planned by and for a feminine member of the household with its walls of Soft White, ceiling an intermix of Wedgwood Blue, and White Waterspar Enamel on the woodwork. (Hedrich-Blessing Photo.)



● ● Now you can choose exactly the right colors to make your home more livable and lovable inside and out—with this new scientific painting system.

Paint Yourself a New Home ...With Pittsburgh COLOR DYNAMICS!

Smartly conservative is this exterior of neutral Gray and White with accents of Colonial Buff on door and shutters. (Ralph Stoetzel, Architect.)

HERE'S a new kind of beauty treatment to make old, tired-looking homes young and attractive. With Pittsburgh's COLOR DYNAMICS you can make them brighter, and more livable.

This new painting system utilizes the *energy in color*. With COLOR DYNAMICS you can scientifically select new and striking color arrangements for every room in your home. You can be different, be gay, and give your rooms exactly the colors that best suit their use and exposure to light and sun.

With COLOR DYNAMICS you also can make small and stuffy rooms spacious and airy, cold and forbidding rooms friendly and inviting. You can even change exterior appearance, emphasizing or subduing architectural features at will.

And when you use Pittsburgh Paints you make these new color arrangements *look better longer!* Oil-base Wallhide covers nearly any surface *thoroughly* with one coat. Florhide is a durable finish for wood or cement floors. Waterspar Enamels are perfect for woodwork, furniture and metal trim. Sun-Proof House Paints are long-lasting outside protection.

Free Booklet on Color Dynamics

Ask your Pittsburgh dealer or store for a FREE copy of our new booklet, "Color Dynamics for the Home." Or send this coupon.

Pittsburgh Plate Glass Co., Paint Div., Department AH-58, Pittsburgh 22, Pa.

Please send me a FREE copy of your new Booklet, *"Color Dynamics for the Home"*

Name_____

Street_____

City_____ State_____

PITTSBURGH PAINTS

PAINTS • GLASS • CHEMICALS • BRUSHES • PLASTICS

PITTSBURGH PLATE GLASS COMPANY

New Wallpaper Invention Brings Amazing Decorating Savings!

No paste, no tools, no experience needed! Anyone can put up TRIMZ READY-PASTED WALLPAPER!

Want thrilling new-room beauty overnight? Want a sure way to win compliments on your decorating skill, while saving up to 50% on your decorating costs? Then you, too, want Trimz, the revolutionary ready-pasted wallpaper that millions of women have put up without help or previous experience.

It's quick, clean, easy! So *quick* you can do a large 10′ x 14′ room in an afternoon with just 3 packages of Trimz (equal to 10 rolls regular paper). So *easy* a child can apply it. Just cut strips to right length, re-roll under water and up it goes, dry in 20 minutes. So *clean* you needn't cover furniture, need not muss with paste or special tools.

Your money back if you aren't pleased with results. But you're *bound* to get *professional* results as over 2½ million users have. Because Trimz is guaranteed to stick, guaranteed washable and fadeproof, too. More—there's a galaxy of stunning NEW patterns now at your dealer's, in colors for every room, every decorating scheme. Choose *your* favorites... give *your* home a sparkling new personality... save up to 50% on decorating costs—with Trimz!

BEAUTIFUL NEW PATTERNS
as low as $2.19, $2.49, $2.99 a box at Department, Hardware, Wallpaper, and Chain Stores

TRIMZ
REG. U.S. PAT. OFF.
READY-PASTED WALLPAPER

TRIMZ CO., INC. DIVISION OF UNITED WALLPAPER INC. CHICAGO 54, ILL. COPR. 1948, TRIMZ CO., INC.

ALSO MAKERS OF READY-PASTED BORDERS, READY-PASTED KUT-OUTS, READY TO HANG PAPER DRAPERIES

● Sturdy, "woodsy looking" tables need not be primitive—to wit, this table by Sierra Furniture Mfg. Co., with enameled bench to match, or the compact one of pine, below, by The Habitant Shops. Other similar pieces in pine available

● For bride-game fiends, and for eating, too: Heywood-Wakefield's drop-leaf table folds for easy carrying about

● End tables that are double-deckers do double duty. Glenn's will hold a table lamp, magazines, books. Heywood-Wakefield's round rattan one is large enough for tea on top, magazines below

Looking for a medium-priced buy? Here's Bigelow's Gropoint 17-4640, a suave carpet with an interesting surface giving the effect of needlepoint. Around $11.95* a sq. yd.

Aiming for out-and-out luxury, price no object? Meet this Bigelow masterpiece, Contempora 6250-98, a beautiful textured carpet of unsurpassed depth and softness. Around $16.95* a sq. yd.

How to spend your rug dollars so they buy the most rug!

BIGELOW WEAVERS

WHAT DO you want *your* new rug to be like?

Whatever the pattern, you want it to be so beautiful, so right that everyone who comes in feels an instant warmth and graciousness.

Yet *beauty* in a rug is easier to recognize than the invisible dollar-and-cents *value*. Read these facts—and see why families of experience always head for their Bigelow dealer!

5 facts that make Bigelow Rugs first choice

1. Top-quality wools!
All Bigelow Rugs are made of imported wools, each chosen for its special qualities: richness, luster, strength. Experts *blend* these wools to give you the utmost in looks and wear. Bigelow never skimps—*a trip through our factories will prove it!*

2. "Lively" wool gives your rug extra life.
Bigelow buys "lively" wool—*keeps* it lively by special quality controls from fleece to floor. "Lively" wool springs back underfoot—makes your rug lovelier, longer-lasting. *The months and years will prove it!*

3. Years of satisfaction from your Bigelow Rug!
Traffic tests in our own mills, where thousands of workers tramp over rug samples, prove that Bigelow Rugs wear superbly, keep that luxurious richness after the equivalent of years of home traffic. Every Bigelow Rug has a long, long life-span—*the experience of millions of women proves it!*

4. Wide, wide choice of colors and patterns!
Bigelow offers you an amazing number of superbly lovely rugs at every price level—your own choice of decorator patterns and rich colors! *Your Bigelow dealer will prove it!*

5. Complete price range!
Get just the rug you want—at your price! Pay as little as $5.50 a sq. yd.—or all the way up to $16.95. You get more rug for your money—*and your Bigelow Rug will prove it!*

Is price a real consideration? See Bigelow's Beauvais 1807, a handsome modern leaf carpet at around $8.95* a sq. yd.

*Slightly higher west of Rockies

LIVELY WOOL SPRINGS BACK UNDERFOOT

Bigelow Rugs and Carpets

Beauty you can see . . . quality you can trust . . . since 1825

You can have walls like these in one coat

... in one day with

FLATLUX

the wall paint made with Oil

Imagine your living room glamorously face-lifted ... *by tomorrow.* One coat of Flatlux will do it! You paint in the morning and use the room the same day.

Right over your old paint or wallpaper, Flatlux dries fast to a smooth, flat, glareless finish. No streaks or brushmarks either, because Flatlux is a *real oil paint* with plenty of body; it's not water-thinned.

See the 12 new decorator colors tomorrow at your Flatlux dealer's. And remember, there's *no messy mixing* with Flatlux. It's ready to use when you get it. Nothing to add, nothing to go wrong.

NEW... ask to see the matching 3

FLATLUX · SATIN-LUX · GLOS-LUX

Three different paints in

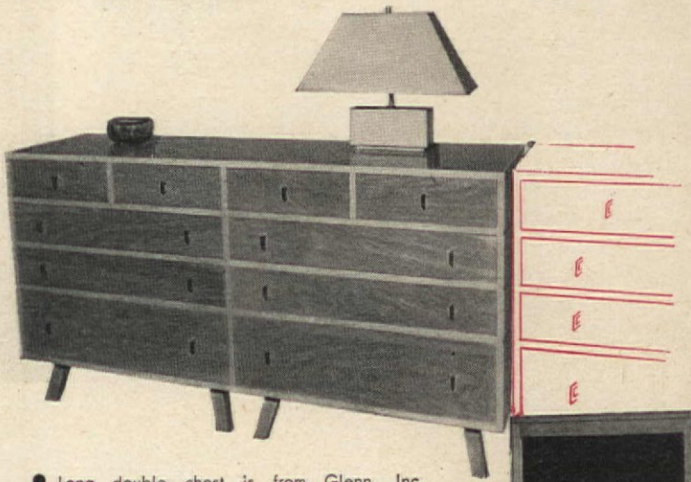
IDENTICALLY MATCHED COLORS

The big news in paint! Now, when you use one of the beautiful Flatlux colors, you can get the exact same color in a semi-gloss or high-gloss enamel for woodwork or furniture. Matching woodwork and walls eliminates "eye-stubbing", makes rooms seem larger. Ask your Flatlux dealer for descriptive folder.

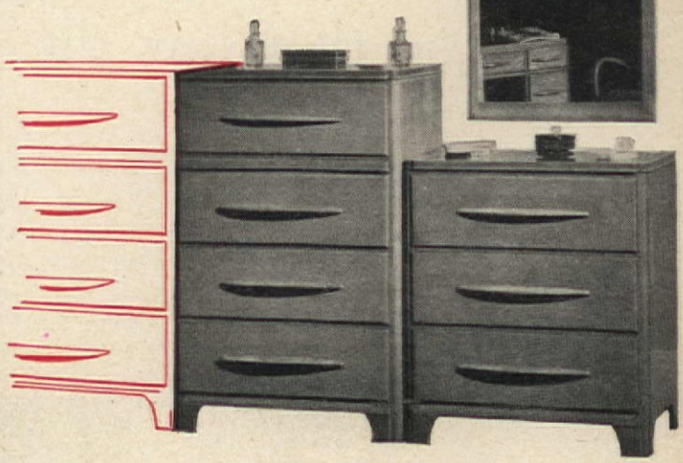
THE PATTERSON-SARGENT CO., Cleveland, O., New York, N.Y.

Unit furniture always pays and pays—in a summer place above all. Most of the new sectional wood furniture comes in a variety of units for different purposes. Many of the manufacturers have established a uniform height for their pieces so that you may combine them endlessly to fit your own wall spaces, your own needs, and still have tops on the same level. Of these, the storage units such as chests of drawers and cabinets are of especial interest to you because most summer places are woefully lacking in space to store many necessities for easy living.

Many of the unit-furniture designs stack vertically, a boon when your wall space is cut up by many windows and doors. Mengel's modular pieces, worked out in multiples of six inches, can be assembled in an astonishing number of combinations, big or small. Units are easily unscrewed to form future groupings.



● Long double chest is from Glenn, Inc. Modern maple chests, Crawford Mfg. Corp.



● Straightforward modern, Brown-Saltman. You can add to these as need arises

Seymour Nydorf

YOU CAN TRUTHFULLY TELL YOUR FRIENDS...

"This was my own idea!"

Express Your Own Personality with this Truly Versatile Furniture.
Tasteful, Graceful, Modern. Designed to Fit Your Needs.

You can't be blamed for boasting. You'd given up hope of ever finding furniture to suit *your* particular room . . . *your* particular ideas . . . *your* particular needs. But now you can say, "This room is *really* mine."

For the modern Maltese Gray Functional Group by Mengel is truly *personal* furniture. Possible room arrangements run into the hundreds. What an opportunity to express your own personal tastes!

Instead of the usual pieces, this group consists of a dozen super-arrange-able units. And we *do* mean *super-arrange-able!* Most of these units can be combined with each other. They're made with that very idea in mind. When you put several of them together, they look like a single piece.

For instance, place twin chests side by side, as shown. You'll have drawer-space galore . . . and plenty of room on the unbroken top for dressing accessories. The twin beds and night stand fit together, too, as if all three were made as one.

Or, if you want the charming dinette at the right, combine two commodes and a chest with a shelf unit to make a distinctive buffet. Then just add matching table and chairs.

And remember. Like all Mengel Furniture, every piece is *Permanized**. That's Mengel's exclusive, scientific method of construction that keeps joints and veneers from ever coming apart. No matter what climate you live in . . . hot or cold, damp or dry . . . your Mengel *Permanized* Furniture remains sound for a lifetime.

So be sure it's Mengel when you buy. Look for the Mengel Man trademark on every piece. It stands for the maximum in furniture value, and the price will tempt you to say, "This, too, is my own idea."

Permanized MENGEL Furniture

MARY ADAM says: "You'll love my new booklet, 'Let's Plan a Bedroom Around You.' It shows the entire Mengel Line, contains many suggestions on furniture care, and it's chock-full of ideas for *your* bedroom. Mail the coupon and 10¢ for your copy."

MARY ADAM
THE MENGEL COMPANY,
Department 165
Louisville 1, Kentucky

Enclosed is 10¢. Please send me your new booklet, "Let's Plan a Bedroom Around You."

Name_____

Street_____

City_____

*Reg. U. S. Pat. Off.

Copyright 1948, The Mengel Company

She had *meant* to go to sleep…but when she scrunched down and wriggled her toes against the dreamy Pacific Sheet, it was as soft as the White Rabbit, and as smooth and fine as Rapunzel's long hair—so a game just had to be played! These fine sheets will suggest enchanting things to you, too, for they are as soft and smooth and white as a sheet of such strength can be. They are made in Pacific's *balanced* way to provide a perfect combination of service and comfort qualities.

See them at better stores, and examine all three qualities. We shall be glad to send you the name of your nearest retailer on request.

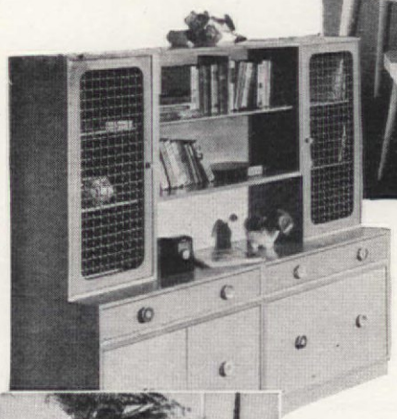
PACIFIC COMBED PERCALE · PACIFIC EXTRA-STRENGTH MUSLIN · PACIFIC TRUTH MUSLIN

Free booklet: "The story of Pacific Balanced Sheets". Drop a card to Pacific Mills, Dept. A5, 214 Church Street, New York 13

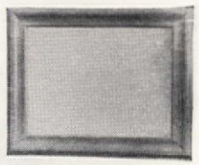
BALANCED PACIFIC SHEETS

Look for the Pacific label also on Pacific Supersorb Towels, Pacific Silver Cloth, and on men's, women's and children's wear of cotton or rayon

● Module furniture by Mengel. Module means the taking of a part as a unit of measurement, regulating proportions of other parts by that measure. Mengel's module measure is 6 inches, and multiples of 6. Made on this premise, all cabinets, drawer units, are so interchangeable that almost endless groupings can be achieved. Connectors of plastic hold them all together



● What better place for storage than a handsome living-room chest? Dishes, glass, linen, small drawers for silver. Rather high cost is commensurate with their beauty and utility. By Mengel. Good-looking chest by Dunbar, below, can double in living room for silver, linen, leave some drawers for guests



● Double chest, Harbor Furn. Co. Consider H. Willett's cherry cabinet

You never knew music could be like this!

To PLAY a Hammond Organ is to explore a vast new world of music.

The slightest touch of your fingers calls forth the soft, sweet voice of woodwinds, the bright, brave sound of trumpets, or the soulful sigh of strings, to lend new enchantment to anything you play.

You can range, at will, from an almost inaudible whisper to the full throated voice of a great organ. You can play a single piece in a thousand different ways.

And it's so easy! If you can play even simple music on the piano, you can play the Hammond Organ.

Almost any room in your home will accommodate the Hammond Organ. You simply plug it into the nearest wall outlet. It produces all its tones electrically. And it's the only organ in the world that never needs tuning.

See, hear, play the Hammond Organ at your dealer's. Then you'll know why it is the world's most widely used organ, played and acclaimed by many of the most eminent musicians of our time.

For the name of the Hammond Organ dealer nearest you—and more information about this complete organ that costs no more than a fine piano—mail coupon today.

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MUSIC'S MOST GLORIOUS VOICE

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Without obligation, send full details about all model's of the Hammond Organ to:

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NEW WEAVING METHOD MODERNIZES HAMPERS

Interweaving Steel Ribs with Fibre is the First Change in Generations

UNTIL now, hampers have been made on the same elementary principles used by primitive basket-makers . . . methods at last improved upon by the world's largest hamper manufacturer.

Duroweve, created by Pearl-Wick, permits a radically different piece of furniture—a hamper as much at home in the bedroom as the bath-room. Duroweve's steel ribs, woven in every three-quarters of an inch, make the new Pearl-Wick Hampers three times as strong as old types. They have far greater Self-Ventilation, to protect your linens and soiled things from mildew, odor and dampness.

Replace your present bath-room hampers with the new Pearl-Wicks; enjoy their modern convenience and good looks in your children's rooms, kitchen and bedrooms.

There's a lovely variety of decorator shades—with hand-painted floral designs, plastic pearl panels or plain fronts. See Pearl-Wick Hampers now at better housefurnishings and furniture departments—identified by the tag that tells you they are made of wonderful new Duroweve!

Duroweve Fibre, 3 times stronger, woven with steel ribs every ¾ of an inch.

Takes Hard Knocks. Duroweve's steel ribs prevent caving in or bulging.

"They're Beauties", say house-furnishing experts. New Pearl-Wick Self-Ventilating Hampers of Duroweve are handsomely styled furniture.

PEARL-WICK SELF-VENTILATING HAMPERS NOW OF DUROWEVE

"Pearl-Wick" and "Duroweve" are names owned by Pearl-Wick Corp., Long Island City 2, N. Y.

Lives there a summer homeowner who has not worried about the winter's uninvited "guests"? Select chairs with cushions that are easily stacked and stored from mice and varments, or that can be stacked on the back seat of your car and brought home for safety. Select chairs that are easy to carry, that can be moved outdoors when it's too nice to stay indoors.

Plastics have come outdoors to your aid. Porch and lawn furniture can now be had with plastic webbing, upholstery, plastic-impregnated wood, most of which are resistant to water, acid, alkali, grease, soot, many stains. Cane and woven reed furniture is coming in from Mexico and the West Coast. New designs are available in wrought iron and aluminum—better manufacturers guarantee them against rust for from five to ten years. Get out and see how *much* there is to make your summer work-free.

● What more inviting place to relax than in your summer place! These two good looking enough for living room. Room for two on Sierra Furniture Mfg. Co. chaise. Ficks-Reed Pine Craft chaise equipped for reading or a quiet game

● Heywood-Wakefield Co.'s lacquere white, simulated-bamboo chair section for versatility, upholstered for comfo

● Drexel's popular chair has plastic lacings. Chair cushions are easy to remove, stack and store

● Welded steel frame, detachable foam-rubber filled cushions; chair designed by Lightfoot Studios of Pasadena, about $100

Ashcraft

by HEYWOOD-WAKEFIELD EST. 1826

the post-war furniture with a new idea of usefulness

Ashcraft brings a new idea of all-round usefulness to leisure-time furniture. It has the invitingly cool look you want for summer use on porch, patio or covered terrace. With Fall, it takes a smart turn for indoor service — becomes the focal point for Winter enjoyment in recreation or game room and dozens of spots around the house!

Ashcraft is as sturdy as it is good looking. It is made of selected American hardwoods by one of America's foremost furniture manufacturers, and fashioned with the skill that comes from more than a century of fine furniture-making.

Better furniture and department stores are featuring Ashcraft now — in a variety of settings that will open your eyes to how *usefully* versatile "leisure-time" furniture can be. Plan to see the smart new Ashcraft furniture soon!

IDEAL FOR: LIVING ROOM • CASUAL ENTERTAINING • BRIDGE • GAME ROOM

YOUR OAK FLOORS
WILL *Beautify* ANY COLORS
IN FURNISHINGS

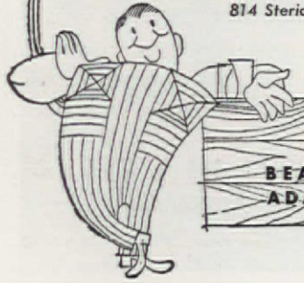
Home owners like especially well this characteristic of oak flooring. They can make any changes they want to in furniture, drapes, wallpaper or paint, and those oak floors will harmonize beautifully.

That's important budget-wise. It means that you can buy or build a new oak-floored home, without the expense of refurnishing at the same time.

Oak floors are so hospitable, too, with their sparkling grain giving a warm welcome to guests. This welcome never fades, either, for oak floors retain all their charm for years and years. Just a quick cleaning with a dustmop keeps them bright and beautiful, and a simple wax application every few months freshens their natural beauty.

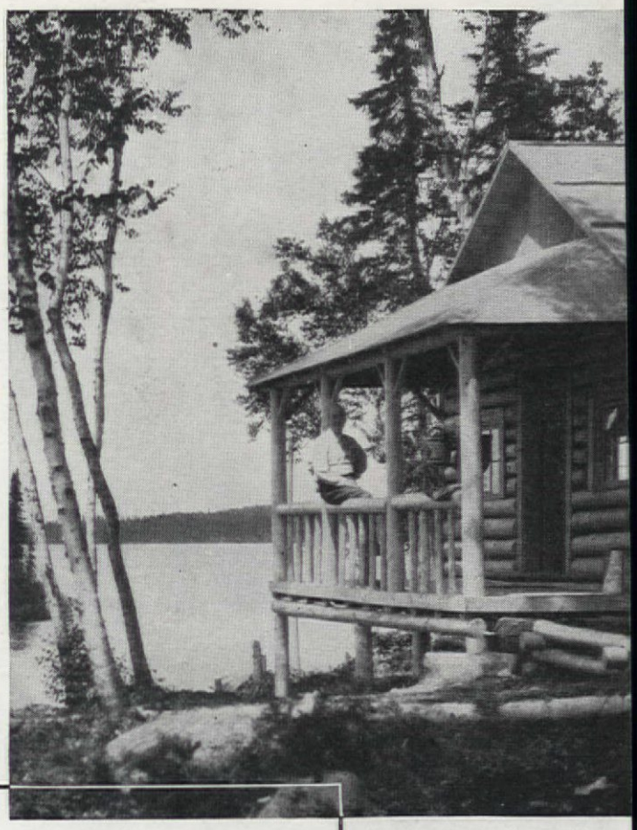
Oak floors give you a home of which you and your children . . . yes, and your grandchildren . . . will always be proud. So, when you buy or build, insist on beautiful, durable, oak floors.

Ask your builder or lumber dealer for a copy of the new free booklet—Oak Floors for Long-time Beauty—or write to National Oak Flooring Manufacturers' Association, 814 Sterick Building, Memphis, Tenn.



OAK FLOORS
BEAUTY · DURABILITY
ADAPTABILITY · ECONOMY

H. Armstrong Rober



BEWARE OF CABIN FEVER

DAVID G. HOLLOWAY

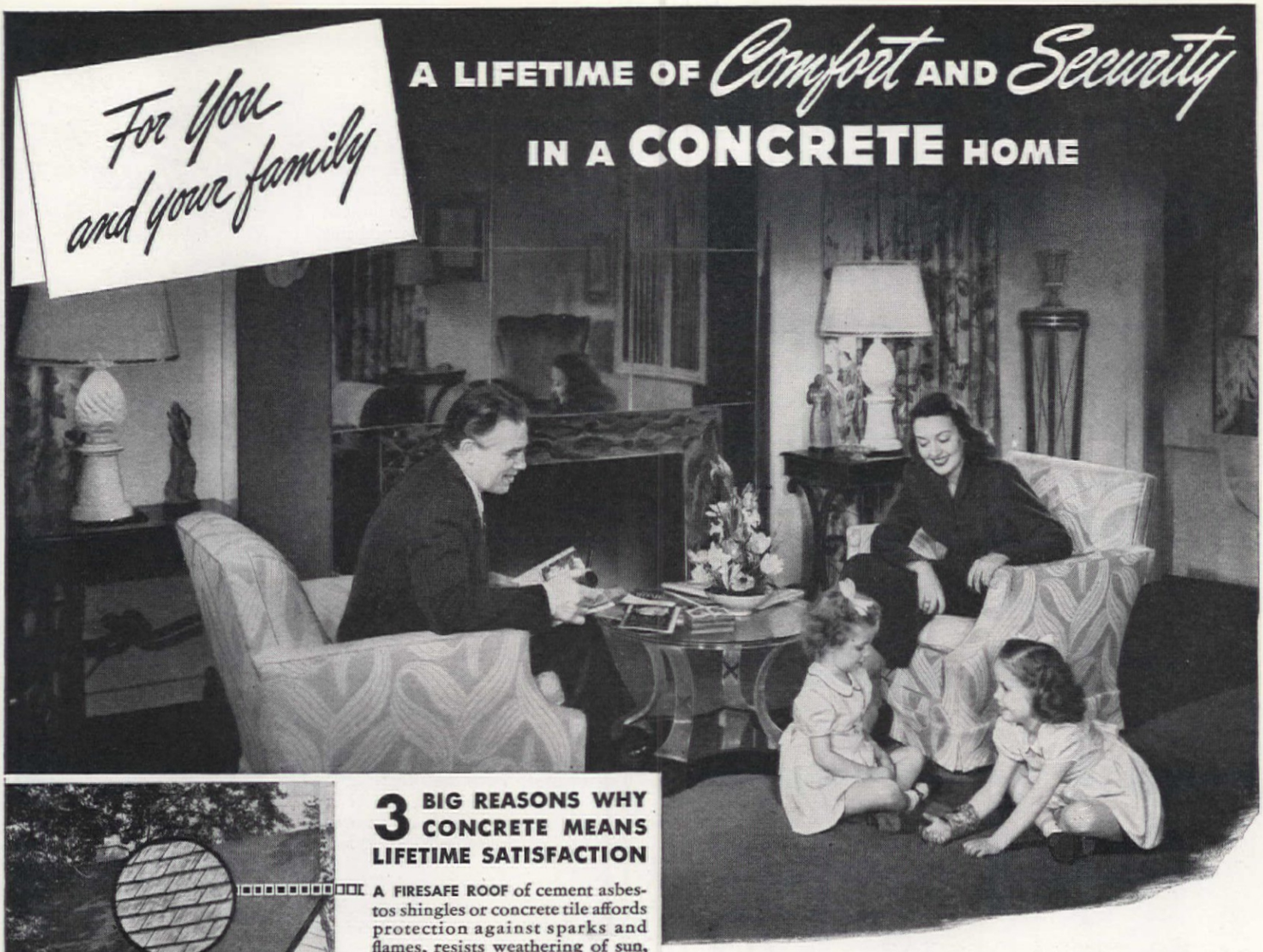
A peculiar sort of malady strikes in the first really warm days of the year. Its symptoms are well known. You begin to see things, to have visions of places far away. You find yourself glancing at the advertising sections of the paper under the heading "country real estate." You become very interested whenever anyone talks of his "place in the country," and lose no time in relaying the news to the other members of the family. Yes, you have it, cabin fever! We had cabin fever, too. And we gave in to it, and are very glad that we did. But we have seen so many victims who might better have resisted the malady that perhaps a word to the wise is in order.

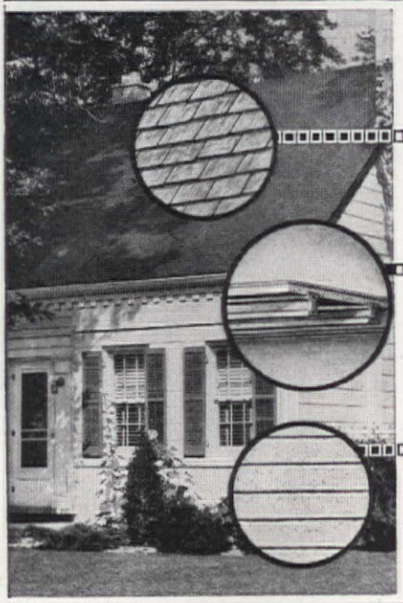
When you are bitten by the cabin bug, you invariably devote hours to reading descriptions of available country property. Quite rightly, for you thereby get an idea of prices. Then follows page upon page of calculations. You figure the cost of your annual vacation, and then multiply by five to cover what you probably would spend anyway on vacations for the next five years. But the figure you arrive at still doesn't equal the price of the cabin you have your eye on, so you multiply by ten. Obviously, you say to yourself, you will be going on vacations for the next ten years, so why shouldn't you figure it that way? And how much more attractive, comfortable and convenient it would be to spend vacations at your very own place instead of in crowded, noisy hotels or resorts. Think of being able to invite people to *your* country place! Expenses? Why, the financial outlay wouldn't be any more than what it would be if you just went on ordinary trips every summer, and you would have something to show for it.

But you are wrong. The first rule to keep in mind when you have cabin fever is that *expenses are always higher* than they would otherwise be. The payments on the property are only the beginning. To begin with, there are all the usual fees attendant upon the purchase and transfer of property, and these can be quite heavy. Then, the lady of the cabin will certainly want the interior of the cabin changed: new curtains, more closet space, better cooking and cleaning facilities. These she will want in addition to

For You and your family

A LIFETIME OF *Comfort* AND *Security* IN A CONCRETE HOME





3 BIG REASONS WHY CONCRETE MEANS LIFETIME SATISFACTION

A FIRESAFE ROOF of cement asbestos shingles or concrete tile affords protection against sparks and flames, resists weathering of sun, rain and snow.

CONCRETE SUBFLOORS keep fire from spreading within the house. They're rigid and won't warp, creak, sag or vibrate. They're a perfect base for any floor covering—terrazzo, hardwood, rugs, linoleum, tile.

CONCRETE WALLS are durable and firesafe. They can be finished attractively in many ways—patterned masonry, textured portland cement stucco, white or colored portland cement paint.

HOW TO GET A CONCRETE HOUSE

. . . and what will it cost?

Phone a local concrete masonry manufacturer for names of architects and builders experienced in concrete house construction. They know conditions in your community and can tell you about plans and costs.

Take any plans or sketches you have to an architect. Have him show you how your home—of any size, style or floor plan—can be economically built with concrete walls, subfloors and a firesafe roof.

Architect-Designed Houses Stay Young Longer

HOME! What dreams that word conjures—what visions of a charming haven of comfort and security for loved ones!

These visions come true when you build your house with concrete, for concrete walls and subfloors and a firesafe roof bring you—

LIFETIME COMFORT in a house that's warm and dry in winter, cool and dry in summer because it is weathertight and easy to insulate effectively with a wide variety of materials.

LIFETIME SECURITY in a house that protects your loved ones and cherished possessions because concrete can't burn. Concrete also defies wind, weather, decay and vermin.

LIFETIME HOUSING ECONOMY in a house that is moderate in first cost, that lasts a lifetime, that costs little to maintain. That's ***low-annual-cost*** shelter. Yes, it costs less to live in a concrete house.

LIFETIME CLEANLINESS in a house that makes housekeeping a pleasure because it's easier to keep clean.

You can build your concrete house in any architectural style, size or floor plan. Write today for free illustrated booklet, distributed only in the U. S. and Canada.

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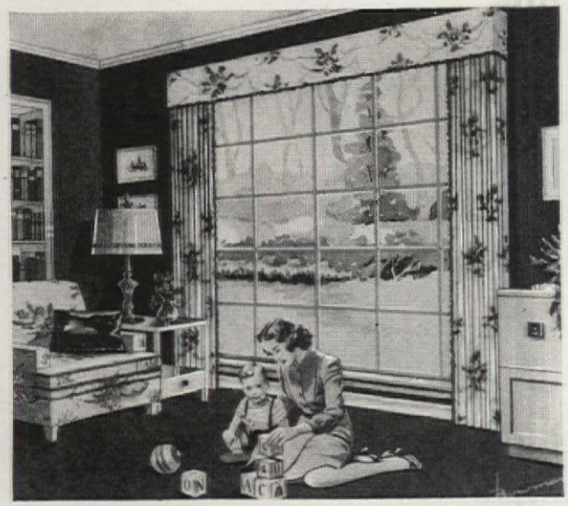
Window treatments

to lighten your home . . . and your heart

Glorious windows! Windows to make every room lighter, brighter . . . and you'll love to fashion them yourself, with Kirsch easy-to-use drapery hardware and Sunaire Venetian blinds to help you!

Ask for Kirsch equipment in your favorite drapery department. It's the economical short-cut to new window beauty in the home *you live* in.



Are you a sun worshiper? Here's *your* picture window! A Kirsch traverse rod beneath a cloth-covered cornice makes this treatment child's play! Draw draperies open wide or draw together to give privacy when wanted and to control light and ventilation. Window magic . . . *yours* with Kirsch traverse (draw-cord) equipment!

Imagine such window beauty in your home! Kirsch Sunaire Venetian blinds with "S"-shaped slats give all the light, privacy and ventilation you could want. Kirsch valance pleaters let you have graceful valances with one length of material, no sewing! The overdraperies hang on a pair of Kirsch swinging rods. *You* can easily turn out windows like this for much less than you would expect!

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Name_____
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City_____ Zone____ State_____

a new wardrobe for herself and the entire family. After all, one must dress in a manner befitting the possessors of a place in the country.

But this isn't all, not by any means. The father now enters the picture. He has already decided that a coat of paint wouldn't do the cabin any harm. The garage requires a little work, and the roadway, too. He can do most of that himself—although he probably never will. And furthermore, the place needs a little clearing; trees cut, shrubbery pruned. Let's see, that calls for an axe, a hatchet and pruning sheers, rake, shovel, pick, and sundry other items, to say nothing of a wide assortment of work clothes which he must have.

Unquestionably, the expenses mount far beyond expectation when you acquire a country place. And they never stop. There is always more fixing, repairing, alteration and replacement. Then you'll want a barbecue pit, with all of its accessories; various types of outdoor furniture and some additional beds and bedding.

But if you really have a good case of cabin fever, you are not, as yet, dismayed. You think of the fun of pitching in and doing things yourself. You feel the luxuriant sunshine already, the living out-of-doors, hikes in the country air, swimming, barbecues. All of these will be a complete change from the tiring monotony and routine of your life in the city. Besides, you reassure yourself, money isn't everything. True enough.

But now the second rule comes into play. Being in the country does not automatically insure fun. It is not a simple matter for the typical city family to be happy in the country, particularly if you stay for several weeks, to say nothing of the repetition of this year after year.

The average family cannot look forward to a continuous sequence of barbecues and picnics attended by crowds of friends. Why, even if it were possible financially, you would be ruined physically. Your wife definitely will not enjoy, for very long, the preparation of endless meals in a cabin which probably has fewer conveniences than her city home. And it will be no change for her. Nor will her husband continue to have fun in painting, clearing, pruning, road building, and repairing if he must keep up the routine for weeks. The children? Yes, for awhile they will love the swimming, the jaunts to the local store to buy ice cream, and just lolling around in the new surroundings. But after a bit they will become increasingly mischievous, complain of having nothing to do, and induce an atmosphere of tension and bickering in the household. I have seen it happen again and again. After the initial outburst of enthusiasm has waned, the whole business of having a country place is given up in disgust and often with much bad feeling.

Is the thing impossible? No, not by any means, especially if the follow-

Superbly styled

for walls and ceilings

plus plaster crack control

The newly styled Wall-Tex lets you express your decorative ideas perfectly . . . gloriously . . . in exciting new patterns, colors and finishes. Now Wall-Tex fabric wall coverings offer fresh new charm in plaids, florals, stripes and weaves — plus a rainbow range of new, soft finish one-color Art Tones of incomparable beauty. And now, as always, Wall-Tex is honestly washable with soap and water — and its strong canvas base effectively protects against the ever-recurring plaster crack nuisance.

Choose the enduring beauty of Wall-Tex for every room in your home. Mail coupon for colorful free portfolio and swatches of Wall-Tex so you can see its new beauty and feel its texture and strength.

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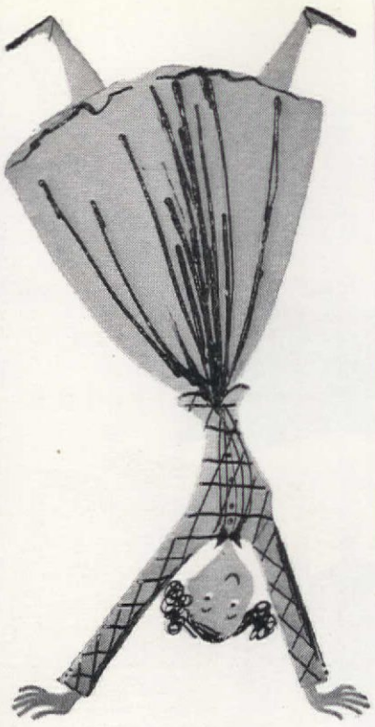

does your living room upset you?

"Your life will be much more agreeable with a living room you are proud to entertain in," says Clara Dudley, Alexander Smith's decorating consultant. It's easy to do over her way. Start with your carpet and develop a new color scheme. Read her 24-page FREE Color-Idea Book. It bulges with new arrangements for every room. Write Clara Dudley, Dept. AH-3, 285 Fifth Avenue, New York 16, N. Y.

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ing suggestions are kept in mind.

First, and most important; at least one of the heads of the family, and preferably both, should like the country. I mean a genuine and sincere liking, nothing put on or sentimental. You can tell from your past experience whether you enjoy being in the woods, just sitting, looking, hearing and breathing. That, I believe, is essential. Otherwise, you always will have to be going places and doing things. In that event, the city and the summer resort which supplies entertainment have far more to offer than the place in the country.

Second, if there is to be much cooking and preparation of meals—and people are always hungrier in the country—the ideal is an up-to-date kitchen with ample facilities. On the face of it, it is absurd to expect bigger meals than at home, and for more people, with only the crude equipment usually found in cabins. Many of the same considerations apply to cleaning. Of course, on this score, there are two schools of thought. One accepts the principle that cabins should not be kept absolutely spick-and-span. But unless you are sure you belong to that school, you had better give adequate thought to the problem of efficient cleaning.

Third, you must take into account the special needs of the children. Here a good sprinkling of common sense is called for. Would children be happy anywhere at all with nothing to do? Then neither will they be in the country. Not only their appetites, but their growing bodies and minds must be appeased. From a tree may be suspended a rope ladder, a swing, an old tire, or a strong climbing rope. A piece of pipe or a stout bar fastened securely between two trees is good for all kinds of stunts. A pit of loosened earth allows for high jumping, broad jumping, and pole vaulting. A hoop from a barrel attached to a tree invites basketball playing. Then, for your own peace of mind, there must be games which can be played quietly. Why do so many people refuse to take games to the country? Checkers, dominoes, lotto, authors, all are in order. Not too much exertion is required for Ping-pong or an inter-family match of croquet. Again, you will be surprised at how readily girls as well as boys become absorbed in making things out of wood. All you need is a few tools, some lumber, and for a work bench, just a heavy plank placed on boxes or wooden horses.

Remember, just one or two of these attractions won't keep the children amused. Quite a number must be available at all times because youngsters crave variety and entertainment in the country just as much as they do in the city.

The main point, then, is that if you go into the thing with your eyes open, cabin fever need not be fatal. To the contrary, it may even prove to be an exceptionally delightful malady.

Pieces from the New Hampton Court Group

SEAT YOURSELF AS *Hostess!*

Naturally, you want fine furniture for your dining room. A splendid choice is New Hampton Court by Drexel. For this collection adapts readily to an apartment in town, in fact, brings country house charm to your home in the city.

Nothing could be lovelier! Your table is Sheraton, adjustable to seat eight guests comfortably. Your buffet has an exquisitely bowed center section. There are six "floating touch" drawers . . . deep, spacious and dust-proof — one with a ***PACIFIC*** Silver Cloth lined tray to protect treasured silverware. Nestled in the corner is your china — making wonderful use of a small space area!

See New Hampton Court now at leading furniture and department stores. Look for the "by Drexel" seal — brand-mark of superior craftsmanship.

Write today for booklets: "Traditional" — 26 pages — 10c in coin only; "Precedent" — 27 pages in full color of Drexel's new modern furniture — 25c in coin only. Address: 1472 Huffman Road, Drexel, N. C.

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WORLD'S LARGEST MANUFACTURER OF QUALITY BEDROOM AND DINING ROOM FURNITURE

Drawing by Gilbert Bundy

To make sense, the kind of house you build in appearance and plan should reflect your family's composite personality, fit its living pattern like a glove

Kenneth Duncan

THE AMERICAN HOME *planning* PRIMER

NO. 3 THE HOUSE

SHOULD YOU FIRST BUY A PLOT AND THEN DESIGN A HOUSE FOR IT OR SHOULD THIS PROCESS BE REVERSED?

By all means have a particular plot in mind, even if not actually purchased, before spending money on the house design. Why? Because you can design a proper house for *any* plot but cannot put any house on every plot. House design is affected by orientation, lot contour and other factors peculiar to a particular plot as well as by the character of neighboring homes. A house, for instance, that was planned for a flat lot would be completely unsuited if it were placed on a piece of land having a decided slope or rolling contours.

WHAT IS THE SOUND ORDER OF PROCEDURE?

Many common errors of home builders would be avoided if the order went something like this: 1. First select the site, at least to the point of considering it seriously, even if the actual signing of the purchase contract be postponed until preliminary house sketches prove it to be *the* plot for your home. 2. Then work out the exact floor plan you want. 3. After this, you can determine just what architectural style best suits your family. Your home should reflect your manner of living.

WHAT FACTORS WILL AFFECT THE PLAN?

High among the influences that will affect the plan of your future home is cost limitation. The less you spend the more restricted is the problem of getting

The Home You Love Gives Your Heart a Lift...

In Colors or White
It's Blended just Right
To Stay Sparkling Bright!

The New "Dutch Boy" *Blended* Paint gives Your Home a Lift that Lasts!

Home . . . the place you love the best . . . what a lift you get when you see it blossom anew in freshly-painted loveliness.

Keep it that way with the paint that's *blended just right . . . in colors or white . . . to stay sparkling bright* . . . the new "Dutch Boy" *Blended* Paint.

Blended Right to do Each Job Right

Why *blended* paint? Because different types of service require different *kinds* of paint. For maximum beauty and protection, white house paint cannot be made like trim colors . . . nor tints like porch and deck paint.

So the "Dutch Boy" gives you a completely new line of outside paints . . . each individually blended by paint chemists to do its own particular job just right.

1. Dazzling Bright White, *blended* to stay white. 2. Sparkling Tints *blended* to stay fresh and true. 3. Gay, glossy Trim Colors *blended* to stay smart and bright. 4. Tough, durable Porch and Deck Paint *blended* to resist hard wear. 5. Special "Dutch Boy" Primer, *blended* to seal the surface, cover better and hug tight.

These splendid new "Dutch Boy" Blended Paints are the result of over 30 years of continuous outdoor paint tests . . . the longest research project of its kind. So remember, your home's best friend is the "Dutch Boy" *Blend.*

See your "Dutch Boy" Dealer now . . . look for his name in your classified telephone directory.

1. Bright WHITE *Blended* to Stay White!
"Dutch Boy" Bright White is *self-cleaning!* The surface continually renews itself . . . permits rain to wash away dirt. Sets a new standard for hiding! Gives a dazzling white finish!

2. TINTS *Blended* to Stay True!
"Dutch Boy" Tints go on crisp and fresh . . . and they *stay* crisp and fresh! Specially blended to assure lasting, uniform color, they *keep* their sparkling good looks!

3. TRIM COLORS *Blended* to Stay Bright!
"Dutch Boy" Sash and Trim Colors add the finishing touch to your home's protection. They're blended to hold their gloss . . . to stay bright and gay! Ideal for garden furniture, too.

4. PORCH & DECK *Blended* to Stand Wear!
"Dutch Boy" Porch & Deck Paint is blended for extra toughness. It laughs at punishment from foot traffic and weather!

5. PRIMER *Blended* to Cover Well, Hug Tight!
An undercoat of great sealing and hiding power, that holds fast. When used under a topcoat of "Dutch Boy" Bright White or Tints you get a superior two-coat paint job, even on unpainted wood!

FREE *Color-Scheme Booklet!*

Over 40 full-color illustrations show you how to style your home for lasting beauty with the new "Dutch Boy" Blended Paint. For your free copy, address Dept. 34, care of the nearest office listed below.

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Dept. 34 (Address nearest office) New York 6; Buffalo 3; Chicago 8; Cincinnati 3; Cleveland 13; Pittsburgh 12; St. Louis 1; San Francisco 10; Boston 6 (National Lead Co. of Mass.); Philadelphia 7 (John T. Lewis & Bros. Co.).

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MADE BY THE MAKERS OF THE FAMOUS "DUTCH BOY" WHITE LEAD

Make DINGY Rooms Gay ...the "WONSOVER" Way!

Never Before! A Real OIL PAINT that Really COVERS IN ONE COAT! yet Really WASHES LIKE NEW!

Never Before...a one-coat, inside paint that *really* covers in one coat...yet *really* washes like new!

Never Before...but now the famous "Dutch Boy" brings it to you... the revolutionary new "Dutch Boy WONSOVER"... the paint that has done the "impossible" by combining *complete* covering power with *complete* washability!

Never Before such covering power in a real oil flat paint! Just once over drab, dull rooms... and you'll be won over to "WONSOVER"! It transforms old surfaces in one magic stroke. Covers *anything* in one coat... walls, woodwork, brick, even wallpaper and water-mixed paints!

No mixing! No muss! No after odor! No marks from brush or roller! "Dutch Boy WONSOVER" goes on with creamy smoothness, dries to a flat finish of flawless beauty!

Never Before such an easy-to-clean one-coat paint! "WONSOVER" offers the long life of a genuine oil paint plus something *new!* Its surface is unbelievably easy to wash, hard to wash away. Stains, even ink, don't sink in, so they wash right off!

Never Before such a dream paint! Prove every statement with your own eyes, in your own home, just as we have in laboratory tests.

The colors? Fresh tints, soft shades, modern, deep tones and *white* white! Give "WONSOVER" the once over at your "Dutch Boy" Dealer's today! See his name in your classified telephone directory.

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the ideal plan. Plot contours, the relation of plot to compass points and direction of prevailing winds will affect the arrangement of every room. Climatic conditions, too, directly affect planning. In the South, for instance, we find large rooms with high ceilings. We find more and larger windows with cross ventilation a requirement for every room. We find fewer basements where central heat is not essential. Wide overhangs shade windows and protect the interior from frequent showers.

ARE SOME DESIGNS CHEAPER TO BUILD THAN OTHERS?

The answer is obviously yes. One simple example will show why. A square 30 feet on each side contains 900 square feet. It has 120 feet of perimeter. If we pull the square out into an oblong 60 feet long by 15 feet wide, it will still contain 900 square feet. But the perimeter will have increased to 150 feet, an increase of 25%. If square and oblong represent houses with floor areas that contain the same amount of space, one will have exactly 25% more wall to build than the other.

The most economical six-room house to build is unquestionably the almost square "three over three," a two-story home with three rooms on each floor. If we want a rambling one-story, six-room plan, we will find that we have increased the amount of wall surface necessary to enclose it and have practically doubled the roof area as well. Every dormer window, every change of roof pitch, and every added wall corner adds something to the total building cost.

Few of us want a perfectly square house. They do not offer much scope for architectural interest. Our problem in the planning stage becomes one, therefore, of inevitable compromise. How far will we depart from the more economical, restricted plan for the sake of appearance and style?

WHY IS IT SUGGESTED THAT YOU DEVELOP THE FLOOR PLAN BEFORE DECIDING ON ARCHITECTURAL STYLE?

Because working out the floor plan will force you to deal with the *functions* of the home rather than with some, perhaps, sentimental idea of what a home should look like. If you first think of your home in terms of living, in relation to cooking, eating, sleeping, working and playing, you will be more apt to avoid many common errors. And you will find that the floor plan, once established, will go a long way toward suggesting the architectural style. Some plans lend themselves to almost any type of architecture. Others do not. If your plan includes corner windows or large picture windows, the style will take on something of the Contemporary.

KNOCK, LOO AND LISTEN

Well what do you know! A knocker with "musical talent." guests lift the handle... you're moned to the door by a song.

It's Edwards Fairfax... some extra-sublime in the way of a c The tone? Sweeter than your fa song! The style? Very Coloni bright, rustproof brass. "Last-l mirror inside door, cleverly co chime mechanism.

A cinch to install. Non-electri only $7.95.

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EDWARDS *Door Chim*

Tailore exclusive Poley way and look like exper custom-mades. But what a differ in the cost! Smartly styled with pleats and cord-welt seams. Exciting patterns. Finest, pre-shrunk, wash fabrics. Available for most styl chairs, sofas, davenos, st couches and ottom

Beautifully finished all around. Two-piece construction — fully adjustable to perfect custom-like fit. Patented anchored back insures smooth, sculptured, stay-put perfection.

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AT BETTER DEPARTMENT STOR

WHEN planning your new home, remember that for winter comfort, there's nothing like the sunny warmth of *radiant heat!* So certainly you should have all information on how to have it *at its best.*

You'll find the new booklet "Capture the Sun" both interesting and important reading. Illustrated in full color, it will give you all the facts on B & G *Hydro-Flo* Heating.

With this system of *mechanically circulated hot water*, you have a choice of radiators, baseboard units, convectors . . . or that miracle of modern heating—*completely concealed radiant panels!* In any case, you'll enjoy the finest in automatic, controlled winter warmth.

B & G *Hydro-Flo* Heating matches the heat supply to the weather—so exactly that from Fall to Spring your home is kept constantly at whatever temperature you prefer.

And not least, B & G *Hydro-Flo* Heating is amazingly economical. It supplies just enough heat for comfort in either mild or zero weather . . . never burns fuel needlessly.

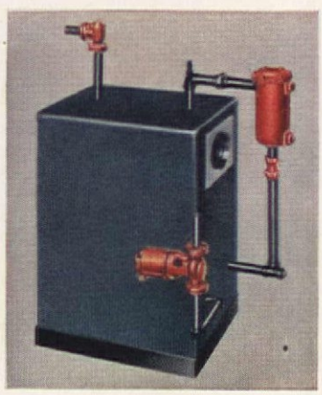
B & G *Hydro-Flo* Heating is not for just a few. Every home can enjoy its benefits, because this great advance in living comfort comes within even modest building budgets. Ask your architect or contractor.

Be sure to read this Free Booklet on Hydro-Flo* Heating

Adaptable to any hot water boiler . . . in old homes as well as new

The comforts and economy of B & G *Hydro-Flo* Heating are achieved with remarkably simple, dependable equipment. The basic units are a B & G Booster Pump, B & G Flo-Control Valve and B & G Water Heater. They can be installed on any hot water heating boiler. The combined operation of these units produces a smoothly controlled flow of radiant heat, plus a year 'round supply of hot water for kitchen, laundry and bath. No separately-fired water heater is needed.

B & G *Hydro-Flo* Heating equipment can be installed in new or old homes, with or without basements. Any kind of fuel—oil, gas or coal—can be used.



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Who today can get along without loads of hot water! Automatic clothes washers and dish washers need ample quantities for satisfactory operation . . . showers, too, are thirsty things.

With a B & G *Hydro-Flo* System in your home, you have all the hot water you can use, for this system furnishes it all-year 'round . . . at so low a cost you can use it lavishly. There's an ever-ready supply—piping hot—day and night.

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Welcome Sight

THAN THIS CEDAR SHINGLE HOME

The cedar shingle walls of this lovely home look "different" because modern architects have created an entirely new way to achieve the charming effect of wider, more graceful rows... and deeper shadow lines. Each horizontal row consists of a double-layer of shingles... every row in sight backed by another row of hidden shingles. With this "double-coursing" method, the horizontal lines are 12" or 14" apart... yet the shingle walls are thicker and more insulative, *at no additional cost.*

Your architect or builder will tell you more advantages of double-coursing with Certigrade Cedar Shingles. Send 10c for your copy of our "Shingle Homes" booklet. Address:

CERTIGRADE Red Cedar SHINGLES

RED CEDAR SHINGLE BUREAU

5510 White Building, Seattle 1, Washington, or
Metropolitan Building, Vancouver, B.C., Canada

If the plan is a rambling rather than compact one, traditional or ranch-house styles are more natural.

WHAT IS ARCHITECTURAL STYLE?

Architectural style is what you see when you look at a house. If the basic structure beneath is not logical and structurally sound to start with, all the gilding in the world won't accomplish much except, perhaps, a rather bizarre, unusual effect.

The differences between the various architectural types or styles came about largely because of local methods used in different localities for solving their own unique problems. Present-day methods of building, especially since the adoption of complete insulation, have largely done away with rigid regional rules of design. One of our most important architectural firms now sells clients on the insulating qualities of a snow-packed roof. We are fast approaching a national over-all picture regarding architectural styles and find that a ranch house can be just as comfortable in the White Mountains, if properly constructed, and a Cape-Cod compact plan as workable on the flat lands of Texas.

The builder who has determined upon a sound, functional floor plan should avoid distorting it by trying to force it into a preconceived idea of what a house should look like. If the house is honestly planned, honestly built of good honest materials, the external appearance will almost take care of itself.

WHAT ARE THE POPULAR AMERICAN ARCHITECTURAL STYLES?

Probably nine out of every ten houses planned or built in the last few decades have been influenced by either I, Early Colonial; II, Georgian, (late Colonial); or III, Contemporary architecture. The popularity of the three styles seems to follow the order in which we have listed them. Postwar surveys indicate that the returned veteran and his wife are much more inclined to a Contemporary style in architecture than other home planners.

The qualities that have caused good Colonial and good Georgian architecture to endure were not found in window boxes, in white picket fences, in mounted coach lamps, in wagon wheels covered with roses or in sky-blue wheelbarrows blossoming geraniums. They were found in floor plans adapted to the living conditions of the era, floor plans that were enclosed within exteriors marked by simplicity of line and by lack of artificial ornamentation. These qualities of architectural style are as sound today as they were two hundred years ago, and as appropriate for any floor plan that may logically

No starching
No pin stretching
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WITH SABEL CURTAINS flattering your windows... you can count on your blessings! Their exclusive processing means beautifully fresh curtains — even after countless launderings — and they banish starching and pinstretching bother.

A light whisk with your iron and they're prettily crisp like you like them. Tailor-trim or softly ruffled styles... they're all charmingly in harmony with the loveliest things in your home. Kendall Mills, Division of The Kendall Company, Walpole, Mass.

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DESIGN NO. 1
10-inch STEUBENVILLE CHINA PLATE
With Gold Leaf Design
PRICE
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19-inch SOCIAL SUPPER TRAY
With Green Leaves and Gold Edge, Light Ivory Color
PRICE
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Green Picture.$10.95
Brown Picture.$10.95
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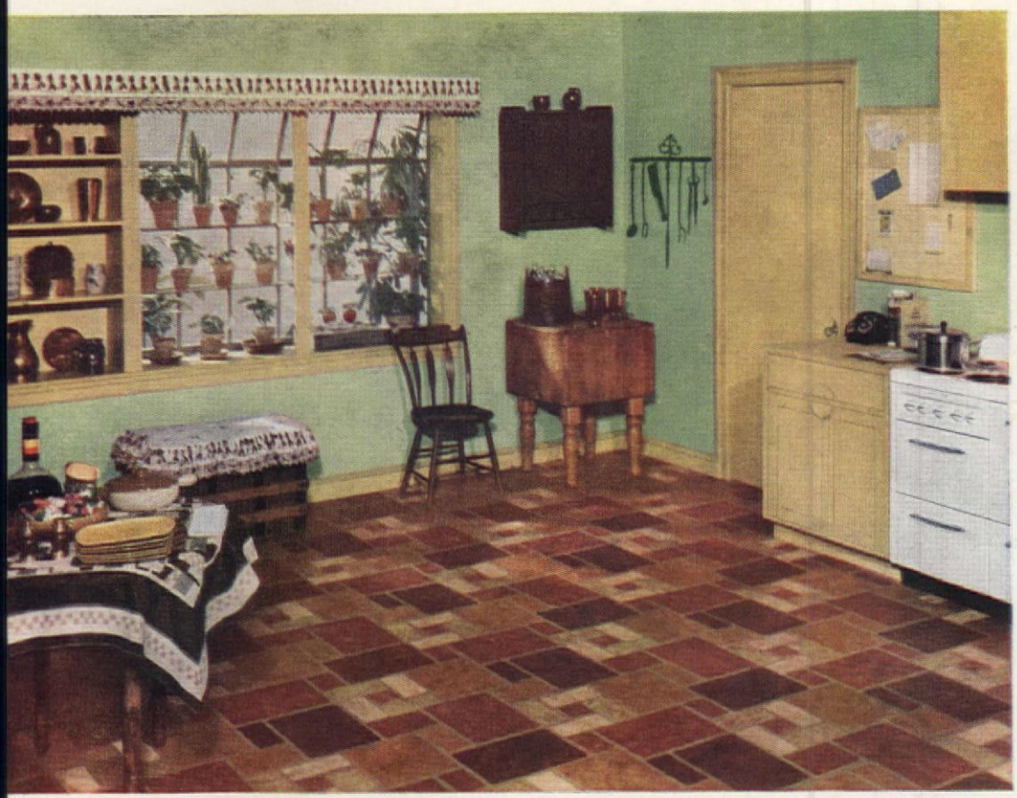
GENERAL CONTEST MAGAZINE
1609 E. 5th St., Dept. 29B Duluth 5, Minn.



What, a garden in a kitchen? Yes! You can pick savory herbs and lovely flowers all year 'round from this deep, greenhouse window. Here's a down-to-earth kitchen made possible by the sturdy Sloane Quality Linoleum floor. See how the rust reds of this inlaid pattern (#1620) produce an outdoor tile effect that blends perfectly with the spring greens and wood tones of the room. For the kitchen-gardener it's a practical floor too . . . colors will never fade or wear. See this lovely pattern at your Sloane dealers.

New Kitchen Ideas

. . . now made possible with the better design and truer color of Sloane Quality Linoleum Products

IT'S EXCITING . . . it's easy . . . it's fun, to make over your kitchen (or any other room in your house) with Sloane Quality Linoleum Products to help you!

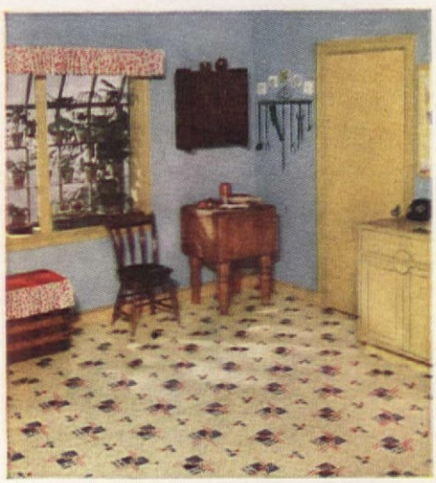
Brilliant inlaid linoleum like the flagstone or Marbletone patterns above —so color perfect you can immediately see the difference—with colors that can't be scuffed off or worn away . . . always bright as new!

Glorious patterns and designs in inexpensive Printed-Enamel will thrill you, too . . . for this hard-wearing, heavy weight floor covering—in rugs or by-the-yard (as shown in the striking blue and red kitchen) — gives you the newest, smartest decorator colors at the lowest cost.

THERE'S Koroseal, too, the miracle plastic . . . in breathtaking colored tiles . . . and in practical cove base—to stand every test of wear and weather. And Asphalt Tile . . . sturdy . . . long-wearing . . . inexpensive.

Yes, in Sloane Quality Linoleum Products—recognized for their better design and truer color—you'll find just the floor . . . just the pattern . . . just the color for every room in your house! See your Sloane Dealer now for his famous design and color service. Look for his sign in every town!

How do you like your kitchen green? Here growing things set the color scheme—with the accent on the wonderful, silver-green Inlaid Marbletone floor. Tucked away in the cabinet by the door are recipes, cookbooks, and family records. Yes, it's a gem of a kitchen . . . with the kind of floor you dream of. Its smooth, mill-waxed surface stays lovely longer . . . cleans in no time. See it (#0106) at your Sloane dealers.



Here's a new idea for an old butcher's block. You'll find you use it 100 times a day . . . chopping salads, trimming meat—slicing, cutting. And HE won't balk at carving anymore with its solid strength to back you up. Here's a floor with an idea, too. A brightly designed pattern (#5164) in Sloane's heavy weight Printed-Enamel that makes a stunning blue and red kitchen. It looks as if it had been put down by experts, doesn't it? That's the trick. It's packed in rolls—just made for do-it-yourself people. Unroll it, cut it out, and put it down—that's all!

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Window Treatment for American Modern

PHOTOGRAPH: MARTIN MOYER

● **The best in American Modern is exemplified in this room setting by the interior decorating department of The Bon Marché, Seattle. Note how well the Venetian blinds suit the pleated drapery and harmonize with the sculptured chair, designed to actual body measurements.**

How to get the best when you buy Venetian Blinds

Of course you have decided on steel Venetian blinds for your home. You want the beauty, the flexibility, the inherent strength of steel.

But underneath the smooth enameled surface there are important quality differences in steel blinds—differences that you should know about.

Top-quality steel blinds are *galvanized* and *bonderized*. This protects the flexible, easy-to-clean steel slats and preserves the beauty and long life of the baked enameled finish.

It's easy to identify steel blinds of this top quality. Just look for the yellow-and-black seal with the flower on the window sill (shown below). This seal is one assurance of lasting beauty and long life in steel Venetian blinds. Look for it at leading stores and Venetian blind dealers.

Galvanized, bonderized steel slats bearing the yellow-and-black seal have been granted the Good Housekeeping Seal which provides for replacement or refund of money if not as advertised therein.

This advertisement is printed by Acme Steel Company, Chicago, to encourage quality labeling for consumer protection.

"A GALLERY OF AMERICAN WINDOWS"—send for this new booklet of ideas from leading stores and decorators for beautiful windows in your home.

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Look for this seal of quality when you buy Venetian blinds.

IF WE SHOULD THINK AND PLAN FLOOR PLANS IN TERMS OF FUNCTIONS, JUST WHAT ARE THE FUNCTIONS OF A HOUSE?

The primary function of homes is to provide shelter against the elements. The igloo of the Eskimo fulfills this fundamental purpose of a house as well, perhaps, as does the most modern Contemporary design. But it lacks convenience and fails to divide the available space logically among the various household activities that have become more complex with advancing civilization.

The chief change in design since Colonial days has been the very decided trend toward smaller houses. This has not been brought about by architects but has been forced by economic factors. As the cost of building has risen, the amount of space that the average family could afford has become smaller.

The average house has now been reduced to the irreducible minimum. It is impossible to squeeze four conventional rooms and bath into a floor area smaller than 24′ x 26′. Economy in the future cannot be had by the simple expedient of eliminating rooms and reducing room sizes. It can be accomplished only by more efficient, more functional designing. The total available space must be carefully budgeted in accordance with the several main functions of the house. Very likely double or multiple use must be made of much of the space. These are methods that go to the heart of small house design.

WHAT ARE ESSENTIAL POINTS TO CONSIDER IN PLANNING A LIVING ROOM? IS A SEPARATE DINING ROOM ESSENTIAL?

The living room has developed into the most important room of the home. It combines activities that a few generations ago were divided among the old parlor, sitting room, kitchen, sewing room and often dining room. The living room should be made as large as possible even at the expense of other rooms. In even the smallest of cottages it should contain at least 180 square feet. In a one-story, four-room house a third of the total floor space is not too much to budget to living room. Strive to have the front door open into a small vestibule rather than directly into the living room. Provide a coat closet. A room longer than it is wide has advantages. Furniture arranges better.

There simply is not room enough in the small home with minimum living accommodations for a separate room earmarked for dining alone. Even in much larger houses the trend

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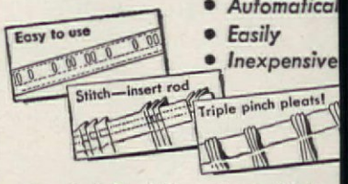

Amazing! For light or heavy fabrics—draperies or valances. No measuring, tacking, hooks or rings. Just stitch flat along marked lines—insert rod, and you have beautiful, professional drapery pleats. SimPleat is invisible from front—retains stiffness through launderings or dry cleanings, irons flat. 2″, 2½″, 3″ widths—15c, 20c, 25c a yd. (slightly higher West of Denver) in drapery depts., specialty stores or order direct.

1001 Practical Decorating Hints. Yours for 25c—handsome 56-page book telling how to cut, fit, sew slipcovers, etc. Decorate successfully—get your book now—in drapery depts., or by mail—write Dept. A-18.

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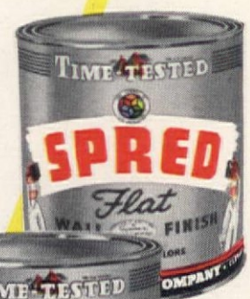

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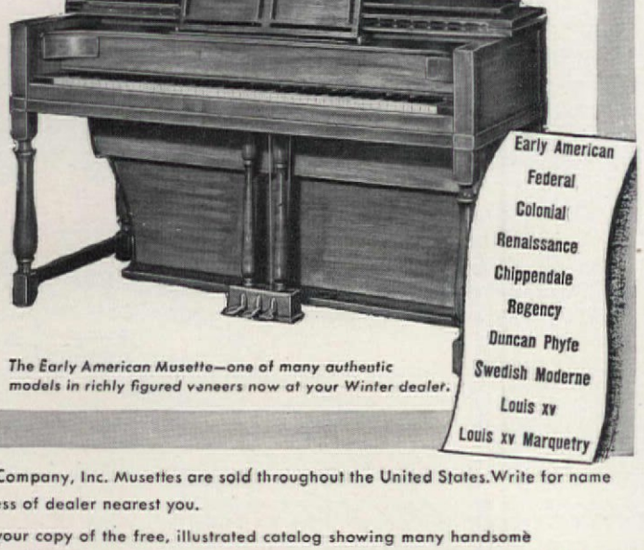

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is to provide dining *space* in an L or at one end of the living room so that the extra space may serve to enlarge the living area. Many architects when building *their own* homes are much more radical than they dare be for clients. They eliminate *both* dining room and living room and provide one enormous "family room" for all group activities. Then they put a kitchen at one end and sleeping cubicles at the other. "It makes very little difference where they go," said one architect. "The family room *is the home* and all the other rooms are just necessary evils."

DO BEDROOMS TAKE UP A DISPROPORTIONAL PART OF AVAILABLE SPACE?

They certainly do if their use were to be limited solely to seven or eight hours of sleep each night. In such a case sleeping hours might be provided for in bunk rooms or on sleeping porches. But bedrooms have become individual, personal sitting rooms and working rooms as well for the various members of the family. Moreover, FHA has set certain definite minimum requirements as to bedroom sizes, and problems of financing might develop if you become too radical. Furniture built into bedroom walls permits you to hold to the minimum sizes and still have room enough for beds and helps to create the illusion of spaciousness.

TO WHAT EXTENT SHOULD ECONOMY EXTEND TO THE KITCHEN?

Family habits should enter into the answering of this question. The apartment kitchenette may be adequate for the family that has breakfasts and an occasionally dinner in. But the housewife who will day in and day out prepare three square meals needs an efficient kitchen. Fortunately kitchen planners, through liberal use of counter work space and storage cabinets, have made the small kitchen infinitely more workable than was Grandmother's enormous room.

IS THE ELIMINATION OF A BASEMENT A JUSTIFIABLE AND WORTH-WHILE ECONOMY?

In some sections of the country, especially those where little if any central heat is required, the basementless house is the rule rather than the exception. It is perfectly feasible to build a warm, dry house in *any* area without a cellar. If, however, foundation footings and all pier supports must be carried below frost line, the amount of saving is debatable when the cost of the necessary utility room, laundry and alternate storage space is included. In

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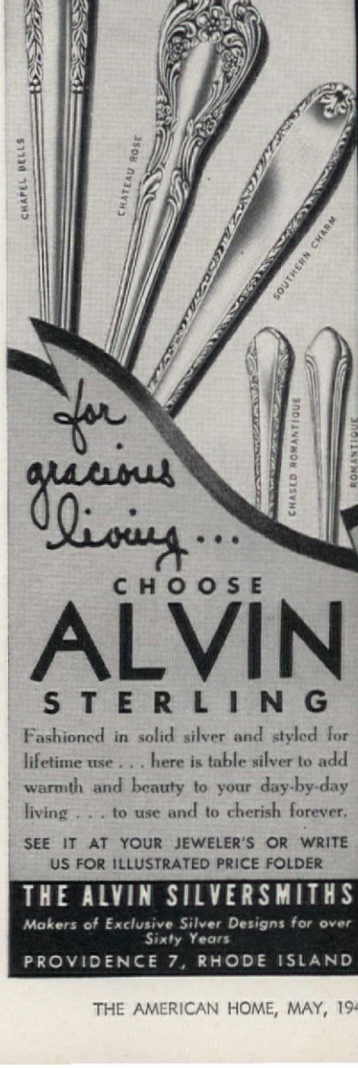

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northern areas it is advisable to find out the attitude of mortgage institutions toward the basementless house before deciding upon one.

HOW MUCH CLOSET AND STORAGE SPACE SHOULD BE PROVIDED?

Did you ever see a house with too much closet and storage space? Nothing adds so much to the convenience of housekeeping as a wholehearted compliance with the old adage about a place for everything and everything in its place. Make a list of everything you have to store and keep in its place and plan in advance.

SHOULD PLANNING STOP AT THE HOUSE WALLS?

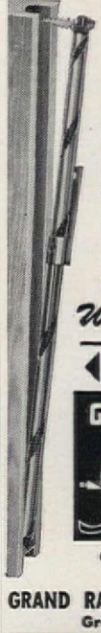
By no means. The plot is just as much a part of the home as any room in the house. The trend toward outdoor living has made tremendous strides in the last two decades. Plan porches, terrace and garden to expand living and dining areas in pleasant weather or, put the other way round, so that the attractive features of your plot may be brought figuratively into the house.

DO THE MATERIALS OF WHICH A HOUSE IS BUILT AFFECT ITS COST?

Design and planning probably cannot of themselves hold the cost of small houses down to the levels that the great bulk of those needing and wanting them can afford. Outmoded tradition must be cast aside not only in the design of small houses but in the use of materials and methods of construction. Almost every architectural style that has developed through the ages sprang from the use of materials that were cheap and conveniently near. In countries with an ample supply of forests, wood was the cheap and logical material. Where stone could be quarried close by, stone was used. Where neither wood nor stone was to be had, brick or adobe was the choice. Wood shingle, slate and tile were the roof materials in their respective areas for the same reasons. We are now living in the machine age when new factory-made products of plastic, gypsum, asbestos, asphalt, light metals, paper, sea weed, soy bean, coal, paper, even milk, may well take the place of the traditional natural materials—and come to cost much less. In the light of the history of home building, such development is the logical one to expect. We do not continue to use the candles and oil lamps of our grandfathers just because tallow and kerosene are still available. Why should we continue to insist on their designs, building materials, and construction methods if better and cheaper ones may be had?

Windows open like Magic

BALANCE CONCEALED IN SASH



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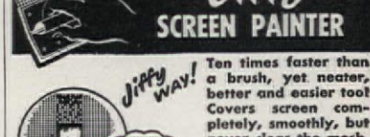

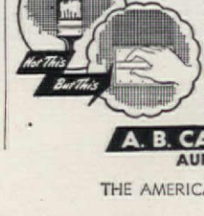

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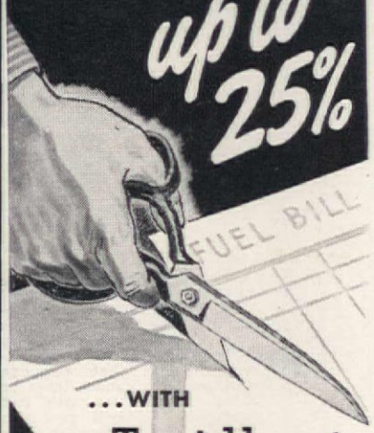

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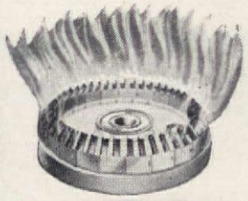

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HE'S GOT TO BE HONEST

Marian G. Gardner

In this era of abnormal turnover of real estate, it would seem that it is particularly important for the general public to know and understand what part a real-estate agent plays—I mean the ethical man who has lived in your city all of his life, and has been for years an integral part of it. He is the man who handles probably 90% of the real-estate transfers and his appraisals are for the most part accurate and his judgment dependable. He works constantly with property, and he knows its value.

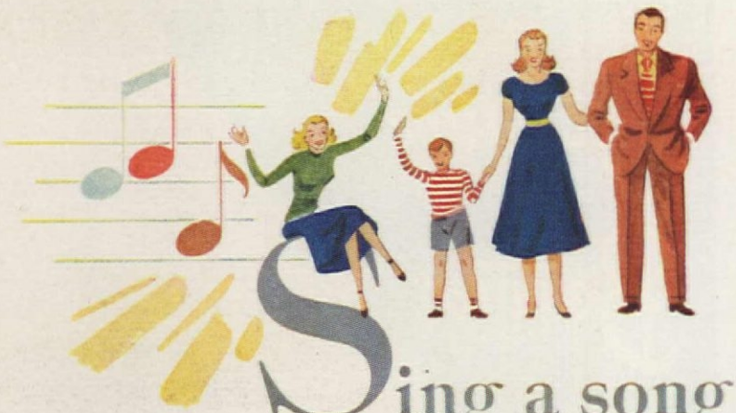
True, his commission is paid by the seller and his earnings depend entirely upon commission. However, I have known agents to refuse to list a piece of property that was priced out of line. I have also known salesmen to quote a price to a buyer and then add, "Don't let that scare you—I know it's too high but, if you want the house, make an offer and I'll do my best to get it for you." This, when it means a thousand or two reduction in price, cuts the salesman's own commission. He values his reputation as any other merchant in your city, and is as much opposed to selling you a "bill of goods" as your corner grocer; the continuance of satisfactory deals is essential to his livelihood.

A real estate salesman, if he knows a piece of property personally, is himself responsible when he quotes the age of a house. However, he is at the seller's mercy when he lists a property with which he is not familiar, and, if he tells you the house is twenty years old and it later develops that it is forty years old, the seller, and not the agent, is to blame. And the buyer buying direct would run into exactly the same falsification.

I object strenuously to writers advising the new home buyer to be wary of a real-estate man. Many are the

Dundee

THE NAME TO REMEMBER WHEN BUYING TOWELS • *At Better Stores Everywhere*



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To quickly banish gloom,
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Those bank books will not wince with pain
Or budgets cry for more,
You're smart and economical
With KLEARFLAX on the Floor!

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So run, don't walk, to your best store
SEE KLEARFLAX — you'll agree
With other modern folks who say:
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For address of the dealer nearest you write: KLEARFLAX, Dept. B, Duluth 7, Minn.

KLEARFLAX RUGS

wake up weary rooms!

unhappy buyers who have bought direct from the owner. Many are the home builders who find, after they have nearly completed their home, that they do not have a clear title to the property it is built on. Many are the homeowners who thought that the rugs and Venetian blinds were included in the price but found too late that there was nothing in writing and stood by while the former owner took them away. Many are the new owners who discover faulty wiring, plumbing or a leaky roof—after the seller has left town. Your protection in these matters is to buy your new home through a reliable real-estate agent.

Real-estate brokers generally have their own individual form of contract. They may vary slightly, but will all embody these pointers: The seller agrees to sell to the buyer certain property for a set sum of money, payable as determined on "delivery of a clear and merchantable title" and agrees to pay the prevailing commission to the broker, the buyer agrees to deposit a set sum of money to show his good faith and to be applied on the purchase price. This agreement is your guarantee that you will get the property you contracted for at the price you agreed to pay.

Very few people who are buying homes for the first time know, much less understand, the importance of having a clear title to the property. A deed is about the only part of a transaction that is understood. Real-estate brokers and salesmen, however, know the value of a clear title and will insist on an up-to-date abstract or title insurance before closing a deal.

In the final analysis, then, a real-estate agent is in business to serve you, not once, but as often as you or your family wish to buy or sell real estate. He wants to stay in business and does not want to sell you something which will reflect on his reputation. He will not knowingly hide a major defect in a piece of property —and his eye is trained to see them.

Of special interest—

ALICE IN WONDERLAND PLAYLET, #174 ..... 50¢
Includes costume instructions.

DREAM HOME SCRAPBOOK ..... 35¢
For collecting building data.

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THE KITCHEN KETTLE, #122 .... 6¢

10 WAYS TO STORE GARDEN CROPS #165 ..... 20¢

● Order booklets by name and number and send remittance to:

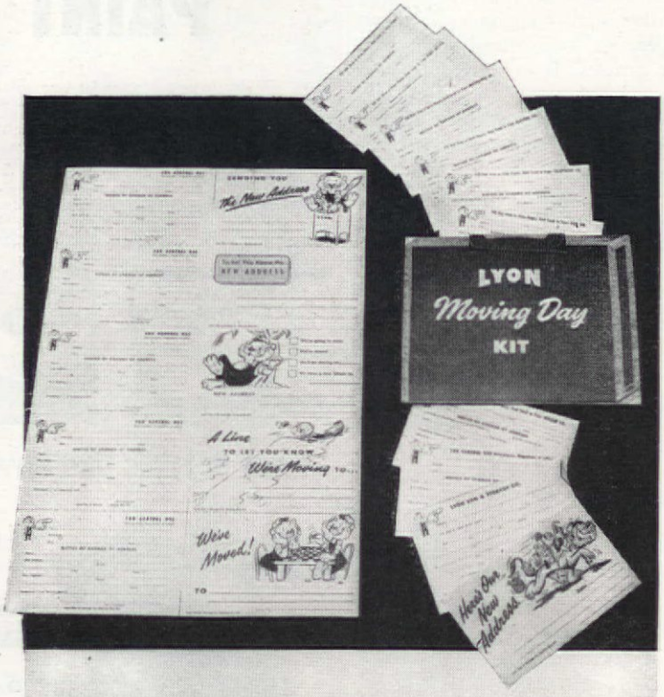
The American Home
55 Fifth Avenue, New York 3, N. Y.

HANDY HELPER'S JINGLE QUIZ No 5

What paper gadgets, tied with string, Put addresses on anything? What, used to ship, express or mail, Will stay attached, come wind or hail?

Dennison SHIPPING TAGS
At Stationery Departments Everywhere

MOVING?



Read how professionals make this major operation in the life of a family painless and successful

KAY CAMPBELL

At best, moving day is pretty grim—a day the average housewife looks forward to with a certain amount of dread. You may be moving into a brand-new home of your own, where it'll be fun to rearrange your belongings (once you get in!), but right now you can't help feeling apprehensive about tackling the job of getting your household goods together and conveying them to the new address. Moving, however, *can* be simplified, and it will be less of an ordeal if you follow the simple suggestions of local van and storage companies. The more progressive among them, with years of experience in packing and transporting household effects in the most convenient, economical way, are generally more than glad to pass on their knowledge to homemakers on the move. One West Coast firm, for example, offers these tips for saving time, energy, *and* money.

First of all, make up your mind to take it easy and do as little unnecessary work as possible. Make your plans well in advance, compiling a check list of specific items to be remembered and jobs to be done as you go along.

An inventory of your household goods will take a few hours to make, but you'll find it indispensable later on. Weed out closets, cellar, and attic, disposing of worn-out clothing and furniture which are not worth the cost of moving. Set aside in one convenient spot those valuable papers and other articles which you wish to carry personally—insurance policies and other documents, money, silver, and jewelry. Since rugs, draperies, and overstuffed furniture should be in spotless condition to show off to the best advantage in your new home, arrange now to send them out for a thorough cleaning. (The cleaners involved will return them to your new address, thus saving the expense of moving them by van.)

Notify the mover of your plans as far ahead of moving day as possible so that he can make arrangements to send out the necessary barrels and

HERE'S PLEASURE WORTH WAITING FOR!

If you want fine, well-built Colonial furniture . . .
to live with and enjoy for years to come . . .
it's worth while to wait for genuine . . .
CUSHMAN Colonial CREATIONS

In cities and towns from coast to coast are thousands of people just like yourself . . . who want the distinctive, maple-finished Colonial furniture made only by CUSHMAN, for bedroom, living room, and dining room. That's why, though we are producing much more than ever, your CUSHMAN dealer may have to ask you to wait.

And when you get your authentic CUSHMAN Colonial pieces, and see the matchless beauty of their satiny maple finish, sturdy construction, and mellowed, rounded edges, you'll be glad you waited for the best.

The Famous Old Stone House

Directly across from the CUSHMAN factory in North Bennington, Vermont, is our more-than-a-century-old house, open to the public as a prized CUSHMAN exhibit with every room tastefully furnished in CUSHMAN Colonial CREATIONS. Each year thousands of visitors from everywhere in the United States admire its beautiful interiors, designed by leading decorators. . . . We would be happy to have you visit The Old Stone House when in New England.

For a copy of our 32-page illustrated Decorating Booklet of valuable suggestions for decorating a Colonial home, send 10¢ to cover mailing costs. (No stamps, please.)

Cushman COLONIAL Creations

H. T. CUSHMAN MANUFACTURING COMPANY • BOX 401 • NORTH BENNINGTON, VERMONT

WURLITZER
is music

More American children are entering the world of music on the keys of a Wurlitzer piano than on those of any other name, for Wurlitzer is first choice of musical America.

Yes, more Wurlitzer pianos than those of any other name are going into the homes and schools of America today. Is it any wonder that to millions of music lovers everywhere Wurlitzer *is* music?

It stands to reason that the company that holds this kind of leadership won its position by giving the most for the money. So when you select your piano, let Wurlitzer be your guide.

THE RUDOLPH WURLITZER COMPANY, DE KALB, ILLINOIS

Shown here is the new Wurlitzer Spinette Model 535. Available in mahogany or walnut finish. Standard 88-note keyboard. A beautiful, compact piano with rich tone and full volume. Moderately priced. If your Wurlitzer dealer is not listed in your classified telephone directory write for complete information.

boxes. Pack these carefully and label them to show contents. Cartons about two feet long and a foot deep are perfect for books. Unwieldy lamp shades should be packed with caution in padded cartons, and large, fragile objects, such as pottery vases and lamps with marble bases, should be placed in special packing cases which the van and storage company will also provide. Dresser drawers can be utilized for linens, blankets, and other similar equipment, but remember not to overload them with heavy articles. If you treasure your china and glassware, it's a good idea to request the services of a trained packer who will come to your home a day or two in advance and pack these items properly. And no nonsense about pulling beds apart, removing casters, and rolling up carpets. Leave such strenuous jobs for the mover's men when they arrive.

You'll need a supply of postal cards —at least ten—to send to those persons and firms who will be affected by your move, and while you're at it, you'd better purchase an extra dozen to send to your friends. One firm supplies customers with moving-day kits which contain special cards for notifying the following—*in advance*—of change of address:

- Electricity, gas, water, and telephone companies
- Laundry, milkman, etc.
- Post office
- Magazines and newspapers on subscription
- U. S. Reserves, Veterans Administration, other military organizations
- Doctor, dentist, lawyer, broker, and other professional men
- Charge accounts, insurance company, bank, instalment accounts, and other financial services
- State motor vehicle bureau regarding registration and driver's license

If you're moving to another city or town, you'll want to secure proper school credentials and certifications for youngsters so that they may be registered without difficulty in their new schools. And don't forget to obtain the necessary letters of transfer from your church, clubs, lodges, and other organizations, as well as any letters of recommendation and introduction which you may wish from your business associates and friends.

With all your odd jobs done and no last-minute problems, your worries are practically over when moving day arrives at last. Naturally, you've made a recent visit to your new home to see that it's ready for occupancy —everything in apple-pie order from attic to basement, including plumbing and electrical connections. It's time now to relax and let the mover take over. Remember that he and his men can finish the job better than you can! (Data from the Lyon Van & Storage Company's Moving Kit.)

PRINTS

We stock the largest collection of fine color reproductions in the country.

OLD MASTERS, MODERNS, CONTEMPORARIES, MARINES, LANDSCAPES, SPORTING PRINTS, *etc.*

We specialize in mail orders. Send for illus. cat'g of prints—15c

Oestreicher's

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MUSICAL
TISSUE OR TOILET PAPER Holder
only **$6.80** ea.
Just pull paper and listen. Music works imported from Switzerland. Send check, cash, MO; we pay postage. COD you pay postage.
SIESTA NOVELTY P O Box 1204 Miami Beach, Fla.

OLD

FOR CHARM

June P. Wilson

One of the soundest principles of decoration is "to buy new for comfort, old for charm." This does not necessarily mean that you must acquire 18th Century highboys, Sheraton breakfronts, Ming vases, and original Rembrandts. There is a wealth of antiques costing less than a good dinner in town which when properly placed and imaginatively used, will transform a dull and ordinary room into a charming one.

After all, it's the small incidental things that best express the personality and the interests of the home decorator. It's the books and magazines, the pictures and mantel decorations that proclaim, "This is the kind of person I am!" or "This is the kind of couple we are." Haven't you sometimes walked into a friend's

Old apothecary jars, antique print, suggested as accessories for mantelpiece

● Cherry doll bureau has ironstone knobs, is handy for handkerchiefs. Saucer is of pink lustre

Old wallpaper covers the nity box; pitcher is tole, ncciled in gold, has glass et. Copper quart measure, o-ware plate, brass ladle, e good country accessories

Just a "click" and you're all ready for above-the-floor cleaning.

A tool for every purpose. Furniture, lamps, draperies. Easy, gentle cleaning.

(Above) Exclusive Hoover beating-sweeping-cleaning principle.

(Left) No stretching for high-up places. Tools in handy, lightweight kit.

New Triple-Action Hoover Cleaner. It beats . . . as it sweeps . . . as it cleans.* Gets deep down dirt. Prolongs rug life. Keeps colors bright. Model 28, cleaner alone....$69.95 Cleaning tools in handy kit..... $18.00

MODEL 28

Now—choose the cleaner you want in the name you trust—

HOOVER

*Reg. U. S. Pat. Off.

Which Hoover Cleaner is No. 1 for *your* home? The famous Hoover Triple-Action Cleaner, or the new Hoover Cylinder Cleaner? They're both Hoovers—the name women prefer 2 to 1 over any other make. See both at your Hoover dealer's. Then decide.

THE HOOVER COMPANY · North Canton, Ohio
Hamilton, Ontario, Canada

Cleans bare floors and rugs quickly. Slides easily under furniture.

New Hoover Cylinder Cleaner, most convenient cleaner of its type. Cleans by powerful suction. Stores in small space. Handles at end and top. Tools in neat, lightweight kit, Mothimizer and sprayer . . . $79.50

MODEL 50

Its powerful suction speeds above-the-floor cleaning.

(Above) No stooping to attach, detach hose. Touch toe release.

(Right) The Dirt Ejector —just flick toe release and dirt shakes out.

"Costume Jewelry" for your home

MERSMAN TABLES

What a perfectly intriguing idea . . . "costume jewelry" for your home! For just as jeweled accessories enhance the smartness of your gown, so do Mersman tables lend grace and fresh beauty to any interior. Let these fascinating jewels-in-furniture add charm, warmth and hospitality to your home. Authentic styles for every use, for every room. Leading stores are featuring special new Mersman table groupings for your inspection and selection.

MERSMAN TABLES — THE MERSMAN BROS. CORPORATION, CELINA, OHIO

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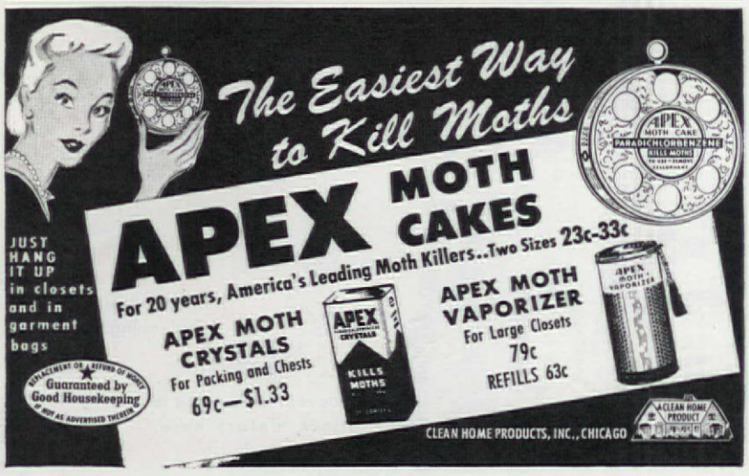
WEDGWOOD
A LIVING TRADITION

162 Fifth Ave., New York — Etruria and Barlaston, Eng.



new home and said to yourself (or to your husband on the drive home), "I like the Murray's house. I like their furniture. But why is it so impersonal and unhomelike? It's more like a hotel lobby or a high class shoe salon." The answer is that probably the Murrays overlooked the little character-giving things while concentrating on the basic essentials.

There is no better introductory course for the would-be collector than an antiques fair. Every good-sized town has one at least once a year. In the first place, a fair permits you to review the field with speed and efficiency. And, as you move from booth to booth, you begin to feel your sense of discrimination ripen; your likes and dislikes sharpen with every foot. You acquire an attachment for certain woods, certain periods, your eye gleams at the sight of certain metals, your hands itch to feel the satin texture of fine china. And if you ask enough questions (the dealers are always eager to make converts), you can pick up an amazing knowledge about the furnishings and habits of our forefathers.

The best argument of all is that the smaller "accessory" type of antique often costs less than its modern counterpart. This has special meaning for the young people who are finally established in their own homes. With all their savings spent on the necessities—the pots and pans, the mattresses and moving vans—there is little left with which to buy charm and atmosphere.

On a recent visit to the granddaddy of all fairs, the Eastern States Antiques Fair in White Plains, N. Y., I picked out a typical sampling of colorful and engaging pieces which were both functional and decorative. Not one of them cost over $15.

The cherry doll's bureau with the ironstone china knobs could hold cigarettes and cards, or jewelry, or the desk's clutter. The tiny pink lustre saucer has a fine gleam.

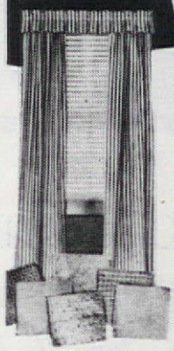
The hundred-year-old water color blends delicacy with depth of tone. In a simple natural wood frame, it would take on the dignity of an important print. The apothecary jars would transform a mantel, either trailing philodendrons or ivy.

The old vanity box is covered in an 18th Century wallpaper of sophisticated colors and design. The tole ale pitcher is painted Chinese red with a faded gold stencil. The glass inset shows when it's time to refill.

The small bellows have a stencil, combining ochre-yellow, olive-green and blue-green; the leather and nails are untouched by time. The pewter beaker is a fine dispenser of cigarettes, and the salt shaker can still shake salt with the best of them.

Zinnias in summer, laurel leaves in winter, would be most handsome in the copper quart measure. The old slip-ware pie plate has a fine gleam and the brass ladle and pancake turner can be hung by the fireplace.

26 DRAPERY AND SLIPCOVER FABRIC SAMPLES FREE!



Yes, you get 26 generous samples of beautiful Itasca fabrics absolutely *free!*...a wide selection of novelty weaves in the newest designs...in Ratines, Homespuns, Basketweaves, and Woven Stripes. Itasca materials are the smart and economical answer to your Slipcover and Drapery needs. Whether you make your own or have them made for you, you can save $ $ $ by selecting the quality fabrics that you want from these lovely samples...

Save ½ OR MORE
BUY DIRECT FROM THE MILL

Itasca's low prices are possible because you buy direct from the mill at factory prices. Add new beauty and charm to your home . . . send today for your 26 free samples of Itasca materials. See them! . . . Feel them! . . . Price them! . . . And see for yourself how you, too, can save up to 50% on your materials for Draperies, Slipcovers, and dozens of other items.

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Now you can get real CHROMEDGE Metal Trims for all your home "fix-up jobs" from this handy TRIM-ateria

See your hardware, floor covering or department store, or your building supply dealer, for popular sturdy Chromedge Metal Trims. They're perfect for your hobby work—or when you remodel, repair, or redecorate your kitchen, bath, hall, or play room! Easy to use! *The B & T Metals Co., Columbus 16, Ohio*

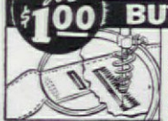
Your dealer has a free "Idea folder" for you. Ask for it.

HEMSTITCHER

Hemstitch on any sewing machine with this handy attachment. Does two piece, criss-cross, inlaid, circular and hemstitching for pleats; also tucking, smocking and picoting. Makes rugs, comforters, slippers, etc. out of any material. Easy directions included.

Both for $1.00

BUTTON HOLER



Makes button holes on your sewing machine instead of by hand. Also darns stockings, sews buttons, zippers; and can be used for quilting. Sews in any direction — front, back or sideways.

SEND NO MONEY — Merely send your name, address and pay postman $1.00 plus postage on arrival. Or, send $1.00 with order, and we mail attachments postage paid. You risk nothing. Satisfaction guaranteed or your money back.

LELANE CO. Dept. AH-58 Box 571 Kansas City 10, Mo.

DO YOU NEED money immediately?

for Spare time cash! Sells fast to friends

all those PLEASURES you've been missing. JUST THINK—not only for the Holidays but for the YEAR-ROUND. You see, ARLENE offers you SOMETHING NEW in box assortments. BEAUTIFULLY ILLUSTRATED cards designed in CALIFORNIA. SIMPLY clip the coupon, enclose 60¢ for each box (you sell for $1) Mail to ARLENE GREETINGS, 4618 Pacific Boulevard, Los Angeles 11, California. THEN sit back and watch the money ROLL IN.

AR-1
Name
Address
City Zone State
NUMBER OF BOXES AMOUNT CASH
(Special rate on minimum of 12 boxes 50¢ box)

STOP SCREEN STAINS

WITH EASY-TO-APPLY ALUMINUM PAINT

FREE BOOK TELLS HOW. Stop screen stains—and get a pleasing effect—if you follow directions for painting screens, with *good* aluminum! Dozens of other helpful painting hints in our free 24-page book, "Paint It Bright". Send for your copy today. And remember—there *is* a difference in aluminum paints; get Aluminum Enamel for this job, from the dealer who displays this Alcoa symbol on the brand he sells. Address: Paint Service Bureau, ALUMINUM COMPANY OF AMERICA, 2105 Gulf Building, Pittsburgh 19, Pennsylvania.

Look for this shield on aluminum paints made by many paint manufacturers using

ALCOA ALBRON PIGMENTS

For Life-Long Service!

- From the day you lay it, ORANGEBURG PIPE gives you trouble-free service. Orangeburg's time-defying material does not crack, break or corrode.
- Use Orangeburg *non-perforated* for House-to-Sewer, Septic Tank Conductor or Irrigation Lines, Downspouts—all Non-Pressure outside uses. Use *perforated* for Septic Tank Beds, Foundation Drains, Land Drainage.
- TAPERWELD* Couplings hold fast, resist roots, withstand all the usual soil settlements. When you buy pipe, ask for Orangeburg by name. Orangeburg Manufacturing Co., Inc., Orangeburg, N. Y.

*Reg. U. S. Pat. Off.

ORANGEBURG
THE ROOT-PROOF PIPE

20 QUESTIONS

about antiques. Score 5 points for each correct answer. 80-100 means you are an authority. 50 or less, antiques do not interest you

Lila Grace Smith

I. 1 If you had a settle, would you
(a) sit and rock the baby in it
(b) cook a meal on it
(c) set it on the fireplace mantel

2 If you had a piece of Moss Rose, would you have a
(a) piece of early American glass
(b) piece of old china
(c) piece of Venetian glass

3 If you had a piece of "Lincoln" furniture, would it be a
(a) table
(b) rocking chair
(c) love seat

4 If you had a piece made by Eli Terry, would you have a
(a) small stand
(b) piece of silverware
(c) shelf clock

5 If you had a trivet, would you
(a) make toast on it
(b) set your iron on it
(c) put flowers in it

II. Each of the following may be classified as examples of china, glass or furniture

1 Bellflower	6 Lowestoft
2 Clewes	7 Sandwich
3 Hepplewhite	8 Sawtooth
4 Hitchcock	9 Wedgwood
5 Hobnail	10 Windsor

III. Match the following pairs:
1 Steigel
2 Jonah & the whale
3 Gone With the Wind
4 Fiddleback
5 Kellogg
(a) mechanical bank
(b) lamp
(c) lithograph
(d) glass
(e) chair

Answers: I. 1–a; 2–b; 3–b; 4–c; 5–b. II. 1–glass; 2–china; 3–furniture; 4–furniture; 5–glass; 6–china; 7–glass; 8–glass; 9–china; 10–furniture. III. 1–d; 2–a; 3–b; 4–e; 5–c.

There's economy, too, with STOKOL Automatic Heat!

YOU'LL AGREE, once you enjoy the *comfort insurance* that Stokol automatic heating provides. It's an investment in snug, cozy warmth that pays top returns—every day. Anyone who heats his (or her) home the thrifty Stokol way will tell you the same!

YOU'LL KISS FUEL WASTE GOOD-BYE! As you relax in Stokol's gentle comfort, it's satisfying to know that operating cost is low. Whether you use gas, oil or coal, you'll find a model in the Stokol line ideally suited to your needs.

YOU'LL FIND IT EASY ON THE NERVES! Just set the "Magic Dial" thermostat—and your Stokol automatic unit does the rest. No more worry! No more work! Heat stays even from floor to ceiling, room to room.

LOOK AT THE FACTS!

Stokol Oil-Fired or Gas-Fired Winter Air Conditioners give you these advantages:

- Automatically filter, heat, humidify, and circulate the air.
- Deliver *more* heat with *less* fuel . . . thanks to Jet-Flame Oil Burner in Oil-Fired models, Ribbon-Fire Gas Burner in Gas-Fired models.
- Stokol Heat Exchanger extracts maximum heat from flame . . . saves fuel, saves heat, saves money.

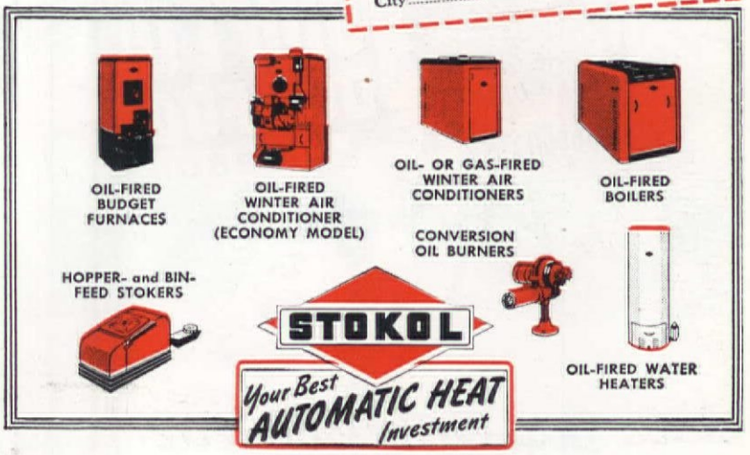
For details about Stokol Winter Air Conditioners and other products, see your Stokol dealer and *send coupon below.*

STOKOL STOKER CO., INC., Dept. AH-5
2060 Northwestern Ave.,
Indianapolis 7, Ind.
Send me complete heating information.
I now use ☐ Coal ☐ Gas ☐ Oil
I prefer ☐ Coal ☐ Gas ☐ Oil

Name.....

Address.....

City..... State.....

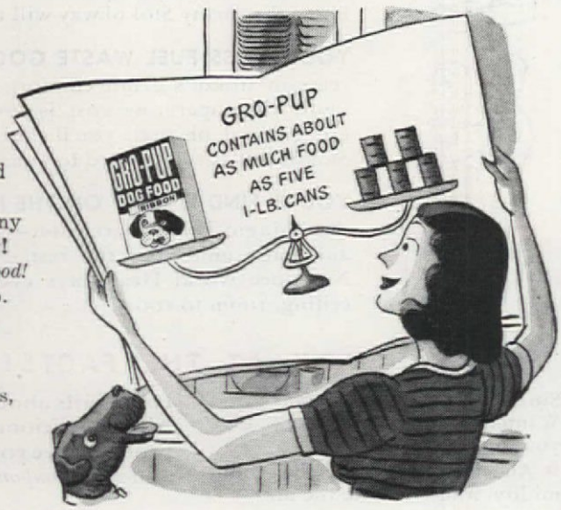


"Me for the life of Reilly!"

Yes! *Twenty-three* wholesome ingredients scientifically blended into a flavorful, nourishing food. Every vitamin and mineral dogs are known to need for vitality and growth. That's Gro-Pup, the only Ribbon-type dog food—so toasty, tasty, nourishing.

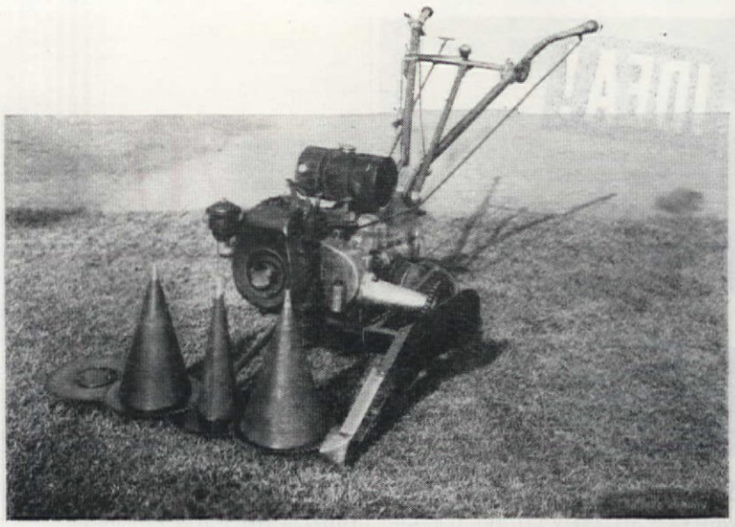
"Me for saving plenty!"

Why pay for water? by dry weight a box of Gro-Pup gives about as much food as *five* 1-lb. cans of dog food . . . many contain 70% water! *Gro-Pup is 92% food!* Save with Gro-Pup. Handier, no can to open, no spoilage, no refrigeration. (Made by Kellogg's, in *Meal* and *Pel-Etts*, too.)



The Biggest Box on the shelf

Dogs Go For GRO-PUP

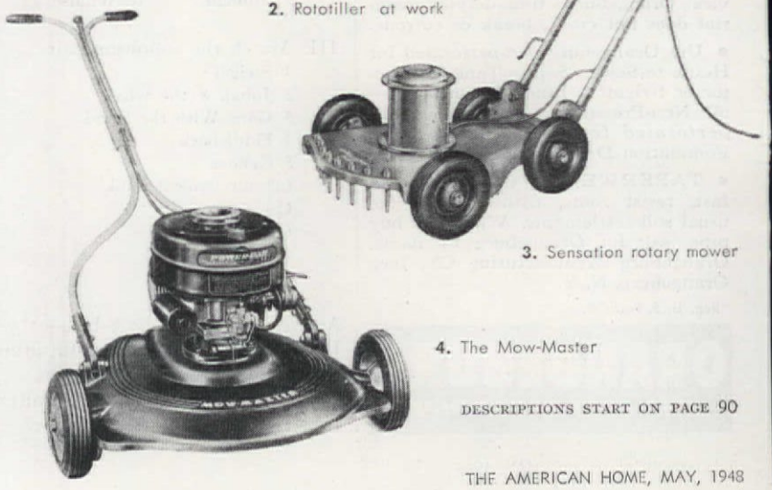


1. The Roto-ette in one of its many roles—as grass- and weed-cutter

GET READY FOR

Every efficient campaign is planned. So, right now, examine your gardening equipment and your usual work methods and see how you can improve them. Often a very simple device will make a world of difference in the accomplishment of a task, whether it be removing weeds or leaves, trimming grass edges, mowing the lawn, or shearing a hedge. And sometimes a machine of major proportions will do so much as to fully justify an expenditure that may, at first, seem extravagant. Is your lawn mower the most antiquated thing about the place? It shouldn't—and needn't—be, for there are rub-

2. Rototiller at work

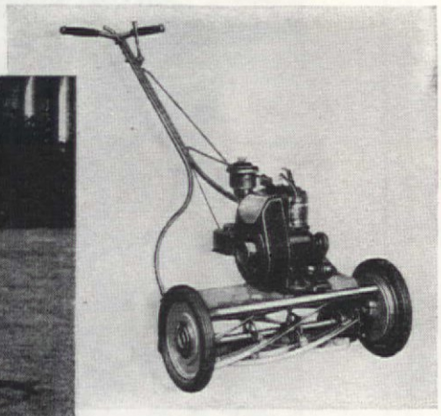


3. Sensation rotary mower

4. The Mow-Master

DESCRIPTIONS START ON PAGE 90

5



6

GOOD GARDENING

HANNAH REID WALKER

7

8

Four more garden helps described on page 90: **5.** The Gravely Tractor with reel-type mower. **6.** The 19" cut Moto-Boy. **7.** The Bear, a motor-driven Coldwell product. **8.** A modern Eclipse handpower lawn mower is a lawn tender's friend

ber-tired models of aluminum alloys, etc., so light, and with such efficient mechanisms that using them is almost more pleasure than effort. And power-driven machines—for plowing, cultivating, wood-sawing and other tasks as well as mowing—are making it possible to accomplish wonders by (almost) remote, push-button control. If trimming the hedge is a prerequisite to a well-groomed, attractive garden, electric hedge shears may provide just what you have been seeking. If you have a vegetable garden, you will certainly want a hand cultivator of some sort, either hand or wheel-hoe style, as well as the traditional spade, spading fork, steel rake, and orthodox or "chopping" hoe. Thorough gardeners use plenty of labels to mark their plants and plantings. These should be waterproof and as indestructible as possible; not conspicuous, yet definitely legible. A bunch of raffia is a small thing, but important; invaluable for tying up vines, rose canes, tomato plants, and droop-

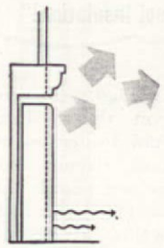
Big Heating News

Want more Beauty greater Comfort in your home?

Here is a New Kind of Heating with TRANE Convector-radiators

Now you can decorate your home exactly as you like! No bulky radiators to clutter your room or dictate your furniture arrangement. Now, sleek, compact units hide almost unseen in your walls.

The Heating that "Hides in the Wall" Fills your Home with June-Like Comfort



Now you can revel in the wonderful, live feeling of a June day no matter how cold it is outside. This nearly invisible system combines gently heated currents of convected air with just enough radiant heat to keep you feeling fresh, sparkling, alive!

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Hot, sticky, *sleepless nights* are coming sooner than you think! Install Chamberlin Rock Wool Insulation now and enjoy full summer sleeping comfort, even in upstairs bedrooms! Make your rooms as much as 15° cooler in hot weather with Chamberlin's fire-resistant, heat-retarding insulation. It brings welcome relief, restful sleep!

"Upstairs Cool as Downstairs," says Mrs. J. M.

From her Chamberlin-insulated home, Mrs. J. M., Springfield, Ill., writes: "In summer, upstairs bedrooms are as cool as downstairs rooms." Her winter fuel savings paid insulating cost!

IT'S SO EASY TO DO THE JOB RIGHT... AND DO IT NOW!

WALL-THICK, blown-in insulation, installed by Chamberlin's own craftsmen, misses no spaces, makes the job 100% *right!* For amazing summer *and* winter comfort, plus big fuel savings all winter... phone me, your Chamberlin Man, for a free home survey and straight facts about insulating *your* home! Yes, terms are available, *too!*

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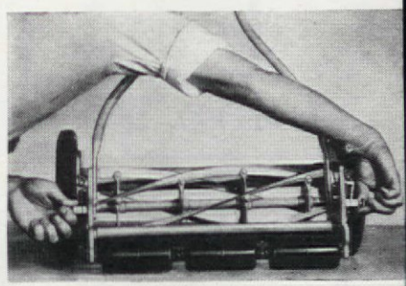
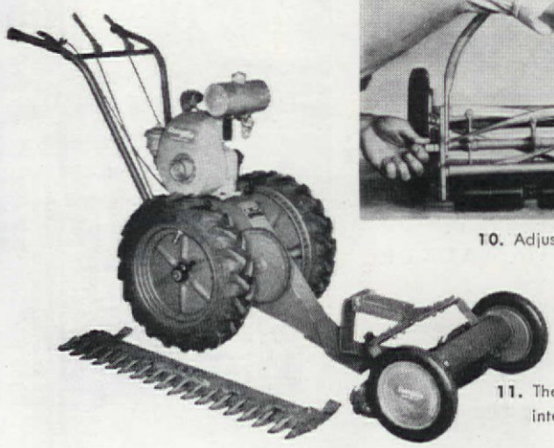
9. Jacobsen Bantam watched by Paramount star Ray Milland and son, Dann



10. Adjusting the new Clemso



11. The Cunningham tractor wit interchangeable mowers

ing flowers. It will not cut into stems as string does, but of course, for permanent support, something more durable will be needed. If, being a lady, you do not relish pushing a heavy wheelbarrow, you can use a junior size, or one of the newer garden carts or litter gathering devices.

The hundred-percent garden gets plenty of water. Just how, has a lot to do with your comfort and leisure. Select equipment to fit your area and particular conditions. Have you a rake, or several? Are they the best kind for what you want to do? There have been radical improvements, in design and even more in weight reduction. With respect to hand tools, such as trowels, why, get 'em strong, and treat 'em right.

AND NOW, THE ILLUSTRATIONS

. . . **1.** The truly multipurpose Roto-ette (Rotiller, Inc.) with a newly perfected attachment that cuts tall grass, weeds, etc., without clogging.

. . . **2.** The parent Rototiller (Frazer Farm Equipment Corp.) is a soil-preparer and cultivator extraordinary, for larger areas and heavier jobs.

. . . **3.** The Sensation electric rotary mower (Sensation Mower Co.) chews up and strews the grass clippings over the lawn as a fine mulch; makes raking unnecessary.

. . . **4.** The Mow-Master (Propulsion Engine Corp.) is a compact, light-weight rotary mower; the 20" blade is driven at high speed by a 2 HP air-cooled gasoline engine.

. . . **5.** This reel-type lawn mower is one of several interchangeable implements operated by the Gravely Tractor (Gravely Motor and Cultivator Co.).

. . . **6.** The Moto-Boy (Moto-Mower Co.) is a 19" cut, ¾ HP home-garden member of a family that includes models with capacities ranging up to 15 acres a day.

. . . **7.** The modern Bear (Coldwell Philadelphia Lawn Mower Co.), a gasoline-driven, 21" machine. The Mohawk, in 16" and 18" sizes, is a hand-driven relative.

. . . **8.** The new Eclipse (Eclipse Lawn Mower Co.) is typically light-weight, streamlined, efficient, handsome. Has a power-driven big brother.

. . . **9.** The Jacobsen Bantam mower weighs 82 lbs., has a 1 HP engine, cuts 18" wide and is simplicity itself to run—as the picture shows.

. . . **10.** The simple double wing-nut, fly-knife adjustment of cutting height features the new Clemson

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f rotting. Apply Cuprinol by brush,
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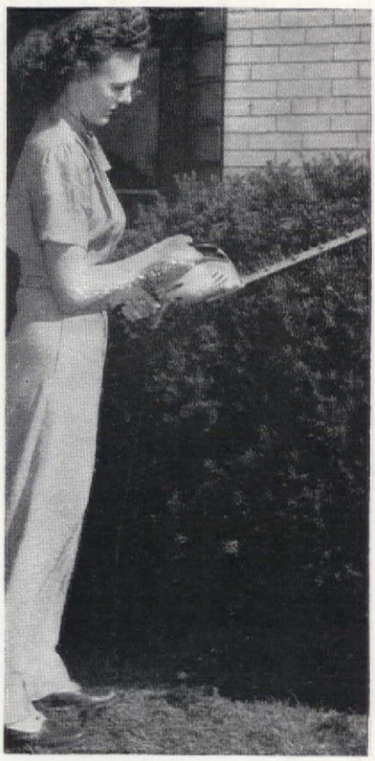

12. The Electrimmer. **13.** A Masters Handi-Cart. **14.** The Toro Leaf-Master

E-17 lawn mower (Clemson Bros.). . . . **11.** The Cunningham line (James Cunningham Son & Co.) in cludes this reel-type mower with sickle-bar attachment, as well as tractors for many uses.

. . . **12.** With the Electrimmer (Skilsaw, Inc.) the shearing of hedges and evergreens becomes painless—and the operator becomes more proficient.

. . . **13.** Nicely balanced, neat, light, capacious are the two home-size models among the well-named Masters Handi-Carts (Masters Planter Co.).

. . . **14.** The Toro Leaf-Master (Toro Manufacturing Corp.) is a "lawn carpet sweeper" with easily removable 4¾ bushel heavy duck basket on a sturdy steel frame.

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the day you BUY
and you can
forget it for YEARS
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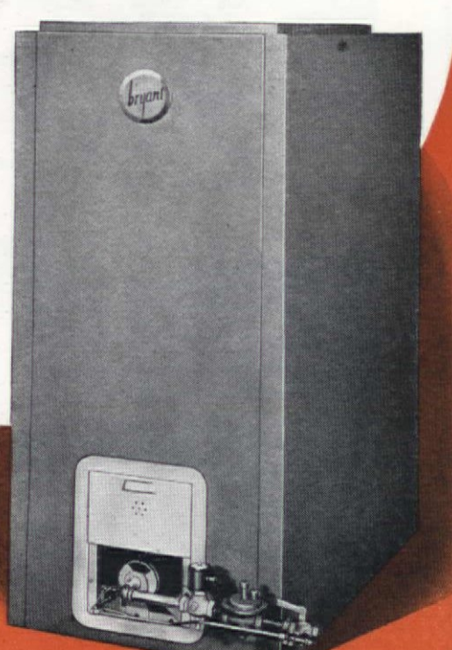

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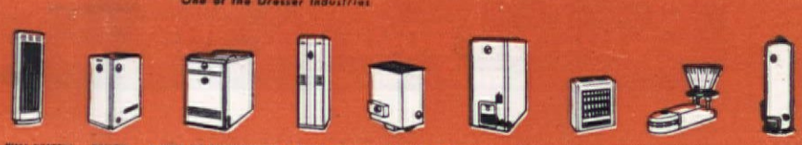

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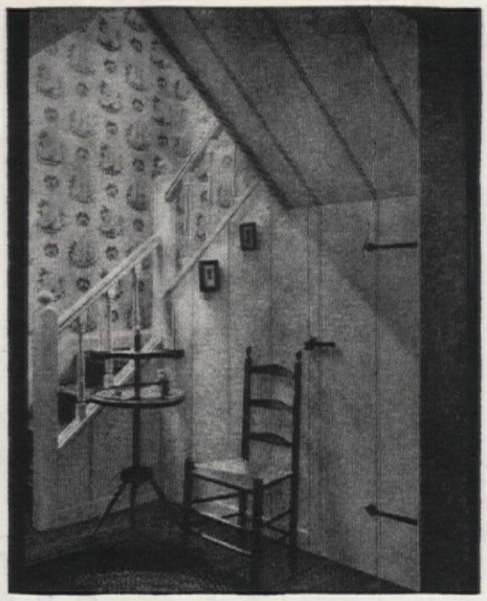

• Search out the dark corners and let there be light! Bring a sunny and lasting charm to neglected nooks with the radiant Western Pines*.

• Upstairs or down, outside or in, there are hundreds of practical uses for these lovely, even-grained woods. Their remarkable versatility fits them for many finishes—enameled white to suit a Colonial decor; stained; waxed and rubbed to a mellow glow. Or you'll welcome the cheery informality of the natural wood.

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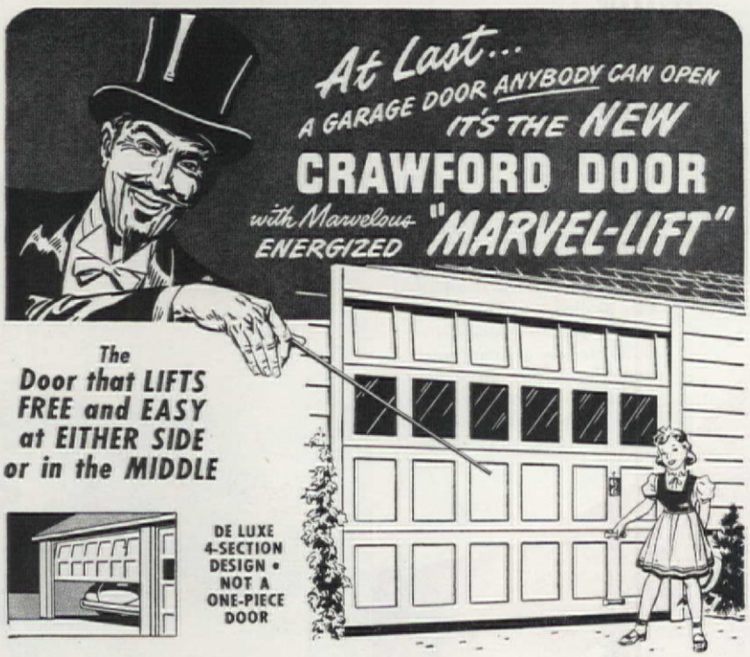
*IDAHO WHITE PINE
*PONDEROSA PINE
*SUGAR PINE



Beautify your home frontage with this handsome 24-panel Door by Crawford, leading garage door specialists for nearly 20 years.

Energized "MARVEL - LIFT" gives finger-tip operation — a child can raise or lower it easily, quickly. The lock and handle at SIDE (not center) eliminate reaching or climbing over car (and getting wet or dirty) to reach lock. Can be equipped for automatic operation.

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15. Toro Tractor with sickle bar. 16. Fulton "Do-More" tractor, ditto. 17. The Masters garden distributor. 18. Soil-Soaker for precision watering indoors or outdoors

. . . **15.** The name Toro also means mowing equipment of all kinds. Here is the Zipper, a 36" swath, sickle-bar, front-cut weed and grass cutter.
. . . **16.** The Fulton "Do-More" Tractor (Fulton Manufacturing Co.), is a 3 HP machine with 10 years experience back of it. Note the protected front-cut mower.
. . . **17.** The Masters (see 13) Model 25 Home Lawn Distributor, for quick, convenient, even spreading of fertilizers, lime, grass seed, etc.
. . . **18.** With a porous Soil-Soaker (Hastings Canvas & Manufacturing Co.) you get all the water where it's wanted, without waste, mess, or effort.
. . . **19.** The latest thing in Snap-Cut pruning shears (Seymour Smith & Son, Inc.) has the "new look," also strength, efficiency, cutting power.
. . . **20.** Scalloped, tapering blades,

Women, as well as men find the Bushman saw light, well balanced and easy to use for cutting fire logs, trimming trees or shrubbery and all 'round repair work.

They're razor sharp, cut quickly and easily . . . stay sharp longer. Every home, summer camp or cabin needs a Bushman Saw. Available in 24", 30", 36" lengths.

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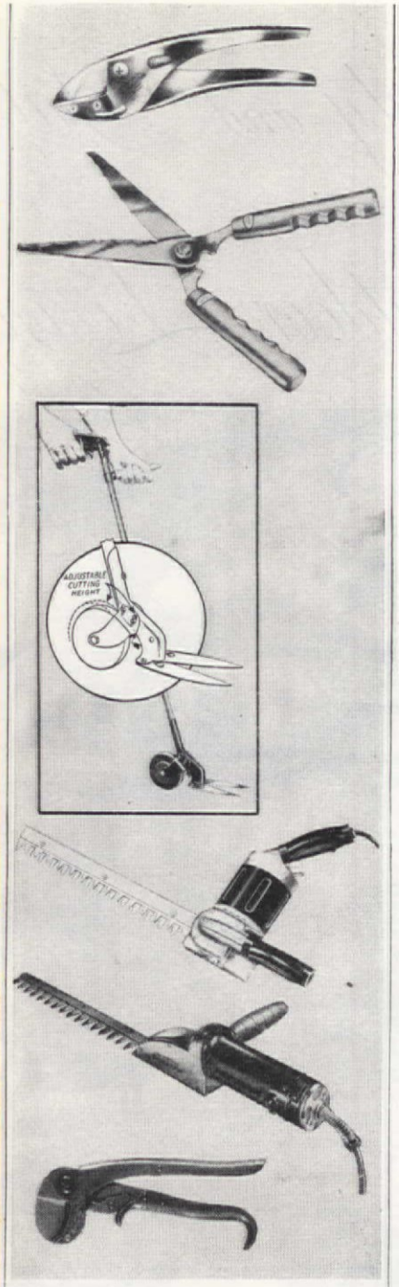
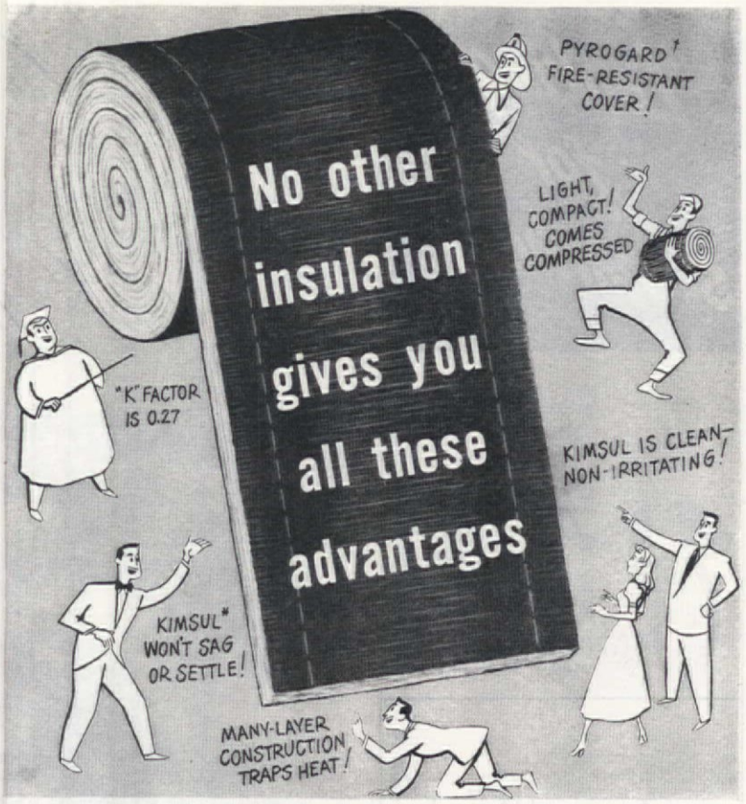


19. Modern Snap-Cut pruning shears. **20.** Doo-Klip hedge shears. **21.** Adjustable "standup" grass shears. **22.** The electric Hedge-Klip. **23.** The Sunbeam, also electric. **24.** "Parrot Head," a new type shears

and rubber handles that lessen shock and slip, mark Doo-Klip hedge shear (Lewis Engineering & Mfg. Co.). . . . **21.** Novel, single-wheel, easily guided grass shears of the Seymour Smith line; can be adjusted for cutting height, and to fit the user, too. . . . **22.** The sturdy Hedge-Klip (Accmatool Co., Inc.) offers a ⅓ HP balanced motor, 14½" blade of ⅞" teeth on 1" spacing, and 15' of cord. . . . **23.** In the Sunbeam hedge trimmer (Sunbeam Corp.) the placing of the motor inside the handle aids balance, keeps weight down to 4½ lbs. . . . **24.** Outstanding among the Bernard line of cutting tools (Wm. Schollhorn Co.) is the "Parrot Head" pruning shear—light, powerful, convenient to use and handy to carry.



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City and Suburban settings for Outdoor Living

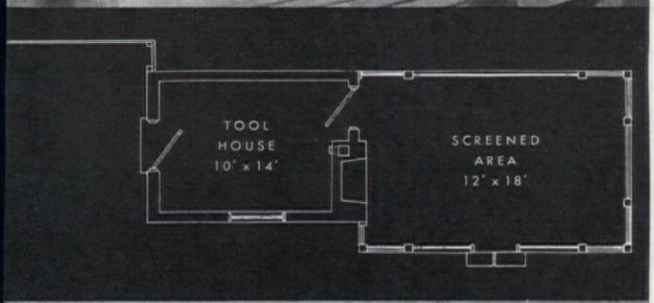
Photographs by Robert C. Cleveland

● Shielded from next door by brick wall, trellis, and pots of ivy and fuchsia, the terrace blends indoor and outdoor comfort

● Thick planting across alley at rear provides seclusion for the cement-paved area and the inviting lawn. Across both the interesting sycamore foliage casts soft, ever-shifting shadows

ETHEL McCALL HEAD

With only an ordinary back yard in the heart of Los Angeles and one fine sycamore tree to start with, Mr. and Mrs. Joseph Moon have made themselves a bit of country and secluded outdoor living space for family use and informal entertaining. With a white clapboard garage at the right rear corner of the plot, they built a brick and redwood summer house, open on the east end, in the left-hand corner, leaving an intimate garden area between. Welcome shade flecks it and the cement slab which paves both open terrace and little house. The latter is closed with a brick fireplace at the back, has windows and Venetian blinds along the east, a shingled gable roof and, on the garden side, a low brick wall to which bamboo blinds can be lowered from the roof. Outdoors on average days, indoors when the sun is hot, and in winter, life is happy here.



Photographs by George Miles Ryan

The Raymond garden house in Wayzata, Minn. leads a busy, useful life

In fact, a double, or even triple, life, thereby adding much to the pleasure of Charles Raymond himself, his family, and their friends. The enclosed portion, adjoining the garage, will be developed as a tool house with garden work bench, bins, shelves, and closets; also cupboards for files of garden and home magazines dating back to 1928; and, via a ceiling trapdoor, capacious storage space extending the length of the structure. The open, or barbecue, portion, lighted by windows at the back, is also equipped with permanent screens on the front and separate sash, glazed with Vimlite, which can be fitted quickly over them. Thus the picnic room becomes usable on sunny, windless days in winter, even in Minnesota. In fact, with the frames on and the fireplace going, coats come off and sleeves are rolled up. The building stands on 4′ concrete block footings and has a 6″ concrete slab floor, Insulite ceiling, and walls (built during the 1945 lumber shortage) of two thicknesses of new and used Menomonie brick. The color scheme uses white, azure blue, warm gray and black shingle stain. A 4½′ woven chestnut fence is a background for a lilac hedge along the edge of the property next to the tool house entrance.

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Is any American woman in this year 1948 going to deny herself the benefit of a genuine improvement in living—especially in regard to personal daintiness and monthly sanitary protection? . . . Not if she listens for a minute to the praises of *Tampax*—designed by a doctor to be worn internally, without any need for belts, pins or external pads. No odor. No chafing. No telltale bulges or ridges. It's wonderful!

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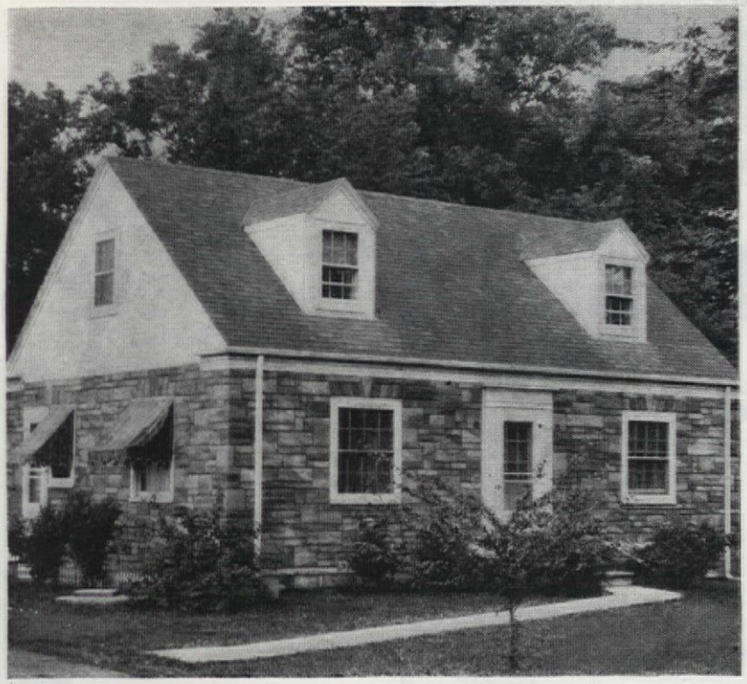

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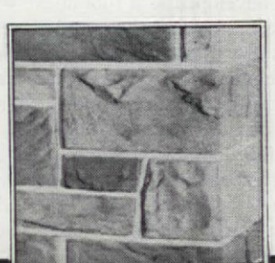

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AMERICAN HOME PATTERN 997

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Langley Studio

There's a chimney so the smoke can't chase you around, and a decorative back wall the neighbors can't peek over that serves as a windbreak.

Barbecue 997, 20¢, planned and built by Harold Lustig of Dallas, Texas, is the result of four and one-half months spare-time work. Doing most of the work evenings, he constructed a patio, complete with fish pond and fireplace, at a total cash investment of $182.50. His only background for the work involved came from observing men at work on the houses going up in his neighborhood. Mr. Lustig's was a completely successful "learn-by-doing" procedure. Living in the South, he was not faced with the problem of frost heaves and winter drainage. It was not necessary to lay a gravel foundation for the patio floor or the pool. These problems would have to be considered when building the barbecue in regions of severe temperature changes. The pattern, however, allows for these problems, and they amount to little additional construction trouble or expense. The floor of the patio is made of two-inch thick concrete slabs, colored and placed in a basket-weave pattern. The walls and bottom of the pool are solid concrete. The barbecue unit is built of red brick, has two storage cabinets and an icebox at the far end, with workspace-top of red concrete. There is a convenient shelflike gradation to the chimney. You will eat all your summer meals in the patio from now on—and pick up a good sun tan at the same time.

American Home Patterns 996 and 997 (for Barbecue Units only) are workable and easy to follow. Included with each pattern are scale drawings, construction details, and a list of materials needed for the complete job.

HOMASOTE

gets a letter

Long Branch, New Jersey
October 22, 1947.

President
Homasote Company
Fernwood Road
Trenton, New Jersey
Dear Sir: —

I am one of 56 men who constructed and then lived in the Byrd Expedition buildings (at Little America, Antarctica for over a year in 1934-35) which were assembled from Homasote lined sections left over from the establishment of the first Little America in 1929. These sections were already the veterans of five years' storage in damp New Zealand warehouses, but were still so strong and easy to saw, fit, and assemble that we were considerably surprised. But when we had dug down to the old camp and found also that the Homasote in the original buildings was in perfect condition after one year of soaking in melted snow (1929-30) and five years under the terrific pressure of 20 feet of ice, we were completely sold. When other wallboards would have pulped, cracked or dissolved, Homasote remained firm and trustworthy insulation against blizzards and temperatures to minus 75!

I am not in the habit of using my few leisure hours to throw bouquets, I have too much to do, but I feel that merit deserves reward, so here goes — believe it or not, the above remarks are paled into obscurity by my present opinion of your fine product. When, as a technical observer, on the recently concluded Navy "Operation Highjump", I was one of the few who were privileged to dig down 12 feet to our old home 10 miles from the newest camp-site. I found the 18 year old Homasote in the walls and ceilings of the "Messhall" and "Science Lab" (the only buildings we could reach) absolutely unharmed by time, water, or cold. Hundreds of tons of ice had forced up the wood floors and pushed down the ceilings until they met in the center of the rooms, and puddles of ice everywhere evidenced the repeated freezing and thawing of the many seasons, but the *walls* were *straight, unbuckled* and *scarcely stained.*

Later, when our Expedition was leaving for its return to the States (February, 1947) and I had occasion to make one last run to the old camp to mark the entrances against the future, I hacked out a piece of the messhall wall to send to you for analysis. I am mailing it to you for whatever purpose you may wish to use it, and if you ever want me to convince some doubting customer of yours, just lead me to him. At least I can assure you that when at last I build the home I've been planning throughout several years of roaming the world, the insulation will emphatically be Homasote.

Yours sincerely,

Amory H. Waite, Jr.
Radio Engineer
BAE II 1934-35 and 1946-47

P.S. I forgot one item. When I was carrying your specimen up the rope ladder from the whaleboat to the ship, it fell out of my pack and drifted away to sea. To my amazement its generation-old waterproofing qualities were still intact for it kept floating! Another boat speared it with a boat hook an hour later and returned it to me, punctured, but still definitely useable wallboard. The hole, therefore, is a badge of honor rather than a defect.

AHW

in BIG SHEETS up to 8'x14'

HOMASOTE COMPANY
Trenton 3, N. J.

Photographs by George de Gennaro

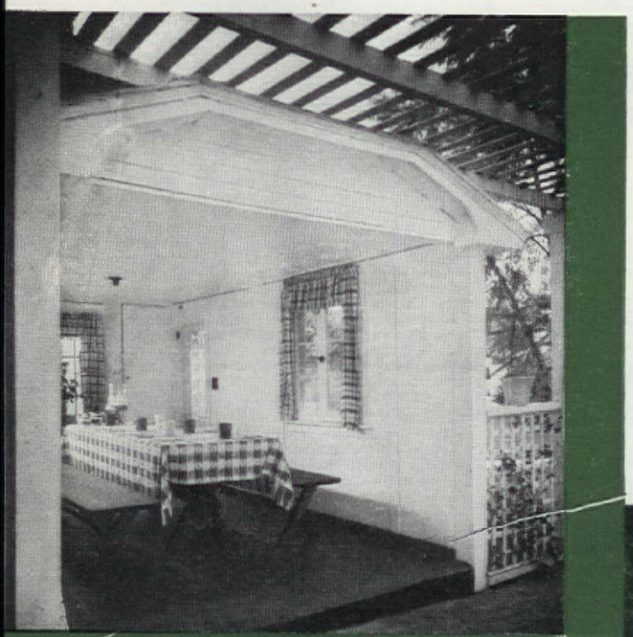
● Another suggestion for "housing" your choice of barbecue this whitewashed stone, redwood-block-paved one of the H. J. Pow

FOR BARBECUE PATTERN NO. 3

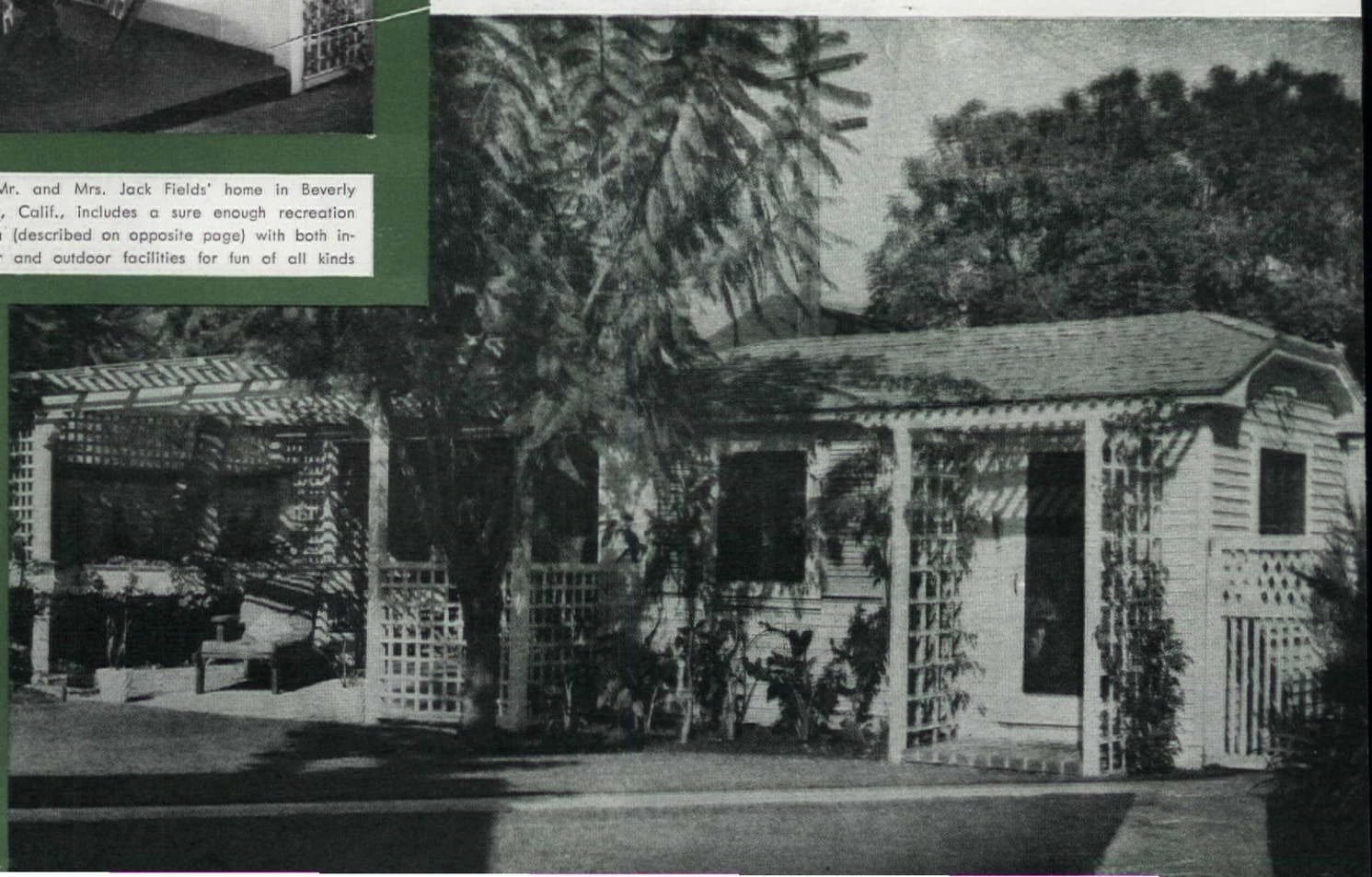
we have lassoed this beauty

Like it? You can have a lot of fun with a fireplace and shelter like this one "right handy" in your own back yard. We thought it looked good, too, so we put the whole business into simple pattern form. Dad can do the carpentry, with brother Tom his chief assistant. Mom and Sis can take care of the painting and decorating. The neighbors will lend a hand, too, if you promise them an invitation to your first barbecue party.

American Home Pattern 998, 20¢, includes plans and construction details for fireplace and shelter, with specifications for roll-back canvas roof. Pattern 999, 50¢, contains tracings and directions for the cowboy with lariat, gun holster, belt, and longhorn hat rack. Cowboy on horseback and steer included in pattern 1000, 75¢. All other designs included in Pattern 1001, 50¢. Pattern 1002, 20¢, gives construction details for the barbecue table and benches. All patterns are complete with scale drawings and list of materials needed.

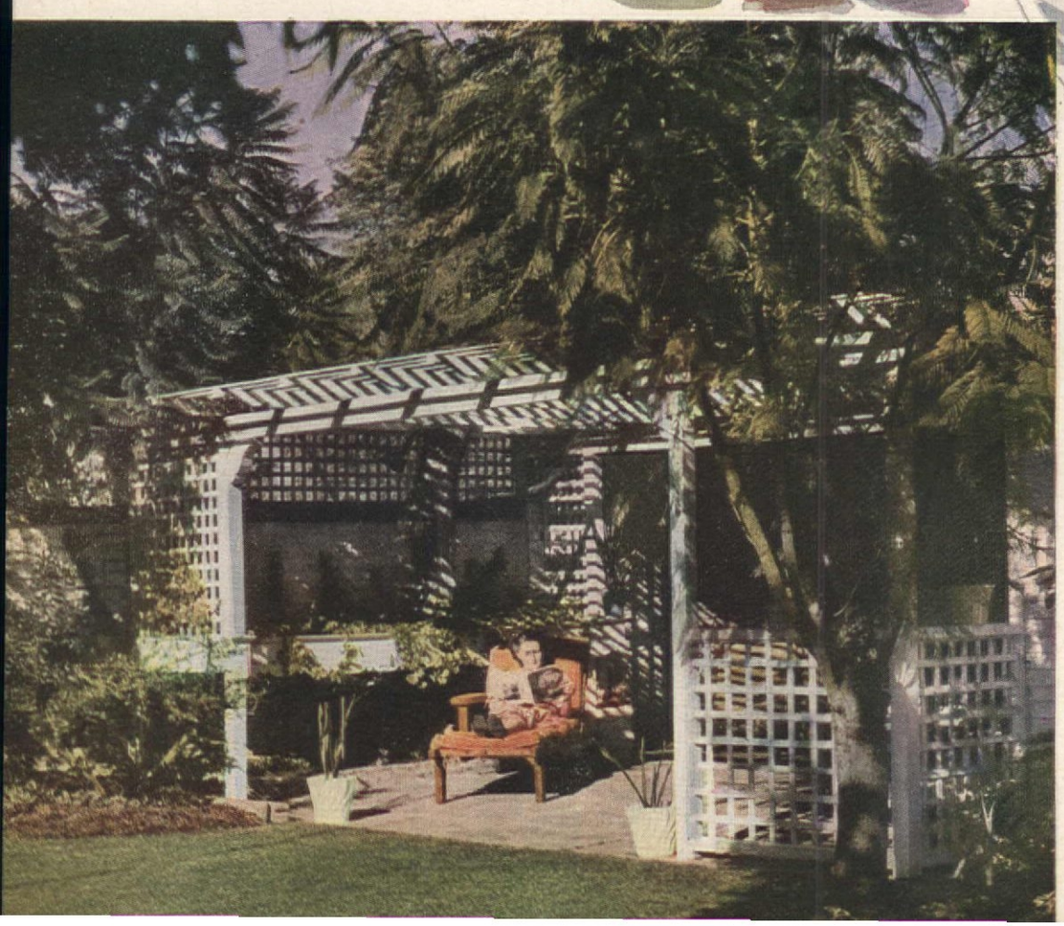


● Mr. and Mrs. Jack Fields' home in Beverly Hills, Calif., includes a sure enough recreation area (described on opposite page) with both indoor and outdoor facilities for fun of all kinds



esigns by Seymour Nydorf
rawings and plans by Sigman Ward

Data, Martha B. Darbyshire



Last year, Mr. and Mrs. Jack Fields, of Beverly Hills, Calif., completed one of the best planned back-yard recreation areas that ever got farther than the back of an envelope in Dad's pocket. As designed by the late Harry Werner, and pictured on these pages, it includes an outdoor living room 21′ wide with the front 15′ trellised, while the rear portion has walls, a roof, and a barbecue fireplace. Opening into the trellised section on the right is a dining, or recreation room 16′ wide and 12′ deep, with a door into the garden. On warm evenings, the dining table can be moved to the open end of the living room, freeing the other part for dancing or bridge. If it rains, the food, cooked on the barbecue fire, is served in the comfortably weatherproof dining area.

This multipurpose building occupies the left-hand, or north, rear corner of the Fields' garden. The garage is in the right rear corner, and a walk between them leads to an incinerator out of sight behind the dining room. The rest of the back yard is lawn, except for side borders of shrubs and perennials. The living room is built around an interesting old tree that goes up through the trellised roof and branches out above. At the side in front, a low plant bench or box is bright with ivy and trailing geraniums.

Note Briggs' exclusive Safety-Bottom tub—safer for shower or sit-down bathing.

Showplace by BRIGGS...in next to no space!

The bath above is just 6′ x 8′. But see how a little carpentry . . . lots of color ...and smart Briggs Beautyware stretch it into a showplace. Briggs plumbing fixtures are different from any you've ever seen . . . are absolutely *wonderful* even for small homes, small budgets. Luxury? You'll open the bathroom door with a flourish to show off that gleaming streamlined beauty. Upkeep? Nothing to it—because *these* fixtures are stainproof porcelain enamel! For dozens of ideas on making a lot of *your* little bath, send for this free booklet today. Briggs Manufacturing Company, 3009-E Miller Avenue, Detroit 11, Michigan.

BRIGGS *Beautyware*

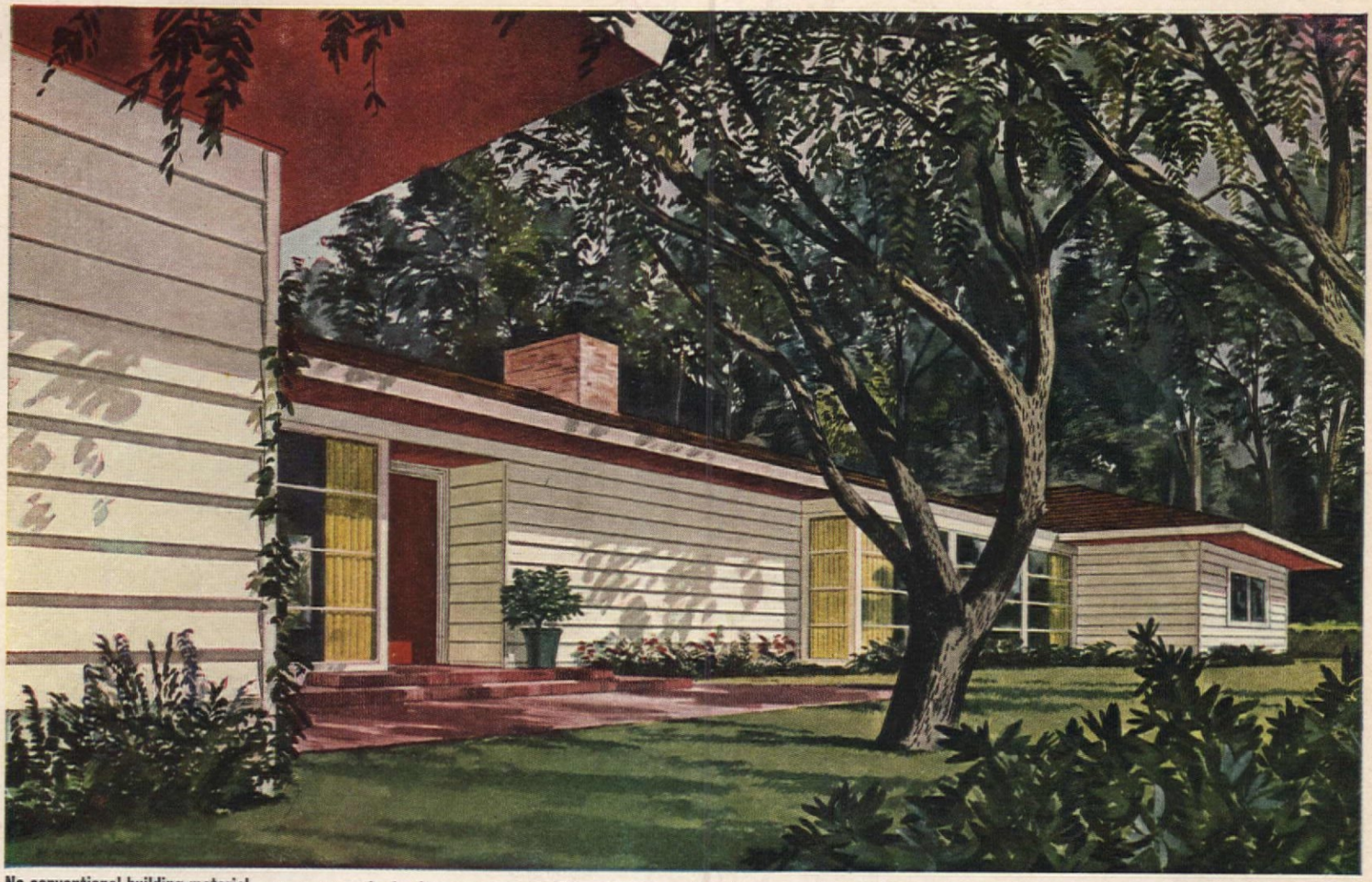
Courtesy, Columbia Pictures. Photograph by Coburn

Give that old wheelbarrow in your tool shed a new coat of paint. You might even decorate it with floral or peasant designs. Fill it with your favorite plants. You'll be pleased with the results—a very attractive portable garden. Rita Hayworth adds color and charm to her back yard with just such a cart full of bright flowers

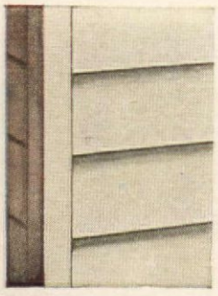
AMERICAN HOME PATTERN 1003, 20¢. For garden furniture, flowers that will never fade. Unfold each leaf and blossom with your paint brush. Design, when added to, or subtracted from, is useful as a spot motif or continuous border for terrace supports. Painted indoors, it adds charm to your breakfast nook. Complete instructions

Dorothy Korté

Now! A new kind of beauty—with Aluminum!

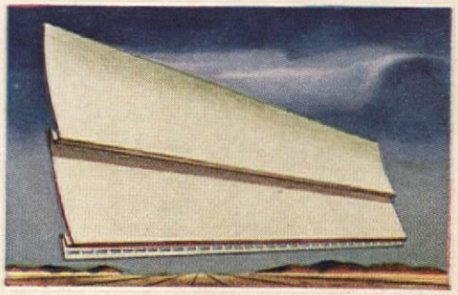


No conventional building material can approach the beauty you get from Kaiser Aluminum clapboard Siding and Roofing. It's a brand *new* kind of exterior material—absolutely uniform, without a split or knot—*flawless!* It gives your home *permanent* beauty, *permanent* economy—value that cannot fade with the years. Yet it costs no more than other materials. And it's available *today* for the homes that will be envied *tomorrow!*



Lasts for generations! Kaiser Aluminum clapboard Siding and Roofing can't crack, warp, rot or shrink . . . protects against fire . . . cannot be attacked by termites. Your home will *stay* beautiful for years to come.

Paints perfectly—cuts maintenance costs! This new aluminum siding takes paint perfectly. It comes to you prime-coated to assure a beautiful final finish. Fine paint finishes are *longer lasting,* too—won't peel, chip or crack.



Strong and weathertight! The curved surface—an exclusive feature—increases strength, creates a tension which results in a *weatherproof lock! Insist* on Kaiser Aluminum clapboard Siding and Roofing!

Kaiser Aluminum

SIDING AND ROOFING

a Permanente Metals product

FOR FREE BOOKLET about Kaiser Aluminum Siding and Roofing, write: Permanente Products Company, Building Materials Division, 1924 Broadway, Oakland 12, California

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Designed for solid comfort, lasting value. Brick construction, full basement, hot water heat, hardwood floors, complete tile bath. Low cost is made possible by plans standardized to avoid waste.

Individual home builders have had our help constantly for 29 years. Now, more than a million live in our carefully planned homes.

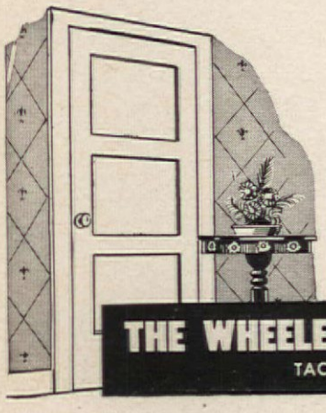
Send TODAY for two of our new plan books—BETTER HOMES AT LOWER COST and HOMES OF TODAY AND TOMORROW — showing illustrations from actual photographs and numerous floor plans for 61 of America's Best Planned Small Homes, ranging in cost from $5,000 to $12,000.

Enclose $1 for both plan books, itemized cost sheet of above design, also 3 booklets full of valuable information on building and financing. Print name and address, enclose $1 and mail today. Your money back promptly if you do not find the help you urgently need. Mail orders only. Offer not good in Washington, D. C. and vicinity.

STANDARD HOMES COMPANY

Colorado Building AH5 • Washington 5, D. C.

If you can pay rent, you can pay for a home of your own



Save hours of time and work . . . insist on *Tru-sized* Doors in your new home. There's *no* sawing, *no* planing, *no* fitting! Available factory-machined for lock and hinges. Resin prime coated to protect them from dirt and moisture. You can have more beautiful doors in your new home, and save money, too! Write today for *free* information. Dept. 2-H.

THE WHEELER, OSGOOD COMPANY

TACOMA 1, WASHINGTON

All the American Home Patterns illustrated in this issue are listed in the convenient order form below. Barbecue patterns include scaled building plans, list of materials required, and construction details. Painting patterns are complete with actual size tracings, color charts, list of materials required, and detailed painting instructions.

A complete list of all available patterns on request. Address inquiries and requests for this list to: American Home Pattern Department, 444 Madison Avenue, New York 22, N. Y. For pattern orders, follow the instructions and address given below.

AMERICAN HOME PATTERN ORDER FORM

Please allow two or three weeks for handling and mailing.

(Painted window shades and spread shown on pages 52 & 54)

☐	919	Hearts and flowers	20¢
☐	922	Daisies, three sizes	20¢
☐	923	Picture story	20¢
☐	924	"Jolly Jumbo" elephant	20¢
☐	995	Large floral design for spread	65¢

(Building & Painting Patterns shown on pages 96, 97, 99, & 100)

☐	996	Barbecue with plant boxes, and lanterns	20¢
☐	997	Barbecue with icebox	20¢
☐	998	Cowboy barbecue and shelter	20¢
☐	999	Cowboy with lariat, belt, horns, jail	50¢
☐	1000	Cowboy on broncho, steer	75¢
☐	1001	Cowboy motifs	50¢
☐	1002	Barbecue table & benches building plans	20¢
☐	1003	Flower spray for garden furniture	20¢

(Misc. patterns not illustrated in this issue)

☐	606	Picnic table, chair construction plans	20¢
☐	649	Adirondack chairs	20¢
☐	651	Corner brick fireplace	20¢
☐	679	Dandy barbecue with roasting spit	35¢
☐	739	Swedish porch designs	30¢
☐	740	Garden bench building, painting	30¢
☐	741	Adirondack settee building, painting	40¢
☐	770	Stone fireplace with steam oven	20¢
☐	857	Fruit basket shade	20¢
☐	858	Carnation shade	20¢
☐	867	Portable wheelbarrow server	20¢
☐	868	Portable bar	20¢
☐	869	"Barnyard scene" for furniture & porches	20¢
☐	875	California barbecue	20¢
☐	877	Picnic fireplace	20¢
☐	920	Hearts entwined shade	30¢
☐	921	Leaf spray shade	20¢

Name

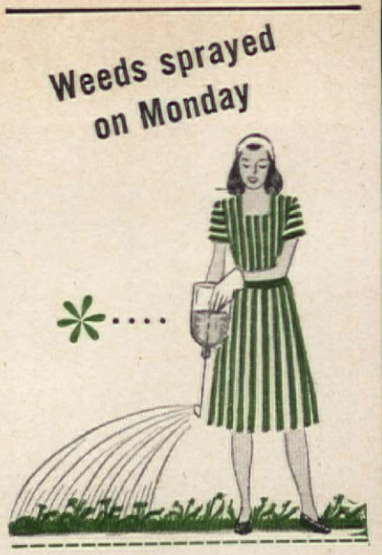
Street Address

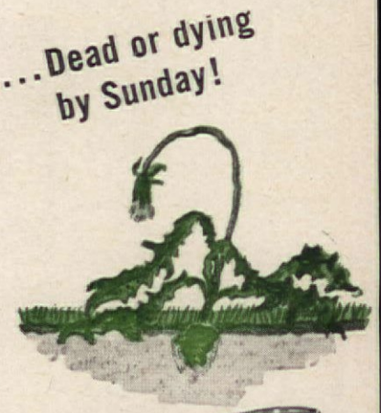
City *Zone No.* *State*

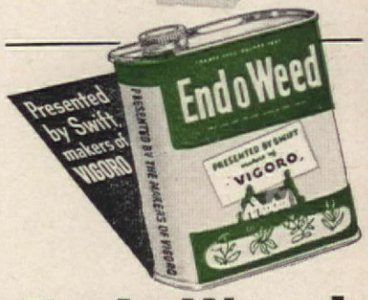
PRINT name and address in coupon, which will be used as label for mailing patterns. Cut out order form along dash lines, check patterns desired and send M.O. or personal check to: (Please do not send stamps)

American Home Pattern Department

55 Fifth Avenue, New York 3, N. Y.







EndoWeed

. . . new, improved weed-killer destroys leaves, stems, roots and all—the weed is gone, never to return, *no, never!*

● Back-breaking lawn weeding is now a drudgery of the past. You can literally spray weeds away quickly, safely, easily without harming your grass. Buy EndoWeed, dilute it with water and apply it with the new EndoWeed "Side-Spray" applicator. Kills over 100 different weeds once and for all. Available where you buy Vigoro in sizes to meet your needs —25¢ packets to full gallon cans.

NEW! "SIDE-SPRAY" APPLICATOR! Sprays measured amount of diluted EndoWeed to the side as you walk along. No pumping—no wet feet. Available NOW— where you buy EndoWeed. ONLY 59¢.

3 great gardening aids

EndoPest · Vigoro · EndoWeed

EndoPest . . . all the protection most gardens need against the *3 major types of pests . . . chewing insects, sucking insects and fungus diseases.

So you don't know an aphid from a caterpillar! Use EndoPest. You'll control not 1, not 2, but all 3 major types of garden pests. Regular dusting with EndoPest is all the protection most gardens need.

EndoPest comes ready mixed—ready-to-use. Just a few quick strokes produce a billowing cloud of dust that protects a row of vegetables or a bed of flowers. Economical to use on flowers, shrubs and trees. Use it with complete confidence on edible fruits and vegetables, too . . . right up to harvest.

This year . . . all year . . . protect your garden with EndoPest. Available in refillable dust gun; sifter-top package for house plants; and economy size for your own dust gun. Get EndoPest where you buy Vigoro.

MADE BY SWIFT, MAKERS OF **VIGORO**

Cozy Kitchen with a Rosy Future!

Styled with modern plastic floor and wall tiles in "go-together" colors!

Kitchen by St. Charles Mfg. Company

Work space: just 4 feet by 6 feet. But what a rosy future this kitchen has. It's small enough for a country cottage—big enough for a growing family. Pretty as a picture, too, with its soft gray *Mura-Tex* walls, the smartly patterned *Flexachrome* floor, that bright touch of color above the cabinets.

You can do great things for floors and walls with these new plastic tiles. Flexachrome and Mura-Tex are set by hand in individual tiles so its the simplest thing in the world to create the color and pattern combination you really want. And what a choice of colors! Perfect floor and wall harmony is assured because *these colors* are designed to "go-together" . . . to stay gay and fresh . . . no matter how tough a life they lead.

Yes, if you have a *practical* side that looks to the future, these bright, satiny-smooth tiles are sure to please you. A tough Flexachrome floor, you see, isn't likely to ever wear out. And, like a Mura-Tex wall, it's a snap to keep neat and clean. A damp cloth makes swift work of grease, food stains, sticky fingerprints, or what have you.

Before you build a new home—or remodel your present kitchen, bathroom or other rooms—get to know more about Flexachrome and Mura-Tex. *A free color booklet is yours for the asking. Just write The Tile-Tex Company, Inc., 1239 McKinley Street, Chicago Heights, Illinois.*

*Registered Trademark of The Tile-Tex Company, Inc., subsidiary of The Flintkote Company.

THE NEWEST TREND IN FLOOR AND WALL SURFACES

made by Tile-Tex pioneer maker of asphalt tile flooring

WE LIKE IT *pretty!*

Data and photographs by Leonard H. Delano

That phrase might well have been the slogan of Mr. and Mrs. Roland E. Jones when, in 1943, they moved into their 24′ by 40′ house in the Fruit Valley Housing Project, adjacent to the Vancouver (Washington) plant of the Aluminum Company of America. The first tenants of the Project, they hoped that they and others who might wish to would, in time, be permitted to buy the properties they occupied. But, whether or no, they were determined to make their home setting livable, enjoyable, and attractive, and promptly went to work devising and carrying out ways to achieve that result. That applies especially to Mrs. Jones, who established annual and perennial plants, chosen to give continuous bloom, against and around the house and along the paths, which they edged with brick salvaged from a demolished building, and painted white. The wheel from an early Vancouver wagon was placed so as to flank both the front step and support pots of flowering plants. The well-kept lawn extends around to the rear where, also, are flower and vegetable gardens. There, too, she and her next-door neighbor have co-operatively grown flowers for sale in the neighborhood. Little wonder that Mr. and Mrs. Jones have repeatedly won first prize for the best looking home and garden in the Project and, by their example, have inspired a high degree of neatness and beauty throughout the community. Let's hope that they get their reward, buy their home, and long enjoy it.

over 40,000,000 rooms decorated with Kem-Tone!

. . . . the easiest way to America's loveliest rooms

THAT'S Kem-Tone MIRACLE WALL FINISH!

OIL and RESIN FINISH!

Kem-Tone is made with OILS and RESINS scientifically processed to mix with water for ease, thrift.

RIGHT OVER WALLPAPER!

More magic! Kem-Tone smooths on right over wallpaper. Covers paint, plaster, other surfaces, too.

EASY!

Kem-Tone MIRACLE WALL FIN

GAY!

Kem-Tone MIRACLE WALL FINISH

$3.49 PER GAL. (paste form) DOES AVERAGE ROOM

There's only one genuine Kem-Tone! Accept no substitute!

IN ONE "EASY" COAT!

Magic! Kem-Tone covers most interior surfaces in one quick coat. No priming, no sizing needed. Just roll or brush on Kem-Tone.

Acme White Lead & Color Works, *Detroit* • W. W. Lawrence & Co., *Pittsburgh* • The Lowe Brothers Co., *Dayton* • John Lucas & Co., Inc., *Philadelphia* The Martin-Senour Co., *Chicago* Rogers Paint Products, Inc., *Detroit* • The Sherwin-Williams Co., *Cleveland*

PRODUCTS OF SHERWIN-WILLIAMS RESEARCH

DRY IN ONE HOUR!

How convenient! Kem-Tone doesn't tie up rooms for days. Replace furnishings, enjoy your "new" room 60 minutes after painting.

SPEEDY!

Kem-Tone MIRACLE WALL FINISH

WITH NO "PAINTY" ODOR!

How pleasant! Kem-Tone paints without annoying fumes. Leaves no paint odor to "quarantine" rooms days afterwards.

THRIFTY!

Kem-Tone MIRACLE WALL FINISH

Kem-Tone TRIMS 20¢ up • Kem-Tone ROLLER-KOATER 98¢ ea. • Kem-Tone 4" BRUSH $2.39 ea. • THERE'S A KEM-TONE DEALER NEAR YOU!

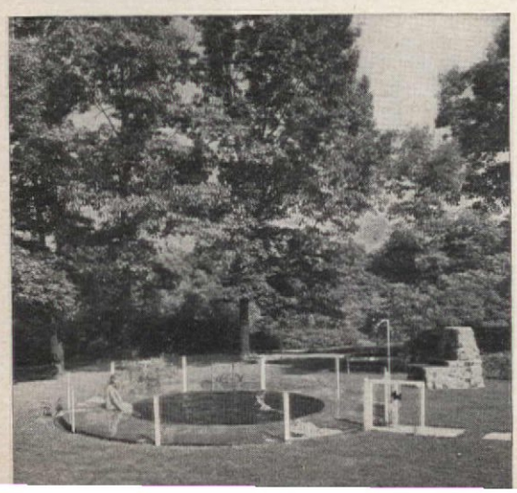
Photographs by Fred Gund and Jay Hall. Also by courtesy B. F. Goodrich Company; data from John Stahr

● Pools for bathing and fun (above) and for garden beauty (below) with NO DIGGING are possible with the B. F. Goodrich Play Ponds, made of a new, flexible synthetic. The 15 ft. Jumbo size holds 2,500 gallons of water, 2 ft. deep; the 80 in. lily pool holds 180 gallons. More data on page 118

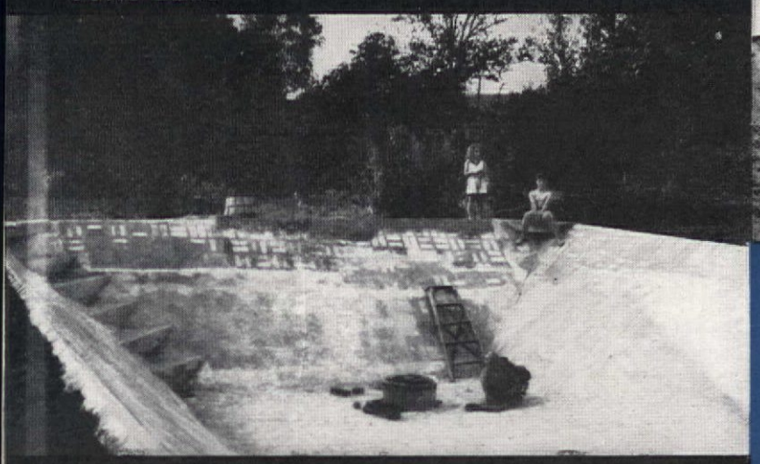
● The pool that Arthur Parke made, and describes on the next three pages, is full of ideas for the lucky person with a live spring or a stream as a water supply

● In building his pool, Jay Hall also dispensed with wooden forms. He was helped by good friends—and a sense of humor, as his story (on page 110) proves

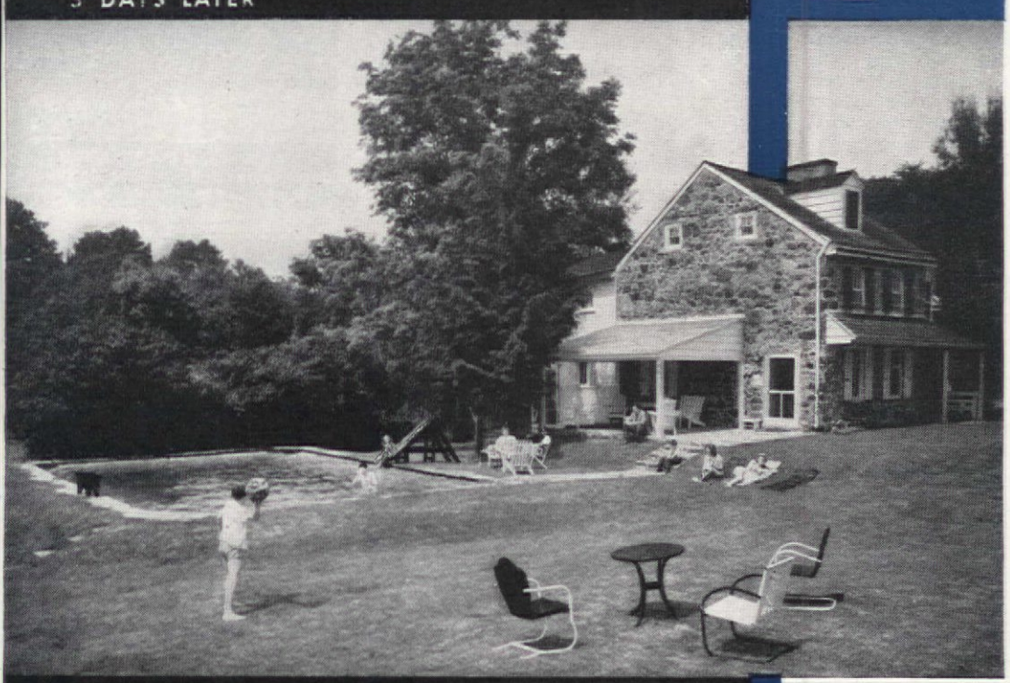
● Louis Betko turned a hole in his back yard from liability into asset (see page 117) using unusual means such as paperboard forms and solar-heated shower



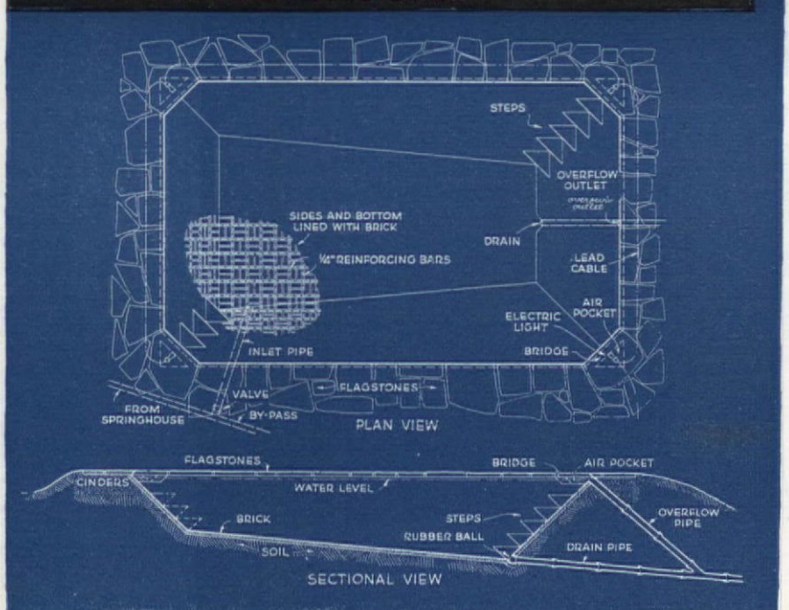
JUNE 22nd



5 DAYS LATER



COMPLETED . . . 7 DAYS LATER



Who said

swimming pools are only for the "rich"?

THIS ONE cost just under $300 — the other two around $100

ARTHUR T. PARKE, Jr.

In THE AMERICAN HOME for May, 1939, an article described a swimming pool which was built for $92. Having a small home in the country with ample water from a spring which, I am told, has never gone dry, I decided there was no reason why I could not build a pool using the principle described by Mr. Albert E. Idell, author of that article. He had said that he lived near my location, so I looked him up and, with a civil engineer friend who was interested in my idea, visited him one afternoon and inspected his pool. He told us all about it and was glad to answer our many questions. I had always thought that, for a pool to withstand winter weather, it was necessary to build forms and pour concrete walls at least 10" thick. But in Mr. Idell's, the walls and bottom were only 2" thick, consisting of paving bricks laid flat, with a network of ¼" steel reinforcing bars between them, and the joints grouted with waterproof cement mortar. To prevent winter cracking, the walls were given a 45 degree slope, so the ice in expanding would slide up them rather than push them out. We came home convinced that this construction was feasible for a pool of any size, and enthusiastic about building one ourselves at little cost and with a minimum of effort. Looking back, I realize that the work involved was much more than we anticipated, but we now have a lovely pool which has given our children and friends great pleasure summer after summer.

Early harvest and bigger profits are success stories that all Rototiller* owners know. From seed bed to harvest, hard-working Rototiller does the whole job quicker, easier and better. Even when the ground is too wet for ordinary tillage tools, Rototiller goes to work. Opening up the damp soil so that the air can dry it, you can start a fine seed bed days or weeks before your neighbors. In addition, Rototiller does the work of plowing, discing and harrowing in one easy operation. The tines rotating at the rate of 240 times a minute, completely pulverize the soil. This gives you a loose seed bed thoroughly aerated and free from clods or plow sole.

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I was fortunate in having an ideal location for it, and many friends interested in helping build it. My spring house was about 100 yards from the house and some 8′ higher than our terrace beside which the pool was to go. From it, the water ran through a terra-cotta pipe to an artificial well by the back door; thence the overflow ran by gravity down to a field below. The first job was to raise the well level so it would be about a foot higher than the proposed elevation of the pool. In order to drain the pool, the outlet pipe at the lowest point had to be higher than the field below. When we finished measuring and leveling (with a string level), we had laid out a pool 34′ by 25′ with a depth of 6′ at the deep end.

We started excavating in the fall, one friend helping with his tractor and another lending me his scoop shovel. A week of my vacation was spent hauling dirt from the upper end of the area to make a bank at the deep end over the outlet pipe, and I worked every week end that winter, when the ground was not frozen, digging out and shaping the sides and corners. Meanwhile, the fill at the deep end had a chance to settle. The following spring, I dug a trench from the upper corner of the pool to the pipe leading from spring to well, and installed an inlet pipe with a valve by which the water could be turned into the pool, the well, or into both simultaneously. Then I made my first test to see if my mud hole would hold water. To my horror, the terra-cotta pipe from the spring proved unable to stand the pressure of the pool full of water, so I had to dig it all up and replace it with 3″ galvanized pipe with threaded joints.

The masonry work, started on June 1st, took just four weeks, working each day from late afternoon until dark. Following Mr. Idell's construction ideas to the letter, I used hard paving bricks (*porous brick will not do*) laid flat, directly on the earth. I placed two bricks to make a square, then two more at right angles to them, and so on, to make the pattern shown in the picture on page 107. Then, crosswise between each two squares, I laid long, ¼″ steel reinforcing bars, tying them where they crossed with string so they would stay half way between the earth and the top of the bricks.

I mixed my waterproof cement mortar (1 part cement to 3½ parts sand) in a homemade mixing box, but I would recommend hiring a power-driven mixer, if possible. Each evening three or four friends and I would mix and carry the mortar to the bottom of the pool and grout it in between the bricks and in a thin layer over them, as fast as they were laid and the rods put in place. Our wives carried the bricks down into the hole and put them in a wash tub full of water, and we laid them only after they were thoroughly saturated, so the mortar would not dry out too

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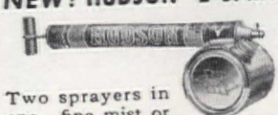

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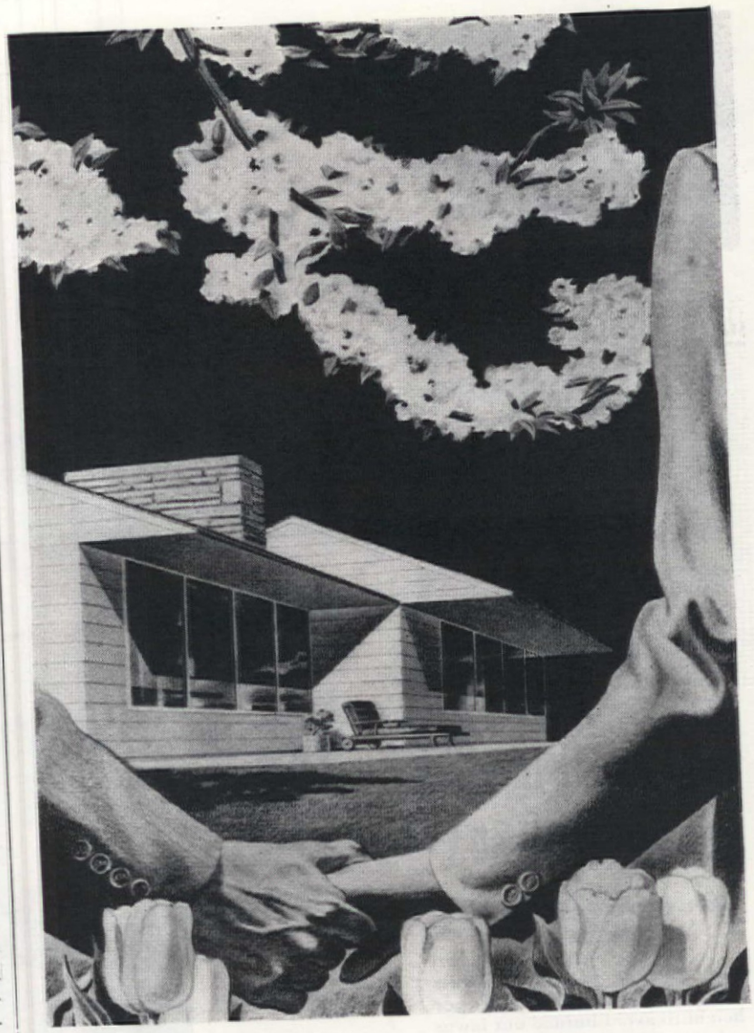
quickly. Before it was dry, we brushed it with a wet whitewash brush to smooth the surface. In two opposite corners we built brick steps, as shown at the top of page 107. When all the bricks were laid and the sides were thoroughly dry, we dug a trench around the pool about 2′ wide and 18″ deep and filled it with well tamped cinders to make a foundation for a flagstone walk. My engineer friend suggested that underwater lighting in the corners would be attractive, so, before laying the flagstones, we built a cement bridge across each corner extending the front edge down to just below water level. Then we laid insulated wire along the top of the cinders and installed light sockets in the corners, under the bridges but just above water level. Each recess thus formed a cavity like an inverted, partly submerged cup. When ordinary 100-watt bulbs were screwed into the sockets (with vaseline on the threads to prevent their rusting in and making replacement difficult), they were out of sight. So the only light from them is indirect, reflected from the pool bottom and sides. This idea proved one of the most attractive features of our pool which, on hot nights, is not only very popular with swimmers, but beautiful as well.

The pool has already given us several summers of constant use, and we have never had to make any repairs on it. The flagstone walk occasionally calls for simple patching. Two years ago we painted the interior with a special swimming-pool paint which makes it even more attractive than it was at first. This cost about $75.00 for materials. As to the construction cost, including bricks, sand, 3″ galvanized water pipe, ¼″ reinforcing rods, and hired labor ($30.00 worth), the total was $246.00. My engineer friend contributed the wiring for the lights and says he paid approximately $15.00 for the materials he used in installing them.

The pool holds approximately 20,000 gallons of water which is kept in by a very simple but effective device—namely, an ordinary 5″ rubber ball. This is inserted in the bell of the 3″ outlet pipe, where it is held by the pressure of the water. When the pool is to be drained, the ball is easily removed by diving down and pulling it out; to replace it, simply throw it in the pool when the water is turned in, and it will seat itself as it is washed into place. It can be easily and cheaply replaced when worn and is, in my estimation, much better than a valve would be.

This type of pool, of course, is not feasible in northern climates for those who do not have a continuous, gravity flow of water. The construction provides—and requires—that there shall be water in the pool throughout the winter. But it tells me that anyone with an ample water supply and a suitable location, can, quite easily, have a swimming pool.



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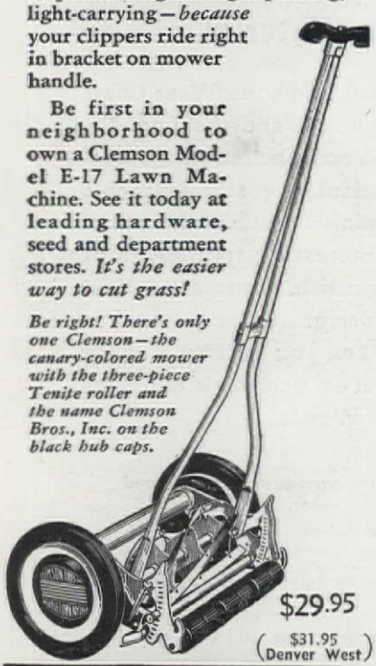

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COME ON IN...

THE DIGGING'S FINE

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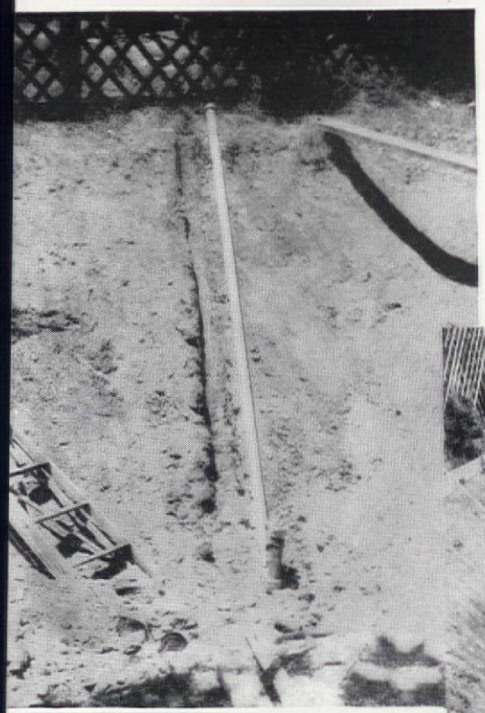
Jay Cameron Hall

I have a million dollar secret that I'll part with for two bits, or what have you. It concerns a method by which you can test the mettle of yourself, your friends, and your way of life. On second thought, maybe you had better treat my idea like measles, for, on account of it, you'll probaly lose your friends. And you'll certainly change your way of life.

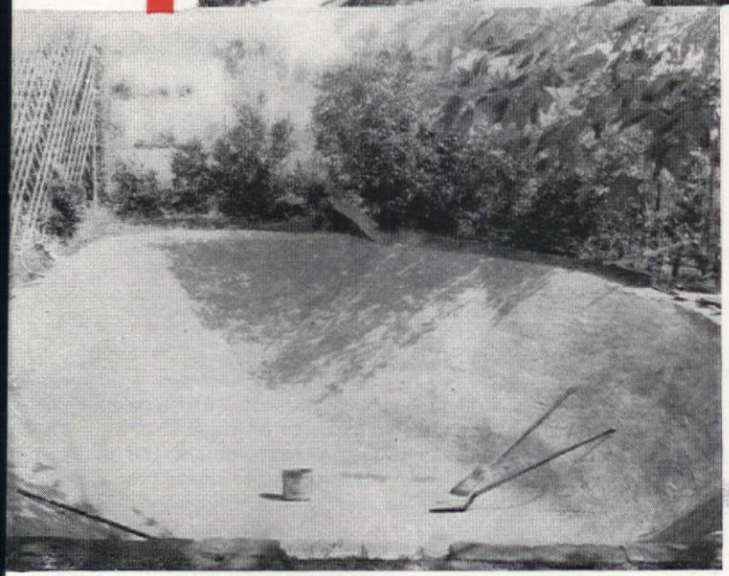
I refer to building a swimming pool. . . .

My approach to this project and its amazing potential was made with the casualness of a kid making mud pies. There was a spot in the back yard which had been marked "pool" in sundry landscape sketches, and which in the past had doubled as victory garden and eyesore. With a surge of mistaken energy I had at one time applied a shovel to it when I needed some dirt to fill in elsewhere. Well, it was going to be a pool some day, wasn't it? And you had to excavate if you were going to have a pool, didn't you? . . . And how, brother. And how!

So now I had a saucer shaped depression about the depth of a child's shoe. And there I was going to make a pool—a nice little pool for gold fish and perhaps some water plants. A refined pool. I had visions of daintily dabbing a frosting



● In the beginning (opposite) ground was gently broken on the site of a former victory garden. Gradually the earth was penetrated, not only boy deep, but man deep. This shows the nucleus of the plumbing system—the 2" drain line—B.R. (before reinforcing). Below, all is ready for Pouring Day



● The noble crew doubly appreciated the pause while this picture was taken —it was the only respite allowed them by the slave-driving builder all that long, fateful day when the mortar was poured . . . and poured . . . and poured

● Ready at last for the stucco coat. Then, just a few puttering touches here and there, and ho! for a swim! Oh, yeah? . . . The small picture at the bottom of the facing page, says the author, seems to show him proudly patting his young son on the head; in reality he is leaning on him to keep from falling on his face

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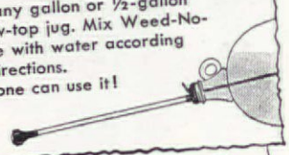

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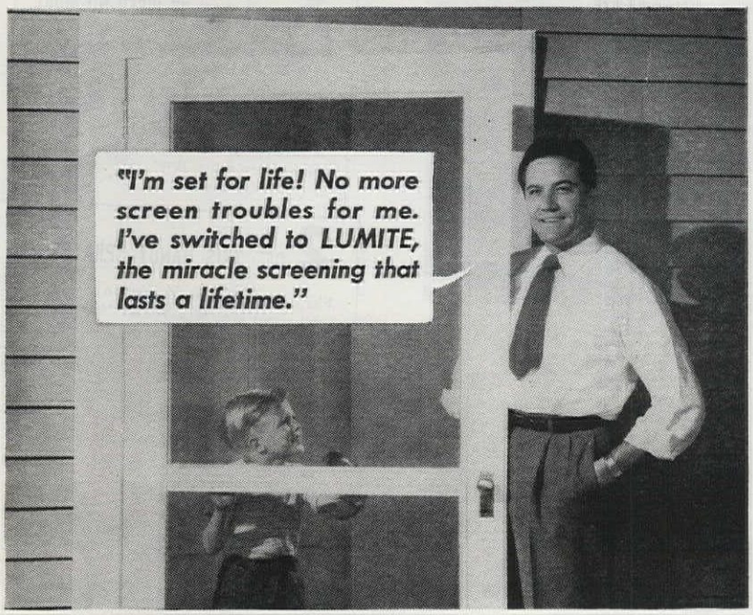

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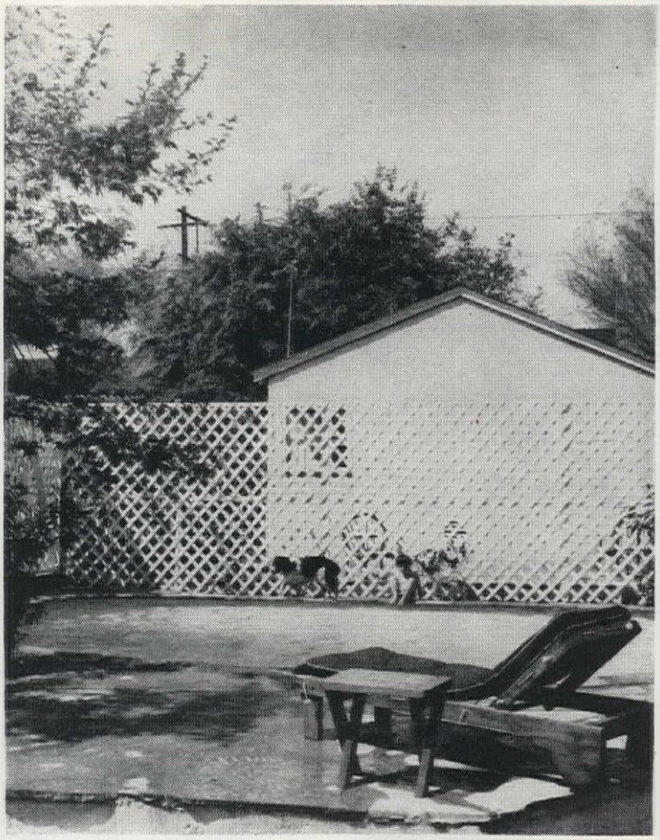

● At last! Come on in, the swimming's fine. The digging is over, the mortar has all been poured, browned, and stuccoed. The water is deep and wet and clear. Only fun (and some diving for leaves) is left. . . . And the materials cost . . . $123.00

of mortar over some chicken wire—and lo! there would I be with a sweet little pool. I even approached a few of my chicken-raising friends with an eye to acquiring some old—but not too old—wire for reinforcing. But about that time the Fates awakened with a hangover and plucked a particularly dirty piece of paper out of the back box of life. Scribbling my name on it, they handed it to the Devil, and in due course I received my "inspiration." As I looked at my tidy excavation I thought: "Why not make it a little deeper—just enough so the kids can wade?" . . . And so the seed was planted that was to lead to—what a harvest!

Almost at once, I found that it was surprisingly hard to dig the bottom of a hole even. Probably this was because I hit sand and rock that had to be picked loose and, once I got the pick going well, I would, in my intensity, make one section too deep and have to start picking elsewhere.

"Well," I thought, peevishly, "why shouldn't *I* wade, too?" (And the Devil was heard to chuckle softly.)

I also discovered that digging is hard work, and that a sly suggestion to friends that a bit of help would be appreciated produces new records in subject-changing. Other bits of scientific phenomena that came to light were: that rock weighs considerably more than sand; that it is noticeably harder when struck with shovel or pick; that it has a greater tendency to roll off a wheelbarrow. As I penetrated the dark reaches of the earth, I hauled the dirt by wheelbarrow down to the back of my property. As I lurched along under the summer sun with groaning barrow (and muscles), I thanked heaven that, at least, it was down hill. (How much downhill I did not realize until, later, I came to haul most of the dirt up again!) But all that was far ahead. For the moment I only sensed a vision of diving into my ever-deepening pit—water being added, of course. For the Great Temptation had finally taken form—*I would build a swimming pool!*

There it was! I was committed to it. And the Fates knocked themselves out laughing. . . . Now, between digging sessions, I delved into pool-building literature. Southern California presented no problems of frost lines and ice formations, but there were stresses and strains and reinforcement problems to be solved. And, according to the city building department, a pool, to be legal (i.e. safe and sound) had to be "designed." So designed it was, and by an amazing coincidence, the design fitted perfectly into my almost finished pit. Because of scarcities of lumber and finances, I decided to keep away from forms as much as possible.

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This meant, even to my untutored eye, that I would have to use a sloping-sided, bowl-shaped construction. Next, I found that mortar, even six or more inches thick, will cling to a reinforced, dirt-backed wall at as steep an angle as 45 degrees, so I planned for nothing steeper than that. The pool would be 28′ long by 18′ wide and irregularly oval to fit in among the shrubbery. It would be about 16″ deep at the shallow end and slope fairly rapidly (about 30 degrees) to a depth of about 6½′ at the low point. Checking with the city engineer, I learned that reinforcing of No. 6 gauge, 6″ wire mesh was permissible; it would be set in the wall 2″ from the outside edge. The walls would be at least 6″ thick at the lower levels and 4″ toward the top.

With plan and profile plus reinforcing data committed to paper, I filed the design for approval. Soon I had my permit and was free to go back to my digging, which I managed to finish in nine, month-long days. At last The Pit was ready for the reinforcement; but cutting a stout roll of wire mesh has been known to prompt remarks like, "My, what strong arms he had," from friends as they file past the remains. However, with strong cutters and a stout heart, it was finally cut into lengths and wired in place to make a vast, openwork basin. I had previously scooped a trench in one side and installed a 2″ pipe in case I should later add a filter system, or turn the whole thing into a still. . . . Next, with plumbing and wire in place I inserted small wooden blocks under the mesh to leave room for the mortar as it was poured.

The pouring is the crux of any pool; the critical time when one determines whether he has any friends —and considers what he has on them. To prepare for MY (pouring) DAY, I asked friends, acquaintances, and divers strangers how they would like some free beer and hamburgers. Having established that they were socially at liberty, I would remark casually, "Oh, yes. Better wear your old clothes. We're going to pour the swimming pool that day." Despite the celerity with which previous engagements can be recalled when the mind is stimulated, and how swiftly unsuspected illness or infirmity can descend, I finally assembled a band of stout men and true. I loved them dearly on THE DAY, and I love them now. I would even go so far as to lend them money, I think.

Came the morning. I scurried around, glad hand ready for action, patting the sacks of cement, eyeing the mountain of sand and rock, beaming on the sturdy little concrete mixer. Then the crew arrived and the operation was on. The work was gauged for seven men (or 16 mules). Two men kept the mixer filled and poured its output into a long trough which led to a wheelbarrow at the bottom of the excavation. Two as-

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sisted the somewhat sluggish mortar down the chute and shoveled it to two others who perched on 5' ladders leaned against the sides of the pit. The seventh man took turns relieving the others so all could get a breather from time to time. The operation culminated in the slopping of shovelfuls of mortar against the wall, whereupon the men on the ladders would shape them with mason's trowels.

Starting at the top of the deep end, we mixed, shoveled, and plastered our way down and toward the shallow end. The bottom was the easiest, for the ladder work called for a lot of gymnastics. But none of it was really easy, and soon all of us were ready to collapse into the mortar. However, toward sundown we finished the upper rim and decided to add three steps at the shallow end by setting short lengths of reinforcing steel into the wall and using temporary board forms to mold the steps. The only other forms used were around the upper edge. They reached a foot above ground level and raised the pool high enough so water would not stand around it. The cement used was waterproof, of plastic type; the mix was about 4 parts rock, 2 parts sand, and one part cement.

The next day, I flexed my aching muscles, shook my head, and manfully attacked the "browning" operation. The brown coat is a 3 to 1 mixture of sand and cement applied with a plasterer's hawk and trowel. Put on about ¾" thick, it fills in rough spots in the first or "scratch" coat and provides a smoother surface for the stucco finish to cling to. Here I did a solo job, hanging on by heels and eyebrows—except when I took several ski rides as the ladder slid down the side of the pool. As a section of the "brown" set a little, I brushed it lightly with a broom to coarsen its texture and ready it for the stucco. (All the cement work was, of course, allowed to set before the next step was taken, and water was sprinkled on it every few hours to retard its setting and make the ultimate concrete harder.)

The following week, four of the "staunch and true" returned and we applied the stucco, which has only to be mixed with water and stirred to a creamy consistency. It is spread in place and, after a few minutes, troweled as smooth as possible.

But, before that, came the business of the underwater lights. Two openings for them were formed by setting 2" x 4" blocks into the rough basin. (The moisture caused them to swell so they later had to be drilled, chiseled, and gnawed out!) They were topped with plywood strips cut the exact size of the future plastic windows so they molded smooth frames into which the windows would later be set with caulking compound. And so, at last, my pool was done? . . . Ha! Don't be silly.

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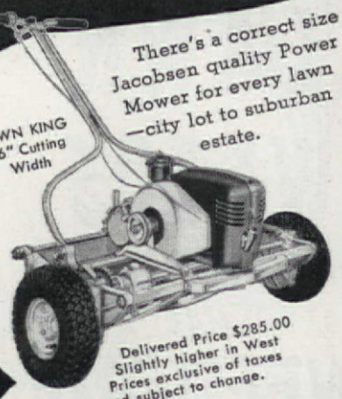

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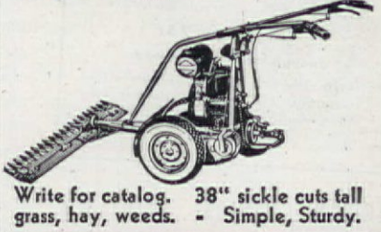

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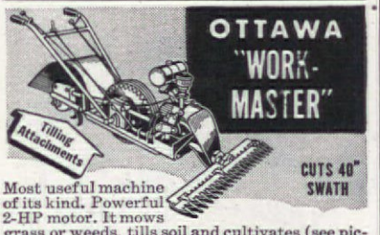

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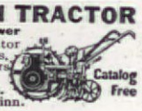


Catalog Free

and watched the procession of kids that mysteriously appeared. The making of a water-holding basin, it seemed, was only the beginning. The water clearly established a level and I found that the boys and I hadn't been careful enough in leveling the upper edge of the pool. The waving effect so disappointed me that I didn't even wave back. To fix it, I rebuilt the edge forms to a new, carefully established level which was 3" higher in some places and 9" in others! Then I gently applied mortar around the edge. Not wanting to soil my nice white stucco pool with new cement, I left the pool filled—a tactical blunder. For I dropped about half the mortar I handled, which muddied the water and left a murky sludge. After adding a few tears to the pool, I browned and stuccoed the new edge, then borrowed the garden hose equipment of the neighborhood, inserted one end into the pool, sucked a mouthful of sludge, and waited a week for the water to siphon itself down a near-by storm channel. After scraping the muck out, I again turned in fresh water. To my great joy, the joint held water and the new edge was acceptably level.

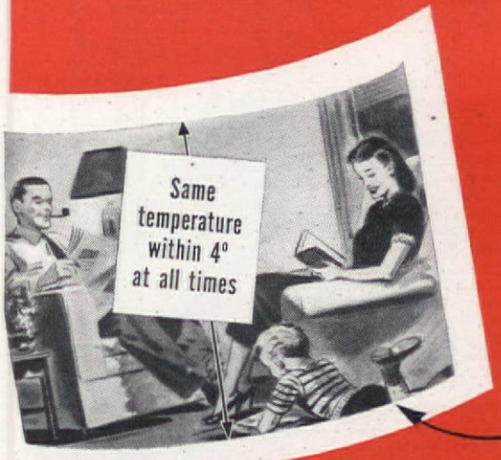
One other early job was wiring the lights, using waterproof conduit and lead-covered wire. The sockets faced the pool and built-in reflector bulbs were used. When the wiring was in, forms were so placed as to construct wells around the light fixtures.

With the basin still uncompleted but able to hold water, my place became a neighborhood Mecca. As children (and their parents) formed a regular, dirt-tracking procession to my pool, the water soon showed signs of solidifying again. Obviously more work was called for, so I started a sun deck alongside the pool. When forms were made and a retaining wall was poured, came the sobering thought, where would I get dirt to fill the terrace flush with the top of the pool? . . . Well, it was a long, sorry trek down to my dirt dump by the storm channel and back, *uphill*. One hundred; then fifty more; yes, sir, two hundred blessed barrow loads of dirt were shoveled and painfully hauled to the terrace. But finally it was filled, and puddled.

Meanwhile, I had been making 12" x 16" concrete edge blocks to go around the pool. Poured in a greased form, each was covered with wax paper and turned out on a flat surface, leaving the form ready for another. The mix was 3 parts sand, 1 of cement, and enough burnt sienna added to the dry ingredients to make a slightly lighter shade than was wanted in the finished, hardened product.

Special edge blocks with beveled edges were cast to cover the light wells; wrapped in wax paper, they were set in the soft mortar. When finally put in place with more caulking compound, they fitted snugly, kept out rain water, yet were easily removed for changing bulbs.

Wigwam



or Warm home

● If you've had experience with off-and-on furnace heat, you'll see a point in this cartooned comparison. Cold-floor-hot-ceiling, discomfort and fuel wasting are just what you want to get away from in your modern home.

Superfex "Homogen-Air" heating DOES get away from it, by *continuously* delivering the right amount of heat from its three-stage fire, and *continuously* circulating and mixing it. The result is like homogenizing milk to prevent cream gathering at the top. You get all-over comfort with never more than four degrees difference floor-to-ceiling ALL the time.

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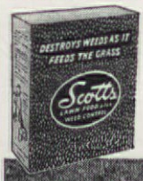

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Then came the last step—laying the edge blocks to slope slightly away from the pool, and placing the flagstones around them. They were set in 2" of mortar so as to overhang the pool edge by about 2" to keep slopping to a minimum. A dampened bristle brush removed stray blobs of mortar, and after the foundation layer had hardened, a brick mortar of 6 parts sand, 2 cement, and 1 lime was applied with a small pointer trowel between blocks and stones. When partly set, it was rubbed with a coarse cloth to remove any surplus and smooth the joints.

To my earlier drainpipe I had rigged a Rube Goldberg arrangement of valves connected with a 2" pipe line to the storm channel. With it I could prime the line and fill and start the vacuum connection. With good timing, it would also drain the pool. In fact, it did everything but wash the dishes. Rain I have found a nuisance, as it puts only a foot or two of water in the bottom of the pool, which has to be removed by a treatment which borders on osmosis and magic. By using a sixth sense, careful timing, and all the neighbors available, I am able to man the valves and get the siphon working. If, as often happens, it doesn't work, we try again.

Along with the completed pool, I built a system of fences and padlocked gates to prevent small fry from straying in. Also, the premises are insured. All this makes for peace of mind, but doesn't keep the pool clean. Since I wanted a natural setting (and still do), I have to contend with leaves. And as the vacuum part of the drainage system isn't in operation yet, it's either dive for the leaves on the bottom, or drain the pool. Surface debris is swept with a hose to one corner and skimmed off with a piece of fine mesh screen. Chlorine or swimming pool sanitation is a must. It means adding liquid or powdered chemicals, and having occasional tests made (in my case by the local water department) to insure sufficient residual chlorine.

Financially, the materials cost—

Cement (50 sacks), hydrated lime (1 sack)	$50.00
Sand and rock (10 cu. yds.)	25.00
Pool stucco (5 sacks)	8.00
Underground conduit and electrical fixtures	15.00
Plumbing	25.00
Total	$123.00

So now I have a pool. . . . Or, rather, the pool has me. All my thoughts are in terms of swimming parties. In sizing up new acquaintances, my yardstick is, Would he have helped me pour the pool? And, believe me, it's a rugged test. Only the fairly warm weather interests me; at other times I live the swimmer's half-life that comes with inclement days. But it's getting warm enough now. And most any time you'll find me lounging on the pool's edge, casually fishing with my feet for leaves before plunging in . . . Yes, it's a great . . . amphibious . . . life.

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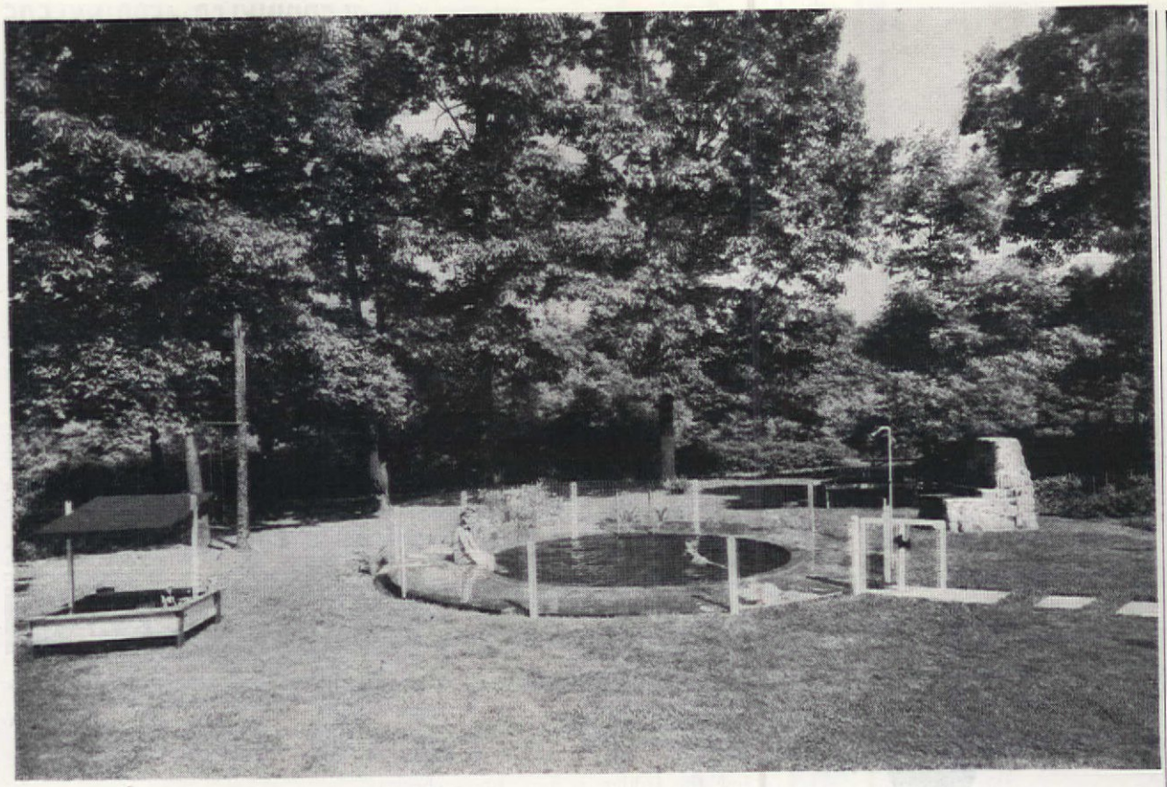

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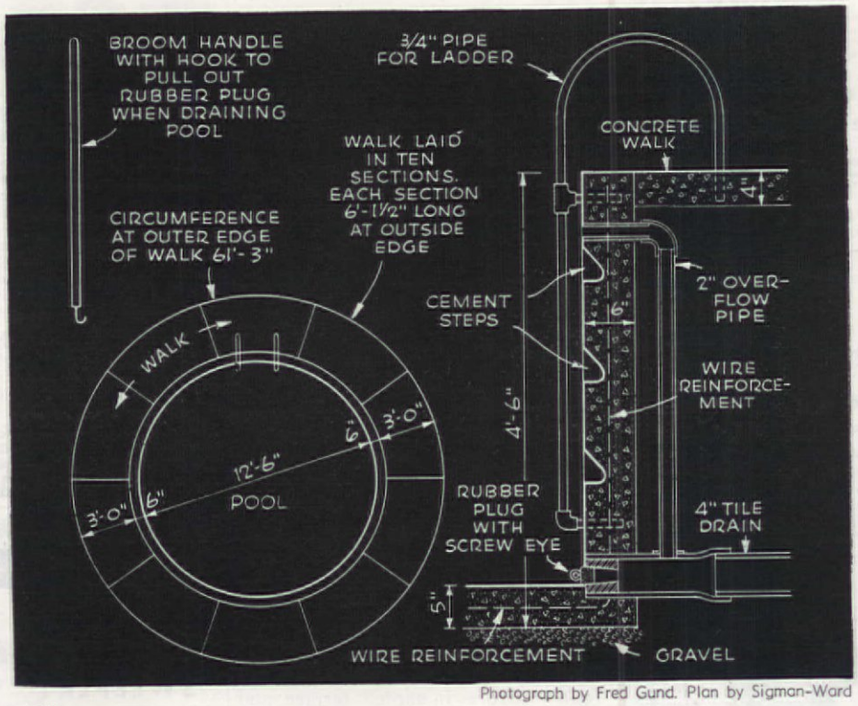
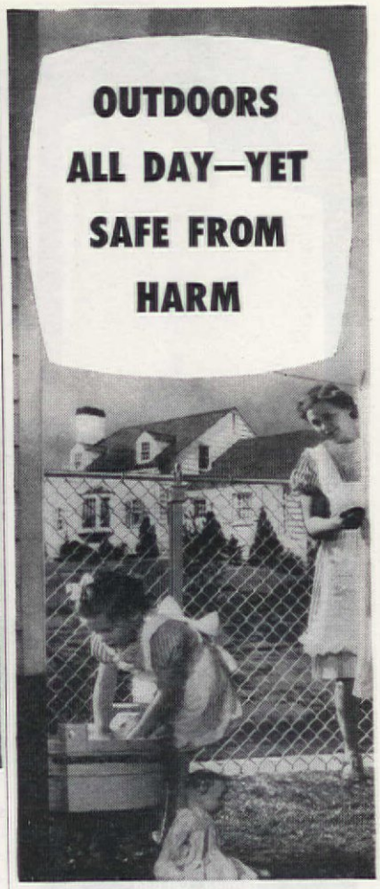


Photograph by Fred Gund. Plan by Sigman-Ward

Pool of Louis Betko

Another AMERICAN HOME swimming pool story (in May, 1946) inspired Louis Betko, of Connecticut, to report his experience, which belied his neighbors' pessimistic prophecies as to the practicability of pressed-paper composition board forms. In reporting how the plan worked, he says:

The removal of 20 scrub pines from my yard left a depression calling for $150 worth of fill and grading. By making a pool I killed two birds with one, less expensive, stone. The shape was probably suggested by my work with radial airplane engines; shortages of material led to unorthodox methods. The pool is 12′ 6″ in diameter and 4′ deep, with a 3′ walk around it inside the safety fence. Just inside the entrance gate (which has a trick, hidden catch) is a foot bath of chlorinated lime solution which bathers must walk through to get to the pool. Beside and above this, the shower standard is fed by 150′ of hose from the house which, on sunny days, provides plenty of solar-heated water.



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STOP in at your public utility, master plumbers or write for calculator to figure the size heater best for your family. It's free!

I used a 1–2–4 concrete mix with waterproofing compound added at an extra cost of $3 per cu. yd. The pool took 4½ yds., delivered from a truck mixer by a contractor; 2½ yds. for the walk was hand mixed, the sand and gravel coming out of the hole. The outer form was of wooden slats set upright (with scrap cardboard covering the cracks) and held in place by the back fill. Through these boards I inserted, about 12" apart, pieces of ¼" rod bent into hooks at each end and long enough to reach to the middle of the 6" thick wall.

By winding 2,000' of salvaged barb wire twice around the inner hooks, I made a "basket" of reinforcement. I also laid a 12" lattice of this wire in the 5" thick bottom, wiring every other joint. The inside form was made of strips of the ½" thick paper insulation board held in place by a wheel-like structure of scrap lumber.

The ladder rails, set into the pool wall as shown in the plan, are of ¾" galvanized pipe; the steps are notches in the concrete wall made with 2" by 3" wooden strips, plus small ledges built up around supporting metal strips. The drain, shown directly below the ladder, is a 2" brass check valve with the inside threads reamed out so that it takes a 1¾" rubber plug fitted with an eyelet by which it can be pulled out by means of the hook in the end of the old broom stick. The brass piece is cemented into a 4" drain tile which runs 10' to a dry well, and which empties the pool in about 20 minutes. An overflow pipe also connects with the drain tile, but there is no gutter, since any water that splashes out over the walk reaches and irrigates my rock garden.

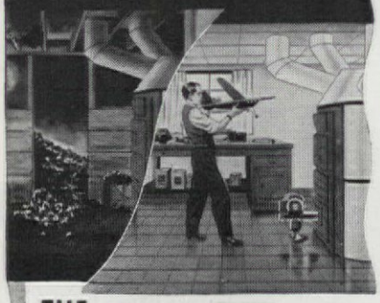
As to cost, some of the following items don't apply solely to the pool, so I can say it was under $100.00.

Concrete	$ 75.00
Wire fence	11.00
Barb wire reinforcement	4.98
Other wire, etc.	8.00
Drain tile	3.00
Shower, drain pipe, plug	4.00
Paper board for forms	11.00
Old lumber for forms	8.00
	$124.98

I drain the pool every 9 or 10 days in summer; if left longer, algae begin to form. After refilling, I add 1½ cans of chlorinated lime. Over winter, I leave the pool open, drained, and with the plug out. It has come through five seasons with no damage.

The Goodrich Play Ponds pictured on page 106 make possible portable water features in garden, terrace, and patio. The 80" (180 gal.) size and a smaller (55", 75 gal.) model, not illustrated, are standard stock. The 15' (2500 gal.) Jumbo is made to order. All are without ribs or other supporting members and can be folded to small compass. After an "inner tube" section built into the rim has been inflated with the breath, the pools are given form and held in shape by the water put in them.

IMAGINE—
A HOBBY
IN THE COAL BIN!



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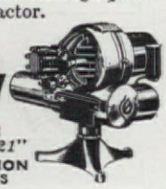

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Large size, high crown bulbs produce flower spikes 4 feet tall. Mixture of 8 or more leading colors, large flowering varieties. Flower this season and year after year. Fine cut flower. Plant at intervals of 2 weeks, to July 1st, for succession of bloom all summer and fall. 100 for $3.00 postpaid.
4 Decorative DAHLIAS $1.40
Giant Size Flowers—Four Separate Colors
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Many White Flowers, 3 Feet Spikes
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For "All Summer and Fall Flower Garden"
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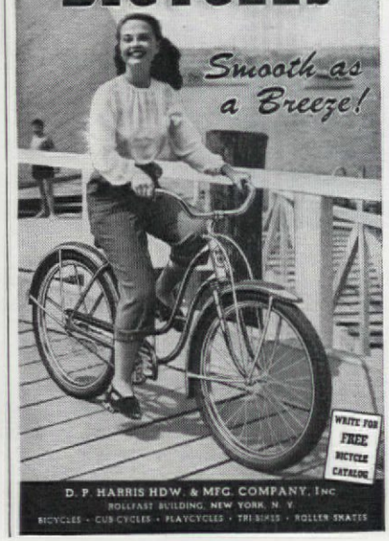
BICYCLES



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The SPRINKLER of SPRINKLERS

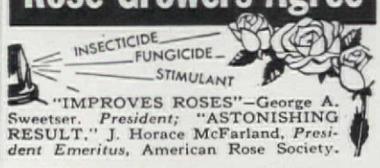
Water falls like rain over rectangular areas of 1200 to 1800 sq. ft. with perfect distribution. No overlapping, no dry spots. Quickly adjustable to smaller areas. Driven by integral hydraulic motor, spray travels back and forth and may be set to trip at any angle to water right up to but not on sidewalks, house or other buildings.

MARCH Automatic RAIN-MAKER

Uses less water, saves labor and lasts for years. By long odds the most efficient and versatile sprinkler ever built. 4-wheel chassis for convenient handling. Attaches to ordinary garden hose. Thousands in use on golf courses, parks, cemeteries, estates and smaller home lawns and gardens. 1200 sq. ft. capacity—$35; 1800—$40. Write for literature. Sold on MONEY BACK GUARANTEE. C.O.D. or shipping prepaid for cash with order. Available NOW.

MARCH AUTOMATIC IRRIGATION CO.
Box 218-A MUSKEGON, MICHIGAN

Rose Growers Agree



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In beautiful public Rose Gardens, Tri-ogen is used more than any other spray. For garden protection, with *less effort*, use Tri-ogen. World's largest-selling combination insecticide, fungicide, stimulant. Controls all 3 major groups of insects and blights. Only balanced plant treatment containing *Fermate!* Tri-ogen "E" size Spray 90¢. Tri-ogen Dust, also containing DDT, 1 lb. 85¢. Dealers or direct. "How to Grow Beautiful Roses" folder free. Send today. Rose Manufacturing Company, 117-58 Ogen Building, Beacon, N. Y.

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Feed Your Roses TRI-OGEN ROSE FOOD—New!

20 GENUINE DUTCH HYACINTHS $3.00

An exceptionally fine mixture of blue, red, white, yellow and pink flowers. **Sold in mixture only.** Easily grown in pots or in garden. Planted outdoors in fall, will bloom in March or early April.

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(6 to 7 in. Circumference)
ORDER NOW. Bulbs will be mailed C. O. D. postpaid in time for fall planting or you may send Cash with order.
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ORDER NOW—PAY NEXT FALL

Lawn cleaning made Easy this Spring with a "Parker" LAWN SWEEPER

The Lawn Sweeper, that gently lifts foreign matter from your lawn, makes Spring clean-up an easy task—eliminates manual raking. Sold by leading hardware, lawn equipment and department stores in a variety of sizes.

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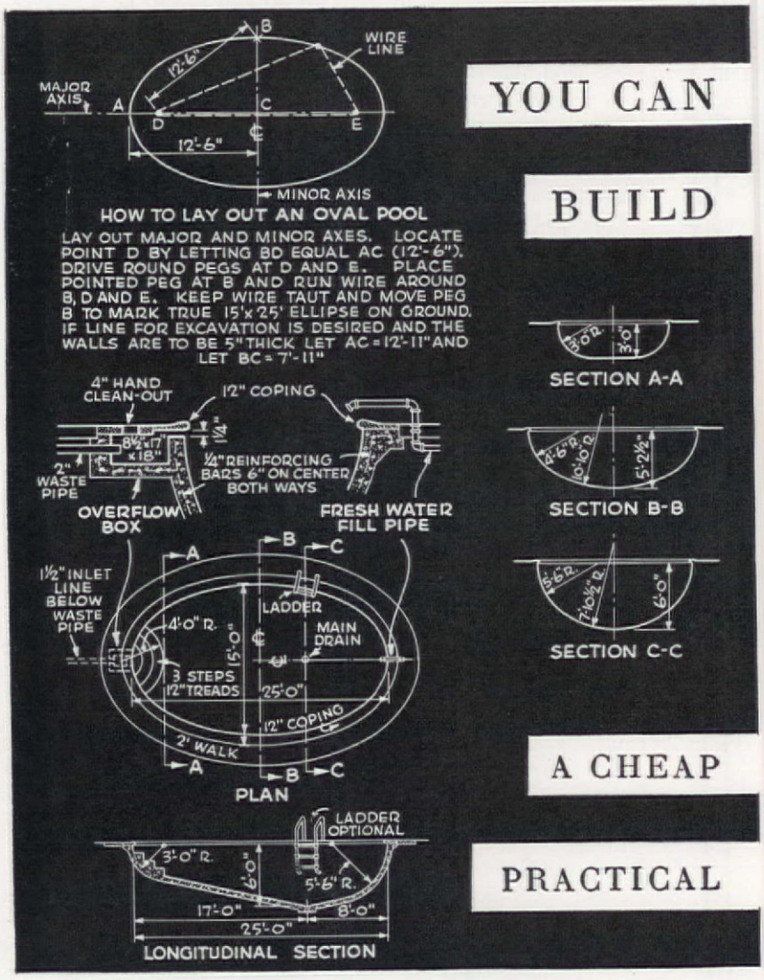
IF you have a strong back... ability to follow simple directions... a sunny back yard plus a few spare dollars...



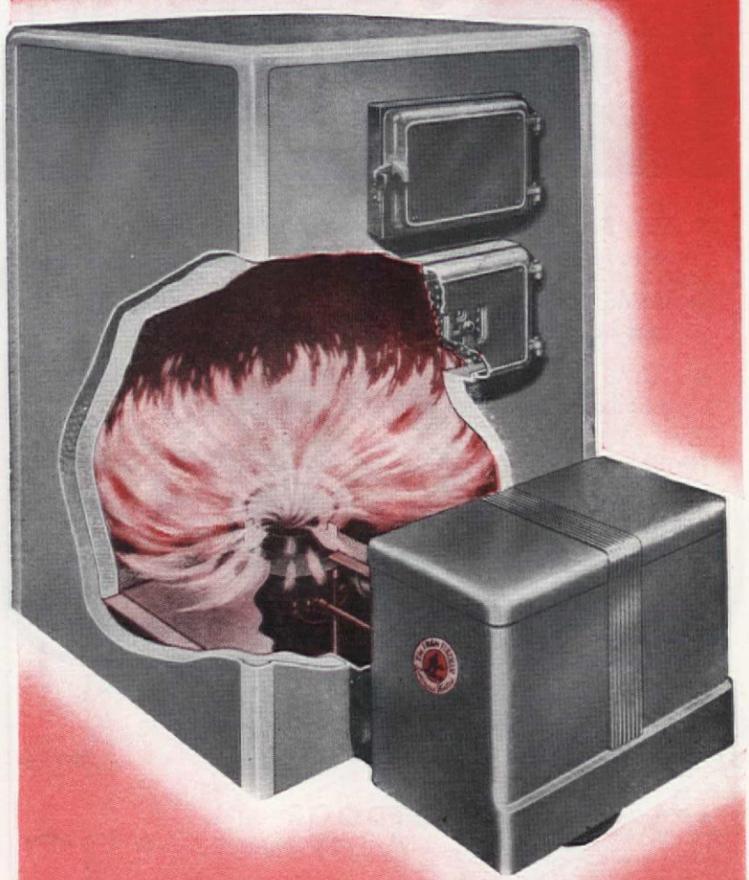
BACK-YARD SWIMMING POOL

JACK POLLEXFEN

So Phil Ilsley declares, and he ought to know. For he has probably made more pools than anyone else in the world. True, the kind he builds cannot be had for peanuts. They range in price from several thousand dollars to—well, a monster like the 325 ft. job he did for William Randolph Hearst may run close to a quarter million. However, he knows what average homeowners want and can afford and, for a minimum cost back-yard affair, he recommends an oval, 15′ by 25′ structure that can be built of concrete without the complications that result from the use of a form.

"A swimming pool," he points out, "is, basically, any hole in the ground that will hold enough water to swim in. It may be of practically any size, shape, or swimmable depth, but whatever its type or cost, it must meet certain minimum requirements. That's why nine out of ten homemade pools are a continuous headache. The design is usually faulty, and the pools often crack and leak. But any back-yard pool builder can guard against such

No other oil burner has this fuel saving flame



Save up to 25% of your oil with IRON FIREMAN Vortex OIL BURNER

The Iron Fireman Vortex oil burner makes a different and superior type of flame. Oil is finely atomized and spun out into a brilliant, bowl-shaped radiant flame that sweeps outward from the center of the furnace. Every drop of oil is burned above the grate-line where its heat strikes directly into the furnace walls. That's why the VORTEX oil burner cuts as much as 25% off fuel bills. It's trouble-free, too—no moving parts within the furnace. Available for *immediate* delivery. Installed in a few hours.

Iron Fireman Automatic Furnaces and Boilers are compact, efficient space saving units with built-in Vortex burners. Also available for automatic coal or gas firing.

Iron Fireman Syncrostat Control System

The Iron Fireman Syncrostat control system (made by Iron Fireman for its exclusive use) leaves absolutely nothing for you to do except set the dials at the beginning of the heating season. You get perfect day and night temperature at the comfort level you select.

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Don't take chances with acid indigestion

Take TUMS wherever you go

- TUMS neutralize excess acid *almost instantly* — relieve gas and heartburn fast!
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- TUMS are like candy mints—easy to take. Nothing to mix or stir—no water needed!

Night and day, at home or away, always carry 'TUMS'

10c Handy Roll
3-roll package 25c

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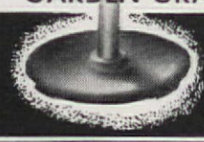
PERFECT! FOR OUTDOOR COOKING

Here's the garden grate that's new, different, better—puts more fun in back-yard cooking—and takes out the annoyance! Smoke *can't* blow in your eyes—the cooking unit rotates easily on the stand, for perfect draft control. The base is sturdy—won't tip over—yet it slips apart for quick-and-easy changes of location. It's a comfortable height for cooking ... there's an ash shelf, to keep your lawn neat ... warming area and utensil rest for convenience. Ready to use, too—*no masonry, no building*, priced right. Durable cast iron ... weighs 110 lbs. ... is 35" high. Grill is 24" by 10".

For a lifetime of enjoyment, buy a Grilladier. See your dealer.

Write us at 548 Wall Street for details.

Grilladier GARDEN GRATE



THE COMPLETE OUTDOOR COOKING UNIT

BENNETT-IRELAND INC.
Chartered in 1906
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DAM leaky walls with DRYEX

The miracle plastic that brushes on. Resists all weather. Stops leaks in all exterior walls. Forms a tough, flexible skin which keeps water out. Factory-to-you price. Immediate shipment. Write for details or name of nearest agent.

Agents—Make More Money Selling DRYEX

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STOP CORNS!

Protect sore toes from tight shoes with Dr. Scholl's Zino-pads *today* and you'll stop corns from developing *tomorrow!* But—if you have corns—Zino-pads will instantly relieve pain, quickly remove corns. Get a box today!

Dr Scholl's Zino-pads

faults. In fact, while you can't expect a homemade job to equal a custom-built installation, there's no reason why any sunny back yard shouldn't, at small cost, include a swimming pool. Although pool-making is now my business, I built my first one for my family, in strictly back-yard style, and made about all the mistakes that I want to warn you and others about.

"If you want something bigger than the 15′ by 25′ job I'm discussing, it can easily be worked out on the basis of these directions. I suggest the oval shape because it gives the greatest amount of water for the least expenditure of labor and materials. It is graceful, fits any garden setting or architectural style, and is least subject to structural failure. But it's depth doesn't permit the safe use of a springboard.

"In selecting a pool site, keep five points in mind: 1, Convenience of access. 2, Shelter from prevailing winds. 3, Direction and amount of sunlight. 4, Slope and elevation (remembering that, to avoid cracking when ground settles, a pool should rest entirely on original, unfilled ground, and that the finished grade should slope slightly away from the pool in all directions and have a free outlet for surface water. 5, Locate recirculation pump and filter plant less than 40′ from deep end of pool.

"Even though your present budget rules out the filter and pump, I would still advise you to make provision for their eventual installation. With a filter, the water need never be renewed and will be purer and cleaner at the end of 20 years than at first. A filter system for a small pool runs around $500, but considering the cost of water in most places, plus that of cleaning and refilling the pool, it will eventually pay for itself.

"Now, as to construction, if this is the first time you have worked with concrete, it would be wise to supplement these instructions with the advice, and possibly the help for a couple of days, of a practical, experienced concrete man. The interior design is of the true, inverted dome or curved-wall type. Since no forms are used, the concrete must be mixed with as little water as possible and put in place by the so-called 'dry pack' method.

"First, grade the site to a level area larger than the pool, cutting, not filling, where a slope occurs. Then lay out and mark with stakes a 15′ by 25′ oval, using the 'string method' shown on page 119. Now comes the grim business of rolling up sleeves, getting pick and shovel, and digging. Take care not to overexcavate; filled spots weaken the pool wall. The three sections shown in the plan indicate the form the bottom will take, and while an engineer would probably use templates, you can get accurate results by frequently checking and measuring.

"Stub out the main drain, and the inlet and overflow lines as designated to points where they can be picked up after the shell is finished. Now you will have to spend some money, for 600 lbs. of ¼" steel reinforcing rods. Place them 6" apart both horizontally and vertically, lapping and tieing them properly. The rim or top of the wall should contain four horizontal, continuous ⅜" rods over which the vertical wall rods should be hooked. All this reinforcement is kept away from the earth sides by placing under it 2½" square, concrete blocks spaced about 6′ apart. Any building-materials man can show you how to follow these instructions.

"You may have read about wonderful pools built with chicken wire or old bed springs as reinforcement, but all too often they are the ones whose owners wake up some morning to find them empty—the water having drained away through a sudden crack. My advice is, don't skimp on steel; it won't cost much and it will save you a lot in the long run.

"Now you are ready for the concrete, of which about 11 cu. yds. will be needed. Use a mixture of 1 part cement, 2½ parts sand, 3½ parts gravel or broken stone, and as little water as possible; and spread it to an even thickness of 4" to 5". Be sure to keep the steel bars in the center of the mass, pulling them up with a hook if necessary. Apply the concrete from the bottom up in a continuous operation and leave the surface rough enough to take a plaster finishing coat. This whole job can—and should—be done in a day; again, if you are inexperienced, better get someone who isn't to lend a hand. Cure the concrete by sprinkling it hourly the first day after it is laid, and four to six times daily for three more days. Then apply the cement plaster coat to the pool interior, making it of equal parts cement and plaster sand. When this has dried thoroughly, give the pool a coat of a good white cement base paint. This painting should be an annual job.

"You won't need an overflow gutter around the pool, but a small overflow basin placed where the prevailing wind will blow surface dirt and leaves in its direction, will help keep the water and pool clean. From this basin a 2" drain line should carry the overflow away by gravity.

"A coping or edging of brick, flagstone, or cast concrete slabs will give the pool a finished appearance. You can save the cost of a vacuum line for emptying the pool by simply siphoning out the water with a garden hose, either to a basement drain or to any point lower than the pool bottom. Assuming you installed the pipes for a future filter and circulation system, you can forget them until ready for it. To fill the pool, of course, all you do is start the hose going. Then, before long, after making sure that the water really is in the pool, you jump in yourself."

(For the construction details discussed, and others, consult the plan on page 119, rendered by Sigman-Ward from an original by the Paddock Engineering Company of California.)

Moppet Homemakers

Reginald Russell

LOUISE PRICE BELL

Have you ever noticed how many little girls show a strong leaning toward the job of homemaking, how often they beg for things to do that smack of "keeping house"? Proof of their interest in the home lies in the remarks made on a national radio program upon which five youngsters appear regularly. Invariably, when asked by their jovial M.C. what they want to do when they grow up, they reply, "Keep house, just like Mommy." This inclination should be encouraged since homes of the future cannot be well-run without enthusiastic homemakers at the helm.

A little girl's love of dolls is the expression of her maternal instinct, still in the embryo stage. It is natural, it is right, and it should be nurtured. The wise mother recognizes that her daughter, through playing with and caring for dolls, will learn to do many things—laundering, mending, even making beds. If she teaches little Mary the right way to wash her doll's clothes, demonstrating the proper methods of handling woolens and muslins, these facts will stay with her all her life. When a child expresses a desire to sew a button on dolly's nightie, or mend a rip that Fido has made in her dress, she should be allowed to do it—with proper instruction from Mother. The handwork may not be spectacular at first, but patient guidance eventually will produce surprising results. In no time, many youngsters are able to produce beautifully embroidered tea towels as a birthday or Christmas gift for Grandmother. They are the moppets whose interest in homemaking tasks has been recognized and fostered by parents from the beginning.

Practically all little girls, as well as many boys, like to putter around the kitchen. From the time they can walk, they want to help Mother sift flour and sugar, stir cake batter, put the cookies on the baking sheet. By learning the art of cooking gradually, young cooks soon progress to more important things. Grating carrots for a salad, or grinding left-over beef for a meat loaf, makes a child feel that she is contributing to the makings of an excellent meal and gives her a feeling of "belonging" so far as homemaking tasks are concerned. Working together side by side in the kitchen, mother and child begin to enjoy a companionship that both will value more and more as time goes on. And it won't be long before the younger of the two becomes an indispensable helper in the home.

Don't let False Modesty and Ignorance *ruin Marriage Happiness!*

Learn here about these *Intimate Physical Facts*

Pity the young wife who has no one to advise her about these intimate matters. She's too shy to ask her friends. And maybe it's just as well, as they might give her unscientific and old-fashioned advice. It's this sort of ignorance that so often breaks up a happy marriage—

So, girls—learn here scientific facts *you can trust.* Learn how important vaginal douching often is to intimate feminine cleanliness, health, charm and *marriage happiness*—how important it is to help combat one of woman's most serious and embarrassing deodorant problems. And what's more important — WHY YOU SHOULD USE ZONITE IN YOUR DOUCHE.

No Other Type Liquid Antiseptic-Germicide Tested Is SO POWERFUL yet SO HARMLESS

Scientists tested every generally known antiseptic and germicide they could find on sale for the douche. And NO OTHER type proved SO POWERFUL yet SO SAFE to delicate tissues.

Despite its great germicidal and deodorizing action—ZONITE is *absolutely harmless.* You can use it as directed as often as needed without the slightest risk of injury. It's positively *non-irritating, non-poisonous, non-burning.*

A Modern Miracle Developed By a Famous Surgeon and Chemist

ZONITE destroys and removes odor-causing waste substances. Helps guard against infection. It's so *powerfully effective* it *immediately* kills every germ it touches. You know it's not always possible to contact all the germs in the tract. BUT YOU CAN BE SURE ZONITE DOES kill every reachable germ and keeps them from multiplying. Complete directions for douching come with every bottle.

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FOR NEWER
feminine hygiene

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For amazing enlightening NEW Booklet containing frank discussion of intimate physical facts, recently published — mail this coupon to Zonite Products, Dept. AH-58, 370 Lexington Ave., New York 17, N. Y.

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Watching

Roy Pinney from Monkmeyer

YOUR CHILD'S EYESIGHT

Fifth in a series

by the eminent pediatrician, Dr. Samuel R. Berenberg

Elizabeth Hibbs

● A child's vision may be faulty if she tends to peer closely at objects, frowns or rubs her eyes frequently

H. Armstrong Roberts

● For eye safety, keep sharp toys and instruments like scissors and crochet hooks away from the very young child

Protecting a child's eyes is one of the most important responsibilities of parents because good vision is essential for normal physical and mental development and for the attainment of a healthy, happy, full life. Many adults who are handicapped by defective vision might have been spared such disability, either wholly or partially, if the defect had been observed in their early childhood and corrective treatment begun at that time.

Precautions to insure a baby's sight should begin soon after conception. An expectant mother, unless certain of her own immunity, should avoid contact with individuals suffering from communicable diseases, especially from German measles. Mothers who have German measles during the first two or three months of pregnancy run the risk of having babies with cataracts of one or both eyes at birth. Congenital blindness due to syphilis can be prevented if the mother's antisyphilitic treatment begins before the fifth month of pregnancy.

Directly after birth is another crucial moment for insuring the baby's vision. In most states it is now obligatory to treat an infant's eyes immediately after birth with an antiseptic solution which will prevent the development of the infection, ophthalmia neonatorum, which may destroy eyesight. Parents should find out what the law is in their state, and if the precaution is not mandatory, they can ask their physician to see that it is carried out for the baby.

Premature babies are occasionally affected by extra, and abnormal, tissue in the interior of the eye. This condition, retrolental fibroplasia, is not common; the physician always looks for it.

As the infant grows, his eyes also grow and increase their muscular strength and seeing power. Physically, eyes develop rapidly and attain full adult physical size at about ten years. Yet structural changes continue within the eye and at so slow a rate that the child's body and eyes reach full maturity about the same time—at the end of adolescence.

A newborn infant can immediately discern bright light. Something is wrong if, by ten minutes after he is born, he does not close his eyelids to shut out bright light. Generally he makes no attempt to follow a moving bright light with his eyes until after he is ten days old, and sometimes a week or so later. When he is a month old, he can perceive large objects, and a few weeks later, he will recognize his mother's face when she is fairly close to him. At about two months, he can distinguish such familiar objects as his feeding bottle. Before he is four months old, his eyes begin to follow moving objects. By this time, the seeing apparatus of his eyes is fairly well formed, but his power of vision is only one per cent of an adult's. Around six months, although his vision is still only three per cent of adult capacity, he is usually beginning to distinguish details. From this time on, a child's power of vision increases until, in the fourth year, it reaches adult level.

From six months until the second birthday, the baby is learning how to use both eyes together. Often, during this period, when the two eyes are learning to focus together to obtain a single picture, one of the eyes may be seen to turn in or out. When one eye tends to veer to one corner regularly, parents should seek medical advice. For children do not, unfortunately, outgrow truly crossed eyes, as so many parents mistakenly believe. Corrective treatment should be started at about eighteen months. It is the farsighted baby whose eyes cross as he strains to concentrate on near-by objects and puts too great tension upon weak muscles. According to one well-known oculist, fatigue and discomfort, due to straining the weaker eye, induce a child to stop trying to focus them together. In many cases, if the condition is neglected, the unused eye finally loses its capacity to see. The sooner corrective treatment begins, the better for the child's mental health, and

Making this pie is as easy as ---

Sure! Desserts — salads — starters, too! They're all easy to make — easy to eat — with Del Monte Brand Fruit Cocktail!

You'll say it's wonderful—the way Del Monte Fruit Cocktail makes even the simplest dish look and taste like a million dollars.

Such sparkling good looks! Such appealing flavor! Such ripe, luscious fruits—all five of them! There's just the right amount of each to make the flavor balance perfect.

And isn't it nice to have all the cutting, dicing and mixing already done for you? Surely *you* don't want to pass up help like this! It's all yours—when you keep this fruit cocktail handy. Just say "Del Monte, please" to your grocer.

MELODY PIE

For a novel fruit and cheese dessert, make 9-inch **Lemon Pastry Shell** as directed (or regular pastry shell, if preferred). Line shell with **1 pint creamed cottage cheese,** mixed with **1 tbsp. grated lemon rind.** Fill with **1 No. 2½ can Del Monte Fruit Cocktail,** chilled and drained. Garnish with mint. Serves 8.

LEMON PASTRY SHELL

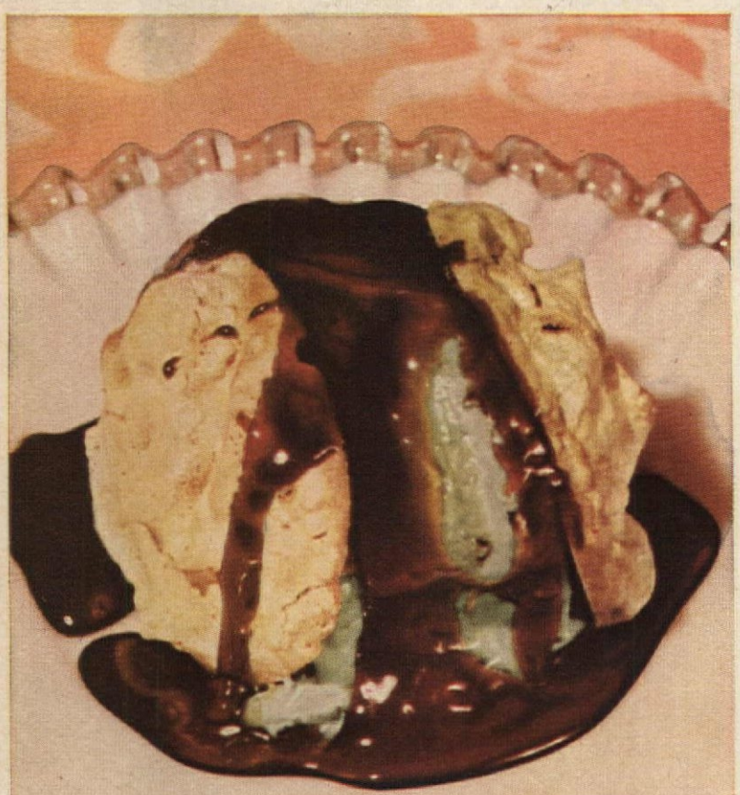
1 cup sifted flour
¼ tsp. salt
¼ cup shortening
½ tsp. grated lemon rind
1½ tbsps. lemon juice
1 tbsp. ice water
2 tsps. beaten egg yolk

Sift together flour and salt. Cut in shortening and lemon rind. Beat together lemon juice, water and egg yolk. Stir lightly into flour mixture. Form into ball; wrap in waxed paper and chill. Roll out dough and line 9-in. pie plate. Prick well; bake 10 to 15 minutes in moderately hot oven (425° F.).

Del Monte
FRUIT COCKTAIL
the brand that always puts flavor first

It's your wish come true in chocolate flavor!

THE EXTRA-RICH SYRUP TO "PARTIFY" MILK DRINKS . . . MAKE DESSERTS GORGEOUS AS THIS—



BOSCO
PRINCESS MERINGUES

(Serves 4)

8 Bosco meringue glacés*

Pistachio ice cream

*Stir 2 tsp. Bosco into a 2-egg basic meringue glacé. Drop spoonfuls on cookie sheet. Bake slowly (250°F.) 75 min. Leave in oven 15 min. Cool. Serve with ice cream and Bosco sauce. Here's a *pride* of a dessert—with chocolate flavor the way you want it! Richer . . . more *chocolaty!* For Bosco is delicious *extra-strength!* It's time-saving and economical . . . the chocolate flavoring for frostings, puddings, cakes. **Bosco tastes grand in hot or cold milk . . . adds Iron and Vitamin D!** Get Bosco at your grocer's . . . be sure of *finest quality* in chocolate-flavored syrup!

THRILLING SHOW! Tune in "Land of the Lost" Saturday mornings, A.B.C. Network.

his physical well-being. Frequently, when corrective measures are taken early enough, eye drops and glasses prove sufficient to overcome the defect. Such treatment should not be prolonged unduly if no improvement occurs in a reasonable length of time. If surgery is necessary, most doctors prefer to operate between the fourth and fifth years, sometimes earlier.

During the pre-school period, up until five years of age, the child's eyes are constantly developing through usage. Once he has learned to focus the eyes simultaneously without crossing, there are no more dramatic changes which the parent can watch for as indications of eye trouble. Too much exposure to glaring sunlight should be avoided. The common disease during these years, conjunctivitis, should be treated by a physician, not by the corner druggist. If a youngster is constantly tripping over objects or bumping into furniture, parents should observe him carefully to find out whether natural ebullience causes such heedless movement or whether his awkwardness is due to faulty vision.

Although it is possible to recognize and treat defective vision in the preschool child, it is sometimes difficult to measure his vision accurately. Some children find it physically impossible to stand quietly with their eyes fixed on the eye chart long enough to get a completely reliable result. Methods of examining preschoolers by means of group tests appear to work satisfactorily, since the test becomes a game rather than a medical examination.

Despite the warnings of physicians and educators over a period of many years, it is still true that large numbers of children in this country enter school without adequate eye testing. Those with poor vision may stumble along miserably for years, being judged subnormal or sullen by teachers, and sometimes by their parents, when corrective eyeglasses would transform them into co-operative pupils. Children cannot know their own vision is imperfect. Though they suffer shame and heartbreak because of low marks, they remain unaware that their eyes are at fault.

Care of the child's sight does not end when normalcy of vision has been established on admission to school. Schoolwork, in the classroom and at home, taxes the eyes severely and for long periods at a time. Consequently, correct classroom lighting, seating arrangements which reduce the glare, adjustable desks for regulating the position of book and paper to suit the needs of the farsighted or near-

● Week of April 24 through Child Health Day, May 1, is dedicated to our youngest citizens. Do your part to keep them safe, happy, and well

RECIPE FOR
UNDERWOOD DEVILED HAM STUFFED EGG SALAD

3 hard-cooked eggs
Sliced tomato
1 head lettuce
1 tablespoon melted butter
1 teaspoon prepared mustard
A few drops lemon juice
French dressing
1 can UNDERWOOD DEVILED HAM

Cut eggs in halves lengthwise. Take out yolks carefully, mash to a smooth paste with UNDERWOOD DEVILED HAM, mustard, lemon juice and melted butter. Refill whites of eggs with this mixture. Place a half egg on a slice of tomato, serve on lettuce with French dressing.

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"Branded with the Red Devil but fit for the gods." Ask for UNDERWOOD'S *by name.* Then you're sure of finest flavor and delicious all-ham quality.

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Club COFFEE DISPENSER

Accurate measure is a *must* for good coffee. So measure your coffee accurately with the handy Club Coffee Dispenser. One flip of the lever measures out exactly the right amount for each cup. Saves time. Does away with wasteful spilling. Saves coffee. Adds extra cups to every pound. Dispenses from bottom, using older coffee first. Beautiful floral design in pastel colors to blend with any kitchen. Holds 3 lbs. Height, 11 in. Width, 6 in.

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Tune in "Club Time," ABC Network, Tuesday Mornings

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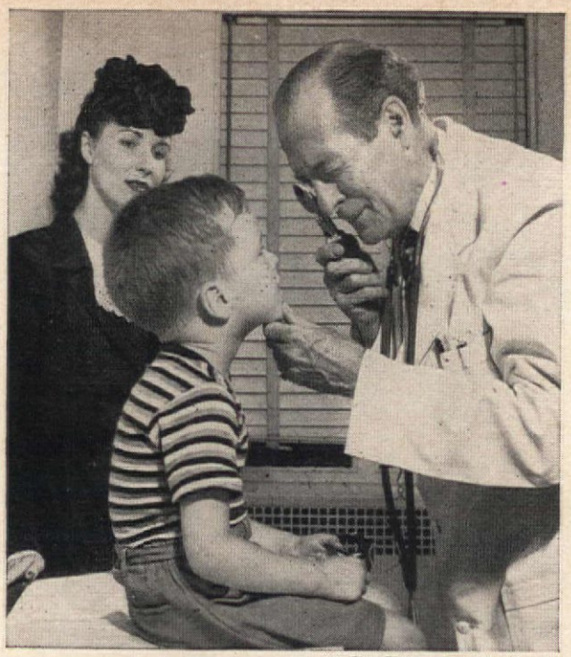

Roy Pinney from Monkmeyer

● No child should enter school without a thorough eye examination. Uncorrected, defective vision can hold any youngster back when he starts this new, intensive training

Courtesy, Westinghouse

● Parents must provide proper seating and illumination for a child's home study, should see that too much time is not spent on close work without intervals of eye rest

sighted child are as important to the child's education as any part of the curriculum. Not enough attention has been paid to bad book print, poorly multigraphed lesson sheets, and overlong periods of continuous reading.

There are three eye conditions for which grade-school children most often need correction and assistance: farsightedness, nearsightedness, and astigmatism. The farsighted child strains his eyes to read, write, and draw. The nearsighted child (this condition usually develops between five and twelve) has difficulty seeing the blackboard. Astigmatism, the condition in which vision at all distance is blurred, is a common defect.

Parents have a constant responsibility in the matter of eye safety. Remember that slingshots, bows and arrows, fireworks, air guns, and BB guns are apt to be a community menace rather than just toys, with frequent eye disasters to the child and his playmates. Parents who buy them for children must include their own supervision as part of the gift.

Editor's Note: Invaluable pamphlets about eye problems can be obtained by writing to the National Society for the Prevention of Blindness, Inc., 1790 Broadway, New York 19, N.Y.

Easy Recipe

They're wonderful so many ways!

Add sunshine to your early Summer meals with golden canned cling peaches from California's fertile valleys! These big luscious beauties, with their ripe just-picked flavor, smooth texture and juicy sweetness make wonderful salads, desserts, pies, cakes, garnishes! And they're so convenient, so *easy to use!* Both styles, halves or slices, come in a variety of sizes and syrups to suit any need, any budget!

Instant Dessert: Shown below, California's finest plump yellow cling peaches spooned right from the can! Saves work! Delights everybody! Keep several cans handy!

Peach Buttercrunch

Canned cling peaches add sunny color

PEACH CREAM:

2 cups mashed canned cling peaches
¼ cup granulated sugar
Few grains salt
2 teaspoons plain gelatin
¼ cup canned cling peach syrup
½ cup whipping cream

BUTTERCRUNCH:

3 tablespoons butter or margarine
½ cup brown sugar (packed)
1 tablespoon all-purpose flour
2 tablespoons water 2 cups corn flakes

Peach Cream: Heat peaches, sugar, salt. Add gelatin softened in syrup; stir to dissolve gelatin. Cool until slightly thickened. Fold in stiffly-whipped cream. Pour into oiled molds. Chill until firm. Unmold. Surround with crunch. Garnish with peaches if desired.

Buttercrunch: Melt butter. Add sugar and flour blended together, and water. Stir until dissolved. Cook to soft ball stage. Remove from heat, pour over corn flakes, mix thoroughly but lightly. Spread in shallow pan. Cool. Serves 6.

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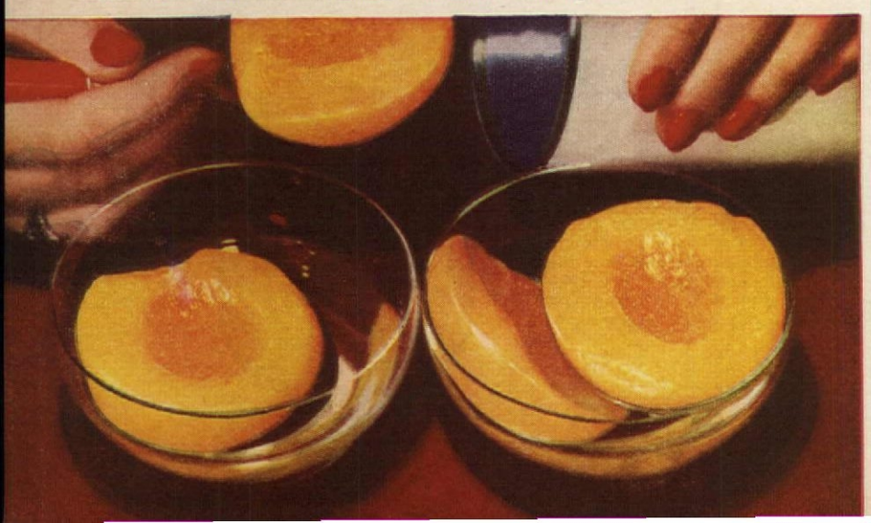
Ask for your favorite brand of

Canned Cling Peaches from California

Canned Halves · Canned Slices · Canned Fruit Cocktail - in tin or glass



MAY BASKETS

KATHERINE TWOMEY

On the night of May first, the doorbell rings; there's a scamper of feet on the porch, whispers and giggles from the shrubbery. Then the door is opened, and there's a youthful squeal of surprise and pleasure as a youngster discovers a bright frilly basket, filled with candy and flowers, hanging from the doorknob, or tucked inside the screen door. Theoretically, the basket is a surprise from an unknown admirer, but who could expect the donor of this pretty confection to remain anonymous? So—at least in our community—a little slip of paper tucked inside bears the message, "To Mary from Jimmy." Usually, Mary is not actually *surprised;* she has listened hopefully for a step on the porch ever since she came home from distributing her own May baskets!

The May basket, originally designed as a dainty container for spring flowers, has come to hold quite different favors. Baskets are filled with candy, peanuts, one or two cookies, then three or four flowers tucked in among them. Admittedly, the flower-filled basket is a prettier custom, but flowers are not always easy to obtain in the northern states by May first. Some mothers, with a flair for originality, make basket, or flower-shaped cooky cut-outs, or adorn a cup cake with pastel frosting to put in the

● Beneath its fragile charm is a sturdy ex-gift box. Ribbons, frills of crepe paper dress it up for May

Baskets by Dennison

● Colorfully banded with slashed paper, it's deep enough for flowers, just right for hanging on doorknobs

May basket. Others, with nimble fingers, contrive beautifully delicate May baskets. There are many less elaborate but charming ones that children can make. Participation will add to their delight in May day.

Little boxes, paper drinking cups, if not too large, and nut cups, though small, are good foundations. Any of these containers can be decorated effectively and easily with lavish rows of bright-colored or pastel tissue or crepe-paper fringe. A double fold of tissue paper, cut long enough to go around the box twice and, with sharp scissors, fringed, will make a nice fluffy "skirt." Paper doilies make attractive trimming on round or square baskets. With its center cut out or slashed in both directions, a doily can be slipped up from the bottom of the nut cup to form a dainty collar. On rectangular boxes, the doilies can be used for scalloped borders and frills, or they can be glued around the inner edges to build up a small box.

Top each basket with a handle of ribbon, braided paper, or medium-weight wire wrapped and rewrapped with crepe paper until it is as thick as desired. Beware of merely pasting on a handle, or using one that's too thin, on a heavy basket. Unless the children are warned not to trust it for actual use, they'll be most unhappy when they pick up the baskets and the contents spill out. It is better to sew or knot each handle securely.

The cornucopia is another attractive container. Make it of heavy colored paper or cover plain paper with crepe paper. Fill it plain, or decorate it with fringe or lace paper or, if a very small child is doing the work—with bright flower seals. A cornucopia can hold a lot, so don't make it too large or you may despair of filling it and have to resort to the corn popper. Of course, it must have a strong handle—you can't stand a cornucopia on the doormat. Incidentally, May baskets suggest to one's imagination a charming and inexpensive theme for a spring party, too.

● Heavy rectangular paper cut, folded up to make slanting ends; ruffles, bows for trim; handles are attached with brads

● Triple folds of crepe paper, woven matlike, cover the square base; lace paper doily for trim

● Half-pint paper container is covered and decorated with crepe paper, has a sturdy wire handle

● Romantic as spring: hooplike handle made of wire wound with crepe paper; crepe-paper fringe and petals at top

● Cornucopia of heavy paper holds long-stemmed flowers, but remember to attach ribbon handle securely

F. M. Demarest

to be as good with Fish

Rich as only real, *pure* mayonnaise can be, Best Foods or Hellmann's *Real* Mayonnaise is so *right* for seafood salads. There's no sissy sweetness to spoil the delicacy of even the subtlest fish or vegetable flavors.

as it is on Fruit—

Party-pretty and plenty good, this gelatin-filled melon salad is spread with a combination of 2 parts cream cheese to one part Best Foods or Hellmann's *Real* Mayonnaise. Being *real* mayonnaise, not just salad dressing, this famous mayonnaise contains no starchy filler to thin out its flavor.

it's got to be

BEST FOODS

OR

HELLMANN'S

Real Mayonnaise

AMERICA'S LARGEST-SELLING MAYONNAISE

Wash Day Dinner

Esther Foley

Lilacs nodding on slender green stems, freshly washed clothes flapping on taut lines . . . these are signs of May. I can still remember the spring, long ago, when the first washing machine was installed in our home. This machine was just a simple wringerlike arrangement set low in the wash-tub, but it brought almost as much pleasure as the unexpected blooming of the white lilac that grew near the kitchen door. I recall hanging over the edge of the tub, watching the corrugated wood rollers carry the blankets through the cool suds.

After the last blanket was done, my mother came out into the sunshine to rest, her hair all wispy about her face. My young uncle came up the kitchen walk and stood still for a minute, looking from the full line to my mother and then back.

"Helena," he said, "What makes women do it?"

"Get married, you mean?" said my mother.

"Yes," he said.

"Sometimes I don't know," said my mother, pushing her hair back with a water-wrinkled hand.

I looked at her sharply, wondering why she was tired. Didn't we have a new washing machine? But after she had rested a bit, she grew pleasant again and asked him very politely to stay to dinner. Today I realize how polite she was!

On wash days we always fixed a meal that could be prepared sitting down. We used as few dishes as possible. We served ourselves. The menu of tomato juice, frankfurters with mustard sauce, new potatoes boiled in their skins, cut-up salad, stewed pink rhubarb, sweet, crisp, very thin cookies and tea, made a fine, filling dinner. And the cool, cool fragrance of white lilacs filled the whole house.

Dishes, Campo del Mar
Cutlery, Ed. Langbein
Walnut background, Hacker & Polay
Photographs, F. M. Demarest

Right-from-the-kitchen
FRANKFURTERS

Now in handy new meal-size package!

Yes, a fresh new package—for the frankfurters that are made fresh every day for you in a nearby Armour Sausage Kitchen! You can *see* through the protective Cellophane how much fresher these plump beef-and-pork frankfurters are—and you can taste the difference, too! Take home your next delicious meal of Armour Star Frankfurters in the new flavor-protected 10-frankfurter package—do it today!

This-n-that about sausage

BY
Marie Gifford
Director, Armour Consumer Service

Easy recipe for eager eating—

Armour Star Frankfurters
Lemon-Buttered Cabbage
Tomato Juice and Hard Rolls

Here's light work for you—just two easy steps to this tasty meal! First, the frankfurters—heat them *off* the stove. Armour Star Frankfurters are *already* perfectly cooked in the Armour kitchen nearest you. All *you* need do is set them aside, covered in water heated to boiling. In 7-8 minutes they'll be steaming hot! There's no splitting. No good juice escapes!

The lemon-buttered cabbage is easy, too! Cut a medium-sized head of cabbage into six sections—not quite through the core. Cover with water and simmer about 20 minutes or until tender. For sauce add the juice of one lemon to ¼ cup melted butter and season to taste! There you are—your dinner's done!

For other new, exciting sausage recipes— write Marie Gifford, Dept. 254, P.O. Box 2053, Chicago 9, Illinois.

The best and nothing but the best is labeled **ARMOUR**

Hot Day Supper

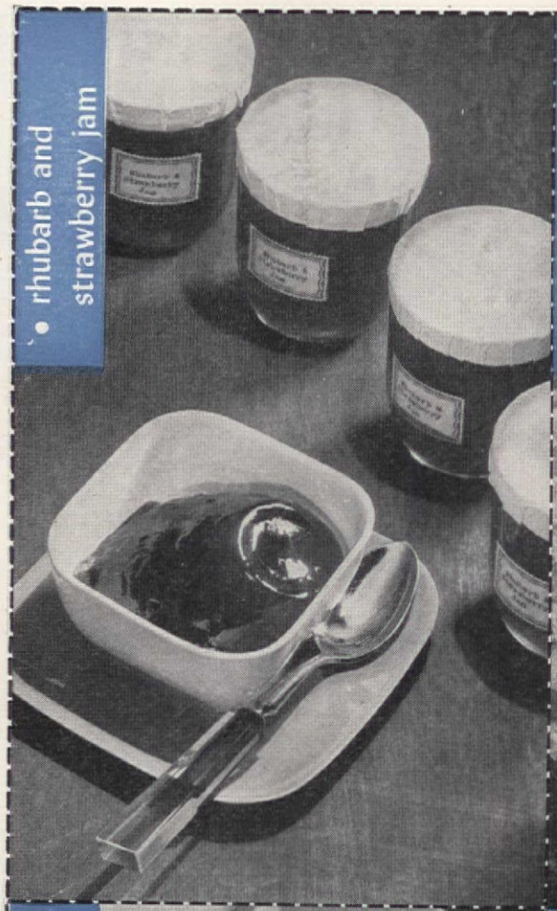
Chilled Clam Juice
Sour Cream Potato Casserole
Cold Cuts
Buttered New Cabbage
Sliced Bananas in Cream
Coffee

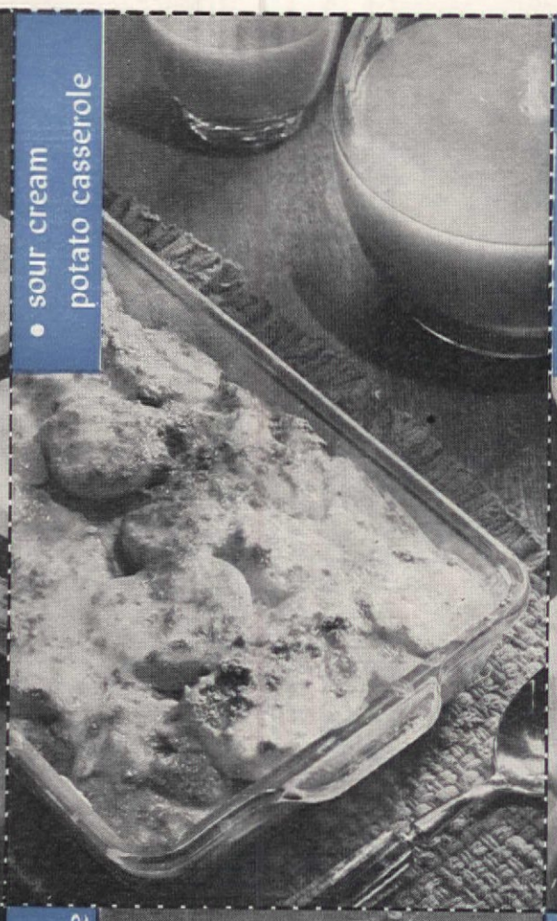
Wash Day Dinner

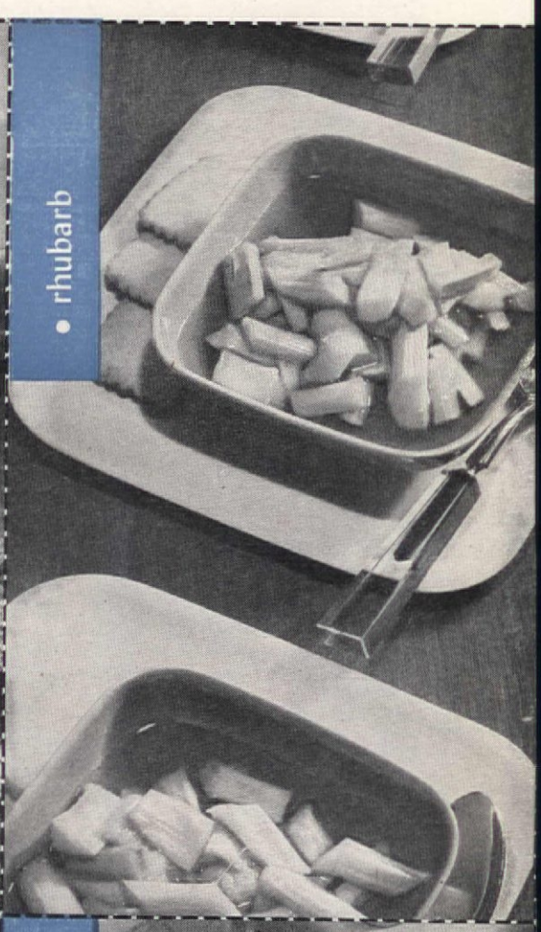
Tomato Juice Cocktail
Frankfurters
Rolls Mustard Sauce
New Potatoes
Cooling Salad Herb Dressing
Stewed Rhubarb Cookies Tea

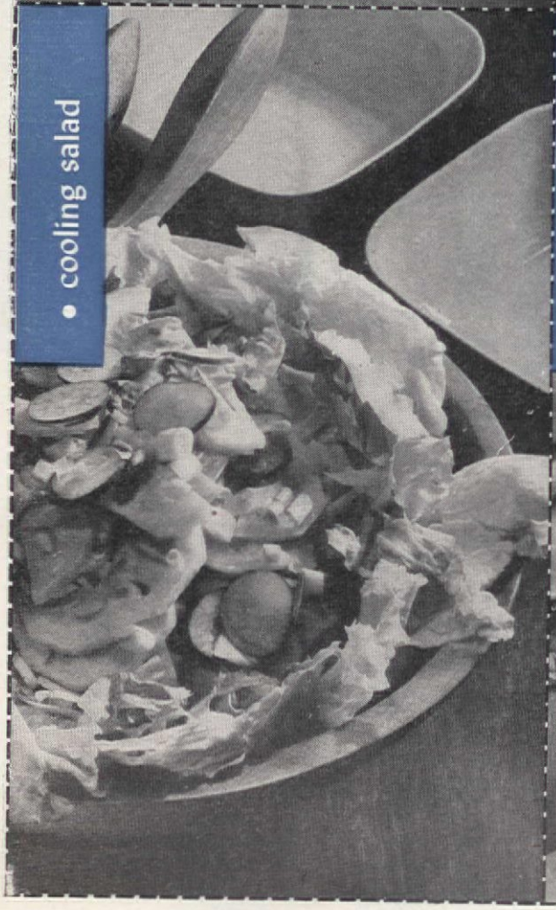
Flavored for Company

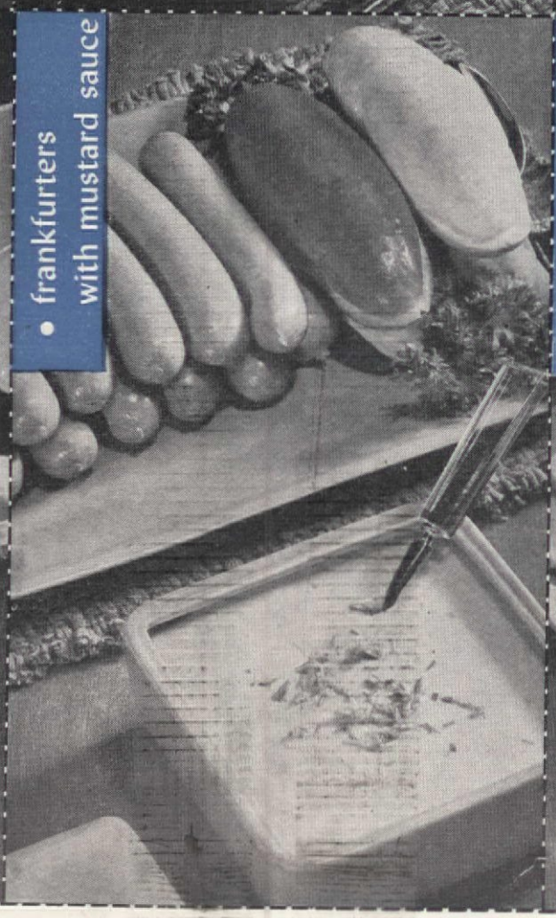
Antipasto
Chicken Italian Style
Macaroni with Tomatoes
Bread with Garlic Butter
Fresh Fruit Cheese
Coffee











• sugar wafers

Preparation time: 20 min.
(1 hr. to chill)

1¾ cups sifted flour
½ tsp. salt
1 tsp. baking powder
½ cup butter or margarine
1 cup sugar
1 egg
1 tbs. cream
1 tsp. vanilla

SIFT together flour, salt, and baking powder. Cream butter; add sugar and continue to beat until light. Add egg, cream, and vanilla and mix thoroughly. Add sifted dry ingredients and mix well. Chill the dough an hour, no longer. Roll out dough a small amount at a time, very thin, on a lightly floured board. Cut out cookies with a square or round cutter. Sprinkle with sugar and bake in a hot oven (425°F). They should be thin enough to bake in 5–6 minutes.

Makes 50 small cookies ***48 cal. per cookie***

Tested in THE AMERICAN HOME KITCHEN

• rhubarb

Preparation time: 15 min.

RHUBARB FOR DESSERT:

WASH rhubarb and cut off the leaves. Cut stems, slantwise, into pieces about ¾ inch long. 2 lbs. will make 4 good servings. Place in sauce pan with 2 to 3 tablespoons water and 1 cup sugar. Bring to boiling point and simmer a few minutes, stirring with a fork once or twice. Cover, turn heat low and when tender, but still whole, turn heat off. Cool. Serve with a bit of grated orange peel.

Serves 4 ***251 cal. per serving*** ***Source of vitamin C***

Preparation time: 45 min.

RHUBARB AS A RELISH:

WASH 3 lbs. rhubarb well and cut off leaves. Cut stalks into pieces about 1 inch long. Place in shallow pan, add 1½ cups sugar and 1½ cups light corn syrup, ½ teaspoon allspice, 1 teaspoon cinnamon and ¼ teaspoon cloves. Cover and bake 40 minutes in a moderate oven (350°F) or until tender. Serve warm or cold. Very good with pork or veal.

Makes 6 cups ***152 cal. per ¼ cup serving*** ***Source of vitamin C***

Tested in THE AMERICAN HOME KITCHEN

• frankfurters with mustard sauce

Preparation time: 20 min.

Frankfurters
1 can sweetened condensed milk
1 tsp. salt
¾ cup vinegar
1 tbs. finely minced chives
1 tbs. finely minced parsley
Dash of cayenne pepper
1–2 tbs. dry mustard

ALLOW 2 frankfurters for each person. Place frankfurters in a kettle, cover with boiling water. Cover pan and allow to stand 7–8 minutes. Remove frankfurters from pan to hot platter with two spoons. Serve with the following sauce: Blend thoroughly condensed milk, salt and vinegar. Season with chives, parsley, pepper and mustard. Chill and serve.

Serves 6–8 ***390 cal. per serving*** ***Source of vitamin B complex***

Tested in THE AMERICAN HOME KITCHEN

• sour cream potato casserole

Preparation time: 40 min.

⅔ cup chopped onion
2 tbs. butter or margarine
3 cups sliced cooked potatoes
Salt and pepper
½ cup ready to eat bran
4 tbs. grated American cheese
1 cup sour cream
2 eggs, beaten
½ tsp. salt
Dash of pepper

COOK onion in butter until tender. Place half the potatoes in a buttered casserole and sprinkle with salt and pepper. Add part of the onion, bran crushed to fine crumbs and grated cheese. Mix together sour cream, eggs, and add ½ tsp. salt and a dash of pepper. Pour half this mixture over potatoes. Repeat, using the remaining ingredients and bake in a moderate oven (350°F) for 20–30 minutes.

Serves 6 ***285 cal. per serving*** ***Source of vitamin, A, B complex***

Tested in THE AMERICAN HOME KITCHEN

• cooling salad

Preparation time: 25 min.

1 cucumber
1 tomato
1 bunch radishes
1 bunch scallions
1 head endive or romaine lettuce
1 tbs. herb vinegar
½ tsp. salt
⅛ tsp. pepper
¼ tsp. sugar
½ tsp. paprika
Dash of dry mustard
Chopped parsley
5 tbs. salad oil

WASH and pare cucumber. Cut in half lengthwise and then into thin slices, crosswise. Wash and dice tomato. Wash and slice radishes very thin. Wash and slice scallions very thin. Wash and dry lettuce and cut or tear into small pieces. Toss all together with French Dressing, made as follows: Mix vinegar with seasonings. Add oil and shake well.

Serves 6 ***121 cal. per serving*** ***Source of vitamins A, C, B complex***

Tested in THE AMERICAN HOME KITCHEN

• rhubarb and strawberry jam

Preparation time: 30 min.

½ lb. rhubarb (1 cup finely sliced)
1 qt. (2 cups mashed) ripe strawberries
4½ cups sugar
1 pkg. powdered jelly pectin

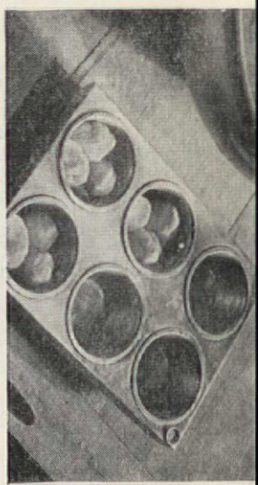
TRIM, wash and then slice fine small-stalked red or pink rhubarb. Wash, stem and crush berries completely, so that the pulp is easily measured. Combine fruits. Measure sugar into a dry bowl, to be added later. Wash, sterilize and drain 7 (6 oz.) glasses for jam. Melt paraffin in an old pot over hot water. Turn prepared fruit into a 5 to 6 quart kettle. Place over hottest heat. Add pectin and mix well. Bring to a boil, stirring constantly with a wooden spoon. Pour in sugar, stirring constantly. Stir until mixture comes to a full rolling boil, then boil 1 minute by the clock. Remove from heat, skim rapidly but well, and ladle jam at once into hot jars. Leave ½ inch space at top of each jar. Wash one jar edge well with a cloth dipped in hot water. Dry, then cover jell with paraffin. Repeat until all jars are paraffined. Cool without moving. Cover with tin covers or paper masks and store in a cool dark place.

Makes 7 (6 oz.) glasses ***540 cal. per glass***

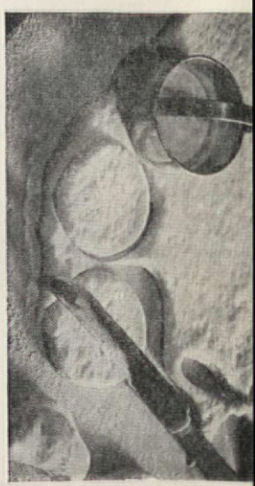
Tested in THE AMERICAN HOME KITCHEN

TRICKS of the TRADE

From a quick roll mix



• Clover rolls are easily made. Just break off bits of the raised dough and roll into balls of even size. Bake in muffin pans



• To make the famous Parker House shapes, roll raised dough quite thin. Cut, mark center with dull edge of knife; fold over

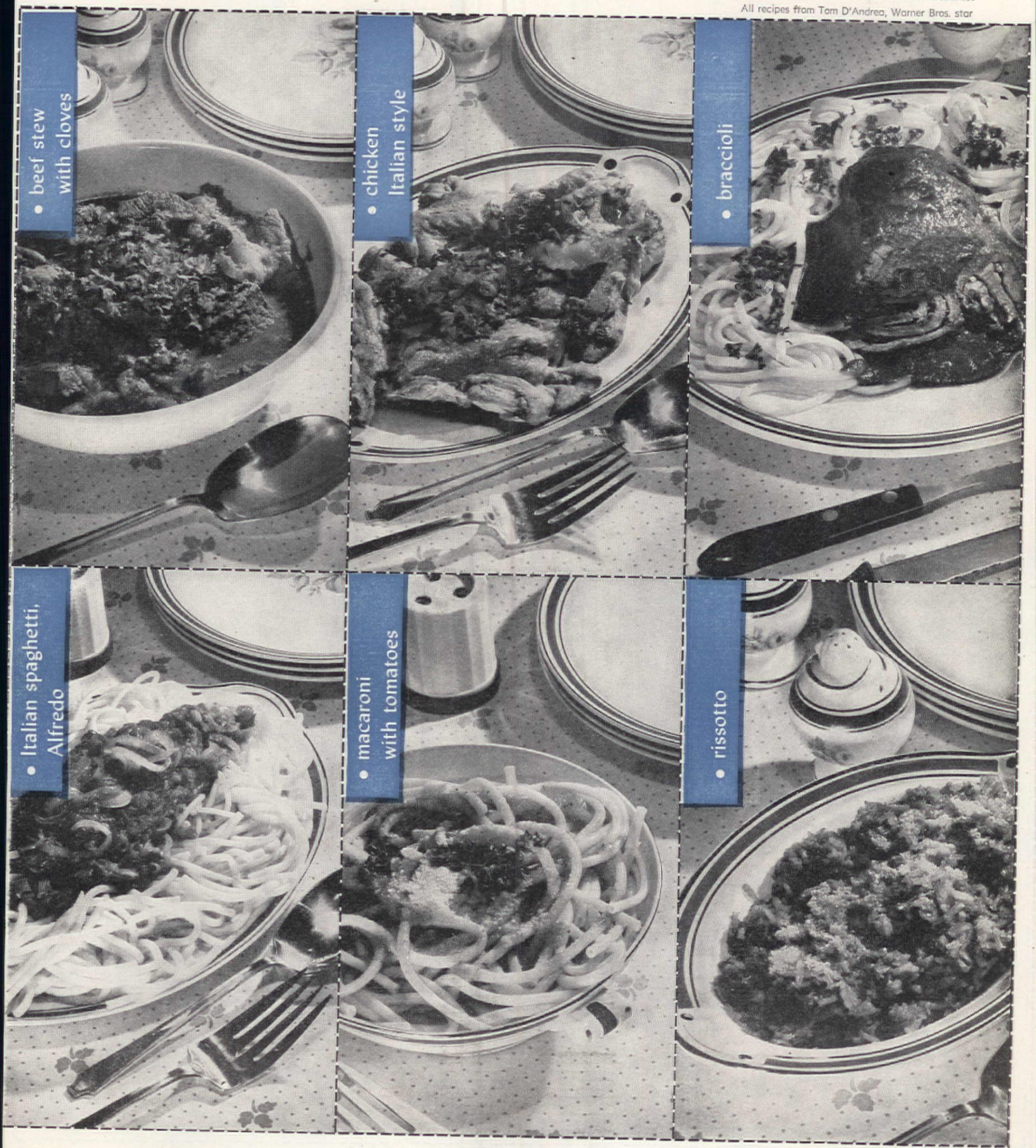
AN ACTOR COOKS . . .

A man who feels at home in a kitchen is a man who can cook. Actor-writer Tom D'Andrea fills the bill when the menu calls for Italian type food. Tom was one of six children and Mrs. D'Andrea felt it was just as important that her youngsters learn to cook as it was for them to learn their three R's. She saw to it first that her children learned their culinary lessons and then made them prove their knowledge. They had to take turns at preparing the nightly dinner for a family of eight.

Tom's mother was adept at cooking Italian dishes. Whenever it came Tom's turn to prepare dinner, he always elected to follow one of his mother's Italian dishes for the main dish of his meal. Many of these recipes Tom now prepares for his friends on Sunday night get-togethers in his Hollywood home. Eventually he will publish them bylined by his mother.

Spaghetti and macaroni dishes are among his favorites. The sauces he makes are most delicately flavored and really very uncomplicated. Plenty of onion or garlic or both, and slow cooking bring marvelous flavor results.

All recipes from Tom D'Andrea, Warner Bros. star



• rissotto

Preparation time: 40 min.

2 tbs. chopped onion
1 clove garlic, minced
4 tbs. olive or cooking oil
½ cup rice
1 can condensed bouillon
4 tbs. tomato paste
Grated Italian-type cheese

SAUTÉ onion and garlic in olive oil until soft and slightly browned. Wash rice only if necessary and then add to garlic and oil. Sauté over low heat, stirring constantly, 10 minutes. Heat bouillon, properly diluted, and add with the tomato paste, a small amount at a time as required, until rice is done. Stir with fork to prevent sticking. Then turn heat low, cover pan and let rice steam dry. Serve with cheese.

Serves 4 ***232 cal. per serving*** ***Source of vitamins A, C, B complex***

Recipe submitted by Tom D'Andrea
China, Taylor, Smith and Taylor

Tested in THE AMERICAN HOME KITCHEN

• braccioli

Preparation time: 2½ hrs.

1½ lbs. thin flank steak
1 tsp. minced onion
1 garlic clove, minced
1 slice bacon, minced
Grated Italian-type cheese
Chopped parsley
Salt and pepper
3 tbs. olive or cooking oil
1 (No. 2) can tomatoes
1 (6 oz.) tin tomato paste

WIPE meat well. Pound onion, garlic, bacon, cheese and parsley together until paste is formed. Spread on meat and sprinkle generously with salt and pepper. Roll tightly and tie in shape with white string. Heat olive oil in deep skillet and sauté meat on all sides until brown. Cover and cook over low heat while combining tomatoes and tomato paste. Bring to the boiling point and add to the meat. Cover and cook over very low heat 2–3 hours or until meat is very tender. Take meat out, remove cord and slice crosswise. Pour remaining sauce over meat. Serve with cooked macaroni or spaghetti.

Serves 6 ***283 cal. per serving*** ***Source of vitamins A, C, B complex***

Recipe submitted by Tom D'Andrea
China, Taylor, Smith and Taylor

Tested in THE AMERICAN HOME KITCHEN

• macaroni with tomatoes

Preparation time: 1¼ hrs.

2 tbs. olive or cooking oil
2 tbs. butter or margarine
1 small onion, coarsely chopped
1 lb. tomatoes, peeled and quartered
1 sprig fresh or a good dash of dried sweet basil
Salt and pepper
8 oz. Italian macaroni, freshly cooked
Grated Parmesan-type cheese

HEAT butter and oil in deep skillet. Sauté onion until soft, mashing it with a spoon to extract the flavor. Remove from fat. Add tomatoes, coarsely cut, the herb and salt and pepper to taste. Cook very gently for 1 hour or until the tomatoes are a pulpy sauce. Cook macaroni, drain very well, toss with 4 additional tablespoons butter and then pour sauce over it. Garnish with grated cheese and parsley.

Serves 4 ***426 cal. per serving*** ***Source of vitamins A, C, B complex***

Recipe submitted by Tom D'Andrea
China, Taylor, Smith and Taylor

Tested in THE AMERICAN HOME KITCHEN

• chicken Italian style

Preparation time: 50 min.

1 frying chicken (2½ to 3 lbs.)
2 tbs. olive or cooking oil
2 tbs. butter or margarine
Salt and pepper
1 clove garlic, sliced
1 onion, minced
½ cup canned or diced fresh peeled tomato
½ cup water
Juice of 1 lemon
1 tbs. chopped parsley

CUT chicken as for fricassee. Wipe pieces dry then sauté slowly until brown in oil and butter. Sprinkle with salt and pepper while cooking. When well browned, add garlic and onion. Cook slowly until onion is soft then add tomato, water and lemon. Cover and cook slowly for 30 minutes longer. Sprinkle with parsley before serving. Any juice left in the pan should be served over the chicken.

Serves 4 ***475 cal. per serving*** ***Source of vitamins A, C, B complex***

Recipe submitted by Tom D'Andrea
China, Taylor, Smith and Taylor

Tested in THE AMERICAN HOME KITCHEN

• Italian spaghetti, Alfredo

Preparation time: 45 min.

3 medium onions, sliced very thin
1 green pepper, seeded and diced
2 tbs. olive or cooking oil
3 medium-sized tomatoes
1 tsp. salt
½ cup sliced mushrooms
1 (6 oz.) pkg. spaghetti

SAUTÉ onion and pepper in oil until tender. Peel and mash tomatoes. Add with salt and cook, stirring occasionally, over low heat 20–30 minutes or until sauce is thick. One half cup sliced canned or sautéed mushrooms can be added if desired. Cook spaghetti according to directions on package, drain and place in deep platter. Pour sauce over and serve with grated cheese.

Serves 4 ***237 cal. per serving*** ***Source of vitamins A, C, B complex***

Recipe submitted by Tom D'Andrea
China, Taylor, Smith and Taylor

Tested in THE AMERICAN HOME KITCHEN

• beef stew with cloves

Preparation time: 2½–3 hrs.

2½ lbs. top round of beef, cut in 2" cubes
4 tbs. olive or cooking oil
1 lb. tomatoes, peeled
¼ cup red wine vinegar
¼ cup water
3 cloves garlic, peeled
2 sprigs parsley
6 whole cloves
½ tsp. mixed whole spices
Salt and pepper

MAKE small incisions in beef and fill with bits of suet. Heat oil in deep skillet and brown beef pieces slowly on all sides. Add tomatoes cut in quarters, vinegar and water, the garlic, and parsley and simmer, covered, 2 hours. Add spices and salt and pepper to taste and simmer another 30 minutes or until meat is very tender. Remove garlic before serving. Celery or carrots, diced, can be cooked in the sauce the last half hour.

Serves 6 ***378 cal. per serving*** ***Source of vitamins A, C, B complex***

Recipe submitted by Tom D'Andrea
China, Taylor, Smith and Taylor

Tested in THE AMERICAN HOME KITCHEN

• For crescents, roll dough very thin and round; cut in pie-shaped wedges. Roll wedges up toward point; curve a bit on baking pan

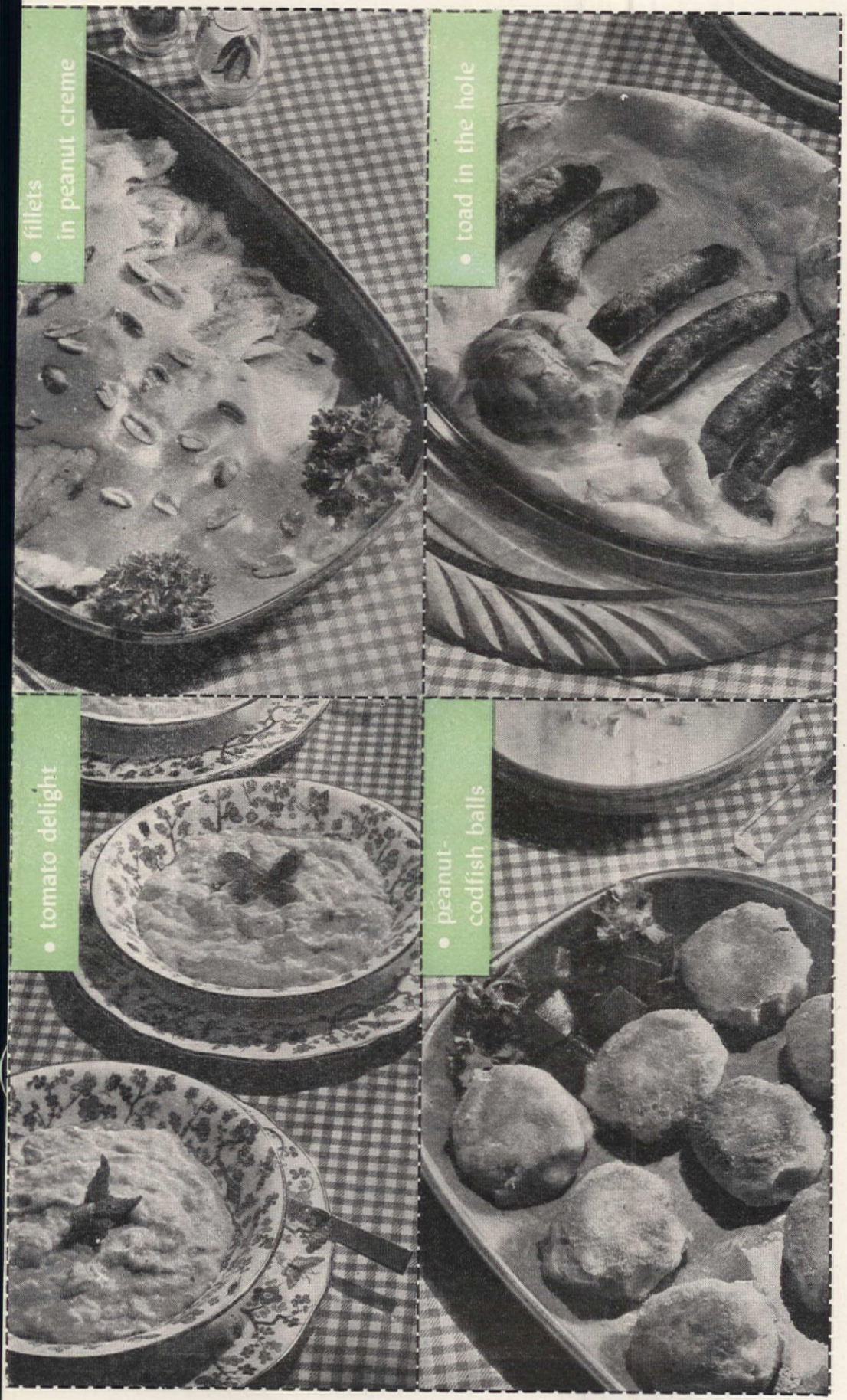
• Braids are made from three thin strips of dough; butter-rolls from many thin layers, spread with melted butter or margarine.

• Let all shapes rise until doubled in bulk, covered with a towel to prevent drying; bake in hot oven (425°F) 10 min. or until done

PENNY PRETTY MEALS

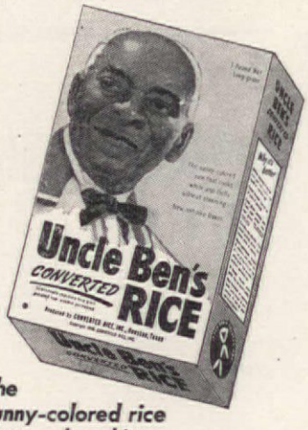
MARIE PETERS

We enjoy changing a room or making over a favorite dress but often we forget much-needed recipe restyling. Each cook has a recipe she likes to make because it is cheap or a family favorite. A slight change in flavor will keep appetites bright for it. The rich flavor of peanut butter in a fish sauce or in codfish cakes is a simple flavor twist. The traditional Yorkshire pudding will find favor with crisp sausages. Tomato Delight gives substance and rich flavor to a simple meal.



New kind of Rice

- *The Reader's Digest* called it a "Revolution in Rice." It's scientifically improved long-grain polished rice—vitamin permeated.
- It has everything a housewife wants. Cooks easier with less trouble. Sure results every time. Grains stand apart—"Each grain salutes you."
- It has a grand new flavor, rich and nut-like, that you'll like in every rice dish. Makes rice a new food.
- Note its sunny color. Extra B vitamins of the whole grain are sealed in each kernel. These are vitamins that are largely lost in ordinary polished rice.
- Uncle Ben's Rice is a real economy food, too. Plenty of generous servings in every package.



The sunny-colored rice that cooks white

Uncle Ben's RICE

"Uncle Ben's" and "*Converted*" are trademarks of CONVERTED RICE, INC.

CONVERTED RICE, INC.
Houston, Texas

Copyright, Converted Rice, Inc.

Save the elbow grease!

Don't be a Rubbit! Stop rubbing and scrubbing scorchy, crusted pans with a lazy, soggy dishrag. Clean that baking pan fast and easy—with a tidy Brillo pad!

BRILLO shines 'em fast!

Brillo does the dirty work in no time flat! The square metal-fiber pad whisks off crust . . . slicks stove-blackened pans bright. Fast! Neat! Easy! Wonderful for aluminums! Use Brillo every day on all your dirty pots and pans—and see them *shine!*

There's jeweler's polish in BRILLO

Brillo makes pans sparkle bright as new! Brillo soap contains the polishing ingredients jewelers use to polish their precious metals.

★ GREEN box—pads and cake soap
★ RED box—soap-filled pads

Shines aluminum fast!

• peanut-codfish balls

Preparation time: 25 min.

4 tbs. crunch peanut butter
1 can ready-to-cook codfish mix
1 cup whole-wheat bread crumbs
1 egg, beaten
1 tbs. grated cheese
1 tsp. dry mustard
1 tsp. thyme
Dash of poultry seasoning
½ tsp. Worcestershire sauce
Salt and pepper to taste

MAKE a paste of peanut butter by adding 1 to 2 tbs. of water. Add all the remaining ingredients and mix together. If the mixture appears too dry, moisten with 1 to 2 tbs. cream. Shape into small balls and fry in hot shallow fat until lightly browned. Serve with cranberry sauce or peanut creme sauce.

Makes 12 codfish balls 104 cal. per serving Source of vitamin B complex

Recipe submitted by Phyllis Frederick
Sauce dish, Terracotta House, California

Tested in THE AMERICAN HOME KITCHEN

• toad in the hole

Preparation time: 45 min.

½ lb. link sausages
1 cup sifted flour
½ tsp. salt
2 eggs, well beaten
1 cup milk

BROWN sausages slightly to remove some of their fat. Sift flour and salt together. Combine eggs and milk and gradually add to the dry ingredients. Then beat with an egg beater until smooth. Pour 1 tbs. of the hot sausage drippings into a baking pan; line sausage down center of the pan. Pour batter over sausages. Bake in a hot oven (450°F) for 20–25 minutes. This dish is especially good accompanied by a green salad.

Serves 4 432 cal. per serving Source of vitamin B complex

Recipe submitted by J. V. Kolisch

Tested in THE AMERICAN HOME KITCHEN

• tomato delight

Preparation time: 20 min. (chill 1–2 hrs.)

1 (No. 2) can tomatoes
½ cup cornstarch
1 cup heavy cream
1½ tbs. sugar
Salt and pepper
1 tbs. chopped fresh mint

PURÉE tomatoes by forcing them through a sieve. Mix the cornstarch to a paste with a little cold water and add to the puréed tomatoes. Heat slowly to scalding point but do not boil. Heat cream at the same time in another pan. When both are hot, remove from heat and stir the cream into the tomato purée. Add sugar, salt and pepper to taste and chopped mint. Remove from heat and cool, stirring occasionally. Place in refrigerator and chill until firm. Serve in consommé cups and garnish with mint leaves. This tomato cream may also be served hot.

Serves 4–6 236 cal. per serving Source of vitamins A,C

Recipe submitted by Phyllis Frederick

Tested in THE AMERICAN HOME KITCHEN

• fillets in peanut creme

Preparation time: 30 min.

2 lbs. fillet flounder
Salt and pepper
1 cup cold milk
1 cup cold water
4 tbs. butter or margarine
4 tbs. flour
Fish liquid
3 tbs. crunch peanut butter
½ clove garlic, grated
1 tsp. soy sauce
½ cup peanuts

SEASON fillets with salt and pepper. Place in a pan with milk and water and bring to simmering. Cook a few minutes until fish is tender yet still firm. Remove fish to platter and keep hot. Melt butter, stir in flour. Add 1 cup fish liquid and cook, stirring until mixture thickens. Mix the peanut butter with 3–4 tbs. water and add to the cream sauce with garlic, soy sauce and salt and pepper if needed. Add more of the fish liquid and simmer until sauce is of the desired creamy consistency. Pour over fillets and top with peanuts.

Serves 4–6 370 cal. per serving Source of vitamins A,B complex

Recipe submitted by Phyllis Frederick

Tested in THE AMERICAN HOME KITCHEN

Friday Dinner

Codfish Cakes or
Fillets in Peanut Creme
Asparagus
Fruit Cookies
Carrots

Saturday Supper

Fruit Cup
Toad in the Hole
Green Salad
Tapioca Pudding
Coffee

Lunch for Any Day

Tomato Delight
Grilled Cheese Sandwich
Stewed Prunes
Milk or Tea

THE TRIUMPH OF A NEW IDEA

A-B-C-O-Matic

THE *EFFORTLESS* WASHER!

...washes 50% more clothes ...faster, gentler...Cleaner!

Think of all the washers you've ever used, or seen, or read about, or been told about. Now, try to imagine *one* washer that unquestionably outperforms them all . . . a washer that actually gives you the satisfaction you've dreamed of so long and been promised so often.

That such a washer *now exists* is the triumph of a new idea in washing and rinsing efficiency—a natural triumph in the only nation where the dreams you dream *can* come true.

Already millions of women have marvelled at ABC-O-MATIC, at home shows, fairs and expositions across the land. They have seen the wonder of it, working . . . how it takes less than 10 minutes to do a 12 lb. load, less than an hour for an entire week's wash. They have *seen* whites come whiter and colors brighter than new. They have watched and listened and understood, while the demonstrator explained ABC-O-MATIC's exclusive patented "Centric Agitation," which sets up controlled, uniform forces of suction and pressure on every thread of the fabric, doing the work as gently as human hands. They have seen the unique "Scum-Free" Rinser bathe and shower things bright, in fresh, sweet, running water.

To you who *haven't* seen ABC-O-MATIC, we say: SEE it, by all means, before you buy. You'll be glad you did!

Ask your local ABC Dealer for a demonstration. Check it with *your* watch. See it with *your* eyes. Then, you won't have to "take on credit" what *anybody* says about any washer in the world. You'll KNOW what you want!

Get the answers to these 6 questions before you buy any washer!

IS IT FAST?
ABC-O-MATIC does a 72 lb. week's wash CLEAN, in less than an hour! Lets you wash *and* iron, all the same day!

IS IT GENTLE?
ABC-O-MATIC "Centric Agitation," gentle as your own hands, flexes, squeezes and flushes soapy water through the clothes.

IS IT *REALLY* EFFORTLESS?
ABC-O-MATIC only asks you to put your clothes IN . . . and take them out CLEAN. Washes automatically . . . rinses automatically.

WILL IT SAVE MONEY?
ABC-O-MATIC uses less soap, hot water, and cold water for an average family washing than any other automatic washer.

IS IT EASY TO INSTALL?
ABC-O-MATIC needs no permanent installation, no set tubs, no "bolting down." Simple water and electric connections suffice.

WHO MAKES IT?
ABC-O-MATIC is the ultimate achievement of Altorfer Bros. Company, who have made millions of reliable ABC Washers and Ironers during their 39 years of leadership in the industry.

America's Leading Washers and Ironers

ABC

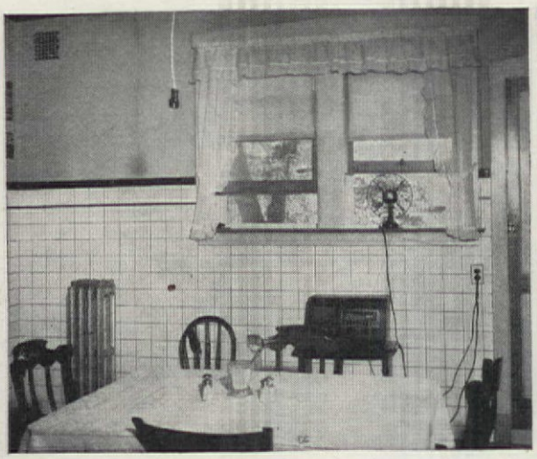
ALTORFER BROS. COMPANY • PEORIA, ILLINOIS

See classified section of your telephone directory . . . or write us direct . . . for name of nearest ABC dealer.

REBORN AT FIFTY

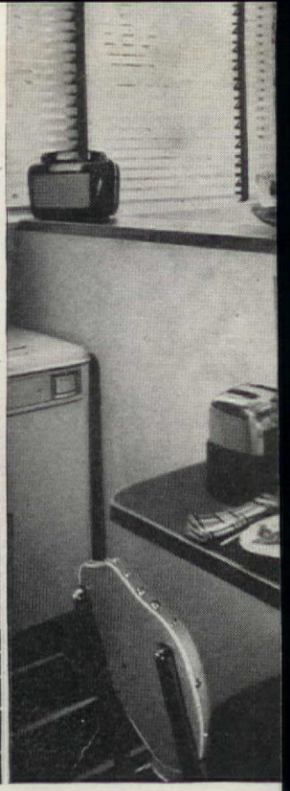
EDITH RAMSAY

First remodeled in the Twenties, Victorian kitchen is again remodeled for today

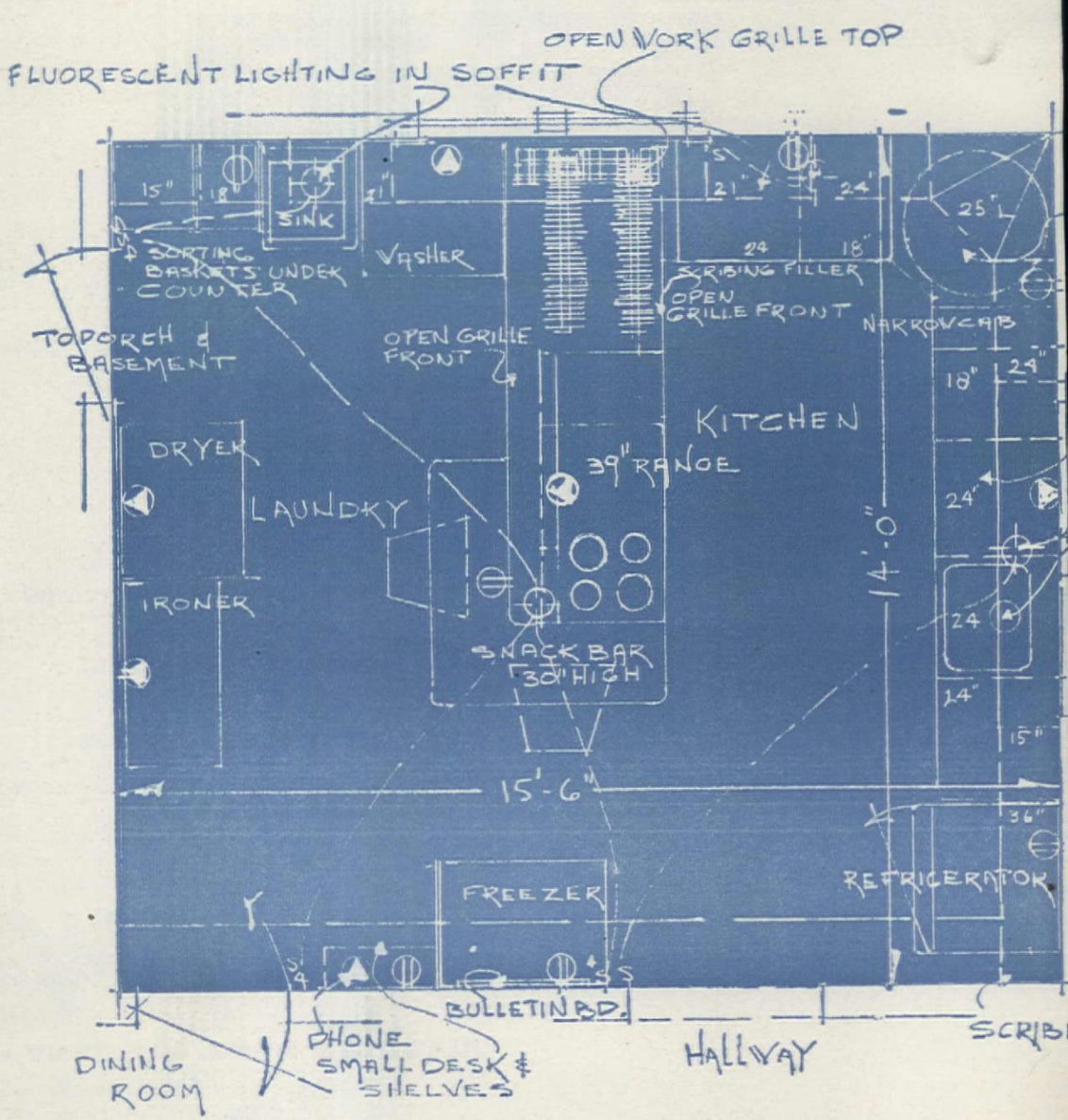


● Where once stood a lone radiator, now a complete laundry is ready for instant activity

● Under counter, beside radiator, a drying rack for tea towels. On top an oak cutting board and knife storage rack on wall



● Bulletin board, cookbook shelves, planning desk, utilize old stove place



For a cheerful breakfast
ithin easy reach of the coffee
n the range, this bar also
an be used as a fatigue-saving,
t-down work area. Top pro-
ides convenient serving space
r large company dinners

28"ROTABIN

DISHWASHER
FLUORESCENT LIGHTING IN SOFFIT
DISPOSALL

High old cupboards and single
k replaced with refrigerator,
cessible to the working areas
d the completely electric sink

G FILLER

Choose the floors with America's most desired colors!

For inlaid linoleum or printed floor covering – choose Pabco, and get the colors voted loveliest by the thousands of women who comprise Pabco's nationwide board of style advisors!

Luxurious Pabco Linoleums are Soil-Sealed to resist dirt. Pabco Printed Floor Coverings – in smart rugs and wall-to-wall styles – have the famous "Stainless Sheen" surface. Choose Pabco for long wear and easy-cleaning too!

Send ten cents in coin for "Pabco Floors The Modern Home" – sixteen full-color idea-packed pages – to Dept. 218A, nearest office.

THE PARAFFINE COMPANIES, INC.
New York 16 · Chicago 54 · San Francisco 19

PABCO

Pabco INLAID LINOLEUMS *and* PRINTED FLOOR COVERINGS

Styled in California.... Approved by all America!

8 years ago this gleaming floor was washed for the last time!

Home in Deerfield, Illinois

The Secret: it's dry cleaned with polishing wax in liquid form!

What a shame it is that some housewives still think they *have* to wash their wood floors to keep them clean! Scrubbing is hard, tiresome work . . . and water actually warps wood surfaces, raises the grain of the wood, leaves floors rough and ugly.

With Johnson's Liquid Wax, a special cleansing ingredient does the "washing" for you. This liquid cleaning and polishing wax *dry* cleans your floors . . . and adds a rich, protective wax luster that grows more and more beautiful.

Three or four times a year, just do this:

1. SPREAD a little Liquid Wax over a small floor area . . . rub lightly to loosen dirt and grime. (Notice how easily, quickly and thinly Liquid Wax spreads . . . how easy it is to control.) Next, let wax dry for 30 minutes.

2. POLISH with dry cloth or easy-to-use electric floor polisher for a smooth, mellow luster. An occasional dusting keeps your waxed floors shining-clean. Doorways, etc., can be touched up with Liquid Wax when necessary. Throw away your scrubbing brush . . . order Johnson's Liquid Wax today!

Turn the dial and begin to smile with Fibber McGee and Molly Tuesday nights— NBC

BRING OUT THE BEAUTY OF THE HOME

. . . with **JOHNSON'S**

Liquid Cleaning and Polishing Wax, Paste Wax, Cream Wax, Self Polishing Glo-Coat, Carnu for cars.

S. C. Johnson & Son, Inc., Racine, Wis., 1948 "Johnson's" is a registered trademark.

A large and cumbersome kitchen confronted Mrs. Andrews when she finally found a place to live last year. The living quarters of the Victorian house had charm, but the pseudo-remodeling of the 1920's had done little to decrease the housekeeper's tasks in the kitchen.

Not dismayed a bit by a large floor-plan, Mrs. Andrews was delighted to have enough room to bring the laundry equipment up from the dark basement. Just as the dishwasher can be used after every meal or dishes stacked in it out of sight, so the soiled clothes can be washed and dried with little effort.

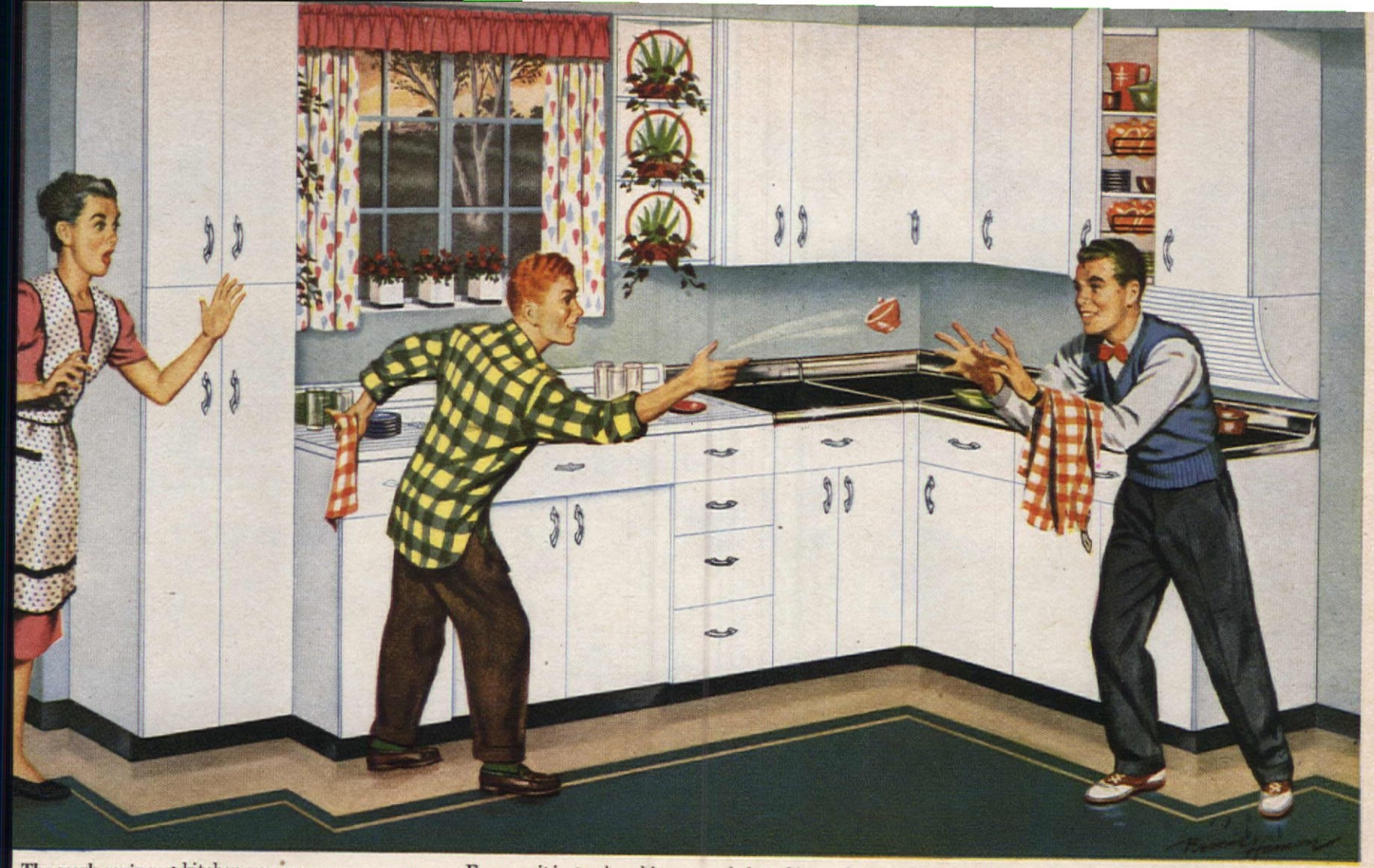
Of course in planning a completely electric kitchen, wiring is the first consideration. All major equipment is on separate heavy-duty circuits; the eighty-two gallon hot-water tank in the basement is ample for dishwashing, clotheswashing and baths.

The over-all lighting emanates from a central fixture with additional soffit lighting over the sink and mixing centers. Daylight streams in both south and east windows. Over the laundry center is a ventilating fan; with ducts through the outside wall.

To offset the clinical white of the cabinets and equipment, our Decorating Department chose a paper for the sidewalls of green vines and bright-red tomatoes. The paper is treated with a grease and steam-resistant finish. The ceiling and areas of walls not papered, are painted the

● Often corners are inaccessible or completely wasted, but these Rotabins utilize at least 90% of the space, and may be used for dishes or groceries

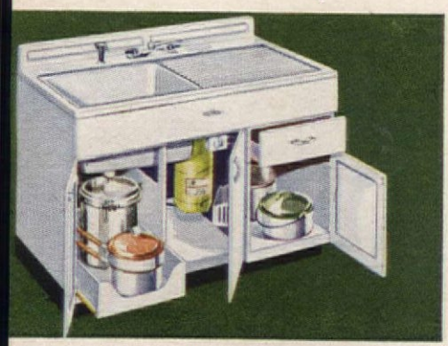
● No longer need the weatherman decide the day you launder, no longer need you carry heavy loads to the yard. Just a step from washer to dryer, from dryer to ironer in this gay laundry center



The work-savingest kitchen you ever saw . . . complete with acres of work surface, caverns of cabinets to make supplies stay put, and a gorgeous 66" twin-bowl Youngstown Kitchenaider cabinet sink.

Every unit is sturdy, white-enameled *steel* (swooshes clean with damp cloth). Just *find* a place here where you could waste a step. Youngstown designers know their kitchens! And Youngstown prices pamper a budget. The Youngstown Kitchen above, installed complete, is yours for as little as $17.10 a month on most budget plans, including financing through your dealer or bank. See your Youngstown dealer today.

Princely kitchens at pin-money prices



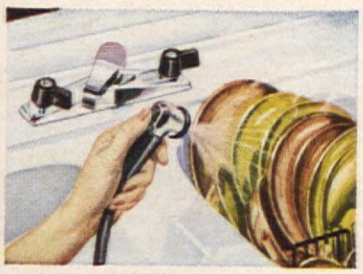
ungstown 48" twin-bowl Kitchenaider cabinet sink s 11" *extra-deep* second bowl, rinse spray, sliding-novable drainboard, giant compartments, cutlery awer, sliding shelf. For extra utility, add a new ullinaider, automatic waste-disposer unit (below).

Look like something out of your dreams . . . ? No wonder! A Youngstown Kitchen *is* a dream . . . a stunning, scrumptious, all-steel beauty that only the leader could make.

Gorgeous as it is, the kitchen above doesn't begin to show how easily you can arrange Youngstown units to *any* floor area in new house or old . . . neat and trim and slick as the whistle of joy you'll make when you hear the pin-money price. For kitchen ideas by the score, see your Youngstown dealer today. Specify Youngstown Kitchens to your builder, too.

MULLINS MANUFACTURING CORPORATION
WARREN, OHIO
World's Largest Makers of Steel Kitchens

Mullinaider, automatic waste-disposer, quickly grinds away food scraps. Turn on cold water, flip Mullinaider switch, scrape waste down the drain. (Extra equipment.)



Close-up of swinging mixing-faucet and speedy rinse spray featured on all Youngstown Kitchenaiders. Spray reaches all parts of sink top. A boon for dishwashing. Wonderful for rinsing all vegetables, too.

Youngstown Kitchens
BY MULLINS

SEND COUPON TODAY!

GET THIS EXCITING BOOKLET! 20 pages featuring 22 beautiful Youngstown Kitchens in color. Also details of all Youngstown units and helpful tips on arranging your kitchen, whether you plan to modernize or build. Just send coupon with 10c in cash. Sorry, no stamps.

Youngstown Kitchens
Mullins Mfg. Corp.
Dept. A-548, Warren, Ohio

Please send me your Youngstown booklet, "Kitchens that make you say 'Oh!' " I enclose 10c in cash.

I plan to remodel ☐ I plan to build ☐

NAME _____ (PLEASE PRINT)

ADDRESS _____

CITY _____ ZONE _____

COUNTY _____ STATE _____ ★

Choose Color Correctly

THIS Free BOOK HELPS YOU

Kyanize Paints New Life Everywhere

You can paint longer brighter *life* over your old floors of wood, concrete or pattern-worn linoleum with Kyanize Floor Enamel. Easy to apply, hard to wear off. Washable. Self-smoothing. Many modern colors.

Paint color and *life* into your surroundings. Kyanize Lustaquik is the quick-drying enamel to use for all indoor and outdoor surfaces; ideal for furniture and woodwork. Self-smoothing. Gloss finish. Washable. Gay colors.

Ask your Kyanize dealer for your *free* copy of the new Kyanize Home Decorating Book. If you want us to mail it to you, enclose 10 cents with your request.

BOSTON VARNISH COMPANY
Boston 49 Massachusetts

Kyanize
Self-Smoothing Paints
THE LIFE OF THE SURFACE

brilliant red of the tomatoes. The green of the vines is picked up in the composition flooring with its white feature stripes and darker border.

Every conceivable laborsaving device is incorporated in this bright and cheerful room. It beckons the family to join in the fun and it lightens mother's daily household tasks.

Shown in the Andrews kitchen: Flexachrome flooring, Imperial wallpaper, Hotpoint appliances and cabinets, Frick-Gallagher Rotabin, Cambridge Glass cake plate, Copeland and Thompson Spode "Billingsley Rose", Wallace Silversmiths silver tray, A. H. Heisey "Narcissus" glassware, Haskelite tray, Warren Featherbone aprons, Irish linen towels from William Ewart & Son. Photographs by Nowell Ward

● The flat-plate ironer is always accessible for its own heavy work or as an ironing board for any smaller items

This month's

AMERICAN HOME KITCHENS

1. Cover House kitchen is pretty

This kitchen exemplifies comfort and easy living. At variance with often-used kitchen colors, Mrs. Henley's kitchen has gray-white painted walls and cupboards, with blue tile work areas. The flooring carries out this scheme with a blue-and-white mottled effect; this color combination affords a pleasant backdrop for the stark white appliances and gray-white cabinets.

The owner's ingenuity and individuality is shown by the gay and perky red roses with green leaves that she painstakingly cut

Upstairs, downstairs, even outdoors!

Dinner Out-of-doors?

Here's a table that dines out with easy grace, these warm evenings. Smooth-opening extensions give plenty of elbow room. And the beautiful, durable table top sets off your best-company china and mats. The arm-rest host chair—like other Daystrom chairs—is richly upholstered in handsome leather-like plastic that wears and wears. It's washable, too!

Son Room—

A lounge chair that's restful as a yawn—and equally at home in a boy's room, Dad's den, study, rumpus room or porch. All Daystrom furniture is designed for comfort and durability, in sleek, clean-lined chrome. Priced for the budget-wise—at furniture and department stores everywhere. Ask for it by name.

Snack for Two—

or Steak for Six? This little space-saver opens wide in a jiffy for added seating room. Perfect for small kitchens, nooks and dinettes. Move it into the living room for cards or chess. Daystrom's exclusive plastic table top won't stain, scratch or chip—not even a burning cigarette can scorch that bright surface! Whisk it clean with a damp cloth.

-it's DAYSTROM furniture!

Chrome furniture for casual living—featured by stores from coast-to-coast

Daystrom Corporation, Olean, N.Y.; Daystrom Pacific Division, Pasadena, Calif.

DAYSTROM

AN ATF ASSOCIATE

"A coat of shining armor for your floors...my lady"

Lady: That's what I need! The traffic's terrific in my kitchen.

Knight: Old English laughs at rough treatment, my lady. Dirt tracked in from out-of-doors . . . or trucked in by the small fry . . . can be whisked away in a jiffy.

Lady: Wonderful! . . . because I can't spend all my time polishing.

Knight: *Brighter* floors . . . *lighter* work . . . that's the beauty of Old English! It's a cinch to apply. Just spread it on and let it dry. No rubbing . . . no buffing. Easy on the pocketbook, too, because Old English is the *famous quality* wax at an *economy* price.

Try Old English No Rubbing Wax in *your* home. See how the beauty of floors and linoleum is protected by this finer wax polish that lasts and lasts. It truly is "a coat of shining armor for your floors!"

Old English
NO RUBBING WAX

Old English

- No Rubbing Wax
- Paste Wax
- Cream Wax Polish
- Scratch Cover Polish
- Cleaning and Polishing Wax

BEST BUY IN THE STORES . . . DOES MORE FOR YOUR FLOORS!

Sold throughout United States and Canada
Boyle-Midway Inc.

from a wallpaper pattern and applied at the ceiling line and on either side of the picture window. Written above the window is the timeless adage, "The Way To A Man's Heart." We feel that this inviting kitchen needs no written words to assure keeping the man of the house about.

This house plan is so integrated as to make the kitchen an active part of the home. Doors open directly to the dining room and an outside porch.

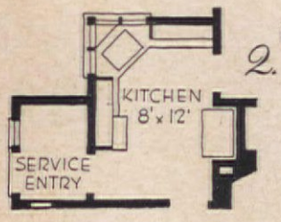
The latter is perfect for outdoor eating in summer. Working space in the kitchen is arranged for as much ease in serving outdoors as in the dining room. The window above the range gives ample light as well as providing a pleasant view.

Two large closets in the kitchen help dispel that cluttered "where shall I put it" feeling.

The theory—that closeness of range to sink and cabinets and of range and refrigerator saves steps—is actually put into use in this scheme. Adequate work space is provided adjacent to each appliance.

Ease in working and entertaining was considered by the designer and the owner in planning this kitchen. Convenience and charm are combined to make a truly livable room. Story of Henley house on page 39.

Photograph by Richard Garrison



2. Corner plays dual role in the Meyers kitchen

The corner window and sink unit in the C. A. Meyers' kitchen is a unique feature of this very interesting room. The large single bowl, flanked by linoleum counters, has a wide standing space in front of it and a large storage bin below. The red linoleum of the counter tops has been extended up as a splash board to the under side of the above wall cabinets. All cabinets above and below the counters are of wood with flush panel doors.

The electric range is placed in a brick-lined alcove directly opposite the refrigerator. The white brick walls are simple to keep clean and are a dramatic background for the range. The refrigerator, opening toward the sink, has work and storage space beside it and wall cabinets above it. The windows have been simply treated with side pieces to encourage all rays of light and sun to enter.

The kitchen in this house is a functional room, closely allied to the dining alcove off the living room, and yet it is equally accessible to the service entry and the entrance hall. Here, too, serving meals on the terrace is simplified by the straight line between the kitchen and the outdoors. Workability and beauty have been incorporated in this kitchen. Story of the house on page 44.

Pyrex Ware makes Coffee taste better too!

6-CUP PYREX PERCOLATOR only $2.95

The lowest priced, highest-quality percolator on the market! It's fascinating to watch it perc. The rich clear coffee may be reheated, because glass never alters food flavors. That's another reason why *all* food tastes better in Pyrex ware!

THERE'S ONLY ONE PYREX WARE AND IT'S MADE BY CORNING GLASS WORKS

PYREX OVENWARE

"PYREX" is a Reg. T. M. of Corning Glass Works in the United States and in Canada of Corning Glass Works of Canada, Ltd.

Shower THE BRIDE

WITH KNOWLEDGE

Table setting and gifts photographed at F. & R. Lazarus & Co. by Orville W. Skinner

● Gifts with a thoughtful past, a purposeful future, are the ones she'll cherish longest

● The gifts will be indispensable to her but best of all she'll know "how it's done"

Gertrude Brassard

Give her a headstart to happy and efficient living with gifts she'll cherish because they are beautiful and because she knows how to use them to advantage, how to care for them

April showers may bring May flowers, but with the flowers come other showers—bridal ones. It's nice and it's fun but, to pocketbooks sometimes, the showers seem to reach torrential proportions. Usually, the bride-to-be is given several showers and her closest friends are invited to all of them. Life seems to revolve around the buying and giving of gifts. Nor is it a perfect situation for the bride; she may collect seven silent butlers, yet no one thinks to give her anything so mundane —and essential—as cake tins. The shower described here ends the gift-giving difficulties and starts a new trend in showers that is entertaining, constructive, and *instructive!*

To master all the housewifely arts is every bride's dream, and so our theme is knowledge. We'll introduce her to living attractively and efficiently in the dining room and the kitchen. She will become acquainted with the uses of the many new kitchen gadgets and types of equipment that help to erase the "slaving in the kitchen" bugaboos. She'll learn to prepare meals with the new and the old standby products that make cooking a joy, the correct and attractive way to serve the food she has prepared and, last but not least, the proper way to clean up to do away with drudgery and preserve her lovely new gifts of china, silver, linen, glass and cooking utensils.

When planning a bridal shower, it is always wise to consider the bride's personal taste and her preference for a modern or a traditional home. The new couple's hobbies and talents can play a part in suggesting the shower gifts that would please her most. There are innumerable things you can buy to make this shower exciting and practical, because it can combine the giving of gadgets and equipment used in the kitchen with the many pieces used in serving food and in setting the table.

When the bride's closest friends are invited to several showers in a comparatively short period of time, naturally they cannot afford to spend very much on each individual gift. So, why not talk it over with the young ladies who intend to shower the bride, then hold one big affair? Each girl can submit her list of the people she planned to invite and those who know each other well can join in buying something worth while that the bride will cherish. On an average, a girl spends about $5.00 for a shower gift. If she is invited to five showers for the same bride, it costs her $25.00. Wouldn't it be better if she and three or four other girls got together and presented the bride with a chest of silver in her favorite pattern? It can be plated or sterling, service for six, eight, or twelve, depending upon how large the group and how much they wish to spend. In the long run, it probably will cost each girl considerably less and the bride will be happier with a lifetime gift. Too, this shower permits the purchase of gifts beyond the means of one individual. And—think of the bride and the extra time she will have to write her thank-you notes and to do the many other things she would like to do to look rested and relaxed on the eventful day! The following invitation will put your idea across and be easy to make:

Here is your invitation to a bridal initiation

In honor of _____

Please call me before you purchase your gift

—I know a grand way to give it a lift!

If all the guests to be invited live in your vicinity, mail them this appropriate invitation. When they telephone you, explain the purpose of the shower to help them select their gifts according to the theme you have chosen. To make the invitations, you will need small sheets of white note paper and white satin ribbon or tulle about one inch wide. Make a slit in the top half about ¾" in the center, about ½" down from the fold of the note paper, and another directly beneath it the same distance from the open (cut) edges. Slip the ribbon or tulle through the slits and tie a pert bow. Inside the note paper, write the words above.

● She'll live happily ever after with her gifts because she's been coached in their use

Two kitchen photographs by Nowell Ward

Shown in photographs of table setting and shower gifts: Drexel furniture; Moderne Art Linens Irish Linen cloth; Copeland & Thompson, Spode "Billingsley Rose" dinnerware; Wallace Silversmiths "Grand Colonial" flatware; Fisher Silversmiths candlesticks; A. H. Heisey "Narcissus" glassware; Will & Baumer candles; Crane "Surf Green" writing paper; Homer Laughlin "Jubilee" china coffee pot, casserole, cup and saucer; Oneida 53-piece Tudor Plate silver chest; Westmoreland milk glass banana dish; Presto pressure cooker; Silex Bride's Set; Ekco Flint carving set; Everlast aluminum vegetable dishes; Stangl Pottery bird figurines; Cambridge Glass "Rose Point" candy dish; Imperial Glass "Cape Cod" cookie jar; Pyrex Home Maker Set; Wilendur Mexican cloth and napkins; AMC tea-kettle; Proctor toaster; Cannon kitchen set; Squeez-Ezy mop; Club aluminum cooking utensils; Dinklespiel "Princess Margaret" black cloth and napkins; Dunbar Red Band beverage set; Scranton lace cloth; Roseville "Snowberry" fruit compote; Westclox electric clock; J. C. Sleater red-and-white checked cloth; Kensington "Savoy" Alumilite tray; S. E. Overton Magnolia tray; Hillair place mats; G. & H. Specialty Co. wooden bowl and tray; Duncan & Miller Sandwich glass plate.

LIST OF STORES FEATURING SPOTLIGHT OF THE MONTH ON PAGE 160

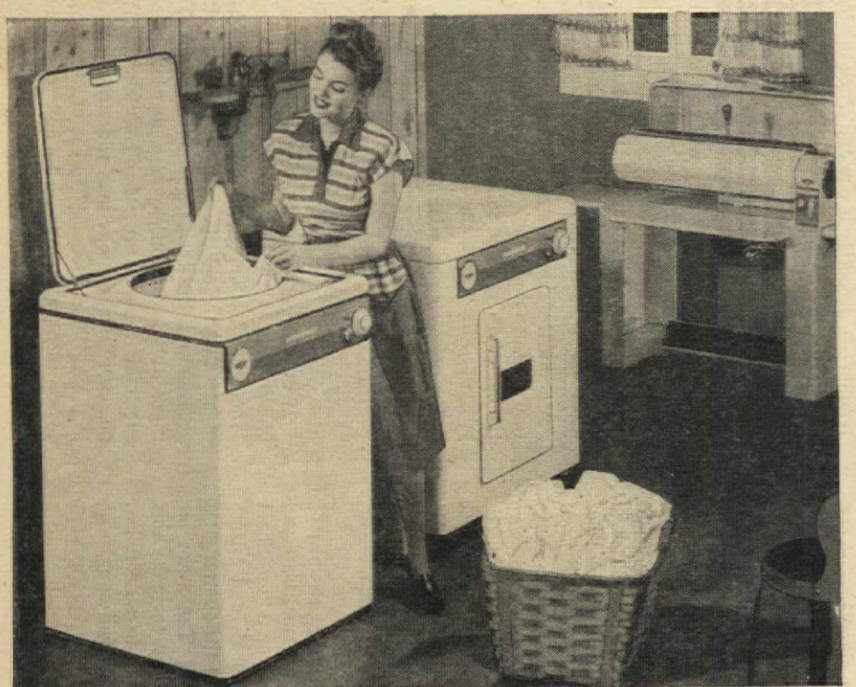
"FINGER-TIP WASHING"

It's easy as this to wash clothes clean—with the amazing new Frigidaire Automatic Washer!

PUT IN CLOTHES AND SOAP—PRESS A DIAL—YOUR WORK IS OVER!

1. Washer fills itself with wash water—automatically
2. It washes clothes clean with amazing "Live-Water" Action—automatically
3. It spins out the used wash water—automatically
4. It fills itself with clean 100° rinse water—automatically
5. It rinses clothes thoroughly with "Live-Water" Action—automatically
6. It spins out first rinse water and fills itself for second rinse—automatically
7. It rinses clothes a second time—automatically
8. It gives clothes final "Rapidry" Spin—automatically
9. It cleans itself and shuts off—automatically

NOTE: At any time, dial may be set to lengthen, shorten, repeat or omit any operation in the above cycle. Thus, "special" things may be washed as you like.



A Complete Line of Home Laundry Equipment

Shown above, in addition to the Frigidaire Automatic Washer, are the new Frigidaire Automatic Electric Dryer and the new Frigidaire Electric Ironer.

Frigidaire Automatic Dryer for clothes and linens that need further drying. Dries them ready to iron in 15 to 25 minutes; or fluffy-soft in a few minutes more. Eliminates work of hanging clothes; worries about weather, smoke, dust, dirt, insects.

Frigidaire Electric Ironer. So easy to operate you can learn to use it in 10 minutes—and expertly iron three-quarters of your wash the first time you try. Many advantages—including Frigidaire "Prestoe-Matic" foot control.

"Live-Water" Action Washes Clothes Cleaner —Rinses Them Brighter

"Live-Water" Action is a new, remarkably effective washing development. Rolling currents of water circulate clothes from top of water line deep down under and back to top . . . over and over, flexing clothes all the while. Water and soap solution penetrates clothes through and through, flushing out dirt and grime. "Live-Water" Action is so thorough that dirtiest work clothes come clean! So gentle that dainty things are safe—through washing after washing. And, in the same way it washes clothes cleaner, "Live-Water" Action rinses clothes *brighter*.

"Rapidry" Spin Gets Clothes Much Drier —Saves You Heavy Lifting

Once clothes are washed and rinsed, Frigidaire's "Rapidry" Spin gets them really damp-dry. They're spun two to three times faster than in most other washers—come out nearly 50% lighter in weight . . . whiter, brighter looking. You'll find them a lot easier to carry to a line; and many things will be dry enough to iron immediately.

YOU'RE TWICE AS SURE WITH TWO GREAT NAMES

FRIGIDAIRE

MADE ONLY BY

General Motors

ASK YOUR FRIGIDAIRE DEALER about a demonstration of the Frigidaire Automatic Washer, Automatic Dryer, Electric Ironer. (Demand is so great, not all dealers have them.) Also, see new Frigidaire Refrigerators, Electric Ranges, Water Heaters, Home Freezers, Kitchen Cabinets, Sinks. See Classified Phone Directory under "Refrigerators." Frigidaire, Dayton 1, Ohio.

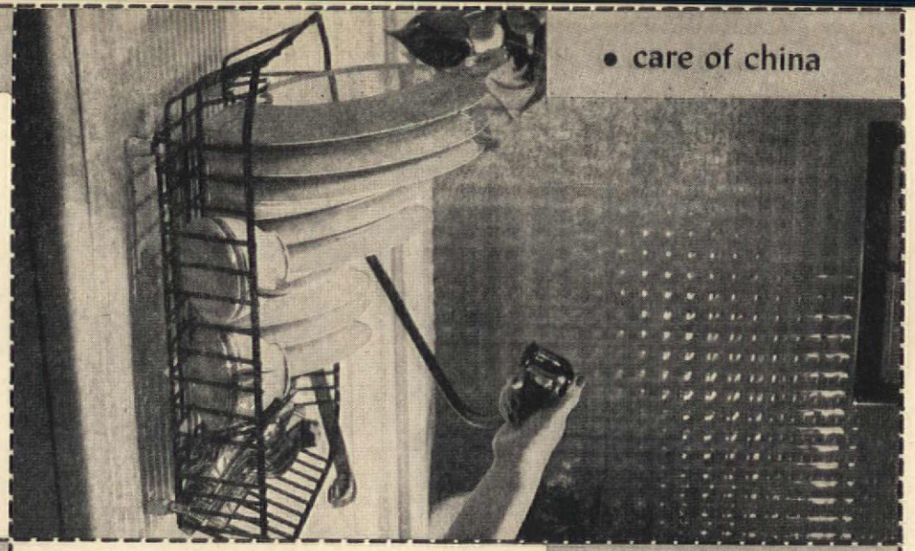
• serving dinner without a maid

For relaxed entertaining, set your dinner table immediately after lunch. Strive for general attractiveness and a charming touch. Plan color harmony in centerpiece, linen, and china. Develop a sense of balance and form.

Arrange dessert plates and coffee service on a serving table. Arrange in kitchen all plates to be heated or chilled. Fix cocktail tray to the last napkin.

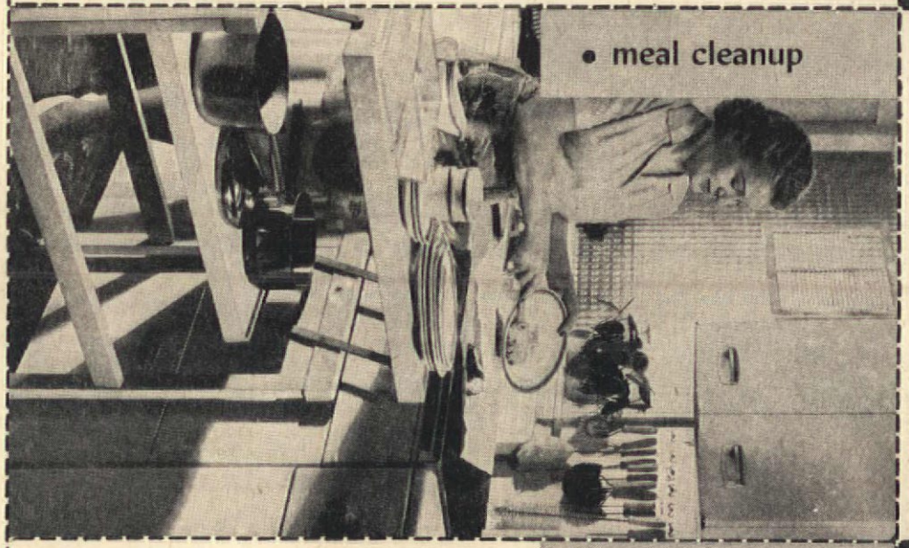
THE TABLE SETTING: When using a linen damask cloth, first place a silence cloth (slightly smaller than tablecloth) on table. The correct drop for damask coverings is from 12" to 15" from table edge. A silence cloth is not needed under a lace cloth, and it may have more overhang than a damask. For good balance, arrange everything in an orderly manner, with equal distribution of mass and ample space between masses. Do not overdecorate. Keep centerpiece arrangement low. Candles should stand above eye level, at last 14" to 16" above the table when in holders. Use abundant candlelight, a minimum of four candles for more than two people.

Mark each place with a plate and, if possible, directly opposite each other.



• care of china

• meal cleanup



• care of linen

Stains always should be treated *before* a piece is washed. Always rinse stained pieces thoroughly between applications of stain remover. Protect the surface of the material by rubbing as little as possible.

FRUIT JUICE, TEA, AND COFFEE STAINS: If attended to immediately, these usually can be removed with hot water. First, stretch stained section of linen taut over bowl. Then pour boiling water through stain, holding kettle high so water falls with force. This method is safe: hot water can't damage any type of Irish linen—the sheerest handkerchief to the finest damask. If a trace of stain remains, dry cloth in the sun or bleach with sodium perborate. If the acid in citrus fruits has changed the color of the cloth, restore color with ammonia water (half strength) or put dampened baking soda on both sides of stain.

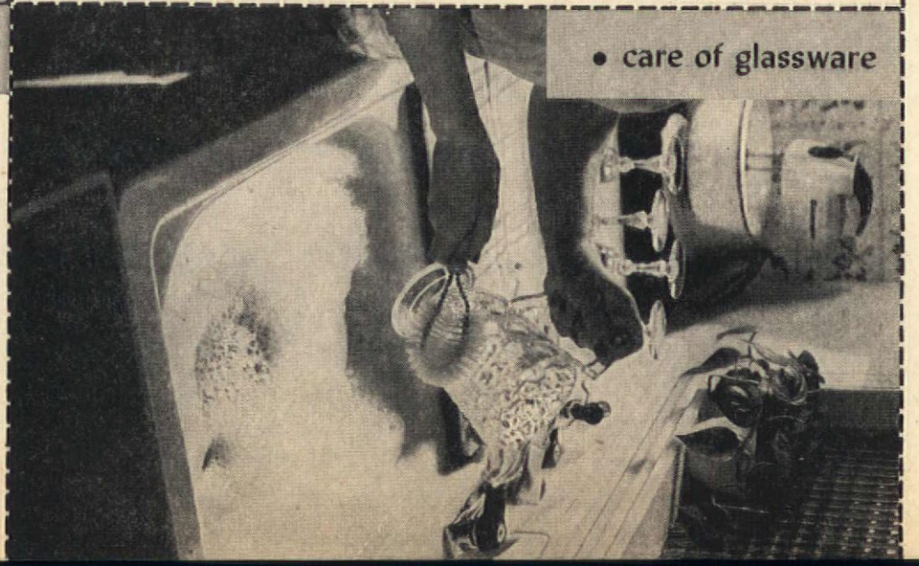
LIPSTICK: First, cover spot with vegetable shortening and wash out with soap and water. If spot remains—on white linen—use a half-and-half mixture of peroxide and ammonia. Sponge colored linen with carbon tetrachloride.

• care of silver

Wash silver soon after use in hot sudsy water. Rinse and dry thoroughly. To delay tarnishing, keep flatware in chest with treated lining and hollow ware in tarnish-retarding covers. Remove tarnish spots as they appear. Slight tarnish is easily removed with rouge cloth or treated paper. To polish, use a reputable silver polish, apply with a clean soft cloth, preferably cotton flannel. For an even luster, use easy, lengthwise strokes. A soft brush reaches into decorative hollows. Remove with dry cloth, rinse with hot water, dry with soft towel.

Scratches that appear as a result of every-day use never can be entirely avoided. They eventually blend into the texture of the silver itself. Don't save your silver for special occasions. It acquires a lovely patina with use.

• care of glassware



If a guest lives too far away to make telephoning practicable, write her a note about the shower, describing the part you wish her to play in it.

Plan a beautiful table setting for the honored guests—the bride-to-be, her mother, and three bridal attendants. If your guest list is longer, you might invite the other guests for dessert later in the evening—about eight o'clock. This will be especially advisable if your guest list includes many friends of the bride who are not well known to each other. You, as hostess, preside at the table. Instead of providing amusement or entertainment in the form of games, ask them over about four o'clock in the afternoon and make preparations to serve an informal dinner.

Set your table very carefully. When the dinner guests have arrived and complimented you on your charming table setting, take the young bride-to-be under your wing and show her how it was done, attractively and correctly. You may prefer to assign this pleasure to one of the honored guests. Have typed or written on three-by-five index cards that she can keep in her Menu Maker all the etiquette rules that should be followed. Go over each one with her and be prepared to answer any questions she may ask. She will be very grateful to you the first time she plays the hostess role in her own home and particularly proud, confident, and at ease when her husband brings his boss home to dinner.

• care of silver

Different ways to use your basic flatware pieces (before your set is complete) for your family and for entertaining:

DINNER FORK—breakfast, luncheon, dinner, entrée, dessert
DINNER KNIFE—breakfast, luncheon, dinner, entrée
TEASPOON—tea or coffee, dessert, soup in cup
CREAM SOUP SPOON (medium size)—for soup in cups and in plates
INDIVIDUAL SALAD FORKS—salads, pastry, fish
BUTTER SPREADER—butter, preserves or jelly, cheese

Add to your set these pieces, which are essential for ease in serving:

STEAK KNIFE—all types of meat CARVING SET
DESSERT SPOON—used with dessert fork, as cereal, soup, or serving spoon
TABLESPOON—serving spoon, soup in plates
OYSTER FORK—all types of seafood cocktails
GRAVY LADLE—gravies, sauces, dressings

• care of glassware

Glasses containing milk should be rinsed with cold water soon after use. If they have become sticky, rinse with lukewarm baking-soda solution. Don't put one glass into another. If tumblers stick together, separate them easily, without breakage, by putting cold water in inner glass, holding outer one in warm water. Never pry glasses apart. To smooth tiny nicks, rub carefully with fine emery paper.

Lay a towel in bottom of sink or dishpan, another on drainboard to reduce chances of breakage or chipping. Use warm, not hot, sudsy water. A water softener is desirable for washing *and* for rinsing. When washing cut or pressed glass patterns, use a soft brush to get into the deeply cut places. Never use strong soap or scalding water on glass decorated with gold. Harsh soap eats away gold. Deposits in vinegar cruets are removed easily with diluted ammonia.

Avoid water spotting by drying glassware immediately after rinsing with a towel that leaves no lint, preferably linen. Use crumpled tissue for final polish. Place cut glass, after wiping, on dry, soft towel to absorb moisture.

• meal cleanup

Have various brushes at clean-up center: a long round one for washing deep glasses, bottles, and coffee pots; a flat, moderately stiff one for washing sticky foods from plates; a stiff wire-handled brush to use as a pan scraper.

1. Rinse pans that have contained eggs, flour, or any starch with cold water. Hot water will cook these foods on the pan. Soak skillets, pots, pans.
2. Carry dirty dishes from table to kitchen on tray to save steps.
3. Scrape plates carefully, rinse, and stack methodically for washing.
4. Wash glassware first, silver next, china and pans last.
5. Use powdered cleanser, stiff brush, or steel-wool pads on pans.
6. Clean range using a degreaser, brush, and fine steel wood. (Caution: use steel wool on burner heads only.) Spilled foods should be wiped up immediately; remove congealed foods with fine powdered cleanser; the enamel needs little more than a damp cloth to keep it sparkling. Do *not* clean warm porcelain enamel with damp cloth until cooled; it causes tiny cracks in enamel.

• care of linen

Candle wax: Scrape wax off. Place white blotters over and under wax mark. Press with warm iron. Remove remaining color with carbon tetrachloride.

IRON RUST: Can be removed with an application of a salt-and-lemon juice mixture, acetic acid or, on white washable fabrics, an oxalic acid solution.

CENTERPIECE SPOTS: If made by flat arrangements of ferns or flowers, often they can be removed by rubbing thick mild suds into the stain. When stain remains after soap-and-water treatment, try a mild chlorine-bleach solution.

EGG: Soak cloth immediately in cold water, then launder to remove egg spots.

Milk, cream, ice cream, meat juice: Treat with clear lukewarm water before laundering. Avoid roughening fabric by sponging gently with cheesecloth pad.

When ironing linen, fold down center—the only crease etiquette permits. To minimize wear, rotate crease at each ironing: fold down center one time, then to right, then left of center. If possible, fold cloth back and forth in drawer. To keep cloth flat and creaseless, roll around a mailing tube or curtain pole.

• serving dinner without a maid

Plates should not be less than 16" nor more than 24" apart, center to center, and about 1" from table edge.

SILVER: Place in order used, 1" from table edge, parallel to each other, lower ends even. Pieces used first are placed farthest from plate, forks at left, knives (cutting edge toward plate) and spoons at right. EXCEPTIONS: oyster fork on extreme right, butter knife placed on butter plate. Dessert er is brought in on dessert plate; or, dessert fork and spoon may be pla.. horizontally above plate.

GLASSWARE: Place water glass above dinner knife, or spoons, if knife isn't needed. If this crowds setting, water glass may be placed slightly to right of knife tip. Beverage glass is placed at right of, at 45-degree angle to, water glass.

NAPKINS: Fold in rectangle or square, loose corners lower right, left of forks.

The bread-and-butter plate belongs at left, just above forks, with butter knife on it. Place salad plate immediately to left of forks and napkin.

Soup plates, appetizers may be placed before family, guests are called.

• care of china

Wash china in a rich suds of mild soap or detergent and rinse well in warm water. Do not let suds dry on dishes. Use a rubber-covered rack or place a towel on drainboard. When washing fine china, it is wise to place a folded towel on the bottom of the sink or dishpan. To keep your china at its best:

Set pieces down gently when stacking. Lift—don't slide—dish from stack.

Don't put china in a hot oven.

Never leave foods in your prized pieces overnight; some food acids affect color and gilding.

Don't pour hot liquids into a dish until you have heated it gradually with warm water.

Food never should be allowed to dry and harden on dishes. If this happens, soak the dish in a mild solution of baking soda.

If dishes are stacked in the cupboard, separate them with several thicknesses of soft paper. It is preferable, however, to keep them in a rubber-covered rack.

As a further help to her, select a menu which can be prepared well in advance and one that can be used as a pattern when she starts to entertain in her own home. Do not put the finishing touches to the dinner before the shower, however, because after receiving instructions on correct table setting, her education will continue in the kitchen. All the food is ready to be served except for the finishing touches. To prevent confusion, it is best to have all the necessary ingredients and utensils for each step within reach, so no time will be lost in taking them from drawers and cupboards. Have recipes and any other helpful data you believe could be useful to her typed on cards. Don an apron (have one for her, too) and proceed with the explanation of how you prepared the food you are about to serve. The following menu is suggested as a good one at this time of year. The strawberry-orange cups can be ready in the serving glasses. You will only dress it up with mint.

Strawberry-Orange Cup with Mint Leaves
Baked Ham
Tomato and Cole Slaw
Potato Chips
**Celery and Carrot Curls, Olives*
**Hot Biscuits*
**White Cake with Butter Frosting*
Hot Coffee

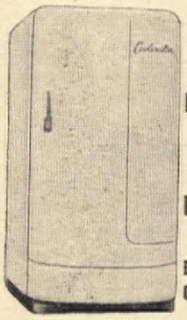
As you arrange the leaves, tell her about othe things she could serve instead, that would b

"WOW! All this... and only 28 inches wide!"

solve your space problem

COOLERATOR

Kitchen Saver



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FROZEN FOOD LOCKER and ELECTRIC REFRIGERATOR

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Enjoy BOTH at ONE LOW COST

Model DR-77—7¾ Cu. Ft.
15.7 square feet of shelf space

You'll be surprised how neatly this compact Coolerator fits into a small kitchen. Yet look what it gives you! A 25 lb. built-in Frozen Food Locker with loads of meat storage space. Three Quick-Release Ice Trays to freeze 42 big ice cubes (pop out 2 cubes or 14). A big Crisp-O-Lator, too, for fresh vegetables. Extra room for tall or gallon bottles. The silent, trouble-free Econ-O-Mizer freezing unit is backed by a 5-year warranty. See your Dealer TODAY.

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Flavor Saver
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Duluth 1, Minnesota

simple for her to prepare: melon balls, fruit juice, fruit cocktail, consommé.

To save time, get the biscuits ready for the oven now. The ingredients have already been assembled and measured out and, while she is watching, give her all the tips you know on the making of biscuits, including oven temperature and baking time. Mix the ingredients while she watches; place dough on a flour board, roll and cut out, then put them in a greased baking pan and place it in the oven. Bring her up to date on all the prepared biscuit mixes now on the market, because these successfully can save her time and work.

The ham is now ready for slicing and, while the biscuits are baking, you can explain the reasons for buying tenderized boneless ham that avoids waste. Place the ham, fat side up, on a rack in an uncovered roaster or pan and bake it in a slow oven (325°F.), allowing twenty minutes per pound for an eight-to-ten pound ham. One half-hour before the meat is done, tell her how to score it by cutting down and across the ham fat to form one-inch squares over the top surfaces. Next, cover scored fat surface with a mixture of one cup of brown sugar and one tablespoon of dry mustard; decorate the surface with cloves and pour over it one-half cup of orange juice. Then put it back in the oven and continue baking. Carving the boneless ham is a simplified process because it does not involve cutting around the bone. While you're doing this, tell the bride-to-be how important it is to have a good carving knife. Show her how to sharpen it and keep it in good condition. Cut slices of ham the desired thickness and arrange in an appetizing way on the serving dish. Have the cole slaw made and the tomatoes sliced. Place tomatoes around the edge of the meat platter and top them with cole slaw to make it even more tempting. As you, or one of the other guests arrange the potato chips, olives, celery and carrot curls in the serving dish or dishes, then on the tray to be carried into the dining room, remember to tell her how you made the celery and carrots curl! Earlier, you have frosted the side of the cake, so it will take only a few minutes to pile the frosting on top of the cake and finish with a swirl design. To make the swirl, run the tip end of your spatula around the frosting in a light, circular motion. Let her watch you do it.

The biscuits should be done by now and your dinner ready to serve. By having an early dinner, it will give one or two of your other guests a chance to initiate the bride-to-be in the smoothest and quickest clean-up methods, and thus have everything in order before presenting her gifts. The process of cleaning up has been made very simple and easy with the invention of the electric dish-washer but, even if the new bride will not have one right away, the procedure for clearing the table and the pre-

if you're the one who does the cooking.. look at the new

time-saving
step-saving
work-saving

Look for this "CP" seal when you buy and get all these: automatic controls . . . smokeless broiling... uniform baking...thrifty roasting . . . cleanliness, coolness, economy! This Cribben and Sexton UNIVERSAL Gas range is just one of many built to "CP" standards now available. Go to your Gas Company or appliance dealer's and choose one that's perfect for *your* "New Freedom Gas Kitchen."*

AMERICAN GAS ASSOCIATION

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automatic **gas** *ranges!*

"Satina in my starch makes ironing 3 times easier!"

WRITES MRS. MARY SABELLA, BROOKLYN, NEW YORK

MRS. SABELLA, pictured above with her children, Frank and Dolores, writes:

"Starched shirts and blouses are 3 times easier to iron when I put Satina in my starch. The iron just glides—no sticking or stopping!"

Satina is a wonderful ironing aid you use with boiled or unboiled starch. It dissolves easily in boiling water or the boiling starch solution.

It not only makes ironing *lots* easier, it makes *clothes smell fresher, look newer, stay clean longer,* too!

FREE FULL-SIZE PACKAGE

We're so sure *you'll* love Satina, if we can just get you to try it once, that we're offering you a *free* full-size package. Enough for 4 big starchings. Just you try it and judge Satina for yourself.

A PRODUCT OF GENERAL FOODS

SATINA, Dept. 29, Battle Creek, Michigan

Dear Sirs: Satina sounds good to me. Now I'd like a free full-size package to see how much easier it makes *my* starched ironing.

NAME_____

STREET_____

CITY_____ STATE_____

Women say: "Put SATINA in your starch! It makes starched ironing 3 times easier"

liminaries to actual dishwashing are the same. And, if time permits, it would be good to let her in on your secrets for keeping pots and pans sparkling and tip her off to the various cleansers, silver polishes, and gadgets that have proved their worth to you. Dessert and coffee will be served later on in the evening when your other guests arrive.

There will be no need to search your imagination for a suitable gift to adapt to these three little scenes. Your guests have a choice of anything in the way of china, glassware, linen, silver, decorative and useful table accessories or objects that make a dining room a pleasanter and more cheerful place in which to eat. And, need we mention the innumerable suggestions the kitchen holds—from the smallest gadget to the dishwasher, range, and refrigerator which aunts, uncles, and other relatives may like to buy together? These large, cumbersome pieces of equipment cannot be presented at the time of the shower, but they may be offered in the form of a magazine clipping which illustrates the item. Attach a card or note telling the guest of honor when she may expect delivery and installation. You'll find something in this shower theme to fit the pocketbook of every guest without making the selection of gifts difficult—or repetitious!

Every minute of the new bride's time has been occupied in a constructive way, and if you would like to carry the idea further, ask the guests who arrive later in the evening to prepare full instructions, whenever possible, on the working, care, and advantages of the gifts they bring. This information, too, should be typed or written on a card that can be filed for future reference. Often the instructions enclosed with electrical items become mislaid or lost, and this small gift of information will add immeasurably to her enjoyment of the gift. There will be no time for games, and it is very possible that some of the guests themselves will learn some helpful hints, at your party, which they will try, with eagerness, in their own homes.

So, start the new bride on the right foot. Give her the knowledge that will add a practical confidence to her enjoyment of all the gifts she will take with her into her new home.

Here are some ideas submitted by Evelyn Ball for unusual favors for a bridal shower that will please the bride and amuse the guests. Corsages composed of packets of flower seeds, small kitchen utensils, Cellophane-wrapped candies, wrapped silver dollars (the gift from the girls), favorite recipes typed on colored cards, sewing equipment or young, fresh vegetable will start the party in perfect tempo.

The corsage of vegetables should be made up the day of the party so it will be fresh. Put them in the refrigerator until you need them. The base for the corsage is a diamond-shaped

NICHOLS *Aluminum* CLOTHESLINE

LASTS A LIFETIME
Made of solid aluminum that WILL NOT RUST, WILL NOT ROT, WILL NOT CRACK. Fits any type of clothespin. Modern and always clean looking. The latest in clothesline material.

SAVES WASHDAY TIME
Once up, Nichols Aluminum Clothesline need never be taken down. Rain, snow or sleet—heat of summer, cold of winter will not affect it. Ideal for yard, basement or attic.

WILL NOT SOIL FABRICS
No more rust spots on your washings, as aluminum CANNOT RUST. Easy to keep clean with a damp soapy cloth.

Only the original NICHOLS ALUMINUM CLOTHESLINE, *approved by Parents' Magazine and granted the Good Housekeeping Seal, bears the red and blue label. Ask for it at your favorite dealer.*

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Guaranteed by Good Housekeeping

NICHOLS WIRE & ALUMINUM CO.
Davenport, Iowa

THE *Safety* COOKING SPOON

HANDLE WILL NOT HEAT

MADE OF SOLID STAINLESS STEEL THROUGHOUT

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GUARANTEED AS REPRESENTED

This is what the housewife has been looking for. IT'S NEW
THERE IS NOTHING ELSE LIKE IT.
No laying the spoon down to muss up the stove.
No letting the spoon slip into the pot.
Made in an 8 and 10 inch length with a brilliant polish. The set sent postpaid if not carried by your local dealer. In gift boxes, $1.35.
AN IDEAL GIFT FOR ANY BRIDE OR HOUSEWIFE.
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Sales people Wanted Everywhere.
Order set at once and get our sales proposition.
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HEX *Modern Mothproofing*
Avoid storage fuss and bother.
Hex, durable liquid mothproofing protects woolens, rugs, upholstery, blankets WHILE YOU USE THEM.
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No standing *because* No lifting!

Don't miss "SIT-DOWN-TO-IRON-WEEK" at your Proctor Dealer

A new, easier way to iron. No standing because *no lifting*. This iron lifts itself. You save 2½ tons of lifting per ironing day...and save 24% of your energy sitting down. Sit-Down-to-Iron Week at Proctor Dealers features the new 1948 *Never-Lift*...a sensational 30-day home trial offer . . . the big 52-page ironing book. Don't miss it.

Big 52-Page Book
All about ironing. 150 pictures. Many hints. Only 25¢ at Proctor dealers. Or Proctor Electric Co., Dept. AH5, Phila. 40, Pa.

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Satisfaction guaranteed or money back

An amazing offer...for a limited time. Purchase a new Proctor *Never-Lift* Iron. Use it for 30 days. Entire purchase price refunded if you're not satisfied.

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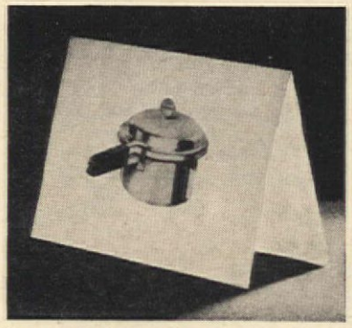
PROCTOR ELECTRIC CO., PHILA. 40, PA.

For efficient repairs, 105 factory-supervised Proctor service stations coast to coast . . . see local classified telephone directory.

piece of cardboard approximately four-inches wide and eight-inches long. To this are fastened three young carrots, their greens extending above for foliage. Then, around and between them, tack a few peas in the pod, a beet, a small potato, two radishes, an onion and any other usable vegetable in season. A threaded needle passed through the center of each will enable you to fasten them securely. A ribbon bow should be tacked to the carrot greens. For an added touch, remove the pimiento from the center of an olive, stick a corsage pin through till the head is hidden, then replace the pimiento in the olive and add it to your corsage.

Jean French suggests the following invitation as being an especially appropriate one for a kitchen shower. It's inexpensive, too. Paste pictures of various cooking utensils, cut from magazines, onto the front of folded white note paper. Write your invitation inside.

To assemble a corsage of kitchen utensils, select a set of measuring spoons, a cooky cutter (with a handle, if possible), a sprinkler bottle cap, two egg cups and a tea strainer—all in a variety of colors. First, fasten the bulkier objects—egg cups and sprinkler cap—to the center of your cardboard diamond. Use matching thread. Then fasten the cooky cutter above the egg cups and sprinkler cap, tying a ribbon bow to the handle. The tea strainer and measuring spoons are fanned out across the bottom,

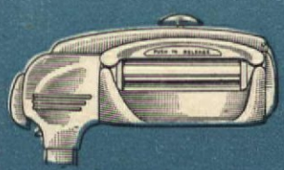


then tacked securely in place. Next, trim the cardboard that extends beyond the utensils, paste a piece of paper to the back of the cardboard to hide the stitches. Two corsage pins complete the effect.

Finally, add a new touch to the traditional Bride's Book with a fringed, white-satin bookmark. On it write—or have each one write—the names of the guests present. Add a sprig of blossoms for color. Colored pencils, crayons, or poster paint will do the work successfully.

BUILT FOR A LONG AND USEFUL LIFE

EXTRA-CAPACITY ROLL-RIM TUB—holds 20 gallons to water line.



TWO-WAY WRINGER—Reversible flume directs water back into tub after extraction.

ALUMINUM AGITATOR—produces the famous triple wash-action. Minimizes clothes wear.

Practical design, able engineering, sturdy construction—that's the Norge Triple-Action Washer for 1948! With it you can wash *more* clothes, in *less time* and at *less cost* than with ordinary type washers of ordinary capacities. And the *triple* washing-action—*up, down and around*—gets the clothes *cleaner*. "The best dealer in town sells Norge" . . . write us for the name of the Norge dealer in the town nearest you. Norge Division, Borg-Warner Corporation, Detroit 26, Michigan. In Canada: Addison Industries, Ltd., Toronto, Ontario.

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REMOVE smelly cooking odors, grease and fumes as fast as they originate with this amazing, new Aeropel Kitchen Fan! Modern design adds beauty to new or old kitchens . . . whisper-quiet operation . . . easy to install . . . Will pay for itself in a short time by savings in cleaning and decorating costs. Ask your electrical or home supply dealer, or send for FREE book!

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ENJOY a refreshing breeze of nature-conditioned night air in your bedroom with a Ventura Attic Fan! Pioneered by American Blower in 1934 . . . leader in sales and performance! Whisper-quiet . . . capacity certified . . . quality guaranteed. Priced lower now than 10 years ago! Send for FREE BOOKLET on how to keep delightfully cool for a few cents a day.

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Gentlemen:
Please send me FREE — Attic Fan Booklet ☐ Aeropel Booklet ☐

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MINIMUM BUT ADEQUATE

Elizabeth Fuller

Gifts for the homemaker-to-be can be a problem to the giver and to the bride. Too often a brand-new homemaker receives sundry gadgets and not a pan to cook in. A list of kitchen utensils would often prove helpful to friends of the bride and to the bride herself. First of all, she'll need pots and pans and, of course, some gadgets. But do peruse the list carefully before you buy those. No kitchen is complete without baking utensils to make that first batch of biscuits and cherry pie to banish old wives' tales. Our list will allow her to experiment with everything from sugar cookies to tarts. Friends of the groom might also remember that kitchen essentials help insure success of those first meals. What is that saying—"The way to a man's heart."

- POTS AND PANS:
  - 1 nest of saucepans—1, 2, and 3 qt. sizes, with covers
  - 1 saucepan—2 cup
  - 1 double boiler—2 qt.
  - 1 chicken fryer—12 inch
  - 1 frying pan—8 inch
  - 1 dutch oven—4½ qt.
  - 1 shallow roasting pan with rack
  - 1 coffee maker—6–8 cup
  - 1 teapot—4 cup
- SOME "GADGETS" TOO:
  - 1 long-handled 2 tined kitchen fork
  - 2 strainers—large and small
  - 1 colander
  - 1 narrow spatula
  - 1 wide spatula
  - 1 pancake turner
  - 1 potato masher
  - 1 meat knife
  - 1 paring knife
  - 1 knife sharpener
  - 1 bread knife
  - 1 can opener
  - 1 bottle opener and corkscrew
  - 1 set assorted graters
  - 1 fruit reamer
  - 1 vegetable brush
  - 1 meat grinder
- BAKING UTENSILS:
  - 1 pie plate—9 inch
  - 1 casserole—2 qt.
  - 2 layer cake tins—8 inch
  - 1 cake tin—8 inch square
  - 1 loaf pan—8½ x 4½ x 2½
  - 1 cookie sheet
  - 6 custard cups
  - 2 measuring cups
  - 1 set measuring spoons
  - 1 set 4 mixing bowls
  - 1 flour sifter
  - 1 egg beater
  - 1 rubber scraper
  - 1 wooden spoon
  - 1 rolling pin
  - 1 pastry board
  - 1 biscuit cutter
  - 1 wire cake cooler
- MISCELLANEOUS "MUST'S":
  - 2 canisters
  - 12 dish towels
  - 4 dish cloths
  - paper towel holder
  - 1 broom
  - 1 dust pan
  - 1 dust mop
  - 1 carpet sweeper or vacuum cleaner
  - 1 garbage can
  - 1 waste basket
  - 4 pot holders
- NOW FOR "FROSTING":
  - toaster
  - waffle iron
  - electric mixer
  - pressure saucepan
  - sandwich toaster
  - electric juicer
  - automatic coffee maker
  - electric broiler
  - egg poacher
  - egg slicer
  - household scales
  - portable roaster
  - 1 pastry blender
  - 1 pastry brush
  - 1 soup ladle
  - 1 long-handled metal spoon
  - 1 long-handled slotted spoon
  - 1 peeling-corer knife
  - refrigerator dishes
  - bread box
  - pastry cloth
  - kitchen scissors
  - dessert molds
  - tube pan
  - set of kitchen thermometers
  - set of plastic bowl covers
  - deep fat fryer
  - griddle
  - utility tray
  - chopping bowl and chopper
  - ring mold
  - 1 tea kettle
  - 1 wax paper holder
  - knife holder
  - 1 ricer
  - 1 set muffin tins
  - angel-food cake pan

Underwood & Underwood

WENDY DOUGHERTY

When IS A Bride?

I have a friend whose husband "flew the hump" for three years. She says she can soft boil an egg—(put egg in cold water, bring to boil. Let boil few seconds, turn off heat. Let stand for few minutes, crack and serve). I maintain this is an uncooked egg, but Kay tells me what *I* want is a hard-boiled egg. I say that I understand the correct term is "hard-cooked," not "hard-boiled." We quibble that way sometimes, and then she says, "Jim and I want you to come to dinner—if you can stand a bride's cooking." She laughs at that. "Listen to me calling myself a bride; I'm still trying to get away with it and I've been married five years!"

I know exactly how she feels. As a housewife, I am definitely a case of arrested development: I have been a bride for four years. The question has become, "When is a bride no longer a bride?"

I suppose there are a lot of bright answers to that such as: depends on the I. Q.; when the honeymoon is over, etc. But for my budgeted money, time has nothing to do with it, being a bride is a state of mind. For instance, the other day I found some maple-flavored syrup in the grocery store. That night we had waffles for supper. I'm sure my husband thought he was pouring syrup on a very old and lumpy mattress.

There is always one day in the year better than any other for washing blankets—the white wool one, anyway. A bride instinctively recognizes the day, but there her instincts about blankets end. Being a bride means you empty the hot-water tank into the washing machine, then dunk the woolies. That you are a bride is proved when you try to iron your husband's shirt and it keeps throwing its arms around your neck. And while we're on the subject of laundry, Kay says that the best authorities are debunking as an old wives' tale the idea that frost is a bleach. She says only a bride will let herself get blue with cold to hang the wash outside so *it* can get white.

Then again, when a bride, you put old-fashioned drop cookies in the oven, and they come out vanilla wafers. One time I had to confide to Kay that my pie failures, when stacked one on top of the other, would reach at least as high (and lean as much) as the Tower of Pisa.

Yes, it's discouraging—especially when you suspect that your husband is beginning to wonder, *"When,* if ever, will she be a housewife?"

Mmmm...that Ripe, FRESH Strawberry Flavor!

For wonderful flavor, try this quick and easy Sure-Jell recipe!

SURE-JELL STRAWBERRY JAM

4 cups prepared fruit
6½ cups sugar
1 box Sure-Jell

To prepare fruit, crush about 2 quarts fully ripe strawberries.

Measure prepared fruit into a large saucepan. Measure sugar into bowl; set aside.

Place pan holding fruit over high heat. Add Sure-Jell, stir until mixture comes to a hard boil. Stir in sugar at once.

Bring to a *full rolling boil* and boil hard *1 minute*, stirring constantly.

Remove from heat, skim, ladle quickly. Paraffin at once. Makes about 10 six-ounce glasses.

65 RECIPES IN EVERY BOX—a different recipe for each fruit!

A ONE-MINUTE BOIL for jam, a HALF-MINUTE BOIL for jelly—with Sure-Jell!

About 10 GLASSES! You're sure to get your fruit and sugar's worth, with Sure-Jell!

Make it NOW!

Make enough to last ALL WINTER! Jam is so quick, so easy, so delicious—made with Sure-Jell.

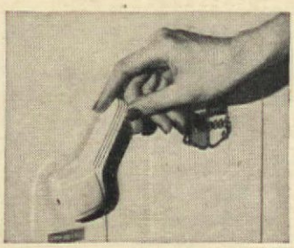
A Product of General Foods

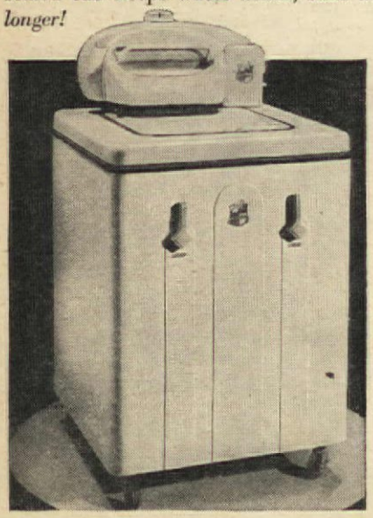
What kind of washer is best for YOU?

Most women are buying wringer-type washers. They know that wringer-equipped washers use less hot water . . . need no costly installation . . . have no complicated mechanisms to get out of whack . . . and *really get* a BIG WASH cleaner!

That's why the new super-quiet YOUNG is the fastest-growing washing machine on the market. It's one wringer-washer that's styled for modern homes, and *value-priced!* The Young's tabletop cabinet slips trimly between other appliances, *counter-high.*

Flip the control, and a BIG family-size wash is clean in 8 minutes. The Young's agitator-action washes everything—blankets to lingerie. Gently for silks and rayons—thoroughly for cottons and woolens. Thermo-sealed tub keeps water *hotter*, suds active *longer!*





And the Young is quiet—free of heavy vibration. No installation costs . . . never needs oiling. Pumps itself dry. *Guaranteed,* the Young is one washer that gives you your dollar's worth today, and *tomorrow* too! Yes, look at 'em all—but don't miss the YOUNG!

Young WASHING MACHINES

Guaranteed by Good Housekeeping

THE YOUNG CORPORATION FALL RIVER, MASSACHUSETTS

La CUCARACHA AND THE HOUSING SHORTAGE

Louella Webster

The witching hour of midnight found me browsing through old manuscripts in the cave my landlord optimistically calls an apartment. With my neighboring cave-dwellers not yet home from the taverns, the stillness began to give off tinkling whispers intermingled with the sound of a dripping faucet. My eyelids dropped sleepily. Did I really hear voices? Yes or no, my brain registered the following conversation:

"Isn't this heavenly, Titi? I only wish that your grandma had lived to enjoy this housing shortage era."

"Mimi dear, she never would have believed it, what with food so plentiful in these unusual places. But do you think there is any danger of our becoming overprivileged? Perhaps too fat to run from the enemy?"

"I doubt it, my little one. Instead we seem to be growing more rugged and numerous every day. Just have a look at my underpinnings."

I thought I heard the sound of flexing muscles. With a disgusted sigh I hunted up the bottle of D.D.T. and the spray gun purchased that day. La Cucarachas, cockroaches to you, were raiding my kitchen again.

It is an undisputed fact that the housing shortage has increased by millions the bug population in American dwelling places. With people forced to live in sheds, garages, caves, and other substitute abodes poorly equipped for the storage of food or the disposal of waste, the cockroach finds himself in heaven and the housewife finds herself on the brink of a nervous breakdown.

Both brown and black roaches used my makeshift kitchen as headquar-

Marvelous for Meat Loaf!

Spice your thrifty meats with this tangy, out-of-doors flavor—make a barbecue feast out of a plain dinner.

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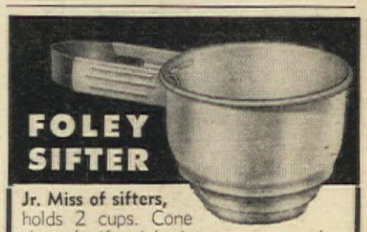
Derby BARBECUE SAUCE

FIRST AID FOR CLEVER COOKS

Also Derby Steak Sauce • Derby Hot Sauce • Derby Worcestershire



Jr. Miss of sifters, holds 2 cups. Cone shaped, sifts right into your measuring cup . . . Aluminum . . . "Be FOLEY Equipped" with Food Mill, Chopper, Sifter, Blender. 69¢ at DEPT. HDWE. STORES

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THE ORIGINAL MARSHMALLOW CREME

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NABISCO PARTY NEWS

PUDDING PRIZE
ready in a wink
—made with Fig Newtons

PUDDING

Fig Newtons **Cream**

Heat Fig Newtons in a covered casserole in hot oven (425° F.) for five minutes. Serve warm with light cream or whipped cream. Simple... *scrumptious!* No holiday pudding was ever better! For Fig Newtons are rich, *golden*-brown cake plumply filled with fine fig jam...festive fare by themselves—a *merry* match with dessert. Look for other cookies in packages with the red Nabisco Seal—your guide to the *best* in baked goods!

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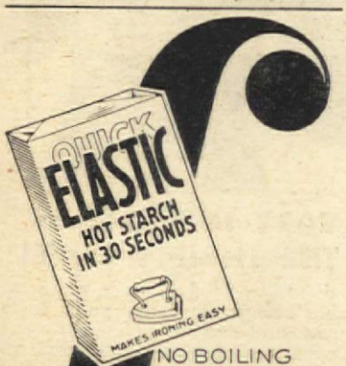

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NO STICKING

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wonderful
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GRAVY MASTER
the gravy aid
everybody's talking about
GET A BOTTLE—TRY IT—COMPARE

ters. They established bunks, feeding troughs, cocktail bars, and playgrounds. The female leaves her egg sacs here and there, trusting nature to take care of her little ones. The roach is also possessed of an esthetic sense. To prove this, I found one nesting happily between my new deluxe box spring and mattress.

On the night I decided to make war on the pests, I sneaked out to the kitchen with murder in my heart and turned on the light. What I saw almost caused me to drop the spray gun. Not only Mimi and Titi were there on the drainboard, but all their cousins, aunts, uncles, and grandparents. They stared unblinkingly at me. Then, as by a signal, they were gone before I could level the gun. I blasted wildly in every direction, disregarding open food packages and the leftovers from dinner that had been too hot to put away.

Dishevelled and queasy, I retreated to think things over. I was under the impression that it would be an easy matter to out-smart silly little cockroaches. I took mental stock of the food I would be compelled to consign to the garbage because it had not only been exposed to the poisonous spray, but was also suspect in regard to cockroach outhouses, spare parts, and other trivia. The loss would be considerable. Then I remembered the advertising about D.D.T. pest control and grinned with relief.

The residual spray would get the little beasties for weeks to come, the suave voice said. It would cling to their feet and, during their morning ablutions, reach their stomachs and shatter their nervous systems. I believed every word of it. And so to bed, happy in the thought that by morning my kitchen would be littered with hundreds of dead bodies.

Dustpan and broom in hand, still in pajamas, I ventured into the kitchen before breakfast for the clean-up. Not a body was in sight. Something had gone wrong. "Maybe they wear rubber boots," I quavered. "Or perhaps they bathe only on Saturday nights." I brushed away a tear of disappointment and decided to breakfast at the corner drugstore.

Leaflet 144, prepared by E. A. Back, principal entomologist of the Bureau of Entomology in Washington, offers the information that five kinds of cockroaches infest American homes. He declares the largest of these is the brown Periplaneta americana, although in my personal encounter I discovered its black brother, Blatta orientalis, often called Japanese beetle, is from three to four times larger. The German and tropical varieties—but who cares about their origin? Roaches are roaches. Any brand of them is guaranteed to make your life hideous.

What to feed a cockroach for his optimum health? They thrive on bookbindings, letter files, and even fine fabrics, not to mention the vitamins clinging to the sink from dish-

heat

● Slickest, quickest way to please a hungry family—and a strict food budget—is to heat up a tin of low-priced, energy-packed Heinz Cooked Spaghetti!

eat

● Get a whiff of that spicy, perky tomato sauce—taste those creamy strands of spaghetti, made from choicest semolina flour.

and
remember

● When you want honest-to-goodness, downright delicious spaghetti, be sure to ask for *Heinz!* Remember, too, that this one-dish meal blends perfectly with leftovers. Ask your grocer for a tin or two!

it's Heinz 57 COOKED Spaghetti

CLOROX is FIRST with America's Housewives because it offers BOTH!

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YOU CAN'T FIND A GENTLER BLEACH THAN CLOROX FOR WHITE COTTONS AND LINENS. FOR CLOROX IS ULTRA-REFINED...FREE FROM CAUSTIC AND OTHER HARSH SUBSTANCES... MADE BY AN EXCLUSIVE FORMULA PROTECTED BY U. S. GOVERNMENT PATENT! CONSERVE YOUR LINENS WITH CLOROX!

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BECAUSE CLOROX IS FREE FROM CAUSTIC, IT NOT ONLY BLEACHES MORE GENTLY...IT WORKS FASTER IN KILLING HARMFUL GERMS...DOES A BETTER JOB OF DISINFECTING! GIVE YOUR FAMILY THE EXTRA HEALTH PROTECTION OF A CLOROX-CLEAN HOME!

Directions on Label

Hundreds of Public Health Departments endorse the Clorox type of Disinfection!

USE IN LAUNDRY . . . . . KITCHEN . . . . . BATHROOM

CLOROX BLEACHES • REMOVES STAINS • DEODORIZES • DISINFECTS

There's only one CLOROX . . . it's always uniform . . . always dependable!

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Tips on how 8¢ decorates your kitchen!

New "Royal Rose" Pattern on shelves

Royledge SHELVING

9 feet 8¢

1. **Give your kitchen a new color scheme monthly!** How? Simply change gay Royledge Shelving design each month—costs less than a penny a day.

2. **"Scatter" color for wonderful bright effect!** Use same Royledge pattern for open shelves, curtain tie-backs, to edge waste-basket, etc.

3. **Make kitchen closets into "showplaces"** by sparkling up shelves with same or contrasting Royledge patterns (for closets in other rooms, too). See gorgeous NEW Royledge designs at 5-and-10's, neighborhood, hardware, dept. stores.

Trade Mark "Royledge" Reg. U.S. Pat. Off

pan water. They are not above sampling soiled plates or Fido's bowl. Actually, no exposed food in your cupboard is safe from them. And like Kilroy, wherever they have been, they leave their mark. Libraries and manufacturing plants often find them as much of a problem as does the housekeeper or restaurant owner. Stores are sometimes infested and the unsuspecting customer may carry a few home in paper bags or packages to start new colonies in her kitchen.

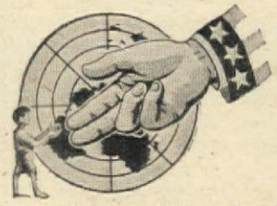
If you are inclined to pay a social call on your roaches, you will find them domiciled in open food cartons, under shelf paper, waste baskets, and icepans, or inhabiting the folds of curtains or hanging garments. Roaches are addicted to night life. They sleep all day.

It takes a roach one year to reach maturity, and by that time he is very smart. Roaches have their delinquency problem, too. The young are inclined to venture out in daylight when they are easily caught. Grade schoolers are taught to be wary. At college age they are sassy and full of tricks. Skill in using their wings has been acquired, enabling them to make what look to be suicidal leaps. Your hand comes down to swat, but this smarty is somewhere else when the swat lands. The brown roach is rugged. Let us say you are quick enough to strike him, the second your hand is lifted he dashes off to laugh at you some other night. Repeated blows will often fail to kill him.

My roaches soon learned to recognize me. They had evidently seized me up as the original Mrs. Milquetoast, even intimidated by the evil smelling perfume they affect. Mr. Back attributes this odor to the oily liquid secreted by their scent glands.

Do not be deceived into thinking that roaches necessarily dwell where they are seen in large numbers. They retire to their own personal hide-outs. All roaches are adventurous. The most daring are probably rewarded with exclusive rights to a sticky plate or a stove rich in grease. Of course that is mere conjecture, but it is a fact that many of them pay with their lives by trying to establish a new bridgehead in enemy territory. They are found dead at the bottom of crocks, tall jars and coffee pots which are too slick for escape.

Before reading Mr. Back's report, I came to the conclusion from experience that the best way to kill an adult roach is to coax him to turn on his back, tickle him in the ribs until he giggles, and then let him have a drop of poison down his open gullet. Is there an easier way? Mr. Back, writing his leaflet back in 1937, asserts that there is. He advises the



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DANGER!

Without a second's warning, fire can flash out in your home. Quick! Pump your PYRENE*—and the fire is dead. PYRENE is *the world's finest fire extinguisher.* At hardware, home, auto, farm supply stores.

FREE! A booklet that may save your life—packed with important facts about home fire protection.

Pyrene

*T. M. Reg. U. S. Pat. Off.

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Have You Tested Your Fire Extinguisher Lately?

VARY HIS "VITTLES" THE THRIFTY WAY!

This *unique* food mixes so well with table scraps or soup, your dog's menu can be as *varied* as your own! And Milk-Bone Tiny-Bits are *economical* since *you* add the liquid to this meaty, *concentrated* nourishment! Pound for pound, Tiny-Bits have *more* food value than fresh beef and provide important nutrients.

Milk-Bone Tiny-Bits contain nutrients your dog needs: Vitamins A, B_1, B_2, D and E . . Meat Meal . . Fish Liver Oil . . Whole Wheat Flour . . Minerals . . Milk.

NATIONAL BISCUIT COMPANY

National Biscuit Co., Dept. G-5 **FREE SAMPLE**
444 W. 15th St., New York 11, N. Y.

Send me FREE Milk-Bone Tiny-Bits. Also Booklet: "How to Care for and Feed Your Dog." (Please print. Paste coupon on penny postcard if you wish.)

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First of the social graces

Household cleanliness is the first sign of the good home maker. That includes toilet bowls—which your friends expect will be odorless and fresh. Your best friend here is Sani-Flush—which keeps toilet bowls as clean as new. No stains or film after a Sani-Flush cleaning. No work—no other disinfecting needed.

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Sani-Flush

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TWO KINDS

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OR WITH ROTENONE . . . for cats, dogs. Quickly kills fleas, lice. Kills fleas when put on a single spot. Pre-war formula.

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"Larm-Lite" UNDERPILLOW alarm clock and FLASHLITE in 2½" x 3½" x ½" case. Wakes you by vibration—does not disturb others. For Bed, Dresser, Pocket, or Purse. If your dealer does not have it send $5.50 money order to FACILITY PRODUCTS, 73 S.W. 8th St., Miami, Fla. Dealers Desired.

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Buy U.S. SECURITY BONDS Now!

hosts of these unwelcome guests to tiptoe out to the kitchen and flood it with light. If you are not overcome by the sight of the hordes holding open forum there, you are to observe where they go. These spots should be liberally dosed with poisonous paste or powder. Since cockroaches attain supersonic speed with the greatest of ease and scatter in every direction, this advice is not easy to follow. We had to fight another world war to discover D.D.T., which is considered to be more potent than a witches brew for all insect pests.

To tackle my own problem, I went into a huddle with myself to devise tactics for open warfare. Armored against the poison with my head wrapped in a kerchief and my hands covered with rubber gloves, I stripped the cupboard bare and began the exploration of the upper shelves. It was at that moment I discovered just how smart roaches can be. They had found out what a poor housekeeper I am. To be sure, I wash up the sink and table tops after each meal, but only once in a blue moon do I get around to the top shelves of the cabinet where I keep dishes and packaged foods. On the topmost shelf, well out of sight, a whole colony of roaches was securely intrenched.

I grabbed the gun and let the dithering crowd have blast after blast, careful to keep my face as far as possible from the spray, for D.D.T. is very irritating to the eyes, nose, and throat. A thorough scrubbing of all surfaces with a detergent followed. I used a detergent because it is more effective than soap in dissolving the oil roaches emit. After the cleansing bath, I used the spray again, giving particular attention to all hidden cracks and corners.

The roaches streamed out on the walls. I caught and destroyed each one while it was stupefied.

Wallpaper-paste fastened down the decorative plastic covering I had selected for the shelves. Pasted securely in place, no roach can now burrow under it. The sink and its environs, as well as every drawer in the kitchen, came in for the same drastic treatment. When the battle was over, I placed all foods still safe in jars with screw covers. Those that were too large for jars went into stout paper bags large enough to be folded over several times at the top.

In all I spent six hours on the job and another hour scrubbing myself. But it was worth it. I took a well-

ARE YOU GOING TO MOVE?

If you wait until you actually move before advising us or the Post Office, copies of THE AMERICAN HOME will continue to go to former address and Post Office will notify you to send postage to have magazine forwarded. Scarcity of copies makes duplication to new address impossible.

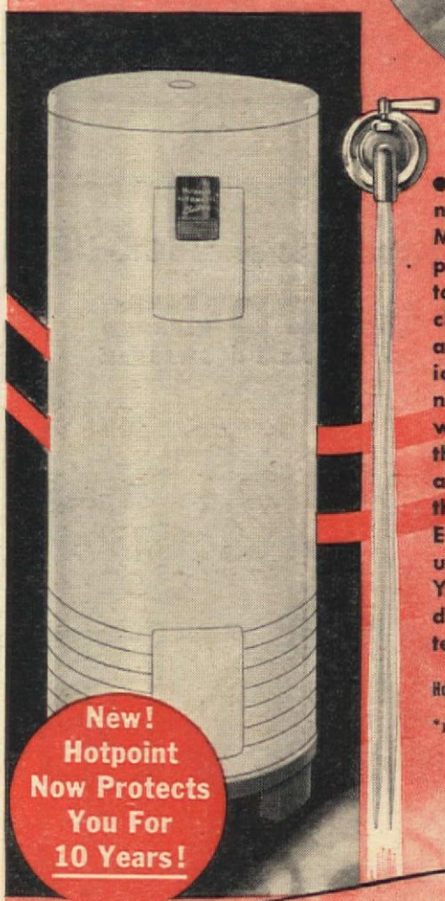
Please notify us at least thirty days before you move, telling us what date you will move, and be sure to tell us your old as well as new address. If you can send us the label from an old copy it will help.

The American Home Magazine
55 Fifth Avenue, New York 3, N. Y.

Everybody's Pointing To Hotpoint

Amazing MAGIC CIRCLE HEAT Makes Hotpoint World's Greatest Water Heater

● New Pressurized Calrod* Units Provide Safest, Most Reliable Hot-Water Service Possible! New Thermostat Guards Temperature! *Fiberglas-Insulated Tank Stores Hot Water For As Long As Three Days Without Reheating!



New! Hotpoint Now Protects You For 10 Years!

● Hotpoint's sensational new heating principle . . . Magic Circle Heat . . . uses pressurized Calrod* Units to give you the most efficient, most dependable automatic hot water service ever developed. The new type thermostat cuts waste to a minimum. See this great new appliance and you'll know why there are more Hotpoint Electric Water Heaters in use than any other make. Your nearest Hotpoint dealer is listed in the telephone book.

Hotpoint Inc., 5600 W. Taylor St., Chicago

*Reg. U. S. Pat. Off.

Seven models, ranging from 15 to 82 gallons capacity. Table-top model is a matched unit of Hotpoint's Electric Kitchen.

Hotpoint

HOTPOINT INC., A GENERAL ELECTRIC AFFILIATE

Copr. 1948 Hotpoint Inc., Chicago

Electric Water Heaters

PIONEER AND PACEMAKER—44 YEARS OF QUALITY

earned rest then, confident I had met the enemy on his own ground and licked him to a standstill. But had I?

When night fell I returned to the kitchen to gloat, smiling happily because I knew that Mimi and her whole tribe had crossed the River Styx never to torment me again. I sent a swift triumphant glance around their old haunts and my smile froze. The old crowd grinned up at me—or were these reinforcements? A more careful check revealed the absence of the Jap beetles. Their more sensitive nervous systems had succumbed.

Now, some three weeks after the big battle and several minor skirmishes, I still have roaches in my kitchen. Yester-night I thought they were fewer and these merely infants. The adults may have only temporarily retired to plan new strategies. But being a philosopher—and persevering—I shall fight to the finish!

"Now, with my new automatic Simplex, I do ALL my ironing COMFORTABLY SEATED . . . in half the time. When I think of the millions of women still ironing by hand, as I used to do, my heart goes out to them with the hope that they will soon discover what a God-send a Simplex Ironer can be in saving time, eliminating physical drudgery, and in turning out a much better job of ironing"

See your Simplex dealer for a demonstration, or write for folder "A".

Simplex

THE RECOGNIZED LEADER . Since 1905

SIMPLEX DIVISION
BARLOW & SEELIG MFG. CO.
Algonquin, Illinois
Cable Address: SIMPLEXDIV

Why you get Better, Easier **"PICK-UP"** *with the* **WAGNER** **KOMB-KLEANED SWEEPER**

Better, Easier **"PICK-UP"** of crumbs and litter.

Better, Easier **"PICK-UP"** of hair and dirt.

Better, Easier **"PICK-UP"** of thread and lint.

Guaranteed by Good Housekeeping

Because Wagner is the only carpet sweeper with MOV-O-MATIC Combs that move in and out of the brush to keep it *clean*. Sweeps clean on all rug thicknesses. Adjust-O-Matic Brush eliminates need for tiring handle pressure. Ask your dealer for demonstration.

E. R. WAGNER MFG., Dept. AH, Milwaukee 9, Wis.

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Shower the Bride with Knowledge

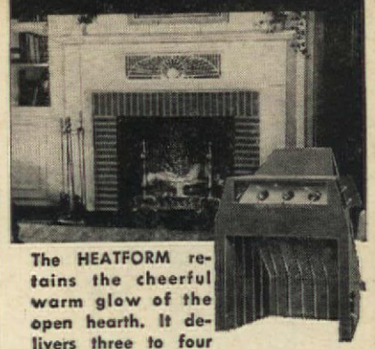
Department Stores Spotlighting Gifts for the Bride

"Shower the Bride with Gifts She'll Cherish" is the timely theme of our May Spotlight program for department stores. This promotion is based on the article you will find on pages 146 to 152. A partial list of stores intending to tie-in their promotions of wedding gifts with this Spotlight theme is shown below.

Akron, O.—M. O'Neil Co.
Albany, N. Y.—W. M. Whitney & Co.
Altoona, Pa.—Wm. F. Gable Co.
Appleton, Wis.—H. C. Prange Co.
Baltimore, Md.—Hochschild, Kohn & Co.
Berkeley, Cal.—John Breuner Co.
Beverly Hills, Cal.—Geary's
Boston, Mass.—Jordan Marsh Co.
Bridgeport, Conn.—Howland Dry Goods Co.
Brooklyn, N. Y.—Abraham & Straus
Buffalo, N. Y.—Adam, Meldrum & Anderson Co.
Cincinnati, O.—H. & S. Pogue Co.
Columbia, S. C.—James L. Tapp Co.
Columbus, O.—F. & R. Lazarus Co.
Crenshaw, Cal.—Broadway Dept. Store
Detroit, Mich.—Crowley, Milner Co.
Hollywood, Cal.—Broadway Dept. Store
Long Beach, Cal.—Buffum's
Los Angeles, Cal.—Broadway Dept. Store
Nashville, Tenn.—The Harvey Co.
Newark, N. J.—L. Bamberger & Co.
Oakland, Cal.—John Breuner Co.
Pasadena, Cal.—Broadway Dept. Store
Pontiac, Mich.—Waite's, Inc.
Portland, Or.—Meier & Frank Co.
Richmond, Cal.—John Breuner Co.
Richmond, Va.—Miller & Rhoads, Inc.
Rochester, N. Y.—McCurdy & Co.
Sacramento, Cal.—John Breuner Co.
Salt Lake City, Utah—ZCMI.
San Diego, Cal.—Walker-Scott Corp.
San Francisco, Cal.—The Emporium
Scranton, Pa.—The Globe Store
Spokane, Wash.—The Bon Marche
St. Louis, Mo.—Famous Barr Co.
Stockton, Cal.—John Breuner Co.
Tacoma, Wash.—Rhodes Brothers
Utica, N. Y.—J. B. Wells & Son Co.
Vallejo, Cal.—John Breuner Co.
Washington, D. C.—The Hecht Co.
Wilkes Barre, Pa.—Pomeroy's, Inc.
Worcester, Mass.—Denholm & McKay Co.

HEATFORM

The *Superior* Heat Circulating Fireplace



The HEATFORM retains the cheerful warm glow of the open hearth. It delivers three to four times more heat than the ordinary fireplace. It circulates warm air uniformly throughout the room and even warms adjoining rooms.

The HEATFORM PREVENTS SMOKE TROUBLES

- saves fuel and heat loss
- saves construction costs and mistakes
- saves cleaning and redecorating expense

The HEATFORM is easily identified—look for the ribbed firebox, lower and upper heating chambers and connecting round air passages.

Sold through leading Building Supply Dealers everywhere. If your dealer cannot give you complete information, write for free circular or enclose 50c for 36-page book of Fireplace designs, 37 pictures of beautiful interiors, plans and suggestions to help you design your fireplace around the HEATFORM.

SUPERIOR FIREPLACE CO.

EAST OF MISS. RIVER • WEST OF MISS. RIVER
601 North Point Road, Baltimore, Maryland — 1706 East 15th St., Los Angeles 21, Calif.

RESET LOOSE HANDLES with

EASY! No skill required. Handles like putty . . . and hardens into wood.

PLASTIC WOOD

A CELLULOSE FIBRE FILLER

IN CANS OR TUBES

ADHERES TO METAL OR WOOD

GUESTS LOVE IT!

That deliciously *different* taste of food cooked outdoors. BE THE PERFECT HOST! With a Hancock Outdoor Fireplace, your parties become occasions both charming and memorable.

Send dime for 4-page Plan Sheet—"HOW TO BUILD YOUR OUTDOOR FIREPLACE"—with working drawings for a variety of designs.

HANCOCK IRON WORKS
118 W. Pike St. — Pontiac 14, Mich.

Banish Dampness

FROM BASEMENT and CLOSETS

FREE booklet tells how to remove excess moisture quickly at low cost with Dri-Air Dehumidifier. Write today!

DRI-AIR PRODUCTS CO.
1800 E. Forest, Detroit 7, Mich.

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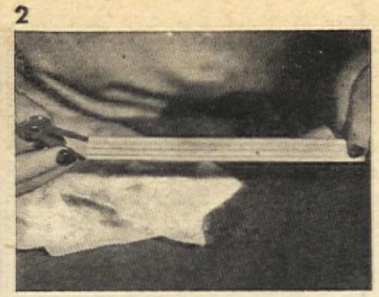

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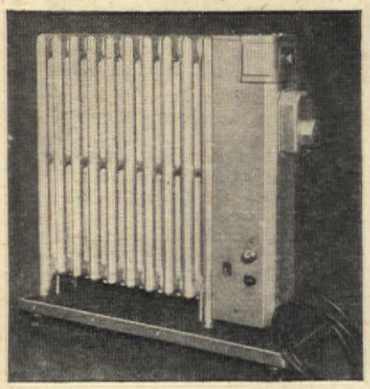

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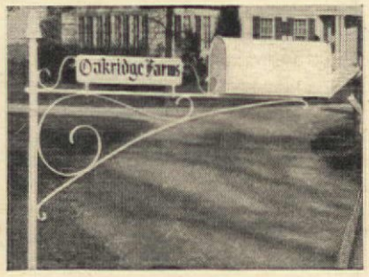


LOOK, IT'S NEW!

May is spring—when everyone has the enthusiastic energy to try everything that's new, new as the leaves on the trees. May is the knowledge, too, that summer is not far away—summer when the small chores of everyday living go on—though we like to pretend they don't. Facing the fact that they do, the best thing is to make those jobs as easy and attractive as possible. That's why we have chosen to tell you about these particular new items. (1) For kitchen and dining room efficiency, this new Cory electric knife sharpener (Model DKS). The old, not always accurate method of sharpening a knife with pressure, the chance of not sharpening it enough—or too much—is gone. Now, the knife is held lightly in the hand, the blade is inserted in stainless-steel clips which hold the blade against guide plates; an abrasive wheel does the work. You need no special skill or technique. *Every* type of knife can be given a perfect edge. The unit is smartly styled;

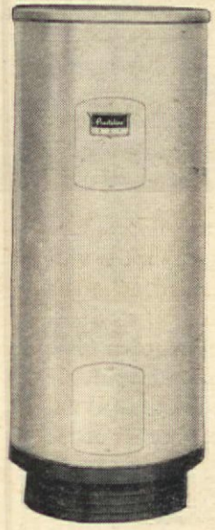
Presteline's "SCOTS GUARDSMAN" says...

Know the answers to all these questions before you buy any automatic water heater!

KITCHEN TABLE-TOP MODEL

45 gal. capacity 24" x 24" x 36"

10 and 15 gallon models plug into 110 volt circuit—ideal for doctors' and dentists' offices, and trailers.



YOUR PRESTELINE DEALER offers nine different models of Presteline Automatic Electric Water Heaters—in capacities ranging from 10 to 100 gallons. See your Presteline dealer—now!

Q. What is Presteline's "Scots Guardsman"?
A. A device that keeps cold water at bottom of tank. Banishes "cold spots"—boosts life of heating elements and thermostats. Assures your getting all the hot water you pay for!

Q. Why should I insist on getting Presteline's ProtectOrod*?
A. It's the magnesium anodic rod that prevents corrosion—and means years of clear, rust-free hot water. To get ProtectOrod*, get Presteline.

Q. What type of heating units are in the tank?
A. Chromalox immersion-type. Quick-acting, fast-heating and noted for long economical life.

Q. How about the recovery rate?
A. "Recovery" is the engineer's term for fast heating of cold water after tank is emptied of hot water. Presteline heats as much as 50 gallons per hour (where utility companies permit unrestricted input of electricity).

Q. Why does Presteline have zinc-lined tank?
A. Because zinc-lined tank won't crack or chip from heat-expansion or cold-contraction. Tank heavily coated—inside and outside, all-welded, hot-dipped, extra-heavy gauge.

Q. Is type of insulation important?
A. You bet! Presteline insulates tank with Fiberglas to keep heat IN, to keep current cost DOWN. 3" thick blanket on sides, 6" to 12" on top, 3" on bottom.

Presteline

AUTOMATIC ELECTRIC RANGES AND WATER HEATERS
Products of Pressed Steel Car Company, Inc.
Since 1899 Makers of Fine Steel Products
Domestic Appliance Division, 666 Lake Shore Drive, Chicago 11, Illinois
*PT. M. U. S. PAT. OFF. APPLIED FOR

Here's the only sure proven MOTHPROOF method used for years by big woolen mills—Now sold for home use!

Don't be confused—insecticides and mothproofers are NOT the same thing. To be ABSOLUTELY SURE moths will *never* eat your clothes, sofas or rugs—you must make the cloth itself mothproof. And this is just what LARVEX does!

LARVEX'S magic spray penetrates each tiny woolen fibre and mothproofs the cloth itself. Moths will commit suicide by starvation rather than eat anything treated with LARVEX. Safe. Stainless. No shrieking moth ball, camphor or cedar odors. LARVEX is *completely odorless.*

THE ORIGINAL MOTHPROOFER

Inexpensive! It costs no more to LARVEX a suit or coat than it does to get it dry cleaned.

Quick! A few minutes' spraying mothproofs for a WHOLE YEAR.

TESTS SHOW PROOF. Cloth on left has *not* been treated with LARVEX. Cloth on right *has been treated* with LARVEX. Note how moth worms refuse to eat Larvexed cloth.

ONLY 79¢ A PINT. $1.19 A QUART. ALL DRUG, DEPARTMENT AND HOUSEFURNISHINGS STORES.

LARVEX

The Largest Selling Mothproofer

the motor won't interfere with the radio; it comes with a six-foot length of cord which stows away within the sharpener when not in use. It's 3½" by 8½" by 3½"; weighs 3¾ pounds. Price, about $11.95. (2) To make news in the curtain-hanging world, the protective efficiency of the bodkin has been acquired by a plastic curtain-rod guide. Prong ends slip into the rod track, and the smooth knob end moves through the curtain hem *without snagging;* Paramount Manufacturing Co. (3) It's possible to have heat *where* you want it *when* you want it with a Roller-Radiator. It's a portable, automatic steam radiator that provides regulated warmth, in any space up to 15′ by 20′, within a few minutes after being plugged into a 110 volt A.C. outlet. It's equipped with an automatic thermostat and pressure control; the only maintenance required is the addition of a quart of water every three or four months; safe and odorless. About $79.50; Terminal Hardware. (4) For new beauty that will be everlasting, these Brierley English Crystal pieces are unsurpassed. The Tazza, a small sweetmeat dish on a pedestal, is about $10.00; the pattern is "Gloria Rose" (No. C.500). The goblet represents the "Rose" pattern (No. C.222) which is available in a complete line of stemware and accessory pieces. Goblets are $40.00 per dozen. The cream and sugar are in the "Winchester" pattern; about $6.50 each. Being of full lead crystal, these pieces are exceptionally clear in color; Williams and Thompson, Inc. (5) Simoniz offers a new wax, for furniture and woodwork, that comes in four colors: mahogany, walnut, maple and neutral. Each color is adaptable to other woods. The wax is long-wearing, gives lasting protection, and a deep, rich luster. (6) Those little miracle fasteners, dot snappers, have been adapted for use on wood. The dot wood snappers, refills for the regular dot snapper kits, are applied with the same tools as the others. Perfect for attaching dressing-table skirts, etc., and you get a dozen for 50¢; John Dritz and Co. (7) Drapery pleats without the aid of a master decorator! Stainless-steel Clip-Its grasp pleats from behind, take—securely—the place of sewing. They are easy to attach and release and come in a set of ten, with fourteen hooks for hanging—enough for a pair of 45" to 54" draperies, and in two sizes, for lightweight and heavy materials. Usable on any kind of rod, pole, or crane. About $1.50 per box; Clip-It, Inc. (8) The Post-Master Rural Mail Box Post of white-enameled steel consists of an upright adjustable in a 3-foot deep socket, so the bracket, fitted to receive a regulation post box, can be set at any height from 3 feet to 5½ feet. If the post is hit by a vehicle, it swings on a cam, then back again. A standard model is about $7.95. The suburban model, with scroll bracket, hand-painted name plaque, and aluminum #1 regulation mail box is about $29.95; from Synchro-Master.

WARMS EVERY PART of the Room...

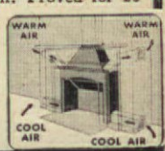
THIS **FIREPLACE** Actually CIRCULATES HEAT

Build a Heatilator Fireplace and enjoy the beauty of a traditional fireplace, plus the heating efficiency of circulated warm air. The Heatilator Fireplace actually draws cool air from the room, heats it, and returns it to far corners . . . even into adjoining rooms.

Saves the waste of furnace fires on cool spring and fall days. Ideal for heating basement rooms. Makes summer homes and camps usable weeks longer every year, and on winter week-ends.

Will Not Smoke

The Heatilator is a steel heating chamber around which any style fireplace is easily built. It serves as a form for the masonry, eliminating faults that commonly cause smoking. Savings in materials and labor offset most of the cost of the Heatilator itself. Proved for 20 years all over America —*accept no substitute!* Sold by building material dealers. Write for Illustrated folder.



Heatilator, Inc.
525 E. Brighton Ave.
Syracuse 5, N. Y.

HEATILATOR FIREPLACE

Architect: Royal Barry Wills, Boston

EVER HEARD OF "Homogenized Paint"?

Cabot's Collopakes are actually "homogenized" because our patented process reduces pure pigments to particles 100 to 1000 times as fine as those in ordinary paints. This means that the pigment particles are distributed *evenly* throughout every drop of the paint. The result—Cabot's Collopakes produce a beautiful porcelain-smooth surface that shows no brush marks and resists the elements for years. And because no fillers or adulterants are used, the colors in Cabot's Collopakes remain fresh and true, even after long exposure.

Write Today for Color Cards—showing 29 lovely shades—and complete information.

Samuel Cabot, Inc.
131 Oliver Bldg. Boston 9, Mass.

PRINTED IN THE U.S.A. BY THE CUNEO PRESS, INC.

Dial-ese faucets... so easy to turn!

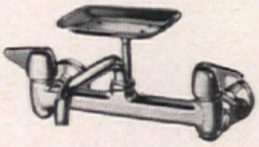
Even young hands have no trouble closing the shining, chromium faucets on new Crane fixtures. In *Dial-ese* faucets Crane engineers have harnessed water pressure to aid in closing, and these new faucets operate at a finger's touch, minimizing wear and consequent dripping.

This improvement typifies the care with which the complete new line of Crane fixtures has been designed—the advanced engineering, the fresh, modern styling. No wonder that national surveys show Crane to be the best-known name in plumbing.

Besides offering you a complete line of new Crane fixtures equipped with *Dial-ese* faucets, your Crane Dealer can also replace the old-fashioned, hard-to-close, water-wasting faucets on your present fixtures with *Dial-ese.*

Whether you require a new faucet, a bright, modern sink, a complete bathroom group or in fact anything in plumbing, your Crane Dealer will be glad to assist you in your selection and assure you trouble-free comfort by his skilled installation.

CRANE



8-39 Lavatory faucet. *Your Crane Dealer can furnish Crane Dial-ese faucets for your lavatory, bath or laundry tub.*

CRANE CO., 836 S. MICHIGAN AVE., CHICAGO 5, ILL.

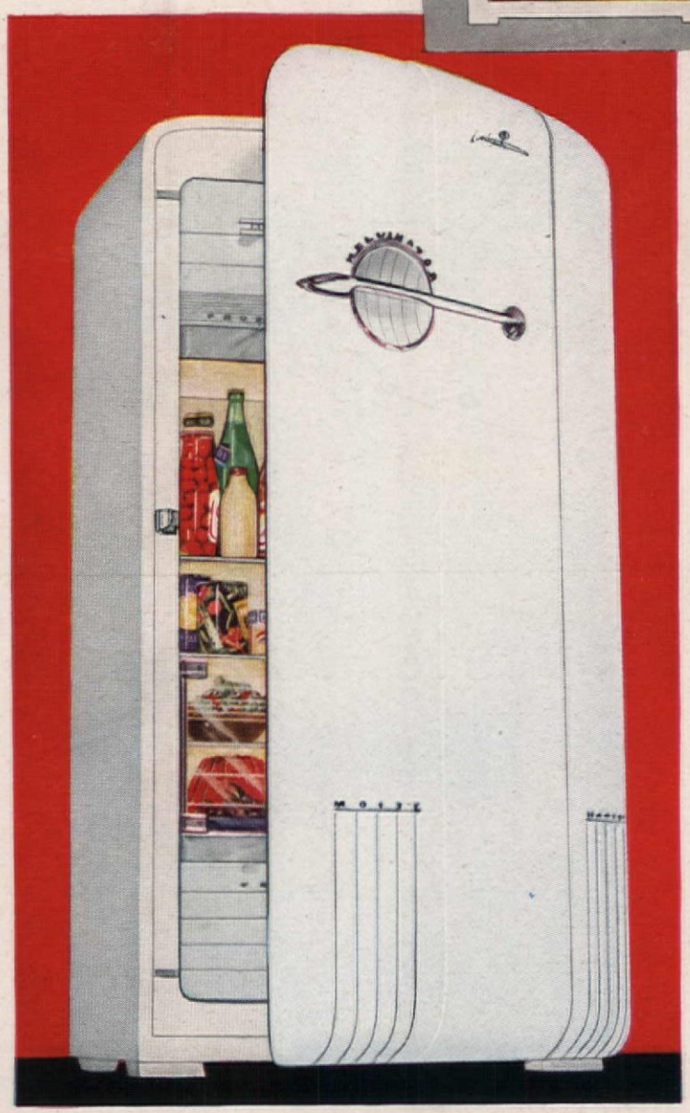
PLUMBING AND HEATING • VALVES • FITTINGS • PIPE

8-72 Swinging spout sink faucet. *Modernize your sink with the Embassy faucet with Dial-ese control.*

NATION-WIDE DISTRIBUTION THROUGH BRANCHES, WHOLESALERS, PLUMBING AND HEATING DEALERS

Yes! It's refrigerated from Top-To-Bottom!

Look! It's that new Kelvinator—refrigerated all the way from top-to-bottom! Right from the giant Frozen Food Chest . . . all the way down through the exclusive new Fruit Freshener. There's more space inside—8½ cu. ft.—within the shelf area plus 1½ cu. ft. utilized by the Fruit Freshener . . . all in a refrigerator taking no more floor space than a "7." And there's special kind of cold to keep each food at its finest. Here's more convenience, more utility, better food-keeping than you ever dreamed possible!



Frozen Food Chest Holds 50 pounds!

Corn on the cob in springtime? Why not! Strawberries . . . spring chicken next fall? Easy! Now you can serve all your favorites—*whenever* you like. That's the joy of having this big Frozen Food Chest right in your new Kelvinator. Holds *full 50 pounds* of packaged frozen foods and ice cubes. Saves you hours of shopping, hours in the kitchen—and you feast like a king!

Cold-Mist Zone Keeps Foods Fresher!

Now all your perishables—from salad greens to uncovered leftovers—keep delicious for days. Miraculous *supermoist* cold keeps foods fresher . . . *longer!* Flavors never transfer. And here's still more magic—the new, exclusive, *refrigerated* Fruit Freshener. Takes all that "roll-y" fruit off the shelves . . . keeps it orchard-fresh and *cold.* Vegetables, too, or that case of beverages for tonight's party. Your new Kelvinator takes *special* care of every kind of food!

A food-keeping Masterpiece . . . powered by Kelvinator's famous Polarsphere cold-maker that's sealed in steel and permanently lubricated for years of trouble-free service. See the complete line of beautiful 1948 Kelvinators, priced for *every* budget at your Kelvinator dealer's today! Kelvinator, Division of Nash-Kelvinator Corporation, Detroit, Michigan.

Kelvinator—of Course!

The AMERICAN HOME

Vol. XXXIX

December, 1947 to May, 1948

4466

INDEX TO The AMERICAN HOME

Volume XXXIX—December, 1947 to May, 1948

Copyright, 1948, by The AMERICAN HOME MAGAZINE CORPORATION, New York 22, N. Y.

Accessories, Mixing Modern and Antique, Mar. 50
Aching Back, Oh My, Mar. 135
Actor Cooks, An, May 133
Adair, Mr. and Mrs. Arthur, home of, Apr. 54
Ahearn, Eleanor, article by, Feb. 111
Ain, Gregory, garage alteration by, Mar. 66
A. H. Planning Primer, No. 1, The Plot, Mar. 68
No. 2, The Neighborhood, Apr. 74
No. 3, The House, May 70
Ankeny, A. T., article by, May 39
Antiques Costing Less, May 85
Antiques, 20 Questions About, May 87
Alice In Wonderland Party, Mar. 120; Fantasy Painting, Mar. 122
Alstad, Juel F., article by, Jan. 62
Always Wanted, Jan. 30
Andrew Kitchen, May 140
Apartments, Two Single, Made Into One, Mar. 40
April Fool Fun, Apr. 138
Are You Married to a House?, Apr. 150
Armistead, Margaret B., article by, Apr. 153
Arnold, Oven, article by, Apr. 35
Aschbacher, Mr. and Mrs. Fred, home of, Apr. 52, 64
Atkin, William W., article by, Feb. 65, Apr. 80
Austin, Jean, article by, Feb. 35, Apr. 39
Awards, A. H. Achievement Medal, Apr. 107
Ayars, James Sterling, article by, Apr. 86
Ayres, L. S., interior decoration by, Feb. 31

Babies, Do You . . . Have Special Appeal For, Mar. 103
Back to 1710, Mar. 82
Back-Yard Swimming Pool, May 119
Bacmeister, Rhoda W., article by, Dec. 72
Bagley, Lindell, letter from, Mar. 8
Bainbridge, Mrs. Jewel Perrine, home of, Apr. 47
Barn Plus Silo Make Home, Mar. 79
Barn, Remodeled, Feb. 40
Baskets, May, May 126
Bath House, Remodeled, Feb. 47
Beach House, Feb. 28
Beatty, Morgan, garden of, Mar. 84
Bedroom, Solution for Non-Existent, Mar. 64
Bedroom, You Can Have a Nursery in the Master, Jan. 35
Beds, Bunk, Built-Ins, Mar. 64
Bell, Louise Price, article by, May 33, 121, Mar. 8
Berenberg, Samuel R., article by, Jan. 68, Feb. 88, Mar. 104, A[illegible], May 122
Beris, P. H., [illegible]gned by, May 39
Betko, Louis, swi[illegible]g poo[illegible] of, May 117
Beauty Treatmen[illegible] s Trend, Mar. 32
Beware of Cabin Fever, May 66
Biederstadt, Mr. and Mrs. F. A., landscaping by, May 36
Birdhouse, "All-Round," Dec. 60
Birds in Your Garden, Dec. 55
Bleached Furniture Refinishing, Mar. 58
Blomgren, C. E., Jr., home of, Mar. 31; house designed by, Mar. 30
Blue One, I found a, Apr. 27
Boileau, Helen Houston, article by, Dec. 31
Bolling, Mr. and Mrs. Robert, home of, Mar. 44
Books Reviewed: About Nono, The Baby Elephant, Dec. 20
Adopting a Child, May 22
African Violet, The, May 24
Aleck Bell, Ingenious Boy, Dec. 20
Architecture, An Art for All Men, Feb. 12
Armchair Gardening, Apr. 20
Art of Hooked-Rug Making, The, Feb. 12
Bambino The Clown, Dec. 20
Begonias for American Homes and Gardens, Feb. 12
Betty Betz Party Book, The, Apr. 20
Braided Rugs for the Perfectionist, Mar. 10
Bulbs for Beauty, May 24
Burpee's Color-in Garden and Seeds that Grow for Boys and Girls, Apr. 17
Charleston, Feb. 12

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Cloverfield Farm Stories, Dec. 20
Curious George Takes A Job, Dec. 20
Dance, Natasha, Dance!, Dec. 20
Decorating Livable Homes, Jan. 10
Double Birthday Present, The, Dec. 20
Down to Earth, Feb. 12
Dwarf Fruit Trees, May 22
Encyclopedia of Home Care and Repair, The, Apr. 17
Golden Christmas Book, The, Dec. 20
Golden Books of Poetry, The, Dec. 20
Goodnight Moon, Dec. 20
Growth Regulators, Mar. 10
Hormones & Horticulture, Mar. 10
Horse to Remember, A, Dec. 20
House for You to Build, Buy or Rent, The, May 22
I'm Tired of Grandma, May 22
In An Herb Garden, Feb. 12
Judy and Jim, Dec. 20
Land and Wildlife, The, Apr. 18
Land for the Family, Apr. 17
Let's Make a Puppet!, Apr. 20
Martha, Daughter of Virginia, Dec. 20
Melendy Family, The, Dec. 20
Meta Given's Modern Encyclopedia of Cooking, Apr. 18
Miss Kelly, Dec. 20
Misty of Chincoteague, Dec. 20
More Tales from Grimm, Dec. 20
Nowell Ward's Photographic Workbook, Apr. 17
Our Flowering World, Jan. 10
Primer for Home Builders, Jan. 10
Questing Spirit, The, Apr. 18
Read-to-Me Storybook, Dec. 20
Roses of the World in Color, Apr. 17
Rugmaking Craft, Mar. 10
Secret of the Porcelain Fish, The, Dec. 20
Singing Games, Dec. 20
Sky High, Dec. 20
Standard Book of Sewing, The, Mar. 10
Standard Primer for Home Builders and Home Buyers, Feb. 12
Stop Annoying Your Children, Jan. 10
Soilless Growth of Plants, Jan. 10
Southern Garden Book, The, May 22
Susan and the Butterbees, Dec. 20
Tools and How to Use Them for Woodworking and Metalworking, May 22
Treasure Bag, The, Dec. 20
Winter Noisy Book, Dec. 20
Your Book of Garden Plans, May 24
Boring, Women Can Be so, May 31
Bramer, Jennie P., article by, Apr. 118
Brassard, Gertrude, article by, Mar. 120, May 146
Bride, When Is A, May 155
Bride with Knowledge, Shower the, May 146
Brown, Cora Lee, recipes by, Dec. 85
Brown, Maude Gallman, article by, Mar. 53
Brunch on New Year's Day, Jan. 83
Buchler, Clara W., letter from, May 14
Building, Cost-Plus Basis, Apr. 92
Built-In Beds, Mar. 64
Bulkley, Sally, article by, Mar. 63
Bull, Johan, murals, Feb. 54
Bullard, Helen, article by, Jan. 21
Bulldozer, Spare That Tree, Dec. 64
Bungalow, Dated, Have You A, Mar. 25
Bunk Beds, Mar. 64
Burgess, Mr. and Mrs. Robert C., home of, Mar. 28
Burgweger, L. D., article by, Mar. 82
Burton, Betty Lois, Apr. 142
Button Gardening, Feb. 14
Buying and Saving, Apr. 39

Cabbage Today, Jan. 73
Cabin Fever, Beware of, May 66
Campbell, Kay, article by, Jan. 50, May 83
Candles, House of a Hundred, Mar. 44
Candyland Party, A, Feb. 92
Cape Cod with New Ideas, Jan. 58
Cardier, Herbert, decorated by, May 35
Career, Who Told You Homemaking Isn't A, Mar. 130
Carnations as a Hobby, Jan. 12
Carnegie Library in Homestead, Pa., Mar. 12
Chair Arms Re-upholstered, Mar. 63
Child Health and Behavior: No. 1—Watching Your Child's Sleep, Jan. 68
No. 2—Watching Your Child's Fears, Feb. 88
No. 3—Watching Your Child's Hearing, Mar. 104
No. 4—Watching Your Child's Excessive Love of Sweets, Apr. 122
No. 5—Watching Your Child's Eyesight, May 122
Child, Mr. and Mrs. Josiah H., home of, Feb. 40
Children's Library, Mar. 12
Children Should Be Spanked, I believe, Apr. 118
Chill Off, Just to take the, Feb. 65
Christmas Comes to the Table, Dec. 102
in Our Town . . . Down Texas Way, Dec. 23
Package For You, Our, Dec. 24
Snow Sing, A, Dec. 99
City and Suburban Settings for Outdoor Living, May 94
Club Projects, May 26
Cockroaches, Eradication of, May 156
Color and Black is Back!, A New, May 49
Come On In . . . The Digging's Fine, May 110
Commentator Beatty, May 89
Community Christmas Tree, Dec. 16
Connecticut Kitchen, Dec. 105
Conner, R. Duane, house designed by, Apr. 47
Conover, De Nyse, article by, Mar. 137
Conrad, Robert W., home of, Jan. 55
Conte, Richard, home of, Jan. 50
Contract Bond, Jan. 23
Cooper Kitchen, Mar. 115
Cooper, Virginia M., article by, Mar. 115
Copper, Jan. 47
Cornwall, Virginia, article by, Apr. 81
Coster, Edward L., article by, Feb. 60
Cox, Clarice, article by, Apr. 150
Crenshaw, Mrs. Joe, letter from, Apr. 14
Creole Kitchen, Mar. 115
Cromwell, Eaton, article by, Apr. 36
Cross, Ruth, article by, Jan. 19, Feb. 20
Crawford, Mr. and Mrs. Barney, home of, Dec. 42
Cum Laude For Dad and Baby Too, Apr. 28

Daly, Alice, Dec. 12
D'Andrea, Tom, recipes of, May 133
Darbyshire, Martha B., data by, May 99
Davis, Ruth, article by, Feb. 19, Apr. 28
Dean, Mr. and Mrs. William C., house of, Apr. 46
Delano, Leonard H., data by, May 104
Detergents, Are You on Speaking Terms With, Feb. 111
Dewey, Mrs. Hartley G., home of, Mar. 50, Apr. 60
Dinner, Wash Day, May 128
Do You . . . Have Special Appeal for Babies?, Mar. 103
Dog Training, Dec. 40
Doll's House, But I Do Want A, Dec. 62
Dolson, L. L., article by, Feb. 76
Donle, Charles C., home of, Jan. 53
Don't be Dull About Flower Arrangements, Apr. 102
Don't Think In Terms of Plant Materials, May 36
Dorrance, Marjorie, article by, Apr. 133
Doughtery, Wendy, article by, May 155
Dressers-Twin Chest, Apr. 96
Duncan, Kenneth, article by, Feb. 67, Mar. 68, Apr. 74, May 70
Dunn, Vera, Woodenware Planters from, Apr. 102

Easter Lily, Apr. 35
Electric Cord Shorts, Mar. 134
Englehard, Georgia, article by, Apr. 36
Engelhardt, Janet W., article by, Jan. 65
Evergreens, These Are Really Hardy, Feb. 25
Everybody's Tree, Dec. 16
Eyesight, Watching Your Child's, May 122
Evans and Reeves, landscaping by, Apr. 54
Ernst, William G., barbecue designed by, May 96
Exactly Enough, Mar. 111
Expandable for Growing, Needs, Jan. 56

Fairfield, Hester, article by, Mar. 96
Fathers, Prospective, For, Apr. 28
Favors, Candy, Feb. 97
Fears, Watching Your Child's, Feb. 88
Fecht, Miss Edna, letter from, Feb. 10
Ferrer, Mr. and Mrs. Melchor, home of, Apr. 49
Field, Mr. and Mrs. Jack, home of, May 98
Fire in the Fireplace, A, Feb. 67
5 Tips on Painting, Apr. 80
Fleming, Ellen, article by, Jan. 79
Floor Get You Down, Don't let the, Jan. 86
Flower Arrangements, Don't Be Dull About, Apr. 102
Flowers, New, New Ideas, Apr. 107
Floyd, Mr. and Mrs. Paul J., home of, Feb. 31
Fluiter, Harry, collection of, Apr. 36
Flush Tank, Repairing, Jan. 62
Foley, Esther, article by, Dec. 80, 90, Jan. 73, Feb. 98, Mar. 11, Apr. 129, May 128
For Sale Cheap, May 96
Friendship Trees, Feb. 70
Fruit Garden of Oscar A. Mullers, Mar. 22
Fuller, Elizabeth, article by, Apr. 147, May 154
Furnishing Your Summer Place, May 56
Furniture, Bleaching, Refinishing, Mar. 58
Children's, Jan. 37
Using Old, Apr. 60

Gabriel, "Doc", Jan. 12
Garden and the Food Emergency, Your, Jan. 66
Fruit, Overlooking the Pacific, Mar. 22
Helps Me Meet Rising Costs, My, Apr. 111
Is For Sixty Too, A, Mar. 93
We Made Our, Feb. 20
Gardening, Button, Feb. 14
by the Unconventional, Mar. 84
Get Ready For Good, May 88
Gardner, Frederick, home of, Dec. 44
Gardner, Marian G., article by, May 81
Get Ready For Good Gardening, May 88
Gibson, Isabel, Sewing machine of, Apr. 64
Gifts Speak for Themselves, Make Your, Dec. 31
Glass Walls Did Major Job Here, Feb. 47

Goals, Let's Set new, May 26
Gold Rush on New Year's Eve, Jan. 79
Good Design Knows No Age, Jan. 53
for You, Feb. 83
Living Is Good Storage; Good Storage Is Good Planning, May 34
Greenslade, Thomas B., Radio of, Apr. 62
Green Thumb, What is the, Jan. 25
Grounds, Your, Are Everybody's Business, Apr. 22
Grubb, Mrs. Frank A., letter from, Mar. 8
Gund, Fred, article by, Jan. 55, data by, Mar. 79

Hale, Jane, article by, Jan. 53, Apr. 46
Hall, Claude Temple, article by, Feb. 29
Hall, Jay Cameron, article by, May 110
"Hall Piece," Looking for a Useful, Mar. 60
Hammering, It takes a Heap of, Apr. 81
Harkness, Albert, house designed by, May 36, 44
Harrell, Wilma, Rug by, Mar. 53
Harrison, Hal H., article by, Dec. 55
Harry's Ironstone, Apr. 36
Hartley, Caroline, article by, Mar. 44
Hartsook, Frances, article by, Dec. 40
Hathaway, Catherine, letter from, Apr. 13
Have You a Dated Bungalow that Resists the "New Look"?, Mar. 25
He Couldn't Sell It For $50, Mar. 79
Head, Ethel McCall, article by, Mar. 66, Apr. 50, 54, May 35, 94
Hearing, Child's, Watching Your, Mar. 104
Heaters, Feb. 65
Hedge Your Trimming, That's My, Apr. 115
Henley, Mr. and Mrs. Jack, home of, May 38
Henley Kitchen, May 142
Hennessey, William J., article by, Jan. 24, 56, Mar. 32
Here's a Switch, Feb. 40
He's Got to Be Honest, May 81
Hideaway, Need an Excuse for a, Feb. 28
His Girl Comes to Dinner, Apr. 129
Hobbies, Jan. 12
Hobby for Everyone, Here's a, Dec. 55
Hobby, The Most Fascinating, Mar. 53
Holden, Mary L., rugs designed by, Mar. 52
Holland, Ruth McKitrick, article by, Mar. 130
Holloway, David G., article by, May 66
Holm, Allisohn, article by, Apr. 138
Homemakers, Moppet, article by, May 121
Homemaking Isn't a Career?, Who Told You, Mar. 130
Home's A Swell Place, May 133
Hooked Rugs, Mar. 53
House development in St. Charles, Illinois, Mar. 27
of a Hundred Candles, Mar. 44
Remodeled to Original Old Homestead, Mar. 82
The, May 70
This One's On The, Mar. 17
Houses, Small, Apr. 46
Hubbard, Fred. C., article by, Apr. 113
Hutchinson, Dick, article by, Dec. 60
Hoysradt, Paul V., article by, Dec. 16

I Believe Children Should Be Spanked, Apr. 118
"I found a blue one," Apr. 27
I Shall Quit Coddling, Feb. 74
Insure Your Dream, Jan. 23
Ironstone, Harry's, Apr. 36
It Takes a Heap of Hammering, Apr. 81
Ivy Planted in Sewing Machine, Apr. 64

Jackson, Howard E., article by, Jan. 12
Jackson, Mr. and Mrs. Maynard, home of, Mar. 30
James, Kathryn E., article by, Mar. 20
James Kitchen, Mar. 128
Johnny's a Tattle Tale, Mar. 99
Johnson Kitchen, Mar. 124
Jolson, Al, dressing table, in home of, Apr. 60
Jones, Mr. and Mrs. Roland E., home of, May 104
Joys of routine living, Apr. 27
Just Like Peas in a Pod, Dec. 44, Jan. 16, Mar. 27
Just to take the chill off, Feb. 65
Juvenile furnishings, Jan. 37

Kay, Beatrice, collection of, Mar. 18
Kemp, W. G., article by, May 36
Kerr, Mr. and Mrs. Peyton Armstrong, home of, Jan. 56
Kessler, Charlotte, article by, Mar. 17
Kitchen, Connecticut, Dec. 105
Kitchen storage, Feb. 106
Kitchen Unit Heights, Mar. 135
Kopple, Mr. and Mrs. Robert, home of, Dec. 44

La Cucaracha and the Housing Shortage, May 156
Labor 3 Years . . . Spend only $2000, Apr. 52
Lawn-mowers, gardening tools, May 88
Learning, We Were Forced into, Mar. 20
Lee, Ruth W., article by, Mar. 40, Apr. 52, May 46
Le Masters, Edna, letter from, Dec. 6
Lesson in Subtraction, A, May 41
Let's Set New Goals, May 26
Let the sun shine in!, May 52
them work for you, Apr. 145
Library, Carnegie, Homestead, Pa., Mar. 12
Life with a left-handed trowel, Mar. 84
Lilies are really easy to grow from seed, Apr. 113
Lily, Easter, Apr. 35
Lind, Kenneth, house designed by, Apr. 49
Linoleum, Don't Scour, Jan. 86
Lombardo, Guy, home of, Mar. 64
Long-range Planning, Mar. 96
Looking for a Useful "Hall Piece"?, Mar. 60
Lots of Fun and No Mention of Profit, Jan. 47
Lowndes, Marion, article by, Dec. 62
Lucia Fest, Dec. 92
Luks, Gertrude, letter from, May 14
Lustig, Harold, barbecue design by, May 97
Lyon Moving Day Kit, May 83

MacAlister, Paul, decorated by, May 46
Maid's Old, Tale of Woe, Mar. 17
Mains, Beyond the, Feb. 60
Make Room for Supper, Dec. 80
Mann, Al, recipes by, Feb. 103
Manning, Maybelle, article by, Dec. 23
Married to a House, Are You, Apr. 150
Marsh, Nellie M., article by, Mar. 108
Martinson, Harriet, article by, May 26
Maternity Center Association, Apr. 28
Maxey, Stevens and Amelia, designed by, May 52
May Baskets, May 126
May We Help You, Jan. 26
Maters, Mr. and Mrs. Henry, home of, Mar. 66
McCaleb, Jean, article by, Mar. 84
McHendrie, Janet, May 41
McKinney, Mr. and Mrs. James, home of, Mar. 28
McLarry, Denny D., home of, Jan. 24
McNeill, C. T., house designed by, Mar. 27
Melville, Garton, house designed by, May 40
Meyer Kitchen, May 145
Meyer, Mr. and Mrs. C. Arthur, home of, May 36, 44
Minimum But Adequate, May 154
Mitchell and Ritchie, house designed by, May 42
Mixing Antique & Modern Accessories, Mar. 50
Moberg, C. R., house designed by, Apr. 46
Modern Topping, Mar. 66
Monk, Randell, apartment of, Apr. 30
Monroe, Dorothy, article by, Jan. 16, Apr. 98
Monze, Mary E., article by, Dec. 44, Jan. 29
Moore, Harold S., article by, Feb. 97
Moore, Philip A., house designed by, Mar. 37
Mop For Cleaning Walls, Mar. 137
Moppet Homemakers, May 121
Moravsky, Maria, article by, Dec. 64
More, Robert E., article by, Feb. 25
Most Fascinating Hobby in the World, The, Mar. 53
Moth Starvation, Apr. 147
Moving?, May 83
Muller, Oscar A., garden of, Mar. 22
Murdock, Alice, article by, Jan. 25
My Garden helps me meet rising costs, Apr. 111
My Husband Procrastinates, Feb. 17
Myrum, Arthur R., house designed by, May 42, 46

Nash, Mary Axford, article by, Mar. 120
Neel, Julie Frease, article by, Apr. 92
Neighborhood, The, Apr. 74
Nelson, Blanche N., article by, Mar. 135
Never Quite "Fired Upon," May 41
New Ideas! New Flowers!, Apr. 107
New Life for Aging Arms, Mar. 63
"New Look," Have you a Dated Bungalow that Resists the, Mar. 25
Now, Take My Garden, Feb. 72
Nursery Corner that can grow to manhood, Jan. 32
in the Master Bedroom, You can have a, Jan. 35
Two Years Later, the Same, Jan. 36

Oh, My Aching Back!, Mar. 135
Old For Charm, May 85
Open and Shut Case, Mar. 76
Orchard, It's All You Need for an, Feb. 26
Our Posterity Box, Apr. 153
Outdoor Living, City and Suburban Settings, for, May 94
Out-Patience Department, Jan. 37
Oven Rangers, Apr. 145
Overcoat to go with the Button, Buy an, Feb. 35
Ozark Style, Eatin', Feb. 103

Page, Marjorie, Ph.D., data by, Mar. 99
Painting, 5 Tips on, Apr. 80
Parke, Jr., Arthur T., article by, May 107
Parkhurst, Mrs. Cassie L., letter from, Dec. 7
Parkinson, Harper T., data by, May 44
Party, April Fool, Apr. 138
Favors, Easy to Make, Mar. 108
Pastimes, Apr. 142
You're invited to a Mad Tea, Mar. 120
Paul, Dorothy Brooks, article by, Jan. 23
Payne, Theodore, Preserver of Wild Flowers, Feb. 79
Pearce, Mrs. C. W., letter from, April 13
Pearce, Mrs. John I., letter from, Apr. 13
Peas in a Pod, Just Like, Dec. 44, Jan. 16, Mar. 27
Penny Pretty Meals, Jan. 81, Mar. 117, Apr. 135, May 135
Peters, Marie, article by, Jan. 81, Mar. 117, Apr. 135, May 135
Pets, Dec. 40

162665

Pets, Story Book, Feb. 18
Photographing for Christmas, Dec. 24
Pinchbeck, Joseph, home of, Mar. 79
Pits, Southern Plants "Winter" in, Jan. 63
Plant Materials, Don't Think in Terms of, May 36
Plants a Tree, What Does He Do Who, Apr. 33
Plot, The, Mar. 68
Pollack, Luby, article by, Mar. 99
Pollexfen, Jack, article by, May 119
Pomegranate, About the Picturesque, Dec. 90
Pool, Back-Yard Swimming, May 119
for less than $100, May 117
Poole, Lynn and Gray, article by, Mar. 18
Pools, Swimming, May 107
Powell, Madge Carson, article by, Apr. 27
Powell, Thomas, article by, Feb. 26
Powers, H. J., barbecue designed by, May 98
Posterity Box, Our, Apr. 153
Poynter, Josephine, article by, Feb. 83
P R . . . the Biggest 1948 Job, Jan. 21
Primer, A. H. Planning, No. 1, The Plot, Mar. 68
No. 2, The Neighborhood, Apr. 74
No. 3, The House, May 70
Prize Winner in Deer Park, Illinois, May 46
Proof, Is in the Doing, The, Apr. 45
Property Lines, Apr. 115
Public Relations, Jan. 21
Pugh, M. Louise, letter from, Dec. 6
Pyke, Charles, home of, Feb. 28

Ramsay, Edith, article by, Jan. 84, 86, Feb. 106, Mar. 124, Apr. 145, May 138
Ratchen, Edna Lee, recipes by, Jan. 77
Raymond, Mr. and Mrs. Charles, home of, May 94
Real Estate Agent, The, May 81
Reborn At Fifty, May 138
Redecorating Old House, Mar. 20
Refinishing, Furniture, Bleaching, Mar. 58
Remington, O. J., article by, Jan. 64
Remodeled Cottage, Apr. 52
Replacing Sash Cords, Mar. 76
Reupholstering Chair Arms, Mar. 63
Revision with Vision, Mar. 124
Rhodes, June Hamilton, article by, home of, Feb. 43
Rich, Raymond, home of, Dec. 105
Riewe, Tessie Cox, Apr. 111
Rimpau, Mr. and Mrs. Robert, home of, May 41
Rockingham's, Old, Got Her, Mar. 18
Rogers, E. Stuart, letter from, Apr. 14
Rotte, Marie, article by, Feb. 17
Ruby, Arthur, article by, Dec. 67
Rugs, Hooked, Mar. 53
Ryan, Amy M., article by, Mar. 93

St. Charles, Illinois, House Development in, Mar. 27
Salisbury, Gertrude, article by, Feb. 14
Sanders, Clara C., letter from, Apr. 14
Santa, There is a, Dec. 78
Sash Balances, Invisible, Mar. 76
Schwenk, Mr. and Mrs. Al, garden of, Jan. 19
Scully, Jane Stoddard, article by, Mar. 25
Secrets and S'prises, Dec. 72
Seed and Plant Order, Jan. 26
1710, Back to, Mar. 82
75% For You and 25% For Me!, Apr. 92
Severins, Mr. and Mrs. W. F., home of, Feb. 47
Sewing Machine Planted with Ivy, Apr. 64
Seymour, E. L. D., article by, Mar. 89, Apr. 33, 107
Shadd, Mr. and Mrs. Edward, home of, Mar. 32
Shadd Kitchen, Mar. 127
Share and Share Alike, Apr. 96
Sharritt, Grace V., article by, Feb. 79
Shears, Use of, Jan. 84
"Shoot" Now for Next Christmas, Dec. 24
Shorts on Shorts, Mar. 134
Shower the Bride with Knowledge, May 146
Shumway, Harry I., article by, Jan. 47
Silo Attached to Barn Makes Home, Mar. 79
Simpson, Donald, home of, Jan. 58
Sing, A Christmas Snow, Dec. 99
Six famous metropolitan stores design spring slip covers, May 50
Sleep, Watching Your Child's, Jan. 68
Slipcovers designed by metropolitan stores, May 50
Smith, Lila Grace, article by, May 87
Smith, Willard B., Jr., house designed by, Mar. 34, 37
Smith, Helen Powell, kitchen, Feb. 106
Snip It, Cut It, Jan. 84
Solution for Non-Existent Bedroom, Mar. 64
Something for the Girls, Jan. 73
Southern Plants "Winter" in Pits, Jan. 63
Special to Cliff Dwellers, Apr. 98
Spector, Sydney, home of, Dec. 44
Spicer, Dorothy Gladys, article by, Dec. 92
Spring . . . Termites on the Wing, Apr. 86
Steck, Harold W., article by, Dec. 105
Stewart, Lynne, article by, Jan. 83
Stick 'em Up, Feb. 97
Stick, With a Big, Mar. 137
Stillman, Mr. and Mrs. DeWitt, home of, Mar. 31
Stoddard, Mrs. Harold, letter from, Feb. 10
Storage, Good, Makes Good Housekeeping, Feb. 106
Good, Good Living is, May 34
Story Book Pets, Feb. 18
Strawberries, 1/3 acres of, Jan. 64
Sunday Open House, Apr. 133
Sunderland, Mr. and Mrs. R., garden of, Mar. 96
Sunshine Hill, Feb. 43
Sure Fire Fun!, Mar. 108
Surety Bond, Jan. 23
Swedish Yule, Dec. 92
Sweet and Tender, Feb. 98
But Mistaken Homage, Apr. 35
Swimming Pools, May 107, 117-119

Table Appointments, Basic, Apr. 154
Tarshis, Rebecca, article by, Feb. 47
Tattle Tale, Johnny's A, Mar. 99
Taylor, Fan, article by, Jan. 37
Tea Party, You're Invited to a Mad, Mar. 120
Temple, Texas, Christmas in, Dec. 23
Termites on the Wing, Spring, Apr. 86
Terrace, One, at a Time, Feb. 20
Texas Housing Company house, Jan. 16
That's My Hedge You're Trimming, Apr. 115
There is a Santa, Dec. 78
There's Life left in those old pieces, Apr. 60
They Can Be Good for Each Other, Dec. 40
Think Before You Give, Dec. 31
This Fruit Garden Won't Wash Downhill, Mar. 22
one cost just under $300—the other two around $100, May 107
One's on the House, Mar. 17
Thomas, Mr. and Mrs. Edward G., home of, Mar. 27
Thompson, Helen K., rugs designed by, Mar. 52
Tiller, Marguerite, article by, May 31
Tillotson, Claude, article by, Feb. 73
Trailer Garden, Mar. 96
Tree, Bulldozer—Spare That, Dec. 64
Everybody's, Dec. 16
to Trellis, from, Dec. 67
What Does He Do Who Plants a, Apr. 33
Trellis, From tree to, Dec. 67
Trowel, Life with a Left-handed, Mar. 84
20 Questions About Antiques, May 87
Two Makes One, Mar. 40
Twomey, Katharine, article by, May 126

Use that Christmas Check, Jan. 29
Utensil "Musts", May 154

Vacation Homes, Feb. 27
Vahlberg, Walter T., and Robert W., house designed by, Dec. 42
Van de Mark, Theodore, article by, Dec. 78
Van Nest, Marie E., article by, Apr. 115
Viking Game Room, Feb. 54
Von Behr, H. A., article by, Dec. 24
Von Behr, Ruth and Hans, article by, Feb. 60

Wachsman, Mr. and Mrs. William, apartment of, Mar. 40
Walker, Hannah Reid, article by, May 88
Warren, Henrietta E., article by, Feb. 92
Warren, Henri, article by, Dec. 99
Wash Day Dinner, May 128
Washington's, George, Friendship Trees, Feb. 70
Watching Your Child's Eyesight, May 122
Excessive Love of Sweets, Apr. 122
Fears, Feb. 88
Hearing, Mar. 104
Sleep, Jan. 68
Water-supply System, Feb. 60
Wax, Don't Use the Wrong, Jan. 86
We were forced into learning, Mar. 20
We Like It Pretty!, May 104
We Prefer Blondes, Mar. 58
Webster, Louella, article by, May 156
West, Beatrice, apartment of, Apr. 98
Wetherille, G. G., M. D., article by, Mar. 103
What Does He Do Who Plants A Tree, Apr. 33
When Is a Bride?, May 155
Where to Spend? Where to Save?, Apr. 39, 154
White, Eugenia, article by, Dec. 42
White, Eugenia, article by, Apr. 47
Who Said Never Mix Them, Mar. 50
Told You Homemaking Isn't a Career?, Mar. 130
Widdicombe, Mrs. Robert G., letter from, Feb. 10
Wiley, James M., article by, Jan. 16, 32, Apr. 45, May 49
Williams, Ottalie K., article by, Apr. 22
Wilson, June P., article by, May 85
With a Big Stick, Mar. 137
Women Can Be So Boring!, May 31
Work and Play Four Flights Up, Apr. 30
Wortham, Robert, article by, Mar. 58

You Can Fix It, Jan. 62
Can Take Them With You, Jan. 24
Young, J. Martin, article by, Mar. 12
Young, Mr. and Mrs. Lloyd, home of, May 41
Your Grounds Are Everybody's Business, Apr. 22
You're Invited to a Mad Tea Party, Mar. 120

Zwebell, Nina. home of, Mar. 64