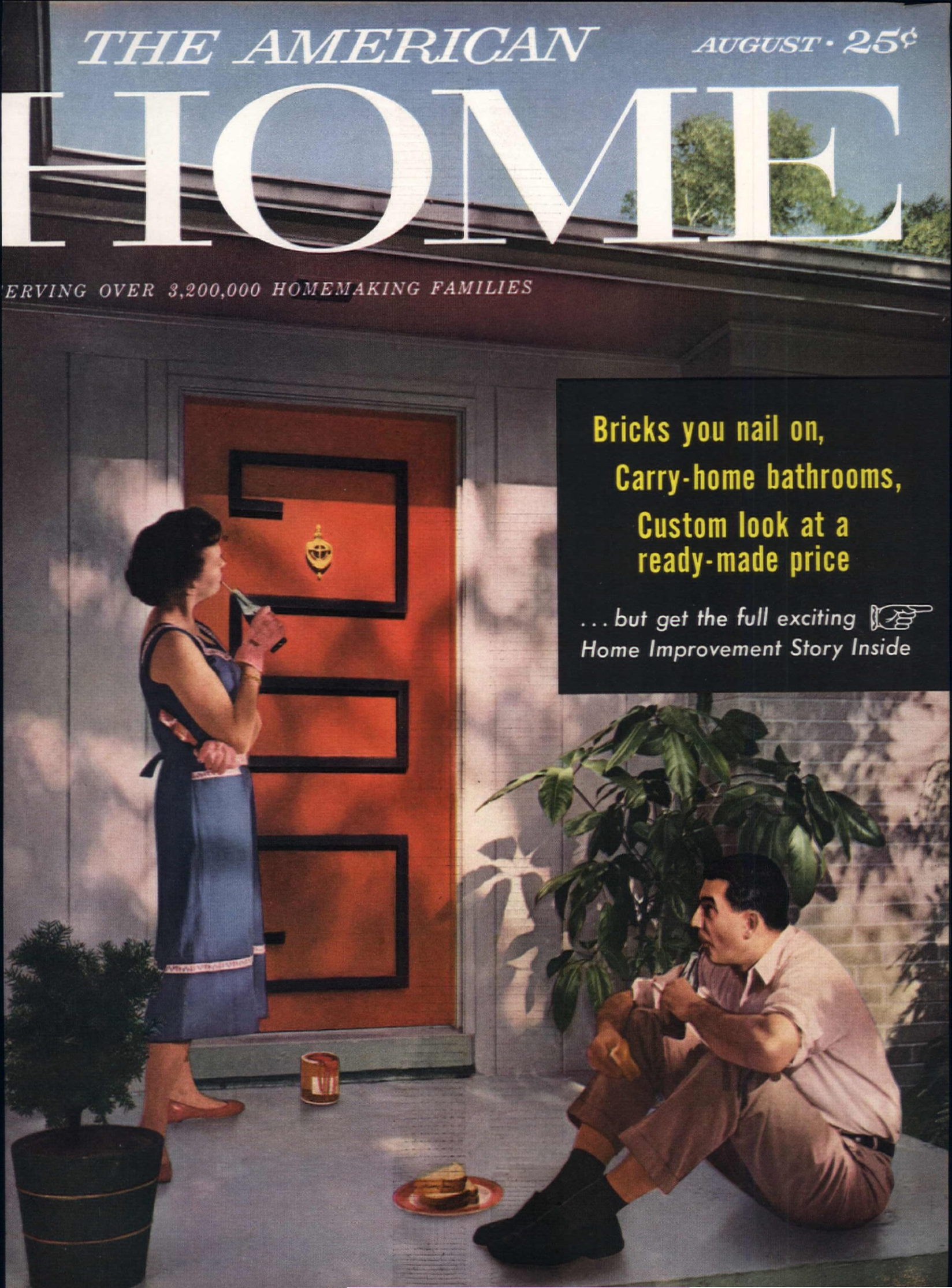
THE AMERICAN

HOME

AUGUST · 25¢

ERVING OVER 3,200,000 HOMEMAKING FAMILIES



Bricks you nail on,
Carry-home bathrooms,
Custom look at a ready-made price

. . . but get the full exciting Home Improvement Story Inside

Floor is Armstrong Textelle® Linoleum, Style 1554.

new floor gives a future to this room with a past

You should have seen this room a couple of weeks ago. It was shabby and outdated, as rooms in 58-year-old houses often are. The first need was a new floor. The drab wooden floor was apart at the seams and badly discolored. Armstrong Textelle Linoleum did away with the dirt-catching seams forever. And its soft, warm colorings and smart tone-on-tone textured effect immediately brought new life to the room. Look how it harmonizes the contemporary furnishings with the room's original Victorian features, how it sets off the handsome rug. The floor, in fact, is the secret of this room's charm, just as it is for the living rooms of many of today's finest homes. Yours, too, can take on new elegance with Armstrong Linoleum, a modern, fashionable floor for every room.

SEND FOR FREE BOOK, "Decorating Ideas for Today's Living." You'll also receive a sketch plan of this remodeled living room in an 1899 house, with a complete list of furnishings. Just send a post card to Armstrong Cork Company, 5708 Pine Street, Lancaster, Pennsylvania.

Armstrong

THE MODERN FASHION IN

FLOORS

LINOLEUM • INLAID VINYL CORLON® • EXCELON® VINYL-ASBESTOS TILE • CUSTOM CORLON PLASTIC TILE • RUBBER TILE • CORK TILE • ASPHALT TILE • LINOTILE®

Have you taken the 4-second sound test? Next time it's noisy, put your fingers in your ears. Notice how quiet and peaceful it suddenly becomes. That's how an Armstrong Cushiontone Ceiling can hush noise in your home.

How to end ceiling problems and enjoy sound-conditioning at no extra cost

PROBLEM: Unsightly cracks have suddenly appeared in your ceiling, or perhaps the paint has peeled, or the ceiling is stained. Fix it? Sure. But, oh, how you dread the mess of plaster repairs and the bother and expense of repainting. Wouldn't it be nice if you could put an end to messy ceiling problems once and for all—and *sound-condition* your room at the same time—at no extra cost? Well, you can! The solution at the right tells how.

SOLUTION: Install a beautiful new Armstrong Cushiontone® Ceiling right over your old ceiling. Cracks disappear forever and you *sound-condition* at the same time. Cushiontone absorbs up to 75 per cent of the noise that strikes it. See your Lumber or Building Materials Dealer for Cushiontone Ceilings. He'll tell you how to put them up. Or, if you want Cushiontone installed, call your Armstrong Acoustical Contractor. Both are listed in the Yellow Pages.

For free book that shows how to quiet and beautify your home, write Armstrong Cork Company, 5708 Clark St., Lancaster, Pa.

Armstrong CEILINGS

Cleaning short cuts with new BRILLO Soap Pads

Glass Ovenware sparkles like crystal. Just run a Brillo pad over scorch marks, food stains . . . they disappear without scrubbing!

Whitewalls sparkle like new with Brillo! These sturdy metal-fiber pads remove road dirt, tar, curb scuffs — easy — fast!

Electric cookware shines brighter, lasts longer with Brillo care! No soaking, no hard scrubbing!

Nothing shines aluminum like...

There's special soap with Jeweler's Polish in every pad! **THRIFTIER! 5 and 12 pad boxes**

The couple on the cover illustrate a major point. Whether you add as much as a coat of paint, a doorknob or a room, it's "remodeling" or a home improvement. This month we cover a wide range of such improvements, selecting them to suit a variety of needs and budgets. Come along, see what we mean!

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Here's how I made $107.25 in spare time by showing friends how to save money!

Yes! *You can turn your spare time into profit—just by showing these lovely Chilton Cards to your friends. And here's an amazing offer to get started . . .*

ALL 4 BOXES OF CHILTON CARDS

Yours for only $1.00 (RETAIL, $4.50)

This is a special introductory offer for new Chilton dealers only

EVERYBODY loves Chilton Greeting Cards! That's why it's so easy to sell them—all you have to do is show them to your friends and neighbors. Once they see the superb designs, lavish colors, attractive deep-embossing, rich expensive paper and Poinsettia-red envelopes—your friends just can't resist ordering these Chilton Cards!

And to prove that it's easy to sell Chilton Cards, we're willing to send you all 4 boxes illustrated here. Take them next door to your neighbor—and within a few minutes you'll have made yourself $3.25. Absolutely no selling experience needed! Our money-making guides show you how to earn $25, $50, $100 and more in spare moments taking orders for Chilton Christmas and Everyday Assortments, Gift Wrapping, Stationery and Gift Items.

SEND NO MONEY—just detach and mail the coupon below for your 4 boxes of Chilton Cards. If you become an active Chilton Dealer, you get all 4 boxes for $1.00, plus a small mailing cost. You must make money or return the cards and owe nothing. Or if you prefer, keep them for yourself at the regular retail price. Limited offer . . . only one to a family or household.

ALL 4 BOXES—
Yours for only $1.00

PRIZE CHRISTMAS
21 all-different cards with gold and silver, in red envelopes. Sells for $1.00

CHRISTMAS STAR-LITES
18 modern and traditional cards in tall shapes, warm greetings, poinsettia red envelopes. Sells for $1.25

CHRISTMAS HI-JINKS
14 extra-tall clever greetings express the light side of Christmas. Sells for $1.00

NOEL CHRISTMAS
21 enchanting Yuletide and winter scenes in soft tones with glitter accents, die-cut edges. Sells for $1.25

And you'll also learn how you may

WIN BIG PRIZES

in Chilton's exciting

$2000 CASH CONTEST

As an active Chilton dealer, you and your customers will have an opportunity to try for big cash prizes (first prize: $1000 cash!) You'll receive complete details plus official entry blanks together with the money-making Chilton kit.

"IT'S SO EASY"
"I love to sell Chilton cards, it's so easy. You show them and they are sure to sell."
—Mrs. W. V. B.
Sweet Springs, Mo.

"MEETING FRIENDS"
"I love the work and meet very nice friends."
—Mrs. P. S.
Westfield, N. J.

"SO BEAUTIFUL"
"The cards were so beautiful that they sold themselves."
—Mrs. C. A.
Marsing, Ida.

"SOLD 45 BOXES"
"I had no trouble at all selling 45 boxes of cards. In fact sold them in a few hours."
—L. L., Lynch, Ky.

Chilton

76 Atherton St., Boston 30, Mass.
1812 Roscoe St., Chicago 13, Ill.
IN CANADA: 105 Simcoe St., Toronto 1, Ont.

CHILTON GREETINGS CO., Dept. 803
76 Atherton St., Boston 30, Mass.
1812 Roscoe St., Chicago 13, Ill.

Please send me the four boxes of Chilton Greetings described above, plus full details about your Cash Prize Contest. I pay nothing now or when the cards arrive. I understand that the special introductory price to active dealers is $1 plus mailing cost and that if I do not sell I may return them without obligation.

Name.....

Address.....

City.....Zone....State.....

☐ If you would like to raise funds for an organization, please check here.

IN CANADA: 105 Simcoe St., Toronto 1, Ont.

Stores the clutter handsomely!

Drawer-cabinet of Western Pines easy to build—economical, too!

Just the thing to keep any room neater. And the Western Pine woods blend beautifully into every kind of setting.

Soft textured, exquisitely grained, carefully manufactured and dried, these fine woods take any paint, stain or enamel. Left natural, they can be waxed and rubbed to a smooth satiny glow.

Almost any building or remodeling project can be done easily, attractively and economically with these versatile woods.

Your lumber dealer will be glad to give you complete information about the Western Pine woods.

FREE! New edition of bright ideas!

"FRIENDLY HOME IDEAS"—85 photographs, many in color, feature traditional and contemporary ideas for building, decorating and remodeling using cheerful Western Pines. Write for your FREE copy to WESTERN PINE ASSOCIATION, Dept. 205-F, Yeon Bldg., Portland 4, Ore.

The Western Pines

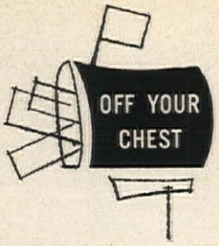
Idaho White Pine
Ponderosa Pine
Sugar Pine

and these woods from the Western Pine Mills

WHITE FIR · INCENSE CEDAR
RED CEDAR · DOUGLAS FIR
ENGELMANN SPRUCE
LODGEPOLE PINE · LARCH

are manufactured to high standards of seasoning, grading, measurement

TODAY'S WESTERN PINE TREE FARMING GUARANTEES LUMBER TOMORROW



WHERE THERE'S A WILL . . .

While visiting us last summer, my daughter said, "Mother, why do you take The American HOME—there's nothing in it." I replied that I like to cook and bake and try new things. I enjoy looking at yards and gardens and homes—keeping up with what's new. We had a nice friendly discussion about the importance of magazines and it set me to thinking.

Right across the road from us used to be an old, rundown house. About three years ago a young couple, the present owners, were to be married and were looking for a place to live. They had no money other than his modest salary. With the help of the girl's father they tore up layer after layer of old rotten linoleum; took out a partition to make more room; cleaned and dug, papered and painted. It took plenty of courage and stick-to-itiveness to tackle a house that was in such a horrible state, but they did it. And what a charming little house it was!

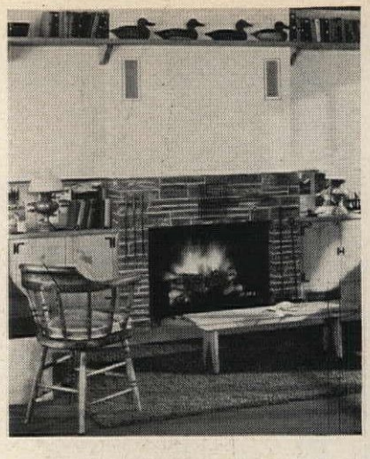
The next year they started on the outside. They couldn't even pay for the paint, except on the installment plan. But they did things with individuality. Though the house is a plain old-fashioned box type, they gave it character with an unusual shade of gray paint, with white trim around the doors and windows, and a bright red front door. What a pleasure it is to look at it from my kitchen window.

After I thought about my daughter's comments I decided I'd write to you. Even though I enjoy reading about homes where people have plenty of money to spend, I couldn't help wondering if they would like to see what young people all over the country can do with almost nothing at all—just managing from payday to payday.

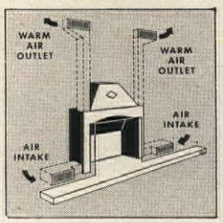
I couldn't get over my daughter's remark and our discussion. Thank you for listening. —Mrs. A. A. T.

MORE HOT TAMALES, ANYONE?

I was delighted to receive the photostatic copies of some of the letters sent to you in response to "Hot Tamales, Anyone?" I never dreamed one small pebble PLEASE TURN THE PAGE



this FIREPLACE warms your room EVENLY

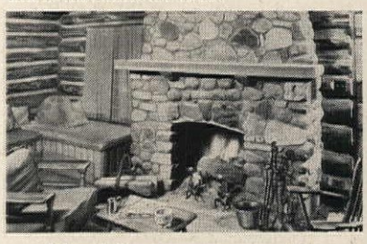


Cool air from floor level is heated in the double-walled Heatilator firebox, then returned to the room.

Circulates heat—every corner of the room, and even adjoining rooms will be comfortably warm when your fireplace is built around the famous Heatilator Fireplace Unit.

No smoke—because the unit is scientifically designed to take the guesswork out of fireplace construction—makes your fireplace easier to build. Yet it adds little to the total cost.

Saves heat loss—there's no waste of costly winter heat or summer air conditioning up the chimney with a Heatilator Fireplace. The exclusive Pressure-Seal Damper seals the chimney throat tight when the fireplace is not in use—stops downdrafts that chill the room.



Ideal for camps—provides real comfort in cool weather—adds weeks to the camping season. Just be sure you get the genuine Heatilator Unit—look for the name "Heatilator" on the dome and damper handle. Sold by leading building material dealers. Mail coupon today for illustrated folder.

HEATILATOR FIREPLACE

HEATILATOR INC.
718 E. Brighton Ave.
Syracuse 5, N. Y.

Send free booklet on new Heatilator Fireplace.

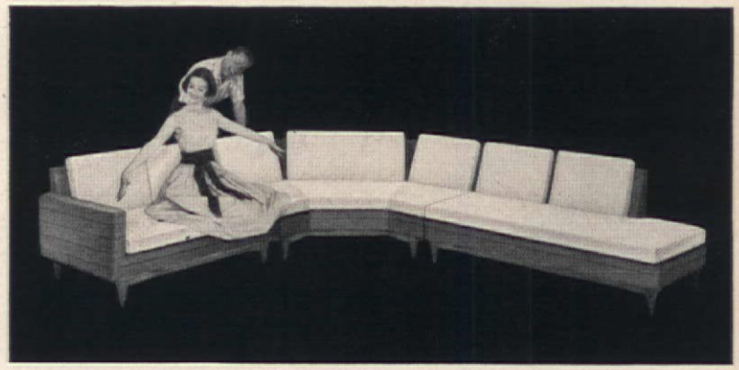
Name.....

Street.....

City.....Zone.....State.....

Upholstered furniture by Shearman Brothers Co., Jamestown, N. Y.

IT'S AS GOOD AS IT LOOKS – it has Airfoam INSIDE!



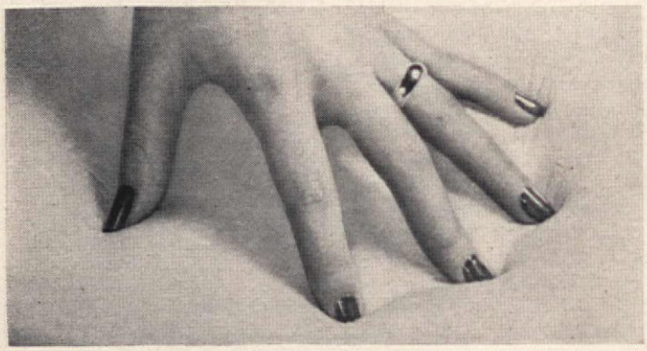
AIRFOAM, in generous quantity, promises you luxurious comfort, easier housekeeping, better wear—and something *more:*

For AIRFOAM—choice of top-flight designers—indicates styling that won't outwear its welcome.

AIRFOAM is also chosen by manufacturers of highest repute—and so indicates construction that means a better buy.

So don't buy *any* furniture before you ask "WHAT'S INSIDE?"—or until the royal blue AIRFOAM label tells you the inside story. Goodyear, Foam Products Division, Akron 16, Ohio.

What's Inside Full-Value Furniture:
Plenty of AIRFOAM (see uncovered furniture) is an indication of advanced design and sound construction. AND—because AIRFOAM is finest-quality latex, charged with billions of interconnecting *fresh air cells*—it assures years of good looks, luxurious comfort and easy care. AIRFOAM isn't just stuffed in like old-fashioned cushionings. It's *molded*, and *tailored* to the furniture's measure—nothing to sag, snag, break down or come apart.



Don't take "foam rubber" for an answer—Insist on

Airfoam

MADE ONLY BY GOODYEAR

THE WORLD'S FINEST, MOST MODERN CUSHIONING

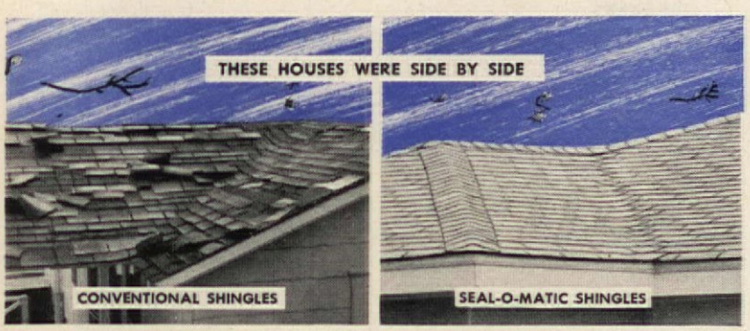
Look for this royal blue label—only AIRFOAM cushioned furniture can proudly wear it.

Airfoam SUPER CUSHIONING by GOODYEAR

Airfoam—T. M. The Goodyear Tire & Rubber Company, Akron, Ohio, U. S. A.

A stripe of special Seal-O-Matic Adhesive is factory-applied to underside of shingle. The sun's heat automatically seals it down.

Patented Seal-O-Matics have proved themselves on thousands of homes all over the country. They grip tight—stay flat. Wind and rain can't get under the edges. Get this exclusive protection for your home now.



When Hurricane Connie ripped through Wrightsville Beach, N. C. it lifted and tore off conventional shingles.

Photographed at the same time, Seal-O-Matic shingles on the house next door stayed tight, flat, weatherproof.

For free estimate see a J-M Honor Roll Dealer or Certified Home Improvement Contractor —identified by these seals

MAIL COUPON FOR FREE BOOKLET showing Seal-O-Matic Shingles in full color. Write to **Johns-Manville**, Dept. AH-8, Box 60, N.Y. 16, N.Y.

Name_____

Address_____

City_____ Co._____ State_____

Johns-Manville JOHNS-MANVILLE JM PRODUCTS

(Continued)

would cause so many ripples! . . . Your readers are truly one big family in the sense of wanting to help someone with a particular problem, regardless of its size. —Mrs. A. R. N.

Never having tried a "Hot Tamale" recipe, I was very interested to see the one in your May magazine. It was also a coincidence that I was entertaining at a Mexican dinner that evening for a group of friends.

My entire menu was of food we had been served in several trips through Mexico. The tamale recipe just fit in splendidly. Having the ingredients on hand, I decided to try it. Since I could not buy corn husks or parchment in our small town, I thought of my standby, aluminum foil.

I cut the foil in pieces, about 5x6", and followed your directions, except that I found 1 cup soft shortening was plenty. I steamed the tamales for 45 minutes in the foil and found them to be delicious.

My guests just raved about them, saying they were the best they had ever eaten. To serve them, I just unwrapped them, placing them in a flat serving dish with tomato sauce. I found that they kept hot for a long time if kept in the foil until ready to serve. The tamales that were not eaten that evening have been put into my freezer in the foil, and I am sure that when I reheat them they will be as delicious.

—Mrs. Kathryn Jennings, Utah

I cannot help calling your attention to the "Hot Tamale" recipe of Mrs. A. R. N. in the May issue.

Everything was perfect, except that the stock should be *scalding hot* and poured over the corn meal. Just try this in your kitchen and see the excellent results—no need to use an electric beater.

—Mrs. George Howland, Texas

My family are old Californians. My grandmother came out here in the early days, sailing around the Horn and up to California when she was only 15. She married at 16 and settled down in Los Angeles, where she lived until she passed away at the age of 87.

Now I have two old Spanish recipes from my grandmothers. One is for Spanish Cheese Soup and the other is for Spanish Tamales. The recipe for the Spanish Tamales makes 24, a number that would be very nice for freezing. I have eaten these tamales many times though I have never made them myself. The recipe is just as my grandmother handed it down to her children and then down again to her grandchildren.

If Mrs. A. R. N. would care to write to me regarding this recipe, I would be very happy to send it to her along with the Spanish Cheese Soup recipe, which is very old and came originally from Spain.

—Mrs. Cleo P. Morgan, California

C. L. Evans, Pres. of New England Art Publishers, Says:

MAKE $50, $75, $100 Again and Again In Spare Time

SHOW FRIENDS

NEW STYLE Christmas and All Occasion GREETING CARD ASSORTMENTS folks are wild about

New 1957 ASSORTMENT OF 21 DELUXE CHRISTMAS CARDS Sparkles, Snow Sheen, 24" Novelty Card, Sculptured Embossing

New 1957 4-STYLE CHRISTMAS ASSORTMENT OF 24 Cards in Rich Slims, Squares, Oblongs and Petite Cards all in 1 box

179 Easy Ways To Make EXTRA MONEY

New 1957 GOLD 'N GLITTER CHRISTMAS Assortment of Slim Cards with Jewel-like Sparkles

New 1957 ALL OCCASION ASSORTMENT Guaranteed by Good Housekeeping

New 1957 Slim PARCHMENT CHRISTMAS Assortment of 21 Lovely Modern Style Cards of Beauty

FREE 64 SAMPLES Name Imprinted Christmas Cards, Stationery just for writing us!

AMAZING VALUES ATTRACT ALL

Take easy orders. Show brand new ideas in fascinating greeting card boxed assortments, gift wrappings, home and gift items. Profits to 100% plus liberal Cash Bonus. No experience needed. Build a bigger income with exclusive new 50 for $1.50 up Personal Christmas Cards.

Start a Greeting Card & Gift Shop At Home FREE Full Color Illustrated Catalog

MAKE FRIENDLY SOCIAL CALLS

Show women's, children's, men's novelties. Have cash for new clothes, furnishings, your group treasury. No experience needed. It's easy—it's fun!

NEW FUND RAISING and PARTY PLANS Make up to $1.00 per box quickly

ONE MONEY MAKER SAYS:

"I have been selling your cards for almost two years and I have made enough money to buy a lot of things I have wanted." *Diane Carey of Illinois*

Write today for FREE TRIAL Outfit of EVERYTHING YOU NEED to get started at once

SEND NO MONEY — ACT NOW!

Rush your name and address for Feature box assortments on approval, FREE Money-Making Guide and Special Offers. If outfit does not make money for you in a jiffy, return it at our expense—no questions asked! You have nothing to lose.

SENSATIONAL FREE OFFER Saves You Money—Makes Money

SURPRISE! SURPRISE! With your Outfit will come all details and a fabulous offer you cannot afford to miss. Write today!

New England Art Publishers North Abington 82, Mass.

FREE Money-Making Guide shows beginners new easy ways to succeed

Mail Coupon Now

NEW ENGLAND ART PUBLISHERS North Abington 82, Mass.

Please send me at once Feature assortments on approval, Free Samples Personal Christmas Cards, Stationery, Free Catalog, Selling Guide, details of your wonderful Extra Money Plan and amazing FREE OFFER.

Name_____

Address_____

City_____ State_____

☐ Check here if writing for club or church organization interested in raising funds.

No Risk On Your Part

Buffet Base $189.00, Buffet Top $129.00, Table $169.00, Side Chair $39.50, Sofa Table-Server $109.00.*

TRANSITIONAL solid cherry furniture by WILLETT

Simply delightful, because it's delightfully simple! In creating Transitional, Willett designers achieved warmth without ornamentation . . . clean lines without severity. Then skilled craftsmen fashioned it from lovely solid cherry. That's why decorators and editors agree . . . no other contemporary furniture goes so well in both modern and traditional homes.

Ask your nearest Willett dealer about the large open-stock selection for bedroom, living room or dining room. We'll be glad to send you his name.

* Prices F. O. B. Louisville

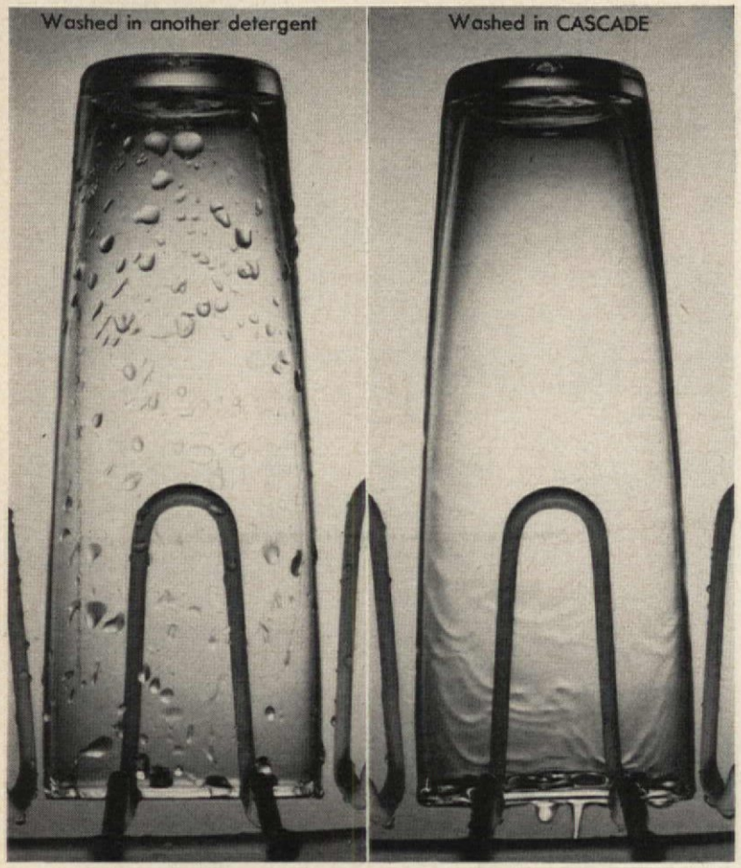
A colorful folder on Transitional, yours for the asking . . . write
CONSIDER H. WILLETT, INC., DEPT. 106 3001 W. KENTUCKY ST., LOUISVILLE 11, KY.

TRANSITIONAL BY
Willett
IN SOLID CHERRY

Willett are also makers of Trans-East, Countryside and Wildwood Solid Cherry groups... Lancaster County and Brownleigh Solid Maple groups.

DISHWASHER OWNERS!

Cascade eliminates drops that spot!



Today's improved Cascade contains exclusive Chlorosheen to change drops of water into clear-rinsing "sheets"—stops spotting as no other dishwasher detergent can!

Compare two glasses fresh from the dishwasher rinse. Water drops clinging to the glass washed in another detergent can dry into ugly spots. But not a drop remains to spot the Cascade-washed glass. That's the magic of Cascade's exclusive new Chlorosheen. Chlorosheen changes drops of water into free-flowing "sheets" . . . leaves everything so slippery-clean, rinse water slides right off. Result: no water drops, no more water spots! And Procter & Gamble's new, improved Cascade dissolves *completely* in your dishwasher spray . . . leaves no dried-on specks for you to wipe off. It gets everything *close-up clean*—cleaner and clearer than any other dishwasher detergent.

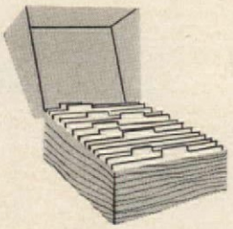
What's more, Cascade is *safer* for delicate china patterns than any other detergent. Switch to new, improved Cascade—now sealed in protective foil.

*NEW! IMPROVED!
*DISSOLVES COMPLETELY!
*NOW SEALED IN PROTECTIVE FOIL!

MADE BY PROCTER & GAMBLE

How to Simplify Service Calls...

VIRGINIA THABET



Equipment on the blink? Don't let "whom-to-call-what-to-say" throw you. Take a few minutes. List all pertinent facts about your equipment. Keep the list handy and save hours come some hectic day.

These are some of the facts which your service man will need. You'll be mighty glad you noted them!

- **Brand name of each appliance**
- **Serial and model number**
- **Approximate year of purchase**
- **Name, phone number of dealer or service man for each product**
- **Record of each service call**

Before you send up the distress signal, double-check these simple possibilities:

- **Product plugged in?**
- **Switch turned on?**
- **Has a fuse blown?**
- **Have you read the instruction book?**
- **Prepared to make minor repairs?**

After you have made a thorough check and find none of these embarrassing details, then call to make an appointment. AND while we're on the subject, we cannot refrain from this epilogue—*service is a two-way street!* When you have done all you can, your dealer can help you more. BUT, you may ask, what does the manufacturer do to see that I'm protected when I buy a new product? ALL THIS: When you unpack that new appliance you will usually find enclosed: *an instruction book* chock-full of all the information you need; *a warranty registration card*—your registration with the company that insures complete satisfaction; *an application for a home demonstration* usually for ranges, laundry equipment; *a damage certificate* so you may notify the company if the product was damaged in any way upon receipt; *installation instructions* for the service man. Check all these, and BE SURE YOU HAVE DONE YOUR PART! The rest is up to the service man. *And to the dealer* we say—"Beware the woman scorned!" When you promise good service, follow through. A satisfied user will become your best customer!

Today's smartest floors wear KENTILE®

Interestingly different floor design above features White Tweed and Sandalwood gray.

So richly beautiful! So easy to care for! So wonderfully long wearing!

Your floor of KENTILE solid vinyl tile!

This dramatic living room, with its split-level and handsome floor of Kentile solid vinyl tile, is boldly contemporary yet so very, very comfortable to live *in!* That's because every detail is geared to easy, modern living. Take the floor, for instance. It's greaseproof, stain resistant, difficult to mar or scar, and cleans with a whoosh of a damp mop! Furthermore, those glowing, jewel-bright colors *stay* that way through years of hard wear. Like it? Stop in and see Kentile solid vinyl tile (KenRoyal®) at your local Kentile dealer's soon. He's listed under FLOORS in your Classified Phone Directory. Kentile, Inc., Brooklyn 15, N. Y.

How easy it is to-do-it-yourself! So inexpensive, too!

KENTILE FLOORS

AVAILABLE IN SOLID VINYL • VINYL ASBESTOS • CUSHION-BACK VINYL • CORK • RUBBER AND ASPHALT TILE . . . OVER 150 DECORATOR COLORS

© 1957, Kentile, Inc.

Slick Indoor-Outdoor Set– and we'll show you how to make it!

2127

It's space-saving, easy to clean, light yet durable and can be made in your own home workshop

DOROTHY BRIGHTBILL

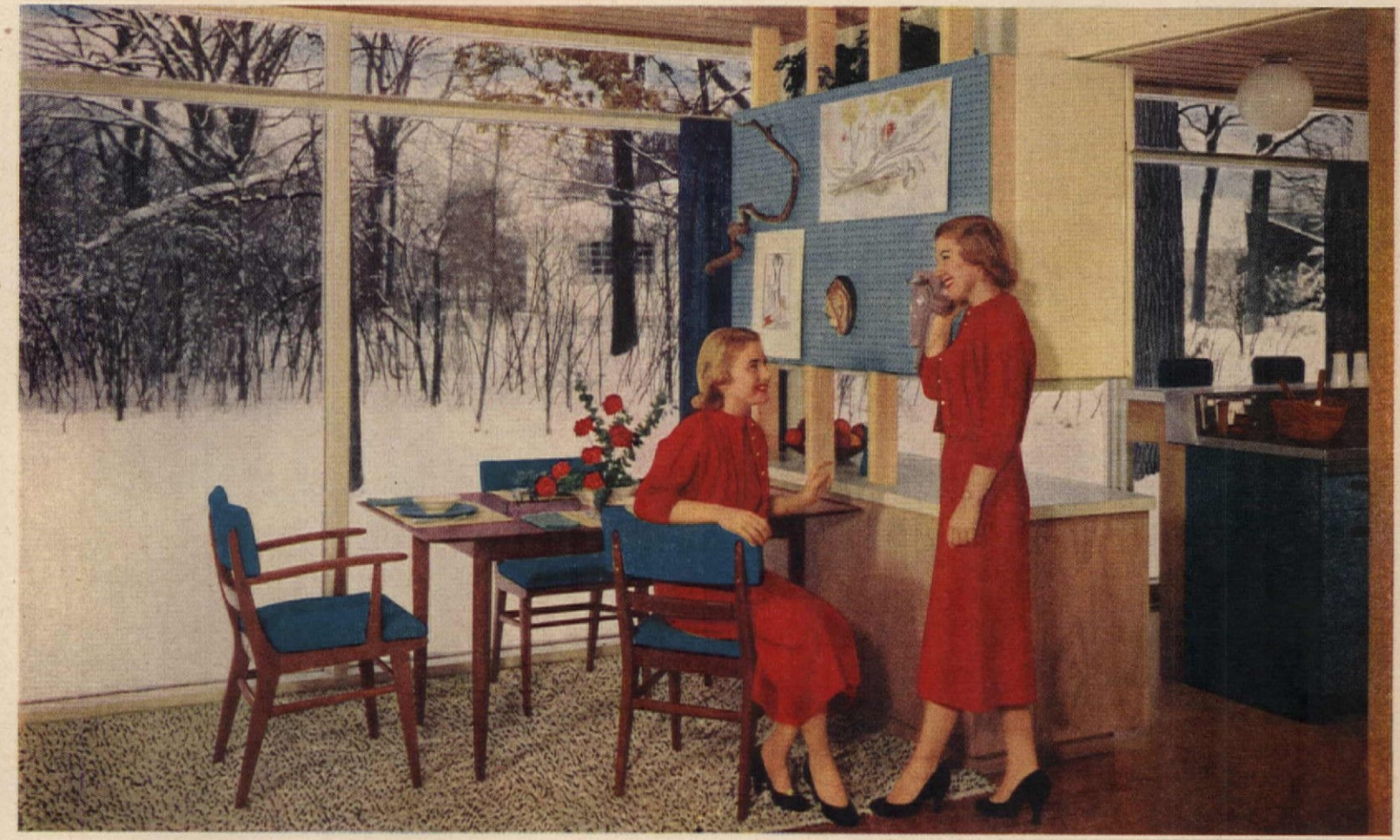
Sister seems mightily annoyed at little brother's antics, but it doesn't seem to be affecting her date's appetite. Sister knows that the way to a man's heart is through his stomach, as evidenced by those king-sized grinders (see recipe on page 75). Mom and dad are pretty knowing too when it comes to building furniture. That aluminum-framed table and its matching stools seat *six*—or the family—comfortably. And besides good looks, check these extras: 1-strong, yet lightweight; 2-space-saving; 3-easy-to-clean surfaces; 4-aluminum framework of do-it-yourself parts; 5-stool and table legs that unscrew so the complete set can be stored easily. Home Workshop Pattern #2127, price 50¢.

Where Credit Is Due: Aluminum table and stools—Reynolds Aluminum, Louisville, Ky. "Modern" Brookpark pink plastic platter—International Molded Plastics, Inc., 4387 W. 35th St., Cleveland, Ohio. "Rivera" hollow stemmed goblets—West Virginia Glass Specialty Co., Weston, W. Va. Fabric—Everfast Fabrics, Inc., New York 18, N. Y.

Pattern Order Form on page 89 ★ *Recipe for Grinders on page 75*

No home is truly modern without TWINDOW!

This windowpane with insulation built in keeps rooms warmer in winter, cooler in summer. It reduces heating and air-conditioning costs . . . eliminates storm sash.



Architects: HAUSNER & MACSAI, Chicago, Ill.

THIS LOVELY HOME is obviously modern, but the one feature that stamps it as *truly modern* is TWINDOW—Pittsburgh's twin-glass windowpane with insulation built in. Its insulating properties assure interior comfort all year 'round. It enhances the beauty of any home . . . adds a new dimension to the enjoyment of the outdoors from indoors. And TWINDOW actually saves you money on heating and cooling costs . . . substantially reduces outside noises . . . cuts down window steaming and icing.

For a *truly modern* home, make sure that TWINDOW—the world's finest insulating glass—is installed in every room. Why not consult your architect or builder for specific information on TWINDOW and how it can best be applied to your particular requirements?

TWINDOW

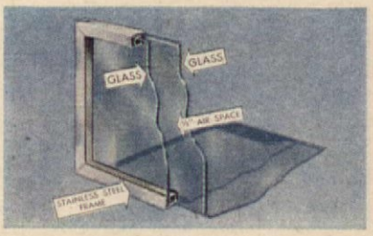
the world's finest insulating glass!

PAINTS · GLASS · CHEMICALS · BRUSHES · PLASTICS · FIBER GLASS

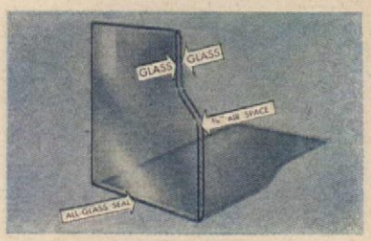
PITTSBURGH PLATE GLASS COMPANY

IN CANADA: CANADIAN PITTSBURGH INDUSTRIES LIMITED

TWO TYPES OF TWINDOW®



TWINDOW—METAL EDGE. These units are designed for larger window areas and where maximum insulation is needed. They are constructed of two panes of ¼" clear-vision Plate Glass, with a ½" sealed air-space between them. The exclusive stainless steel frame protects the glass against chipping, creating exceptionally strong units.



TWINDOW—GLASS EDGE. These units are ideal for modern window wall construction. They are made up of two panes of ⅛" PENNVERNON®—the quality window glass—with a 3/16" air-space between them. These windowpanes have high insulating value. They are available in popular sizes for a variety of window styles.

FREE BOOK. Illustrated in full color, this valuable and informative book shows how TWINDOW helps to create *truly modern* homes. Send for your copy now.

PLEASE PRINT

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Room 7236, 632 Fort Duquesne Blvd., Pittsburgh 22, Pa.

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City ..... Zone..... State.....

If you live in California, Oregon or Washington, send to W. P. Fuller & Co., Room 930, 301 Mission St., San Francisco 19, California

Love alone is not enough!

Parakeets, like children, need *more* than affection. That's why every package of French's Parakeet Seed includes a "Pep-up" biscuit containing Vitamin B12, wheat germ, yeast, and eleven other vigor-building ingredients. French's Parakeet Seed—the *only* seed with this special biscuit—is one of the "Basic 5" foods of French's Natural Feeding Diet . . . the scientifically prepared diet that provides all the benefits of foods that wild birds enjoy.

Keep your parakeet healthy and happy with

French's

NATURAL FEEDING DIET

MEMO

Rent the power tools you don't want to buy

FOR HIRE: SPECIALIZED TOOLS BY THE DAY

Electric Floor Polisher	$2.00—$3.00
Emergency Water Pump	4.00— 6.00
Floor Sander	3.50— 5.00
Floor Edger	2.00— 3.50
Floor Waxer	2.50— 3.50
Linoleum Roller	1.00— 2.00
Wallpaper Steamer	3.50— 4.50
Asbestos Shingle Cutter	1.25— 2.00
Plumber's Snake	1.25— 2.00
Heavy Duty Vacuum Cleaner	4.00— 5.00
Paint Sprayer	2.50— 5.00
Electric Drill	2.00— 3.50
Electric Router	3.00— 5.00
Electric Hand Plane	3.00— 6.00
Electric Hand Saw	3.00— 5.00
Hand Electric Jig Saw	3.50— 5.00
Electric Chain Saw	7.00— 8.00
Gasoline Chain Saw	12.00—18.00
Electric Post Hole Digger	3.50— 5.00
Hand Post Hole Digger	.50— 1.00
Concrete Mixer	7.00—10.00
Rotary Trowel and Masonry Grinder	6.00— 8.00
Portable Generator	9.00—18.00
Vibrating Sander	1.00— 2.00
Belt Sander	2.00— 4.00
Gun Stapler	.50— 1.00

O. S. McCOLLUM

Many enthusiastic home-owners who want to remodel and repair their homes shy away from laborious, time-consuming projects because they don't own the necessary power tools. But the fact of the matter is that floor-finishing machines, wallpaper steamers and other special-purpose equipment are available for rental from hardware stores, paint stores and building supply dealers. These companies can be most easily located by looking under TOOLS or TOOL RENTALS in the local classified telephone directory.

Rental procedure usually requires that you identify yourself, explain the use to which the tool will be put and sign some rental forms. Deposits aren't usually requested, except for very delicate tools that need to be handled with care. Most tools can be rented either by the day, week or month. The rental charge for a week is usually two to four times the daily fee, while monthly rates are proportionately lower than the fees charged for rental by the week.

New idea! VINYL in a floor wax

and the beauty of it is — *it's childproof**

Never before such a high gloss!

New Simoniz Floor Wax with *vinyl* in it, gives you higher gloss than you've ever known. On *any* kind of floor—linoleum, asphalt, rubber, vinyl tile or finished wood! Throughout the house!

No wax easier to apply!

New Simoniz Floor Wax polishes itself. No buffing. No rubbing. It spreads evenly without streaks—quickly sets to a tough, beautiful, *vinyl* gloss!

***Wet spills won't harm gloss!**

Splashes and spills—so common with children—won't hurt the tough vinyl surface—or shine. Simply wipe them up. *New* Simoniz Floor Wax is water-repellent.

***Never before such protection!**

The miracle of vinyl—and only Simoniz has it—gives you the toughest floor surface. The kids won't scuff it, or harm the gloss with their roughhousing. No doubt about it—it's *childproof!*

***No finish so easy to maintain!**

Simoniz Floor Wax with vinyl has a gloss that lasts and lasts. You can even damp mop your floors freely without dulling the shine. Without spoiling the wax finish.

***Good news about re-waxing!**

Here's the *one* floor wax you can remove *evenly* before re-waxing. Simply use your regular household detergent and warm water. The beauty increases with re-waxing. You'll be amazed, once you try it.

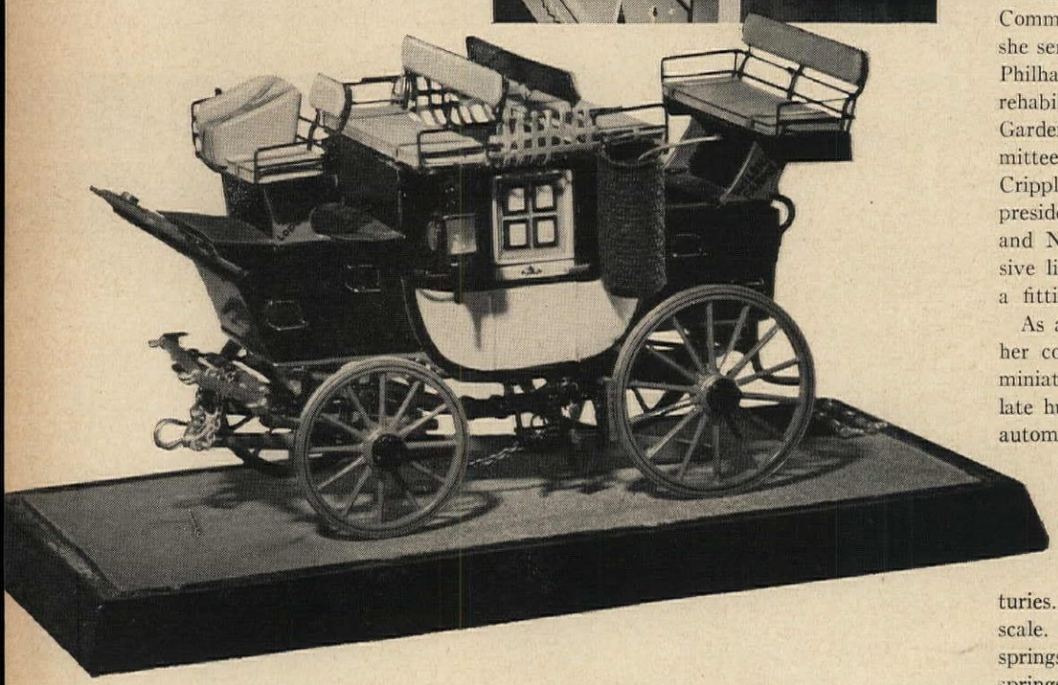
Simoniz® Floor Wax

For all floors—linoleum, asphalt, rubber, vinyl tile and finished wood

Copy of an American gig, a light two-wheeled, one-horse vehicle seating one person. Black and red body with red upholstery and red wheels.

Pair of perfectly modeled bronze horses reportedly given to Edward 7th by an English peer. Jockeys are wearing King's racing colors.

Prints from Roadsters album London (1851) line stairway wall. Below: perfectly scaled replica of "Olden Times" Road Coach made by a Briton. Body is black and white.



MARY E. MONZE

Although Mrs. Joseph Wilshire of Greenwich, Connecticut, is a collector of mementos of the past, she's very much a part of the modern world. Her interests are many. In civic affairs her current role is State Central Committeewoman from Connecticut. In the field of music, she serves as an Auxiliary Board member of the New York Philharmonic, and in conjunction with Bellevue Hospital's rehabilitation program she's Co-chairwoman of the Annual Garden Tour. One of her special charities is the U.S. Committee of the International Society for the Welfare of Cripples, of which she is a member of the board. Her past-president roles in organizations like the Community Chest and New York Women's Exchange complete an impressive list. This range of activities and interests makes her a fitting choice for our Very Interesting Person series.

As a hobbyist, some of the pieces she treasures most in her collection of souvenirs and family heirlooms are the miniature early carriage models that belonged to her late husband. Mr. Wilshire's hobby was coaching. In pre-automobile days he and his friends took as much pleasure in driving their favorites—the coach and four or a tally-ho—as a man would a sports car today. No atomic engine in a modern car would thrill today's drivers more than the latest carriage model did in the late 18th and 19th centuries. Only then, progress was measured on a different scale. The first carriages were comfortless things without springs or rubber tires, until 1804 and 1875, when elliptic springs and then rubber tires (borrowed from the bicycle) came into use. Thus vehicular transportation progressed.

Memories *are made*

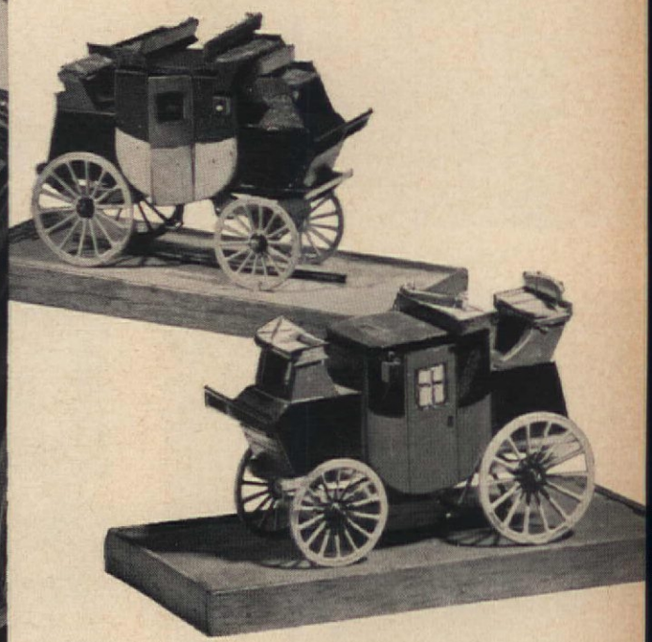
Our V. I. P. this month is a woman of many talents—

the greatest of which is her dedication to a wide range of humanitarian needs

and activities. All this rates her high on our very special roster

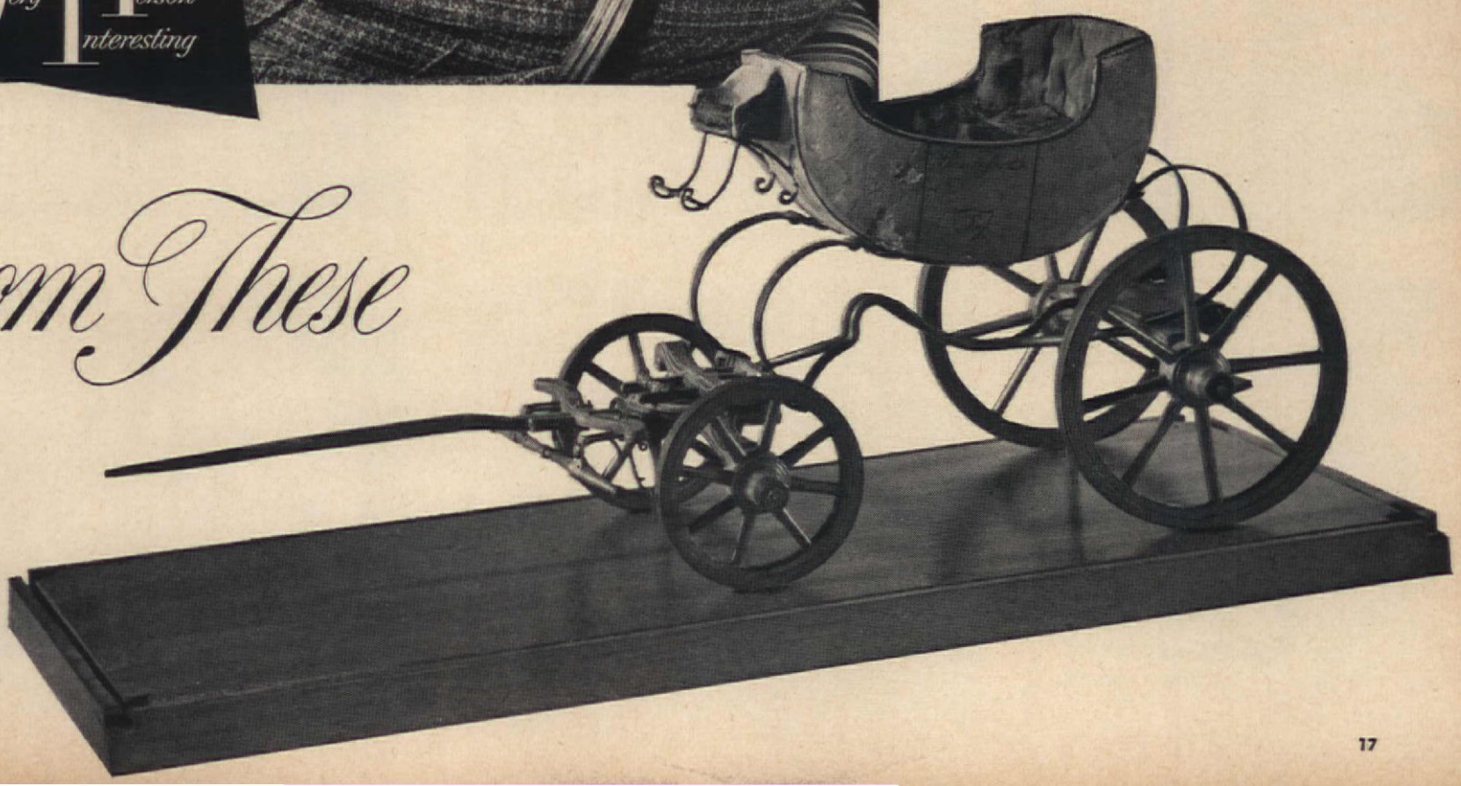
VIP
Very Person Interesting

Two carriages designed and carved by Guy Ward, a great coachman and friend of Mr. Wilshire. Wheels are yellow, bodies black, red, yellow. These have two additional seats outside, front and back, for driver and coachman or passengers.



A Phaeton typical of Napoleon's day. An original model with a French shield design and the word "Lecurifire" painted on the side.

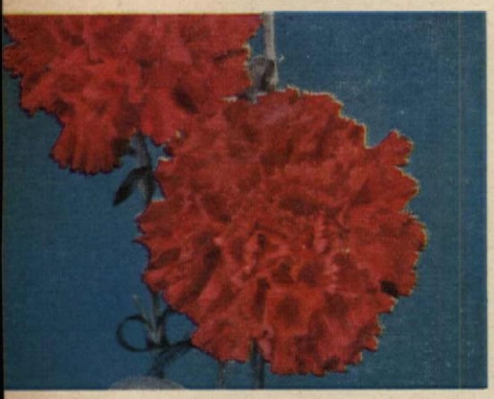
from These



Rose

Gardenia

Gladiolus



Carnation

Tulip

Lily

Lilac

Lily-of-the-Valley

Violet

Orchid

Peony

Dahlia

Chrysanthemum

Pansy

Camellia

These are America's

FAVORITE FLOWERS

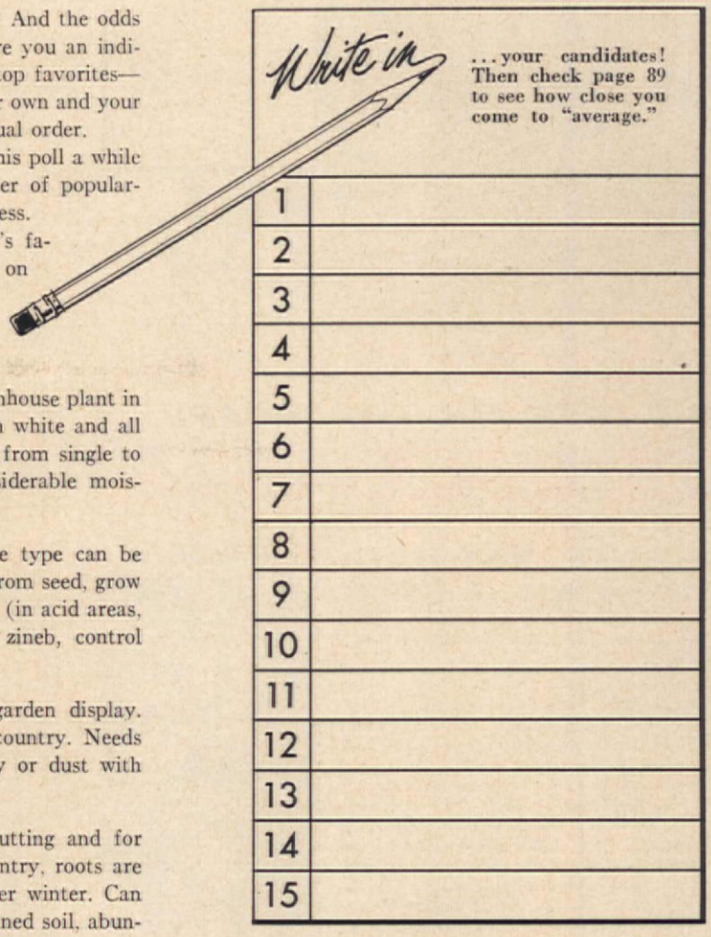
Can YOU arrange them in the order of their popularity?

THEODORE A. WESTON

What's your favorite flower? Surely you *have* a favorite! And the odds are it's one of the flowers on the opposite page. Or are you an individualist, a nonconformist? Anyway, these are the 15 top favorites—the American "people's choice." Should be fun checking your own and your friends' preferences to see if you rank the flowers in the usual order.

Dr. Gallup's American Institute of Public Opinion took this poll a while back. If you read about it, test your memory on the order of popularity of the different flowers. If you didn't, see if you can guess.

And now if you'd like to grow some or all of America's favorite flowers, the following paragraphs give the basic facts on them. But *here* we've listed them alphabetically:



CAMELLIA. Outdoor shrub in South and on West Coast; greenhouse plant in North. Flowers from fall through spring. Many varieties in white and all shades of pink, red, and bi-color; also many flower forms, from single to full-double. Needs light shade, humus-rich acid soil, considerable moisture. Lindane spray controls most pests.

CARNATION. Florist carnations are greenhouse-grown; same type can be grown in not-too-wet areas of South; similar kinds, raised from seed, grow well in North. Needs full sun, well-drained near-neutral soil (in acid areas, use lime.) All-purpose sprays, containing malathion and zineb, control most insects and diseases.

CHRYSANTHEMUM. One of best plants for brilliant fall garden display. Different kinds can be grown in practically all parts of country. Needs full sun, ample moisture, but isn't fussy about soil. Spray or dust with DDT and zineb to control most pests and diseases.

DAHLIA. Many sizes and flower types; all excellent for cutting and for late summer and fall garden display. In most parts of country, roots are planted in spring, dug in fall, stored in cool basement over winter. Can be left in ground in warmest areas. Needs full sun, well-drained soil, abundant moisture. DDT controls most insects; destroy diseased plants.

GARDENIA. Evergreen shrub in South; house or greenhouse plant in North. Pure white, heavily-scented blooms in spring and summer. Can be grown in full sun or light shade. Needs humus-rich, acid soil, plenty of summer moisture. Malathion controls most pests.

GLADIOLUS. First-rate flowers for summer cutting and garden display. In most parts of country, corms are planted in spring, dug in fall, stored in cool dry place over winter. In warmest parts of South, glads do best if planted in fall for February flowering, dug in spring, cold-stored during summer. Soak corms 3 hours in a Lysol solution PLEASE TURN THE PAGE

Interested in knowing the correct order of popularity of all these flowers? Then turn to page 89. Maybe you'll be in for a big surprise, or maybe you'll find the results no surprise at all!

FREE!

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(Continued)

(1 teaspoon to 1 quart water) before planting; spray or dust with DDT and zineb every two weeks after growth starts. For cutting, plant in rows; for garden effect, in clumps of about 12 corms; 6″ deep in light soil, 4″ deep in heavy, clay-type soil.

LILAC. Ever-popular tall-growing shrub in North and Upper South, but won't do well in warm-winter areas. Many varieties in white and all shades of lavender, lavender-pink, lavender-blue, to deep red-purple. Borers can be controlled with carbon bisulfide or nicotine paste, scale can be controlled with DDT or malathion. Prefers neutral to slightly alkaline soil; use lime in acid areas.

LILY. Easter lily, Lilium longiflorum, grows well in South, but is mostly greenhouse plant in North. Many other lilies grow well in all parts of country. Most need full sun or little shade, well-drained soil, good moisture. A rose dust or spray will control most insects and diseases. Plant in clumps of three or more bulbs for best garden effect.

LILY-OF-THE-VALLEY. Sweet-scented flowers for small arrangements and corsages; plant spreads by runners and makes good ground cover for shaded areas. Can be grown in most parts of country. No serious pests or diseases.

ORCHID. Florists' orchids, like hybrid cattleya on page 18, are grown in greenhouses; can be grown in lathhouses in warmest southern areas. Many other types require similar culture. Some hardy wild kinds native to the North. All need rather specialized care.

PANSY. Colorful biennial plants for most parts of country. Easiest to grow from purchased plants, set out in spring in North, in late fall in South. To grow from seed, sow in summer for bloom the following spring. Needs full sun and good moisture. Remove faded blooms to prolong flowering season.

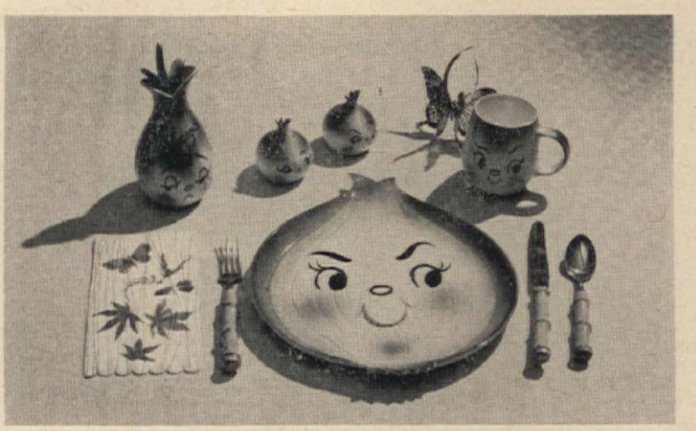
PEONY. One of showiest spring or early summer perennials for North and Upper South. Won't grow in warm winter areas. Many varieties in wide range of colors and flower forms. Needs full sun, well-drained fertile soil. Plant in fall, with "crown" not more than 2″ below surface. Peonies like to "stay put," so don't transplant unnecessarily.

ROSE. Includes all colors except real blue. Flowers from single to heavily petaled double, from ¾″ to 6″ across. Plants from 6″ miniatures to 10′ shrubs and 25′ climbers. Can be grown in all parts of country. Needs full sun or little shade, well-drained soil, plentiful summer moisture. Most kinds need regular spraying or dusting with rose insecticide-fungicide, except in arid summer areas. Plant in early spring or late fall; plant in spring only in coldest states.

TULIP. Brilliant spring-flowering perennial bulbs for North and Upper South. In warm winter areas, new cold-stored bulbs should be planted each year in late fall. Many varieties in wide range of colors and flower forms. Need good sun, rich, well-drained soil, plentiful spring and fall moisture. Plant bulbs 10″ deep for permanent plantings; overplant with annuals after leaves die down.

VIOLET. Popular for sweet scent; lovely "modest" flowers. Low-growing, ground-covering plant. Prefers shade, rich woodsy soil, good moisture. Can be grown in most parts of country, though most kinds have little fragrance.

THE END



THE "AYES" HAVE IT

GERTRUDE BRASSARD

If you're an outdoor dining lover, this "Bar-B-Cutie" is irresistible. Each piece is a real personality, expressive and appealing, hand-painted in beautifully blended tones. The 11″ dinner plate, 9″ salad plate and 10-oz. mug (all with faces) are about $4.50. Stainless steel flatware has Wangee root handles. The napkin is only a part of a Tri-Package including 24 towels, 50 patio and 25 cocktail napkins. $1.95.

See "Where Credit Is Due," page 83

Where there's Smoke...there's S.O.S®

Camping · S.O.S cleans blackened pots

it's fast!—the soap's right in the pad.

Fishing · S.O.S cleans scorched fry pans

it's easy!—these pads shine at rugged work.

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it's great outdoors!—better buy a box today.

try "double-M"

minute-magic

...the brisk, modern way to saving-cooking!

MIRRO-MATIC

America's most wanted pressure pan

MIRRO-MATIC's minute-magic makes modern minutes do the work of old-fashioned hours! Asparagus, for example, cooks in a minute and a half! Carrots, in two and a half! Corn-on-the-cob in just five minutes! You can cook country-style chicken in 18 minutes, or fix a ham in only an hour!

Speed-Cooking Is SAVING-Cooking, Too . . . Shorter cooking time naturally means less fuel used. A high, moist heat cuts shrinkage, lets more of what you buy come to the table. And mineral and vitamin values are saved in the rich, natural juices of the foods you cook, not boiled away or poured down the drain with excess water.

Get MIRRO-MATIC, in the size to suit your family best, at department, hardware and home furnishing stores, wherever dealers sell the finest aluminum.

The secret of minute-magic is MIRRO-MATIC's exclusive selective pressure control, the control you can *hear*, as it *automatically* prevents pressure from going higher than recipe requires—5, 10, or 15 lbs. Unbreakable and never needs adjustment.

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MIRRO-MATIC Electric Pressure Pan with Controlled Heat! Exclusive Thermo-Dial Heat Control permits perfected pressure cooking and canning, plus frying, boiling, steaming, braising, keeping foods serving-hot. Simply match heat to pressure and both are controlled, automatically! 4-qt., **$29.95**, with cord, rack, and recipe book. Fed. tax incl.

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Each with rack and recipe book.

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DINNER BY MALE

If we mention the name Arthur Murray to you, no doubt it will ring a bell. You'll immediately know we mean the dance teacher—to be specific, the renowned dance master who has taught millions how to succeed on a dance floor. You may be familiar with Mr. Murray's skill with the "light fantastic," but did you know he can also do some mean turns around the kitchen as a gourmet cook? He's been kind enough to give the American HOME one of his special recipes that will make the most jaded chicken fancier ask for more. The chicken is baked with Worcestershire sauce and it's as simple as Mr. Murray's basic step. If this intrigues you, we'll be pleased to send you the complete recipe upon receipt of a stamped, self-addressed envelope. Since no gentleman cook should be without an apron, the "Dapper Dan" Mr. Murray's wearing is something we dreamed up. Tailored like a tuxedo coat, it's dolled up with brass buttons and a red felt carnation. For all its heel-clicking sharpness, the apron's cloth is most mundane: sturdy mattress ticking.

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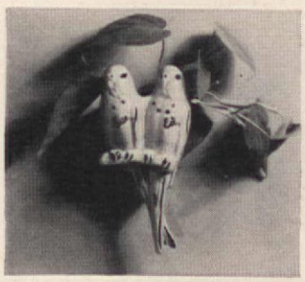

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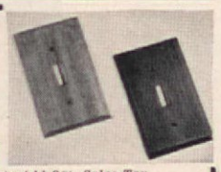

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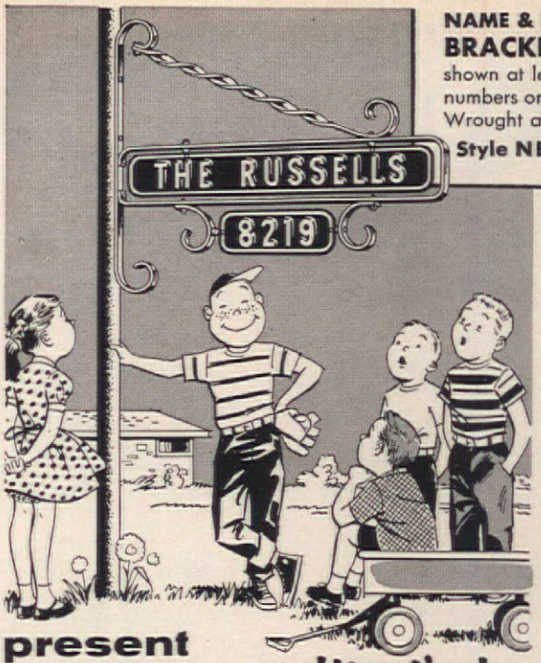

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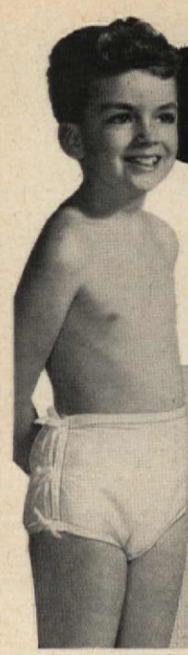

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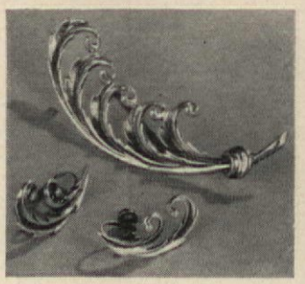

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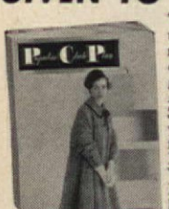

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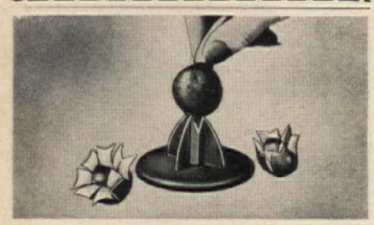

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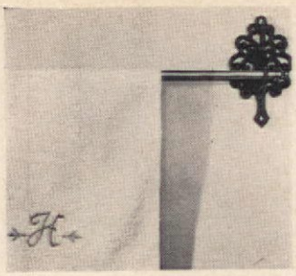

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How to select a paintbrush

A good brush performs better . . . wears longer . . . saves you money

1 There are several qualities to look for when selecting a good paintbrush. First, see if there is (1) a full head of bristles in a firm setting. Then look closely at several individual bristles. They should be (2) finely tapered with slightly curled tips. Make sure a generous portion of the bristles have (3) tips that are split or "flagged." Finally,

look for a brush that has (4) bristles varying in length. A brush with these qualities will give you excellent performance. It has a greater working and paint-holding capacity—eliminates excessive dipping. The brush will (5) release a finish smoothly and evenly on any surface. You save time, paint with ease, do a professional-looking job.

Now, better performance with improved TYNEX® nylon bristles

6 When buying a paintbrush, look for (6) the trademark TYNEX on the handle. Quality paintbrushes made with bristles of TYNEX nylon give you better performance. They pick up a full load of paint at every dip and lay on a smooth, streak-free coat. And brushes bristled with TYNEX have durable bristles that (7) clean easily . . . rinse thoroughly . . . dry quickly—are always ready for re-use.

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AN EXPENSIVE CORNER?

Two chests and a bookcase unit add up to an impressive corner. But what do they add up to in dollars and cents?

(SEE NEXT PAGE)

See "Where Credit Is Due," page 83

GERTRUDE BROOKS DIXSON

From a group of urbanely styled storage units, this couple selected three which handsomely furnish 5′6″ of wall space. What's more, they brought the units home in cartons. While it's knockdown furniture, it embodies a new principle of construction that makes it easy to assemble. Each part is grooved so sections slip into place. Steel rods screw into tops of cases so when sides and bottom have been put in place and legs are screwed to the steel rods you have a rigid outer housing. Steel rods also form the pulls, hold drawers together. White drawer fronts are ridged plastic board, rest of case is wood in a distressed pumice finish. In all, there are 11 of these versatile items built 15″ deep, 30″ long and in varying length. Only deviation is in five-drawer chest (44½″ high) and desk (20″ deep). Beautifully simple design will look well in sophisticated or casual rooms. And the cost? Well—

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SEE PRECEDING PAGE

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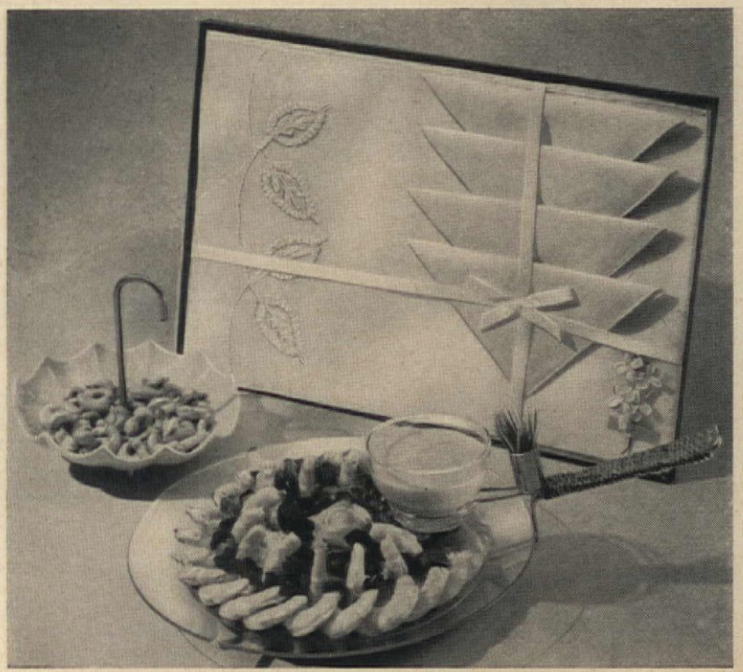
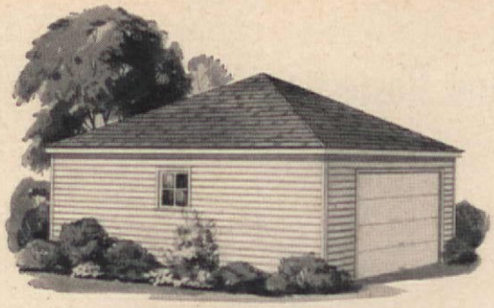
PLEASE TURN THE PAGE

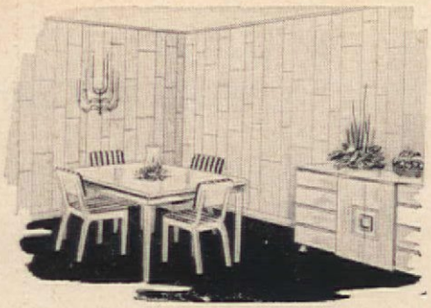
See "Where Credit Is Due," page 83

3.

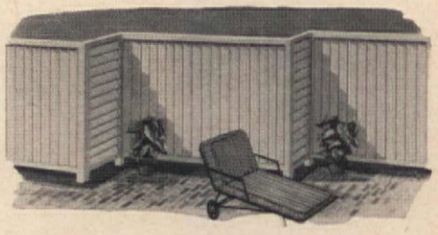




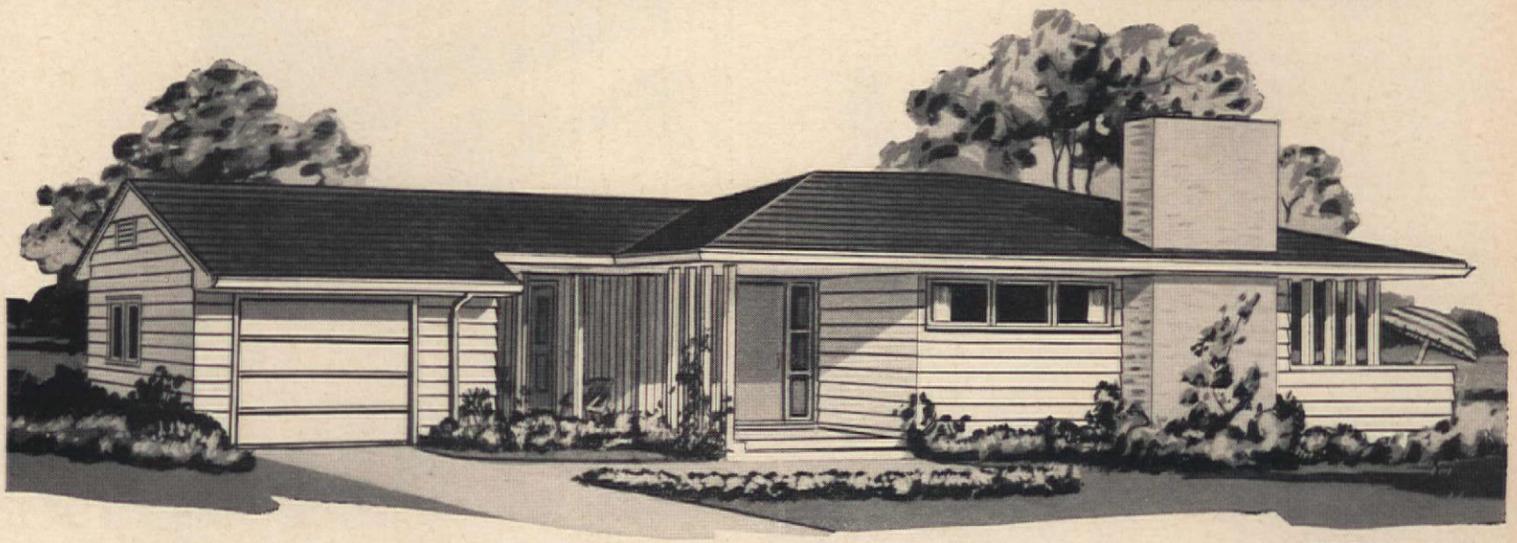
This practical, roomy, two-car garage is one of many attractive garage-plus-storage designs available in the 4-Square Home Building Service which help to solve storage problems.



Add warmth and charm to your home with beautiful wood panelings. Shown above is easy to install pre-assembled Loc-Wall Paneling made from carefully selected Idaho White Pine.



Privacy and beauty are added to your outdoor living areas when enclosed with interesting wood fences. Your Weyerhaeuser Lumber Dealer will show you a choice of many modern patterns.



DESIGN NO. 7104

The 4-Square Home Building Service gives you

Professional Help

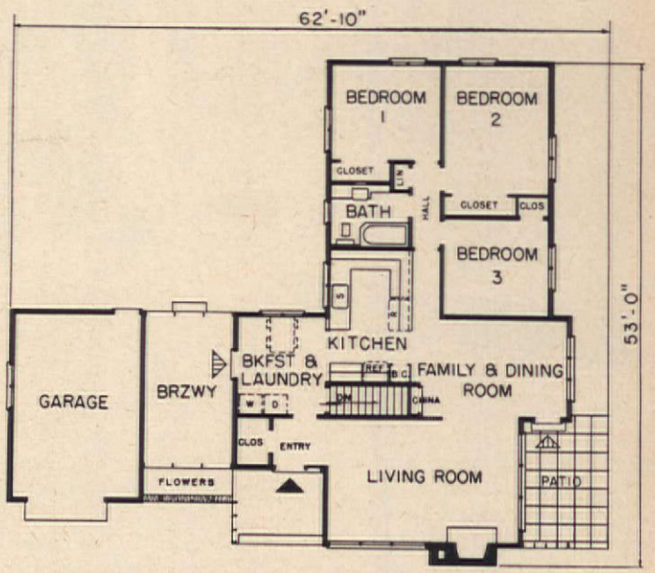
IN PLANNING YOUR IDEAL HOME

● Yes! It's true. The detailed floor plans and specifications for the spacious home above and for scores of other professionally planned homes are ready for your study and use in the Weyerhaeuser 4-Square Home Building Service.

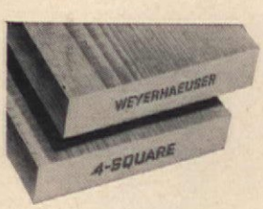
It will pay you to visit the office of your local 4-Square Lumber Dealer and gain the benefits of this Service. It gives you a practical, economical way to obtain a home that ideally meets your needs.

Each home in the Service is designed for modern, comfortable, practical living. Each carefully engineered design is accompanied by detailed specifications for materials, which when properly applied result in sound, economical construction.

To assist you in your planning, the coupon below will bring you helpful literature describing the home shown above as well as many other colorfully illustrated, professionally designed homes in the Service. Use coupon, or better still, visit your Weyerhaeuser 4-Square Lumber Dealer.



See complete plans for this home and the many other designs in the Service at the office of your Weyerhaeuser 4-Square Lumber Dealer. Detailed blueprints are available for all designs.



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4-SQUARE
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Weyerhaeuser Sales Company
P.O. Box 5000, Dept. 187, St. Paul 4, Minnesota

Please send me the valuable home planning literature listed below. I enclose 25¢.

- Brochure describing home above and 5 other new designs
- Floor Plan and Furniture Placement Guide for Design No. 7104 above
- A money-saving booklet: "Professional Pointers for Home Planners"
- A booklet of homes from the Weyerhaeuser 4-Square Building Service
- Plus a bonus of other helpful planning information

*Name*_____
(PLEASE PRINT)

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*City*_____ *Zone*_____ *State*_____

time for Living

More than anything else, a KitchenAid automatic dishwasher brings you the gift of *time:* time to be a part of things—family fun and friends-a-calling—knowing that, in your kitchen, all is well.

Indeed, your dishes could not be in better care. Your KitchenAid is by Hobart—*the finest made.* See the evidence: The easy-rolling cushion-coated racks that take the guess out of loading. The revolving power wash system that leaves tableware *hospital-clean.* The separate hot air blower that dries with a hold-to-the-light gleam.

Yet—wonder of convenience—Hobart offers all these features in *standard cabinet width.* You'll find the very model to go with your kitchen as surely as it goes with your way of life.

See the new KitchenAid! Write The Hobart Manufacturing Co., Dept. KA, Troy, Ohio. In Canada write: 175 George Street, Toronto 2.

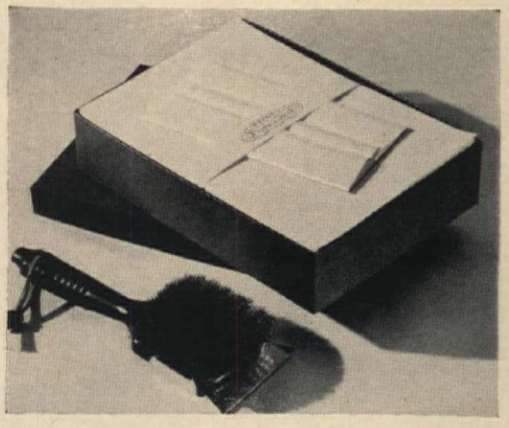
time for a KitchenAid®

The Finest Made...by Hobart

The World's Largest Manufacturer of Food, Kitchen and Dishwashing Machines

Host and Hostess

(Continued)



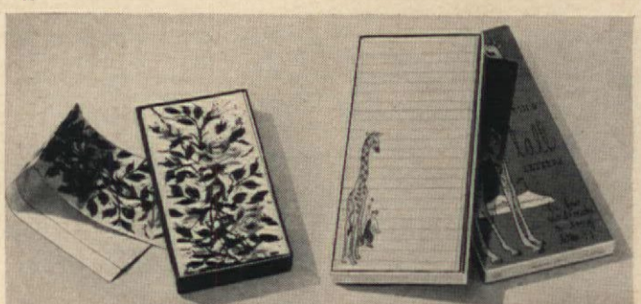
4.

6.

MMM, SMELL THAT CHICKEN in cookware with colored porcelain finish. Cleans spick-and-span with normal washing. $8.95 MAKE NO MISTAKE! Everyone knows by the initials on top: P stands for pepper, S for salt. Both non-tarnish copper; just twist at the bottom to fill. $1.10 a pair. 4—GIVE THEM THE BRUSHOFF! Sturdy barbecue brush has crimped brass wire flared bristles, steel scraper to remove stubborn charred food or grease from corners and around barbecue grill rods. How clean can you get for $1.65? YOUR STATIONERY, SIR! Just for HIM! Self-seal envelopes in white only. $2.00 a box. 5—HANG IT ALL for beauty and easy reach for use. Individual-size copper melon molds 3½" long, 2" wide. With rack, $5.95. STREAMLINED, wall-type, precision can-opener, gear-driven cutter, chrome finish. Complete with bracket and screws $6.50. 6—DELIGHT A COLLECTOR with this charming gift. China Irish coffee cup, 4½" high, will adorn a shelf or hold cocoa, juice, eggnog and other beverages. Available in a range of patterns from $5.00 to $10.00. 7—SAVE HER WORK with these elegant paper towels. Guests won't be afraid to use them. Box of 24, $1.00. REMEMBER THE SMALL FRY. Unusual "Tall Letters" made expressly for children. $1.00.

THE END

7.



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for "The Bedroom's Golden Era"

For her quick-to-go-young years when taste is formed for a lifetime. Or for you in search of beauty all your own. Whatever the special need in your plan for flexible living, Goldenaire is free and functional, versatile and beautiful. Of finest mahogany finished in soft Sandalwood. Dimensioned to help you join or separate pieces to your heart's delight. Drawers center-guided and dust-proofed. Quality to climax a half century of careful crafting—all these, all yours! Priced for you to own now.

Kent-Coffey Mfg. Co.
Dept. AH-87, Lenoir, N. C.

I enclose 25 cents for two Golden Anniversary booklets.

Name_____

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See Goldenaire and other Golden Anniversary groups at your favorite store. Send twenty-five cents for two colorful brochures, "Goldenaire" and "Golden Anniversary", showing other exciting groups, both modern and traditional.

re·mod'el (rē·mŏd'l)
—re·mod'el·er, re·
new; to reconstruct.
—re·mod'el·ment

Don't Let "Remodeling" Scare You

To most home owners, the most frightening word in the dictionary is the verb "remodel". This little word denotes major reconstruction on the grand scale, such as you see illustrated by the "before" and "after" pictures of the house on this page. The word "remodel" brings up visions of countless workmen crawling about the house like ants on a lump of sugar, while the unhappy household tries with precious little success to continue "gracious living" under a pile of debris and in a cloud of plaster dust. The word "remodel" calls to mind those countless tales of woe from the lips of other home owners who have remodeled and found that it cost many times over the price of a new house. To many the word "remodel" means massive mistakes made by contractors, builders, workmen and architects as well as by the owners. The word could also mean a job supposed to take one month took five years instead.

So many of us, in fact, have become frightened by the mere contemplation of the manifold tasks the word implies that, rather than get entangled in its meshes, we do nothing. We learn to put up with the inconveniences found in many older homes. We get through an uncomfortable winter with an inferior heating system. We suffer with poor plumbing, windows that don't work, doors that stick, and a lack of closet and storage space. We complain about an antique kitchen, and we even apologize to our friends for the condition of the house. In fact, we'll do almost everything to avoid having to "remodel."

It's not the fault of the word. "Remodel" is a perfectly good word, but maybe we should drop it in favor of the word "improve." Improvement can mean a fresh coat of paint on the front door, a new set of gutters, the addition of labor-saving appliances in the kitchen, new wallpaper, or some better lighting fixtures. When we speak of improvement we aren't talking about a huge undertaking that's going to require a tremendous expenditure of time, energy and money. We're talking about small things, here and there, that will add PLEASE TURN THE PAGE

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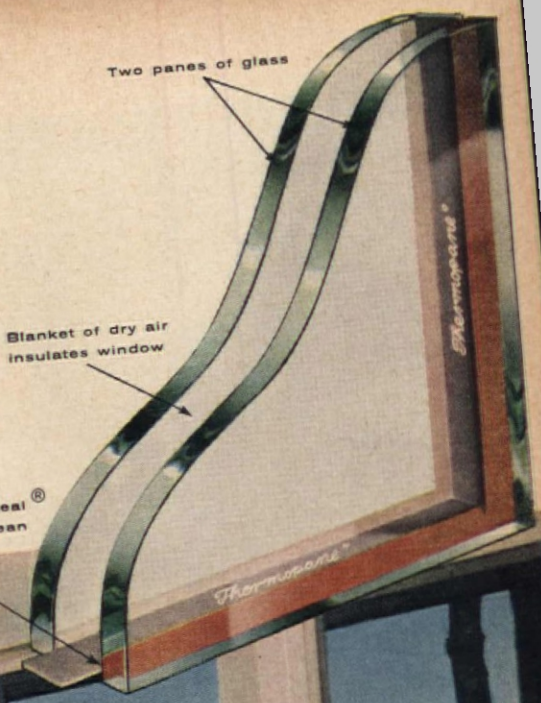
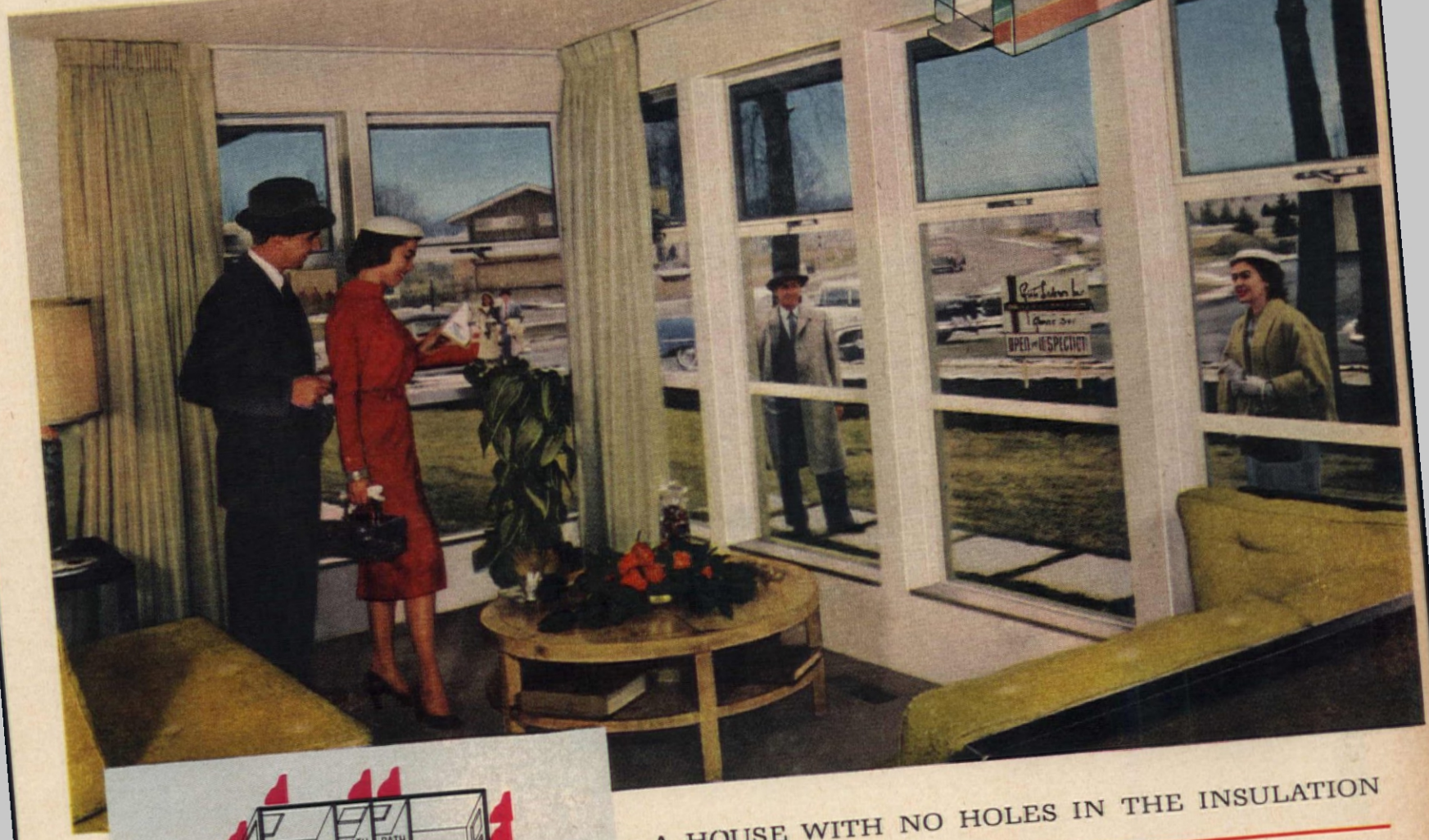
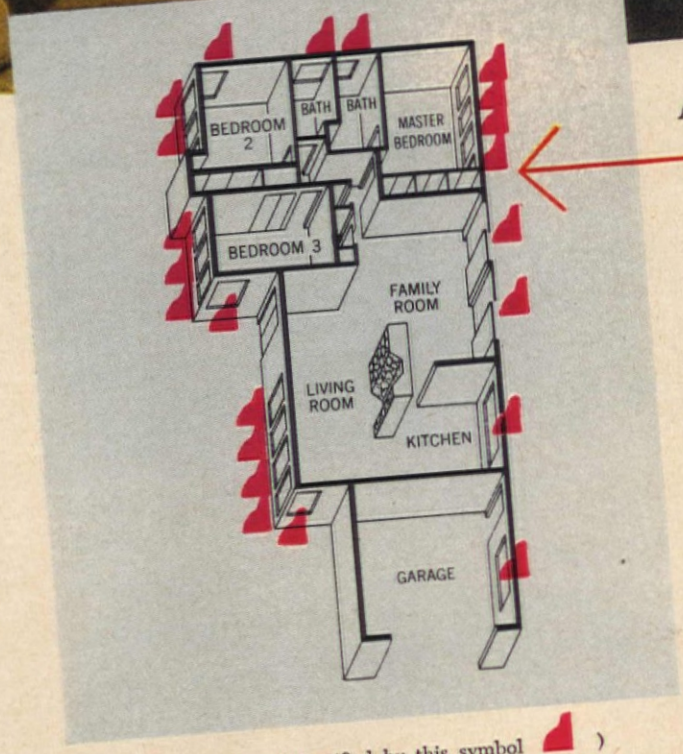
Looking at houses?

LOOK FOR THIS SIGN OF A BETTER BUY... *Thermopane!*







Every window (identified by this symbol ◢) in this model house is insulated with *Thermopane*. Builder: Greta Lederer, Inc., Glencoe, Illinois.

A HOUSE WITH NO HOLES IN THE INSULATION

If you want a house that's *completely* insulated, instead of halfway insulated, look for a house with *Thermopane*® insulating glass in every window. (Just for fun, count the windows to see how much wall area would be left *un*insulated *without Thermopane*.)

By *completing* your insulation with *Thermopane*, the builder saves you just that much more money in heating (and air-conditioning) bills. You stay just that much more comfortable. And your home is just that much more valuable! Big bonus: you never have to buy, put up or take down storm sash again . . . ever.

Wish you'd write for our free book, *Self-insulating Windows of Thermopane*. Dept. 487, Libbey·Owens·Ford Glass Company, 608 Madison Ave., Toledo 3, Ohio. Or call your L·O·F Distributor or Dealer listed under "Glass" in the yellow pages.

L·O·F GLASS

Thermopane
INSULATING GLASS

LIBBEY·OWENS·FORD GLASS COMPANY
TOLEDO 3, OHIO

Photograph by Harold Halma

Troubled Lady... There's a tear on her pretty cheek but it will soon be gone. For troubles are forgotten quickly when one is very young.... Many a grown-up trouble also has a way of disappearing when there are friendly voices to help and reassure.... Just reaching for the telephone and talking to someone can bring sunshine into a dark or worried day.... For whatever the need or the hour, you are never alone with a telephone.... **BELL TELEPHONE SYSTEM**

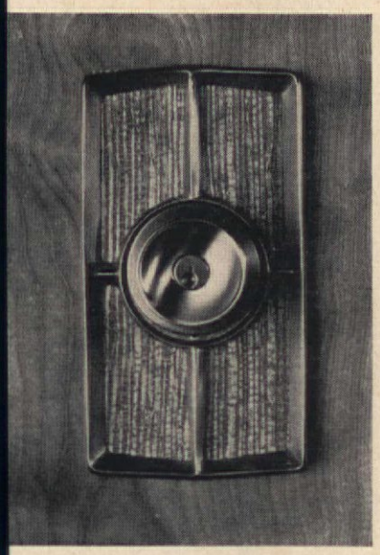
Don't Let "Remodeling" Scare You

(Continued)

to your comfort, to the charm of your home, and incidentally, to the value.

Never before has the home owner had such a tremendous assortment of materials to choose from for improving the house. While the majority of these have been originally designed for new house construction, they fit perfectly into almost every improvement plan. Many of them can be installed by the home owner. The others can be installed by professionals but at far less cost than possible with older type materials. Today's building materials are attractive, durable—and not necessarily expensive.

But the real key to a successful and happy remod—excuse us—we mean improvement project, is your frame of mind. You have to be a stark realist about this matter from the very start or you'll come to grief. You must not allow yourself to bite off more than you can chew. You must be able to know when to stop and to make the most of what you've got and what you can add. Isn't this a good deal better than getting along for years to come with what you may have? A modern, fully equipped kitchen comes high, maybe higher than you can reach for sometime to come. But does that mean that you should do nothing about the monster you now possess? Wouldn't the addition of some cabinets, a new window perhaps, and some labor-saving appliances make a whale of a lot of difference in your life? It would be fine if you could rip out all existing partitions and arrange the floor space into rooms to meet your own requirements, but this undertaking comes high. Rather than live with an impossible room arrangement, wouldn't it be better to put in some doors where needed and close up some not required?



Don't be scared by the idea of doing something to make your house more comfortable. Don't be afraid to do something just because it's small. Take your home improvements in small, comfortable-size bites. Do what is most necessary first. Do only as much as you can comfortably afford and forget the idea that it must all be done overnight. For to be absolutely frank, it can't.

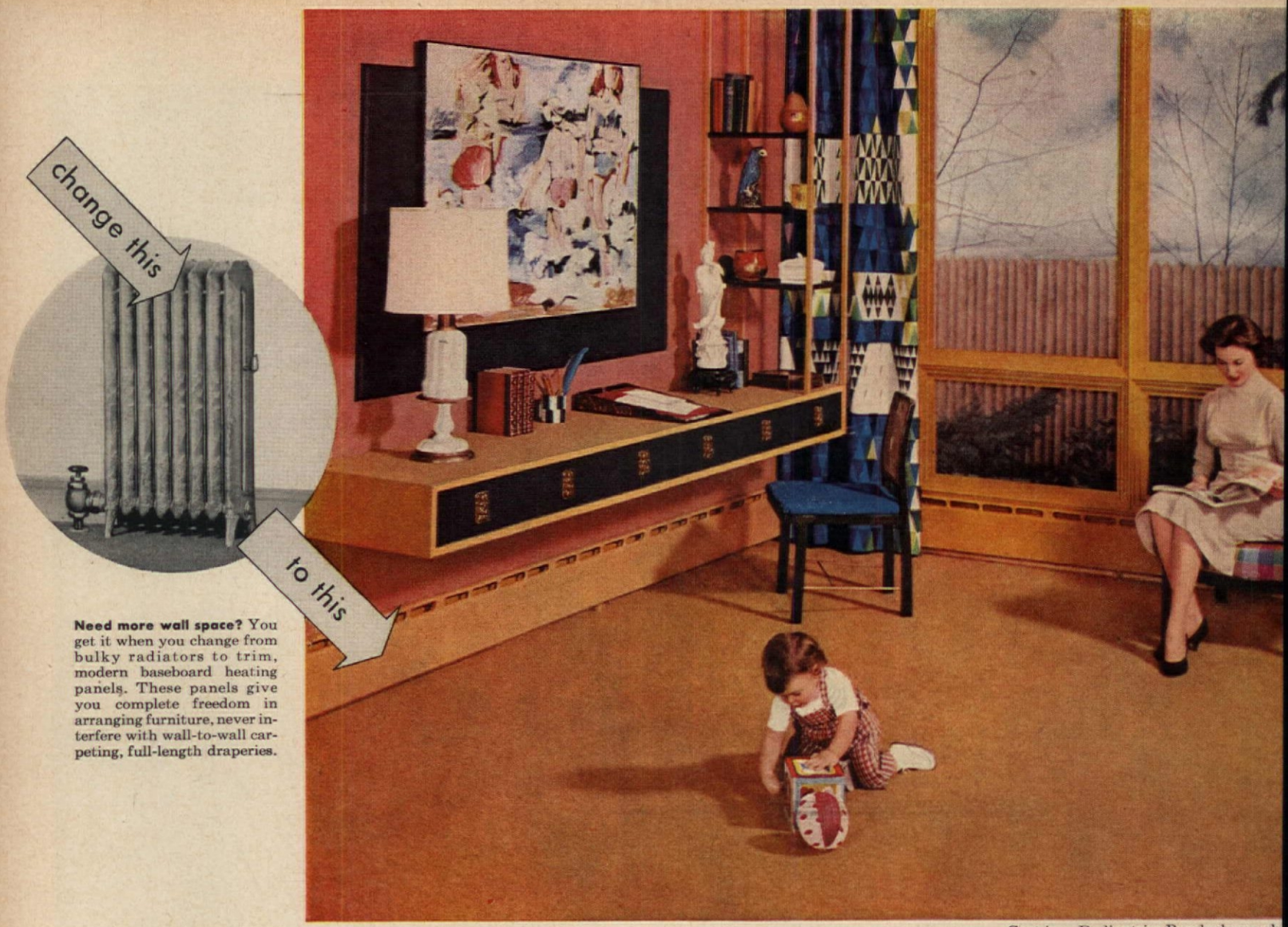
The boy who's got a way with dogs—gives them new **Gaines Biscuits** every time!

And no wonder! These new Gaines Biscuits have the variety dogs love—plus the nourishment dogs need... all in one box!

6 tasty flavors!
6 happy colors!
6 playful shapes!

For tail-waggin' love—give Gaines Biscuits every time!

A Product of General Foods



Need more wall space? You get it when you change from bulky radiators to trim, modern baseboard heating panels. These panels give you complete freedom in arranging furniture, never interfere with wall-to-wall carpeting, full-length draperies.

Cast iron Radiantrim Panels shown ab

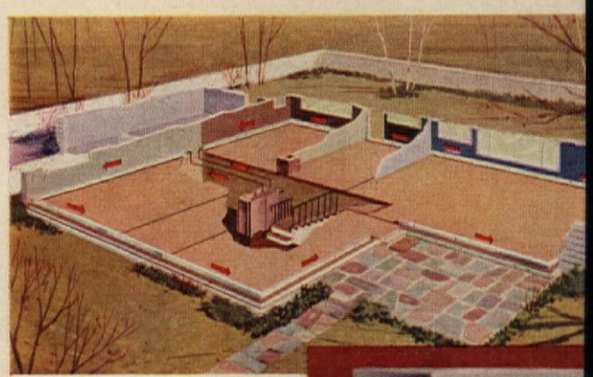
Draft-free comfort — plus more decorating freedom with AMERICAN-Standard Baseboard Heating

Winter will be here sooner than you think! Get ready for it by building a wall of warmth between you and winter with American-Standard baseboard heating panels. These compact panels replace ordinary wood baseboards... carry clean, even, draft-free hot water heat around the cold exterior of your home.

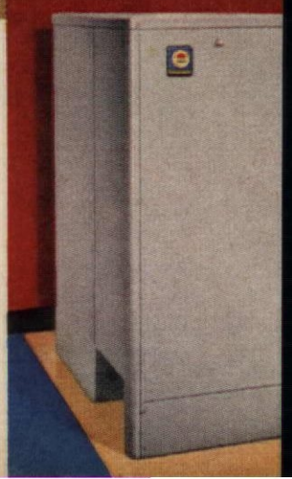
These new heating panels are easy to install, can be painted to match or contrast with walls, never interfere with furniture arrangements, wall-to-wall carpeting or full-length draperies.

Lifetime cast iron construction characterizes this modern heating system. At the heart is a completely automatic, long-lasting, corrosion-resistant American-Standard cast iron boiler that delivers heat quickly, efficiently. Remember American-Standard quality costs no more —so don't settle for less.

$3.82 a week plus installation buys baseboard heating for the average six-room home. For more information, see your American-Standard retailer listed in the Yellow Pages of your phone book under "heating equipment." Or mail the coupon below for a booklet on modern heating. AMERICAN-STANDARD, PLUMBING AND HEATING DIVISION, 40 West 40th Street, New York 18, N. Y.



Comfort where you want it— draft-free warmth is carried around the cold exterior of your house by means of attractive, modern baseboard panels.



Cut fuel bills with a new, economical American-Standard boiler. Not only is it completely automatic and made of lifetime cast iron, but it has a built-in water heater that saves floor space—saves the cost of a separate water heater.

Want year-round air conditioning? Ask your retailer about the new American-Standard system that heats and cools with water.

AMERICAN-Standard

PLUMBING AND HEATING DIVISION

AMERICAN-STANDARD, Dept. HA-87. 39 West 39th Street, New York 18, N.Y.

Please send me your booklet HEATING MODERN HOMES WITH WATER. Enclosed is 10¢ to cover handling.

I am modernizing ☐ I am building ☐

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CITY_____ ZONE_____ STATE_____

In Canada send to American-Standard Products (Canada), Box 39, Station D, Toronto

re·mod′el (rē·mŏd′l), *v. t.* To model anew; to reconstruct. —**re·mod′el·er, re·mod′el·ler** (-ẽr), *n.* —**re·mod′el·ment**

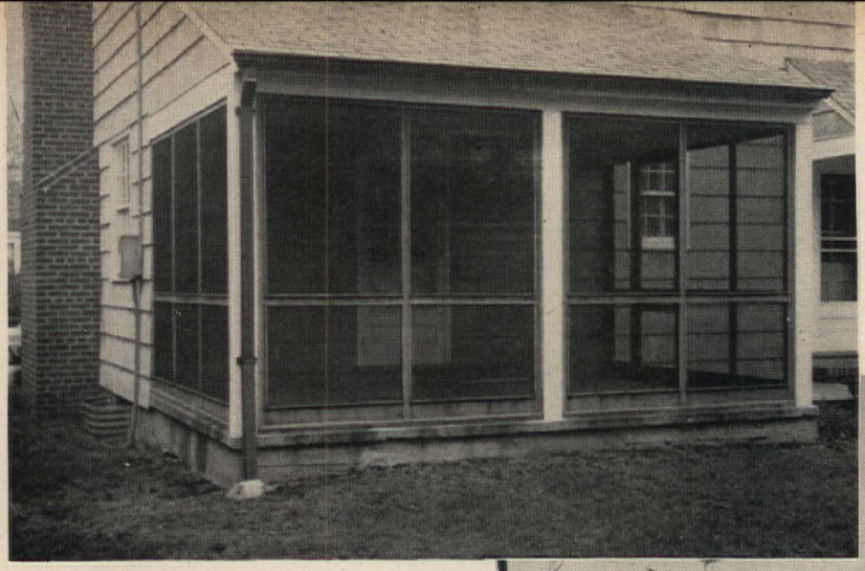
Whether your problem is

"HOW TO BE HAPPY IN SIXTEEN ROOMS" *(STORY ON PAGE 74)*

or how to improve the house you have,

you'll find plenty of ideas throughout this issue

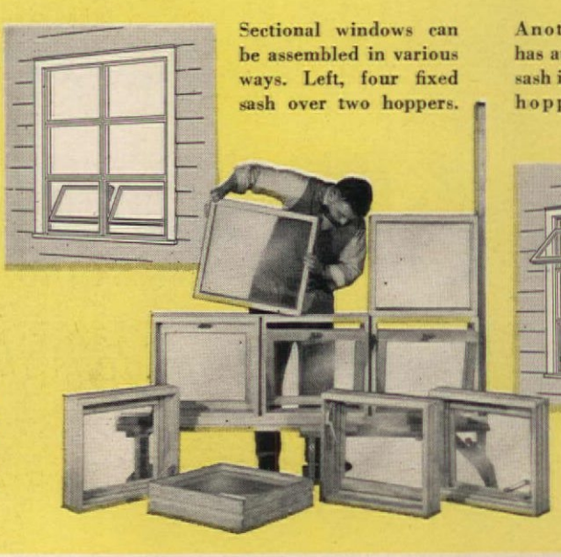
REMODEL WITH to Get Year-'Round



The William Watsons of Garden City, N.Y., turned this dreary, rarely used porch into a charming room that now does double duty year-'round as a living-entertaining area for their teenage children. Since the existing porch already had a permanent roof and concrete floor, walls and windows were installed quickly. The interior paneling, of Western pine, was painted to harmonize with the decorative scheme of their living room.

FINANCING INFORMATION ON PAGE 84

One of the many windows you can consider in remodeling is this double-hung window with sash that tilt in for full, draftless ventilation and that lie flat for easier cleaning. Another double-hung window, above, has removable sash.



Sectional windows can be assembled in various ways. Left, four fixed sash over two hoppers.

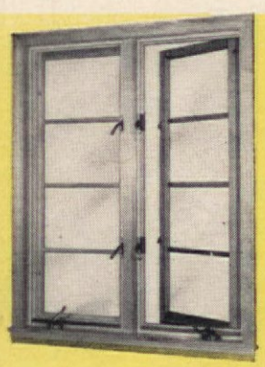
Another combination has awnings at top, fixed sash in the middle, three hoppers at bottom.

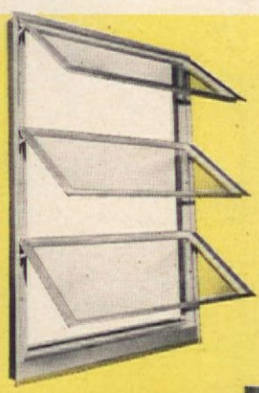
VINDOWS

Use from Your Porch

In converting their porch to year-'round living, the Peter Edmonds of Minneapolis not only made living more pleasant but also feel they have a remodeling investment that will pay off when they sell. Although heating will be installed later, the porch is now livable seven months of the year. The windows, a combination of fixed and movable sash, admit plenty of light and air, while the large expanses of glass help heat the room in early spring and late fall. Floor is now vinyl tile, the ceiling acoustical tile.

ee "Where Credit Is Due," page 83





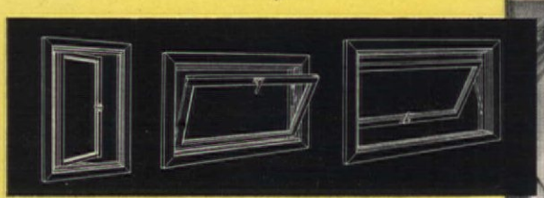
Far left, aluminum jalousies with glass louvers give full view and superb ventilation.

Middle, wood casement windows open out; give the utmost ventilation.

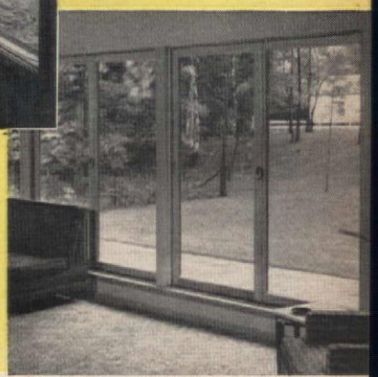
Left, aluminum awning windows open out; let in air, even during rain.

Large sliding glass windows can be taken from frame, are easy to clean. Storm sash fit on inside of the frame.

This wood window unit of ponderosa pine has 3-way flexibility: as a casement, hopper (see photo), or installed as an out-swinging awning.



Floor-to-ceiling sliding window-doors open rooms to grounds add light, view and the feeling of greater space.

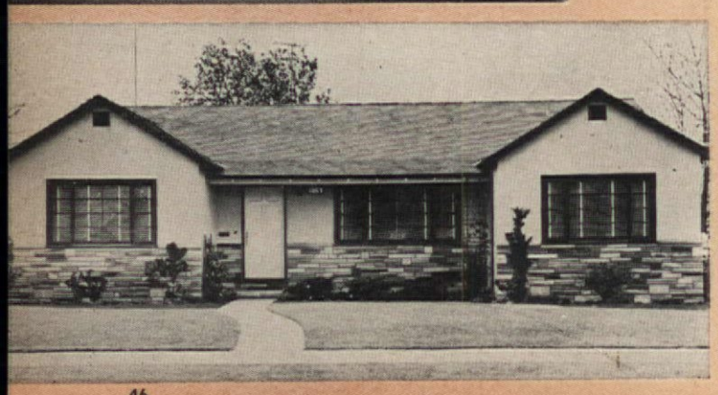


Before Foster and Lorraine Jacobs improved their porch, passing through the kitchen entrance of their Stamford, Conn., home was more like climbing a ship's ladder. You almost had to be piped aboard. Besides being somewhat perilous, the platform was an eyesore and of little use. The Jacobs decided a larger, covered porch was in order because they felt it would answer two important needs: provide a convenient area for outdoor meals and improve the looks of the house.

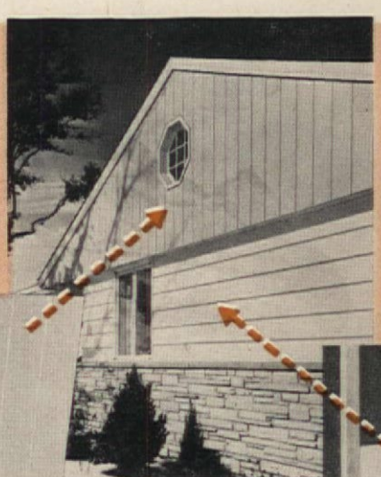
While their plot is large enough, the slope of the land left the back of the house high above ground, making the backyard an inconvenient area for outdoor meals. The new 8x9′ porch now provides a readily accessible space for dining, with room for a picnic table and benches. Now, instead of eating in a hot and cramped kitchen on summer evenings, the Jacobs can enjoy the cool breezes. Serving and cleaning up after the meal are easy, too, because the kitchen is right across the threshold.

When Mr. and Mrs. Jacobs initiated their project, they looked long and hard for competent carpenters who would do the job at a reasonable price. Their example is a good one for anyone hiring help for remodeling: Shop around for the best combination of quality and price before assigning the job. The complete construction of the porch, without painting, cost $435. Since Mrs. Jacobs liked to paint, she took over this task and saved money, too. She ran into a common problem—matching the color. "I found I had to do some fancy mixing," she said, "to match the shade of barn red on the house that had faded over a period of eight years."

FINANCING INFORMATION ON PAGE 84



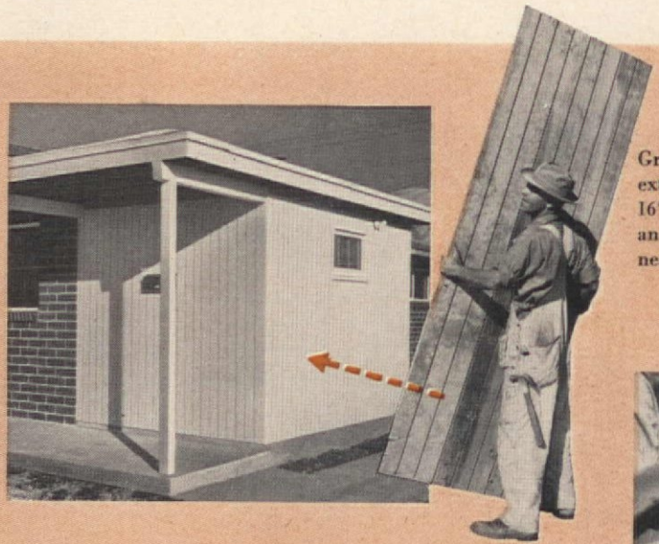
Here are a few of the exterior siding products that can improve the looks of a house. At left, the plain-faced home was given added interest with the application of a veneer of cement-base, simulated stone that's self-cleaning, fireproof.



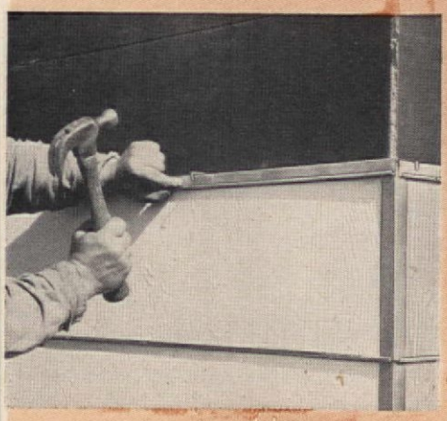
Vertically lined panels installed at top contrast with horizontal siding below. Wood fiber board nails and cuts easily; the first coat is factory-primed.

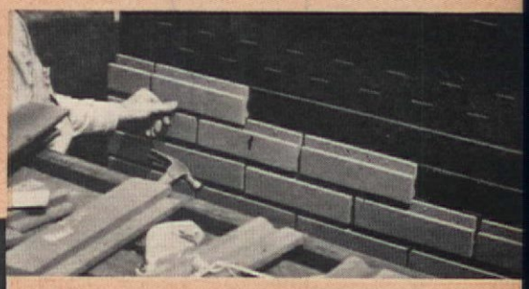
Prime-painted, wood fiber panels come in a variety of sizes; make an excellent siding material. At left, 4 x 8′ grooved sheets; at right are the smaller 12″ width for clapboard use.

Asbestos-cement shingles in wood-grain pattern are fireproof and durable; can be applied over wood, gypsum or insulation sheathing using metal channels or nails.

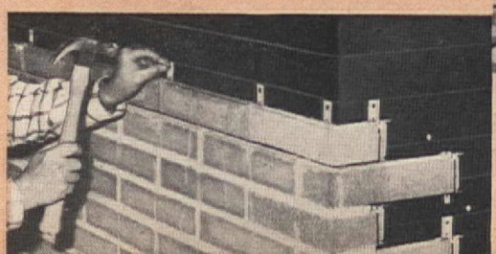


Grooved, slightly rough-faced sheets of exterior plywood in 8′ and 10′ lengths, 16″ and 32″ widths are easy to handle and install. They lend house walls a neat, vertically-lined, textured surface.





A new method in brick application is this ¾″-thick, hard-burned brick attached to exterior or interior walls by means of a special clip nailed to sheathing.



Real-brick veneer is nailed directly to sheathing without clips. Applied to wall, joints of both types of bricks are mortared with trowel or calking gun.

The Custom

EDITH RAMSAY

Haven't you heard this phrase, "I wish we could afford that, but it's custom-made," *or* "I wish we could have that kind of refrigerator, but a built-in really costs"? True, they are expensive, for by the very nature of their construction, custom-built products cost more to make. But hear this! There is a trend—and a good one too! More and more products are coming to us with a "custom-built look" at a ready-made price. Appliances, by their squared-off appearance, for instance, appear to be built-in, when they're really free-standing. Cabinets which have the appearance of that skilled "made-by-hand" look of the beloved cabinetmaker are available at assembly-line prices. So let your purse in on a secret: it's possible to have some things at a "pocketbook" cost. That familiar story of "how the kitchen grew" is responsible. You can buy what you want, as

Is your taste provincial? Then you'll love these St. Charles cabinets—a "fine furniture look" at a kitchen-cabinet price! Elegant efficiency, eh? The fruitwood-finished fronts have sturdy steel cabinets to back them up. Combination, about $664.

Take imagination, add a combination of many standard pieces of equipment, and do wonders in creating versatile kitchen designs. Youngstown base cabinets on legs, pantry, drawer and oven cabinets, plus Tappan's stack-on oven, drop-in surface units, fit snugly to form this eating and cooking center. Oven $217; surface units $127.

This kitchen truly fits together without costly custom carpentry. Steel legs give St. Charles cabinets unique "off-the-floor" look. Frigidaire oven stacks onto base cabinet; fold-back units release needed counter space. Oven, about $210. Surface units, $200.

flexible as you like it! Kitchen evolution proves that. Keep on being dissatisfied and you'll get what you want, so many say. GRANDMA'S kitchen had an "appliance" on each wall, a table in the middle . . . cozy, but not efficient. And my, how we wanted efficiency! THEN we got better-looking, more efficient appliances, free-standing, curved lines and handsome cabinets to fit between. But we didn't like the uneven look rounded corners and protruding doors gave our kitchen. So we got built-ins! Flush all right, but costly to install—too costly for many. But how we loved that sleek look! NOW, we have that look in free-standing appliances—without costly installation. Use and enjoy!

Gas cook-center by Rheem-Western Holly, in 36″, 42″ widths. If you have 41″, 47″ to work with, slipping in one of these all-in-one units is a breeze. Complete unit has host of features. From $600 to $660.

Look at a Ready-Made Price

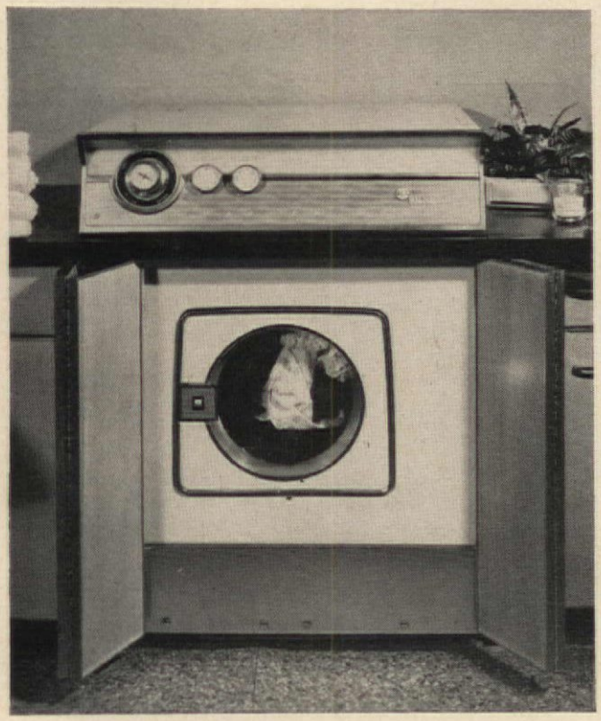
FINANCING INFORMATION ON PAGE 84

A real gem when it comes to flexibility, for sure! Hotpoint Electronic Cooking Center installs as built-in or free-standing appliance. Top oven is electronic, while the bottom one is regular kind. About $1,400.

Dishwasher that rolls on wheels! General Electric's portable "Mobile Maid" glides along easily on its dishwashing rounds. Roll it to the table for loading, to the sink for the dishwashing (for it connects manually to sink faucet), to the cabinets for unloading. Laminated top gives added work surface wherever you need it. Or slide it under counter, make it look built-in. About $200.

It stands alone or it will build in. Either way, the same effect. Reason? The square look; size. Whirlpool's new washer-dryer combination occupies 33 inches of floor space. It's flexible—it will install in any spot—utility room, kitchen, bathroom. Here's a unique installation for remodelers or new home builders. Slip it under counter top, put doors in front. Working part is underneath, controls rise above counter. About $530.

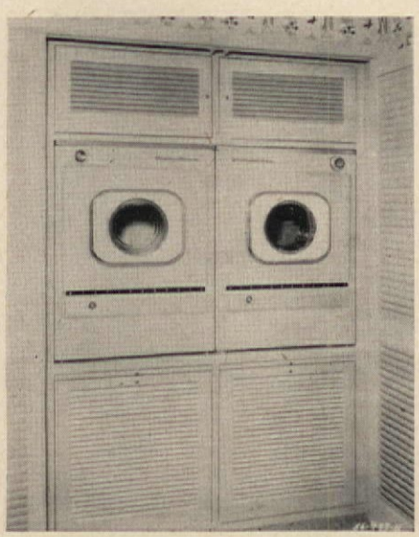
FINANCING INFORMATION ON PAGE 84



Custom Look

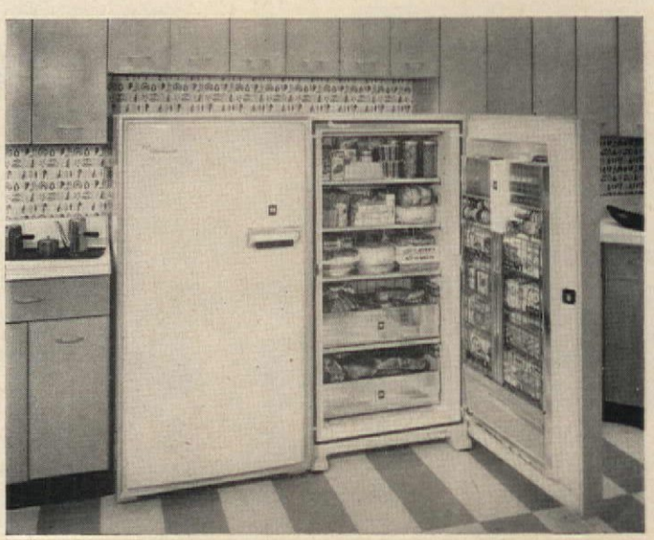
(Continued)

Need a dishwasher? Don't want to install it permanently? KitchenAid's portable may be your answer! Install next to sink, or far from it. No plumbing or electrical connections to make. A free-standing cabinet model, it has a flexible hose connecting to sink, is available with ball-bearing casters for portability, but can be installed permanently. About $400.



Westinghouse washer, dryer can fit under counter, or, as shown, stack onto clothes bins, add cabinets above, or be used free-standing. Each is 25" wide. Dryer, $170; washer, $230.

Whirlpool's identical refrigerator, freezer have a "planned-in" look. They fit flush, have a "tailored look," well-planned interiors. Refrigerator, about $450; freezer, $480.



Stuck with One Color?

Mix-Match Your Equipment!

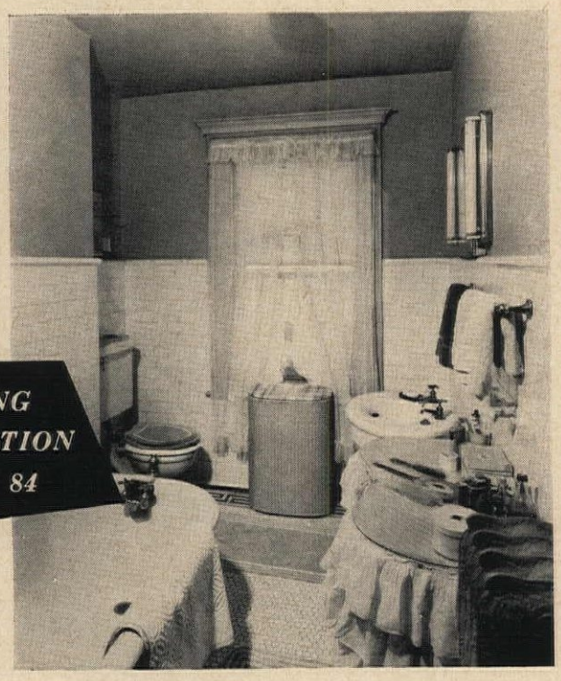
Versatile colors: mix or match 'em! Manufacturers have made sure they do harmonize. Here's proof! General Electric table-top water heater slides under counter, proves it's handsome teammate to pink-'n-white cabinets. About $100.

A handsome blending of colors: turquoise, yellow and white. General Electric Combination Washer-Dryer will relieve you of many hours of that most-of-the-time-dreaded chore. And see how easy it is to install! At waist height, this regular free-standing model stacks onto a clothes bin. About $510.

ALL PRICES ARE APPROXIMATE

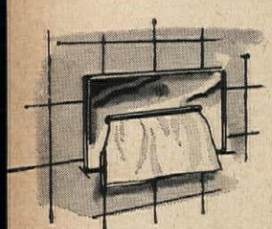
Bathroom re-do uses ready-built units and good ideas

in the Charles Martins' house. There were several reasons for the re-do. First, the 6x9′ (plus small jog) room lagged far behind the rest of the house in style and convenience, detracting from its value and appearance. Secondly, it fell far short of the demands put upon it by the two Martin daughters, Maureen and Althea, who declared the old bathroom "impossible!"—especially when they were in a hurry. It had no shower, poor lighting, no storage, and the tiny basin added to the confusion when two girls were simultaneously getting themselves "more" beautiful.

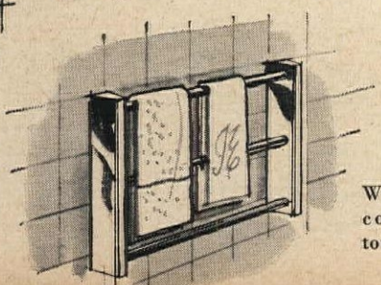


FINANCING INFORMATION ON PAGE 84

The family feels the improvement was worth the dollars spent. As a bath-dressing room, it has been brought smartly up-to-date, and up to the demands of the Martin daughters. It now has a bathtub *with* shower; a ready-made lavatory-dressing table unit with two basins and storage space below. The wide, wide mirror over this unit has side lighting fixtures that give a soft, good light for grooming. There is now a great deal of storage space where little existed previously. The floor-to-ceiling cabinet at the end of the bathtub is more than adequate for storing linens used in the bathroom and for holding cosmetics. Louvered paneled doors close on shelves above, laundry hamper swings out below, permitting ventilation of both areas. End panel of this built-in holds a full-length mirror, reflecting ceiling light fixture. Pale pink shades of mosaic tiles cover the walls and floor. Not to be outdone, Mr. and Mrs. Martin improved their own bathroom, which we show on PAGE 55.



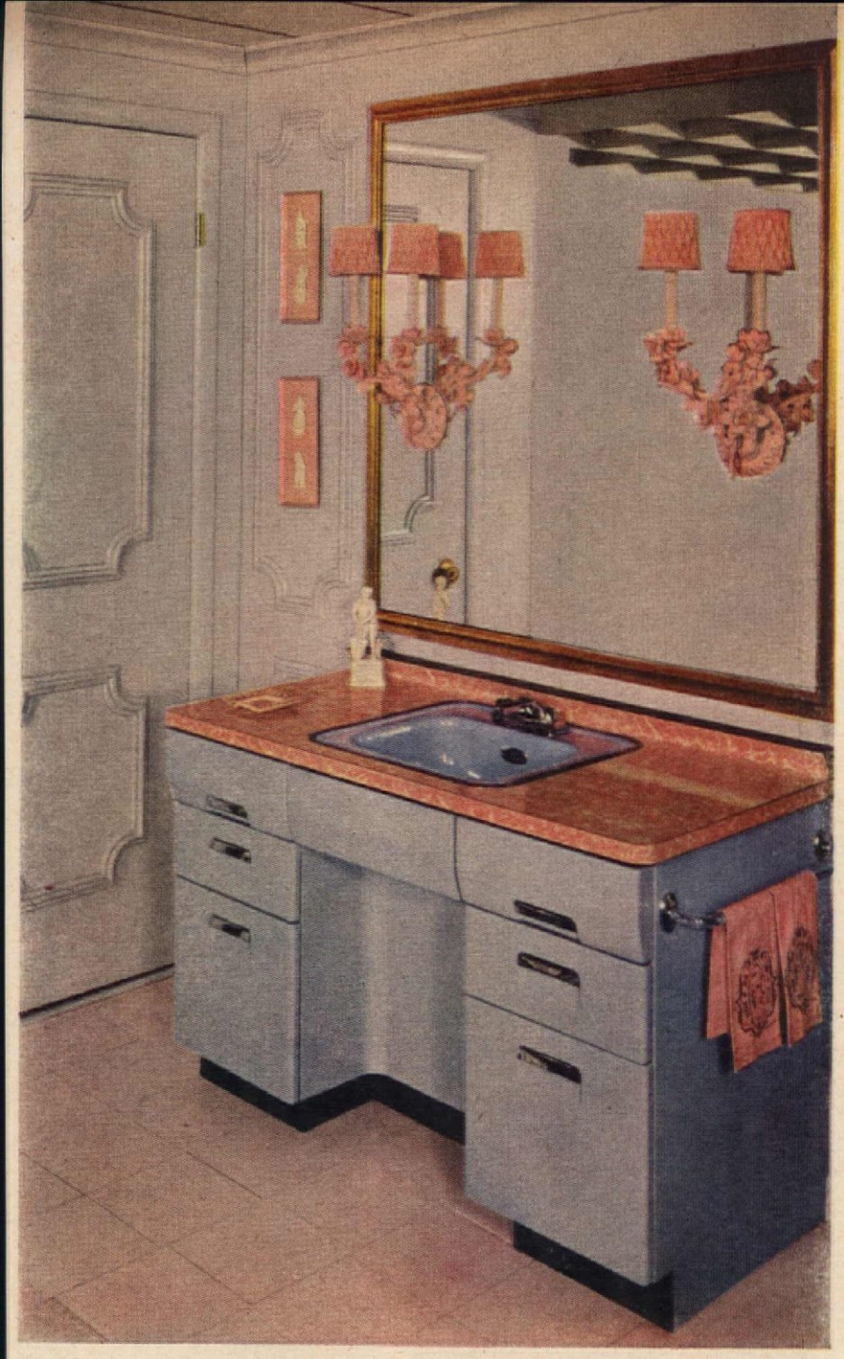
ONLY $8.40 gives you this built-in tissue holder in the bath.



WARM TOWELS come from electric towel rack. Cost, $34.50.

DESIGNER: ROBERT W. HOUSEMAN

Custom Look at a Ready-Made Price



READY-MADE to fit exactly into only four feet of wall space in the bathroom, this lavatory-dressing table has kneehole space with plenty of drawer space for ample storage. In eight color combinations, the stylish unit shown is about $175.

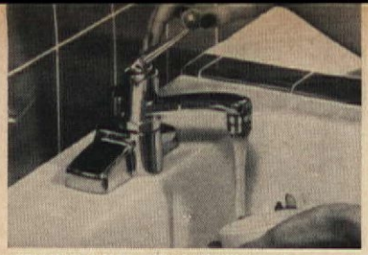
PACKAGED SHOWER DOOR comes with complete instructions for installing over recessed bathtub. Versatile folding arrangement lets door fold back flat at each side of tub, close completely shut, or halfway. Door panels come in six good pastel colors; unit costs about $80.00.

See How to Install on Page 80

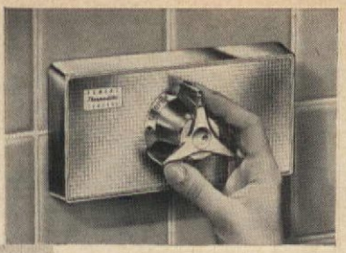
FLEXIBLE WALL TILES—441 small plastic squares are mounted on 16-inch gauze backing for fast tiling job on bathroom walls. Applied with mastic, joint filler is applied, wiped off to form grouts. In many colors, these tiles are about 62¢ per square foot.

See "Where Credit Is Due," page 83

VANITY TOP WITH BOWL comes ready for your plumber to install in no time. Counter available in many durable laminated plastic surfaces, including wood grain and marbleized patterns. Cabinet can be built around unit. The 24x36" size costs approximately $65.

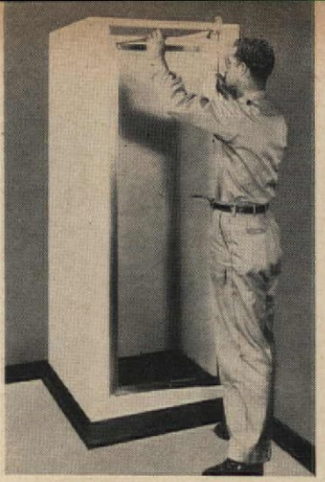


STANDARD FAUCETS of smart design on ready-to-install lavatories. Personalized monograms, below, on beautiful satin finish. Notice, above, "one-handed" mixing faucets, the last word in modern bathroom hardware with a distinctive custom look.



CONTROLLED WATER temperature in shower or tub is possible with thermostatic regulator. Price is approximately $60 plus the cost of installation.

SLEEK WALL CABINET has sliding mirror-doors, custom-looking trim in wood. Packaged to carry home and install for $35.



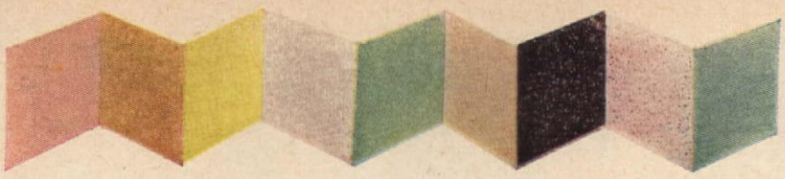
PACKAGED SHOWER comes complete with floor, sides and top-piece (shower door can be added extra). Can be used free-standing, or built-in. Price for complete package: about $150.

See How to Install—Page 80

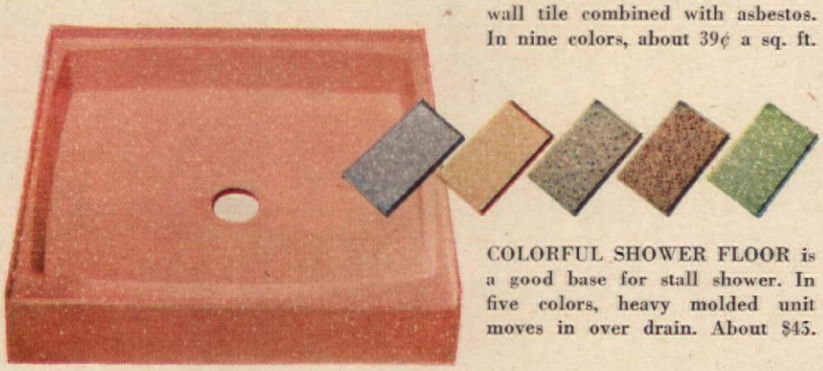
Bathroom Re-Do's

UP-DATED LAVATORY required no plumbing changes, made the most of its potential storage possibilities and extra counter space through the use of this laminated plastic material; wood-grained on the drawers and door, marbleized on the counter top. Drawer pulls are standard hardware finished in black and brushed aluminum for a custom touch.

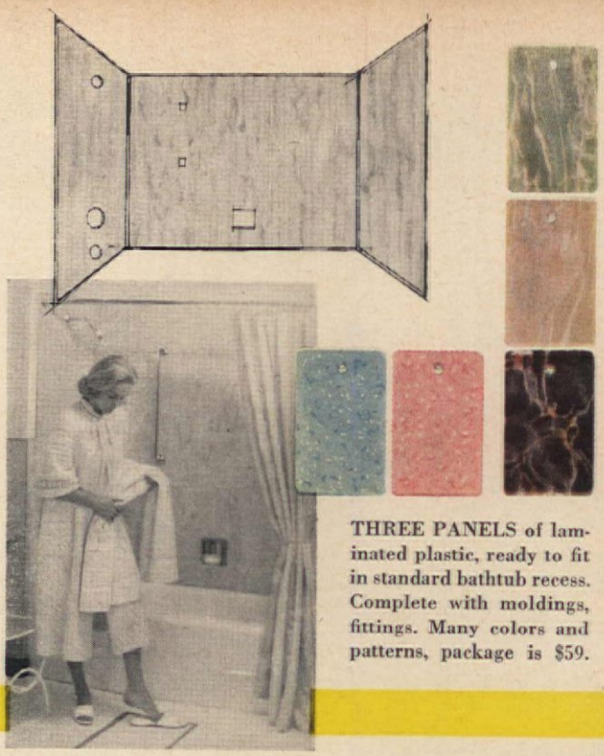
SPACE-SAVING SHOWER STALL forms new corner unit in the home of the Clyde F. Neers: a "something added, something taken away" bath-remodeling that makes sense. The old one was replaced by a ready-made lavatory-dressing table unit. The radiator was removed and baseboard added. Walls were covered in plastic tile and washable wallpaper. Acoustical tile finished ceiling.



BRIGHT BATHROOM WALLS go up easily using this plastic vinyl wall tile combined with asbestos. In nine colors, about 39¢ a sq. ft.



COLORFUL SHOWER FLOOR is a good base for stall shower. In five colors, heavy molded unit moves in over drain. About $45.



THREE PANELS of laminated plastic, ready to fit in standard bathtub recess. Complete with moldings, fittings. Many colors and patterns, package is $59.

FINANCING INFORMATION ON PAGE 84

SWITCH-ABOUT BATHROOM in the home of the Charles Martins' is a bathroom remodeling job in which changes in the location of plumbing pipes were kept at a minimum. Fixtures were rearranged along one wall, including toilet, lavatory and glass-enclosed tub. The room now has an open, planned look. New fixtures in soft green supply the color scheme for the room. Wide horizontal bands of mosaic wall tiles introduce a decorating effect that adds a "custom" look, but cost no more than the use of a solid color. The highly contrasting "before and after" pictures here dramatically illustrate what a handsome result was achieved. The new bathroom has the elegant look of a "Master Bathroom."

BATHROOM DESIGNER: ROBERT W. HOUSEMAN

Homemade TV Meals go to the Beach

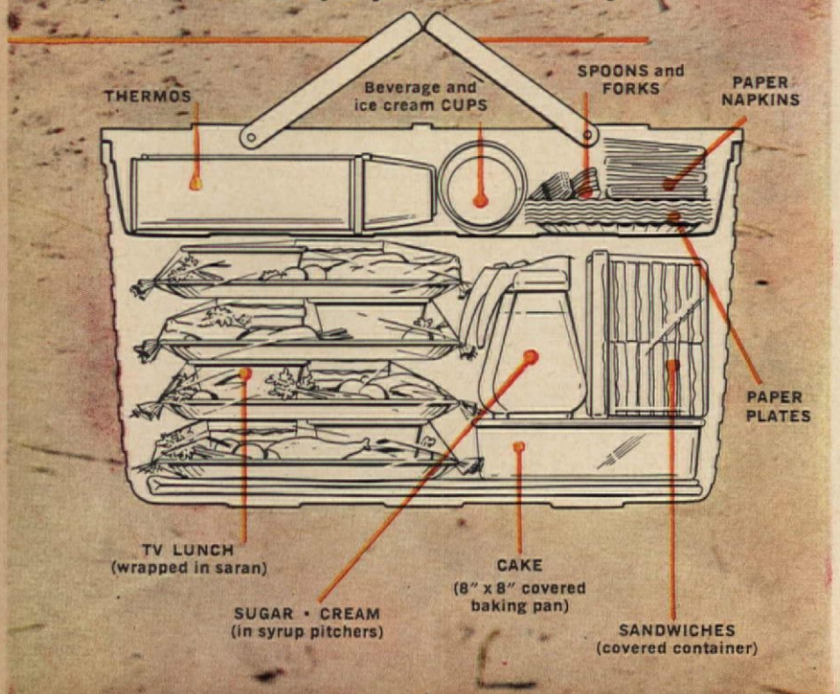
Skip the snacks and the tidbits! Here's a quick, easy way to take a full-course dinner on a picnic.

Before you can turn around, summer's going, going—almost gone. Maybe that's the reason why we suddenly attach special importance to planning a picnic. This time we decide we're not going to compromise. We'll drive until we find some especially beautiful spot of beach, where the sand is cleaner and whiter than we've ever seen it before. This may be the *last* picnic of the season, so why not make it something pretty special—not just a sandwich-and-soda-pop junket.

Whatever food you take, plan to cook and pack it at home. Though driftwood fires may be romantic, such cookouts aren't welcomed by most beach patrols. We've found that packing the food like a TV dinner is both efficient and exciting, for each person has his own individual tray of surprises. Use trays salvaged from "store-bought" TV dinners or ones purchased in paper-plate departments. Sections of each tray might hold such treats as cold fried chicken, watercress sandwiches, relishes of all kinds or macaroni salad. If the salad is quite moist, put it first in a paper cup, then the cup in a tray. Completely seal each tray in saran wrap and stack in the picnic hamper, one tray on top of another as they're shown in the drawing. On the bottom of the basket and to the right there will be room for your cake, which has been baked and iced in an

CONTINUED ON PAGE 74

How to Pack the Basket



MENU

FRIED CHICKEN — WATERCRESS SANDWICHES
MACARONI SALAD — RELISHES
CAKE AND ICE CREAM
COFFEE — SOFT DRINKS

How will you have your soup today?

In a soup bowl at the dinner table? That's a favorite way to have a soup like Chicken Noodle—warm and welcome with the aroma of golden chicken broth, egg noodles and tender chicken bites! Or will you have your soup informally in a cup or served from a buffet tureen into a ramekin. There are so many ways to enjoy soup. Isn't it good Campbell's makes 21 kinds to choose from?

Soup in a cup . . . perfect way to carry Chicken Noodle Soup where you want it, when you want it!

Soup in a ramekin . . . talk-of-the-table *new* way to serve an old favorite . . . Chicken Noodle Soup!

SUPPLY BASIC NUTRITIONAL NEEDS: Vitamins, Minerals and Liquids—for

Once a day . . . every day . . . SOUP!

TAKE A CAN OF FRUIT COCKTAIL

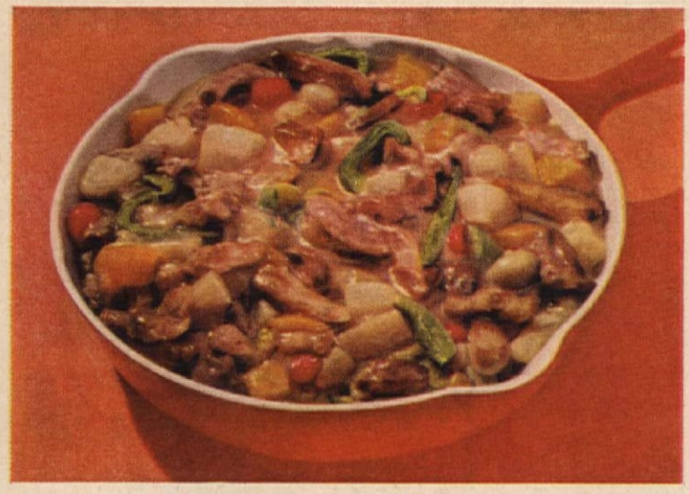
TROPICAL AMBROSIA straight from the can when fresh fruits are in season? Why not? This is the very time of year when you should save yourself the hot, bothersome task of buying and preparing umpteen different fruits. For fresh fruit flavor, add frozen juice.

TREASURE PIE is truly a summertime dessert treasure. It can be made up days ahead of time and stored in your freezer until you want it.

JUNE TOWNE

See "Where Credit Is Due," page 83

JEWELED SALAD MOLD so beautifully says, "Let each of your summer-time salads make a picture for your dining table." And this gem of a recipe with its "built-in" salad dressing and its good looks can be prepared the day before or hours before it is to be served. Isn't this warm-weather convenience just what we're all looking for? And it *tastes* "beautiful," too!



HAWAIIAN PORK SKILLET, the proof-perfect that fruit cocktail and pork are ideal partners. It goes wonderfully well, too, with wild game such as duck and venison, or with lamb, veal or chops.

FRUITED ICE CREAM is so good and easy to make it should find its way into at least one tray in every refrigerator throughout the summer, so you'll have it on hand when last-minute guests appear.

FRUIT SHRUB is our prize "cooler" for all warm days. Grownups spoon it with dignity while the youngsters sip it through a straw.

Have your pantry shelf stocked with this easy-to-use summertime special.

Serve "as is" or "dressed up" in one of these six variations

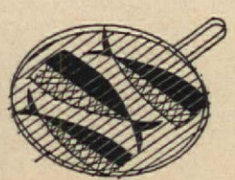
TRY THESE DELICIOUS RECIPES ON PAGES 70, 72

You Should Know...

✓ IF YOU HAVEN'T BEEN READING about the exciting and completely new method of preserving fresh and cooked food at room temperature *without* refrigeration, let us tell you about "freeze-drying." Imagine, if you can, taking from your pantry shelf a small can (the size we commonly refer to as a #2½) weighing no more than a feather. You can reconstitute its contents in minutes to a full half dozen soft-shelled crabs or a pint of oysters . . . this is exactly what you'll be doing in the not too distant future. West Coast crabs will be as at home on the East Coast as they are in their native waters. Briefly, this completely new method of preserving works on practically all foodstuffs, with the possible exception of tomatoes and one or two other items. The preservation process removes water from frozen materials without the actual presence of liquid water. And we hear, too, that radar energy has been successfully used to freeze-dry foodstuffs. On a recent trip to one of the pilot plants where testing has been going on for more than three years, your editors witnessed the process in operation—freeze-drying PLEASE TURN THE PAGE

✓ *IN THE NEW PRODUCTS department we find a new soft drink powder with a fruit nectar flavor winning friends in all age groups as a quick summer thirst-quencher. Another product is something you might well expect: yes, both sliced and chopped olives are now nationally distributed. You won't find them in every small market, but perhaps if you ask around your neighborhood, your local grocer will begin to stock them. The chopped ones are especially inexpensive. Besides adding a lot of food and flavor to many dishes, they're such a wonderful convenience. Try using them in recipes calling for mushrooms. They're more than just second best substitutes for adding flavor.*

✓ A STEAK BROILER is handy for barbecuing steaks, fish or hamburgers. Meat can be turned in one operation.



Family Food

Don't you love to see a nice red beet add life to a colorless plate? Or admire the beauty of a young carrot pulled when it's still slim and only three or four inches long? Well, just about every vegetable can look like a never-before dish when the right kind of magic is applied. Right now in large truck gardens, the tenderest beans are swaying on the vines and the young peas are bursting from their pods waiting to be hauled off to the market. And though the country abounds with roadside stands, today you can find excellent fresh vegetables in the cities, too. But even so, good fresh vegetables are too often negligently cooked and might just as well have come from the can in the first place. Modern vegetable cookery seems to have developed into a tired ritual of "cook in one cup of water, drain, add salt and butter." How sad! For methods of cooking garden vegetables are infinite. Try them out this summer and give a *really* appetizing look and flavor to your vegetable platter. It's the way vegetables are prepared that counts. Why not let them become new personalities? We'll give you a number of hints.

Because the carrot found in many markets is often the size of a baseball bat—and as durable—it has received some unkind words from city people. And so our friend carrot has been maligned over the years, forced down the throats of children with the promise of curly hair, smothered by restaurateurs in lumpy cream sauce or mismated with sister vegetables. And yet look at the blessed way this wonderful vegetable adapts itself to simple preparation on the opposite page: GREEN TOMATO AND RED PEPPERS, for instance. And we like the sweet-sticky flavor of GLAZED CARROTS, or the way tiny pearl-like onions blend in a CREAMED CARROT AND ONION DISH.

• green beans

• carrots

• beets

• peas

BEETS, GREEN BEANS AND PEAS are universally popular, yet frequently as much maligned as the carrot. After you have read our recipe suggestions for these vegetables we would like to call your attention to the white "clipping" line around each picture. Now turn the page and you'll see that the recipe is printed on the back of each picture, all ready to be clipped and filed in your menu file. You can see what it's to be from start to finish.

9 recipes are proof positive: beans shouldn't always be "just buttered"; beets and carrots are ambrosia; peas combine with other ingredients

FOR THESE RECIPES, JUST TURN THE PAGE

AMERICAN HOME **Family Food** RECIPES

(pictured in color on page 61)

• carrots

CARROTS, GREEN TOMATOES AND RED PEPPERS
Preparation time: 20 min.

• Cook ½ pound thinly sliced carrots in boiling salted water with 1 tsp. sugar for 10 min. or until tender. Drain. Meanwhile, sauté 1 medium red pepper, cut in slivers, and 2 medium green tomatoes, diced, until tender in 2 tbs. butter. Add salt and pepper to taste and the sliced carrots. Heat thoroughly.

Serves 4 ***80 cal. per serving*** ***Source of Vitamins A, B, C***

GLAZED CARROTS
Preparation time: 20 min.

• Cook 1 pound whole baby carrots, as above until tender; drain and dry well. Heat 2 tbs. *each* butter, sugar and corn syrup in skillet. Add carrots; simmer, turning carrots frequently, until glazed.

Serves 4 ***120 cal. per serving*** ***Source of Vitamins A, B, C***

CREAMED CARROTS AND ONIONS
Preparation time: 30 min.

• Cook ½ pound carrots, cut diagonally, as above. Drain. Stir in dash of cayenne, ¼ tsp. sweet basil, and 2 tsp. cornstarch to carrots. Add ¾ cup milk or light cream; cook and stir until thickened. Add 1 cup cooked whole white onions and 2 tbs. chopped parsley. Heat.

Serves 4 ***115 cal. per serving*** ***Source of Vitamins A, B, C***

Tested in THE AMERICAN HOME KITCHENS

• beets

BEETS AND ONION RINGS
Preparation time: 30 min.

• Cook 4-6 small beets in boiling salted water 30 min. or until tender. Drain, remove skins and cut beets into thin strips. Season with salt and pepper. Meanwhile, sauté onion in 1 tbs. butter until tender. Combine with beets.

Serves 4 ***100 cal. per serving*** ***Source of Vitamins A, B, C***

BEETS AND GREENS
Preparation time: 40 min.

• Cook 4-6 small beets as above. Slice thin. Cook the greens in salted water 10 min. or until tender. Drain; add to sliced beets. Meanwhile simmer together for 3 minutes ¼ cup wine vinegar, one 2-inch stick cinnamon, 6 whole cloves, 1½ tsp. sugar and ¼ cup water. Strain, add 1 tbs. butter and pour over hot beets and greens.

Serves 4 ***90 cal. per serving*** ***Source of Vitamins A, B, C***

BEETS WITH PINEAPPLE
Preparation time: 40 min.

• Cook 4-6 small beets as above. Dice. Combine 2 tbs. brown sugar, 2 tsp. cornstarch, ¼ tsp. salt in saucepan. Add ⅓ cup pineapple juice and ¼ cup water. Cook and stir until thickened and smooth. Stir in 1 tbs. butter, 1 tbs. lemon juice, ½ cup drained canned crushed pineapple and the diced beets. Heat thoroughly.

Serves 3-4 ***130 cal. per serving*** ***Source of Vitamins A, B, C***

Tested in THE AMERICAN HOME KITCHENS

• peas

PEAS, CELERY AND TOMATOES
Preparation time: 20 min.

• Boil 1 pound peas, shelled, in 1 cup chicken stock (or 1 chicken bouillon cube and 1 cup water) with 1 cup sliced celery and 2 tbs. chopped onion for 10 min., or until almost tender. Add 1 cup diced tomato and marjoram, salt, pepper and butter to taste. Heat together about 5 minutes.

Serves 4 ***95 cal. per serving*** ***Source of Vitamins A, B, C***

PEAS AND SUMMER SQUASH
Preparation time: 20 min.

• Boil 1 pound peas, shelled, in salted water 10 min. or until tender. Drain. Meanwhile, sauté 2 cups diced summer squash and 2 tbs. chopped scallions in 2 tbs. butter about 10 min. or until tender. Add to peas and season to taste.

Serves 4 ***100 cal. per serving*** ***Source of Vitamins A, B, C***

CREAMED PEAS
Preparation time: 25 min.

• Boil 2 pounds peas, shelled, as above. Drain. Add salt and pepper to taste, ⅛ tsp. mace, 1 tbs. butter, 1 tbs. chopped pimiento, and 1 egg yolk combined with 1 cup milk or light cream. Cook and stir until mixture thickens slightly. Just before serving add 1 cup shredded lettuce.

Serves 4-6 ***180 cal. per serving*** ***Source of Vitamins A, B, C***

Tested in THE AMERICAN HOME KITCHENS

• green beans

CURRIED GREEN BEANS AND CAULIFLOWER
Preparation time: 30 min.

• Boil 1 pound green beans, cut diagonally, in salted water 10 min. Meanwhile, separate 1 small head cauliflower into flowerets. Add to beans and cook about 10 min. longer or until tender. Drain. Add ½ to 1 tsp. curry powder to 1½ cups medium white sauce, pour over vegetables.

Serves 6 ***140 cal. per serving*** ***Source of Vitamins A, B, C***

GREEN BEANS ORIENTAL
Preparation time: 20 min.

• Boil 1 pound frenched green beans in salted water 15 min. or until tender. Drain. Meanwhile, combine 2 tbs. melted butter, or bacon fat, 1 tsp. cornstarch, 6 tbs. water and 1½ tsp. soy sauce. Bring to a boil and boil 1 minute. Add ¼ cup sliced, drained water chestnuts. Pour over cooked beans.

Serves 4 ***80 cal. per serving*** ***Source of Vitamins A, B, C***

GREEN BEANS AND HAM
Preparation time: 15 min.

• Cook 1 pound green beans and ½ cup cubed ham in boiling salted water 25 minutes or until tender. Drain. Season with salt, pepper, and butter. Top with grated Parmesan cheese.

Serves 4 ***100 cal. per serving*** ***Source of Vitamins A, B, C***

Tested in THE AMERICAN HOME KITCHENS

You Should Know

(Continued)

oysters, hard-shelled crabs, crab cakes and mushrooms. On this trip we also saw a test run on a newly designed machine that shucks and packages a barrel of hard-shelled crabs in less than six minutes. And we understand it will also remove the meat from chicken bones.

WHAT CAN HAPPEN TO RAW VEGETABLES?

We have just suggested some of the wonderful things that can happen to cooked vegetables (page 60). But what is the best way to store vegetables? How do we prevent drying out, wilting or withering? The Fresh Fruit and Vegetable Association has this to say:

1) Vegetables should be kept moist as well as cold. In general, they should be kept in your refrigerator in a plastic bag or closed hydrator-type pan.

2) Before placing greens and salad vegetables in the refrigerator, sprinkle with water if they show signs of dryness.

3) Potatoes or sweet potatoes keep best at room temperature for short storage.

4) Keep tomatoes at room temperature until fully ripe, then refrigerate them.

5) Of all known vegetables, sweet corn is the one that should be cooked and eaten within hours of being picked.

For details about table appointments, see "Where Credit Is Due," page 83

lew fun with cupcakes!

from Betty Crocker

"Gay tricks! Easy tricks! Win-yourself-a-kiss tricks! There's no end to the fun you can have with light 'n lovely cupcakes made with Betty Crocker Cake Mixes! Easy cupcake directions are right on the package. (Takes about 15 minutes to bake 24!) Then add your own decorative touches. Or start with a brand-new idea—fresh fruit to make luscious little upside-down cakes! Here are just a few ideas. You'll think of many more, I know!"

ry-Go-nd es

tty Crocker White Cake Mix. Frost kes with Chocolate Fudge Frosting. ith animal crackers. Add candles.

Snowballs

Betty Crocker Yellow Cake Mix makes these cupcakes. Frost with Betty Crocker Fluffy White Frosting. Roll in coconut.

Peach Surprise

Use Honey Spice Cake Mix, first placing in each of 14 custard cups, ½ tsp. butter, 1 tsp. brown sugar and 1 peach half.

ke nes

evils Food Cake Mix, filling flat-ed cones a scant ½ full. Trim with White Frosting and candy sprinkles.

Trix Cakes

Use any Betty Crocker Cake Mix. Frost cupcakes with Fluffy White Frosting. Then dip in Trix—the gay fruit-colored cereal.

Kissin' Cakes

Use Betty Crocker Peanut Delight Cake Mix and Peanut Creme Frosting Mix. Make candy nose and eyes, a cherry mouth.

"I guarantee a perfect* cake—cake...after cake...after cake!"

* PERFECT! Yes, every mix we make for you is guaranteed to come out perfect, or send the box top to Betty Crocker, Box 200, Minneapolis, Minn., and General Mills will send your money back.

Betty Crocker

General Mills

Steermate—Texas steer, of course!

Truffles and pimientos—so colorful for decoration, yet so perishable—can be kept in good condition for several months if treated as follows: after can is opened, drain contents, put into glass jars, and cover completely with white wine. Place top on jar and store in refrigerator. Generally only small amounts are used at a time and by treating them in this way these items become quite inexpensive for garnishing.

JEAN AUSTIN

Good Victuals

Yes, sir, two dandies here for you. Thick slabs of onions and tomatoes in sour cream—a combination hard to beat with a good juicy steak. And something really new—salmon, bacon, onions and a bay leaf all wrapped and baked in foil and as aromatically delicious a thing as you're likely to run up against in a long, long time. Earl Billings, who gave us this recipe, is of Norwegian parentage and a born cook, implemented by early training at home. He grins with pleasure just talking of food and says handling and preparing food gives him as much satisfaction as the eating thereof. Even the people who insist they don't like fish, like this. Maybe the bacon does it. Certainly the onion and bay leaf that assail ones nostrils as one opens the package, take any "fishy" curse away—and you'll understand the quotes are there under duress, for those unprivileged few who know not the exquisite gastronomies of fish in expert, loving hands.

(PLEASE TURN THE PAGE)

See "Where Credit Is Due," page 83

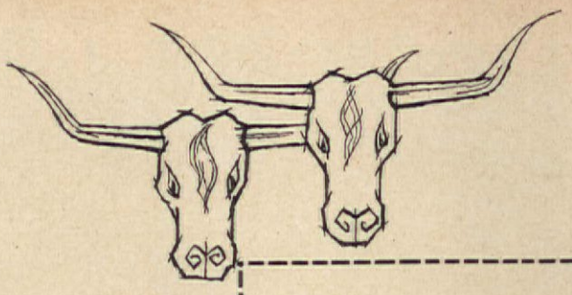
Even dieters can enjoy this light, lovesome dessert!

bout this time a man gets all steaked out and

looks for something else to cook. Well, here's two!

Macoca is its name, coined from its three surprising ingredients

Guest chef this month is Earl Billings, who sits at his work because when he stands no counter is high enough—he stands 6'7". His Norwegian mother taught all of her many sons how to cook.



• melons molded in wine

• Dissolve 1 package lime flavored gelatin in 1½ cups boiling water. Chill. As mixture begins to thicken beat until frothy. Pour into oiled 2 qt. mold and let set.

Ball with ball cutter or cut in cubes or slices watermelon, honeydew and cantaloupe about 5 cups. Drain on paper toweling. Soften 2½ tablespoons unflavored gelatin in ¾ cup cold water. Dissolve over hot water and add to 3 cups white wine. Arrange melon in mold, pour some of the wine mixture over and let set. Repeat until mold is filled. Chill. Garnish with fresh mint leaves.

A GOOD VICTUALS RECIPE

• steermate

• Sauté thick onion slices in butter until golden. Push to one side of skillet. Now sauté thick tomato slices in butter to golden brown each side. Stir in ½-¾ cup sour cream. Let bubble slowly over low heat until cream becomes browned. Sprinkle with sweet basil.

A GOOD VICTUALS RECIPE

• macoca loaf

(subtle blend of macaroni, corn and cabbage)

• Decorate a heavy greased 9 x 5 x 3 pan as desired. In saucepan melt 3 tbs. butter, blend in 6 tbs. flour. Add 2 cups milk gradually and cook over low heat stirring constantly until mixture boils. Stir in 2 tsp. salt and ⅛ tsp. pepper. Add three cups cooked macaroni, 3 cups cooked coarsely chopped cabbage and 3 cups cooked corn kernels. Fill pan and bake in 350° oven for 45-50 min.

Serve hot or cold, as vegetable or salad. Can be served as luncheon dish, with a sprinkling of parmesan cheese and a quick run under the broiler after baking is finished. Also delightfully elegant served as a mold and glazed with chaudfroid, as pictured here.

A GOOD VICTUALS RECIPE

Good Victuals

(Continued)

I believe my ladies will like the two-for-them—a dessert of summer's fruits molded in delicately fragrant white wine; and one of my great favorites—a recipe you can't ever believe could be so good. So don't let the simple ingredients fool you, please. I sincerely believe you will use it as often as I do for summer meals as well as winter buffets.

That's all this time—and don't overlook Vera's money-saving hint, for now it's long-lasting truffles in everyone's refrigerator.

• wrapped salmon in foil

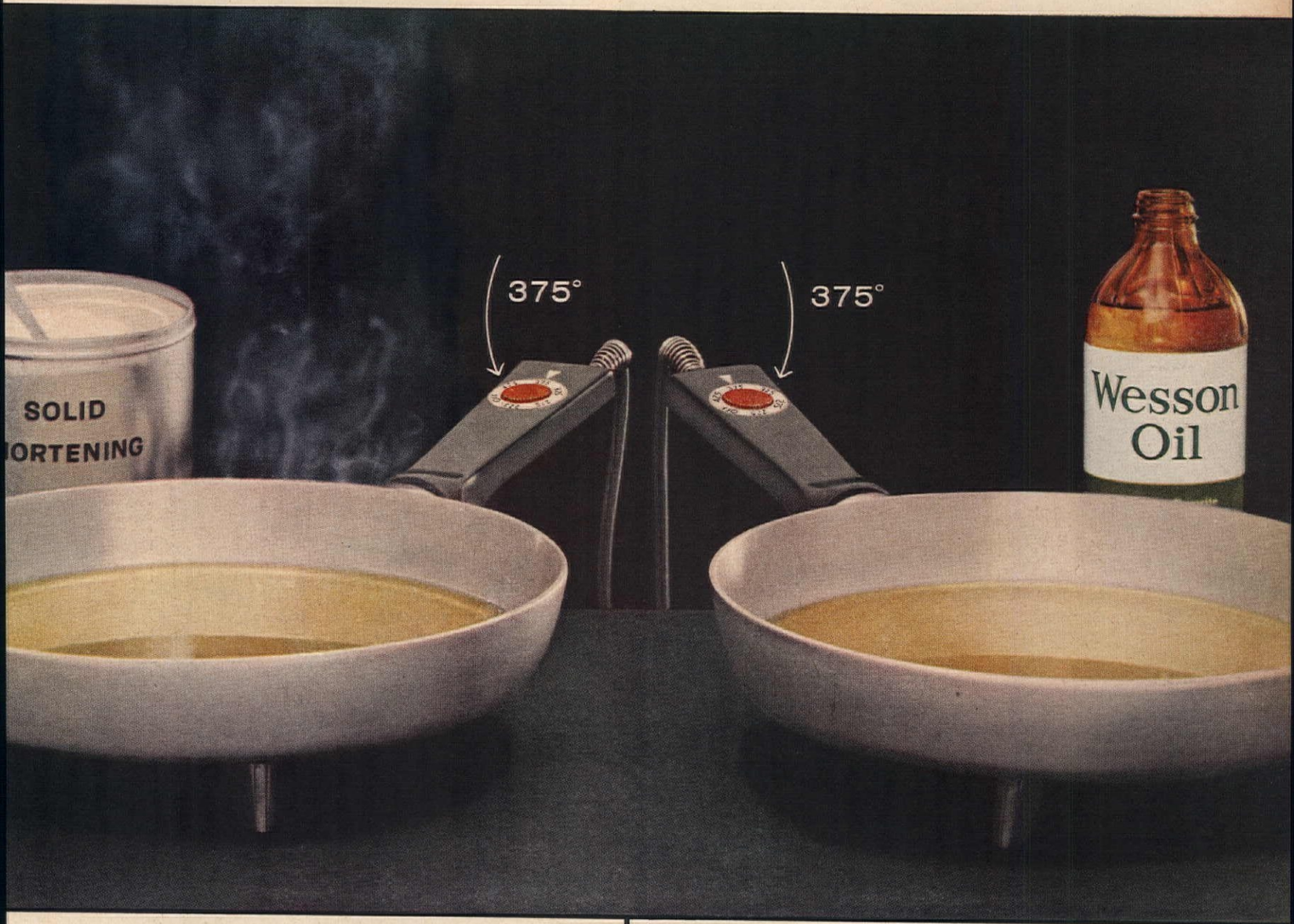
Three tail pieces of fresh salmon, cut into fillets about the size of a piece of bread and as thick as two slices. This will make six fillet pieces.

• Salt salmon generously, pepper lightly. Now wrap two slices of bacon around each piece of salmon. Cut two large, thick pieces of Bermuda Onion, and place on the top and bottom of fish. Place bay leaf on top of onion. Wrap in foil. Bake for 1 hr. Time will depend on thickness of fillets. (Serve in foil wrap, for half the pleasure of this recipe lies in the delicious aroma that greets the nostrils when package is unwrapped—Ed.)

Excellent barbecue recipe, too.

RECIPE FROM EARL BILLINGS

Wesson® Oil takes the smoke out of frying!



SOLID SHORTENINGS SMOKE. The special ingredient they contain, that makes them good for baking, breaks down at frying temperature. Smoking shortening is breaking down, and that can hardly be good for you.

WESSON OIL DOES NOT SMOKE because it is *all* shortening in its purest form—nothing added. Wesson is so clear and brilliant, so light in body, it sparkles as it pours. No other as fresh, as pure, and as light.

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Smoke's out! Flavor's in!

Enjoy cleaner frying with no clinging odor

Brighter flavor in foods—no greasy film even after they've cooled

Digestible frying—more safely prepared than with costliest solid shortenings

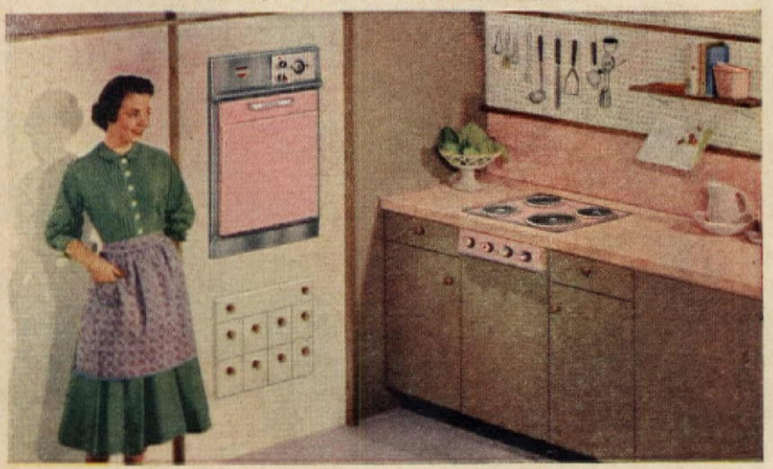
Easier and thrifty—Wesson's the shortening you pour and can use again and again

NEW MONEY SAVING SIZE!

Wesson Oil now available in handy, thrifty Half-Gallon Decanters

Slim neck makes pouring easy. Re-usable, too—for water, fruit juices, milk shakes and other beverages.

Pushbutton 2-unit cooking sections, plug-in griddle, and oven with Roast-Right thermometer, Rota-Grill rotisserie.



New Automatic oven and 4-unit drop-in cooking section that fits standard 24-inch cabinet top.

Coppertone oven plus new 30-inch 4-unit cooking top with high-speed Super "2600" Calrod® unit.

Built-in Foodkeeping Center with 12-cu-ft. Hotpoint Refrigerator-Freezer with all de luxe features, and matching Upright Freezer that stores 417 lbs. of foods.

New 30-inch pushbutton cooking top and bi-level double oven with Roast-Right thermometer, Rota-Grill rotisserie.

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To complete your Customline kitchen, Hotpoint also offers matching built-in refrigerators, upright freezer, and dishwashers. Your entire Hotpoint Customline kitchen can be included in your new-home mortgage for only a few dollars a month. If you are remodeling, long-term financing is also available. Talk it over with your builder, your architect, or your Hotpoint Customline Kitchen Specialist, soon.

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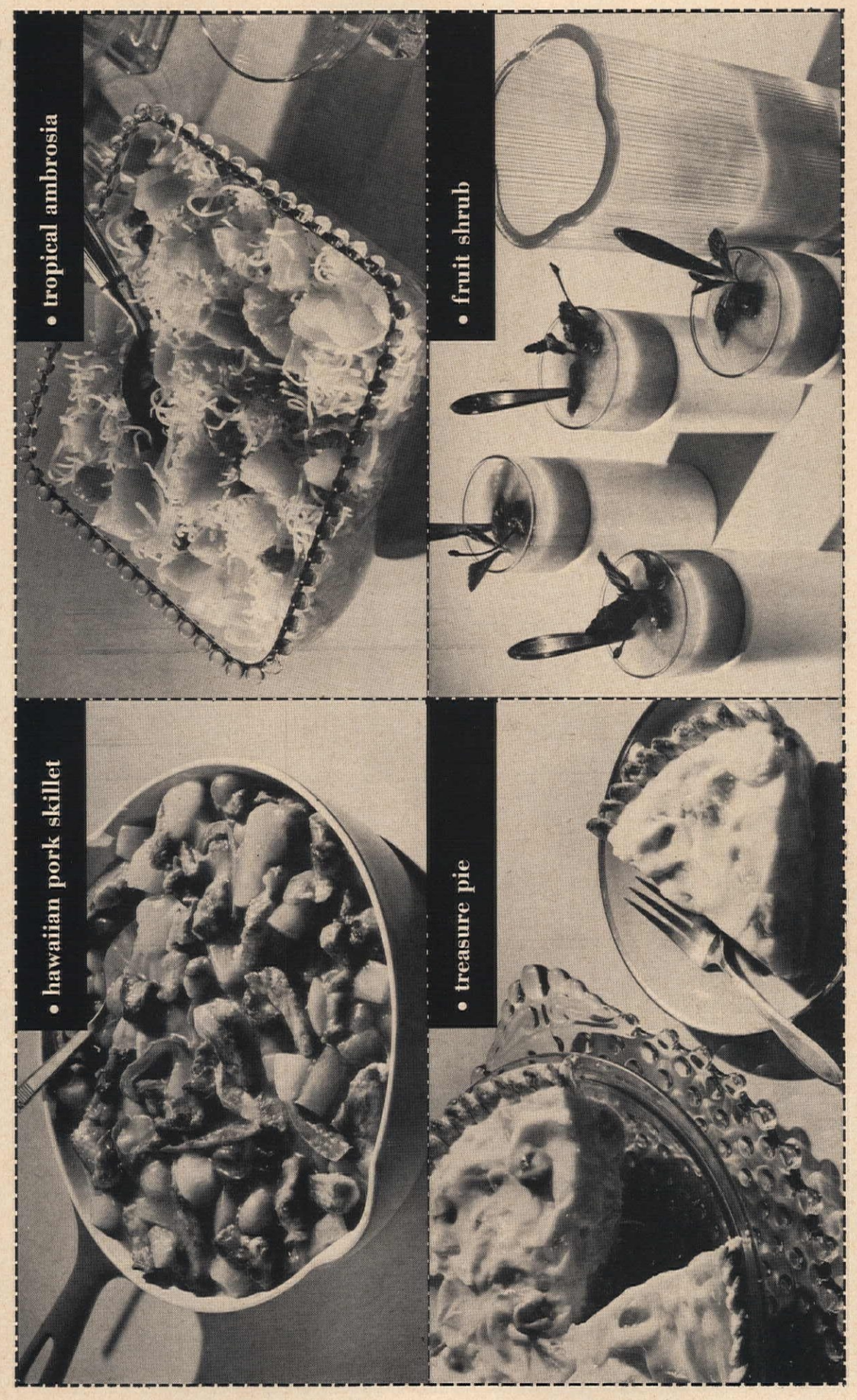
Take a Can of Fruit Cocktail

(pictured in color on page 58)



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Adds the finishing touch to dresses, shirts, curtains makes ironing easier, too!

Take a Can of Fruit Cocktail

(pictured in color on page 58)

• fruit shrub

Preparation time: 5 min.

- 1 8¾ oz. can (1 cup) fruit cocktail and juice
- 1 tbs. lemon juice
- ⅛ tsp. peppermint extract or 4-5 large mint leaves
- 4 maraschino cherries
- 1 tbs. maraschino cherry juice
- 2 cups cracked ice

• Combine all ingredients in glass container of blendor. Cover and blend until smooth —about 30 seconds. Serve in tall glasses garnished with cherries and a mint sprig. (For 6 servings, repeat recipe)

Yield: 3 servings ***60 cal. per serving*** ***Source of Vitamins A, B, C***

Tested in THE AMERICAN HOME KITCHENS

• tropical ambrosia

Preparation time: 5 min.
Chilling time: 1 hour

- 1 #2½ can (1 lb. 14 oz.) fruit cocktail, drained
- 3 tbs. frozen concentrated lemonade or frozen concentrated orange juice
- 1½ cups coconut

• Combine all ingredients in serving bowl. Chill about 1 hour before serving.

Yield: 6 servings ***175 cal. per serving*** ***Source of Vitamins A, B, C***

Tested in THE AMERICAN HOME KITCHENS

• treasure pie

Preparation time: 40 min.
Chilling time: 3 hrs.

- 1 envelope gelatine
- ½ cup sugar
- 1 tbs. cornstarch
- ½ tsp. salt
- ⅛ tsp. cinnamon
- 2 eggs, slightly beaten
- 2 cups milk
- #303 can (1 lb. 1 oz.) fruit cocktail, well drained
- 1 baked 9-inch pie shell

• Combine gelatin, sugar, cornstarch, salt and cinnamon in top of double boiler. Add eggs and milk; mix well. Cook over hot water, stirring constantly, until mixture thickens, about 10 minutes. Remove from heat. (Should mixture appear curdled, beat with rotary egg beater or French whip until smooth). Cool to lukewarm, about 15 minutes. Fold in well-drained fruit cocktail. Turn into baked pie shell; chill.

Yield: 6 servings ***200 cal. per serving*** ***Source of Vitamins A, B, C***

Tested in THE AMERICAN HOME KITCHENS

• hawaiian pork skillet

Preparation time: 1 hr.

- 1 pound boneless pork shoulder, cubed
- 1 tbs. butter or shortening
- 2 tbs. chopped onion
- 1 cup green pepper, cut in strips
- 1 cup water
- ¼ tsp. mace
- 1½ tsp. salt
- ¼ tsp. pepper
- 2 tbs. cornstarch
- 2 tbs. brown sugar
- 2 tbs. lemon juice
- 1 tbs. soy sauce
- 1 #2½ can (1 lb. 14 oz.) fruit cocktail and juice

• Brown pork cubes in butter or shortening in large skillet. Add chopped onion and green pepper strips and sauté until tender. Add water, mace, salt and pepper; bring to a boil; reduce heat, cover and simmer about 40 minutes, or until meat is tender. Combine cornstarch, brown sugar, lemon juice and soy sauce; add fruit cocktail and juice. Pour over meat mixture and cook 5 minutes longer, until sauce is smooth and thickened. Serve with rice.

Yield: 4 servings ***540 cal. per serving*** ***Source of Vitamins A, B, C***

Tested in THE AMERICAN HOME KITCHENS

Take a Can of Fruit Cocktail

(pictured in color on page 58)

Any one of these labels

will add distinctive flavor to outdoor foods—whether for a full-scale barbecue or a spur-of-the-moment picnic.

For everything from sizzling steaks to egg salad sandwiches, you can count on Durkee's Spices, Seasonings and Extracts for a "fresh-as-all-outdoors" flavor.

Before *your* next outdoor meal, be sure to stock up on Durkee's barbecue-picnic spices and seasonings—they will more than satisfy even the heartiest outdoor appetites!

plus $1.00

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CHASE & SANBORN—the full-bodied coffee

YES, THAT'S TOM EWELL . . . SEE HIM IN THE BROADWAY COMEDY, "TUNNEL OF LOVE."

Take a Can of Fruit Cocktail

(pictured in color on page 58)

• jewelled salad mold

Preparation time: 10 min.
Chilling time: 3 hrs.

1 pkg. lemon-flavored gelatin
½ tsp. salt
½ tsp. salad dressing mix (Old Fashioned French)
1 cup hot fruit juice and water
8 ice cubes
1 #303 can (1 lb. 1 oz.) fruit cocktail, drained

• Dissolve gelatin, salt, and salad dressing mix in *hot* fruit juice and water. Add ice cubes; stir 2 to 3 minutes; remove ice cubes. Chill until slightly thickened (about 3 min.). Fold in fruit cocktail. Pour into 1-quart mold. Chill until firm. Unmold on lettuce and serve with mayonnaise, if desired.

Yield: 6 servings ***100 cal. per serving*** ***Source of Vitamins A, B, C***

Tested in THE AMERICAN HOME KITCHENS

• fruited ice cream

Preparation time: 20 min.
Freezing time: 3 hrs.

½ cup sugar
½ tsp. salt
1½ tsp. cornstarch
1 cup milk
1 egg, slightly beaten
1 cup light cream
1½ tsp. vanilla or ½ tsp. almond extract
1 #303 can (1 lb. 1 oz.) fruit cocktail, drained

• Combine sugar, salt and cornstarch in top of double boiler; add milk. Cook over hot water, stirring occasionally, until slightly thickened. Stir a small amount of hot mixture into beaten egg. Return to double boiler and cook 2 to 3 minutes longer. Remove from heat; add light cream and flavoring. Pour into refrigerator freezing tray, set control for coldest temperature, and freeze about 1 hour or until frozen 1 inch around edge. Turn out into cold bowl and beat until smooth; fold in fruit cocktail. Refreeze until firm.

Note: Evaporated milk may be substituted for the milk and cream. Use one 14½-ounce can (1⅔ cups) and add water to make 2 cups. This ice cream may be made in an ice cream freezer. Add fruit cocktail to the mixture along with the light cream; pour into 1-quart container and freeze according to manufacturer's directions.

Yield: 6 servings ***230 cal. per serving*** ***Source of Vitamins A, B, C***

Tested in THE AMERICAN HOME KITCHENS

Have you discovered Betty Crocker Frosting Mixes?

ONE STEP! Just add boiling water—
a home-cooked frosting is born
right in your mixing bowl!

"It's true — you get real 7-minute-type frosting with no cooking! Everything goes into the bowl at once. Just add boiling water—your Betty Crocker Fluffy White Frosting beats right up into stiff snowy peaks. And here's your chance to really DO things. Tint our Fluffy White Frosting with food coloring. Sprinkle it with coconut. Swirl jelly through it. Have fun!

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* PERFECT! Yes, every mix we make for you is guaranteed to come out perfect, or send the box top to Betty Crocker, Box 200, Minneapolis, Minn., and General Mills will send your money back.

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No freezing...keeps firm in your refrigerator!

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No Cooking "BUSY-DAY" Dessert
7 FLAVORS

EASY-AS-PIE ICE CREAM PIE

1. Ice Cream. Blend together lightly in bowl one pint vanilla ice cream and one cup of milk.

2. Jell-O Instant Pudding. Add package Chocolate Instant Pudding. Beat until just mixed . . . one minute.

3. A baked pie shell. Pour at once into 9-inch pie shell. Let stand in refrigerator about one hour.

Jell-O Instant Pudding is the magic that makes this ice cream pie smooth and "cut-able." Keeps up to 24 hours in your refrigerator. And how those Jell-O Instant flavors blend with ice cream!

Try these pairs for a beginning. You'll discover other dream pie combinations yourself!

Jell-O Strawberry Instant Pudding with Strawberry Ice Cream!

Jell-O Lemon Instant Pudding with Pineapple Ice Cream!

Jell-O Vanilla Instant Pudding with Pistachio Ice Cream!

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HOW TO BE HAPPY IN SIXTEEN ROOMS

(Begins on page 43)

I'm space-happy and I love it. We live in, and I alone take care of, a house with 11 rooms, five kingsize baths (that makes 16 by my dustpan-and-broom count) plus a huge, open hallway, closets—and all of it spread from here-and-gone over three tall stories.

If your immediate reaction is, "How do you ever keep it clean?" you'll be as surprised as I was at the outcome. Actually our palace is easier to keep than a cottage. You can have your efficiency apartments and ranch houses. I've tried them all, but this is it! I'll tell you why later on.

This, obviously, is the song of a person just emancipated from four rooms and a bath, a homemaker who found that husband, two small children, dog, cat—and the usual glut of impedimenta that accompanies same—were bursting the sides of our tiny cubicle.

The result is this huge castle of a house, at least by our previous standard. The ceilings are tall, the mortgage is low, the living is easy, and right in back of us—to carry this thing to its bitter end—is a pond where the fish are biting. We also have about 25,000 feet of outside living space, to say nothing of a screened-in porch and a five-room cellar. In short, this is all the room there is in the world.

Initially, virtually everyone warned us off. Their arguments boiled down to this: "Too much work to tackle."

I admit they had me worried at first. It *did* look like a formidable amount of space when we took over, and the first cleaning and settling had me ready to concur.

But then one day, as always happens after a move, we got it done. Everything seemed to be in some sort of logical order and, ever since that moment, my huge house has been a joy. If anyone should be wavering on small house vs. large house, here are some arguments favoring a pet such as ours:

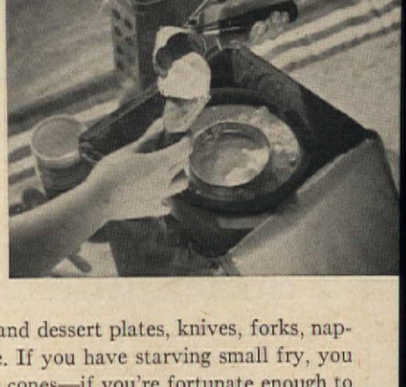
No clutter. As the old saying has it, we have a room for everything and everything in a room. We have a "real" dining room, a kitchen a discrete distance from it, a library, living room, laundry and a special room for the television set.

There's less "unintended" use of key rooms. Our living room used to be sewing room, book room, and on rainy days and in heavy weather, the children's playroom. Generally, in other words, a shambles, come supper time. No more—at least not all the time. We don't ban the youngsters from the living room with their toys, but there *is* a room which, so far, has been attractive enough to keep them, and their toys, in it.

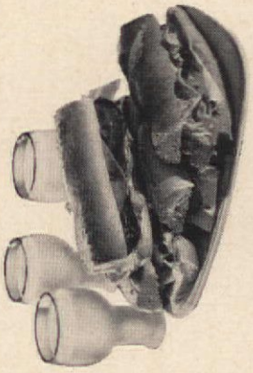
Our kitchen no longer doubles as a laundry. Instead, I'm de-

(Begins on page 56)

8x8" pan. To pack, cover pan with cardboard sturdy enough to act as base for stacking container of extra sandwiches, and cream and sugar on top of cake. Syrup pitchers do double-duty as cream and sugar containers, since they prevent spillage of important essentials for your coffee. Next: the tray or shelf that came with the basket. On it there's room for paper cups and dessert plates, knives, forks, napkins, and a thermos of coffee. If you have starving small fry, you might even include ice cream cones—if you're fortunate enough to have brought along a freezer of homemade ice cream! THE END



Recipe for Grinders (Begins on page 12)



• grinders or hero sandwiches

French Bread
Mayonnaise

Filling Ingredients:

Lettuce
Bologna
Salami
Boiled ham
Swiss cheese
American cheese
Brick cheese
Green pepper rings
Onion slices
Tomato slices
Dill pickle
Mustard
Pickle relish

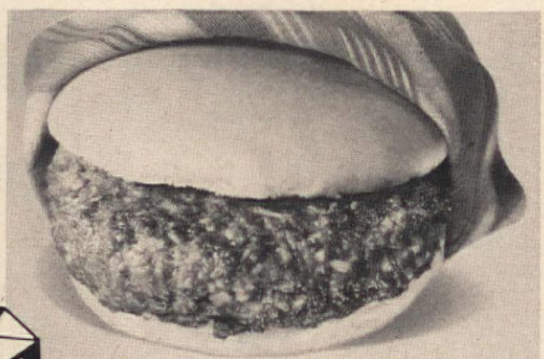
• Split loaves of French bread lengthwise and cut in desired lengths. Spread with mayonnaise and fill with any desired combination of about eight filling ingredients.

lighted to walk some two dozen steps to my basement laundry—and it is *solely* a laundry—where I put clothes in a washer, turn the switch and walk away. Further, when they are done and the weather is stormy, there's room to hang them up for drying.

Then there's a *workable kitchen*. We love to eat and I love to cook. There was a time when our kitchen was the permanent resting place for a lot more than pots and pans; such items, for example, as a playpen, a Taylor tot, a tricycle and other vitals. Now I have an honest-to-goodness butler's pantry for the pans and, as for the toys, a playroom for the children, as I described above. Again, I'm not claiming that I have a toy-free kitchen and that my husband, now and then, hasn't uttered tender words of endearment after clipping his shins on a bike left aimlessly in front of the stove. It just means that he hasn't done it as much as he

PLEASE TURN THE PAGE

WILSON'S
B-V
gives
HAMBURGERS
the
T-BONE
TOUCH



What a taste-tempting difference! Just dissolve one teaspoon of B-V in a tablespoon of boiling water. Then brush on hamburgers before, during or after frying or broiling. Wonderful! Take a tip from professional chefs—use B-V.

Brush on steaks, chops and roasts, too!

Beauty without Breakage

TEXAS WARE'S NEW **Nassau** WITH COLOR-ON-COLOR*

A graceful new shape in beautiful color combinations . . . pink on gray, turquoise on sandalwood or yellow on sandalwood.

Wonderful TEXAS WARE has everything to create attractive mealtime atmosphere. Modern styling . . . pleasing new shapes. Subtle contrasts in color produced by the new Color-on-Color* process. (Only TEXAS WARE has it.) But more than beautiful, TEXAS WARE is molded of melamine . . . designed to last. Boiling water will not fade nor mar the finish. Safe in automatic dishwasher, too. TEXAS WARE is guaranteed in writing two full years against breakage!

Write for free illustrated folders showing new TEXAS WARE solid color and decorated patterns.

Guaranteed by Good Housekeeping

Melmac® Quality Dinnerware by

*Pat. Pending

TEXAS-WARE

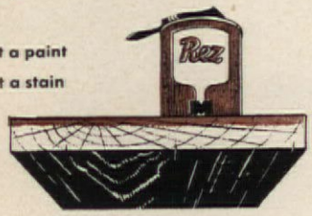
Dept. AH-8 • 825 Trunk Avenue, Dallas, Texas

How to give any wood a lasting "redwood look"

FOR OUTDOOR FURNITURE—Brush on two coats of Redwood REZ, a unique wood finish which is used to protect and beautify redwood itself — *or* to give *any* wood the lasting redwood look so popular today.

Not a paint

Not a stain



EASY TO APPLY — A special resin-base formula carries color deep *into* the wood, seals the pores; protects against warping and sun staining — yet leaves no heavy film to hide the natural "woody" look you want.

MANY OTHER USES — Extend the "redwood look" to new breezeway, carport or fence. Bring the outside *inside* with one coat of Redwood REZ on wall paneling and built-ins.

See how all 13 REZ color tones look on wood. Send for *free* color card and booklet to REZ, P. O. Drawer 3, Dept. H, St. Louis Mo., or see your local REZ dealer's display of REZ colors on wood.

Rez

the natural wood finish for exteriors and interiors, is a product of MONSANTO

MONSANTO

Where Creative Chemistry Works Wonders for You

Rez: A trademark of Monsanto Chemical Co.

16 Rooms

(Continued)

Another thing our kitchen has is wall closets and drawer space. We have so much closet and shelf space, in fact, that I made a count the other day and found that after one year in our big house there are exactly 17 good-size drawers which I haven't used yet.

There's *closet and storage space a-plenty*. I'm not going to brag too much about closets, because homes of its era just didn't go in strongly for deep closets. The wardrobe chest was the ticket those days. But we have a few fair-sized closets, all that room on the third floor and one room we made a walk-in closet, which is about as plush as you can get. We also have a bank of wall closets along the stairway to the third floor and, of course, there's the cellar. And a garage. So storage space is hardly a problem.

Gobs of outdoors. It generally holds that big homes such as ours were installed, kinglike, on big lots, and so we have about 25,000 square feet of land—so long, in one wide stretch, that my husband says it makes him look bad when he's trying to throw a football with the kids next door. If it were the usual half-acre, as was our last one, I suppose he'd be a Sammy Baugh. And look at this:

Separate bedrooms for each child. This we feel, is something! In addition, we have a full-scale guest room, used for nothing else, so it's always ready. No scurrying around to clean out the closet or moving Junior into another room. Actually, it's a suite on the third floor, because there's a full bathroom next door. This is very nice; it not only allows guests to escape from the bosom of the family, but it also gives the family a respite from the guests.

"Bonus" space. These are just extra rooms and they make this house the glorious place it is. One, for instance, is a complete study for my husband, into which he can escape to think his own thoughts, do his own work or, if he likes, just sit. In addition to books, pictures, and his own arrangements, he has photographic equipment set up for indulging in one of his hobbies.

We also have another room we have designated, rather grandly, our studio. In it I keep the materials of my hobbies—rug hooking and painting. It's wonderful to have a place in which I can leave the tools of these activities always "set up," and a place that I can leave in almost any state of clutter without worrying what someone will think about it. Over in one corner, by the way, is a television set, which is, we feel, in its rightful place in a busy family. It's there and we look at it when there is something that appeals. But it is not an all-staring eye in our living room as it used to be, from which we could never escape. With all this space:

Costs are about equal. These big homes, we have learned, are not easy to sell. Frequently they sell for an almost ridiculous price, as ours did. I'm not going to be shy and hint at its cost. I'll tell you. It cost us $9,500 (can any ranch house compare?), this for a house located on the outskirts of Providence, R.I. We still don't believe the price, but the mortgage says it's so.

Of course, there are costs here that one can escape by owning a small house. Heating, for example, is a large item for us. And yet, since these old houses were built solidly, with New England winters in mind, our heating bill is surprisingly low. Also, when it comes to painting a three-story house, it obviously will take a lot more brush strokes than for a ranch house. And general upkeep can be more costly.

But we figure that since our initial cost was so low these higher operating prices will, spread over the years, still make our big house cheaper to live in than something smaller, and less comfortable.

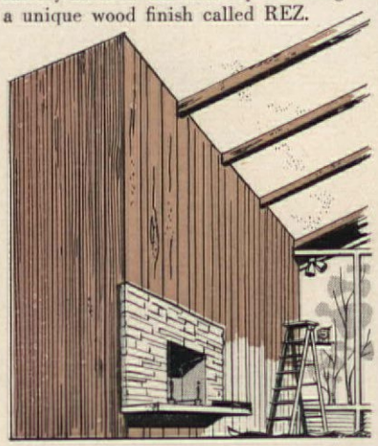
We've been asked about furnishings. Where did we ever get enough? Well, there's a lot of second-hand stuff around at the shops that fits perfectly into the decor of homes of this era and, by brightening the things up, they seem to have taken to our home with delight. We have been told that ours is quite the glamour spot, which should please the second-hand dealers of our acquaintance.

So what do you think of our reasons for preferring a big home? We think they're pretty convincing. What's important to us is this: now we have a home to grow in, to grow in gracefully, if you will. And since the house has withstood a half-century of wear, and will undoubtedly be around for several more—our children may be living in it.

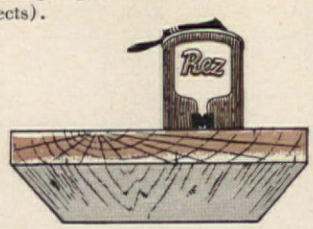
JOAN HANLON

How to save money on wall paneling

Most factory-finished wall paneling costs from 25% to 60% more than unfinished paneling (depending on the type of wood used). Why not save this money? In a few hours you can make unfinished paneling look like expensive factory-finished material by brushing on a unique wood finish called REZ.



REZ gives any wood any color effect —without hiding its natural grain beauty. Here, Sandalwood REZ (one of 13 REZ color tones) gives white pine paneling the rich, Oriental look of rare sandalwood. For traditional custom wood effects, try Cedar, Mahogany or Redwood REZ. Bring the beauty of the outdoors to your den or living room with these REZ colors: Desert Sage, Blue Spruce, Driftwood, Fir Green, Clay or Prairie Green. Other fashionable decorating colors: Wheat-Tone, Charcoal and Flamingo (plus White REZ for bleached effects).



REZ is easy to apply—easier than any other wood finish you've ever used. No brush marks, bubbles or messy sagging. Instead, you get a finish that will have friends calling you "expert." The secret: REZ is not a stain. Its special resin-base formula carries color *into* the wood — *evenly*. And REZ primes, seals and protects for years. (When softwoods are employed, use Clear Rez Sealer first.)

See how your paneling, unfinished furniture or "built-ins" would look in one of the easy-to-apply REZ color tones. Send for *free* color card and booklet to Rez, P. O. Drawer 3, Dept. A, St. Louis, Mo., or see your local REZ dealer's display of REZ colors on wood.

Rez

the natural wood finish for exteriors and interiors, is a product of MONSANTO

MONSANTO

Where Creative Chemistry Works Wonders for You

Speed your package through the mail by making sure the name and address of the recipient is clear and easy to read. A neat way to print the address is with a handy disposable cotton swab dipped in ink and used like a lettering pen.

What chance has a trip to the moon when pillows and comforters are filled 100% with DACRON Fiberfill!

REG. U. S. PAT. OFF.

One day he'll make it! But right now he's off to dreamland, thanks to the heavenly comfort of pillows and comforters filled 100% with DACRON* virgin polyester fiberfill. They're so soft, fluffy, lightweight . . . no need to call on Mr. Sandman to lull him to sleep.

You'll be off to dreamland, too, when you have these restful pillows and comforters! Why? Because DACRON Fiberfill is very resilient. Not only that, it's mat-resistant, odorless, lint-free and non-allergenic, too.

Look for pillows and comforters filled 100% with DACRON Fiberfill at your favorite store. Their covers are in fresh floral designs, pretty pastel prints, or the bright, star-studded comforter shown here. Be sure you look for the DACRON Fiberfill label when you buy. It's your assurance of 100% DACRON virgin fiberfill—a quality stuffing material.

DU PONT

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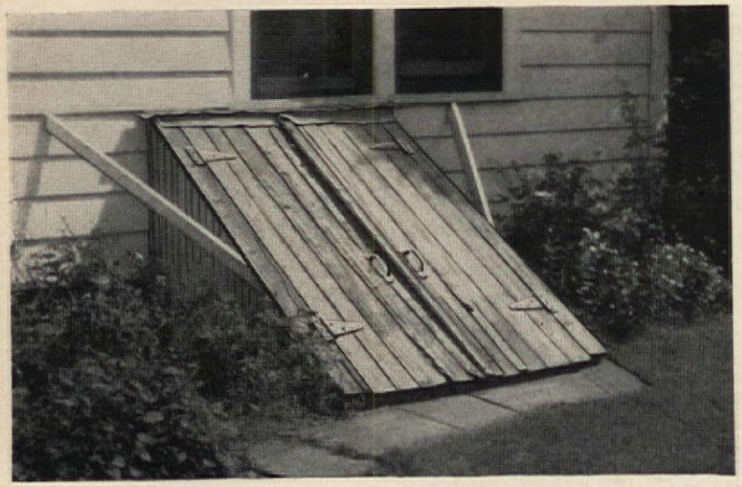
BETTER THINGS FOR BETTER LIVING . . . *THROUGH CHEMISTRY*

**DACRON is Du Pont's registered trademark for its polyester fiber. Du Pont makes fibers, not the pillow or comforter shown here.*

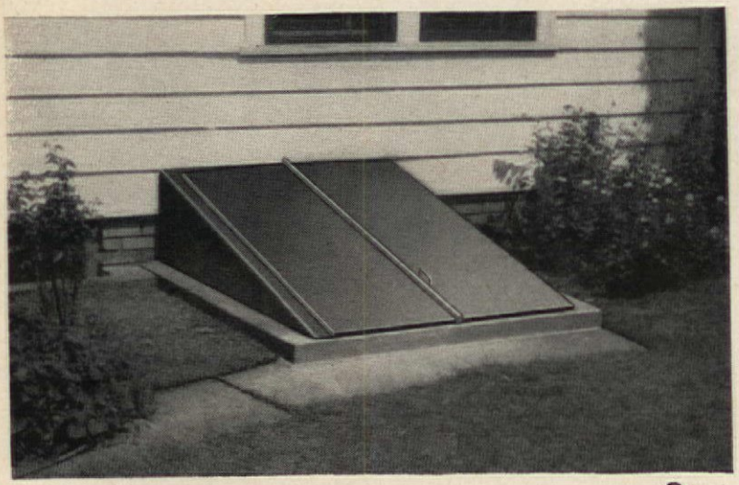
This is the label you should look for before buying. It's furnished by E. I. du Pont de Nemours & Co. (Inc.), to be used only on items filled 100% with DACRON Fiberfill and which meet Du Pont's weight standards.

EXCITING NEW THINGS ARE HAPPENING IN "DACRON"

IF YOU HAVE THIS...



YOU NEED THIS!



Now you can replace that unsightly, troublesome wood hatchway with a lifetime metal BILCO Basement Door — the door installed on tens of thousands of new homes. A few hours of pleasant work to do it yourself, or your local dealer can recommend a competent workman.

Pays for itself! Costs so little, yet never needs repair or replacement. Operates at a touch. Smooth, trim appearance adds amazing new beauty to your home.

Rush coupon TODAY for folder and "Do It Yourself" pamphlet showing step-by-step replacement of wood hatchway.

Sold by lumber and building supply dealers everywhere.

Bilco®

AMERICA'S FINEST BASEMENT DOOR

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Please send me complete information and the name of my nearest dealer.

NAME_____

ADDRESS_____

CITY_____ STATE_____

.....Now

A basic-shaped for such a versatile

Given the Cinderella treatment with a new coat of paint and a marble top (or with marbleized paper on the existing top), the ugly duckling above becomes an efficient bathroom storage spot for linens or does service in any room as a general catchall.

No Water Worries

...with a rugged UNIVERSAL pump on the job

- Only one moving part and it's above ground.
- Automatically adjusts to changing water levels.
- Won't lose prime or water log.

You'll always have plenty of water and pressure with a UNIVERSAL water system. These completely automatic jet pumps are rugged built to provide dependable water service year-in and year-out from deep or shallow wells with maximum efficiency and economy. Let us send you full details.

UNIVERSAL
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FREE BOOKLET

Mail coupon for illustrated bulletins with complete data.

The rugged pump for rugged jobs

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Send free bulletins and name of nearest dealer.

Depth of my well is about_____ feet.

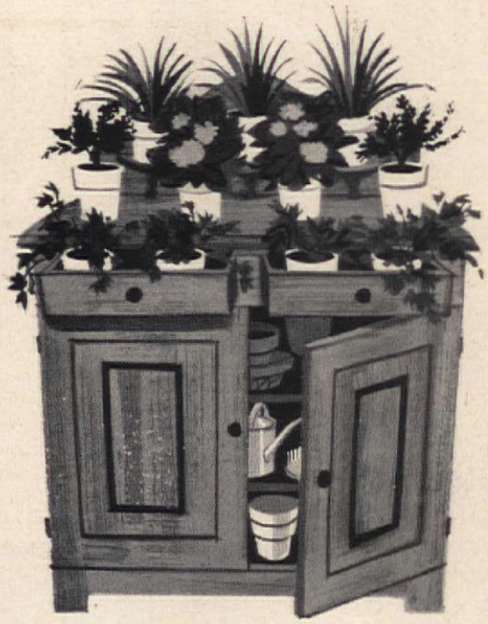
Name_____

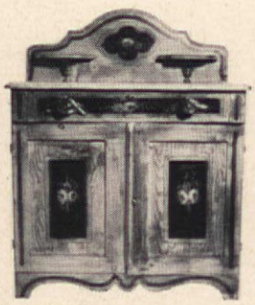
Address_____

Canadian Factory: Box 514, Toronto 15, Ontario

Washstands are Best Sellers!

washstand usually costs under $30—an unheard-of bargain and serviceable piece of furniture

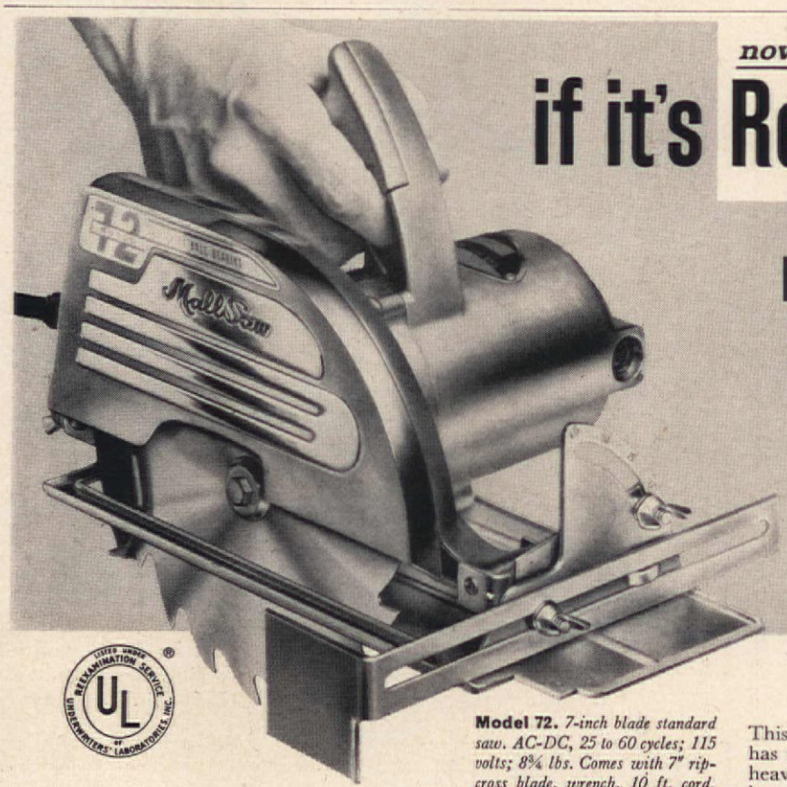




Taken out of a dusty corner and modernized, the old washstand above can be seen on the right in its new dress. The Victorian splash board has been removed, a waxed coat of lacquer paint has been added, and now it serves as a hiding place for a radio-phonograph and records, or for a TV set. In retaining the splash board, as on the left, it displays potted plants and provides storage for necessary tools and equipment.

now, in power tools, too,

if it's Remington, it's right!



lightweight handling ease; heavyweight cutting power!

These great features make this powerful saw right for you!

- Cutting capacity of 2 3/8 inches.
- Cuts 2 x 4 at 45° angle.
- Precision ball and needle bearings for more blade power.
- Automtic telescoping blade guard.
- Heat treated gears for longer life.
- Compact design for easier handling.
- Powerful motor.

Model 72. *7-inch blade standard saw. AC-DC, 25 to 60 cycles; 115 volts; 8¾ lbs. Comes with 7" rip-cross blade, wrench, 10 ft. cord, plug and ground. $74.95*.*

Cuts tile and metal with quick blade change!

This rugged, compact electric saw has the power and performance of a heavy duty model. Yet it has the handling ease of a lightweight tool—an ideal saw for the home workshop! Blade changing is quick for plasterboard, tile, sheet metal and other tough cutting jobs. This saw is built with the quality and precision that have made Remington—manufacturer of sporting firearms and ammunition—famous for 141 years.

Fast, efficient power tool service is available at a network of service stations with factory-trained personnel.

Remington Mall®

MALL TOOL COMPANY, Division of Remington Arms Company, Inc.
Bridgeport 2, Connecticut · In Canada: Mall Tool Ltd., 36 Queen Elizabeth Blvd., Toronto, Ont.
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☐ *Please send Electric Tool Service Station Directory.*

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You get a
CLEANER
WASH
with
CLOROX®...
whiter...brighter...
sanitary, too!

GOOD ADVICE to a bride-to-be ... or any housewife: Give your treasured linens and other fine fabrics a long lease on loveliness with Clorox care right from the *start!* Clorox *gently* removes dinginess, stains and odors from white and color-fast cottons and linens...and from white 100% nylon, rayon, and *Dacron, Orlon* and *Dynel*, too. Remember, when you launder with Clorox you provide added *health protection* for your family because Clorox disinfects!

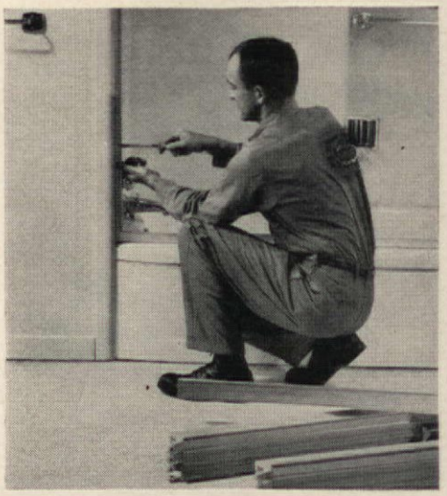
Every time you use **CLOROX** *you protect family health!*

Another hint for homemakers: Always keep Clorox handy in your bathroom and kitchen, as well as in your laundry. See the label directions for many ways Clorox can help you every day, all through the house!

Carry-home Shower Door

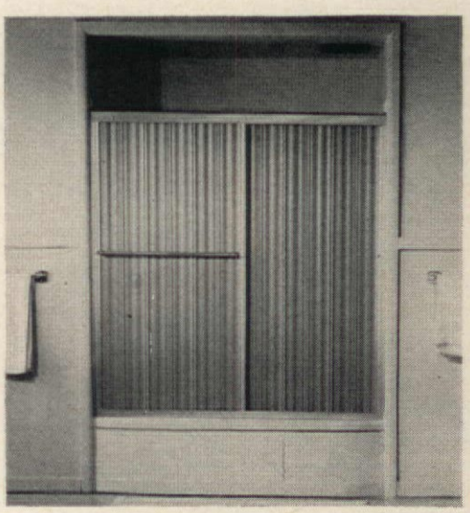
(Begins on page 53)

Cut tub track to right length, put on sealer; secure it in position by screwing jamb posts to wall at each end of tub. All hardware is of anodized aluminum.



Cut upper track to length, slip nylon sheets of the "Tubmaster" doors into the track and position assembly on jamb posts. Nylon slides, so trolleys operate quietly.

Slip nylon slides at bottom of doors onto rails of tub track, and installation is complete. Door panels come in white, yellow, green, gray, turquoise and peach.



Shower doors can be closed, as here, or translucent panels can be folded neatly against the walls for bathing in an open tub.

"We spent $680 modernizing our home with Perma-Stone... *and made it worth $2000 more"*

by Edmund Bigelow

Like so many families these days, Charles and Janet Walker were faced with a question that was important to their future — Move or Modernize?

The Walker home is now about 30 years old, one of the older houses in the neighborhood. The Walkers have lived there since they were married in 1941.

The Dream That Faded

It was their "dream" home when they first moved in, but the years had taken their toll. The Walker house, a white clapboard structure, showed wear and tear like a fading blonde. Spring rains, summer sun, winter snows all left their mark. And just the respectable minimum of repainting every three or four years kept a constant hole in the Walker's budget.

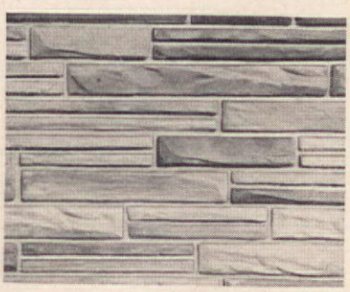
At first Charles and Janet talked about moving to a newer home or building. There were two objections to that. First, the money involved. The Walkers both decided it wasn't worth it to pay out a big chunk of their income in mortgage money for years to come.

It Hurts to Move

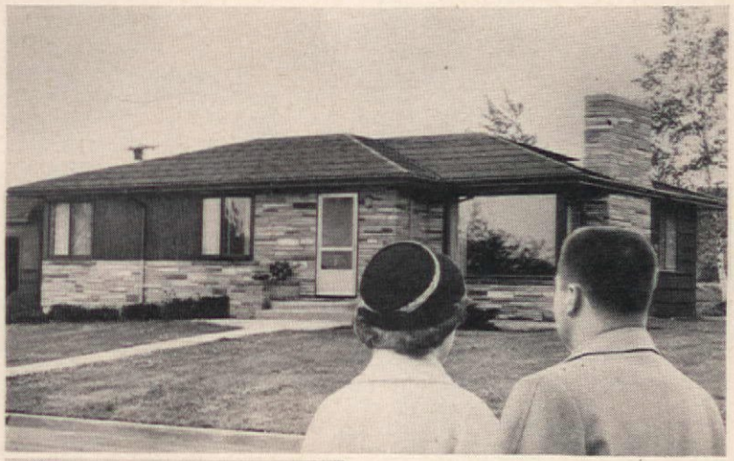
Even more important, they liked their old home. It was a nice neighborhood. Their church was nearby, the schools were close, the bus line just a block away. The children had playmates all along the street.

Modernizing, the other choice, seemed like an expensive proposition, too, until a friend told them about Perma-Stone.

"It's the one way I know," he said, "to completely modernize the exterior of a house without getting involved in extensive alterations and construction."



This is Perma-Stone's popular new ledge stone design. Slim, narrow and colorful, it brings out the best points of every architectural style.



From dingy frame to the enduring beauty of stone — in just 10 days! Compare the pictures. Notice that the hard-to-believe transformation is due almost solely to Perma-Stone.

Smart Way to Modernize

The Walkers got in touch with their local Perma-Stone dealer. Instead of a sales talk, he gave them some eye-opening facts.

He explained that Perma-Stone is the original moulded stone wall facing . . . that it gives homes, old and new, the permanence, the character, the color and texture of natural stone at a sizable saving.

He showed, with before-and-after photos, how Perma-Stone gives old homes a solid, substantial, expensive appearance far beyond its modest cost.

He described how a Perma-Stone face-lifting requires no additional footings . . . how it can be applied over frame, block, stucco, any kind of walls . . . how it insulates and cuts fuel bills. Then came the clincher.

Perma-Stone Pays for Itself

Perma-Stone, he pointed out, requires no upkeep, never needs painting — ever. Its first cost is the last cost.

That was good enough for the Walkers. Janet chose Perma-Stone's new ledge stone design, a narrow style that gives most types of architecture a modern look. She selected colors to blend with the roof.

Charles was concerned with cost. The estimate came to $680, not much more than painting, but still a big bite out of the Walker budget.

Easy Payments Arranged

The Perma-Stone dealer explained the various types of financing available to homeowners for modernizing. The plan he suggested suited the Walkers to a T. Their Perma-Stone dealer quickly arranged the loan, took care of all details and the Walkers pay less than $12 a month.

"Spend $680 . . . Gain $2000"

As Janet puts it, "We've still got our old home, but to us, and our neighbors, it looks like new."

"And best of all," adds Charles, "it's paying for itself and more. Just this week we had an offer to sell the house for $2,000 more than we have in it!"

Free Booklet for Readers of American Home

"Modernizing Magic" is a new book that's loaded, page after picture-packed page, with valuable, usable ideas for modernizing older homes. It also shows newer homes which have been beautified with Perma-Stone — homes whose owners wanted to be free forever from the burden of painting and upkeep.

Find Your Style of Home

In "Modernizing Magic" you'll see all types of home styles — Colonial, French, Spanish, Modern — in varying Perma-Stone treatments which give each home a distinction, character and individuality all its own.

You'll see the many ways in which Perma-Stone's new ledge stone design can be adapted to different types of architecture.

"Modernizing Magic" explains the many practical features of Perma-Stone — quick, low-cost installation, no upkeep, insulating, fire-proof, weather-proof, vermin-proof — features that make Perma-Stone homes readily saleable at prices hundreds of dollars above the moderate cost of Perma-Stone.

You'll see, too, exciting **interior** uses for Perma-Stone. Photos with ideas for modern fireplaces, for space-making divider walls, for play-proof recreation rooms.

Send for "Modernizing Magic"

Whether you're considering improving your home now or simply building a file-for-the-future, you should have a copy of this booklet. A copy is yours for the asking. Just mail the coupon.

----- FREE BOOKLET! SEND THIS COUPON -----

PERMA-STONE
Reg. U. S. Pat. Off.
for Beauty • Permanence • Strength

PERMA-STONE CO., Desk J-8
719 E. Hudson St., Columbus 11, Ohio

Send free book, "Modernizing Magic," and name of my local dealer.

Name_____

Street_____

City_____ State_____

This Fall...

cut your repainting time and cost in half with Devoe Wonder-1-Coat (House Paint).

Gives 2-coat beauty and protection in 1-coat.

FALL is the best time of year to paint, and now you can do away with the old 2-coat method and give your house full protective beauty with Devoe® Wonder-1-Coat. Cut time and cost in half! Just one coat—once around the house. Finish way before the snow flies. You'll be amazed at the beautiful results of Wonder-1-Coat. It has twice as many hiding units as ordinary paints—lasts for years. Ask your painting contractor—people who know use Devoe!

DEVOE PAINT

Devoe & Raynolds Co., Inc.
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Find Your Nearest Dealer In The Yellow Pages

TRY IT
DON'T JUST FILE IT

Are you always on the lookout for new ideas, new recipes, and time-saving hints? Do you file them—to be forgotten and never looked at again? Then consider my suggestion: next time you come across one of those ideas you consider worth saving, TRY IT—DON'T JUST FILE IT.

A few proven tasty recipes are worth a hundred fancy recipes you aren't sure of. So why not try the new one right away, before you forget.

Here's my system, which I find is beginning to pay off in benefits from the ease of reference and lack of frustrating searches. When I come across a recipe or other hint I put it out in plain sight to remind me to test it at the first opportunity. It's a game at our house. Something new to eat every few days. If we like it, I type it on an index card and put it in a file box. If we decide it's good, but not for us—out it goes.

I find my favorite file box particularly handy because it's divided into sections to hold recipes as well as household hints and miscellaneous ideas. Stain removal is just one section I couldn't be without. When you've found a stain on a prized tablecloth or favorite dress, a proven method for removing it safely can be worth its weight in gold.

I also have sections for hints on cleaning, care of equipment, plants and cut flowers. It's a great help to have this reference information in one place. Why not TRY IT yourself? You'll be amazed at the way it will pay off in dividends.

—MARY JO ERICSON

FOOD NEWS. Chiffon pies, inches high, can be made in minutes from the new mix. Try both the strawberry and lemon flavors plain, and with the addition of fruits for delicious treats.

Start Your New House for $5.00

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Where Credit Is Due

NOTE: When writing for information to firms given below, address your inquiries to attention of Director of Publicity.

THE "AYES" HAVE IT

Page 20: "Bar-B-Cutie" dinnerware—DeForest of California, 11640 McBean St., El Monte, Calif. Yellow plastic tablecloth—Vinyl Linens, Inc., 330 Fifth Ave., N.Y.C. Tri-Package paper napkin—Monogram of California, 2500 18th St., San Francisco, Calif. Bamboo-handled flatware—Calhawaii Co., 1059 North Lincoln Ave., Pasadena, Calif. Butterfly—Hess Thompson, 706 North Gardner St., Los Angeles.

AN EXPENSIVE CORNER?

Pages 31, 32: Knockdown furniture "Casemates by Kent"—Kent of Grand Rapids, Grand Rapids, Mich. Rug, "Mitchell," 100% Acrilan, $12.95 sq. yd.—Cabin Crafts, Needletuft Rug Mills, Dalton, Ga. Drapery fabric, "Mora," #D2170, $2.25 per yd.—Everfast Fabrics, Inc., 70 W. 40th St., N.Y.C.

HOST AND HOSTESS

Page 34: Hostess luncheon set—Bouquet Linen, 7 W. 30th St., N.Y.C. Parasol server—Sylvan Ceramics, 2955 East Foothill Blvd., Pasadena 8, Calif. Shrimp server—Gilley, Inc., 240 E. 152nd St., Bronx 71, N.Y. Cookie Jar—Imperial Glass Corp., Bellaire, Ohio. Belgian Linen Measure Chart—Hedaya Brothers, 22 W. 38th St., N.Y.C. Slim slicing board—Yorkcraft, Inc., 350 South Albemarle St., York, Pa. Chicken fryer—Club Aluminum Products Co., 1250 Fullerton Ave., Chicago, Ill. Mirro Copper-Tone salt and pepper shakers—Aluminum Goods Mfg. Co., Manitowoc, Wis. **Page 36:** Barbecue brush—Empire Brushes, Inc., Port Chester, N.Y. "Sir" stationery—Eaton Paper Corp., Pittsfield, Mass. Copper melon mold set—Maison Gourmet, 1170 B'dway, N.Y.C. Flint can opener—Ekco Products Co., 1949 Cicero Ave., Chicago, Ill. Irish Coffee cup—Flintridge China Co., 380 South Raymond Ave., Pasadena 2, Calif. Guest towels—Sopps, Inc., 18 E. 41st St., N.Y.C. "Tall Letters" stationery—Eaton Paper Corp.

REMODEL WITH WINDOWS

Page 44: Wall paneling—Western Pine Association, Yeon Bldg., Portland 4, Oregon. **Pages 44, 45:** (top) Andersen "Flexivent" and fixed wood window units—Andersen Corp., Bayport, Minn. (bottom) Tilt-in sash window—Brown-Graves Co., 191 E. Miller, Akron, Ohio. Removable sash window—R.O.W. Sales Co., 1365 Academy, Ferndale, Mich. Sectional windows—Woodco Corp., North Bergen, N.J. Jalousie—The F. C. Russell Co., 1100 Chester Ave., Cleveland, Ohio. Casement window—Woodco Corp. Aluminum awning window—Gate City Sash & Door Co., 15 S.W. Third Ave., P.O. Box 901, Fort Lauderdale, Fla. **Page 46:** (bottom) Simulated stone siding—Perma-Stone Co., 719 E. Hudson St., Columbus, Ohio. Wood fiber panels—Insulite Div., Minnesota and Ontario Paper Co., 500 Investors Bldg., Minneapolis, Minn. **Page 47:** (bottom) Asbestos-cement siding—U.S. Gypsum Co., 300 W. Adams St., Chicago, Ill.—Clip-on brick—Structural Clay Products Inst., 1520 18th St. N.W., Washington 6, D.C. Grooved plywood—Douglas Fir Plywood Assoc., 1119 A St., Tacoma 2, Wash. Nail-on brick—Ludowici-Celadon Co., 75 E. Wacker Drive, Chicago 1, Ill.

BATHROOM RE-DO'S

Page 52: "Warm-Dri" towel rack and recessed tissue holder—Hall-Mack Co., 1380 W. Washington Blvd., Los Angeles 7, Calif. Corallin bathroom fixtures—American-Standard, Pittsburgh 30, Pa. Ceramic Mosaic Tiles—Murals, Inc., 16 E. 53rd St., N.Y.C. **Page 53:** Tri-Bond Mosaics—Mastro Plastics Corp., 3040 Webster Ave., N.Y.C. 67. Blue Beauty Queen Lavanette—Toledo Desk & Fixture Co., Maumee, Ohio. Tubmaster shower door (Modernfold Doors)—New Castle Products, Inc., New Castle, Ind. Single bowl vanity—Reed-Cromex Corp., 492 S. Green Road, Cleveland, Ohio. **Page 54:** (top) Faucet in picture top left—Moen Faucet, a div. of Standard Screw Co., 377 Woodland Ave., Elyria, Ohio. Faucet in picture lower part of top half of page—American-Standard, Pittsburgh 30, Pa. Bathroom cabinet—Tedrick Bros. Mfg. Co., Kent, Wash. Uni-Dial lavatory fitting—Universal-Rundle Corp., P.O. Box 960, New Castle, Pa. Thermostatic shower control—The Powers Regulator Co., 3400 Oakton St., Skokie, Ill. "Adapt-A-Package" shower—Fiat Metal Mfg. Co., 9301 W. Belmont Ave., Franklin Park, Ill. (bottom) Closet and vanitory lavatory—American-Standard, Pittsburgh 30, Pa. Lavatory countertop in Formica—Formica Corp., a subsidiary of Cyanamid, 4614 Spring Grove Ave., Cincinnati 32, Ohio. Wall tiles—C. F. Church Mfg. Co., division of American-Standard, Holyoke, Mass. Shower cabinet—Fiat Metal Mfg. Co., 9301 W. Belmont Ave., Franklin Park, Ill. Glass brick in window—Libby Glass Div., Owens-Illinois, Toledo, Ohio. **Page 55:** (top left) Vinyl wall tile—Armstrong Cork Co., Lancaster, Pa. "Glaceramic" shower receptor—Dudley Industrial Corp., 2750 Scott Lane, Santa Clara, Calif. (top right) Bathtub of laminated plastic—Consoweld Corp., Wisconsin Rapids, Wisc. (bottom) Ceramic Mosaic Tiles—Murals, Inc., 16 E. 53rd St., N.Y.C. Ming Green Bathroom fixtures—American-Standard, Pittsburgh 30, Pa. Bathroom cabinet, Miami Carey—Miami Cabinet Div. The Philip Carey Mfg. Co., Middletown, Ohio.

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Pages 58, 59: "Starlight" buffet server: B. J. Brock Co., Inc., 4513 W. 153rd St., Lawndale, Calif. "Whirled colors" sherbets, "Candlewick" bowl—Imperial Glass Corp., Bellaire, Ohio. "Cranberry" sandwich plate—U.S. Glass Co., Tiffin 15, Ohio. Waring Blendor—Waring Products Co., 25 W. 43rd St., N.Y.C. 36. Frying pan—Griswold Mfg. Co., Erie, Pa.

FAMILY FOOD

Pages 60, 61: "Shangri-La" 3-compartment covered food thermos—Raymor-Universal, Inc., Cambridge, Ohio. Cocoa serving tray—Harker Pottery Co., East Liverpool, Ohio. 3-compartment platter—Carole Stupell, Ltd., 507 Madison Ave., N.Y.C. Glasbake Buffet Server in basket—Thatcher Glass Mfg. Co., Inc., McKee Division, Jeanette, Pa.

GOOD VICTUALS

Pages 64, 65: Green pitcher; "Whirled Colors" orange dessert plate—Imperial Glass Corp., Bellaire, Ohio. Melmac-handled stainless flatware—The Branchell Co., 6024 Lloyd Ave., St. Louis, Missouri. Decorated Ruby crystal plate—United States Glass Co., Tiffin 15, Ohio. "Dutch Treat" dinnerware—Santa Anita Potteries, 3117 San Fernando Road, Los Angeles, Calif. Bar-B-Q Kettle—Weber Bros. Metal Works—108-128 N. Jefferson St., Chicago 6, Ill. Charcoal ice bucket—Gatsware Corp., 4601 W. Superior St., Chicago 44, Ill. Coffee caddy—Columbian Enameling & Stamping Co., P.O. Box 30, Terre Haute, Ind. Barbecue set—Androck Line—Washburn Co., 28 Union St., Worcester, Mass. Wearever sauce pan—Aluminum Cooking Utensil Co., New Kensington, Pa. Revereware skillet—Revere Copper & Brass, Inc., Rome, N.Y.

INFORMATION

By permission of the New York Times: **page 14.** Elizabeth Clemons: **page 90.** Plumbing & Heating Industries Bureau, Chicago 1, Ill.: **page 54** (bottom), Filon Plastics Corp., 2051 E. Maple Ave., El Segundo, Calif.: **page 88.**

PHOTOGRAPHS

F. M. Demarest: **pages 12, 16, 17, 20, 31, 32, 34, 36** (top), **55** (bottom), **56** (right), **58, 59, 61, 64, 84.** Roche: **page 18.** Warren Reynolds, Infinity, Inc.: **22, 45** (top), **90, 92, 93,** Otto Maya: **pages 24-29.** J. Hanlon: **page 43.** Photo Illustrators, Inc.: **page 44** (bottom left, removable sash window). Bardes Photo: **page 44** (bottom center, sectional windows), **45** (bottom left, casement windows). Buddy Eble: **page 45** (bottom left, jalousie). Clifford B. Hathorn: **page 45** (bottom left, aluminum awning). D. Hedrich-Blessing: **pages 45** (bottom right, floor to ceiling sliding windows), **46** and **47** (bottom). George Miles Ryan Studios: **pages 45** (bottom left, flexible window), **45** (bottom right, sliding windows). Camera Associates, Inc.: **pages 41, 46** and **47** (top, 2 "after" pictures). Kranzten Studios: **pages 48** (top, and bottom left), **51, 56** (left). Shelly Smith: **page 49** (bottom right and bottom center). Plumbing & Heating Industries Bureau, Chicago 1, Ill.: **page 54** (bottom). Gottscho-Schleisner: **page 60.** Lyman Emerson: **pages 64, 65.** Robert Scharff: **page 87** (bottom). Steve Fay: **page 89.** Max Tatch: **page 91.** Lew Merrim from Monkmeyer: **pages 92, 93. DRAWINGS:** Sigman-Ward: **page 44** (bottom right), Elridge King: **page 52.**

The weather's fine, the forecast's bright, the time is ripe—to get up and *go* where you want to go, *do* what you want to do! *Nothing* should keep you from having a wonderful time, *any* time you choose. Surely not monthly difficulties, not when Tampax is so available.

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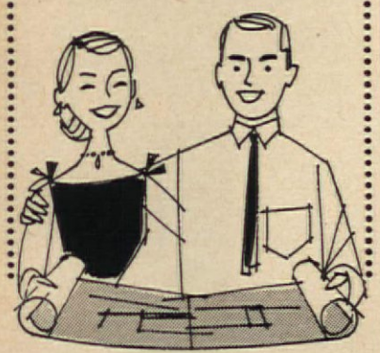

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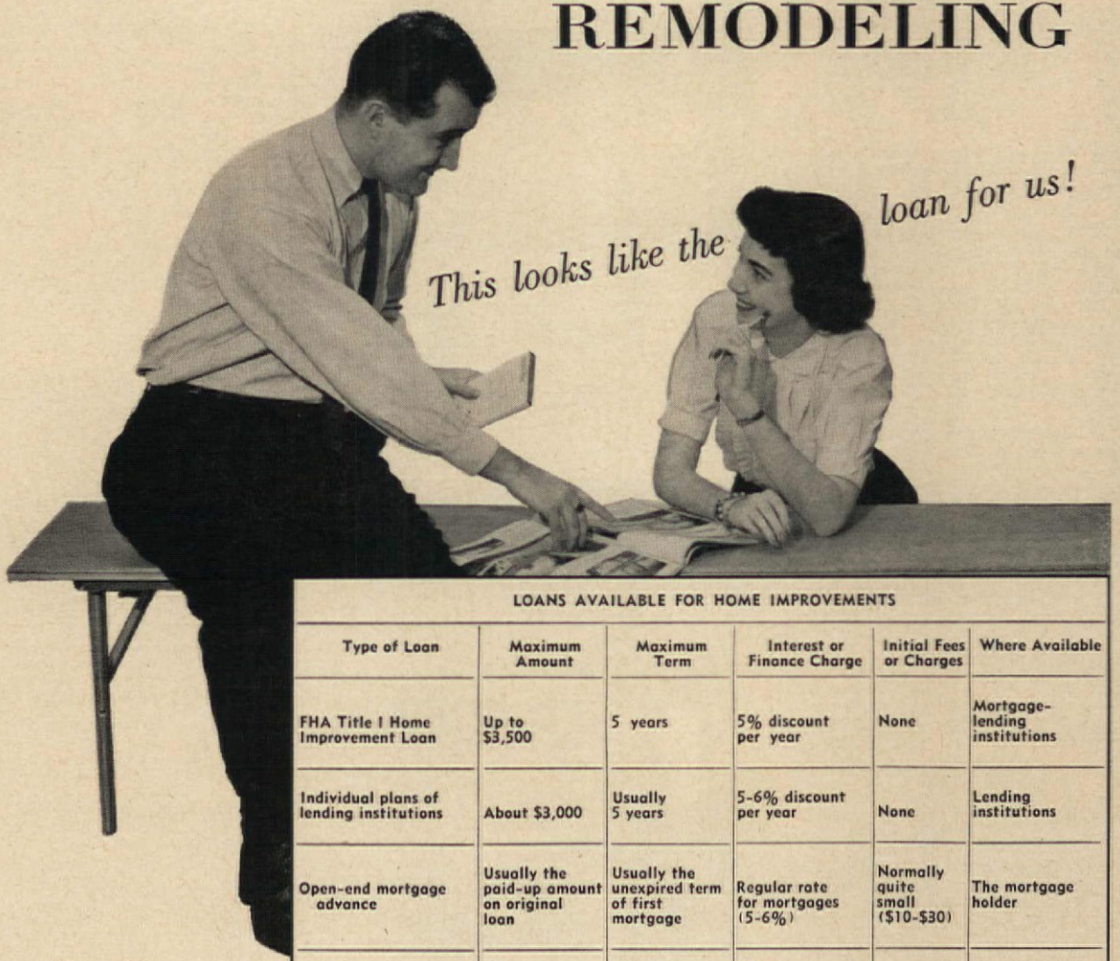
HOW TO FINANCE YOUR REMODELING



LOANS AVAILABLE FOR HOME IMPROVEMENTS

Type of Loan	Maximum Amount	Maximum Term	Interest or Finance Charge	Initial Fees or Charges	Where Available
FHA Title I Home Improvement Loan	Up to $3,500	5 years	5% discount per year	None	Mortgage-lending institutions
Individual plans of lending institutions	About $3,000	Usually 5 years	5-6% discount per year	None	Lending institutions
Open-end mortgage advance	Usually the paid-up amount on original loan	Usually the unexpired term of first mortgage	Regular rate for mortgages (5-6%)	Normally quite small ($10-$30)	The mortgage holder
Refinancing or new mortgage financing	Depends on lender's appraisal of property	10, 15, 20 years or even more	Regular rate for mortgages (5-6% usually)	Varies widely, up to $200 or more	All mortgage-lending institutions, especially the previous lender

These figures are standard but may vary slightly in different sections of the country

CHARLES H. UNDERWOOD

Vice President, Consumer Credit Dept., T. J. Bettes Co., Houston, Texas

What does YOUR home need to make it more comfortable? more livable? Is there room for improvement? Then there's no end to what remodeling can do. Once you've figured out what you need in changes or additions, what's the next step?

First, locate a contractor through a well-established material supplier. The responsible lumber yard or building material retailer will usually have a counseling service, and can supply you with the names of reliable, capable contractors. The importance of a right choice in this matter cannot be overemphasized.

Your contractor will prepare an item-by-item contract, giving specifications in detail; describing precisely what he proposes to do and indicating a list of materials, their type and kind, together with material and labor costs involved in doing the work. Here again, the importance of the contract cannot be too greatly stressed. With the responsible contractor you have chosen, and his contractual obligation outlined in detail, you are on firm ground to go ahead and get the right kind of financing for your project. Banks, building and loan associations, finance companies, and others are offering borrowing plans designed to suit your requirements.

If you own your home outright, or if you are purchasing it on terms, you are qualified to use one of several types of plans that will make money available to you immediately. Let's take a look at the selection you have.

FHA TITLE I HOME IMPROVEMENT LOAN

FHA Title I Plans make loans available for basic home improvements involving permanent, structural changes. Present regulations permit the following terms: for repairs, alterations, and improvements, a maximum loan of $3,500. If the amount you borrow is $600 or less, the repayment term is limited to three years and 32 days. If it exceeds $600, you may have a maximum repayment schedule of five years and 32 days. The maximum finance charge is $5 per hun-

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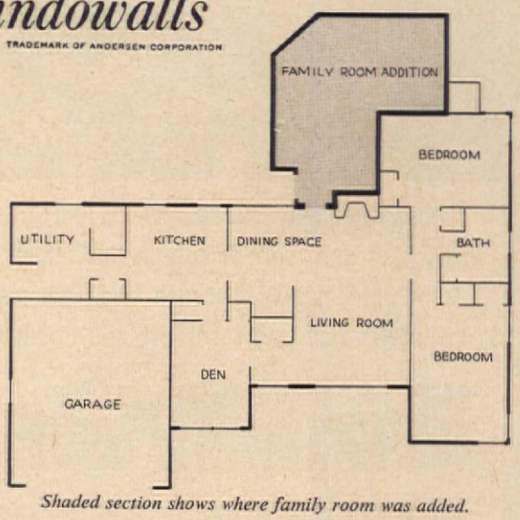
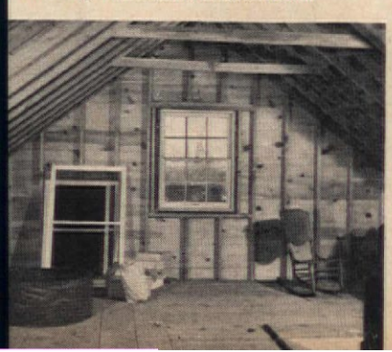
In the home illustrated above, a new room has been added—built mostly with Andersen Gliding Windows. The units are of "picture window" size—yet they slide easily open to assure oceans of fresh air. And they're completely weatherstripped to form a year-'round barrier against cold, rain and dust.

For more information on adding extra living space with Andersen WINDOWALLS, talk to your architect, builder or lumber dealer. Or mail the coupon to Andersen.

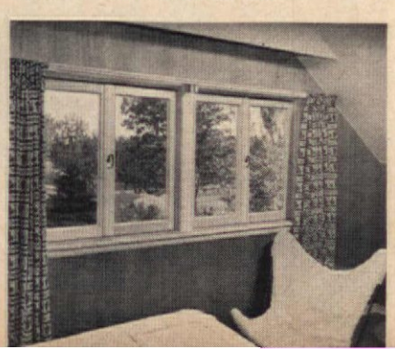


Shaded section shows where family room was added.

Remodel that Attic! Here's a typical unfinished upstairs space, with inadequate windows. It used to be good for nothing but a catch-all storeroom.



A new Room! Remodeling with Andersen Gliding Windows has changed the shabby attic space into a cheerful, pleasant master bedroom suite.



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(Continued)

dred per year on the first $2,500. Should your loan exceed that amount, the charge is reduced as to the amount beyond $2,500 and becomes $4 per $100 per annum.

As an example, if the program you have in mind costs $2,900 and you decide upon a 5-year term, you would be asked to sign a note for $3,595.62 and your payments would be $59.93 for 60 months. On the other hand, if you were spending $2,200, and desired to limit the term to 36 months, your obligation would be $2,529.55 and your payment schedule $70.27 for 36 months. No cash payment is required. The first installment needn't be paid until two calendar months from date of the note, and the money can be made available to you, the borrower, to pay for materials as delivered and for work as it progresses. In effect, you become your own contractor in this type of arrangement called by most lenders a "direct" loan. The borrower can make substantial savings on materials and labor as a result of having cash to spend. It's desirable form of transaction if the project is small and you can properly supervise it.

INDIVIDUAL PLANS OF LENDING INSTITUTIONS

In many areas, lending institutions offer home improvement loans on what is called their "own plan." This is distinguished from the FHA Title I arrangement by a more liberal interpretation as to what the plan covers. Under the Title I Plan, a swimming pool is said not to contribute to basic livability, and therefore, cannot be financed. On this special plan, swimming pools are generally considered acceptable, as is wall-to-wall carpeting and a multitude of other items such as complete kitchen remodeling, built-in ovens, surface stove units, and wall-type or hanging refrigerators. These are available on the same terms and at rates not too different from those outlined in the preceding paragraph. This is a program that deserves your attention, for some of the technicalities that exist in the FHA Plan are not present here. Lenders will follow your preference as to plan.

OPEN-END MORTGAGE ADVANCE

In many states, money for home improvement can be borrowed with an "open-end" mortgage which simply means you can borrow additional funds on your present mortgage without rewriting it or making a separate loan. Your rate would be the same as that given you on the original mortgage with the term extended to absorb the increased amount, thereby leaving your payment schedule as originally established. This is not generally available because of varying state interpretations, but where it is, it's a desirable solution.

REFINANCING OR NEW MORTGAGE FINANCING

There is always a possibility that the holder of your present mortgage will extend another loan to you provided his experience has been satisfactory. This represents a rewriting of the original mortgage instrument and will always involve extra fees for title search and opinion, and other miscellaneous charges. At the same time, if it can be done, you avail yourself of the longer term at an equal or lesser rate. The company carrying your mortgage will be happy to discuss the matter with you.

You can also borrow smaller amounts from banks in short term personal loans or from individuals. It should be noted, however, that rates are much higher in the latter case and you will always be required to furnish full security in the form of a first mortgage on your property with all the extra fees and incidental expenses.

Financing your better living project is not complex, and you have a variety of arrangements from which to choose. Select the one that best suits your needs and ability to pay and you'll enjoy your home and keep within your budget. THE END

HOUSEHOLD HINTS

Coat your dustpan with a layer of wax—You'll find it won't retain dust and dirt particles, and trash will slide off easily.

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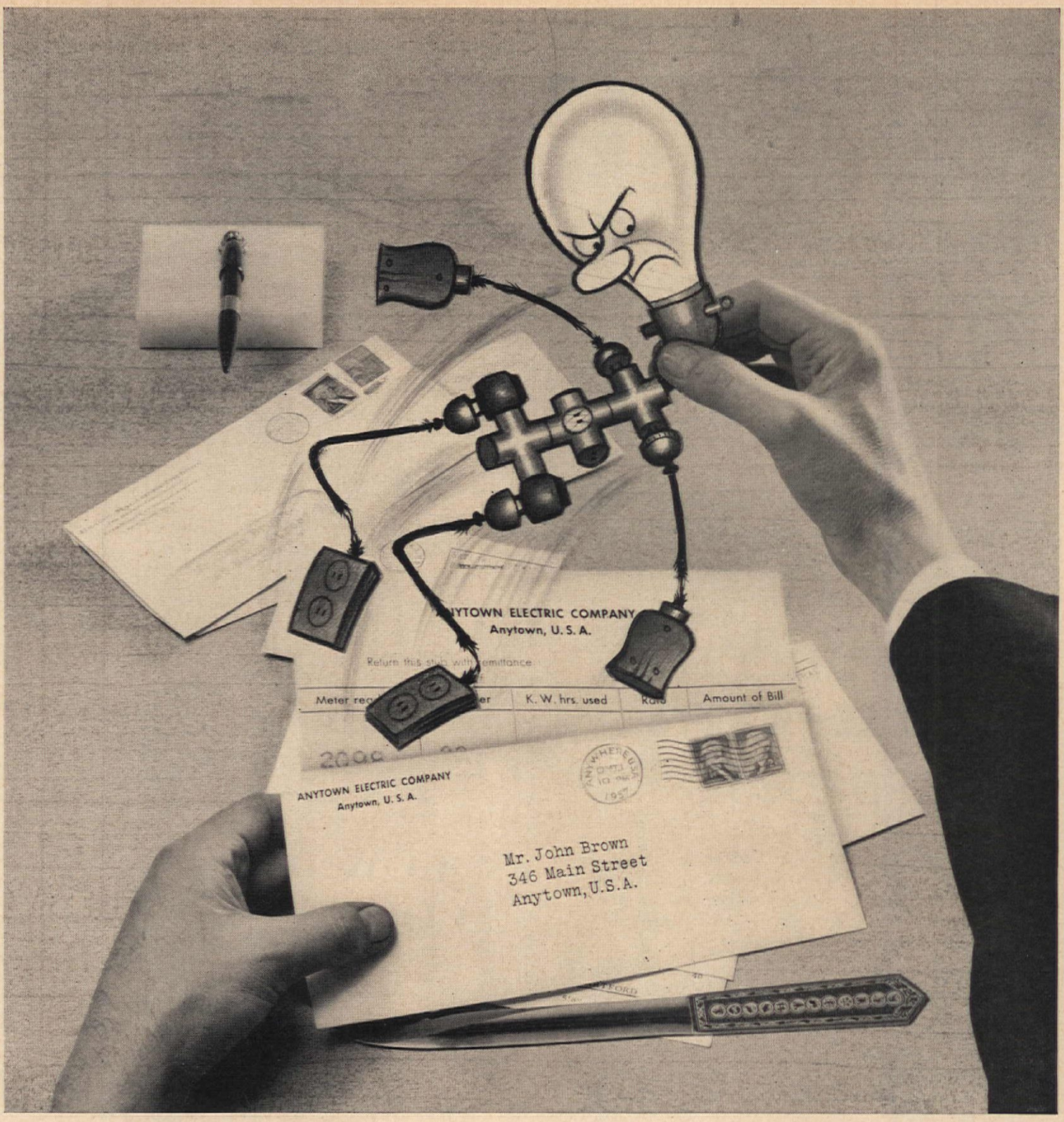

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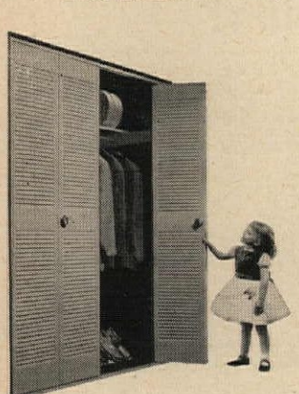

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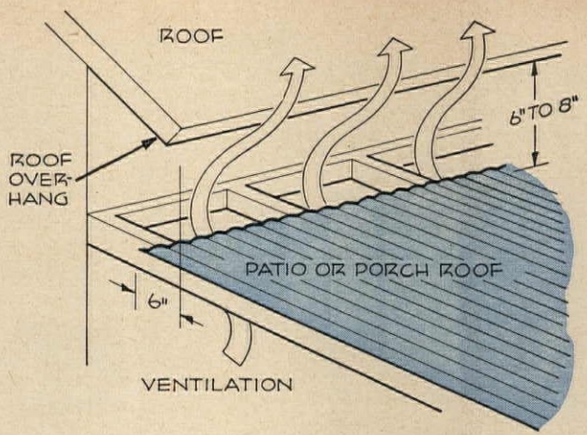

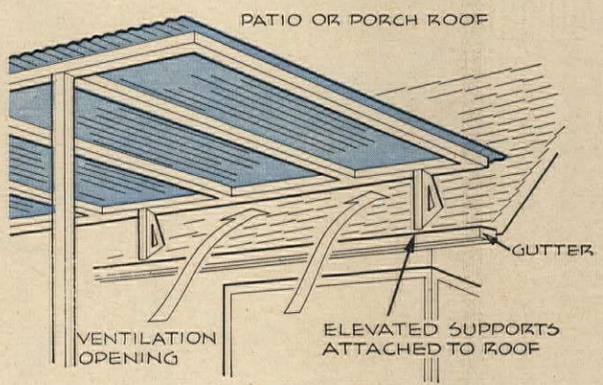

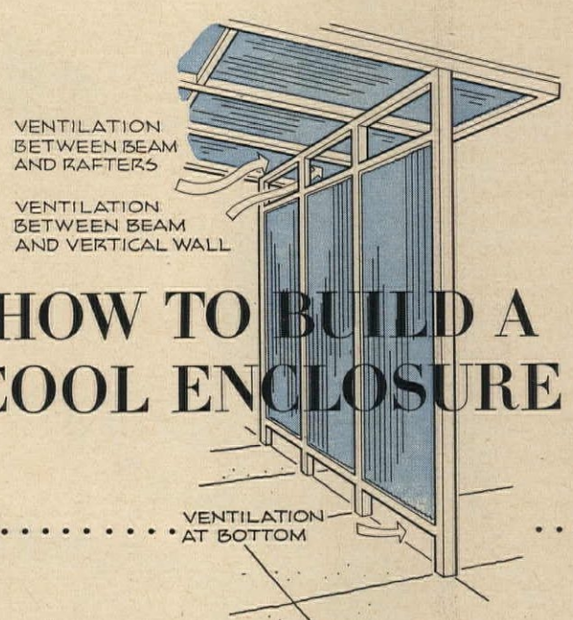

HOW TO BUILD A COOL ENCLOSURE

• When planning a plastic sheeting roof for porch or patio facing south or west, follow these general precautions to keep it cool. Use colors in a low or medium light-transmission range. Avoid "heat traps" by providing adequate ventilation at the roof line. Where patio or porch has more than one side enclosed, set sheets above or below existing roof line to assure proper ventilation. Whenever possible provide adequate cross ventilation. TOP: If height permits, plastic sheeting roof may be set about 6″ to 8″ below the eave line. Set plastic panels approximately 6″ back from eave line edge. This will permit an opening for warm air to escape as shown in the sketch above. MIDDLE: Where height of existing roof prohibits dropping plastic roof below eave line, elevate the frame for your plastic panels above the existing roof. This will let warm air escape between roofs. BOTTOM: Vertical walls can be very easily ventilated by openings at the top and bottom of the vertical wall to allow for circulation of fresh air.

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Colonial Studios, Inc., Dept. 648, White Plains, N. Y.

Shrinks Hemorrhoids New Way Without Surgery

Science Finds Healing Substance That Relieves Pain—Shrinks Hemorrhoids

For the first time science has found a new healing substance with the astonishing ability to shrink hemorrhoids and to relieve pain — without surgery.

In case after case, while gently relieving pain, actual reduction (shrinkage) took place.

Most amazing of all—results were so thorough that sufferers made astonishing statements like "Piles have ceased to be a problem!"

The secret is a new healing substance (Bio-Dyne*) — discovery of a world-famous research institute.

This substance is now available in *suppository* or *ointment form* under the name *Preparation H.** Ask for it at all drug counters — money back guarantee. *Reg. U. S. Pat. Off.

Free Book on Arthritis And Rheumatism

HOW TO AVOID CRIPPLING DEFORMITIES

Explains why drugs and medicines give only temporary relief and fail to remove the causes; tells all about a proven specialized non-surgical, non-medical treatment which has proven successful since 1919. Write for this 36-page FREE BOOK today.

Ball Clinic, Dept. 608, Excelsior Springs, Mo.

BUNIONS

and TENDER JOINTS Speedily Relieved

Dr. Scholl's Zino-pads (Bunion size) lift pressure on the sensitive joint, soothe, cushion, protect it. Get this famous relief today!

Dr Scholl's Zino-pads

ORDER OF POPULARITY

• The flowers on page 18 *are* in the order of their popularity according to the Gallup poll. . . . Rose first, gardenia second, gladiolus third, carnation fourth, and so on. . . . Sorry if we had you a little confused!

Pattern Order Form

Please allow 3 weeks for handling and mailing

If you wish air mail delivery, kindly add 15¢ per pattern to cover cost of postage.

See page 12 for following pattern:

☐ 2127—50¢ Make your living light with this aluminum table and stools. Unique hexagon seats 6 comfortably. Top is laminated plastic cemented to waterproof plywood. Cost? Only $25.

The following patterns are not illustrated in this issue.

☐ 2118—50¢ Add pleasure to your leisure with this wonderfully comfortable adjustable chaise made of easy-to-handle redwood. This is a home workshop building pattern.

☐ 2119—50¢ Something to make your outdoor living a real pleasure! Build a double settee to accommodate your guests. This one has an awning, built-in magazine rack and rims to steady glasses and keep them near at hand.

☐ 2104—75¢ There's nothing so cool as a garden pool. Though this one's for looks, not swimming, its formal flagstone shape adds a wonderful bit of atmosphere to a garden.

☐ 2105—75¢ If you like a casual setting this lily pool's for you. Just a simple brick rectangle with a tiny pipe fountain, it's the kind of pool youngsters could dabble their feet in.

☐ 1392—30¢ Do you feel like painting? Not your house, but lovely floral subjects? Then try these old-fashioned Botany prints. Complete with four patterns.

☐ 1435—25¢ Easy pickup work—Swedish weaving—and not too taxing for hot weather. Three towel designs make a nice gift—if you can bear to part with them.

☐ 1415—25¢ If you've picked up a little old chair minus a seat, save yourself $12 to $25 by re-rushing it yourself. This pattern gives instructions.

☐ 1479—35¢ Another pattern for an antique collector that's an easy summer project. A series of small Meissen Onion designs suitable for painting on small wood or tin trays, buckets, boxes, door knobs, etc.

☐ 1483—25¢ If you love needlework and want a dainty pickup piece while rocking on the porch, try this cross-stitch design, petit crosses, of Chinese lanterns for a tablecloth or extra special curtains.

☐ 1523—30¢ Tired of that old mail box? Here's an easy-to-paint Pennsylvania Dutch design to dress it up and give it a lift.

☐ 2009—50¢ A cement patio or terrace for your summertime leisure or a walk to enhance the garden can be made easily this year. Our Blueprint Construction Pattern shows how with complete details.

☐ Complete list of available patterns—10¢

☐ 2127	☐ 2105	☐ 1479
☐ 2118	☐ 1392	☐ 1483
☐ 2119	☐ 1435	☐ 1523
☐ 2104	☐ 1415	☐ 2009

Name

Street Address

City *Zone No.* *State*

PRINT name and address in coupon which will be used as label for mailing patterns. Cut out order form along dash lines, check patterns desired and send personal check or money order (please do not send stamps). If you live in New York City, add 3% for City Sales Tax.

American HOME Pattern Department
P.O. BOX 296
Forest Hills, New York

THIS **FREE COUPON** IS WORTH **$1.25** TO YOU!

ROSE *ball pen* DESK SET
WITH PERFUMED INK
YOURS
WHEN YOU MAIL COUPON

This exquisite gift-boxed Desk Set is a terrific value! The pink plastic rose pen holder looks real as life. Jet black base won't mar desk top. Sleek pink-and-gold ball pen leaves an air of delicate fragrance on your correspondence. This valuable Desk Set, which you can keep for your own use or give proudly as a gift, is yours FREE when you mail the coupon.

THIS OFFER MADE TO PROVE YOU CAN MAKE $50.00-$100.00 AND MORE IN YOUR SPARE TIME!

What a chance of a lifetime to make EXTRA MONEY FAST by taking orders for our All-Occasion and Christmas Greeting Cards, Stationery and Gift Items from friends, neighbors, and co-workers. They're so beautiful, so amazingly low in cost they sell themselves. We show you how easy and simple it is to take profitable orders—without experience—in your spare time.

LIMITED INTRODUCTORY OFFER! ONE TO A FAMILY!

We'll send you the lovely Rose Ball Pen Desk Set ABSOLUTELY FREE when you mail the valuable $1.25 coupon. You don't pay a single cent for it—now or ever. We'll also send you FREE Imprint Samples and Christmas Card Assortments ON APPROVAL. Rush coupon to:

ARTISTIC CARD CO., INC.
175 Way Street, Elmira, New York
(In Canada, write 103 Simcoe Street, Toronto 1, Ont.)

VALUE $1.25

ARTISTIC CARD CO., INC.

175 Way Street
Elmira, New York

Coupon entitles me to one Rose Ball Pen Desk Set ABSOLUTELY FREE. Also send spare time Money-Making Plans, Free Imprint Samples and Christmas Assortments On Approval.

$1.25

*Name*_____ (Please Print)

*Address*_____

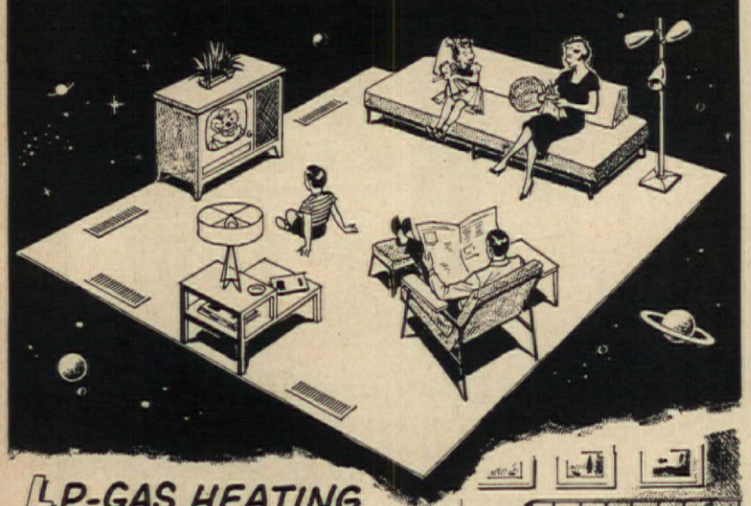
*City*_____ *Zone*____ *State*____

☐ Check for FUND-RAISING Plan for Organizations

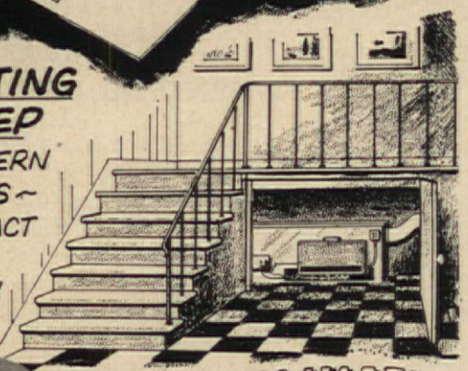
PASTE ON POSTCARD OR MAIL IN ENVELOPE

Did you know?

YOU CAN HEAT WITH **LP-GAS** **ANYWHERE!** IT'S CLEAN... CONVENIENT... AUTOMATIC!



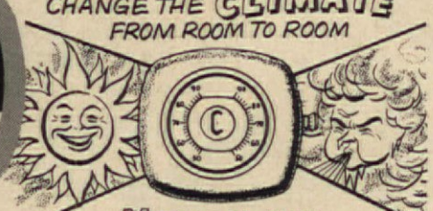
LP-GAS HEATING SYSTEMS KEEP PACE WITH MODERN HOME TECHNIQUES ~ NOTICE THIS COMPACT UNDER-STAIR INSTALLATION



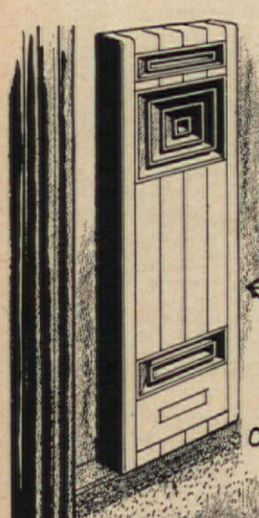
MEMBER NATIONAL LP GAS COUNCIL
LIQUEFIED PETROLEUM GAS
BUTANE · PROPANE · BOTTLED GAS · BULK GAS
AVAILABLE EVERYWHERE
DEPENDABLE ALWAYS

LOOK FOR THIS SEAL— THEN BUY WITH CONFIDENCE!

CHANGE THE **CLIMATE** FROM ROOM TO ROOM



NEW LP-GAS "ZONE HEATING" SYSTEM LETS YOU VARY TEMPERATURES IN DIFFERENT AREAS OF THE HOME, AUTOMATICALLY. INDIVIDUAL THERMOSTATS GIVE YOU FINGER TIP CONTROL!



"HANG IT" LIKE A PICTURE ON THE WALL

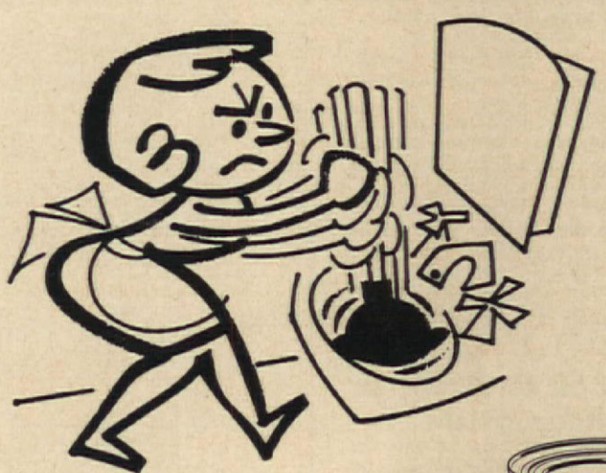
HANDSOME **LP-GAS** HANGING OR RECESSED WALL HEATERS STAND FREE FROM THE FLOOR... SAVE NEEDED SPACE. FINISH THEM IN DECORATOR COLORS TO MATCH YOUR OWN INTERIORS!

FREE BOOK OF 200 AMAZING FACTS
SEND TODAY! WRITE TO... NATIONAL LP-GAS COUNCIL
DEPT. AH-5, 185 N. WABASH AVE., CHICAGO 1, ILL.

HIDE YOURSELF

The luxury of privacy is vital to the full enjoyment of your house. You can achieve "a little world of your own" with planting, fencing, walls and the proper placement (when you're building) of the house on the site. This striking fence of plastic sheeting set in a board frame shields the service yard of the R. G. Mitchell house in Wayzata, Minn., and blends perfectly with the house design.

Drain Stopped Tight?



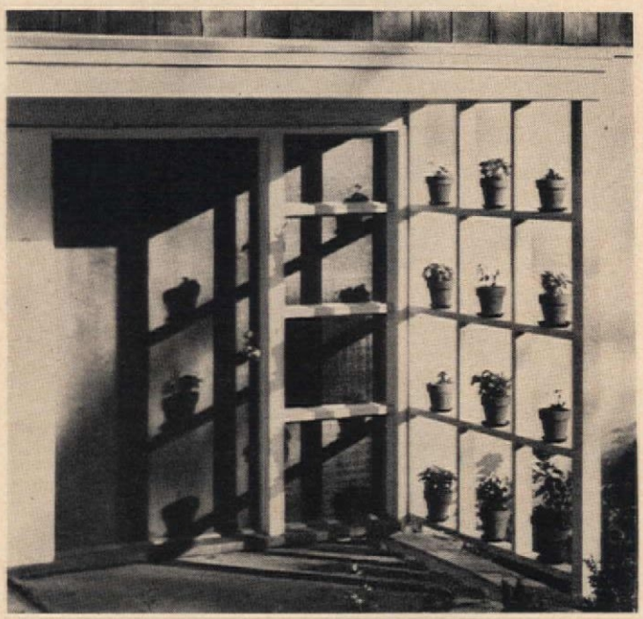
use PLUMITE

Works fast . . . without choky fumes!

Just pour a little Plumite down the drain, turn on the hot water and *whoosh*—all those clogging particles are washed away, leaving your drains free-flowing, clean and germ free! Keep them that way with weekly doses of Plumite to prevent drainpipe clogging. *Safe for use in drains with septic tanks.* Get Plumite at your grocer's today.

Guaranteed Simoniz Quality

FROM THE STREET



This entrance doorway has an interesting box frame that hides it from the street. The easy-to-build wood framework can be filled with potted plants as shown, or covered with a climbing plant. Open spaces between boards can also be filled in with some of the many varieties of colored plastic sheeting available at building supply dealers. The sheets are translucent, but not transparent.

Money-making Vacation Idea

A reader of this monthly rectangle writes: "Our teen-age daughter, on vacation from college, is busy making money this summer using your E-Z-DU wallpaper. She has always been handy and has a good eye for interior decoration. Last winter, after reading one of your little ads, she decided to paper her bedroom. It came out beautifully and the paper went up just as easy as you claimed.

"During Easter vacation she papered our living room and it was so attractive that a number of my friends asked her to help them paper their rooms. At first she would not accept any payment for her help, but so much of her free time was being taken up with wallpapering, she decided that this summer she would charge for her services.

"She has done extremely well up to now and has more work than she can handle for the rest of the summer. Naturally, we think your E-Z-DU pre-pasted wallpaper is wonderful . . . it's helping to pay for our daughter's college education in the bargain!"

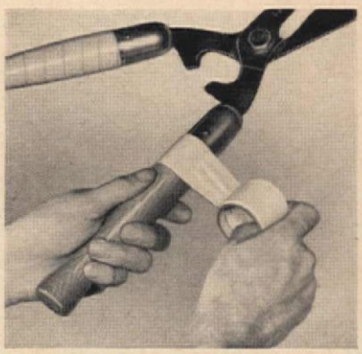
If you have a college-going youngster, you might want to pass on the money-making idea above. E-Z-DU, as the name implies, is really easy to do. No tables, paste pots or mess. Just cut strips to proper length, wet and sponge smooth on the wall. That's all.

And your Imperial dealer will be glad to give you a complete demonstration.

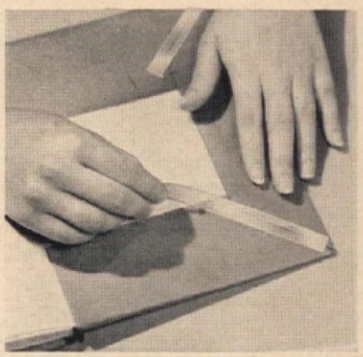
IMPERIAL PAPER AND COLOR CORPORATION
Glens Falls, New York

Which "SCOTCH" Brand Tape do you need today?

It's the Magic Touch of "SCOTCH" Brand Tapes



FOR WRAPPING HANDLES of garden tools—choose stretchy "SCOTCH" Plastic Tape. Thin but tough vinyl plastic makes smooth, splinter-free hand grip, and bright color identifies your tools, makes them easy to find. Get "SCOTCH" Plastic Tape in seven colors or new *clear* plastic—¾" width 25¢, 1½" width 50¢ at stores everywhere.



FOR HOLDING BOOK COVERS in place—use transparent, tight-sticking "SCOTCH" Cellophane Tape, clearer, stronger, lasts longer than any other cellophane tape. 15¢, 25¢, 39¢ rolls have handy self-dispenser; thrifty 59¢ roll fits desk, kitchen or hand dispensers. Handy for hundreds of uses at school, home or office. Got plenty?

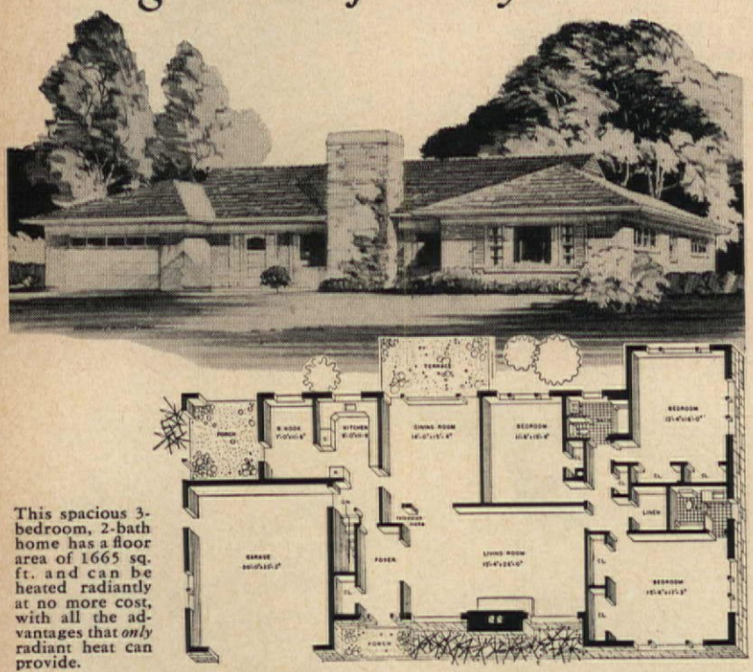
FOR WRAPPING IGNITION WIRES on power mowers, use tough, waterproof "SCOTCH" 33 Plastic Tape. Resists oils, acids, heat. UL listed for electrical work. Ask for "SCOTCH" 33 Plastic Tape—39¢ or 75¢—at your favorite store.

PRODUCTS OF 3M COMPANY RESEARCH

The term "SCOTCH" and the plaid design are registered trademarks of Minnesota Mining & Manufacturing Company, St. Paul 6, Minn. Export Sales Office: 99 Park Avenue, New York 16, N. Y. In Canada: P. O. Box 757, London, Ontario.

© 1957, 3M Co.

*Yes! Radiant Heat for a home as big as this for only $1665**



This spacious 3-bedroom, 2-bath home has a floor area of 1665 sq. ft. and can be heated radiantly at no more cost, with all the advantages that *only* radiant heat can provide.

Whether your contemplated dream house will be in the $12,000 or $30,000 class, you *can* have steel pipe radiant heating for no more, and perhaps less, than conventional systems. So don't deny yourself the comfort and pleasure of "invisible" steel pipe radiant heating. You get vital, draft-free heat with no hot or cold spots, warm floors, greater cleanliness. And that great big extra advantage, so close to a woman's heart, complete freedom of decoration! Because the heating coils are in the floor or ceiling every inch of floor and wall space is usable!

**Various surveys from all parts of the country indicate an average cost of $1.00 or even less per sq. ft. of floor area for steel pipe radiant heating systems.*

CONSULT YOUR ARCHITECT, BUILDER OR HEATING CONTRACTOR BEFORE YOU BUILD

Because your radiant heating system will be an integral part of the house, and must be planned right down to the last valve and pipe coil *before* construction is started, tell your architect, builder or heating contractor *in advance* that you want "invisible" *steel pipe* radiant heating. He will plan accordingly for mutual satisfaction, savings, and your life-long comfort.

Steel Pipe is First Choice

Committee on
STEEL PIPE RESEARCH
AMERICAN IRON & STEEL INSTITUTE
150 EAST FORTY-SECOND STREET,
NEW YORK 17, N. Y.

Committee on Steel Pipe Research
Department AH
American Iron and Steel Institute
150 East Forty-Second Street,
New York 17, N. Y.

Please send me without cost or obligation a copy of the 48-page booklet "Radiant Panel Heating with Steel Pipe."

Send for this free booklet. ➡

Name_____

Address_____

City_____ Zone_____ State_____

To garden well, you need sprays, dusts, weed-killers. But keep them out of children's reach or under lock and key. They're made for serious business!

Keep hand tools painted a bright color so it's easy to see them. Then don't leave them around where grown-ups may walk or the kids may decide to play.

FREE 50 PAGES FULL COLOR ROSE BOOK

Big brand-new 50-page Fall 1957 Catalog shows in *full color* hundreds of the world's finest roses and perennials — Floribundas, Hybrid Teas, Climbers, lilacs, phlox, delphiniums, mums, etc. Catalog also contains garden hints, expert advice, shows how to save money. *All plants guaranteed to bloom.* Mail coupon *now!*

JACKSON & PERKINS CO., Newark, NEW YORK

JACKSON & PERKINS CO.
301 Rose Lane, Newark, NEW YORK
World's Largest Rose Growers
Please send me, FREE, a copy of your Fall 1957 Catalog of Roses & Perennials.
Name.....
Address.....
City.....Zone....State.....

HYPONeX®
SOLUBLE PLANT FOOD COMPLETE
Grows Better Plants in Soil, Sand or Water
Simply dissolve and water all your house plants, garden flowers, vegetables, shrubs and lawn. Feeds instantly. If dealer can't supply send $1 for 1 lb. Makes 100 Gals.
Guaranteed by Good Housekeeping
HYDROPONIC CHEM. CO., Copley, Ohio, U.S.A.

America's most wanted Fall Nursery & Bulb CATALOG FREE!
From America's largest direct-to-you nurseries, a beautiful colorful 40 page catalog, all selections postpaid & guaranteed. Many helpful gardening tips. Send postcard for your free copy.
INTER-STATE NURSERIES
487 E STREET HAMBURG, IOWA

Don't lay rakes, hoes, or other long-handled tools on the ground. Stand them up, out of the way but in plain view. Remember: a stepped-on rake may mean a broken nose! And make a habit of putting things in one place —for efficiency, *plus* safety.

Power tools are a "must" for most homeowners, but they're safe only when they're under your control. Concentrate on what you're doing when using them. Talk power tool safety in the home, and make it one of the first "facts of life" your youngsters understand.

SPRINGTIME BEAUTY
from Autumn Planting

New SHRUBS, New ROSES, New BULBS

Deutzia, *Kalmiaeflora*. Charming new low growing shrub is completely covered in May and June with lovely Kalmia-like pink blossoms. This is just one of over 1300 choice new shrubs, roses, rare bulbs, lilies and hardy plants offered in Wayside's Fall Catalog.

SEND FOR THE WORLD'S FINEST HORTICULTURAL BOOK-CATALOG

To secure a copy, enclose with your request 50¢, coin or stamps, to cover postage and handling of this heavy book. No other catalog in America can equal Wayside's complete selection of over 1300 worthwhile new shrubs, roses, rare bulbs and hardy plants. Almost 130 pages, with hundreds of true-color illustrations of the world's newest and best garden subjects. Helpful cultural directions.

Wayside Gardens
56 MENTOR AVE. MENTOR, OHIO

Lovely Pink Hardy Shrub

FALL LAWN FEEDING PAYS ... 2 WAYS!

FEED YOUR LAWN THIS FALL WITH

Golden VIGORO
COMPLETE LAWN FOOD

for longer-lasting beauty now

The lawn fed with **GOLDEN VIGORO** in the fall keeps its good green color right up to the end of the season . . . long after unfed lawns have turned drab and brown.

for faster green-up next Spring

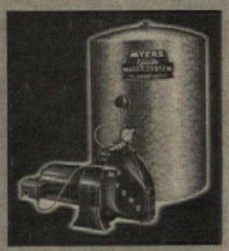
The **GOLDEN VIGORO** you feed grass in the fall stores food in the roots . . . gives grass a better and earlier start the following spring. Won't burn grass when used in recommended amounts of 1 to 3 lbs. per 100 sq. ft. Requires no raking or watering-in.

Wherever you live, GOLDEN VIGORO Complete Lawn Food is made right for the soils and growing conditions in your area

won't burn grass • lasts far longer

Vigoro is a registered trademark of Swift & Company

pressure at every faucet



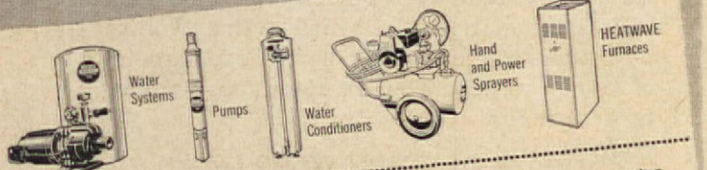
beyond city water mains ...with a Myers Pump

When the pump on the well is a Myers Ejecto®, plenty of sparkling-clear water is always ready for all the necessities and conveniences of modern, country living. The Ejecto delivers worry-free, economical water pressure because of Myers quality design and construction features, like the one-piece impeller. It's all bronze to resist corrosion ... perfectly balanced for smooth, quiet operation.

For expert advice in selecting the right type and size of pump, call the nearby Myers full-line water systems dealer.

Myers® Water systems

Myers® **Manufacturers of Quality Products since 1870**



FREE! Booklet covering full line of Myers home and farm pumps, water systems and softeners. Answers home water supply questions. Write to: The F. E. Myers & Bro. Co., 1008 Orange Street, Ashland, Ohio; Kitchener, Ont.

Name_____

Street or Route_____ State_____

City_____

Look what's coming!

• American HOME has a new look come September—its pages will be fresher and even livelier to read. But for all its 'new look,' you'll easily recognize your magazine—and not only by its cover. You can also count on seeing the familiar subjects that have been your favorites in past issues.

All of our special interests are present in the September issue. You'll find Family Food, Take-a-Can recipes, and intriguing Good Victuals for gourmet cooks (this month it's a famous chef's salad from the Palace Hotel in San Francisco). You'll find building, remodeling, home maintenance, gardens, flower arranging and patterns for home crafts. You'll also see the feature on readers whose talents and accomplishments have placed them in our special roster of V.I.P.'s, plus new products and two kitchens—a new one decorated with Early Americana, the other Pennsylvania Dutch gone modern. September has the 8th in our series of striking bird prints by Arthur Singer. Yet changes you'll see, for though we've not abandoned old interests—we're adding new ones. Be sure to read the September issue. You'll find it varied and full of interest.

PRINTED LETTERPRESS IN THE U. S. A. BY THE CUNEO PRESS, INC.

new Cannon stripes add pleasure to every day!

Bold stripes of Cannon Carefree color will give you and your bathroom a happy lift! You can afford to enjoy these Cannon beauties every day because they cost so little and they wear so well, so long. (For lasting beauty, count on Cannon.) Bath size, about **$1.**

Refreshing color scheme to please everyone who sees your bathroom—for the first time or every day! Achieved with large, fluffy Cannon towels in Carefree colors that stay so pretty. Bath size, **$1.59.**

Cannon's $2 towels are the most towel you can buy for the money! Extra large, luxurious—yet practical and long-wearing, the kind you're proud to own or give. Empress, center, in 12 colors—only **$2.**

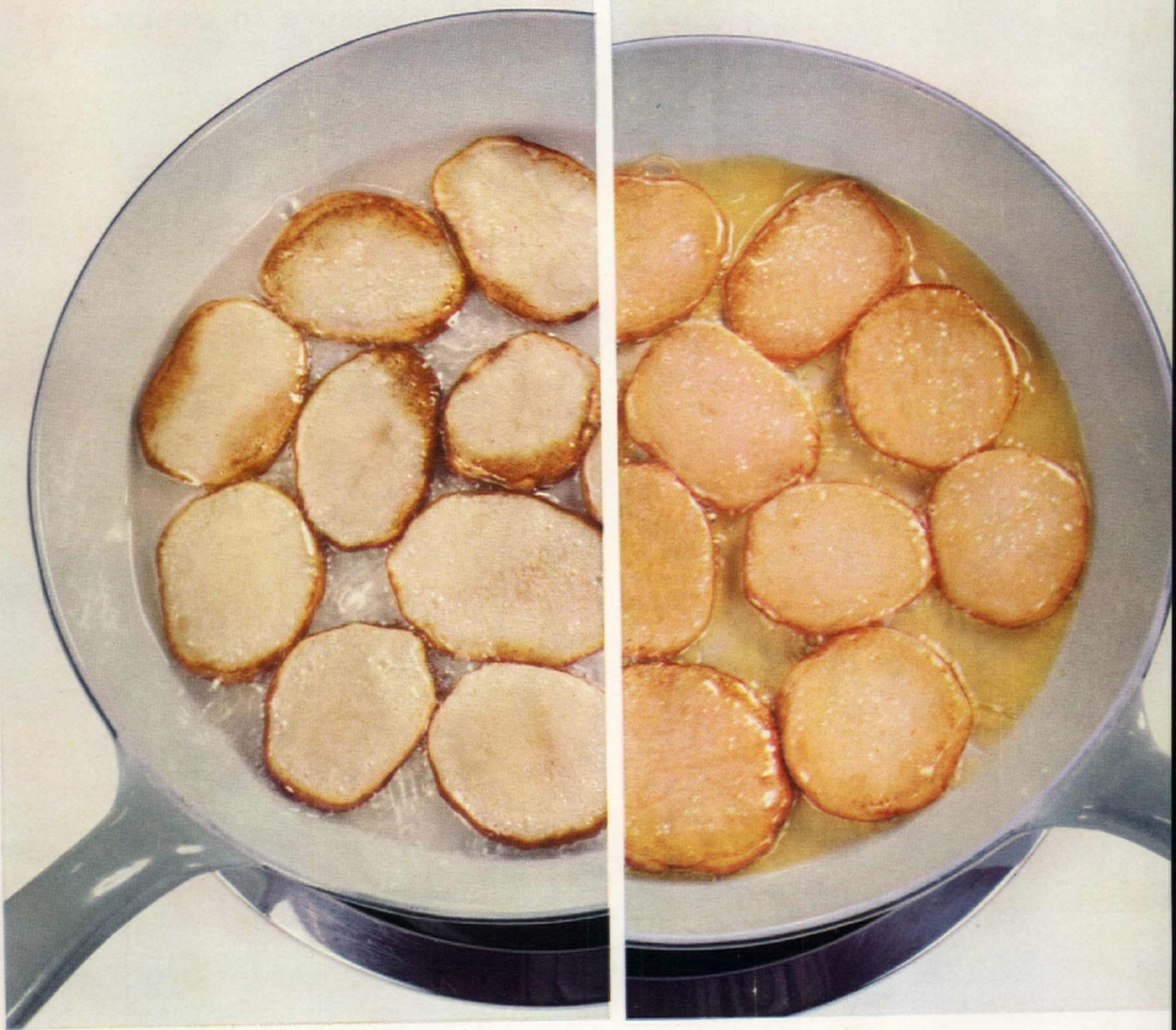
(Striped towels above, $1)

CANNON MILLS, Inc., 70 Worth St., New York 13, N.Y. • Towels • Sheets • Bedspreads • Draperies • Stockings • Terry Cloth

ck up during August—watch your local newspaper for special Cannon prices

Could this be a preview of the fried potatoes you'll be serving? Then maybe it's time to change your shortening!

Isn't it nicer to be sure of more golden-brown results? You are, when you use golden Fluffo!



Something Golden Happens

(Only Fluffo, of all leading shortenings, gives golden-crisping action.)

Golden yellow from pure, wholesome carotene. Pure shortening, not a table spread.

You can see it happen the instant the potatoes hit the skillet. You know you're going to get more eye-filling, appetizing results than you could get from any other leading shortening.

No other leading shortening gives you such crisp, light, golden-brown fried foods. Everything fried right and light in Fluffo is beautifully browned all over—and just as digestible as it looks.

No other kind of shortening gives you such tender, flaky, golden-brown pies. No change in the measurement your favorite recipe calls for—just a wonderful change in results!

Fluffo even handles differently; it's so much lighter and fluffier it's a joy to use. Blends with fewer, easier strokes, and the golden color lets you see how perfectly you're mixing cake batter or pie dough. Try golden Fluffo—how can you possibly miss?