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# READERS' EXCHANGE 

## SURVIVAL PROGRAM NOW!

American HOME deserves grateful acknowledgment and credit from the public for the short awakener on survival-inemergency in the November 1957 issue.
Since Wylie's book "Tomorrow" came out, I have been bewildered by the general "It'll-never-happen-and-if-it-does-what-can-we-do-about-it?" attitude prevalent everywhere.
I am aware, too, of the sleeping-dog attitude that any call to preparedness evokes in irritation. People want to point the belittling finger of "alarmist!" at the warner, because in doing so they can turn over and go to sleep again.

Our prayers are that wisdom will be expressed by all the peoples of this small planet. Certainly each family's strengthening its inner life will mean the difference between stability and wholesale chaos. There is only one terror to fear-the lack of mental preparedness and common-sense measures taken in advance.
-MrS, PAUL R. WILSON

## DECORATED WITH BIRDPRINTS

Last year we decided to remodel an old house of ours which we had rented out for a few years. People told us it would be better if we just "burned it down" rather than go through all the headaches there are to such a project. Today its rejuvenation in an Early American style is the pride and joy of Remington Street, and needless to say we are equally proud of it.
One of the problems encountered was knowing how to decorate the wall above
 our seven-year-old son's bed. Having saved the bird prints from your magazine, we decided to use these in some way. My husband drew the tree on the wall and the birds were pasted on the limbs. It has since become the most-talkedabout feature in our home.
-mRS. w. o. milton

## HOME IMPROVEMENT

Recently we decided that it was necessary for us to make some improvements in our living room.
Both sides of the fireplace in this room are lined with bookcases, and while we were able to fill one with books, the other was half empty. One day I had an idea of putting louvered doors on these and cutting out the shelves on the long side. The doors are on now, and I have a perfect place for two card tables on one side and a storage cupboard for cards, games, etc., on the other. As our friends agree, it has made a big improvement, and my antiques look better without so much clutter.

To save ourselves some time, we had a local lumber company make the doors for a small cost. My husband did the rest of the work himself.
-MRS. JOHN GRISSOM

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# WILL YOU HELP US HELP YOU? 

Maybe this is an overly simple approach to research-to come right out and ask you to tell $u s$ what you would like to see on the pages of the American HOME magazine. But we've found-even in this day of the "hidden persuader" and motivational research-that letters from our readers are a pretty good way of finding out what's on your mind. So we'd like to tickle your tickler file a bit.
Let's start off with houses. How can we help you most? By devoting more pages to spanking new houses? Or would remodeling ideas be more your cup of tea? Do your tastes in decorating lean toward contemporary or traditional?

In home equipment, what piques your interest? The newest and latest in built-in ranges, refrigerators, washerdryers? Or some good constructive ideas on how to make your old equipment do?

And how can we whet your appetite? With tempting recipes and luscious illustrations of gourmet food? Family food? Quickie food? Low-calorie food?

As you can see, these are just thought-starters. But we hope they are enough to make you sit right down and write a letter. We've said before this is a pretty direct approach to finding out what's on your mind. But we like it.

Incidentally, speaking of motivational research, do you know that some experts believe today's housewife uses "food as a weapon" . . . that when she serves her family steak, for example, she is subconsciously showing them she is pleased with them? Or it may be she is buttering them up for some important announcement? Well, dear readers, if any of you write us in quest of steak recipes, we'll think no such thing. We'll simply presume you're very fond of steaks!


## CATHPDRAL

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 for dining room drama. It's so restful, so resilient, so long wearing and such a breeze to clean. All this combined with the myriad colors and design versatility found only in Kentile Floors.

## for the American HOME Citation Contest

0n the following pages you are going to see the winners of the first annual American HOME Citation Contest. We believe these awards have significance-not only for the builders of the winning houses but for those of you who are prospective home buyers.
Perhaps the largest and most important single purchase you will make in your lifetime is a new home. Let's face it, a house is unlike any other purchase you care to name-be it a car, TV set, sailboat or mink. Simply because when a house becomes a home, it becomes part of the family, too. A good home won't necessarily insure you and your family a good life but it's hard to have a good life without one. A good home, no matter how modest, can be the springboard for happiness.

Unfortunately, houses cost money. Always have. Always will. And if it is you who is about to take the all-important step of
buying a new home, it's equally important you get the very best and the most for your new-home dollar.
Today, there are many, many houses being built that are excellent values. In every section of the country, outstanding builders, using the finest in design and the most up-to-date materials and construction methods, are producing better houses, larger houses, houses with more worthwhile features, and for less money. $0^{\mathrm{n}}$ the following pages, we show you twelve such houses-houses which in the opinion of a panel of housing authorities, and our readers, are the best houses for the money in the states in which they were built. (We chose twelve states because these states account for over $70 \%$ of the homes being built today.)

We believe that once you have seen these houses and have read the reasons why they were selected by the judges and our readers, you will have a yardstick with which to evaluate the homes being offered in your community. We hope you study these pages with care. We hope you take them with you as a guide the next time you are out looking for a home. If you find a house that matches these winners in appearance, quality, construction and price, you can feel reasonably sure you are getting a good value-now and for the years to come.

Early last year, The American HOME Magazine invited builders $\mathbf{E}_{\text {in }}$ twelve states, the twelve key states that account for over $70 \%$ of the home building in the United States, to submit the plans and specifications of the houses in the medium price range they planned to build in 1957.

Our panel of judges represented a cross-section of the homebuilding industry. Mr. George Goodyear was president in 1957 of the National Association of Home Builders. Mr. Thomas Coogan, also a past president of NAHB, is now president of Housing Security, Inc., a national mortgage clearing house. Mr. A. Quincy Jones, A.I.A., is one of the country's top architects. Mr. Carl Norcross, Executive Editor of House and Home, is thoroughly familiar with building and building problems. Mr. Norman Strunk is Executive Vice-President of the U.S. Savings \& Loan Association, a firm dealing in homes and home financing. And representing the American HOME Magazine, we have Mrs. Jean Austin, our Editor and President, and Mr. Hubbard Cobb, our Building Editor.

These seven judges selected three houses in each of the twelve states which in their opinion represented best value for the money.

The three winning homes in each state were then presented to the readers in that state and that state alone in a special supplement. These special supplements were inclosed in the issues of
the American HOME that were distributed to those states. The readers were then invited to select from the three homes in their state the one they felt was the best for the money.

A special ballot was included in the magazine for voting purposes. The readers were also invited to tell us in 50 words or less why they considered this the best house for the money. A $\$ 250$ grand prize was awarded and $\$ 50$ each for the next five best letters.
In the special portfolio that follows you will see pictures and floor plans of the 12 winning homes in California, Texas, Florida, Virginia, Maryland, New Jersey, New York, Pennsylvania, Massachusetts, Ohio, Michigan and Illinois. In each case, you will read the opinions of the judges and some of their reasons for selecting each winner and a digest of the comments received from thousands of American HOME readers.

We might add here that plans for the 1958 American HOME Citation Contest are already under way. Because so many homes today are regional in design, six additional states-Washington, Colorado, Georgia, North Carolina, Connecticut and Wisconsinwill be included in the contest. The 18 states to be represented in our 1958 Contest account for over $80 \%$ of the home building going on. The first group of states to be presented in this year's contest begins soon. Watch for it!

# Best house for the money in 



# PENNSYLVANIA 

Builders: Madway Engineers \& Constructors • Price: $\$ 15,750$ - Square Feet: 1,648


There were three principal reasons why the contest judges voted this house, in Plymouth Meeting, a prize winner: because of its appealing exterior, its spacious size, and its low cost per square foot-exceptional in any state. Once visited and inspected by prospective home buyers and American HOME readers, their enthusiastic letters have only served to support these opinions of the experts. For example, as one reader said about the first point, "I love the sloping roof that gives such character to the house and the use of Pennsylvania's rustic fieldstone. And regarding the second, another writes, "The rooms are conveniently arranged with unique privacy . . . it's a home that's spacious without being burdensomely big. I'm sure it should be easy to take care of."

Many readers were intrigued by the ingenuity and imagination in handling the space. Not only does the plan include a dining room, but there's a second dining area that's part of the kitchen, shown in the picture on the right. The study is at right on the lower level. Said one happy reader on seeing this: "My husband had always wanted a study that was really a study, not just a space in the basement."

From everywhere came kudos about the inside: "Of all the floor

plans I've studied, this is by far the best!" or, in the words of one delighted voter, "More livable floor space than any home I've seen for the money." One reader couldn't get past the living room: "I kept thinking of all the possible arrangements of furniture I could make in that lovely room."

Based on an economical rectangular plan on three different levels, there's a great diversity in room arrangement without a loss of convenience. Living areas are divided into three traffic zones: sleeping,
 living, and the ground level for the study, laundry and garage. Complete privacy through good traffic control is achieved by placing the entrance hall on the first level. Living and sleeping zones are removed from traffic in and out the entrance. Contemporary in livability, the house still fits handsomely into the rolling Pennsylvania hillside through the use of native, appropriate materials. For its price, it's probably exceptional in any state. Writes one Philadelphia housewife: "We have been looking at many homes in the vicinity . . . even houses in the $\$ 35,000$ price range don't match this one." Or, as another reader puts it: "This is a house that would certainly do the Pennsylvania landscape proud."


## Best house for the money in



## TEXAS

Builder: W. M. Dickey • Archt: Guernsey A. Palmer, Jr., A.I.A. • Price: $\$ 20,000$ • Sq. Ft: 1977



Beyond the attractive brick wall that shelters it from the street is the sort of house that pulls in the votes from Texans. They liked its exterior appearance, described by one reader as "a combination of tomorrow's modernity and yesterday's charm." Located in Houston, this house has many truly fine features, ample living space and a pleasing price tag. Intelligent choice of exterior materials reduces yearly maintenance to a minimum and allows the house "to look natural and not like something dumped on the landscape." The overhang of roof provides shaded outdoor areas and keeps sun away from the house. The irregular design also helps to "catch those summer breezes" and adds to good living both indoors and out. Many letters commented on the excellent floor plan that enables members of the family to "move about the house and onto the terrace without interfering with one another." Others pointed out that the floor plan "gives a spacious feeling without being too spread out. No wasted space." A very strong point was the manner in which the bedrooms were isolated from the living area so that "children can be put to

bed and won't be disturbed by adult conversation in the living room." Texans, commenting on similar floor plans, seem to agree that the best spot for the living room is one that is somewhat isolated from the rest of the house so there will be no traffic through this area. This is especially practical where there is a family room close to the kitchen for informal entertaining and dining. A great number of letters in favor of this home com-
 mented on the amount of "privacy" the plan offered. It would appear that while the "allpurpose" room is desirable, families feel that it is even more impor-
 tant for each member of the household to have some area where he can go off by himself. This house has those areas. Well-planned and well-equipped kitchens are always popularsome like 'em big and some like 'em small. In Texas it appears that they like them big, with an "island counter" to make most efficient use of space. Another good point about this kitchen is the rear door-something often missing in houses a good deal more expensive.

Interiors by J. Paul Pomeroy, A.I.D., Suniland Furniture Co.


## Best house

 for the money in

# NEW JERSEY 

Builder: H. M. Shender, Haddontowne, Inc. - Architect: L. H. Weckesser, A.I.A. Price $\$ 20,500$ • Square Feet 1,536


"A woman must have had a hand in the ideal design of this house," commented one reader. Certainly the attractive and well-protected front entry was designed to keep in mind the lady of the house who may spend hours at an open door saying "good-night" to departing guests. But there's a lot more in this house in Haddonfield than a front door to make it popular with the ladies and the rest of the family. There's the "warmth and charm" of its exterior appearance suggesting to one reader "tall trees, green lawns and rolling hills; a compliment to the Garden State." The floor plan of this house attracted much favorable attention for a number of good reasons. New Jersey readers liked the one-story layout with a basement. "With small children" wrote a reader, "a ranch house is less tiring with all the running you have to do, and it's much easier to clean. Readers liked the way the floor space was divided into two separate areas -living area and bedroom-bathroom area, with both convenient to the front entrance. They also felt that the general layout was "practical and flexible." Several readers noted that the size of the rooms and the amount of usable wall space would allow for interesting furniture arrangements. The family room

made a considerable impression. Some liked it because it could $b$ reached from the garage. The fact that it was next to the kitchen wa: also important to many, as "this puts the busy rooms in one area. They also pointed out that, with this location, it was possible to desigr the kitchen so that it could be smaller and more compact. The cen tral location of the kitchen to the family room and to the dining area makes both formal and informal dining a much easier procedure. One of the most popular features of this home
 turned out to be the two-way fireplace. "An imaginative feature," one letter called it while another reader brought out the fine point that parents entertaining in the living room could also enjoy a fire while children watched TV in the family room. The sliding glass doors at the end of the living room opening onto the ter race, the two-car garage with room for toys, garden equipment and bicycles all helped this house to score high. A full basement with room for still more stor age area, a laundry and future playroom was found appealing to many New Jersey voters. Examination of the bedroom area brought out the fact that closets in this home are spacious and that two baths help to make family life "less hectic in the morning." The mas ter bedroom suite with its own bath and foyer closet rated high. The double bowl lavatory in the second bath seemed a fine idea to many, too.


## Best house

## for the money

in


# MASSACHUSETTS 

Builder: Campanelli Brothers, Inc. • Designer: R. I. Williams • Price $\$ 21,000$ • Square Feet: 1524



One of the pet peeves among housewives seems to be the fact that many homes are little more than busy thoroughfares. There's the feeling that both family and friends are constantly traipsing through one area to get to another. Not so with this pleasant house that nestles nicely on a half-acre plot in Framingham, Mass. One of the secrets, of course, is the entry hall, so arranged that neither the kitchen, living-room or bedroom area becomes a hallway instead of a room. "Another nice feature that keeps traffic on an even keel," writes one reader, "is having the garage right next to the kitchen, especially when you're coming in with a full week's supply of groceries."

The living room (shown below) is kept off the beaten path by the fireplace. The view here is towards the dining area, which could be further isolated with the use of a divider. Not shown is the large win-dow-wall that affords a sweeping view of the terrace to the rear.

Another excellent and popular feature according to our readers is the family room right next to the kitchen. Here is a place where mother can prepare the meal and still be with the family. Writes a mother of four in Ludlow: "With two boys and two girls, a family room near the kitchen is perfect

for impromptu gatherings and fun without the rest of the house necessarily becoming involved." You see the kitchen viewed here from the family room. Large, with a good U-shaped arrangement of equipment and work surfaces, it also features a built-in breakfast bar running out from the counter at an angle. Mothers will find it ideal to help get the kids off to school on time or for quick noon-time snacks. In the nearby family room, large sliding glass doors open on the terrace. "A cinch to give a backyard picnic!" says one reader. "With
 the kitchen so close, all you have to do is wheel food through the family room."
This house provides the much-sought-after advantages of having its many luxury features combined into one economical package. It aptly demonstrates how cutting costs without stinting on quality can make a house a good value. One example of this economy is the back-to-back plumbing that saves money on both labor and materials. Even with this economy, the master bedroom has the luxury of its own private bath.
Another reader, we think, sums up the house pretty well by saying, "The convenience, comfort, space and airiness make this a house that remembers Mama without forgetting Papa's pocketbook."


## Best house for the money in



# NEW YORK 

Builder: Alexander Muss and Sons • Architect: Herman H. York, A.I.A. • Price \$16,190 • Sq. Ft: 1,675



With a climate that allows outdoor living only a few months each year, New York home buyers are seeking plenty of well-organized space in houses, and this home located in Smithtown certainly seems to fill the bill, with its efficient work areas, quiet bedrooms and spacious living and dining rooms. Its space has been thoughtfully divided into seven rooms-all of good dimensions-plus ample closets and a bath-and-a-half. New Yorkers seem to prefer separate rooms rather than allpurpose ones. As one reader puts it, "At last someone has built a house with a living room you actually have to look for! I'm sick and tired of living rooms that are really glorified halls." The centrally located recreation room received many favorable comments. Housewives and mothers prefer its location off the kitchen and the living room. "It provides a busy mother the comfort of knowing that her
small children can play within sight," one mother commented. Readers were pleased with the exterior appearance, noting that "Its wellbalanced structure invites you to step inside:" Several voters felt the traditional exterior would increase the resale value of the house. Many letters mentioned the rear terrace off the recreation room which allows children (and adults) to run in and out of the house without tracking up the front hall. Many readers felt that the general layout would reduce housework. Some experts say that the dining
 room is a thing of the past, but this isn't true in New York. Comments one reader, "A foyer and dining room may be passé to some, but for me they're a must in a gracious house." One Long Islander praised the size and shape of the house because "it could be placed on an average-sized lot without being too close to the neighboring house. With lots being scarce, especially here, and high priced, this is a big factor in its favor." A second Long Island homemaker summed up her feelings in rhyme. "A model of grace, SPACE AND EVERYTHING-IN-its-place. It suits our savings as well as our cravings."

## Best house for the money in



# CALIFORNIA 

Builder: D. D. Bohannon Organization • Archt.: Mogens Mogensen • Price \$22,500 • Sq. Ft. 1,631



The idea of having both a front and back terrace is exceptional even for California. And even the front terrace of this prizewinner in Santa Clara has privacy, being shielded from the street by the two-car garage and the latticed breezeway entrance you see to the left.
In designing this house, the architect drew many of his ideas from the findings of the Women's Congress on Housing that met the year before last in Washington, D. C. One of the most important is the large combination family room-kitchen shown here. Letter after letter from our contest readers seems to prove how right he was. "The family room is wonderful," writes one housewife from San Diego, "so convenient to the kitchen yet out of view of the living room."

Another says, "My favorite is the family room-kitchen; we'd spend more than half our lives there!" High on the list for reader enthusiasm is the kitchen itself with its hardwood flush-door cabinets, built-in range and oven, refrigerator, dishwasher, garbage disposer, exhaust fan, breakfast bar, and easily maintained surface materials. "Looks like a pleasant home instead of a stripped-down house. Imagine enjoying all those luxuries and not having to wait until you can afford them!" says a West Covina housewife. "Makes family meals a pleasure and company fun," comments another.

In the state where outdoor
living really got its start, this house can still hold its own. Note, for example, both living and family rooms have access to the rear through large glass panels. The kitchen has a good view of things, too, with a generous expanse of glass that looks out on the terrace. "The

whole arrangement of living room, family room, kitchen and terrace makes the house ideal for outdoor entertaining," writes one reader. "With living and family rooms opening onto the patio you have more room for large groups," writes another. "The two terraces and living rooms give the kids room to spread, provide more use of the homean achievement too great to figure in dollars and cents."

And here's how one pleased Californian comments: "It sure is hard to put all the features of this home into fifty words. All I can say is 'It's wonderful!'"


# Best house for the money in 



# OHIO 

Builder: Warner-Kanter, Inc. • Price: $\$ 17,900$ • Square Feet: 1,606



Designing a house that will have a low initial cost, contain lots of room for a large family, and still be small enough for two when the children grow up, is a highly challenging building problem. Yet this house in Cincinnati has accomplished all three of these objectives. At ground level is the large living room and the kitchen and dining area. The L-shaped kitchen is completely hidden from the view of the living room. On the upper level in a separate wing are three bedrooms and a bath. As you can see from the picture on the right across the page, the rear of the house provides a pleasant spot for outdoor living that both adults and children can appreciate.

High on the popularity list for voters were the recreation room and utility room. Said one reader from Cincinnati, "We plan to have a large family, so we need a house that can take a lot of living. The recreation room will be a wonderful place to give parties or, when it's less spruced up, serve as a good playproof training center for our children. We figure it might even be converted to a fourth bedroom, since adja-

cent to this room is the utility area, where the basic heating and plumbing are roughed in for an additional bath." Another suggested adding a snack bar so as to save steps from the kitchen.

Still another family, less interested in increasing space, loved the room because, "It takes care of hobby clutter so that the rest of the house may be kept tidy."

Almost every letter was full of similar expressions of appreciation of this prizewinner's commonsense assets. Here are some of the comments:
 "More living space for the money" .. "a really spacious house for my family now and for years to come" . . "every room seems larger than it is" . . . "it has luxury looks and low upkeep" ... "meets the requirements of a young family."


One reader just about summed up its basic appeal for hom: makers: "It has the privacy of upstairs bedrooms with the convenience of a one-floor home. It has plenty of room for a growing family, but I think we'd still be happy living here 20 years from now. It appears expensive, but look at the price! Would you believe it?"


## Best house for the money in



# ILLINOIS 

Builder: J. E. Merrion \& Company • Architect: Emil J. Minx • Price $\$ 14,950$ • Square Feet: 1130



A covered front porch makes a pleasant place to sit on a warm evening in Illinois. In wet or cold weather it provides a dry place for the children to play and protects adults going to and from the carport. Readers in Illinois liked the idea of an up-to-date version of the porch, but more than that, they liked the clean, simple exterior lines of this house in Country Club Hills: "An appearance" as one reader put it, "which is adaptable to any area of our, state, urban or rural." Several pointed out that it's a style conducive to low upkeep and one that would not go out of style. Many saw it as a design that would lend itself to low-cost expansion. "Perfect now for a small family or easily expanded when needed." In fact, several of these homes have already been expanded by the addition of an extra bedroom or basement game room, and with great success. In an area of high building costs, the price of $\$ 14,95^{\circ}$ for r130 square feet of living space $^{2}$ was a big factor in making this house a favorite. Illinoisans liked the way the floor space had been divided to give excellent usage and maximum privacy. The arrangement of the living room, dining area and kitchen seemed to suit the needs of many families since it allowed "individuality in furniture arrangement," was a

very convenient layout providing lots of living space in a relatively small area. The "compact room arrangement that eliminates many unnecessary steps" was also a big plus. Readers saw great possibilities in the study which can be separated from the living room by the accordion doors to serve as a "quiet den, TV room or extra bedroom." One reader commented on the fact that the "rooms are either an even 12 foot or 9 foot-which makes it. easy and economical to lay carpets or tile without waste." Another letter commented on the location of the kitchen,
 "hidden from the living room and front entry." Homemakers like the layout of the kitchen-work surfaces and counters all along one wall leaving the center free. Every home buyer is on the lookout for good storage facilities, and the ample number of good-size closets in this home plus the large storage area in the carport are features not often found in homes at this low price. Many readers appreciated the fact that what made this house an economical one was not lack of good materials or poor construction. It was the absence of expensive and unnecessary frills, plus good cost-saving planning, such as the basic rectangular shape free from expensive corners and jogs, the concentrated plumbing for the kitchen, and good placement of windows for ventilation and light.


# Best house for the money in 



# MARYLAND 

Builders: Chestnut Hill Construction Co. • Designer: C. F. Coffin • Price: $\$ 25,950$ • Sq. Ft: 3345


"You get your dollar-for-dollar value in this home . . . it's like finding the pot of gold at the end of the rainbow."
This comment by one of our readers will give you an idea of how most people who visited the house felt about it. Situated on a half-acre landscaped lot in Ellicott City, only 20 minutes by car from the center of Baltimore, this carefully planned house fulfills almost every requirement for the average family. As one housewife said. "It suits our expanding family-yet it's not overpowering for 'just us' later on." "There's ample space for almost every kind of home entertainment for both adults and children," wrote another enthusiastic homemaker about this winning house.

Primarily a one-floor plan, the main floor includes a spacious living room with a fireplace, a separate dining room, kitchen, three

bedrooms and two baths. The dining area is separated from the livin room by a divider, from the kitchen by louvered doors, and is larg enough to take care of formal gatherings. The electric kitchen ha pine cabinets, a builtin brick oven and room for a small dining area. A side door from the kitchen car-port-a great convenience for the family shopper who has heavy packages to carry. The lower level includes a recreation room. laundry, space
 for a future downstairs bedroom. As another reader said, "It's sur hard to put into fifty words. Once you see it, this house sells itself."

$\$ 250$ PRIZE-WINNING LETTER: Mr. William T. Schlotterbeck, Ellicott City $\$ 50$ WINNERS: Mr. Frank A. Coffin, Hyattsville; Mrs. Lanelle DeForest, Baltimore; Mrs. Dorothy G. Muse, Baltimore; Mrs. John C. Boles, Silver Spring; Mrs. Robert L. McCalley, Towson


## Best house

## for the money in

 FLORIDA

Builder: Pearce-Uible Homes, Inc. • Price: $\$ 14,300$ • Square Feet: 1684



In a land where an abundance of sun and balmy breezes are the natural inheritance of every house designed, indoor-outdoor living is hardly news. But when the elements of light, air and space are utilized effectively and economically, it is news-like this Jacksonville winner.
Here is a home that, without the extra benefits of air conditioning, a swimming pool or a seaside location, has achieved the ultimate in comfort at a price something under $\$_{15,000}$. As one reader put it, "That's just about the best buy for anybody's money."

Instead of air conditioning, which would have upped the price considerably, the house is protected from the hottest sun, yet is in line to catch prevailing breezes. Again, while it lacks the advantages of a spacious back yard, this development house on its small acreage includes

a sheltered, protected terrace, really a true patio because it's enclosed for maximum privacy. And there's a covered walk and sunporch, protected from the street by a brick wall. Then, in addition, there's convenient storage that can be reached either from the carport
 or the adjacent terrace. Writes one Jacksonville housewife, "The layout affords a marked degree of privacy for a house on an average lot." Another says, "The attractive arrangement of the carport, walkway and screened porch are usually found in more expensive homes in Florida."

Two virtues of this house are the free circulation between the active dining-living and outdoor areas and the separateness of the bedroom wing. As one housewife expressed it, "There's privacy without confinement" between indoors and outdoors.

For many readers, this house marked the end of a long search.
 "Just what I want after 15 years of living in Miami," said one. And another: "During the years my husband was in the army, we called many houses 'home'. Remembering the best features of each . . . we looked for a house plan containing all of them. Thanks to your timely publication of this house, our search has ended!"


THE JUDGES: "Loaded with charm, with wonderful indoor-outdoor living potentialities. Covered walk from carport to screened porch protected from street
by brick wall. Rear terrace is truly a patio because it's been enclosed for maximum privacy. Near living area, it's also accessible to large storage room in carport.
Big living-dining area with plank ceiling and exposed rafters. Kitchen is well organized, conveniently located. Master bedroom has its own private bath."

# Best house for the money in 

# VIRGINIA 

Builder-Designer: Henry J. Rolfs • Price: $\$ 24,000$ • Square Feet: 1344



From the street in Annandale this looks like a twostory house. Actually it isn't. That first floor is really a full basement, but unlike most basements. For example, which of the two pictures below is the living room? Both have fireplaces; both are comfortably furnished. Only a sharp-eyed reader will spot the difference. The right picture is the basement recreation room, the same size as the big upstairs living room, but only a quarter of the basement, so there's still lots of space left over on this lower floor for a study or other rooms that might be desired.

We mention this because both your editors and the judges especially favored the deck terrace on the back of the house. So did American HOME readers. But our critical public also liked a lot of other special features whose importance we consciously neglected to test. This omission provoked a number of interesting observations. Here are a few samples: "Unlike many housing developments, that basement is just unfinished enough to allow for a lot of individuality in furnishing and decorating it."

One suggestion came from a reader who asked: "Why not put a play room in the basement and convert a pine-paneled bedroom to a den?" And again, "What a terrific bonus-the recreation room plus that big deck terrace." Judging from these voters' comments,

you'd think these areas comprised the whole house. Actually, the main or top floor contains the principal living areas, made up of six rooms; the living room, dining area, kitchen, three good-sized bedrooms and two full baths. One bath is a private one for the master bedroom; the other is handy to the two other bedrooms.

The living room, $22^{\prime} 2^{\prime \prime}$
 long by $13^{\prime} 6^{\prime \prime}$ wide, is spacious and bright with a dining L opening off one end. Here agair is a light and cheery room with three big windows and a door tha opens on the deck. The kitchen, super-efficient in layout and equipment, has a pass-through to the dining room for easy meal handling Said one enthusiastic reader, "That compact, convenient floor plar couldn't be improved." And another, who obviously has an educated viewpoint, ". . . my wife likes the U-shaped kitchen (best work space design according to the U.S. Department of Agriculture).'

In a climate where a lo
 of living is out of doors and hospitality is easy and congenial, this win ner was a favorite. Writes one reader, "This house just invites company o all ages." Another said, "Plenty of living, playing and sleeping space for our family of five." We might add, "for any family."

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# Best house for the money in 



# MICHIGAN 

Builder: Pearson Homes • Price: $\$ 9,875$ • Square Feet: 1008



At a time when house costs are rising and designers are resorting to gimmicks and gimcracks to attract your eye, it's reassuring to see a good.house designed simply and at such a low cost. It has no frills or empty extras that prove to be quite valueless. This house in Algonac fills the crying need for a good minimum house at a bedrock price. American HOME readers couldn't agree more. One said, "It fills the needs for low cost, practical yet attractive housing so necessary for the young family of today . . . Dream houses are nice, but this is real and attainable now." The essentials of living at a low price are the need of most people. One said, "The price is right." Another, "A couple could feel at ease investing in it." (Chances of a foreclosure because of overextended installment buying don't exactly add to one's feeling of security.)
The excellence of the onelevel floor plan for both families and retired couples was mentioned many times. Easy cleaning, economy of heating, simplicity of maintenance also rated praise from the voters. One room that
 proved to be popular was the laundry-mudroom between the kitchen and the bath. Readers' comments were spirited and approving. They said, "Hurrah for this time- and money-saving room." "Laundry is
convenient to the main floor." "No more running down to the basement." "Children coming in from play can clean up before running through the rest of the house." As well as liking details of the house, the readers liked the house as a whole, too. Their comments went like this: "It is attractive and neat at every angle." "This lovely home is ideal for price-conscious young marrieds, yet adapts itself to the imagination and ingenuity of the homemaker." "Here a family could live very comfortably at a price it can afford." A homemaker from Detroit made her feelings known by saying: "I have chosen this house because it was designed for family living and the large rooms give it that spaciousness found only in more expensive homes. I never expected to find it at this price. I love the large
 kitchen with the utility room and rear entrance. The materials are excellent." A lady from Madison Heights, Michigan, exclaims, "Gone are renting days! Thanks to this house, newlyweds can plan on having a family and a house to put them in."

Also from Detroit and in fifty words exactly is this observation: "Dollar and 'sense' wise, this house is a fine 'hidden-value' home, far beyond the monetary consideration involved.Due to apart-ment-like design, careerists, honeymooners, young parents or elders will find it easily, lazily manageable and 'keep-up-able,' a thoroughly enjoyable residence with casual dignity and comfortable, lovable livability." Michiganders agreed this house makes "your own home" a real possibility.


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New under-counter model pictured at right is ideal if you're streamlining your present kitchen, or planning a new kitchen-laundry. Free-standing model, for use anywhere in your home, is shown below.


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2 RIGHTS AND WRONGS OF WINDOW PLANNING


WRONG Never put in fixed picture-windows without adjacent ventilating windows, too, unless your home is to be $100 \%$ air conditioned. Even then, ventilating windows are wise because you'll often want to open your home to fresh outdoor breezes-and save on air conditoning at the same time.


WRONG Why strain your back? Never locate a conventional up-and-down opening window (type known as "double hung") across a kitchen sink or counter-or where you'll have to reach over heavy furniture to raise or close it.


RIGHT Ventilating windows above, below or at sides of fixed windows let in the cooling breezes. Shown: versatile Andersen Flexivents which can be used as awning, hopper or casement windows. All Andersen Windows are precision made to open easily, yet close tightly. No wasted air conditioning!


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## The Judges



MRS. JEAN AUSTIN Editor and President The American HOME Magazine


MR. GEORGE GOODYEAR George Goodyear Co. President, N.A.H.B. (1957)


MR. NORMAN STRUNK
Executive Vice President
U.S. Sav. \& Loan Assn.

MR. HUBBARD COBB
Building Editor
The American HOME Magazine


MR. CARL NORCROSS Executive Editor House \& Home Magazine


MR. THOMAS P. COOGAN
President Housing Security, Inc. Past President, N.A.H.B.


MR. A. QUINCY JONES A.I.A.



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## STEEL PIPE RESEARCH

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|If you've ever gone out with your family to look over a model home, you know that judging a house can be hard work. One that appears to be just about perfect one day may turn out to have many failings the next. On the other hand, the house that does not at the time seem ideal may turn out to be just the home you are looking for.
Now consider what our American HOME Citation Contest judges had to go through. They had not one house to select, but thirty-six! Each house had to be judged on the basis of the information contained in the working drawings, specifications and materials list sent in by the builder.
At the start, things weren't too difficult. The judges readily eliminated those that were obviously not in the running because of excessive cost, poor floor plan, lack of adequate space or unattractive exterior design. However, once the entries were narrowed down to nine or ten, the judging became more difficult. Floor plans were studied inch by inch, room by room. Important factors such as cost per square foot, total living area, storage facilities, exterior design, quality of construction, materials and expansion possibilities came into careful consideration.

The more the judging progressed, the more apparent it became that each of the seven judges considered certain points more important. For example, Mrs. Jean Austin was very much concerned with the interior floor plan, not just from the standpoint of space and traffic but also how it would lend itself to furniture arrangement. A house with rooms that didn't contain the necessary space got a black mark in her book.

Messrs. Coogan and Norcross were on the lookout for good planning and low cost per square foot. Mr. Goodyear, a successful builder as well as president of NAHB, wasn't buying any dream stuff-he wanted a house a builder could build, sell for a fair price, and one that would suit the needs of the average family. Mr. Jones, the architect, looked for clean design and improved techniques in construction. Mr. Strunk, representing the financial side, looked for good value in a house and one that would keep its value in the years to come. Mr. Cobb was opposed to "allpurpose" rooms and served as unofficial referee for the battling judges. Out of it all came the winners in the first annual American HOME Citation Contest.


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many unusual decorative effects such as adjustable redwood bookcases, fold-away redwood seats, redwood room divider, brass battens, and the circular redwood area which houses television and hi-fi.
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## Bruce Ranch Plank



Furniture by Willett, Photo oy Hearich-Blessing

There was a time when only the wealthy could afford a pegged oak floor like this. But not any more! Not since Bruce developed a factory method for inlaying walnut pegs in random-width strips of beautiful oak flooring. Add the economy of a factory finish that is far superior to on-the-job finishes and you have a luxury floor at a practical price. Bruce Ranch Plank flatters any furnishings...stays beautiful with minimum upkeep under hardest wear. Ask your architect, lumber dealer or builder for details. Write for booklet with room photographs in color. E. L. Bruce Co., 1602 Thomas St., Memphis 1, Tenn. World's largest maker of hardwood floors

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## on how to

## Light for Living

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1. Try a lighted valance to give your living room a new feeling of spaciousness and height and add pleasing over-all illumination. General Electric Home-line fluorescent tubes behind the valance faceboard give the same warm flattering light as the regular bulbs in the end-table lamps.

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General Electric. Co., Dept. AH-28, Nela Park, Cleveland 12, Ohio Enclosed is $35 \phi$. Please send the complete unabridged pocket edition of "How to Decorate and Light Your Home", originally published and a best seller at $\$ 6.75$.

NAME

STREET
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All you need, really, is time. And here you have it in tangible form: a new KitchenAid dishwasher, by Hobart. Nothing frees your hands quite so beautifully as this, the finest dishwasher made. None other offers you such performance features as new Timed Spray Cycle that "warms up" tableware and dishwasher interior, clears plumbing lines of cold water before the wash action starts...the no-guess loading racks... the Hobart revolving power wash system that gets your tableware hospital-clean...exclusive dual strainer system... the separate blower that dries everything to perfection.

Best of all, your new KitchenAid asks only $24^{\prime \prime}$ of space, the standard cabinet width. You'll find just the model to go with your kitchen, as surely as it goes with your way of life.

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# The Winning Builders 



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# DOK AT BOTH-AND YOU'Ll BUY GGAS 

 See the TAPPAN Built-in Gas Units FASTER, CLEANER, COOLER COOKING and automatic all the way!AUTOMATIC! Tappan Gas Built-ins have every automatic wonder you've ever dreamed of. Automatic controls galore ... features that make difficult recipes as easy as boiling water. Free-standing or builtin units, today's Gas ranges are absolutely amazing! No better way to cook than with modern Gas!


AUTOMATIC! The Burner-with-a-Brain ends potwatching for keeps. Top burner heat control lowers flame when pan reaches the right temperature. raises it again when pan temperature drops. Food can't burn on Tappan's "Set-'n-forget" top burner. Safe even for delicate sauces!

automatic! The Clock-Controlled Oven. Just set the clock. Oven turns itself on . . . turns off, too, at the proper times. Plan your evening meal in the morning and let the Tappan take over. You're free for the day-dinner's ready when you get home. There is no more automatic way to cook!

STER! No warm-up wait when you cook with Gas rners give high heat in an instant-never act like w-pokes. And you have perfect control of cooking mperature, too-not just three, five, seven or nine heat vels-but any temperature you want. Frying, baking, oiling-everything's easy with Gas.

CLEANER! The magic blue flame burns clean . . . makes broiling really smokeless. Walls stay cleaner; pots and pans stay shiny longer. Today's built-in Gas units are easy to care for, too, because every inch is a cinch to clean. Burners lift out for easy sudsing, oven linings wipe clean. Even the broilers are easy to wash.

COOLER! No hangover heat because heat's off the instant you turn off the burner. Today's Gas ranges have oven windows to let you check "doneness" without opening the door, letting heat escape. Even broilers cook cool because they're smokeless. You can keep the door closed, keep the heat in. AMERICAN GAS ASSOCLATION


Manchu Yellow, a new, warm color shown in a smart, square bath with corner seats.


Corallin, a subtle pink, in an extra-long bath that's a favorite with tall men.


T'ang Red lavatory fits snugly into a storage cabinet. Ideal for powder room.


MIng Green is a soft, yet strong color. Notice the handy shelf-deep, roomy basin.


Tourmallne Green, a new jewel color. Ha shelf and smart initialed faucets.


Perslan Brown, a long-time favorite. Showi smart, low, one-piece toilet.

## Now American-Standard presents the most beautiful bathroom colors you've ever seen

Are you adding a new bathroom ... or redoing an old one? If so, plan it around one of these exciting colors by AmericanStandard. No matter which color you choose, soft pastel or vivid tone, it will make your bathroom fairly sing with newness, beauty.
Each American-Standard color has been decorator-blended to harmonize with a variety of color schemes. This means that you can change your color scheme at any time! How? Just by changing the color of your towels, shower curtain and bath mat. That's the beauty of these AmericanStandard colors that go with so many decorating schemes.

Notice the variety of fixture styles, too. You can have long baths, square baths, corner ones... lavatories with wide counters for toiletries, or with roomy storage cabinets . . . toilets designed to blend with any bath or lavatory that you select for your "planned-just-for-you" bathroom.
Only $\$ 2.38$ a week plus installation puts a colorful American-Standard tub, toilet and lavatory in your home. That's probably a lot less than you thought it would cost. For more information, see your American-Standard retailer listed in the Yellow Pages of your phone book under "Plumbing Fixtures" or "Plumbing Supplies." Or mail coupon for helpful decorating booklet. AMERICAN-STANDARD, PLUMBING AND HEATing division, 40 W. 40th St., New York 18, N.Y.


Regency Blue, shown in a stunning lavat with wide counters for cosmetics.

## American-Standard

 PLUMBING AND HEATING DIVISION

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Please send me your decorating booklet. I enclose $10 \&$ to cover handling.
I am modernizing $\square$
I am building $\square$

## NAME

STREET
CITY

# QueenBee? 

## Well, not exactly!

f your first impression of Mrs. Herbert Krauss of West Los Angeles, California is that of an extremely attractive woman, impeccably dressed, and far too young-looking to be the mother of a 2I-year old son as well as two other children, you are entirely correct. If, on the other hand, you gather that her beautifully furnished home is the handiwork of an expensive decorator, that somewhere along the line she sat ensconced on a chaise lounge and watched while everything was done for her, you are entirely wrong!

You might say that Elaine Krauss leads two lives. We add here that she would hardly be the subject of a depthprobing novel . . . but while Elaine Krauss is a gracious hostess, capable mother, and a perfect model for beautifully tailored clothes, she is also something of a dynamo.

You see, those beautifully manicured hands haven't always been pampered. In the past few years, they have wielded many a paint brush. They have hemmed draperies, laid tile, mitred moldings. They have spackled cracks, guided power tools, and hung wallpaper. They are hands that might well put a carpenter, seamstress, painter, wallpaper hanger to shame. Sometimes her activities appall even her husband, although he is number one helper on weekends.

All this started back when Herbert and Elaine Krauss bought their new home. They found, like many a new home buyer, they had overlooked one very important item. Once the papers were signed, the family till was just about empty.

If there was one thing Elaine Krauss wanted in her new home it was that it be decorator-perfect. Every room she dreamed of as being beautiful and luxurious-as if a top decorator had designed it. The state of the family finances, of course, made this impossible. Her only recourse was to go ahead and do it herself.
For Elaine Krauss, there is nothing wrong with homemade things, as long as they don't look homemade. Do it yourself is fine-but spare her the finished product that bears the telltale mark of the amateur!

Elaine knew she was starting off as an amateur. But she didn't stay in the ranks for long. Knowing full well that even one mistake in a furniture purchase could mean serious trouble, she did call on Chuck Pollock, a wellknown decorator, for advice. She paid him a fee for consultation, and he suggested colors, fabrics, the kind of sofa and chairs to buy, and where to place them.

For his consultation, Mr. Pollock charged twenty-five dollars for the first hour, and fifteen dollars for each succeeding hour. Elaine Krauss found that a hundred dollars spent in this way saved her several hundreds later on.

Once this period of briefing was over, Elaine Krauss was on her own. And she took on this new-found job of jill-of-all-trades with a vengeance. Off came the chic dress and the high-heeled shoes. On went an old shirt of her husband's and some sneakers. For a closer look at the transformation and the other side of Elaine's life, please turn the page . . .


ELEGANT LADY looks over her own handiwork. Elaine Krauss, in her bedroom, casts an approving eye on green silk bedspread she made by hand to harmonize with green carpeting, walls and draperies.


KRAUSS FAMILY welcoming friends at doorway. From left to right: 21-year-old Bary, 17 -year-old Lynne, Herbert and Elaine Krauss, and 8 -year-old Joni. Although house was new when they moved in, Elaine did complete redecorating job-practically by herself.

## Queen Bee

Tinhe first project on Elaine Krauss' list was the dining room. During the briefing period, Chuck Pollock had suggested a good-looking cotton fabric for the draperies, a black vinyl hard surface floor covering to harmonize with the background of the fabric and one wall to be covered with plastic brick. To even the most avid and diligent do-it-yourselfer, these three basic tasks might have been more than enough to call it quits. Not so, for the fair Elaine.

Draperies, she found, were no more difficult to make than a skirt and blouse, except that measuring and sewing took a little more care and a steam iron had to be used more often. She chose fabrics that had a stay-put quality, and that tailored well. She pressed and sewed, and pressed again. And if the stitching wasn't perfect, she took it out and did it over. She soon learned that one bit of bad tailoring made draperies hang badly. Here, obviously, was one big, important difference to be found between the decorator loek and the homemade look!
In her quest for the professional touch, Elaine found that following the manufacturer's instructions to the letter was another item not to be ignored. By simply reading the directions on the can, she learned how to make a neat job of laying the vinyl floor and covering the one wall with plastic brick. All would-be decorators take note!

Once the three big proj-


FLOOR SPECIALIST. Elaine covers dining room in black vinyl.


PAINTER. Elaine checks colors before painting seven rooms.
the living room floor and each consisted of three masonite panels measuring twenty-four inches wide and eighty-nine inches high. They weren't the easiest things to handle, especially when you think that Elaine is scarcely sixty-five inches tall herself. She covered each of the panels with white silk wallpaper and then decorated them with mitred gold leaf molding. The molding was $16 \times 23^{\prime \prime}$ for the lower panel, ${ }^{1} 3 \times 16^{\prime \prime}$ for the center and $37 \times 16^{\prime \prime}$ for the top. (We give you these measurements just in case you, too, are thinking of folding screens). Once the panels were completed they were hinged together. Then up they went and there wasn't a single nasty window in sight anywhere.
For the large windows at the right of the fireplace, Elaine used a soft beige fabric to blend with the off-white twin sofas and the carpeting which Chuck Pollock had helped her select. The coffee table was made of a piece of heavy plate glass, simply but effectively attached to an ornamental piece from a garden.

Now, if you have any lingering doubts about how Elaine Krauss spends her time, we still have a host of achievements we can call on. One, in particular. Long before the Krausses moved into their new home, they were the proud owners of a beautiful breakfront. Unfortunately, there wasn't enough wall space in the living room to accommodate it-there wasn't, that is, until Elaine knocked down a wall in the entry hall, extended it 18 inches to make room for the breakfront in the adjoining living room!

Then, of course, there are the draperies she made for every room in the house, the kitchen curtains, the green silk bedspread in her bedroom, the Austrian draperies in the bathrooms, and the wallpapering job she accomplished in one bedroom.

Aside from what she does for the house, Elaine makes all her own clothes and all the clothes for her daughters Lynne and Joni. As we've said before, Elaine Krauss likes chic, good-looking clothesand lots of them. Once she's finished the chores for the day, she "dresses" for dinner each night.
We hope, at this point, we've convinced you Elaine Krauss is far from being a "Queen Bee." Now we think we should prove she isn't a drone! Despite all the feverish activities of sewing, painting and home improvement, Elaine finds plenty of time for entertaining. She takes an active interest in the local schools. She enjoys frequent visits to her mother who lives nearby.
Elaine keeps her house running smoothly and orderly. She says she does this by planning and by doing a little each day so that household tasks never gang up on her.
The Krauss family is a very closely-knit family and they enjoy sharing activities. Although Herbert Krauss is a busy business man, he gets a good deal of pleasure just from pitching in to help on some of these pet domestic projects of his wife's.
One of their favorite pastimes is dancing. Both Herbert and Elaine have won innumerable trophies for their Terpsichorean talents. Incidentally, these amateur trophies are quietly concealed in that famous breakfront in the living room. For although there are many things Elaine Krauss could boast about, she is an extremely modest person.

And like all energetic


CARPENTER. Elaine glues gold leaf molding to panels of folding screens used to conceal two unsightly windows in living room.
people, she also becomes extremely restless when she can say "mission accomplished." At the moment she is champing at the bit to tear down two more walls-one between the den and the garden, and the other between the dining room and the garden. With the walls out, two rooms can be made into one large one.

Husband Herbert doesn't take to this new idea very kindly. He'd prefer to have Elaine sit down and catch her breath a bit. But Elaine Krauss has her own pet theory on how to stay young and keep a slim figure. And that is to keep busy.

So it won't be long-if it hasn't happened already-before the walls come tumbling down in the Krauss home. We can almost hear Elaine now: "Now where did I put that crowbar?" THE END


FINISHED DINING ROOM. Hostess Krauss lights candles for dinner. Brick wall, draperies, flooring, table and chairs are all her handiwork.

FINISHED LIVING ROOM. Elaine Krauss serves coffee to Decorator Chuck Pollock. Note homemade folding screens, cocktail table, draperies.



The Long Island home of Mr. and Mrs. Robert Tomchin has Japanese hollies, winged euonymus, yews, cherry laurels, Juliana barberry and Hinodegiri azaleas in the foundation planting. The corner planting (left foreground) features a weeping crabapple with Japanese hollies, yews, Hinodegiri azaleas, pachysandra.

## THEODORE A. WESTON

## Bring Out the



Above: At the D. Silbersteins' home, in a suburb of Cleveland, Ohio, the shrubs include rhododendrons, azaleas, mountain laurels, yews and pachysandra. Spring color is provided by a variety of bulbs, summer color by floribunda roses and begonias.

Above, right: The planting at the Arizona home of Mr. and Mrs. Don Bell makes use of native desert plants-at the left of the door desert broom bushes and an ocotillo, in front of them rumex, purple prickly pear, pencil cholla, and a young saguarro.

Right: The Leon Lautins' home on Long Island, New York, makes use of various attractive plants suited to the acid-soil areas of the East-flowering dogwood, low-growing azaleas, dwarf and standard Japanese hollies, rhododendrons, andromedas and yews.

Far right: On the same street as the Lautins and of similar design, the Joseph Kleins' house has a differently designed walk and an entirely distinctive arrangement of plants. Many of the same kinds are used, but they're differently grouped and placed.



In southern California, the Norman Levin home has an attractive trellis to screen the bedroom windows and in front of this a colorful grouping of sub-tropical plants. From the left they are schefflera, Australian tree fern, camellias, shell ginger, Indian Chief begonias (dwarf), acanthus.

# Best in Your Home 

# with a planting that's both up-to-date and suited to its style.... If you READ 

 this story, you can do it all yourself!Today's foundation plantings are not intended to hide anything. In fact, they're intended to emphasize something-to enhance the attractiveness of a house, to complement it, to bring out the best that's in it.
They're not made up of young north-woods trees and shrubs which soon engulf a house in shapeless greenery or destroy a design that was an architect's pride and joy. They consist, rather, of choice plants in interesting variety-slow growing, of either compact or open growth, proportionate to the house, with beautiful foliage, with distinctiveness of shape, texture and color-plants that add to, not

detract from, the appearance of a home.
To be specific: Plants today are used in groupings or clusters, not singly and not in rows or solid blocks. The groupings are put together to look natural, to provide variety-neither monotonous sameness nor garish diversity-not to look like collections of "one of everything" and not made up of only one or two kinds of plants because they're the owners' favorites. The placement of plants is dictated by the design of the house, not by some preconceived notion of what goes where, or a package-deal plan that insists on giving a thousand different houses identical plantings.

Study the pictures on these two pages and you'll know what all this means. They're different-styled houses, in different parts of the country, with different kinds of plants. But they have one thing in common. Their plantings have all the characteristics of good landscaping: the plants work for the houses, not against them; they're attractive all year 'round; and they'll stay in proportion for years to come.

Keep these houses in mind when you use the cut-out material on page 61 to work out your own planting. The principles are the same, and the cut-outs serve the same purpose, whether you'll be working with a new house, a remodeled house, or a house that simply needs a new planting. It won't matter, either, where you live-you'll choose plants according to your locality. And, if you're smart, you won't include any that'll need frequent trimming, unusual protection or constant fussing with the soil to keep it to their liking!

Turn the page and learn how to
be your own landscape architect


Which of these three houses is most like yours?



## MEDIUM $3^{\prime}-5^{\prime}$

## NORTHEAST

Azaleas, Burkwood and Carles viburnum, Daphne mezereum, floribunda roses, Japanese hollies, barberry, quince, spreading junipers and yews

## SOUTH

Andromeda, aucuba, azaleas, barberries, boxwood, cotoneaster, floribunda, roses, Japanese hollies, mahonias, nandinas, spreading junipers and yews, yaupon

## MIDWEST

Alpine currant, Anthony Waterer spiraea, Daphne mezereum, dwarf ninebark, Japanese barberry, spreading junipers and yews

PACIFIC NORTHWEST
Azaleas, Daphne odora, Daphne 'Somerset, David viburnum, floribunda roses, glossy abelia, hybrid hydrangeas, Japanese barberry, skimmia


## MEDIUM-TALL $5^{\prime}-8^{\prime}$

## NORTHEAST

Chinese lilac, deciduous azaleas, Euonymus alatus, Hatfield and Japanese yews, mockoranges, mountain laurel, rhododendrons, summer sweet

## SOUTH

Abelia grandiflora, aucuba, Beale mahonia, cleyera, gardenia, Japanese boxwood, laurestinus, mountain laurel, nandina, pyracantha, rhododendrons, yaupon

## MIDWEST

Alpine currant, bottlebrush buckeye, Carles viburnum, Chinese lilac, cranberry and Diel's cotoneasters, Euonymus alatus, Regel's privet

PACIFIC NORTHWEST Aucuba, ceanothus, English laurel, escallonia, Japanese hollies, laurestinus, leptospermum, mountain laurel, nandina, rhododendrons


## TALL $8^{\prime}-15^{\prime}$

## NORTHEAST

American holly, Cornelian cherry, doublefile viburnum, hardy hibiscus, hybrid lilacs, tea viburnum, rhododendrors, upright yews, junipers and arborvitaes

## SOUTH

American, English and Burford hollies, cherry laurel, Chinese hibiscus, iaponica and sasanqua camellias, crape-myrtle loquat, pyracantha, sweet

## MIDWEST

Cornelian cherry, double file viburnum, flowering quince, hybrid lilacs. mockaranges, upright yews, junipers and arborvitaes, Zabell's vitaes, Zabell's honey suckle

## PACIFIC NORTHWEST

 American, English and Burford hollies, chaste tree, feltleaf ceanothus, hybrid lilacs, japonica and sasanqua camellias,

moses study. This is the room George Moses "commutes to" ever since he gave up his advertising job in New York four years ago. Doors on either side of the fireplace hide a television set (on right) and a filing
cabinet (on left). Painting is by Gordon Grant. Other end of the room has a desk, typewriter, library-reference books. This is where Mr. Moses writes his newspaper column about life on Cape Cod.

pough box makes excellent end table. Box is old, once used for raising dough overnight. New legs are simple cut-outs with scalloped cross pieces. They're made to look old by process called "distressing the wood."
L.ESLIE R. FORESTER

## Ever Run Across an Antique Adaptor?

Check your list of acquaintances and quite probably you'll find any number who fall into the category of antique collectors, those dedicated enthusiasts who continually prowl the countryside, snoop into attics, follow the auctions-all for the sake of finding something old.
However, it is unlikely you know many antique adaptors-and for this reason we introduce you to one in person: Mr. George L. Moses of Falmouth, Massachusetts.

We first learned of Mr. Moses in a column called "Sound Breezes," which he authors for the Falmouth Enterprise. Writing about his favorite hobby, Mr. Moses went to some length to describe just what an antique adaptor is. And we quote him here for your information . . .
"First, I must explain that there are two kinds of antique collectors. The first-less important in terms of numbers but more important in terms of numbers with dollar signs before them-is the true collector of antiques turned out by acknowledged masters of their craft. Antique furniture, for instance, created by such famous craftsmen as Duncan Phyfe, Chippendale, Hepplewhite and Sheraton, is worth a great deal of money and represents a considerable investment. So, too, does fine china or silver or early Sandwich glass. In other words, a collector of fine antiques seeks the lovely and important things that once graced the impres-

dUck decoy becomes ash tray. Originally given to George Moses for a door stop, he carved out the back, hammered in copper holder and transformed it into a king-size ash tray. The cigarette is a prop; George hasn't smoked one since he moved to Cape Cod over four years ago. Ash tray now sits on large cocktail table in living room.
sive homes of people having great means.
"Second, there's the collector of early, provincial Americana - low-priced items made mostly of pine, maple, pewter or copper that once were used in modest colonial dwellings or in farm houses. Such 'antiques' are simple, plain, rugged and sometimes even crude, often made by journeymen workers and back-country wood butchers. Antiques of this nature are more my style and speed, besides fitting more closely the size of my pocketbook and the atmosphere of my current Cape Cod surroundings.
"Once, long ago, I was a member in good standing of the grand army of those No. 2 collectors. I browsed through city antique shops. I traveled far into the country to antique fairs. I followed the auctions. And today, I'm right prideful of my gen-u-wine New England antiques, most of which probably came from the hills and billies of South Carolina and the fields and farms of the Pennsylvania Dutch country. Even so, it's old, country furniture and furnishings, and it looks good in this old country.
"It was during this time that I became an adaptor of antiques. I'll explain by telling you how it all started. Some place along the line I picked up an old hand-carved duck decoy, suitably painted to attract ducks and unwary antique collectors. Momma wondered out loud why in the world of web feet I wanted such junk. please turn the page

moses living room. Note butter churn lamps flanking fireplace

I informed her somewhat snappishily that it would make a good doorstop.
'That's corny,' she said, 'everyone uses decoys for doorstops these days. Now that you've got it, why don't you use it for something different for a change?' So I did. I hollowed out a large, fairly shallow hole right in the back of the duck and lined the depression with a piece of thin copper sheeting. Today, my duck decoy sits on a table, a highly unusual and usable ash tray. That's what I mean by adapting antiques.

So intrigued were we with Mr. Moses' words, we thought it worth our while to make the trip to Falmouth and find out what he was up to. We were greeted at the door by a relaxed, jovial man in his forties who promptly introduced himself-and then presented his attractive wife Peggy, daughter Sally and son Bradford. We were surprised to learn that George Moses was once an advertising man in New York. When we asked why he cast off the gray-flannel suit of Madison Avenue in favor of Cape Cod khaki, he replied, "Too nerve-wracking. Look-when the average ad man develops the usual king-size ulcer, he drinks his milk and takes his pills and stays on the job until killed or cured. I decided that wasn't for me. This used to be our summer place and we 'retired' to it nearly four years ago. Incidentally, I feel just fine today and I now commute from the dining room to my study in exactly 16 seconds."

CONTINUED ON PAGE 91

ox bell is rung by daughter Sally, a signal dinner is served. It was found in Nova Scotia.

plunger in butter-churn lamp is used to house wiring. Shades are old parchment maps.

## oup kettle suppers easy cooking - hearty eating!

Pick a pair of Campbell's Soups. Add something extra like diced ham, canned corn, sausages or croutons. That's the makings of "the soup-kettle supper." Serve it with salad and know what you've got? A nutritious supper . . . an inexpensive way to make the crowd feel right at home! So good, they'll expect it next time!

shroom-Asparagus Soup with Ham Strips. Terrific for spur-of-thement entertaining! Lightly brown 1 cup cooked ham in strips in 1 p. butter. Add 1 can each Campbell's Cream of Mushroom Soup and mpbell's Cream of Asparagus Soup. What a pair these are! Blend in oup can milk with 1 soup can water until smooth; heat. 4-6 servings.

omato-Bean Soup with Sausage Bites. It's souper! Cut $1 / 2 \mathrm{lb}$. link sauage into 1 -inch pieces; cook slowly over low heat in saucepan till brown; our off drippings. Then add 1 can each Campbell's Tomato Soup, and ampbell's Bean with Bacon Soup, 2 soup cans water, and $1 / 2$ cup hopped celery. Cover; cook till celery is soft, about $15 \mathrm{~min} .4-6$ servings.


Beef Noodle-Vegetable Soup with Crispy Croutons. Mix 1 can each Campbell's Beef Noodle and Campbell's Vegetable Beef Soup, with $11 / 2$ soup cans water. Heat. For croutons, cook till crisp and brown, 2 cups soft bread cubes in 2 tbsp. melted butter seasoned with $1 / 2$ clove minced garlic or $1 / 4 \mathrm{tsp}$. thyme or dash seasoned salt. Serve with soup. 4-5 servings.


Turkey Noodle-Celery Soup with Creamy Corn. Bet you make this soupkettle supper soon! Cook till done $1 / 4$ cup chopped onion in 1 tbsp. butter or margarine. Blend in 1 can each Campbell's wonderful new Turkey Noodle Soup, Campbell's Cream of Celery Soup. Add 1 cup each milk, water, and a spare can of cream-style corn; heat. 4-6 servings.

## What Every

 Woman Doesn't Know

For details about table appointments, see "Where Credit is Due," poge 104

family recipe dating back to 1864 -Grandma King's cheese soup. With toasted, richly buttered French bread, a delicious meal.

But she does it so easily. It's no effort at all-for HER! How often one hears it, how enviously one repeats it. . . . And why, I wonder, when the answer is so very, very simple. . . . Practice makes perfect. The answer is as trite, and as simple, as that. It is the whole answer, the only possible clue to entertaining effortlessly and beautifully. and is a mat that fabulous hostess serves but one completely wonderful thing, now that you recall it, and ONLY one? Everything was delicious, of course. Attractively presented and beautifully balanced. But her reputation isn't for elaborate or exotic menus, but for one or two things she does superbly as well as easily. Practice has made perfect.

Trite, but true. "She's famous for it," they'll tell you, in anticipation of having it again-and again.

Now you undoubtedly have your specialités-any woman who cooks every day does. But not every woman knows she has a specialité. Scrambled eggs, let's say. Wouldn't you, wouldn't I, angle for an invitation to a Sunday Brunch where we knew there'd be a platter of beautiful golden scrambled eggs, a surround of plump little sausages; muffins dripping with golden butter; a pot of golden marmalade; an endless pot of hot, brown coffee. I'd love it, and so will all your other friends. . . Ma'am, if scrambling eggs is what "you're good at," get going. Reputations have been made on far less than the pure gold of a Sunday Brunch you can do so easily, do practically every day and do so very, very well. . . . It could, of course, be $A$ soup, or $A$ stew your family adores and you have relegated to the "every-day" category, dismissed as too budget for company, but wait a minute, just wait a minute. Men will

veal browned in butter, baked in milk . . . with celery, peppers and Chinese noodle topping . . . most delicious casserole meal you ever ate!
travel miles for a good stew, ask any restaurateur who caters to men and offers one on his luncheon menu. So-if it's a way with stew you have, believe me you're made, absolutely made as a hostess and for heaven's sake abandon those imitative "company dinners," but quick. You've something few women have or will ever take the trouble to learn-a knack for stews. Serve it as Blanquette de Veau, Ragout of Veal, Beef Stew or just plain Irish. It's stew, it's good by any name, you've a real specialité and,

Ma'am, a reputation practically ready-made right in your stew pot. Seriously, and I have been serious all the time, whatever it is you do well, that's the thing to do. Don't let the much abused word "gourmet" intimidate you. Don't be so dazzled by famous hostesses' reputations that you are put in the position of trying to "compete." It's not a matter of competition, it's just good food, good food prepared effortlessly through practice, served graciously in the only climate that fosters true hospitality-your own home.
recipes on pages 71, 72


A FAT HEN, aromatically boiled 'til delicately pale and tender, served with a rosy Spanish rice, Weston style, a really super style!


# Look what you can do with 




## Aunt Jemima Pancake Mix!

Surprising idea but oh, so good! Pancake mix for cooking and rying. And what a wonderful new flavor it gives! Delicious fried hicken made golden-crisp with pancake mix. Tenderest puckwheat muffins you ever turned out. Pizza crust that sings "O Sole Mio!" Try them all. They're so good, and so easily made, with Aunt Jemima Pancake Mixes. And for extra speed and convenience in each of these recipes, he liquid shortening we suggest is Wesson Oil.
A. FRENCH FRIED FRANKS. To make batter for goldencrisp deep-fat fried franks, combine 1 c. of Aunt Jemima Pancake Mix, 1 tbsp. sugar, $3 / 3$ c. water. Beat well. Dip franks in batter and fry in deep fat ( $375^{\circ} \mathrm{F}$.) 2 to 3 minutes. Drain; cut in half; and serve with hot barbecue sauce, or as a main dish with baked beans. Makes 8 servings.
B. PEACH COBBLER. Use Aunt Jemima Buttermilk Mix for light, delicate-crusted cobbler. To make peach base, combine $1 / 3 \mathrm{c}$. sugar and 2 tbsp. Aunt Jemima Buttermilk Mix with 1 c. juice drained from a No. $21 / 2$ can sliced peaches; cook over low heat until thickened. Place peach slices, 1 tbsp. lemon juice and thickened sauce in $11 / 2^{\prime \prime} \mathrm{x}$ $6^{\prime \prime} \times 10^{\prime \prime}$ baking pan; dot with butter.
TOPPING: Mix 1 c. Aunt Jemima Buttermilk Mix and 2 tbsp. sugar. Add 1 beaten egg and $1 / 2$ c. milk to dry ingredients; stir till fairly smooth. Fold in 3 tbsp. liquid shortening. Drop batter by spoonfuls over fruit. Bake in hot oven ( $425^{\circ} \mathrm{F}$.) 25 to 30 min . Serve warm with peach syrup or cream, plain or whipped. Makes 6 servings.
C. FRIED CHICKEN. For crisp golden brown chicken, put 1 c. Aunt Jemima Pancake Mix, 1 tsp . salt and $1 / 4 \mathrm{tsp}$. pepper in a paper sack; add chicken and shake well. Brown slowly in liquid shortening in frying pan. Reduce heat; cover and cook till tender.
D. MUFFINS. For deliciously tender, fine-textured muffins, mix 2 c. Aunt Jemima Buckwheat Mix with $1 / 4$ c. sugar. Add 1 c. milk,

1 beaten egg; blend. Lightly stir in $1 / 4 \mathrm{c}$. liquid shortening. Fill greased muffin cups $3 / 3$ full. Bake in hot oven $\left(425^{\circ} \mathrm{F}\right.$.) about 20 minutes. Makes 12 muffins.
E. PIZZA. A tender, crisp crust is a must for good pizza. It's a snap with Aunt Jemima Pancake Mix. Just put $11 / 2$ c. mix in bowl; stir in $1 / 4$ c. liquid shortening with fork. Add $2 / 3$ c. milk, mixing lightly. Form a $12^{\prime \prime}$ circle on a greased cooky sheet. Bake in $450^{\circ} \mathrm{F}$. oven 10 minutes.
FILLING: Pan-fry 1 lb . pork sausage meat; drain. In some of the drippings brown $3 / 4$ c. chopped onion till transparent. Add 1 can tomato sauce, 1 can tomato paste, $1 / 2 \mathrm{tsp}$. salt, $1 / 4 \mathrm{tsp}$. pepper, $1 / 4 \mathrm{tsp}$. oregano and the sausage. Cover and simmer 20 min . Pour over fresh crust; top with $1 / 2$ c. shredded Cheddar cheese. Return to oven till cheese melts. Sprinkle with grated Parmesan cheese. Makes 6 servings.

## We want your ideas...

\$10,000 REWARD for the best original recipe using Aunt Jemima Pancake Mixes together with Wesson Oil in a brand new way. Try out your ideas and send your best recipe with your name and address to: RECIPE, Box 1088, Chicago 77, Illinois.
1st PRIZE: $\$ 10,000 \mathrm{CASH}$-plus national recognition as "QUEEN OF COOKS."
500 PRESTO CONTROL-MASTER FRYPANS (illustrated above) for the next 500 winners. FREE to every entrant-brand new Aunt Jemima Cookbook full of dozens of tempting recipes illustrated in color.
Get complete contest rules from your grocer, or write to box number above. Contest closes April 30, 1958.

Make a festive dessert the "busy-day" way-

# Pudding Cheesecake 



No cooking!
the tang of cheesethe crunchiness of graham cracker crustthe tart-sweet smoothness of Jell-O Lemon Instant Pudding!

## LEMON PUDDING CHEESECAKE

1 package ( 8 oz .) cream cheese -2 cups milk
1 package Jell-O Lemon Instant Pudding
18 -inch graham cracker crust
Soften cream cheese,
pudding mix. Beat slowly with $1 / 2$ cup milk. Add $11 / 2$ cups milk and the minute. (Do not overbeat.) Pour at eater just until well mixed, about 1 Sprinkle graham cracker crumbs light once into graham cracker crust. Serve to 8 delighted people-a real party der top. Chill about an hour. so easily, thanks to Jell-O Instant Pudding! Be ready to serve delicint Pudding!
Keep all seven flavors of Jell-O Instant Pudding on hand.
rewith, some suggestions, some recipes-
all supremely good Reputation Builders in my opinion and yours, too, I trust.

But before you try these, please, what is YOUR specialité?


- HOW TO BOIL A HEN
- Clean a $5-\mathrm{lb}$. fowl carefully. Place in kettle, breast-side up, half cover with water and bring to a boil, skimming off all scum as it rises. When quite clear, add 1 tbs. salt and 2 carrots peeled, 1 bay leaf, 5 sprigs of parsley, 2 sprigs of green celery leaves, I medium-size onion, 7 peppercorns tied in cheesecloth. Bring to a boil, lower the flame and simmer for $2-3$ hours, or until the meat is tender. If the meat is not to be used immediately, cool breast-side down in the stock.

A Good Victual recipe

# Cood Victuals 

(Pictured in color on page 66)



## IRENE'S VEAL IN CASSEROLE

2 lbs . veal cut in inch-size pieces. Brown in butter.
Add $1 / 4$ cup celery and
$1 / 4$ cup green pepper chopped fine.
Stir in $1 / 4$ cup flour, then add 2 cups milk.

- Turn into casserole and bake in $350^{\circ}$ oven for $11 / 4$ hours. 10 minutes before done, cover with one large can Chinese noodles.
Serves six.
Recipe by Irene Weston

I lb, cheddar cheese grated
I can small chili peppers peeled or
3 fresh chili peppers peeled
2 medium-size cans canned tomatoes or

6 large fresh tomatoes peeled and cut in small pieces
$3 / 4$ cup chopped onion

- Cook tomatoes, chili peppers and onion in frying pan in butter or bacon fat until well done. Put 2 qts. of water in large saucepan and bring to a boil. Let boil a few minutes. Take off the fire, add grated cheese to hot (but not boiling) water stirring constantly until cheese melts, then add the tomato mixture from the frying pan; add salt to taste. Let soup simmer 20 min . stirring frequently.
Recipe from Cleo Morgan
 Victuals
(Pictured in color on page 66)


Brown $1^{1 / 2}$ cups chopped onions in large skillet.
Add 1 lb . ground veal and brown lightly.
Add I cup grated cheese and heat until cheese melts.
Then add $1 / 2$ cup rice, $1^{1 / 4}$ cups warm water and 1 quart canned tomatoes.

- Heat, then put all in baking dish. Bake in $350^{\circ}$ oven for 1 hour.

Recipe by Irene Weston


## SヨyVO NMOA-ヨaISdn

The all-time darling of the cake world has always been the upside-down cake. Just say the word and watch the eyes of your listeners light up with visions of good eating. Where it came from is hard to say. Whether it was originated by an intelligently lazy cook who wanted to turn out a cake and frosting in one fell swoop or whether someone wanted to spare on the dishwash-ing-who knows? Whatever, the succeeding years since its invention have never dimmed its popularity. Perhaps because it's please turn the page

## - PINEAPPLE PINWHEEL CAKE

Preparation time: 15 min. Baking time : 35 min .

3 tbs. butter
$1 / 2$ c. brown sugar
2 tbs. pineapple juice
I \#2 can pineapple tidbits

5 cherries
$1 / 2$ pkg. butterscotch, caramel,
or burnt sugar mix

- Melt butter in bottom of $9 \times 9 \times 2$-inch cake pan. Blend in brown sugar and pineapple juice. Arrange well drained pineapple and cherries in pinwheel pattern over the sugar. Prepare cake mix according to package directions. Pour carefully over fruit. Bake in moderate oven ( $375^{\circ} \mathrm{F}$.) 35 minutes or until done. Allow to cool two minutes and then invert on cake plate. Allow to set one minute before removing pan. Serve cake warm with whipped cream.

Serves 6
310 cal. per serving
Source of Vitamins A, C
tbs. butter
$1 / 2$ c. white sugar
c. white sugar
\#2 can pineapple tidbits, drained $1 / 3$ c. Maraschino cherries
I c. cake flour
$1 / 2$ tsp. baking powder

- Melt butter in ro-inch round baking dish. Blend in sugar and arrange fruits in a spoke pattern over it. Set aside. Sift flour, baking powder and salt together. Beat eggs until thick and lemon colored. Gradually add sugar, beating constantly. Then
add pineapple juice and vanilla. Add sifted flour, beating only until blended. Pour carefully over fruit. Bake in moderate oven $\left(375^{\circ} \mathbf{F}\right.$.) 40 minutes or until done. Allow one minute before removing. Serve warm with cherry whipped cream.
250 cal. per serving Source of Vitamins A, C.
Serves 8


6 Maraschino cherries
$1 / 2$ pkg. white cake mix
$1 / 2$ c. White sugar
I \#I flat pineapple rings, drained

- Melt butter in 9 -inch round cake pan. Sprinkle sugar over butter. Arrange pineapple and cherries over sugar mixture. Prepare cake mix according to package direc-
tions and carefully pour batter over fruit. Bake in moderate oven ( $375^{\circ} \mathrm{F}$.) for 40 minutes or until done. Allow to cool two minutes and then turn out on serving plate. Leave pan inverted over cake for one minute before removing. Serve warm with nut
whipped cream.

Preparation time: 15 min. Baking time: 40 min .
$1 / 2$ c. butter
3 tbs. brown sugar
I c. peach slices, drained

10 Maraschino cherries
I pkg. spice cake mix

- Melt butter in heart-shaped pan. Stir in brown sugar. Arrange peach slices in pattern around edge of pan. Form heart of cherries in center. Prepare cake mix according to package directions. Pour batter carefully over topping. Bake in moderate oven $\left(375^{\circ} \mathrm{F}\right.$.) 40 minutes or until done. Allow to cool several minutes and then invert on platter. Allow to steam one minute before removing pan. Serve warm with whipped cream.

Yield: 8 servings 215 cal . per serving Source of Vitamins A, C

# səyp) uмор-əp!sdの (Continee) 


such a versatile cake is the reason why everyone likes it. It can be made with cake batter or a speedy cake mix. Some cooks use pineapple as the fruit; others peaches, apricots or other interesting combinations of fruits. Some dote on brown sugar or molasses in the topping while others enjoy white. And whatever the size or shape (little individual cakes are wonderful for small families) it's as foolproof when made in a frying pan on top of a range as it is in the oven, No wonder it's so popular, for the results by any method are invariably attractive, without the usual extra fuss and bother with frosting or further decorating.

And now upside-down cake can become even more festive. Even cakes for everyday eating can look like they're ready for a party. On these pages are five ideas we know you will have good luck with. They start with a spice cake mix and peaches that are baked in a heart-shape pan (upper left), an idea particularly appropriate for a Valentine's Day meal. Then (lower left) we combine pecans with a favorite batter and bake with a peach and pecan topping-rich and delicious, especially for those who like their cakes with nutmeats. The Pineapple Pinwheel is at its most attractive best baked in a square shape. The other two rounds further demonstrate the many possibilities with fruit arrangements. The recipes for these five are on the same pages.

## Winter Stunshine Fiesta

## with Cling Peaches from California

 -and Betty Crocker Cake, Pie Crust and Macaroon Mixes!

Iden Treasure Upside-Down Cake-Cling Peaches always e superb upside-down cake, but here's a spicy new edition to try; side-Down Peach Cake made in a ring mold with Betty Crocker Honey se Cake Mix! Just melt $1 / 4$ cup butter in a $9^{\prime \prime}$ ring mold. Stir in up brown sugar (packed). Arrange $11 / 2$ to 2 cups drained canned Cling ch slices round the bottom of the mold. Pour in half of the Honey ce batter (bake the rest in a layer pan). Bake about 35 minutes at $350^{\circ}$.

lings 'n Macaroons-so quick and easy and always good! First ke up a batch of Betty Crocker Macaroons (you'll want to try both vors, chocolate and coconut). Heap two golden Cling Peach halves aight from the can in each dessert bowl, serve with Betty Crocker acaroons for a bright and happy finish to any winter's meal!


Sunrise Peach Pie-a golden peach beauty of a pie to dazzle your family! Follow directions on package of Betty Crocker Instant Pie Crust Mix for a $9^{\prime \prime}$ two-crust pie. For filling: combine $3 / 4$ cup sugar, $1 / 4$ cup flour, $1 / 2$ tsp. cinnamon, $1 / 2$ cup peach juice. Cook, stirring until thickened. Add to $31 / 2$ cups drained canned Cling Peach slices. Pour into pastry-lined pie pan. Roll out top dough and cut a hole in the center. Fit over pie. Slash dough from hole to edge to form sun rays. Bake 35 to 45 min . in $425^{\circ}$ oven.

Remember-onty Clings hold their sunshiny color..their juicySweet peach flavor..their plump shape during cooking! When you shop, be sure you choose...

sunniest way to brighten any meal

[^2]

For details about table appointments, see "Where Credit Is Due," page 10

# TAKE A CAN OF TOMATOES 

CAULIFLOWER WITH TOMATO SHRIMP SAUCE (above). Of all vegetables, I prize tomatoes most because they know no season, and they blend with almost any food. If there's a can of tomatoes on your pantry shelf, you have a meal within reach. Here we've mixed a disarmingly simple sance with shrimp to serve with cauliflower or any other vegetable of your choosing.

POLENTA WITH MUSHROOM TOMATO SAUCE (right). Many cooks rely upon tomatoes merely as a base for a sauce such as would be used over spaghetti or served as a simple vegetable. But there are many other rather unusual recipes based on our reliable friend the tomato that come as a welcome variation from the old stand-bys. In this recipe we've combined both tomatoes and tomato sauce with the mushrooms to make our polenta. (Polenta is a cornmeal dish originating in Italy.)


hungarian veal goulash (left). There's no reason why you can't substitute veal for beef in this familiar dish. Our recipe tells you how to prepare it on top of the range, but if you prefer to have a last few minutes with the family or friends before eating, it can easily be transferred into an oven casserole and served with the usual hot buttered noodles. It could even be prepared in the morning and popped into the oven minutes before serving time. Added hours of standing will enhance the flavor. Since this dish takes to freezing, why not double the recipe to store some in the freezer?

SPANISH RICE WITH BEEF (left). Rice dishes always get a big vote of popularity around this time of year. And high on the list of reasons is convenience. For this good food is usually to be found near the familiar can of tomatoes on the kitchen shelf. This pair teams up beautifully here in a dish that's important enough to please any guest. It takes very little time and effort to prepare, and even less time with pre-cooked rice. Youngsters always go for these meals-in-a-skillet, too, and since this dish is a mighty good source of minerals and vitamins, it's one more reason why you'll like this meal (and it is a meal!)

vegetable medley (left). Often vegetables are the dull stepchild on our menus, included usually from a sense of duty "because they're good for us." And no wonder they're so unpopular, for all too often their fresh and tasteful possibilities are reduced to a bland, pulpy state by over-cooking or a lack of imagination in their seasoning. In this recipe we've brought together a combination of vegetables with such flavorgiving attendants as condiments and spice, in a definite attempt to banish an impression of dullness from the vegetable course. Even such plain and simple vegetables as cabbage can take on new interest and an exciting flavor combined with tomatoes.

TOMATO MACARONI AND CHEESE (left). For some cooks it may take a lot of restraint to keep from using fresh tomatoes in this casserole. But fresh tomatoes are not exactly an economy item at this time of the year, so let's keep the fresh ones for eating raw and use the canned variety for cooking purposes. For this recipe you might try using a new seasoned tomato now on the market that the packers refer to as stewed tomatoes. They're seasoned with onion and green pepper and are simply delicious. But as I've said, they are still called just stewed tomatoes, so look further on the label to be sure you get what you want.


Don't throw away extra parsley. If the bunch is larger than you need, break off the tips and dry them in a very slow oven. Stored in a glass iar, they will come in handy to flavor soups, stews, casseroles or other cooked foods.


AMERICAN HOME RECIPES
TAKE A CAN OF TOMATOES
(pictured in color on page 76)


## TAKE A CAN OF TOMATOES



If you prefer straight, flat bacon strips, then either oven-broil them on a rack or anchor them down with a pan lid in a frying pan. (You can buy what the housewares departments refer to as bacon boards, too.
(pictured in color on page 76)



For drinking ... cooking . . . baking ... whipping!


Yodel-ing good-this Swiss Pie. Tender, hearty -made with Starlac, wonderful nonfat dry milk.
Borden's takes fresh pasteurized milk, removes the water and fat. What's left? The best part all the $B$ vitamins, proteins, calcium and other minerals. They're the heart of milk-Starlac!

When you mix Starlac,(1) it dissolves instantly, even in ice water. Tastes like just what it is-the delicious heart of milk.

Drink Starlac, use it in all made-with-milk recipes. It's such a simple way to make sure your family's meals are tasty, healthful and economical.


DOBE SURE TO USE a dust cover on your ironing board when it's not in use. It helps keep the pad fresh and free of broom-closet smudges. The plastic cover shown here came with the board and pad set, but you can easily make one with plastic yardage and elastic. The ironing board cover will serve as a rough pattern for your dust cover.

## Only prunes this tender can make pie this tasty

Here's a pie so tasty, you'll love every bite! And its flavor is due to Del Monte Brand Prunes-plump and tender, naturally sweet. They cook easily, without getting mushy-Del Monte "Natural Flavor" processing sees to that. What prune recipe wouldn't be better for quality like this? Be sure to get DEL Monte-for all the wonderful ways you use prunes.

PRUNES 'N' CREAM PIE

| $2 / 3$ cup sugar | 1 cup ( $1 / 2$ pint) light cream |
| :--- | :--- |
| $1 / 4$ cup flour | 1 lb . DeL MONTE Prunes, cooked and pitted |
| $1 / 4$ tsp. salt | Maraschino cherries, if desired |
| $1 / 4$ tsp. cinnamon | $19^{\prime \prime}$ unbaked pie shell |

Combine sugar, flour, salt, cinnamon. Stir in cream. Place the pitted prunes in bottom of pie shell, reserving a few for garnish. Pour filling over. Bake in hot oven ( $400^{\circ} \mathrm{F}$.) 45 to 55 minutes, or till set in center. Garnish with prunes (and cherries if desired). Serves 7 to 8 .

## Delmonté prunes




## As modern as a new kitchen-milk in Pure-Pak!

Suddenly, as you use the convenient Pure-Pak carton, all other methods of milk packaging are outdated. Pure-Pak's the modern milk container that is so convenient, sanitary and safe-easy as a pitcher to use. Because so many of you have asked for it, dairies nearly everywhere offer this improved service.

Have you asked your milkman for milk in Pure-Pak?


Only Dixie offers you all these features... and a modest price, too!

You'll be the envy of the neighborhood when you own a beautiful Dixie Automatic Gas Range! Luxury features such as the built-in rotisserie, giant griddle, safe automatic lighting, automatic top burner heat control, extra large main oven and second oven with four-way convenience offer you versatile performance in the kitchen.
Compare DIXIE with any range feature for feature ... price tag for price tag. You'll choose DIXIE every time.


Not only a DOUBLE OVEN . . . Dixie's
Second Oven offers four-way convenience Second Oven offers four-way convenience -baking, broiling and warming, plus a builtto a mouth-watering goodness. Dixie's double-oven convenience lets you bake while a hen or ham roasts in the other.

Giant Greaseless Griddle wilt cook breakfast for six at one timel Convenient gravy moat and large grease cup free surface o
excess grease and prevent "frying. Perfect for preparing breakfasts, party snacks and grilling your favorite meats.

FAMOUS SOUTHERN DISHES Send for your copy of this treasured collection of
SELECTED SOUTHERN RECIPES direct from Dixie. These famous Old South dishes, not found in any other collection, will please and delight you and your friends.

$\square$ Enclosed is 25 c . to cover cost of handling and mailing.
$\square$ Please send name of my nearest DIXIE dealer.

## Gas Ranges

Name

1681- 25 c Nine circles give this rug a most unusual shape, and it's easily made into any size. The original design was found in the General Wolfe Inn in Wolfesboro, New Hampshire. To make a copy of it, send for our pattern.


Old Colony... the Authentic Early American Furniture for Contemporary Living
From carefully executed brass pulls on cabinets and chests to the spoon feet on the extension table, every detail of this solid Rock Maple furniture is as authentic as painstaking research and skilled craftsmanship can make it! And with today's living in mind, Heywood-Wakefield designers have incorporated every functional and space-saving feature modern homemakers could desire!

## Choice designs for living rooms and bedrooms, too

See Old Colony by Heywood-Wakefield for every room in your home at leading furniture and department stores. You will admire the satin-smooth, carefully rubbed finishes. For upholstered pieces choose from a collection of distinctive, long-wearing decorator fabrics.

HOME-PLANNED



Heywood-Wakefield are also makers of Ashcraft and Modern Furniture


NEW "HOW TO PLAN AND DECORATE WITH OLD COLONY" BOOK-Lee Childress, nationally known interior designer, tells you how to plan an attractive home with Old Colony. Send 25 e in coin for 28 -page book. If you'd also like our decorating book on "Home-Planned Modern" send 50¢ in coin for both.

## Heywood-Wakefield

[^3]name
street
CITY \& ZONE
state

NOW!

## Just add boiling water-

## a home-cooked frosting is born

 right in your mixing bowl!

Real 7-minute-type frosting with no cooking! It takes just one step. You add boiling water-and your Betty Crocker Fluffy White Frosting Mix beats right up into stiff, snowy, glistening peaks! You couldn't make a better frosting if you did all the work yourself. And you don't ever risk costly failures, because.

## "I guarantee a perfect" frosting every time!" Betty Crocker *ifilis

You'll find these sawhorses ideal if your home workshop is allotted a small corner of the basement or must also double as a garage, play or laundry room, for a pair of these can be taken down and tucked out of sight or stacked against the wall when not in use. With a little finishing you might also consider them as very adequate supports for a backyard picnic table, a patio serving table or a big game board. If this is the case we recommend sanding all the edges smoothly and giving them a painted or stained finish if you want a really finished appearance.

Design-wise, they're about as simple as anyone could make them, not only to facilitate their being put together easily but to make them more adaptable in use. Each sawhorse consists of two legs and two crosspieces that slide into slots in the tops of the legs. Space between the crosspieces makes it easier to get at any difficult sawing jobs where support is needed close to the cut-an improvement that should be welcomed by most home carpenters. Also, much greater support is achieved (please turn the page)

After the sawhorse parts are cut out, assembly should be fast and simple. Slots in the crosspieces fit snugly into slots in the legs. Because of the way they're cut at an angle in the crosspieces they will not slip out when the sawhorse is picked up. (See diagram for slots, page 88. )




Above, buoyant spring-cushion seat, padded vinyl-covered back-rest. In metallic flame with black frame. Available in 5 colors. $\mathbf{\$ 9 . 9 5}$.

## You can keep chairs for all these people ...in a corner closet!

Pressed for extra seating room? Well, from two feet of closet space . . . enough Samsonite chairs to seat a roomful of people. It's that simple with Samsonite folding chairs. They're so easy to store . . . so convenient to use. Samsonite chairs glide open .. glide closed ...safety hinges can't slip... can't nip fingers. Electrically welded tubular steel frames are extra strong. The vinyl upholstery wipes clean with a damp cloth . always looks bright and new. Smooth enamel legs won't snag stockings either.

At your next party make sure your guests are sitting pretty... and comfortably on Samsonite folding chairs. Above, padded vinyl covered seat, in tan with bronze frame; comes in six colors. 595

## Samsonite

Shwayder Bros., Inc., Folding Furniture Division, Detroit 29, Michigan. Also manufacturers of smart Samsonite Luggage and Samsonite Classroom Furniture. Available in Canada, through Samsonite of Canada, Ltd., at slightly higher prices.

## For weight watchers... new low-calorie D-ZERTA GELATIN

It's easier to stay on a diet when you can have a sweet des-sert-and D-Zerta contains hardly enough calories to count!

This delicious gelatin is made without sugar, but it's so good the whole family will enjoy it. D-Zerta Gelatin comes in 6 flavors and costs only pennies a serving - makes bright desserts and refreshing salads.

Sweet, low-calorie D-Zerta Pudding is made without sugar, too. Try all 3 flavors: Vanilla, Chocolate and Butterscotch.

D-Zerta and Jell-O are registered trade-marks of General Foods

| Compare the calories in one serving: |  |
| :--- | :---: |
| Rice Pudding | 249 |
| Cupcake <br> (with white icing) | 229 |
| Orange Water Ice | 177 |
| D.Zerta Pudding <br> (with skim milk) | 54 |
| D-Zerta Gelatin <br> (all 6 flavors) | 12 |


made by the makers of JEll:0'oesserts.

Knock-down Sawhorse (Continued)
with the edges of the two crosspieces than would be possible with only one $3 / 4$ " edge. Finished sawhorses are not only light in weight but will support heavy loads.

## CONSTRUCTION:

Two sawhorses can be cut from one $3 / 4^{\prime \prime}$ fir plywood panel, size $4 \times 8^{\prime}$. A handsaw and a chisel for the slot ends are the only tools

needed, though, of course, a power saw would do it faster than the two hours required for the job.

Your first step is to draw the cutting diagram on the panel (see diagram below and photograph on page 86). Then start sawing, cutting the long crosspieces first. Once put together, assembled horses can be easily picked up by the crosspieces, because the angle of the slot prevents them from slipping out. This eliminates the need of a locking nail.

Leg height may be varied according to sawhorses' intended use and according to the height of the user. The $27^{\prime \prime}$ height provides a comfortable working surface for the average man up to six feet tall. In any case the span of the leg base should not be less than $22^{\prime \prime}$ in order to provide enough support.

With minor dimensional changes, 3 pairs of sawhorses can be cut from two panels. Legs would be $24^{\prime \prime}$ high instead of $27^{\prime \prime}$, base of leg pieces would be $22^{\prime \prime}$ instead of $24^{\prime \prime}$.

THE END


Fun bubbles both ways in a friendly "telephone break." You're glad you called, and it's so appreciated. Routine gets a poke in the ribs, the day gets an unexpected sparkle. So dust off your morning, pick up the phone, and just for fun-call someone.

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## Antique Adaptor <br> (Beyins on paye 62)


fog horn is used by Mrs. Moses to call Sally and Bradford for lunch. Horn sends out hoarse honk familiar to all Cape Codders.


MILK BENCH converted into cocktail table is conversation piece. Top is covered with drapery print and plate glass.
wool carder transformed into a floor lamp. Peggy Moses turns spokes to prove carder still works. The portrait of Sally is illuminated by cachepot lamp.

lamps, their plungers used to carry the wiring . . . another lamp made out of a wool carder . . . two early china cachepots turned into table lamps that throw illumination up rather than down.
One of George Moses' favorites is a small cocktail table he picked up at an auction for three dollars. It was an old beat-up bench used for stacking milk pails. The top was scarred beyond refinishing but the legs were of hand-hewn oak and in good condition. In a moment of inspiration, he covered the top with a piece of printed drapery material, placed a sheet of quarter-inch plate glass over the cloth and tacked a strip of copper all around the

PLEASE TURN THE PAGE


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## Antique Adaptor <br> (Begins on page 62 )

edge to hold the glass in place. The original cost- $\$ 3$-plus 85 ¢ for the cloth, plus $\$ 1.50$ for the glass, plus $85 \phi$ for the copper, plus $15 \phi$ for the copper tacks, brought the total to exactly $\$ 6.50$
Another table in the same room was a dough box, a box in which bread dough was placed and covered to raise overnight. The old box on legs made an ideal end table. To make the new legs look old, George rubbed them with wet ashes and added oil and ochre. Then he took a bunch of

## SPONGE TIPS



PUT DAMP SPONGE and velvet clothing in dryer; low heat and water from the sponge will steam your velvet conveniently.


TO make sponges last longer and have different ones available for different jobs, cut in various sizes with a sharp knife.
keys and beat small abrasions in the soft pine wood, a process known among antique adaptors as "distressing the wood." "By the time I was through," said George Moses, "the table looked like a million dollars."

Like all Cape Codders, George Moses makes a dollar where he can. In addition to writing his column for the Falmouth Enterprise, he has an assortment of jobs. He charters his cruiser, the "Bulrush," during the fishing season, serves as press representative for the Falmouth Playhouse in summer, raises and sells champion field-trial beagles, and writes an advertising column on copy for a business magazine.

As for his favorite hobby, he claims that anyone can do it. All it takes to be an antique adaptor is a little money and a lot of time, patience, interest and imagination. And then he added, not without a wry smile,-"also some prodding, pushing and goading by your wife."


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## LADIES, YOU WORK TOO HARD!

Ies, ladies, you do work too hard, if a mere man may say so-but it's your own fault. Speaking as a husband in an average-income home in an average neighborhood, I have long been amazed at the amount of work that housewives create for themselves. Of course there's hardly a man alive who at one time or another hasn't courted disaster with that big, full-voiced statement that starts, "If I ran my job the way you run yours . . ." It never fails to get an immediate reaction from friend wife. Blooie! The battle begins! Put down that ash tray and wait a minute! Hear our side, please.
One habit that my loving but unsystematic wife has is to shop for groceries with just a general idea of what she wants: some meat, some fruit, vegetables, and stuff. (Stuff being anything edible her eye falls on.) Each day thereafter she flings wide the cupboard door with a happy cry, "What shall we have for dinner?" Once, the day before grocery day, we had sauerkraut, fruit cocktail, sardines, and a bag of marshmallows. I admit that in one sense she was ef-ficient-the food and the week ran out together.

By stringing her up by the thumbs, burning splinters under her nails, and promising her a new hat, I prevailed on her to make a complete menu for one week. It worked wonders, not only gastronomically but economically, not counting the cost of the new hat.
Yes, an ash-scattering husband and two active kids make housework hard, but a little pre-planning can make it easier. I have no intention of telling you girls how to do your work. Your husband can do that-and I'd rather you got mad at him than me!

There's another weakness that slows up housecleaning-knick-knacks. Any flat surface challenges a woman to see how completely she can cover it. My wife's desk top holds a photo, a lamp. phone book, letters, old grocery lists, some newspaper clippings held down by a cigarette box full of smaller items, and a lavender ceramic cow. The only uncluttered surface is the dining room table, and I suspect that's because it would make table-setting so lumpy.

You understand, of course, ma'am, that these helpful hints aren't directed at you; but don't they just fit your neighbor? The one that's such an awful housekeeper? Sure they do.

I must say I feel better since I got this off my chest. Now if I can just get my wife to stop work and type this up, I think I'll take a nap before dinner. -David M. Ahearn

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## NEW for'58



Ruby Queen beets are a rich, deep red, perfectly rounded.

Iike everyone else, gardeners are always looking for something new. But they're luckier than some people because many of the things they're interested in are impartially tested before they're put on the market. These are the various "All-America" flowers and vegetables.

All-America plants are tested in trial gardens in all parts of the country-by experts who have no personal interest in themand only if they score a certain number of points are they given an All-America award. So when you buy All-America seeds or plants at a garden store or from a catalog you know you're not buying a cat in a bag.
The All-America pre-sale testing idea started some years ago with vegetables and annual flowers. Now it includes roses, camellias, chrysanthemums and gladiolus, and before long it'll include other garden plants as well as trees and shrubs.
New for 1958, in All-America vegetables, is a brand-new beet called Ruby Queen. It's of the round type, medium-size, and of a rich ruby red color. The leaves are brilliant green and tender, wonderful fare for all beet-greens enthusiasts.
When it comes to greens, though, every true southerner thinks first and last of mustard, and by degrees the appreciation of mus-tard-greens is spreading to the north and west. A new one, in fact,


For mustard-greens fanciers, the new Green Wave is tops. was well enough liked all across the country to win an All-America award for 1958. It's called Green Wave and it's beautifully curled, tender and flavorsome. Another good thing about it is that it makes leaves, without going to seed, longer than any other mustard variety now on the market.

A new waxbean All-America award winner for 1958 is named Choctaw. It has bright yellow pods, a fine delicate flavor, is stringless and practically fiberless. It grows to regular bushbean size and crops heavily.

Another new bean with an All-America tag on it-in fact, it scored higher than any other vegetable coming out this yearis Pearlgreen bush snapbean. It's deliciously flavored and has bright green pods with white seeds-making it delectable to the eye as well as the palate. Stringless and fiberless, it's an ideal snapbean whether used fresh, canned, please turn the page

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(Continued)

The new Choctaw waxbean is a good cropper, fine flavored

frozen, or grown to maturity for dry shell beans. In fact, the experts say it's the finest snapbean that's come out since the famous Tendergreen variety appeared in 1932.

The fifth All-American vegetable on the 1958 list is a lettuce called Ruby, so named because of its bronzy red color. It's of the loose-leaf type, not a tight heading variety, has excellent flavor, and holds its redness even during the heat of summer. It's expected to appeal to all salad lovers on the lookout for something different, and it'll probably find its way into many a mixed salad which otherwise would depend on red cabbage for a dash of color.

For the first time this year, chrysanthemums have been added to the list of All-America-tested flowers. The testing program has been in the works for several years, and now for 1958 there are four new varieties to get the A-A mums off to a good start. All of them are hardy varieties, suitable for every part of the country where garden mums are grown.

The large-flowered one called Showpiece is of brilliant royal rose color, with the petals a silvery color on the reverse. The blooms are about $4^{\prime \prime}$ across, occasionally up to $5^{\prime \prime}$. well shaped, and are wonderfully long-lasting as cut-flowers. The plant grows


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$2^{\prime}$ to $21 / 2^{\prime}$ high, has lush, attractive foliage; it starts flowering in late summer or early fall and continues until hard freezing puts an end to the garden season.
Emperor is a bright lemon yellow mum, though when the buds are opening they're a light orangy bronze. So you can actually have cut flowers of either color. The plants are compact-growing and literally cover themselves with good-size blooms, making them excellent material for landscape use as well as for cutting.
Ruby King is a low-growing "cushion type" mum and is described by one of the experts who judged it as "the best red cushion I have ever seen." The plants grow $12^{\prime \prime}$ to $15^{\prime \prime}$ high and form solid mounds of small to medium-size blooms, up to $11 / 2^{\prime \prime}$ or $2^{\prime \prime}$ across. The color is rich deep red with gold on the reverse of the petals. The buds and blooms tolerate light frost and the plants are in bloom from late September until severe freezing begins-the perfect subject for late color in front of taller perennials, for alongside the house, in the rock garden, or as an edging plant.

The other member of the All-America mum quartet is Burning Bronze. In the opening stage it's a mahogany or coppery color, when fully opened a brilliant orange- or tangerine-bronze.

The blooms are of me-dium-size, averaging about please turn the page

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Burning Bronze mum turns from dark mahogany to a bright orange-bronze.

$2^{1 / 2} 2^{\prime \prime}$ across and. like almost all mums, are remarkably longlasting as cut flowers. The plants are vigorous, well-branched, with attractive foliage, and grow about $21 / 2^{\prime}$ high. Altogether, Burning Bronze is the perfect medium-height plant for autumn color in the autumn garden-or in autumn flower arrangements.

This is the third year that All-America awards have been made to gladiolus, though only one variety, Emperor, is on the 1958 list. Last year's two winners were Caribbean, ruffled blue, and Maytime, deep pink and white; and the two 1956 winners were Royal Stewart, red, and Apple Blossom, pink and white.
Emperor is a rich royal purple with pure white throat. It grows unusually tall and the flower spikes are extra long with as many as seven or even eight florets open at one time. In some of the 35 American and Canadian trial gardens where it has been tested it was the tallest variety yet grown. often reaching over $6^{\prime}$ tall, and one of the largest flowered. It makes strong, attractive foliage, straight stems, and has proved itself as an exhibition variety at flower shows. As a garden plant, it will be most useful for plant-


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ing where you need something "tall, dark and handsome."
The two All-America annual flowers for 1958 were pictured and described in our January issue. They are Maytime petunia, heavily ruffled salmon pink, and Petite marigold, a dwarf, smallflowered variety in three distinct colors, golden yellow, orange, and bi-color. The one All-America camellia for 1958, Buddha. also was illustrated in the January issue.
The 1958 All-America roses were pictured in the June 1957 issue. They're Fusilier, an orange-red floribunda; Gold Cup, golden-yellow floribunda; White Knight, pure white hybrid tea.
Plans are now well along for the setting up of other pre-sale testing programs. Probably the trials to test new woody plants will be the most important for new homeowners and others interested in buying high-grade trees and shrubs. This will be sponsored by the American Association of Botanical Gardens and Arboretums, the American Horticultural Council, and the American Association of Nurserymen.
It will not only test newly-


Gladiolus Emperor is royal purple with a white throat. originated and newly-discovered shrubs and trees, but it will also see that they are correctly named according to scientific rules and that the names are properly registered and published. The program will be directed by a trained plant taxonomist.
Eventually, no doubt, virtually all new plants will be tested under All-America-type procedures before they are placed on the market. Then a home gardener will have only himself to blame if he's taken in by something "new, exclusive, out of this world" but which can make no claim to an All-America award. the end


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## ONE HOUR TO GO

JANE WATSON GEBERS

This article is being written for mediocre-to-poor housekeepers on a very important subject: What to do when hubby calls and announces he's bringing someone very important home.

As you can readily see this is no problem at all for the really good housekeeper. She simply empties the ash trays, flicks a speck of dust from the television screen and she's ready to entertain Queen Elizabeth herself. Ah, but what happens when we (the mediocre-to-poor housekeepers) are faced with that situation? As a poor housekeeper (one who barely dusts with one hand), I've developed a system that really works.

First of all, you'll need at least an hour. If your husband says he'll be home in less time, tell him to stall. Then take a quick inventory of dinner supplies if the visitor is coming for a meal. Any wife, good or bad housekeeper, should have enough sense to have an emergency meal on the back shelf or in the freezer. Serve whatever you fix best, provided it's quick. My own favorite is a precooked canned ham and a large can of sweet potatoes to be candied.

Now that you've taken inventory and noted what you need to round out your meal, throw yourself on the sympathy of your nearest friendly neighbor and round up your preschool children, together with a bundle of their best clothes, and taik them to her. Have them returned, cleaned and shining, at the end of an hour. Older children, of course, you put to work immediately
$\mathrm{N}^{\text {ow, with the little children out }}$ from underfoot and the dirner planned, take a quick look at your hair. Set it if need be and spray with a hair set. Lay out what you plan to wear and don't make a production of it. Anything clean and not too wrinkled will do. You have five minutes for this, so move!
Step three is to start dinner. Get your meat in the oven or pressure cooker. Put a cake mix in the oven if you've no dessert. You can frost it and take care of all the last minute details after the boss arrives. He won't expect dinner on the table the minute he walks in. If you have some time left over at this point, use it to straighten the kitchen. Hide the


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dirty dishes and sweep the floor. Your guest just might turn out to be the chummy type who likes to stand in the kitchen and talk to the wife.
Your fourth step is to clean up the area the guest can see. Now the last two words are the important ones: "can see." The downfall of many a dashing housewife is that at this point she starts moving furniture and straightening rooms she could more easily just close the door on.

You have just ten minutes for this step, so the method is important. First you grab a dustcloth, a large grocery sack, and a cardboard box. Then cover the "can see" area, going around each room once and not retracing yourself. In the sack go disposable objects; torn magazines, apple cores, half-eaten cookies, and the contents of ash trays and wastebaskets. In the box go the other things: teddy bears, books, the 12 pairs of old shoes the two-year-old was trying on and left in the middle of the living room. As you move around the rooms you dust exactly as you go.

The bag gets stowed in the trash, the box is placed somewhere out of sight (the kids' closet at my house). Then run the carpet sweeper or vacuum quickly where it needs it.

If you're on schedule now, you've 25 minutes left. Take ten minutes for the next step, which is the bath-
room. Put out guest towels and a new bar of soap; straighten bath towels. Then take a sponge and scouring powder and clean up anything that needs it. If you have time left take the sponge to the most noticeable fingerprints the children have left around the house.

Fifteen minutes to go, so take ten to dress, comb hair, and make up. Of course you can do it in ten minutes! If you think you can't, practice till you can. You now have five minutes for a quick look around. If there's nothing that absolutely has to be done, then sit down and try to quiet your nervous system.

You've a bright shining house (pro$Y$ vided no one looks under or into anything). Your children are returned to you bright and shining. Your older children got themselves bright and shining when you did. If they didn't, dispose of them to their bedrooms now. We mustn't have any discordant notes.

You will not act the least nervous. You'll welcome hubby and the boss very graciously (just pretend you're Loretta Young), and insist they sit and relax while you mix the drinks. (If you let them in the kitchen they're sure to open the cupboard full of dirty dishes.) While they talk and the kids watch television you will finish getting dinner. It will be a lovely dinner.

THE END


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"Maxine Davis' work fills a noticeable void in that it is directed exclusively towards awakening in women the realization that their responsibility in the maintenance of sexual harmony in their marriages is as important as that of the husband."

$$
\begin{aligned}
& \text { e husband." } \\
& \text {-wILLIAM N. HENDERSON, M.D. }
\end{aligned}
$$

"At last, we find a writer sensible enough to say that, on the honeymoon, the bride may have to be the one who is kind and patient and understanding. She may need much tact in encouraging a bashful or inhibited or fearful husband who, at first, may not do very well. Maxine Davis has a helpful chapter on premenstrual tension and depression. Many marriages go on the rocks because, although the wife is angelic for most of the month, for a few days she is 'a devil not fit to of the month, for a few days she is 'a devil not fit to
live with.'"

Emeritus Consultant in Medicine, Mayo Clinic
"What makes this truly unique is that it is the first book that says the sexual relationship not only should be satisfying to a woman but that she plays a crucial part in the satisfaction she gives and receives. It will be a rare woman and man who will not welcome Maxine Davis' ideas and suggestions."
-george lawton, ph.d., Columbia University
"You would do well to study this volume as you would a textbook. It is written in the earnest hope of serving as a help and a guide in making your marriage a thing of beauty rather than an act of duty or submission. You will be justly rewarded by dissolving your fears and anxieties, by obtaining complete fulfillment, and by lowering all the invisible Walls of Jericho that may be separating you from your husband:"


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## Landscape

(Begins on page 58)
we've made the taller ones darker and the shorter ones lighter so you can arrange them properly and see what kind of picture you're creating. The differences of color in the drawings may represent not only differences of size in the plants, but also of their color and texture.

Your best effects will probably be obtained if you work like this: First place tall or medium-tall shrubs at the corners of the house and alongside the door or against an unbroken section of wall. Then put mediumheight or low-growing shrubs in front of the taller ones and thus build up attractive groupings or clusters.

Next place some low-growing shrubs under the windows-when you come to ordering them, their height will be determined by the height of the windows. Now use some mediumheight shrubs to connect the tall and the low-growing ones and, if necessary, to lend variety to the overall picture.

The drawings of shrubs on page 61 do not represent specific kinds, but are intended to suggest the various sizes and shapes of shrubs used in effective foundation plantings.
The thing to remember is that in good landscaping it is not the specific shrub that counts, but the effect it produces-its size, shape, the color and texture of its leaves, color and size of its flowers, and so on. And remember also that a good foundation planting looks good practically all year round, not only when the plants are in flower.

At the left of each group of drawings on page 6 I are lists of shrubs suitable for each of the four major climatic regions. The shrubs in each of these lists grow to approximately the sizes represented in the drawings. So the cut-out drawings can be used to represent any of the shrubs in any of the lists.

After you've decided how many low-growing, medium-height, mediumtall, and tall shrubs you need, check your four regional lists with your nurseryman or with a good nursery catalog. Then order the kinds that are indigenous to your locality, will produce the landscape effect you want,

It's not necessary, of course, to buy full-grown shrubs in the sizes indicated. If you buy small sizes, however, do not plant them closer than the plan calls for, or they'll soon be overcrowded. Use groundcover plants to fill in the spaces until the shrubs grow up.

In the colder states, with winter climates colder than that of Chicago, it's safest to plant shrubs only in the spring. In the milder areas, most shrubs can be planted in either the spring or the fall. Except in the warmest states, it's advisable to mulch shrubs heavily with leaves for their first winter.


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## Where Credit Is Due

GOOD VICTUALS
Pages 66, 67: Quimper dinnerware-Foreign Advisory Service Corp. "Flame" napkin-John Matouk. "California Gold" linen cloth-Edmond Dewan Co. Green melmac handled stainless flatware-The Branchell Co. "The Friendly Village" dinner plates-Johnson Brothers. "Dusk" solad plates-Bryce Brothers Company. White salad bowl and servers-Hyalyn Porcelain. Teakwood tray-Dansk Designs. "Table-Mate" stainless flatware with black Monomac handlesImperial Knife Co. Navy, Madonna Blue, Lilac and Purple napkins-Edmond Dewan Co. Lavender napkin-Leacock and Co. Giant Whiskey Sour Glass-West Virginia Glass Specialty Co.

TAKE A CAN OF TOMATOES
Pages 76, 77: "Sunglow" medium platterMidhurst China Sales Corp. "Green Maypole" Viking 3 -way porcelain covered saucepanA. J. Van Dugteren and Sons, Inc. Spode "Gloucester" vegetable dish-Copeland and Thompson. Skillet-Yale and Towne Ceramic Department. Pyrex baking dish-Corning Glass Works.

MAKE RUGS FROM RAGS
Page 84: Large braided rugs (circles) -Courtesy of General Wolfe Inn. Wallpaper-Imperial. Furniture-Consider H. Willett, Inc.

KNOCK-DOWN SAWHORSES Pages 86, 88: Plywood-Douglas Fir Plywood Assoc.

INFORMATION
Harry Curtis-decorator: pages 106, 108 (3), 113 (5).

## PHOTOGRAPHS

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## What's That You Say?

Science fiction is pretty tame stuff for us after exposure to automotive advertising. Detroit is not only master of horsepower but of hyperbole as well. We admit to being fascinated with this year's Big News . . . air!
We have read about Torc-Air, Balanced-Air, and Poised-Air. And finally, a classic understatement . . . real air! We have to confess that we are puzzled about which does what. The air we are most familiar with is the old-fashioned kind that we breathe. Nevertheless these words are so imaginative we almost regret our ignorance. It occurred to us that if Detroit made wallpaper, an ad for E-Z-DU might read like this
"Never never before a wallpaper like the 1958 E-Z-DU@! Sweep your eyes over the sleek, jet-styled design. Watch how the revolutionary Torque-Thrust Adhesive grips . . . give total contact on the walls. As optional equipment choose fabulous super-aire suspension for ease of handling."
Sorry can't go on. We're breathless!
We better stay with the simple language that says E-Z-DU is a quality pre-pasted wallpaper that you cut to length, wet and sponge smooth on the wall. Most folks can handle it with ease. It's thrifty and available in a wide choice of colors and designs that can add charm to your home. Your Imperial dealer will be happy to give you a demonstration. No trade-ins needed.

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Good Ideas


1. in a small bathroom where space for towel racks is oftimes at a minimum, one of the best ideas we've seen is the ladder type rack that also doubles as a room divider. Wall mirror makes room seem larger. Colorful wallpaper and special lighting add distinction.

Please turn the page

## Why your home is truly modern with TWINDOW

 Exceptional insulating property of this twin-glass windowpane keeps rooms warmer in winter, cooler in summer . . . reduces heating and cooling costs . . does away with storm windows.

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METAL EDGE. These units are designed for larger window areas designed for larger window areas needed. They are constructed of two needed. They are constructed of two panes of $1 / \mu^{\prime \prime}$ clear-vision Plate Glass.
with a $1 / 2^{\prime \prime}$ sealed air space between whem. The stainless steel frame protects the slass against chipping and tects the glass against chipping and


GLASS EDGE. These window panes are ideal for modern window wall construction. They are made up of two panes of $1 / 8^{\prime \prime}$ Pennvernon -the quality window glass-with a $3 / 16^{\prime \prime}$ air space between them. These $3 / 16^{\prime \prime}$ air space between them. These
windowpanes have high insulating windowpanes have high insulatina sizes for a variety of window styles.

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## Own a dishwasher?

## A famous all for washing clothes

 has met your fondest wishes, So why not let Dishwasher al/ polish off the dishes?

2. susan, one of the two teenage daughters of the James Emersons of Edina, Minnesota, finds the low decorated chairs in the hallway of their home a most convenient place for putting on her rain boots. Hat rack behind the door keeps coats and hats handily near.
3. in a small nursery where wall space is lim. ited, a good place for the crib if you have sufficient floor space and ventilation is in front of one of the windows. Window is kept closed and treated like a headboard. Ready-made curtains are shirred on rod, tied at the sides.
please turn the page


## New Simoniz Floor Waxchildproof because there's vinyl in it !

Vinyl-tough, brilliant vinyl-makes new Simoniz* Floor Wax the toughest, glossiest floor wax ever.

Now, kids can spill on your floors. Romp on them. Track on them. Vinyl, the miracle ingredient, means childproof protection.

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For all floorslinoleum, rubber, asphalt, vinyl tile and finished wood


SIMONIZ MAKES IT
4. would you believe this elegant centerpiece is made of such lowly things as a wooden salad bowl, staircase baluster, heavy wire coat hangers and tin cans? Here's how it's done: baluster is glued to bowl; wire is inserted in hole bored deep enough to fit and hold it tight. Tin holders are soldered to end of wire hangers. Painted a dull white, it's a perfect foil for pink candles, red roses and white lilacs, centered on a table with a pale grey cloth, pink napkins and plates. A really handsome and ingenious idea for a table that anyone can easily duplicate.
please turn the page


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## New 1958 General Electric Dryer Gives You Perfect, All-Automatic Drying for All Washables!

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Model DA-920R General Electric Dryer illustrated about $\$ 2.80$ per week.* General Electric Company, Louisville 1, Ky.

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*After small down payment. See your


IF YOU HAVE A LARGE recreation room in the basement, why not ild a snack bar into one end? Walls of this room were finished in cky cypress painted to match rest of the room. Long shelves behind counter have plenty of room on them for storing glasses, plates, her serving pieces. Bar stools were bought unfinished, then painted.

6. While their house was in its flexible blueprint stage, this couple analyzed every household task and not only planned specialized equipment for the work but proper storage. Efficient storage for the bedrooms was carefully planned around the size of items to be stored and their frequency of use. Note how hanger space has been designed so long items hang in center, jackets on both shorter sides. the end

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 way they look. New verve in their way with roads and loads. And you have five to choose from. Pick a two-door model or four, six-passenger or nine, you can be sure of this: You'll move in the smartest station wagon set there is!You never had handsomer or more practical reasons to move into a new station wagon. These 1958 Chevrolets are dramatically lower and wider-and nine crisp inches longer.

Notice that the larger liftgate curves clear around at the corners. It's hinged into the roof and raises completely out of the way for easier loading and maximumsize loads.

Chevrolet's new standard Full Coil sus-
pension puts an extra-soft cushioning of deep coil springs at every wheel. Or, as optional choice at extra cost, you can have the ultimate of a real air rideLevel Air suspension. Bumps get swallowed up in cushions of air. And your wagon automatically keeps its normal level, regardless of how heavy the load.

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*Optional at extra cost.
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in love with a mug handcrafted in Vermont. A collector's item, $4^{1 / 2^{\prime \prime}}$ high, it has a 24 K gold spread eagle and stars in low relief. \$2.50. Daniel Low, Dept. AH, 23 I Essex Street, Salem, Massachusetts.
wellbalanced. Classic apothecary scale topped with a handsome eagle is polished and lacquered brass. It stands $16^{\prime \prime}$ high, has $6^{\prime \prime}$ trays for fruits or flowers. $\$ 10.95$ plus 50 ed postage. From Jenifer House, Dept. AH , Great Barrington, Mass.

Have a shopping spree with us to celebrate Valentine's Day this month, because we've put our hearts into filling these pages with booty and baubles you can order by mail. And to celebrate the birthdays of those two most famous Americans, we've made sure that everything has passed our American eagle eye test for good value. But of course if you aren't as pleased as punch with everything you receive, all merchandise unless personalized may be returned within seven days for a full refund. We hope you like the new spot for your Market Place. It should make it easier to turn right to it when you are ready to Stop 'N Shop every month. Unless otherwise stated, all prices include postage.

grate stuff. Just try freshly ground nutmeg on puddings, pies, eggnogs, fresh fruits! $5^{\prime \prime}$ grater for the purpose has a hinged compartment for partly used nutmeg, comes with a large jar of them. \$r.75. The Krebs,Dept.AH-2,Westerly, R.I.


SURPRISE bASKET of little girl goodies for a little Valentine will make good Easter bunny loot, too. $8^{\prime \prime}$ white wicker carryall holds jump rope, balloons, etc. \$2.95. Florence K. Imports, Dept. 25A. 20 Hilltop Drive East, Great Neck, New York.

italian ice bottle serves drinks chilled but not diluted. Green Florentine glass with raffia stoppers, hollow pocket for ice. Qt. size, $\$ 2.59$. Ward Phillips, Carpentersville 5, III.
kitchen pin UP. Material with antique flower prints makes $51 / 4^{\prime \prime}$ square potholders that will hang onto a $7^{\prime \prime}$ rolling pin finished in mellow pine. $\$ 1.50$. From Laurie \& Co., Dept. 21-AE, Huntington, L. I., N. Y.
panel show. Along the straight and narrow velvet frame which hangs from a brass ring are featured five $2^{1} / 2^{\prime \prime}$ square brass frames for snapshots of your favorite people. A sentimental Valentine for Mom filled with family photos. Pink or forest green. An impressive $24^{\prime \prime}$ long. \$ro. Edith Chapman, 260 W. Main, Nyack, New York.



pennsylvania dutch tart pans with authentic decorations on beige ovenproof stoneware are perfect for making shoo-fly pie, funny cake or red flannel breakfast hash-in fact, the recipes are included. But you may have your own ideas for them-from baking macaroni to serving applesauce. $4^{1 / 2 \prime \prime}$ across. Set of $4, \$ 3$. Miles Kimball, 126 Bond St., Oshkosh, Wisconsin.
instant coffee caddy fills a long-felt need. It amazes us how many people who wouldn't dream of setting a sack of sugar on the table will put out a jar of instant coffee. This handsome container holds an ample supply, is $5^{\prime \prime}$ high. Colonial styling in copper or silver plate, with polished wood handle. $\$ 5.50$. Colonial Crafts, Dept. AH, Box 132, Foxboro, Massachusetts.
looking at both sides of this exquisitely woven place mat, you will find that the authentic Early American Pattern is reversible, giving you double wear. $12 \times 18^{\prime \prime}$ including fringed edges, choose our favorite red and white, or yellow, pink, hunter green, gray, sand, or turquoise and white. $\$ \mathrm{I} .50 \mathrm{pr}$.; 4 for $\$ 2.75 ; 8$ for $\$ 5$. Seth \& Jed, Dept. A-I, New Marlborough, Mass.


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