

THE AMERICAN HOME



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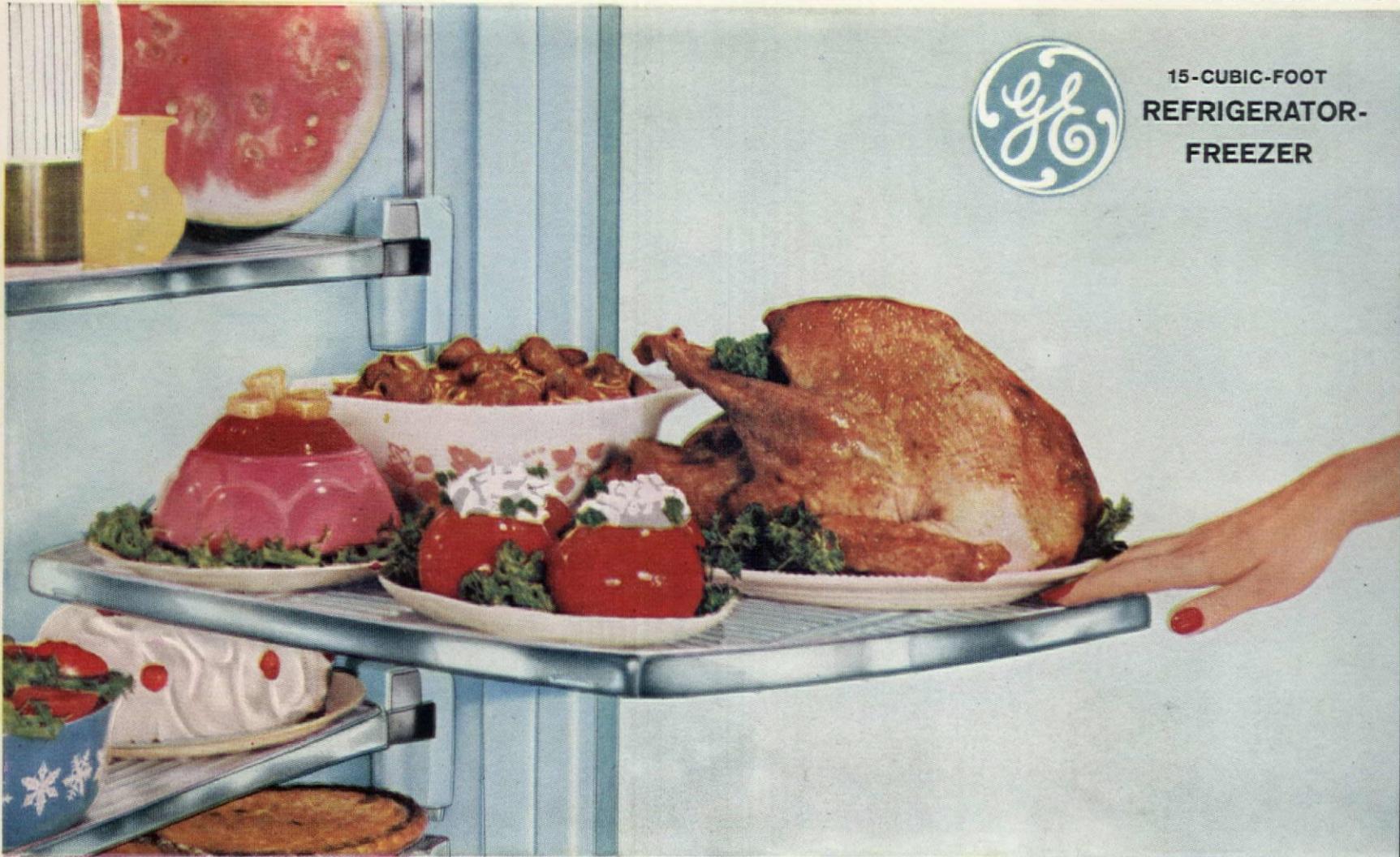
WOMAN'S COLLEGE
UNIVERSITY OF NORTH CAROLINA

25 ways decorate for under **\$50**

Should you trade in your house for a new model?

10-point lawn program for you

NEW SHELVES SWING OUT OF THIS AUTOMATIC DEFROST REFRIGERATOR



15-CUBIC-FOOT
REFRIGERATOR-
FREEZER

New Swing-Out Shelves...

bring all your food in full view—within easy reach—
in the new General Electric Refrigerator-Freezer!

THESE new General Electric Shelves swing all the way out of the new Automatic Defrost Refrigerator—smoothly and easily.

Every item of food is in front of you, within reach of your hand. No fumbling to get at things. And you never have to worry about "forgotten" foods at the back of any shelf.

For extra space between shelves, you can adjust the shelves—up or down. You can even take the shelves out completely to clean the inside of the refrigerator or the shelves.

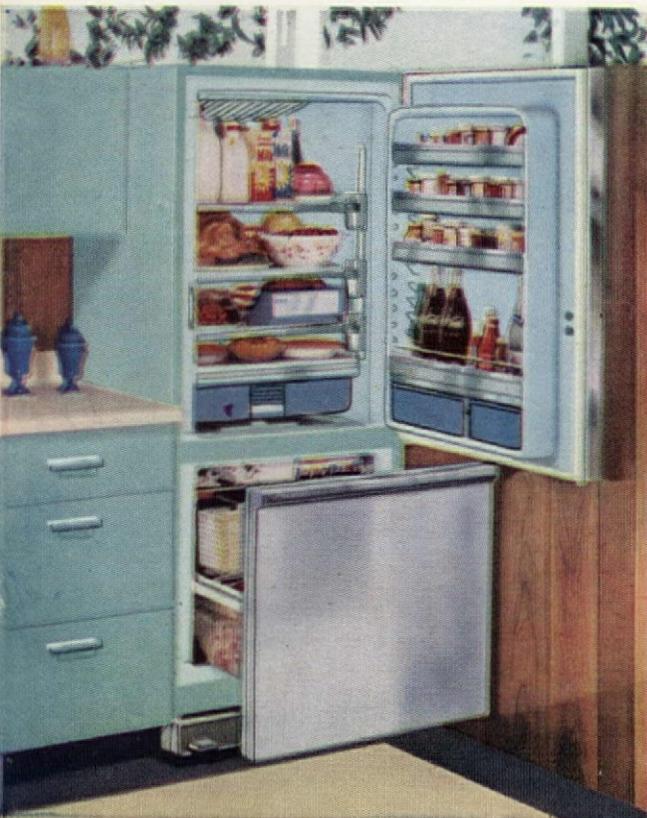
Why not try G-E Swing-Out Shelves your-

self and see how really convenient they are. You'll find them in the new Straight-Line General Electric Refrigerator-Freezers at your General Electric dealer's.

Household Refrigerator Department, General Electric Company, Appliance Park, Louisville, Kentucky.

Progress Is Our Most Important Product

GENERAL  ELECTRIC



Newest Straight-Line G-E Refrigerator also has Automatic Defrosting in the refrigerator, big Roll-Out Freezer, no coils on back, Swing-Out Vegetable Bins, Mix-or-Match colors. In 15- and 13-cu.-ft. sizes, and in 12-cu.-ft. model with freezer at top.



Adjustable—up or down! Press button, slide shelf up or down. You can arrange loading so that bottles, for example, are on bottom shelf where you can reach them easily.



Shelves are so sturdy! Can easily hold this shelf-load of bottles. They're tested to support over 150 pounds—more than you'll ever need to put on a shelf.



Fits flush into corner with no space at sides for door clearance. No coils on back... and collecting waste space. Front up evenly with cabinets.

To introduce you to THE RCA VICTOR POPULAR ALBUM CLUB
CHOOSE FROM 42 ALBUMS

ANY FIVE for \$3.98
 only **3.98**

[NATIONALLY ADVERTISED PRICES TOTAL UP TO \$24.90]

... If you agree to buy five albums from the Club during the next twelve months from at least 100 to be made available

THIS exciting new plan, under the direction of the Book-of-the-Month Club, enables you to have on tap a variety of popular music... and takes bewilderment out of building such a well-balanced collection. You pay far less for albums this way than if you buy them haphazardly. For example, the extraordinary introductory offer described here can represent as much as a 40% saving in your first year of membership. Thereafter, through the Club's Record-Dividend Plan, you save almost 33 1/3%. After buying the five albums called for in this offer, you

will receive a free 12-inch 33 1/3 R.P.M. album, with a nationally advertised price of at least \$3.98, for every two albums purchased from the Club. A wide choice of RCA VICTOR albums will be described each month. One will be singled out as the album-of-the-month. If you want it, you do nothing; it will come to you automatically. If you prefer an alternate—or nothing at all—you can make your wishes known on a simple form always provided. You pay the nationally advertised price—usually \$3.98, at times \$4.98 (plus a small charge for postage and handling).

ALL ALBUMS ARE 12-INCH, 33 1/3 R. P. M.



73. THE EYES OF LOVE
 Dreamy, romantic tunes. *I Only Have Eyes for You, Smoke Gets in Your Eyes, I'll Be Seeing You*, etc.



79. THE DRUM SUITE
 Progressive jazz composition by Manny Albam and Ernie Wilkins. Loaded with name stars.



30. GIGI
 Songs from the film score by Lerner and Loewe, writers of *My Fair Lady*, sung by Gogi Grant and Tony Martin.



58. THE NUTCRACKER
 Suite Excerpts from Tchaikovsky's ballet music, played by the Boston Pops Orchestra.



76. THE NEW GLENN MILLER ORCHESTRA IN HI FI
 Modern repertoire, starring Ray McKinley.



7. GISELE
 La MacKenzie sings ballads; *Stranger in Paradise, Hey There, Ebb, Tide, Too Young, Moonglow*, etc.



92. THE GOLDEN AGE OF BENNY GOODMAN
 Original recordings of B.G.'s greatest hits with Krupa, James, Berigan.



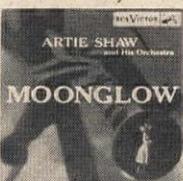
95. THINKING OF YOU
 Eddie's biggest hits. *Wish You Were Here, Oh! My Pa-Pa, How Do You Speak to an Angel?*, others.



20. THE KING PLAYS SOME ACES
 Xavier Cugat's latest album; his most famous hits in hi fi. *Green Eyes, Adios*, etc.



11. COMO'S GOLDEN RECORDS
 14 of Perry's million sellers: *Til the End of Time, Prisoner of Love, Temptation*.



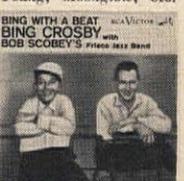
83. MOONGLOW
 Artie Shaw and his two most successful bands. *Begin the Beguine, Nightmare, Star Dust, Frenesi*, others.



62. GUIDE TO JAZZ
 Armstrong, Basie, Dodds, Ellington, Waller, Hampton, Hawkins, Morton, Henderson, others.



99. PLAY, GYPSY
 Gypsy Sandor Orchestra plays *Autumn Leaves, Dark Eyes, Music, Maestro, Please*.



28. BING WITH A BEAT
 Bing Crosby on a jazz lark, abetted by Bob Scobey and his all-stars, sings twelve oldies.



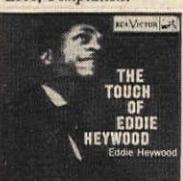
96. SWEET SEVENTEEN
 The Ames Brothers sing twelve standards: *I Don't Know Why, Little White Lies*.



46. LULLABY OF BIRDLAND
 12 different versions of jazz classic. Big bands, pianists, and modern jazz groups.



32. STUDENT PRINCE
 Mario Lanza sings hit show tunes by Romberg, also Lehar, Rodgers, Brodsky and Coward.



77. THE TOUCH OF EDDIE HEYWOOD
 Trio plays *Summertime, The Man I Love, On the Street Where You Live*, etc.



100. MAGOO IN HI FI
 Jim Backus (Magoo), in a series of hilarious antics designed to show off your high-fidelity rig.



54. MARIAN ANDERSON SINGS SPIRITUALS
 One of the all-time great vocal collections. Special re-issue.



45. GLENN MILLER
 Original versions of the great Miller hits. *In the Mood, String of Pearls, Little Brown Jug*, others.



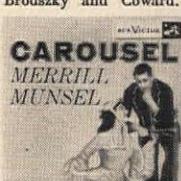
75. DILO (UGH!) PEREZ PRADO
 Perez Prado's exciting band plays his hit cha cha *Patricia*, also *Back Bay Shuffle, Bandido*, etc.



101. DUKE ELLINGTON
 1940-42 band. Includes *Take the "A" Train, Perdido, I Got It Bad, Cotton Tail, All Too Soon*.



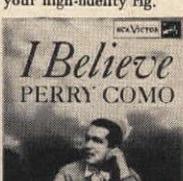
40. BRASS & PERCUSSION
 Morton Gould Symphonic Band in 17 marches by Sousa, Goldman, etc. Hi-fishowpiece.



3. CAROUSEL
 Rodgers and Hammerstein's beautifully melodic score superbly sung by Robert Merrill, Patrice Munsel.



87. TOWN HALL CONCERT PLUS
 A must for jazz collectors, starring Armstrong, Tenguand, Hackett in 1947 concert.



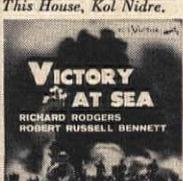
67. I BELIEVE
 Inspirational songs of all faiths; Schubert's *Ave Maria, The Lord's Prayer, Bless This House, Kol Nidre*.



53. BOSTON POPS PICNIC
 All-time favorites by concert orchestra. *Jalousie, Malagueña, In a Persian Market*, others.



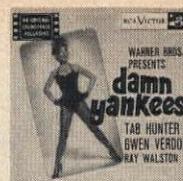
9. PORGY & BESS
 Risé Stevens, Robert Merrill sing Gershwin's *Summertime, Bess, You Is My Woman Now*; etc.



26. VICTORY AT SEA, Vol. I
 Richard Rodgers' orchestral suite specially composed for the NBC-TV production.



1. BELAFONTE
 Folk songs, spirituals, blues, calypsos, including *Scarlet Ribbons, Noah, Waterboy, Sylvie, Matilda*.



16. DAMN YANKEES
 Original soundtrack of new film version. Stars Gwen Verdon, Tab Hunter, Ray Walston.



25. LET'S DANCE WITH THE THREE SUNS
 Forty top standards and show tunes in a dancy supper-club style.



64. AIN'T MISBEHAVIN'
 Fats Waller plays and sings 12 of his best: *Two Sleepy People, Honey-suckle Rose, Tea for Two*.



60. CARLOS MONTOYA AND HIS FLAMENCO GUITAR
 A recital by the greatest living exponent of Spanish gypsy music.



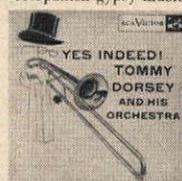
6. SOUTH PACIFIC
 Original soundtrack recording from the Rodgers-Hammerstein film hit. 15 perennial favorites.



41. LET'S CHA CHA WITH PUENTE
 The popular cha cha band with perfect tempos for Latin-American dancing.



33. STRAUSS WALTZES
 Melachrino Orchestra. *Blue Danube, Artists' Life, Emperor Waltz, Voices of Spring*, etc.



48. YES INDEED!
 Tommy Dorsey with Sinatra, Stafford, Berigan, Marie, Boogie Woogie, Song of India, Star Dust.



70. SCOTTISH SPLENDOR
 Pipes, drums, regimental band of the Black Watch. Rousing, fiery music in highest fi.



8. MUSIC FOR RELAXATION
Star Dust, Autumn Leaves, By the Sleepy Lagoon, While We're Young and others.



57. LENA HORNE AT THE WALDORF ASTORIA
 On-the-spot recording of her sensational night-club show.

THE RCA VICTOR POPULAR ALBUM CLUB
 P. O. Box 80, Village Station, New York 14, N. Y.

Please register me as a member of The RCA VICTOR Popular Album Club and send me the five albums whose numbers I have circled at lower right, for which I will pay \$3.98, plus a small charge for postage and handling. I agree to buy five other albums offered by the Club within the next twelve months, for each of which I will be billed at the manufacturer's nationally advertised price: usually \$3.98, at times \$4.98 (plus

a small charge for postage and handling). Thereafter, I need buy only four such albums in any twelve-month period to maintain membership. I may cancel my membership any time after buying five albums from the Club (in addition to those included in this introductory offer). After my fifth purchase, if I continue, for every two albums I buy I may choose a third album free.

Name _____ 1 3 5 7 8 9 11
 Address _____ 16 20 25 26 28 30 32
 City _____ Zone _____ State _____ 33 40 41 45 46 48 53
 NOTE: If you wish to enroll through an authorized RCA VICTOR dealer, please fill in below:
 Dealer _____ 54 57 58 60 62 64 67
 _____ 70 73 75 76 77 79 83
 _____ 87 92 95 96 99 100 101

PLEASE NOTE: Send no money. Bill will be sent. Albums shipped only to residents of U. S., its territories and Canada. Albums for Canadian members are made in Canada, shipped duty free from Ontario.

CHOOSE from the world's most efficient cleaners at your **SINGER SEWING CENTER**



New SINGER* Extra-Power "GOLDEN GLIDE"

Superbly styled, this beige and brown beauty has more cleaning power than any other leading canister cleaner. Simplest of all to use, its streamlined design lets it follow without tugging or tipping.

Large throw-away bag holds 3 times as much as competitive bags. Long-wearing hose has nylon-rubber core.



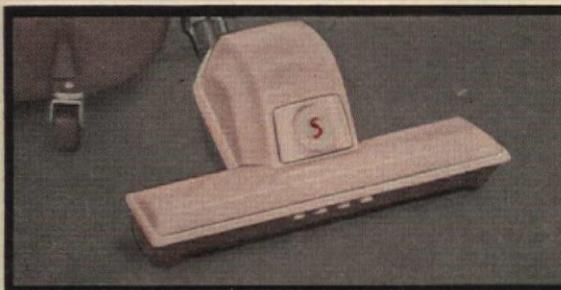
Stands up on stairs



Space-saver in closet

SINGER* "Magic Carpet" Cleaner

Most efficient upright cleaner made. Sweeps and protects your rugs with exclusive *floating-brush* action and *dual suction*. Cord automatically rewinds at touch of button. And it *hangs up flat* in closet for storage.



SINGER* Revolving Brush Attachment

Turns any tank or canister cleaner into a rug-sweeper vacuum. Just attach to hose and brush-clean rugs quickly, safely. Only \$19.95



SINGER* "Magic Mite"

Weights only 3½ pounds and greatest of its type. Perfect for touch-up cleaning, or for stairs, cars, furniture. Only \$29.95

SINGER* Full-Power "Roll-A-Magic"

Has the power of cleaners costing nearly double. Easy-roll casters and swivel head makes cleaning a breeze. Complete with attachments.

Prices start with the "Full-Power" Canister at \$49⁵⁰

Ask for proof of SINGER cleaning power—the "one-minute, one-foot test" in your home



SINGER SEWING CENTERS

Listed in your phone book under SINGER SEWING MACHINE COMPANY
Headquarters for the finest sewing machines and vacuum cleaners.

*A Trademark of THE SINGER MANUFACTURING COMPANY

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APRIL 1959 VOL. LXI, No. 5

A Service Magazine dedicated to

THE AMERICAN HOME

A Curtis Publication

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OUR COVER: "Roses and Strawberries." April is the month we plant roses on our cover in a breath-of-spring setting that refutes the fact that winter was ever here. The pink and prettiness of the furnishings we show are an effective tonic for home decorating, the strawberry meringue glacé a perfect dessert for springtime entertaining. Photo by Ray Solowinski.

IN THIS ISSUE: "Should I Trade in My House for a New Model?" We herewith present answers to both sides of the most perplexing question facing homeowners today. Mr. Perry Prentice, editor and publisher of House & Home, the magazine of home building, tells you why you should sell. Mr. Fred C. Hecht, Chairman of the Board for the Home Improvement Council, tells you why you should remodel. If these experts convince you one way or the other, we then suggest you turn to either the interesting remodeling or the handsome new house we show elsewhere.

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Designed for the most



Rear-facing "observation seat," pioneered by Chrysler Corporation, keeps youngsters happy. Safe too, since tailgate can only be lowered with window down.

22 MODELS TO CHOOSE FROM—AMERICA'S LARGEST SELECTION



PLYMOUTH Deluxe Suburban
—one of 10 models



DODGE Custom Sierra
—one of 4 models



DE SOTO Firesweep Explorer
—one of 4 models



CHRYSLER Windsor Town and Country
—one of 4 models

charming chauffeurs in town

The *Can Do* wagons of The *Forward Look*

Big family-size wagons engineered by Chrysler Corporation to take the work out of driving. Easiest to steer and park, carry more with more comfort than any other wagons on the road.

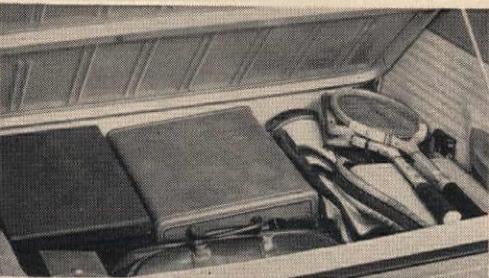
Station wagons used to be For Men Only. They were big, strong, rugged—but muscle-bound. You had to have biceps to drive one.

This was a shame. Nobody needs a wagon more than the little lady who does the family chauffeuring. For carting sticky children and wet dogs. Loading in groceries. Picking up laundry and dry cleaning. Transporting scouts, husbands, and other mothers—and all the varied tasks in her fast-moving day.



Pushbutton driving proved by over 15 billion miles. Just five buttons on left, away from children. (Chrysler Corporation Exclusive.) And now you can get pushbutton heater and air conditioner too.

Our engineers designed wagons that use *their* muscle to save yours. They drive with pushbuttons, handle easy as a small car, ride smoother than most sedans, carry big loads with more comfort than any other wagons.

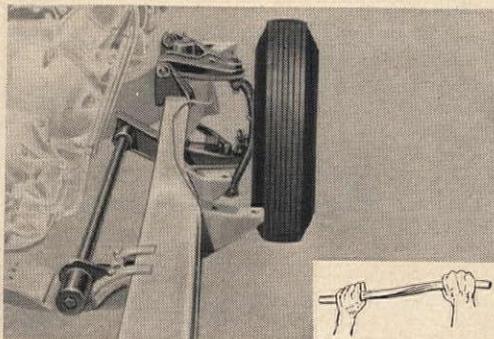


Locked hidden luggage compartment in 6-passenger wagons keeps valuables extra-safe. (Chrysler Corporation Exclusive.)



More room to carry, more room to sit—and the seats fold flat to the floor at a touch.

Plenty of room to carry almost anything you want—with over 95 cubic feet of cargo space. And the third seat faces back—probably the safest seat ever designed for youngsters. Once they're tucked in, tailgate can't be opened unless rear window is down. And *you* control the window from up front, electrically. Some wagons still have the old-fashioned third seat you can only get to by "climbing over" from up front.



Torsion-Aire irons out rough roads. Torsion bars twist at bumps (like hose, in inset), help hold wheels down, keep ride smooth . . . and at no extra cost. (Chrysler Corporation Exclusive.)

Wagons that don't "buck" when you stop. Exclusive Torsion-Aire suspension keeps them steady and level on curves, over bumps—and even when you start or stop fast.

Constant-Control Power Steering that helps you full time. Makes these the easiest handling cars you've ever driven—especially in traffic and parking.

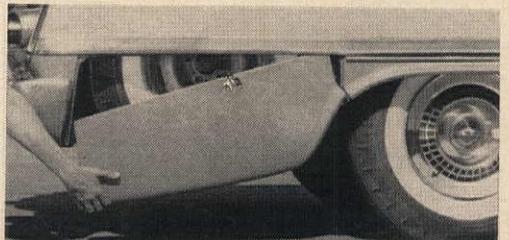
Extra safety features. Automatic beam changer dims your lights for oncoming cars. Fender mirror you can adjust from inside. Huge look-all-around windshield. Safety glass everywhere. Extra-big, extra powerful Total-Contact brakes.

Your husband will like: optional air units in rear, so wagon levels itself for heavy loads; and powerful new engines even better than those that took top honors in Mobilgas Economy Runs these past two years.



Rear seat faces back. Window rolls down into tailgate. No overhead "transom" on these wagons! (Chrysler Corporation First.)

All this and looks that set the style trend! Drive a Can Do Wagon this week. And bring the family. That's who we build our wagons for!



Spare tire can be hidden in the fender. Out of the way—easy to get at. Permits tire changing without unloading cargo. (Chrysler Corporation First.)

Pushbutton transmission, heater and air conditioners, electrically operated rear window, Automatic Beam Changer, fender mirror, locked luggage compartment, rear air units and power steering are either standard or extra equipment on Chrysler Corporation wagons. Ask your dealer, please.

A drive will bring out the difference great engineering makes

Can Do wagons of The *Forward Look*
from Chrysler Corporation



PLYMOUTH • DODGE • DESOTO • CHRYSLER



How we retired in 15 years with \$300 a month

"All our married life, Kathleen and I have kept a boat. But now that I'm retired, we spend more time on Chesapeake Bay than on dry land. We anchor in little coves and fish, go crabbing when we feel like it or just cruise around lazily. Thanks to the \$300 check that comes in every month, we're not just Sunday sailors any more.

"When we first moved to the point in '43 it seemed a shame we couldn't get more fun out of living near the water. But five days a week and every other Saturday, too, I'd leave at seven, take one longing look at the water and hop for the train. Evenings it was dark when I got home. That was our life.

"But one evening, the summer after we had bought the house, Kathleen mentioned she'd seen a neighbor of ours, Mr. Barrett, taking his sailboat out almost every day for the last month. We knew he used to commute to Baltimore, and she was worried that he might have lost his job.

"Just as I was about to get into my boat the next Sunday, I saw Barrett coming down the pier. I'd never seen him look so happy and well. And then he told me. He'd retired! I was amazed. He looked much too young. I'm sure I looked downright envious when I told him how lucky he was.

"'Luck nothing!' he said. 'It's my Phoenix Mutual Retirement Income Plan—the one way I could find to get financial security for life. And, believe it or not, it took me just fifteen years! You could do it, too. You have

a good job. And you're still young enough. That's the main thing.'

"That very evening I noticed a Phoenix Mutual ad in a magazine. The plan sounded just as good as Barrett had said it was. I clipped the coupon and sent for the booklet.

"When the booklet arrived in the mail, Kathleen and I read about all the Phoenix Mutual Plans. 'Well, this is real security!' she said. 'We'll never have to worry about ups and downs of the stock market, or about outliving our savings.' Sure enough, part of my salary could buy a retirement income that would last as long as either Kathleen or I lived. The only question was starting young. I was already forty, so I applied right away.

"Last summer, a few days after my fifty-fifth birthday, my first check for \$300 arrived—and was my retirement party ever a celebration! We've been having the time of our lives ever since. And to think we'll never have to worry about an income as long as we live."

Send for Free Booklet

This story is typical. Assuming you start at a young enough age, you can plan to have an income of \$20 a month to \$3,600 a year or more—beginning at age 55, 60, 65 or older. Send the coupon and receive, by mail and without charge, a booklet which tells about Phoenix Mutual Plans. Similar plans are available for women—and for employee pension programs. Don't put it off. Send for your copy now.

Phoenix Mutual Life Insurance Co.
291 Elm Street, Hartford 15, Conn.

Please mail me, without obligation, your free 28-page booklet showing new retirement income plans.

Plan for Men Plan for Women

Name _____
Date of Birth _____
Business Address _____
Home Address _____



READERS' EXCHANGE

Time is the factor that led one woman to discover a new interest to be shared with her husband, and time was the basis for the decorating tastes of a young mothers' group.

"Everything is measured today by the square root of time", as one of our readers put it. And here is what they have to say about it. . . . —THE EDITORS

FEELING OF PRIDE

Dear Editor:

For years in our home I did the "brain work" and my husband did the "brawn work" in our remodeling projects. The "brain work" consisted of picking a picture from the "American Home" and saying "here's the way I want it." Husband was willing but with full-time job, the projects were never-ending. I've always loved handiwork, and carpentry work fascinated me but I couldn't drive a nail—I thought! Well, after a few evenings of just "watching" I rolled up my sleeves and started. Here are a few things this "remodelled wife" found she could do: learned to use power saw, cut, fit and nailed cedar in a closet, completed closet with shelves and mouldings. Next, expect to help put up knotty pine for walls.

Too many women sit back and expect the impossible of their husbands. I started to help my husband and found I helped myself to a new interest. The feeling of pride is worth a million hurt thumbs!

—MRS. S. R. SLINGERLAND
Alliance, Ohio

Our story on "How to Remodel a Husband" inspired this letter. And we found great enjoyment in Mrs. Slingerland's reply which she referred to as "How to Remodel a Wife!"

—THE EDITORS
(continued)

Dirtiest Ovens SPARKLE

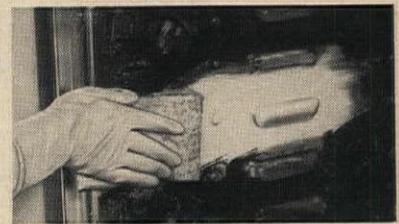
IN LESS TIME... WITH LESS WORK
this quick EASY-OFF Way!



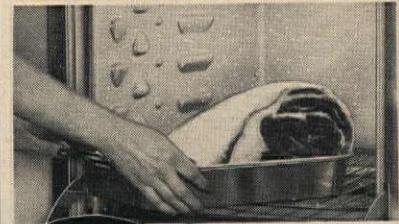
DOES YOUR OVEN LOOK LIKE THIS?
Greasy-grimy . . . can smoke and cause a dangerous fire



APPLY EASY-OFF OVEN CLEANER
and let set . . . then . . .



JUST WIPE... EASY-OFF cuts black encrusted grease like magic



A clean oven bakes better, roasts better . . . makes you a better cook



Depend on
EASY-OFF
OVEN CLEANER

Foot Relief

QUICK-ACTING FOOT PLASTER

If you use Moleskin, try Dr. Scholl's Kurotex. It's much softer, more protective and cushioning. So convenient to cut in sizes not available in ready-made pads. Much more economical, too. Relieves calluses, corns, tender spots. Eases new or tight shoes, self-adhering.



Dr. Scholl's KUROTEX

ESTABLISHED 1851
PHOENIX MUTUAL
Retirement Income Plan
GUARANTEES YOUR FUTURE

OVER 100 YEARS OF LIFE INSURANCE PROTECTION
FOR BUSINESS AND FAMILIES



Make your next home wonderfully livable with Andersen windows

New Andersen Patio Wall provides ultimate in indoor-outdoor living. Andersen Gliders, picture windows that open sideways, plus matching door.

They'll open your home to the outdoors, provide unmatched window beauty, close weathertight to seal out winter drafts!

If you'd squeeze two wood blocks together, with weatherstripping between, you'd see air couldn't filter through. Andersen Windows are draft-free because they close on the same principle. An easy turn of the operating handle locks sash against weatherstripping and frame under pounds of pressure. Another turn and Andersen Windows open effortlessly. All Andersen Windows give you the natural insulation of wood—up to 1800 times more effective than metal. And they're rust and corrosion free. Andersen makes gliding, casement, awning, hopper, double hung and basement windows. For free window ideas, mail coupon below.

Andersen Windowalls 
TRADEMARK OF ANDERSEN CORPORATION
Once you've lived with them, you'll never live without them

LESS CONDUCTION OF HEAT, COLD! Wood sash and frames of Andersen Windows are up to 1800 times more effective than metal sash and frames in shutting out heat and cold.

DRAFT-FREE, DUST-PROOF! A turn of the handle squeezes sash against frame with weatherstripping in between. Face to face contact of edges plus weatherstripping make a double seal.



MAIL FOR FREE WINDOW IDEAS AND PLANNING TIPS

AH-49

Andersen Corporation, Bayport, Minnesota
 Get 36-page booklet of window beauty photos and ideas . . . 20-page booklet of window facts and information. There's no obligation, of course.

Please check: I plan () to build () to remodel

Name _____

Address _____

City _____ Zone _____ State _____

NEW!



Guarantees the most spot-free dishes any dishwasher can wash!



First dishwasher detergent with germ-removing Purisol! Not even hand-polishing gets glassware, dishes and silver more spotless than new Dishwasher all (now with Purisol added to safeguard family health). It's recommended by dishwasher manufacturers. Satisfaction is guaranteed by Lever Brothers or your money back.

Readers' Exchange

(continued)

"CLUTTER" VS. CARE

Dear Editor:

In my profession I hear quite a little complaint. . . . Some of this complaint in one group (of mothers) centered around what the women called "the let-down" in one of your issues. They enjoyed the early American scene but they felt that "The Farmhouse That Came Into Its Own Again," might have been charming but it was just "too busy" to live with in comfort. They called the dining room "a riot of color," and the only restful spot in it was the door. No one saw any pleasure in taking care of such a room—too cluttered for today's busy mothers. The living room met the same criticism, "too busy, too full, too spotted, too colorful."

This is the way women talk when they get together. Every idea that makes housekeeping easier is a philosophic gem. So many demands are made of the American mother-wife-housekeeper-chauffeur and general handy girl, that anything that cuts corners is invaluable. Every article in the house is measured by "the square root of time."

Best wishes to you. We all think you are doing an excellent job. —MRS. DONELDA K. FAZAKAS (former demonstration teacher) East Orange, N.J.

Not everyone has the time to care for treasured antiques. However, those who collect antiques, stamps, glassware, seashells, whatever the subject, seem to feel that the care they lavish on their collections is a small investment for the pleasure they receive from the hobby.

—THE EDITORS

RING THE BELL FOR MENTAL HEALTH GIVE!



STICK

WITH

LEPAGE'S TRADEMARK



TAPE AND GLUE

INSTALL YOUR OWN WROUGHT IRON



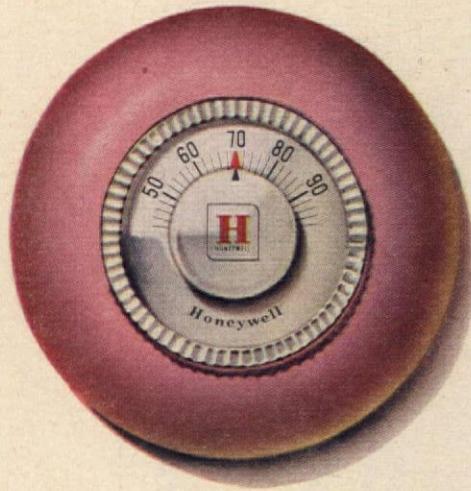
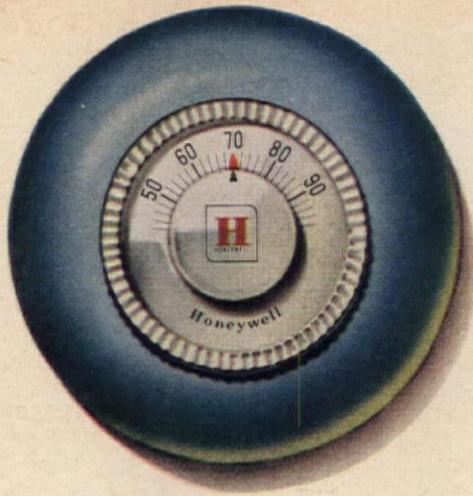
SAVE 1/3 AND MORE

Beautify your home, office or cottage inside and out with Versa Traditional Wrought Iron railings and columns. No special tools or skill required.

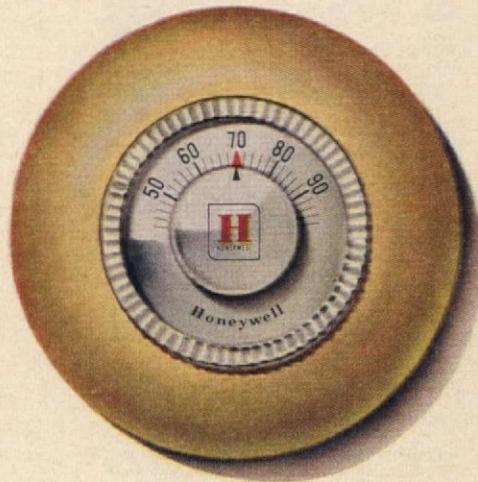
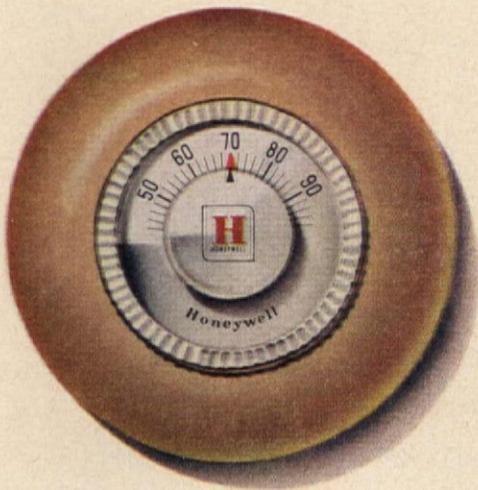
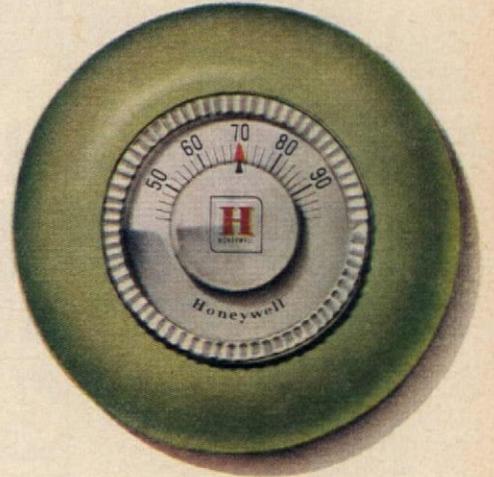
only Versa Traditional offers...

- high-strength heavyweight spindles
• heavy-duty channel top and bottom rails
• electronic all-welded construction
• rust-resisting phosphated and painted posts and column frames
• choice of many attractive designs

See your local hardware, building supply, or department store . . . TODAY. VERSA PRODUCTS COMPANY • LODI 31, OHIO



The color is up to
you . . . the comfort
up to Honeywell



Four out of five homeowners choose Honeywell Round thermostats—as pretty as they are precise. Decorator ring snaps off for easy painting to match any wall. Simple for your dealer to install, they assure you maximum comfort with economy. And for best performance throughout, be sure your heating plant has *all* Honeywell controls, matched to work together.



GAS VALVE
turns on gas in
gas system when
thermostat signals.



PROTECTORELAY*
safeguards your
oil system from
ignition failure.



FAN LIMIT CONTROL
controls the fan,
shuts off furnace
if it gets too hot.

Minneapolis-Honeywell Regulator Company

*Trademark



STERN'S FABULOUS FAMOUS-NAME **GIANT** Exhibition
CHRYSANTHEMUMS

Now you can grow honest-to-goodness corsage-size chrysanthemums outdoors, right in your garden! Have magnificent big "football" Mums up to 5" and 6" across—blooming in your yard this very year! Stern's thrilling "Famous-Name" Mum plants produce the same big greenhouse-type Mums that florists sell at premium prices—yet Stern's wonderful Sub-Zero strain needs no coddling, thrives with minimum care, survives below-zero temperatures outdoors! They're guaranteed winter-hardy, guaranteed to bloom this very first season. What's more, they'll produce gorgeous giant blooms year after year!

Glorious Corsage Mums Every Fall To Give, To Wear, To Fill Your Home With Color!

Just when your Summer flowers have given up the ghost, and your garden needs a lift for Fall—these Mums really produce! Starting in October and all through November you'll have flowers of deep lavender, light pink, snowy white, sunny yellow, and rich bronze...turning your garden into a riot of gay color! You'll enjoy glamorous corsages, beautiful cut flowers every day for months, and still have plenty left over every day for garden beauty! For really giant-size Mums, remove all the smaller buds from each stem, leaving the strongest one on each stem to develop into a magnificent giant flower.

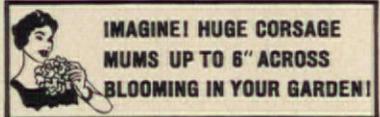
Guaranteed To Bloom This Year!

These freshly-started young plants will grow 2 to 2½ feet tall this year...will produce giant Mums starting this Fall. Full, compact and spreading—these plants form a perfect background for other low-growing Mums, provide thrilling color highlights for your garden!

Have Stern's 5 Famous-Name Varieties For Only \$1!

What a sensational bargain! Think of it—you get Stern's five Famous Name varieties for only \$1! That's only 20c a plant for the world's finest Mums! These vigorous young plants are guaranteed to thrive in your garden—to produce spectacular flowers this very year! They will delight you with their vigorous growth, exceptional hardiness, blooming beauty every Fall for years!

Satisfaction Guaranteed or Money Back
 You must be completely satisfied with Stern's hardy Giant Exhibition Mums or you'll receive free replacement or your money back.



5 plants for \$1
 Fill Your Garden with the Thrilling Color of these 5 Famous Name Mums!

- Major Bowes (Deep Lavender)
- Pink Chief (Light Pink)
- Silver Sheen (White)
- Mrs. Kidder (Yellow)
- Amber Bright (Bronze)

FIRST COME, FIRST SERVED WHILE SUPPLY LASTS!

- 5 (1 of each variety) \$ 1.00
- 10 (2 of each variety) \$ 2.00
- 20 (4 of each variety) \$ 4.00
- 30 (6 of each variety) \$ 6.00
- 50 (10 of each variety) \$10.00

Send Check or Money Order All prices postpaid
 Easy planting directions enclosed with order

Stern's Nurseries

FIELD A, GENEVA, NEW YORK

Specialists in Rare & Choice Trees, Plants & Flowers

FOR HUGE CORSAGE MUMS IN YOUR GARDEN, SEND TODAY!

Stern's Nurseries, Field A, Geneva, New York

Please send me Stern's hardy Giant Exhibition Chrysanthemums as checked below:

- 5 plants for \$1.00
- 10 plants for \$2.00
- 20 plants for \$4.00
- 30 plants for \$6.00
- 50 plants for \$10.00 (Cat. #50)

All prices postpaid
 Check or Money Order enclosed for Total: \$.....

My plants must bloom this very Fall and I must be delighted with them, or I'll receive free replacement or my money back.

Name.....
 Address.....
 City.....
 State.....



The 34-year-old American Home Achievement Medal, the inscription side of which is shown here, was awarded to the dahlia Nita at 22 flower shows last fall. The painting of Nita is by Grambs Miller.

THEODORE A. WESTON

A lovely new dahlia is born

*“NITA” wins 22
American HOME medals
across the country*

There's a new champion dahlia! Called "Nita," it captured the championship by winning the American Home Achievement Medal last fall at 22 flower shows all across the country. Significantly, perhaps, it's not a giant variety, but medium size, about 7" across, and is of the popular cactus flowered type. Nita's color, as the beautiful painting indicates, is a delicate cerise purple. The plant grows about 4' high. Color, form, stem and foliage were all considered by the judges who accorded it top honors. For 34 years the American Home Achievement Medal has been awarded to the best new varieties exhibited at flower shows in all parts of the country. An outstanding new dahlia has usually won it at five or six shows, and in 1950 Pirate Treasure made dahlia history by winning it at ten. That record was matched in 1954 by Ned Seymour, named for the former American Home garden editor. Now for the first time comes a top scorer that has won more than twice as many medals as any previous winner—22 wins in 14 states, from Minnesota to Alabama and from New Jersey to Oregon. Nita was originated by Paul Hale of Brighton, Illinois, and will be offered to the public for the

(continued)

PAUL HALE, originator of Nita, receives his 22 medals from Garden Editor Ted Weston at American Dahlia Society dinner in New York, January 17.





ANTIQUE PURPOSE: Early American sugar jar and cover.
MODERN USES: Flower bowl, snack bowl, ivy planter.

New ways to enjoy Fostoria authentic milk glass

Don't just collect Fostoria Milk Glass — use it! After all, Fostoria Milk Glass is made by hand, just like the antique originals. Not only does it have the porcelain-like authentic look collectors prize, but it is just as *functional* as its years-ago counterparts — and often in exciting new ways. May we send you our catalog? (Prices begin at only \$1.35.) Fostoria Glass Company, Moundsville, West Virginia.

Authentic Milk Glass
with Fashion Flair

Fostoria



(continued)

first time this year. Like all new dahlias, it will be in limited supply at comparatively high prices at first but will soon become plentiful and reasonably priced.

Altogether, 57 American Home Achievement Medals were awarded last year—41 to dahlias, 11 to gladiolus, four to daylilies, and one to a peony. The medal was offered at 88 shows, however, which means that at 31 shows the judges did not consider any variety worthy of the award or that the varieties

ROSE MARIE LINS,
of Cologne,
Minnesota,
poses with her
namesake—a
rose-pink peony
which won the
American Home
medal at
Minneapolis.



RALPH W. WHEELER,
Winter Park, Florida,
with his light
yellow daylily,
High Key, which was
awarded the medal
at DeLand, Florida.

entered did not qualify according to the rules. In 1957, the medal was offered at 98 shows and was awarded at 47.

Other than Nita, there were no big winners at last year's shows. Six dahlias won two medals each, but all other winners captured the medal at only one show.

Following are the details on the 1958 Achievement Medal awards. The information includes name of variety, brief description, name of originator (recipient of medal), and the show or shows at which the medal was won.

14 Winning Dahlias

APPLAUSE—Formal decorative, 8", dark red; Stanley Johnson, Cheltenham, Pa.; Burholme (Pa.) Horticultural Society, Greater Philadelphia Dahlia Society.

CALDWELL'S PINK BEAUTY—Cactus, 9", light pink blend; Presley Caldwell, Chillicothe, O.; Scioto Valley (O.) D.S.

CECIL M—Semi-cactus, large, lavender and white; Forrest T. Minor, Gaithersburg, Md.; Long Island D.S., National Capital D.S.

DINAH SHORE—Cactus, 10–11", lavender; Comstock Dahlia Gardens, San Diego, Cal.; San Diego County (Cal.) D.S.

DOTTIE D—Ball, blend; Aubrey G. Chamberlayne, Laurel, Va.; Ohio D.S.

FASCINATION—Cactus, lavender and white; L. E. Jordan, Wilkes-Barre, Pa.; Southern Tier (N.Y.) D.S.

FIESTA—Informal decorative, large, orange-red and yellow; Comstock Dahlia Gardens, San Diego, Cal.; Orange County (Cal.) D.S.

GAIETY—Cactus, 8", pink tinged with yellow; Fred Scott, Pittsburgh, Pa.; Greater Pittsburgh D.S.

GO AMERICAN—Semi-cactus, 12", autumn blend; Stanley Johnson, Cheltenham, Pa.; Southern States Dahlia Association, Suburban D.S. of Maryland.

(continued on page 70)

KENTILE VINYL

ON TODAY'S SMARTEST FLOORS

Metallic Chip—adds the glitter of gold to luxurious solid vinyl



GOLDEN EXCITEMENT—exclusively from Kentile®! New Metallic Chip—blending the richness of gold or silver into lastingly lovely Kentile Solid Vinyl Tile. Greaseproof . . . virtually wearproof . . . extra resilient—easiest of all to clean—because *it's Vinyl through and through.*

Floor style shown is MC-35, one of five breath-taking new Metallic Chip designs in Kentile Solid Vinyl. Bright Gold Feature Strip completes the glamorous mood. This is just one of the many beautiful floors offered by Kentile—in over 200 decorator colors. See them at your Kentile Dealer's! He is listed under FLOORS in the Yellow Pages.

©1959, Kentile, Inc., Brooklyn 15, N. Y.

YOU PAY NO MORE FOR A KENTILE FLOOR



I'm a new me for the new fashions

All it took was a new point of view! And now I'm all enthused over the new spring lines and styles! Now I'm having a gay time shopping for the *right* frock to "go" with my way of living! For I'm a *casual* kind of girl. I like to feel *free, be natural*. That's what governs my choice of fashions. And *that's* what governs my choice of sanitary protection, too!

Because I want to feel free, comfortable, poised on "problem days"—I choose Tampax® internal sanitary protection! Puts an end to chafing pads and twisting belts. Prevents odor from forming. Is wonderfully simple to insert, change, dispose of. Wonderfully convenient to carry. No other sanitary protection is better suited to modern living—to *my* way of living!

Thinking back on it—it took a new point of view for me to change to Tampax, too—a view toward *better, nicer* ways of handling those days. Why don't *you* change to Tampax, too? In Regular, Super, Junior absorbencies, wherever drug products are sold. Tampax Incorporated, Palmer, Mass.



Safety Pla-Skates for the post-toddler will have them skating quick-like-bunnies. Protective foot guards of semirigid polyethylene are appealingly rabbit-shaped, with easy-to-adjust buckles. Skates extend from six to eight inches on quiet-running plastic wheels. \$2.98. D. S. Williams Co., Inc., 101 Fern Ave., Reading, Pa.



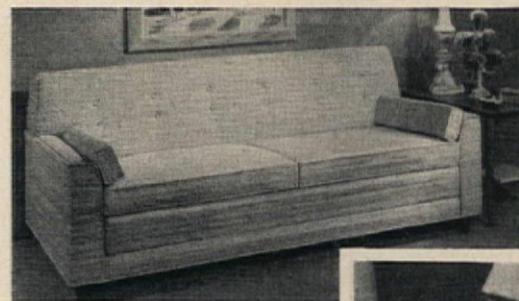
The famous blue and white "onion" pattern which originated in the Meissen factory in 1710 is re-created in melamine by Plastics Manufacturing Co., Dallas, in its new "Heritage" series. For the first time you can have your familiar traditional designs along with the advantages of this modern durable material. 45-piece set, \$39.95.



LOOK, IT'S NEW!

A compact electric range recently introduced by the Tappan Company, Mansfield, Ohio, requires only 30 inches of space. Designed to be hung on the wall or put on a cabinet, as shown, it can be set at any height desired by the homemaker, and gives a "built-in" look. Only two surface units are visible in normal position, but this section pulls out drawerlike to reveal two additional units in rear. A venting system inside pulls cooking odors, steam and heat from the kitchen. Approximately \$479.

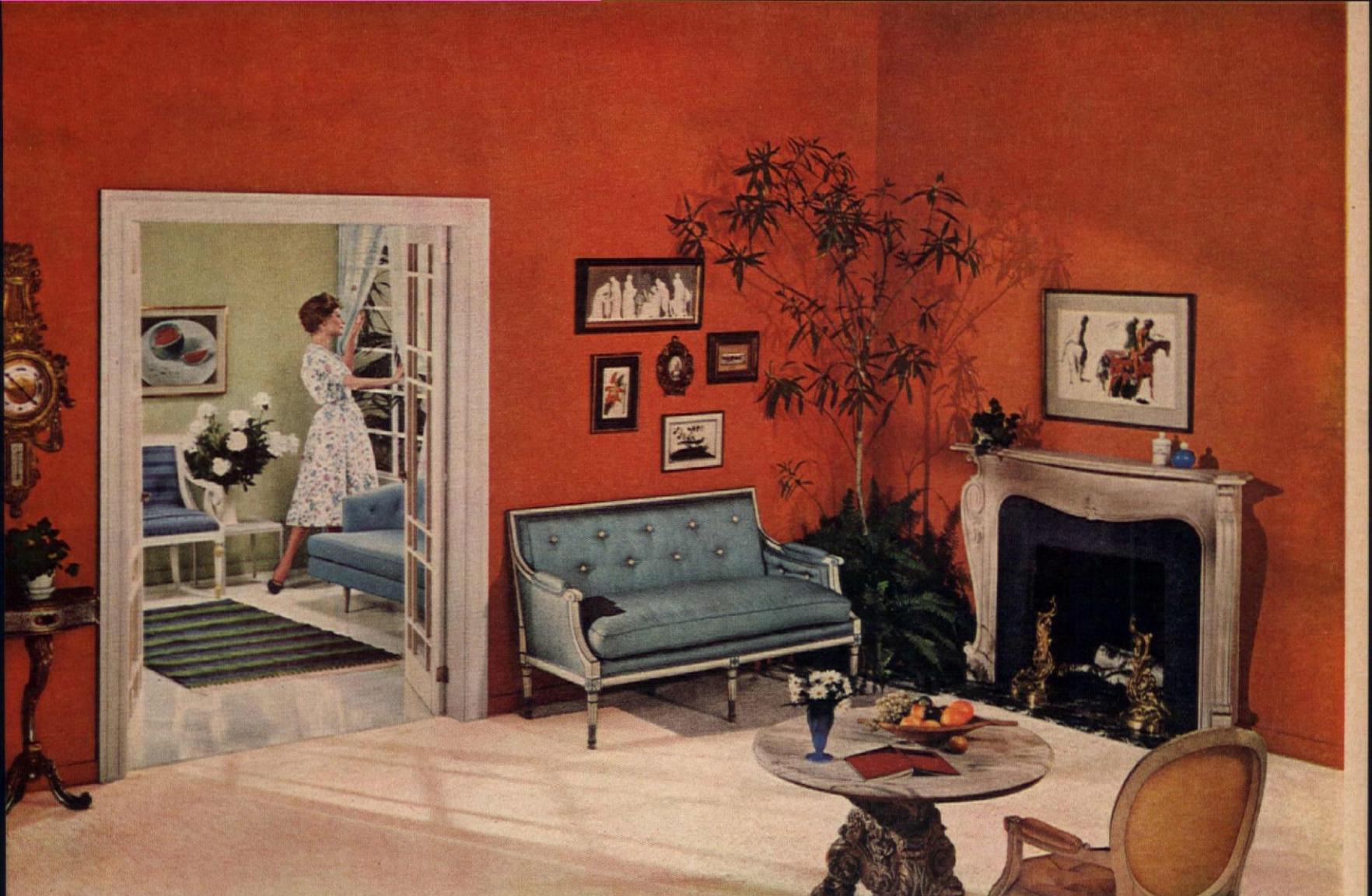
Convertible bedding seems to get better and better. Kroehler has added a disappearing Ped-O-Matic foot pedal which eliminates the lifting in the initial stage



of opening the bed. This smartly styled sofa-bed features small, loose bolsters of foam rubber for additional lounging comfort during the day. Seat cushions are also foam rubber. Approximately \$279.50 in stores.



A basement wall paint called Loxon has been specifically formulated for this type of use. Alkali and lime do not affect it, and moisture vapor passes through its film without causing chipping, peeling, flaking, or change of color. A latex-base material, it comes ready to use, is highly mildew resistant. The Sherwin-Williams Co., Cleveland 1, Ohio.



Treat your
home to

MOORE FRESHNESS

"Fresh as paint"—there's a saying that's old but so true. Without doubt the quickest, easiest way to freshen your home is with paint.

But not just any paint. Be sure you buy Benjamin Moore Paint to bring Moore Freshness to every room in your home. For more than seventy-five years Benjamin Moore & Co. has been producing top quality paint products—in the world's freshest colors.

For MOORE FRESHNESS, visit your friendly Benjamin Moore Dealer. Be sure to get MOORE, don't settle for less.



Benjamin
Moore paints



PREFERRED BY PROFESSIONALS . . . PERFECT FOR YOU.



The Impala 2-Door Sport Coupe with Body by Fisher.

CHEVROLET

As fine a car as anyone (including wealthy people) could want

Lots of style here. Lots of room. Really remarkable riding comfort. Smooth, quiet, responsive performance. And those special and practical Chevrolet virtues of economy and dependability. Naturally, all this leads more and more owners of other makes — high priced and low priced as well — to trade for new Chevrolets.

Your Chevrolet dealer will show you these and other things you'll be pleased with.

Slimline design—it's fresh, fine and fashionable.

Roomier Body by Fisher—sound, solid, stylish.

Sweeping new overhead curved windshield—and bigger windows—all of Safety Plate Glass.

Hi-Thrift 6—up to 10% more miles per gallon.

Vim-packed V8's—eight of them to choose from.

Full Coil suspension—further refined for a smoother, steadier ride on any kind of road.

Easy-Ratio steering—brings you reduced wheel-turning effort, new ease of handling.

Magic-Mirror finish—keeps its shine without waxing or polishing for up to three years.

New, bigger brakes—deeper drums, better cooled for safer stopping and up to 66% longer life.

Turboglide, Powerglide and Level Air suspension head a full list of extra-cost options.

Chevrolet Division of General Motors, Detroit 2, Michigan



The car that's wanted for all its worth!



Blundering Budgets

*Think your family is heading
for financial disaster?*

*See the bright side as one wife
analyzes the hidden costs
that lurk beyond the budget*

HELEN LEWIS

You can read all sorts of statistics about the average American family: how much it makes (never how much is left the day before payday), what it buys (no pitfalls on what others buy and you shouldn't), cost of education (no allowance for lost books, ripped formals, or broken tennis racquets).

Now take the first—how much it makes. You digest the fact that the average American family has an income of \$4971.00. Boy, you're above that. You grab the closest chewed-off pencil and follow the statistician's little chart for better budgets. You're going to have stacks of green stuff left to buy and do all those things you haven't done for the past twenty years because you didn't know you had it so good.

The chart seems simple enough. It has seven classifications, beginning with Shelter, but it seems you have to know how many heads the Shelter covers. That's easy, five; you're not about to pinch off one of the three girls' heads after you've gone through years of measles, letting down and putting up 5000 hems, P.T.A.s and sweat it out with temperatures, boy friends and all varieties of

lessons (school ones being those you are least proud of).

Under the suggested budget for a family of five you can spend 24% for the roof. But the monthly payment, or if you're renting the shingles, is the only roof to the whole thing. Outer space would be a better ceiling because under Shelter, besides the five heads, gather interest, taxes, fire insurance, electricity, gas, fuel, telephone, water, and home repairs (that's an innocent one).

After much figuring on both fingers and toes, you come up with a 58% figure. You're simply going to have to eliminate the long-distance telephone calls to your college daughter, but what about her end of the line? The operator asks you if you will accept a collect call, and maybe it's important this time, so you always say, "Yes," and while your daughter's voice says, "Guess what?" you suffer through that split second not knowing whether she's broken her leg skiing, won some college honor or needs more money (it's usually the last).

Tearing the phone from the wall won't cut Shelter back to 24%. Something more drastic is needed like using candles, sewing the family in their clothes for the winter.

*Time out for
a truce...*

Time for
Ideal—the
“7-Course Meal”



Ideal

Inspected and Certified by the U.S. Government

Watch his eyes sparkle...his tail begin to wag. No wonder. It's time for his Ideal 7-Course Meal. Ideal's cooks blend the seven foods your dog needs most for sound growth and development—capture all their clean, wholesome, meaty aroma. For cats, too!

How Ideal's 7 Courses compare with your menu

1. **Meat animal protein**—The same nourishment you get from steaks, chops, roasts.
2. **Bone-building minerals**—The calcium and phosphorus you find in milk, cheese, eggs.
3. **Wheat germ**—Vitamins B and E—the same as you get in whole wheat bread.
4. **Cod liver oil**—The same as you give to children for Vitamins A and D. Dogs and cats like it!
5. **Carrots**—The crisp, nutrition-packed kind you serve at home.
6. **Soya grits**—Extra rich in the protein you find in those new, expensive cereals.
7. **Barley**—Used in so many of your favorite soups to provide carbohydrates and vegetable protein.

Your pet expects the best—feed Ideal!

MADE BY WILSON & CO., INC., MEAT PACKERS



(continued) Or better yet, why not set fire to the whole place and collect the insurance?

Here's a footnote in small print to the effect that if you don't fly to Las Vegas, you can spend more for Shelter. Being a stay-at-home, the maker of budgets gives you a break. You don't do things like that very often, so it's no pain to give them up (real reason—no money). You're still paying too much for Shelter, but don't the articles say the road away from juvenile delinquency leads to the home? You figure you can take some away from Miscellaneous. Good Old Miscellaneous.

You don't even bother to figure the 22% Food classification. For years you've never known whether two or twenty would eat dinner. You buy peanut butter and when you run out you buy more, maybe the Chunky for variety. Anyway the government can't decide on the food index (it's always up), so how could you possibly know whether the chickens were co-operating or the melons from Imperial Valley would be cheaper in two weeks?

Then you continue to Clothing. Here your real genius shines. Having girls, you can whip up and pass down indefinitely. Shoes present more of a problem. You wear them out, go without, make them last but the feet lasts don't coincide with the shoe lasts and you're stuck for some new ones. Thirteen per cent seems more than adequate to cover father's suits and trifles of inside and outside wear, however fashion experts conjure against you. They lie awake nights dreaming up car coats, Ivy League goodies and sack dresses. You don't go along with this keeping up with the Susies but a Roman would look pretty silly wearing anything but a toga.

Car and transportation come next. You can really hit the 8% budget on the nose. You have only one, small, older, but paid for, car—your one source of comfort when teeth-straightening messages and broken-bone bills come in (always in the Monday mail). You fondle that pink slip as only a Midas could.

That is, until the “You Auto Buy” campaign lures father to the closest dealer. After all yours is the only family in the neighborhood, probably in all of Southern California, that owns only one car and that really should be a new one. But you forget that those neighbors' second ones are Company cars or gifts of parents, of which you have neither. Maybe you should move to New York City where you don't need even one, but that would alter Clothing for more and heavier winter underwear. Remember the warning about things you buy and shouldn't. The new-car blunder jumps your transportation to 15%, not counting the extra gas consumed in showing it off.

Item number five—Operating Expenses. This requires the skill of a surgeon. You cut out unnecessary appendages; the chart says maid (whatever that is), dishwasher (you have your own built-in automatic three girls), or any equipment or services you weren't about to have anyway. You sew together split sheets that you turn outside in with a nice comfortable seam down the middle, or new sofa slip cover that makes the rest of the furniture cry for new ones too. Does that “day-to-day operating expense” include extra coffee and cigarettes to keep you going or is that entertainment under Miscellaneous?

Which leads us to big, fat 12% Miscellaneous. Here you put the following:

Gifts—Christmas and birthdays—you go all out in this department. After all it comes only once a year for each and once for all.

(continued)

A touch of your toe and the cord disappears!



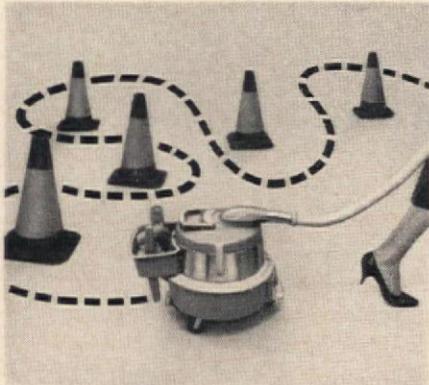
**Cord Reel
CLEANER**

No more messy, tangled cord . . . Pull out only as much as you need—up to 20 feet . . . When you're finished, touch the foot pedal and the cord disappears . . . out of sight . . . out of

your way in 4 seconds! Ends cord-storage problems forever.

New piggy-back attachment caddy saves you time and steps . . . keeps full set of attachments always at hand.

All these work-saving features at no extra cost



Easy to maneuver—new "Steer-Easy" Wheel lets cleaner follow you at the slightest pull . . . steers easily around furniture and other obstacles without bumping or scratching. Rolls easily over thresholds.



New oversized foot switch eliminates bending down to turn power on or off. Jumbo-size casters, too.



New suction regulator. Dial just the right amount of suction for rugs, drapes, or lamp shades.



Full one-horsepower input motor pulls even embedded dirt into large capacity "Throw-Away" Bags.



Cleans rugs and floors. Self-adjusting twin brushes. 2-way action cuts cleaning strokes in half!

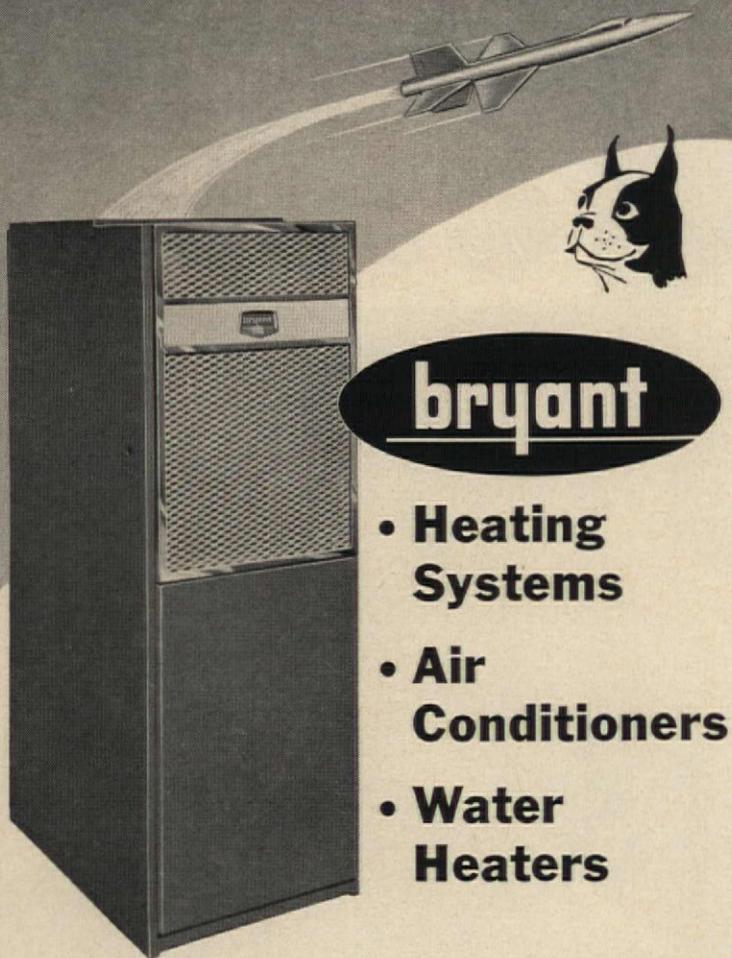
Try the G-E Cord Reel Cleaner at your dealer's today. Model C-7 in Glade Green and Chrome complete with

de luxe set of attachments. Vacuum Cleaner Dept., General Electric Company, Bridgeport 2, Conn.

Progress Is Our Most Important Product

GENERAL  ELECTRIC

Years Ahead in Year 'Round COMFORT!



- Heating Systems
- Air Conditioners
- Water Heaters

See how much *more* you get from BRYANT! For example: Only Bryant COMMAND-AIRE has a heat exchanger of TRI-alloy* —the missile-age material developed to withstand the terrific heat in the tailpipes of supersonic jets. This unique metal "sandwich" (ceramic over aluminum fused to steel) gives faster furnace warm-up, uses less fuel, guards against burnout. Other Bryant exclusives: Safety Sentinel Pilot, sealed-in-oil Diaphragm Gas Valve, automatic Command-Aire Control! Best buy Bryant—best by far!



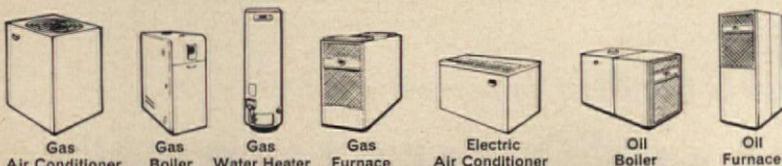
A New Bryant COMMAND-AIRE is Ready For Air Conditioning When YOU Are!

Each COMMAND-AIRE Furnace has been designed and engineered for the addition of Bryant Air Conditioning (either gas or electric) at a minimum of cost.

*Licensed under patents applied for by Solar Aircraft Co., San Diego, California

BRYANT MANUFACTURING CO., Indianapolis, Ind., Bryant Mfg. Ltd., Toronto

See your certified Bryant dealer for *accurate* free estimate. He's listed in the Yellow Pages under "Furnaces," "Air Conditioning," "Boilers," and "Water Heating."



SINCE 1907 MAKERS OF FINEST HOME-COMFORT EQUIPMENT

(continued) Friends' —housewarming, get well, going away and welcome home, thank you for the casserole, anniversaries, surprise!

Friends' children's weddings.

Children's friends' birthdays, thank you, graduations, going to college, showers (bride and stork).

Office collecting gifties—any occasion to rob the employees.

Charity—the usual, plus the door-to-door ones: "I know you give at the office but,"—and small-fry salesmen promoting tickets, calendars, cookies, hearts-and-flowers messages, and wilted bouquets (probably your own posies).

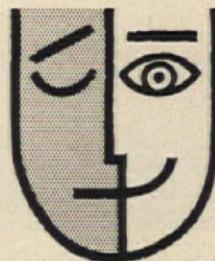
Church—what's left over from the above and double for Sunday-school contributions eaten or lost en route. *Health and Drug Items*—this covers a period of time following Christmas and lasting through April. You try to clean out the medicine chest before the same time the next year. Kaopectate, aspirin and calamine lotion keep pretty well. Bandages and methylate you buy along with the peanut butter and dispense daily. You shuffle doctors' bills and draw one or send a token to each and hope they're happy to see you the next time.

Entertainment—you've taken care of this in the Shelter department but you subtract some from Food and serve baked beans and Bring Your Own.

Education—this one throws the entire blundering budget out the window. When the three are small, you can fit in school treats, morning milk money and Brownie uniforms, but as they progress, class rings, song-leading outfits and school annuals cause a strain but nothing in comparison to higher education. The latter you think you've outguessed by acquiring an insurance policy as each is born. You looked forward to that happy day when you shove the oldest out of the nest to conquer greater college worlds. But this terrific policy doesn't adequately cover the first year even with her summer work savings.

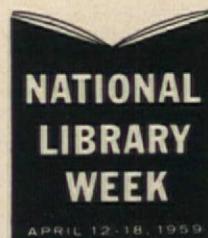
It's your own fault. You shouldn't have encouraged her to pick the college of her choice. You should have picked the cheapest and the closest. Then there would be no out-of-state fees and plane tickets. She would come home often and you could dole out instead of untangling a checking account by remote control. You're stuck and the only obvious remedy is, as the chart says, "produce extra income."

(continued on page 91)



WAKE UP AND READ!

"Wake Up and Read!" urges the campaign theme of National Library Week which will be observed in thousands of communities throughout the U.S.A. from April 12th-18th. In this age of atoms and rockets it becomes increasingly important for us to aid the campaign "For a Better-Read, Better-Informed America!"





NEW

EVERGLEAM*

Counter Top—



NEW

NoSCRUB*

True Vinyl Flooring—

For a Carefree Kitchen at a most happy price

You're looking at two new Goodyear advances which prove why homemaking can be such fun these days — *without wrecking the family budget!* First: New EVERGLEAM Counter Top by Goodyear guards and glamorizes like the most costly materials — yet saves up to 75¢ on every counter-top dollar. Next: New NoSCRUB Flooring by Goodyear banishes tiresome scrubbing forever — never needs waxing — AND it's the lowest-cost *true*

Vinyl in the land! NoSCRUB comes in a full range of lovely styles and colors—and the *most* happy prices! (Proof you don't have to cut quality to cut costs!)

Look for your Goodyear Flooring Dealer in the Yellow Pages of your telephone directory. For color folders on these exciting new products, send a post card to Flooring Dept. D-8124, The Goodyear Tire & Rubber Company, Akron 16, Ohio.

See your

GOODYEAR

Flooring Dealer



It's NEW... it's the American-Standard bathroom that's so beautiful, so colorful, so easy to clean



Center of attraction in this beautiful bathroom is the new bathtub with the exciting contour shape that makes bathing more relaxing, more pleasant than ever. The bathing area is luxuriously wide where width is needed for maximum bathing comfort. As practical as it is beautiful, this striking contour design brings the back of the tub close for easy-reach cleaning . . . and to form handy, wide ledges. These serve as a comfortable seat when bathing a child or as roomy shelves for toiletries.

See how easy it is to clean around and under this new off-the-floor, wall-hung toilet. The seat and cover snap off for thorough, easy cleaning.

Equally eye-catching and convenient is the new American-Standard cabinet lavatory with stunning, one-piece china top and loads of storage space. Another fixture that is both beautiful and practical is the new off-the-floor toilet. All of these handsome fixtures come in white and the six most popular colors.

\$4.98 a week plus installation puts these three new fixtures in your bathroom. See your American-Standard retailer listed in the Yellow Pages under "plumbing" or "plumbing fixtures."

AMERICAN-STANDARD, PLUMBING AND HEATING DIVISION, 40 West 40th Street, New York 18, N. Y.

AMERICAN-STANDARD, Dept. PA-49,
39 W. 39th Street, New York 18, N. Y.
Please send me your 1959 Bathroom Planning Booklet. I enclose 10¢
to cover mailing. I am modernizing I am building

Name _____ (Please Print)

Street _____

City _____ Zone _____

County _____ State _____

In Canada send to: American-Standard Products, Ltd., 1201 Dupont Street, Toronto 4, Canada



AMERICAN-Standard

PLUMBING AND HEATING DIVISION

AMERICAN-Standard and Standard* are trademarks of American Radiator & Standard Sanitary Corporation



LIVING ROOM has Early American secretary, Louis XVI chair. Chamberlains lived in France for 13 years, brought all the French pieces back with them.

MR. AND MRS. CHAMBERLAIN study a cook book in the dining room. Mr. Chamberlain has a collection of over 1000. Note old Staffordshire pieces in rear.



Talented couple invite us to see their 260-year-old home

The Samuel Chamberlains own some interesting antiques, serve a fabulous meal

The directions Narcissa Chamberlain had given over the phone were more than explicit. In no time, I was leaving Boston, cruising over the Mystic River and headed for the Chamberlain home in Marblehead.

The idea of visiting the Chamberlains was an intriguing one. For Samuel Chamberlain is a man of many talents. He is widely known as an etcher, author, photographer, gastronome and a connoisseur of wines. His recently published "Italian Bouquet" is a companion volume to his "Bouquet de France" published in 1952. These unique books are a gourmet's guide to the food and restaurants of Italy and France, and are handsomely illustrated with Mr. Chamberlain's own photographs, sketches and etchings.

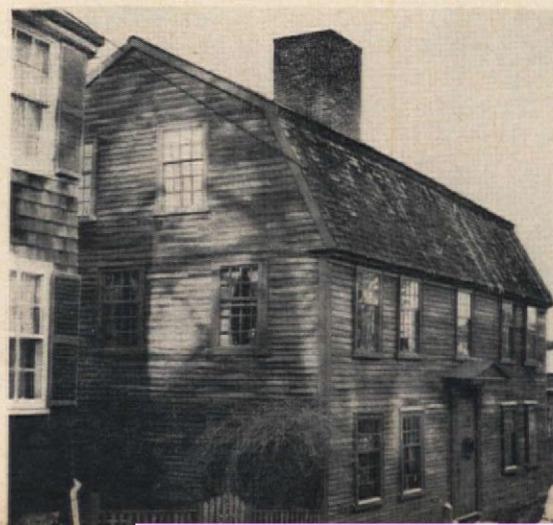
Narcissa Chamberlain has given her husband valuable assistance compiling and testing recipes for his many books.

Coming into the old part of Marblehead, I found the Chamberlain house perched on a narrow sloping street. The exterior is natural-color weathered clapboard with a large central chimney, typical of the houses of that early period of America.

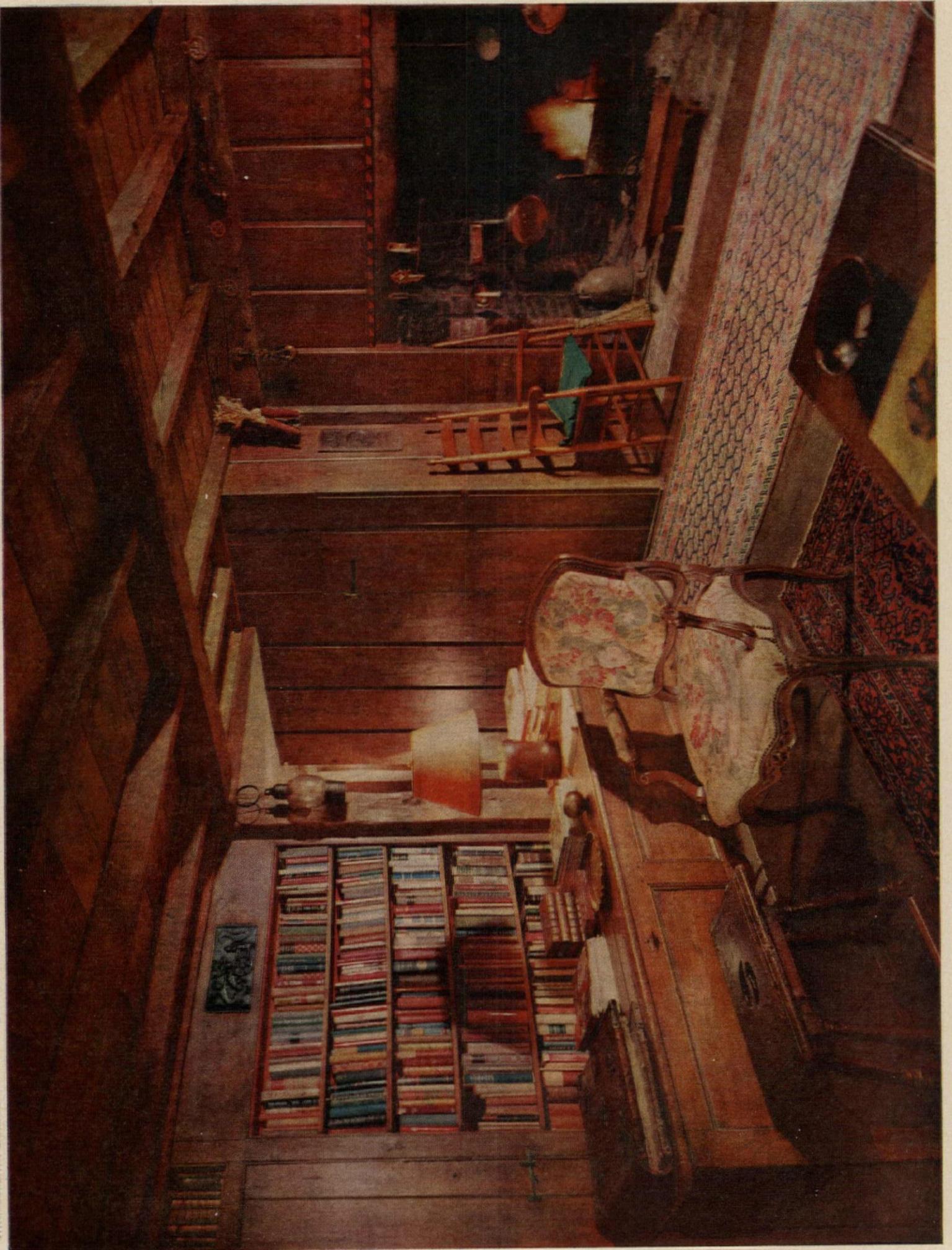
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LESLIE R. FORESTER

EXTERIOR VIEW shows weathered clapboard, large central chimney. Clapboards are feathered.



CHAMBERLAIN LIBRARY was the original kitchen of the house. Mr. Chamberlain believes this room, living room and bedroom upstairs were built first, other rooms were added around chimney later.



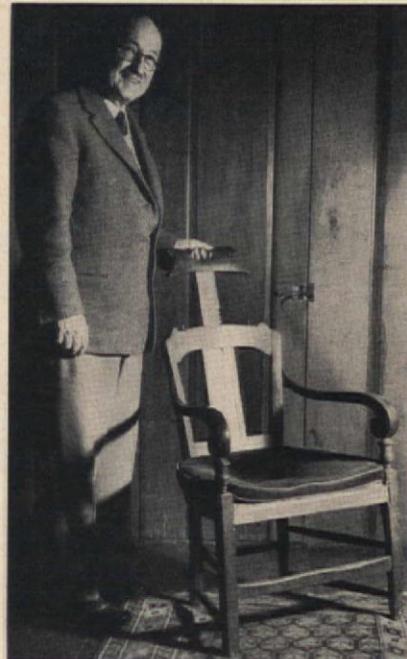


BUILT-IN WALL OVENS aren't really new, as Mrs. Chamberlain points out here. This is a Count Rumford oven and was probably installed in the late 18th Century. Original bake oven inside fireplace was holed up. Note the firebox and receptacle for ashes underneath the oven.

OLD FRENCH BARBER CHAIR (below) is one of the most intriguing pieces in the library. Headrest moves up and down same way as modern barber chair. Chair was bought in the Paris Flea Market when Chamberlains lived in France.



OLD BREAD SAFE is another object of curiosity in the library. Called a *panetière*, it is an old French piece. Mr. Chamberlain now uses it to house the speaker of his hi-fi set.



MR. CHAMBERLAIN points to a few of his etchings. His work has been exhibited in the Metropolitan Museum, the Library of Congress and the Chicago Art Institute.

A knock on the door and I was greeted by Mrs. Chamberlain, a strikingly beautiful woman with soft blue-gray eyes and a lovely smile.

"Sam will be here any minute," she said.

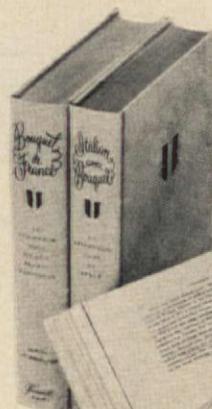
"He had some work to finish up in his studio in the village and . . ." At that moment Samuel Chamberlain walked in the front door and greeted me warmly. "Well, where shall we begin," he asked, "on your first visit to the wilds of Marblehead?"

Mrs. Chamberlain was first to suggest we look at the house and then have lunch. Lunch, I was delighted to hear, was to include a few of the exciting dishes from "Italian Bouquet." "The house," began Mr. Chamberlain, as he looked approvingly around the living room, "belonged to a Christophe Bubier, a Frenchman born on one of the Channel Islands. The land grant dates back to 1685 and we're pretty sure the house was started somewhere around 1698."

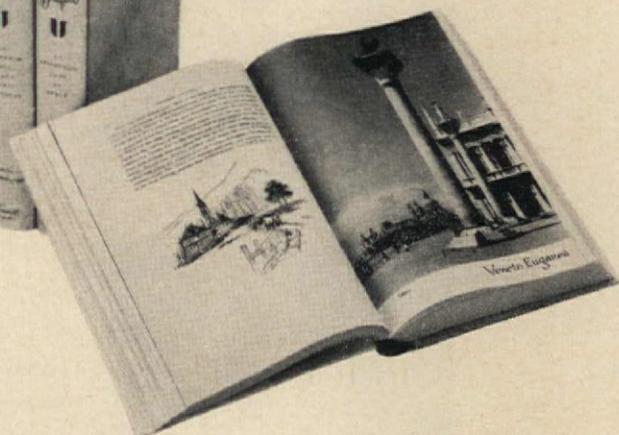
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ITALIAN ANTIPASTI is served by Mrs. Chamberlain. This typically Italian recipe features wide variety of hors d'oeuvres radiating from mayonnaise-coated tuna fish in the center.



"ITALIAN BOUQUET" and **"Bouquet de France"** were written and illustrated by Mr. Chamberlain.



Mrs. Chamberlain was quick to describe the furniture as a mixture of Early American and French Provincial. "I am sometimes annoyed at people who find this unusual. After all, Monsieur Bubier was French . . . and these are simple 18th Century French pieces."

"The central chimney," continued Samuel Chamberlain, "is built on a head of solid rock and the whole house surrounds it. We have six fireplaces and they all emanate from this one chimney."

We left the living room, wandered past the steep staircase and entered the library. The library was the original kitchen of the house and has remained almost intact with the exception of the addition of bookshelves. "The Bubiers evidently didn't have time to read," Mrs. Chamberlain ventured to explain. Another change—the original bake oven inside the fireplace was closed up and replaced with a Count Rumford oven, probably in the late 18th Century. Otherwise, the old pine walls, the vertical sheathing and exposed beams are the same as they were when Christophe Bubier built them.

"I really must see about lunch, so let's visit the kitchen next," pleaded Narcissa and off we went in that direction. The kitchen is small and compact. Although the equipment is new and efficient, the cabinets of old pine give it the same warmth and friendliness as the rest of the house.

"This is my bailiwick," she explained. "Here is where I test all the recipes Sam collects for his books. Sometimes, I have to adapt them, but that's unusual. Maybe a certain fish called for in an Italian recipe doesn't exist in American waters. Well, that's when I find the next best thing."

SEE RECIPES ON PAGES 57 and 58



BONING CHICKEN BREASTS is one of the first steps Mrs. Chamberlain takes in preparing Chicken Breasts Valdostana. Breasts are cooked slowly in butter, covered with truffle and Fontina cheese.



SAUCE is made of juices left in pan together with white wine, chicken stock and brandy. Dish is served with Venetian rice and peas, and Italian bread sticks.

DINING ROOM has fireplace that is unique with its wide paneling. Here again, Mrs. Chamberlain has combined Early American and French Provincial. The chest is Louis XVI, chairs are Early American. Only candlelight is used in this room.



PANETIÈRE, or food safe, is exhibited by Mrs. Chamberlain. This one is in dining room and is unusual because of its small size. This is one of many of the old pieces brought back by the Chamberlains from France.



Chamberlain was soon to join us and then on to a meal I shall not soon forget. First, a most unusual *antipasti* that boasted thinly sliced fennel and celery hearts, canned pimientos and small peppers in vinegar. The Chicken Breasts Valdostana—thin slices of chicken topped with truffles and a slice of Fontina cheese and served with a sauce of wine and brandy—were truly magnificent. And with them, an unusually delicious Venetian-rice-and-peas dish. For dessert, there was a choice of Zabaione or almond macaroons. I was hard

(continued on page 76)

“May I ask how you are going to serve the chicken I see there on the counter?” I inquired.

“Oh, yes. Chicken Breasts Valdostana, one of our favorites. But look, let Sam show you the dining room and then I’ll join you in the living room.”

“In the dining room, we live only by candlelight,” Samuel Chamberlain informed me as we walked into the third room of this home I had seen with a huge, gaping fireplace. “The candelabra is an exact copy of a very old one, the mold made from the original. The candle holders on the hearth are Early American. What makes the fireplace unusual is the wide paneling above it—cut from a single piece of wood. The books? They are all cookbooks. I’ve over a thousand of them, you know. The ones that aren’t here are back in the library.”

“High time for an apéritif,” Samuel Chamberlain said as he led me back to the living room. Mrs.



ZABAIONE, served thick and hot, is shown above with almond macaroons.

YES!

SHOULD I TRADE IN MY HOUSE



Perry Prentice

Mr. Prentice is the founder, editor and publisher of the magazine of home building, House & Home. This publication is one of the most important trade papers in the building field as well as in the business world. A onetime publisher of Architectural Forum, Mr. Prentice has long been an expert on building and is extremely well qualified to offer advice to homeowners. He is nationally known for his contribution to the building industry.

Yesterday's house is as obsolete as yesterday's car, but not enough people seem to know it. By yesterday's house, I mean almost all the houses built before the war, perhaps half the houses built since the war, and too many of the houses being built right this year—new houses built to yesterday's standards, new houses built without benefit of all today's new and better materials, today's new and better construction economies, today's new and better design for easier, pleasanter living.

Today's new houses are built much better and tighter than houses were built in "the good old days."

Today's good new houses are better insulated and better oriented, so they are easier to keep cool in summer and cheaper to keep warm in winter. They have built-in range hoods and built-in exhaust fans to blow out kitchen heat and kitchen odors, bathroom moisture, and clothes-dryer steam. Today's new heating and cooling equipment is much more efficient, so a well-built new house of 1200 sq. ft. can be air-conditioned all-year-round for an operating cost of less than \$150 a year!

Today's good new houses are planned for easy housework and servant-less living. They have fewer stairs to climb and fewer steps to walk. They cushion the kitchen floor to save the housewife's feet. They are cleverly planned with the kitchen handy to the front door to answer the bell, handy to the garage door to bring in the groceries, but handy to the patio, too, for alfresco lunches and barbecue suppers. And you can buy the built-in dishwasher, disposer, refrigerator,

range, oven, freezer, washer and dryer under a package mortgage with up to 30 years to pay.

Today's good new houses are planned for more enjoyment of your land (which is what most families move to the suburbs to get). They are planned for rear-living and privacy, instead of front-living in sight of every passing truck. They are planned for indoor-outdoor living with sliding glass walls between patio and parlor. They are set close to the ground so parlor and patio are united all on one level.

Today's good new houses are better planned for family living and larger families, with two separate rooms for daytime life—a formal room and a family room, a room for the parents and a room for the children, a room for TV and a room to get away from TV, a room for quiet and a room for noise (with cocktail-proof flooring and an acoustical ceiling to soften the hub-bub).

Today's good new houses have more windows and bigger windows—windows with self-storing screens, windows you can wash from inside. They have wide roof overhangs that let you keep the windows open even when it rains, wide overhangs that shade the glass so you don't have to pull down the shades, wide overhangs that protect the walls so they need less maintenance and less repainting.

Today's good new houses have garages wide enough for today's much wider cars. They have medicine closets big enough for today's much greater use of more medicines, more antibiotics, more cosmetics. They have more closets

(continued on page 72)

NO!

FOR A NEW MODEL?



Fred C. Hecht

Chairman of the Board for the Home Improvement Council, General Merchandise & Retail Sales Manager of Sears, Roebuck and Co., Mr. Hecht has been an authority in his field over a period of many years. An ardent sponsor of home-improvement activities and director of his firm's more than 700 stores, Mr. Hecht has taken time out from his busy schedule to tell us his thinking on a subject of great importance to homeowners everywhere.

Every homeowner, I'm sure, has at some time been made aware of inadequacies or inconveniences in his home by the experience of seeing a dramatic new home. Inevitably, in such circumstances, there is a temptation to do away with the old and obtain the new as quickly as possible.

But go slow. The advantages of moving into a new home do not as frequently outweigh the disadvantages as you might think. Seldom can an "old friend," in this case your house and its neighborhood, be tossed aside easily. And almost never can you find in a new home as much space per dollar investment as in an older home.

Where houses are concerned, of course, no two cases are exactly alike—and there is no universal answer to the question that is the subject of this discussion. Each family faced with the question must reach its own individual answer, based on a variety of considerations.

Even so, those of us involved in the work of the Home Improvement Council are convinced that there can be valid general suggestions on how to arrive at your own individual decision. Moreover, we believe that by following these suggestions, most families who own sound older homes would decide to stay where they are and *modernize* in order to achieve the best kind of living.

For many families, the main factor is space. Almost without exception, the existing home—particularly if built before World War II—provides much more space for the money than a new home. That is even true, in most cases,

of the older home requiring major improvements or expansion. Even the tiny "G.I." house of recent years can be expanded to a livable size more economically than a new house can be built, as thousands of homeowners in postwar communities have come to learn.

So, the first step in reaching your decision should be to determine the relative space-cost advantage of your present house over a new one. Look at builders' "model" homes to see what you can buy for an amount of money that is, in your circumstances, reasonable. Then, adding up the total investment you have now in your present home, plus the cost of the needed improvement or expansion, see how much more you can have where you are for the same amount of money.

Also, keep in mind that not all of the cost of a new home is reflected in the sales price by any means. On the new-home side of the tally sheet, you will probably have to add on several hundred dollars in closing costs and fees, another large sum for moving expenses and probably additional amounts for shrubbery, landscaping, curtains and draperies, fences, carpeting, shelves and cabinets—dozens of little things that go relatively unnoticed in your present home but are conspicuously absent in most new homes. Furthermore, you might find added day-to-day expenses in living "farther out."

Another strong argument on the side of your existing home is that you probably know much more exactly what you have, including the defects, than you would know about the house you are planning to

(continued on page 74)

Wallpaper one wall with an important new paper that carries the rest of the room without any other changes. In addition, here is another clever idea: using machine embroidery, repeat the flower-and-vine motif on your bedspread.

ROBERT W. HOUSEMAN

25 Ways to decorate under \$50



Photographed at Macys

Shopping Information, page 90



Brighten kitchen cabinets with a red-and-white-striped, adhesive-backed vinyl that's washable. Adheres to any hard surface and is removable if you decide to change patterns later. Priced about 49c per yard.



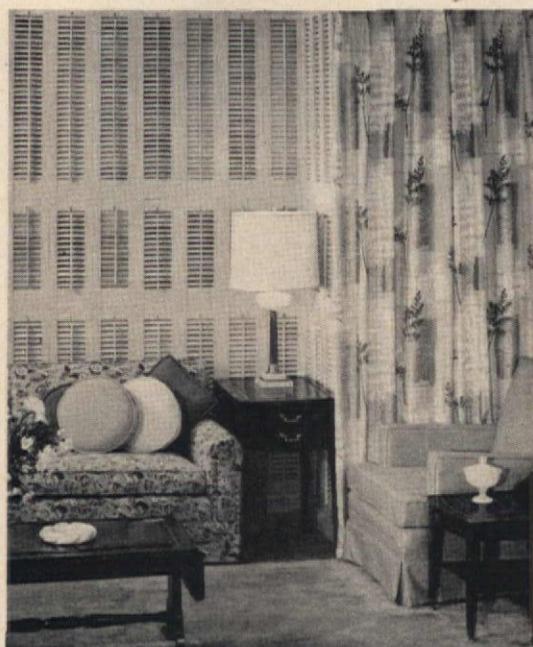
Dress up the dining area with draperies of inexpensive flower-strewn chintz and freshen up the wrought-iron frames with paint. It takes just a bit of effort and the chintz costs only \$1.79 a yard.



Curtain a wall using sheer curtains that sparkle with metallic gold stripes. Price for 12 feet of curtaining under \$50.



Cover the walls . . . with a contemporary wallpaper of stylized chessman design. Do an average-size room of this intriguing wallpaper for less than \$50.



Shutter a bay window with 3 tiers of movable shutters. Panels available as low as \$8.89 each.

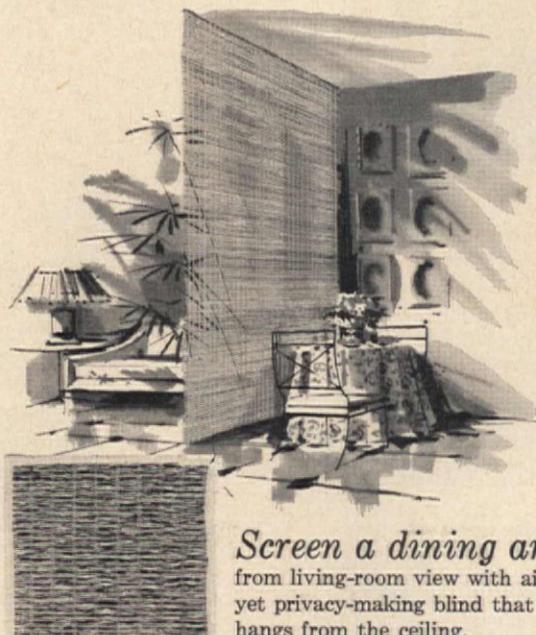


Trophy panels made of fabric by-the-yard, tacked on frame, faced with brass trim. Fabric \$8.95 a yard.



Put Paris on the wall in a 12-foot-long wall mural that is pre-pasted and ready to hang. Cost for this is only \$34.90.

Roses in the bath . . . brighten your bathroom. Ensemble of mat, towels, window and shower curtains, \$43.



Screen a dining area from living-room view with airy yet privacy-making blind that hangs from the ceiling. Size 6' x 8' about \$15.



Make yourself a foyer if your living room doesn't have one now. You can do this easily by dividing the room with a floor-to-ceiling Venetian blind. Size 6' x 8', about \$34.40.

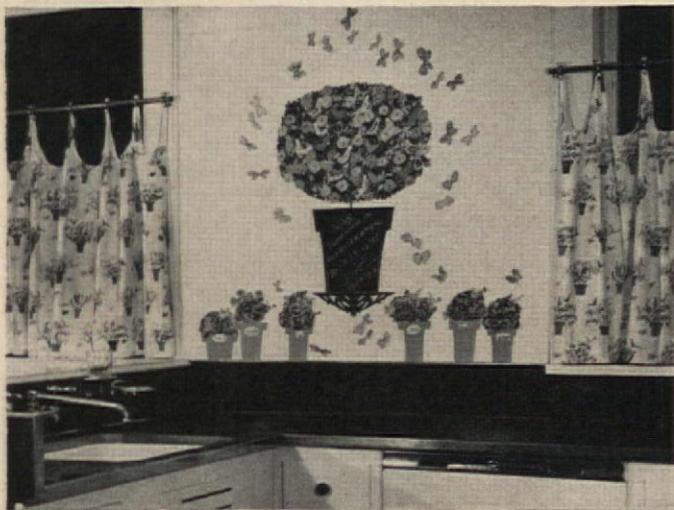
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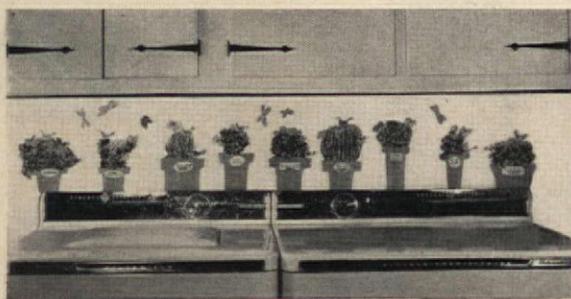
Bird prints
in colorful mats
(above), professionally
framed, cost under \$50
and provide fresh,
delightful wall décor!



Stencils in a kitchen taken from the
wall-covering design cost only your time and talent.
Plastic tile backsplash is inexpensive and colorful accent.

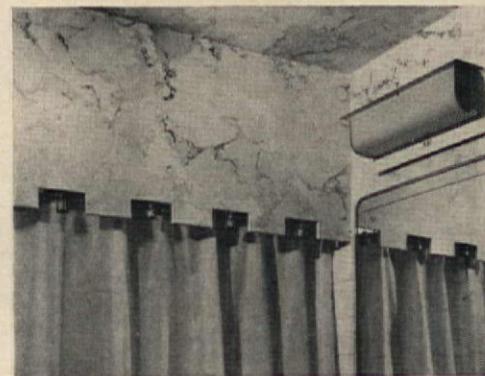


Gay cutout "wall prints" (above and below)
in colorful flowerpot design do charming decorating job
in kitchen or laundry. Large flowerpot is blackboard.
All are ready-pasted, to be dipped in water, then applied.
Matching curtain fabric at \$2.65 a yard, blackboard, \$6.95.
Prints are washable. Set of 15 flowerpots and 23 butterflies, \$7.95.



Set of window shades in alternating colors lines
wall, providing light control and decorative effect.
Cost of shades with installation accessories comes to \$46.

Marble-hall look
results from marble-patterned
paper on bathroom ceiling
and side wall. Custom
touch is the attractive cornice
over tub. Paper, \$7.50 a sheet.



Yards of flowers
(below) for slip-covering sofa
and chair cost under \$50.
Use floral fabric or a design of
your choice. Of this much
you may be sure: there
is nothing like new slip covers
to lift the spirits of a room!

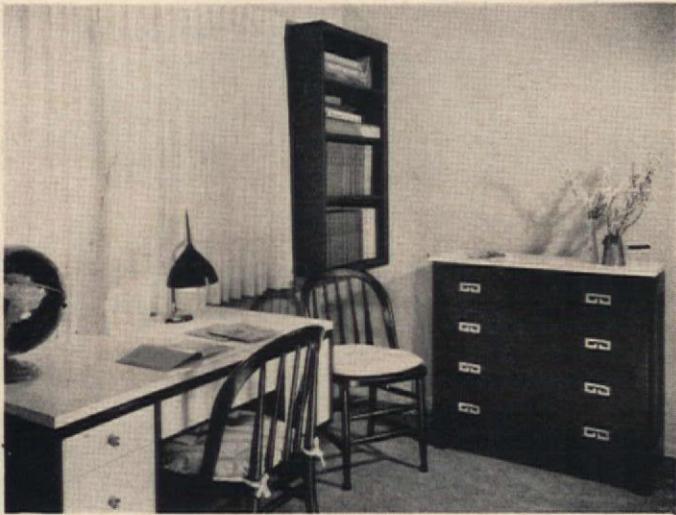


Pair of lamps
in handsome contemporary design
makes an important contribution to any
living room, costs only \$25 each.



Total touch-up

(below) attractively evident
in this practical setting.
Laminated tops for chest and
desk, new paint job plus
hardware, add up to eye
appeal well under \$50.



Wall full of color

costs only the price of
the paint (so much
less than the \$50 mark!)
and your labor. A color with
"zing" makes results
well worth it.



"Young'uns" corner.

Paint plus ingenuity create a bright
hobby center for under \$50.



Color counts

yet costs so little!
Used here to establish sharp
contrasts with dramatic
results. Handsomely
designed 4 x 6 rug completes
the theme and costs
about \$30.

THE END



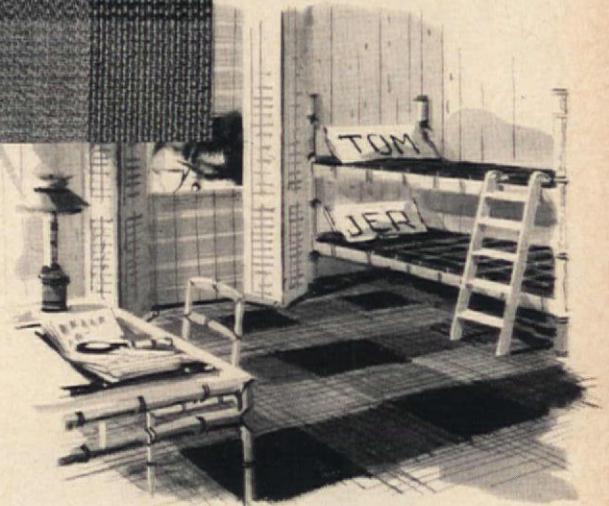
Glint o' gold

sure to catch the eye in a
foyer or living room. Looks
so much more expensive than
actual price. Mirror and sconces
cost \$43 for the set.



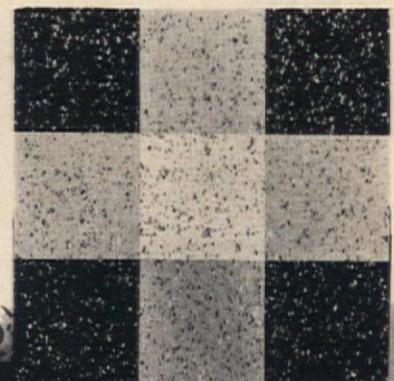
Plaid underfoot

sparks a room in a big way!
Here's one way to get
a lot of decorating for a
little price. Plaid fiber
rug shown here in 9 x 12
size costs only \$29.50.



Floor full of pattern

in this spatter motif. Use
vinyl asbestos flooring material
for most economical decorating.
Gingham design goes well with informal
furniture. Flooring cost, about \$25.



WOOD-SHINGLED gable roof, a cupola, clapboards and shutters are a few of the colonial details incorporated into this home.



THE TWO-STORY COLONIAL—

A GREAT AMERICAN CLASSIC



A VIEW OF THE HOUSE from the street illustrates the fine balance and the interesting detail to be found in colonial design. Notice how

carefully the house has been placed on the property. Both the house and the lot present a continuous picture—from curb to chimney cap.

JAMES W. BRETT

For well over 300 years the colonial home has given the American family a measure of comfort and privacy rarely exceeded by any other design. This month we have a wonderfully livable and handsome Blueprint House in this tradition designed by Francis Underwood, an expert in the art and engineering of colonial homes.

Let's see why this is a good house. The total living area adds up to 2145 sq. ft., plus a 1244-sq.-ft. basement, 192-sq.-ft. breezeway and a 400-sq.-ft. garage. This is the kind of space that only a two-story house can give. In over-all dimensions the structure is 81' 6" long and 32' deep. The living room is 27' long, 14' wide with a center fireplace to make furniture arranging easy. The dining room is designed in the grand manner with a bay window that assures plenty of light year round. The big kitchen has plenty of space for laundry and breakfast areas as well as meal making. The breezeway and front terrace are convenient to the kitchen for warm-weather dining.

The bedroom-bathroom suite on the first floor is versatile space that can be used as a separate apartment for the relative "who came to dinner," as a guest room, a full-time bedroom or a den. The center entry hall distributes traffic so that no room in the house is reduced to hallway function. The second-floor sleeping area has three bedrooms and a bath and a half. All bedrooms have cross-ventilation. Storage space in this house is practically unlimited with a full basement, plenty of closets, and dead-storage area over the breezeway and under the roof.

The adequate size and basically good room arrangement give this house great flexibility, making it adaptable to both large and small families, formal or informal living. For example, the kitchen has ample space to install a laundry and sewing center. There's also room to provide a small counter breakfast area.

Those who like informal living could turn the dining room next to the kitchen into a family room, using one end of the 27' living room as a dining area. A simple room divider of louvered shutter doors or a storage unit could provide separation for these two areas.

Another area that is made to order for double use is the breezeway between the kitchen and garage. Enclosed with storm windows it could make a highly practical utility-storage area. Or by adding standard insulated construction it could be transformed into a delightful sun room, garden room or children's playroom. It's ideally suited for a play area since it is right next to the kitchen where mother could watch the children at play without having them underfoot.

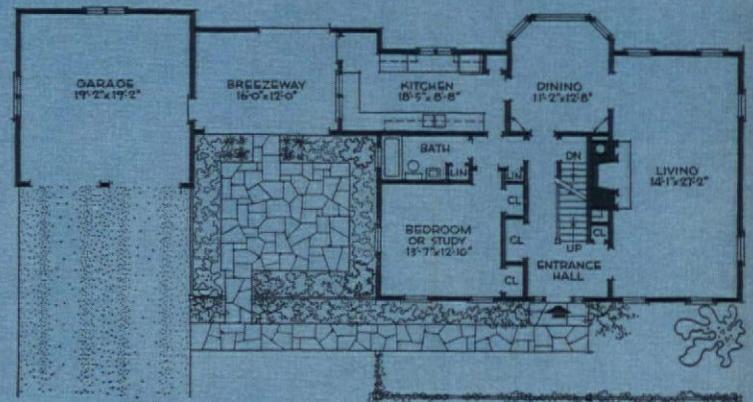
Our Blueprint House #63 is a blue-chip investment for your family's future security and comfort. Take your first step in this direction by getting the complete working drawings and material list for this three-century best-seller.

Complete Blueprints and Material List—\$5

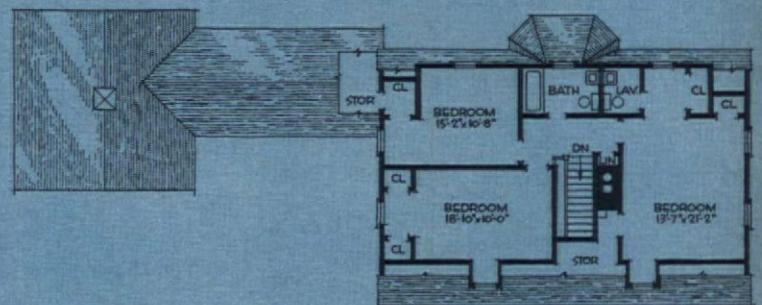
See page 101 for Order Form



REAR VIEW of colonial home shows that fine detail and appearance do not stop at front elevation. From left to right are living room, dining room, kitchen, breezeway and, at far right, garage.



FIRST-FLOOR PLAN graphically shows how rooms are arranged around the center entry hall to make housework easier, and maintain the privacy of each room. Deliveries are made through breezeway to kitchen.



SECOND-FLOOR PLAN has three large bedrooms. Each room has plenty of closet space and dressing area. There are 1½ baths (back-to-back for economy) that can be easily expanded to make two. All bedrooms have cross-ventilation.

JULIA S. BERRALL

How to influence judges and win prizes

A noted expert and flower-show judge guides you in creating flower arrangements designed to achieve award-winning distinction. . . .

Just as a well-dressed woman may be considered stylish not because of *what* she wears but *how* she wears it, so may a flower arrangement combine the most commonplace flowers and foliage in such a way as to suggest vitality, good grooming, clear-cut detail and tasteful color—all of which adds up to style.

A quality of excellence and distinction which raises the creation above all others in its class—of such are blue ribbons and tricolor awards made. Experienced arrangers and judges agree on this. But what could be more difficult to define than distinction? When we see it we recognize it immediately. When it is not present we feel let down. Distinction is one of several important ingredients necessary to prize-winning flower arrangements. Four qualities that contribute to the distinctive creation are illustrated in the accompanying photographs.

The success of the seemingly simple arrangement of the zinnias, calendulas and iris foliage in our first picture stems first from the perfect balance achieved through both line and color. These in turn provide a true feeling of lively rhythm. Note how each flower takes its own place of importance in the completed design. None is pushed into oblivion by its neighbor. Turned flower heads draw the viewer's eyes into and around the whole arrangement with no phalanx of flat faces staring one down. The unusual container is of pottery "driftwood."

The sure touch of an expert is needed in handling such a full bouquet as the composition we show combining freesias, Orange Delight roses and begonia leaves. Many times a "mass" arrangement develops into something which can only be called massive, and which is then utterly lacking in grace. Such an arrangement nearly always gains in importance and beauty if displayed in an urn or on a raised base. Allowing some flowers to be pulled forward and others to be tucked back provides a subtle touch which lends distinction as well as delicacy and naturalness to massed floral combinations. Slender stems, closed buds and pale colors near the edges will tend to lighten the apparent weight.

It has frequently been said that "what is omitted is often the test of a good designer." A large mass of flowering material is not necessary for the creation of beautiful effects. The selective choice of unusual forms, when arranged with restraint, can produce an effect of dramatic simplicity sure to attract attention. It is also one which is singularly appropriate for use in the modern homes of today. The combination of the ceramic birds with the flowers and foliage in the next photograph brings up the question concerning the use of figurines. They can add great interest to a floral composition but are only appropriately used if the size relationships are perfectly harmonious. Their use must heighten interest and complete the design while furthering the story or theme which the exhibitor wishes to express.

Flower-show exhibitors soon learn that in combining plant materials for arrangements or in selecting the appointments for a table setting, all the parts that go to make up the whole must be compatible with one another. A judge will not only look for harmony of color and faultless size relationships but will also seek out the consistent following through of an idea or a quality. The table decoration we show emphasizes one quality, that of informality. The whole scheme spells out one idea, that of country. Such a completely harmonious grouping easily achieves distinction.



FAMILIAR GARDEN FAVORITES ARRANGED WITH STYLE. Vibrant color and sharply defined silhouette give this combination of zinnias, calendulas and iris foliage excitement and vitality. Arranged by Betty B. Merriam.



MASSED BEAUTY HANDLED WITH DELICACY. A full bouquet of freesias and Orange Delight roses. Bronze-colored begonia leaves blend and add textural contrast. Arrangement by Betty B. Merriam.



EXOTICS WITH FLAIR. Studied arrangement combines bold forms of anthuriums and cypress foliage. Minimum of plant material for striking design. Arranged by Julia S. Berrall.

HOMESPUN MATERIALS KNOWINGLY COMBINED. Fruits of the earth from farm and forest. Gourds and Indian corn are arranged with bitter-sweet berries and love apples. Fall foliage adds further color, form and texture. Arrangement by Dorothy Brightbill.

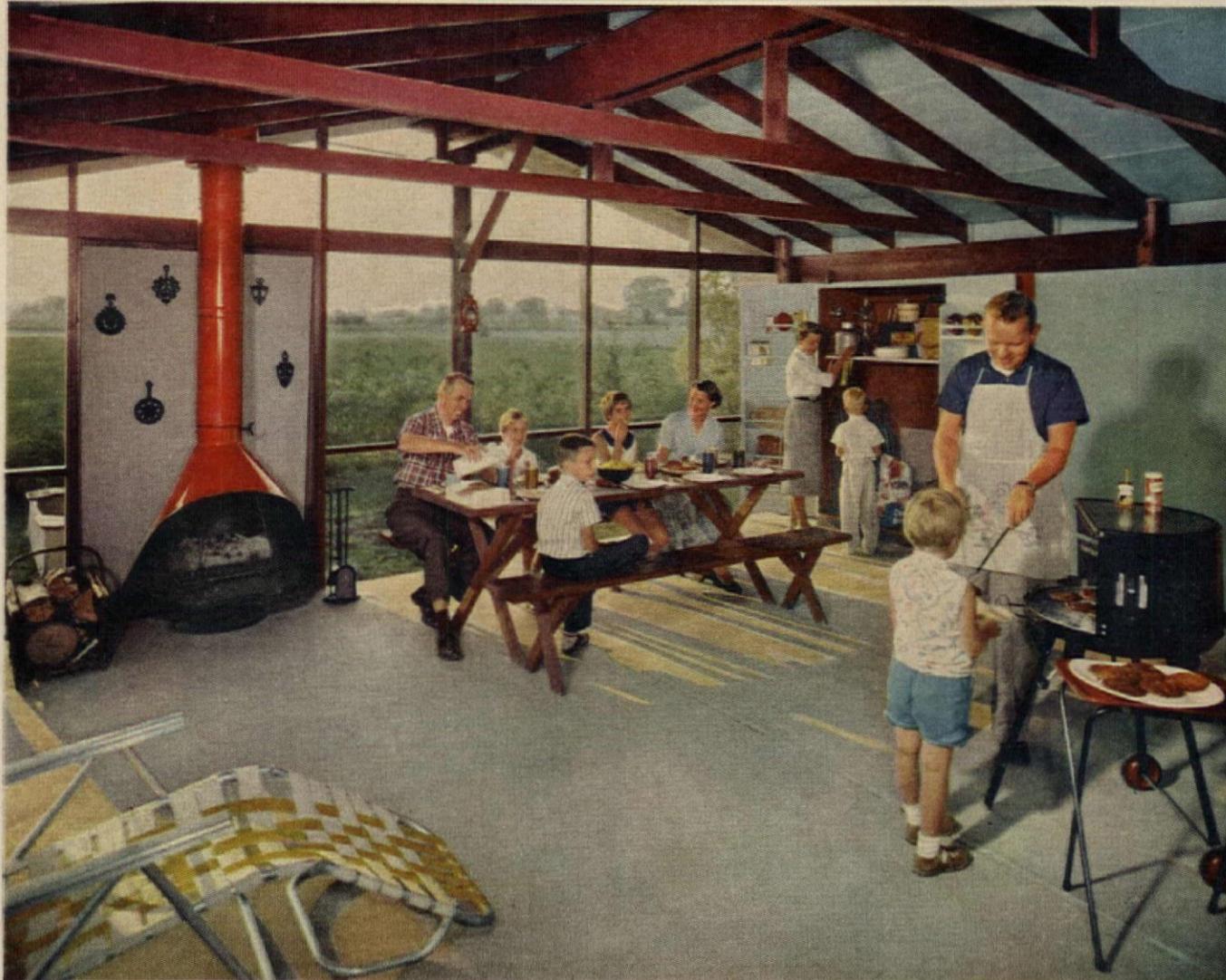
Complete Construction Plans, \$1.00—Order Form, page 71



THE CARPORT DOOR is made in 3 parts with one section doubling as the entry door. All three fold back to give you a full-sized opening to admit your car. An overhead-acting screen door can also be used. Fiber-glass screening for the house is permanently fastened to the 2 x 4 framing.

Versatile carport converts to

DESIGNER: DAVE SWARTWOUT ASSOCIATES



IN THE SUMMER, the screenhouse comes alive. Barbecues and picnics have all the zest and excitement of a woodland outing, and the convenience and efficiency of kitchen cooking. A concrete slab can be the floor for the screenhouse or you can use flagstone or even a wood deck.

Shopping Information, page 90



KIDS CAN "GO CAMPING"
in the screenhouse. Here they're gathered around the fire having a marshmallow roast.

HUBBARD H. COBB

Year-round versatility is the keynote of this carport-screenhouse. In the winter it's a shelter for your car; in the warm weather it's an airy and delightful outdoor room where the whole family can play, relax, have outdoor meals and parties. The roof with its deep overhangs protects the interior from the hot summer sun and also shields it from the rain. Walls of strong fiber-glass screening let in plenty of light and air, keep out annoying bugs. The storage cabinets along one wall of the house give you 256 cubic ft. of storage area for your gardening, athletic and picnic equipment. A pre-fab fireplace makes

a great place to barbecue and a nice source of warmth on cool evenings.

The over-all dimensions are 20'x20'4", giving you 406 sq. ft. of living area on the inside. The construction of the screenhouse is simple and similar to that used by farmers for building large, sturdy, pole-type barns that require no foundation other than preservative-treated poles set in the ground. You'll find \$1 well spent for the complete construction drawings and material list for this convertible screenhouse.



summer fun house



WONDERFUL, WONDERFUL STORAGE. Our carport-screenhouse is worth building just for the extra storage space it gives you. The four large sections accommodate (left to right) picnic and barbecue equipment, sports regalia, children's playthings and garden tools. Photo, above, shows how good storage inspires good habits.



SCREENHOUSE is the warm-weather activity center for all members of the family. Screening admits plenty of light and air, yet keeps out all insects—perfect for evening entertaining. There is little maintenance since screening won't stretch, rust, needs no painting.



PLEDGE OF ALLEGIANCE SAMPLER KIT

DOROTHY LAMBERT BRIGHTBILL

A patriotic needlework project you will take great pride in making

Here it is, in answer to requests from so many of our readers, a kit containing all the materials you need for this handsome sampler. It's stamped on a fine linen background, together with a complete assortment of embroidery floss; blue appliqué flag patch, and instruction sheet. You add the needle, scissors, small embroidery hoops and you're launched on a fascinating, rewarding project.

When you have completed the sampler, press it smooth on the wrong side, mount it by securing it to a piece of cardboard with cellophane tape, then add a frame suitable to the décor of the room in which the sampler will hang.

We selected a design that has many advantages. It is versatile, the kind of design that a man would like in his own domain, that could be used as a patriotic welcome in a hallway, a design that would be fine in a boy's room and would make the perfect gift for the principal's office. Most important, it will entitle any Girl Scout to earn her needlecraft badge. The design includes the appliqué, outline stitch, cross-stitch, buttonhole stitch, chain stitch, satin stitch, French knots, straight stitch and loop stitch—all required for attaining the coveted scout badge. We believe the 4H Clubs, the Campfire Girls and school sewing classes will also find this a most rewarding assignment. Price \$1.00.

Shopping Information, page 90

SEE PAGE 74 FOR ORDER FORM

NEW BUDGET BEATERS

— or how 1 pound of hamburger serves 4!



BUDGET BEATER—NO. 7 Mushroom Meatballs

Continental flavor — on a budget!

BLEND 1 can Campbell's Cream of Mushroom Soup with $\frac{1}{2}$ cup water. Measure out $\frac{1}{4}$ cup soup mixture. Combine with 1 lb. ground beef, $\frac{1}{2}$ cup fine dry bread crumbs, 2 tbsp. minced onion, 1 tbsp. minced parsley, 1 egg (slightly beaten), $\frac{1}{4}$ tsp. salt.

SHAPE into meatballs about $1\frac{1}{2}$ " in diameter. Brown in 1 tbsp. shortening in a large skillet.

ADD remaining soup mixture; cover.

COOK over low heat about 15 min., stir occasionally. 4 servings.

BUDGET BEATER—NO. 8 Porcupine Meatballs

Sunday best — at pennies a serving!

BLEND $\frac{1}{4}$ cup Campbell's Tomato Soup with 1 lb. ground beef, $\frac{1}{4}$ cup uncooked rice, 1 egg (slightly beaten), $\frac{1}{4}$ cup minced onion, 2 tbsp. minced parsley, 1 tsp. salt.

SHAPE into balls about $1\frac{1}{2}$ " in diameter (about 12). Brown in 2 tbsp. shortening with 1 small garlic clove (minced) in a large skillet.

ADD in the rest of the can of soup and 1 cup water; cover.

BRAISE about 40 min. or until rice is tender, stirring now and then. 4 servings.



BUDGET BEATER—NO. 9 Swedish Meatballs

Party-elegant — picnic-thrifty!

BLEND 1 can Campbell's Cream of Celery Soup with $\frac{1}{2}$ soup can water. Measure out $\frac{1}{4}$ cup soup mixture. Combine with 1 lb. ground beef, $\frac{3}{4}$ cup fine dry bread crumbs, 1 egg (slightly beaten), 2 tbsp. minced onion, 1 tbsp. chopped parsley, 1 tsp. salt.

SHAPE into balls about 1" in diameter. In large skillet, brown meatballs in 1 tbsp. shortening.

ADD remaining soup mixture and 1 to 2 tbsp. minced dill pickle (if you like); cover.

COOK over low heat about 20 min., stirring now and then. 4 servings.



n' thrifty
Good cooks cook with *Campbell's Soups*

For other Budget Beaters, write to Campbell Soup Company, P. O. Box 888, Dept. AH-4, Camden 1, N. J.

New, Exciting Gold Medal Offer!

EASY CAKE DECORATING TUBES

1 TUBE & 2 DECORATING TIPS

OR

3 TUBES & 4 DECORATING TIPS

Only 25¢

with certificate from specially-marked Gold Medal sacks

- Your choice of pink, yellow or green icing.
- Writing and star decorating tips.

Only 75¢

with certificate from specially-marked Gold Medal sacks

- Pink, yellow and green icing.
- Writing, star, leaf and border decorating tips.



Betty Crocker
of General Mills, Inc.

Now, Gold Medal offers you the brand-new Kay-Dec Cake Decorating Tubes! They're truly easy to use—fun, too! Offer details are with specially-marked Gold Medal sacks . . . along with exciting decorating ideas and cake recipes!

Of course, with Gold Medal—you always bake a “flower” of a treat . . . because Gold Medal itself is the “flower” of the wheat. That’s the very finest part of the wheat for better bakings!

EASIEST WAY EVER TO DECORATE WITH ICING!

- Brand-new Kay-Dec Decorating Tube contains 5-oz. tinted, creamy sugar icing!
- Really easy to use! Just attach decorating tip—then squeeze out your even-textured icing! No mess—no sticky fingers—no wasted icing!
- With the decorating tips, you can write greetings and make an endless variety of lovely designs!
- Easy directions included—for decorating all kinds of party cakes! Or you can create your own designs!

For Offer Details . . . plus Cake Recipes and Decorating Ideas—
SEE SPECIALLY-MARKED SACKS →



BAKE IT BETTER WITH GOLD MEDAL—THE “Kitchen-tested” FLOUR



WASHDAYS ARE SURE TO BE SUNNY in this colorful laundry. While washer and dryer take over, you can catch up with a favorite TV program or settle down to desk work. Soiled clothing is sorted into hamper baskets to match washer settings.

Kitchen designed for today's tempo

Shopping Information, page 90



TWO COOKS DO NOT SPOIL THE SOUP IN THIS KITCHEN. Planned for double action, it has a peninsula with extra cooking unit and sink.

VIRGINIA E. THABET

You can quickly spot the endless time-saving ideas in this kitchen-laundry designed for easy housekeeping. Just a few of the myriad conveniences found here include a refrigerator that never forms frost, pull-out oven for quick cleaning, surfaces that require minimum upkeep. A peninsula equipped with fold-back cooking unit and salad sink gives added work space and acts as a room divider. It's an ideal spot for the man of the house or young daughter to show off cooking skills—without “getting underfoot.” A subtle sophisticated color scheme decorates a highly efficient kitchen and laundry. Walnut-finished birch cabinets are teamed with cabinets painted in luscious shades of lavender and yellow. Appliances in soft yellow blend with this unique color scheme.

(continued)

The Frosting makes the cake

2 easy ways to turn a cake into a triumph!

(Your secret: Betty Crocker Frosting Mixes)



You make elegant "cooked" fluffy frosting without cooking, with our Betty Crocker Frosting Mixes. Thrifty, too — just add boiling water. And we guarantee a perfect* frosting every time!

Betty Crocker



Betty Crocker Fluffy White Frosting Mix beats right up into stiff snowy peaks that last and last. *Idea:* For pretty Shadow Frosting, melt over hot water 1 square (1 oz.) unsweetened chocolate with ¼ tsp. shortening. Carefully spoon chocolate around the top edge of frosted cake.



Betty Crocker Cherry Fluff Frosting Mix is party-pink, bright with red maraschino cherries. *Idea:* To make Spring Blossom Frosting, frost cake, saving 1 cup frosting. Tint deeper pink. Drop 10 mounds of frosting around center of cake. Draw out with spoon to make petals. Add 10 smaller mounds for next row of petals. Shape center; trim with silver dragées.

***PERFECT!** Yes, every mix we make for you is guaranteed to come out perfect or send the box top with a letter describing your result to Betty Crocker, Box 200, Minneapolis 40, Minn., and General Mills will send your money back.



Kitchen Designed for Today's Tempo

(continued)



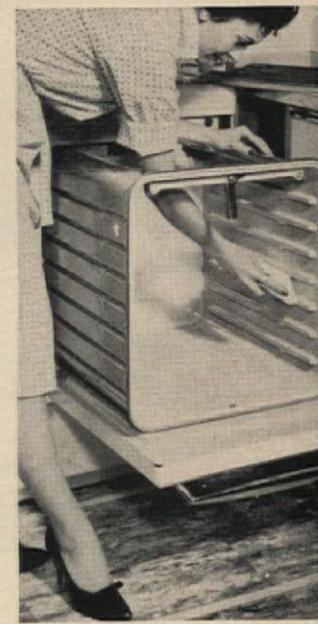
SLIDING-DRAWER CABINET puts pans at your fingertips. Finished like fine furniture and handsomely styled, cabinets stand eight inches off the floor.

HANDY POWER UNIT built in a drawer has attachments for mixer, blender, juicer, meat grinder and knife sharpener. Versatile, it can also be installed in a counter top.



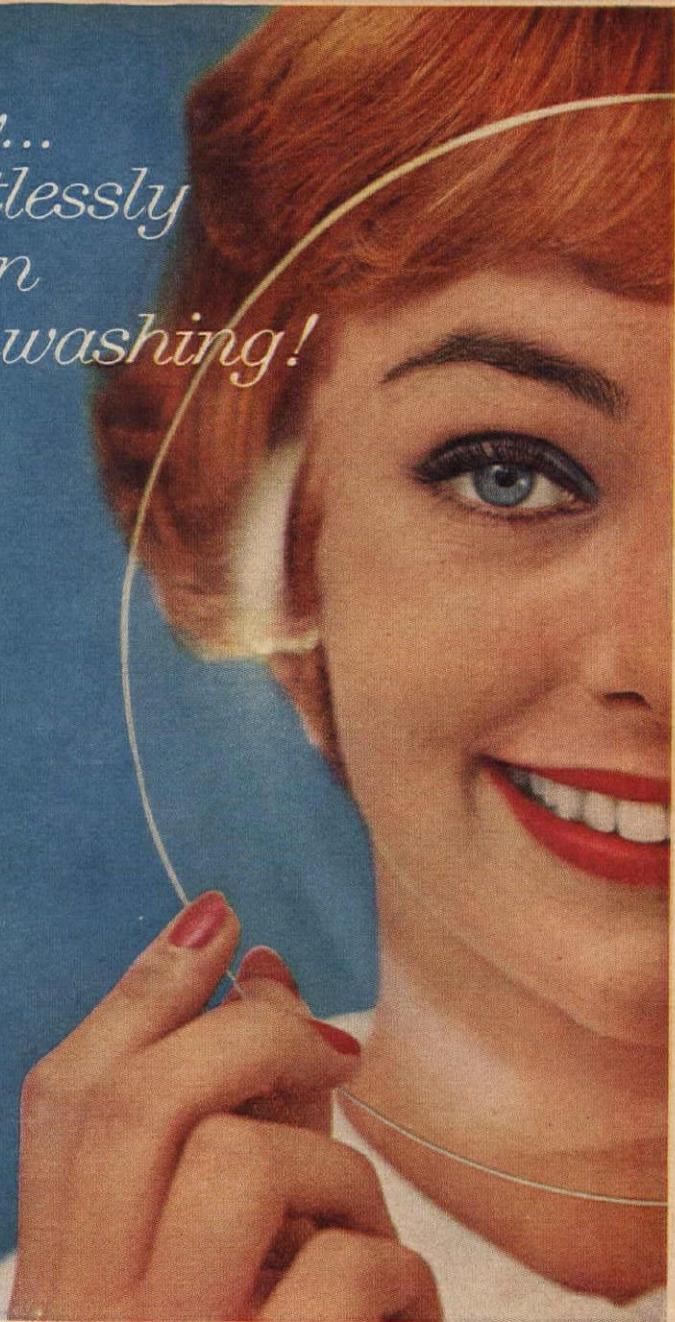
STORAGE SPACE for pans is located beside the range. Neat arrangement keeps them from getting scratched.

OVEN UNIT pulls forward for easy cleaning . . . no need to get down on your knees. Simply remove the electric units and all sides are easy to reach.



THE END

*Now...
spotlessly
clean
dishwashing!*



Hotpoint exclusive **DOUBLE-DECK WATER ACTION**
cleans as no other dishwasher can!



Table-top mobile model DE-1—Here's the full-size fully automatic *mobile* model that plugs in and requires no plumbing alterations, no special wiring. Easily converted for permanent installation by removing wheels.

Everything goes into this Hotpoint—from fine china to pots and pans—and *everything* comes out spotlessly clean. *Hotpoint Double-Deck Water Action* sees to that!

This exclusive Double-Deck action sends up surging jets of water from below *each* rack to sweep and scour every surface of every piece so thoroughly you don't have to pre-rinse. Yet it's whisper quiet!

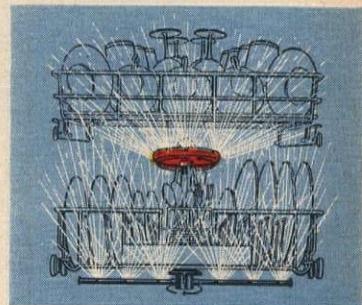
Hotpoint double washes, with fresh detergent each time—then double rinses. The special second rinse prevents water

drops that spot. Safe, sanitary, electric drying follows.

And only Hotpoint gives you *Dual-Cycle Washing*—one for tableware, another for cooking utensils. Hotpoint Automatic Dual-Filter filters all water every 4 seconds. Big, easy-to-load Roll-R-Racks hold a complete service for ten—broiler racks and big platters, too.

* * *

Visit your Hotpoint Dealer—and see the attractive decorator colors and finishes.



Exclusive! Double-Deck water action—surging jets of water from two revolving rotors. (Model DE-1)

Hotpoint

(A Division of General Electric Company), Chicago 44



**LOOK FOR
THAT HOTPOINT
DIFFERENCE**



YOU CAN STILL FEED FOUR FOR \$1.50

Incredible as it may seem, you can still feed four people for as little as \$1.50 a meal! This magic is not done with mirrors, but with menus like the four we present here. Our menus are appetizing and nutritious, yet average less than 38c per person anywhere in the U.S.A. And here are a few more ideas you will find helpful to prepare low-cost meals.

Shop the grocery stores offering quantity food at a discount on special days. Save leftovers in the refrigerator until you have the basis for a fancy main dish. Freeze food and save, for there is no appliance like the freezer for cutting the food budget.

The menus that follow may not be steak-and-chops fare, but we can assure you they consist of hearty, delicious and most *welcome* Family Food!



VEAL KNUCKLE DINNER

Osso Bucco

Rice Canned peas

Bread Margarine

Chocolate pudding Coffee

FISH DINNER

Oven-fried fish fillets

Parsley Potatoes Frozen green beans

Cabbage slaw Milk

Bread Margarine

Cherry pie Coffee

Shopping Information, page 90



PANCAKE SUPPER

Potato Pancakes Sausages

Applesauce Green salad

Milk Coffee

Lemon bread pudding

CHEESE SOUFFLÉ

Vegetable soup Cheese soufflé

Spinach Milk

Bread Margarine

Chocolate cake Coffee



Family Food RECIPES ON PAGES 59, 60, 61 and 62

TAKE A PACKAGE OF MACARONI



MINISTRONE (above) and other simple soups become nourishing whole meals when a member of the macaroni family is added. You can add a generous portion of alphabet shells, or noodles. It is that easy to transform the plainest vegetable or meat soup into a fragrant hearty dish!

STUFFED MANICOTTI-TOMATO SAUCE (right). The larger macaroni types are best for capturing the full flavor of the filling and sauce. If you have ordered this dish only in restaurants, you will welcome this easy-to-prepare recipe that makes it possible to enjoy such wonderful fare at home too.





JUNE M. TOWNE

Many of us associate macaroni, spaghetti or "pasta" (which covers all forms of both) with tomato sauce, meat balls and cheese. However, the Italian menu does provide for macaroni dishes several times a week since macaroni is regarded as a basic food to be served in a *variety of ways*. Different shapes add interest and different flavorings add variety. No two dishes need be alike.



FRIED CABBAGE AND MACARONI (above) is our adaptation of the favorite Hungarian dish called "káposztáskoczká." Instead of the usual square noodles we've used mostaccioli macaroni for a fine flourish, but other shapes would work as well to make a hearty dish out of a common vegetable. It's slightly sweet and has a mild caraway flavor which makes it particularly good to serve with pork or chicken.

Use **SHELL HORS D'OEUVRES** for a new and exciting appetizer idea. The big shell shapes should be cooked in the usual way. Then drain and drop them in the deep-fat fryer. They make the most wonderful little casements for shrimp salad, deviled ham, egg salad, or cheese mixtures. Make lots of them, for they "make good eating" and the unfilled shells keep well if stored in a tightly covered can.



MACARONI PEANUT RING is a delicious protein-filled and energy-packed entree; it's a meatless meat loaf, a steal from our vegetarian friends. Bake it in either a ring or a loaf. We like to serve it with curried egg sauce, tomato sauce, or even plain, for it has a mild nutty flavor that combines well with other foods to make an interesting and different main course.



CHICKEN MACARONI SALAD like all macaroni salads is a perennial favorite. It's ideal for salad lunches, after-theater bites, picnic "carry ins" or school lunches. The nice thing to remember is that any leftover macaroni is compatible with almost any leftover meat, vegetable and yes, even gelatin, to make interesting salads that constitute a meal by themselves. Add either French dressing or mayonnaise, as you prefer.

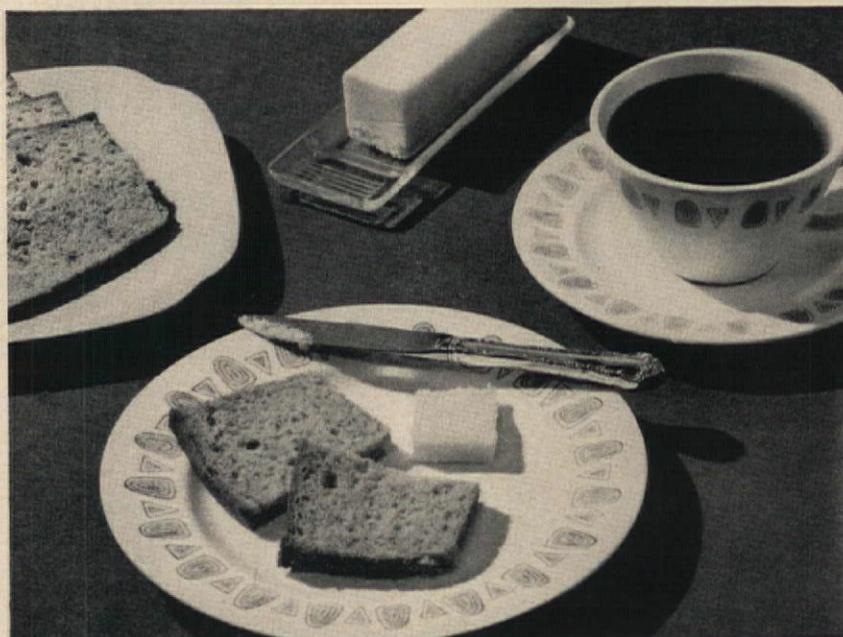
FOR THESE RECIPES, SEE PAGES 63 and 64

Shopping Information, page 90

"Kaffee Klatsch
at my house in
20 minutes"



REFRIGERATOR BISCUITS baked with jam dropped into each center make a delicious treat, and they can be prepared in a scant fifteen minutes' time!



SPECIAL BREADS—banana, nut or cinnamon—are tasty served simply with butter. They keep so well you can make them up days or weeks in advance and store them in freezer or refrigerator.



ORANGE-NUT TOAST STRIPS are quickly made from a mixture of grated orange rind and sugar spread over lightly toasted and buttered bread. Sprinkle with nuts and broil for about one minute.

TOASTED ENGLISH MUFFINS are favorites and so easily kept on hand. Break muffins apart to keep them light and fluffy. They are always at their best when served with home-made jam or jelly.



Shopping Information, page 90

....Let's plan a platter party...

Recipe for a great party: Light and lively music . . . light and lively pizza! See Ames Brothers album cover for *more* hit recipes from French's Mustard!

French's Good and Plenty Pizza

Pizza Crust

2 cups biscuit mix
2 tbsps. French's Mustard
1/2 cup milk

Measure the mix into a bowl. Stir mustard into milk; blend into mix. Knead 1 min. on board dusted with biscuit mix. Roll to fit 12-inch pizza pan. Prick surface with fork. Bake at 425° F 5-7 min. Remove from oven; lower oven to 375° F. While crust bakes prepare sauce.

Pizza Sauce

1 can (8 oz.) tomato sauce
1/2 tsp. sugar

1 tbsps. French's Minced Onion
2 tbsps. French's Mustard
1/4 tsp. French's Oregano
1 lb. bulk pork sausage meat, well cooked and well drained
1 cup grated sharp Cheddar cheese
2 tbsps. grated Parmesan cheese

Mix tomato sauce, sugar, onion, mustard, oregano; bring to a boil; simmer 10 min. Pour into partially baked pizza crust. Sprinkle with half of Cheddar, then sausage, then remaining Cheddar, top with Parmesan. Return to oven; bake 12-15 min. longer or until cheese melts and crust is deep golden brown. 6 servings. Serve at once.

Friendly Warning Because French's Mustard has a special flavor, color, and texture all its own, you can't get the best results with any other mustard! French's light and lively flavor makes it the mustard more women choose and use than any other!

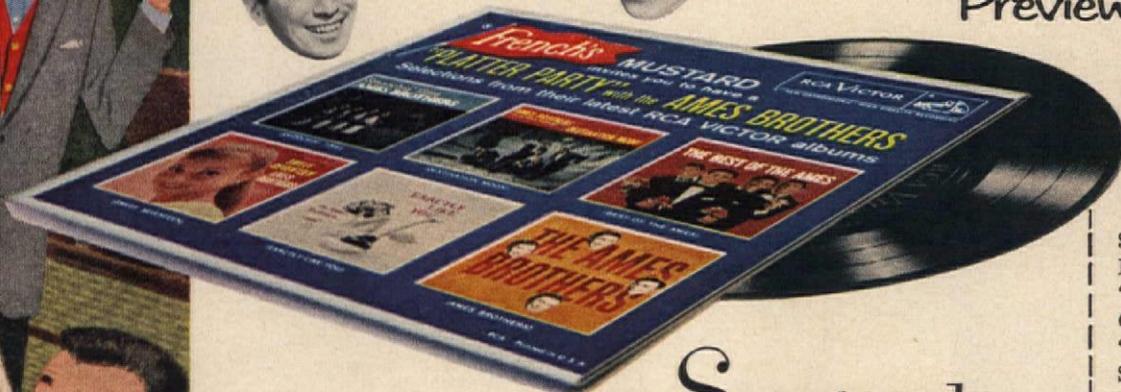


...with a French's party platter!

and this exciting RCA Victor

Ames Brothers

Preview Album



Spectacular
\$1.29 Offer...
Only 50¢

**On food...
In food...**

no other mustard has the light and lively flavor of

FRENCH'S MUSTARD

Only from French's—

\$1.29 Value for just 50¢—six great Ames Brothers recordings in one wonderful album: "Two Sleepy People"; "Seventeen"; "I Can't Give You Anything But Love"; "Rag Mop"; "Moonglow"; "When My Sugar Walks Down The Street"!

Here's all you do! Fill in your name and address below. Send with 50¢ and the label (or reasonable facsimile) from a jar of French's Mustard to: RCA Victor, Dept. A-4, Box 68, Rockaway, New Jersey

Name.....

Address.....

City.....State.....

Buying?... Building?... Remodeling? New General Electric



The Custom G-E Built-In Range in stunning Turquoise provides a strikingly beautiful color note in this contemporary kitchen.

This cooktop features a remote control unit to mount where you wish; big-capacity Cus-

tom Oven with picture-window door is 21" wide . . . has all the automatic features you've been wanting . . . rotisserie, meat thermometer, Oven Timer and Minute-Minder — and charcoal-type broiler that's a G. E. exclusive.



This delightful kitchen features the modestly priced General Electric De Luxe Oven and integral control cooktop in lively Canary Yellow. Cooktop has convenient, up-front push-button controls. Fits flush into countertop; no

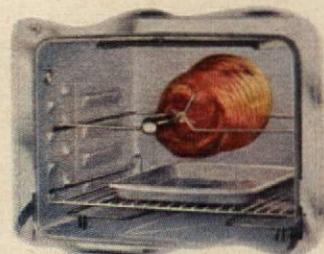
dirt-catching cracks and crevices.

Big-capacity oven has new automatic timer and Minute-Minder, floodlight, charcoal-type broiler, removable door, 2 shelves. Thrifty, too—bake all day for less than a dime!*

(*National average rate for eight hours cooking.)



Removable oven doors! Snug-fitting door has two simple catches that can be flipped open to let door slide right off for easy cleaning of the entire oven.



Automatic rotisserie! Barbecues a 20-lb. roast! Has sturdy spit and forks. Removable, sure-grip handle lets you handle hot spit safely, easily.



New Automatic Oven Timer! Easy to set as a kitchen clock! START dial turns oven on; STOP dial turns it off. Cooks meal while you're out.



Automatic Meat Thermometer! Dial the "doneness" you want for roasts, steaks—a buzzer tells you when they're ready! No guessing—perfect results *every time!*

PLUS:

- Focused-Heat broiler unit gives you charcoal-type results
 - Fast, self-cleaning surface units
 - Big-capacity ovens . . . a full 21" wide
 - Starlight Gray porcelain oven interiors for easier cleaning
 - Built-in oven vents . . . eliminate streaking or staining kitchen walls
- Ovens and cooktops available in Pink, Turquoise, Yellow, Brown, White, Satin Chrome or Copperfinish.

You'll find the range just right for you in ...

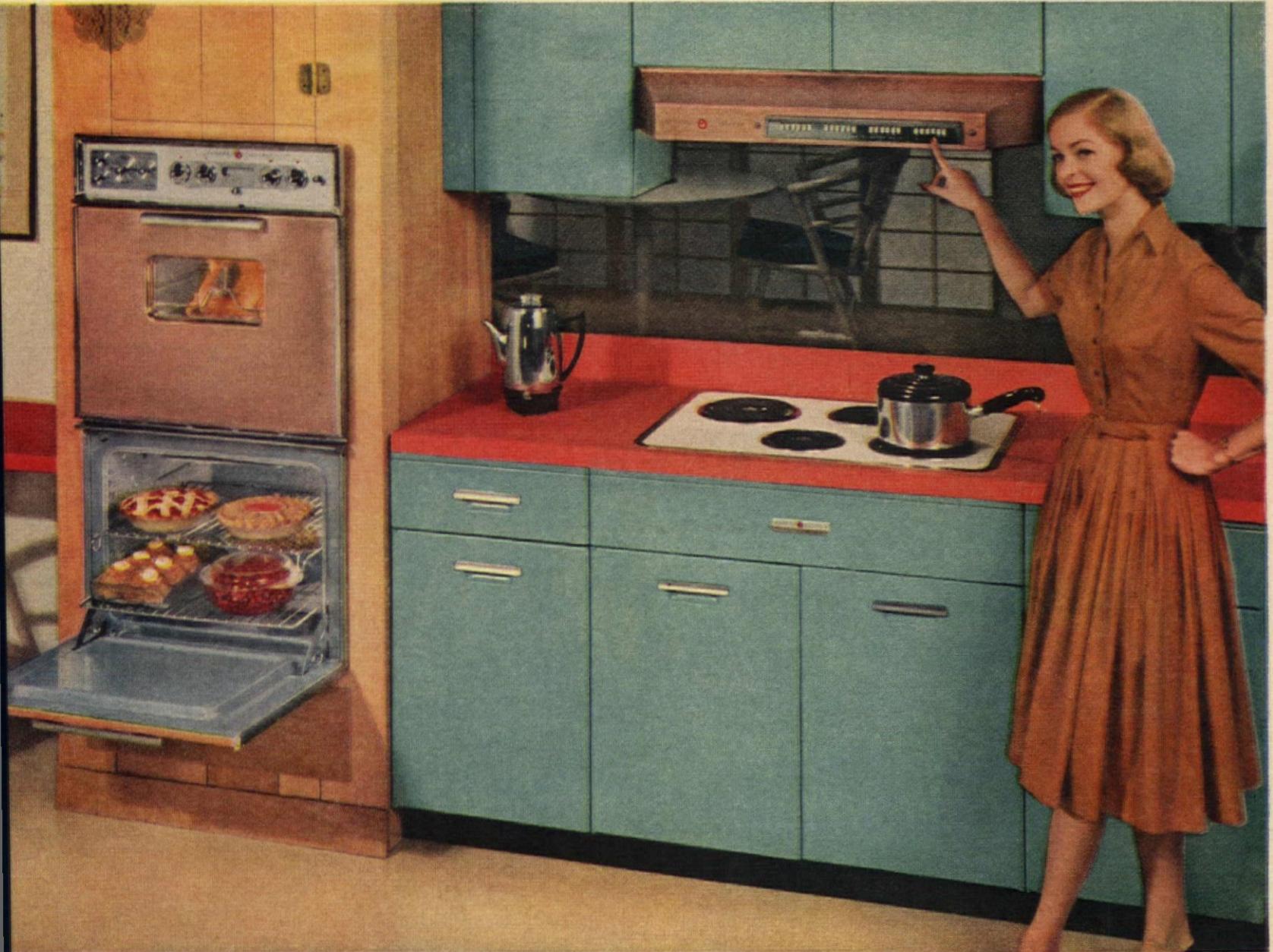
Built-In Ranges for 1959

Before you do another thing with those plans for your dream kitchen, take a good close look at the beautiful new General Electric Built-In Ovens and Cooktops.

There's the widest choice of models ever . . . and never before has a built-in range offered so much in new features and styling. Choose from four decorator colors: Petal Pink, Canary Yellow,

Turquoise Green, Woodtone Brown or White. Or you may prefer Satin Chrome or Copperfinish.

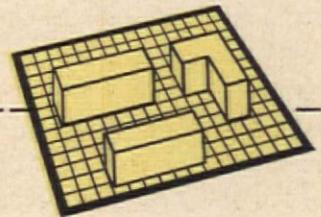
Your G-E dealer will show you how easy it is to own the General Electric Built-In Range of your choice. And don't forget, a new built-in range does more than make your kitchen truly modern—it actually increases the value of your home!



Only G. E. offers you new eye-level pushbutton controls for the cooktop . . . built right into the hood! Easy to see, to use, to clean . . . and safely out of reach of children! Fan and floodlight also built into the hood. Available in June.

New! Two full-sized ovens install as one, in 27" wide cabinet! Each oven has automatic timer, broiler, floodlight, two shelves. Rotisserie, meat thermometer in top oven. Eye-level control panel. Doors slide off for easy cleaning!

FREE! Kitchen Planning Kit—has 3-D cut-outs and floor plan sheets. Plus 6-page color folder filled with ideas, size and installation data. Send coupon to—



Gail Evans, Home Consultant
General Electric Company
Appliance Park
Louisville 1, Kentucky

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AP-4

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Range Dept., General Electric Co., Louisville 1, Ky.



Take your choice of attractive decorator colors.

Why you need a kitchen extension phone

First, it's a great help in running the house. Your kitchen extension is near your shopping lists, and at your finger tips for emergency calls to the plumber and other repairmen.

Next, it saves you trouble. Biscuits won't burn, or a pot boil over, because a telephone call took you out of the kitchen. And while you handle important house-

hold calls, you can keep a watchful eye on playing children.

It saves you steps, too. When it rings you're right there to say "Hello." Since the kitchen is where you spend so much time, it makes sense to have a telephone handy. (Your husband, like you, will find it one of your most useful phones.)

And when all your work is done it's

easy and fun to take a break and chat with a friend on your handy kitchen extension.

The comfort, privacy and protection of convenient extension phones throughout your house—where you work, play and sleep—cost surprisingly little. To order extensions, just call your Bell Telephone business office.

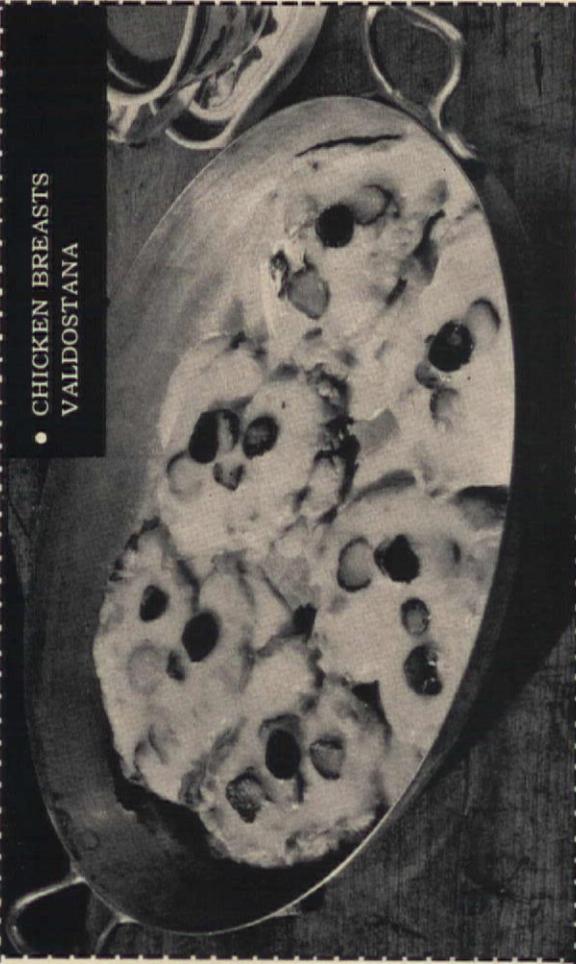
BELL TELEPHONE SYSTEM



Tempting Delicacies from "Italian Bouquet"

(pictured in color on pages 28 and 29)

• CHICKEN BREASTS
VALDOSTANA



• ITALIAN ANTIPASTI

• Drain the oil from a can of tuna fish and remove the tuna fish in one round piece. Place it in the center of a round platter, coat it with mayonnaise, and sprinkle it with capers. Around this arrange in rows radiating from the center, thinly sliced fennel and celery hearts, sliced tomatoes, canned yellow pimientos, small peppers in vinegar, and green and black Italian olives. You may add, if desired, hard-cooked eggs cut in halves with an anchovy filet on each, prosciutto, salami, and other Italian pork products, thinly sliced.

from Samuel Chamberlain's *ITALIAN BOUQUET*

Published by the Gourmet Distributing Corporation

• ZABAIONE
• ALMOND MACAROONS

• For each egg yolk, use 1 tablespoon sugar and 1½ to 2 tablespoons Marsala wine. To serve 6, beat in the top of a double boiler 8 egg yolks and 2 egg whites with ½ cup sugar. When the mixture is very thick and creamy add ¾ cup Marsala, place the pan over simmering hot water, and beat the mixture gradually, never ceasing to beat it with a rotary or electric hand beater. When the Zabaione is thick and hot, but before it reaches the boiling point, spoon it immediately into tall glasses and serve at once.

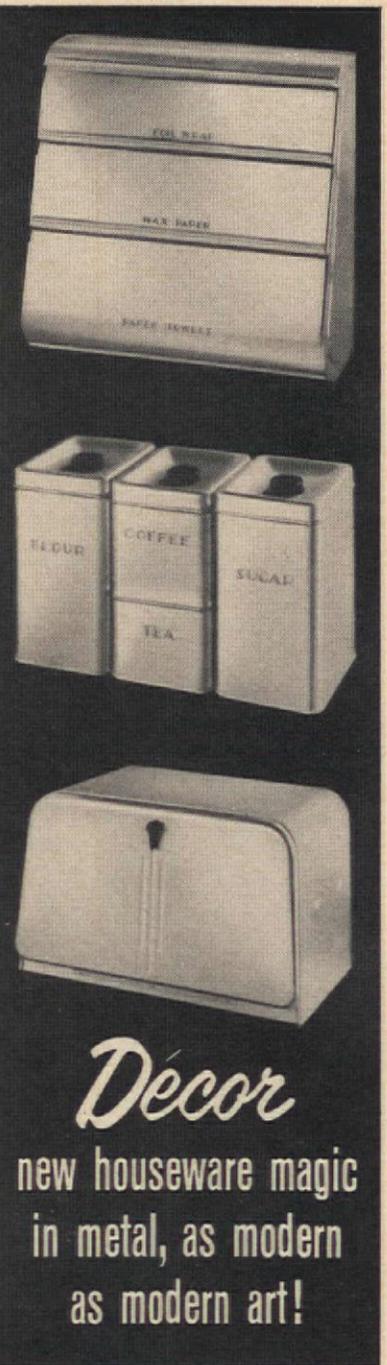
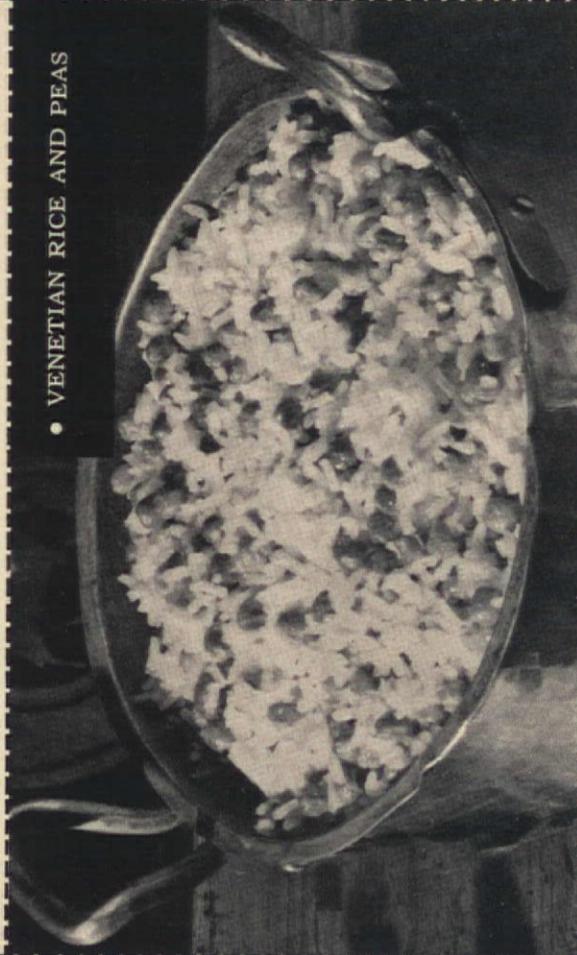
ALMOND MACAROONS

• Cut ½ pound almond paste into small pieces. Almond paste can be purchased in cans. Combine it with 1 cup plus 2 tablespoons very fine granulated sugar and 2 egg whites. Work the mixture well until it is free of all lumps. Force it through a pastry tube onto a baking sheet lined with oiled brown paper or shape it with a spoon into rounds about 1 inch wide. Dot each macaroon with pine nuts. Bake the macaroons in a moderately slow oven (325° F.) for about 15 to 20 minutes. Remove them from the paper before they are completely cooled.

from Samuel Chamberlain's *ITALIAN BOUQUET*

Published by the Gourmet Distributing Corporation

• VENETIAN RICE AND PEAS



Decor
new houseware magic
in metal, as modern
as modern art!

Decor is designed by Decoware to make your kitchen bright! Sparkling chrome, capped by copper, rich as cream—and as practical as daily salt. Try *Decor* for your décor, a magical spark of houseware beauty to make your kitchen dance with design!

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Let the kids have fun! They can't hurt Wall-Tex. It's genuine woven fabric. Won't tear like paper. Won't chip like paint. And it washes clean, slick and quick as tile. Over 200 high style patterns. See them at your decorating store! Columbus Coated Fabrics Corp., Columbus 16, Ohio.

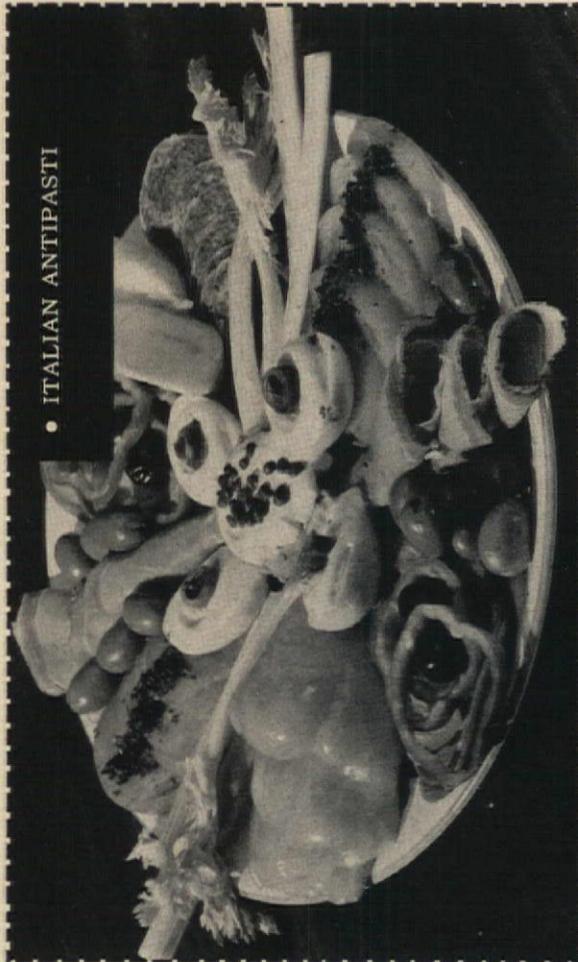
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AMERICAN HOME RECIPES

Tempting Delicacies from "Italian Bouquet"

(pictured in color on pages 28 and 29)



• ITALIAN ANTIPASTI

• CHICKEN BREASTS VALDOSTANA

Remove the bones from 2 breasts of a chicken. Take off the skin and flatten the chicken breasts with a blow with the side of a cleaver. Allow one or two pieces per person. Dredge them lightly with flour and cook them slowly in hot butter (2 tablespoons for 4 pieces) for 5 to 6 minutes on each side. Remove them to a shallow broiler pan, season with salt and pepper, and arrange on each breast half a dozen small dice or thin slices of truffle and a slice of Fontina cheese. Into the brown juices left in the pan stir ½ cup white wine, ½ cup chicken stock, and 1 tablespoon brandy. Simmer for 10 minutes, or until the liquid is reduced and has thickened slightly. Add salt and pepper if necessary. Stir in a lump of fresh butter at the end. Place the chicken breasts under a hot broiler just long enough to melt the cheese and serve them at once. Pass the sauce separately.

from Samuel Chamberlain's **ITALIAN BOUQUET**

Published by the Gourmet Distributing Corporation

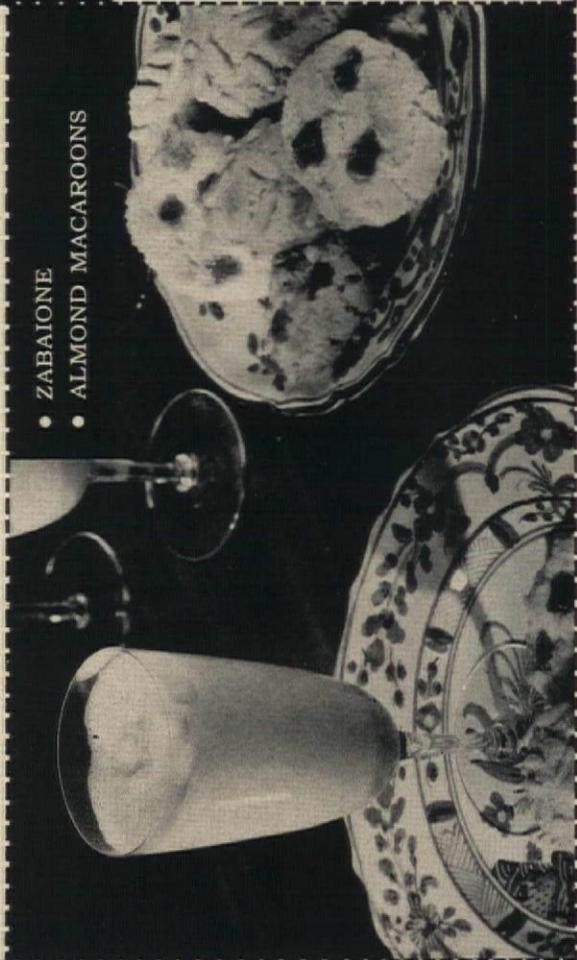
• VENETIAN RICE AND PEAS

Heat 1 tablespoon olive oil and ¼ cup butter in a heavy kettle and in it brown 1 small onion, chopped, and ½ slice of bacon, cut in dice, or about 1 tablespoon. Add 2 cups freshly shelled green peas and cook for 5 minutes, stirring frequently. Add ¾ cup rice and cook for 3 minutes longer, stirring often, until the grains are well coated with oil and butter. Add 1¾ cups chicken stock and salt and pepper to taste, cover the kettle, and cook the mixture over low heat for 15 to 20 minutes. The rice should absorb all the liquid and it should be tender but not mushy. Toss with 1 tablespoon grated Parmesan. More cheese may be sprinkled on the individual servings, if desired.

from Samuel Chamberlain's **ITALIAN BOUQUET**

Published by the Gourmet Distributing Corporation

• ZABAIONE
• ALMOND MACAROONS



Family Food

(pictured in color on pages 48 and 49)

• LEMON PUFF PUDDING

Preparation time: 15 min.
Baking time: 45 min.

- 1 tbs. grated lemon rind
- 3 tbs. lemon juice
- 4 egg yolks, slightly beaten
- ½ c. sugar
- ½ tsp. lemon juice

- 3 c. bread cubes (5-7 slices stale bread)
- 2½ c. scalded milk
- 3 tbs. butter or margarine
- ½ c. sugar

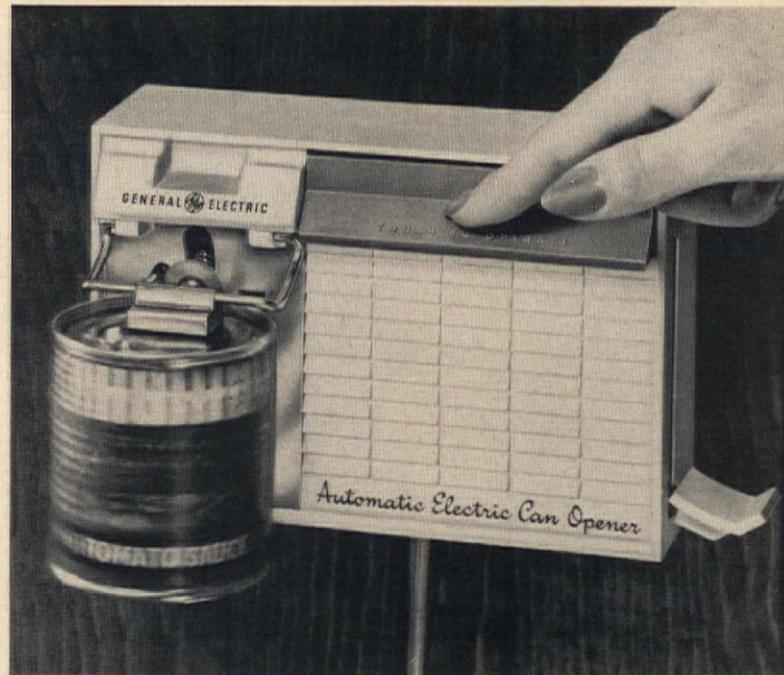
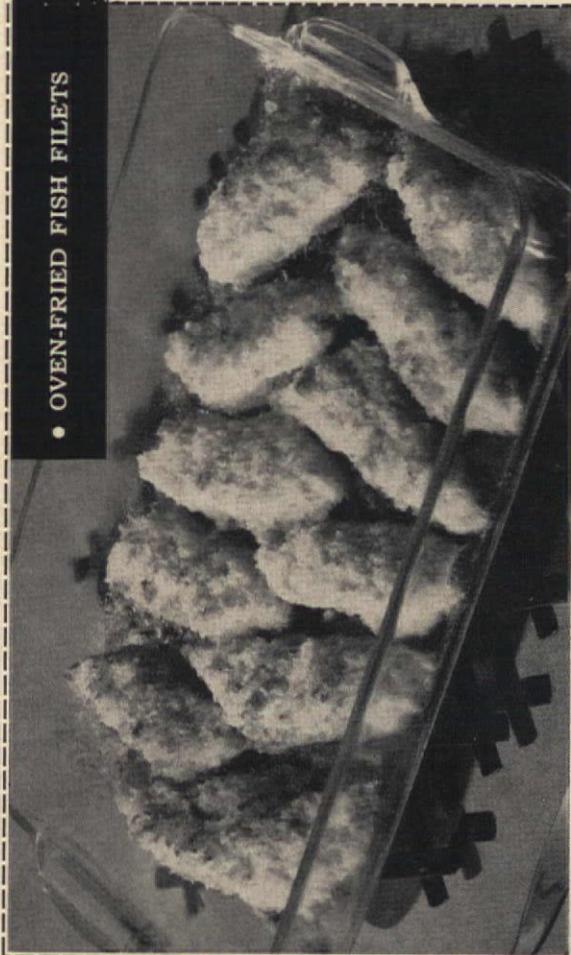
● Place bread cubes in 9x9x2-inch Pyrex baking dish. Combine scalded milk, butter and ½ c. sugar; stir until butter is melted and sugar dissolved; cool. Add lemon rind and 3 tbs. lemon juice to beaten egg yolks; then slowly add milk mixture. Pour over bread cubes. Place baking dish in pan of warm water and bake in moderate oven (350° F.) 35-40 minutes, or until silver knife inserted near edge comes out clean. Remove from oven and remove dish from pan of water. Beat egg whites until soft peaks are formed; gradually beat in ½ c. sugar, add ½ tsp. lemon juice and continue beating until stiff peaks are formed. Spread meringue over hot pudding. Return to oven and bake 10 minutes longer to brown meringue.

Serves 8

470 cal. per serving

Source of Vitamins A, B, C
Submitted by Allison Stewart

• OVEN-FRIED FISH FILETS



Now...open cans with a touch of your finger!

New General Electric Can Opener makes everyday chores quick, clean, effortless!

You'll use it more often than you will your toaster—a can opener that works automatically . . . *at a touch of your finger!*

- Automatically opens any standard can in seconds.
- Leaves a smooth, rounded rim. No jagged edges.
- Operates only at your control, with can *locked* in place.

Beautifully styled for wall mounting, with optional countertop legs. See it at your General Electric dealer's now.

General Electric Company, Portable Appliance Dept., Bridgeport 2, Conn.



1. Pull down lever. In one motion, you have can locked securely in place for opening. And, it will *stay* locked.



2. Touch start-stop bar—cuts automatically. Lift your finger—cutting stops. You have complete control.



3. Lift lever and remove can. Powerful ceramic magnet holds lid out of food and away from your fingers.



4. Opens any standard can. Long-life cutter removes for easy cleaning; tough, stain-resistant case *wipes* clean.

Progress Is Our Most Important Product

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Cup after Cup after Cup
to Your Taste!



Year After Year More People Buy

UNIVERSAL *Coffeematic*



NO WAITING — NO WATCHING
Flavor-Selector automatically assures correct strength . . . mild, medium or strong. Just set it and forget it—the Redi-Lite shows when coffee is ready.

Eight and ten-cup models
Chrome on Solid Copper—from \$19.95

Than Any Other Coffeemaker!

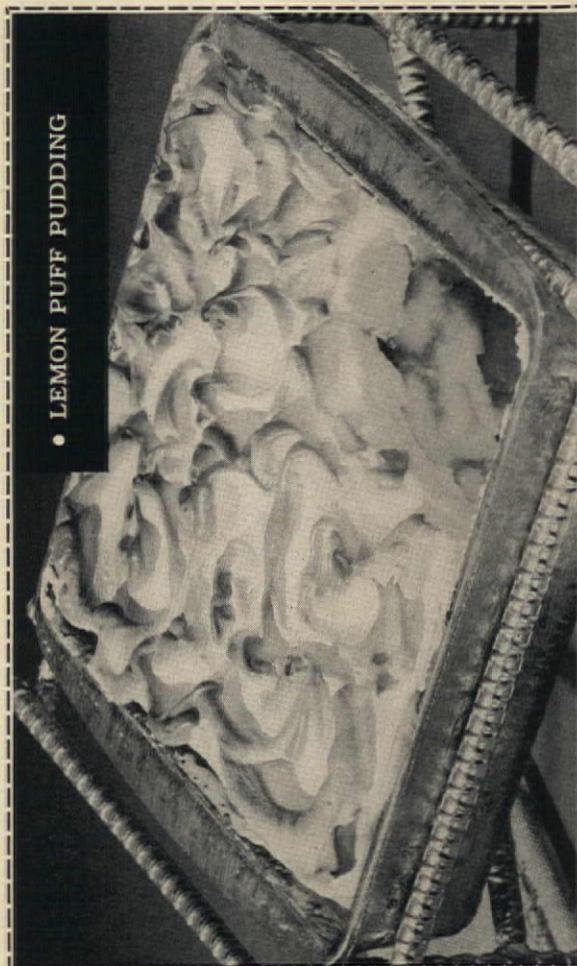
If you want to be sure of the same full-flavored coffee time after time, make it in a Universal Coffeematic. Simply set the Flavor-Selector to the strength you prefer. Automatically, it brews to perfection, signals when ready and keeps coffee hot without increasing the strength. No wonder those who want the finest choose a Universal Coffeematic.

UNIVERSAL
LANDERS, FRARY & CLARK, NEW BRITAIN, CONN.

AMERICAN HOME RECIPES

Family Food

(pictured in color on pages 48 and 49)



• LEMON PUFF PUDDING

Preparation time: 15 min.
Baking time: 15 min.

Dash of crushed dried marjoram
1/8 tsp. paprika
3 tbs. melted butter or margarine
3 tbs. milk

• Separate filets and dry on paper towels. Combine crumbs, seasonings and 2 tbs. of the melted butter. Dip filets in milk, then in buttered bread crumbs. Place in well-greased shallow baking dish. Pour remaining melted butter over filets and bake in very hot oven (500° F.) 10-15 minutes or until well browned.

Source of Vitamins A, B, C

Serves 4 300 cal. per serving

Tested in THE AMERICAN HOME KITCHENS

• OVEN-FRIED FISH FILETS

1 pkg. (1 lb.) frozen perch filets, thawed
1/2 c. bread crumbs
1/4 tsp. salt

Serves 4

• POTATO PANCAKES

Preparation time: 15 min.
Baking time: 3-5 min.

2 eggs, well beaten
3 c. finely grated potato (2-3 large)
1 tbs. flour
1 tsp. salt

• Combine all ingredients, blend well. Bake on hot, heavily greased griddle, using a scant ¼ cup of batter for each cake, and turning to brown both sides. Serve with hot applesauce and grilled sausages.

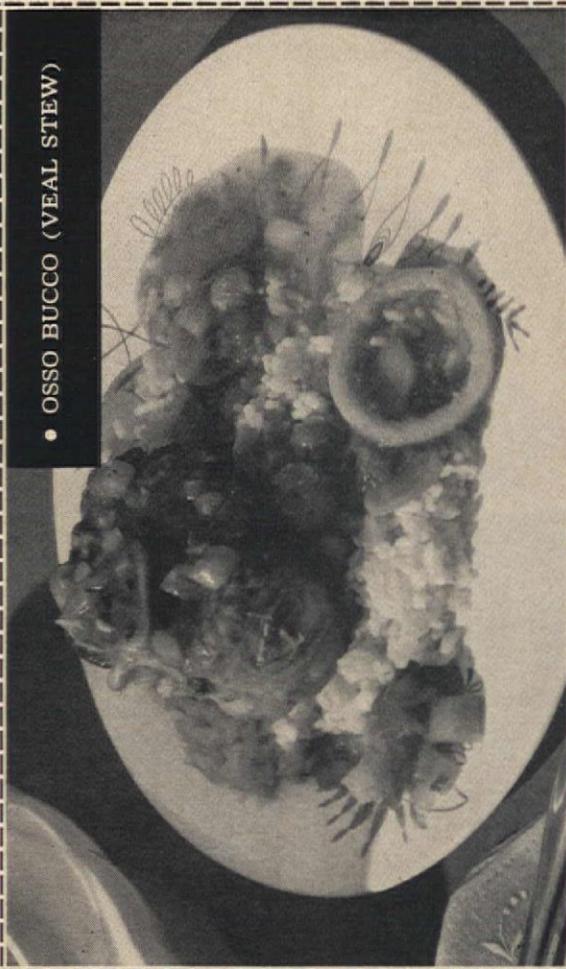
Note: A blender may be used to "grate" potatoes. Place eggs and 1 cup diced potatoes in the container, cover and blend 15 seconds. Then add remaining potato, flour and salt and blend again.

Serves 4 (3-4 cakes each)

300 cal. per serving

Source of Vitamins A, B, C

Tested in THE AMERICAN HOME KITCHENS



• OSSO BUCCO (VEAL STEW)

AMERICAN HOME RECIPES

Family Food

(pictured in color on page 48)



TO MAKE A SMOOTH CRUMB CRUST take a measuring cup (quarter-cup size) and pack the crumbs firmly against the pie plate. This will give you a smooth crust of uniform thickness.

ELECTRASOL

*See through the claims
other dishwasher detergents make!*
— Get NON SPOTTING
ELECTRASOL



24 OUNCES IN EVERY PACKAGE ...
4 BONUS OUNCES ...
FOR THE LOWEST PRICE
ON THE SHELF!



ANOTHER FAMOUS PRODUCT FROM ECONOMICS LABORATORY, INC., ST. PAUL, MINNESOTA

AMERICAN HOME RECIPES

Family Food

(pictured in color on pages 48 and 49)



LEFTOVER RICE WILL TASTE AS GOOD AS THE fresh rice if you steam it over hot water to reheat. Put rice in a strainer and place over hot water in saucepan. Cover and steam about 15 minutes.

• **OSSO BUCCO (VEAL STEW)**

Preparation time: 20 min.
Cooking time: 1 hr.

- 3 tbs. butter, margarine or salad oil
- 1 veal knuckle, cut in 4 pieces (OR 1½ lbs. cubed veal shoulder)
- 1 clove garlic (optional)
- ½ c. chopped onion
- ½ c. chopped celery
- 1 medium carrot, sliced
- 1 can (1 lb.) tomatoes
- 1 c. water

- ¼ c. chopped parsley
- ½ lemon, sliced
- ½ tsp. salt
- Dash of pepper
- Dash of nutmeg
- 1 bay leaf
- 2 whole cloves
- 1 tbs. cornstarch
- 1 tbs. cold water

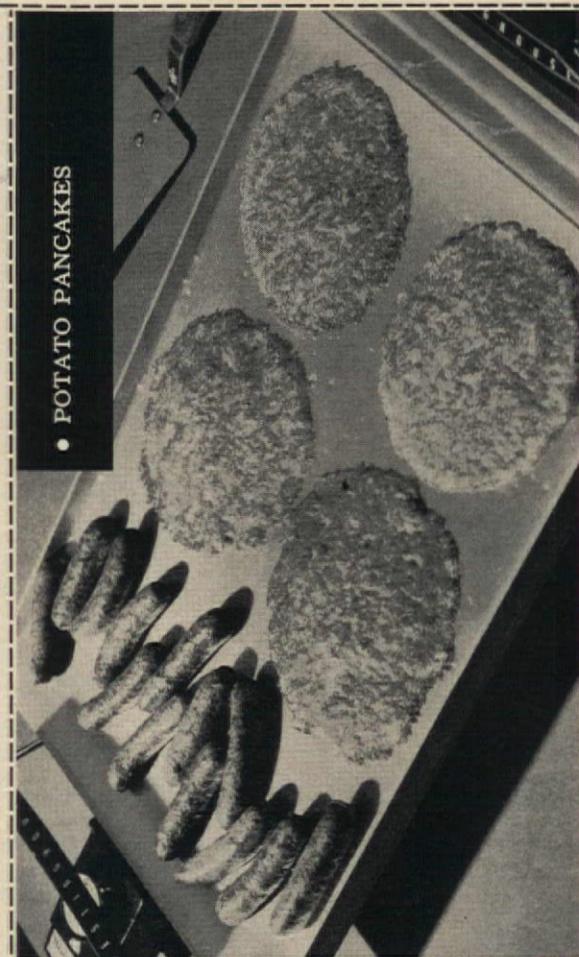
• Melt butter or other shortening in large kettle; add veal and brown well. Remove veal from pan, add garlic, onion, celery and carrot; sauté until onion is tender but not browned; remove garlic. Add veal and remaining ingredients except cornstarch and water. Cover and simmer for 1 hour or until tender. Dissolve cornstarch in water and stir into mixture; cook until slightly thickened. Serve over hot cooked rice.

Serves 4

280 cal. per serving

Submitted by Manger Vanderbilt Hotel, N.Y.C.

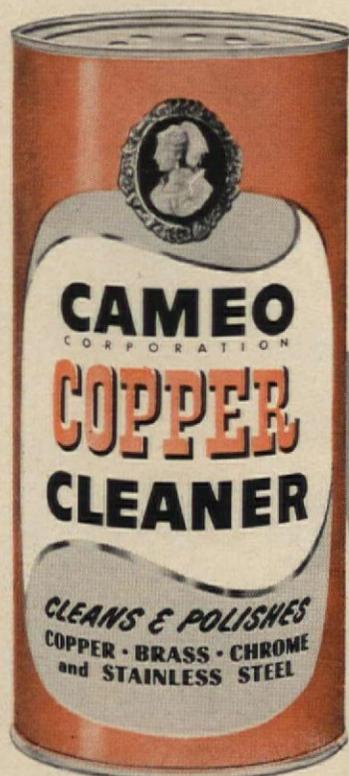
Source of Vitamins A, B, C



• **POTATO PANCAKES**

CAMEO COPPER CLEANER

America's Favorite, outsells the next 2 leading brands combined!



CAMEO Regular COPPER CLEANER. Bring out the true, rich beauty of your copperware. Exclusive, fast-acting CAMEO formula "erases" tarnish and polishes copper bright without hard scouring. And Cameo protects while it polishes! . . . Protects the deep-down lustre of your copperware . . . and treats your hands with the mild and gentle care they deserve.

...Try the **2** NEWEST CAMEO CLEANERS!

1 New CAMEO COPPER CLEANER in Cream form

Makes copper gleam in seconds! S-Q-U-E-E-Z-E on, wipe, rinse off . . . your copperware comes gleaming bright without rubbing. Try fast-acting Cameo Cream today!



2 New CAMEO Stainless Steel CLEANER

Polishes "like-new" lustre into stainless steel sinks, flatware, auto trim. Cuts dulling, acid surface film, stops ugly "pitting" as only this Special Cameo Stainless Steel Cleaner can.



CAMEO CLEANERS ARE PRODUCTS OF B. T. BABBITT, INC., Makers of famous BAB-O

Take a Package of Macaroni

(pictured in color on pages 50 and 51)



THE STIFF PEAKS FOR HARD MERINGUES

quoted in so many recipes should be glistening smooth, bending slightly at the tips. Pie meringues, which are made with less sugar, will have slightly softer peaks.

• FRIED CABBAGE AND MACARONI

- 6 c. finely shredded cabbage
- 2 tsp. salt
- 1 c. (4 oz.) mostaccioli or elbow macaroni
- 4 tbs. butter or margarine

• Mix cabbage and salt and let stand 30 minutes; drain off moisture. Meanwhile cook macaroni in about 2 quarts boiling, salted water 10-12 minutes, or until tender. Drain, rinse with cold water, drain again. Melt butter in skillet; add sugar, pepper, caraway seeds, cabbage and cooked macaroni. Sauté slowly, stirring frequently, until lightly browned. Add pimiento.

Serves 4-6

195 cal. per serving

Source of Vitamins A, B, C
Tested in THE AMERICAN HOME KITCHENS

• MINESTRONE



• SHELL HORS D'OEUVRES

- 1/4 lb. large shell macaroni (maruzze)*

• Cook shells in about 2 quarts boiling, salted water until tender, 10-15 minutes; drain, rinse with cold water, drain well. Arrange on absorbent paper on tray and allow to dry thoroughly. Fry about 8-10 at a time in deep, hot fat (375° F.) 5-8 minutes or until golden brown. Drain on absorbent paper; sprinkle with salt. Cool and fill.

Fillings: 1. Shrimp salad

2. Deviled ham moistened with mayonnaise

3. Egg salad

4. Cream cheese or cottage cheese and chopped olives, moisten with mayonnaise.

*Be sure to use *only* the large shells.

Makes about 4-5 doz.

20 cal. each

Source of Vitamins A, B, C

Tested in THE AMERICAN HOME KITCHENS

• MACARONI PEANUT RING



• CHICKEN-MACARONI SALAD

- 2 c. (8 oz.) macaroni bows or shells
- 1/4 c. French Dressing
- 2 c. diced cooked chicken
- 1 c. diced apple
- 1/2 c. chopped celery
- 2 tsp. grated onion (optional)

• Cook macaroni bows in about 4 quarts boiling, salted water until tender, about 10-12 minutes. Drain, rinse with cold water, drain well, add French Dressing and cool. Add remaining ingredients, mix well and chill about 1-2 hours.

Serves 6-8

340 cal. per serving

Source of Vitamins A, B, C

Tested in THE AMERICAN HOME KITCHENS

• STUFFED MANICOTTI WITH TOMATO SAUCE



Take a Package of Macaroni

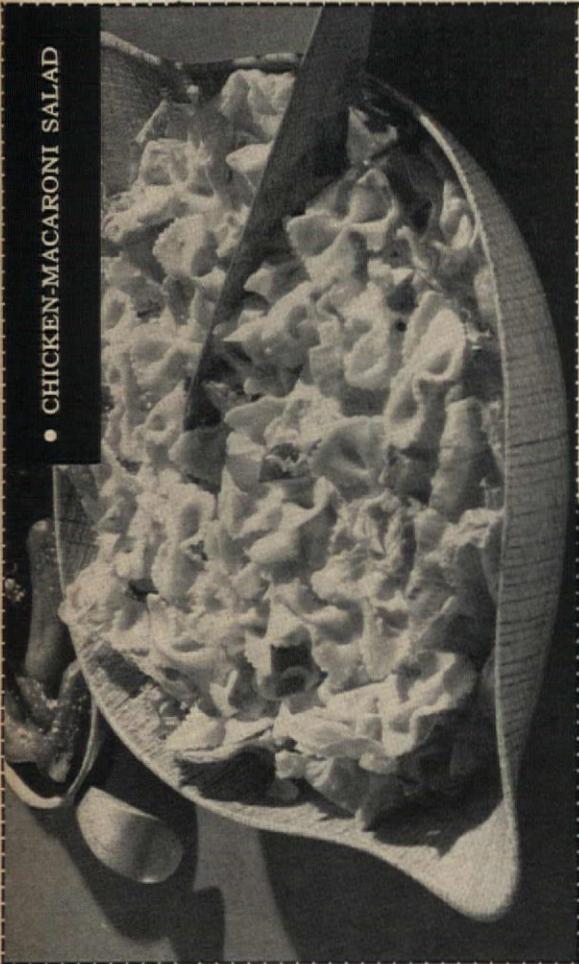
(pictured in color on pages 50 and 51)



GREASE AND FLOUR YOUR COOKIE SHEET.

This will assure easy removal of those sticky cookies such as the many varieties of macaroons and meringues.

• **CHICKEN-MACARONI SALAD**



• **MACARONI PEANUT RING**

*Preparation time: 20 min.
Baking time: 1 hr.*

- 1 c. (4 oz.) elbow macaroni
- 1 can (10½ oz.) condensed cream of mushroom soup
- 2 eggs, well beaten
- 1 c. finely chopped salted peanuts

• Cook macaroni in about 2 quarts boiling, salted water 10-12 minutes or until almost tender. Drain; rinse with cold water; drain well. Blend together condensed mushroom soup and beaten egg, add cooked macaroni and remaining ingredients. Turn into well greased 1-quart ring mold or 8x4x3-inch loaf pan. Bake in moderate oven (350° F.) 1 hour. Serve with Curried Egg Sauce.

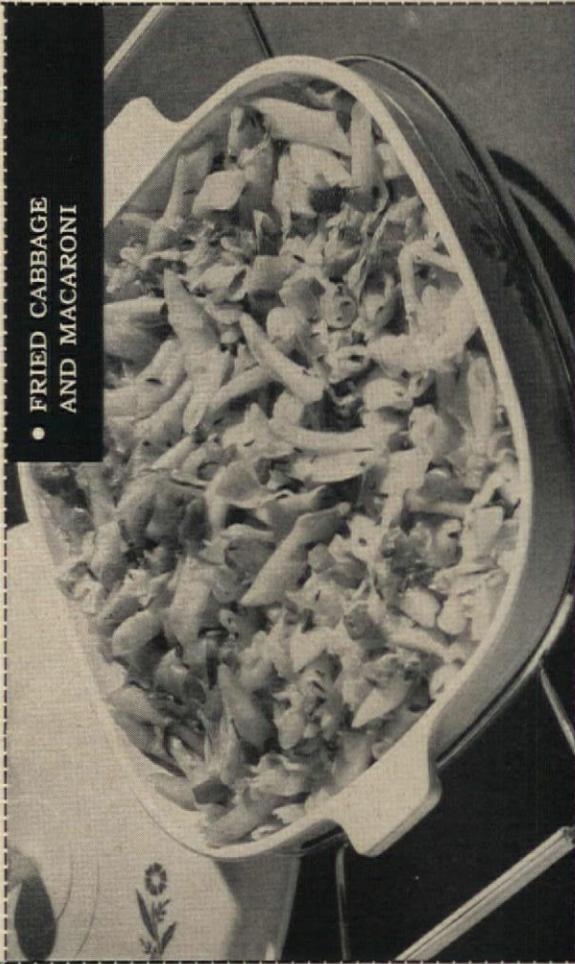
Curried Egg Sauce: Blend together 1 can (10½ oz.) condensed cream of mushroom soup, ¼ c. milk and 1 tsp. curry powder in saucepan. Add 2 hard-cooked eggs, diced, and ¼ c. sliced stuffed olives. Heat thoroughly.

Serves 6

400 cal. per serving

Source of Vitamins A, B, C

• **FRIED CABBAGE AND MACARONI**



• **STUFFED MANICOTTI WITH TOMATO SAUCE**

*Preparation time: 20 min.
Baking time: 30 min.*

- ½ lb. (6-8) manicotti
- 2 c. Ricotta cheese, well drained (or use cottage cheese)
- 1½ c. chopped cooked spinach
- ½ c. grated Parmesan cheese

• Cook manicotti in about 2 quarts boiling, salted water about 10 minutes or until almost tender; stirring gently several times. Drain; rinse with cold water and carefully drain again. Combine Ricotta cheese, spinach, Parmesan cheese, bread crumbs, egg, salt and pepper. Stuff manicotti with the cheese filling; arrange in lightly greased shallow baking dish. Top with spaghetti sauce, sprinkle with additional Parmesan cheese and bake in hot oven (375° F.) 25-30 minutes or until bubbly and browned.

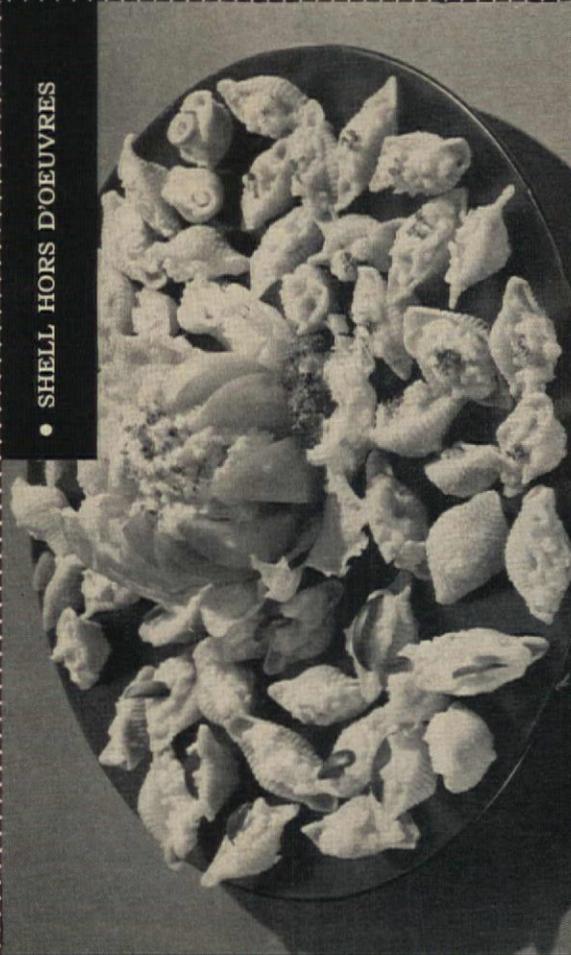
Serves 4

325 cal. per serving

Source of Vitamins A, B, C

Tested in THE AMERICAN HOME KITCHENS

• **SHELL HORS D'OEUVRES**



• **MINISTRONE**

- 1 c. (4 oz.) ditalini or tubetti style macaroni
- 1 qt. beef stock or bouillon
- ½ c. chopped onion
- 1 c. diced celery
- 1 c. shredded cabbage
- 1 c. diced carrots
- 1 c. peas

• Cook ditalini in about 2 quarts boiling, salted water 8-10 minutes, or until just tender; drain, rinse with cold water and drain again; set aside. Combine beef stock, onion, celery, cabbage, carrots, peas and potatoes in large kettle; simmer until vegetables are tender, about 10 minutes. Add cooked ditalini and remaining ingredients, except cheese. Simmer 10-15 minutes to heat and blend flavors. Sprinkle each serving with Parmesan cheese.

Serves 8-10

200 cal. per serving

Source of Vitamins A, B, C

Tested in THE AMERICAN HOME KITCHENS

Before you buy any freezer...



FV-2190 Philco Upright Freezer. 20.2 cu. ft. storage. Holds 708 lbs. of food!



FH-2095 Philco Chest Freezer—18.6 cu. ft. storage. Holds 652 lbs. of food!

Find out why you should see the dependable new PHILCO first

When you select *your* new freezer, you'll want the newest features; and for such an important purchase, you'll want to make sure you're getting a lot more than just "glitter."

Philco puts *dependability* into every freezer it makes. You'll find quality in a Philco: honest workmanship and construction . . . solid, rugged materials . . . the most silent, trouble-free system known. Philco is proud of the quality of these freezers; that's why you'll find a 5-year warranty on every one.

You'll find plenty of features, too. Model FV-2190 (shown above) has, for example, aluminum shelves and glide-out basket, Freezer Bar with five "Put 'n' Take" shelves, new "Sharp Freeze" setting for fast freezing in large quantities. And—in a Philco—every shelf's a freezing shelf . . . no "hot spots"! Signal light and built-in lock—of course.

There are six Philco freezers and, this year, you can get up to 50% more freezer for your money. Visit your Philco dealer today.

• Tune in "Meet Me in St. Louis"—CBS, Sunday night, April 26—the most exciting musical TV spectacular of the year!

PHILCO

QUALITY FIRST!

Town Crier Announcement

Have you been made aware of the renaissance of Early American Arts and Crafts? Perhaps you have stopped recently in front of a shop window to admire reproductions of Colonial milk glass or pewter. You may even have tried your hand at weaving a "home spun" rug or throw. Most certainly, you have observed the big newspaper advertising announcements about arrivals of Colonial type furniture. Retailers report Early American objets d'art, both originals and reproductions, are selling faster than "johnny cakes".

Collecting Early Americana can be costly for those on a strict budget. For these collectors, we suggest E-Z-DU* wallpaper as it is an inexpensive and charming way to bring an Early American atmosphere into the home. E-Z-DU wallpaper is available in exquisite provincial designs as well as the larger traditional motifs. The colors are subdued or intrusive, as you prefer. And you will find a wide variety for every type of room. Best of all, prepasted E-Z-DU is so easy to install. You just cut, wet and hang! Simple to follow picture instructions come with every roll to make E-Z-DU so easy to do for you. Your Imperial dealer will be happy to give you a free demonstration. You'll find him near "every Middlesex village and farm"!

P.S. To receive a new, colorful decorating booklet entitled "Where, When and How to Use Wallpapers", send 10¢ in coin, together with this rectangle to Dept. A-4, c/o of this Company.

*Reg. U.S. Pat. Off.

IMPERIAL COLOR CHEMICAL & PAPER CORP.
Glens Falls, New York



No bubbles, no stains when you mount pictures with Weldwood Presto-Set

Weldwood Presto-Set Glue, spread lightly on backs of photos, keeps them flat and neat in your album. Makes a smooth, lasting bond with paper, cloth, wood, most porous materials. For household

use and workshop. In new bellows-action plastic bottle with spreader top, 2 oz., 39¢; 4 oz., 59¢. For bonding leather, plastics, or wood permanently on contact, use Weldwood Contact Cement.

WELDWOOD® PRESTO-SET GLUE · CONTACT CEMENT

Products of UNITED STATES PLYWOOD CORPORATION—Sold through hardware, paint, and lumber dealers'

The Care and Cleaning of Floors

Modern flooring materials have been designed with easy upkeep in mind. However, because of the tremendous variety of floor materials used in homes today, there is some confusion as to proper cleaning methods for the individual types. If you want your floors to retain their original beauty and their long-wearing characteristics, follow these tips on keeping them in topnotch condition with minimum effort.



WOOD

SEAL new or freshly sanded wood floors before waxing. Use varnish, shellac, lacquer, or special sealer, applying according to directions on the container. After sealing, cover with polishing wax (in liquid or paste form) which requires buffing, or a self-polishing wax.



ASPHALT OR RUBBER TILE

SCRUB these floors with soap (or detergent) and water for thorough cleaning. To keep tiles from scratching, use a self-polishing wax, applying it by hand, using smooth strokes with soft cloth or applicator. Wax will have a shining finish when dry. Never use polishing wax or floor-cleaning solvents on these tiles.

(continued)

JOHNSON'S



WAX

Now, the beauty of
real paste wax
in easy liquid form...

Parquet flooring, Monticello pattern, courtesy of Wood Mosaic, Inc., Louisville, Kentucky

You've always known there's nothing like real paste wax for beautiful floors. Easy buffing Beautiflor, the paste wax you pour, actually cleans and waxes at the same time. No messy scrubbing is ever needed as with self-polishing waxes. For real paste wax beauty and protection—the easier way—use Johnson's Beautiflor on wood, vinyl, linoleum, cork, rubber tile, ceramic, terrazzo floors. To learn what's new in home care methods, send for Johnson's complete *Manual of Home Care*. Write Johnson's Wax, Dept. 24, Racine, Wisconsin.



P.S.



For complete automatic floor care—see the new Johnson's Wax Convertible . . . applies wax, polishes, scrubs, even dry-cleans rugs. Buy it at the new low price, or rent one.

WAXING'S NO CHORE WITH THE PASTE WAX YOU POUR!

"Beautiflor" and "Johnson's" are registered trademarks of S. C. Johnson & Son, Inc.

NEW!

Pard



the dog food that's

Lickin'-Good

Now there's a new Pard—Pard with Beef Gravy. And if you like to see your dog enjoy his meals, you'll get a real kick out of feeding him new Pard or regular Pard.

All the meat is beef in Pard—fresh, lean beef fortified with all the other ingredients a dog needs to stay in tip-top condition.

Lickin'-good—that's what Pard and the new Pard with Beef Gravy are. Feed them both to give your dog variety with no change in nutrition.



all the meat is **beef**

To Serve Your Family Better

(continued)



LINOLEUM

CLEANING linoleum is light work when you use a long-handled sponge mop. If linoleum is kept waxed a quick "once-over" with a damp mop will keep it lustrous. Either self-polishing or polishing wax is recommended. Old, yellowed wax can be removed with a floor-cleaning solvent. Then apply fresh wax in a thin coat.



VINYL PLASTIC

USE either self-polishing or polishing wax with cloth or applicator. New, non-yellowing waxes are now available. Use very fine steel wool to remove black heel or caster marks, and a damp mop to remove dirt.



CONCRETE, BRICK, FLAGSTONE AND SLATE

SCRUBBING a concrete terrace can be simplified if you use an electric polisher-scrubber. Use soap or detergent in hot water. It is usually advisable to seal and wax such floors, but when in doubt, we suggest you consult your building or hardware supplier for advice. **THE END**

Shopping Information, page 90



First aid to Beauty...

Beauty, cleanliness and health are closely related—and a Kohler bathroom contributes to each.

Kohler fittings, of distinctive design—the Constellation Series—make the many beneficial services of water easy to control, reliable. Constructed entirely of brass under the polished-chrome finish, they have maximum resistance to corrosion and wear.

Kohler fixtures with Constellation fittings—for bathroom, washroom or kitchen—will add to your home's attraction and value, while serving you long and well. Shown in petal-fresh Peachblow are the Piedmont vitreous china lavatory with convenient counter-top and Cosmopolitan enameled iron bench bath.

Consult your Kohler dealer. Write for booklet 6-C.

KOHLER CO. Established 1873 **KOHLER, WIS.**

KOHLER OF KOHLER

beautiful shrubs call for pruning strategy

For the most beautiful shrubs in the neighborhood, for the healthiest trees around...



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SEYMOUR SMITH
SNAP-CUT
PRUNERS

Take the 'huff and puff' out of your pruning maneuver this year. These fast cutting, anvil action SNAP-CUT Pruners now make pruning a really easy-going chore. So light, so easy to use, you'll realize instantly that this is a professional's tool!

Cutlery steel blades are precision ground and polished. Quick action catch, chrome handles. Ask the man for SNAP-CUT...at your hardware store, garden supply center or building supply dealers.

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Quality Tools
Since 1850

SEYMOUR SMITH & SON, INC.
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SEND 10c FOR THIS PRUNING HANDBOOK

Here's 28 pages just full of practical suggestions on how you can get results from proper pruning. For better shrubs, trees, hedges, get your copy of this how-to-prune booklet. We have to ask you to enclose 10c... and this book is worth every dime of it!

Seymour Smith & Son, Inc.
104 Main Street
Oakville, Connecticut

Here's my 10c. Please send me a copy of your PRUNING HANDBOOK.

My Name _____

Address _____

A Lovely New Dahlia

(continued from page 14)

HARRIET—Ball, miniature, dark carmine blend; Nat C. Lundgren, Santa Cruz, Cal.; Central Valley (Cal.) D.S., Inglewood (Cal.) D.S.

MYRTLE FALVEY—Incurved cactus, 8", dark red tipped with white; Nat C. Lundgren, Santa Cruz, Cal.; D.S. of California, San Leandro (Cal.) D.S.



MRS. W. Z. THOMPSON admires her daylily, My Bonnie, American HOME medal winner at Lexington, Kentucky.

NITA—Cactus, 7", cerise purple; Paul Hale, Brighton, Ill; American D.S., Bergen County (N.J.) D.S., Central States D.S., D.S. of Alabama, D.S. of Toledo, Ohio; D.S. of Wisconsin, East Liverpool (O.) Dahlia and Floral Society, Georgia D.S., Greater St. Louis (Mo.) D.S., Indianapolis D.S., Kitsap County (Wash.) D.S., Mid-America D.S., Minnesota D.S., Missouri Valley Dahlia Association, Ohio Valley Dahlia Association, Pacific Northwest Dahlia Conference, Portland (Ore.) D.S., Southeastern Michigan D.S., Southtown (Ill.) Dahlia Club, Tri-City (Ill.) D.S., Virginia D.S., West Side (Pa.) Flower Club.

PACIFIC VICTORY—Incurved cactus, 9 1/2", white; Wesley C. Ulsh, Gig Harbor, Wash.; Seattle (Wash.) D.S., Washington State D.S.

PILCHUCK QUEEN—Cactus, 7", white; John O. Lindstrom, Everett, Wash.; Snohomish County (Wash.) D.S.

11 Winning Gladiolus

ABRACADABRA—Miniature, bronze and yellow; Don and Audrey Walker, New Hope, Pa.; Keystone State Gladiolus Society.

CANDY CANE—Miniature, red and white; J.R. and C.T. Larus, West Hartford, Conn.; Connecticut G.S.

DAMASCUS—Large, ruffled, mulberry smoky, cream throat; J.R. and C.T. Larus, West Hartford, Conn.; New England G.S.

DAWN LIGHT—Small, light rose-lavender, shading to cream; Clark A. Pickell, Rochester, N.Y.; Maryland G.S.

DELPHINE—Large, ruffled, light pink; Ted Woods, Madison, Wis.; Fox River Valley (Wis.) G.S.

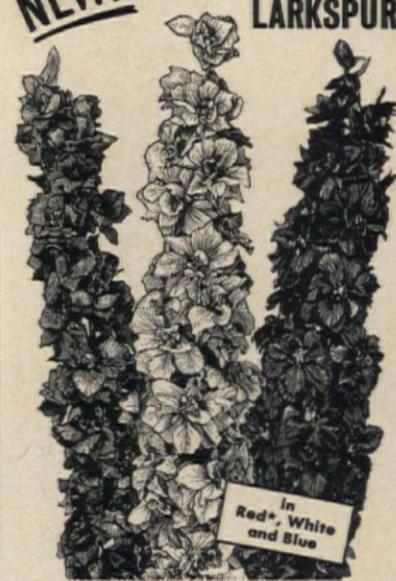
KIMBERLY—Large, pink, cream throat; George Kummers, Chagrin Falls, O.; Ohio State G.S.

LUCY MARY WARR—Large, ruffled, white with red edge; William H. Warr, Verdun, Que., Can.; Quebec G.S.

PATRICIA—Large, blush pink; Mrs. Mabel F. Stansberry, Redondo Beach,

(continued)

NEW! WELCOME ALASKA LARKSPUR



in Red*, White and Blue

A mixture of three outstanding Giant Larkspur varieties of the famous Supreme strain. The latest color—Carmine Red*—developed just in time to honor our 49th State.

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Mandeville TRIPLE-TESTED FLOWER SEEDS

There are more than 300 new, popular or unusual varieties in the complete Mandeville '59 Collection. Make your choices now while stocks are complete. Mandeville & King Co., Rochester 1, New York. Flower Seed Specialists Since 1876.

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outwear several pairs of cotton gloves. Much gayer, too, and give barehand freedom.

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AMERICA'S LARGEST SELLING TOILET TANK BALL

Noisy running toilets can waste over 1000 gallons of water a day. The efficient patented Water Master tank ball instantly stops the flow of water after each flushing.

75c AT HARDWARE STORES EVERYWHERE
Higher in Canada

(continued)

Cal.; Western International Gladiolus Show.

PATRICIA SHARON—Large, ruffled, orange blending to yellow; Andrew C. Maier, Birmingham, Mich.; Southeastern Michigan G.S.

YANKEE LAD—Large, rose pink with red marking; William Shenetsky, Rockville, Conn.; Western Massachusetts G. S.

ZENITH—Small, shell pink with cream throat; Glenn L. Pierce, Glen Ellyn, Ill.; Illinois G.S.

4 Winning Daylilies

HIGH KEY—Large, light canary yellow; Ralph W. Wheeler, Winter Park, Fla.; DeLand (Fla.) Hemerocallis Society.

MARGARETTA SMOOT—Large, yellowish pink; William T. Wood, Macon, Ga.; Atlanta (Ga.) Garden Center.

MY BONNIE—Large, yellow with rose eye; Mrs. W. Z. Thompson, Lexington, Ky.; Blue Grass (Ky.) Hemerocallis Society.

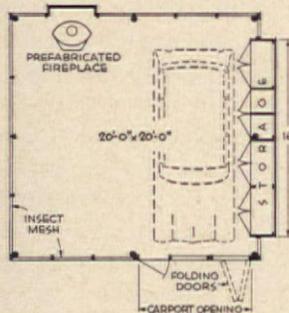
SANDERS WALKER—Large, coral rose with bluish veinings; William T. Wood, Macon, Ga.; Valdosta (Ga.) Hemerocallis Society.

Winning Peony

ROSE MARIE LINS—Large, full double, rose with occasional red markings; E. H. Lins, Cologne, Minn.; American Peony Society.

THE END

Order Form for Carport-Screenhouse



FLOOR PLAN of carport-screenhouse shows layout of living and storage space.

To: The American HOME,
Dept. CP-1
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Forest Hills 75, N. Y.

PLEASE SEND ME ___ sets of carport-screenhouse construction patterns @ \$1.00 per set. I enclose my personal check or money order (no stamps, please) for \$____. N.Y.C. residents add 3% city sales tax.

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(Print Address)

City Zone State

Please allow 3 weeks for handling & mailing.

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Disinfects, too!

Just sprinkle VANISH in. Listen to the "fizz" as the suds go to work. Brush and flush away the suds; then SEE...even stubborn rings and rust stains are gone! Why scour? VANISH not only cleans better, but disinfects... and deodorizes, too!



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Should I Trade In My House? YES!

and better-planned closets to store today's much bigger wardrobes. And they have disappearing stairs to ample, out-of-the-way storage in a dry, well-ventilated attic.

Today's good new houses have more baths and better plumbing. They have adequate wiring for electrical living and adequate piping for today's greater use of gas. They are much better lighted, day and night. They make use of scores of fine new products and new maintenance-free materials. They lend themselves to today's fresher decorations, today's better colors, today's richer textures.

Today's good new houses are more apt to be architect-designed and built by merchant builders who know how to hold down costs. (New-house prices have risen less than any other building cost since 1952.)

Today's good new houses will grow in value each year as trees and shrubbery grow and soften the raw look of a new development. They will grow in value as new schools, new stores, new churches, new community centers and new community facilities add new convenience and new amenity to the neighborhood. Average prices are falling for houses built before 1950. The older the house the bigger the drop.

Today's good new houses, in brief, are much better houses and much better buys. They offer much easier, pleasanter living. And they are much easier to pay for on a long-term, low-down-payment mortgage. (Many builders will now let you trade in your old house to buy a new one, just as you trade in your old car.)

If you are satisfied to live without all the new comforts, without all the new conveniences, without all the new time savers and stepsavers, by all means buy an old house and live in it. You can buy bare shelter in yesterday's house perhaps 15% cheaper than you can buy bare shelter in a new house built with today's wages and today's material prices.

But if you want the advantages of a new house, don't fool yourself that you can enjoy those advantages cheaper by buying an old house and then tearing the old house to pieces to patch on the improvements you want—even if you can buy the old house for a song.

It costs two or three times as much to insulate an old house as it costs to insulate a new house during construction. It costs three or four times as much to add a second bath to an existing house as it costs to include a second bath in a new house—and space for the second bath in the old house will cost you a closet or a bedroom too. It costs two or three times as much to provide central air conditioning. It costs two or three times as much to provide adequate wiring. It costs much more to build in appliances.

And remember! You pay twice over for all the old-fashioned items you replace. You pay for the inefficient heating plant you take out and the modern heating plant you put in, for the rusty plumbing you take out and the copper or plastic plumbing you put in, for the old kitchen stove you throw out and the new built-in range and oven you buy to replace it.

Most of the modern improvements can still be added to an old house, too, if you are willing to pay double to get them—just as I suppose you could add power steering, swivel seats and no-glare windshield to a 1951 car.

But after you have spent twice as much money to modernize your old house, what have you got? Nine times out of ten you still have an inconvenient house planned for a way of life that is dead, a house that will cost far more for maintenance and repairs, a house in an aging neighborhood instead of a house in a neighborhood where values are going up.

THE END



"It's Reversible—so we can use Both Sides."

4-color Tweed beauty possible only the Olson Loom-Woven Way

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"It's pure Magic . . . Olson Broadloom Magic! Our dreams really came true the day we wrote for the big Free Olson Rug and Carpet Catalog in actual colors. We were delighted to find we could get *Better Rugs* and *Save up to Half* by sending our Old Rugs, Carpets, Clothing to the Olson Factory.

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YOUR CHOICE of 49 newest Tweeds, Solid Textured colors, Embossed Effects, Florals, Oriental and Early American designs in any width up to 18 feet, seamless, and in any length in about a week. Nearly 4,000,000 customers. Satisfaction Guaranteed or Your Money Back. Our 85th year. Save—Direct from Factory!

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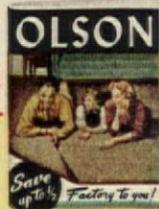
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MOST PEOPLE USE SUPER KEM-TONE ...most modern way to paint walls !

In just a few hours you can add years of beauty to your walls! How? With Super Kem-Tone, the miracle *latex* wall paint.

There are good reasons why more people use *Super Kem-Tone* than any other wall paint. It's so easy to put on . . . so easy to care for. You're always sure of *professional*-looking results when the job is done! You'll be so pleased.

Start your new decorating plans with *Super Kem-Tone*, the de luxe wall paint . . . use Kem-Glo®, the miracle enamel, for finest woodwork, kitchen and bathroom walls and cabinets.



Just one coat of Super Kem-Tone covers plaster, wallboard, or wallpaper—without brush marks. It dries in twenty minutes. And you can paint the walls of an average room for less than \$10.



It's super-durable! Child-proof, pet-proof, fade-proof—*Super Kem-Tone* really lasts. It's *guaranteed washable*. No "painty" odor. Easy clean-up . . . spatters, rollers, brushes—all wash clean in water.



Select new 1959 colors . . . borrow the *Super Kem-Tone* Color Harmony Guide from your dealer. For woodwork, use color-matched Kem-Glo . . . the enamel that looks and washes like baked enamel.

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Please send me your booklet, *Ideas for Your Dream Bathroom*.
I enclose 10c for handling and postage.

Name _____
Street _____
City _____ Zone _____ State _____

(continued from page 31)

Should I Trade In My House? NO!

buy if you decide to move. While many observers have exaggerated the difficulties, delays and unexpected troubles involved in buying a new house, it is almost inevitable that there are substantial annoyances, many of them adding directly or indirectly to the cost.

If, on the other hand, you ask a reliable and competent contractor or dealer (such as those who belong to the Home Improvement Council) for modernization estimates, you will be able to pin down the total investment more accurately. Keep in mind that it is proximity and familiarity that have made you so painfully aware of your home's defects; *they can be eliminated*. And even though it may not be immediately apparent, the new house has defects too.

For many families, sentiment is a strong factor in trying to answer this perplexing question. Adults and children alike may find it difficult to "put down new roots" in a different neighborhood. Friendships, familiar schools, trusted stores, your church—these, in a sense, are part of your investment in your present way of life. They must be considered.

And there is a welter of other details. Consider these questions, for example:

Are tax rates and valuations lower or higher where you are than in a new neighborhood?

Are the places where you work, where you shop and where you seek recreation more convenient—or less?

What about the comparative cost of utilities and other essential services? Insurance rates?

Would streets and street lights, sewers, schools, parks and other public facilities be built and paid for in the neighborhood you might move to? Would a new house require any additional major purchase—such as a second car?

As you can see, it is not an easy decision—and certainly not one to be rushed into without very thoughtful study. Again, go slow. Get the advice of bankers, lumber dealers, contractors—people whose business it is to know the local housing situation.

If the evidence indicates that it would be advisable to remain in your present home, with certain alterations or improvements, those same industry experts can be an invaluable source of ideas and sound advice. They, and their counterparts all over the country, each year help hundreds of thousands of homeowners find a completely up-to-date way of life through home modernization. And they will be happy to do as much for you. THE END

Pledge of Allegiance Sampler Kit Order Form

The Pledge of Allegiance Sampler Kit has been made for The American Home by Paragon Needlecraft. It contains stamped Belgian linen, "Peri Lusta" embroidery thread and instructions.

Fill out coupon, enclosing personal check or money order (no stamps, please).

Please Allow Three Weeks for Handling and Mailing.

THE AMERICAN HOME MAGAZINE

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(N.Y.C. residents please add 3% sales tax.)

Please print name

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City

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Old ingredients to express your new tastes in furniture **by Drexel**

To give your home a comfortable, lived-in feeling, Drexel combines for you Dutchess County and Litchfield. Both groups are reasonably priced inheritors of our rich American past. Litchfield, shown in the background, is solid rock maple, in the New England tradition. Dutchess County, shown in the foreground, is solid walnut and borrows its inspiration from the

Early Dutch of the Hudson River Valley. And each collection is complete, including upholstery, for your living, dining and bedrooms. We at Drexel pride ourselves to be able to give you fine design and construction at such modest cost. Regardless of your personal tastes in decorating, whether it be "all-of-one" single group or a blending of several, your budget will remain

solvent for years to come if you purchase any of Drexel's many furniture groupings. Look for the *by Drexel* seal, and know that your investment will be protected for years to come. See Drexel at fine furniture and department stores everywhere.
Send 35c for your "Portfolio of Fine Furniture" to 7 Huffman Road, Drexel, North Carolina.



Walnut Pegs

give this oak floor
lively warmth and charm



Bruce PlyWelsh Wall Paneling; Arch Gordon Furniture

Colonial America inspired this beautiful prefinished floor...but modern, informal living makes Bruce Ranch Plank a favorite for today's homes. While the style appears expensive, Bruce factory methods for inlaying walnut pegs in strips of genuine oak hold down the cost. The finish, too, is factory applied for lifetime beauty and to eliminate the mess of on-the-job sanding and finishing. Its rich, medium-dark shade emphasizes the natural wood grain and texture, flattering any decorative scheme. When you build or remodel ask your architect, lumber dealer or builder about Bruce Ranch Plank Floors. Write for booklet with room photographs in natural color.

E. L. Bruce Co., 1704 Thomas St., Memphis 1, Tenn.

BRUCE
Ranch Plank
Floor

By the world's largest maker of hardwood floors

BLOCK • STRIP • FIRESIDE PLANK

Talented Couple . . . (continued from page 29)

put to make a decision but I chose the former as I was less familiar with it. "You must have Italian blood in you, for they too love their sweets," noted Mr. Chamberlain.

Over a long and leisurely coffee, we had a chance to talk about Samuel Chamberlain's many-faceted career.

"Why," I asked, "did an etcher who studied at the Royal College of Art in London and whose works are exhibited in leading museums turn to writing books?"

"Perhaps the biggest reason was financial," he replied, "but I had fallen in love with France during World War I. The day after Narcissa and I were married, we went to France and lived there for 13 years. During World War II, I served again in Italy. Got to love Italy too."

"What do you feel is the most rewarding thing about your books other than that they are selling well?"

"I guess it's the reports I get that many American tourists are carrying these books with them on their trips abroad. Some actually take them into a restaurant and order a meal from them. And, to top it all, they then get the chef or owner to autograph the page!"

A sudden look at my watch and I saw it was high time I was on my way. At the door I posed one last question. "What's next on the agenda, Mr. Chamberlain?"

"Maybe England. Who knows?" he said.

"Lucky England, lucky tourists," I replied as I waved good-bye and crossed the street to the car. THE END

HOUSEHOLD HINTS



YOUR IRONER will keep your husband's suits neat. Place the suit area to be ironed over shoe of ironer. Cover with pressing cloth. Dampen cloth with wet sponge and steam-press.



YOUR AUTOMATIC DRYER will refresh hope-chest linens. Set dryer at "no heat" position or lowest setting and let linens tumble about 30 minutes. Sheets, blankets and bath towels come out fluffy and fresh, ready for use in your new home.



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WITH U. S. NAUGAHYDE® AND U. S. KOYLON® FOAM**

THE FINEST IN VINYL UPHOLSTERY

THE FINEST IN CUSHIONING

The "Americana Room" designed by Adele Falkner, A.I.D., John Nicholson, A.I.D., and Edward Frank, A.I.D., is a perfect example of how beautiful, practical Naugahyde upholstery tailored over the matchless comfort of Koylon Foam can be adapted to both contemporary and traditional furniture. With Naugahyde and new Breathable* Naugaweave you can have all luxury of light, bright colors—and none of the

care and worry. This amazing upholstery is so easy to keep fresh and new-looking without costly professional cleaning. You will find both traditional and contemporary furniture upholstered with many different patterns and colors of Naugahyde and cushioned with Koylon Foam at fine stores everywhere. Look for these famous names: Naugahyde — Naugaweave — Koylon. They are your assurance of lasting quality.

Truly an easy-care room, all fabrics from lampshade materials to wall coverings and furniture are of durable Naugahyde or Naugaweave. Upholstered living room furniture by Frank Brothers, Long Beach, Calif. Sofa and red chair in Elastic* Naugahyde. Lounge chair and ottoman in Breathable Naugaweave. Metal patio furniture in Naugahyde by Vista Furniture Company, Anaheim, Calif. All upholstered furniture cushioned with Koylon Foam.

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COLOR
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It can fill a room with sunshine, soften with sleepy shadows . . . or be as cooling as a breeze. It can be quaint, gay or whatever you want to say. **Color is Martin Senour Paint**—the wake-up-and-live of decorating. You choose from unlimited stylist-created colors presented for effortless selection as striking solos or in harmonious Colormate combinations. Your own special color will be mixed in minutes by your talented Martin Senour Dealer. And when the pleasant painting is done—you look with pride and pleasure on a room full of spirit and style. Martin Senour Colors say Good Morning . . . and a thousand other things . . . beautifully, enthusiastically, enduringly. Outside, inside, all through the house—costs so little more—always a shade more elegant.



COLORS FOR THE HOME AND AUTOMOBILE

Remodeled for Space and Charm



BEFORE: The Bowlby family outgrew this little house. They liked their neighbors and their neighborhood, so they decided that remodeling would give them the extra living space and more attractive exterior they wanted.

To move or to remodel? That was the question young New Jersey attorney, Edward Bowlby, and his wife, Lois, faced when their fourth child was born. The Bowlbys loved their Somerville home, beautifully located adjoining a lovely wooded parkland, but found it much too small for their growing family.

From three bedrooms to five, from cramped dining quarters to a separate dining room, from one bath to 1½ bath facilities—these were some of the improvements they gained by making a new addition to the house. Changes to add charm, as well as the practical projects, were undertaken. Two handsome fireplaces were installed, a good-looking flagstoned porch replaces the old one, shutters, a Dutch door and a lamppost provide refreshing colonial accents. The Bowlbys literally “pushed aside the walls” and gained space, comfort and beauty!

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**THUMBBACK
SIDE CHAIR**

As a skillful reproduction of the antique Thumbback originally made in New England, this graceful, and delightfully gold stenciled little Windsor will increase in value through the years.

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ROCKER**

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The original Salem Rocker is highly prized by collectors as an outstanding example of creative American cabinetwork of the early 1800's. You will enjoy the contemporary comfort of this authentic reproduction with its high Windsor back, deftly curved spindles, broad rolled seat, and well-set rockers.

**WINDSOR
ARM CHAIR**

An archer's bow back with seven supporting spindles, vase-shaped outspread legs, and shaped seat, identify this handsome chair as an authentic copy of the earliest Colonial Windsors made in America.



2036-5

**PAUL REVERE
CHAIR**

Named after the fine antique Fan-Back Windsor in the Paul Revere house in Boston. A beautiful reproduction—with the charm of the original, plus modern sturdiness.



X61-1D

*These reproductions and others
at better furniture and department stores*



**Nichols
&
Stone**
The Home of Windsor Chairs

**How To Choose
The Right Colonial Chair**

Pages of helpful ideas, interesting illustrations, and complete historical information.

NICHOLS & STONE CO.
Box 34, Gardner, Mass.

Please send me your 32-page booklet
"How To Choose The Right Colonial Chair."
Enclosed is 25c in coin.

Name _____

Street _____

City _____ Zone _____ State _____

LEW MERRIM

PART 2

Plants

worked a miracle



*Last month we showed you how
we started our planting project.
Here's how we finished it.*



A FLOWERING CRAB APPLE went in front of the fence on the right of the driveway. Louise figured out the exact position from the plan; the nurseryman dug the hole, and I gave the tree a good watering. After all the digging I'd done, I was completely in favor of this arrangement! Incidentally, the tree bloomed beautifully the following spring.



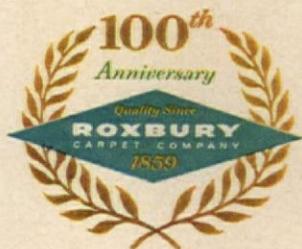
THE DRIVEWAY, we decided, was too narrow. So we widened it on each side with rectangular flagstones. We set the stones on several inches of well-tamped gravel plus a layer of sand.

Louise didn't really do the job alone—I just happened to be taking the picture!

(continued)



The story on the Roxbury Carpet is plain to see



The little child in our photograph knows how soft and warm this carpet is.

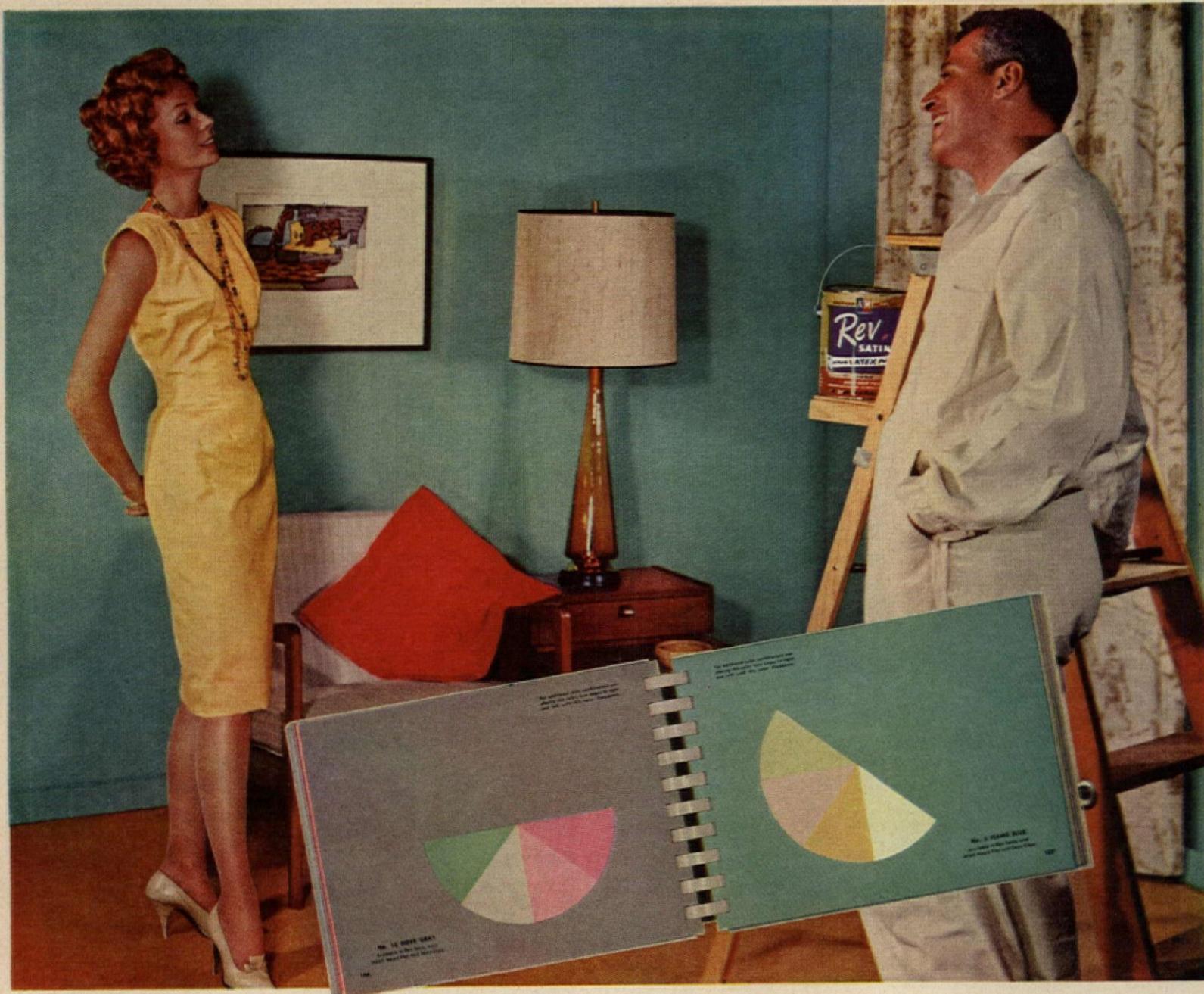
But there's a lot more than deep-pile luxury here. *Limelight*—one of the wonderful new Roxbury "Centennial" creations—is modestly priced. Pennies a day can make your home smart and beautiful.

Limelight is tweedy—very chic. And we've permanently mothproofed the age-old glory of its handsome 5-ply wool yarn. You'll like that. And the way it wears for years. Ask for this and other

Roxbury lines (\$4.95 to \$18.95 sq. yd. in almost all the modern and traditional carpet fibers) at any store that carries carpet. If they have none now, won't you let us know?

Puzzled about carpet fibers? "*Floppity-Moppet and the Carpet Man*," an informative 24-page book, can help you. Send 25¢ for this large (11" x 14") coloring book with a story your little girl will love, too. Roxbury Carpet Company, 295 Fifth Avenue, New York 16, N. Y.





This Fascinating Color Book by American-Marietta

helps you choose smart decorating colors
in your own home...where you'll use them!

More than 2,000 distinctively beautiful color combinations are yours in this newest decorating guide. Borrow a copy from your nearest American-Marietta paint dealer. Study it at leisure in your home where lighting conditions and your furnishings can have their proper influence.

Color is American-Marietta's specialty . . . but only your home, your furnishings, and your family personality and desires can determine the particular colors and color combinations which are right for you.

Every attractive color shown in this amazing book can be matched precisely with American-Marietta's Jelled Magic Alkyd paints, or with Rev Satin Latex—the new, improved liquid-type latex paint with the wonderful *controlled-spreading* feature.



Your American-Marietta dealer will gladly lend you The Color Combination Book.

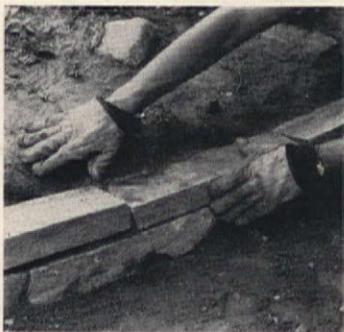
Select colors in the setting of your own home, furnishings and lighting.



AMERICAN-MARIETTA COMPANY

Chicago 11, Illinois
Color Headquarters for Modern America

Plants (continued)



A LOW RETAINING WALL was needed on the left side of the driveway. So we bought some bluestone—it didn't cost very much—and I tried my skill as a stonemason. Above, I'm cutting away the soil along the drive; at left, setting the stone.



WE PLANTED ROCK PLANTS on the slope above the retaining wall, and when they bloomed the following spring the slope was one of our feature attractions.

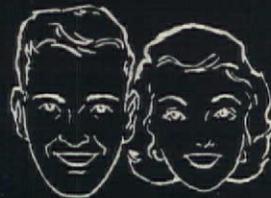


GARDEN MAINTENANCE during our two-year project involved all kinds of chores—but most of all it involved weeding! We found it takes a couple of seasons for groundcovers to grow in, and in the meantime you have a constant battle with weeds. Here's what happened when we let crabgrass in the myrtle get out of control. Next time, perhaps, we'll sterilize the soil before we plant or else use a plastic mulch.

THE END

Gardening is more fun with **TRUE TEMPER** tools

You and your wife will actually feel the difference in True Temper tools. Each one is designed to make gardening and lawn care easier, more fun for the whole family. For instance:



New power-flex action rakes heaviest litter better

Feel how the chrome-plated steel-spring brace stiffens flex action on this heavy-duty rake... makes litter easy to handle without damaging grass roots. The straight edge gets you close to walls and fences. No. SL22.



\$369*

Light for ladies

A smaller shovel for women—or anybody's light digging. Takes the dirt in less-tiring small bites. True Temper's fire-hardened ash handle is comfortable and splinter-free. A must for your wife, and you'll use it for small jobs. No. HGL.



\$355*

New serrated cutting edge

Four sharp teeth per inch give this hoe amazing bite in all soils and chop right through tough weed roots. No hoe made works faster or easier... it's the first improved garden hoe design in years. No. TO6-1/4.



\$350*

Powerful pruning action

Snip crisp and clean with "Dynacut" pruners. A slight squeeze cuts through stems, vines, shrubs, even branches. Powerful coil spring for smooth action. Dynamic hinge bolt and nut won't loosen. Flick the sliding thumb catch to lock. No. D150.



\$225

*Slightly higher West

It's tool-up time® at your neighborhood hardware and garden supply stores... drop in and see the complete line-up of work-saving True Temper garden tools now. True Temper, Cleveland 15, Ohio.

TRUE TEMPER THE RIGHT TOOL FOR THE RIGHT JOB



Here's the one rotary mower that's really safe!

Jacobsen

TURBO-VAC GRASS CATCHING THREE-SEASON MOWER

Look at that thick walled grass catcher. It's covered, too. Jacobsen designed it to collect grass clippings, leaves, litter—even debris. Park superintendents say the TURBO-VAC is an excellent rotary mower for use around playgrounds. Also handy around swimming pools to prevent tracking clippings into such areas.

The TURBO-VAC is a three-season mower. It cleans the lawn in the spring, catches crab grass and weed seeds in summer, picks up the leaves in autumn. It collects—as it cuts—as it *vacuum*

cleans the lawn. Above all, it is an outstanding power mower, cutting smoothly and effortlessly. All this for only **\$139.50**.

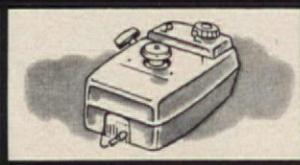
The 18-inch TURBO-VAC is one of 24 reel and rotary models that carry the *first* name in power mowers: Jacobsen.



NATIONWIDE SALES AND SERVICE. Your local Jacobsen dealer is listed in the Yellow Pages of your telephone book under "Lawn Mowers." Also in Canada.

JACOBSEN MANUFACTURING CO. • RACINE, WISCONSIN
 Subsidiaries: Johnston Lawn Mower Corporation, Brookhaven, Miss.; Worthington Mower Company, Stroudsburg, Pa.

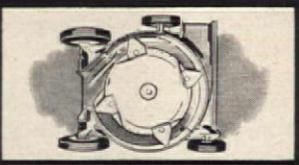
Feature for feature—
the finest!



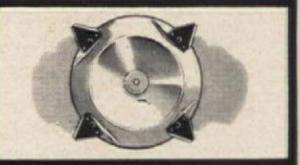
Jacobsen Hi-Torque Engine. 2¼ hp. Extremely quiet. Powerful, easy starting, long lasting. Automatic re-wind starter.



Grass Catcher. Large capacity; easy to empty—like a clam shell bucket—just lift off or put on without stopping engine.



Safety-engineered. Unique discharge-control propels clippings into covered grass catcher. Deck extends below cutter.



Suction Lift Disc. Exclusive. Safer cutting. 4 blades give twice the cutting action, won't jam when hitting solid objects.



MOWING

THE WAY YOU MOW can make the difference between a good and a bad lawn. Most important is *frequent* mowing at the *right* height—not less than 1½" unless you'd like to become a turf specialist!

10-Point Lawn Program for You

THEODORE A. WESTON

A good lawn is probably more "devoutly to be wished" than anything else in a garden. And it's something anyone can almost certainly have if he wants it *enough*. But by putting "enough" in italics I don't mean you've got to well-nigh kill yourself with hard work. I simply mean you've got to be willing to provide enough care—all of it easy with modern equipment—and be conscientious enough to see that it's provided properly and at the right time.

So, if you really want a good lawn, here's a ten-point program which, barring genuine calamities, will virtually

guarantee that you'll have one. Some of the "points," of course, are more important than others, but none are so unimportant that there's no need to consider them.

The only things the program presupposes are that good quality seed was used when the lawn was made, that the soil texture is good enough to permit the growth of weeds, and that the location gets enough sunlight to allow at least some kinds of grass to survive.

Here, then, are your ten points:

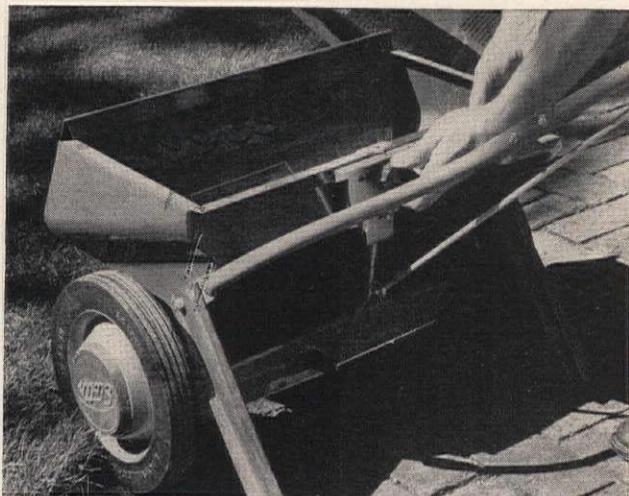
1. **MOWING.** The important things about mowing are: (1) grass should be mowed at the right height and (2) mowing should be frequent. The closer you mow your lawn, the more frequently the mowing should be done. A good general rule is to set the mower at 1½" and to use it whenever the grass gets over 2" high. Depending on the season, the fertility of the soil and the amount of moisture available, this may mean mowing once a week, every five days, or twice a week.

If you allow grass to grow too high before mowing, it may be so injured that it'll take you weeks or even months to get it back into good condition.

Incidentally, if you live in a semirural area and have a large lawn that is mostly seen at a distance, you'll probably be better off cutting it higher than 1½"—say at 2", 2½" or even 3". It's only at close range that a shorter-cut lawn looks more attractive.

2. **FEEDING.** Any kind of grass, to produce a good lawn, *must* be fed—and oftener than other garden plants. In most parts of the country, the minimum frequency should be twice a year—in early spring and in late sum-

(continued)



FEEDING

DON'T BEGRUDGE YOUR LAWN three square meals a year! And serve them with a dependable spreader that'll insure an accurate diet.



CLIPPING REMOVAL

FOR THE BEST CHANCE of a perfect lawn, remove clippings each time you mow. Most new mowers have grass catchers—this one designed on a vacuum-cleaning principle. If yours has no catcher, use a rake or lawn sweeper.

WEED CONTROL



WEED KILLERS, dry or liquid, keep out the competitors of grass. Treat small areas by hand, larger ones with a spreader or sprayer.

TRIMMING



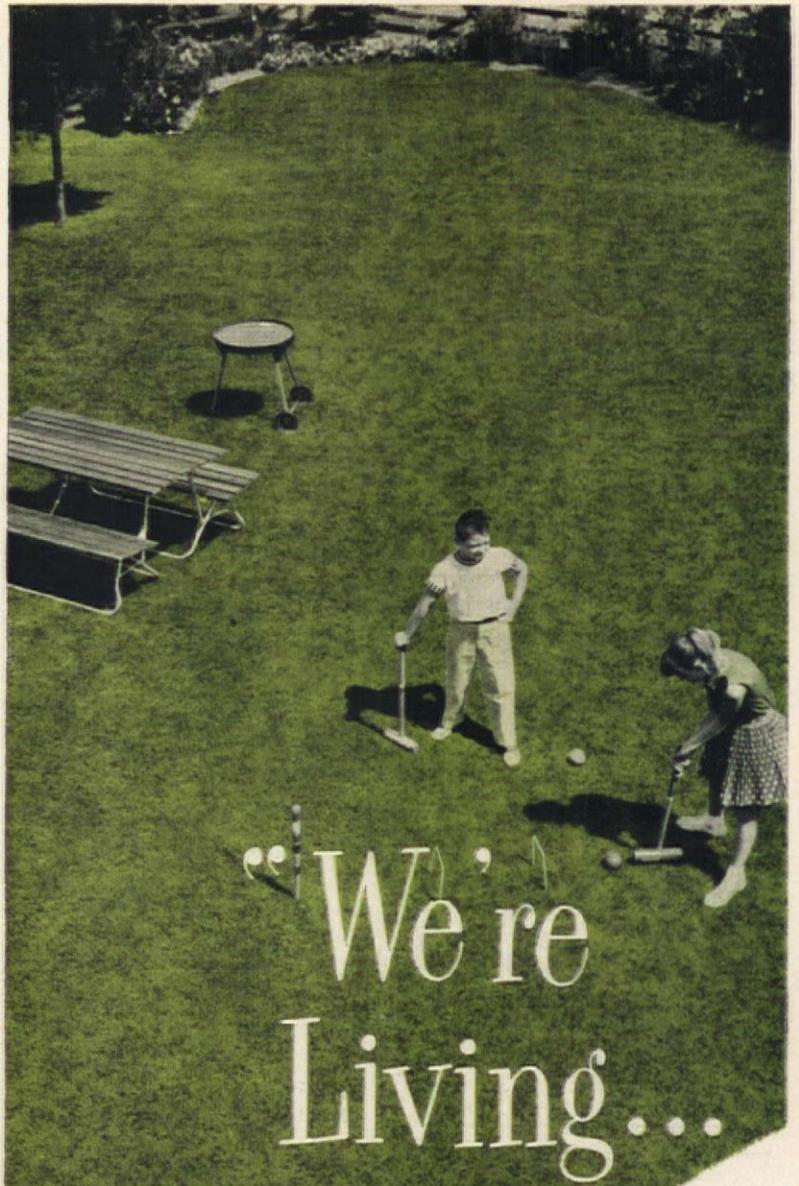
EDGING AND TRIMMING are necessary for neat, well-cared-for appearance. This is one of the newer easy-to-use rotary hand trimmers.



EQUIPMENT CARE . . . means better work and longer use from your lawn tools. And remember to handle all tools safely. Quick-sharpen a rotary mower with a file, but disengage the spark-plug cable before touching the blade.



(continued)



We're Living...

ON OUR **WHITNEY** LAWN"



... And they're living pretty too! You'll get the same blending of beauty and brawn when you sow Whitney's "Outdoor Living" Lawn Seed formula.

Strong and beautiful grasses combine to give you a *permanent* prize-winning lawn, with family fun and durability woven in.

You'll be surprised how little care your "Outdoor Living" lawn requires, too.

See your hardware dealer or garden center.

Other Whitney "Lawns For A Purpose"

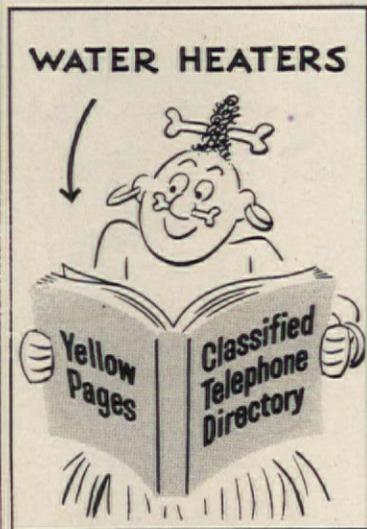
- "Luxury Lawn" formula — the finest in permanent beauty
- "Fun & Frolic" formula — tops for rugged play areas

Now *Miracle Green Treated* — protects against seed decay and seedling blight.

Buffalo 5, N. Y. Kansas City 1, Mo. Chicago 90, Ill.

Use Whitney's VITAL Lawn Products
... for the life of your lawn.





water heaters, laundries,
movers, jewelers, batteries
whatever you need —

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In The
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make your shopping easy.

(continued)

The frequency during dry spells will depend on temperature, humidity and soil texture, so it's best to test the soil with a trowel every few days until you can guess pretty accurately how often to water.

When watering, let the sprinkler run until a trowel test shows that the upper 3" or 4" has been wetted; the water will continue to soak in another couple of inches. If your soil is heavy clay, set the sprinkler to run slowly, to prevent excessive run-off, and be prepared to let it run *quite* a while.

4. WEED CONTROL. Broad-leaved weeds—dandelion, plantain, sorrel, clover, and so on—can be controlled easily with preparations containing 2,4-D and 2,4,5-T. The materials should be applied in clear weather—liquids with a watering can, sprayer or aerosol; those in dry form by hand or with a spreader—and *exactly* as directed on the label.

Crabgrass, of course, is Lawn Enemy No. 1 so far as most homeowners are concerned. But it can be eliminated by the diligent use of the newest chemicals. The pre-emergence types are used in early spring and kill a large percentage of crabgrass seedlings as they start to grow. The leaf-absorbed types are used in summer and destroy crabgrass plants before they set seed.

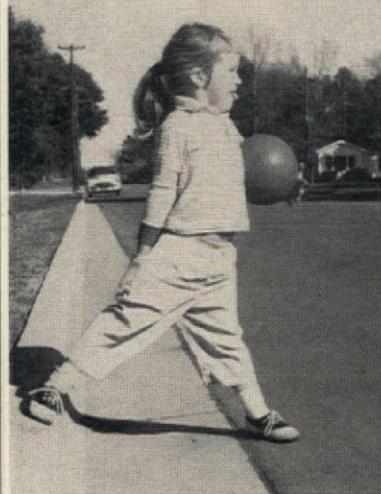
It may take more than one season to get rid of crabgrass. But once it's gone (since the seed is heavy and doesn't blow far), it's easy to keep out.

5. INSECT AND DISEASE CONTROL. Sick-looking patches of grass, even though mowing, feeding and watering have been properly administered, may indicate injury by turf insects. The most common of these are Japanese beetle and other root-eating grubs (revealed by lifting affected sod with a shovel); chinchbugs (tiny, flylike insects at the base of grass stems); and sod webworms (indicated by small, tan colored moths flying out of the grass when it is mowed).

All these pests can be controlled with sprays or dusts containing chlordane, dieldrin, DDT or lead arsenate. To control grubs in the soil, it's necessary to use the material only once a year, but for chinchbugs or sod webworms, which work above ground, you'll need to use it every couple of weeks until the pest is eliminated.

If no sign of insects can be

She's safe
... this time



Keep her safe
all the time with
USS Cyclone Fence

This time this little girl retrieved her ball safely—there was no traffic on the street. But during rush hours that might not be true.

If her yard were enclosed with Cyclone Fence, this youngster would always be protected from traffic dangers. She, and her toys, would be safe in her own backyard.

Give your children this protection: yourself, peace of mind. Fence your yard with Cyclone.

Get complete information on Cyclone Fence. In our big, free booklet you'll find details on the low upkeep, easy erection and unique construction features of Cyclone Fence. Use coupon to get your free copy.

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found, chances are one or more turf diseases are responsible for the sick grass. These are most troublesome in hot, humid, rainy weather and in some areas are quite serious.

The newer turf fungicides—containing mercury, cadmium, calomel and thiuram, or prepared from one of the antibiotics—will stop the spread of disease and allow you to rehabilitate the affected areas. But in localities where disease is prevalent it's much better to use them as preventives on a regular weekly or biweekly schedule during periods of disease susceptibility.

6. CLIPPING REMOVAL. Grass clippings can't do your lawn any good and they can do it harm. They can increase the chance of disease and they can accumulate as "thatch" which decreases aeration and water penetration of the soil.

So, if you want to give your lawn every possible break, you'll put a grasscatcher on your mower or use a lawn sweeper or lawn rake after each mowing.

7. AERATING. Aerating or spiking means punching holes in the turf, 4" or so deep, with a specially designed device. Its purpose is to improve aeration and water penetration, and its importance depends on circumstances.

If your soil is of a heavy clay type, which packs hard in summer, aerating will definitely benefit the grass. The same is true if your soil is a good loam but is compacted by heavy traffic, or if long accumulation of clippings has produced a more or less impenetrable thatch. Then, too, if your soil is good but slopes considerably (so there's appreciable run off when it rains hard or when you use the sprinkler) the hole-punching process will greatly improve the situation.

The simplest aerating device is pushed into the ground with the foot, like a digging fork. For larger lawns there are rollerlike models that are pushed or pulled. There are also power models and aerating attachments for mowers and multipurpose garden tractors.

Rolling is more or less the reverse of aerating, since it compacts the soil. Nowadays it's not recommended as a regular practice, though in early spring it overcomes the "honeycombing" effect of alternate freezing and thawing.

(continued)



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makes tough jobs
EASY!

**EASY
PAY
PLAN** 30 tools

UNMATCHED PERFORMANCE!

Rotary Mower attachment mows-mulches the finest lawns or roughest weeds faster, easier, better!

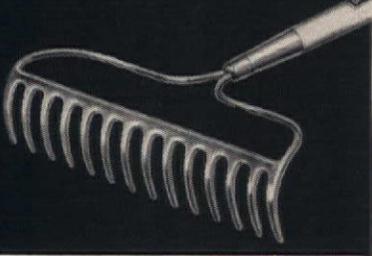
Just one of 30 year-round, job-proved tools. Gravely, with more power . . . more performance . . . more tools, does the jobs others can't!

All-Gear Drive, Power Reverse, Optional Electric Starter. Riding or Steering Sulky.

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Direct from Canada to You!
Finest Certified Plants grow 18" high, 3' across. Bear 5 3/8". Sweet, giant berries almost as big as eggs; firm, juicy, red clear thru. Matchless wild flavor. Plants DUTY PAID.
POSTPAID — 12 \$2.50; 24 \$4.50; 48 \$8.00; 96 \$15.00
Exclusive Importer **M. JACOBSON**, 173 Rafferty Gardens, Littleton, Colo.
AIR MAIL 50c a doz. extra.
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(continued)

8. TRIMMING. A good lawn that's not edged and trimmed gives the same impression as a well furnished but untidy house. So edge and trim regularly!

Edging can be done with a spade or lawn edger, trimming with hand shears, long-handled shears, a rotary trimmer that you push, or any of several kinds of power trimmers.

9. RESEEDING. Whenever patches of grass are killed or badly injured by insects, disease or anything else, reseed them as soon as possible.

First remove the dead grass, loosen the upper 2" of soil, fertilize, treat with insecticide or fungicide if necessary, and then sow the best quality lawn seed suitable for your area. After sowing, keep the soil surface constantly moist until the grass is high enough to mow—and be sure to mow it.

Small areas are best seeded by hand, but for large areas it's easier to mix the seed with fertilizer and apply it with a spreader. In most parts of the country, the best time to reseed is late summer or early spring.

10. CARE OF EQUIPMENT. Lawn maintenance takes more equipment than most other phases of gardening. So from the standpoint of cost, as well as of doing things most efficiently, it pays to take good care of your tools.

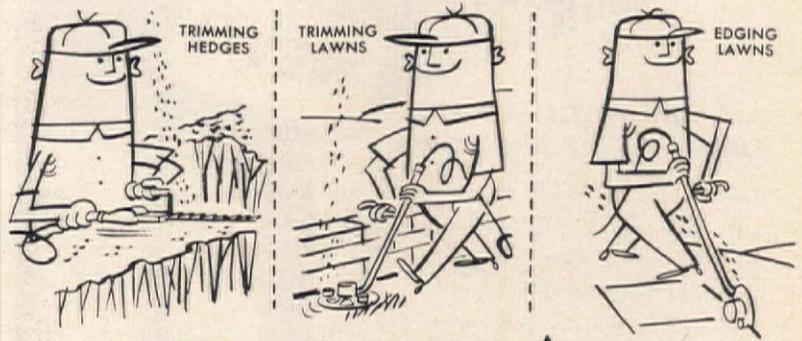
All garden tools should be cleaned regularly and, unless they're kept in a very dry place, rubbed occasionally with an oily rag. Power tools and hand tools with moving parts should be kept properly lubricated, and cutting tools should be sharpened as soon as they begin to get dull.

Shears and reel type mowers should be sharpened with professional grinding equipment. Rotary mower blades, edgers and spikers can be sharpened with a file. At least once a year, rotary mower blades should be removed, ground and balanced. And always disengage the spark plug cable before you touch a rotary blade.

Some sprinklers and other watering devices need occasional cleaning, lubricating, adjusting, and hoses should always be handled carefully. No gardening equipment should be needlessly left outdoors, in contact with the soil and unprotected from the weather.

THE END

You'll Breeze through Yard 'n' Garden Jobs



with **Black & Decker®** Tools

COMBINATION

Lawn Trimmer 'n' Edger

Eliminates all hand trimming around trees, under fences, against walls, along walks. Quick adjustment for trimming or edging (see left). Cuts coarsest grass with ease. Safety deflector plate, shock-proof foil-guard handles, instant-release safety trigger switch. Good news! Extra blade packed with every unit.

Without Wheels . . . **\$39⁵⁰**



NEW Swivel Wheels exclusive with B&D, support weight of unit, make trimming slopes and other awkward spots much easier. Unit with wheels . . . **\$43⁹⁵**

HEAVY-DUTY

Hedge 'n' Shrub Trimmer

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A real time saver in yard work. Power to spare for the thickest shrubs and hedges. Balanced one-hand operation, extra-long blade (13"). Shock-proof, foil-guard handles adjustable to many positions. Here's a really professional trimmer at a home-owner price.

HEDGE TRIMMING ATTACHMENT

\$19⁹⁵



Fits Black & Decker Power Driver and 1/4" Utility Drills for close-coupled operation. Ideal for occasional trimming jobs.

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They're PELLA WOOD CASEMENTS . . . with the original, self-storing ROLSCREENS. Storm panel protects against cold, heat, noise and dust . . . remains in place year 'round. Saves work and storage space. Do you like windows with small square or diamond panes? PELLA offers glass dividers that snap in and out leaving only one large glass area to clean. Distributors throughout U. S. and Canada.



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BASE-RAY BOILERS - GAS OIL
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Shopping

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APRIL COVER

Wallpaper—Woodson Wallpapers. Dinette—Daystrom, Inc. Curtains—Craig Mfg. Co. Birdcage—W. & J. Sloane Co. Ribbon—Burlington Industries. Coffeemaker—Presto. Models' dresses—Jack Borgenicht. Carpet—Roxbury. Plants—Rosalie Gaertner Flowers. Table Linen—Lord & Taylor.

25 WAYS TO DECORATE UNDER \$50

Page 32: Wallpaper—Woodson Wallpapers. Kitchen cabinet wallpaper—Con-Tact. Dining area draperies—Everfast Fabrics. Page 33: Curtains—Lichtenberg. "Chessman" wallpaper—Imperial Paper and Color Corp. Shutters—Tradewinds. Paris mural—Wall Trends. Bath ensemble—Martex. Dining area screen—Sackner Products. Venetian blind—Breneman Hartshorn Co. Page 34: Bird prints—American HOME Mag. Kitchen stencils and wall covering—Wall-Tex. Plastic tile—Miraplas Tile, Dow Chemical Corp. Cut-out wall prints—The Three Printers. Window shades—Joanna Western Mills. Marble-patterned wallpaper—Louis Bowen. Floral fabric—Cyrus Clark. Page 35: Pair of lamps—Lamp & Shade Institute. "Young Uns" flooring—Armstrong Cork Co. Designed rug—Cabin Crafts. Mirror and sconces—Syroco, Inc. Plaid fiber rug—Deltex Rug Co. Wall Paint—Pratt & Lambert. Patterned flooring—Kentile, Inc.

HOW TO INFLUENCE JUDGES AND WIN PRIZES

Page 39: "Driftwood" pottery container—Audrey Jocelyn.

VERSATILE CARPORT CONVERTS TO SUMMER FUN HOUSE

Pages 40, 41: "Penta" wood preservative—Dow Chemical Corp. Nails and fasteners—W. H. Maze Co. Plywood—Douglas Fir Plywood Assoc. "Fire-Hood" pre-fab fireplace—Condon King Co., Inc. "Chicopee Fiberglass" screening—Chicopee Mills, Inc.

PLEDGE OF ALLEGIANCE SAMPLER KIT

Page 42: Sampler kit—Paragon Needlecraft.

KITCHEN DESIGNED FOR TODAY'S TEMPO

Pages 45, 46: Washer, dryer, range, fold-back surface unit, dishwasher, refrigerator—Frigidaire. Cabinets—Mutschler Bros. Laundry and salad sinks—Lyoncraft. Kitchen sink—Elkay. Countertops—Formica. Flooring—Amtico. Built-in TV—Philco. Measuring cup and glass bowl—Pyrex. Molds and baking pans—Mirro. Cooking tools and cutlery set—Ekco. Tea kettle, saucepans and skillets—Revere. Built-in food center and intercom system—NuTone. Electric coffeemaker—Presto. Acoustical ceiling tiles—U.S. Gypsum. Table and chair—Herman Miller. Laundry light fixture—Finland House. Kitchen light fixtures—Altimara.

YOU CAN STILL FEED FOUR FOR \$1.50—FAMILY FOOD

Pages 48, 49: Midhurst "Raintree" dinnerware—Gimbels. "Ferndale" tumblers—U.S. Glass Co. Blue tablecloth; napkins—Imperial Linens. "Paul Revere" stainless flatware—Oneidacraft. "Rhythmic" flatware—Holmes & Edwards. Silver salt and pepper—Towle Mfg. Co. "Sallad" salad bowl;

individual salad bowls—Hazel-Atlas. "Heritage" coffee server—Harker Pottery. "Continental" jug—West Virginia Glass. White tureen—Marsh Industries. "Garden of Eden" double vegetable dish—Midhurst China Co. "Fruit and Flower" dinnerware—Stangl Pottery. "Europa" furniture—Drexel Furniture Co. Wallpaper—Imperial Paper and Color Corp. Gold casserole on stand; gold nappy; gold fleck salad plate—Dorothy C. Thorpe, Inc. "Stardust" sterling soup spoon—Gorham. "Killarney" fringed napkin—Irish Linen Guild. Pie plate and glass baking dish—Pyrex. Corning Glass Works. Electric griddle—Westinghouse.

TAKE A PACKAGE OF MACARONI

Pages 50, 51: "Flemish Homespun" red-and-white checked cloth—Kemp and Beatty. "Classic White" soup bowl—Taylor, Smith & Taylor. "Cabbage" tureen—Mitteldorfer-Straus. "Grape Leaf" small tureen; dinner plate—Red-Cliff Co. Rothschild round server—Van Dow-Fenton Inc. Spode "Fleur de lis" salad plates—Copeland & Thompson. "Rose" plates in basket; round baker in Higo basket; wooden servers—Ed Langbein. "Sea Rose" serving spoon and fork—Gorham. "Geranium" platter—Walter Hatches, Inc. Salad bowl—Van Dow-Fenton Inc. "Labels" bread stick basket—Vincent Lippe. Mahogany salad plate—Ed Langbein. Pyroceram white skillet—Corning Ware.

"KAFFEE KLATSCH AT MY HOUSE IN 20 MINUTES"

Page 52: MARMALADE BISCUIT: "Royale Blue" cups and saucers—Haviland. "Fontana" teaspoons—Towle. BANANA BREAD: "Navajo" salad plate; cup and saucer—Metlox. "Ballerina" square plate—Universal Potteries. Silver spreader—Towle. ENGLISH MUFFINS: Snack tray duet—Gladding McBean. Jar—Louie Glass Co. ORANGE TOAST STRIPS: Snack server—F.O. Merz. "Domino" cup—Steubenville. "Lemon Tree" sugar & creamer—Harker. "Fontana" teaspoon—Towle.

THE CARE AND CLEANING OF FLOORS

Pages 66, 68: Mops—O-Cedar. Electric polisher-scrubber—Regina.

PHOTOGRAPHS

Ray Solowinski; cover. Lew Merrim from Monk-meyer; pages 13, 80, 81. F. M. Demarest; pages 25-29, 39 (top two), 48-52, 57-64, 61, 62, 66, 94 (bottom). Warren Reynolds; pages 36, 37, 96, 97. Stephen Michael; pages 39 (bottom right), 42. Jack Roche; page 39 (bottom left). Krament Studios; pages 40, 41, 45, 46. Underwood & Underwood; page 52 (top). Bob Blanch; page 70 (top). Camera Assoc. Inc. page 76. Joseph Molitor; page 79 (top). Jacobsen Mfg. Co.; page 85 (top). Scott Lawn Research; pages 85 (bottom), 86 (3rd row from top, left). Goodyear Tire & Rubber Co.; page 86 (top row, left; 2nd row from top, left). Gardex, Inc.; page 86 (3rd row from top, right). Toro Mfg. Co.; page 86 (top row, right). Merry Mfg. Co.; page 86 (2nd row from top, middle). Lawn-Boy; page 86 (bottom two). Paul S. Davis Studio; page 92 (top). Jackson Hand; pages 92 (bottom), 95 (bottom), 99. George DeGennaro; pages 94 (top), 95 (top). Gordon Smith; page 98. Frank L. Gaynor; page 99. Philip Gendreau; page 100. Al Sund; pages 102, 103. DRAWINGS: Grambs Miller; pages 12, 13. Sigman-Ward; pages 36, 37, 96, 99, 101. David H. Dabney; page 98.

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The AMERICAN HOME Magazine
300 Park Avenue, New York 22, N. Y.

Blundering Budgets (continued from page 22)

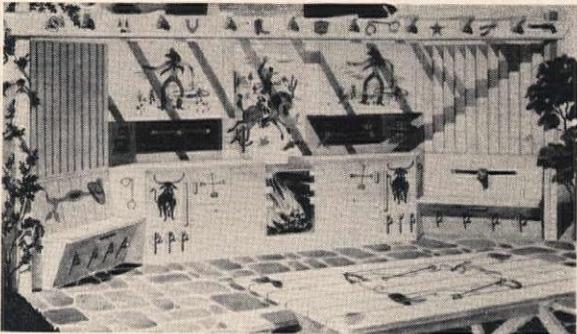
This entails all kinds of stimulating ventures depending on how you look at it. Every time you come home from substitute teaching, you think you have holes in your head trying to educate the bratty, "Goodie, we have a substitute," young just so your oldest can play better bridge or be queen of something. To be perfectly fair, you know she's learning to understand other people and finding out a few of the answers.

You retrieve the budget from the flower bed beneath the window and give it another look. The chart percentages come out to 100 but yours add up to 200. Where are those 6% stacks of green stuff to put into the last item, Savings? Nowhere—and what's more you're running in the hole every month. But there will be a time when there aren't five heads under Shelter. Actually there are four now: you've married one off, the middle one has one more year of college, and the little one is in high school. You have only five more years of college and two more weddings to go.

You've blundered on the budget but there's no place on the statistician's chart for benefits received and you wouldn't exchange those for all the stacks of green stuff in any bank.

THE END

Pattern Order Form



713—50c. Cowboys and Indians are like bread and butter, they go together. So here are some wonderful authentic Indian symbols. 29 in one package.

998—25c. There is a building pattern available for the big barbecue shown in the photograph above which also illustrates the painting designs in patterns 999, 1000, 1001 and 1002.

999—50c. If you can't go West, go Western with these wonderful cowboy motifs. There's Pecos Pete twirling his lariat with a cowboy audience.

1000—75c. This is a companion piece to the above, Broncho Bill riding his Pinto pony in the cactus-studded desert, plus a sad-eyed steer.

1001—50c. A group of smaller Western painting motifs: boots, badge, gun, spurs, lariat, horseshoes, bullets, handcuffs, branding irons, hat, scarf and playing cards.

1002—25c. Building pattern for the sawbuck table and benches shown in the photograph above.

PRINT name and address in coupon which will be used as label for mailing patterns. Cut out order form along dotted lines, check patterns desired and send personal check or money order (please do not send stamps). If you live in New York City, add 3% for City Sales Tax.

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Gets the deep-down dirt other cleaners miss



A clean "playground" for your child—clean deep down! The new Hoover Convertible "beats, as it sweeps, as it cleans," gets the dirt other cleaners miss. Colors stay fresh, rugs wear longer, too!



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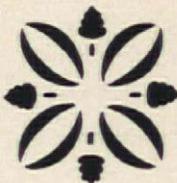
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EARLY-AMERICAN WALL STENCILS

add charm and interest to any room. These are in the home of Mrs. Schipper, the artistic lady who did those beautifully decorated cakes in our December issue. Stencils like these present an attractive and inexpensive way to "dress up" plain walls.

IDEAS WORTH COPYING

A pleasure to look at, kind to your budget and easy to make, here are 7 ideas sure to please!



A SLENDER AND SMARTLY DESIGNED TABLE has many uses. This one, designed by Jackson Hand, can be built from one panel of 3/4" plywood. Legs are 3/4" pipe.

(continued)



Just a whisker away from the snuggest spot around!

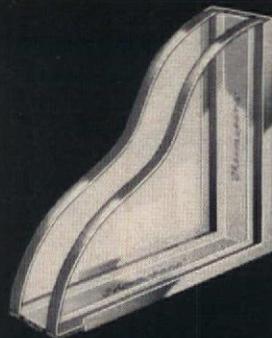
This window (in fact, *every* window in this house) is L·O·F *Thermopane*[®] insulating glass.

It means this little girl and her family—even her kitten—are warmer in winter . . . cooler in summer . . . more comfortable all year 'round.

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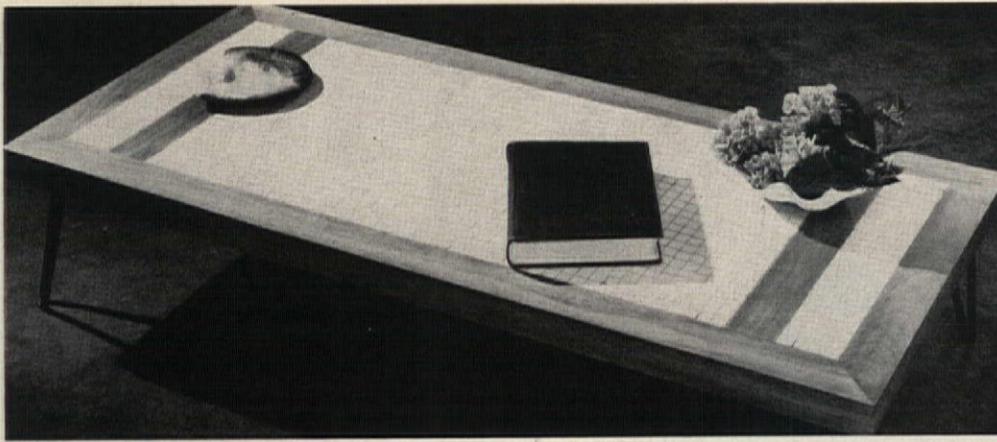
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THIS ATTRACTIVE COFFEE TABLE (left) is in the home of Mr. and Mrs. Stephen Wyman. Mr. Wyman made the table of walnut wood and mosaic tiles. These materials, combined with imagination and craftsmanship, produced the handsome result pictured here.

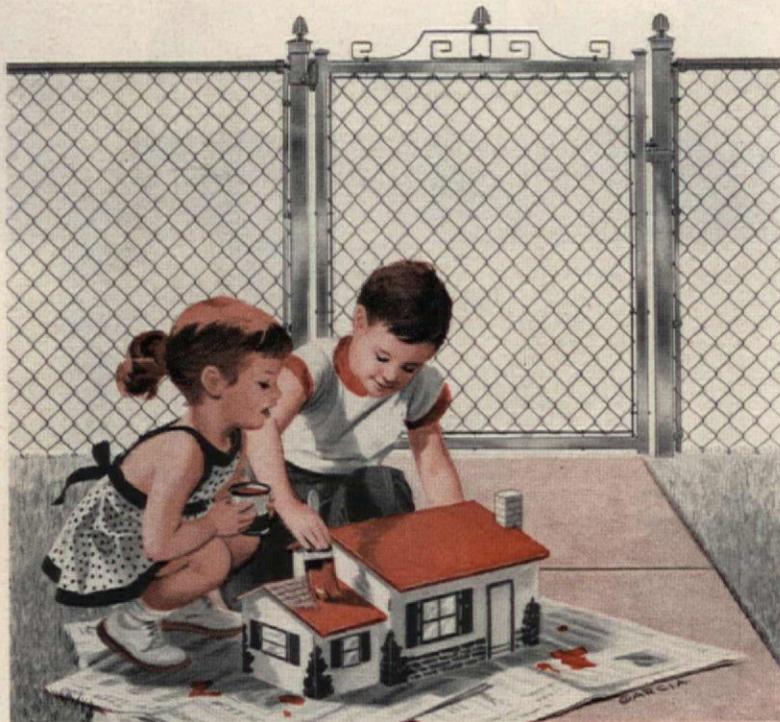
Ideas Worth Copying (continued)

A FEELING OF UNITY prevails among three pieces of different design (right). Achieved by upholstering them all in same fabric, a hand-blocked linen print. Shown in home of the Harry Wessels of Scarsdale, N.Y. Also helps to make small room seem larger.



Your yard's really your own with an

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SITUATION LOOK FAMILIAR? Then let us show you how a genuine Anchor Fence can keep your youngsters playing happily at home and make your yard more fun for the whole family. Makes it easier for you to relax because the children play safely—the garden and lawn stay fresh and untrampled, undisturbed by shortcutters.

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Look for the Acorn Top—mark of a genuine Anchor Fence.



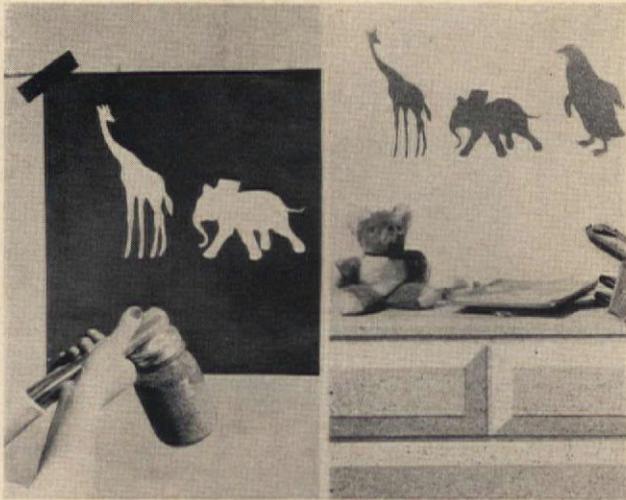
FOR A FREE ESTIMATE, call the local Anchor Office, today. You'll find the phone number in the Yellow Pages.

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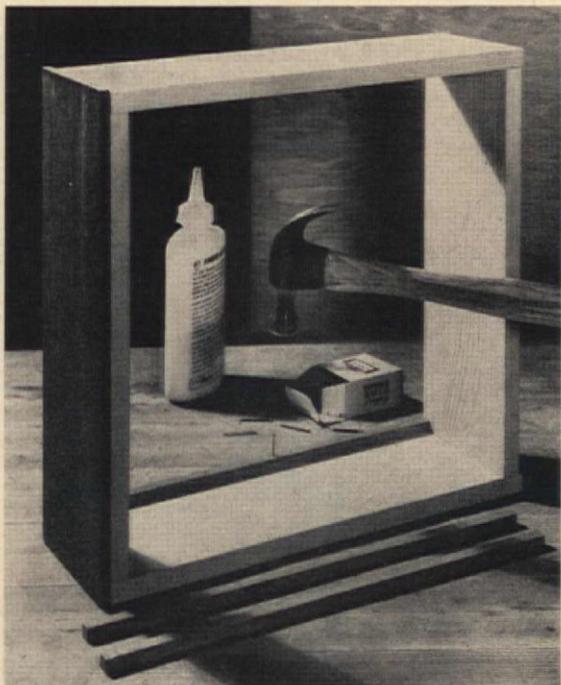


Plants in: Baltimore, Md.; Houston, Texas; and Whittier, Cal. Sold direct from factory branches and warehouses in all principal cities

THIS UNUSUAL LAMP creates a bright warm corner in the home of the Gabriel Minottas. The world globe lamp has a green marbled paper shade with a gold-binding finish. A real "conversation piece."

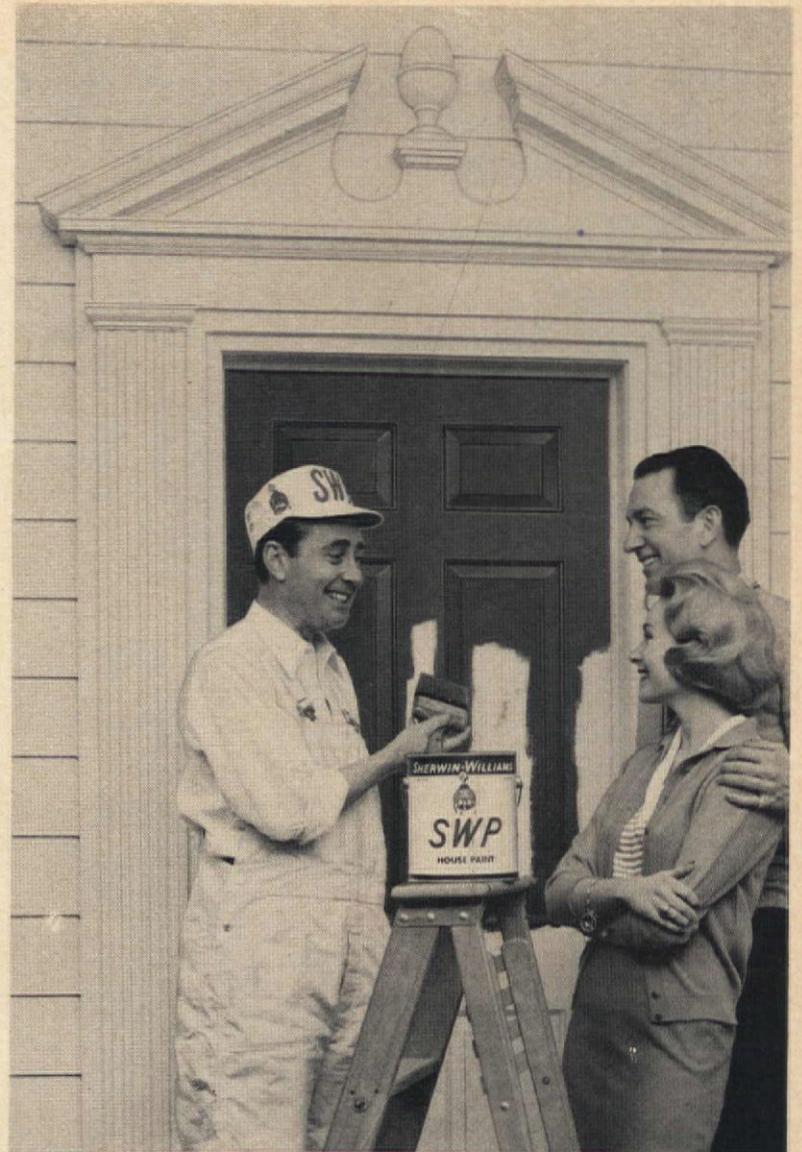


COLORFUL MURALS FOR A CHILD'S ROOM can be sprayed on wall with new Plextone textured, multi-colored paint. Do it with tank-type vacuum cleaner and stencil. New paint is odorless, fast-drying, and can be scrubbed.



THE SIMPLEST DRAWER CONSTRUCTION has front, back and sides of $\frac{1}{2}$ " plywood or pine with false front of $\frac{1}{4}$ " plywood glued on. Brad and glue tiny strips of wood around lower inside for drawer bottom to rest on.

THE END



PAINTING YOUR HOUSE THIS YEAR?

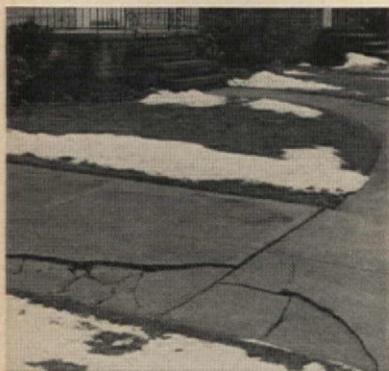
For greatest economy when painting your house, use world-famous SWP House Paint. The superdurability of SWP will result in a paint job that will give extra years of beauty and protection. SWP's longer life can save you hundreds of dollars in repainting costs over the years.

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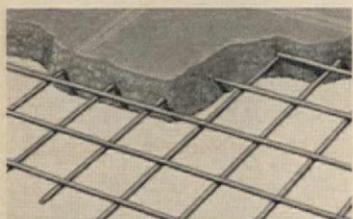


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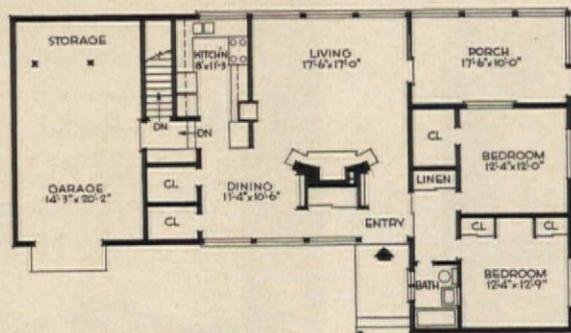
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Contemporary —with warmth

Simplicity of design, ease of maintenance, and a good floor plan—these were the three basic requirements architects Humphrey and Hardenbergh were asked to incorporate in the Wayzata, Minnesota, home of Mrs. C. T. Stevens. In addition, they were given complete freedom to use modern techniques and materials of their choice. Consideration was then carefully given to Mrs. Stevens' work routine and personal design taste. The happy result of such architect-owner co-operation we find below—a house of simple elegance that is easy to work in and a pleasure to live in.



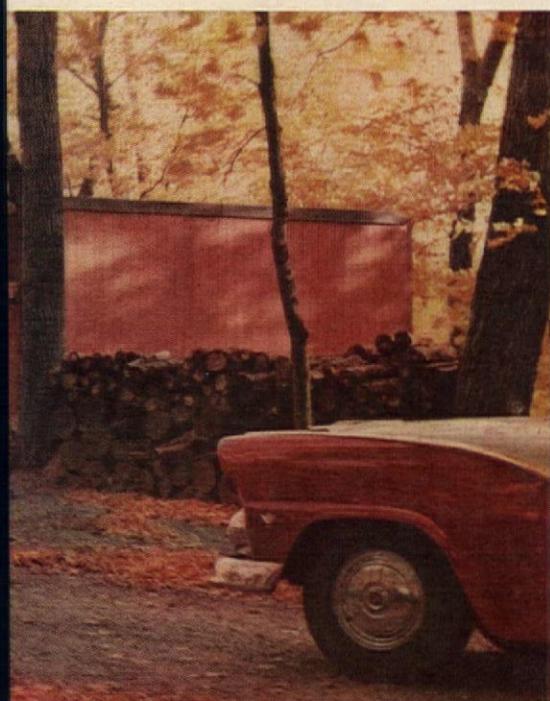
ONE-LEVEL FLOOR PLAN, easy access from garage to kitchen, no-traffic living room, U-shape kitchen and separate entry hall make for pleasant living, easy maintenance. **COMPACT KITCHEN**, below, has good work space, requires minimum steps.

*New and practical ideas
make this Modern Home
fun to live in, easy to care for*

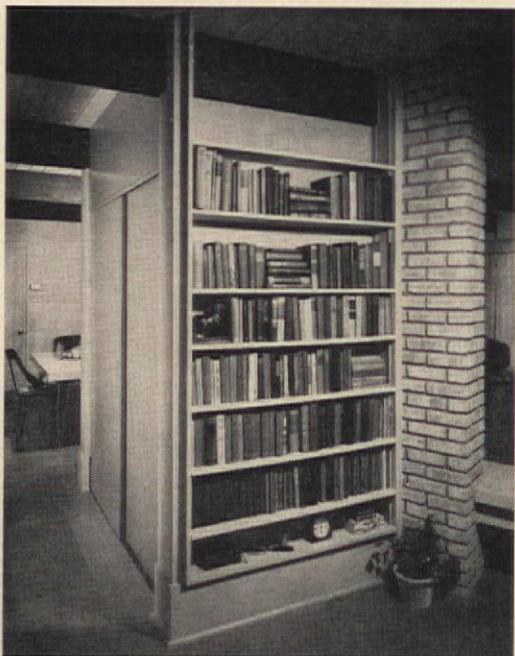




FRONT ENTRANCE is finely detailed and balanced. Large double doors, a classic touch, give house an imposing and important appearance.



HORIZONTAL LINES of house blend with the contour of the surrounding site. Subtle contrast is provided by the soft vertical lines of the boards and window mullions. Roof drains at one corner—no gutters or downspouts to clean.



VIEW FROM ENTRY DOOR shows fireplace-coat closet-bookcase divider that separates living room and dining room from the front entry hall. Divider keeps each area private.

Are you faced with any of these painting problems?

3-Purpose B-I-N Primer-Sealer® Solves Them All — and Assures a Better Finish Coat of Paint, too!



Thirsty Surfaces: raw wood, dry wall, wallboard, new or painted plaster, which soak up paint



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Stained or Varnished Woodwork: problem surfaces which might discolor into finish coats. B-I-N locks in all stains. No separate undercoat needed.



Grease or Soot-Stained Surfaces, such as walls around kitchen stoves, fireplaces and radiators, which can cause discoloration and peeling

AND B-I-N DRIES HARD IN 45 MINUTES

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3-Purpose B-I-N Primer-Sealer® is the remarkable undercoat that primes, seals, and kills stains — all in one application. Because it dries so quickly, it seals porous surfaces completely . . . prevents your finish coat of paint from sinking in and leaving dull or uneven areas. Goes on quickly and smoothly with brush or roller . . . mild non-lingering odor . . . easy to clean up. Versatile because it adheres to any interior surface. So whatever you want to cover, do it faster at less cost—and do a better job—with B-I-N. Available at paint and hardware stores.

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BUILD FOR BETTER LISTENING

Your hi-fi cabinet can be a thing of beauty, simple to build yet sufficiently flexible to fit the audio components of your choice.

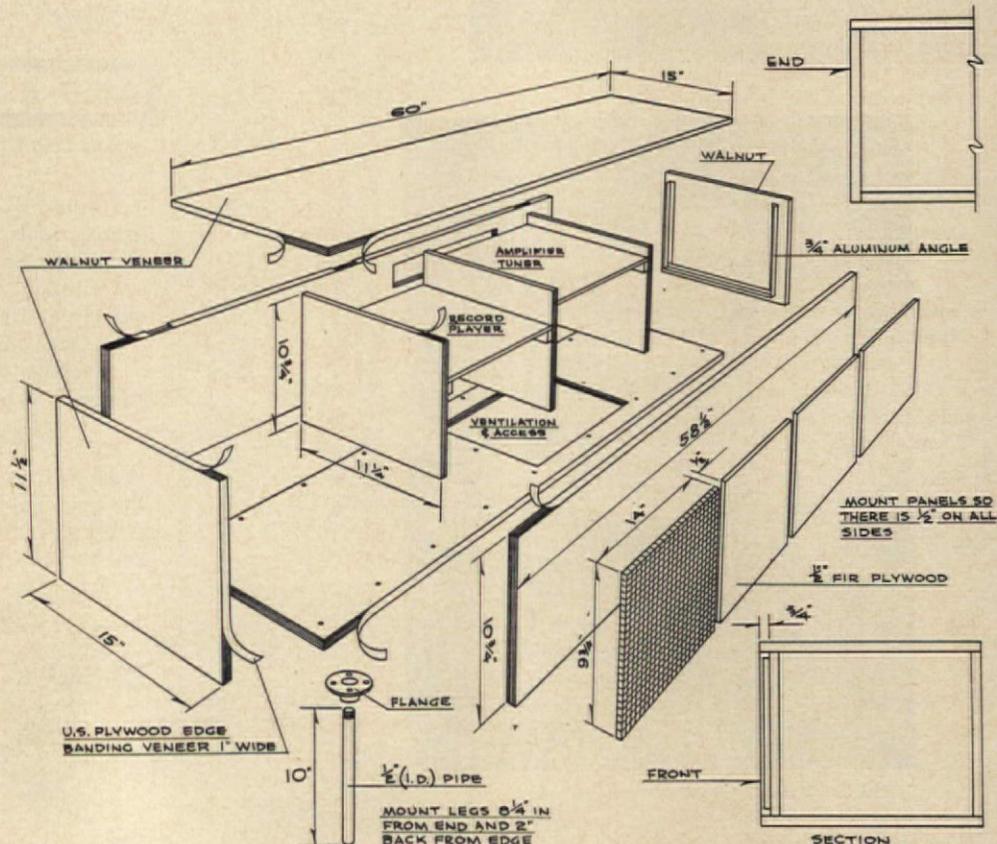
Can't be done? But it can. Just imagine the set shown here in your living room—a handsome addition. Yet construction requires only a few simple tools.

The back, front and divider panels are made of $\frac{3}{4}$ " fir plywood. The decorative mounting panels in the front are $\frac{1}{2}$ " fir plywood and the top and end panels are $\frac{3}{4}$ " walnut veneer plywood. The walnut veneer is finished with boiled linseed oil and steel-wooled after each application.

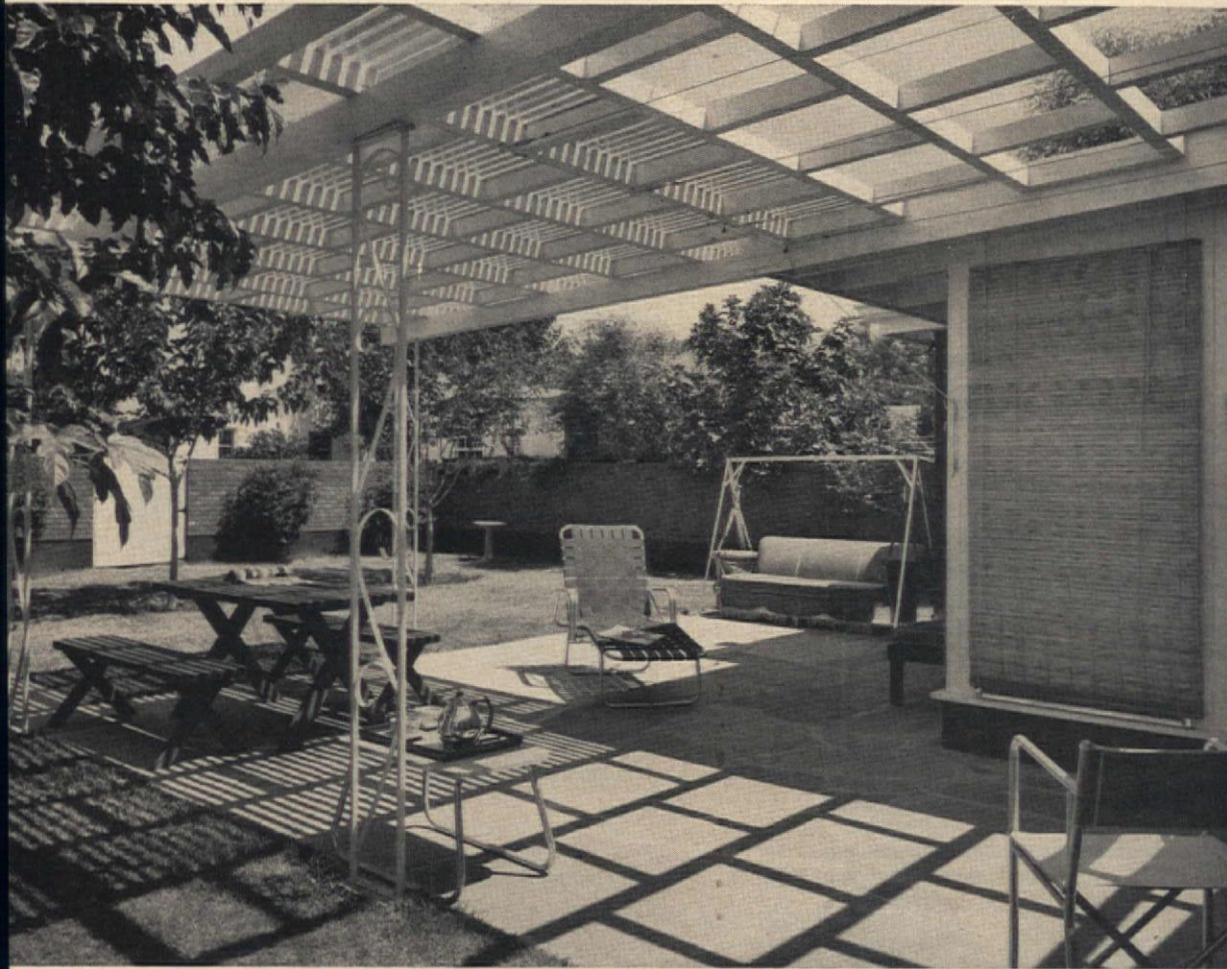
All fastening is done with $1\frac{1}{2}$ " wood screws. Plywood edges are covered with plywood strip veneer applied with contact cement.



THIS HI-FI CABINET with its smooth walnut finish and decorative front panels appears as handsome when closed as it is functional when in use. Large, detailed sketch at right shows you the basic construction and dimensions. Note ventilation openings in back and bottom of cabinet to keep equipment from overheating. Measure your audio components to see if they fit cabinet in its present size. If they don't, you can alter the size of the cabinet to fit.

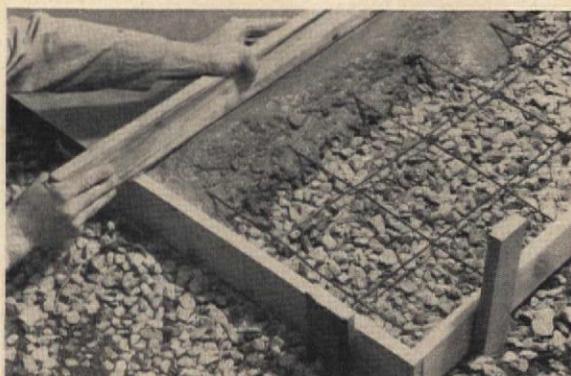
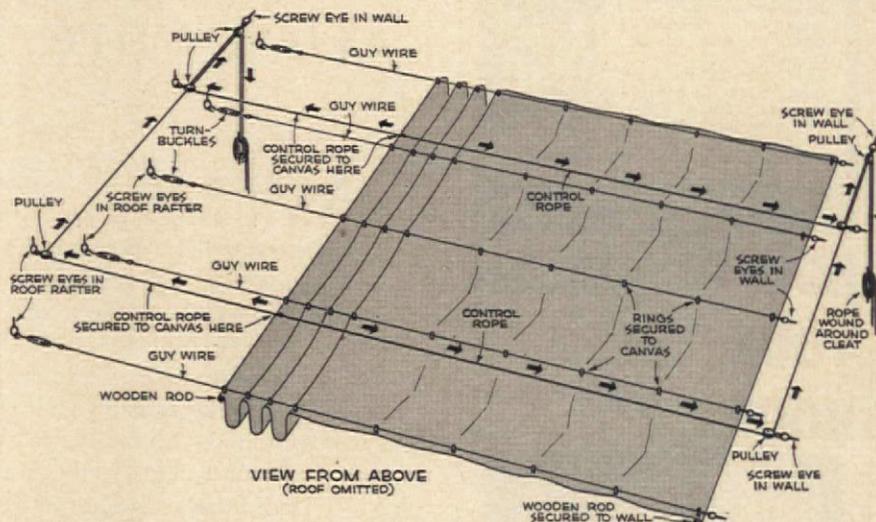


FOR SUMMERTIME COMFORT



Now that spring is here and summer's on its way, it's a good time to start thinking of ways you can make outdoor living more pleasant. Our first suggestion is a board and lath sun roof with a built-in canvas awning. We show here a sun roof on the Frank Fugate home in Tucson, Arizona. Built so that the awning can be pulled back and forth under the sun roof, along parallel wire guide lines, this roof provides any amount of sun or shade desired. Ropes and pulleys at each end pull the awning open or closed. This construction can make your outdoor living completely convertible any time of day—for entertaining, sun bathing or just relaxing.

DETAIL DRAWING of canvas shade awning shows how awning is hung. The five parallel guy wires that hold the awning are screwed into opposite ends of the sun roof with screw eyes, and kept taut with turn-buckles. Small rings secured to the canvas run along the guy wires. Two sets of control ropes operated from both ends of the terrace pull the awning open and shut to provide sun or shade as desired.



WIRE MESH is the secret of lasting strength in concrete walks, drives and patios. Proper position for mesh is half the depth of slab. With gravel base and wood forms in place, pour concrete mixture over the reinforcing wire. Concrete will bond with the mesh. Should crack develop, mesh will stop expansion.



BEST WAY to place a vertical post is to set it in its hole, then brace it in two directions. Use a spirit level on one face of the post, then anchor and nail the brace. Move 90 degrees, use the level again, and nail the other brace. For a permanent installation, fill the hole around the post with tamped gravel-mix concrete.

NOW play your favorite songs in minutes...without a single lesson!

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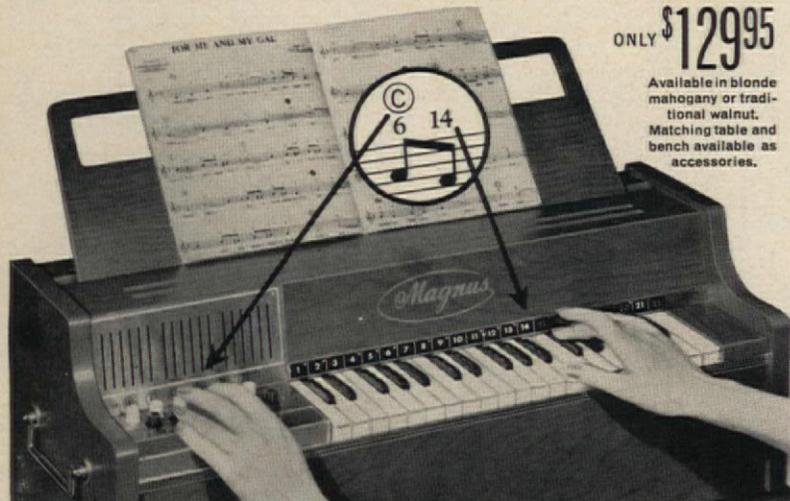
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Magnus is created for the 9 out of 10 people who can't read a note of music yet would love to be able to play their favorite songs . . . and play them well. No lessons, no practice. Magnus song books are numbered, the Magnus keyboard is numbered . . . merely match these numbers and you will play any-

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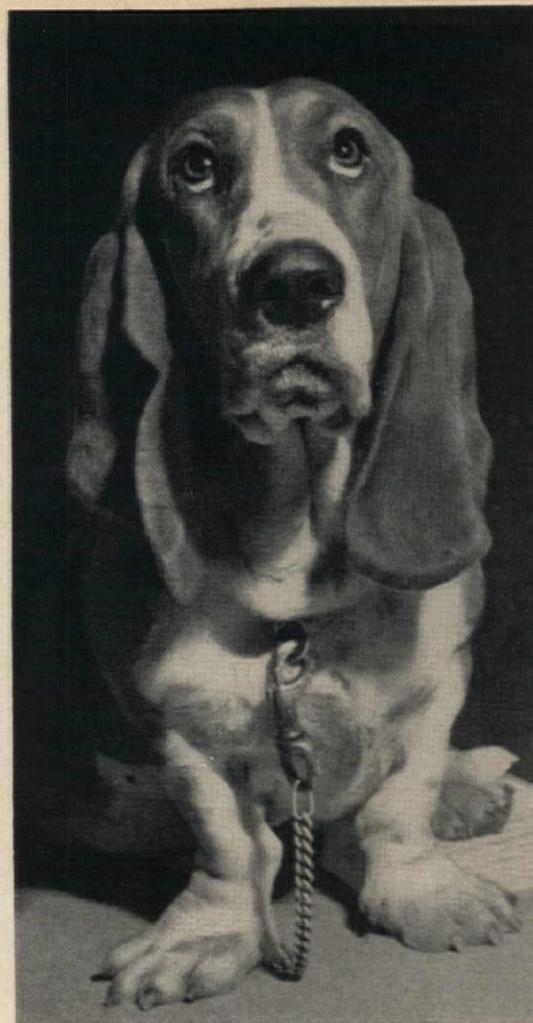
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“You're right... ticks are terrible!”

With the very first scent of spring, old Rover is sure to be venturing away from the hearth to the woods and fields beyond. And, in so doing, man's best friend is bound to meet up with his own worst enemy, the tick. Time for you, then, to give him the once-over and if necessary rid him of this irritating and dangerous parasite.

Take the advice of veterinarian Alan F. McEwan—don't pull the ticks off your dog. Because the tick's barb is deep in the animal's skin, pulling it off may leave an open wound that may become infected.

Dr. McEwan recommends using one of the many insecticides available at drugstores and pet counters in powder, liquid, or spray form. A spray with malathion is particularly effective because you can use it to kill ticks around the house as well as on the dog. A good ingredient in powders is lindane, especially when rotenone and DDT are added. Chlordane is effective in liquid cleansers.

Ticks do not die easily and it will take up to 24 hours to kill them with any insecticide. After that length of time, they can be combed out and Rover can roll over and sleep in peace.

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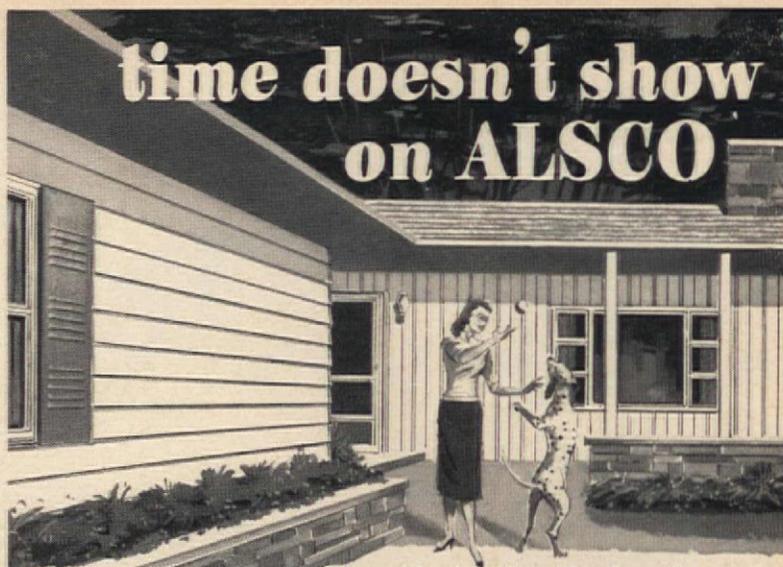
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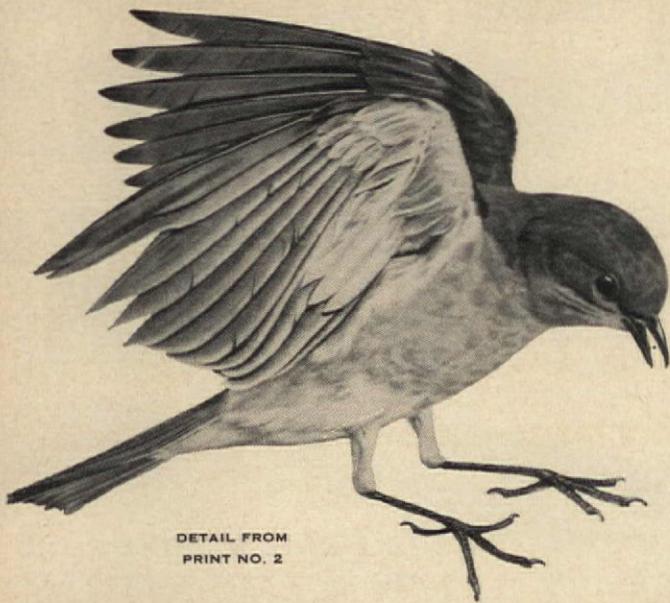
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an Old Fireplace



▲ **FIREPLACE WALL** in the Smith living room in Alpine, California, appeared off-balance and disorganized before remodeling. The faulty construction of an off-center fireplace flanked by a tall, narrow window created a decorating problem.



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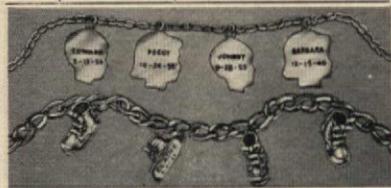


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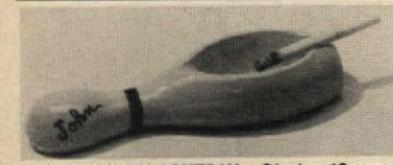
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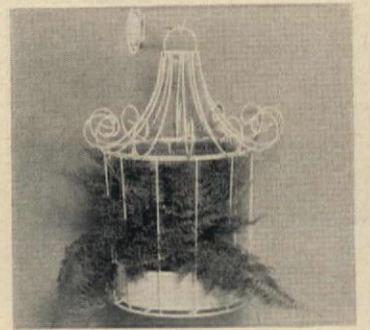


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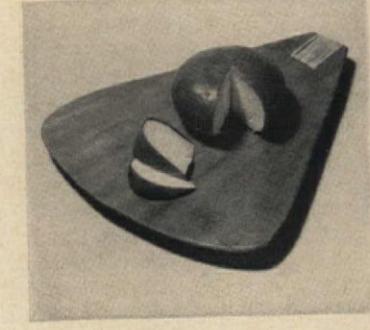
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SPECIAL: Children's Prayer Scrolls
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CURTAIN CHARM WITH BALL FRINGE ON UNBLEACHED MUSLIN

25", 30", 36", 40", 46" long	\$3.00
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54", 63", 72" long	\$4.50
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all types 80" wide per pair	
Matching Valance 9"x80"	\$1.50

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For years clever New England housewives have made these charming unbleached muslin curtains for every room in the house. Now you can buy them direct with all the original simplicity, warmth and hand-made look. Practical, long-wearing, these unusually attractive curtains of off-white muslin with matching color ball fringe retain their crisp appearance with a minimum of care. Also available in bleached white muslin for \$1 more per pair. Valance .50 more. No COD's please. Write for price list and description of other curtains, dust ruffles and pillow shams in bleached and unbleached muslin.

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Kitchen committees, social and recreational groups, you will be interested in this modern Folding Banquet Table. America's greatest line.

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NORTHEL Reactivator keeps septic tank and cesspool clean. Bacterial concentrate breaks up solids and grease—prevents overflow, back-up, odors. Regular use saves costly pumping or digging. Simply mix dry powder in water, flush down toilet. Non-poisonous, non-caustic. Guaranteed to reactivate septic tank, cesspool. Six months supply (2.1 ozs.) only \$2.95 postpaid.

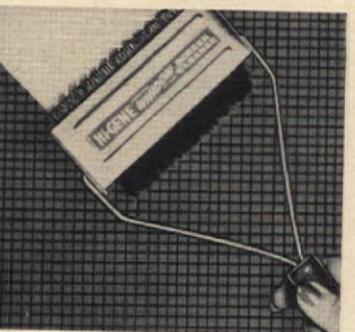
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 P. O. Box 1103 Minneapolis 40, Minnesota



SETTING PRETTY enough for company dinners is the lovely Royal Staffordshire "Safe Harbour" china. On a creamy white background, glazed pattern comes in brown, blue, pink or plum. 50-pc. service for 8 includes dinner, soup, fruit and bread-and-butter plates, cups, saucers, platter and vegetable dish. \$22.50! Exp. coll. Jenifer House, Dept. AH, Gt. Barrington, Mass.



UNDER THE YOKE you'll keep a supply of stationery and envelopes always at hand. The perfect accessory for your Early American den, it's finished in Antique pine tones and is grooved to hold your pen. A generous 10" wide by 5" high by 5" deep, it's a real eye-catcher. Get it for a friend, and the yoke will be on you! It's \$2.98 from Medford Products, Box 39-AH, Bethpage, N.Y.



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Makes a lovely end table. A beautiful piece of furniture! Hand-turned by village craftsmen from hardy native pine. Plenty of storage for scissors, yarn; spindles for thread. Handy pin-cushion on flip-over bottom. Drop lid, presto, the perfect end table. Hand-rubbed Salem Antique Finish. 22 1/2" high, 13" diam., only \$11.95 ppd. Large Size 23 1/2" high, 15 1/2" diam., only \$12.95 ppd. (Add 75c W. of Miss.) Money back if not delighted.
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The HANDEST yet! Simply hooks over tank wall. No holes in plaster or woodwork. Gleaming white enamel finish on durable metal. Keeps bathroom neat and tidy; conforms with any decor or color scheme.
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String, string, who's got the string? The cat's got it! This delightful kitchen Wall Plaque keeps your ball of twine always handy for quick use. Simply slip the end of twine through kitty's mouth. Comes with metal snip scissors. Of pastel tone ceramic, 4 3/4" x 4 3/4". Satisfaction guaranteed.

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Astonishing but EVERY WORD GUARANTEED TRUE! World's greatest towel offer bar none—50, yes 50, marvelous, large, brand new (not seconds) in beautiful colors and white... only \$1.00 (plus 25¢ for postage & hdg.) or \$1.25 in all! We sell at staggering low price because we buy huge quantities direct from MILLS—more than 23,650,000 Towels since 1953! If you're not thrilled and delighted, return Towels—keep 10 Free for your trouble—and we'll cheerfully refund purchase price. Order NOW before offer is cancelled. No C.O.D.'s.

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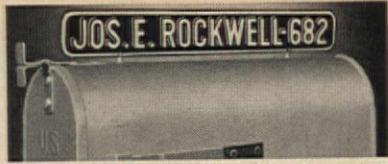


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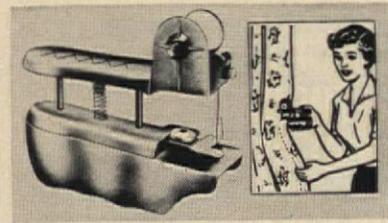


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Your name (or any other wording you want, up to 17 letters and numbers) appears on both sides of your DAY-N-NIGHT Mailbox Marker, in permanent raised letters that shine bright at night! Fits any mailbox—easy to install in a minute. Rust-proof—made of aluminum; baked enamel finish, black background, white letters.

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All the features of Style M above, plus
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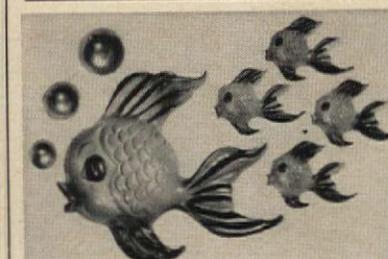
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WE'VE BEEN WEIGHTING for a unique desk set like this! Hand-wrought 7 1/2" knife opener is topped with a replica of Michelangelo's statue of David, and has a carved metal sheath. Matching silvery-toned paperweight 4" in diam. is heavily embossed with a head of David. From Italy, it's perfect for art lovers! \$4.95. **Scott Mitchell, 415-AM-2 S. B'way, Yonkers, N.Y.**



SWEET AND SWINGING Candy Jar is a most unusual way to feed that sweet tooth! 8" high overall, the glass jar holds lots of candy or snacks and the peaked brass screw cap keeps the goodies fresh. It rests in a brass cradle, so the jar will tilt toward you—it's easy to get out those pieces on the bottom. \$4.95, 50c postage. **Gay Gifts, Dept. AH-1, 388 Queen Anne Road, Teaneck, N.J.**



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keeps tots from opening toilet, refrigerator, oven, etc. SAVES COSTLY PLUMBING BILLS! Made of washable rubber suction cups and strap, chrome snaps and catch. Only \$2.98 ppd. 2 to \$5.75. Order several for gifts. Money-back guarantee.
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SMOKER'S CHOICE



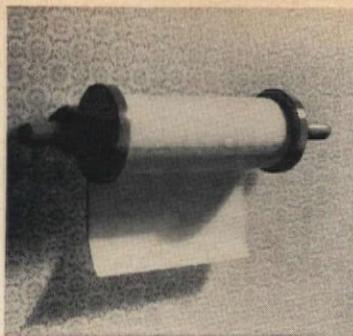
An ideal gift or choose for yourself this attractively designed ashtray. Made of fine imported white china with any name or monogram baked in 22 carat gold for lasting beauty.
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"Root Eliminator" KEEPS Sewers & Septic Tanks OPEN
Easy-to-use chemical prevents and frees stoppage of sewers by roots. Just pour half package of R-E in your toilet each six months. Average year's supply only \$3.95. See your Plumbing or Hardware dealer or mail your order to us. Sent promptly postpaid! \$3.95.
American Home Chemical Co., Inc.
P. O. Box 20106, Indianapolis, Indiana

MONEY BACK GUARANTEE



ROLLER TO BOWLER over is this solid pine beauty that goes so well with her Early American kitchen. 21½" long over all, the rolling pin slips out to take a roll of paper towels—or a regular roller towel. Honey-toned satin finish slates it for a place of honor in her domain, so don't just pine for it—get one for yourself too! \$3.25. Old Guilford Forge, Dept. AH, Guilford, Conn.



IF OPPORTUNITY KNOCKS but you can't open the door 'cause you've lost the key, you need this king-size "Turtle Back" key rack! Copied from one that belonged to a whaling skipper, it holds a whale of a lot of keys—is 12x11x¾" thick of solid pine. Hand-rubbed and satin-finished in mellow honey pine, it's \$2.45 from Puddin' Holler, Box AH-19, E. Swanzey, New Hampshire.



A CLEAN SWEEP of the table shouldn't land crumbs on the rug, so use a pretty Crumb Catcher to clean up in style. Of white ceramic with a handsome abstract design in black and yellow, it has its own matching brush. Monogram is worked around the design, so we're getting several for shower gifts! Specify initials. \$1.95. Crown Craft, 246-A 5th Ave., N.Y.C. 1.



THOROUGHbred HORSE RUG
Odds-on favorite to win the decorative race in any room. Imported from Belgium, this rare beauty is made of long staple cotton yarn in an exquisite Wilton Jacquard weave. The woven-in horse is a handsome bay, gently dappled, standing proudly on a background of beautiful greens and browns against a fleecy-white sky. Extremely durable and long wearing, it measures 40" x 55" ... the perfect size for a den, library or \$17.95 foyler, or for a hard to decorate wall.
plus 75c West of Miss.

Jenifer House Dept. A-4 for new catalogue.
New Marlboro Stage, Great Barrington, Mass.

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TO FIT EVERY RETRACTABLE PEN MADE, INCLUDING:
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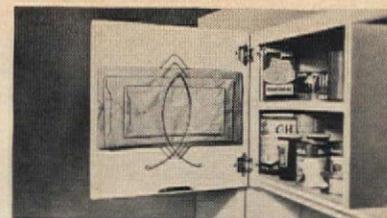


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WITH SUMMER
ON ITS WAY**

The fun of eating outdoors starts next month when we move to the porch. Ideas galore for the months ahead.



THE DALES GAVE TEEN-AGE SUSAN HER VERY OWN ROOM

the Armstrong Linoleum floor has no dirt-catching cracks, quiets footsteps



The moderate cost of Armstrong Linoleum, installed by experts, was a nice surprise for the Dales. They decided, rather than try to put down a floor themselves, to leave the job to professionals. For Susan's bedroom-bath, they chose Spatter Style 5030.



The experienced craftsman laid the six-foot-wide sheets of Armstrong Linoleum so skillfully, the floor's two seams are almost invisible. No dust-trapping cracks in this smooth surface. When Mr. Dale saw the flawless job, he was mighty glad a professional had put down the floor.



There's quiet downstairs even when Susan and her pals play upstairs. That's because Armstrong Cushion-Eze Underlayment was put down with the linoleum. A soft layer of foam quiets footsteps, reduces noise carried through the floor to rooms below.

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