August 35¢

THE AMERICAN HOME

PROPERTY OF THE LIBRARY OF THE
JUL 21 1959
WOMAN'S COLLEGE
UNIVERSITY OF NORTH CAROLINA

SPECIAL SECTION:

low to solve your storage problems

The prettiest ty mold ever!

Smart decorating ideas with red, white, and blue! ▲

DELTOX RUG BY ARMSTRONG

The Budds' old attic has become the family hideaway

IT'S COZY AND COMFORTABLE WITH A CAREFREE FLOOR OF ARMSTRONG VINYL CORLON

The flooring store craftsman gave the Budds' new floor a handsome custom design. Starting with Vinyl Corlon in Mosaic Styling 6515, he expertly cut in two of many shapes in Vinyl Decorator Inlays. The result, a lot of extra beauty for little extra cost!

All's quiet downstairs even when the youngsters dance upstairs. That's because Armstrong Cushion-Eze Underlayment was installed under the Corlon. It's a layer of soft foam that cushions footsteps for luxurious comfort, reduces noise transmitted through the floor to downstairs rooms.

There's more fun, less work for the Budds wi this new floor. In such a popular room, accider will happen, but spilled things wipe up witho effort. See Armstrong Vinyl Corlon at your floori store. You'll be pleased with its moderate price.

SEND FOR FREE ROOM PORTFOLIO describing the ideas in this Family-Attic-Hideaway. Sketch plan and list of furnishings are included. Write Armstrong Cork Company, 5908 Pine Street, Lancaster, Pa. In Canada, Dept. 89-B, Box 919, Montreal, Quebec.

WATCH ARMSTRONG CIRCLE THEATRE, ALTERNATE WEDNESDAY NIGHTS, CBS-TV

Armstrong

THE MODERN FASHION IN

FLOORS

Look at these lovely new Chilton cards... choose some yourself – and make extra money as well!

Linda Chilton says:

"Now... help your friends find these beautiful cards that cost less!"

You know, there's nothing more wonderful than being able to afford some extra special gift for someone you love. But it isn't just the extra money you earn that makes showing Chilton cards such a pleasure — it's the way your friends and relatives take to them, and thank you for showing them! Just the other day, I had a letter from one of our Chilton consultants in Ohio, saying: "Honestly, you'd think I was doing people a favor, the way they keep telling me how nice the many cards are, and how enjoyable it is to be able to take their time choosing. And *then*, when I could give my young son the electric train he wanted and still have enough for a few other surprises — well, it's no wonder I'm so pleased with Chilton cards!"

It's so easy with Chilton's "armchair shopping" plan!

Beautiful paintings by such famous artists as Eve Rockwell, Lillian Grow and Ruth Torr . . . rich quality paper that you usually find only in the most costly cards . . . a big, big variety of scenic, religious, humorous, cheerful, and traditional cards — these are the things that make Chilton cards so outstanding at *any* price, and so amazing at our low prices. How can we do it? Because Chilton cards are shown only by friends to friends — not in stores with expensive overhead — not by professional door-to-door salesmen — but by people like yourself who've discovered this wonderful new way of saving money and want to pass it on to their friends.

WOULD YOU LIKE TO MAKE EXTRA MONEY THIS EASY WAY? FILL OUT THE COUPON AND GET

4 BOXES OF 79 CHRISTMAS CARDS for only $1.00

(Retail price — $4.75) This is a special introductory offer to new Chilton card consultants only.

Think you'd enjoy showing Chilton cards — but like to be sure? Fill out the little quiz and we'll send you a personal analysis that tells you just how well you'll probably do, together with your consultant kit and your first four boxes of Chilton cards. SEND NO MONEY NOW — if you do not decide to become a consultant, simply return the cards without cost or obligation, or keep them for your own use at the retail price. And remember, no matter what, if you're ever in New England be sure to drop in to see me.

Warmest regards,
Linda Chilton

"Everybody loves the Chilton cards I show them, and I made $12.30 in one afternoon!"
H. J.
Dallas, Texas

"We had such a lovely vacation with the money I made from showing Chilton cards!"
Mrs. R. L.
Paterson, N. J.

FREE PERSONALITY ANALYSIS

Linda Chilton, Chilton Greetings Co. Dept. 803B, 76 Atherton St., Boston 30, Mass.
or 1812 Roscoe St., Chicago 13, Ill.

People ask my advice: ☐ Often ☐ Sometimes ☐ Never
I am better at writing than at talking: ☐ True ☐ False ☐ Depends
I find it easy to start conversations: ☐ Always ☐ Usually ☐ Seldom
I enjoy myself most with: ☐ A large gathering ☐ A small get-together ☐ One or two close friends

Compared to most people, I am probably: ☐ More generous ☐ Less generous ☐ Average

Please send 4 boxes of Chilton cards and free analysis. I pay nothing now or when the cards arrive. I understand the introductory price to new consultants is $1 plus mailing cost. If I do not become a consultant, I may return the cards without obligation.

NAME .....

STREET .....

CITY ..... ZONE ..... STATE .....

I am interested in being a Chilton card consultant:
☐ in my neighborhood
☐ where I work

Please send your fund-raising program for organizations: .....

BE A FRIEND!
PHONE A FRIEND!

...it makes two people happy

Out-of-sight is never out-of-mind with the telephone.

Quickly, easily—across the street or across the country—you can be in touch with family and friends.

So reach for the telephone and freshen up those friendships.

It means so much in so many ways. And there just couldn't be a better time than right now.

Bell Telephone System

THE AMERICAN HOME, © 1959 The American Home Magazine Corp. All rights reserved. Title registered in U.S. Patent Office. Published monthly by The American Home Magazine Corp., 300 Park Avenue, New York 22, N.Y. Second-class postage paid at New York, N.Y. and at additional mailing offices. Executive, Editorial, and Advertising headquarters, 300 Park Ave., New York 22, N.Y. SUBSCRIPTION PRICES: U.S. and Canada, 1 yr., $3; 2 yrs., $5; 3 yrs., $6. Pan-American countries add 50 cents per yr. All other countries add $1 per yr. Subscription Department, The American Home Bldg., Forest Hills 75, N.Y. UNCONDITIONAL GUARANTY: We agree, upon request from subscribers to The American Home, Forest Hills 75, N.Y., to refund the full amount paid for any copies not previously mailed. POSTMASTER: Send notices by Form 3579 to The American Home Bldg., Forest Hills 75, N.Y. THE AMERICAN HOME MAGAZINE CORP. W. H. Eaton, Chairman of the Board; Robert E. MacNeal, Vice Chairman and President; Robert Gibbon, Sr. Vice Pres.; E. Kent Mitchel, Sr. Vice Pres.; Edward C. Von Tress, Sr. Vice Pres.; Marion M. Mayer, John J. Veronis, Vice Presidents; C. A. Nichols, Secretary-Treasurer. Other Curtis publications are The Saturday Evening Post, Ladies' Home Journal, Holiday, and Jack and Jill.

JOHN MACK CARTER
Editor

MARION M. MAYER
Executive Editor

WILLIAM M. LANYON
Managing Editor

WILLIAM R. BOWMAN
Art Director

LESLIE R. FORESTER
Copy Director

ROBERT W. HOUSEMAN
Home Furnishings and Decorating Editor

JUNE M. TOWNE
Food Editor

HUBBARD H. COBB
Building Editor

VIRGINIA E. THABET
Home Equipment Editor

THEODORE A. WESTON
Garden Editor

JIM LISTON
Midwest Editor

DOROTHY L. BRIGHTBILL
Home Projects Editor

HELEN DE MOTTE
Market Place and New Products Editor

GRETCHEN HARSHBARGER
Midwest Garden Editor

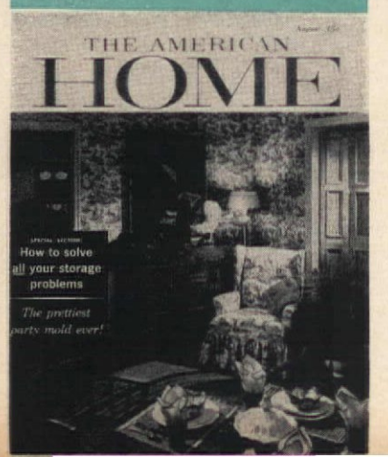
ALVIN GROSSMAN
Art Editor

ROBERT LOFGREN
Photography Editor

ROBERT J. MAHN
Production Manager

ASSOCIATES
John H. Ingersoll
James W. Brett
Priscilla Clapp
Margaret H. Bowen
Barbara Colvin
Ferdinand D'Esposito

ASSISTANTS
JoAnn R. Barwick
Frances M. Crawford
Elsie Angerson
Ann Que Brown
Helen C. Schwartz
Julia Savarese
Joseph Taveroni
Walter Skibitsky



AUGUST 1959 VOL. LXII, No. 2

THE AMERICAN HOME

A Curtis Publication

HOMES AND MAINTENANCE
25 Got Storage Problems?
59 Two Good Houses for Problem Lots
76 Expanded for Family Living

DECORATING
19 A Color Scheme So Old It's New . . . Red, White & Blue

FOODS, KITCHENS AND MANAGEMENT
36 Look What's Cooking in Pots and Pans
42 Take a Can of Evaporated Milk
44 Family Food—Sunny Meals
52 Summer Aspic
56 Your Refrigerator Needs Year-Round Care
74 Remodeled for Seven

GARDENING
8 Summer Flowers
22 Lovely Lilies Bloom All Summer
64 Fall Planting Starts This Month
66 Lawn-Making Time is Now!

HOME PROJECTS
34 Decorate With Family Photos
72 Umbrella Lamp for Your Garden
79 Delicate Pinks From Land and Sea

GENERAL FEATURES
6 What They DO Tell Us About Foreign Cars
12 Your Box Seat on the Seaway
80 Helpful Booklets You Can Send For
83 Shopping Information
84 Market Place
90 Coming in September

OUR COVER: Gay and colorful yet subtle as a fashion scoop from Paris—that's the look of the rooms we show, decorated in new combinations of old favorites, red, white, and blue. Whether you like your rooms sophisticated or homey, the variations of this color scheme are endless. Turn to pages 19, 20, and 21 for exciting examples of a blue room, brilliantly accented with red and white, a dining room aglow with red, bedrooms with a happy mixture of all three colors. Rooms decorated by Barbara Barcia, Rich's, Inc., Atlanta, Ga. Cover photograph by Vincent Lisanti.

NEW! dish-washer all

Guarantees the most

spot-free dishes

any dishwasher can wash!

First dishwasher detergent with germ-removing Purisol! Not even hand-polishing gets glassware, dishes and silver more spotless than new Dishwasher *all* (now with Purisol added to safeguard family health). It's recommended by dishwasher manufacturers. Satisfaction is guaranteed by Lever Brothers or your money back.

What they **DO** *tell us about* FOREIGN CARS!

A sampling of some of our bumper-to-bumper mail from enthusiastic owners in answer to the article in our June issue on small foreign cars

"We would like to tell you what one Volkswagen family 'does like' about those foreign cars . . . The original cost of ours was some $1400 less than any decent-size Detroit product we could buy. You forgot to mention the foreign car—ours anyway—depreciates at the rate of approximately $100 to $150 the first year, while the rates on Detroit makes would be almost $1000 . . . Our bills for the '53 model Ford Victoria we had for six years averaged $21 a month. The Volks runs from $12 to $14."—Mrs. Quentin Archer, Pampa, Tex.

". . . Another reason I like the Volkswagen is the leg room and head room in the front seat. I'm 6'4" and I can sit more comfortably in the VW than in any of the 'big' 1959 U.S. models . . ."—Lannon Stafford, Fort Worth, Tex.

"Our '57 DKW has gone almost 50,000 miles with only $35 of repairs on it. No clutch replaced, no valve job (no valves!), no trouble with the gears, no brakes relined. It was bought second hand and the trade-in value for a station wagon of the same make is fantastically high. Have you seen many second-hand foreign cars for sale in lots like the tremendous row on row of American makes?"—Mrs. G. L. Studley, Old Saybrook, Conn.

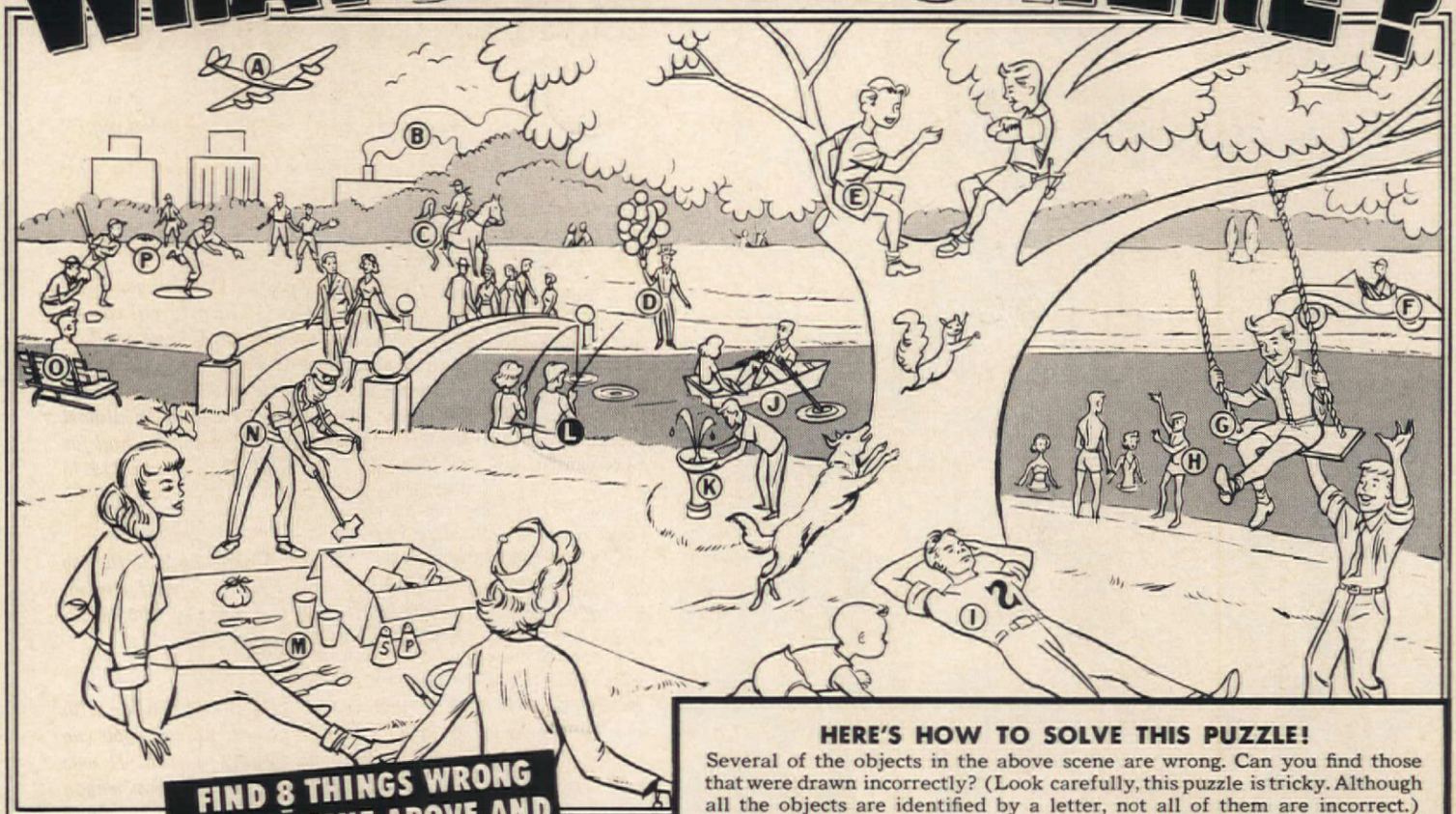
"My 'hausfrau' finds the ease of handling, owing to its light weight and short wheelbase, . . . makes our Dauphine an ideal car for city driving."—Karl Kirkman, Webster Groves, Mo.

"What really aroused my ire was listing the trim and appointments as being austere under the disadvantages! It is about time the American public got smart and asserted itself against paying for all the nonsense trim on the American dream car. Along with being senseless, the hood decorations are downright dangerous, and have been responsible for many pedestrian deaths."—Mrs. George Y. Lesher, East Greenbush, N.Y.

"I bought a second-hand Karmann-Ghia (Volkswagen) in May 1958 and have used it in my business as a traveling salesman ever since . . . My expense records indicate that I have saved over $200 a month . . . I have had less difficulty in securing parts for it than I have had with Fords and Oldsmobiles, and needed a darned sight fewer of them . . . At speeds of 65–75 miles an hour I can average between 33 and 35 miles per gallon! At 55–60 range it begins to approach 40 miles to a gallon!"—Bob Miller, Clearwater, Fla.

"As foreign roads are twisty and hilly it should follow that a car designed for poor going would be even better on good roads . . . The trim and appointments are austere only in the very cheap imports. In many of the better imports the finish and the instrumentation are far superior to any make of American car, irrespective of price. The rear view in the Fiat 600 is superior to any American car I have ever seen . . . No intelligent commentator would state that fast steering is dangerous. Is it a fault that 'inattention to steering is dangerous'?"—Gerald T. White, Montville, N.J.

WHAT'S WRONG HERE?



FIND 8 THINGS WRONG IN THE SCENE ABOVE AND

WIN THIS DELUXE $1.50 SLIM NOTE PAD

WITH BLACK AND SIMULATED GOLD

Ball Pen

IN AN ATTRACTIVE GIFT BOX

What a beautiful, practical prize to win! The hard, light tan cover is made of washable, grained leatherette, richly embossed in red and gold. Inside there's a plentiful supply of fine white note paper. A built-in loop on the cover holds the smooth-writing ball point pen in place. This unusual gift is a guaranteed $1.50 retail value, but it's yours FREE when you answer our puzzle. Solve and mail NOW!

OR

FIND ONLY 5 THINGS WRONG AND

WIN THIS NEW $1.25 BOX OF 21 BEAUTIFUL ALL-OCCASION GREETING CARDS

Brand new original designs in 3 favorite sizes. Stunning colors, rich decorations and embossings, sparkling gold bronzing, delightful sentiments—all combine to make this the most exquisite Greeting Card Assortment of the year. 21 cards and 21 matching envelopes in all—for Birthdays, Anniversaries, Get Well and other occasions. Guaranteed $1.25 retail value.

Guaranteed by Good Housekeeping
REPLACEMENT OR A REFUND OF MONEY IF NOT AS ADVERTISED THEREIN

HERE'S HOW TO SOLVE THIS PUZZLE!

Several of the objects in the above scene are wrong. Can you find those that were drawn incorrectly? (Look carefully, this puzzle is tricky. Although all the objects are identified by a letter, not all of them are incorrect.) Here's a hint to start you off: the boy lettered "L" has no line on his fishing rod. Now identify the other mistakes you find by putting an "X" through each letter in the coupon that refers to an incorrect object. The gift you receive will depend on the number of mistakes you are able to discover. Cross out 5 or 8 letters in the coupon and mail for FREE Gift!

YOU CAN MAKE $50—$100—$500 AND MORE IN YOUR SPARE TIME!

We are running this special Test to find alert, ambitious people who want to make money easily and quickly, without any experience. Simply show friends, neighbors and acquaintances our beautiful new Artistic All-Occasion and Christmas Greeting Cards. The original designs, rich colors and wide selection are truly remarkable...and they are so amazingly low in cost they sell themselves. You can make all the EXTRA MONEY you need for yourself or your organization with our exclusive Greeting Cards, Personal Stationery, Gift Items and Unusual Novelties.

GET YOUR FREE GIFT NOW!

We'll send you the beautiful Slim Note Pad and Ball Point Pen (guaranteed retail value $1.50) or the Deluxe Box of Greeting Cards (guaranteed retail value $1.25) ABSOLUTELY FREE if you answer this Puzzle Test. With your FREE GIFT we'll send FREE Imprint Samples, Money-Making Plans and Christmas Greeting Cards ON APPROVAL, so you can start making money at once.

HURRY! SEND YOUR PUZZLE SOLUTION TODAY!

Don't wait if you are going to try for your FREE Slim Note Pad or FREE Box of Greeting Cards. While you have the puzzle before you, solve it and rush coupon to us. We reserve the right to reject entries dated 60 days after date of this publication. Only one entry to a family. Write to:

Puzzle Editor, ARTISTIC CARD CO., INC., 52 Way Street, Elmira, New York
(In Canada, write 103 Simcoe St., Toronto 1, Ont.)

PASTE ON POSTCARD OR MAIL IN ENVELOPE

Puzzle Editor, **ARTISTIC CARD CO., Inc.,** 52 Way Street, Elmira, New York

CROSS OUT 5 OR 8 LETTERS

Ⓐ Ⓑ Ⓒ Ⓓ Ⓔ Ⓕ Ⓖ Ⓗ Ⓘ Ⓙ Ⓚ Ⓛ Ⓜ Ⓝ Ⓞ Ⓟ

Here's my solution. Rush my FREE Gift—also FREE Imprint Samples, Spare Time Money-Making Plans and Christmas Greeting Cards ON APPROVAL, so I can get started making money at once.

Name_____

Address_____

City_____ Zone_____ State_____

ORGANIZATIONS! ☐ Check here for tested Fund-Raising Plan that has helped thousands of church groups, clubs and schools raise money.

Gretchen Harshbarger

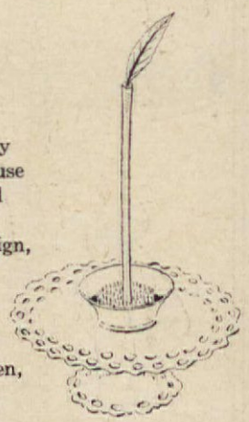
GILMA Mc CUSKEY

Stately lilies add splendor to any occasion

This majestic arrangement is suitable for tea table or buffet. It's made on a cake plate too shallow to hold water, so stems are secured in a metal cup with built-in needlepoint holder (available where flower arranging supplies are sold).

Background leaves are philodendron. They were chosen, and used back-side-front, because of pink veining on underside which matched outside of regal lily trumpets. In order to make top bud point upward for sake of design, it was inserted in the hollow stem of an iris (it lasted several days). Blossoms were removed from stalk and grouped to repeat triangular shape of philodendron leaves.

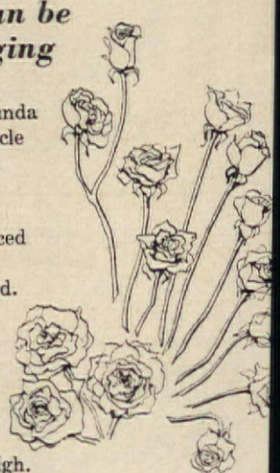
When cutting lily flowers from your garden, take as short stemmed as possible since removing leaves weakens plants. Also, cut out stamens so pollen won't stain petals.



Summer Flowers

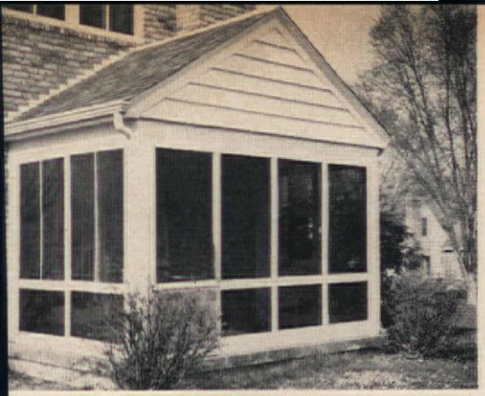
Floribunda rose clusters can be cut apart for easier arranging

Only one complete flower cluster of floribunda rose Spartan was cut to make this half-circle arrangement. Additional buds in the right stage of openness were picked from other clusters, leaving the tiny ones to bloom later. Main stem with tallest bud was placed in the back of the pin-type holder, and other buds fanned to the right and forward. Three full-blown roses with their foliage form the focal point, give "weight" at arrangement's base, and cover the holder. Container is inverted, hat-shaped. Notice that the circular lines are repeated in the plant materials, container, and mat.



Time to pick roses is when the sun is high. Before putting them in deep water to condition, remove thorns (with newspapers, to protect fingers) and make a couple of scrapes at lower stem to expose light green layer. It is through this layer that roses take up water.

(continued)



Exterior BEFORE. View of porch exterior before remodeling. Shabby screens detract from the appearance of a lovely home!

Exterior AFTER. Andersen WINDOWALLS add beauty and charm to home's exterior, provide a comfortable extra room, that the home owner enjoys all year.

Interior BEFORE. This typical back porch had little use before remodeling. Open to the weather, it was usable only during perfect summer days.

Interior **AFTER.** *E. A. Markstrom, Designer*

Window magic turns a drafty porch into a beautiful extra room

Andersen Windowalls
TRADEMARK OF ANDERSEN CORPORATION
AW

It's hard to believe that the cozy family room illustrated above was once a dusty porch—usable for only a few weeks during the summer. Andersen window magic made the difference!

Replacing the screens with Andersen Flexivent Units created usable living space . . . transformed a back porch into a weathertight room, comfortable in every season.

It's *easy* to create extra living space like this with Andersen WINDOWALLS. And it's economical, too! Whether you add a new room, enclose a porch or finish off upstairs attic space, Andersen Wood Windows can help you solve the problem. And they add charm and distinction that beautifies any style of home.

For more information on creating more living space with Andersen WINDOWALLS, see your architect, builder or lumber dealer. Or send the coupon to Andersen.

Mail for FREE remodeling ideas

Andersen Corporation, Bayport, Minnesota AH-89

Send me your free 20-page booklet of remodeling pictures and ideas. There is no obligation.

Please check: ☐ *I plan to remodel* ☐ *I plan to build*

Name.....

Address.....

Which of these "SCOTCH" BRAND Tapes do you need today?

"SCOTCH" BRAND PLASTIC TAPE mends torn baby pants in a jiffy. Decorates and identifies, too! Tape is thin, waterproof, amazingly tough. Stretches, bends, sticks tight as skin. Get "SCOTCH" Plastic Tape now in seven permanent colors—and crystal clear. 1½" width, 59¢; ¾" width, 29¢—at stores everywhere.

"SCOTCH" BRAND MASKING TAPE lets you make neat stripes—with a roller! Stretchy tape sticks tight even on curved surfaces. Paint cannot bleed through. When paint has set, tape strips off cleanly, easily, leaving a sharp stripe of color beneath. Buy "SCOTCH" BRAND Masking Tape, 35¢, 69¢, 98¢ sizes in cutter-edge carton, wherever you buy paint.

"SCOTCH" BRAND CELLOPHANE TAPE is your handiest helper all around the house. Holds graduated beads for restringing; tops for transparent sealing and mending too! New formula super-stick adhesive keeps "SCOTCH" BRAND fresher, tighter sticking than any other cellophane tape. Ask for genuine "SCOTCH" BRAND, 25¢ and 39¢ rolls in self-dispenser; thrifty 59¢ roll for desk or hand dispensers.

"SCOTCH" and plaid design are registered trademarks for pressure-sensitive adhesive tapes of 3M Co., St. Paul 6, Minn. Export: 99 Park Ave., New York 16. Canada: London, Ont. © 3M Co. 1959.

MINNESOTA MINING AND MANUFACTURING COMPANY
. . . WHERE RESEARCH IS THE KEY TO TOMORROW

3M COMPANY

(continued)

Canna leaves make dramatic background for zinnias

A triangle of red canna leaves sets the stage for these giant-size Rosie O'Grady zinnias. Use a pin or hairpin holder. Place canna leaves first. Flowers are grouped in threes. Top ones follow vertical line of tallest leaf. Next groups repeat the diagonal lines of lower leaves. The forward thrust of leaf to the right gives depth and stability. Container is baking dish!

Zinnias should be picked early morning or after sun-down; remove most foliage and put stems in deep water for several hours before using. Condition canna leaves by submerging in water for an hour.

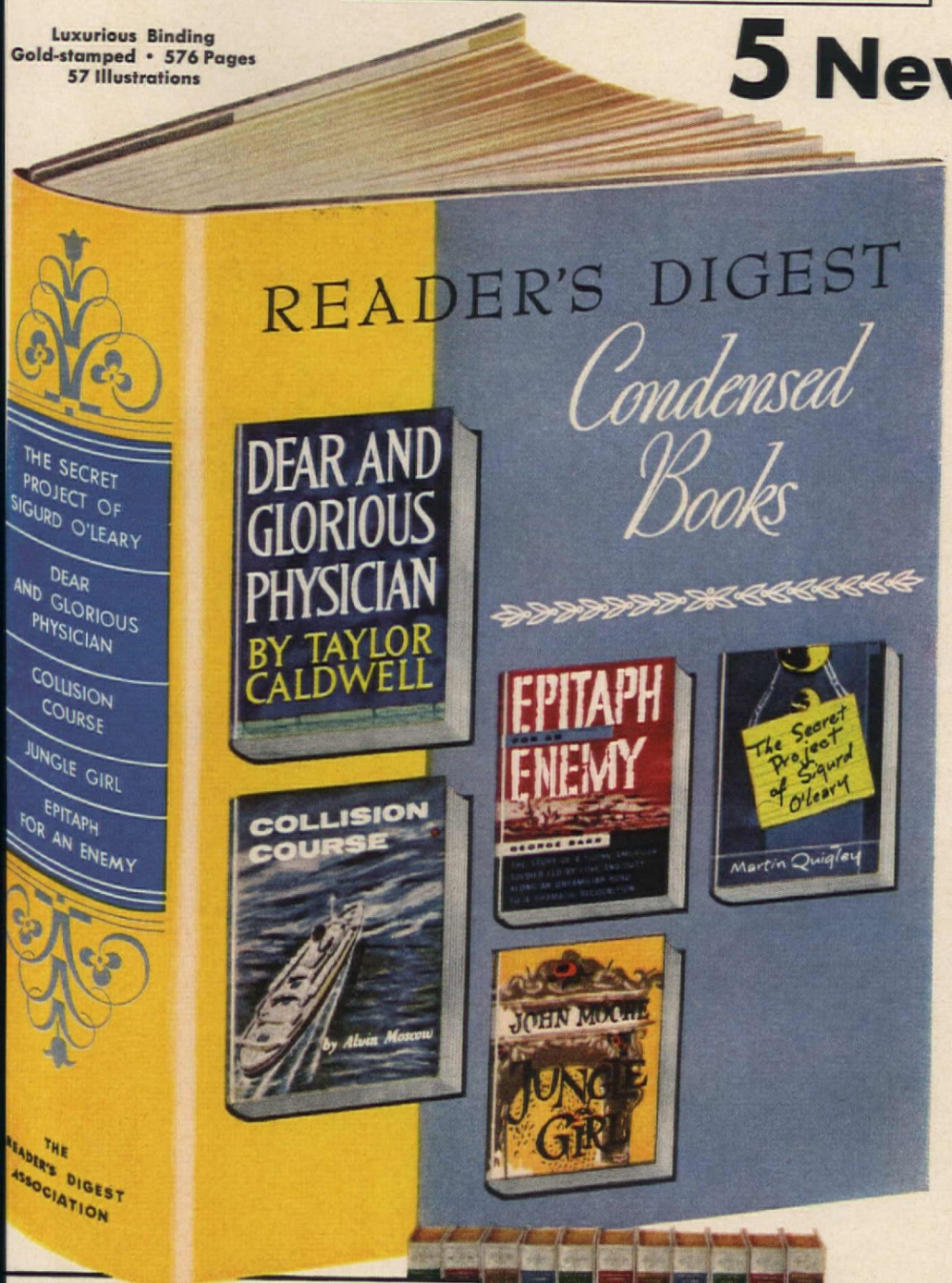
Go informal with daisies

Gold and brown Gloriosa daisies and dried seeds of dock (weed) look at home in a basket on a woven straw mat. The only tricky thing about using baskets is that you can't ignore the handle! In this arrangement it and the open end of the basket become a part of the design. The background framework is dock. Three top flowers are placed behind handle; others forward. Water, and needlepoint holder are held in a tuna can. THE END

Just send 10¢ to Reader's Digest

...and Reader's Digest will send you 5 New Best-Sellers

Luxurious Binding
Gold-stamped • 576 Pages
57 Illustrations



All 5 Skillfully Condensed

IN ONE LUXURIOUSLY BOUND, 576-PAGE VOLUME

Yours to keep for only 10¢—to help cover postage
Nothing more to pay!

WHY does Reader's Digest want to send you this $2.49 volume for only 10¢? Because we believe that after seeing a Reader's Digest Condensed Book you will want to *continue* getting them. But that's for YOU to judge. There is NO obligation; NO MORE to pay. This introductory volume is *yours to keep* in any case. So send the Shipping Label below — and only 10¢ to Reader's Digest at once!

As you can see from the contents of this introductory volume (described below) Reader's Digest Condensed Books bring you America's finest new best-sellers *at only a fraction of their original prices.* Every three months 4 to 6 of the best current novels, biographies and important nonfiction are skillfully condensed into a de luxe volume. (None of these condensations ever appears in Reader's Digest *magazine.*)

Only four Condensed Books are issued each year — and the best-sellers in each would cost you $16 to $25 if bought separately in the publishers' editions. But you get them all for *only* $2.49, including all postage and handling charges.

No obligation is attached to this offer. After shipping your book, we will enter your name as a TRIAL member. If after reading it you decide *not* to continue as a member, you may *keep* it and cancel your membership WITH NO OBLIGATION — simply by sending us a post card. If you decide to remain a member, do nothing; later volumes will be shipped as issued, one every three months. You pay only $2.49, which includes all postage and handling, for each, *after* delivery. And you may cancel at any time.

Mail Shipping Label — With Only 10¢

But our supply of introductory books is limited. *So please hurry.* Mail the Shipping Label — and only 10¢ — NOW. (Offer limited to new trial members only.) *Reader's Digest Condensed Book Club, Pleasantville, N. Y.*

THIS SHIPPING LABEL IS WORTH $2.39 TO YOU

What You Get for Only 10¢

Five best-sellers condensed in one volume:

DEAR AND GLORIOUS PHYSICIAN. Taylor Caldwell's novel about Lucanus, the young Greek doctor who gave the world The Gospel According to St. Luke. Publisher's price **$3.95**

COLLISION COURSE. A terrifying account of the controversial *Andrea Doria-Stockholm* crash in 1956. Publisher's price **$4.50**

JUNGLE GIRL. In a sideshow, Leonora dreams of Eden. When a stranger offers it to her — does she dare go with him? Publisher's price **$1.75**

EPITAPH FOR AN ENEMY. How the simple people of a battle-scarred French village teach a young American sergeant the frailty of enmity, the various ways of love. Publisher's price **$3.50**

THE SECRET PROJECT OF SIGURD O'LEARY. *By Martin Quigley.* Fleeing "some fool orphans' home," two brothers roam the West. Mickey is father, mother, shining knight to Siggy—who grows up with a mission. Publisher's price **$2.95**

Total original prices .$16.65

A de luxe cloth-bound volume; heavy backbone, gold-stamped. These beautiful matched volumes will form an impressive library you'll be proud to display in your home.

SHIPPING LABEL

FROM: READER'S DIGEST CONDENSED BOOK CLUB
Pleasantville, New York

RETURN POSTAGE GUARANTEED

TO: Your Name.....

Address.....

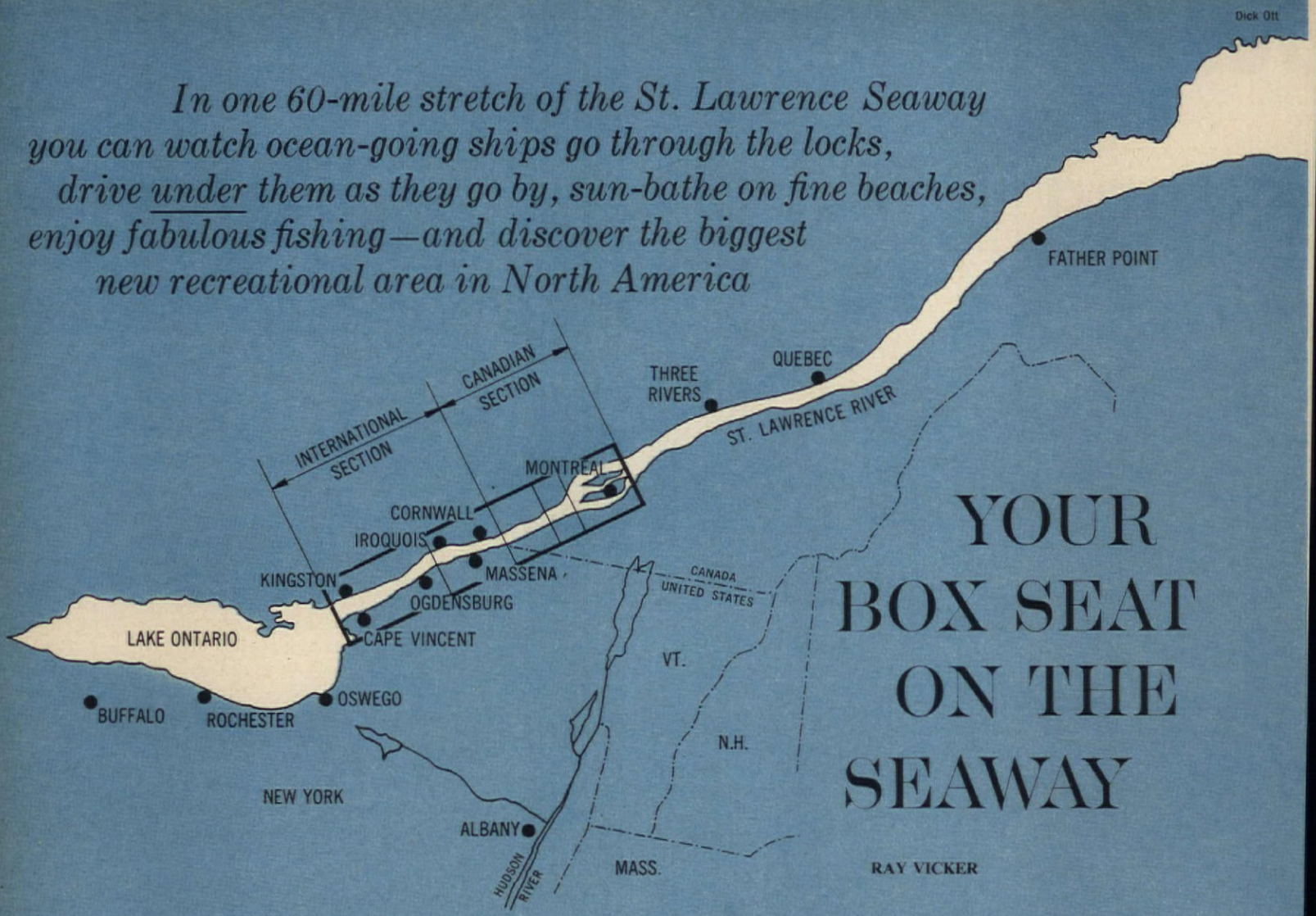
City.....Zone....State.....

CONTENTS — BOOK 178

POSTMASTER: This Parcel May Be Opened For Postal Inspection If Necessary.

In one 60-mile stretch of the St. Lawrence Seaway you can watch ocean-going ships go through the locks, drive under them as they go by, sun-bathe on fine beaches, enjoy fabulous fishing—and discover the biggest new recreational area in North America

YOUR BOX SEAT ON THE SEAWAY



The lure of the Panama Canal in America's front yard! That's the new St. Lawrence Seaway—the ocean waterway that now links the Great Lakes with the seaports of the world. To most Americans the Panama Canal has been only a remote, textbook topic. They've never experienced its romance and color. Now Americans have their own colorful waterway, equally impressive and easily accessible by family car. Moreover, the Seaway is only one of many attractions in the area. Last year 375,000 people visited the Massena area to watch the construction of Seaway facilities, while about 1.5 million entered the St. Lawrence Valley. This year about a million people are expected to visit the Massena area alone.

Some attractions of the area: a canal, down which ships of the world steam almost close enough to touch; the world's second-largest dam; a 42-mile-long lake with facilities for swimming, boating, and fishing; a restored village of the Revolutionary War era; a fort of the War of 1812; and miles of lake and riverside parks.

All of these are concentrated along 60 miles of the St. Lawrence Valley on both the Canadian and the American sides. Stretch the figure to 100 miles and you include the Thousand Islands, long a popular resort area for Americans and Canadians. The Seaway is far more than just an economic facility for the benefit of industry.

"This will be a tourist attraction comparable to Niagara Falls," predicts Lewis G. Castle, administrator of the St. Lawrence Seaway Development Corporation.

Today, the visitor drives through landscaped surroundings and finds convenient overlooks for viewing the power dam or passing ships. Boating marinas are available for launching small boats, and more are under construction. Beaches invite swimmers and sun bathers.

The joint Canadian-American venture, which cost over $1.1 billion to complete, has two components. The first is the $650 million Moses-Saunders power dam, blocking the mighty St. Lawrence between Massena, New York, and Cornwall, Ontario. This dam comes close to being the world's largest in electrical capacity, its 1.8 million kilowatt capacity dwarfed only by the Grand Coulee Dam in Washington State. Behind the dam lies the new 42-mile-long St. Lawrence Lake.

The second component is the Seaway itself. It consists of a series of seven locks and canals that enable ships to by-pass rapids on the St. Lawrence River and the power dam. Heading west, the first lock is just outside Montreal and the last at Iroquois, Ontario, not far from Ogdensburg, New York. Five of the locks are on the Canadian side and two on the American.

For tourists, the center of the Seaway is at the power dam and the immediate area. The focal cities are Massena, New York, and Cornwall, Ontario. American locks, the Bertrand H. Snell and the Dwight D. Eisenhower, are easily reached over a well-marked side road branching from New York State Highway 37, two miles east of Massena.

You can drive right up to the locks to view ships going through, and you can drive *under* them through tunnels. You may find a big ocean liner directly overhead.

From the opening of the Seaway in April to the closing in November, visitors may see big ships flying the flags of Holland, Norway, Germany, England, and other countries. And this spectacle is free of charge. Locks on the Canadian side are equally accessible, with Canadian officials most courteous and friendly to visitors.

The American side of the power dam is only about six miles from Massena on the same road that leads to the

(continued on page 14)

Create new traditions with furniture by Drexel®

way with the stiff formal rooms of yesteryear! Trans-rm your home into contemporary elegance by blend-g pieces from Drexel's many traditional groupings. *prices your budget absorbs without a murmur.* We've combined pieces from our Travis Court® and uraine® collections. The elegant 18th century dining oup is Travis Court in rich, deep mahogany. The magnificent goldleaf bed with the exquisite gold and white pieces is Touraine*, one of our most handsome French Provincial groupings.

These are but two of many collections by Drexel which include upholstery, living, dining, and bedroom furniture. Drexel's thoughtful craftsmanship gives you the fine workmanship and superb finishes found on each piece. Always look for the "by Drexel" seal . . . your hallmark of true value and quality.

At fine furniture and department stores everywhere.

Send 35c for Drexel's "Portfolio of Fine Furniture," 7 Huffman Road, Drexel, North Carolina.

*Antique white pieces are also available in Chateau Walnut Finish.

by Drexel DREXEL FURNITURE COMPANY

FILL OUT THIS CERTIFICATE

AND GET THIS

Giant $2.75 Box of Doehla Christmas and All Occasion Greeting Cards

for Only **25¢** **ON THIS SPECIAL INTRODUCTORY OFFER**

THE above Certificate is good for the giant 98-piece assortment of Christmas and All Occasion greeting cards shown here (regular price $2.75) — if sent with only 25¢ to help cover packing and mailing costs.

We make this Special Introductory Offer to show how easy it is to earn extra money in leisure time the year 'round with Doehla greeting cards. No experience needed. To prove it, we will also send you our newest and most popular Christmas Card assortments on approval. Just SHOW them to folks you know. That's all. Their beauty and low price will do the rest!

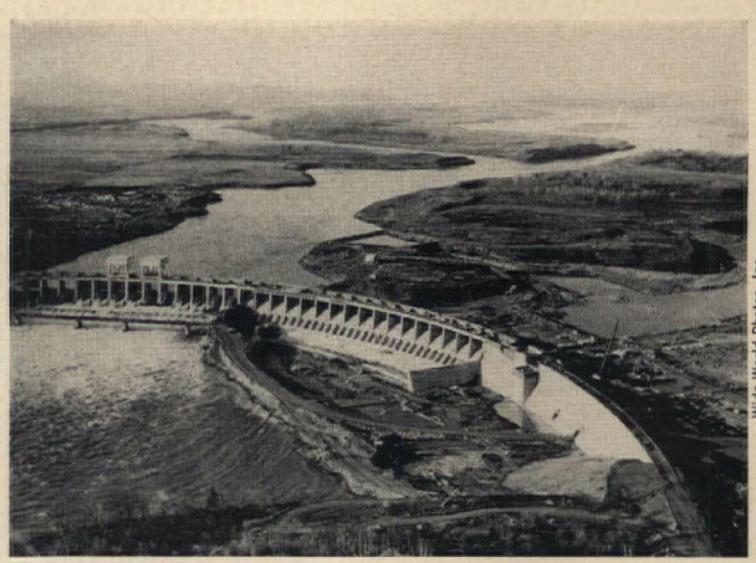
Make $50 to $300 Extra in Spare Time

It will be a case of "love at first sight" when your friends see these lovely and distinctive Doehla cards. They just can't fail to appreciate the superb quality which makes them stand out above ordinary cards.

Folks often order 3 and 4 boxes at a time! And you earn up to 60¢ a box — even more on certain Gift and Novelty items in the popular Doehla line! Soon you have $50 to $300 in profits, to spend as you wish. But prove it to yourself. Mail Certificate (with only 25¢) NOW to: HARRY DOEHLA AND ASSOCIATES, Studio 9-A18, Nashua, N. H., or St. Louis 1, Mo., or Palo Alto, Calif.

One of These Nation-Wide Associates Will Give You Prompt Service in Your Area

Boulevard Art Publishers Chicago 4, Ill.
Iva E. Brundage & Sons Detroit 4, Mich.
Capitol Card Co., Inc. New Orleans 12, La.
Columbia Card Co., Ltd. Dallas, Texas
Harry Doehla Company Nashua, N.H. & PaloAlto, Cal.
Greetings Unlimited St. Paul & Minneapolis, Minn.
Hye-Quality Card Co., Inc. Kansas City 6, Mo.
Imperial Greeting Card Co. Los Angeles 12, Cal.
Midwest Card Co. St. Louis 1, Mo.
Western States Card Co. Denver 11, Colo.
Widener Greetings Co. Philadelphia 7, Pa.



Wide World Photos, Inc.

LONG SAULT DAM looking upstream. This is the dam that helps create St. Lawrence Lake. Shore line is part of the new St. Lawrence State Park.

(continued)

Eisenhower lock. You dip under this lock, then cross a bridge to Barnhart Island with the Long Sault Dam to your left. This dam helps create St. Lawrence Lake which lies ahead of you. The road curves along a new bathing beach; the shore line here is part of the new St. Lawrence State Park. There are picnic areas, a pavilion, boating, and parking facilities.

Ahead rises the 3200-foot-long dam—1,936,000 cubic yards of concrete. Green water surges downstream from turbine outlets, and generators hum steadily. In the administration building of the Power Authority, visitors may examine scale maps and models of the project, observe operation of the control room, and view the vast pool of impounded water from a glass-enclosed observation deck.

In a third-floor museum, a 40-foot-long relief map is tilted along one side of the room. Points on the map are emphasized by ceiling spot lights that are synchronized with a tape-recorded description of the entire project. On the opposite wall, a carved-wood relief map of eastern Canada and the St. Lawrence Valley traces Jacques Cartier's voyages of exploration in this area in the sixteenth century. On each side are murals by Thomas Hart Benton, which portray incidents of those voyages.

At one end of the room a glass panel separates tourists from the main control room of the dam. Here visitors find it fascinating to watch the men at desks controlling the U.S. half of the dam.

On the opposite side of the dam, Canadians have a similar structure with an observation deck for tourists. Ontario Hydro has added a small theater where free movies are shown to explain the Seaway and its construction.

Since it is not possible to travel across the top of the dam to the Canadian side, a visitor should make a circle tour of the area to see both sides of the dam. It is only six miles from Massena, east of State Highway 37, to the Roosevelt Bridge, spanning the river to Cornwall. Entering Canada, you pass easily through the customs and immigration station on an island in the river.

A major attraction on the Canadian side is the new Crysler Memorial Park located about 24 miles upriver from Cornwall, Ontario, near Morrisburg. This park is one of several which transform most of the area between Cornwall and Morrisburg into one long park, with a

(continued)

NEW SHELVES SWING OUT OF THIS AUTOMATIC DEFROST REFRIGERATOR!

15-CUBIC-FOOT
REFRIGERATOR-
FREEZER

New Swing-Out Shelves...

bring all your food in full view—within easy reach—in the new General Electric Refrigerator-Freezer!

THESE new General Electric Shelves swing all the way out of the new Automatic Defrost Refrigerator—smoothly and easily.

Every item of food is in front of you, within reach of your hand. No fumbling to get at things. And you never have to worry about "forgotten" foods at the back of any shelf.

For extra space between shelves, you can adjust the shelves—up or down. You can even take the shelves out completely to clean the inside of the refrigerator or the shelves.

Why not try G-E Swing-Out Shelves yourself and see how really convenient they are.

You'll find them in the new Straight-Line General Electric Refrigerator-Freezers at your General Electric dealer's.

Household Refrigerator Department, General Electric Company, Appliance Park, Louisville 1, Kentucky.

Progress Is Our Most Important Product

GENERAL ELECTRIC

st Straight-Line G-E Refrigerator also has Automatic De- ng in the refrigerator, big Roll-Out Freezer, no coils on Swing-Out Vegetable Bins, Mix-or-Match colors. In 15- 3-cu.-ft. sizes, and in 12-cu.-ft. model with freezer at top.

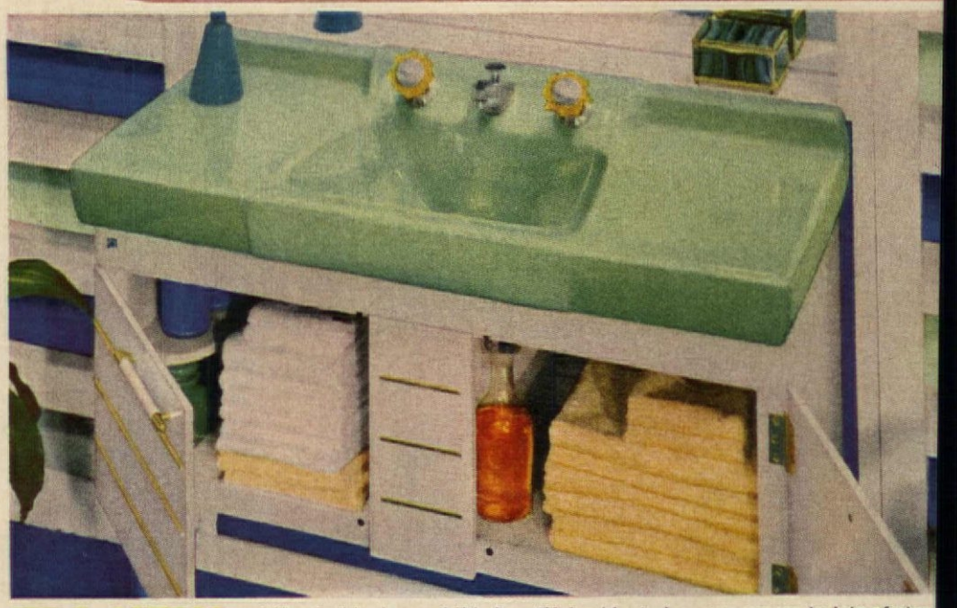
Adjustable—up or down! Press button, slide shelf up or down. You can arrange loading so that bottles, for example, are on bottom shelf where

Shelves are so sturdy! Can easily hold this shelf-load of bottles. They're tested to support over 150 pounds—more than you'll ever need

Fits flush into corner with no wasted space at sides for door clearance. No coils on back . . . and no dirt-collecting waste space. Front lines

IT'S NEW and so roomy! The unique design of the new Contour bathtub provides extra space where needed . . . brings the back of the tub close for easy cleaning. One wide ledge holds toiletries, the other is a handy seat.

IT'S NEW and see how easily you clean under and around this off-the-floor toilet. Seat and cover snap off for thorough cleaning



IT'S NEW and the double doors of this beautiful cabinet give easy access to lots of storage space for stacks of towels and bath accessories. The big, one-piece top is of sparkling, easy-to-clean vitreous china and comes in eight colors and white.

SO NEW—SO BEAUTIFUL—SO EASY TO CLEAN

Beautifully styled American-Standard fixtures add extra convenience, extra value to your new or modernized home . . . cost less than you think. As little as $4.98 a week plus installation puts these three American-Standard fixtures in a smart color in your bathroom. So for extra beauty, style and quality at no extra cost, insist on American-Standard. See your nearest retailer soon. AMERICAN-STANDARD, PLUMBING AND HEATING DIVISION, 40 West 40th Street, New York 18, New York.

Remember . . . with American-Standard fixtures you get extra quality at no extra cost

AMERICAN-STANDARD, Dept. PA-89, 39 W. 39th St., New York 18, N. Y.
Please send me your 1959 Bathroom Planning Booklet. I enclose 10¢ to cover mailing. I am modernizing ☐. I am building ☐.

NAME_____

STREET_____

CITY_____ ZONE_____

COUNTY_____ STATE_____

In Canada send to: American-Standard Products, Ltd., 1201 Dupont St., Toronto 4, Canada

AMERICAN-Standard and Standard® are trademarks of American Radiator & Standard Sanitary Corporation

AMERICAN-Standard

PLUMBING AND HEATING DIVISION

(continued from page 14)

three-mile shore line drive—Long Sault Parkway—which links nine little islands.

Crysler Memorial Park will be the site of Upper Canada Village. When completed, this will be a restoration of a St. Lawrence Valley village in the post-Revolutionary War era when Ontario was known as Upper Canada. The village is being restored as a living museum in the manner of Williamsburg.

Although the village is not scheduled to open until the spring of 1961, about 20 buildings are already in place. You can drive by the village along the main highway and readily visualize the finished project. The buildings were originally located in the old towns along the St. Lawrence, built by Loyalists who fled to the valley from the Thirteen Colonies during the Revolution.

Near the village, a pond is being established for the breeding of black bass which will be transferred to the lake for fishermen. But even now some of the best fishing in Canada may be found there.

Driving west on Highway 2 through Morrisburg, you reach Iroquois, location of the last Seaway lock. A side road to the left takes you to the lock for a view of passing ships.

At Johnstown, about 45 miles west of Cornwall, you may return to the United States via the new International Bridge spanning the St. Lawrence. By taking New York State Highway 37A east to Massena, you can complete a 90-mile loop. This can be done in a day by the tourist having limited time.

A better idea, however, might be to make a longer loop, continuing for another 37 miles on Highways 2 and 401 in Canada to the bridge just west of Rockport, Ontario. You return to the States about four miles west of Alexandria Bay. This adds 75 miles of some of the most scenic country in North America.

When you cross the high bridge near Rockport, you will see the Thousand Islands spread at your feet—an invitation to take a boat trip among beautiful, rock-ribbed islands.

At Ogdensburg, New York, a collection in the Remington Art Memorial Museum will interest Western fans. Located at State and Washington Streets, the museum is open daily from 2 to 5 P.M.

Though Massena serves as a focal point for most visitors interested in the Seaway, some may want to see all seven of the canals on the route. This can be done by including a Cornwall-Montreal drive, crossing the river at Cornwall to take Canada Highway 3 (on the south side of the river) to Montreal.

The St. Lawrence Valley is ideal for almost any length visit. Whether you have a weekend or several weeks you will enjoy a first-hand close-up of North America's mighty Seaway and its new, growing recreational area.

WHERE TO WRITE

- Readers can obtain maps and literature of the St. Lawrence Valley free of charge by writing:

The St. Lawrence Valley Association, Box 428, Alexandria Bay, New York;
The New York State Department of Commerce, 112 State Street, Albany 7, New York;
The Canadian Government Travel Bureau, Department of Northern Affairs and National Resources, Ottawa, Canada;
The Chamber of Commerce, Gananoque, Ontario, Canada;
The Ontario Department of Travel and Publicity, 67 College Street, Toronto 2, Ontario, Canada.

Information about accommodations also may be obtained from the three Canadian offices listed above and from the Massena Chamber of Commerce, 72 Main Street, Massena, New York. During the vacation season, it is advisable to secure in advance hotel or motel reservations along the Seaway.

SPECIAL OFFER
FROM DU PONT

6 CAR WASHES ONLY 25¢
(90¢ VALUE)
Safe for all cars! Will not streak!

Du Pont Car Wash is the faster, safer way to wash your car. It gets your car so clean it drains dry without wiping. Unlike ordinary household detergents, it won't harm wax and it doesn't streak. One packet does entire car.

Tear off end tab and mail with 25¢

New Quick-Grip "Duco" Household Cement sticks quicker, holds better . . . dries fast with super strength. Waterproof, transparent, flexible, it mends 1,001 things—china, wood, metal, paper, glass and leather.

DU PONT
REG. U. S. PAT. OFF.
Better Things for Better Living
. . . through Chemistry

Du Pont Car Wash Offer
Dept. 105, Wilmington 98, Delaware

I enclose 25¢ in coin and end tab from a "Duco" Cement carton. Please send me 6 packets of Du Pont Car Wash.

Name_____
Address_____
City_____ State_____

Get satisfying flavor...So friendly to your taste!

No flat "filtered-out" flavor!
No dry "smoked-out" taste!

You can light either end!

© A. T. Co.

See how Pall Mall's famous length of fine tobacco travels and gentles the smoke—makes it mild—but does not filter out that satisfying flavor!

Outstanding... and they are Mild!

HERE'S WHY SMOKE "TRAVELED" THROUGH FINE TOBACCO TASTES BEST

1. You get Pall Mall's famous length of the finest tobaccos money can buy.
2. Pall Mall's famous length travels and gentles the smoke naturally . . .
3. Travels it over, under, around and through Pall Mall's fine tobaccos!

Product of The American Tobacco Company — "Tobacco is our middle name"

ROBERT W. HOUSEMAN

Bright splashes of red, crisp blues, and sparkling white make an exciting color palette for the rooms on these pages. This primary scheme at a time when there is such wide use of all exciting colors in tints and shades, has a satisfying appeal and different look when it's used once more. The secret, of course, is the way these colors are used. In the rooms pictured, we find one aglow with red, set off by neutral white background. In another, blue dominates, with red and white playing important parts as accents. In the other rooms, the three colors share equal and happy billing in a restatement of our favorite scheme.

Notice how each room has a pleasing balance of dark and light. And to achieve the well-decorated look such details as drapery headings, trimming on tester bed, and accessories carry out the color scheme. (continued)

A color scheme so old it's new...
RED, WHITE & BLUE

A red and white toile fabric *is a delightful feature of this charming provincial dining room shown on our cover. What a pleasant place to rest with a mid-morning cup of coffee!*

Reds and blues *stand out brightly with well-decorated discipline against whitish walls which are slightly color-toned for warmth. A reading corner in the master bedroom is the answer to your yen for privacy while enjoying a new novel.*

Gabriel Benzur · Photographed at Rich's Inc., Atlanta, Ga. · Designer: Barbara Barcia

(continued)

HOSPITALITY IN BLUE

Blue *is not cold. This room is a cordial invitation to be comfortable. Light blue walls are a setting for deeper-toned fabrics used with the glowing woods of charming provincial furniture and the earthy red in a braided rug. Over-all scheme of blue is also treated with eye-catching military red. See how your eye is drawn to the bright sofa pillows, the red in the soldiers' uniforms, and the interesting drapery heading. In a room of such pure color, white is an absolute necessity and is used in lamp shades and accessories.*

RED, WHITE & BLUE PATTERN OVERHEAD

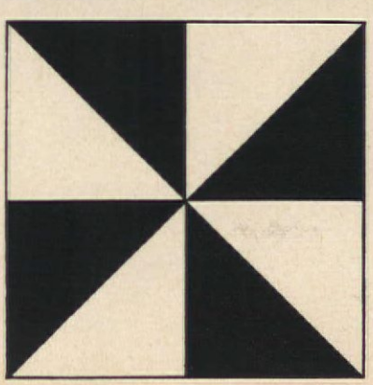
A gay fabric *dominates this young room. Brightness of pattern and fabric are handsomely framed by white walls and soft tones of the furniture. Of particular interest in this girl's room are the decorative and functional cupboards and shelves forming a niche for the bed—a perfect way to keep order among the many treasures young people collect.*

Gabriel Benzur

PATTERN UNDERFOOT

White vinyl floor *with bright red triangles simulates old-fashioned quilt. Arrangement of settees makes the most of bay-window area.*

ncent Lisanti



Red and white quilt design *in flooring uses standard 9-inch tiles. Triangular shapes are made by cutting red and white square tiles on diagonal before installing.*

Shopping Information, page 83

LOVELY LILIES BLOOM ALL SUMMER

JAN DE GRAAFF

Soon it'll be bulb-planting time again. So right now is the time to think about lilies—and to make the most of them. For lilies are not only among the loveliest of all flowers, but they're also among the most useful of all garden plants. Their flowering season is unusually long—from May to October in most parts of the country. Their colors include just about everything except blue. And they range in height from less than 2′ to over 6′.

With the development of new hybrid varieties, lilies are much easier to grow than they used to be. Unlike the wild species from various climates of the world, which challenged the skill of the best gardeners, these new home-originated kinds are adapted to average garden conditions and are quite undemanding in their requirements.

Furthermore, the new method of packaging lilies for sale—with damp peat moss in polyethylene bags—keeps the bulbs actively alive and insures their satisfactory growth under almost any circumstance.

All in all, a well-chosen group of lilies probably will add more sure-fire distinction to your garden than almost anything (continued)

Tops for dramatic effect, lilies bloom when you need flowers most—from beginning to end of the outdoor living season

H. V. Wall

The Golden Clarion lilies are one of many groups of new American hybrids—developed by crossing two Chinese wild species, the orange recurved Lilium henryi and the white trumpet L. leucanthum centifolium.

Gretchen Harshbarger

The regal lily (Lilium regale) is among the best wild species for garden use. Here, with golden daisies (anthemis), it shows how effectively lilies can be combined with other hardy perennials.

Want bright flowers near your patio in summer? Here's a sample of what you can get from lilies—the Mid-Century variety Destiny!

Jeannette Grossman

TYPES OF LILY FLOWERS

TRUMPET-SHAPED blooms are the most familiar type. They include Golden Clarion, shown here, and also regal and Easter lilies.

BOWL-SHAPED blooms, opening widely and up to 8″ across, are characteristic of the gold-band lily and several of the new hybrid forms.

CHALICE-SHAPED upright blooms, in clusters, are typical of several Mid-Century varieties. They're medium size, on short to medium-height plants.

SMALL RECURVED blooms, also called the Turk's-cap type, are represented by the Fiesta Hybrids. This is one of the yellows, Citronella.

LARGE RECURVED flowers, with long filaments, are illustrated by Lilium speciosum and its varieties, Red Champion and White Champion.

H. V. Wall

(continued)

else you may find in the bulb and plant catalogs or at your local garden-supply store.

Like most hardy perennials, lilies produce their best effect if planted in groups of one kind—not in nondescript mixtures, and not spotted singly here and there all over the garden. Three bulbs, planted in a triangle one to two feet apart, depending on the growth-habit of the variety, will make a good show anywhere. And, where space permits, five or six bulbs will do an even better job!

Since lilies come in many different heights and colors, and flower at different times, there's no problem about where to plant them. Simply choose the right lily for the right spot—the table at the bottom of this page will help you make your choices.

All lilies are extremely effective against the solid foliage of evergreen trees or shrubs. You can't go wrong planting groups of them a few feet in front of hemlocks, yews, arborvitaes, junipers, or the broad-leaved kinds like rhododendrons, hollies, and laurels. In fact, any shrubs which have attractive foliage during summer will serve as a perfect background for groups of lilies.

Even in foundation plantings, where low-growing and medium-height shrubs are used, many of the shorter lilies are strikingly attractive. And they're different, too, from most flowers seen in front of houses.

Lilies also combine well with many other flowers. I'm especially fond of light blue delphinium and evening primroses (Oenothera fruticosa youngi and O. missouriensis) as companion plants for the early flowering varieties. Later in the season the new phlox varieties, Shasta daisies, and tritomas (kniphofias) help produce a wonderful effect. For September flowering lilies, some of the newer hardy asters and a selection of chrysanthemums make ideal companions.

In my own garden, in fact, I combine lilies with almost every kind of hardy perennial—aconites, baptisia, boltonia, campanulas, coreopsis, helenium, hostas, hypericum, peonies, physostegia, Russell lupines, thalictrum, and so on.

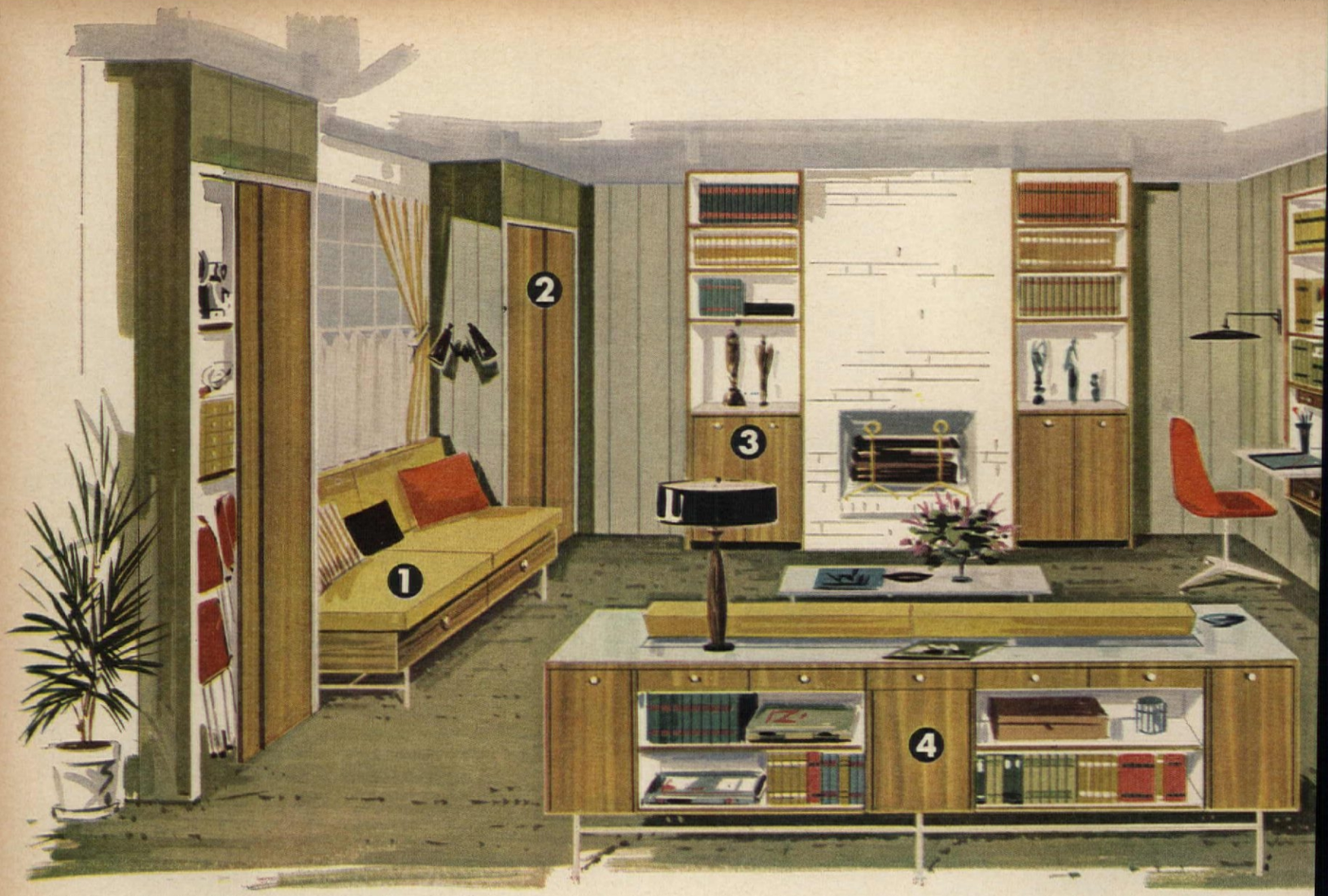
(continued on page 70)

HEIGHT	SPECIES OR VARIETY	FLOWERING SEASON	COLOR	FLOWER TYPE	SUN OR SHAD
1½′—2′	Lilium pumilum (Coral lily)	May-June	lacquer-red	small recurved	sun or semi-sha
	Golden Gleam	" "	orange	" "	" "
	L. concolor	" "	lacquer-red	star-shaped	sun
	L. longiflorum (Easter lily)	June	white	trumpet	"
2′—3′	Mid-Century Hybrids	"	mixed	chalice and semi-recurved	"
	Enchantment	"	orange-red	chalice	"
	Cinnabar	"	mahogany-red	"	"
	Joan Evans	"	golden orange	"	"
	Fireflame	"	mahogany-red	semi-recurved, outward-facing	"
	Valencia	"	soft orange	" "	"
	Prosperity	"	lemon-yellow	" "	"
3′—4′	Destiny	"	lemon-yellow	chalice	"
	Bellingham Hybrids (some taller)	"	yellow to red, spotted	small recurved	sun or semi-sha
4′—5′	L. pardalinum giganteum (Sunset lily)	"	red and yellow spotted	recurved	" "
	L. regale (regal lily)	late June	white	trumpet	" "
	Royal Gold	" "	golden yellow	"	" "
5′—6′	Olympic Hybrids	July	white	"	" "
	Golden Clarion Hybrids	"	yellow	"	" "
	Pink Perfection	"	fuchsia-pink	"	" "
	L. speciosum Red Champion	August	red, darker spots	large recurved	" "
	L. speciosum White Champion	"	pure white	" "	" "
over 6′	L. formosanum wilsoni	September	white	trumpet	" "
	L. auratum platyphyllum	"	white and gold	bowl-shaped	" "

Harold Becker

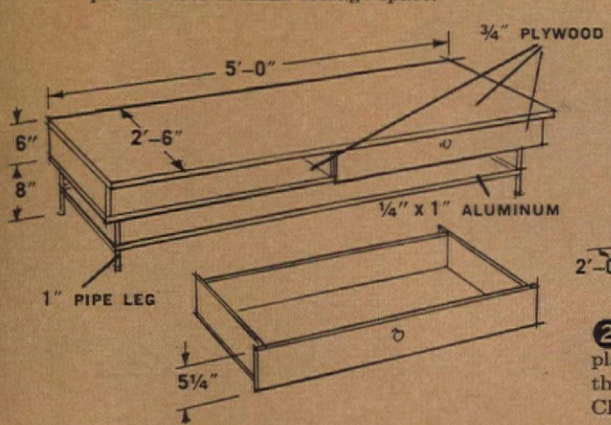
GOT STORAGE PROBLEMS?

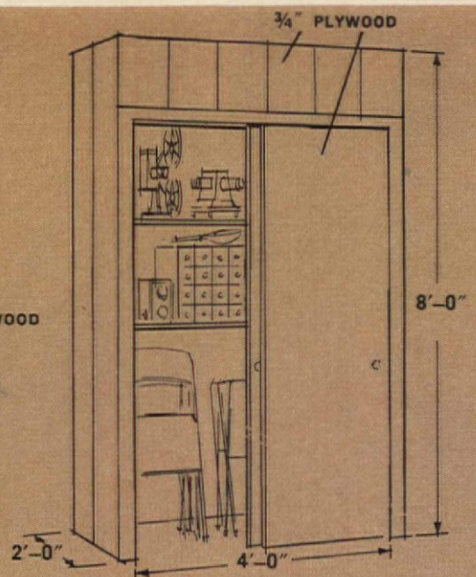
Here are 49 ways you can solve them

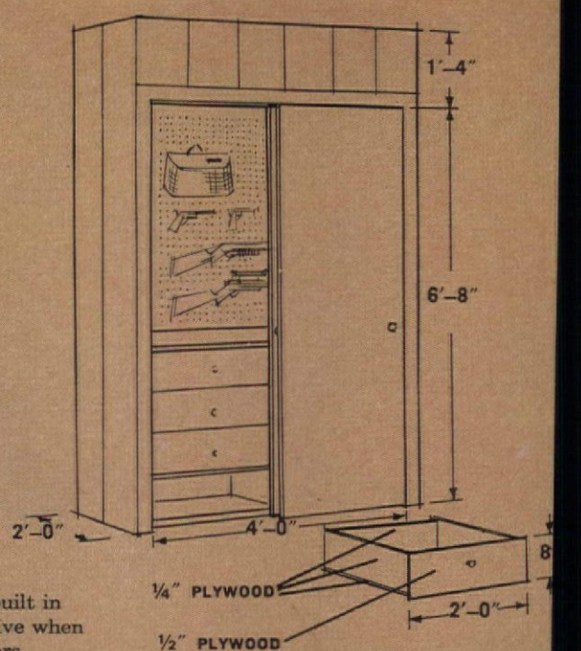


Clear the clutter from your

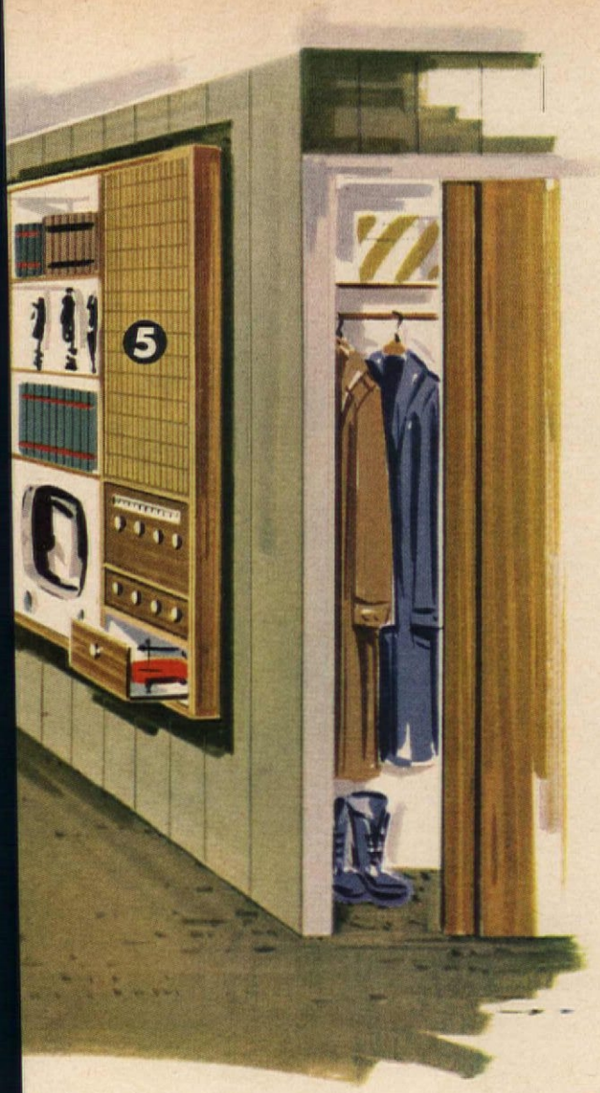
1 Couch with built-in drawers stores playing cards, parlor games, back issues of magazines, and other light and relatively thin articles; also makes a comfortable seating unit. Deeper drawers could provide space for more bulky items, but would make them less accessible. Key to successful storage of miscellaneous articles is to provide lots of small storage space.







2 Corner closet with sliding doors can be built in place and doors are unobtrusive and attractive when they flank windows, a fireplace, or other doors. Closets in living area provide ideal space for large items such as folding chairs, home movie projectors, etc.



living room

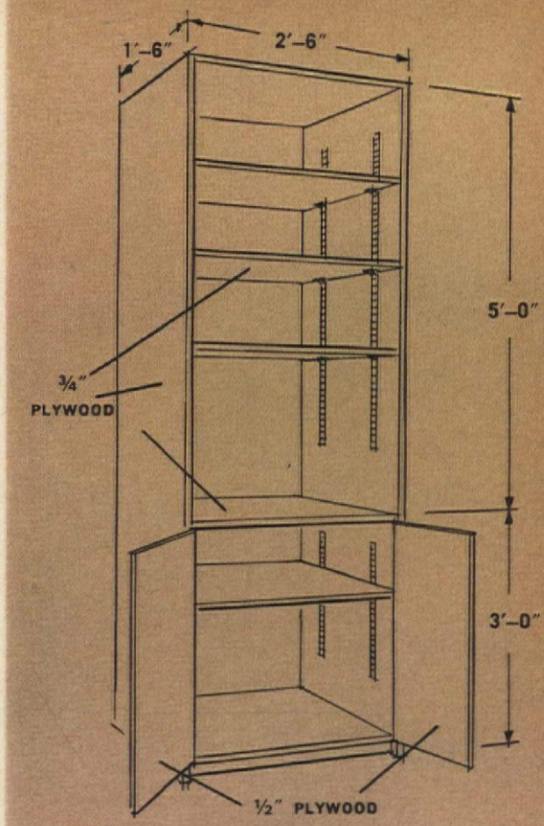
The familiar "Fibber" closet whose contents came flying out to greet you when the door was opened has disappeared. In its place is storage all around you. The things to be used in a particular room are stored right where you'll need them. Whether your house is new or old there are unlimited opportunities to add more storage space. Just look around!

One way *to gain space is by better organization of existing facilities. More can be added by using furniture that provides storage. And you can build additional storage into a room by utilizing space that is otherwise dead, such as a corner, the walls beside a fireplace, or even in the partitions between rooms. Existing closets can be fitted with sliding doors, shelves, perforated hardboard, and drawers to do a better job.*

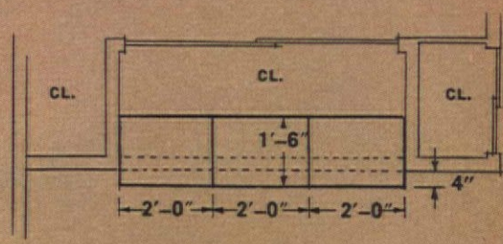
The couch *and U-shaped unit around the sofa, as shown at left, are examples of how certain kinds of furniture can provide good storage. The large storage unit set into the wall shows how a single unit can be used to store much of the family's home entertainment equipment plus the family "office," books, and miscellaneous items.*

Cabinets *flanking the fireplace and the closet in the corner show the tremendous amount of storage you can build into space that otherwise serves no useful purpose.*

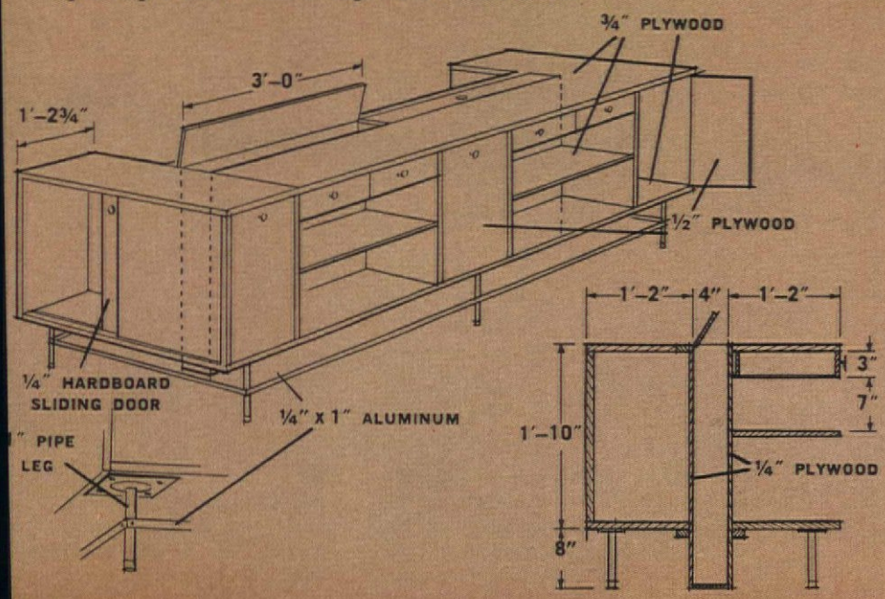
Study *your living room carefully. It isn't likely you would wish to adapt all of these ideas, but some, we hope, will fit your needs.*

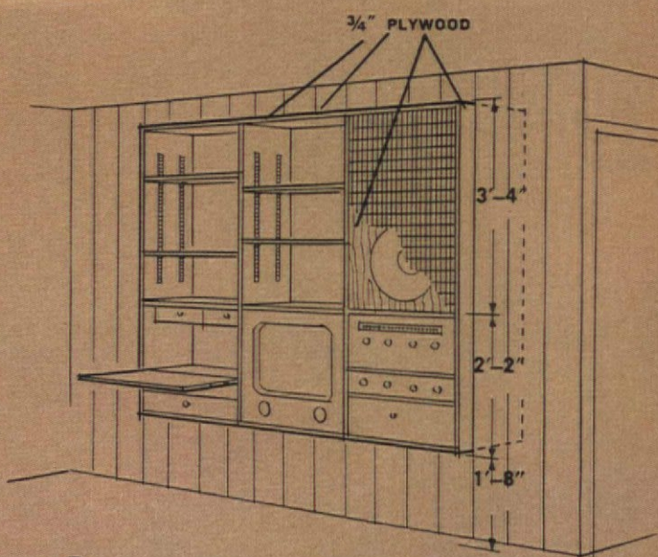


3 Cabinets with adjustable shelves make an ideal storage unit on either side of fireplace. Shelves provide space for books, plants, and bric-a-brac. Lower cabinets can handle logs, kindling, and fireplace accessories. Sizes of all units shown can be changed to suit individual needs and space requirements.



4 U-shaped unit is designed to fit around living-room sofa and provide storage for many articles. Sliding doors on end units make it easy to reach records. Shelves at rear are for books. Drawers above shelves are for miscellaneous articles. Doors in center of unit open to provide vertical storage for 2'4" card tables.

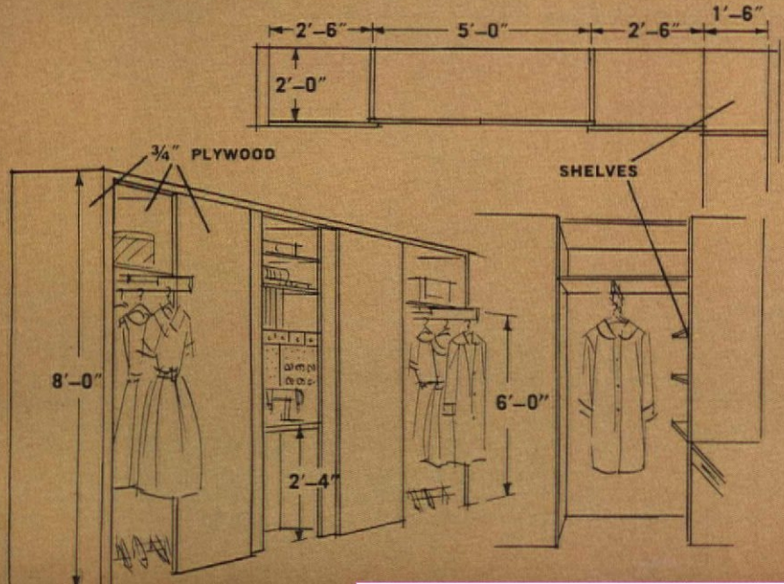


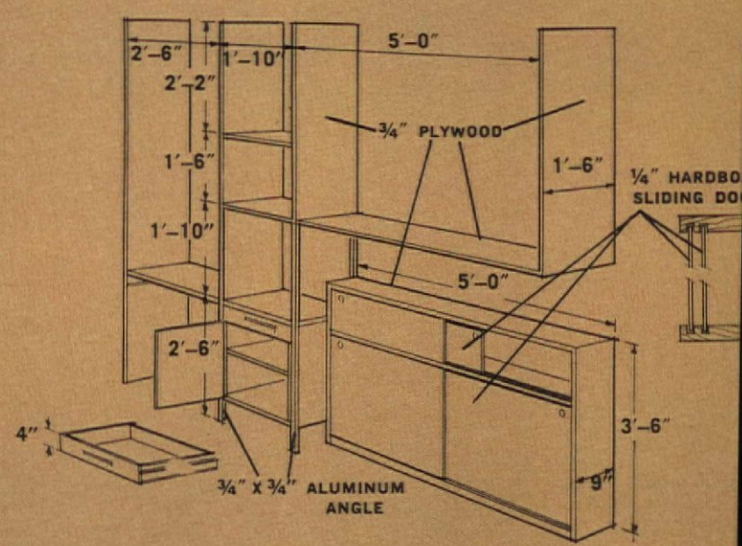


5 Storage wall large enough to accommodate the television set along with Hi-Fi components, small desk, and shelves can be built into any wall behind which there is sufficient space. Units of this kind can be built in different sizes and shapes to fit your particular Hi-Fi equipment and TV set and to assure proper ventilation of the heat they produce.

Bedroom storage–there's more

❶ Sliding-door closet units for the lady of the house are concentrated along the left wall of the bedroom. There are three separate units, each 8′ high. Two contain clothing, shoes, and hats; the middle closet, with a counter 5′ long and 2′ deep, acts as a sewing center.





❷ Plywood wall storage unit is ideal for master bedroom. Elements include make-up table, desk, storage for cosmetics, books, and radio.

❸ Headboard storage cabinet fits between bed and wall. Top units hold oft-used bedtime ite and two larger lower cabinets hold bed linens and blankets.

Finding adequate storage space in a bedroom is complicated by the fact that most bedrooms are not spacious to begin with, and that a lot of the available floor space is taken up by a single piece of furniture, the bed. There are, however, ways to solve the problem.

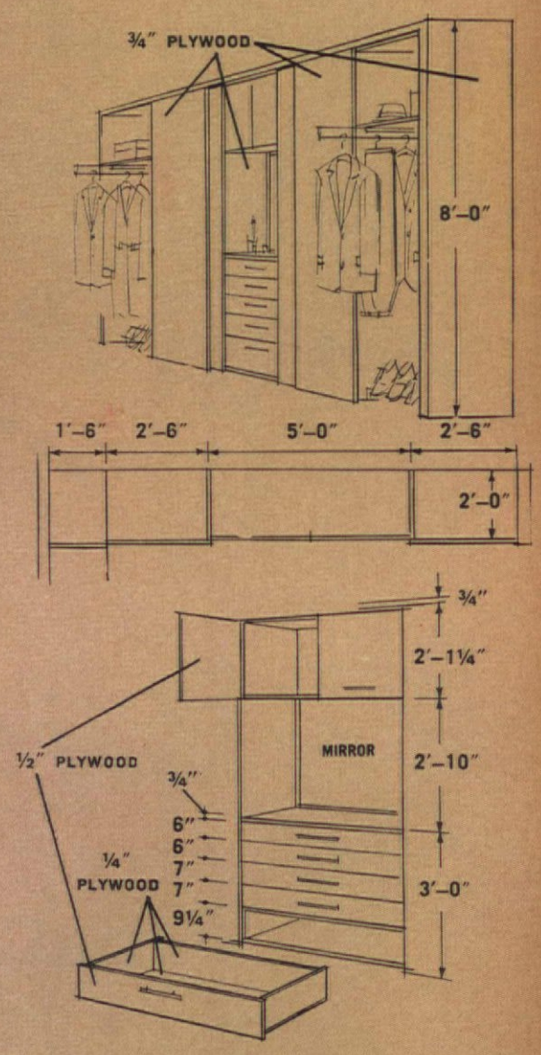
Extending *the existing bedroom closet into a closet wall is sometimes possible, taking the space from the bedroom or the adjoining room. Floor to ceiling sliding or folding doors will make the shelves above the clothes rods accessible for added storage.*

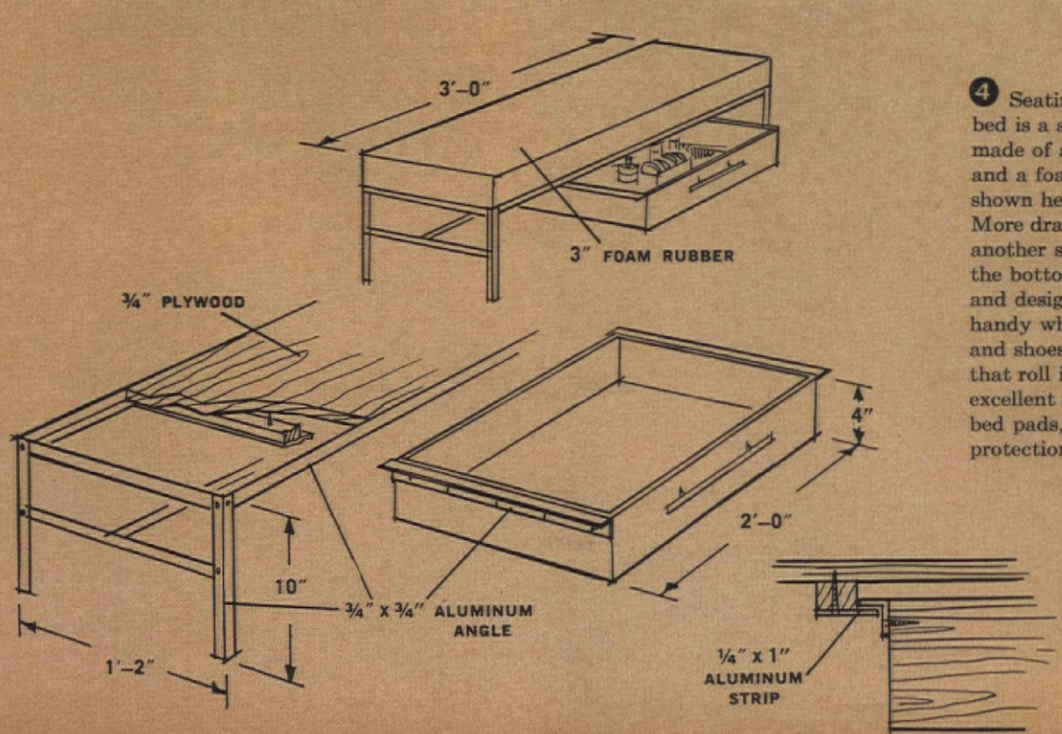
A bedside night table *is a standard item in most homes, and often the space above and below it may very well be incorporated with it for storage. Additional shelves set alongside these units, plus storage facilities in the headboard and even a storage unit on rollers that can be slipped under the bed, will turn what is otherwise wasted space into slick storage areas.*

Bedroom furniture, *of course, should always be selected with an eye toward its storage value. The efficient organization of closet space through the use of closet accessories will also do much toward solving the storage problem in this part of your home.*

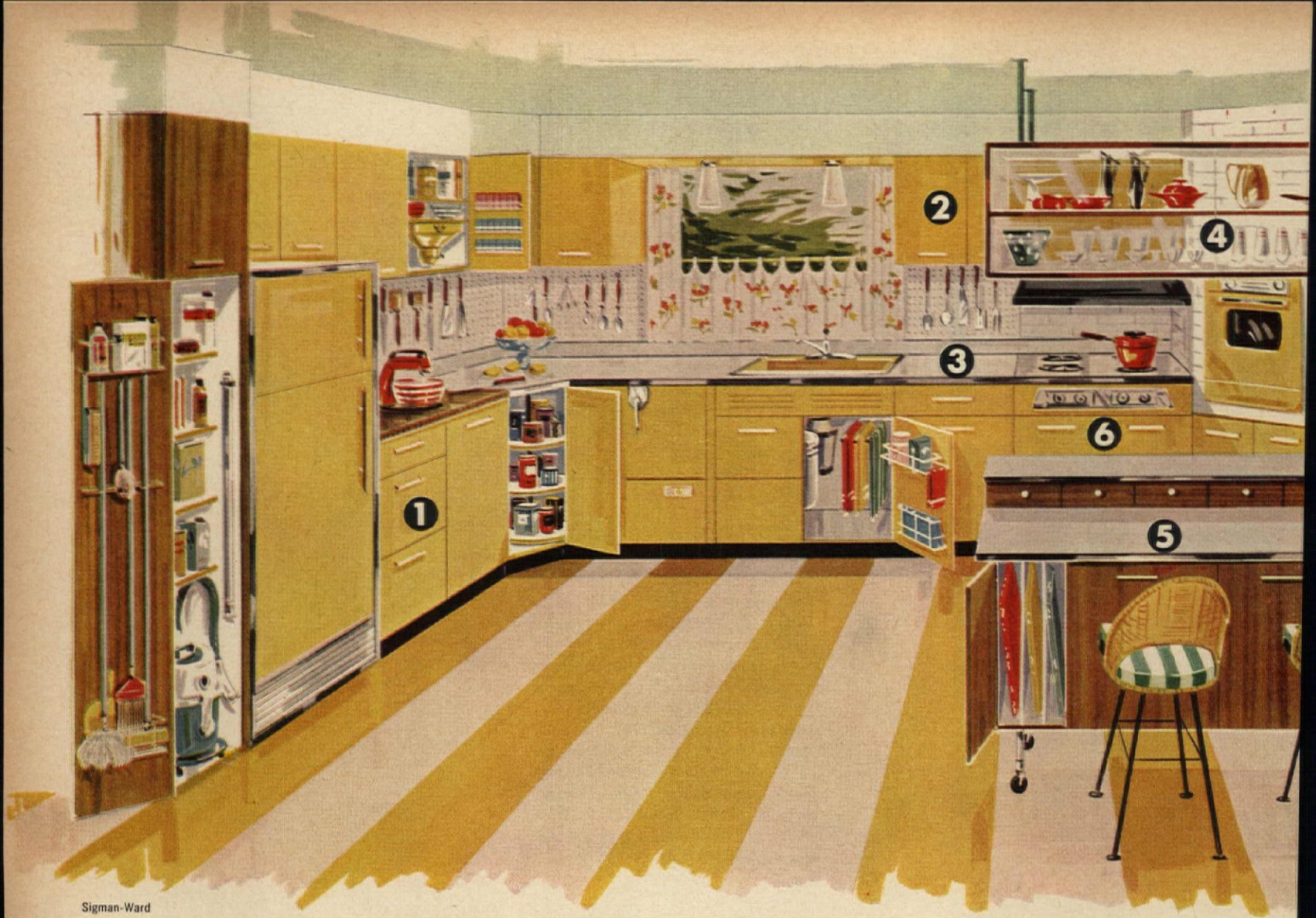
than you think!

5 Man's storage wall has two clothing closets. The middle dresser unit has 20 cu. ft. of bulk storage at top, a recessed mirror, and 10 sq. ft. of counter space. At the bottom there are five dresser drawers for accessories, shirts, socks, pajamas, and sweaters.





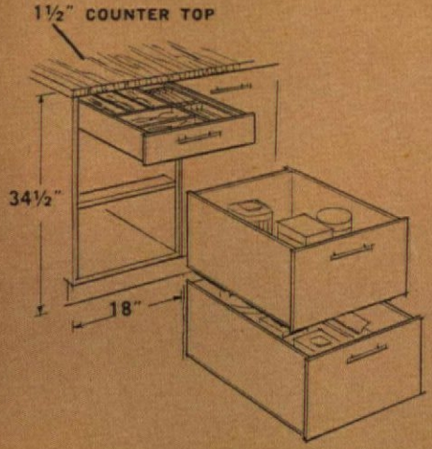
4 Seating-storage unit at the foot of the bed is a simple-to-make, lightweight unit made of aluminum angles, ¾" plywood, and a foam-rubber cushion. The model shown here has a single drawer. More drawers could be added by installing another set of supporting ¾" angles near the bottom of the legs. The height and design of this seating unit make it handy when putting on socks, stockings, and shoes. Under-bed storage units that roll in and out on casters make excellent containers for blankets, bed pads, comforters, for mothproofing protection of winter and summer clothing.



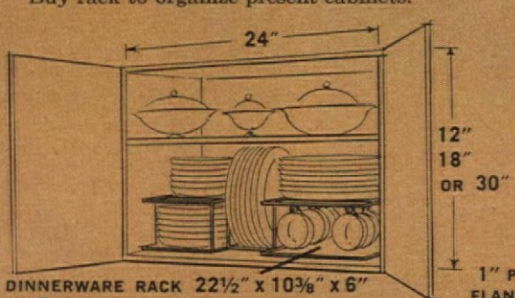
Sigman-Ward

Better storage for your kitchen

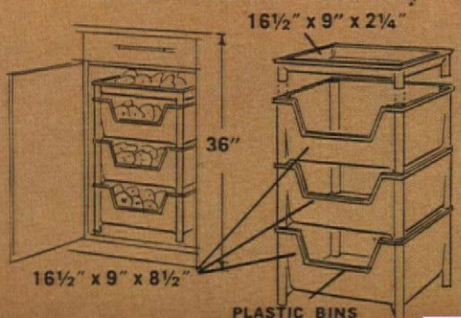
1 You can buy all-drawer base cabinets as well as those with shelves. Accessories such as cutlery drawers, sugar and flour bins are available. Cabinets come in many widths. Homemakers who like a lower working height than the standard 36″ will find shorter base cabinets in some manufacturers' lines.



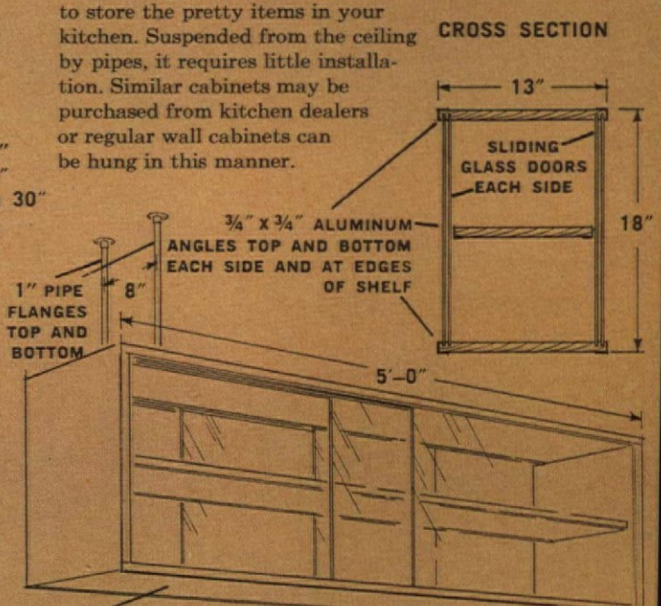
2 Rack holds large number of dishes and each piece is readily accessible. Buy rack to organize present cabinets.



3 Stack-on plastic bins utilize vertical space. You can buy these singly or in sets of three. Smaller size is available too.



4 This see-through hanging cabinet with sliding glass doors can be built to store the pretty items in your kitchen. Suspended from the ceiling by pipes, it requires little installation. Similar cabinets may be purchased from kitchen dealers or regular wall cabinets can be hung in this manner.



and laundry

Lack of storage space in the kitchen is perhaps more frustrating than in any other room in the house. The repetition of work done in this busy room area never lets you forget your storage problems. But take heart! Even a kitchen classified "impossible" can be improved.

The kitchen shown *on these pages has storage space that dreams are made of, but it's filled with ideas which can be fitted into your own kitchen no matter what size it may be.*

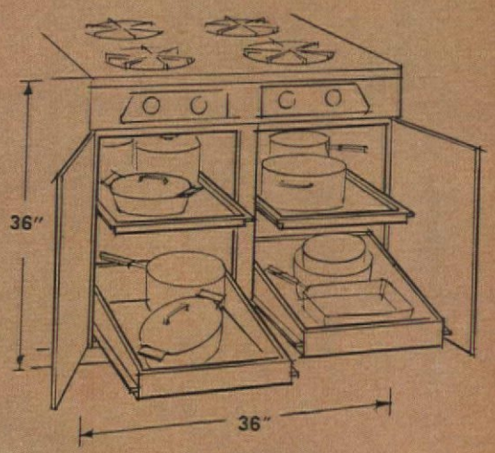
Organization *is the key word to good kitchen storage. First, plan where the various utensils and food supplies should be stored. A good rule to follow here is to store things at the spot where they are used first. Then look for storage devices to help use your available space to best advantage. You'll find a variety of racks for spices, pans, and cleaning supplies.*

Hidden storage space *may be right at hand. Wall space, when covered with perforated hardboard, is ideal for hanging cooking tools, pots and pans, molds, and kitchen gadgets. See all that empty space above your head? That can become storage by suspending cabinets from the ceiling. You'll find that organized storage gives longer life to pots and pans because there's less chance of denting them. China breakage and chipping is reduced when one pile doesn't have to be moved to get to the ones you want.*

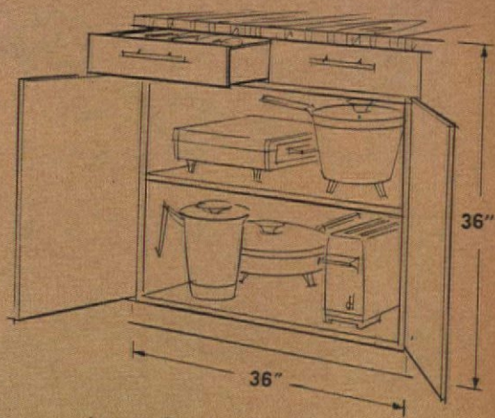
You'll find cabinets *with many of the features shown here in all price ranges. If you wish to build your own cabinets or have them built, similar features may be adapted from the information given here.*

Shopping Information, page 83

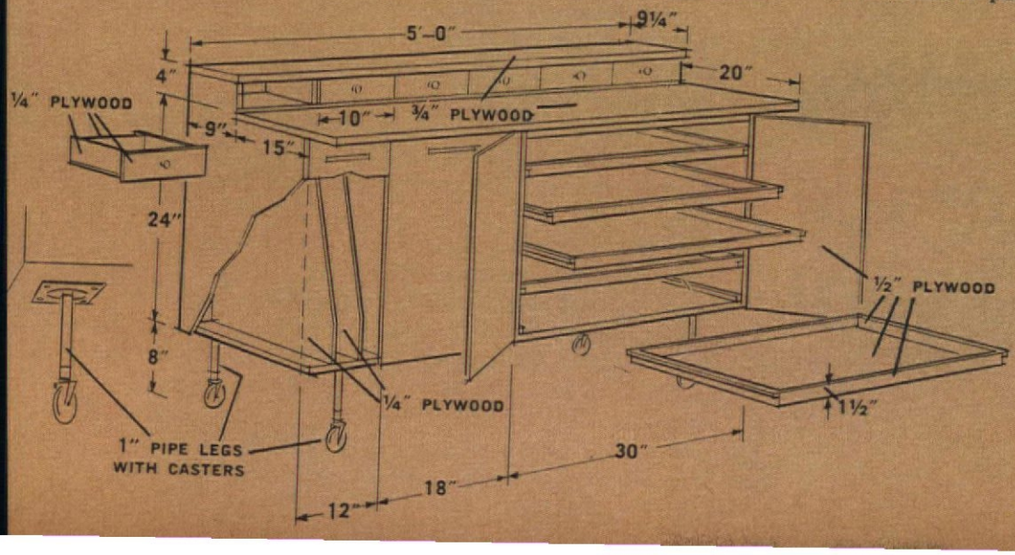
6 Cabinets designed to accommodate gas or electric surface cooking tops are available in various widths. The size cabinet needed depends on the number of burners or units and their arrangement. Some four-cluster models require only a 24" cabinet. Sliding drawers are a convenient feature for storing pots and pans.

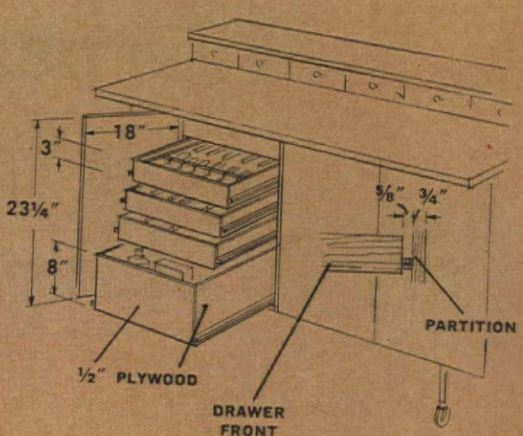


7 Storing small electric appliances is a problem in many homes. This standard base cabinet stores them near the appliance control panel built in the wall above the movable unit.



5 This free-wheeling base cabinet unit can be incorporated into building or remodeling plans or added to an existing kitchen to serve as a room divider and provide specialized storage for trays and platters, silverware, and table linens. The counter top extends five inches beyond the cabinets to allow knee room for a sit-down snack area. Small drawers hold supplies for kitchen work, paper napkins, and the like. On casters, the entire unit is easy to move when mopping the floor. Off-the-floor base cabinets similar to these can be purchased; small drawers must be built.

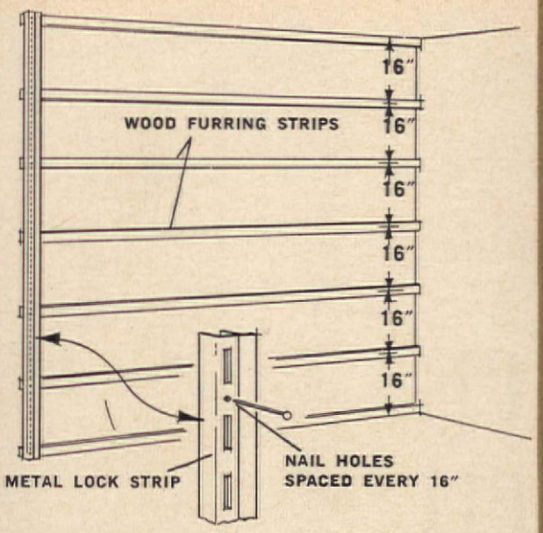




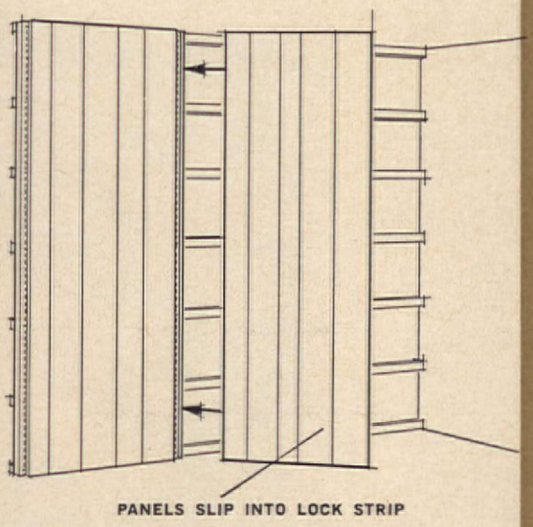
This paneling adds storage on any wall

The walls of the average room, *pantry, or closet provide large areas of storage space that in most homes go unused. Several storage units such as cabinets or shelves can be placed one on top of the other on a wall and take up no more actual space than one of the units would when placed on the floor. So, if you are hunting for more storage space in a room, take a second look at the walls.* ***Cabinets and shelves*** *can be fastened to any wall if the wall has a solid framework to which the units can be attached. The walls shown in the illustration above are somewhat special, however, because they were designed for hanging-storage purposes. These walls consist of prefinished panels of hardboard two feet in width and eight feet in length. Between each panel is a slotted steel lock strip which serves to fasten the panels to the wall framework and also is a holding device for the storage units. One can buy various kinds of accessories and mounting devices that lock into the lock strip to provide any number of different arrangements for cabinets, shelves, and racks.*

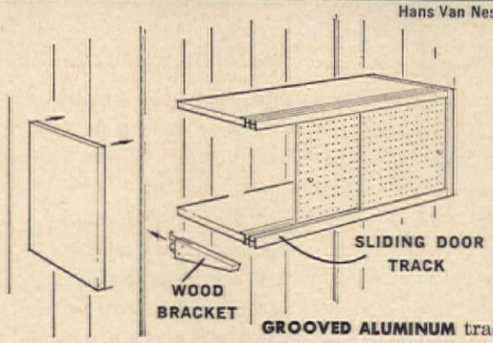
Hans Van Nes



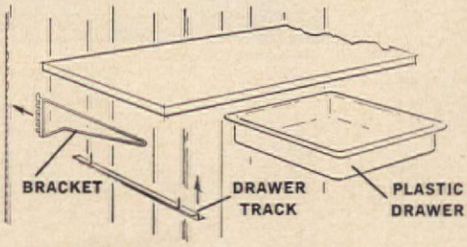
INSTALL LOCK STRIPS and panels over old walls by fastening furring strips horizontally to plaster, concrete, or block. Space furring strips to line up with nail holes in lock strip. Nail holes are located 1″ from either end and at 16″ intervals.



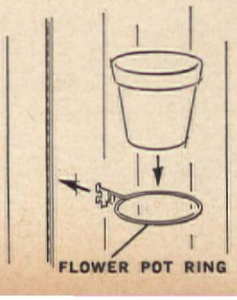
PANELS SLIDE onto lock strips. Flanges on lock strips fit snugly into grooved edges of the panels. Each lock strip should be plumbed before it is nailed in place. There is no face-nailing of panels necessary. Lock strips support both panels and the storage fixtures.



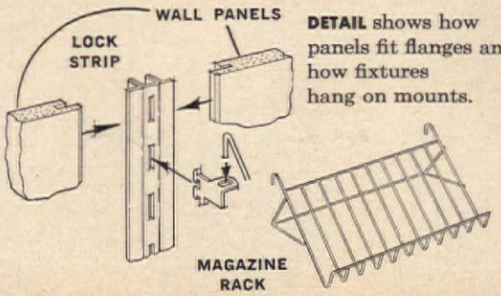
GROOVED ALUMINUM track in 4, 6, and 8′ lengths fits edge of standard pine shelving to make cabinet units. Plastic or pegboard doors slide in track.



DESK TOP is supported by lock-in brackets. Plastic drawer slides on glides screwed under desk.

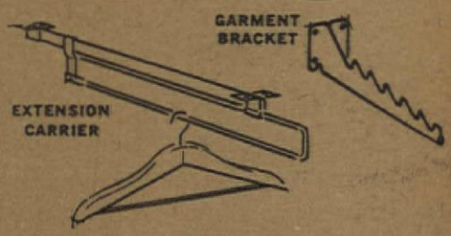


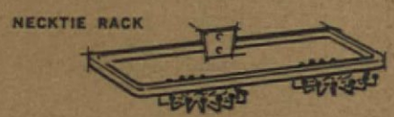
FLOWER POT and ring holder fit into lock strip. Plastic pots are lightweight, colorful.

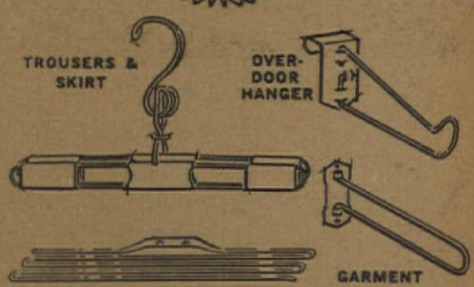


DETAIL shows how panels fit flanges and how fixtures hang on mounts.

One answer to being a well-groomed person is to have a well-groomed closet. No matter how small your closet, there will be lots more room if you make use of all the efficient space-saving fixtures that are available. Here are 13 kinds of racks, brackets, rods, and holders to try.







DOROTHY LAMBERT BRIGHTBILL

DECORATE WITH FAMILY PHOTOS

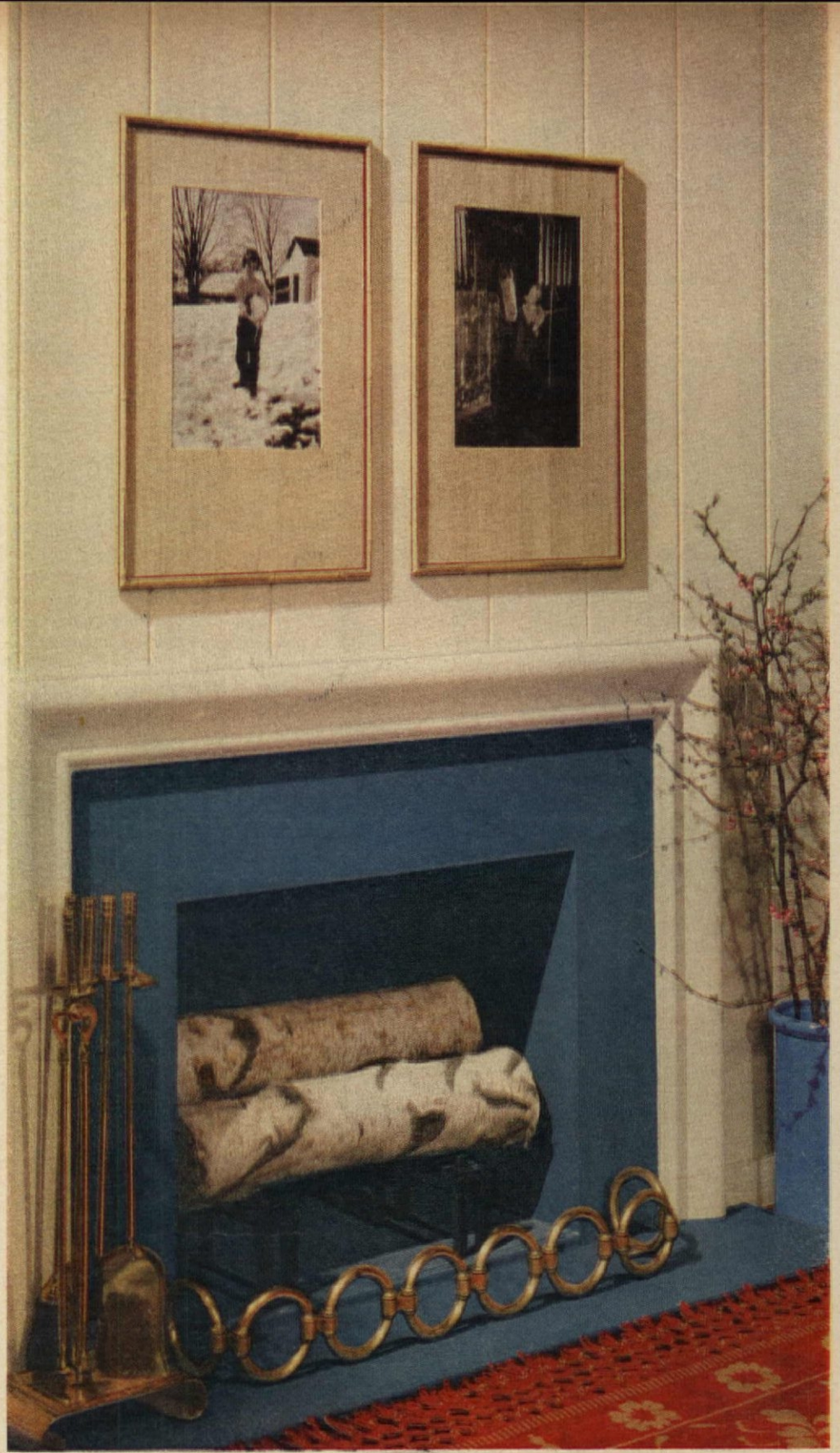
Photographs can be as decorative in your home as any other pictures. So why not take the best ones out of the desk drawer or album, frame them handsomely, and hang them where they'll do the most for their setting?

Frame your photographs yourself. It is not too difficult and you'll find it an interesting project. Try covering a mat and frame with marbleized paper; when dry, spray with shellac. Or make mats from copper building paper and frame with narrow black stripping. Or cut frames from expansion metal sprayed your favorite color. Caning is unusual, too, and most attractive with narrow wood frames.

Much of the material in the frames we show here is available in picture framing shops. Make a large frame to hold several photographs, individual frames to dramatize single photos, or a pair of matching frames. Use various sizes and colors to create unusual effects.

You can have damaged photographs repaired, old and faded ones restored, and color-toned. Even the size of the photographs can be changed without the negatives.

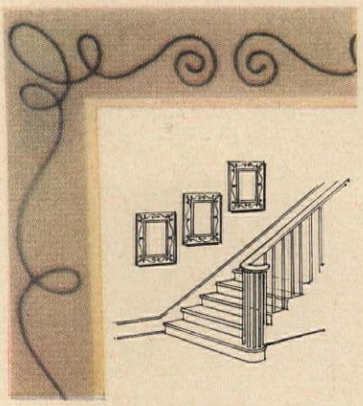
Shopping Information, page 83



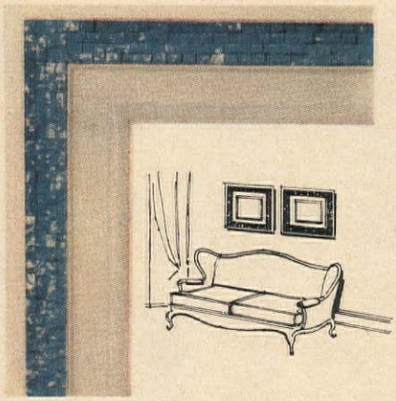
Hans Van Nes Studio

FAMILY PHOTOGRAPHS should be shared. These are framed in slim bamboo molding with a narrow inner edge that's painted red. Mat photos with Japanese grass cloth to make a distinctive arrangement over the mantel.

THE MAN of the moment deserves king-size display, and what better way to do it than with this large, diamond-shaped frame that is easy to make. Just glue checked fabric on a cardboard mat.



COVER ¼″ plywood panels with natural linen and trim with scrolled silk cord (glued on with fabric adhesive). Frame photo with a narrow gold frame and attach to panel from back with screws.



TO MAKE TILE-BORDERED FRAME, use ¼″ plywood panel. Attach two strips of narrow, quarter-round molding (1½″ apart) and fill area with narrow tiles held securely with mastic. Screw photograph frame to panel.

COVER ¼″ PLYWOOD PANEL with felt or fabric. Make a decorative border with fancy brass upholstery tacks. Secure narrow gold photograph frame from the back of the panel with ¾″ No. 6 screws.

PHOTOGRAPHS fit well in a modern setting. Frame a group in a cut-out panel of walnut plywood, hung with big brass rings. Panel is ¼″, one-side veneer supported on back with ¾x1″ stripping. Cover edges of stripping with a thin veneer edging (available in rolls). Support back of frame (so it won't warp in center) with cross pieces of stripping set between picture openings.

VIRGINIA THABET

LOOK WHAT'S COOKING IN POTS & PANS!

If you don't believe there is excitement brewing in pots and pans, take another look at this page! Here is a real story in elegance, in color, and in design. If what you see makes you dissatisfied with what's behind your own cabinet doors, that's good! Because the real beauty of these utensils is not in looks alone–it's in the wonderful way they cook. On the next page you'll find out why.

Elbert Budin

(continued)

Lovely pots and pans designed to show off your cooking talents

The lid's off the good news in cooking utensils! Pots and pans are leading double—sometimes triple—lives. They go from the range to the table and some run the gamut from freezer to range to table. Not only does this save you dishwashing, but today's cook-and-serve ware is so pretty it adds beauty to any table setting. Sleek modern designs and traditional shapes are available to fit in with any kitchen décor.

Following the trend to the square look of major appliances, you'll find some square saucepans and skillets with rounded corners for easy stirring and cleaning. Too attractive to be relegated to the bottom shelves of kitchen cabinets, many skillets and saucepans have handles designed for hanging.

Devotees of waterless cooking will find a wide selection of heavyweight saucepans with tight-fitting lids that give excellent cooking results. Since scullery maids have gone the way of most servants, homemakers will be delighted to learn how easy it is to keep modern pots and pans looking their brand-new best. When you shop you'll be faced with a wide variety of materials. Each type has its own cooking habits and some need special care. The following buying information should help you select pans you'll enjoy using for years. Along with the new we show some old favorites that have given pleasure to generations of cooks.

BUYING TIPS

1. Choose utensils with flat bottoms and tight-fitting lids. Flat bottoms are particularly important when cooking on a thermostatically controlled range burner or unit.

2. While there are many lightweight, inexpensive pots and pans available, you'll get much longer wear and better cooking results from pans of medium or heavyweight materials.

3. Pans should be well balanced so they won't topple over either when empty or filled.

4. Handles should be firmly attached and feel comfortable in your hand. Handles that stay cool throughout cooking are now appearing on many moderately priced saucepans. If handles are detachable, make certain they grip the pan firmly when attached.

5. Knobs on lids should be easy to grasp.

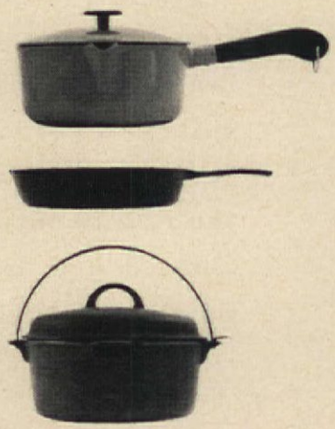
6. Check the size of a utensil before you buy. You'll find that many manufacturers permanently mark pan size on the bottom.

7. Ease of cleaning is a big consideration. Look for rounded corners and smooth edges.

F. M. Demarest

ALUMINUM

This popular material is used in many top-of-the-range and oven pans. It conducts heat evenly, gives excellent cooking results. You'll find aluminum ware available in all price ranges, varying from inexpensive, lightweight pans to those made of heavy-gauge aluminum, aluminum alloys, and cast aluminum. If you're looking for color you'll see pans with bright, gay, anodized aluminum lids and cast aluminum pans with porcelain exteriors in popular kitchen colors. Hard water and certain foods such as eggs and potatoes may stain aluminum. It is readily cleaned by using one of the aluminum cleaners on the market or scouring with a soap-filled steel wool pad or household cleanser. To brighten the insides of saucepans that have darkened with use, boil a solution of one tablespoon cream of tartar to one quart of water in the utensil for five to ten minutes, wash in light suds, rinse, and dry.



CAST IRON

Among the prized possessions of many homemakers is a cast iron skillet or Dutch oven seasoned with use for a generation or more. Cast iron holds heat well and is excellent for long, slow cooking. If you buy a cast iron utensil that has not been preseasoned or if you have one that's rusting, it must be seasoned. Scour utensil with household cleanser, wash, rinse, and dry well. Brush inside of pan and lid with unsalted shortening or vegetable oil. Place in warm oven (300° F.), brush pan every hour with additional shortening. After four hours wipe off excess fat and repeat process. Do not use strong detergents or cleanser on cast iron when washing; dry thoroughly to prevent rusting. Porcelainized cast iron utensils are available in a riot of colors and patterns. They are chip-resistant and easy to wash. Avoid sudden extreme changes of temperature and refrain from using harsh abrasives.

STAINLESS STEEL

Making a wide appearance in kitchen appliances as well as cooking utensils, this metal is durable and easy to keep clean. Most stainless steel utensils designed for use on top of the range have either a special heat-distributing core or a layer of aluminum or copper applied to the bottom to give even cooking results. You'll find many stainless steel casseroles available that go handsomely from the oven to the table. While stainless steel resists staining, it may discolor if too much heat is used during cooking. This "heat tinting" can usually be removed by scouring with a *stainless steel wool pad* and household cleanser or with a special heat tint remover. In extreme cases, check into the possibility of sending the pan back to the manufacturer for rebuffing. To prevent heat discoloration use only enough heat to cook the food and never place an empty pan on a hot burner or surface unit. Copper-clad bottoms can be kept shining by using one of the many paste, liquid, or powdered copper or metal cleaners.

ENAMELED WARE

Pastel colors to match today's kitchen appliances, dramatic black and white, and imaginative decorations are major attractions in enameled ware. Available in several weights, the best quality has several layers of acid-resistant porcelain enamel fused to a heavy steel base. Enameled ware absorbs and holds heat well, is easy to wash. Avoid dropping or sudden temperature changes as these may cause chipping.

Shopping Information, page 83

SOUP 'N SANDWICHES

Cool summer meals need one hot dish.
ake it easy! Make it soup!

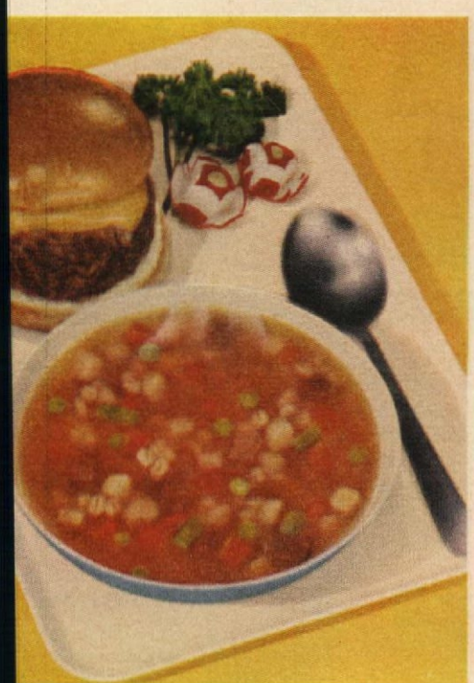
It's the lunch that peps you up when the weather gets you down. It's the lunch that tastes delicious when nothing else looks good. It's the lunch that gives you nourishment you need . . . energy, too! Have a sandwich with soup as your "one hot dish" on every summer day. It's quick. It's easy. Thrifty, too! Soup's ready in just 4 minutes . . . costs less than 7¢ a serving. And tastes so good it's a pleasure to keep that healthy year-round habit . . .

Once a day . . . every day—SOUP!

Ham and Cheese Sandwich
Campbell's Tomato Soup

Tomato-Bacon-Lettuce Sandwich
Campbell's Beef Noodle Soup

Egg Salad Sandwich
Campbell's Vegetable Soup



Cheeseburger
npbell's Vegetable Beef Soup

Peanut Butter and Jelly Sandwich
Campbell's Chicken Noodle Soup

Hot Dog with Mustard
Campbell's Chicken Vegetable Soup

Have you had your soup today?

Coming Attraction

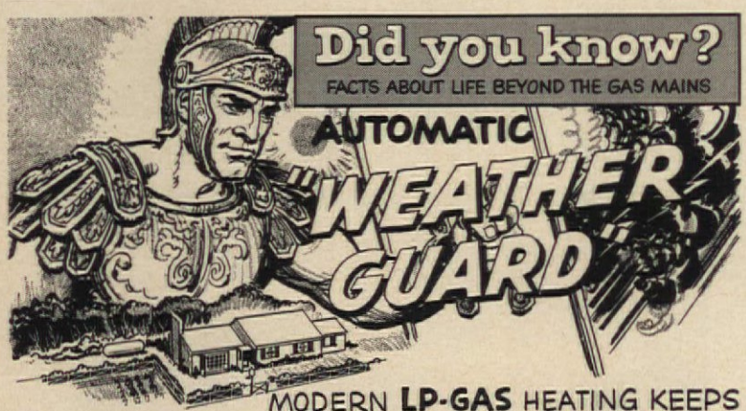
For sheer suspense, there is nothing quite like the movie preview announcement. During the three minutes that follow, "Coming Next Week," on the silver screen, an incredible amount of violence, romance, intrigue and pathos unfolds before your eyes. The superlatives used to describe "The Coming Event" are staggering. In fact, we frankly enjoy the preview announcement more than the movie itself which all too often falls far short of expectations.

Now it happens that we have an announcement to make about a Coming Event. While we are excited about this Event, we will not rhapsodize or resort to superlatives in our announcement. It is not our purpose to create suspense ...only to reveal the facts. It is true that the Event was two years in the making but we mention this only in passing. The important thing is that the Event takes place next month, September! We think that we can safely promise that you will enjoy the Event and be pleased that you have been a member of the audience. Well...that just about covers everything. Oh yes, the Event about which we are making this announcement? It is the modest debut of the 1960-61 line of E-Z-DU* pre-pasted wallpaper, the product you just cut, wet and hang. Watch for it! Coming next month at your local Imperial dealer.

P.S. To receive a new, colorful decorating booklet entitled "Where, When and How to Use Wallpapers", send 10¢ in coin, together with this rectangle to Dept. A-8, c/o of this Company.

*Reg. U.S. Pat. Off.

IMPERIAL COLOR CHEMICAL & PAPER CORP.
Glens Falls, New York



MODERN **LP-GAS** HEATING KEEPS YOUR HOME AT JUST THE RIGHT TEMPERATURE, **AUTOMATICALLY!** THERMOSTATICALLY CONTROLLED, IT'S CLEAN, FAST, EVEN HEAT. ***SAFE, TOO!***

THE MODERN **LP-GAS** INCINERATOR BURNS BARRELS OF TRASH TO OUNCES OF POWDERY ASH, AUTOMATICALLY. NO SMOKE, NO ODOR... **NO BAD WEATHER TRIPS TO THE TRASH CAN**

LOOK FOR THIS SEAL— THEN BUY WITH CONFIDENCE!

MEMBER NATIONAL LP GAS COUNCIL
LIQUEFIED PETROLEUM GAS
BUTANE · PROPANE · BOTTLED GAS · BULK GAS
AVAILABLE EVERYWHERE
DEPENDABLE ALWAYS

FREE BOOK OF 200 AMAZING FACTS ABOUT MODERN GAS SERVICE BEYOND THE CITY MAINS

SEND TODAY! WRITE TO...

NATIONAL LP-GAS COUNCIL, DEPT. AH-4
185 N. WABASH AVENUE, CHICAGO1, ILL. or 1355 MARKET STREET, SAN FRANCISCO 3, CALIF.

POTS AND PANS (continued)

GLASS

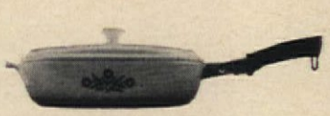
It's fun to watch food cooking in glass. Top-of-range utensils are made of a special type of glass. Some come with a wire grid to be placed between the utensil and unit when cooking on an electric range. Gaily decorated and clear glass ovenware goes right from the oven to the table. Many ovenware pieces have holders to protect the table top. Glass utensils absorb and hold heat well. Lower oven temperature 25° F. when baking in them.

CERAMIC AND EARTHENWARE

Pottery-type cooking utensils have been popular for centuries. Even the very crude ones used by primitive peoples have a special beauty. The striking patterns, colors, and shapes are so lovely that most homemakers want to have at least one piece to cook and serve in for special informal meals. Many of these utensils are glazed both inside and out, but some are glazed just on the inside. Read labels carefully before using on top of range. Many are designed for this use, but it's important to heat them slowly. Avoid rapid temperature changes.

COPPER

The warm glow of copper utensils hanging in the kitchen is an appealing sight. Most copper pans in the stores today are lined with tin to prevent corrosion. After a long period of use this lining may become thin and need replating. Consistent care is needed to keep copper looking bright. There are many excellent copper cleaning compounds which are easy to use, barely need rubbing.



NEWS! PYROCERAM

Pots and pans have entered the Space Age! This new ceramic was originally developed for use in the nose cones of missiles. All the cook-and-serve pieces can be used on top of the range, in the oven and broiler. Pans are so resistant to temperature change they can go right from the freezer to direct heat of range without danger of breakage. Handles are detachable. THE END

Now it's easy as pie to make

Ice Cream Pie

the "busy-day" way!

SY-AS-PIE ICE CREAM PIE

Ice Cream
end together lightly in
wl one pint vanilla ice
am and one cup of milk.

2. Jell-O Instant Pudding
Add package of Chocolate Instant Pudding. Beat until just mixed . . . one minute.

3. A baked pie shell
Pour at once into 9-inch pie shell. Let stand in refrigerator about one hour.

Try other combinations, too. Pair up Jell-O Lemon Instant Pudding with pineapple ice cream . . . or Jell-O Strawberry Instant Pudding with strawberry ice cream . . . or Vanilla Instant Pudding with Pistachio. Seven flavors of Jell-O Instant Pudding, the famous "busy day" dessert!

ENERAL FOODS KITCHENS

eated for your enjoyment by General Foods Kitchens

No freezing...
firms up in your refrigerator.
Stays creamy-smooth
and "cut-able" for hours,
thanks to
Jell-O Instant Pudding!

take a can of EVAPORATED MILK

Bring dinner to a delectably sweet ending by serving one of our evaporated milk desserts—nutritious and colorful, filling and flavorful. Evaporated milk is deliciously present in every one of these fresh taste treats. We recommend elegant PARTY PARFAITS *made with creamy* MILK SHERBET *or* CHERRY GLAZED CUSTARD PIE *to turn any meal into a feast. Evaporated milk gives flavor to foamy* MILKSHAKES *and luscious* CANDIES. *What a sweet prospect awaits you!*

Fudge, Pralines, and Fruit Candies *are smooth and creamy—thanks to evaporated milk! Using evaporated milk eliminates the sugary texture so often found in homemade candies and makes them irresistible.*

Cherry Glazed Custard Pie *comes out perfect every time . . . because evaporated milk keeps the custard from separating. You'll love the combination of creamy custard and slightly tart cherries.*

FOR THESE RECIPES, SEE PAGES 47 and 48

Shopping Information, page 83

Milk Shakes *are tops not only with teen-agers but with the whole family. Made with evaporated milk, they are especially easy on the budget, so delicious, and great fun to whip up at the "home soda fountain."*

Of the endless flavor combinations, we show three sure-fire favorites: banana, chocolate, and strawberry. The making is simple: dilute the evaporated milk with an equal amount of fruit juice or an instant soft-drink mix. For added nutrition use the milk undiluted as it pours from the can. If ice cream is your "dish" add a generous gob; if you prefer a frosty drink add shaved ice. Let your whim be your guide!

Fill your table with all the golden

Sunny Meals

Here are seven happy ways to butter up your family's appetite—from tasty appetizers to tinkling pitcher of frosty lemonade. Savor our golden yellow saffron chicken bake, the steamy corn dripping with butter. Or do you fancy an airy soufflé and the bland, delicate flavor of summer squash? And note: our shimmering peach mold is a midsummer's dream. No wonder we have our sunny disposition on!

Recipes on pages 47

GOLDEN PEACH MOLD

SAVORY CHEESE SOUFFLÉ

SUMMER APPETIZER

SAFFRON CHICKEN BAKE

goodness of the summer season!

Family Food

Long-Gommi Associates

Make a Perfect Meat Loaf

Juicy, moist, marvelous...with Hunt's Tomato Sauce, tomato at its cookin' be

PERFECT MEAT LOAF

A real prize, this recipe! It's a fail-proof, flavorful meat loaf, with the spicy goodness of Hunt's Tomato Sauce inside, a rich red glaze of Hunt's outside. And—its unique *new* combination of everyday ingredients is what makes it juicy, moist, marvelous—whether you serve it hot *or* cold.

1½ lbs. ground beef
¾ cup quick-cooking raw oats
2 eggs, beaten slightly
¼ cup chopped onion
2 teasp. salt
¼ teasp. pepper
2 8-oz. cans Hunt's Tomato Sauce

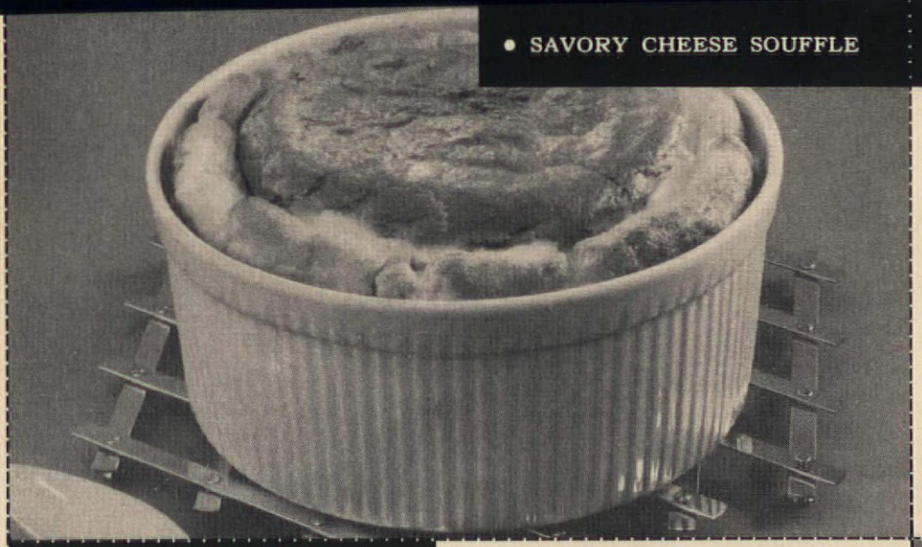
Combine first six ingredients *thoroughly* with 1 can Hunt's Tomato Sauce. Pack firmly into an 8 x 4 x 3-inch loaf pan. Chill about 1 hour. Unmold into a shallow baking pan. Bake in moderate oven (350°F.) for 1 hour. Pour second can of Hunt's Tomato Sauce over loaf. Bake 20 minutes more until loaf is nicely glazed. Makes 6-8 servings.

Creative Cooking Comes Easy With Hunt's Tomato Sauce. There are so many ways you can use it to brighten your everyday favorites. For instance: try *basting* your roasts with Hunt's. It gives them tempting new color, mingles with pan juices to make a perky, perfect gravy. (Allow 1 can to about 3 lbs. of chicken, pot roast, veal or pork roast.)

Look for more recipes on every can of Hunt's Tomato Sauce, too.

WRITE FOR FREE RECIPE BOOKLET:

Hunt...for the



• SAVORY CHEESE SOUFFLE

• CHERRY GLAZED CUSTARD PIE

Preparation time: 30 min.
Baking time: 40 min.
Chilling time: 2 hrs.

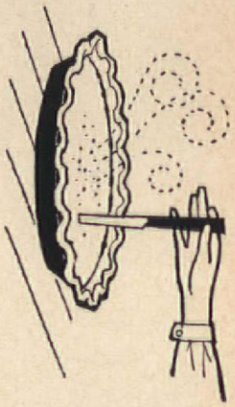
1 c. evaporated milk
1 tbs. lemon juice
9-inch unbaked pie shell
2 eggs
½ c. sugar
½ tsp. salt
1 tsp. vanilla
1 can (1 lb. 1 oz.) red, sour, pitted cherries
1½ tsp. gelatin
2 tbs. cold water
½ c. sugar
¼ tsp. salt

• Combine evaporated milk and lemon juice, let stand about 15 minutes. Bake pie shell in very hot oven (500°F.) 8 minutes; remove from oven. Reduce oven temperature to moderate (350°F.). Beat eggs well, beat in ½ cup sugar and ½ tsp. salt. Add the evaporated milk-lemon juice mixture and vanilla; pour into hot pie shell. Bake in moderate oven (350°F.) 30 minutes. Cool to room temperature, then chill. Drain cherries, reserving juice. Soften gelatin in cold water. Combine cherry juice, ½ cup sugar, and ¼ tsp. salt in saucepan; heat until sugar is dissolved. Add softened gelatin; stir until melted. Chill until slightly thickened. Spoon on top of well-chilled custard layer. Chill again until gelatin is firm.

Serves 6 *350 cal. per serving* *Source of Vitamins A,B,C*

Tested in THE AMERICAN HOME KITCHENS

TEST A CUSTARD OR PUMPKIN PIE for doneness by inserting a knife into the filling halfway between the edge and the center. When the knife comes out clean, the pie is done.



• MILK SHERBETS

Preparation time: 10 min.
Freezing time: 2 hrs. 20 min.

LIME MILK SHERBET

1 can (14½ oz.) evaporated milk
2 tbs. lemon juice
½ c. sugar
1 can (6 oz.) frozen limeade concentrate, slightly thawed
Few drops green food coloring

• Chill evaporated milk in refrigerator freezing tray until soft crystals form around edge, about 20–25 minutes. Transfer to cold bowl and beat until stiff, about 1 minute. Add lemon juice and continue beating about 2 minutes longer, or until mixture is very stiff. Fold in sugar, limeade concentrate, and food coloring. Turn into two refrigerator freezing trays, or other shallow pan, and freeze until firm, about 2 hours.

Tangerine Milk Sherbet: Substitute 1 can (6 oz.) frozen tangerine juice for the limeade in above recipe; omit food coloring.

Party Parfaits: Layer lime sherbet with chocolate syrup; garnish with shaved chocolate. Layer tangerine sherbet with strawberry jam; top with whole strawberry. Or combine both flavors in one parfait, layered with melted mint jelly, currant jelly, and/or a few tablespoonfuls of tangerine concentrate reserved from recipe. Garnish with mint leaves.

Serves 8–10 *140 cal. per serving* *Source of Vitamins A,B,C*

Tested in THE AMERICAN HOME KITCHENS

• GOLDEN PEACH MOLD

• SAFFRON CHICKEN BAKE

• ASSORTED CANDIES

Makes 2-3 doz. candies
3000 cal. per recipe
Source of Vitamins A,B,C

Quick and Easy Fudge: Combine 1⅔ c. sugar, ½ tsp. salt, ⅔ c. evaporated milk, and 2 tbs. butter in saucepan. Bring to a boil over medium heat, stirring constantly; boil 1 minute. Remove from heat; add 1½ c. semi-sweet chocolate pieces, 1½ c. marshmallow bits, 1½ c. chopped walnuts, and 1 tsp. vanilla. Beat vigorously until chocolate and marshmallows are melted, about 1 minute. Pour into buttered 8x8x2-inch pan; garnish with walnut halves or candied cherries, if desired. Cool until firm; cut in squares.

Cream Pralines: Combine 1 c. brown sugar, firmly packed, 1 c. granulated sugar, and ½ c. evaporated milk in heavy saucepan. Cook over medium heat, stirring constantly, to 236°F. (soft ball stage). Cool 5 minutes, without stirring. Add 1–1½ c. pecan halves and beat with wooden spoon until mixture begins to thicken. Quickly drop by spoonfuls onto waxed paper or aluminum foil. Cool. Store in tightly covered tin. If candy becomes too set to drop into smooth patties, blend in a teaspoon or so of hot water.

Fruit Candies: Put 1 c. pitted dates, 1 c. uncooked, dried apricots, 1 c. raisins, and 1½ c. walnut halves through food chopper, using coarse knife. Add ⅔ c. evaporated milk, 1 tsp. grated orange rind, and dash of salt to the fruit. Mix together until well blended. Chill about 1 hour, then shape into small balls. Roll in chopped nuts or cooky crumbs.

Tested in THE AMERICAN HOME KITCHENS

AMERICAN HOME RECIPES

Take a Can of Evaporated Milk

(pictured in color on pages 42 and 43)

Sunny Meals

(pictured in color on pages 44 and 45)

• SAFFRON CHICKEN BAKE

Preparation time: 30 min.
Cooking time: 15 min.
Baking time: 1–1¼ hrs.

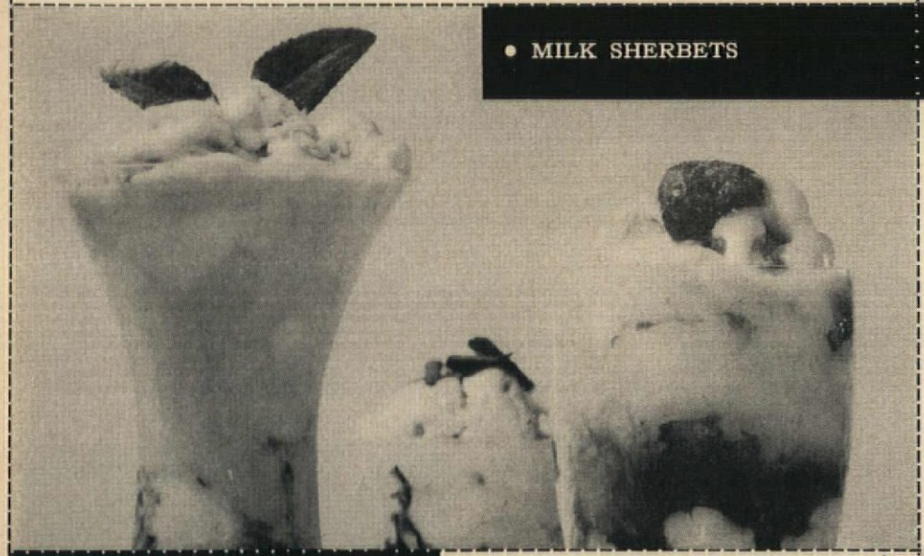
Chicken (3½ to 4 lb.), cut in pieces
Melted butter or margarine
Salt and pepper
1 c. regular or 1½ c. precooked rice
½ tsp. saffron
Chicken gravy

● Arrange chicken pieces on rack in shallow baking dish; brush with melted butter and sprinkle with salt and pepper. Bake in moderate oven (350°F.) 1–1¼ hrs., or until golden brown and tender. Cook rice according to package directions, adding saffron to boiling water and rice. Serve roasted chicken with saffron rice, topped with chicken gravy.
Chicken Gravy: Pour off all but 2 tablespoons of pan drippings from roasted chicken. Stir in 2 tbs. flour, add 2 cups water (or stock from cooking giblets). Cook and stir over medium heat until gravy thickens slightly and boils. Season with salt and pepper to taste.

Serves 4 *240 cal. per serving* *Source of Vitamin B*

***Tested in* THE AMERICAN HOME KITCHENS**

• ASSORTED CANDIES



• MILK SHERBETS

• GOLDEN PEACH MOLD

Preparation time: 30 min.
Chilling time: 2–3 hrs.

2 c. sliced fresh peaches (about 1 lb.)*
½ c. sugar
2 pkgs. lemon-flavored gelatin
2 c. hot water
2 c. cold water and fruit juice

● Sprinkle peach slices with sugar; let stand about 15 minutes; drain, reserving juice. Dissolve lemon-flavored gelatin in hot water. Measure reserved peach juice, add cold water to make 2 cups; stir into dissolved gelatin. Pour thin layer into 1½-qt. mold; if desired, arrange a few thin peach slices in flower pattern; chill until almost firm. Measure ¼ cup gelatin, chill until slightly thickened, beat with rotary beater until fluffy and thick, like whipped cream. Turn into mold over clear layer; chill until almost firm. Chill remaining gelatin mixture until slightly thickened, add drained peach slices, turn into mold. Chill until firm. Unmold onto cold serving dish.
*(Or two pkgs. [10 oz.] frozen peaches. Omit sugar.)

Serves 6–8 *170 cal. per serving* *Source of Vitamins A,B,C*

***Tested in* THE AMERICAN HOME KITCHENS**

• SAVORY CHEESE SOUFFLE

Preparation time: 20 min.
Baking time: 50 min.

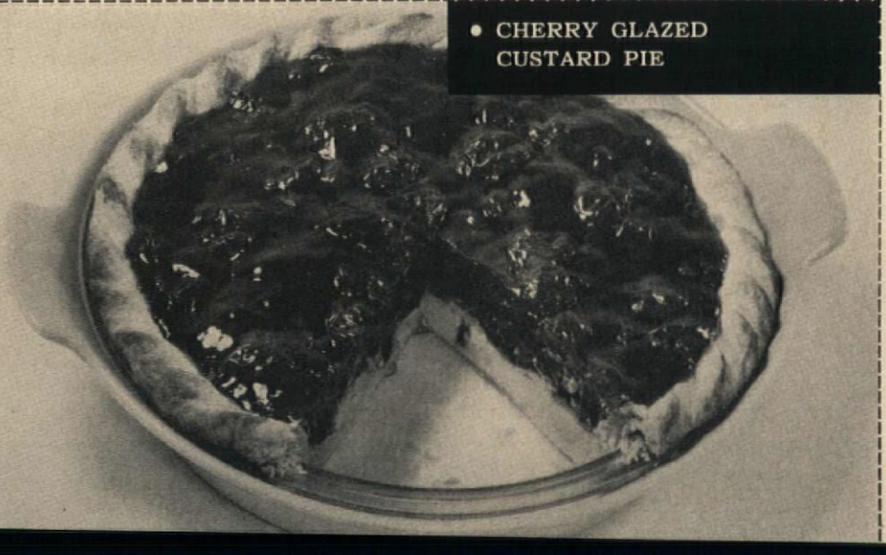
4 tbs. butter or margarine
4 tbs. flour
1 tsp. salt
¼ tsp. pepper
Dash of cayenne
1 tsp. Worcestershire sauce
1 c. milk
1½ c. grated Cheddar cheese
4 egg whites
4 egg yolks

● Melt butter in saucepan; blend in flour, salt, pepper, and cayenne. Add Worcestershire sauce and milk; cook and stir over medium heat until mixture thickens and comes to a boil. Remove from heat. Add cheese and stir until completely melted, returning to heat if necessary. Beat egg whites until stiff but not dry; set aside. Beat egg yolks until thick and lemon colored, fold into cheese mixture. Fold cheese-egg yolk mixture carefully and thoroughly into beaten egg whites. Turn into ungreased, 1½-quart casserole; set casserole in pan of warm water. Bake in moderate oven (350°F.) 50 minutes or until puffed and browned. Serve at once.

Serves 4–6 *330 cal. per serving* *Source of Vitamins A,B,C*

***Tested in* THE AMERICAN HOME KITCHENS**

• CHERRY GLAZED CUSTARD PIE

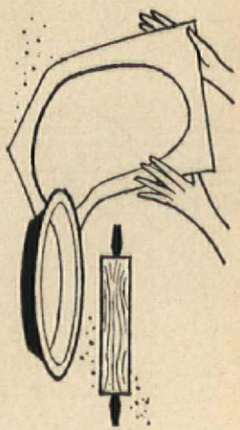


Take a Can of Evaporated Milk

(pictured in color on pages 42 and 43)

Sunny Meals

(pictured in color on pages 44 and 45)



TO HANDLE PASTRY EASILY AND NEATLY roll pastry out between two sheets of waxed paper or foil. Peel off top sheet, lift other sheet, and invert pastry into pie plate.

OLD-FASHIONED RICE PUDDING

—the quicker Minute Rice way

⅔ cup Minute Rice • 2¾ cups milk • ⅓ cup sugar
1 tablespoon butter • ½ teaspoon salt • ½ teaspoon vanilla
¼ teaspoon nutmeg • Cinnamon • Sugar

Combine Minute Rice, milk, sugar, butter, salt, vanilla and nutmeg in a greased 1-quart baking dish. Bake in moderate oven (350° F.) 1 hour, stirring after 15 minutes, and again when pudding is done. Then sprinkle with cinnamon and sugar. Place under broiler a few minutes to brown. Serve warm, or chilled.

Pudding thickens as it stands, because Minute Rice continues to absorb the milk and flavors as pudding cools. Makes 4 or 5 servings.

GLORIFIED MINUTE RICE

A dream dessert that's double-quick

⅔ cup Minute Rice • ⅔ cup water • ½ cup pineapple juice
½ teaspoon salt • 1 cup diced marshmallows • 6 diced maraschino cherries • ¾ cup drained canned crushed pineapple
⅓ cup chopped nuts • 2 cups sweetened whipped cream

Combine Minute Rice, water, pineapple juice and salt in saucepan. Mix just to moisten all rice. Bring quickly to a boil over high heat. Cover and simmer 5 minutes.

Remove from heat, let stand 5 minutes. Add marshmallows, cherries, pineapple and nuts. Cool to room temperature. Fold in whipped cream and chill 1 hour. Makes 8 to 10 servings.

ool, happy desserts for company—for family—or just for fun

ew Minute Rice Pudding Delights

easiest . . . fastest . . . always perfect

MINUTE RICE CREAM MOLDS

You never made 'em so fast—so fancy!

⅔ cup Minute Rice • 1½ cups milk • ¼ teaspoon salt
1 tablespoon gelatin • 1 slightly beaten egg • ⅓ cup sugar
⅔ cup milk • 1 teaspoon almond extract
1 cup whipped cream • ⅓ cup chopped candied fruit

Combine Minute Rice, 1½ cups milk and the salt in large, heavy saucepan. Mix to moisten all rice. Boil gently, loosely covered, 10 minutes, or until milk is absorbed. Fluff occasionally with fork. Remove from heat.

Meanwhile, soften gelatin in two tablespoons of cold water. Add egg, sugar, and ⅔ cup milk to gelatin. Slowly add to rice, mixing well. Cook slowly and stir until mixture coats a dry metal spoon.

Remove from heat. Add almond extract. Chill until slightly thickened. Fold in whipped cream and candied fruit. Spoon into 6 to 8 buttered molds. Chill. Unmold, top with whipped cream, if desired. Makes 6 to 8 servings.

Recipes from General Foods Kitchens

Now! skillet cookery with your heart in mind

Wesson – *the fighter against*

©1959 Wesson Oil & Snowdrift Sales Company

Wesson cuts down cholesterol*, the prime suspect in coronary heart disease

When you reach for the skillet... reach for the Wesson!

This pleasant advice stems from those heart authorities who are recommending the poly-unsaturated qualities of *liquid* pure vegetable oil instead of the saturated *solid* fats.

Cholesterol is the villain

Saturated fats have been found to *build up* cholesterol in the blood, and excessive levels of cholesterol are the prime suspect in the cause of heart disease. Because Wesson is pure vegetable oil, it *reduces* cholesterol.

For your heart's sake, fry the unsaturated Wesson way

Eat moderately, as your own doctor will tell you, and watch your weight. For the wonderful skillet dishes your family loves, use *unsaturated* pure vegetable Wesson. Lighter and clearer than any other, Wesson is also the freshest, most highly refined pure vegetable oil you can buy. Wesson Oil takes the smoke out of frying, browns foods beautifully to taste their very best.

FREE 16-page recipe booklet of Wesson recipes for "Good Eating With Your Heart in Mind". Write Wesson Oil, Box 873, New Orleans 2, La.

*Blood Serum Cholesterol

cholesterol

A party mold almost too pretty to eat!

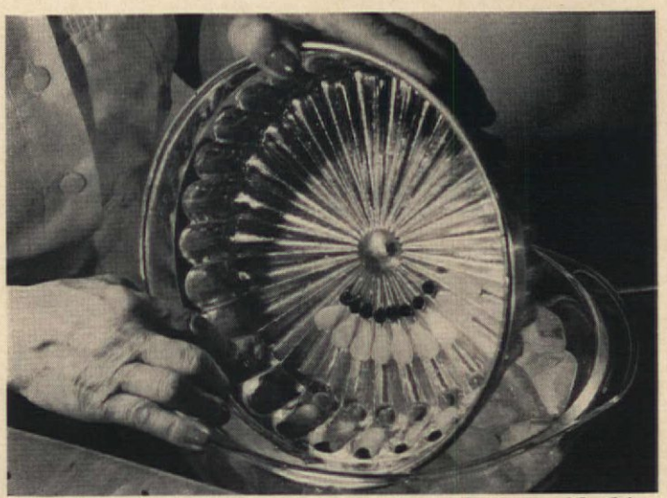
Summer Aspic

VERA BJORCK

Ever see anything quite as appealing as our chicken in aspic? And once you've sliced into its shimmering goodness you'll realize how wonderfully gelatin transforms poultry, eggs, fish, or cheese into delectable entrees . . . and how it molds fruits and vegetables into appealing salads. Gelatin has a way, too, of stretching leftovers into complete meals.

Our summer aspic here is a party idea—designed to enthrall your guests, and to perk up appetites that have waned with the summer heat. The most wonderful thing about this dish is that it is far less complicated to make than it looks. The delicate design of carrots, peas, and truffles is first "anchored" in slightly thickened gelatin. Then comes layer upon layer of tender chicken, its juicy goodness locked in the gelatin itself. The three simple steps, below, will start you on your way. Once you've mastered our design, there are any number of variations to try. For two more molds and the aspic recipe, see page 55.

F. M. Demarest



❶ *Place mold over bowl of ice. Cover bottom with thin layer of gelatin and chill until firm. Arrange carrots, peas, and truffles (or use small rounds of black olives).*

❷ *Cover decoration with a small amount of cool gelatin and chill. Make a layer of white meat of chicken, cut in large pieces. Carefully spoon over a layer of cool gelatin.*

❸ *Continue filling mold to top with alternating layers of dark and white meat, spooning slightly thickened gelatin over each layer, ending with gelatin. Chill until firm. To serve, gently loosen gelatin with paring knife. Place chilled serving dish upside down on top of mold; invert. Cover with towel wrung out of hot water. Carefully lift off mold.*

RECIPE ON PAGE 55

You never have this! No more frost build-up! No more packages so locked in by frost, you can't get them out or read the labels.

You always have this! Now, with G-E Frost-Guard, everything is free of frost—walls, shelves and food! Packages are easy to identify.

NEW! FROST NEVER FORMS IN THIS GENERAL ELECTRIC FREEZER!

FROST-GUARD FREEZER
Model HA-13S

Progress Is Our Most Important Product

GENERAL ELECTRIC

You never have to defrost this freezer! New General Electric Frost-Guard System keeps it free of frost—automatically!

No more messy drip pans, food locked in by frost—this new General Electric Frost-Guard Freezer defrosts itself completely, automatically, every day.

Circulating air keeps foods safe. With the General Electric Frost-Guard System your frozen food is kept at safe zero-degree temperature always—thanks to the constant flow of sub-zero air.

You get all these General Electric conveniences, too: famous Straight-Line Design—fits flush with walls, even into corners; bookshelf door; 4 big shelves; swing-out basket; 20-can juice dispenser.

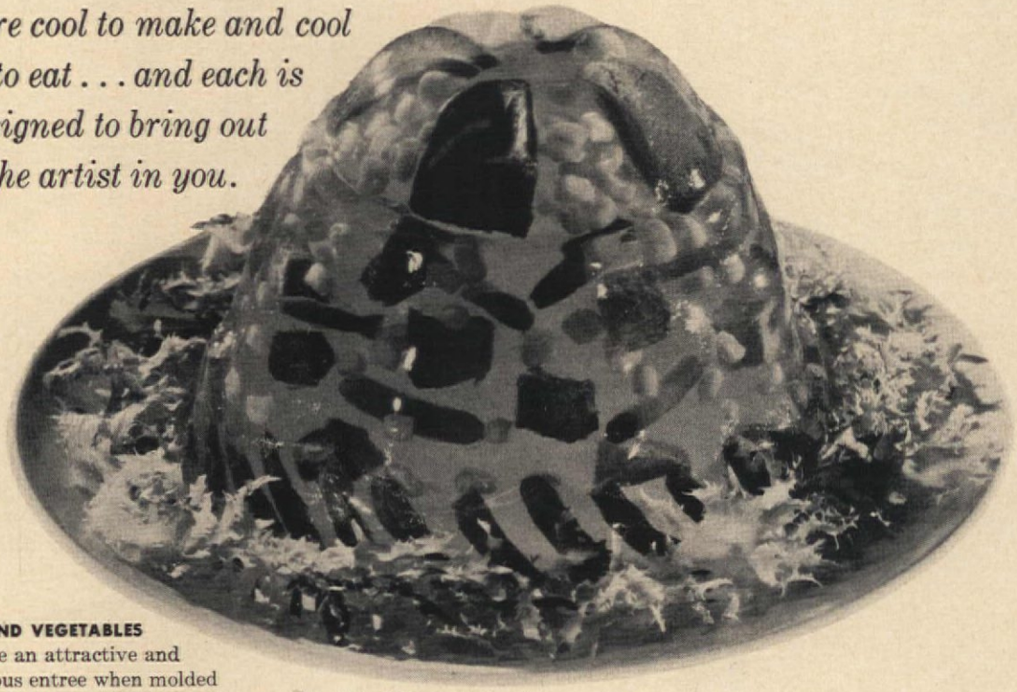
Ask your G-E dealer to show you the 13-cubic-foot Frost-Guard Freezer soon. He'll also be glad to show you other G-E Freezers in 10-, 11-, and 18-cubic-foot capacities. Household Refrigerator Dept., General Electric Co., Appliance Park, Louisville 1, Ky.

Bookshelf door puts everything where you can reach it without stretching. Stores food like books on a shelf.

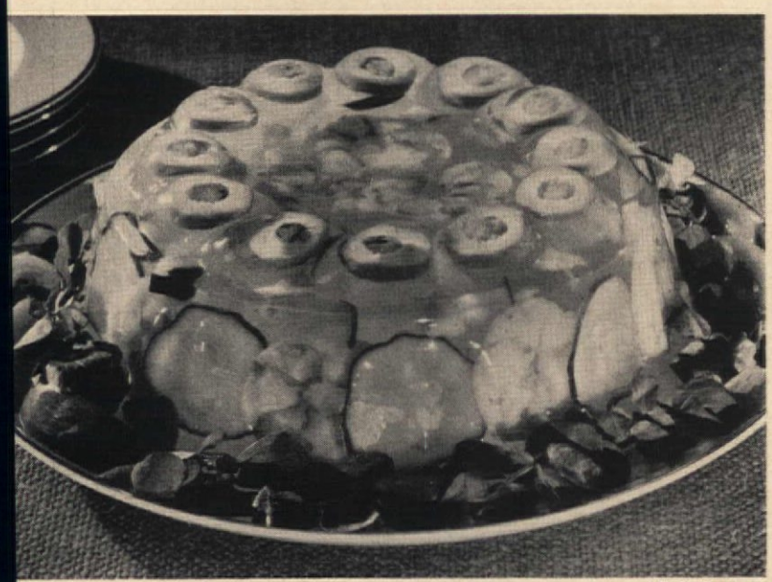
Economy of space. Takes ½ the floor space of a chest-type freezer, yet stores all food within easy reach.

(continued)

Two more ways to make your summer meals a glistening success. These molded gelatin one-dish meals are cool to make and cool to eat . . . and each is designed to bring out the artist in you.



ONGUE AND VEGETABLES make an attractive and delicious entree when molded in a base of gelatin and arranged in this delicate design.



SHRIMP AND CUCUMBER MOLD is served on lettuce leaves with a garnish of eggs or vegetables. This one-dish meal is as nourishing as it is refreshing. Serve it soon!

F. M. Demarest

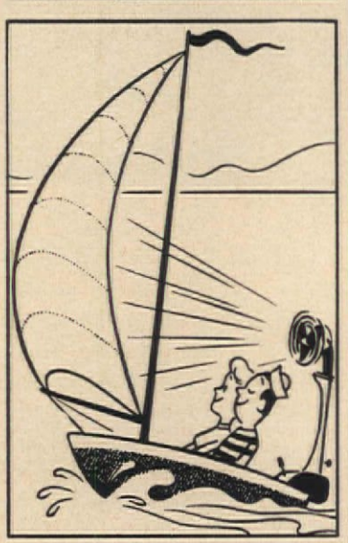
• CHICKEN IN ASPIC

2–3 lb. chickens
4 carrots
1 large onion
2 bay leaves
10 peppercorns
2 tbs. salt
Small pinch saffron (optional)
3 envelopes unflavored gelatin
⅓ cup cold water
5 cups chicken broth
Green peas and truffles, or black olives

● Clean and wipe chickens. Cover with water; add carrots, onion, and spices. Cover and simmer for 1½ hours, or until meat begins to loosen from bones. Remove chicken (reserve carrots for mold). Strain broth; let cool. Skim off all fat. Measure broth. If necessary add water to make 5 cups. Soften gelatin in cold water. Dissolve in heated broth. Skin and bone chicken; cut in large pieces. Place 2-quart lightly oiled mold over bowl of ice. Pour a thin layer of gelatin in bottom; let set. Glaze sides of mold by spooning gelatin over a small section at a time. Let each section set before coating next. Repeat until sides are covered.

Make design in bottom of mold using sliced carrots, peas, truffles, or small round pieces of black olives. Cover with a small amount of cool gelatin; chill. Fill mold with alternating layers of dark and white meat of chicken, spooning slightly thickened gelatin over each layer. End with layer of gelatin. Chill until firm.

Tested in **THE AMERICAN HOME KITCHENS**



marine supplies, paints, tools, furnace cleaners, swimming pools

whatever you need—

Find it Fast In The **Yellow Pages**

Advertisers displaying this emblem make your shopping easy.

What a wonderful way to say, "You've Arrived!"

PLATE NO. 663 Tile Contractor: National Tile & Marble Corp.

A touch of elegance in your home tells so much about you. And just inside your door the impression is made. This is an entrance to a home and to a fine way of living... in rich, readily available, Mosaic ceramic tile. It's the new Mosaic modular tile in co-ordinated Harmonitone colors. Your architect and your ceramic tile contractor will gladly show you the complete Harmonitone Palette of the pleasantest colors to live with you've ever seen.

For free estimates on Mosaic Tile, see the yellow pages for your Tile Contractor, Ceramic

THE MOSAIC TILE COMPANY
® *America's largest manufacturer of ceramic tile*

For the newest in ceramic tile ideas, send 10¢ in coin for our booklet "Discover Ceramic Tile." Write The Mosaic Tile Company, Dept. 68-1, Zanesville, Ohio

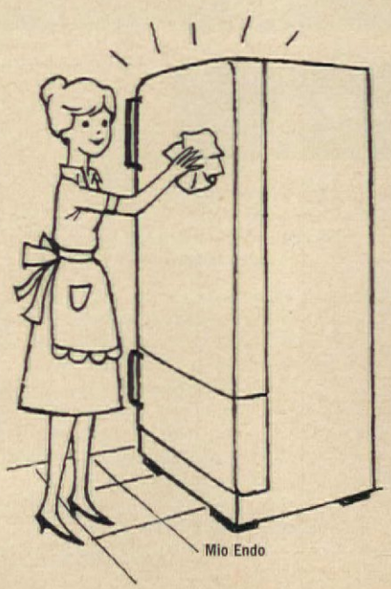
ANN QUE BROWN

OLD or NEW your refrigerator needs year-round care

Follow these tips for better service, longer life

Whether your refrigerator is of quarter-century vintage or fresh off the production line, it needs regular care to operate properly. With the advent of automatic defrost, and even newer, no-frost refrigerators and freezers, the mess is gone from refrigerator care. However, these wonderful new features shouldn't lull anyone into thinking that refrigerators will take care of themselves.

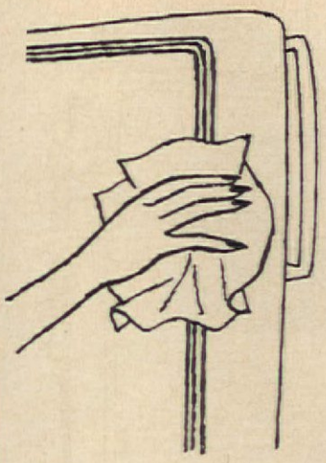
TO KEEP YOUR REFRIGERATOR SPOTLESS and sweet-smelling put it on your weekly cleaning schedule. Remove all of the food from the refrigerator compartment and throw away leftovers you no longer plan to use. Wipe off the walls of the interior with a solution of two tablespoons of baking soda to one quart of warm water. Wash shelves and such items as the butter, cheese, and egg compartments in warm, sudsy water; rinse well and dry. Do



Mio Endo

IT'S WISE TO WAX

Appliance wax will keep the finish of your refrigerator or freezer gleaming through many years of hard use. Many waxes clean and wax in one operation, save a great deal of time and effort. In addition to the appliance waxes you'll find on supermarket shelves, appliance dealers often stock waxes designed for specific brands of appliances. Do not use abrasives or harsh cleaners



PROTECT THE SEAL

The gasket around the door of your refrigerator plays an important part in keeping foods at the right temperature. It forms an airtight seal around the door, keeps cold air in and warm air out. Grease will cause deterioration of a rubber gasket and damage the seal. Wipe off grease spills as soon as possible. In your weekly cleaning, wash the gasket with warm, soapy water; rinse and dry.

not put glass shelves directly from the refrigerator into hot water as the sudden temperature change may cause them to crack.

WASH ICE TRAYS in warm, soapy water or with a baking-soda solution. Do not use hot water, abrasives, or scouring pads as they may damage the coating used on the trays to keep the ice cubes from sticking.

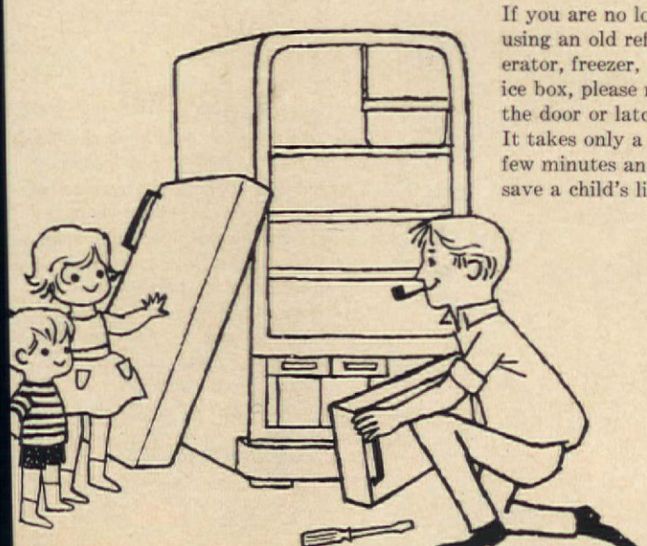
TO REMOVE EXCESS FROST from the freezer compartment use a plastic scraper or wooden spoon. *Never* use a sharp metal tool for this job. Follow the directions given in your instruction book for defrosting the freezer section.

IF THE CONDENSER FINS OR COILS are mounted on the back of your refrigerator they should be cleaned periodically to remove the dust that accumulates there. The dusting brush or crevice tool of your vacuum cleaner will make light work of this job. Many new refrigerators have enclosed condenser coils which require no cleaning.

IF YOU PLAN TO BE AWAY from home for an extended period it is economical to turn off your refrigerator. Empty ice trays, remove all food, clean the interior thoroughly and leave the door ajar. Disconnect the electric plug from the wall outlet so the refrigerator light will not continue to burn. If you have a gas refrigerator, shut off the main valve. For vacation periods of three or four weeks, it is not necessary to turn off the refrigerator. Simply remove the perishable items. You may want to turn the temperature control to a warmer setting unless it also controls the freezer compartment.

SAFETY TIP

If you are no longer using an old refrigerator, freezer, or ice box, please remove the door or latches. It takes only a few minutes and may save a child's life.



"Haven't lost a jar since I switched to Kerr!"

Coast-to-coast, women are following the lead of successful home-canners. They insist on Kerr Jars, Caps and Lids because Kerr keeps everything fresh and flavorful as the day it was canned. Kerr Lids are first choice because they seal tight.

Only Kerr has these exclusive features!

GRAY SEALING CUSHION grips top *and sides* of jar rim with 22% greater sealing surface. Locks in flavor—*seals for sure!*

GOLDEN ENAMEL stays clean and bright—rustproof; protects against food and pickling acids.

Kerr*
for canning
– for freezing!

*TRADEMARK REG. U.S. PAT. OFF.

WHEN YOU CHANGE YOUR ADDRESS Please report both new and old addresses directly to The AMERICAN HOME five weeks before the change is to take effect. Copies that we address to your old address will not be delivered by the Post Office, unless you pay them extra postage. **The American Home Subs. Dept., American Home Bldg., Forest Hills, N.Y.**

STAMPED LINENS *For Embroidery or Painting*
Embroider cutwork, cross-stitch designs, etc., using Imported DMC Floss OR paint special designs using Ball Point Paint Tubes. Buy from manufacturer & save. Write for FREE Catalog
MERRIBEE, 16 W. 19 ST., DEPT. 500, NEW YORK 11, N.Y.

Make $50 to $300 EXTRA MONEY
FAST—IN SPARE TIME!
Show Folks Low Cost, Big Value Christmas and Everyday GREETING CARDS Gifts, Stationery, Costume Jewelry
No experience needed. Housewives, elderly folks, shut-ins, organizations — all can succeed. Get big profits, free gift offer, extra bonus... have fun, too. Write for salable Samples on approval, to be paid for in 15 days or returned if not satisfied—plus Free Catalog, Selling Ideas, Party Plans and complete details.
21 Card Christmas $1.00
21 All Occasion Cards $1.25
Kissin' Kids Salt & Pepper Set $1.00
FREE Album of Name Imprinted Christmas Cards
OVER 300 FAST SELLERS
FREE Surprise Gift With First Order
Guaranteed by Good Housekeeping
HEDENKAMP 361 Broadway, Dept. AH-28 New York 13, N.Y.

Ronson
Fire-Starter
perfect for barbecues
- fast
- no soot
- burns clean
- won't affect taste of food

RONSON
maker of world's greatest lighters
RONSON CORP., WOODBRIDGE, N. J.; TORONTO, ONT.; LONDON, ENG.

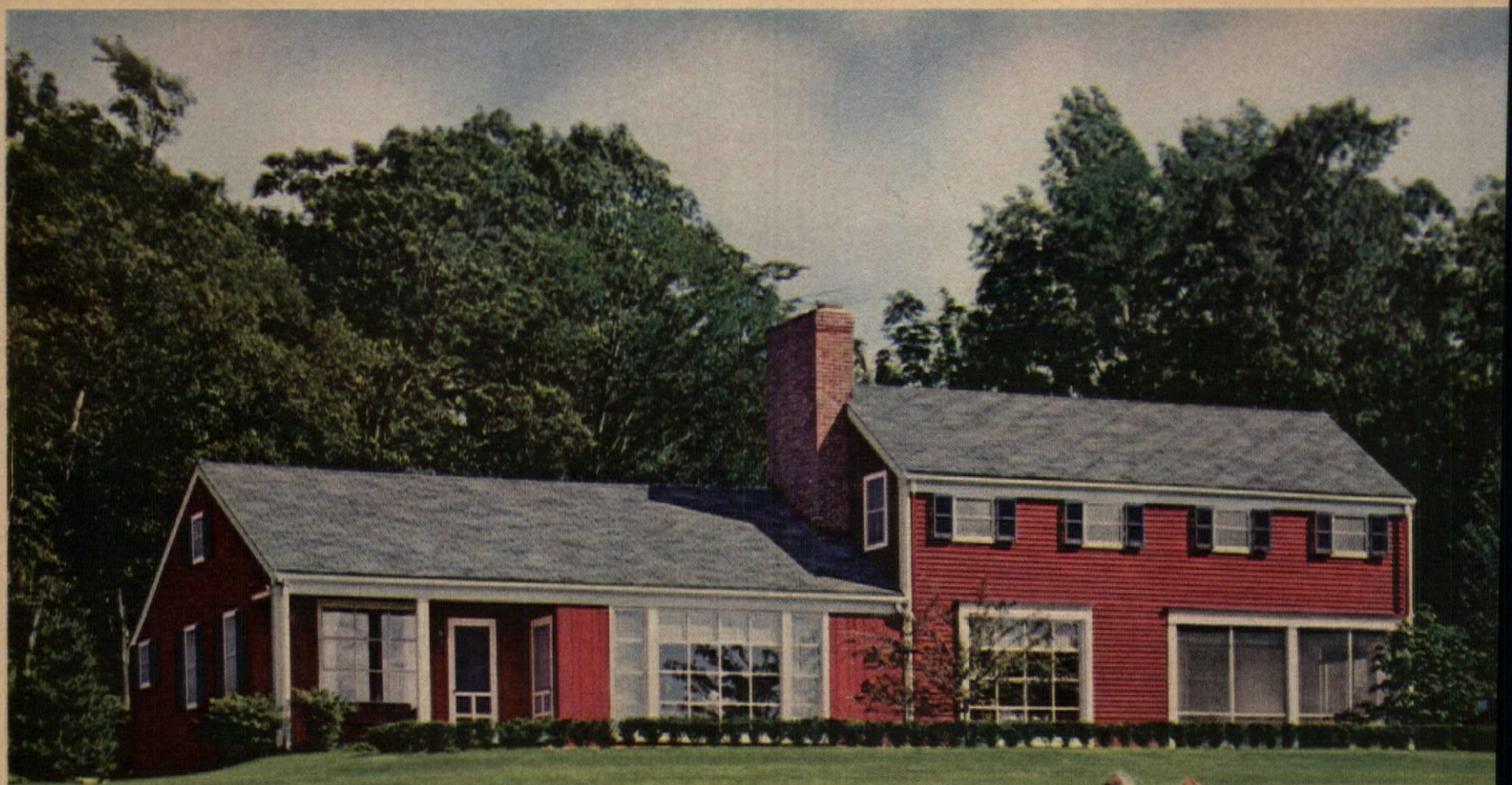
STOP ANNOYING NOISES AND WASTING WATER

GET THE GENUINE
WATER MASTER
AMERICA'S LARGEST SELLING
TOILET TANK BALL
Noisy running toilets can waste over 1000 gallons of water a day. The efficient patented Water Master tank ball instantly stops the flow of water after each flushing.
75c AT HARDWARE STORES EVERYWHERE
Higher in Canada

HANDLE LOOSE?

Reset it solidly with Plastic Wood for a permanent job! Sticks to metal, wood, stone.

For surest results always use GENUINE
PLASTIC WOOD
Handles like putty—hardens into wood!



Treat your
home to
MOORE FRESHNESS

"Fresh as a daisy"—can't you just picture the clean, sweet freshness of the country on a warm, spring day?

Give the same "freshness" to your home with Benjamin Moore Paint... and its sparkling beauty will last for years.

For more than seventy-five years Benjamin Moore & Co. has been producing top quality paint products—in the world's freshest colors.

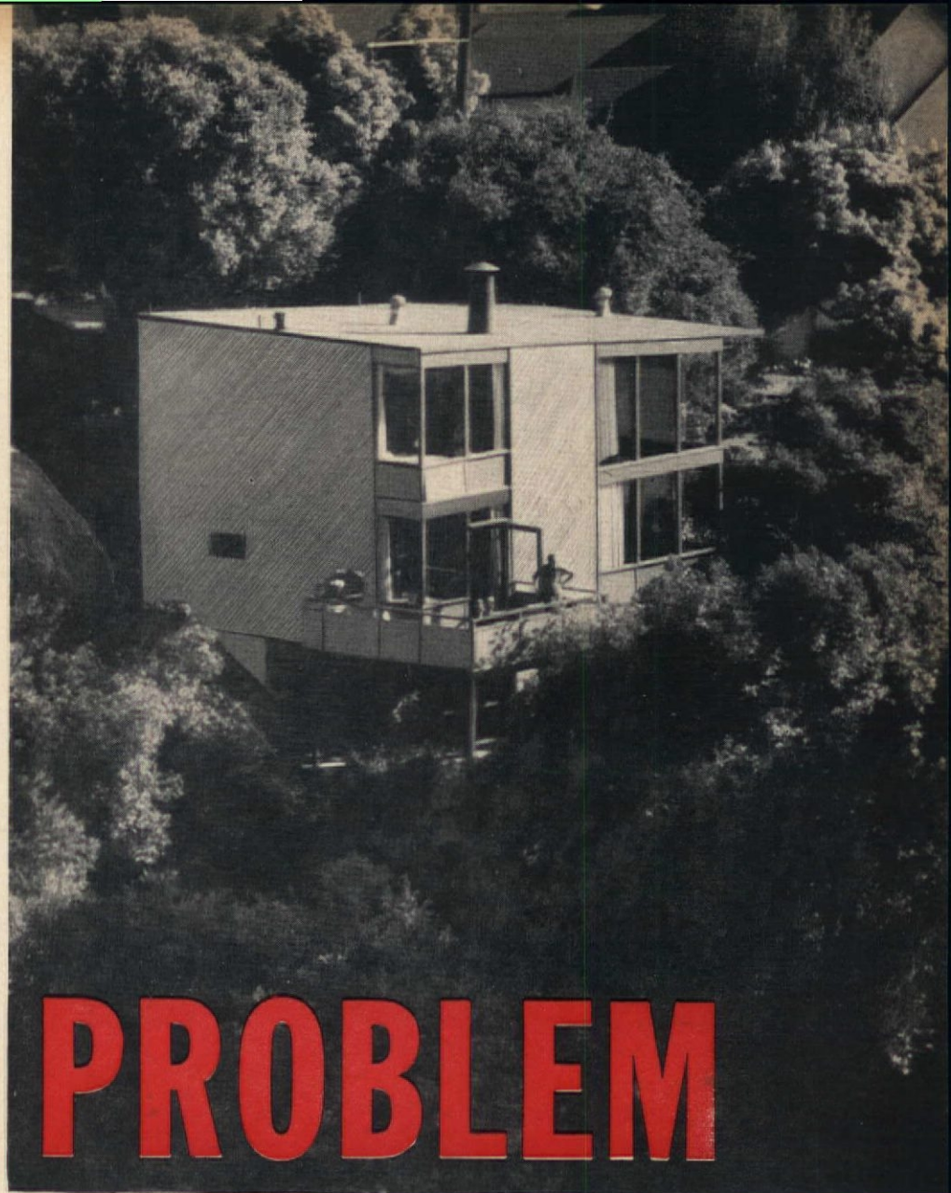
For MOORE FRESHNESS, visit your friendly Benjamin Moore Dealer. Be sure to get MOORE, don't settle for less.

Benjamin Moore® paints

PREFERRED BY PROFESSIONALS... PERFECT FOR YOU

JAMES BRETT

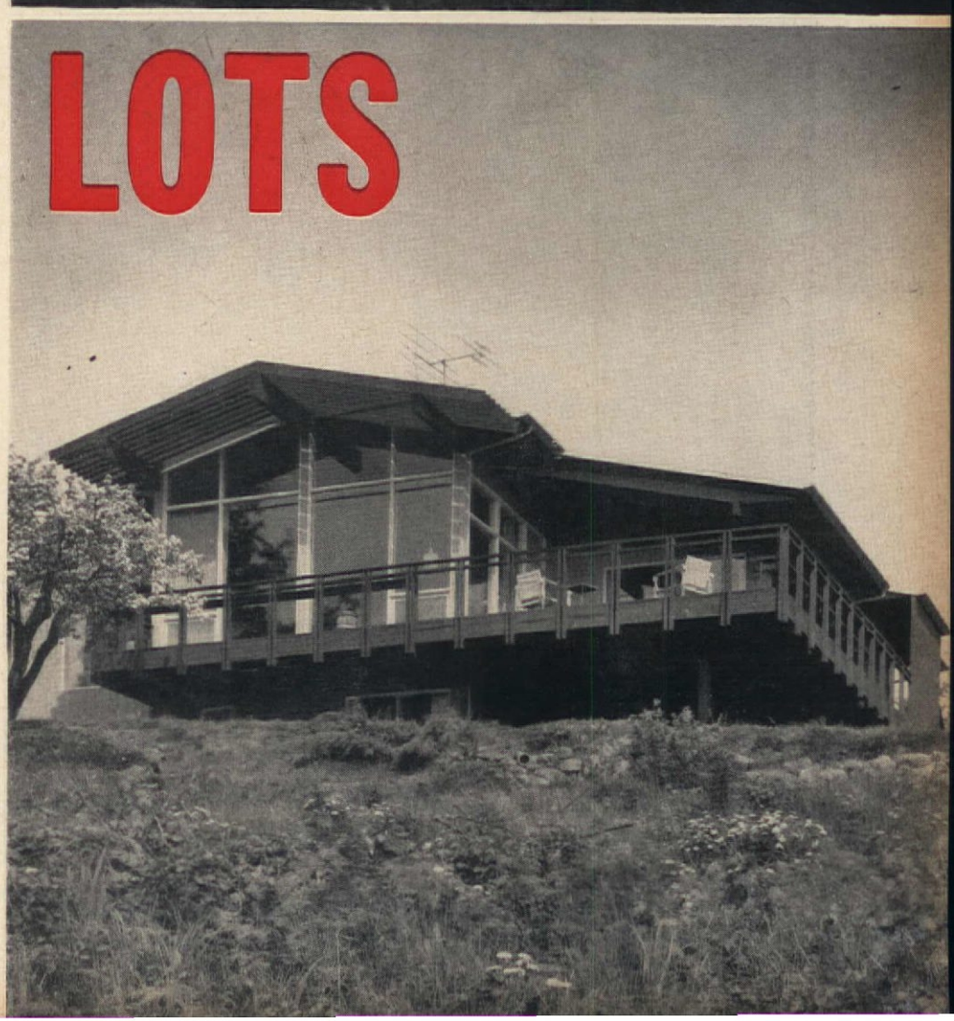
TWO GOOD HOUSES FOR PROBLEM LOTS



Imaginative design and building know-how can change low-cost problem lot into a beautiful homesite

Of all the things they say about suburbia these days, one thing is certainly true—land is scarcer and more expensive than ever. And yet, if you look hard you will see vacant lots in almost every neighborhood—property that has been ignored because it is either too small, too rugged, too steep, too barren, or without a view. Granted, some of these lots are impractical for building, but many of them could make excellent homesites. The problem with problem lots is this: Most home buyers and builders do not have the training and insight to visualize a design that would overcome the faults of the property and take advantage of its good points. If you have been tempted to build on such a lot, it's a good idea to call in an architect. The money you save on the land may pay his fee.

(continued)



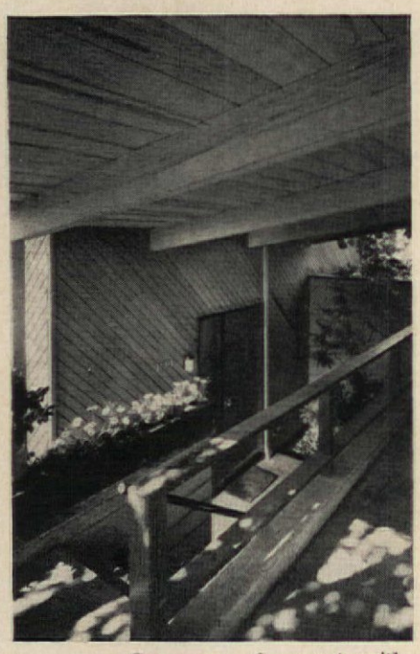
(continued)

Two-story home makes the most of a hillside site

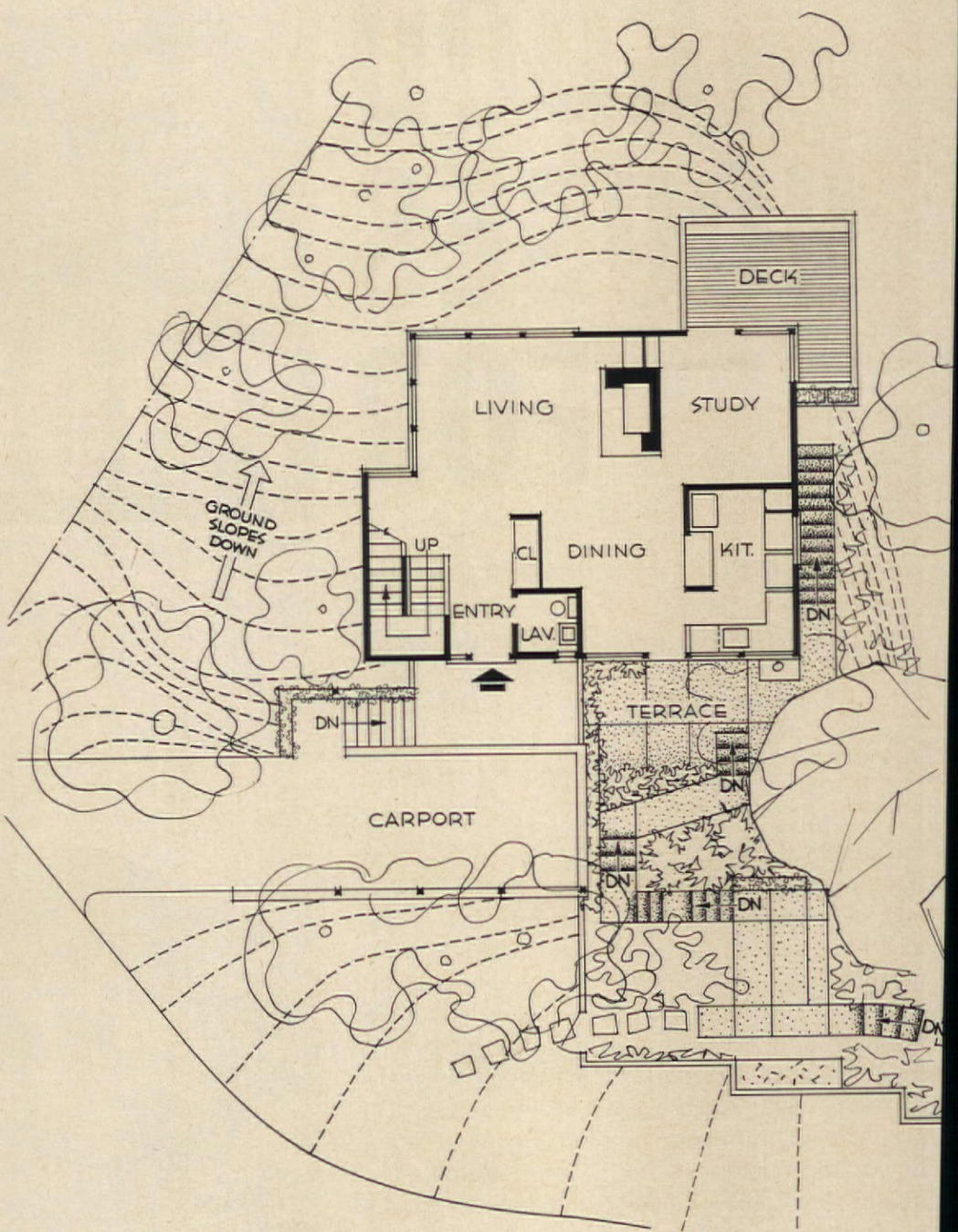
In the Berkeley hills overlooking San Francisco Bay, good land has been hard to find and expensive for years. Yet, the Donald Shorts were able to build this distinctive home with its marvelous view of the bay at a reasonable cost. The problem was solved by Architect Roger Lee, who designed a house that was especially suited to an unusual piece of land which drops down 130 feet from the street level to the back line of the plot.

To fit the almost vertical lines of the property, the architect chose a two-story design that required minimum excavation of land. Floor plans were designed to give complete privacy from the street. The living areas have large expanses of glass that open the house to sunlight and the superb view of the bay. Outdoor living areas are provided by a deck that overlooks the canyon and a terrace and garden between the house and the street.

***House** was placed close to street for easy access, and to take advantage of gentle slope of land at that one spot.*



***Carport roof** connects with house and protects the entrance during rainy weather. It is six steps down from carport to the front door and main level of house.*

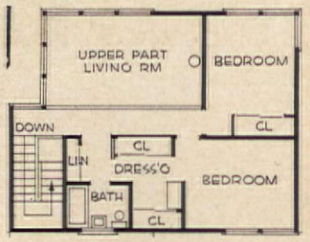


***Plan of site and main floor of house** shows convenient traffic pattern from car to the entry to living, dining, kitchen, and study areas. A wood deck on west side of house overlooks San Francisco Bay and the canyon below. The terrace and garden adjoining the dining room make a shaded nook protected from the street.*

Sigman-Ward

Roger Sturtevant

Second floor *can be reached directly from the entry without going through rest of house. Two bedrooms and a bath have lots of storage and dressing space.*



View from the living room *shows the dining area, and beyond the glass door, the terrace and rock garden. Steps wind up through the garden to a potting shed. To the left of the dining area is a pass-through and kitchen. The balcony overlooking living room leads to upper-level bedrooms.*

The study *in the Short home has all the intimate qualities needed for good listening and reading. Its counterpart outside is a cozy wood deck that juts out over the ravine below. This deck is delightful for sun bathing and relaxing, and is completely private from the street.*

The two-story living room *with its large walls of glass has a feeling of spaciousness and is filled with sunlight most of the day. This side of the house is high above the ground and is supported at 4-ft. intervals by 6x6" posts on concrete bases.*

(continued)

PROBLEM LOTS (continued)

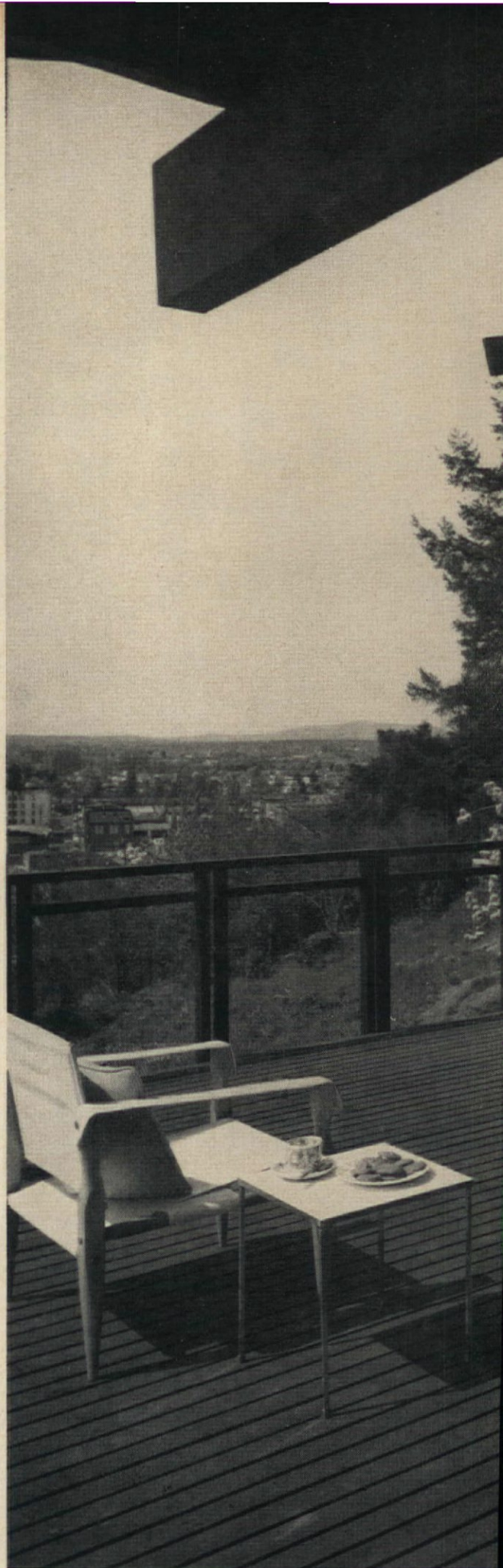
How to get privacy and a view on a small sloping lot in a crowded neighborhood

Dearborn-Massar

***View from the road** shows how the house was placed close to the sidewalk to provide a larger area of usable land behind the house. The carport and sheltered entry walk cut the house off from the street, keeping it quiet and private.*

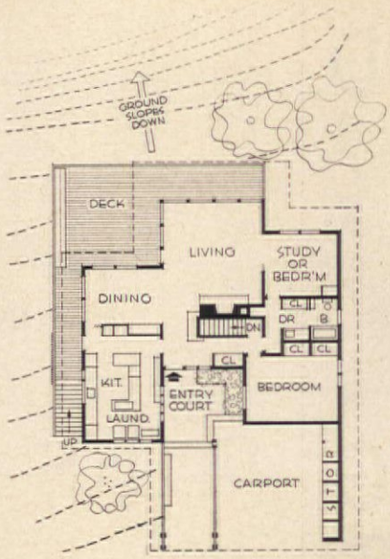
This home in Mt. Vernon in the state of Washington was designed with great care to fulfill the needs of the family and overcome the limitations of the site. The plot is 67 feet wide and 100 feet long and there are neighbors near on both sides. The front of the house was visually and acoustically insulated from the street by a carport and an entry court. To attain the necessary privacy on either side of the house, the bedrooms and kitchen were located along the side walls where large windows for view and light were not needed.

The next problem was to design the rear of the house so that the living areas would get plenty of light and view and still be secluded. This was done by maintaining the height of the main floor at street level. As the land dropped away behind the house, the living room and deck remained high and private from the surrounding outdoor area. The added height improved the view and made it possible to have a downstairs room for a teen-age son.

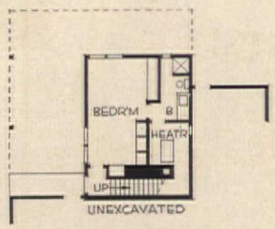


***Secluded deck** provides outdoor living at its best. There is an excellent view of Puget Sound and the Olympic Mountains.*

A tile-floored entry court *is a second outdoor living room. A true patio, it is enclosed on three sides by the house and has a roof open to the sun and sky.*



Architect: Henry Klein



Floor plan *shows excellent circulation from entry to kitchen, living, and bedroom areas. Plan of lower floor (under living room) shows son's rooms with separate entrance.*

Kitchen *has central-island range, oven, and breakfast table. Around the walls are the refrigerator, sink, freezer, washer, dryer, and lots of storage and counter space.* ***Living-room*** *ceiling follows slope of roof to give interior spaciousness.*

it's GOOD

LIVING

with

ALSCO

ALUMINUM SIDING

Here's marvelous, maintenance-free comfort that can keep your home up to 15° cooler. Saves on air conditioning, winter heating expenses. Shuts out dust and dirt. It's new found freedom from painting. Two coats of enamel are baked onto the aluminum panels to stay! In white, 8 decorator selected colors.

Right for NEW and "LIVED-IN" Homes

EXCLUSIVE

BAK-R-FOAM* INSULATION

keeps your home cooler, more comfortable on hottest days. Expanded polystyrene is bonded to aluminum—lasts a housetime!

Pat. Pend.

Please send me 16-page color booklet: "It's Good Living with Alsco Aluminum."

ALSCO ALUMINUM BUILDING PRODUCTS
Dept. AS-45, 225 S. Forge St., Akron 8, O.

We plan to build ☐ remodel ☐

Name _____

Address _____

City _____ Zone ____ State _____

In Canada write:
Alsco Products Ltd., Scarborough, Ont.

FALL PLANTING STARTS THIS MONTH

Harry G. Healy

This is the best time to set out many of your favorite plants—no need to wait till spring!

Mid-August to mid-September is the ideal time of year to plant iris, peonies, daylilies, and other fleshy-rooted, spring- or summer-flowering hardy perennials. It's also a good time to transplant daffodils, tulips, and other spring bulbs. In all but the coldest states, you can plant or transplant both needle and broad-leaved evergreens. And, if it's more convenient for you, lilacs, forsythias, mockoranges, and other spring-flowering shrubs, as well as many balled-and-burlaped trees, can be planted or transplanted now, although for these many gardeners prefer to wait till late September or early October.

Newly set plants, as at any time of the year, should be kept well watered (though not soggy wet) unless there's plenty of rain. This is especially important with trees and shrubs. And, as winter approaches, mulch all newly planted trees and shrubs with 6 inches or more of leaves or other loose litter.

Start job right

HOLES should be dug 8" or so deep when you plant peonies, daylilies, or iris. Loosen soil at bottom, and add two or three handfuls of complete plant food. If soil is sandy, also add peatmoss or humus; if heavy clay, add some sand too. Mix thoroughly and level. Now add unfertilized soil (plus peatmoss if necessary) till hole is three-quarters full, and tamp firm to prevent settling.

Be sure of depth

PEONIES should be planted so that the "eyes" (pointed growth-buds at top of roots) are only 1" to 1½" below the surface. If you plant them too deep, they won't flower. After preparing hole as described at left, add enough unfertilized soil, and tamp it, so that the eyes are at the right depth. To be certain, use stick and ruler, as shown. Now add soil to fill.

DAYLILIES are among the most colorful perennials, in their countless shades of yellow, red, and pink. And they are the easiest plants to grow. Plant them now for beautiful blooms next summer.

Daylilies singly

DAYLILIES are less fussy about planting depth than peonies. But plant the same way, singly, with the "crown" (where roots join stem) just below the surface.

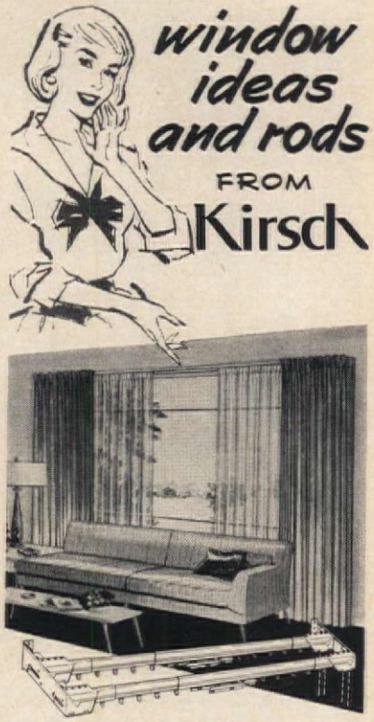
Iris in clumps

IRIS ROOTS (rhizomes) also should be just below the surface, but dig a larger hole and set three or four roots in a triangular or circular clump, as shown.

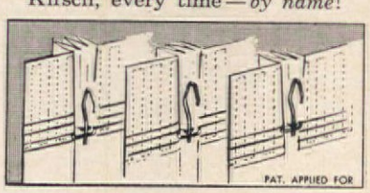
HOW TO PLANT TREES FOR MAXIMUM GROWTH

FOR LATE SUMMER or fall planting choose trees and shrubs properly balled and burlaped or growing n containers. Dig hole same depth as earth ball or container and wider all around, and loosen bottom soil. Set burlaped plant in place, cut burlap loose, and tuck around bottom of earth ball. Remove container-grown plant from container and set in place. Fill hole with soil mixed with peatmoss, mp firm, shape surface like a saucer, and water till thoroughly soaked.

BEAUTIFUL ROOMS START WITH *window ideas and rods* FROM Kirsch



Look to Kirsch for help—and hardware—for any window! ABOVE, draw draperies over inner draw curtains, on ONE inexpensive Kirsch *double* traverse set. See this and dozens of other latest styles in the big Kirsch book, "Window Decorating Made Easy." (Get it today!) To ensure smo-o-oth performance and lasting beauty, insist on drapery hardware from Kirsch, every time—*by name*!



New—for professional-looking pleats; an adjustable Kirsch *Easypleat* tape with *twice* as many pockets per yard, and the openings arranged in *three rows*, for heading height adjustment.

Guaranteed by Good Housekeeping

Kirsch DRAPERY HARDWARE

GET THIS HELPFUL BOOK!

Window decorating ideas galore; hints and tips of experts; how to make draperies; fabulous color guide. Send coupon with 50c.

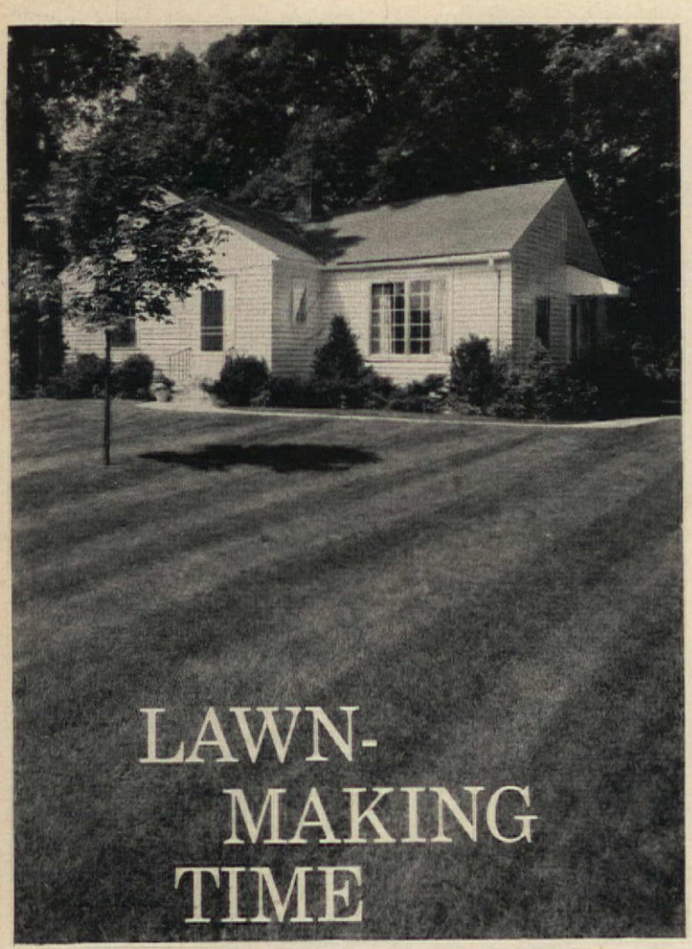
KIRSCH COMPANY
440 Prospect, Sturgis, Michigan

Gentlemen: Enclosed is 50c for one copy of "Window Decorating Made Easy."

Name_____

Address_____

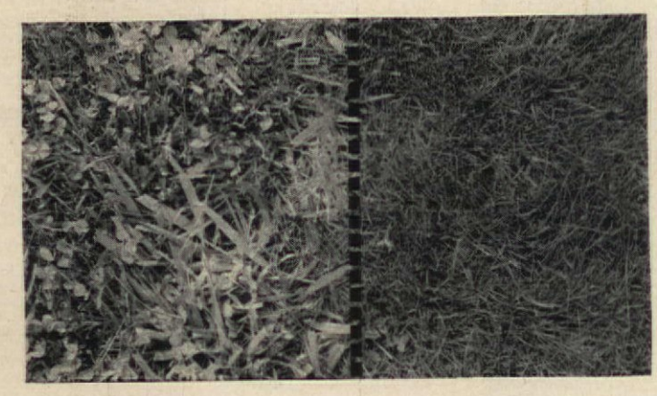
City_____ Zone____ State_____



LAWN-MAKING TIME IS NOW!

In all parts of the country except the southernmost states, mid-August to mid-September is the best time of year to make or remake a lawn. At this time you don't have to fight all the spring-starting weeds nor do you have to struggle to keep young grass alive during long periods of summer heat and drought.

It's important, though, to sow the seed by mid-September at the latest—better still by September 1. Otherwise the grass may not be well enough established by the time winter sets in.



FIRST AND FOREMOST, BUY GOOD SEED. Here, at left, you see what may grow from "bargain" seed; at right, what to expect from good seed. Local distributors handle several mixtures of good seed for their respective areas—for full sun or part shade, and for a utility, high-grade, or a "super" lawn.

(continued)

Notice all the items suspended on the wall? The desk, the cabinets, the shelves, the racks? Yes, the pictures and the plants and the clock as well—not one nail or screw is holding them up! They're all hooked into *the wall itself*, secured by hidden lockstrips in between the panels. You can move any of them up or down, right or left—in seconds—and not leave a mark of any kind!

This is the new PANELOK wall, of Masonite® hardboard—the wall that drew such comment when first shown in the National Association of Home Builders Research House. And now it's here for *your* house, bringing a flexibility you've never thought possible.

Just think, now you can change a whole room at will—change a nursery to a youngster's room, then to a teen-ager's; as the child "moves up," so do the wall furnishings! And this is true in *any* room. This same Panelok wall will support your kitchen cabinets, closet fixtures, game room equipment—you name it; there's an Adjust-A-Bilt* accessory to lock it firmly to the wall.

First

Ready for another surprise? Then wait till you see these Panelok walls close up. See the rich factory-applied wood grains, in your choice of Misty Walnut, Rose, Antique, Champagne. Why, you'd have a beautiful wall if it were just that and nothing more—and here Panelok is a *working* wall to boot! (Finishing? Couldn't be simpler! Just a coat of clear lacquer or wax, and your Panelok wall is ready to admire.)

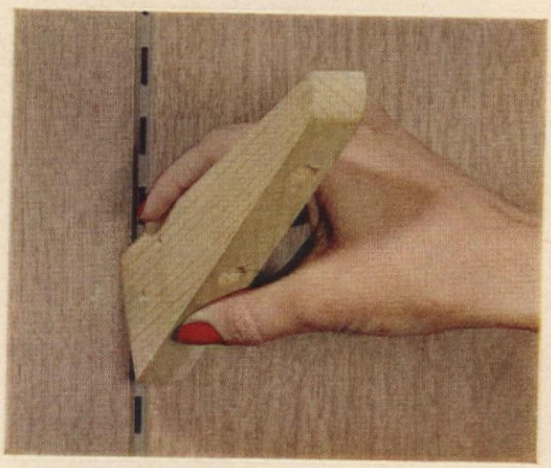
And now for the last surprise: the cost. You'll find that—for all their unique convenience...their looks...their easy-up installation—these Panelok walls actually cost *less* than many others you might use. But see for yourself, we urge you. See these new Panelok walls at your building materials dealer—or write Masonite Corporation, Dept. AH-8, Box 777, Chicago 90, Illinois. In Canada: Masonite Corporation, Gatineau, Quebec.

MASONITE CORPORATION

®Masonite Corporation—manufacturer of quality panel products.

*Reg. T.M. U.S. Pat. Off. by L. A. Darling Co.

new wall in ages!



Cuddler

no matter how you sleep...

sleep away tension

Mr. Big

on the Englander

Little Big

TENSION·EASE* mattress

the only firm mattress with the extra level of Tension-Ease coils!

Almost everyone knows that a firm mattress is good for you. Your body—especially your back—needs firm support. But an ordinary firm mattress is not enough. You need to unwind . . . to sleep the day's tensions away. The Englander Tension-Ease is designed to give you firmness . . . *and* relief from tension. It's the only firm mattress with the *extra* level of Tension-Ease Coils.

The Englander Tension-Ease is the only mattress available in your choice of Airfoam† or Innerspring. $79.75.

Englander TENSION·EASE

© 1959 The Englander Company, Inc. *T.M. The Englander Company, Inc. †T.M. The Goodyear Tire & Rubber Company

(continued)

August 15 to September 15 is lawn-making time

TO PREPARE SOIL for a new lawn, spread lawn food generously and turn soil with a digging fork or garden tractor to a depth of 6″. Rake surface level, but don't pulverize it because a slightly lumpy surface absorbs water better than a smooth one.

Spread a second but lighter application of fertilizer (it can't harm seed) and then sow the seed at the rate recommended on the package—usually two to three pounds per 1000 square feet.

To reseed dead areas in an old lawn, remove dead grass, loosen upper inch of soil, tamp it moderately firm, spread fertilizer, and sow seed.

AFTER SOWING, mulch surface *lightly* with damp peatmoss, sawdust, hay or straw—*not* to cover the seed completely, but to increase water absorption and reduce drying effect of sun and wind.

If lawn area is too big, or you "can't be bothered" with mulching, simply stir soil *lightly* with rake to mix seed with soil.

WATERING IS THE MOST IMPORTANT PHASE of starting new grass. Seed won't grow unless the soil is moist, but it won't be injured if it remains dry after sowing. If it dries out after growth has started, however, it'll die almost immediately. So keep the soil *continuously moist* from the first signs of growth till the grass is 2″ high.

Use a mist nozzle, or one that's adjustable to a fine spray. Water often—if necessary, two or three times a day—but don't flood the surface.

Start mowing to 1½″ when the grass reaches 2″.

THE END

When you buy, make sure the sleep products carry this label. It's your best assurance of quality items filled 100% with DACRON virgin fiberfill in quantities specified by Du Pont.

Most luxurious pillows and comforters in the whole sleepy world . . .

filled 100% with DACRON®

POLYESTER FIBERFILL

Everyone—from nine to ninety—loves the soft buoyancy of pillows and featherlight warmth of comforters filled 100% with "Dacron"* polyester fiberfill. Try them yourself. See if you don't float into the most luxurious sleep ever! You're assured of lasting comfort, too! "Dacron" Fiberfill bounces back even after long, hard use. It's non-allergenic, odorless, mildew- and insect-resistant. Many of these comforters are machine-washable. Insist on Du Pont's red "Dacron" Fiberfill label when you buy.

DU PONT
REG. U.S. PAT. OFF.

*"*Dacron" is Du Pont's registered trademark for its polyester fiber.*

BETTER THINGS FOR BETTER LIVING . . . *THROUGH CHEMISTRY*

Lovely Lilies Bloom All Summer (continued from page 24)

Lilies are the best bulbs for planting near an outdoor living area—because they flower in the summer, when you're actually living outdoors. Groupings of almost any lilies, by themselves or in combination with shrubs, annuals, or other perennials, can do wonders to brighten the appearance of any patio or terrace. For proof, see the picture on page 22!

When you choose locations for lilies, you should, of course, keep a few things in mind. All plants need the right general growing conditions, and lilies are no exception.

As you'll see from the table on page 24, practically all lilies like full sun, but many will do just as well in semishade. As a general rule, figure on giving them a location which gets at least half a day's full sun, or lightly filtered sunlight all day long.

When it comes to soil, lilies are no more fussy than the majority of annuals, perennials, vegetables, and shrubs. In fact, they'll grow in any soil that doesn't become waterlogged and isn't too acid or too alkaline to grow roses and most other popular plants.

They need thorough watering during dry spells—just as most plants do—and they should be fertilized with a

LILIES ARE BEST PLANTED in groups of three or more. Space the bulbs of short to medium-height varieties about a foot apart, those of tall varieties 1½′ to 2′ apart. Fertilize and turn the soil before planting, then dig holes 10″ to 12″ deep, mix a handful of bone meal with the soil at bottom, add more soil, and set the bulb so that the depth of soil over the top is twice the height of the bulb. Thus if the bulbs are 3″ high, plant them with 6″ of soil over their tops.

Styling **she'll adore**

the New Colonial

LA-Z-ROCKER®

the only lounging rocker that combines the features of a rocker and reclining lounge chair.

Just touch the handle and the rocker will lock into reclining position while the exclusive Hide-A-Way Ottoman raises for relaxing comfort.

The new Colonial styling will blend beautifully with Early American or Traditional furnishings. Wide choice of colors and fabrics.

Write Dept. AH89 today for free illustrated folder.

Model 420

LA-Z-BOY CHAIR COMPANY • DEPT. AH89 • MONROE, MICH.

Deluxe Upholstering Co. Ltd., Waterloo, Ont., Can. • Muebleria Internacional, S. A., Xalostoc, Edo. de Mexico • I. Lubner(Pty) Ltd., Johannesburg, S. Africa • Jason Metal Industries, Ltd., Welshpool, W. A.

good all-purpose plant food at least once a year, preferably when they start coming through the ground in the spring. If your soil is not particularly fertile, a second feeding in the fall is advisable.

Also like most other garden plants, lilies may be attacked by insect pests and diseases. So it's smart to practice preventive spraying or dusting from the time they start growing in the spring until they go dormant in the fall, just as you do with your hybrid tea and floribunda roses. In fact, when you use a rose dust or spray, try using it on your lilies at the same time (at least every two weeks, and preferably every week or ten days) and your lilies are sure to be as healthy as your roses.

Plant lily bulbs as soon as you get them, and when you do prepare the soil thoroughly and deeply. You can either dig one hole large enough for three or more bulbs, or you can turn the whole planting area to a depth of 10″ or 12″ and then plant the bulbs individually. In either case, dig a hole about 10″ deep, mix a handful of bonemeal (per bulb) with the soil at the bottom, and then add enough soil so that when you set the bulb the soil over the top will be about twice the height of the bulb. That is, if the bulb is 3″ high, it should have 6″ of soil over the top.

In colder parts of the country, it's a good idea to protect lilies over their first winter by spreading 6″ or so of leaves, hay, or other litter on the ground where they're planted. Remove it, though, as soon as the weather begins to warm up in the spring. And when planting, be sure to mark the spot with a label or stake—just so you don't step on them or chop them off with a hoe when they're about to break through the surface next April or May.

Now to consider some of the best lilies to choose. For early bloom there are the upright-flowering, chalice-shaped Rainbow Hybrids, as brilliant as an assortment of tulips but much larger, and the Golden Chalice Strain, in various tones of gold and lemon-yellow. These bloom in late May or early June.

Flowering at the same time are the garden-bred strain of the white Martagon lily (Lilium martagon album) and several red-flowered species and varieties—Lilium amabile, L. concolor, the lovely little coral lily (L. pumilum), and its orange-red form called Golden Gleam.

A week or two later, in June, there's an entirely different group of lilies in bloom, called the Mid-Century Strain. These include numerous named varieties which range in color from deep red (Fireflame and Cinnabar), through orange-red (Enchantment and Tangelo) and golden-orange (Joan Evans, Croesus, Valencia), to clear lemon-yellow (Destiny and Prosperity). These lilies grow 3′ to 4′ tall, and the large picture of Destiny on page 22 will give you an idea of their effectiveness!

Before the Mid-Century group has finished flowering, the Fiesta Hybrids start to open. These are a beautifully blended collection, ranging from maroon-red to soft orange and yellow. A small, pure lemon-yellow group of these is now available as the Citronella Hybrids.

Toward the end of June comes the regal lily, Lilium regale, the most popular of the trumpet-flowered lilies, white with some reddish coloring on the outside and growing 4′ to 5′ tall. A magnificent golden-yellow form of the regal lily is a new hybrid called Royal Gold—probably the most sensational of the current crop of new varieties.

Comfort he'll appreciate

the Hi-Lo-Recliner LA-Z-BOY®

Model 331

There's nothing to compare to the comfort, relaxation and satisfaction any man will get from his Hi-Lo-Recliner. He can sit up and have full leg support with the exclusive OTTO-MATIC foot-rest, or he can recline to any comfort angle . . . even full bed. When not reclined, the back is low for style.

LA-Z-BOY CHAIR COMPANY
Dept. AH89
MONROE, MICHIGAN

GENTLEMEN:

Please send me the FREE illustrated folder showing the complete line of La-Z-Boy's fine chairs and rockers.

Name_____

Address_____

City_____ State_____

Now...a toilet bowl cleaner that cleans by itself!

Just sprinkle VANISH into bowl and on any stains above the water line. Listen to it fizz as the chemical action loosens stubborn stains. Then brush away the residue and flush. No scouring. No hands in the bowl. VANISH does it for you! Cleans, disinfects, bleaches, deodorizes!

VANISH®

Available in Canada.
The Drackett Co., Cincinnati, Ohio

(continued)

Following the regals come the July-flowering Olympic Hybrids—5′ or more tall, vigorous, with intensely fragrant, widely flaring trumpet flowers of pure white. Flowering at the same time are the closely related Pink Perfection Strain and the lovely new Emerald Strain with flowers of pale apple-green when they first open. Also there are the Golden Clarion lilies with beautiful trumpet flowers of brilliant yellow and the giant Sentinel Strain with trumpets of pure white inside and dark maroon outside.

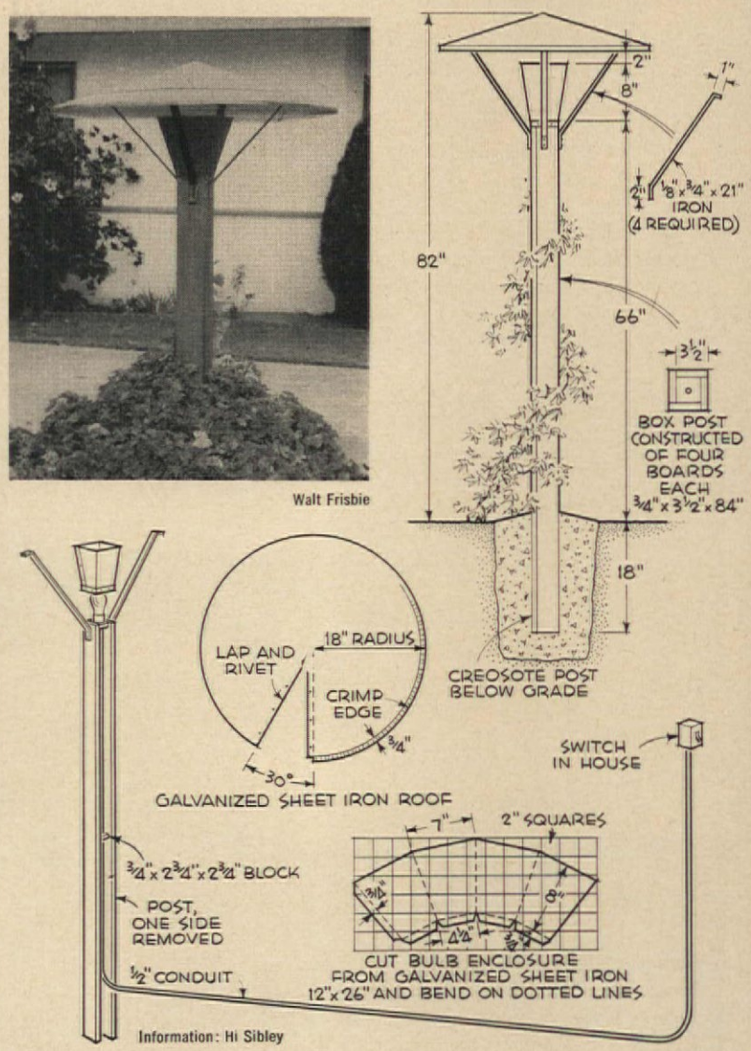
In August there are the two varieties of the beautifully recurved Lilium speciosum, Red Champion and White Champion, which will produce an abundance of delightful florist-quality blooms right in your own garden.

And finally, toward the end of the lily season, comes the magnificent broad-leaved form of the gold-band lily, Lilium auratum platyphyllum, with enormous bowl-shaped flowers, white flecked and banded with gold.

From start to finish, the lilies are certain to enhance the beauty and distinctiveness of your garden. THE END

UMBRELLA LAMP FOR YOUR GARDEN

Walt Frisbie



Information: Hi Sibley

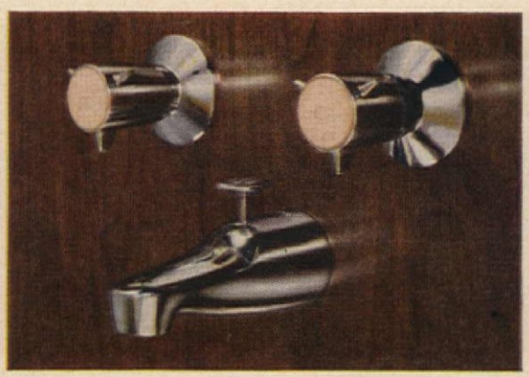
MAKE THIS HANDSOME LAMP for your garden. Assemble three sides of post with glue and 4d nails. Attach fourth side after installing conduit and block supports. Mount light socket. Cut bulb enclosure from galvanized iron, bend on dotted lines. Cut a 30° slice from 36″ galvanized iron disk for lamp roof, allowing piece for tab to be lapped and riveted. Crimp edges, rivet four arms to roof, and screw bottoms to post. Paint roof inside white to reflect light.

New Full-Length Seat on Briggs exciting new bathtub makes this dramatically-styled recessed design a mother's dream . . . and the youngsters love its roomy comfort. New, too, is the one-piece construction . . . it's so easy to keep the sleek, streamlined tub clean, sparkling, looking bright as new. And at the floor level a recessed toe space gives extra foot room for bathing tiny tots.

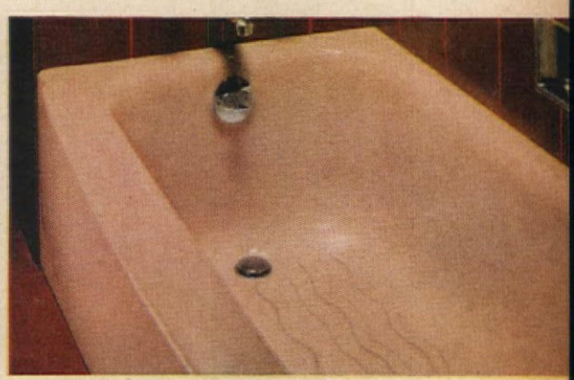
New Briggs bathtub boasts functional beauty!

If you don't think brand makes a difference, examine these plus features of Briggs Beautyware

Smooth, Easy-Clean Porcelain Finish of Briggs Beautyware bathtubs is fused *into* not *on* the special vitreous enameling iron tub. Result? Briggs six glowing compatible colors are fade-proof and acid-resisting.



Exclusive Color Inserts for hot and cold water taps are an entirely new idea in fittings. Designed by Harley Earl, Inc., noted industrial designers, they exactly match the compatible colors of Briggs . . . add a note of color harmony.



Exclusive Slip-Resistant Bottom is a special Briggs feature that provides added safety for your family. For undiminished bathing comfort, this new bathtub is full depth with a gently sloping backrest.

Feature for Feature, Briggs Beautyware displays its enviable superiority In model homes, Briggs Beautyware is your signal of quality—an indication that builders realize brand *does* make a difference! And when remodeling, make sure your plumber installs Briggs Beautyware. Briggs Manufacturing Company, Warren, Michigan.

BRIGGS

BEAUTYWARE

COME AND GET IT! Pancakes and sausages are dispatched in short order when son Kim takes over on breakfast detail. From the opposite side of the counter everyone can help himself. This double peninsula, four feet wide and twelve feet long, runs through the new kitchen where the outside wall once stood. Base cabinets, installed back-to-back, provide lots of storage. Surface cooking top and plug-in griddle are ideally located for serving. After meals, dishes go from the breakfast bar or dining room into the near-by dishwasher (see floor plan).

Shopping Information, page 83

L-SHAPED BREAKFAST BAR provides plenty of room for seven place settings. Opaque glass ceiling and planter add to the "dining-outdoors" feeling.

HANDY CENTER for mixing and baking was built in wall opposite peninsula. Storage drawers with laminated plastic counter top are located between oven and refrigerator-freezer units. Open shelves hold cookbooks and spices.

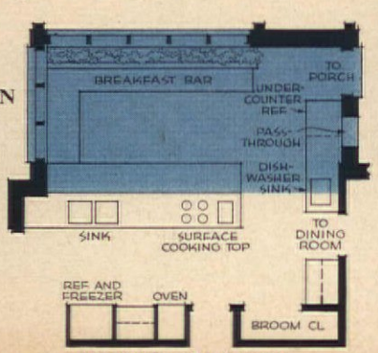
Photographer: Warren Reynolds, Infinity, Inc. • Information: Lois Rea

REMODELED FOR SEVEN

A wall was pushed out to give this family a kitchen of new dimensions

The kitchen has always been the center of activity for the Karl Block family of St. Louis, Missouri, but it became even busier when their fifth baby arrived. The kitchen, they decided, definitely had to expand. At the top of their "must have" list was a dining area large enough to accommodate the entire family. To create this area, they removed an outside wall and extended the kitchen nine feet. Windows along the new walls provide a delightful view from the L-shaped breakfast bar. New cabinets and lots of counter space make this a truly delightful kitchen to work in.

MARGARET H. BOWEN



AFTER REMODELING, the kitchen is twice its former size. Blue area indicates this big space gain.

Architect: Donald L. Freeman

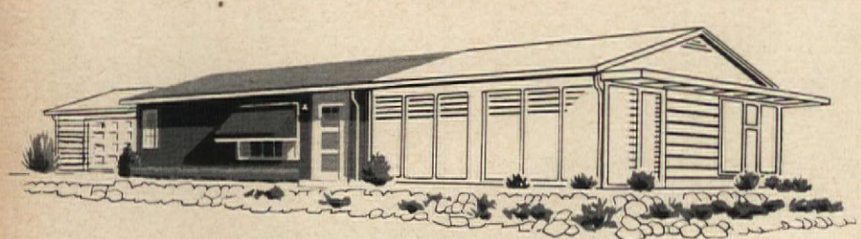
New family room and porch turned a week-end cottage into this comfortable home

Expanded

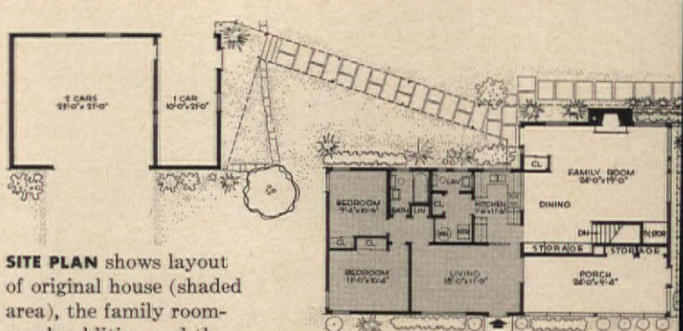
FRONT VIEW OF COLE HOUSE shows how smoothly the new addition was blended with the original house. A new fieldstone retaining wall surrounds the site.

The vacation house of the Morey Coles was an attractive, four-room country cottage situated in the rolling hills of Prairie View, Illinois. The location was so desirable and the house so comfortable that the Coles decided to expand it for year-round living. The problem was to gain a greater living area as inexpensively as possible, and to add the convenience and luxury touches all of us have come to expect in our homes.

The original plan included a living room, two bedrooms, bath, and kitchen. Architect Milton Schwartz added a jalousie-windowed porch with a delightful countryside view, a family room facing both south and west, a new lavatory, and a dining area right next to the kitchen. The family room with its fieldstone fireplace has become a pleasant center for both everyday family living and formal entertaining. The new dining area, next to the kitchen, has a pass-through that saves Mrs. Cole time and effort when serving meals.

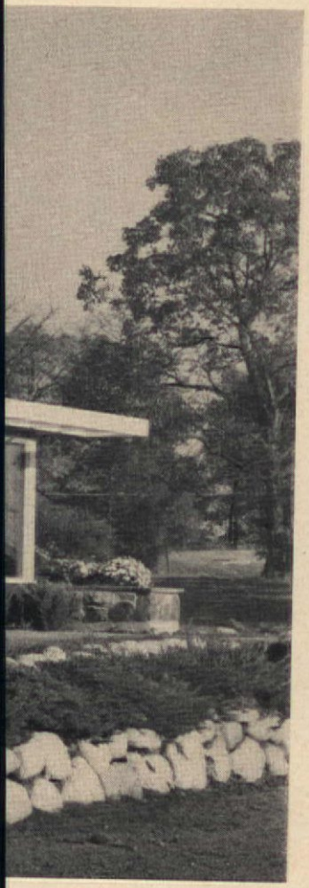


ORIGINAL HOUSE (with garage in background) was expanded to include new family-dining area, 19 x 24′, and jalousie-windowed porch, 9′ 4″ x 24′. Shaded area shows original structure.

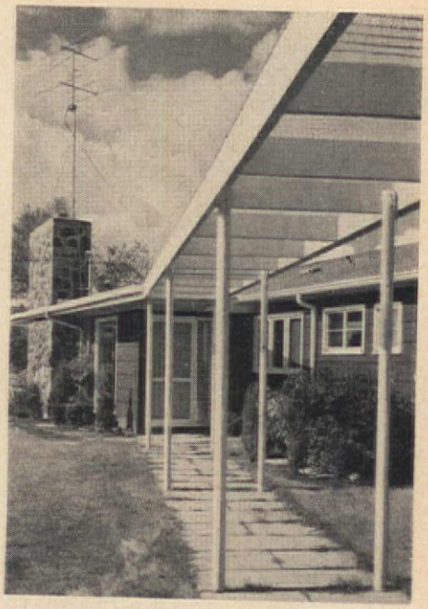


SITE PLAN shows layout of original house (shaded area), the family room-porch addition and the garage and covered walk.

for family living



NEW FAMILY ROOM has an unusual combination of natural stone and wood finishes. Floor is a beige travertine set in terrazzo, fireplace is fieldstone, and wall paneling is random-width cherry boards. Acoustical ceiling provides sound-deadening surface.



COVERED WALK from the garage to the family room has a translucent, corrugated plastic roof. Structure for covered walk consists of 2½" iron-pipe columns imbedded in concrete piers. Framework for plastic panels is made up of 2 x 10" fir boards.

MASSIVE FIELDSTONE chimney and window corner of family room provide focal interest at back of house. Similar design and materials unite house and garage. Access to rear of house is through door in the family room opening onto the covered walk to the garage.

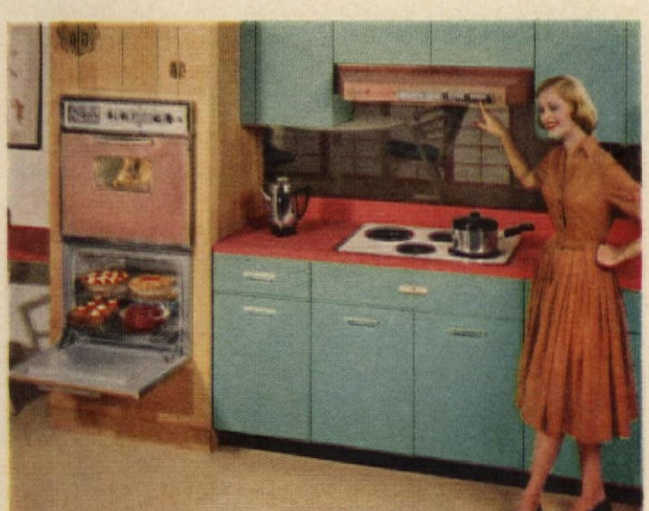
tor: Ausby E. Lee Information: Ruth Lee Photographer: Kranzten Studio, Inc.

EASY REMODELING gives you custom built-in beauty and convenience! You can have a colorful, automatic oven and cooktop, even in a low-cost kitchen.

G-E units combine handsomely with wood or metal . . . fit standard or custom-built units with *minimum installation time and cost.* Eye-level oven controls, easy-to-reach pushbutton cooktop controls.

Building or remodeling? You'll find your oven and cooktop in

General Electric Built-In Ranges for 1959



NEW! **EYE-LEVEL COOKTOP CONTROLS** built into hood! Exclusive with G.E. Easy to see, use, clean! Built-in exhaust fan. Notice both ovens are full-sized, complete, not just an oven and a half . . . and install as one unit.

Whether you're planning a new home or redoing an old kitchen, you'll find the G-E Built-In Oven and Cooktop to fit your needs—and your budget—in G.E.'s wide selection. Four colors to choose from—Pink, Yellow, Turquoise, Woodtone Brown—plus new Copperfinish, Satin Chrome and White.

Easy credit terms can be arranged, including cost of installation. And consider this—a built-in range does more than modernize your kitchen. It actually *increases the value of your home!*

LOOK FOR THESE FEATURES—A JOY TO USE!

New Automatic Oven Timer . . . easy to set as a clock! Set start and stop time, cook meals while you're out.

Focused-Heat broiler. . . broils like a charcoal grill.

Unique vents built into oven . . . prevent wall staining.

Removable oven doors . . . for easy oven cleaning.

Choice of 4 cooktops . . . each with hi-speed, self-cleaning surface units. Choice of pushbutton cooktop controls, too.

Range Department, General Electric Co., Louisville 1, Ky.

GENERAL ELECTRIC

F. M. Demarest

PRIZE-WINNING FLOWER ARRANGEMENT combines carnations with delicate shells and corals from the sea.

DELICATE PINKS from land and sea

Good news for you who go down to the sea to gather sea shells! There are many delightful and wonderful ways to add texture and form to your flower arrangements with these delicately tinted treasures from the deep. Try your hand at a composition like the charming, prize-winning arrangement that appears above. It is the creation of teacher-lecturer Claire Stickles, well known for her award-winning flower arrangements.

You can duplicate the arrangement by beginning with the simple equipment shown at the left. Use figurines similar to the ones here and put your shell collection to work. You need a low container for water and a pin holder for the carnations. Start by putting the tallest blooms at the back and keep building forward, placing the low ones in front. Use fine foliage and a few lovely buds. Set the piece of sea fan at the back of the arrangement, supporting it with a base of posy clay. Arrange the figurines at either side of the container. Next, place the shells in position as we have done in the photograph above, and your arrangement is complete.

HELPFUL BOOKLETS YOU CAN SEND FOR

Loaded with useful information on all kinds of subjects, these booklets cost only a few cents and are sometimes free

BASEMENT PREPLANNING. The basic principles—light, ventilation, direct access, layout, and decoration—are discussed in this booklet. Complete with illustrations to show you how to make use of an area which accounts for half the floor space in most homes. Send 25c to the Bilco Company, New Haven 5, Conn.

100 INTERESTING IDEAS for the room your family lives in. This booklet is chock-full of suggestions which can be used in *any* room in the house. Black and white and color photos demonstrate a variety of ideas for attractively designed rooms, all including new and interesting applications of Weldwood paneling. Send 10¢ to United States Plywood Corporation, 55 West 44th Street, New York City.

KITCHEN TRAVELOG. If you are planning new construction or a remodeling of your kitchen, you'll want to see the latest in styling, and have before you the whole range of possible combinations of installations and colors from which to choose. The Kitchen Travelog presents 20 such kitchen photos. Send $1 to Mutschler Brothers Company, Nappanee, Ind.

USE YOUR FREEZER EVERY DAY. Exploit the possibilities of your freezer, beyond mere storage. First study the eight basic principles of successful freezing, wrapping tricks, and thawing-out techniques. What to do if the power fails? Does your freezer need special care? Read on for ways to get the most out of your freezer, and a week's supply of frozen-food menu suggestions. Send 10¢ to the Dow Chemical Company, Midland, Mich.

HOW TO TAKE CARE OF FLOORS and the use of modern appliances in modern floor care. This pamphlet covers all kinds of flooring and floor coverings, with recommendations for sealing, cleaning, and waxing. Write to Consumer Service Department FC, Johnson's Wax, Racine, Wis.

Buffet Base $189.00, Buffet Top $125.00, Willett Server $99.50, Stand $79.50, Harvest Table $139.00, Side Chair $49.50, Settee Bench $139.00, Arm Chair $62.50.*

The ageless conviviality of Early Americana. Now—recaptured for today's living, the robust warmth of a younger America, masterfully interpreted by Willett designers in solid cherry. Each piece is a faithful reproduction of some choice Colonial masterpiece—brought to you in two finishes—soft, dark brown or russet brown. Notice the detail—the sturdy, little spice drawers, the generous cornice. Choose today from lovely pieces in open-stock.

For a colorful folder on Marblehead Cherry furniture, write...

*Prices F.O.B. Louisville

CONSIDER H. WILLETT, INC., DEPT. 910, 3001 W. KENTUCKY ST., LOUISVILLE 11, KENTUCKY

BETTY CROCKER'S COOKY CARNIVAL. Booklet features your favorite cookies, plus all those you see in the bakery but never know how to make yourself—cooky men, cooky animals, cooky houses, even a cooky carrousel. Tells how to make, decorate, and freeze them. Endless recipes and new ideas for 25¢. Send to Betty Crocker, General Mills, Inc., 9200 Wayzata Boulevard, Minneapolis 26, Minn.

OFF TO A BEAUTIFUL START. The new teen-age miss will learn and heed these head-to-toe tips for perfect grooming. For this booklet and daily reminder-check list, send to Home Service Center, Scott Paper Company, Chester, Penn.

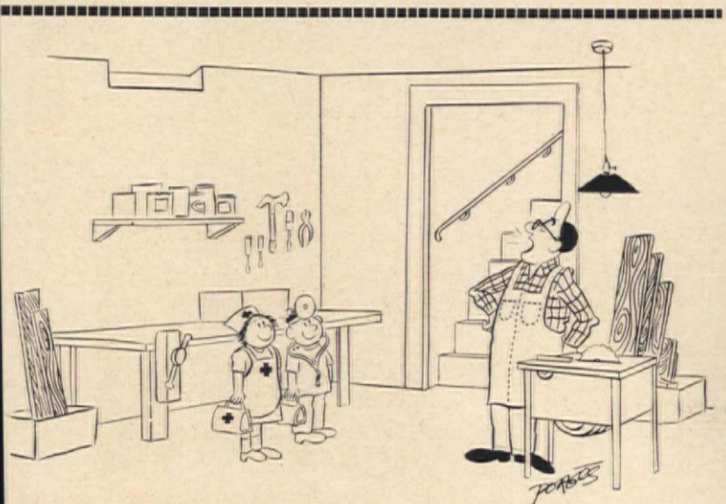
WESTINGHOUSE ELECTRIC HEATING—USERS' GUIDE. Information and diagrams cover all types of electric heating equipment. From the first explanation of *why* heat is needed to a description of the various systems available and their costs, this subject is covered thoroughly in a non-technical way. Send to Westinghouse Electric Corporation, PO Box 868, Pittsburgh 30, Penn.

EASY-TO-MAKE GIFTS for many occasions. 46 different ideas utilizing easily accessible, inexpensive materials. Write to Consumer Service Department GBR, Johnson's Wax, Racine, Wisc.

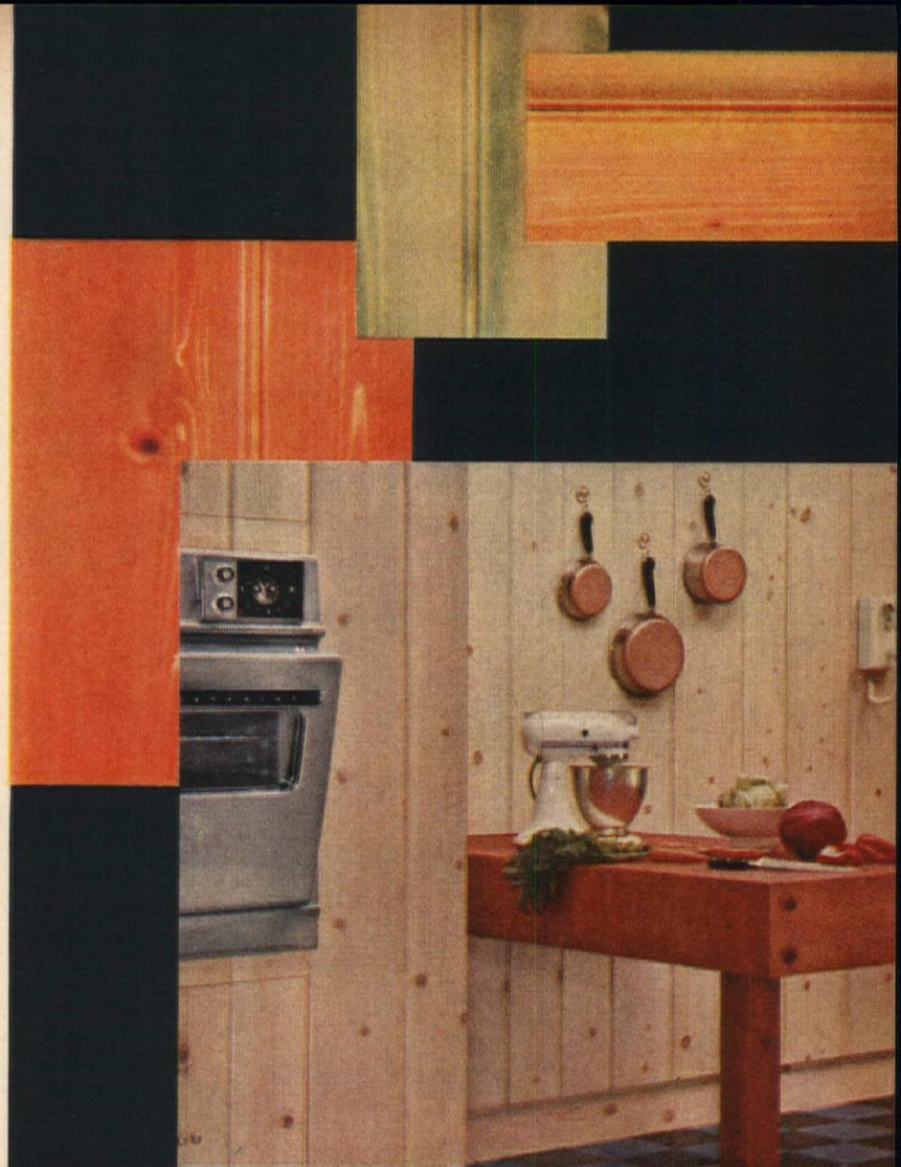
1001 DECORATING IDEAS. Photos show expertly arranged rooms and the latest decorator trends in color and pattern combinations. Ideas for every corner of your house, ranging from exotic table settings to how to make slip covers, bed canopies, room dividers, and cornices. Send 25¢ to Consolidated Trimming Corporation, 27 West 23rd Street, New York City.

SEWING MAGIC FOR TEEN-AGERS. This 37-page booklet explains how to use all those extra attachments that came with your machine. And don't be misled by the title. The information is for anyone who wants to transform a piece of yard-goods into a bouffant dance dress, or make fluffy bedroom curtains. Send 10¢ to The Greist Manufacturing Company, New Haven, Conn.

PELLA WOOD FOLDING DOORS. Folder shows how these doors can be used to merge or divide rooms, conceal storage areas, muffle sound, channel air conditioning. Colored swatches give you an idea of the veneers you can choose to blend with your furniture and woodwork. Write to Rolscreen Company, Pella, Iowa.



"Mildred . . . get the kids outa here!"

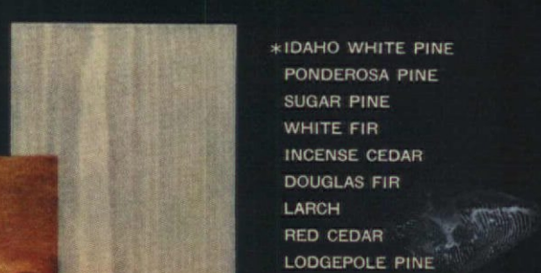


Livability Unlimited . . . Ponderosa Pine wall finished in Silver Sierra

NEW...

Now you can add the excitement of color to the natural beauty of wood paneling. Only with **Western Pine Region woods*** can you create so many colors, textures and effects. A new book tells you how. Write for "Nature Makes News" and "101 Home Ideas" to Western Pine Association, Dept. G Yeon Bldg., Portland 4, Oregon.

Look for this WPA mark on well-manufactured and carefully graded lumber



*IDAHO WHITE PINE
PONDEROSA PINE
SUGAR PINE
WHITE FIR
INCENSE CEDAR
DOUGLAS FIR
LARCH
RED CEDAR
LODGEPOLE PINE
ENGELMANN SPRUCE

The inspired "Repoussé Embroidery"...

a fabulous Wamsutta® *exclusive!*

Only WAMSUTTA SUPERCALE® gives you this heavenly new opulence. Exquisite hand-embroidered look . . . in an exciting new sheet fashion never before available except on custom order. And you can enjoy Supercale's lavish luxury in White, Candy Stripes and Blossom Tones . . . at fabulous White Sale prices all during August.

And WAMSUTTA DEBUCALE® —Glamorous sister sheet to incomparable Supercale, high-count Debucale gives you the same super-silken finish . . . and you'll find it in White and flattering Complexion Tones at dramatic White Sale reductions that slash even its usual modest price!

WAMSUTTA MILLS, *division of M. Lowenstein & Sons, Inc., Dept. WP16, 1430 Broadway, New York 18, N. Y., makers of Wamsutta Heritage Towels, Babycale cribsheets, fashion fabrics for men, women and children.*

Shopping Information

SO OLD IT'S NEW . . . RED, WHITE & BLUE

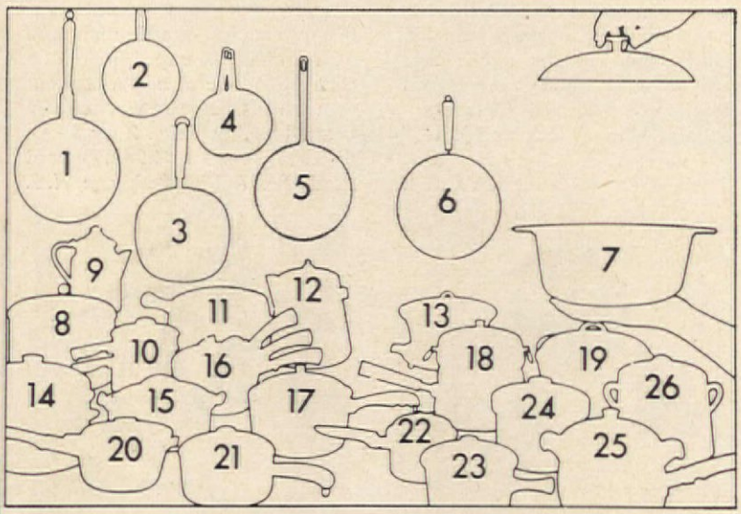
Cover: Table, chairs, dry sink—Link-Taylor. Wing chair—Shaw. Fabric on wall and chair—Haverhill Riverdale. **Page 19:** Love seat, wing chair—Shaw. End table, bed—Drexel. Lamp—Frederick Cooper. **Pages 20, 21:** (Living Room) All upholstered furniture—Globe Furniture Co. All tables, hutch and buffet—Drexel. Carved wood trophy, panel above hutch—Rich's. (Lower right) Two settees—Charlotte Chair Co. Milk stool—Butler Specialty Co. Brass milk container—Rich's. Red and white vinyl flooring—Robbins Floor Products. (Upper right) Night tables, desk—Drexel. Bed—Link-Taylor. X stool, high chair—Rich's. Lamps—Brach Allen. Fabric on wall, fabric for bedspread "Newton"—John Wolf Textiles, Inc.

GOT STORAGE PROBLEMS?

Pages 28, 29: Dinnerware rack—Rubbermaid. Plastic bins—Polly Flex. Utility cabinet door rack—Clos-I-Tidy. **Pages 32, 33:** Toltec mask, Hand of Rodin—Museum Pieces Inc. Hidalgo Rug—Cabin Crafts. Westwood lamp—Lamp & Shade Ins. of America. Captain's chair—Jeff Elliot. "Panelok" wall system—Masonite Corp. "K-Venience" clothes closet fixtures—Knape & Vogt Mfg. Co.

DECORATE WITH FAMILY PHOTOS

Pages 34, 35: Fireplace screen & tools—Wm. H. Jackson. Rug—Luten, Clarey & Stern. Desk—Statton Furniture Co. Typewriter—Royal. Server—Dunbar. Tile floor—Amtico. Cigarette boxes & turtle—Luten, Clarey & Stern. Brass rings—Paul Assoc. Tiled frame—Jerry Greenberg. Portraits over fireplace—Fabian Bachrach.



LOOK WHAT'S COOKING IN POTS AND PANS

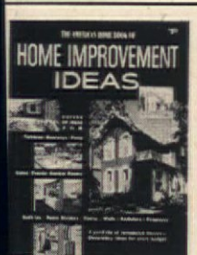
Pages 36, 37: 1. Porcelain cast iron skillet—Descoware. 2. Stainless steel skillet—Futura, West Bend. 3. Enameled ware skillet—U. S. Stamping. 4. Porcelain cast iron saucepan and skillet cover—Descoware. 5. Copper skillet—Bazar Français. 6. Stainless steel skillet—Norriswar. 7. Porcelain cast iron casserole—Prizer. 8. Stainless steel Dutch oven—Farberware. 9. Enameled ware percolator—Lisk. 10. Glass double boiler—Pyrex. 11. Earthenware casserole—Denby. 12. Enameled ware percolator—Fiesta, U. S. Stamping. 13. Porcelain cast iron casserole & trivet—Voss. 14. Stainless steel Dutch oven with copper bottom—Revere. 15. Porcelain cast iron casserole—Royal Doru. 16. Stainless steel saucepans—Epicure Ware, Wallace. 17. Porcelain finished cast aluminum saucepan—Club. 18. Aluminum 10 in 1 cooker—Regal Ware. 19. Cast iron Dutch oven—Griswold. 20. Pyroceram saucepan—Corning Ware. 21. Porcelain cast iron saucepan—Prizer. 22. Stainless steel saucepan—Flint Cookware, Ekco. 23. Porcelain saucepan—Viking. 24. Aluminum strainer saucepan—Mirro. 25. Aluminum double boiler—Wear-Ever. 26. Bean pot—Gimbels. **Page 38:** Skillet—West Bend. Strainer saucepan—Mirro. Skillet—Wear-Ever. Porcelain cast iron saucepan—Prizer. Skillet—Wagner Ware. Dutch oven—Griswold. Skillet—Revere. Double boiler—Flint Cookware, Ekco. Saucepan—Vollrath. Skillet—U. S. Stamping. Percolator—Federal. Saucepot—Federal. **Page 40:** Double boiler—Pyrex. Saucepan—Pyrex. Casserole—Glasbake. Porcelain saucepan—Viking. Earthenware casserole—Denby. Double boiler with porcelain inset—Bazar Français. Skillet—Bazar Français. Skillet—Corning Ware.

TAKE A CAN OF EVAPORATED MILK

Pages 42, 43: Parfait glasses—Fostoria Glass Co.

REMODELED FOR SEVEN

Pages 74, 75: Refrigerator and freezer—Revco. Built-in range—Hotpoint.



SPECIAL OFFER WHILE THEY LAST

$1.00 VALUE FOR 50¢

HOME IMPROVEMENT: Inspiration for improving your home, from one-evening projects to all-out remodeling. Lots of Before and After stories. Dozens of ideas for terraces, doorways, pools, gates, gardens.

AMERICAN HOME Bldg.
Forest Hills 75, N. Y.

Good Looking for Good Cooking

Appetites and taste (in decorating) flourish in the serene beauty of a Pennsylvania House Cherry dining room. And for entertaining . . . you'll be so proud!

Write for free illustrated folders.
Pennsylvania House Furniture, Lewisburg 23, Pa.

PENNSYLVANIA HOUSE
FINE COLONIAL FURNITURE
In Solid Cherry and Solid Maple for Living, Dining and Bedroom

Let's talk frankly about

internal cleanliness

Day before yesterday, many women hesitated to talk about the douche even to their best friends, let alone to a doctor or druggist.

Today, thank goodness, women are beginning to discuss these things freely and openly. But—even now—many women don't realize what is involved in treating *"the delicate zone."*

They don't ask. Nobody tells them. So they use homemade solutions which may not be completely effective or kitchen-type antiseptics which may be harsh or inflammatory.

It's time to talk frankly about *internal cleanliness.* Using anything that comes to hand..."working in the dark"... is practically a crime against yourself, in this modern day and age.

Here are the facts: tissues in *"the delicate zone"* are very tender. Odors are very persistent. Your comfort and well-being demand a special preparation for the douche. Today there *is* such a preparation.

This preparation is far *more effective* in antiseptic and germicidal action than old-fashioned homemade solutions. It is far *safer* to delicate tissues than other liquid antiseptics for the douche. It cleanses, freshens, eliminates odor, guards against chafing, promotes confidence as nothing else can.

This is modern woman's way to internal cleanliness. It is the personal antiseptic for women, made specifically for *"the delicate zone."* It is called Zonite®. Complete instructions for use come in every package. In case of persistent discharge women are advised to see their doctors.

Millions of women already consider Zonite as important a part of their grooming as their bath. You owe it to yourself to try Zonite soon. Buy a bottle today.

REDUCE 4 INCHES WITHOUT DIET!

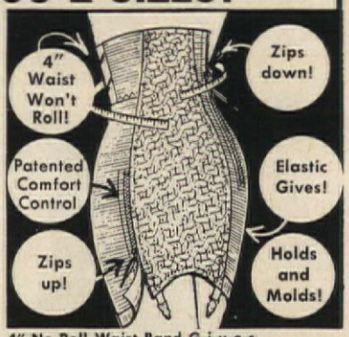
BEFORE AFTER

TWIN ZIPPER "HIP-EZE" GIRDLE SLIMS YOU 2 SIZES!

Lightweight, comfortable new "Hip-Eze" trims 4 inches off your figure, instantly molds tummy, hips, thighs in a smooth, unbroken, graceful "slender silhouette" look — without effort or diet on your part! World's easiest girdle to put on!

EXCLUSIVE NEW COMFORT CONTROL

Zip top down, zip bottom up, roll up and slip on like hosiery. Smooth power elastic gives as you sit, bend, stride. Never "rides up". Never feels too snug even after a big meal; patented Comfort Control adjusts to all positions from tight to loose, in seconds, without disrobing. Wears longer, holds shape because you never have to yank it on or off. Washes beautifully; drip-dries fast. White only. Measure waist, hip, tummy with "Hip-Eze" off, then on. See inches vanish! Money Back Guarantee.



ZIP OPEN BOTTOM — ZIP OPEN TOP

JUST SLIDE IT ON
Don't TUG! Don't PULL!
Don't STRAIN! Don't TWIST!
Don't STRUGGLE!

4" No-Roll Waist Band G-i-v-e-s As You Bend — Never Pinches

$8.98 VALUE—NOW ONLY $6.98 ppd.

in 8 SIZES—ORDER BY PRESENT WAIST SIZE. 24-26, 27-28, 29-30, 31-32, 33-34, 35-36, 37-38, 39-40.

SPENCER GIFTS D-1 Spencer Bldg., Atlantic City, N. J.

TO REDUCE 4 INCHES WITHOUT DIET, SEND TODAY

Spencer Gifts, D-1 Spencer Bldg., Atlantic City, N. J.

Please send my Twin Zipper "Hip-Eze" girdle at once. My present waist size is: . . .

☐ I enclose $6.98. You pay postage.

☐ I enclose $1. Send C. O. D. I'll pay balance plus postal charges.

I must be delighted with my "Hip-Eze" or I may return it within 5 days for a refund.

Name . . . . . .

Address . . . . . .

City . . . . . Zone . . . . . State . . . . . .

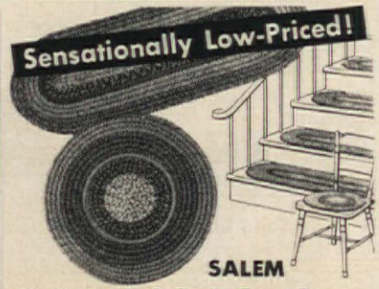
Copyright 1959 Spencer Gifts, Atlantic City, N. J.

Your OLD FUR COAT into NEW CAPE, STOLE, JACKET $22.95

MORTON'S remodels your old, worn fur coat, jacket or cape into a glamorous new fur fashion for only $22.95. Includes restyling, new lining, interlining, monogram, cleaning, glazing.

Order from MORTON'S, World's Largest Fur Restyling Service. Get greater value, **selection unmatched at any price (35 styles).** Styling praised by Harper's Bazaar, Glamour, other fashion leaders. Send No Money! Just mail old fur, state dress size, height. Pay when new restyled fashion arrives. Or write for Morton's new 1959 Style Book.

MORTON'S, Dept. 21-H, Washington 4, D. C.



Chair Pads & Stair Treads

Add Colonial charm to chairs, to a stairway! Pads 13½". Treads 9" x 24". In durable bright braided cotton. Choose Brown, Red, or Green Multicolor. *Satisfaction guaranteed.*

PADS 99c each—**2/$1.89**

TREADS $1.39 each—**2/$2.69-6/$7.95**

Up to 6 items, add 35c shipping
6 or more items, add 50c shipping.

FREE Summer Gift Catalog Write for it!

Foster House
6523-K8 N. Galena Rd., Peoria, Ill.

For Gardening . . .
For Housework . . .
For Shopping . . .
For the Active Glamour Girl

NEW, EXCITING
JIFFY JUMP-IN
VERSATILE SMARTNESS

Style No. R-263

Zip the full length zipper and you're ready for house cleaning, shopping or gardening, while you look your glamorous best. Easy care cotton in gala plaid, with wide leather-look belt, fashionable side pockets, alluring neckline. You'll feel alive and so comfortable in this predominating plaid. Black & White, Black & Red, Black & Maize, Black & Pink . . .

$5.95

SIZES 5-15, 9-17, 10-20, 14½-28½, 40-48

MONEY-BACK GUARANTEE

RIVIERA ORIGINALS, Dept. 32-8
803 MacDonough Street • Brooklyn 33, N. Y.

☐ PREPAID: I enclose full amount, plus 25c postage
☐ C.O.D., I enclose $1.00 deposit, balance on delivery.

R-263 SIZE _____ COLOR _____

Name _____

Address _____

City _____ Zone _____ State _____

personalized . . . . . WEDDING PLATE

Lovely Keepsake gift for Bride & Groom or contented couple on anniversary. Order any names and date. Smooth-finish Birch, 8" wide. Cute Baby design with name and date. Return mail service.

$1.00 add 20c mailing

STRATTON SNOW
Dept. AP,
Delray Beach, Fla.

SPECIAL ONLY **$5.95** Ppd

CUSTOM STYLED WALL MURAL

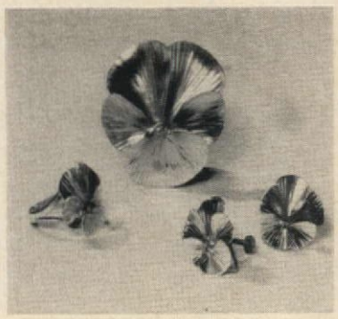
Pre-Cut in Panels Ready to Hang

Now you can add that custom look to the walls of any room in the home. This tasteful mural will give any wall that added touch found only in the most expensive decorator homes. Beautifully printed on chalk white pebble stock in tones of black and gold, framed with gold border. Mural is 6 ft. long x 2 ft. high, precut ready to hang including paste and instructions. Guaranteed to please or money refunded. Only $5.95 ppd.

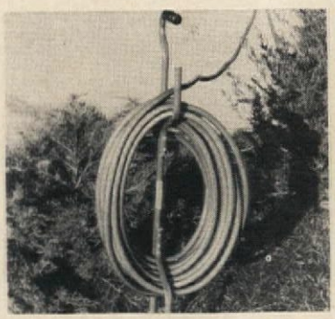
EDWARD REEVES, P.O. Box 9394
Victory Center Annex North Hollywood, Calif.

shop your AMERICAN HOME

RING AROUND THE POSY puts a fancy pansy ring on a lovely lady's finger. Cross her palm with silver pansy pin and screwback earrings too, and good fortune's in store. Their hand-wrought sterling faces will smile all winter on her best black wool! $2.75 each for ring (adjustable without looking so), 1½" pin, or earrings. Lion's Novelties, 139-AM Payson Ave., N.Y.C. 34.



HEADING FOR THE WOODS to keep them safe from scratches and gouges are soft leather mittens for a golfer's precious clubs. Numbered for quick identification, and with his name stamped in gold on each mitten, there's no doubt about ownership. Choose brown, maroon, beige, blue, or white. 2 for $2.98, 3 for $3.98, 4 for $4.98. Medford Prod., Box AH-39, Bethpage, N.Y.



A TENDER TRAP for water-works, this *Hose Tender* stakes into the ground to keep 100' of hose smoothly coiled—*not* snaked across the grass to trip you up! Of sturdy steel tubing, 16" tall, it has a clip to hold nozzle for sprinkling. Great for storing the hose in winter, too—hang it in the cellar or garage. $3.95. Walter Drake, AH-80 Drake Bldg., Colorado Springs, Colo.

MULTIPLICATION TABLES are 24" high, fold up to divide chores in half! 18x14" detachable trays, shaped to fit close to you, are virtually indestructible. Very elegant, in white Fiberglas textured with golden strands and embedded butterflies. Tubular steel stands and carrier have permanent golden finish. 4 trays and rack, $21.95. Quaker Ind., Dept. AH, Kenosha, Wisc.

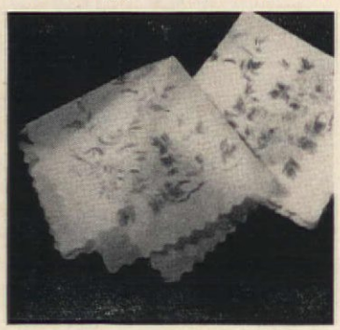
Welcome to the Market Place! Merchandise, if not personalized, may be returned within seven days for a full refund. Most of the firms mentioned in the Market Place prefer not to handle C.O.D.'s. Unless otherwise stated, postage is included in price.

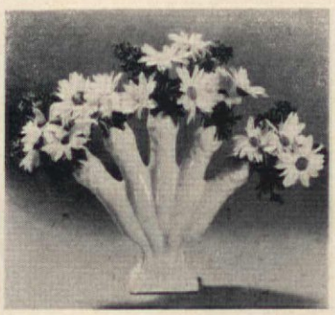
Helen De Motte

MARKET PLACE

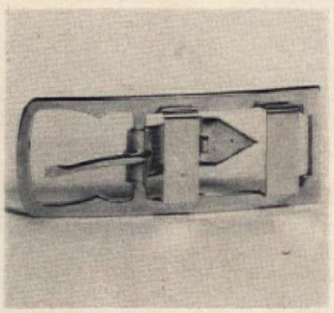
WEARING THEIR SUNDAE BEST, ceramic party pretties are dressed in red and white stripes for festive fountain service. Sodas are 6½" tall for long, frothy coolers. Set of four, $6.98. Jar for straw supplies. $1.49. Sundae dish, 4x2½", holds a mound of ice cream with your favorite gooey sauce, four for $3.98. Add 35 cents postage. Helen Gallagher, 413-AH Fulton St., Peoria, Ill.

THEY "ROSE" TO THE OCCASION in sheer delight! These dainty sheer napkins, with pastel floral motifs and scalloped edges, are as fragile-looking as fine linen and really as strong as heavy paper napkins. They're charming on your dining or tea table. Flowers on the table are always so festive! Dinner size, 14" sq., 50 for $1. Sunset House, 71 Sunset Bldg., Beverly Hills, Calif.





TIP-TOE THROUGH THE DAISIES, gather up a handful, and tuck them into the five "fingers" of this graceful, white-glazed pottery vase. We forecast a summer bouquet as refreshing as a cool breeze, fan-shaped, and fragrant. This vase, come fall, will hold crisp, dried arrangements! Eight and a half inches tall. $4.95. Old Guilford Forge, Dept. AH, Guilford, Conn.



BUCKLE RIGHT DOWN a sportsman's alley. He'll never be left high and dry without a bottle opener again! This handsome belt buckle, also a screwdriver and pry-type can opener, is one thing no picnicker or vacationer should be without. Of gold- or silver-plated metal, it fits a ¾" or 1" snap-on belt. $2.95. Nancy Norman, 1651 P.O. Building, Brighton 35, Mass.

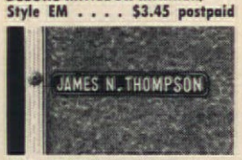
MAILBOX MARKER.
Style M . . . . . $1.95 postpaid

FRAMED MAILBOX MARKER
Style MF . . . . $2.95 postpaid

DELUXE MAILBOX MARKER.
Style EM . . . . $3.45 postpaid

NAME & NUMBER MAILBOX MARKER. Style NM . . $3.95 postpaid

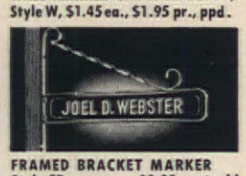
TWO-LINE MAILBOX MARKER
Style OM . . . . $4.95 postpaid



WALL MARKER Lettered one side only
Style W, $1.45 ea., $1.95 pr., ppd.

NAME & NUMBER LAWN MARKER
Style NL . . . . . $4.95 postpaid

BRACKET MARKER
Style B . . . . . $3.95 postpaid



FRAMED BRACKET MARKER
Style FB . . . . . $3.95 postpaid

NAME & NUMBER BRACKET MARKER. Style NB . . . $4.95 postpaid

TWO-LINE BRACKET MARKER.
Style OB . . . . . $6.95 postpaid

DELUXE TWO-LINE BRACKET MARKER. Style EOB . . $7.45 postpaid

DAY-n-NIGHT Markers as low as $1.95

PERFECT FOR GIFTS—ANY WORDING YOU WANT

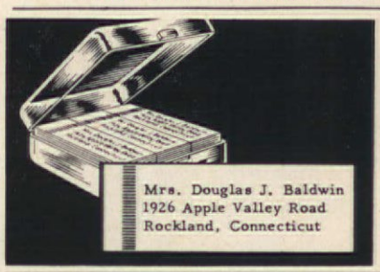
Your name, number (or any wording you want) gleams on both sides of your DAY-n-NIGHT Marker, in permanent raised letters that shine bright at night! Rust-proof aluminum; plates have baked enamel finish with black background, white reflecting letters. Up to 17 letters and numbers on nameplates, 6 on number plates; same wording on both sides.

FAST SERVICE—WE SHIP WITHIN 48 HOURS!

SATISFACTION GUARANTEED OR YOUR MONEY BACK

Spear ENGINEERING COMPANY
244 Spear Bldg., Colorado Springs, Colo.

MAKE UP TO $5 AN HOUR FULL OR PART TIME! Take orders for nationally-advertised Spear products. Mrs. J. B. made $39.75 her first 5½ hours. Write today for FREE KIT—has everything you need to start at once!

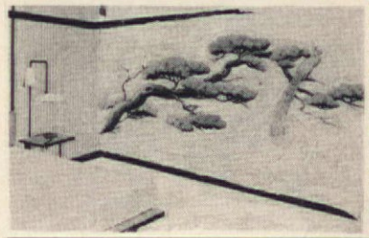


500 PRINTED NAME & ADDRESS LABELS 25¢

500 gummed labels printed with ANY name and address, 25c per set! 4 sets (same printing or all different) $1.00! Padded. Two-tone plastic gift boxes 10c extra, 4 for 25c. Order as many or as few sets and boxes as you want.

Walter Drake & Sons
408 Drake Bldg.,
Colorado Springs 10, Colo.
Send for Free Catalogue

NEW! EXQUISITE LIFE-SIZE DECORATOR TREE MURALS

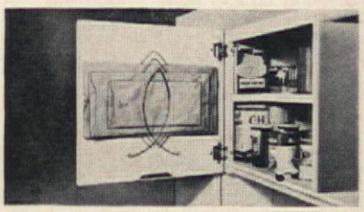


Now . . . realistic dimension in life-size, decorator colors tree murals. Cut out and applique like wall paper. Hand Printed on antique finish paper. 45" x 100". Tree can be placed across or at angle. Fits any size wall. Regular $25.00 Value. Found in most expensive homes. Murals can also be placed from right to left. Money back guarantee.

Choice of:
- MING Grey, Gold, Black
- CHERRY BLOSSOM Pink, Black, Grey (Shown)
- PINE
- ELM Green, Gold, Black
- 4-SEASONS Brown, Blue, Gold, Green

$9.95 plus 51c shipping

Hollywood Art Crafts, 1524 N. Western Ave.
Dept. AH-8, Los Angeles 27, Calif.



KEEP PAPER BAGS NEAT—$1

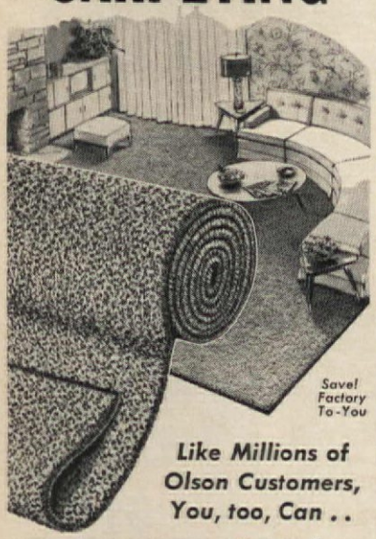
Organize your paper bag storage with this newly designed BAG CADDY... holds up to 40 bags neatly in place. No more jamming bags into drawers, wedging them where they pop out again, stuffing little ones into big ones. Plated wire loops hold every bag you have—big ones, little ones, wide ones, narrow ones, odd ones. Easily fastened to inside of any closet or cabinet door with two screws included. *Guaranteed to please or your money back!* Only $1, postage paid. Order BAG CADDY from **Sunset House, 2788 Sunset Building, Beverly Hills, California.**

• Colonial Pine Furniture • Braided Rugs • Early Colored Glass • Hand Blown Bottles • Bells • Pewter • Copper Pots and Kettles • Dinnerware • China • Sconces • Hanging Lamps • Cupolas • Early Thumb Latches • HL and Strap Hinges • Outdoor Colonial Lanterns • Chandeliers • Pine Spoon Racks • Boot Scrapers • Weathervanes • Andirons • Fire Tools • Shelves • Trivets • Candle Holders • Snuffers • Plant Brackets • Hooks • Switch Plates • And everything else you ever heard of!

Old Guilford Forge
88 Broad Street, Guilford, Conn.
N.Y. Retail Store: Purdy Station, N.Y.

SEND 25c FOR ILLUSTRATED CATALOG

LOVELY, LOW-PRICED OLSON TWO SIDED RUGS and WALL to WALL CARPETING



Like Millions of Olson Customers, You, too, Can . .

SAVE UP TO 1/2

. . by Letting Us Use the Good Wools and other Valuable Materials in YOUR OLD RUGS, CARPETS, CLOTHING, etc.

It's *Easy*—it's like Magic. No matter where you live, *write now* for beautiful, *Free* Olson Rug and Decorating Book in full colors and Free Rug Coupon. Learn how to have the Beauty of WALL-TO-WALL without the high cost.

The valuable seasoned wools (and other materials) are expertly *reclaimed like new* by the famous Olson Process—then merged and combined with choice, imported New Wools to give you the most luxurious, longest-wearing rugs or wall-to-wall carpeting you've ever seen for so little money.

FREE Scatter Rugs

(Up to $16 Extra Value) . . . just for trying room size Olson Rugs. If not delighted, return for refund and you keep the Scatter Rugs as a Gift. *Limited Time. Write Today*

Monthly Payments —if you wish

2 RUGS IN ONE

USE BOTH SIDES. LIKE GETTING ONE RUG FREE

Lovely enough for finest homes. Customers say: "Wear Like Iron"

CHOICE OF 44 COLORS, PATTERNS, regardless of colors in your material. Any size —up to 18 feet wide, no seams, any length:

RICH TWEEDS	EMBOSSED EFFECTS	FLORALS
SOLID COLORS	EARLY AMERICAN	OVALS
TONE-ON-TONE	ORIENTAL DESIGNS	ROUNDS

NO RISK TRIAL OFFER. We guarantee to please or pay for your materials. Our 85th year. *World's Largest Factory-to-You Weavers.*

CHICAGO — NEW YORK SAN FRANCISCO

Mail Coupon or Post Card

FREE To Every Reader

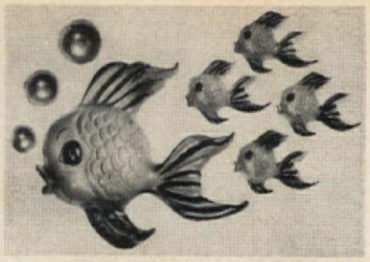
Mail Money-Saving Book of Rugs, Model Rooms, in Color, Gift Coupon—and how I can see samples in my home if I wish.

Name_____

Address_____

Town_____ State_____

OLSON RUG CO. Dept. R-25
2800 N. Pulaski, Chicago 41, Ill.



Gracious **MAMA PEARL** blowing gold bubbles with her brood of babies are a charming touch in a lackluster bathroom. Of ceramics, the Mama wall plaque measures 8"x8", babies 3½"x2¾". Available in Black with Gold flecks, Pink, Yellow, Aqua with Black trim, White with Brown trim and finished with Mother-of-Pearl luster. Complete set **ONLY $5.90 ppd.** Specify color. Send check or M.O. **TODAY.** Satisfaction guaranteed; Calif. Res. add 24c Sales Tax. Request Free Brochure.

Manufacturers of Fine Quality Ceramic Artware

THE FLORIN

6111 Florin House, San Clemente, California

Your NAME, ADDRESS, CITY and STATE Distinctively PRINTED in BLUE on 3 LINES

MONEY BACK GUARANTEE

Fine quality white vellum stationery. 100 Sheets (5½ x 7) and 50 matching envelopes, all personalized. Correct for your own use — Perfect as a gift. Please print. Sorry no C.O.D.'s.

HAMILTON-WARD DEPT 7A, WESTFIELD MASS.

YOUR OLD FUR COAT INTO NEW CAPE, STOLE $22.95* Tax Free

I. R. Fox, fur specialist, restyles your old, worn fur coat regardless of condition, into a glamorous new cape or stole. Remodeling service includes cleaning, glazing, repairing, new lining, interlining, monogram. $22.95 complete. (*Mink & Beaver add'l.). Send no money! Just wrap up your old fur coat, mail it to us now. Send your dress size and height on postcard. Pay postman $22.95 plus postage when new cape arrives. Or write for free style book.

I. R. FOX, 146 W. 29th St., Dept. A-1, N.Y. 1.

FREE! *100* WORLDWIDE STAMPS.. *just released!*

Send today for 100 scarce, beautiful stamps — FREE! Get newest issues of last 12 months, including United Arab Republic, Belgian Atomium, Morocco, Zanzibar — everywhere. So new, *some not catalogued yet.* All *different, genuine,* mint and used, bi-colors, pictorials, topicals. This FREE Worldwide collection *never offered before.* Send for this rare offer today, plus helpful "Collector's Guide", other offers for free inspection. Rush name, 10¢ for handling to GARCELON STAMP CO., Dept. AH8W, Calais, Maine.

GARCELON STAMP CO., Dept. AH8W
Calais, Maine. — Rush FREE 100 Different Stamps, Collector's Guide, other offers. Enclosed 10¢ for handling. (PLEASE PRINT).

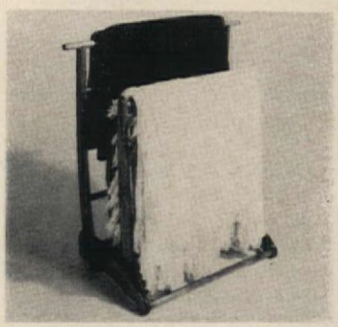
_____

_____

SET A GOOD EGGSAMPLE with aluminum rings for well-rounded fried or poached eggs. Handy, too, for things like potato pancakes and hamburgers. Four rings fit an average pan. Handles fold flat for storing. With such proof that you're no square, your spouse will boast that you can cook rings around anyone! 2 for $1. Decorama, 240-AH E. 92nd St., Brooklyn 12, N.Y.

A SUBTLE BLEND of modern and period design makes a captain's chair bound to be equally at ease with contemporary or traditional furnishings. This handmade hardwood beauty is 21" wide, 18½" deep, and 27" tall. Hand finished in pine, maple, walnut or mahogany, $12.95. Unfinished, $9.95. Express charges collect. Jeff Elliot, Dept. AH-5, Statesville, N.C.

SPREAD OUT of the way for sleeping comfort is draped over a handsome double valet, 31x28". Handy for your bathrobe and extra blanket (especially if the bed has no footboard), by day it folds away under the bed! Beautifully finished in honey-tone pine, maple, blond, or mahogany. $12.95, exp. coll. Kit, unfinished, $8.95 plus 80¢. Yield House, Dept. A9, No. Conway, N.H.



GRAND CANYON COLORS for CONCRETE!

KEMIKO Permanent Concrete Stains
—EASY-TO-APPLY, TRULY PERMANENT!

Bring drab concrete areas to life with eight Grand Canyon colors. Use in solid, two-tone or flagstone effects —indoors or out—and be the envy of your neighbors! FREE four-color booklet tells where to buy! Write

ROHLOFF & COMPANY Dept. AH-89,
918 N. Western Avenue, Hollywood 29, California

FRANKLIN STOVES

Inexpensive to operate and comfortable to use. These stoves lend enchantment to interiors, old and new. Provides more heat and all the cheer of an open fireplace. Charcoal broiling cooking convenience. *For information write to Dept. AH.*

PORTLAND STOVE FOUNDRY CO., Portland, Me.

If Your Child Is a Poor Reader

See how *The Sound Way To Easy Reading* can help him to read and spell better in a few weeks. New home-tutoring course *drills* your child in phonics with records and cards. Easy to use. University tests and parents' reports show children gain up to *full year's grade in 6 weeks!* Write for free illustrated folder and low price.

Bremner-Davis Phonics, Dept. M-4, Wilmette, Ill.

Dog-Gone Fleas!

KILLS FLEAS AND "B.O." WHILE PETS SNOOZE

Miracle ingredient kills fleas, lice, ticks while pets nap. Protects children. No need of powders, sprays. Stops scratching. So inviting dogs prefer it to chair or rug. No more soiling cushions. Pleasant cedar aroma.

Regular Size 15x28 in. **$3.49**
Super Size 28x36 in. **$4.98**

$3.49

Kitty Cootie-Chaser, the pad for cats—Hear pussy purr in luxury and revel in the catnip aroma of this cozy bed. 14x18 in., **$2.49. ORDER TODAY**—Send check or M.O. and we pay postage. **Money-Back Guarantee.**

SUDBURY LABORATORY, Box 58P, Sudbury, Mass.

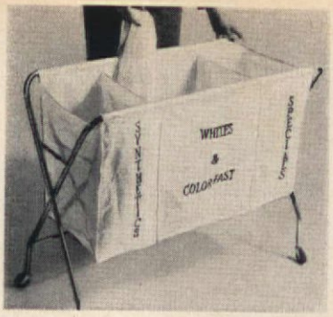
Stores: Write for Special Offer

DELUXE CHRISTMAS CARDS

Show and sell your friends fine quality personal Christmas Cards -- a wide range of design and price for the most discriminating tastes. Also popular priced Personal Christmas Cards, Holiday Gift Wrappings and fine personalized Stationery. There's no better or easier way to earn extra money.

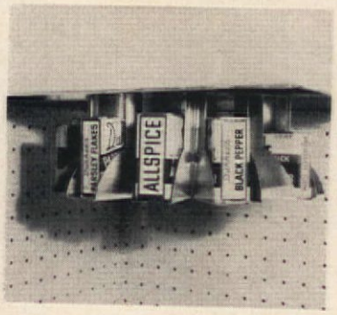
Write Today --for Samples on Approval with Complete Details

PEERLESS GREETINGS
316 N. Michigan, Dept. I Chicago 1, Ill.

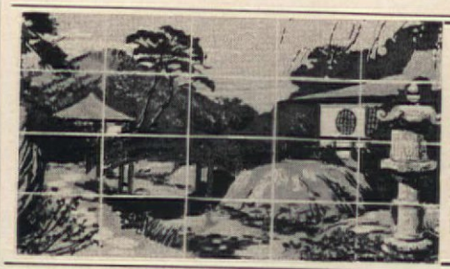


WASHDAY BLUES and dark things aren't washed with whites and synthetics anyway, so simplify life with a divided sorter on wheels. Washable muslin bag is detachable, has three 18"-deep compartments—so no more dark socks in with your best white blouse! Light, sturdy tubular aluminum frame is 36" long; folds flat for storing. $6.95. Miles Kimball, 126 Bond Street, Oshkosh, Wisc.

WEARING THE CROWN Thumb Print glassware in cranberry-and-crystal, your table will glow with Early American charm. Traditional deep ruby banding the top of a regal 8-oz. goblet is echoed by the matching sherbets (4" across) and cake plates (8½" across), to make dinner a delight! Each four-of-a-kind, $3.95 plus 25¢. The Added Touch, Dept. AH, Wynnewood, Penna.



THYME ON YOUR HANDS, but no bay leaf in sight? Here's some "sage" advice—get yourself a revolving aluminum rack 10½" across, to hold 11 cans or small jars. Variety may be the spice of life, but a variety of spices needs discipline! It glues to wood or metal—no holes to mar the shelf. Coppertone or clear aluminum finish, $2.75. Crown Craft, 246-A Fifth Ave., N.Y.C. 1.



ORIENTAL GARDEN WINDOW MURAL

This will do things for problem rooms. Use the three scenes made up of French window sections separately or as a complete mural. In dining rooms, bedrooms, nooks, etc. In gold, black, green and beige. Goes on like any wallpaper. Order L, R or CTR., $3.95 each or complete mural $11.95 plus 51¢ handling. 72" high x 96" wide. Money back guarantee.

HOLLYWOOD ART CRAFTS
1524 N. WESTERN AVE., DEPT. AH7
LOS ANGELES, CALIF.

SAVE 50%

For your EARLY AMERICAN HOME, choose the perfect chandelier from our large stock. Models for every PERIOD. Imported crystals. Satisfaction guaranteed. We pay shipping charges in U.S.A. Free catalogue. Our prices have not advanced in 10 years.

KING'S CHANDELIER CO.
Dept. A-45
Leaksville, N. C.

This New Unusual Sugar Scoop Is The
SWITCH PLATE COVER

Replace your regular switch plate cover with this precious hand-finished Idaho sugar pine planter made from a real old-fashioned sugar scoop. Inside it, resting below the switch, a box to hold ivy or philodendron. 12½" high, 4½" wide, 2½" deep. Leagues of ivy will grow near your doors.

Send 10c for Early American catalog.

Only $2.98 postpaid

Double Switch Plate Cover, $3.95 postpaid

MEDFORD'S, Dept. 801B, Box 39, Bethpage N.Y.

BURN TRASH SAFELY OUTDOORS

Burn household and yard refuse safely outdoors in any weather without watching. Scientific draft design ends neighbor annoyances of sooty fly ash, smoke, smell. Will burn damp, green material to fine ash. Made of aluminum bonded to steel. World's finest. Sent postpaid with money-back guarantee.

bu. cap. $14.95
bu. cap. $18.95
10-15-20 bu. sizes available.

ALSTO CO., Dept. AH-8, 4007 Detroit Ave., Cleveland 13, Ohio

Monroe FOLDING BANQUET TABLES

Factory prices and discounts to churches, schools, clubs, etc. Write for Catalog of Tables, Chairs, Trucks.

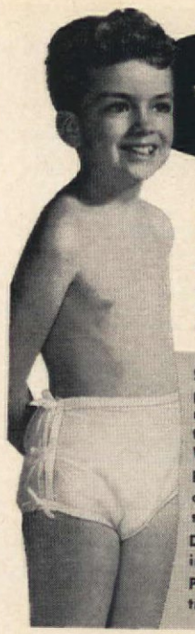
Kitchen committees, social and recreational groups, you will be interested in this modern Folding Banquet Table. America's greatest line.

Monroe Co., 112 Church St., Colfax, Iowa

PLAY RIGHT AWAY!

Even If You Don't Know a Note of Music Now

Now it's EASY to learn ANY instrument. No boring exercises. Start playing real pieces by notes right away. Amazing progress, at home, in spare time. No teacher. Low cost. 1,000,000 students (including Lawrence Welk). Write for 36-page FREE BOOK. No salesman will call. **U. S. School of Music, Studio A1798, Port Washington, N. Y.** (*61st year*) Tear this out.



PROTECT YOUR CHILD FROM WET BEDS WITH

STAYDRY* PANTIES

Keep your child safe from the psychological disturbances caused by wet beds. Give your child the security of waking up in a dry bed. This patented all-in-one panty is day and night protection—safeguards against wet clothes and bedding.

STAYDRY Panties are comfortable and form fitting — without pins or buttons to cause discomfort — may be worn invisibly under clothes. They contain highly absorbent material with tested waterproof outer covering of fine, non-toxic, soft plastic. Washable—may even be boiled and bleached.

ECONOMICAL STAYDRY saves you time and money. Frees you of mess and fuss — of the useless expense of rubber sheets, extra sheets and enormous laundry bills.

DOCTOR APPROVED! STAYDRY is recommended by many leading doctors as the perfect solution to this distressing problem.

PERFECT FOR INVALIDS—wonderful for adults with this distressing problem.

*Reg. U. S. Pat.

Infants:
☐ Med. $1.69
☐ Large $1.98
☐ Extra Large $2.49

Children & Adults:

WAIST SIZES

☐ 18	☐ 20	$3.49
☐ 22	☐ 24	$3.98
☐ 26	☐ 28	$4.98
☐ 30	☐ 32	$5.98
☐ 34	☐ 36	$6.98

Sizes 38 to 56
Write for special prices

Check box for exact waist size in inches.

Slightly higher in Canada. TREBLIS CO. 21 King St., East Toronto, Ontario

Money Back Guarantee in 10 Days
Free Booklet on Bedwetting

$1.69 and up

COMMENDED PARENTS MAGAZINE

Guaranteed by Good Housekeeping

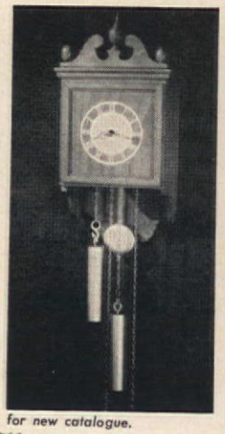
10% DISCOUNT when ordering 3 or more

JOLAN SALES CO.
111 Fostertown Rd., Newburgh, N.Y.

Jolan Sales Co., 111 Fostertown Rd., Newburgh, N. Y.
Please send me_____STAYDRY Panties
Waist Size_____Total Price_____
☐ C.O.D. ☐ CHECK ☐ M.O.
NAME_____
ADDRESS_____
CITY_____STATE_____

A REAL CHIMER!

Perfect for an entrance hall, den, or pine-paneled kitchen . . . our Colonial wall clock with all the gentle charm of the grandfather clock that stood on the floor. It's from Germany and is wound in the old-fashioned way using weights and brass chain; has half-hour strike and an hourly chime. In dark mahogany or colonial maple finish. 5½" x 12½".



$19.95 ppd.

Send 10¢ for new catalogue.

Jenifer House Dept. A-8
New Marlboro Stage
GREAT BARRINGTON, MASS.

NEW! BEACHCOMBER PARTY KIT

Unusual decorations for a table or wall, sure to be a conversation piece at your next party! Drape the 5' x 9' authentic Fish Net; then arrange cork floats, seaman's twisted rope, seaweed fans and sea shells in decorative array. Complete kit. *Satisfaction guaranteed.*

$1.99 ea. Plus 25c shipping

FREE Summer Gift Catalog Write for it!

Helen Gallagher
413-K8 Fulton St., Peoria, Ill.

SHEETS, TOASTERS, TOWELS, MIXERS, etc. GIVEN TO YOU FREE!

Thousands of famous products to choose from—furniture, fashions, silverware, china, draperies, etc. You get $50.00 and more in merchandise just by being Secretary of a Popular Club you help your friends form. It's easy! It's fun! Nothing to sell or buy. Write today: Popular Club Plan, Dept. T901, Lynbrook, N. Y.

Popular Club Plan, Dept. T901, Lynbrook, N. Y.
Send Big FREE 276-Page FULL-COLOR Catalog

Name_____
Address_____
City_____State_____

Printed Name and Address Labels

1000 sparkling gummed name and address labels nicely printed with your full name and address with a lovely plastic box for just $1, postpaid! 5 orders or more at 75c per order. WORTH MUCH, MUCH MORE! 1001 uses! Stick 'em on letters, cards, packages, checks, etc. Makes a fine gift! 300 name and address labels 50c. Same fine quality labels but NO plastic box. Just 50c postpaid. Money-back guarantee. TOWER PRESS, Inc., Box 591-CT, Lynn, Mass.

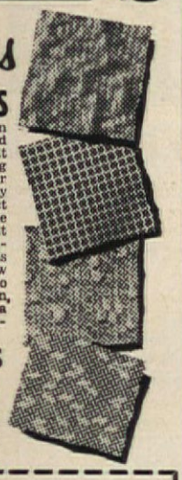
Need New Drapes or Curtains?

SAVE UP TO 1/3

NO-IRON

Fiberglas YARD GOODS

Tremendous savings on *Fiberglas* curtain and drapery yard goods that you can wash and hang in just 7 minutes! Never needs ironing or dry cleaning — the perfect decorator fabric. Choose from the world's largest assortment of styles, colors and textures in prints and solids that add new beauty and luxury to your home. Bargain, priced as low as .89¢ a yard! Satisfaction guaranteed.



FREE SAMPLES

Send now for actual color swatches and "How to Sew Fiberglas" booklet plus complete Sample Curtain & Drapery Kit. No obligation.

RONNIE, 1B-4 Ronnie Bldg.
145 Broad Avenue, Fairview, N. J.

Please rush me, ABSOLUTELY FREE, the new Ronnie Drapery Sample Kit, including actual swatches, color brochure, how to measure information plus everything I need to order the Superwide Draperies I want. I am not obligated in any way.

Name .....

Address .....

City..... Zone.... State.....

1000 Name & Address Labels $1
ANY 3 DIFFERENT ORDERS $2 ppd.

Sensational bargain! Your name and address handsomely printed on 1000 finest quality gummed labels. Packed —packed with FREE, useful Plastic GIFT BOX. Use them on stationery, checks, books, cards, records, etc. *Beautifully printed* on finest quality gummed paper—*1000 only $1*. SPECIAL—SAVE MONEY! ANY 3 DIFFERENT ORDERS $2. Makes an ideal gift. *Satisfaction guaranteed* or your money back. TIME-SAVER LABELS, 801 Jasperson Bldg., Culver City 1, California.

UP TO $200 CASH CAN BE YOURS

just for Visiting with Friends and Neighbors!

We are looking for one person in each community who would like to become a Friendship Counselor. This newly created spare-time job requires no special experience. You don't have to go out and sell! And your age or education are not necessarily important factors.

People Will Come to You!

All we ask is that you have good taste, a friendly personality that makes people feel at home, and some spare time between now and Christmas. When you become one of our Friendship Counselors you learn how to get people to come to you! You become the local supplier on such things as Christmas Decorations, Christmas Cards, Correspondence Notes, Personal Stationery, and Children's Gifts.

Up to $10 a visit!

And you often earn as much as $10 for such personal service. Let us tell you all about this pleasant, dignified way to make money by visiting with people you know! And there's $5,000 worth of prizes and prize money to take you on the Shopping Spree of your life! Simply mail the coupon below. This could be just what you have been looking for! Address General Card Co., Dept. 38, 1300 W. Jackson Blvd., Chicago 7, Illinois.

"THIS COUPON BRINGS YOU EVERYTHING!"

General Card Company, Dept. 38
1300 W. Jackson Blvd., Chicago 7, Illinois

Rush me your new Friendship Counselor's Kit, FREE Catalog, including 4 new assortments of Christmas Cards on approval, and everything I need to get started. Also tell me how I can go on a Wonderful Shopping Spree at Your expense! ☐ Check here if you are under 14.

My Name_____

Address_____

City_____ Zone____ State_____

FURNISHED IN EARLY AMERICAN?

Send 25¢ For Our Famous Big 800 Picture Catalogue

Everything in Early American from furniture to pewter – 800 unusual items assembled in one large, fascinating fully-illustrated catalogue, all available by mail at modest prices from historic Sturbridge, where artisans still ply the old crafts. Our town is the home of the celebrated "Old Sturbridge Village", a reconstructed New England museum – community of a century – and – a – half ago. Our workshop has both made and collected over 2500 reproductions.

Finished and unfinished reproduction furniture; chairs, beds, mirrors, rugs. Sandwich and Milk Glass, china, pewter, lamps, lighting fixtures. Fireplace equipment, weathervanes, wrought hardware, furniture brasses, Toleware, brass, copper.

SW. Hundreds of Gifts with an Early American Flavor.

STURBRIDGE YANKEE WORKSHOP
the Nation's Center for Early American

489 Brimfield Turnpike, Sturbridge, Mass.
50,000 people a year visit our Shop

CUCKOO CLOCK

from GERMAN BLACK FOREST

Now only $3.95

postpaid . . . duty-free

Direct to you from EUROPE

Low price only by direct import. German weight and pendulum CUCKOO CLOCK. Excellent timekeeper. Cuckoos every quarter hour. HAND CARVED. Antique walnut finish. Shipped direct from Free Europe with strange foreign stamps. Order as gifts, too. (Not more than one addressed to the same person.) Send only $3.95 each. No COD's. Money back guarantee. Order today.

SEVEN SEAS IMPORTS, Dept. X-388
1717 Westwood Blvd., Los Angeles 24, Calif.

SCARCE TRIANGLE COLLECTION!

Start TODAY to enjoy an exciting new hobby! Get this big, valuable collection of gorgeous, multi-colored triangle shaped postage stamps . . . brought to you from strange and mysterious lands in the wilds of Africa, enchanting Europe, exotic Latin America, etc. All genuine, all-different — picturing man-eating reptiles, jungle birds, action-packed sports, ancient clipper ships; **PLUS** scarce airmails, fabulous commemoratives, giant and midget-sized stamps. **EXTRA!** Bargain Catalog, "Collector's Manual" plus other exciting offers for your inspection. Enclose 10c for mailing costs. Supplies limited.

JAMESTOWN STAMPS, Dept. H89AH, Jamestown, N.Y.

Install your own Wrought Iron

save 30%-40%

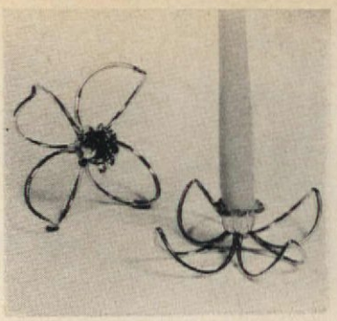
with Versa Traditional®

Wrought Iron railings and columns . . . the original, and only completely adjustable railing with heavyweight spindles.

See your hardware, building supply, or department store.

VERSA PRODUCTS COMPANY • LODI 31, OHIO

PICK A PETAL-shaped candleholder with a light and airy look to spell summertime on your table. Gracefully designed in brass-finished metal that will stay permanently bright and untarnished, they're charming and carefree. 4" from point to point, to make a pretty candlelight setting for just $1.15 a pair. Nob Hill House, Dept. AH, Box 1592, San Francisco 1, Calif.



PICK A POCKET watch that's an heirloom and display it proudly in a 13"-high pine replica of a grandfather clock—the watch makes its face. We predict it will become a family treasure, and stand on the shelf until the end of time. Stained antique brown with a rubbed lacquer finish, it takes a watch 1¼–2¼" across. $4.35. Greenfield Ind., Box 93-A, Greenfield, N.H.

BY HOOK OR BY CROOK, get some of these hand-hooked cotton doilies to protect surfaces from scratches. Eight inches across, they're pretty and perfect under lamps and plants, a stew that's hot, or the coffeepot! Bright and cheery in a potpourri of colors, choose border of red, black, green, or sandalwood. $2.50 pr. Set of 6, $6.95. Seth & Jed. Dept. AH, New Marlborough, Mass.

BUILD and SAVE with this HOME PLAN LIBRARY

Over 700 All New Plans

Each home is custom-styled, combines beauty with cost-saving, lasting construction. Save $1000 or more with these plans. Builder-proved blueprints are available at low cost.

Send today ***SAVE!*** *any 3 books only* **$2**

FAMILY ROOM HOMES, 222 popular homes	$1
HILLSIDE and SPLIT LEVEL, 100 designs	$1
NEW TRENDS, 260 selected homes	$1
BLOCK MASONRY, 225 low cost beauties	$1
DUPLEX HOMES, 12 pages of twin plans	$1
WEEKEND HOMES, Cabins and Lodges	$1

Books $1 ordered separately, Postpaid in U.S. and Canada

HOME BUILDING PLAN SERVICE
Studio A, 2454 N. E. Sandy Blvd., Portland 12, Oregon

Yes, now you can destroy unwanted hair PERMANENTLY, right in the privacy of your home! Mahler is NOT a depilatory!

By following our directions, you too, can use the Mahler safely and efficiently. Send 10c today for important new booklet "New Radiant Beauty"

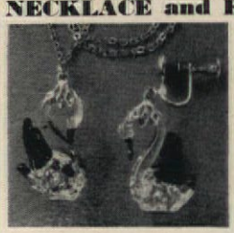
MAHLER'S, INC. Dept. 839K
PROVIDENCE 15, R.I.

MAKE MONEY with Gifts that are different

Distinctive jewelry, household novelties, toys, stationery, Christmas cards, ceramics. Get colorful BIG FREE CATALOG. No experience needed. Write to:

PEN 'N BRUSH Rm 9-452, 366 Wacouta St. St. Paul 1, Minn.

HANDMADE SWANS NECKLACE and EARRINGS



Delicate hand-spun glass swans come in choice of transparent pink or black (specify). Sterling silver necklace with swan—**only $1.25.** Earrings—**$1.25 per pair.** Postage and tax included. No C.O.D.'s please. Send for free catalog of handmade spun-glass novelties.

Miramar Glass Novelties
2426 S. State Road 7
West Hollywood, Florida

Foot Relief

QUICK-ACTING FOOT PLASTER

If you use Moleskin, try Dr. Scholl's Kurotex. It's much softer, more protective and cushioning. So convenient to cut in sizes not available in ready-made pads. Much more economical, too. Relieves callouses, corns, tender spots. Eases new or tight shoes, self-adhering.

Dr. Scholl's KUROTEX

RECIPES IN USE NEED

Cellophane Envelopes

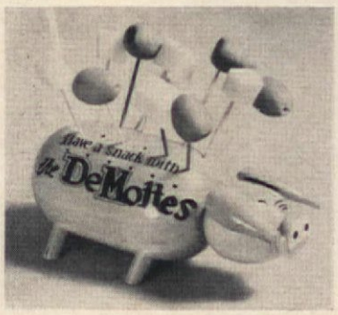
For new recipes—or your old favorites—use these individual cellophane envelopes. They're greaseproof and moistureproof . . . easily visible both sides, 3" x 5" for handy filing. Will also protect other file-size home-making data. So inexpensive, too!

100 for $1.00 250 for $2.00 400 for $3.00

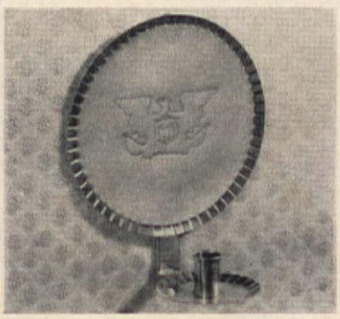
Over 55 Million Purchased By American Home Readers. Write today—don't wait! Send check or money order:

THE AMERICAN HOME
American Home Bldg., Forest Hills, New York

LET'S FACE IT with pictures of your loved ones, all together in one hexagonal frame of beautifully finished, solid cherry, 13" across! Each oval is 3x4" with a glass cover and inner gold rim, to make an elegant gallery of your favorite pictures. Very impressive on your living-room wall! $15.95 from Edith Chapman, Dept. AH, 260 Main Street, Nyack, New York.



THIS LITTLE PIGGY WENT TO MARKET and came back ready for a party! "Percy, the Personalized Pig" is the cutest way we've seen to serve snacks—his tail holds pretzels, and 100 colored picks take cheese and olives. 7" long, of gloss-finished birchwood, Percy has your first or last name in black. $2.95 plus 25c post. Joseph J. Blake, Dept. AH-58, Blake Building, Gilroy, California.



FIRMLY EN-SCONCED in your Early American home, these authentic tin sconces would be perfect above the sideboard or mantel. 8½" wide by 10" high, their spring inserts keep a firm grip on any size candle. Handmade, with punched eagle design and fluted edges, their shine makes your candlelight twice as bright! $5.95 a pair. Whitcraft, Box 566-A, Georgetown, Conn.

GIANT SIZE FRUIT in Your Yard from World Famous... STARK DWARF TREES

See Them All in The 1960 **STARK BRO'S FRUIT TREE & LANDSCAPE CATALOG FREE**

CONTAINS VALUABLE LANDSCAPE PLANNING INFORMATION

It's Easy to Grow Apples, Peaches, Pears Even in Tiny Yards!

Get New 64-page Color-Photo Catalog—FREE. See how even "vest pocket" backyard can be a Garden of Eden with Stark Dwarf Trees! No bigger than a lilac bush, they grow bushels of luscious full-size apples, peaches, pears QUICKER—fruit as big and fine as on regular-size trees. Just reach up and harvest! Ornamental, too. See exclusive Leader Varieties in Standard and Dwarf Fruit Trees... 418 outstanding varieties of U.S. Patented Fruits, Roses, Shrubs, Vines... from the world's largest nursery now in its 144th year. Mail coupon!

MAKE EXTRA MONEY
Full or spare time—make good money EASY taking orders for Stark Bro's nursery stock. Check coupon for FREE money-making kit. No obligation. No investment.

STARK BRO'S NURSERIES & ORCHARDS CO.
Dept. 280, Louisiana, Missouri

YOURS FREE—Mail Coupon Now!

STARK BRO'S NURSERIES, Dept. 280
Town of Louisiana, Missouri

Please send me FREE STARK BRO'S 1960 NEW COLOR PHOTO LANDSCAPE-FRUIT Catalog—contains valuable Home Landscape Planning Guide.

☐ Send me your special offer for early orders.

NAME_____
1st Initial 2nd Initial Last Name

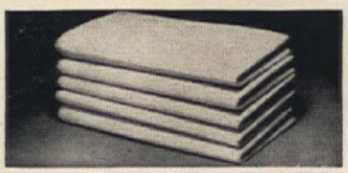
R.F.D. or Street Address (very important)

Post Office Zone State

☐ Check here for extra money opportunity.

50 LARGE NEW TOWELS 2¢ ea.

NEW Unwoven Cotton and Rayon



Unretouched Photo: Our 50 Towels for $1.00 Offer

Astonishing but EVERY WORD *GUARANTEED* TRUE! World's greatest towel offer bar none—50, yes *50*, marvelous, large, brand new (not seconds) in beautiful colors and white... only $1.00 (plus 25c for postage & hdlg.) or *$1.25 in all!* We sell at staggering low price because we buy huge quantities direct from MILLS—more than 29,400,000 Towels since 1953! If you're not thrilled and delighted, return Towels—keep 10 Free for your trouble—and we'll cheerfully refund purchase price. Order NOW before offer is cancelled. No C.O.D's.

50 TOWEL CO. Dept. A-794, Box 881 St. Louis, Mo.

Like Walking On Air!

WALK ON AIR MOCCASINS fit ever so comfortably and stylishly to flatter any foot! Over 223 sizes in stock for the gal who likes to prance around outside, or the lass who likes to relax indoors. Heavenly comfort—with light bouncy foam crepe soles. Smoke, White, Red or Taffytan leather in full or half sizes 3 to 13, AAAAAA to EEE widths. Naturally, purchases can be exchanged—guaranteed to delight. Factory-to-you. $5.95 plus 50c postage. (COD's accepted.) MOCCASIN-CRAFT, 65-AM MULBERRY ST., LYNN, MASS.

BIG FREE CATALOG! Shoes, size 10AAA to 16EEE! Fine quality in smartest new dress styles. Also sport and work shoes, boots, sox, slippers. All FOR BIG MEN ONLY! A postcard brings you big color Catalog, FREE! Write today!

PERFECT FIT in your big size! Sleeve lengths to 38, neck sizes to 18½! Ivy League stripes, plaids, solid-tones, whites in Sport and Dress styles. New wash-and-wear fabrics! Bodies cut 4" longer than ordinary shirts! Not sold in stores—by mail only! We are America's best-known specialists for BIG MEN ONLY! Finest quality at amazingly low prices! Satisfaction Guaranteed! Write for FREE Catalog!

481 Brockton, KING-SIZE INC Massachusetts

FREE

YOUR BEST WAY TO SHOP in America's most beautiful catalog—this complete 792-page Fashion and Home Guide that's absolutely FREE! See newest styles—the new elegance in dresses, the Shirtwaist, the "kiltie"—in over 275 pages of Aldens exclusives... more than 160 pages for boys and girls... more than 100 for men; plus nearly 200 pages of everything for home, hobby and car! Lowest prices and quality guaranteed; liberal credit—you can't afford to wait—send now for your FREE big Aldens Catalog!

Aldens, Chicago 80, Illinois

MAIL THIS COUPON RIGHT AWAY

Paste to post card or send in envelope

ALDENS, Dept. 419 Box 5362 Chicago 80, Illinois
Please rush my FREE copy of Aldens' 1959-60 Fall-Winter 70th Anniversary GENERAL CATALOG.

Print NAME

Print ADDRESS or R.F.D. No.

Print POST OFFICE ZONE STATE

YOUR BEST BUY IS A NEW brick HOME

See Your Builder Today

SPONSORED BY MEMBERS OF THE STRUCTURAL CLAY PRODUCTS INSTITUTE

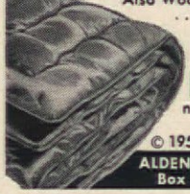
Quick Relief from SUMMER ECZEMA

Is your dog tortured by Summer Eczema like the "Before" dog pictured? HILO DIP and OINTMENT remove the real cause of this hot-weather scourge; have worked wonders for thousands of dogs. At pet counters, or send $2.35 for complete treatment to:

THE HILO COMPANY
Dept. A-9 Norwalk, Conn.

Hilo DIP & OINTMENT

DOWN COMFORTS *Beautifully* RE-COVERED



Also Wool Comforts Re-Covered ... and ... Feather-Fluff Comforts Made from Heirloom Featherbeds. Write for **FREE** samples of coverings, testimonials and picture folder. *No salesmen—*

© 1954 *Mail order only!*

ALDEN COMFORT MILLS-AH
Box 6070 Dallas, Texas

OPEN STUBBORN Jars & Bottles with a... **GILL OPENER**
Tough Plastic • 4 Colors
49c
W. L. GILL CO., Redlands, Calif.
AT NEWBERRY'S and OTHER GOOD STORES

HYPONeX®
Soluble PLANT FOOD Complete
Grows Better Plants in Soil, Sand or Water
Preferred by millions of users for over 20 years. Simply dissolve and water your house plants, garden flowers, vegetables, shrubs and lawn. Clean! Odorless! Feeds instantly. If dealer can't supply, send $1 for 10-oz. can, postpaid. Makes 60 gallons.
HYDROPONIC CHEMICAL CO., Copley 21, Ohio, U.S.A.

SPRINGMAID FABRICS
SPRINGMAID COTTONS
Sheets and Pillow Cases

Your yard's really your own with an Anchor Fence®

EVEN THOUGH YOUR POOL'S NOT GOING TO THE DOGS . . . we can still show you how a genuine Anchor Fence makes your yard a lot more fun for the whole family. The children play safely—the garden and lawn stay fresh and untrampled, undisturbed by shortcutters.

You'll like the good looks of Anchor Fence — the handsome square frame gate and corner posts. And you'll appreciate how well Anchor Fence — zinc-clad *after* weaving—stays solidly erect and good looking year after year. For an interesting *free* pamphlet write to: ANCHOR FENCE, 6508 Eastern Ave., Baltimore 24, Md.

FOR A FREE ESTIMATE, call the local Anchor office, today. You'll find the number in the Yellow Pages.

Protect children, pets and property with

ANCHOR FENCE
Division of ANCHOR POST PRODUCTS, INC.

Plants in: Baltimore, Md.; Houston, Texas; and Whittier, Cal.
Sold direct from factory branches and warehouses in all principal cities.

MONEY MONEY MONEY

Extra cash income — just show

AMERICA'S BIGGEST VALUE, SELF-SELLING CHRISTMAS CARDS

. . . Exquisite, all-new **EVANS COLLECTION,** *our finest assortment in 33 years.* Here is the absolute No. 1 money-making opportunity for you in the whole greeting card field . . . offered by long-famous New England Art Publishers. With these brand-new outstanding cards you have no limit to the extra-cash income you can make in your spare time. The most-appealing Christmas cards ever . . . yet all modestly priced. Wide variety includes Religious, Comic, Children's . . . something for everyone. Just show them and watch your orders pile up.

SEND FOR THE EVANS SELF-SELLING KIT WITHOUT DELAY

The moment you receive the kit of Evans Christmas cards, you're in business. SEND NO MONEY. The kit comes to you on approval. But act TODAY. This opportunity is far too important to be delayed.

FREE—32 BEAUTIFUL SAMPLES Personalized Christmas Cards—Plus complete, all new Imprinted Stationery Display just for responding to this advertisement.

FREE MONEY-MAKING GUIDE gives you invaluable tips to sure-fire success. Write today:

FREE CATALOGS— Beautiful catalog showing full line of Evans Cards, wraps, ribbons, stationery, PLUS: Brand new gift catalog, shows 200 items.

NEW ENGLAND ART PUBLISHERS, N. Abington 82, Mass.

America's most wanted Fall Nursery & Bulb CATALOG FREE!

From America's largest direct-to-you nurseries, a beautiful colorful 40 page catalog, all selections postpaid & guaranteed. Many helpful gardening tips. Send postcard for your free copy.

INTER-STATE NURSERIES
489 E STREET HAMBURG, IOWA

100 RAINBOW TULIPS $3.48 POST-PAID

Unusual assortment of gorgeous colors. Every bulb 3½" to 4" circumference—as large around as a Half Dollar. Order Now! NEW FALL CATALOG FREE!
THE WHITTEN NURSERIES, Box 225, Bridgman, Mich.

FREE 50 PAGES FULL-COLOR ROSE BOOK

Big brand-new 50-page Fall 1959 Catalog shows in *full-color* hundreds of the world's finest roses and perennials — Floribundas, Hybrid Teas, Climbers, lilacs, phlox, delphiniums, mums, etc. Catalog also contains garden hints, expert advice, shows how to save money. *All plants guaranteed to bloom.* Mail coupon *now!*

JACKSON & PERKINS CO., Newark, NEW YORK

JACKSON & PERKINS CO.
101 Rose Lane, Newark, NEW YORK
World's Largest Rose Growers
Please send me, FREE, a copy of your Fall 1959 Catalog of Roses & Perennials.

Name.....
Address.....
City.....Zone....State.....

COMING IN SEPTEMBER

WE VISIT THE DON McNEILL HOME

Mrs. Pete Martin takes you on another of her visits to the homes of well-known personalities—this time to meet radio star Don McNeill. See the McNeills' lovely home in Winnetka, Illinois, and their wonderful lakeside retreat.

WHAT YOU SHOULD KNOW ABOUT OUTSIDE PAINT

Save money and time, and get a paint job that lasts. Find out what preparation you have to make, and how to apply the new paints on everything from shingles to galvanized metal.

INVITE FOLKS OVER FOR FUN AND FOOD

We're crammed with things to serve when friends drop by. Festive buffets, midnight snacks, and the yummiest spice cake ever!

PRINTED LETTERPRESS IN THE U. S. A. BY CUNEO PRESS, INC.

Now is your chance to save on the "better" towels you've wanted—Cannon's famous Empress and Vanitie. Thick, densely looped, so luxurious. In marvelous decorator colors. Lavish 25 x 48 bath size, about **$1.69**

Enjoy the savings now—enjoy the towels for years!

CANNON BEAUTI-FLUFF TOWELS

the towels that stay so soft, so lovely, so absorbent

Save on stripes or solids in Cannon Carefree Colors that stay bright. All wonderfully absorbent, of course! Bath size, **99¢**

Even new checks are on sale! More proof that Cannons are *always* the most towel for the money. Bath size, **99¢**

Save now—shop now at your favorite store

Cannon Mills, Inc., 70 Worth Street, New York 13, N.Y. · Towels · Sheets · Bedspreads · Draperies · Stockings · Terry Cloth

TRADE MARK REG. U.S. PAT. OFF. CANNON

Cool-Kitchen Meals

from the Betty Crocker *Kitchens*

Family Favorites

Chicken Salad
Sliced Tomatoes **Corn on the Cob**
Coffee **Brownie Ice Cream Sandwiches**

Betty Crocker Brownie Mix—It's time to fill up the cookie jar with fudgy-good brownies! Each package makes 36. Or follow the package recipes for exciting new dessert treats like Brownie Ice Cream Sandwich.

New England Dinner

Creamed Tuna à la King
Melon Ball Salad with Fruit Dressing
Iced Tea **Boston Cream Pie**

Betty Crocker Boston Cream Pie—Yellow Cake Mix, Filling Mix and Chocolate Icing Mix are all in one handy package. You can make a perfect Boston Cream Pie—in minutes! Refrigerate and serve chilled. Delicious!

Fix-Ahead Buffet

Fruit Salad Plate
Assorted Sandwiches and Cheeses
Coffee **Pastel Macaroons**

Betty Crocker Coconut Macaroon Mix—You can bake light 'n summery Pastel Macaroons in only 12 minutes! Just add water and a few drops of your favorite food coloring to mix. Makes 2 doz. gay summer cookies.

Short-Order Feast

Canadian Bacon 'n Scrambled Eggs
Green Salad
Lemonade **Caramel Pudding Cake**

Betty Crocker Caramel Pudding Cake Mix—It's complete! (Both the pudding mix and the cake mix are in one package.) There is real caramel cake on top and luscious-smooth caramel pudding on the bottom.

Make all your desserts homemade fresh, homemade wholesome, homemade good! "We guarantee every mix we make for you will come out homemade perfect*!"

Betty Crocker General Mills

HINTS from the Betty Crocker Almanac

Here's another thrifty, homey dessert—new Betty Crocker Orange Pudding Cake Mix. It's delicious! Taste the grated rind of real oranges in the light and tender cake on top—with real pudding on the bottom.

*PERFECT? Yes, every mix we make for you is guaranteed to come out perfect, or send the box top with a letter describing your baking to Betty Crocker, Box 200, Minneapolis 40, Minn., and General Mills will send back package cost.