

# THE AMERICAN HOME

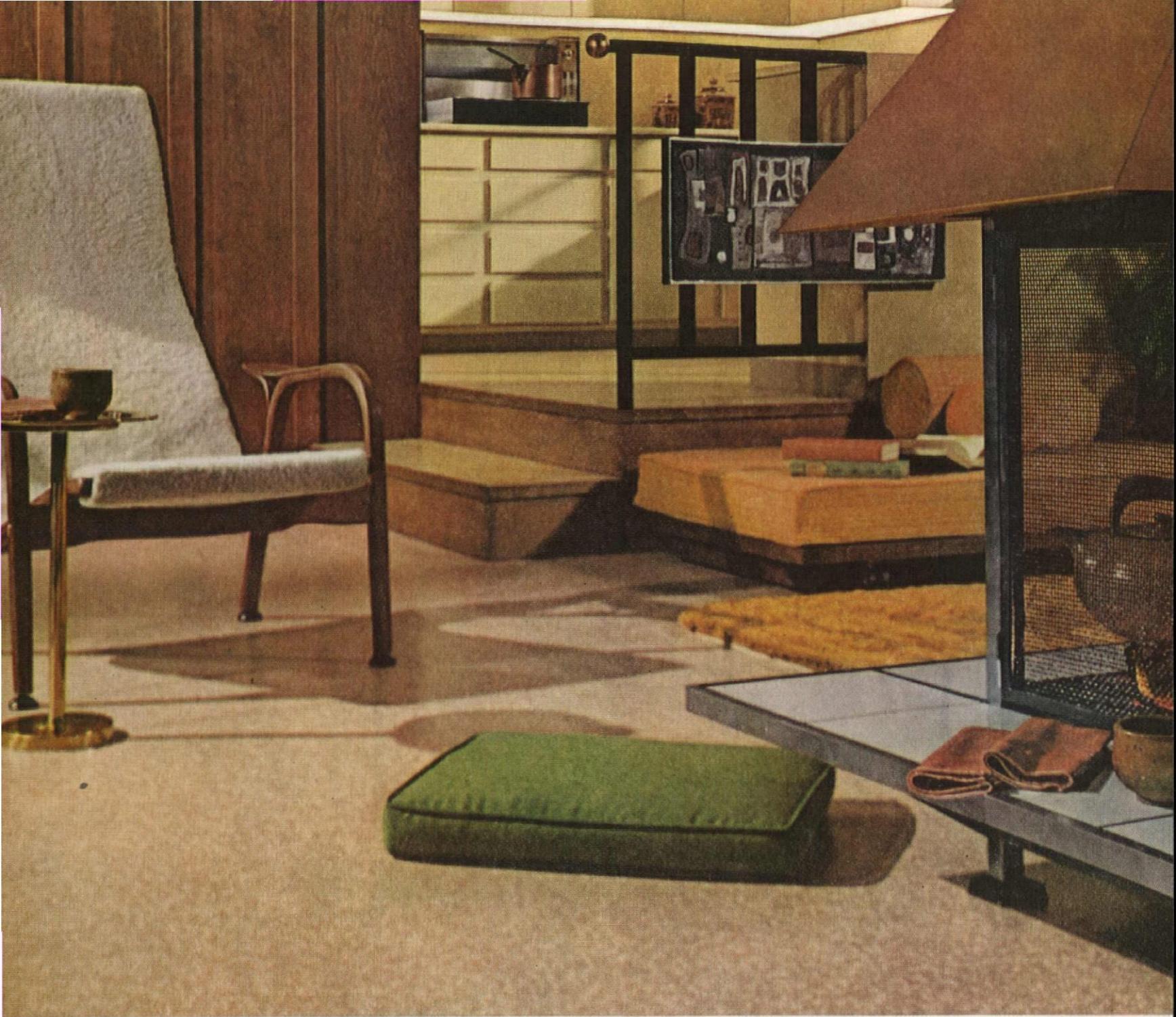
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UNIVERSITY OF NORTH CAROLINA  
September 35¢

**Pretty wall treatments**

**What to use  
Where to hang  
How to arrange**

**The homes of  
TV's Huntley  
and Brinkley**





Style 86531. Use Tessaera Corlon upstairs, ground level, downstairs. Tessaera and Corlon are trademarks of Armstrong Cork Co.

Take any room—or convert the garage into an extra room, as we did. Make it livable and interesting with a Tessaera Corlon floor. Colored vinyl cubes set in random patterns give Tessaera an intriguing, nubbly texture that you can actually feel.

□ Tessaera Corlon is one of the famous **Armstrong** **VINYL FLOORS**

For a free sample of Tessaera, write Armstrong, 6109 Pine St., Lancaster, Pa. In Canada, Dept. 91-B, Box 919, Montreal, P.Q.





## How long has it been since you called Mary?

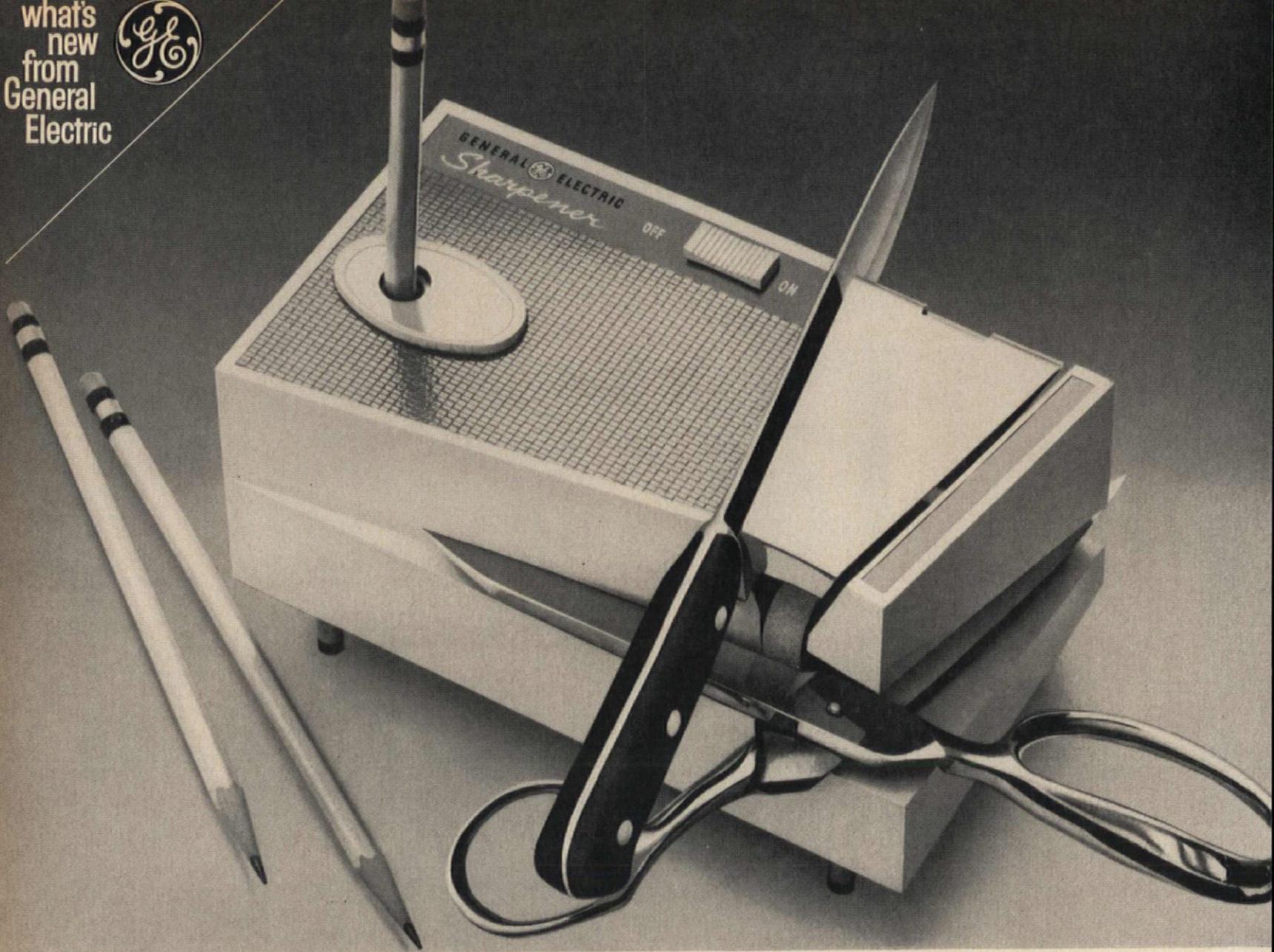
Or Tom and Betty. And Bill and his wife who've moved across town. And Grandma Jones who has been feeling poorly. And that Mrs. Brown you liked so well when she lived next door.

Don't let friendships lag or the family drift apart. Just pick up the phone and have a friendly visit with those you like and love. It's such a nice way to be a thoughtful, popular person.

BELL TELEPHONE SYSTEM



What's  
new  
from  
General  
Electric



## New automatic sharpener for pencils, knives, scissors!

No more pencils that won't write, knives that won't carve, scissors that won't cut! Only the new General Electric Sharpener does them *all* at the flick of a switch.

There's a self-aligning holder for pencils, Magnetic Guide for knives. Scissors do

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Here's a gift that will make a point with everyone in the family—mom, dad and kids. Give yourself or some lucky someone the most unusual gift of the year. It's the new General Electric Sharpener.

You'll find it at your dealer's now. General Electric Company, Portable Appliance Dept., Bridgeport 2, Connecticut.

*Progress Is Our Most Important Product*

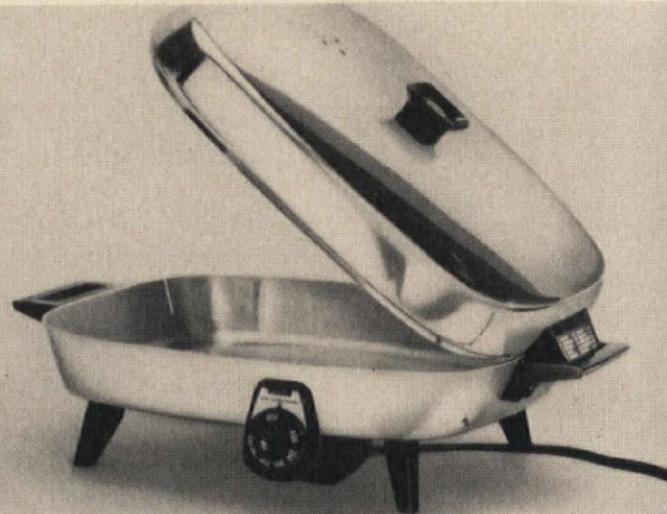
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**Spray, Steam & Dry Iron!** Sprinkle as you iron! Has 3 wash-and-wear settings, unique Even-Heat system!



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# THE AMERICAN HOME

A Curtis Publication

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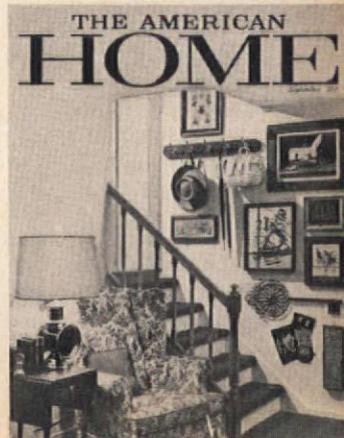
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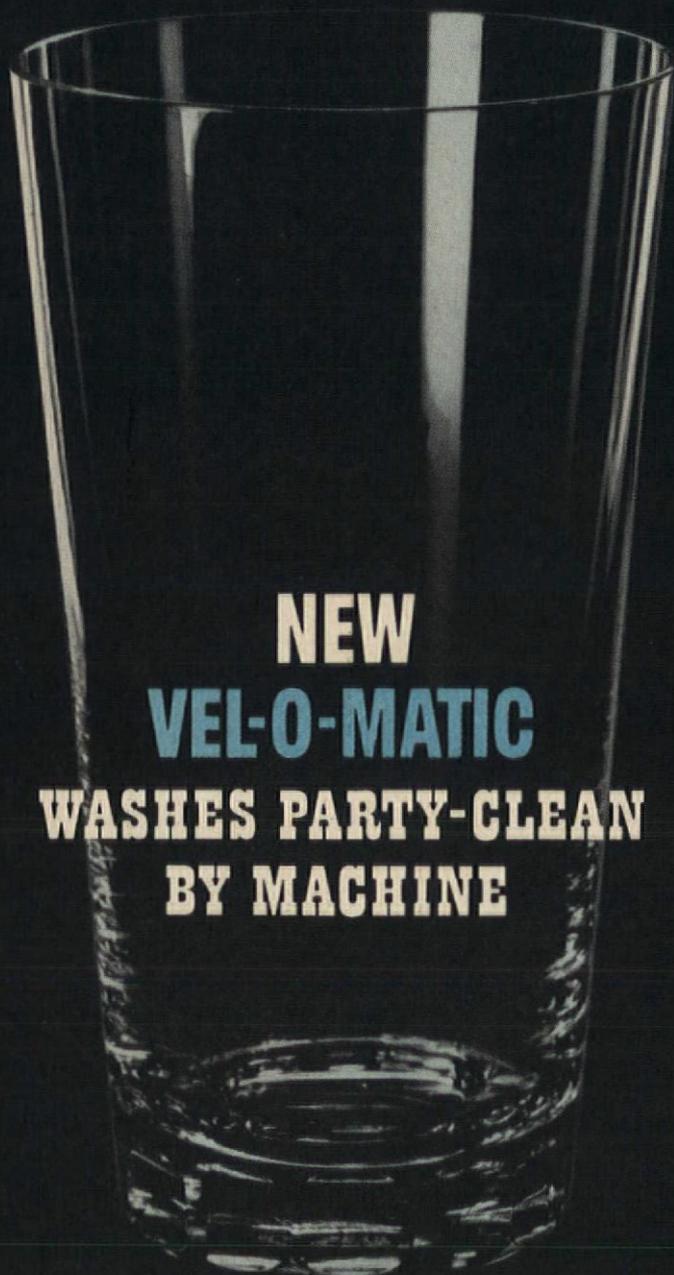


**OUR COVER** Wall arrangements are perhaps the most neglected of all decorating assets. On our cover you see one of the many handsome examples of what you can do with bare wall areas. For more exciting ideas turn to page 23. Photograph by Lisanti.

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**NEW  
VEL-O-MATIC  
WASHES PARTY-CLEAN  
BY MACHINE**



*Even glassware needs no extra polishing with this new detergent for automatic dishwashers.*

New VEL-O-MATIC takes extra care to make you extra proud of everything that comes out of your dishwashing machine—glassware, dishes and silverware, too. This new specialized detergent, from the VEL dishwashing experts, uses every ounce of its power to clean.

New VEL-O-MATIC dissolves quickly and completely. Leaves no undissolved detergent to spot, streak, film or scratch. No washed-out china patterns, either. No other leading detergent for automatic dishwashers cleans better than new VEL-O-MATIC! Try it and see!

## FROM OUR HOUSE



STEPHEN MICHAEL

MARGY WYVILL ECCLESINE

### HEIGH-HO...

**C**ome to the Fair!  
We had a half-mile track in my home town, and a fairgrounds complete with exhibition hall, grandstand, stables for the horses, and sheds for livestock.

Oh, the excitement, come September. Our mother, stylish in a new fall hat, grandfather with his cane, and the colorful cheering crowd at the rail. The magic of clutching a ticket, as you called out to a jockey you knew. Racing to the refreshment stand, climbing in and out of empty buses that read "Chartered." Visiting the exhibition hall over and over to make sure that the blue ribbon was still on your piece of embroidery, or cake, or pie. Smelling the earth kicked up by the horses, turning away in distaste from the prize sheep, cattle, and pigs. Walking, talking, laughing, through the long golden afternoon, little dreaming its spell would be fleeting as childhood.

### Overheard in the Supermarket:

**I wish somebody would invent a new meat.**

### OFF THEY GO

There is the thrill of your first-born going off to his first day at school, waving goodbye and goodbye from ten places before he disappears inside. How conscientious you are about his clothes each day, having the exact change he needs, and attentively reading every summons on the endless mimeographed sheets he brings home.

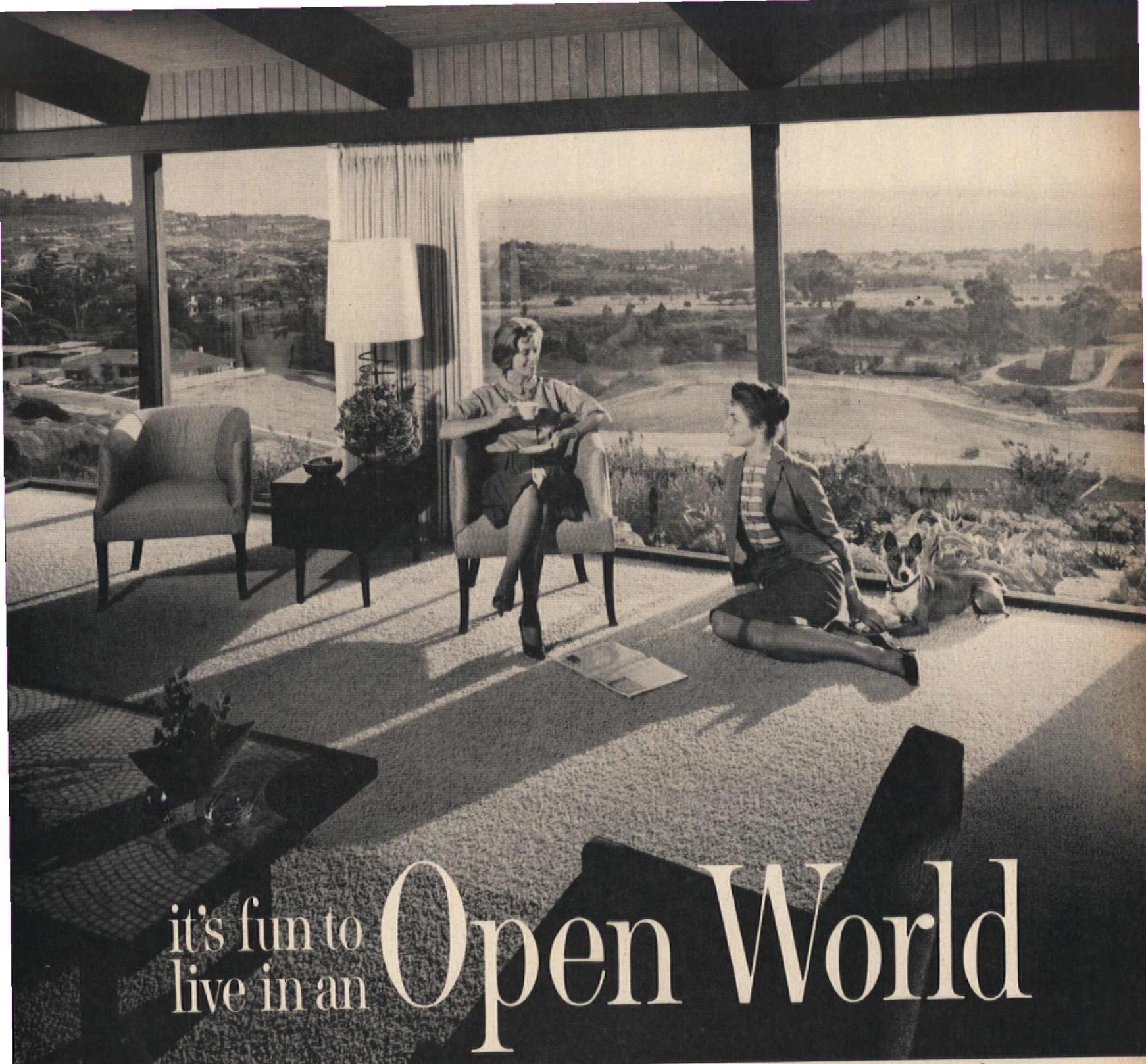
Then there's the day you send your sixth child off to first grade. She'll be gone all day. She doesn't even bother to look back. You glance absent-mindedly at the raft of forms she brings home. This one gets along as well as the first. How come?

### All-Star Gift

**Most thoughtful gift for a new house: a 50-star American flag.**

### AND THE DAYS GROW SHORT...

We lost our original recording of "September Song" during the last move. Somehow that line—"and the days dwindle down, to a precious few," delivered in Walter Huston's poignant quaver, always struck me as saying the most in the least. Miss hearing it.



it's fun to  
live in an **Open World**

Mansfield Mills residence, La Jolla, Calif. Architect: Dale Nagle, La Jolla.

© 1961, L.O.F

seen more clearly through **Parallel·O·Plate®** glass

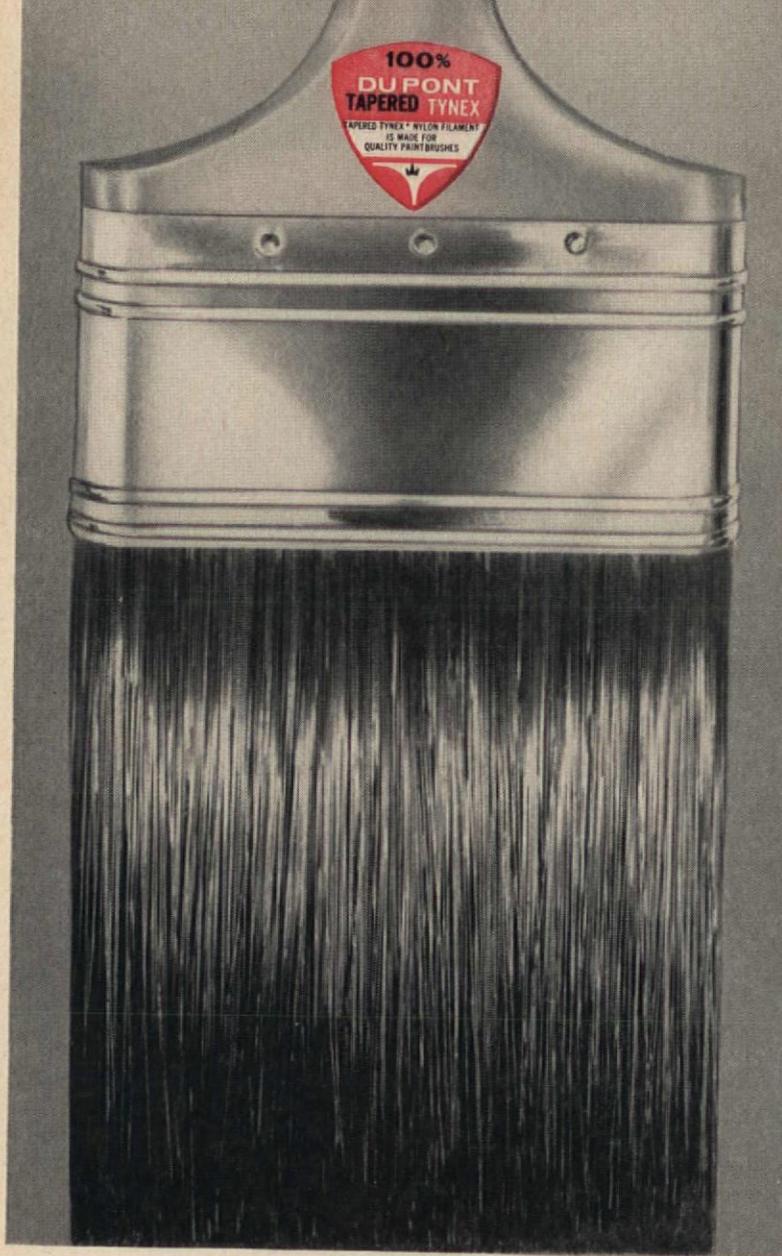
**This living room** seems to stretch out as far as the eye can see. A wonderful open-world view. Imagine how waviness in the glass would spoil it. That's why L·O·F *Parallel-O-Plate* is preferred for window walls, picture windows and sliding glass doors. It's the finest plate glass, twin ground to make its surfaces more parallel, thus minimizing waviness for better looking, inside and outside. (In fact, *Parallel-O-Plate* has earned the Good Housekeeping Guaranty Seal.)

If sun heat or glare is a problem, use L·O·F *Parallel-O-Grey®* plate glass. Lightly tinted, like sunglasses, it reduces bothersome glare and shuts out about 40% of the sun's heat. *Parallel-O-Plate* and *Parallel-O-Grey* are available from your nearby L·O·F Glass Distributor or Dealer (listed under "Glass" in your phone book Yellow Pages). Libbey·Owens·Ford Glass Co., Toledo 1, Ohio.

**LIBBEY·OWENS·FORD**



# DON'T SPOIL YOUR NEXT PAINT JOB BEFORE YOU BEGIN



When you pick a paintbrush from the vast variety on display at your dealer's, remember this: A poorly-made brush could easily spoil your job. To be safe, buy the brush with the red quality mark. This is your guarantee that the brush is made 100% with Du Pont tapered TYNEX® nylon filament. Then check for such manufacturing features as a full stock, mixed lengths of filament and properly processed tips and you'll have a brush that will enable you to paint better and easier . . . with any kind of paint . . . on any surface. You'll find they clean quickly and easily, too. Brushes made 100% with tapered TYNEX are on sale at all stores where quality paint is sold. Look for the red quality seal!

E. I. du Pont de Nemours & Co. (Inc.)  
POLYCHEMICALS DEPARTMENT  
Wilmington 98, Delaware



BETTER THINGS FOR BETTER LIVING . . . THROUGH CHEMISTRY

## WHAT THE NEW FHA RULES MEAN TO YOU

NEAL J. HARDY, FHA COMMISSIONER

Today the Federal Housing Administration is prepared to offer greater service and serve a wider range of home owners and prospective owners than ever before.

The Housing Act of 1961 has updated the FHA to bring its operations into line with present-day housing needs and conditions and to broaden its usefulness. Housing Administrator Robert C. Weaver has called it "the greatest stride forward this country has taken in housing since 1949." What does this mean to you?

### HOME IMPROVEMENT LOANS

If you own a home that needs substantial remodeling, the Housing Act of 1961 contains good news for you. FHA can now insure loans up to \$10,000 to finance repairs and improvements. Loans may run as long as 20 years, with maximum interest at 6 per cent.

The Administration is very conscious of the vital need to preserve and improve existing housing, as well as to build new housing. The Act stresses conservation and upbuilding of older homes and neighborhoods.

Heretofore, if you could not pay cash for such work, you had the alternatives of refinancing or using a short-term personal loan. Refinancing an old house could be difficult and expensive. Your old mortgage might carry an interest rate considerably below today's level. In addition, you would have closing costs to pay, and, if your house was in a run-down neighborhood, you might not be able to refinance at all.

As for short-term financing, up to now the best terms available have been on loans insured by FHA. Even they were limited to \$3500 or less, and to repayment in not more than five years. These loans are fine for routine repairs and improvements, and FHA will continue to insure them; but \$3500 is inadequate at today's prices for the major work often needed for older homes. And the short repayment term, along with a financing charge of about 9½ per cent in simple interest, makes monthly payments fairly high.

Banks and other lenders approved by FHA will make the new loans in amounts from \$2500 to \$10,000. However, if the property is in an urban renewal area and the loan is needed to make the property conform with neighborhood standards prescribed by the local authorities, the minimum loan amount may be \$1000.

The loan must be used to repair, improve, remodel, restore, or enlarge the property, or to convert it into residential use, or to change the number of living units. Also the amount of the new home improvement loan, when added to the outstanding balance of any other loan against the property, cannot exceed the maximum mortgage FHA could insure based on an appraisal of the remodeled property. These loans apply only to houses at least 10 years old, unless the house is in an urban renewal area, or the loan is to be used for major structural changes, or to correct defects not evident when the house was built, or to repair damages caused by catastrophes.

Some form of adequate security will be taken by the lender, and the loan can be paid in full at any time without a prepayment charge.

### NEW-HOME FINANCING TERMS

If you are in the market for a new home, you can now make a smaller down payment than before. For example, on a home valued by FHA at \$20,000, the down payment can be as little as \$1000. Previously, at least \$1500 was required. The new formula for the minimum down payment is 3 per cent of \$15,000 of value, plus 10 per cent of the value from \$15,000 to \$20,000, plus 25 per cent of value above \$20,000.

FHA can now insure mortgages up to \$25,000 on a one-family home; for a two- or three-family house, up to \$27,500; for a four-family property, up to \$35,000.

For a new home, the mortgage can now have a term as long as 35 years. For existing homes, the limitation on the mortgage term is still 30 years.

A month before the new Housing Act became law, FHA lowered its interest rate ceiling on home mortgages from 5½ per cent to 5¼ per cent.

These changes all add up to more favorable terms for home buyers, and will bring home ownership within the reach of many more families.

### EXPERIMENTAL HOUSING

There is a provision in the new law that may help us all eventually to live in better homes at lower cost. That is, the authority given to FHA to insure mortgages on experimental housing.

New ideas in the design, materials, and construction methods of both homes and neighborhoods are continually being developed, but the industry is understandably reluctant to adopt them until they have been thoroughly tested.

FHA has had a technical-studies program that it carries on with the co-operation of industry and other groups. The new authorization provides an opportunity for testing in actual construction, in different locations, and under a variety of conditions, such things as new wall and roof sections, bathrooms, and kitchens, improved methods of air conditioning, and solar heating, new and less expensive plumbing systems. FHA will inspect the housing during construction, study the effect of the new ideas incorporated in it, estimate their value, and publish the results for the benefit of the building industry and the public generally.

The possibilities are unlimited. I think that in time the Housing Act of 1961 may be remembered as much for the introduction of this idea as for anything else.

### OTHER PROVISIONS

I have mentioned here the provisions of the Act that seem to me of most direct concern to readers of *The American Home*. The Act also authorizes FHA insurance for loans on rental and co-operative housing for families with incomes too high for public housing, but too low for them to afford adequate private housing.

Other provisions have to do with housing for the elderly, urban renewal, community facilities, college housing, farm housing, and condominiums.

In the FHA we are working hard to see that the new provisions, insofar as they pertain to FHA, are made fully effective. As a government agency we exist to serve the American people, and we want to give you the best possible service.



## How we retired in 15 years with \$300 a month

"Jane and I are still landlubbers at heart, but we'll get used to this boating life. There are lots of things we're getting used to these days—such as sleeping late, waking up to sunshine every day and doing the things we enjoy most. Best of all, we're getting used to *not* worrying about money!

"Sounds like paradise? Well, almost. We've just retired, financially free and independent, with an income of \$300 a month guaranteed for the rest of our lives.

"I've got to give credit where it's due. If it hadn't been for Jane, we might still be shivering up north instead of relaxing here in sunny Florida.

"It was back in '46, on my fortieth birthday. We had some friends over for a little celebration. There was lots of joking and fun about my hitting the forty mark. Chuck Russell presented me with a cane and remarked, 'Well, *old* man, you'll be needing this before long!'

"It was good for a laugh at the time, but a few nights later, as Jane and I sat reading, his remark ran through my mind, and this time it wasn't very funny. I began to imagine what it would be like to be old and helpless—dependent upon charity; I wondered what would happen to Jane if I died first; I worried about the day when I'd have to quit working and my income would stop.

"All of a sudden, Jane looked over and interrupted my brooding. 'Everyone gets to be forty, you know. It's not the end of the world.'

She always could read my mind.

"'It's not the forty that bothers me,' I told her. 'It's the twenty or thirty years still ahead of us. Someday we're going to have to retire, whether we want to or not. Shouldn't we start doing something about it?'

"She really surprised me. 'I already have!' She showed me an advertisement in *Life* magazine. It told about Phoenix Mutual Retirement Income Plans. I noticed that the coupon was missing. 'I mailed it this morning!' she announced proudly.

"A few days later a booklet arrived in the mail. It described Phoenix Mutual Retirement Income Plans—a means of saving and investing for the future, plus immediate life insurance protection for Jane if anything happened to me. It sounded like just what we needed, so I applied for a plan of my own.

"From that day forward, we never worried about growing old. Fifteen years go by pretty fast. But we haven't minded. In fact, life really begins at fifty-five!"

### Send for free booklet

This story is typical. You, too, can plan to have an income of from \$50 to \$300 a month or more—beginning at age 55, 60 or 65 or older. Send the coupon and receive by mail, without charge, a booklet which tells about Phoenix Mutual Plans. Similar plans are available for women and for Employee Pension Programs. Don't delay. Send for your free copy today.

Phoenix Mutual Life Insurance Co.  
389 Elm Street, Hartford 15, Conn.

Please mail me, without obligation, your free 16-page booklet showing new retirement income plans.

Plan for Men  Plan for Women

Name \_\_\_\_\_

Date of Birth \_\_\_\_\_

Business Address \_\_\_\_\_

Home Address \_\_\_\_\_

## PHOENIX MUTUAL

Retirement Income Plan

GUARANTEES YOUR FUTURE

OVER 100 YEARS

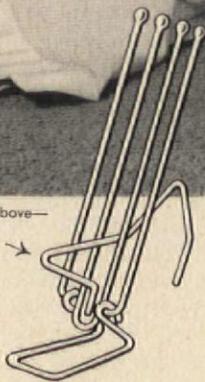
OF LIFE INSURANCE PROTECTION

FOR FAMILIES AND BUSINESS

You  
could  
too!



Only Nip-Tite has middle arm (see arrow) that holds pleats evenly as shown above—



...make your own drapes

with **BESTPLEAT**®

and **NIP-TITE**® HOOKS

... and they'll look professional too! Conso® has all the ingredients—ideas, instructions, and short cuts for easy making and draping. For example:

**CONSO BESTPLEAT**—the pleater tape that eliminates complicated sewing. Just sew to top of fabric; makes evenly spaced pleats in a jiffy. Its woven-in pockets can't rip; Bestpleat is preshrunk; retains firmness after washing and cleaning.

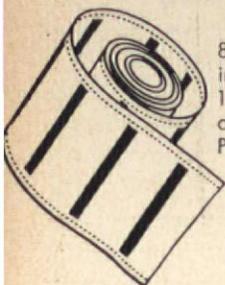
**CONSO NIP-TITE PLEATER HOOKS**—they slip into Bestpleat Pleater Tape pockets; presto, immediate pleats with a custom look. Patented hinged lock holds pleats firmly; prevents hooks from slipping; exclusive middle arm holds pleats evenly. Remove hooks, panel is flat for laundering.

In addition, Conso makes exciting edgings, trimmings and extra strong thread to match. Also those wonderful Evergold rods that won't tarnish or rust. But most important, Conso publishes

**1,001 DECORATING IDEAS†—35c**

84 pages of decorating ideas, room settings in color, sewing instructions. Pick up the new 18th edition where drapery fabrics are sold or send 35c in coin to Dept. AH-4, Conso, P.O. Box 325, New York 10, New York.

†TM



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for the Decorator touch

Conso products also available in Canada  
BESTPLEAT PAT. NO. 2904080  
NIP-TITE PLEATER HOOKS PAT. NO. 2796924

**LOOK,  
IT'S  
NEW!**



**Bachelor's chest** holds eight suits and four pairs of shoes in the 31" compartment on the left, and has five drawers to boot for the rest of a man's gear. Simply designed and made of walnut, its only decoration is a smart pattern of rosewood inlays, and spun aluminum hardware. It is 44x18" and 48½" high. \$119.95. Stanley Furniture Company, Stanleytown, Va.

All prices are approximate



**Slate-topped game table** has a wonderful surface on which you can chalk up the score of the game in progress, or on which the kids can scribble to their hearts' content. The "slate" is a flat, black, plastic, scrubbable finish, that takes drippy glasses in its stride. A perfect choice for a recreation or family room. This 48" octagonal table is fawn walnut. \$99. The foam-cushioned trapezoid benches to complete the picture can be arranged in a straight line against a wall. \$24.95 each. Kroehler Mfg. Co., Naperville, Ill.

(continued)



AMERICA'S FAVORITE EARLY AMERICAN FURNITURE—ALL THROUGH THE HOUSE

More room for better living with **Ethan Allen**   
EARLY AMERICAN FURNITURE  
*by Baumritter*



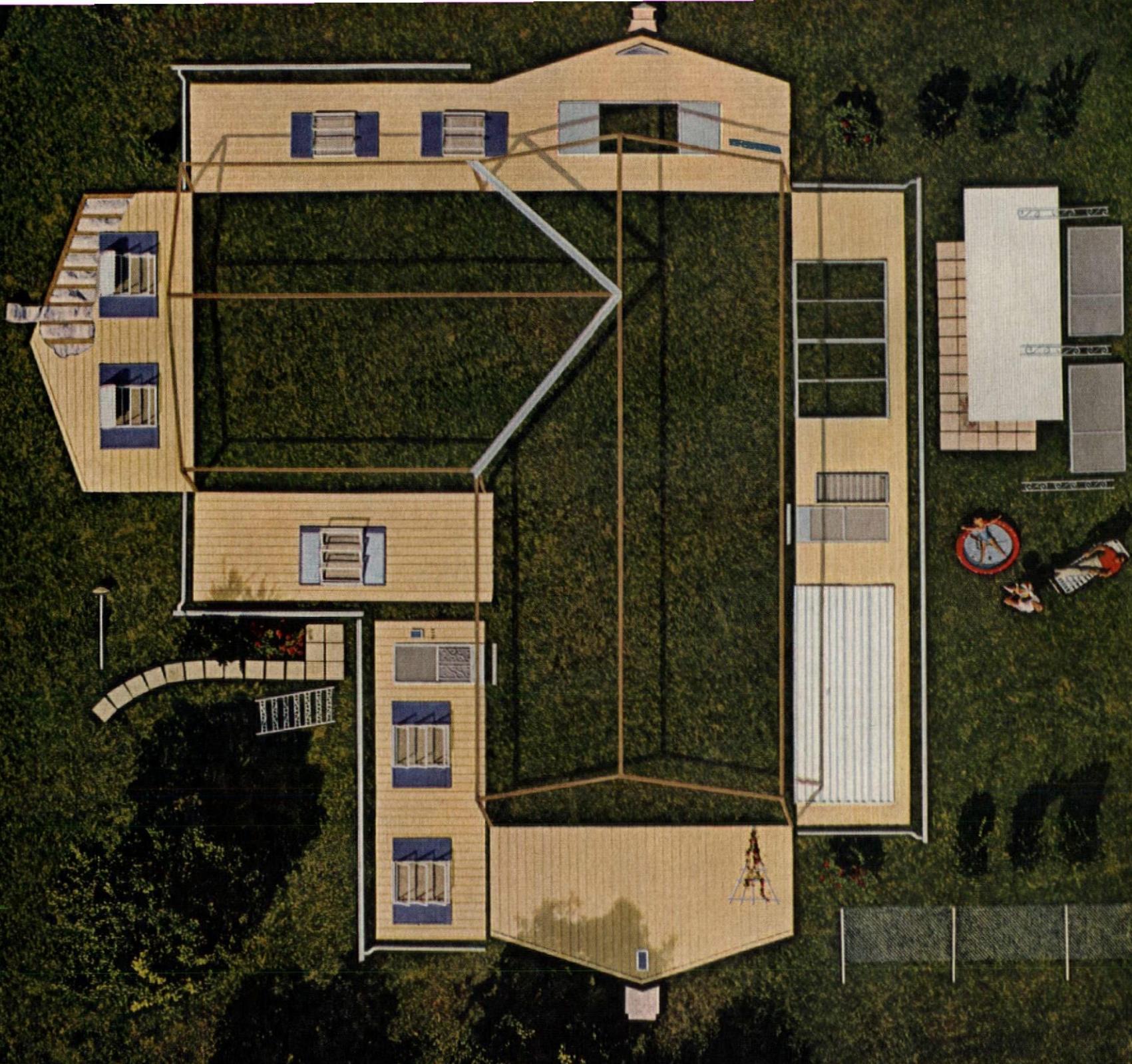
A child's world is full of treasures and usually so cluttered. Spacemaking Ethan Allen Custom Room Plan units give him plenty of storage space. With room to learn neatness, there's less work for Mother. Start when he's little with open stock Ethan Allen. Add pieces as needs grow—they're built for the rough-and-tumble years.

It's easy to decorate your bedroom—living and dining rooms, too—with Ethan Allen. Over 250 coordinated pieces to choose from. You'll find the name of *genuine* Ethan Allen on every piece. *Be sure to see your franchised dealer now.*

Send 25¢ for 24 page "Ethan Allen Home Planning Ideas" with colorful settings, drawings and templates to help you plan "beauty all through the house." Send \$1.00 for complete 128 page Ethan Allen Catalog.

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 Murray Hill Station, New York 16, N.Y.

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 County \_\_\_\_\_ State \_\_\_\_\_



# ALUMINUM MAKES A LOT OF HOUSE CARE-FREE

A strange way to look at a house? You're right—but it's the best way to see how much there is to take care of year after year. We spread out a typical house to show you all the area that does not need constant maintenance if it's all Alcoa® Aluminum. The more you use, the more sunny Saturdays you call your own. Here's why:

**ALUMINUM GROWS ITS OWN PROTECTIVE SKIN!** Illustrated below is the oxide "armor" always present on aluminum—a protective skin that fights back against corrosion, rust and that weathered look.

**ALUMINUM HEALS ITSELF!** No matter how much punishment, Alcoa Aluminum keeps on taking care of itself. Scratch it and new protective skin re-forms instantly! Keeps the metal as Care-free as the day it was made.

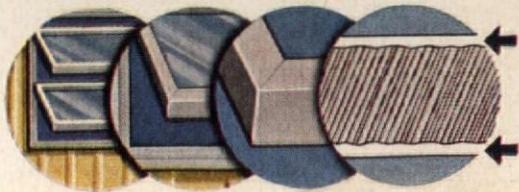
**ALUMINUM HOLDS PAINT!** Ever wonder why paint holds so well on aluminum? Moisture can't penetrate through alumi-

num's tough, protective skin; can't get a foothold to start corrosion, peeling or flaking on the painted surface.

**ALUMINUM ASKS SO LITTLE OF YOU!** Your home can have lasting beauty, Care-free beauty. Over the years, Alcoa Aluminum can save you hundreds of hours of repainting, scraping and fix-up—thousands of dollars of costly upkeep.

**FREE BOOKLET!** Learn more ways Alcoa Aluminum can work for you around the house in a colorful, 32-page booklet. Send your name and address to Aluminum Company of America, 1847-J Alcoa Building, Pittsburgh 19, Pa.

Less than a thousandth of an inch thick, this clear, natural oxide skin keeps aluminum Care-free year after year.



**ALCOA ALUMINUM**

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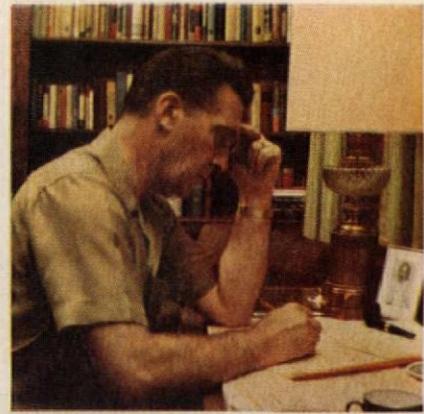
# AT HOME WITH HUNTLEY

■ Chet Huntley and his blonde, blue-eyed wife Tippy (the former weathercaster Tipton Stringer) live in an 80-year-old, three-story brownstone on Manhattan's East Side. Huntley is one of few owners of single-family dwellings in an area of tall new apartments.

"Our town house is 18 feet wide. We have a kitchen, dining room, and garden at ground level; living room and den on the second floor; bedroom and guest room on the third," he said. "I didn't want to be a tenant or a landlord,"

(continued on page 17)

"Chet Huntley, NBC News, New York . . ."



Early American dining room is Huntleys' present project. They shop for compact pieces that won't crowd the room. Parson's bench, which Tippy antiqued, can be used at table for guest seating.



Small garden at rear of house is Huntleys' pleasant outdoor living area in mid-Manhattan. It is paved with slate and illuminated by lights in planters. The fountain adds a cool note.

Living room is long and narrow. Tippy has given it illusion of greater width with white walls and full draperies. Painting is a Greenwich Village "find."



STEPHEN MICHAEL



Walnut-paneled study is Chet's favorite room and Tippy likes to work at his Italian provincial desk, keeping up household accounts. Chet bought white wool rug in Morocco.





# BRINKLEY JIM LISTON

■ David Brinkley, his petite brunette wife Ann, and their three boys, Alan, 11, Joel, 8, and John, 6, live in a recently completed two-story home near Potomac, Maryland. David designed the house after studying a plan his builder had used previously.

"I worked from his room arrangement and varied the plan to fit our needs and the site. I enjoyed doing it; I'd like to go through it all again. I guess down deep I'm just a frustrated architect."

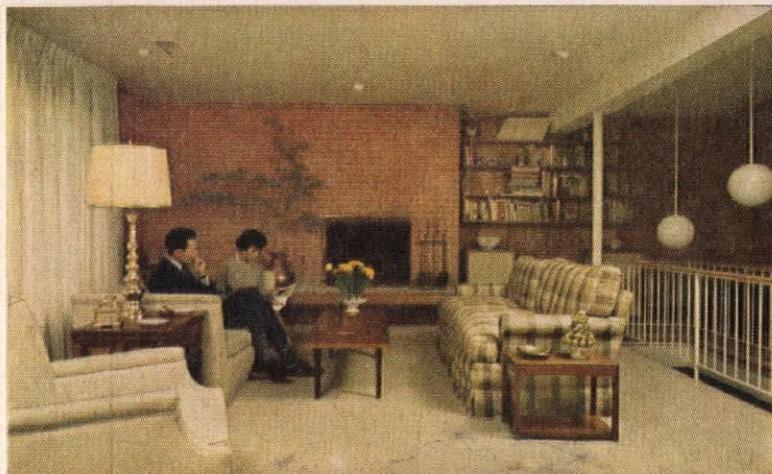
The house has six bedrooms—including a guest room (continued)

"and David Brinkley, NBC News, Washington."

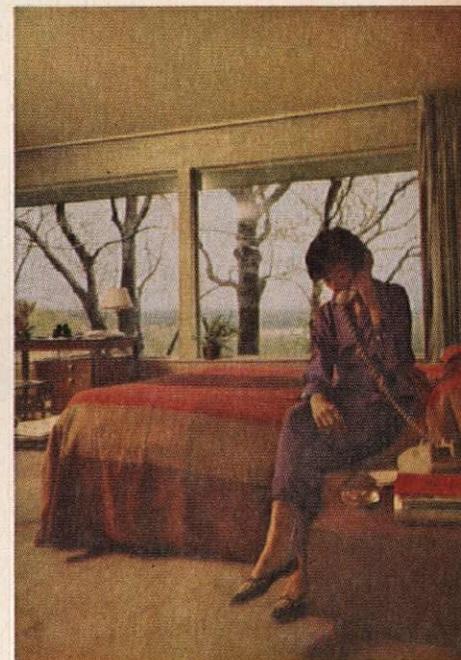


*Sun deck off living room is a breezy vantage point on a bluff above historic Chesapeake and Ohio Canal and the Potomac River. Screened porch is also for dining. Brinkley designed the house.*

*Mahogany-paneled living room has a rose brick fireplace. David built coffee table and bookshelves. Stairway (there's one in kitchen) leads to the boys' rooms.*

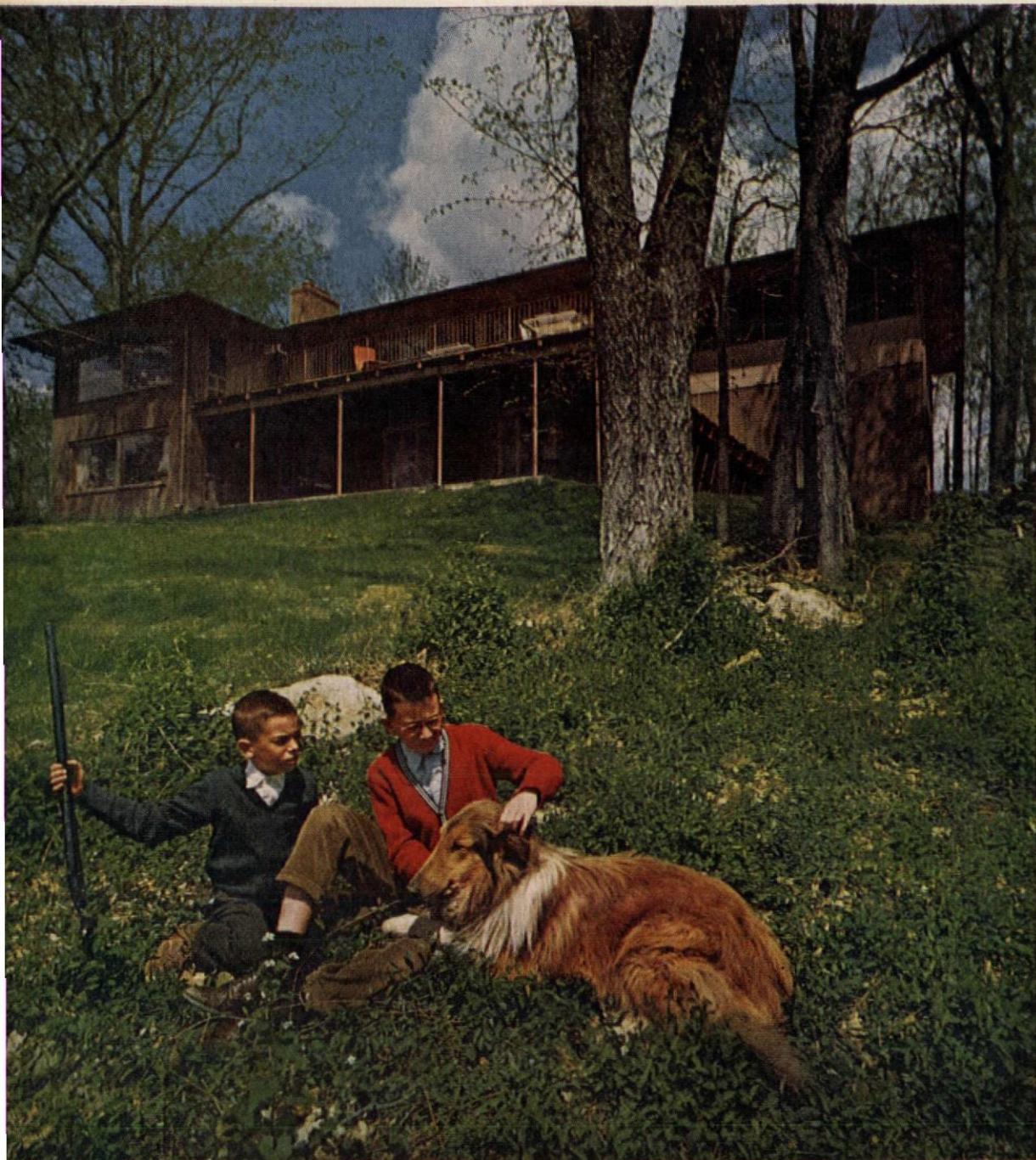


*Boys' playroom was designed as their own "living room" on lower level adjoining their bedrooms. It's big enough for table tennis, has piano, TV, shelves for storage of toys. Window overlooks river.*



*Master bedroom, like living room, has panoramic view of Potomac. Intercom next to bed and in the kitchen helps the Brinkleys keep track of their boys on the lower level.*

*Steep slope gives exposure to rooms on lower level. The boys have access to their rooms from outdoors.*



*From the road, the Brinkleys' house has a ground-hugging silhouette that belies its two-level spaciousness.*

and maid's room—a TV room off the living room, a large playroom for the boys, and a study Brinkley calls "the office."

The house is on a pie-shaped, two-acre lot on a bluff overlooking the historic Chesapeake and Ohio Canal ("George Washington surveyed it and in so doing determined my lot line."), the Potomac, and the wooded hills of Virginia. It is 12 miles from NBC studios in Washington.

The large (40x18') living room, the master bedroom, the boys' rooms, and the playroom share the view through walls of glass.

"The boys' rooms are on the lower level for easy access to the outdoors," said Brinkley. "They can get to their rooms without traipsing through the house. We wanted it practical and livable for them, too."

"I have a very efficient kitchen," said Ann, pointing out the advantages of the island counter which serves as a mixing center, and a wall of shallow shelves David designed for canned goods. Walnut-stained birch cabinets contrast smartly with white walls and counter tops. The vinyl floor tile is tangerine and white spatter pattern. Like the tile in the entrance hall, it repeats the tangerine trim used to contrast with the cocoa-brown brick exterior.

"This is the third home we've owned," said David, "but it's the first we've built. If we were to build again, I'd build this house and not change a thing.

"One so-called mistake turned out to be an improvement we wouldn't be without in a future home," he said, entering the dining room.

"We'd originally planned one end of the living room for dining, but when a slight change in positioning the house on the site made possible a lower-level garage, we decided to use the area above it for a separate dining room. This room is too large, but it's wonderful for entertaining."

Three large picture windows on one wall face the road. A clump of bamboo planted outside reaches to the windows and repeats a bamboo pattern hand painted on the beige walls. David was dissatisfied with the blankness of this large expanse of glass and

(continued on page 18)



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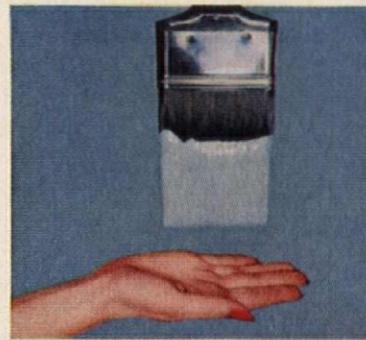
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Chet met Tippy via TV. Brinkley had her stand in for a test pattern, later introduced them.

(continued from page 12)

so we were lucky when we found this place a year ago. It had been completely modernized by the previous owner. Tippy made some changes in the decorating and we built the terrace. Our garden is only 18x18', but it's surrounded by an eight-foot fence that makes it a private outdoor living area easily reached through French doors in the dining room. It's a pleasant place to entertain—we cook out a lot—and easy to maintain. We paved it with slate and planted evergreens in raised planters. Easy on the gardener's back," he smiled.

"We have lights hidden among the plantings. An electrician wanted \$200 for the wiring job. I did it myself for \$27. I'm pretty good at electricity. I built my own hi-fi set. But otherwise I'm not much of a handyman."

He climbed a narrow staircase to the living room with off-white walls and green wool-velvet carpeting. A sofa and three occasional chairs made a conversational grouping around a circular cherry coffee table (a cut-down German library table) in front of the formal fireplace.

"In a house as narrow as ours," said Tippy, "your furniture arrangement is limited; there isn't much you can do about it—which is all right with Chet because he hates to move furniture."

"We can always expand into the study," said Chet, ascending two steps to the walnut-paneled room and sinking into his favorite leather chair.

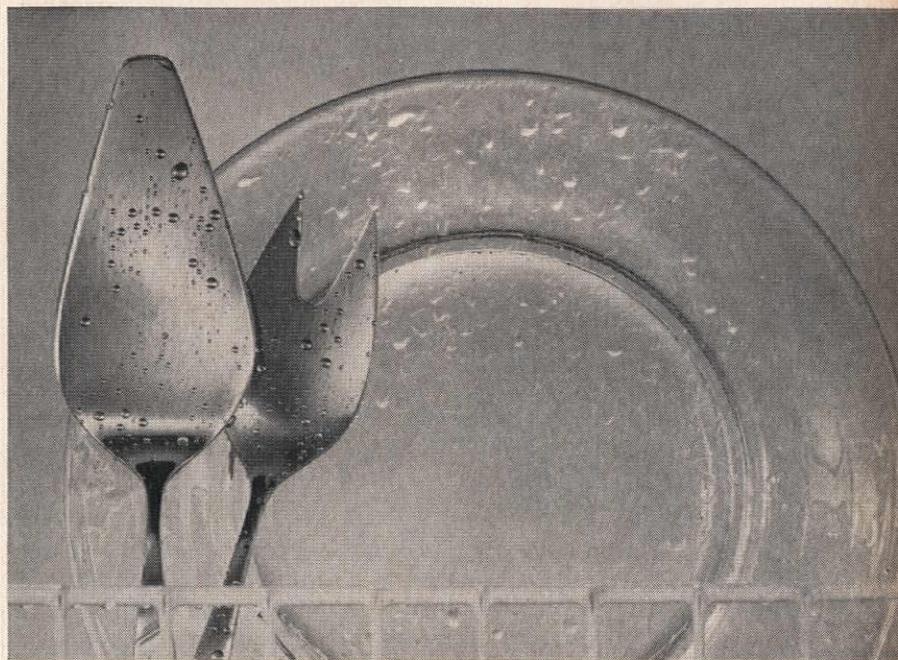
"I think this room sold me on the house. The fireplace works perfectly—now that I've extended the chimney—and there's room for my books," he said, pointing to the tall, well-stocked

(continued on page 82)

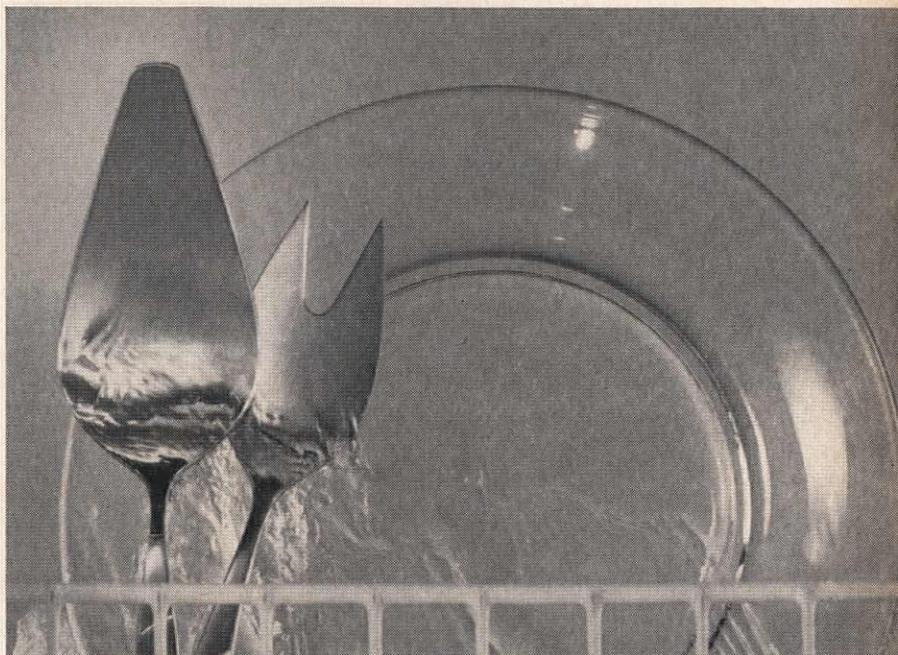
*Huntleys' 80-year-old town house is an 18-foot-wide, three-story converted brownstone.*



## Dishwasher owners! See how Cascade eliminates drops that dry into spots



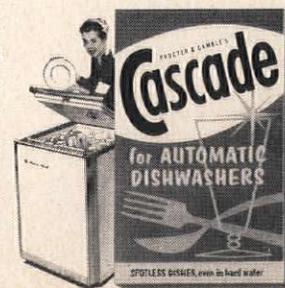
**WATER DROPS** See what happens when plain water is sprayed on glassware, silver. This test shows how drops form. These dry into ugly spots.



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*Brinkley's workshop is large, well equipped, but he can't keep it orderly because "the boys use it. It's good for them to learn to work with tools."*

(continued from page 14)

decided to screen it with a kind of Oriental grille. He had a mill cut dozens of one-inch strips of redwood which he fastened with rust-proof nuts and bolts to form an exterior latticework of four-inch squares. The grille—which is easily removed for window washing—lends interest to the exterior and harmonizes with the modern lines of the house. Inside, it doesn't restrict the view, yet adds charm and intimacy to the room.

"I built this dining table from a 10-foot slab of walnut plywood," said David. "I guess you call it Brinkley Danish modern. It seats 12 people."

On a recent trip to Hong Kong, the Brinkleys bought 12 simply styled chairs in natural teak that combine well with the table. They also brought back a magnificent rosewood buffet.

"This rosewood piece makes our old buffet look pretty crude," he said. "I made it 15 years ago, shortly after we were married—when I had little more than an electric drill and a hand saw. I could do better now."

Brinkley's buffet is, nonetheless, a well-designed modern piece. Six feet long, it has 13 compartmented drawers for silver and linens and two large compartmented sections for trays and silver service. Brass trivets are used as ornamental handles on sliding doors in the center section.

"Since we moved here," said Ann, "we've developed the custom of entertaining at Sunday morning brunch. People like to come during the day so they can appreciate the view."

Brinkley describes his guests simply as "government people." Actually Cabinet members, congressmen, and admirals have sat at his "Brinkley Danish" dining table.

David's "office," like the living room, is paneled with tongue-and-groove Philippine mahogany. ("I like the honest look of wood.") The small study is dominated by an old-fashioned roll-top desk Ann gave him recently as a surprise. ("He was really delighted; he always wanted one.") To get it into the room, workmen had to remove the top, saw the base in half and reassemble it.

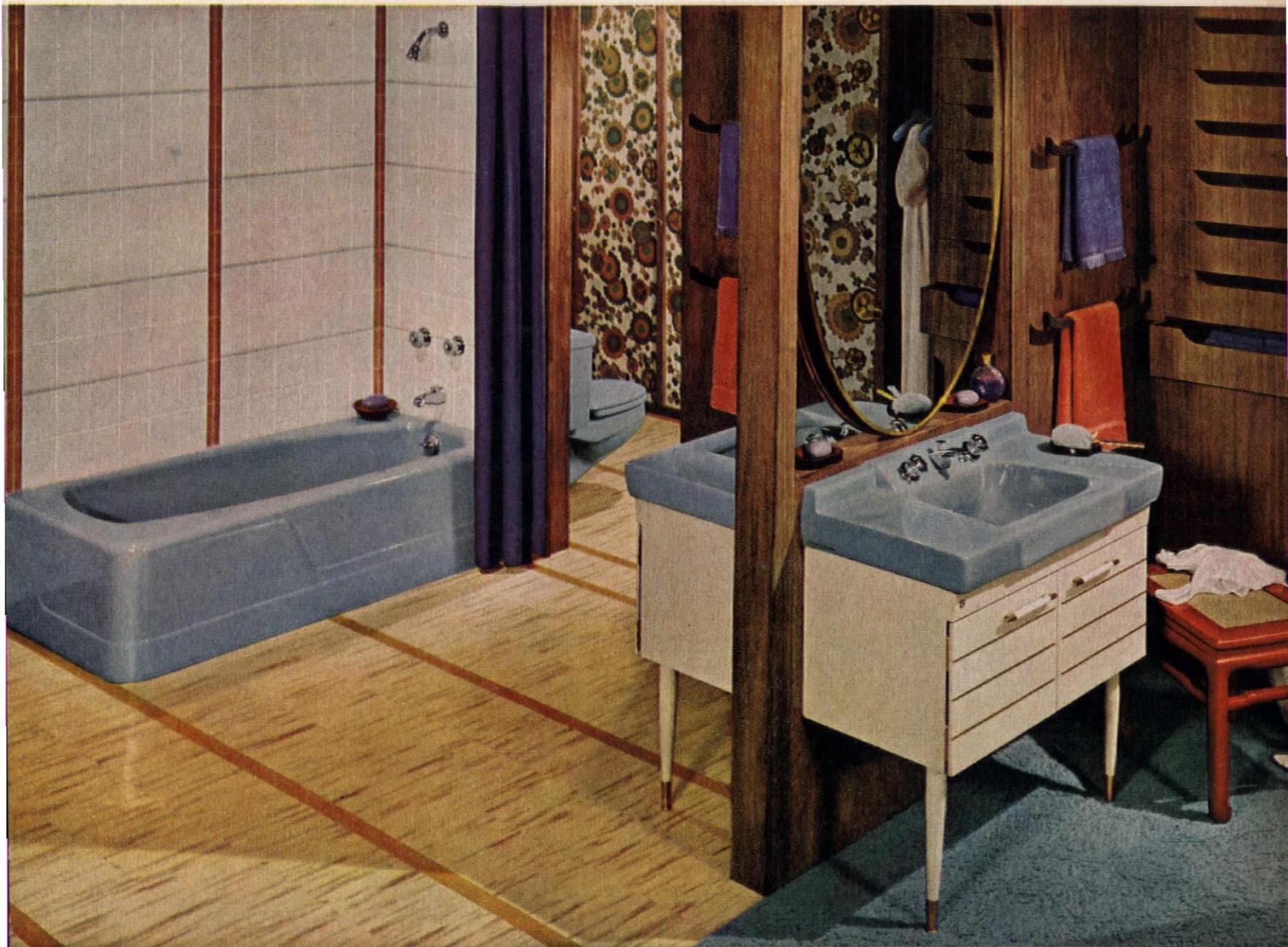
One wall of the study is hung with tributes and awards for the Huntley-Brinkley Report, a picture of the Japanese surrender aboard the U.S.S. Missouri, autographed by Admiral Nimitz, and a sketch of Pogo, autographed by Walt Kelly. Above the desk is an old map of the Confederate States.

Brinkley, who was born July 10, 1920, in Wilmington, North Carolina, started his newspaper career on his home-town paper, the Wilmington Star-News. Later he worked for United Press. After his army service, he joined NBC in Washington.

(continued on page 82)

# Bruce Ranch Plank Floor

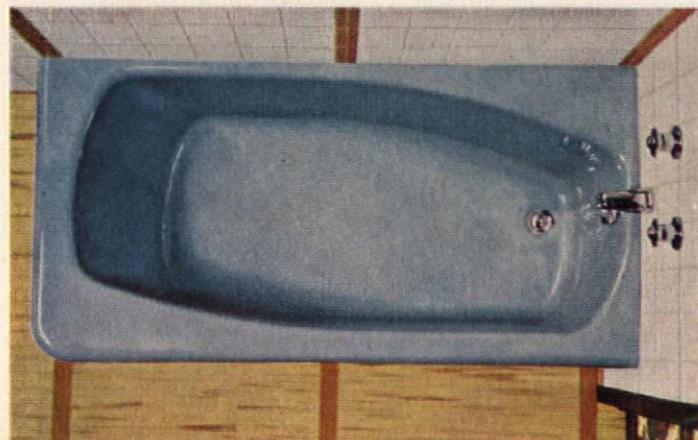
# His & Her cabinet-lavatories, a new idea that adds extra convenience, extra storage space to bathroom and dressing room. Notice the roomy bathing luxury of the new, off-center Contour bathtub...the new ease of cleaning with the off-the-floor toilet. And best of all, fine quality American-Standard products cost much less than you think, so...for the newest...look to **American-Standard**



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The fire screen was made by Aaron Chapin, a Connecticut cabinetmaker during the period of 1783-1838. The adjustable screen rests on a tripod base and the facing needlework is of red wool embroidered in a border design of old glass beads.

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# A GALLERY OF NEW SMART-LOOKING WALL ARRANGEMENTS

■ Far too many people believe that decorating a wall means taking a favorite *objet d'art*, poking a hole in the wall for it, and hanging the same equidistant from two points at eye level. How mistaken they are! A beautifully conceived grouping can do more than anything we know to give a room a decorating lift—and do it inexpensively. Our advice: be bold, be daring, and let your imagination be your guide. On these pages we bring you a host of wall-arrangement ideas to start your decorating wheels turning. Bright ideas for every wall in your house! (continued)

**A MÉLANGE OF DECORATIVE AND USEFUL OBJECTS** enhances a dressing table. Included are two velvet pincushions, torch lamp, scalloped mirror, miniature chest, newel post, and framed icons.



**DECORATE AN ENTIRE WALL FOR A BOLD, DRAMATIC EFFECT.** This arrangement of paintings, prints, and sculpture in the living room of Mr. and Mrs. Jerry Fields of Westport, Connecticut, could be duplicated in your home. An easy way to visualize such a group is to place everything on the floor in front of the wall area. Arrange items, keeping in mind size,



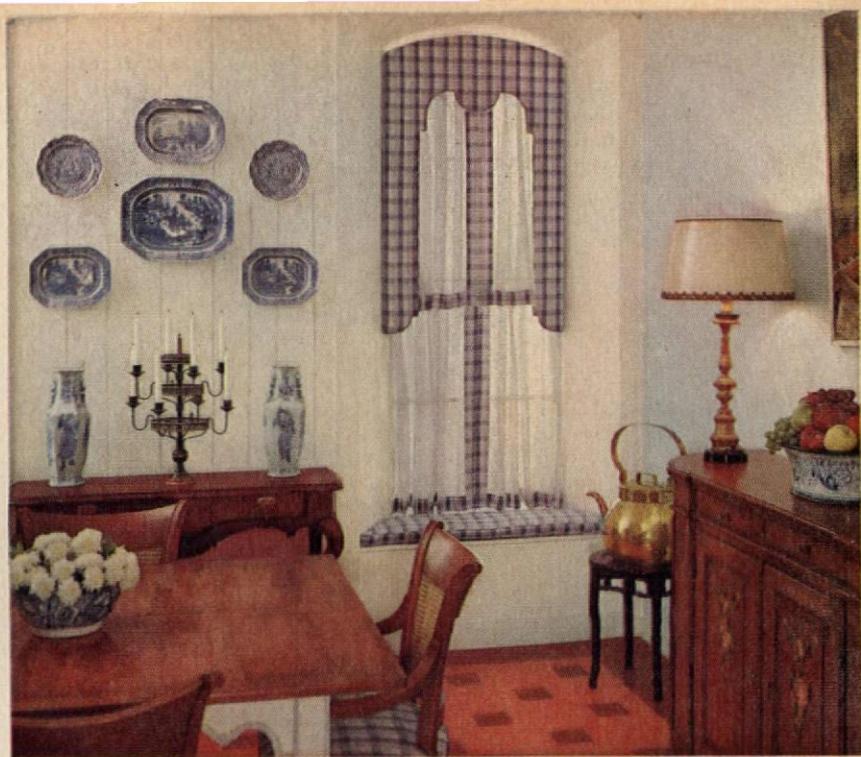
shape, color, and balance. Don't forget that lamps and other furnishings must be considered as part of the grouping. When you're ready to hang, take the top center unit and place it on the wall and replace it with a paper cutout on the floor. Using the pilot picture as a guide, measure and place each piece until the complete group is transferred from floor to wall.

INFORMATION: ELIZABETH REHILL PHOTOGRAPHER: LISANTI



**DECORATE WITH COLORFUL PLATES.** Decorative Canton ware and Staffordshire contribute to the blue color scheme of a provincial dining room. Use your own colorful tablewares in the kitchen, dinette, or family room. Arrange them in a small group as shown here or try hanging one above the other at each side of a window. You'll find special hangers in dime and variety stores that grip your precious plates safely and are adjustable to 6½", 8½", 10" and 12" diameters. Try using trays, wrought-iron trivets, ceramic tiles, or wooden molds.

DECORATED BY W. & J. SLOANE PHOTOGRAPHER: ERNEST M. SILVA



**DISPLAY YOUR COLLECTION!** Mr. and Mrs. C. Alan Hudson, Jr., use their collection of ship pictures to enhance the beauty of a hand-molded antique mantel. The pictures are long-stitch wool (circa 1850) and were made by sailors on long voyages, or by women for their husbands or sweethearts. These are American and extremely rare. Others from England, Denmark, and Norway are not generally as true to scale.

For a similar grouping you might try an arrangement of Currier & Ives prints, sporting prints, or early primitive portraits. All would be in keeping with a traditional setting.



**TRY THESE TRICKS IN A SMALL ROOM.** This is the dining area in the home of Mr. and Mrs. F. K. Herdling of Shrewsbury, New Jersey. The room being tiny, the Herdlings decided not to place any extra furniture in it other than the dining table and four chairs. Instead, they gathered Americana in an interesting grouping to set the whole decorative scheme. Included on the pine-paneled walls are a brass clock, powder horn, leather box with eagle, wooden cutouts, a barber pole, a Civil War rifle and bugle, framed news prints, and a shop sign.

INFORMATION: DOROTHY RODENBURG PHOTOGRAPHER: LISANTI





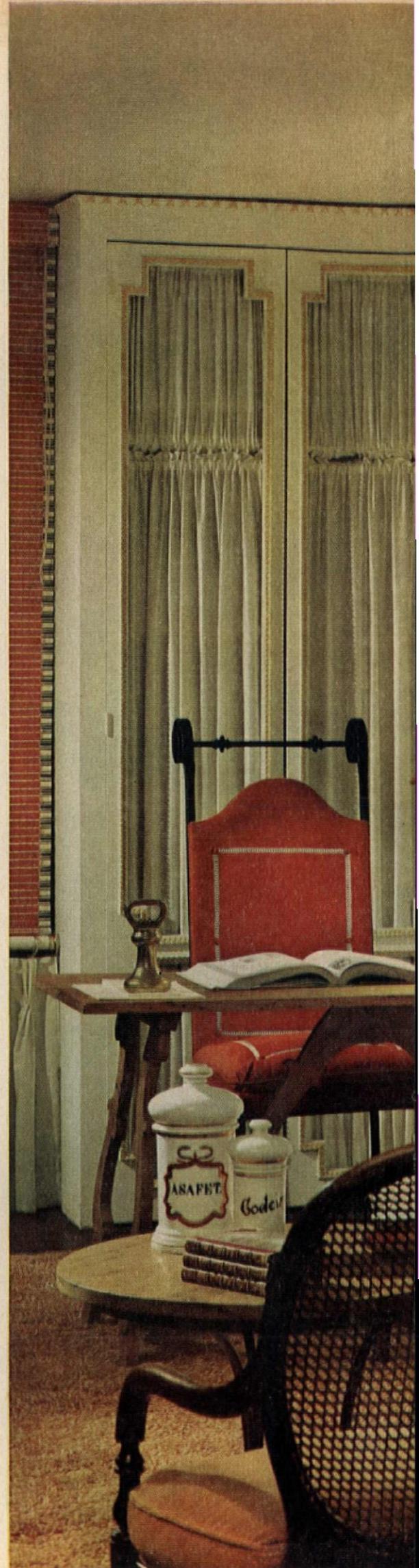
**ENHANCE OLD FURNITURE WITH COMPATIBLE ACCESSORIES.** Interior Designer Eleanor Herdman of Sea Girt, New Jersey, brings out the beauty of a treasured three-door dry sink with wooden cookie molds, spoons, spice chest, and other appropriate items.

**ADD INTEREST TO A BEDROOM.** William Beach, A.I.D., uses a symmetrical grouping of costume prints and twin reading lamps for this arrangement in a guest room. Between the twin beds is an open shelf displaying memorabilia. A long architectural rendering adorns the beam near the ceiling (something apartment dwellers and owners of small homes often have to cope with). Try a similar arrangement using an open storage unit as a divider.

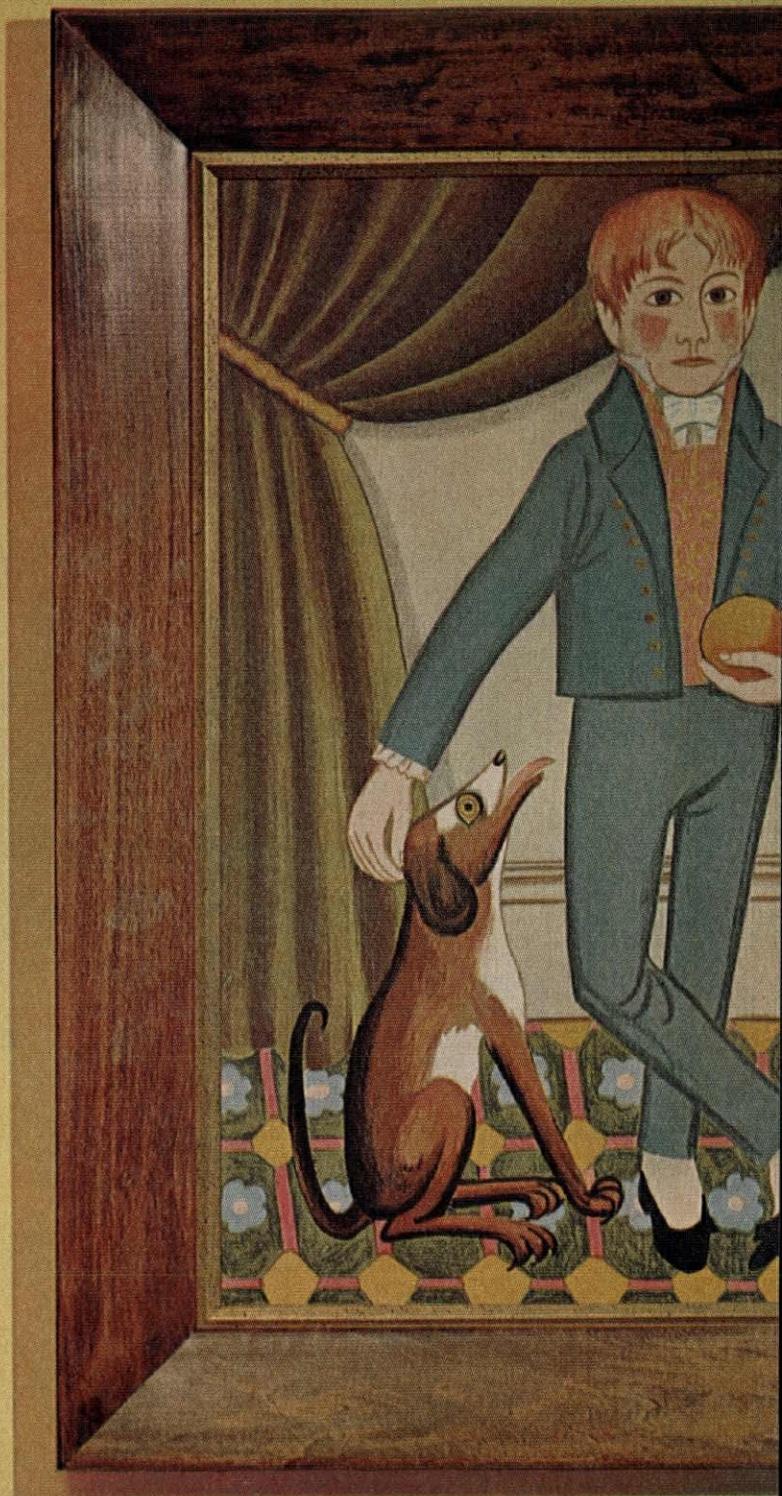


LISANTI

**CREATE A MASS EFFECT FOR A LONG SOFA WALL.** Here, Mr. Beach uses a series of black and white architectural prints (you can find them in old bookshops) in an assortment of antique frames. You could do the same with your own favorite subject. Note how the pictures are matted in colors to pick up the scheme of the room and how the Spanish wood carving gives dimension to the whole grouping. Tracery of palm leaves adds decorative interest.



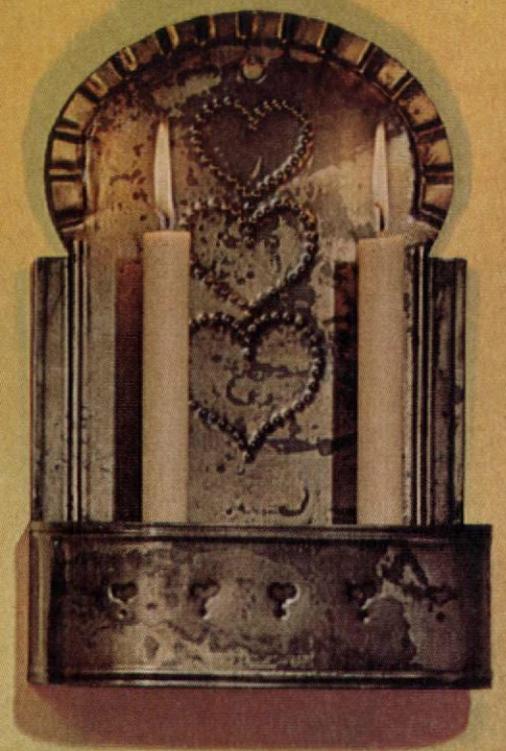
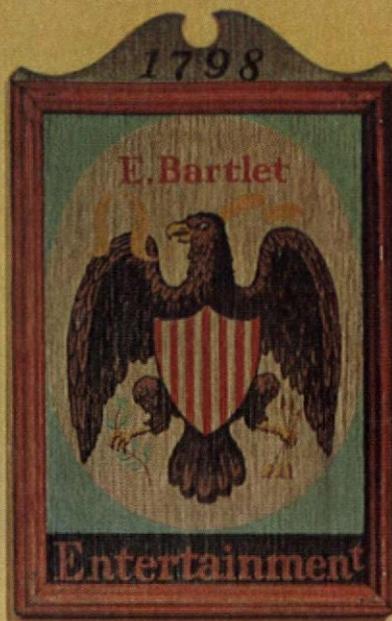
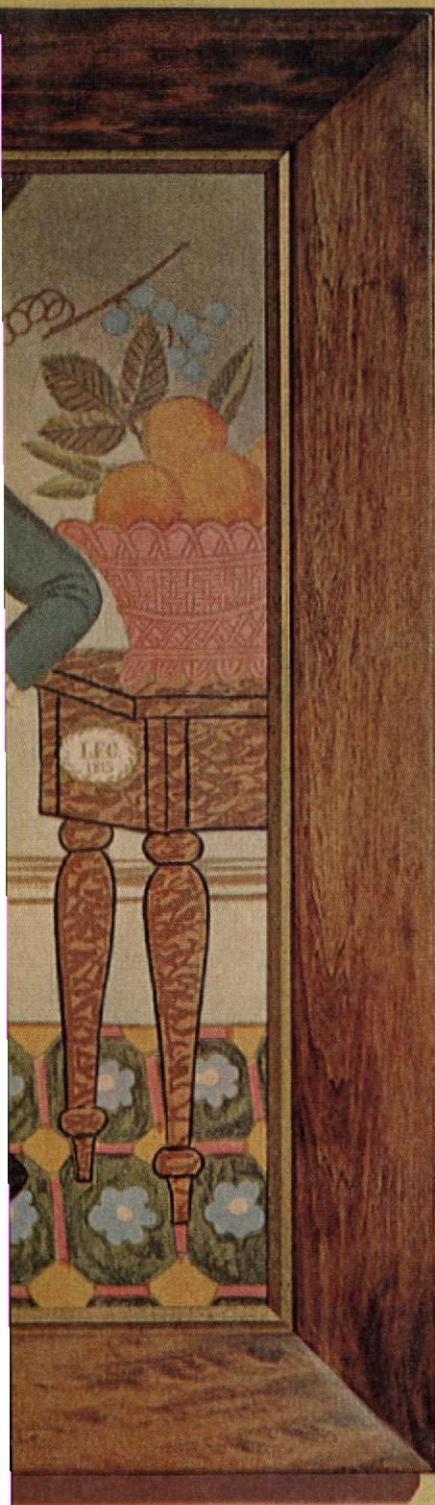




**HERE'S  
A BIG  
HANDSOME  
WALL FOR  
\$99**

It's all very well to read about how to display your heirloom muffin molds and how high to string Great-Grandpa from the rafters. But suppose you don't have any "ancestors" or similar hangable treasures? Suppose you've got nothing but a jaybird-naked wall—and less than \$100 to spend? You can *choose* your decorations from the many inexpensive items available now. (Why not begin with a few and add later?) We started from bare plaster, and ended

up with this rich-looking Early American wall—the major wall grouping for a living room or master bedroom. We paid exactly \$98.75 for all 11 items (with three plates left over—they're sold in sets of six). We didn't choose by price alone, but that antique-y tavern sign high on the right sells for \$3.95. The fire mark on lower left is only \$4.95. The "Boy" in the middle cost the most, but that's \$35 well spent for such an enduring piece of American primitive art. You might



want to try a different arrangement. You might want to create a smaller wall grouping. The point is that you can turn a bare, boring wall into a major decorating asset for less money and time than you think. Here's the proof. Shown from left to right are a copy of a Colonial gingerbread-man mold, 6x23" (\$5.95); Early American decorated plates, 7" diameter (\$5.95 for set of six); clasped hands metal fire mark, 11" high (\$4.95); pine-framed Portraiture of a Boy, 23½x12",

copied from American primitive painting circa 1835 (\$35); miniature wood tavern sign, 11½x7½" (\$3.95); round pewter acorn and leaf plaques mounted on pine, 5" diameter (\$6.50 each); a maple-framed horse print copied from paper lace cutout, circa 1850, 17½x12" (\$14.95); an antiqued tin heart-motif sconce, 12" high 8½" wide 4" deep (\$15). Most prices plus postage. (For more ideas on arranging these accessories in smaller groupings, turn to page 86.)

Shopping Information, page 82

**PLAY UP THE CORNER OF YOUR ROOM** with hanging wall shelves. These are easy to make, and encourage imaginative arrangements of your fine bindings, prints, and curios. Notice the effective placement of the ship picture and sextant, and the low-hanging small maps at right. Shelf brackets are mounted on three furring strips and finished with gray stain. In a small room or narrow hall, they could be painted to match the wall; in a large room, bright colors would add decorating interest. Handsome chains give extra support to desk.



DECORATED BY RICH'S, ATLANTA PHOTOGRAPHER: KRANTZEN STUDIOS



**DRAMATIZE A LIBRARY WALL** with strips of handsome marbled molding. Here, a turquoise, white, and gold molding outlines shelves and ceiling, and forms an architectural pediment over a plaster bas-relief medallion. Decorative moldings could be added to a storage wall in a contemporary living room or to a family room. Moldings can be stained or painted in contrasting wood tones or colors.



**ADD A DECORATIVE WALL TO A LARGE ROOM** to divide living and dining areas, and at the same time create visual and architectural excitement. This easy-to-copy room divider is made of inexpensive pine, stained a rich walnut shade to complement the sophisticated furnishings. Books and antique accessories with blue accents form still-life groupings on shelves. Similar solid wall could be covered in fabric and hung with your favorite paintings, prints and sculpture.

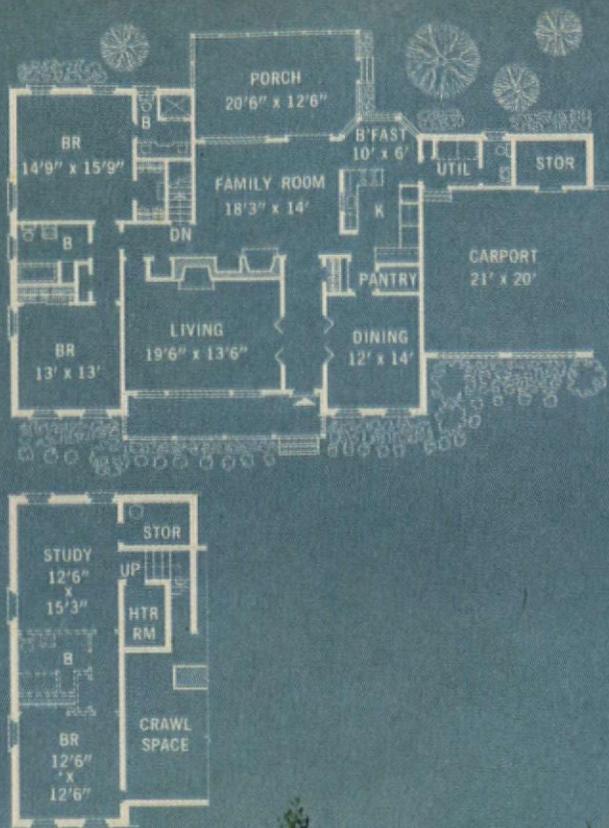
**WHAT A WALL GROUPING CAN DO FOR A FAMILY AREA.** According to owner David Trout of Miami, Florida, here is a spot where a man can really relax. Against a pecky cypress wall covered with a thin coat of white paint is his collection of unframed oils, old keys, a book binding, a piece of quartz, and an old Russian currycomb. The comfortable chair, sofa, the heavy paneled door, and blue-green nylon rug give this room a warm, restful feeling.

JIM BRADY



**DRAMATIC CONTRAST FOR A BRIGHT RED BACKGROUND.** Designer Inman Cook uses a lightly scaled arrangement of drawings, miniature paintings, and engravings in this ruby-red living room. See how the stark whiteness of these subjects makes them stand out against the dark wool suede wall covering and the matching red sofa, draperies, woven shade, and chair. Worked into the wall arrangement are a two-light sconce, carved deer head, and mounted antlers.





*Charm of old brick is enhanced by white porch and trim. The sloping site hides important bonus, a lower level with space for*

**JUNE R. VOLLMAN THIS LOVELY  
SOUTHERN RANCH HOME  
HAS "HIDDEN" SPACE  
ON A SLOPING SITE**

Are you a small family, a large family, or a small family that's going to grow larger? Whichever you are, this beautiful home in Atlanta, Georgia, will fit your needs. It was deliberately planned that way!

This is a story of a dream come true for Mrs. Frank Kelly. For years she longed for a home of her own, collecting ideas for the perfect home. But Mr. Kelly was more than content to be an apartment dweller. Every time he was talked into looking at houses, he'd say, "Not



*two bedrooms and a bath, indicated in plan by broken lines.* DESIGNER-BUILDER: ALFRED GREEN, JR. INFORMATION: SUSAN JONES MEDLOCK PHOTOGRAPHER: ROBERT MCGINNIS

one of them has what I'd like in a home of my own."

Convinced that her husband would buy her ideal house once he saw it, Mrs. Kelly put all her ideas into a plan and persuaded designer Alfred Green, Jr. to build a two-bedroom house. He agreed on the condition he could provide space for two extra bedrooms and a bath on a lower level—just in case he had to sell it to someone else. The result is an expandable home that you can duplicate completely, or partially now and the rest

at a later time when your need for more space increases.

Of course Mr. Kelly bought the house. A look at the plan will show you why. The main level is crammed with extra features such as an oversize shower stall, two fireplaces, a rear porch the length of the family room, plenty of storage space, a utility room designed to serve as a mud room, and a bonus half bath in addition to two full baths. And then there's that wonderful expansion space on the lower level. **BLUEPRINT ORDER FORM ON PAGE 94**

Give your garden  
an early lift  
with the

# FIRST FLOWERS OF SPRING!

THEODORE A. WESTON

Want to be the first with the most next spring—to have the earliest flowers in town? Now's the time to plan and very soon it'll be time to plant!

With half a dozen kinds of bulbs and two or three kinds of shrubs, you can actually have your own spring flower show when your neighbors and friends are only wishfully dreaming of spring.

All these extra-early plants are the easiest kinds to grow. Most of the bulbs multiply steadily—some seed themselves freely, too—and the shrubs soon grow into good-size bushes with minimum care.

You'll get the best show from them if you keep them all together in one area of your garden. But by all means spread them around if you'd prefer a spot of early color here and there.

Just how early they bloom depends on your climate, on the "earliness" of the season, and on whether you plant them in a sunny, warm spot or a shady, cool spot. Several times, in my own northern New Jersey garden, the large-flowered snowdrop (*Galanthus elwesii*) has been up at New Year's. That was when we had some cold weather in the fall and then a warm spell in December. But last year, with heavy snow and intense cold starting in mid-December, I didn't see a snowdrop till March!

Usually this snowdrop makes its appearance in late January or early February, and in any case it's *always* the first flower in the garden.

(continued on page 94)

*First flowers of all are the large-flowered snowdrops. With a few cold nights in the fall and then a warm spell in December, they're likely to be up at New Year's! Normally they start in February.*



*First shrubs to bloom are the witch-hazels, which start while the snowdrops are still open. These are the flowers of the Chinese species.*



*Want an extra-early conversation piece? Plant a drift of several dozen winter aconites! They flower soon after the large snowdrops and before the hybrid crocus. Although only 2"-3" high, the buttercuplike flowers insist on being noticed.*



*First azalea to bloom is the Korean species, a full month ahead of commoner garden varieties. It makes a good-size bush and the delicate lavender-pink flowers, which appear before the leaves, contrast beautifully with the pale yellow, early-flowering forsythias.*



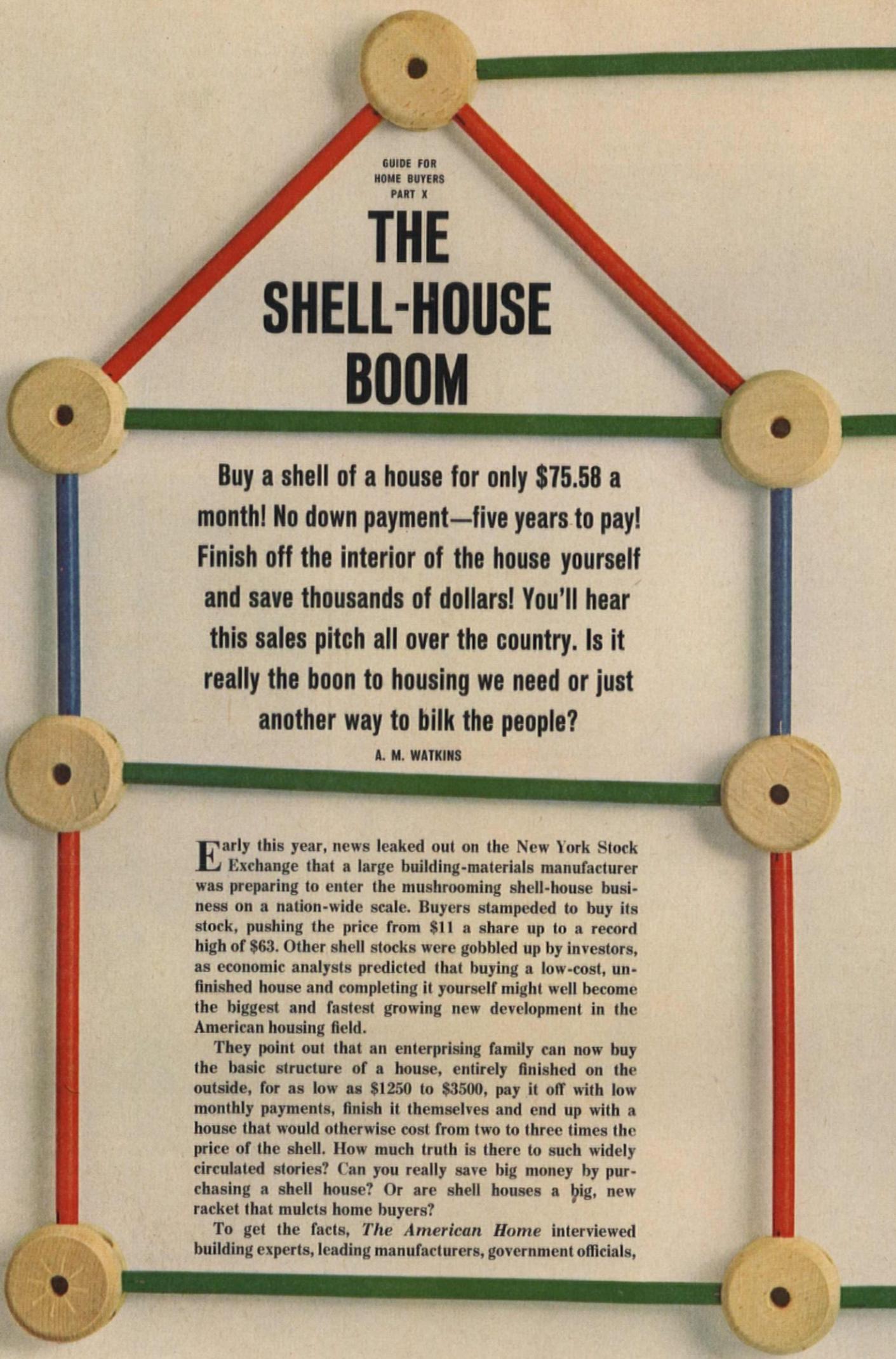
ROCHE



*Glory-of-the-snow blooms soon after the crocus and, with Siberian squill and miniature hyacinth, is one of the earliest blue-flowered bulbs. It seeds itself freely and soon becomes a bright blue and white carpet.*

*Brightest colored of the early bulbs are the Dutch hybrid crocus, in many shades of yellow, gold, lavender, purple, some two-color combinations, and pure white. Close up, even a few are intriguing; but for viewing at a distance, plant them in dozens or hundreds!*

WINSTON POTE FROM SHOSTAL



GUIDE FOR  
HOME BUYERS  
PART X

# THE SHELL-HOUSE BOOM

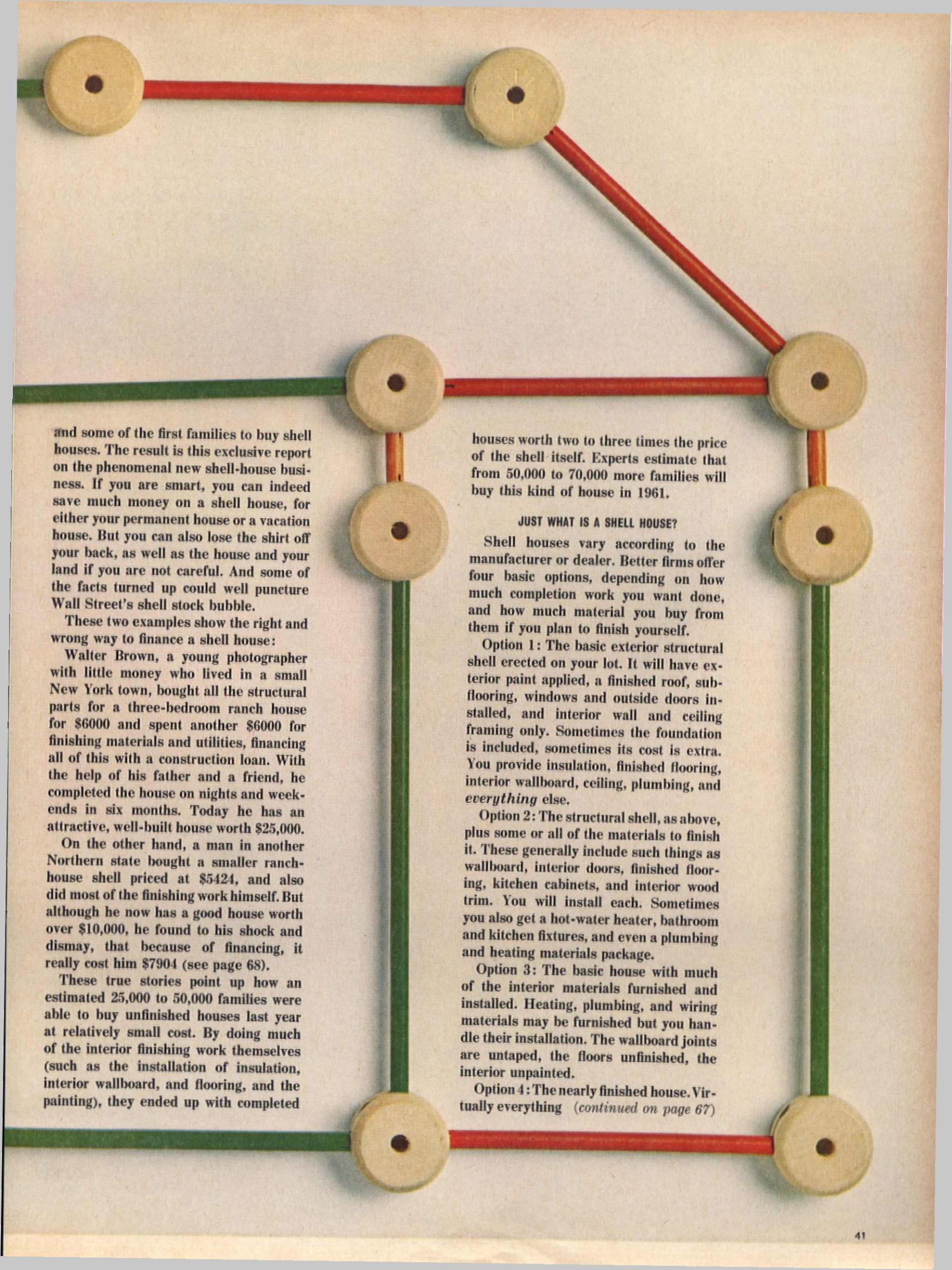
**Buy a shell of a house for only \$75.58 a month! No down payment—five years to pay! Finish off the interior of the house yourself and save thousands of dollars! You'll hear this sales pitch all over the country. Is it really the boon to housing we need or just another way to bilk the people?**

A. M. WATKINS

**E**arly this year, news leaked out on the New York Stock Exchange that a large building-materials manufacturer was preparing to enter the mushrooming shell-house business on a nation-wide scale. Buyers stampeded to buy its stock, pushing the price from \$11 a share up to a record high of \$63. Other shell stocks were gobbled up by investors, as economic analysts predicted that buying a low-cost, unfinished house and completing it yourself might well become the biggest and fastest growing new development in the American housing field.

They point out that an enterprising family can now buy the basic structure of a house, entirely finished on the outside, for as low as \$1250 to \$3500, pay it off with low monthly payments, finish it themselves and end up with a house that would otherwise cost from two to three times the price of the shell. How much truth is there to such widely circulated stories? Can you really save big money by purchasing a shell house? Or are shell houses a big, new racket that mulcts home buyers?

To get the facts, *The American Home* interviewed building experts, leading manufacturers, government officials,



and some of the first families to buy shell houses. The result is this exclusive report on the phenomenal new shell-house business. If you are smart, you can indeed save much money on a shell house, for either your permanent house or a vacation house. But you can also lose the shirt off your back, as well as the house and your land if you are not careful. And some of the facts turned up could well puncture Wall Street's shell stock bubble.

These two examples show the right and wrong way to finance a shell house:

Walter Brown, a young photographer with little money who lived in a small New York town, bought all the structural parts for a three-bedroom ranch house for \$6000 and spent another \$6000 for finishing materials and utilities, financing all of this with a construction loan. With the help of his father and a friend, he completed the house on nights and weekends in six months. Today he has an attractive, well-built house worth \$25,000.

On the other hand, a man in another Northern state bought a smaller ranch-house shell priced at \$5424, and also did most of the finishing work himself. But although he now has a good house worth over \$10,000, he found to his shock and dismay, that because of financing, it really cost him \$7904 (see page 68).

These true stories point up how an estimated 25,000 to 50,000 families were able to buy unfinished houses last year at relatively small cost. By doing much of the interior finishing work themselves (such as the installation of insulation, interior wallboard, and flooring, and the painting), they ended up with completed

houses worth two to three times the price of the shell itself. Experts estimate that from 50,000 to 70,000 more families will buy this kind of house in 1961.

#### JUST WHAT IS A SHELL HOUSE?

Shell houses vary according to the manufacturer or dealer. Better firms offer four basic options, depending on how much completion work you want done, and how much material you buy from them if you plan to finish yourself.

Option 1: The basic exterior structural shell erected on your lot. It will have exterior paint applied, a finished roof, sub-flooring, windows and outside doors installed, and interior wall and ceiling framing only. Sometimes the foundation is included, sometimes its cost is extra. You provide insulation, finished flooring, interior wallboard, ceiling, plumbing, and *everything* else.

Option 2: The structural shell, as above, plus some or all of the materials to finish it. These generally include such things as wallboard, interior doors, finished flooring, kitchen cabinets, and interior wood trim. You will install each. Sometimes you also get a hot-water heater, bathroom and kitchen fixtures, and even a plumbing and heating materials package.

Option 3: The basic house with much of the interior materials furnished and installed. Heating, plumbing, and wiring materials may be furnished but you handle their installation. The wallboard joints are untaped, the floors unfinished, the interior unpainted.

Option 4: The nearly finished house. Virtually everything (continued on page 67)

More good meals begin with soup than you can imagine. We don't mean soup *per se*—served in a cup or bowl as a matter of first course. We mean soup as the inspiration and magic ingredient of a main dish. We mean soup, as in fit-for-company Chicken De Luxe—or tender, bite-size Potato Gnocchi—yes, even in the crusty Quick Tomato Cheese Bread that popped out of the oven onto the page at right. Start using soup for all it's worth. All you need is a can opener, and the tantalizing recipes and tips that start right here.

**VEGETABLE SOUP.** With a can of vegetable soup as a base, set a steaming *Surprise Meat Pie* on the table tonight! Here's how: Cook one cup of elbow macaroni in boiling salted water until tender. Drain, rinse, and reserve. Combine  $\frac{1}{2}$  cup finely chopped onion, 1 crushed garlic clove,  $\frac{1}{4}$  teaspoon oregano,  $1\frac{1}{2}$  teaspoon salt, dash of pepper, 1-2 teaspoons chili powder. Add 1 can ( $10\frac{1}{2}$  ounce) condensed vegetable soup (or tomato soup), 2 eggs, 1 pound ground beef, and  $\frac{1}{2}$  cup grated Parmesan cheese. Blend well. Measure and reserve 1 cup meat mixture; add cooked macaroni to remainder. Turn into 10" pie plate; spread 1 cup meat mixture evenly over top. Bake in moderate oven ( $350^{\circ}\text{F.}$ ) 30-35 minutes, or until set. Cool 5 minutes, cut in six wedges.

**MINISTRONE.** You can make a wonderful meal from a can of minestrone. Poach tiny meat balls in the simmering soup for our *Hamburger Minestrone*.

**CREAM OF CELERY SOUP.** Ordinary every-Friday fish dishes turn into gourmet specialties with a cream sauce made from a can of cream of celery soup. *Curried Salmon Steaks* are a mouth-watering case in point. Brush six 1" thick salmon steaks with melted butter or margarine; sprinkle with salt, pepper, and paprika. Broil 5 minutes on each side, brushing with additional butter or margarine. Combine 1 can ( $10\frac{1}{2}$  ounce) condensed cream of

# Take a can of SOUP!





celery soup,  $\frac{1}{3}$  cup light cream, and  $\frac{1}{2}$  teaspoon curry powder; heat thoroughly. (Use condensed frozen cream of shrimp soup or New England style clam chowder for a taste-tempting variation.) Serve over broiled salmon steaks. Sprinkle each serving with shredded or flaked coconut. Recipe makes six servings.

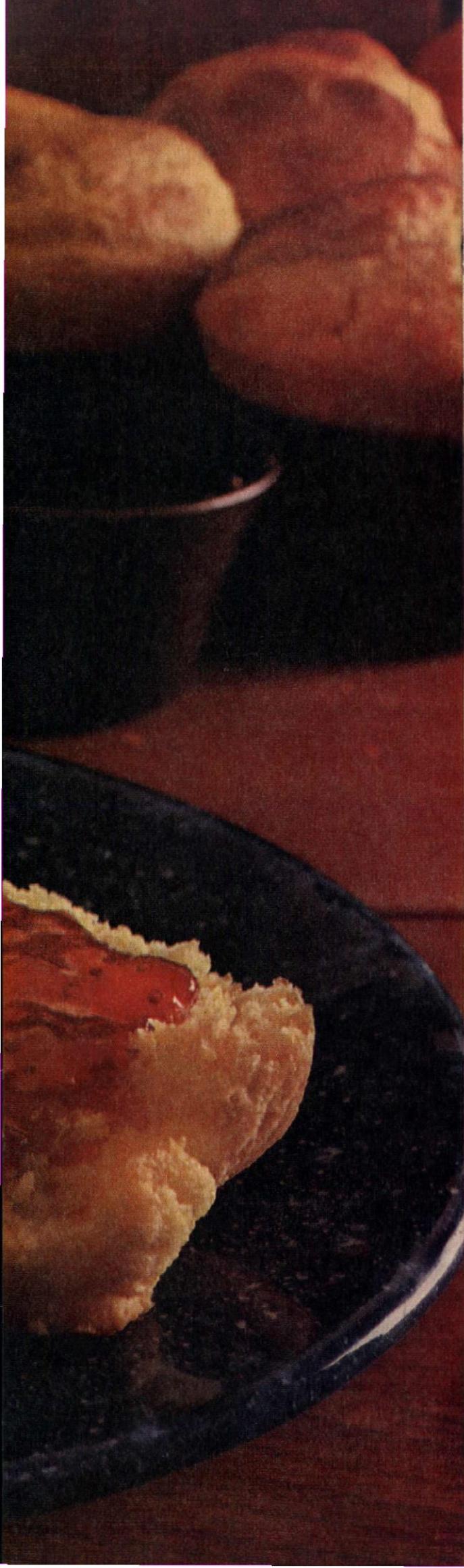
**CREAM OF VEGETABLE SOUP.** A natural base sauce is ready and waiting in a can of cream of vegetable soup. It will work wonders with leftovers. Add chicken or turkey, canned tuna or salmon to base (diluted or as is). Serve over toast.

**TOMATO SOUP.** You'd hardly believe a can of tomato soup is a basic ingredient of the crunchy bread at left. You can make *Quick Tomato Cheese Bread* in an hour with the few ingredients you see here. Combine 4 cups biscuit mix,  $1\frac{1}{3}$  cups grated Cheddar cheese, 1 tablespoon poppy seeds in bowl.

Mix 1 can ( $10\frac{1}{2}$  ounce) condensed tomato soup,  $\frac{1}{2}$  cup milk, and 2 eggs until well blended; add to dry ingredients all at once. Beat 35 strokes, or until thoroughly mixed. Spread evenly in  $9 \times 5 \times 3$ " pan. Bake in moderate oven ( $350^{\circ}\text{F.}$ ) 45-55 minutes. Remove from pan.

**BOUILLON OR CONSOMMÉ.** With canned bouillon or consommé you can make an exotic *Pork and Mushroom Risotto*. Sauté  $\frac{1}{2}$  pound of fresh mushrooms, sliced, 1 cup thinly sliced green onions, and 1 clove of garlic, crushed, in 3 tablespoons pure vegetable or olive oil until lightly browned. Sauté  $1\frac{1}{2}$  cups raw rice in 1 tablespoon oil in large skillet until golden brown. Add sautéed mushroom mixture, 2 cans ( $10\frac{1}{2}$  ounce) condensed bouillon or consommé,  $1\frac{1}{3}$  cups water,  $\frac{1}{4}$  teaspoon basil, and 2 cups slivered pork; mix well. Cover; simmer 25-30 minutes, or until liquid is absorbed. Makes 8 servings. (True risotto is made with wine. Substitute 1 cup dry white wine for 1 cup soup.) [More on page 53.]





JUNE M. TOWNE and Foods Staff

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## Puffy and piping hot!

# CORN MUFFINS

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Been coasting along all summer with ordinary store-bought breakfast breads? It's time to wake up to homemade corn meal muffins—and live! Not that corn bread is limited to a start-a-day, early-bird special; it's a delicious addition to every meal—from sunup to sundown.

Folks up North like their corn bread sweet and yellow—so the heavenly Very Special Corn Muffins on the left are for them. If you're from Dixie and like your corn meal ground from milky, white kernels—wait till you wrap your tongue around Mammy's Southern Corn Bread.

Muffins and corn bread are just the beginning of the tempting, nutritious tricks you can turn with a little corn meal and a hot oven. There are mouth-watering New England Butter Sticks and good old Golden Johnnycakes. There is smooth and luscious Spoon Bread. And hot from the skillet, come savory, onion-crunchy Hush Puppies and bacon-flavored Cracklin' Skillet Bread. Recipes, page 46.

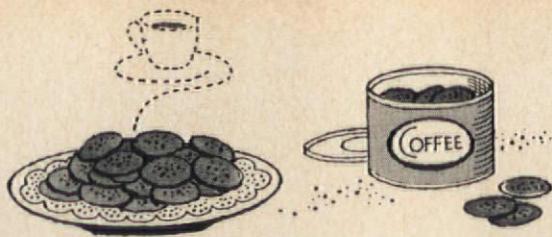
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*Crumbling with goodness and tumbling with spoonfuls of rosy-red strawberry jam, wouldn't these Very Special Corn Muffins be a delicious way to get a fall day off to a bright, glowing start at your house?*

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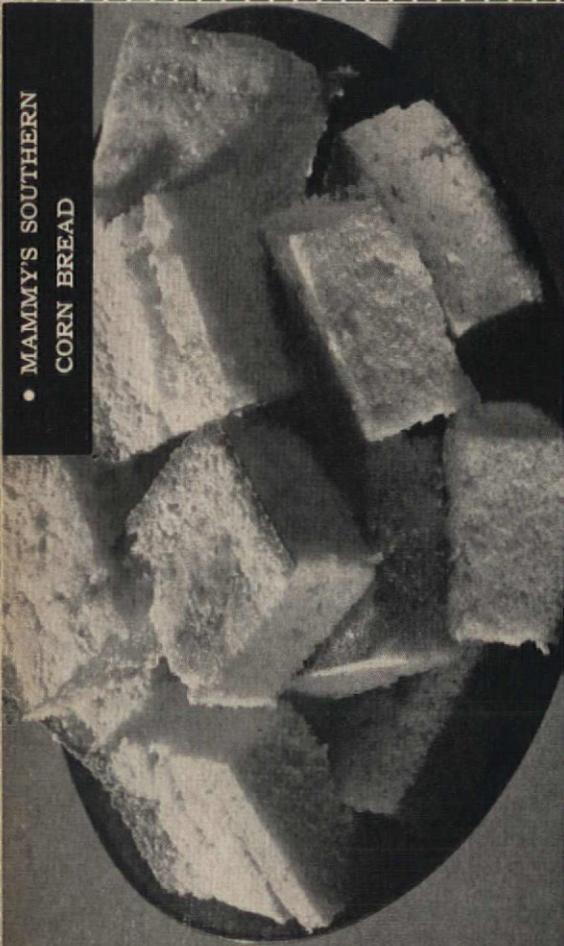
# Puffy and Piping Hot!

(pictured in color on pages 44 and 45)



Fill your newly emptied coffee can with soft, chocolate cookies. Seal with freezer tape and freeze. When served, the cookies will have a wonderful mocha flavor.

• MAMMY'S SOUTHERN CORN BREAD



• VERY SPECIAL CORN MUFFINS

- 1 c. sifted all-purpose flour
- 2 c. yellow corn meal
- 1/2 c. sugar
- 4 tsp. baking powder

• Lightly grease 10 ovenproof custard cups or 10 cups of popover pan. Set oven at hot (425° F.). Combine flour, corn meal, sugar, baking powder, and salt in mixing bowl. Beat egg in small bowl; stir in milk and oil. Add liquid ingredients to dry ingredients all at once; stir just until dry ingredients are moistened; do not beat. Fill prepared cups two thirds full. Bake 20 to 25 minutes or until golden.

Makes 10 large muffins

249 cal. each

Source of Vitamins A, B

Tested in THE AMERICAN HOME KITCHENS

Preparation time: 10 min.  
Baking time: 20-25 min.

- 1 tsp. salt
- 1 egg
- 1 c. milk
- 1/3 c. pure vegetable oil

• MAMMY'S SOUTHERN CORN BREAD

- 2 1/2 c. corn meal
- 1 1/2 tsp. baking soda
- 1 tsp. salt

• Grease a 9x9x2-inch baking pan. Set oven at hot (425° F.). Combine corn meal, baking soda, and salt in mixing bowl. Beat eggs in small bowl; stir in buttermilk. Add liquid ingredients to corn-meal mixture. Beat well to blend; pour into prepared pan. Dot top with butter or margarine. Bake 20 to 25 minutes, or until golden brown.

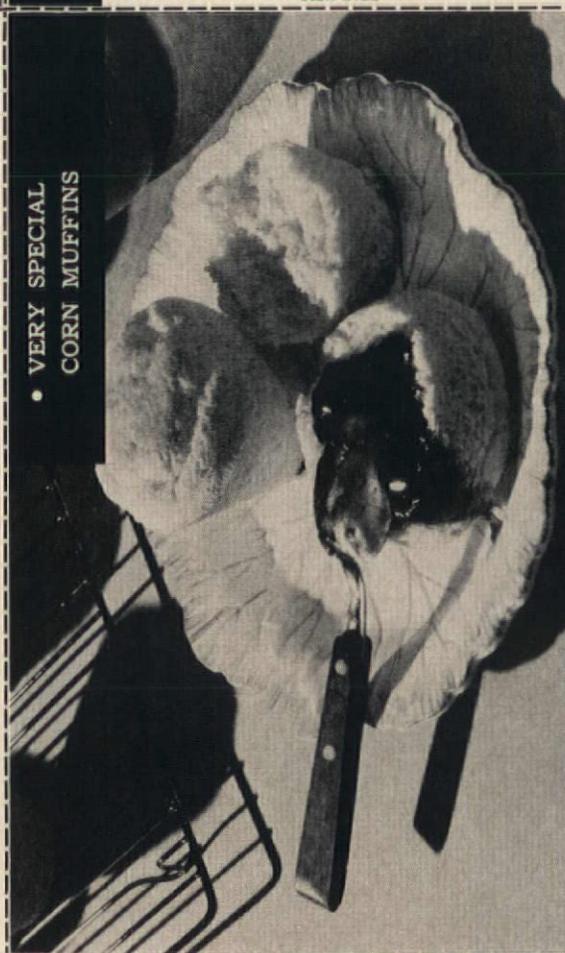
Makes 9 servings

208 cal. per serving

Source of Vitamins A, B

Tested in THE AMERICAN HOME KITCHENS

• VERY SPECIAL CORN MUFFINS



• CRACKLIN' SKILLET BREAD

- 1/2 lb. bacon
- 1 c. sifted all-purpose flour
- 2 c. corn meal
- 3 tbs. sugar
- 3 tsp. baking powder

• Cook bacon until very crisp in heavy 10-inch skillet (skillet should have ovenproof handle); drain and reserve drippings; crumble bacon. Do not wash skillet. Set oven at moderate (375° F.). Combine flour, corn meal, sugar, baking powder, salt, and baking soda in bowl. Beat eggs in small bowl; stir in buttermilk and 1/4 cup reserved drippings. Add liquid ingredients to dry ingredients all at once; add crumbled bacon. Beat well; pour into skillet. Bake 20 to 25 minutes, or until golden brown. Cut into wedges while still warm to serve. (Bread may also be baked in two well-greased 9-inch layer cake pans.)

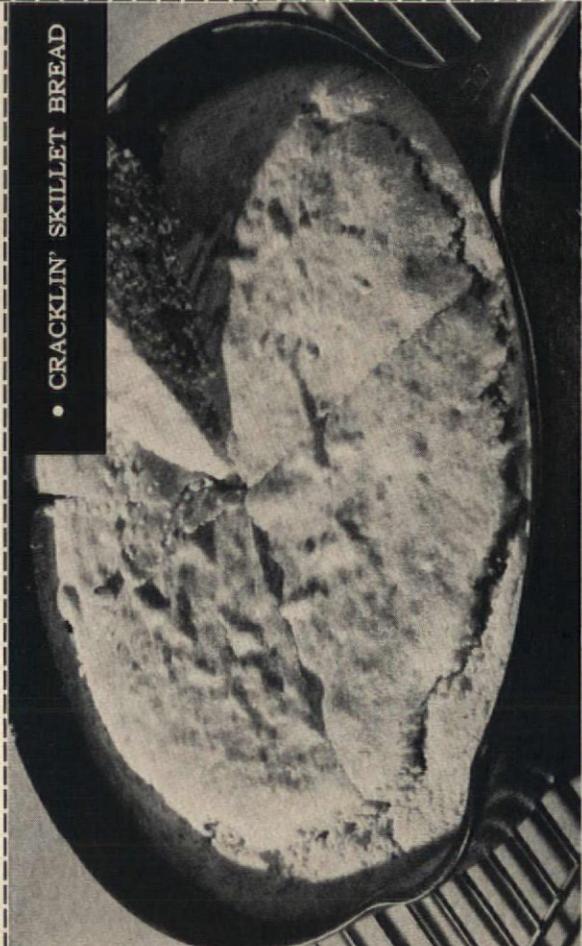
Makes 12 servings

269 cal. per serving

Source of Vitamins A, B

Tested in THE AMERICAN HOME KITCHENS

• CRACKLIN' SKILLET BREAD



FOLD HERE

FOLD HERE



**HAMBURGERS ITALIENNE.** Combine 1 lb. ground beef,  $\frac{1}{2}$  tsp. salt, dash pepper; shape into 4 burgers. Brown in 2 tbsp. shortening in skillet with 2-oz. can sliced mushrooms (drained), 1 small onion (sliced),  $\frac{1}{8}$  tsp. leaf oregano (crushed), 1 small clove garlic (minced). Stir in 1 can Campbell's Tomato Soup,  $\frac{1}{4}$  cup water. Cover; cook over low heat 15 min.; stir occasionally. 4 servings. More recipes on every can of Campbell's Soup.

**ALL-AMERICAN BARBECUED CHICKEN.** In skillet, brown 2 lb. cut-up frying chicken (or two 1-lb. pkgs. Swanson Frozen Chicken Parts, thawed) in  $\frac{1}{4}$  cup shortening. Add 1 can Campbell's Tomato Soup;  $\frac{1}{4}$  cup sweet-pickle relish;  $\frac{1}{4}$  cup chopped onion; 1 tbsp. each brown sugar, vinegar, and Worcestershire. Cover; cook over low heat about 45 min., or until chicken is tender; stir occasionally. 4 to 6 servings of barbecued chicken.

make 'em tasty... make 'em easy  
with *Campbell's* Tomato Soup!



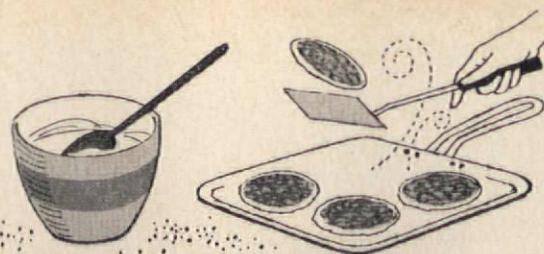
**OMELETTE CREOLE.** In saucepan, cook 1 small green pepper (sliced) and 1 small onion (sliced) in 2 tbsp. shortening until tender. Add 1 can Campbell's Tomato Soup,  $\frac{1}{4}$  cup water, and 1 tsp. vinegar. Cook over low heat about 5 min. Meanwhile, cook an 8-egg omelette or scrambled eggs; serve with Creole sauce. 4 servings. Perfect for lunch or supper!

**SOUPE SWISS STEAK.** Mix  $\frac{1}{4}$  cup flour,  $\frac{1}{4}$  tsp. salt, dash pepper; pound into  $1\frac{1}{2}$  lb. round steak ( $\frac{3}{4}$ " thick). In skillet, brown steak on both sides in 2 tbsp. shortening. Add 1 can Campbell's Tomato Soup,  $\frac{1}{2}$  cup water. Cover; cook over low heat 45 min., or until steak is tender, stirring now and then. 4 to 6 servings of tasty Swiss steak your family will love!



# Puffy and Piping Hot!

(pictured in color on pages 44 and 45)



Turn your griddle cakes only once if you want them light and fluffy. And don't pat them with the pancake turner while they're baking.

• SPOON BREAD

- 1 c. corn meal
- 2 tbs. all-purpose flour
- 1 tsp. salt
- 2½ c. milk

• Combine corn meal, flour, and salt in large bowl. Scald milk; stir slowly into corn-meal mixture; beat well to prevent lumping. Add butter or margarine and eggs; beat until smooth. Sprinkle baking powder over surface; beat in quickly. Pour into greased 1½-quart casserole. Bake in moderate oven (350° F.) 30 to 35 minutes. Serve at once.

Makes 6 servings

221 cal. per serving

Source of Vitamins A, B

Tested in THE AMERICAN HOME KITCHENS

Preparation time: 15 min.  
Baking time: 30-35 min.

- 2 tbs. melted butter or margarine
- 2 eggs
- 2 tsp. baking powder

FOLD HERE

• SPOON BREAD



• GOLDEN JOHNNYCAKES

- 2½ c. corn meal
- 1 tsp. salt

• Combine corn meal, salt, milk, and beaten egg in bowl; beat until blended. Drop by spoonfuls onto hot well-greased griddle. Fry until golden on bottom; turn and brown second side. Serve hot with melted butter or margarine and maple-blended syrup, if desired.

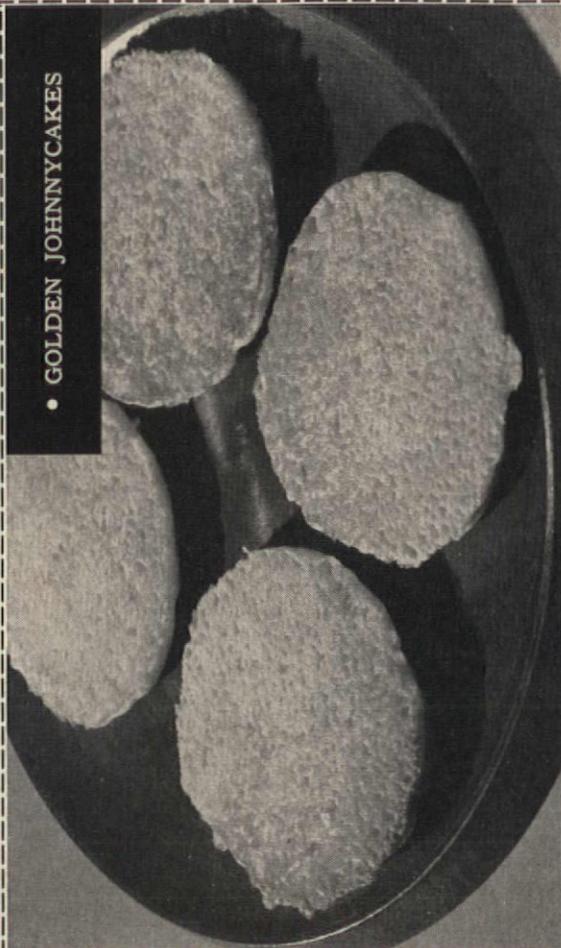
Makes 10-12

138-176 cal. each

Source of Vitamins A, B

Tested in THE AMERICAN HOME KITCHENS

• GOLDEN JOHNNYCAKES



• NEW ENGLAND BUTTER STICKS

- Melted butter or margarine
- ⅔ c. sifted all-purpose flour
- 1⅓ c. corn meal
- 1 tbs. sugar
- 4 tsp. baking powder

• Set oven at hot (425° F.). Grease corn-stick pans liberally with melted butter or margarine; place in oven to heat while preparing batter. Combine flour, corn meal, sugar, baking powder, and salt in bowl. Beat egg in small bowl; add milk and 3 tbs. melted butter or margarine. Add liquid ingredients to dry ingredients; blend just until dry ingredients are moistened. Do not overbeat. Fill hot corn-stick pans almost full. Bake 8 minutes; remove from oven, turn upside down; tap pan sharply; sticks will fall out. If you have only one corn-stick pan, re-butter hot pan; fill with batter and bake. Repeat until all batter is used. (Batter may be baked in well-greased 8x8x2-inch pan. Bake in hot oven [425° F.] 2 min.)

Makes 21 sticks

74 cal. per stick

Source of Vitamins A, B  
Tested in THE AMERICAN HOME KITCHENS

Preparation time: 15 min.  
Baking time: 30 min.

- 1 tsp. salt
- 1 egg
- 1 c. milk
- 3 tbs. melted butter or margarine

FOLD HERE

• NEW ENGLAND BUTTER STICKS



WOULD YOU DREAM  
SUCH A BEAUTIFUL BUILT-IN  
COULD COST SO LITTLE?

 **NEW IDEA**  
IN BUILT-IN RANGES!  
HOTPOINT  
*Town AND Country*  
\* COSTS LESS  
\* SAVES SPACE  
\* INSTALLS EASILY-  
AND ECONOMICALLY!

■ One look tells you Hotpoint's new Town and Country built-in range is modern flameless cooking at its finest. Twin control towers, on a striking brushed-chrome top, give you Touch Command cooking. Touch a button for fast, precise heat that cooks as cool and clean as a day in spring... touch a dial and the giant oven bakes or roasts automatically, broils with charcoal-like heat. The door lifts off for easy oven cleaning — and it comes in your choice of 5 decorator colors,

brushed-chrome or white. Notice, too, how the entire range fits flush and snug with cabinets for true custom beauty.

■ And yet, you can enjoy all this built-in luxury for about \$100 less than installing a comparable wall oven and cook-top. You save space, too, for the entire unit is only 30 inches wide (24 inch model also). ■ Whether you're building or remodeling, see all the new Hotpoint flameless ranges—built-in and free-standing—at your dealer's soon.

**Hotpoint**

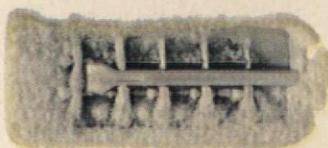


A Division of General Electric Company, Chicago 44, Illinois



(Model TC-466V, 15.5 cubic feet)

# ... and no defrosting ever, thanks to FROST GUARD ... the exclusive no-frost system that outperforms all others!



NO MORE DEFROSTING ...



FROST NEVER FORMS!

General Electric's Frost Guard system is especially designed to banish frost forever . . . automatically, efficiently, economically!

Frost Guard is faster . . . more efficient and more economical than those no-frost systems using old-fashioned electric heaters!

Frost Guard is more reliable than those ordinary single tube no-frost systems that make one tube do the work of two!

Plus! Solid Swing-Out Shelves; Exclusive Roll-Out Freezer with tremendous capacity;

Freeze-N-Store Ice Service. Choose one of several Frost Guard models now on display at your General Electric dealer's.

And this lasting proof of lasting quality: Right now, there are 6 million General Electric Refrigerators that have been in use 10 years or longer!

Household Refrigerator Department, General Electric Company, Louisville 1, Kentucky.

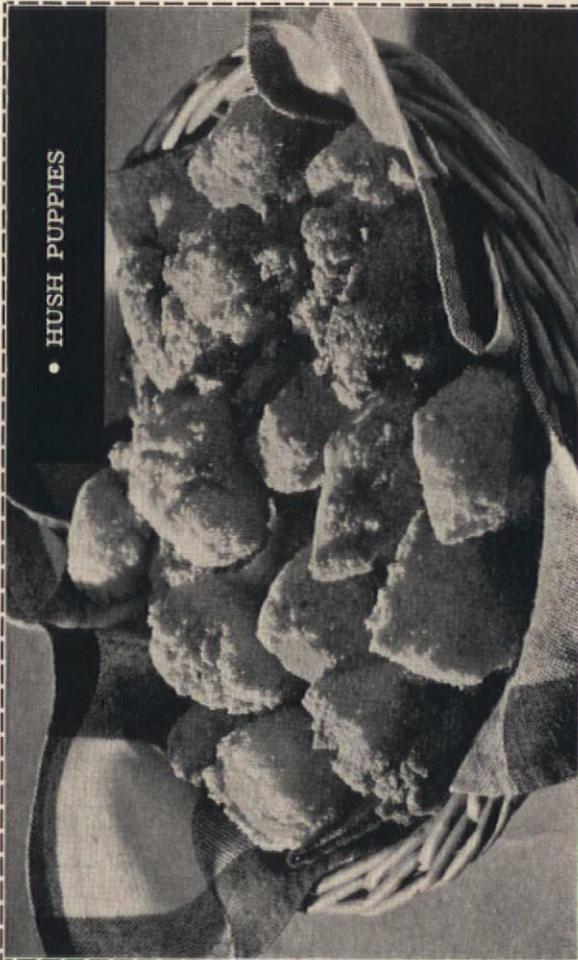
*Progress Is Our Most Important Product*

**GENERAL  ELECTRIC**

# Puffy and Piping Hot!

(pictured in color on pages 44 and 45)

• HUSH PUPPIES



FOLD HERE

Preparation time: 10 min.  
Cooking time: 20 min.

2 c. corn meal  
2 tsp. baking powder  
1 tsp. salt

1 egg  
1 1/2 c. milk  
1 medium-sized onion, chopped (1/2 c.)  
Fat for frying

• Combine corn meal, baking powder, and salt in bowl. Add egg and milk; beat until smooth; stir in onion. Heat fat in skillet (fat should be at least 1 inch deep) to 375° F. Drop batter by spoonfuls into fat; fry until golden brown on both sides. Drain on paper towels.

Makes about 20

108 cal. each

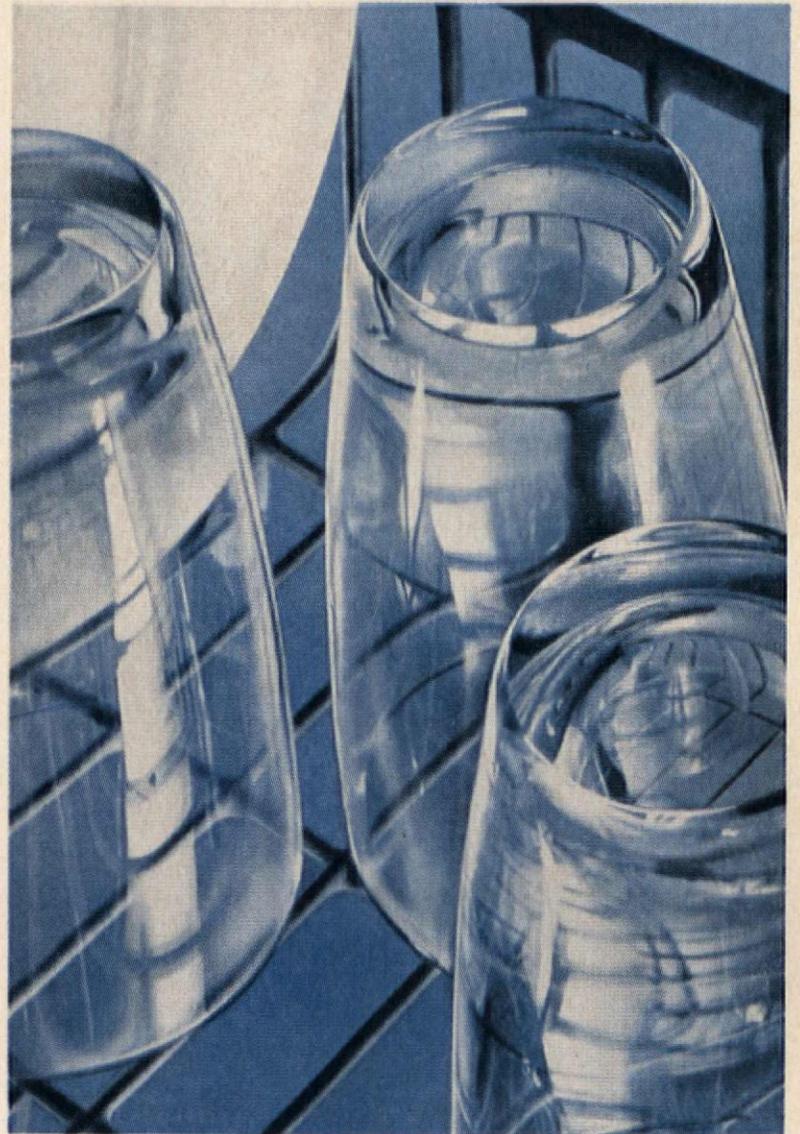
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Tested in THE AMERICAN HOME KITCHENS



# NEW!

## Guarantees the most spot-free dishes any dishwasher can wash!



### First dishwasher detergent with germ-removing Purisol!

Not even hand-polishing gets glassware, dishes and silver more spotless than new Dishwasher *all* (now with Purisol added to safeguard family health). It's recommended by dishwasher manufacturers. Satisfaction is guaranteed by Lever Brothers or your money back.



## Turn out this deep purple delight in your own kitchen

Even "first-timers" get perfect results with this simple recipe

**All yours, so easily.** A minute of boiling and you'll have jewel-bright jelly that will shine up your reputation. Begin with plump Concord grapes. Let powdered Sure-Jell or liquid Certo work the magic. These natural fruit pectin products make jelly "jell" extra fast—always perfectly. You capture all the vine-sweet flavor. Make grape jelly—soon.

### Jewel of a Grape Jelly. Boil just one minute

3½ lbs. ripe Concord grapes • 1 box Sure-Jell • 7 cups sugar

Crush grapes. Simmer with 1½ cups water, 10 minutes, covered. Squeeze juice through jelly bag. Mix 5 cups juice with Sure-Jell in saucepan. (For recipe using liquid Certo, see bottle.) Stir over high heat till mixture boils. Stir in sugar. Bring to a full rolling boil. Boil hard one minute, stirring. Remove from heat; skim off foam. Ladle into 10 medium glasses. Paraffin or seal at once.



**SURE-JELL or CERTO—Surest, easiest way to jam and jelly-making**



## Take a Can of Soup

(continued from page 43)

**MANHATTAN CLAM CHOWDER.** Use powder as the liquid in a salmon or tuna loaf; use it as a tasty basting sauce for any kind of fish.

**CREAM OF MUSHROOM SOUP.** With a can of mushroom soup (substitute celery or chicken, if you like), you can add festive *Chicken De Luxe* to your repertoire of company dishes. Heat thoroughly 1 can soup (10½ ounce), ½ cup heavy cream, ½ cup water, 1 teaspoon grated onion, and ½ teaspoon crumbled rosemary in saucepan. Add 2 cups cubed, cooked chicken and 1 cup sliced orange sections; heat through. Serve over hot buttered noodles flavored with 1 tablespoon grated orange rind. Top with toasted sliced almonds; garnish with avocado slices. Makes 4 servings.

**COTCH BROTH.** Use to moisten and add flavor to baked hash.

**LOBSTER BISQUE.** Use it as a base for lobster leftover dishes. Spoon it over baked deviled eggs.

**OYSTER STEW.** Here's a rich base for scalloped corn or scalloped oysters.

**CREAM OF ASPARAGUS SOUP.** Imagine starting with a can of asparagus soup and ending up with an elegant casserole of *Spinach and Eggs Florentine*. To prepare, cut 4 hard-cooked eggs in half; remove and sieve yolks. Blend in 1 teaspoon vinegar, ½ teaspoon prepared mustard, ½ teaspoon salt, ¼ teaspoon Worcestershire sauce, and 2 to 3 tablespoons mayonnaise or salad dressing. Fill whites. Cook 2 packages frozen spinach, drain well. Combine 1 can (10½ ounce) condensed cream of asparagus soup (or cream of celery), 1 cup milk and ¼ teaspoon nutmeg. Add ½ cups soup mixture to spinach; mix thoroughly. Turn into shallow 2-cup casserole; top with eggs. Pour remaining soup mixture over; sprinkle with ¼ cup grated sharp cheddar cheese. Bake in moderate oven (350° F.) 20 to 25 minutes, or until lightly browned. Makes 4 servings.

**CHICKEN OR TURKEY NOODLE SOUP.** Either one is perfect for chicken or turkey pie. The noodles add interest to other ingredients.

**CHEESE SOUP.** With cheese soup, you have a ready-made sauce for au gratin and potatoes au gratin. Use it as a topping for baked onions, tomatoes, or baked potatoes with chives. Use it in spaghetti, macaroni, noodle, and rice dishes.

**ONION SOUP.** Hot *Potato Gnocchi* is seasoned with savory onion soup.

To prepare this delicious treat, boil 6 large potatoes in skins until tender. Remove skins; press potatoes through ricer. Add 1 teaspoon salt and 2 eggs; mix well. Stir in 1½ cups flour; mix thoroughly. Shape mixture into long rope 1" thick; cut in 1" long pieces. If mixture becomes sticky, roll in small amount of flour on board. Bring 2 cans (10½ ounce each) condensed onion and 2 cans water to boiling in saucepan (consommé or bouillon may be substituted for onion soup). Drop gnocchi, one by one, into boiling liquid, cooking about 10 at a time. As they rise to the surface, remove with slotted spoon; drain on paper towel. Place gnocchi in 7x11x2" baking dish. Brush with ¼ cup heavy cream and ¼ cup melted butter or margarine; sprinkle with ½ cup grated Parmesan cheese. Bake in hot oven (425° F.) 20 to 25 minutes, or until lightly browned. Sprinkle with chopped parsley. Makes 6 servings.

**VEGETARIAN VEGETABLE SOUP.** Add this tasty soup to Swiss steak as it cooks. Use in baked macaroni.

**BEEF VEGETABLE SOUP.** As a flavorful base for a cool, crispy vegetable aspic, combine beef vegetable soup with tomato soup.

**BLACK BEAN SOUP.** For an exotic South-of-the-Border meal for 12, turn a can of black bean soup into *Brazilian Black Beans*. Put 1 pound corned beef, cubed, in large saucepan; cover with water. Bring to boiling; drain. Add 1 pound hot Spanish sausages, ¼ pound smoked ham or bacon (half-cook bacon and pour off drippings), and 2 pounds lean pork, cubed. Add enough water to cover meat. Cover pan; simmer 2 hours. Drain and reserve broth; skim off fat. Sauté 1 cup chopped onion and 2 cloves garlic, mashed, in 1½ tablespoons pure vegetable oil for 5 minutes, or until tender. Stir in 1 can (10½ ounce) condensed black bean soup, 1 cup orange juice, 1 cup red wine, and 1½ cups reserved meat broth. Add to cooked meat in saucepan. Add 2 cans (1 pound each) black beans, drained. Simmer 20 minutes. Remove sausages; slice. Serve over hot cooked rice. Top with sliced sausages; garnish with orange slices.

**GUMBO CREOLE.** Add this zesty soup to leftover meats and vegetables.

**CHICKEN GUMBO.** It's good to have on hand for chicken or turkey casseroles, or to moisten stuffings.

**BEEF NOODLE SOUP.** Put oomph in your noodle casseroles with this soup, or add it to a beef stew.

**CHICKEN AND RICE SOUP.** Here's a handy ingredient for a quick curry, or add to a baked chicken loaf.



party time is

# APPIAN WAY

## pizza-time

And here's the big new package of mix and sauce that makes a giant 14-inch party pizza. Make several, each with a different topping . . . cheese, mushrooms, sausage, anchovies or other favorites. So fast and easy . . . only five minutes rising time!

easy does it  
PARTY HINTS

Be a guest at your own party! Fix mix ahead of time. Shape in pan, then wrap in foil or plastic and refrigerate. Just before serving time add sauce, topping, and bake. Make it early . . . serve it late!

Be prepared for surprise guests. Keep several APPIAN WAY FROZEN PIZZAS on hand. Choose from a variety of favorite toppings.

**FOOD SPECIALTIES, Inc.**  
Worcester, Mass. San Jose, Cal.

## FRENCH COOKING CAN BE EASY

*First in a series of  
simplified lessons  
by Joseph Hyde  
in the basics of  
elegant French cooking*

■ Are you interested in delicious French recipes? Would you like to know *why* you do certain things in French cooking, as well as *what* to do?

Meet Joseph Hyde, dedicated chef and teacher. Mr. Hyde believes that French cooking has often been misrepresented in the United States. "Just because you throw in 15 herbs and about 400 ingredients and then label the thing with a fancy name no one understands—that doesn't make it French cooking! The French have evolved their most simple recipes to best show off the qualities of the particular food that is being used, whether it is chicken, veal, or fish. Most of their recipes have a simple, underlying idea or principle, even when the recipe is rather complicated. Once you understand the basic principle, you'll have no trouble with the recipe—or any other based on the same idea."

Joseph Hyde learned about French cooking the hard way, as an apprentice in a restaurant in Lyon. "We used to get up at about 5:00 in the morning and run, run, run, all day long. We'd finish up washing the pots at about midnight. Then I became a *commis*, an assistant, and finally an assistant *poissonnier* or fish cook under Monsieur Point, at the Pyramid, who was one of the greatest chefs in Europe, probably the world."

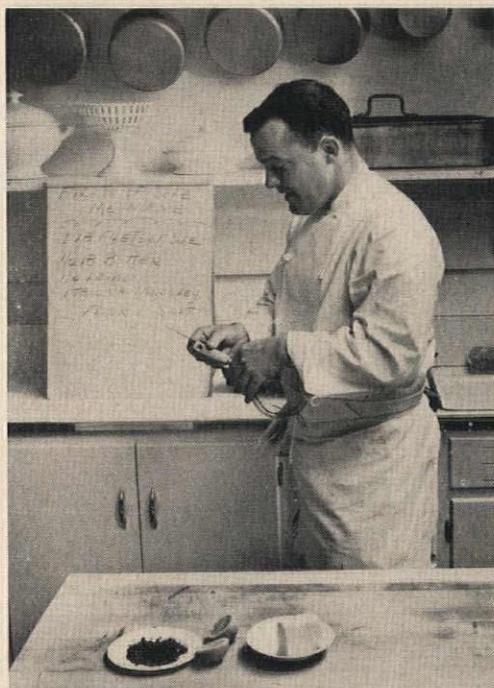
How would you like to join the lucky women whom Mr. Hyde teaches at his Palisades, New York, cooking school? Then here we go . . . lesson number 1, is sautéing. The recipe, Filets of Sole Meunière. (continued)



STEPHEN MICHAEL

*"The point of sautéing—you have a crust without a crust. The combination of butter and flour is a very happy one. It makes things brown without the strong flavor. It preserves the delicacy of the original food without using batter as in deep frying . . ."*

*"When you know and appreciate these simple dishes, then you can experiment. You have the tools. You don't aim at making good dishes, you aim at having fun, then they taste good. If you don't have fun, you might as well fold up!"*



**Filets of Sole Meunière.** "Meunière' is the miller's wife. Naturally the miller's wife uses flour when she cooks! That's why any recipe with the word 'meunière' uses flour." Recipe: 1 pound of filets of sole, or flounder, trout, perch, whiting, smelt, or frozen Dover sole, ½ pound butter, ½ lemon, 1 tablespoon chopped parsley, flour, salt.



*"To sauté meunière, you need two things: flour and butter. The flour acts as an insulation separating the juice of the fish from hot fat. I put a half pound of butter on the list because I believe in butter! You've got to use at least a quarter of a pound."*

MEALTIME ADVENTURING MADE EASY...

# Exotic Dressings

INSPIRED BY FARAWAY PLACES AND BLENDED FOR YOU BY **KRAFT**



## EXCITING ITALIAN TANG

Golden oil and fragrant vinegar, afloat with tantalizing herbs and spices, and bits of garlic. *Venetian salad adventure*: toss Kraft Italian with greens, tomato and green pepper chunks, sliced celery (or fennel), and anchovies.



Now 5 Exotic Varieties from Kraft—in new table-nice bottles with built-in mixing action: Herb, Roka Blue Cheese, Catalina brand, Casino brand, Italian—all made with pure liquid vegetable oils.

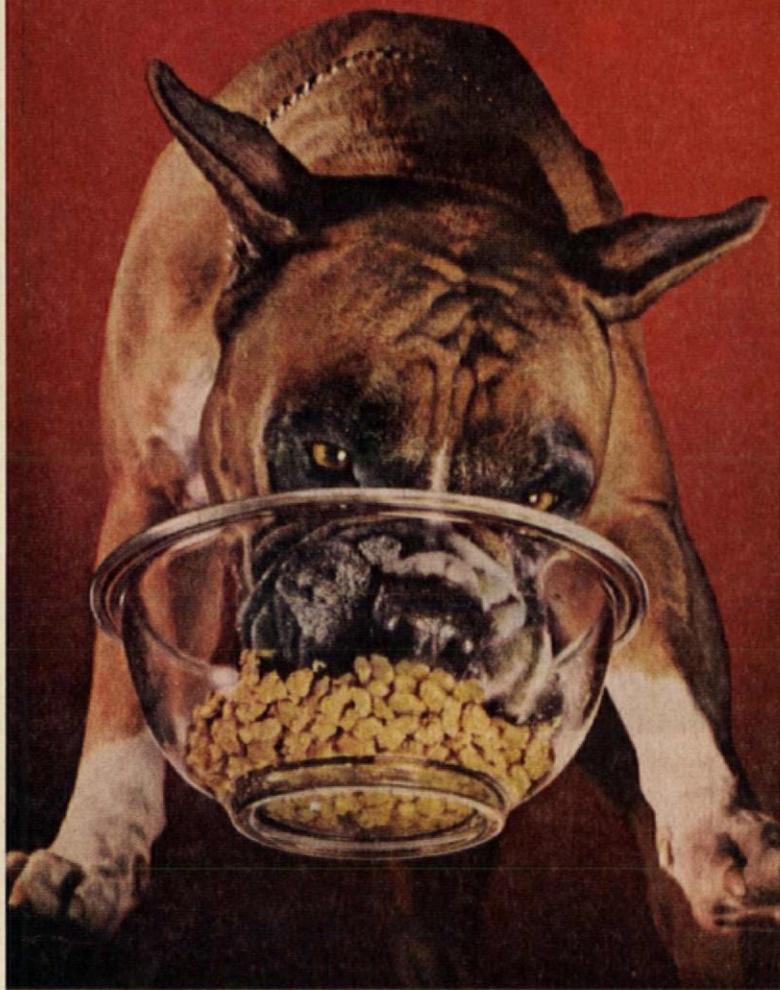
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## IT'S OVEN ROASTED

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*for richer flavor and greater digestibility*



Just add water and you unleash twice the power of lean beefsteak! Ken-L Biskit, the Oven-Roasted dog food, provides twice the calories (energy-power) of the best lean beef, plus all the proteins, vitamins, and minerals dogs are known to need. It's concentrated—you can feed less because your dog gets more out of every bite. Give him Ken-L Biskit, the most agreeable dinner you can feed a dog.

Diet of Champions—official food at more American Kennel Club Shows than all other dog foods combined



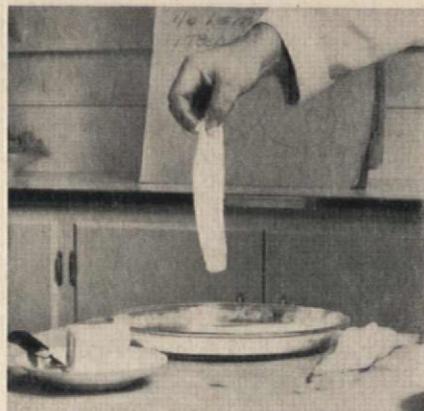
# Ken-L Biskit

MOST TASTY, MOST TIDY... NEVER STICKS TO HIS DISH

1. "Slice fish filets in half, lengthwise. If they are too long, cut them in two with a diagonal cut. Mix salt with flour, about a tablespoon of salt to a cup of flour. Salt is always in a bowl, so you can judge the quantity with your fingers."



2. "Flour the fish just before putting it in the hot pan. Shake well, or there'll be globules of flour on the fish. Ugh!"



3. "Preheat two frying pans. Why two frying pans? Because a pound of sole just won't fit in one frying pan. Add 1/2 of a pound of butter to each pan."



4. "Let the butter be brown . . . hot enough to cook . . . not hot enough to burn. Put one filet in each pan, dropping the pieces away from you, so the hot butter won't splash on you."



5. "Fill the frying pans alternately so one pan doesn't get hotter, or one piece of fish more cooked in the browned butter. Beurre noisette the French call it. Noisette is a hazelnut . . . brown butter is the color of a nut."





6. "A cardinal rule of French cooking, especially with simple dishes like this one: No compromise with quality. This recipe doesn't call for many ingredients but they have to be the best."



7. "Brown on both sides in the butter, always remembering it should be pale brown, not black. Black butter is something else—and for another lesson! Fish doesn't have to be cooked for hours, the pieces just have to be heated through."



8. "Remove filets from pan to serving platter when they are more than golden, less than black on each side. Set the platter in a 200° F. oven to keep warm."



9. "Here's the point where you can stop preparation and go relax with your friends. Everything will be exactly where you left it. French cooking is easy."



10. "Pour out remaining butter from frying pans. Set one aside. Wipe the other clean with paper towels and place clean utensil on fire to heat again."

(continued)



## Amazing what a touch of elegance can do for your kitchen. Cost? Mere pennies with Roylace!

Today's "return to elegance" includes your kitchen, too. And with Roylace shelving papers, you can transform it into the warmest, friendliest room in the house—for pennies! Cabinets, drawers and shelves take on interest and color—like those shown here. When you see the new array of Fall patterns at your variety store or supermarket, you'll think of many more ideas. Start dressing up your kitchen with Roylace today!



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Thos. F. Wolfe, Managing Director  
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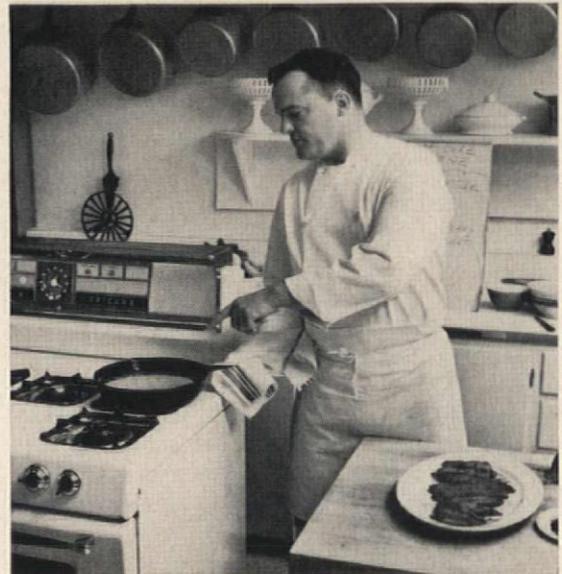
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City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_



11. "Now chop the parsley! Chop just the parsley heads using a big chef's knife. It's better than using one of those little chopping gadgets and a bowl. It's not just the chopping—it's the bringing back together that counts."



12. "The parsley is ready, but we will have to brown some butter to pour over the filets of sole, before we sprinkle the parsley on them."



13. "Put about ¼ pound of butter in that clean frying pan. As soon as it begins to bubble, give the pan a brisk shake or two. Remove the pan from the heat as soon as the butter turns a pale brown. Remove the platter of fish from the oven—I did tell you to keep it warm, didn't I?"

Smoother because . . .

**No  
Sugar  
to Add**

Eagle Brand  
French Fudge



Milk and sugar in just one pour—that's the secret of Eagle Brand. It's a blend of milk and sugar pre-cooked to rich smoothness. So it makes fudge creamier.

- 1 package (6 oz.) semi-sweet chocolate pieces
- 1/3 cup PLUS 1 tablespoon Eagle Brand Sweetened Condensed Milk
- Pinch of salt • 1/2 teaspoon vanilla extract
- 3 tablespoons ground nut meats

Heat chocolate in double boiler top over fast-boiling water, stirring until just melted. Remove from heat. Add Eagle Brand, salt, vanilla, nuts. Stir until smooth. Turn into wax paper-lined container and press into block one inch high. Chill in refrigerator until firm, about 2 hours. Makes 1/2 pound of smooth, delicious fudge thanks to Eagle Brand.



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**Borden's  
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On Flavor**

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"70 Magic Recipes" Booklet.  
28 pages of exciting cakes, pies, candies, puddings using Eagle Brand. Write: The Borden Co., Dept. AH-91, Box 171, N.Y. 46, N.Y.

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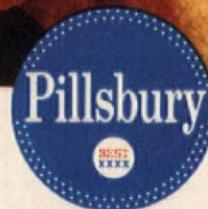
# For the woman who's always meant to try making yeast rolls



DATE TWIST

CLOVERLEAF ROLL

CINNAMON ROLL



**Here's a package of sure success!** The fragrance of fresh hot rolls and the pride of bringing them to the table... all yours! And they'll be perfect for sure, because here's flour and yeast made just for rolls. All three recipes are on the package. Have fun! ♪ *Nothing says lovin' like something from the oven and Pillsbury says it best!* ♪

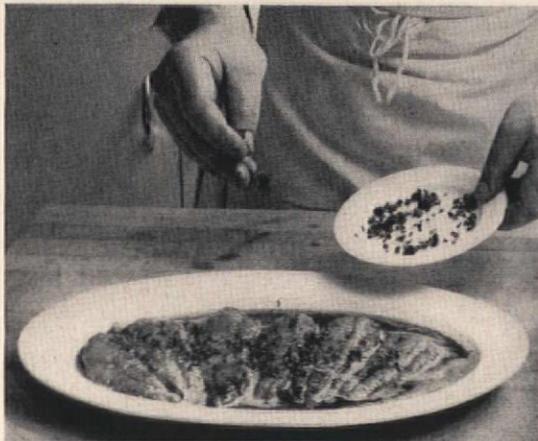
## Pillsbury Hot Roll Mix

14. "Pour brown butter over fish. In France, in the restaurant where I worked, the waiter used to carry the hot platter of fish almost out to the dining room. Then someone would run after him and pour the brown butter on it. That's how much they cared!"



16. "Now strain lemon juice over the fish. Want to know how I do it? I squeeze it in my hand. The pits are caught in the fingers. No one's in the kitchen watching you, anyhow!"

15. "Wipe neatly around the edge of the platter. Appearance is almost half the battle—just as butter is almost half the dish! For this I always use a spanking clean dish towel."

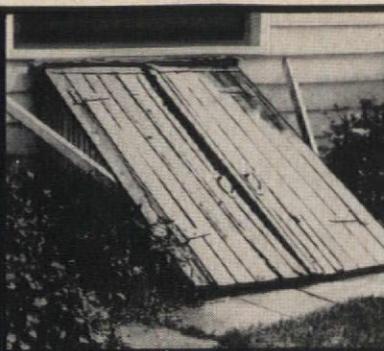


17. "Sprinkle fish with minced parsley. Then add a garnish of parsley. If you don't have enough, just go into the garden and pick a few green leaves!"

(continued)



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And replaced our old door

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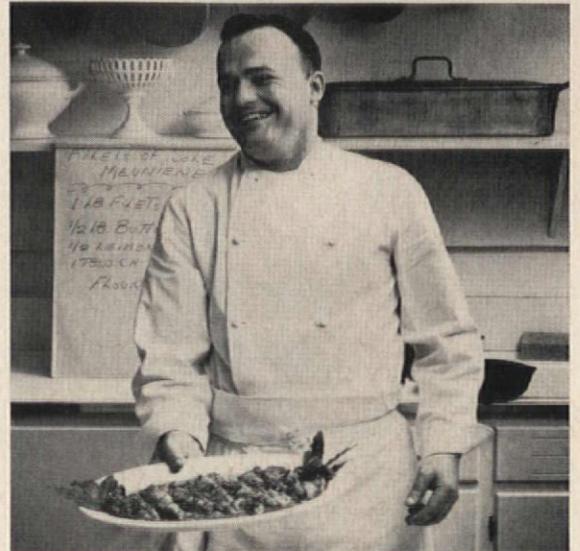


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"Well, I did run out of parsley! Maybe you thought I was fooling when I said to trot out to the garden if this happened to you. But as you see I'm using wisteria leaves to garnish the platter."



"Now serve with pride your Sole Meunière, remembering this dish is generally badly done all over the United States. They've forgotten what meunière means. They may know it's the miller's wife, but what they don't know is that it's a piece of fish inundated in marvelous brown butter!"

**TRY THESE SAUTÉED DISHES**

"Now that you know how to make *Sole Meunière*, you might try a few variations. For example, try sautéing sliced mushrooms in butter with a squeeze of lemon juice. Set this aside, prepare the fish and add mushrooms just before serving. *Voilà! Sole Belle Meunière!* Remember, mushrooms are sautéed gently at first, till they give out water. If you use a high heat first, they'll be stiff and tasteless. Once the water has evaporated, you can turn the heat up and really fry them.

"Or try *Sole Amandine*: brown a few tablespoons of sliced almonds in the butter. Then pour both over the fish.

"Try the Meunière recipe with *veal scallopini*, or *sturgeon* pounded out thin like scallopini. You can use the same cooking process with *liver*—using capers and a little red wine vinegar.

"*Chicken* and *steak* can be sautéed in butter. In fact, that's the favorite French way to prepare steak. You don't have to flour them—sauté till they're brown on either side. When you sauté chicken, you start with the skin side down.

"You can sauté *calves brains*, just as you do liver (only simmer them first for about ten minutes in water with salt and lemon juice).

"*Frogs legs* can be sautéed too. Add finely chopped garlic to the brown butter before you pour it over them.

"*Endive* and *escarole* are delicious sautéed, with a few burned edges and a lot of garlic. And these are just a few ideas—now you can experiment on sautéing." THE END



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Please start delivering our milk in one-way, disposable Pure-Pak cartons—and save yourself all that work with those empties.

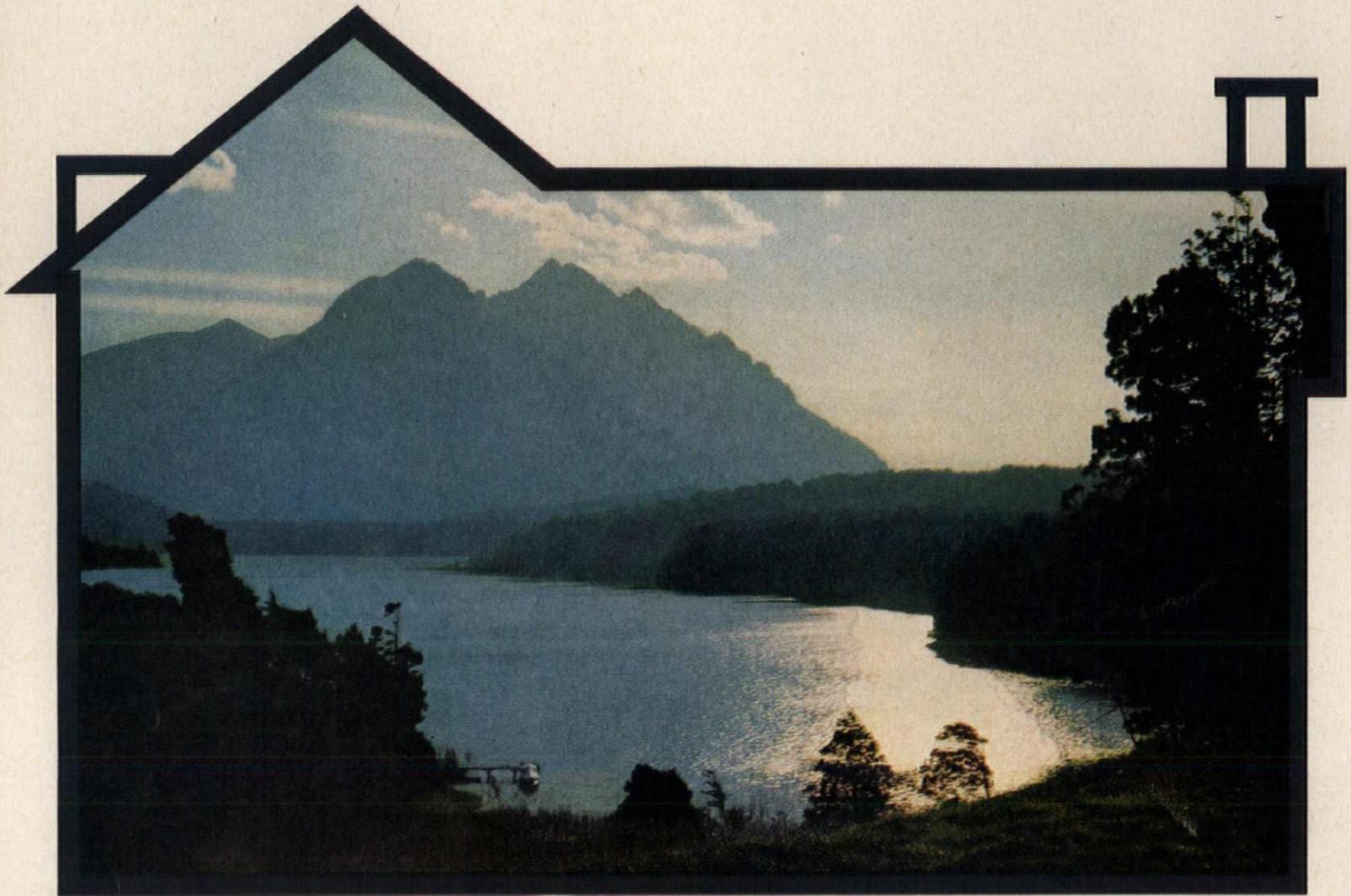


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THE PERSONAL MILK CONTAINER

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by the houseful-365 days a year



Want to bring a perfect, refreshing day like this inside your own home—and keep it there all year long? You can! Now, with a GM-Delco 365 Conditionair system, you can enjoy pleasantly relaxing comfort throughout your home regardless of the weather. You set your Delco Control for perfect climate day in, day out, year 'round. Automatically, your entire home is heated or cooled, the air is cleansed of dust and pollen, the humidity level is kept just right, odors are whisked away—you live in an atmosphere conditioned for year 'round health and comfort. All this for mere pennies a day! General Motors research and development stamp the Delco 365 Conditionair with Reliability and Quality. You'll find it an easy-to-afford investment in better household living and increased home value, whether you buy, build or modernize. Get a free survey from your GM-Delco Dealer today. You'll find his name listed in the Yellow Pages under "Furnaces" or "Air Conditioning."

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**GM** Delco 365  
CONDITIONAIR

■ A unique new service has hit the homemaking scene: coin-operated dry cleaning. We saw it at press conferences early this year, and were impressed. But we wanted to see firsthand what this service had to offer. We talked to women in one of these coin-operated dry-cleaning stores in Lombard, Illinois. We found out they were "sold"—even to cleaning their "very best." Reading on, you'll see how well coin-operated dry cleaning solves the dilemma created by items you hesitate to wash, yet hesitate to have cleaned repeatedly because of cost. We don't say it will solve all your home furnishings and clothing care problems. More likely you'll better appreciate the services of your professional dry cleaner.

VIRGINIA T. HABEEB



"We just finished a golf game, still have time for all this dry cleaning!"

## WE LOOK AT COIN- OPERATED DRY CLEANING



Following step-by-step directions on wall, Lombard women treat spots before cleaning.



"Be sure to put the clothes on hangers right away," cautions the attendant (left).



"How easy and inexpensive it is to get everything ready for summer storage."

Just after 8:00 on a weekday morning, a woman in Lombard, Illinois, parks her car, emerges with an armload of rumpled suits and dresses, and disappears into a store. Shortly after 9:00 she returns to her car carrying the same clothes on hangers—freshly cleaned, some even ready to wear. It has cost her \$1.50 to dry-clean these eight pounds of garments herself, in less than an hour.

Such scenes are taking place in communities across the nation, wherever coin-operated dry-cleaning centers exist. Perhaps you've driven by one of these stores yourself and wondered whether it could possibly be worth while to try it. We think it is.

Coin-operated dry cleaning is unquestionably here to stay, and we predict it will flourish. There are already four appliance manufacturers with systems on the market, and hundreds of local installations. In fact, we'll go further—we forecast that within a decade automatic dry cleaning at home will become a reality (even if manufacturers aren't ready to say it, in view of present solvents required). We visualize one compact appliance that will wash, dry, and dry-clean clothes. It may be impossible now, but think of the many once-impossible services that we all enjoy in our everyday lives.

**What is coin-operated dry cleaning?** It's a means by which you can clean many non-washable fabrics quickly, safely, and economically, and get results that may compare favorably with professional work.

Let's say you take an armload of your own clothes to be cleaned. A machine will do an eight-pound load. A man's jacket, two women's skirts, three sweaters, a woman's car coat, a child's snow suit, and a wool dress, perhaps. You'll probably use a scale to weigh the clothes or, in some cases, a mark on the machine door to measure them by bulk. Eight pounds is an arbitrary limit, based on average fabrics. For very stiff or bulky garments, eight pounds might be too much for good cleaning. As in laundering, circulation counts.

There may be an attendant to answer your questions, explain the procedure, and indicate a ready machine. If not, check the printed directions and follow the steps carefully. They're not difficult.

Some sorting is advisable, though less than for doing the laundry. Colors don't run in dry cleaning, but it's better to separate dark and light things. Dark fabrics may pick up lint from fluffy light items. Also sort by weight—don't combine a heavy (continued)



## AFLOAT OR ASHORE.. beat the heat with Tampax

You know those days when the sun turns pavements into ovens and the beaches into barbecues?

Rough for you if they happen on your own "problem days."

Millions of girls who were once in the same boat have turned to Tampax® internal sanitary protection. As compared to the old way, you feel a million times cooler, cleaner, fresher with Tampax.

Tampax is invisible, unfelt, in place. Never chafes or irritates; never allows odor to form. Tampax is sanitary—your hands never touch it during insertion or removal. Tampax is easy to carry, convenient to dispose of. Tampax is just plain great!

So, for smooth sailing during hot weather, use Tampax. Available wherever such products are sold in three absorbency sizes—Regular, Super or Junior. There's one that is sure to suit your needs. Tampax Incorporated, Palmer, Mass.



Invented by a doctor—  
now used by millions of women

Homeowners call "Dutch Boy"

# "the 5-year house paint"



Unretouched photograph of the home of Mr. and Mrs. E. H. McCall, 500 Church St., Moorestown, N. J., five years after it was painted with "Dutch Boy" House Paint. The finish is still fresh and weather-tight.

*Time shows up paint.* Proud homeowners in every climate who use "Dutch Boy" know how long "Dutch Boy" House Paint stays good looking and weather-tight...how white stays white, colors remain true and bright. That's why they call it "the 5-year house paint." They've proved that when you start with the best paint, you finish with the best job and are dollars ahead in the long run. Planning to paint this year? See a paint specialist first. He's your nearest "Dutch Boy" dealer listed in the Yellow Pages.

A product of National Lead



# Dutch Boy

Paints®

"These slipcovers were so dingy I was going to throw them away. Now they're so bright, I've decided to keep right on using them," reports homemaker to American Home Equipment Editor Mrs. Habeeb (left).



"I can't get over my savings! You can be sure I'll come back often. I think it's wonderful."



"You feel so good to think you dry-cleaned your own clothes."

overcoat with filmy dresses that damage easily.

Regular customers often juggle loads together to comply with weight limits or to work out ideal combinations of colors and fabrics.

Though the various automatic systems do a good job of removing spots—from 85 per cent in some, up to 95 per cent in others—a spot caused by food, sugary substance, or perspiration normally needs some pre-treating. In some systems it's only a matter of brushing spots loose, then moistening them with a spraying device that is provided. Others stipulate that clothes must be thoroughly dry before cleaning, so recommend treating spots at home. An attendant or posted directions will explain this.

The spraying method of pre-treating, which is merely a water mist, works in a rather interesting way. Cleaning solvent is "thirsty." That is, it literally drinks up water in moistened areas, pulling out concentrated soil from pesky spots.

But don't spray or pre-treat spots of oil, grease, or soot. They are normally removed by the cleaning solvent. You can avoid a common mistake by spraying lightly, where really needed, since excess moisture reduces over-all cleaning.

As you check for spots, also turn down cuffs, turn pockets inside out (removing forgotten contents), and close zippers. Now you're ready to put the clothes into a machine, close the door, and drop quarters

(\$1.50 to \$2 or so, depending on the local rate) into the slot.

**It takes less than an hour.** When the machine stops, about 50 minutes later, you take out the clothes and immediately put them on hangers. They're slightly warm to the touch and normally odorless. If odor does linger in extra heavy items, don't be concerned; it will disappear quickly in fresh air.

**What about pressing?** It's surprising to see how little pressing is needed. Many items, especially men's wool suits, may emerge ready to wear; others may need only a touch-up with a steam iron. It all depends on your own standards, but don't decide to press until clothes have been on hangers overnight. Creases and pleats seem to improve with time and hanging.

**But how does it work?** A coin-operated dry cleaner is much like a combination washer-dryer in appearance and the way it tumbles in a cylinder, but there the similarity ends. Instead of water, it uses a special solvent—a nonflammable liquid similar to the compound your dry cleaner uses. While the solvent is used over and over, it is constantly filtered by an elaborate system outside the machine. This effectively removes all soil, dyes and any other impurities absorbed from dirty clothes. In fact, it is the complex maintenance of this

filter system, plus the prohibitive cost of the solvent, that keeps the dry cleaner from becoming a home appliance today.

But what about your eight pounds of clothes? Like a washer-dryer, the machine goes through a set pattern of cycles—tumbling garments through several baths of filtered solvent and then spinning to remove most of the liquid. Some systems also “rinse” with more fresh solvent, then spin it out before drying gets under way.

Drying temperature is controlled carefully, providing just enough heat to ease out wear wrinkles but not enough to remove heat-set creases in trousers or pleated skirts. Drying time varies a little, depending on fabric weights.

**Is it safe?** Yes, so long as you respect the few limitations on items unsuited to dry cleaning. In general, anything normally accepted by a professional dry cleaner without special warning can also be done in coin-operated machines. It's risky, for example, to clean draperies that are weakened by sun or fumes. Other standard exceptions are items containing (or trimmed with) paper, metallic thread, plastic, leather, rubber, animal fur, or angora. Pillows, cushions, and stuffed toys cannot be cleaned since any stuffing retains solvent odor. Remove foam-rubber shoulder pads. An elastic waistband may simply give out after a few cleanings. Electric blankets belong in your washer, as do most quilts. Most buttons withstand cleaning solvent, but some dissolve. When in doubt, ask for a “button tester” (solvent) and try a drop on back of the button. If it softens, remove before cleaning.

The machines themselves are almost foolproof. If for any reason a machine is not in perfect order, a warning light tells you, and coins are rejected.

**Where can you find them?** Most are in shopping centers, often combined with a self-service laundry. Many are quite home-like, with hot and cold beverage dispensers, candy machines for children, and maybe an array of cleaning facilities for one-stop clothing care. Coin-operated cleaners are also turning up in variety stores, supermarkets, and regular dry-cleaning shops. A few department stores are considering such a customer service, too.

**Short cuts to success.** Here are some tips from women who have used coin-operated dry cleaners:

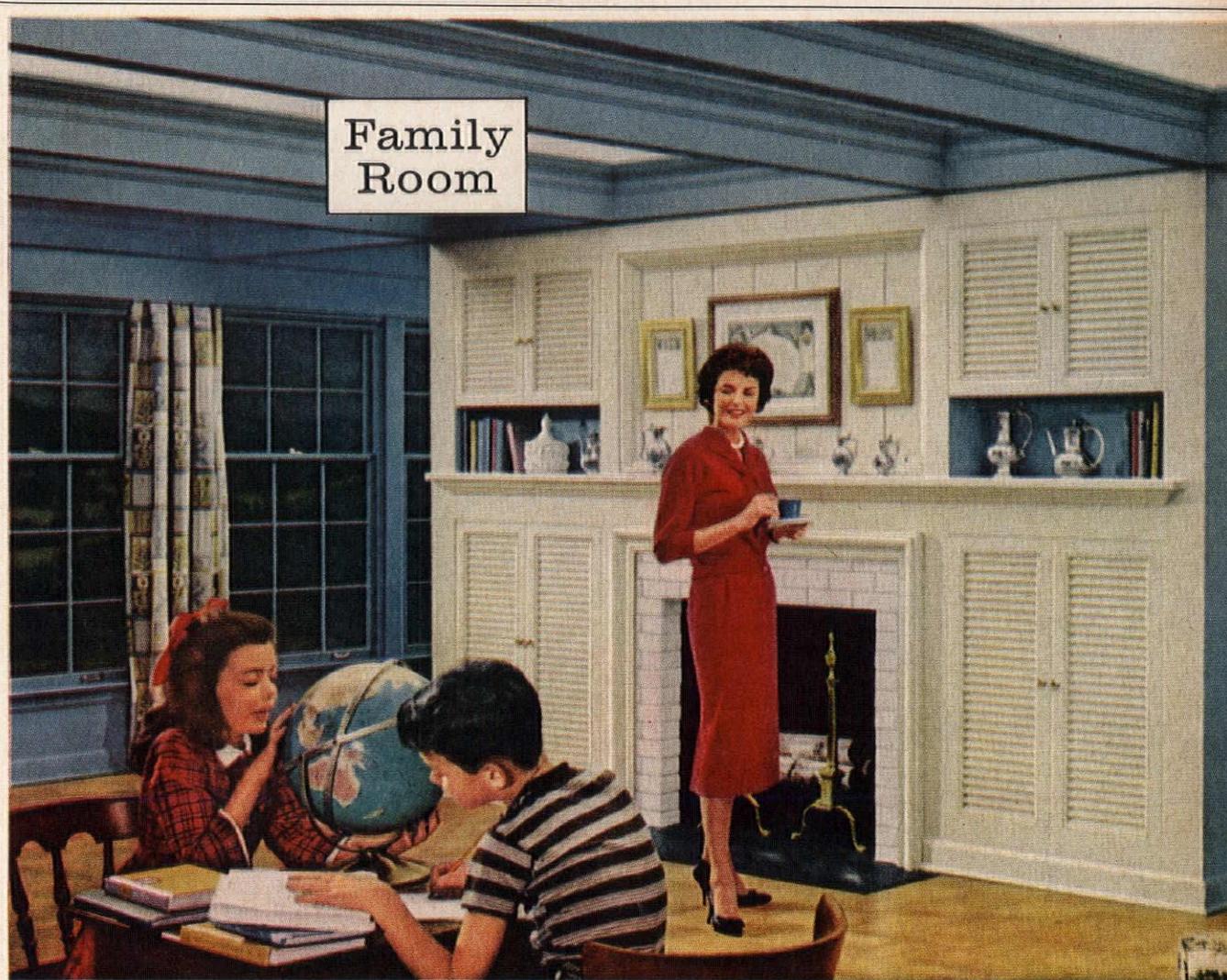
1. Take hangers for garments.
2. If you must combine light items with dark ones to make up a load, put light pieces in a pillow case and close with large safety pins to keep lint off your dark clothes.
3. Use nylon net or mesh bags for

ribbon knits or anything that might snag on other items. Bags are also good for neckties.

4. When cleaning long drapery panels, fold them once end-to-end and pin with large safety pins. It prevents twisting and assures better tumbling action.
5. Fold fabric over large buttons and pin securely. (Pins won't harm

fabrics if you use big ones and catch fabric securely.)

6. If fabric shows watermarks, don't spray spots. Test by moistening a spot inside the hem.
7. Turn all sweaters and other knits inside out before cleaning and spray spots very lightly.
8. Don't moisten garments more than seems absolutely (continued)



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 of *Ponderosa Pine*

Your home is *you*. Like furniture, it reflects *your* taste and individuality. It is a means, too, of creating satisfying *livability* around you and yours. That's why you'll warm to the wide variety of appealing and practical possibilities ready for you in versatile *woodwork of Ponderosa Pine*.

*Panel Doors* make your entrance a “conversation piece” and you give your home distinctive continuity when you use the same style throughout!

The fireplace area includes *Lower Doors*, *Mantels* and *Interior Trim* that look well anywhere. They are styled to fit any decor. Note how the *Moulding* on the beams adds to the total pleasing effect.

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The American Wood Window Institute Seal on Windows is your Guarantee that they conform to the specifications of FHA standards and are:

Correctly designed • Preservative treated • Properly balanced • Properly constructed • Made from carefully selected kiln-dried lumber • Efficiently weatherstripped.

necessary—not at all if directions specify that garments must be dry. 9. Check inside the cleaner for lint that might remain from a previous load. It can happen despite mechanical lint filters, and a quick check prevents possible problems.

**What are the advantages?** Economy may be the most immediate ad-

vantage, but *speed* tops the list for many harried homemakers. Some like the idea of putting their own clothes into an individual machine, not mixed with other people's cleaning. And, even though the process is all automatic, it does give you a feeling of *pride* to see satisfactory results from a do-it-yourself dry cleaning job.

Finally, there's the important advantage of *safety* as compared with any previous do-it-yourself dry cleaning method—no risk of explosion or toxic fumes.

**Is it really satisfactory?** This you must decide for yourself. People are naturally skeptical, so many coin-operated cleaning centers have started off with a "grand opening" offer of one free trial load. Would-be customers arrived, generally with armloads of "second-best" clothes, frankly expecting second-best results. A majority made return trips—with better clothes.

**Is it going to replace professional dry cleaning?** That is very doubtful. You might better say it will supplement the services of your dry cleaner so you can have more clothes cleaned more often. Although it has not been endorsed wholeheartedly by all dry cleaners, many have added coin-operated machines to supplement their quality professional service. It's not likely that you'll want to do *all* of your own dry cleaning.

There are many services, of course, that coin-operated cleaning can't offer—such as hand-spotting, applying water-repellent finish or mothproofing, and taking care of minor repairs.

**Will it affect laundering?** Only to a very small extent. There'll always be laundry to do, including the items mentioned earlier. Even your regular dry cleaner actually washes some things, so get his okay on any doubtful item before you attempt to dry clean it.

The effect on clothes buying will be even greater. How often have you resisted buying a pastel dress because it would need cleaning too often? Knowing you could clean it yourself in less than an hour, would you still hesitate?

**How can I tell whether an item will wash or clean well?** In shopping, watch for the new Sure Care Symbols developed by the National Retail Merchants Association as a guide to washability and cleanability. You'll find them on tags or permanently affixed to garments, and they provide full information on proper care in cleaning, laundering, and ironing or pressing. Not all manufacturers have adopted these symbols yet, so read labels, too.

#### ABOUT DRY CLEANING IN GENERAL

**Won't too much cleaning make clothes wear out faster?** Dirt is much harder on clothes than cleaning is. Some soils are abrasive, some cause fabrics to rot, and some attract moths and silverfish. Keeping

clothes from becoming very soiled is the best protection against such problems; frequent cleaning may make them wear longer.

**Is water used in dry cleaning?** Only in small amounts, on certain spots. Actual dry-cleaning solvent is a "dry" liquid.

**But you said dry cleaners do wash some things. Why is this?** Because of peculiar finishes, some garments must be cleaned with water. This is called "wet-cleaning"—not the same as regular laundering in a machine. A garment is usually spread on a flat drainboard-like surface and cleaned by hand, then carefully sized and finished. Because water causes more wrinkles, finishing is more difficult. However, this method usually costs the same as dry cleaning.

**Can all spots be removed?** No. Even a spotting chemist cannot always cope with such stains as mildew, scorch, indelible ink, indelible lipstick, old paint, and old "well set" stains. You can avoid setting many stains by sponging them immediately with plain cool water, always with a dabbing motion. Never press or iron over a spot and be very careful in using home spotting preparations to avoid rings.

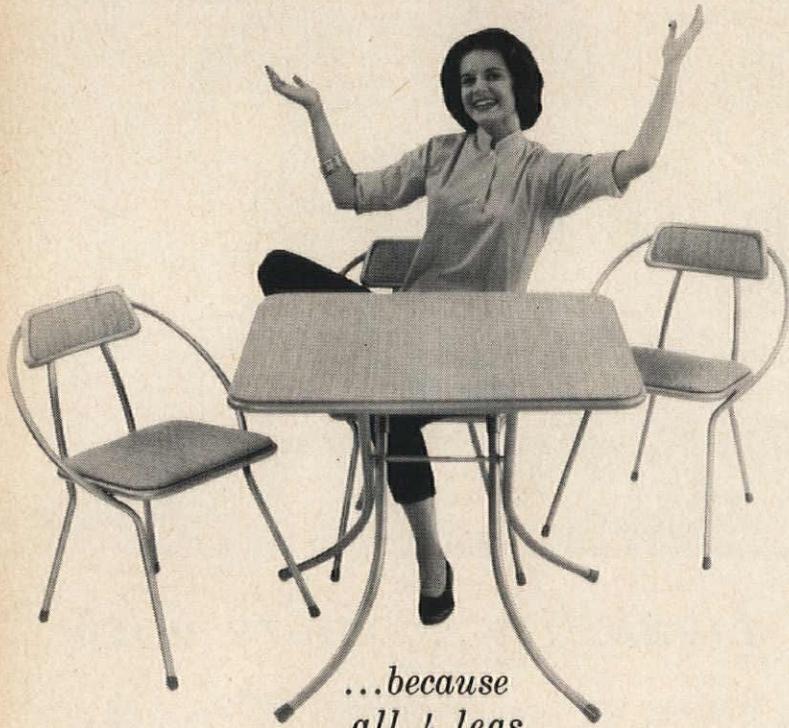
**Can dry cleaning cause shrinkage?** Yes, and when it happens the fabric is usually at fault. Sizing is the most common culprit. A professional cleaner can sometimes correct such problems by special handling, but not in every case. Ask about cleanability or washability when you buy, and expect stores to stand behind what they tell you about clothes, draperies, and other household items. Also, heed your dry cleaner's advice or warnings.

Even high quality fabrics, however, may suffer progressive shrinkage. This occurs gradually, just a trace with each cleaning, and you may not even be aware of it until suddenly the garment seems too small. It is more-or-less unavoidable, and the best way to cope with it is by buying clothes with "room to spare," or seams to let out.

**Can I get good results in one-day professional cleaning?** Yes indeed. Quality depends on skill and attention to detail—not necessarily on time or even on cost. With modern equipment, the actual cleaning and finishing can be done in a few hours.

**A helpful booklet, "How to Buy and Care for Your Clothes,"** is available for 10 cents from the Neighborhood Cleaners Associations, Dept. A.H., 116 E. 27th Street, New York 16, N.Y. THE END

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open at once!

**Rid-Jid's exclusive Center Pedestal design** makes the difference. All legs open and close *together* with fingertip ease . . . no more struggling with one leg at a time. Vinyl or fiberglass tops—in smart new beige or white motifs—are stain and alcohol resistant. Distinctively handsome table and chair sets for informal dining, bridge, coffee, patio parties. Tables **\$14.95** and up; matching comfort-styled chairs **\$9.95** each; at leading department, furniture and hardware stores.

*Prices slightly higher west of Rockies.*

Card 'n Party tables and chairs by

# Rid-Jid®

THE J. R. CLARK COMPANY, Spring Park, Minn. • Reading, Pa.

For over 80 years creators of convenience in quality household products

# Shell Houses

(continued from page 41)

is finished inside of the house, except for interior painting and trim. *Note:* You, the buyer, are always responsible for exterior water supply, a septic tank or outside sewer connections, electricity to house, landscaping, driveway, and walks, regardless of which of the above options you pick.

## TWO TYPES OF COMPANIES

It is important to know which kind of shell-house firm you are dealing with. Basically there are two kinds which we will call the *custom* and the *conventional*.

### CUSTOM-SHELL FIRMS

The custom-shell-house builder is, in effect, a custom builder with a main office and plant that will provide anything you want, from the structural shell up to virtual completion. His houses are sold through factory branch offices or franchised dealers. The houses generally range in value when completed from about \$10,000 to over \$20,000. You can buy the structural shell for as little as \$2500 and finish it yourself. Or for more money, you can obtain additional materials or installation work that you cannot do yourself. Their houses conform to most local building codes and are usually comparable to those built under FHA's minimum construction standards.

In short, the custom-shell firm is the ultimate development of techniques used by the custom builder. But unlike the typical custom builder who laboriously works up each individual house from scratch, the custom-shell firm has worked out a wide variety of basic house plans which it has found most popular among buyers.

A word of caution, however, about custom-shell firms: The houses they sell may be solid and well built, but the financing they offer is often highly suspect. Watch your step here.

On the other hand, some custom-shell firms are the only firms in the entire shell field that will give you a conventional mortgage at the lowest obtainable interest rate.

### CONVENTIONAL-SHELL FIRMS

The conventional-shell firm differs from the custom-shell

firm in these ways: It sells smaller, cheaper, and lower cost houses (priced as low as \$1250 and usually no higher than \$3500 for the shell). These houses are generally built in rural areas where there are no building codes which have to be observed.

Many conventional shells are sold by fast "get in and get out" operators. Their sole purpose is to sell

you a shell, get it built in a week or two, get their money, and get out. Usually, they are not interested in selling finishing materials, even though you will need them. They are not set up to help you on tough water, plumbing, and wiring needs; and they rarely provide an instruction book on how to finish the house. They generally make their big profits

on the huge credit and interest charges buried in their monthly payment plans.

The conventional-shell firm is geared to sell minimal houses to low-income people who otherwise could never afford a house.

In fairness it should be said that some of the conventional-shell firms strive to give a (continued)



## Rare originals are in museums but this Coin Glass you can own

Coin Glass first circulated in the 19th century. It was instantly popular. It was almost as instantly declared illegal and the molds broken . . . because real coins were reproduced. (Counterfeiting!) Which explains why originals are in museum and private collections—and why lovers of Americana are so intrigued by the Fostoria reproduction. Many pieces are in amber and blue, as well as crystal—and you won't find more entrancing gifts for love or money. Where? Write Fostoria Glass Company, Dept. AH, Moundsville, West Virginia.

Courting Lamp  
Oil (shown) — \$8.75  
Electric — \$10.75



Fine Crystal with Fashion Flair . . . made by hand in America

**Fostoria**



8" Bud Vase (Blue) \$3.25    4½" Candleholders (Amber) (Pair) \$7.00    Quart Pitcher \$4.50    Handled Nappy \$2.25    Old Fashioned \$1.95    Wedding Bowl & Cover \$7.00    9" Oval Bowl (Amber) \$4.25  
(All prices slightly higher west)

good shell at a low price, and also back up their product. One of the most dependable and reputable firms, for example, is said to be Jim Walter Homes, with headquarters in Tampa, Florida, the biggest shell-house firm in the country. They offer a cut-and-dried shell house and make no bones about it. They sell through factory-owned branch offices, rather than through free-lance dealers, and therefore assume greater responsibility for what they sell.

### COMMON PITFALLS

Two of the biggest problems with shell houses have to do with deceptive pricing, and the buyer's not having enough money to finish the house. The first problem often starts with the initial shell price.

One big shell-house dealer draws in throngs of people with a roadside exhibit of three attractive shell models, each house with an incredibly low price sign on its roof. Later you will find that these rock-bottom prices are only for the package of shell lumber delivered to your lot. You must also figure on at least \$1200 more for the labor to erect the shell, as well as on the additional cost for the foundation.

As for the finishing expenses, don't forget the cost of materials

such as wallboard, piping, kitchen and bathroom fixtures. These are easy to overlook in the flush of buying. Many buyers figure they can pay for these things out of their salary as they work on the house. But sometimes they forget that until the shell is made livable, they will be saddled with paying rent on their existing living quarters as well as the new monthly payments for the shell itself.

It is very important to read the fine print in the contract carefully. Often if you are suddenly confronted with a financial crisis and cannot continue your house payments, you find there's a fine-print clause in the contract that gives the shell-house company the right to take over your land as well as the house they sold you.

Sometimes if the house shell you bought develops a serious flaw, there may be no one you can turn to; the local dealer may have gone broke or disappeared, the manufacturer may be hundreds of miles away and may disclaim responsibility. The finance company not only disclaims any responsibility, but if you don't continue your payments on time they'll have the sheriff at your door in no time flat.

These are some of the common pitfalls in wait for people who buy

a shell house from the high-pressure operators in the shell game. We also found that what you save on construction cost, you may pay out two to three times over in stiff, exorbitant financing charges.

You may even end up paying a "bird dog fee" of \$25 or more. This is a commission paid to the person who tips off the shell-house salesman that you're interested in such a house and are therefore a good prospect.

### HOW FINANCING CAN SOAK YOU

Financing is the most important aspect of buying an unfinished shell house. You may save several thousand dollars on the construction cost. "But you can unknowingly lose this saving twice over because of the huge, hidden credit charges buried in the sales contract," says Mark Walsh, Chief of New York State's Consumer Rackets Bureau.

The total time charges (equivalent to interest) on a shell-house loan generally range from 12 to 18 per cent at least (though a slick salesman may imply that you are being charged 6 or 8 per cent). Some buyers are walloped with charges of up to 30 per cent "interest," says for-

mer South Carolina Assistant Attorney General James S. Verner. Such charges cost shell-home buyers millions of dollars a year over what other buyers pay for the usual 5½ to 6 per cent conventional mortgages.

Two other widespread financing traps are used to mulct shell-house buyers—the high prepayment charges and the balloon note. Even if you do not buy a shell house you should know about these credit snares because they are also in common use to bilk people who get installment loans for home improvements, automobiles, new furniture, and appliances. How you can be ambushed is shown by the shocking case of the man (we'll call him Ross) who bought a \$5424 shell in a Northern state not long ago.

Ross bought his shell house in February, 1960, with a five-year installment loan. The price was \$5424, less \$124 cash down payment. Here are the actual figures from his contract, as taken from the attorney general's files in the state in which he lives (and note that the shell cost by itself was only \$3392 but when Ross got everything he needed to finish the shell it came to over \$2000 higher):



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Color Shown: Antique Lace V-421

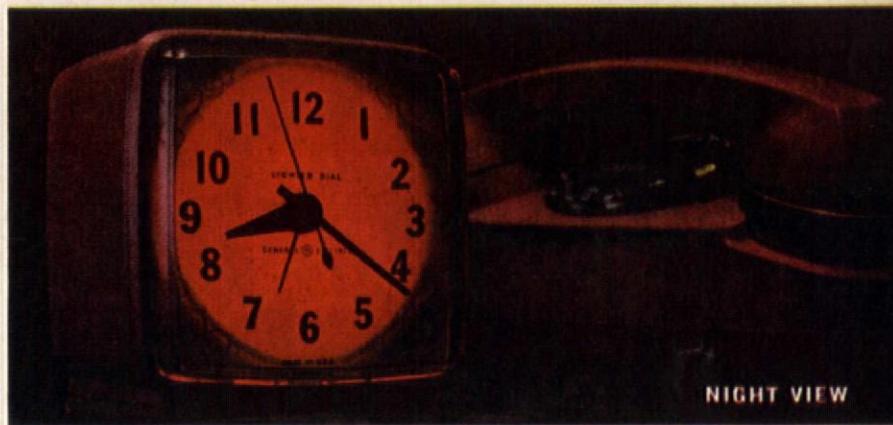
another fine floor by **AZROCK**®

# NEW GENERAL ELECTRIC ALARM CLOCKS IN TELEPHONE COLORS



General Electric's new Riser alarm clocks are color-styled to mix-or-match with your telephone. Buy one soon in one of these lovely colors: pink, white, turquoise or beige. *General Electric Co., Clock and Timer Dept., Ashland, Mass.*

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want to pay off his loan and take out a conventional mortgage. It is when you prepay that you are socked with a huge penalty charge.

You will find that you also will have to pay closing costs all over again. When a shell-house firm sells you a shell they generally charge you for title search and insurance plus a variety of other expenses associated with buying any house. Apply for a conventional mortgage after the house is finished and you have to pay all of these charges again. That's how it works. The only way to avoid these double charges is to get a regular mortgage commitment in advance.

## THE NOTORIOUS "BALLOON" LOAN

This is the second widespread financing trap it is wise to avoid. You agree, say, to a five-year installment loan because of the low monthly payments. You make these payments for four years and eleven months and then your last payment comes to thousands of dollars.

Ross, for example, was to pay \$75.58 a month for 59 months. He would have paid off nearly \$4500 at the end of this period on his \$5300 purchase. But his final balloon payment would have been \$3445! You pay and pay and pay.

Actually, they don't expect you to pay off that whopping final payment at the end of five years. Instead the whole loan is simply refinanced. It's as easy as pie, they say. Here again, however, they do not tell you that refinancing also will mean that you generally pay closing costs all over again, as well as a variety of other charges.

When you sign up for the usual time-payment plan, for example, you are sold a fire- and hazard-insurance policy on the house, and a life-insurance policy. (The credit company protects itself in every way.) When you refinance a balloon note you are charged again for new policies, since the original policies will have expired.

For that matter, you have absolutely no assurance that the finance company will refinance your loan. They can demand that you pay off that huge final payment or they can evict you and take over the house (that you finished for them).

A young man in Jefferson County, Indiana, found this out to his dismay after buying a \$5515 shell house in 1955 with a five-year balloon note. "It was my understanding," he says, "that the house would be refinanced in 1960 for another five years. But the company notified me that (continued)

Price of shell itself . . . . .	\$3392
Carport . . . . .	240
Cellar stairs and framing . . . . .	40
Additional windows . . . . .	77
Labor to erect shell and carport . . . . .	1200
Foundation and materials . . . . .	475
	<u>\$5424</u>
Down payment . . . . .	124
Balance to be financed . . . . .	\$5300
Credit service charge (\$521 a year, 16.4 per cent in actual interest) . . . . .	2604
Total amount of 5-year note . . . . .	\$7904

The terms of Ross's five-year loan called for low payments, only \$75.58 a month. He would pay this for 59 months, but then his final payment would be \$3445. This is known as the balloon note.

Ross figured he would finish his house soon and then convert the five-year loan into a regular 6 per cent conventional mortgage.

He finished his house in eight months and applied to a local bank for a mortgage. Then he planned to pay off the five-year installment loan all at once and ahead of time. The shell-house finance company said this would be fine with them. "You pay us \$5660 and we'll tear up the loan."

Only then did Ross realize that he had been victimized. Adding up his figures, he discovered that the eight monthly checks he had already sent in had paid off \$605 of the original \$5300 sales price. Yet the finance company demanded \$5660 more. He was being charged a grand total of \$6265 for a \$5300 loan even though he was paying it off in eight months. In other words \$965—the equivalent of a 27 per cent interest charge per year!

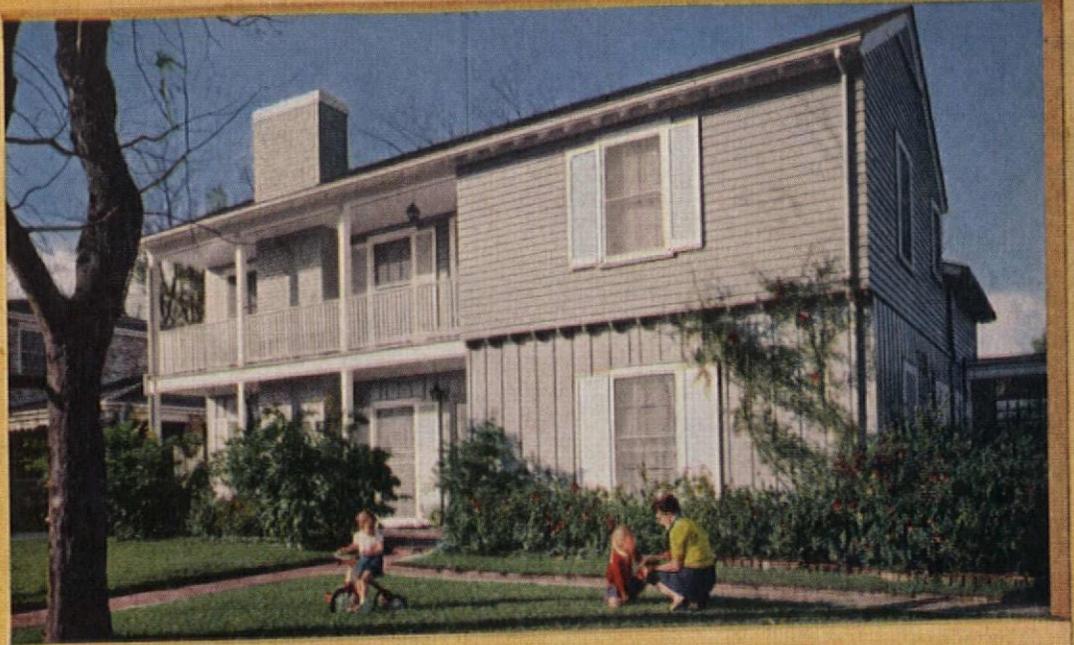
## HIGH PREPAYMENT PENALTIES

The large prepayment penalty levied on Ross is an example of what happens all the time to unsuspecting buyers. A suave salesman tells you that his company has a neat low monthly payment plan to finance the shell until it is finished.

"But you can finish the house in a few months and then get a conventional mortgage. You pay us off in full then and you're in the clear, paying only 6 per cent interest."

The American Home could find no shell-house firms that offered the "balloon" loan for less than a five-year period. This is where they get you, since a house will usually be finished in a year, and in some places this has to be guaranteed before a building permit is issued. Naturally, if the buyer finishes his house in a year he'll





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Box 1170, Dept. AH  
New Orleans 4, La.





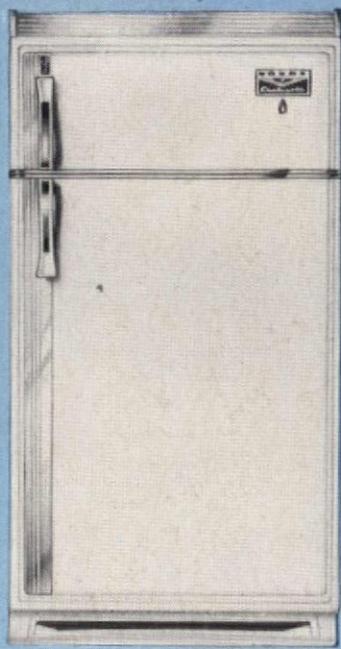
FLOOR: SHOWCASE VINYL 7107 COSTUME: B. H. WRAGGE

## The key to the smart woman's styling secret: coordination **Congoleum-Nairn Vinyl Floors**

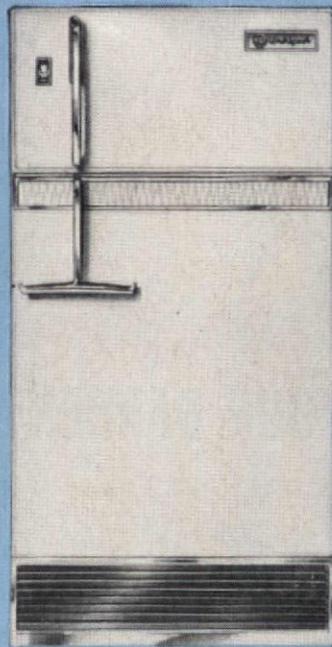
She's smart from tip to toe. In her home, too. Starts from the floor up—with Congoleum-Nairn. Here it's magnificent Showcase® Inlaid Vinyl...seamless for extra beauty, easy cleaning. The rich fleurpoints are *inlaid* in a dramatic marble-chip background...ideal for color coordination with walls, counters, appliances. Only about \$150, installed, for most 12' x 15' rooms. There are 405 Congoleum-Nairn pattern-color combinations. Send for free, idea-filled Decor-Key Filing Kit and list of selected Certified Retailers. Write to Congoleum-Nairn, 164 Belgrove Drive, Kearny, N. J.

**Congoleum-Nairn**  
FINE FLOORS

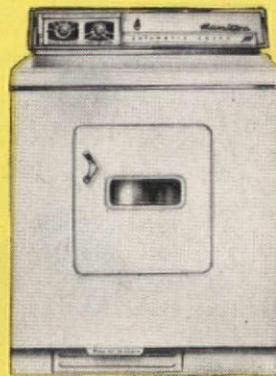




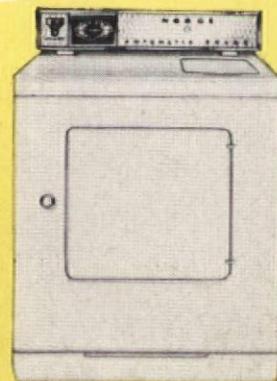
Norge Gas Refrigerator-Freezers. Separate zero freezer compartment. Automatic Ice Server.



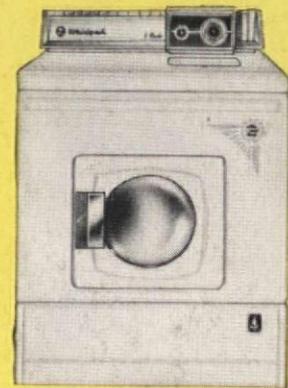
RCA Whirlpool Gas Refrigerator-Freezers. No-Frost freezing, No-Frost refrigeration, automatic ice maker.



Hamilton Automatic Gas Dryers. With exclusive twin-air-steam drying.



Norge Automatic Gas Dryers. With exclusive 4-way drying. Super capacity.



RCA Whirlpool Gas Dryers. Automatic drying features, ultra-violet lamp.



Ruud Hispeed Water Heaters. Glasslined, high recovery speed.



John Wood Glass-liner Water Heaters. With exclusive Blue Halo Burner.



A. O. Smith Permagas Citation Water Heaters. Glasslined automatic, guaranteed 10 years.



Coleman Vit-Rock Water Heaters. With double-protected tank, heating surfaces.



Breese Old-Fashioned Gas Lights. 1890 replica burns canned gas.



Adams Sports Heaters. Sportsman's outdoor heater and cooker.



Coleman Gas-Lites. A mantle-type lamp for pole or wall bracket.



Ronson Varaflame Lighters. Light for months on a single filling of LP-Gas.



Arkla Cabildo Gas-Lite. With hinged top, hurricane-style chimney.



Country Cookbooks. Almost 400 pages of country-style main dishes, desserts, salads.

## 495 MORE FAMOUS BRAND PRIZES

**38 Ranges** by Caloric, Hardwick, Magic Chef, Tappan and Whirlpool.

**6 Dryers** by Hamilton, Norge, Whirlpool.

**21 Water Heaters** by Wood, Ruud, A. O. Smith and Coleman.

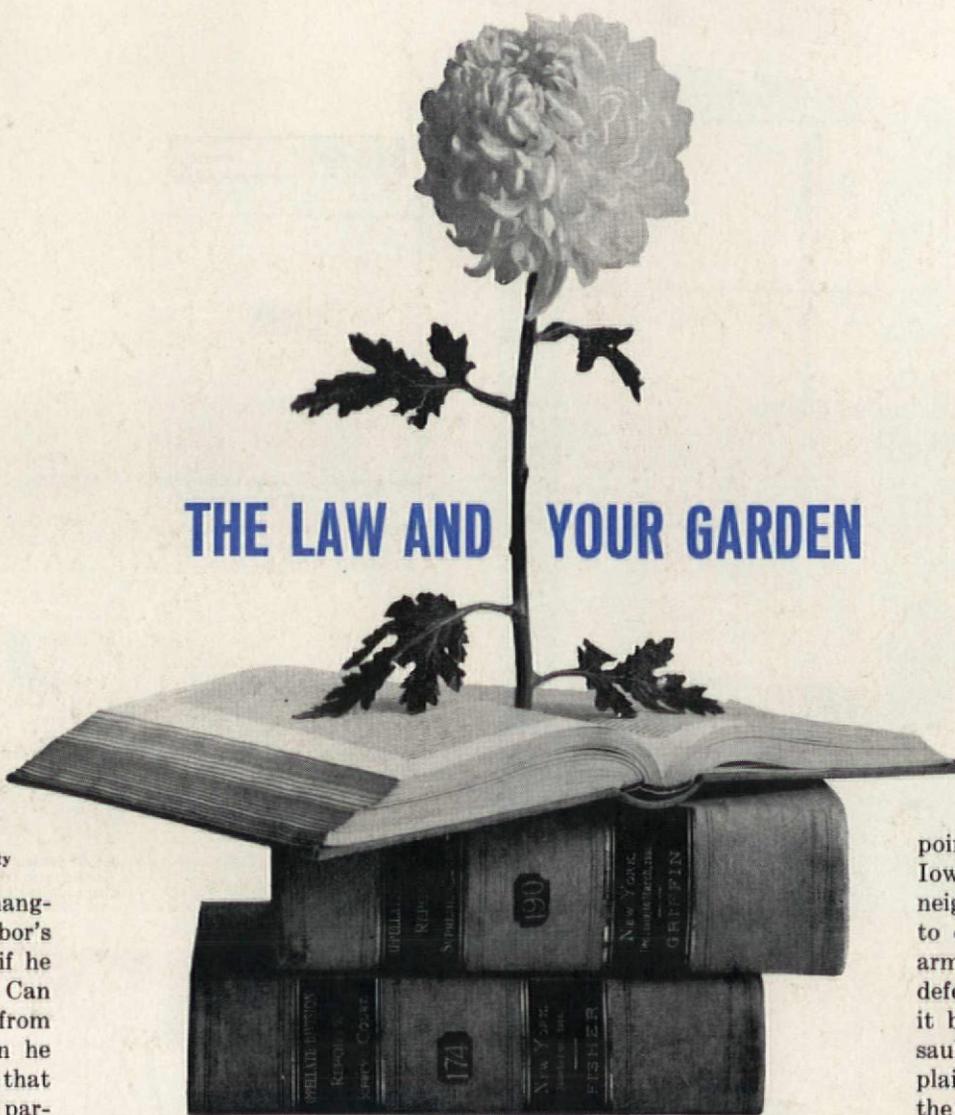
**5 Incinerators** by Caloric and Martin.

**40 Space Heaters** by Coleman, Empire, Dearborn, Holly-General, Ohio Foundry, Peerless, Siegler and Suburban.

**25 Rotisseries** by Roper.

**Other Prizes:** 50 Adams Sport Heaters, 20 Coleman Gas-Lites, 100 Breese Gas Lights, 5 Arkla Gaslites, 50 Ronson Varaflame Lighters and 135 Country Cookbooks.

## THE LAW AND YOUR GARDEN



**BERNARD SCHWARTZ**  
Professor of Law, New York University

Is it legal to saw off the overhanging limbs of your neighbor's tree? Can a visitor sue you if he hurts himself in your yard? Can you stop the man next door from burning smelly rubbish? Can he stop you from growing plants that give him an allergy? Are the parents responsible if children pick your flowers and damage your plantings? Can you prevent the government from dousing your property with poison spray?

Just what *are* your legal rights and obligations as a property owner and gardener? Actually, you can't always be sure. In situations where a local, state, or Federal statute is applicable, the question of rights or obligations may not be too difficult. But most property relationships are governed by common law (unwritten law established by custom and by court decisions), and in such situations it's sometimes difficult to decide just where you stand. It's much easier, however, if you have some understanding of the legal principles involved.

### SOCIETY VS. THE INDIVIDUAL

Take the 1958 case of Robert Cushman Murphy of Long Island, New York, who tried to stop the Federal and state aerial spraying program for eradicating the gypsy moth. He claimed the low-flying planes were trespassing and illegally placing a noxious substance on his property. But the Federal court held that the government had the legal right to fight the gypsy moth by aerial spraying. Individual rights in such cases must

yield to the requirements of the public as a whole.

The court's decision, upheld last year by the U. S. Supreme Court, illustrates how modern law emphasizes the rights of society as against those of the individual. As the Supreme Court stated in a 1946 case, "It is ancient doctrine that, at common law, ownership of the land extended to the periphery of the universe. . . . But that doctrine has no place in the modern world. The air is a public highway."

Does that mean a property owner has no control over the space above his ground? Not at all. To quote the Supreme Court again: "The landowner owns at least as much of the space above the ground as he can occupy or use in connection with the land."

Here, then, are two basic legal principles to keep in mind. You cannot restrain a national, state, or local government agency from any legal activity which it has reasonably decided is for the benefit of the community as a whole. You cannot prevent the Federal

government from doing things such as spraying your land to control insects. You cannot obstruct the state in such activities as taking your land (on payment of just compensation) to build a highway. And you cannot stop your local government from doing such things as trimming your street trees in the interest of public safety.

You *can* prevent anyone from building a structure that would overhang your property. Or, after he has built it, you can sue to make him remove the overhanging part. You can also sue to compel a neighbor to remove the branches of trees or the growths of shrubs, vines, or other plants that encroach upon your property. Or you can remove them yourself, at the property line, provided you cause no unnecessary damage. (The fruit, wood, and other useful parts of an encroaching branch, however, belong to the owner of the tree, and he's entitled to them if you sever the branch.)

The fine point of the law regarding encroachment of any kind is

pointed up by an unusual case in Iowa. In the dispute between neighbors that brought the matter to court, the plaintiff thrust her arm over the property line and the defendant mildly but firmly pushed it back. The suit claimed an assault. But the court held that the plaintiff's putting her arm across the boundary gave the defendant the legal right to use the "reasonable and necessary force required for the expulsion of so much of her person as he found on his side of the line."

A suit over an encroachment may seek to stop its continuance and also to recover any loss which it has caused. In a 1953 Federal case the defendant used planes to apply DDT and the dust drifted over to the plaintiff's property. The plaintiff claimed that it had caused injury to his crops and annoyance to himself and his family. Here, too, the court decided against the plaintiff, but solely on the ground that he had not proved that the dust had caused actual injury.

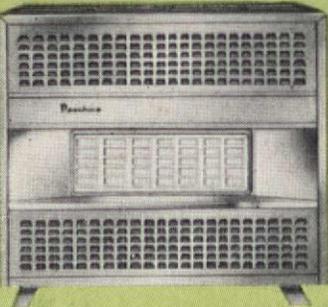
If, on the other hand, a landowner can show that spraying or dusting, or any similar action, has caused actual damage, there is no doubt that he can obtain legal relief and recover his losses.

He can also recover actual losses caused by a public or private agency acting without authority, exceeding its authority, or failing to use reasonable care.

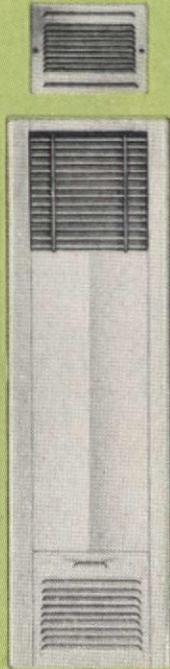
If it can be proved that a spray material is defective, the seller of the material is liable. In a 1957 Federal case a landowner recovered over \$130,000 (continued on page 78)



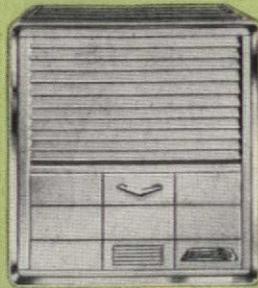
Empire Vented Gas Room Heaters. With Slide-Out Burner, Automatic controls.



Dearborn Vented Heaters. With EZATROL temperature control center.



Holly Narrowwall Wall Heaters. Requires no floor space.



Ohio Foundry Brilliant Fire Gas Heaters. With Vent-O-Magic. Needs no chimney.



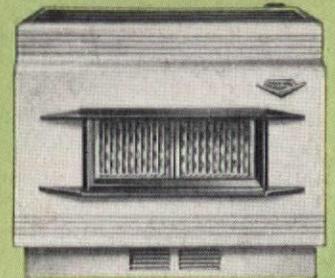
Sieglermagic Gas Home Heaters. With exclusive sweeping super floor heat.



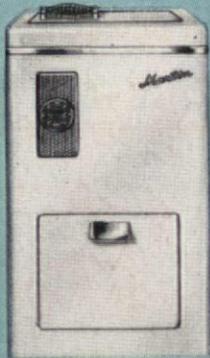
Coleman LP-Gas Wall Heaters. Big output, fits between wall studs.



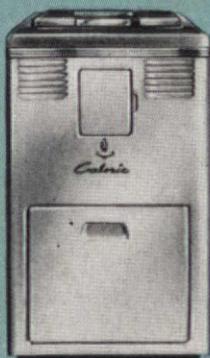
Suburban NoVent Gas Heaters. With forced warm air circulation system.



Peerless Gas Heaters. With new waist-high Uni-Matic temperature control.



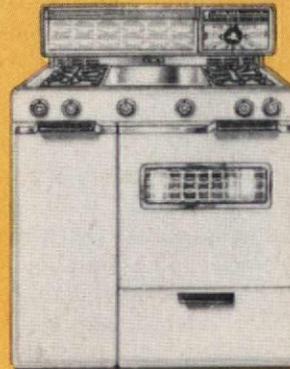
Martin-Burn-A-Way Gas Incinerators. Completely automatic, lifetime burners and grates.



Caloric Automatic Gas Disposers. Smokeless, odorless for all garbage and trash.



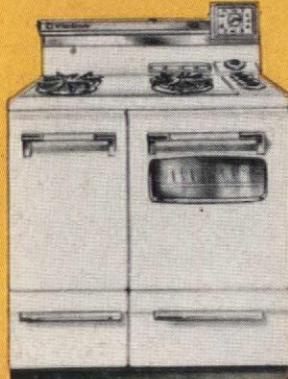
Tappan Gold Star Gas Ranges. With built-in rotisserie, swing-out broiler.



Magic Chef Gas Ranges. With Magictrol Thermostatic Top Burner, giant griddle.



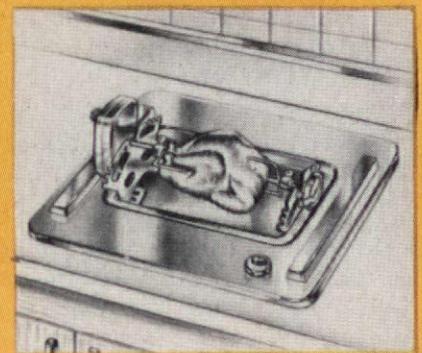
Caloric Heritage Gas Ranges. With glass door, timer, burner with the brain.



RCA Whirlpool Gas Ranges. Balanced heat oven with new LO-Temp control.



Hardwick Gas Ranges. With banquet-size oven, Equa-Flo oven burner.



Roper Maitre D' Rotisseries. With meat thermometer. Motor-driven.

## EASY RULES... Just give us your name

This Giveaway closes at Midnight, Oct. 31, 1961. Residents of the U.S. may enter except employees (and their immediate families) of the National LP-Gas Council and its advertising agency, and of its member firms and their advertising agencies. Entrants must be 16 years or older. Official entry blanks are available from member dealers of the National LP-Gas Council. Or send your name and address on a post card to LP-Gas, In-the-Home Giveaway, P.O. Box 804, Hinsdale, Illinois. Winners will be determined by drawing and notified by mail. Names of winners available on request to those who send in stamped self-addressed envelopes. This Sweepstakes is void in any state or locality where prohibited, taxed or restricted by law.

## PICK UP YOUR LP-GAS ENTRY BLANK AT YOUR LP-GAS DEALER DISPLAYING THIS EMBLEM

SEE FOLLOWING PAGES...And take a new look at LP-Gas, the safe packaged fuel for modern gas living anywhere.



(continued from page 73) for damage to his peach orchards caused by defective sprays.

## NUISANCES

One of our most ancient legal maxims is actually the law's counterpart of the Golden Rule: *Use your own property so as not to injure that of another.*

There are many ways a person may invade or injure another's use and enjoyment of his property. He may interfere with the physical condition of the land itself, as by vibration or blasting. He may destroy plants by smoke or chemicals, flooding, or the pollution of a stream. He may disturb his neighbor's comfort or convenience by unpleasant odors, smoke, gas, or loud noises; or he may endanger his health by maintaining a pond full of mosquitoes. He may disturb his neighbor's normal peace of mind simply by using his property for illegal or immoral purposes.

In any such cases, which involve what the law calls nuisances, the main legal point is whether the offending party has used his land in a reasonable way. What a court considers reasonable depends upon the circumstances of each case. "A nuisance," the Supreme Court has explained, "may be merely the

neighborhoods change substantially, courts usually do not enforce such restrictions. So if your deed forbids you to put up a fence, you can't build one as long as there are none in the area. But if other people in the area, who have no such restrictions in their deeds, start putting up fences, then you are not likely to be stopped from putting up a fence of your own.

### I DID IT AND I'M GLAD!

Motive or intent may also be important in nuisance cases. Where the offending party acts out of pure malice or spite toward his neighbor his conduct is illegal. Cases on record of this kind include building a fence for the sole purpose of shutting off a neighbor's view, firing a gun to interfere with the



*A chair collapses under your guest. Can he sue you for any injury?*

breeding of domestic animals, and leaving a kitchen door open solely to annoy a neighbor by the smell of cooking onions.

It's worth noting here that the law itself is not unreasonable or arbitrary in matters of this kind. It insists that the test or criterion of a nuisance is whether the annoyance in question would disturb a person of normal, ordinary sensibilities. It is not concerned whether it would upset a nervous, hypersensitive individual or whether it would offend a fanatic or enrage a crank.

But, in the meticulous language of a Maryland case, "any habitual noise (whether produced by skilled musicians or domestic animals) which is so loud, continuous, insistent, not inherent in the character of the neighborhood, and unusual therein, that normal men, women, and children, when occupying their own homes, are so seriously incommoded that they cannot sleep, study, read, converse, or concentrate until it stops"—that definitely is a nuisance!

To provide relief in such a case a New Jersey court last year ordered a country club to reroute its golf course to eliminate the constant noise of players near the plaintiff's house. "It awakened them and their children," said the court, "as early as seven in the morning and it pervaded their home all day long until twilight."

Here are some more basic principles worth remembering:

Your neighbor cannot prevent you from using sprays, dusts, weed-killers, and fertilizers, as long as he cannot prove that you have used them unreasonably, that their use is alien to the neighborhood, that your use of them has actually damaged or prevented him from enjoying his property, or that it has injured him or his family. But if he can prove any of these things, he probably has a case.

There's nothing he can do about the noise caused by the reasonable use of a power lawn mower, garden tractor, chain saw, or the like, or the reasonable, normal sounds of conversation, mirth, and music of an occasional outdoor gathering. But if you make a fetish of tuning up your lawn mower engine, and run it all day long every weekend while you adjust the carburetor, or timing mechanism, or if you have frequent, loud, all-day or all-night parties, your neighbor may have good enough reason to sue.

If you grow roses and your neighbor develops an allergy to them, his only legal recourse is to put up with it or move away. But if, for the obvious purpose of spiting him, you should plant your entire property with roses, he'd be justified in taking you to court. And you or anyone else would be justified in taking him to court if he should hedge his property with poison ivy!

## TRESPASSING

Closely related to the legal principles involving a property owner and his neighbors are those pertaining to people who come onto his land.

Trespass, in Blackstone's words, is "entry on another man's ground without a lawful authority, and doing some damage, however inconsiderable, to his real property." It is a violation of the owner's right to "retain to himself the sole



*When old Rover chews up your neighbor's laundry, is it your loss?*

use and occupation of his soil." Relief from trespass can be obtained by court action, and recovery can be secured for any damages that can be proved.

However, where trespass has been openly and continuously permitted for a long time—usually 20

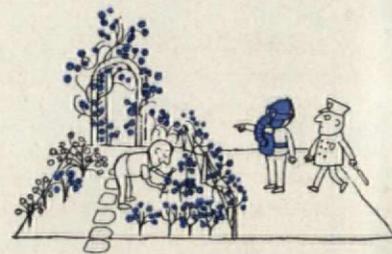
years—an "easement by prescription" may be claimed, with the result that the owner may be legally deprived of his right to prevent the trespassing.

To persons who enter upon land without consent, the owner's obligations are negligible. Intruders have no right to demand a safe place to trespass. As a general rule, the owner is not liable for injuries to trespassers, even if caused by his failure to use reasonable care in keeping his land in safe condition.

But there are certain exceptions to this general non-liability. The owner is not free to inflict intentional injury upon a trespasser, and so it would be illegal for him to set traps or other devices intended to inflict bodily harm. Also, if he actually knows of frequent trespasses, there may be a duty to warn of a highly dangerous condition, such as a high-tension electric cable, particularly if it is not likely to be noticed.

## BEWARE OF CHILDREN!

Most courts also make the landowner liable for conditions that are dangerous to children if any form



*Your neighbor allergic to your rose-bushes? Does he have legal recourse?*

of allurements can be shown. Liability here comes under the "attractive nuisance" doctrine. In the words of Supreme Court Justice Holmes, "Knowingly to establish and expose, unfenced, to children of an age when they follow a bait as mechanically as a fish, something that is certain to attract them, has the legal effect of an invitation to them." Thus, a landowner was held liable for the drowning of a trespassing child where he did not fence a pond containing sticks with which children were in the habit of "playing boats."

Since parents, as a general rule, are not legally responsible for the wrongs of children, courts do not usually hold them liable for damage done by their trespassing children. But if it can be shown that a child has a habit of doing a certain kind of mischief, that the parents knew of this, and that the habit was responsible for damages caused by the child while trespassing, then the parents are liable. They are

SKETCHES: GENNIE HOFMANN



*Fencing yourself in? Better take a look at your deed or zoning laws.*

right thing in the wrong place—like a pig in the parlor." The character of the neighborhood usually determines whether conduct complained of is unreasonable.

Social utility may also be involved in cases of this kind. An established power plant or sewage disposal system essential to the community may not be interfered with, even though it inconveniences those in the vicinity. As it was said in England's medieval "law French," in a very early case involving candle making in a town, "Le utility del chose excusera le noisomeness del stink."

Neighborhood character may also affect contract rights. If the deed to your property includes restrictions on the ways you may use it or the kinds of structure you may build on it, you are bound to abide by the restrictions as long as the neighborhood retains the character which the restrictions were intended to perpetuate. But where

liable, also, if the child causes damage with their prior knowledge or consent.

### IT'S A DOG'S LIFE

Trespassing domestic animals are subject to legal principles similar to those applying to trespassing children. If a neighbor's dog comes onto your property and injures a member of your family or does substantial damage, the owner, at common law, is not liable if this is the first time the animal has been known to act this way. But if the dog has done similar injury or damage before and the owner knows of it, then he is responsible.

In localities where statute law prescribes that dogs must be tied up, the owner is responsible if his pet gets loose and causes damage.

All domestic animals are regarded as personal property, and so you may not injure another man's trespassing dog except in defense of yourself or another person. Where dog licensing is required by statute, however, courts sometimes hold that an unlicensed dog is beyond the protection of the law and that its owner therefore is not entitled to recovery for its injury.

### COME ON TO MY HOUSE

A property owner's obligation to people who come onto his land as guests is only slightly greater than it is to trespassers. There is a duty to warn of a dangerous condition if it is known, but beyond this the law does not go.

In a recent New Jersey case, a guest was injured by the collapse of a bench she was sitting on in the defendant's garden. It was one of several pieces of furniture he had made himself a few years before. But the guest was denied recovery because she could not prove that the owner knew the furniture was in poor condition.

Toward people who come onto his property on business, however, the owner must assume a greater degree of responsibility, and his negligence may make him liable for their injuries. Hence, if a milkman is injured by the collapse of your neglected back steps, or a hired gardener by the caving in of your poorly maintained rose arbor, there's every likelihood that you'll be held liable.

### LEND ME YOUR MOWER

Negligence may also be a factor in the renting or reciprocal

loaning of garden equipment. If you and your neighbor borrow each other's equipment, or if you rent it from a dealer, you are legally obligated to take care of it while it's in your possession. If it is damaged by even your slightest negligence, you are liable. But if you can show that the damage occurred through no fault of yours, there is no liability.

If you injure yourself or damage your property while using borrowed or rented equipment, it is ordinarily no one's loss but your own. But if the equipment is defective, and if the owner knew it but neglected to warn you of it, then he is responsible for damages caused by the defect.

Also, if you borrow or rent equipment, you are not entitled to lend or

rent it to a third party without the owner's consent. If you do, and the third party damages it, the responsibility is yours.

### WHERE DID YOU LEARN YOUR TRADE?

If you hire a person who claims to be a member of a profession, you have a legal right to expect him to use reasonable care and (continued)



The only kind of "frosting" you'll ever see in this new RCA WHIRLPOOL refrigerator-freezer!



Model GA-1400 shown: 13.01 cu. ft. Holds 84.7 lbs. of frozen food.

### The new look in LP-GAS appliances

Troublesome frost never builds up in this big refrigerator section, or even in the "zero-degree" freezer section. No need to scrape thick frost, tug at trays, or mop up defrosting mess. Using LP or natural gas, this RCA WHIRLPOOL Refrigerator-Freezer is really a pleasure!

Notice, for example, that slotted shelf at the top. That's Whirlpool's famous Jet-Cold\* Shelf. Ice-cold air flows from those slots, circulates throughout the entire refrigerator. Foods chill faster on this shelf. And the Jet-Cold\*

Meat Chest "floats" in cold air so that meats stay fresher at an ideal temperature.

Notice, too, that the two large shelves glide out easily so that all foods are easy to see and to select.

Those ice cubes you see are made by the IceMagic® automatic icemaker. It automatically replaces every ice cube you use, and stores over 100 ice cubes at a time!

"Million-Magnet"\* doors seal in cold, keep out heat, open and close with quiet ease. But even before you open them, you'll notice quality and performance pleasure in so many, many ways. See these great new gas refrigerator-freezers at your RCA WHIRLPOOL dealer soon!

\*Tmk.



RCA WHIRLPOOL Mark 30 Gas Range

RCA WHIRLPOOL Imperial Mark XII Gas Dryer

RCA WHIRLPOOL Ultimate Gas Washer-Dryer

Above models for use with either LP or natural gas.



Products of WHIRLPOOL CORPORATION, Benton Harbor, Michigan

Use of trademarks and RCA authorized by trademark owner, Radio Corporation of America

# HARDWICK

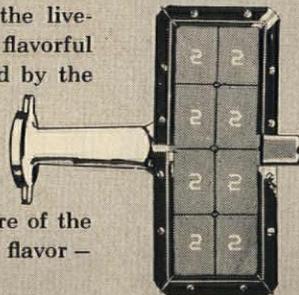
THE ONLY RANGE WITH  
AMAZING

# MICRORAY®

"Take A New Look at Hardwick and enter the LP-Gas \$50,000 In-The-Home Give-away at your local Hardwick dealer."



Mmmm — you have never tasted food like this before! Whether you broil, roast, or use the live-flame rotisserie, foods are more flavorful with their sealed in juices captured by the infra-red rays of MicroRay. Because MicroRay cooks twice as fast, the natural juices are sealed in the food, preventing usual splatter and making cleaning a chore of the past. Enjoy a new treat in cooking flavor — with MICRORAY.



Cooks twice as fast . . . with half the gas!

## FREE!

Hardwick Stove Company, Cleveland, Tenn.  
Rush me your full-color folder describing  
the exciting new MicroRay Gas Range.

NAME \_\_\_\_\_  
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CITY \_\_\_\_\_ ZONE \_\_\_\_\_  
STATE \_\_\_\_\_

AH-9

HARDWICK STOVE COMPANY • CLEVELAND, TENNESSEE

skill. If he damages property, you can charge malpractice and recover your loss, provided you can prove he did not possess the necessary learning, experience, and skill, that he did not use reasonable care, or that he used practices not recognized by his profession. Thus, if a professional gardener kills your plants by spraying them with 2,4-D, you can sue him, whether his use of this weedkiller was due to ignorance, carelessness, or his belief that as used by him it would be good for the plants.

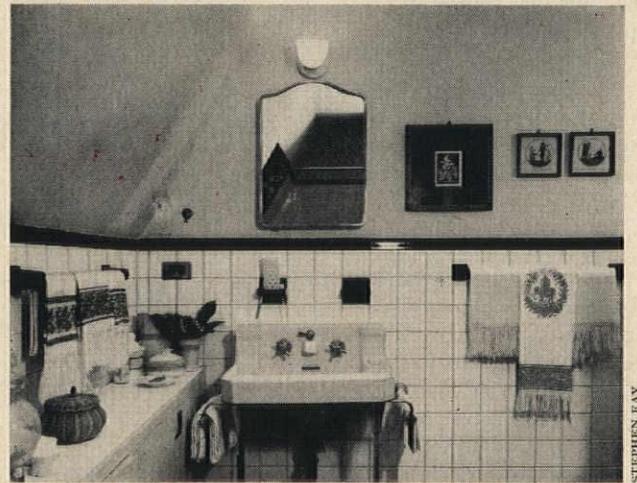
Most instances of what you may consider malpractice, however, would be much harder to prove. And if such damage is done by either a boy or a man who makes no pretense of being a professional, you definitely cannot hold him liable—unless you can prove he

acted knowingly and intentionally.

### LET'S BE FRIENDS ANYWAY!

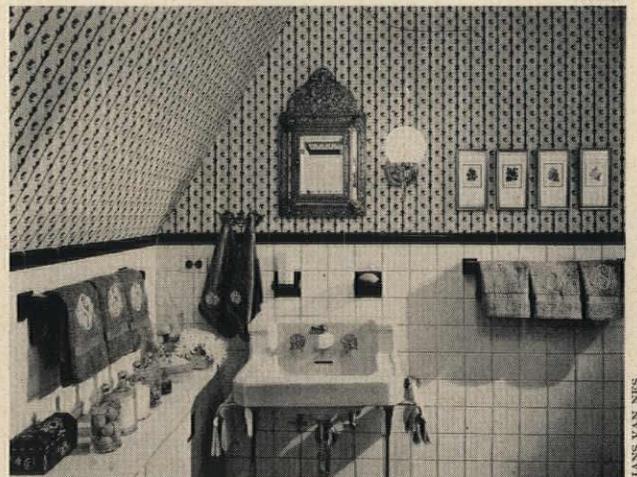
In its application to gardens, as to most other things, the law is no more than what Samuel Johnson called the result of human wisdom acting upon human experience. And so it's always best to temper the letter of the law with common sense. True, there are limits beyond which violations of legal rights should not be tolerated. But most legal problems arising from a property owner's relations with neighbors, friends, and tradesmen can best be settled by discussion, compromise, and agreement. (And here your knowledge of legal principles is sure to stand you in good stead!) Only as a last step should you resort to litigation, with all its inconvenience and expense. THE END

## UPDATE YOUR BATHROOM



BEFORE

AFTER



HANS VAN NEE

■ Own an old-fashioned bathroom like the one at the top? Here's how to spruce it up without spending a fortune. First, replace the mirror with an old-fashioned, brass-framed gentleman's dressing mirror. Remove the plain-Jane light fixture and add a new one at the side of the mirror. Paper the walls with a gay, patterned stripe. Add lush heavy bath and hand towels, crisp new curtains and you're in business again!

## Shell House

(continued from page 70)

others who have bought the same brand of house he's selling, you should cross the firm off your list.

### IS A SHELL HOUSE RIGHT FOR YOU?

Do you know how to use a hammer, saw, and plane? Do you and your wife like to put up wallboard, lay floor tile, install kitchen cabinets, and paint? Are you willing to ask subcontractors for bids and dicker with plumbers and electricians? If you can't give an honest yes answer, you will be better off buying a prefabricated house or an already built house from a builder. If you can say yes, you will probably get great pleasure and pride out of finishing your own house.

The newest, most controversial, and what is expected to be the biggest nation-wide shell-house sales organization in America is called the Institute of Essential Housing (IEH). It plans to offer a variety of attractive, low-cost house packages through some 500 dealers located throughout the country.

Launched in 1961, IEH is a wholly owned subsidiary of Certain-teed Products, the big building manufacturer whose stock soared on Wall Street from \$11 a share to \$63. IEH has stirred up so much controversy in building circles that it demands special mention.

The IEH people say that they offer a variety of architect-designed, shell-house packages ranging in price from \$2660 to nearly \$7000. A buyer can take the shell and finish it himself or take any of several additional options up to a complete house. Easy financing is provided with a five, six, or ten-year credit plan. Little or no downpayment is required. As with other shell-house firms, you must own your own lot, and have reasonably good credit.

The time-payment terms work out to about 8.8 per cent simple interest on your loan, and IEH claims that this is the lowest installment interest charged by any shell-house company in the country (excluding firms who provide conventional home-loan mortgages at 5½ to 6 per cent).

The critics, while mostly agreeing that the IEH plan is

laudable, at least on paper, claim it has two major flaws. First is the fact that while IEH offers several financing plans, the one buyers will be most tempted to take is the five-year note which has the lowest down payment but which is also a balloon installment loan. This will cost the buyer much more than 8.8 per cent interest in the end. You pay \$55.66 a

month on a \$4340 house but your 60th or last payment will be \$3302. Then you have to refinance the whole deal paying over again for closing costs, hazard and life insurance.

Second, the critics charge that the construction of the IEH house is minimal. They also feel that the name is misleading and apparently meant to sound like a research

organization with non-profit or governmental connotations.

Certainly all agree that the concept of IEH is good. Whether it will really provide good homes for families that can't afford conventionally built houses, or become simply a high-pressure sales organization interested only in making a fat profit, only time will tell. THE END

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## Huntley (continued from page 17)

bookshelves. "I do all my homework here."

His Italian provincial desk was neatly stacked with correspondence and his typewriter stood ready.

Chester Huntley was born on a ranch near Cardwell, Montana, December 10, 1911, the eldest of four children. His father lost the ranch after years of droughts and blizzards and "things were really tight."

Chet took the pre-med course for three years at Montana State College, although he maintained an interest in public speaking. In his third year he won a national oratory tournament—the prize being a scholarship to the Cornish School of Allied Arts in Seattle. After a year there, he transferred to the University of Washington where he received his B.A. degree.

"The depression years taught me the value of a dollar, how to study, and how to talk myself into my first job as a radio announcer." The job was for the Seattle Star, broadcasting locally.

Working his way up through a succession of network jobs, Chet was eventually teamed with Brinkley in the magic combination that has made theirs the nation's top TV news program.

"I paid too much for this house, but town houses are in such demand in mid-Manhattan that I feel I can always get my money back or do better when I sell.

"My idea of an enjoyable weekend is to sleep late, go without shaving, and read. I never get time to read all I want."

"When we entertain, we have two or three couples in for dinner and an evening of good conversation," said Tippy. "We like to mix our guests. Ideally we have two

couples who know each other or have common interests, and a couple with a dissimilar background."

"Because I'm so close to the day's news," said Chet, "guests start by asking me what I think about the latest world crisis and end up telling me what *they* think. I like to listen. I don't know of anything more enjoyable than a good stimulating discussion with your guests at your own table."

He settled back in the big chair with his pipe and said, "To me, home means relaxation among the familiar things that give a man stability in a constantly changing world. Good books, good conversation, good friends—without such things as these, man can be indeed very lonely." THE END

## Brinkley (continued from page 18)

Looking about his workshop, Brinkley said, "I like to work with tools; I find it relaxing. But I don't putter in the workshop just for something to do. I make repairs or do things that improve the house, like the fitted compartments I built in my closet for shirts. Otherwise I like nothing better than to hike along the old tow path of the canal with the boys, or to canoe down it and do a little fishing with them."

Walking onto the sun deck and gazing down at the heavily wooded banks of the canal, Brinkley said, "I love it here. It still has the old look and there's even a fellow who rents canoes and sells bait. It's a great place for boys to grow up. I'm only 20 minutes from the office, but when I get home on weekends, the deadlines and pressures of work seem a million miles away. That's what's so wonderful about home." THE END

## SHOPPING INFORMATION

### WALL ARRANGEMENTS

Page 26: (top) Terra cotta and canteloupe vinyl flooring—Amtico, Pages 30, 31: Gingerbread man, \$5.95, postage 75c—Vermont Crossroads Store, Montpelier, Vt. Fire mark, \$4.95, postage \$1—Jennifer House, Great Barrington, Mass. Decorated plates (set of 6) \$5.95, postage \$1; portraiture, \$35, postage \$2.50; tavern sign, \$3.95, postage 55c; acorn and leaf plaques, \$6.50 each; horse print, \$14.95; tin sconce, \$15—Lennox Shop, Hewlett, N.Y. Page 32: (bottom) "Laureate" fur-

niture—Heritage Furniture Co. "Silkron" fabric for valance and draperies—Cohama. Rug—Stephen-Leedom, all available at Rich's, Atlanta, Ga. Page 34: "Renaissance" rug—Regal Rugs. Page 35: Draperies, upholstery, wall covering, woven blinds—Woolsuede.

### DRESS UP YOUR BATHROOM

Page 80: Towels—Wamsutta. Light fixture—Gilben Lamp Co. Wallpaper—Brunschwig & Fils.

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# HOW TO BUY THE RIGHT BOARD FOR THE JOB

JACKSON HAND

Wood is one of nature's most versatile materials. It's beautiful, it's easy to handle, and it's generally economical. You can build just about anything with it—from the simplest to the most intricate projects. And chances are if you've used the right kind of wood, you'll be happy with the results. But, to choose the right wood for the job you're doing, you should know about the different grades that are available.

## GRADES OF LUMBER

Unless you're in the market for framing lumber (which we'll dis-

cuss later) you'll probably choose your wood from the "one-by" category, that is, a piece that's an inch thick. (Actually, one-bys are only 25/32 of an inch thick, having been reduced by "dressing.")

One-by lumber generally falls into two grades—Select and Common. Select grades run from A (the best) to D (pretty good). Common grades are numbered from No. 1 (sometimes better than D Select) to No. 5 (very poor). Few lumberyards carry all grades since there is a wide overlapping of grades. For example, D Select and No. 1 Common are virtually alike. Grade A Select is so rare it's usually stacked and graded as "B and Better." Among the Common grades, many lumberyards don't bother with No. 3 because at the price it brings, most homeowner trade prefers No. 2.

In fact, one lumberyard man believes that No. 2 is the best buy you can make. He says:

"In No. 2 grade you'll find many feet of beautiful, clear lumber of the *lengths and widths you'll most often use*. And a lesser grade isn't enough cheaper to save you much money in the *small quantity you'll probably buy*."

Because of the way lumber grades blend, it is impossible to

give each grade a sharp definition. Generally, however, that is what distinguishes each grade in the Select Group:

*Grade B and Better:* Unblemished.

*Grade C:* Defects recognizable by an expert, but you might not see them. May have a tiny knot, or two, may be slightly off-color.

*Grade D:* Apt to have small knots which are very tight and not torn up by the planing mill. (The lumber industry classifies knots up to a half-inch as small.)

On any Select board you should never find a blemish that can't be covered with paint. In fact, most boards are entirely suitable for a stained or clear finish.

Common grades also have their distinguishing characteristics.

*Grade No. 1:* You'll rarely find it, since it usually winds up as the best in the No. 2 pile, or the worst in the D Select group.

*Grade No. 2:* Has larger knots, but they are tight, and won't ever come out. One side may not be as good as the other. However, the edges are unblemished, without knots, and at the most have only a shred of bark at one corner.

*Grade No. 3:* This is good lumber for functional uses. Has larger knots, knots on the edges, knots that have fallen out. Bark is com-

mon, pitch pockets frequent. Includes boards that were mis-sawn and don't plane smooth on both sides. Often there is wood of excellent quality between blemishes, but not in very large sections.

*Grade 4 and lower:* Usually sawn into crating lumber or sheathing. Barky, knotty, warped.

## PICK AND CHOOSE

Even though you know the different grades, you would be wise to sort through the grade you're buying to find the best pieces. Here's why. There is an interesting and useful quirk in lumber grading because not all boards are exactly a particular grade. In-betweens must go somewhere.

In Select Grades, boards that aren't quite up to par are put in the next grade below. Thus B and Better includes some A grade. In C grade, you'll find lumber that didn't quite make B, etc.

In Common grading, however, the procedure is reversed. The No. 1 grade pile will have boards that really aren't that good; in fact some are no better than No. 2, and so on down the line.

So if you can turn over a few boards on the top of a Select pile, you may hit a much better board than you'd expect to (continued)

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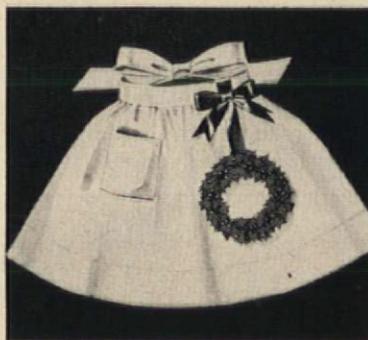
## Order American Home Christmas Kits Now

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Let these Little Angels ring joyous bells at your window, front door, or over a fireplace. They could decorate your child's door or hang on a wall.

Place Mats for a festive table. White linen place mats (ready-made) circled with easy-to-make green felt holly wreaths dotted with red sequins, topped with red bow.

find; and in a Common pile you may avoid a poorer piece.

Not all lumberyards let you sort through the piles, although most usually will provide you leave the stock in good shape. Some charge you for a grade higher if you leave a mess for them to clear up.

### DIFFERENCE IN PRICES

The price you'll pay for lumber depends on where you live. But on the average, B and Better costs about 45 cents per board foot (a piece one inch thick, one foot long and one foot wide as it was sawn, not as it is dressed).

No. 2 Common costs about 25 cents and No. 3 Common about 15 cents. Other grades run proportionately higher or cheaper.

Because of the big difference in price, you should choose a Select grade only when you need wood for something very good—such as a long valance. When you need a shorter piece, it may be smart to use the cheaper No. 2 grade.

### FRAMING LUMBER

Thicker boards and planks—the "two-bys" and up—are used mainly for framing jobs. Normally, only two grades are sold to the home owner trade. Standard grade is what you buy for studs, joists, and rafters. This grade is strong, true, straight enough for construction.

Utility grade is generally bought by large construction companies because they can find uses for the "difficult" pieces.

When you're choosing 2x4s or heavier, look over the pile to avoid the occasional bad piece.

Thicker lumber also comes in better grades than Standard, and when it gets better, it gets much better, jumping right into Select. Dimensions change a lot too. While the industry does a good job of holding one-bys to 25/32 of an inch, there's often a great difference from one mill to another in the thicker lumber.

### CONCLUSION

Ask for what you want. Aside from the grade you're interested in, you may want a specific kind of wood. Most lumberyards carry only softwoods which come from trees with resinous wood and needlelike leaves such as pine.

Few yards carry hardwoods. In fact few hardwoods are sawn for lumber. Certain specialty yards do carry hardwoods, however, and your yard can generally order the wood you want. It may be expensive, or you may find it doesn't cost more than the best softwood.

So whatever the right lumber for the job is, use it! THE END

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# WHY NOT RENT A PAINTING?

Did you know that leading art museums and galleries in major cities across the country have collections of prints, paintings, drawings, and sculpture which are available on a "lending-library" plan? These collections include works of art by contemporary American and European painters as well as fine examples of the 18th and 19th centuries.

The principal advantage of these rental plans is that it allows you to live with a work of art to help you decide whether you like it. Usually the paintings are available for purchase and if you should decide to

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*When I walk through my garden plot,  
Note which plants bloomed  
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This most discouraging  
fact is seen:  
It's I and not my thumb  
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Sudie Stuart Hager

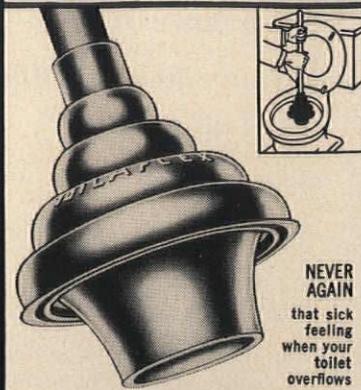
buy, a portion of the paid rental is applied to the price.

The cost of rental is based on the value of the painting. For example, we inquired at the New York Museum of Modern Art and found that works may be rented for two or three months. All works are for sale at prices ranging from \$25 to \$750. Rental fees range from \$5 to \$35 for the two-month period, and from \$7 to \$52 for the three-month period. These fees are deductible from the purchase price. Prices, of course, vary in different parts of the country. Usually you can rent for more than three months—sometimes more than a year.

In most cases, rentals can be made to people living anywhere in the United States. However, first-time borrowers are required to make the selection at the gallery. Usually insurance is included in the rental fee. Shipping and crating charges are extra.

Here is a partial listing of museums which have art rental services available to the public:

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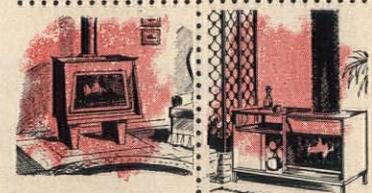
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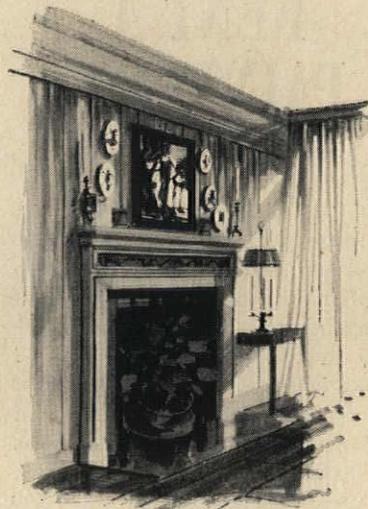
Dept. B-7, 516 West 59th Street, New York 19, N. Y.



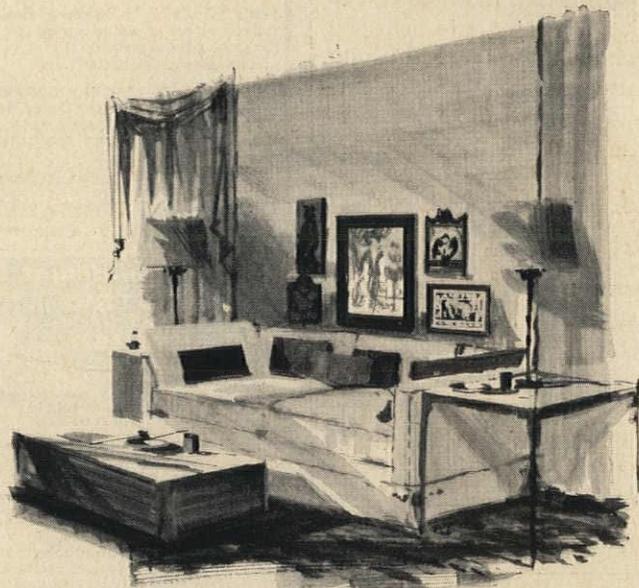
**6 More Wall  
 Arrangements From  
 \$33.90 to \$98.75**

(continued from page 31)

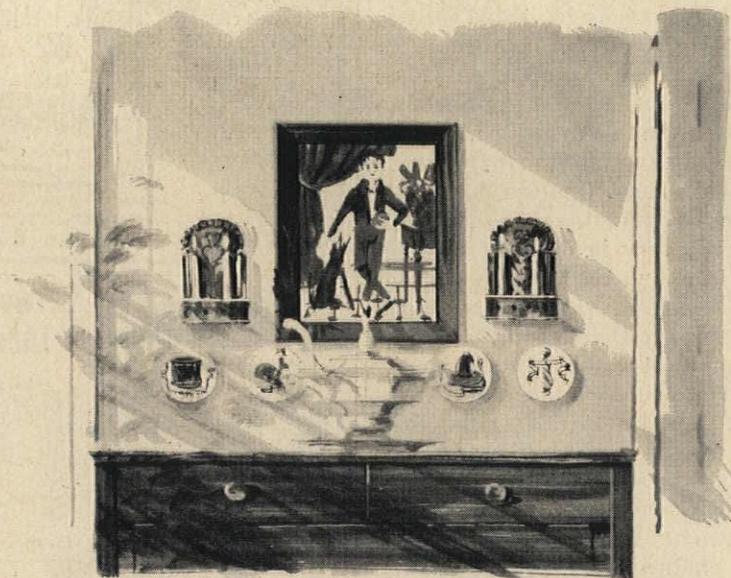
*Simple fireplace arrangement  
 complements a fine mantel.  
 Portrait is centered with a  
 group of decorative plates on  
 either side. Cost: \$40.95.*



SKETCHES: MARVIN CULBRETH



*Asymmetrical grouping for an over-the-sofa arrangement  
 has a nice balance. Pictures are hung low to become an  
 integral part of the furniture arrangement. Used here  
 are the portrait, gingerbread man, metal fire mark, eagle  
 tavern sign, and horse print. Cost of the grouping: \$64.80.*



*Symmetrical arrangement for a buffet features the portrait  
 flanked by two sconces. Lined up beneath are four of the  
 decorated plates. Grouping is formal in feeling. Cost: \$70.95.*

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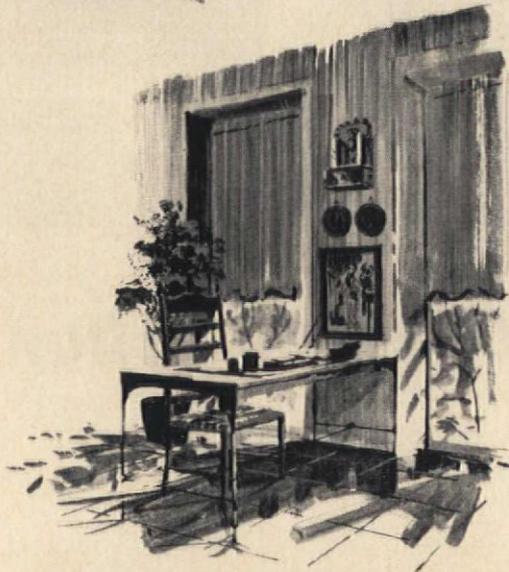
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 CITY \_\_\_\_\_



Wall grouping for a bedroom utilizes a complete set of the items shown on pages 30 and 31, plus three additional plates. Primitive portrait serves as focal point. Cost: \$98.75.



Long aisle kitchen leaves little space for wall arrangements. Note here how the vertical grouping of the two plaques, gingerbread man, and horse print break up the strong horizontal lines of the kitchen cabinets. Cost: \$33.90.



Vertical wall arrangement on narrow wall between windows makes a feature of the right-angle placement of a desk. Used here are the scone, acorn and leaf plaques, and pine-framed Portraiture of Boy. Cost: \$63.



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DOROTHY LAMBERT BRIGHTBILL

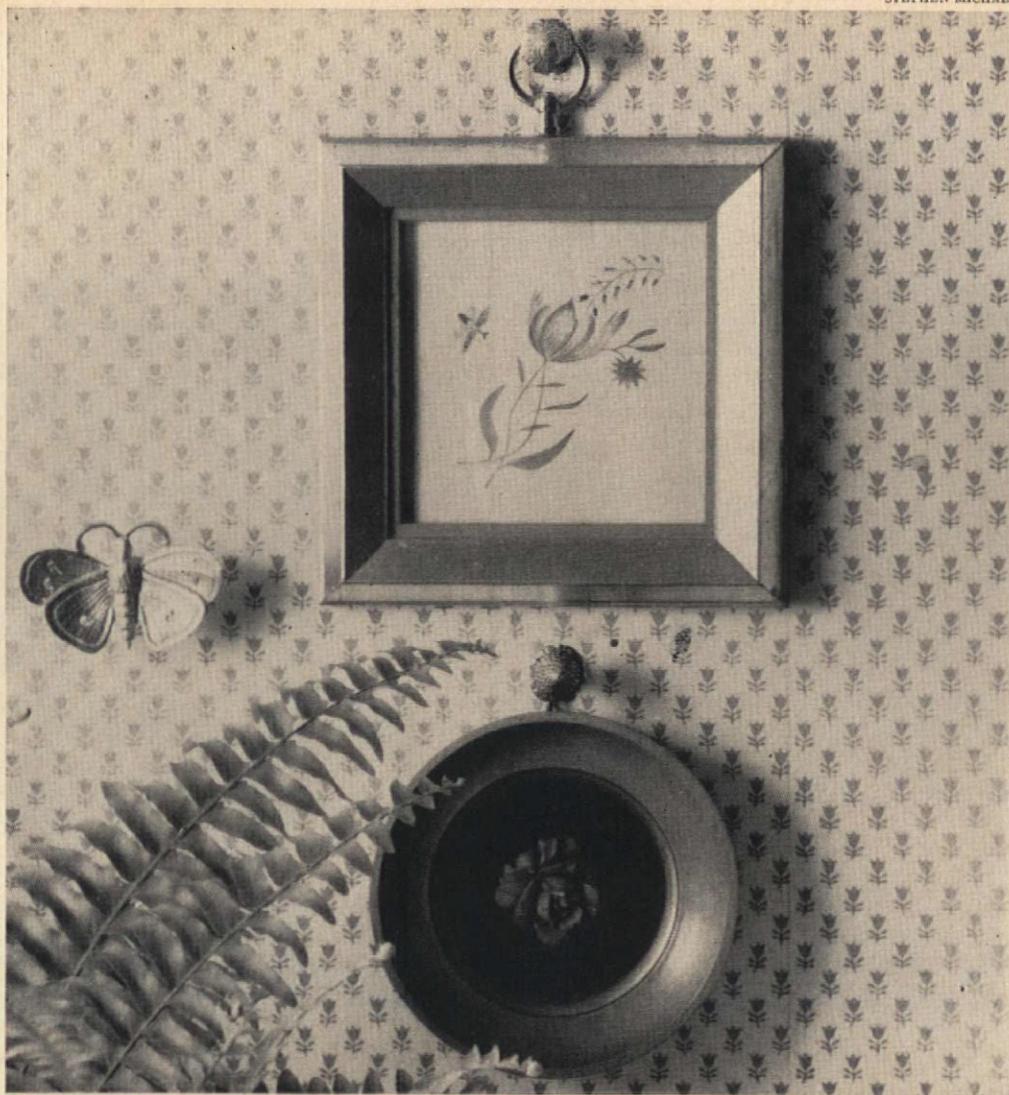
# MAKE YOUR OWN GOLD LEAF FRAMES

To achieve an expensive-looking gold leaf frame from an old or inexpensive frame is quite simple if you use the kind of gold leaf that comes in small sheets mounted on wax paper. Ask for it as gilt-in-the-wind.

Before you apply gold leaf, frame must be sanded, sprayed with red or green paint, and sized with a fast-drying gold size.

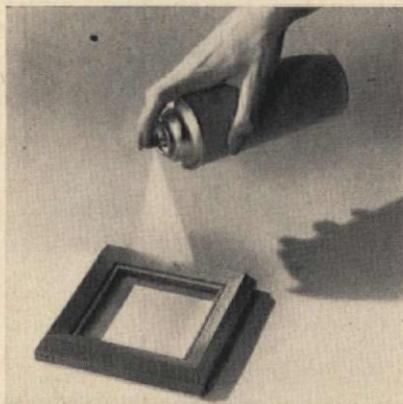
Once the size has become tacky (1-3 hours), take one sheet of the gold leaf and press it against the frame. Smooth it carefully with the fingers (for laborately carved frames, use a water color brush). Lift off wax paper. Do not brush off excess.

Let frame dry overnight, then brush off loose particles; polish with a velvet cloth; spray with varnish. If size becomes too dry before you finish, let it dry completely and start all over.



*A gold leaf frame gives a mellow richness and a feeling of quality to your treasured prints, portraits, and paintings. You can use the same method to border a chest of drawers.*

F. M. DEMAREST



*Clean frame well. Sand smooth with fine sandpaper. Spray with vermilion or bright green paint. Dry.*



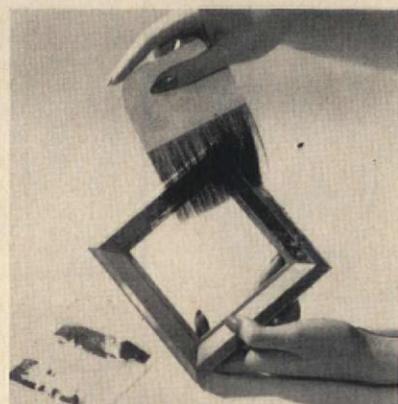
*Brush a coat of quick-drying gold size on the surface. Do not size the outside edge of the frame.*



*Test for tackiness with finger in 1 hour. If wet, dry another hour. If sticky (finger squeaks), it's ready.*



*Apply gold leaf (gold side down) surface. Remove wax paper. Don't brush off excess. Go on to next section.*



*Dry frame overnight. Brush off all loose particles with special brush made for this (available in art stores).*



*Make 6-inch square of velvet. Hem sides so it won't fray leaving fuzz on your handiwork. Rub and polish.*

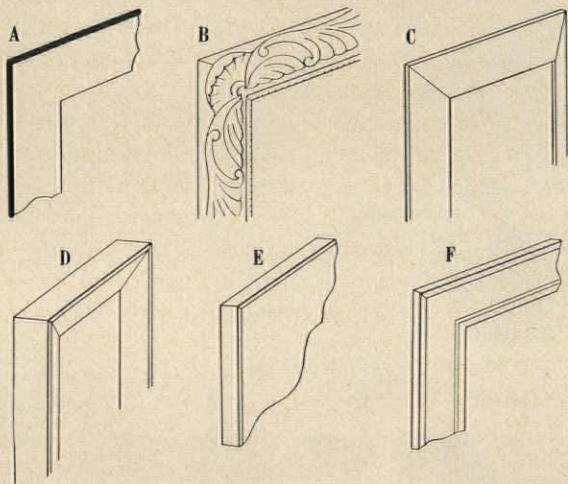


*Spray gold leaf with varnish to protect luster. If you prefer antique finish, brush on an antique glaze.*

# THE RIGHT AND WRONG WAY TO

If a picture is worth hanging, it's worth framing well, too. A frame is not just something that goes around a picture to hold it up and together—it becomes an artistic element of the beautiful thing it encloses. A good frame performs its practical functions quietly and unobtrusively, and should be a handsome piece of workmanship to boot. Common pitfalls to avoid are overframing, underframing, using unsuitable mats, and choosing frames that are out of character with the subject.

Choose the frame to suit the picture, not the room setting. Generally speaking, simple paintings look best in simple frames; elaborately detailed paintings look best in rich, ornamental frames. For a black and white etching or print, an excellent



choice would be a plain, thin molding with wide mat (drawing A). A traditional portrait in oil calls for a more ornate frame with no mat (drawing B). Contemporary paintings are enhanced by a receding molding (drawing C). For a landscape, where perspective is important, choose a concave molding (slanting inward) to add depth to the picture (drawing D). Lathe strip framing is a new trend in hanging primitive and contemporary canvases; thin strips of wood are fitted right around the stretcher frame (drawing E). Most versatile molding is typical stock frame, which suits many types of art (drawing F).

A mat is the paper or cardboard area that surrounds the picture inside the frame. Etchings, drawings, and water colors are usually framed with mat and glass; oils are framed without mats. The traditional mat is white or off-white, but any material can be used, as long as it's in keeping with the picture. Try raw silk with an Oriental print, colored felt to brighten a still life, burlap for a rustic scene.

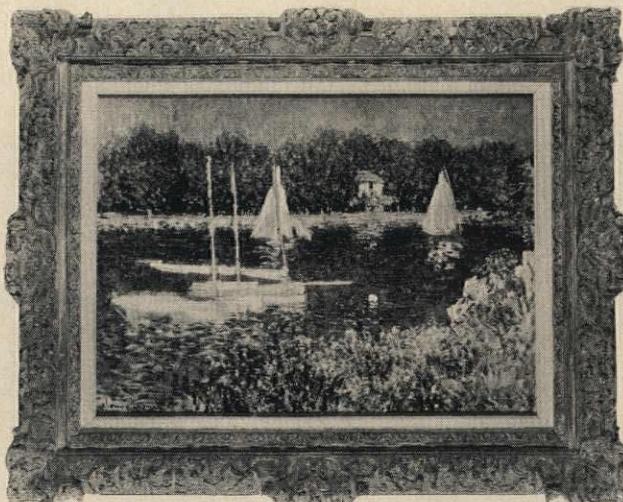
FRAMING: THE HOUSE OF HENRY HEYDENRYK, JR.

PHOTOGRAPHER: BRENWASSER

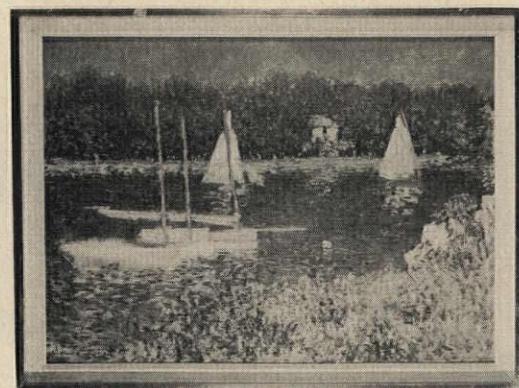
**RIGHT:** Molding reflects rustic feeling and simple design of Pelham's "Peaceful Waters."



**WRONG:** Overly ornate gold frame catches the eye and detracts from the serenity of the subject.



**RIGHT:** Frame with subdued ornamentation and mellow tones is a suitable and gentle setting for Monet's "Bassin D'Argenteuil."



**WRONG:** The modern, severe lines of this frame conflict with the romantic mood of the landscape. Molding like this would be suitable for two-dimensional abstractions.

# FRAME AND HANG A PICTURE



**RIGHT:** *Reproduction of frame, contemporary with Breughel's "Spring Flowers."*



**WRONG:** *Severe, light-colored modern molding flattens this rich still life.*



**RIGHT:** *Frame contemporary in feeling with this old map of Holland accentuates map and adds importance.*



**WRONG:** *Unimaginative gold and black molding cramps and detracts from picture.*



**RIGHT:** *Carved, powerful frame is proper for Rouault's vivid "Le Chinois."*



**WRONG:** *Thin, uninteresting frame is out of keeping with forceful figure in painting.*

How do you go about having a picture framed? There are three ways: have it done by a professional framer, use ready-made frames from the art shop or old ones from your attic, or make your own frame from scratch. Whole books have been written about the art of making picture frames. In addition to the usual handyman's tools, you need such special equipment as a miter box, miter vise, back-saw, tri-square clamps, and cabinet glue. If you have the time and interest, it will be worth your while to go to your library for the detailed instructions needed. If you wish to make use of frames on hand, remember that a little restoring and re-finishing can work wonders with white elephants. Shiny dime store frames can be "antiqued" with little effort, and the current trend toward imaginative colored and textured mats offers exciting opportunities to the home framer with bright ideas.

But, in most cases, a custom framer is probably your best bet. It costs more, but so does a professional painter or carpenter. An experienced craftsman will suggest a frame that will enhance your picture. He will finish it professionally, returning it to you ready to hang, complete with dustproof paper backing, screw eyes and wire. You pay for the price of the frame, plus the cutting of glass and mat. Prices vary greatly, but an average professional framing of a print—with  $\frac{3}{4}$ " wide flat frame measuring 16x20", French mat, and glass—runs around \$12. You can buy a similar frame in raw wood for about \$1.60, to which add the cost of materials for finish, mat, and glass. You can have glass and mat cut at a

frame shop for the frames you make or restore.

Here are a few tips on hanging. Choose the right size screw eye—too large a one will splinter a small frame; too small a one won't support a heavy frame. Attach screw eyes about one-third the distance from the top. Wire should hang in an inverted V—if wire is too taut, the picture will always need straightening. Use cork or rubber bumpers on frame corners to prevent soil marks on wall. To get nail in wall where you want it, mark wall lightly at top center of frame. Measure on frame from top to tip of wire V when taut. Measure this distance down from pencil mark to place the picture nail.

A few general rules of contemporary picture hanging: don't scatter your pictures around the room—hang them in groupings and leave other areas refreshingly bare. Don't hang too high—the trend is toward low arrangements to integrate with furniture below. In conclusion, don't hang anything on your wall unless it appeals to *you*—then give it the frame and position it deserves.



*Kitchen, dining area, and family room are separated into functional areas by waist-high dividers. Adjoining is a pleasant screened porch and open terrace.*

VIRGINIA T. HABEEB

# THREE ROOMS IN ONE

## KITCHEN, DINING AREA, AND FAMILY ROOM

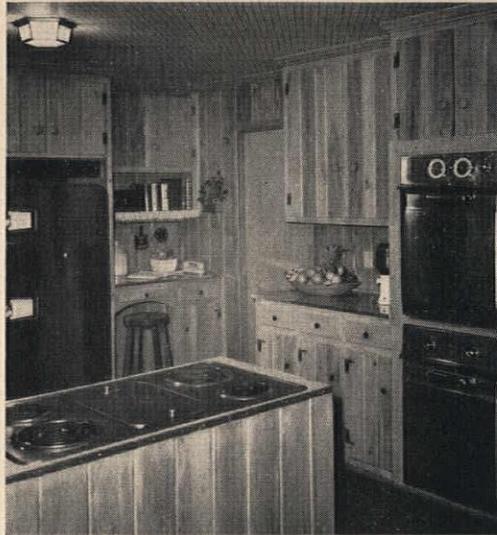
It's easy to see why the Richard Goffs were in no hurry to furnish the living room and dining room of their new home in Atlanta, Georgia. So complete was the comfort of their combined family room, dining area, and kitchen, they prolonged the choosing of furniture for other rooms over a span of five years, meanwhile enjoying life in this delightful "home within the home." Even now, guests usually gather here, overflowing onto the adjacent porch and terrace when the crowd is large.

Instead of a separate small den, cramped breakfast nook, and merely adequate kitchen, the Goffs incorporated all three into one enormous room. Two waist-high dividers separate functional areas just enough to avoid any feeling of "sitting in the kitchen." A waist-level fireplace of old brick, between the dining area and family room, is more than decorative. It's also an indoor barbecue and a welcome source of heat on chilly mornings. Brick appears again as kitchen flooring, easily maintained with just one coat of heavy-duty wax every three weeks, along with ordinary sweeping and an occasional dusting with a vacuum cleaner. Breakfast and family room floors are hardwood, protected by natural flax rugs. All three areas are done in shades of beige, yellow, brown, and green.

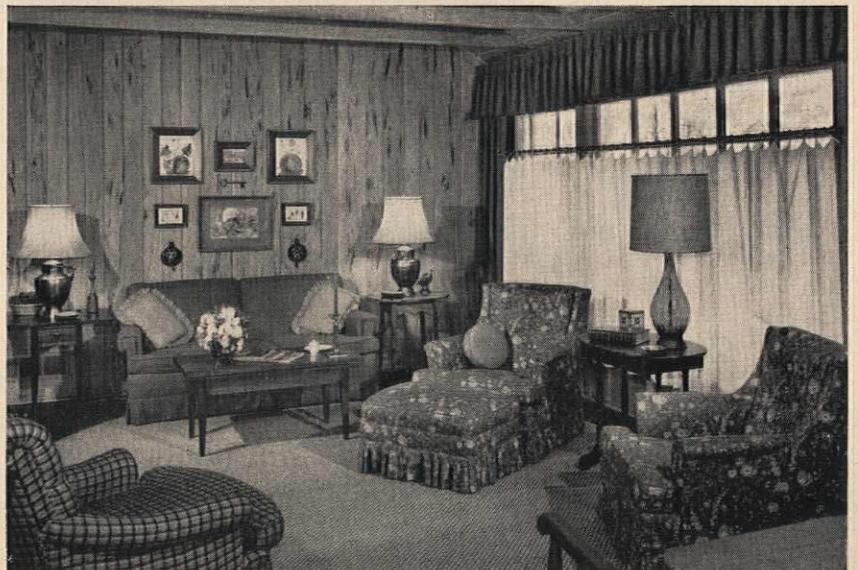
Pecky cypress is used as wall paneling throughout as well as for the kitchen cabinets. A warm glow was achieved by painting the wood yellow, then wiping off the paint. Copper hardware was weathered by similar treatment to complement the lustrous glow of old brass, copper, and pewter accessories.



Surface cooking top forms peninsula between kitchen and breakfast room. Spices are displayed within easy reach of range and table.

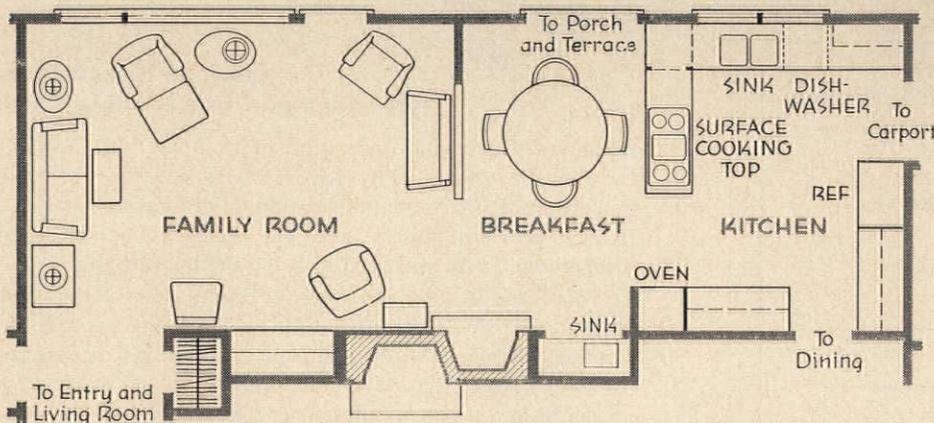


Desk with high stool, bookshelf, and telephone fills a corner next to the recessed refrigerator—good spot for menu planning.



Family room adjoining the kitchen and dining area, has beamed ceiling, deeply cushioned chairs, and many-paned windows.

DESIGNER: EARL McMILLEN    INFORMATION: SUSAN JONES MEDLOCK    PHOTOGRAPHER: RODNEY MCCAY MORGAN



Family room, dining area, and kitchen flow together in one 38'x13'2" sweep, ideally located in relation to rest of house. Screened porch and adjoining terrace may be reached from family or breakfast room, and kitchen cooking area is convenient for outdoor serving. Luxurious extras: built-in bookshelves in family room, service pantry with small sink off breakfast room, and fireplace that chases chills on cool mornings and doubles for indoor barbecuing. Kitchen equipment includes every conceivable aid.

## Earliest Flowers (continued from page 38)

It normally lasts three weeks to a month; if it opens extra early, it lasts as long as two months!

The small-flowered snowdrop (*G. nivalis*) usually starts two or three weeks after the large-flowered kind, and by now the earliest species of crocus also are beginning to open in a wide variety of colors. These include *Crocus tomasianus* (lavender), *C. chrysanthus* (yellow and white varieties), *C. imperati* (purple and tan), *C. sieberi* (blue-lavender), *C. fleischeri* (white with red anthers), and *C. susianus* (golden yellow).

At this time, too, the intriguing little winter aconite is beginning to open its bright yellow, buttercup-like flowers only a couple of inches above the ground.

In another week or so, usually by mid-March in my garden, the larger-flowered Dutch hybrid crocus are flowering in many brilliant colors.

By the end of March or during the first week of April, I can usually count on the first blooms of glory-of-the-snow (*chionodoxa*), the miniature hyacinth (*Hyacinthus azureus*), the spring snowflake (*Leucojum vernum*), Siberian squill (*Scilla sibirica*), *Iris reticulata*, *Tulipa kaufmanniana* varieties, and the tiniest trumpet daffodil, *Narcissus minimus*. In a normal year, all these are usually in full bloom before the middle of April.

Then in a week or so it's daffodil and forsythia time, and all the gardens in the neighborhood get into the act. But by then, if you've had plenty of extra-early flowers, springtime is almost old hat!

All these extra-early bulbs are small and low-growing, 2"-6" high, and so should be planted 2"-4" apart in clumps or drifts of a dozen or more. To appreciate them in smaller numbers you'll have to get down on your hands and knees!

For eye-level early flowers you need some shrubs.

The first shrubs to flower are the spring witch-hazel (*Hamamelis vernalis*), with small, reddish flowers, and the Chinese witch-hazel (*H. mollis*), with larger, yellow flowers. Both are fragrant and start to open while the snowdrops are still in bloom. They eventually grow quite large, but you can keep them to 6' or so by once-a-year pruning soon after they flower.

Before the witch-hazels have finished, the Cornelian cherry (*Cornus mas*) and winter daphne (*Daphne mezereum*) begin to open—usually by mid-March in my garden. The Cornelian cherry has small yellow flowers, something like the witch-hazels, and needs the same kind of pruning if you don't want it to grow to about 20'. Winter daphne has innumerable small lavender-pink flowers, almost completely covering the stems, and grows 3'-5' high.

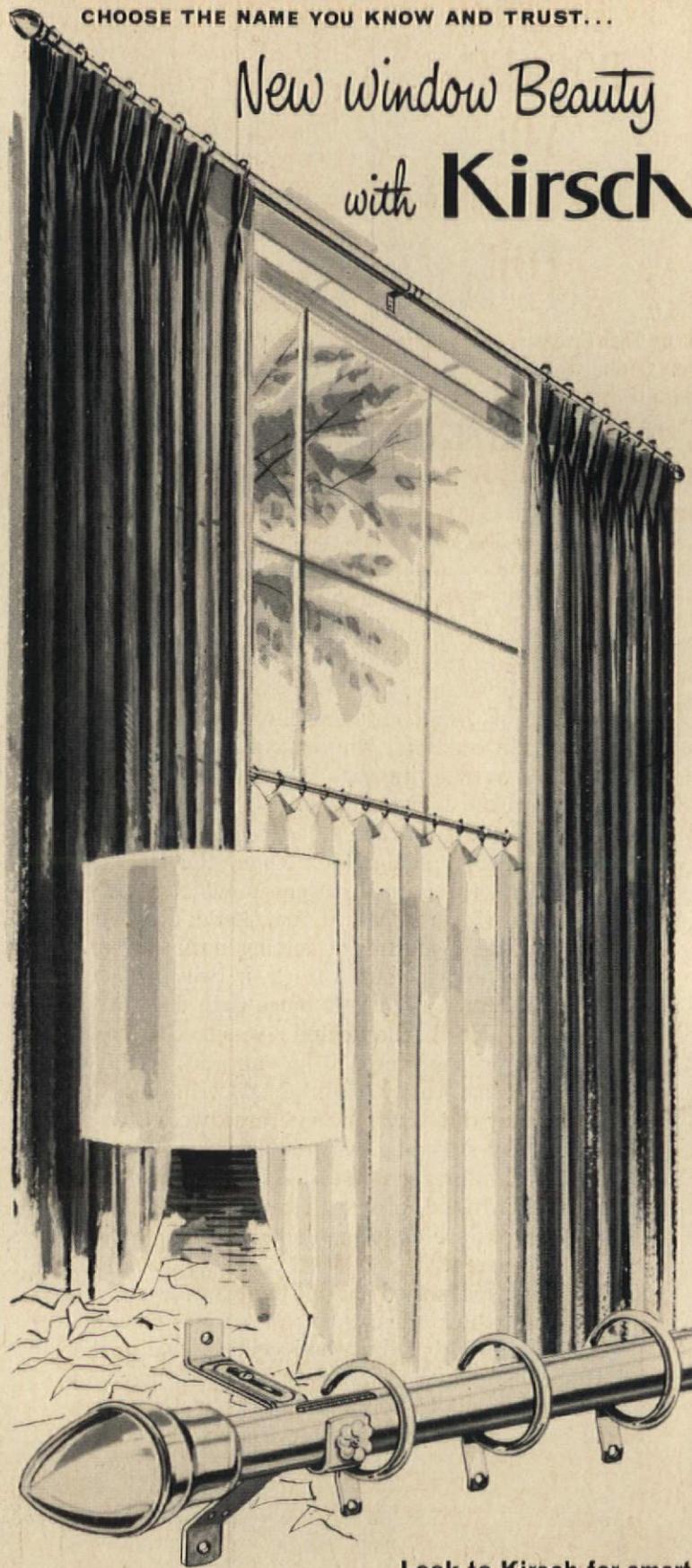
While these are still flowering, several other shrubs begin. Among them are the yellow-flowered winter jasmine (*Jasminum nudiflorum*), fragrant viburnum (*Viburnum fragrans*), early-flowering Forsythia ovata, and ground-covering spring heath (*Erica carnea*).

Within a week, usually in early April, the Korean azalea (*Rhododendron mucronulatum*) begins to open and with it the Japanese andromeda (*Pieris japonica*) and winter honeysuckle (*Lonicera fragrantissima*). Then the popular hybrid forsythias begin and spring is in full blast all over town.

You won't find all these early shrubs at any one nursery or all the early bulbs at any one bulb dealer's. So start making inquiries now, both locally and with mail-order specialists, if you'd like to get a selection of these bulbs and shrubs started this fall. **THE END**

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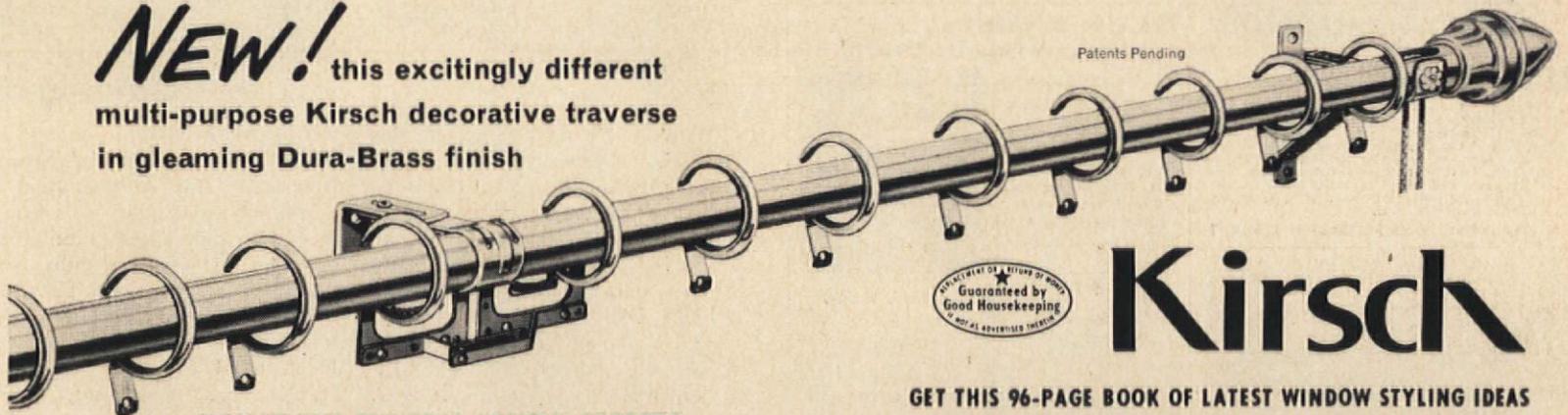
**Fun-to-Fix Foods.** A handy recipe booklet for snacks, soups, salads, and main dishes—all easy to prepare. Free from Lawry's Foods, Inc., Dept. AH, P.O. Box 2572, Los Angeles 54, Calif.

**A Low-Cost Portable Greenhouse.** Folder contains complete specifications and plans for a portable 9x12' greenhouse, covered with "Visqueen." There are provisions for expanding the length to any size you wish. List of materials with approximate costs is included. Free from Special Products, Dept. AH, Visking Company, 6733 West 65th Street, Chicago 38, Ill.

**A Miss and Her Money.** A gaily illustrated booklet advising a teen-age girl how to cope with money problems. Free from Dept. AH, Women's Division, Institute of Life Insurance, 488 Madison Avenue, New York 22, N.Y.

**Five Quizzes to Test Your Driving Skill.** Quizzes are designed to help you check your judgment of what's right and wrong in typical traffic situations. Send 25c in coin to Employee Relations, Inc., Dept. AH, 19 West 34th Street, New York 1, N.Y.

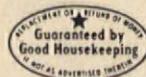
**NEW!** this excitingly different multi-purpose Kirsch decorative traverse in gleaming Dura-Brass finish



USE IT FOR SEVERAL LOVELY EFFECTS

NEVER BEFORE a rod like this! Skillfully engineered to stay beautiful for years: the "rings" don't touch the rod, so can't scuff it—and they pass freely over supports needed for wide installations. The cord (concealed!) is "endless," for use with a tension pulley. Can be installed to draw one pair of dra-

peries to the center, or as one-way draw, either way; example below. Available in four adjustable-length sizes, for windows up to 20 feet wide. Adds warmth and color to any room setting. Pleated headings you make easily—with Kirsch Easypleat tape and hooks—look beautiful on this dressy new rod.



# Kirsch

GET THIS 96-PAGE BOOK OF LATEST WINDOW STYLING IDEAS

only 25¢



Treat yourself to this big, colorful book of smart window decorating ideas and practical help. Contains 237 room pictures, with how-to-do-it instructions for beautifying every type of window, in every style of house or apartment.

Here is step-by-step guidance for planning, measuring, making (or buying) and installing lined and unlined draperies... curtains including cafes... even slip covers. Expert help includes style, fabrics, sewing... a 4-page section on color use... and a guide to drapery hardware. All new—a treasure!—yet priced at only 25¢.

KIRSCH CO., 451 Prospect, Sturgis, Michigan

Gentlemen: Enclosed is \_\_\_\_\_ for \_\_\_\_\_ copies of the "Kirsch Guide to Window Beauty" at 25¢ each.

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**BABY'S FIRST SHOES BRONZE-PLATED IN SOLID METAL**

Only \$3.99 a pair



Limited time only! Baby's precious shoes gorgeously plated in SOLID METAL for only \$3.99 pair. Don't confuse this offer of genuine lifetime BRONZE-PLATING with painted imitations. 100% Money-back guarantee. Also all-metal Portrait Stands (shown above) ashtrays, bookends, TV lamps at great savings. The perfect Gift for Dad or Grandparents. SEND NO MONEY! Rush name and address today for full details, money-saving certificate and handy mailing sack. Write TODAY!

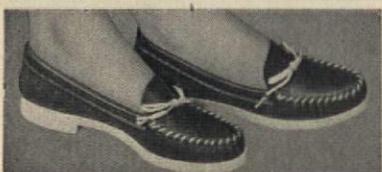
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I. R. FOX, 146 W. 29th St., Dept. B-1, N. Y. 1.



**WALK ON AIR MOCCASINS!** Light, bouncy foam crepe soles, choice leather. Over 223 sizes in stock. Guaranteed! Red, White, Smoke, Taffytan, Black. Women's full & half sizes 3 to 13, AAAAAA to EEE. \$5.95 plus 50¢ post. COD's accepted. **MOCCASIN-CRAFT 85-AP** Mulberry St., Lynn, Mass.



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Have a cleaner, healthier home and reduce unsightly wall stains! Inch thick Glasfloss spun glass pads stop dirt and soot but do not interfere with warm air circulation. Cut to fit from 3'x3'4" pad and tie behind register grill. Not for gas floor furnaces. Order 9276-6, Glasfloss, \$2.49 ppd.

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**Miles Kimball**

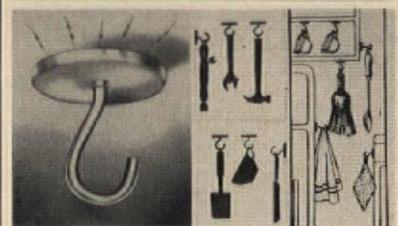
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FINELY FINISHED OR IN KIT

Delightfully new—practical and so beautifully styled. Imagine the clothes hamper now a beautiful piece of furniture. Especially for bedroom where laundry collects. Compact and slim for bath, hallway—kitchen, laundry, etc. Handsome as bedside or occasional table. For sewing, knitting or rug making materials. Enormous capacity. Louvered ventilation three sides. In finest quality. Of pine in mellow honey tone or lovely maple finish. 26" H x 23" W x 13" D. Only \$24.95 Express Charges Collect. COMPLETE KIT for easy screw-together assembly. Pre-fitted, drilled, sanded, ready to finish. Louvers all assembled. Simple instructions. \$16.95 Postpaid, add 5% West of Mississippi.

LARGENEW CATALOG—Over 600 Items—Complete or Kits Money-Back Guarantee Dept. A3-1, North Conway, N.H.



## NEW! MAGNETIC HOOKS HOLD WITHOUT SCREWS!

Lifetime magnetic hooks permanently cling to any metal surface—stove, refrigerator, cabinets, car! Magically hold everything with ease—cups, tools, pots, pans, towels, etc. Save loads of space! Polished chrome finish matches pantry-ware. Installs instantly without holes, glue, screws! Measure 1 1/4" across.

Set of 4—\$1.00 ppd. Set of 12—\$2.69 ppd.

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America's Favorite Pattern!

### ELECTRIC PERCOLATOR

At last, the beloved Blue Onion pattern adorns a percolator! Holds 8-10 cups, complete with electric cord, sparkling white ceramic percolator is just right on any table. \$6.95 ppd.



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Fill out your Meissen collection, pretty up your table. Will add a delectable flavor to morning coffee, soup, cider or milk. Set of four 10-oz. china mugs only \$4.95



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**seth and jed**

Dept. A5 New Marlborough, Mass.

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Mail color negative or slide for full color card; or send black and white negative for de luxe black and white photo card. (Enclose 10¢ shipping.) If no negative, send black and white photo and add 50¢ for new negative, or send color print and add \$1.00 for new color negative. Free folder sent with sample. SATISFACTION GUARANTEED **YULECARDS** DIV. OF MAIL-N-SAVE DEPT. 42 QUINCY 69, MASS.



shop your

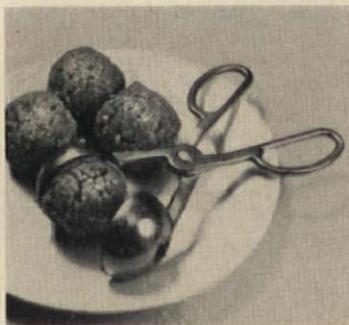
# AMERICAN HOME



**WHAT'S IN STORE**—age in this handsome Deacon's Bench? Anything from toys and trinkets to boots or blankets! Early American in design, it is 42x16x28", with the seat 16" high. You can use the piece to sit on and store in, in playroom, hall, or bedroom. \$19.95 unfinished; \$22.95 in antiqued pine finish. Shipping charges collect. Jeff Elliot, Dept. AH-11, Statesville, N.C.



**EAGLE-EYED** bargain hunters will find this bird fair game. A carved American Eagle, 26" wide, and of unfinished sugar pine, comes complete with gilding and painting instructions (you'll need gold, red, black, white, and blue). The low-flying price is just \$15; available finished for \$50. John L. Lacey, Dept. AH-1, Route 7 & Picketts Ridge Road, Ridgefield, Conn.



**PRESSING PROBLEMS** with meat balls are gone forever when you use this clever Meat Ball Press. It has an easy grip and scissor-action handles. Your meat balls will be about 2" in diameter, perfectly formed, and your hands will stay clean. Get on the ball and try this real time-saving device in your kitchen. \$1. Sunset House, 71 Sunset Building, Beverly Hills, Calif.



**A JUICY ITEM** for your breakfast table is a set of Imari Juice Cups. These are hand-decorated china with heavy enamel deposits in a bright array of colors. The lovely cups can also be used for luncheon tomato juice or as small vases; a colorful touch for a whatnot shelf. Set includes 4 cups, all different, for \$4.95; 8 for \$9.50. Downs & Co., Dept. AH-9, Evanston, Ill.



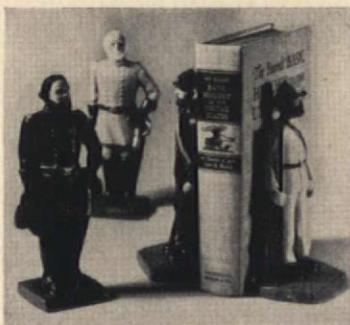
Welcome to the Market Place! Merchandise, if not personalized, may be returned within seven days for a full refund. Most of the firms mentioned in the Market Place prefer not to handle C.O.D.'s. Unless otherwise stated, postage is included in price.

*Helen De Motte*

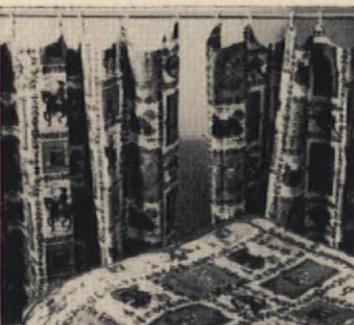
# MARKET PLACE



**IN SICKNESS AND IN HEALTH** a bed tray is a handy item to have around the house. On a special morning nothing could be finer than to be served breakfast in bed! And this 20½x14" knotty pine tray has little legs that put it in good standing for TV snacks in the living room or den. \$11.95, plus \$1 post. Meadowbrook Industries, 126-AH Sunrise Highway, Merrick, N.Y.



**PICK YOUR SIDES**, then put your books in the middle. These Civil War bookends come in sets of Generals or Soldiers and impartially include one gray Rebel and one blue Yankee. Each is 7 lbs. of solid cast iron, about 7½" tall. Decorate den or office—or give to your favorite history bug. Specify soldiers, \$5.95, or generals, \$6.95. Crescent Hse., Box 621-SA, Plainview, N.Y.

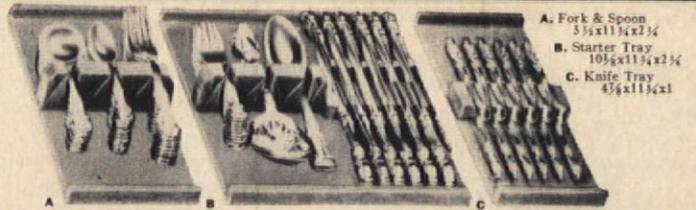


**A YANKEE DOODLE DANDY** of a print is this federal design on coverlet, café curtains, and pillow sham. In brown, green, and gold, this outfit will be the feather in the cap of a boy's room or den. So go to town and send for a set! The 72x84" quilted coverlet is \$10.95; the café curtains are \$4.50; the pillow sham is \$2.50. Jenifer House Dept. AH, Great Barrington, Mass.



**NIGHT AND DAY**, whenever, wherever, and whatever kind of coffee you serve, you can use these timeless white porcelain cups and basic server. The set can be used from breakfast until after dinner. These white cups will perk up even an instant-coffee-klatsch. Eight-cup server, \$8; 6 cups and saucers, \$7.50. Add 35c post. Patio Sales, Box 25-AH, Highland Park, Ill.

OTTO MAYA



- A. Fork & Spoon 5½x11½x2¼
- B. Starter Tray 10½x11¼x2¼
- C. Knife Tray 4½x11½x1

## CONVERT YOUR DRAWER INTO A PACIFIC CLOTH-LINED SILVER CHEST!

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- B—Starter Tray—holds 48 pieces including 12 knives. . . . . 3.75
- C—Knife Tray—holds 12 knives. . . . . 2.25
- Weighted Pacific Cloth Blanket 18"x27". 2.50

(Add 45c postage per order)

**HERE'S HOW CO., DEPT. AH-9**  
95 FIFTH AVE., NEW YORK 3, N. Y.



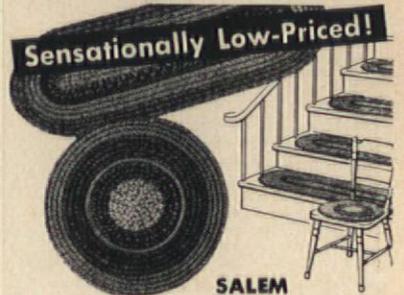
**TARNISH PROOF TUCK-A-WAY FOR PRECIOUS FLATWARE LINED IN PACIFIC CLOTH \$13.95**

Our zipper Tuck-A-Way Chest stores up to 156 pieces. Surprisingly compact, yet all pieces are easily accessible. You can use it in the sideboard, at the table, store it in closet or trunk. Metal handles; frame and bottom of wood; bound in washable luggage leatherette. Holds 12 full length knives, 12 luncheon or butter knives (thickness to 11/16") special slots for spoons and forks of varying widths also provided. Size 17½"x11¾"x3" deep.



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Unique Cooker steams frozen foods to just-right tenderness — without boiling away flavor and valuable vitamins! Holds 2 standard-size frozen food packages. Perforated removable platform keeps food above water line, while tight-fitting lid holds in steam. Aluminum pan, heat-resistant handle. **Money-back guarantee!** FROZEN FOOD COOKER, only \$2.98, postage paid. Sunset House, 648 Sunset Building, Beverly Hills, California.



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**Chair Pads & Stair Treads**  
Add Colonial charm to chairs, to a stairway. Pads 13½", Treads 9" x 24". In durable bright braided cotton. Choose Brown, Red, or Green Multicolor. **Satisfaction guaranteed.**  
Chair Pads \$1.29 ea., 4 for \$4.99  
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Add 35c shipping per order

*Helen Gallagher*  
413-K9 Fulton St., Peoria, Illinois

Write for FREE Christmas Catalog



## CURTAIN CHARM

WITH RUFFLED UNBLEACHED MUSLIN  
Tieback 45", 54", 63" 72" long. . . . . 4.00 pr.  
81", 90" long. . . . . 4.50 pr.

Tier 25", 30", 36" 40" long. . . . . 2.50 pr.  
2 pair to window. . . . . \$5.00  
Both types 70" wide per pair

Matching Valance 9" x 70" . . . . . 1.00 ea.

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Order these UNBLEACHED MUSLIN curtains with all the original New England simplicity, warmth

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"Finds" for Early American houses—for unusual effects in contemporary homes. Faithful handsome reproductions, hand-wrought in our forge to give the look and "feel" of the originals. Latches, hinges, bolts, dutch door, cupboard hardware — all shown and described in our big catalog.

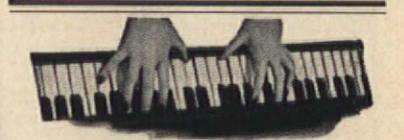
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NOW it's EASY to learn ANY instrument. No boring exercises. Even if you don't know a single note, you start playing delightful little pieces right from your FIRST lesson! Simple as A-B-C. Make amazing progress. No special "talent" needed. Teach-Yourself at home in spare time. Only few cents per lesson. Soon play any piece you wish—popular music, country music, hymns, classical and any other music. Over 1,000,000 students, all over the world.  
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Give your plants their place in the sun! White enameled all-steel unit is 5 1/2 x 22", fits over the sill and is held securely by a flange that slips between sill and sash. A lacy gallery rim keeps plants from sliding and shelf protects sill from dirt and dampness. Order 8607-6, Gallery Shelf, \$1.49 ppd.

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Keep these colorful stools in kitchen, playroom or den and you'll be set for good talks, good food, and good drink. Comfortably cushioned with a beige hand-hooked pad, strikingly accented with rooster motif, this cocky perch of a hundred uses is skillfully crafted of sturdy, solid oak. Your choice of 24" or 30" height for counter or bar... or 18" height so perfect for all occasional seating. You'll want several for your own home and for unique gifts.



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Original, hand-rubbed, PINE REPRODUCTIONS, completely finished

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### HURRY HOT POT



boils 4 Cups of Water in Minutes—for instant coffee, tea, cocoa. Also heats soup, canned foods, baby bottles, etc. All electric, break-resistant! Has easy-pour spout, stay-cool base and handle. Use right at table—or even office desk! Polished aluminum with cord. For home, dormitory, travel.

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Send check or M.O.—Satisfaction Guaranteed

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**MAKE-DECORATE Candles FOR FUN OR PROFIT!**

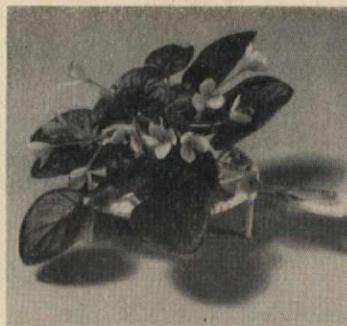
Men & Women, Any Age!... learn the "new-old" craft of Creating & Decorating Candles for all occasions. Learn this fascinating craft-hobby-business at home, in Spare Time, for fun & extra \$\$\$.

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**FREE FACTS**

CARELESS LOVE-ly flowers are these little African violets. Just press the plastic bouquet into the stylefoam that's in the 8" cast-aluminum planter, and everything's coming up violets. Blossoms of pink, white, blue, or purple (specify) will be bursting out all year long, without even watering. Choose white or black. \$1.25. Moultrie Mfg. Co., Dept. AH, Moultrie, Ga.



**RIGHT ON THE BUTTON** you can fasten these ear clips and, presto, a new pair of earrings! If you collect interesting or antique buttons, why not try wearing them? The clips can be changed from one button to another, and you can match buttons on dresses or suits. 4 pairs, 2 gold-plated and 2 silvery rhodium. \$1. Zenith Gifts, 4612 P.O. Building, Brighton 35, Mass.

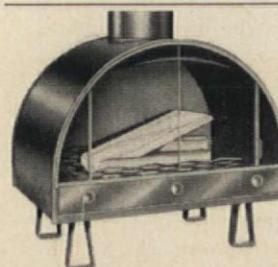


WHAT'S COOKING with your favorite recipes? Since they may call for everything but the kitchen sink, what better place is there to keep them? This recipe file is a miniature reproduction of an old-fashioned dry sink, 4 1/2 x 5 3/4 x 3 1/4". Made of pine with an antique finish, it is an unusual accessory. \$2.98. Medford Prod., 752-AH Fulton Street, Farmingdale, N.Y.



### Fireplaces with the "Log-Cabin Look!"

The "Flying L" LODGE ROOM—Inviting cozy "sit-by-the-fire" sessions in this handsome unit designed to heat a large living room. Wrought iron rosettes smarten the fire-guard plate. Otherwise, its rustic charm is its complete simplicity, making it the ideal fireplace choice for home, cabin or summer quarters. Fits in 25"x36" floor space. Fast, easy installation in less than a day. Shipped cartoned, complete with insulated back, custom-made sparkproof screen and one 24" section of 10" flue with hand control damper. Special hearth available as extra equipment. Shipping weight, approximately 155 lbs. List price, \$102.50. GUARANTEED—send check or money order—no C.O.D.'s. Write for free products catalog.



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SIZES 1 to 13 SHOES  
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Crescent in black or beaver (dark beige) baby calf, also in bone punched pig AAAA to C widths sizes 3 to 10 \$13.95 10 1/2 or 11 \$14.95 \*add 50c postage

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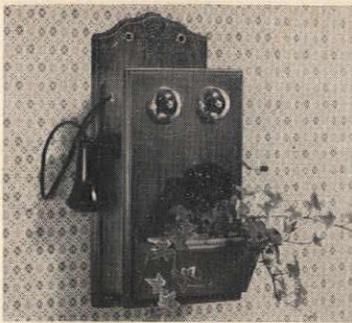
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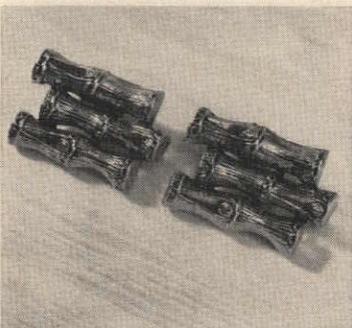
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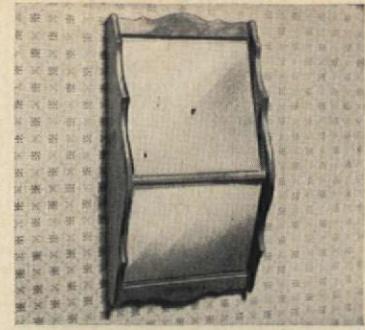
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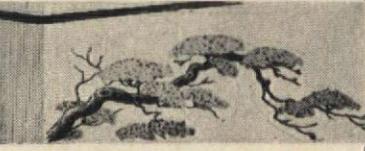
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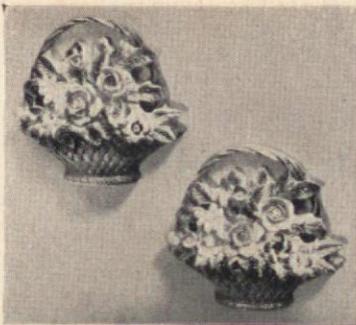
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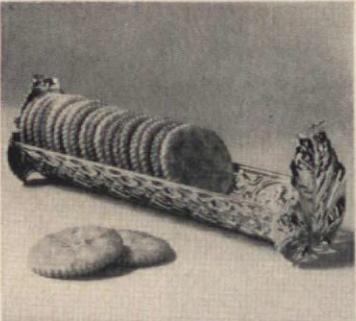
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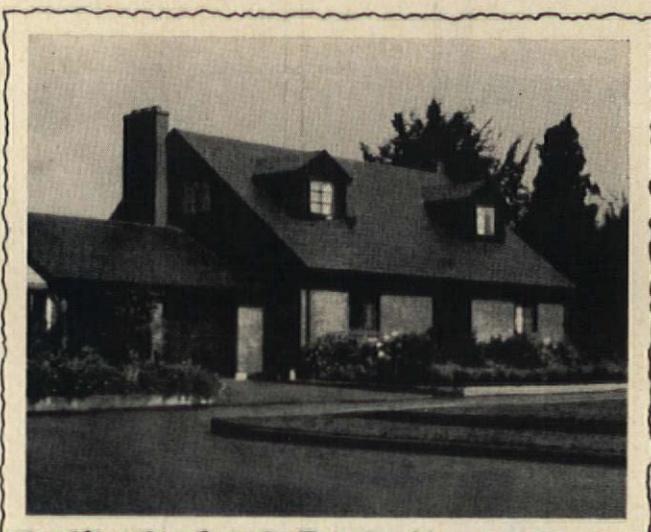
# ALBUM OF READERS' HOMES

*We would like to share with you some of the snapshots that come to us in the mail. We'd like to hear from you, too. Please include pictures.*



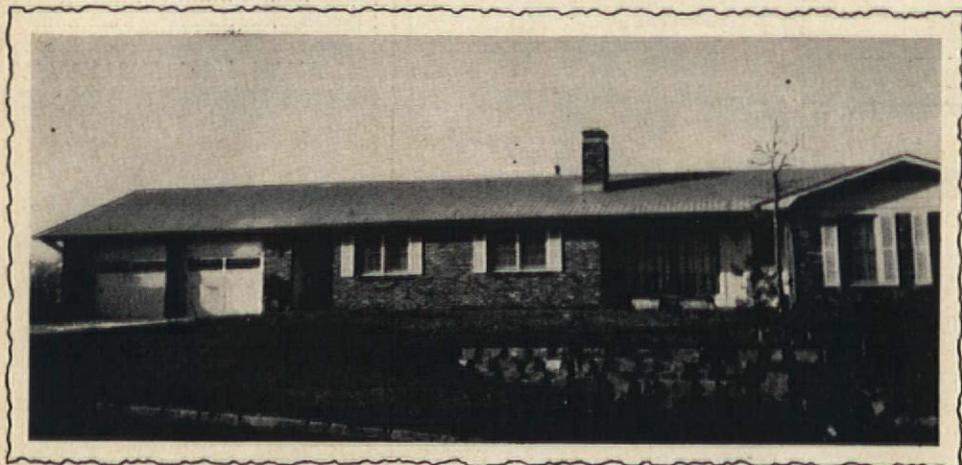
*“We bought this fine old early Victorian home as a proper setting for the antiques we collect and love. It has six fireplaces with beautiful mantels, and ornamental molded-plaster ceilings. Outside, we replaced the old gingerbread trim with lacy iron grillwork.”*

Mr. and Mrs. Antonio Bonito, St. Augustine, Florida



*“You might say my husband built our house just so he'd have a place to attach a greenhouse. His hobby is growing orchids, and we actually do have a hothouse for them, located on the other side of the garage. We also have a garden full of flowers, as you see.”*

Mrs. Fred G. Kachelhoffer, Portland, Oregon



*“A year ago last March we moved here from Paris, Texas. When we couldn't find a house that answered our needs, we bought a beautiful lot overlooking two lakes. The day after we bought it we found the house we were looking for in The American Home—on page 28 of the April, 1960, issue. We sent for plans and started building right away. Only difference: instead of board-and-batten siding, we have 'used' brick.”*

Mr. and Mrs. Robert H. De Haven,  
North Little Rock, Arkansas



*“My husband wanted to convert our garage from one car to two, but I was afraid it would overpower the house. Then I saw in your August, 1960, issue a porch addition that gave a good horizontal line to a house. Here's our version of that porch plus the wider garage.”*

Mrs. James E. Wax, Mount Prospect, Illinois



*“When we built our house, we heeded the town's cry to 'Keep Glastonbury Colonial.' It's a garrison type, with a front entrance you should recognize, for it was copied—even to the Dutch door—from one of your covers. The house is spruce blue with white trim.”*

Mrs. W. F. Morrissey, Jr., Glastonbury, Connecticut

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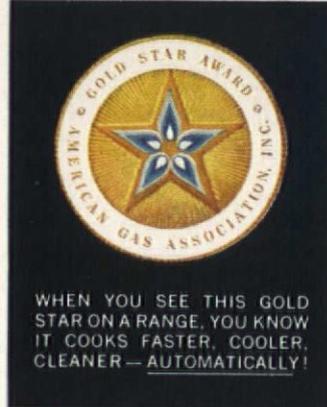


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