

Christmas in Contentment

This Christmas, fine living has real meaning. And this Christmas you can have fine furniture by Drexel in your dining room—a beautifully proportioned buffet—the sheen of a rich mahogany table with the dignity of ladderback chairs. These Drexel collections, designed with care, crafted by experts, add importantly to gracious entertainment and good living. See these Drexel pieces at leading furniture and department stores. Ask for them by name. Each piece is carefully branded with the Drexel trademark.



Drexel Furniture Co.



DREXEL • NORTH CAROLINA

AMERICA'S LARGEST MANUFACTURERS OF QUALITY BEDROOM AND DINING ROOM FURNITURE

Duncan
CANTERBURY



PHOTOGRAPH BY EMELIE DANIELSON

*Do you have to be 80 years old to
be "modern?"*

Duncan Canterbury has been called one of the finest "Modern" crystal patterns. Yet it is made by one of the *oldest* glass companies in America.

Beautiful glassware takes both age and youth.

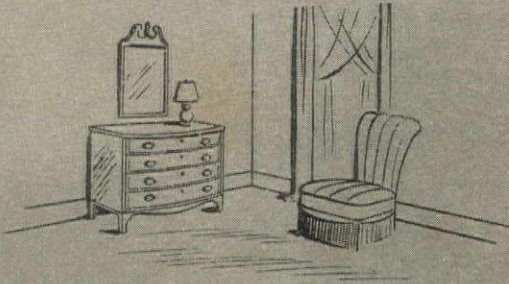
Hold a piece of Canterbury and rotate it slowly. Watch the play of thick and thin sections which give it a brilliance that needs no decoration. That kind of glass has the "extra" something that comes of 80 years of making glass by hand.—The Duncan & Miller Glass Company, Washington, Pa.

80 Years of . . .

"The loveliest glassware in America."

THE WARRENTON

Kittinger's new bedroom group




An aristocratic bedroom setting created in Brazilian inlaid mahogany finished with a hand padded effect that rivals the mellow patina of cherished old mahogany. The "Warrenton Group" is a masterpiece of Kittinger quality construction. From the graceful swell front Sheraton dresser to the hand-

some chifferobe, every line is detailed in period perfection that blends with today's homes. This group will soon be on display in a limited number of leading stores. Watch for it. ☆ Group includes: Single or double bed (with or without footboard) after the manner of antique sleigh beds with Sheraton details; dresser and mirror, adapted from an original

Sheraton bureau formerly in a private collection, featuring fine mahogany veneers and delicate boxwood inlay; chifferobe, adapted from an English Hepplewhite chest of drawers from the collection of T. Bassett, Esq. The upper section features sliding tray shelves that are ideal for shirts, pajamas and lingerie. Matching dressing table, with bench and mirror.

KITTINGER ☆ *Makers of Fine Furniture since 1866*



Scalamandr  Silks

A home decorated with distinctive Scalamandr  fabrics reflects the good taste of the decorator and compliments the acceptance of quality by the owner. Scalamandr  fabrics enhance some of America's most luxurious and distinguished homes. Samples of our post-war creations are now available.

PHOTOGRAPHY • ALFRED LOSCH

MANUFACTURERS OF FINE DRAPERY AND UPHOLSTERY FABRICS AND TRIMMINGS
SCALAMANDR  SILKS • 598 MADISON AVENUE • NEW YORK • Also BOSTON • CHICAGO • LOS ANGELES
EXCLUSIVE MANUFACTURERS OF ALL APPROVED SILK FABRICS FOR WILLIAMSBURG RESTORATION
WHOLESALE EXCLUSIVELY • CONSULT YOUR LOCAL DECORATOR

Lucky, Lucky me!

"Home . . . to the prettiest little mother, and the biggest little daughter, and the coziest little house! You polished the silver for me, yourself? It's as bright as your eyes! . . . Lucky, lucky me!"

Gorham Sterling is now available in about a dozen favorite patterns, averaging about \$23* per 6-piece place-setting . . . cream soup spoon, teaspoon, luncheon knife and fork, salad fork and butter spreader. Iced-tea spoons and serving pieces by Spring, we hope!




From top to bottom:

- FAIRFAX
- SOVEREIGN
- LYRIC
- ENGLISH GADROON
- GREENBRIER
- CHANTILLY
- CAMELLIA

*20% Federal Tax included.

©1945, THE GORHAM CO.

Gorham

STERLING 

America's Leading Silversmiths Since 1831

PROVIDENCE 7, RHODE ISLAND

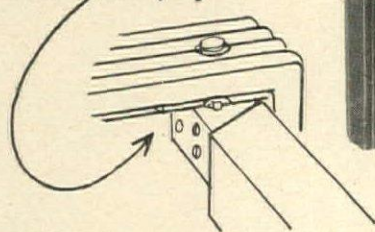
Castlewood Card Tables



by **Morton**

the Button does the trick!

Just press the button and the leg locks into position



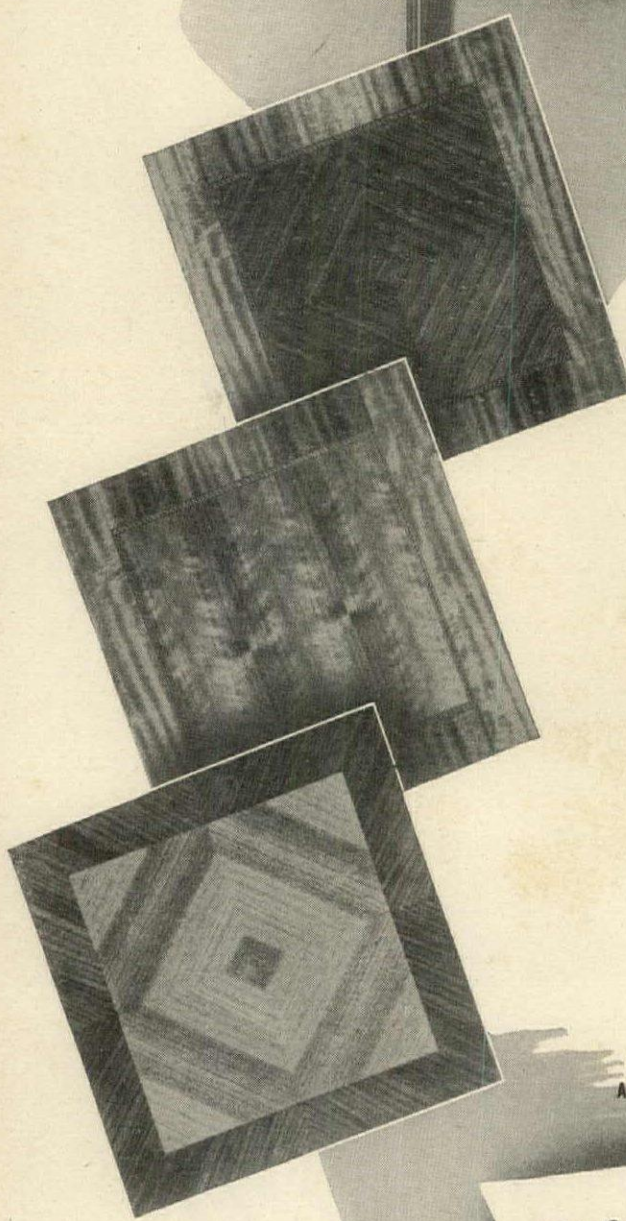
Castlewood—aristocrat of modern card tables! Their enduring beauty and masterful craftsmanship have made them first choice with today's hostess, who uses them not only for cards and games, but for serving her intimate luncheons.

AT BETTER DEPARTMENT AND FURNITURE STORES

R.P. Morton Co.

666 LAKE SHORE DRIVE
Chicago

If not available in your community, write for name of nearest dealer to





★ *Star performance*

James Melton "Missed" a Concert, But Discovered A Thrilling New Voice

"I would like to have heard the concert tonight," said James Melton. Deems Taylor had just described a performance at Carnegie Hall by a famous singer.

"You shall hear it, Jimmy," Taylor replied. "I have assembled the entire program from records in my collection." As he spoke, he turned toward the luxurious cabinet that housed the new Meissner electronic radio-phonograph.

"It's good of you, Deems," Melton returned, "but records could never reproduce all the greatness of such a voice."

In answer, Deems Taylor pressed a button and the glorious, sweeping tones of a great tenor's voice filled the room. At times it rose to almost unbelievable volume . . . yet there was no distortion . . . then it dropped to nearly a whisper . . . and remained clear, fine and true . . .

Nearly two hours later the last record had

been played, and Melton rose to his feet — applauding!

"Deems, it's marvelous," he exclaimed. "Never have I heard such music from records! Not a tone was missing . . . and you played the whole program without touching a record!"

★ ★ ★

This same thrill . . . listening pleasure such as you have never known before . . . the glorious tonal magic that has astounded James Melton, Igor Stravinsky, Bruno Walter and many other of the world's greatest musicians . . . will soon be yours in the new Meissner.

Very soon, too, you will be able to enjoy the benefits of finer standard radio reception . . . bring to your home the golden tones of FM radio . . . and visit the far corners of the earth with Meissner Super Shortwave . . . for all these

James Melton — Victor Red Seal Recording artist is the star of the Texaco Star Theater — C B S, Sunday, 9:30 P. M., E. S. T.

things are part of the complete new world of sound that is yours in your Meissner.

When the voice of the Meissner is first heard in your community, it will be in the showrooms of your Meissner dealer. Write to Meissner's sales office — 936 N. Michigan Ave., Dept. HG, Chicago 11, Ill. — for his name.

For tomorrow —
A NEW WORLD OF SOUND AT YOUR FINGER TIPS

MEISSNER
MANUFACTURING COMPANY • MT. CARMEL, ILL.
RADIO · PHONOGRAPH · RADAR · TELEVISION

Quality— *in the traditional spirit*
and the modern manner

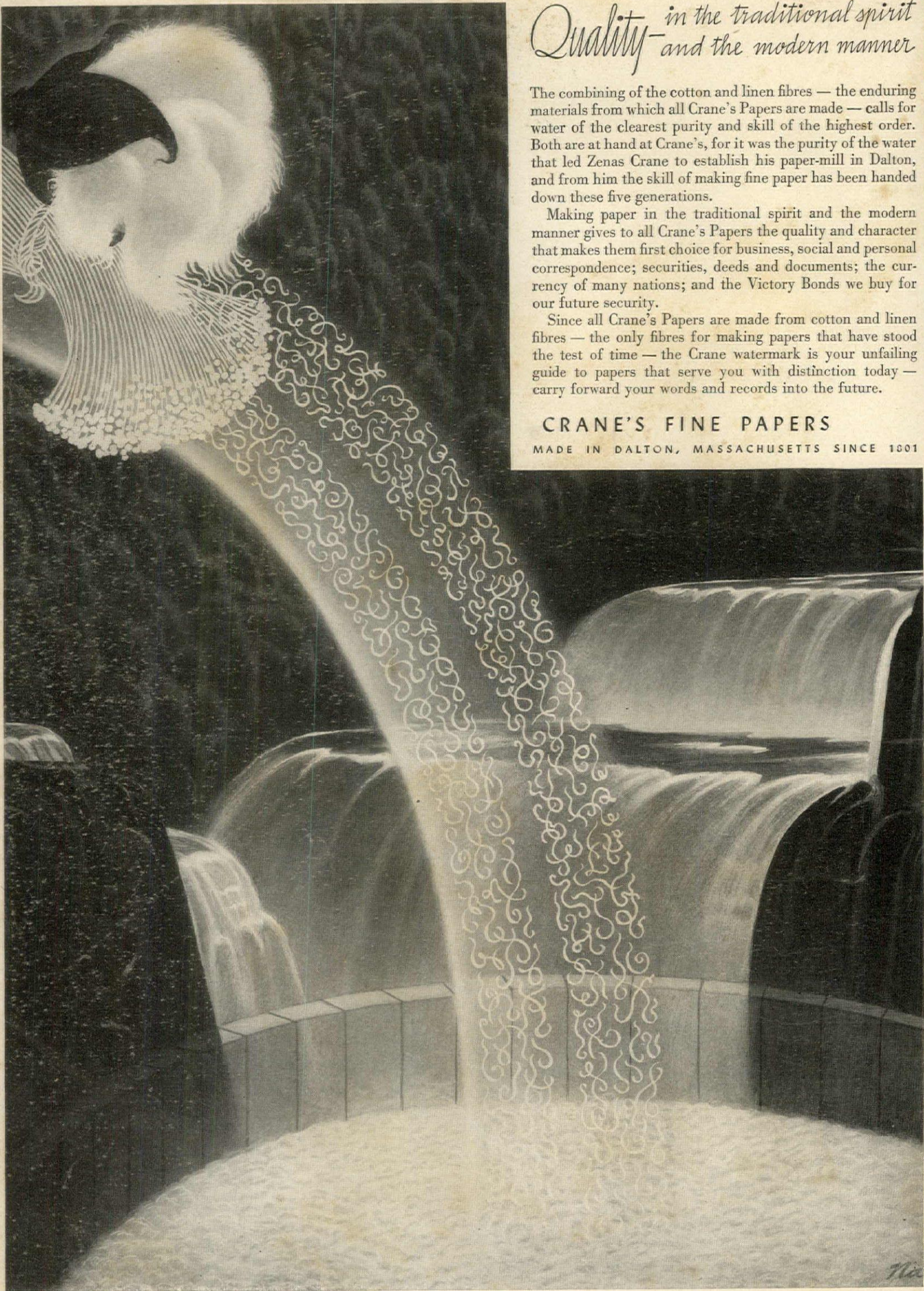
The combining of the cotton and linen fibres — the enduring materials from which all Crane's Papers are made — calls for water of the clearest purity and skill of the highest order. Both are at hand at Crane's, for it was the purity of the water that led Zenas Crane to establish his paper-mill in Dalton, and from him the skill of making fine paper has been handed down these five generations.

Making paper in the traditional spirit and the modern manner gives to all Crane's Papers the quality and character that makes them first choice for business, social and personal correspondence; securities, deeds and documents; the currency of many nations; and the Victory Bonds we buy for our future security.

Since all Crane's Papers are made from cotton and linen fibres — the only fibres for making papers that have stood the test of time — the Crane watermark is your unfailing guide to papers that serve you with distinction today — carry forward your words and records into the future.

CRANE'S FINE PAPERS

MADE IN DALTON, MASSACHUSETTS SINCE 1801





Exciting, exquisite styling . . .
 exotically conceived by designers
 of *imagination* . . . created by
 craftsmen steeped in the *tradition*
 of fine furniture . . . each table
 built with *painstaking care*—a
 true compliment to your personality;
 to your home.

THE COURTNEY . . . Top and aprons in
 smokey antique mirror. 22" x 38" top is bordered
 by carved rope detail. Rope detail and carving on
 legs highlighted in antique gold. **\$59.50**
 Balance of table solid mahogany.

Subject to O.P.A. regulations
 (Slightly higher west of the Rocky Mts.)

Stickley
 CREATORS OF FINE OCCASIONAL TABLES
Brothers LIMITED

WILSON-JUMP CO., SOFA
 HOFFMAN & MORTON CO., FURS

STICKLEY BROTHERS CORPORATION • Division Institutional Furniture Company • GRAND RAPIDS, MICHIGAN



RAWLINGS

Egg Nog, Manhattans, Old Fashioneds and Highballs take on new meaning when made with 100 proof Southern Comfort. No sugar is needed. For holiday comfort serve Southern Comfort.

100 Proof

LIQUEUR

There's Only One
SOUTHERN COMFORT

America's Most Versatile Drink

SOUTHERN COMFORT CORPORATION • SAINT LOUIS 3, MO.



W. & J. Sloane decorates with Cheney fabrics . . .

chooses their rich and colorful beauty for an apartment in New York's Waldorf Towers. This living room, for example, gains both charm and distinction from the Cheney taffetas, damasks and brocades used for draperies and upholstery.



CHENEY BROTHERS

Quality manufacturers since 1838

509 MADISON AVENUE, NEW YORK 22, N. Y.

Velvets — Pile Fabrics — Cravats — Upholstery and Decorative Fabrics
Yarns for Industry — Men's Wear Fabrics — Machine Thread — Industrial Fabrics

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MILLS AT MANCHESTER, CONN.

ALSO AT MANCHESTER, CONNECTICUT, A SUBSIDIARY . . . PIONEER PARACHUTE COMPANY



There is nothing
better in the market

1945—Diamond Anniversary . . . One Family—One Tradition For 75 Years

BROWN-FORMAN DISTILLERY COMPANY, INC., AT LOUISVILLE IN KENTUCKY

© 1945—B. F. DIST. CO. INC.

Victor Leffler



TABLES are the

"Costume Jewelry"

of the home



With tables . . . life, warmth, hospitality!

Lacking tables . . . uninviting, cold, uninteresting.

Room setting by John Shillito Company, Cincinnati



LOOK FOR THIS LABEL

Rings, necklace—a bracelet perhaps—lend added beauty and charm to your ensemble. Which is precisely what occasional tables do for your home . . . creating, as they do, an atmosphere of fresh, sparkling, inviting loveliness.

Like costume jewelry, too, occasional tables come in many different styles, shapes and sizes . . . at truly moderate cost. So, use them generously! And when you buy, choose MERSMAN TABLES—distinctive, authentic, quality-built by America's largest maker of fine tables. At all good furniture and department stores. The Mersman Bros. Corp., Celina, Ohio.

MERSMAN TABLES



How does your bathroom grow?

It's nearly here, the day when your bathroom can blossom with a "garden trellis" wall, decked with rosy Cannon towels within the reach of folks both tall and small—big mirrors with their concealed lights "just right"—and, above all, spacious crystal shelves to hold the stacks of lovely new towels you're hungry for. Heaped bright with color . . . soft, yet businesslike in action. With firm weaves for long wear, thick loops that dry *fast*—Cannon's long-awaited smart designs will hold all the lasting beauty and hardy service you've come to expect.

And at thrifty Cannon prices—marked for sound *value*. Cannon Mills, Inc., 70 Worth St., New York City 13.


Cannon Towels

CANNON SHEETS

CANNON HOSIERY

When she unwraps
Your Gift...

... You'll be glad you chose Kensington! For there's nothing like the fresh sparkle of sea-cool glass to bring an answering sparkle to her eyes. Whether bride, hostess, wife or friend, she'll be delighted with this touch of luxury for her home.

In Kensington Bent Glass, thick, clear, sheet glass is curved to lines of subtle beauty. Frosty motifs are etched underneath, leaving upper surfaces serenely smooth and sparkling.

There are graceful Kensington plates or trays for cocktails, salads, desserts, canapes and dozens of other uses, in a wide variety of appealing designs. Choose from such tiny prices as 75¢ for a gem of a bridge prize, to \$10.50 for the lovely, big tulip-design tray, shown at right, at your favorite department, jewelry or giftware store. Kensington, Inc., New Kensington, Pa.

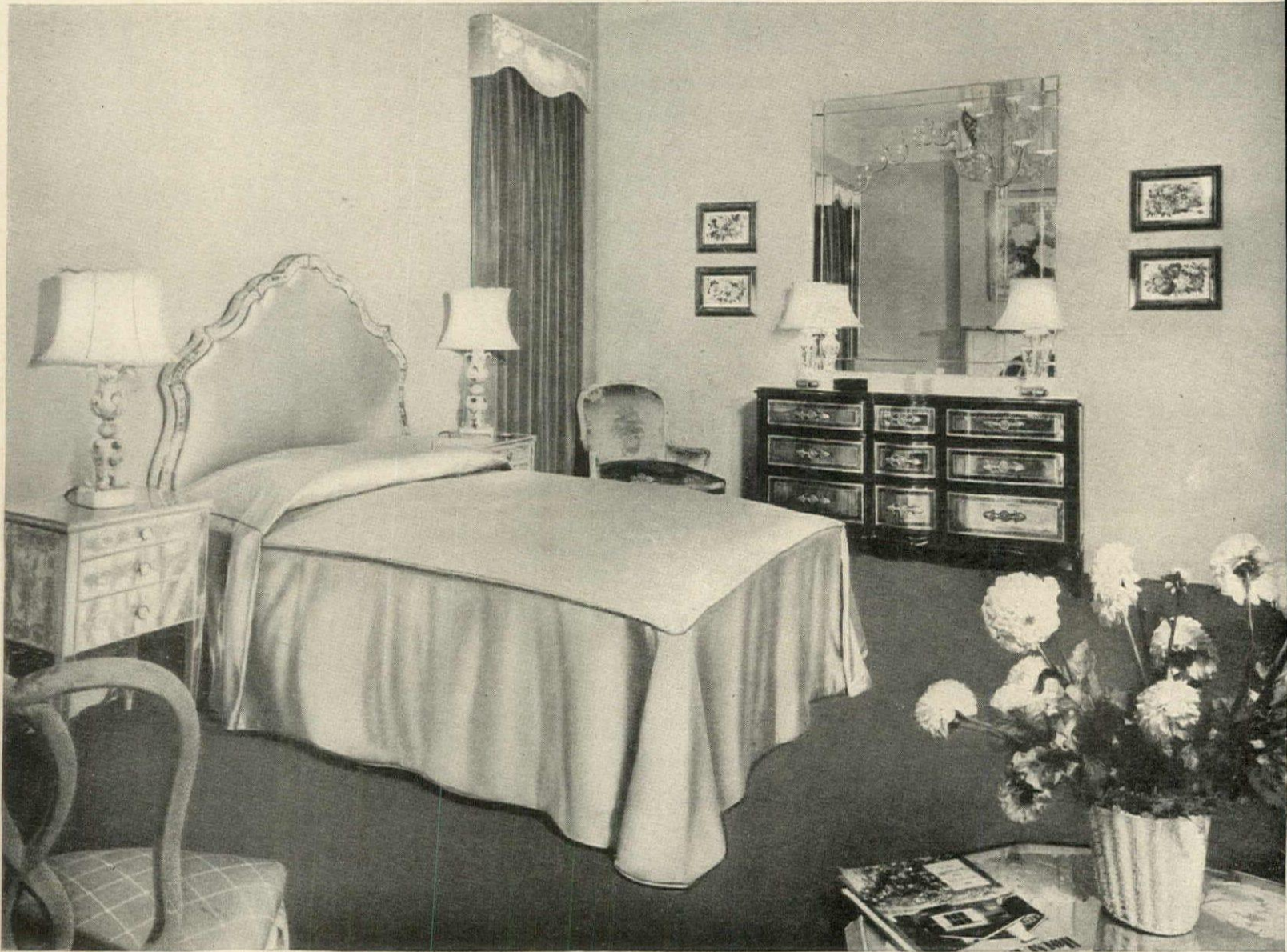


Kensington

BENT GLASS



BEDS, TOO, *can be heirlooms*



Extra wide bed illustrated, equipped with Simmons Beautyrest mattress and box spring . . . \$395.00

Just as decorative masterpieces of the past have become today's precious possessions . . . so the new beautifully correct bedroom theme by Hale is destined for heirloom importance . . . here at it's best is mirrored beauty . . . hand-painting on glass . . . antiqued and applied as accent to handsomely appointed functional pieces . . . here is true harmony, compliment to any traditional, modern or classically furnished home.



Hale's Beds

605 Fifth Avenue at 49th St., New York

Valentine



You would love her home. Naturally,
it is done with Valentine-Seaver . . . upholstered
furniture for gracious living . . . created in
today's smartest manner.

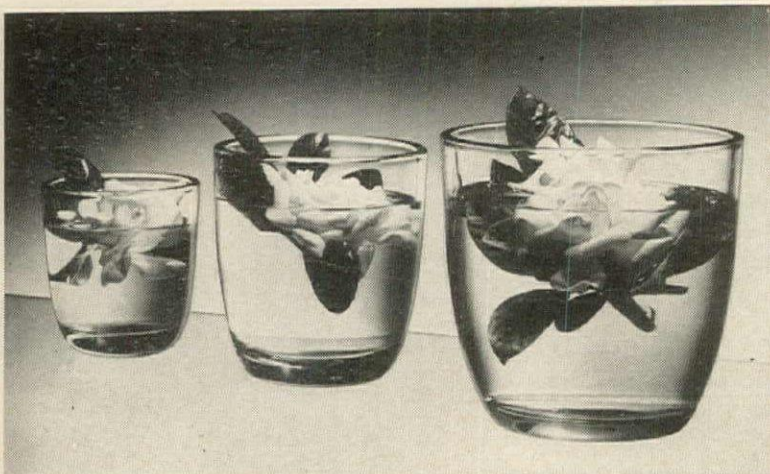


Seaver

FURNITURE



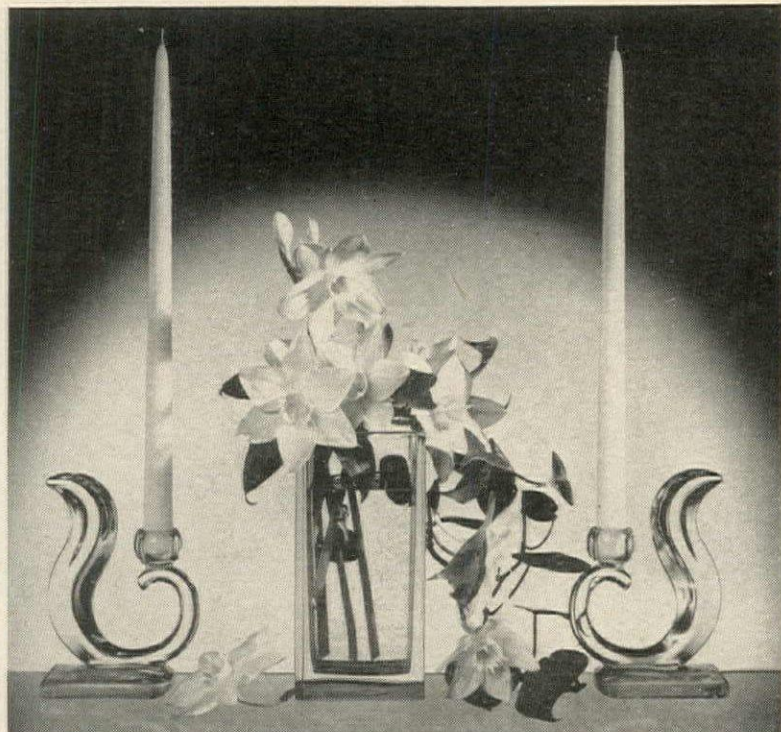
Smart Viking accessories for entertaining... clear "Swedish-type" bowl—for fruit, flowers, popcorn... large plate for cakes, sandwiches... heavy matching candle holders.



Heavy round flower vases in clearest hand made crystal... five, six and seven inches in height. Delightful for original flower arrangements.



Cornucopia series by Viking... large vase, miniature vase (for cigarettes), matching candlesticks... and stunning squared bowl, now so popular for use as a table centerpiece.



Brilliantly clear vase in square design—so easy to arrange with flowers... elegant candlesticks are typical of exquisite Viking design and workmanship.

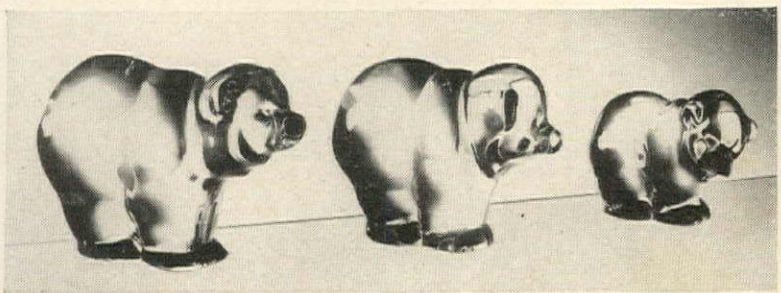


GIFTS FOR CHRISTMAS

"Merry and Bright"

● Prelude to happy holidays is shopping! Forth you go, list in hand and gaiety in your heart. Selection is so easy and pleasant—and you'll know each gift will delight the recipient—if you keep certain famous names in mind. Names like "Viking," which stands for all that's best in beautiful hand made glassware. You will find these unique designs and other lovely crystal with the Viking trade-mark, in gift and department stores throughout America. All moderately priced.

Viking Glass Company, New Martinsville, West Virginia



Cunning bears in three sizes... just one of the Viking glass menagerie that includes dogs, squirrels, seals, chickens... all with "pick-me-up" appeal. Start an animal collection as an unusual gift.

Country Goodness

FOR THIS FIRST JOYOUS PEACETIME CHRISTMAS SEND
CHERISHED FRIENDS THE MOST AMERICAN OF GIFTS



PINESBRIDGE FARM
Original
SMOKED TURKEY

GOLDEN-BROWN WHOLE SMOKED BIRDS—OR



As authentic, as traditionally *American* as the Liberty Bell . . . Pinesbridge Farm, the *Original Smoked Turkey*. Applewood-smoked at the Little Country Smokehouse on this 200-year-old farm according to the old-time recipe secret handed down for generations and never successfully imitated. ¶ Each plump choice bird an individual masterpiece, brought to the exact turn

of mouth-watering perfection of tender, delicate country goodness, abounding in juiciness and rare flavor. Preferred universally by epicures the world over, from Buckingham Palace to the Golden Gate. ¶ Not a commercial product, therefore in limited supply. Early ordering from our Special Christmas Smoking is advisable to avoid disappointment. *Guaranteed to please or money back.* **WHOLE BIRDS**, all ready to eat, 7 to 16 lbs. net smoked weight, \$1.50 a lb., express prepaid. **PANTRY SHELF ASSORTMENTS**, \$14.50 and \$7.50. The Old Turkey Smoker's Recipe Book with each order.

PINESBRIDGE FARM
R.F.D. 5, OSSINING, N. Y.

ASSORTMENT "A"—4 each of ¼ lb. jars of *Paté* and ½ lb. jars *Sliced and Ready-Cut*—12 jars, \$14.50 Delivered. **ASSORTMENT "B"**—2 jars of each—6 jars, \$7.50 Delivered.



PANTRY SHELF JARS

***SLICED**—Tender, Juicy Smoked Turkey in the natural broth.

***READY-CUT**—In Small Pieces for Superb Salads or Creamed Dishes.

***PATE**—Smooth and Spreadable, for wonderful appetizers.

PINESBRIDGE FARM, R.F.D. 5, Ossining, N. Y.

I enclose check for \$ _____

Please ship Pinesbridge Farm Products listed below, express prepaid.

GIFT ORDER

As a gift to → enclose card for me and send Pinesbridge Products checked below.

Name _____

Address _____

WHOLE BIRDS, weight _____ lbs. @ \$1.50 per lb. \$ _____

PANTRY ASSORTMENTS A @ \$14.50 each _____

PANTRY ASSORTMENTS B @ \$ 7.50 each _____

TOTAL \$ _____

PERSONAL ORDER

Send me the Pinesbridge Products checked at right. **WHOLE BIRDS** \$ _____

Your Name _____ lbs.

Address _____ **ASST. A** _____

City _____ State _____ **ASST. B** _____

Total _____

SHOPPING



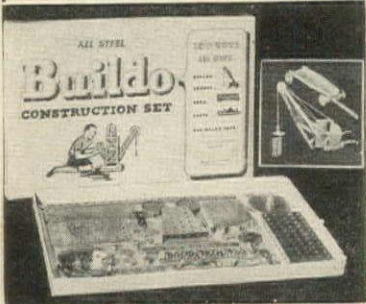
SPECIAL! All Metal Doll Coach

All metal doll coaches are available again! Here is the pick of the new models . . . the finest to be had anywhere! It has an all steel body . . . baked enamel finish with contrasting trim. 9" steel rubber tired wheels! Collapsible leatherette hood. Make your little girl supremely happy with this strongly made attractive carriage! \$22.50 postpaid. (add \$1.00 west of Miss.)



Weight-18lbs.
Height-34"
Length-30"
Width-13"

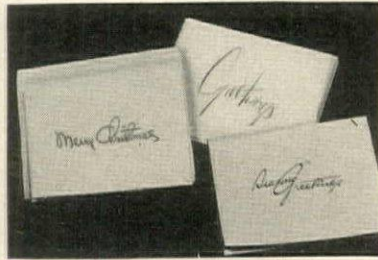
All Steel BUILDING CONSTRUCTION SET



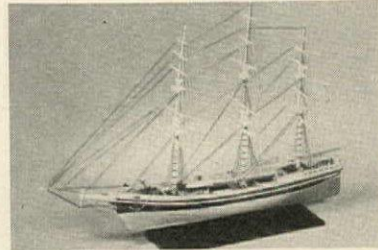
What all boys have been wanting but couldn't have because of war restrictions on steel. With this set, one can build bridges, boats, cranes, cars, trucks and dozens of other things! Detailed 36-page instruction book full of photographs and plans! Plates, girders, wheels, pulleys, axles, nuts, screws, bolts . . . eighty-one pieces of plated steel and brass fittings. The boys' gift supreme! \$4.25 postpaid.

Order now for Christmas—send check or money order. No C.O.D.'s.

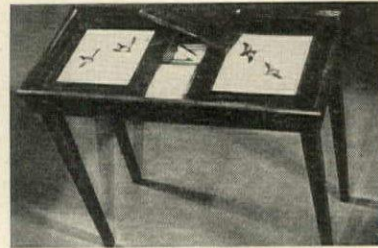
mayfair Gifts 72-08C Austin St.
Forest Hills, N. Y.



These harbingers of cheer can be used as Christmas cards, to herald eggnog parties or simply for thank-you notes. They measure 4" x 5", folded. With envelopes, 10 to a package, red and gold on white. \$1 ppd. Black, Starr & Gorham, 5th Ave. at 48th, N. Y. C. 19



The "Sovereign of the Seas". A proud addition to any collection, this model of the original clipper-ship built in 1852 is detail perfect. It stands 15" high and is 21" overall. Shipped completely assembled with historical folder. \$50 ppd. LeBaron-Bonney, 117 Merrimac St., Newburyport, Mass.



Tile table, set with two Lynn Bogue Hunt duck tiles, has compartment for cigarettes and provides a safe place for coasterless glasses. Comes in mahogany or walnut, 10 3/4" x 23", 18" high, pleasantly priced at \$18.50 exp. col. Alice Marks, 9 W. 57th St., N. Y. C. 19



Musical Xmas Church

Add holiday atmosphere with this appealing miniature church amid snow-tipped evergreens, with Santa figures. Of substantial, imitation stucco. Swiss music box chimes *Holy Night*. Set is 18" long, 14" high. \$17.50, sent express prepaid. Check or money order.

RESTAURANTS LONGCHAMPS GIFT SHOPS

Mail Order Department
408 West 15th St., New York 11, N. Y.
MANY OTHER DISTINCTIVE GIFTS



SMOKING SET

TABLE LIGHTER of English Bone China, White, Peach or Turquoise with colored flower bouquets, Swiss insert . . . \$25.00

TRAY with Chippendale border, to match, 4 1/4" . . . \$10.00

SHIPPING CHARGES COLLECT.

Alfred Orlik
Inc.

680 FIFTH AVE., AT 53rd ST., NEW YORK 19, N. Y.



Old Fashioned PEPPERMILL

A dandy for freshly grinding the seasonings that add so much zest to favorite sauces. Your "amateur chef" will prize it. Comes in mahogany, maple, walnut.

\$4.25 postpaid

(Bag of pepper corns included)
No C.O.D.'s please

EUNICE NOVELTIES Dept. G-125
5th Floor Women's Exchange Bldg.
541 Madison Ave. New York 22, N. Y.

"KIDDY PONY" THRILL OF A LIFETIME

YOUR YOUNGSTERS WILL THRILL TO A ROMPING GALLOP ON THIS LIFELIKE KIDDY PONY

for YOUNGSTERS FROM 2 TO 10

IT'S BIG, 40 IN. HIGH TO TOP OF HEAD—28 1/2 IN. HIGH TO TOP OF THE LEATHER SADDLE

TESTED TO HOLD 200 LBS.



SURPRISINGLY REALISTIC IN BLACK or BROWN VELVETEEN-LIKE FINISH

TUBULAR SCUFF-PROOF ROCKERS 44 IN. LONG—JINGLE-JANGLE BELLS ON REINS

THE KIDDIES WILL LOVE IT—ORDER NOW FOR XMAS

SHIPPED EXPRESS COLLECT

\$19.95

NO C.O.D. PLEASE

CARLETON HOUSE 3312 LINCOLN AVENUE CHICAGO 13, ILLINOIS



ST. FRANCIS in your Garden

Christmas for your Birds:

And they will flock to the bowl at the feet of their Guardian Saint for their baths all Summer. Figure, light terra cotta, 26 in. high. Bowl, turquoise glaze lined, 18 in. wide. \$18.50 f.o.b. New York. Write for illustrated Catalogue of lovely garden ornaments: \$5 to \$500. 10 cts., please, for mailing. Visit our galleries.

ERKINS STUDIOS

38 West 40th St. New York City 18, N. Y.



Festive Food Delights

PATE DE FOIE with TRUFFLES. A perfectionist's blend. 7 oz., 3 for \$3.30; \$13 per dozen.
GARGANTUAN OLIVES. 9 oz. jar, 3 for \$2.25; \$8.90 per dozen.
LOBSTER PASTE. A wonderful canape spread. 4 oz., 3 for 95c; \$3.75 per dozen.
WHOLE DATES IN BRANDY. For fruit cups or desserts. 16 oz. jar, 3 for \$3.95; \$15.75 per dozen.
WHOLE KUMQUATS with Brandy. 15 oz. jar, 3 for \$2.50; \$9.75 per dozen.
GENUINE RUSSIAN CAVIAR. A favorite luxury. 1 oz. jar, 3 for \$3.95; \$15.75 per dozen—2 oz. jar, \$2.65 each; 3 for \$7.90—4 oz. jar, \$5.25 each; 3 for \$15.50.

Write for New Food Folder

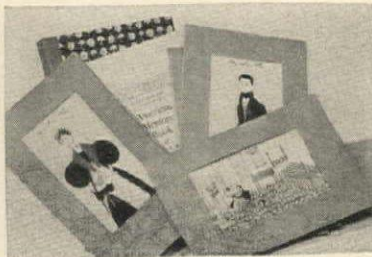
Stump & Walker Co.

EPICURE'S FOOD MART
132-138 Church St., Dept. H, N. Y. 8

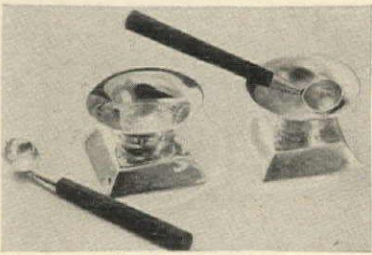
AROUND



Discovery. Quite by accident the memory book of an 1828 school-girl was unearthed. The simple directness of her water colors so charmed collectors that 12 have been reproduced for Americana enthusiasts. Matted to frame, 9" x 6". \$18 ppd. F.A.R. Galleries, 702 Madison Ave., N. Y. C. 21



Good taste in sterling. A handsome pair of pepper and salt cellars handmade at Spratling's, Taxco, Mexico by native craftsmen, offers the season's best at each place setting. With rosewood handled spoon, \$4.50 each incl. tax. and post. J. Ortman, 10 E. 47th Street, N. Y. C. 17



For Girl #1 on your Christmas list, who rates a very special present—a sterling topped lipstick (day or evening shade) and a spill-proof perfume case with funnel and 1/2 dram of Jensen perfume. In faille case, \$22.50 plus 20% tax. Georg Jensen, 667 5th Ave., N. Y. C. 22



Introducing the new 'SWAY-TRAY'

No more spilling . . . An exciting new serving tray . . . easily handled without fear of spilling a drop. Glass bottom, smart lucite rim, handle and knob . . .

10" diameter \$10.00 12" diameter \$12.50

Graceful Cocktail Glasses . . . hand decorated in a floral pattern. Yellow, white, pink or blue . . . \$1.00 each

Express Collect — No COD's Please

bertram shrier, ltd.
1147 Connecticut Ave. Washington (6), D. C.

HOLIDAY Table and Mantel DECORATION

A Red Jingle Sleigh, filled with cheery chemically treated everlasting greens—pine tree cones—holly berries—and a brilliant red ribbon—in a combination particularly appropriate for the Xmas and New Year Holidays. Some of the greens and cones have a snow covered appearance. Approximate size—9 inches wide by 11 inches high. Securely packed with gift greeting card enclosed. Price \$3.00 in the U.S.A.—\$3.50 in Canada. Send cash, money order or check to

S. C. WHITE
Suite 406 - 106 S. 16th St., Philadelphia 2, Pa.

NOEL—NOEL—

For the man (or woman) who "has everything": beautifully hand-painted and signed by Dorothy Winship Ely—these smart, tapered sham bottom crystal glasses. To delight a sportsman's heart—Twelve favorite trout flies including the Royal Coachman, the Butcher, etc. \$18.00 a dozen

Express charges collect. Sorry no c.o.d.'s.

Felder Cooper
GIFTS
8015 Forsythe Blvd., Clayton 5, Mo.

FOLD-AWAY COFFEE TABLE

A beautifully made, sturdy coffee table . . . smart and graceful as can be . . . can be compactly folded and put away when not in use! Out-of-sight steel braces give it great strength and stability and provide for ease in folding. Indispensable for serving in the living room, on the porch, terrace or lawn. An ideal, easily carried, picnic table. Made of hardwood veneer—fine furniture finish in light mahogany. 16" high. Top measures 27" x 15". \$14.00 postpaid. (Add 50c west of Miss.)

Two Tier Revolving LAZY SUSAN

A handsome serving accessory that will become a family tradition in many a home . . . something to be used only on "state occasions" to grace the table setting at Thanksgiving, Christmas, New Year, and the other "big days" in the life of a family. Sturdily built to last a lifetime, then become an heirloom! With the upper tier filled with flowers, the lower with hors d'oeuvres, it is an eye-filling centerpiece for the table! Tiers revolve independently of each other. Upper tier 13" in diameter, lower 19". Height 9". \$30.00 postpaid. (Add 50c west of Miss.)

Order now for Christmas—send check or money order. No C.O.D.'s.

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Ink Well Stamp Box
Paper Weight
\$1.00 each

Bowl of many uses

Perfect for pipes, for small flower arrangements and as an over-sized ash tray. In clear glass. 2.00

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We've rarely seen anything nicer made of china—hand painted. Perfectly charming gifts singly or all three together as intended. They would grace the finest old desk. Better check your gift list for these. Choice of White, Pretty Pink or Heavenly Blue.

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To guard your prized liquor . . . a Tantalus Set with two generous-sized, crystal decanters firmly padlocked in a clear plastic stand. A useful addition to your own bar accessories . . . or a handsome gift for almost anyone you know. Tantalus Set, complete, \$36.00



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EAST ORANGE

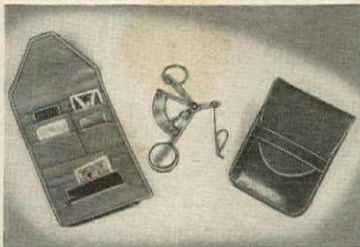


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Yes indeed—a splendid gift idea! A quart-and-a-half pitcher of hand-hammered lustrous Buenilum. Non-tarnishable. Lovely on a peasant-decorated table, or filled with greens in the living room! 9½" high. \$9 (Postpaid) Mail orders? But yes! No C.O.D.'s please

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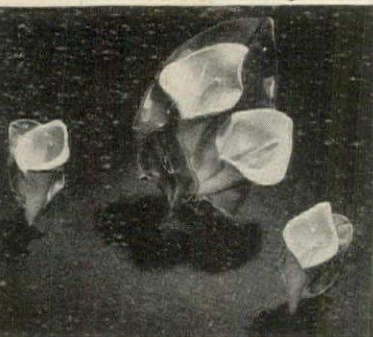
The lack of a stamp may not lose a battle, like the proverbial nail, but it may lose valuable time. This little leather holder fits any pocket or pocketbook. \$1.10. Stamps not included.

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For marking with two or three initials in gilt please add \$.50 for each article.

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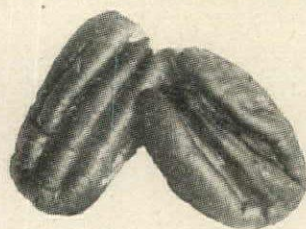


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An enchanting gift or an exciting touch for your costume.

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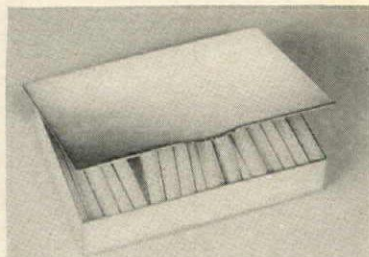
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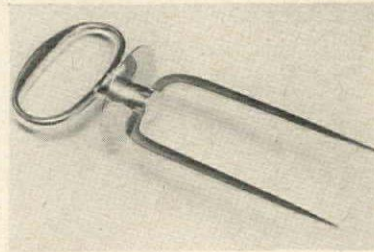
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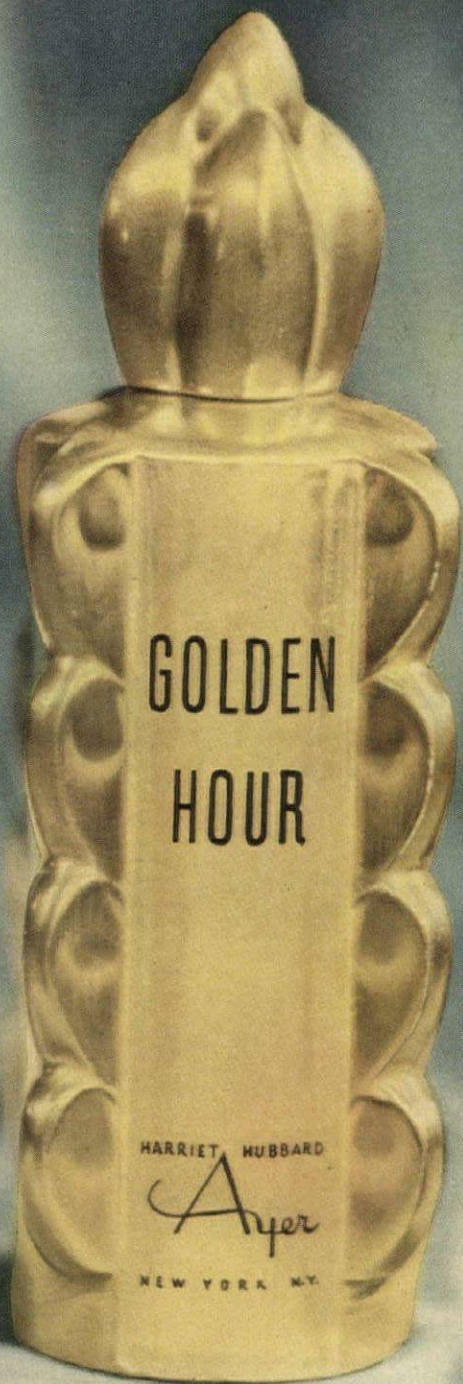
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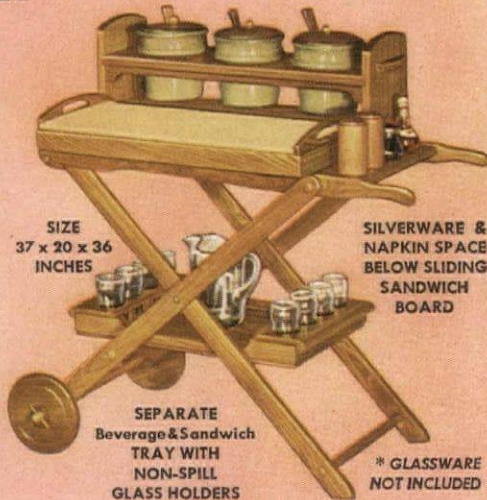
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SEPARATE Beverage & Sandwich TRAY WITH NON-SPILL GLASS HOLDERS

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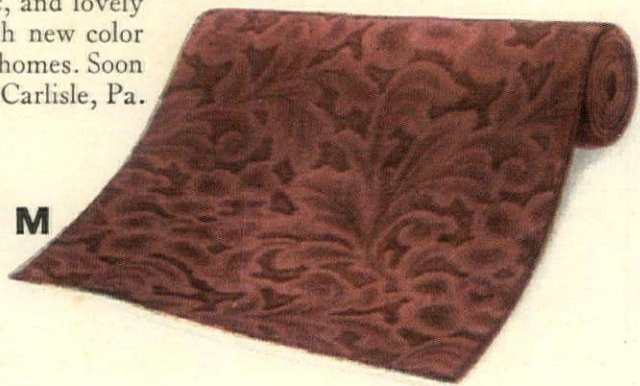
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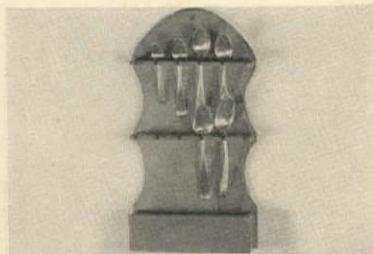
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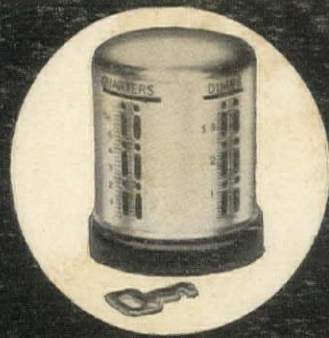
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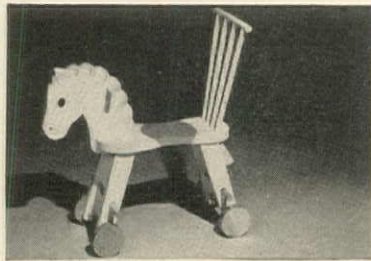
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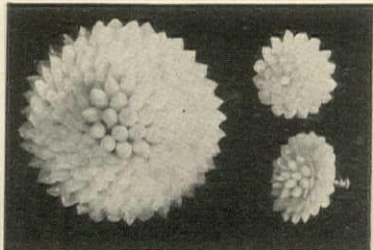
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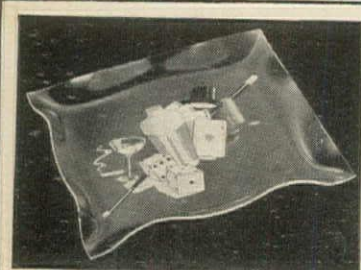
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Period and Modern styles, color schemes, draperies, all fundamentals. Faculty of New York decorators. Personal instruction. Cultural or Vocational Courses. Longer courses in interior architecture.

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Sapatillas de Alpaca

The most luxurious fur slippers—perfect for boudoir, dormitory, travel, after sports. Made in Peru of silky, warm, featherweight Alpaca fur, soft leather lining and outer soles. Alpaca fur inner soles,
Ladies' sizes 3-11; white, beige, brown or near black.....\$6.95
Men's sizes 5-13; beige, brown or near black\$7.45

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GOOD NEIGHBOR IMPORTS

16 EAST 50th STREET NEW YORK 22, N. Y.

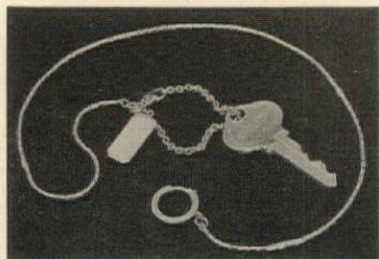
AROUND



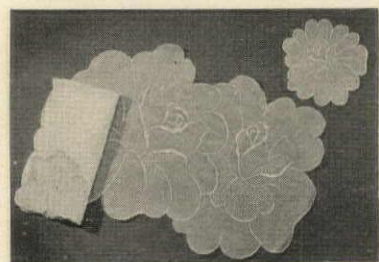
A small amount of gravy, hollandaise, salad dressing or preserve in this little bowl will give a dinner for two or four a banquet tone. Made of sparkling crystal, set in sterling, it comes with a silver ladle. 4½" diam. \$8.15 incl. tax. Lambert Bros., Lexington Ave. at 60th St., N. Y. C. 22



Prized possession. A gold watch chain is a gift a man will treasure all his life. This one made of 10k gold by Forstner, one of the finest chain makers in the country, has a key holder and name plate attachment. Engraved up to 10 letters, \$45 ppd. 20% tax. Temple's, 518 Madison Ave., N. Y. C. 22



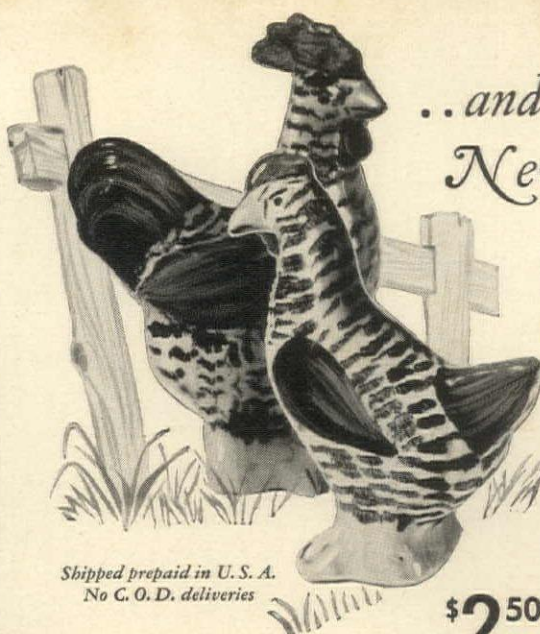
For special occasions, for an absolutely breathtaking table, nothing can surpass white organdy and linen. Rose pattern, hand-embroidered in Madeira. Mat and linen napkin with inset, \$10. Finger bowl doilies, 6 for \$8. post. 20c. Anita Gardner, 105 E. 57th St., N. Y. C. 22



MOTHER GOOSE MAGIC WINDOW BOOK

All those grand old Mother Goose rhymes come magically to life in this charming book for kiddies. Just pull a tiny tab and the brightly colored picture of Old Mother Hubbard changes into a picture of her Poor Dog! Or Peter Pumpkin-Eater disappears in a flash and there's his Wife looking out of the same window! There are seven magic windows and twenty rhymes, all colorfully illustrated. 11¼" x 8¾", with plastic binding. Perfect for those "just before bedtime" moments! \$1.25.

Write for Free Christmas Gift Catalog
MILES KIMBALL COMPANY
 Kimball Bldg. 100 Bond St. Oshkosh, Wis.



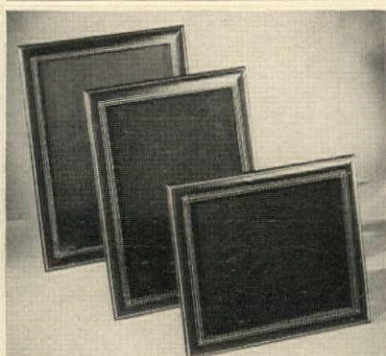
..and a Dash of New England

What could be spicier than this colorful Plymouth Rock salt and pepper set? Gaily they'll strut across your sunny breakfast table with all the charm of an old New England farm. Use the rooster for salt and the hen for pepper. Here is just the thing for that Christmas or hostess gift.

Shipped prepaid in U. S. A.
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\$2.50 for the set

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For your favorite photograph... hand-tooled in gilt leather frame with silk back. Two-way easel makes it adaptable to horizontal or vertical study. Colors: blue, green, brown, red, and maroon.

- Sizes: 10" x 13".....\$9.95
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- Direct from makers!
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Magnificent bedspreads, lovingly handmade by artisans of the South. Guaranteed to please—or money refunded in 10 days! Single size (72x108) 27.95, double bed size (90x108) 29.95. Shipped by Express—collect. Send check or money order.

Mail orders invited! Address Dept. HG
LAUREL HANDICRAFTS
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PATENTED MUSICAL CANDLE FOR SMALL FRY

Imagine! While the candle revolves on its lucite base, the music box plays "Happy Birthday To You" (only tune available now). Candle is decorated with nursery figures with pink or blue glow. It gives off a soft light—perfect for children. Here's a gift every youngster will treasure! Adult design not illustrated also:

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 Jewels of Light THE WORLD'S MOST BEAUTIFUL CANDLES
 1846 PARK AVE., N. Y. 35, N. Y.



No ordinary CUPS and SAUCERS, these

They're Indian pottery from Zapotecaland in Mexico

Try them for Tom and Jerry this Christmas

Set of 8 **\$4.95** Postpaid IMMEDIATE DELIVERY

They are highly glazed and decorated in bright yellows, greens and purples.

The stunning bamboo hamper they arrive in makes a grand wood or waste paper basket. The combination of pottery and basket makes an interesting and useful gift.

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 SANTA FE, NEW MEXICO

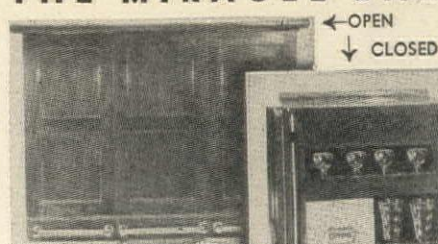


Remember... "GOING MY WAY"?
 WITH BING CROSBY
 Recall... THE MUSICAL LIQUOR BOX?
 PLAYS A TUNE WHEN YOU OPEN THE LID

—THIS IS IT— **29.50 PREPAID**
 No C.O.D. please

Contains 8 liquor glasses—Space for quart bottle

THE MIRACLE BAR



IT'S WONDERFUL!
 ONLY 21...
 IN A JIP...
 5-FOOT...
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 ONLY STORE OF ITS KIND
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PICTURES FOR YOUR WALLS!

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After Prevost, 16" x 13", \$6 the set



CURRIER & IVES PRINTS after FAMOUS ORIGINALS
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12 LOVELY FASHION PRINTS
14" x 12", \$5 the set

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The Twins

Lenox creates "The Twins" in fine American china...Dressed in delicate pink and blue they were designed to brighten corners, demand attention, interesting in detail they stand 3" high with a 1 1/2" base. An unusual Christmas gift. The pair, \$25 (postage included).

Cayce-Yost Co.
S. MAIN STREET HOPKINSVILLE, KY.



Give Something Unusual! MEXICAN HAND CARVED BOOK-ENDS

From The California Gift Mart

Bright wooden book-ends from the romantic lands below the border. Native Mexican artisans created these book-ends with a skill that is handed down from generation to generation. Beautiful, hand-carved in the shape of two colorful Mexicans at siesta time - painted brightly to give drama to every room. Especially welcome now when you're looking for unusual Christmas gifts! Pair \$4.40.

Send remittance and we pay postage. If C.O.D., you pay postage. If you live in California, add 2 1/2% State Sales Tax.

CALIFORNIA GIFT MART
Dept. 110
403 W. Eighth St., Los Angeles 14, Calif.



Jigger Chaser
... for Christmas spirits. Put water or soda in the bottom, a jigger of liquor on top... pinch shape keeps the liquor separated from the chaser in the bottom. Crystal clear, 3 3/4" high, \$3.50 for eight.

MAIL ORDERS FILLED

Filene's GIFT SHOP
BOSTON

musical tree stand

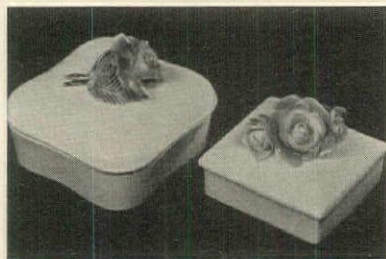


bright red tree stand that plays a Christmas tune. Personalized with your family name as—"The Gordons' Christmas Tree"

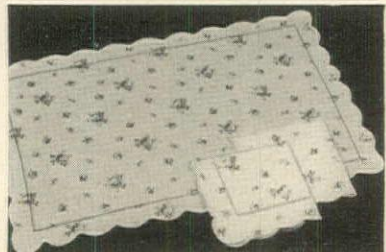
22.50
without name, 20.00

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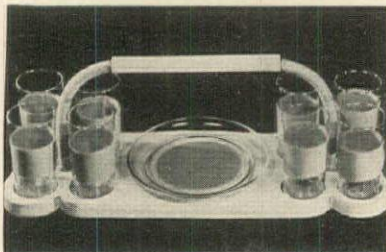
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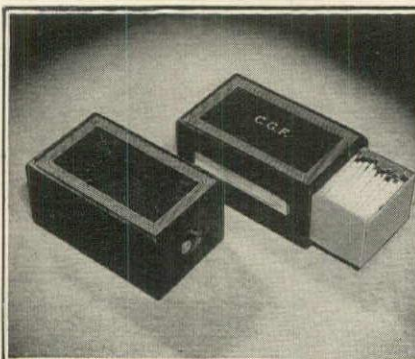
Reach for a cigarette as well as a sweet. Here is a box for each, made of white china, topped with handmade flowers in pink or blue. Cigarette box with two ashtrays (not shown) \$10. Candy box \$10 ppd. No c.o.d.'s. Barry David Gifts, 6130 Carpenter Street, Philadelphia 43, Pa.



Breakfast in bed becomes even more of a pleasure than usual when served on this white linen tray set printed with pink roses. Entirely handmade, the tray cloth is 14" x 20", with two 11" napkins, \$8.00 postpaid. No c.o.d.'s. Grande Maison de Blanc, 745 5th Ave., N. Y. C. 22



Carryall for highballs. The tray, with eight leatherette bound glasses is just the extra pair of hands you need at a party. The center dish is for cheese or canapés. Blond wood, with trim in assorted colors, \$10, exp. coll. Alex Anderson, 912 Niccollet Ave., Minneapolis 2, Minn.



Leather Match Box Case

Any pipe-smoking male will not fail to love, honor, and obey if he has this leather case for kitchen matches. In tan, wine, red, green, brown or blue leather it costs but \$2.50. Or with three initials in gold leaf, \$3.00. Postage 10¢.

FROELICH LEATHERCRAFT CO.
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America's largest retail selection at lowest price of open stock English Bone China. New dinnerware booklet will be sent on request.

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For All Who Wear Glasses!

EYEGLASS CLEANING TISSUES

Specially treated patented tissues clean perfectly, leave no lint, prevent misting! These handy, vest pocket booklets provide clear vision, make wonderful gifts. Give them—and use them!

12 BOOKLETS (Year's Supply) Send \$1
10 BOOKLETS Gift Wrapped Send \$1

OR

The SWANKY-MOST Gift with 10 DeLuxe Gold Monogrammed Booklets. Send Initials and \$2.50

CLEAN-OMIST
BOX 630, ORADELL, N. J.

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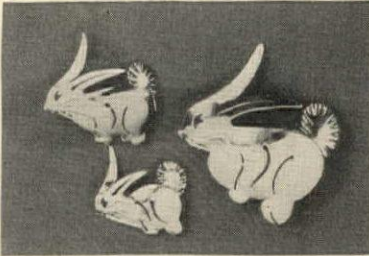
A bowl full of color. The scroll inside the wooden bowl reads, "The circus is coming to town". Brilliant hues, reds, blues and gold carry out the idea nobly. Lacquered, for salads, fruits, nuts or just decoration. 11", \$2.95. Post. 25c. Carson Pirie Scott, 1 S. State St., Chicago 3, Ill.



U. S. Mail was never more graciously received than in this wrought metal box. It has a hinged cover and three brackets to hold magazines and newspapers. Fastens with two screws. 9 1/4" x 11 1/2", white or black. \$10 exp. col. Four Seasons Shop, 138 Union Ave., Memphis, Tenn.



Harvey started something and now it looks as if the demand for rabbits will exceed the supply. These, gold on sterling, are smart worn in sets. 2 1/4" size, \$13.20; 1 7/8", \$9.60; 1 1/2", \$7.20. Earrings to match, \$16.20 ppd. tax incl. No c.o.d.'s. Selden Cooper, 8015 Forsythe Blvd., Clayton 5, Mo.



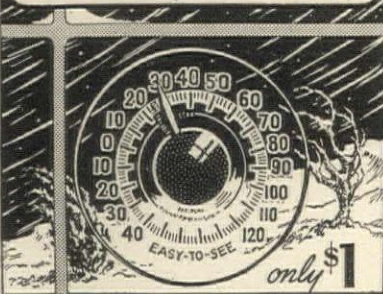
TURKEY ON THE TABLE

The great American Bird
In all his strutting glory
A jar that fits in any feast and
adorns any table
Right for cranberry sauce
or for candies; 8" high
Striking gift; equally useful

\$2.50 Each
add 45c for postage and insurance
RENDEZVOUS GIFT SHOP
Gift Counsellors Asbury Park, N. J.



**SEE at a glance
HOW COLD IT IS
OUTSIDE from inside**



EASY-TO-SEE Thermometer
Still only One Dollar
3" glass dial attaches anywhere on window—always visible. You look right thru it. Big numbers, easy-to-read even 10 feet away. Weatherproof, reliable, accurate, costs \$1.00, postpaid, no tax. Also Outdoor Sash Screw type or Indoor Hang-up type, \$1.25 each.
No C.O.D., Money-back guarantee.

Brad Lee Gifts
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through entire year
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Start a membership with this gorgeous Christmas basket, heaped high with juicy du Comice and d'Anjou pears, enormous Delicious apples, famed Coachella Valley dates, etc. Then 8, 5 or 2 additional monthly packages during 1946 of choice Blue Goose fruits.

SELECT YOUR MONTHS: Jan. Blue Goose pears; Feb. giant Delicious apples; Mar. Juicy seedless grapefruit; July, Coachella dates; Aug. Golden summer pears; Sept. Blushy peaches; Oct. Lake Chelan apples; Nov. du Comice pears.

Memberships (including Christmas basket) 9 months, \$31.00; 6 months, \$22.50; 3 months, \$14.00.

All shipments express prepaid and guaranteed to arrive in perfect condition. Reference: First National Bank, Medford.

Send check air mail or wire us to start Fruit O' the Calendar Membership with Christmas basket; you must hurry!

BLUE GOOSE ORCHARDS
American Fruit Growers, Inc.
336 Fir St., Medford, Oregon

"OLD SALT" SEA CHEST

A FAITHFUL REPRODUCTION
IN MINIATURE

THIS nautical Sea Chest brings back memories of the adventurous, romantic days when the Clipper Ship was Queen of the seven seas! Hand-made with care by New England craftsmen. Faithful in every detail. Beautifully grained—hand-rubbed old pine finish. Roomy 8 x 3 1/2 x 3 1/4 in. size, with built-in "ditty" box. Sea rope handles add an authentic touch. Let this Sea Chest have the place of honor in your home or office. Handy for cigarettes, jewelry, keepsakes—wonderful, too, as a sewing box. Will make an appreciated gift.

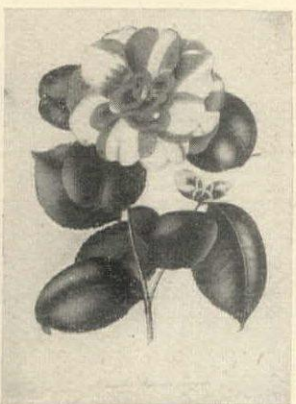
\$2.50 postpaid (No C.O.D.'s please)

Rupert Rhodes
"Your New England Neighbor"
Dept. 121, Chelmsford, Mass.

...AND FOR XMAS GIFTS, TOO!



9 CHARMING FLOWER PRINTS
CHIRAT BOUQUETS
15 1/2" x 11 1/2", \$5 the set



6 CAMELLIA PRINTS
16" x 13", \$10 the set

BUY-OF-THE-MONTH! 6 PREVOST FLOWER BOUQUETS

10" x 9", \$1.50 the set, postpaid

Send 25c for Catalog, "Prints That Make a House a Home"

More than 125 Illustrations, some in color—
JUST OFF THE PRESS!

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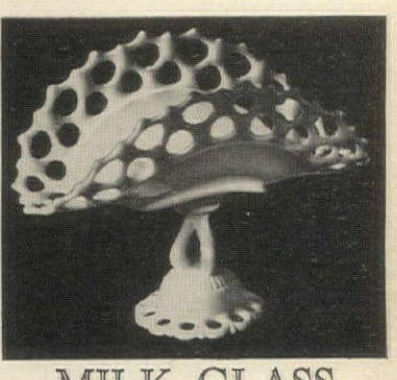


**FROM OREGON
MOUNTAIN MEADOWS**

I'm sincerely sorry that this year, because of the continuing scarcity of sugar, I will be able to supply only my regular customers with Oregon Mountain Meadow Preserves. If you have previously ordered or been given these old-fashioned preserves and desire Christmas boxes this year, please send me your gift list as soon as possible. I will fill orders as they are received or until all preserves are sold.

If you are not on my mailing list, please
WRITE FOR FREE GIFT BOX CATALOG.

JANE AMHERST
1103 N. E. 47th AVENUE, PORTLAND, OREGON



MILK GLASS

Footed Banana Bowl. A distinctive and unusual collector's piece ideally suited for a center piece with any fruit, or decoratively in pairs on your dining table, sideboard, console or in the living room. A faithful reproduction from the original mould, in that authentic milk glass with the soft deep glow. Postage paid to any address in the U.S.A.

A Matching Pair — \$6.90
One Only — \$3.60

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*Now YOU CAN HAVE
KEEPSAKES MADE INTO
ELECTRIC LAMPS!*

Vases, urns, statuary, figurines, candle-sticks, sea-shells, pitchers, flasks, trophies, and other keepsakes—even violins and riding boots—converted into artistic table lamps. Oil lamps electrified.

Just ship us the article by express or parcel post. Before making lamp, we will send you sketch and exact price quotation. If not satisfied, object will be returned upon request. No obligation. All objects fully insured while in our care.

Old-Style Lamps Modernized

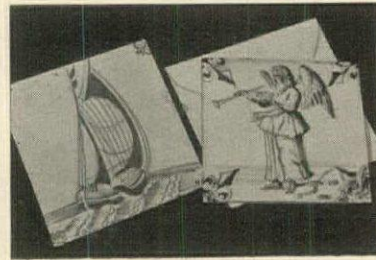
Lamps lengthened or shortened. Re-finished and metal parts re-plated. Broken glass and porcelain restored by original methods. Lamp shades cleaned or re-covered. All types of new shades custom-made. Moderate prices. Repair parts—send broken parts for duplication.

HOUSE-OF-LAMPS

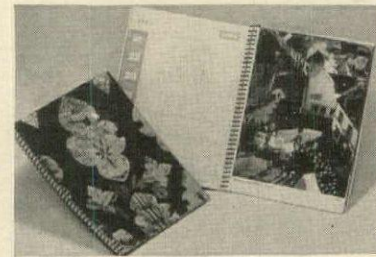
3201 W. Grand Ave. Detroit 6, Mich.



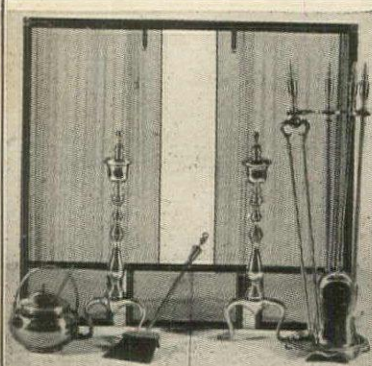
A gold watch with service features for the man who wants a smart looking one as well as one that can take it. 14k gold, it's shockproof, waterproof, anti-magnetic, sweep second hand. 17 jewels, beautifully thin, \$98 incl. tax, ppd. Bell Watch Co., 9 Rockefeller Pl., N. Y. C. 20



Museum masterpieces for Christmas greetings. These reproductions of XVII Century Dutch tiles, blue gravure on ivory, 5" sq., 10c each, are just a couple of examples of a wonderful collection offered by the Metropolitan Museum of Art. Others, 5c to 25c. 5th Ave. at 82nd St., N. Y. C. 28



Provincial France. 53 photographs of the countryside, lesser cities and peasant life illustrate this 1946 calendar. Opposite is a page for a week's morning, afternoon and evening engagements. A significant gift. \$2. post. 10c. American Relief for France. 427 Madison Ave., N. Y. C. 22



CURTAIN SCREEN—38" wide 31" high, finish black with brass trim.....\$35.00

ANDIRONS—solid brass—20 1/4" high, polished and lacquered.....pair, \$29.75

TOOL SET—solid brass—28" high, stand, poker, shovel, tongs.....\$24.75

CAPE COD LIGHTER—all brass.....\$15.00

BRASS HEARTH BROOM.....\$7.50
express F. O. B. Detroit

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HANDY SUSAN



THIS elegant hand decorated condiment ensemble of original design and captivating charm will adorn the most scrumptious tables. Oil, vinegar bottles; salt and pepper jars done in subtle hues of luscious grapes and ripe olives on a background of green herb leaves. Tray of antique white with matching motif. Handy Susan is equally capable as a stand-in for bread, fruit or the accumulated mail. Bottle and jars of ample capacity, tray 12"x3"x4" —\$10—postage 75c.

Elissa Ingles Country Shop
LYNBROOK, LONG ISLAND NEW YORK



JUST IN TIME FOR CHRISTMAS GIVING!

Imported from England
"CRIES of LONDON"
by the famous English Royal Artist
F. WHEATLEY

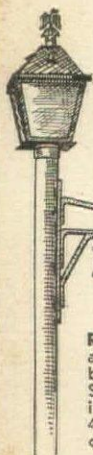
Set of 4 magnificent FULL COLOR prints ready for framing without further matting. Size 8 3/4" x 11 1/4". **\$295**

The soft vibrant colors of these beautiful prints lend a touch of elegance to modern or period interiors. They depict scenes in the daily life of the colorful vendors of the 18th Century selling their wares on the streets of London. Surely a splendid gift to give or receive. A must for your winter scene.

Send for them now. Sorry, no C.O.D.'s.
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100 East 87th St., New York 28, N. Y. Dept. G-125

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for country homes



Copper Lantern—hand made, cannot rust, electrified, black finish, with bronze eagle, 8 1/2 in. x 19 in. \$17.50. Large lamp 14 1/2 in. x 26 in., without eagle, \$33.00.



Reflector Bracket Name Sign, at low pre-war price, 1/4 in. thick bronze letters reflecting like the Stop signs—\$4.50 plus 60c per 3 in. letter, or \$5.00 plus 90c per 4 in. letter. (Periods one-half price of letters.)

Reflector Standard Name Sign—1/4 in. thick bronze letters on 24 in. standard, \$2.50 plus 60c per 3 in. letter, or \$2.50 plus 90c per 4 in. letter.

Bronze Reflector House Numbers—4 in. solid bronze numerals on 20 in. standard, complete with from one to four numerals, \$3.50.

Send check or money order, otherwise C.O.D.

LAUER METAL SHOP

1108 Cathedral Street, Baltimore 1, Md.



SALTED NUTS

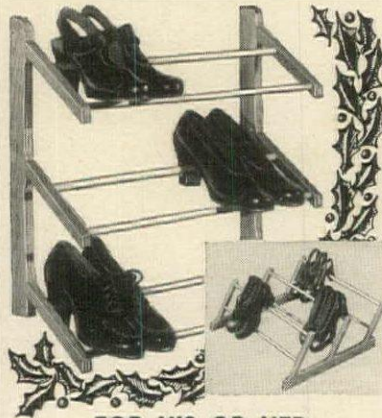
A delicious assortment of our famous fresh salted almonds, pecans, filberts, cashews, and peanuts packed in an attractive imported sturdy wicker basket. The ideal Christmas gift for your hostess!

4 lbs. \$10.00

(Express charges additional)

maison glass

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FOR HIS OR HER CHRISTMAS

This **STURDY WOOD SHOE RACK** will be a gift that will be long appreciated. Hangs on closet wall or door... or sets on floor... a **TWO-WAY RACK**. Saves space, saves shoes. Keeps shoes orderly, protects them from scuffing. Holds 9 pairs of women's or 6 pairs of men's shoes. Size 21 1/2 x 20 x 6 1/2 inches.

Mailed postpaid in U. S. for only \$2

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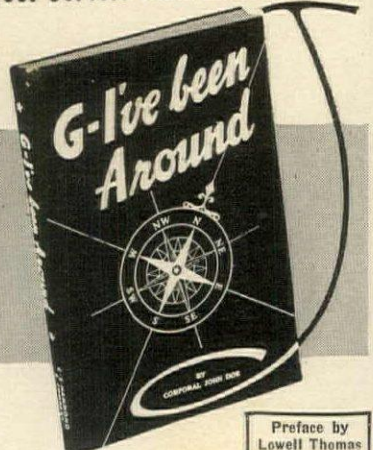
Send check or Money Order

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Preface by Lowell Thomas

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In this unique record book, filled in by him, there's a place for everything in his service career—pages of facts and figures, routes and ribbons, billets and buddies, photos and pin-ups; scrap section for clippings. Also contains Pictorial History of World War II, Training Camp Map of U. S., colored maps of all foreign areas to spot the places he served. **What a gift for every serviceman and woman, or for wife, mother or sweetheart!** 128 pages, size 7 1/2 x 10 1/2. His name (as author) embossed on attractive cover, no extra charge.

Just \$1.95 postpaid.

(Print name plainly.)

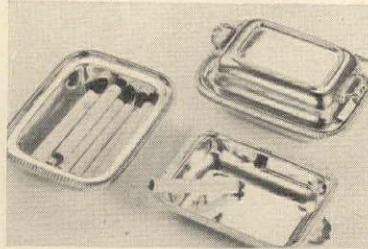
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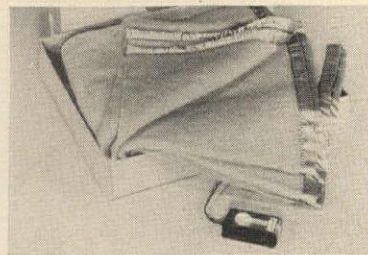
Sheffield cigarette box, copied in miniature from the popular covered entree dish, keeps them covered until you're ready to smoke and then the top becomes an ashtray. Lovely wedding or silver anniversary present. \$25 plus 20% tax. Alfred Orlik, 680 Fifth Ave., N. Y. C. 19



Unbreakable records. Impervious to accidents these, amazing new RCA Victor records bring you concert-hall realism with a minimum of surface noise. The first album, Till Eulenspiegel by Strauss, conducted by Koussevitzky, is \$5. ppd. Haynes-Griffin, 391 Madison Ave., N. Y. C. 17



So well remembered. The GE electric blanket is back again. Improved with automatic control, it keeps an even temperature whether the thermometer soars or drops. Lightweight, washable. Rose or blue. AC current, \$36.25 exp. col. Lewis & Conger, 6th Ave. at 45th St., N. Y. C. 19



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Tantalus set—Glass bottles in lucite frame **\$35**
 Frosted hi-ball glasses with colorful gay nineties, set of eight **\$10**
 English tea pot with Paisley design **\$6.25**

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SWISS MUSICAL MUG
 Getting small fry to drink their milk becomes easy with this hand painted Swiss musical mug, for it plays as they gurgle, and makes them ask for more. "Hand painted" designs for boys and girls with child's own first name painted on.

\$7.50 POSTPAID
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Holds 120, either regular or King size. Beautiful crystal-clear Lucite — won't break or chip.

\$10 delivered anywhere in U. S.
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STERLING SILVER Fruit Knife

HAND-MADE IN MEXICO

Hall-marked sterling silver blade and warm-toned Mexican hardwood handle —hand-crafted by Spratling's native artists in chaste modern design. Solves any season's gift problem superbly. So unusual you'll want some yourself.

Set of \$15.00
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Postpaid
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 Supply limited.
 Order now from

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 10 E. 47 St., New York

Approx. 3/8 size

WOODEN PEPPER GRINDERS

A pet gourmet gadget is the pepper grinder. The habit of grinding spices at the table is one we should adopt in the interest of better seasoned meals. Get one for yourself or send one to your friend as an ideal Christmas gift. Available in solid walnut. Guaranteed to work.

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 No C.O.D.'s

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Chef d'Orleans

Shipped Direct, Prepaid

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Here are some taste-tempting combinations:

SELECTION 1: 4 Creole Gumbo, 4 Turtle Soup (Southern), 4 Shrimp Bisque, 10 oz. **\$3.80**

SELECTION 2: 2 Bouillabaisse, 2 Diamond Back Terrapin Soup, 2 Oyster Soup, 2 Shrimp Bisque, 2 Creole Gumbo, 10 oz.; 2 Pâté of Shrimp, 2 Pâté of Smoked Shrimp, 3 3/4 oz. **\$7.70**

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Express prepaid. Gift wrapping 20 cts. extra. Send your order now.

Ask for price list

NEW ORLEANS DELICACY CO.
 Dept. G, 3530 Carondelet St., New Orleans 15, La.

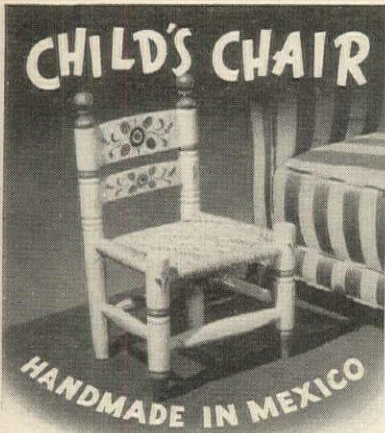
aren't they darling?

You'll win jubilant oh's and ah's from big and little girls alike with one of these adorable pets! They're beautifully made of coney fur. The white kitten is \$4.95. The tan dog or white dog with black ears \$5.95 each. Add 25¢ for postage.

Write for booklet of gifts.

TOWN & COUNTRY GIFTS
 906 MADISON AVENUE, NEW YORK 21, N. Y.

SHOPPING



CHILD'S CHAIR

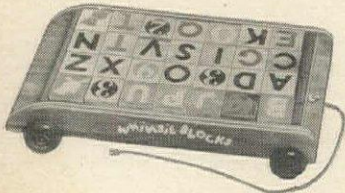
HANDMADE IN MEXICO

Your favorite small person would look perfectly adorable this Christmas perched on this little wooden chair with its woven rush seat and gay handpainted flowers on choice of yellow, blue, or red background. Delivered postpaid to your door without shopping troubles. Available in adult size, too, at \$5.50 prepaid. (No COD's, please.)

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For "MODERN AGE" CORRESPONDENTS

New! Sensational! Envelope with World Map in 9 colors as a lining! Enclosed with writing paper in beautifully embossed

PERSONAL CORRESPONDENCE PORTFOLIO which later may be used to keep or carry personal papers.

CONTAINS
25 World Map Envelopes
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Just **\$1.95** postpaid.

(Personalize your gift by having name gold-stamped on cover—only 30c extra.)

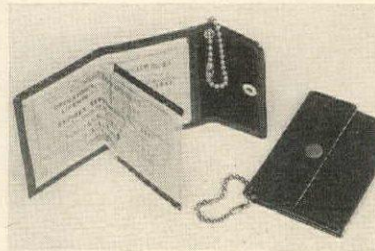
C. S. HAMMOND & CO.
Suite 454, 80 Lexington Avenue, New York 16, N. Y.



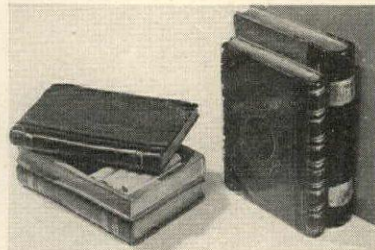
MUSIC WITH YOUR SMOKES

Whether you are alone or entertaining, and the urge for smoking is present, you know you're off to a musical start as you lift the lid of this exquisitely designed cigarette container. Your choice of 3 Chrome initials. There's a knowing smile of satisfaction from your guests, and plenty of compliments too. It is a perfect furniture-miniature for any home. You can see through the glass how the genuine Swiss Thorens movement works. Sturdily constructed. Specify 3 initials desired. Order your Musical Cigarette Tender Now! Only \$10.00 postpaid. (\$9.00 without initials.)

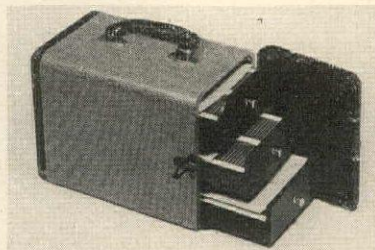
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MUSICAL GIFTS OF DISTINCTION
P. O. Box 12, Dept. B-4, Kew Gardens 15, New York
Send for free illustrated catalog of other musical items



Keeper of the keys for your car as well as license and registration. This neat, flat case, with key chain and window compartments is the make-gense present for a car owner. Genuine leather in blue, brown or red. \$2.50 plus 15c postage. Hammacher Schlemmer, 145 East 57 Street, N. Y. C. 22



Rare volumes in form of bookends and cigarette box for your library or husband's study. Made of composition in antique colors, they make a fine present for a bride about to start her own home. Box, \$7.50; bookends, \$10. exp. col. Mayfair, Inc., 4 Central Ave., Albany, New York



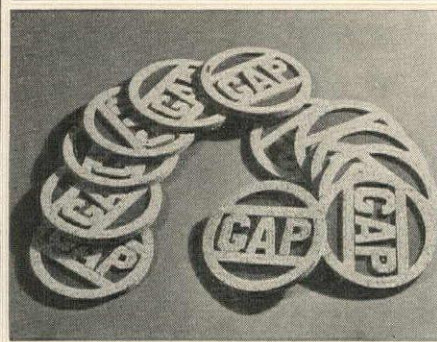
Classify your kodachromes in this trim portable slide file. Each of its three drawers holds 100 2" x 2" slides and has a removable index. Made of wood, with fabricoid covering, \$6.50. Case for 400 slides, \$4.50. ppd. Add 25c W. of Miss. Camera House, 728 Lexington Ave., N. Y. C. 22

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These cork coasters are personalized with your monogram in natural cork on a background of green, blue or brown. They are waterproof, will save your linen as well as cut your laundry bills. Underline initial of last name. A splendid gift idea! \$3.50 a dozen, plus 15c postage.

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ACCORDION PHOTO ALBUM
See at a glance the picture story of your baby from infancy to childhood. Holds fourteen 2 1/2" x 3 3/4" pictures with places for age and weight and the date of the picture. **\$3.00** POSTPAID

Greetings
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MIAMI BEACH, FLA.



5 TOILET WATERS from the

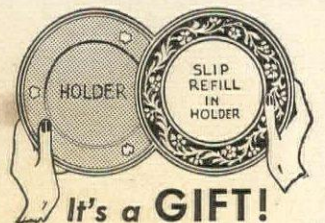
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Quintessence... Five fragrances to suit each mood, to meet every occasion. Real flower scents you'll recognize; fresh and varied. Included are: Night Scented Stock, Green Moss, Royal Purple, Lilac, White Phlox. Write today.

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Dept. HG-12 • 347 Fifth Ave., New York 16, N. Y.



It's a GIFT!

—both useful and "different"

Almost any woman (or lonely bachelor) will welcome this "perfect gift"—a set of silvery-looking, hammered-metal plates with an assortment of colorful paper refills in "Wedgewood," "Royal English" and "French Scroll" designs. For informal eating... no dishes to wash... just discard the refill, insert a fresh one, and the plate is again ready for use.

Special GIFT Assortment
4 METAL PLATES with
100 Gay PAPER REFILLS
\$3.95 Delivered

For CHRISTMAS only—3 Special GIFT Assortments \$10.50 Delivered
Additional plates and refills always available. Write for descriptive folder and prices, Dept. G.

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BRYN MAWR, PENNA.

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Only **\$9.95**
postpaid in U.S.A. Complete with Two 20-watt Fluorescent Tubes

Modernize Your Kitchen with Styled Fluorescent Lighting

Twice the light for half the cost. Easy to install in your present fixture. Plugs in like your light bulb. Artistically styled to fit any kitchen. Send check or money order.

* makes ideal Xmas Gift

The BRECHER CO.
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LOUISVILLE 2, KY.

AROUND



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Typatune. A new musical instrument with a typewriter keyboard plays 32 notes (2½ chromatic octaves). Anyone can play it, and learn touch-typing at the same time. Comes with song book. Portable, 11½" x 10" x 3". \$14.95. Post. 55c. No c.o.d.'s. M. C. Flynn, 43 E. 59th St., N. Y. C. 22.



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\$15.00 postpaid

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"Love Set" Ensembles

Hold that romance in dinner for two! Away with monotony. Change scenes with these enchanting, perfectly related services for the perennial bride and groom. Stimulating — conversational. The recognized authority of Carole Stupell design. . . Setting in yellow and green, exactly as shown with hand made pottery, glassware and mats — stainless steel flatware (8 pieces), plus cups and saucers. . . **Loveliest gift imaginable!**

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HEX SIGNS**

Almost everyone has heard of the famous Pennsylvania Dutch Hex Signs—one of the oldest forms of peasant art. Tracing patterns for needlework and painting are now available showing 23 of these signs each in three convenient sizes. Also a new booklet giving the history of these signs with 24 full color illustrations. Set of patterns and booklet, postpaid.....\$1.00

DECALS for home decoration—Hex Signs in full color. Large sheet of 48 decals, postpaid\$1.00

Complete set (patterns, booklet, decals) postpaid.....\$2.00

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NORMA JEWELRY CLEANER
PRODUCT OF NORMA CHEMICAL CO.

Give your precious jewelry the sparkle of new pieces. Dip small brush in jewelry cleaner, brush rings, clips, earrings thoroughly over a small bowl. Rinse with alcohol or hot water and dry. Cleans platinum, gold, diamonds and other precious stones. 6 oz. bottle, \$1.25 postpaid; \$1.35 west of Rockies. No C.O.D.'s.

AND FOR CHRISTMAS

When you give her jewelry this Christmas, give her Norma Jewelry Cleaner to keep it a-glow. This unique, little gift will emphasize your thoughtfulness the year 'round.

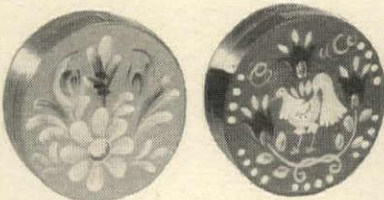
NORMA CHEMICAL COMPANY, INC.
Dept. 3, Mount Vernon, New York



**HANDMADE STERLING
SILVER BRACELETS**

Dogwood design beautifully made by craftsmen in the Carolina Mountains, \$6.00. Dogwood earclips, not shown, \$4.25. Federal tax included in both prices. Postage paid. Send check or money order. No C.O.D.'s.

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**Grandma's Old
Spice Boxes**

Gaily decorated by Peg Hall, noted American designer, in gay peasant flower designs or with a debonair cockerel "with his pants on". All hand done in smart color schemes on backgrounds of Eastham yellow, olive green, Delft blue or vermilion.

About 1½ inches high, 5½ in diameter.

Charming for sewing, candy or catch-all boxes. Interesting decorative note on coffee or tea table. Each \$2. Or \$3.75 for the pair.

Postpaid in 48 states on receipt check or money order. No COD's.

The Paul Revere Shop
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Lookie . . . DOLLS OF ALL NATIONS!

Distinctive little dolls, and perfect to the last detail of costume! Choose the French doll, the Irish, Czech, Italian, Scotch, Dutch, Russian or Hungarian. All about 7" high—\$2 each. Add 25c for packing and postage. Booklet sent on request.

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— they'll say it and mean it when you give Killinger HI-JACS for Christmas or any other occasion. These terri-knit coaster sensations are constantly useful to keep drinks from dripping, protect clothes and furniture. Fit any size glass, wash easily. Prewar quality. Eight assorted smart colors in gift box. Top to bottom: Numerals, 1-8, \$2 for 8; Regulars, \$1 for 8; Monograms, 3 letters, \$2 for 8; Initials, One giant letter, \$2 for 8. Buy now for Christmas gifts! No C.O.D.'s please. Orders postpaid in U. S.

KILLINGER COMPANY, 73 J STREET, MARION, VIRGINIA



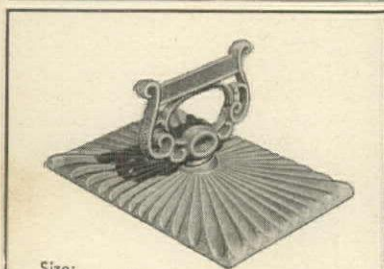
Wreaths of holly to deck your house inside and out. Use them on doors, windows, mantels or as table decoration. This one 16" in diameter is English holly with bright red berries, with extra sprays, packed to keep fresh. \$5 ppd. Ambrose Brownell, Box 73A, Milwaukie 2, Ore.



Danish marzipan, the traditional holiday confection that children adore and adults can't resist. Of pure almond paste, it's made by a candymaker whose family made marzipan for the Danish Royal House for generations. \$2.40 a lb. exp. coll. Old Denmark, 135 E. 57th St., N. Y. C. 22.



Plastic flower pots, to dress up the run-of-the-mill kind plants usually come in. These, lightweight, unbreakable and waterproof in assorted pastel colors up to wastebasket size. 5½" tall, \$2; 4¾", \$1.50; 3¼", \$1, exp. col. No c.o.d.'s. Rena Rosenthal, 71 East 57th St., N. Y. C. 22.



Size: 12¾" x 8¾" x 6"

The miry roads and jackboots of yesteryear are gone, but a touch of the leisurely air of a bygone era lingers on in the design of this gray iron footscraper. Fashioned to a pattern once strictly utilitarian, the inherent excellence of its design makes it a decorative and practical addition to the home of today.

PRICE \$10.00

Shipped Express Prepaid Upon Receipt of Check or Money Order.

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HOME AND GARDEN PRODUCTS CO.
LAKE FOREST, ILLINOIS



A PIPE SMOKER'S DREAM COME TRUE

A pipe cleaning set, hand wrought from sterling silver, which ingeniously combines a tamper, reamer and stem cleaner in one compact unit. Folded together, it takes up only 2¼" x ½" in your pocket. Very handsome—very practical.

We'll be glad to mail it overseas by first-class mail, without extra charge.

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SILVERSMITH
BOX HGD • MONTROSE, N. Y.



JOCKEY HITCHING POST

Add distinction to your home with this handsome reproduction of a famous old jockey boy hitching post. Durable cast aluminum, painted in bright colors (green jacket, white breeches, black boots.) Stands 3½ ft. high, 22½ in. wide. Particularly effective in pairs. A notable value at **\$137.50 EACH**

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INITIALED FREE! Tax Free!

This Beautiful Dunlite Aluminum Lighter...

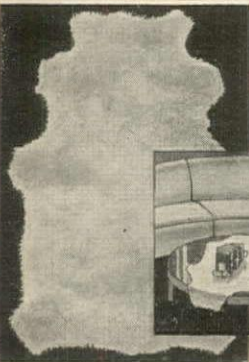
For keeping and giving, here's the smartly practical stainless aluminum Dunlite that always comes through. **DISTINCTIVELY INITIALED** FREE OF EXTRA COST. Sturdily built for hard use. Fits snugly into the hand. Has safety flame guard. **EXTRA FLINT FREE!**

ONLY **\$3.95**

ORDER NOW FOR PROMPT DELIVERY!

Send \$3.95 (NO TAX) for each lighter — check or money order... No C.O.D.'s, no stamps. Specify initials to be engraved.

DUNLITE CO., 124 E. 27 St., New York 16, N. Y., Dept. 119



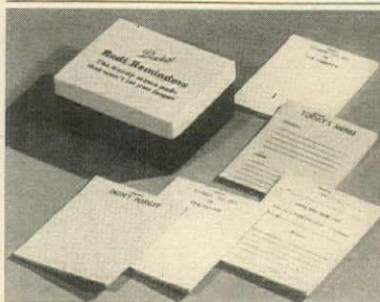
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(SUPPLY STRICTLY LIMITED)

• These richly ornamental spreads for coffee or cocktail tables, mantels, pianos, occasional tables, make appreciated gifts. A single pelt of genuine lambskin—soft, silky fur, electrically treated and gaily colored. In White, Red, Blue. Size, approximately 8 sq. ft.

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What a gift for a housewife! Like having her own private secretary. A whole boxful of handy don't forgetters marked: Things to Do in the House, Things to Do in the Garden, Things to Do in Town, Today's Menu, While You Were Out, and just plain Don't Forget. There are 12 pads, over 500 sheets, in gay colors. An unusual gift with a very practical angle. Beautifully boxed, postpaid, only.....

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In our block-long factory, equipped with the latest in shoe machines, we employ Shoe MAKERS, each a specialist at his machine, each proud of his own and B. Nelson work. Result: — you get a real FACTORY job of re-soling or ANY shoe repair. We also widen and lengthen shoes, re-dye, change suede to leather. **MEN! WOMEN! Have your shoes NELSONIZED, not merely cobbled.**

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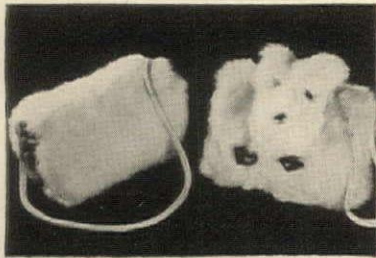
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AROUND



Muffs for little Miss Muffetts of soft, downy white fur. These little girl muffs will warm the heart as well as the hands of any child. Plain or "dog-faced", they are suspended from a non-frayable, white nylon cord. Plain muff, \$2.50, Scotty muff, \$3.95 ppd. Mayfair Gifts, Forest Hills, N. Y.



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A nest of hampers will either take care of soiled clothes or act as wastebaskets. Natural color, the baskets are threaded with woven strips of brightly colored straw. The large one is 22" high, the smallest, 15". All three have lids. The set costs \$6.75 ppd. Old Mexico Shop, Santa Fe, N. M.



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You know how a child loves to get mail! Well, Susie is amazing dog who writes letters to ages 3 to 8. The delighted child you add to her growing list of thousands of correspondents, gets weekly letter from Susie for 28 wonderful weeks. Educational. Fun. Surprises.

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Youngsters think you're wonderful, sending this gift. Send child's name and address. Tell from whom—Grandma, Mother, Santa, etc. Order today.

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"CLAMMERS"

For Lovers of Cape Cod Atmosphere!

GORDON GRANT WATER COLORS

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LOOK LIKE ORIGINALS • PRINTS MAY BE RETURNED IF NOT SATISFACTORY

PRICE \$7.50 EACH

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ROCKING HORSE
\$9.50 postpaid

Nothing is so dear to a child as his own rocking horse. This one is exceptionally sturdy and is gaily painted with Pennsylvania Dutch designs. Measures approximately 32" long, 24" high and 12" wide.

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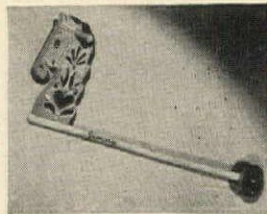


Antique black finish with colorful floral decoration.

Dough-raising box—an attractive and most useful cigarette or jewelry box. \$3.50 postpaid.

Knife and fork box cleverly pressed into service for cigarettes, nuts and popcorn. \$3.50 postpaid.

STICK HORSE
\$3.50 postpaid



Happy the child who rides the range on Ro-Lo, the stick horse. He's branded with the child's first name which we'll paint on for you. Gay Pennsylvania Dutch decorations, with two red wheels on the end. 39" long. Be sure to specify name desired.

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The SALT & PEPPER SHOP
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THE CURIO NOOK
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DeLuxe Creation

MASONIC RING

Superlatively beautiful in styling and fine craftsmanship. 14 carat gold with raised white gold chased emblem and blue enameled side ornaments. Fine 58-facet diamond. **\$90.00** (Including tax) \$90.00
Same, without diamond. . . . \$38.00

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MUSICAL ALARM CLOCK

Perfect Xmas Gift

7 Jewel Swiss precision movement clock with full radium dial and hands. Chimes play two delightful tunes to start your day right. Guaranteed. Thrill them with this fine novel gift. For home, school, and going places. In attractive gift boxes. Colors: red, blue, green, or ivory. Shape of clock: square, round, or octagon.

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A GIFT OF GIFTS FOR SUMMER AND WINTER USE

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A sturdy Bird Feeder for winter—a beautiful Gazing Globe for summer. Units interchangeable with just one pedestal. Non-tipping. Prices F.O.B. Racine—Bird Feeder (No. F-77)—\$21.75, Gazing Globe, 12" Dia. (No. G-91)—\$18.50. Write for description folder and combination prices.

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Your name might be Dolores or Frank. Whatever it is it will appear on your bank. On most occasions it's hard to save dough. But with this tricky bank it's easy though.

This personalized plastic bank makes saving real fun. Complete with foolproof mechanism, pick-proof lock and made of shock resisting plastic in gleaming ivory. As you deposit your change, the calendar clicks to the current date. Takes nickels, dimes and quarters. Capacity load \$25.00. Quarters change the month. \$2.25 plus postage. If you're feeling flush there's an extra conscience slot provided for bills.

Evelyn Reed 524 MADISON AVE. DEPT. HG-12 NEW YORK 22, N. Y.

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Choice of 6 attractive wall perfumers 50c each. Specify by letter as illustrated.

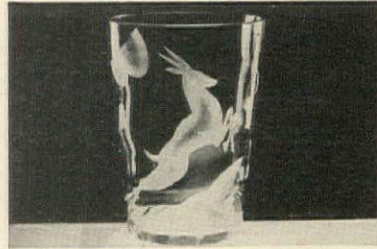
If you send remittance with order, we pay the postage—or we will ship C.O.D. plus postage.

FRAGRANTAIRE CO. Dept. G-30, 118 E. 28 St., New York 16, N. Y. STORE OPEN 9 A. M. to 5 P. M.

X'mas Gift Box
Attractive Christmas box containing one wall perfumer and one 2-ounce bottle of scent: \$1.00.



Good companions. Dressed for play, "Sunny Boy and Sunny Girl" wear handmade corduroy overalls with appropriate accessories. They've real bisque heads, go-to-sleep eyes, soft bodies, 11" tall. \$9.95 ea. \$18.95 a pr. ppd. No c.o.d.'s. Gray's, 3216 14th St., N.W., Washington 10, D. C.



Grace in Glass. The hand-carved leaping deer creates an unusual and interesting effect on this attractive vase. Empty, or full of cleverly arranged blooms, it fits well into any scheme. 5 3/4" in diameter by 8" high, the vase is \$9.00 exp. coll., no c.o.d.'s. Ovington's, 437 5th Ave., N. Y. C. 16



Pearl conscious? Two-strand choker, a pair of earrings and a pearl ring will satisfy that longing for the kind of jewelry that's just as smart with tweeds or velvet. Choker, \$3.95, and ring, \$1.95, are Richelieu pearls. Earrings, \$1.50. Add 20% tax. Gerlou, 5th Ave., 501 5th Ave., N. Y. C. 17

IT'S THE PERFECT Gift

For Your Friends Or For Yourself

The Acme All-Plastic Dress Hanger enriches the appearance of your closet. Extremely practical too — skirt notches on bottom hold skirt securely while open loop notches on top are designed for slips, evening gowns, lingerie, etc. 16 1/2" long, in Crystal, Green, Red and Ebony — 6 for \$2.00 postpaid.

The Acme All-Plastic Infant Hanger for little ones is a 12" replica of the dress hanger except for the skirt notches. Crystal, Blue and Pink — 6 for \$1.50 Postpaid. Satisfaction Guaranteed or Your Money Refunded.



Acme PLASTIC HANGER CO.
380 Throop Ave., Dept. B, G, Brooklyn 21, N. Y.

REMOVES LINT and DUST ... LIKE MAGIC



The new Electro Static Cleaner, "Brush Without Bristles", performs miracles on suits, uniforms, felt hats, furniture and car upholstery. Picks up dust, animal hairs and lint by magnetic attraction. No batteries, current or cord required. No bristles to wear out, or to raise dust. Non-breakable handsome plastic de luxe model. Money back guarantee. Attractive Xmas gift, suitably boxed. Price only \$1.75 Postage Paid.

J. H. SMITH CO., INC.
DEPT. P SPRINGFIELD 3 MASSACHUSETTS

SWEET SMELLING PINE

SOUTHERN KINDLING
130 pounds **\$5.95**
Two crates
Freight Paid Add \$1.00 Pacific Coast

"Chuck" full of rosin and "turp" gum. Only a few sticks are needed—no paper—just a match—Sweet Smelling Pine—natural kindling! Send your check. For home use or a gift.

The Littletree Co. WINTER PARK, FLORIDA
Ask for our new rustic furniture catalogue

For a Sportsman's Christmas Give this superb portfolio of **TWELVE PAINTINGS** by **Lynn Bogue Hunt**



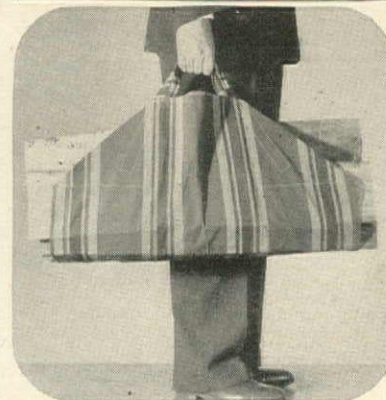
Famous Wild-Life Artist
Game Birds of America

GEORGEOUS paintings of WOOD-COCK, PHEASANT, DUCKS, QUAIL, CANADA GOOSE and others — reproduced by the new DEEPTONE Process in their full, natural beauty of color. Each picture measures 13" x 16". Ideal for framing, in your den, library, or shooting lodge; or use them to make distinctive screens, lampshades, scrap baskets, cocktail trays. But hurry — quantity is limited! ALL TWELVE in a handsome portfolio, with 24-page illustrated brochure describing the birds, mailed anywhere in the U. S. for only FIVE DOLLARS. Satisfaction guaranteed or money refunded in 10 days.

FIELD & STREAM, Dept. G,
515 Madison Ave., New York 22, N. Y.
Please send me at once portfolios of the LYNN BOGUE HUNT paintings, GAME BIRDS OF AMERICA, at \$5.00 each. I enclose \$.....

Name.....
Address.....
City..... Zone..... State.....

If you wish, we will send the Portfolio direct to recipient, and send a full announcement card. Please attach full instructions.



STURDY CANVAS CARRIER FOR FIRE-WOOD CHORES

When the hearth calls for more logs, tote them without strain or awkwardness in this big, handy canvas carrier.

Save hands and clothes from splinters, bark, and dirt—keep hearth orderly. Made of heavyweight, extra-duty canvas in colorful roman stripes. Double sewed edges; strong handles that can't pull out. Open size: 36" x 27".

Your novel log carrier will win instant notice and admiration. \$2.50 postpaid.

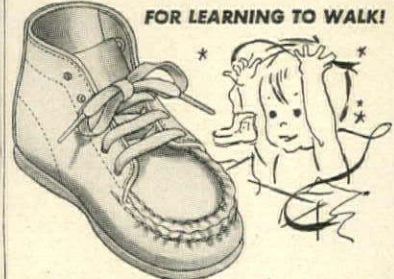
WRITE FOR GIFT FOLDER

AFCO PRODUCTS CO., LEXINGTON, MASS.

The perfect gift for that precious baby!

TODDLE-MOCS

FOR LEARNING TO WALK!



Darling moccasins of soft white buckskin, with hand sewed vamps and semi-firm soles. Designed to build a better baby from the feet up! Medium and full widths, whole and half sizes 1 to 4. If not sure of size, send tracing of baby's foot... or guess, and we'll exchange for right size after Christmas.

\$3.25 POSTPAID
Sorry, No C.O.D.'s
Money refunded if not satisfied.

Unless shoe rationing has been cancelled before you order, send current ration stamp with size or tracing and check or money order to...

CAROL SMALL, Box 54, Freeport, Maine

AROUND



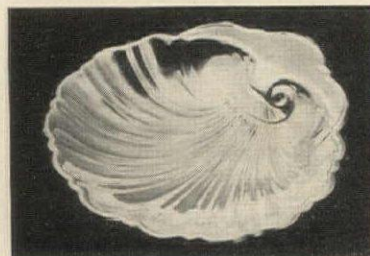
Surprise. The appearance of a beautiful cake is exciting enough, but when it's served with tiny cordial glasses, a toast is in order. Glasses with pointed ends, \$3 a doz. Musical platter plays "Happy Birthday". \$9.95 exp. col. No c.o.d.'s. Scully & Scully, 506 Park Ave., N. Y. C. 22



When friends drop in a glass of wine is a simple and pleasant refreshment. Serve Sherry, Port or Muscatel in this milk-glass set—a reproduction of early American vintage pattern. The decanter and eight stemmed glasses are \$4.50 ppd. No c.o.d.'s. Wm. Hengerer Co., Buffalo 5, N. Y.



Always good for an enthusiastic "thank you" from a bride or friends on your Christmas list. A silver plated shell 5" wide for candy, nuts or an ashtray is a classic, and no one can have too many. \$4.50 plus 20% tax ppd. Salt & Pepper Shop, 445 E. 86th Street, N. Y. C. 28



It Stands!

A Knitting Bag on a folding stand that can be conveniently carried from room to room, wherever you may choose to work. The stand is genuine solid walnut and measures 25" high by 16" wide. The bag is attractively lined, complete with pockets. Let it solve one or more of your Christmas gift problems.

\$14.95 shipping charges collect
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Allow 2 weeks for delivery

PETER PANN—Gifts

545 Fifth Avenue New York 17, N. Y.



An Appropriate Gift—anytime—to lend Cheer and please Palates—Tasty, Wholesome, Nourishing

Xmas DeLuxe SPECIAL

A Thrilling Change—Intriguing Goodness

There's "nothing just like these wonderful goodies." All of the highest quality—colorful tin of **LEBKUCHEN** (6 spiced fruit cakes with a variety of flavorful fillings); distinctive air-tight package containing 12 ozs. of mouth-watering "Pastry Sticks," choc-full of delicious chocolate cream; 14 oz. **Rum and Brandy Fruit Cake**; 1 lb. **Glazed Fruits**; 3 large bars of rich, wholesome chocolate; 1/2 lb. **hard and filled candies**; 2 pkgs. **Peppermints** (24 square tablets); 1/2 lb. **Jordan almonds**. (Weight 7 lbs.) A gift any man or woman will be delighted to receive. Mailed to any address in the U.S.A.

We'll be glad to mail our 4-Star DeLuxe SPECIAL (as illustrated) to anyone in the Service—at home or overseas, and to any civilian in the U.S.A., Europe or any part of the World. (Weight 5 lbs.) Send us the name and address, with your check or money order and GIFT card. Order NOW!

ROLL BISCUIT COMPANY

Dept. G, 827 Broadway, New York 3, N. Y.



\$8.00

Postpaid

\$6.65

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in the U.S.A.

GIFT FOR THE GOLFER

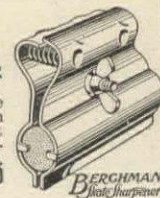
Score a Hole in One Christmas Morn with your golfing friends! **PRACTISOR** Putting Trap takes shots on rug or lawn. Steadies hand and eye, improves game. Fun for parties! Each, postpaid, only \$2.00

SPECIAL: 3 PRACTISORS (3-Hole Course!) . . . \$5.00

FOR SKATERS

A SKATE SHARPENER

Every skater needs a skate sharpener. The **Berghman** sharpens skates lengthwise, just like professional racers. Genuine Alundun stone. Adjustable. Fits all skates. Each, \$1.00 only.

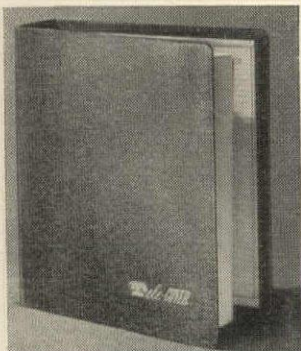


BERGHMAN LAWN MOWER SHARPENER

A GIFT FOR DAD!

Dad will bless you every time he uses this **Berghman** Lawn Mower Sharpener! A few quick strokes save hours of back-breaking pushing. Keen blades make smoother lawn. Adjustable. Fits all mowers, lasts lifetime. Each, \$1.00 ppd., only.

G. BERGHMAN CO.
1027 THATCHER AVE. RIVER FOREST, ILL.



Decorative, TAILORED-TO-MEASURE protection for your telephone directory

Tele-COVER

FOR HOME AND OFFICE

A fine, simulated leather cover with index that reveals numbers at a glance. Handsome, practical, jet black or wine red—price \$2.50. Send check or money order. We pay postage.

Add 50c for name in gold.

If you give a Tele-Cover as a gift, be sure to state locality where it is to be used.

THE TELE-COVER COMPANY

322 S. 7th St., Philadelphia 6, Pa.

LARGEST STOCK OF FINE CHINA & CRYSTAL IN NEW YORK



FOR that hard-to-please man here's a handsome set of 8 Hiball Glasses, 8 glass stirrers, a jigger and tray. Hiballs hold 12 ozs. and have cut thistle or ear of rye. (State choice.) Jigger holds a man-size drink. Heavy Walnut-finish Tray, 9 x 16 1/2 ins., with cork base sunken sockets. One-hand handle in black and chrome. Complete set \$19.50.

Smart 3-oz. Footed Cocktails with cut design of flying geese over marsh grass. 8 for \$6.00.

Shaker to match, has strainer and holds 1 quart. Each \$9.00.

Attractively modern Serving Tray of heavy Crystal with handles and frame of chrome. Cut flying geese over marsh grass. Size 16 x 10 ins. Each \$13.50.

Complete set—cocktails, shaker and tray, \$28.00.



PLUMMER, Ltd.

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DALE FIFTH AVENUE



FINE LEATHER.
GOLD TOOLED
DESK ACCESSORIES

Cigarette box 12.50

Ash tray 10.00

Bookends 19.50

Sterling silver cigarette

lighter 19.50 (tax incl.)

**The World's Finest
MUSICAL
CHRISTMAS TREE STAND**

Choice of "Silent Night"
"Adeste Fideles" or "Noel"

For the third successive Christmas, Mayfair features this, the world's best musical Christmas tree stand! We sold them in 1943 and again in 1944 . . . many hundreds of them . . . and to date not one has been returned for repair! Sturdily made to last for years. Bring happiness, joyful gladness and real Christmas cheer to your home with this lovely stand . . . use it this Christmas . . . next Christmas . . . and every Christmas to come! Its merry music will make the Christmas scene one to be remembered always. Beautifully finished in snow white enamel with miniature Christmas trees in green. 12" x 12" x 4 1/2".



(In ordering, please give second choice of tune.)

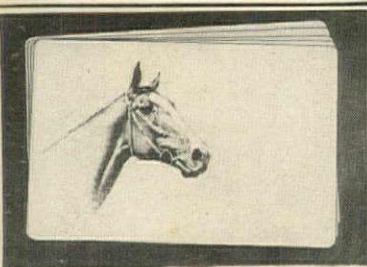
\$20.00 postpaid.

Hand Carved PEPPER GRINDERS

The gourmet insists that pepper should be freshly ground. The smart hostess insists on a grinder that is attractive. Here are grinders that satisfy the demands of each. The famous "pineapple" design or the more conservative "swirl" design. Hand carved from hard wood. 4" high. Grinding unit is of the finest steel. \$3.50 each.

Order now for Christmas—send check or money order. No C.O.D.'s.

Mayfair Gifts 72-08C AUSTIN ST. FOREST HILLS, N. Y.



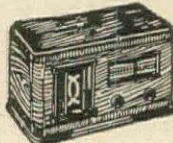
**Attractive
Breakfast Mats**

A welcome, charming gift for yourself or friend. These unusual cream-colored, heat resistant, washable mats are decorated with an original and exclusive C. W. Anderson Horse's Head. They dress up your table and save laundry bills too. Size 10 x 16". Prices—60c each, or 5 for \$2.75. 9 for \$4.50. Postage prepaid. Your money back if you are not delighted with them.

WIESENFELD CO.

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Radios
Vacuum Cleaners
Electric Fans
Electric Heaters
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Infra-Red Health Lamps
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Electric Cookers
Pressure Cookers
Christmas Tree
Lights complete



Send Stamped Return Envelope for Prices
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Dept. HGM-12
667-671 NO. CLARK STREET
CHICAGO 10, ILLINOIS

CHRISTMAS SPIRITS



Teetotalers' tomato juice or those with "just a wee touch", will taste better from these generous-sized glasses which are an asset to Christmas hospitality.

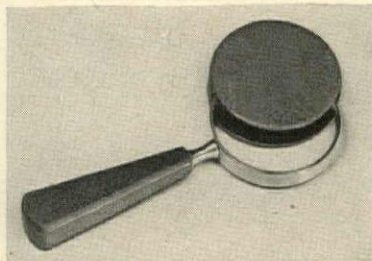
The green and white Mistletoe or red and green Holly designs hold 12 oz. and are as merry as "Jingle Bells". \$4.50 doz.

Express collect

ALEX ANDERSON & SON, INC.
912 Nicollet Ave., Minneapolis 2, Minn.



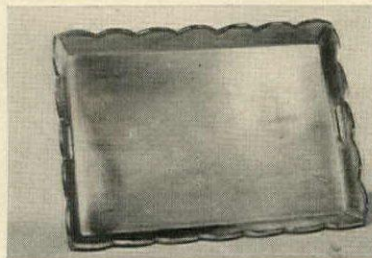
SHOPPING



Magnify things like newspaper and phone books with this powerful glass. It's a welcome gift for stamp and coin collectors, older people and friends whose hobbies involve detail. Pigskin handle and case. 8" long, glass 3", \$8.95. Post. 25c. Mermod-Jaccard-King, 9th & Locust St., St. Louis 1, Mo.



Dead ringer for Bambi, this musical fawn will earn you a top rating in the affections of the youth in the community. He is made of shaded brown mohair with six felt flowers, and stands 14" high. \$14.50 plus 15c postage. At Lanz Fifth Avenue, 668 Fifth Avenue, New York City 19.



Noteworthy dimensions. This tray bright and shining and perfectly plain. It's surprisingly lightweight for its size, 16" x 22". Mexican tin on wood. Easy to keep clean, it's a godsend for a busy housekeeper. \$9.50 exp. col. Pan American Shop, 822 Lexington Ave., N. Y. C. 21.



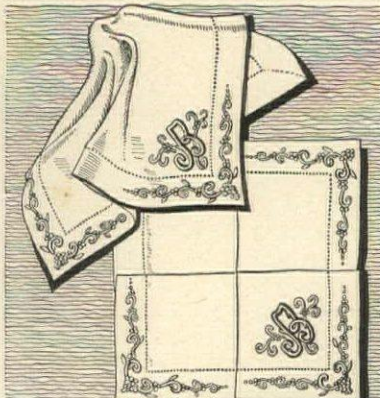
Ice Bucket

VACUUM INSULATED ALUMINUM

A magnificent gift for host or hostess who entertains royally. Made of hammered aluminum, with vacuum insulated glass liner. Assures you of a plentiful supply of ice cubes all evening. Keeps liquids or foods hot or cold for many hours. Overall height 8 1/2", width 7 1/2". Limited quantities.

Prepaid \$15.95

ART COLONY INDUSTRIES, Inc.
69 Fifth Ave., Dept. H.G. 14, N. Y. 3, N. Y.



Christmas Beauties!

Now here's a charming Noël notion . . . six stunning hankies frosted with hand-embroidered initial and décor. Snow white, soft and fine. These initials: A, B, C, D, E, F, G, H, J, K, L, M, N, P, R, S, T, W. Box of six . . . \$8.95

Please add 25c for postage.

Albert George

Dept. GD, 679 Fifth Ave., New York 22, N.Y.

FUN FOR EVERYONE



AND A WINNER EVERYTIME WITH

**PARLOR
PONIES**

A NEW GAME SENSATION
IT'S A RIOT OF FUN
FOR EVERYONE

Action! Excitement! Thrills and fun galore with PARLOR PONIES — the new party game that's sweeping the country. One to 25 people can play. Action is fast from start to finish. Includes 12 x 24 inch race track, cards, horses, token money and mutual tickets. Money back guarantee. Immediate delivery. **\$200**

Order now. Postpaid

RICHARD INDUSTRIES
1640 BURNHAM BLDG. CHICAGO, ILL.



"ST. FRANCIS AND THE BIRDS"

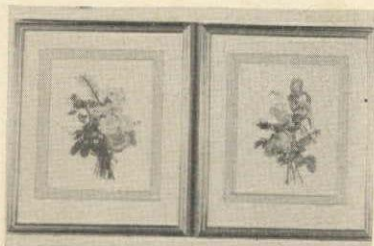
The famous statue of St. Francis, with birds in hand and at base, reproduced in antique-finish lead, 19" high. The Victorian cast iron bird bath is 22" in diameter, 31" high, white, black or Pompeian green finish. Bird bath (#10B); \$36. St. Francis (#178M); \$37.50. The set, special; \$70. F.O.B. New York.

FLORENTINE CRAFTSMEN, INC.
540 First Ave. (at 31st St.) New York City 16

AROUND



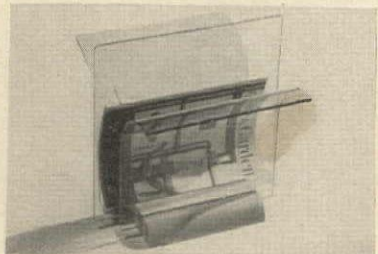
The frame does it. Prevost prints have never looked more beautiful than in these fine antique gold frames. Worthy of originals, they have French mats and a pair is a tremendously successful wedding present. Overall size, 16" x 14". A find at \$12 the pair. Old Print Exchange, 14 E. 48th St., N. Y. C.



These two little pigs stayed home to make a unique paper weight for a lady's desk. Mounted on heavy lucite, the pigs, made of fine bone china, are decorated, one with a thistle design, the other with clover. 3" x 4 3/8", \$4.50. Post. 25c. No c.o.d.'s. Cardel Ltd., 615 Madison Ave., N. Y. C. 22.



Display your magazines in a modern bent glass rack that fades into the background making magazines important and easily accessible. Good looking and strong. Wood base, rose quartz oak, natural walnut, mahogany finish, black, white. \$14.95 exp. col. Modernage, 16 E. 34 St., N. Y. C.



BOUDOIR BEAUTY

Lotion bottle, cotton picker, powder jar on oval glass tray. **HAND PAINTED** with lily of the valley & roses; with ivy for the sophisticated lady; with roses and forget-me-nots for the teen-aged. State choice. 4-piece set \$17.50.

To match: miniature perfume bottles with delicate real shellstoppers. \$2.50 each.

Perfume bottles with harp-shaped stoppers. \$3.00 each.

Postpaid (add 30 cts. west of Miss.). No c.o.d.'s, please.

"LA PALETTE"

P.O.B. #180, Station "N"
New York 23, N. Y.



\$240

Incl. Fed. Tax

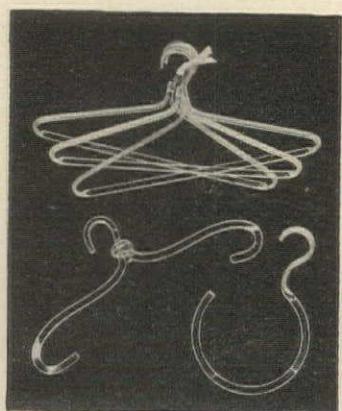
ST. CHRISTOPHER MEDAL in sterling silver

A charm to keep with you constantly... this St. Christopher medal, embossed on reverse side. Sterling silver. Pictured exact size.

Mail orders filled.

LAMBERT Brothers

Neighborly Jewelers since 1877
LEXINGTON at 60th ST., N.Y. 21, N.Y.

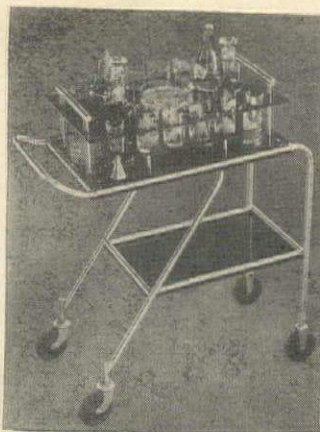


Accessories For Your Closet

Pastel Lucite Hangers, ribbon-tied in sets of six. Well made and satin smooth. For lingerie or evening gowns, \$7.35 a set; A loop for your fur at \$1.25; Standard shape Hangers at \$7.35 a set. (Child's size, \$5.50 a set.) Postpaid.

The Page Shop

HAVERFORD PENNSYLVANIA



Models C-1 Cart and D-1 Cocktail Bar

This arrangement combines two exceptional items into one complete portable HOME or PATIO BAR. The two may be used independently if desired. Cart size 14 5/8 x 33 5/16 x 30 3/4 hi. Wt. 15 1/2 lbs. Price \$49.50. Bar size 14 x 24 x 8 1/8 hi. Wt. 7 3/4 lbs. Price \$26.95; set of fittings, and good quality sand-etched glassware (less bottles and decanters) \$6.20.

Prepaid in U. S. A.
Available at most dealers and department stores, or order direct.

AERO-ART PRODUCTS

DIVISION OF FRANTZ INDUSTRIES
1701 W. SLAUSON AVENUE LOS ANGELES 44, CALIFORNIA

California Gifts Of Distinction

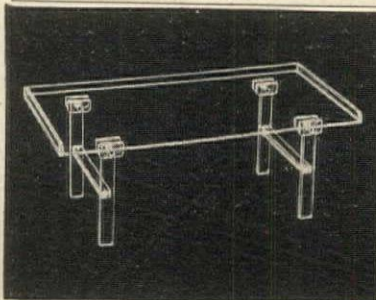
- Serving Aids by AERO-ART featuring
- Finest Quality Aircraft Materials
- Unsurpassed Beauty and Design
- Maximum Utility
- Superb Craftsmanship and Detail



Model R-2 Stand and T-2 Serving Tray

A three-fold combination of exceptional beauty and utility; a sturdy Luggage Rack; an exquisite Serving Tray or an unusual and convenient Coffee-Cocktail Table or Bedside Stand. Fits well into any home or decorating scheme. Luggage Rack, 15 3/4 x 24 x 18 3/4 hi. Wt. 3 1/2 lbs. Price \$10.50. Tray, 17 x 24 in. Wt. 6 lbs. Price \$13.50.

Write today for catalogue showing complete line of AERO-ART serving aids and cocktail bars.



LUXURIOUS LUCITE

Something utterly new and charming in the so-popular lucite is this breakfast tray. Remarkably light, cool, and clear to harmonize with any room color scheme.

Approx. 12" wide by 23 1/2" long
by 8 1/2" high. \$22.50 postpaid

No c.o.d.'s please

Mary Bartint

175 Greenwich Avenue
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Personalized Photo Record Books for your family library which gain in value & sentiment with the years. Handsomely bound in buckram 10" x 12". Space on cover & 28 hinges for 8" x 10" prints & 112 pages for snaps, mementos, etc. Backbone of book is gold-stamped with one Standard & one Personal title. For Standard choose:

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Personal Titles limited to 3 lines of 10 letters each. (Please print.)

Blue, Brown, Green. \$5 each postpaid, add 25c W. of Mississippi. Allow 3 weeks. No C.O.D.'s.

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33 Highbrook Ave., Pelham 65, N. Y.



PLANT STAND

Unique, practical stand of hand wrought iron—light, sturdy, easy to move. Finished in white or green.

Two-Tier—trays are 8" x 30" and are 14" and 24" from the floor.....\$10.00

Three-Tier Stand (Illustrated)—trays are 8" x 30", and are 14", 24" and 36 1/2" from the floor.....\$12.50

Mail Orders: Express Collect

HELENE PEP

8260-116th Street Kew Gardens, N. Y.



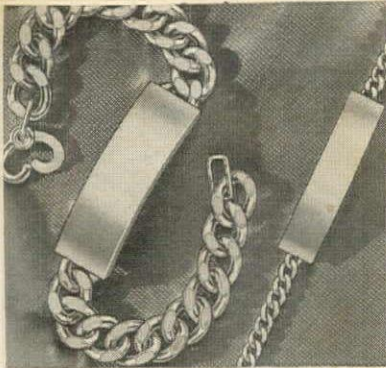
BRAVO! Thrill to the excitement and color of the Bull-fight, the toreador, the matador, the picador. Play your favorite card game with these gay and unique playing cards from Old Mexico. Fifty-two reproductions from original watercolors by Ruano Llopis.

Postpaid \$2.00

Pan American Shop

822 Lexington Ave., New York 21, N. Y.

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EXTRA HEAVY, MASSIVE IDENTIFICATION BRACELETS
for MEN—Solid Sterling silver throughout, rugged construction—masculine design.
\$16.80 incl. 20% Fed. tax

LADIES STERLING SILVER IDENTIFICATION BRACELETS
Modern design, finest craftsmanship. Makes an ideal gift that will be sincerely appreciated.
\$5.50 incl. 20% Fed. tax

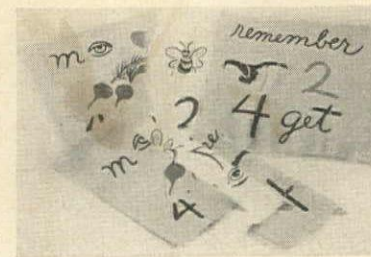
ENGRAVING ADDITIONAL—Large initials for front 25c ea. letter. Name and serial number or name and city for rear of plate \$2.00 (Please Print).



Dictionary de-luxe. It's not the standard Webster's inside, but the brocade binding outside, that makes this necessity a luxurious gift. Ideal for a lady's desk or bedside table. 6" x 4 1/2" in pastels or strawberry pattern. \$4.50 each. Carlin Comforts, 10 E. 50th St., N. Y. C. 22



Highlight the entrance to your house or driveway with a pair of these lanterns perched atop a 4" post. Made of heavy rust-resisting metal, painted dull black. 13 1/2" sq. x 20 1/2" high. Electrified for 75 watt bulb, \$13.50. For oil, 50c extra, exp. col. Fan Craft Mfg. Co., 37 West Main, Plainville, Conn.



Party makers. Gaily decorated cocktail napkins start a party off right, right away. These feature original designs by Pauline Granischstaden, each has a cryptic message that your friends will feel very clever deciphering. Silk-screened on hankasheer. \$10 a doz. Neiman-Marcus, Dallas

SOLID 14K GOLD CROSSES AND CHAINS

Dignified, sculptured beauty, exquisite workmanship... designed to be cherished a lifetime. Not hollow or gold plated but solid 14K gold throughout.

Prices include 20% Federal Tax
13/16" \$21.00
1" 27.60
1-5/16" 36.00

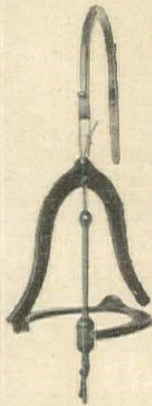
Send M. O. or check with orders
No C.O.D.'s please

REDRUTH Jewelry co.

Dept. B-12, 424 Madison Ave., New York 17



For CHRISTMAS a LUCKY Horseshoe BELL



will delight your friends and family with its clear ringing tone at door, garden gate or as a "come and get it" call. Made from two old horseshoes welded together so they chime vibrantly when struck with rawhide-tied clapper. Weatherproof finish. Height about 9 inches. Diameter about 8. Design patent 137,864.

Complete with Horseshoe Bracket \$9.50
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Shipped express collect on receipt of check or money order. If sent as a gift we will prepay express for 50c additional. (75c W. of Mississippi River.)

Horseshoe Forge

9 Muzzey Street

Dept. HG Lexington, Mass.



ALL-METAL
PRE WAR QUALITY
KEY-CHAIN-LITE

Perfect Gift.

FOR EVERYONE

De Luxe Model \$1.00

A handsome pocket flashlight combined with key-chain. Smart, useful, always in good taste. A gift everyone will appreciate. Personal enough for your nearest and dearest — yet ideal for that business acquaintance. This tiny, powerful Key-Chain-Lite has a thousand and one uses. Lights up keys and keyhole; for use in theatre, automobile, cut-of-doors. No more fumbling in the dark! Truly fine polished chromium plate, barrel covered with genuine leather. Attractive gift box. Complete, ready to use, \$1.00 postpaid. Initials embossed in 22k gold 25c extra. For that SPECIAL gift we suggest Superfine Key-Chain Lite, heavy 22k gold plated with engraved design, \$3.00 including tax. Engraved initials 25c extra.

Order this welcome gift now!
Buy one for yourself too!



Personal Gifts, Dept. HG-12
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Enclosed is \$.....(cash, money order, check) for which please send at once in Gift Package.
.....Leather covered Key-Chain-Lites at \$1.00 each.
.....Superfine Gold Plated Key-Chain Lites at \$3.00 each.
Initials as follows (25c extra).....
SHIP TO

MY NAME IS



NAMECHAIN

Personalized
Spells KEY CHAIN
YOUR NAME
in full

DURABLY CON-
STRUCTED IN
GOLD PLATE

The Perfect
Gift

Each Namechain made to your order—up to 16 letters allowed. Individually packed in Gift Box. Orders shipped in one day.

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WOMEN! Ultra smart to wear with slacks.

NAMECHAIN COMPANY
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Making pottery is lots of fun. Ceramic Jewelry, Figures, Horses, Cats, whatnots, are easy and interesting to make with Electric Pottery Kilns. Baking chamber 5 x 5 x 5 inches, \$35. 9 x 8 x 16 inches, \$150. Other sizes, large and small. F.O.B. KC. Mo.

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GAME BIRD SMOKING TABLE

The famous sporting artist LYNN BOGUE HUNT designed the birds on the white tiles. In the center of the table there is a compartment for your man's pipe, tobacco and cigarettes.

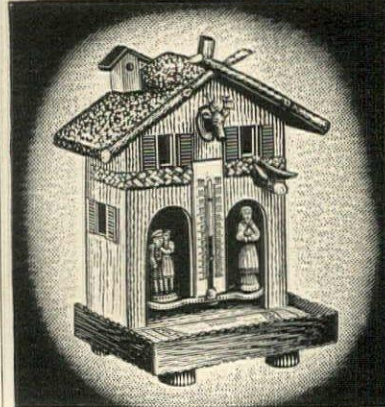
A choice of pickled pine, mahogany or walnut finish, completes in all, a handsome piece of furniture with a definite appeal to men.

Size 19" high with top 23 1/2" x 10 1/2"

Price \$19.50 express collect.
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Browning's

EAST GREENWICH RHODE ISLAND



WEATHER FORECASTER

This "Swiss" weatherhouse, made in the U.S.A., PREDICTS the WEATHER IN ADVANCE. Has thermometer on front... Guaranteed to Work. When the witch comes out watch for bad weather, the girl and boy indicate nice weather. Acts with amazing accuracy. Weatherhouse is 7 inches high and 6 inches wide. Shipped complete ready to use. As illus. \$1.69 prepaid.

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LIFETIME GUARANTEE

HAND FINISHED MODEL \$6.95 (Prepaid)

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... Croix Royale vintners select only the choicest varieties... lavish their skill to bring you superb California Wines—full bodied... rare flavored... rich in bouquet. To be sure, these fine wines cost a few pennies more per glass—your investment in real enjoyment. Compliment your guests by serving these famous Croix Royale Dessert Wines—Pale Dry Sherry, Muscatel, Madeira and Tawny Port. And they will enjoy Croix Royale Dinner Wines—Burgundy, Sauterne and Chablis.

* * * * *

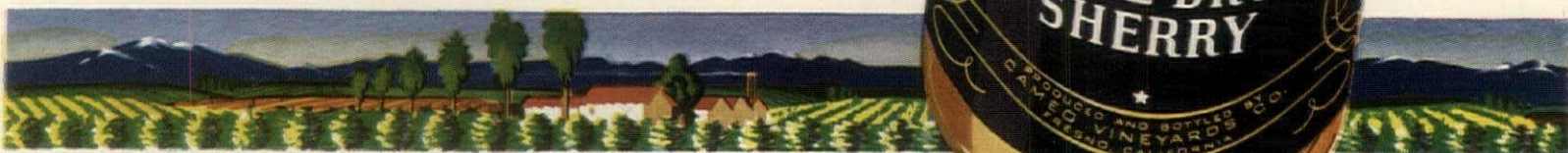
... If you'd add to your reputation as a host, send for Croix Royale recipe booklet, "How to Brighten the Moments in Your Entertaining Life." Write Dept. HG1, Cameo Vineyards, Fresno, California.

CROIX ROYALE

(Croix rhymes with Enjoy)

California Wines

VICTORY BONDS COME FIRST ALWAYS!



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VINTNERS, BOTTLERS FRUIT LIQUEURS, PEACH, APRICOT, ANISETTE (56 proof) • KUMMEL (60 CHABLIS, BURGUNDY, SAUTERNE

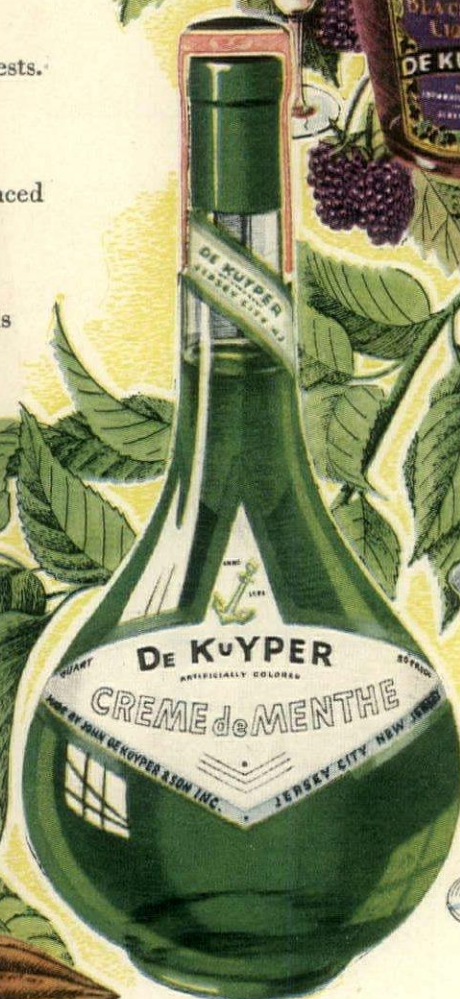


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Holiday Gifts...
for Gracious Entertaining*

de Kuyper CORDIALS

Here is a gift both fine and distinctive. Here is a flattering treat for guests. Select these delectable, smooth liqueurs that bear a name world-famous for 250 years. Since 1933, de Kuyper Cordials (pronounced de-Kipe-r) have been made in America — by the same secret, costly methods followed in Holland for centuries. You and your friends will immensely enjoy their taste and delightful aroma. This Christmas, give and serve delicious de Kuyper Cordials.

*Made in America for
the past eleven years
exactly as in Holland
for centuries.*



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Learn how you can easily
make many delicious mixed drinks,
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with de Kuyper Cordials.



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HEAVEN-SENT PERFUME 7.50, 6.00,
3.50. Purse size 1.00



WHITE FLAME PERFUME 18.50, 9.50.
Purse size 2.50. EAU DE TOILETTE 7.50



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Will not spill or evaporate 1.50



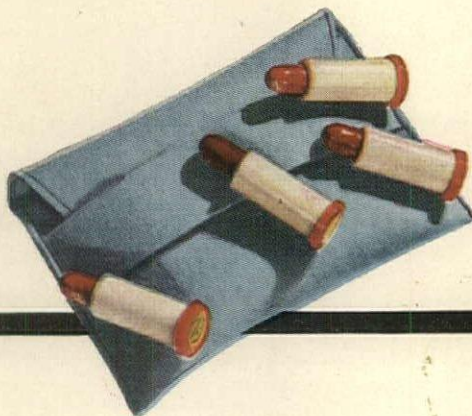
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BANDBOX of Waterproof Mascara,
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LIPSTICK WARDROBE of four lipsticks.
For Blonde, Brunette, Redhead,
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Large box with lambskin puff 1.25.
In convenient shaker box .75

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SHOPPING AROUND



51

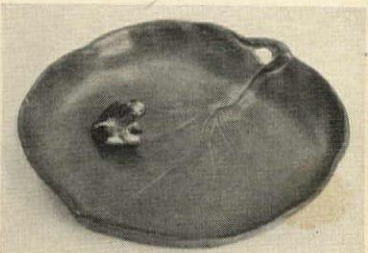
Golden topaz, warm and brilliant, weighs about 9 carats and is a nice piece of dazzle for cocktails or dinner, when the bigger the ring the better. Set in 14k gold, hand-finished mounting, it's just \$49.95 including tax and post. Careen Gems, 18 E. 57th St., N. Y. C. 22



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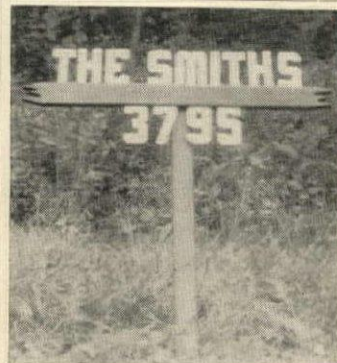
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RELISH JAR \$3.95
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3 1/2" High

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Attractive Day and Night Markers

Have luminous letters which reflect automobile headlights and also glow for some time after exposure to light.

Double grooved letter holder permits showing of any name or house number combination (see cut) or name or house number only.

Make unusually welcome gifts.

Solid red cedar holder and ground stake including screws. Complete **\$1**

3 inch luminous reflector letters or numerals, 45c each

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A make-up mirror any woman will be proud to own. Transparent lucite, adding beauty to the dressing table. Also makes an excellent shaving mirror for the man of the house. Send for our folder on other gift items.

Overall size—7 1/4" wide by 6 3/4" high. \$7.50 Postpaid.

Inquiries welcomed from Gift Shops

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227 W. 9th St. Tulsa 5, Okla.

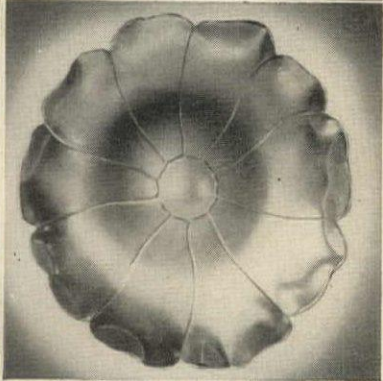
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Dirty rings spoil pretty hands. Just dip jewelry in Diener's Diamond Ring and Jewelry Cleaner—lo and behold, gems and settings blaze like new. Removes dust, powder, grime, safely. A time tested jeweler's formula. Renews diamond rings, brooches, pins, clips, bracelets, costume jewelry, etc. An ideal gift. Send \$1 today. Money back guarantee.

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Sunflower petal bowl, measuring 11 1/2-inches from tip to tip. Permanent finish—won't burn or tarnish. Electroplated in ruby red, iridescent, blue, gold or silver \$5

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TANGERINES AND GRAPEFRUIT

ORDER NOW

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NO SHIPMENTS UNTIL FRUIT IS SWEET
(About December 1st)

Only when you "bite into" these luscious juice-filled fruits, will you be able to appreciate the huge difference between these tree-ripened fruits and the ordinary commercial kind.

"Quality Selects" (as shown) selected fruit generously packed 55 lb. bushel . **\$5.25**
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(Unless otherwise specified, all packs will contain assorted oranges, grapefruit and tangerines). PRICES INCLUDE PREPAID DELIVERY TO YOUR DOOR (East of the Mississippi River). WRITE FOR PRICE LIST. We also ship finest quality Marmalades . . . Jellies . . . Honey.

Bonded Packers of Individual Shipments Tree Ripened Fruit.

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And what flower lover would not be joyful forever with this exquisite vase to hold a choice bloom. Whether it be the prize rose picked from one's own garden or the orchid from last night's date, the Lucite vase is the perfect holder.

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Have Miniatures made from pictures of your serviceman, baby, children, husband, wife, sweetheart. Thrifty Dan Miniatures are in full, natural color; made by an exclusive photographic "fuming" process that brings out the deep highlights and undertones in 3-dimensional lifelike reality. Each one is hand tinted in oil.

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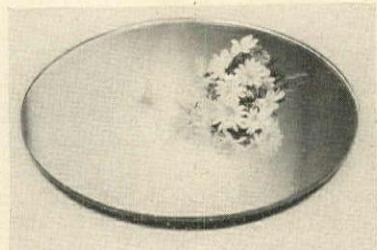
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Just mail your clear picture; this can be a snapshot, portrait, film or negative—old or new, large or small. This will be returned, and your Miniature will be made for you by Thrifty Dan's exclusive process and MAILED TO YOU, postpaid. Send remittance of \$4.95 or C.O.D.

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Lazy Susan, mirrored and modern, revolves on ball bearings, lies low on the table and pleasantly avoids the "please pass the pickles" interruptions to good conversation. Or, use it just for decoration to reflect a floral or figurine centerpiece; 15½", \$10.95 exp. col. Filene's, Boston, Mass.



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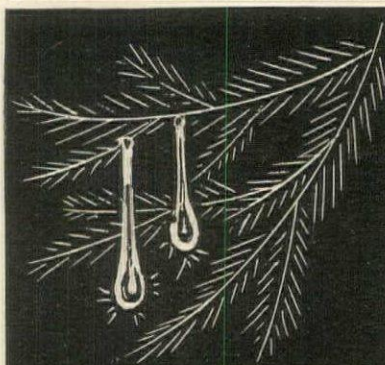
Salted & Toasted

From GEORGIA groves direct to you. Large, selected pecan halves pressure packed in vacuum jars for fresh keeping. Finest quality grown! Toasting in pecan oil gives these pecans their delicious flavor. Ideal for entertaining and for gifts. Order now for the holidays.

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1 lb. jar Postpaid anywhere in U.S. No COD's

PRINCESS PECANS, Inc., Dept. HG, Camilla, Ga.



GLASS DROPS

The new glamorous ornament for your Christmas Tree. Six sparkling colors, lengths 3-5".

100 pcs. assorted **\$23.00**
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N. Y. City Tax & Postage included

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Beautiful Gifts for your friends—for Christmas, Birthday or Bridge. Hours of gorgeous rainbow flames (green, blue, purple, pink and orange) amazing the children, charming the guests and delighting the whole company.

Get a supply for yourself and your friends—for all happy occasions. It costs so little to have them on hand in these stay-at-home days.

12 Stix in an artistic box illustrated in four colors, \$1.00. 3 boxes for \$2.70; 6 boxes for \$5.00. We pay all postage.

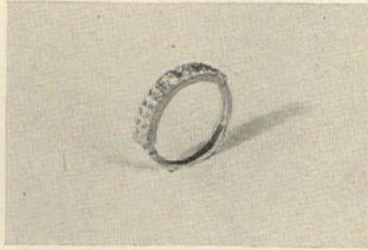
Send check, money order or cash.

★ J. PARKER B. FISKE ★
Box 137, Auburndale, Massachusetts

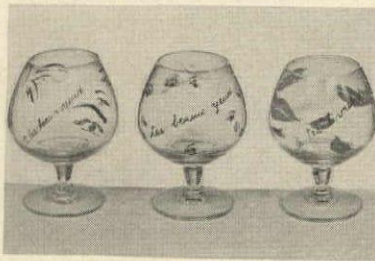
AROUND



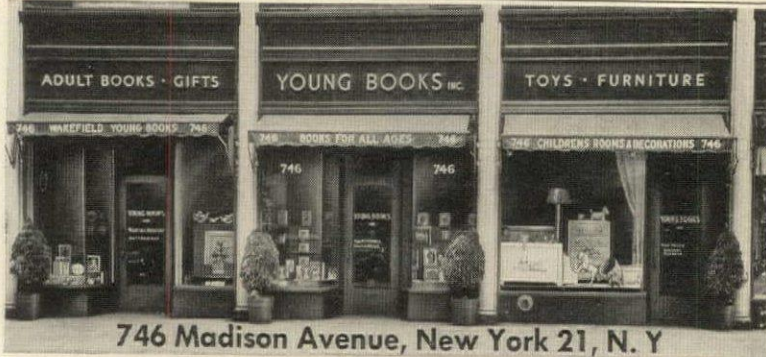
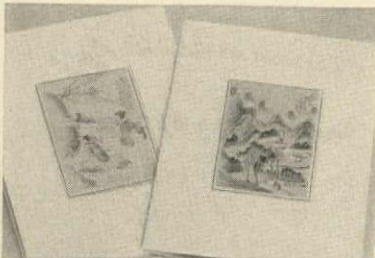
Lucky in love. This four-leaf clover wedding ring will surely bring a bride happiness. Besides the significant omen, it's made of hand-wrought palladium and set with 25 diamonds—one in each leaf of 6 clovers that flank the small center solitaire. \$185 incl. tax. Linz Jewelers, Dallas, Texas



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Hand-painted on antique silk. Delicately-drawn Chinese water colors are an exquisite addition to any décor. Matted and ready to frame, they measure 8" by 10". The figures are \$6.00 a pr., the landscapes, \$7.50 a pr. Chinese Treasure Center, 441 Madison Ave. (4th floor), N. Y. C. 22



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Rochester Pipe Cleaner Co., Inc.
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Enclosed find \$_____ for _____ Gift Chests of ROCHESTER Pipe Cleaners. Please mail to:

Name _____
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DISTINCTIVE WEATHERVANES

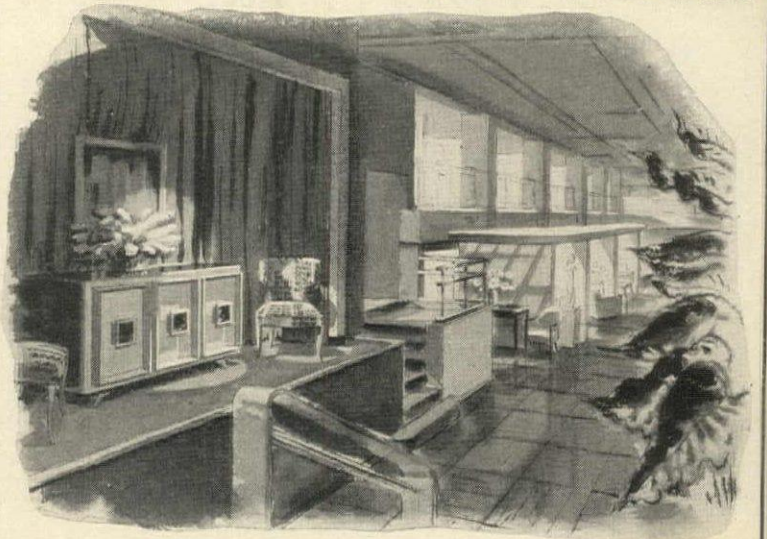
"BOY GOING FISHING"—This charming, superbly designed vane is only one of an exciting collection. It's made of durable weather-resistant metal, finished in black lacquer and mounted on a specially constructed oil-filled swivel which responds to slightest breeze. 27" wide, 30" high. Prompt shipment.

Complete with brackets for easy installation **\$16.50**
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We still have more than 500 patterns of silver flatware and many unusual pieces of silver to offer.

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Mayfair Gifts 72-08C AUSTIN ST. FOREST HILLS, N. Y.

\$10.75 Postpaid

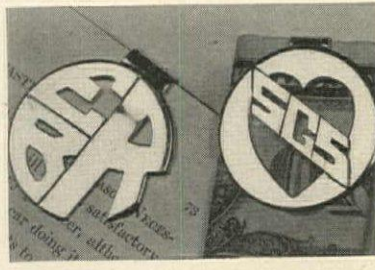
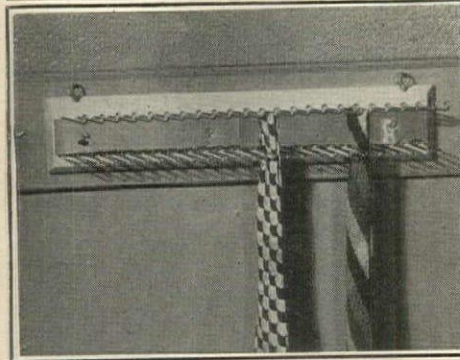
"Selectie" TIE HOLDER

Designed to hold men's ties in the most sensible fashion. Bright, chrome-finished loops and bars mounted on highly polished hardwood plaques, finished in walnut or maple. Each tie hangs separately and at an angle that provides complete visibility of each tie. Each hanging unit accommodates two ties without crowding, and lets the ties hang straight down so that wrinkles automatically fall out.

48 ties . . . 19x3 1/2" . . . \$5.00 plus 25¢ postage
36 ties . . . 15x3 1/2" . . . \$3.75 plus 25¢ postage
24 ties . . . 10x3 1/2" . . . \$2.50 plus 15¢ postage
No C. O. D.'s

TERRACE NOVELTIES Dept. 101

211 East 58th St., New York 22, N. Y.



A good clip. handmade of sterling with three letter cutout monogram is a versatile gift to please both men and women. Can be a money clip, bookmark, or just used as an ornament for a lapel or suit pocket. 2 1/2" diam. \$5 plus 20% tax. Evelyn Reed, 524 Madison Avenue, N. Y. C. 22



Fruitful gift. A basket of choice du Comice and d'Anjou pears, Lake Chelan apples, California oranges, Coachella Valley dates, etc. is an ideal gift for the holidays or anytime for travelers or convalescents. 25 lb. size, \$14.95; 20 lb. \$12; 15 lb. \$8.95 ppd. Blue Goose Orchards, Medford, Ore.

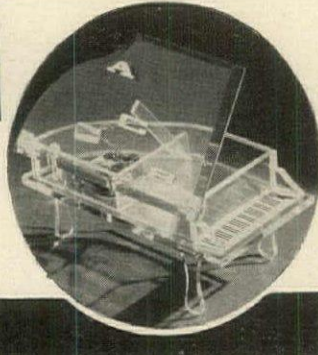


A sign for his desk. Any man will appreciate this and so will office callers and messengers. It's made of heavy lucite with his name in gold letters. Up to 10 letters it's \$3.75 ppd. Add 25c for each additional character. Bendines, 3412 Greenmount Avenue, Baltimore 18, Maryland.

Monogrammed MUSICAL PIANO and CIGARETTE BOX

A charming miniature grand piano of heavy clear lucite which plays a familiar old refrain when the top is lifted. Genuine Swiss musical movement. Superb gift! Supply limited—order now.

\$10.00 complete including a 3-letter chrome monogram
No C.O.D.'s No Stamps Shipped Express Collect
Write for Catalogue to Dept. 2125



M. C. FLYNN, Inc. Est. 1901
43 East 59th St., New York 22, N. Y.



Carl Forstlund
EAST FULTON, DEPT. E
Grand Rapids 2, Michigan

LILY MAE LEE

Quaint American lamp table, designed from an original discovered in a 90-year-old homestead. Spool-turned pedestal, hand-fitted drawer, inset glass top. Built of solid Cherry in rich Cherry finish. Dimensions: top 15 x 15; height 26 inches. \$37.95
PAIR Each \$19.95
Price includes shipment to your nearest freight office.



PERSONAL STATIONERY



Use Kennedy Quality Stationery for your best correspondence. Delivered to your doorstep without inconvenience to you. Your name and address printed in beautiful Romany type on Rag content paper in richly toned ink. 100 Sheets paper, 50 envelopes in three sizes and colors. Priced at \$1.90 postage paid. Less than 2c a letter for the best.

Your name and address printed in your choice of Raven, Colonial Blue, and Autumn Brown inks on distinctive white rag content paper in Secretary, Elite and Typewriter sizes attractively boxed.

PLEASE PRINT PLAINLY — 3 lines only.

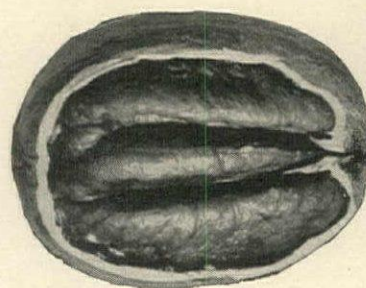
Name _____
First Middle Last
Street Address _____

City State
Raven Colonial Blue Autumn Brown Secretary Elite Typewriter

5 1/2 x 8 1/2 7 x 11 1/2 8 1/2 x 11

KENNEDY STATIONERY CO., 43 Main St., Bradford, Pennsylvania

PECANS



Large selected papershell pecans—full and delicious.

The very best of this year's crop.

5 LBS. \$3.20

Includes shipping charges to any point in U.S.A.
The Perfect Gift. Sorry No C.O.D.'s

Creole Delicacies, Inc.
632 Saint Peter Street
New Orleans 16, Louisiana

New FLUORESCENT FIXTURE

PLUGS INTO ANY SOCKET



A UTILITY & LUXURY FOR USE ANYWHERE IN THE HOME

A GIFT the modern home-maker will appreciate . . . new portable, plug-in type "Planned Lighting" Fluorescent Fixture. Gives 2 or 3 times as much light as ordinary incandescent, without added cost on your electric bill. Useful in kitchen, nursery, workshop, rumpus room or laundry. To install simply remove bowl of present fixture and slip this unit over bowl holder . . . or fits flush with ceiling. White enamel finish. Makes beautiful and novel gift . . . or buy it for your home. Complete with lamps, cord, and two plugs, with instructions for using and mounting . . . \$9.65 postpaid (for 2-light fixture) . . . \$12.65 (postpaid) for 3-light fixture. Order today for prompt delivery.

PLANNED LIGHTING
841 Washington Blvd., Chicago 7

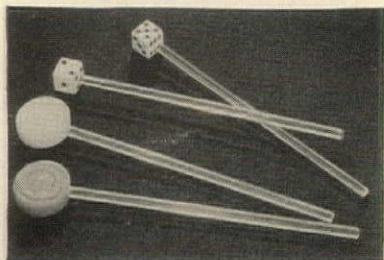


Sun Kraft Cold Quartz Therapy Lamp. Keep your glamorous summer tan all year round with this beautifying ultra-violet ray lamp. Has excellent therapeutic qualities. A superb gift! Price \$64.50 postpaid.

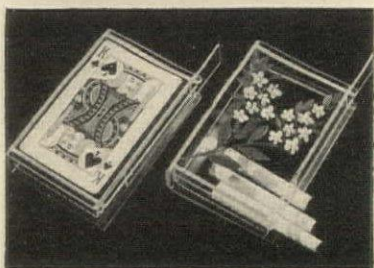
AROUND



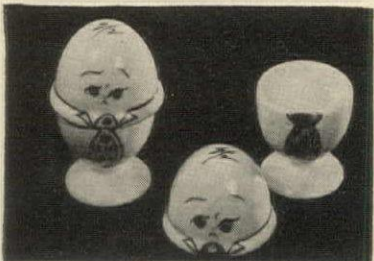
Right off the board. These stirrers embellished with real dice and checkers have left the game table to create a stir in tall drinks. Novel presents, the dice stirrers are 60c each and the checkers are 75c each. Harzfeld's, Petticoat Lane, Kansas City 6, Missouri



Hand-painted lucite cases just the right size for cigarettes or a deck of cards. Nice to carry in your bag or use at home for bridge parties and bridge prizes. They come with floral or bird designs for \$2.75, plain \$2 ppd. Lucille Distributing Co., 637 Madison Ave., N. Y. C. 22



Breakfast fun. Fun for you and yours, when your tray or table features these amusingly expressive hand-decorated Humpty-Dumpty egg cups. White background with yellow or purple detail. \$1.50 each ppd. Scruggs-Vandervoort-Barney, 9th & Olive Sts., St. Louis 1, Mo.



MAGIC TOP DOUBLES THE SIZE of Your Card Table!

T-Top is a light rigid top which slides easily over the surface of a card table, just doubling its size. It seats 7 persons comfortably—46" in diameter, 144" in circumference—it's perfect for luncheon, jig saw puzzles and card games. Can be tucked away in a closet or corner. Send for your T-Top now! Shipping weight approx. 16 lbs. Shipment made promptly. Shipped by express. No C.O.D.'s, please. Specify Color Wanted. Dark Green, Rich Red, Dark Brown, Jet Black.

Colors \$5.95

Unpainted T-Top \$4.95 F. O. B. Salem, Mass.
T-TOP COMPANY, Inc.
Dept. 84 Salem, Mass.



Patented

Cooking? JUST FOR TWO

By LILY HAXWORTH WALLACE

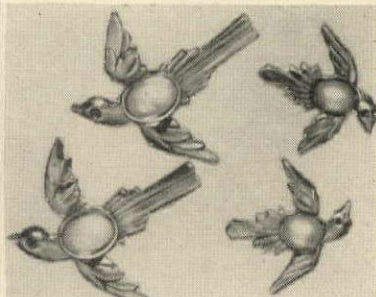
It solves, for good and all, the problem of preparing meals for only two people. And that's a major achievement. 300 pages of mouth-watering recipes for newweds, planned menus, marketing advice, nutrition, entertaining, budgeting. Wrapped for Christmas giving.

\$2.00 postpaid.

M. BARROWS & COMPANY, INC.

114 East 32nd Street
Dept. HG-12
New York 16, N. Y.

Write for
Free Booklet of
Barrows Books for the Home



Skylark Pins

The pair \$1.95 Earrings \$1.95

Exciting and glamorous "bird" pins, sterling silver base, with earrings to match . . . gold or silver finish. Body of Chalcedony stone.

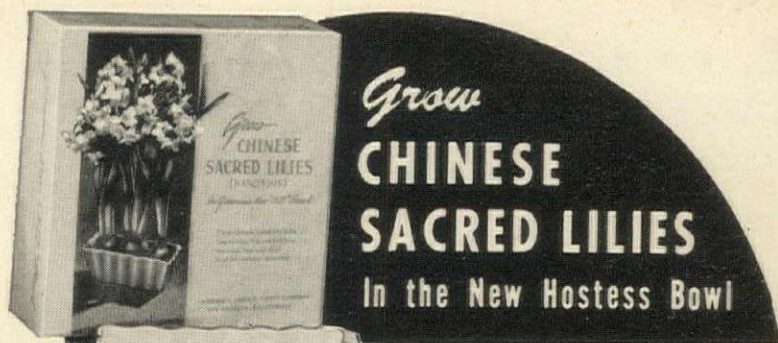
MAIL ORDERS PROMPTLY FILLED.

Add 20% fed. tax.

Free: Write for new costume jewelry catalog.



501 FIFTH AVE., NEW YORK 17, N. Y.



Grow CHINESE SACRED LILIES In the New Hostess Bowl

In colorful gift box from CALIFORNIA.

The Sacred Lily of China is splendid for water culture, due to abundance of bloom and rapid growth. The sweetly scented flowers are borne in clusters, satiny white in color with yellow center.

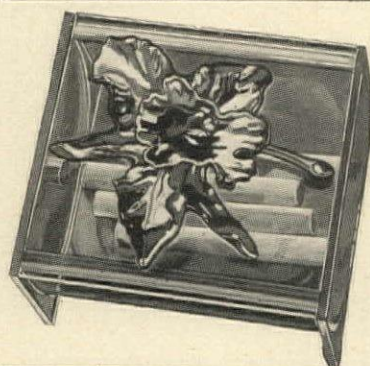
Each gift box contains 3 Chinese Sacred Lily bulbs, 1 package prepared bulb fibre, 1 new Hostess bowl (choice green or turquoise)

and Cultural Directions. Send only \$2.00 complete postpaid.

GERMAIN'S

Horticulturists Since 1871

625 South Hill Street
Dept. H, Los Angeles 21
California



TO HAVE and TO GIVE

A life-like orchid delicately moulded of golden plastic decorates the cover . . . adds a sparkling touch to the transparent beauty of this lucite cigarette box. An ideal gift for a "hard-to-please" friend or relative!

\$3.95

postpaid

Carol Grey

Dept. HG-1, 1527 Chestnut St., Phila. 2, Pa.

MONOGRAMMED CIGARETTE BOX

Holds 50 king size. Cork lined. Heavy weight copper in choice of

- (a) Polished chrome finish with black plastic cover and clear Lucite monogram
- (b) Polished copper with natural waxed mahogany cover and monogram

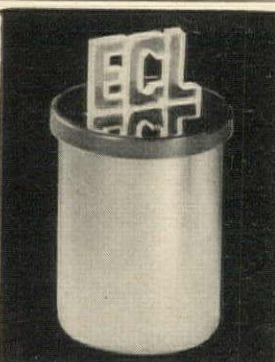
\$2.95

POSTPAID

Christmas orders
shipped in 24 hours.

Elizabeth Lacey

31 GLOUCESTER ST. BOSTON 16, MASS.



Another "BARBETEUR AL" FIRST

Maid 'n' Chef

APRON 'N' CAP SETS

In time for holiday Gift-ling . . . REVERSIBLE . . . WASHABLE . . . STAINLESS . . . WATER-PROOF . . . Barbecue Aprons. The smartest thing you can give. They're light in weight . . . RUBBERIZED . . . which means they'll protect your clothes against spot and stain. Trimmed with gay, cheerful, washable bindings. The smart caps are made of washable sanitized cotton. A Christmas gift set consists of aprons and caps for both maid 'n' chef and is priced at only

\$4.50 prepaid parcel post

A WORD TO THE WIVES. There's nothing that will delight that man of yours; nothing that will warm the cockles of his heart more than a 4-sheet Master Set of Selby "VERTICAL" Barbecue blueprints—containing 49 detailed construction drawings, complete specifications and loads of barbecuing data. Give him a set in one of these cleverly packed Christmas envelopes with a cheery Gift Card. Easy to build . . . inexpensive, too. There's plenty of excitement in store for all when "He" receives a set of Selby "VERTICAL" Barbecue plans. \$1 postpaid 3rd class mail; send 12 cents additional for faster 1st class mailing. (Iron parts to build this better barbecue will soon be available.)

BARBETEUR AL, 1836 Chase Ave., HG12, Chicago 26

Dear Al: I enclose . . . dollars for . . . Maid 'n' Chef Cap 'n' Apron Sets and . . . Master Sets of Selby "VERTICAL" Barbecue plans. Send to

Name . . .

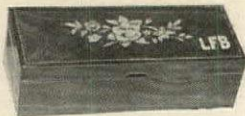
Address . . .

City . . . State . . .

() Send me copy of your POSTWAR CATALOG when available.



SHOPPING



MUSICAL LIQUOR CHEST

With 3 Letter Monogram

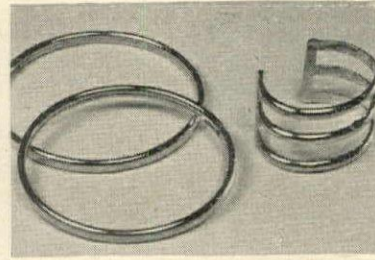
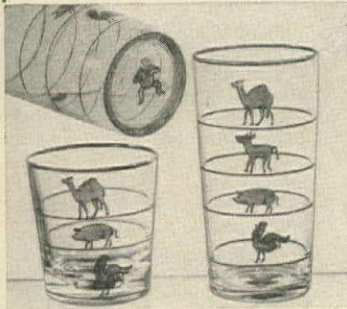
Since the appearance some months ago of "Going My Way", we have been flooded with requests for a musical liquor box such as was shown in that picture. Here it is! Lift the lid and it starts playing a well-known drinking song—close it and it stops. Fitted with a genuine Thoren's Swiss music unit. Made of beautifully grained walnut with a floral inset in the lid. Size 14" x 6" x 5". The gift supreme for a man. Complete with monogram and two crystal whiskey glasses—\$22.50 postpaid.

"HAPPY HOUR" HI-BALL & OLD FASHION GLASSES

More fun than a circus! A measure for every guest! Fill the glass to the rooster ring for a regulation highball. For those who like them with "plenty of authority" fill to the pig ring. Fill to the donkey and watch the drinker make an ass of himself! Fill to the camel for the poor fellow who has been lost in the desert! With these glasses you don't need a jigger. Hand decorated, then fired. Fine crystal, heavy sham bottoms. Either highball or old fashion glasses at 4 for \$6.75; 6 for \$9.75; 12 for \$18.00, postpaid.

Order now for Christmas—send check or money order. No C.O.D.'s.

mayfair Gifts 72-08C Austin St. Forest Hills, N. Y.



Ring your neck and band your wrists with gold. String a bright scarf through the choker or wear it plain, with tweeds, with twill or with crepe. Gold or silver plated, single choker and 3-bar bracelet are \$2.95 each. Add 20% tax, 15c postage. Richter's, 589 Fifth Ave., N. Y. C. 17



Hours of fun for the kindergarten crowd. Packed in a red trunk-like box with tray and 3 drawers are flower pots and beads of all shapes, sizes and colors to make artificial flowers, belts, purses, jewelry and dolls. 6" x 10" x 14 1/2". \$6.95 exp. col. F. A. O. Schwarz, 745 Fifth Ave., N. Y. C. 22



A flat answer to how to keep your bag from bulging. Very thin and very smart, these accessories decorated with two gold zebras, are made of leather in black, brown, wine or navy. Compact is \$5 and matching cigarette case is also \$5 ppd. from the Blue Boy Shop, 136 State St., Albany, N. Y.

Hobbycrafter's Dream Gift!

X-ACTO DELUXE KNIFE CHEST

Three aluminum handled sharp knives; 20 assorted steel blades quickly interchangeable. The perfect tool for household emergencies, gardening, whittling, handicraft. Service men, amateur photographers, model plane builders, sportsmen, teachers, young carpenters, office workers, will love it. Postpaid \$5.00.



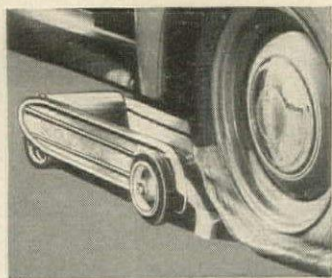
Smaller size \$3.50

LEONA'S

54 Livingstone Avenue, Dobbs Ferry, New York

RARE CHRISTMAS "FINDS"

once more available



No-Jax Saves Tires—saves the driver! No wrecking tires by driving on "flats"! Merely drive the ailing wheel up the "ramp" into self-locking "cradle" of No-Jax and drive safely to garage. Rugged enough for heavy cars yet light enough—30 lbs.—for a woman to handle. **12.95**



Make Your Own Light—This flashlight uses no batteries (which, as you know, may go dead just when needed). Instead, you generate the required electricity merely by squeezing the spring-handle. Pocket size. Olive-color plastic. **4.95**



General Electric Blanket has your bed cozily warm when you crawl in, and automatically keeps it at the degree you set on the control dial—no matter how the temperature changes. Rose or blue, satin bound. Utterly safe—can even be laundered! AC only. For twin or double beds. 72" x 86". **36.25**. (Subject to OPA approval.)

LEWIS & CONGER, 6 Av. & 45 St., New York 19, N. Y. Dept. G-12

Send me the following (please mention 1st and 2nd color choice).

Enclosed is \$..... or charge to my account. or C. O. D.

Name.....

Street & Number.....

City.....State.....

Free delivery within 150 miles of New York. Beyond that express collect.

LEWIS & CONGER NEW YORK'S LEADING HOUSEWARES STORE
6th AVE. and 45th ST., NEW YORK 19, N. Y.

IRON FOOT SCRAPERS



PUSH IN EARTH OR SET IN CEMENT

A Christmas Gift for Dog Enthusiasts

Send card for enclosure. 101 Iron Setty 102 Cocker Spaniel 103 Iron Dachshund 104 Boston Terrier 105 Tabby Cat

These "puppies" are life-like size. 10" from head to foot. Weatherproofed Colonial black. Immediate delivery. \$3.50 postpaid. Two for \$6.00. Money back in full if "puppy" disappoints you in any of his "manners."

NAME OR HOUSE NUMBER INSCRIBED IN SILVER LETTERS \$1.00 EXTRA
BELL GARDEN INDUSTRIES, 3829 Olive Street, St. Louis 8, Mo.

A Beautiful Sterling Silver Compact

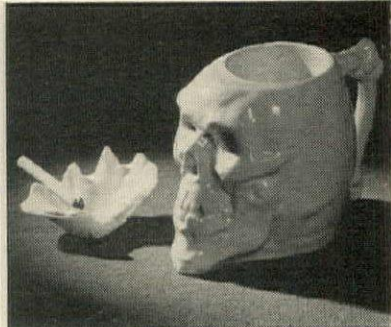


3" DIAM.
GLAMOROUSLY STYLED AS A LIFE-TIME GIFT
This all-purpose spacious compact holds plenty of powder and a sifter which allows just the right amount to come through, a silken-like puff and the correct size mirror.

A Distinctive Piece of Personal Jewelry
Postpaid in U.S.A.
Including Federal Tax **\$18**

Send check or money order

BRADFORD & BELL, INC.
280 Madison Ave., New York 16, N. Y.



TRADER VIC'S SKULL MUG

Here's a swell Christmas gift for any man who likes to entertain! I designed these mugs for my own use. They're great for all hot drinks... hold about 6 ounces... and look good in your rumpus room or home bar. \$1.75 each; \$20.00 per dozen. Pahua shell ash tray, also shown. Four to a set for only \$1.00.

(Sorry, no C.O.D.'s)

TRADER VIC'S TRADING STORE
6500 San Pablo Avenue
Oakland 8, California

AROUND



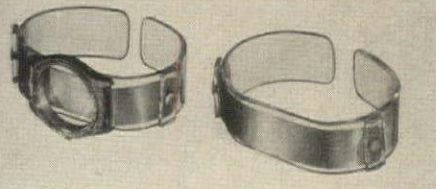
Gather greens in these semi-circle brass containers and hang them one under the other between windows, flanking your fireplace or use them for bookends extraordinary. They're watertight and 7" x 7 1/4". \$15.50 a pair postpaid from Madolin Mapelsden, 825 Lexington Avenue, New York 21



Handsome trap for trash. Round or oval in shape, these wastebaskets are a dignified addition to any home. Made to endure, they're red, brown, tan, green, blue or chestnut leather, gold-tooled, 12" high, \$9.95 ppd. Elizabeth Lacey, 31 Gloucester St., Boston 16, Mass.



Just what she wanted, a metal tray that's large enough to hold everything for tea or cocktails and decorative to stand end-up on a table. Chippendale shape in black with hand painted chrysanthemums. 17" x 20", \$7.95 ppd. No. c.o.d.'s. Gotham Gifts, P. O. Box 61, Station Y., N. Y. C. 21



The
"CLASSIC"
Crystal-Clear

PATENT PENDING

Lucite watchband to delight the heart of the man who desires a serviceable and handsome addendum to his watch. Adjustable to all watches. Stainless Metal fittings \$2.00 Gold Plated fittings \$2.50

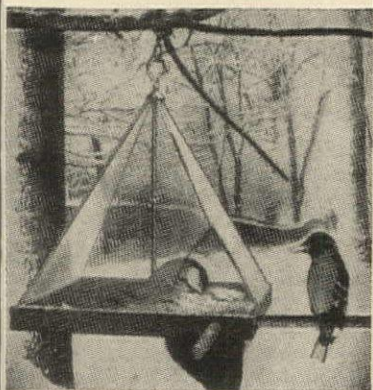
CROCKFORD'S, 535 Fifth Avenue New York 17, N. Y.



New . . . and Ultra Smart!
Personalized PLACE MATS

Add color to your table . . . and protect your table tops. Here's something new and practical, too. Set of 50 Place Mats—11" x 15"—printed in choice of Bermuda Blue or Miniver Rose on heavy white paper—with your name or monogram imprinted in blue. Ideal for gifts—and don't forget your own needs, too. \$2 Set of 50 prepaid.

A SNUG HARBOR FOR WINTER BIRDS



Get This Attractive Swing Feeder Now

Watch birds flock there to eat in comfort, safe from cats and squirrels. Made of double-strength glass with rustic finished wood floor. Vane keeps entrance out of wind.

Immediate Shipment. Order now, Send- \$3.00 ing Check or Money Order. Postpaid Try our nourishing Suet Seed for outdoor birds—3 lbs. \$1.00 postpaid.

ASK FOR NEW CATALOG—Original gift ideas! 100 distinctive designs in Weather-vanes, House Signs, Markers, Copper Lanterns, Foot Scrapers, etc.

HAGERSTROM METALCRAFT STUDIO
42 Milwaukee Ave. Wheeling, Ill.

A Wonderful Gift!

**WISCONSIN
CHEESE
TRAY**
packed
with

**TEN OF
WISCONSIN'S
FAMOUS CHEESES**

5.50

The wooden cheese tray, with raised grooved center, is 16 inches in diameter and holds this delicious cheese assortment: 11 oz. Gouda, 2 1/2 oz. Lunch, 4 oz. Camembert, 8 oz. Appetizer, 8 oz. Smoky Roll, 11 oz. Mel-O-Pure, 2 1/2 oz. Fromage De Brie, 4 oz. La Rochelle Style, 3 oz. Pride of Wisconsin, 8 oz. Kaukauna Klub Plain. We gift pack, address and ship. Express prepaid anywhere. Send us your Christmas gift list—and leave the rest to us.

BOSTON STORE, MILWAUKEE 3, WISCONSIN



**"BRIGHT EYES"
HORSE**

The silliest, most irresistible lapel foolery. Press his tail and a concealed battery lights his eye. All HAND-MADE of the finest leather with silver and yarn trappings. Comes in Red, Green, White or Tan. Also Elephants and Donkeys in Brown or Tan. Rabbits in White. ALL WITH THAT GLEAM IN THEIR EYE and a pin for your lapel or purse.

\$2.50 each postpaid. Sorry, no C.O.D.'s. Send check or money order today. Catalog on request.

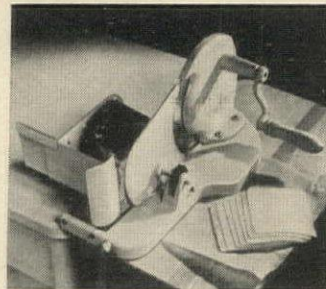
GIFT CLUES

Suite A, 337 E. 42nd St., New York 17, N. Y.

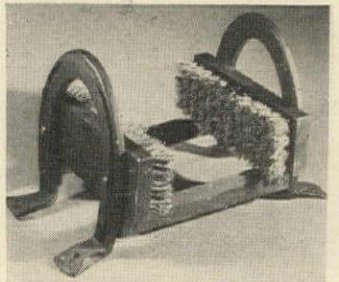


Flashlight has strong beam—suitable for reading theatre programs, finding phone numbers, etc.

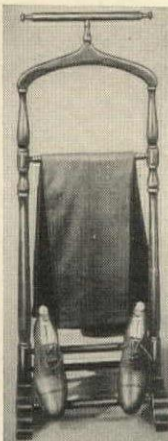
GIFT INSPIRATIONS
for modern home makers



HOME-SIZE SLICER like the one the butcher uses. The General Slicer cuts nice, even slices of cold meat, cheese or vegetables in a few seconds. Can be set for any thickness. Enameled base, steel disc blade. 9.95



REAL HORSESHOES combined with stiff brushes — make a shoe-scraper that does a first-class job of keeping the dirt outside the house where it belongs. These horse-shoes are sure good luck for your friends' rugs. 5.95



VALET RACK—to keep his clothes in apple-pie order. Holds suit, shirt, tie, undies, socks and shoes in perfect readiness. Saves time and temper in the early morning scramble. Mahogany, walnut or maple finish. 9.85

LEWIS & CONGER, 6 Av. & 45 St., New York 19, N.Y. Dept. G-12
Send me the following (please mention 1st and 2nd color choice).

Enclosed is \$..... or charge to my account. or C. O. D.

Name.....

Street & Number.....

City..... State.....

Free delivery within 150 miles of New York. Beyond that express collect.

LEWIS & CONGER NEW YORK'S LEADING HOUSEWARES STORE
6th AVE. and 45th ST., NEW YORK 19, N. Y.

Meredith Inc.
Evanston, Illinois

SHOPPING AROUND



A NEW GIFT FOR CHILDREN

MEMBERSHIP IN

"I Keep My Plate Clean Club"

Children love to get mail. They love secrets, surprises, the feeling of "belonging."

Children hate scoldings, yet often they're naughty. They rebel against the constant "Don'ts" of grown-ups, yet they must learn obedience.

And so here's a brand new idea. Give them a membership in the "I Keep My Plate Clean Club."

Every week, for sixteen weeks, your child will receive a letter from DADDY SUNSHINE, a wise old gentleman with a very young heart. He will also receive a membership badge with his (or her) name inscribed, and a gay membership certificate, as well as rules and by-laws of the Club.

Besides the sixteen letters, the child will receive five gifts, all of them surprises, all of them personalized with his very own name.

Membership in the Club also includes full membership and certificates for affiliated clubs, such as: "I Keep My Nails Clean Club"; "I Pick Up My Clothes Club"; "I Share My Toys Club"; etc.

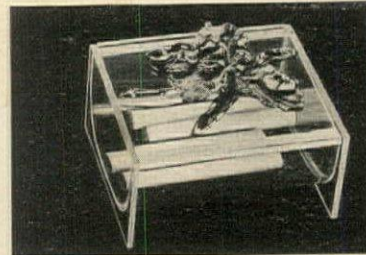
The advantages of club membership are numerous: It augments the sound behavior training taught at home, but the letters from DADDY SUNSHINE will make being good children a lot more fun than being bad.

For youngsters from about four to eight. Membership starts at Christmas. Give child's full name and address and birthday. Give donor's name and address. And \$5 covers all of the above.

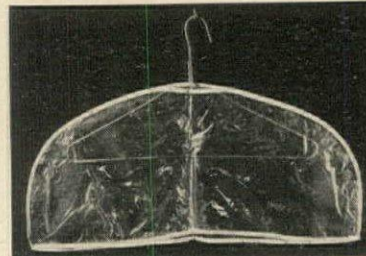
I KEEP MY PLATE CLEAN CLUB, 14 East 48 St., New York 17



Map plus. A colorful map of the United States, 44" x 32", is folded in the front pocket of this book that has a wealth of information about our country. It also has a game played with flags to indicate principal resources. Complete, \$1.50 ppd. C. S. Hammond Co., 80 Lexington Ave., N. Y. C. 16

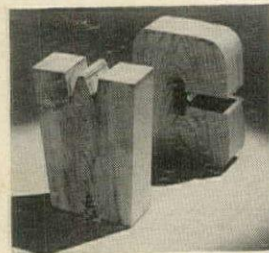


Cigarette exposé. Your taste in cigarettes is an open secret when you keep them in a crystal-clear lucite box. This one is unusual because the flower decoration is of golden plastic. It sells for \$3.95 and comes from Carol Grey, 1527 Chestnut Street, Philadelphia, Pennsylvania.



Cover shoulders of suits and dresses and protect them from dust that's always seeking a sympathetic shoulder on which to settle. Particularly good for white blouses. Covers made of double vinylite bound with bias tape, fit over hanger. 5 for \$1. Miles Kimball Co., Oshkosh, Wis.

LET'S GET PERSONAL



New lifetime gift! High Polished, Natural Finish, Rare Wood.

HAND CARVED BOOKENDS
(ANY TWO INITIALS)

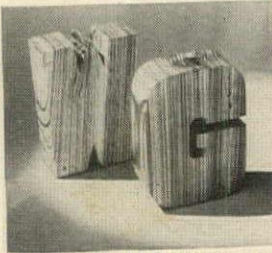
5" wide, 6" high, 2" thick (approx.). Solid wood, not veneer.

Immediate delivery. Postpaid to any address in U. S. A. Gift card included if requested.

BLOND ROCK MAPLE \$6.50 per pair postpaid.

545 FIFTH AVE.

GUILD ASSOCIATES



BEAUTIFUL ZEBRA WOOD per pair postpaid \$10.00

NEW YORK 17, N. Y.



THE PERFECT GIFT FOR OUTDOOR CHEFS

Complete Equipment for Old Fashioned ROSIN POTATOES

YOU can't imagine the taste thrill in an ordinary potato until you've had one cooked by this famous old Southern method. Just wait 'til you break open a big Irisher with all the flavor and goodness sealed in by bubbling rosin!

Included is large heavy pressed steel pot, rosin for many, many meals, pot hook, wrought iron ladle and complete instructions. Good for many years' use.

Order Now for Christmas Delivery.

\$12.95 Express Collect

CUISINE SPECIALTIES P. O. Box 51, Pittsford, N. Y.

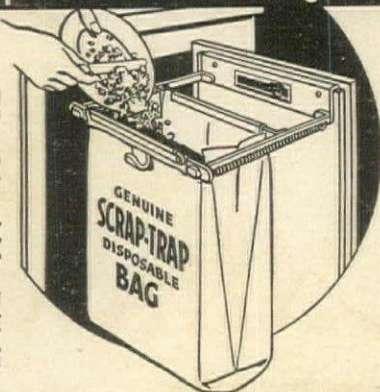
Amazing Simple Device Ends Garbage Mess and Odors!

Finger-tip-open! Snaps shut. Seals odor-tight!

Scrape scraps from plate to bag. No handling!

Holds peelings, coffee grounds, bones, soups, rinds, etc.

No more leaking sink strainers. No more unsightly, unsanitary, smelly kitchen garbage pails!



Sturdy metal frame fastens to door under sink, cabinet drawer or wall.

6-quart size, stout moisture-proof bag is easy to put on and take off.

No more stooping—the SCRAP-TRAP hangs waist high. Never touch garbage again!

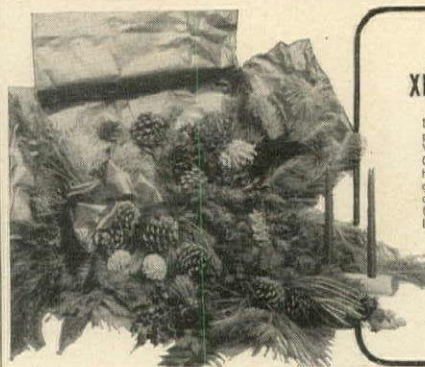
New! PATENTED SCRAP-TRAP

Goodbye to your worst kitchen chore! Now you, too, can avoid handling wet, messy garbage scraps! Remove dry bag, fold top, place in pick-up garbage can. Keeps can clean, too. This new, quick, clean SCRAP-TRAP is sweeping America.

GENUINE SCRAP-TRAP BAGS always available. Only 49c for big package of 30 wet-proof bags.

CHOICE OF TWO MODELS: (1) Hook-on Model hangs on drawer or door-edge. (2) Hide-away Model screws on inside of sink door.—In choice of Red, Blue or Ivory. Only \$2.19 post-paid complete with 30 big moisture-proof genuine SCRAP-TRAP Bags. 100,000 sold on sight! Order today!

ARBEE PRODUCTS CO., Box B-7, KANSAS CITY 17, KANS.



From Forests of the Pacific Northwest

XMAS EVERGREEN DECORATIONS

For Your Home . . . For Gifts

Large, exciting box of fresh-cut evergreens for complete home Xmas decorating. Contains bouquets of Washington Fir, Oregon Cedar, Montana Pine, California Redwood; genuine mistletoe; English holly; assortment natural & painted cones; evergreen garlands; Birch bark centerpiece and two red candles; ready-to-hang door or window cluster (16" x 24", made of assorted evergreens, cones and large red bow.) Guaranteed to arrive fresh. Order for your home, gifts, send to business associates. Send money order or check. No C.O.D.'s. Supply limited. Early orders held for just-in-time shipment.

\$6.50 Express Prepaid

G. R. KIRK CO. Box C 1586 Perkins Building Tacoma 2, Wash.



Fraise de la Louisiane

Pure Strawberry Preserves

The delicious natural flavor of the freshly picked Louisiana strawberry captured and retained. No ration points required.

CARTON OF 6 ONE-POUND JARS \$3.55*

CASE OF 24 ONE-POUND JARS \$13.95*

Packed in Gift Cartons - Sorry, No C.O.D.'s

*EXPRESS CHARGES COLLECT

Creole Delicacies, Inc.

632 St. Peter Street, New Orleans 16, La.

Distributors

New! flexo-line

PURE NATURAL LATEX S-T-R-E-T-C-H-E-S TO 8 FT.

No clothes pins needed.

Handiest line ever devised for hanging hosiery, lingerie, baby clothes. Just tie ends to or loop over anchorages any distance from 2 to 8 feet apart. Insert a small portion of the garment between the latex strands. The grip is firm and snag-proof.

Flexo-Lines are strongly made; will last for years.

Useful gift for any occasion. Appreciated by your friends at home or in the service—especially Wacs, Waves, Spars. Takes little space in purse or travelling bag.

FLEXO-LINE COMPANY • P.O. BOX 28 • SIDNEY, OHIO



Grips Firmly, Snag-Proof

Weights 1 oz. 18 in. long when collapsed

\$1.00 Postpaid

Special Christmas Offer \$10.00 doz. Postpaid

flexo-lines are manufactured under trade mark, design and mechanical patents issued and pending.

How to make
Christmas wishes come true!

*Callaway
Towels*



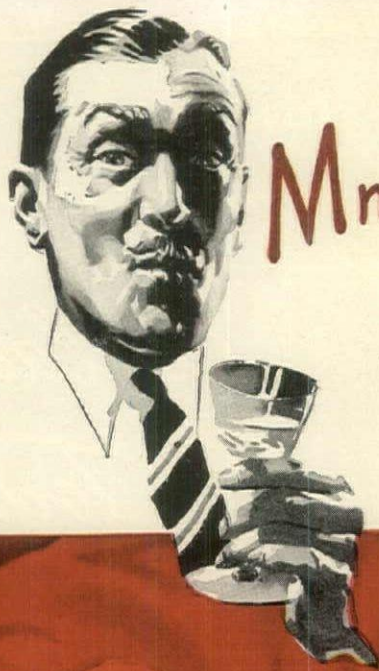
THE SMART WAY IS...
Callaway
TOWELS • RUGS

OH JOYOUS GIFT! Big, fluffy "Label of Luxury" towels with a fine-yarn texture that stays soft. ABSORBenized*, too... specially treated to dry you faster. You may not find all you want because the war has made them scarce, but perhaps, if you're fortunate, Santa will bring you a Callaway ensemble! • CALLAWAY MILLS, La Grange, Ga.



*Reg. U. S. Pat. Off.





Mm-m-m-m-m-

MILSHIRE!

The
POT STILL
GIN



YOU CAN GET IT AGAIN!

MILSHIRE GIN has been scarce as hen's teeth but we are happy to report that you can get it again. Our pot stills are busily at work, producing the superb MILSHIRE of old—

the same *un-ginny* gin that adds excellence to any drink it's in! If you have a hankering for the best, ask for it by name—MILSHIRE. G. F. Heublein & Bro., Inc., Hartford 1, Conn.

Milshire Distilled London Dry Gin, 90 Proof. Distilled from 100% Grain Neutral Spirits.



Courtley

Magnificently Masculine Christmas Gifts

for every man on your list

"Courtley for Christmas" is a tradition with people who appreciate the finer things... for Courtley is the very essence of gracious living... and giving.

Superb porcelain containers that are works of art... essences that tingle with the excitement of rare Cognac, Cedar, and Russian Leather... no wonder Courtley is first with those who know.

There is no finer gift for any man, anywhere, at any price!

Single items \$2.00. Sets as shown to \$7.50 (plus tax), in Dubonnet, Black, White, Irish Moss Green, or Saddle Tan. (Refillable). Miniatures at \$1.00 per item.



after shave lotion - men's cologne - men's powder - hair dressing - shaving soap - toilet soaps - deodorant cologne
COURTLEY LTD. • ROCKEFELLER CENTER, 630 FIFTH AVENUE., NEW YORK • LOS ANGELES



Dominion Highway No. 1 . . . east of Kamloops, British Columbia

SOON...
YOU'LL CLIMB A STAIRCASE
TO THE CLOUDS



ONLY a little longer now—and a superb new Lincoln will be ready for you. And in this motorcar you'll find all the qualities of Lincoln leadership. . . . It will be engineered with a famed precision. There'll be smooth, swift power for heights and highways—ease and sureness on crowded city streets. A new, exciting version of the sweeping Lincoln styling will flatter your taste for distinction. And deep, spacious comfort will welcome you. . . . Soon, you'll take the wheel of this new car. Then you'll agree—here is the greatest Lincoln ever fashioned; here is the finest of the fine car field.

Nothing could be finer

LINCOLN |

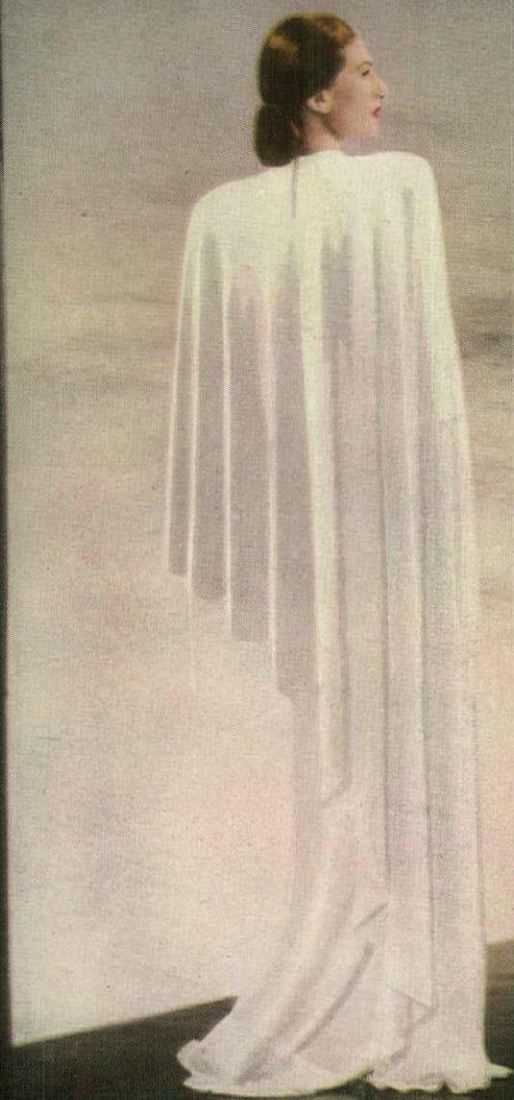
A DIVISION OF FORD MOTOR COMPANY

Use this
"mountain magic"
in festive holiday drinks!

The holiday season calls for these especially festive and traditional drinks. Hot buttered rum, made superbly with finer-tasting Ron Merito; delicious egg nog enriched by Ron Merito's better taste.

Remember always that "the better the rum, the better the drink." There is no finer rum than Ron Merito, distilled high in the mountains of tropical Puerto Rico.





Gdrian

Gives you Two Classically Beautiful Perfumes

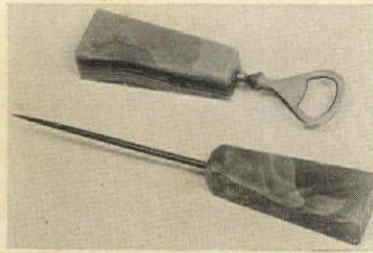
SAINT... to be loved and adored

SINNER... fragrance for a blithe spirit

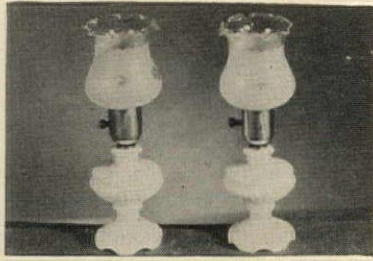
SHOPPING AROUND



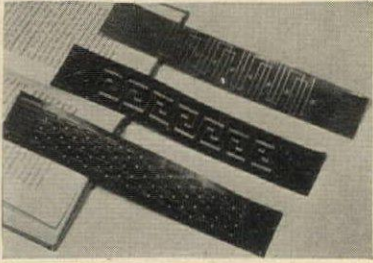
Tools for the bar make a good gift for a man. The ice pick, perfect for separating ice cubes, as well as chopping, and the opener have onyx or black marble handles. The ice pick is \$2.50, the opener is \$3.50. Ppd., no c.o.d.'s. Eunice Novelties, 541 Madison Ave., New York 22, N. Y.



Twice as good. For a sense of balance and symmetry, a pair of lamps is what you need. Use these on a small desk, spinet or in a dressing room or guest room. Milk-white base, Sheraton design. Frosted chimney, 12". \$10 a pr. exp. col. Stanley Jay Studio, 75-14 193rd St., Flushing, N. Y.



Mark your place, but please, not the book. These markers, respectful of the finest volumes, are very fine themselves. With distinctive gold-tooling on polished leather, they come in many colors. Give second choice. \$1 ea. 3 for \$2.50 ppd. Froelich Leather Craft Co., 43 W. 16th St., N. Y. C. 11



Belinda Pink-Ears The Bunny Who Writes Letters To Children

A letter a week—and a "toy-surprise" in every one! This is a gift to delight any youngster from 2 to 10 years old. Attractive gift-card listing sender's name accompanies first letter. Let us put your child's name on Belinda's mailing list.

8 Letters \$1.95 — 16 Letters \$3.75
(Print names and addresses)

TINY-TOT GIFTS

Dept. HG, Box 1677 Salt Lake City, Utah

HALF PINT CARDS



Private calling cards for small fry from the diapered age to the first date! 100 cards in leather case 1" x 1 3/4" (with hand painted flowers on case if requested with order) \$1.50 postpaid



Christmas tag problem solved. Christmas wreath in green and red, printed to read as you wish . . . your own personalized message and name to add something to your gift, or to be enclosed with your Christmas cards. (1" x 1 3/4") . . . 100 for \$1.50 postpaid

EDITH CHAPMAN

168 East 33rd Street, New York 16, N. Y.



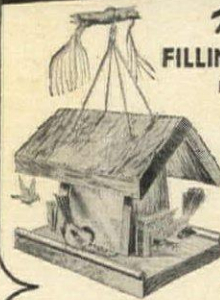
A FIRESIDE BOX faithfully reproduced and made by hand of mellow brown antiqued knotty pine. Holds plenty of fuel (logs or coal) for two long evenings of fireside comfort. Its authentic early Long Island cleat and rawhide loop handles are an interesting feature. Base 18" x 15"—Front 12 1/2" high—Back 14 1/2" high.

\$12.00 Express Charges Collect
SORRY—NO C.O.D.'s

WRITE FOR BOOKLETS "Country House Reproductions" and "1945 CHRISTMAS GIFTS".

The Lennox Shop
Long Island's annual gift shop.
HEWLETT, N.Y.

BIRD LOVERS! GIFT HUNTERS!



New "BIRD'S FILLING STATION"

Finest of all hang-anywhere feeders. 12" x 10" x 10". The glass-enclosed reservoir holds over 4 pounds seed when filled. 4-point suspension foils squirrels, saves seed. 2 suet cake racks. Rustic brown.

Save on \$3.50
2 for \$6.50

(With 5 lb. pkg. of seed and 2 suet cakes, \$4.95)

New COMMUNITY DINER with Perches

Favorite aerial picnic ground for all birds, both clinging and perching. Complete with 12-paper-cupped Tid Bits and 24 EXTRA TID BIT REFILLS.

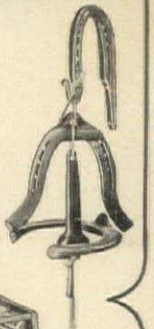
(Extra Tid Bits, 24 for \$2.45
\$1.00, 72 for \$2.85)
2 for \$4.75



ORDER BY MAIL. Bird Feeders pre-paid only up to 300 mi., beyond 300 mi. add 10% postage; beyond 1000 mi. add 20%.

LUCKY HORSESHOE BELL AND BRACKET

Colonial "chow-call" for gate or porch. Hand-forged of 2 old New England horseshoes, 9" high, 8" wide. Weather-proof black finish. A rare gift! \$9.50 (POSTPAID; west of Miss. River add 50c postage)



BIRD CAFE. Finest window sill De Luxe feeder. Glass top keeps out rain and 24" size snow. Installed from inside room. Suet cake holder and seed hopper. \$5.50

FREE! BIRD AND GIFT BOOKLETS

SEEDSMEN SINCE 1818 BRECK'S

159 BRECK BLDG., BOSTON 9

MEMO-LITE for NOTES AT NITE!

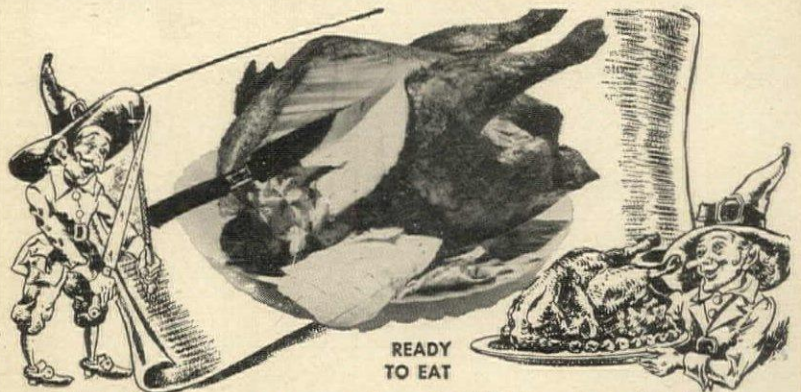
Jot down those bright ideas that come in the middle of night. Keep it at bedside or phone table. Withdraw pencil and a light shines on writing pad without disturbing others in room. Replace pencil and light goes out. Made of beautifully finished ivory plastic. Long lasting standard battery, easily replaced. An ideal gift!

\$2.75 Postpaid.
No C.O.D.'s. No stamps.
(6 months' supply refills 75c)

Write for Catalog to Dept. 2125



M. C. FLYNN, Inc. Est. 1901
43 East 59th St., New York 22, N. Y.



READY TO EAT

A Gala HOLIDAY TREAT

Direct To You
From the Smokehouse
Where Traditions
Are Maintained in
the MODERN Manner!

AS A GIFT, Forst Catskill Mountain Smoked Turkeys are always in good taste—sure to be appreciated by even the most discriminating. Each choice, young, full-breasted bird is an adventure in good eating—cured in rare, zesty spices and aromatic herbs, then smoke-cooked to golden brown perfection over fragrant apple-wood embers. Order NOW for Christmas delivery. Delivered holiday packed—all ready to slice and serve.

MONEY BACK IF NOT SATISFIED—For Christmas giving and for your own holiday feasts send your order and gift lists TODAY! Net smoked weight of Forst Catskill Mountain Smoked Turkeys range from 8 to 18 pounds. Price \$1.50 per pound, express prepaid anywhere in the continental United States. Unique recipe book with each order. Mail coupon TODAY!

FORST'S CATSKILL MOUNTAIN



The Forst's Catskill Mountain Smokehouse
Route 18, Kingston, N. Y.

I enclose check. Please ship.....Smoked Turkeys.....lbs. each to—

Name

Address

City..... State.....

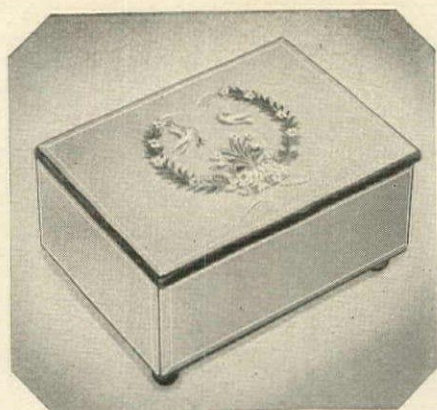
Check here if attaching gift list. Be sure to specify weights and delivery dates.

Check here if you want to reserve turkeys for Xmas giving. Fill in no. (.....) and approximate weights (.....lbs.)

(Make checks payable to the Forsts)

for her

Gracious hand-painted musical jewel box of opaque glass bedecked with gay birds and flowers. Deep velvet lining to coddle her most precious jewels. Ivory, Pink or Blue. State second color choice. **\$20.00**



for him

Stahly Live-Blade Razor—available again—for a smooth shave with no scraping or pulling. Just a smooth massaging action makes whiskers vanish and leaves his face smooth and unusually comfortable. Completely automatic and non-electric. Gold-Plated and Black (shown) **\$22.50**
 All Gold Plated **\$24.25**
 All Silver Plated **\$21.25**
 All prices plus 20% Federal Tax.
 Kant-Rust Blades of Swedish stainless steel for the man who demands perfect shaving. Box of 60 . . **\$4.75**



Ask for our new booklet "G-1"

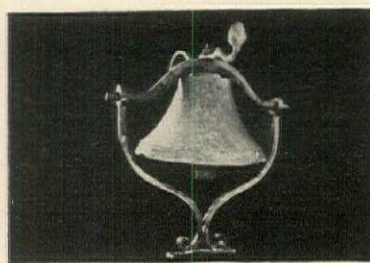
A HOUSE FAMOUS FOR
 QUALITY FOR OVER
 NINETY-SEVEN YEARS

Hammacher Schlemmer
 145 EAST 57TH STREET, NEW YORK 22, N. Y.



SHOPPING

Come and get it! Gather your brood round the dinner table or summon guests for cocktails by ringing the old farm bell. With hand-forged bracket ready to mount, 17" in diam. 25" high, \$35. Wall bracket, \$10 extra. Exp. coll. Galloway Terra Cotta Co., 3218 Walnut St., Phila. 4, Pa.



Musical powder box, made of porcelain and decorated with pastel posies, is a perennial favorite of young girls and their mothers, too. Get one for yourself, for the guest or powder room. The background is ivory. With a puff, \$10 ppd. Susan Jay Novelty Co., P. O. Box 12, Kew Gardens, N. Y.



Work of art. Swedish crystal has won a place of honor among the minor arts and each piece is a major triumph. Use as ashtray or to float a gardenia or camellia. Handmade, light blue with bird engraving, 6 1/2" diam. \$6 exp. col. No c.o.d.'s. Sweden House, 12 W. 50th St., N. Y. C. 20



Abbey Day & Night Markers
 made of
Solid Carved California Redwood
 Attractive—Durable
 Weather Resistant
 Shipped complete with 24" ground stake and screws—ready to install.
 Complete marker with up to five 2" reflector letters or numerals.....\$3.35
 Complete marker with up to five 3" reflector letters or numerals.....\$4.70
 Extra 2" letters.....45c each
 Extra 3" letters.....65c each
 No charge for punctuation marks.
 Satisfaction Guaranteed
ABBAY DECORATIVE PRODUCTS CO.
 Pleasant Valley I, New York

DISTINCTIVE ANTIQUE REPRODUCTIONS

Incomparable in beauty—remarkable in value! These lamps will blend into all color schemes. Use a pair on your dressing, vanity or night tables.
Left: Milk white glass with polished brass fittings. 18 1/2" overall. Electrified. **\$8.75 each.**
Right: Milk white glass with brass trim. Height 22" overall. Electrified. **\$10.00 each.**



Mail Orders Only
 Express Charges Collect
STANLEY JAY STUDIO
 75-14 193rd Street Flushing, N. Y.



ANTIQUE FLAT IRONS

The flat iron has forsaken the attic to become a thing of beauty and a joy forever.

These are skillfully hand-painted in gay color combinations on dull polished black. Your choice of authentic designs—American Primitive, Pennsylvania Dutch or Victorian Rose.

BOOKENDS \$7.50 the pair
DOORSTOPS \$3.95 each
 Prices Postpaid—No C.O.D.'s

Write for 1945 Gift Booklet and if you seek small Early American Furniture request "Country House Reproductions" booklet.

The Lennox Shop
 Long Island's unusual Gift Shop
HEWLETT, N.Y.



Colorful Flower Holder or Children's Toy

Hand painted in colorful designs, this miniature wheelbarrow has many uses. Ideal as a child's toy; or you can fill it with flowers for porch, window sill, patio; park it on your lawn; or use in the garden. Approx. 35" long, 14" high, 11" wide. A unique Christmas Gift. \$4.75 express collect. Sorry, no C. O. D.'s.

ROSS & HILL COMPANY
 200 Chouteau Ave. • St. Louis 2, Mo.

MINT JULEPS

Makes a gift of distinction. Radiant mat silver finish. Frosts beautifully. Unbreakable, will not tarnish or stain, and requires no polishing. Also ideal for highballs or beer. 16 oz. capacity.

\$9.50 SET OF EIGHT

SCULLY & SCULLY, INC.

"The Smart Gift Shop of New York"
 506 Park Ave. (at 60th St.) New York 22, N. Y.



OUR FAMOUS SOCK IT AWAY BANK

Gay Colored Sock In a Bright Box—Wood Top—Slotted For Change. It's just perfect for your children and friends. An interesting and intelligent method for saving.

Delivery at once.

\$1.00 plus \$.15 postage. No C.O.D.

KAREN STARK

25 E. 77 St., New York 21, N. Y.



AROUND



Knit with nylon. This wonder yarn is strong, mothproof, washable, quick drying and has plenty of warmth, too. Particularly good for baby clothes and socks, it comes in white, pink, blue, cherry, maize, chartreuse, black or navy. 2 oz. skeins, \$1 ea. Alice Maynard, 558 Madison Ave., N. Y. C. 22



Desk stamp collector. For people who don't mail letters because they can't find a stamp, a neat leather box, partitioned inside to hold 1, 2, 3 cent stamps as well as air-mails and special deliveries. Gold-tooled leather, red, brown, blue, tan. \$3.25 ppd. Page Shop, 21 Station Rd., Haverford, Pa.



Horizontal or vertical, these frames are adaptable to either shape pictures because they have two-way easel in back. Hand-tooled leather in blue, green, brown, red, maroon. 7" x 9", \$5.95; 8" x 10", \$6.95. No. c.o.d.'s. C. P. Leathercrafts, 650 Madison Ave., N. Y. C. 22



IRRESISTIBLE DOLL BED

A favorite toy of any little girl's make-believe-world is her doll's bed. This entrancing one of solid maple will become her dearest possession. Excellently constructed, it has a hardwood slat spring—a mattress, pillow, sheet, blanket; and a spread and pillow cover of rayon with hand-embroidered hems.

25" long by 13" wide \$17.50 complete
Handmade puff \$5.00 extra
Express Collect

DANIEL'S DEN

A Shop of Choice Things
141 Newbury St., Boston 16, Mass.

Elegance for Christmas!

A gift you'll give proudly—that is, if you can bear to part with it yourself. Delicately etched Crystal Sugar Bowl and Cream Pitcher, set into Sterling Silver bases, wrought in the exquisite Gadroon Pattern.

The Set.....\$16.20 Inc. Fed. Tax

OVINGTON'S

Fifth Avenue at 39th St., New York 16



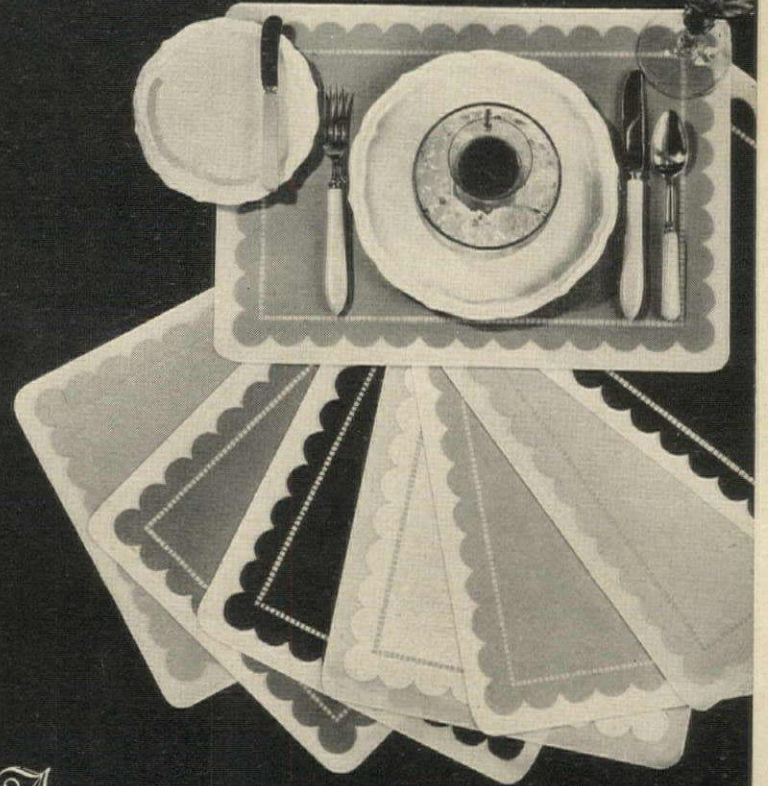
SPORTS NEWS

Heavy handwrought aluminum match cases with cast design in bold relief, a masculine looking gift for your pipe-smoking friends and relatives. Single case specify design... \$4.95; Set of three... \$14.50.

- No COD's please
- Express charges collect

MAYFAIR, INC.
4 Central Ave., Albany 1, N.Y.

Newest — Best Yet! Pottery Colored Plastic Mats



And what plastics! Absolutely non-buckling, heat-resistant, alcohol-proof. Put them under the faucet if you want. These really take it! . . . Striking colors with transparent border: Chinese red, chartreuse, grey, leaf green, burgundy, yellow, aqua, royal blue. . . In any one color or 8 assorted colors. . . **Grand, practical gift! Look ahead to Christmas.**

Set of 8—\$10.75; 4—\$5.45; Postpaid.

Order early. . . Write for our Christmas booklet D.

mosse 659 FIFTH AVENUE, NEW YORK 22



**Beautiful Baroque
SCULPTURED STATUARY BEAVER
LAMP**

Finished in white and brushed gold or pickled tones. Fitted with

HANDSOME HAND TAILORED SHADE

In soft gold faille trimmed either in red or blue.

Complete \$29.50

Bases sold separately at \$15.00 each
F.O.B. N. Y. C.

WINDSOR FIFTH AVE., INC.
381 Fifth Ave. New York, N. Y.

Amazingly Amusing



Magnificent whimsy and skilled craftsmanship are combined in these ceramic caricatures. The "frustrated fisherman" and "harassed hunter" may be in distress but the lucky person who receives them will be happy about the whole thing.

Give them singly or as a pair.
Appx. 8" high \$5.50 pr. postpaid
No c.o.d.'s, please

KREBS TOWN SHOP
45 Broad St., Westerly, Rhode Island

CIGARETTE SET

Leave your cigarettes unopened for complete freshness or open and ready. This generous box will accommodate them either way. Give them for bridge prizes or the small gifts that are such a problem.

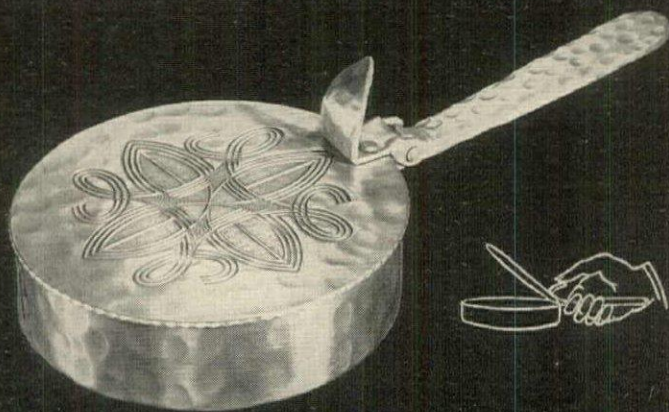
Genuine leather gold-tooled. Make first and second choices among good shades of red, brown, green and tan.

The Set \$2.00 plus \$.15 postage

No C.O.D.'s please

KNICKERBOCKER GIFTS
Box 559, Grand Central Annex, N. Y. 17, N. Y.

SHOPPING



Aluminum Silent Butler—a joy to any hostess. Durable hammered aluminum in modern baroque design. Non-tarnishable—soap and water keep it gleaming. Wonderful for hot canapes. Bowl 5 3/4" x 1 1/2". . . . \$5.00

Postage prepaid in U. S.

MERMOD · **Jaccard** · KING
Saint Louis
JEWELERS TO AMERICA FOR 116 YEARS



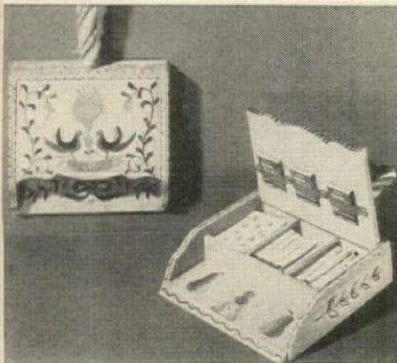
Miniature hassocks for smokes. Leather-covered and tufted like the real thing, the smaller one, for cigarettes, \$5.95; larger with humidifier for cigars or tobacco, \$12. Gold-tooled brown or maroon leather. Set, \$17.50, exp. col. No c.o.d.'s. Dorothy Lerner, 106 S. 13th St., Philadelphia, Pa.



Background for Bridge a table-cover whose beauty belies its practicality. Made of fabrikoid in white, green or blue with hand-painted magnolias. It's washable and makes a nice present for bridge playing friends, \$12.50 exp. col. Carole Stupell, 507 Madison Ave., N. Y. C. 22



Carry a torch in your pocket attached to your keys and light up the keyhole of your house or car. It's also wonderful for dark subjects like theatre programs. Leather bound metal. Batteries and bulb are replaceable. \$1 ppd. No c.o.d.'s. Personal Gifts, 53 E. 10th St., N. Y. C. 3

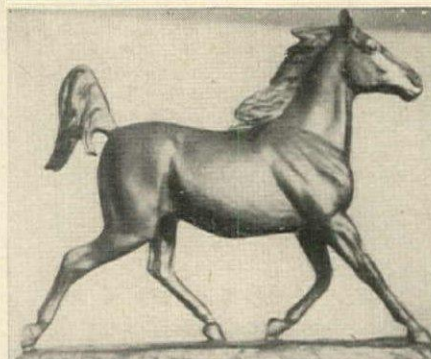


**HAND-MADE . . . HAND-PAINTED
HANDI-BUTLER**

An individual gift with a practical purpose! Brilliant all-over Old Pennsylvania Dutch decorative motifs on hand-rubbed wood. Holds calling cards, nuts, candies, cigarettes, playing cards, stationery. Converts into a charming and useful wall piece. Protective, non-scratch cork covered base.

\$10 Have it personalized with your own initials or name for only \$1.00 postpaid

LEO GREEN STUDIOS
34 Channing Street N.W.
Washington 1, D. C.



A new sculptured horse model by Frederic Collins, the "Arabian Mare." Available in brown, antique green, or polished copper.

Beautifully modeled, true-to-life action, it stands about 12" high and is priced at only **\$50.00**.

Other models are available—write for booklet.

FREDERIC COLLINS
Spring Valley Ranch Medina, Texas



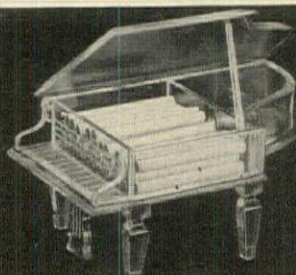
MUSICAL LAMB

A lovable, cuddly lamb with sweet, tinkly music box tune. Appeals to children and grown-ups alike. Soft plush in black or white. Twelve inches high. Genuine Swiss movement. **\$9.75 Postpaid.**

Mail orders promptly filled

Sorry, No C.O.D. Orders

AVALON GIFT HOUSE
Front Royal, Virginia

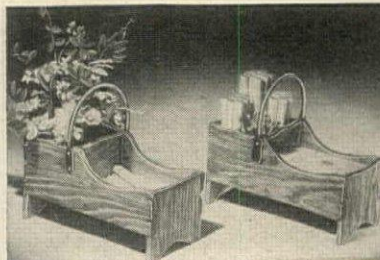


Musical
**CIGARETTE BOX
IN LUCITE**

This crystal-clear little concert grand, which plays a charming tune when you lift the top to offer cigarettes to your guests! Beautifully made throughout—a flattering gift indeed. We guarantee it—or your money back. **\$12** Tax included

Sold by Mail Only.
We Send Postpaid

Marion Novelty Co.
1600 Broadway, New York, N. Y.



MINIATURE SHOEIN' KIT

As holder for a selection of popular brand cigarettes or for pencils, bands and clips on the desk, this version of a blacksmith's quaint tool kit will be a delight to those who cherish things unusual.

Antiqued pine 6 1/4"x3 3/4"x5 1/8" high inc. handle **\$2.50 postpaid**

Same kit complete with 4 mounted glass tubes for tiny floral displays **\$3.50 postpaid**

SORRY NO C.O.D.'s

This item is especially priced as an introduction to Lennox craftsmanship.

WRITE FOR CATALOG



"LAND OF MAKE BELIEVE"

An Ideal Xmas Gift

In striking colors this map of fairyland pictures sugar hills, gingerbread houses, cloudbound castles, Peter Pan, Mother Goose, and scores of other nursery characters and scenes to delight children everywhere. A perfect decoration for nursery or play room. 26 x 37 1/2".

Send Your Order Now **\$1.00** POST PAID

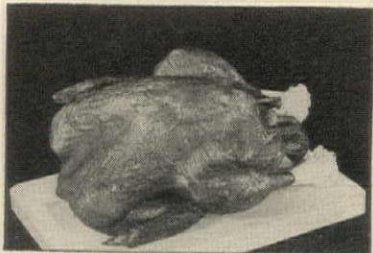
Send 10c for CATALOG illustrating and Describing 64 Decorative and Historical Maps. Catalog Free with Order.

HAGSTROM COMPANY
Dept. 3HG, 20 Vesey St., New York 7, N. Y.

AROUND



Smoked turkey, prepared for epicures. Choice birds, cured in rare herbs and smoked to a golden brown over fragrant embers come in 7 to 16 lb. sizes, \$1.50 a lb. Assorted jars of pâté, diced and sliced turkey for salads and sandwiches. 6 for \$7.50 ppd. Pines-bridge Farm, Ossining, N. Y.



It's easier than pie to make a fruit cake, a coffee ring or add an extra something to ice cream when you have mixed diced fruit and peels on your pantry shelf. 12 oz. jars 55c ea. 12 oz. jar of citron also 55c, plus postage. The Gourmets' Bazaar of Bellows and Co., Inc., 69 E. 52 St., N. Y. C. 22



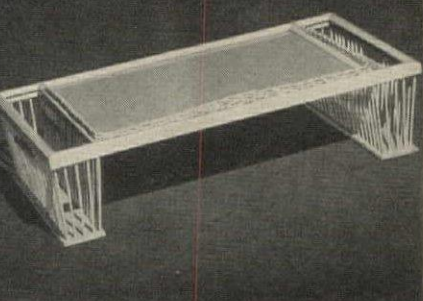
Keep tabs on the New Year in a personal record book that functions as a diary, appointment book, private financial record and data book. Excellent for the busy business man. In black leather, \$5.00. 30c for name in gold. The Dartnell Corp., Ravenswood and Leland Aves., Chicago, Illinois.



For Her Vanity

The crystal boudoir lamps have white shades with blush linings, and grosgrain bindings in pastel shades, \$23 each. The perfume chest, available in many designs, is hand done in glowing colors with gold and silver leaf. It has ample space for all her cosmetics, \$65. Other designs from \$35.

GEORG JENSEN INC.
Fifth Avenue at 53rd Street • New York

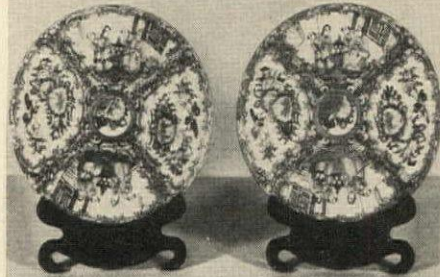


Your Breakfast Madame!

Start the day right with this luxurious oversize Wicker Bed Tray—has glass top with baskets on each side for newspapers and mail. Available in **Peach, Blue, Ivory and Pink**.....\$8.00 (With removable tray.....\$10.00)

Shipped express collect—state second color choice.

barty david
GIFTS
6130 Carpenter St., Philadelphia 43, Pa



CHINESE CHARM

is clearly indicated in these gold medallion porcelain plates. They're hand-painted in rich enamel colors of rose, green, red and gold on white background. A really handsome decoration for your mantel or breakfast. Complete with mahogany easels. 5 1/4" is \$15.00 per pr. 7 1/2" is \$20.00 per pr. 9 1/2" is \$25.00 per pr.

EXPRESS COLLECT

Stands alone..... Small, \$4.00
Medium, \$5.00 Large, \$6.00

CHINESE TREASURE CENTRE

441 Madison Ave., N. Y. (22)
Dept. HG-12, 4th floor



Artcrete Deluxe Bird Feeder

No. K-26—46" high x 21" wide

A real Christmas present for the Birds and You. A humane and attractive addition to the garden made of weather proof white cast stone. Holds a large supply of food, protected from the weather. Much of the natural habitat and food of our native Birds has been destroyed by man's activities. When snow covers the ground, we must feed our feathered friends, if we hope to enjoy them and have them with us.

Price \$17.50 freight collect.
Send 10 cents for Catalog of Garden accessories

ARTCRETE PRODUCTS CO.
Established 1921
UPPER DARBY P. O., PA.



NEW PRONUNCIATION GAME A DELIGHT TO ALL AGES

"A Christmas stocking size gift"

Exciting, Entertaining Educational. Even if you lose you win, for correct pronunciation of 104 English words is your reward.

52 cards make a deck. Each with pronouncing instructions for two words, with six others listed.

Try this game on your clever or unclever friends, and watch the party sizzle! Raymond Gram Swing says "A game to make literates more literate". Attractively boxed.

\$1.00 plus .10 postage
Sorry no C.O.D.'s

BLEAZBY'S

31 East Adams St. Detroit 26, Mich.

Cape Cod
POST-TOP
LANTERN
16 1/2 IN. HIGH
RUST-PROOF
WIRED \$11.50

CAST ALUMINUM
HOUSE SIGN
with YOUR NAME \$7

DUNRENTIN

CARVED CYPRESS
SIGN \$5.00 PLUS
30¢ PER LETTER

COPPER COACH LAMP
13 IN. HIGH \$7.75
WIRED FOR ELECTRIC

SPENCER STUDIOS
222 N. 13th ST. PHILA. 7
WRITE FOR CATALOG

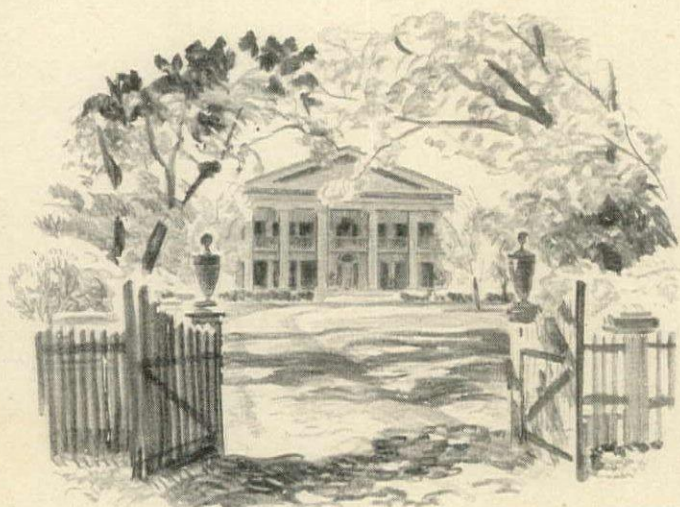
SOMETHING NEW In Tableware!

Looking for something new and original? Coupettes are your dish! Gracefully designed in sparkling crystal, they are just the thing for serving appetizers or desserts. Place the seafood, fruit or dessert on the rim and fill the center with sauce. Perfect for your festive holiday entertaining, or as a shower, bridal or Christmas gift. Gift set of eight Coupettes is \$4.40 plus 30 cents postage beyond delivery zone.

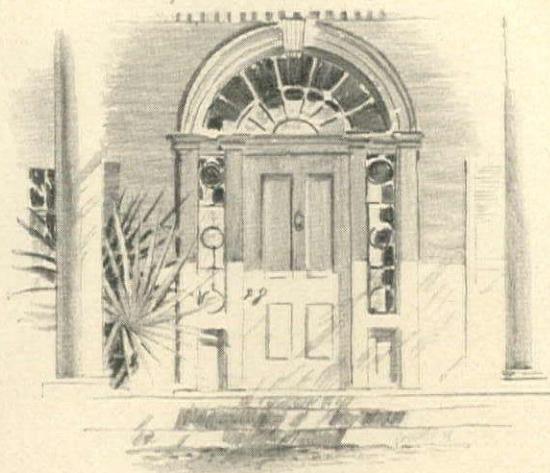
GIMBELS
Sixth and Smithfield • Pittsburgh, Pa.

Southern and Sunny

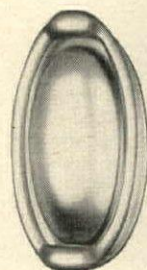
... REVIVING THE GRANDEUR OF AN ANCIENT ARCHITECTURE



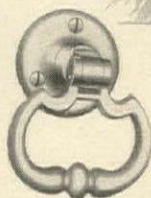
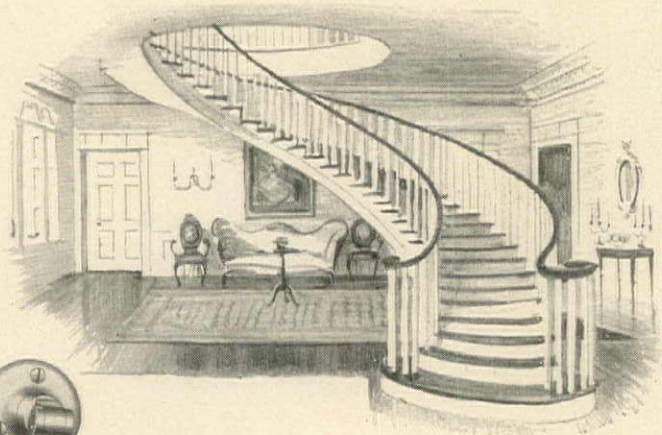
■ This is a typical example of the renowned plantation house . . . stately yet hospitable . . . very like a Grecian goddess relaxing in the languorous warmth of the Southland. This Greek Revival form featured a colonnade rising from ground to roof and supporting a second floor veranda at mid-point. The same architectural feature still lends today a special kind of breadth and great scale quite independent of house size.



■ This is a wide and welcoming doorway linking the outdoor living of shaded veranda with the spacious elegance of interior. Doorway designs flowered in endless variety - often carrying along the Grecian theme with delicate Ionic pilasters and wreathed entablature. The door hardware designs that graced these entrances still live in the fidelity of Russwin craftsmanship.

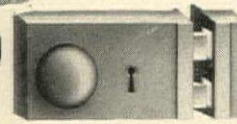


Russwin
Williamsburg
Design Knocker
No. 055



Russwin
Williamsburg
Design Interior Door
Handle Set
DH123xR3112 1/4 x Esc69

■ This is the imposing central hall and graceful staircase with which typical floor plans started. Spacious rooms opened off the hall on both stories - and their *en suite* arrangement seems aimed to allow cool airiness throughout as well as the handsomest possible interior effects. Architect and owner in the Old South were sensible to the advantages of fine hardware; and you may enjoy the same beauty in your home - if you allot no less than 2% of the total cost of the house to finish hardware and Russwinize throughout.



Russwin Williamsburg Design
Interior Door Rim Lock
No. 4504xK2358

■ This is an example of yesteryear's hospitality. It is a guest house built for the free use of wayfarers along an old coach road in the South. The stranger's hand at the latch was the only introduction needed. How much in pleasure to the eye and service to the hand can be expressed by the right hardware in your postwar house! Russwin has many authentic styles for every architectural type. Choose now from Russwin's illustrated booklet, *Residential Hardware*. Write for a copy. Russell & Erwin Manufacturing Company, New Britain, Connecticut.

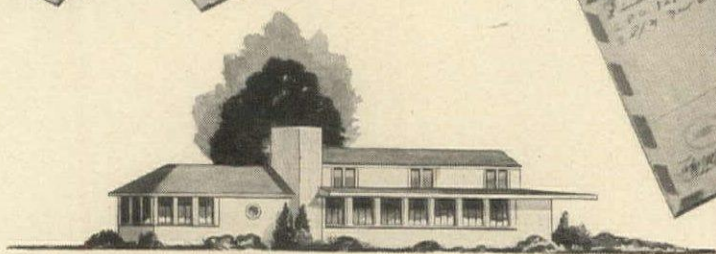


FOR ENDURANCE... WROUGHT OR CAST BRASS AND BRONZE

FOR DESIGN AND WORKMANSHIP...

SINCE 1839
RUSSWIN
DISTINCTIVE HARDWARE

Read what Home Owners say about **MODUFLOW*** *comfort*



ACTUAL EXCERPTS FROM USERS' LETTERS

(Names available on request)

- "Would not take a thousand dollars for mine if I could not get another."
- "This is the first winter season we have been able to enjoy our home."
- "Moduflow results have far exceeded the most extreme statements made in your advertising."
- "Since the installation of Moduflow, the temperature does not vary over one-half a degree."
- "In effect, Moduflow has added a room to our home during the heating season."
- "Next to the purchase of war bonds, I consider the purchase I made from you of a Moduflow control system as my best buy."
- "Since our new Moduflow system was installed, we have enjoyed a more comfortable home than we thought possible."
- "We are getting steady, even temperature at all times all over the house. It is the last word in house heating."
- "Since Moduflow has been installed the same floors are warm enough to allow the baby to play on them, and we are able to set our thermostat much lower."
- "I am delighted with Moduflow and take pleasure in recommending it as being the perfect heat control system."

Tomorrow's Apartment will have Personalized Heat Control . . . with Moduflow

During the past two years, Honeywell's remarkable new MODUFLOW Control System has been installed in thousands of homes throughout the nation. Hundreds of enthusiastic letters have poured in telling about the amazing improvement in heating comfort that Moduflow has brought to these homes.

These quotations taken at random from a few of these letters are typical of all of them. They stamp Moduflow as the greatest advance in heating comfort since the invention of automatic controls.

Best news of all is that Moduflow can be easily and inexpensively installed in your present automatic heating

plant. You don't have to wait until you build a new home or remodel your present one. A limited number of Moduflow systems are now available for existing homes. As more materials become available, production is gradually catching up with the demand. The sooner you place your order with your heating dealer, the sooner you will be able to enjoy the marvelous comfort of Moduflow.

Get the complete story of Moduflow without delay. Just mail the coupon for your free copy of "Heating and Air Conditioning the Postwar Home" — the booklet that tells how Moduflow has "evolutionized" home heating.

* Moduflow is the name of Honeywell's newest heating control system for homes. It means heat *modulated* to just the right comfort temperature, with a uniform, continuous *flow*. Moduflow is a heating control system — not a complete heating plant. It can be installed in any type of automatic heating plant, whether warm air, hot water or steam.

send for your



copy today

MINNEAPOLIS-HONEYWELL REGULATOR COMPANY
2790 Fourth Avenue South, Minneapolis 8, Minnesota

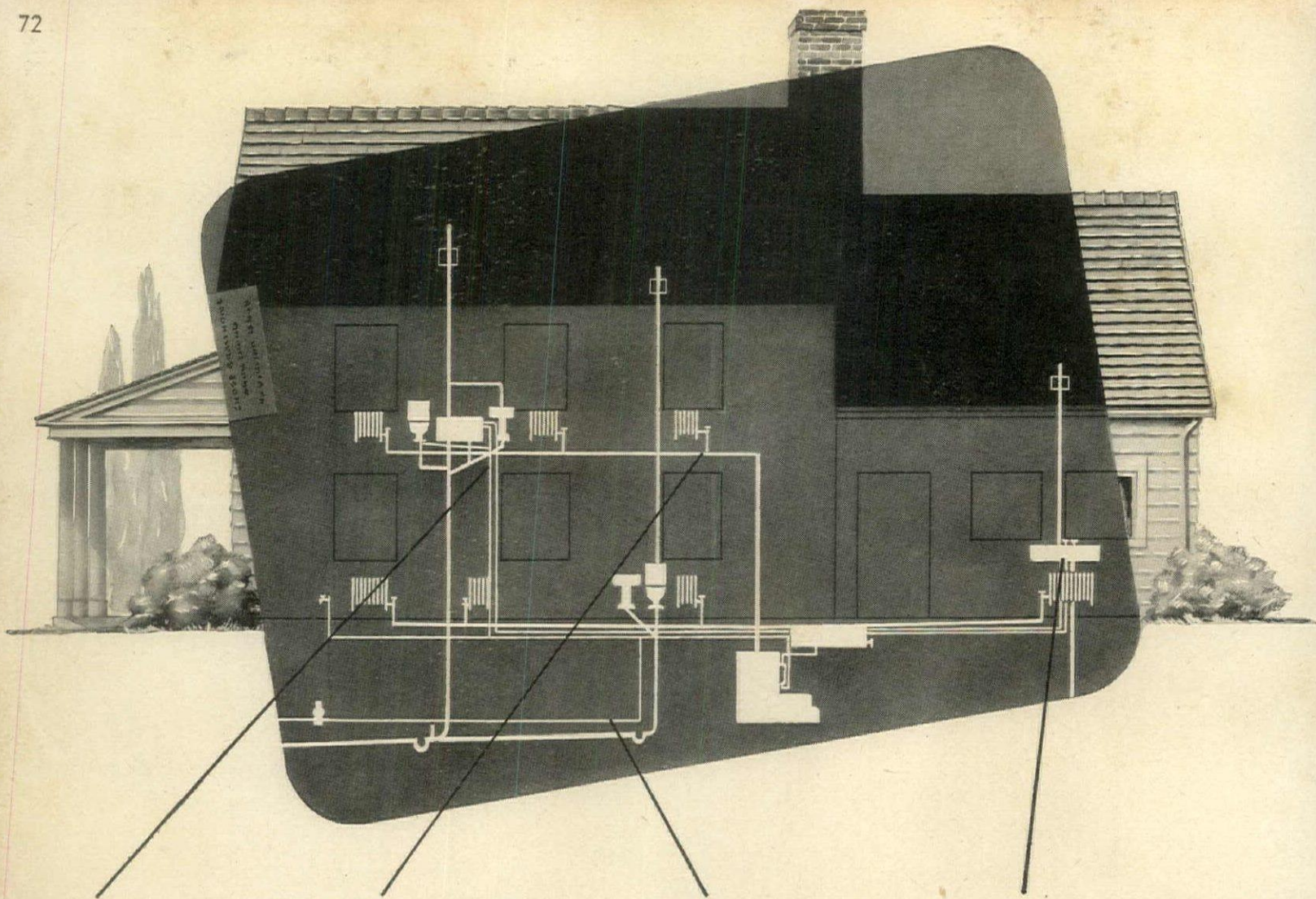
Please send my free copy of "Heating and Air Conditioning the Postwar Home."

Name _____

Address _____

City _____ State _____

Buy and Hold
MORE Victory Bonds!



For water lines no other material commercially available can match the service qualities of copper alloys. No rust can form on copper water tube to clog it.

For heating lines copper water tube is the preferred metal. It holds heat better, delivers it more quickly to the radiators, and is highly resistant to corrosion.

Underground water main should be red brass or copper to insure resistance to soil corrosion and prevent clogging of pipe through which all water for house must pass.

In the kitchen plumbing pipes of copper assure quicker hot water, cleaner drinking water, and good water pressure even when bathroom or laundry is in use.

What would an X-ray of your house show?

WOULD an X-ray picture of your home show water and heating lines of copper or red brass—or would it show pipes clogged with rust deposits? Whether you build or buy a home, or simply remodel your present house one day soon, install corrosion-resistant Chase Copper Water Tube or Red Brass Pipe, *throughout*. No investment you might make will give you greater satisfaction, both from the standpoint of long life and the free flow of water. Chase Brass & Copper Co., Incorporated, Waterbury 91, Connecticut—Subsidiary of Kennecott Copper Corporation.



Chase

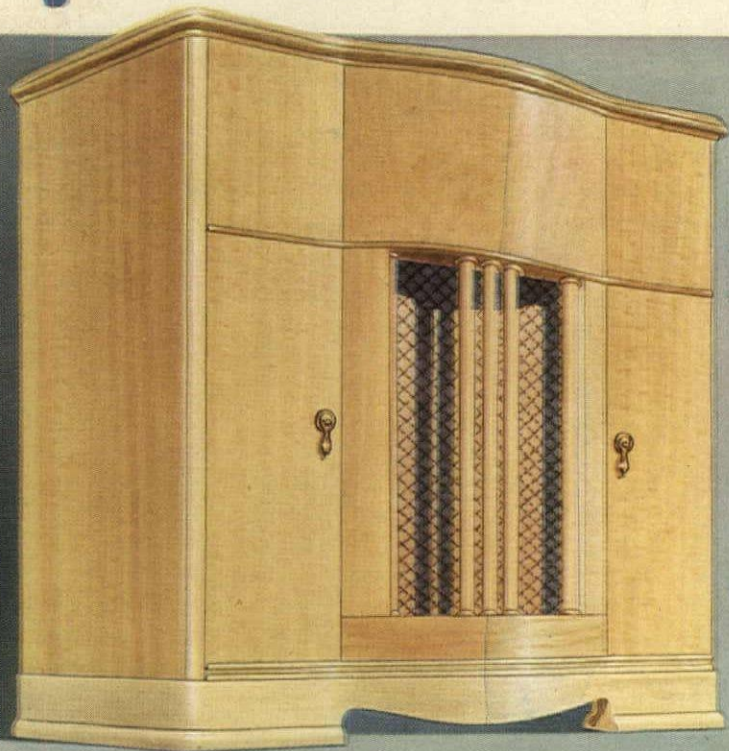
BRASS & COPPER

Insist on Chase Red Brass Pipe or Copper Water Tube, Chase Bronze Insect Wire Screening, Chase Copper Gutters, Downspouts and Flashing for your house. And install good brass and bronze hardware and brass plumbing supplies, too.

Don't buy your new radio until you hear Sonora's



De luxe 6-tube AC-DC table model—a beauty in walnut or blond prima vera. When you hear it you'll think it's a console!



The record changer on this de luxe phono-radio combination is fast, quiet, sure. Two big album compartments. The cabinet's a masterpiece—in walnut, mahogany, or blond prima vera.

"Clear as a Bell" Tone!



This 6-tube AC-DC walnut table model features unique dial styling, smart design. The tone, of course, is "Clear as a Bell."



Handsome walnut cabinet, inlaid striping, accentuate the beauty of this 5-tube AC-DC table model. Extra large dial.



Clear as a Bell Tone

SONORA invites comparison! Yes . . . before you invest in any new radio, *hear* what you're going to get for your money . . . compare SONORA for tone perfection with any other make!

SONORA—famous for tone for more than 30 years—has developed new miracles in tone engineering. Every one of the beautifully-styled new SONORA radios, from de luxe console to tiny portable, is built to give the very best tone in its price class.

But judge for yourself. Listen carefully. Compare. Be sure to hear SONORA's "Clear as a Bell" tone before you buy! SONORA RADIO & TELEVISION CORPORATION, 325 North Hoyne Avenue, Chicago 12, Illinois.

Sonora

Clear as a Bell

HOME ENTERTAINMENT AT ITS BEST

RADIOS . . . F M COMBINATIONS . . . TELEVISION SETS . . . RECORDS . . . PHONOGRAPHS . . . RECORDERS



Officers 6th Dragoon Guards (Carabiniers). One of a series of paintings* in the Kings Men collection by Donald Teague.

Col. L. Toiletries WITH A **GOLDEN** HERITAGE OF
Britain's Great Traditions

KINGS MEN
"TOILETRIES IN GOLD"
 Trade Mark
For the Man who Commands Life's Finest

Colognes...lotions...shaving requisites...\$5.00
 Essence...\$10.00. Sets of varied combinations...
 to \$15.00. Refills for most items at fine men's
 shops and department stores in your city.

*Beautiful color reproductions of the Donald Teague painting, illustrated above,
 without advertising, ready to frame, will be mailed to you upon receipt of 25c

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 Copyright 1945—Windsor House, Ltd.

FIRED
 IN 23-KARAT
 GOLD



Buy Victory Bonds and help bring our boys back home.



Back at last to his old swimming hole!

ASK ANY GI back from the war what comforts he missed most over there. Nine times out of ten he'll tell you, "A hot bath in a warm house!"

Simple, everyday comforts. We take them for granted—as long as we have them. But to the man whose bathtub was a rain-filled foxhole, whose "central heating" the company campfire, those simple comforts represent home.

Someday soon, that man—and millions like him—will stop dreaming of home and start *planning* a home. For him, it's one of life's big decisions because it concerns the health and comfort of his family for years to come. That's why it's so important that he select the right basic equipment—the heating and plumbing—which will make his house a healthy, comfortable home.

American-Standard is ready to provide him that equipment. Equipment that bears a name he can bank on. From the simple comfort of a hot bath to the luxury of completely automatic heating, it will pay him—as it will pay you—to plan a home the American-Standard way.

American-Standard products cost no more than others, and

they may be bought for remodeling on a convenient time-payment plan. They're sold by Wholesale Distributors to your Heating and Plumbing Contractor.

NEW HOME BOOK gives complete facts on all types of American-Standard heating equipment and plumbing fixtures. Recreation rooms, model bathrooms and kitchens are shown in full color. Write **American Radiator & Standard Sanitary Corp.**, Dept. G, Pittsburgh 30, Pa.

AMERICAN-Standard

HEATING  PLUMBING

Serving the Nation's Health and Comfort

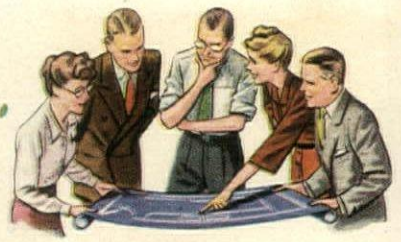
Your brainstorm...

You've got your heart set on a wonderful new kitchen . . . cool, clean, cozy . . . where everything fits together like a glove to save you time, energy and work. But . . . how to get it . . . ?

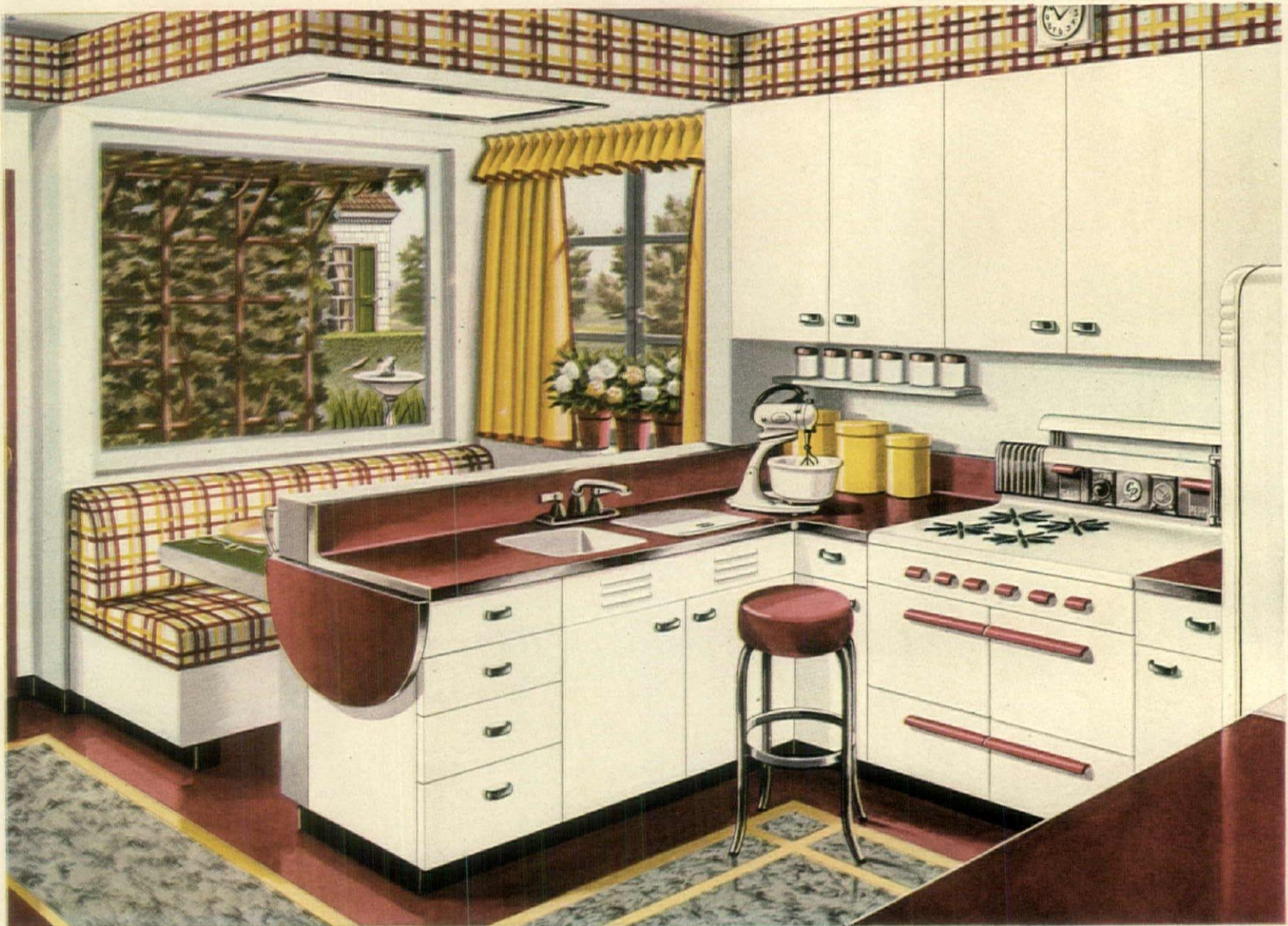


Our brainchild...

Here it is . . . every modern convenience you ever hoped for *and more* . . . in another of our "New Freedom Gas Kitchen"* designs. See how compact it is . . . how the three major work units are spaced to save you time and steps. See how cabinets and appliances dovetail, leaving no dust-catching crannies. But best of all . . . is what you *can't see!* For this beautiful, livable kitchen is free from cooking heat and dirt . . . yes! even from unwanted cooking odors!



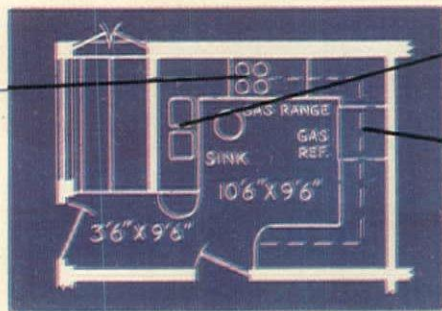
Result! The last word in kitchen convenience!



HANDY BREAKFAST-BOOTH KITCHEN . . . ANOTHER "NEW FREEDOM GAS KITCHEN" DESIGN

Here are the 3 major "freedoms" that make every "New Freedom Gas Kitchen" *click!*

NEW FREEDOM IN COOKING . . . A miraculous new Gas range with smokeless broiler, fool-proof oven baking, top-of-stove cooking so fast and flexible you'll turn out easier, *better* meals than ever before! See these new modern Gas ranges — today. And look for this CP seal.



NEW FREEDOM IN WATER HEATING . . . thanks to a new automatic Gas water-heater . . . the most economical and efficient way to supply all the necessary hot water for a modern laundry and automatic dishwasher!

NEW FREEDOM IN FOOD STORAGE . . . A new silent Gas refrigerator . . . so spacious you'll have more room for frozen foods . . . be able to keep *all* foods at the peak of freshness much *longer*. Start planning for your "New Freedom Gas Kitchen" — today!

AMERICAN GAS ASSOCIATION

GAS



THE WONDER FLAME THAT COOLS AS WELL AS HEATS

WITH **PITTSBURGH'S**
COLOR DYNAMICS

YOU REALLY CAN PAINT MORE
HEALTHFUL LIVING, COMFORT
AND SAFETY... AS WELL AS
BEAUTY INTO YOUR HOME!

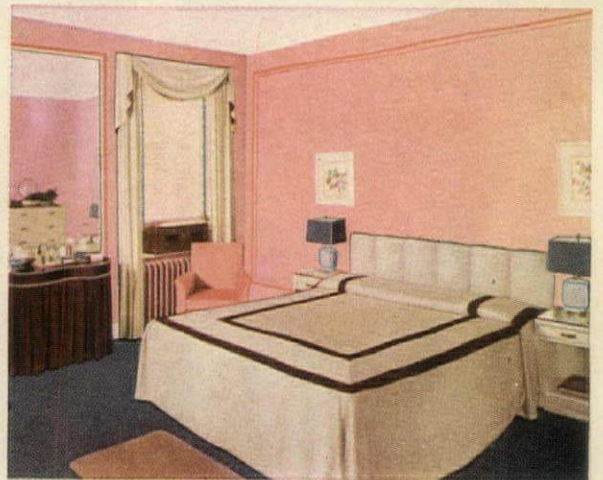


Scientific use of the energy in color makes your bedrooms more restful, your workrooms more efficient, your entire home more enjoyable.

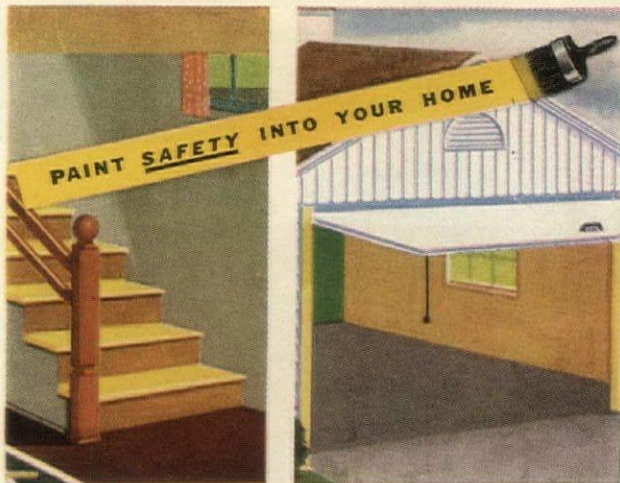
1. Color Dynamics is truly a science, based upon study of human reactions to color. Actual tests and surveys have shown that people are soothed or excited, cheered or depressed, rested or disturbed by various color combinations. Pittsburgh has embodied these principles in a remarkable new system of home decoration that now enables you to select color arrangements not only to beautify your home but to promote the health and happiness of your family as well.



2. You can paint away eye-strain in sewing nook, library or study by following the scientific principles of Color Dynamics. By using Eye-rest Green, for instance, in various simple color combinations, you can retard *eye-fatigue*, stimulate energy and promote cheerful spirits.



3. Your choice of color arrangements can make all the difference between a bedroom that tires you and one that rests you. Color Dynamics enables you to choose combinations that soothe your nerves and help produce comforting repose . . . also help you start your day in a pleasant frame of mind.



4. Color Dynamics can help you avoid many common mishaps in the home. For example, on dim stairways leading to attic or basement you can reduce the chance of accidents by painting the treads of your stairways a light-reflecting color. And by marking the garage entrance with white or yellow lines, you can avoid crumpling fenders and scraping paint from your car.

For added charm in the home, consider the use of an extra mirror or plate glass table top.

**Pittsburgh Color Dynamics Will Do The Job Right . . .
Pittsburgh Paints Will Make It Last Longer!**

By following the scientific principles of Color Dynamics you can paint yourself a home that not only is refreshingly beautiful inside and out, but also renews your energy, promotes your comfort, safety and well-being.

And the color effects can be made *extra* long-lasting by *live-paint protection* afforded by famous Pittsburgh Paints: Sun-Proof House Paint, Wallhide for walls, Florhide for floors, Waterspar

Varnish and Enamel for floors and woodwork. These Pittsburgh products stay *live*, tough, elastic, because of special "*Vitolized Oils*." Furthermore, they are easier spreading and quicker drying due to the Molecular-Selected oils used in their formulation.

Read the complete story in Pittsburgh's new booklet, "*Color Dynamics for the Home*". Send the coupon, today, for YOUR FREE COPY.



GET YOUR **FREE COPY TODAY**

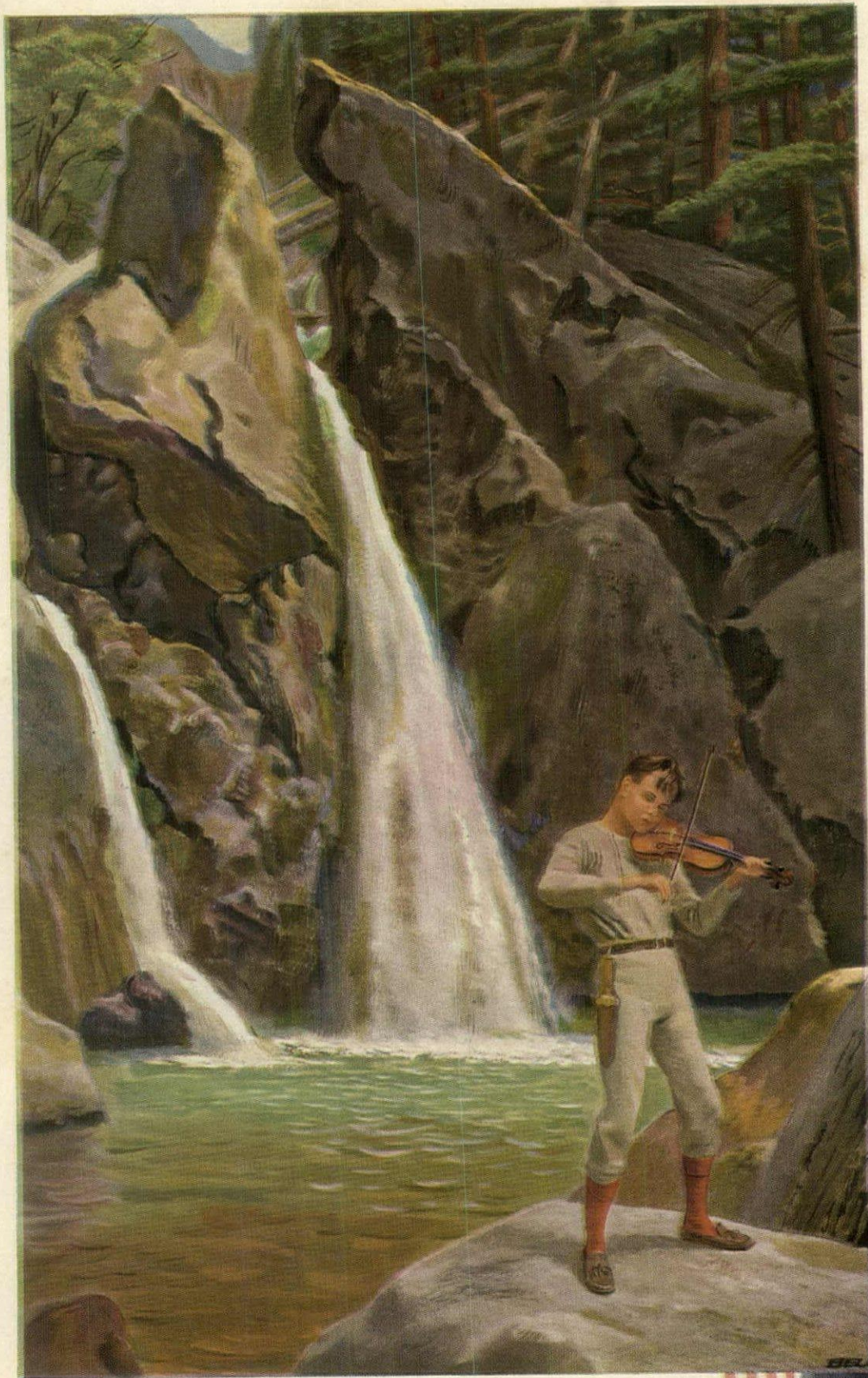
They finished their job — let's finish ours • Buy Victory Bonds!

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PITTSBURGH PLATE GLASS COMPANY, PITTSBURGH, PA.
PITTSBURGH STANDS FOR QUALITY PAINT AND GLASS

Pittsburgh Plate Glass Co.
Paint Division, Dept. HG-12, Pittsburgh 22, Pa.

Please send me FREE copy of your new book, "*Color Dynamics for the Home*."

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Street _____
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Youthful Jean Sibelius had the unusual gift of translating sight into sound. As a lad he roamed the woodlands of his home, improvising on his violin in an effort to reproduce in music the emotions aroused in him by the beauties of nature. Rejoicing with him on his 80th birthday in December, a world once more at peace will thrill anew to the patriotic fervor of this freedom-loving man who composed the Finnish nationalistic tone poem—*Finlandia!*

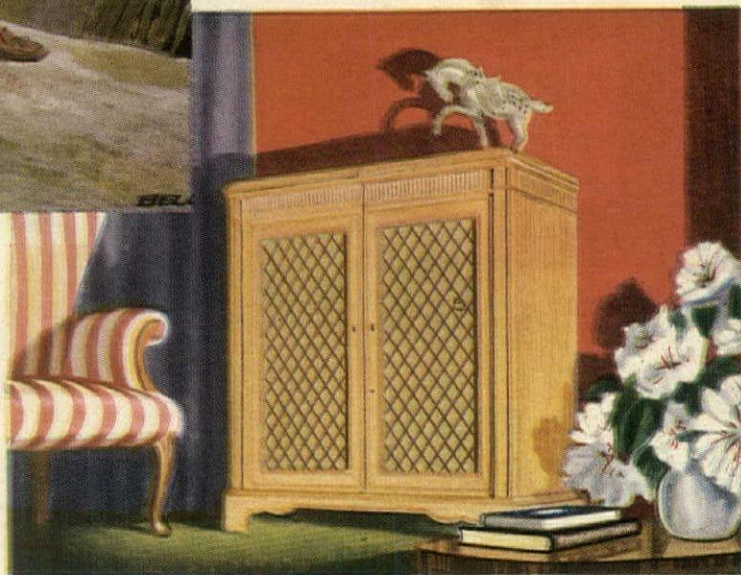
Sibelius

interpreted the
 beauties of nature
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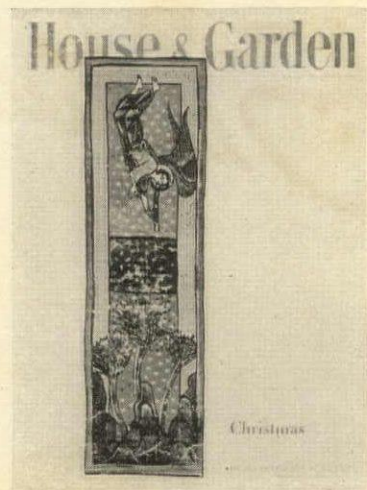
Illustrated below is the Magnavox Regency Symphony, one of five new models ranging from authentic traditional to contemporary design—each a beautiful example of the cabinet-maker's art, combining all the wonders of radio science, F.M. and automatic record changing.



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House & Garden

CONTENTS FOR DECEMBER, 1945



COVER. A Thirteenth Century illuminated biblical commentary by the Spanish monk, Beatus of Liebana, includes this miniature—the angel descending through the skies to announce tidings to all on earth. Courtesy of the Pierpont Morgan Library.

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HOUSE & GARDEN is published by:
 THE CONDÉ NAST PUBLICATIONS INC.
 Iva S. V.-Palcovitch, PRESIDENT
 F. L. Wurzburg, VICE-PRESIDENT
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GENERAL

CHRISTMAS IS REMEMBERING—For children of today and yesterday	Page 78-81
CHRISTMAS SPREAD—Toys photographed in color by Tietgens	82
CHRISTMAS IS GIVING—Three pages of toys	83-85
CHRISTMAS OPEN HOUSE—Edible hospitality for guests	90
HOW STILL THE NIGHT!—By Richardson Wright	100
IN TIME FOR CHRISTMAS—Electrical household equipment	108-109

DECORATION

CHRISTMAS TABLE SETTING—Photographed in color by Cassidy	91
ROOM TO GROW ON—Your daughter's furniture need never be outgrown . . .	92-93
COLOR STORY—Room photographed in color by Kertesz	101
TRAVELED CALIFORNIAN—Monterey home of Mrs. Frances Elkins	102-105
BACHELOR'S TOWN HOUSE—Remodeled house in New York City	106-107

ARCHITECTURE

*AWARDS IN ARCHITECTURE 1945—5th in House & GARDEN's series of awards	86-89
CHILDREN IN THE MODERN HOUSE—4th in series of modern design	94-97
A MATTER OF STATURE—Equipment sized for children	98-99

GARDENING

HOLIDAY BOUNTY FROM THE GARDEN—By Grafton M. Peberdy	110-111
HOMES FOR HOUSE PLANTS—Healthful conditions and beauty go hand in hand	112-113
GARDENER'S CALENDAR—For the month of December	114



Future builders—save these pages!

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Before company comes

Christmas is remembering

The breathless anticipation always began a long time before the day itself. Perhaps it was rehearsing for the school play and the smell of pine in the air, or the Santa Claus ringing his silvery bell on every corner, or the delight of pressing your nose against the entrancing store windows.

Holidays came next. You were taken to a children's matinee, there were parties to which you went in the hand-embroidered dress grandmother had given you, or you waited, half-scared and half-excited, for your own guests to arrive.



School Play

At home, the sewing room was kept locked and people said "Don't come in" and tissue paper rustled as things were hastily hidden.

You were making a penwiper for Mother and dreaming of the thing you wanted most, but none of the packages from the stores seemed the right shape. At last you hung up your stocking and went to bed feeling you couldn't possibly sleep. But almost at once it was morning, the stocking rifled, and there, under the tall tree, was the most wonderful present in all the wide world.



Sparkler



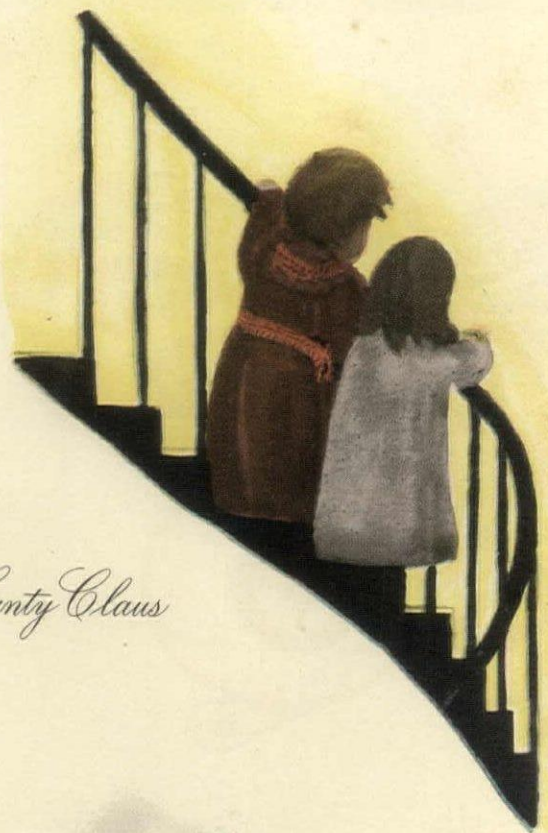
Good Neighbor



Church



Insomnia



Santy Claus



Decorator



Try-out



Puppy



Handicraft



ROLF TIETGENS

Christmas spread . . . a feast for young and wistful eyes

C

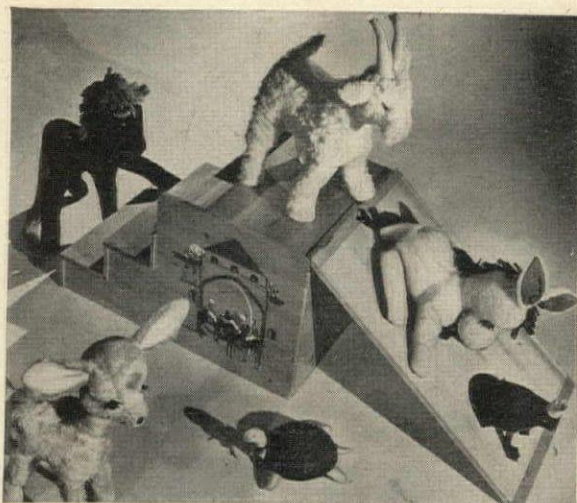
hristmas is giving

Packed in the stocking, stowed under the tree, here are some wonderful ways for Santa to play his rôle. Four pages of heart's desires for youngsters from the first Christmas on.

OPPOSITE. Reading counter-clockwise, the sad-eyed Meanie has soft blue body, darker green yarn trim, \$2.95*†. Bendel's. Red and white leatherette cat ball with felt ears, \$2.15*†. "I Count" Book, with words and pictures printed on linen, \$1.55*†. Both at Young Books, Inc. Crossword Lexicon cards, for young word building, double pack, 94¢, Macy's New York. Vivid-hued circus wagon, eight performers, \$15, Georg Jensen. Postal station, colored wood mailing pieces, \$2.50, Saks 5th Ave. Project blocks, different sizes for different ages, from \$5 to \$17 a set; separate set for train, \$2.25††. Both at Educational Equipment Co. Pink-tailed gray mouse presides wisely over all, \$2.95, McCutcheon's. Colorful paper dragon and large, bizarre paper kite from Chinatown.

A. Step and slide, concealed chest, \$22.50*; Jumbo Frog and Turtle, \$3.50† ea. F.A.O. Schwarz. White plush donkey, \$5, Altman's. Long-lashed fawn, \$3.98*†, Gimbel's. Plush musical goat plays "Anchors Aweigh", \$16.95, Abercrombie and Fitch. Large black horse is musical too, \$13.95†, Bonwit Teller.

B. For a lucky godchild, sterling silver porringer, \$22.50, silver rattle, \$7.50, Josepha Ellis. Red, white and blue bib, mat and napkin, \$3.25, Pepper Tree Farms, Los Angeles. Dutch boy and girl dolls, \$12 each, Bergdorf Goodman. Wooden clothes tree, chicken finial, \$10.50†, Young Books, Inc.



A.



B.



*Postpaid †Exp. Coll. ‡No c.o.d.'s

When you buy toys remember it isn't the size but the surprise that counts, so whether it's a truck or a train, a ball or a toy crib, make dreams come true under the Christmas tree



C



D

C. For small boys with big ideas; a hook and ladder wagon in red wood, \$6.95; or a wooden train with two freight cars and caboose in primary colors, 27" overall, \$2.50. Both at Wanamaker's. Mike's crane and cart, in red wood with blue trim, with a pulley cord for a future excavator, \$6.50, Altman's.

D. Wrap them in wool hand-knit Tyrolean trousers, green, yellow or white, \$8.95, and sweater-blouse, red, white or yellow, \$7.95; knitted mittens or gloves, white with red and green, \$3.50; 15¢ postage each. All at Neiman-Marcus, Dallas. Blue and gold mug with name, 3 1/2", \$4.75, 25¢ postage, Eunice Novelties.

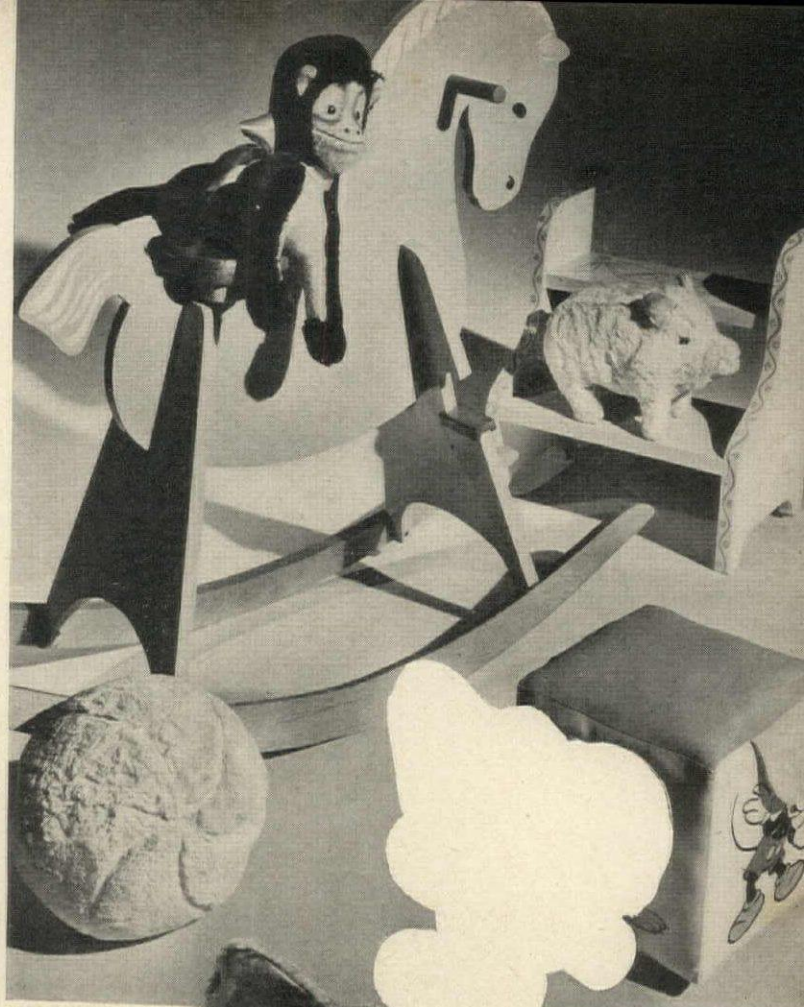
E. Any small girl craves a crib, complete with baby doll, clothes, and bedding, \$19.95, Marshall Field, Chicago. Doll in pink-sprigged dress has soft body, composition head and sleeping eyes, 20" high, \$8.98, 15¢ postage, Bloomingdale's. Illustrated book of carols, \$1.50, Dutton's Inc. Tiny, hand-painted rocking horse, \$2.95 postpaid, Lanz, Fifth Ave.



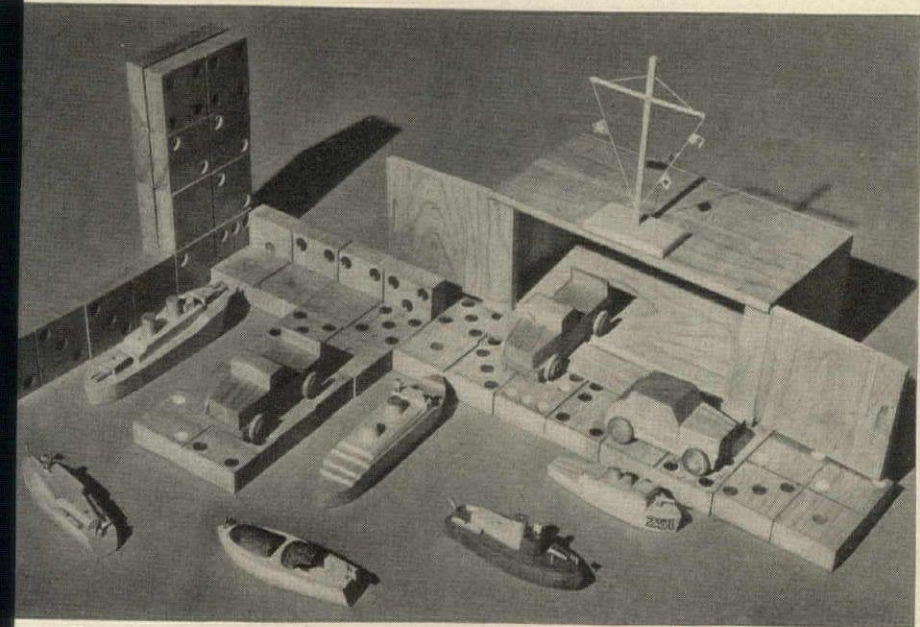
E

F. The hobby horse is Wedgwood blue with white trim, \$22.50†, F. A. O. Schwarz. Block hassock with figured oilcloth cover, 10½" high, \$4.98†, McCreery's. Pink and blue swirl plush ball, \$3.50‡; pink plush pig with music box, \$7.95‡; gray plush musical elephant, \$12.95‡. All at Bonwit Teller. Child's steps, 17½" high, \$7.50††, Young Books, Inc. Brown plush felt-faced monkey, \$8.55, B. Altman.

G. Aspiring motorists will get great satisfaction out of the private garage of Boysen wood as well as the three cars that go with it. Garage is 12" wide by 5" high, \$4.50; cars are \$1.50 ea. Georg Jensen. For the sea-loving lad, the Tilicum Coast Defense has nine boats and signal station, natural varnished wood, \$4.98, Bloomingdale's. The toy dominoes are lacquered in assorted colors, \$4.95 a set, Neiman-Marcus, Dallas.



F



G

H. "Prunella", the gray felt cat, curls up equally comfortably in the carriage or in the nursery; comes with orange-lined ears, green trim and pliable legs, \$3.95, McCutcheon's. Child's table and chairs, in black hand-painted peasant design, \$59.90, Macy's, New York. Gay little block village made of wood, \$5.95†, Bleazby's, Detroit.

*Postpaid †Exp. Coll. ‡No C.O.D.'s

STORE ADDRESSES AND MORE TOYS PG. 140



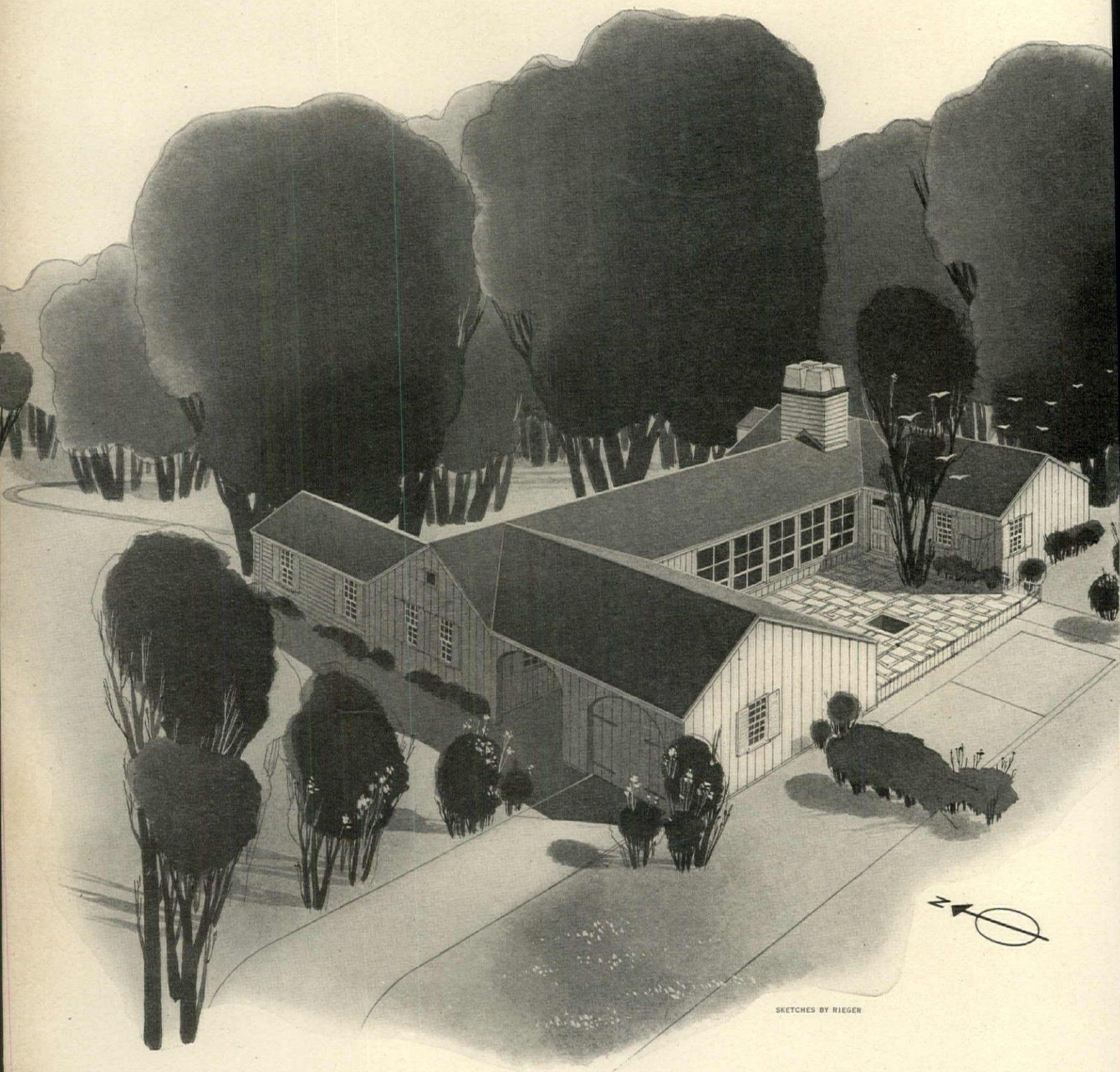
H



This article is the fifth in a series presenting the prize winning designs in HOUSE & GARDEN's "Blueprints for Tomorrow" contest.

Awards in architecture 1945

HOUSE IN STAMFORD.



SKETCHES BY RIEGER

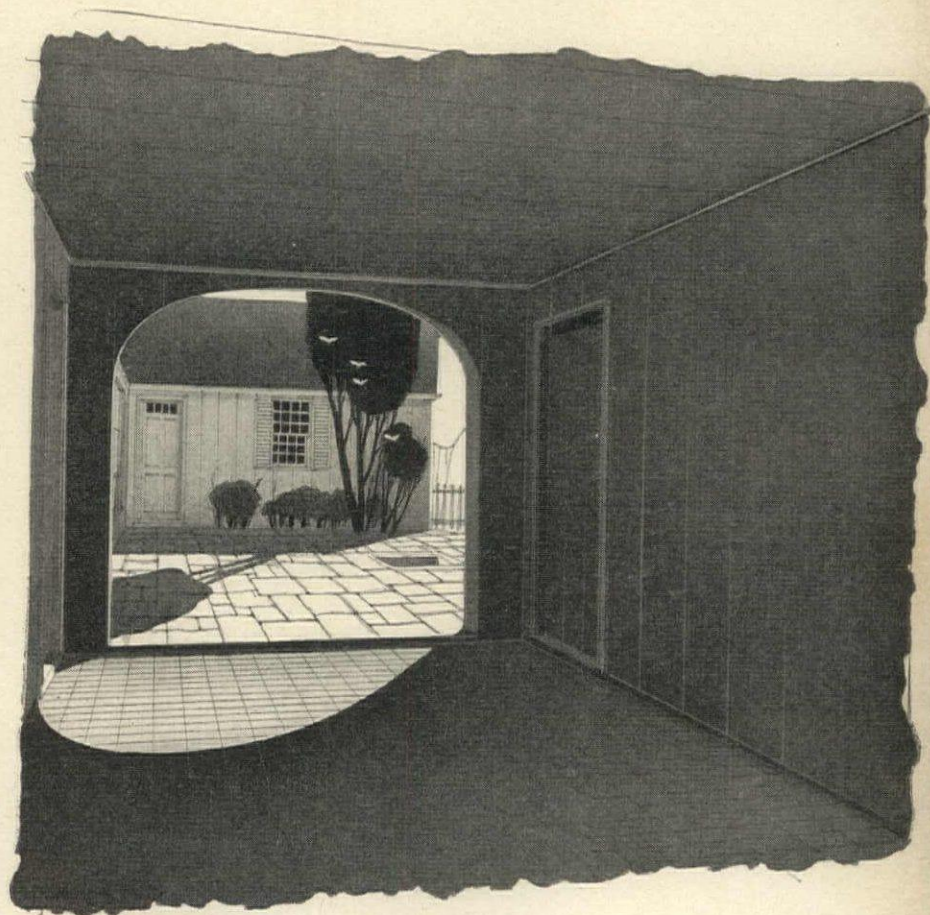
CONN.: ROYAL BARRY WILLS, ARCHITECT

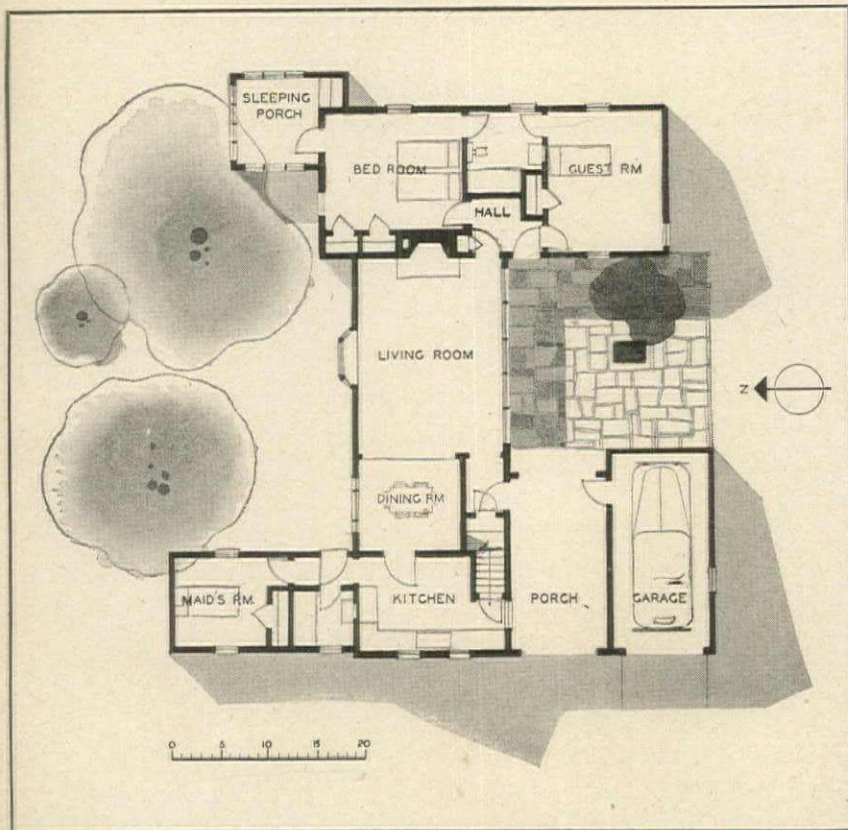
■ This house, which is the nearest approach to strictly traditional design of any of our prize winners, will be of unusual interest to those of our readers who feel that traditionalism should be able to make concessions to modern living. The owner, Mrs. Margaret Lawton, operates a dairy farm and she wished the house to conform in its general appearance with that of the farm buildings and other houses in the vicinity. However, the architect tells us that she was insistent on having a much more extensive use of glass along the south wall of the living room than is customary for the type of house, and was also attracted by certain features of the open plan. Mr. Wills contrived to design the house around three sides of a terrace for privacy with a continuous row of windows opening on this terrace. In its general appearance the house will conform to the conventional New England type but there is very little attempt to adhere to the old-fashioned plan or to sacrifice comfort or convenience for merely stylistic reasons.

The house seems to us a notable example, on the one hand, of the evolutionary changes in design brought about by emphatic changes in major requirements, and on the other hand, of the survival of certain traditional forms in regions where these traditions originated.

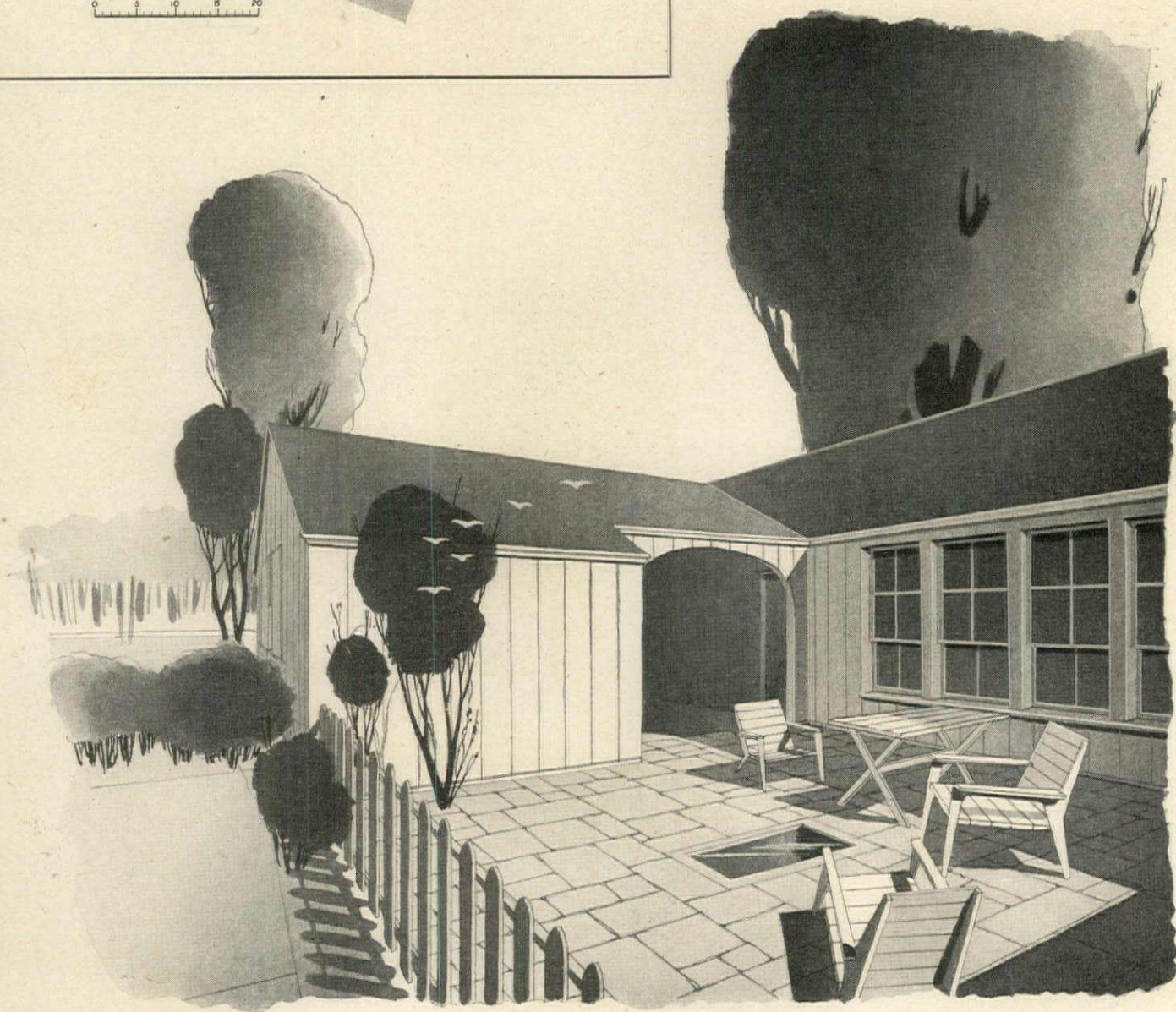
Left: this view from the southwest looks into the sunny sheltered terrace and shows the row of windows along the wall of the living room. The garage is separated from the house by a covered porch, or breezeway, beyond which is the kitchen and maid's wing. To insure quiet, the two bedrooms are at the opposite end of the house.

Right: the space between the garage and the house serves variously as a porch, as shelter for the main entrance, a cool breezeway on warm days and a summer dining porch.

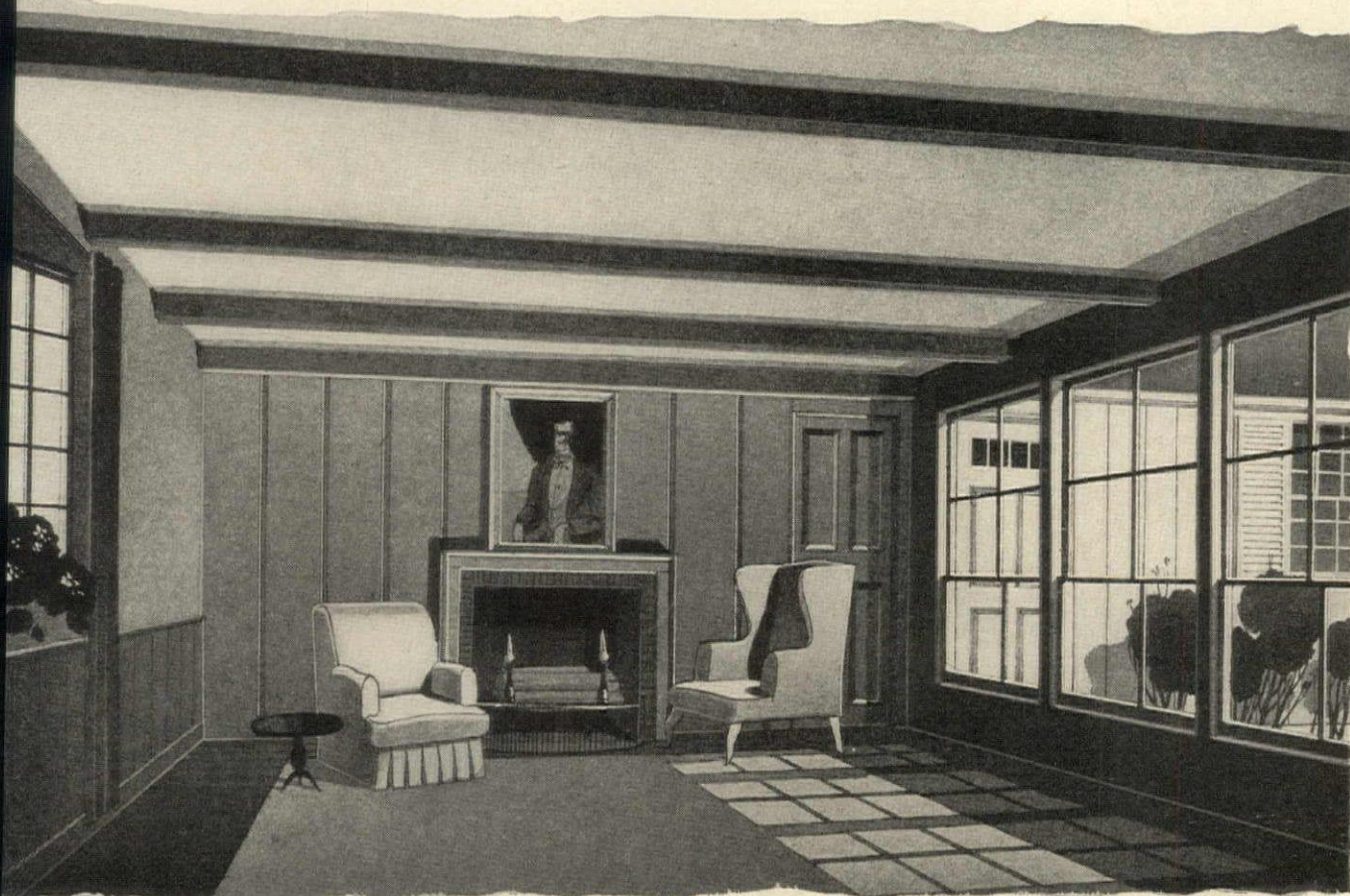




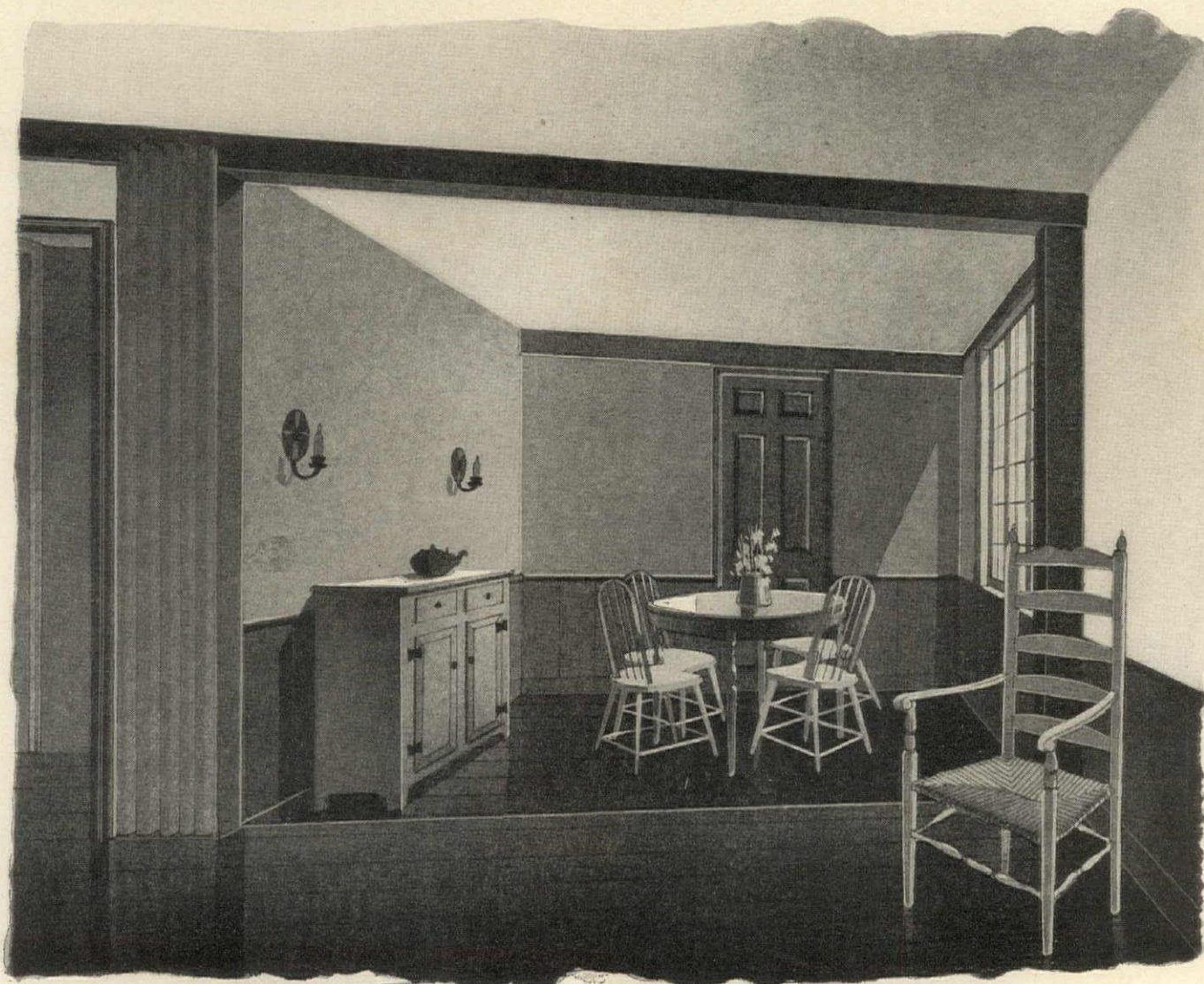
Mr. Wills' plan for the Lawton house is well-arranged for simple, convenient living. Dining and living rooms can be used as one, or separated by a folding wall. Meals can be served on the porch direct from the kitchen. The bedroom wing can be entered from the terrace without passing through other parts of the house. Halls are kept to a practical minimum, while excellent use is made of the possibilities inherent in a one-room-wide plan to assure plenty of light and ventilation throughout the entire house.



Projecting wings protect the flagstoned terrace with its little fish pool from spring and autumn winds.



In this Early American room the introduction of modern ideas seems compatible as well as practical.



This view of the dining room shows, at left, the folding partition by which it can be closed off.

Christmas open house

Edible hospitality, your own special brand of Christmas cheer, for the guests who drop in to wish you well—from Christmas Eve to New Year's Day.

■ Christmas hospitality should be warm, friendly and simple. Let it reach out its hands to people and draw them into the magic circle of good fellowship. If you can, remove the center of attraction from the formality of the dining room into the glow of the living room fire. Push the easy chairs and sofa within basking distance of the crackling logs and scatter soft cushions about for those who like to sit cross-legged on the floor.

For the guests who are doing the rounds and will visit with you but half a cheerful moment, serve a bowl of McIntosh apples, icy-cold and polished, with a plate of heated walnuts and a decanter of Port. Or thin crisp Chinese rice wafers to accompany the Sherry. Pound cake, plain or raisin-studded, teams well with a glass of Madeira; so do gingerbread cookies with hot mulled cider—braced, perhaps, with a dollop of brandy.

The guest who can linger awhile will appreciate the chill-breaking mulled wines, fragrant with cloves and cinnamon; or hot brandied milk punches served with thin butter cookies.

A kettle, kept bubbling on the hearth, creates an atmosphere as well as assuring each guest of a cup of very hot, freshly brewed tea. A low table drawn up to the fire can hold all the amenities: lemon slices, cloves, rock candy, even hot scones and bitter gold Dundee marmalade. Old-fashioned lebkuchen, pfeffernusse or anise drops are happy additions for those who prefer their tea with rum.

Coffee, though no novelty, is warming and friendly when served with thick cream and a cake-like yeast bread such as Norwegian Julekake or Russian Koulitch. For the holiday touch, if you like, you

might spike your coffee with brandy and spices for a brûlot or diable; and ladle it, piping hot from a deep brûlot-bowl.

For those who like to play with fire, bring on the Snapdragons. These large, plump raisins, soaked overnight in brandy, will blaze up brightly and bravely when piled on a platter and lighted. Keep forks handy for those timid souls who fear for their fingers.

Soups are hearty warmer-uppers and welcome at any time of day. They make good openings for the light suppers you can serve late in the evening—after guests have recovered from the Christmas feast. Strong, hot bouillon with a slice of lemon and a dusting of herbs, accompanied by slices of sour rye and sweet butter, has a way of thawing out the most shivery visitor. Clam broth and Swedish pumpernickel, or steaming onion soup with crusty, garlic-buttered French bread, are equally tempting.

Salads and small hot meat turnovers are good to follow the soup. So are rolled pancakes filled with turkey hash, or little individual meat pies. A jellyroll pattern of biscuit dough spread with minced ham can be sliced easily and neatly and bakes in a twinkling. Pumpernickel rounds heaped with a cottage cheese-sour cream mixture (and ringed with chopped chives) might well be the only complement to soup.

For a cold buffet, platters of sliced ham and turkey are good companion pieces to slices of fresh homemade bread and a tray of celery, carrot sticks and olives, green and ripe. A chef's salad of ham, tongue, turkey and Swiss cheese cut in match-stick strips tossed with greens and garnished with tomatoes and hard-cooked eggs is good. Accompany with pumpernickel. Or make it smoked turkey, cut paper thin, and served with bread and butter finger sandwiches, watercress and chutney. (Continued on page 133)

CHRISTMAS TABLE OPPOSITE. Set the stage for a festive evening with a once-in-a-lifetime tablecloth of Christmas red tarlatan, its swagged sides caught up with stars. For a centerpiece, an urn of pine greens, piled high with golden baubles. To accent its brilliant red, snowy pedestals beneath urn and candlesticks, snowy damask napkins from Mosse. With this, Syracuse "Jefferson" china, gold-wreathed; Imperial's tall crystal glasses; gleaming "Regal" pattern Dirilyte flatware. For more details see page 130.



HAANEL CASSIDY

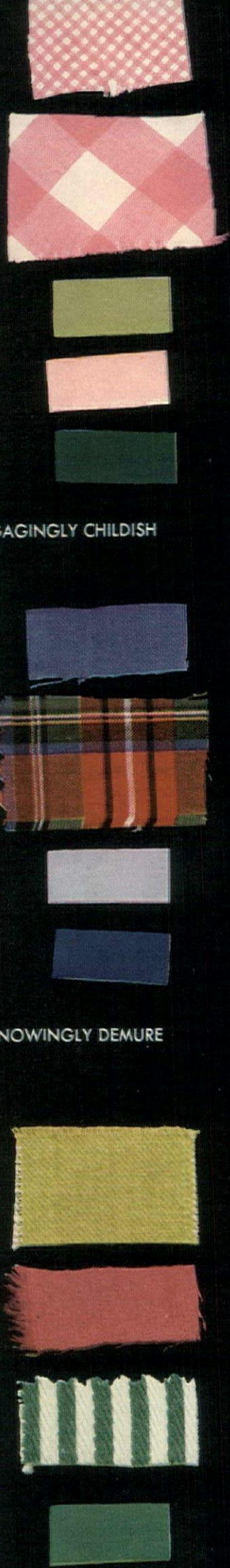
TARLATAN AND TINSEL FOR A GALA CHRISTMAS FEAST



1 - AT SIX, ENGAGINGLY CHILDISH



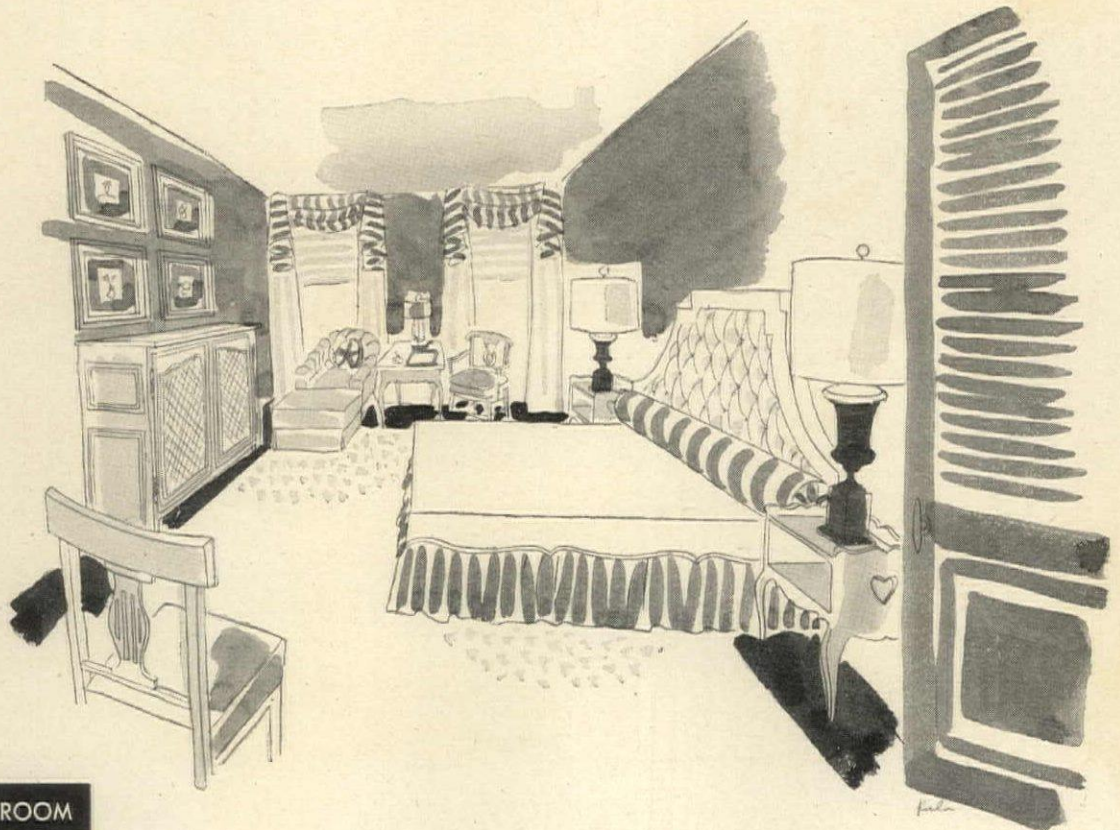
2 - AT SIXTEEN, KNOWINGLY DEMURE



Room to grow on

CHOOSE YOUR DAUGHTER'S FURNITURE WITH CARE AND IT NEED NEVER BE OUTGROWN

- 1— She's six, old enough to take pride in a room planned for her very own. Her mother chose French Provincial furniture because of its small scale; the larger pieces have been painted apple green, the rest left in fruitwood. Her beds are springs on legs set in the corners to leave lots of play space. Above them, shelves with shaped wooden valances hold toys and books; conceal lights. Between the beds an upholstered banquette, flanked by little tables, conceals a phonograph and record space beneath lift-up seats; she loves her low table and slipper chair for sit-down play. Her picture frames have wide mats and hinged glass so that pictures may be easily changed; opposite them is a bulletin board. Since she is still apt to spill things, everything is washable from the woven cotton rug to the bedspreads, curtains and slipcover of small and large checked pink-and-white gingham to match the soft pink walls. Last birthday she was given the goldfish bowl lamp which lights the table desk and easy chair.
- 2— She's sixteen, thinks pink is babyish, likes to entertain her schoolmates in her own room. So walls are a darkish blue and the beds have tailored plaid spreads and cushions. Between them, the banquette-phonograph plays swing instead of Mother Goose. The shelves still act as bed-lights although they, like the other painted pieces, are now white. Nursery scenes have yielded to beaux in her picture frames, with an overflow on the still-useful bulletin board. The goldfish, alas, died, but she put Christmas baubles in the lamp which is now on the low table near the window. The easy chair has an ottoman now, and when she isn't stretched on the shaggy white rug she sometimes remembers to relax there.
- 3— She's twenty-six, married and has an apartment with a small guestroom. She asked her mother to send over her girlhood furniture and she has planned the guestroom around it. The beds now stand side by side, united by a handsome, oyster-white tufted headboard and spread, with bolster and petticoat of green-and-white stripe. She has had all the wooden pieces scraped, bleached and pickled to stand out against the deep green walls. A new easy chair and ottoman are upholstered in chartreuse to match the rug, with a cherry pink cushion like the seats of the wooden chairs. Her little daughter, aged four, is rapidly outgrowing nursery furniture and she isn't at all sure that when they move to their new house in the country she may not start the cycle all over again for her when she is six.



3 - AT TWENTY-SIX, A GAY GUESTROOM

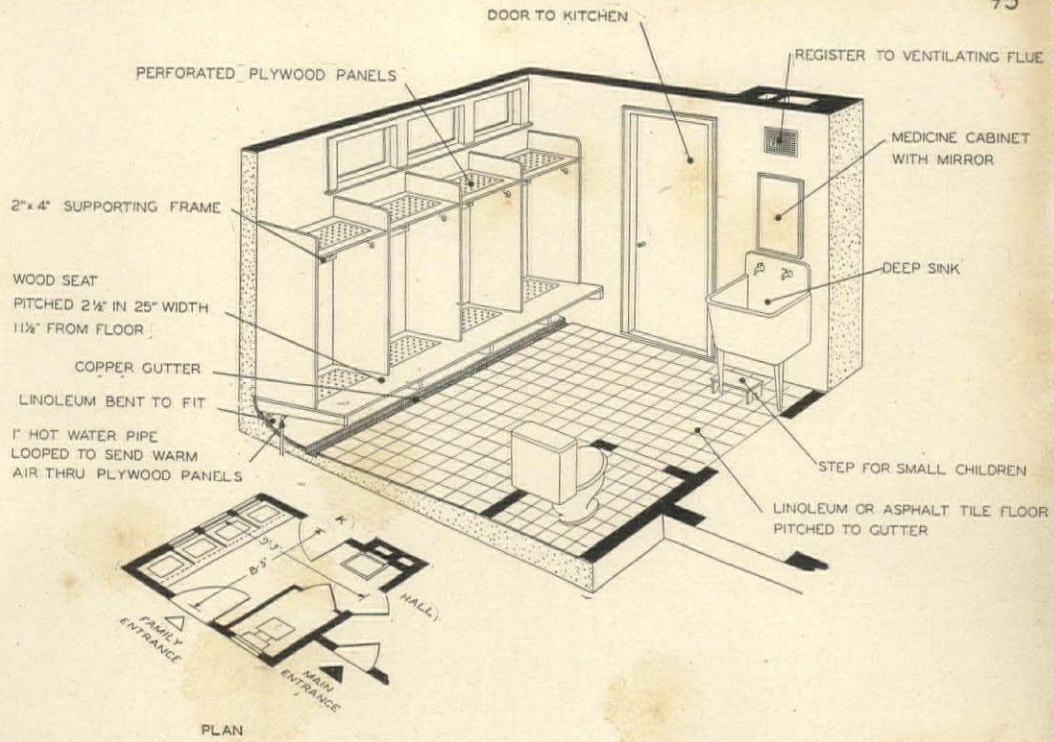
Children in the modern house



STOLLER

FOUR PAGES OF CONTEMPORARY INTERIORS DESIGNED EXPRESSLY FOR CHILDREN

As every modern parent knows, the presence of children in the home is one of the realest facts extant. Perhaps there was a time when the young ones could be assigned certain remote areas of the house and their lives professionally supervised so that the remainder of the house operated on a no-children basis. But not today. Today's smart parents, when they build, assign a generous space to the children; and today's smart architect designs this space specifically for children's use. To a surprising degree, this simple development in design sets the modern house apart from most of its predecessors. For many generations, children have lived in rooms which were scaled for grown-ups. They couldn't see out of the windows, and they couldn't reach the hooks. They were more fortunate in the matter of furniture; there have been little chairs and little tables through many generations of furniture makers, but only recently has the youngest generation been admitted as a component in the over-all architectural problem. The ideas presented on these four pages are symptomatic of this emphatic change. Not only are these rooms pleasanter for children, but the arrangements which they provide can do much to save time, steps and trouble for their elders—applied common sense in a field where common sense is most rewarding.

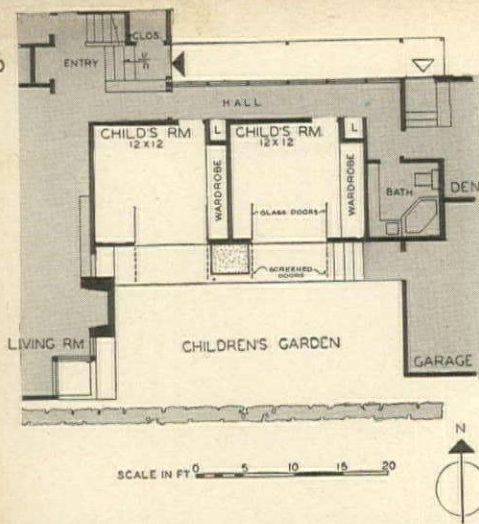


◀ **BETTER THAN BANISTERS.** *The normal inclination of children, and some adults, to take a short cut down stairs is provided for in this slide which occupies only a fraction of the total width of the stairs. It is especially appreciated on rainy days and is the most popular feature in the North Country School at Lake Placid, N. Y.*

—AND THEIR PARENTS



MUD-PROOF LOCKER ROOM. *The amount of mud, sand, snow and similar material that a group of active youngsters can bring into the house seems to be limitless. Likewise, the problem of what to do with raincoats, snow suits, galoshes and other outdoor gear is ever present and rarely solved. The photograph above shows a room which has been in use in the North Country School for the past six years and has proved very effective. The designers of the school, Douglas Haskell with Henry S. Churchill, associated architect, have worked out a modification of this room for us, shown in the diagram and small plan at the top of this page. Lockers are doorless with hooks placed low enough for children to reach. The floor is waterproof and sloped toward a gutter so that it can be hosed down. Heating pipes under the lockers send warm air through the perforated shelves of the lockers to dry wet clothes—children's or adults'.*

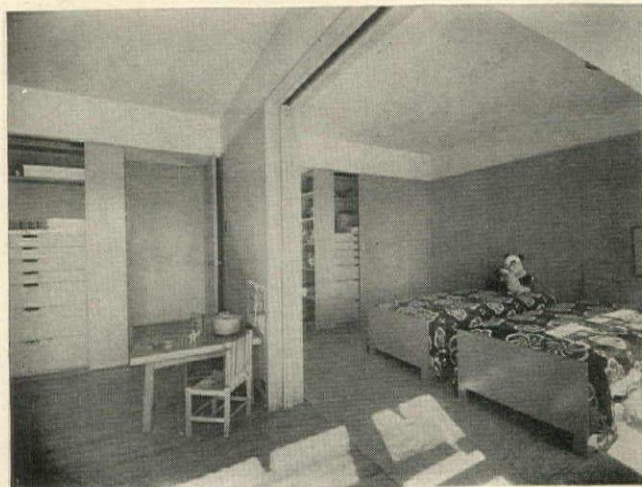


Below, and in the part-plan at left, is a children's section in a Los Angeles home. This may be evidence that parents and architects today recognize the importance of accepting the child as a person entitled to the consideration of an adult in the provision of comfort, privacy and pleasant environment for his activities. Play space and a private garden open off the south wall of glass in the children's rooms. Living room windows are placed so that the children's play may be unobtrusively supervised. Gregory Ain, designer; Visscher Boyd, associate.



SHULMAN

Children in the modern house continued



4

DAPPRICH



5

SIX, TWELVE AND SIXTEEN IN ONE HOUSE

1



2



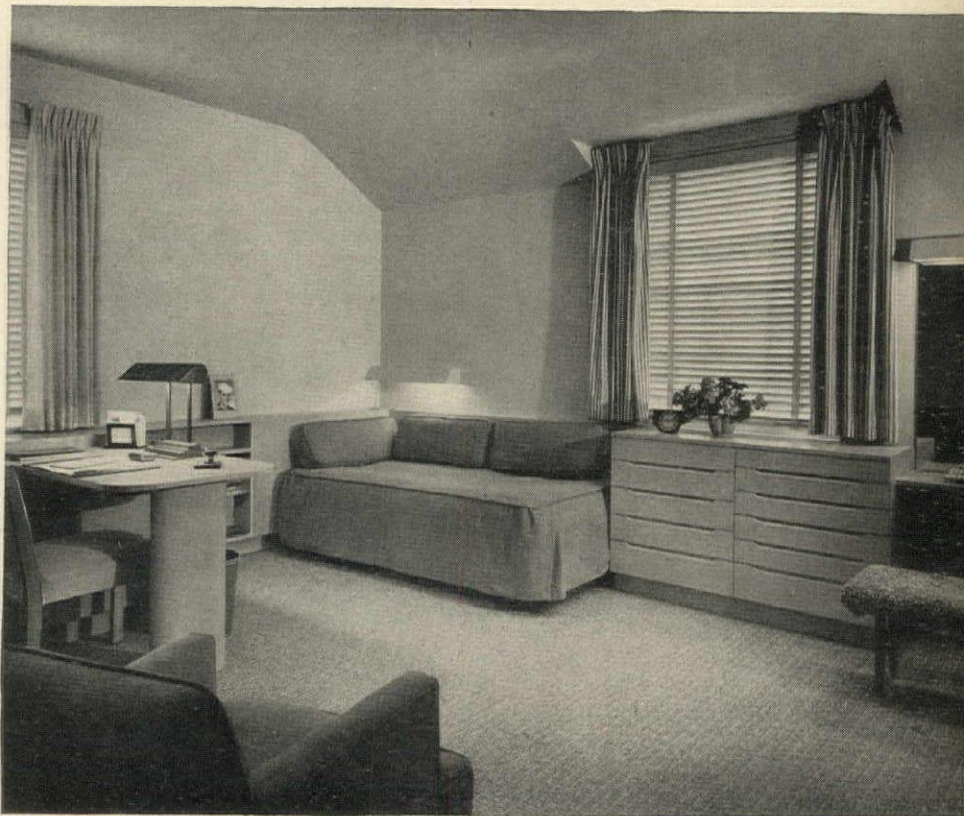
Designer, Alyne Whalen, thoughtfully considered the children's ages, their personalities and color preferences in designing these rooms in a Los Angeles home. Consulting the three daughters, aged 6, 12 and 16, she planned individually for their sleep, play and study.

1. Six-year-old Jane has a section on her gray and yellow linoleum floor for hopscotch and other games. A natural pine table and shelves line one of three clear yellow walls; with shelves and chest against the fourth rose wall.

2. Ann, aged 12, whose large room in mocha, beige and green has an extra bed for a guest, has her own built-in furniture and a dressing table with concealed lighting.

3. A studio and bedroom has been planned for 16-year-old Frances. Her bed slides conveniently back under a built-in shelf which foreshortens its width and makes it a comfortable couch. One wall is hyacinth blue to match the bedspread and pillows; the other walls are an oyster white with furniture toned a warm gray.

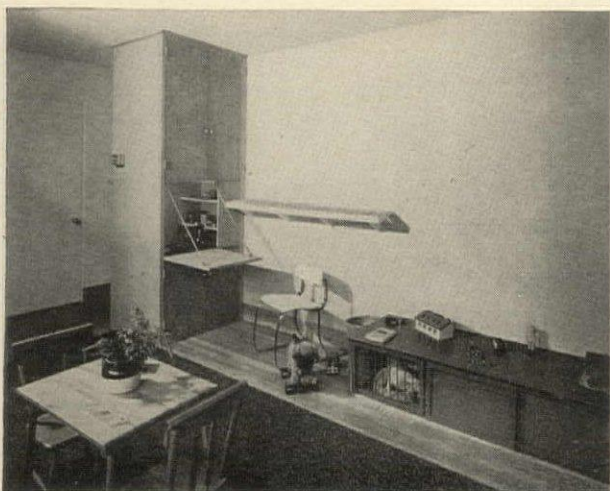
3



DAPPRICH



CUSHING-GELLATLY



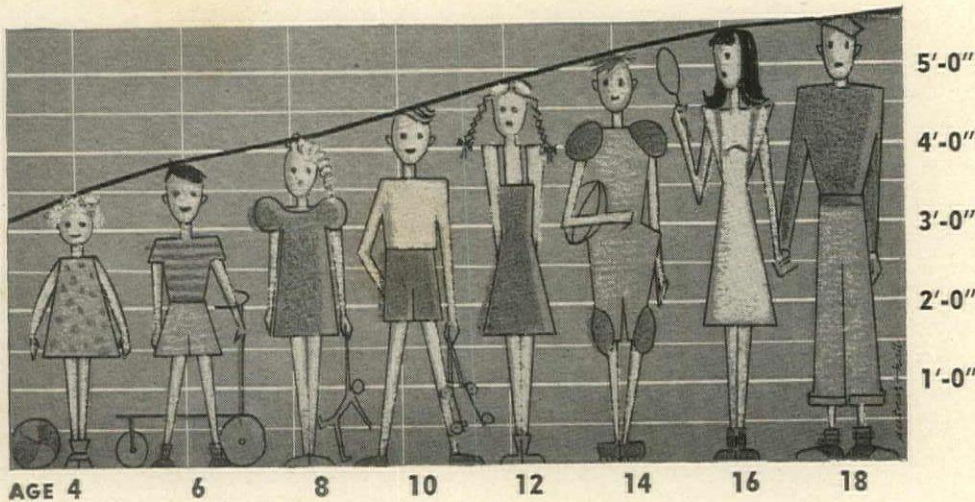
6

From left to right: 4. Nursery into sleeping quarters is quick-change with a sliding partition. Harwell Hamilton Harris, designer. 5. Quartered oak fireplace and desk in appropriate small scale and simplicity for a child's room. G. Holmes Perkins, architect. 6. Ground floor playroom easily accessible to the kitchen to also serve as a children's dining room. The room opens out upon a play yard and sand box. The built-out cabinet has space for a movie projector and a wall rack to hold films. G. Holmes Perkins, architect.

A matter of stature

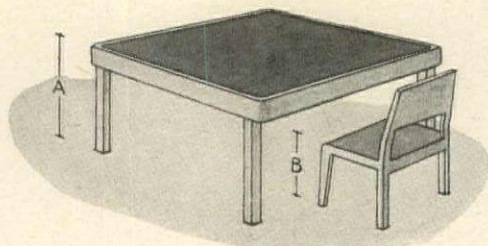
FACILITIES TO PROMOTE HAPPIER AND BETTER JUVENILE BEHAVIOR

The fact that children do not rebel against living like Lilliputians in a land of Brobdingnagians proves the innate human ability for adjustment to environment. Built-in conveniences for the junior members of the family need not represent an unnecessary expense if they are made to adjust to the child's growth or to do double duty for both the growing and the grown. The progeny are entitled to the feeling that they are people too. And at the same time that Difficult Discipline against Disorder is made vastly simpler by the use of closets, furniture and conveniences designed especially for the needs of the growing generation.



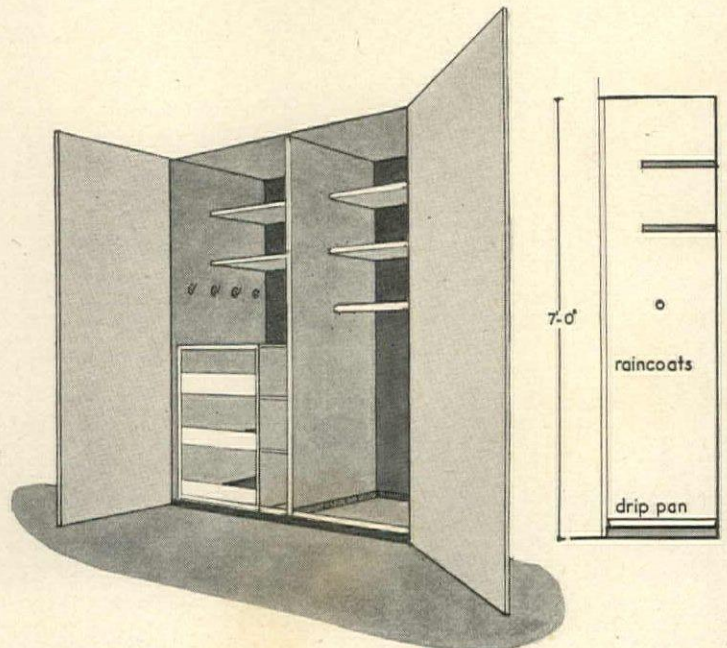
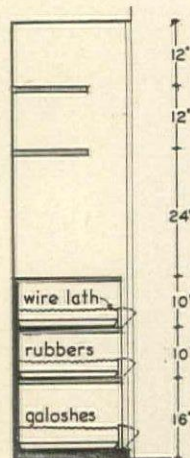
THIS CHART shows the average height for boys and girls as reported by the U.S. Department of Agriculture. Rods for children's garments should be the height of the child. The shelf height for books and toys should be 20% greater than that of the child if he can see the object on the shelf. Otherwise the uppermost shelf should not be above eye level—approximately four inches less than the height of the child.

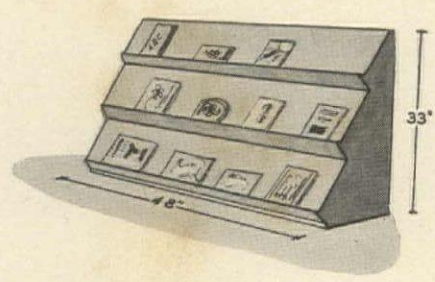
AGE	A	B
3	16"	8"
5	20"	9"
7	21"	12"
9	25"	14"
11	26"	14"
OVER 12	28"-30"	16"-18"



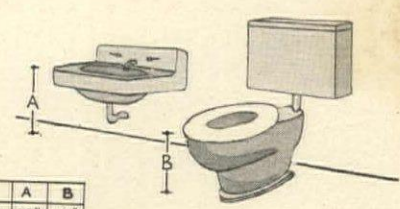
PLAY TABLE—A sturdy table and chair with adjustable legs like a camera tripod have to be especially designed and made. But such furniture will grow with the child and can be changed to fit his height correctly through years of use.

RAIN AND SNOW CLOSET—The offspring can be conditioned to put their things into this closet designed for immunity to the elements. Hooks for hats and caps, and trays for rain shoes nip dampness in the bud. A rear hall furnishes an ideal location for this device to control dripping and mud.



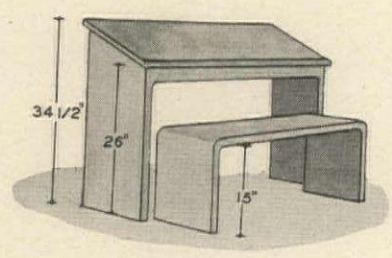


BOOK RACK—The gay covers of children's books and phonograph record albums can be displayed on a rack of this sort. It is a stimulus to the awakening pride in possession that the child has in his "library". Such a rack should be movable and inexpensively built, so that it can be superseded by regular bookshelves when the child is old enough.

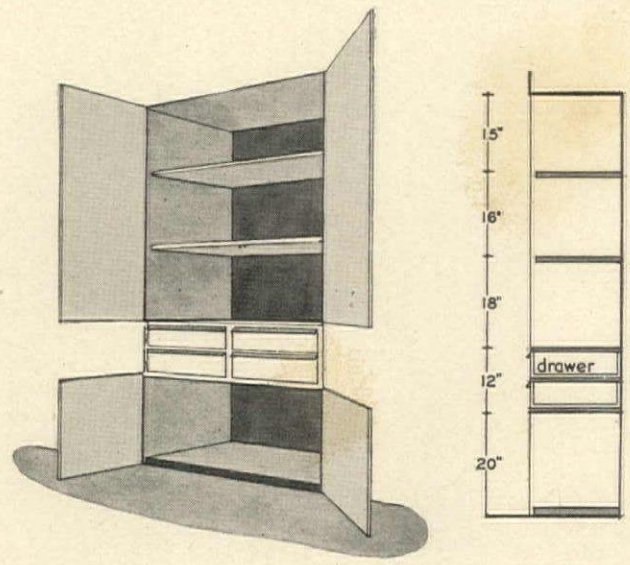


AGE	A	B
UP TO 6 YRS.	18"	10"
UP TO 12	26"	13"
OVER 12	31"	15"

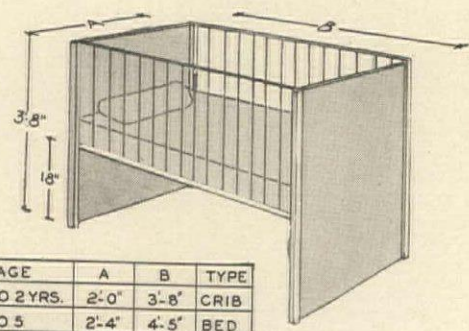
CHILDREN'S BATHROOM—For the home that has old-fashioned numbers of nieces, children, grandchildren or many young visitors, a bathroom especially for the small ones might have the special plumbing fixtures which are available. Made for schools, this equipment is standard.



STUDY DESK—The height of this piece of furniture is a compromise which should be amenable to many age groups. Its sloping top makes it comfortable for children between first and sixth grade.



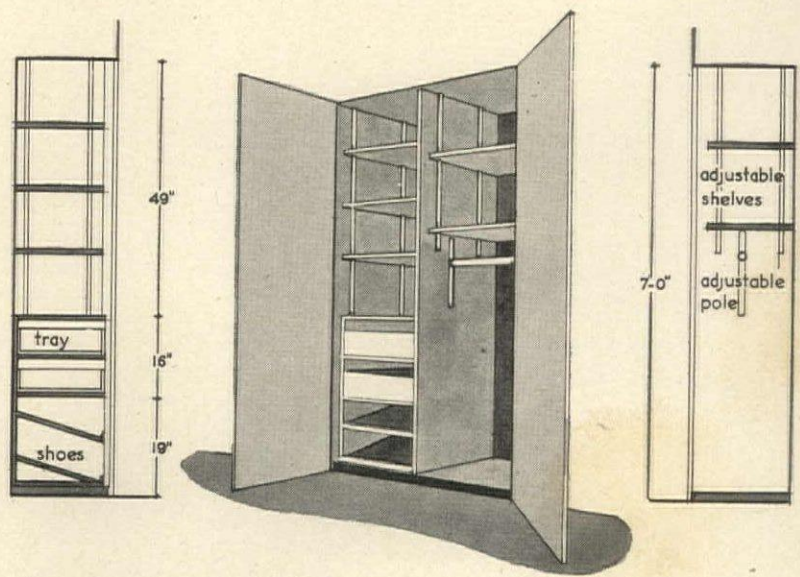
ALL PURPOSE CLOSET—This represents the "four stages of man". The upper shelves are used for household goods. The lower space is gradually encroached on by the growing generation. Small children use it for toys. Later the medium drawers house tackle, string, marbles. Eventually the top shelves hold tennis racquets, record collections.



AGE	A	B	TYPE
UP TO 2 YRS.	2'-0"	3'-8"	CRIB
UP TO 5	2'-4"	4'-5"	BED
UP TO 9	2'-6"	4'-10"	BED

CRIBS AND BEDS—The figures in the table are for standard sized cribs, beds and mattresses and are given for help in planning proper space allowance. A full-size bed can, of course, follow the crib.

ADJUSTABLE CLOSET—Even when the children are grown up the low hanging pole is useful for windbreakers, jackets or sweaters. Adjustable shelves are always handy for the storage of any household goods, since changing needs for space can never be anticipated.



How still the night!

■ One of these days we thriving, bustling, hurrying people of the West may learn the value of quiet, of what happens when we sit still. For many centuries the East has known that solitude and silence bring their own measures of enjoyment and healing. Their way of enjoying music, for example. We enjoy it while the music is playing; their richest moments are when it is over and they can think about it.

When first this was told me my mind flashed back to a picture I had seen in my own home. Seven children made daytime hours fairly strenuous for my mother. All of us put to bed and the house quieted down, she would go into her room and sit alone for a while. Once finding her there I asked, "What are you doing here all alone in the dark?" She answered, "Skip back to bed. This is *my* time. I'm luxuriating in silence."

■ During the past few years we have had little chance either to be alone or luxuriate in silence. Wars are fought by regimented men and women. They are crowded close together. Many newly inducted soldiers found this constant pressure of others hard to take. They never had a chance to be alone. There were rows and rows, too, of regimented men and women working away in Red Cross rooms and factories, fitting themselves into a pattern and a routine.

Scarcely had peace come than our economy was disrupted by strikes, by regimented efforts of men demanding to better their lot. They held conferences with other regimented men whose thinking and arguments were guided by preconceived and statistically-supported rules, euphemistically known as "the sound principles of business."

How many of them, soldiers, factory workers, Red Cross women, strikers and employers, how many of them knew the peace that comes after din, could sit still alone, be themselves and think what it was all about? Some may have sought it on a solitary walk. Many found it when they reached home. Home, if we respect each other, is one of the places where we should be able to throw off regimented thinking.

■ Now luxuriating in silence has a way of revealing many things to us. It shows where we've made mistakes, where our thinking and acts were wrong. It also has a compelling way of convincing us that we cannot, of ourselves, do it all alone. Nor can mere mobs of people marching and working shoulder to shoulder do it. There's got to be something else, something that doesn't come from us. What that dear child-ridden

mother was seeking there alone in the dark was the rich and enveloping light and aid which came not from herself.

That, when we realize it, is what Christmas is all about.

"Silent night, holy night," we sing. "Not a creature was stirring, not even a mouse," we teach our children. The shepherds were sleeping. The din of day's work had fled. Not a lamb bleated nor a cow lowed. Silence, solitude. How still the night! Then the song of the angel proclaiming that help had come, that what we could not do of ourselves was to be done for us, that the promise of the ages was to be fulfilled, that to those of good will, peace was given.

■ Many times before and since then the world had heard proclamations of peace, but this was a different kind of peace: it passes human understanding. It was brought, not by a returning warrior resplendent and glowing from his conquests, but by a helpless Babe born in a lowly stable and cradled in a manger from which dumb beasts fed.

And yet, in His hand He held the orb of the world and was destined to release it from the clamor, confusion and evil ways that brought suffering. He gave peace that we might live in peace, that troubled men and women struggling through the dark night be brought to light. That a solitary mother sitting there alone could be certain all those about her were well and cared for and whatever the next day brought forth she would be ready to cope with.

■ The strange fact about this peace the Christmas angel heralded is that we can't keep it unless we share it. We have to give it away to have it. That's what makes it past man's understanding here on earth. The best we can do is to symbolize it. Our Christmas gifts are symbols of that peace—if, of course, we are men of good will. Merely to exchange gifts because of social and commercial obligations only debases a heavenly endowment. Those who have no truly good will can never know truly good peace. So we wrap up our gifts in gay paper and tie them with giddy ribbons, because good will and peace are joyous.

This year, more than ever before, empty hands reach out to us from all the world. The appeals seem overwhelming. We must give widely and to the limit.

Writing cheques is rather a dull way to extend our charities, yet it, too, can be made gay and joyous. Go off by yourself to write them. Write them slowly—and as you sign your name, say, "I share my peace with you."

RICHARDSON WRIGHT

Traveled Californian

DECORATOR FRANCES ELKINS BECAME

HER OWN CLIENT WHEN SHE DESIGNED HER MONTEREY HOUSE

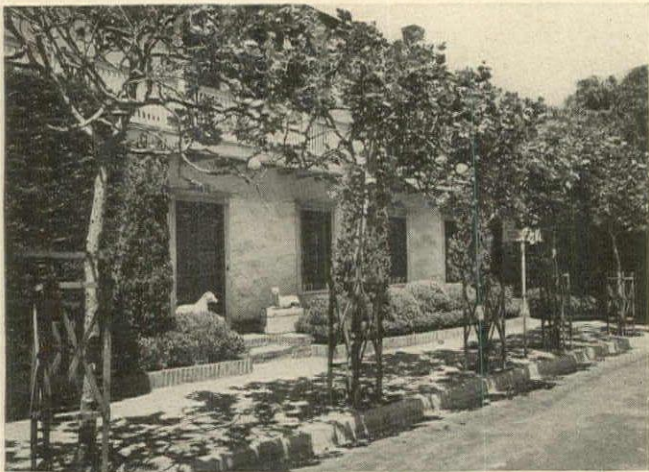


Traveled Californian continued

Frances A. Elkins, outstanding Pacific Coast decorator, has worked on such diverse projects as the Yerba Buena Club at the San Francisco Exposition, the University of California's Stern Hall and, currently, the Santa Anita Turf Club, as well as many distinguished houses. Her European education and travels are reflected in her work.

■ For her own house, Mrs. Elkins chose a typical Monterey dwelling built in the 1830s as the wedding gift of a Spanish don to his daughter. She has given its interior a cosmopolitan elegance, predominantly Gallic, yet indebted to China, England and Italy for its individual flavor. She has a flair for achieving atmosphere from color: classic repose in the late afternoon grays and blues of the upstairs hall; a China silk brilliance in the vivid yellows and lapis lazuli of the big living room; a seemingly rural innocence in the whitewash-white and brick red of the furniture in the little garden, belied by the sophistication of its clipped box, its carefully planned beds of pink and red flowers.

Her deft way with color is echoed in her confident blending of periods: French, English, Spanish, Italian. Chinese tapestries, an English horse painting by Sartorius and Venetian prints hang on the living room walls; Louis XIII chairs and old Spanish portraits are equally at home in the spacious red-tiled entrance hall. This house, by a decorator for a decorator, has achieved great individuality and style.



Front doorway, flanked by two old French stone dogs.



Brick-paved garden is filled with masses of clipped box in white tubs, sheltered by an olive tree. A large red and white umbrella takes chairs in the same colors under its wing.



Mrs. Elkins' own room. The white bed has a shell-pink cover. Baseboards and mantel are marbled slate gray. Ivory white chairs with red seats, against whitewashed walls and white string rug, have a strawberries and cream quality.



Brilliant turquoise porcelain in a bedroom contrasts with dark furniture and red and white toile de Jouy hangings.



Unusual French Provincial chairs, Louis XV table; shelf holds turquoise porcelains.

Bachelor's town house

BUILT ABOUT TWELVE YEARS AGO; NOW COMPLETELY DONE OVER FOR

Alex M. Lewyt, owner and manager of an immensely successful contract manufacturing business, found this house near New York's East River, designed about twelve years ago by a French architect. Sloane's remodeled and decorated the house without changing its somewhat unusual plan of one main room to a floor. On the fourth floor are the guest room and bath; also the library and bar (not shown) where Mr. Lewyt does his informal entertaining. Flattering background for formal dining, right: sepia and white scenic paper, black and white floor, sepia woodwork, Regency furniture enlivened by light crimson upholstery.



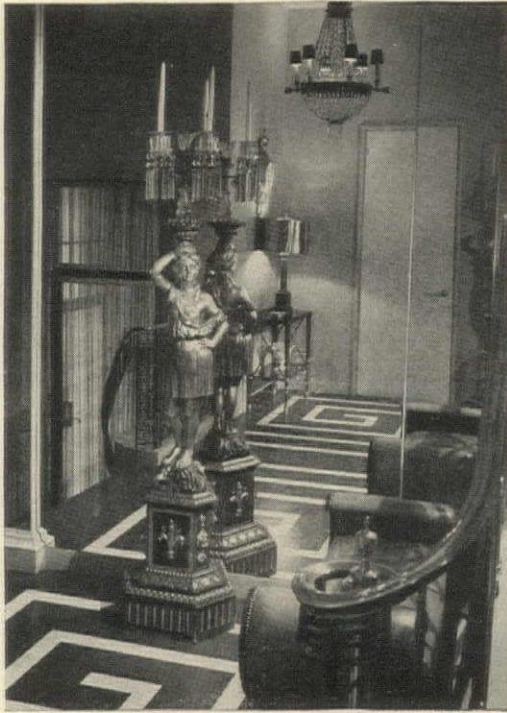
HOUSE REMODELED AND DECORATED BY W & J SLOANE'S FOUR CENTURIES SHOP

A YOUNG EXECUTIVE

Roof garden boasts raised flower beds, a tiny lawn, a pool and large lounging area sheltered by a blue awning with sides that drop for privacy.



Sea-green walls and satin stripe curtains, beige carpet, harmonizing damask upholstery add elegance to the drawing room which occupies the whole second floor.



Reception hall, a few steps above street level, has classic candelabrum reflected in mirror, pinkish beige walls, cocoa and white floor, small green leather bench.



Mr. Lewyt's bedroom has blue walls, Empire red bed niche highlighted with an old tôle clock, blue spread, beige carpet and old cellarettes used as bedside tables.



The owner's collection of old watches and watch keys lends interest to mahogany desk in bedroom.

MORE ABOUT THIS HOUSE ON PAGE 128

In time for Christmas

EARLY RETURNS BRING ELECTRIC APPLIANCES FOR GIFTS



The Toastmaster is back in that familiar two-slice, pop-up model of chromium. Cory's coffee maker, vacuum glass rod type, and a serving decanter on two-unit electric stove. "Buffet Queen", \$24.95. The Waring Blendor in a new plastic case returns to mix drinks, food. About \$29.50. General Electric's iron has accurate heat control, cool handle, good shape. About \$8.50.

NEW PRESSURE SAUCEPANS HEAD MANY CHRISTMAS LISTS

The new Mirro-Matic, covered at the left, locks, seals and opens easily. Cooks at 5, 10, or 15 lbs. pressure. 4 qts. \$12.95.

The reliable Presto Cooker, shown uncovered, is back with a new vegetable rack, \$12.50.

The new Ekco cooker of drawn aluminum is easy to use, has separate serving cover, \$13.95.



HAANEL CASSIDY



GOOD POTS AND PANS WILL SHINE UNDER THIS YEAR'S TREE

Glowing copper and glinting steels have an added lustre, for a really good pan is a newly prized possession.

Large skillet in the center is of stainless steel with copper bottom to spread heat evenly.

The sauce pot and two-handled Dutch oven are same construction. Prices about \$5.00, \$4.00 and \$8.00.

All have covers, hanging hooks and are beautifully made by Revere. French copper, tin-lined, comes

back with two skillets, covered casserole and a stew pot. From Bazar Français, priced \$9.60 and \$7.90, \$9.50 and \$7.60. Handsome casseroles by Red Wing, \$3.50, \$4. Look for these at leading stores.



New snow decorates a White Pine, Black Alder and rhododendrons.

Holiday bounty

Grafton M. Peberdy, who supervises the grounds of Yale University, grows plants to enjoy outdoors all year and indoors at Christmas. Here he describes some of his favorites.

■ The gardener who is fortunate to have a variety of good evergreens and berried shrubs in his garden may easily appropriate some for Christmas decorations. This cutting, done judiciously, also serves as annual pruning for the trees and shrubs.

Some years ago we started a custom of calling in friends and neighbors to a Christmas wreath-making party. So much interest was shown in using the limited variety of material from our garden at the time that the following spring we began adding more evergreens and berried shrubs to our plantings. Now we have not only a garden of year-round beauty, but enough evergreens to provide clippings for as many as twenty-five participants in our annual party. Birds, too, are attracted to the plantings that offer them food and winter shelter.

Evergreens are handsomest in early winter. Growth has hardened up and foliage is a deep, glossy green. Cutting the branches at Christmas time may seem like a sacrifice of



Bayberry



Andromeda



English Hawthorn



Japanese Yew



American Holly



Pitch Pine



White Pine



Heavenly Bamboo

from the garden

beauty, but experience has shown us that carefully pruned plants do not even show their loss. In fact, they benefit, for pruning makes the plants fuller and guides their growth. Incidentally, we do the pruning ourselves, the morning of the wreath-making party. This saves time and confusion and eliminates any chance slips of the pruning shears in the hands of enthusiastic guests.

We use a pruning technique called "pinching back". This is nothing more than cutting back with knife or pruners the branches that have put out extra-long growth during the season. This gives good clippings for decorations, benefits the plant, and at the same time avoids the formal effect resulting from shearing with hedge clippers. All cuts are made back to side branches or buds, to obviate ugly stubs that may die back. Unless the plant is leggy from neglect or dense shade, we do not cut back of the current season's growth.

Each plant is a pruning problem in itself, so it is carefully studied before a single cut is made. The length of wood trimmed out depends on the growth rate and on the ultimate size and shape desired to fill its particular location. A well-fertilized Mountain Laurel that has put on

ten to twelve inches of growth during the season may be pruned back eight or nine inches; a poor grower with only four to six inches of new growth may be cut back about three, or none at all, depending on its location. Pines give the most generous trimmings as their "candles" of new growth may attain three feet or more in a single season; junipers are slow growers in comparison and yield only small branches, sufficient, however, for filling in and giving bulk to wreaths.

Cuttings from all of our evergreens and berried shrubs have been used in wreaths, sprays, garlands and vase arrangements for Christmas. The firs, spruces, pines, hemlocks, laurels, hollies and rhododendrons are the most useful for backgrounds. The others, especially the andromedas and berried plants, give charm and contrast.

The framework for wreaths can be made of eight- or nine-gauge wire, but we prefer a heavier foundation constructed of two hoops of wire with sphagnum moss bound on with cord. The moss acts as a pincushion into which the pointed ends of the twigs are stuck. If the moss is watered daily, this moistened foundation adds several days to (Cont'd on page 158)

Homes for house plants

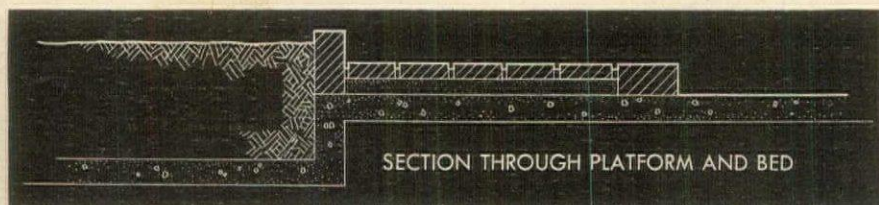
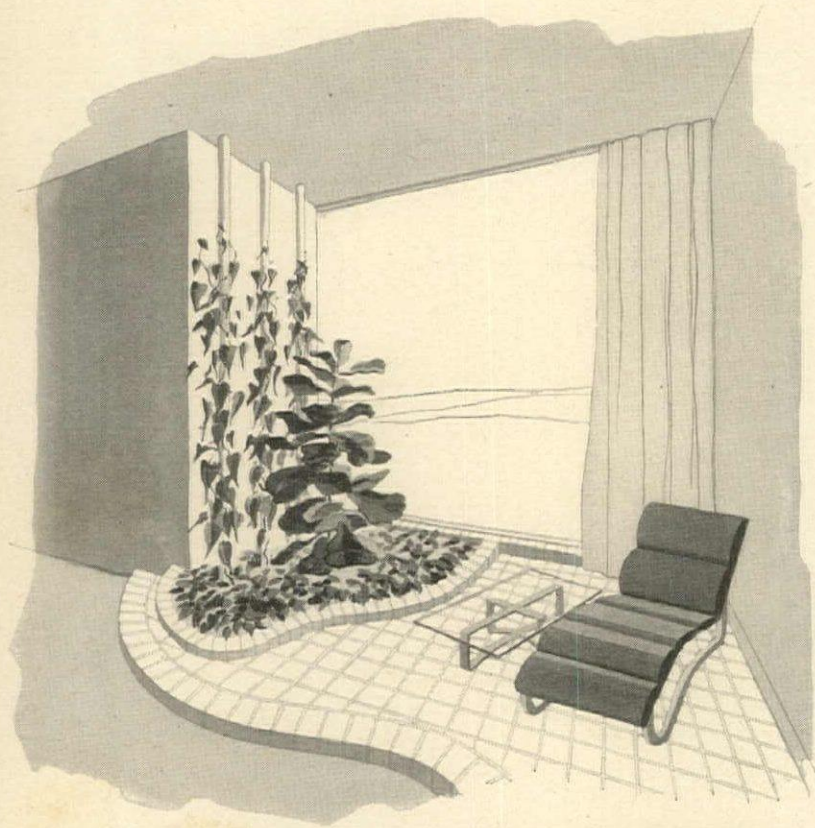
HEALTHFUL CONDITIONS AND BEAUTY SHOULD GO HAND IN HAND

A plant is decorative only so long as it is healthy. If you want an attractive indoor garden, the first things to consider, then, are light, temperature and moisture.

Probably the easiest condition to control, and yet the most neglected, is moisture. House plants may receive an overdose of it on the roots, but often the surrounding atmosphere is as dry as a desert, and suitable only for cacti. A plant corner that is part of a living room must share its temperature, but atmospheric moisture can be improved by syringing the tops of the plants. The surroundings should therefore be water-resistant, of glass, tile, brick, or they may be protected with a good oil paint.

In a living-room plant corner temperature and light will limit the choice of plants. Most rooms are kept above 65 degrees Fahrenheit, a temperature that suggests the use of heat-loving plants native to desert or jungle. The examples shown at left will fit a warm window that receives three or four hours of winter sunlight. Plants to substitute for these in a south window are Crown-of-Thorns (*Euphorbia splendens*), trained as a vine, and a sizeable cactus underplanted with *Kalanchoe coccinea*. This combination of succulents prefers soil lightened with sand, and a limited quantity of water. The euphorbia and kalanchoe have yellow-red flowers—wonderful in a room where this dramatic color is at home.

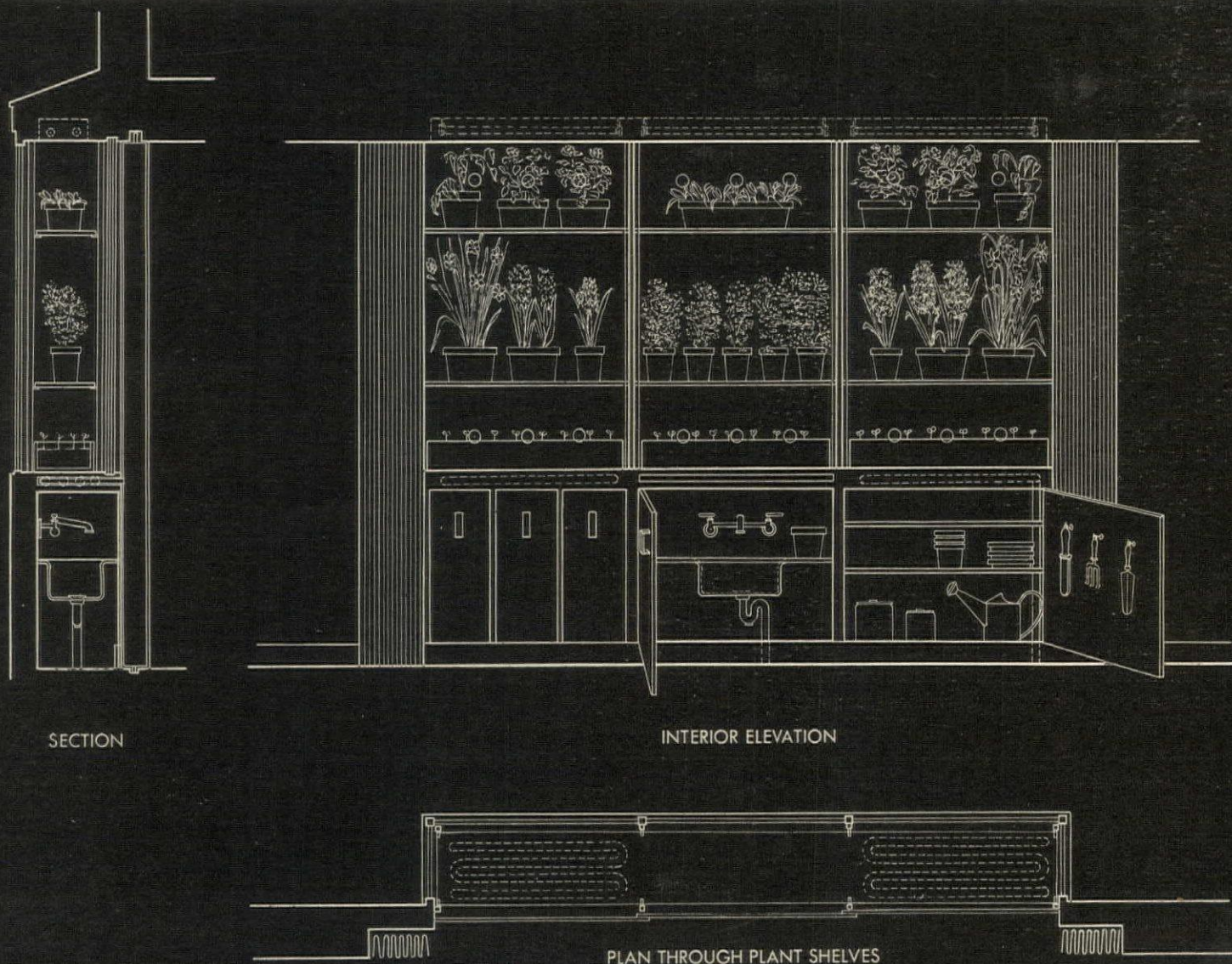
A greenhouse—or one in miniature, as on the opposite page—is the ideal solution for a plant corner. Here heat can be thermostatically controlled. As in a terrarium, air moisture builds up within the glass walls. When an excess is indicated by the steaming of the glass one of the panels can be opened to admit room air.



A modern plant corner with sunken soil bed. Tile floor and oil-painted walls allow syringing of plants without damage to the surroundings. Glass, plastic or wooden rods provide support for philodendron or other vines. A Fiddleleaf Fig is underplanted with Banded Maranta, both plants tolerant of a high temperature.

A greenhouse in miniature, with all the working facilities—three soil bins, a sink and shelves for tools. The outside windows are of insulating glass to protect the plants from the cold. The inner, a set of sliding glass panels, preserves humidity. The electric heating elements (or hot water pipes, if you choose), located beneath the bottom plant shelf, can be regulated to the right temperature to start seedlings or grow finicky plants. Trays below the shelf pull out to give working space for repotting or for arranging flowers in vases. Indirect lights are located inside the top of the window frame. This glassed-in garden could be made the feature of a breakfast alcove, dining-room or hallway.

ALL DRAWINGS BY RUDOLPH ASSOCIATES



SECTION


INTERIOR ELEVATION

PLAN THROUGH PLANT SHELVES

DECEMBER, 1945

The Gardener's Calendar



TUESDAY		4 Swarms of small grey moths around tree trunks portend trouble next spring. They are the adults of the hungry canker worms. ☹️	11 Howard Sprague, author of "Better Lawns", agronomist of N. J. Agricultural Station since 1927, was born this day in 1898.	18 As the result of careful plans you may have in bloom indoors: hyacinths, crocus, <i>Iris reticulata</i> and freesias. ☹️	25 The Christmas Poinsettia is a symbol of good neighborliness. In its native Mexico it is known as Flower of the Nativity.
WEDNESDAY	Hang the holly And mistletoe. Trim the tree 'til It's all a-glow. (See that pile of Packages grow!)	5 High time to collect and clean tools. Remove dirt with scraper or kerosene. Coat metal parts with grease against rust.	12 Paperwhite Narcissi, set in pebbles and water last month, are brought into the light so they'll bloom for Xmas. 🌙	19 Watering of house plants can be cut down in dull weather when growth is slow. Also avoid syringing late in day.	26 Henry Hicks, veteran nurseryman of Long Island, was born this day, 1870. He originated the handsome Hicks Yew. 🌙
THURSDAY	Sing the carols Of long ago. Let good fellowship Overflow. Christmas is coming	6 The Geneva, N. Y., Experiment Station working with the N.Y. Botanical Garden, is developing seedless grapes to grow in the North.	13 In "forcing" bulbs indoors remember they need a cool window, preferably not over 60° F., to give best results.	20 Field mice are under-cover workers. Their winter's meal of bark may not be noticed till the tree dies.	27 Indoor plants can be protected on severe nights by a layer of newspapers between plants and glass.
FRIDAY	To high and low. Even the little leaf Seems to know, as it Dances alone in The dancing snow.	7 Plant bulbs of the red amaryllis (<i>hippeastrum</i> to the botanist) within next two weeks for bloom on Saint Valentine's Day.	14 Decatur, Ill., is the "soy bean capital of the world". Adding to this bean fame, it has a fine pole bean named for it.	21 If you are giving plants for Xmas choose those to suit house conditions. Poinsettia likes warmth; azaleas, a cool climate.	28 Shrub pruning winds up outdoor work of the year. Pick a warmish day; wood gets brittle when temperature is low.
SATURDAY	1 The garden may still yield a few chrysanthemums that make a nice bouquet in combination with greens and berries.	8 Winter is a good time to check on trees. Call in a "tree doctor," or a trained forester to supervise care of wood lot.	15 This is the birthday of Anderson McCully, garden writer who specializes in alpines of the Northwest.	22 Clement Bowers, rhododendron expert, born this day in 1893. He conducts a plant breeding laboratory in Maine, N. Y.	29 Pans of early tulips can be brought in for forcing. Late types should be allowed a longer rooting period.
SUNDAY	2 Coldframes with lettuce and other late crops and over-wintering perennials should be aired on warm days. Close late in day.	9 Norfolk-Island Pine (<i>Araucaria excelsa</i>) is a house plant that substitutes as a small Christmas tree; nice at other seasons.	16 Tip-browning of new hemlocks may be due to drying winds. It's best to protect trees with screens the first winter.	23 A good day to put final touches on packages. Tuck on sprigs of greens that recipient can use as corsage for Xmas week.	30 If you lack a real greenhouse, build a makeshift against a southern window, which can be left open to heat it.
MONDAY	3 To satisfy an interest in conservation read "Conservation in U.S." or "American Conservation in Picture and Story."	10 How many buds can you identify on your week end walk? Oak buds are clustered; some, like magnolias', underscored by leaf scars.	17 Mealy bugs are due on house plants. Kill them before they spread and before Xmas preparations take all your time.	24 While selecting vegetables and fruits for Xmas dinner, inspect storeroom and remove bruised produce.	31 While jotting down New Year's resolves, put in an extra few minutes to write postals requesting new plant catalogues.



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YOUR CHILDREN AND THEIR TOYS

SELECTING toys for children sounds like fun but it takes a lot of fore-hand knowledge—to come up with the right toy for the right age.

Appropriate toys, aside from being fun for the child, have a definite educational value and fill a definite need in the child's life.

The purpose of this article is to give you some idea of the type of toys that will appeal to children in different age groups. Naturally, some children develop faster than others and they may be happier with toys that normally are right for older children. However, as a general rule, the playthings listed below will suit the child of the age specified.

Under a year old

Children of this age need toys that appeal to their senses. Their playthings should be: bright in color to attract the eye; noisy to intrigue the ear; fuzzy, soft or of an otherwise interesting texture. Washable and unbreakable toys are most reliable. They should be large enough so that they can't be swallowed.

1. Brightly colored objects hung where he can see them
2. Squeak toys (rubber or washable cloth)
3. Rattles (sturdy and non-inflammable)
4. Washable stuffed dolls or animals
5. Colored balls (large and painted with non-poisonous paint)
6. Cups or any smooth object to chew on (non-breakable)

One to two years old

This is the year that most children spend taking things apart and...hopefully...trying to put them together again. Life will be brighter for them if you give them the kind of toys that they can experiment with and move around from one place to another.

1. Large blocks with rounded corners
2. Stuffed dolls and animals (washable and with stitched, not button, eyes)
3. Soft balls to throw
4. Nests of objects that fit together
5. Push-and-pull toys
6. Large picture books (cloth or heavy paper)
7. Peg boards (bright colors and large pegs)
8. Small chairs and table (suitable to size)
9. Sand box and appropriate tools

Two to three years old

At this age, the child is developing more and more assurance in his new-found abilities. Give him toys that help build muscles and further develop the senses. He'll want to play with other children now, so the toys should be those that can be shared.

1. Large blocks that fit into one another
2. Wooden animals
3. Kiddie car or tricycle
4. Finger paints (non-poisonous)

(Continued on page 118)



**OLD
ANGUS
BRAND**



A NOBLE SCOTCH

*"Gentle as
a Lamb"*

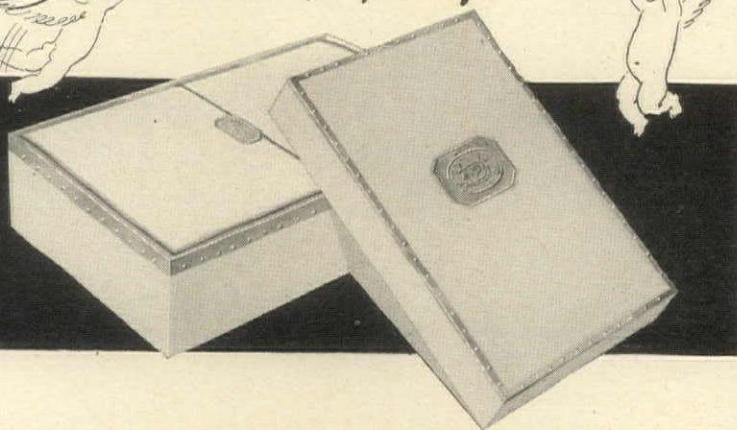


Old Angus Brand Blended Scotch Whisky, 86 Proof
National Distillers Products Corporation, New York

How Clever of You



*to give Eaton's
letter-papers!*



... the one thing people start searching for the minute the last gift's unwrapped ... how clever of you to give not just any letter paper, but Eaton's finest, presented in this sleek white and silver gift box. ■ Your choice of fashion-right colors, in airmail

and regular weights, styles correct for both men and women. Generous quantities in each box—can be engraved, if you wish. At your favorite stationery department.

Be an Angel - give
EATON'S
fine letter-papers

Highlight
Your Room
with

Brandt
TABLES



There is a smartly styled,
magnificently made, beautifully finished Brandt Occasional
Table for every use in the home. Send 25¢ for

"A Sketchbook of TABLES and How to Use Them". New, full of ideas!

BRANDT CABINET WORKS INC. • HAGERSTOWN, MD.

Carlin SIGNED *Comforters*



To the woman whose fastidious tastes achieve satisfaction only in the finest personal surroundings, Carlin SIGNED Comforters give boundless pleasure ... for their exquisite beauty and delicacy of design attain inimitable perfection. Our patented ANCHORBAND ... a feature of every Carlin ... protects your comforter from slipping off, saves needless tucking. Carlin Comforters are not plentiful today, but worth waiting for!

LOOK FOR *Carlin* IN THE STITCHING

CARLIN COMFORTS Inc.

NEW YORK — SAKS FIFTH AVENUE (Separate entrance at 10 East 50th Street)
Also at These Selected Stores:

Pacific Coast — I. Magnin & Co. • Dallas — Neiman-Marcus Co. • Detroit — The J. L. Hudson Co. • Chicago — Marshall Field & Co., also Blum's, Inc. • St. Louis — Scruggs-Vandervoort-Barney • Hartford — G. Fox & Co. • Washington, D. C. — Julius Garfinckel & Co., Inc. • Atlanta — Rich's, Inc. • San Antonio — Frost Bros. • Oklahoma City — Halliburton's • Denver — Neusteters • Pittsburgh — Joseph Horne Co. • Cleveland — The Halle Bros. Co. • Kansas City, Mo. — Harzfeld's, Inc. • Houston — Dan Cove Co., also Foley Bros. Dry Goods Co., also Levy Bros. Dry Goods Co. • Harrisburg, Pa. — Mary Sachs • Tulsa — Seidenbach's • Allentown — Hess Bros. • New Orleans — Slumber Shop • Dayton — The Rike Kumler Co. • Grand Haven, Mich. — Reichardt's • Milwaukee — T. A. Chapman Co. • Buffalo — Flint & Kent • Minneapolis — Harold, Inc. • Akron — The M. O'Neil Co. • Indianapolis — L. S. Ayres & Co.

CASTLETON CHINA



Whether your home is styled in the traditional or modern mode; whether your taste is for delicate or flamboyant design, you will find your most cherished wish realized in the decorations of Castleton China. Its lustrous, ivory-tone Parian-body is jade-smooth. It has a shining delicacy that permits fragile flowers to bloom upon its sparkling surface in all their pristine charm... a brilliant, vital quality that reflects the deep brilliance of dark jewel-tones with a glorious richness. Many famous artists, whose pictures hang in important museums, have created designs for Castleton China. Unique methods of manufacture, as well as the very glaze and body of this lovely ware, assures the true reproduction of their original creations. The result is a choice of patterns of superb variety and beauty. In Castleton China glorious color and distinguished design unites in dinnerware of rare durability. If beauty tempts you, choose Castleton China for your home and it will delight you for years to come.

212 FIFTH AVENUE, NEW YORK 10, N. Y.

YOUR CHILDREN AND THEIR TOYS

Continued from page 116

5. Cars and wagons to push around
6. Sand box and tools
7. Miniature wheelbarrow
8. Modeling clay
9. Rocking horse
10. Small furniture (right size for his height)

Three to four years old

At three, the child is beginning to imitate, is entering into the make-believe world that is harrowing for grown-ups but fun for him. The proper toys will drain off his excess energy into the least nerve-racking channels. Encourage him with toys that fill his need and will stand up under a lot of wear and tear.

1. Small broom and carpet sweepers
2. Toy telephone
3. Crayons and large paper
4. Dolls (with simple wrap-around clothes to put on and take off)
5. Doll buggies and beds
6. Simple wooden puzzles with large parts
7. Toy dishes (unbreakable)
8. Miniature tools to use in the garden
9. Suit case to pack and unpack
10. Wading pool
11. Painting sets (non-poisonous paints)

Four to six years old

During this period, the imitative instinct is well-developed. This is the dramatic and creative age. As the child is now busy learning to read and write, the toys you give him should serve as a stimulus to these interests.

1. Simple construction sets
2. Dolls and doll accessories
3. Doll house and furniture
4. Blackboard and dustless chalk
5. Paints and paint books
6. Modeling clay
7. Books with pictures and some large print
8. Wash tub and board
9. Table and chairs (to fit child's size)
10. Skipping rope
11. Small iron and ironing board
12. Blunt scissors for cutting out pictures
13. Out-door swings and playground equipment
14. Costumes and old clothes (for dress-up purposes)

Six to eight years of age

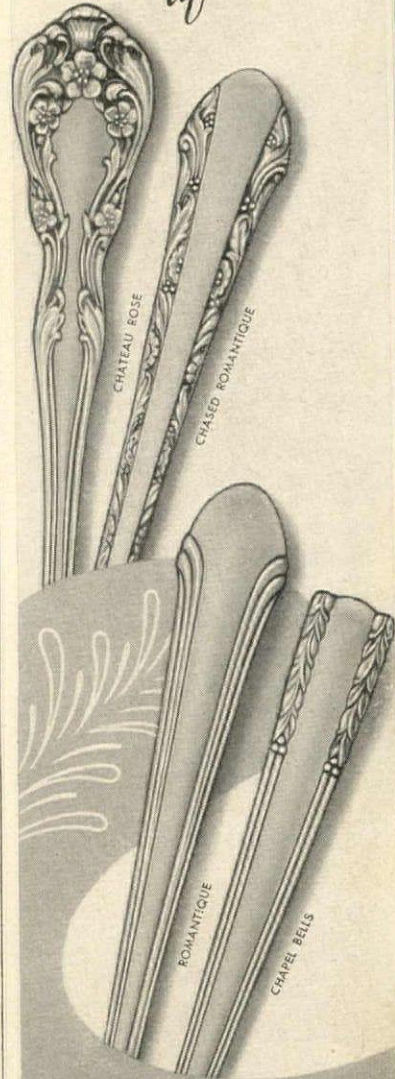
During this period children love to play with anything that demonstrates their manual skill. Give the child toys that will develop this ability and his confidence in it.

1. Simple games and puzzles
2. Dolls and doll houses
3. Sewing materials
4. Carpenter's bench and tools (be careful of too sharp tools)
5. Books
6. Painting sets
7. Sled
8. Construction sets

(Continued on page 130)

ALVIN STERLING

*Brings you style...
fashioned in sterling
(solid) silver...for
lifetime use.*



ALVIN STERLING is fashioned by artist-designers who gain their inspiration and creative ideas from women, themselves, everywhere... in colleges, in women's clubs, and in other important groups... whose wishes determine the styles of the day. So it can be truly said... Alvin Sterling patterns follow the dictates of fashion.

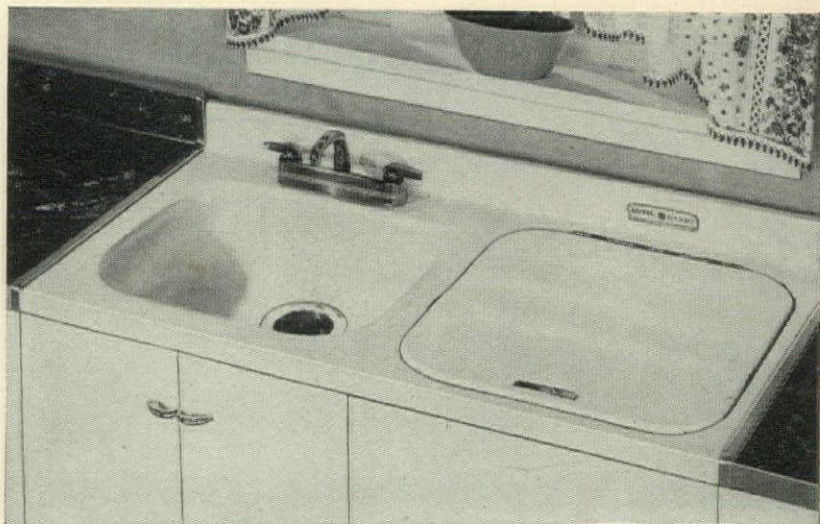
The merit of its quality is in the sincerity of purpose of its makers to do everything humanly possible to make the best sterling silver flatware obtainable.

Available through
Authorized Alvin Dealers

PRICE LIST MAILED ON REQUEST

THE ALVIN SILVERSMITHS
Makers of Exclusive Silver Designs for Sixty Years
PROVIDENCE 7, RHODE ISLAND

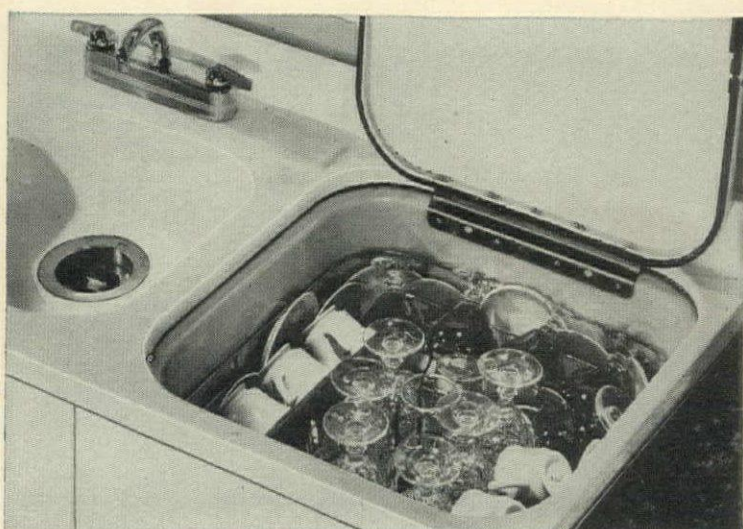
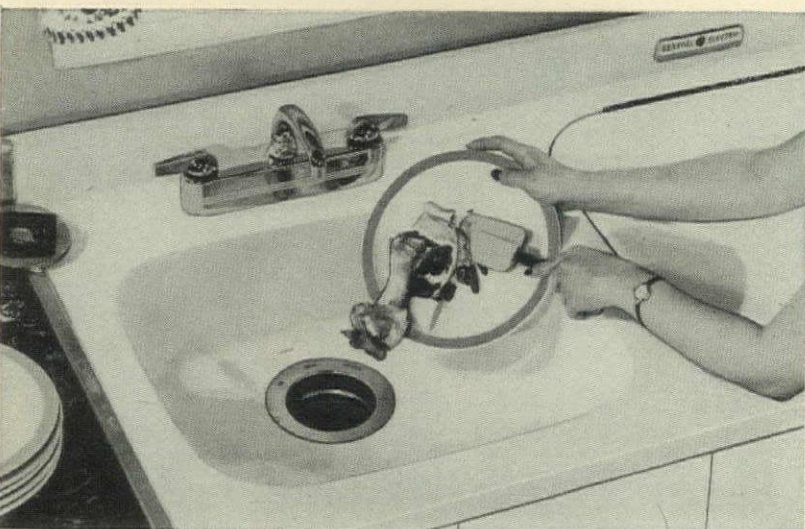
NEW G-E ELECTRIC SINK GETS A HAND FROM THE FLOYD RUSSELLS, OF MACOMB, ILL.



A few weeks ago, the whole Russell family trooped off to see a G-E Electric Kitchen. Mrs. Russell just couldn't believe her eyes when she saw the new General Electric Dishwasher in action! "Wonderful!" she exclaimed. "Dishes washed and rinsed *completely automatically*—and dried in their own heat—in a few minutes! And cleaner than I could do it myself!"



Mr. Russell was specially impressed with the G-E Disposall. "This'll be the end of our garbage problems!" he said. "The Disposall disposes of food waste *electrically!*" Scrape food waste off the dishes and on down this self-cleaning electric drain. Close the cover, turn on the cold water. Zingo! Everything shredded up and flushed away in a jiffy!



Martha and Frances watched a chicken bone vanish—down the magic Disposall! This sanitary scientific marvel will fit into most any kitchen sink. The G-E Disposall and the G-E Dishwasher may be purchased separately—or as the unit called the G-E Electric Sink. "I want both!" sighed Mrs. Russell. "It will save us all so much time and work!"



Rosalie Russell was thrilled with the G-E Dishwasher. "We won't have to worry about dropping soapy dishes!" she cried. Put dishes in, turn a switch, forget them. Small families will wash dishes just *once a day*. Larger families, twice a day. "Sold!" said Mr. Russell. "One Electric Sink—as soon as available!" General Electric Co., Bridgeport, Conn.

For Good Listening: Don't miss Art Linkletter, in "The G-E House Party," every afternoon, Monday through Friday, 4 p. m., E. W. T., CBS. "The G-E All-Girl Orchestra," Sunday, 10 p. m., E. W. T., NBC. "The World Today," News, Monday through Friday, 6:45 p. m., E. W. T., CBS. For Final Victory—Buy and Hold More War Bonds.

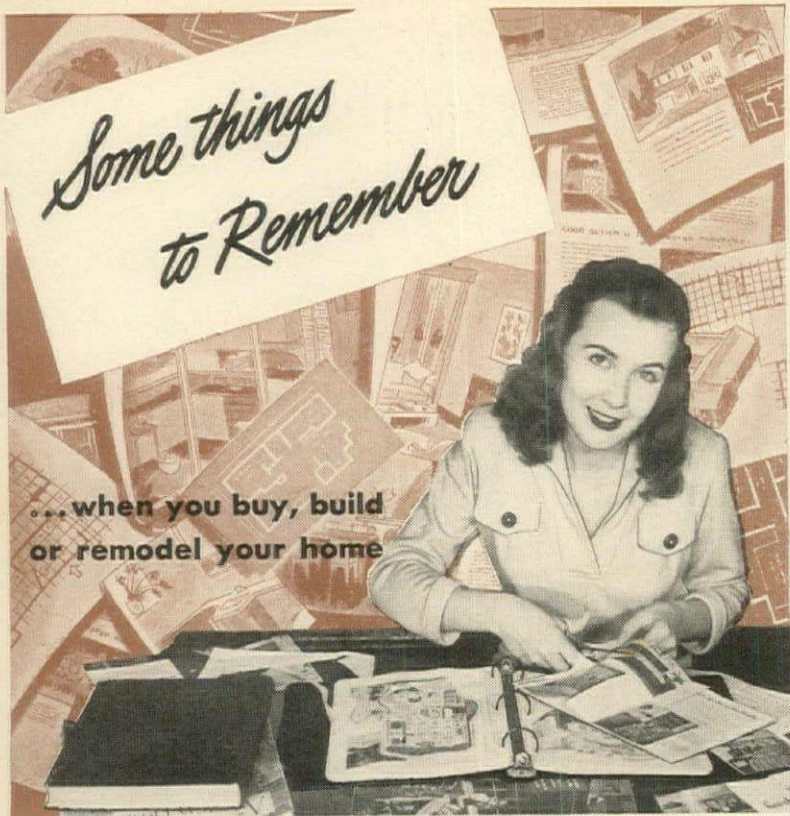
GENERAL  ELECTRIC



DISHWASHER AND DISPOSALL
REG. U. S. PAT. OFF.
FOR THE COMPLETE TABLE-TO-SHELF DISH JOB!

*Some things
to Remember*

...when you buy, build
or remodel your home



FORCED-WARM-AIR HEAT deserves a place at the top of every home planner's list. Certainly, no other heating system—for that matter, no other item in the home—pays bigger dividends in year 'round comfort, convenience and over-all economy

AUTOMATIC CONTROL of temperatures assures indoor comfort, regardless of how cold it may be outdoors. And your forced-warm-air system can add to your comfort in summer (by circulating cool night air through the house at the end of a hot day).

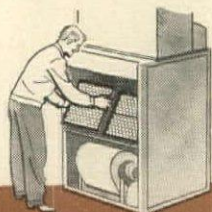


HIGHLY EFFICIENT and economical, a forced-warm-air system is noted for its clean, thrifty heat. You'll be delighted at how little it will cost you to operate. Delighted, too, at how clean your home stays—saving work and redecorating costs.



YOU'LL FIND forced-warm-air units available for every type of home—for use with every type of fuel. If you are planning to build, buy or remodel—tell your architect, builder or heating contractor you want the advantages of clean, warm-air heat.

DUST-STOP* AIR FILTERS are standard equipment in most modern forced-warm-air units. Replacements at low cost, available in every community. Dust-Stops are a product of Owens-Corning Fiberglas Corporation, 1906 Nicholas Building, Toledo 1, Ohio. (In Canada, Fiberglas Canada Ltd., Oshawa, Ontario)



DUSTSTOP

*T.M. REG. U.S. PAT. OFF.

Air Filters

a FIBERGLAS product



FOR CHRISTMAS

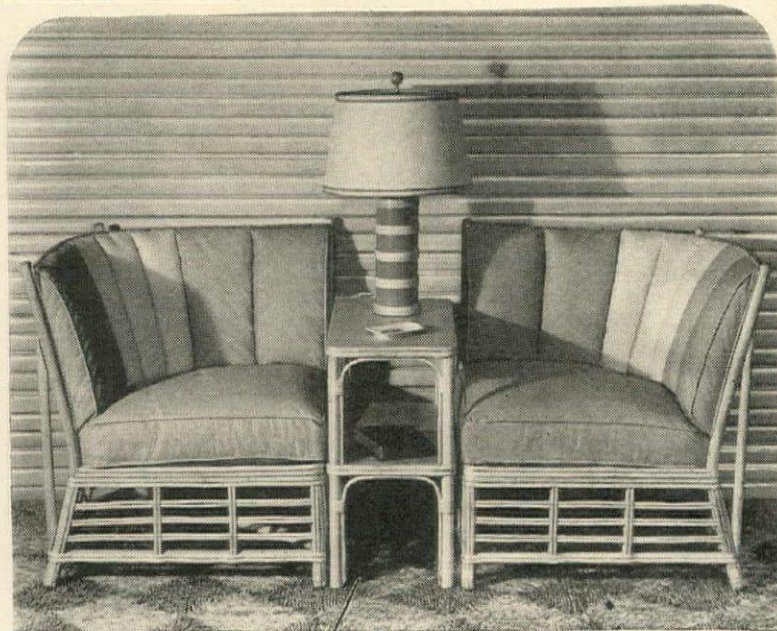
Continued from page 109



New two-burner griddle, the "Sunday Nite Chef", is made of magnesium. This new metal conducts and diffuses heat so evenly that cooking is uniform over the whole griddle surface, no more hot spots and cold corners. Well made, very light weight and easy to store. A good new gift for the man who cooks. By Dow Chemical Co., priced at \$3.75.

"Ekco" stainless steel cooking tools are carefully designed for their special uses. With their red and white plastic handles they balance well and fit the hand. Mixing spoon, pancake turner, whip and heavy duty fork are 59c each. These good new strainers are badly needed as replacements in most kitchens. Also "Ekco", about 39c to 59c.

(Continued on page 122)



WAND WILLOW
Furniture

Woven sunshine for year 'round color and charm in sun rooms, recreation rooms, and outdoor living rooms.



Ficks Reed Co. Sold by better dealers everywhere.
CINCINNATI—NEW YORK.



Marlboro for Christmas!

If you are particular about your friends—and they about their cigarettes . . . what gift more eminently perfect than distinguished, luxurious Marlboros!



Plain Ends
Ivory Tips
Beauty Tips
(red)

MARLBORO

CIGARETTES

*Epitome
of good taste*

to give or to serve



alice dodd's *

Brandy-Wine

**FRUIT
CAKE**

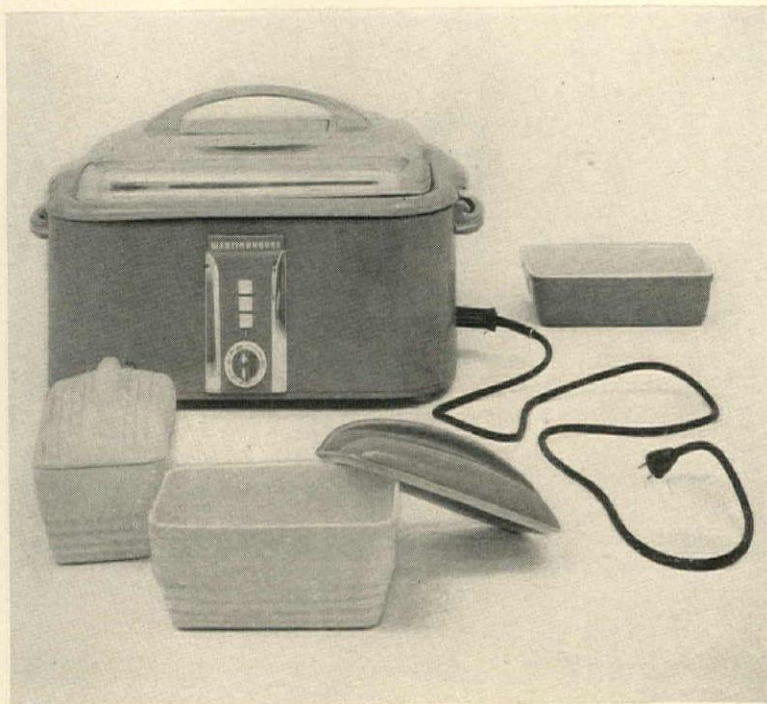


"Good taste" is that indefinable something . . . that rare, distinctive combination of palatable pleasures . . . that divine and subtle flavor that marks Alice Dodd's Fruit Cake the epitome of good taste to give or to serve. In one, three and five pound decorative metal containers, at fine Department Stores and Epicure Shops exclusively. From the ovens of Stirling Bakers, New York, N. Y.

*Reg.

FOR CHRISTMAS

Continued from page 120



The Westinghouse electric roaster comes back to "help out" in the kitchen. These roasters, of pre-war quality and performance, can be used to cook complete oven meals and they are also a wonderful addition to your regular range when cooking for large dinners

and parties. This 18 quart model has a polished aluminum cover with "look-in" glass panel, three oven dishes which can come to the table for serving. It is well insulated, thermostatically controlled. Price \$29.95.

(Continued on page 124)

Streamline MODERN

FOR DISTINGUISHED CHARM

MORE guests will admire your home if it is furnished with Streamline Modern pieces! This lovely, livable furniture is styled to lend distinguished charm to smart decorative treatments!



HEYWOOD-WAKEFIELD

GARDNER, MASSACHUSETTS

FINE FURNITURE SINCE 1826

The Marques del Merito's

Most Treasured Wines

MERITO *INDIA CREAM SHERRY*

MERITO *FINEST TAWNY PORT*



These are imported luxury wines—the rarest and choicest that money can buy and good taste can select. These are wines long made by the Marques del Merito's family, whose vineyards have been famous for 700 years. In rich flavor, in exquisite fragrance and smoothness, you will find them magnificent. Ask for Merito India Cream Sherry and Merito Finest Tawny Port at good dealers.

*Superb
for the Holidays*

For Christmas gifts...for New Year's...for distinguished holiday entertaining...we suggest Merito India Cream Sherry and Merito Finest Tawny Port. Give them, serve them, proudly.



Send for this free
Wine Guide and
Recipe Booklet



>> **MERITO IMPORTED SHERRIES AND PORTS** <<

MARQUES DEL MERITO INCORPORATED, DEPARTMENT 3E, POST OFFICE BOX 12, WALL STREET STATION, NEW YORK, NEW YORK

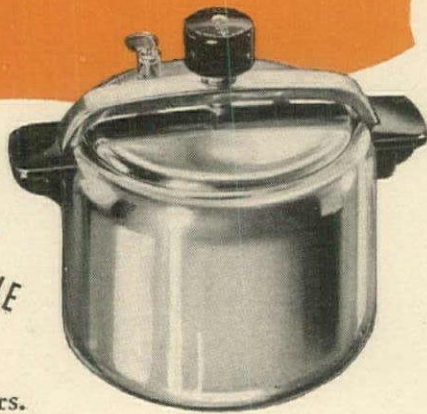


This pressure cooker comes OUT
of the kitchen!



A STAR IN THE KITCHEN... SHINES AT THE TABLE

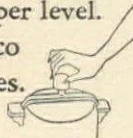
the new **EKCO**
pressure cooker



COOKS IN MINUTES...
THEN SERVES AT YOUR TABLE

You'll feel like Mrs. Columbus when you discover the Ekco Pressure Cooker that opens a new world of tastier cooking, smarter serving. Yes... the Ekco Pressure Cooker is a serving dish, too! Simply whisk off the pressure top and the Ekco is ready for the table... smart and sparkling, with graceful serving handles instead of the kitchen kind... even a special serving cover if you wish. With an Ekco you not only save *hours* of time and *all* the flavor (precious vitamins, too!) in cooking, but serve foods piping hot, extra delicious... save steps, save dishes. And Ekco cooking is easier: A *twirl* of the Fingertip Knob seals the cooker. A *flick* of the Pressure Control keeps pressure from exceeding the proper level.

Be sure YOUR pressure cooker is the Ekco
that stays to dinner! At better stores.



the **EKCO** pressure cooker

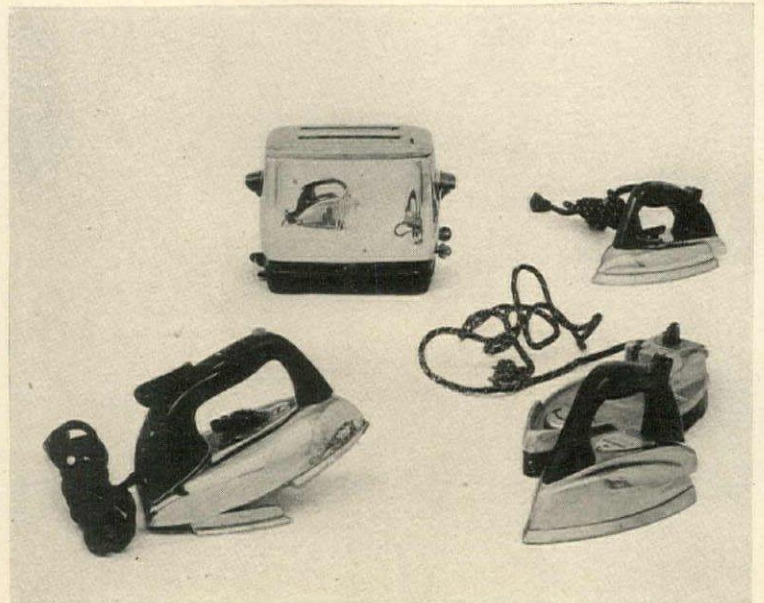
with the Fingertip Seal



EKCO PRODUCTS COMPANY • CHICAGO

FOR CHRISTMAS

Continued from page 122



With this new Proctor automatic toaster—soft, crisp or perfect Melba in any shade of brown—by setting the controls for what you want. Has pop-up action, for A.C. current, about \$14.75. Proctor's "Never-Lift" iron springs up as shown at left by means of a simple finger release. Saves constant up-ending, heat controlled, about \$11.30. Westinghouse Adjust-o-matic iron, at

upper right, has very accurate heat control and a tapered point which gets under buttons, does tucks, ruffles. \$8.75. The new Eureka Cordless Iron, lower right, does away with the familiar entanglements of ironing. Accurately controlled heat is drawn from brief electric contact with the safety base. The base itself is not hot and you don't wait for the iron to heat by this electric principle. Under \$18. (Cont'd on page 126)

Overton Original

NEW STYLES NOW READY
A photo frame, to be in good taste, should look as well in its room setting as it does around the portrait. Just as you want the portrait to speak out to best advantage, so, too, do you want the decorative value of the frame to register favorably. For your guide as to the quality, look to the mark—Overton Original; for assistance in wisely selecting the right pattern, look to the Overton dealer.

S. E. OVERTON COMPANY
SOUTH HAVEN, MICHIGAN
Creators of Overton Bentwood Trays and other Fine Accessories

OVERTON ORIGINAL

IT'S SMART TO ENTERTAIN
AT HOME WITH

Samson

DE LUXE
Card Tables



799
... center design simulated Burl Walnut—marquetry and American Walnut effect border.

SAMSON CARD TABLES MAKE WORKING AT HOME A PLEASURE!



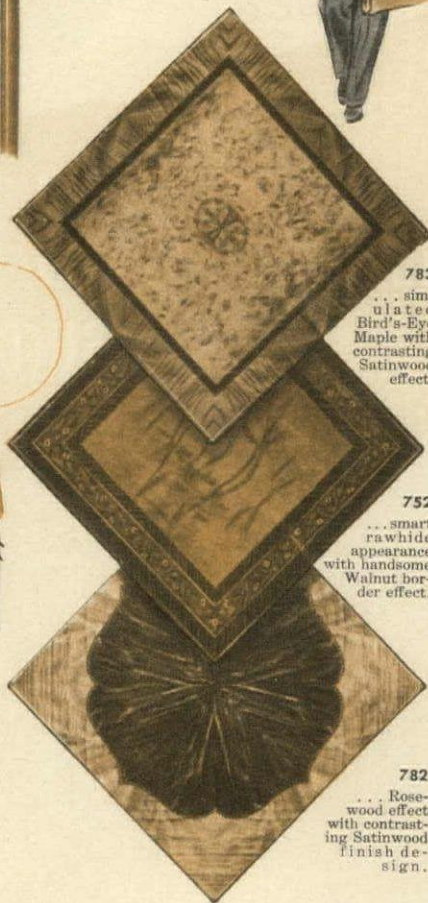
ONLY
\$350
EACH

SAMSON CARD TABLES ARE WONDERFUL FOR ENTERTAINING!



NEW! DIFFERENT!
SMOOTH, TUBULAR
STEEL LEGS!

I USE ONE OF MOM'S SAMSON CARD TABLES FOR GAMES AND STUDY, TOO!



783
... simulated Bird's-Eye Maple with contrasting Satinwood effect.

752
... smart rawhide appearance with handsome Walnut border effect.

782
... Rosewood effect with contrasting Satinwood finish design.

780
... checker-board design—contrasting Bird's-Eye Maple and Burl Walnut effect.

735
... all ivory, imported embossed leather effect.

776
... Oriental poppy design—mahogany effect border.

THEY'RE SMART to look at—these Samson card tables—styled with distinctive beauty that will make you proud to use them. But more than that—they're mighty practical! Yes... they're rugged... plenty! Strong enough to stand on!

Samson Card Tables are handy for dozens of work-and-play uses around the home—card games, serving, sewing, writing. They make entertaining more fun, they make your work easier, and they truly add new beauty to home enjoyment!

Ask to see the many beautiful Samson card table designs at leading dealers.

SAMSON CARD TABLES HAVE ALL THESE EXTRA VALUE FEATURES:

Double-braced, smooth, tubular steel legs—*Sturdy and steady.*

Fold-under construction—*Takes less space.*

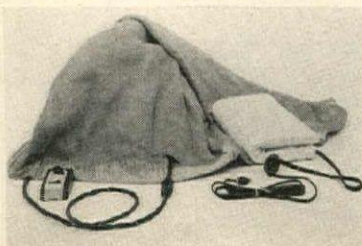
Color-fast tops—*Stainproof, washable.* Extra large playing surface—*One-piece continuous.*

Denver **SHWAYDER BROS., INC.** Detroit
MAKERS OF SAMSON CARD TABLES, SAMSON FOLDING CHAIRS AND SAMSONITE LUGGAGE

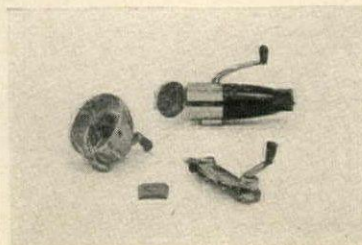
Samson DE LUXE Card Tables

FOR CHRISTMAS

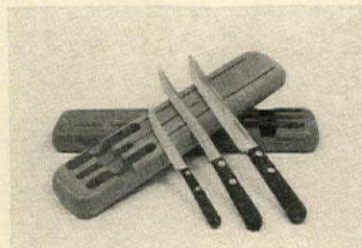
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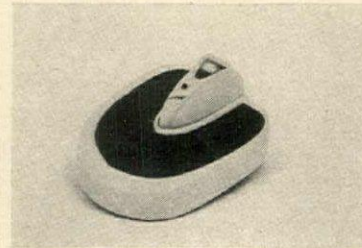
General Electric's blanket is back, not needing the transformer and much improved by their war experience with flyers' suits. Rose and blue, double bed size. G. E. 3-speed heating pad in beige is moisture resistant, about \$8.50.



Here's that Dazey kitchen threesome, each piece works from the sturdy wall bracket. The really deluxe can-opener, \$2.89; the Super-Juicer in aluminum, \$2.39; and the Triple Ice Crusher for fine ice in quantity, and quick, \$6.75.



Flint cutlery of the same fine hollow-ground quality now comes in a smooth rosewood block for safe keeping and handy use. Big utility knife, roast and narrow slicer, in the block, make a handsome gift this year. Price \$6.95.

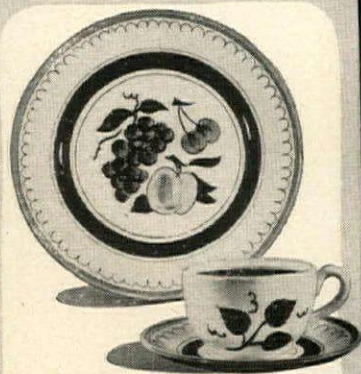


Universal's bath scale has dependable works, a nice simple case with rubber foot mat and a magnifying glass over the scale figures so they can be easily read without stooping. Price \$3.95.



Spun aluminum garbage pail, a deluxe idea that makes sense for kitchenettes, home bars and drink wagons. Tight cover, wax paper linings, wood and cork base, 5 qt., Cinderella \$10.

Give Stangl dinnerware THE FINEST NAME IN POTTERY



Fruit Pattern

Stangl has captured the festive beauty of colorful fruits and created for you this gay and distinctive dinnerware design. Each piece is hand painted and hand carved. Colors, as luscious as the fruit they show, are beautifully blended. You'll like the FRUIT PATTERN for the expression of grace and gaiety it gives your table.

You can achieve beauty for your table with Stangl dinnerware. Each Stangl design is as individual as the artist who hand painted it. The beauty of each finely crafted piece is preserved under glaze. Choose Stangl when you buy your dinnerware.



Look for this Identifying Plaque

FOR SALE AT leading Gift and Department Stores. Look for the Stangl name on each piece.



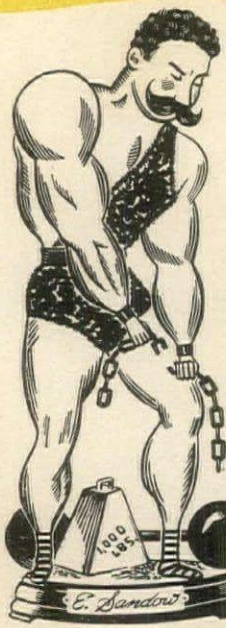
SEND 10c TODAY to Dept. A for new Stangl Booklet in full color, "Attractive Settings for Your Table".

FULPER POTTERY COMPANY

Trenton 4, New Jersey

America's Oldest and Finest Pottery

ESTABLISHED 1805



Eugene Sandow KNEW IT—



In the Gay 90's FORBIDDEN FRUIT LIQUEUR

WAS THE TOAST OF THE TOWN

World acclaimed as the "Gift of the Gods." Forbidden Fruit, the Aristocrat of Liqueurs, graces the finest tables in America. Enjoy it before dinner—after dinner—anytime. 70 PROOF

Prizes Awarded Forbidden Fruit



PARIS • 1906



BORDEAUX • 1907



LONDON • 1936

JACQUIN'S CORDIALS



APRICOT FL. BRANDY 70 PROOF



ANISETTE 60 PROOF



De St. DOMINIC 80 PROOF

Jacquin's Cordials, famous since 1884. They are generally conceded to be without a peer for excellence.

Made by CHARLES JACQUIN Et Cie, Inc. • Phila. 2, Pa. SEND FOR FREE BOOK OF RECIPES AND PARTY HINTS

Why wait
for New Year's Eve?



Why not dress up your next dinner party with GOLD SEAL Champagne? It costs less than the food, delights everyone. *Brut or Special Dry.*

GOLD SEAL

NEW YORK STATE

Champagne



© Urbana Co., Inc., Urbana, Hammondsport, N. Y.

Golden-hued Dirilyte is coming your way!

Brilliant golden-hued Dirilyte is coming from the factory 2½ times faster than in pre-war years, but we have not caught up with the tremendous demand. It's coming your way, but please forgive us if your favorite store does not have enough of it when you call. So many people want this beautiful flatware and hollow-ware on their tables.

Dirilyte is equally stunning with period or modern accessories. It complements gold-decorated china and crystal, is scratch-resistant, and is a solid metal, yet costs no more than good plate!

While waiting, send 15c for our fascinating color booklet: "How to Set a Beautiful Table with Golden-hued Dirilyte"—it's full of fascinating suggestions.

Dirilyte Reg. U. S. Pat. Off.



AMERICAN ART ALLOYS, INC., KOKOMO, IND.
1 WEST 34th ST. • NEW YORK

STARS IN YOUR EYES

An Alluringly Youthful
You . . .



when your table is lighted
by

*Taperlite**

You'll look younger by years
in the flattering softness of TAPERLITE.

Use it to spread a golden radiance over your
holiday tables . . . or to lend gay spirit and
ceremonial richness to any occasion.

TAPERLITE paints fascinating highlights
on china, crystal, silver . . . garnishes food
with appetizing color . . . and helps to
create an atmosphere of warm friendliness
and intimate charm.

Ask for TAPERLITES by name . . . at
department, drug, housewares, grocery and gift stores.

Recognize them by their clear color
and graceful shape . . . by
the patented "firm-fit" end
that holds them proudly erect, secure
against tipping and dripping.



★ Write for the helpful free booklet:
"Guide to Lovelier Table Settings"

WILL & BAUMER CANDLE CO., Inc.
312 Liverpool Road
Syracuse, N. Y.

*Reg. U. S. Pat. Off.

1855 NINETY YEARS OF CANDLE BEAUTY 1945

Lumite

PLASTIC WINDOW SCREEN!

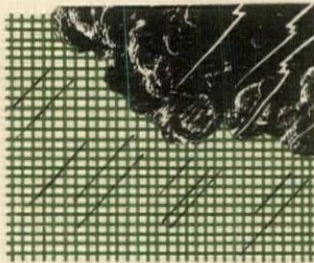


Can't dent or bulge

● It's a fact! When properly framed, Lumite® can take an almost *unbelievable* amount of punishment without tearing, denting or sagging. It "gives" under pressure . . . but snaps back to its original shape, with not a trace of a bulge. Lumite can actually last a lifetime!

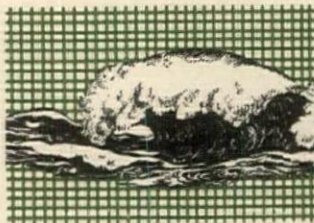
CANNOT STAIN . . . NEVER NEEDS PAINTING

Moisture cannot corrode Lumite—causing stains to sills and sidewalls. Lumite itself never needs painting, so that unpleasant chore is now a thing of the old-fashioned past. A swish or two with a damp cloth removes all dust and dirt!



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Not even salt air can rust Lumite! The Armed Forces used millions of feet of Lumite in damp island jungles . . . never has it corroded! Lumite will cost about the same as bronze but can last *years* longer! Lumite is now available for civilian use. Send for free sample today . . . ask for Lumite at your Hardware or Building Supply Dealer. *WOVEN OF SARAN, DOW CHEMICAL CO. PRODUCT



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World's Largest Makers of Plastic Insect Screen
Lumite Division, 47 Worth Street, New York 13, N. Y.

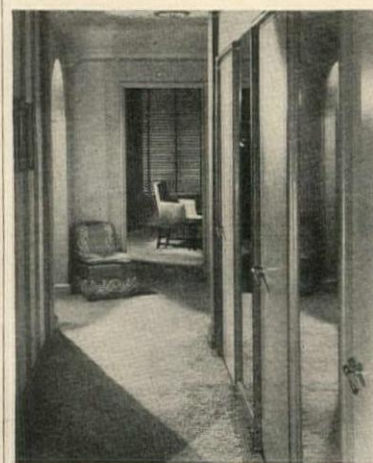
BACHELOR'S TOWN HOUSE

Continued from page 107

Mr. Lewyt's bedroom, dressing room, bath and a beautifully arranged system of closets for all purposes fill the third floor. Provision is made for out-of-season clothes storage, for luggage, for sports equipment. All hanging closets for clothing are cedar-lined. Stairs and elevator are at opposite end of long hall from bedroom.



Three closets with mirror doors hinged to make a triple mirror have graduated drawers for personal linens, storage cabinets above; face the dressing room.



Hall has three large closets along one side for city clothes, country clothes, overcoats, as well as corresponding hats, shoes. Walls between are mirror.



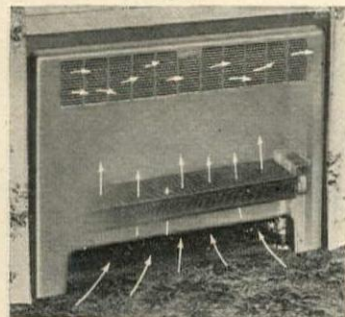
Looking into gray-walled dressing room between bedroom and bath. Mirror door is open to reveal glass-enclosed linen closet in gray, yellow and silver.

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Comfort...with
traditional Charm



Modine CONVECTOR RADIATION

No single feature can contribute more to your new home—in added charm and livability—than Modine Convector Radiation. Its space-saving compactness gives new freedom in arranging furniture and drapes; its streamlined simplicity is gracefully adaptable to any room. And Modine Copper Convectors give you the modern luxurious comfort of even-temperature heating . . . the convenience of the newest developments in automatic heating controls . . . all the recognized superiorities of steam and hot water heating systems.



How a Modine Convector Operates
Hot water or steam is circulated through the copper heating unit. Cooler, heavier floor-line air is drawn in through lower opening of the enclosure, is heated, rises and is circulated into the room through the grille.



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Look in your phone book for Modine representative's name—"Where to Buy It" section.

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PERHAPS SHE'D PREFER a framed mirror. What about a generous-size type like this? Hang it either vertically or horizontally... it's a Plate Glass beauty and guaranteed to please. There are many mirror shapes and styles of frames to suit your taste.



ANY WOMAN... 16 or 60... will be delighted with a full-length Plate Glass door mirror. But be sure you get one that is *really* full length and fastens firmly to the door. The average size door requires a door mirror at least 5½ feet tall.

You can get these items at your favorite department or furniture store.



ACCEPTED AS THE MARK OF GOOD GLASS. The Pittsburgh Label on any mirror or article made of Plate Glass, no matter who sells it, is your assurance of good Plate Glass. Remember, if you want the best, insist on *Plate Glass*.

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Tells you how to be your own home decorator—shows how to give charm and sparkle to your present home with mirrors and Plate Glass! Dozens of full-color pictures. Send coupon.

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- 2 Ample Frozen Food Storage... 23 Cu. Ft. Zero Compartment
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MODEL 50 Amana Frozen Food Cabinet. Capacity 5 Cu. Ft. An ideal Frozen Food Storage Unit for the average family. Beautiful... compact... convenient!



YOUR CHILDREN AND THEIR TOYS

Continued from page 118

9. Roller skates
10. Equipment for playing store, house
11. Playground equipment
12. Kites

Eight years and older

From eight and well on into adolescence the child's interests will vary according to individual tastes and talents. His toys should be selected to further these natural bents and to develop accuracy and speed. From now on, the field of your choice will be widened to include as many of the following as appeal to the child.

1. Construction or model building sets
2. Carpenter bench and tools
3. Bicycle
4. Hobby materials (arts and crafts, photography, coin and stamp collection, puppet shows)
5. Games
6. Electric train (should bear the seal of approval of Underwriters' Laboratories)
7. Sports equipment (tennis, baseball)
8. Musical instruments
9. Out-door playground equipment
10. Books
11. Gym equipment

It will be more fun for you and more fun for the child when you make it a habit to select the right toy for the right age.

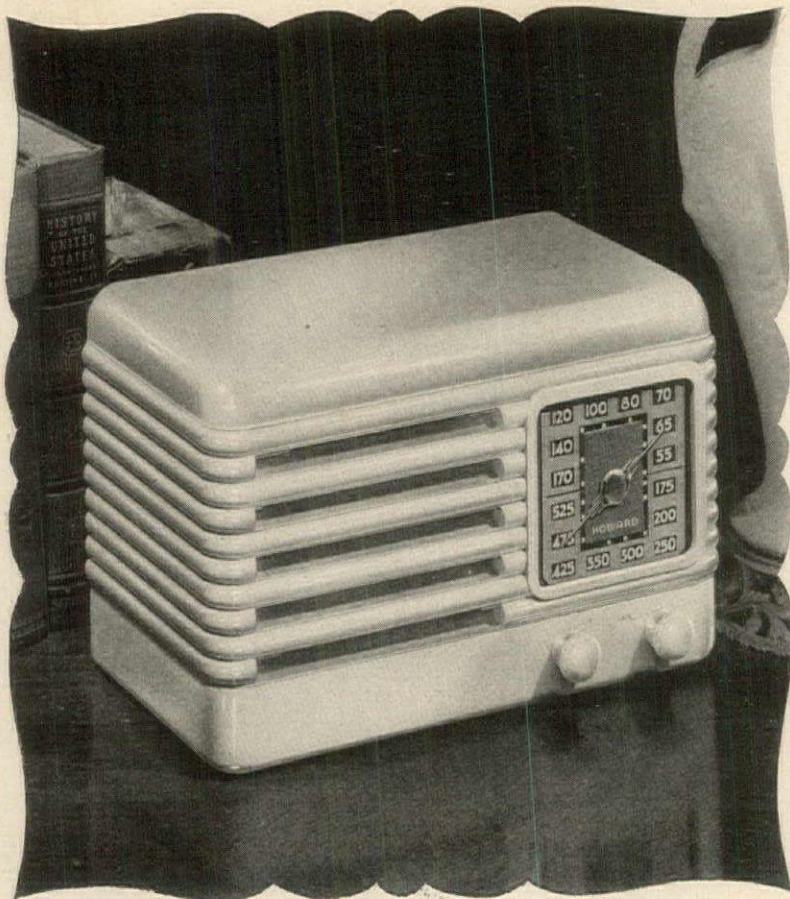
CHRISTMAS TABLE

Continued from page 90

THE fairy tale cloth is made of tarlatan, stretched tight over sateen, the skirt very full with swags caught up with glittering gold stars. An urn, made of wire wound with pine, holds baubles which your guests can hang on the tree after dinner.

Pedestals of wood, painted chalk white, support the urn and the gold-washed brass candlesticks. The latter are from Alfred Orlik. Hurricane shields protect the candles from a sudden draught. Repeating the gold, Syracuse "Jefferson" china, wreathed in gold laurel leaves, and Dirilyte flatware in the "Regal" pattern. Continuing the gold theme are shell ashtrays, nut dishes and gilded china salt cellars and pepper pots from Alice Marks. Damask napkins are from Mosse. Golden match folders from Can-Die-Luxe complete the effect.

The glass with stems like giant champagne bubbles is Imperial's. White Queen Anne chairs with seats covered in white Koroseal, a new fabric resembling leather, are from Lord & Taylor.



You'll Want One of These New HOWARD Radios!

Yes, you'll probably want *more than one* of these powerful little Howards after you listen to its clear natural tone and get to know the companionship it offers in so many places around the house.

And, like the larger Howard models, you don't have to turn up its volume unnecessarily to enjoy your favorite programs. Howard design provides reserve power for superb full-toned reception at *any* volume from a whisper on up.

Be sure to see and listen to the attractive new Howard ivory or walnut plastic radios at your local dealer's display.

Howard Radio Company, Chicago 13, Illinois



New Howard Radio-Phonograph Combination with FM and Acousticolor Tone—the Exclusive Howard Feature of Tonal Beauty.

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THE GIFT THAT SAYS:
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Grooming Requisites
for Men



*Initialed in less
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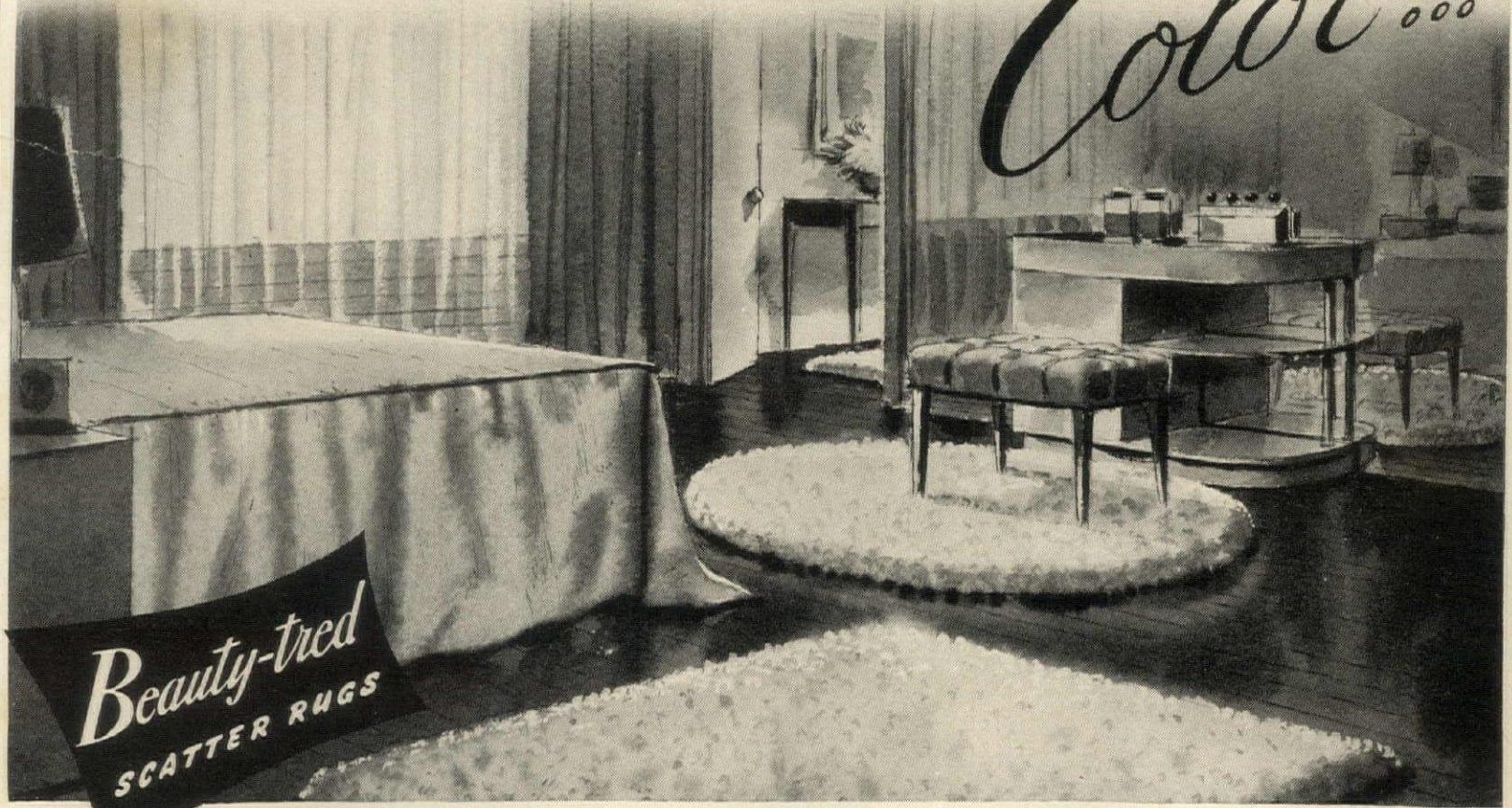
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Insulate Attic?

Remodel Bedroom?

Redecorate Living Room?

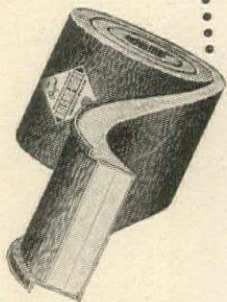
Basement Recreation Room?



HERE'S REAL HELP FOR YOU IN MODERNIZING YOUR HOME!

IT STARTS WITH INSULATION!

Comfort comes first in modernizing your home! And one of the surest ways to have year 'round comfort is to insulate with Balsam-Wool Sealed Insulation. Laid like a rug in your attic, Balsam-Wool will save up to 20% on fuel costs every winter—will keep your home cooler every summer! What's more, Balsam-Wool Insulation makes possible the addition of new rooms without installing a larger heating plant.



NEW ROOMS FOR OLD—WITH NU-WOOD!

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Sturdy and lasting, Nu-Wood Insulating Interior Finish makes it easy to build new rooms in attic or basement—or to subdivide larger space without major structural changes. Available in tile, plank or board, Nu-Wood makes possible fresh, modern treatments . . . helps you have the kind of home you've always wanted!



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PLAY SAFE

In buying toys for your small fry, the most important consideration is safety. The National Safety Council makes the following recommendations.

The wrong toys in the hands of a child can be as dangerous as a loaded pistol. The most intelligent mothers and fathers are apt to lose sight of this point when they see a toy that arouses nostalgic memories or is cute to the point of being irresistible. However, it's best to remember that the toys are for the children and not solely for the admiration of the adult populace.

Very young children, because of their habit of putting everything portable . . . and much that is not . . . in their mouths, should never be given small articles like jacks, coins or marbles. Every year, nearly six hundred children choke to death over just such small objects. A small amount of care and thought could do much to lower this unnecessary mortality rate.

Dangerous too, for small children, are many of the gaily colored toys. Make sure that the paint or dye on these highly attractive objects is non-poisonous.

Naturally, no small child should be allowed to play with electrical toys, and the older child should only be allowed to play with those that bear the seal of the Underwriters' Laboratories. And it should be thoroughly impressed on them that wet hands, damp clothes and electricity don't mix. Always keep a weather eye out for frayed cords or any other signs that the equipment is not in the best possible condition.

Children, with their natural carelessness, will not be more cautious about inflammable toys than they are about any others, so it's a good idea to see that they don't have the opportunity of seriously burning and scarring themselves for life. Celluloid toys are among those that will catch fire readily, as will many of the napped and brushed fabrics. Last year, a cowboy suit, bearing imitation fur of this type caused the death of three small boys. Eight others were badly burned.

Regular inspection of all toys will save you a lot of future grief. Cracked rattles allow the small stones to escape, loose nails in the sandbox can cause serious infections and loose wheels on coaster wagons have caused many a small limb to be broken. No toy is too insignificant to be overlooked. If it can't be properly mended . . . don't give it away . . . throw it away.

Certain toys, such as archery sets, air rifles, dart games or chemistry sets should be played with only under supervision.

Last, but not least, many of the accidents caused by Junior's untidy habit of leaving his roller skates where daddy will skid on them, may seem funny in the comic strips, but in real life, the hospital bills are anything but amusing. Therefore, it is not only good discipline for the child to be made to put his toys away in a prescribed place but it is very much safer.

Children and grown-ups alike will be unwitting beneficiaries of your care in making "toy land" "safe land."

Beauty and Comfort for your Home!

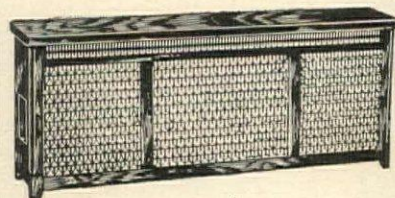
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KITCHEN CABINETS



Like magic, HARRISON Custom-Built steel Kitchen Cabinets can change your kitchen into one of luxury. Presto! It's modern, delightful and so efficient! A kitchen you'll want to be in more than ever . . . but one you'll have to be in less than ever before!

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Complete catalogue upon request.

Dealers: Write for attractive proposition. Some territories available.

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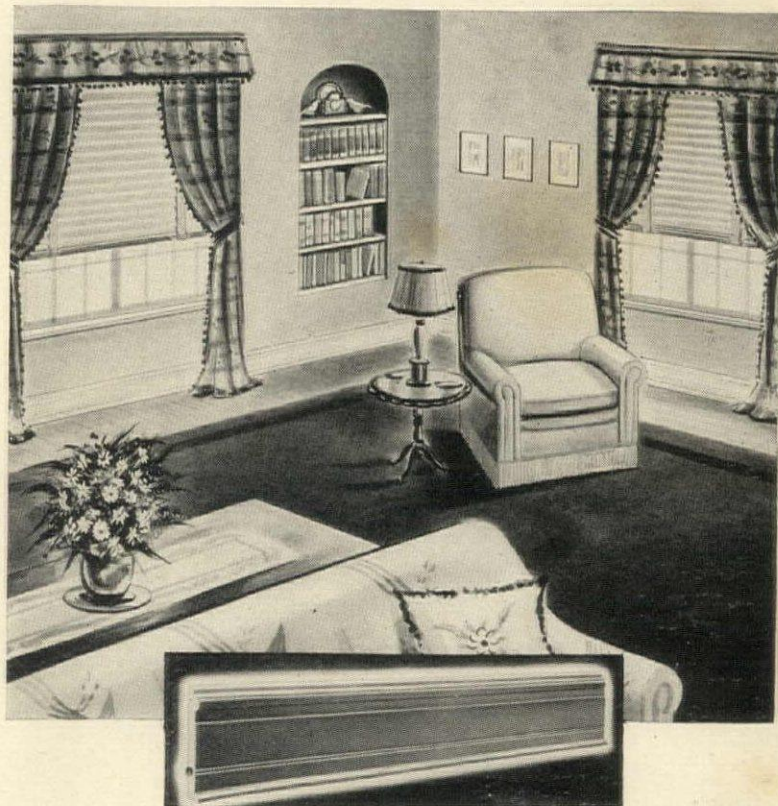
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BASE-RAY
RADIANT BASEBOARD

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Mail coupon for further facts on this amazing new improvement in Radiant Heating.



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THROUGH THE LETTERBOX

Fireplace Hearth

QUESTION: *In our living room is a mantel more than one hundred years old. It is quite similar to the ones in the Taft house in Ohio pictured in your September, 1940 issue.*

The face and hearth are laid up of "sand" brick and the brick is quite rough and porous. It is almost impossible to keep the hearth in a clean and presentable condition.

We had thought a new hearth, possibly of limestone or slate that would be in keeping with the old mantel, could be installed but perhaps you can suggest an easier and less expensive method.

R. J. W.
Columbus, O.

ANSWER: Since the brick is quite rough and porous, it would be advisable to apply at least two coats of portland cement paint after it has been thoroughly cleaned. We suggest that you use a limestone hearth. A slate hearth would be more in keeping with the formality of a marble surround.

Acid Soil

QUESTION: *We have a good sized garden at our mountain home west of Denver. During the war we were unable to drive up often enough to keep the falling pine needles raked off the flower beds and rock garden. We feel fairly certain the cessation of growth and bloom of many plants is due primarily to the acid condition caused by falling pine needles. Can we counteract this by sprinkling lime over the affected areas? If lime is not advisable what do you suggest?*

W. S. D.
Evergreen, Colo.

ANSWER: We suggest that you send a sample of the soil to your State Experiment Station. They will examine it free of charge and advise what steps to take to bring the soil to a neutral reaction suitable for most plants.

Rather than constantly combatting nature you might find it most satisfactory in the end to gradually replace the unhappy plants with those that prefer acidity. In our March, 1945, issue we showed the New Jersey garden of Mr. and Mrs. Jacobs who did this very thing. They used pine needles to carpet paths and an outdoor sitting area, and they have plantings largely of ferns and wildflowers that like partial shade and acid soil.

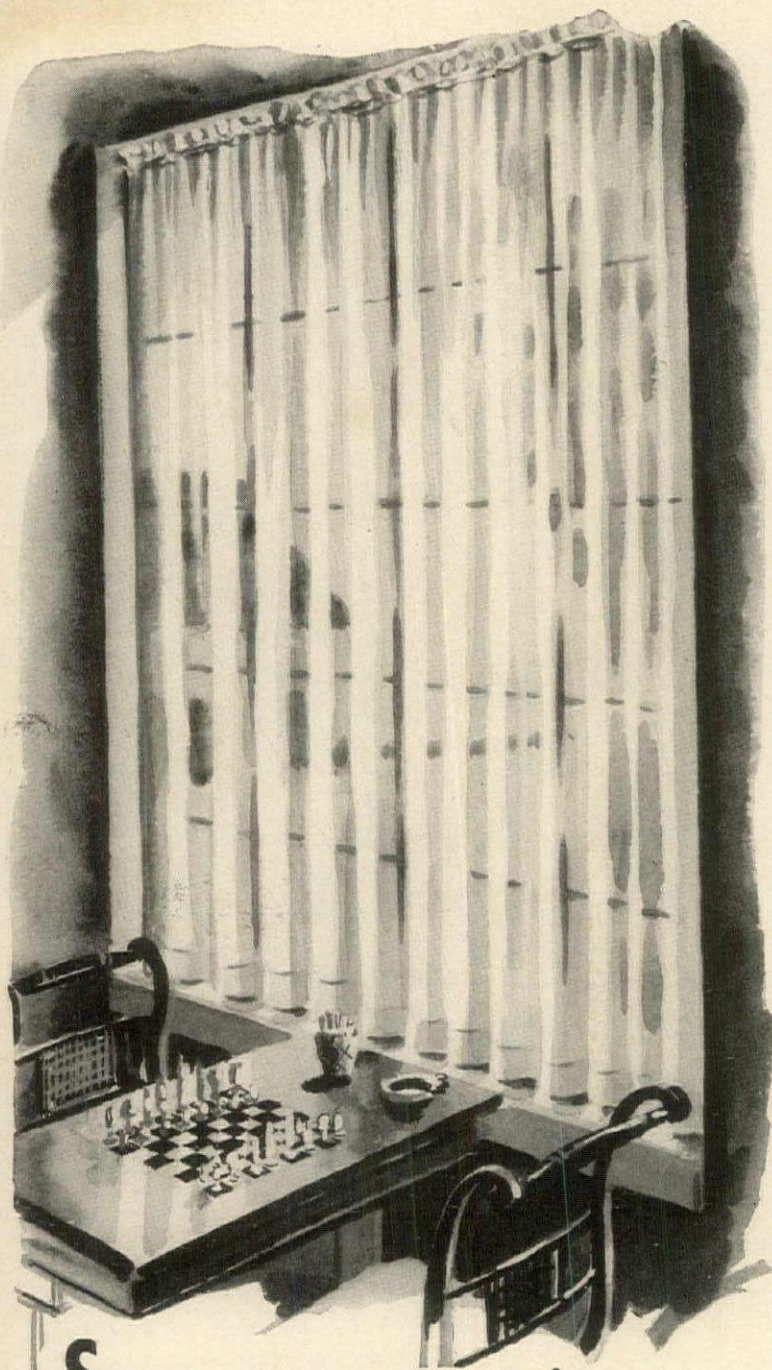
Plants for Sun Deck

QUESTION: *We have a large sun deck above our garage which is attached to the house. We want to grow something in tubs or boxes on it. The deck is exposed to sun all day until late evening.*

G. D. H.
Ottawa, Kansas

ANSWER: Since your sun deck gets full sun you have a wide choice of plants to grow in tubs.

(Continued on page 136)



So charming at your windows . . .

Vogue TAILORED CURTAINS

Carefully fashioned to hang straight and drape gracefully in generous fullness, VOGUE Tailored Panels come in exquisitely sheer fabrics loomed for every decorative scheme.

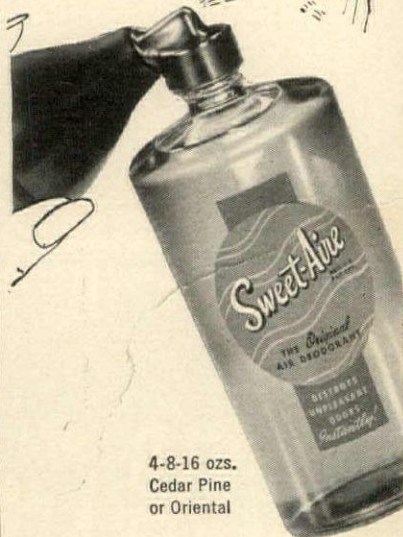
VOGUE Tailored Curtains, as well as other VOGUE styles — the Ruffler, the Priscilla, the Criss Cross, the Flora Dora — will be available at your favorite store in increasing quantities. We suggest you watch your local newspaper for advertisements of VOGUE curtains, or if unable to locate them write us at 321 Fifth Avenue and we'll gladly recommend a store near you.

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neutralize stale
smoky odor
and make the
air fragrant...
fresh!



4-8-16 ozs.
Cedar Pine
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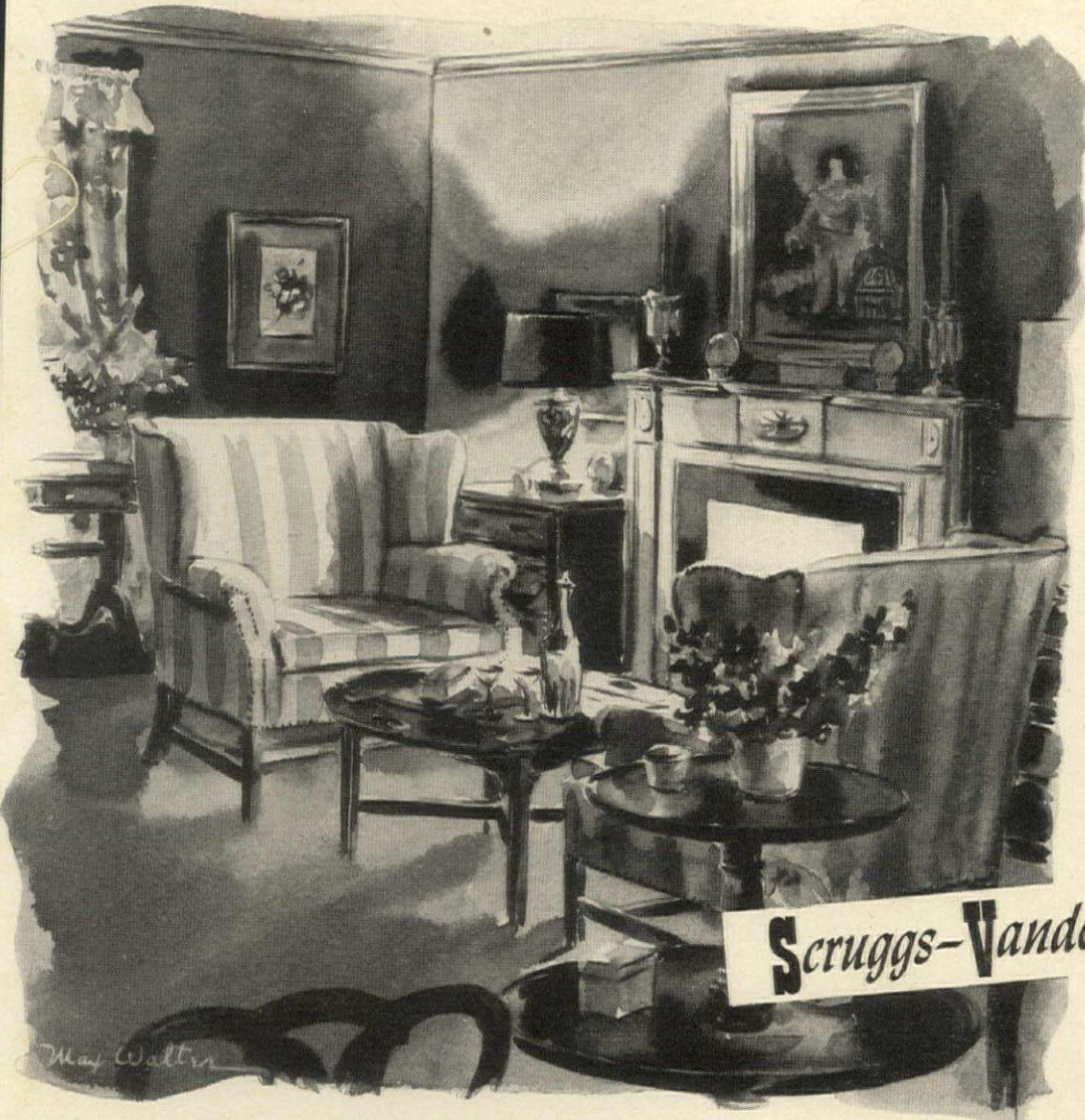
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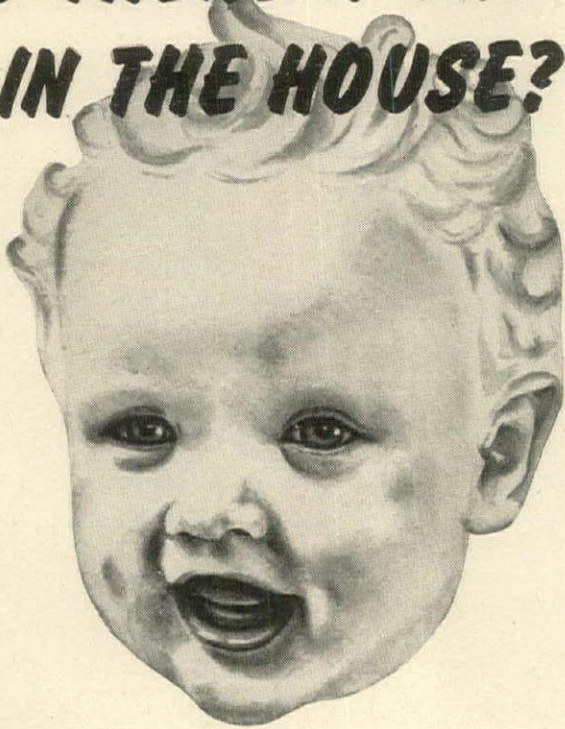


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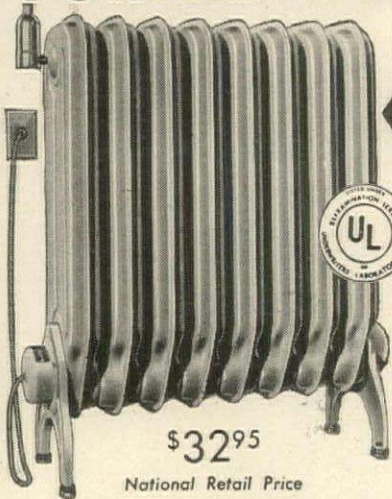
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ELECTRIC STEAM RADIATOR CORP.

Also makers of Electresteen & Baby-Bottle Sterilizers
and Electresteen Electric Servants for Baby
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LETTERBOX

Continued from page 134

For permanent material, you could use some woody vines and shrubs, and even small trees if the tubs are large enough. Wisteria and Fleecevine (*Polygonum auberti*) are both fast growers and would, of course, need trellises or wire supports. Forsythias are tough and also privets. In fact, almost any flowering shrub should do in good soil. To save ground space you could train some as espaliers (see Mr. Clark's article in our October issue). Some of the flowering cherries, crab-apples and dwarf fruit trees should do. If we were to choose just one tree, it would be a small weeping willow because of its rich green. It might out-grow a tub within two or three years, but you can start another one readily from a twig stuck in moist soil.

Lantanas, that have beautiful yellow, orange or lavender flowers, are one of the most floriferous things for a roof garden. The deep blue lobelia combines nicely with them, also Heavenly Blue morning glories. You will have to buy lantanas, usually grown from cuttings, and it would be best to buy the lobelia plants too as they need a fairly long growing season.

Flower Border

QUESTION: *I have a plot 40 feet square enclosed by a stone wall. It is at a level some 40 feet below the house level and therefore is completely visible from the terrace above.*

I wish to plant a flower border inside the stone wall, leaving the central portion of the plot for grass. In your estimation, what is the narrowest border that could be wisely planted?

Leaving aside the question of minimum width, what in your estimation is the ideal width for such a border?

J. D. T.

New York City

ANSWER: From a cultural standpoint a very wide border—say, 12 or even 15 feet—would be ideal for it would give you a chance to have a good succession of bloom throughout the season. Since that is out of the question on your plot, I should compromise by having two long borders, 10 or 11 feet wide, flanking a grass panel that could terminate in a wall fountain or some piece of garden statuary. A couple of large shrubs or very small trees could be planted at either side of the statuary.

Asparagus

QUESTION: *I would appreciate knowing whether asparagus which has seeded itself and is growing wild about the place may be transplanted to a common bed. If so, when and how?*

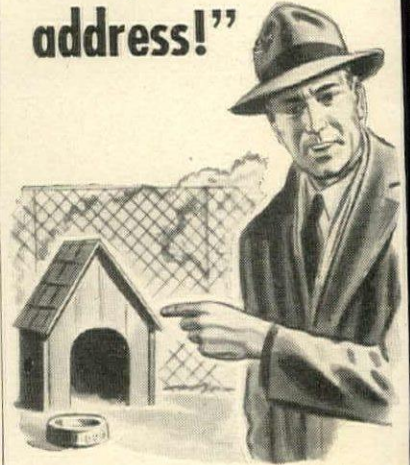
R. T. R.

Pittsford, N. Y.

ANSWER: The asparagus seedlings could be transplanted to a row in your vegetable garden early next spring. The soil should be very well prepared, with good drainage to carry off excess moisture. In heavy soils, the addition of some sand as well as humus in the

(Continued on page 138)

"The doghouse
is my permanent
address!"

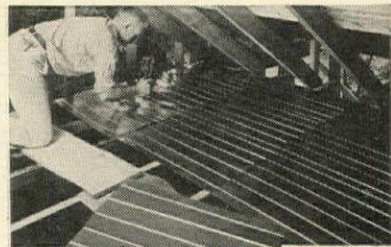


"JANE was as happy as a lark when we built our home. It seemed to have about everything we wanted—even plenty of closet space! Of course, Jane counted on me to know all about those mysterious things like insulation. And I thought I did—until we talked to the Johnsons. The Johnsons had installed Ferro-Therm Steel Insulation in their house. Now they're saving 25% on their fuel bills, and last summer their house was 10° cooler than ours. And they're getting a lot of 'extras' from insulation which we're not getting. I just didn't know about steel insulation when we built our house."

Insulation is too vital a subject not to investigate thoroughly before building. If you are planning a home, and want the kind of insulation you'll always be glad you installed, consider these facts: Ferro-Therm Steel Insulation reflects 95% of all radiated heat—keeps heat in during the winter; keeps heat out during the summer. And because it is all metal it is not only non-combustible, it is a definite fire-stop for wooden framework; it forms a barrier that no rodents, insects or termites can penetrate; it does not absorb moisture or convey any wood-rotting moisture to framing members; and above all, it is permanent—100% efficient for the life of the building.

Before you build, investigate Ferro-Therm—the only insulation which gives you the advantages of steel. Send today for complete information. Just mail the coupon.

Deliveries of Ferro-Therm Steel Insulation for the present require compliance with Federal Government Regulations



Ferro-Therm

Reg. U. S. Pat. Off.

STEEL INSULATION

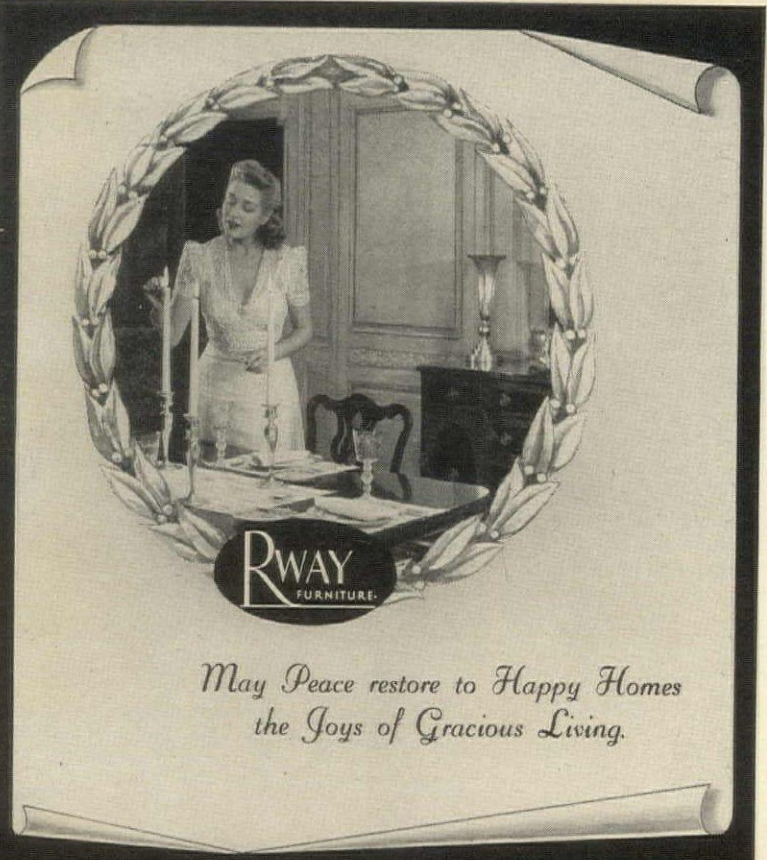
American Flange & Manufacturing Co. Inc.
Ferro-Therm Div., 30 Rockefeller Plaza,
New York 20, N. Y.

Please send me, without obligation, further information on Ferro-Therm Steel Insulation for homes. I am a home owner ; renter (house ; apartment .

Name.....

Street.....

City..... State.....

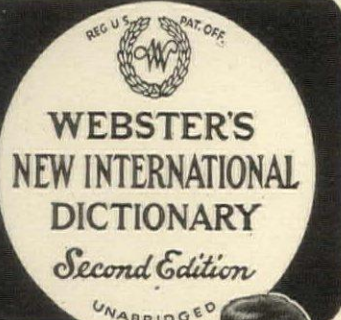


May Peace restore to Happy Homes
the Joys of Gracious Living.

NORTHERN FURNITURE CO.
MAKERS OF BEDROOM AND DINING ROOM FURNITURE

You are welcome to visit our showrooms in the following listed cities
Boston Cleveland Chicago Cincinnati Detroit Kansas City Milwaukee
Minneapolis New York Philadelphia Pittsburgh Sheboygan St. Louis
For local address consult telephone book and please note that
purchases may be made only through authorized dealers

This Circular Trade-Mark
Identifies the
Genuine Webster-
*The Merriam-
Webster*

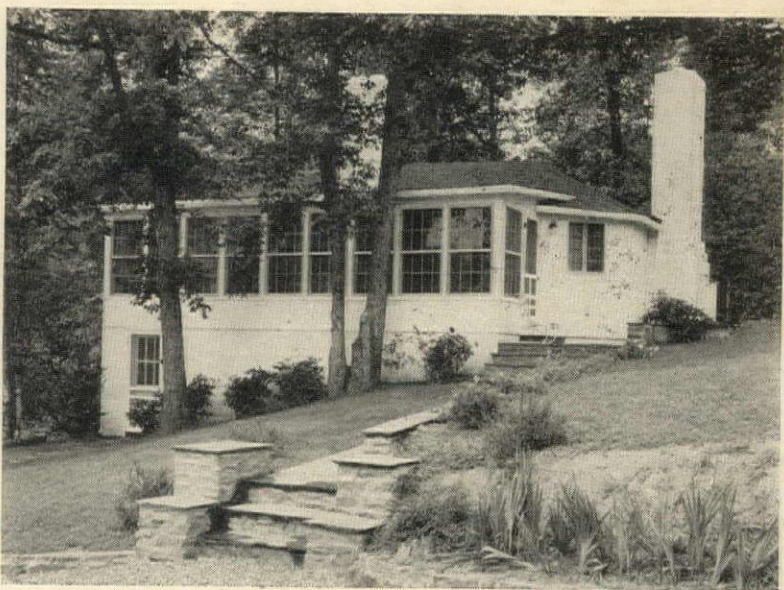
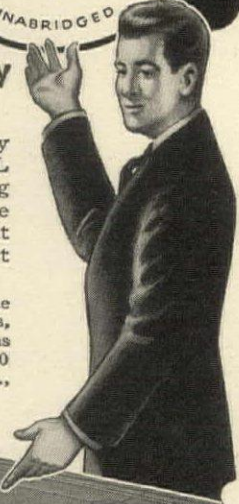
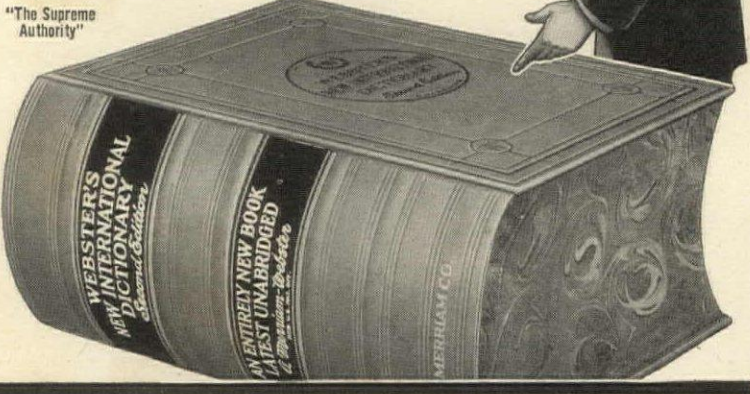


Order Now from Your Dealer. You May
Have to Wait—but Not for Long!

YOU may have had difficulty in obtaining a copy of WEBSTER'S NEW INTERNATIONAL DICTIONARY, Second Edition. Manufacturing problems and greatly increased demand still make it difficult for us to supply every one promptly. But place your order with your dealer now. Only a short wait may be necessary.

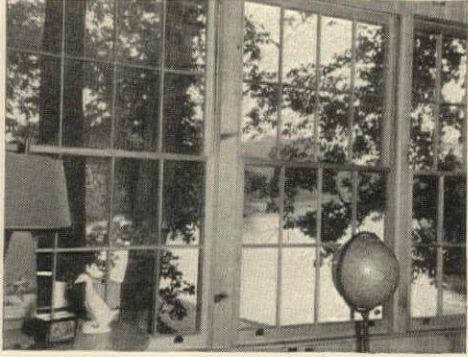
The Merriam-Webster is the standard for State Supreme Courts, the Government Printing Office, newspaper offices, colleges and schools. It contains 3,350 pages, illustrations for 12,000 terms, and a total of 600,000 entries—122,000 more than any other dictionary. G. & C. Merriam Co., Springfield 2, Mass.

"The Supreme Authority"



SELECT **R·O·W** FOR YOUR HOME
SPRING CUSHION
Wood WINDOW UNITS

That home of your dreams will be warmer in winter, cooler in summer with R·O·W Removable Wood Windows. Weather-tight feature prevents loss of heat; easy-to-remove feature permits 100% summer ventilation, easy cleaning, painting. No weights, cords, pulleys. Spring cushion assures free movement regardless of weather; absence of sticking or rattling.



R·O·W Windows are made of Western Ponderosa pine for beautiful natural wood finishes, stain or paint; for compact, strong construction. Smaller mullions admit more daylight, obstruct less wall space. You'll enjoy your dream home more by installing R·O·W Removable Wood Windows.

For additional information about R·O·W Windows, consult your local lumber and building materials dealer.



FREE ACTING



MORE LIGHT



WEATHER STRIPPED



Removable FOR VENTILATION



EASY TO PAINT AND REPAIR

R·O·W
Removable Wood
WINDOW UNITS

Clip and mail this coupon today



ROCKY MOUNT MANUFACTURING CO., ROCKY MOUNT, VA.

Please reserve for me a copy of your free illustrated booklet describing R·O·W Removable Windows and ideas for their many applications.

Name _____

Address _____

City _____ State _____

Removable
Both top and bottom sash can be quickly and easily removed or replaced.

OPEN HOUSE

Continued from page 90

Other platters can be made of Smörgåsbord, Scandinavian style, hering salad, smoked fish, anchovies, sardines, caviar, shrimps with celery, olives and deviled eggs.

For gourmets, an assortment of cheeses, now that they're no longer rationed, is another pleasant idea. Arrange them on a big round platter or cheese board: a soft perfect Camembert, a fine Brie, Gruyere, Cheddar, Swiss, and Coon. Accompany them with tart apple slices, thin brown bread, rye or melba toast. Or you might fill a big silver bowl with a mixture of cream cheese, Worcestershire, mayonnaise, garlic and chives to pass with jumbo potato chips fresh from crisping in the oven.

With this kind of menu, a simple dessert is best: fresh fruit or a mixed compote of preserved fruit with plain angel cake.

For hungry teen-agers, bowls and trays heaped with apples, pears, tangerines, grapes and raisins, dates and figs fill the air with heavenly Christmassy smells and fill the gaps. Popcorn to pop and chestnuts to roast are fun for them, too. Cinnamon stick muddlers take well to mulled cider accompanied with honey cake or doughnuts, plain, sugared or cinnamon. Pitchers of cold milk and cokes shouldn't be forgotten either.

Comfortable, well-fed and contented, you and yours will undoubtedly usher Christmas out to the tune of a drowsy Christmas carol and the dying pop of the embers.

LETTERBOX

Continued from page 136

row is advisable. Space plants 6 inches apart in rows 2 feet to 3 feet apart. Fertilize next spring at the rate of 4 or 5 lbs. of commercial fertilizer per 100 feet of row. While you can't expect a crop next year, you may be able to cut a little the year after.

If you expect to sow more seed in the future, we suggest that you get a rust-proof variety of good quality: Mary Washington, Martha Washington, or the newer Paradise.

Good Firewood

QUESTION: *What woods do you consider good for burning in a fireplace?*

R. S.
N. Y. C.

ANSWER: Hardwood is desirable because it doesn't burn as quickly as the more resinous woods. Some variety of oak is available in almost any locality and it makes a good crackling fire. White birch is decorative and helps ignite the heavy backlogs such as hickory, white ash and chestnut. Apple wood gives a steady heat and holds its ashes. American hornbeam is hot as a fuel. Norway pine is fragrant.

No more
Frantic AnticsWHEN COMPANY COMES
FOR DINNER

*The chicken needn't
wait for the cake*

NOR THE BISCUITS OR PIES FOR THE CHICKEN



*Bar-B-Kewer** (SEPARATE MEAT OVEN)
broils whole chickens

ALSO WHOLE TURKEYS, HAMS, ROASTS



*Leaves oven free for
baking...at the same time*

Choose the range that goes your dreams one better... a beautiful, modern Estate Heatrola Range with the wonderful Bar-B-Kewer. It brings you two-oven capacity, plus a delicious new way to prepare meats. See the Bar-B-Kewer and all the other features that will make your kitchen hours calmer, fewer, easier. Be sure to visit your dealer today.

The Estate Stove Company, Hamilton, Ohio

ESTATE
Heatrola
RANGES
GAS & ELECTRIC

*Registered U. S. Patent Office.



*Sure as Christmas, she'll love
a Kromex Kācover*

THE KROMEX KĀCOVER* has a positive genius for keeping cakes deliciously fresh longer! Here's one gift any homemaker on your Christmas list will be delighted to put right to work!

SHE'LL LOVE THE WAY the cover fits into the groove of the plate, because this exclusive KROMEX feature "locks" the moisture in and the air out. Naturally, her cakes will stay oven-fresh longer!

NOT FOR HER the bothersome shift

to a serving plate. Smartly patterned glass makes the stunning KROMEX plate. And it's footed for easy handling. Topped off with the handsome, polished aluminum cover, it's a perfect gift. Be sure to ask for KROMEX.

Wherever housewares and gifts are sold

*Reg. U. S. Pat. Off.



Only the KROMEX Kācover* has the grooved plate that forms a "lock" with the cover to keep the cake freshness in. It's a KROMEX feature homemakers swear by!

Kromex

ENDURINGLY BEAUTIFUL

Cleveland 15, Ohio



AVAILABLE AGAIN!

The one and only
BENEDICTINE
D. O. M

When you order Benedictine liqueur, be sure you get the original Benedictine D.O.M.

By now there is no reason why your dealer or favorite dining-out spot should not have an ample supply. Look for the distinctive bottle, with the familiar D.O.M showing prominently on the label.

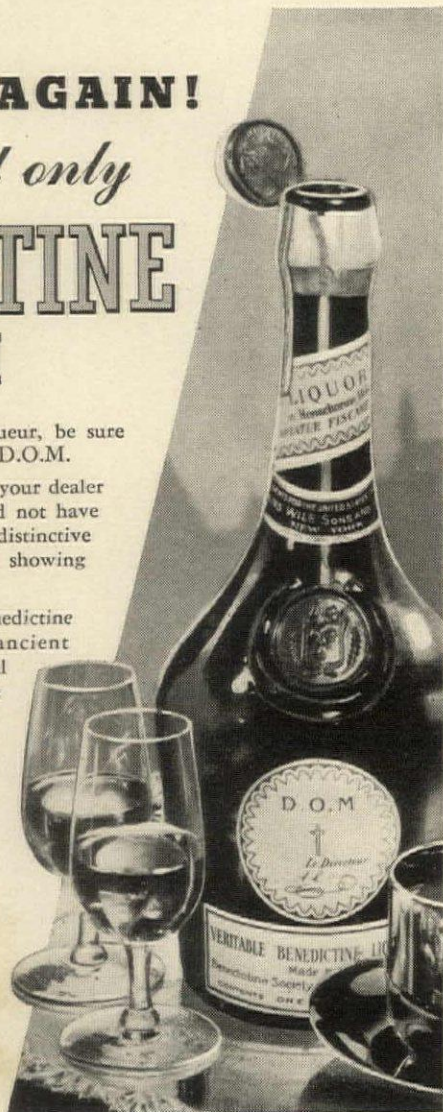
The one and only genuine Benedictine D.O.M is produced from the ancient secret formula, and by the original Societe Anonyme Benedictine founded at Fecamp, France.

Tonight, enjoy a Benedictine after coffee. You'll find Benedictine is more than an after-dinner liqueur. It is an experience in good living.

Sole Agents for the U. S.
JULIUS WILE SONS & CO. INC.
New York 16, N. Y.

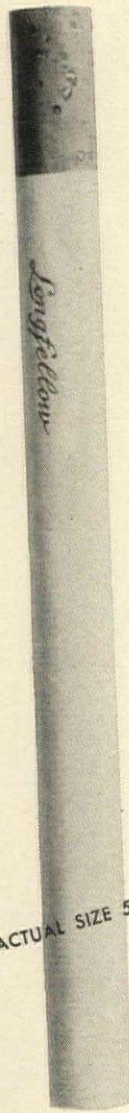


86 PROOF
PRODUCED IN SPAIN



“Pooh!”

poohed the Duchess of Ponderby



*“Don't tell ME
there's no Santa Claus!”*

“Whoosh, my dear, Christmas shopping this year really looked like my Waterloo. I couldn't find *anything* that had that certain *everything!* 'It's the madhouse for you, my girl', I sighed. Then, in this ghastly crisis, some genius handed me a LONGFELLOW Cigarette—all 5½ inches of one! I lit up a long, long LONGFELLOW... and my face lit up with exquisite joy. Twenty minutes of smoking luxury with that one superb, super-quality cigarette, and I was a new woman. I took heart and took another LONGFELLOW for after dinner, when a long, leisurely smoke really tops off the meal.

“Don't tell *me* there's no Santa Claus—not this Christmas. No more 'what-shall-I-givits' to haunt me. *I'm* giving LONGFELLOWS to each of my friends—and not forgetting to include myself. In fact, I'm going to great lengths to please, with
Twin Size LONGFELLOWS!
Ripping joke, what?”

**LONG
LONG
LONGFELLOWS**

20 minutes of smoking luxury

BOX OF 100 ... \$5



If your tobacconist can't supply you, send coupon, with check or cash, for Boite Nature boxes of 100 LONGFELLOWS (\$5 each) to Penn Tobacco Company, Dept. G-7, Wilkes Barre, Pennsylvania.

NAME _____

ADDRESS _____

CHRISTMAS

Continued from page 85



Domesticity dominates this grouping: wooden stove, \$29.95, Bullock's-Wilshire, Los Angeles; playpen and boy doll, \$29.75† with wardrobe (60c additional tax in Illinois), Marshall Field, Chicago; Mexican rocker, \$3.75†‡, Las Novedades. *Babar and his Children*, \$1., Dutton's. *The White Bunny and his Magic Nose*, \$1., B. Altman.



For members of the family of preschool age, counting blocks, \$3.50 * †, natural wood cart, \$3.95 * †, from the Toy Tent, Buffalo, N. Y. Milk bottle rack, \$2.†, F. A. O. Schwarz. Cotton ginger bread man, \$2.50, De Pinna. Playskool postal station, \$2.50, Saks Fifth Avenue. Amphibious Skoodle Boat, \$2.25 * †, Young Books.



Music hath charms, and these albums offer something for every child's taste. *Songs of the West*, \$3. *, *Black Sambo*, \$1.50*, *Robin Hood*, \$2.50*, *Alice in Wonderland*, \$4.25*, *These Are My Favorites* by Fritz Kreisler, \$4.25*. Phonograph, \$39.50. Add \$1. for out of town packing, plus express charges. Haynes-Griffin Music Shop.

(Continued on page 142)

A YEAR 'ROUND Bar

of gleaming aluminum



PORTABLE
STAIN-PROOF FINISH
LIGHT-WEIGHT

Here's a regular he-man's bar, calculated to make an anti-Social husband into the town's most enthusiastic host! You'll find him *making occasions* to use it! The sleek lines of its satin-finished aluminum and sailor-fashion rope lacing will bring glamor to any corner of your home this winter. Next summer you'll feel like a movie star when the tall cool ones roll across the lawn on this handsome, handy, one-man bistro.

He'll appreciate—its aircraft-type construction of brazed aluminum—the rubber-tired swivel wheels—and the aluminum side panels with their punched-work sailboats, lashed fast to the stout frame by Saran Rope that won't stretch or shrink.

You'll appreciate—the smart, modern lines—the permanent, weather-resistant beauty of the satiny aluminum—the compact size (25" wide and 36½" overall length)—the extremely light weight, only 34 pounds complete!

Both of you will appreciate—the lifetime fun of using it.

Descriptive circular and name of your nearest dealer on request

COLUMBIAN
METAL
Craftsmen
AUBURN, N. Y.
DIVISION OF COLUMBIAN ROPE CO.



CHINA THAT STRIKES A NOTE OF CHARM

A note of elegance to grace the table... at tea-time, and at dinner, too. Lamberton offers lovely designs in a thin, translucent china that will serve enduringly and retain its qualities of beauty and fineness. Moderately priced. You will enjoy these masterpieces in china... as will your granddaughter in years to come.

Write for free booklet and illustrations

FISHER, BRUCE & CO.

221 Market Street, Philadelphia 6

1107 Broadway, New York 10

Lamberton Ivory China

Made in America



This copy of an Early English Victorian Pull-Up Chair will take its place with any period furnishings. The frame is finely carved Solid Mahogany. See it at your dealers.

If you are unable to find this chair, write us for the nearest dealer who has it.

JAMESTOWN LOUNGE
Company
Jamestown, N.Y.

LLOYD'S LONDON DRY GIN



Distilled from 100%
Grain Neutral Spirits
90 Proof

New England Distillers
Incorporated
Clinton, Massachusetts

FOR THE PERFECT

Martini

*"I can actually feel
something different in this rug!"*



THERE is a firm feel—and the assurance of lasting beauty—in the modern rugs which have the staunch foundation of TEXTILENE-backings.

TEXTILENE is a revolutionary weaving-yarn now being used in making rug-backings. It holds the rug-pile straight and true—grips the pile securely, so that the rug does not "curl up and die" before its time. You walk on the firm ends of the pile and not on its sagging sides. TEXTILENE yarn is fuzz-free, too—visibly superior to old-fashioned, rope-type backings.

These new-type rugs can be washed repeatedly. Ask for TEXTILENE-backing on your rugs . . . a backing with real backbone! E. W. TWITCHELL, INC., Third and Somerset Streets, Philadelphia 33, Pa. Pioneers in Cellulose-Base Rug-Yarns for 28 years.

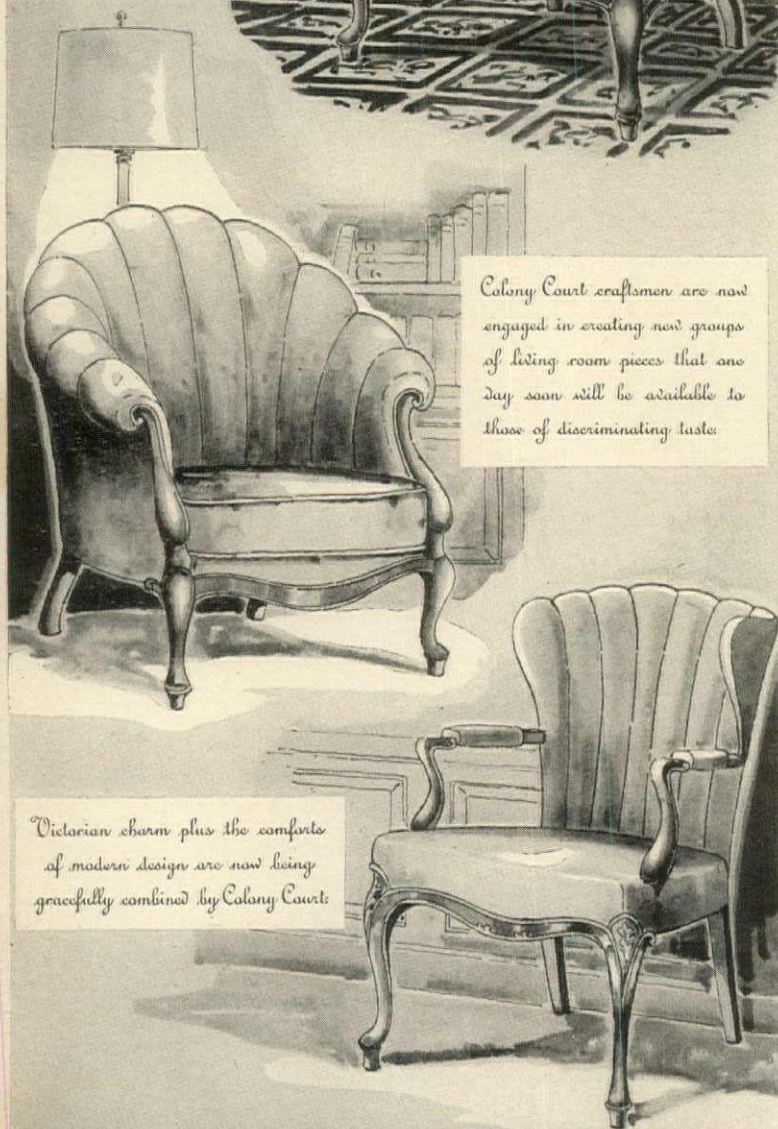


STYLED FOR
MODERN LIVING



Mr. and Mrs.

Companion chairs in the Victorian manner, charmingly proportioned by Colony Court designers for modern living.



Colony Court craftsmen are now engaged in creating new groups of living room pieces that one day soon will be available to those of discriminating taste.

Victorian charm plus the comforts of modern design are now being gracefully combined by Colony Court.



Globe
PARLOR FURNITURE CO.
HIGH POINT, N.C.

CHRISTMAS

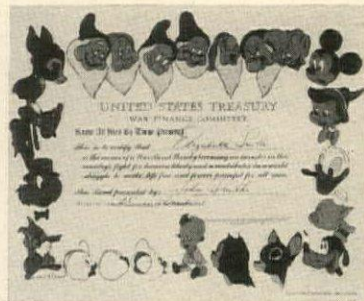
Continued from page 140



"All is vanity": cosmetic box for a little lady is \$5.75 plus .25 postage and 20% tax, at Lanz Fifth Avenue. Doll's hatbox awaits the touch of a young Daché, \$3.50 * †. Nancy and Jane, a story about two well-dressed girls with paper dolls to cut out, \$1.05 * † at Young Books.



Transportation toys exciting enough to tie up traffic. Baggage truck, \$4.75 † ‡, Young Books. Wood truck, \$6.50, Georg Jensen. Pooh Bear, \$5., Piglet, \$2.50, Dutton's; wheelbarrow, \$3.50, Saks-5th Avenue.



Give your child a stake in Victory with a Disney bond, a gilt-edged security that will outlast many Christmases to come.



This group for the son and heir consists of a flashlight to strap on his chest, \$2.95, Saks Fifth Avenue; a boy's microscope, \$5., and a green metal tool chest, \$6.98, Macy's, New York.

*ppd. †exp. coll. ‡no c.o.d.s
(Continued on page 144)

THE CHOICE OF
JOSE ITURBI

FAMED PIANIST AND CONDUCTOR



"Baldwin! Again I say it is incomparably superior to all others..."

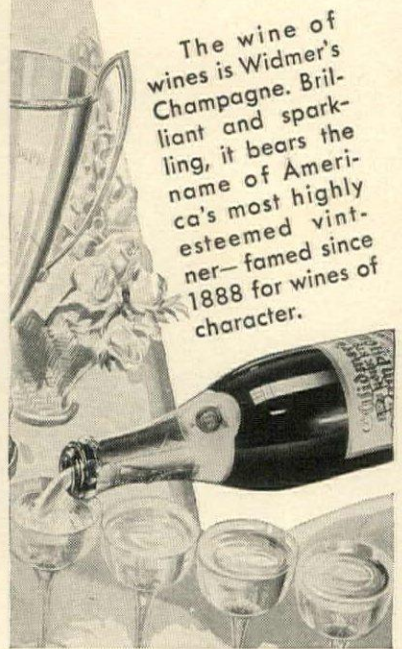


Choose your piano as today's masters do: by richness of tone, effortless action, and responsiveness. Baldwin and Baldwin-built Pianos will soon be available. Meanwhile your Baldwin dealer has set one aside so you can hear and play it any time you like. Let him tell you when and how you can own a Baldwin or a Baldwin-built Piano.

Baldwin

THE BALDWIN PIANO CO., CINCINNATI
Also Makers of
ACROSONIC, HAMILTON and HOWARD PIANO

for that
Extra
Special
OCCASION



The wine of wines is Widmer's Champagne. Brilliant and sparkling, it bears the name of America's most highly esteemed vintner—famed since 1888 for wines of character.

NEW YORK STATE
WIDMER'S WINES
and Vermouths

Vintners of Fine Wines Since 1888
WIDMER'S WINE CELLARS, Inc., NAPLES, N.Y.

Good News.



Fincastle Fabrics are being made again—fresh and sparkling in the newest of colors and designs. Ask to see them—for draperies, slip covers—and a hundred other decorative ideas around the home. Your favorite store will have them. Be sure to specify Fincastle!

Fincastle
 Louisville Textiles, Inc.
 Louisville, Ky.



FABRICS

Dustless-Stainless
WHITEBOARD



PLUS-LITE Whiteboards are the original white "blackboards" scientifically developed to relieve eye strain through greater visibility; eliminate chalk dust and withstand ordinary abuse or hard treatment in nursery, kitchen, or school-room. No matter how young a child may be, he can easily rub off or correct his mistakes due to the patented qualities of the PLUS-LITE crayons as applied to the PLUS-LITE Whiteboard.



Use only with
PLUS-LITE CRAYONS
 (8 Different Colors)

Now Available
 IN 3 DIFFERENT SIZES

- 12x16 PLUS-LITE Whiteboards \$1.35
- 18x24 PLUS-LITE Whiteboards \$4.00
- 24x36 PLUS-LITE Whiteboards \$6.50

If your dealer cannot supply you mail this coupon and we will ship you a PLUS-LITE Whiteboard direct, complete with 8 different colored crayons and eraser cloth.

Chatfield-Clarke Company
 Box 307D, Woodbury, Connecticut

Gentlemen: Please ship me the following PLUS-LITE Whiteboards complete with special crayons and eraser cloth.

My name is _____
 Address _____

MAIL THIS COUPON TODAY

PLUS-LITE
White Board
 CHATFIELD-CLARKE COMPANY • WOODBURY, CONN.



Handy Helpers

WEST BEND *Aluminum Ware*

Your West Bend utensils of gleaming aluminum are like so many handsome, efficient servants. Ingeniously designed and sturdily built, they make it easy for you to prepare and serve tasty, attractive meals. For example —

West Bend
Serving Oven

Use it for heating sweet rolls, dinner rolls, or other baked foods — and then serving them piping hot in the same utensils. It's grand for crisping crackers or cereals or popcorn, and for keeping toast or waffles hot. The beauty of its lustrous satin-ray aluminum makes it worthy of the finest table setting.



Flavo-Drip
Coffee Server

A beauty in both looks and action. You can well be proud of the delicious drip coffee you make the Flavo-Drip way. The thick, hard aluminum holds the serving temperature right to the last cup. Molded plastic handles. Eight-cup capacity.



Let these and other popular West Bend utensils help you prepare meals that please. Your dealer is sure to have them soon. Ask for them. And whenever you buy utensils, look for the West Bend name.

W-22A

WEST BEND

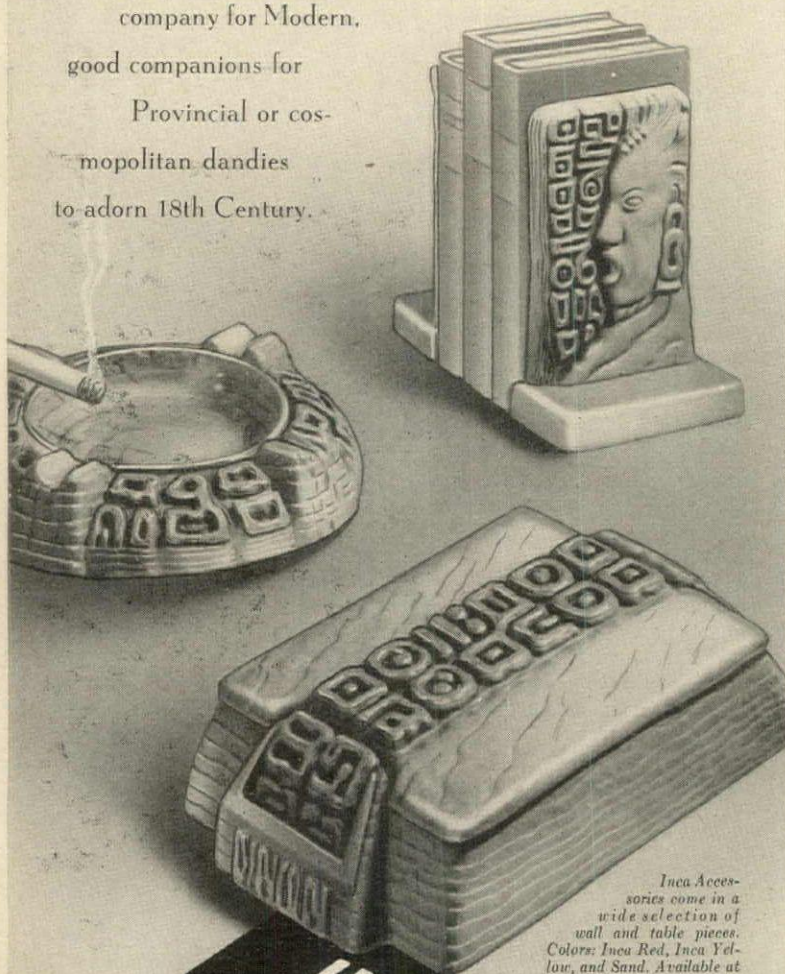
Aluminum Co.

WEST BEND, WISCONSIN

Companion Pieces...

to the Good Taste of Any Period!

From the golden glories of Peru — from the Crafts of the fabulous Inca — come these ageless beauties to add charm to your home. The warm glow of ancient wares, translated into the permanence of SyrocoWood. Satisfying form and glowing colors that remain forever fresh — perfect complements to the good taste of any period. Sophisticated company for Modern, good companions for Provincial or cosmopolitan dandies to adorn 18th Century.



Inca Accessories come in a wide selection of wall and table pieces. Colors: Inca Red, Inca Yellow, and Sand. Available at leading stores everywhere. Groups shown, about fourteen dollars.

**INCA groups in
SyrocoWood**
SYRACUSE ORNAMENTAL CO.
366 S. Clinton St., Syracuse 2, N.Y.

Write for free SyrocoWood booklet, "Decorative Accessories in Your Home."

Copyright 1945, S

CHRISTMAS

Continued from page 142



Active sport toys. Skis, \$38, Abercrombie & Fitch † †. Girl's skates, \$9.95 plus 22c postage, sizes 9-3, Spalding's, Junior Sports Anthology, \$2.60 * †; First Book of Boats, \$1.05 * †, Young Books, Book of Combat Planes, \$1. *, from Dutton's.

*ppd. †exp. coll. ‡no c.o.d.s

STORE ADDRESSES

Following is an alphabetical list of the stores, with full addresses, carrying the gifts on pages 82-85.

Abercrombie & Fitch Company
Madison Avenue & 45th Street
New York 17, New York

B. Altman & Company
Fifth Avenue & 34th Street
New York 16, New York

Henri Bendel, Inc.
10 West 57th Street
New York 19, New York

Bergdorf Goodman
754 5th Avenue & 58th Street
New York 19, New York

Bleazby's
31 Adams East
Detroit, Michigan

Bloomingdale's
59th Street & Lexington Ave.
New York 21, New York

Bonwit Teller, Inc.
721 Fifth Avenue
New York 22, New York

Bullock's Wilshire
3050 Wilshire Blvd.
Los Angeles 5, California

A. De Pinna Co.
650 Fifth Ave.
New York 19, New York

Dutton's Inc.
270 Park Avenue
New York 17, New York

Educational Equipment Co.
69 Bank Street
New York 14, New York

Joseph Ellis Gift Shop
7 East 54th Street
New York 22, New York

Eunice Novelties
541 Madison Avenue
New York 22, New York

Gimbel Bros.
33rd St. at Sixth Ave.
New York 1, New York

Haynes-Griffin Music Shop
391 Madison Avenue
New York 17, New York

(Continued on page 152)



The Aristocrat of fine
Champagnes since
1859
COOK'S
Imperial
AMERICAN CHAMPAGNE

Wines & Distinction

AMERICAN WINE CO., ST. LOUIS, MO., EST. 1859

widdicomb
Flexi-Unit
MODERN ORIGINALS

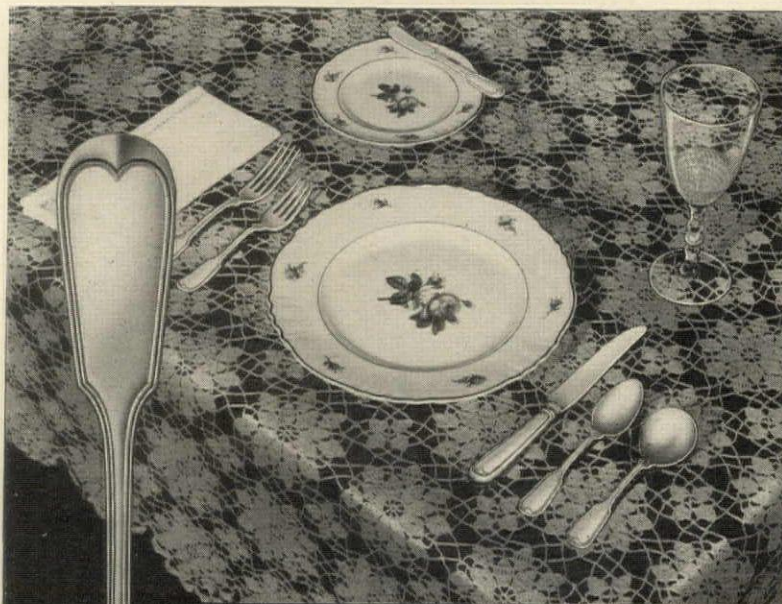


Write for FREE Booklet on
"Flexi-Unit" Modern Originals
THE WIDDICOMB FURNITURE CO.
Grand Rapids, Michigan



A slant of sunlight thru a window garden and the warmth and loveliness of Willett solid maple furniture—oh, what a room! Ask to see Golden Beryl at your dealers. CONSIDER H. WILLETT, Inc., Louisville 11, Ky.

Also makers of authentic reproductions in Wildwood Cherry.



Sterling by SMITH

FIDDLE THREAD

An outstanding and ever popular favorite with those who love the simple, enchanting beauty of dignified sterling tableware.

Place settings in this restful pattern are a grand way to begin your silver collection . . . enjoyment now, anticipation of future additions.

May we send you an attractive illustrated folder?



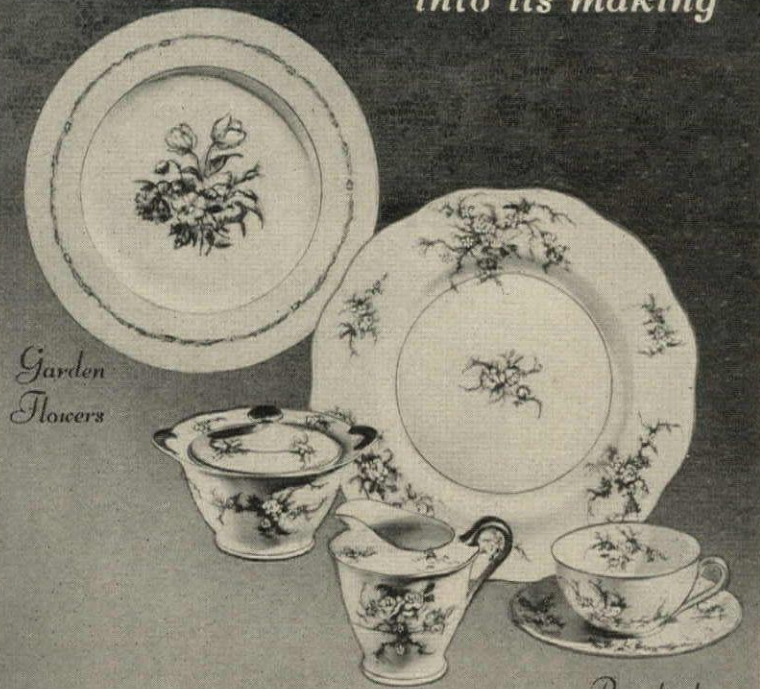
FRANK W. SMITH, INC.
GARDNER, MASS.
Silversmiths for Over Half a Century

Regents Park Rose



Wilton

Every piece of Haviland china reflects the superb skill and craftsmanship that has gone into its making



Garden Flowers

Rosalinde

Additional patterns and table settings, some in full color, are shown in a booklet, "Fine China—To Have and To Use." A second booklet, "History of a Name," traces the romantic history of this china. You may obtain both booklets by sending 10c to cover mailing costs.

THEODORE HAVILAND & CO.

INCORPORATED

26 W. 23rd St., New York 10, N.Y. Merchandise Mart, Chicago 54, Ill.

GARDENER'S HALL OF FAME

GARDEN lovers have always exhibited a lively interest in the personalities connected with their art, particularly those leaders and pioneers whose memory is perpetuated in the names of flowers and plants. HOUSE & GARDEN, therefore, proposes to inaugurate a sort of private Hall of Fame, dedicated to those who have done most to make gardening what it is today. It is to ancient Greece we must turn if we seek to honor the first great pioneer.

There, in a phenomenal upsurge of the human spirit, the foundations of western civilization were laid by a small people, poor in material things but in all else richer than any before or since; there the arts and fundamental sciences flowered in an austere beauty that is still our inspiration, and there, among the developers of systematic learning, were gardeners and botanists. Of these, Theophrastus stands easily the chief and, though viewed from the distance of twenty-two centuries, his is still one of the greatest names in horticulture.

Though long acclaimed the Father of Botany and confirmed in that traditional niche by Linnaeus, the greatest of catalogers, in recent times the attainments of this mighty builder of garden knowledge have not always received the recognition they merit.

Born about 372 B.C. on the island of Lesbos, or Mitylene, in the Aegean, Tyrtamus, as he was known in his youth, was the son of a fuller who must have been in a fair way of business since he was able to send the young man to the famous Academy of Plato at Athens. There he met the mighty Aristotle, his senior by 15 years, and established with him a close friendship. This continued when Aristotle established the Lyceum, known as the Peripatetic School from the fact that lectures and discussions were held while walking through the grounds of this first botanical garden.

In this world-renowned spot Theophrastus, the "divinely announced" as Aristotle renamed him, found his life's work. When the retirement of Aristotle became inevitable in 323 B.C., his pupils asked him to name his successor. There seemed little to choose between Theophrastus of Lesbos and Eudemus of Rhodes. A little later the master said, "This wine is rather harsh, bring me some other—say from Lesbos and Rhodes." The latter he pronounced excellent, but the Lesbian the better, and by this parable Theophrastus became head of the school for 35 years, until his death in 287 B.C. It grew mightily under his leadership, having as many as 2,000 students, and at the same time he was a prolific writer compiling 227 works on all sorts of topics in philosophy, science and general knowledge.

Little of this great output has come down to us, but we have his *Inquiry into Plants* and *Causes of Plants*, and it is on these that his title to horticultural eminence is securely based. Written succinctly and without waste of words, they bear evidence of a half century's observation and study in the Lyceum garden, botanizing expeditions

(Continued on page 148)

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...the watchword is
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...and all over the world for five decades, discerning people seek Homis watches. As a gift, as a quality timepiece to serve you faithfully year after year—choose one of many glamour-style Homis creations. Featured by better jewelry and department stores everywhere.

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Hannah Hull



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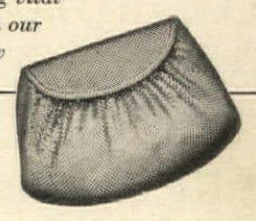
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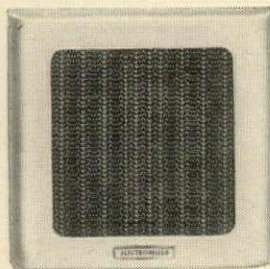
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ELECTROMODE Room Heaters

New illustrated 16-page Brochure 46-D, describing both Portable and Bilt-in-models, mailed on request.

HALL OF FAME

Continued from page 146

into the countryside, and conversations with returning travelers. It is true that they deal with only 500 plants but, instead of retailing the old superstitions and fables, they set forth a scientific analysis of plant anatomy and physiology with definitions and descriptions, the whole being of far more value in establishing the foundations of botany than vague accounts of ten times as many. For 17 centuries Theophrastus was the final authority on plants and today much of his terminology, many of his names, are familiar in the everyday language of the garden.

Far better known to the world at large than Theophrastus was a Roman in the first century of our era, who relied very greatly on him for his accounts of plants—Pliny the elder (so called to distinguish him from his nephew Pliny the younger, also a writer), public official and a most indefatigable student whose voluminous works include a *Natural History* in 37 books, an encyclopedia "learned and full of matter, and as varied as nature herself"—to quote his nephew.

It is indeed a remarkable literary effort, which may be read with pleasure to this day, particularly in the Elizabethan English translation of Philemon Holland, but it will be found entertaining rather than edifying, and in the horticultural section there are some unhappy errors in copying from Theophrastus—such as mistaking the radish varieties for turnips and listing them accordingly. But it is hardly to be expected that accuracy would be dominant in a compilation gathered, as Pliny says, from 2,000 books—not the handy books of modern publishers, but bulky rolls written in manuscript.

The wonder is how so much was accomplished by one man. His nephew records that Pliny would work until midnight or later, then be up at dawn and off to get his orders for the day from the Emperor Vespasian. Always he had his tablets in his hand to make notes, always he was writing or reading or being read to, even in his bath, and when a guest at dinner interrupted the reader for the occasion because of a mispronunciation, Pliny retorted, "You understood the meaning, didn't you? Why stop him then: we have lost the time it would have taken to read ten lines."

His inexhaustible curiosity and industry have enriched the world's literature but they cost him his life, for in 79 A.D., when he was in command of a Roman fleet near Naples, there occurred the tremendous eruption of Vesuvius. Such a man had to go ashore for a closer view of this phenomenon and that was the end of him.

Of all his works, only the *Natural History* has survived but it remains a great monument to a great man and we join with its countless readers through the intervening ages in acclaiming its author.

We seek nominations to the Hall of Fame and will be guided by decided expressions of opinion from readers.



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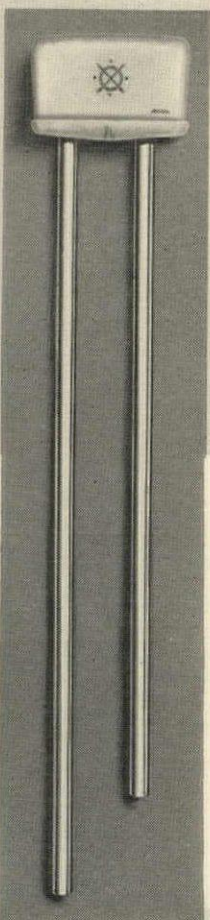
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SOUNDS LIKE CHRISTMAS

Music on records, old tunes and new—wonderful to send or to receive

Music belongs to Christmas as surely as the orange in the stocking or the angel atop the tree. Carols are as much a part of it as the holiday plum cake. For some of us, so is a favorite symphony or solo. For the children, so are the folk tales and fantasies, available on records.

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PETER AND THE WOLF

Prokofiev's orchestral fairy tale, Boston Symphony Orchestra, Serge Koussevitzky conducting. \$3.50 (Victor).

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With themes specially detailed for children, from the Victor Library of Classical Records, Blue Danube Waltz and Tales from the Vienna Woods, Leopold Stokowski and the Philadelphia Orchestra.....\$1.25. Brahms' Hungarian Dances #5 and #6 by the Boston Pops Orchestra with Arthur Fiedler conducting.....\$1.00. Peer Gynt Suite #1, Op. 46. In the Hall of the Mountain King, and Anitra's Dance, Cincinnati Symphony Orchestra, Eugene Goossens conducting. \$1.25.

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An eight-page book with one record: Gene Kelly in the cartoon story from MGM's "Anchors Aweigh." \$1.50 (Columbia).

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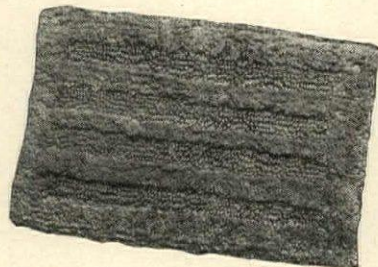
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(Continued on page 152)

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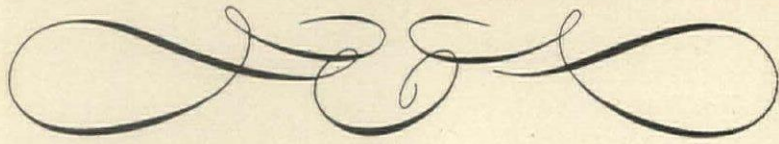
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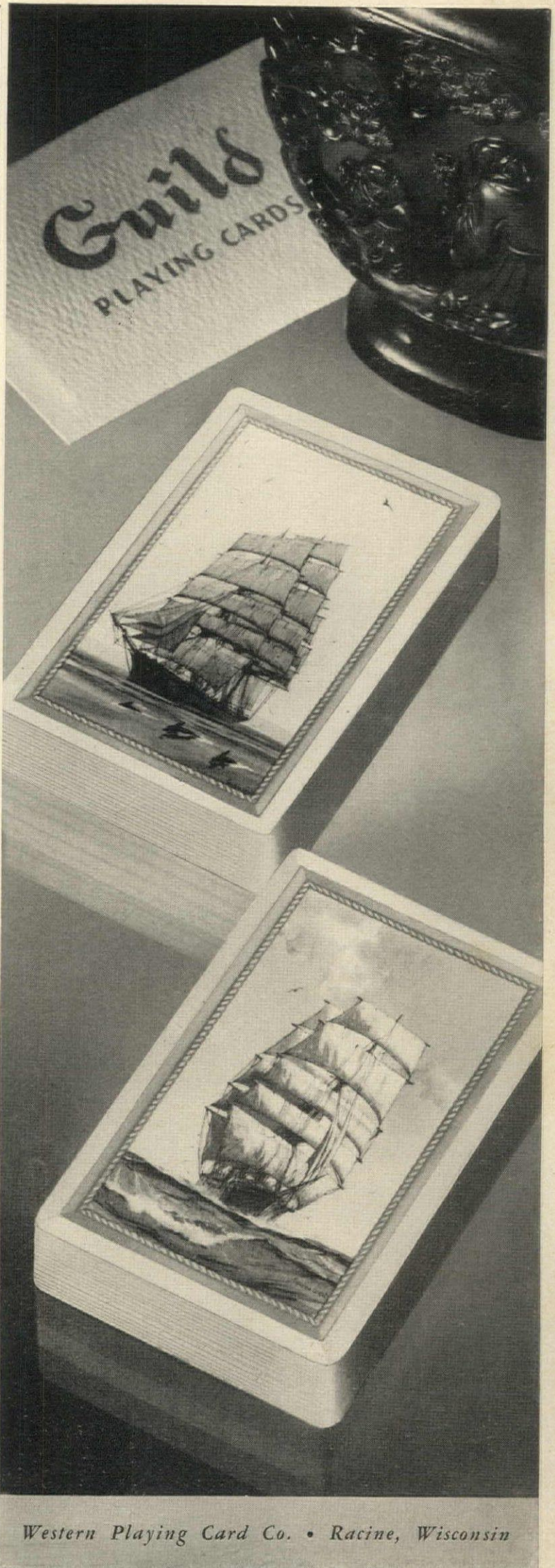
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LIKE CHRISTMAS

Continued from page 150

Carols and Such

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Three versions are available, all with sound effects and music, all good. Columbia Album, narrated by Basil Rathbone, three twelve-inch records, \$3.50. Decca Album, with Ronald Colman as Scrooge, three twelve-inch records, \$3.50. Victor Album, narrated by Ernest Chappell, four twelve-inch records, \$3.50.

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(Continued on page 154)

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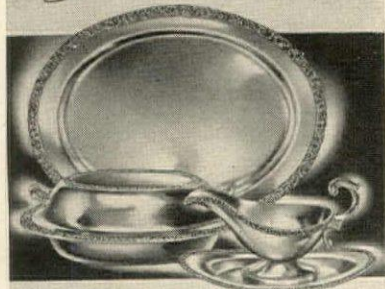
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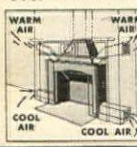
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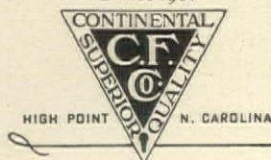
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But please remember—

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LIKE CHRISTMAS

Continued from page 152

'Twas the Night Before Christmas

Christmas songs by Fred Waring and his Pennsylvanians, Orchestra, Glee Club, Soloists. Four records. 'Twas the Night Before Christmas, Parts I and II; Silent Night and O Gathering Clouds; Adeste Fideles and Cantique de Noël; The First Nowell and Beautiful Saviour. \$2.50 (Decca).

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America's No. 1 crooner (assisted by Andrews Sisters and others) sings his favorites: Silent Night and Adeste Fideles; White Christmas and Let's Start the New Year Right; I'll Be Home for Christmas and Danny Boy; Faith of our Fathers and God Rest Ye Merry, Gentlemen; Jingle Bells and Santa Claus is Comin' to Town. Five ten-inch records. \$3.25 (Decca).

Carols of the English Yuletide

Sung by the Victor Chapel Choir accompanied by a Hammond organ. Good King Wenceslas; The Boar's Head Carol; Children's Carol; Dame, Get Up and Bake Your Pies; When Christ Was Born of Mary Free; Wassail, Wassail; Friendly Beasts; The Holly and the Ivy; Here We Come A-Wassailing; Deck the Hall; I Saw Three Ships Sailing In; Old Yorkshire Good-

ing Carol; Gather Around the Christmas Tree; God Rest Ye. Three records. \$2.00 (Victor).

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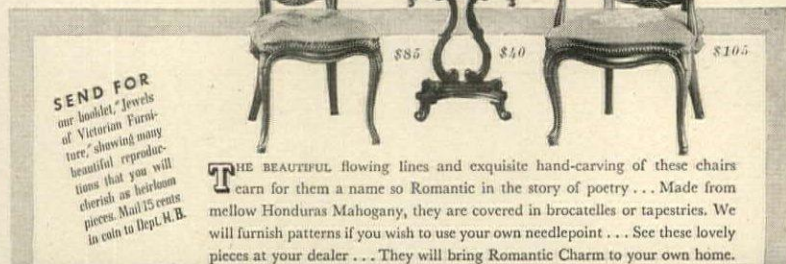
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BY THE WAY, WHEN DID YOU LAST TEST THE FIRE EXTINGUISHERS IN YOUR HOME? BE SAFE, KEEP A PYRENE BOTTLE HANDY.

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HEAT OR SMOKE?

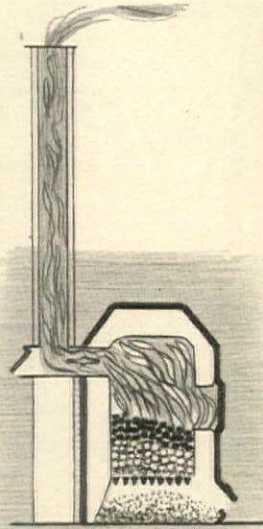
Do you fire your furnace in the way that produces the most heat per ton of coal?

The coal shortage promises to be a thing of yesterday within a very short time. Be it egg, pea, nut, coke or another kind it will be yours for the asking. To boot, it will arrive with a smile and accompanied by whatever in the fuel field is akin to windshield wiping in gasoline sales. Liquid fuel, too, will arrive on call and plentifully.

The civilian fuel famine has resulted in a good deal of education on how to conduct the home firing line advantageously. What householders have learned to do by necessity they will continue to do by choice, and those who have not yet learned enough to be satisfied will seek more instruction on economical and easy firing methods. They have caught a glimpse of the value of efficient heating plant operation and intend to pursue it because the resulting increases in economy and in comfort are goals to which they are now awakened.

A reminder of the proper hand-stoking technique, positive and negative version, is shown here. The "alternate method" of firing described has advantages similar to those fires fed from the bottom, the ideal direction. A minimum of fresh coal surface is exposed to the maximum amount of live

coals; gases are burned as rapidly as they are released, thus preventing smoke; coal is saved; more uniform



Wrong: A smoky fire wasting coal. Note check damper is open, door holes closed, ashpit draft door wide open, flue damper wide open.

room temperatures are maintained. (Continued on page 157)



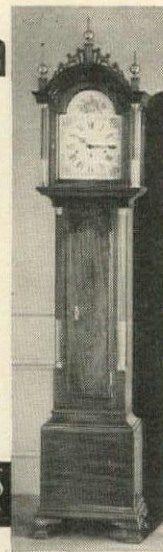
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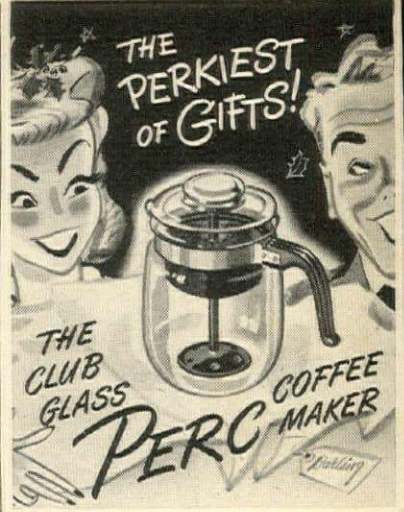
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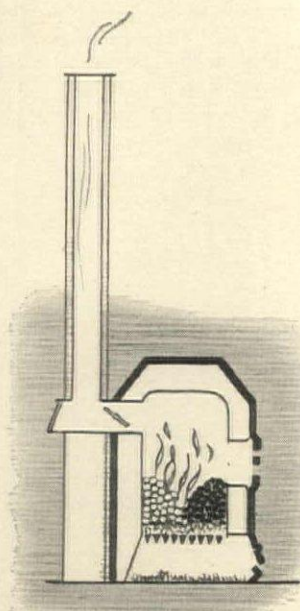
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Statement of the ownership, management, circulation, etc., required by the Acts of Congress of August 24, 1912 and March 3, 1933 of House & Garden, published monthly at Greenwich, Connecticut, for October, 1934, State of Connecticut, County of Fairfield: Before me, a Notary Public in and for the state and county aforesaid, personally appeared Francis L. Wurzburg, who, having been duly sworn according to law, deposes and says that he is the Managing Director of House & Garden, and that the following is, to the best of his knowledge and belief, a true statement of the ownership, management etc., of the aforesaid publication for the date shown in the above caption, required by the Act of August 24, 1912 as amended by the Act of Mar. 3, 1933, embodied in section 537, Postal Laws and Regulations, printed on the reverse of this form, to wit: 1.—That the names and addresses of the publisher, editor, managing editor, and business manager are: Publisher, Eva S. V. Patschke, Greenwich, Conn.; Editor, Richardson Wright, Greenwich, Conn.; Managing Editor, Frederick Fox, Greenwich, Conn.; Business Managers, Francis L. Wurzburg, Frank F. Soule, Greenwich, Conn.; 2.—That the owner is: (If owned by a corporation, its name and address must be stated, and also immediately thereunder the names and addresses of stockholders owning or holding one per cent or more of total amount of stock. If not owned by a corporation, the names and addresses of the individual owners must be given. If owned by a firm, company or other unincorporated concern, its name and address, as well as those of each individual member, must be given.) The Condit Nast Publications Inc., Greenwich, Conn.; Stockholders: Charles Condit Nast, 429 Lexington Avenue, New York 17, N. Y.; Naticia Nast Warburg, 1040 Park Avenue, New York 28, N. Y.; Macdonald DeWitt, Trustee for Leslie A. Nast, 420 Lexington Avenue, New York 17, N. Y.; Frank Crowninshield, 333 East 68th Street, New York 21, N. 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Wurzburg, Managing Director, sworn to and subscribed before me this 26th day of September, 1935. (Seal) Frank A. Sweet, Notary Public, My Commission expires February, 1947.

HEAT OR SMOKE?

Continued from page 156



Right: A clean, smokeless fire. Note check damper is closed, door holes open, ashpit draft door slightly open, flue damper adjusted to suit draft.

Order of firing in the alternate method is as follows:

STARTING

1. Remove ashes from grate and pit.
2. Place coal in fire-pot; arrange it to

- slope downward from rear to front of pot.
3. Place kindling on coal at bottom of slope.
4. Check damper should be closed; ashpit draft door should be slightly open. Holes in fire-door should be open.

FIRING

1. Move scattered hot coals to rear of fire-pot.
2. Place fresh coal at low side of fire; if at front, pile up to fire-door level.
3. Holes in fire-door should be open.
4. When coal is needed again, repeat above operation, using opposite side of fire-pot for fresh coal.
5. When shaking down always keep several inches of ashes on the grate, according to the weather; in mild weather a heavier layer of ashes should be carried.

BANKING

1. Fire coal same as above (never use ashes to bank fire).
2. Holes in fire-door should remain open.
3. Ashpit draft door should be closed; check damper, opened.

Instead of the "front and rear" placement of coal as illustrated, first one side of the fire-pot and then the other can be filled, an equally good system. (Continued on page 160)



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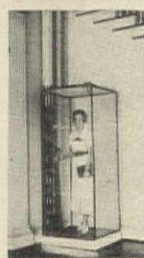
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HOLIDAY BOUNTY

Continued from page 111

the life of the arrangement. Essential tools for making Christmas decorations are pruning shears, scissors, pliers, a knife, twine and florist's wire.

Several years of experience have shown us that broadleaf evergreens and cryptomeria keep best as cut material. Berried shrubs and needle evergreens shed their leaves more quickly, with the exception of the yews, especially the Hicks Yew that holds up exceptionally well. All materials last longer if water can be supplied to the tops and stem ends by daily syringing and watering.

Interesting combinations are endless. Probably the most effective are made of one basic green with an accent of berries or some other contrasting material. For instance, sprigs of Rock Cotoneaster with a dash of pine lighten up a wreath of rhododendron or some other broadleaf evergreen.

The choice of material is partly limited by the size of the piece desired. A large wreath to decorate the front door can be made of heavy-textured rhododendron, American Holly, Mountain Laurel or pine. One of our hand-somest wreaths was made entirely of cryptomeria with a few sprigs of holly berries. An unusual color combination consists of purplish-green leaves of Leucothoe and the orange berries of Laland Firethorn. Because their stiff-

ness lends bulk, spruces can be worked into sizeable wreaths or swags, though they are equally effective in small arrangements.

Cones used for decoration grade into the large ones of the White and Red Pines, the medium size ones of the Pitch and Swiss Stone Pines and the tiny ones of the hemlocks.

The small-leaved evergreen hollies make dainty pieces for the mantel or table top, as do the hemlocks, yews, firs and andromedas. A favorite small-scale material is the Japanese Holly, in its various varieties, accented with red berries or green heather. Or try as a centerpiece Waukegan Juniper, which by Christmas has assumed its striking winter lustre, with candles set in rosettes of Japanese Andromeda. The cool blue of a frosty night will be reflected in Blue Spruce fruited with silver and blue Christmas tree balls.

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bank that slopes down to the lawn. In large inter-spaces grow contrasting deciduous shrubs and small trees—crabapples, hawthorns, Bayberry, cotoneasters and photinias—some with interesting flowers, and all with berries in fall and winter. The long-lasting orange fruits of Laland Firethorn give beautiful color against the stone wall. A broad, irregular border of rock plants, spring-blooming bulbs and iris connects the planting and the lawn.

The planting about the house includes, besides Sargents and Japanese Flowering Crabapples, several evergreens, all of them shrub types except hemlock and Lobbs Cypress. We make exceptions here because these trees can be kept to scale with comparative ease. For an informal planting in a sunny spot, there are several low junipers and heathers.

On a neighboring property, shaded by giant oak trees, have been planted quite a different group of winter-interest plants. Here rule the rhododendrons, the Mountain Laurel and other shrubs that prefer shade and soil that is rich in peatmoss or acid leafmold. Beside the giant native Rosebay Rhododendron grow smaller and earlier-blooming hybrids. In openings in the woods and at the lawn's edge Drooping Leucothoe and andromedas edged with the evergreen Christmas Fern, Partridgeberry and other wildlings, face down the large evergreens. Feathery hemlocks give lightness and the red berries of Black-Alder, color contrast.

Some favorites for Christmas deco-

ration, with a résumé of their sizes and culture, follow:

Needleleaf Evergreens

Veitch Fir (*Abies veitchi*)—tree to 80'; sun or semi-shade; sandy soil.

Lobbs Cypress (*Cryptomeria japonica lobbi*)—tree to 80' (in New England it rarely exceeds 35' and should be planted in a protected location); good loam.

Waukegan Juniper (*Juniperus horizontalis douglasi*)—trailing shrub to 8'; sun; good loam.

White Spruce (*Picea canadensis*)—tree to 70'; sun or semi-shade; sandy soil.

Limber Pine (*Pinus flexilis*)—tree to 50'; sun or semi-shade; good loam.

Red Pine (*Pinus resinosa*)—tree to 70'; sun or semi-shade; sandy soil.

White Pine (*Pinus strobus*)—tree to 100'; sun or semi-shade; sandy soil.

Hicks Yew (*Taxus media hicksi*)—upright shrub to 12'; sun or semi-shade; loam.

Canadian Hemlock (*Tsuga canadensis*)—tree to 70'; sun or semi-shade; good loam.

Carolina Hemlock (*T. caroliniana*)—tree to 70'; sun or semi-shade; good loam.

Broadleaf Evergreens

Common Boxwood (*Buxus sempervirens*)—shrub to 25' (rarely ex-

(Continued on page 160)

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HOLIDAY BOUNTY

Continued from page 159

ceeds 5' in New England); sun; good loam.

Japanese Holly (*Ilex crenata*)—shrub to 20'; full or semi-shade; good loam.

Convexleaf Japanese Holly (*I. c. convexa*)—shrub to 20'; shade; loam.

American Holly (*Ilex opaca*)—tree to 50'; full or semi-shade; loam.

Mountain Laurel (*Kalmia latifolia*)—shrub to 15'; full or semi-shade; peaty loam soil.

Drooping Leucothoe (*L. catesbaei*)—shrub to 6'; full or semi-shade; loam.

Holly Mahonia (*M. aquifolium*)—shrub to 6' (dies back in New England); full or semi-shade; loam.

Japanese Andromeda (*Pieris japonica*)—shrub to 10'; full or semi-shade; peaty soil.

Rosebay Rhododendron (*R. maximum*)—shrub to 35'; full or semi-shade; peaty soil.

Berried and Colorful Shrubs

Scotch Heather (*Calluna vulgaris*)—evergreen shrub to 3'; flowers white or red; sun; needs protection in north; peaty soil.

Rockspray Cotoneaster (*C. horizontalis*)—semi-evergreen prostrate shrub to 3'; sun or part shade; loam.

English Hawthorn (*Crataegus oxyacantha*)—deciduous tree to 15' with red fruits; sun; good loam.

Black-Alder or Winterberry (*Ilex verticillata*)—shrub to 10' with red berries; sun; moist loam.

Bayberry (*Myrica carolinensis*)—semi-evergreen shrub to 9'; waxy-white berries; sun; good loam.

Heavenly Bamboo (*Nandina domestica*)—shrub to 8' (usually not over 3' in New England, where it needs protection); red berries; sun or semi-shade; moist loamy soil.

Oriental Photinia (*P. villosa*)—shrub or tree to 15'; red fruits; sun; loam.

Laland Firethorn (*Pyracantha coccinea lalandi*)—semi-evergreen shrub to 20'; orange-red fruits; sun or semi-shade; good loam.

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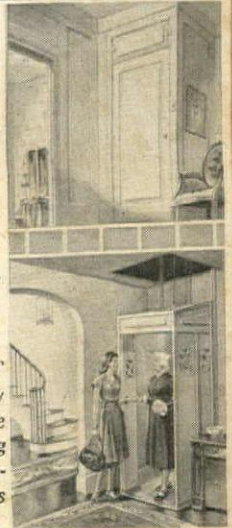
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HEAT OR SMOKE?

Continued from page 157

For those householders who want detailed instructions on the operation of the common types of heating plants an excellent eight-page booklet was recently published and is distributed free by the Small Homes Council of the University of Illinois, Urbana. It gives (1) the problems and solutions that arise in hand-fired coal and coke plants; (2) describes the operations of automatic coal stokers and the care required to keep them at peak service; (3) tells of the processes by which gas in furnaces burns; (4) briefly describes three common types of oil burners, the pressure, the rotary and the vaporizing or pot type.

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