

House & Garden

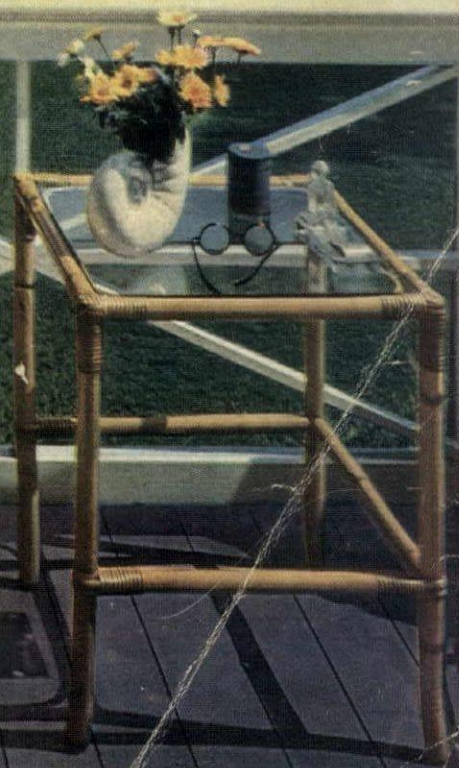
CIRCULATE
Summer Living . . . Summer Travel

American Provincial
Garden Exhibits

UNIVERSITY OF HAWAII

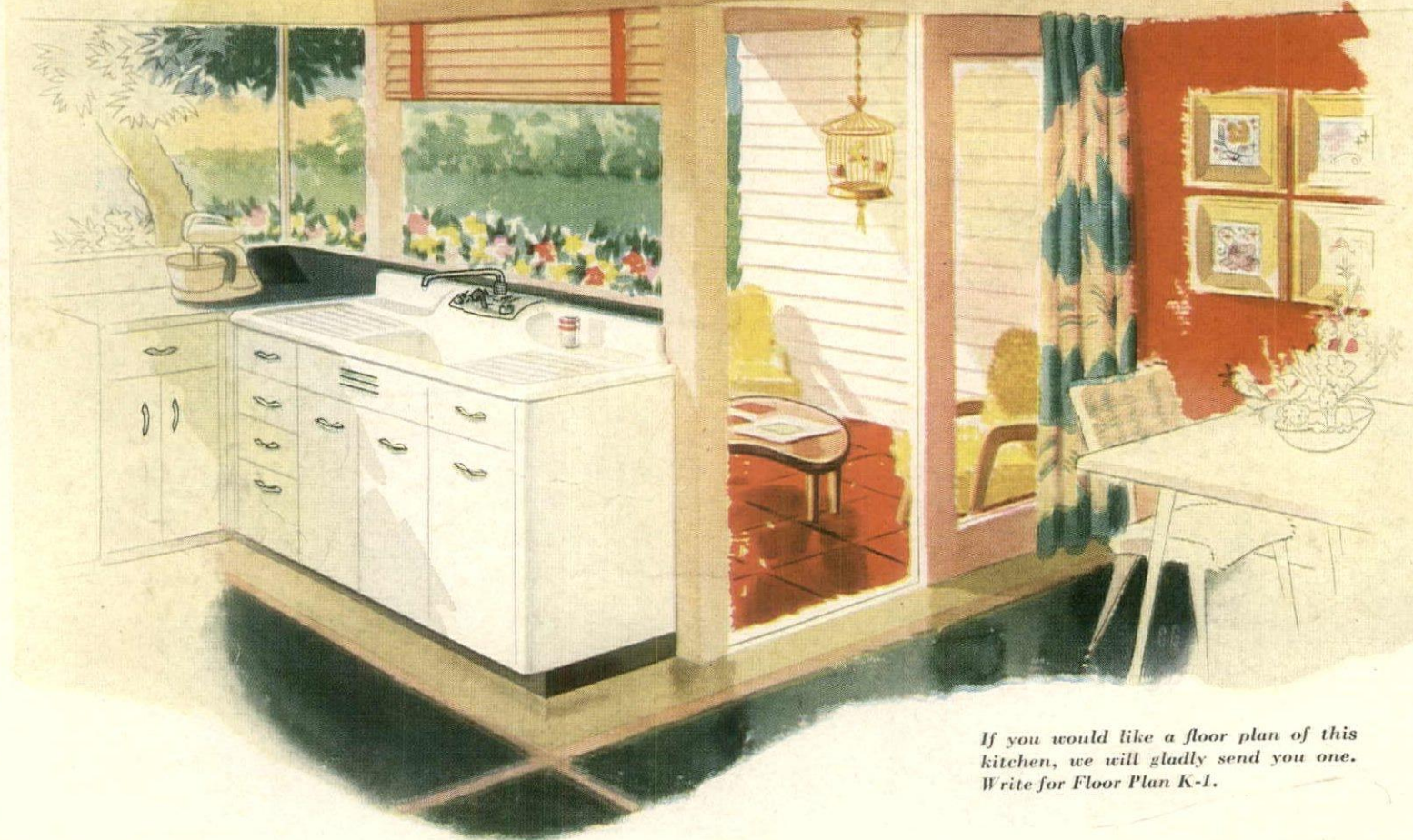
JUN 18 1948

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MAKE YOURS
A *Kitchen Heaven*



If you would like a floor plan of this kitchen, we will gladly send you one. Write for Floor Plan K-1.

The kitchen is no longer just a place to work—it's a place to enjoy life. Big windows bring the outdoors indoors. Adjoining patios or breezeways open up new vistas of luxurious living. And, of course, the modern kitchen must be equipped with the latest in appliances.

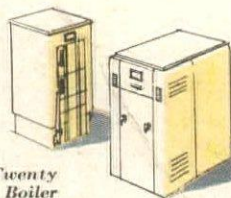
Take the sink, for instance. Here is the Crane Sunnyday with two drainboards and a deep basin. Its gleaming porcelain surface is acid-resisting—easy to clean. *Dial-ese* faucets open and close at a finger's touch. A retractable hose spray that reaches every

corner of the sink top is ideal for preparing vegetables and washing dishes.

But the Sunnyday is only one of the wide range of sinks in the Crane line—sinks to suit every need—to fit every budget. And, of course, the Crane line also includes plumbing fixtures for the bathroom and laundry, and heating for every type of home system.

See your Crane Dealer. He will gladly help you select equipment to meet your needs, and his skilled installation will assure you comfort and convenience.

Now available—an informative booklet on Crane bathroom and kitchen equipment to meet every home budget. Also a booklet to aid in selecting heating systems. Write for them if you are interested.



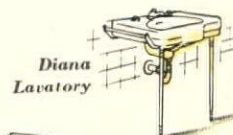
Crane Twenty Boiler

Crane Sixteen Boiler

CRANE

CRANE CO., 836 S. MICHIGAN AVENUE, CHICAGO 5, ILLINOIS

Plumbing and Heating • Valves • Fittings • Pipe



Diana Lavatory



Criterion Toilet



Homemaker Sink

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NEW ENGLAND'S LARGEST STORE



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OF FAMOUS FURNITURE

Baker Furniture is the ultimate in fine decorating.

Individually crafted Baker adaptations of Georgian, Hepplewhite and Sheraton museum pieces blend the genius of earlier generations with contemporary feeling and color. With pride, Jordan Marsh opens its Baker Gallery . . .

furniture in the collector's tradition for living and dining rooms . . .

displayed in the gracious mood New Englanders understand so well.

Baker Gallery, Seventh floor, Annex

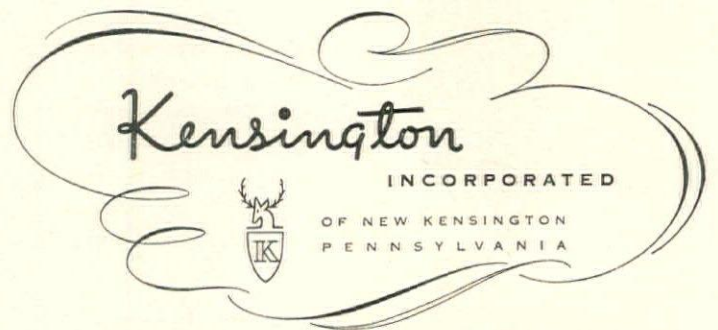
JORDAN MARSH COMPANY, BOSTON 7, MASS.



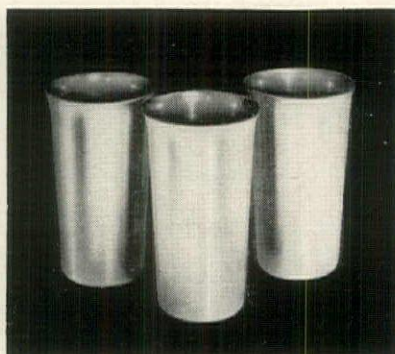
KENSINGTON METAL

for a touch of June that lasts all year

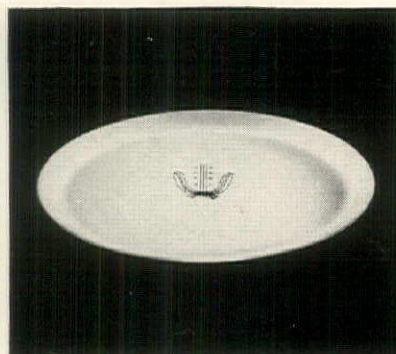
Hostesses find dozens of pretty ways to use Kensington Metal creations throughout the year. Summery sheen and refreshing lines make it especially helpful for warm weather entertaining. But though it's durable enough to lend a note of elegance to outdoor fun . . . it adds a touch of sunshine to indoor entertaining, too. Leading jewelry, gift or department stores will show you Kensington for gifts, or for your own home.



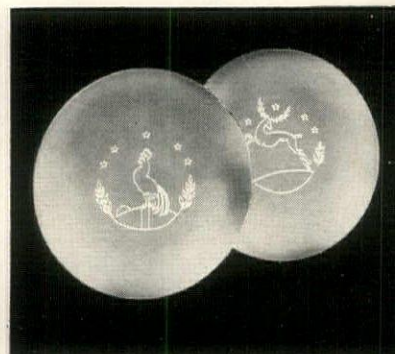
It's a covered dish, or two separate dishes . . . the 10" x 7 1/4" oval Winchester Double Serving Dish **17.50**



Coldchester Tumblers stand 5 1/4" tall, hold 14 oz., 3.50 each—and you can get six with a Savoy Tray for **26.75**



Besides being beautiful, the 12 1/4" diameter round Savoy Tray—like all Kensington—is non-staining **5.75**



10" Canapé plate in two designs . . . Northumberland with a stag, Havana with a cockerel, each . . . **4.50**

House & Garden

In this issue...



Dofy Munger Skaith, is the current autocrat of *The Toronto Globe and Mail* readers' breakfast tables. Born in the United States, she moved to Canada in 1936 and married Mr. Allan Skaith, vice president of Packard Toronto Motors, Ltd. She describes her adopted country on page 111.



Frederic Prokosch, widely traveled author, best known for *The Asiatics* and *The Seven Who Fled*, has written us an idyllic piece on Italy (page 112) where he is now living. The action of his new novel, *Storm at Echo*, to be published this fall by Doubleday, takes place in the Congo.



Wanda L. Frolov, who wrote *Katish, our Russian Cook*, a beguiling, nostalgic book of biography and recipes, tells you (page 117) how to use vegetables to their best advantage in your summer dishes. She is American and lives in New York with her well-fed Russian husband.



Eric Hodgins hit the best-seller list with *Mr. Blandings Builds His Dream House* which appeared first in *Fortune* and most recently as an RKO Pictures movie. Blandings' tribulations in building were the inspiration for a game, an article, rooms, a kitchen, pp. 128, 129, 130, 138.



Thomas Tileston Waterman, who writes for us on Bermuda's architecture (page 114) has worked on the restoration of both Williamsburg and the Dumbarton Oaks Museum, also writes about restoring early buildings. His most recent book is *The Mansions of Virginia*.

Contents for June, 1948

ON THE COVER: Summer on a New England porch at the Bar Harbor house of Mr. and Mrs. Joseph Pulitzer. He is owner and publisher of *The St. Louis Post Dispatch*. Photograph, Tom Leonard.

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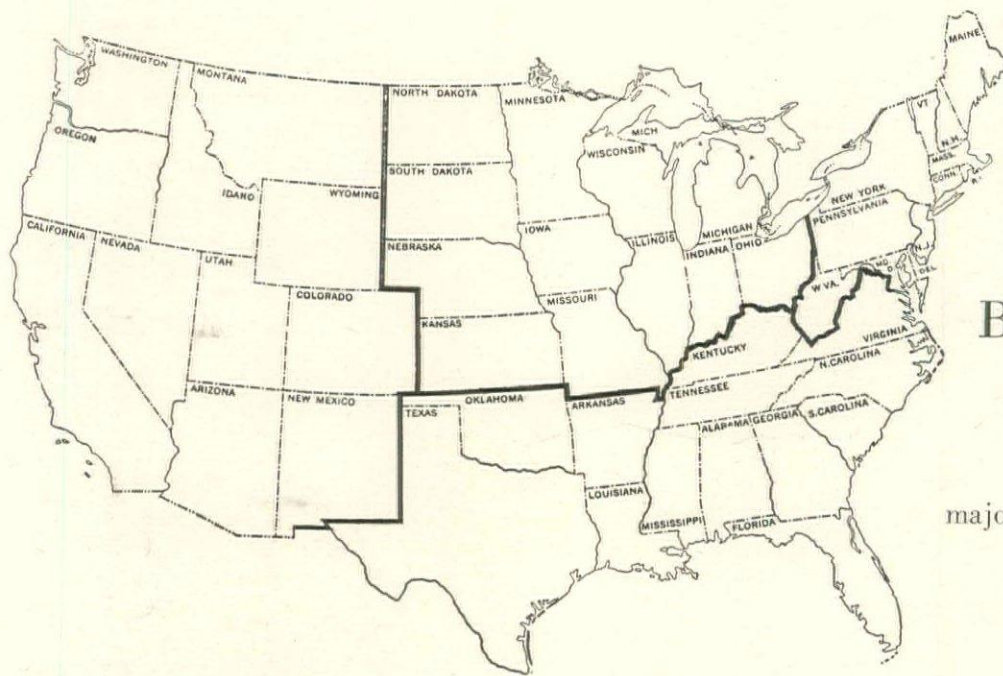
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PRIZES FOR
THE
BEST HOUSE
DESIGNS
in the four
major sections of the United States

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KNOWING that different climates, building materials, local traditions and topography call for different architectural treatments, HOUSE & GARDEN announces a regional architectural competition. Four geographical zones are defined on the map above; the competition is for completed houses which best express the particular needs of each zone. We believe this program will be of significance to anyone with a stake in house building.

A TOTAL OF \$2800 IN PRIZES

will be divided among the four geographical regions

4 First Prizes of \$500 each

4 Second Prizes of \$200 each

5 Honorable Mentions in each region

The architect of the first prize-winning house in each region will be invited to design a special regional house for HOUSE & GARDEN.

ELIGIBILITY: This competition is open to any architect or professional architectural designer practicing in the United States. Non-professionals are not eligible.

CLOSING DATE: January 31, 1949. Entry blanks and further information will be sent on request. Address inquiries to Architectural Editor, House & Garden, 420 Lexington Avenue, New York 17, New York.

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For Holiday Chaise makes you forget anything else you ever sat in—for loafing, relaxing, sunning.

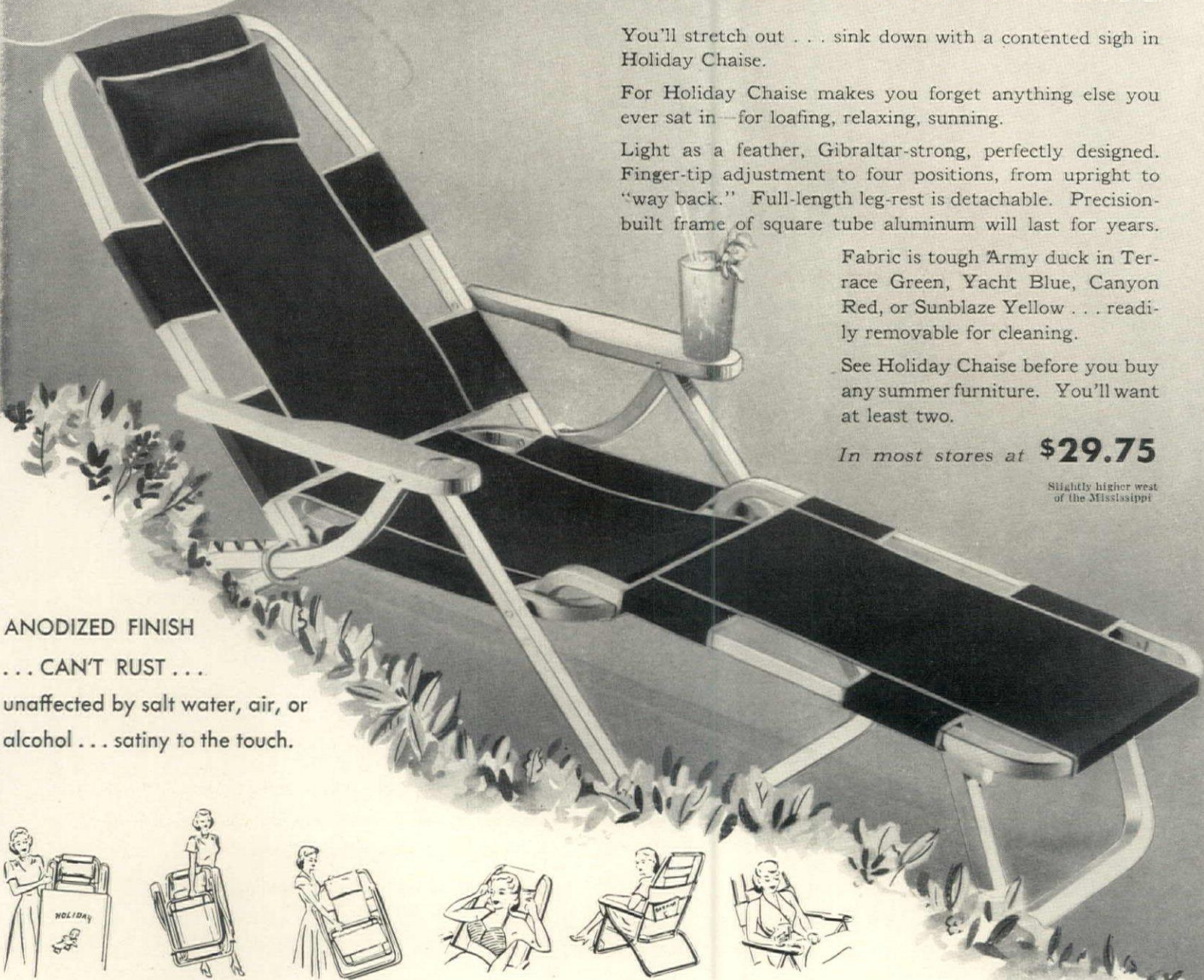
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See Holiday Chaise before you buy any summer furniture. You'll want at least two.

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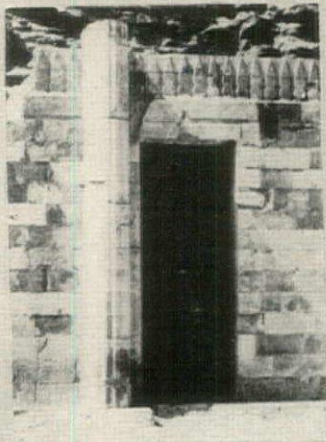
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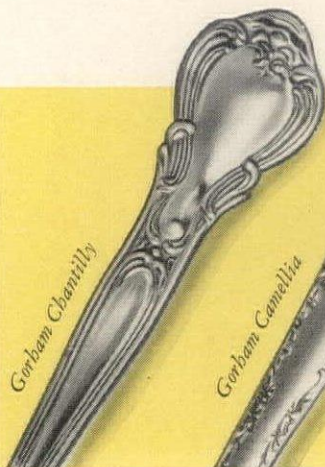
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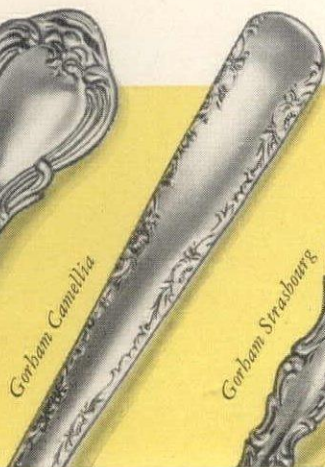
is a permanent possession that grows in beauty as you use it every day.

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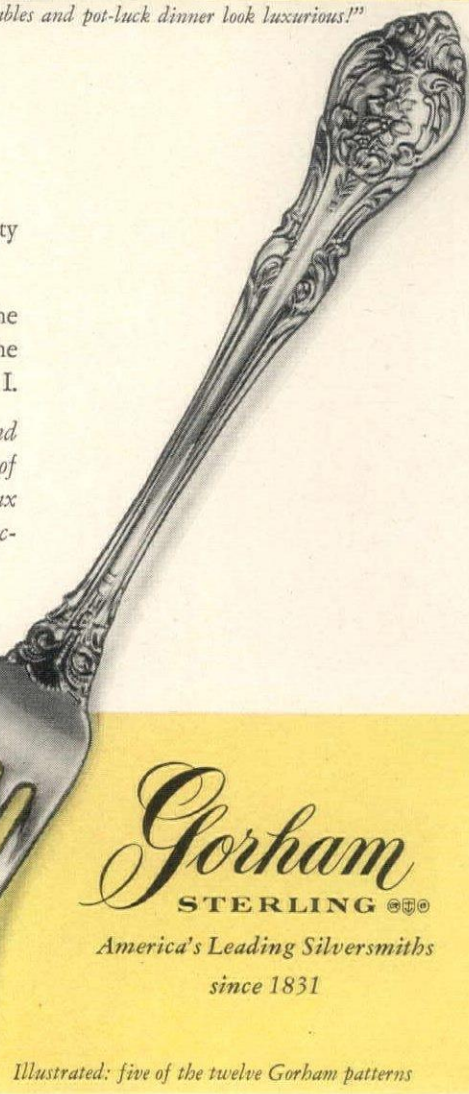
Gorham Strasbourg



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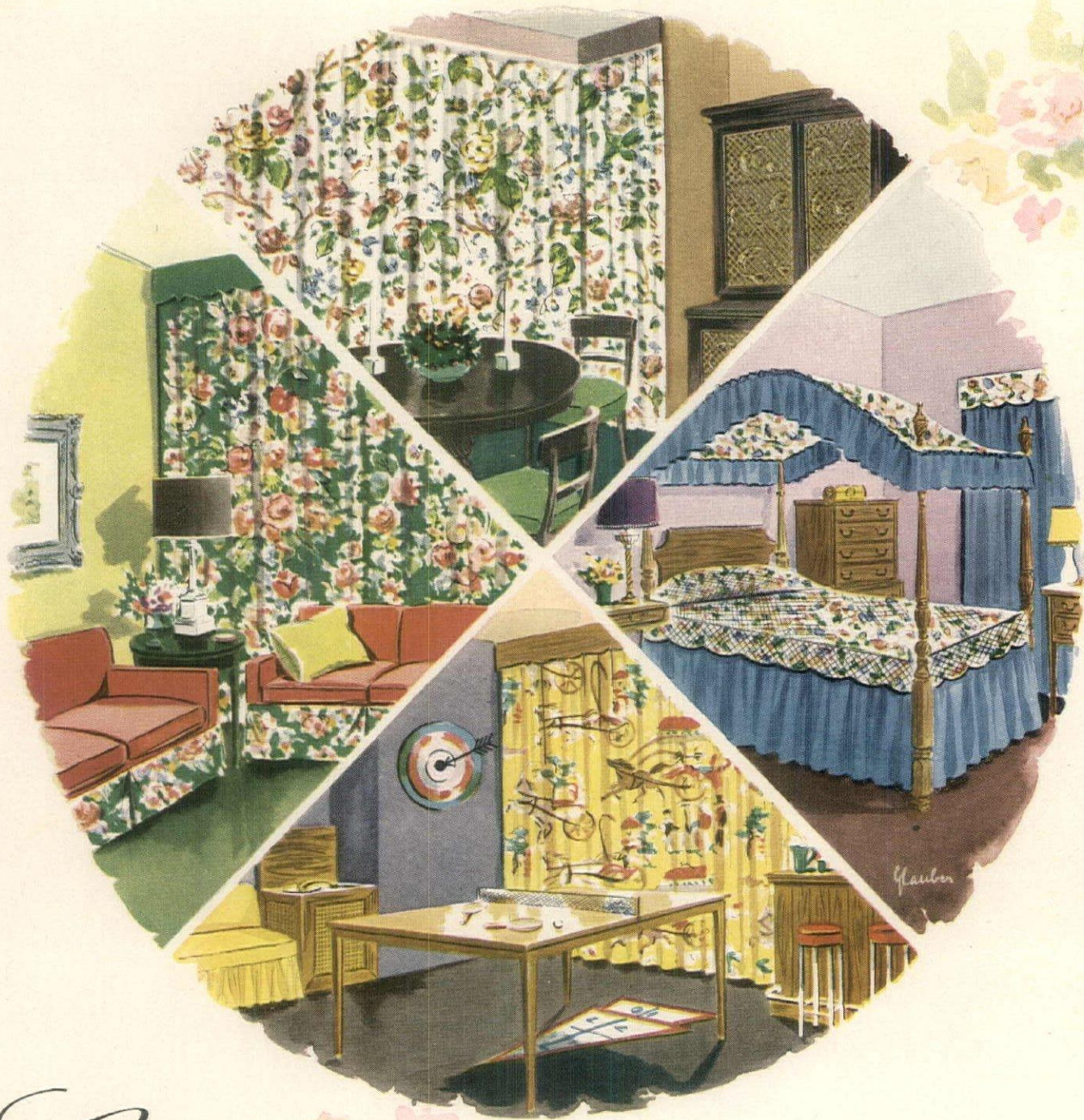


Gorham King Edward



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since 1831

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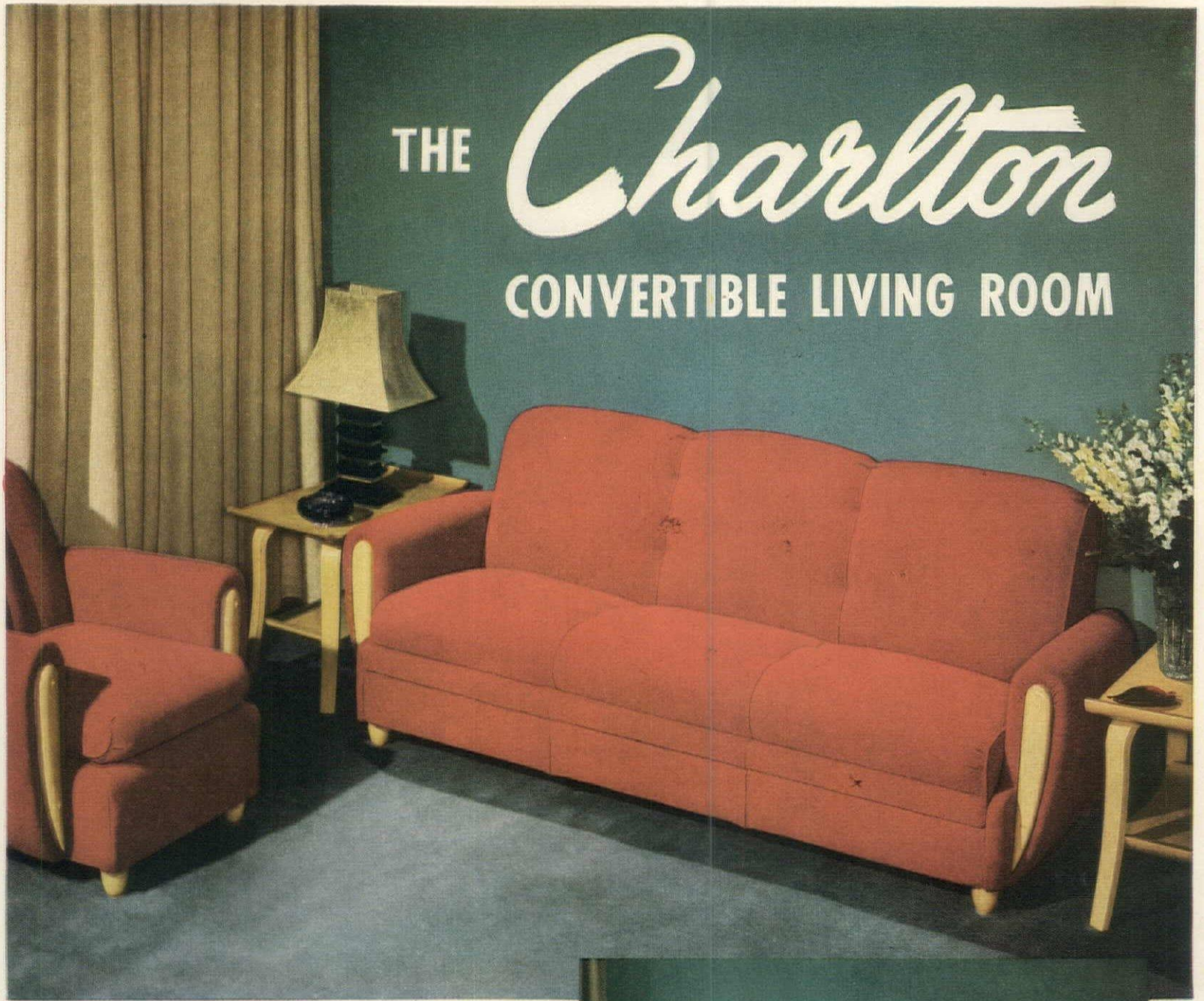
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Gardening

"Star Roses," Conard-Pyle's catalog, lives up to its title with 24 pages of rose pictures. Featured are Grace Moore, Golden Anniversary and Anna Marie—three new varieties. AARS winners are shown. English Mums, greenhouse varieties and perennials, are listed in this 40-page book. The Conard-Pyle Co., West Grove 320, Pa.

Toro Power Motors for lawns, estates and maintenance work are the principals in a new folder. There are eight different mowers, among them the "Zipper," a 36-inch sickle bar model, and the "Park Special," balanced with an automobile type differential. Many fine points of the home mowers are illustrated and explained. Toro Mfg. Co., HG 6, Minneapolis 6, Minn.

Kitchens

You can learn "How to cook the easier way" with Club Aluminum Hammercraft Cookware. Here are the secrets of waterless cookery, and directions for preparing vegetables, fruits, meats and desserts. Many recipes are given. Club Aluminum ware is introduced in photographs and text. Club Aluminum Products Co., HG 6, 1250 West Fullerton Avenue, Chicago 14, Illinois.

Custombuilt Kitchens are the stars of a brand new booklet. Coppes "Nappanee" kitchens are personally designed for new or existing houses. A plan chart included with the booklet is provided so that you may sketch your own ideas. Suggestions for color schemes, kitchen equipment and installation details are invaluable. 25c. Coppes, Inc., Dept. G38, Nappanee, Ind.

"Kitchen Hints" contains a check list of kitchen planning ideas, and shows ten Kitchen Maid kitchens in color, black-and-white. Floor plans are given and accessories are listed for each of them. Convenience features are illustrated. 10c. The Kitchen Maid Corp., HG 6, 363 Snowden St., Andrews, Ind.

China & Glass

"The Story of Wedgwood" describes the life and times of Josiah Wedgwood and the ware which bears his name. The text, supplemented by illustrations, will be of special interest to students and collectors. Pictures of Wedgwood pottery range from the earliest pieces made down to the fine china which graces tables the world over today. 25c. Josiah Wedgwood & Sons, Inc., HG 6, 162 Fifth Avenue, New York, New York.

"Informal Table Settings" is Westmoreland's solution of one hostess problem. Photographs, many in full color, present 13 ideas for arranging tables for informal occasions. The famous Westmoreland milk glass and crystal are beautifully displayed. Accompanying notes suggest many bright tricks designed to make each impromptu party a stellar production. 25c. Westmoreland Glass Co., Dept. G, Grapeville, Pa.

"Choosing Your Crystal Pattern" is a good indication of your way of life, this booklet seems to say. The Heisey patterns shown are selected with an eye towards various modes of living. The booklet is written in a friendly, light manner and should attract the newlyweds among you. A slot in back holds

WRITE FOR THESE BOOKLETS



pictures of nine Heisey patterns and decorating suggestions are listed. 10c. A. H. Heisey & Co., HG 6, Newark, Ohio.

Decorating—Furniture

"The Stylist," a magazine published by the Grand Rapids Furniture Makers Guild, sets the pace with furniture firsts. Among them are bedroom pieces in fine mahogany, basic dual-designed pieces for apartment use, and rustic breakfronts and tables equally at home in town or country. Full color illustrations show the use of Guild Galleries colors and furnishings, and an attractive presentation stresses skillful blendings of traditional and contemporary pieces. Many of the furnishings shown may be seen in the Guild stores in your vicinity. 25c. Guild Dealers Organization, 807 Peoples Nat'l Bank Bldg., HG 6, Grand Rapids 2, Mich.

"Colonial Reproductions" has the Paul Revere Monument on its cover and furniture of early Colonial history on the inside pages. The book is chock-full of photographs which indicate the charm of these pieces. Care and repair of furniture are discussed and diagrams elaborate the notes on good furniture characteristics. 10c. Colonial Mfg. Co., HG 6, Zeeland, Mich.

"Precedent," Drexel's modern furniture line, is displayed in 25 color pages. Each piece of this furniture, designed by Edward J. Wormley, is versatile and idea-inspiring. The room settings shown will enable you to incorporate many decorating ideas in your own rooms. 25c. Drexel Furniture Co., HG 6, Drexel, North Carolina.

Bedroom Furniture is shown in "Kindel Reproductions and Adaptations." American Colonial and English designs in mahogany are pictured. Reproductions of antique chests, highboys, tables, etc., are attractively presented. 10c. Kindel Furniture Co., HG 6, Grand Rapids, Mich.

"Open Your Home" to Willett maple and cherry furniture. "Traditionally American," these Colonial pieces are pictured in living room, dining room and bedroom groupings and separate pieces are described. A dual-designing scheme shows how several cupboards, dressers and chests can be used for different purposes. Color, furniture care and home planning are discussed. 50c. Consider H. Willett, Inc., HG 6, Louisville 11, Kentucky.

Decorating—General

"Mirrors Styled by Dorothy Draper" contains 77 suggestions for their use in homes. If you're interested in making a small room seem larger, you'll welcome many of the ideas contained in this colorful booklet. The use of mirrors on walls, shelves, closet doors and

in many unusual settings is illustrated. 25c. Libbey-Owens-Ford, HG 6, Toledo, Ohio.

"Interiors Beautiful" is a notebook of decorating ideas, centered around Fincastle fabrics. Window treatments, slip covers and upholstery are discussed and the Fincastle line is partially shown. Drapery accessories, slip covers and upholstering directions are given. 10c. Louisville Textiles, Inc., HG 6, Louisville, Ky.

"Wall Paper in Today's Home" describes the derivation of wall paper and its development throughout the centuries. Many attractive patterns are shown in swatch pictures and room photographs. Correct wall papers for the various rooms of the house appear as background to decorative room settings. A color wheel is the basis for a discussion of the co-ordination of wall paper with the set scheme of each room. Period styles, modern and traditional papers are shown. 25c. The Wall Paper Institute, 400 Madison Ave., New York.

Mirror Techniques are elaborated upon in a booklet entitled "How Famous Decorators Would Use Mirrors in Your Home." A living picture in every room is the premise of this decorating guide, and mirror types are shown with explanations of how and where to hang them. Two pages picture how Nurre mirrors are made. The Nurre Companies, Inc., HG 6, Bloomington, Ind.

Colonial Lamps are the feature of three little pamphlets. Among them are student, hurricane, boudoir, table and floor lamps. They have brass bases and are fashioned in the styles of the Colonial period. Of special interest are the many boudoir lamps—of milk and hobnail glass and crystal. A fourth folder shows Crown Stafford table lamps, porcelain bowls, pitchers and vases. Prices are included. Edward P. Paul & Co., Inc., Dept. HG 2, 1133 Broadway, New York.

"Smart Window Styling" is filled with sketches and advice regarding window treatments. Kirsch window equipment and its details are explained. Treatments for corner, bay, picture, casement windows appear. The hundreds of sketches and notes run the gamut of window decorating techniques, and directions tell how to make traverse curtains and draperies. 25c. The Kirsch Co., HG 6, 550 Prospect St., Sturgis, Michigan.

Strike a Match and light up your living. A match book of color harmonies is provided for this purpose, and is a clever aid to home decorators. Colored match sticks line up Bigelow rug colors on the left, and colors for walls, curtains and upholstery in three other rows. 10c. Bigelow Weavers, HG 6, 140 Madison Ave., New York.

Heating

"A Blueprint for Heating Comfort" is a step-by-step discussion of the procedures involved in installing an automatic heating system. Thermostats, limit and primary controls are explained and pictured. The Honeywell chronotherm, a clock thermostat, and the diffusion register are also described. Minneapolis-Honeywell Regulator Co., HG 6, Minneapolis 8, Minn.

"Streamaire" Copper Convectors are the subject of a new booklet. These convectors have heating elements of copper tube and non-ferrous fin construction, which heats them faster and affords greater conductivity. Wall-hung, partially-recessed and free-standing convectors are illustrated, and construction notes and special features are diagrammed. Young Radiator Co., HG 6, Racine, Wis.

Radiant Heating Facts are elucidated in the H. B. Smith booklet, "40 Facts About Modern Radiant Heating." Radiant panels, baseboards and radiators are pictured as is the H. B. Smith boiler with its special features. Radiant heat efficiency is described. The H. B. Smith Co., Inc., HG 6, Westfield, Mass.

Miscellaneous

"Shield Them from Danger" is the title of a very informative little booklet which warns of the danger of fire hazards in the average house. Eliminating these hazards is not always easy but the booklet lists a great many "don'ts," fire protection methods and danger points. Five General fire extinguishers for the home are shown and operational methods are indicated. A second booklet, which is extremely helpful, is entitled "How to Put Out a Motor Vehicle Fire." The General Detroit Corp., HG 6, Detroit, Mich.

Radio Control of Garage Doors is the news in the Barber-Colman booklet. Doors (and lights, if desired) are operated by a control button on the dashboard of a car. A regular transmitting and receiving set is used, the transmitting coil located in the car, the receiving set placed in the driveway, where the car will pass over it, and on the wall in the garage. A typical layout and wiring diagrams are included. Barber-Colman Co., HG 6, Rockford, Illinois.

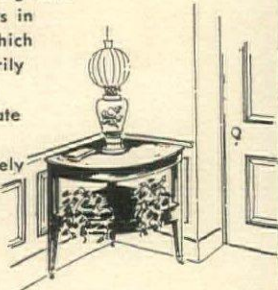
A Child's Playroom is very important, not only to the child but to his parents. "So You're Going to Build a Playroom" gives you a series of unusual plans designed by architect Joseph Aronson. Among the equipment which you can build are storage facilities for toys, stairs (for young mountaineers) designed to fit into a corner, cabinets built to size for little people, a work table with a hideaway "cave" and a fold-away model railroad. Floor plans and building instructions will help you with these projects. The American Toy Institute, Research Div., HG 6, 200 Fifth Avenue, New York 10, New York.

"Seven Servants" all in one is what an unusual electric floor machine, the General T-12, proves to be. Driven by a precision-built motor, the machine accomplishes seven floor tasks. It is lightweight, easy to control. General Floorcraft, Inc., HG 6, 333 Ave. of Americas, New York, N. Y.

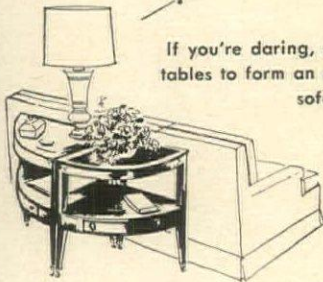
*So lovely, so fine
and so many uses!*

Fine corner tables are hard to find particularly large ones like this, with sides measuring 23½".

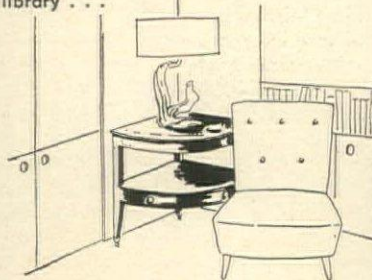
Utilize corners in your home which might ordinarily be stark and empty to create areas that are decoratively interesting.



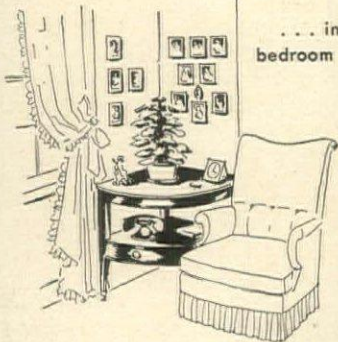
If you're daring, use two tables to form an unusual sofa table.



Whether you use this table with its tooled leather top and boxwood inlay, in the library . . .



. . . in the bedroom . . .



or in the dining room, you will create a corner that is colorful, useful and lovely to look at.



Send 25c in coin only for interesting, profusely illustrated, 24-page booklet "A Sketchbook of Tables and How to Use Them" Jam-packed with useable ideas!

A Brandt TABLE



There is a smartly styled, magnificently made, beautifully finished Brandt Occasional Table for every use in your home. Look for the Brandt trademark—it is your assurance of **QUALITY**.

Finest Proof of *Super Quality Knives!*

Overwhelming Preference as Exclusive Gifts!

SIMMONS STEAK KNIFE SET

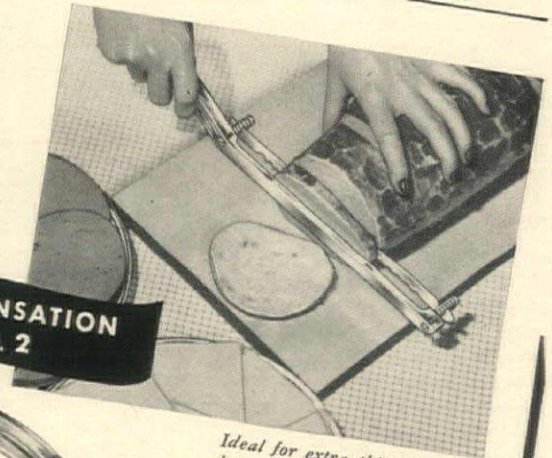
GIFT SENSATION NO. 1

Ideal, practical gifts for the June Bride and wonderful, too, as
Your Very Own!

Individual steak knives that *really* cut! . . . will be used and enjoyed. You'll never know how sharp . . . how wonderful these knives are until you try them yourself. Handsome ivory-plastic handles and a beautiful case carved from solid walnut blocks add beauty to super quality. Ideal gifts.

- Set of 6 knives in walnut case \$6.95
- Set of 8 knives \$9.25
- Set of 12 knives \$12.95

NO RESHARPENING! High quality steel and double hollow-grinding help keep Simmons knives super sharp for years.



Ideal for extra thin slicing of ham, bacon, meat loaf, cheese, bread or cake.

GIFT SENSATION NO. 2

SIMMONS SMORGASBORD KNIFE

This amazing new knife is easily adjustable to cut any thickness. Thin slices are tastier, help prevent waste . . . cut food costs. A perfect gift, packed in colorful gift box. **\$2.00 each**

SIMMONS OAK BOARD SET

The lush appearance of this beautiful, solid oak holder, as well as the practical usefulness of the five SIMMONS Knives—Meat Carver, Snack Slicer, Fruit and Vegetable, Paring and Grapefruit Knives—makes it a very satisfying gift. Complete, including 5 knives. **\$6.95**

GIFT SENSATION NO. 3

SIMMONS UTILITY KNIFE SET

For cutting, carving, slicing, paring, and peeling—these amazing knives are best for every kitchen need. Set includes SIMMONS Meat Carver, Snack Slicer, Fruit and Vegetable, Grapefruit and Paring Knives. Complete set of 5 knives with walnut-plastic handles, in gift box. **\$4.00**

GIFT SENSATION NO. 4

Look for this Famous Name

SIMMONS *Super Sharp* KNIVES

Every Knife Super Quality
FINEST SWEDISH STEEL
DOUBLE HOLLOW GROUND
STAINLESS FINISH

At leading department and gift stores everywhere!

Full list of Simmons dealers includes: BIRMINGHAM, Alabama, Loveman, Joseph & Loeb • CHICAGO, Illinois, Carson, Pirie, Scott & Company, Peacock's and Tatman's • CINCINNATI, Ohio, Shillito & Company • CLEVELAND, Ohio, The May Company • COLUMBUS, Ohio, F. & R. Lazarus & Company • CORPUS CHRISTI, Texas, Lichtenstein's, Inc. • DALLAS, Texas, Sanger Brothers • DAYTON, Ohio, Rike-Kumler Company • DENVER, Colorado, Daniels & Fisher Stores Company • DETROIT, Michigan, Bleazby's and J. L. Hudson Company • EL PASO, Texas, Popular Dry Goods Company and The White House • FORT WORTH, Texas, W. C. Stripling Company • HOUSTON, Texas, Foley Brothers • INDIANAPOLIS, Indiana, L. S. Ayres • KANSAS CITY, Missouri, Berry-Bird-Thayer • LINCOLN, Nebraska, Gold's • LOS ANGELES, California, The May Company • MEMPHIS, Tennessee, B. Lowensteins • MIAMI BEACH, Florida, Nessa Gaulois • MILWAUKEE, Wisconsin, Ed Schuster & Company • MINNEAPOLIS, Minnesota, The Dayton Company • ST. PAUL, Minnesota, Schuneman's, Inc. • NEW YORK CITY, Macy's, Dennison's, Hammacher-Schlemmer • LEWIS & Conger • OKLAHOMA CITY, Oklahoma, John A. Brown & Company • OMAHA, Nebraska, J. L. Brandeis & Sons • PEORIA, Illinois, P. A. Bergner • PHILADELPHIA, Pennsylvania, John Namaker • SALT LAKE CITY, Utah, Zion Co-Operative Mercantile Institute • SAN ANTONIO, Texas, Joske's and Wolff & Marx Company • ST. LOUIS, Missouri, Famous-Barr and Stix-Baer & Co. • WASHINGTON, D. C., Woodward & Lothrop.

SIMMONS SLICING KNIFE COMPANY • Merchandise Mart • CHICAGO 54, ILLINOIS



For their dream house and yours...

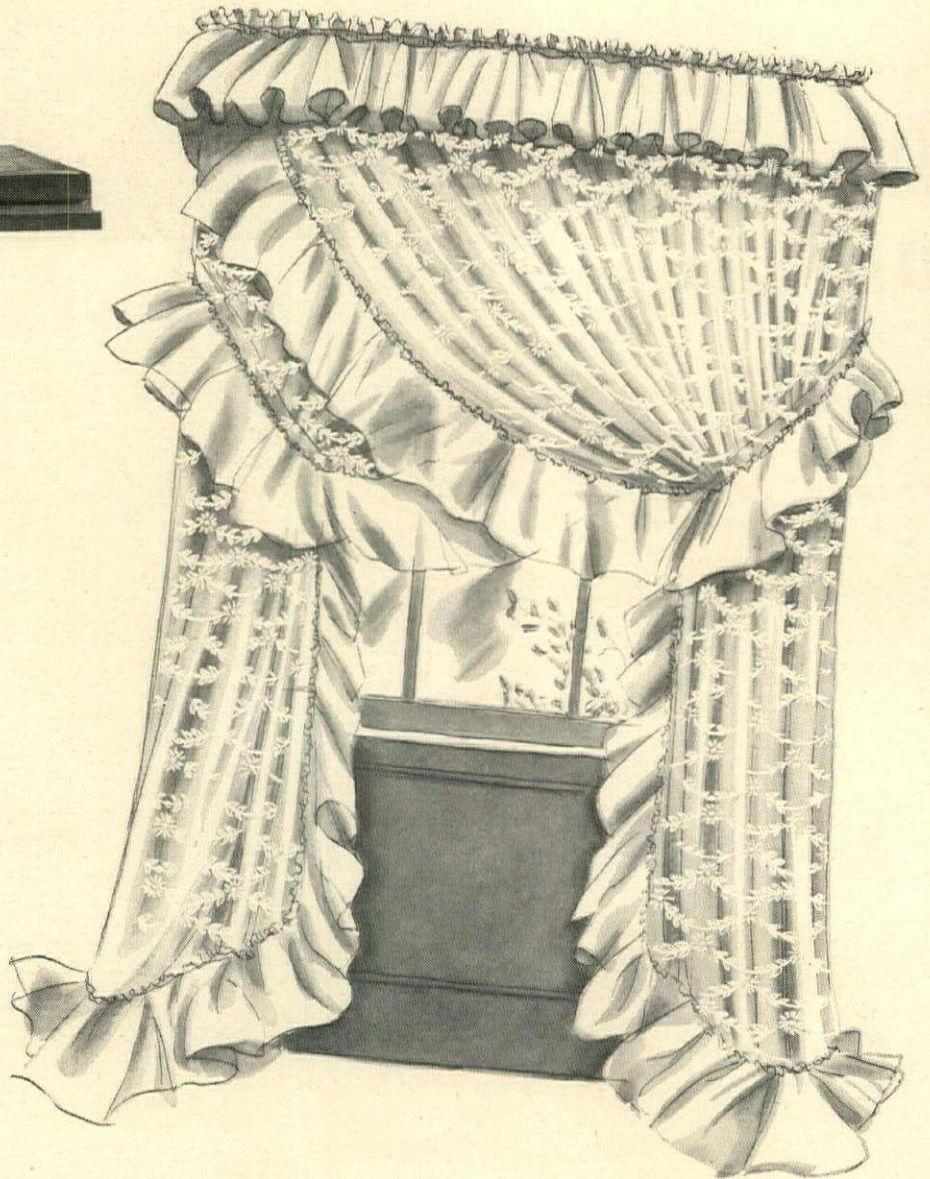
Cortley dream Curtains



You'll live happily ever after with Cortley dream Curtains! They're ready for *your* home... in the very same styles, the very same colors and fabrics that RKO picked to star in "Mr. Blandings." And Cortleys are sensibly priced! Get your pre-view today at your favorite curtain counters!

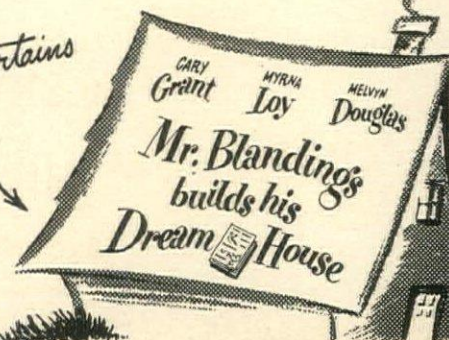
Cortley dream Curtains

CORTLEY DREAM CURTAINS • NEW YORK: 15 WEST 27th STREET
CHICAGO • LOS ANGELES



This crisp, billowy Priscilla passed its screen test with flying colors! Like every star it has something very new and special—Broiderette, a fabric with all the look and feel of hand-embroidery... with Cortley's exclusive Exqui-Set finish that guarantees perfect washing or dry cleaning. Colors (your favorites!) are vat-dyed for permanent richness. And Exqui-Set virtually eliminates shrinkage, makes ironing much easier!

You'll see
Cortley dream Curtains
starring in



Mr. and Mrs. Blandings

and their Dream House
have started the biggest
building and laugh boom
that ever hit the U.S.



MR. BLANDINGS



MRS. BLANDINGS



AND GOOD (?) FRIEND

DORE SCHARY presents

CARY GRANT ★ MYRNA LOY ★ MELVYN DOUGLAS

in

“MR. BLANDINGS BUILDS HIS DREAM HOUSE”

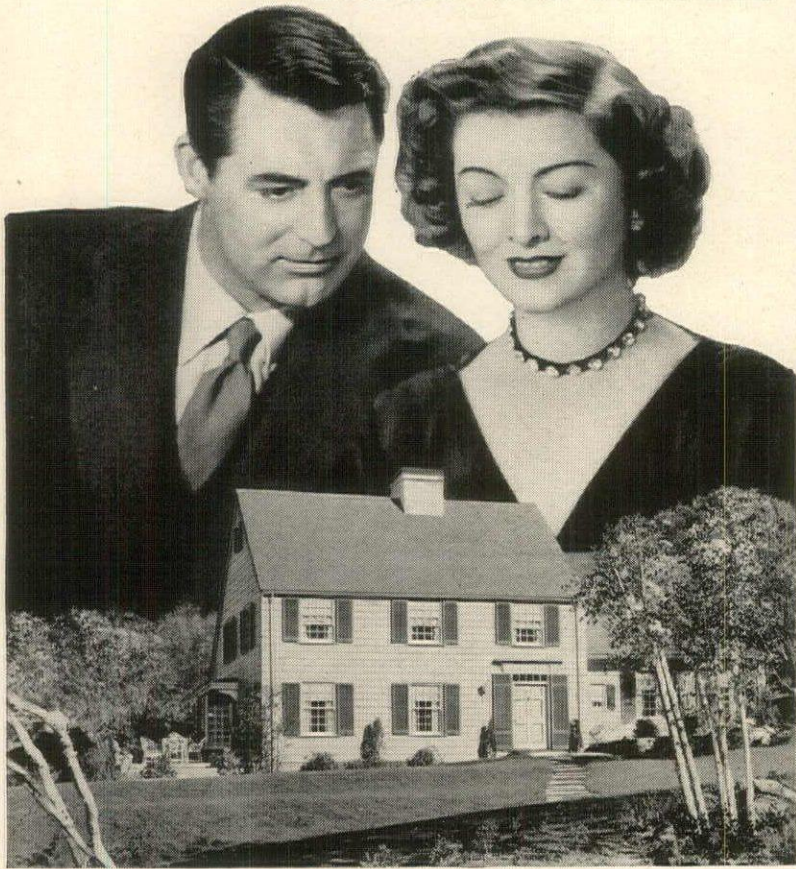
with

Reginald Denny ★ Sharyn Moffett ★ Connie Marshall ★ Louise Beavers ★ Ian Wolfe

Produced and Written for the Screen by Norman Panama and Melvin Frank • Directed by H. C. Potter

An RKO Radio Production • A SELZNICK Release

CARY GRANT and MYRNA LOY
starring in the timely new hit
"MR. BLANDINGS BUILDS HIS DREAM HOUSE."
 an RKO Radio Production—a Selznick release.



Take a tip from the Blandings—

Insulate when you build and save 2/3—insulate with KIMSUL*

Wise builders, the Blandings—insulating their "Dream House" *through-out*. They save 2/3! For it costs 3 times as much to insulate a new home once it is finished.

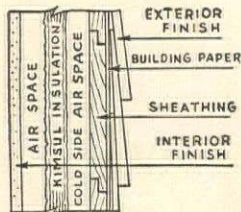
Wise, too, the planners of the 100 Blandings Houses erected in scores of cities across the country. They specified many-layer KIMSUL* insulation in every home. That's because KIMSUL combines the all-important features home owners want most—economy, efficiency, and

life-long comfort. Keeps homes up to 15° cooler on hottest summer days... assures you warmer, healthier winters.

KIMSUL pays for itself! Installed in the attic and side walls of your new home, it will save as much as 44% on fuel. Installed in the attic of your present home, it may cut your fuel bill as much as 1/2. And KIMSUL is completely fire-resistant. Even its PYROGARD† cover is entirely treated to resist fire and flame.

How to insulate walls most efficiently.

Builders will tell you—the correct way to insulate a wall is with air space on *both* sides of the insulation. That's why they recommend blanket-type insulation. The illustration here shows how KIMSUL, the *only* many-layer stitched insulation, provides this scientific wall construction.

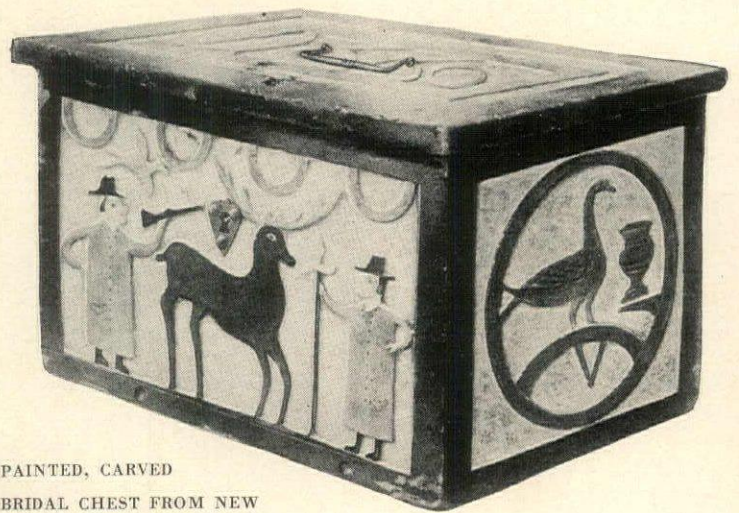


*T. M. Reg. U. S. & Can. Pat. Off. †Trademark

CLIP AND MAIL TODAY

KIMBERLY-CLARK CORPORATION
 KIMSUL Division, Neenah, Wisconsin
 Please send me one of your *two* FREE booklets on KIMSUL insulation.
 I am interested in the special booklet on:
 Insulating the home I'm planning Insulating my present home

Name _____ HG-648
 Address _____
 City _____ Zone _____ State _____



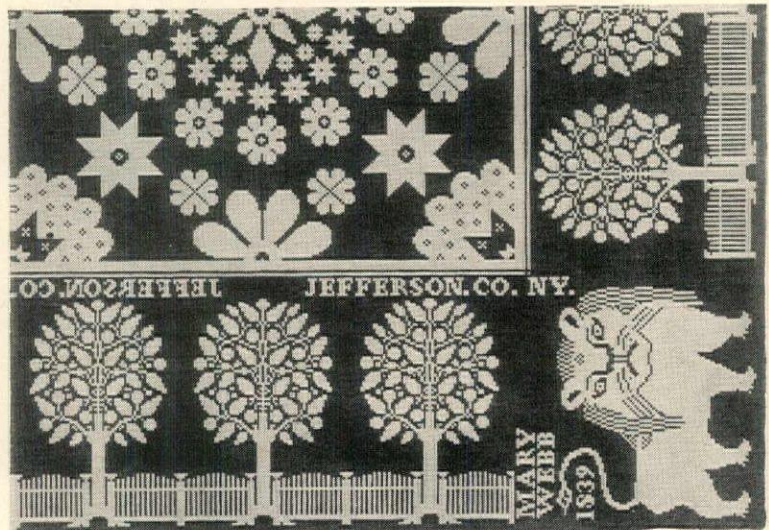
PAINTED, CARVED
 BRIDAL CHEST FROM NEW
 AMSTERDAM, DATED 1660



METAL WEATHERVANE,
 19TH CENTURY GILT

OUR HERITAGE OF AMERICAN CRAFTSMANSHIP

On the ground floor of the National Gallery of Art in Washington are some 15,000 reproductions such as those you see on this page. They include every conceivable object of household usage which our ancestors fashioned for utility and decorated for pleasure. Known as the Index of American Design, these water colors reproduce arts and crafts from all over the country made between 1650 and 1900. All are executed with painstaking respect for the originals, reproducing with eye-deceiving accuracy the textures of linen samplers, pressed glass, Pennsylvania Dutch painted furniture and so on. Produced under the auspices of the WPA Art Project, the Index of American Design is the source of many of the drawings on pages 135-137. Today it is as much consulted by decorators as by historians or writers in search of period material.



WOVEN COVERLET FROM NEW YORK STATE,
 BLUE WOOL AND WHITE COTTON, DATED 1854



This modern basement game room gives more space in which to live and play. And the modern Rheem Automatic Water Heater gives more hot water for all the family needs.

Home Heating Needs WATER HEATERS

How to sell the man in your house MORE HOT WATER

Your husband needs facts before he can buy you a new water heater. Here they are, for you and him.

By

R. E. James
Rheem Heating Consultant

The only time your husband notices the hot water, is when it turns cold on him in the morning. But you have to put up with it—or without it—all day long.

The truth is that your old water heater was just not designed for new appliances. It can hardly meet your minimum family needs for baths and showers—let alone a new double sink, dishwasher or automatic washing machine.

Always Hot

The new water heaters are as automatic as the washing machines and other appliances they have to supply. Let's look at one—the Rheem, in a 40 gallon size.



Hot For The Washer

In the morning your family may need 20 to 30 gallons of hot water before they leave the house—for showers, washing, dishes. The Rheem supplies this amount easily. No waiting, no complaints.

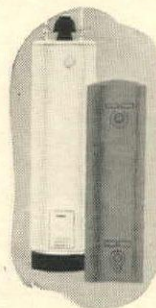
But then *your* day really begins. You immediately need more hot water for your washing machine. About 20 gallons, at least 140° hot, to get clothes really clean. Do you have to wait? Is the water only lukewarm? No, because a fresh supply of water has been heated up rapidly—at the rate of 42 gallons an hour.

Set The Dial And Settle Back

It's heated automatically. You set the thermostat dial just once to 140° and you don't have to bother with it again. If you prefer to wash cottons and white things in hotter water, you can quickly turn the dial up to 160°, then turn it back later. There's also an automatic safety control on the Rheem which shuts off the fuel if the pilot light goes out.

Go By The Guarantees

You should also look for the guarantees and approvals that good water heaters carry for your protection. For example, all Rheem water heaters have earned the Good Housekeeping Guaranty. And the



Tank Is Treated

gas models are approved by the American Gas Association while the Rheem oil and electric models are approved by Underwriters' Laboratories, Inc. All models are also guaranteed by the manufacturer. Ask your plumbing dealer. He will expertly advise you as to size and fuel.

Dream House

Have you seen "Mr. Blandings' Dream House"? Not just the picture but the 100 model houses around the country. Perhaps it was Mrs. Blandings who suggested the Rheem water heater—anyway you'll find it in each house, and a "dream" of a heater, too!

Rheem Manufacturing Company
Dept. HG-6
570 Lexington Ave.,
New York 22, N. Y.



Please send me free helpful booklets on Water Heaters for gas, electricity, oil.

Name _____

Address _____

City _____ State _____

Foreign affiliated companies in Brisbane, Melbourne, Sydney, Rio de Janeiro, Singapore, and Hamilton, Canada.

Mail This Coupon Today



For Your Dream House



Famous *Sure-Fit* SLIP COVERS

the ready-mades that fit like custom-mades!



Cary Grant, Myrna Loy, Melvyn Douglas in
"Mr. Blandings Builds His Dream House."
An RKO Production, a Selznick Release.

What's the quickest way to make your room look dew-fresh, dream house-new? Sure-Fit Dream House Slip Covers! They slip on as easily as a dress goes over your head... mould sleekly to the curves of your furniture.

Choose gay, colorful cretonnes with the patented back made with "Lastex" yarn... or smartly styled knitted covers, that fit like upholstery. Sure-Fit Dream House Slip Covers fit a host

of standard sofa and chair styles. The price?

So little you'll think you're dreaming!

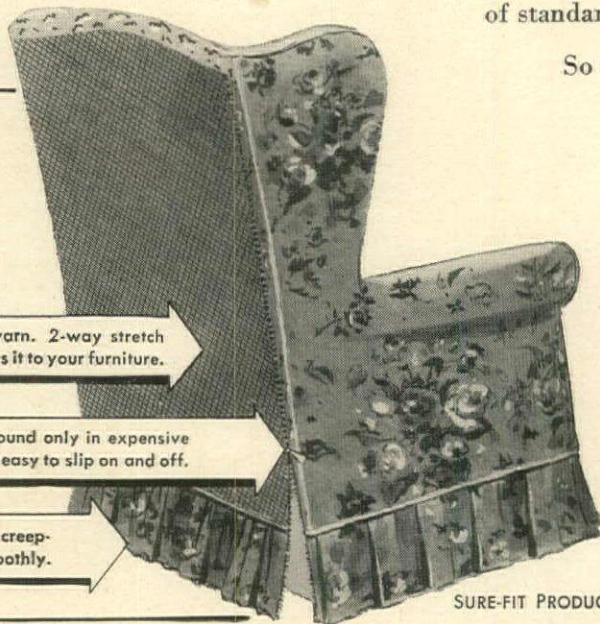
ONLY *Sure-Fit*

DREAM HOUSE SLIP COVERS
Have These Exclusive Features

ELASTIC ACTION BACK Made with "Lastex" yarn. 2-way stretch pulls the fabric taut, hugs it to your furniture.

ZIPPER CLOSING Assures smooth fit usually found only in expensive custom-mades. Makes covers easy to slip on and off.

STA-FAST ADJUSTMENT Ties in a jiffy, prevents creeping, anchors cover smoothly.



*There's a dream light in their eyes,
and in their home...*

Decoralite

by Lightolier



*Cary Grant and Myrna Loy
in the new RKO Radio Movie*

*"Mr. Blandings Builds
his Dream House" **

In a "Dream House", of course, you'd expect to find Decoralite...the light that's a beautiful picture; the picture that's a perfect light. It belongs there, side by side with all the finest in home furnishings.

Decoralite is a brand new and exciting development in home lighting...not a lamp, not a fixture, but a decorative picture, by day, that becomes a wonderfully efficient light, by night.

Over the bed, Decoralite is the perfect reading light, night light, and room light ...all 3 in 1! The lovely new designs now suit Decoralite to every room in the home, where good lighting and tasteful decoration go hand in hand. See them at leading stores, or through architect, decorator or electrical dealer at LIGHTOLIER, 11 E. 36th St., N.Y.C. and 1267 Merchandise Mart, Chicago.



**Lightolier was selected as Authorized Supplier of fixtures and lamps for the Blandings' Dream Houses, throughout the country.*



LIGHTOLIER

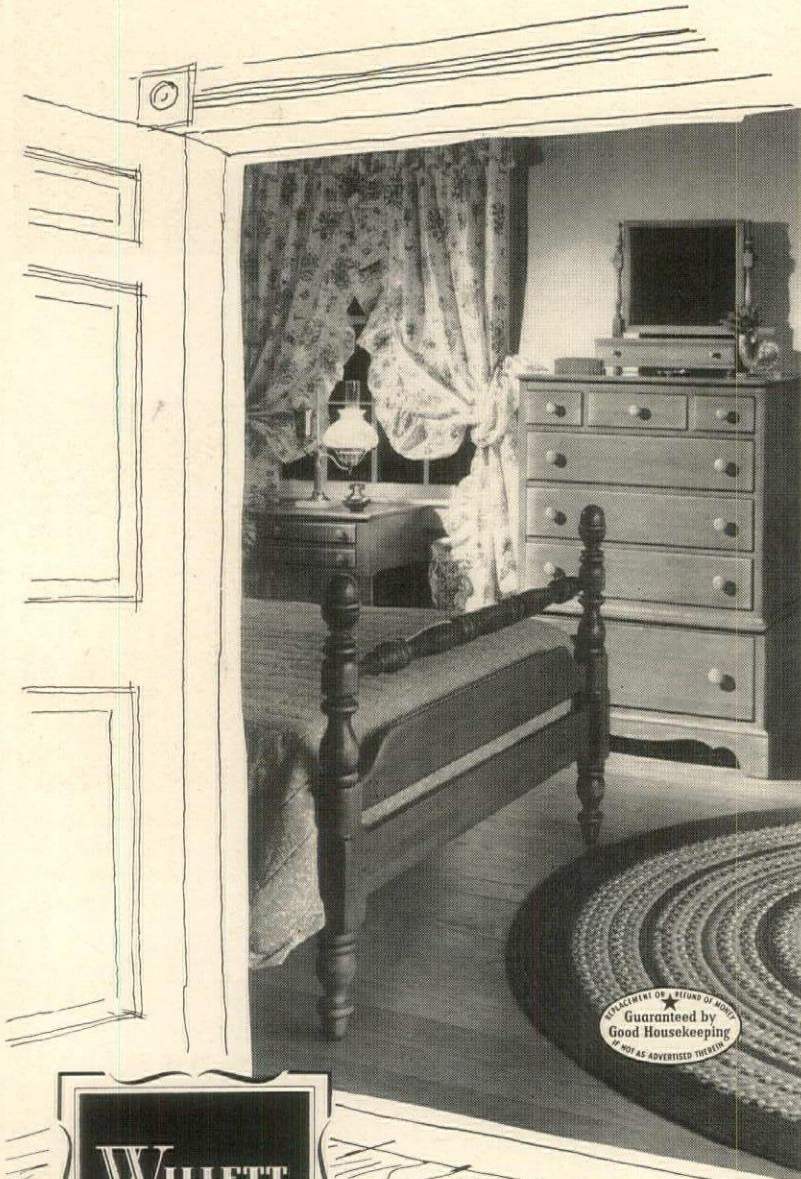
Beautify your home with the right lighting. Full color booklet. "New light, New Charm for Your Home," prepared by leading decorators, 25c from LIGHTOLIER, Dept. G-10, Jersey City, N. J.

Goldid

See Willett furniture in "Mr. Blandings Builds His Dream House" starring Cary Grant, Myrna Loy, Melvyn Douglas.

Willett Golden Beryl

SOLID Maple gives you the **SOLID WORTH** inherent in heirloom quality...and sound, graceful lines that will still be good taste **A HUNDRED YEARS FROM NOW.** Smooth and soft to the touch, warm and colorful... Golden Beryl **Hard Sugar Tree Maple is FRIENDLY WOOD** to live with a long time.



REPLACEMENT OF A TRIFLE OF MONEY
 Guaranteed by
 Good Housekeeping
 IF NOT AS ADVERTISED THEREIN

WILLETT
Golden Beryl
MAPLE

SOLID GOLDEN BERYL MAPLE
SOLID WILDWOOD CHERRY
 for living room,
 bedroom and dining room

CONSIDER H. WILLETT, INC. • LOUISVILLE 11, KENTUCKY



SUNBACK DRESS alternates black ribbon stripes with pink, green or maize in Sanforized cotton. By Nali-Bee. About \$8 at stores across the country.

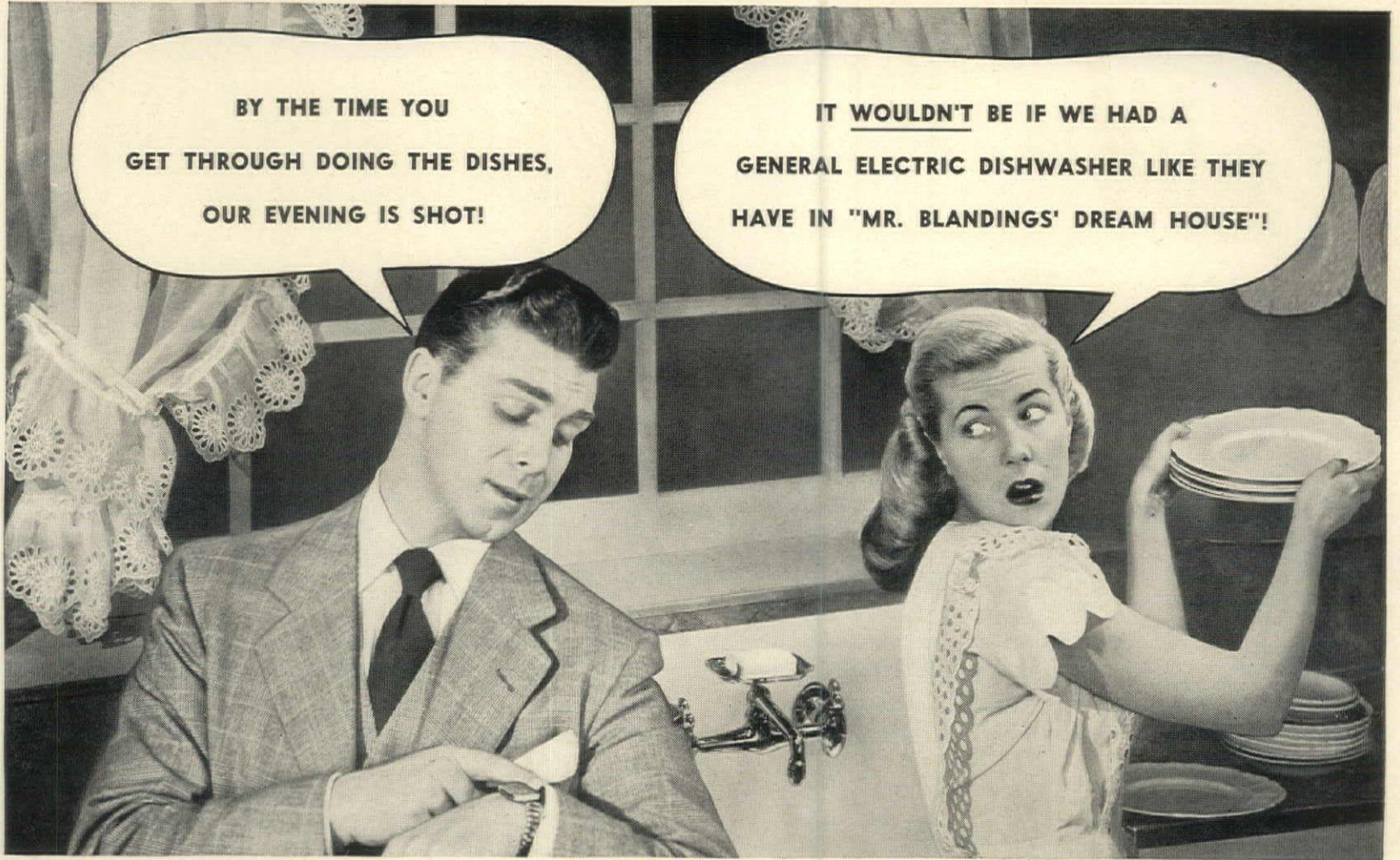
SUMMER IS FOR PUTTERING

ROMANTICALLY, summer is being lazy and ornamental on a lawn, shaded by a becoming parasol. As a matter of chilling fact, there's a lot of hard work in a June day. If it isn't the potting shed that fills your morning, you're likely to find yourself polishing your prized riding trophies or ransacking the attic. And you can be reasonably certain that instead of relaxing after lunch, you will be out weeding the vegetable patch. As the sun rides high, your ambition will wilt unless you wear clothes as cool as cucumbers in bright and perky colors. The girl on this page has solved the 90-in-the-shade problem realistically and attractively. She selected cotton because it's cool and washable. She likes her arms bare so she can swing into indoor jobs unhampered and get a good even tan when she's out in the sun. Her outfits are simple enough for any chore, be it ever so humble, yet pretty enough for a picnic or for downtown shopping. Their prices are so modest that you could consider having one for each day of the week. There is a raft of designs from which to pick your summer wardrobe.

MIEHLMANN



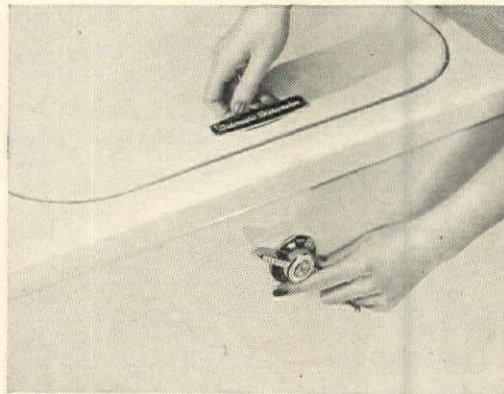
SWIRL by "Neat 'n Tidy" has a bodice of Bates black or maize poplin, skirt of Dan River multi-color plaid. About \$9 at stores across the United States.



BY THE TIME YOU GET THROUGH DOING THE DISHES, OUR EVENING IS SHOT!

IT WOULDN'T BE IF WE HAD A GENERAL ELECTRIC DISHWASHER LIKE THEY HAVE IN "MR. BLANDINGS' DREAM HOUSE"!

• **Automatic General Electric Dishwasher saves hours of kitchen drudgery!**
Washes dishes sparkling clean. They dry in their own heat!



1. A day's dishes done like magic! The new General Electric Dishwasher will wash a whole day's dishes for a family of four at one time. Separate racks hold china, glassware, silver safely. Washes pots and pans, too!

2. No more rough, red hands! You never touch dishwater. Just turn the switch and the Dishwasher takes over—does the whole job *automatically*—washing and rinsing dishes in water hotter than your hands could stand.

3. Gives you new hours of freedom! You're no longer a slave to a dishpan. All by itself, the Dishwasher hygienically cleans and rinses each piece *cleaner than you could do it by hand*. Safely, too—for only the water moves.




4. No dishes to wipe—ever again! After dishes are washed and rinsed, the cover opens automatically, and both dishes and Dishwasher dry in their own heat. Gleaming, sparkling clean dishes are ready to be put away.

• • •

NOTE: The Dishwasher is available either in a complete sink, or as a separate individual appliance for installation in your new or present kitchen. General Electric Company, Bridgeport 2, Conn.

AND FOR YOUR
 "DREAM HOUSE" GET THE



**AUTOMATIC
 DISHWASHER**

Colonial Charm for Today's Bridal Home



BRASS STUDENT LAMP

The Perfect Wedding Gift!

Authentic copy of a fine old kerosene lamp . . . wired for electricity . . . comfortably and beautifully at home with any decor. Highly polished brass, heavily lacquered for lifetime sparkle. 20" high. Shade in coral, dark green, yellow, ruby red or lime green. The "Quincy", illustrated, \$23.50; double lamp, the "Cambridge", \$34.50. Prepaid in the U.S.; check or money order; no C.O.D.'s please. Send for illustrated booklet of other lamps.

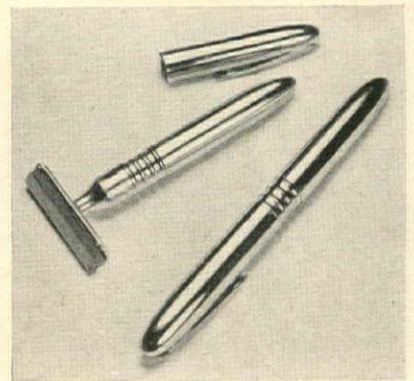
BEE-BEE STUDIO • 5510 WAYNE AVENUE • PHILADELPHIA 44, PENNA.



SHOPPING

All merchandise shown on these pages, editorially or in advertisements, may be ordered by writing directly to stores. Most prefer not to handle c.o.d.'s, so please enclose check or money order. All firms, except those selling personalized services, agree to refund full price of any item returned by unsatisfied readers.

It's a razor but it looks like a pen. This compact shaving unit uses standard Schick blades. Removable razor head unscrews and fits neatly into base. A gentleman can clip it into his pocket, a lady in her purse. Gold-plated. With 3 extra blades, \$2; add 10c post. Ireenor Novelties, Box 1172, Grand Central Sta., N. Y. 17.



Museum Pewter pieces are beautifully reproduced in a new alloy that looks just like pewter but doesn't tarnish and has a greater resistance to dents and scratches. The flagon, a handsome cocktail shaker, is \$35; long tavern spoon, \$2; for drinks, use the beaker, \$3, mortar, \$4, pestle, \$1.50 ppd. Malcoln's, 526 North Charles Street, Baltimore 1, Maryland.



From SWEDEN!



Lovely "Silva" Trays of Lustrous, Natural BIRCH

These beautiful "Silva" trays find countless uses in every home—especially for terrace, recreation room and all informal entertaining. Single trays or a set of four make perfect gifts. Light, sturdy, waterproof and stainproof, they're finished in clear cellulose lacquer to highlight the beautiful grain of selected birch. Lovely "Silva" trays make distinctive and highly appreciated gifts for the bride. Prompt shipment; order now.

- #1501—11 x 14 inches, each \$3.25
- Set of four #1501 trays, 12.00
- #1506—13 x 17 inches, each 4.00
- #1511—14 x 19 inches, each 5.00

We pay postage. No C.O.D.'s please. The MAGLAR Co., La Porte, Indiana



Solid Cherry Wall Rack

The Amy Lee Solid Cherry Wall Rack will delight the heart of every collector. Decidedly out of the ordinary in its authentic detail: spool turnings, with open back, scroll brackets, genuine hand carving. Shelves grooved for displaying plates. Built of solid cherry, in rich Cherry finish. 29 in. high; 17 in. wide; 6 1/2 in. deep. Shipped prepaid express \$13.95. A pair for . . . \$25.95

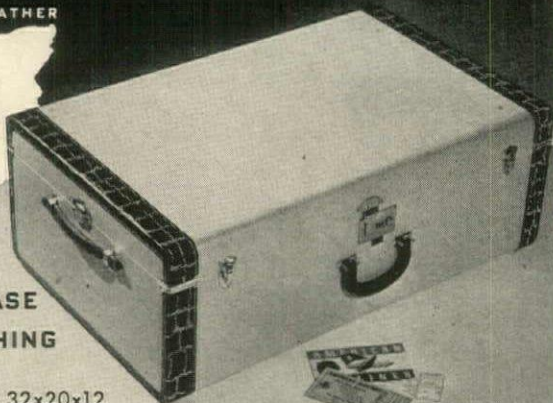
- Milk Glass Collection Pieces
- Square lace edge sandwich plate \$3.10.
- Basket-weave Hen-on-nest dish 85 cents.
- Rabbit on nest candy dish \$1.25
- Lace edge heart plate \$3.10

Carl Forslund

EAST FULTON
GRAND RAPIDS 2, MICHIGAN
Send for FREE illustrated Catalog

NO FINER LABEL ON LEATHER

DALE FIFTH AVENUE



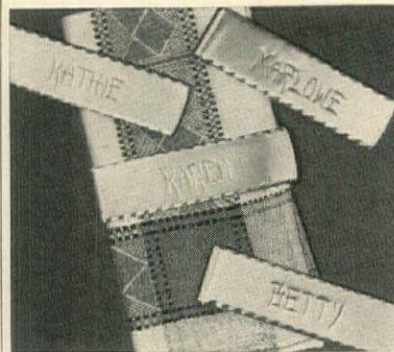
OUR JUMBO CASE HOLDS EVERYTHING

This extra-large 32x20x12 suitcase carries enough for at least a month. Keyless combination lock equipped. Sturdy canvas with rawhide or alligator cowhide binding, 69.50*.

*Fed. tax incl.

Mail and phone orders filled—PLaza 3-9790

Dale Fifth Avenue's Only New York Store
719 Fifth Avenue at 56th St., N. Y. 22



PERSONALIZED NAPKIN CLIPS

A new note at table time! It's pretty, practical, and personalized to label your linens. You'll want a personalized clip for every member of the family and a few engraved "Guest". In silvertone or goldtone of non-tarnish, polished aluminum. Each is personalized with name of your choice (up to 13 letters). Styled with simplicity to compliment any table setting. Gift boxed, set of four.

\$3.00, prepaid.

Extra clips \$.75 each.

Write for Free Gift Catalog!

MEREDITH, INC.

Evanston, Illinois

JUNE BLOOMS IN A DECORATIVE CANDLEHOLDER VASE

Pottery in delicate green and ivory with June rose motif. Peacock Exclusive for Chicago.

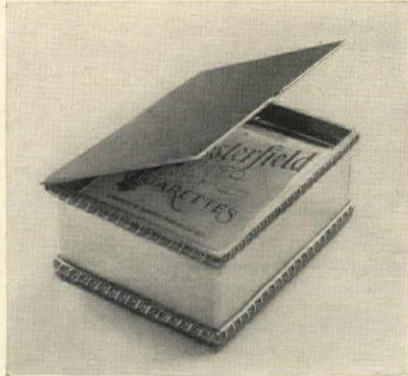


Vase only \$3.50
Postage prepaid
2% State Tax in Illinois

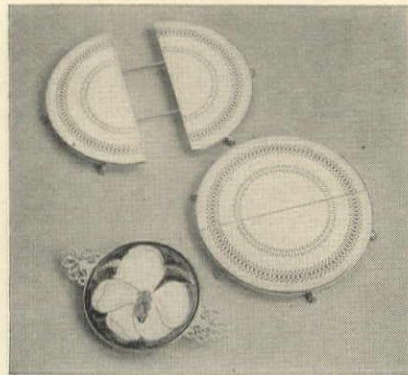
Second Floor Gift Shops

Peacock
JEWELERS
CHICAGO 3, ILLINOIS
111 Years in Chicago

AROUND



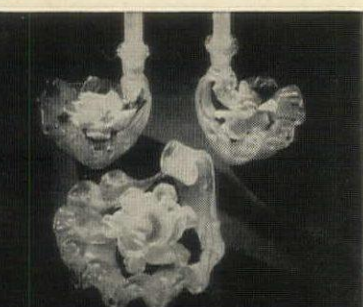
Package-sized, a small silver-plated box holds unopened packages, keeping cigarettes fresh and always handy. Adaptable, too, to hold trinkets on a dressing table or clips, pen points, etc., on a desk. \$6 including tax. Postage 25c. Anderson's, 912 Nicollet Avenue, Minneapolis, Minnesota.



Smart table necessities—a heavily silver-plated trivet, adjustable to 13", is an ample protector under roasts and hot serving dishes. The tile, felt based, may be used separately to hold a teapot or flower vase, the silver-plated holder as a candy dish. \$12.50 each postpaid from Ellison's, Box 284, Orange, New Jersey.



A saucy fellow, this pipkin, and he might well be for he's sterling silver, every inch. Fine for serving salad dressings and sauces at the table, the little vessel is a favorite wedding present. 7 1/4" long, it is \$15 including tax and postage from D. L. Bromwell, 710 12th St. N.W., Washington 5, D. C.



venetian elegance

Magnificent table setting of Venetian crystal—heavy, fluted, iridescent bowls and candle-holder bowls. Only in Murano, Italy, can this be made.

Bowls, 8 1/2" x 8", \$12.50 each. Candle-holder bowls, \$20 pair. Four-piece set: Two bowls and pair of candle-holders, \$42.50. No c.o.d.'s; express collect.

bertram shrier, ltd.
1147 Connecticut Ave., Washington, D. C.

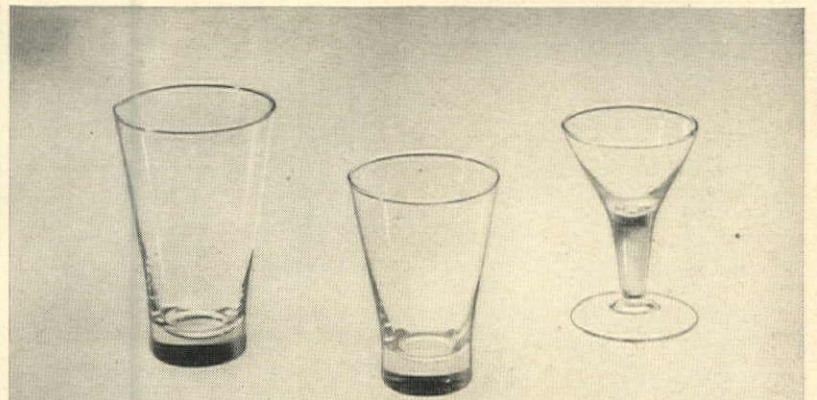


BREAKFAST becomes a BANQUET

when table is enchantingly set with hand-painted 3-piece glass sets of cake plate, cup and saucer. Splashed with famous Losa strawberries. The apple of your eye, you'll want enough sets for complete tea or breakfast service. And as a gift, loveliest of shelf showpieces.

single service \$2.50 postpaid
double service \$4.50 postpaid
No C.O.D.'s, please.

La Palette Gifts
Dept. No. 3
509 Fifth Ave., New York 17, N. Y.



Berkshire crystal for the bride

The beautiful simple shape that has become an American classic... goes miraculously into any setting. And the edges, praise be, are chip-proof! Only found at Georg Jensen Inc. 10-ounce or 14-ounce highball glasses, the dozen, 15.00. Cocktail glasses, the dozen, 16.00.

MAIL AND TELEPHONE ORDERS FILLED



GEORG JENSEN INC.

Fifth Avenue at 53rd Street • New York 22

SWEDISH



SUGAR TONGS

This beautiful sugar tong is right at home in the finest table setting. Everyone enjoys using it. Heavily silver plated on copper. A thoughtful gift and a serviceable accessory you will want for your own.

\$2.50 each Ppd.
(No C.O.D.)

(California customers please add 6% Sales Tax)

HALLIDAY'S

Since 1925

1750 Broadway, Oakland 12, California



PLACE MATS

Thomas G. Blakeman's Map of Cape Cod is laminated with plastic to bring its decorative design to practical use for your Spring and Summer table settings.

Set of four—\$2.65 Postpaid

Send for our Folder H.

CAPE COD PRODUCTS, INC.

North Truro, Mass.



Master Table 23"—length
Dimensions 18"—width
25"—height



Drop-Leaf Table 16 1/2"—length
Dimensions 15 1/2"—width
23"—height

This Year Give Something Different

give a **SNUG-PAC** TABLE SET!

For yourself or for a gift, the Snug-Pac* table set adds beauty and distinction wherever placed in the home. Four drop-leaf tables fit compactly into a master table, making the Snug-Pac combination a perfect answer to the needs of even the smallest living room. Ideal for tea parties, buffet suppers, bridge parties; lamps, candlesticks, and dozens of other uses, the Snug-Pac table set will be the busiest piece of furniture in your home.

The Snug-Pac is built of solid mahogany with mortise and tenon construction—all surfaces hand-filled, rubbed to a satiny lustre, then protected against stain by a special lacquer finish. The result... a richness in quality and appearance that only the painstaking skill of master craftsmen can achieve.

*Not available at retail stores

PRICE **\$59.50** includes shipment anywhere in the United States

SORRY NO C.O.D.

Send check or money order for immediate delivery to:

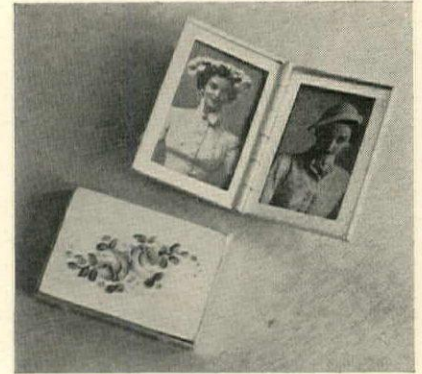
CAMBRIDGE WOODCRAFT Corp.

155 BROOKLINE STREET, CAMBRIDGE, MASS.



SHOPPING

In the palm of your hand, this tiny frame almost gets lost. 1 1/2" tall, it folds for carrying in purse, or, opened, it stands by itself—for a captivating little desk charm. Enamel on sterling frame. \$8.50, tax included, postpaid. Black, Starr & Gorham, 594 Fifth Avenue, New York 19.



The Vermont pie basket, with hinged cover, swing handles and a removable tray, enables you to take along two pies or cakes, uncrushed, to picnic ground or beach. 12 1/2" x 11 1/2" x 6", it is made of Vermont ash, which lasts for generations. \$4.95 ppd. Add 25c W. of Miss. Vermont Crossroads Store, Waterbury, Vt.



Cuplets—designed by San Giovanni for baby's milk or orange juice—are shaped for easier drinking, have slip-proof beaded handles. Classically simple, they are heavily silver-plated. The juice cup is \$3.60; the milk cup, \$4.80, tax included, postpaid. From Moira's, 33 Highbrook Avenue, Pelham 65, New York.



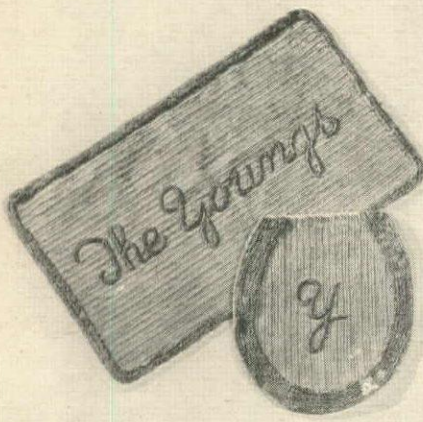
For Summer Living
Pair of **HURRICANES** handmade in an attractive design of verde wrought iron, complete with crimped glass chimneys and ivory candles. 12" high. \$4.25 Pr.
Post paid in 48 states on receipt of check or money order. No COD's.

The Josselyns
Box 147 Dept. B6 Dedham, Mass.



New Easy Way TO CLEAN VENETIAN BLINDS ... without touching hands to water
Washing venetian blinds no longer is a messy, mussy chore. With **SLAT-O-MAT** your entire blind is sparkling clean in a jiffy. No dripping of dirty water down arms or from slat to slat. Slat-o-mat cleans both sides of slat at same time—and between tapes without soiling tapes. **WAXING** is just as easy.
Sold on **MONEY-BACK GUARANTEE**. Sturdily built of nickel-plated steel. Nothing to get out of order. Lasts a lifetime. Nothing else compares with its simplicity, ease and speed. Shipped promptly on receipt of remittance. Satisfaction guaranteed or money back. No C.O.D.'s. **\$3.95** Postpaid.

SLAT-O-MAT Is An Ideal Gift
U. S. VENETIAN BLIND MFG. CO.
10007 Chalmers Dept. HG Detroit 5, Mich.



Personalized Bath Set

in a choice of ten decorator color combinations **4.95 set**

Deep close cotton chenille in a bath mat (21 x 36 in.) and lid cover set... individualized, and dramatized, with your name on the mat, your initial on the lid cover.

- Blue with white
- Dusty rose with wine
- Green with gold
- Peach with grey
- Salt and pepper with white
- Gold with grey
- Aqua with peach
- Grey with wine
- Wine with dusty rose
- Flamingo with grey

Bath Rugs, sixth floor
Corson Pirie Scott & Co.
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Carson

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Mail Orders attentively filled.
Please allow two weeks for delivery.



A GIFT OF SILVER FOR THE JUNE BRIDE

This lovely silver 3 piece sugar and creamer set will solve your gift problems. A most appropriate and ideal gift that you too would be proud to have grace your table. Fine Silver plate on copper—artistically fashioned.

TRAY: 11 inches
SUGAR: 4 1/2 inches
CREAMER: 4 1/2 inches
\$8.50 Federal Tax and Postage included
Attractively Gift Boxed

Send check or money order—No C.O.D.'s please
Prompt shipment

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English Bone China



Figurines

America's largest retail selection at lowest prices of open stock English Bone China. New dinnerware booklet will be sent on request.

HERBERT S. MILLS
11 KING ST. E. - HAMILTON, CANADA

THE NEW DELTA FULLY AUTOMATIC



1 YEAR FACTORY GUARANTEE

- no crumbs
- always clean
- regulator dial
- toasts everything
- warming chamber
- never burns
- pops out . . . no burnt fingers



A. C. only

POP DOWN TOASTER

At long last the most wonderful toaster we have ever seen. It toasts bread, muffins, scones, rolls — just about everything — and presto . . . down it pops, beautifully browned (light, golden or dark) into the heat-retaining chamber that keeps your toast warm until ready to serve, while more are being toasted. No fussin' and fumin' . . . no crumbs . . . no burnt toast . . . no burnt fingers. Truly the finest fully automatic toaster yet conceived. A beautiful and practical gift.

Fully guaranteed. **\$16.95**

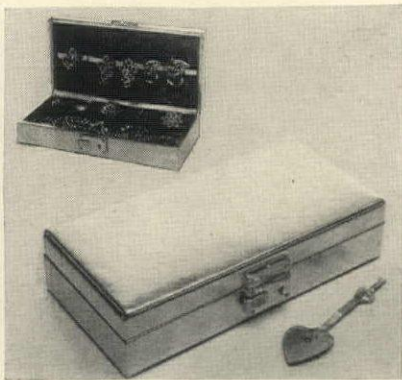
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HOME EQUIPMENT CO. Dept. HG
32 Custom House St. Providence, R.I.

Write for free household booklet

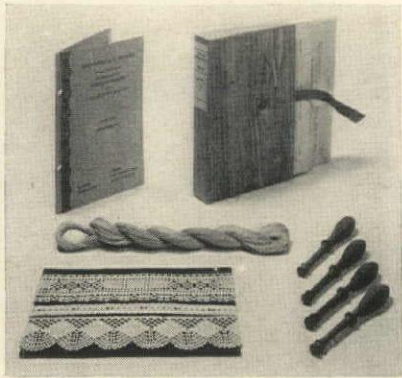
AROUND



Fan-fare. Dainty, purse-sized imported silk fans are prettily hand-painted with delicately-colored flowers. Wear one on a ribbon or chain around your neck on summer evenings. Background colors are white, turquoise, black or peach. \$1.95 each, plus 25c post. Alfred Orlik, 680 5th Ave., N. Y.



King Midas touched this fine kid jewel box and left it a shimmering gold. It deserves a prominent place on your dressing table. 8" x 4". The lining is of Chinese red velvet and there are special nooks for rings, bracelets and pins. \$15 plus 25c postage from Dale, 719 Fifth Ave., N. Y. 22.



Make real bobbin lace. It's an absorbing pastime, which can be learned quickly with this beginner's equipment and instruction kit. Included are 2 doz. bobbins, 1 skein of linen thread, 8 patterns and finished lace samples with complete, illustrated instructions for making the lace and "pillow." \$11.75 ppd. Marguerite G. Brooks, Box 855, Darien, Conn.



EYE OPENERS

What could be more cheering with your morning toast and coffee than one of these sparkling jam jars? And to get all your vitamins, an egg in this clear, glass egg cup. All are monogrammed and the jars are complete with glass spoons.

2 1/2" high jam jar.....\$2.25
 4 1/2" high jam jar..... 2.50
 3 3/4" high egg cup \$1.50 each; 4 for \$5.75

FOR
 YOUNG SHAVER
 AND OLD



Every member of the family can find a use for these shining, white shaving mugs. Holds not only old-fashioned lather, but small fry's milk, hot toddies, cigarettes, ivory or pencils. Any first name and year date painted in red, green, blue or black with a band of same color.....\$4.50 each, postpaid Extra name—50c; West of Mississippi—25c additional

THERMOS COFFEE SERVER



Your coffee will remain piping hot for hours when served in this attractive thermos coffee server. Or, if you prefer, use it also to keep beverages refreshing and cold. Lined with genuine glass thermos filler. In ivory, pastel blue or green enamel. Ideal for breakfast tray or bed table.

1 1/2 cup size holds 11 oz.....\$12.50
 3 cup size holds 20 oz..... 14.00
 No C.O.D.'s please

EUNICE NOVELTIES Dept. G-68
 5th Floor, Woman's Exchange Bldg.
 341 Madison Ave. New York 22, N. Y.

BEAUTIFUL SOLID BRASS COLONIAL LAMPS

ADD CHARM TO ANY ROOM



Authentic Reproductions at New Low Prices!

SINGLE LIGHT \$16⁸⁵ DOUBLE LIGHT \$24⁸⁵

MONEY-BACK GUARANTEE

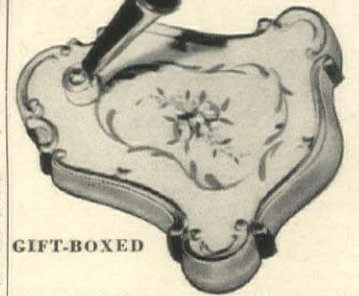
Gleaming highly polished solid brass lamps . . . twenty-five inches high . . . heavily weighted base . . . complete with 8 inch ribbed or plain glass shade in dark green, apple green, ruby, canary, yellow or old rose. Lacquered finish—will not tarnish. Underwriters Laboratory approved. Send check or money order. WE PAY DELIVERY CHARGES!

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 P.O. Box 84, Dept. G, Philadelphia 5, Pa.

Hand-painted DESK PEN

For you...for gifts. Fine-writing fountain pen. Dainty floral design on white porcelain base with choice of pastel blue, aqua, pink, green trim. Satisfaction guaranteed.

Only \$2.00
 (plus 15¢ postage)
 no c.o.d.'s, please



Carl Duncan Company
 Dept. D-7, Bronxville, New York

A HIGH-FASHION PEN... For You and The June Graduate



The Eversharp Pockette...when closed, no longer than your cigarette...opens to a full size pen! High-fashion colors. Won't leak...writes at any angle...rolls ink on dry.

Send check for \$7.50 (tax incl. prepaid) your choice of six smart colors, with gold filled band. With chrome band, \$4.95 Write for folder. GREETINGS is located on Lincoln Road, the most beautiful shopping center in the world.

Greetings
 663 Lincoln Road
 Miami Beach, Florida



it's NEW

it's smart... this handsome cigarette urn—ash tray—candleholder, in lustrous, triple silver plate on copper, 3 1/4" tall. Ideal as a lifetime gift, charming on your own coffee table or desk.

\$4.95 each A PAIR \$9.50
 Gift Wrapped tax included

Sent Prepaid. Sorry, no COD's send check or money order to

Americana Gifts
 LITCHFIELD CONN.

THOMPSON-WINCHESTER

This CHROMEVER Electric Casserole has a REMOVABLE SAUCEPAN!

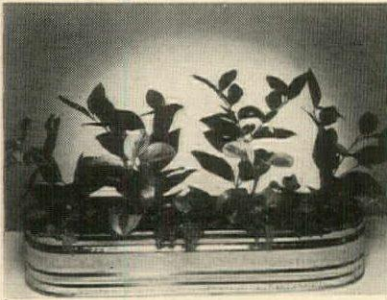
Here's cool cooking for summer! And easy! Saucepan lifts right out for cleaning. Edge is moulded over the casserole rim so liquid can't seep into unit. Grand for simmering stews and making all kinds of delicious dishes. Polished aluminum smartly designed to come right to the table. High, low adjustments. AC, DC. Fully guaranteed.

\$5.95

Complete with cord. Tax included. Sent anywhere in this country. No C.O.D.'s please.

Write for our new catalogue!

THOMPSON • WINCHESTER • 201 STATE ST., BOSTON, MASS.



SOLID BRASS FLOWER TROUGH

Watertight trough of hand-hammered brass suitable for either cut flowers or growing plants. A lacquered finish holds the high polish of this heavy and solid piece. Ideal as book-case, window ledge, mantel-piece or tablepiece.

Also available in copper. 18" by 5 1/2" by 3 1/2"

Parcel Post Ppd. Please, No C. O. D.'s **\$14.50**

DALE JOYCE

Box 14 ★ New Hyde Park, N. Y.



Personal Place Mats

SIZE 10 3/4" x 14 3/4"

PERSONAL PLACE MATS, inscribed in dignified lettering for the hostess who appreciates the beauty of simplicity. Personal Place Mats come in a wide choice of pastels that complement your color schemes.

SELECT YOUR FAVORITE STYLE

1. ANY two or three words, like Mary and John The Does Mary Doe Bon Appetit.

2. Monogram (3-initial - MJD) 4 - \$2.49 6 - \$3.49 8 - \$4.49 12 - \$6.49

ALL-ROUND USE

No thick edges to tip over a carelessly placed glass . . . heat-insulated . . . sudsy cloth wipes clean . . . alcohol, water, other liquids leave no mark. Will not curl - stay flat and smooth, give months of service.

A THOUGHTFUL GIFT

Include a set of Personal Place Mats for a friend or hostess with your own order.

MATCH YOUR COLOR SCHEME

Nine enchanting colors from which to choose . . . Check your choice on the coupon below.

Send check or money order - No C.O.D.'s

PERSONAL SPECIALTIES
280 BABCOCK STREET
BOSTON 15, MASS.

On my mats I want the following: (Plainly Print initial, names, or monogram).

- SEND ME:**
- 4
 - 6
 - 8
 - 12

I enclose \$..... (check or money order)
Name
Address
City Zone State



4 PAIRS of

Beautiful, Flowered HIGHBALL GLASSES

8 for a mere **\$2.00**

Drinks taste better from these handsome 11 oz. sham bottom glasses. 4 matched pairs. 4 gorgeous flower motifs in Nature's own coloring. Glasses you will be proud of . . . glasses your guests will admire. Send personal check or money order. Sorry, no C.O.D.'s. Express prepaid, \$2.00.

Styled by CECIL

FAMOUS FOR 25 YEARS IN GLASS
206 Canal St., New York, N. Y.



No. 99 KNEE-HOLE DESK

or

VANITY DRESSER BASE

44" long; 16" deep; 28" high

Made of select poplar. Price (sanded, ready for finishing)—\$16.75. Finished Blonde, Walnut, Maple, or Mahogany—\$19.75. Shipped by express collect. Cartoned weight 70 lbs.

FORREST ADDITON
FLOWERY BRANCH, GEORGIA

COPPER LUSTRE

Tea set or for after-dinner coffee, copper lustre combined with old pink or blue in the famous School-house pattern. Pot, sugar and creamer. \$10.00. Add 50¢ for postage.



Collectors will love the demitasse cups and saucers in copper lustre with pink or blue.

\$2.50 each, postpaid
\$18.75 set of 8, postpaid

Write for Catalogue H-68

THE SALT AND PEPPER SHOP
445 EAST 86th STREET NEW YORK 28, N. Y.

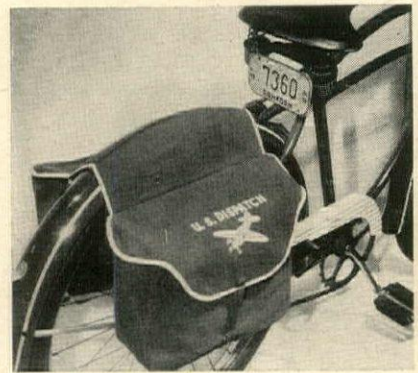


Six times three makes 18—a useful number of glass pieces with which to begin housekeeping. There are six ten-ounce tumblers, six five-ounce juice glasses and six sherbet dishes, all hand-engraved with three smart initials. They have many uses, fit in nicely with other things. Only \$4.98 the set, express collect. D. H. Holmes, Box 160, New Orleans 3, La.

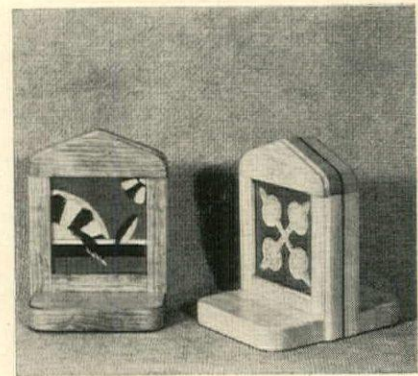
SHOPPING AROUND



Bike saddle bags marked U. S. Dispatch will make a young rider the daring, dashing pony express of the block. They hold lots of books, store purchases and boyish treasures. Of rugged olive drab twill with white trim, each bag is 10" x 12", with wide gussets. \$2.50, ppd. Miles Kimball, 100 Bond Street, Oshkosh Wis.



Faïence tiles, handmade in assorted color combinations, set into wooden frames, make smart looking, substantial book-ends. Order a pair in modern or provincial style (stating predominating color desired) or solid color, plain or antiqued. In walnut or blond hardwood \$6.50 pr. ppd. American Designers, 817 Rush St., Chicago.



Decorate with these Colorful PENNSYLVANIA DUTCH DESIGNS

These quaint, colorful Pennsylvania Dutch designs are authentic reproductions from true American folk art. Decals and patterns include birds, borders, hearts and flowers, Amish figures, horse and wagon.

- DECALS. No. 12. Large sheet of 28 decals, postpaid.....\$1.00
- PATTERNS. No. 100-KLMN. Matching patterns for painting and needlework. Four sizes, postpaid.....\$1.00
- Complete set of decals and patterns, postpaid.....\$2.00

Specify by number when ordering

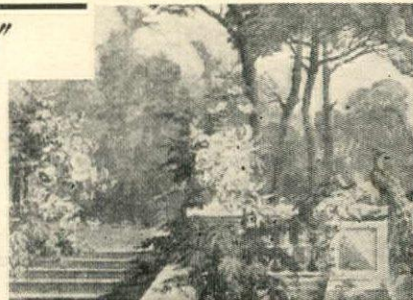
R. W. CUMMINGS, INC., LANCASTER 2, PA.



"EL DORADO"

SCENIC WALLPAPER

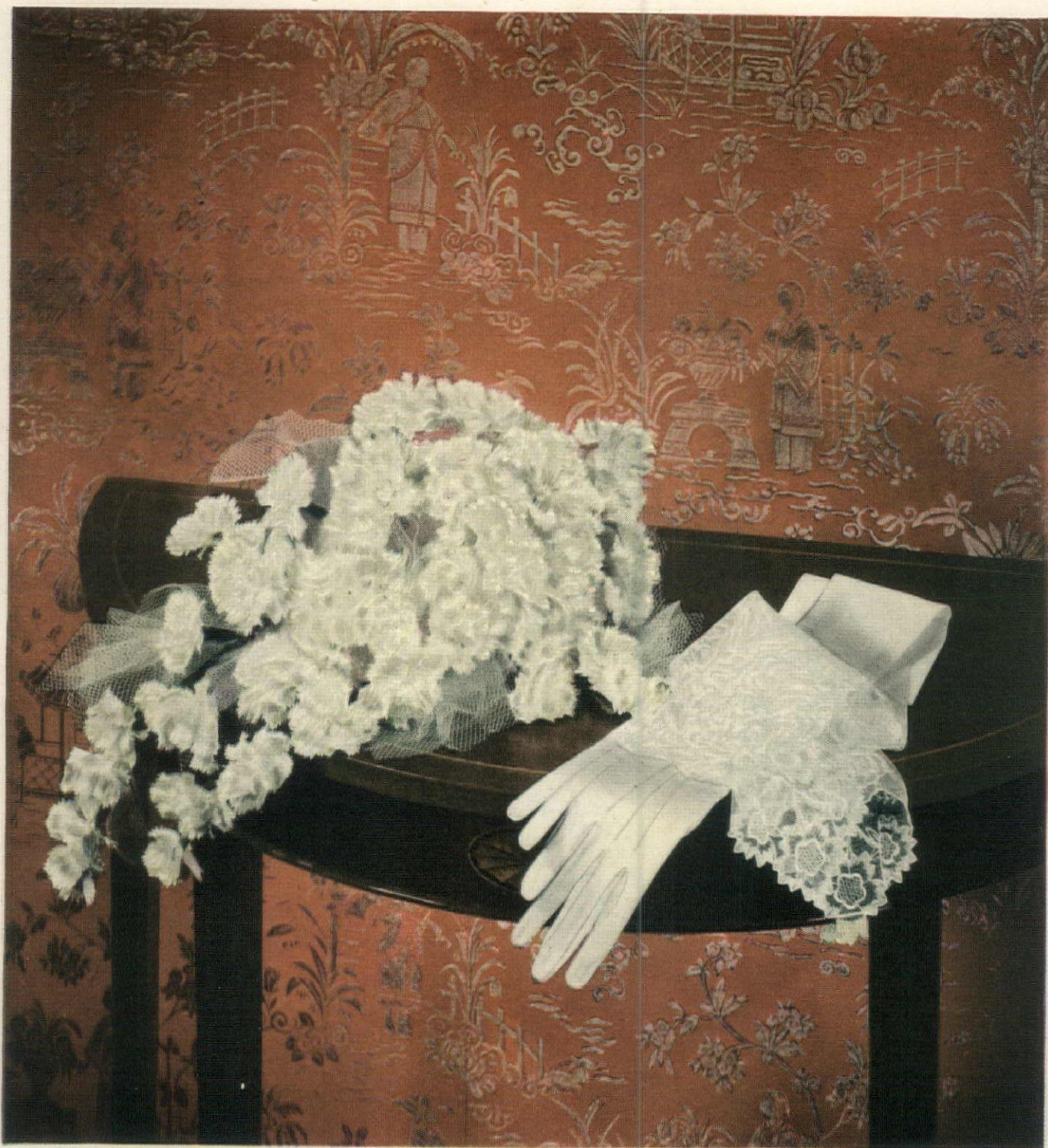
The fabulous "golden land" of Orelano glows again from this superb scenic paper by Zuber. An unusually fine printing from 1540 hand-carved blocks.



A. L. Diamond & Co.
ESTABLISHED 1863

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1515 Walnut St. Philadelphia
Spread Eagle Mansion. Strafford, Pa.

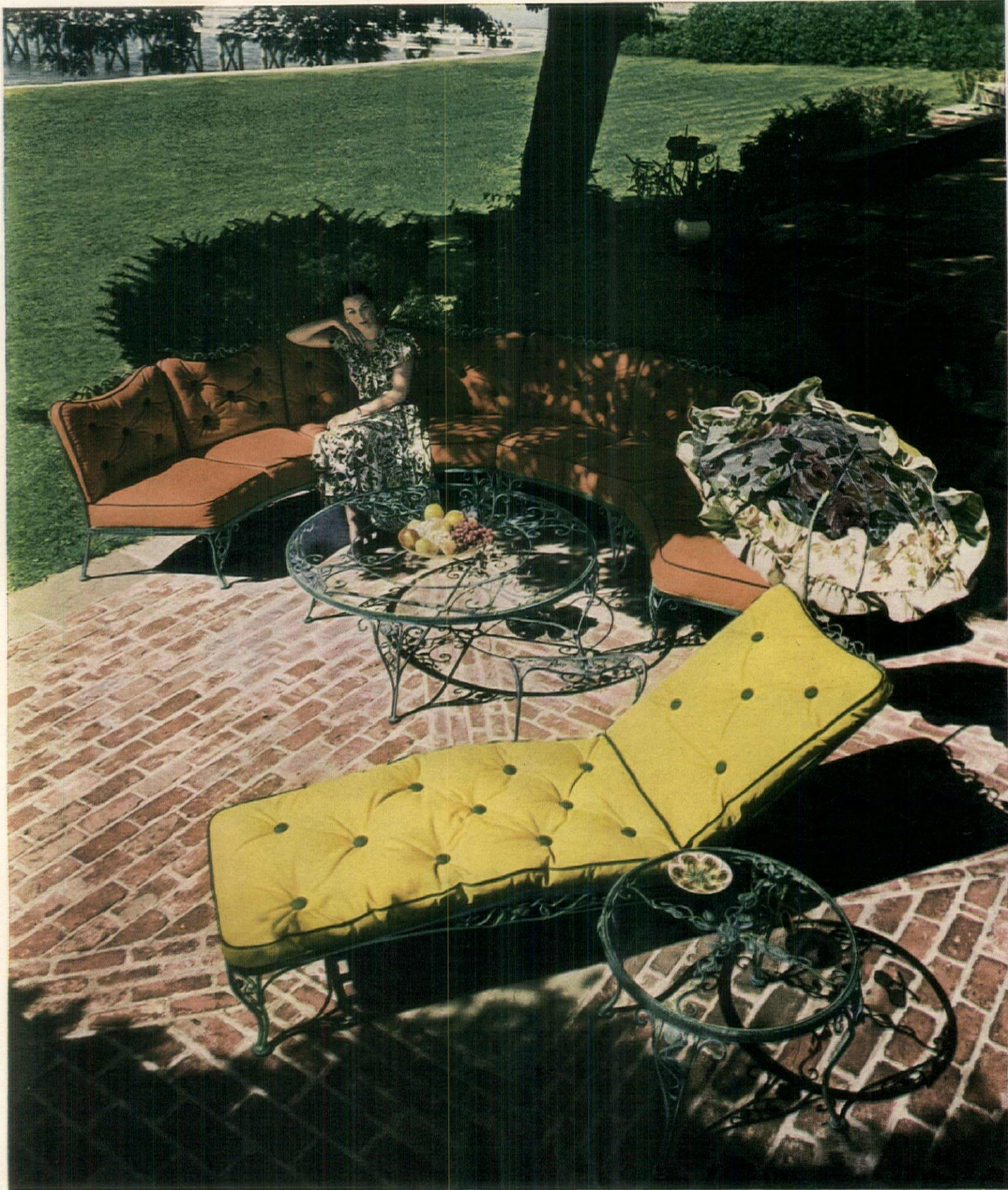
Your inspection is invited or write for booklet HG-6



*M*ake the wedding of your dreams a reality, with spicily fragrant Colorado Carnations. They're unsurpassed for distinctive bouquets and decorations in the bride's favorite colors. Yes, for the bouquet she'll remember the rest of her life, the wise bride chooses large, long lasting

COLORADO CARNATIONS

COLORADO STATE FLOWER GROWERS ASSOCIATION



DRESS BY MAURICE BENTNER

WOODARD

...style authority in wrought iron

Chantilly Rose... a design of charming flowers and leaves... reminiscent of lovely old gardens in the French Provinces. Parkerized for rust-protection... as is all Woodard furniture. Your favorite store will show you wrought-iron furniture by Woodard.

LEE L. WOODARD SONS, Owosso, Michigan

Wingspread Towels

with lots of reach... for the beach

...\$5⁹⁵ each

in the Pelican,
Sea Eagle, or
Heron Pattern

The Heron



The Sea Eagle



The Pelican



... and no bird ever spread his wings over a more engulfing beach towel... nor did man, woman, or sun-basking child.

Thick, thirsty, tremendous towels... 36 inches wide, 72 inches long... ample enough to wrap all of your pretty self in, long enough for six-footers to stretch full length on.

Get several, of a feather, so your brood can flock together at the beach this summer. And stock up on the matching fledgling size (22 x 40 inches, at 1.95 each) to enjoy in the regular bath manner. All are fast color, laundered, and ready for immediate use.

- Pelican Pattern with emerald or red ground.
- Sea Eagle Pattern with red or chrome yellow ground.
- Heron Pattern with bright navy or emerald ground.
- LINEN SHOP, second floor

Carson

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Chicago

Mail orders promptly and attentively filled
Carson Pirie Scott & Co., 1 S. State St., Chicago 3, Illinois



Lakewood, Ohio, home of Mr. and Mrs. W. G. Smith.
Architects: Hubbell and Benes, Cleveland, Ohio.

Unite Indoors with Outdoors

Open up your walls with glass. Your room stretches out . . . gains a feeling of spaciousness. The lawn or garden becomes an integral part of interior decoration for year-round enjoyment.

Before you build or remodel, ask your architect about *Thermopane**, the windowpane that makes single glazing obsolete. He knows it makes large window areas practical in all climates . . . keeps rooms warmer in winter, cooler in summer. It reduces heat loss through glass as well as downdrafts at windows, even deadens outdoor noise. With *Thermopane*, there's little chance of moisture collecting on the glass surface and dripping

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Thermopane is made of two or more panes of glass separated by dehydrated air and fabricated into a unit with L·O·F's *Bondermetic Seal** which keeps dirt and moisture from entering the air space.

Thermopane is readily available in over 60 standard sizes, as well as special sizes, for large or small windows . . . is easily installed in wood or metal sash. For additional information, write for your free copy of our *Thermopane* book. Libbey-Owens-Ford Glass Company, 368 Nicholas Building, Toledo 3, Ohio.

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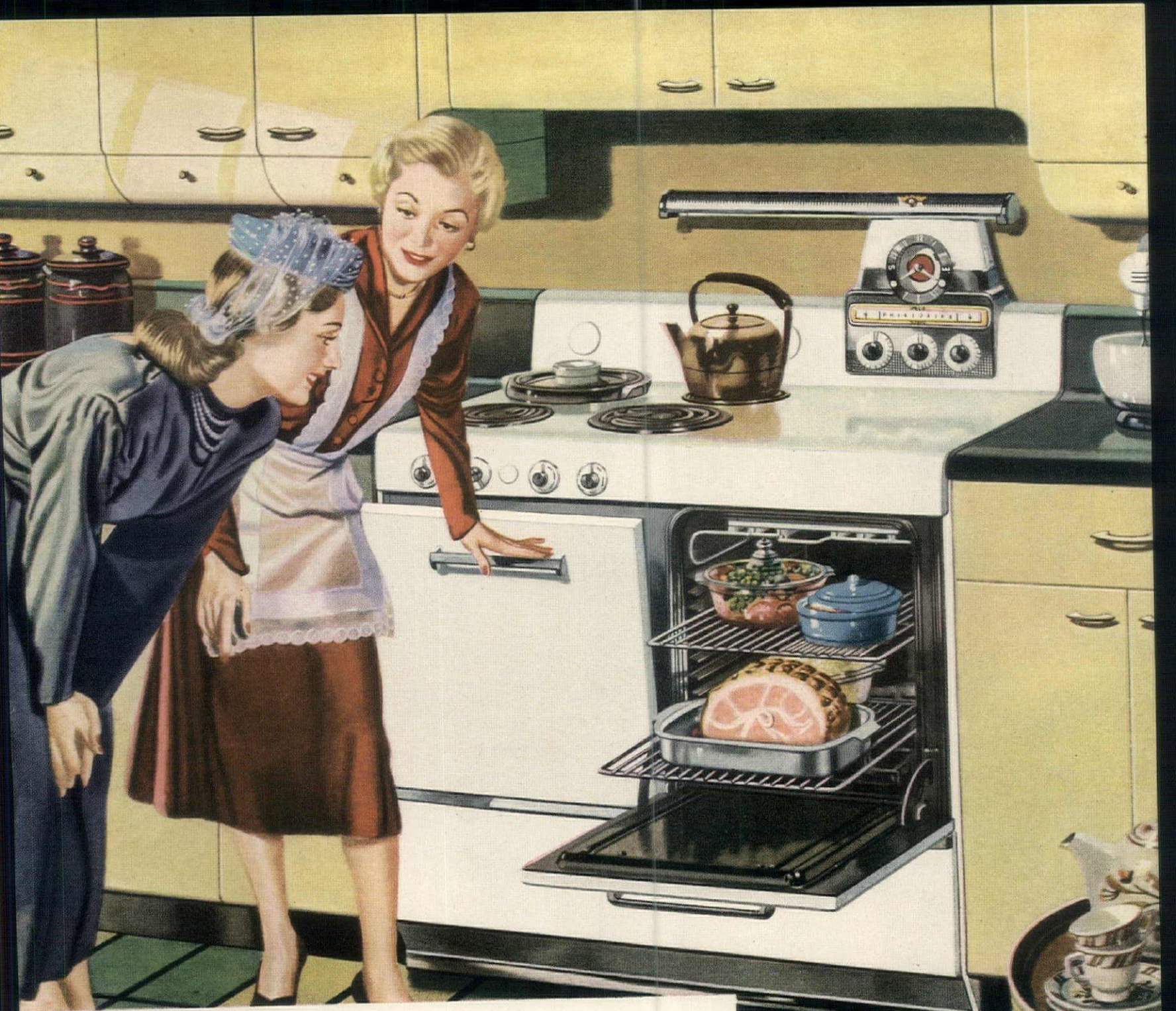
Thermopane



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a Great Name in **GLASS**

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HERE IT IS! The Wonderful New Frigidaire Electric Range!

It's the world's finest example of electric range design, bringing you features never before combined in *any* range.

You can even have two ovens, in the model illustrated: bake hot breads and pastries in one oven while you roast or bake meats, vegetables in the other. Or broil in both at the same time.

Free yourself from the kitchen with the amazing Frigidaire Cook-Master. Cooks oven meals while you're away, turning oven on, off by itself. See the big Even-Heat Oven. Switch it on, and—zip!—it's at baking heat in 5½ minutes. Easy to clean: porcelain finish, rounded corners.

New Triple-Duty Thermizer is: 1. Deep-well cooker for soups, stews, pot roasts;

2. Small oven for baking, roasting, warming; 3. Extra surface unit when needed.

Automatic current-saver—the Frigidaire Thrifto-Matic Switch! It keeps the Thermizer at speedy "High" heat up to 20 minutes—then lowers heat to thrifty "Simmer." A Frigidaire exclusive!

Radiantube Surface Units, exclusive with Frigidaire, give you 5 exact cooking speeds; start heating the *instant* you turn them on.

Many, many more advantages! Automatic time, temperature signals. Smokeless broiler. New Flood-Light illuminates entire top. Full-width storage drawer. Warming oven. One-piece, roll-front top; white Lifetime Porcelain finish; chrome fittings.



Ask your Frigidaire Dealer about all 6 models of the new Frigidaire Electric Range. Name in Classified Phone Book; or write Frigidaire, Dayton 1, O. Leaside 12, Ont.

YOU'RE TWICE AS SURE WITH TWO GREAT NAMES

FRIGIDAIRE
MADE ONLY BY
General Motors



Kencork flatters fabrics, too!

● Kencork—on floors and walls—is a modern flatterer. Its golden browns and leafy tans form soft-hued squares and rectangles. These subtle patterns flatter every color—glamourize fabrics—and furniture, art, accessories. And these natural cork tiles contribute to gracious living because they absorb sound. They emphasize comfort and luxury because they cushion footsteps. They offer security with a safe, non-skidding surface. And Kencork's natural insulating qualities contribute warmth in winter, coolness in summer. Kencork—for walls and floors—looks like luxury, yet is moderately priced and will last a lifetime. Ask your decorator and your flooring merchant about Kencork or write us for a copy of the informative full-color booklet. David E. Kennedy, Inc., 55 Second Avenue, Brooklyn 15, N. Y.

KENCORK
floors and walls



FABRIC AND STYLING BY CHARLES BLOOM, INC.

The "new elegance" . . . in the master-crafts techniques of USF-Norwich. Combining the charm and dignity of the traditional with the smartness and colorings of contemporary styling, this new print is a superb example of the finer fabrics now available at moderate cost. USF-Norwich color artisans blended the rich colors . . . USF-Norwich craftsmen saw to it that the prints were clear and fine . . . And the superior manner of USF-Norwich finishing added much to the draping qualities and appeal-to-the-feel texture. This fabric is, truly, the "new elegance" . . . in decoration!



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 NORWICH Plant—Norwich, Conn. STERLING Plant—Sterling, Conn.
 QUEEN DYEING CO., Providence, R. I.
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She Lives in Denver
She Sleeps in **UTICA**



She sleeps in Utica Beauticale Sheets,
smooth, supple, luxuriously restful. Beauticale has the
elegance that befits a bride . . . the perfection of texture
that becomes the taste of distinguished women.
Only in Beauticale do you find such expertly blended cottons,
so thoroughly combed and refined. Only Utica's one hundred years
of textile craftsmanship could create this lasting loveliness.
Regardless of price...you can buy nothing finer.



UTICA Beauticale*

Fine Combed... Fine Count Percale **SHEETS**

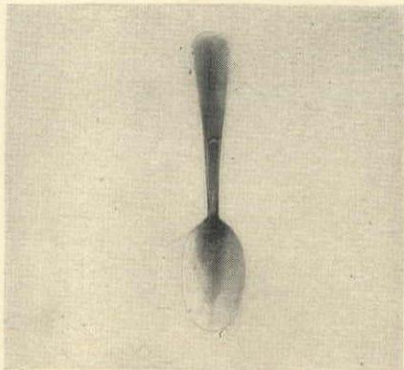
*Reg. U. S. Pat. Off.

Write for your copy of the free booklet, "Beauty Secrets from Your Linen Closet." Utica & Mohawk Cotton Mills, Inc., Dept. HG-8, 55 Worth Street, New York 13, N. Y.

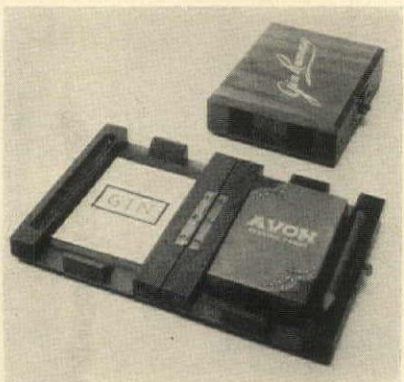
SHOPPING AROUND



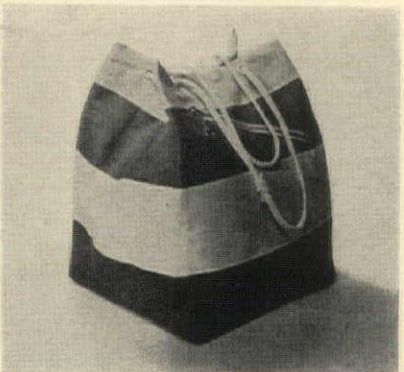
A baby feeder designed especially for babies not yet old enough to feed themselves. The handle is long, for mother to grasp, the bowl narrow, blunt-edged and deep to fit easily into the baby's mouth and prevent drooling. Hand-wrought, in heavy gauge silver, it's 4 1/4" long, \$6 ppd. tax incl. H. & F. Fargo, Canaan, N. Y.



Travel with Gin (we mean the game). This good looking, compact Gin Rummy set, made of walnut, will travel well anywhere—in buses, trains, cars or planes. Good, too, for commuters' card sessions going to and from work. With playing instructions, score-pad and pencil, \$5 ppd. Cooper Crafts, 54 W. 21 St., N. Y. 10.



Essentially for the beach, a sturdy canvas bag carries everything you need on the sand and in the water. A side zipper pocket keeps the easy-to-get-lost articles separate from the rest. With wide pastel stripes and waterproof lining, it stands 11" high, \$3.50 postpaid from Page & Biddle, Inc., 21 Station Rd., Haverford, Pa.

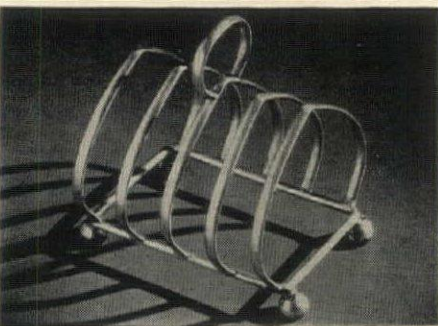


ENGLISH TOAST RACK

—definitely a very functional affair in English silver plate. Wonderful for holding toast as was its original intention, but equally appealing on your desk for note paper, love letters (or bills). \$7.50 postpaid. No C.O.D.'s please.

EDITH CHAPMAN

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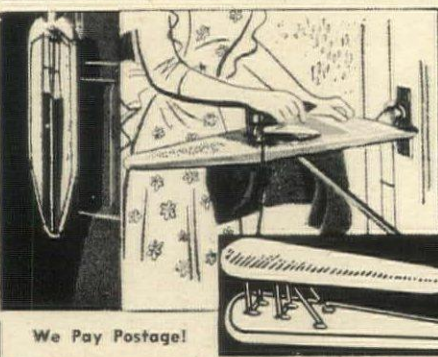
Slips on a doorknob . . .

this gem of an ironing board that folds up and tucks into your suitcase. Strong metal braces hold it firm. Rubber bumpers keep it from marring woodwork. Comes with pad and cover. Travel size, 8 x 22, \$3. Apartment size, 8 x 32, \$3.25.

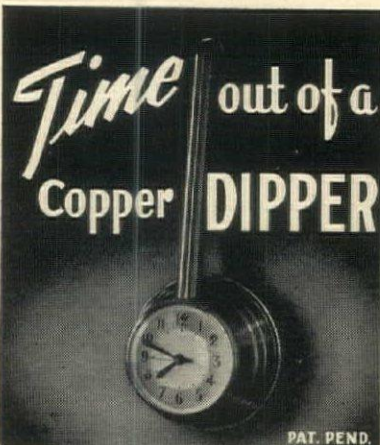
Collapsible sleeve board . . . stands rigidly, folds flat. Complete with pads and reversible covers on both sides, \$1.75

J. J. ANTHONY

1517 W. North Ave. Milwaukee 5, Wis.



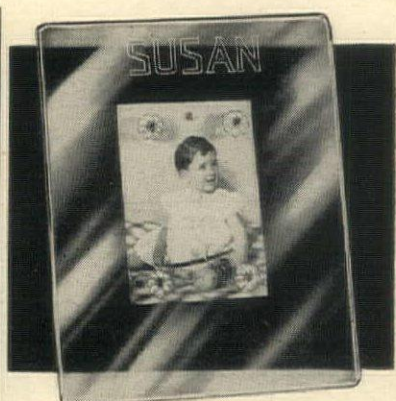
We Pay Postage!



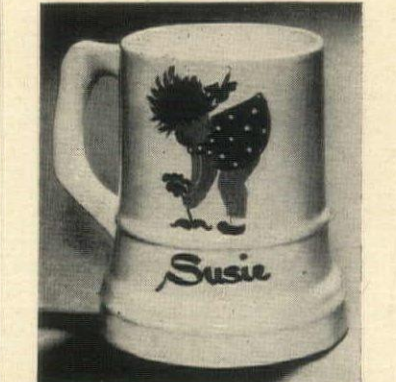
Time out of a Copper DIPPER
PAT. PEND.
A NEW DELIGHTFUL CLOCK
A self-starting electric clock shaped like a dipper with movement by Sessions—Glistening copper handle and case—Lacquered to keep it bright—Has sweep second hand. Comes complete with cord and plug. Case is 6" Diam. and 13 1/2" long.
\$13.75 Ppd. Fed. tax incl.
Send check or Money Order, No c.o.d. please.
MONEY BACK Guarantee
SAVOY COMPANY
P. O. Box 204 • New Britain, Conn.



a spicy pair
Meet Salty and Peppy . . . those adorable additions to your picnic or barbecue table. Made of rich natural grain wood, these sturdy salt and pepper shakers are individually hand painted and protected by clear washable lacquer for a permanent, lustrous finish.
Salty has a white cap. Peppy a red one. 5 inches tall. Base is 2 1/2 inches in diameter.
A lovely gift for any occasion. Per pair, attractively boxed, only \$2.50
W. H. Campbell
551-FIFTH AVENUE NEW YORK 17, N.Y.



CLEAR GLASS FRAME
Heavy, smooth-edged glass, 5 1/2" x 6 1/2", with child's name engraved at the top. Holds 2 1/4" x 3 1/4" snapshots. \$3.00 with name. Add 25c postage.



MUSICAL MUG
Children love this attractive mug that makes music as they sip. 4 3/4" high, hand-painted with design for boy or girl, and child's first name. Imported Swiss musical unit. \$7.95 with name. Add 25c postage.



HAMPER AND BASKET SET
Heavily enamelled tole ware, hand painted with child's own name, and colorful Raggedy Ann or Overalled Boy design. Hamper, \$7.50; Basket, \$4.00; Set, \$11.50. Express Charges Collect.

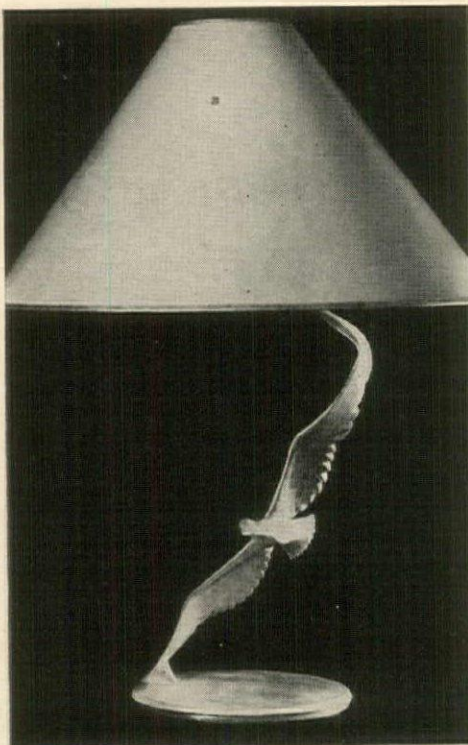
Evelyn Reed 538 MADISON AVE., NEW YORK 22, N. Y.

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ON CANVAS, with oils daubed on, just as the old masters applied them.
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Write or wire us. We'll have gorgeous, exotic Hawaiian orchid corsages rushed via air mail special. Gift boxed and gift card enclosed.
Each lovely flower is 2 1/2" to 3" in diameter. Fresher. Long lasting. True orchid colors. Reference: Security-First National Bank.
Be original with your gifts. Thrill any woman. And where can you beat these prices:
3 orchids in corsage . . . \$4.00
5 orchids in corsage . . . \$5.00
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Postpaid airmail special. You can wire money. Please, no COD's.
Skyway FLOWERS
117-25G So. La Brea - Inglewood, Calif.



Poetry of Motion

Grace of design and the utility of lighting are beautifully combined in this lovely flying gull lamp. This exquisite masterpiece is a Garret Thew creation that will add distinction to any interior. A particularly fine gift for the bride. Each lamp signed by the artist and individually numbered. The gull and base is of sand cast aluminum with a rich satiny finish. Matching handmade parchment paper shade has silver binding top and bottom. 27" high overall, gull 16", shade 4 1/2" top, 20" bottom, 12" high. Sold separately.

Express charges collect.

The Lamp The Shade
\$25.00 \$8.00

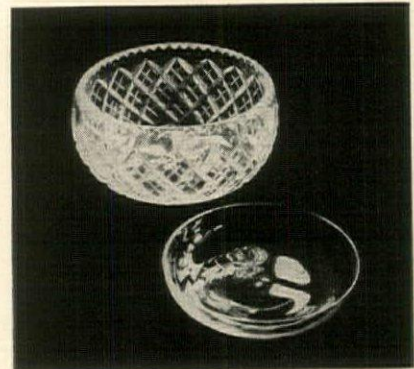
GARRET THEW STUDIOS

Box G-648 Westport Conn.

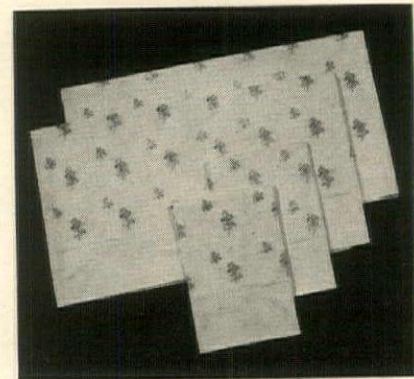


SHOPPING

Berry nice. An English lead crystal berry bowl, cut and polished by hand, is especially nice because of its fine quality and because you can use it in so many different ways—as a fruit, nut or candy bowl, serving dish, flower container, etc. \$15. A dozen plain crystal "nappies" are \$18.50. Plummer Ltd., 734 5th Ave., N. Y. 19.



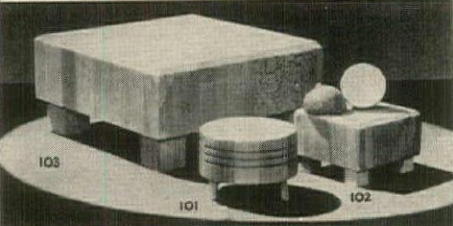
Slumber among flowers on sheets and pillow cases covered with tiny, summery blossoms. The cloth is the finest percale, the colors a galaxy of the most delicate pastel shades. It is a perfect June wedding gift. One single sheet and one case are \$16.75; one double sheet with two cases, \$23.50 ppd. from Mosse, Inc., 659 Fifth Ave., New York 22.



For long stems, these vases, 17 1/2" high, are lovely for the taller beauties. Choose the one with a pouring lip (doubles as a cocktail shaker), \$11.50; or the plain one, \$10.95, in either a lily of the valley or wheat design. Express collect from Eunice Novelties, 541 Madison Avenue, New York 22, New York.



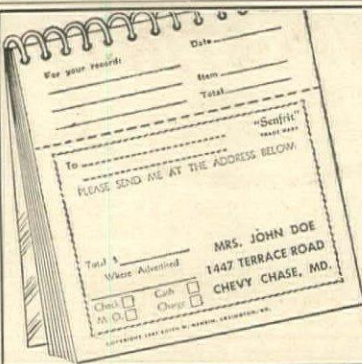
REAL BUTCHER BLOCKS Here's an original way of slicing lemons or chopping meat without nicking table-tops. Compact and versatile, these handy Tuk-Away Blocks come in a variety of sizes. Made of sturdy hardwood, they are wonderful around the kitchen and bar. They'll also serve a dozen uses at farm and ranch.



No. 101 Round 4" diameter, 2" thick, 3" overall height.....\$1.50
 No. 102 Square Same dimensions as No. 101..... 1.75
 No. 103 Square 8" x 8" x 3"..... 4.20
 10" x 10" x 3"..... 5.40
 11" x 12" x 3"..... 7.20

All prices include postage. Write for Catalogue.

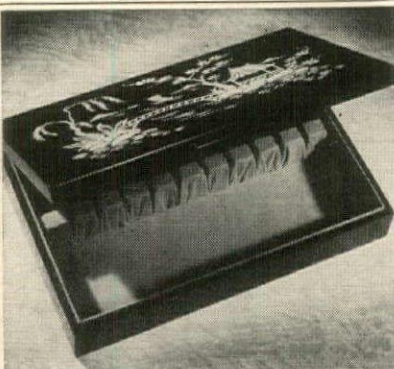
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 New Marlboro Stage
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NEW SHOPPING-BY-MAIL AID

Like to shop by mail? Dislike writing letters? Then SENFRIT is the answer. Don't tear out the ad—just fill in a SENFRIT blank and *quick-as-a-wink* you are ready to "send for" your choice. For your convenience each blank carries your name and address and has a stub "for the record". You'll want to carry a pad in each purse—keep one in your desk. Spiral binding, clear plastic cover. Package of 4 pads (50 order blanks per pad): \$2.60 postpaid. No C.O.D.'s.

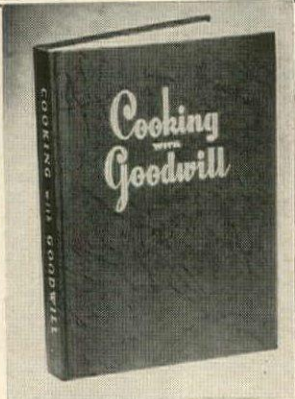
SENFRIT
 Lexington, Kentucky



CHERISHED CHEST

A real buy! A silver chest which holds 132 pieces of flatware, decorated with a floral or Chinese design in gold, and lined with bright red tarnish-resistant cloth. Your choice of green, black and maroon. And the price only—

\$6.95 postpaid No C.O.D.'s
 Dept. B



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A collection of the outstanding recipes of many of Detroit's most discriminating hostesses. Includes complete instructions for preparation of foods for home freezing cabinets, with many frozen food recipes. A chapter on foreign food recipes is another highlight of this all-inclusive book of cookery... from appetizers and soups through simple and elaborate desserts.

Published in the interest of the handicapped aided by Goodwill Industries.
\$2.00 prepaid

JUNIOR GROUP GOODWILL INDUSTRIES
 16839 Baylis Avenue Detroit 21, Michigan

MAGIC TOP DOUBLES THE SIZE of Your Card Table!

T-Top is a light, rigid top which fits over your card table, just doubling its size. It seats 7 persons comfortably—46" in diameter, 144" in circumference—it's perfect for luncheons and card games. T-Top held in place on your table by cleats on underside. Can be tucked away in a closet or corner. Send for your T-Top now! Weight 16 lbs. Shipment made promptly by express. Specify Color Wanted.

Dark Green, Rich Red, Dark Brown—\$6.95
 Unpainted T-Top \$5.95. All prices at Salem, Mass.

No C.O.D.'s please
 SEND CHECK OR MONEY ORDER TO
T-TOP COMPANY, Inc.
 Dept. 42 Salem, Mass.

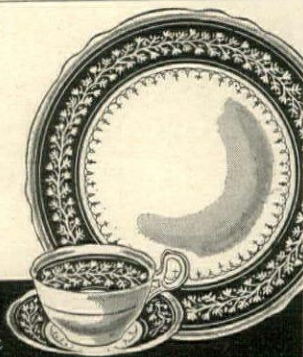


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You will find an unusual variety of quality gifts to reward your visit. Fine English China and Leather—Porcelain, Crystal and Objets d'Art from Denmark, Italy, France and other Countries. All at favourable prices.

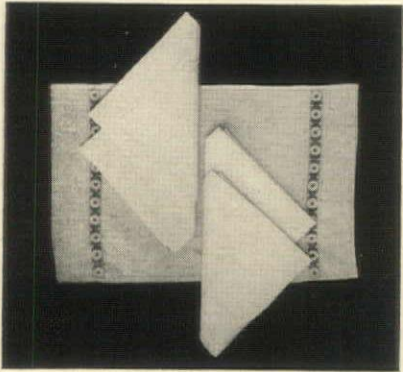
Stores in 16 Principal Canadian Cities

Jewellers **BIRKS** Canada

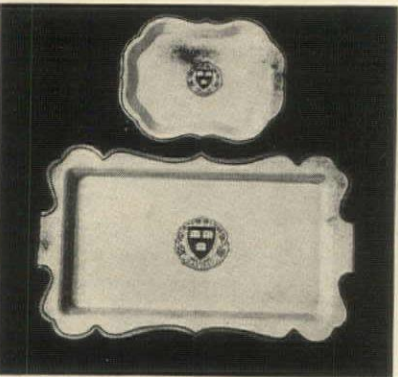


ELLISON'S
 Box 284 Orange, N.J.

AROUND



Pure Irish linen comes in a large assortment of colors. Mix or match place mats and napkins in chartreuse, cherry, jungle green, light gray, royal blue or maize. With grayandy appliqué. 4 mats 12" x 18" with napkins 16" sq. are \$7.50; mats \$1 ea.; napkins 75c. ea. Parker Manufacturing Co., 1193 Lincoln Pl., Elberon, N. J.



Seals, signs—delivered on a large 17½" x 10" and small under-cocktail or pin trays. College emblems, family crests, fraternal or service insignia are copied or transferred to cream-colored background. Dates and names on back. Large, \$7.75; small, \$2.25 ea., ppd. Order from Jean Crowell Studio, 411 Penn Valley Rd., Penn Valley, Narberth, Pennsylvania.



Sterling-rimmed, precious pictures dangle from key chain and bookmark. Singly or together, they are an appropriate and useful gift for Father's Day (June 20th) with a photograph of son or daughter in the tiny frame. The ribbon is red, the chain and bookmark sterling. \$3.95 ea. ppd. tax incl. Crane's, 419 E. 57 St., New York 22, New York.



BRASS ELEPHANT

The cutest trick since Jumbo—this beautifully burnished heavy brass elephant really *doubles* in brass—serving both as cigarette dispenser and book end. A distinguished yet practical table piece for any room, it's particularly apropos in this election year. Satisfaction guaranteed. Your mail order filled immediately. An outstanding value at only

\$8.95 Ea. postpaid
\$17.50 pair



WATER MIXER

Wonderful new water mixer, fits on faucets easily, mixes hot and cold water! Nickel plated, solid brass fine strainer. Available in: 8" to 11" and 11" to 14" centers. Specify distance between your water faucets. Guaranteed. Only **\$1.25** Postpaid

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FLOWN FROM Hawaii...

EXQUISITE VANDA ORCHIDS

FOR BIRTHDAYS • ANNIVERSARIES • PARTIES

Each flower comes wired and tied with a white satin ribbon, easily combined into corsages of any size. Surprise your friends with flowers flown from Hawaii. Delivery requires 2 days West Coast, 3 days mid-west, 4 days East Coast. Fulfillment of orders subject to weather and mail-expedients. 12 BLOOMS IN BOX \$12 PREPAID. Please send check or money order. Cable Address HONORCHID • Box 2113 Honolulu, Hawaii

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LET'S STOP BURNING FINGERS ON SOFT-BOILED EGGS!



Gone is the customary juggling act when you fix piping-hot soft-boiled eggs with these smart new egg holders. Just what you've waited for to keep fingers cool, clean and end egg mess! So simple to operate that even children use and enjoy Crax-Ezy, the "hot egg cracker." Durable plastic and stainless steel in red, green, white or yellow. Get a set for each family member.

Send **\$1.00** for 2 sets ppd.

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Los Angeles 11 California

GUEST E-X-T-E-N-S-I-O-N TOWEL RACK



Every bathroom needs the extra towel space provided by this wonderfully efficient towel rack. Triple your towel space! Just hang it on your own rack—no screws or bolts. Brilliant Chromium plate over nickel on solid brass—no polishing. Adjustable 15" to 28" long. Will last a lifetime. **\$350** POST-PAID. Single bar extension \$1.95 Ppd.

Money Back Guarantee—No C.O.D.'s please

ALLEN METAL PRODUCTS CO.
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FOR THE BRIDE... FOR THE HOME!



Lovely SUPPER TRAY is ideal for the bride. Combines a well-and-tree platter with vegetable dishes on each side. Heavily silver plated. 13¾" x 17". Decorative border. Federal tax included.....25.20



ELECTRIC ICE CREAM FREEZER makes up to 4 qts. of smooth, fresh, old-fashioned ice cream in a twinkling! Underwriters Approval. 115 volts, AC only. Eliminates fuss of hand cranking. With cord.....24.95

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**ALUMINUM
FURNITURE**

for your
LAWN

or terrace
SETTEE \$39.00
CHAIR 32.00
CHAIR 32.00
COFFEE TABLE . . 24.95
\$127.95

Lovely design, durable aluminum construction, painted white, including leatherette cushions in a wonderful choice of colors . . . red, blue, green or yellow! Compare the sizes: Legs on chairs and settee all 14" high. Chair seat 19½" wide . . . 12½" deep, settee is 37" wide and 13" deep. Please state preference in shipping, freight or express.

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\$94.95
F.O.B.
BIRMINGHAM

M. L. SALES

P. O. BOX 73

HOMEWOOD, ALA.



New, Portable
OUTDOOR GRILL

Enjoy the thrill of outdoor cooking! The new Frankfort Portable Grill meets all requirements. Use it as is in yard or on the road. Legs are removable for easy packing. May be mounted permanently or temporarily on masonry if desired. Has flat plate for frying, open grill for broiling. One firing of charcoal lasts a long time. Sturdy construction; weighs about 30 lbs. Ready to use the minute you get it. Satisfaction guaranteed.

Price **\$13.95** f. o. b. (Send \$1.25 extra for prepaid Frankfort, Mich. transportation anywhere in U. S. A.)

FRANKFORT INDUSTRIES, INC.
Frankfort, Michigan



FLOWER AND PLANT BOX

Hand-hammered holders of heavy gauge copper designed for beauty and utility. In bright or antique lacquered finish. Brass leaf design on front; corner legs. May be used as book ends. In two sizes, each 4½" deep: Large 5" by 5" **\$5.50 ea. \$10.50 pr.** Small 4" by 4" **\$4.50 ea. \$ 8.75 pr.** All items postpaid Please no C.O.D.'s Write for circular of additional designs.

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TRADE MARK
A NEW SPOT WEEPER
 for
**Lawns, Gardens, Walks
and Driveways**

WEEDAWL will effectively remove all broad leaf weeds and CRAB-GRASS. In gardens a WEEDAWL will allow the removal of weeds and grass without disturbing adjacent plants and flowers.

No stooping, kneeling or bending—WEEDAWL is cane length—36 inches. WEEDAWL is sturdy and durable, constructed of chromium plated steel, yet light in weight. Anyone in the family, child or adult will find WEEDAWL handy to use—twelve ounces.

Compact—with no mechanical moving parts to lubricate, jam or wear. Removes weeds and CRAB-GRASS immediately. No waiting period.

\$2.50 Postpaid
ARENDY COMPANY
HINGHAM, MASS.

Refreshment Time
GARDEN TABLE

This sturdy outdoor table is ideal for porch, terrace or spreading lawn. Excellent, too, for summer camps, cottages and recreation rooms. Built to "take the weather". Circular top is 40" across—stands 20" high. Made of ponderosa pine, sanded and unpainted. Individually packed, complete with screws for attaching legs.

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 If wanted in natural, red or white lacquer, add \$3.50.

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Quickie
TRA TABLES
 for
**Outdoor
Serving**

Set of 4 **\$2.95**

Four light, durable metal stands with separate 10" fiesta colored serving trays that fit brackets atop stands. Pointed ends of stands push into ground; hold stands upright. Easy to set up. Easy to store. \$2.95 Postpaid. Sorry, no C.O.D.'s.

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GIFT SHOP, INC.
412 Temple St., New Haven, Conn.

AUTHENTIC · HAND MADE
 Electric
**BOSTON
POST
LANTERN**

Natural Pure Copper or dull Black finish. State your choice.

ONLY \$11.75 F.O.B.
ALL WIRED... CHIMNEY INCLUDED

IMMEDIATE DELIVERY
NEVER RUST OR CORRODE

Sturdily constructed of the **FINEST MATERIALS.** 22" high, 10½" wide, post base 3".
Larger Lantern 29"x12½"—\$14.75 F.O.B.
Smaller Lantern 19"x8¾"—\$ 9.75 F.O.B.
Your money back if you are dissatisfied.
Please send check or money order. No C.O.D.'s
Send for **FREE Gift Catalogue NEB**

NEW ENGLAND LANTERN WORKS
Box 104 No. Postal Annex Boston, Mass.



SHOPPING

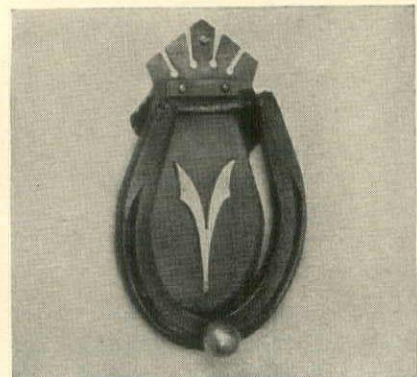
Lullaby of leaves—fresh and green ivy or philodendron rocks gently in a charming cradle setting. Made of antique pine-finished wood, it has worn, rustic-looking edges, is hand-rubbed and waxed. Measures 7¾" x 3½" and is \$4.95 post-paid from The Dunes Craftsmen, 56 East Eighth Street, Holland, Michigan.



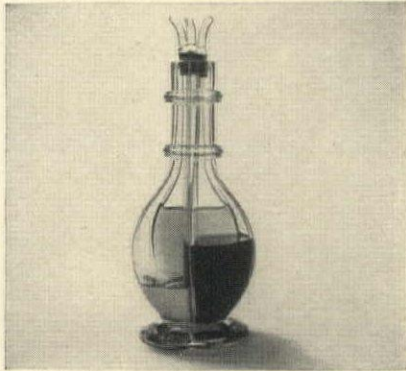
Colonial house sign, gracefully styled, is a faithful reproduction of the famous signposts of Early American inns. 12" x 9¼" x ¾" thick, it is made of wood, white enameled or oak stained, has large brass numerals. Fasten it at top and bottom to tree, post or house. \$4.50 ppd. Robert L. Ernst, 29 Glenmore Dr., New Rochelle, N. Y.



Knock on wood with a horseshoe door knocker and forget about black cats and walking under ladders for the rest of the day. 7½" high and 4½" wide, it has a copper back plate and brass initial. \$6.50 postpaid from Hagerstrom Metalcraft Studio, Wheeling, Illinois.



AROUND



Cordial triplex. A beautiful decanter has three compartments with separate pouring spouts. Each holds about one pint. Put a differently colored cordial in each and you'll have a very fancy *pousse-café* effect. Of fine Czechoslovakian crystal, 12" high, \$10.50 ppd. Bertram Shrier Ltd., 1147 Connecticut Avenue, Washington 6, D. C.



Eighteenth century pewter. The treasures of antique collectors have been reproduced in a new alloy that has the luster of pewter but a greater resistance to dents or scratches. 12½" scalloped-edge dish, \$8.50; 8" plate, \$3; jam set, \$7.50, postpaid from Jenifer House, New Marlboro Stage, Great Barrington, Mass.



Typically New England, a copper cream pitcher and sugar container, made by New Hampshire craftsmen, are naturals for all country cabins and cottages. Safe for any food (both containers are lined with tin). They can also be used as hot water holder and tea caddy. 6¾" tall, set is \$9.75 ppd. Johnny Appleseed's, Dodge St., North Beverly, Massachusetts.

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ORNAMENTS
FURNITURE

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—FOR YOUR HOME—

Fascinating to watch, it's the perfect weather team-mate for those who have a barometer. The vane, on your roof, lights up letters on the decorative black and gold dial. It costs less than an electric clock to operate, and plugs into any A. C. outlet. Accurate, easily installed, fully guaranteed. Complete, with fifty feet of wire. Send for one today!

\$39.50 postpaid

CAPE WIND INDICATOR
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"Spray Wave" is Beautiful
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Spray Wave Sprinkler is a miniature irrigation system—its fine sprays of water swing slowly back and forth over your lawn or garden just like a gentle penetrating shower. Waters up to 40 x 50 feet, operates on city pressure. Order yours now, \$22.50 F.O.B. Troy, Ohio.

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For Luxurious Comfort
ALUMINUM
ROCKER CHAIR

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Folds up like this Fits Your Form

On your lawn, porch or terrace—this self-adjusting light-weight folding rocker offers the utmost in comfort and relaxation. Constructed of satin-finish aluminum; vat-dyed fabric—your choice of blue, green, tangerine, red (if available).

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No C.O.D.'s please! Write for additional literature on other models.

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BABY FORK, PUSHER and SPOON
... in a modern version

An unusual yet most useful gift that will delight the new parents and start Baby on the road to good eating habits. These diverting garden tools will make each meal an anticipated event. The spoon's a shovel—the fork a pitchfork—the pusher a hoe. All exquisitely hand made of Sterling Silver by master craftsmen. Beautifully gift boxed.

3 pc. setPostpaid **\$7.50**
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ADD 20% FEDERAL TAX
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A SIGN OF DISTINCTION
Get one for your own premises or as a gift for a friend.

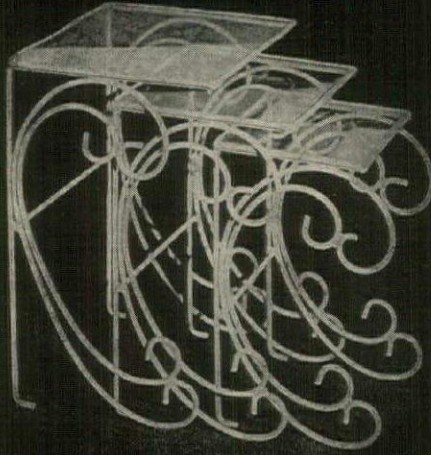
Made of cast aluminum, rich black finish. Name (up to 12 letters) in aluminum on both sides. Sign, 16" wide, 18" high, \$18.50. Large size, 20" wide, 24" high, \$25.00.

THE SMITHS

Copper Lantern. Black finish to match sign. 19" high, \$28.50. 22" high, \$35.00. All prices f.o.b. Wheeling.

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There is no comparison!

We shopped long and hard to find this unusual value and we present it with pride. Three individual nested wrought iron tables, complete with heavy glass tops, exceptionally graceful in design and sturdy in construction. The largest 20½" high, 12¾" x 12¾" top. White only.

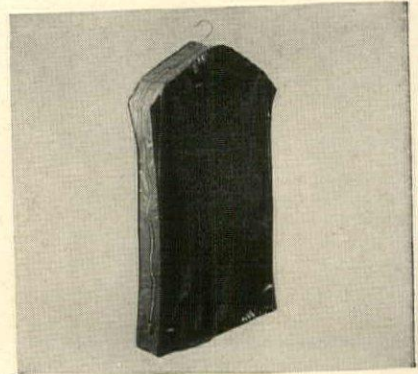
The nest of 3 tables —
\$8.95 complete
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The Union COLUMBUS 15, OHIO
 Established 1894



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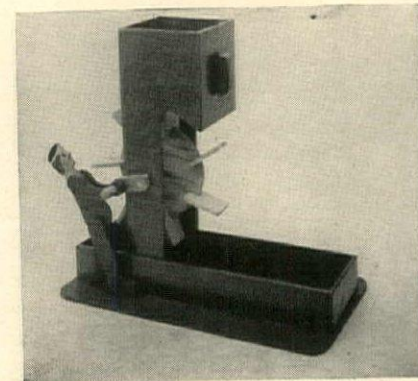
Four suiter. Made especially for automobiles, this bag will save tourists many valet pressing charges, protecting clothing from dust and wrinkles. Of plastic in red or blue with brass swivel hook and side zipper, it is 38" x 21", costs \$3.25 ppd. Black & Fisher, 43-68 Bowne St., Flushing, N. Y.



Very doggy—a fire-red plastic dog tag gold-stamped with: (1) "Butch they calls me at" (address). (2) "Beware of the dog means me, Susie, at" (address). (3) "Pal is my name—best friend of Master" (name). or (4) "Fido—that's me, and I'm in the dog house at" (address). \$1.50 ea. ppd. The Bright Spot, 7169 Germantown Ave., Philadelphia 19, Pa.



"Oswald" the Sandman is good company for youngsters at the beach, or at home in their own sandbox. He can be worked by hand, or automatically. Sand released through the trap turns the wheel. Of wood, 17½" tall, \$5. post. 50c. From The Children's Shop, 986 Farmington Ave., West Hartford 7, Connecticut.



NOW COLONIAL LAMP POST and LANTERN Complete

POST — hollow aluminum, 2 sections. Authentically designed, correctly proportioned including ladder rests. Instantly ready to wire and install. 8 feet over-all length, 5" dia. base, 4" dia. mid-section.

LANTERN — Copper-black finish 10 in. square. Electrified.

Packaged separately for shipping Parcel Post — Prepaid.

Post . . . \$23.50
 Lantern . . . \$13.75
 Complete . . . \$34.95

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IN ZIPPERED WATERPROOF SUEDENE ROBE WALLET. WITH HANDLE! LARGE SIZE 72 x 52. All wool: 20% new, 80% reused. Red-green, red-blue plaids. Fringed. (With 3 initials add \$1)

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A REAL BOAT For The Kids

Quickly inflated from a small under-arm package to a 2½ ft. x 3¾ ft. boat that will float 250 lbs. of kids. Made of heavy gauge red and yellow vinyl plastic, all seams radio butt-welded, patented valve; tow rope included.

Safe * Beautiful * Practical
 only **\$9.95** ppd.

VIVID AIR CUSHION
 Inflatable Vinyl Plastic

15" x 17"

BEACH BOAT **\$1.95** ppd.
 STADIUM

RED YELLOW BLUE WHITE

Check or money order to
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 East Longmeadow (H-1), Mass.

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 Distinctive • Decorative HOME MARKERS

The SMITHS
 The PARKERS
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Designed by Garret Thew, whose famous estate signs established the vogue for saying so graciously, "This is where I live." Solidly cast of strong, weather-resistant aluminum—permanently "reflectorized" to stand out clearly day or night. Inexpensive too—One-line sign (above) is \$5.25 plus 30c for each 2" high letter. Two-line sign \$7.75 plus 30c for each letter on top line. 22" wrought iron stake included. State choice of Cocker Spaniel, bird or plain. Orders shipped in 48 hours. We pay postage. Send check or money order to—

MCNULTY & THEW STUDIOS, INC.
 Box HG-6
 Westport, Connecticut

Send for our new catalog of signs, weathervanes and postlamps.

New CAPE COD "BEACH-CLUBBER"

YES, SIT IN IT!

It's a beach-and-picnic seat and carryall! Lugs sand and sea duds, then becomes a super beach seat with unbelievably comfortable back support. Heavy waterproof glazed cotton drill, striped red, green, or blue-&-white. Top quality from nylon thread, to rubber tips on steel frame posts, and outside cigarette pocket. 18" x 16", closed. **\$3.95**
 Most families want two!

Home and Garden Gifts
BRECK'S
 RELIABLE SINCE 1818

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 839 BRECK BLDG.
 BOSTON 9, MASS.

AROUND



Service for two comprises a complete table setting for cozy couples. Mats, napkins, plates, cups and saucers, glasses, sauce dishes and flatware blend beautifully together in a harmony of browns and yellows. A pleasant change, now and then, from your regular service, only \$29.50 exp. col. Carole Stupell, Ltd., 507 Madison Avenue, New York 22.



Music maker—money maker. A gay little hurdy-gurdy has a two-song repertoire and a conveniently located coin slot. Young organ grinders will have a fine time giving profitable concerts. Of wood, in pink, blue, yellow or green with a multi-colored cord. Swiss movement. \$8 ppd. Bibro Gifts, 928 Madison Ave., New York 21.



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SAFE at play in a TIMELY SAND-BOX



● Your children will be safely off the streets when they play in the newly styled **TIMELY Sand-Box**. Large 40" x 45" with four seats — wood frame, metal bottom. Carefully designed and finished in red, green and orange, decorated with toy animals in white. Gaily striped canvas canopy closes down to protect sand when not in use. Box raised on legs to prevent dampness. Shipped Express collect\$12.00 Similar Sand-Box only two seats 40" x 45", \$9.95



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When the Door Opens the Chimes Ring Out

It will be "clear and sweet" to all your guests that they're entirely welcome. These full-throated chimes, composed of metal rods in an 8¾" x 3¾" rustic wooden box, can be easily adjusted to any door. And the rustic quality lends added interest to the home setting.

Satisfaction Guaranteed or Money Refunded. **\$3.95** Postpaid

Send Check or Money-Order. No C.O.D.'s, Please.

THE MORTIMERS
15 Raynor Avenue • Mt. Vernon, N. Y.

Smartrest
INNERSPRING HAMMOCK

ONLY \$69.50

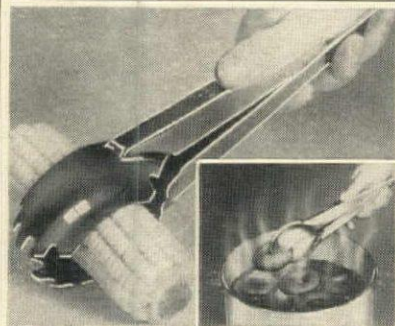
FOR LOUNGING AND SLEEPING COMFORT

Smart as Bar Harbor, Restful as your own bed -- this new Gloucester-type hammock is the latest in outdoor furniture. Multi-colored canopy tips back for sun bathing. The wind-proof hammock with its wishbone fabric spring, forms a complete pocket into which fits the innerspring custom-built cushion. This construction stops drafts and makes SMARTREST ideal for sleeping outdoors.

FRAME: Sturdy, metal tubing with green, weather resisting finish. CANOPY: fast-color drill with wide green and tan and narrow orange, yellow and blue painted stripes. HAMMOCK: heavy, genuine mineral-dyed, khaki duck. CUSHION: 28x72 inches. Upholstered, innerspring-mattress construction. COVER: same material as Canopy. Over-all height 68 in.--length 82 in.--width 48 in.

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BANGOR MAINE



HOTLIFTER

It's a mechanical hand that lifts steaming ears, boiled eggs, french-fried potatoes, doughnuts or anything that boils or deep fries, with complete safety to you. Its spring action jaws can also be used for salads and cole slaw. Measures 10" and is beautifully finished in chrome plate. (No charges or C.O.D.'s, please.)

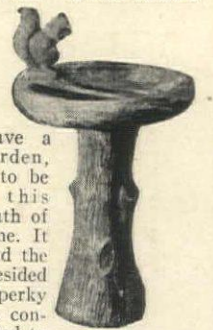
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KIMBALL BUILDING
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Price \$17.50 f.o.b. N.Y.



Our Catalogue

is a gallery of interesting prints—illustrating our large stock of garden ornaments—lovely figures, fountains, bird baths, vases, pedestals, cast iron benches, chairs, etc. Prices from \$5 to \$500. Please enclose 10c for mailing catalogue.

Erkins Studios

Visit our GALLERIES
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The Loveliness of Cypress

This different outdoor furniture is ideal for porch and terrace or spreading lawn. Great, too, for summer camps and cottages. Built of Southern cypress for the out of doors. No fear of showers. Comfortable, durable and graceful with natural cypress beauty.

Joints dovetail fastened with split cypress bands. Each piece is thoroughly treated with a clear toxic water repellent wood preservative.

For the past ten years we have had enthusiastic endorsements from Country Clubs, Adirondack camps and northern estates.

Send your check, say where to ship—and we will have a set packed and off to you when you say.

6 PIECES—settee, 2 chairs, coffee table, side table and foot stool. **\$39.70**

3 PIECES—settee and 2 chairs **\$27.95**

Freight Prepaid in U.S.A. to nearest freight depot. Add \$3.60 for Denver and West.

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Designed for beauty... built for duty. Lightweight, sturdy 1-in. aluminum tube frame with satin finish. Durable 10-oz. water-repellent duck (green, blue, red or gold). Supremely comfortable... no wiggle, no wobble, no rattle. Has drink-holder arms, magazine pocket, removable leg-rest, adjustable head-rest with kapok-filled pillow. Opens and closes **\$29.75** in 3 seconds. Prepaid..... Complete

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KEEP CUPBOARDS NEAT!

File your spices on the inside of cupboard doors . . . in sturdy lightweight aluminum spice racks. Holds five spice cans, small bottles, etc. Anyone can quickly fasten to door or wood wall . . . everything supplied. Length 12½-in., extends into cupboard only 1⅝-in. Solid back prevents scarring doors.



SATIN FINISH back in contrast with MIRROR FINISH bar and lip gives two-tone beauty

79¢ each

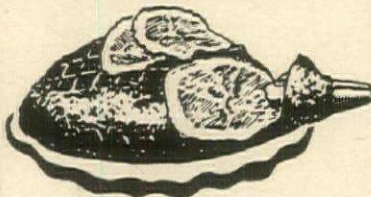
When ordering by mail add 10c per rack to cover mailing costs.



DOR-FILE MFG. CO.
8322 S.E. FOSTER, PORTLAND 6, ORE.

World Famous HAMS

Cooked—Ready to Serve
FROM PEANUT FED HOGS

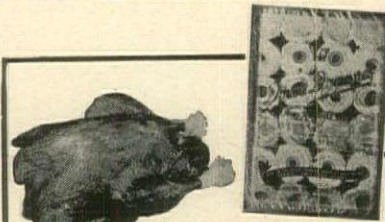


SMITHFIELD HAMS prepared to please the most discriminating gourmand. Smoked, cured by centuries-old process, boiled, then baked with spices and sauterne wine, in the true early settler tradition. Arrives at your home ready to serve. A perfect treat.

Hams \$13.⁹⁵ each
SEND CHECK WITH ORDER
EXPRESS COLLECT

For entertaining, order our larger party size hams. \$22.75 each

EPICURE HAM CO.
P. O. Box 288 PORTSMOUTH, VA.



For Your Town and Country Home HORS D'OEUVRES and BABY SMOKED TURKEYS

Whet your appetite with these delicious, ready-to-serve, frozen hors d'oeuvres made with pure butter. Just remove from freezing compartment of refrigerator ½ hour before serving. See how your guests perk up at the gratifying sight of these fresh, savory canapés. Filled with 6 different, tasty varieties. Delicious when warmed slightly.

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\$6.60 postpaid, packed in dry ice. Then bring on a juicy Dover Baby Turkey—smoke-cured over rare herbs and applewood embers. So palatable it will excite the most jaded appetite.

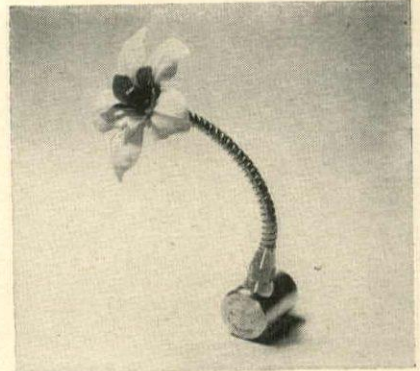
Ranging from 5 to 8 lbs.
\$1.49 per lb. plus postage

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DOVER FOOD SHOP
683 Lexington Ave., New York 22, N. Y.

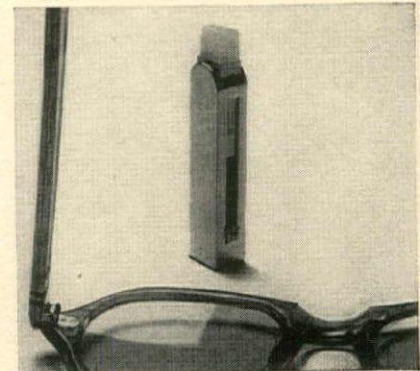


SHOPPING AROUND

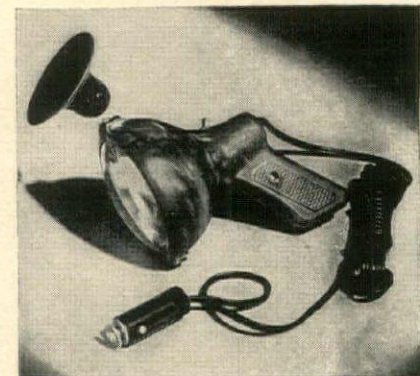
Rotating sprinkler in the shape of a flower uniformly sprays a circle up to 50 feet in diameter. 7½" tall. It screws into any hose line. Is held firmly in the grass by a long spike (not shown). It rotates, sprays, swirls or mists according to water pressure. Of rust-proof metal and plastic. \$2.50 ppd. Sally Graye, 80 E. 11 St., N. Y. 3.



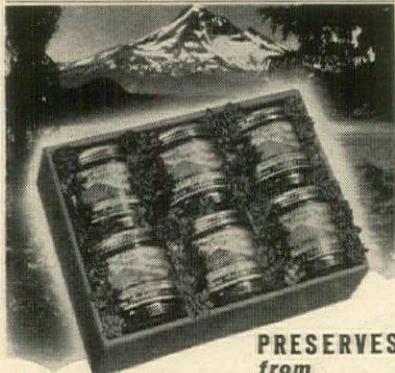
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Auto spotlight plugs into cigarette lighter. A most useful car accessory, it directs a powerful beam of light right where it is needed. The firm suction cup gripper enables you to attach it to your car at any place. Or hold it by pistol grip. \$5.50 ppd. Mayfair Gifts, 99-18 Metropolitan Ave., Forest Hills, New York.



(Continued on page 45)



PRESERVES from OREGON MOUNTAINS MEADOWS

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**HICKORY HILL
TOSSED SALAD
DRESSING**

JONES Farm Breakfast Package

- 3 lbs. Jones Old Fashioned Hickory Cured Bacon
- 2 lbs. Self-Rising Old Fashioned Buckwheat Pancake Flour
- 1 pint Jones Dairy Farm Maple Syrup

Sent to you postpaid for only \$4.45
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Delicious NEW SUMMER CANDY

Emer's FRUIT BUBBLES

THEY MELT IN YOUR MOUTH

LIME
CHERRY
ORANGE
LEMON

Light as bubbles . . . made from pure sugar and finest fruit flavors. Children love them . . . Wonderful to take on trips, send to camp, serve at parties.

In Vacuum Tins Order by Mail **49¢**
Add 15¢ each for wrapping and mailing

ELMER CANDY CO.
Dept. HG 6, 540 Magazine New Orleans 2, La.

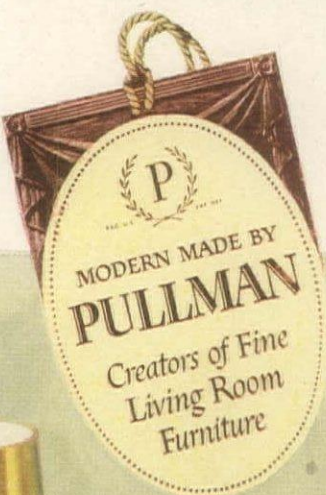
For a Living Room that combines Smartness

with Real Comfort, make sure your Sofa and Chairs



have the famous **PULLMAN** Label... the first sign

of fine Living Room Furniture!



Shown Here — Pullman Kidney Sofa (about \$350, in fine upholstered fabrics)... left, Pullman Lounge Chair (about \$140)... right, Pullman Tufted-back Fireside Chair (about \$125)... a 3-piece combination that gives both variety and harmony to your living room.

THE PULLMAN SLEEPER... AMERICA'S FAVORITE "SPARE BEDROOM" (Not shown). A low, graceful sofa that changes in a twinkling to full-width bed with deep, *continuous* innerspring mattress. Choice of styles, fabrics.

PULLMAN COUCH COMPANY

Chicago 9 • New York 16 • Newton Falls, Ohio

"Excitingly Gay!"

says captivating **ESTHER WILLIAMS**
Co-Starring in M-G-M's "ON AN ISLAND WITH YOU"

"I love the perfect color harmony and design of CHROMCRAFT's modern dinette suite. It's a gay, new note for dining-kitchens!"




Chromcraft
dinettes

Who hasn't longed for a lighthearted kitchen? One for dining, as well as work! It can be all yours—with CHROMCRAFT's modern dinette and matching sectional buffet! The dinette has a generous 44" x 40" plastic top . . . washable, stain, and burn resistant! Sparkling chrome; gay pastel Masland Duran all-plastic upholstery. And CHROMCRAFT's own "Feather Touch" patented refectory slide, the finest table top slide ever made! Notice, too, the smart new host chair with comfortable arm rest. The buffet:—four oak sectional pieces . . . two commodes, chest and china—in a hand-rubbed neutral "gray-mist" finish. Harmonizes with any decorating scheme, provides ample storage space for silverware, linens and china. Priced for your budget! At furniture and department stores everywhere, or write for the name of an authorized CHROMCRAFT dealer near you.

DIVISION OF THE AMERICAN FIXTURE & MANUFACTURING CO., SAINT LOUIS 3, MO.



Still
awake

She had *meant* to go to sleep...but when she scrunched down and wriggled her toes against the dreamy Pacific Sheet, it was as soft as the White Rabbit, and as smooth and fine as Rapunzel's long hair — so a game just had to be played! These fine sheets will suggest enchanting things to you, too, for they are as soft and

smooth and white as a sheet of such strength can be. They are made in Pacific's *balanced* way to provide a perfect combination of service and comfort qualities. See them at better stores, and examine all three qualities. We shall be glad to send you the name of your nearest retailer on request.

PACIFIC COMBED PERCALE • PACIFIC EXTRA-STRENGTH MUSLIN • PACIFIC TRUTH MUSLIN

Free booklet: "The story of Pacific Balanced Sheets". Drop a card to Pacific Mills, Dept. H6, 214 Church Street, New York 19

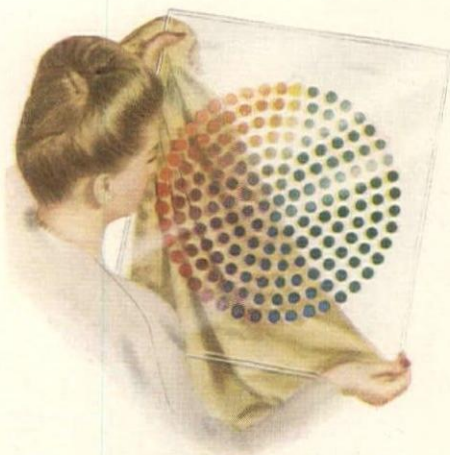
BALANCED
PACIFIC
SHEETS

Look for the Pacific label also on Pacific Supersorb Towels, Pacific Silver Cloth, and on men's, women's and children's wear of cotton or rayon



Now... Have the color scheme of your dreams! Choose from

1,000 COLORS IN PAINT



Name of your nearest Custom Finish Dealer gladly furnished on request.

Now you can choose a smart color scheme . . . and have in your home *exactly* those colors. No more "next best" shades. No more disappointments. For there's a Nu-Hue shade to match, contrast or harmonize perfectly with nearly any color. What's more, the Nu-Hue color you choose will dry to precisely the same shade on your wall . . . because Nu-Hue colors are machine-mixed with prescription accuracy. It takes just a matter of minutes to make

your selection at the Nu-Hue Color Bar. There you'll find 1000 colors systematically displayed on transparent color charts and on individual 3" x 5" color cards. Each Nu-Hue color is available in oil base flat, satin gloss or enamel finish. Each can be duplicated at any time. See for yourself why America's leading decorators are using Nu-Hue . . . visit your Nu-Hue Color Bar today. The Martin-Senour Company, 2520 Quarry Street, Chicago, Illinois.

MATCH FABRIC



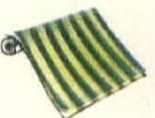
MATCH LEATHER



MATCH POTTERY OR CHINA



MATCH WALLPAPER



MARTIN-SENOUR'S *Nu-Hue* CUSTOM COLOR SYSTEM

THERE'S A SUPERIOR M-S PRODUCT FOR EVERY PAINTABLE SURFACE



Take Your Choice

... you'll choose the best

UNIVERSAL LEADS in bringing you really new, smartly designed home cleaning equipment. Whatever your needs, there's a new Universal Vacuum Cleaner... beautiful in design, perfect in performance.

FOR COMPLETE HOME CLEANING... Buy Universal's Clean-Air Tank Type Cleaner with the exclusive "Tattle-Tale" Light which tells when the dirt bag needs emptying. This Cleaner with its 13 attachments has a special knack for every cleaning act.

IF RUGS ARE YOUR CHIEF CONCERN... You'll want the Universal Brush-Type Cleaner with the exclusive "Suction-Regulator" which prevents small rugs from dragging. Comes with full set of de luxe attachments.

Whichever home cleaning partner you choose, you can rest assured that Universal's traditional quality is built in for long life and lasting efficiency. See America's most complete line of Home Cleaning and Floor Maintenance Equipment at your dealer's. Ask him about the special Spring offers.



UNIVERSAL

LANDERS, FRARY & CLARK NEW BRITAIN, CONN



CLEANS CLOTHES AND CLOSETS



CLEANS RADIATORS



CLEANS LAMP SHADES



DUSTS BOOKS AND SHELVES



MOTH-PROOFS CLOTHES



CLEANS STAIRS



CLEANS DRAPES AND CURTAINS



CLEANS BARE FLOORS



CLEANS CAR INTERIORS



CLEANS UPHOLSTERED FURNITURE



Change your ideas about space and color! Borrow a few inches of wall space and you've got a wonderful wall closet for towels and linens. Love old-fashioned tiles? Here's a floor that looks like tile but is warm and friendly underfoot . . . inexpensive to own. The neutral tone of this floor gives a wide range of color choice. It's Sloane Quality Resilient Enamel pattern 5177 outlined by an evergreen Koroseal Coving—pattern 4016.



Yes, it's actually the same room. The floor gave us the cue for our color scheme—cabbage-rose red outlined in ebony Koroseal Cove Base against a muted, pearl-grey background. There's a bright color idea in the towel racks, too, arranged from junior Miss to grown-up, to bring the color up from the floor. The floor is Marbltone pattern 0105 and the coving, Koroseal pattern 4000. See them at your Sloane Dealer's.



Planned two ways . . . as a charming dressing-room, and a bathroom for a baby. From an old Victorian bureau we borrowed the mirror for this built-in dressing table . . . added another Victorian touch with some lively prints in rococo frames. We started with the

floor, of course, and found our color scheme in the powder-blues of this beautiful Marbltone. Edged with clear, sparkling-white Koroseal Cove Base 4001, it makes a stunning floor. If blue's your favorite, choose pattern 0118 at your Sloane Dealers.

How IDEAS change a Bathroom

*The better design and truer color of
Sloane Quality Linoleum Products
make these decorating ideas possible.*



HERE we did the same bathroom three different ways to show you how easy it is to make a room more attractive—more 'color-suited' to your home and personality.

How to begin? Do what professional decorators do, of course, and start with the floor. You'll find that the inspiring new Sloane floor designs and patterns will give you cues to a wonderful, new array of exciting color schemes.

And what kind of a floor would you like? There's glorious Marbltone Inlaid Linoleum (our choice for the blue and red bathrooms) . . . in permanent colors that

can't be scuffed off or worn away. Sturdy, inexpensive Asphalt Tile. Indestructible Koroseal to last as long as your house. Money-saving, heavy-weight Resilient Enamel . . . in rich new patterns and colors.

Now you can have smooth surface floors in every room of your house—floors that are easy-to-clean, wonderful-to-walk-on, beautiful-to-look-at. If you plan to do over your bathroom—or any other room—see your Sloane Dealer now. He'll have the perfect floor for you . . . perfect in color . . . perfect in design . . . perfect in PRICE! Look for his store in your town!



SLOANE-ELABON CORPORATION
295 FIFTH AVENUE, NEW YORK 16, N. Y.

SHOPPING AROUND



Summery drinks for a special treat in hot weather—imported *crème de cassis* (made of French currants with sugar and a tiny bit of alcohol) is wonderful as an aperitif, mixed with Vermouth and soda or just plain soda, \$2.50. Another unusual offering is white grape juice, \$1.25; exp. col. Vendôme, 415 Madison Ave., N. Y. 17.

Time was when Jockey Boy hitching posts were seen in front of nearly every country house. Now, they are a nostalgic reminder of days gone by. This one, with pedestal, stands 38½", face and hands are painted black; vest and cap, red; pants, white; tie, yellow; etc. In East he is \$30; in West \$33.70 ppd. The Graf Studios, Wilmington, Ohio.

Outdoor play houses—Prefabricated! Complete with solid wood floors, rafters and oil-treated roof and walls, 8 sections assemble easily in 30 minutes. No sawing or fitting necessary. 7' x 6' x 6' high, girl's, white with blue roof; boy's cowboy bunk house, \$103 ea. F.O.B. California Playhouses Co., Box 383, Arlington, California.



Paper Chintz Draperies 89¢ pair

Wonderfully effective and practical. Have a change as often as you like.

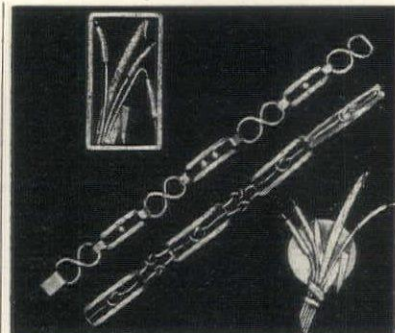
Lovely large scale rose design. Choice of white, blue or gray backgrounds.

Flume and bowknot design. Choice of green, blue or yellow on white background.

Sorry, no C.O.D.'s
Add 10¢ for delivery

Dennison's

411 FIFTH AVENUE • NEW YORK 16, N.Y.
62 E. RANDOLPH • CHICAGO 1, ILLINOIS
32 FRANKLIN ST. • BOSTON 10, MASS.



CANDLE-GLOW BEAUTY—CAPTURED IN SILVER HAND-WROUGHT TO YOUR PERSONAL ORDER

I will hand-smith for you, on my own steel anvil, a few sterling originals: Gleaming facet hand-beaten into the metal, link by link. Each part manually bent, twisted and molded to final form; richly antiqued; finger-buffed—releasing the hidden mellow luster. Hand-work cannot be hurried. Allow me two weeks, to apply my best skill.

Bar-and-know bracelet, \$19. Linked-8 bar bracelet, \$48. Necklet, either design, (not illus.) \$34. Suitable earrings, (not illus.) \$6. (Matched set of 3, either design, \$53). Spray-of-cattails, sterling pin, \$9. The same, with sterling frame, \$11. (The pair, \$18).

Prices include Federal Excise Tax.
Postpaid. Check or money order.

WILL CHESTER

P.O. Box 35, North Tarrytown, N. Y.

Cuts Shoestring Potatoes and French Fries

Slick as a Whistle



SLICES:
POTATOES
CELERY
CARROTS
CUCUMBERS
RUTABAGAS
FRUITS

Want your shoestrings or salad sticks to have that trim "professional" look? The Slick Shoestring Potato Cutter is the answer... quick, simple, safe. Fits over any kitchen knife—cuts long even strips in a jiffy.

TWO SIZES

SHOESTRING SIZE

Size for salad sticks, 40¢

shoestrings, etc. . . .

SMALL FRENCH FRIES

...often called Long Branch Size

Served with steaks, 50¢

chops, etc.

No C.O.D. Please — Please Print Name and Address

ORDER ENOUGH FOR YOUR FRIENDS

MILLER MFG. COMPANY

5545 N.W. St. Helens Road-Dep't-Portland 10, Ore.



Look under your bed

Surprising how much dirt and dust the old-fashioned bed slats collect, isn't it? Do away with this dirt trap in every bedroom. Replace unsafe bed slats with the new "Never-Fall" Bed Spring Rests. A set of four steel rests supports in excess of 1200 pounds, and is absolutely guaranteed for life!

Fit any bed, finished in mahogany, walnut or maple enamel to match your bed.

Sorry, no C.O.D.'s on this item. Send only \$2.50 per set, and we'll pay postage.

Brock & Company
1710 N. Decatur Road, NE
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STUDY INTERIOR DECORATION
SIX WEEKS' PRACTICAL TRAINING COURSE
Resident Day Classes
start July 7th • Send for Catalog 1R

Period and Modern styles, color schemes, draperies, all fundamentals. Faculty of New York decorators. Personal instruction. Cultural or Vocational Courses. Longer courses in interior architecture.

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starts at once • Send for Catalog 1C

Same training for those who cannot come to New York. Practical, simple, useful, and intensely interesting.

NEW YORK SCHOOL OF INTERIOR DECORATION
515 Madison Ave., New York 22, N.Y.

UNCONDITIONALLY GUARANTEED FOR A LIFETIME NOT TO CHIP, PEEL, OR CRACK

NEW FEDERAL "Lifetime" PLASTIC SEAT

An amazing value, genuine Federal Plastic Seat . . . only 6.95. Pearl-tone marbled effect, smartly decorative, tougher than seasoned wood, acid-resistant. Smooth surfaces, bevelled edges make it easier to clean, more sanitary. Only Federal "Lifetime" gives you "Neva-Lose" hardware with concealed hinges, "No-Slam" resilient cushion-bumpers marbled in matching colors.

Clip this ad—Check color—order TODAY

Rose-Orchid Powder Blue
 Sea Green Jet Black White

The FAIR \$ 6.95
State and Adams plus 25c postage
Chicago 3, Ill.

CRAFT FOOTWEAR

WOMEN'S CAPE SKIN LEATHER SLIPPERS
Soft And Subtile With A Smartly Pleated Moccasin Type Toe

PRICE **\$3.00**
If in N.Y.C. Limits Add 2% Sales Tax Postage Prepaid

Cushiony Platforms Wedge Heels Leather Soles

COLORS—RED OR BLUE With Gay Check Lining

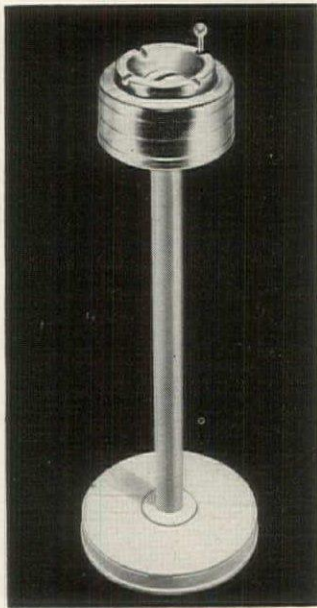
SIZES WIDE WIDTHS 4, 5, 6, 7, 8, 9

CRAFT FOOTWEAR CO.
88-35th St., Brooklyn 32, N. Y.

Please send me pairs at \$3.00 pair (Postage Prepaid).

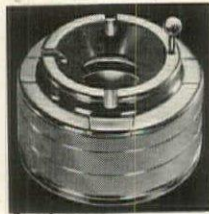
SIZES
COLOR 2nd COLOR
NAME
ADDRESS
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Cash—Check or M.O.

The Perfect Home Ashtray!



HARPER AUT-O-OUT ASH TRAY

• Keeps ashes and used cigarettes under cover. One push on plunger drops them into deep ash receptacle. Convenient Holder Grooves grip cigarettes firmly and will automatically extinguish them if forgotten, preventing damage to furniture and possible fire. *Easy to clean!* In polished chrome \$8.75. With harmonizing stand \$16.75. Postpaid. Send check or money order today! (In Illinois add 2% Sales Tax) *Money-back guarantee.*



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GENUINE MEERSCHAUM

Inner Bowl Set in
AGED IMPORTED BRIAR
(in Smart LUCITE CASE)

The Aristocrat of pipes . . . combining rich, mellow-smoking Meerschaum and beautifully grained Imported Briar. Cannot burn out. Duraluminum cooling chamber. "Dry Smoke" attachment. In bent and straight shapes. Velvet glove for carrying pipe included. A grand gift.

FREE! Name engraved on stem of pipe—personalize your gift!

Complete **\$5.50** postpaid
Money Back Guarantee

SACHS PIPES EST. 1887
5435 MYRTLE AVE., BROOKLYN 27, N. Y.



GOING TO A WEDDING, OR A BRIDAL SHOWER, COME JUNE?

Or wondering what you'll give to Dad? (Sure! Dad's Day's coming soon).

Here's the gift unusual! It'll Give them many thrills To grind fresh spice or pepper In these handsome Chef Spice Mills. Early American maple . . . The finish? Dark or light. Grind fast or slow — Blades control the flow. They're a connoisseur's delight!

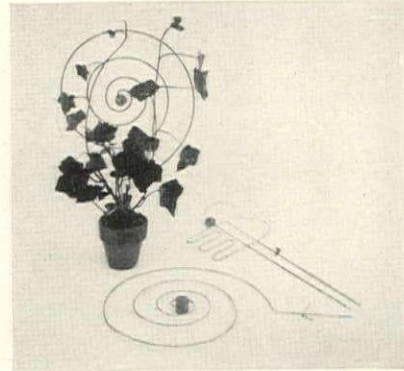
Bag of Pepper Corns with Each Mill
Gift Boxed, Pair **\$7.25**; Each **\$3.65**
Prepaid. Send Check or Money Order

30 WEST OAK STREET CHICAGO 10, ILLINOIS
holiday corner SEND FOR ILLUSTRATED CATALOG



SHOPPING

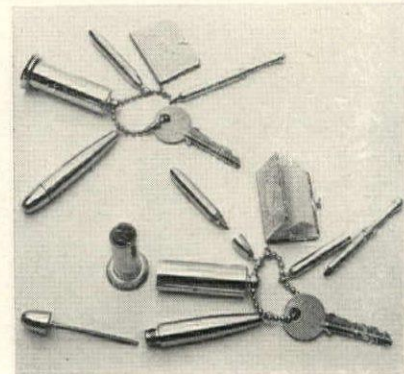
A modern designer's contribution to flower arrangements is the "Trelliform," which can be used in unlimited ways—with potted plants, floral arrangements, etc. Of gleaming brass, each has a central colored ornament. Scroll or Carioca, \$3.50 each ppd. Design Development, Inc., 45 Castle St., San Francisco 11, Calif.



Literally—a teaspoon. Perfect for individual use, this tea-holder spoon opens to receive just enough of your favorite brand for one cup. Simply stir the spoon in hot water for a delicious cup of tea—so much nicer than using soggy cloth or paper tea bags. 5½" long. Sterling silver. \$5 incl. tax. Helzberg's, 1013-A McGee St., Kansas City 6, Missouri.



A trinket chain with all the necessary implements—key, lipstick, lip brush, mirror, perfume dispenser, note pad and ball-point pen—will certainly command attention drawn from purse or evening bag. Of brass, the whole business is only \$12 tax incl. from Georg Jensen, Inc., 667 Fifth Ave., N. Y. 22.



Smartly Styled
STERLING SILVER
KEY CHAIN

Intriguing in design and unique in manner of securely adding or quickly removing keys, this distinctive Sterling Silver key chain is an ideal gift for men or women.

\$5.00 (Postpaid)

Price includes Fed. Tax, three initials in Old English, Gothic or Script. (state choice)

ROEM-CRAFT
325 Marquette Ave.
MINNEAPOLIS 1,
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Actual size

FRESH RUSSIAN CAVIAR
Vendôme
BELUGA

CAVIAR—the aristocrat of table delicacies—is a delightful, stimulating appetizer. For gracious dining serve your guests fresh, exquisite Russian caviar.

Russian Fresh Beluga Caviar 1 lb. 1in (Russian wt. 14 oz.) \$32.00
Russian Beluga Caviar, slightly salted per lb. \$24.00
Russian Oscetrina Caviar per lb. \$20.00

Shipped on ice, prepaid—Special Delivery within 100 miles. Air Express Collect elsewhere.

Write for Catalogue "G"

Vendôme
The Recognized Caviar Specialists
415 MADISON AVENUE
New York

Originals by Lucile

Hand painted ties in all their beautiful natural coloring—from the Studio of Lucile Hemphill. Pure silk and hand tailored—can be cleaned. Please state color and motif when ordering. Light Wine, Dark Wine, Soft Green, Cocoa, Horse, Dog, Ducks, Each **\$7.95** ppd.

\$1.00 additional for special breed of dog
\$1.00 additional for monograms—state initials

LUCILE STUDIO
Box 411 Framingham, Mass.



NO MORE TIES ON THE FLOOR KOVAX TIE RACK REALLY KEEPS TIES OFF THE FLOOR

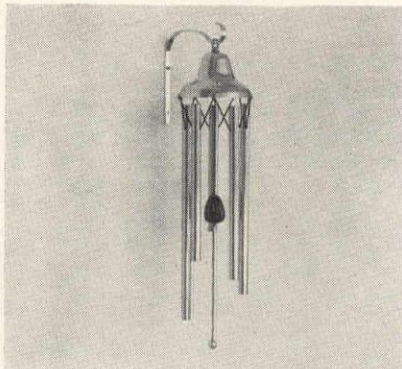
AT LAST—A tie rack that really holds ties. They can't fall off! New **NON-SLIP TIE GRIP** saves ties from the floor. The perfect gift for the man in your life.

72 prongs hold individual ties. Tie selected is released without disturbing the others. **\$10.00**
Fits your closet door; length 22½"

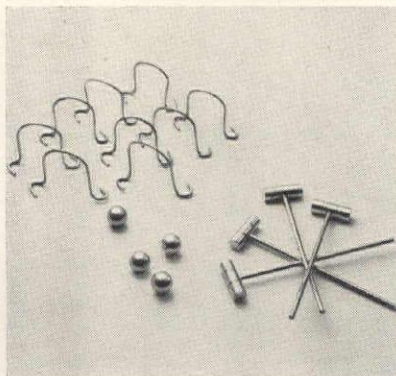
PACKED IN GIFT BOXES IN SMART MODERN CHROMIUM postpaid

KOVAX Products, Dept. N, 230 Fifth Ave., New York 1, N. Y.

AROUND



Chimes that ring a melodious note of gaiety are these authentic reproductions of 17th century tavern bells. They are decorative inside the house and functional outside, calling the family to dinner or announcing the presence of a visitor. Of solid brass, \$10 postpaid from Spencer Gifts, of Atlantic City, New Jersey.



Miniature croquet with this minikin set of wickets, balls and mallets is a lot of crazy fun for a rainy evening. It also makes an appropriate gift for a croquet player or prize for a party game winner. Mallet is finger length. Of gold colored metal, set is only \$1 ppd. Q. T. Novelty Co., Box 54, Murray Hill Sta., N. Y. 16.



A single stroke plus one whole orange produces juice from this modern squeezer. With a whole lemon, lime, orange or half grapefruit inside, simply swing the lever and the fruit is cut, squeezed and strained in one quick operation. Has steel handle and acid-resisting finish. \$12.95 ppd. The Game Room, 1538 Connecticut Ave., Washington 6, D.C.

Clever Glasses

LOADS OF FUN AND QUITE RIDICULOUS "SCREAMIES"

Four sensible, top-quality 10 oz. tumblers for the first drink or two. Four others identical except a bit tipsy and out-of-shape for later drinks. Clever. A swell gag every time. Useful. Funfull.

"POLITICAL PARTY GLASSES"

The Elephant, The Donkey, The South End of A Northbound Horse, are exquisitely etched on this fine 10 oz. set. Be original this political year. Order sets of eight alike or varied.

Send cash, check or money order. We guarantee you'll love them, or your money back.

Tres Hombres

BOX 592, LA JOLLA, CALIFORNIA

\$5.95
THE SET OF 8
POSTPAID



\$4.95
THE SET OF 8
POSTPAID

SERVETTE

PORTABLE BAR & SERVING TABLE

Serve your hi-balls, snacks, or sandwiches from your SERVETTE, so handy—opens in a jiffy! Gleaming mahogany finish; two liquor-proof, removable trays (18" x 25"). Top tray trimmed in Ivory, Red, Brown, or Green leatherette. 34" overall; sturdy cart folds to less than 4" flat for storage. Four ball-bearing rubber casters. 1001 other uses: Night Table, Dining Table Server, Bedside Server, Tea Cart, Portable Library, Luggage Stand (with tray off), Baby-needs Table, etc.

\$39.50 EXPRESS COLLECT

Satisfaction Guaranteed No C.O.D.'s Please

JUSTIN FURNITURE COMPANY

"Since 1898"

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Chicago 45, Ill.

IDEAL FATHER'S DAY GIFT

It fits in his watch pocket. Weighs fish up to 8 lbs. 24" steel measuring tape, self coiling.

Take the guessing out of his fishing. Black metal case. Lasts for years. Order now for Father's Day.

Send \$2.00 (Check or money order) for each De-Liar.

Sorry, No C.O.D.'s. Money-back guarantee.



Only \$2.00

Prepaid fair traded



18" High

\$15.95 ppd.

For the June Bride Beautiful Colonial Lamp

The base is a reproduction of an antique Cape Cod fire pot of black cast iron. 12" shade of parchment with old fashioned colonial scene. Stem and mounting of lacquered brass complete an unusual lamp which harmonizes perfectly with your colonial desk, end table or antique furniture.

An added feature is the polished brass letter opener which fits into the base.

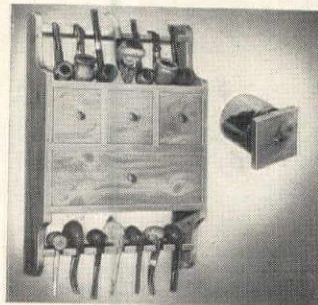
DUDLEY'S on the Boardwalk

Established 1895

Ocean Blvd.

Hampton Beach, N. H.

FATHER'S Day is June 20th



A Pipe Man's Pipe Rack

HANGS ON WALL . . . CONVENIENT . . . SAVES PRECIOUS DESK OR TABLE SPACE.

1. Holds 14 (count 'em) pipes!
2. Air-tight humidior jar-drawers.
3. Larger drawer for accessories.

In hand-crafted knotty pine, waxed, hand-rubbed. Size: 13" x 18". (Pipes not included)

\$12.50

Express Chgs. Col. Check or Money Order No C.O.D.'s



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THE IDEAL TIMEPIECE

For the Sportsman and the Graduate

- Stainless Steel Case
- Water Resistant
- Incabloc Shock Protector
- Anti-Magnetic
- Radium Dial
- Sweep Second Hand
- 17 Jewels

• UNCONDITIONALLY guaranteed for one year.

postpaid \$29.75 tax inc.

Send check or M.O. No C.O.D.'s please

LOCKWOOD
JEWELERS

Established 1886

5 Main St.

Hempstead, N. Y.

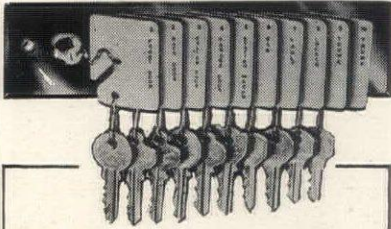


SILVER \$20*
GOLD \$175*
CHROME \$4
INITIALS \$1 EXTRA
*Fed. Tax not included

ZIPPO Windproof LIGHTER

"The Lighter that Works"

ZIPPO MFG. CO., Dept. E, Bradford, Pa.



Find the key you want

Instantly

KE-MASTER KE-RAK

Where is that key? Safeguard your keys with a KE-MASTER. Space for your own indexing. Space for duplicates as well.

#10 (with 10 KE-TAGS) \$1.50

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Order Today

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(Sorry, No C.O.D.'s)

Cabinets for larger units



Cushman & Denison Mfg. Co.
135 West 23rd St., New York 11, N. Y.

Cast Iron Furniture (or cast aluminum at the same prices)

All painted in long-lasting white. Grape design, graceful and strong. Strongly fashioned by skilled craftsmen.

Large Settee #600—\$40
60 in. wide

Arm chairs #602—\$21 ea.
22½ in. wide

Large table #100—\$35
Diameter 42 inches

Round-the-tree benches—\$55

Specify cast iron or aluminum. Send check or money order. Crated free. Pay freight or express when you get furniture. Indicate which way you want it shipped.

Settee #500—\$25
32 inches wide, 28 inches high (back)

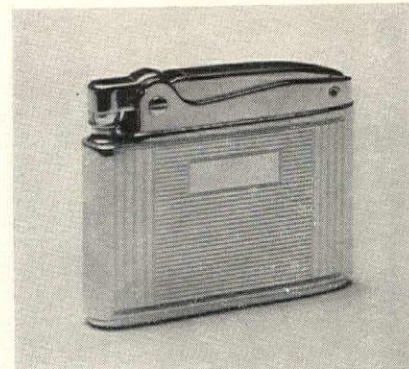
Chairs #502—\$15 ea.
16 inches wide, 28 inches high

Table #110—\$25
Diameter 28 ins., height 22¾ ins.

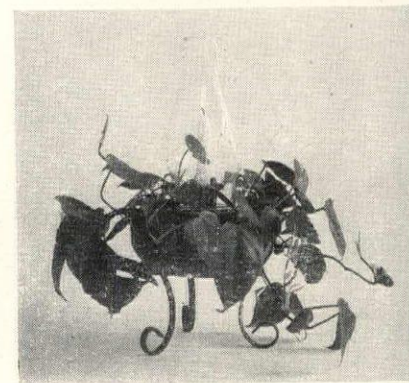


SHOPPING

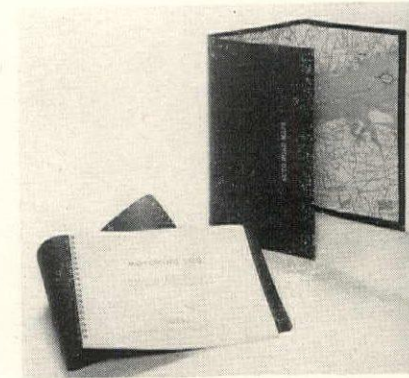
The "Adonis" combines all the wonderful mechanical features of the Ronson lighter. The streamlined case, which previously was available only in sterling, now comes in a chrome finish, with place for initials, at the popular price of \$10 ppd. Uttal's, Inc., 20 Fourth Ave., Mt. Vernon, N. Y.



Candlelight and vine for summer dining. A hurricane lamp-planter, 8" in diameter, is a lot of show for an attractive price. Use it outdoors, or indoors with summer plants, ivy or cut flowers. Of metal, in Pompeian green finish, it is 15" over-all. \$3.95 ea., \$7.50 the pair, postpaid. Edith Chapman, 168 East 33 St., N. Y. 16.



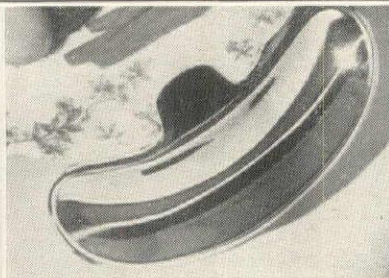
Two for the road. When motoring, keep your map folded to your position and ready for use in a soft folding case. Pocket in back accommodates a motoring log for keeping records of each trip. Case, of simulated leather, \$1.25, of soft sheepskin, \$3.50; log, \$1 and \$2.50 resp. ppd. From Robert W. Kellogg Company, 49 Hillman, Springfield 2, Mass.



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It's a little dish that slips over the edge of any dinner plate, to serve as a relish dish, butter and cracker plate, bone dish when serving fowl, fish or steaks. Or use several of them around serving plates to hold the pickles, olives or tidbits for various snacks. Lovely chromium-plated finish. (No charges or C.O.D.'s, please.)

Set of Four \$1 By Mail Postpaid

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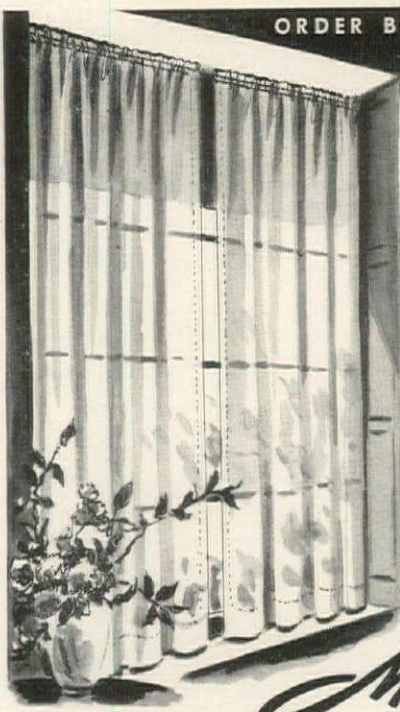
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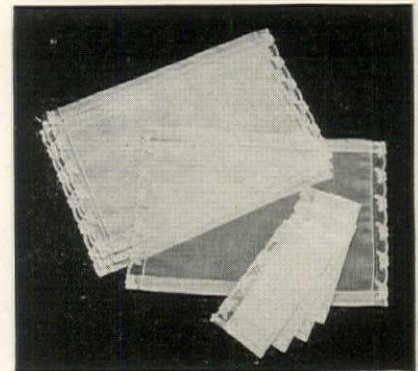


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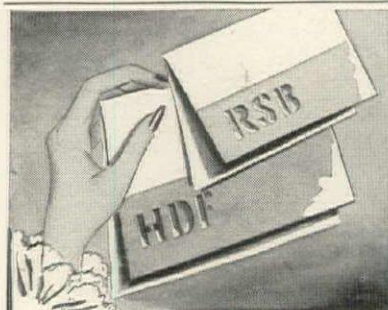
Your baby's footprint will rival those of the stars in front of Grauman's Chinese Theater. Send for a clay mold in which to imprint the child's foot or hand, return it with child's first name plus date of birth and you will receive the plaque as pictured. \$5.50 ppd. Gwendolyn Maloney, 170 E. 51st St., New York City 22.



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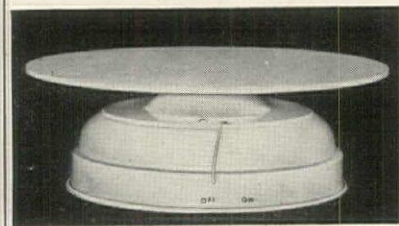


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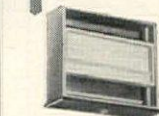
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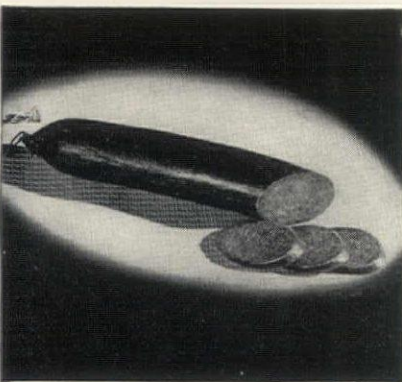
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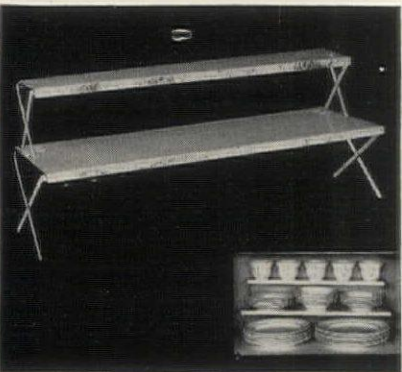
AROUND



The Home Laundry Kit has a burn-proof ironing board cover, pad, pressing cloth, press mitt, plastic clothes pins, clothes line, clothes pin apron, laundry bag, cotton clothes basket liner and shield which protects board from moisture and dust, \$11.95, add 65c post. Lewis & Conger, Ave. of the Americas at 45 St., N. Y. 19.



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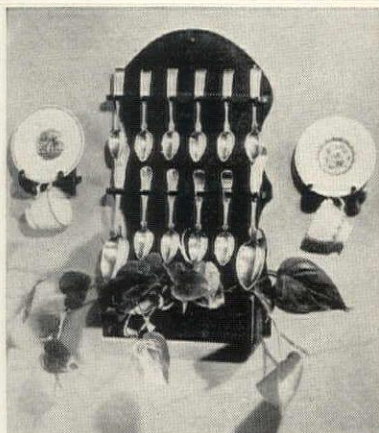


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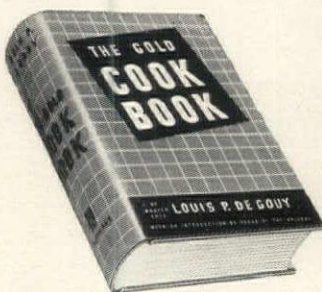
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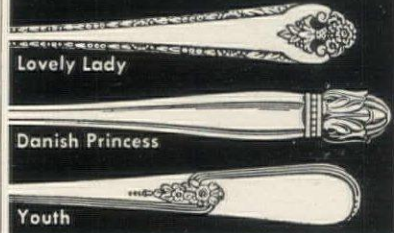
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SHOPPING

Salad bowl supreme. A handsome trencher, made of kiln-dried hardwood, holds large quantities of salad, cold cuts or fruits in its 21" x 11" cradle. Can also be used effectively in the kitchen for chopping meats, herbs or vegetables. \$4.95, post. 50c, from The Post Mart, 230 E. 78th St., N. Y. C.

Lingerie clasps are again an attractive necessity to the feminine wardrobe. What with camisoles and sheer, lacy blouses, it is a nice idea to align straps in this dainty manner. With enamel on sterling, \$5.40; plain sterling, \$2.10, gold-plated, \$1.50, tax and post. included. Selden Cooper, George Vanderbilt Hotel, Asheville, North Carolina.

Two for cocktails. A hand-painted matching napkin and apron set comes in butcher linen and organdy in two color combinations, brown, beige and yellow and red, yellow and gray. Your name can be added upon request. \$5 the set, consisting of 1 apron and 8 napkins, ppd. Chas. Latshaw, 3204 M St. N. W., Washington 7, D. C.

EVERYBODY LOVES BOXES

These index card size wooden boxes will keep in everything. The aid to good house-keeping. In the kitchen to keep your recipes in perfect order—on the desk for those important addresses and notes—even on the dressing table for costume jewelry.

Natural finish, antiqued inside and out, handpainted with an all over heart or floral design.

\$2.50
 POSTPAID

Personalized with 50c extra two names.

By check or M.O. Please, No C.O.D.'s

ENGWELL CRAFTS
 351 Hillcrest Louisville 6, Ky.

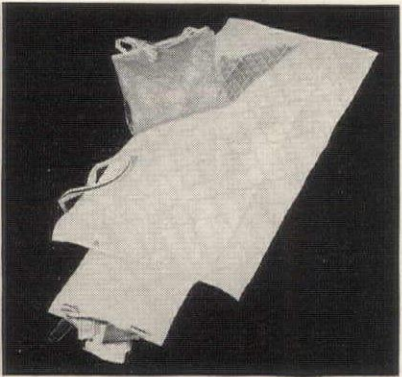
Hand Carved Lighter
 Beautiful, life-like flower interior carved by hand in lustrous Plexiglas. The coloring is so realistic you will honestly believe an actual flower has been encased in a crystal-clear black. And having the nationally known Evans lighter it becomes a thing of startling beauty. **\$12.00 PREPAID NO C.O.D.**
 PINESBRIDGE ROAD, OSSINING, N. Y.

Alport PRODUCTS

AROUND



Pearls woven into a wide collar and matching bracelet are a becoming touch to summer silks and cottons. The wonderful thing about this type of jewelry is that it goes well with nearly any outfit. The necklace is \$5; the bracelet, \$3.50 postpaid. Add 20% tax. Gerlou Fifth Avenue, Inc., 501 Fifth Ave., New York 17.



The lounge, a comfortable, quilted, water-repellent sheet protects bathing suits from sand and dirt, has a zipper pocket inside the pillow for carrying bathing cap, sun-tan lotion, glasses, combs, etc. Folds small to 12½", green, red, blue or black, \$5.95, post. 30c. Helen Pep Studios, 82-60 116th St., Kew Gardens, N. Y.



Zodiac symbols are hand-engraved on clear glass plates. They make a striking wall or shelf decoration as well as (in the large 11¼" size) serving plates, dinner or luncheon plates, and (in the 8" size) dessert or salad plates. The price for a dozen of either size is \$60, or \$9.50 each exp. col. Harriton Carved Glass, 511 E. 72 St., N. Y. 21.

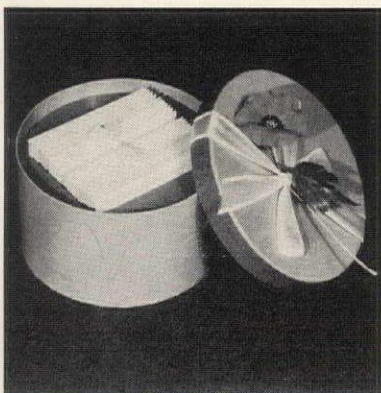
SOLID HARDWOOD GATELEG TABLE with concealed extension leaf. Opens to 36" x 60". Windsor chairs to match.



Table in choice of walnut, mahogany, or maple finish: **\$30.45**
Veneered top, walnut or mahogany: **\$39.95**
Chairs to match: **\$5.75**
PRICES F. O. B. LOUISVILLE

Send 10c for complete catalog

SON'S FURNITURE
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Hat-Box PARISIAN STATIONERY

This smart idea is of European design. 24 informal notes and envelopes in a cute little matching hat-box topped with a white ribbon and colorful nosegay. The perfect gift for June Bride or Graduate. They'll love the box itself long after the stationery is gone.

Choice of Matching Colors
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\$1 postpaid

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Many giant and unusual sizes

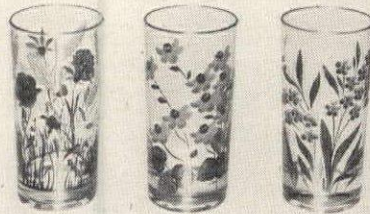
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Fall . . . and Handsome!

Fresh flowers hand-enameled on gold-edged 14 oz. beverage glasses. *Left*, wheat and poppies; *center*, marigolds; *right*, forget-me-nots. Each, \$24 doz.

Plus shipping charges

Write for leaflet on crystal

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7 & 9 East 52nd St., New York 22



SAGLESS HASSOCK

This plastic covered hassock is upholstered with cotton felt over a hard wood frame. Lightweight, durable, practical, and inexpensive. Made in either the "Joanna" plastic coated fabric, or the very popular all plastic "Duran". Solid colors, or in combination with ivory as shown. Size 14" high by 18" wide. Colors: Ivory, Tan, Brown, Green, Blue, Gold, Maroon, Red, Dark Green.

Joanna Vinyl Plastic \$11.75 ppd.
Maslan Duran Plastic \$13.25 ppd.

Falls Hassock Mfg. Co.
SHEBOYGAN FALLS, WIS.

MINIATURE IVY KETTLE

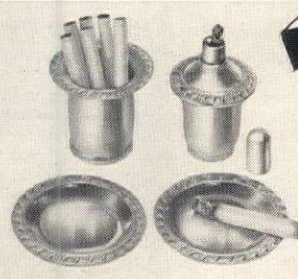


THE KETTLE AND CRANE add to the charm of your home from kitchen to sun-room. For ivies or small plants, the attractive 3-inch-high cast iron kettle is finished in colonial black. Highly polished wall bracket of cast brass. Brass chain and 6-inch-long black iron crane. A creation of enduring beauty. A distinctive and treasured gift.

Each \$2.15 postpaid

Pair \$4.25

THE KETTLE AND CRANE BOX 1424, HARTFORD 1, CONN.



For the Perfect Hostess . . .

A beautiful silver-plated table lighter with 2 matching ash trays and cigarette container in attractive colonial design. This set is a handsome addition to any living or dining room . . . An ideal gift for weddings, anniversaries, and countless other occasions.

4-Piece Set Complete **\$5.95** Tax and Postage Included

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ANY TIME—ANYWHERE—
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For every kitchen need For quick shaving A No. 1 beauty aid

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- Check THESE ADVANTAGES**
- ✓ NO MOVING PARTS to wear away or get out of order
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 - ✓ Constructed of handsome hammered aluminum.
 - ✓ Measures 2 3/4" x 3 3/4", requiring small storage space when not in use
 - ✓ Fits any standard cold water faucet
 - ✓ Carries 6-foot extension cord
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 - ✓ Exceedingly low cost operation—only a few cents an hour
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Seems too good to be true until you see hot water running continuously from any cold water sink faucets! With the revolutionary new KEM INSTANT HOT WATER HEATER you get as much hot water as you want—from lukewarm to 180° right when you want it! All without waiting, fussing with fires. No boiler or tank needed. Easily and quickly attached, takes only a few seconds to attach or remove. Fits any standard faucet. Ideal for basement, garage, cottage, tourist camp, office, factory—and when home hot water supply fails. Heater precision-made, and with ordinary care gives many years of satisfactory service.

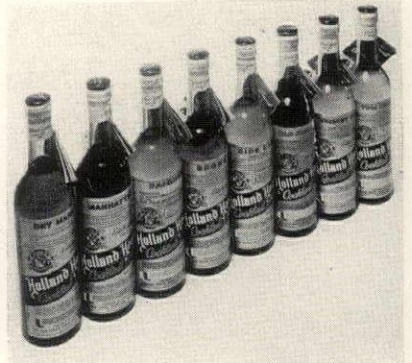
SOLD ON MONEY BACK GUARANTEE! Don't be inconvenienced another day by lack of hot water. **ORDER NOW! SEND NO MONEY!** Just pay postman \$3.98 plus postage when your heater comes, or send \$3.98 and we will pay postage.

KEM COMPANY
Dept. 132, 18 E. 41st St., New York 17, N.Y.



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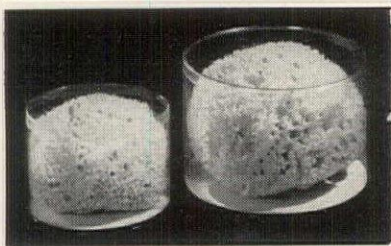
Bar tending is all 'tended to with these mixers—for a perfect drink just add liquor and ice. There is a choice of Bronx, side car, daiquiri, manhattan, Tom Collins, dry martini, old fashioned or whisky sour. 85c a bottle; \$9.17 case of 12. Post. 15c per bottle, \$1.20 per case. Order from The Bar Mart, 62 West 45 Street, New York 19.



Cobalt or aquamarine are the cool colors of this Mexican hand-blown glassware. The tall drinking glasses at the left are 6" tall, priced at \$3.75 for a set of 8; the old fashioned, \$3.35 for 8; the iced tea glasses, \$3.95 for 8. The hand-carved wooden spoons or muddlers in the front are \$1.25 for 8. All postpaid. Old Mexico Shop, Santa Fe, New Mexico.



For successful cocktail parties, here are 3 patés—wonderful as potato-chip dips or cracker spreads—also whole smoked oysters. Paté of shrimp or smoked shrimp, 70c per 3-oz. tin; whole or paté smoked oysters, 75c per 2-oz. tin. Carton of 3 of ea., \$8.70 ppd. New Orleans Delicacy Co., 840 Union Street, New Orleans 12, La.



PEARL SPONGES

Wonderful Mediterranean imported sponges well known as best in the world. Smooth, springy, durable, soft textured, they absorb amazing amounts of water. Ideal even for the most delicate skin. You owe one to yourself and one to baby.

FIVE USES

- DE LUXE** in plastic box:
- FOR YOUR BATH—ball app. 7" ea. \$5.85
 - oval app. 7" ea. \$5.50
 - FOR BABY—ball app. 5" ea. \$3.00
 - oval app. 5" ea. \$2.75
 - FOR MAKE UP—app. 4".....6 for \$5.75
- In Cellophane:
- SILVER CLEANING—app. 4".....6 for \$4.75
 - CLEANING SPONGE—app. 6".....ea. \$2.95
- All Prices net, send check or money order.

THE BALMORAL CORPORATION
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OVAL BUTTON FOOT TABLE



A beautifully proportioned occasional table for every room with graceful, highly polished top. An exact copy of an authentic antique design. Hand made, pegged, doweled and glued with hand rubbed wax finish. In pine, \$25.00; in maple, \$35.00 F.O.B. Andover. 33" long, 28" wide, 27" high. Write for our catalogue.

CRAFT-WOOD PRODUCTS
Andover, Mass.



NO MORE CREASES IN YOUR SKIRTS

... when you use this newly designed Prac-T-Rack. Holds six skirts at a time, yet one can be removed without disturbing the others. Another useful feature—the rack hangs flat against door or wall conserving precious closet space. Smoothly finished in yellow, pink, green, or blue pastels.

An Ideal and Different Gift

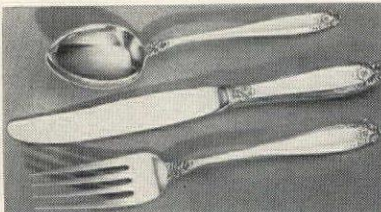
Each, \$3.95 Sold by mail order only in 48 states and all over the world.
Add 25c for Postage

PRAC-T-RACK, STILLWATER 19, NEW JERSEY



A salt shaker that always pours in dampest weather. This beautiful BLUE MAGIC salt shaker is made of crystal clear glass. This new invention has a moisture absorbing cap which may be set aside during mealtime. Lasts indefinitely. Keeps salt dry and free flowing at all times. A pepper shaker to match and small plastic funnel included in this superbly styled condiment set. An ideal hostess gift. Guaranteed by Good Housekeeping. Send for a set now. You may want more before damp weather arrives. Price \$2.50 per set postpaid.

SILVERMINE SPECIALTIES CO.
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STERLING SILVER Junior Place Setting

Junior and Junior Miss can have their very own place settings in lovely Prelude pattern, International Sterling's most successful design!

- 1 KNIFE 7" } \$8 50
- 1 FORK } complete set
- 1 TEASPOON

Fed. Tax & Postage included.
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George Stern Co.
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Refinish Marred Furniture Yourself with MAR-MAID

Mar-Maid erases unsightly marks . . . and refinishes furniture in one operation. It will remove water and alcohol rings, stains, scratches, mars and minor cigarette burns on any varnished surface (except blonde finishes). Polishes original finish to fine lustre.

No need for expensive refinishing . . . Mar-Maid is so easy to use!

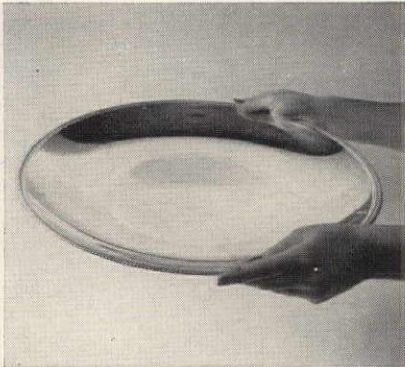
Just Send A DOLLAR BILL, Check or Money Order. Postage Paid

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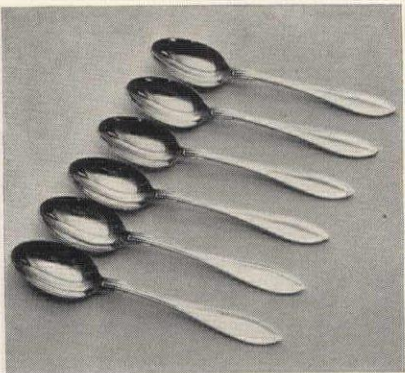
AROUND



A generous offering of the hostess' pièce de résistance is handsomely served in this 17½" platter. Heavily silver-plated, it is completely simple save for the delicate raised rope bordering—skillfully designed and executed. Only \$18 incl. tax and postage. Alfred Glaser, 421 Madison Ave., N. Y. 17.



A Swedish accent, very understandable in its charming simplicity, speaks well on these 5" coffee spoons. They have a very regal look about them that belies their modest price. You can have six in silver plate for only \$5; with a gold bowl, \$6 postpaid from Agnestrong Ltd., 39 W. 8th St., New York 11.



Calla lily leaves form vases which provide attractive and naturalistic foundations for flower arrangements. Made of Portuguese pottery with a lovely green glaze finish, the larger one measures 12½" tall and costs \$11.50; the smaller, \$5.95 from Henri Bendel, 10 West 57th Street, New York 19.



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Removable pipe cleaning and aerating pick

Removable cork "knock-out" ball

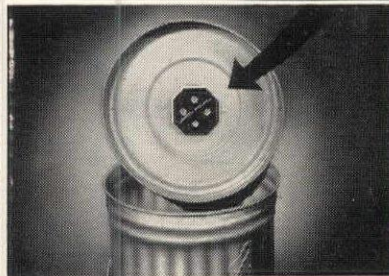
Lifetime pipe reamer (under ball)

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HARPER Pipe Service

Everything the pipe smoker needs, right at his fingertips. Exclusive features that every pipe lover will fully appreciate. Beautiful polished chrome finish, equally attractive in office or living room. Outstanding value at \$12.50 postpaid. With harmonizing, heavy stand \$20.50. Send check or money order. (In Illinois add 2% Sales Tax.) Money-back guarantee.

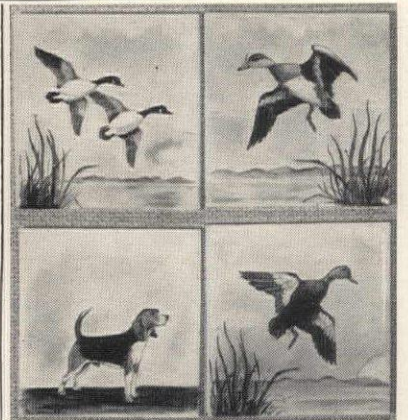
HARPER-WYMAN COMPANY, 8562 VINCENNES AVENUE, CHICAGO 20, ILLINOIS



END GARBAGE-CAN NUISANCE INDOORS AND OUT

If you have a garbage can that attracts flies, ants—possibly dogs, cats, rats—or perhaps even maggots(!)—you should learn about SAN-A-LIZER REPELLENT. SAN-A-LIZER is an unbreakable, harmless little cake that fastens inside the lid of your garbage can without tools in five seconds. It keeps the pests away for months—and most important, SAN-A-LIZER completely deodorizes garbage. Send \$1.00 plus 5c mailing, for a year's supply (four cakes). Yes, it's noninjurious to pets and children. Postpaid. Guaranteed.

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HAND-PAINTED TILES

Original, underglazed reproductions of game birds, ducks, dogs. Faithful detail, soft true colors permanently fired deep into the bisque. These tiles successfully combine real distinction and practicality—coffee tables, cigarette boxes, trays, or individual tiles for many uses.

INDIVIDUAL TILES \$6.50 ea. prepd.

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Nan Hamilton • Ceramics
TUXEDO PARK NEW YORK

Enjoy savory, taste-tempting HICKORY FLAVORED BARBECUE In your own backyard

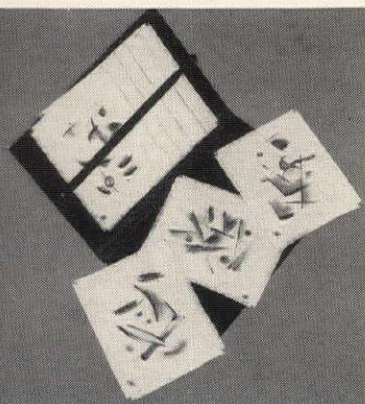
NOW a famous old-time Southern secret is yours for rich, nut-like goodness in barbecued meat, chicken, fish or wild game. It's aromatic smoke from genuine HICKORY wood flakes from the hills of Tennessee—famed for delightful, natural flavor. "Old Hickory" Wood Flakes are easy to use on any grill or pit with any type fuel.

Only 89c

per package—Postage Paid
2½ lb. package sufficient to barbecue 75 to 100 lbs. Write Memphis Old Hickory Co., Hollywood P.O., Memphis, Tenn.



Genuine OLD HICKORY BARBECUE FLAVORING WOOD FLAKES



COCKTAIL COLOR

For a bright beginning use or give a set of these individually handpainted napkins. Every one is a different abstract composition on pure Irish linen, 6" x 7½", fringed and color fast. These are signed originals never repeated in design. Packed in gift folio, set of 8, \$12; additional ones, \$1.50 each; postpaid.

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Jay Robinson

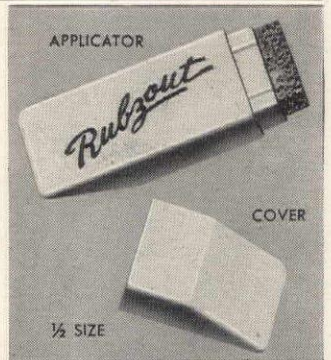
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Scientific Research organization comes to the rescue with RUBZOUT that you can carry with you. A sleek and sophisticated personal accessory; the powder that comes through the sponge applicator works magic on spotted clothes wherever you are. 75c postpaid.

RUBZOUT DIVISION—ADA

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NO MORE WASHDAY BACKACHE

Never-Stoop holds a bushel basket full of wet clothes—waist height so you can reach them. No stooping! • Wheels so you can push it easily. No more carrying or reaching. • Large removable cotton duck bag snaps on and off... easily washed. Strong, extremely lightweight aluminum tubular frame. (2½ lbs.) It folds. Height 32" when open. • Large pocket for clothes pins. Like the idea? Every woman does. Money back guarantee. \$5.00 postpaid. Cash, check or money order, or C.O.D., you pay postage.



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It's Fun for Kiddies
to drink Milk this
easy, healthy Way

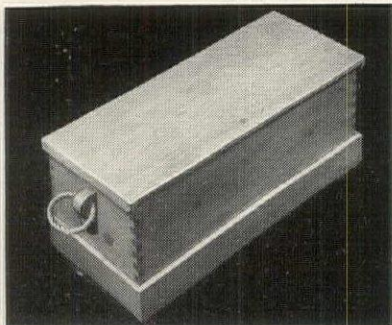


Sterling BUNNY STRAWS eliminate milk drinking troubles; whet kiddies' appetites. Crafted of heavy sterling, 7" long, with fairyland bunny engraved on heart-shaped bottom. Sure-fire gift for youngsters.

\$3.50 Tax included
Sold by mail only.
Send check or money order NOW.

The POST COMPANY

167 Washington St. Salem 1, Mass.



THE CAPTAIN'S SEA CHEST

Just the thing for stowing toys, blankets, linens, wood, any number of things. An exact replica of sea chests used on Clipper Ships that sailed out of Salem and Marblehead. Sturdily constructed of selected native pine, hand-rubbed to a mellow brown finish. Rope grommet handles. Fine with early American antiques, it is an addition to any informal room. 15" high, 15" deep, 36" long.

\$20.00 Express collect

Send check or money order—No C.O.D.'s, please.

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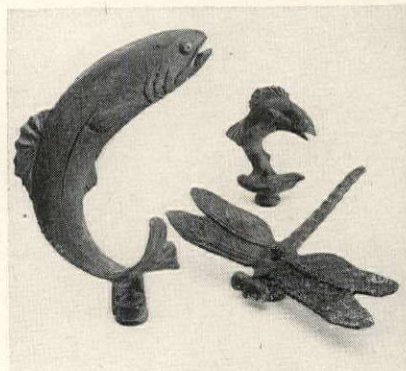


SHOPPING

Night and day, these new glasses made of "Marvelens" filter heat and glare from sun and artificial lights. Wear them for greater eye comfort during summer and winter sports; when viewing television, and while driving at night against oncoming headlights. With case, \$1.95 postpaid from M. C. Flynn, 43 E. 59 St., N. Y. 22.



Fountain ornaments dress up garden pools and bird baths. They attach to the head of your fountain pipe, shoot the water lightly up over them and produce a delightfully fresh, cooling effect. Of bronze, with verde finish, the large fish, 10 1/2" tall, is \$15; the smaller, 5 1/2", \$8; and the dragonfly, 7 1/2" long, \$12 exp. col. Erkins Studios, 40 W. 40 St., N. Y. 18.



Two way doll, Mary and her little lamb come together in one doll to provide variety of companionship in the nursery or while traveling. To change personalities, simply pull skirt up over doll's head. Nicely dressed and well made, it's \$3.95 postpaid from Kenard Gifts, Hotel Commodore, New York 17.



6 FAIRY TALES

Each Illustrated with Seven Full-Color STEREOSCOPIC PICTURES

Fascinating and entertaining for children and adults. See your favorite Fairy Tale Characters "come to life" in the magic realism of View-Master full-color, three-dimensional pictures. Fairy Tale Set contains View-Master Stereoscope and the six following Fairy Tales complete with Story Folders: Little Red Riding Hood, Hansel and Gretel, Jack and the Beanstalk, Snow White and the Seven Dwarfs, Cinderella, Goldilocks and the Three Bears.

FAIRY TALE SET, Stereoscope and 6 Reels postage prepaid . . . **\$4.25**

Write for free list of Stereoscopic Picture Reels.

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More fun than blocks. 1 3/8" high. Of brightly painted wood. 60 in box. \$2.00. Unpainted, sanded wood, 1 3/8". 26 in box. \$1.00.

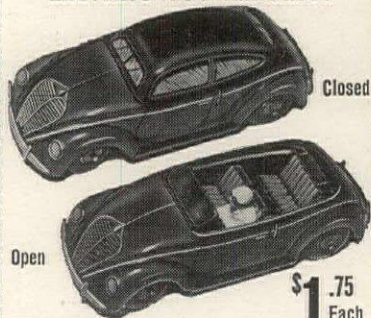
FOR MOTHER—Unusual honeycomb candles of beeswax. Spiral colored edging. Will not bend in hot weather. 60c per pair, boxed.

FOR DAD—Noiseless, washable poker chips of poly-T plastic. Attractive plastic storage box. \$2.00 per set.

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TREASURES. Box 374, Sta. A, Columbus, Ohio

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Open Closed
\$1.75 Each



With the cooperation of the U. S. Government we have been fortunate in obtaining another shipment of these amazing toys. Precision-constructed, brightly decorated, all-metal, with sturdy clockwork motors. Ideal birthday gifts!

BOBBY, amazing trained monkey. Pedals and steers from side-to-side in figure-8 automatically—and his ears wiggle, too! 4" high. You'll love him. \$1.75 ea.

CONVERTIBLE CAR, flip a lever and the closed top magically disappears to reveal inside of car, fitted with driver. Steering arrangement. Wind-up motor runs car for long time. About 7" long. \$1.75 ea.

Any 2 items for \$3.25. We pay postage No COD's. Satisfaction Guaranteed

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PRIZE PIGGY BANK OF ALL!

"SNOOTY"

and her litter of three!

You can bank on mamma pig and the three little piggies who stay home to delight the kiddies. Adorably fashioned in china softly tinged with blobs of color. Snooty stands 6" high.

COMPLETE SET... **\$250**

POSTPAID (NO C.O.D.'s)

The BRIGHT SPOT
7169 GERMANTOWN AVENUE
PHILADELPHIA 19, PA.

TRAYPLAY... for the Baby

TRAYPLAY is the new, novel high chair teether and toy that entertains baby while mother is busy. Fits any high chair tray. Easily attached. Unbreakable pink and blue plastic balls and teething ring . . . sanitary, safe, colorful. Cannot be thrown to the floor. Ideal for children from 6 months to 2 years. PERFECT FOR GIFTS.

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Send Check or Money Order to

TODDLERS

1125 Broad St. Bridgeport 3, Conn.

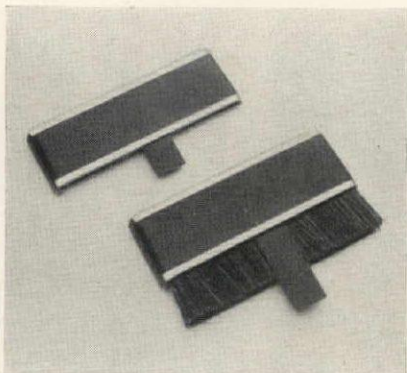


BABY SLEEPS SAFELY

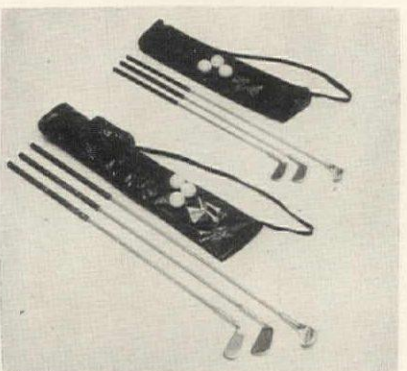
When you take a Sleepy-Tot on visits around town or around the world. Sleepy-Tot makes any type or size of bed a crib. Baby is not tied down and feels at home in it. A boon on visits to grandma, and ideal in hotel, motel or train berth. A most practical gift. Use it till baby is four. Sleepy-Tot is crib height. Easy to carry and set up. Weighs 8 lbs. \$10.95 postpaid. SAVES SITTER EXPENSE as you can take baby along without annoying your hosts.

Sleepy-Tot 5541-45A Vineland Ave. No. Hollywood, Calif.

AROUND



Whisk away traces of impromptu making up and hair doing with a small but adequate pocket brush. Essential to good grooming, it takes up no more room than a comb and has a protective cover. In dark blue, red, green or brown, it's \$1.25 ppd. Green Jade Tree, 10 Sanford St., Fairfield, Conn.



Junior pro golf set, sponsored by professionals, is more than a toy. Scientifically designed for children, it comes with balanced driver, mashie, putter, plus tees and composition balls that won't break glass. In sturdy carrying bag, the 29" size, \$5; the 31", \$7.50. Young Books, Inc., 746 Madison Avenue, New York 21.



Things photographic are neatly filed in attractive book-like containers bound in calf grain. Set includes a file for slides; two for two sizes of metal roll film containers; one for miniature negative rolls; and two for flat negatives. \$1.95 ea., post. 10c; set of 6, \$11, post. 50c. Camera House, 728 Lexington Avenue, N. Y. 22.

PLAY POND



For Summer Fun . . . a portable wading pool in your own yard! Kiddies spend happy, healthful hours splashing right at home. Yellow sides, translucent green bottom. Made of new flexible Koroseal—never deteriorates. No rigid supports; water pressure holds the sides up. Easy to fill; easy to empty; folds to a small package. Makes a wonderful garden pool, too. Diam.: 55". Capacity: 75 gal. **\$12.95 ppd.**



GROUND SOAKER

Put water where you want it! Coil GROUND SOAKER around rose bushes or stretch it along shrubbery for faster, more thorough watering—no soil-washing. GROUND SOAKER connects to garden hose; water seeps through the pores in the canvas. Made of army duck, lanatized to resist mildew.

18' GROUND SOAKER, \$2.20, ppd. - 30' GROUND SOAKER, \$3.40, ppd.

THE ARTISAN GALLERIES

FORT DODGE

IOWA

PERSONALIZED POTTERY FOR CHILDREN . . .



ONLY **\$5.00** Prepaid

Add 50c West of Mississippi
4-piece set (dinner and butter plate, mug, bowl) in colorful design. First name of child baked into pottery itself—all pieces. Send child's name, sex (pattern differs for boy or girl), check or money order to

JOHNSONS CHINA & GLASS
11 Court St., Dept. C, Binghamton, N. Y.

JET JUMPER

THE NEW 'POGO' TYPE JUMPING POLE



ONLY **\$6.95**
POSTPAID
No C.O.D.'s
PROMPT DELIVERY

Boys and girls enjoy this splendid action toy. Fun galore and healthful outdoor exercise.

Designed for children weighing from 50 to 110 pounds.
● Aluminum construction for light weight.
● Oil tempered steel spring 12" long... Amazing bounce!
● Steel tube houses spring and lifetime lubrication.
● Heavy non-slip rubber treads for safe operation.

WILSON MANUFACTURING CO.
Box 68 Dept. 3 Mineola, N. Y.

CHILDREN'S CARNIVAL CARTON

HAVE A PARTY FOR YOUR CHILD

• That is unusual • That is completely planned to save you shopping and planning • That you'll enjoy giving • That is suitable for boys and girls 4 to 12 years old.

For party of 12, \$10.00; 18, \$13.00; 24, \$15.00.

Add 3% sales tax in Ohio. Sent express collect. Sorry, no C.O.D.'s.



PACKAGE CONTAINS

• Invitations • Decorations • Balloons • Fish Pond Equipment • Fish Pond Prizes • Favors • Hats • Planned Games • Prizes for Games • Instruction Book • Check whether girls boys mixed.

VERNE, GIFTS

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MAGIC FARMYARD

Magnetic Remote Control Moves Animals

Fascinates Children!

Animals roam about this big (20 1/2" x 12") farmyard, thru trees, into barn, guided by permanent magnetic control held in child's hand, under playboard. Barn, trees, fences, animals arranged as desired—stimulating imagination. Absorbing. Creative. Fun.

Only **\$3.25** Postpaid Order by mail today send check or money order. No COD's.



34 West 37 St., New York 18, N. Y.



Flexible Plastic Dolls

• Exciting news for the young in heart! Sweet, gaily dressed dolls • made of bendable plastic. Unbreakable. Can be moved into different positions—sitting, kneeling, etc. Washable. Father 3" tall; others in proportion. For child or collector.

Postpaid—No C.O.D.'s

• Father \$1.50; Baby.....\$.85
• Boy and girl, each..... 1.15
• Mother, maid, nurse, each..... 1.35
• Family (mother, 3 children)..... 4.25
• Complete set of 7 dolls..... 8.25
• Not shown • Grandmother, Grandfather, colored cook, each.....\$1.50

Send for FREE Gift Catalog

• **AFCO PRODUCTS CO.** •
29 Depot Sq., Dept. G, Lexington 73, Mass.

Children going to camp? just IRON ON PERMA-NAME tapes

• SAVES HOURS OF TIME •

Order Now For Your Boy

Or Girl Going To Camp



Actually becomes part of the garment—cannot tear, rub or wash off. Ideal for labeling camper's and school outfits. Tapes individually cut and boxed. Black ink—White tape.

\$2 for six doz.
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NO. C.O.D.'s ESTABLISHED 1935
Dept. HG1, 324 East 24th Street, New York, N. Y.




This is the month for Brides... This one \$1.75

Cunning little Bride Doll five inches tall. Made of bisque, jointed arms. Dressed in bride's net and taffeta. She's lovely. Any little girl will love her.

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Add 10¢ for delivery

Dennison's

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TRADE MARK

SMALL FRY LOVE 'EM
so do Grown-ups


Lulls sleepyheads happily to dreamland and mother can find her way in safety when this lovely little night light casts its soft, diffused glow. Wonderful gift for nursery, sick room or a groping grown-up. 5" lucite Elephant (illustrated), Rabbit or Bear in Blue, Pink or Red. Safe. Economical. \$3.95 postpaid. Satisfaction guaranteed. No C.O.D.'s. State figure and color.

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LACKAWAXEN, PA.

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PERSONALIZED SANDBOX
BY PASTIMES

Young John or Jane will be proud to have his or her name on this real backyard beach club. Roomy on this real back-yard beach club. Name . . . 38" sq. x 7" deep. Seasoned wood, and reinforced aluminum bottom will withstand beatings of weather and small fry. Adjustable heavy canvas awning for sun protection . . . cover-all at night. Green and yellow weatherproof finish. Weight approx. 24 lbs. Send child's name and check or money order.

\$14.95 express collect

PASTIMES
Washington Crossing, Bucks County, Pa.

CUSTOM styled for you! Weatherproof — non-tarnishing — bolts easily to outside wall and won't flap in wind! Size 17" wide and approximately 15" to 20" high depending on figures chosen. Figures made of white brass . . . in full relief . . . electroplated in bright statuary bronze. Numerals 3" high of shiny brass plate. When ordering specify — house number (up to four numerals) — name desired — color of name to be painted on nameplate — choice (by number) of any two of the following figures: 1-Tree; 2-Duck; 3-Girl; 4-Goose; 5-Hunter; 6-Dog; 7-Indian; 8-Stag; 9-Doe. Price complete — \$20.00. Available without figures — \$12.50. Additional numerals \$1.00 ea.



TOMORROW SHOP
Northfield Illinois

TOMMY TURTLE
WRITES
LETTERS TO
CHILDREN

Each week for 12 weeks Tommy writes a charmingly illustrated letter and always encloses a gift. Tommy encourages obedience to mothers and kindness to animals. He gives children an incentive to read and continuous pleasure for 3 mos. "Children love to receive letters!"

12 LETTERS • 12 GIFTS
\$2.95

Send today! Child's name, age, address, from whom (Aunt, Mommy...) Children 4 to 11.

TOMMY TURTLE c/o WALTER DRAKE
Drawer H6 • 97 East Colorado • Pasadena, Calif.



SHOPPING

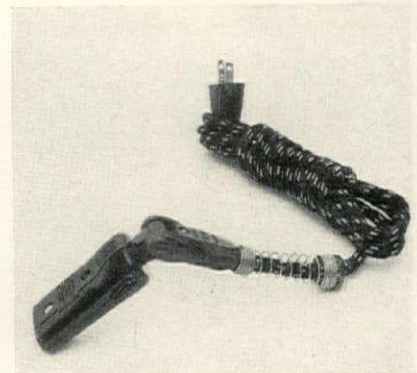
Ride the seal's back. A youngster will find him a slippery armful as well as an awful lot of fun as a water companion. Made of pure rubber in gay colors, he's sturdily constructed and big enough for an adult to ride, too. \$10.50 postpaid. Reiss Brothers, 54 East 59th Street, New York 22.



Yo, ho, ho, and a bottle of—perfume! It's the cry of old, of pirates bold—with a light new, bright new twist. For here's a tiny treasure chest, stolen straight from the skull-and-crossbones crowd of romance, containing a fragrant treasure of perfume and toilet water, "Queen's Ransom." \$2.75, tax 20%. Herb Farm Shop, 347 5th Avenue, N. Y.



Wrist-action ironing cord freely in any direction, takes all the bending and twisting out of ironing. Bakelite plug fits all standard irons, provides ideal insulation against heat and electricity. \$1.40 postpaid from Picwood Products Inc., 70-44 Austin St., Forest Hills, N. Y.



Deep-South Comfort Anywhere

Sit way back deep in this restful all-steel glider set. Spring-steel seats for cushioned support. Large glider is roomy for three. White enamel with contrasting trim in brilliant green or red. Shipped anywhere in U.S. Crated free. Pay freight when you get the gliders. **State color trim desired. 3 pieces just \$37.50**

Altaroy Products Co., P. O. Box 1184, Birmingham, Alabama



Bird Love Nest

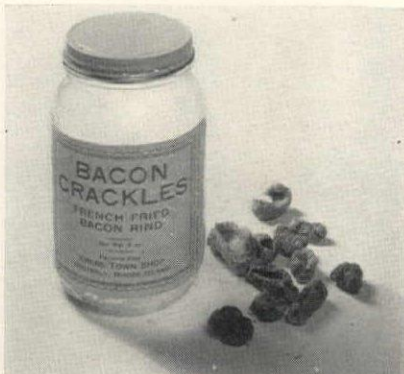
Bird lovers call this love of a nest the "Love Nest". In clamshell white, with a blue roof, red chimney—and!—a heart-shaped perch and entrance! It comes either as a "Treeside" or "Post" type, and may be opened for cleaning. Made in our Maine workshops by "down east" men with generations of fine carpentry behind them. . . .

\$12.50 prepaid in U. S. A.
Specify whether it is to be attached to tree or post.

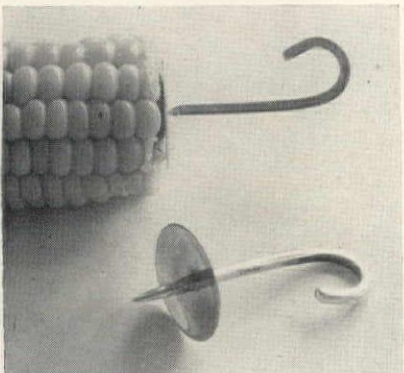
OBERSHAW, INC.
28 Monument Square Leominster, Mass.



AROUND



An empty jar tells the story of these Bacon Crackles. They were so good we had to hide these few to save for photographing. Best with drinks—they also make a new breakfast treat combined with scrambled eggs. Three jars are \$1 plus 25c post. Krebs Town Shop, 45 Broad Street, Westerly, R. I.



The civilized way to eat corn and enjoy it is to use these hand-wrought holders. Of sterling silver, they make corn-on-the-cob eligible for the most formal occasions. \$2.50 a pair or \$14.50 a dozen, including tax and post. from Queen's Fair, 194-06 99th Ave., Hollis 7, N. Y.



A good suit certainly deserves a good hanger. This one is a combination affair for coat and trousers. It is carefully shaped so that coat or jacket will hang correctly. A firm clasp preserves crease in trousers. Beautifully finished and gift boxed for a fine Father's Day present, \$2.75 ea. ppd. Berne Marling, Inc., 181 Martine Ave., White Plains, N. Y.

THE "LAWN-HOStESS" A SERVICE TRAY AND ASH CONTAINER
For the Lawn, Porch, Beach, or Indoors



Stick the LAWN-HOSTESS in the ground beside your chair. You'll find it so handy for holding things you want within your reach. The tray is 11½" in diameter, adjustable to any height, and large enough for a sandwich plate and a glass or two. Removable ash tray holds two cigarettes in its deep grooves and extinguishes them if forgotten. When furnished with removable 10½" base, it can be used on porch or lawn. Can be furnished without base for lawn use only. Height: 31". Made of aluminum in polished or satin finish.

**Check or Money Order
No C.O.D.'s Please**

**Specify Finish
Postage Prepaid**

Without base \$11.95 ea.
LAWN HOSTESS CO.


406 Green Bay Road
Kenilworth, Illinois

With base \$17.45 ea.

Now you can buy Early American Hardware

DIRECT FROM THE SMITHY

Authentic Reproductions . . . Unusual Values



The work of the Williamsburg smithy may now be had direct by mail order. This is Early American Hardware in faithful reproduction, forged of iron, parkerized for rust prevention. Thumb-latches, knockers, H and HL hinges, butterfly hinges, hinge plates, pintles, slide bolts—for doors, closets, cupboards; foot scrapers, shutter dogs, and the like. Used in Williamsburg (Va.) Reconstruction and elsewhere where fine workmanship is appreciated. Write for illustrated price sheet.

Weathercock Only \$6.90 Postpaid

Weather vane of traditional design. Ball-bearing swivel. Height 24", span 21½". Complete with motif, arrow, standard, cross arms, letters, roof saddle, and screws; easy to mount. Value unmatched at \$6.90 postpaid. Send check or M.O.; sorry, no COD's. Money back if not pleased.

Write for free illustrated price sheet

WILLIAMSBURG BLACKSMITHS
1 Post Lane, Williamsburg, Mass.

DAY & NIGHT Reflective

THE SMITHS

LAWN SIGNS

This sign will identify your home by day or night

Letters or numbers of highly reflective, wide angle "SCOTCHLITE" on rustic stained background, weatherproof. Easily visible by day or night, fully reflective, no shiny spots to get out of line. Price, postpaid, complete with stake and screws, \$2.00 plus 40c for each 3" letter or number (no charge for punctuation). Satisfaction guaranteed.

No C.O.D.'s. Write for descriptive folder

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This Brochure Free Upon Request

WROUGHT AND CAST IRON GARDEN and LAWN FURNITURE

OUTDOOR DINING SETS • GARDEN BENCHES
LOUNGES • SETTEES • GLIDERS
LOUNGE CHAIRS • COFFEE TABLES

DETROIT MANTEL and TILE Co
1431 FARMER • DETROIT 26, MICHIGAN

Here in Detroit, We Have a Large Showroom of FIREPLACE Equipment. Write for Free Brochure.

MAKES FINE FATHER'S DAY GIFTS

AMAZING NEW WAY TO WASH YOUR CAR



"TOWN & COUNTRY WASHER"
IT SCRUBS • SOAKS AND RINSES • NO DRYING • NO WIPING

ONLY \$9.95 P.P.D.

Pistol Grip Valve controls flow from garden hose. The "TOWN & COUNTRY WASHER" reaches every part of car, quickly and easily. In a few minutes all dirt, grime, grease is removed and car sparkles. Best of all you remain DRY. Pays for itself in a few washes.

Practical to clean walls, windows, porches, boats and use in garden. It's guaranteed.

INCLUDED FREE generous box of MAGIC FLAKES with your order for "TOWN & COUNTRY WASHER" \$9.95 ppd. 3 ft. extension tube for washing upper windows, trailers, buses, etc. \$2.00 extra.

CRAIG-MARK CORP.
Dept. G, 286 Fifth Ave., New York 1, N. Y.
Longacre 4-4638

Post Lantern

Built to Last a Lifetime

COPPER

- DULL BLACK FINISH
- BRASS EAGLE TOP
- ELECTRIFIED WITH CHIMNEY TO HOLD 100 WATT BULB
- NEVER STICK DOOR FOR EASY BULB CHANGE
- WEATHER-PROOF SOCKET
- WIND SUPPORTS
- MONEY BACK GUARANTEE




AN AUTHENTIC hand-made copy of a post lantern of days gone by. Made of pure copper for only \$12.50. Size: 10" sq. x 22" high. F.O.B. will fit a three inch post. Send check or money order.

Shipping weight 12 lbs.—No C.O.D. please. Extra large size 12" sq. x 29"—\$17.00

Buy it and compare with higher priced lanterns. If not completely satisfied as to price and quality construction your money will be gladly refunded.

HAMLIN PRODUCTS
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PAILMASTER

Will keep things hot or cold for 14 hours. A ten quart pail with fiber glass covering. A light weight, rugged, insulated carrier. For boating, picnics, large parties, and young traveling babies.

\$10.00 ppd. No C.O.D.'s, please

GREEN JADE TREE
10 Sanford Street • Fairfield, Conn.

GIFT IDEA for the June Bride!



Here is a splendid wedding photo album that is certain to make a delightful bridal or anniversary gift . . . and a possession to be treasured forever. So very acceptable . . . yet so inexpensive.

Attractive simulated white leather front and back covers are heavily padded and very impressive looking. The durable best finish pages accommodate 6 vertical and 6 horizontal standard size 8 x 10 photographs. Pages are interchangeable, and additional pages may be inserted. Handsome rounded brass ornaments protect the corners of the pages. Photographs are inserted under acetate windows for permanence. Money refunded if not completely delighted.

\$6.75 Postpaid

Additional pages may be ordered at 75c each. Each page holds two photos. Specify horizontal or vertical.

Memor Studios

31 LIGHT STREET BALTIMORE 2, MD.



HALF PINT AND PROUD OF IT! This burnished aluminum CASSEROLE, 6½" in diameter, with glass baking dish is a natural for **SERVICE FOR TWO.**

The glass dish, filled to the lines, is a **HALF PINT. TO THE BRIM, A PINT.** The handle detail, a bursting pod of peas, suggests luscious peas in cream. The casserole, in fours or more, grand for onion soup, chicken pies, cheese soufflé, and many other individual servings.

In pairs—**THE WEDDING GIFT** that is different and Oh! so practical!

Casserole complete with glass liner—\$2.50 ea., add 25c for postage.

No C.O.D.'s please.

FARRELLS 1271 Grandview Avenue
Columbus 12, Ohio



**WEATHERPROOF
LATH HOUSE
only \$58²⁵**

New Metal Construction is Simple . . . Amazing!

Now you can have a beautiful, sturdy, long-lasting, yet light-weight lath house. Alumalath, the shining plastic-coated aluminum lath house is 10 ft. by 10 ft. by 8 ft. high and comes to you pre-cut to size. You merely furnish the wooden frame.

It is easily erected with minimum wood upright, alumalath will not warp, crack, burn or change form regardless of weather. Beautifully trimmed. Simple instructions with each house. Free literature on request. Dealer inquiries invited.

Send \$58.25, (without wood) cash, check, or money order. Freight or express charges collect. Weight—75 lbs. Satisfaction guaranteed.

DEL REY of California
Box 151-85 • San Gabriel, California

YOUR PORTRAIT IN BEAUTIFUL OILS

BY MAIL



An everlasting keepsake of you or any member of your family on canvas—Life Size.

A gift that is *always* remembered. You send us the photograph or snapshot and general color description of hair, eyes, complexion, and clothing.

You will receive a genuine oil painting, 16" x 20", mounted on canvas. Allow 20 days for delivery.

Will it be good? If you don't like it, return the painting and your money will be refunded. So you see, we are sure you will like our work.

\$39.50
postpaid.

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HEIRLOOM OIL PORTRAITS

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FLORIDA'S MOST UNIQUE GIFT

- Whole Grapefruit Shell, Crystallized and Filled with Grapefruit Strips and Kumquats. **\$2.00**
- Whole Grapefruit Shells with Delicious Fruit Cake Baked Within and Crystallized. **2.50**
- One Pound boxes, Assorted Crystallized Grapefruit Strips and Kumquats. **1.75**
- Brandied Kumquats, 3 one-lb. jars. **4.50**
- Preserved Kumquats, 3 one-lb. jars. **3.00**
- Pure Orange Blossom Honey, 4 one-lb. jars **3.00**

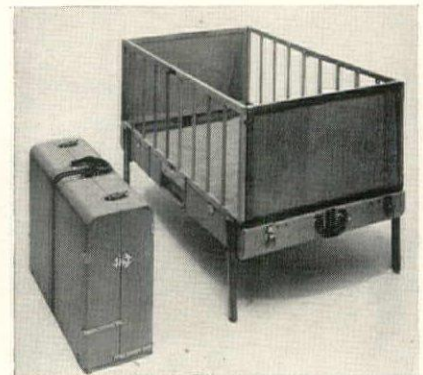
Gift card enclosed with each package
Postpaid anywhere in the U. S. A.

WHEELER'S Citrus Candies
P. O. Box 281 Dundee, Fla.



SHOPPING AROUND

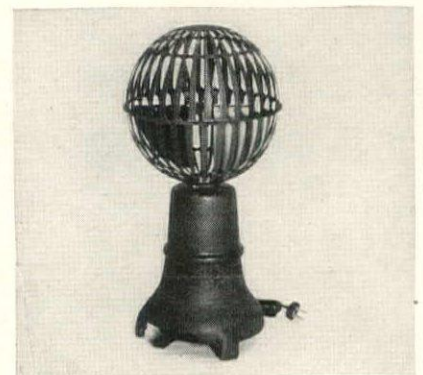
A boon to parents who travel with their small offspring, the "Travel Crib" combines crib and play pen. When closed, it looks like a smart 29" suitcase. Of plywood with secure locks, it sets up quickly to a 48" length. With water repellent mattress, \$59 from Best & Co., 645 Fifth Avenue, N. Y. 19.



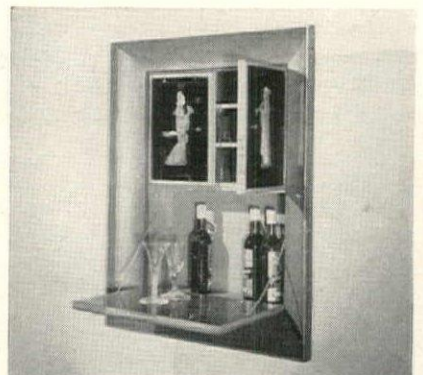
Pretty as a pitcher should be, and practical, too. A signed original by Kneseth Denisons, made of New England stoneware in blue and white. Holds one quart. It is a good size for family use, and a charming gift for a bride. \$5.95 east of Miss., \$6.25 west. From Frances Hall Perrins, Old Homestead Orchards, Westford, Mass.



Controlled ventilation—minus drafts and blown papers. The "Airator" is a highly efficient unit which scientifically draws warm, stagnant air from above and cool air from below and gently redistributes it. Ideal for office desk or for home use. 19" tall, it is \$34.59 ppd. Wexler & Sporty, 125 Lafayette St., N. Y. 13.



A hanging wall bar, in shadow-box style, has hand-decorated, mirrored front panels—serves a two-fold purpose—as a wall decoration and drink server. Glasses and bottles are stored behind panels, the lower of which is a mixing surface. It hangs like a picture frame. \$75 exp. col. K. & K. Interiors, 1191 2nd Ave., N. Y. 21.



READY-CUT DOLL WARDROBE

Give your little girl a thrill. This is just the thing for her . . . complete ready-cut doll wardrobe including Sunday dress, play dress, sunsuit and bonnet. Ribbons, needles, thread, snaps and everything furnished. Simply sew a few little seams, try on dolly and there she is, all ready for summer. Only finest cotton prints, etc. used. For dolls 13, 15, 17 inches in height. Please give height of doll. No C.O.D.'s, please. Send **\$1.95** check or money order to

MAKE-ME SO E-Z READY-CUT TOYS
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For the best years
of your life!



Mohawk Winter Air Conditioner

Neo-Angle Bath, Roxbury Lavatory, Master One-Piece Water Closet



Lasting happiness in any home depends so much on comfort and health. That's why it's most important for you to select heating equipment and plumbing fixtures with care. Make sure that your selection will be right. And you can be sure when you select American-Standard. It's America's first choice in heating and plumbing. First in style. First in sturdiness. First in economical service. And first in popularity! So look for the Mark of Merit when you buy. It's the mark of the finest—yet you pay no more.

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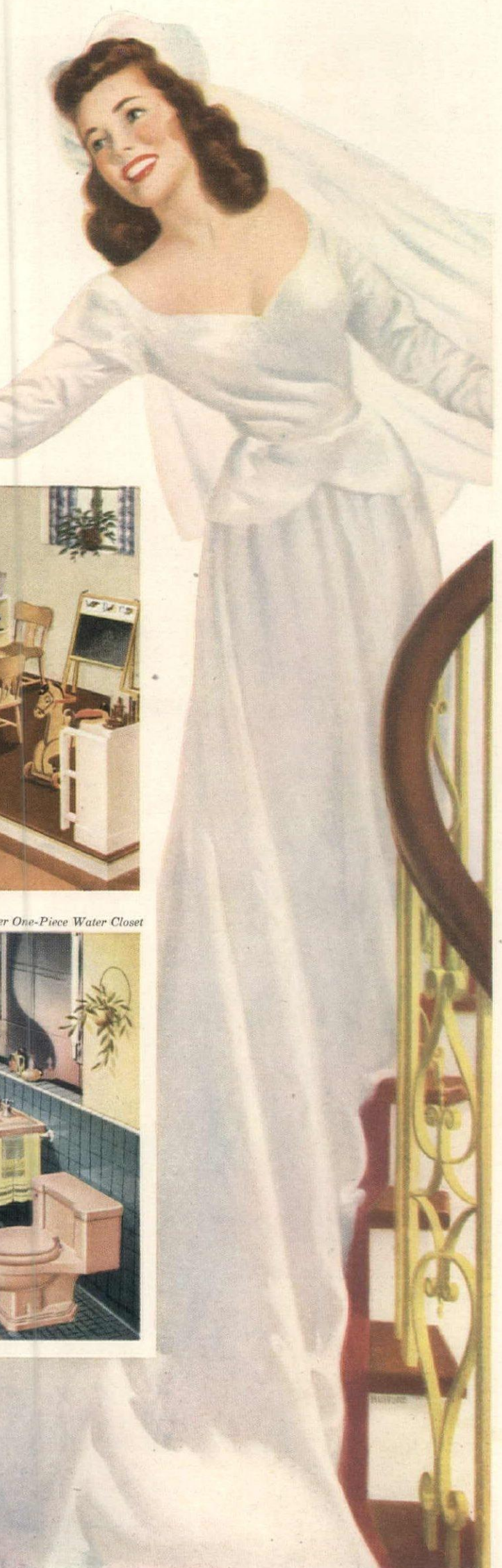


LOOK FOR THIS

MARK OF MERIT

AMERICAN-Standard

First in Heating and Plumbing



modern furniture

that lives up to its "Nice-to-Live-With" look

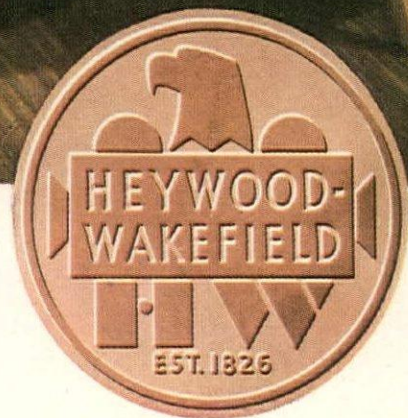


Photograph by Paul Davis

HHEYWOOD-WAKEFIELD Modern is flexible, to make the most of the way you want to live—and the space you have for living. It's *comfortable*, of course. Its curving lines flow amiably together to achieve a "Nice-to-live-with" look that warms your heart to Modern as Modern should be—whether you choose the "wheat" or "champagne" finish!

You'll be grateful, too, for the many built-in convenience and construction features that

reflect more than a century of fine furniture craftsmanship. And you'll appreciate the special advantage of furniture bearing the Heywood-Wakefield emblem. It is "Home Planned"—so skillfully correlated in design and finish that through the years you can add harmoniously to your present selections for living room, dining room and bedroom. Look—and ask—for Modern furniture with the Heywood-Wakefield emblem at better furniture and department stores,



Gardner, Mass.



The heart of your Color Scheme

LOVELY "QUEEN ANNE'S LACE" IN GLOSHEEN*

Here's your chance to decorate dramatically with low-cost Glosheen.

Pluck your colors from these brilliant bouquets

splashed on a striking dark background. Repeat them with slipcovers and upholstery in matching solid color Glosheen, luxuriously quilted for you. And rely on Glosheen to stay lovely through countless tubbings.

The Waverly Bond guarantees complete satisfaction.

For unusual decorating ideas, send for new booklet,

"Decorator's Tricks With Fabrics."

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Waverly Bonded **FABRICS**

"WE AIM TO PRODUCE THE BEST POSSIBLE MERCHANDISE AT THE LOWEST POSSIBLE PRICE"

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I enclose 10¢. Please send me the new booklet, "Decorator's Tricks With Fabrics."

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Address _____

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your new kitchen floor

LIFETIME SMARTNESS IN WRIGHT RUBBER TILE

IN TODAY'S KITCHEN, the floor that bespeaks the smartest taste is Wright Rubber Tile . . . a revelation in floor-beauty and serviceability that exceeds your highest expectations!

Among its many rich, enduring colors, its variety of eye-thrilling designs, you have a choice of combinations that harmonize or contrast smartly with your walls and woodwork.

To the hours you spend in the kitchen, Wright Rubber Tile adds new comfort and enjoyment. You'll experience a new walking ease, on a floor that cushions every step . . . new freedom from the drudgery

of frequent cleaning that ordinary floors require, for its smooth, lustrous surface resists acids, grease, burns, and stains.

Lifetime smartness means long years of service, too. The wear-defying colors of this remarkable floor-tile go clear through — never change. That's why it's so economical.

Write today for our new brochure on the Charm and Economy of Wright Rubber Tile, with suggestions for kitchen, bathroom, and other rooms in your home. It's FREE. Address Taylor Manufacturing Company, 3020 W. Meinecke Avenue, Milwaukee 10, Wisconsin — America's oldest maker of rubber floor-tile.

WRIGHT RUBBER TILE
Floors of Distinction

... boysenberries on these juice glasses (6 oz.)

It's strawberries on these water or beverage glasses (12 oz.)

... raspberries on these Soup-to-Nuts or cereal bowls

... thimbleberries on these cocktail or dessert dishes

Berry Festival!

16-piece Hostess Set by **LIBBEY GLASS**

\$5⁰⁰
SLIGHTLY HIGHER IN THE SOUTH AND WEST

● Gay new mix-match idea for your table! . . . Service for four—a quartet of berries on gleaming glass! Practical party fixings you can use every day, round-the-clock! See the heavy bases. Colors are fired on, are *permanent!* And both glasses and bowls have the guaranteed "Safedge" rims: "You get a new piece if the 'Safedge' ever chips!" Each set's prepacked in its own bonny box! Light-hearted "extra" gift for brides-to-be! *At leading stores everywhere.*



ROUND-THE-CLOCK SERVICE FOR 4... BREAKFAST... LUNCH... DINNER!



4 Beverage Glasses



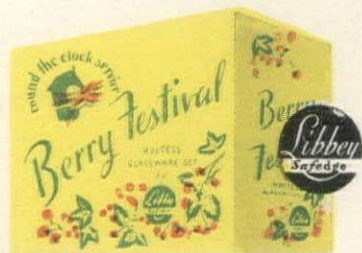
4 Juice Glasses



4 Dessert Dishes



4 Soup-to-Nuts Bowls



Pastel magic in Plastic Wall Tile made of

STYRON

Now STYRON brings you eight gorgeous *new* colors in plastic wall tile—soft pastel colors that can be keyed to any decorating scheme.

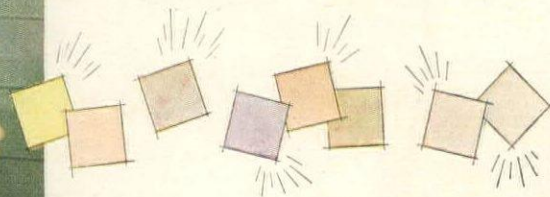
These are the Styron plastic wall tile colors you demanded. They represent America's consistent color preference as determined by surveys of the opinions of leading color experts in the home decoration field.

Now these preferred colors are available in Styron. See them at your nearest dealers, or write to Dow for informative booklet.

And remember in Styron the color doesn't chip or peel because it's *all the way through*.

PLASTICS DIVISION—DEPT. WT-1

THE DOW CHEMICAL COMPANY
MIDLAND, MICHIGAN



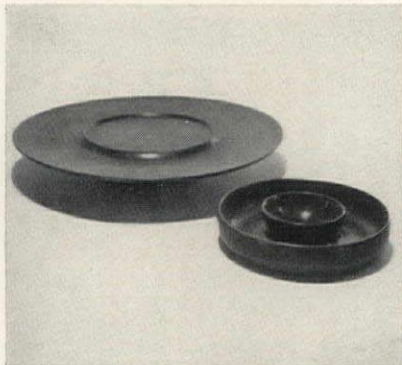
A Decorator's Dream—Eight New Pastel Colors

Before you redecorate your present home—or plan your new home—be sure and see these beautiful plastic tiles in pastel tints of green, yellow, blue and grey.

Here is the perfect answer to your decorating needs.

DOW
Plastics

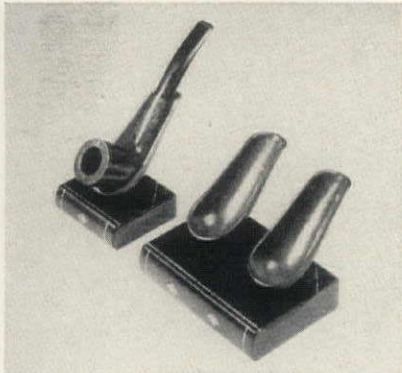
SHOPPING AROUND



A wooden Lazy Susan in lovely antique provincial finish comes with a wooden nut bowl that can be used separately, too. Made from selected birch, 16" in diameter, it revolves easily on the stand. \$12.75 postpaid from Provincial Studios, 2417 Brooklyn St. S.E., Grand Rapids, Michigan.



Let's go formal and put those everyday-ish instant coffee jars in dressy holders. Silver plated, they have intricate openwork designs, can be used as coverings for jars of jelly, jam, and condiments as well. The one on the left (for taller jars and small bottles), \$4.50; right, \$6, incl. tax. Add 15c post. Hammacher Schlemmer, 145 E. 57th St., N. Y. 22.



Elegant pipe props for the selected one or two pipes a man likes to have in chair-side attendance. Handmade and tooled, in genuine leather and 22k gold, colors are solid brown or chestnut, or a two-tone combination. Single, \$3; double, \$5.25 postpaid from Dover Briars, 1470 Prospect Place, Brooklyn 13, N. Y.



It's Easy To Save This Magic Way

Here's a magic trick and a savings bank all incorporated into one miniature 18th century English chest. Open the top drawer, drop in a coin, close the drawer, and PRESTO it's gone. A wonderful inducement to saving for both youngsters and adults. Bank, 4" x 4 3/4", is available in sturdy plastic in Ivory, Green, Walnut, Red or Blue. Beautiful craftsmanship and practical, too.

\$1.25 postpaid

Add 50c if you wish name handsomely hand-painted on top of chest.

THE LEMAC CO., Dept. HG-6

154 West Tremont Avenue, New York 53, N. Y.

Art in Iron

A D J H

Distinctive Chimney Irons. PRICED LOW!

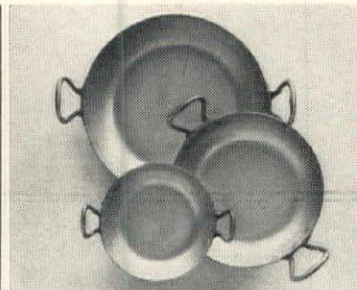
Antique bronzed-oxidized heavy 3/8" cast aluminum.

Life-size Mallards in flight \$5.00 ea., set of 3 for \$12.00. Sea Horse or Lazy "S" both 30" high, \$10.00 ea.

Any letter in alphabet, 16" high \$8.00 ea. Send 25c for catalog.

Shipped postpaid. No C.O.D.'s Ohioans add sales tax.

ARTCRAFT Ornamental Iron Co. 724 E. Hudson St. Columbus 11, Ohio



"666" Au Gratins

Creamed oysters or shrimps, perhaps filet of sole or cheese gratin macaroni, shirred eggs and many other attractive dishes are served piping hot from these gleaming copper gratins. All are solid copper with dainty French Style bronze handles and hand lined with a pure block tin, not electroplate. Makes a wonderful gift for yourself or your friends.

For quality in copperware always look for the "666" stamped on the back.

Available in three sizes:

- #12HG 4 1/4" diam. \$2.25 postpaid
- #14HG 5 1/2" diam. 2.65 postpaid
- #16HG 6 3/8" diam. 3.75 postpaid

No C.O.D.'s please

Write for our catalogue on other "666" copper specialties

Bazar Francais
EST 1877
666 SIXTH AVE. NEW YORK

STEAMING HOT WATER

All You Need For 101 Uses



With This New Improved PRESTO-ELECTRIC WATER HEATER

For a limited Time Only \$4.98 2 for \$9 POST PAID

FAST... CONVENIENT... SURE

Now you can enjoy the luxury of steaming hot water... anytime, anywhere... and you don't have to heat your house to get it! Simply plug heater's cord in socket and presto! you have the hot water you want "in no time at all!" Completely portable and lightweight. Carry it anywhere! Use it for everything from boiling eggs to taking a bath. Immediate delivery guaranteed only if you act now!

SEND NO MONEY: Merely pay postman \$4.98 plus postage on delivery. Or send cash and we pay postage. If not delighted, return in 5 days for refund.

Check These Features:

• FACTORY GUARANTEED FOR 1 YEAR!

• UNDERWRITER'S APPROVED CORD!

• Quickly heats water as desired!

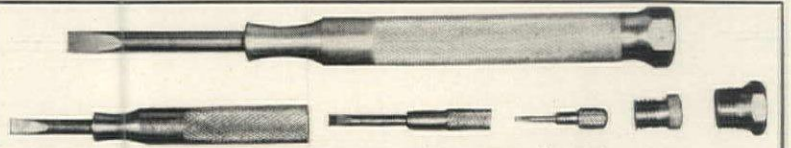
• Fully insulated for assured safety!

• Plugs in any AC or DC socket!

• Completely portable; carry it anywhere!

AMERICAN MERCHANDISING CO., INC.

9 Madison Avenue, Montgomery 4, Ala. Dept. PH161



4-IN-1 SCREW DRIVER \$1.00

An amazingly useful tool! Four screw drivers that fit one inside the other—four sizes from a "he-man" screw driver for real heavy work down to a tiny, jewel-like tool for very small screws such as those in radio knobs, phonograph needle, sockets, etc. Case hardened steel bits, heavy brass handles, \$1.00 postpaid.

BLACK & FISCHER

43-66 Bowne Street
Flushing, New York

LITTLE JEWEL PEN

Finger length closed... full size open. This smartly-styled LITTLE JEWEL will write smoothly for years. Closed—it tucks into handbag or vest-pocket. Open—it's a full-size, smooth-writing pen unconditionally guaranteed to write to perfection! For yourself or as a wonderful gift, a perfect ball point pen at only \$1.00

Add 10c postage. Please, No C.O.D.'s

ENGLAND BROTHERS, Inc.

"In the Heart of the Berkshires"
Pittsfield, Mass.



Refill cartridges, including point 49c

ALL DOWN \$6.95 EACH

Linen Finish
Down-Proof
Ticking

\$13.00 per pair

POSTAGE PREPAID

The ALL DOWN Beautysleep PILLOW

This cushiony all-down pillow available by mail order only. An unusual buy at this low price.

Try it 10 days

If it isn't the finest pillow you ever slept on, your money will be cheerfully refunded. Odorless, dustless, tailored with corded seams.

Size: 21 inches by 27 inches

BEAUTYSLEEP PILLOWS
2223 Nance Street
Houston 10, Texas

NAME.....
STREET.....
CITY..... Zone.....
STATE.....

Please send me..... Beautysleep Pillows. I understand that I can try the pillow for 10 days and if not satisfied, my money will be refunded upon return of pillow.

Cash enclosed Check enclosed Send C.O.D.

The Perfect Gift for Father!



HARPER DOUBLE BARREL PIPE

Brings new pleasure to pipe smoking! No matter how pipe is tilted, no distasteful liquid can ever reach the smoker's mouth. Lower reservoir chamber traps all condensed juices. Aroma of last puff as flavorful as the first. Beautifully grained imported briar bowl. Easy to clean. Feather light!

Only \$10.00 postpaid. Send check or money order today!

(In Illinois add 2% Sales Tax)

HARPER-WYMAN COMPANY, 8562 VINCENNES AVENUE, CHICAGO 20, ILLINOIS

HITS-OF-THE-MONTH



SPECIALY PRICED! 20 Pc. PLASTIC DINNER WARE SET

Gleaming. New. Bright-hued Set for four. Modern, functional design in fine, unbreakable, Heat-Proof Precision-Made Plastic. Packed in 4 asst. colors: scarlet, blue, green, canary. 5 pcs. in each color or Open Stock—all one color. \$3.95 ppd.

9 1/2" Dinner Plate—7" Salad Plate—6" Saucer—5 1/4" Cereal

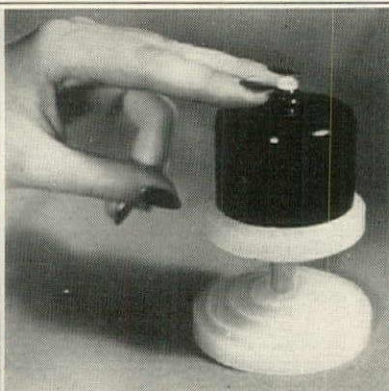


NEW FRUIT JUICE SET—Frosted Glass. Hand-Decorated. Permanent Design in refreshing Tropical Bamboo Motif. Dispenser type container (2 qt.) with plastic, self-closing cap—includes 6 4-oz. Juice Glasses—A Gay, Practical Note for sunny breakfasts. \$3.95 set, Ppd.

"MAGIC SCOOP"—Amazing Bar and Kitchen Aid!—Heavy Aluminum—7 1/2" lgh. Serves Hot or Cold Foods efficiently—scientific design eliminates moistening scoop between servings. The Best Bottle Opener, Jigger (1 oz.), Ice Crusher and Scoop all in One! No mechanical parts to fix—Gift-Boxed. \$1.65 ppd. Guaranteed Satisfaction.

We Pay All Postage & Insurance
Sorry, No C.O.D.'s. Send check or money order to:
AMERICAN DESIGNERS

817 Rush St. Chicago 11, Illinois



DAINTY BEAUTY DISPENSER FOR COLD CREAMS

Something new for women who like nice things. Holds your favorite cream always ready for use. A light finger pressure and up comes the cream in the exact amount you want. No waste, no fussing with lids or jars. Made of durable plastic. White, yellow, pink, green, dark and pastel blue. A different color for each cream!

\$1.00 each post paid—state color desired.

(Beauty Dispenser)

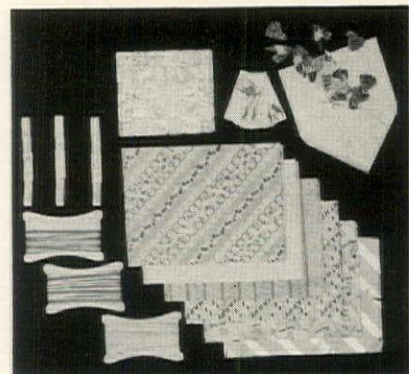
I-ODORAL, INC.

283 Corliss St. Pittsburgh 20, Pa.

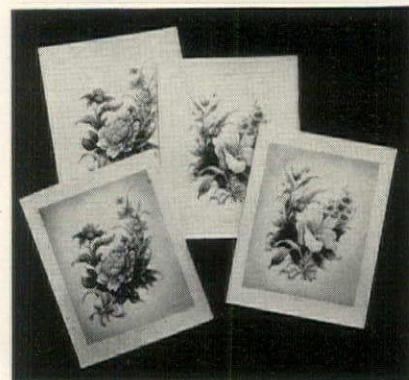


SHOPPING

Wrap as a gift. There's no excuse for presenting even a last-minute gift in unglamorous garb if you have this complete kit. It includes wrappings for every occasion, with a wide variety of papers, foil seals, flower seals, ribbons and cards. \$1 postpaid. Greenland Press Studios, 5700 Wilkins Avenue, Pittsburgh 17, Penna.



Impressive in size, these pairs of original prints are modern collectors' items. In limited edition, each is hand-colored and signed by the artist. Background colors can be pink, blue, yellow, white or an antiqued tone to harmonize with your color scheme. 17" x 22", \$7.50 a print; \$15 a pair plus 25c post. Stan David Studio, 144 E. 34th St., N. Y. 16.



Lily of the valley is just about the freshest, coolest-looking flower we can think of. Here it is in lush abundance on these glasses. Imagine them on a terrace table of a June afternoon. Highballs and old fashioned, \$14.50 a dozen. Mirrored tray is \$5. Exp. col. Alice H. Marks, 9 W. 57 Street, New York 19, New York.



BRIGHTEN YOUR HOME!

The cheerful beauty of these exquisitely crafted table lamps will light your room to new loveliness.

3-WAY INDIRECT TABLE LAMP.

Height: 22" Metal Shade: 15" dia. Gleaming brass, lacquered for permanence. Contrasts with maroon, green or ivory font, base and shade. Complete with **\$8.75** ppd. GE 3-way bulb.

MATCHING STURDY 3-WAY INDIRECT FLOOR LAMP.

Height 55" Metal Shade: 15" dia. Brass fittings contrast with maroon, green or ivory lacquer. Complete with **\$12.95** ppd. 3-way GE bulb.

Mail orders accepted. No C.O.D.s please.

ARISTOLE LAMP CO., 2322 3rd Ave., N. Y. 25, N. Y.

COBBLER'S BENCH

Authentic Reproduction in Pine

The beauty of age and the sturdiness of modern construction are combined in this knotty pine bench of mellow amber finish. 48" long, 14" high or 18" to backboard and 18 1/2" wide. \$36.50 express collect (sorry no C.O.D.'s). Send check or money order to—

CAPE FEAR FURNITURE CO.

Elizabethtown, N. C.



HAWAIIAN SURPRISES

HAWAIIAN COCONUT, filled with fresh coconut candy. In Hawaiian gift wrapped box. \$2.25 postpaid.

HAWAIIAN PRESERVES, pineapple pickle, guava jelly, mango chutney, guava marmalade in Hawaiian gift wrapped box. \$3.60 postpaid. We will enclose a card for mailing to friends.

JESSIE'S FLOWER & CANDY SHOP

2124 Main Street Wailuku, Maui, T.H.



Rinso

The New Dor-File

CLEANSER RACK

UNDER THE SINK

Made of aluminum. Screws furnished for fastening under the sink on the door or side wall. Holds soap powder, cleansers, scouring pads, hand lotion, etc. Bar in front holds dish cloth. Size for 12-in. or wider door.

\$1.49 EACH When ordering direct add 10c each for mailing.

DOR-FILE MFG. CO.
8322 S. E. FOSTER, PORTLAND 6, OREGON

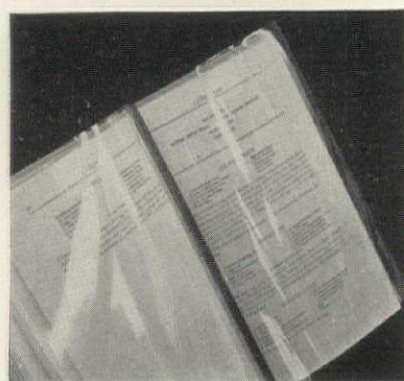
AROUND



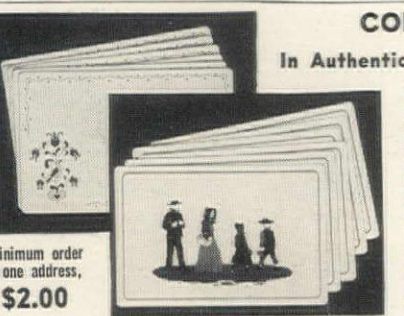
Sterling trio of fine smokers' accessories . . . the Evans lighter in the Kent Pattern is accompanied by a matching cigarette container and ash tray. The lighter, 3" high, is \$17.50; the urn, \$6; the ash tray, \$4.20. Prices include tax and postage. Berkeley of London, 2272 Broadway, N. Y. 24.



Terry cloth sunsuit. Miss America of 1967 even now has a chance of evoking admiring whistles from a male audience when she toddles by. This sunsuit, which may also be used for bathing, comes in peach, blue or maize in 6-month, 1-year and 2-year sizes. \$3.75 ppd. The Talbots, 112 North St., Hingham, Massachusetts.



Page protector will save a cookbook from the splatterings and splashes of the busy cook. Of transparent plastic, it fits any size book, and may be wiped spotless with a damp cloth. 30c ea., 4 for \$1 ppd. The Woman's Union, 264 Boylston St., Boston 16, Mass.



COLORFUL PLACE MATS In Authentic PENNSYLVANIA DUTCH DESIGNS

They're quaint and colorful . . . Pennsylvania Dutch place mats in the rich, vivid colors typical of this American "folk art." Heavy; lacquered; easy to clean. Lovely for indoor or outdoor place settings. Ideal for gift-giving.

No. 105. Famous Bird, Heart and Flower design. Set of 6 mats, 11" x 17", postpaid . . . \$1.00

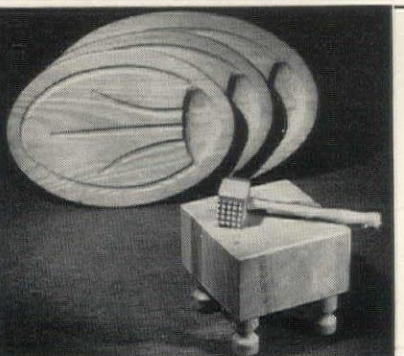
No. 108. True-to-life Amish Family Group. Set of 6 mats, 11" x 17", postpaid . . . \$1.00

Matching sets of smaller mats and coasters
No. 125—6 mats, 6 coasters. Bird, Heart and Flower design, postpaid . . . \$1.00

No. 128—6 mats, 6 coasters. Amish Family Group, postpaid . . . \$1.00

Minimum order to one address, \$2.00

R. W. CUMMINGS, INC., Lancaster 2, Pa.

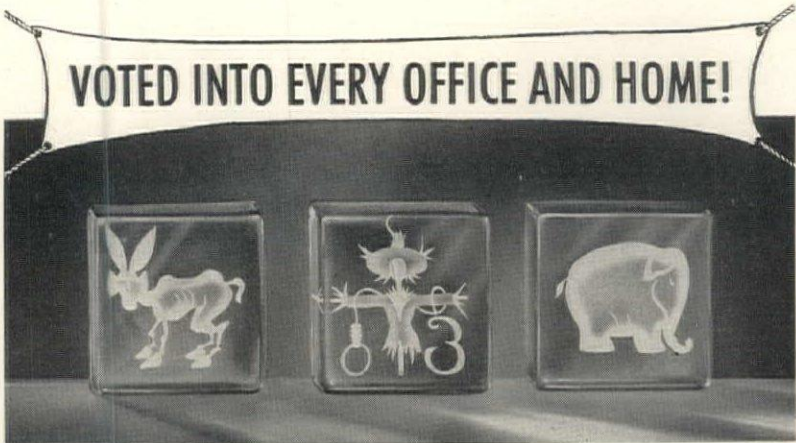


MEAT BLOCK AND PLANKS TO GLORIFY KING STEAK

- 20" steak plank \$4.50
- 18" steak plank \$3.75
- 16" steak plank \$3.25
- Meat chopping block \$8.50
- Tenderizer—aluminum head \$1.50

All prices prepaid. Please, No C.O.D.'s

NESSA GAULOIS
723 Lincoln Road Miami Beach, Fla.



VOTED INTO EVERY OFFICE AND HOME!

Sorry no baby-kissing or C.O.D.'s on this timely gift for that man of yours who takes his politics seriously (as he should!). These beautiful solid glass blocks with hilarious political caricatures add just the right touch of humor to the usual disruption of domestic tranquility. They're the people's choice as clever conversation-piece decoratives—as book-ends, paper weights, door-stops, and what have you? Styled and designed by Nihcrut. Mailed free and insured to any part of U. S., virtually a political hand-out at **\$5.95** per pair of any two. Size 5x5x2 1/2 inches each.

Studio of Decorative Arts

Dept. G6 • 11 West 30th St., New York 1, N. Y.



FOR THE BABY

Distinctive

Handwrought Sterling

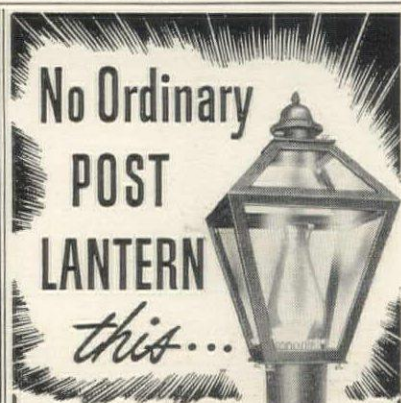
- Baby Forks \$7.00
- Baby Pusher 7.00
- Baby Spoon 7.00
- Bib Ring 7.00

Postpaid Tax Incl.
No C.O.D.'s

HELENE & FRANCIS FARGO

HANDWROUGHT STERLING SILVER

Canaan New York



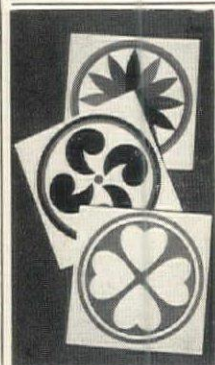
No Ordinary
POST
LANTERN
this...

No indeed! Decorative and practical, this Early American lamp is ALL CAST ALUMINUM and is completely rust-proof. It comes wired and ready to set on a wood, iron or cement 3" post. Your choice of clear or frosted glass chimneys. Deluxe large, 10" square 21" high, \$42.50. Small, 8 1/2" by 18", \$32.50. Black finish; brass clips and bolts. Check or money order, we pay postage or C.O.D. plus postage. Other lamps \$11.50 up.

Send for folder.

THE PAULSEN HOUSE

74 North 21st St. Newark, Ohio



TWELVE

Quaint and colorful Pennsylvania Dutch Note Cards. A series of amusing sketches from the daily life of the Amish who live "out Lancaster way."

TWELVE

Colorful Informals from an authentic set of Pennsylvania Dutch Barn Symbols.

Each Set **\$1.00** per box
Postpaid Sorry, No C.O.D.'s
from the

BETTY SEIDEL STUDIO
Cherryville, Penna.



SUPERBLY NEW AND ORIGINAL MARIAN WALKER'S

orange blossom and lily of the valley chocolate mints in an exquisite box capped with wax orange blossoms, French lace and a blue satin garter for the bride, and individual matching miniature boxes for each of her attendants. Also available for reception and anniversary use at **\$3.00** the pound.

Shipped express prepaid.

Please send check with order to



\$15.00

the *Sweet* mart

615 B Street, San Diego, California
PAT. APP. FOR

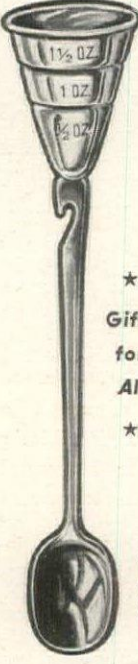


\$2.50


\$15.00

FOUR VALUES IN SMART, DISTINCTIVE SILVERPLATE


Guaranteed by the Manufacturer



SUGAR & CREAMER
Three pieces—sugar, creamer and tray, 10 1/4" long. Beautiful; well-made. Fine Silverplate. **\$6.95***




PORKY THE PIG
Attractive and useful as a child's bank; or, as a holder for used razor blades. 4 1/2" long, 3 1/4" high. Lustrous Silverplate. **\$4.50***



BUTTER DISH
Oval-shaped dish with scalloped edge, 7 1/4" long. Close-fitting cover. Fine Silverplate; **\$5.04*** high luster finish.

JIGGER SPOON
Measuring jigger, spoon, and bottle opener, combined. 9 1/2 inches. Silver-plated. **\$3.60***



ANTIN'S
Jewelers—Gift Counselors
114 Baronne St., Dept. G., New Orleans 12, La.
Quality Jewelers since 1916

*Sent Postpaid. Includes Federal Tax. No C.O.D.'s Please.



SHOPPING

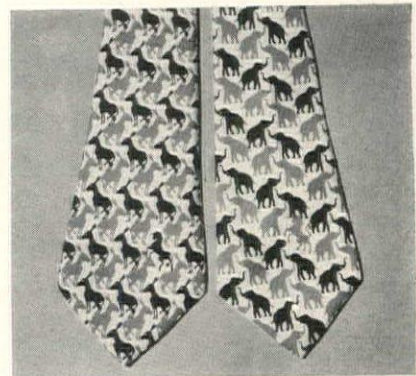
Airtight canisters are the newest thing in Tupper ware, a bendable, unbreakable, opaque plastic of many virtues. Set of 3 includes a 1, 1 1/2 and 2 qt. container, each decorated with strawberries—very gifty looking and definitely useful. Wonderful for summer cottages. \$4; post. 30c. W. of Miss., add 15c. La Palette, 509 5th Ave., N. Y.



Tiny Chinese vases, replicas of the larger ones, bring the Orient to any bookcase or knickknack shelf. Use them also for small, single flowers on desks or dressing tables. In white, with delicate decorations, they are \$3 a pair post-paid. Wayne's, 35 Palmer Avenue, Bronxville, New York.



Party ties of pure silk come in red, white and blue or navy, maroon and gray. The donkey design is also in brown, olive and sky blue, or gray, light blue and dark blue; the elephant in brown, light yellow and light blue or dark brown, deep green and peacock blue. \$6.50 ea. ppd. Designed by Cadwallader for Bronzini Ltd., 15 E. 53rd St., New York 22.



A New Idea for OLD FASHIONEDS . . . KETTLE COVE ORANGE SLICES!

Your Old Fashioneds are smoother, better tasting, quicker and easier to make with this simple "one and one" formula! Just one Kettle Cove Orange Slice and one teaspoon of the syrup, plus your favorite rye, bourbon, scotch or gin. You'll be amazed—never before such a smooth, satisfying drink! Kettle Cove Orange Slices make home entertaining easy . . . they're grand in the kitchen. A welcome gift for friends too. Order yours now—3 big 12 oz. jars only \$2.00; 6 jars for \$3.89. (West of Mississippi, add 10 per cent). Send check or money order—we pay postage. Or order C.O.D. if you prefer. **GUARANTEED**—your money back if not delighted!

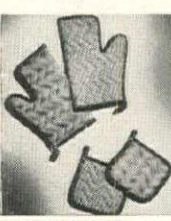
Kettle Cove Industries, Inc.
Box 404, Manchester, Mass.

SUMMER SPECIALS

CHOO-GUM BANK
A toy vending machine that dispenses bubble gum. Holds 25 standard size sticks of gum. Ideal for saving pennies, nickels and dimes. Size 6" high x 4" wide. Has a key. **\$1.98**



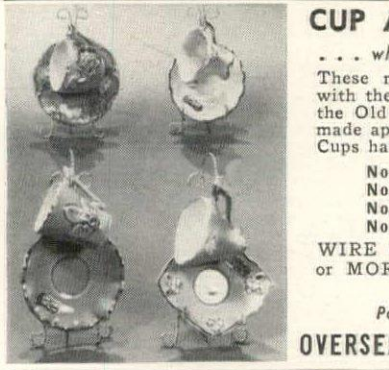
KITCHEN SHEARS
A pair of shears with a multitude of uses . . . functions as a cutter for fruits, vegetables, fish, fowl, meats, metal rope, etc. Useful as a nut-cracker and bottle opener. Use in workshop too. Nickel Plated blades, red handles. **\$1.00**



BARBECUE MITTENS AND POT HOLDERS. Protect hands from dangers in cooking. Wonderful for outdoor barbecues. Made of washable, color-fast, durable quality material. **\$1.00**

Add 25c for postage and handling.
Send for free catalog

GWENDOLYN MALONEY
170 E. 51 St. New York, N. Y.



CUP AND SAUCER COLLECTORS
. . . who are searching for something unusual!

These reproductions of antiques are fine China with the grace and charm of original pieces from the Old World. Exquisitely decorated with handmade applied flowers in six lovely pastel colors. Cups have contrasting linings.

No. 675—AD Cup & Saucer. \$4.00 Set
No. 635—AD Cup & Saucer. 4.00 Set
No. 600—AD Cup & Saucer. 4.00 Set
No. 640—AD Cup & Saucer. 4.00 Set

WIRE RACKS FREE WITH ORDERS OF 4 or MORE SETS, otherwise racks are 50c each.
Satisfaction Guaranteed.
Postpaid. Send Check or Money Order.

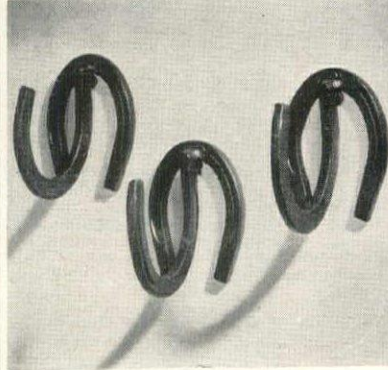
OVERSEAS IMPORTING 1123 W. Grand Ave. Chicago 22, Ill.



FROM COPENHAGEN
Blue and white faience plaques with typical Danish scenes, pierced in back for easy mounting. An attractive gift for young marrieds and also for an addition to your den. The set also makes a lovely group of coasters or ashtrays. 3 1/4" diameter.

Set of four **\$4.00** ppd.
No C.O.D.'s please

STEINER'S
713 W. Seventh St., Los Angeles 14, Calif.

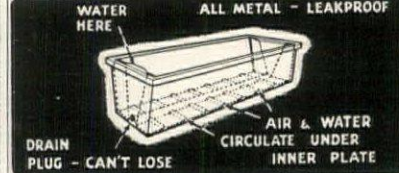


REAL PONY SHOE HOOKS!

We use real creased Pony Shoes in these sturdy, serviceable hooks. Just the right size and shape so coats and hats really stay put. Ideal for closet, vestibule or tool house—as ribbon holders for girls, necktie racks for boys. Youngsters say it's lucky to hang their clothes on real pony shoes. Dull black finish. 7" long, 3" wide, 3" deep.

Only **75c** ea., or **6 for \$4.00.**
Many people order them by the dozen. Shipped same day. No C.O.D.'s.

HORSESHOE FORGE
3 Muzzey Street Lexington 73, Mass.



PERFECTO FLOWER BOX

Here's the answer to your window box problems! A beautiful dark green flower box, made of metal, guaranteed for at least 5 years service. Specially designed inner bottom plate permits watering at ends, water working up to roots in ideal manner. Also permits ventilation beneath, avoids souring, grows better plants. Recommended by a leading plant authority. Special can't-lose drain plug allows easy drainage of excess water due to rain. Available in 3 sizes:

20 inches long box **\$2.25** postpaid
26 " " " **2.75** "
32 " " " **3.25** "

Easily adjusted metal BRACKETS to attach above box to any window ledge—\$2.00 per pair, postpaid. No C.O.D.'s. Send cash, check, or money order Today!

METAL PRODUCTS COMPANY
625 Wolfe Street
Fredericksburg, Virginia

AROUND



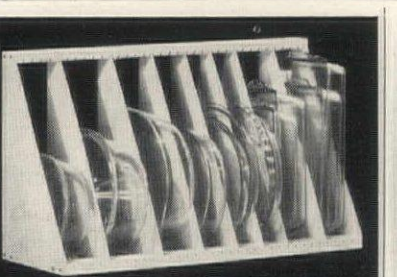
The lamp of today, in a graceful, abstract design, is ideally suited to any modern setting. It stands a tall 32", is made of aluminum and wood, satin finished to match the silvery shade. \$50 express collect. An Alice Johnson original designed for W. & J. Sloane, 5th Ave. at 47th St., N. Y. C. 17.



Tricycle trailer. Now two can play fire engine and choo-choo train—where only one could before. A little wooden two-wheeled cart attaches to the back of any tricycle—makes a first-class caboose for a papoose. 18" x 14", with rubber tires. Natural or red enamel finish. \$4.95 from Sibley, Lindsay & Curr, Rochester 4, N. Y.



The season is summer, the time, early evening, the place, your garden or terrace. Guests are mingling and sipping iced punch, replenishing their glasses from the spigot of a big cooler. Of heavy stoneware, the 12½" keg holds 3 gallons, has a pattern of fruit in green and rust. \$8.50 exp. col. Order from Carbone, Inc., 342 Boylston St., Boston 16, Massachusetts.



PROTECT your PYREX and other baking dishes

Now no more clumsy "stacking" of odd-sized baking dishes! No more slipping, breaking or chipping! Sensational new "A-Just-O" efficiency rack fits right into your kitchen or pantry shelf. Adjustable partitions accommodate all shapes of trays, pots, pans, bowls, etc. Made of sturdy 2" slotted strips, plywood partitions. Clean, unfinished wood 24" long, 12" high, 9" deep. Shipped knocked down, easy to set up. Postage prepaid, only **\$4.95**

Money-back guarantee, of course, but no C.O.D.'s, please

NATIONAL MAIL ORDER CO.
831 W. Washington Blvd.
Chicago 7, Ill.



Lustrous, Black EBONYTE BOWLS Matching spoon and webbed fork

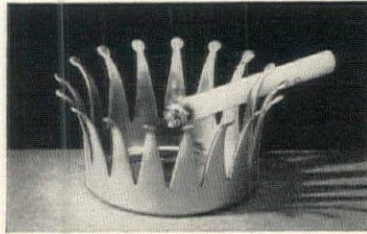
The sheen and depth of ebony, but solid, permanent color—all the way through! Modern Primitive design—striking, distinguished accent for your home. Chip-resisting, acid-proof, durable, washable. Raffia bands on fork and spoon handles. Delightful salad bowls—distinctive for fruit-flowers-nuts.

10½" bowl **\$5.00*** 6" bowl **\$1.50***
spoon and webbed salad fork set **\$2.50**
*Plus 25c shipping charge

MILES & MILES Dept. HG6
80-32 Baxter Ave., Elmhurst, L. I., N. Y.

SPECIAL! COLONIAL BRASS LAMP Only \$10.50!

Reduced from its regular price of \$16.50 this lovely colonial brass lamp represents a truly outstanding value. Beautifully made of highly polished solid cast brass—lacquered so that it will keep its golden brilliance indefinitely. Overall height 25" with 14" drum parchment shade in green or maroon. \$10.50 postpaid. (Beyond Miss. River add 50c.)



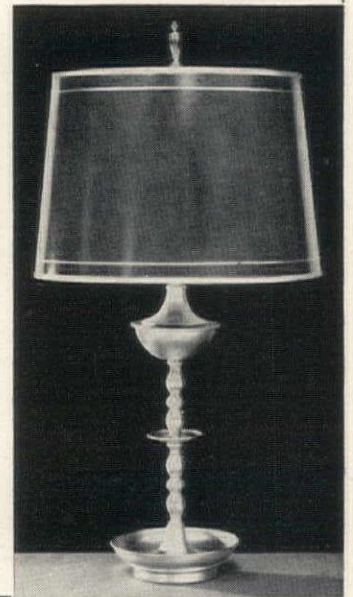
"CROWN 'O GOLD" SAFETY TRAY

The most attractive (and safest) ash tray one can imagine! Made in the shape of a crown—of highly polished golden-hued brass. The cigarette automatically extinguishes itself when it reaches the place where it is wedged in the Crown. Saves your furniture and linens. \$1.50 (2 for \$2.75).

Free Catalogue on Request

BLACK & FISCHER

43-66 Bowne Street Flushing, N. Y.



The Church in Which You Were Married

Hand painted (and fired for permanence) on a 10" translucent china plate. Send colored post card or snapshot or sketch describing material of which church is built (red brick, grey stone, etc.). Inscription may include names of couple, name of church and date.

Other decorations available are old-fashioned or modern bride and groom. Delivered ppd. in 4 weeks upon receipt of check for

\$7.50—Send for Catalog

Grace Lloyd-Collins
Wilmington 43, Delaware

CRACKER and MILK SET

Old-fashioned blue and white
New England stoneware pottery



"Strawberry"—a Kneseth Denisons Original

Crackers and milk taste extra good served in this delightful Strawberry Set. Pottery is ovenproof also.

SET—Three pieces—postpaid. **\$7.50**
W. of Miss. add 25c

Bowls or Plates, each postpaid. **\$2.25**
W. of Miss. add 15c ea.

FRANCES HALL PERRINS

Old Homestead Orchards
Est. 1846

WESTFORD, MASS.
Write for folder of unusual gifts



COMPLETE CHAIR AND SOFA PROTECTION!

The famous "Slip-On" Transparent Plastic Semi-fit Slip Covers made of the new, durable, **FIRESTONE VELON** Clear Plastic Film . . . fits any club chair, wing or barrel chair, or sofa. Easy to slip on and tuck in—sturdy construction. **PROTECTS** against liquids, dirt, dust, grease, etc. Damp cloth cleans immediately—no cleaning bills. Kiddie-proof—Pet-proof! This is a real buy for smart shoppers!

10 DAY MONEY-BACK GUARANTEE!

CHAIR COVER

\$3.75 ppd.

specify club, wing or barrel

SOFA COVER

\$5.75 ppd.

specify size 76" or 84"

Send cash, check or money order (C.O.D. charges extra)

PURATEX PRODUCTS CO., Dept. H, 38 East 21st St., New York 10, N. Y.



PAUL REVERE fashioned this solid silver cup originally in 1768. Workmanship unexcelled, weight massive. To charm any child (or god-child) forever.

In two sizes—\$21. and \$30.

No C.O.D.'s

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344 Boylston Street

Boston 16, Massachusetts

JG

SELL
Surplus Silver, Diamonds and Jewelry
to
JULIUS GOODMAN & SON

Our firm has a background of more than 75 years of fair dealing and integrity. Direct users, and authorities on silver and jewelry, we are in position to offer more attractive prices than most dealers for individual pieces or entire collections. We pay express charges.

From our own stocks, we offer for sale more than 400 patterns of rare and unusual flat silver, as well as many distinctive matched pieces. Correspondence invited.

JULIUS GOODMAN & SON
77 Madison Avenue, Memphis, Tennessee

References: The First National Bank, Memphis
Jewelers' Board of Trade

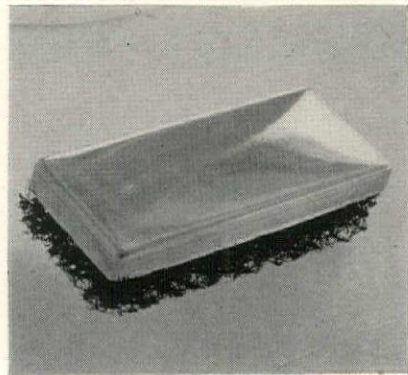


SHOPPING

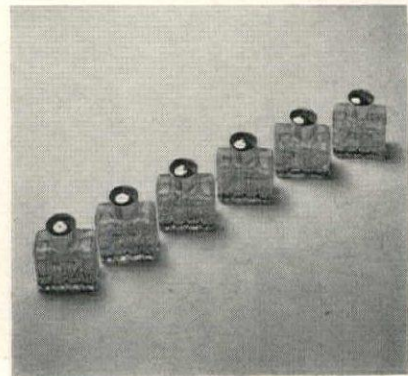
Dresden style frames in lovely colors hold charming ladies or Prevost floral groups. Made of carved wood, 6" x 7". Choose from pink, blue, green, or wine on white, or the reverse. Hang on either side of a hall mirror, or over desk or dressing table. \$6.50 a pair, \$3.50 each, postpaid from Stuart Art Gallery, 455 Stuart St., Boston 16, Massachusetts.



Lint-off brush, just as its name implies, instantly removes lint, hair or thread from any material. A latex rubber and curled-hair "sponge" is washable, reversible and replaceable. Use it on home and car upholstery, velvet, suède, felt, etc. Holder is aluminum. \$1 ppd. Refills, 25c each. Badgley Manufacturing Co., 1816 N. E. Alberta, Portland 11, Oregon.



To each his own salt and pepper shaker is the best way to keep diners happy—instead of forever reaching, passing, politely asking. Made of cut-glass with chrome tops, they are easy to clean, and their small size takes up practically no table space. 4 sets, \$2.75. 8 sets, \$5.25 ppd. The Salt & Pepper Shop, 445 E. 86 St., N.Y. 28.



ACCENT on AMERICANA



Modern electrified version of an early American kerosene lamp. Antique charm authentically reproduced. Delicate hand-painted glass shade. Lamp hand-finished bronze plating. Non-tarnishable. Overall size 28".

SHERIDAN ORIGINAL
\$27.50

Check or Money Order
No C.O.D.'s please
Express charges collect.

SHERIDAN ART CRAFT
44 West Houston Street, N. Y. 12, N. Y.



For Baby

Hand-crocheted infant's all-wool sacque. Completely hand-made of 100% pure virgin soft wool. In solid colors—light pink and blue with white trimmings, and solid white with light blue and pink trim. Individually cellophane-wrapped.

Postpaid anywhere in U. S.
Please No C.O.D.'s

\$2.00 each

MY-O-MY SHOP

P. O. Box 1304 Nashville, Tenn.

TRAVELER'S DELIGHT PLASTIC SHOE BAGS



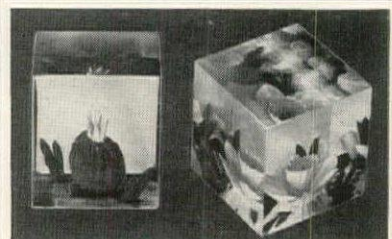
LADIES' SHOE BAGS
(Blue, Rose or White)
2 pairs in box
\$1.00

MEN'S SHOE BAGS
(White only)
2 pairs in box
\$1.25

The answer to every traveler's prayer—transparent plastic shoe bags that protect luggage contents, and keep them neat and clean. Dustproof, durable and washable. Add 10c postage.

Send check or money order to
Dept. H.G.

AAVON SPECIALTY CO., Inc.
34 W. 17th St., New York 11, N. Y.



Captured in Plastic...

Paperweights of crystal-clear plastic, etched with beautiful, natural-looking flowers and scenes in full color. Perfect detail done with painstaking care. A variety of subjects: jonquils, prairie cactus (both pictured above), red roses, orchids, camellias, narcissus, and an under-water marine scene. Make treasured, lasting gifts for weddings, Father's Day . . . and countless other occasions.

\$9.95 each,
ppd.

No C.O.D.'s please.

ROBERTA PALMER
600 MARKET STREET
METROPOLIS, ILLINOIS



HULDA HAPPYGIRL age 9, says,

"I'm a dress designer. I color, wipe off and re-color the dresses on Celco's Holiday Twins. 18 Western European costumes help me learn geography and color schemes." The Holiday Twin Box also includes 7 crayons and 2 mounting blocks.

"Why don't you make a little girl (and Celco) happy, too, and send \$1.50 to—

Celco Corporation

1631-51 10th St., Santa Monica, California



IDEAL FOR NIGHT READING and is made to fit any style bed. This attractive bed lamp has an English bronze finish and will enhance the beauty of your bed.

PICWOOD PRODUCTS, Inc.
70-44 Austin Street Forest Hills, N. Y.

LIKE TO READ IN BED?

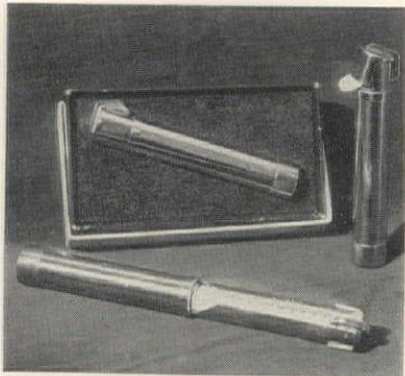
- Hooks over top of bed (No attachment screws)
- Sturdy construction
- Easily adjusted
- Ample illumination

ONLY \$7.50 POSTPAID
No C.O.D.'s please

AROUND



Wrought-iron table. The simple beauty of this coffee table will lend a gracious charm to any setting and be useful as well. In white or green, with 24" glass top, it is suitable for terrace or porch, excellent for small apartments. Only \$7.95 express collect from James McCutcheon, 609 Fifth Avenue, New York 17.



Pill automat dispenses one pill at a time in a most efficient, sanitary manner. 3 1/4" tube carries about 12 of any 5-grain tablet, loaded from bottom. Simply flick catch at top, and pill pops out without handling. Of gold-like jeweler's bronze, it won't tarnish, isn't taxable. \$3 ppd. Camalier & Buckley, 1141 Connecticut Ave., Wash., D. C.



June brides are brought to mind by this beautiful four-piece coffee or tea set. Heavily silver-plated on copper, the tray, 13" in diam., has a delicate engraved design, and the pot, perfectly simple, holds nine cups. With sugar and creamer, \$32.50, incl. tax and post. The Gift Stall, 1604 K St. N. W., Washington 6, D. C.

Enjoy the protection and luxury of your own
CEDAR CLOSET

CEDACOTE converts any ordinary clothes closet into a moth-proof depository for your precious woolsens and blankets. Spreads smoothly, seals all cracks and crevices where moths breed, permeates your closet with a delightful cedar aroma. Original freshness easily kept indefinitely.

TAKES ONLY AN HOUR—LASTS A LIFETIME!
Apply CEDACOTE yourself to the walls and ceiling of your closet—or line an old trunk and make it into a cedar chest! Permanent; will not burn, rub or stain. Nails and screws will not crack its smooth finish. Used for years in homes, hotels, apartment houses. Say "good-bye" to moths—CEDACOTE your closet and enjoy its sure protection! 10-lb. bag, enough for the average closet, costs only \$8.50 (West of Rockies, \$8.75). Easy-to-follow directions included. Send check or money order and we will ship postpaid. **MONEY BACK GUARANTEE!**

CEDACOTE MANUFACTURING CO., DEPT. C
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NOW AND FOREVER

Preserve the memory of graduation, wedding and anniversary, by having your invitation or announcement permanently mounted in this useful and attractive tray. Framed in silver or gold shadow box mounting of finest leaf finish. Perfect as reception tray, for cocktails, or just as an adornment. A wonderfully personalized gift. Be sure to specify whether silver or gold leaf is desired.

7 1/2" by 8 3/4" Please No C. O. D.'s
\$12.00 prepaid

Without metal handles for use as picture, \$11.00.

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Makes a Soda Squirter Of Any Soda Bottle!

SODA-JERK is amazing! Beautiful gleaming aluminum, double-spring, valve action, easy-on, easy-off all bottles. Makes LIVE highballs, professional ice cream sodas. Pays for itself with soda saved.

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\$1.00

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*Reg. U. S. Pat. Off.



SPECIAL INTRODUCTORY ASSORTMENT OF TWIN GABEL INTERNATIONAL DELICACIES
8 SOUPS and 4 SAUCES \$5.50

Add new zest to family dining . . . enhance your reputation for gracious entertaining! Serve these new and exciting soups and sauces blended from 'round the world recipes.

TWIN GABEL SOUPS with WINE
Arabian Chervah; Danish Gule Arter; Aztec Bean; Singapore Mulligatawny; Bavarian Mushroom; Odessa Cucumber; Genoese Minestrone; Basque Onion.

In 19 oz. tins serving 3 persons. \$5.00 per doz.

TWIN GABEL SAUCES with WINE
Wine Cream Salad Dressing; Genoese Mushroom; Deep South Barbecue; Siciliano Fra Diablo. \$5.50 per doz.

Prepaid within 100 miles in U. S. Express charges collect elsewhere.

Write for Catalogue G.

VENDOME

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The Contura

In Saran woven plastic webbing for lightness and cool lustrous beauty. Natural blond frame. Webbing, Sherwood green or American Beauty.

\$25.25

Cabinet, naturally blond Avodivè mahogany. 27" high x 11" x 24"

\$39.90

Prices F.O.B. factory

ASSOCIATED DESIGNERS

High Point, North Carolina

—for perfect relaxation

New ALL-IN-ONE



BEACH BAG and MAT COMBINATION

Your comfort when at the beach is most essential if the outing is to be enjoyable.

A roomy CARRY-ALL BEACH BAG, which forms a head rest, and a spacious MAT are combined for your convenience.

Compact when rolled up, it is made of Water Repellent Vat Dyed Duck in green or blue with overall length 63" when opened.

\$5.50 postpaid

No C.O.D.'s Please

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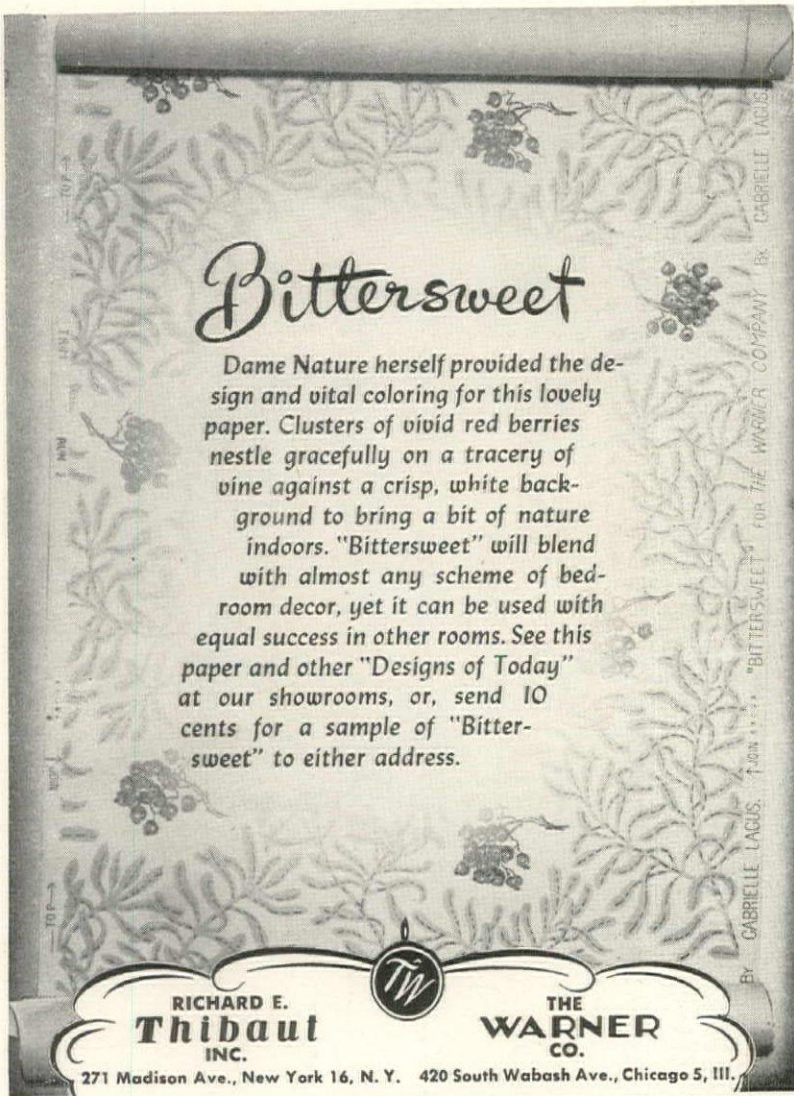
Sun Glass Sorcery

Bewitchingly flattering for Mother and Daughter are these newest of gay sun glasses from California. Hand decorated with gardenia-white sea shells forming a staccato contrast against the bright red plastic frames; genuine scientific Crooks lens. (Pastel shell trim on clear plastic frames also available.) Glamorize entire wardrobe with this exciting Mother and Daughter fancy. Ours exclusively.

\$3.95 Mother's **\$2.95** Daughter's }
\$5.95 Matched Set

ppd. no c.o.d.'s Cal. residents add 18c tax

Your California Shopper
P. O. Box 66 Hollywood, California



Bittersweet

Dame Nature herself provided the design and vital coloring for this lovely paper. Clusters of vivid red berries nestle gracefully on a tracery of vine against a crisp, white background to bring a bit of nature indoors. "Bittersweet" will blend with almost any scheme of bedroom decor, yet it can be used with equal success in other rooms. See this paper and other "Designs of Today" at our showrooms, or, send 10 cents for a sample of "Bittersweet" to either address.

RICHARD E. Thibaut INC.
271 Madison Ave., New York 16, N. Y.

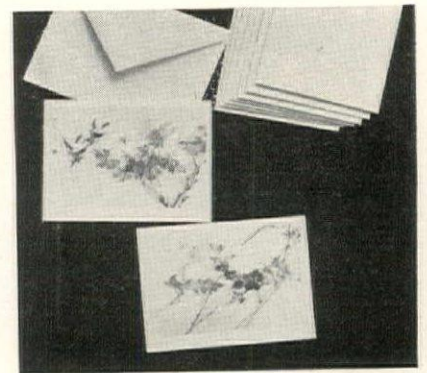
THE WARNER CO.
420 South Wabash Ave., Chicago 5, Ill.

By GABRIELLE LAGUS. FOR THE WARNER COMPANY BY GABRIELLE LAGUS.



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Chinese delicacy is evident in the prints on these notes. Each one, with its pastel shading and fine line, typifies the oriental style of creative expression. A box of 12 with 6 different designs is just \$1 postpaid from Mermod-Jaccard-King, 9th and Locust Streets, St. Louis, Missouri.



The stein way of serving beer or summer drinks is especially nice when the steins are thin crystal. They stand 5 1/4" tall, have wide, solid bases and lots of sparkle. Half a dozen make a gala gift and the price is only \$1 each postpaid from The Artisan Galleries, Fort Dodge, Iowa.




A MOST ATTRACTIVE HAMMERED COPPER WATERING CAN
CAN ALSO BE USED AS A PLANTER

Finished with a baked synthetic of unusual luster that assures against tarnish.

\$4.95 each postpaid

Send check or money order (sorry, no C.O.D.'s) to

Earl Cobb Jeweler
222 EAST FRONT STREET
TRAVERSE CITY, MICHIGAN

From Britain . . . **SILVER PLATED SALT & PEPPER**

A Worthy Gift for Any Home
Tiny, intricate, only 1 3/4" high
Removable blue-glass liners.
An elegant addition to the smart dinner table.
Boxed, ppd. **\$2.95 pair**

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352 Sutter Street San Francisco, Calif.



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MIRROR FRAMED FLOWER PRINTS

HAND COLORED

Each picture is exquisitely hand colored in the 18th century manner. The gold frames feature rich paneled mirror insets plus inner gold beveling. Order several . . . they'll make your walls sparkle with elegance.

Size 5" by 6". We pay postage. . . . **\$3 each**

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"LITTLE PICTURE" HANDBOOK
It's yours free with every order . . . or send 10 cents to F.A.R. Associates

Label of Quality Since 1873


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4-Pc. Coffee **\$90.**
Service . . . Lovely (Tax Inc.)
Sheffield Reproduction

Embossed Georgian Pattern. Fine, heavy quality silverplating. The pot is 7" high with 9 demitasse capacity; matching creamer and sugar with gold linings. Complete with 11 1/2" x 7 3/4" gallery tray. Enclose check or money order postpaid.

Silversmiths Since 1873

D. L. BROMWELL
710 12th St., N. W., Wash. 5, D. C.




Quaint and Useful Gifts From New England

Recommended for Week-End Cottage—enjoy fresh coffee and prevent waste. America's oldest coffee mill for gourmets and collectors of bric-a-brac is adjustable to any grind and has a 4 1/2 oz. tinned hopper. Available in red, blue, natural wood lacquered, or unpainted.

This 1853 sewing bird made in brass from the original dies, holds cloth firmly in its beak and is an extra set of fingers to aid in cutting and sewing. Also the polished brass bird perches prettily on a whatnot or dressing table and its two pin cushions couldn't be handier. Not a reproduction.

Eagle Products, Box 84 A, Meriden, Conn.



\$5.95 postpaid
Add 25c West of Miss.



\$3.95 postpaid

AROUND

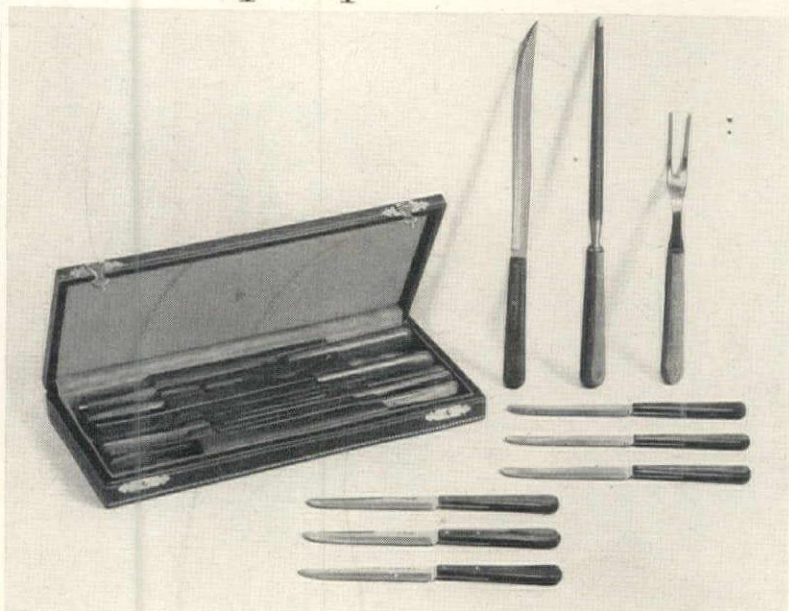


Travel scents. In a shiny plastic case, a little perfume atomizer takes the trip with you—providing one of the little luxuries of home. It comes with a ½-ounce bottle with leak-proof cap. Colors of case are black, cherry or Kelly green. \$2.95, add 10c post. Dennison's, 411 Fifth Ave., New York 16.



A famous name, The Bird & Bottle Inn, has assembled a sampler box of its special dishes. A wonderful hostess gift, or treat for your own family. There are two tins each of Black Bean Soup and Shrimp Soup Louisiane, one jar each of Dilled Olives and Swedish Preserve, and a box of Cheddar cheese Sticks. \$7 ppd. Albany Post Rd., Garrison, N. Y.

for pampered sirloins



Six individual ShurEdge steak knives, 8" carving knife, prong fork, and sharpening steel. Custom made blades of hollow ground, stain-proof, chrome-vanadium steel processed to retain their keen cutting edges. Pakka-wood birch handles hold their lustrous finish and are especially treated to resist all heat and acid. Deluxe gift complete in a handsome hand-tooled leather and suede-lined case. 35.00. Postage prepaid.

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Since 1890
Master Craftsmen



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These are among the many authentic mahogany reproductions of famous pieces made for decades by BIGGS from patterns skillfully constructed from the original antiques. Each chest will give generations of gracious service in a number of places from hallway to bedroom. BIGGS Reproductions can only be purchased directly from BIGGS Showrooms or through BIGGS Mail Order Department in Richmond.

Send 20c for fully illustrated 32-page brochure showing BIGGS Reproductions. Address: Dep't H, Biggs Antique Co., Richmond 19, Va.



A.

BIGGS

RICHMOND • WASHINGTON
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All Chests in Selected Honduras Mahogany

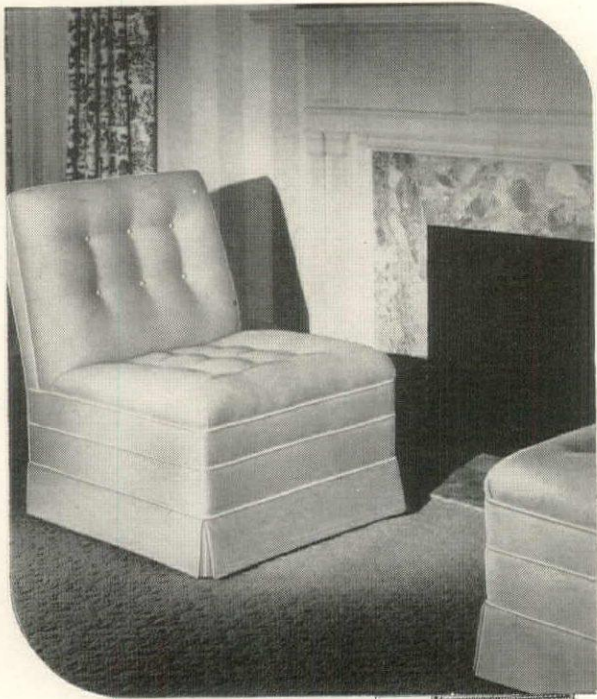
- A. Large Queen Anne. 42½" high; 43" long; 23½" \$198.50
- B. Hepplewhite Inlaid 39" high; 39" wide; 23" deep \$207.50
- C. John Shaw Inlaid. 36" high; 36" wide; 22" deep. \$265.00



B.



This seal identifies every authentic reproduction made & sold only by BIGGS



*This
MFS
Sectional
Chair
Crystallizes
A Marked
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True Value, \$75.00

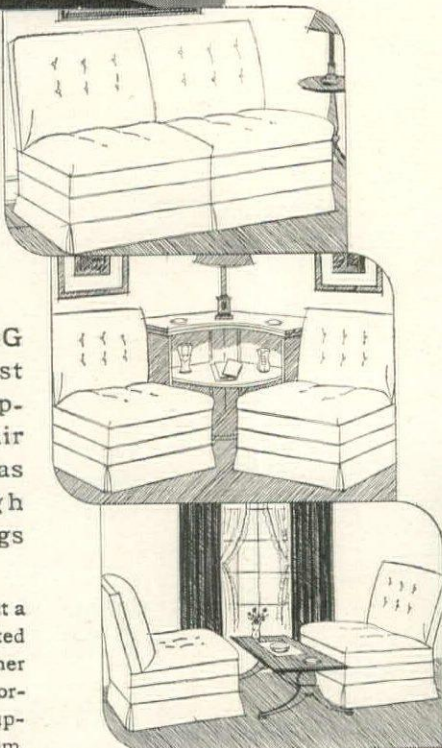
OUR PRICE

\$57.75

**EXPRESS PREPAID TO
YOU ANYWHERE IN
THE U. S. A.**

Here is MECKLENBURG FURNITURE SHOPS most conversational piece of upholstered furniture. A chair in the modern trend... has marked utility and high style... will do many things for your home.

Use a pair for a fireside setting; nest a pair together and have a two-seated love seat; put three or four together and have a sofa; use two with a corner table for a smart corner grouping; or use individually in any room.



SPECIFICATIONS

Width of seat 27"; height of seat 17"; depth of seat 21½"; overall depth 28½"; overall height of back 34"; custom-built throughout; soft springs in seat and back; white cotton filling; heavy hardwood frame. Can be had with or without kick-pleat skirt or with heavy boucle fringe at bottom in place of kick-pleat skirt.

COLORS

The upholstery fabric is a fine quality, all cotton, textured Tuscan Cloth in the following colors: Lime Green, Emerald Green, Rose, Coral, Medium Blue, Natural, Tan, Cocoa and Scarlet. With self welts. True value \$75.00. Our price \$57.75 each, express prepaid to you.

PLEASE SEND CHECK OR MONEY ORDER. NO C.O.D. ORDERS.
(Add 3% sales tax if shipment is made in State of North Carolina)

Address Department 57

P. O. Box 6007

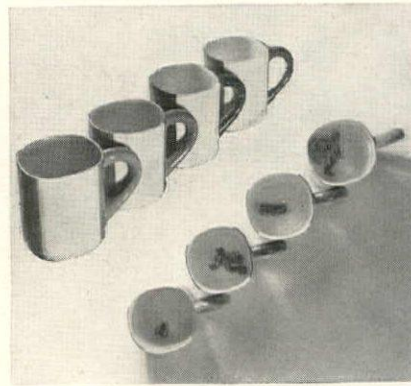


MECKLENBURG Furniture SHOPS, INC.
CHARLOTTE NORTH CAROLINA



SHOPPING AROUND

Spook mugs are party-makers. Imagine the fun when a contented sipper discovers a large fly, a little green frog, a cricket or a saucy pink elephant at the bottom! Broad stripes are beige, green, pink, brown or lavender. They're also good milk-drinking inducers. 4½" tall, \$2 ea., post. 10c. The Top Drawer, 206 E. 49th St., New York 17, New York.



Little cat faces are delightfully pixie-like eyeglass cases. Made of soft felt in any color you like, they're handy and safe carriers and unusual gifts for your spectacle-wearing friends. \$1.25 each postpaid from Grace Lloyd-Collins, 220 West Ninth Street, Wilmington 43, Del.



For Your Home... For Lovely Gifts

Graceful TABLE LAMP

Only

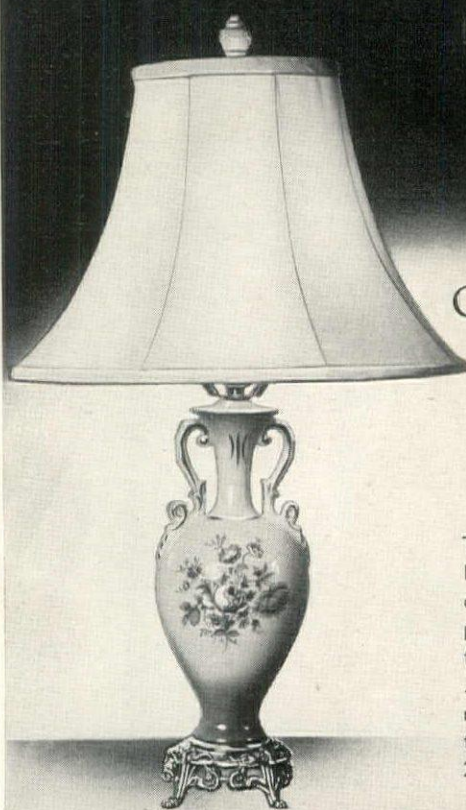
9.98

EXPRESS COLLECT

Order by Mail

Tall, gracefully-shaped table lamp, with exquisitely colored china base, on gold-plated mounting. A lamp that looks twice its price... with rayon shade trimmed in colors to match the tints of the beautiful base. 25 in. high.

Sorry, no C. O. D.'s



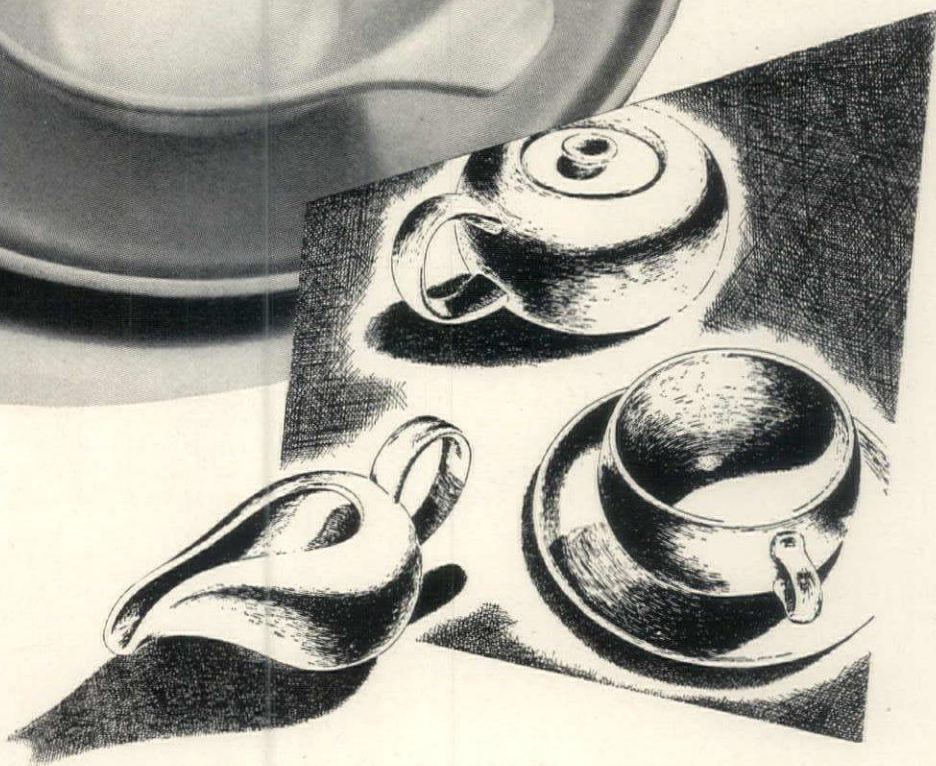
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American Modern

DINNERWARE

It's a satisfying harmony of flowing forms... subtle colors... and textures that delight the touch.

16 pc. Starter Set.
4 dinner plates 4 cups and 4 saucers
4 bread and butter plates, \$6.95



Hand-made by
STEUBENVILLE
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Send for illustrated booklet showing American Modern shapes, colors and prices in open stock.

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"A Bit of Switzerland in the High Sierras". From June 15 until closing. Golf, Swimming, Riding, Fishing, Tennis, Dancing, Mountain setting, Lakes, Ghost towns, No Hay Fever or Poison Oak. Owned & Operated by the Interstate Company. Alex. H. Nord, Manager. Write, telegraph or telephone Blairsden 16.

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The Cloister. Beautiful year-round resort. Surf or pool bathing, golf, tennis, skeet, fishing, cycling. N. Y. Res. Office 630 5th Ave. CI 7-8055.

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Whitehall Inn. On picturesque Penobscot Bay. A distinctive Colonial inn famous for excellent food, gracious service. Amer. Plan \$9-\$12. June 17 to Sept. 14.

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The Atlantis. On the cool Maine coast. Ocean bathing, 18-hole golf at your door, tennis, riding, fishing. R. H. Bryant, owner-mgr.

KENNEBUNKPORT



The Colony

Overlooking ocean, beach and river at picturesque Kennebunkport. Superb food, cocktail bar, spacious porches and lounges. Safe surf bathing, beautiful beach, tennis, fishing, riding and sailing. Churches, shops, two golf courses and Summer Playhouse nearby. American Plan. Boughton Ownership Management—In Winter, The Colony, Delray Beach, Fla. N. Y. Res. Off. 630 5th Ave. Circle 6-6820.

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Black Point Inn. An inn of charm and character; all seaside activities; beach and pool, golf, tennis, boating. Ross W. Thompson, Mgr.

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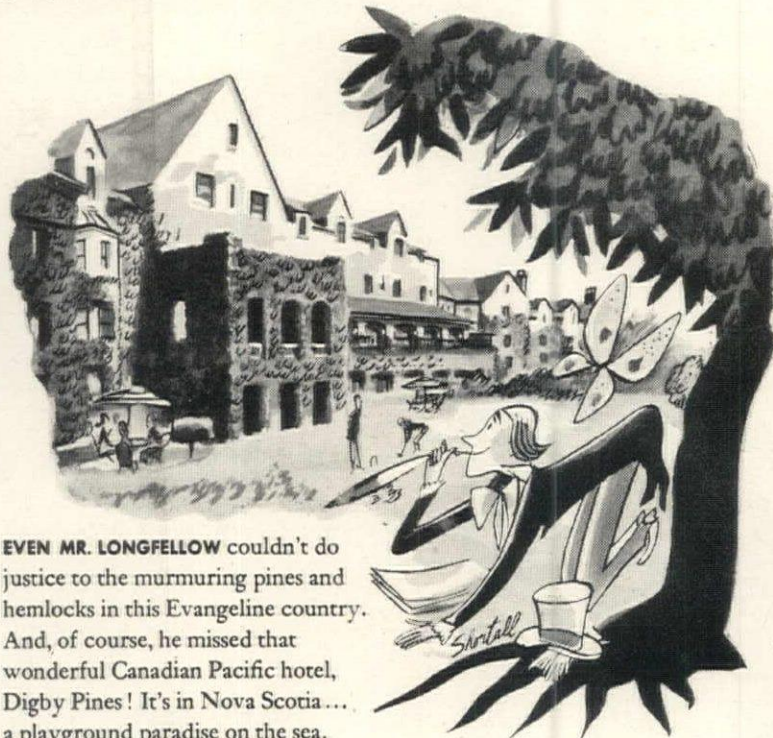
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EVEN MR. LONGFELLOW couldn't do justice to the murmuring pines and hemlocks in this Evangeline country. And, of course, he missed that wonderful Canadian Pacific hotel, Digby Pines! It's in Nova Scotia... a playground paradise on the sea.

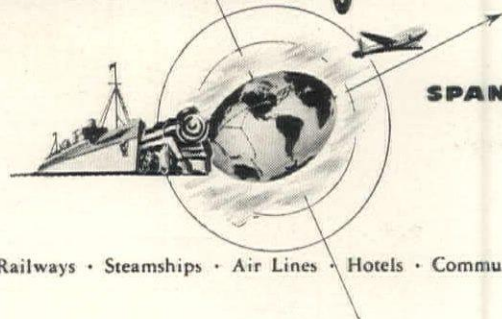


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1948
BRITAIN—HOST TO THE OLYMPICS



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House & Garden

JUNE, 1948

Country carousel

In this issue, HOUSE & GARDEN rounds the corner into summer. On the pages which follow, we take you picnicking in a wild flower garden, sailing the Pacific, visiting vacation cottages beside inland lakes. Here is a pattern of life, blithe as a ride on a merry-go-round and fitted to a grass-roots frame of mind.

As you read on you will come to 11 rooms whose common denominator is that they are all molded in the American Provincial style. They are part and parcel of our way of living . . . as American as a hamburger cooked on an outdoor barbecue, and just as unaffected. After a day on the beach or a long walk through meadows sprinkled with buttercups, the American eye is pleased by a banjo clock on the wall, a Salem rocker by the window.

We are what our past has made us, happiest in the scenes where we grew up. So summer living country-style, and American Provincial design are two sides of the same coin, minted in the U.S.A.



APPROACH TO SUMMER—
Country style

S

UMMER is a voyage of discovery.

Embark on it by succumbing to the warm weather and tossing winter inhibitions out the window. All around you, on beach and fairway, in the woods and beside pools, there is a better way of life.

Lightheartedness invades the steel-ribbed city, turning backyards into bowers and window ledges into potential gardens.

But all of this means nothing whatever unless you do something about it.

So pack away winter physically and mentally.

Wrap it up in crisp white tarletan, airy as a ballerina's skirt.

Walk on sandaled feet into unexpected adventure.

Scrap your winter timetable and stop living by the clock.

Let your days take on a country tempo.

Picnic beside a little brook on the produce of your own vegetable patch.

Drink deep of the beauty of the long twilights.

Dine under the moon in air fragrant with the sweetness of nicotianas.

On the pages which follow, HOUSE & GARDEN rounds up a galaxy of ideas for easy, country-style living.

They will make summer days brighter for you, summer evenings more enchanting.



FYLER

INNOCENT VOYAGE INTO SUMMER ON A DAY IN JUNE



SHULMAN

MR. AND MRS. PAUL J. HOWARD'S BEACH PAVILION AT BALBOA, CALIFORNIA

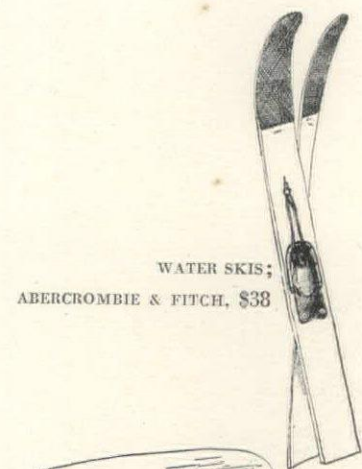
A boat means summer at its best

THE accessories on this page will take you from a Rocky Mountain lake to an Atlantic sailing race. They add up to every American's idea of a summer which is just about perfect. Start with the picnic basket of woven ash, and the vision it conjures up of tiny, tempting sandwiches of cold lobsters, fresh corn to be roasted on the ear over the coals. Hot food never tastes so good as on the water, so if you've planned an all-day sail, take along the light stainless steel dispenser, *below*. Pouring drinks at the turn of a spigot, this 2¼ gallon container can also quench the thirst of a large evening beach party.

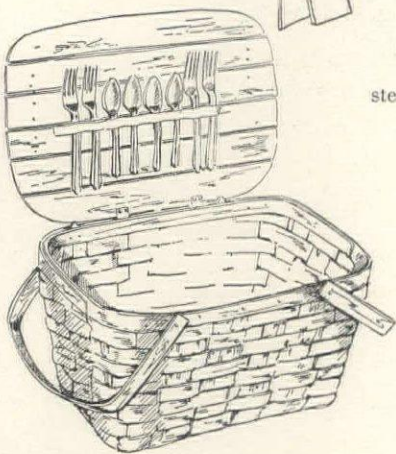
This year, fishermen will flog the flashing waters of the quiet northern woods with a sensational new glass-fiber fly rod, *right*, whose performance is said to improve on that of the best bamboo. Teen-agers will skim the surfaces of lakes and climb the smooth, majestic

Pacific swells on water skis. Aboard the little knockabout sloop, *below*, the younger fry will learn its first lessons in seamanship. Where there is water

you will also find deck shoes, sun tan lotion, dark glasses, all of them, tokens of the wonderful long summer ahead.



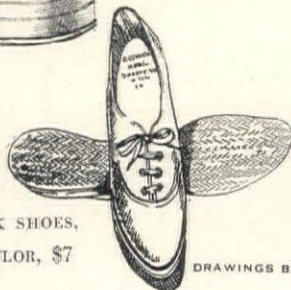
WATER SKIS;
ABERCROMBIE & FITCH, \$38



PICNIC BASKET WITH
STAINLESS STEEL CUTLERY,
WANAMAKER, \$3.25



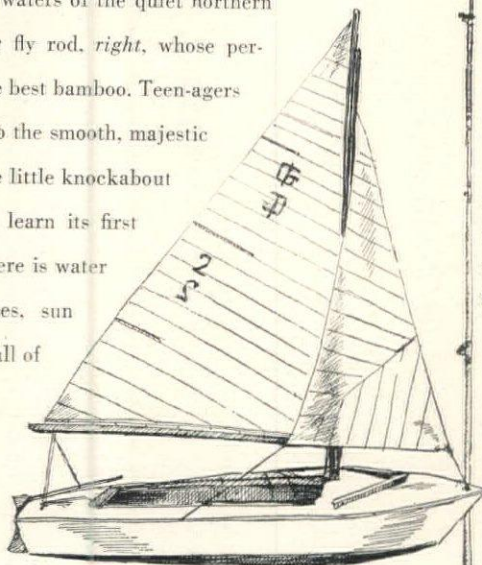
DISPENSER FOR FOOD
OR DRINKS,
ABERCROMBIE & FITCH, \$28



DECK SHOES,
LORD & TAYLOR, \$7



SUN TINT,
HELENA RUBINSTEIN, \$1



12' SAILBOAT,
ABERCROMBIE & FITCH, \$595



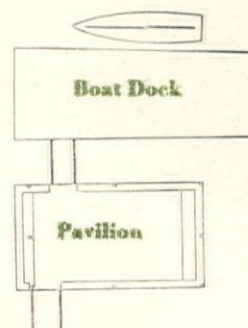
SUN GLASSES,
AMERICAN
OPTICAL CO., \$1.70



HOWARD GLASTIK
WONDEROD,
SHAKESPEARE CO.,
\$60

Opposite:

Point of departure for a day's sailing, setting for picnic lunches, all-round bath cabin, this 12' x 20' pavilion is flowered in luxuriant California style with hanging baskets of fuchsias, geraniums, lobelias, dwarf dahlias. It looks across the bay to Lido Isle. Blue Pacific skies and water set off its pink roof, bright sun mats.



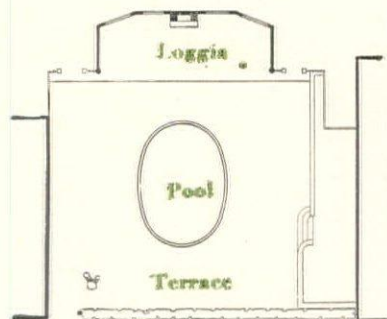
DRAWINGS BY DE MARSAN

A loggia means more outdoor living

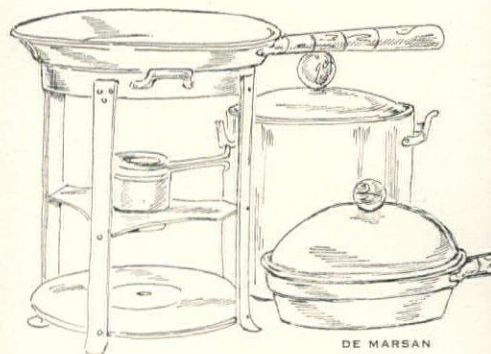


MR. AND MRS. GERARD B. LAMBERT'S LOGGIA IN MANCHESTER, VERMONT

KERTESZ



GROUND PLAN OF THE LAMBERT GARDEN

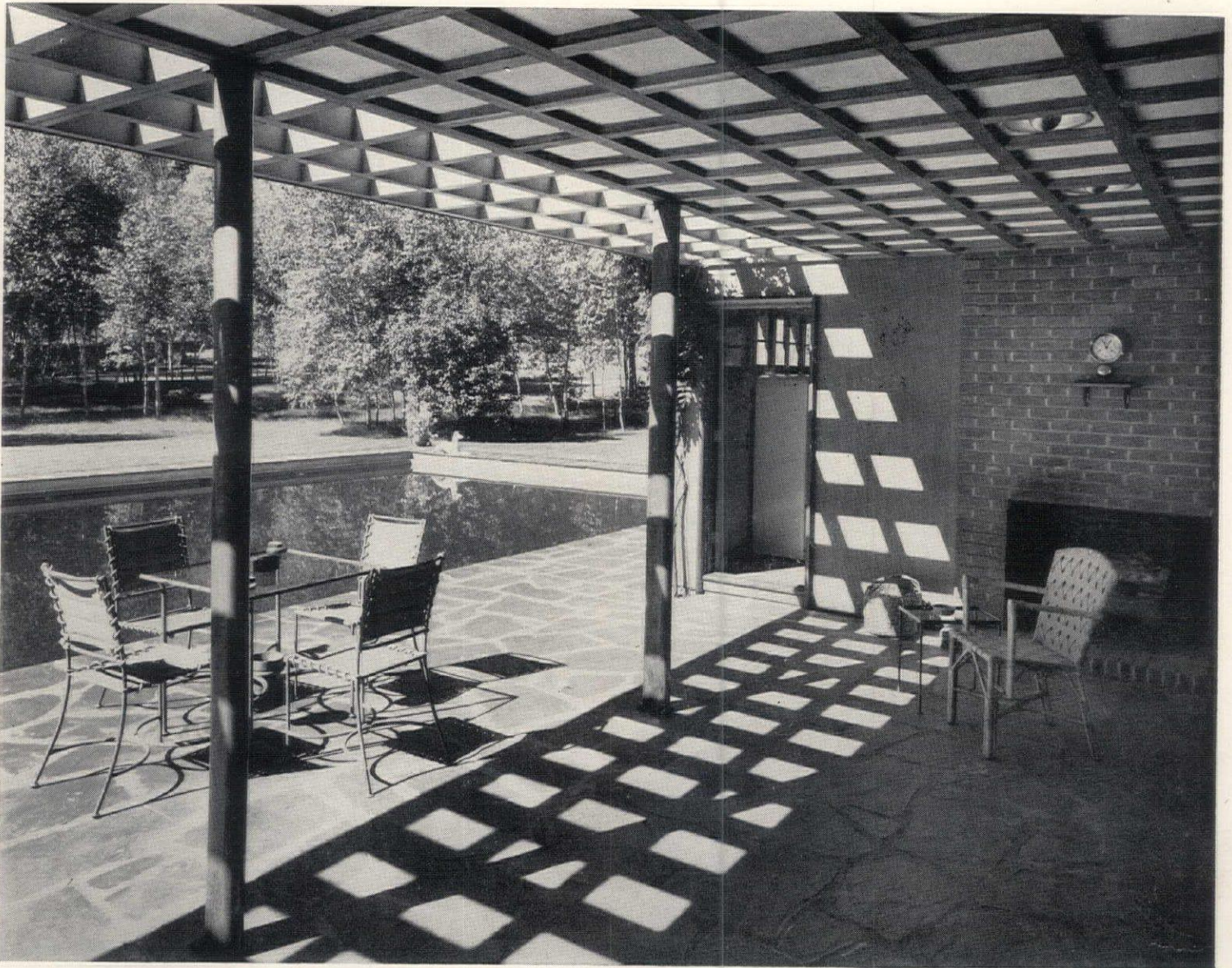


DE MARSAN

BUFFET MASTER:
HAMMACHER SCHLEMMER, \$70

THANKS to louvers and a welcoming fireplace, hot Vermont sun and cool Vermont evenings are equally enjoyable in this garden sitting room of the Lamberts' house on the golf links at Manchester. The loggia, which turns its back to the road to take maximum advantage of a small garden, is in continuous use for everything from post-golf cocktails to buffet meals. The paving is Vermont marble. Easy blending of old and modern furniture is accented by turquoise cushions, a white iron stand of bright begonias set in prim rows.

A swimming pool means more relaxation

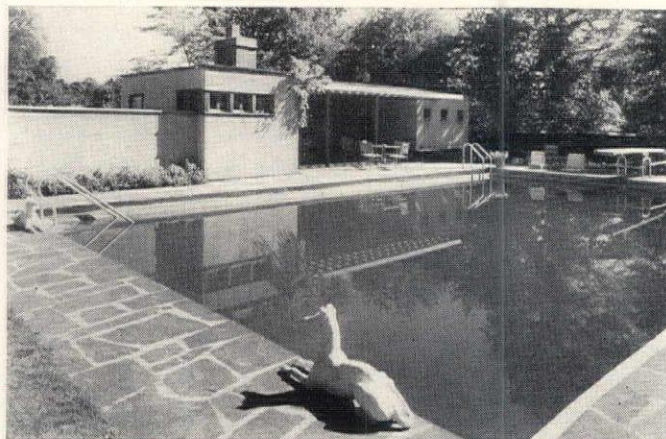


MR. AND MRS. COLE PORTER'S POOL IN WILLIAMSTOWN, MASSACHUSETTS

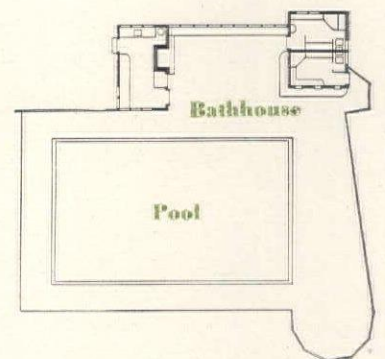
KERTESZ



DOUBLE-SUN CHAISE:
SIERRA FURNITURE CO., \$105

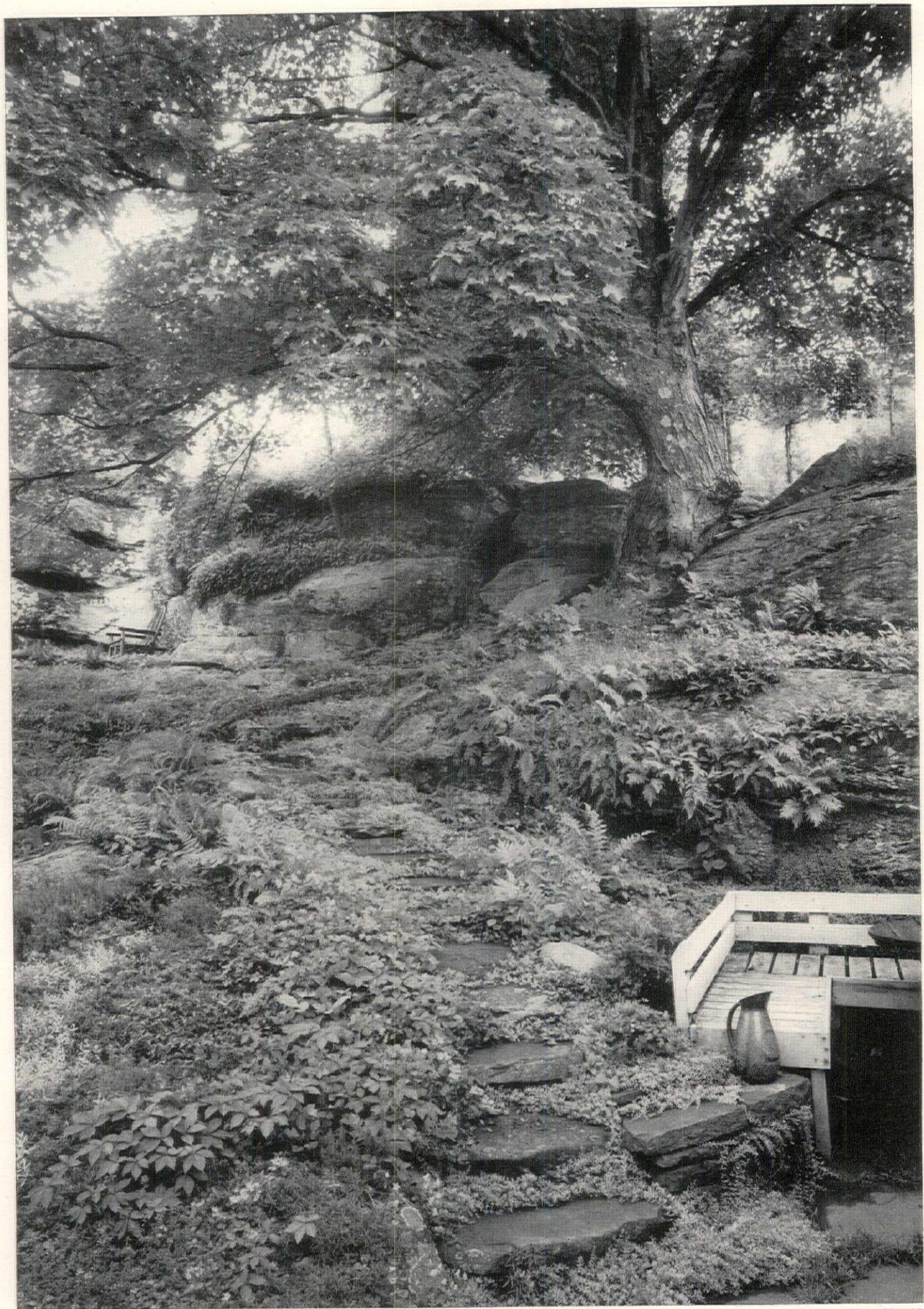


EDWARD R. TAUCH, JR., ARCHITECT



PLAN OF THE COLE PORTER POOL

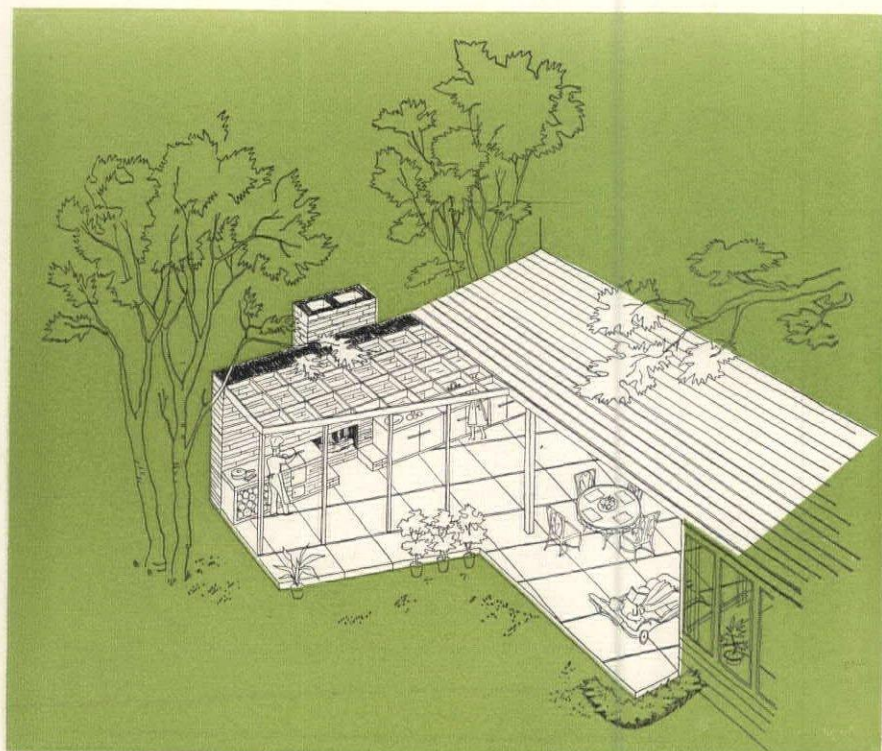
PERFECT antidote for hot weather, this 50-foot pool is a magnet for the Cole Porter guests, a center for informal parties and day-long lounging in deep chairs. Edward R. Tauch, Jr. designed it to reflect the low plywood bath house and birch trees retained from this terrace's original marsh site. An overhead lattice creates an agreeable sun-and-shadow area between bathhouse and bright water. A small serving pantry makes entertaining easy. The engaging greyhounds which watch over bathers were given to Mrs. Porter by Mainbocher.



TOM LEONARD

MR. AND MRS. HERMON MORE'S GARDEN IN WOODSTOCK, NEW YORK

THIS glade garden is successful because of its uncontrived look. Note here the use of the tree as a center of interest, the careful placement of steps, the blending of vines, ferns, irises and wildflowers. This is a favorite spot of the Mores (he is Curator of the Whitney Museum) who often use it for outdoor meals.



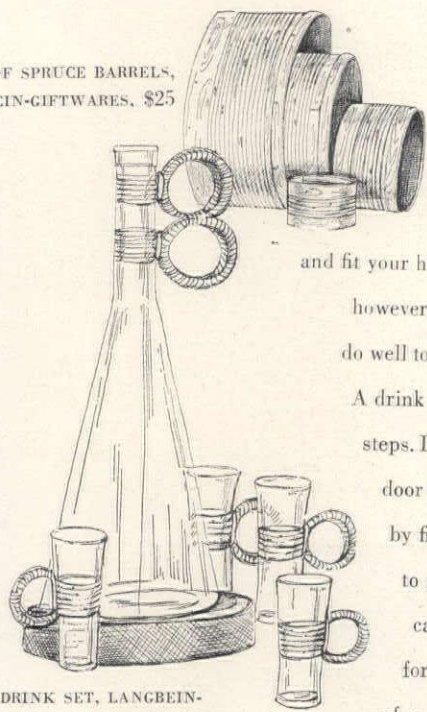
MADELAINE THATCHER

WHY NOT BUILD A BARBECUE ONTO YOUR HOUSE? FOR DETAILED PLAN SEE PAGE 160

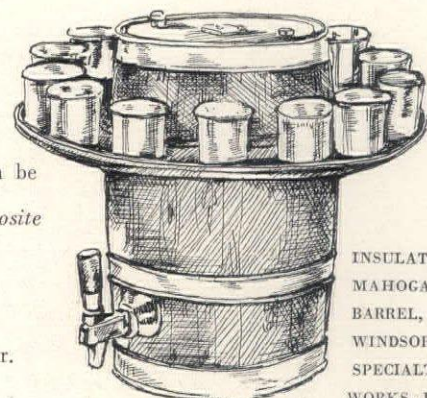
A barbecue means easier meals

THAT most informal summer entertainment, the barbecue, can be handled in many ways. You can pick a spot such as the one *opposite* and fit your hearth into it so deftly that it seems to have grown there. In many cases, however, the natural beauty is apt to be offset by a long haul, so you would do well to buy weather-resistant furniture (on wheels) which can stay out all summer. A drink dispenser which requires no bartending, *above, right*, will also save you steps. If, on the other hand, you build the self-sufficient, undisguised outdoor kitchen *above*, you can make it ultra-competent and well-equipped by filling the walls with pots, pans and fire irons. Lastly, if you want to grill supper out-of-doors with no fuss or ritual, the *cooking cart below* can be plugged into an electric wire run through a window. Recommended for all types of barbecuing are the other items shown here: a series of graduated wood containers to hold appetizers, or fruit, or the makings of your meal; a rattan-bound Pyrex jug-and-glass set as serviceable for iced tea as for steaming coffee; cooking gloves with padded Fiberglas palms.

SET OF SPRUCE BARRELS, LANGBEIN-GIFTWARES, \$25



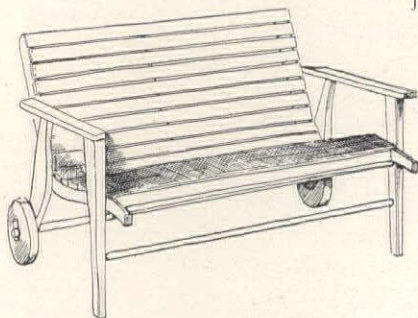
DRINK SET, LANGBEIN-GIFTWARES, BOTTLE \$10, GLASSES \$1.50 A PIECE



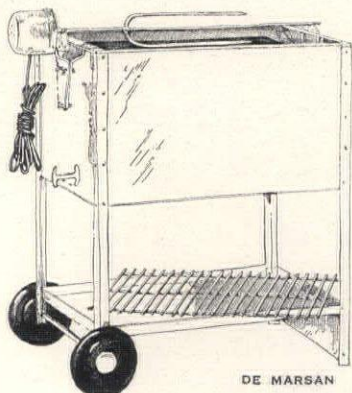
INSULATED MAHOGANY BARREL, WINDSOR SPECIALTY WORKS, INC. BAR MART, \$70



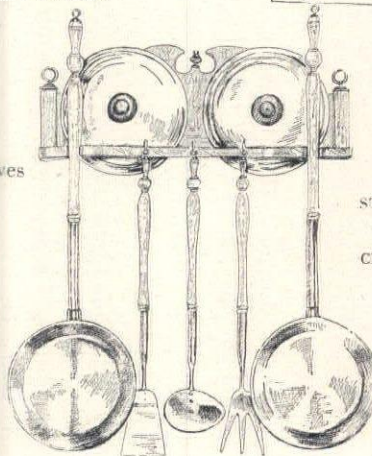
COOLMITS, SELLECK INDUSTRIES, \$1.50 A PAIR



WEATHER-PROOF WHEELED BENCH, DILLINGHAM MFG. CO., \$33



DE MARSAN



STEDE COOKERY TOOLS WITH MAPLE RACK, CLAUDE SPERLING, \$75

PATIO CHEF WITH ELECTRIC TURNING SPIT AND GRILL, F. S. WEINBERG CO., \$65

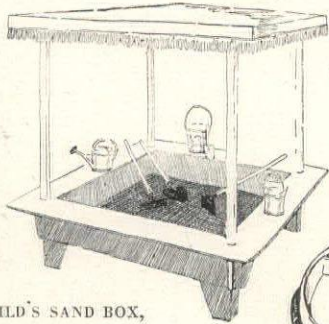
A city garden means cooler evenings in town



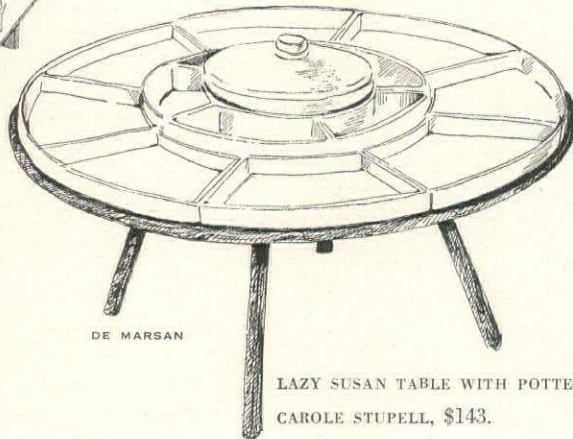
FOLDING SERVING CART,
HOUSE OF
ITALIAN HANDICRAFTS,
ABOUT \$100.

EVEN a small back yard can be a surprisingly good substitute for the country. Make the most of its length by perspective aids such as a narrow pool stretching away from the eye. Pave different levels and accent them with flowers, or plant a leafy corridor leading to a gay little pavilion. For efficiency, choose accessories such as a folding drink wagon, a Lazy Susan lunch set fitted to its own table. For atmosphere, buy a low bent-willow seat to stand against a white fence. For maximum use, install a sand pile

where your child can spend his day. For verdure, carry your planting scheme to every window box. *Below and opposite* we show the back yards of people who summer in New York but create the illusion of being 1,000 miles away.

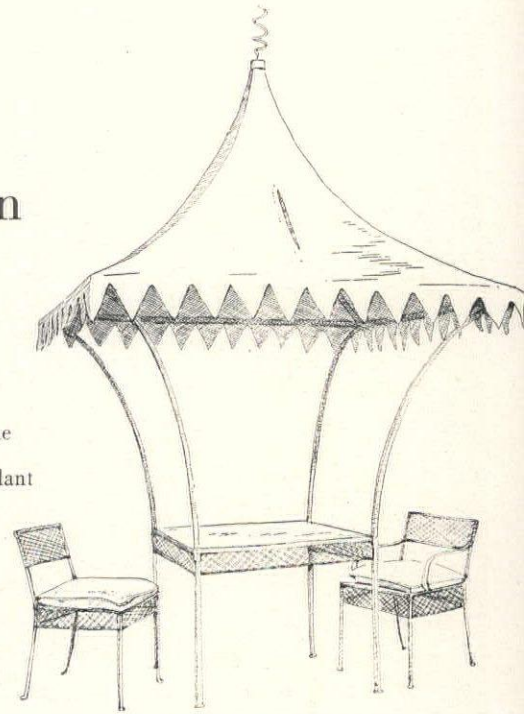


CHILD'S SAND BOX,
F.A.O. SCHWARZ, \$50.



DE MARSAN

LAZY SUSAN TABLE WITH POTTERY INSERTS,
CAROLE STUPELL, \$143.



GARDEN SET, ANDERSON & BARLOW:
TABLE \$365, ARMCHAIR \$39,
STRAIGHT CHAIR \$37.



WILLOW CHAIR,
HAMMACHER SCHLEMMER, \$42.



KERTESZ

MRS. ARTHUR H. KUDNER'S SWIMMING POOL IN HER NEW YORK GARDEN

BECAUSE she has often visited Hawaii, Mrs. Kudner created an island patio in town. Designed by William Pahlmann, it ends in a lanai containing dressing room and bar.



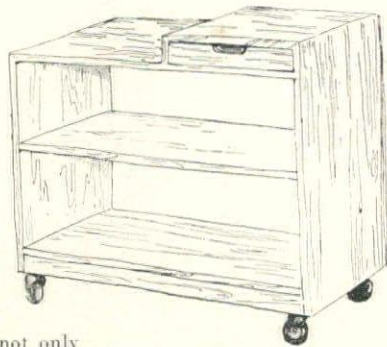
KERTESZ

MR. AND MRS. RODMAN B. MONTGOMERY'S GARDEN IN NEW YORK

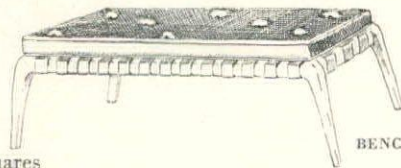
THIS beguiling garden (a standard-size New York city back yard) makes good use of several levels and enjoys enviable privacy thanks to thick plantings of Japanese cherry and magnolia. The flowers in the library window boxes blend with the scheme, give color to the garden side of the house.

Sturdy furniture means less upkeep

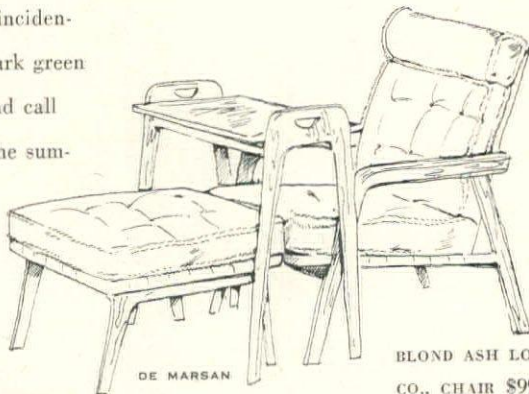
THE season of open doors is the time when your furniture proves its real worth. In town just as much as in the country, practicability is the first thing you have a right to ask of it. If you furnish with this idea foremost, you cannot fail to achieve the cool, casual look that makes the charm of summer houses. Take, for instance, the firm-set, plastic-strapped chairs *below*. They not only look right but will serve you well. The pale, scrubbed cleanness of Habitant pine, *opposite*, will appeal to your sense of touch besides simplifying your upkeep problems. The comfortable extension chair and utility table on this page suit the tempo of the season. The blond webbed bench is more inviting than a heavy upholstered one. For further cool effects, hang tropical, easy-to-dust split bamboo blinds at your windows. Replace winter rugs with squares of sisal matting. Decorate with solid colors, using soft earth tones that recall sand, straw, fresh-cut boards. Make pattern incidental, accent your rooms with great bunches of glossy dark green leaves. Treat simple ornaments as collectors' items and call attention to them importantly. If you have to spend the summer in the city, you can at least have the lift of living in brighter, fresher, friendlier rooms.



PORTABLE BUFFET, MANUEL MARTIN CO., \$100



BENCH OF HARD WHITE ASH, FICKS REED CO., \$50



BLOND ASH LOUNGE GROUP, FICKS REED CO., CHAIR \$99, STOOL \$37, TABLE \$30



KERTESZ

Opposite:

BLUEPRINT FOR SUMMER EASE. TOWN OR COUNTRY STYLE

At home in a Maine camp or city apartment, the pieces of Habitant knotty pine furniture in the blond color scheme excel at all-round usefulness. The game table doubles for dining (\$95), the upholstered settee divides into three chairs (\$211). Wing chairs are about \$88 apiece, side chairs \$17, breakfront \$258. Furniture at W & J Sloane, New York; Bullock's, Pasadena; Stix, Baer & Fuller, St. Louis; Meier & Frank, Portland, Ore. Additional stores and shopping information, page 180.

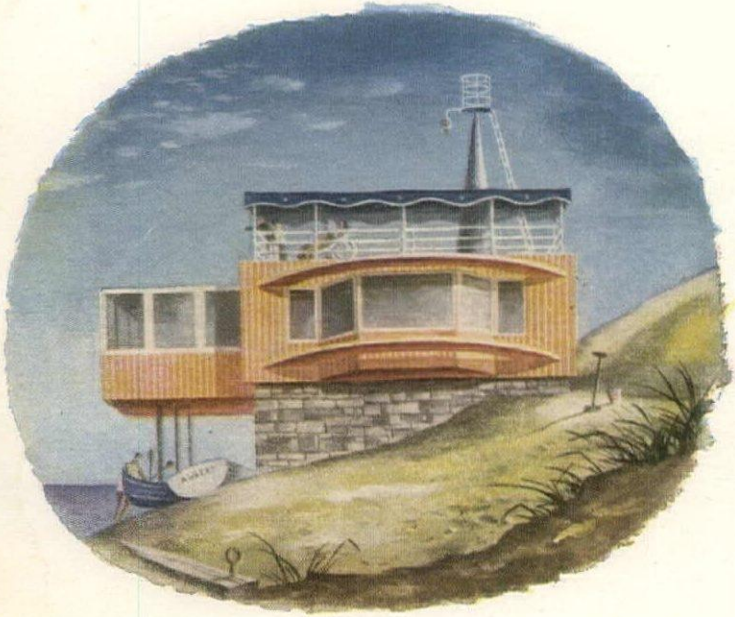
Left:

FOR THE CASUAL LOOK:
HARDWOOD FURNITURE THAT LOOKS LIKE BAMBOO,
GLASS-TOPPED, GREEN AND WHITE STRAPPED,
TABLE \$50, CHAIRS \$20 EACH.
BY AMERICAN CHAIR CO.

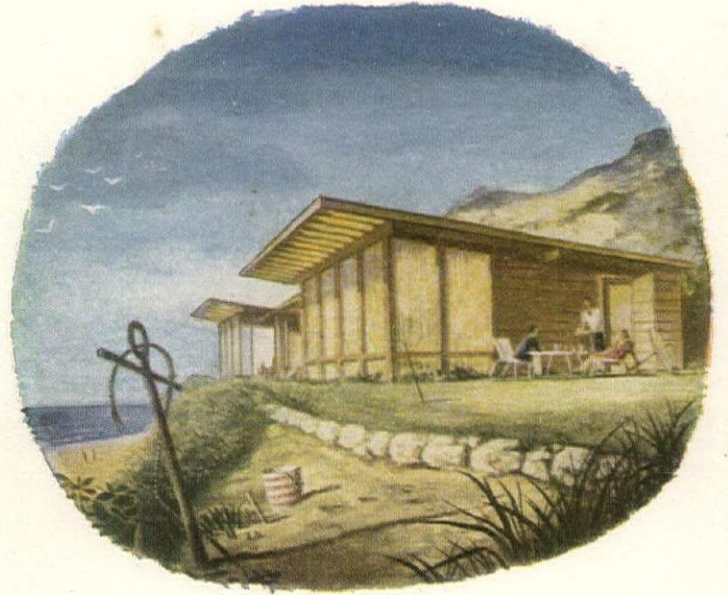


KERTESZ

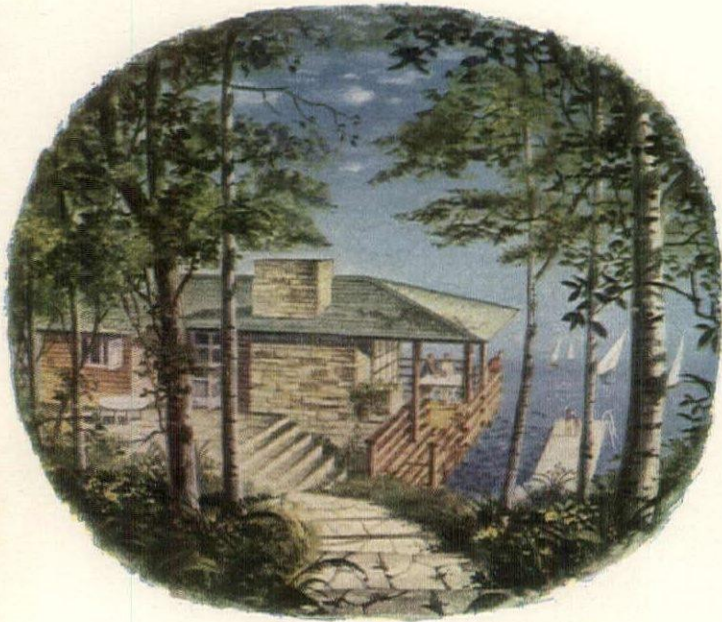
A ROOM WITH THE "THREE C'S" OF SUMMER LIVING: COMFORT, CHARM, CHARACTER



Beach House overlooks Barnegat Bay and the Atlantic



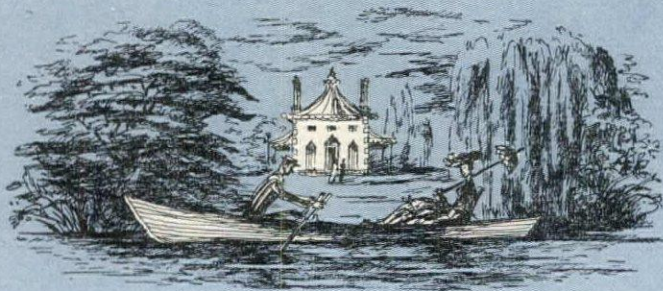
Cottage at Malibu Beach, has wide view of the Pacific



Boat House anchored to the bank of Lake Cazenovia



Cabin in the Viking tradition, built on Lake Superior



THESE FOUR HOUSES ARE SHOWN IN DETAIL ON THE NEXT SIX PAGES

1. Beach House at Barnegat City, New Jersey, *below*
2. Boat House at Cazenovia, New York, *page 96*
3. Cabin on Lake Superior, Minnesota, *page 98*
4. Cottage at Malibu Beach, California, *page 99*

Vacation houses

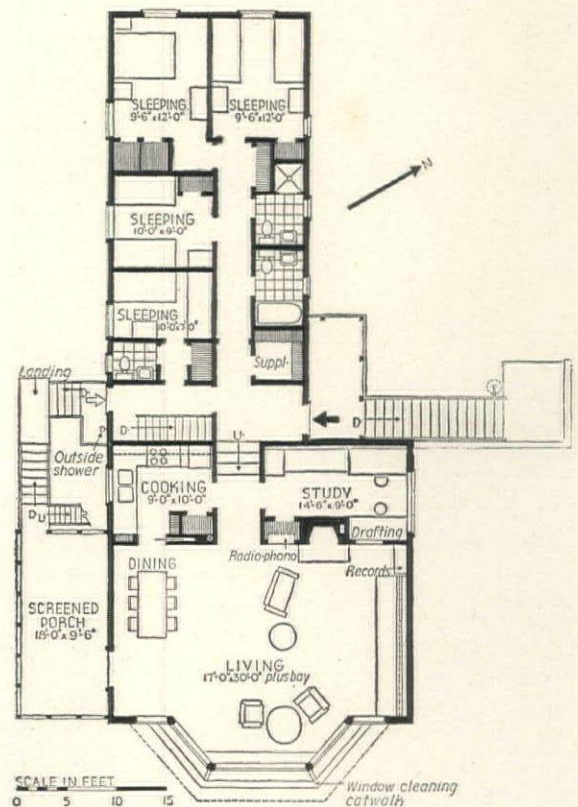
1. Beach House on a sandspit between Barnegat Bay and the Atlantic; roll roofing is used inside the walls to help make them seaworthy.

Mr. and Mrs. Robert Montgomery Brown have a fondness for lazy, seashore week ends. Their beach house at Barnegat City, New Jersey, is like a second home used throughout the year. It climbs a high sand dune with garage underneath and living quarters on top. The plan centers on the living room where Mr. Brown says, "you can sit at the big windows and see 180° of grass, sand and water." Because the Atlantic coastline turns at Barnegat Inlet, north-south shipping passes right in front of the house. On such an exposed location, weather-tightness is a major problem. Architect Brown covered the wood sheathing with heavy roll roofing, sealed with asphalt paint. Then, with 1" x 3" wood strips he created an air space between it and the exterior redwood siding. Water, wind-driven through the outside shell, simply runs out at the bottom of the wall. More data on page 154.

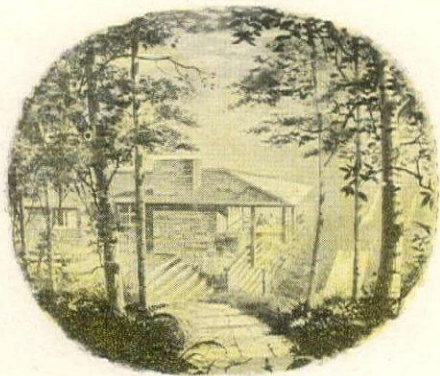
ROBERT MONTGOMERY BROWN,
owner and architect



A BAND OF WINDOWS LOOKS STRAIGHT OUT TO SEA



THE PLAN is in two parts separated by a hall which connects the two entrances. In the main wing, living room, study and kitchen open affably into each other. The other wing is simply a dormitory with four bedrooms, three bathrooms.



2. Boat House anchored to the bank of Lake Cazenovia, has dressing rooms on lower floor which can be used for extra guests and a spacious living room upstairs

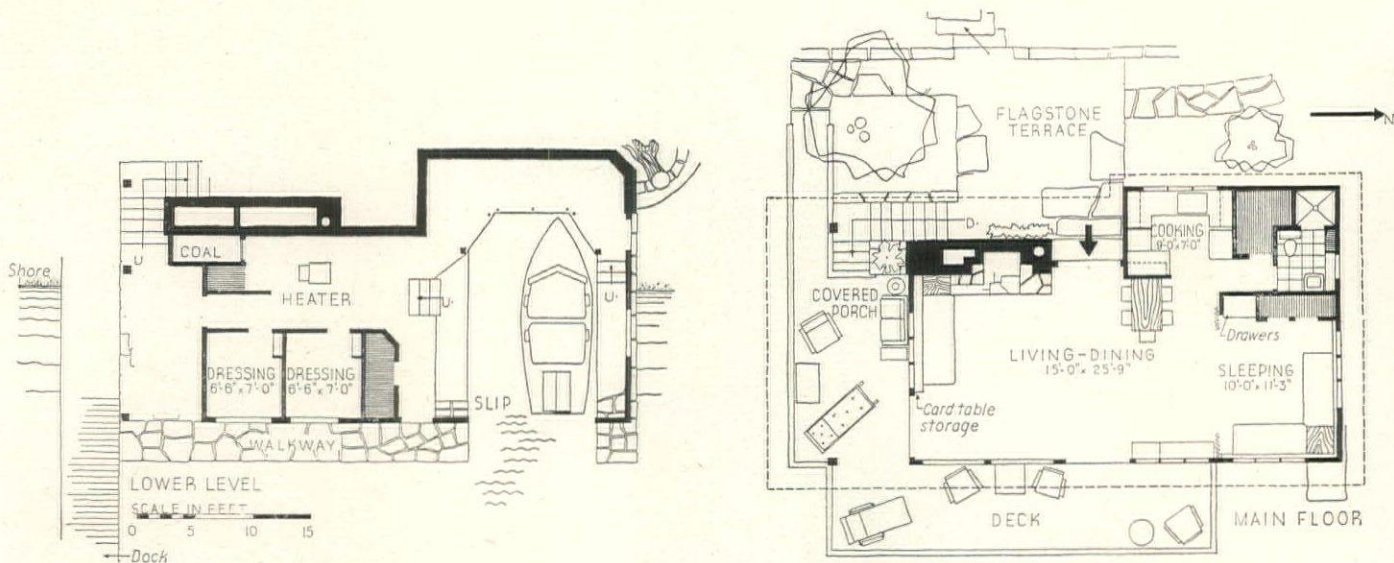
MR. AND MRS. MOSES WINKELSTEIN, *owners*

WILLARD SMITH, *designer*

ON the shores of Lake Cazenovia, New York, designer Willard Smith built a boat house for Mr. and Mrs. Moses Winkelstein, in which they lived until they finished a larger house on another part of their 22 woodland acres. It serves now as a guesthouse, is an ideal summer place for a family which loves the water. Space is used frugally when it comes to sleeping quarters, kitchen and utilities; prodigally for a big living room and porches. Since they like spending their days outdoors, this works well. Even when it rains, they can watch the changing moods of the lake through walls made almost entirely of glass. The house is simplicity itself to run, with its neat kitchen, its polished floors and cheerful country colors. For complete building information, see page 140.



A DECK OVER THE WATER opens from the big, second-floor living room, overhangs a stone-flagged walkway below. Wide eaves offer partial shelter. Sturdy furniture can be left out in any weather. This side of house is nearly continuous glass doors and windows.

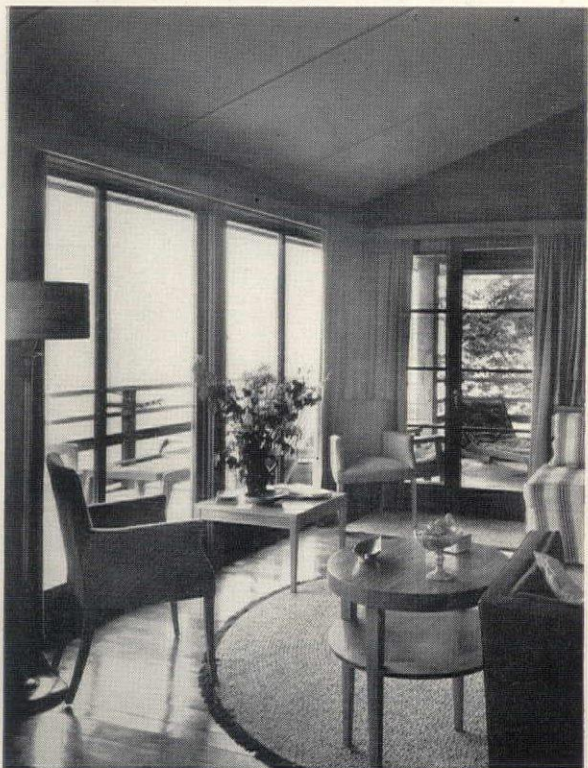


PLANS OF THE TWO FLOORS show how the downstairs is largely utilitarian, with living areas on the second floor. Lower level has two dressing-bedrooms; the boat slip faces the water; heater and coal bin are fitted into the bankside. The living room above (shown at the right) continues onto an open deck and roofed porch, on the south and east, for outdoor living.



GILBERT ASIK

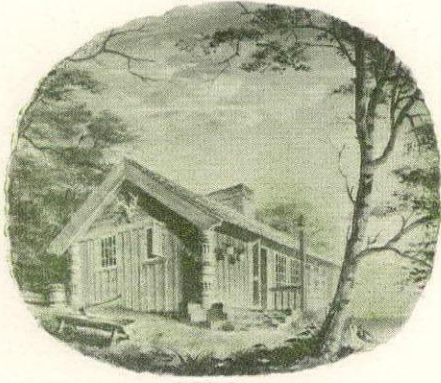
BIG LIVING ROOM COUCH beside the stone fireplace, can double as two beds (a second one, built like a trundle bed, pulls out from under the couch). Card tables are stored in a compartment behind it, which also supports the cushions. The ceiling follows the roof line, rises sharply to make the room look larger and cooler.



TALL WINDOWS on the lake side of the living room, overlook the open deck. In contrast to bulky porch furniture, indoor tables and chairs, though simple, are graceful. Polished floor with scatter rugs is suitably shipshape, very easy to clean.



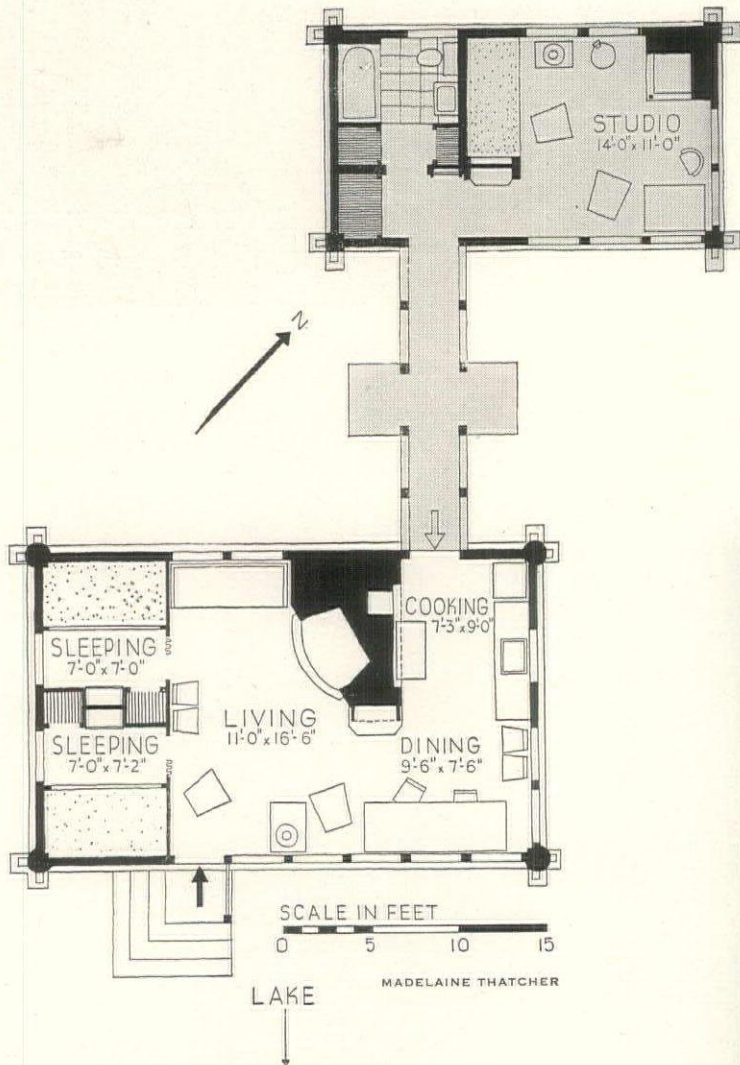
COMPACT AS A GALLEY, the kitchen adjoins the living room dining table. Cabinets are of wood to match the walls of the main room. The counter in the foreground is a work and serving center. The floor is linoleum.



3. Cabin in the Viking tradition, sturdily built by hand from trees felled along the wooded north shore of Lake Superior, is cheerful and informal, inside and out

MR. AND MRS. EDWIN H. LUNDIE, *owners*
EDWIN H. LUNDIE, *architect*

BECAUSE they like their summer week ends to be no trouble at all, Mr. and Mrs. Lundie built this tiny house, bright and simple as a Scandinavian cabin, in the woods beside Lake Superior. It is so exactly right in its Minnesota setting, that Mr. Lundie has been busy designing more like it ever since it was finished. Part of its charm lies in the fact that its timber and lumber were cut and sawed from the adjacent forest, its frame mortised, tenoned and assembled with doweled joinery by Minnesota craftsmen. No small part of the native craftsmanship lavished on the house, inside and out, was contributed by the Lundies themselves. Mr. Lundie built the dresser at the end of the fireplace, the pair of milking stools beside the hearth, the trestle tables, several wooden chandeliers and the kitchen cabinets. In keeping with the rest of the scheme, the floor is of random-width boards, face-nailed with square iron nails. For complete building information, see page 142.



THE CABIN IS IN TWO PARTS but all on one level. A covered walk links the main house on the lake side with a studio and bathroom in the woods. This wing, with its built-in bunks, doubles as a guest bedroom. The living room fireplace of brick and stone has a high hearth. It is placed so that it serves both the living and dining areas and is a real boon on chilly days.

KENNETH M. WRIGHT STUDIOS



IN FRONT OF THE FIREPLACE, you look directly into the dining section of the living room and through to the peasant kitchen. The timbers which form the frame of the house were shaped by a broad-ax, and can be seen inside the cabin. Much of the appropriate furniture was made by Mr. Lundie.



4. Cottage at Malibu Beach stretches out to parallel a broad view of the Pacific; walls of redwood and glass are impervious to the salt air

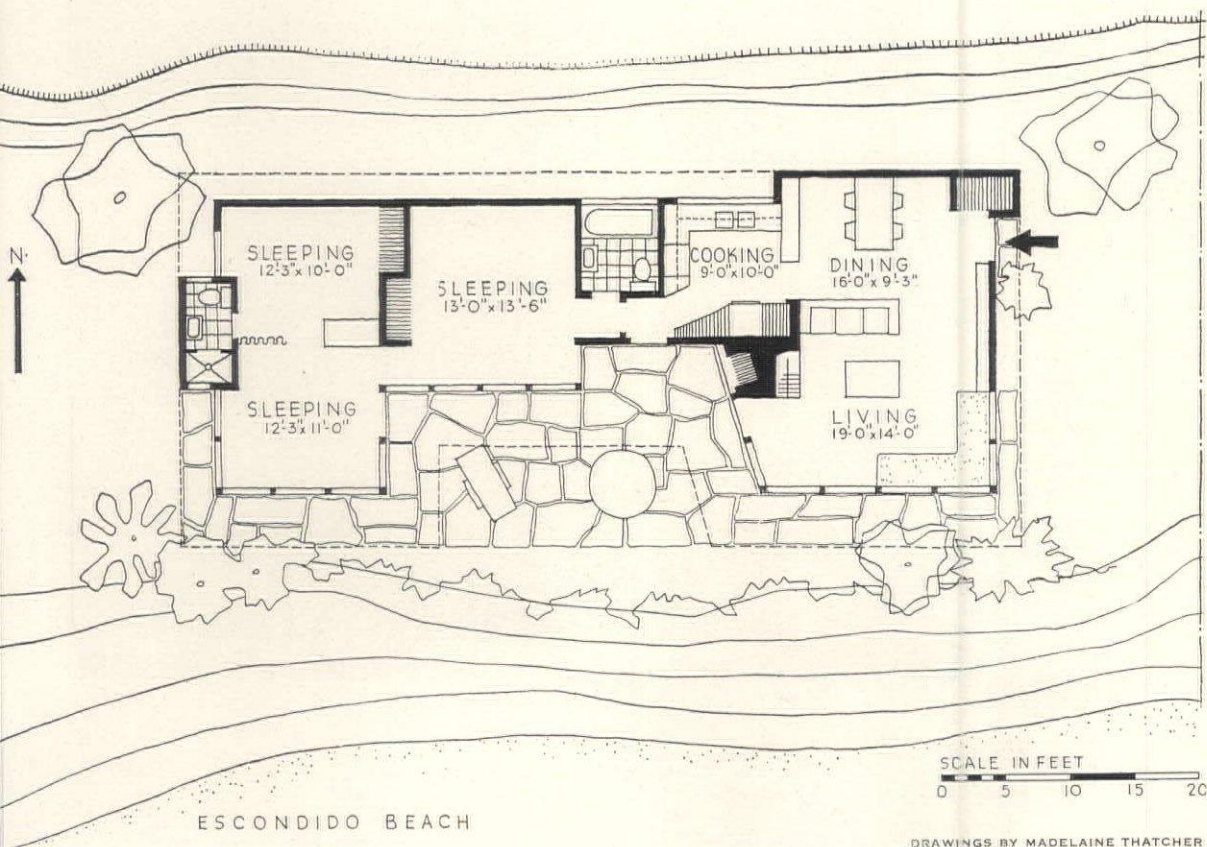
MR. AND MRS. DUDLEY MURPHY, *owners*
GRISWOLD RAETZE, *architect*

THE Dudley Murphys' cottage at Malibu Beach was built as an escape from their town house, which is so large that it takes up a lot of their time. There were to be no servants and, if possible, no maintenance problems. After talking it over with architect Griswold Raetze, they settled on a modern house, not for its architectural style, but because theirs is an informal way of living. They dislike clutter and delight in the simplicity of good craftsmanship. To make sure that the house would be clean-cut to the last detail, Mr. Murphy was his own contractor, and did a part of the work himself. A broad view and a narrow property determined the plan. Interiors were designed to be easy to care for. For building information, see page 145.

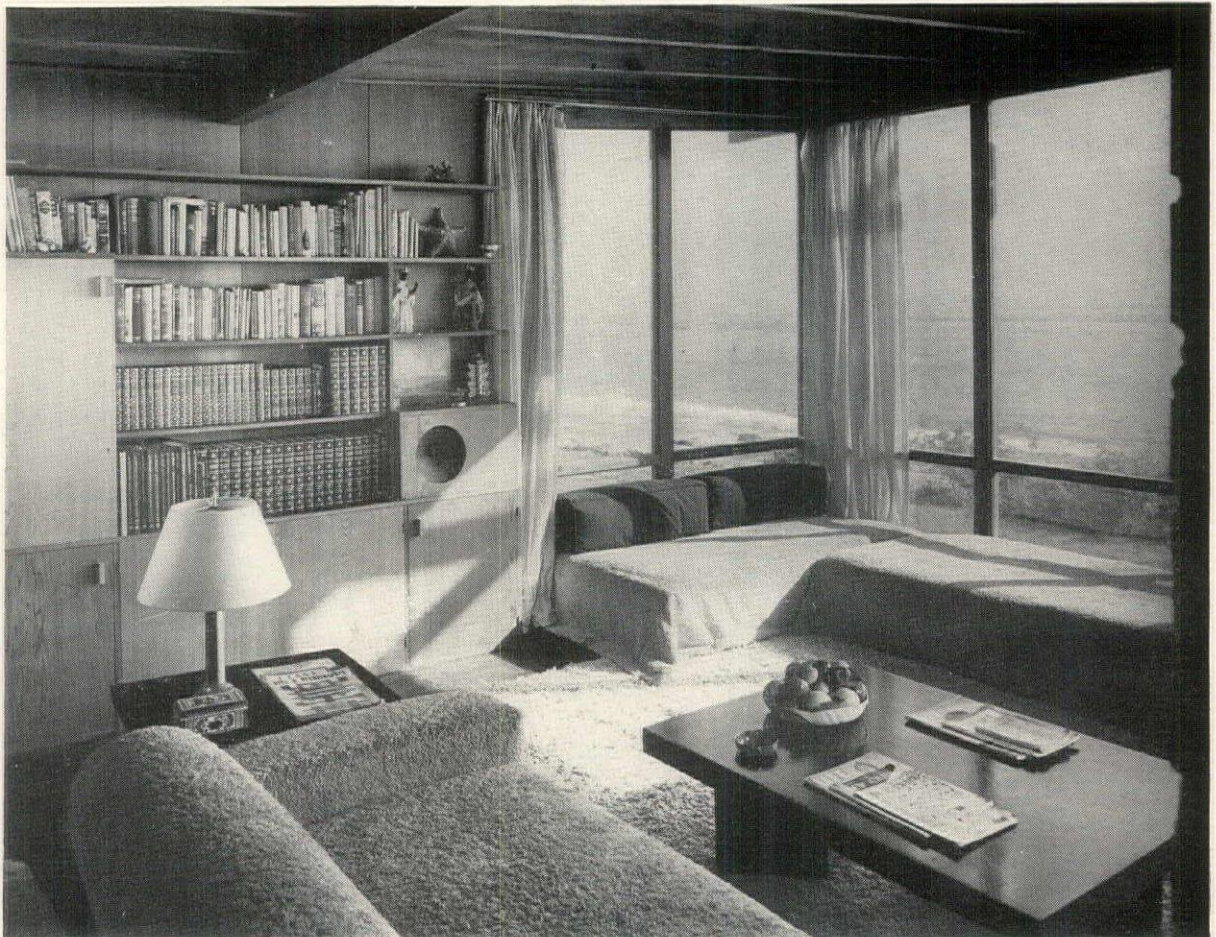
SHULMAN



THE PATIO is tucked in between two wings of the house: living room at right, bedroom wing at left. A shelf built on the bottom half of a Dutch door serves as a pass counter from the kitchen. An outdoor barbecue, back-to-back with the living room fireplace, shares the chimney.



THE HOUSE is on a narrow ledge at the base of a rock cliff facing the sea to the south. There are three separate outdoor spaces marked off by the irregular shape of the plan: a grass terrace at the entrance (shown in the painting, above), a patch of garden off the bedroom wing, and a flagged patio walled in between the living room and study-guest room projections. A folding partition in the west wing offers a choice of one large study-guest room or two smaller bedrooms. Kitchen is just a few steps from either dining room or patio. One of the bathrooms has an alternate outside entrance used by bathers.



THE LIVING ROOM is alive with color. There are beige couches, blue pillows, black tables, a white rug and curtains of yellow theatrical gauze. Wall-wide windows of fixed glass frame a seascape of the Pacific. On crowded week ends, the low couches turn into extra beds for guests. Mr. Murphy built the redwood bookcase wall himself.



FIREPLACE has intimate, human scale in contrast to the broad ocean view. A range of textures—unfinished brick and redwood, lacquered tables, polished tile floors, rough cotton rugs—gives variety to the room.

DINING SPACE is near the efficient little kitchen but separated from it by a pass-through counter and a flexible wood screen. Family breakfasts and informal lunch are served at the counter. Couch at left faces windows and the living group in the picture at the top of this page.



SHULMAN

Opposite:

TWO WINGS extend into a view of the ocean and the California coast. Edge of the roof is a crisp line of chartreuse against the rock cliff. Materials were chosen to wear well in the salt air.





Use floribundas as shrubs

Tall varieties of these new hardy roses, when properly pruned, and grouped with other shrubs, will give you successive bloomings

PATRICK J. MCKENNA

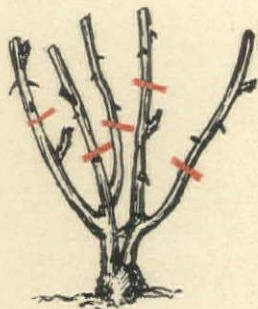
THE merging of the hybrid tea roses with the hybrid polyanthas gave birth to a new type of rose that combines the large size of the hybrid tea with the constant blooming qualities of the polyantha. Greater resistance to low temperatures and less susceptibility to disease have also been added. Unofficially known as "floribundas," the members of this class of roses grow to such proportions, and are adapted to such a variety of soils and conditions, that they are no longer suited to the bedding method which for generations we have followed in growing general varieties. Some of them are best treated as shrubs to be included in shrub arrangements.

The cluster-forming habit, a trait inherited from the polyantha parent, produces a great pro-

fusion of bloom over a very long period. Beginning just at the end of the late spring shrub display, they offer the most logical material for prolonging the color right through midsummer, with a fresh spurt through autumn until frost. Thus they are aptly fitted to brighten up areas that would otherwise have little but foliage to offer the garden for a greater part of the season.

The floribunda varieties that fit best into a shrub arrangement plan are: Salmon Spray, growing over 4 feet tall with good foliage and large rosy-pink flowers, not salmon as the name implies; Betty Prior, of similar habit and height, but light pink; Mrs. R. M. Finch, an old-time polyantha, very vigorous and hardy. The peach-pink flowers are (Continued on page 136)

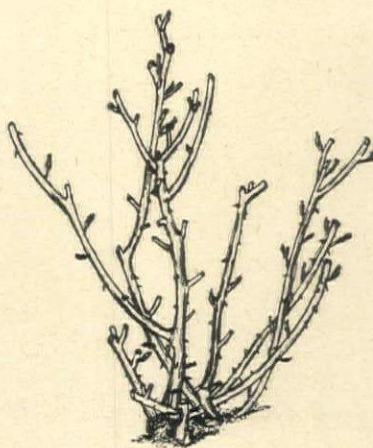
Steps in pruning floribundas for shrub effects



NEWLY-PLANTED floribundas are pruned as indicated to start the framework for future shrub forms.



THREE-YEAR-OLD BUSH that was pruned annually to encourage spread and to maintain height.



SAME BUSH PRUNED. Note the canes that are cut low, thus encouraging growth from the base.

A. BROHMER MCKENNA

AND

SEVERAL LARGE AND BUSHY FLORIBUNDAS PRODUCE QUANTITIES OF PINK FLOWERS

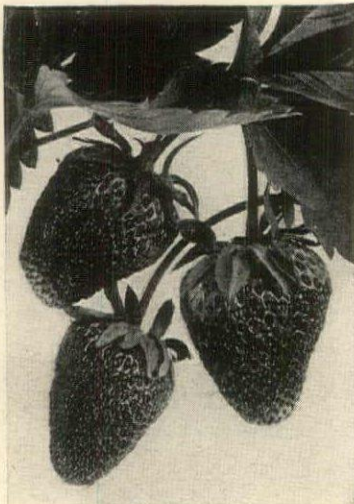
Why not grow small fruits and grapes in an informal orchard-garden?

BY GEORGE L. SLATE

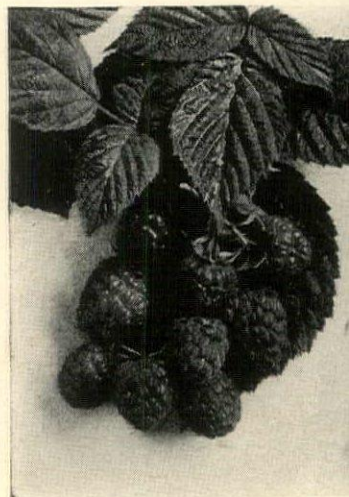
EDITOR'S NOTE: *The author is Associate Professor of the Division of Pomology, Geneva, New York, maintained by New York State Agricultural Experiment Station, Cornell University.*

IF you love food and have a green thumb, nothing should stop you from growing small fruits and grapes in your garden. They are well worth the effort. You will have your reward when you pick choice strawberries in the dewy coolness of a June morning, to be eaten with thick country cream an hour later. And again when you line your larder shelves with bright jars of home-preserved jams, jellies and juices. Or pack your freezer with strawberries and raspberries. Finally, they are not difficult to grow, need less room and much less spraying than tree fruits.

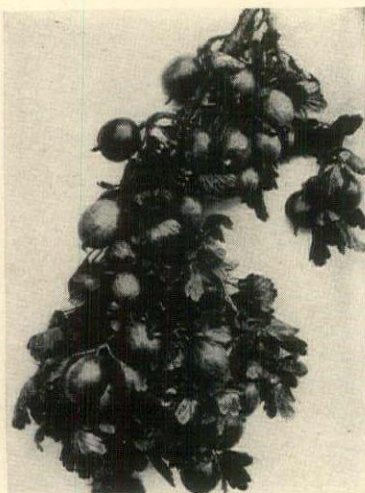
A successful small fruit garden is the result of wise planning. First pick your site. It will need uninterrupted sun and reasonably fertile, well-drained soil. Currants and gooseberries will tolerate some shade, so they may be raised with smaller tree fruits and between grape vines, if space is limited. Blueberries like



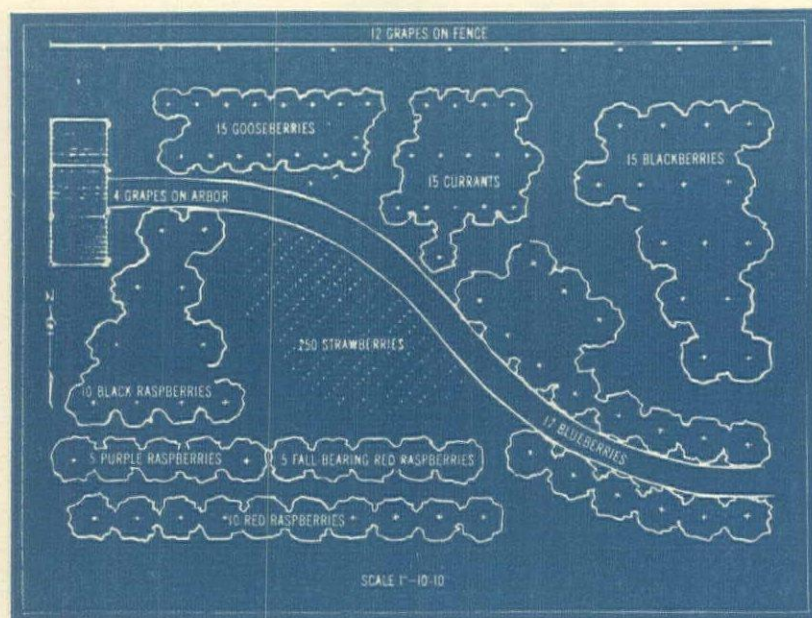
STRAWBERRIES sun-ripened to yield gourmet breakfasts and short-cakes.



RED RASPBERRIES should be chosen for their flavor and resistance to heat and blight.

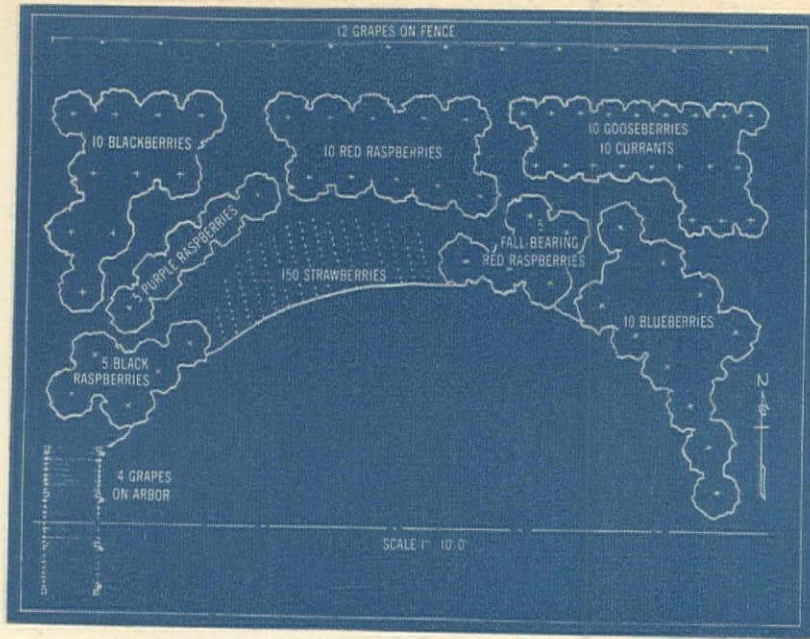


GOOSEBERRIES, good companions for currant bushes, are hardy and easy to grow.



INFORMAL PLANTING of small fruits and grapes is far more charming for a small place than the conventional orchard with its geometrical alignment. Only the placement of individual plants makes it possible to cultivate mulch, weed, etc., as easily in a symmetrical layout. The arbor is used as a focal feature. Three designs by Charles Downing Lay, landscape architect.

IN AN ARC, the small fruits and vines in this arrangement would make a pleasant terminus for a rear lawn or service area. The smallest plants are grouped in front and a background provided by grapes trained to a boundary fence. Whole arrangement follows general practice used in planting a flower border.



light-textured acid soil of the type best for rhododendrons, azaleas and mountain laurel.

Grapes grow equally well on an arbor, fence or the south side of a building. The late-ripening Golden Muscat may mature faster if it is trained on a dark-colored, heat reflecting surface, and so ripen before frost. Blueberries add to shrubbery plantings, but will not fruit heavily if they are crowded. Blackberries grow naturally at the edge of woods, and if space is limited, use strawberries to edge a border. Their white flowers are decorative.

Much of the pleasure of a small fruit garden comes from having fully ripened fruit of the choicest varieties all summer long. (Listed at the end of this article are ripening dates for central New York.)

Soil preparation should be as thorough as for vegetables. Small areas may be (Continued on page 187)

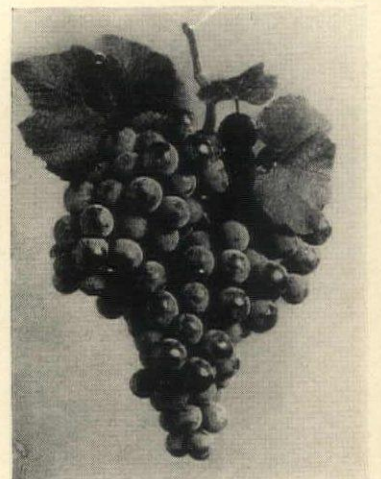
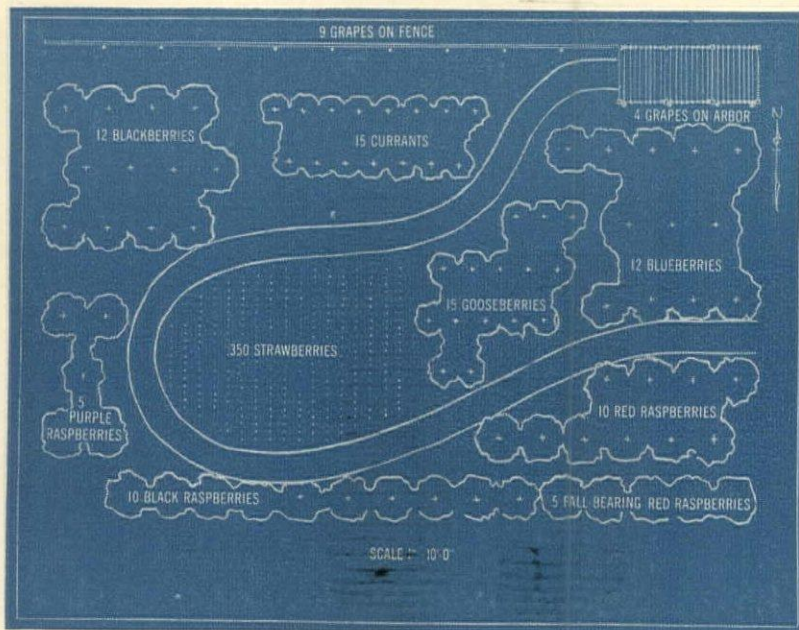


BLACKBERRIES need little care beyond spring pruning of the laterals.



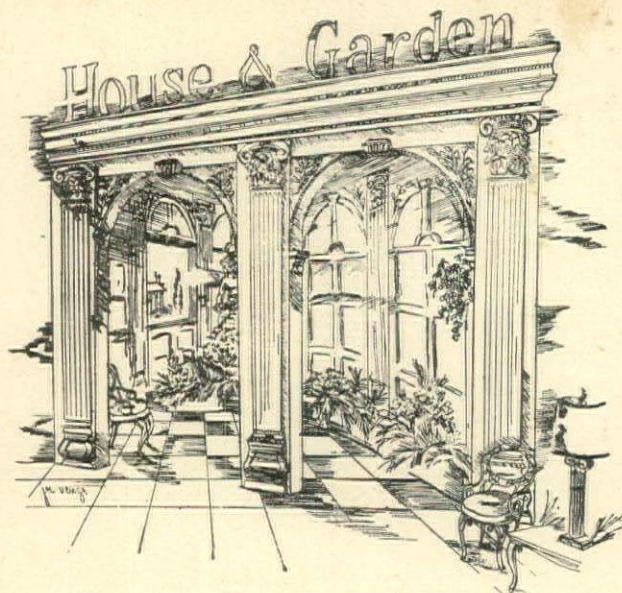
BLUEBERRIES thrive in semi-acid, damp soil, grow at the edge of woods.

A MEANDERING PATH makes it easy for the early riser to pick his breakfast fruit in this small, random orchard-garden. This plan, or a dozen variations of it, could be fitted snugly into one end of a small property, since it uses space shrewdly, while achieving a casual, natural appearance. Low-growing strawberries are massed inside the curve of the walk to keep the little vista open.



GRAPES grow equally well on an arbor, fence or on a wall facing south.

MCFARLAND



How to look at a flower show

The exhibitors' skill at forcing flowers, precise timing and variety of design decides how much inspiration you take home

THE great spring flower shows—New York, Philadelphia, Boston, Chicago, Atlanta—offer an abundance of ideas for gardens-in-the-making and gardens that need re-making. The pattern of a garden shelter, the swing of paths, the shape and scale of steps, the nature of a wall and its coping, gates and fences, new plant material combinations in borders and informal beds, garden spots for outdoor living—these ideas are yours to carry back home. So, too, are the color schemes—the subtle blending of tulips, the interweaving of varied azaleas—the planting of little brooks, alpenes that flourish between rocks.

Next to seeking inspiration and information, you who visit these shows have justifiable curiosity as to how all these plants can be brought to flowering at exactly the right time. American nurserymen and estate gardeners have great skill (and the advantage of abundant sunlight) in forcing plants. Visitors from abroad

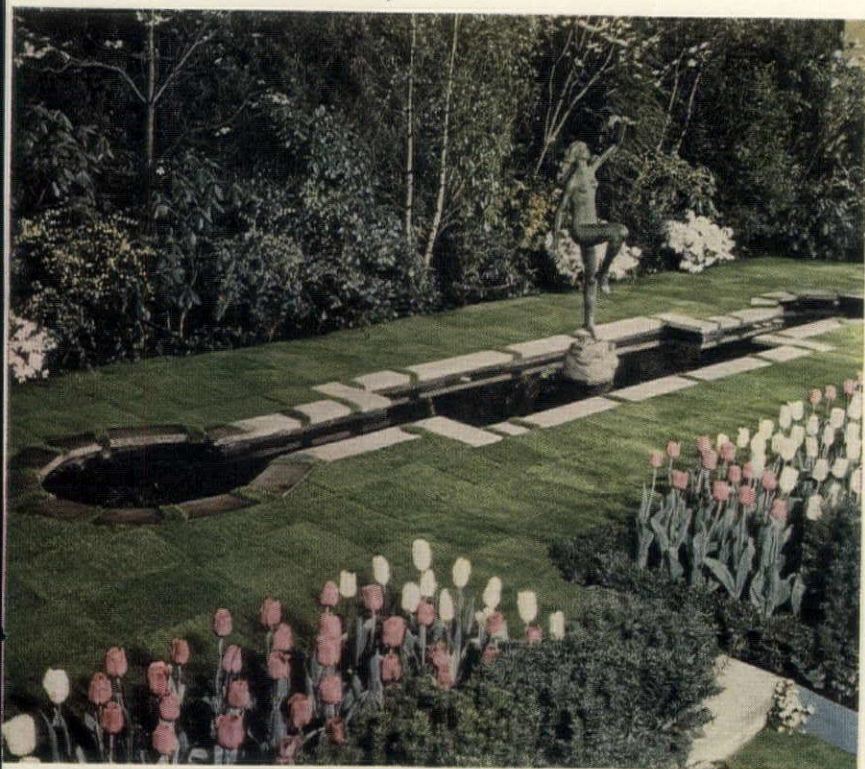
always comment on our superb forcing results.

Another important factor is timing the bulbs, trees and flowers so that they all can appear on the opening day in their perfection. A complicated forcing schedule is followed and great areas of greenhouses are devoted to the plant material for flower shows.

Meantime the structure—background, paving, fences, innumerable flats of grass—are in the works. These, finally assembled with the plants, make the exhibit. It can be stated as a general principle that what an exhibitor leaves out may often win the prize and create a garden remembered for years after crowded exhibits have been forgotten.

On the opposite page and on the two that follow are views of gardens, varied in character, from this year's New York International Flower Show, which will give you ideas that you can use to make your own garden more attractive.

Opposite: PETER HENDERSON'S EXHIBIT—a terrace with fireplace and fenced vegetable garden of corn, peas, beans and columnar tomato vines. Marigolds in foreground. Celeste Holm. *Above,* HOUSE & GARDEN'S booth at New York show



LILAC, WHITE AND GREEN are the three colors in Stumpp & Walter's garden. It is hedged on three sides with green, the background being evergreens, lilacs, white spirea, azaleas and dogwood. Tulips are The Bishop, lilac-colored, and Glacier, white. Down the lawn stretches a stone-edged pool.



A GARDEN ON TWO LEVELS designed by Daybreak Nurseries. Flagged terraces are banked on each side by pink and white azaleas, with drifts of pink and yellow tulips for added color. Steps lead to a rustic shelter, backed by evergreens, which could be a feature in any small garden.



HAANEL CASSIDY

GERANIUMS IN A CALIFORNIA PATIO are the bright offering of Mr. and Mrs. Marshall Field. With a tile-roofed house for background, the beds between walks are planted with varieties of *Pelargonium crispum*, zonal and ivy-leaved geraniums in red, pink and white, accented by standards.



LOFMAN-PIX

AN ARC OF FLOWERING SHRUBS gives peace and solitude to the garden created by Bobbink & Atkins. Yellow azaleas dominate, with occasional rhododendrons and white dogwood, all suitable for a shady spot. Two little grassy steps lead to a garden figure, from the serene, unbroken stretch of the close-cropped lawn.



JACK E.

Canadian idyl

Serene among the glittering, snow-capped peaks of the Canadian Rockies in Jasper National Park, Lake Maligne generously provides the fisherman with both a plentiful catch and a spectacular setting. Typical of Jasper, the world's largest park, it invites the sportsman and those who, like Walt Whitman, prefer to loaf and invite their souls.

Canada: contrasts and contradictions

BY DOFY MUNGER SKAITH

CANADA is a country of contradictions. She is gentle yet woolly, eager-beaver yet conservative. You can admire one of the world's finest collections of Chinese porcelain in Toronto's Royal Ontario Museum and a few miles out-of-town see a six-point buck from your car. Canadian engineers have moved mountains, changed the course of rivers and drained lakes to reach ore deposits, but when cocktail bars were opened recently in Ontario, that province was rocked to its foundations. Perhaps it was this same conservatism that made Canada's Wartime Price Control and rationing an object of study all over the world.

FOR me, Canada is sometimes infuriating. Because of the tall shadow of the United States next door, she can't see clearly enough to pat herself on the back. Her medical progress is consistent and amazing, and this she takes for granted. She has to be prodded by the rest of the world into looking at her art and literature without blushing. Prior to the war, she never really bit into her manufacturing potentialities. She was content to leave the high-pressure industries to the United States and Great Britain. But things are changing. After the war Canada woke up and realized that, judged on a per capita basis, she had somehow kept nose-to-nose with the United States in the war materiel race. Now she is feeling her oats production-wise and factories are bustin' out all over.

Contrary to popular belief, Canada doesn't suffer from "momism" where England is concerned. She stands on her own feet as a nation and would thank the world to remember it. The King is a symbol of an ideal—to be loved

and respected; but as he is non-political, the choice of attitude is entirely one of sentiment. Each of the nine provinces has an embodiment of the King-idea called a Lieutenant Governor, a carefully chosen citizen who appears at functions, opens and closes Parliament, gives traditional assent to legislature and generally creams up the routine. The national representative of the King, actually appointed by him, is the Governor General. The Canadian government operates under different forms than those of the United States, but its bony structure is similar. The Canadian Prime Minister is equivalent to the President of the United States and each province has a Premier who is comparable to a U. S. state governor.

As a vacation land, Canada is equipped to suit every taste. Whether you lean to hard exercise, peaceful rumination or the social life, the scene is set for you from the temperate Pacific Coast to northern Nova Scotia. Perhaps you want to hunt? Our wild life is right out-of-hand and could do with some thinning. Or maybe you dream of isolated lakes and rivers brimful of fish? You can kill salmon in the rushing New Brunswick rivers, titillate trout of every species from coast to coast, or troll the dark-water lakes of northern Ontario and Quebec for game fish.

If you crave a foreign touch, there is, as everyone knows, Quebec. In 1774 the government passed the Quebec Act and allowed the French in Canada to keep their religion and picturesque language if they'd relax and get on with settling. This they did, cultivating charming little farms throughout the rocky province of their choice. Now, every summer,

Quebec's Gaspé Peninsula is the objective of numerous motorists, eager to enjoy its sharp beauty and naïvely charming inhabitants.

You might also try one of our 26 National Parks. They range from Wood Buffalo, 17,300 square miles in Alberta and the Northwest Territories, to Fort Chambly, two-and-one-half acres in Quebec. The westerly provinces of British Columbia and Alberta support ten of the largest parks in an attempt to exploit their abundant scenic and recreational endowments. The middle provinces, Saskatchewan and Manitoba, while busy filling the bread baskets of the world to the south, have three reserves in the wooded, lake-speckled north. Ontario, Quebec, New Brunswick, Nova Scotia and Prince Edward Island in the east have 13 parks, mostly smaller ones, laced with history and recreation.

To help you get around up here you have: (a) 40,000 miles of track (shared by Canadian Pacific and Canadian National) that dips politely close to the border at points of greatest convenience; (b) 125,000 miles of hard highway and more than that of improved roads; (c) a well-behaved transcontinental airline (Trans-Canada) and (d) ingenious steamship lines (Canada Steamships, Canadian Pacific and Canadian National) that will take you to and from the country as well as through it.

Entry for less than six months is a breeze if you carry some recognized identification. It is always prudent to confess to any luxuries such as shooting irons, radios, cars, etc. The authorities are not touchy about what you bring in, they just want to be absolutely certain that you take every bit of it home with you.



SYMBOLS OF CAPRI: THE "FARAGLIONI" ROCKS LIE OFF ITS EASTERN TIP

Italy: renascence from rubble

BY FREDERIC PROKOSCH

EDITOR'S NOTE: *To visit Italy now will be to help both the economy and morale of a country that has courageously voted for democracy.*

One experiences a series of contradictory impressions while traveling along the Mediterranean coast. There is the deep sense of serenity and sweetness as always, and yet beneath this an awareness of an underlying social, economic and political uneasiness which is hidden from the eye, but which one detects nonetheless. There is the atmosphere of profound well-being, physical, mental and moral and yet a feeling of decay as well, of a collapse of ancient standards. There is the delicious food in the restaurants, the easy life of the cafés, and beside that the continual poverty and undernourishment of the majority. There is the sparkle and vivacity, and yet the sense of some penetrating inner exhaustion. Moss and dandelions are

beginning to grow on the bombed-out ruins in Naples; the palazzos on the Grand Canal are sinking deeper still into the water; Saint Tropez and the beaches near Ostia are still littered with debris, and bohemianism is timidly and spasmodically creeping back to Taormina and Cagnes-sur-Mer. But to someone who has once loved the scent of the pines, the lights of the fishing boats, the good red wine and the incredible azure of the Mediterranean, this part of the world will remain the core of human happiness.

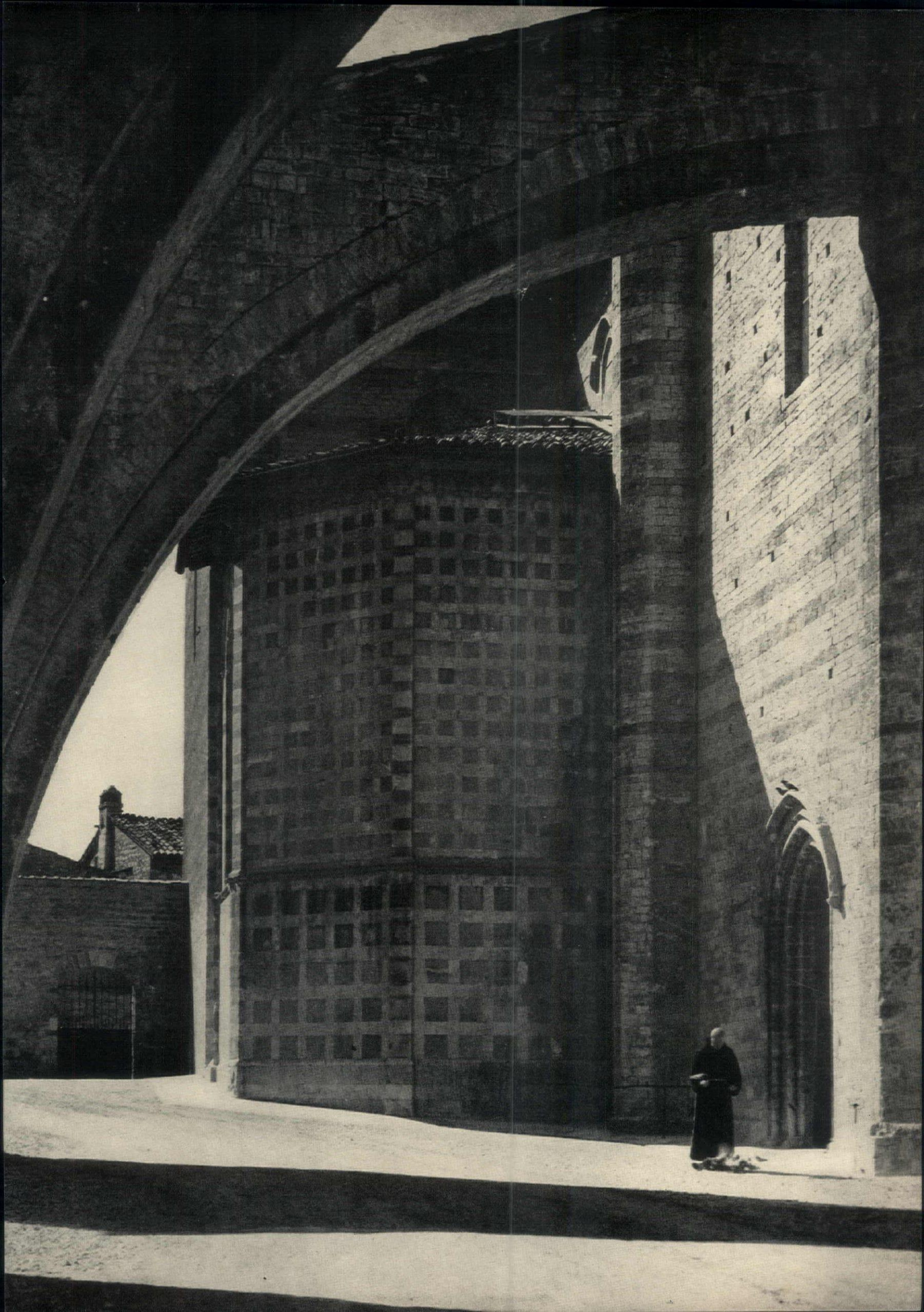
There is still sunlight on the Mediterranean. The palm-lined esplanades are filled with strollers in green and yellow slacks, the beaches filled with sun bathers. Sunlight and sea are great disguises; human troubles

and political maladies look unreal in the shadow of Etna, or on the rocks of Capri. On the shores of the Mediterranean one feels that Western culture which has gone on for many centuries may not, after all, be poised, in 1948, on the brink of irremediable collapse. From Perpignan to Padua, there still is freedom and happiness; there still is that feeling of rev- (Cont'd on page 176)

Opposite:

Santa Chiara in Assisi

Timeless and imperturbable, the churches of Italy speak for her permanence as much as for the vitality of her culture.



Bermuda: houses and hibiscus

BY THOMAS TILESTON WATERMAN

SEEN at first glance from ship or plane, Bermuda houses look like a lot of toys scattered haphazardly over the landscape. This impression of informality, of casualness on the part of both man and nature, remains after you have landed. Take any road. Follow it as it winds up and down, now on the flat in the open, now between high walls or under ancient cedars. One minute you pass an eighteenth-century mansion with an avenue of royal palms, the next, a Portuguese farmer's house encircled by masses of oleanders. On the right, a field lies fallow; then suddenly you turn and find yourself heading straight for a cove of aquamarine water fringed by dark cedar.

PERHAPS you will stop at a white house on one of the points of land jutting out into the ocean. Or, you may discover at the end of a hibiscus lane a little stone cottage in a grove of junipers. It will probably have an allspice tree. There may even be a small quarry garden with lilies, begonias and geraniums. And it will be solidly quiet—the stillness being broken only by the song of cardinals, the tinkle of bicycle bells, now and then the hum of a car and in the background if you listen attentively the incessant murmur of the sea.

THE houses, whichever way you look, will almost certainly be built of the local coral limestone of which the island itself is composed. Soft enough to be cut with a handsaw, it has the accommodating property of hardening with age, so that the longer a Bermuda house stands the more firm its walls become. The soft porous quality of the stone is respon-

sible for the island's lack of wells since the rainfall filters through to the level of the sea and becomes saline. Therefore the roofs serve as watersheds for the houses below and rain water is stored in subterranean tanks for household use. The whiteness of Bermuda houses is largely due to this dual use of the roof, as by law all roofs must be whitewashed annually to keep the rain water clean and pure. This probably explains why the abundant cedar of the island was not used for shingle roofs as in the seaboard American colonies. Instead, the cedar was used for the strong rafters that support the stone roofs and for the beautiful floors and interior woodwork.

BERMUDA houses cling to the ground, and the eaves of the roofs are close-clipped to render them less vulnerable to hurricanes that sometimes visit the Caribbean and Atlantic islands. The windows have strong louvered shutters which also shield the interiors against the hot summer sun. Unlike the tropic islands, Bermuda has a cool winter and fires are needed for warmth as well as for cooking, so stout stone chimneys frequently dwarf the houses. Their size is due not only to their thick stone walls but also to the ovens which are often built into the weatherings at the base. The hearths of the fireplaces are at varying levels above the floor. Sometimes they are ankle high, sometimes knee high.

Ancestor of all Bermuda houses is the White Cottage on the north shore of Tucker's Town Bay. Small, weather-beaten, deserted and about to be destroyed, it probably dates from some 50 years after the settlement of

the island in 1612. From dwellings such as this one-room pioneer house developed the fine Bermuda Georgian mansions of the eighteenth century. The single-room plan of the White Cottage grew first into a two-room plan with a chimney at either end, as in Virginia, rather than with a chimney in the center as in cold New England. An ancient house between Trott's Pond and Mangrove Lake in Tucker's Town is a good sample of this type and contains early examples of two characteristic Bermuda architectural features: the "welcoming arms" steps and the "tray" ceiling. The former broaden as they descend from entrance door to ground; instead of balustrades, they have stone walls ending in a hospitable flare. The steps themselves are often warm red brick, blending well with the weathered gray of the stonework. The "tray" ceiling earns its name from its resemblance to a tray set upside down over the room. This is the result of the plastered ceiling being carried up into the roof space; the sloping sides of the tray are actually the underside of the roof rafters and the horizontal surface (Continued on page 168)

Opposite:

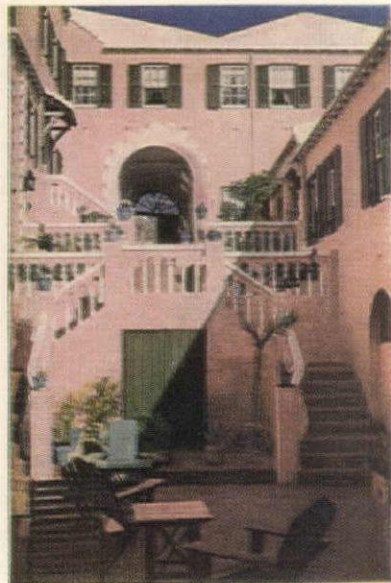
The white roofs of Bermuda

Component parts of the island's charm, Bermuda houses are cut from her own coral limestone by hand and shaped to a tradition three centuries old. Like Italian villas, they are sharp white against the sky or washed with surprising color.

For more information about Bermuda turn to page 170

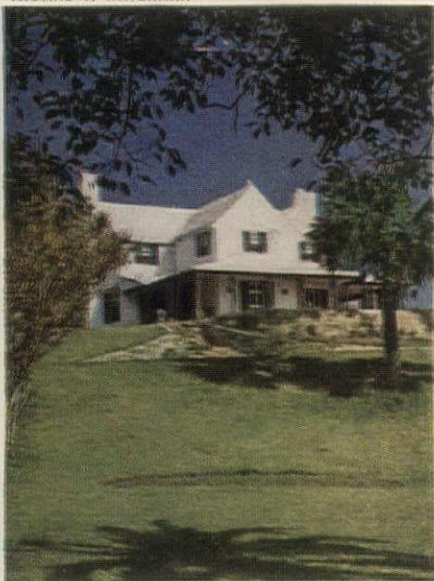


NATURE'S CONTRIBUTION: an informal coastline alternating smooth beach with ragged cliffs.
 MAN'S CONTRIBUTION: festive white houses tucked under the cedars and perched on the coral.

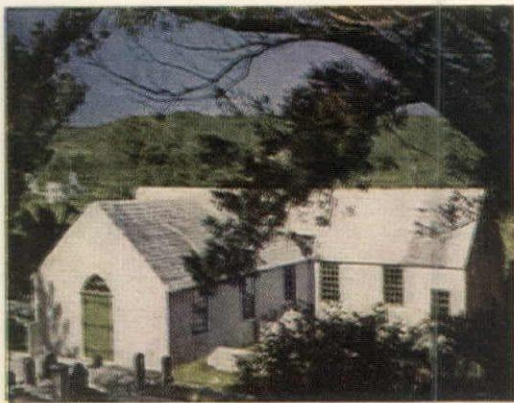


WATERLOO HOUSE in Hamilton, built about a hundred years ago, was originally a town house, has become a guesthouse.

THOMAS T. WATERMAN



NORWOOD in Pembroke, built in 1680 for an island surveyor's daughter, belongs now to Mr. and Mrs. Frederick Aeschliman.



DEVONSHIRE CHURCH nestles in a peaceful green valley in the center of the island, is an example of how Bermudians adapted English church architecture.



INWOOD in Paget was built in 1700, and is now the property of Mr. A. B. Dick. From November through May, its balcony is covered with violet bougainvillea.



BUCKINGHAM in Southampton, a late Georgian house owned by Mr. Hereward Watlington, has its main rooms on the second floor reached by outside stairs.



THIS OLD HOUSE in Tucker's Town illustrates the charm of Bermuda's typical architectural features: wings, gables, shutters and whitewashed stone roofs.



Three summer menus

BY WANDA L. FROLOV

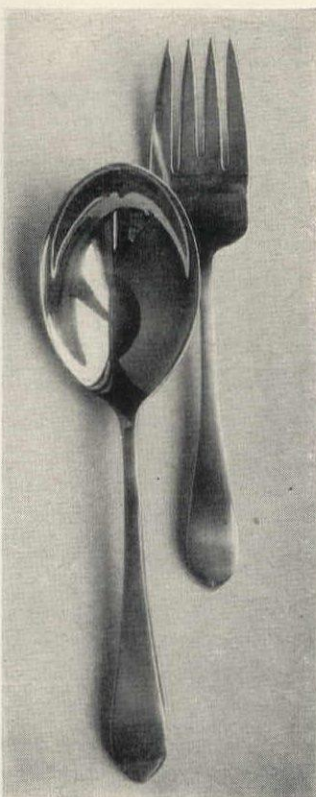
It was a great day in cooking history when vegetables graduated from unimportant little side dishes to their proper position, and handsome fruits regarded largely as table decoration—perhaps to be passed after an elaborate dessert—were promoted to their rightful place as a suitable and delicious dessert in themselves. For the lovely fruits and vegetables of summertime were surely planned by a kind Providence to tempt warm-weather appetites and reduce kitchen work to a minimum.

Here are three summer dinner menus which make full use of the good things of the season without in the least resembling the tearoom vegetable plate. Each includes meat, fish or poultry in due proportion, but in no case is the protein food allowed to dominate. The ham suggested for the first dinner may be served hot or cold, but in either case it should be carved almost paper thin. Smithfield ham always tastes best that way, and if the ham you use is not a Smithfield, make sure it is one with real flavor. Many of the precooked hams on the market are excellent, but you occasionally find one that has had most of the taste processed out of it. Brand names are important in selecting a ham; choose one that you know. For the shrimp pilau, you could use a canned or bottled variety from your supply shelf, or boil a pound of the fresh-frozen ones. If you prepare them yourself, take care not to overcook them. Pulpy, tasteless shrimps are all too frequently encountered in such dishes. Three minutes' boiling time is ample for large shrimps when they are to be re-cooked or heated.

These are meals for any number from a family of two to a dinner party of ten. The lack of fussiness in the (Continued on page 166)

Opposite:

LUNCH IN THE COUNTRY ON A ROMANTIC JUNE DAY. Brandied peaches are served in fascinating new china designed by Eva S. Zeisel. Its soft lines are achieved in caramel-brown, lined with shadow-blue. From Richards Morgenthau. Linen mats and napkins by Mosse, New York, \$12 a place setting, including monograms. Finland Ceramics & Glass Corp. decanter \$15, glasses \$18 a dozen. Findlay Galleries, Inc., Chicago. Reed & Barton "Pointed Antique" sterling, \$23.75 for a six-piece place setting and \$9 for the gravy ladle, including tax. At J. E. Caldwell & Co., Philadelphia. The marquetry-topped table \$400 and chair \$80 in muslin, at W & J Sloane, New York. The bouquet of carnations is from the Colorado State Flower Growers Association. All of the prices are approximate.



GRIGSBY

1

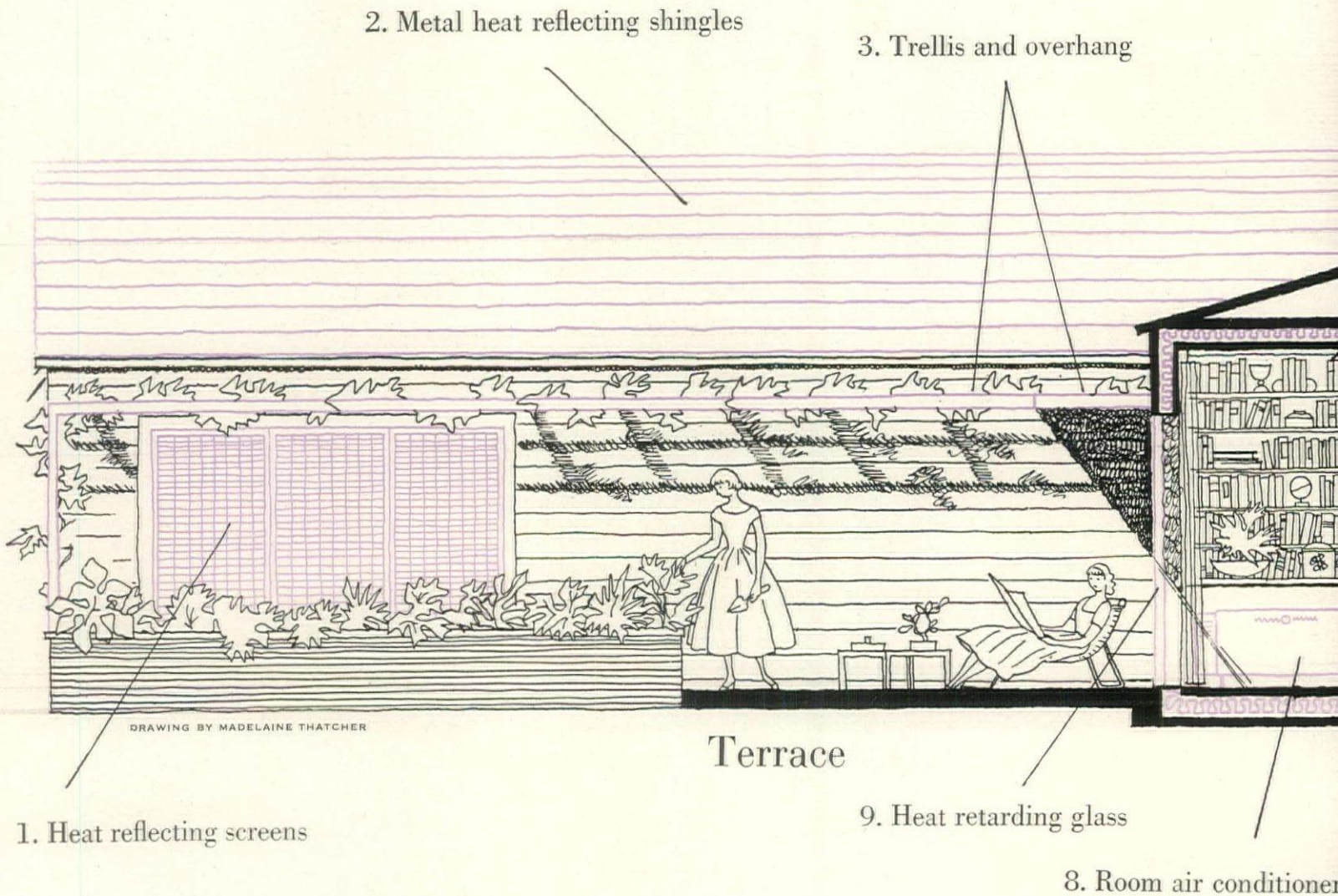
FRESH GREEN ASPARAGUS
WITH QUICK HOLLANDAISE
THIN SMITHFIELD HAM SLICES
TOMATO AND MUSHROOM SALAD
BLUEBERRY LAYER PIE

2

ICED HONEYDEW MELON
SHRIMP PILAU
MIXED GREEN SALAD
CREAM CHEESE MOLD
WITH PEACHES AND RASPBERRIES

3

CASSEROLE FRIED CHICKEN
FRESH SWEET CORN ON THE COB
GARDEN SALAD
WITH HERB DRESSING
FRESH FIGS AND RASPBERRIES
WITH CREAM



1. Heat reflecting screens

Terrace

9. Heat retarding glass

8. Room air conditioner

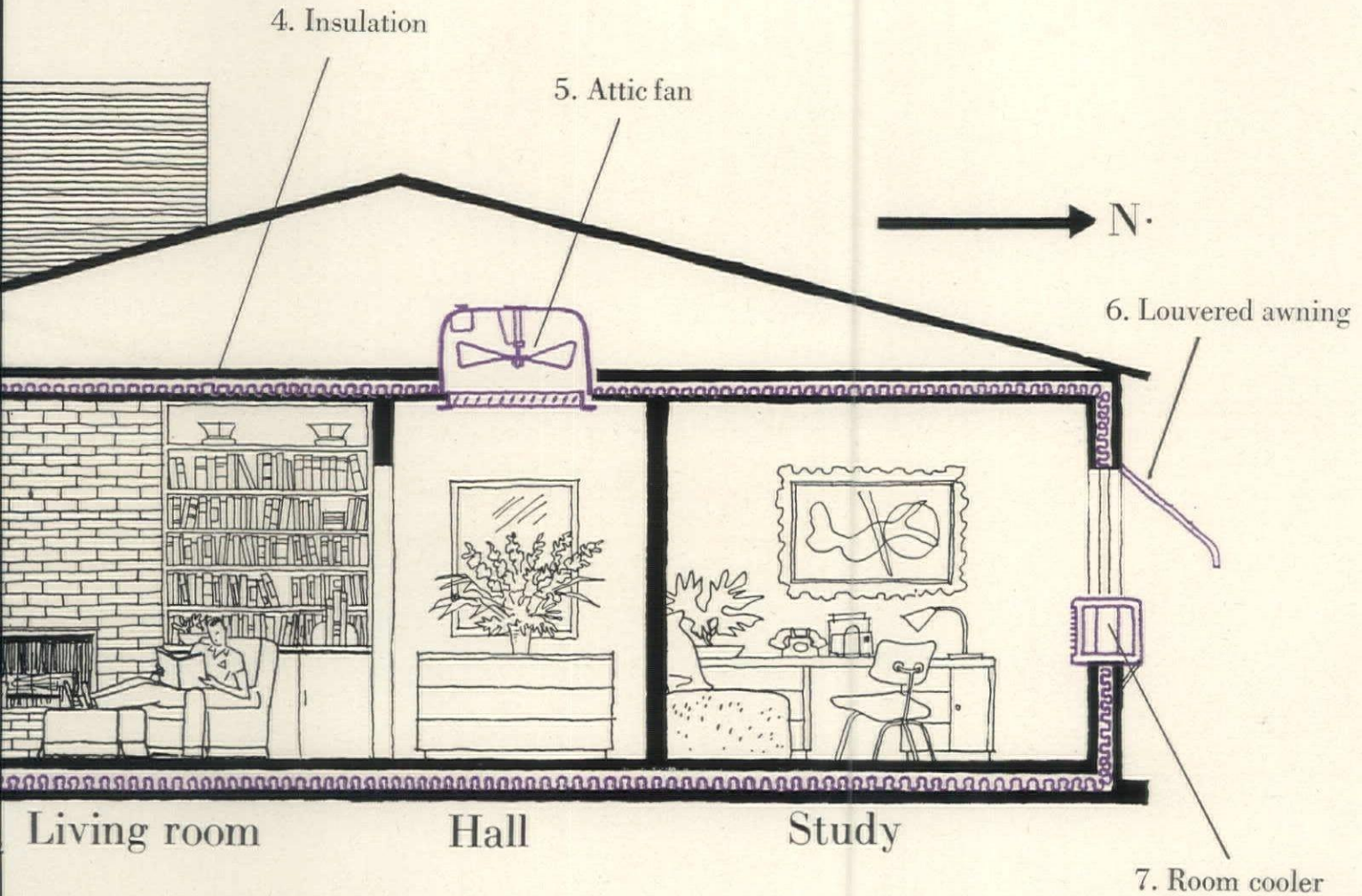
Don't simmer this summer

New equipment, new materials, new structural ideas offer a variety of effective ways to keep your house (and you) cooler this summer

BY DON GRAF

KEEPING COOL is largely a matter of your body losing heat at a normal rate. The actual cooling is mostly by evaporation of water from your skin and lungs. So an environment in which temperature, humidity and air motion aid this, is a comfortable one for summer. Outdoors, there isn't much you can do to make the weather bearable; it has a way of being unco-operative. But indoors, new cooling equipment and new weather-wise architectural design can give you the whip hand over summer heat. (1) You can use insulating materials in the outside walls, roofs, top-floor ceilings of your house; also heat-resistant building materials. (2) You can fend off hot summer sun by window overhangs, trellises, awnings, special screens, special glass. (3) You can install room-cooling units, various types of

motor-driven fans or a complete air-conditioning system. **INSULATION.** Most people who live in houses appreciate the value of insulating materials today as a sort of winter blanket for their houses. But not all of these are as aware that it is doubly effective—that it keeps summer heat *out* as well as winter heat *in*. Its efficiency will vary of course with the materials and construction of the house. Thick masonry walls are in themselves some barrier against summer sun (though the roof over them may not be). But in wood-walled houses adequate insulation, properly installed, can reduce room temperatures 15° below the outdoor temperature. For summer, insulating roof as well as walls is of particular importance in keeping heat out. Experts have figured that roofs admit two-thirds of the summer heat that flows into an



ALL THESE DEVICES FOR KEEPING COOL would never be installed in one house as shown *above*. But they give you an over-all picture of nine possible aids to summer comfort. (1) Metal screen with louvered slats and (2) reflective metal shingles reflect sun heat off house. (3) "Eyebrow" and vine-clad trellis shade south and west windows. (4) Ceiling, wall and floor insulation. (5) Attic fan exhausts hot air from whole house. (6) Louvered metal awning. (7) "Cooler" for one room. (8) One unit of a complete air-conditioning system. (9) Heat-retarding glass on south window. For more cooling equipment, turn to page 157.

uninsulated house. This contrasts with the winter problem of keeping heat in because, in winter, the walls of an uninsulated house are responsible for two thirds of heat loss, the roof only one-third. The moral of this is: you must completely insulate both roof and walls to be cooler in summer and warmer in winter.

In summer, insulating materials do more than protect the inside of your house from the sun's direct rays (which can heat outside walls to 120° to 140° F. in daytime). They also keep out the heat that accumulates in uninsulated walls, roofs and attic and continues to warm the house at night after the sun and outside temperature go down. In choosing insulating materials, you can pick from four major types. Choice is largely a matter of what installation will best fit the construction and

design of your house. The first type—insulation fiber board—could serve as sheathing over the framework of a new or remodeled house. Second, the flexible batt or blanket type is insulating fiber that is bound in waterproof paper in sizes and shapes which fit between studs, rafters and joists. They suit new houses or any house where studs and joists are accessible. Third, fill insulation is insulating fiber in loose form. It can be used readily in walls, roofs, floors and ceilings of existing houses as well as in new ones because it is blown in under pressure. The fourth type is metal foil in thin sheets applied inside the wall and roof structure. It reflects heat back toward its source and so wards off the heat of the sun in summer, prevents the escape of the heat from the house in (Continued on page 174)





NATIONAL GALLERY OF ART.
INDEX OF AMERICAN DESIGN

American Provincial

Product of three historic centuries,
this native furniture is in harmony with life today
whether you live in Connecticut or California

AMERICAN Provincial is rooted in American soil. The Puritans brought a little with them besides the chests they used for traveling boxes. As they gained a precarious foothold in the new world, they chopped down pine and maple and oak and laboriously began to hew out the necessities of life. Their taste had been formed in England, but it had undergone a sea change. The furniture they made for the first small frame houses in New England was simpler, more direct than the furniture they left behind in the thatched cottages of Devon and Sussex. By the eighteenth century, the Colonists had become Americans with an American point of view. They had learned to like the forthrightness and usefulness which were hallmarks of their pioneer spirit. Here was a certain clean distinction which pleased them because it was indigenous. With growing wealth and security, crudities had been tempered. An American style had emerged which, however great its debt to the mother country, was vitally native. And like America, it has continued to grow to this day. *HOUSE & GARDEN* calls it "American Provincial" (see *Dictionary of Design*, page 135). We believe it suits twentieth-century Americans as well as it suited those pioneers who opened a continent.

On the following six pages, ten American Provincial rooms

Opposite:

AMERICAN PROVINCIAL IN TOWN

Mrs. Michael Stoff lined her New York living room with mellow, antique paneling from Shrewsbury, Massachusetts, hung Brussels lace curtains under seventeenth-century Flemish needlepoint valances, used American crewel work on the wing chair. A George II tankard, filled with anemones, stands on a small Duncan Phyfe table. The rare and beautiful American desk, left, is dated 1759.



KERTESZ

IN A CONNECTICUT GUESTHOUSE

Antique lusterware is ranged in a pine cabinet and American china dogs sit on top of it, silhouetted against wallpaper scenes from George Washington's life, in Mrs. George Skakel's Greenwich guesthouse. Early Windsor chairs of maple, drawn up on a bright hooked rug, look well with a many-drawered Jacobean chest against the wall, right. The woodwork is white.



IN AMERICAN PROVINCIAL STYLE: Claude Sperling porringer, \$2, platter, \$8.50, Lord & Taylor; Blenko copy of air-twist goblet \$5, Balluster wine glass, \$2.50, America House. Prices approximate; these stores are in New York.



IN AN EIGHTEENTH-CENTURY FARMHOUSE

The old woodwork of Mrs. Charles G. Higgins' bedroom in her house at Kennett Square, Pennsylvania, is painted blue-green, the bed is canopied in embroidered mull. Mrs. Higgins, noted for her flower arrangements, groups mullein flowers, ivy and eighteenth-century birds on her mantel.



IN A COUNTRY SITTING ROOM

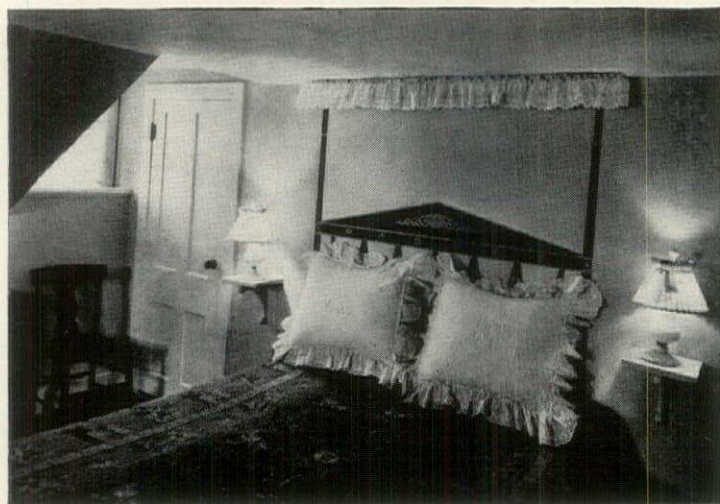
Mrs. Higgins' collection of pewter mugs and plates forms a border over the mantel of this unusual fireplace, which has its own window. Under eighteenth-century oak beams, beige-and-brown chintz patterned with birds and flowers keys the mood of the room. It is friendly and informal.



KERTESZ

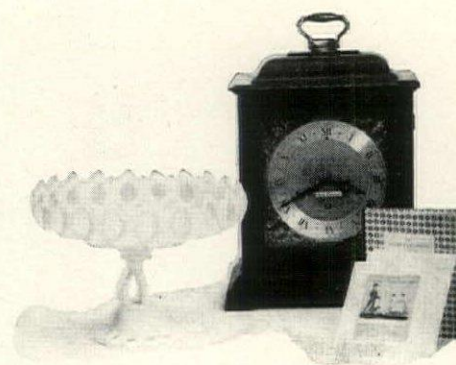
IN A VERMONT DINING ROOM

The dining room of Mr. and Mrs. F. Cecil Baker's house at Shaftsbury is decorated in lively blues and white. The walls and rag rug are blue and white; the woodwork, including the niche, is painted white; four antique Windsor chairs are lacquered to match. A collection of American milk glass makes a refreshing point of focus. The simple, massive dining table is mahogany.



IN A COUNTRY BEDROOM

Mrs. Baker painted a *trompe l'œil*, black-and-gold headboard on one wall of her beige guest room, hung dotted Swiss in a ruffle from the ceiling. Toile de Jouy bedspread and square pillows add an old-fashioned, country look.



ACCESSORIES FOR AMERICAN PROVINCIAL: Westmoreland milk glass compotier, \$5, Altman's; Seth Thomas Legacy Westminster chime clock, \$98, plus 20% tax, Lambert's; set of prints, \$10, F. A. R. Gallery. Prices approximate; these stores are in New York.



SHARLAND

AMERICAN PROVINCIAL IN CALIFORNIA

Flowers pattern bedroom walls in the house of Mr. and Mrs. Gene Markey (Myrna Loy) at Pacific Palisades. Avery Rennick decorated it in carnation pinks and white: the inviting tufted chair drawn up to the fireplace is upholstered in pink silk; there is a white quilt on the four-poster, a white wall-to-wall carpet on the floor. A small desk is set in the window alcove.

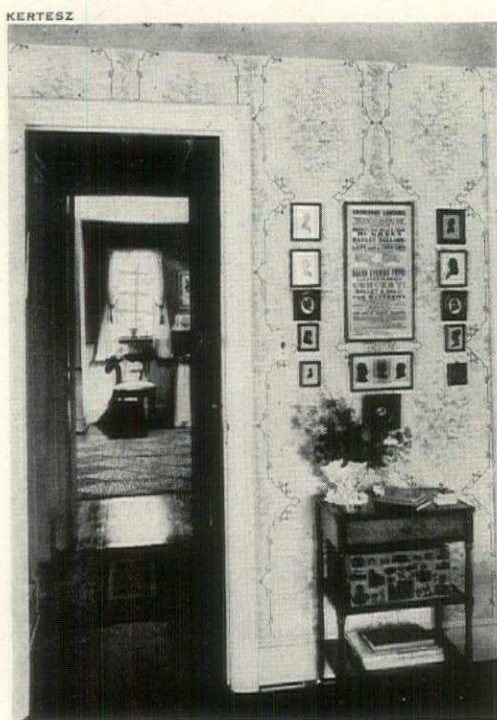


AMERICAN PROVINCIAL ACCENTS: Westmoreland milk glass bowl, \$3, Altman's. Herman Kashins' tole lamp, \$35, Lord & Taylor; Mon-Ell Crafts copy of Old Bennington looking glass, \$20, Bloomingdale's. Prices approximate; these stores are in New York.



IN A DORMERED GUEST ROOM

Mrs. Edwin Hilson has papered the walls and ceiling of one of her Greenwich, Connecticut bedrooms with an allover design of flowers, appliquéd cut-outs from the paper on the painted country chest. On the two brackets are early American figurines. The American Provincial spindle-back chair has a striped percale cushion. Black floor is spattered with flower color.



IN A COTTAGE BEDROOM

Mrs. LeRoy Chadbourne, in her house at Saddle River, New Jersey, has hung silhouettes and an old theater bill over a Provincial nightstand against Victorian Gothic paper.

IN A GIRL'S BEDROOM

White woodwork, floor and cotton rug are young and fresh with violet-and-white wallpaper. Here Mrs. Edwin Hilson adds a touch of Victorian nostalgia—a stuffed white dove under a glass dome. Child's chair is a variant of an American Provincial ladderback.





IN A COUNTRY KITCHEN

White walls, pine furniture and crisp geranium chintz are pointed up effectively by black-and-white tiled linoleum in the kitchen of Mr. and Mrs. George Skakel's Connecticut guesthouse. The pine spice cabinet holds old butter molds. Above it are rare brown earthenware plates, pitchers and bowls. Hitchcock chairs and table are maple, rubbed to a polished, natural finish.

Blandings' Progress

Mr. Blandings is the tormented hero of a book (*Mr. Blandings Builds His Dream House* by Eric Hodgins) and a movie made by RKO Radio Pictures, released by Selznick. His story is one of love, frustration and near-bankruptcy. It was love-at-first-sight when Mr. and Mrs. Blandings found an ancient Connecticut ruin of a house on a spring morning. The frustration set in when they bought it and tried frantically to remodel it into the house of their dreams. In time they were forced to abandon it and build a new house from scratch. The near-bankruptcy was achieved as they went along. Remodeling and building are often a succession of pitfalls for the unwary, and the Blandings found that each move plunged them deeper into debt. *Opposite*, for HOUSE & GARDEN, artist Edna Eicke has painted the Blandings' progress as a game from the first rapturous moment to the final triumph. Play it yourself, you'll have fun while learning about the business of remodeling and building.

What Mr. Blandings didn't know

Your success or failure in building a new house, in buying or remodeling an old one, depends greatly on the knowledge you bring to it. To help you get value and lasting satisfaction, we brief you here on the necessary steps to sound home ownership. This is vital information today when so many new houses are being built and building costs are at an all time high with little likelihood of coming down soon.

1. FINANCE COMES FIRST. If, like Mr. Blandings, you have the urge to build, remodel, or buy a house, probably nothing will dissuade you. But you can be wiser than he was. Your first step is to be realistic about the financial problems you may face. Unless you are one of the few who can pay in full when you build, you will undoubtedly pay for your house from income over a period of years. So how do you know how much you can afford to spend? There are two ways to reckon it, based on yearly or on monthly income. A rule of thumb, which has been advocated by the United States Building and Loan League, is that your total cost should be from one-and-one-half to three times your annual income. So, if your income is \$8,000 a year, you could afford a \$12,000 to \$24,000 house. Today, with high income taxes and inflation, other experts say total cost should be no higher than two to two-and-one-

half times your annual income. But assets such as owning your own land, large savings, or assured future prospects can modify such general approximations. By the same token, numerous dependents, advancing age, an extravagant way of life, uncertain future plans are debits which can mean that even the minimum figures here are too high to be a safe guide. Total cost, incidentally, means not only what the construction of the house itself will cost you but the land, landscaping, possible new furnishings, fees for architect, landscape architect or other professional help, and "extras" (financing and service charges such as a survey, title search, appraisal, recording fees and the like).

To estimate what you can afford to spend for a house in monthly terms, figure it as you figure rent. In other words, spend no more for it than 20 to 25 per cent of your income. If your income is \$8,000 a year or about \$667 a month, buying your house should cost you between \$1,600 and \$2,000 a year or about \$133 and \$167 a month. But what you pay is not rent but "carrying charges." They cover interest payments (on money loaned you to build or buy your house), taxes and insurance of all kinds, fuel costs, maintenance and similar costs. After you have figured how much you should spend (Continued on page 178)

On the next five pages rooms for Blandings' Dream House



GO →

REAL-ESTATE MAN



Pay \$11,500 for property

JUDGE



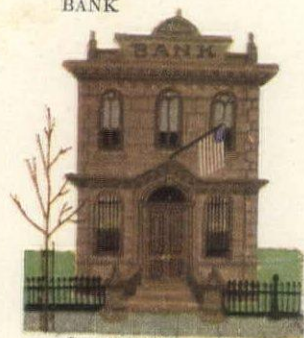
Title search,
Pay \$200 or go to JAIL

ENGINEER INSPECTOR

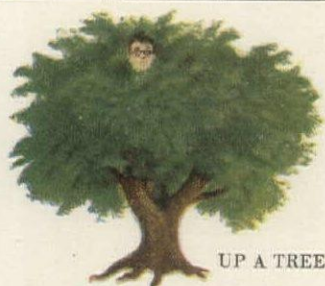


Pay \$50

BANK



Get \$5,000 pay 5%



UP A TREE

Stay 2 turns
or go back to ARCHITECT

ELECTRIC CO.



Put in power line,
pay \$1,000

PAINTER



Go to BOOBY HATCH

TREE SURGEON



Pay \$500

HOUSEWRECKER



Pay \$850 and leave game,
or go to ARCHITECT

OMIT TERRACE
Gain \$172.50

CHANGES



FRONT DOOR



STAIRS

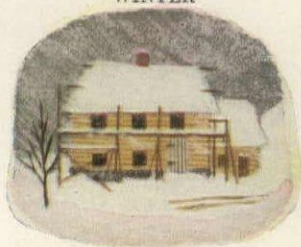


SWITCHES

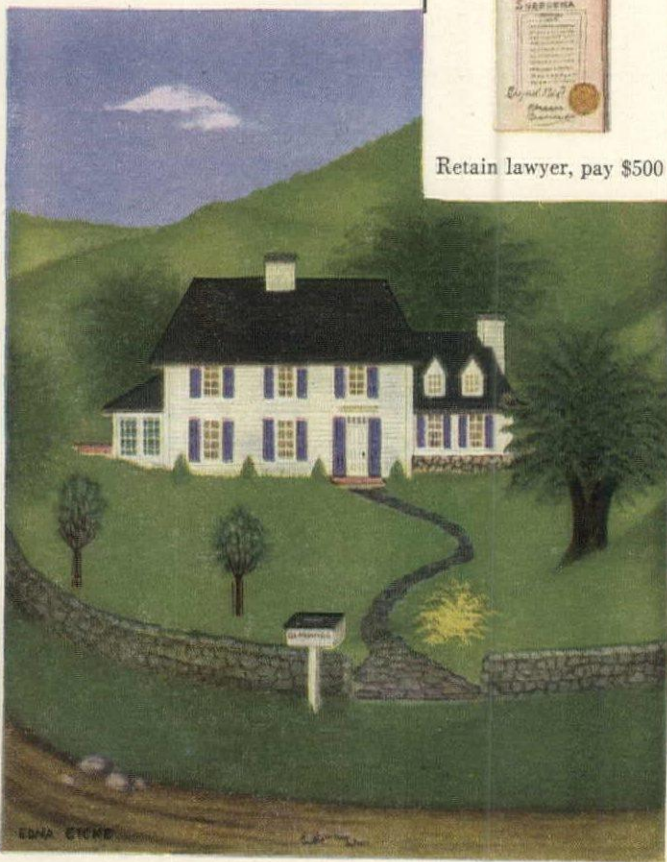
Go to
BANK

TAX
Pay 5% on property

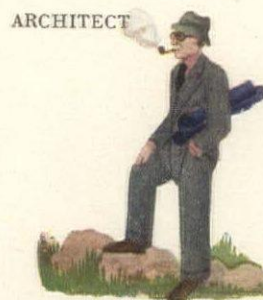
WINTER



STOP
Rent apartment, pay \$1,000



Retain lawyer, pay \$500



Go to CHANCE pay Architect 10%

CHANCE
Accept contractor's bid,
pay \$30,852



RE-SEARCH TITLE



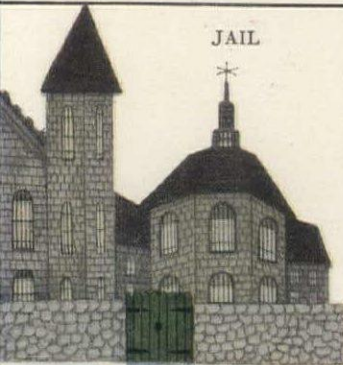
Pay \$500

BUILDING LAWS



Go to JAIL

JAIL



Pay \$1,000 and go back to BANK



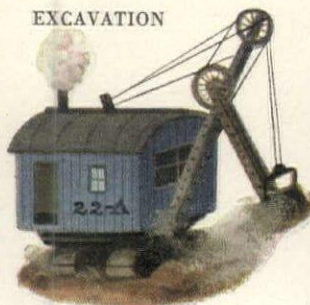
TREE ON RIDGE POLE
Buy drinks for workers,
pay \$35

WATER WORKS



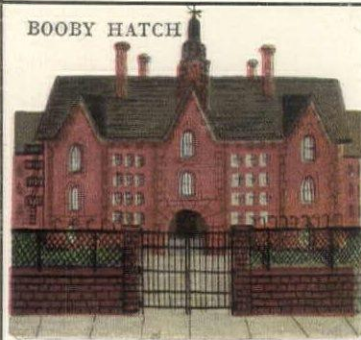
Dig well,
buy water softener,
pay \$3,500

EXCAVATION



Hit rock, pay \$1,800

BOOBY HATCH



Free parking, lose 2 turns



FOR A DINING PORCH, AMERICAN PROVINCIAL IS TEAMED
WHIMSICALLY WITH VICTORIAN ACCENTS—A PLANT STAND AND A CAST-IRON STAG

MODERN BIRCH with country accessories in a sitting room. A modern calico print teams up with an American Provincial wall clock, a big brass tub. Practical, prettily colored cottons cover sofa and chair. Furniture by Conant Ball at Carson Pirie Scott & Co., Chicago. Commode, \$60, cocktail table, \$32, armless chair, \$45. For further details and prices, see page 182.



KERTESZ

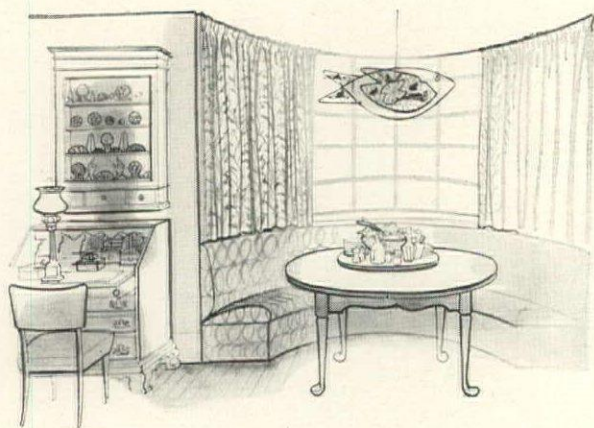
American Provincial rooms designed for Mr. Blandings' (or your own) dream house

EVERY American is a Blandings at heart . . . he dreams about a house with charming rooms, but because his dreams are frequently nebulous, he does not know quite how to achieve those rooms. Motivated by the RKO movie, *Mr. Blandings Builds His Dream House*, HOUSE & GARDEN has created eleven rooms shown on these and the following pages, which solve Mr. Blandings' problem. They show how, using actual, buyable furniture, he can have attractive rooms with very little strain on his budget. The pine and maple, birch and cherry furniture which sets the American Provincial key, is sturdy, handsome and inexpensive. It is versatile in its ability to team up comfortably with anything from Scotch plaid carpet to a Coromandel screen. It will set off collections of china and sculpture, be in tune with auction-room "finds" and add glamour to assorted wedding presents. It promises you who use it a great many years of pleasant pride.

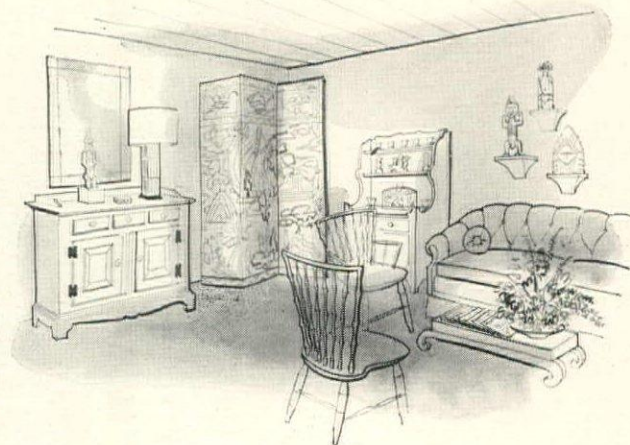
*All prices are approximate, slightly higher west of the Mississippi.
For a list of 23 stores featuring American Provincial see page 183.*

Opposite:

BIRCH ON A PORCH turns it into a dining room with a country air. Light couches set off butterscotch-toned Old Colony furniture by Heywood-Wakefield at F. & R. Lazarus & Co., Columbus, Ohio. Drop-leaf extension table, \$99, Windsor armchair, \$25, Windsor side chair, \$22 and serving chest, \$80.



PROVINCIAL PINE in a modern breakfast room. Lazy Susan table is in a modern chintz-lined bay window under a wire mobile. Furniture by Pine Shops at W. & J. Sloane, Beverly Hills, California. Table, \$170; desk, \$330; wall rack, \$60.



AMERICAN MAPLE, CHINESE AND AFRICAN ACCENTS in a country sitting room. African sculpture, Chinese table and Coromandel screen with Statton furniture from H. & S. Pogue, Cincinnati. Sofa, \$300; sideboard, \$151. Other prices, page 182.



NEW PINE, OLD BLACK LACQUER in a dining room. The black of antique Hitchcock chairs is echoed by black-and-white fruit print curtains and black walls. Linen-white carpet repeats the wood color of an eighteenth-century figure. Carnations and field daisies in tiers trim the table. Pine furniture by Shaw of Cambridge, at Flint & Horner, New York. The dining table, \$238; credenza, \$299. For further prices and complete shopping information, turn to page 182.



DRAWINGS BY TOM FUNK

MAPLE-TONED BIRCH WITH TARTAN PLAID in a front hall. The floor and stairway are crisply Scotch, a white iron hatstand is Victorian. Old china lends bright color to the Provincial cabinet. Furniture by Whitney at Paine's of Boston. Welsh cabinet, \$140, ladder-back chairs, \$25 each.



AMERICAN PROVINCIAL MAPLE CHAIRS in a town library. Pictures on a screen, random shelves and herringbone parquet are setting for maple furniture. Stickley armchairs, \$50 each. W. A. Hathaway, New York.



PINE AGAINST DARK WALLS. American Provincial corner cupboard displays fine china, is by Shaw of Cambridge. At Flint & Horner, New York, \$210.

All prices are approximate, slightly higher west of the Mississippi. For a list of 23 stores featuring American Provincial, please turn to page 183.



AMERICAN PROVINCIAL CHERRY FURNITURE in a Victorian bedroom is accompanied by boldly-scaled medallion wallpaper, a modern portrait and lamp, a Belter rosewood chair. Consider H. Willett furniture at Macy's, New York. Bed, \$102, chest, \$131, stand, \$43. More information page 182.



BIRCH IN A NURSERY. Decorative American Provincial corner cupboard is practical for storing toys and books. Maple-finish Cushman furniture, Hudson's, Detroit. Cupboard, \$69, table, \$34.



COUNTRY MAPLE with red, white and blue calico-striped paper, red canister lamps, a quilted spread. Furniture, Consider H. Willett, at Macy's, New York. Bed, \$53, chest, \$146, stand, \$43.

All prices are approximate, slightly higher west of the Mississippi. For a list of 23 stores featuring American Provincial, see page 183.

HOW TO RECOGNIZE AMERICAN PROVINCIAL FURNITURE

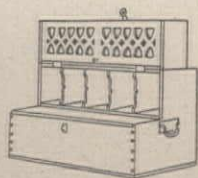
There is nothing museum-like about the American Provincial furniture shown here and on the next pages. You might have found any one of these pieces, at no great price, in your local antique store. They range from a Dutch *kas* to a Connecticut storekeeper's desk, from a Windsor chair to an iron dog to ornament a lawn. They are a dialect of the fine furniture found in the great Colonial and Federal houses. The primary aim of their makers was practical, the second was to embellish—with carving, with painted designs, with elaborate turning of legs, with accessories of tin and toleware, mirror and scrimshaw. Although in many cases the year is known in which a piece was made, this furniture is essentially dateless. Produced almost without evolution over several centuries, it is still at home in our contemporary scene. *Dictionary continued on next two pages and page 150*

COURTESY NATIONAL GALLERY OF ART, INDEX OF AMERICAN DESIGN

CHESTS, CHESTS OF DRAWERS, DESKS



CHEST OF DRAWERS
PAINTED GRAY AND RED
ON BLACK, FROM CONNECTICUT.



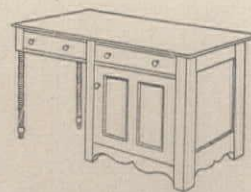
ARMY SURGEON'S FIELD DESK
IN WEATHERED PINE.



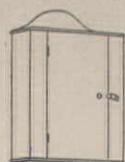
PORTABLE MEDICINE CABINET,
MAHOGANY WITH BRASS HARDWARE.



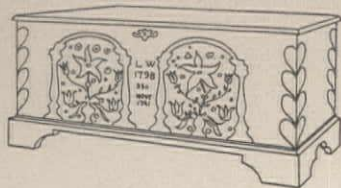
SEWING DESK, FROM THE SABBATHDAY
LAKE SHAKER COMMUNITY.



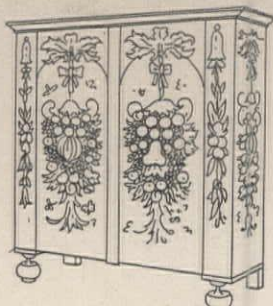
STOREKEEPER'S DESK WITH
TWO TURNED SPINDLE LEGS.



SMALL HANGING
WALL CUPBOARD.



DOWER CHEST PAINTED WITH TYPICAL
PENNSYLVANIA DUTCH MOTIFS.



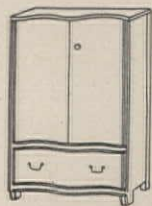
DUTCH KAS FROM NEW YORK,
PAINTED IN GRAY AND WHITE.



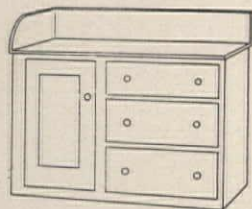
TYPICAL SHAKER CHEST
WITH DROP LEAF AT BACK.



TALL CHEST OF DRAWERS
WITH CUPBOARD TOP,
MADE BY THE SHAKERS, 1830.



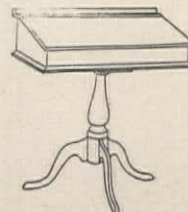
CUPBOARD FROM MISSION,
SANTA BARBARA, CALIFORNIA.



CHEST OF DRAWERS FOR USE AS WASHSTAND.



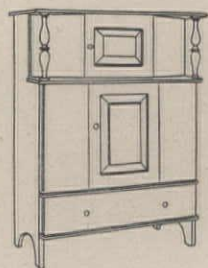
DROP-FRONT SECRETARY,
FROM BISHOP HILL, ILLINOIS.



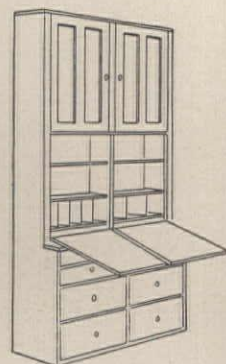
PEDESTAL DESK WITH
CABRIOLE LEGS.



PAINTED PINE CHEST OF DRAWERS,
FROM CONNECTICUT.



NEW ENGLAND VERSION
OF ENGLISH PRESS CUPBOARD



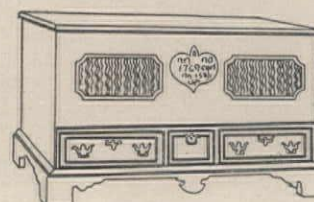
DOUBLE DROP-FRONT SECRETARY,
OF PINE STAINED ROSE-BROWN.



DESK OF CHERRY WITH TIGER
MAPLE DRAWER FRONTS.



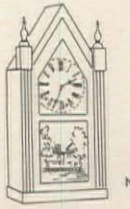
PENNSYLVANIA DUTCH CHEST,
OF PAINTED PINE.



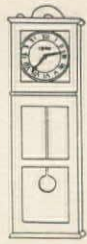
PAINTED CHEST IN ORANGE, BLUE, GREEN.

CHARLES SPIESS

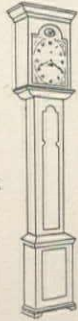
CLOCKS



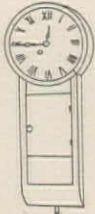
STEEPLE CLOCK
IN ROSEWOOD CASE.



WALNUT WALL CLOCK,
MADE BY THE SHAKERS,
NEW LEBANON, NEW YORK.



GRANDFATHER CLOCK BY
GEORGE HOFF OF
LANCASTER, PENNSYLVANIA.



MAHOGANY "ACT OF PARLIAMENT"
CLOCK BY SILAS B. TERRY.



HANGING CLOCK WITH
PAINTED FACE, FROM OHIO.

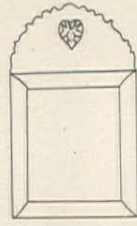


MANTEL CLOCK WITH
MAHOGANY CASE,
PAINTED GLASS
SURROUND.



BANJO CLOCK BY
AARON WILLARD, 1757.

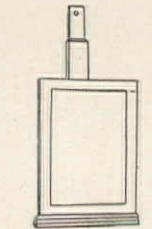
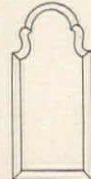
MIRRORS. TOILET BOX



MIRROR WITH WALNUT-VENEERED
PINE SURROUND,
SIMPLIFIED CRESTING.

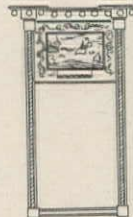


TOILET BOX PAINTED WITH
LYRE AND EAGLE MOTIFS.



PLAIN SHAKER FRAME,
12" x 18" PRESCRIBED SIZE.

MIRROR, AMERICAN VERSION
OF QUEEN ANNE STYLE



TABERNACLE MIRROR WITH
PROJECTING TOP CORNICE.

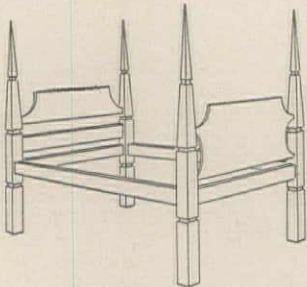


COURTING MIRROR WITH FRAME
OF PAINTED GLASS BITS.

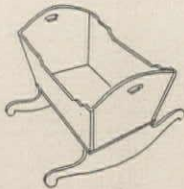


MIRROR WITH PAINTED OAK
FRAME, PANEL OF UNDER-GLASS
PAINTING AT TOP.

BEDS, CRADLES



TEXAS VERSION OF A FOUR-POSTER, 1806.



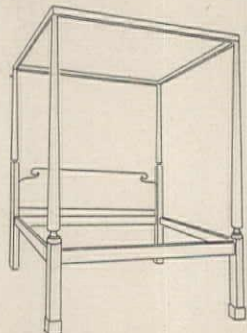
CRADLE FROM BISHOP HILL,
ILLINOIS.



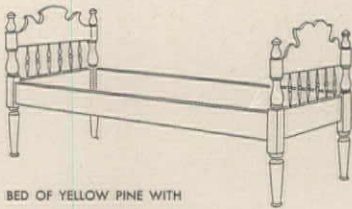
PEREGRINE WHITE'S
BASKET CRADLE.



BED WITH
SIMPLIFIED PEG LEGS,
FROM KENTUCKY.



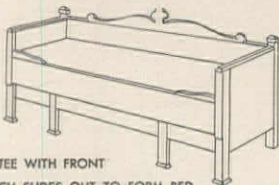
CHERRY FOUR-POSTER, FROM MASSACHUSETTS.



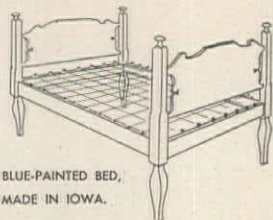
BED OF YELLOW PINE WITH
SIMPLIFIED CRESTING AT HEAD AND FOOT.



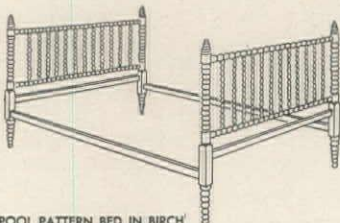
CHILD'S BED IN WALNUT
WITH REMOVABLE SIDE RAILS.



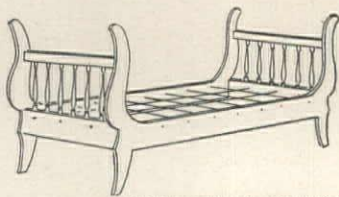
SETTEE WITH FRONT
WHICH SLIDES OUT TO FORM BED.



BLUE-PAINTED BED,
MADE IN IOWA.



SPOOL PATTERN BED, IN BIRCH
STAINED YELLOW.



WALNUT SLEIGH BED, FROM TEXAS

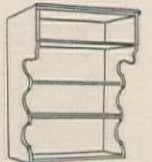
CORNER CUPBOARDS, SHELVES, DRESSERS



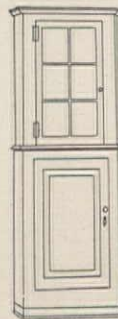
HANGING CORNER CUPBOARD,
WITH PAINTED DESIGNS.



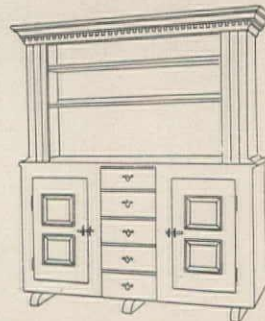
HANGING CORNER SHELVES,
IN CAST IRON.



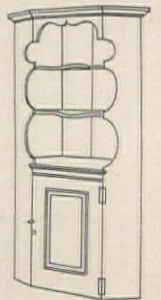
HANGING SHELVES, OF PINE
IN NATURAL FINISH.



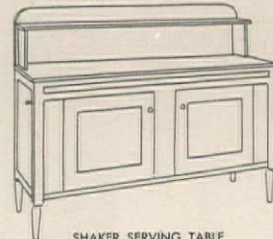
SIMPLE PINE CORNER CUPBOARD
WITH GLASS-FRONTED TOP.



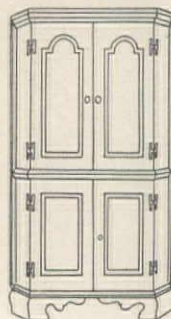
MENNONITE DRESSER, MADE IN PENNSYLVANIA



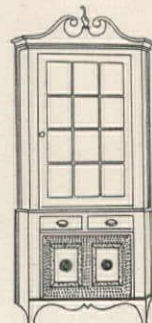
CORNER CUPBOARD IN
NATURAL PINE FINISH,
MADE IN RHODE ISLAND.



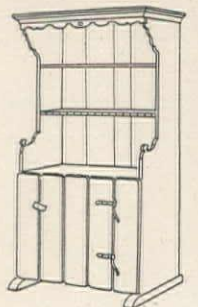
SHAKER SERVING TABLE,
ORIGINALLY PAINTED RED.



CORNER CUPBOARD WITH H HINGES,
DATED 1717.



PAINTED CORNER CUPBOARD
WITH BIRD FINIAL.



GREEN PAINTED PINE DRESSER,
SHELF EDGE NICKED TO HOLD SPOONS.

CHAIRS. SETTEES. STOOLS



COMB-BACK WINDSOR LOVE SEAT, MADE IN PENNSYLVANIA.



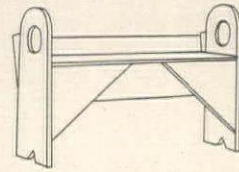
HIGH-BACK ROCKER, PAINTED GRAY WITH GOLD DECORATION, 1780.



COMBINATION CHEST AND BENCH, IN OAK, 1835.



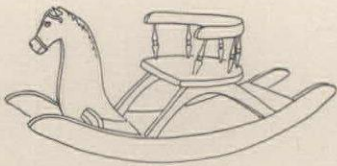
ROCKING CHAIR MADE AT HANCOCK, MASSACHUSETTS, 1801.



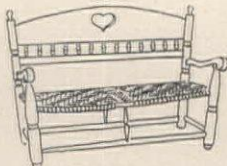
WAGON BENCH, BLUE-PAINTED PINE, C.1830.



COMB-BACK WINDSOR ARMCHAIR.



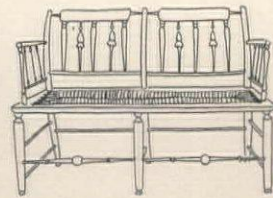
CHILD'S ROCKING-HORSE CHAIR, GREEN-PAINTED PINE, ORANGE TRIM.



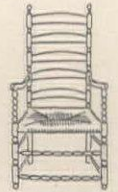
WAGON SEAT OF POPLAR, C.1780.



SHAKER SWIVEL STOOL, PAINTED DULL RED.



AMERICAN VERSION OF SHERATON SETTEE IN MAPLE PAINTED BLACK.



LADDER-BACK ARMCHAIR WITH JACOBAN TURNING



GREEN-PAINTED CHAIR WITH STENCIL DECORATION IN GOLD AND BROWN.



SHAKER MAPLE CHAIR WITH LOW SLAT BACK.



BENTWOOD ROCKING CHAIR, SEAT OF BLACK AND RED WOOLEN TAPE.



CHILD'S ROCKING CHAIR, PAINTED GRAY WITH POLYCHROME DECORATION.



BRACED BOW-BACK WINDSOR CHAIR, RHODE ISLAND TYPE.



SHAKER SLAT-BACK CHAIR WEIGHS LESS THAN 5 LBS.

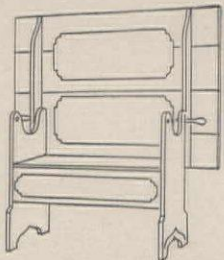
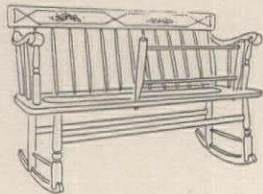


TABLE BENCH OF PINE, BACK SWINGS OVER TO FORM TABLE.



PAINTED ROCKER SETTEE WITH CRADLE END, MADE IN VERMONT, C.1850.



COMB-BACK WINDSOR CHAIR.



PINE WAGON SEAT, PAINTED ORANGE RED, 1795.



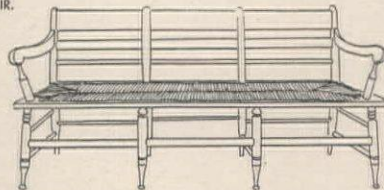
ROCKING CHAIR MADE IN OHIO, OF WALNUT AND HICKORY, 1875.



RED-PAINTED PINE FOOTSTOOL.



BED STOOL WITH TULIP POPLAR TOP, C.1795.



AMERICAN VERSION OF SHERATON SETTEE, IN MAPLE WITH RUSH SEAT.

FIREPLACE AND KITCHEN EQUIPMENT



STAND FOR FLATIRON, PENNSYLVANIA DUTCH.



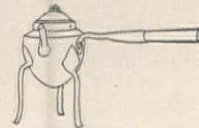
BOX FOR PIPES AND TAPERS.



WOODEN BUTTER MOLD WITH STYLIZED EAGLE AND WREATH.



PAINTED TOLEWARE TEA CADDY, PENNSYLVANIA DUTCH.



COPPER COFFEE POT, FROM BISHOP HILL, ILLINOIS.



GEORGE WASHINGTON ANDIRON.



ENGRAVED COPPER KETTLE, FROM DELAWARE.



INLAID WALNUT SPICE BOX AND CUTLERY HOLDER.



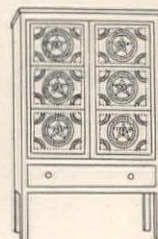
CAST-IRON FIREBACK, COLE BROOK DALE FURNACE, 1763.



SALT GLAZE STONEWARE JUG, DARK BLUE SLIP DECORATION.



CAST-IRON BOX STOVE, MADE IN ALBANY, NEW YORK.



PIE CUPBOARD WITH PERFORATED TIN PANELS, FROM PENNSYLVANIA.



HANGING SALT BOX, IN PAINTED WOOD, BY JOHN DRISSEL, 1797.

Mrs. Blandings' dream kitchen

"MRS. BLANDINGS took a new sheet of paper. Where-as her pen had moved haltingly . . . it now flew fast . . . 'Kitchen. To be white. Not a cold, antiseptic, hospital white, however. It should have a warm effect. . . .'" In Eric Hodgins' book, Mrs. Blandings is really Everywoman—perhaps you—building her dream kitchen. To help you plan your own, the General Electric Home Planning Bureau maintains a service, through your local dealer. The Bureau will design and build a complete miniature kitchen based on the equipment you want, your floor plan and your own ideas. The tiny precision model is then photographed and pictures like the one at the bottom of the opposite page are sent to you. The units

are properly placed, your ideas visualized as no blueprint could do it. To show you how this works, HOUSE & GARDEN and General Electric designed the kitchen-dining alcove here. See how it progresses, starting with the floor plan and scale models of basic equipment by G-E. These are white, warmed by off-white walls and wallpaper with pink geraniums. The dining area is all in foliage green. It faces a niche made by storage cabinets and a television screen (the set is recessed into the wall). Banquettes are tailored with washable Boltaflex. Wallpaper is stain-proof Varlar, counter tops Textolite, floor tiles Koroseal, curtains Cortley, utensils Revere Copper & Brass, Inc. and paint Sherwin-Williams. Further details are on page 181.

1. Start with the equipment you want:

WASHING MACHINE, with work top, is fully automatic. \$350.

STRATOLINER RANGE has fast heat, a pressure cooker. \$325.

FLATPLATE IRONER in console has work shelves. \$230.

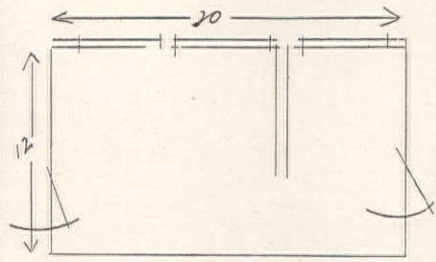
ELECTRIC SINK holds automatic dishwasher and Disposall. \$444.

TUMBLER DRYER dries your wash in about an hour. \$230.

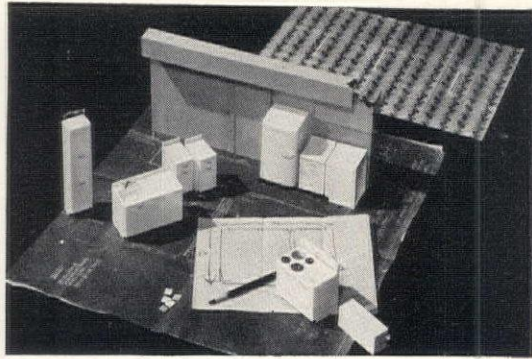
REFRIGERATOR has freezer unit with separate drawer at top. \$380.

DRAWINGS BY N. GIBSON

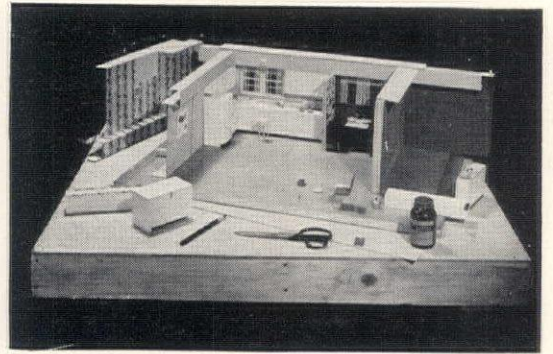
2. Give your floor plan to the dealer:



KITCHEN FLOOR PLAN to which G-E Home Planning Bureau scales model.



CONSTRUCTION starts. Note tiny lighting fixtures in flowered ceiling, rear, and floor tiles in the foreground.

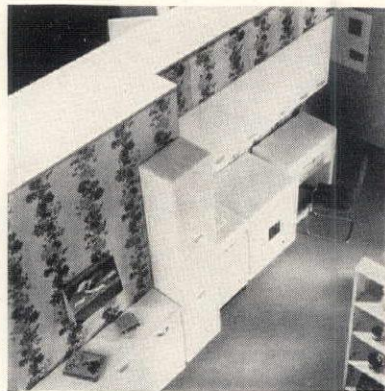


PENCIL AND SHEARS show scale of miniature models. Selected equipment placed for maximum efficiency.

GRIGSBY



MODEL KITCHEN, complete to coffee maker and saucepan on stove, set for three-dimensional photographing.

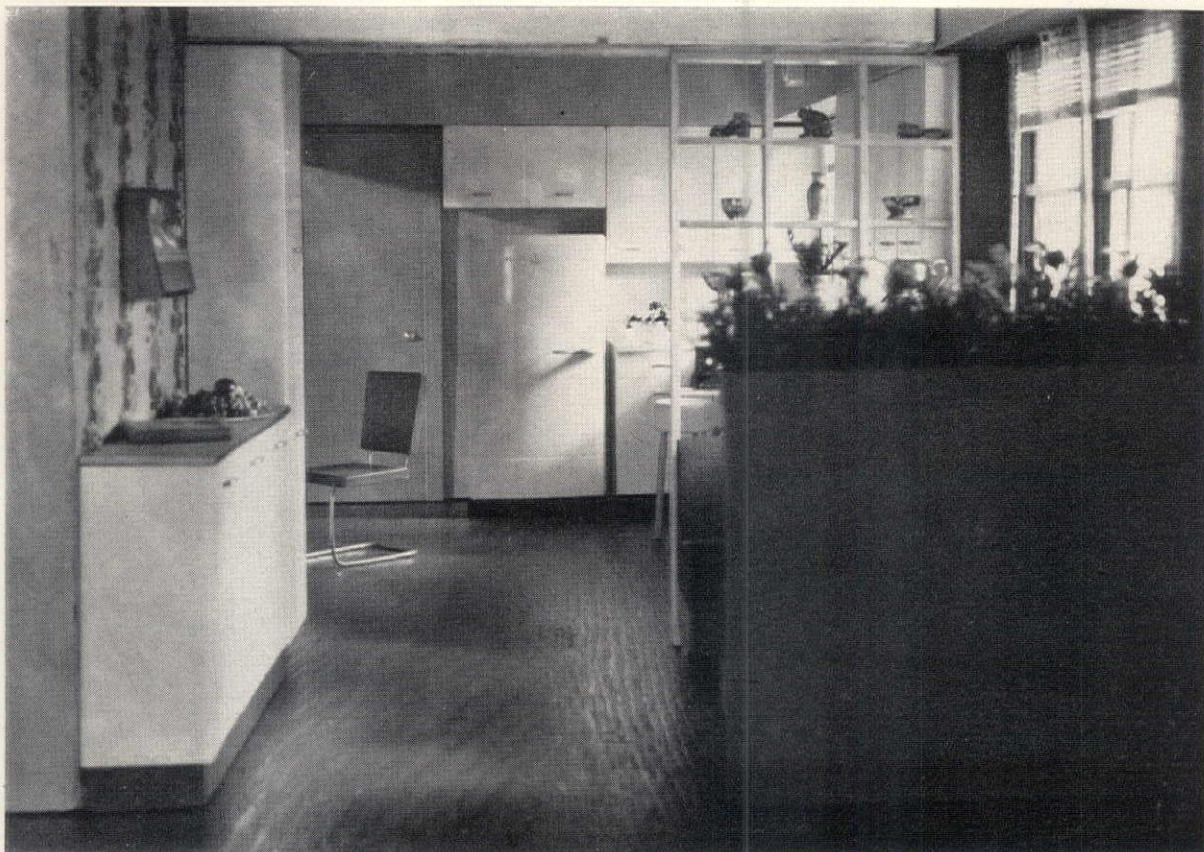


CLOSE-UP OF WALL shows storage cabinets, television, the laundry area.



DINING ALCOVE is set off from kitchen by useful partition, foliage-green color. It faces television screen.

3. The result: a preview of your dream kitchen.



MIEHLMANN

PHOTOGRAPHIC FACSIMILE of your kitchen in black and white, scientifically planned, scaled 1" to the foot, insures a happy ending. The General Electric Home Planning Bureau will suggest a color scheme for it.



*For the
Years
to Come*



HUNTLEY BEDROOM FURNITURE

Good furniture is the kind which continues to grow in beauty and enhance in value with "the years to come" . . . The Huntley trademark identifies this kind of furniture and also assures you of getting value received in what you buy today . . . At better stores everywhere. Booklet on request.



B. F. HUNTLEY FURNITURE COMPANY
WINSTON-SALEM, N. C.

BEDROOM AND DINING ROOM FURNITURE

BOAT HOUSE continued from page 96-



FROM THE SIDE, you can see how the front of the house overhangs the lake, at the same time nestling into the background of shore and birches. From the water, bathers can reach the dressing rooms on the lower level by the dock at right and the stone walkway which fits under the deck.

BUILDING DATA

FOUNDATION: Concrete.

EXTERIOR WALLS: Cypress wood siding and native stone.

ROOF: Cedar shingles.

FLOOR: Black walnut.

WINDOWS: Mill made.

FIREPLACE: Native stone.

INTERIOR WALLS: Cypress paneling.

CEILINGS: Composition board—
Celotex Corp.

HARDWARE: Schlage Lock Co.

FURNACE: Coal or wood fired.

HOT WATER HEATER AND PLUMBING
FIXTURES—Crane Co.

KITCHEN EQUIPMENT: Linoleum counters—
Armstrong Cork Co. Range and refriger-
ator—Westinghouse Electric Corp.



AT THE BACK, the house is one story high with a little courtyard of flagstones leading to the door and the covered porch on the right-hand side. The stone of the chimney wall runs toward the porch at railing height and is topped by a built-in plant trough. Flagstone steps descend to the dock below.

NEW WEAVING METHOD MODERNIZES HAMPERS

Interweaving Steel Ribs with Fibre the First Change in Generations

UNTIL now, hampers, a necessity in every home, have been made on the same elementary principles used by primitive basket-makers. The methods have at last been improved upon by the world's largest hamper manufacturer.

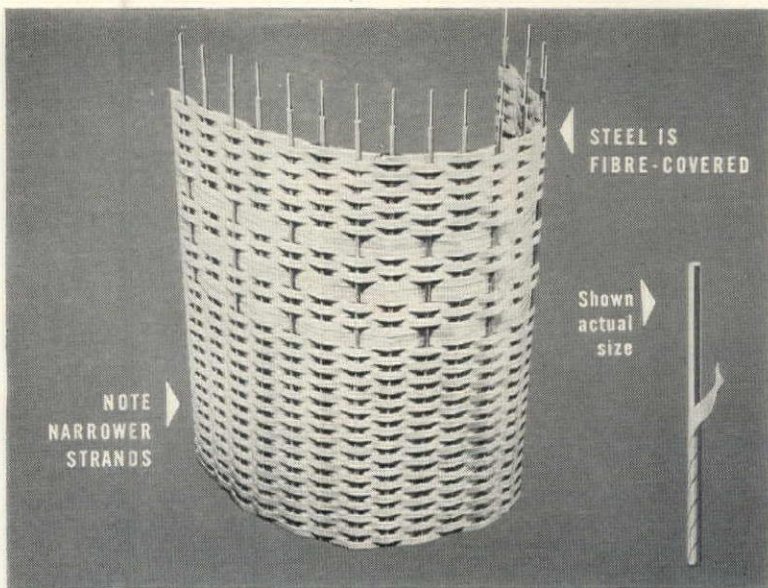
Duroweve, created by Pearl-Wick, gives American homes a radically new piece of furniture—a hamper just as right in the bedroom as in the bathroom. Duroweve's steel ribs, woven in every three-quarters of an inch and fibre-covered for invisibility, make the new Pearl-Wick Hampers three times as strong as old types. They have far greater Self-Ventilation, and designing flexibility that permits handsome new shapes and styles never before possible.

You will be delighted when you see the new Pearl-Wick Hampers. They are so good-looking, you will want to replace your present bath-room hampers—and enjoy Pearl-Wick's modern convenience in your children's rooms, kitchen and bedrooms, too.

Pearl-Wick Hampers are offered in a lovely variety of decorator styles to match your room plans—with hand-painted floral designs, softly tinted plastic pearl panels or plain fronts. All come in a number of sizes that amply meet your laundry needs.

See them now at better housefurnishings and furniture departments. You will want one or more new Pearl-Wick Hampers—identified by the Pearl-Wick logo that tells you they are made of wonderful new Duroweve!

"The Beauties," say house-furnishings experts. New Pearl-Wick Self-Ventilating Hampers made of Duroweve are handsomely styled furniture that grace any room in your home.



Duroweve Fibre is three times stronger, reinforced with steel "girders" woven in every three-quarters of an inch. It is an exclusive feature of Pearl-Wick Hampers.



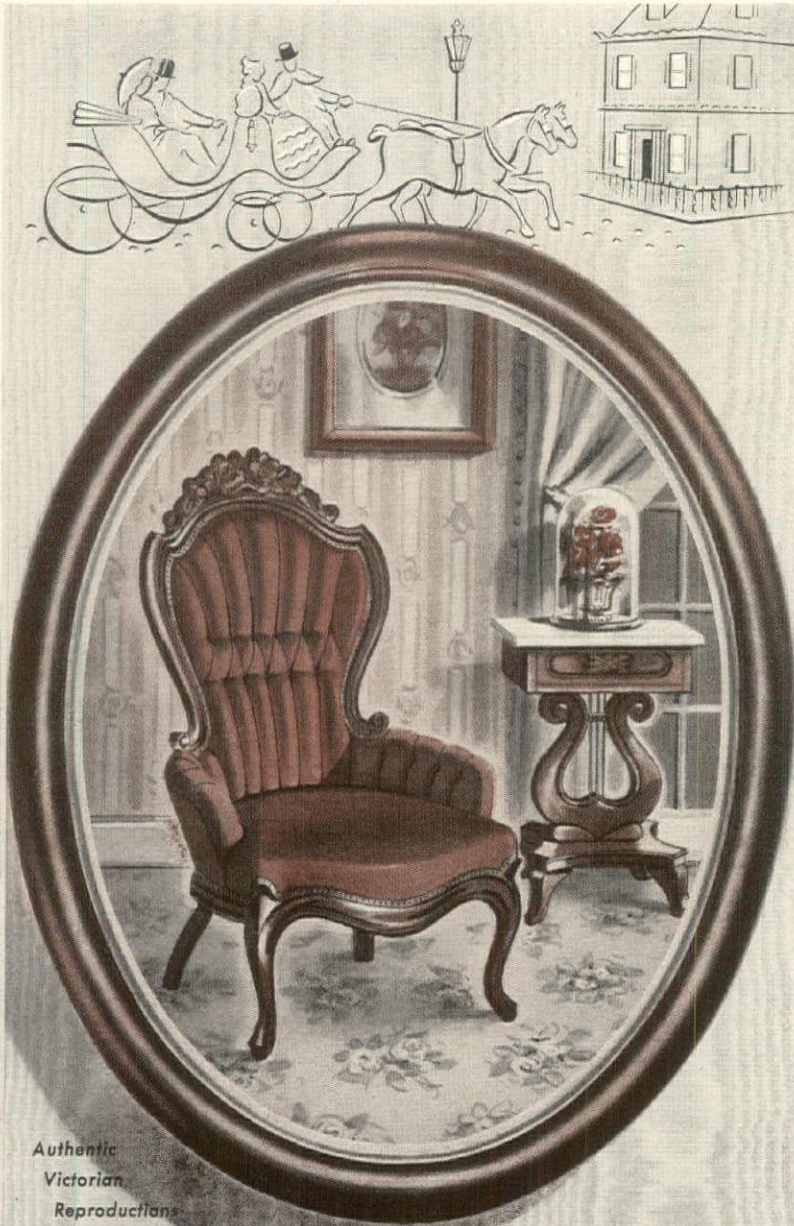
Takes Hard Knocks. Duroweve's steel ribs keep hampers from caving in or bulging, no matter how filled they may be. Permanent finish stays beautiful for years.

More Self-Ventilation. Soiled things are air-bathed, to ward off mildew, odor, dampness. Narrower strands of fibre create thousands of air-vents that can't be clogged.



PEARL-WICK SELF-VENTILATING HAMPERS NOW OF DUROWEVE

"Pearl-Wick" and "Duroweve" are names owned by Pearl-Wick Corp., Long Island City 2, N. Y.



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Reproductions

Today • as Then •

UNERRINGLY DESIGNED

FOR

Romantic Living

All the beautiful dignity of an age of elegance, recaptured in magnificent living room pieces made entirely by hand... solid mahogany frames lovingly hand rubbed until they glow as deeply as jewels... intricate hand carving, delicate biscuit tufting, all details accomplished only by skilled craftsmen... every nuance of design authentic. Registered heirloom reproductions make your home a romantic haven... become tomorrow's treasured heirlooms.



You'll want to read this
booklet, "Victorian Revival."
Sent free on request to:

Victorian
FURNITURE CORP.

MONTGOMERY 3, ALABAMA

CABIN

 continued from page 98

BUILDING DATA

FOUNDATION: Cedar posts.

EXTERIOR WALLS: Rough-sawn cedar boards and battens.

INSULATION: Mineral wool—Wood Conversion Co.

ROOF: Hand-riven cedar shakes.

DOORS: Wood.

WINDOWS: Casement.

GLASS: Libbey-Owens-Ford Glass Co.

FIREPLACE: Circulator—Majestic Co.

INTERIOR WALLS: Minnesota white pine, natural finish.

CEILINGS: Minnesota white pine roof sheathing boards, exposed.

FLOORS: Minnesota white pine boards, random widths.

HARDWARE: Hand-wrought iron.

PAINT: Exterior, red barn paint reduced to a heavy pigmented stain.

Interior, left natural except for decorative painting.

HEATING SYSTEM: Oil-fired space heater—Heater Division, Motor Wheel Corp.

PLUMBING FIXTURES: Sink—Briggs Manufacturing Co.

KITCHEN EQUIPMENT: Cabinets, wood, made at site; range, cast-iron; refrigerator—Coolerator Co.

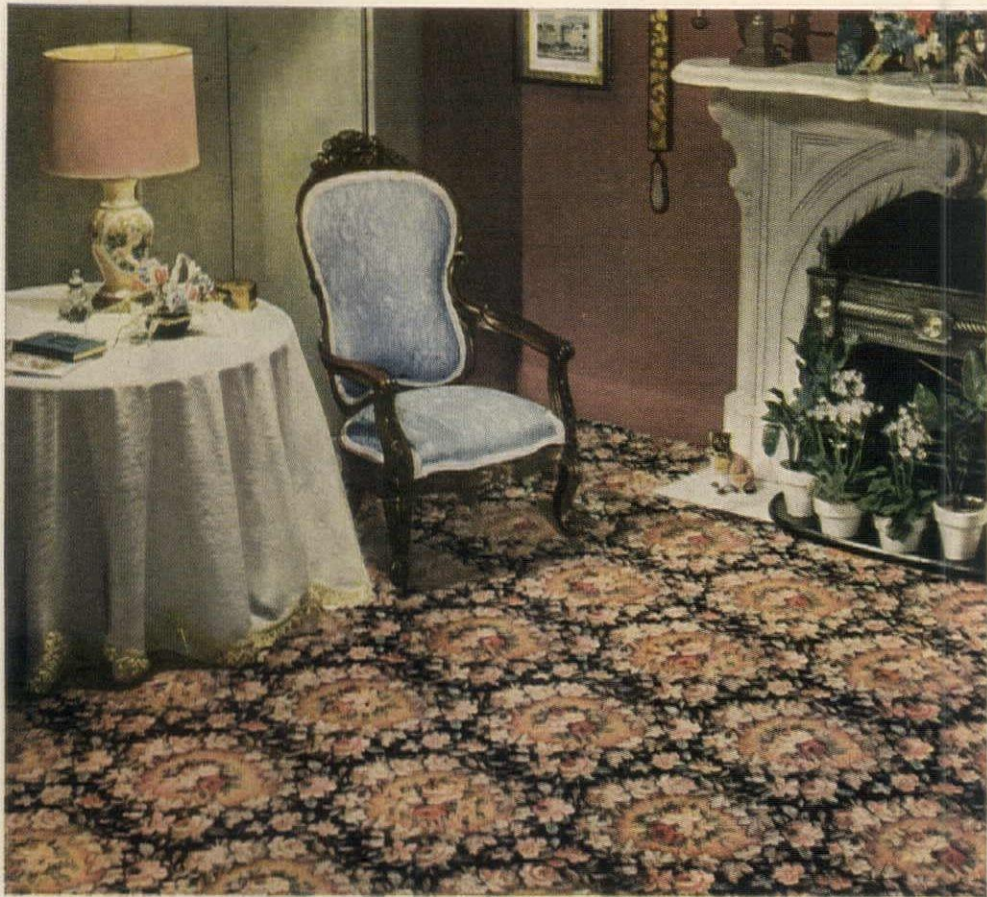
FABRICS: Simple cotton prints.

CARPETS: Hand-loomed strip rugs.

KENNETH M. WRIGHT STU



STEEPLY PITCHED ROOF suits northern landscape, is made of hand-riven cedar shakes. As in peasant cottages, the massive chimney is the heart of the house.



Looking for a medium-priced buy? Admire Bigelow's Beauvais #1806, a handsome carpet at around \$8.95* a sq. yd. (Many other patterns in Beauvais.)



Want a thrift-priced rug value? Choose Bigelow's Fervak #9402, a pleasing leaf-design carpet at a price to please you pink; around \$6.75* a sq. yd.

*Slightly higher west of Rockies

To every woman in America who wants a new carpet



EVERYTHING IN YOUR HOUSE says something about you.

Your taste and flair for living show in the flowers on the table... the books in the bookcases... the rug on the floor.

In choosing that all-important rug, you want just the right color and pattern to set the mood. Too, you want your rug to wear and to look wonderful all its life.

Read these facts... and then decide whether your Bigelow dealer isn't the man to see!

1. So many colors and patterns to choose from!

Bigelow gives you an eye-delighting choice—of smart colors, decorator patterns, dramatic new textures!

2. Complete price range to suit your purse!

Pay as little as \$5.50 a sq. yard—or whatever you like, up to \$16.95*! Plenty of variety at every price level!

3. Top-quality wools give extra richness, wear!

Every Bigelow Rug is made of blended imported wools—each chosen to contribute special qualities of strength, body, lustre. You get a better rug!

4. "Lively" wool gives your rug extra life!

Bigelow buys lively wool—keeps it lively with special quality controls from fleece to floor! Your rug stays handsome all its long life!

5. "Traffic" tests prove superb wear!

Daily, thousands of factory workers tramp over Bigelow Rug samples—prove you can expect years of service from your Bigelow Rug!

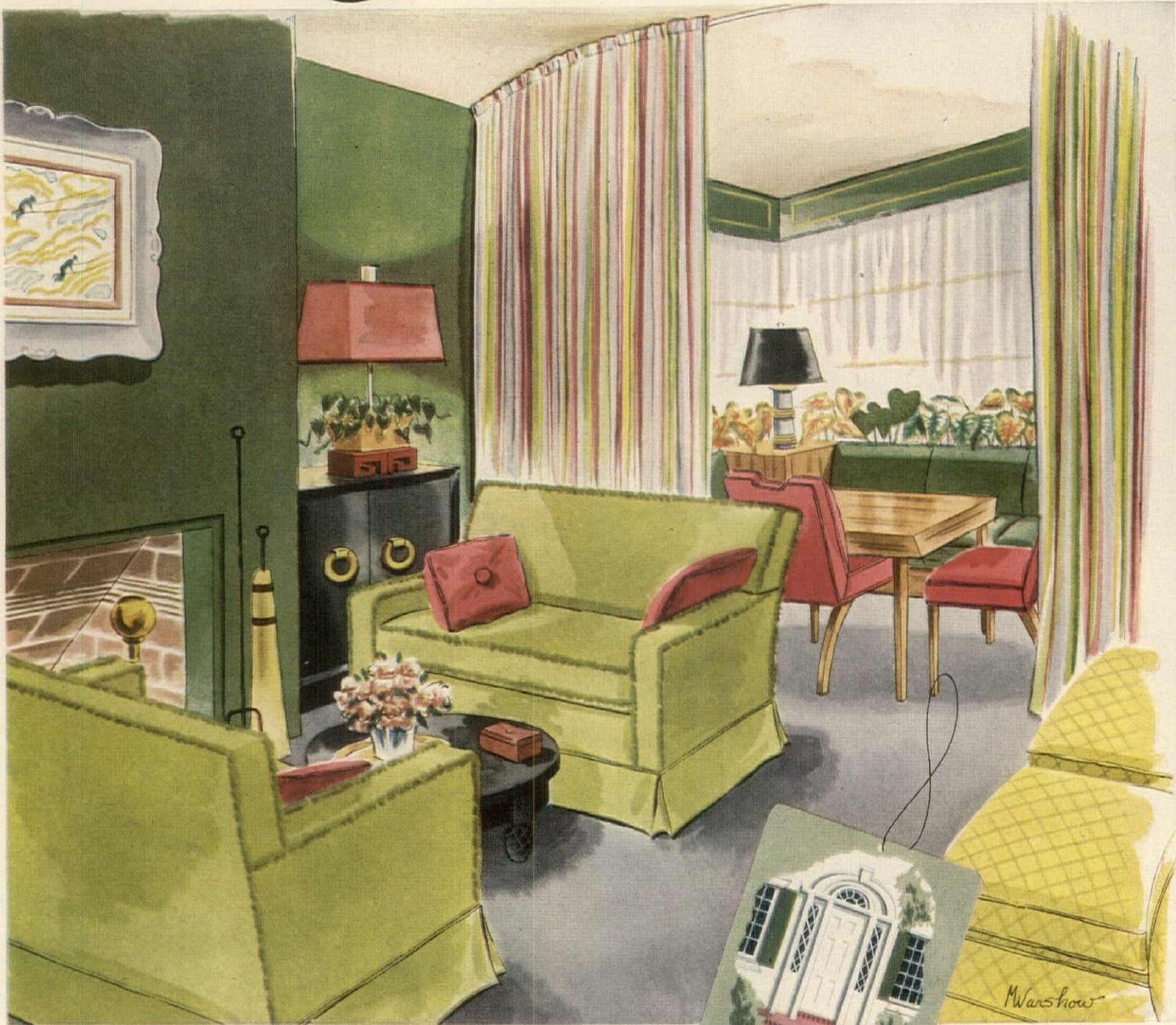


Want something very special, at a within-reach price? Here's Bigelow's superb Cassandra #1122, a dramatic carpet with surface texture that's interesting to the eye, deep and soft to the feet. Around \$12.50* a sq. yd.

Bigelow Rugs and Carpets

Beauty you can see... quality you can trust... since 1825

Hanover Satin VARIATIONS ON A THEME



This one wonderful fabric makes three part harmony easy. Hanover Satin of Du Pont thick 'n' thin rayon yarn with undertones of sturdy cotton performs in a concert of color . . . a trio of fabric fashions.

Hanover Satin STRIPE

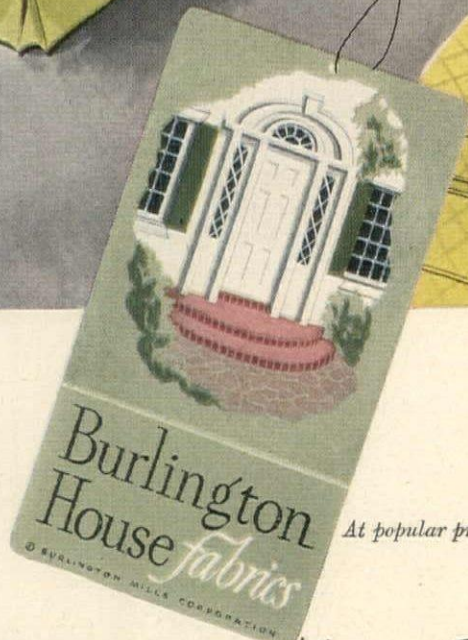
—chords of color in your choice of a modern or traditional theme.

Hanover Satin PLAIN

—a symphony of sixteen melodious colors, modern or traditional.

Hanover Satin DIAMOND

—a Jacquard version makes its debut in modern and traditional colors.



At popular prices in stores everywhere

Send 10¢ to Room 452, for exciting 16-page home decorating booklet featuring dozens of working patterns and 6 beautiful room portraits in color.

Burlington Mills
 "Woven into the Life of America" •



Maker of Women's Outerwear and Underwear Fabrics, Men's Wear Fabrics, Decorative Fabrics, Cotton Piece Goods and Yarn, Hosiery, Ribbons.

COTTAGE continued from page 99

BUILDING DATA

- FOUNDATION: 4-inch concrete slab, reinforced with wire mesh.
- EXTERIOR WALLS: Redwood.
- ROOF: Composition—Tropical Paint & Oil Co.
- DOORS: Birch slab.
- WINDOWS: Fixed glass between wood stops.
- GLASS: Pittsburgh Plate Glass Co.
- FIREPLACE: Common brick.
- INTERIOR WALLS: Redwood; plaster in baths; plywood in bedrooms—U. S. Plywood Corp.
- CEILINGS: Douglas fir sheathing.
- FLOORS: Asphalt tile—Armstrong Cork Co.; cotton shag carpets.
- HARDWARE: Schlage Lock Co.
- PAINT: Sherwin-Williams Co.
- HEATING: Electric heaters—Thermador Electrical Manufacturing Co.
- PLUMBING FIXTURES: Crane Co.
- KITCHEN EQUIPMENT: Cabinets, wood, built on site; linoleum counters—Armstrong Cork Co.; range—Westinghouse Electric Corp.; refrigerator—General Electric Corp.
- FURNISHINGS: Van Keppel-Green.



SHULMAN

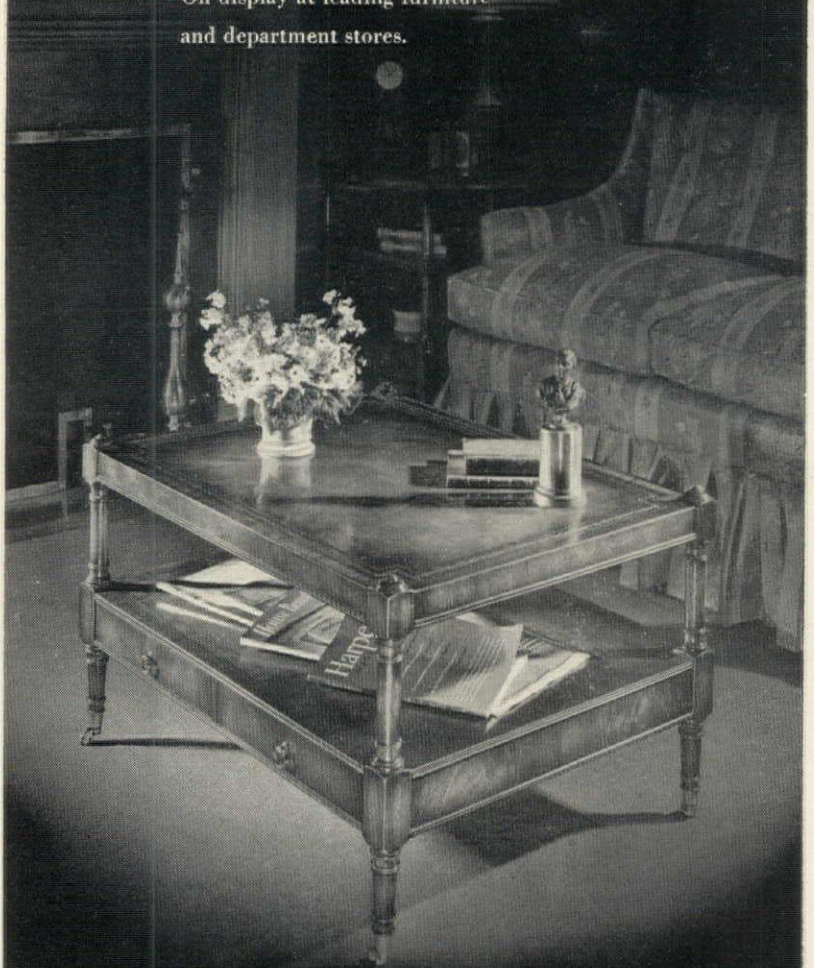
TOWARD THE SOUTH and facing view, the house is almost without solid walls. Sheets of glass, four feet wide, are set directly into the wood framing of the house. Other walls are horizontal redwood siding left natural. The solid part of the roof overhang protects windows from rain and excessive sun. The exposed outriggers overhead cast pleasant patterns of shadow on the flagstoned terrace.

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Mahogany coffee table with top of fine grained leather, gracefully tooled in gold. Lower shelf for magazines, books, long drawer for private filing. One of a noteworthy family of tables, created by Weiman for today's better living.

On display at leading furniture and department stores.



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Tables

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Stangl

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for Luncheon Loveliness

The fragile Springtime elegance of sylvan Mountain Laurel is captured to fascinate your guests . . . Nature's subtle color scheme is faithfully preserved *under the glaze*. Hand-carved, hand-painted, a gracious note of beauty for all gay, informal meals.

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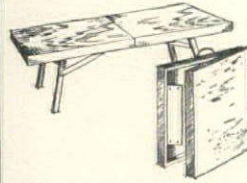
Send 10 cents today for Stangl Booklet in full color, "Attractive Settings for Your Table."



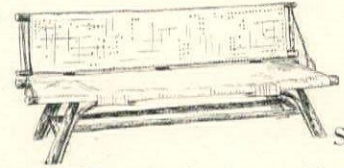
STANGL POTTERY, 652 New York Ave., Trenton 4, N. J.
One of America's Oldest and Finest Potteries • Established 1805

FOLDING FURNITURE FOR SUMMER

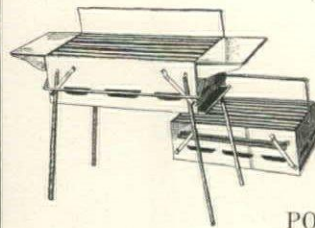
It is easy to move and stores compactly



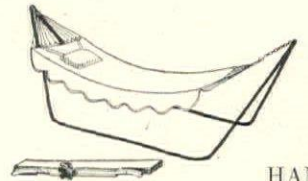
THE PICNIC TABLE, left, stands firm 11" high or folds flat as a pancake. Open, it measures 16" x 34", closed it is a neat 17" x 16" x 3". It is finished with a natural oil stain, is of hardwood with a 3-ply top. Made by the Howe Folding Furniture Co., you can buy it at Abercrombie & Fitch, New York, for \$7.



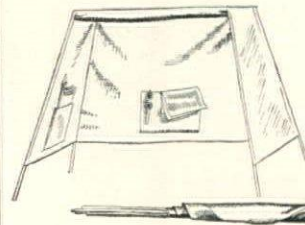
SUN TAN COT, above, is chemically treated so it will not harbor insects. The frame is hickory, given an oil bath and finished with two coats of Valspar varnish. The back and seat are made of woven rattan. With back, \$88; without, \$70. Write to Old Hickory Furniture Co., Martinsville, Indiana, for names of stores which carry it.



PORTABLE GRILL, left, will fry, broil, bake or boil on broiling surface 12" x 23". Legs, 22" long, fold so unit is 7½" tall; the windshield and shelves nest inside. Body is welded solid and heavy, corrugated fire grate assures a good draft. Removable ashpan guards against fire, is clean. By Eclipse Metal Manufacturing Company, \$8 at Famous Barr, St. Louis.



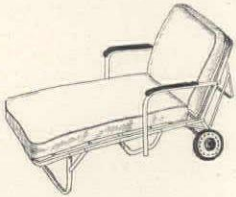
HAMMOCK on stand, above, can be assembled (without tools) in several minutes. Frame is 1" and 1½" carbon steel tubing, held rigid and firmly locked by two heavy U-bolts. An adjustable chain insures proper suspension of the hammock. By Selrite, Inc. \$8 for frame, \$6 to \$10 for hammock at N. Snellenburg & Company, Philadelphia.



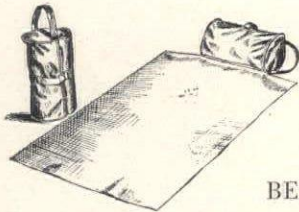
BEACH SHELTER, left, to ward off wind, sun or prying eyes, is made of a frame of aluminum poles with duck walls. Pockets in the latter are for sun glasses, oil, books or stowing your picnic away from the sand. It goes up or comes down in an instant. By Sig Jacobs Co., it is \$10 at Abercrombie & Fitch, New York.



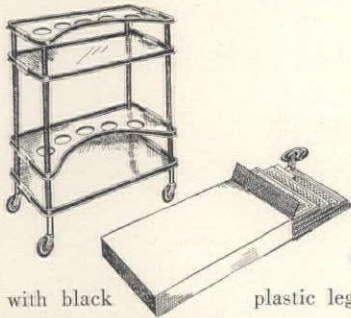
PICNIC SET-UP, above, combines two benches and a table 33" x 29", which fold neatly into a case 33" x 14½" x 4" to fit easily into the trunk of your car. The base is made of enamel steel, the top of triple-coated, tempered plastic. It costs \$30 and comes from Lewis & Conger, New York.



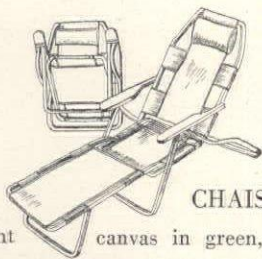
SUN TAN COT, left, doubles as a garden chaise. Back lets down flat, adjusts to various angles. Frame is tubular metal, white finished; innerspring cushion is covered with green vinyl-coated fabric. By the Simmons Company, \$35 at Bloomingdale's, New York.



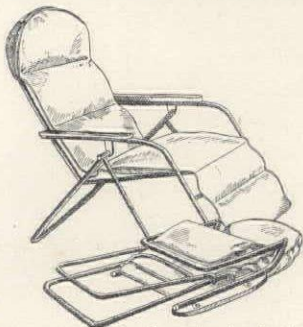
BEACH MAT in a cylindrical bag, above, both made of water-repellent duck. When you're set for a siesta, the bag will serve you as a pillow. Mat is 63" long when spread out. By Sig Jacobs Co., \$5.50 at the George T. Hoyt Company, Boston, Massachusetts.



COCKTAIL WAGON, left, has four tiers in embossed aluminum with black plastic legs. It weighs 21 pounds, measures 27" x 15" x 31". In pastels or gold and silver with black. Made by Foltroy, imported by Waltman Products Co., \$79 at Nathan Straus-Duparquet, Inc., N. Y.

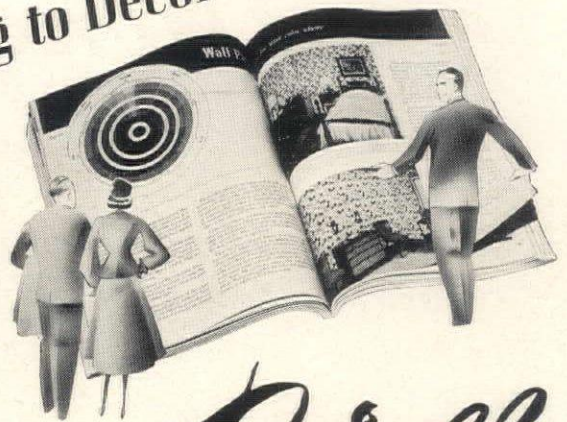


CHAISE, left, folds flat like a deck chair. Water-repellent canvas in green, blue, red or gold, is mounted on adjustable tubular aluminum frame. Pillow is Kapok-filled. The arms hold drinks. By Joseph E. Lewis & Co., Inc., \$30 at Davison-Paxon, Atlanta.



LOAFING CHAIR, left, is called "Barca-Loafer." It is self-adjusting, reclines as you lean back; locks in position by a lever. Enamel baked on tubular steel frame is white, beige or mahogany. Duran-plastic cushion cover resists heat, water, alcohol, acid. By Barcalo Mfg. Co., \$35 at Crowley Milner, Detroit.

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Deeleeshus taste and fragrance rare,
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TURNS WITH A CORKSCREW

Wine on vegetables, liqueur on fruits make
summer salads that are different

IN Latin countries, it is an immemorial habit to put away the unfinished "heel" of a bottle of wine for next week's salad. Without preservatives, wine turns quickly when uncorked, yet retains a rich aroma which no acetic acid can duplicate. It is easy to develop a taste for this wine flavor combined with the crisp textures of fresh vegetables, and so, in France and Italy, you frequently find salads dressed with a non-soured, unpretentious vin ordinaire. If you plan to enlarge your summer menus by adopting this idea, avoid sweet vintages; choose instead a sharp, clean white wine or a robust red one. You may prefer more sourness in a dressing. If so, achieve it with the juice of a lemon, which combines well with that of the grape. In addition to the three distinctive recipes for salads with wine here you can try white wine on tiny cold parsley potatoes. Or lace a chef's salad, of cold meats cut in strips, with a characterful Burgundy. The fruit salad idea has become such a commonplace that it is a happy thought to present it under a new guise. Treat it as a dessert, making unusual combinations of fruits and intensifying their fragrance with a liqueur which has had plenty of time to soak in. Here again, this magic touch raises your food from everyday fare to the proverbial dish for a king. (Three recipes from *The Standard Wine Cook Book*, copyright 1948 by Anne Director, reprinted by permission of Doubleday & Company, Inc.)



GARDEN SALAD WITH RED WINE. Pour $\frac{1}{2}$ c. salad oil over: a head of lettuce; 2 cut tomatoes; 1 stalk celery, 3 carrots, in strips; 2 sliced green onions; $\frac{1}{2}$ unpeeled cucumber, sliced thin; water cress. In a separate bowl, blend: 1 tbsps. lemon juice, 1 tbsps. sugar, salt, pepper, $\frac{1}{2}$ c. red wine. Add this to salad and toss. Carafe from Georg Jensen. Louis Martini Napa Claret, 21 Brands, Inc.



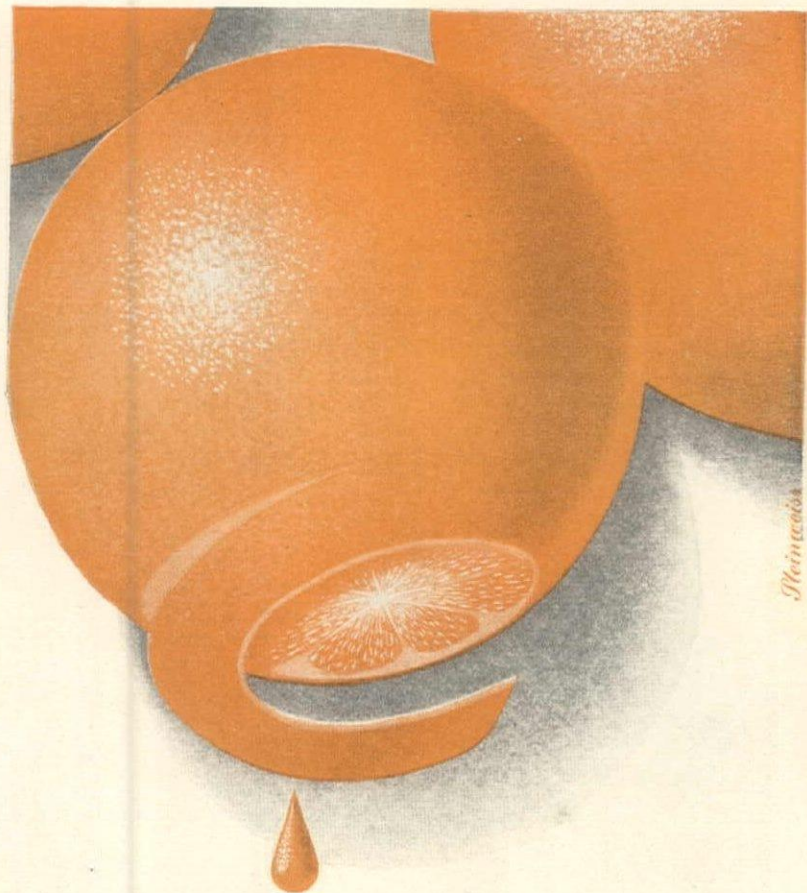
HOT GREEN BEAN SALAD, WHITE WINE. Boil 1 qt. beans, drain. Add 3 slices fried, crumbled bacon, 1 sliced onion sautéed in bacon fat. In remaining fat, heat $\frac{3}{4}$ c. wine, 3 tbsps. sugar, 3 tbsps. vinegar, 2 tps. dissolved cornstarch. Cook, stirring, till thick and clear, add to beans, serve warm. Jug, House of Italian Handicrafts. Italian Swiss Colony California Sauterne, National Distillers.




WINE ROQUEFORT DRESSING. Mash in a bowl $1\frac{1}{4}$ oz. Roquefort cheese with a fork or pestle. Blend in until completely smooth $\frac{1}{4}$ c. salad oil, 2 tbsps. wine vinegar, 2 tbsps. red wine, $\frac{1}{2}$ tsp. Worcestershire sauce, salt and pepper to taste. Serve on lettuce salad or sliced tomatoes. Cruet, Georg Jensen. Plate, House of Italian Handicrafts. Fountaingrove Sonoma Burgundy, Julius Wile & Sons.



FRUIT SALAD WITH COINTREAU. In a large bowl put: 1 pineapple cut in dice; a box hulled strawberries; seedless white grapes; the peeled sections of 2 oranges. Mix, pour over all a wineglass of Cointreau and chill in refrigerator. Bananas, sliced and added just before serving so they will not darken, are optional. Plate, bowl, House of Italian Handicrafts. Cointreau, Renfield Importers Ltd.



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and fruit flavored brandies



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cordials

and fruit flavored brandies

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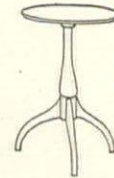
Manufacturers of Karpen Guaranteed Furniture, Mattresses and Transportation Seating

FURNITURE DICTIONARY continued

DINING TABLES, OCCASIONAL TABLES



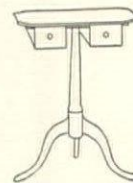
JOINT STOOL OF PINE
WITH SPLAYED LEGS.



SHAKER "ROUND STAND"
OF CHERRY.



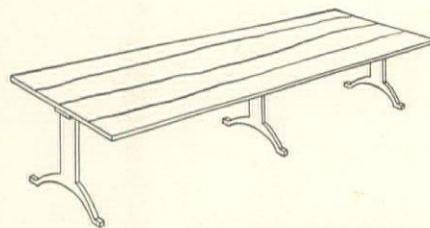
OVAL-TOP TABLE: TOP IS PINE,
THE REST BIRCH.



SHAKER SEWING STAND OF MAPLE.



MAPLE BUTTERFLY TABLE, LATE 17TH CENTURY.



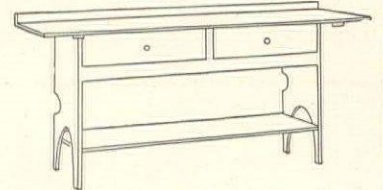
TRESTLE TABLE WITH PINE BOARD TOP



DROP-LEAF TABLE WITH TWO
SHALLOW DRAWERS, C.1820.

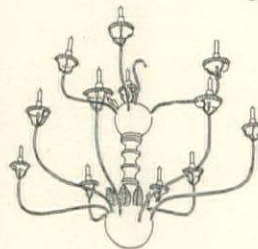


WALNUT TABLE WITH DRAWER FRONTS OF MAPLE.

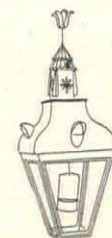


RED-PAINTED PINE TABLE
FROM A SHAKER BAKE ROOM.

CANDLE LIGHTS



CHANDELIER WITH WOOD BOSS,
METAL ARMS.



HANGING LAMP OF TIN,
PENNSYLVANIA DUTCH.



METAL CHANDELIER.



WATCHMAN'S LANTERN
WITH PIERCED TIN
DECORATION.



"PAUL REVERE" PIERCED
METAL LANTERN.



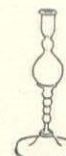
BLACK AND GILT
PINE CANDLESTICK.



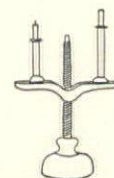
BLACK-PAINTED TIN CHANDELIER
WITH MIRROR REFLECTOR.



DOLPHIN CANDLESTICK OF
SANDWICH PRESSED GLASS.



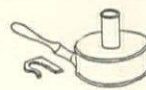
PALE AQUAMARINE
GLASS CANDLESTICK,
NEW JERSEY TYPE.



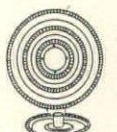
ADJUSTABLE CANDLE HOLDER
ON THREADED WOOD SHAFT.



SPIRAL IRON CANDLESTICK
WITH ADJUSTABLE SOCKET



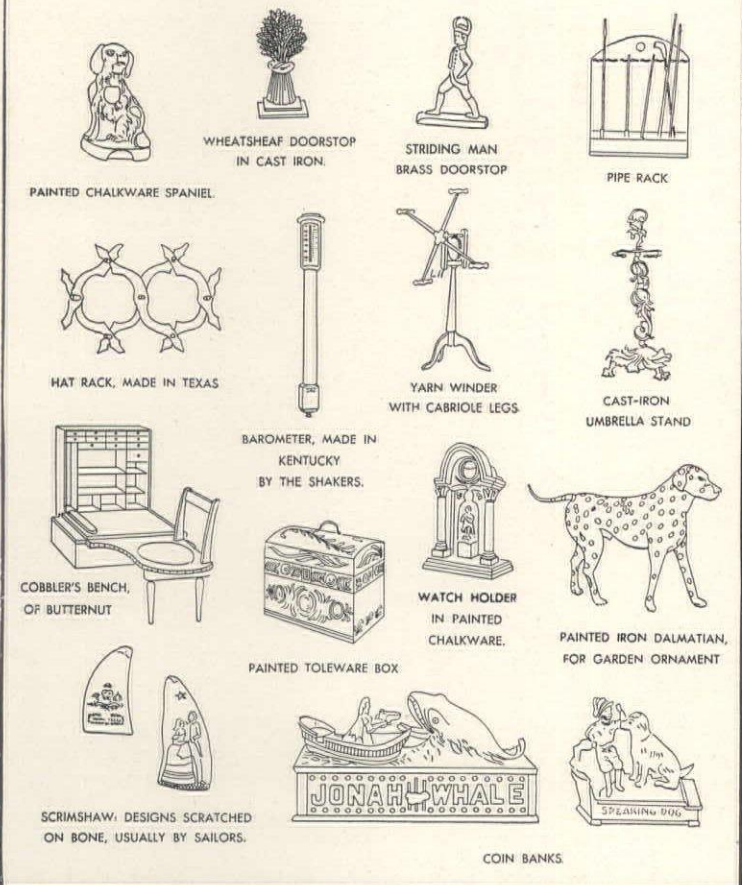
TINDERBOX CANDLESTICK,
WITH BOX FOR FLINTS.



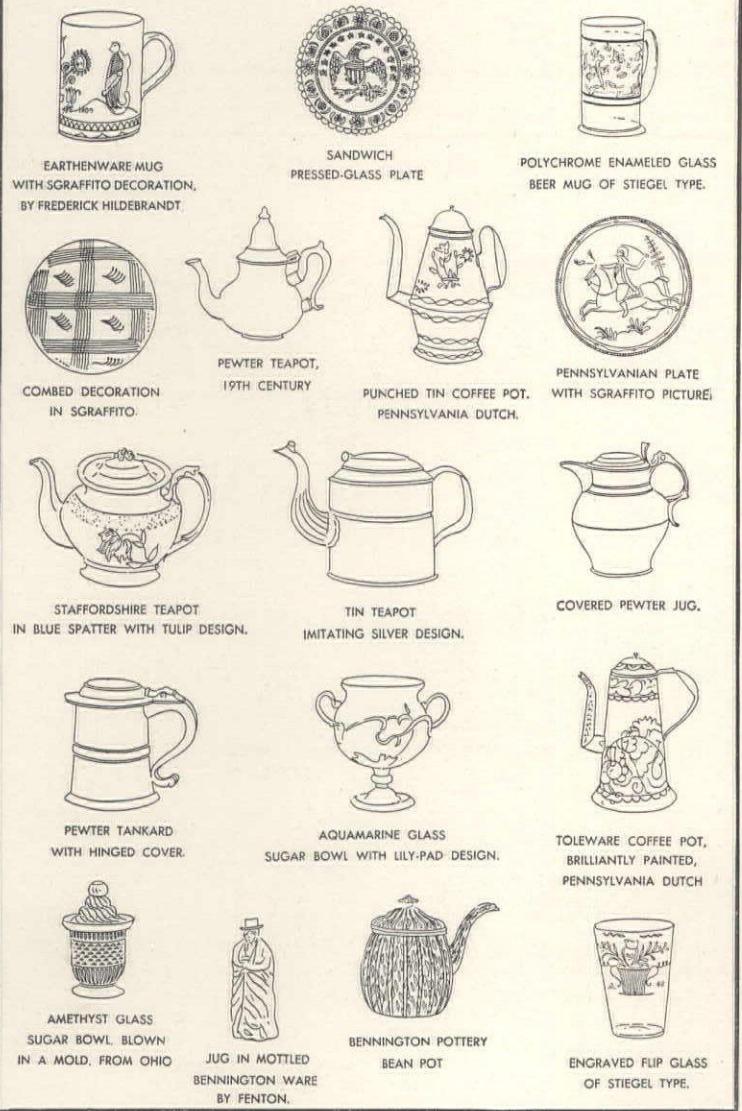
TIN CANDLE SCONCE
WITH MIRROR CENTER.

COURTESY OF NATIONAL GALLERY OF ART, INDEX OF AMERICAN DESIGN

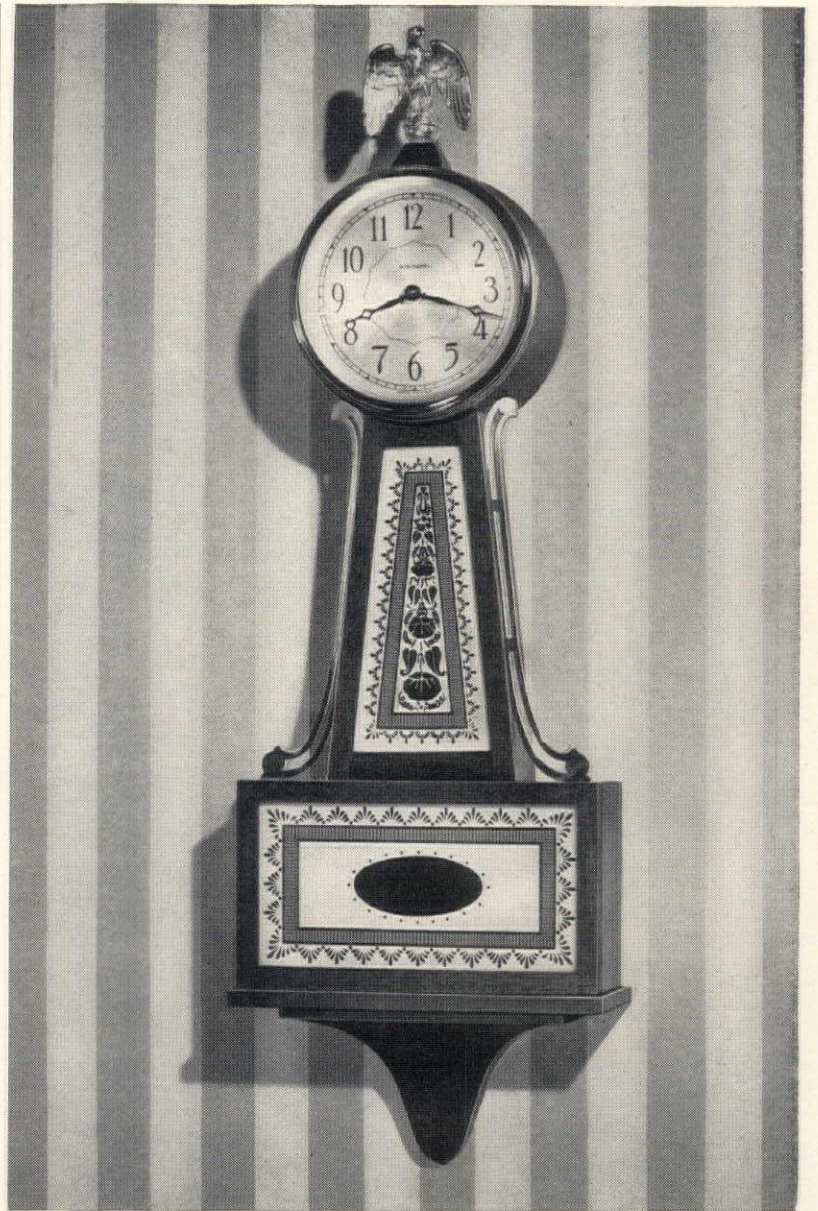
ACCESSORIES



TABLEWARE OF CHINA, GLASS, METAL

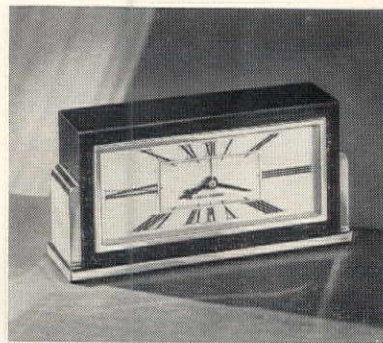


CHARLES SPIESS

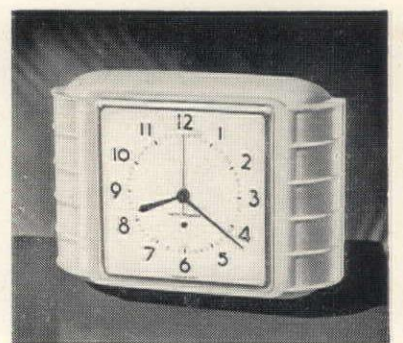


Give her a banjo clock that strikes—the Seth Thomas* Brookfield. Shades of old ivory, tan and brown harmonize warmly with rich mahogany. Strikes hours and half hours. Electric or spring-wound. Height, 29 ins., width, 9¾ ins. \$65.00

For your favorite bride
an authentic
SETH THOMAS
—the finest name in clocks



Seth Thomas Baxter, modern mahogany clock. Self-starting electric. Height, 4¼ ins. \$25.00



Seth Thomas Hitt, trim electric kitchen clock in white, ivory, red. Height 6½ ins. \$6.50

Write for booklet

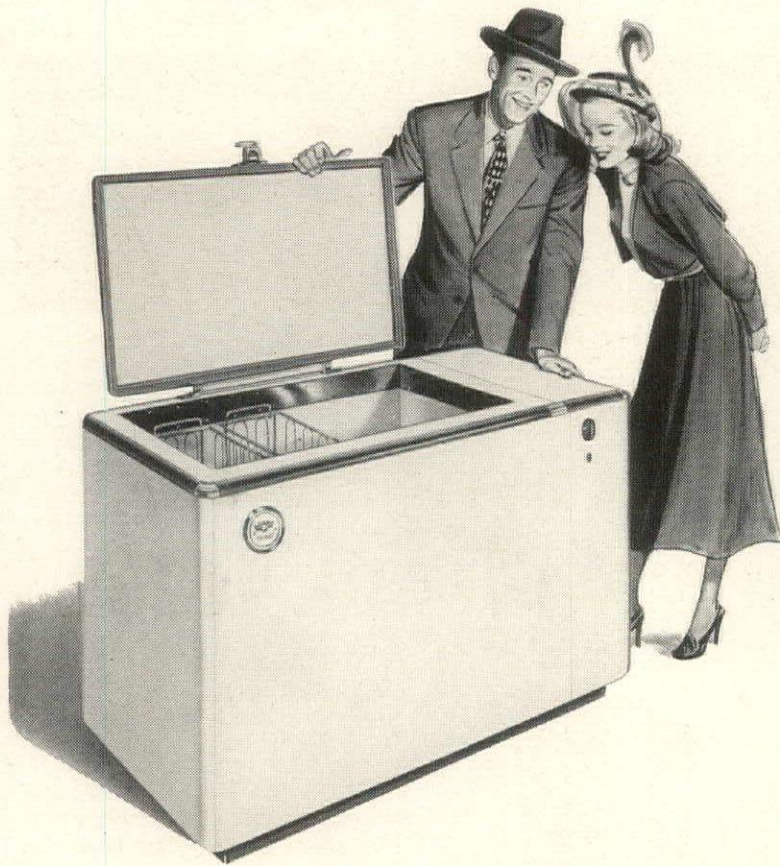
SETH THOMAS CLOCKS, THOMASTON, CONNECTICUT

A Division of General Time Instruments Corporation

*REG. U. S. PAT. OFF.

Prices subject to change—tax extra.

"WOULDN'T YOU KNOW—
FRIGIDAIRE'S THE BEST
HOME FREEZER!"



**You, Too, Will Say It's Best
For Keeping Frozen Foods Safe
... For Freezing Foods Yourself**

FOR YOU, a home freezer can be a joyous new experience in better eating, better living.

But remember, please, that Frigidaire has built more low-temperature refrigerated cabinets than anyone else in the world. And this long experience has brought better ways of keeping foods more safely, with more economy and convenience.

So you'll find in Frigidaire Home Freezers many important features. Some will better guard your frozen foods—some will save you work and worry—some will help to keep your freezer "brand new" through the years. But they all add up to make

Frigidaire Home Freezers—the best for you!

LOOK WHAT'S YOURS—in the model shown above: Famous Meter-Miser mechanism warranted for 5 years—8 cu. ft. of storage space—2 roomy, sliding storage baskets—Permanent Freezer Shelf—and other features. Also larger size models.



SEE YOUR FRIGIDAIRE DEALER Find name in Classified Phone Book under "Refrigerators." In addition to Home Freezers, see the new Frigidaire Refrigerators, Electric Ranges, Electric Water Heaters; Automatic Washer, Automatic Ironer, Electric Clothes Dryer.

YOU'RE TWICE AS SURE
WITH TWO GREAT NAMES

FRIGIDAIRE

MADE ONLY BY

General Motors



HOUSEHOLD SHORT CUTS

New labor-saving conveniences to help
you run your home with greater ease and enjoyment



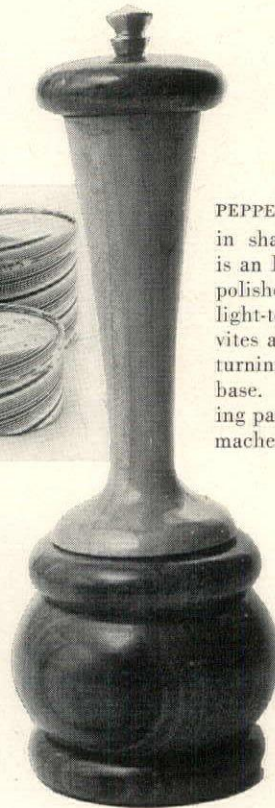
BAKE, serve and store in these colored glass dishes. This new Pyrex refrigerator and oven set has transparent lids, grooved for safe stacking, or to use as table protectors under hot dishes. Largest rectangle in yellow, holds 1½ quarts, the blue 1½ pints, each red one 1½ cups. The whole set, \$2.95 at Lewis & Conger, N. Y. 19.



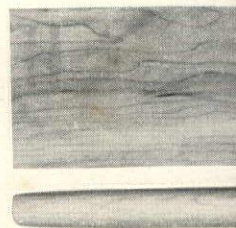
LARGE PANCAKE DIAL with notched rim on the new Hoover iron is easy to read, easy to regulate and protects the fingers. Thermostatic heat control, thumb rest on comfortable handle. 3¼ or 4¼ lbs. AC. \$11.45. Wanamaker, N. Y.

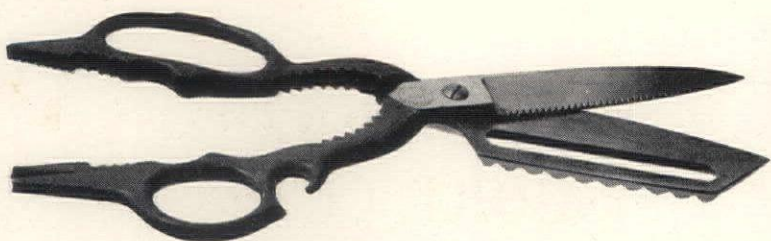


PACK FOOD for freezing in moistureproofed Seal-right Thermorex cartons. They need no heat-sealing or inner bags to make them leakproof. 24 pints or 12 quarts, \$1. 5-lb. cartons, 6 for 84c. At Bloomingdale's, New York 22.

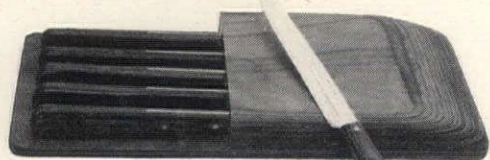


PEPPER MILL, unusual in shape and shading, is an Italian import. Of polished maple, the light-toned handle invites a firm grasp while turning the deep-hued base. All metal grinding parts. \$8.95 at Hamacher-Schlemmer, N. Y.





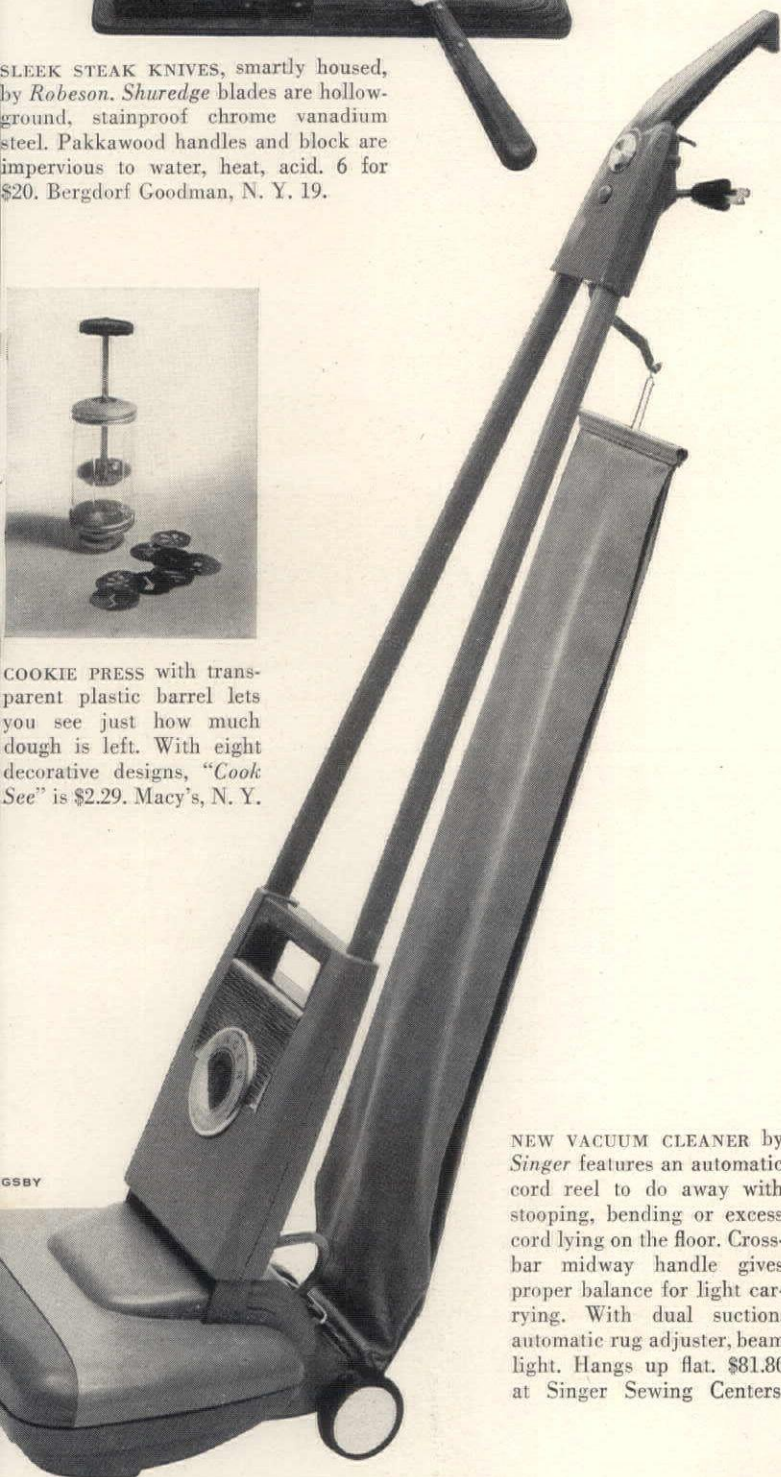
FISHERMAN'S SHEARS make an all-in-one household and camping tool. They're a fish scaler, hook extractor, poultry shears, screw cap and bottle opener, plier, hammer, screw driver. \$3.95. Hammacher Schlemmer, N. Y.



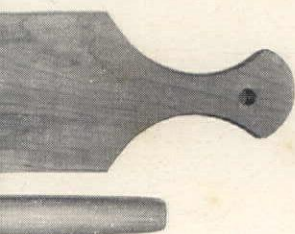
SLEEK STEAK KNIVES, smartly housed, by Robeson. Shuredge blades are hollow-ground, stainproof chrome vanadium steel. Pakkawood handles and block are impervious to water, heat, acid. 6 for \$20. Bergdorf Goodman, N. Y. 19.



COOKIE PRESS with transparent plastic barrel lets you see just how much dough is left. With eight decorative designs, "Cook See" is \$2.29. Macy's, N. Y.



NEW VACUUM CLEANER by Singer features an automatic cord reel to do away with stooping, bending or excess cord lying on the floor. Cross-bar midway handle gives proper balance for light carrying. With dual suction, automatic rug adjuster, beam light. Hangs up flat. \$81.80 at Singer Sewing Centers.



STRUDEL BOARD and pastry roller, both true copies of old-world favorites used by Dione Lucas of Cordon Bleu fame. Long, thin pin rolls with palm of hands, French style, for better sweep, less handling, 89c. Cake board serves strudel, jelly roll, French bread, \$2.95. Post Mart, N. Y. 21.



CHOPS carrots, celery, green pepper, onions, in 10 seconds. Combine in crisp salad.



GRINDS leftover meat in 8 seconds! Use delicious results for tasty croquettes.



MAKES banana milk shake from milk, vanilla, sugar, ice, banana, in 2 minutes.



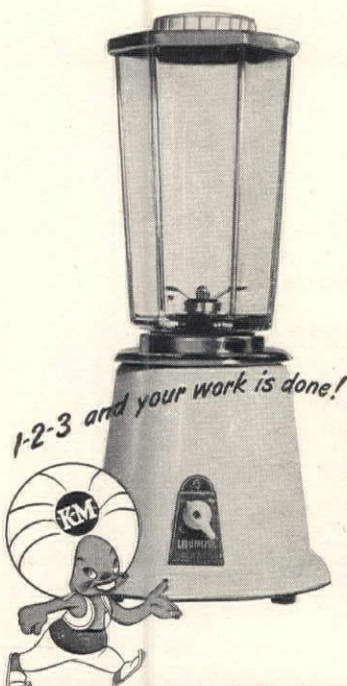
GRATES cheese in 3 1/2 seconds! Sprinkle cheese in casseroles, salads, for tangy flavor.

There are dozens of ways the **KM** LIQUIDIZER helps you...

SAVE food money! Makes light work of leftovers, adds variety to meals. No waste, your food goes farther!

SAVE time! In seconds, the Liquidizer speeds through many jobs, does them better than the old-fashioned way!

SAVE work! Does jobs no other appliance can do! No attachments. Easy to clean. Useful all day long!



1-2-3 and your work is done!



For example, here's how to grind meat.

1 Turn switch to Medium. Remove top lid section, drop in cubed meat (such as cooked ham, poultry, or pork).



2 Let it grind for 8 seconds. (For spreads, add mayonnaise.) Turn off switch, remove top lid, pour out ground meat.

3 Use mayonnaise-meat mixture for spreads, canapes. Or, form meat (mixed with onion) into croquettes.

See this unique kitchen help at your **KM** Dealer's

Knapp-Monarch Co.

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MFRS. OF KNAPP SHAVERS, SPARKLETS, MAGIK MIST. **KM** APPLIANCES ALSO MANUFACTURED IN CANADA.

Ultra Modern Exteriors



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new homes
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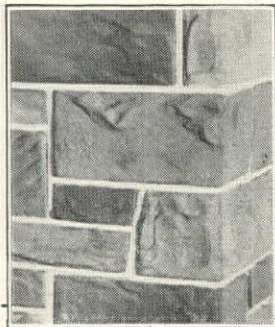
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• Perma-Stone is also ideal for interiors — fireplaces, recreation rooms, bars and other uses. Gives a touch of distinction to any room.

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Send free Perma-Stone literature and name of your local dealer.

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STREET _____
CITY _____ STATE _____

BEACH HOUSE continued from page 95



BAY WINDOW is trained on view. Wood eyebrow above shades it from sun; cat-walk below makes it easier to wash. Roof deck, high enough to catch breeze, is usually free of mosquitoes. Canvas roof, painted every two years, doesn't leak.

BUILDING DATA

FOUNDATION: Concrete block.

WALLS: Exterior, redwood siding; interior, 1" x 8" redwood boards.

ROOF: Canvas, painted.

INSULATION: 4" mineral wool in walls and roof—Johns-Manville Corp.

WINDOWS: Steel casements.

GLASS: Pittsburgh Plate Glass Co.

CEILING: $\frac{3}{8}$ " plaster board, painted.

FLOORS: Yellow pine, comb grain.

HARDWARE: Schlage Lock Co.

PAINT: Pittsburgh Plate Glass Co.

HEATING: One-pipe steam, oil fired.

PLUMBING FIXTURES: Kohler Co.

ELECTRIC RANGE AND REFRIGERATOR: General Electric Corp.



CROW'S NEST is a welcome contrast to the flatness of Long Beach. Above, Mr. and Mrs. Brown on the roof deck; they use it as a second living room in summer.



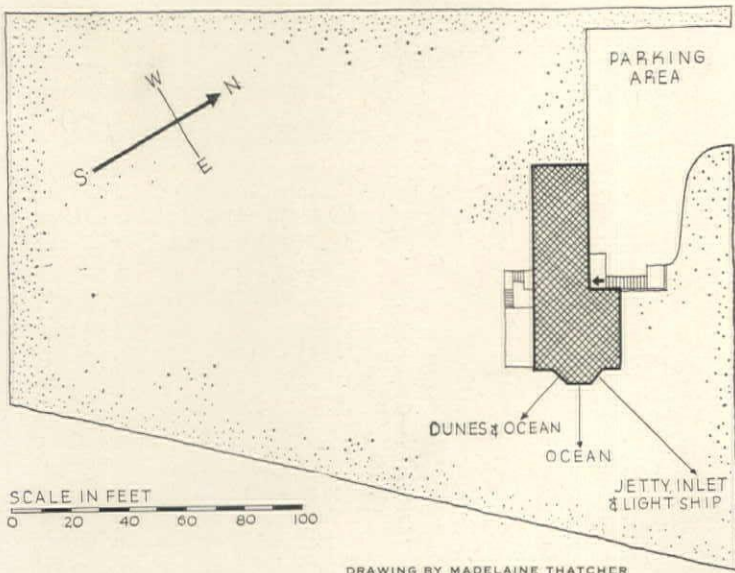
CLUTTER is avoided through built-in storage. Radio, phonograph and record closet are in music wall, at left. Mr. Brown's drafting table is on the other side of the sliding wall panel shown open, at deep left. He can look across the living room to the ocean, work in a north light and spot visitors coming to call.

DEARBORN



LIVING ROOM is large and informal. Kitchen, at right, was designed so that whoever is cooking is really not out of the conversation. In a servantless house, this works very well and encourages guests to help with the chores. All cupboards and closets are labeled with small, bronze signs to eliminate confusion.

Plan of the property



A BAY WINDOW angles toward the view. Arrows in the plan, above, indicate the outlook. Due to the formation of the New Jersey shore, and arrangement of local property lines, the house is farther out to sea than any other on this coast. Since all the beach is public land, the view is not apt to be obstructed.



CALL A Chamberlin Man

Make upstairs bedrooms as much as 15° cooler in summer with CHAMBERLIN Rock Wool Insulation!



Exhausting, sleepless nights sap your energy. Why let summer sun soak through roof and walls to make upstairs bedrooms furnace-hot? Make your home pleasantly comfortable through the hot summer with Chamberlin-installed WALL-THICK rock wool. It's heat-retarding and fireproof.

IT'S EASY TO HAVE THE JOB DONE RIGHT
CALL CHAMBERLIN—HAVE IT DONE NOW!

15° COOLER and No Street Noise!
After Chamberlin-insulating his home, E. S., Omaha, writes: "During summer the house averaged 15° cooler, and street noises were eliminated."

I'm your Chamberlin Man (my number's in your phone book). I know insulation. I can give you honest FACTS on how to insulate your home right for summer and winter comfort, tell you how the job pays its own costs in winter fuel savings. Call me TODAY! Terms are available, too!

SEND FOR FREE BOOK! Enjoy new comfort, fuel-savings and health. Get this FREE book! Write: Chamberlin Company of America, Dept. 86, 1254 LaBrosse Street, Detroit 26, Michigan.

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ELJER



*"Important to
a woman..."*



"Since we put Eljer Fixtures in our new home, I can clean in half the time . . . and minutes saved in house cleaning are important to a woman."

There is a reason why Eljer Plumbing Fixtures are so easy to keep sparkling clean and new looking. The lustrous finish of Eljer's Vitreous Chinaware resists scratching, stains and the effects of all ordinary acids. Bathtubs are made of rugged, rigid cast iron, coated with a heavy layer of enamel.

See your plumbing or building contractor for Eljer's Fine Fixtures, in white or beautiful pastel shades. Or write for Eljer's booklet "Fixtures of Beauty and Distinction", Eljer Company, Box 192, Ford City, Pennsylvania.



TWIN CONVENIENCES

Twin Eljer Lavatories are a great convenience for many a busy household . . . and that is also true of Eljer Faucets that turn off and on with a touch of the finger. All wearing parts are easily renewable. So, be sure your Eljer Fixtures, in bathroom, kitchen and laundry, are trimmed with Eljer's beautiful, chrome-plated fittings. They are built to give long, carefree service.

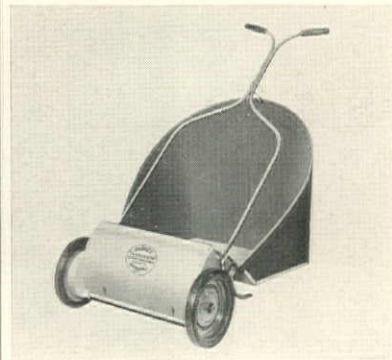
GARDENER'S GEAR

Tempo steps up in the June garden.

To keep up with weeds and watering, grass and greenery, you need efficient new equipment



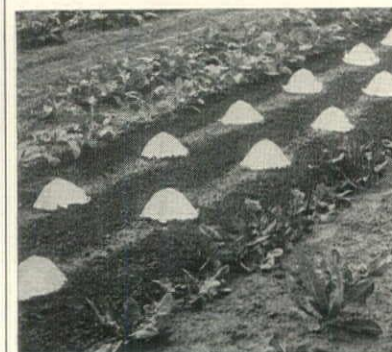
LAWNBARROW of lightweight magnesium (approximately 12 pounds in weight) can be stored away by being hung up on the wall. Front wheel with pneumatic tire, roller bearings make it easy to push. 50 inches in length, 26½ inches wide, 24 inches high, barrow is strongly constructed, enamel-finished in gray with blue underside, has attractive modern lines. \$29.95, Dow Specialty Products, Bay City, Michigan.



YARD-GROOM lawn sweeper lets you brush up leaves and grass cuttings as speedily as you would carpet-sweep a rug. It ends tiresome raking. Of lightweight, non-rusting aluminum, it has a brush 20 inches long, 9 inches in diameter, adjustable for light or heavy sweeping. Canvas hopper, with metal bottom, is detachable, picks up about 3½ bushels. \$34, Parker Pattern and Foundry Company, Springfield, O.



SPRINKLIT is 50 feet of Goodrich "Koroseal" plastic hose with five spaced brass sprayers. Serves as 8-pound sprinkler system which can be moved around garden to circle trees, bushes, flowers or cover lawn with fine saturating spray. Sprayers can be turned on or off individually by twisting a nut. Serves as regular hose if all the sprayers are turned off. \$19.95 in East, \$20.95 West of Rockies. Loroman Company, 1150 Broadway, New York City.

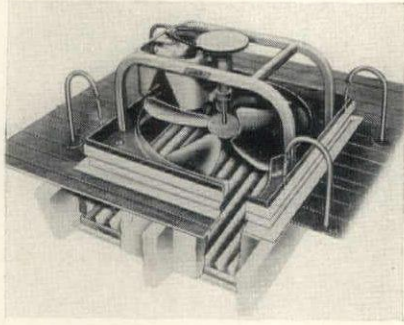


HOTKAPS are wax paper cones used as covers for young plants when they are set out or transplanted. They protect seedlings from hot sun, rain, wind or insects, promote sturdier growth, guard from frost in spring or fall. Hotkaps are durable. A fiberboard setter, to aid in placing them, comes with a package of 25 costing 70c. 250 for \$4.65. Germain's Germaco Products Division, 747 Terminal St., Los Angeles, Cal.

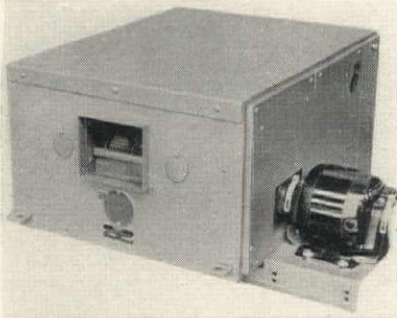
ELJER CO. FACTORIES AT: FORD CITY, PA., SALEM, OHIO, LOS ANGELES, CALIF.

(Continued on page 158)

DON'T SIMMER continued from page 119



ATTIC FAN in one compact unit cools a whole house. Combines vertical fan, automatic ceiling shutter and controls in one. Takes little space, is suited to low head-room attics. Three models: \$149.50 to \$249.80. Chelsea Fan and Blower Co.



SMALL-SIZE CLIMATE CHANGER for use where space is limited. Provides complete air conditioning—air is cleaned through filters, cooled (or heated) through coils, dehumidified, discharged through a fan. Usable with or without ducts. Trane Co.



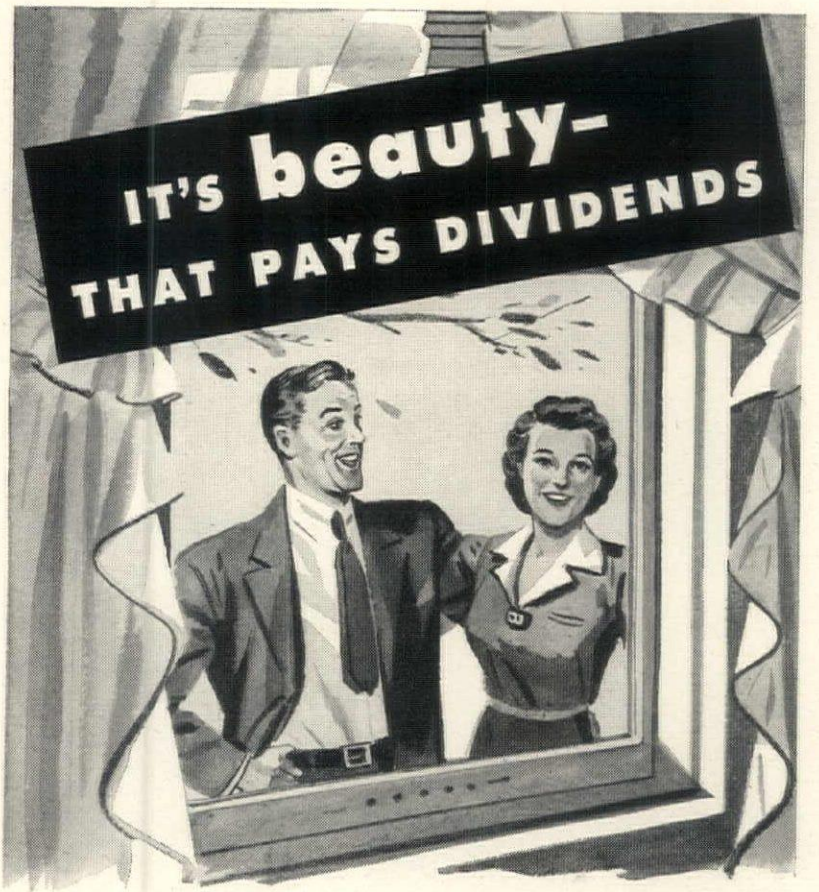
WINDOW UNIT room air conditioner. Plugs in outlet, needs no water connection. Cools, dehumidifies, ventilates, circulates, filters the air. It projects only ten inches into the room. Operates on AC. \$375 plus installation. Mitchell Mfg. Co.



WINDOW-TYPE COOLER FAN is electrically-driven unit complete with guard screen. It can be installed in any window with minimum opening of 16 square inches; exhausts 2,000 cubic feet of air from house per minute. \$59.50. Emerson Electric Co.



TO CONDITION AIR in room easily, this unit includes finger tip controls. One position of control knob ventilates, circulates, filters the air. Second position turns on cooling. Another knob controls intake of outside air. Chrysler Airtemp. (Continued on page 159)



... the 'Orange' Aluminum All-weather Window

Yes, all eyes will turn admiringly to your home when you enhance its natural beauty with 'Orange' Aluminum All-weather Windows. The trim lines and satin-smooth finish of 'Orange' windows blend with and improve the appearance of any home—no matter how old or new.

With 'Orange' windows in your home, you can change over the whole house from winter to summer in a matter of minutes. Storm glass panels slide out, screens slide into the same weather-tight aluminum frames—and all from the inside!

Think what this means. No back-breaking, semi-annual switchover. Periodic painting and repairing is no longer a problem. Important, too, 'Orange' all-weather windows cut heat leakage to a minimum—save up to 30% of your fuel.



And the 'Orange' All-weather Door to match!

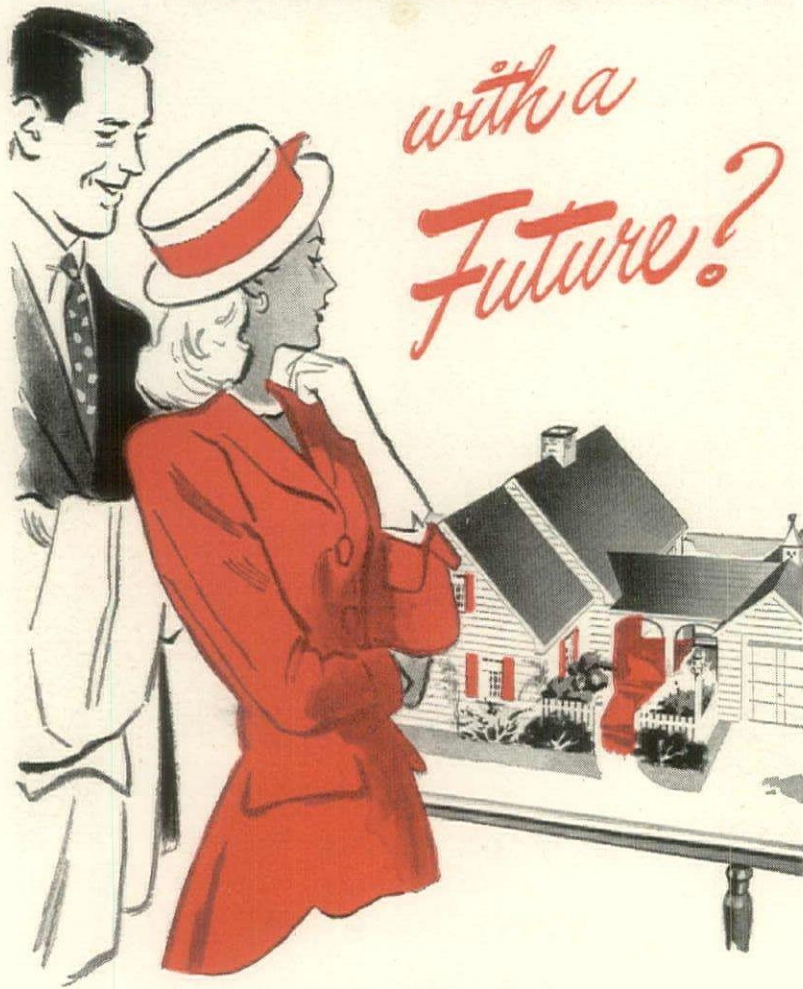
See these new all-weather windows and doors at the authorized 'Orange' dealer. Or mail the coupon for a free illustrated booklet.

You can afford the finest



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420 LEXINGTON AVENUE
New York, N. Y. Dept. A-6
Without obligation, send illustrated booklet about 'Orange' All-weather Windows and Doors.
Name (please print).....
Address.....
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I own home am planning to build

PLANNING A HOME...



*with a
Future?*

Then check off these facts about
modern warm-air heat

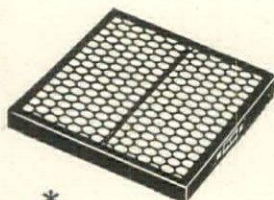
PLAN FOR ECONOMY . . . Modern warm-air systems are low in original cost. Low in fuel consumption and operating costs, too.

PLAN FOR CLEANLINESS . . . Dust and lint are filtered from the circulated air. This means less housework, lower cleaning bills, savings in redecorating.

PLAN FOR COMFORT . . . Proper humidification means greater comfort at lower room temperatures. It helps keep furniture from drying out, too. And, in summer, the blower can be used to circulate cool night air for relief from sleep-robbing heat.

PLAN FOR THE FUTURE . . . With an original warm-air installation, conversion to year-round air conditioning can be made easily and economically. *Get the facts* from your architect or builder, or from your heating contractor.

Dust-Stop* Air Filters are standard equipment in most modern warm-air furnaces. Replacements, available everywhere, cost but little. Owens-Corning Fiberglas Corp., Dept. 906, Toledo 1, O.
In Canada: Fiberglas Canada Ltd., Toronto, Ont.



DUST STOP*

*T.M. REG. U.S. PAT. OFF.

Air Filters

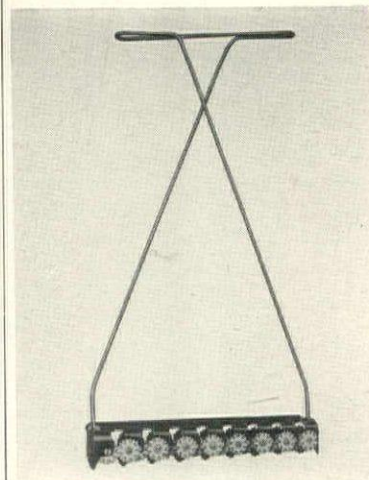
—a **FIBERGLAS*** product



GARDENER'S GEAR continued



WEED-KILLING SPRAYER is mounted on rubber-tired wheels for easy transportation around garden. Includes a 3½-gallon copper tank which holds a spray solution. 18-inch long arm attached to front of the tank has three nozzles set close to ground at height which guarantees an even and thorough spraying of weeds and grass. Spray falls three or four feet away from person wheeling tank. Center nozzle can be used by itself if desired. \$19.95 (\$20.95 West of Rockies). H. D. Hudson Manufacturing Company, Chicago, Illinois.



MONTAMOWER is an 8¼-pound lawn mower and trimmer. It works by eight pairs of sharp discs revolving toward each other and cutting the grass between them. The discs overlap slightly. It cuts a full 16-inch swath and its construction gives it the advantage of cutting along fences, flower beds, trees, without leaving edges to trim. Light weight is an advantage on steep banks; it cuts weeds and high grass. 1½-inch cutting height can be adjusted higher or lower. \$22.50. Montamower Distributing Co., Grand Rapids, Mich.

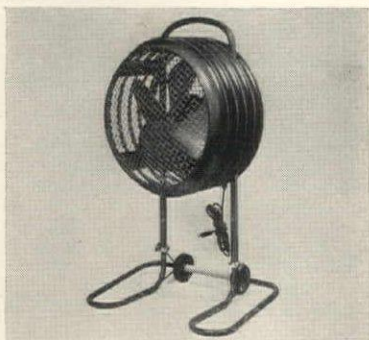


ROTOFLO is a gasoline-engine-propelled power mower. Starts at 2½ horsepower, develops three horsepower. It cuts forward or backward, turns easily, can be adjusted to cut from one to four inches high, makes 21-inch wide swath through tough grass or weeds and works speedily. Light (55 pounds) for power driven mower, it is easily handled, is self-adjusting to fit operator's stance. Front and rear guards, shock-proof drive, 6-wheel design, protect it and operator from injury and prevent "scalping" the turf. Rotoflo Power Mowers, 401 Independence Ave., Kansas City, Missouri.



ROTO-ETTE is a motor mower for clearing off tall weeds, grass, wet growth. It moves at high speed with a sickle-like cut, not with usual scissors action. The weeds are carried off cutter by a "revolving cone" so there is always a cleared path before the operator. Intended for rough mowing. Even stones are not likely to injure it. It has ball bearings, oil and dirt seals, and each cutter has its own shock absorber. Light in weight and easy to handle, it is quiet, has no vibration. \$375, delivered, RotoTiller, Inc., Troy, N. Y.

DON'T SIMMER continued from page 157



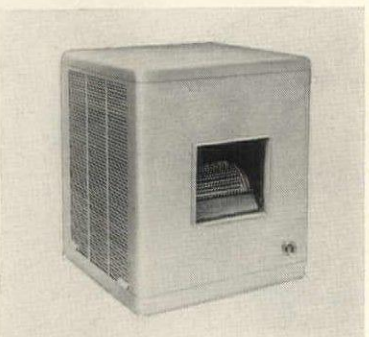
PORTABLE FAN (35 pounds) can be used as attic exhaust fan to draw summer heat from entire house. Needs no fixed installation, can be used anywhere. 16-inch fan changes air in a four-room house every two minutes. \$69.95. Westinghouse Electric.



AIR CHANGER works something like paddle wheel to draw cool night air through house, expel it outside. Installation in either attic (1) or basement (2). Minimizes fan noise. \$350 to \$400 depending on construction of the house. Eagle Picher Co.



AIR CONDITIONER FOR ONE ROOM lowers both temperature and humidity to comfort level. It also ventilates room by circulating air, cleans and filters it of dust and pollen. Operates quietly, shuts off distracting outside noises. Carrier Corp.



EVAPORATIVE COOLER draws hot, dry air through moistened filters which cool, humidify, clean it. Rotary blower circulates clean air. Needs only water connection, 110-115 AC. Two models cost about \$120 and \$140. Rheem Mfg. Co.



ROOM AIR CONDITIONERS for year-round use in the whole house. They cool in summer by remote refrigeration unit, heat in winter from hot water or steam systems—not hot air. All air passing through unit is filtered. General Electric Co.

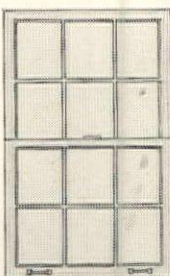


Will your home have everything but friendliness?

● Will you really feel "at home" in the house you are planning to build or remodel? Will your rooms be cheerful—heart-warming? Doors and windows of Ponderosa Pine can help you create such interiors—by adding just the right note of friendliness!

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The windows shown in the photograph are Ponderosa Pine stock design windows, technically described as "double-hung type 12 light check rail." "Today's Idea House" shows many different types of Ponderosa Pine windows and doors in actual room settings.

FOR FRIENDLY LIVING *Ponderosa Pine* WOODWORK

Mail the coupon for your copy!



.....
● Ponderosa Pine Woodwork
● Dept. RH-6, 38 So. Dearborn St.
● Chicago 3, Illinois
● Please send me a copy of "Today's Idea House." I enclose
● 10 cents. (Please Print).
● Name.....
● Address.....
● City.....Zone.....State.....

NEW HAMPSHIRE PRODUCTS



Making a cigar of the finest quality was the principle upon which, in 1874, Roger G. Sullivan founded the 7-20-4 Cigar, now grown to be one of the largest cigar industries in the United States. Choice Havana Filler, Imported Sumatra Wrapper and the Finest Workmanship remain unchanged to date.

Being interested in the promotion of all quality New Hampshire products, we are pleased to recognize one of the leaders.



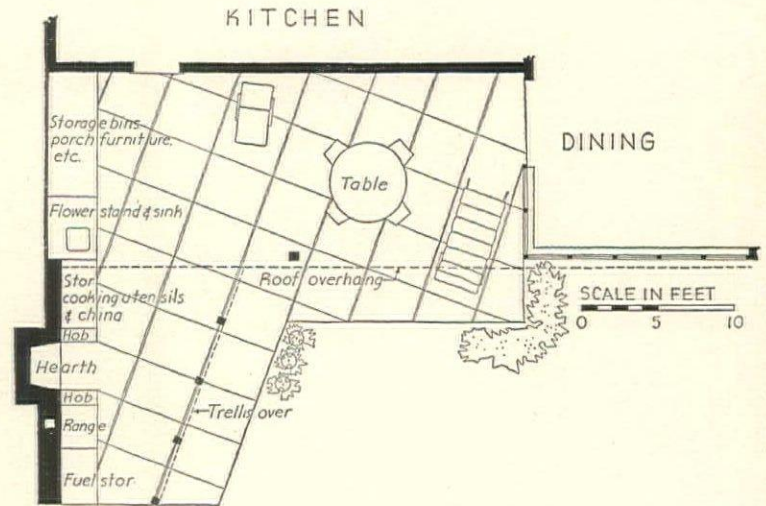
NEW HAMPSHIRE

FIRE INSURANCE COMPANY
Manchester, New Hampshire

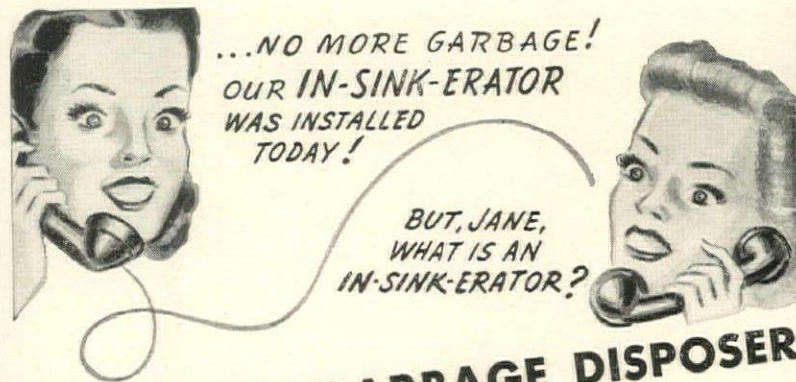
GRANITE STATE

FIRE INSURANCE CO.
Portsmouth, New Hampshire

BARBECUE continued from page 89



A BARBECUE which adjoins the house has much in its favor. This plan of the terrace and porch shown on page 89 indicates some of the advantages. There is shelter from rain; there is ample and handy storage space for cooking utensils; the adjoining kitchen is conveniently close at hand for removing the plates when you have finished. A water supply is at hand in the form of a small sink. All summer it is used also to fill vases and arrange flowers cut in the garden. The barbecue itself consists of a ready-made outdoor oven (an enclosed metal frame fitted out with grates and a hinged top). The fire pit is below it. Log storage for fuel is built in beside the range. Its top surface acts as a working counter. The outdoor fireplace is a cooking adjunct but it is equally important as a hospitable spot on cool evenings. Because it is placed in a corner, this barbecue porch and terrace adds an attractive architectural feature to the house as well as being an outdoor living-dining room. The fireplace chimney and wall, and the bins (large enough to store small porch and garden furniture, small garden tools) also screen off kitchen yard.



AUTOMATIC GARBAGE DISPOSER

- Q. Is it in your kitchen?
A. Of course. It's attached right to my sink.
- Q. How does it work?
A. Wonderful . . . it pulverizes all our food waste before it becomes garbage . . . and flushes it down the drain into the sewer.
- Q. Bones too?
A. Oh, sure. Bones, pits, rinds, peelings, parings, trimmings and ash tray contents.
- Q. Do you have to clean it?
A. Never . . . IN-SINK-ERATOR's reversing action makes it completely self cleansing.
- Q. Where did you buy it?
A. From our plumber . . . and he installed it, too.
- Q. Swell. I'll have Bob call our plumber tonight.



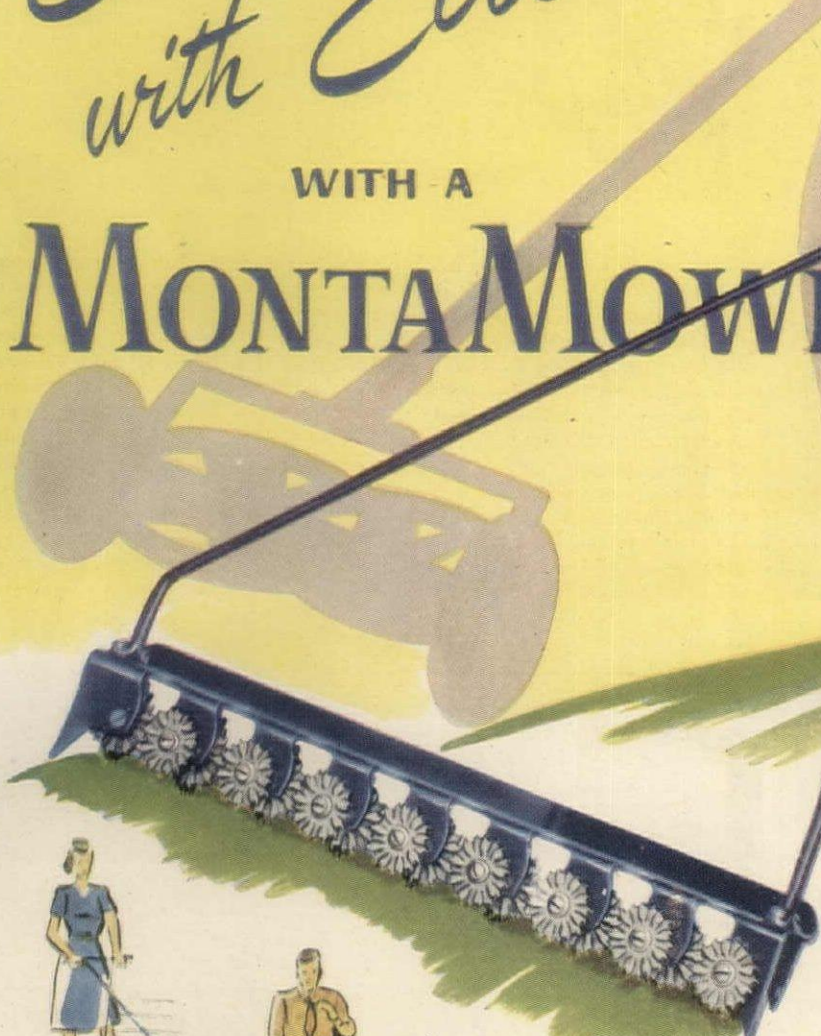
PRICE \$119.50 (Plus Installation)
FOR FURTHER INFORMATION—WRITE DEPT. G

IN-SINK-ERATOR MANUFACTURING CO. RACINE, WIS.

Specializing Exclusively in the Manufacture of Automatic Garbage Disposers Since 1938

Step Out
with Ease

WITH A
MONTA MOWER



**MOWS and TRIMS
LAWNS in ONE EASY OPERATION**

Would you like to mow and trim your lawn in much less time . . . with much less effort than you ever have before?

If you would, you'll be glad to know these accepted facts about the new, improved MontaMower.

The MontaMower is a live, 8 $\frac{1}{4}$ -lb. precision machine that smoothly cuts a full 16" swath through grass, dandelions, spike grass and lawn weeds (including the tall ones that have always popped-back-up to cause you extra work).

AND THAT'S NOT ALL . . . MontaMower does what no conventional mower can do! It cuts right up to walls, fences, trees and posts . . . leaves no fringes to be trimmed by hand.

You'll find it so light, yet so sturdy and responsive, that even Child-Power can operate it *with ease*. No lawn-cutting arm or back aches . . . no more noise or clatter. For twenty-six years, all over America, thousands upon thousands of men and women have sung the MontaMower's praise.

And little wonder . . . It's sold under a liberal, "Written Guarantee" which permits you to try it on your own lawn . . . makes you the sole judge of its merits. Get the complete facts about the moderately priced MontaMower, AT ONCE!



Trims close to buildings, trees and shrubs.

Mowing on terraces requires little effort.

Cuts clean . . . grass, tall lawn weeds and all.

Weight only 8 $\frac{1}{4}$ lbs.

Here's HOW IT WORKS

The new, improved MontaMower has eight pairs of sharp-edged, precision made and fitted, tool-steel cutting disks, slightly overlapping and self-sharpening, working as a unit. Each pair revolving toward each other gathers the grass and cuts it cleanly at the intersection of the disks. The new improved model is easily and quickly adjustable to cutting height! It's as modern and efficient as an electric razor!

The MontaMower is sold only by direct mail to users (no agents or dealers . . . no foreign sales at present).

TRY IT ON YOUR OWN LAWN!

OBEY THAT IMPULSE! BETTER BE EARLY THAN SORRY!

MONTA MOWER DISTRIBUTING CO. Sales and General Offices

1407 Keeler Building • GRAND RAPIDS 2, MICHIGAN

Gentlemen: Without obligation, kindly send me complete descriptive literature, price, guarantee information, and full details of Approval Offer.

NAME _____

ADDRESS _____

CITY _____ STATE _____

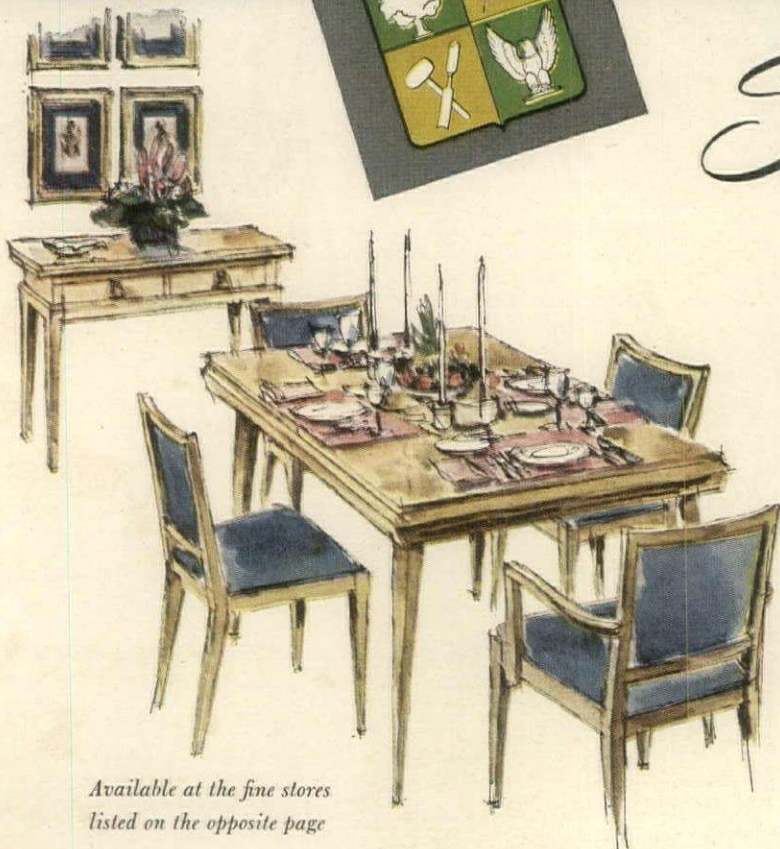
FACTORIES: TRAVERSE CITY, MICHIGAN

SOLD DIRECT - ON APPROVAL - MAIL TODAY



Sloanemaster Furniture

Here's a rare kind of Modern—Your Modern—that sets a new fashion in furniture. Skilled Sloanemaster craftsmen have combined rich walnut with glowing maple, finished it in a wonderful grey-gold, trimmed it with burnished brass. You'll find years of beauty in your Sloanemaster Modern—years of pride and satisfaction in this proud setting for modern living.



Available at the fine stores listed on the opposite page

Sloanemaster Furniture

The Modern Dining Room and other Sloanemaster Groups are available at these fine stores

- AKRON..... M. O'NEIL COMPANY
- ALBANY..... MAYFAIR, INC.
- AMARILLO..... THE HOME BEAUTIFUL
- ATLANTA..... RICH'S INC.
- AUGUSTA, GA..... RICHARDS FURNITURE CO.
- AUSTIN, TEXAS..... BIRD-SCHIEB, INC.
- BALTIMORE..... C. J. BENSON & CO., INC.
- BEAUMONT..... DALLAS-WILLIAMS
- BEVERLY HILLS..... W. & J. SLOANE
- BINGHAMTON..... THE FAIR STORE
- BIRMINGHAM..... LOVEMAN, JOSEPH & LOEB
- BOSTON..... PAINE'S OF BOSTON, INC.
- BUFFALO..... STREICH DECORATION
- CHARLESTON, S. C..... GEO. C. BIRLANT & CO.
- CHARLESTON, W. VA..... WOODRUM'S
- CHATTANOOGA..... FOWLER BROS. CO.
- CHICAGO..... JOHN A. COLBY & SONS
- CINCINNATI..... H. & S. POGUE CO.
- CLEVELAND..... HALLE BROS. CO.
- COLUMBUS, GA..... J. A. KIRVEN COMPANY
- CORPUS CHRISTI
- THE SHOWROOM OF FINER FURNITURE
- DALLAS..... SIMONS-LANGFORD, INC.
- DALLAS..... THE TITCHE-GOETTINGER CO.
- DAYTON..... THE RIKE-KUMLER CO.
- DENVER..... DANIELS & FISHER STORES CO.
- DES MOINES..... YOUNKER BROS. INC.
- DETROIT..... THE J. L. HUDSON COMPANY
- ELMIRA..... J. P. & M. SULLIVAN STORES
- GREENVILLE, MISS..... TATUM FURNITURE CO.
- HARRISBURG..... TROUP BROS.
- HARTFORD..... G. FOX & COMPANY
- HAZELTON..... MRS. E. REINHART'S SONS
- HOUSTON..... SUNILAND FURNITURE CO.
- INDIANAPOLIS..... BANNER-WHITEHILL INC.
- JACKSONVILLE..... COHEN BROTHERS
- KANSAS CITY..... ROBERT KEITH, INC.
- LINCOLN..... MILLER & PAINE
- MANSFIELD, O..... OTIS RICH
- MEMPHIS..... B. LOWENSTEIN & BROS., INC.
- MIAMI..... HOUSE & GARDEN FURNITURE, INC.
- MILWAUKEE..... KLODE FURNITURE CO.
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- FRANK TENNILLE FURNITURE CO.
- MONTREAL..... HENRY MORGAN & CO., LTD.
- NASHVILLE..... H. COHEN FURNITURE CO.
- NEW ORLEANS..... MAISON BLANCHE CO.
- NEW YORK..... W. & J. SLOANE
- NORFOLK..... WILLIS FURNITURE CO. INC.
- OKLAHOMA CITY
- JAMES A. CULLIMORE & CO.
- OMAHA..... ORCHARD & WILHELM COMPANY
- ORLANDO, FLA..... LLOYD'S FURNITURE CO.
- PEORIA..... UNDERWOOD'S FURNITURE
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- PHILADELPHIA..... JOHN WANAMAKER
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- ROANOKE..... THURMAN & BOONE CO., INC.
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- WICHITA FALLS
- NORTH TEXAS FURNITURE CO.
- WORCESTER..... JOSEPH GRACE, INC.
- YOUNGSTOWN..... G. M. MCKELVEY CO.

COMPANY OF MASTER CRAFTSMEN
FIFTH AVENUE AT 47th STREET
NEW YORK 17, N. Y.

PRINTS OF PRIMITIVES



BECAUSE ARTIST ALLEN SAALBURG is enthusiastic about American primitive pictures as decoration and as art, you can have remarkably faithful reproductions of some engaging originals. Under Mr. Saalburg's direction, these pictures are produced by a silk-screen hand printing process which mirrors coloring and details of painting, needlework, cut-out or whatever medium the artist chose.

For this initial group of American primitive prints by the Canal Press, Mr. Saalburg has selected representative classics from private collections and the Metropolitan Museum of Art. Some of them you see in the vacation room on page 93. Over the mantel are cut-out pictures of a race horse and an eagle with a "Liberty & Virtue" motto. On the right hand wall of this room is the watermelon print, above, taken from a stencil in Mr. Saalburg's own collection. The original of one of the bouquets was an embroidery, the other a beaded design. Each print is made only in a limited edition. Prices, unframed, range from \$7.50 to \$18 a print. Among the stores which have the group is J. L. Hudson in Detroit.

Mr. Saalburg plans to enlarge the collection, is currently painting "portraits" of two American primitive sculptures owned by the Museum of Modern Art, and plans to reproduce these.

PARTY-MINDED PINK ELEPHANTS!

Personality Plus for your Party... lovable little stirrers you'll really take to your heart for the way they put new sparkle into any evening.

Beautifully made of Pyrex glass. Other Party Mixers match Libbey's Hostess Glassware.

\$2.95

Set of 8

At leading stores everywhere.

FIELMAN AND PERLINE CO., INC., 103-10 Northern Boulevard, Queens, N. Y.

From New York State's Garden of the Vines...

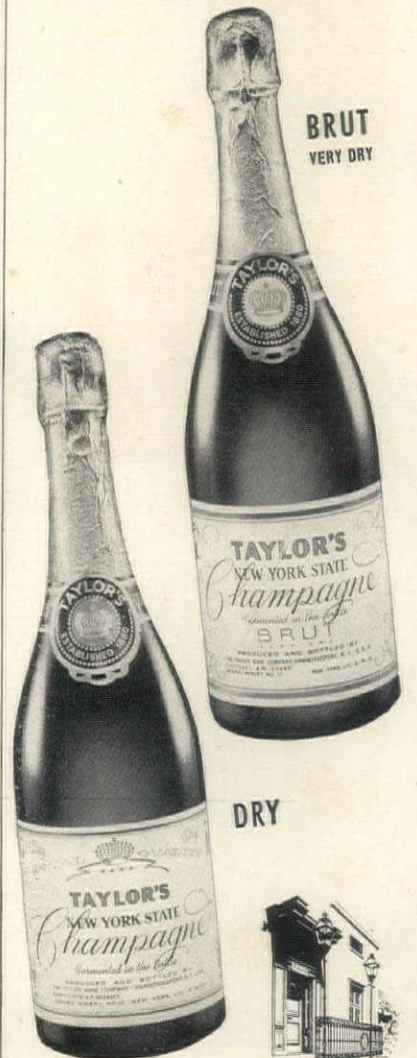


From these famous Cellars where "Captured Flavor" is tradition...



these two celebrated

Champagnes



TAYLOR'S

NEW YORK STATE

Champagnes

THE TAYLOR WINE COMPANY

Vineyardists and Producers
Est. 1880
HAMMONDSPORT, NEW YORK

The Ultimate ★ IN QUALITY
 ★ IN LASTING BEAUTY
 ★ IN PLANNED UTILITY



5-in-1 combination cooker



BETTER COOKING 3 WAYS

Heavy copper bottom for even heat

Stainless steel for heat retention

Vapor Seal for better flavor

Thermic-Ray
 COPPER BOTTOM STAINLESS STEEL

Modern Thermic-Ray cookware assures the ultimate in cooking pleasure, better meals and greater food value.

Thermic-Ray cookware is sensationally beautiful. The extra-heavy copper bottom distributes the heat evenly; the easily-cleaned stainless steel retains the heat. Vapor Seal retains vitamins and prevents loss of food flavor. Black plastic handles withstand heat.

Styled for beauty, designed for utility — made by *Norris* of Los Angeles, 5213 So. Boyle Ave., Los Angeles 11, Calif.



Chicken fryers and fry pans

Dutch ovens — also side-handle sauce pots

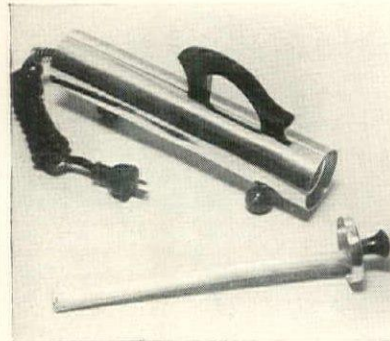
Saucepans in popular sizes

See other sizes and items

AT BETTER DEALERS EVERYWHERE

MECHANICS OF LIVING

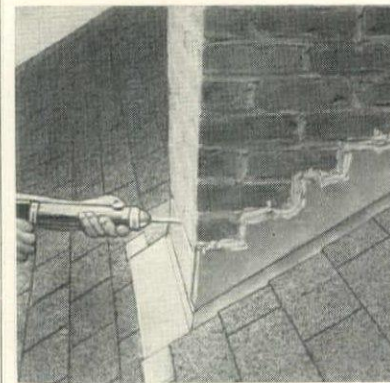
New products will keep your house in good repair and improve its convenience and comfort so you will get more pleasure from living in it



WIENER COOKER roasts two frankfurters in their own juices and brings out their best flavor. The hot dogs cook in three minutes. Small, compact and lightweight. Made of aluminum alloy with luster finish and Bakelite feet and handle. Either the 6-volt model for car or boat, or the 115-volt AC or DC for home use, is priced at \$9.95. Thomas Manufacturing Company, 828 N. Richmond St., Chicago 22, Illinois.



WILSHIRE POWER SWEEPER picks up wet or dry leaves, paper, glass, nails and stones. Gets close to walls, curbs, trees and fences and can be used to tidy up lawns, driveways, streets and floors. It can remove the mulch around shrubbery and clean up under fences and benches. Powered economically by gasoline motor. \$297 delivered. Eastern Distributor, J. F. FitzGerald, Box 204, Station "A," Flushing, New York.



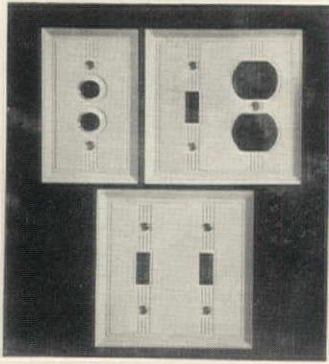
PACKAGE FLASHING is introduced this month. Ten sheets of specially tempered, easily formed copper, complete with nails and instruction booklet, make it possible to repair roofs which leak through worn flashings. Two packages will suffice for the average house. Available through lumber and building supply dealers for \$19.95. Made by Revere Copper and Brass, Inc., 230 Park Avenue, New York 17, New York.



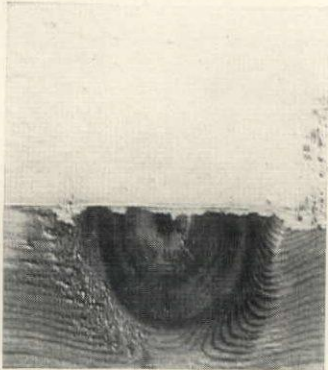
THIS NEW PHONOGRAPH plays 100 records on both sides yielding fourteen hours of continuous music without attention. Pick your program in advance. Music will begin automatically at any time you choose—will stop when you wish. Ten- and twelve-inch records may be intermixed. Cabinet available in avodire wood. Priced from \$1200 up. J. P. Seeburg Corporation, 1500 North Dayton St., Chicago 22, Illinois.



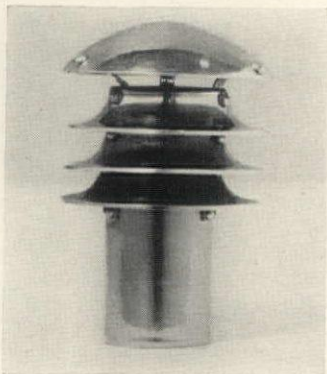
HOUSEHOLD ADHESIVE is an all-purpose adhesive, fast-setting, permanent and waterproof. Packaged in handy tubes, it is ideal for bonding tiles, metal, linoleum, wood, glass, wall board, plaster, ceramics and most plastics. The home handyman will find this adhesive indispensable. Available from leading lumber and building supply dealers at about 70c per tube. Marsh Wall Products Inc., Dover 10, Ohio.



LUMINOUS SWITCH PLATES of plastic glow softly in the dark. They are made for single and double toggle switches and for single duplex outlets. In a lighted room the ivory-colored plastic plates are unobtrusive. Also available are non-luminous plates in brown, pink, blue or green. Will stand years of use. Price 15c to 35c. Gits Molding Co., 4600 West Huron St., Chicago, Ill.



KNOT SEALER which lets you use the cheaper grades of lumber with tight knots in the wood. This Vinylite resin sealer (developed by Western Pines Association) is applied over the knots, then the wood may be painted in the usual fashion. The sealer will prevent exudations of pitch and volatile substances in the wood destroying the paint film. About \$1.95 a quart. Vita-Var Corporation, Newark, N. J.



AIR-JET-VENT FLUE CAP or roof ventilator, designed to draw air out of any room with which the flue connects. The slightest wind blowing on the baffles of the cap will create an effective air movement for ventilation from kitchens, baths, attic spaces. No moving parts. \$4.60 and up depending on size. Eastern manufacturer's representative is the Halberg Company, 415 Lexington Ave., New York 17, N. Y.



NEW RUBBER BASE floor enamel shows unusual resistance to wear, dries in one hour. Available in eight attractive colors, plus black and white. It costs less than one and one-half cents per square foot and is unaffected by moisture or water. Will not get soapy, resists chemicals, oils, alcohol and gasoline, and is skidproof. Wilbur & Williams Paint Corp., 43 Leon St., Boston.

Window in Early American



In perfect harmony with ivy wallpaper and Early American period furniture are these Venetian blinds. They are authentic and "correct" for the period, too, for Venetian blinds were widely used in colonial times. The room setting is by Capwell's, Oakland, California.

How to buy wisely when you buy Venetian Blinds

Even though you have already wisely decided to buy steel Venetian blinds for their beauty, flexibility, and inherent strength, you can't judge quality by outside appearances alone.

You can't see the differences in beneath-the-surface quality, but here are the facts to help you when you buy.

Top-quality steel blinds are galvanized and bonderized. This protects the flexible, easy-to-clean steel slats and preserves the beauty and long life of the baked enameled finish.

You can easily identify these steel blinds of top quality by

looking for the yellow-and-black seal with the flower on the window sill (shown below). This seal is one assurance of long life and lasting beauty in steel Venetian blinds. Look for it at leading stores and Venetian blind dealers.

This advertisement is printed by Acme Steel Company, Chicago, to encourage quality labeling for consumer protection.

"A GALLERY OF AMERICAN WINDOWS"—send for this new booklet of ideas from leading stores and decorators for beautiful windows in your home.



Acme Steel Company, Dept. HG-68
2844 Archer Avenue, Chicago 8, Illinois

Please send me a copy of "A Gallery of American Windows." I enclose 10c to cover cost of handling.

Name

Address

City.....State.....



Look for this seal of quality when you buy Venetian blinds

SUMMER MENUS continued

menus should allow for perfection in the cooked vegetables. With other tasks largely out of the way, it is easy enough to bring asparagus or sweet corn to the table piping hot and cooked just to the point of tenderness. And this is the only way to serve two of the grandest vegetables in your summer garden.

QUICK HOLLANDAISE SAUCE
FOR ASPARAGUS

3 tbsps. butter
3 egg yolks
1 tsp. cornstarch
1 tbsps. lemon juice
1 cup boiling water
Salt
 $\frac{1}{4}$ tsp. dry mustard
 $\frac{1}{8}$ tsp. paprika

Soften the butter in a small bowl, but do not melt it. Add the egg yolks one at a time and beat them in well. Blend in the cornstarch, and then the lemon juice. At serving time add the boiling water, a very little at a time, stirring the mixture constantly. Place the bowl in the top of a saucepan so that it is over, but never touching, an inch or so of boiling water. Continue to stir the sauce constantly until it thickens slightly, add salt, paprika, mustard. Use immediately. Enough for four.

TOMATO AND MUSHROOM SALAD

Slice firm red tomatoes and place on crisp greens on individual salad plates or one larger platter. Arrange tiny pickled mushrooms (available in jars)

among the tomato slices and dress at the last with French dressing made with tarragon vinegar.

BLUEBERRY LAYER PIE

Bake two thin nine-inch rounds of flaky pie pastry and let them cool.

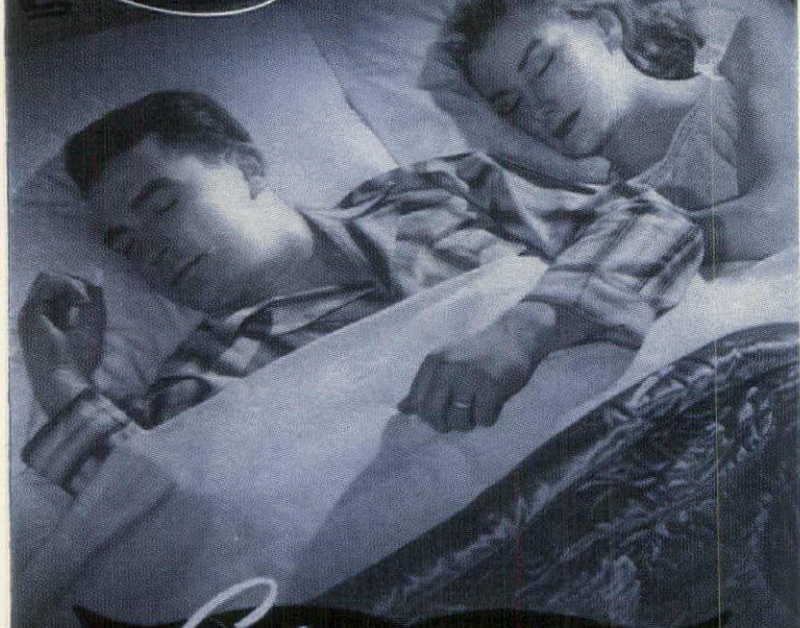
Filling:

1 pint blueberries
 $\frac{1}{3}$ cup water
 $\frac{2}{3}$ cup sugar
 $\frac{1}{4}$ tsp. salt
1 tbsps. lemon juice
1 tsp. grated lemon peel
3 tbsps. flour

Combine water, sugar and salt and bring to a boil. Stir in berries and lemon juice and cook over low heat until a few berries begin to pop their skins. Moisten flour with a little water and stir into the berries. Cook about two minutes longer, until the mixture is slightly thickened. Add lemon peel and take from fire. When berries are cold spread one-half of them over one of the pastry rounds, leaving it in the tin in which it was baked. (A straight-sided cake tin is preferable to a sloping pie tin for this.) Place the second round over it, and spread with the remaining fruit. Whip $\frac{3}{4}$ cup of heavy cream, sweeten it with 1 tablespoon of sugar and flavor with $\frac{1}{2}$ teaspoon of vanilla and a little freshly grated nutmeg. Spread over the pie. Cut with a sharp knife. Lift out pieces with a spatula and they will retain their shape.

(Continued on page 167)

Spring Air
MATTRESSES
BOX SPRINGS



Sleep **RIGHT**
.. **EVERY** NIGHT

People of widely differing weights now can enjoy the utmost in comfort when sleeping together on a Spring-Air "Controlled Comfort" mattress. Spring-Air is featured by over five thousand good stores in the United States and Canada... used by more than a thousand fine hotels and over two thousand good hospitals. Ask your dealer.

SPRING-AIR COMPANY • HOLLAND, MICHIGAN



Write...

for "Controlled Comfort"... a valuable guide when buying sleep-equipment. Address Department 606.

IRRESISTIBLE COMFORT



WEDGWOOD
A LIVING TRADITION



Wedgwood Bone China
Avon

Five piece place setting
\$18.50

Booklet "MAKING OF WEDGWOOD" 25 cents

162 Fifth Ave., New York

Etruria and Barlaston, Eng.

SUMMER MENUS continued

SHRIMP PILAU

- 4 cups boiled rice
- 1 lb. cooked shrimps
- 1/3 cup diced raw ham
- 6 small green onions, chopped
- 3 tbsps. butter
- 2 tbsps. seedless raisins
- Salt and pepper
- 1 tbsp. Worcestershire sauce
- 1/3 cup water
- 1/2 cup salted toasted almonds

Sauté the whole shrimps, ham, and chopped onions in the butter for two or three minutes. Add boiled rice, raisins, salt and pepper to taste. Mix Worcestershire sauce with the water and pour over the rice mixture. Cover the pan and steam over low fire until the water is evaporated. Serve with the almonds sprinkled over the top. Preparation may be started in advance, and the 1/3 cup of water and Worcestershire added and the final steaming done a few minutes before serving time.

CREAM CHEESE MOLD WITH PEACHES AND RASPBERRIES

- 6 ounces cream cheese
- 3 tbsps. powdered sugar
- 1 1/2 cups milk
- 1 tbsp. gelatin
- 1/4 tsp. salt
- 1/2 tsp. vanilla
- 1/2 cup heavy cream, whipped
- Peaches and raspberries

Mash the cream cheese with a fork and work in the sugar. Soften the gelatin in

1/2 cup of the milk and dissolve over hot water. Beat remaining cup of milk into the cheese; add the dissolved gelatin. Beat until very smooth. Add salt, vanilla. Fold in whipped cream. Turn into a one-pint ring mold and chill. Unmold on a serving plate and fill the ring with juicy sliced fresh peaches and raspberries, both very slightly sugared. Serve generous portions of fruit with small slices of the cheese ring. This is enough for six.

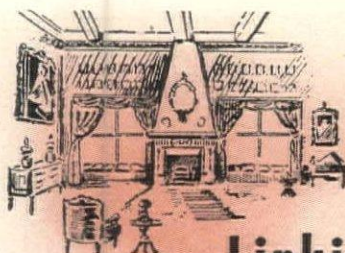
CASSEROLE FRIED CHICKEN

For four people have a medium-sized frying chicken cut into quarters. Dredge them with salt, pepper and flour and brown quickly in hot fat. Transfer the pieces to a casserole. Keep in the refrigerator until about 40 minutes before serving time. Then, over the chicken pour 1/2 cup of warm water to which you have added pinches of rosemary and thyme, 1/2 teaspoon salt, and 1 tablespoon of butter. Cover and place in a 375° oven for 25 to 30 minutes. Remove cover, turn all pieces skin side up, and allow to brown and crisp for a few minutes.

GARDEN SALAD WITH HERB DRESSING

- 1/2 lb. tender young string beans
- 4 young carrots
- 1 tsp. chopped chives
- Watercress or lettuce
- French dressing

(Continued on page 169)



Linking the Cultures of Two Continents...

IN his Cherry Valley workshops—where the enduring construction and painstaking craftsmanship of oldtime cabinetmakers still linger—Leopold Stickley fuses the cultures of two continents. From a collection of old masterpieces gathered from English halls and American homesteads, Stickley sketches his own designs. In each, he blends the elegance of Cavalier England with the simplicity of Puritan America. A sense of proportion and fitness, of restraint and classic feeling overlie the whole, endowing every piece with the stability of rich tradition, and timeless beauty of centuries past.



Stickley's famous furniture finish matches in glowing depth the priceless patina of old heirlooms. With the use of Stickley Dressing, your furniture will always retain this distinctive beauty, and as each application is made, finish becomes more and more durable. Sold by Stickley dealers in principal cities.



Cherry Valley WORKSHOPS
OF **Stickley**
OF FAYETTEVILLE

L. & J. G. STICKLEY INC., FAYETTEVILLE, N. Y.



IT'S THE BEAUTIFUL New Magnolia BY HULL

This lovely art pottery pattern is fashioned into twenty-four graceful, charming pieces—vases, baskets, console set and tea sets—each with hand-painted embossed floral made enduringly beautiful under an over-all glaze of transparent pink. Shop for it at better gift and department stores. "New Magnolia" is a creation of the master potters of THE A. E. HULL POTTERY CO., Crooksville, Ohio.

BERMUDA HOUSES *continued*



this new kind of Heating
has *everything!*

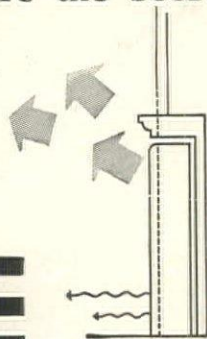
Beauty This new kind of heating hides almost unseen in your walls. It uses no valuable floor space. It doesn't interfere with furniture arrangement.

Comfort You get a perfect combination of moving air gently warmed, plus just the right touch of radiated heat. It's EVERYTHING you want in heating.

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TRANE Convector-radiators are the Secret

Trane Convector-radiators are the secret of this new kind of heating—heating that gives you beauty, comfort, and economy you've never seen combined in a heating system before. To learn more about this remarkable new heating method, send for the smart new booklet that shows striking interiors in full color.



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Please send me your free booklet, "How to Live in June All Winter".

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is the underside of the plastered tie beams. In the low-studded island houses, the resultant high ceilings give scale and coolness to the rooms. In a few cases the tray ceilings are pleasantly ornamented with plaster decorations.

In time, a wing was added to the two-room house, as in the lovely L-shaped Greenhill Cottage on Collector's Hill and the more formal T-shaped plan of Oleander Circle. Now descended to a tenement, this beautiful house sits on a height overlooking Harrington Sound, its white gables and chimneys against the blue sky hedged in by giant pink oleanders. Oleander Circle's more important contemporaries based on the same plan are Norwood in Pembroke, and its neighbor Inwood across Hamilton Harbor in Paget. They have two stories, fine large rooms, rich Stuart staircases and mantels and some paneled overmantels in the same style. Norwood, with its white walls, stands on a high green knoll; Inwood, with its pink walls, sits on a level, formal site.

From the T-plan, Bermuda builders resorted to the U to gain greater space. Walsingham, the great house built on Castle Harbour by the Trott family at the close of the seventeenth century, is perhaps the oldest of these houses. It is now famous as Tom Moore's Inn, but the identity of the old house is carefully retained. In addition to an outstanding example of a Bermuda Jacobean stair, Walsingham has a room with a cedar-paneled fireplace wall. This has the typical great roll molding

framing the fireplace, and above the mantel shelf is a series of arched and molded panels which recall Dutch work of the period. In Walsingham, little space was gained in the two wings, as they are only one story high. However, there is a fine group of U-plan houses with two-story wings. Bloomfield is perhaps the most famous of these and here the wings form an important feature of the entrance front. It is color-washed with the saffron-rose so often seen in Bermuda houses, and has white trim and green blinds. The house is very old, though the record of its building seems to be lost. In its structure are great timbers of the seventeenth-century type, but the interior trim dates from the middle of the eighteenth century and the early part of the nineteenth. The white drawing room has fine carved Palladian woodwork, beautiful Oriental rugs, family furniture and portraits. It is a Bermuda interior at its best.

In neighboring Warwick is another U-plan house, Elm Lodge, where the Nelmes family has always lived and where its fine collection of Bermuda silver is still treasured by one of its descendants. Elm Lodge has some beautiful Bermuda furniture, too, but the largest collection is further west at Buckingham. The latter house is an early nineteenth-century evolution of the U-plan, with the principal rooms on the second floor reached by a long flight of exterior steps. Here across the front part of the principal story are
(Continued on page 169)

Is YOUR home *CG* proof?

Every guest who enters your home is a *CRITICAL GUEST, especially when she steps into your bathroom. And, you can be very sure your toilet seat always gets the closest scrutiny. Protect yourself against any criticism with a CAPITOL SEAT, America's Finest.

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America's Finest

WASHINGTON, NEW JERSEY

SUMMER MENUS continued

1 tsp. chopped parsley
1 tbsp. finely-chopped fresh dill

FIGS AND RASPBERRIES
WITH CREAM

Boil the string beans and carrots separately in a little salted water until barely tender. Drain. Cut the carrots in long, slender strips. Marinate beans and carrots together in French dressing to which all the herbs were added an hour before serving. Arrange in neat bundles on watercress or lettuce.

Peel ripe figs and cut them in quarters. Sugar lightly and store in a covered bowl in the refrigerator. Wash raspberries, sugar them as required, and place in a separate bowl to chill. Place some of the cut figs in the bottom of each serving glass. Pile berries on top. Pass heavy cream if desired.

BERMUDA HOUSES continued

the great hall and drawing room, both with high tray ceilings and with beautiful carved, white-painted trim.

were built to last for generations, whereas many of the latter are designed as temporary winter retreats; the difference is apparent. All Bermuda houses, however, have certain common characteristics, and they will probably continue to as long as the water supply comes from heaven, the building materials are quarried on the spot and the Gulf Stream creates the climate.

CHARACTERISTIC of the old architecture is its honesty and feeling of permanence, and when the present-day houses follow the old lines they achieve much the same effect. But the former

For more information on Bermuda see page 170

CORRECTION

We regret that the names of Mr. and Mrs. Roland Henry Hoguet appeared incorrectly as Mr. and Mrs. Raymond H. Hoguet in the May issue of HOUSE & GARDEN.

Check Your Weight Every Day!

ON THESE SMART, ACCURATE SCALES

Daily weight checks lead the way to good health and a lovelier figure. And... it takes but a moment to know your true weight on Counselor scales, for numerals are easily read through a large magnifying lens. Counselors feature Zerostat dial control for enduring accuracy, a spacious rubber platform, graceful design accentuated by gleaming all-chrome or baked enamel finish, the exclusive Micro-Regulator for light-heavy adjustment. Leading dealers everywhere sell beautiful Counselors... see them!

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"Correct in Every Weight"

FEATURES YOU'LL LIKE

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COUNSELOR
STREAMLINED
Scales

Everybody's Pointing To Hotpoint

STOP SAVING GARBAGE

New Hotpoint Disposall Ends Garbage Problems For Good And All

Simply scrape refuse into drain. Electric Disposall shreds it to a pulp, washes it away! Safe, easy, odorless, self-cleaning! Can be installed in your present sink or comes complete.

NOW YOU can banish forever the distasteful, endless job of "saving" garbage—by installing the new Hotpoint Electric Disposall* in your kitchen sink. You simply dump table refuse, bones and all, into the drain—turn on the cold water—and your job's done!

This automatic unit saves time and work. And its operating cost is amazingly low. Go modern with a Hotpoint Disposall—solve your refuse problem the odorless, sanitary way! Let your nearest Hotpoint dealer show how economically the appliance can be installed in practically any sink.

Hotpoint Inc., 5600 W. Taylor St., Chicago, Ill.



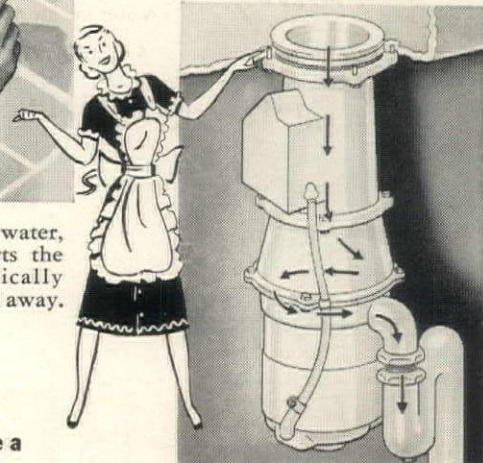
Here's How It Works—You simply remove control cover and scrape table refuse into drain opening. Replace control cover and turn handle to ON position.



2 You turn on the cold water, which automatically starts the action. Refuse is electrically ground to bits and washed away.

*REG. U. S. PAT. OFF.

- Actually Scours Drain.
- More Than 125,000 in Use.
- Operates for Less Than a Dime a Month!
- Carries Full Year Warranty.
- Operates Simply—Just Turn Handle as Indicated.



3 Here's how the Disposall looks and performs. Arrows show how waste is carried down the drain. Self-scouring unit is sparkling clean!

Copy, 1948 Hotpoint Inc., Chicago, Ill.

Hotpoint Disposall
HOTPOINT INC. A GENERAL ELECTRIC AFFILIATE

PIONEER AND PACEMAKER—44 YEARS OF QUALITY



COMFORT-TOUCH, the design that adds automatic air cooling to Universal's famous insulation.



REMOVABLE OVEN GLASS panes are easily replaced by the housewife if broken, or may be washed in the dishpan. Only Universal has this feature.



FINGER TIP CONTROL of Broiler Rack, Broiler Pan may be raised or lowered without removing pan from broiler! Only Universal gives you this.

The only range with "Comfort-Touch"
© C B S 1948

Only UNIVERSAL has "Comfort-Touch", the new feature that allows you to touch any part of the oven or broiler doors, under any conditions, with safety and comfort. Other exclusive features are the "Whirlpool" broiler, which can be cleaned in 3 minutes, the oven regulator whose indicator can be seen easily, and the time and temperature charts at eye level.

All models equipped with glass or solid oven doors and are available for city or "LP" (tank or bottled) gas.

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COMPLETELY NEW! FULLY AUTOMATIC!



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BERMUDA Facts and figures

BY ELEANOR EARLY

THERE is apparently a widespread misconception about Bermuda—i.e., that its climate is tropical, that it is exclusively a winter resort. Nothing could be further from the truth. Bermuda is no more tropical than Aiken. It lies off the Carolinas, north of our southern states, and the fact is that the best time to visit Bermuda, if you take to warm weather, is not next winter, but right now.

HOW TO GET THERE

MARK TWAIN, who put the island on the tourist map, once wrote, "Bermuda is Paradise, but you have to go through Hell to get to it." Transportation conditions have vastly improved since his day, but during the war they suffered a setback as far as ships are concerned. Until the famous *Queen* is returned to service, those who want to go by boat must use the *Fort Townshend* and the *Fort Amherst*, two passenger-freights which sail fortnightly from New York. Minimum round-trip rate (three days each way) is \$90 to \$200, exclusive of U. S. Tax. Reservations are booked six months in advance, but people who live in or near New York can frequently pick up last-minute cancellations.

Colonial Airways daily from New York and once a week from Washington. Flights take about three hours. Round-trip fare, including tax, is \$144.90. It is advisable to make reservations in advance, but because of the frequency of flights, it is often possible to secure cancellations on short notice.

Mrs. Hugh Crawley at the Visitors Service Bureau in Hamilton is an invaluable source of information. She knows everyone, what sort of accommodations they have, and what kind of a table they set. Write her your requirements. She will reply by air mail, or by cable if you pay for it. A night letter is six cents a word and a convenient way to clinch things.

WHERE TO STAY

Flying is a different story. Pan American ships leave daily from New York, British Overseas three times a week from New York and Baltimore,

ELLOW BEACH has been greatly improved and is now one of the de
(Continued on page 171)



HICKORY MFG. CO.

Makers of Bedroom Furniture

HICKORY · NORTH CAROLINA

BERMUDA FACTS continued

luxury places of the island. Castle Harbour and the Princess have not been reopened since the war, but other hotels—Belmont Manor, the St. George and the new Deepdene Manor—are doing capacity business. The Mid-Ocean Club provides accommodations for members, their friends and recommended guests.

There is a smart new cottage colony development called the Pink Beach Club near Mid-Ocean's famous golf course. Its cottages are dramatically designed with huge windows, and decorative schemes keyed to complement Bermuda's brilliant colors. The cottages have two bedrooms, two baths, kitchen and drawing room, and rent with a servant for \$750 a month. Guests may dine in the main club house, or eat at home.

There are still many guesthouses on the island and scores of private houses, where you can rent rooms and get breakfast (and sometimes tea) for \$4 to \$6 a day. Luncheons and dinners, which are almost always eaten out, cost about what they do in most resorts: eighty cents to \$1.50 for luncheon, from \$2 to \$5 for dinner.

Guesthouses and hotels will put up luncheons for you if you want to picnic on the beaches. This is an old island custom, and especially popular with honeymooners who can always find a little tucked-away cove by the sea, with nobody around but the gulls to bother them.

(Continued on page 172)

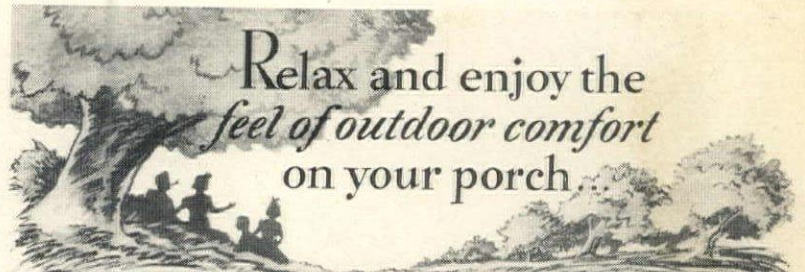
HOW TO GET AROUND

THERE was a time when the resolute sight-seer could tour Bermuda from end to end in a single day. Now that the island is more opened up it takes nearer four days, and the most satisfactory way to get around is to rent a bicycle. Saddle horses are still for hire, and sweethearts and old-timers still ride about in carriages, but most people hire cars. The new automobiles are 160 inches long from bumper to bumper, and 64 inches wide. Speed limits are 15 miles an hour in town, and 20 in the country. You can't rent a car without a driver, but you can get a license after you've lived 30 days in Bermuda.

WHAT TO DO

DEEP-SEA fishing is popular and you can rent motor boats in St. George's Hamilton, and go trolling or reel fishing with accomplished fishermen. There are tuna and marlin in Bermuda waters, wahoo, rockfish and bonefish. As to other sports, you can hire a sailboat and sail it yourself; you can play tennis from one end of the island to the other—and all the courts are good. Or you can play golf at Mid-Ocean which is, I think, the most beautiful golf course in the world.

For sight-seers there are certain *musts*, and the Aquarium comes first. People who have visited aquariums all



for better outdoor living— VUDOR PORCH SHADES

Modern VUDOR wood slat shades are the key to greater summer comfort. Install them on porches, sunrooms, breezeways to keep out the hot sun during the day and the chill of the evening. Use your VUDOR shaded "outdoor living room" from spring through fall!

Only VUDOR shades give you the patented ventilator top allowing greater air circulation without unpleasant drafts... Easy operation with automatic cord lock that holds shade firmly at any level... Made of genuine American Basswood with colorfast finish that lasts for years... Quickly installed in a few minutes without special tools.

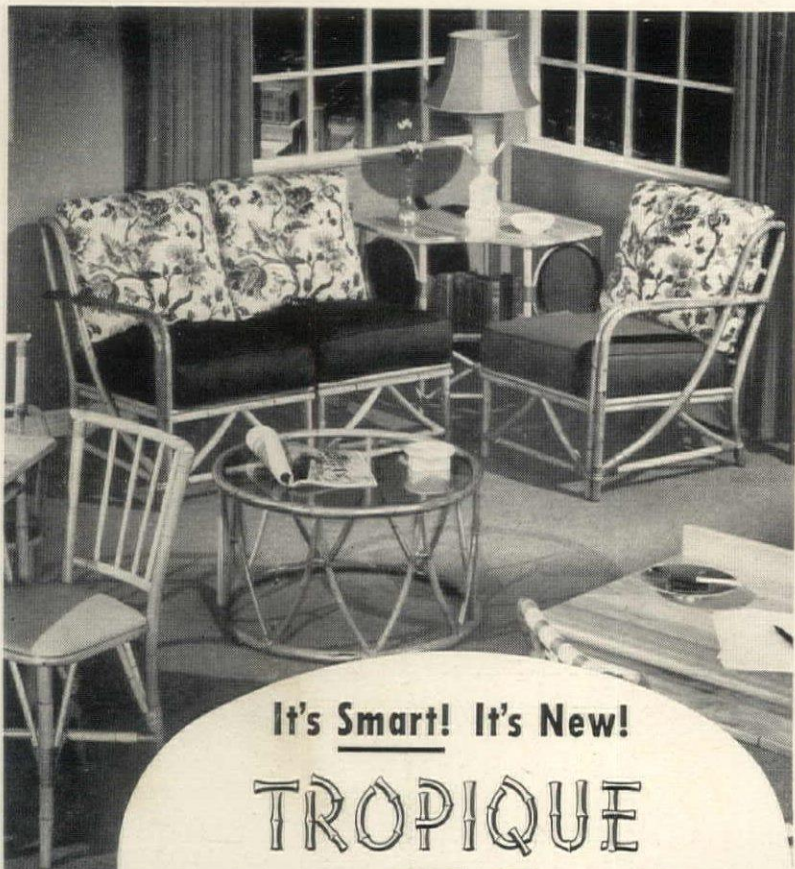
Available in a wide range of sizes and a variety of attractive colors to suit your decorative tastes. Ask for VUDOR wood slat shades at leading department and furniture stores or write for booklet and name of nearest dealer.

Vudor



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THE LARGEST MANUFACTURERS OF WOOD FABRIC SHADES
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TROPIQUE

Furniture

COLORFUL LIVING ROOM
AND SUN ROOM
GROUPINGS

For name of nearest dealer
write Dept. G.

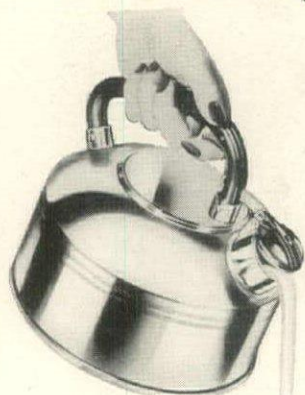
**AMERICAN
CHAIR COMPANY**
MANUFACTURERS
SHEBOYGAN, WISCONSIN



Proud moment

... coming your way — with this

WEST BEND coffee-making twosome



"Trig"

Singing Tea Kettle
Gleaming chromium
on solid copper.
Holds 2½ quarts.
\$3.95

Flavo-Drip Coffee Maker

Eight-cup capacity.
Has easy-to-clean
one-piece dripper.
\$5.75



In fact, there are *two* proud moments. The first, when you bring out your Flavo-Drip server and see how perfectly its graceful lines and lustrous sheen fit in with your beloved silver and china.

The second moment follows shortly — when the coffee is tasted and you hear a murmur of approval around the table.

Briefly, here's how you do it: Heat the water in your handy Trig Singing Tea Kettle. (Something of a beauty itself.) When the water boils, you hear Trig's gentle whistle. Pick up the kettle by its cool plastic handle, press the little trigger to open the spout cap, and pour the water into your Flavo-Drip Coffee Maker.

Your coffee is always delicious — always the same. And the thick aluminum keeps it hot . . . Ask your West Bend dealer about this handsome twosome — or write us for his name.

WEST BEND
Aluminum Co.

Dept. 586, West Bend, Wisconsin
For 37 years makers of fine utensils

BERMUDA FACTS continued

over the world say that Bermuda's is the most interesting. It houses the clever female sea horses, who lay their eggs in the pouches of the males, so that the males have to do the carrying; as well as shark suckers who have hopped aboard sharks off Cape Cod—and ridden like a Bermuda.

Near the Aquarium are the celebrated caves, 150 feet underground with their clear bright blue pools 50 feet deep. Encircling them are limestone formations of pure white that resemble towers and minarets, eerie and beautiful like a moonlit Moorish city.

Shopping in Bermuda these days is an unpredictable pastime. If a ship from England is in (and only heaven and Lloyd's knows anything about English ships these days) then for a while there will be tweeds and doeskins in the shops. Prices are inevitably higher than of old. Cashmere sweaters, for example, cost twice as much as they did before the war, when Bermuda was shopping heaven for tweedy Americans. High costs are due, of course, to limited production in the British Isles, and shortages are due to lack of shipping. Old Sheffield and Wedgwood, traditionally beloved of visitors, are scarce.

FOOD

SINCE Bermudians pride themselves upon being "very English," their cooking is good and solid, but not always imaginative. It is said, however,

that island women beat the world when it comes to baking, and their colored cooks are famous for their Old Fashioned Bermuda cookies. Here is how they make them:

Cream ¼ cup of butter and ¼ cup of lard with ½ cup of sugar, add a big egg slightly beaten, and stir until light and bubbly. Add 2½ cups of flour, sifted with ¼ teaspoon of salt, ¼ teaspoon of nutmeg and ½ teaspoon of soda. Sometimes the cooks add a teaspoon of vanilla, which is better than vanilla extract because it is made with West Indies vanilla beans and very good rum. When everything is well blended, nip off bits of the dough, roll into little balls and dip in sugar. Place the balls on a buttered cookie sheet and pat them down until about ½ inch thick with a crystal decanter stopper. A pastry wheel will do, but in Bermuda the cut glass design is a traditional embellishment. Cook in moderate (350° F.) oven for 15 to 20 minutes. Yield: about 40 cookies.

Tourists used to go to St. David's to eat big bowls of the native chowder made by simmering fish heads with herbs and spices, spiked with rum and sherry. But when Uncle Sam bought the natives' land to make Kindley Air Field they moved into town. After which the chef at the White Horse Tavern took over the chowder business, and now you don't have to go any further than St. George's for it.



DESIGNED BY
RANDOLPH MOHLHENRICH

Enduring Beauty

This beautiful double dresser exemplifies the charm and grace which characterizes all Hungerford 18th Century bedroom furniture. For exquisite design plus unexcelled craftsmanship in solid mahogany see the Hungerford open stock group at finer stores from coast to coast.

Solid Mahogany by **Hungerford**, Memphis



SUMMER LIVING continued

Here is more information on summer furniture and accessories on page 85 to 92. *All prices approximate.*

Page 85

WATER SKIS, light plywood, adjustable foot harness, 6' long, \$38 from Abercrombie & Fitch, New York.

PICNIC BASKET and cutlery by Leipsic & Lippe, Inc. Basket of woven ash, maple stain, 18" x 10" x 12", \$3.25 complete, Wanamaker, Philadelphia.

DISPENSER, rust-proof stainless steel, 2 1/4 gals., shuts off automatically, \$28 from Abercrombie & Fitch, New York.

DECK SHOES by Sperry. "Tapsider," canvas with composition soles, \$7 at Lord & Taylor, New York.

SUN TINT by Helena Rubinstein, \$1 at B. Altman, New York.

SAILBOAT, 12' long, 5' 6" beam, 2' 6" draft, 87 sq. ft. sail area, 350 lbs., includes mainsail and jib, \$595 from Abercrombie & Fitch, New York.

FLY ROD by Shakespeare Company. Wonderod of Fiberglas and Plaskon, \$60 at Abercrombie & Fitch, New York.

SUN GLASSES by American Optical Co. Available in five different colors, \$1.70 at Macy's, New York.

Page 86

BUFFET MASTER, made of heavy copper with brass trim. Consists of frame alcohol burner, *crêpes Suzette* pan measuring 11", a two-piece, three-pint chafing dish, a five-quart petite marmite pot, two heavy lids with wood ball knobs, \$70, Hammacher Schlemmer, N. Y.

Page 87

DOUBLE SUN CHAISE by Sierra Furniture Manufacturing Co. Spring seat,

cotton boxed cushions, adjustable back, natural finish \$98, white enamel finish \$105.

Page 89

NEST OF BARRELS, of New England spruce, hand-bound, range from 5 1/2" to 14 1/2" diameter, \$25 set of four, Langbein-Giftwares, Brooklyn, New York.

DRINK SET, bound with rattan, bottle 17" high, separate cork base, \$10, glasses \$1.50 each, from Langbein-Giftwares, Brooklyn, New York.

BENCH ON WHEELS by Dillingham Manufacturing Co. \$33, Macy's N. Y.

PATIO-CHEF by F. S. Weinberg Co. Electrically-controlled rotating spit, adjustable heat control, removable all-steel fire box, aluminum body, steel grill, \$65, H. & S. Pogue, Cincinnati.

STEDE COOKERY TOOLS from Claude Sperling. Made of stainless steel, aluminum shank with maple handles and rack, \$75 at Lewis & Conger, New York.


COOLMITS by Selleck Industries, Inc. Covered in blue poplin and Fiberglas, \$1.50 pair. Write Selleck Dept. MC, Selleck Industries, Inc., Portland, Ore.

INSULATED DISPENSER by Windsor Specialty Works, Inc. Alcohol resistant lacquer finish, navy wool insulation, \$70 at Bar Mart, New York.

FOLDING SERVING CART, natural or lacquered, \$100, shown at the House of Italian Handicrafts, New York.

CHILD'S SAND BOX, wood painted green, 57" x 57" x 56", holds 400 lbs. of sand, has yellow awning with white fringe, \$50 at F. A. O. Schwarz, New York.

(Continued on page 175)





Great Ladies
OF ENGLISH HISTORY



- Lady Anne Nevill 1456-1485
- Philippa of Hainault 1314-1369
- Matilda 1080-1118
- Mrs. Fitzherbert 1756-1837
- Florence Nightingale 1820-1910
- Margaret of Anjou 1430-1482
- Henrietta Maria 1609-1666
- Eleanor of Provence 1222-1291

This new set of eight figurines portrays wide range of figurines, decorative pieces Great Ladies who have made important and tableware - in both English Bone contributions to English History. In each China and Fine Earthenware. They are sold model, the character and individuality are only through selected stores. Write for such as to assure a warm welcome from the name of your nearest dealer. Enclose all collectors of Doulton wares. . . . The 10¢ if you want fully illustrated Booklet symbol of Royal Doulton appears on a No. 41, including correct table services.

DOULTON AND CO., INC.
212 FIFTH AVENUE, NEW YORK 10



Tiffany Chair

by **SELIG** OF LEOMINSTER

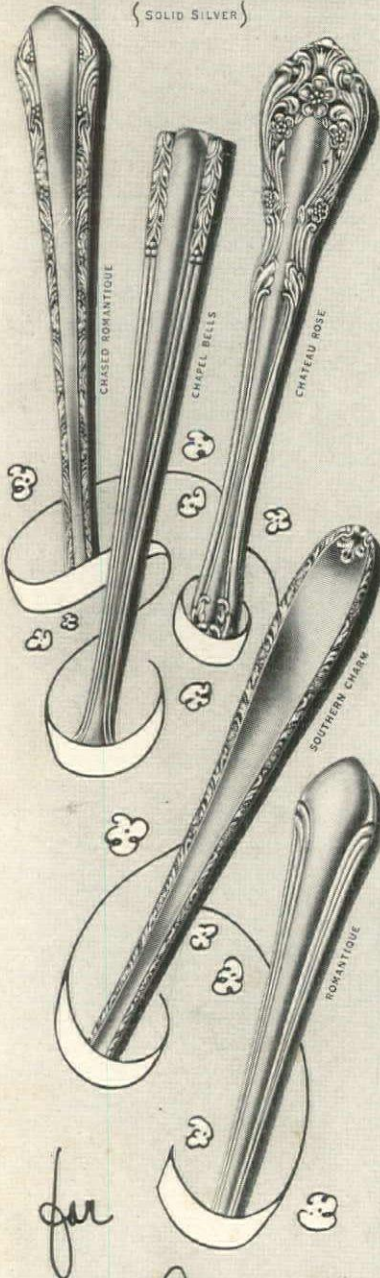
A jewel of a chair . . . sparkling with originality . . . radiant with color . . . reflecting charm and beauty throughout the bedroom.

Write for dealer nearest you

SELIG MANUFACTURING CO., LEOMINSTER, MASS.
America's Outstanding Line of Boudoir Furniture

Choose ALVIN STERLING

(SOLID SILVER)



for gracious living today... and forever after

Fashioned in solid silver and styled for lifetime use... here is table silver to add warmth and beauty to your day-by-day living... to use and to cherish forever.

SEE IT AT YOUR JEWELER'S OR WRITE US FOR ILLUSTRATED PRICE FOLDER

THE ALVIN SILVERSMITHS
Makers of Exclusive Silver Designs for over Sixty Years
PROVIDENCE 7, RHODE ISLAND

DON'T SIMMER continued

winter. This same insulating ability is the basis of the new metal, heat-reflecting building materials on the market now in the form of metal shingles, siding and trim applied as finish to the walls and roof of a house.

CONTROLS OF SUNLIGHT. New design techniques let you use architectural features such as window overhangs (often called "eyebrows") or trellises to keep your house cool. They can be planned in sizes to shade your windows in summer when the sun is high in the sky but let you enjoy the sun's warmth in winter when the sun is low and welcome. A heat-retarding glass faintly bluish is made to mitigate the excessive heat of large south or west window areas. A new kind of metal screening lets light into windows or porches but deflects the heat of the sun by means of small slanted louvers. There are new types of metal awnings, for windows and porches; they work like Venetian blinds in allowing you just as much sun or shade as you wish. So do canvas awnings, door and window shutters, Venetian blinds for outside installation.

SINGLE "ROOM COOLERS". There are two types: the evaporative unit and the refrigerating unit. In the former, a fan forces air from outside through a porous mat which is kept wet. Evaporation of the water cools the air entering the room. It is an extension of the old picnic principle of wrapping a wet cloth around a bottle and hanging it in a tree where evaporation will cool its contents. The room-cooler unit will bring in cool air, dehumidify and filter it. It is manufactured in models for

window installation and also to stand on the floor. One of its advantages is the individual control it can give over the "climate" of a single room. It turns on or off as easily as an electric light.

AIR-CONDITIONING SYSTEMS. If you have a warm-air heating system, you can probably air-cool your house in summer by using the same blower and ductwork with which you heat it in winter. You use a refrigerating unit as the source of cool air *instead* of the furnace which heats the air in winter. But be careful about attempting it without a proper refrigerating unit and an expert's advice. If you just turn on the furnace blower with the idea of blowing cool basement air through the existing air ducts you will probably burn out the blower. Such cooling would demand uninterrupted operation of the blower which is designed only for the intermittent operation of heating.

If you have a hot water or steam heating system it is also possible now to add new units which will cool your house as well as heat it. Where complete air conditioning systems are installed, you have the ultimate in the control of the "weather" in your house. They offer the mechanical marvel of automatic, scientific control of temperature, air motion, air cleaning, humidifying and dehumidifying.

EXHAUST FANS. One good thing about summer heat is that it is not constant. At sunset it diminishes and temperatures usually drop during the night to reach a low point about six o'clock in the morning. But house walls, floors, and furnishings have what engineers

(Continued on page 175)

DAMP BASEMENT?

HERE'S YOUR ANSWER:

DRIZAIRE

The Modern DEHUMIDIFIER

It removes moisture from the air. It guards against damp and mildew. Remarkably successful in homes, warehouses and cold cellars. Operates on 110 volts AC. Portable. Just plug it in where you need it and let it work.

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"The Champ Against Damp"



GEM of a juice set...

... with Jewel-Tone Handles. 7-piece "Elite" Pattern. Hand-blown, brilliant crystal.

Now—serve juices in style with this gay, show-off 7-piece "Elite" juice set. You'll say the handsome crystal, ice-lipped jug with its glowing ruby handle is truly a pitcher of beauty, while the smooth crystal glasses with their blue, green and amber handles give new zest to your favorite refresher. Jug holds 1 quart—glasses, 5 oz. The popular "Elite" pattern also comes in smart cocktail and bridge sets you'll be proud to own or give to a favorite friend. Designed by the West Virginia Glass craftsmen who create glassware to treasure.

When buying glassware, look for the blue and gold label of West Virginia Glass Co. It's your assurance of hand-blown, brilliant crystal glassware—smart, modern design—superlative

quality—at conservative prices. At gift, jewelry and department stores. For name of your nearest dealer, write West Virginia Glass Specialty Company, Weston, West Virginia.

WEST VIRGINIA GLASS

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DON'T SIMMER continued

call "thermal lag." They don't cool off as fast as temperatures drop. They hold heat and continue to give it off in rooms although there may have been a 20° drop in the temperature outdoors. But an exhaust fan (several types are available) can turn this situation to good account. Located in attic or basement, it can draw in the cool night air by suction through open doors and windows. It expels the air through attic or basement. In this way summer heat,

stored up through the day, is rapidly discharged. If the house is insulated, rooms can remain cool well into the hot hours of the next day. Such exhaust fans cost only a few cents an hour to run and need only be on for a short time. They are one of the least expensive means of cooling your house. The newer models have acoustically-treated, lightweight blades to minimize noise—a problem with large fans.

SUMMER LIVING continued

LAZY SUSAN TABLE, black pickled wood, chartreuse pottery inserts, \$143 at Carole Stupell, Ltd., New York.

WILLOW TUB CHAIR, sailcloth cushion, 9½" from floor to seat, 27" high, \$42 at Hammacher Schlemmer, N. Y.

"IVANHOE" GARDEN SET designed by Bob Anderson and Brian Barlow. "Bar and Diamond" table and chairs made of iron bar and diamond patterned mesh, available in black, white, Belgian blue, citrus, afternoon pink; canopy, frame, table, \$365; armchair \$39; side chair \$37; chair pads \$10 each, at Anderson-Barlow, Los Angeles, California. *Page 92*

PORTABLE BUFFET from Manuel Martin Co. Solid ash and oak veneer, 36" x 18" x 30", \$100, Neiman-Marcus, Dallas, Texas.

BENCH by Ficks Reed Co. Hard white ash, modern blond finish, reversible

cushion, \$50 at Biggar Furniture Co., Pasadena, California.

LOUNGE GROUP by Ficks Reed Co. Frames of hard white ash, modern blond finish, reversible cushions, chair \$99, utility table, \$37, footstool, \$30, B. Altman, New York.

Lower left photograph:

FURNITURE by American Chair Co. Northern hardwood, glass topped table, 30" x 42", \$50; northern hardwood chairs, plastic bands, \$20 each, D. H. Holmes Co., Ltd., New Orleans, Louisiana.

RUG by Klearflax, reversible linen-white, \$7.75 sq. yard.

ACCESSORIES: "Northern Lights" sterling, six-piece place setting \$30.55 (including tax), International Silver Company. "Blue Peony" plates, \$20 dozen; Goblets, \$110 dozen; footed compotier, \$60, Plummer, Ltd., New York.



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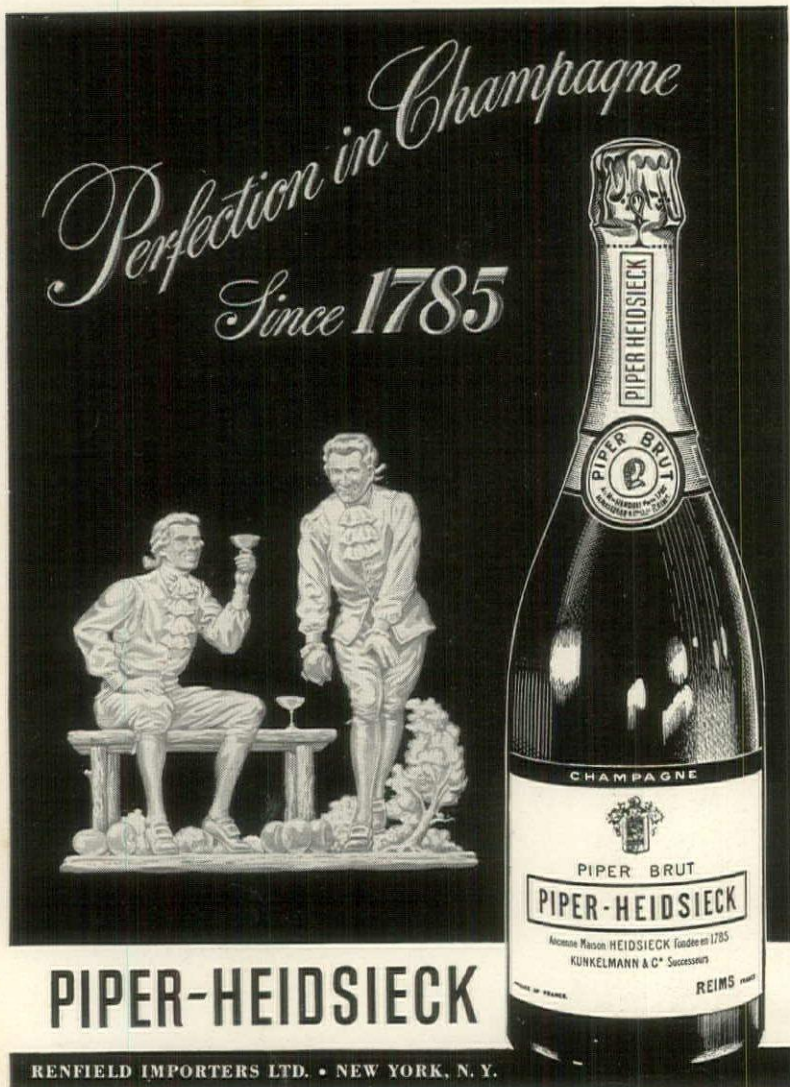
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ITALY continued

erence for human dimensions. There is something paradoxical about France today, and even more about Italy. The American traveler arrives and finds that all looks well; at least reasonably well. The food is surprisingly good (except for one thing only, bread). The clothes aren't bad at all. The hotels are all back in running order—many of them redecorated and reconditioned after military occupancy, and most of them conspicuous for service not to be found in American hosteleries. The faces on the street are well nourished and smiling. The restaurants are full. So are the movies—more than ever. The countryside is blooming.

Italy is perhaps better off than France: it is cheaper, happier, busier, more resilient, more friendly, more comfortable. In the great tourist centers—Venice above all, and then Florence, Capri, San Remo, Portofino and Como—the war has left few scars, and these few are swiftly vanishing. Only in Florence great cavities still cling to the shores of the Arno below the Ponte Vecchio. And yet it is all the more comforting in a sense to see how the Italians go about their reconstruction; with vigor and indeed with pleasure, placing the fallen stones in orderly aisles, replacing them with an intuitive sense of ancient colorings and textures, patting the mortar into place with unmistakable affection, rehabilitating lost façades with a startling sureness of taste and harmony. The architectural monstrosities of Fascism—those block-like sepulchers in brick and marble

which were the temples of a megalomaniac bureaucracy—these somehow are less conspicuous; weather and neglect have subdued them. And the new, reconstructed buildings are altogether more in harmony with the Italian scene, with the Latin landscape and mentality.

The greatest delight to the traveler, perhaps, will be the sense of reassurance in seeing the French and Italian countryside still flourishing; the vineyards fertile as before on their castle-crested slopes, the pastures still idyllic, the villages still lovable, the ox-carts still tinkling along under the tree-lined lanes. The countryside is best off, both in temper and calories.

Down on the shore it is hard to find a truculent or bitter face. In the peninsulas of Sorrento or Cap Ferrat, on the islands of Corsica or Ischia or Capri, one feels the unmistakable reality of happiness. One feels that life, left undisturbed by the political furies, has an innate penchant for recovery and stability. To see the fishing-boats setting out from the harbor in the calm August sunset, the women mending the nets, the boys watching over the sheep and the olive trees full of a good, profitable harvest—that is the closest one can come to a sense of peace and coherence in the modern world. There the worlds of Theocritus and Virgil are still discernible, and the machine is still an outlandish eccentricity.

Perhaps Sicily provides the purest kind of beauty of all. The south of
(Continued on page 177)

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The grace of line and lustrous finish of this casserole and candy box are characteristic of Buenilum artistry in creating the finest hammered aluminum service accessories. The two-quart casserole (with pyrex liner) is \$9.50*, the candy box is \$4.50*.

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YORK
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Italy (richly evocated by Carlo Levi's *Christ Stopped at Eboli*)—Calabria, Apulia, Lucania—are strange and inexhaustibly fascinating stretches, utterly unlike the Italy north of Naples, severe and barbarous and undisciplined. But Sicily is still more rewarding, I think. There is no end to the startling strangeness of the landscape, the hidden richness of the architecture and historical resonance. The climate is superb except in January and July. And for the tourist, there is, if he desires, not only comfort but luxury. Three of the most magnificent hotels in Italy are to be found in Palermo, Taormina and Syracuse. I should certainly recommend the American traveler to bring his car along; the expenses in the end will not be prohibitive, the inconveniences are negligible, the roads are in splendid shape again, gasoline is available at an acceptable rate, and traveling on the beautiful and almost trafficless roads of Italy is a joy. In Sicily particularly, a car will be useful. You can ship your car from Naples to Palermo, but if you are an inquisitive voyager, you will prefer to go down the coast, not missing Paestum. Above all, you should remember these things:

1. Europe is not overwhelmingly melancholy these days; France is a bit neurotic, but even here there is still much of the old vivacity. And Italy is the happiest place—I mean happy, not merely affluent—that I have found.

2. Don't worry about food, soap, cigarettes, tooth paste, etc., etc. Everything is available, at a reasonable price; most American brands of practically everything are plentiful. Even cigarettes are no longer exorbitant.

Everything (except American cigarettes and gasoline) is cheaper here than in America. Hotel rooms are very inexpensive. One can live in luxury in Europe on less than \$10 a day.

3. Don't worry about riots, revolutions or unfriendliness. They are always much bigger in the newspaper than in your own personal existence.

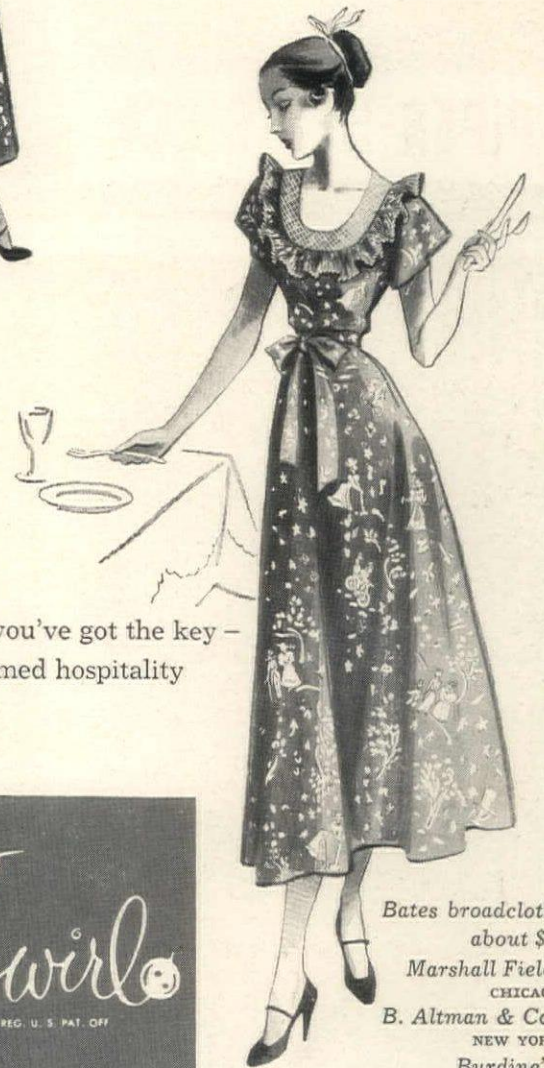
One last word about Venice. This to me has always been the most breathtaking city in the world. An additional layer of decay has crept over the bridges and palaces; otherwise nothing has changed. Or almost nothing. Three of the best hotels are being renovated for next year's season—the Danieli is being doubled in size, the Bauer is being transformed into a vast establishment and the Grand is being artfully redecorated. Last season saw several excellent concerts, plays by Sartre and Cocteau, the Ballet des Champs-Elysées, and in the Ducal Palace an international film festival. This season the first Biennale since the war will be celebrated with the usual international art exhibit plus a great show of Impressionist paintings. But quite aside from the grand hotels and the fashionable premières, and quite aside from the perennial exhibitionism of the Lido, Venice has a splendor and concentrated flavor to offer, which, more than anything else in the world, will act as an antidote to contemporary anxiety. The tour de force of the Doge's palace, the tremendous glitter of golden angels and winged lions which welcome us into the grand piazza, the whole fierce dazzle of the city—these remind us (and we need to be reminded) that much that is old is still cogently vital.

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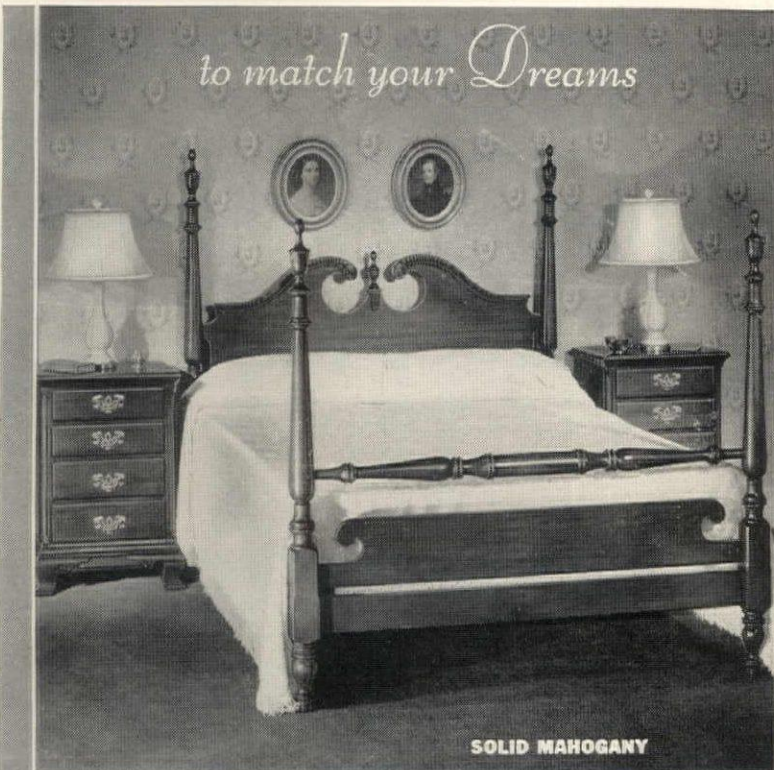
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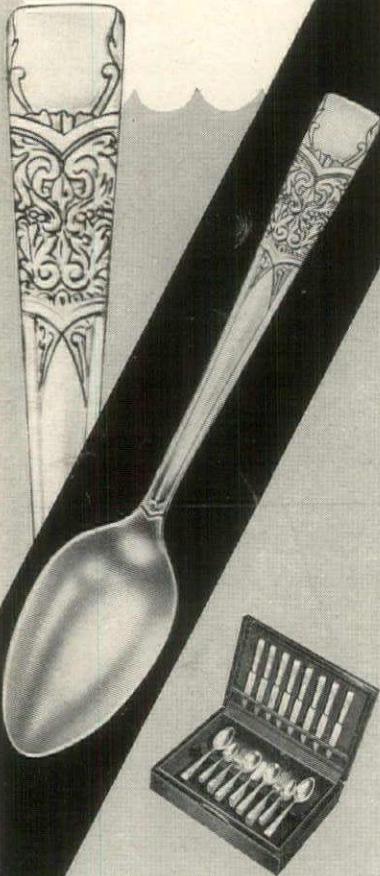


BLANDINGS' PROGRESS continued

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for a house you need to know how you will finance building or buying it. If you can pay its total cost outright, it will cost you less than by interest-bearing payments over the years. But most house building is financed by a partial or down payment in cash and by borrowing the remainder from a savings bank, a building and loan association, an insurance company or similar sources in exchange for a mortgage. The down payment should be as much as you can make it, for it reduces the obligation the mortgage puts upon your future. The mortgage is designed to be paid off in regular interest-bearing payments over a stipulated number of years. There are numerous kinds of mortgages and a good one to have is one which lets you pay off as much of the principal as you want to, when you want to. Another is the "package" mortgage which includes household equipment such as ranges, refrigerator and the like. You will not be able to secure a loan for building or take out any mortgage from lending institutions until you have a piece of land, house plans, specifications and construction bids for their appraisal.

2. YOUR LAND AND NEIGHBORHOOD. A rule of thumb for the cost of land figures it at about one-fourth the cost of your house, in urban or suburban locations. Where there are no paved streets, lighting, pavements or utilities, figure the cost of your land at about 5 to 10 per cent of the cost of the house. Don't skimp on the land you buy however. The value of any house you build or buy is inseparable from the value of

the plot and the neighborhood of which it is a part. So choose with care. Though it may require a survey, learn exact boundary lines of any lot in which you become seriously interested. Be sure that title to a property is free and clear even though a title search by a title insurance company may be necessary. Learn if there are unpaid taxes on the property, if there are restrictions which set a minimum cost to the house you could build, or stipulate how far you must build from street or sidelines. Be mindful of factors which may affect your building plans—soil conditions, orientation of the lot, its shape and contour, trees on it, possible walk and driveway problems. Inquire about utilities (sewer, gas, water, telephone, electricity, transportation) and their location and adequacy. And check up on the accessibility of schools, shops, on zoning laws, taxes, building codes, on how many residents own their own homes and general standards of maintenance. If you do not feel capable of all this, have an appraisal of the lot made by a bank or building and loan association. Here, too, is where an architect could enter the scene.

3. NOW, YOUR ARCHITECT. Since your house is probably the largest investment you will ever make, get the most expert advice you can in planning it. In brief, hire a good architect. He can save you money right down the line. Not only will he help you choose the best site but he will plan a house tailored exactly to suit your requirements and your lot. He will also select



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BLANDINGS' PROGRESS continued

materials and equipment with expert knowledge and, by supervision of the construction, see that you get a sound house. His work falls generally into three divisions. 1. Preliminary sketches. 2. Final working drawings and specifications. 3. Supervision of construction. His drawings incorporate both your ideas and his ideas of the design and construction of the house. His specifications give an exact description of the work to be done, the materials to be used and the grade of workmanship. His supervision insures that drawings and specifications are being followed. Be certain that you understand the drawings and specifications thoroughly and that they incorporate everything you want. They are the absolute index to the house you will get. His fees may range from 6 to 15 per cent of the total cost of a house depending on its size and complexity. A small house fee may be 10 per cent. The fee for a remodeling job may be more than 15 per cent. The architect is usually paid 20 per cent of his total fee on acceptance of preliminary sketches, 40 per cent additional on completion of working drawings and specifications, the remaining 40 per cent in installments during construction of the house. Signing a contract agreement with the architect, which explains the work he is to do, will be a protection to both of you.

4. YOU AND YOUR BUILDER. On the basis of your completed drawings and specifications, a number of

general contractors are invited to bid on building your house. Guided by your architect you seek the best bid and bidder for the job. That doesn't mean the lowest bidder necessarily. Your architect can gauge the most likely contractor among the bidders (you can also talk to home-owners for whom this contractor has worked) and judge the cost estimates submitted. If they are too high, the architect may have to revise his plans. When a general contractor is decided on, a contract is drawn up between you and the successful bidder. It consists of the working drawings, the specifications and the agreement covering the work to be done and its cost. You and the contractor sign all three of these. Sometimes separate contracts are given out for heating, plumbing or electrical work. They are owner-contractor agreements, too, and are handled in the same way. The legal tie is between you and your contractors. Your architect has no contract relation with them. He is your accredited agent and is delegated by you to see that construction fulfills the plans and specifications. But he does not guarantee the carrying out of the contracts. Each month during the job the architect will give you a cost estimate of work accomplished (labor, materials in place in the house or on the site). You pay the contractor about 85 per cent of this sum. When the house is completed and the architect makes his final inspection, he issues a certificate of acceptance to the contractor and you pay the balance due.



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Here is complete shopping information on the furniture and accessories on page 93.

All prices are approximate; slightly higher west of the Mississippi.

FURNITURE: Habitant Shops, Inc.—knotty pine "hi-back" wing chair, 26" x 31" x 43", \$80 in muslin, \$88 covered in beige "Pony Cloth"; knotty pine sectional settee, each section \$65 in muslin, each section \$70 covered in beige "Pony Cloth"; knotty pine breakfast, 72" x 18" x 81", \$258; knotty pine octagonal dual-purpose table, \$95; knotty pine side chairs, 19" x 19" x 34", \$17 each. Cron-Kills Co., Inc., nest of oak tables, sand-tone finish, 24½" high, 27" x 15" wide, \$53 for three pieces.

UPHOLSTERY: Barret Textile Corporation—"Pony Cloth" beige cotton homespun, 36" wide, \$1.40 yard.

RUG: George E. Mallinson Importing Co., Inc.—of 12" rush squares, imported from South China and Haiti, natural color, 50c sq. ft.

ACCESSORIES: Cast-aluminum andirons with polished finish, shanks of cast iron, \$59.50; cast aluminum fire tool set with polished finish, \$65 including broom, shovel, poker and wall holder (not shown). Both designed by Saarinen-Swanson, made by Gray of Boston. Handmade, brushed brass lamp with swing arm, designed by Walter van Nessen, stick shade, \$15, lamp, \$38, Rena Rosenthal, Inc., New York. Green leaf rubber coaster, \$4.50 dozen, Bergdorf Goodman Co., New York. High-ball glasses, designed by Ericson, 20-oz., \$3 each, Designed for Living, New

York. Large Giampietro bowl (holding flowers), \$50; Giampietro ash trays, \$5 each, America House, New York.

ACCESSORIES IN BREAKFRONT: Poker set, 400 chips, 4 decks of cards, mahogany box, \$59.50, Abercrombie & Fitch, New York. "Blue Peony" plates, \$20 dozen, Plummer Ltd., New York. Collection of pewter: two large 13" diameter American plates, marked Thomas Danforth, circa 1750, \$37.50 each; two 9" English plates, circa 1800, \$7 each; two 8½" English plates, circa 1800, \$6 each; two 8" American plates, circa 1800, \$22.50 each; American antique teapot, circa 1840, \$10; engraved Chinese tobacco jar, \$10; beer stein, \$12; English antique quart measure, circa 1830, \$18, from Joseph Piston & Son, New York.

The Habitant knotty pine furniture shown on page 93 is available at these stores.

- | | |
|-----------------------------|------------------------------|
| CALIFORNIA | |
| Pasadena | Bullock's |
| San Francisco | City of Paris |
| COLORADO | |
| Colorado Springs | Giddings |
| Denver | The Denver Dry Goods Co. |
| DISTRICT OF COLUMBIA | |
| Washington | Woodward & Lothrop |
| FLORIDA | |
| Jacksonville | Jones Brothers Furniture Co. |
| Orlando | Yowell-Drew-Ivey Co. |
| GEORGIA | |
| Atlanta | Rich's |
| ILLINOIS | |
| Springfield | A. Dirksen & Sons |
| INDIANA | |
| Indianapolis | L. S. Ayres & Co. |
| KANSAS | |
| Wichita | Geo. Innes Co. |
| MARYLAND | |
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| Detroit | Crowley-Milner & Co. |

(Continued on page 181)

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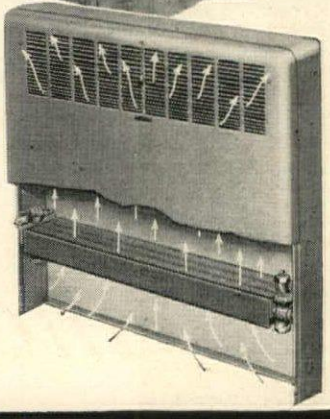


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| Minneapolis.....Dayton Co. | OKLAHOMA |
| MISSOURI | Tulsa.....Mayo Furniture Co., Inc. |
| Kansas City.....Robert Keith | OREGON |
| St. Louis.....Stix, Baer & Fuller | Portland.....Meier & Frank Co. |
| NEW YORK | TENNESSEE |
| New York.....W & J Sloane | Nashville.....H. Cohen Furniture Co. |
| Poughkeepsie.....Luckey Platt and Co. | TEXAS |
| Rochester.....Sibley, Lindsay & Curr | Dallas.....Fakes & Co. |
| NORTH CAROLINA | Houston.....Suniland Furniture Company |
| Asheville.....Morrison's Inc. | Lubbock.....Dunlaps |
| Charlotte.....Mecklenburg Furniture Shops, Inc. | WISCONSIN |
| OHIO | Milwaukee.....Kunzelmann-Ester Co. |
| Cincinnati.....A. B. Closson, Jr. Co. | Racine.....Porter's |

BLANDINGS' KITCHEN continued

Here is more information on the Blandings' Dream Kitchen on pages 138 and 139.

All prices are approximate: slightly higher west of the Mississippi.

Page 139

GENERAL ELECTRIC EQUIPMENT: Cabinets (above refrigerator), 18" high, 36" wide, \$30; other wall cabinets, 30" high, 18" wide, \$25; 30" high, 24" wide, \$31; 30" high, 30" wide, \$35. Base cabinets, 15" wide, \$31; 18" wide, \$33; 36" high, 26" wide, \$46. Utility cabinet, 84" high, 18" wide, \$57. Corner base filler, \$2.50. Corner wall filler, \$4. Counter tops, white Textolite, 24" wide, \$30; 15" and 18" wide, \$35; 44" wide, \$44.

G-E television set, \$1470.

G-E wall cabinet ventilating fan, \$48 including excise tax.

FLOORING: Sloane-Blabon; Koroseal Tile, driftwood gray, \$1.25 sq. ft. installed.

WALLPAPER: Varlar, Pink Geranium, 15c sq. ft.


UPHOLSTERY (on banquette): Boltflex, Forest Green, 54" wide, \$4 yard.

BAMBOO BLINDS: Bamboo & Rattan Works, 4' 9" wide with 48" drop, \$6.50.


CURTAINS: Cortley Curtain Corp., "Pussy Willow", novelty cotton marquisette, 46" wide, 54" long, \$5 pair.

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AMERICAN PROVINCIAL

continued from page 131

Here is complete shopping information on the American Provincial furniture and accessories on pages 131, 132 and 134.

All prices are approximate; slightly higher west of the Mississippi.

Page 131.

FURNITURE: Conant Ball Company—commode \$60; cocktail table \$32; armless chair \$45; corner sofa section \$63; curved sofa section \$95; table \$85; chair \$22. All furniture solid brushed birch. At Carson Pirie Scott & Co., Chicago, Illinois. Accessories from Macy's, New York.

Page 132.

UPPER RIGHT SKETCH

FURNITURE: The Statton Furniture Manufacturing Company, Inc.—cotton upholstered sofa, cushions of springs, hair and cotton filling, \$300; hutch cabinet \$122; sideboard \$151; side chair \$20; armchair \$25. All furniture solid maple, honey-tone finish. At H. & S. Pogue, Cincinnati, Ohio.

LOWER PHOTOGRAPH

FURNITURE: Shaw Furniture Co.—pine extension table \$238; pine credenza \$299. At Flint & Horner, New York. Antique black lacquer chairs, Hitchcock Chair Co.

FABRIC: Goodall "Heirloom" satin mohair, black ground with white fruit-

and-compute design, 50" wide, \$8.50 yard.

Awning (on terrace): Otis Woven Awning Fabrics by Falls Company, green with white stripes, 31" wide, \$1.60 yard.

RUG: Klearflax reversible, linen-white color, \$7.75 sq. yard.

ACCESSORIES: "Northern Lights" sterling silver, six-piece place setting, \$32.25. International Silver Co. Dutch epergne \$175; candelabra, \$125 pair; wine glasses, \$78 dozen; English crystal goblets, plates, finger bowls, each \$110 a dozen; Crown Derby dessert plates, \$138 a dozen, Plummer, Ltd., New York. Belgian ecru mats and napkins, embroidered batiste, \$89.50 for 17-piece set, Léron, Inc., New York. Formosa wooden figures, 2' high, \$850 pair, Olivieri, New York. Silver tea urn \$150, French & Co., New York. Candles from Will & Baumer, New York. Colorado carnations.

Page 134.

UPPER PHOTOGRAPH

FURNITURE: Consider H. Willett, Inc.—four-poster bed, 4' 6" wide, \$102; chest, 38" x 21" x 48", \$138; night table, 21" x 16 1/4" x 28 1/2", \$43. All furniture cherry. At Macy's, New York. Belter rosewood chair, \$190, Harriet Sherry, Ltd., New York.

(Continued on page 183)

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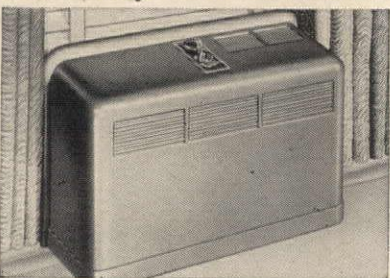


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| Amarillo | | White & Kirk |
| San Antonio | | G. A. Stowers Furniture Co. |

AMERICAN PROVINCIAL continued

WALLPAPER: Thomas Strahan Co., "The Londonderry," reproduction of old wallpaper found in Londonderry, New Hampshire, \$3.50 single roll.

DRAPERIES: F. Schumacher & Co., orange chintz, 50" wide, \$4.50 yard.

CURTAINS: North American Lace Company, "Fashionet" Provincial curtains, \$4 to \$6 a panel.

RUG: Bigelow-Sanford, "Cassandra" Stone Gray, \$12.50 sq. yard.

PAINTING: Contemporary Arts, Inc., New York, "Figure in Costume" by Maureen O'Conner, \$100.

ACCESSORIES: Rayon faille beige bedspread, double size, \$52.50, single size \$45, Carlin Comforts, New York. Vase (on night table), "Les Cabochons" pattern, diameter 6 3/4", height 6 1/2", \$9, Verlys of America, Inc., New York. Extra-heavy, cut and polished, square ashtray (on chest), \$4.50, Viking Glass Company. Ronson lighter, "Queen Anne," \$11 plus tax.



A SHERATON CHEST OF DRAWERS and how it became part of The Beacon Hill Collection

Long ago, in a dining room on Beacon Hill, Boston, a group of dinner guests stood admiring an antique Sheraton Chest of Drawers. In the soft candlelight, the simple beauty of its patina and contours seemed to reach out and touch all present... especially the young daughter of the hostess, who never forgot the pride of possession shared with her mother on that night.

One day the Sheraton Chest was sent to our furniture shop with the hope that it might be successfully copied and presented to the daughter on her wedding day. Here was a real challenge for our craftsmen. The result was an exciting surprise. So perfect was the reproduction, that it was almost impossible to distinguish it from the original.



Since that long-ago day, the Beacon Hill Collection has become known as America's finest recreation of the charming Georgian period masterpieces. We call these pieces "Beacon Hill Collection" because most of them were inspired by treasured heirlooms from the gracious homes of Beacon Hill, where simple, dignified living has been the pattern for generations.

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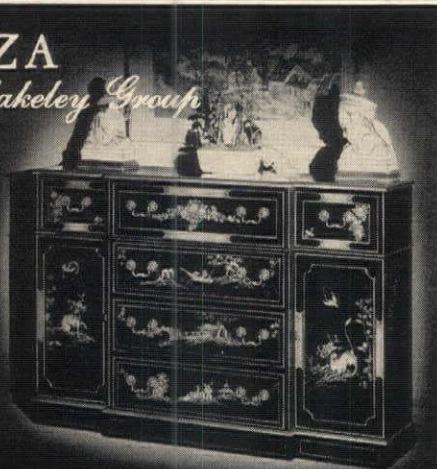
A decorator chair

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GARDENER'S GUIDE

To the wise gardener, seeing is believing. That's why June is the month of pilgrimages to nurseries and other gardens. There are new peonies, new irises, new roses to see, and having seen, all one need do is to measure the price against the purse and picture where, in one's garden, these new beauties will fit. The last is most important if the investment is to pay in beauty.

It is also well to get away from one's own plots, not that familiarity breeds contempt, but it can breed ambitionless contentment. A few new irises here, another peony there, a few more and newer roses to plant this fall, keep the garden interest stepping up. No garden is so good but it can be improved by a new look.

Just so, a handful of puschkinia bulbs drifted in a corner last autumn brought a new interest and delight this early April. Just so, new roses, chosen last June and planted while the puschkinias flowered, will bring a fresh brilliance this June.

CONCERN FOR ELMS

None of us can avoid facing the fact that unless we take swift and competent care of them, the elm population of this country is destined to disappear. They will go the same way the chestnuts went and the glory of our fields and village streets will become only a memory.

For years now, the bill for spraying and keeping the elms in health has been a major appropriation here at our house in Silvermine. Regularly, great clouds of spray drift to trunk and twig. We watch for tell-tale withered foliage. We feed the roots.

Elms are water-lovers. Where the soil about them is so packed that rain runs off, the trees are in danger. The conservation of the land is directly linked with the health and saving of our trees.

GARDEN WARFARE

The formidable array of bugs and diseases against which we wage war in June brings up again a subject which we have mentioned in this column before—keep the land healthy and the plants that grow in it will be healthy and more capable of resisting disease. Louis Bromfield has demonstrated this principle on his Ohio farm. In *Malabar Farm*, his latest report on the advanced practices there pursued, he declares that conservation of the land has re-

duced the amount of spraying and bug and disease warfare.

The purpose of conserving soil is to keep it so enriched with organic material, and thus open, that it will retain even the heaviest rainfall.

In his excellent new book, *Roses for Every Garden*, Dr. R. C. Allen, Secretary of the American Rose Society, emphasizes the role water in the soil plays in the growth of rose bushes. "A well-established rambler of the Dorothy Perkins type transpires nearly 100 gallons of water" each season, and the average hybrid tea 30 gallons. If the soil is hard and baked, rain water runs off and we must supply the deficiency. Keep the soil damp down 8". The more open and filled with organic material, the less need for watering a rose garden.

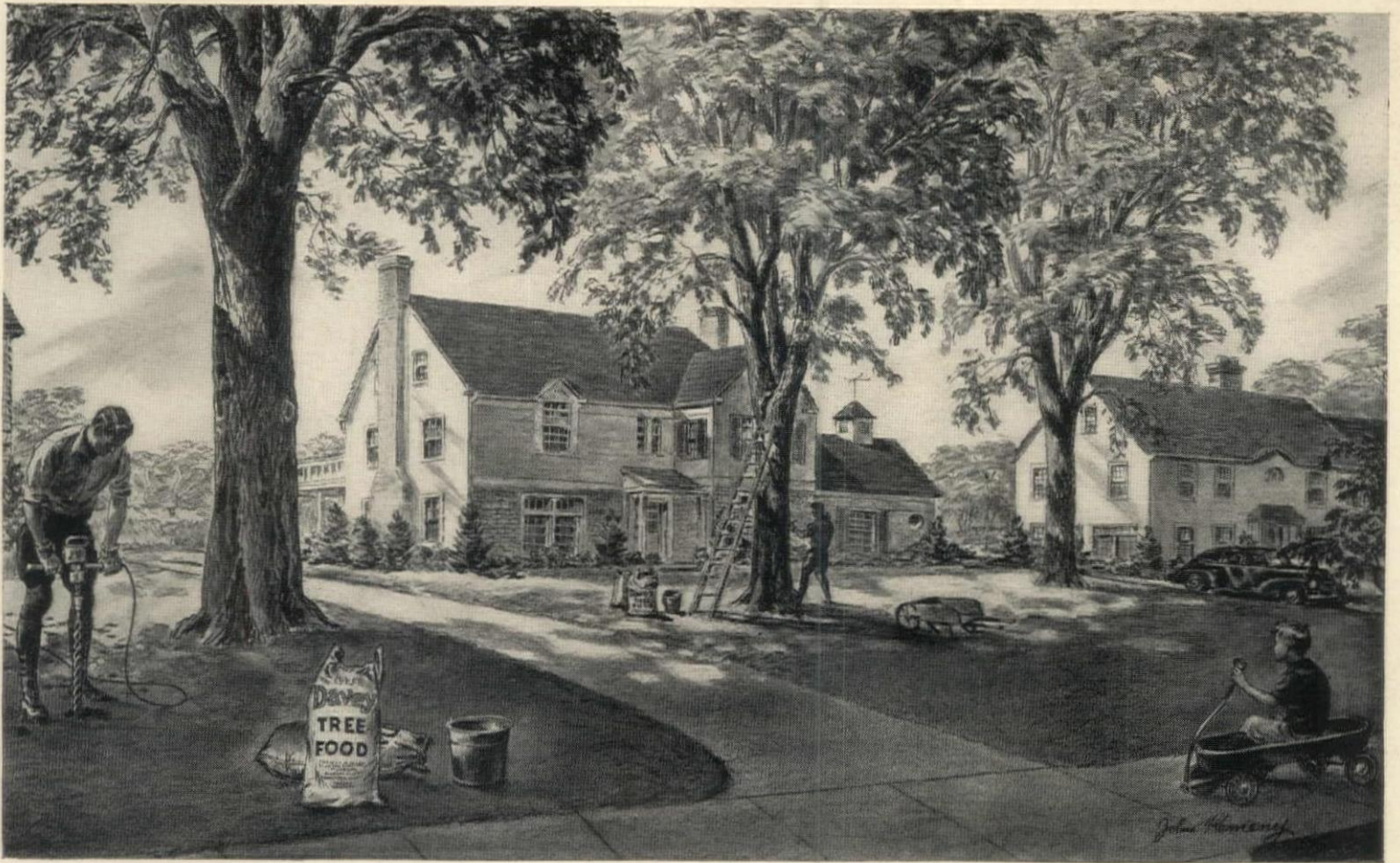
SMALL JOBS

Plunge house plants, pot and all, in some shady spot; cut off the withered flowering stalks of irises; set out tuberous begonia plants in shade; keep rose garden cultivated and bushes fed with liquid fertilizer; make one more planting of dahlia roots and another of gladiolus to supply late flowers; lift and divide the rampant creeping phlox; set out annuals between the fading foliage of tulips and through the borders; resist the temptation to cut off yellowing daffodil foliage; lift and divide pyrethrums now that they have finished blooming; cut flowers for the house early in the morning; mark irises to lift and divide this fall; thin hollyhock buds for larger flowers; keep planting corn; see that tomato vines are well supported by stakes or trellis; sow beans, beets, carrots and turnips for a late crop; stop cutting asparagus; top-dress with rotted manure and spray arsenate of lead to deter the beetle; prune flowering shrubs as soon as blooming is over.

NEW BOOKS

Now that we've had a chance to go through them, we can recommend these new books for the garden library: *Roses of the World in Color*, by J. Horace McFarland; *The Cultivated Species of Primulas*, by Walter C. Blasdale; *Dwarf Fruit Trees*, by Laurence Southwick; *Wild Flower Guide*, by Edgar T. Wherry; *The African Violet*, by Helen Van Pelt Wilson; *Harnessing the Earthworm*, by Thomas J. Barrett; and *The Southern Garden Book*, by Louise and Donald Hastings.

RICHARDSON WRIGHT



Trees are Living Things . . . They Deserve the Best of Protection

*What does a **DAVEY TREE EXPERT** have to know?*

A Davey Tree Expert, like your family doctor, must recognize symptoms of disease. He must be able to recommend a cure, and he must aid in the recovery of the "patient." This requires well-schooled experts, and that is why Davey foremen are graduates of the Davey Institute at Kent, Ohio.

Have you ever noticed a Davey man start to work on a tough problem? He may sample the soil around an ailing tree for deficiencies. He may break a small twig to determine if its cross section shows any symp-

toms. Blighted leaves may be the key to trouble. A chip of bark is often revealing. These and other tests determine the best treatment for your trees.

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More people than ever are using Davey Service. If your phone book does not list the Davey Tree Expert Company, just write or wire for the address.

THREE GENERATIONS OF TREE SAVING SERVICE

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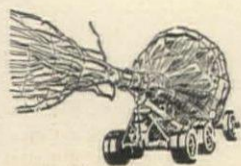


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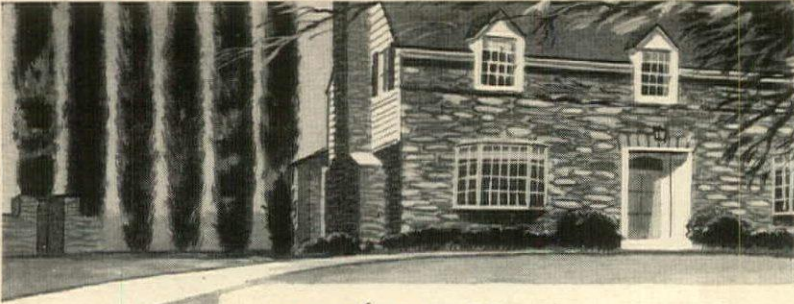
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FLORIBUNDAS

continued from page 103

double, the habit shrub-like and spreading, and the plant is in bloom continuously. Charmaine, another tall variety, is clear pink with large double flowers and glossy foliage. Other varieties not quite so tall include Worlds Fair (dark scarlet), Summer Snow (white), Donald Prior (carmine and pink), and New World (a dark red). The latter are excellent for adding a hedge-like effect to a shrub border for facing down the taller shrubs.

In such an arrangement, the rose plants should be selected to compete successfully with shrubs. Two-year, field-grown plants known as No. 1 grade are the best. These have a good root system and several strong canes. Not a little of their success as shrubs will depend to a degree on the choice of plants to be associated with them. Shrubs of heavy-textured foliage like rhododendrons and viburnums will tend to dwarf the roses. The medium and finer-textured shrubs are better. These are found among the spirea, mockorange (*Philadelphus*), Korean barberry, Autumn Elaeagnus, Rose of Sharon, kerria, Persian lilac and enkianthus. The most suitable evergreens are found among the Japanese and native andromedas, Chinese holly (*Ilex cornuta*), mountain laurel and others of similar texture. It is best, too, to associate the roses with shrubs of upright rather than drooping habit.

The lightness of texture of the roses also demands that some degree of balance be kept with the masses of shrubs. Dotted roses singly here and there will not suffice. There must be rose concentrations to match the shrub masses. Plant in groups of from 2 to 10 roses. Allow 3-foot spacing between the roses in the groups, and for the most part, keep the roses towards the front of the planting. However, where it is desired to extend the roses further back, plan the arrangement so that they are not over-topped by taller shrubs. The rose varieties suggested for hedge-like effect need 2-foot spacing for a single row and 2½ feet between double rows.

Development and maintenance of the shrub form depend upon annual pruning more than upon any other operation. Pruning also increases the quality and quantity of flowers, stabilizes the plant and keeps it clothed in foliage. Unpruned plants tend to become top-heavy and sparse of foliage around the base. Initial pruning is aimed at the formation of a low branched framework of canes (stems). Roses respond quickly to pruning, so the operation can be applied to plants that are established as well as to those newly planted. Prune in early spring.

Begin by removing all weak canes. In pruning the remaining ones leave the center canes 24 inches tall if they are vigorous. If not, cut them back to a foot. Shorten all outside canes to within 2 to 4 buds of their base. After the first flush of summer bloom—approximately late June or sometime in July—select several vigorous canes and cut them back two-thirds of their length to induce further branching and, incidentally, start a new crop of flowers.

(Continued on page 187)

Kellogg's New CAMELLIA-TYPE CARNATION



**FRAGRANT PINK
BLOOMS, ALL SUMMER**

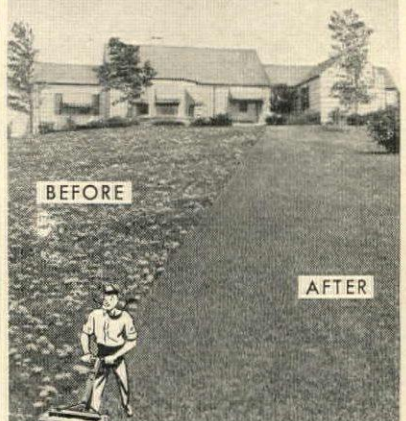
The color shades and fades from light to dark, with fascinating blushing effect. Flowers continually mid-June to late October. Grows 15" to 18" tall... 30 to 40 large blooms at one time. Starts blooming 8 weeks after planting. See this beautiful, fragrant carnation, with camellia's lovely form, in FREE Garden Beauty Book... also other winter-hardy, everblooming varieties to plant this fall.



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Scott's LAWN FOOD
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PURATURF*
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PURATURF CRABGRASS KILLER, tested at leading Experiment Stations, applied during seedling and 2-leaf stage—in June, July or August—will get you the full power of its thoroughly tested root-absorptive action, plus simultaneous freedom from lawn diseases.

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801 Second Ave. New York 17, N. Y.

FLORIBUNDAS

continued from page 186

Summer pruning should not be delayed too far into August except in the warmer regions; in northern sections, late July is the limit. Once the framework of canes is formed, summer pruning in subsequent years can be dispensed with.

Winter treatment will depend upon the region too. The next objective is to encourage hardening of the tissue of this framework. Carried safely through one or two winters, the tissue will become inured to low temperatures. In northern parts where winter covering is mandatory, it should be delayed as long as possible to permit several good frosts to help harden the stems. On Long Island, in the vicinity of New York City, and regions of comparable climate, covering in the case of the true floribundas, at least, could be dispensed with. The tops may, and often will, die back. This matters not at all, since these are annually cut back to, or near, the established framework. In regions of a long growing season, where some of these roses will grow tall, subsequent spring pruning must be guided by the demand for foliage and flowers and the height required.

Preparation of the soil at planting time with a top-dressing each spring will promote fast growth and keep the plants healthy. Some form of organic matter like old manure, compost or one of the dried manures, in combination with peat moss, or commercial humus to which is added superphosphate, 6 pounds to 100 square feet area, well worked 18" to 24" into the soil at planting time, will assist root action. The same material can be used for top dressing at the rate of a bushel to 100 square feet. As an alternate to the above, use a mixture of 4 parts shredded cow manure and 1 part fine bone meal. Apply liberally, since this material will not cause any injury; work into the surface lightly after spring pruning.

FRUITS

continued from page 105

spaded, but larger areas should be plowed and harrowed until the soil is mellow. Plow manure under at the rate of 10 to 20 tons per acre if available, but a good legume sod is a satisfactory substitute. Grass sod should not be used for strawberries until it has been plowed under for a year with another cultivated crop to eliminate white grubs, which are often very destructive to newly set strawberry plants.

Small fruit plants and grape vines are best purchased from nurseries which specialize in their production. If these are nearby, so much the better. With raspberries, purchase field-inspected plants from reliable nurseries, avoiding plants from old run-out garden plantings, as they often have virus diseases. One-year red raspberry and blackberry plants and two-year black and purple raspberries are the best for the home gardener. Either one- or two-year currants and gooseberries,

(Continued on page 188)

Thousands of users say . . .

"Trimming Hedges is FUN
with SKIL Trimmer"

New Model
Electrimmer

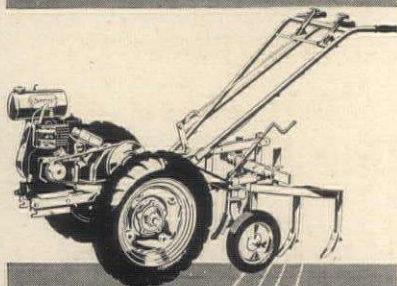
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Z-z-z-zips through any hedge in far less time!

Just glide Electrimmer over your wildest hedge (one hand does it) and see how quickly you get the perfect contour. New Easy-Grip handle and Electrimmer's long, powerful, fast-cutting blade make short, easy work of hedges that took tedious hours by hand. Trims even highest bushes with pipe in place of end handle. AC-DC motor. Smoothest bearings and finest materials throughout. See your hardware dealer or write today for full information.

SKILSAW, INC. 5033 Elston Ave., Chicago 30, Ill.
Electrimmer is made exclusively by SKILSAW, INC.



Insist on genuine
Electrimmer...the
original electric
hedge clipper.



AT LAST!

A HOME AND GARDEN TRACTOR
THAT'S EASY TO USE!

Here's a garden tractor that is specially engineered to do everything easier . . . the whole family can use it without trouble. Features over sixteen attachments in one power unit. No larger than most power mowers . . . yet it **MOWS LAWNS - SHOVELS SNOW DOES DOZENS OF GARDEN JOBS.**

All steel—long-life engineering—4 speed transmission—1½ H. P. engine, pneumatic-grip tires—make this tractor a real home caretaker in every season of the year.

WRITE FOR FULL
DETAILS AND
DEALER'S NAME



Simplicity

model D

A FAMILY DESIGNED GARDEN TRACTOR

SIMPLICITY MANUFACTURING CO.
Port Washington, Wisconsin



Flowers
keep fresh...
for
years!

● AMAZING new process actually preserves your fresh flowers for years! Your birthday bouquet...honeymoon corsage...prize-winning blooms from your garden—kept alive and lovely for you as long as you please!

● Recently introduced by two famous medical specialists, the Jofleur process is the most talked-of development in the flower world. It was the hit of the Flower Show and newsworthy enough to be reported by Time Magazine. Here's how it works:

● Harmless solutions seal the cells of the flower, retaining its color and shape indefinitely. Easy to use—and fun! Your Jofleur kit contains sufficient fluid to preserve from one to six dozen flowers, depending on size of blossoms. Also included are wires for stems, and green lacquer to stain leaves and stems, if desired.

Don't waste another flower. Write for a Jofleur kit today, 4.98.

Harveys

Harveys, Nashville 3, Tenn.
Quantity Jofleur Flower Preserver at 4.98 _____
Payment Encl. _____ Charge _____ C.O.D. _____
Name _____
Street _____
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Postage prepaid anywhere in United States.

KILL LAWN WEEDS

Without Killing Grass
use

WEEDONE

Reg. U. S. Pat. Off.

the original and unsurpassed 2.4D weedkiller

There's more to Weedone than just 2.4D. It is a scientifically balanced formula, with wetting agents and penetrants that give real weed-killing results . . . a definite, lasting kill right out to the root tips.

Spray Weedone on your lawn. It picks out and kills such weeds as dandelion, plantain, heal-all, nut grass, poison ivy, poison oak, wild garlic and honeysuckle.

Spraying lawn in early spring prevents crabgrass seed from germinating . . . no seed, no crabgrass!

Spray when weeds are actively growing. Use a coarse, soaking spray that will not drift over to injure valuable plants.

Trial size can 75c
Quart \$2.50 Gallon \$7.50

For those scattered,
here-and-there
weeds, use

WEED DUST

TRADE MARK

2.4D in powder form

in the ready-to-use can

No measuring or mixing—just shake a pinch of Weedust on each weed.

Large can 75c

Enough to kill 1,000 weeds

Write direct to us for Lawn Bulletin containing full instructions. Ask for our Agricultural Bulletins to help you with your vegetable garden.

AMERICAN CHEMICAL PAINT CO.

Makers of Rootone, Transplantone, and Fruitone

AMBLER, PENNA.

SMALL FRUITS AND GRAPES

continued from page 187

two-year blueberry plants and one-year grape vines are best.

The so-called bearing-age plants are not suitable as they require too long to become established after transplanting, and any fruit produced the first year is at the expense of cane growth for the crop a year later. Promptly remove all blossoms which appear during the first season on small fruits and grapes.

Plant fruits early, as soon as the soil is dry enough to work. The proper way to set a plant is at the same depth or slightly deeper than it stood in the nursery. Anchor it well by pressing the soil firmly against the roots while planting, so that it can resist a strong tug without loosening. Strawberries should be set with the crown exactly even with the surface.

Raspberry, currant and gooseberry plants are cut back to a height of about 8 to 10 inches. Blueberries are not pruned except to remove broken shoots; grape vines are cut back to two buds.

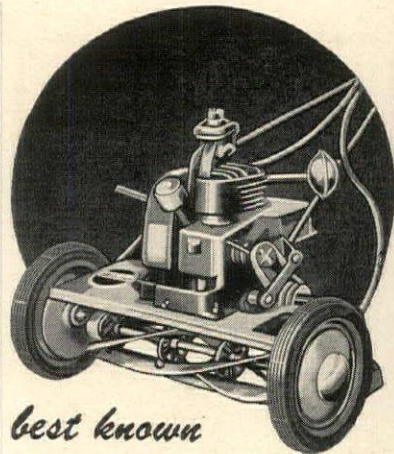
Summer care is principally the elimination of weed competition either by frequent, shallow hoeing or cultivation. During the first year every effort should be made to eradicate perennial weeds. In the strawberry bed, 2,4-D, at the strength recommended for lawn weeds, may be used to control broad-leaved weeds. If dry weather threatens, the plants must be watered

until well established the first summer.

Mulching is an excellent method of managing the soil in the small fruit garden. Blueberries perform much better mulched than cultivated, especially in garden soils, and sawdust is the best material so far tried. For the other small fruits, sawdust, peat, straw, lawn clippings, hay spoiled by rain, especially if it is legume hay, are satisfactory. When sawdust is used, an extra application of a nitrogenous fertilizer becomes essential.

Strawberries produce runner plants in great profusion, and after the row is filled to a width of 2 feet with plants spaced 6 inches apart, the runners that appear later should be removed as weeds. In late fall after a few hard frosts, but before temperatures drop below 20° above zero, the strawberry bed should be mulched with clean wheat or oat straw to a depth of 3 to 4 inches. The following spring, just as growth starts, part of the straw should be raked off the plants into the space between the rows.

High fertility is essential for good results with small fruits. Stable manure is excellent for maintaining fertility, but if it is not available, chemical fertilizers will do very well. For most purposes a 5-10-5 fertilizer may be applied at the rate of 1 pound to 100 square feet, plus 1 pound of nitrate of soda, or sulfate of ammonia. The latter is preferred for blueberries. (Continued on page 189)



Best known

name in power-lawn-mowers

'MOTO-MOWER'

Why push a hand mower when you can drive a "Moto-Mower" . . . builders of quality power mowers for twenty-nine years . . . write for literature and the name of the nearest dealer . . . a MOTO-MOWER is worth insisting upon.

. . . sizes 19" to 71".

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MOTO-MOWER
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. . . since 1919 Company

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Faster • Easier • Cleaner

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With absolutely no obligation to me please send me free literature together with name and address of nearest dealer selling the Rumsey Electric Lawn Mower.

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OUT OF GARDENING

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- easy to handle
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Light and streamlined—yet strong and sturdy. Will not hurt your grass.

\$12.95



Shipping charges "collect". Shipping points from Pennsylvania, Utah and Alabama. Weight 35 lb.

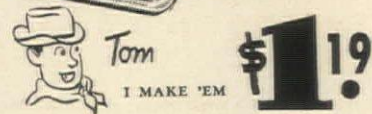
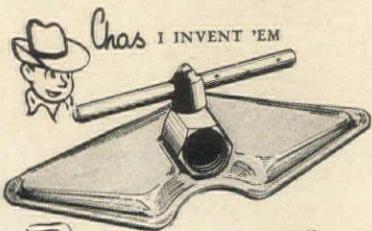


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Please send me _____ wheelbarrow at \$12.95
Check or M. O. enclosed (No C.O.D.s)
Shipping Charges extra.

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The only trouble with your home is that you do not have any 9 1/2" sprinklers that sprinkle 32 feet of lawn evenly and thoroughly. Your sprinklers probably aren't machined from very high-class aluminum and brass. Why, you know they don't have an "eternal" bearing that runs in water and lasts forever. Chances are they don't even carry a manufacturer's guarantee. The Typhoon does. The Typhoon is so good that when we think of you paying more than a dollar nineteen for a sprinkler we have to blush. You'd better get to the nearest store and snap up a couple of Typhoons before they're all gone.

GRIMLAND
IDEAS IN METAL BROTHERS
Manufacturers, WACO, TEXAS

RARE VAN TUBERGEN BULBS

Exclusive distributors, unusual TULIPS, DAFFODILS, HYACINTHS, HARDY GLADIOLUS, AMARYLLIS, EREMURUS, LYCORIS, and BULBOUS IRIS. Newest CROCUS and TULIP SPECIES imported direct from originators.

THE BARNES IMPORTERS

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BULB OF THE MONTH CLUB
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TAT ANT TRAP

The original Ant Trap, still leader after 17 years. Attracts both sweet and grease-eating ants who carry bait back to wipe out entire nest. Metal safety container protects children and pets. At your dealer, or send \$1.00 for four Ant Traps postpaid.

O. E. Linek Co., Inc., Clifton, N. J.
Canada Rex Spray, Brighton, Ont.

HOME TO KILL THE ENTIRE NEST

SMALL FRUITS continued

When sawdust is the mulching material the nitrate of soda or sulfate of ammonia should be increased at least 50 per cent.

On infertile soils an extra application may be needed, while on fertile soils these amounts may be reduced or eliminated altogether. Fertilizers are applied as soon as the ground is dry enough to walk on in the spring. Strawberries should not be fertilized in the fruiting year unless the bed is to be fruited a second time, in which case the fertilizer is applied after harvest.

Pruning is mostly done in early spring before growth starts. Red raspberry canes are thinned out to 6 inches apart in a row a foot wide and the tops are shortened one fourth. Raspberry canes have laterals which are cut back to 8 inches on the black raspberry and 12 inches on the purple varieties. Blackberry laterals are left 18 inches long. In June the new shoots of black raspberries are pinched off at a height of 18 inches to make them branch, the purple raspberries at 2 feet, and blackberries at 2 1/2 feet. In August the canes which fruited are removed as they bear only one crop and then die. Currants and gooseberries are thinned out severely, leaving 8 to 10 canes per plant divided evenly between 1-, 2- and 3-year old canes. Blueberries need no pruning until they are 3 years old, at which time the weaker shoots are thinned out. With older bushes one of the old canes should be removed each year so that the bush is gradually renewed from the new canes.

Grapes must be trained as well as

pruned. The single stem, four-cane Kniffin system is a satisfactory method of training. The trellis consists of two wires, the lower 30 inches above the ground, the upper two feet higher. A mature vine trained to this system has a trunk to the top wire where it is fastened securely and an arm pointed each way on both wires. Eight to 10 buds are left on each arm with a renewal spur to provide a cane at the same place the following year. The number of buds left depends on the variety and vigor of the vine. Vines which overbear, as evidenced by failure of fruit to ripen properly, should be pruned shorter next year. Very vigorous vines which fruit lightly should have more buds left at the next pruning.

Summer pruning, a common practice with amateurs, injures the vine and fruit by removing the foliage that manufactures the carbohydrates and sugars required for the normal life processes of the plant. The fruit of summer-pruned vines ripens later, or may never fully ripen, and is lower in sugar. Summer-pruned vines may also be less winter hardy if the canes are deprived of those materials which make for this resistance.

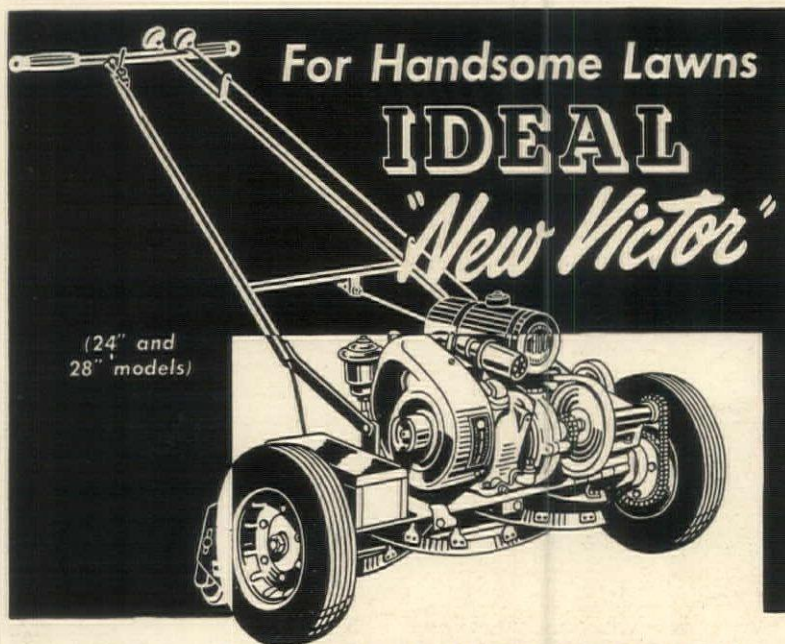
Here are varieties to give a succession of small fruits and grapes all summer. Ripening dates are for central New York State with exceptions noted.

June

STRAWBERRIES

HOWARD (PREMIER)

Reliable, heavy yield, fair quality.
(Continued on page 190)



(24" and 28" models)

THIS YEAR, MAKE LAWN TENDING EASY...

Ideal makes a power mower for every type of lawn.

When you choose an Ideal "New Victor" you have assured yourself years of pleasurable lawn mowing. You will be delighted when you note how much more attractive your home appears when that smoothly mowed lawn provides the perfect setting for it. Ideal's "New Victor" is easy to operate—easy to maintain—and easy on the budget, too!

See your nearest Ideal dealer, or write for Ideal's Power Lawn Mower catalog, to Dept. 68-HG.

DEALER INQUIRIES INVITED—
Certain valuable territories available.

IDEAL POWER LAWN MOWER

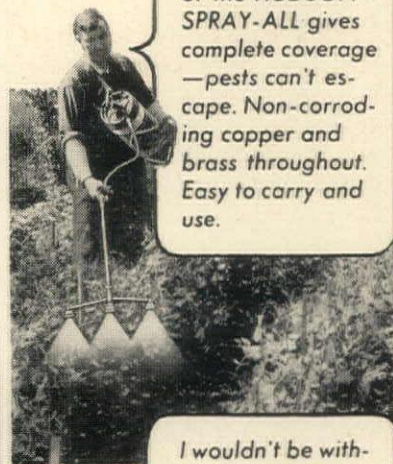
Division of Indian Motorcycle Co., Springfield, Mass.

Export Office: Indian Motorcycle Export Corp., 20 East 50th St., N. Y. C.

Take it from me—this is the easy way to kill weeds. Just fill the new HUDSON 2,4-D SPRAYER with weed-killer and push over your lawn. Saves money—no muss, no fuss.

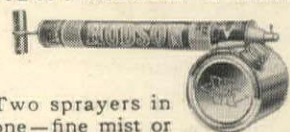


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NEW! HUDSON "2-SPRAY"



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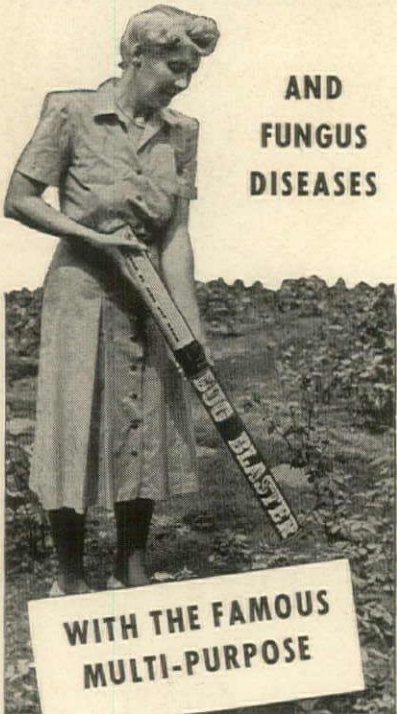
H. D. HUDSON MANUFACTURING CO.
Chicago 11, Illinois



Sold at All the Better Hardware, Seed, Department and Drug Stores

TESTED AND PROVED SPRAYERS AND DUSTERS
© 1948, H. D. H. MFG. CO. U. S. PAT. OFF.

STOP GARDEN BUGS



AND FUNGUS DISEASES

BUG BLASTER

DUST & GUN... ALL-IN-ONE

Have Beautiful Flowers and Healthy Vegetables

No mixing! No bother! The Bug Blaster comes loaded with 2 lbs. of insect killing and blight preventing dust. This scientifically blended formula contains DDT, Rotenone, Sulfur and other plant protecting ingredients.

Kills and controls most garden bugs and fungus diseases. Easy to use—3 feet long—no stooping or kneeling. A necessary tool for your garden. Dust and Gun, All-in-One!

Only \$1.98 complete.

BLAST THE BUGS BEFORE THEY RUIN YOUR GARDEN



PRODUCT OF **SHERWIN-WILLIAMS** RESEARCH

Sold at Leading Stores

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- CATSKILL**
Reliable, heavy yield, good quality.
- MIDLAND**
Medium yield, fine quality, excellent for freezing
- FAIRFAX**
Top quality, medium yield
- FAIRPEAKE**
Top quality, medium yield
- SPARKLE**
Heavy yield, fine quality, best for freezing
- BLAKEMORE**
For freezing and preserving; adaptive south of Ohio River
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High quality variety for south
- KLONMORE**
Gulf coast states
- MISSIONARY**
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- MARSHALL**
West coast, best for freezing
- CHIEF**
Small, hardiest
- INDIAN SUMMER**
Fall crop in addition to summer crop, mosaic-resistant
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Fall crop earlier than that of Indian Summer
- CUTHBERT**
West Coast, old variety but highest quality
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New variety for West Coast, high quality
- RANERE**
Small, heat resistant, south of Washington, D. C. only.
- BLACK RASPBERRIES**
- BRISTOL**
- DUNDEE**
- CUMBERLAND**
All good, high quality

July

(North of Ohio Valley except as noted)

- RED RASPBERRIES**
- NEWBURGH**
Very large, fair quality, partially mosaic-resistant
- LATHAM**
Most widely adaptive, fair quality
- TAYLOR**
Good quality, very large
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Good quality, very large, mosaic-resistant
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Very productive and hardy, widely adaptive; tart but fine for canning
- CURRENTS**
(Northern states only)
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Best variety
- GOOSEBERRIES**
(Northern states only)
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Red, high quality, best variety
(Continued on page 191)



Short Cuts That Ruin Your Lawn

YOU'LL HAVE NO unsightly paths worn across your lawn when it's protected from short-cut seekers by an Anchor Chain Link Fence. What's more, a good-looking Anchor Fence will safeguard your property against vandals and animals... keep children from dashing out into traffic.

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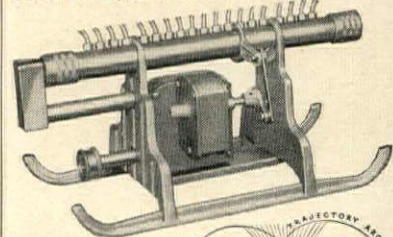
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300 GALLONS PER HOUR FALL LIKE Rain



3250 sq. ft. RECTANGULAR COVERAGE

Designed for Golf Greens — Now Available for Domestic and Commercial Use!

The Shower-Queen design, construction and action in distributing water in a natural rain-like manner prevents rivulets, puddles and "bleeding" — all water is aerified as it is thrown into the air and broken up into drops. Trouble-free, centrifugal hydraulic motor operates oscillating shower bar. Simple hand adjustment regulates operating trajectory. Sled type runners for easy moving. 14½" long x 6½" wide x 6¼" high. Positively guaranteed.

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SPRAY TOMATOES WITH FRUITONE

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Spray Fruitone at blossoming time and each plant will set more fruit and bear more good, meaty tomatoes.

Spray Fruitone for bigger crops of beans and lima beans, too. The dollar package makes 25 gallons of spray. Order from your dealer or write direct to Dept. HG-6, American Chemical Paint Co., Ambler, Pa.

Makers of Rotonone,* Transplantone,* Weedust,† and Weedone*—the original 2.4D weedkiller.

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MOW-MASTER Rotary Mower

Cuts Tall Grass and Weeds Easily--Quickly

LOW PRICED



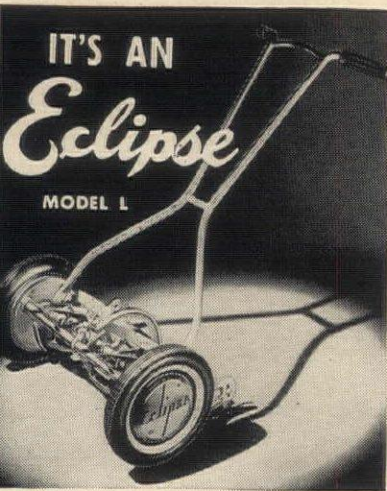
The new, improved MOW-MASTER makes an easy, quick job of grass and weed cutting. Sturdily built for years of reliable service. Precision engineered. Easy and safe to operate... with adjustable handle. Powered by famous easy-starting, smooth-running POWER-PAK 2 h.p. air-cooled gasoline engine with muffler... automatic governor and manual control. Keeps lawns velvety smooth. Turn the handle, long job of lawn mowing into real fun. Dealers: a few choice territories still available.

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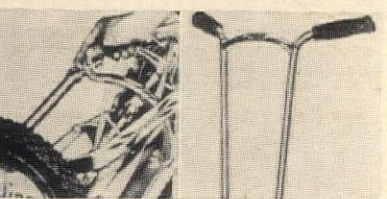
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THE WORLD'S BEST LAWN MOWER

Smooth mowing action, free-rolling handling ease and long-retained high mechanical efficiency make Eclipse the outstanding lawn mower value. Correctly designed, with properly balanced weight, durably constructed. Eclipse incorporates exclusive features that assure low cost, trouble-free precision mowing year after year. Be sure to see an Eclipse before you buy. Comparison is convincing.



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FREDONIA Red English type, very large **GRAPES**

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Late July, early August
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Mid-July through August
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(Plant two varieties for pollination)

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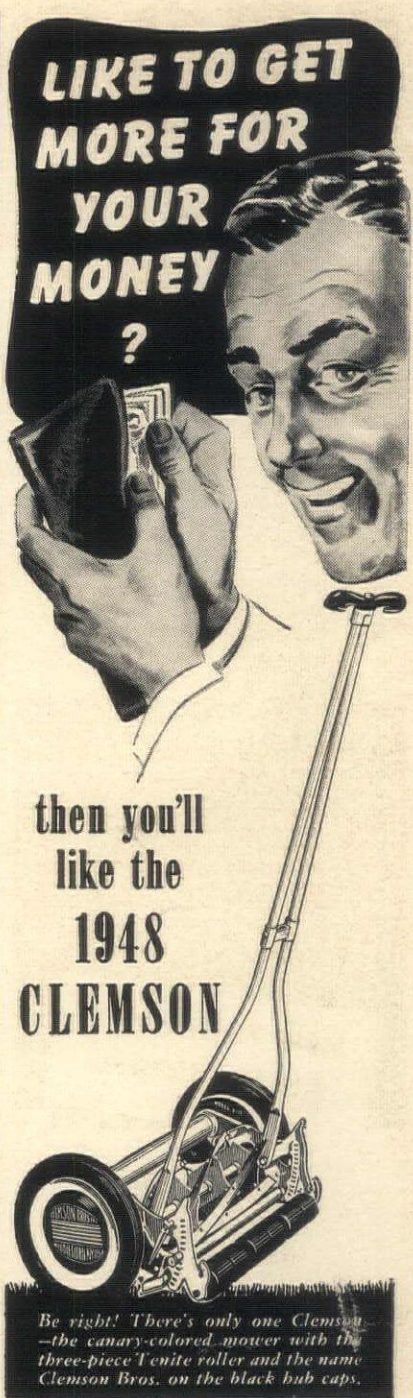
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Your Clemson Model E-17 Lawn Machine will last longer, too. Clemson's exclusive fixed-bedknife construction quadruples rigidity of the main frame. Working parts are compression-sealed by plastic dust covers. Push it — lift it — examine it — today, at any leading hardware, seed or department store. It's the easier way to cut grass!

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Safe on Lawn Grasses

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COMBINATION PACKAGE — for complete weed and crabgrass control **\$2.25** also sold separately

START EARLY! Quickest control when applied to seedlings.

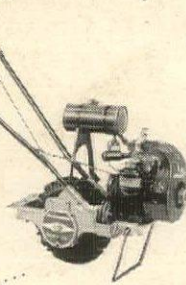
Identify Crabgrass Seedlings
FIRST APPEARANCE—1/4 INCH HIGH
SECOND LEAF FORMS—1/2 INCH HIGH

O. E. LINCK COMPANY, INC., CLIFTON, N. J.
Canadian Sales: Canada Rex Spray Co. Ltd., Brighton, Ont.

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CHOREMASTER does for you!

1. GRASS CUTTING
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11. LAWN SWEEPING



\$146.50
std. clutch
\$157.00
with mercury clutch
PLUS FREIGHT

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A BLUE GARDEN

A GARDEN which is all one color is apt to be uninteresting. For that reason, if you plan a blue garden, accent it with deep royal purple, varying tones of yellow and creamy white as the season advances. The purple intensifies the pale blue of anchusa, flax, myosotis and the like, while the white enlivens the deeper tones of *Viola cornuta*, *Clematis jackmani* and equally vivid blue blossoms.

SPRING

BLUE

Chionodoxa luciliae, glory-of-the-snow, mid-March to early May. Light blue shading to white at center.
Scilla sibirica, Siberian squill, March and April. China blue with faint green cast.
Muscari botryoides, grape hyacinth, April and May. Deep blue clusters.
Puschkinia libanotica, striped squill, late April to early May. Bluish-violet.
Mertensia virginica, Virginia bluebell, late April to late May. Light blue with pink buds.
Anchusa italica, Italian alkanet, May and June. Light blue, makes effective masses.
Myosotis dissitiflora, early forget-me-not, late April to July. Light blue.
Myosotis scorpioides semperflorens, ever-blooming forget-me-not, May to September. Light blue.
Polemonium reptans, Greek valerian, late April to early June. Creeping plant for border, light blue verging on dark.
Linum perenne, blue flax, mid-May to

August. Light blue.
Aquilegia coerulea, Colorado blue columbine, May and June.

YELLOW ACCENTS

Tulipa kaufmanniana, early tulip, March-April. Creamy white, primrose yellow center, outside striped and tinged rosy red.
Narcissus, in pale yellow varieties. Tulips, Golden Harvest, May-flowering variety, pale yellow; tall stems. Tall bearded iris, Drap d'Or, May. Primrose yellow.

PURPLE ACCENTS

Crocus purpureus grandiflorus, large, deep purple crocus, March and April. Tall bearded iris, Black Douglas, May. Very deep purple.

SUMMER

BLUE

Delphinium hybrids, larkspur, June and July. Many tones of dark and light blue. *Veronica maritima*, speedwell, July to September. Large spikes.

(Continued on page 193)

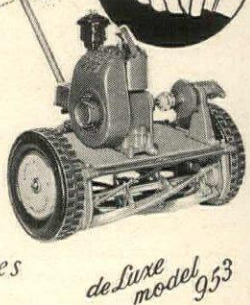
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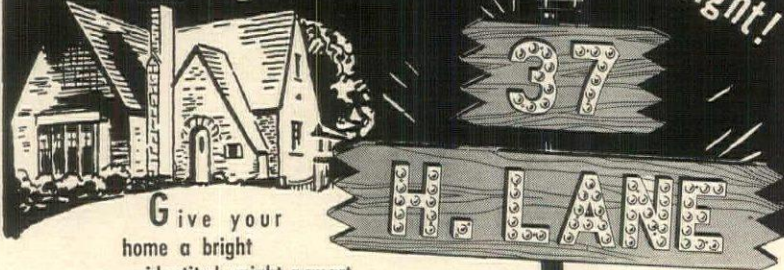
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A BLUE GARDEN continued

Salvia uliginosa, sage, June until frost. Light blue. Best used in background. *Veronica maritima subsessilis*, speedwell, mid-July to mid-August. Deep cobalt blue spikes.

Eupatorium coelestinum, mistflower, August to November. Dull blue clusters.

Aconitum autumnale, monkshood, August and September. Dull blue shading to white.

Platycodon grandiflorum, balloon flower, July to October. Large, wide open bells, light blue with pink tone.

Salvia azurea grandiflora, Pitcher's sage, August and September. Pale, slender blue spikes, flowers abundantly.

Agapanthus africanus, African lily (bulb), August. Deep blue. Should be grown in pots or tubs—not hardy.

Ageratum (annual), light blue and deep blue.

Larkspur (annual), light blue.

Nemesia (annual), light blue.

Nemophila (annual), light blue.

Nigella damascena, love-in-a-mist (annual), light blue.

YELLOW ACCENTS

Rose, Harison's Yellow. Small semi-double; flowers abundantly.

Thalictrum flavum, meadow rue, July and August. Greenish yellow tassels.

Clematis recta, herbaceous Virgins-bower, early June to mid-July. Creamy white masses.

Anthemis tinctoria, marguerite, pale yellow, June to October.

Gypsophila paniculata, baby's breath, July and August. Small white flowers.

PURPLE ACCENTS

Clematis jackmani, deep purple clematis, June and July. Should be trained on a trellis.

Phlox paniculata, Blue Boy, August and September.

Purple petunias (annual). Use those of deep, dark purple—avoid those with reddish tint.

Purple gladiolus (annual bulb), Paul Baudry. Late summer, time of bloom depends on how late it is planted.

AUTUMN

BLUE

Aconitum fischeri, monkshood, September and October. Dwarf, with large pale blue flowers.

Aconitum fischeri wilsoni, monkshood, September and October. Taller variety, with same large light blue flowers.

Aster novibelgi, Gayborder Blue, September. Clear blue flowers with yellow eyes.

Aster novibelgi, Climax, September and October. Very large light blue flowers with yellow centers.

Gentiana scabra, rough gentian. Very late; intense blue.

YELLOW ACCENTS

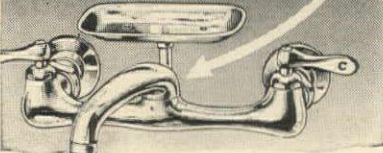
Hardy chrysanthemum, Yellow Supreme.

PURPLE ACCENTS

Viola and petunia. Some gladiolus, if planted in early July, will bloom in October and November.

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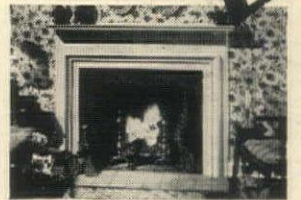
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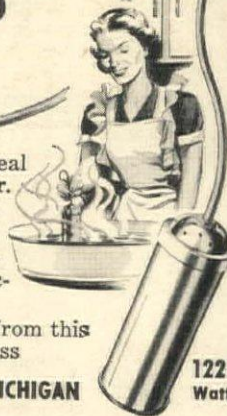
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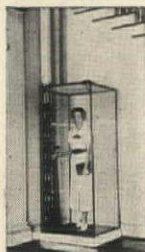


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TURNTABLE

This list of recent recordings will help you to enjoy your favorite music at home

Tchaikovsky: The Sleeping Beauty. An album of music from the ballet which should please all who like good, rousing rhythms and lovely, honest melodies. Mr. Stokowski and his orchestra. RCA Victor Album DM-1205; \$8.75.

Opera Arias by Polyna Stoska. One of the finest young sopranos at the Metropolitan sings arias by Weber, Korngold and Richard Strauss, including one from his "Ariadne auf Naxos." Columbia Album X-MX-294; \$3.35.

Stravinsky: Divertimento. Music from the ballet "The Fairy's Kiss," reveals the master in a melodious vein, slyly imitating Tchaikovsky. The composer leads the RCA Victor Orchestra. RCA Victor Album DM-1203; \$4.75.

Ravel: Rapsodie Espagnole. Serge Koussevitzky, conducting the Boston Symphony, skillfully delineates its overblown quality and silken texture, keeps it as rich as Bavarian cream. RCA Victor Album DM-1200; \$3.50.

Britten: Matinées Musicales. The British composer's second suite based on themes by Rossini is slight but delightful. Arthur Fiedler and the Boston "Pops" perform it with verve and gusto. RCA Victor Album DM-1204; \$4.

Brahms: Variations on a Theme by Paganini. These well-known variations require an almost superhuman technique, and Jakob Gimpel, pianist, apparently has one. He also has taste and intensity. Vox Album 209; \$3.50.

Handel: Concerto for Harp and Orchestra. Marcel Grandjanny and the RCA Victor Chamber Orchestra interpret a charming concerto and music by Couperin, Francisque, Kirchhoff. RCA Victor Album DM-1201; \$4.75.

Khachaturian: Gayne Ballet Suite No. 2. More music by the ubiquitous Armenian Offenbach, performed this time by the New York Philharmonic under ballet-conductor Efrem Kurtz. Columbia Album X-MX-292; \$3.35.

Americana. Louis Kaufman, violinist, with his wife, Annette, at the piano, plays music by Aaron Copland, William Grant Still, Robert McBride, Everett Helm and Harold Triggs. Mostly folksy and homespun. Vox Album 627; \$4.75.

A Robeson Recital of Popular Favorites. In a mellow vein, Mr. Robeson sings "Ol' Man River," "Ma Curly-headed Babby," "Wagon Wheels," "It Ain't Necessarily So," and "Sylvia." Columbia Album MM-732; \$4.90.

Inside U. S. A. Beatrice Lillie manages to make three songs sound funnier than they deserve to; the rest are pleasant, but hardly distinguished with co-star Jack Haley and Perry Como. RCA Victor Album K-14; \$4.

Count Basie: Piano Rhythms. With his orchestra "the Count" plays his smooth, sophisticated arrangements of several popular tunes, including "Shine on, Harvest Moon" and "I Never Knew." RCA Victor Album P-200; \$4.

Rendezvous with Peggy Lee. With a lazy, soft-edged voice that avoids being cute and is not quite sultry, Miss Lee deals more and less effectively with a generally tasteful selection of songs. Capitol Album CC-72; \$3.15.

Errol Garner Piano. Without fuss, with a minimum of frills and a steady solid beat, Mr. Garner plays tunes so that you can recognize them—mostly old ones: "Don't Blame Me" and "Blue Skies." Mercury Album A-24; \$3.15.

Rumba de Cuba. If you like rumbas straightforward and un-Americanized, this album is for you. Chuy Reyes and his Hollywood Mocambo Orchestra play them as they were meant to be played. Capitol Album BD-74; \$3.31.

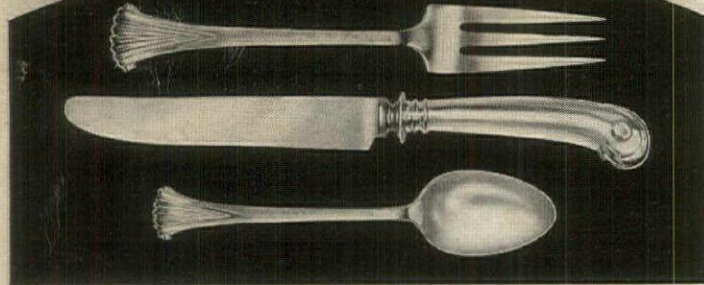
Gems from the Desert Song. These must be the kind of songs that one calls "beloved." If so, everybody but your reviewer should enjoy them done by Al Goodman's Orchestra and soloists. RCA Victor Album K-12; \$4.

King Cole Trio. With orchestral assistance, King Cole sings "Nature Boy," a new song with a haunting melody and simple-minded lyrics. "Lost April" is handled by the trio and an orchestra. Capitol Record 15054; 79c.

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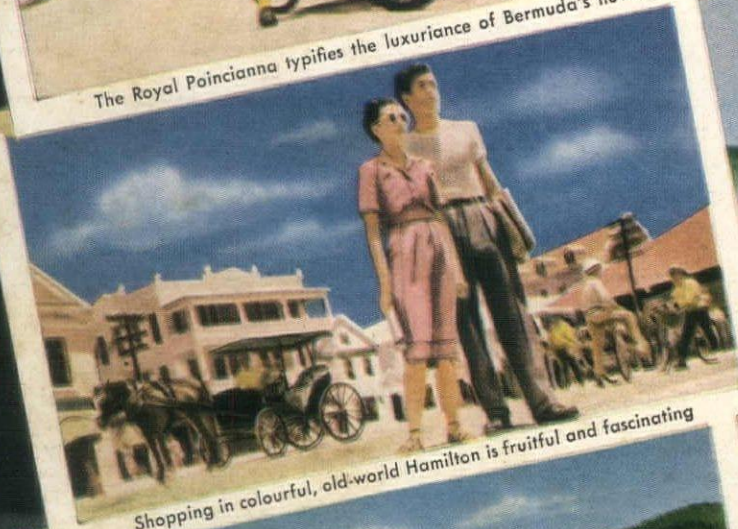
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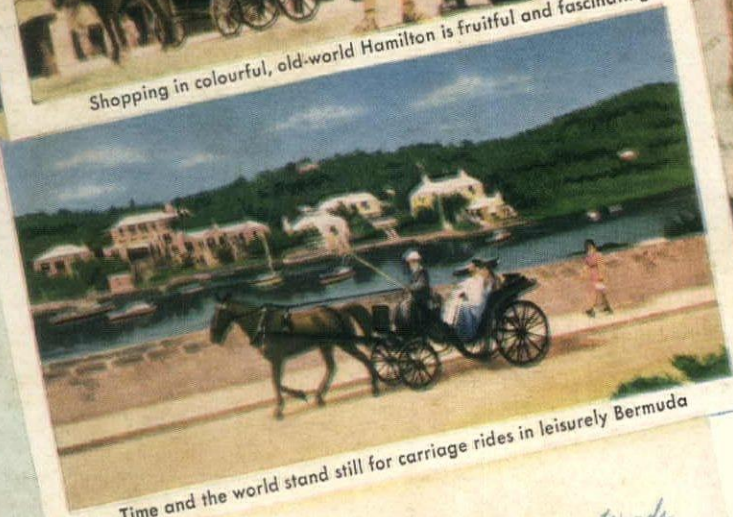
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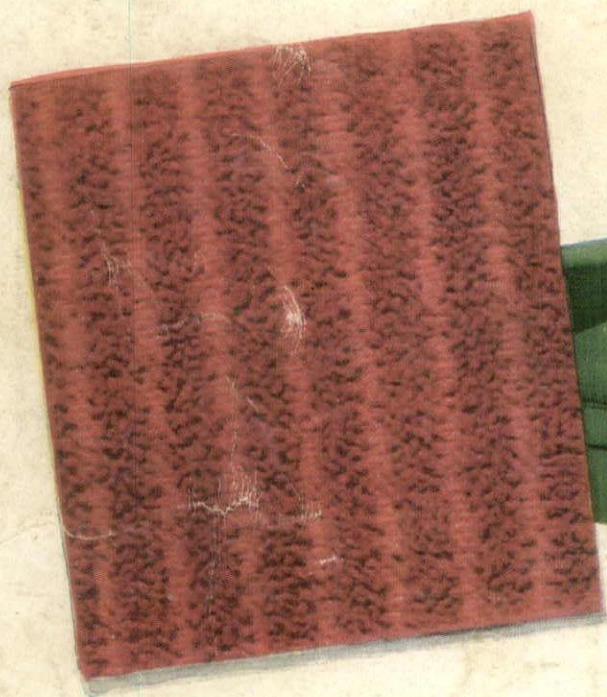
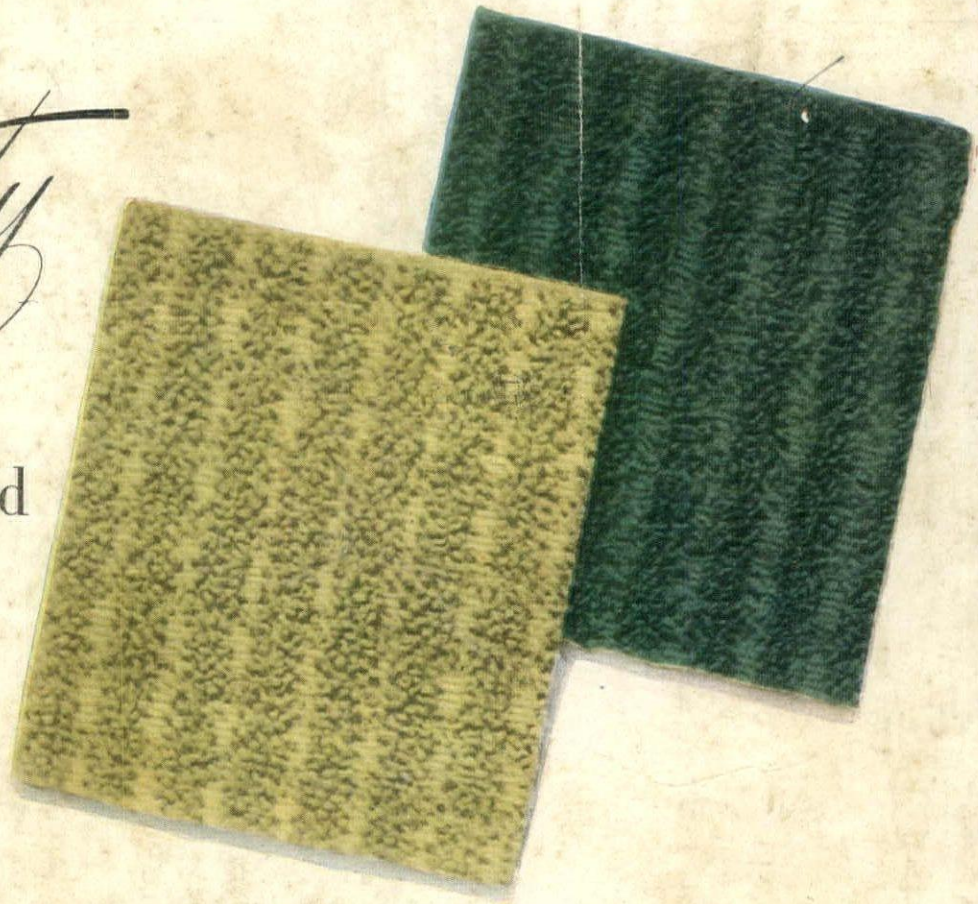
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