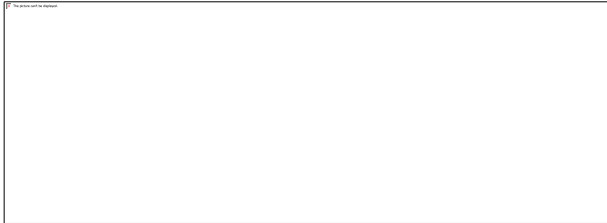


From: George Smart[gsmart@strategicdevelopment.com]
Sent: Tuesday, March 9, 2010 12:06 PM
To: mike.atkinson@firstcitizens.com
Cc: Byrd, Debbie
Subject: Pioneering African-American Architects in North Carolina
Attachments: image003.jpg, image001.jpg



Documenting, Preserving, and Promoting Residential
Modernist Architecture
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March 9, 2010

Dear Mike,

Thanks for your interest and follow-up about TMH's groundbreaking project on Pioneering African-American Architects in North Carolina.

The Triangle area of North Carolina has the third largest concentration of modernist houses in America. We have more than anywhere else except Los Angeles and Chicago. Triangle Modernist Houses (TMH) is an award-winning 501C3 nonprofit historical archive for preserving modernist residential design. We are an early-warning system for endangered modernist houses, an exciting source for modernist house tours, an extensive catalog of North Carolina and national residential architecture, and a community of knowledgeable advocates for modernist construction. I am the founder and Board Chair.

In 2009, we completed a project entitled "Pioneering Women in North Carolina Architecture." For the first time, those who broke the glass ceiling in the architecture profession were publicly recognized. See it here: <http://www.trianglemodernisthouses.com/ncwomen.htm>.

Today there are many women professionals in North Carolina architecture. But from the 1940's through 1970, it was another story. The design schools and the industry were heavily dominated by men, many of whom did not want women in roles other than wives and secretaries. It was "Mad Men" -- for real. Since publication, Carolina Woman and The Durham Herald-Sun ran additional articles. Online, the series has attracted thousands of hits. Most importantly, it has galvanized appreciation for some really extraordinary women who were gracious enough to share their stories.

It was tough enough for women, but for black architects the struggle was an even harder fight for parity. This new series will profile 20 North Carolina architects who were in practice before 1970.

Research, interviewing, writing, verifying, and compiling these profiles is an expensive and time-consuming process. We're seeking funding from First Citizens of \$5000 as a lead sponsor. In exchange, the bank will be named as a major sponsor on the website and in other mentions, plus we'll put a 200x300 pixel ad with link on the project page.

Thank you for your consideration. What's the next step?

Kind regards,

George

George Smart

Executive Director

Triangle Modernist Houses

919.740.8407

www.trianglemodernisthouses.com