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This month we present the winners of the first annual American HOME Citation Contest. The 27-page portfolio of winners in this issue includes 12 houses in 12 states. Study this portfolio carefully. You'll find that an awareness of the best features of the prize winners will help you pick the best homes being built today in your locality. Photo: F. M. Demarest.

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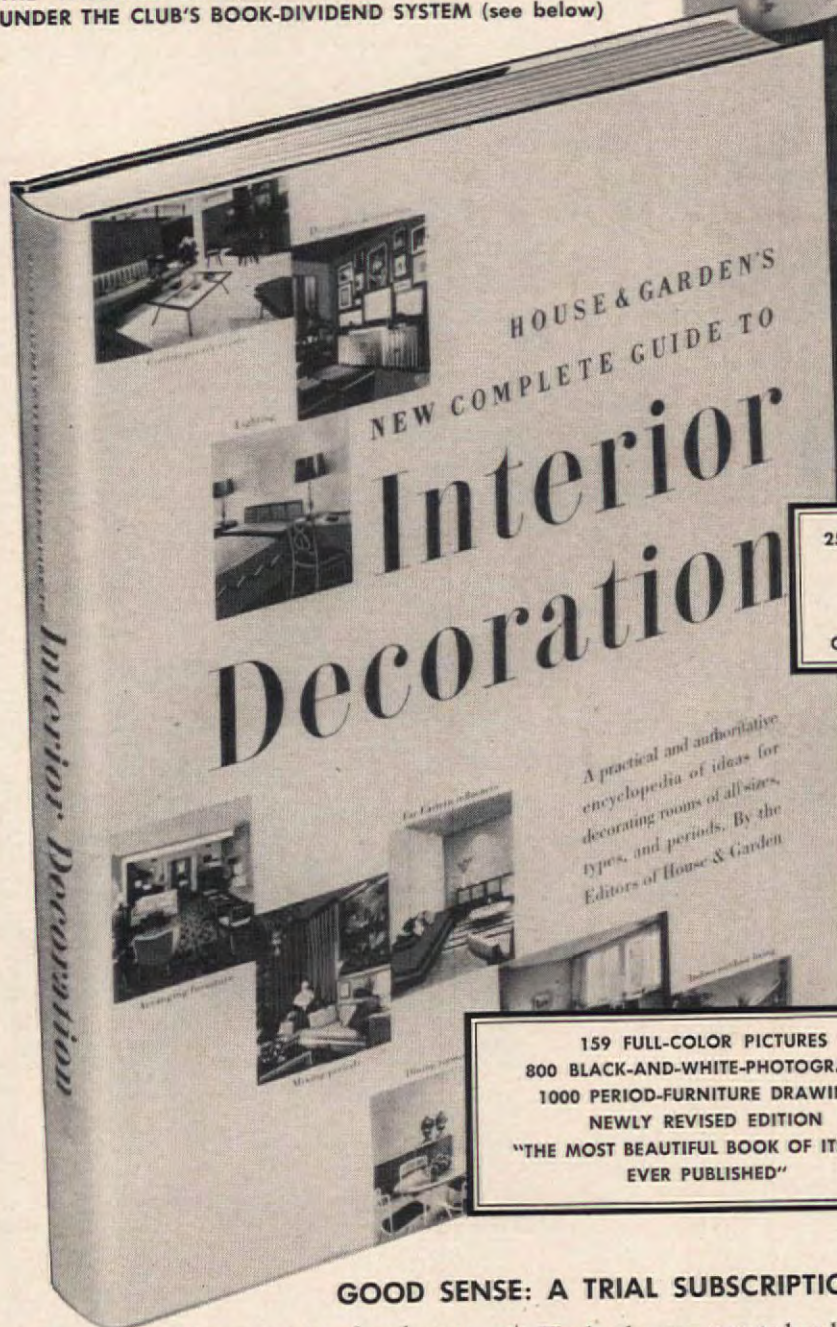
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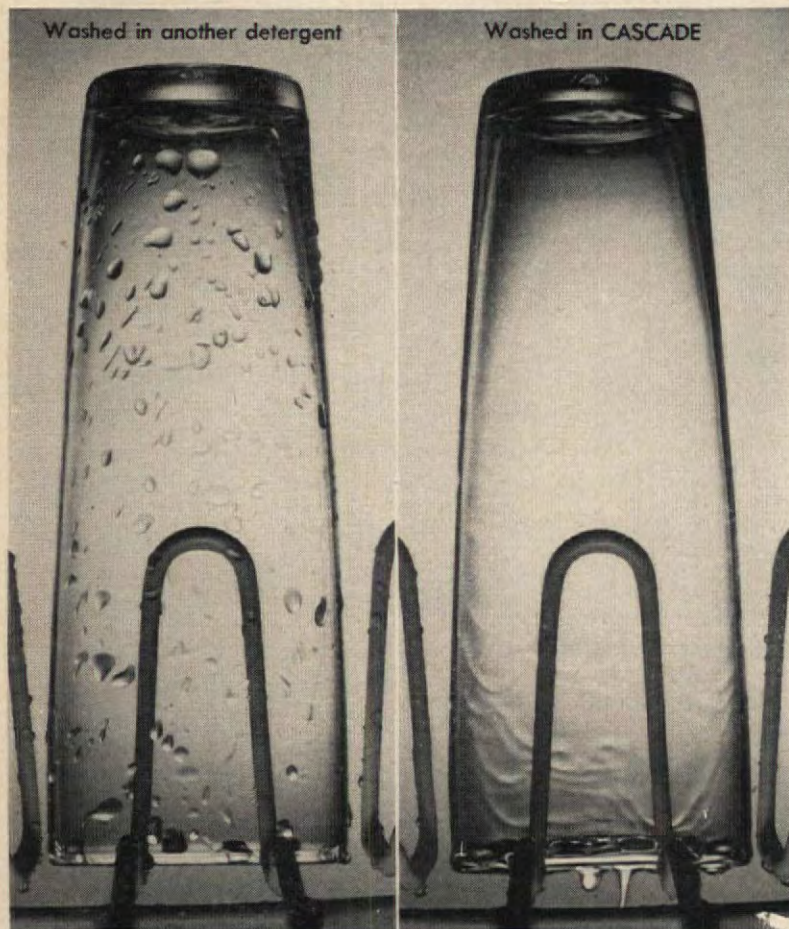
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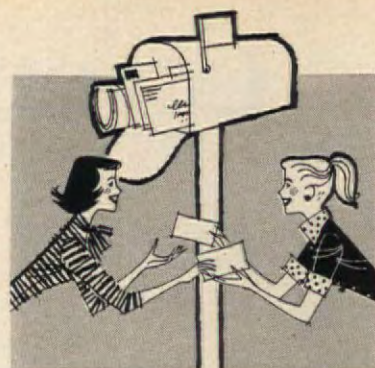
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- * DISSOLVES COMPLETELY!
- * NOW SEALED IN PROTECTIVE FOIL!

MADE BY PROCTER & GAMBLE



READERS' EXCHANGE

SURVIVAL PROGRAM NOW!

American HOME deserves grateful acknowledgment and credit from the public for the short awaker on survival-in-emergency in the November 1957 issue.

Since Wylie's book "Tomorrow" came out, I have been bewildered by the general "It'll-never-happen-and-if-it-does-what-can-we-do-about-it?" attitude prevalent everywhere.

I am aware, too, of the sleeping-dog attitude that any call to preparedness evokes in irritation. People want to point the belittling finger of "alarmist!" at the warner, because in doing so they can turn over and go to sleep again.

Our prayers are that wisdom will be expressed by all the peoples of this small planet. Certainly each family's strengthening its inner life will mean the difference between stability and wholesale chaos. There is only one terror to fear—the lack of mental preparedness and common-sense measures taken in advance.

—MRS. PAUL R. WILSON

DECORATED WITH BIRDPRINTS

Last year we decided to remodel an old house of ours which we had rented out for a few years. People told us it would be better if we just "burned it down" rather than go through all the headaches there are to such a project. Today its rejuvenation in an Early American style is the pride and joy of Remington Street, and needless to say we are equally proud of it.

One of the problems encountered was knowing how to decorate the wall above our seven-year-old son's bed. Having saved the bird prints from your magazine, we decided to use these in some way. My husband drew the tree on the wall and the birds were pasted on the limbs. It has since become the most-talked-about feature in our home.

—MRS. W. O. MILTON



HOME IMPROVEMENT

Recently we decided that it was necessary for us to make some improvements in our living room.

Both sides of the fireplace in this room are lined with book-cases, and while we were able to fill one with books, the other was half empty. One day I had an idea of putting louvered doors on these and cutting out the shelves on the long side. The doors are on now, and I have a perfect place for two card tables on one side and a storage cupboard for cards, games, etc., on the other. As our friends agree, it has made a big improvement, and my antiques look better without so much clutter.

To save ourselves some time, we had a local lumber company make the doors for a small cost. My husband did the rest of the work himself.

—MRS. JOHN GRISSOM

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New Tide Clean!*



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with RESERVE CLEANING POWER

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WILL YOU HELP US HELP YOU?

Maybe this is an overly simple approach to research—to come right out and ask *you* to tell *us* what you would like to see on the pages of the American HOME magazine. But we've found—even in this day of the "hidden persuader" and motivational research—that letters from our readers are a pretty good way of finding out what's on your mind. So we'd like to tickle your tickler file a bit.

Let's start off with houses. How can we help you most? By devoting more pages to spanking new houses? Or would remodeling ideas be more your cup of tea? Do your tastes in decorating lean toward contemporary or traditional?

In home equipment, what piques your interest? The newest and latest in built-in ranges, refrigerators, washer-dryers? Or some good constructive ideas on how to make your old equipment do?

And how can we whet your appetite? With tempting recipes and luscious illustrations of gourmet food? Family food? Quickie food? Low-calorie food?

As you can see, these are just thought-starters. But we hope they are enough to make you sit right down and write a letter. We've said before this is a pretty direct approach to finding out what's on your mind. But we like it.

Incidentally, speaking of motivational research, do you know that some experts believe today's housewife uses "food as a weapon" . . . that when she serves her family steak, for example, she is subconsciously showing them she is pleased with them? Or it may be she is buttering them up for some important announcement? Well, dear readers, if any of you write us in quest of steak recipes, we'll think no such thing. We'll simply presume you're very fond of steaks!



CATHEDRAL by magee

True Nature Colors loomed to last.

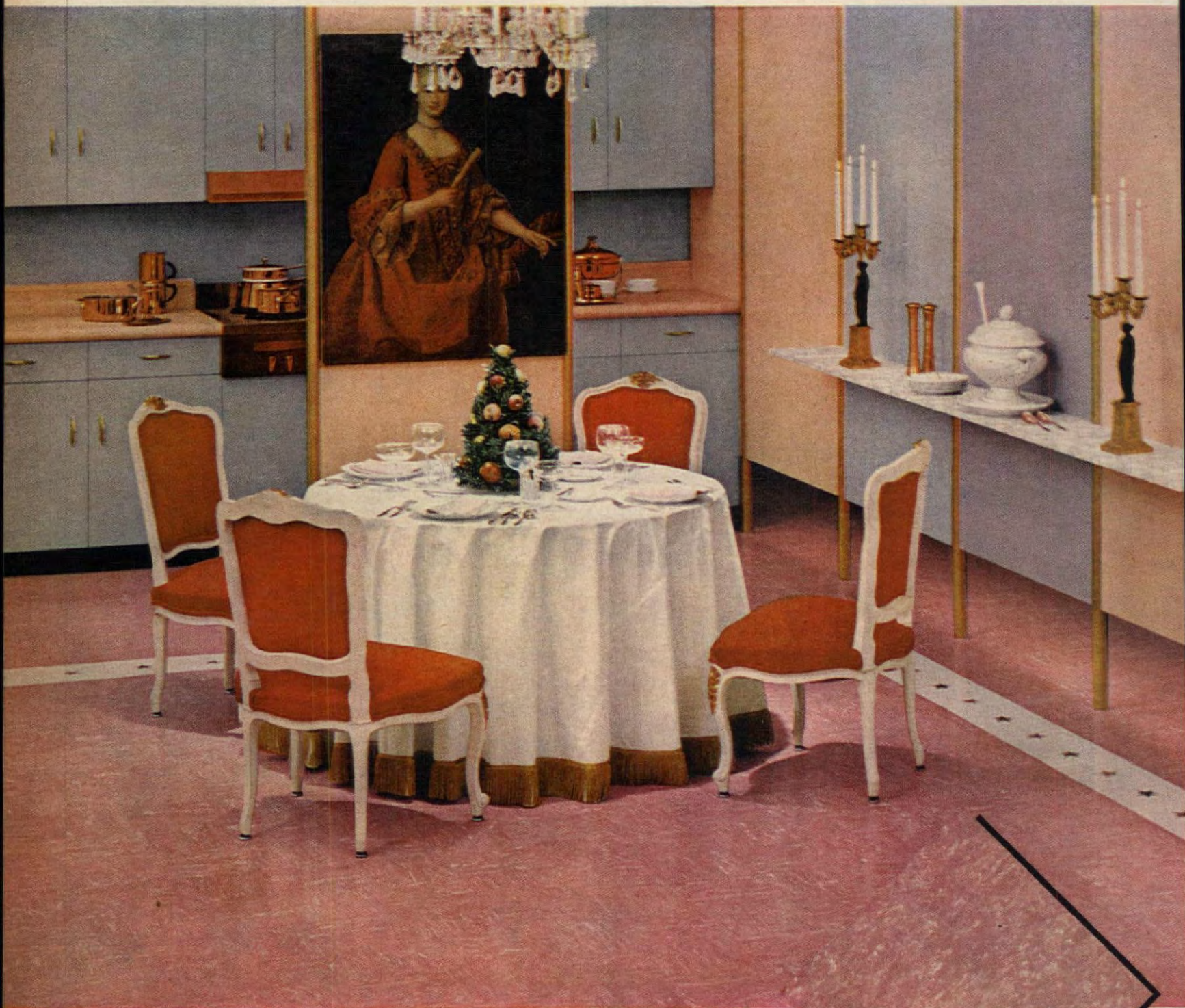
Magee colors are chosen from nature and dyed to stay vibrant. Magee patterns are woven to add new life and welcome warmth to modern or period rooms. The quality of every Magee carpet is tested to take everyday wear and tear. Cathedral, a modern classic, in Aqua, Beige, Green, Cocatone, Grey, Gold, White. 12', 15' widths. Easy payment plans available.

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KENTILE RUBBER

ON TODAY'S SMARTEST

FLOORS



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The Reason*

* for the American HOME Citation Contest

On the following pages you are going to see the winners of the first annual American HOME Citation Contest. We believe these awards have significance—not only for the builders of the winning houses but for those of you who are prospective home buyers.

Perhaps the largest and most important single purchase you will make in your lifetime is a new home. Let's face it, a house is unlike any other purchase you care to name—be it a car, TV set, sailboat or mink. Simply because when a house becomes a home, it becomes part of the family, too. A good home won't necessarily insure you and your family a good life but it's hard to have a good life without one. A good home, no matter how modest, can be the springboard for happiness.

Unfortunately, houses cost money. Always have. Always will. And if it is you who is about to take the all-important step of

buying a new home, it's equally important you get the very best and the most for your new-home dollar.

Today, there are many, many houses being built that are excellent values. In every section of the country, outstanding builders, using the finest in design and the most up-to-date materials and construction methods, are producing better houses, larger houses, houses with more worthwhile features, and for less money.

On the following pages, we show you twelve such houses—houses which in the opinion of a panel of housing authorities, and our readers, are the best houses for the money in the states in which they were built. (We chose twelve states because these states account for over 70% of the homes being built today.)

We believe that once you have seen these houses and have read the reasons why they were selected by the judges and our readers, you will have a yardstick with which to evaluate the homes being offered in your community. We hope you study these pages with care. We hope you take them with you as a guide the next time you are out looking for a home. If you find a house that matches these winners in appearance, quality, construction and price, you can feel reasonably sure you are getting a good value—now and for the years to come.

The Contest

Early last year, The American HOME Magazine invited builders in twelve states, the twelve key states that account for over 70% of the home building in the United States, to submit the plans and specifications of the houses in the medium price range they planned to build in 1957.

Our panel of judges represented a cross-section of the home-building industry. Mr. George Goodyear was president in 1957 of the National Association of Home Builders. Mr. Thomas Coogan, also a past president of NAHB, is now president of Housing Security, Inc., a national mortgage clearing house. Mr. A. Quincy Jones, A.I.A., is one of the country's top architects. Mr. Carl Norcross, Executive Editor of House and Home, is thoroughly familiar with building and building problems. Mr. Norman Strunk is Executive Vice-President of the U.S. Savings & Loan Association, a firm dealing in homes and home financing. And representing the American HOME Magazine, we have Mrs. Jean Austin, our Editor and President, and Mr. Hubbard Cobb, our Building Editor.

These seven judges selected three houses in each of the twelve states which in their opinion represented best value for the money.

The three winning homes in each state were then presented to the readers in that state and that state alone in a special supplement. These special supplements were included in the issues of

the American HOME that were distributed to those states. The readers were then invited to select from the three homes in their state the one they felt was the best for the money.

A special ballot was included in the magazine for voting purposes. The readers were also invited to tell us in 50 words or less why they considered this the best house for the money. A \$250 grand prize was awarded and \$50 each for the next five best letters.

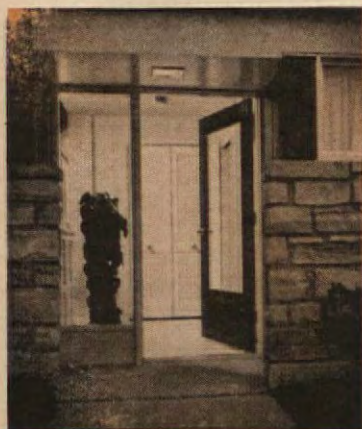
In the special portfolio that follows you will see pictures and floor plans of the 12 winning homes in California, Texas, Florida, Virginia, Maryland, New Jersey, New York, Pennsylvania, Massachusetts, Ohio, Michigan and Illinois. In each case, you will read the opinions of the judges and some of their reasons for selecting each winner and a digest of the comments received from thousands of American HOME readers.

We might add here that plans for the 1958 American HOME Citation Contest are already under way. Because so many homes today are regional in design, six additional states—Washington, Colorado, Georgia, North Carolina, Connecticut and Wisconsin—will be included in the contest. The 18 states to be represented in our 1958 Contest account for over 80% of the home building going on. The first group of states to be presented in this year's contest begins soon. Watch for it!

Best house for the money in

PENNSYLVANIA

Builders: Madway Engineers & Constructors • Price: \$15,750 • Square Feet: 1,648



reader said about the first point, "I love the sloping roof that gives such character to the house and the use of Pennsylvania's rustic fieldstone. And regarding the second, another writes, "The rooms are conveniently arranged with unique privacy . . . it's a home that's spacious without being burdensomely big. I'm sure it should be easy to take care of."

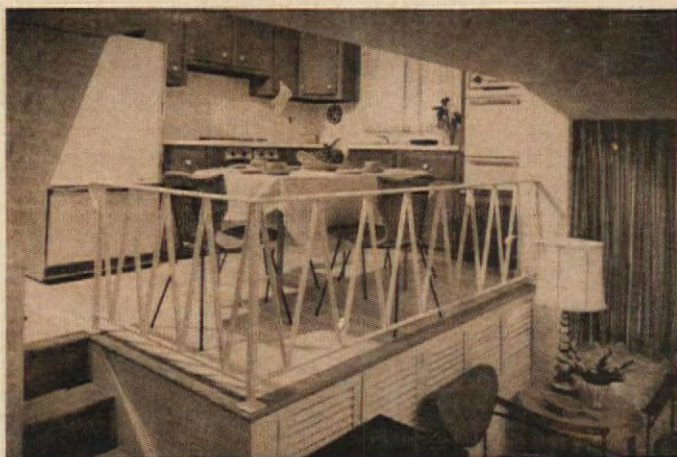
Many readers were intrigued by the ingenuity and imagination in handling the space. Not only does the plan include a dining room, but there's a second dining area that's part of the kitchen, shown in the picture on the right. The study is at right on the lower level. Said one happy reader on seeing this: "My husband had always wanted a study that was really a *study*, not just a space in the basement."

From everywhere came kudos about the inside: "Of all the floor

There were three principal reasons why the contest judges voted this house, in Plymouth Meeting, a prize winner: because of its appealing exterior, its spacious size, and its low cost per square foot—exceptional in any state. Once visited and inspected by prospective home buyers and American HOME readers, their enthusiastic letters have only served to support these opinions of the experts. For example, as one

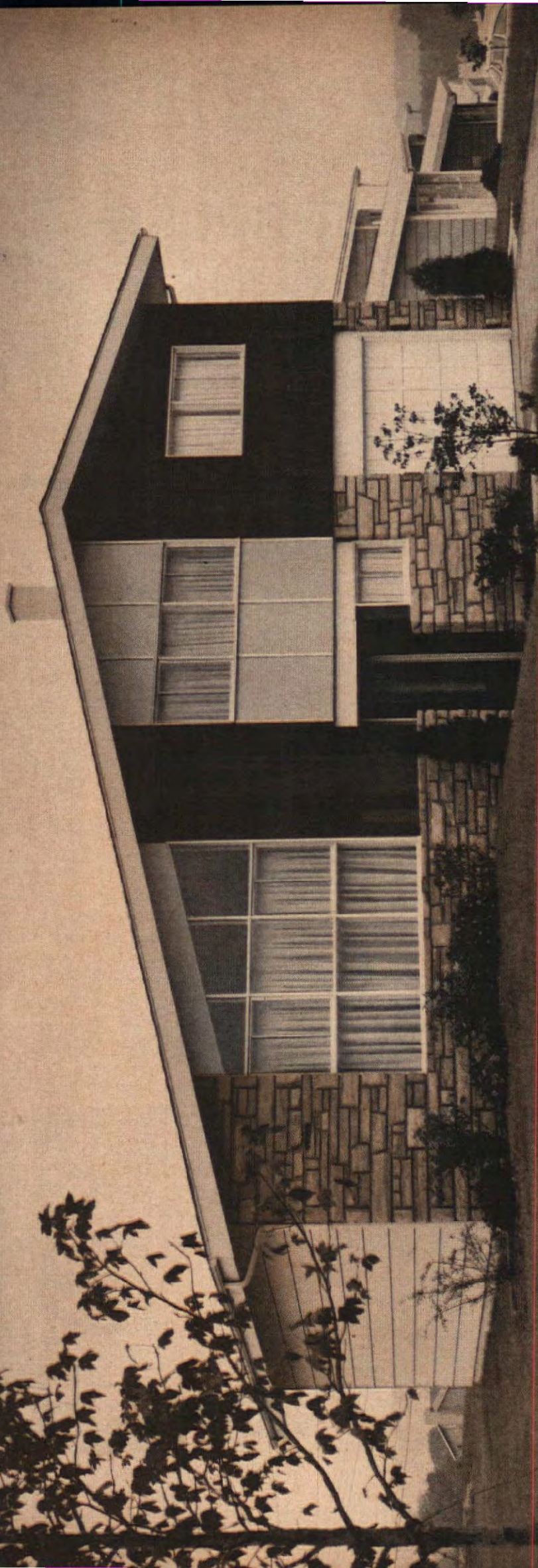
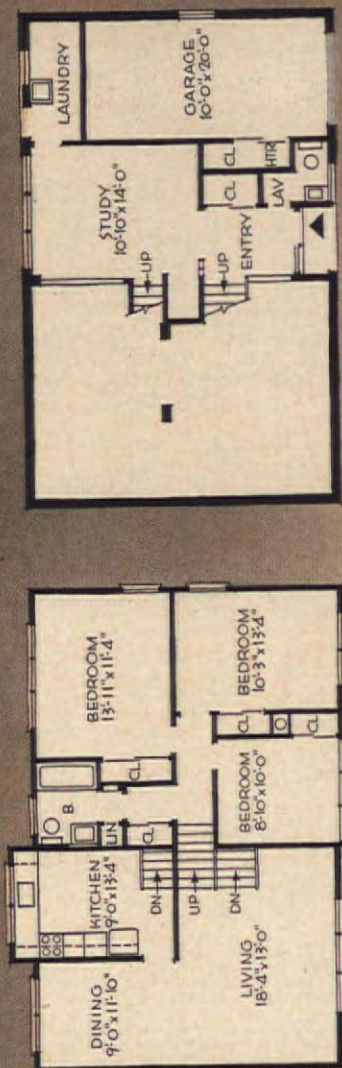
plans I've studied, this is by far the best!" or, in the words of one delighted voter, "More livable floor space than any home I've seen for the money." One reader couldn't get past the living room: "I kept thinking of all the possible arrangements of furniture I could make in that lovely room."

Based on an economical rectangular plan on three different levels, there's a great diversity in room arrangement without a loss of convenience. Living areas are divided into three traffic zones: sleeping, living, and the ground level for the study, laundry and garage. Complete privacy through good traffic control is achieved by plac-



ing the entrance hall on the first level. Living and sleeping zones are removed from traffic in and out the entrance. Contemporary in livability, the house still fits handsomely into the rolling Pennsylvania hillside through the use of native, appropriate materials. For its price, it's probably exceptional in any state. Writes one Philadelphia housewife: "We have been looking at many homes in the vicinity . . . even houses in the \$35,000 price range don't match this one." Or, as another reader puts it: "This is a house that would certainly do the Pennsylvania landscape proud."

\$250 PRIZE-WINNING LETTER: Mrs. D. F. Grace, Monroeville \$50 WINNERS: Mr. Charles J. Weigand, Broomall; Mrs. Robert E. Brady, Philadelphia; Mr. and Mrs. James F. Day, Meadville; Mrs. Betty Orchowski, Pittsburgh; Mrs. William McKernan, Norristown



THE JUDGES: "Built for less than \$10 a square foot—a terrific buy in any state. Strong but simple roof line unifies the three levels. Fieldstone and vertical redwood siding give a natural, native-to-site appearance. Pleasing proportion and balance of window and door openings. Vaulted ceiling and open partitions between middle and lower levels give a feeling of unrestricted space. Entrance hall on first level provides privacy through good traffic control."

Best house for the money in TEXAS



Builder: W. M. Dickey • Archt: Guernsey A. Palmer, Jr., A.I.A. • Price: \$20,000 • Sq. Ft: 1977



Beyond the attractive brick wall that shelters it from the street is the sort of house that pulls in the votes from Texans. They liked its exterior appearance, described by one reader as "a combination of tomorrow's modernity and yesterday's charm." Located in Houston, this house has many truly fine features, ample living space and a pleasing price tag. Intelligent choice of exterior materials reduces yearly maintenance to a mini-

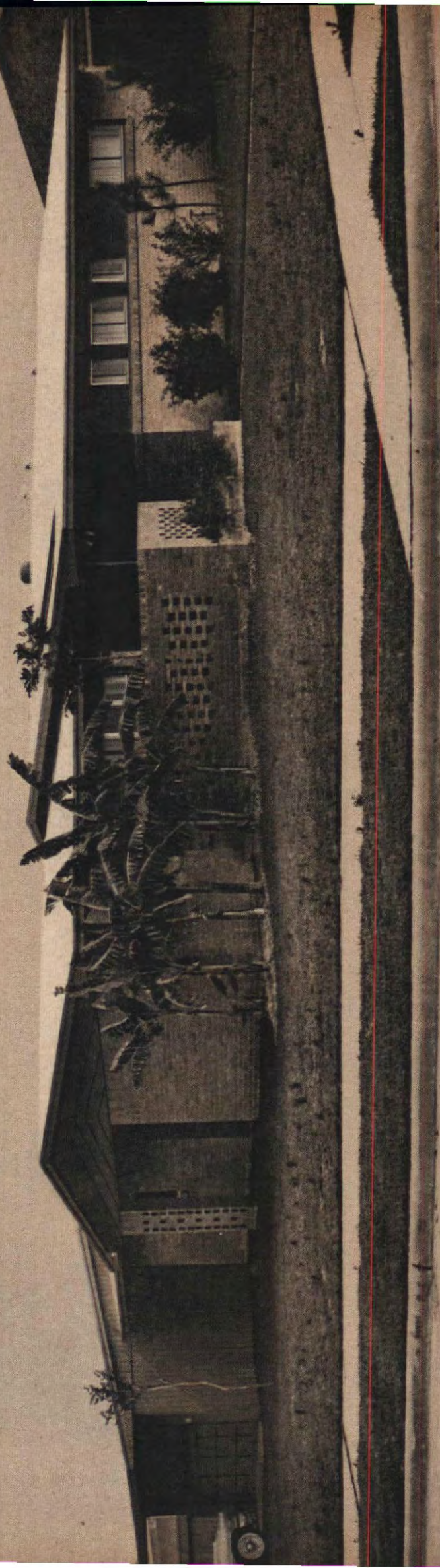
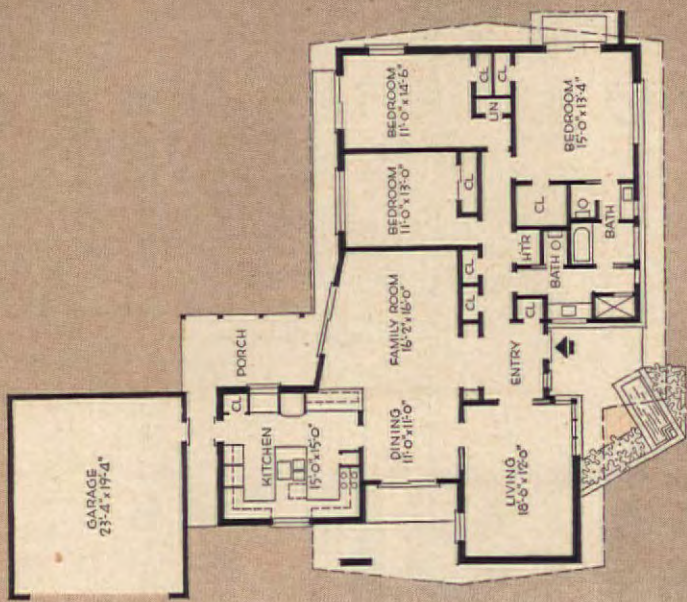
mum and allows the house "to look natural and not like something dumped on the landscape." The overhang of roof provides shaded outdoor areas and keeps sun away from the house. The irregular design also helps to "catch those summer breezes" and adds to good living both indoors and out. Many letters commented on the excellent floor plan that enables members of the family to "move about the house and onto the terrace without interfering with one another." Others pointed out that the floor plan "gives a spacious feeling without being too spread out. No wasted space." A very strong point was the manner in which the bedrooms were isolated from the living area so that "children can be put to

bed and won't be disturbed by adult conversation in the living room." Texans, commenting on similar floor plans, seem to agree that the best spot for the living room is one that is somewhat isolated from the rest of the house so there will be no traffic through this area. This is especially practical where there is a family room close to the kitchen for informal entertaining and dining. A great number of letters in favor of this home commented on the amount of "privacy" the plan offered. It would appear that while the "all-purpose" room is desirable, families feel that it is even more important for each member of the household to have some area where he can go off by himself. This house has those areas. Well-planned and well-equipped kitchens are always popular—some like 'em big and some like 'em small. In Texas it appears that they like them big, with an "island counter" to make most efficient use of space. Another good point about this kitchen is the rear door—something often missing in houses a good deal more expensive.



Interiors by J. Paul Pomeroy, A.I.D., Suniland Furniture Co.

\$250 PRIZE-WINNING LETTER: Mrs. O. D. Steward, Fort Worth \$50 WINNERS: Mrs. Viola Robins, Amarillo; Mrs. John K. Segrave, Bellaire; Mrs. A. Russell Durham, Belton; Mrs. Donald S. MacInnis, Lubbock; Mrs. L. A. Borklan, Dallas.



THE JUDGES: "Good styling at reasonable cost. The house looks as well from the back as it does from the front. Wide overhang of roof on all sides gives added protection from summer sun. Tremendous amount of intelligently planned space. Big 15-foot square kitchen is well arranged with plenty of work-saving equipment, counter space and storage facilities. Excellent provisions made for outdoor living. Sliding glass doors in both master bedroom and corner bedroom."

Best house for the money in

NEW JERSEY

Builder: H. M. Shender, Haddontowne, Inc. • Architect: L. H. Weckesser, A.I.A.

Price \$20,500 • Square Feet 1,536



"A woman must have had a hand in the ideal design of this house," commented one reader. Certainly the attractive and well-protected front entry was designed to keep in mind the lady of the house who may spend hours at an open door saying "good-night" to departing guests. But there's a lot more in this house in Haddonfield than a front door to make it popular with the ladies and the rest of the family. There's the "warmth and charm" of its exterior appearance suggesting to

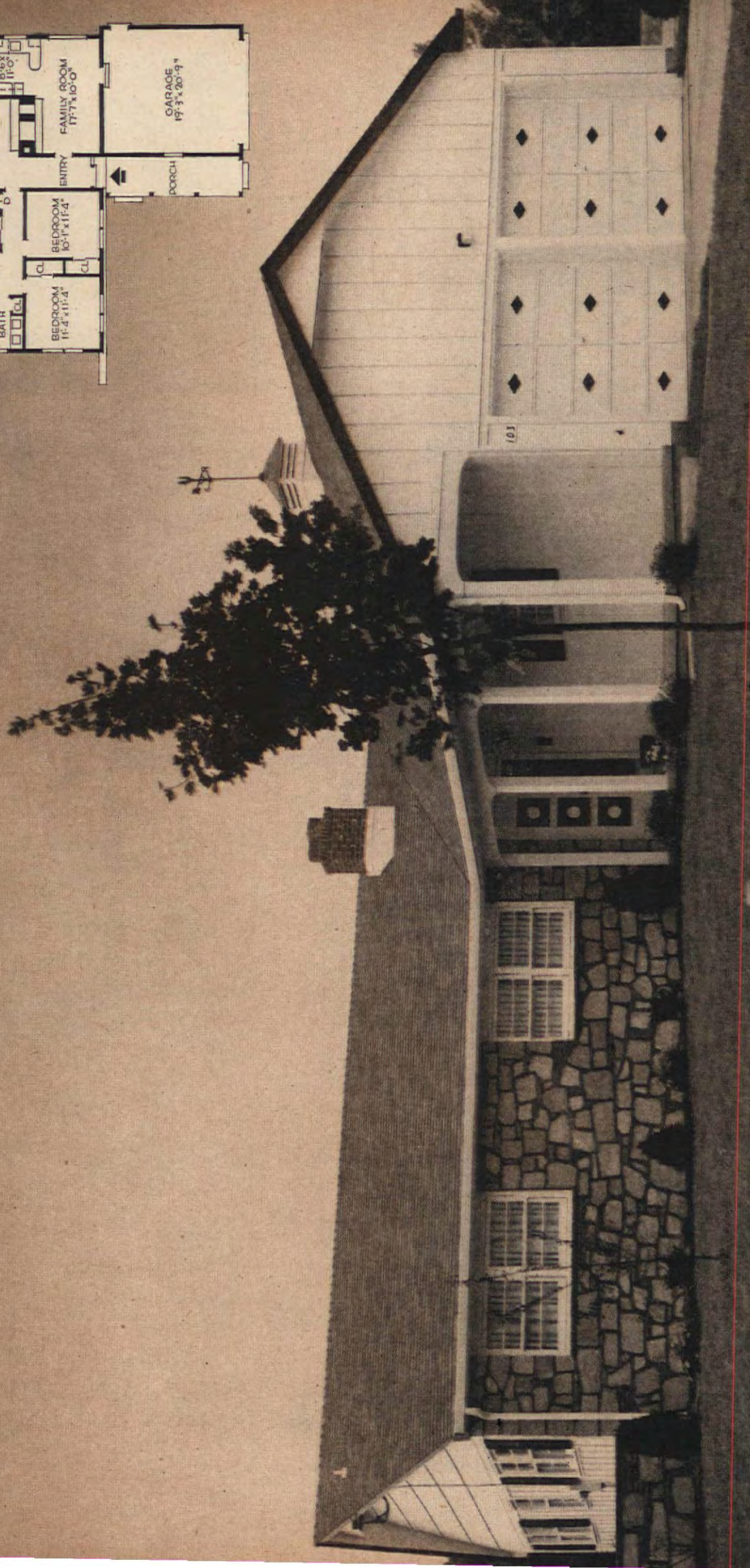
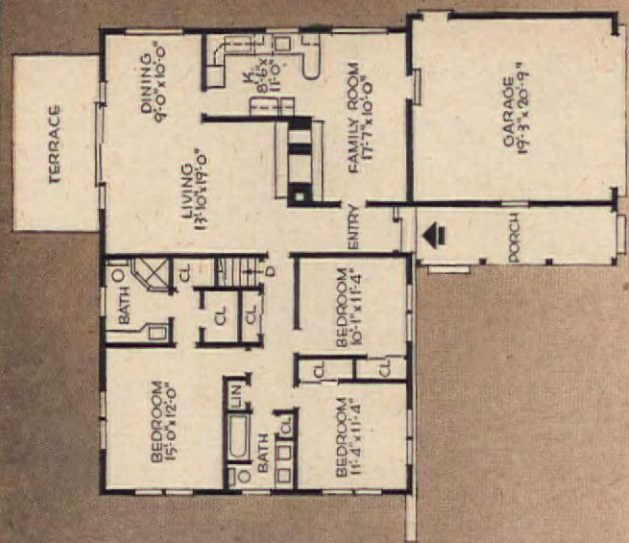
one reader "tall trees, green lawns and rolling hills; a compliment to the Garden State." The floor plan of this house attracted much favorable attention for a number of good reasons. New Jersey readers liked the one-story layout with a basement. "With small children" wrote a reader, "a ranch house is less tiring with all the running you have to do, and it's much easier to clean. Readers liked the way the floor space was divided into two separate areas—living area and bedroom-bathroom area, with both convenient to the front entrance. They also felt that the general layout was "practical and flexible." Several readers noted that the size of the rooms and the amount of usable wall space would allow for interesting furniture arrangements. The family room

made a considerable impression. Some liked it because it could be reached from the garage. The fact that it was next to the kitchen was also important to many, as "this puts the busy rooms in one area." They also pointed out that, with this location, it was possible to design the kitchen so that it could be smaller and more compact. The central location of the kitchen to the family room and to the dining area makes both formal and informal dining a much easier procedure. One of the most popular features of this home turned out to be the two-way fireplace. "An imaginative feature," one letter called it, while another reader brought out the fine point that parents entertaining in the living room could also enjoy a fire while children watched TV in the family room. The sliding glass doors at the end



of the living room opening onto the terrace, the two-car garage with room for toys, garden equipment and bicycles all helped this house to score high. A full basement with room for still more storage area, a laundry and future playroom was found appealing to many New Jersey voters. Examination of the bedroom area brought out the fact that closets in this home are spacious and that two baths help to make family life "less hectic in the morning." The master bedroom suite with its own bath and foyer closet rated high. The double-bowl lavatory in the second bath seemed a fine idea to many, too.

\$250 PRIZE-WINNING LETTER: Mrs. Ruth L. Proudfoot, Fanwood \$50 WINNERS: Mrs. James L. Forman, Jr., Carteret; Mrs. Betsey Austen, Ramsey; Mrs. Robert E. Croy, Woodbury; W. F. Roeschel, Westville; Mrs. Robert J. Broderick, Bergenfield



THE JUDGES: "Living and utility areas neatly separated for privacy's sake from the sleeping section by an entry that's half hallway, half extension of covered porch. Centrally located kitchen within easy reach of dining area and terrace as well as family room. Double-faced fireplace with raised hearth can be enjoyed from either family or living room. Other outstanding features include two full bathrooms, full basement with room for laundry, future playroom and storage."

Best house for the money in

MASSACHUSETTS

Builder: Campanelli Brothers, Inc. • Designer: R. I. Williams • Price \$21,000 • Square Feet: 1524



One of the pet peeves among housewives seems to be the fact that many homes are little more than busy thoroughfares. There's the feeling that both family and friends are constantly traipsing through one area to get to another. Not so with this pleasant house that nestles nicely on a half-acre plot in Framingham, Mass. One of the secrets, of course, is the entry hall, so arranged that neither the kitchen, living-room or bedroom area becomes a hallway instead of a

room. "Another nice feature that keeps traffic on an even keel," writes one reader, "is having the garage right next to the kitchen, especially when you're coming in with a full week's supply of groceries."

The living room (shown below) is kept off the beaten path by the fireplace. The view here is towards the dining area, which could be further isolated with the use of a divider. Not shown is the large window-wall that affords a sweeping view of the terrace to the rear.

Another excellent and popular feature according to our readers is the family room right next to the kitchen. Here is a place where mother can prepare the meal and still be with the family. Writes a mother of four in Ludlow: "With two boys and two girls, a family room near the kitchen is perfect



for impromptu gatherings and fun without the rest of the house necessarily becoming involved." You see the kitchen viewed here from the family room. Large, with a good U-shaped arrangement of equipment and work surfaces, it also features a built-in breakfast bar running out from the counter at an angle. Mothers will find it ideal to help get the kids off to school on time or for quick noon-time snacks. In the nearby family room, large sliding glass doors open on the terrace. "A cinch to give a backyard picnic!" says one reader. "With the kitchen so close, all you have to do is wheel food through the family room."



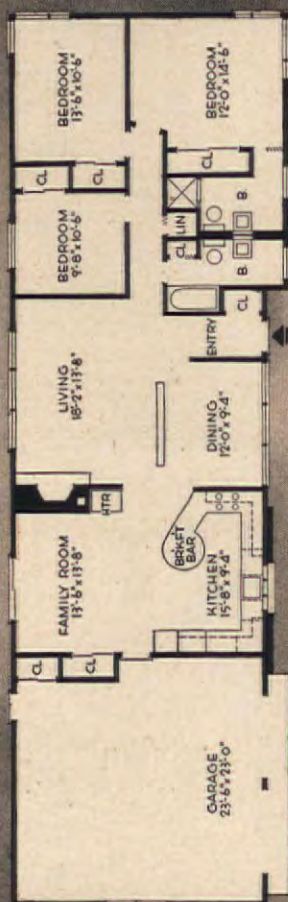
This house provides the much-sought-after advantages of having its many luxury features combined into one economical package. It aptly demonstrates how cutting costs without stinting on quality can make a house a good value. One example of this economy is the back-to-back plumbing that saves money on both labor and materials. Even with this economy, the master bedroom has the luxury of its own private bath.

Another reader, we think, sums up the house pretty well by saying, "The convenience, comfort, space and airiness make this a house that remembers Mama without forgetting Papa's pocketbook."



\$250 PRIZE-WINNING LETTER: Mrs. Harold R. Dixon, Westboro \$50 WINNERS: Mrs. Sally A. Morrison, East Taunton;

Mr. Michael J. Thomas, Worcester; M. Hagopian, E. Longmeadow; Mrs. Francis C. Doyle, Saxonville; Mrs. Nancy A. DeVries, Worcester



THE JUDGES: "Room arranged to give the utmost in living comfort and working efficiency. Entry hall distributes traffic separately to kitchen, living and bedroom area. Kitchen is next to garage for easy grocery handling from car. Two-car garage is large enough for storage space. Glass doors lend outdoor space to family room, relate terrace to floor plan of house. Large window wall and fireplace in living room are focal points for interesting furniture arrangement."

Best house for the money in

NEW YORK



Builder: Alexander Muss and Sons • Architect: Herman H. York, A.I.A. • Price \$16,190 • Sq. Ft: 1,675



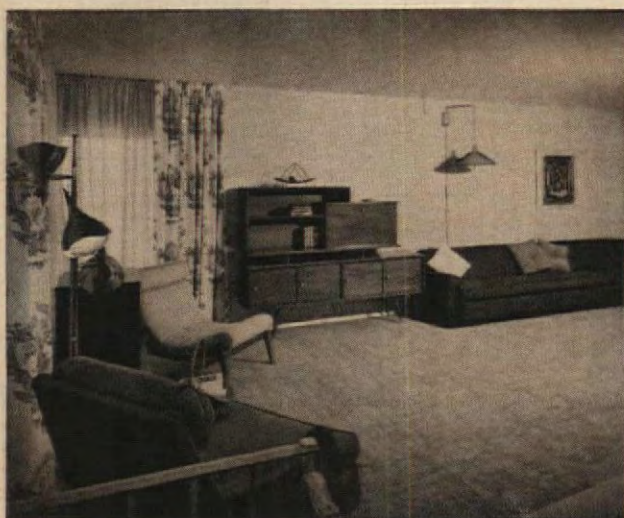
With a climate that allows outdoor living only a few months each year, New York home buyers are seeking plenty of well-organized space in houses, and this home located in Smithtown certainly seems to fill the bill, with its efficient work areas, quiet bedrooms and spacious living and dining rooms. Its space has been thoughtfully divided into seven

rooms—all of good dimensions—plus ample closets and a bath-and-a-half. New Yorkers seem to prefer separate rooms rather than all-purpose ones. As one reader puts it, "At last someone has built a house with a living room you actually have to look for! I'm sick and tired of living rooms that are really glorified halls." The centrally located recreation room received many favorable comments. Housewives and mothers prefer its location off the kitchen and the living room. "It provides a busy mother the comfort of knowing that her

small children can play within sight," one mother commented. Readers were pleased with the exterior appearance, noting that "Its well-balanced structure invites you to step inside." Several voters felt the traditional exterior would increase the resale value of the house. Many letters mentioned the rear terrace off the recreation room which allows children (and adults) to run in and out of the house without tracking up the front hall. Many readers felt that the general layout would reduce housework. Some experts say that the dining room is a thing of the past, but this isn't true in New York. Comments one reader, "A foyer and dining room may be passé to some,

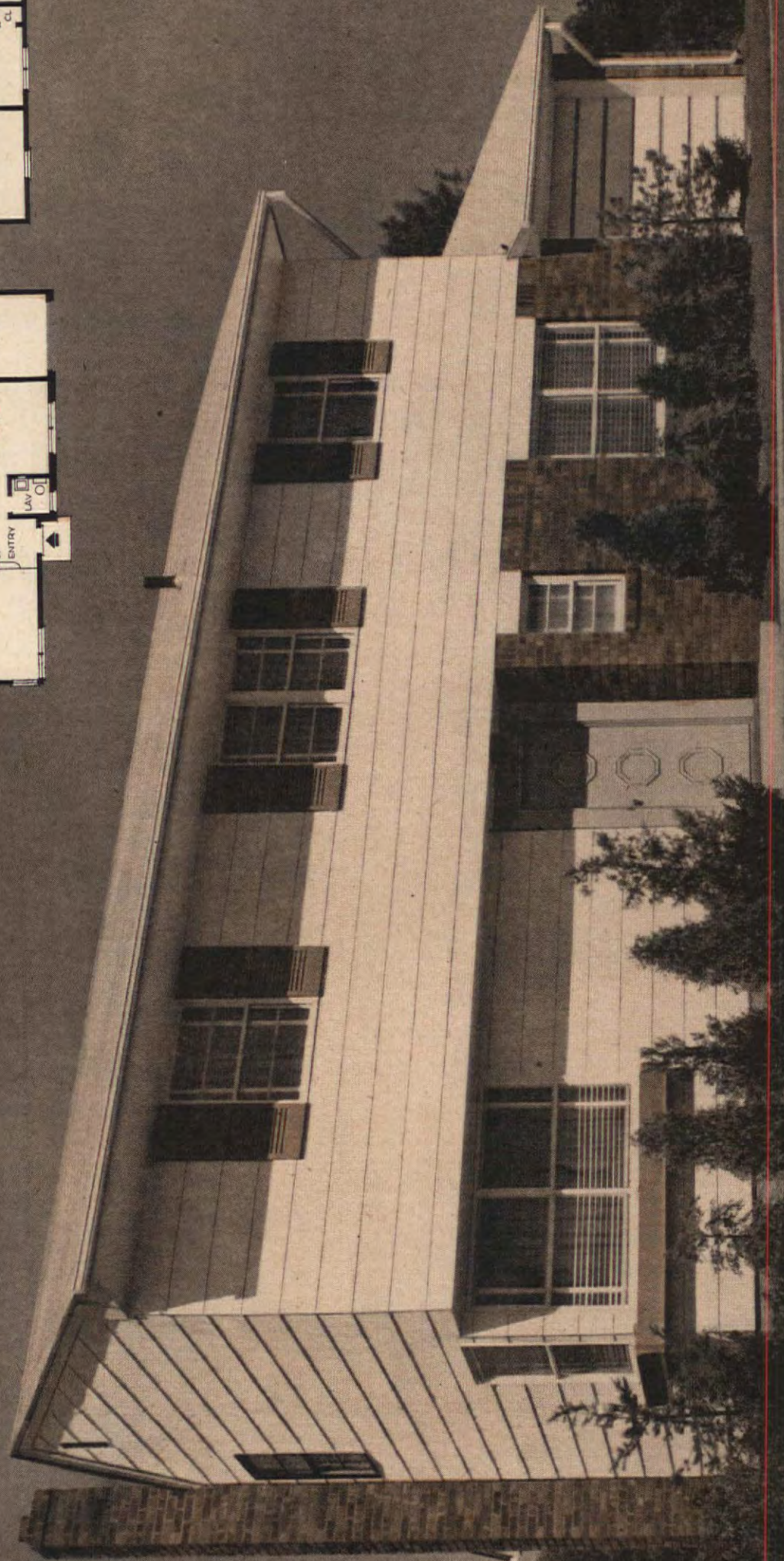


but for me they're a must in a gracious house." One Long Islander praised the size and shape of the house because "it could be placed on an average-sized lot without being too close to the neighboring house. With lots being scarce, especially here, and high priced, this is a big factor in its favor." A second Long Island homemaker summed up her feelings in rhyme. "A model of GRACE, SPACE AND EVERYTHING-IN-ITS-PLACE. It suits our savings as well as our cravings."



\$250 PRIZE-WINNING LETTER: Mrs. James J. McGuire, Riverhead, L. I. \$50 WINNERS: Mary Bogardus, Fishkill; Mrs. Howard Mehl, Congers;

Mrs. Nathan Haberman, Forest Hills; Mrs. Adrian Fodge, Bergen; Mrs. Donald Sobwick, White Plains



THE JUDGES: "Provides maximum number of rooms and space at least possible cost, without sacrificing style or quality. Unusual combination of Cape Cod and split-level exterior. Packed with many features sought by prospective home buyers . . . separate dining room, foyer at main entrance, large 18'6"x13' master bedroom. Living room well planned to eliminate through traffic. Recreation room opens directly to terrace. Upstairs dormer provides space for two huge closets."

Best house for the money in

CALIFORNIA



Builder: D. D. Bohannon Organization • Archt.: Mogens Mogensen • Price \$22,500 • Sq. Ft. 1,631



The idea of having both a front and back terrace is exceptional even for California. And even the front terrace of this prizewinner in Santa Clara has privacy, being shielded from the street by the two-car garage and the latted breeze-way entrance you see to the left.

In designing this house, the architect drew many of his ideas from the findings of the Women's Congress on Housing that met the year before last in Washing-

ton, D. C. One of the most important is the large combination family room-kitchen shown here. Letter after letter from our contest readers seems to prove how right he was. "The family room is wonderful," writes one housewife from San Diego, "so convenient to the kitchen yet out of view of the living room."

Another says, "My favorite is the family room-kitchen; we'd spend more than half our lives there!" High on the list for reader enthusiasm is the kitchen itself with its hardwood flush-door cabinets, built-in range and oven, refrigerator, dishwasher, garbage disposer, exhaust fan, breakfast bar, and easily maintained surface materials. "Looks like a pleasant home instead of a stripped-down house. Imagine enjoying all those luxuries and not having to wait until you can afford them!" says a West Covina housewife. "Makes family meals a pleasure and company fun," comments another.

In the state where outdoor

living really got its start, this house can still hold its own. Note, for example, both living and family rooms have access to the rear through large glass panels. The kitchen has a good view of things, too, with a generous expanse of glass that looks out on the terrace. "The

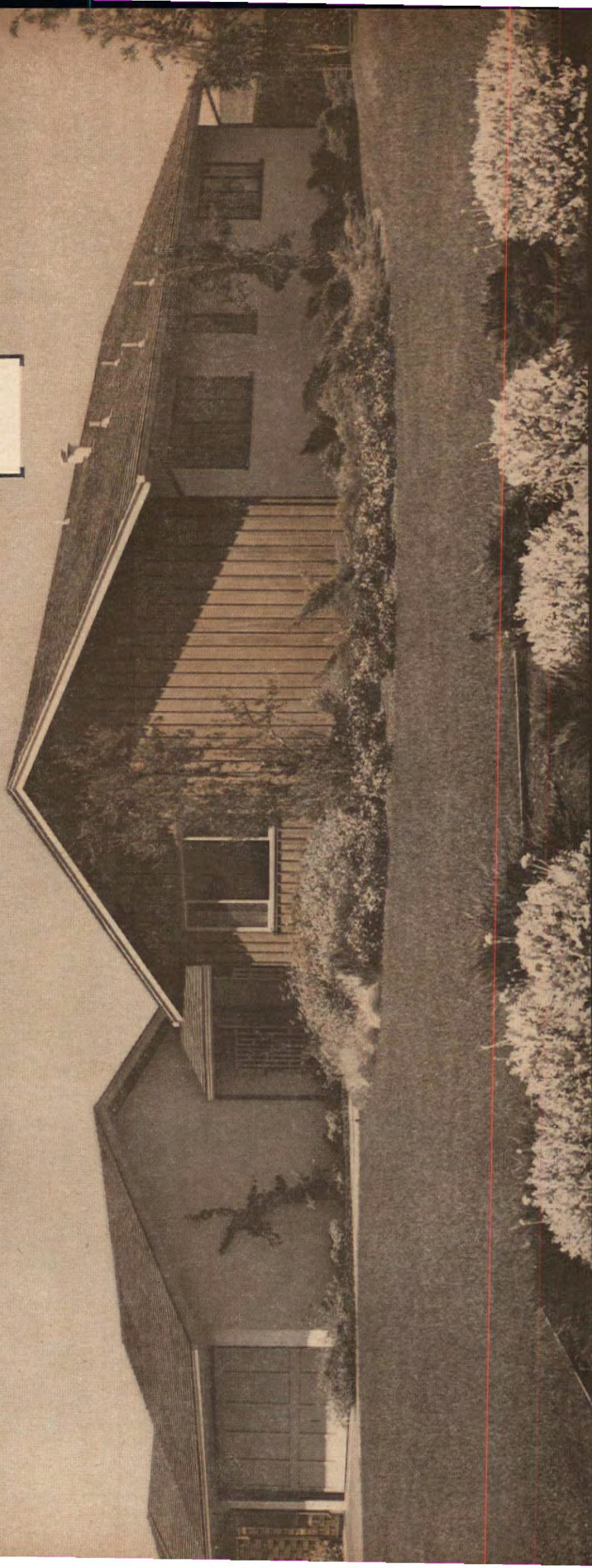


whole arrangement of living room, family room, kitchen and terrace makes the house ideal for outdoor entertaining," writes one reader. "With living and family rooms opening onto the patio you have more room for large groups," writes another. "The two terraces and living rooms give the kids room to spread, provide more use of the home—an achievement too great to figure in dollars and cents."

And here's how one pleased Californian comments: "It sure is hard to put all the features of this home into fifty words. All I can say is 'It's wonderful!'"



\$250 PRIZE-WINNING LETTER: Mrs. Charles J. Tucker, El Cajon \$50 WINNERS: Mrs. John MacPhail, San Rafael; Mrs. Herbert Brooks, Los Gatos; Mrs. Marion Dawson, Orosi; Mrs. Louise S. Barr, San Diego; Mrs. E. B. Cortopassi, Eureka.



THE JUDGES: "Unique layout, quite different from anything usually found in a builder's house. Placement of garage makes possible not just one terrace but two. Zoning of different living areas separates quiet areas from noisy ones. Central-hall entrance eliminates unnecessary circulation through important living areas. Large combination family room-kitchen has many equipment extras. Large glass panels to rear patio insure full indoor-outdoor relationship."

Best house for the money in OHIO



Builder: Warner-Kanter, Inc. • Price: \$17,900 • Square Feet: 1,606



Designing a house that will have a low initial cost, contain lots of room for a large family, and still be small enough for two when the children grow up, is a highly challenging building problem. Yet this house in Cincinnati has accomplished all three of these objectives.

At ground level is the large living room and the kitchen and dining area. The L-shaped kitchen is completely hidden from the view of the living room. On the upper level in a separate wing are three bedrooms and a bath. As you can see from the picture on the right across the page, the rear of the house provides a pleasant spot for outdoor living that both adults and children can appreciate.

High on the popularity list for voters were the recreation room and utility room. Said one reader from Cincinnati, "We plan to have a large family, so we need a house that can take a lot of living. The recreation room will be a wonderful place to give parties or, when it's less spruced up, serve as a good play-proof training center for our children. We figure it might even be converted to a fourth bedroom, since adja-



cent to this room is the utility area, where the basic heating and plumbing are roughed in for an additional bath." Another suggested adding a snack bar so as to save steps from the kitchen.

Still another family, less interested in increasing space, loved the room because, "It takes care of hobby clutter so that the rest of the house may be kept tidy."

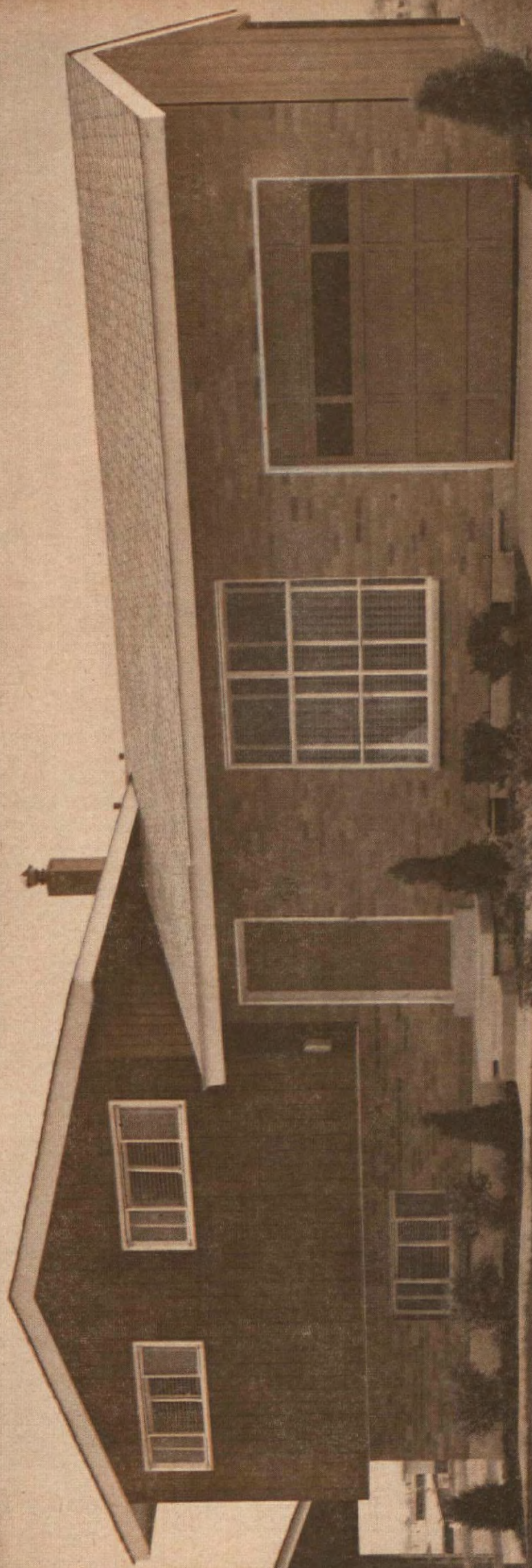
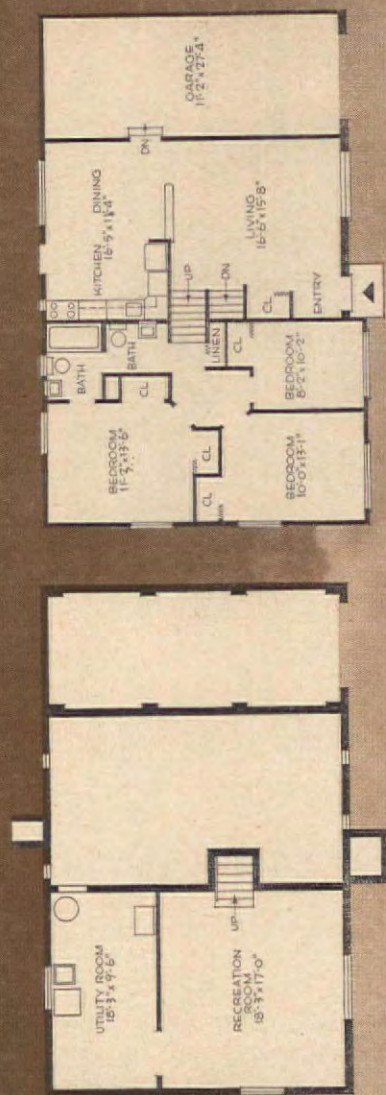
Almost every letter was full of similar expressions of appreciation of this prizewinner's common-sense assets. Here are some of the comments: "More living space for the money" . . . "a really spacious house for my family now and for years to come" . . . "every room seems larger than it is" . . . "it has luxury looks and low upkeep" . . . "meets the requirements of a young family."



One reader just about summed up its basic appeal for home-makers: "It has the privacy of upstairs bedrooms with the convenience of a one-floor home. It has plenty of room for a growing family, but I think we'd still be happy living here 20 years from now. It appears expensive, but look at the price! Would you believe it?"



\$250 PRIZE-WINNING LETTER: Mrs. Neil E. Jarvey, Lakewood (Cleveland) \$50 WINNERS: Mrs. Robert Ackerman, Fredericktown; Mrs. Walter E. Spees, Lima; Mrs. Arthur Grieder, Wauseon; Mrs. Kenneth B. Winn, Zanesville; Mrs. Sanford A. Selsam, Mt. Vernon



THE JUDGES: "A handsome exterior, not topheavy as are so many split-level houses especially in the medium price field. Brick and redwood siding reduces maintenance. Well-thought-out floor plan fits the needs of today's large, active families. Sufficient wall space in all rooms. Living room well isolated from baths and bedroom area. Good arrangement of counter and appliances in the kitchen. Closets and utility room on lower level provide adequate storage."

Best house for the money in

ILLINOIS



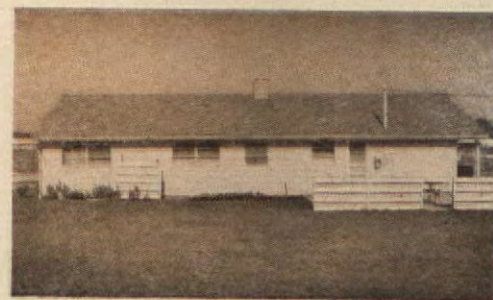
Builder: J. E. Merrion & Company • Architect: Emil J. Minx • Price \$14,950 • Square Feet: 1130



A covered front porch makes a pleasant place to sit on a warm evening in Illinois. In wet or cold weather it provides a dry place for the children to play and protects adults going to and from the carport. Readers in Illinois liked the idea of an up-to-date version of the porch, but more than that, they liked the clean, simple exterior lines of this house in Country Club Hills: "An appearance" as one reader put it, "which is adaptable to any area of our state, urban or rural." Several

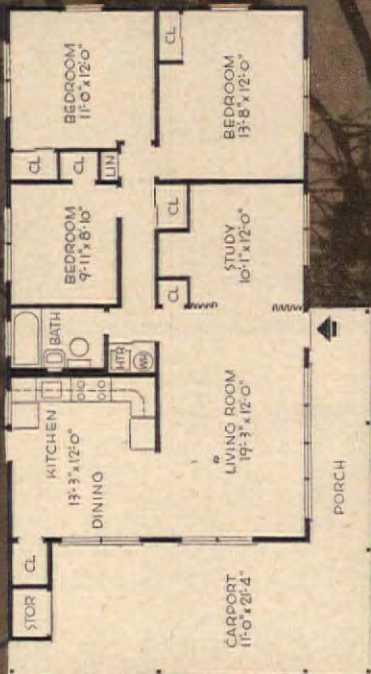
pointed out that it's a style conducive to low upkeep and one that would not go out of style. Many saw it as a design that would lend itself to low-cost expansion. "Perfect now for a small family or easily expanded when needed." In fact, several of these homes have already been expanded by the addition of an extra bedroom or basement game room, and with great success. In an area of high building costs, the price of \$14,950 for 1130 square feet of living space was a big factor in making this house a favorite. Illinoisans liked the way the floor space had been divided to give excellent usage and maximum privacy. The arrangement of the living room, dining area and kitchen seemed to suit the needs of many families since it allowed "individuality in furniture arrangement," was a

very convenient layout providing lots of living space in a relatively small area. The "compact room arrangement that eliminates many unnecessary steps" was also a big plus. Readers saw great possibilities in the study which can be separated from the living room by the accordion doors to serve as a "quiet den, TV room or extra bedroom." One reader commented on the fact that the "rooms are either an even 12 foot or 9 foot—which makes it easy and economical to lay carpets or tile without waste." Another letter commented on the location of the kitchen, "hidden from the living room and front entry." Homemakers like the layout of the kitchen—work surfaces and counters all along one wall leaving the



center free. Every home buyer is on the lookout for good storage facilities, and the ample number of good-size closets in this home plus the large storage area in the carport are features not often found in homes at this low price. Many readers appreciated the fact that what made this house an economical one was not lack of good materials or poor construction. It was the absence of expensive and unnecessary frills, plus good cost-saving planning, such as the basic rectangular shape free from expensive corners and jogs, the concentrated plumbing for the kitchen, and good placement of windows for ventilation and light.

\$250 PRIZE-WINNING LETTER: Mrs. R. G. Welk, Glen Ellyn \$50 WINNERS: Rose Marie Scaletta, Park Ridge; Mrs. James H. Christopher, Lockport; Mrs. Ethel H. Green, Chicago; Mrs. Melvin Oberling, Coatsburg; Mrs. Charles Jannings, Jr., Robinson



THE JUDGES: "Unmatched value in one of the highest cost building areas of the country. Plan is designed for large family use and easy expansion. Porch acts as entrance to living room while fenced-in patio at the rear provides outdoor living area. Den or TV room can be part of living room or double as fourth bedroom with help of folding partition. Kitchen effectively hidden from living room and open to dining area. Additional storage in attic with disappearing stairs."

Best house for the money in

MARYLAND



Builders: Chestnut Hill Construction Co. • Designer: C. F. Coffin • Price: \$25,950 • Sq. Ft: 3345



"You get your dollar-for-dollar value in this home . . . it's like finding the pot of gold at the end of the rainbow."

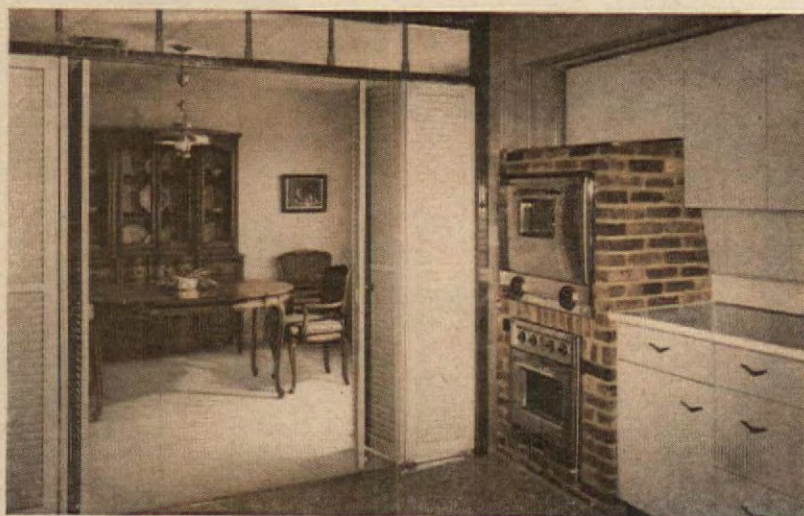
This comment by one of our readers will give you an idea of how most people who visited the house felt about it. Situated on a half-acre landscaped lot in Ellicott City, only 20 minutes by car from the center of Baltimore, this carefully planned house fulfills almost every requirement for the average family. As one housewife said, "It suits our expanding family—yet it's not overpowering for 'just us' later on." "There's ample space for almost every kind of home entertainment for both adults and children," wrote another enthusiastic homemaker about this winning house.

Primarily a one-floor plan, the main floor includes a spacious living room with a fireplace, a separate dining room, kitchen, three

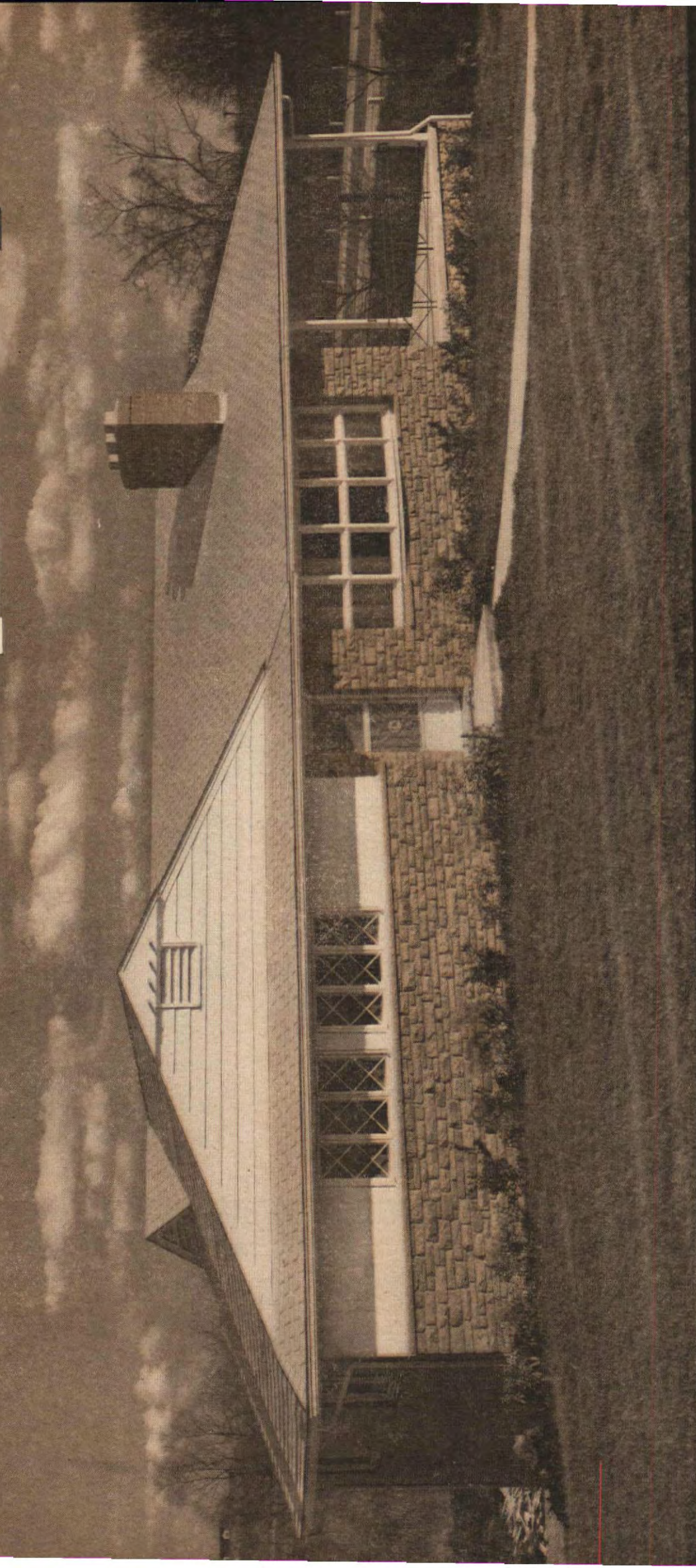
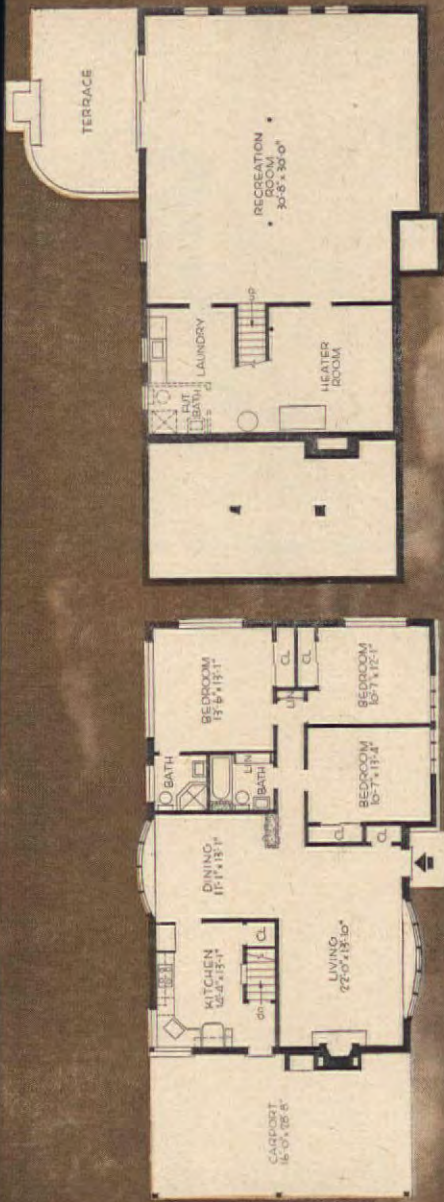
bedrooms and two baths. The dining area is separated from the living room by a divider, from the kitchen by louvered doors, and is large enough to take care of formal gatherings. The electric kitchen has

pine cabinets, a built-in brick oven and room for a small dining area. A side door from the kitchen carport—a great convenience for the family shopper who has heavy packages to carry. The lower level includes a recreation room, laundry, space

for a future downstairs bedroom. As another reader said, "It's sure hard to put into fifty words. Once you see it, this house sells itself."



\$250 PRIZE-WINNING LETTER: Mr. William T. Schlotterbeck, Ellicott City \$50 WINNERS: Mr. Frank A. Coffin, Hyattsville; Mrs. Lanelle DeForest, Baltimore; Mrs. Dorothy G. Muse, Baltimore; Mrs. John C. Boles, Silver Spring; Mrs. Robert L. McCalley, Towson



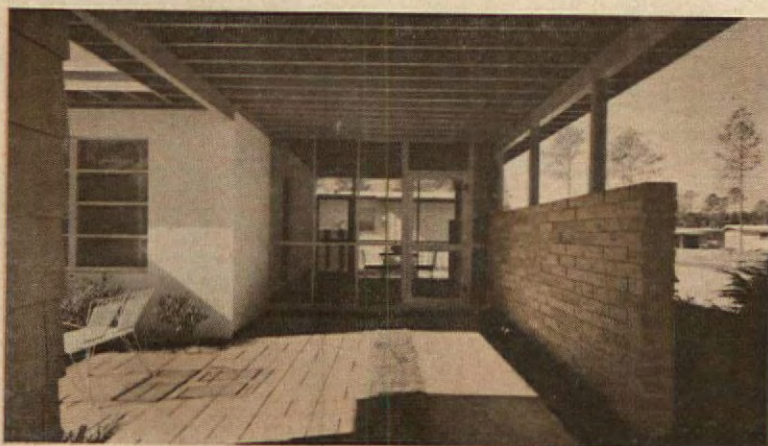
THE JUDGES: "Carefully planned for low maintenance and excellent livability. Living room has plenty of undisturbed space for furniture arrangement. Feeling of added spaciousness in dining and living rooms through use of bow windows which can be opened to provide good ventilation. On lower level, large recreation room opens, through sliding doors, onto rear terrace. Additional windows in this room insure ventilation and plenty of natural light. Interesting patio."

Best house for the money in

FLORIDA



Builder: Pearce-Uible Homes, Inc. • Price: \$14,300 • Square Feet: 1684



In a land where an abundance of sun and balmy breezes are the natural inheritance of every house designed, indoor-outdoor living is hardly news. But when the elements of light, air and space are utilized effectively and economically, it is news—like this Jacksonville winner.

Here is a home that, without the extra benefits of air conditioning, a swimming pool or a seaside location, has achieved the ultimate in comfort at a price something under \$15,000. As one reader put it, "That's just about the best buy for *anybody's* money."

Instead of air conditioning, which would have upped the price considerably, the house is protected from the hottest sun, yet is in line to catch prevailing breezes. Again, while it lacks the advantages of a spacious back yard, this development house on its small acreage includes

a sheltered, protected terrace, really a true patio because it's enclosed for maximum privacy. And there's a covered walk and sunporch, protected from the street by a brick wall. Then, in addition, there's convenient storage that can be reached either from the carport or the adjacent terrace.

Writes one Jacksonville housewife, "The layout affords a marked degree of privacy for a house on an average lot." Another says, "The attractive arrangement of the carport, walkway and screened porch are usually found in more expensive homes in Florida."

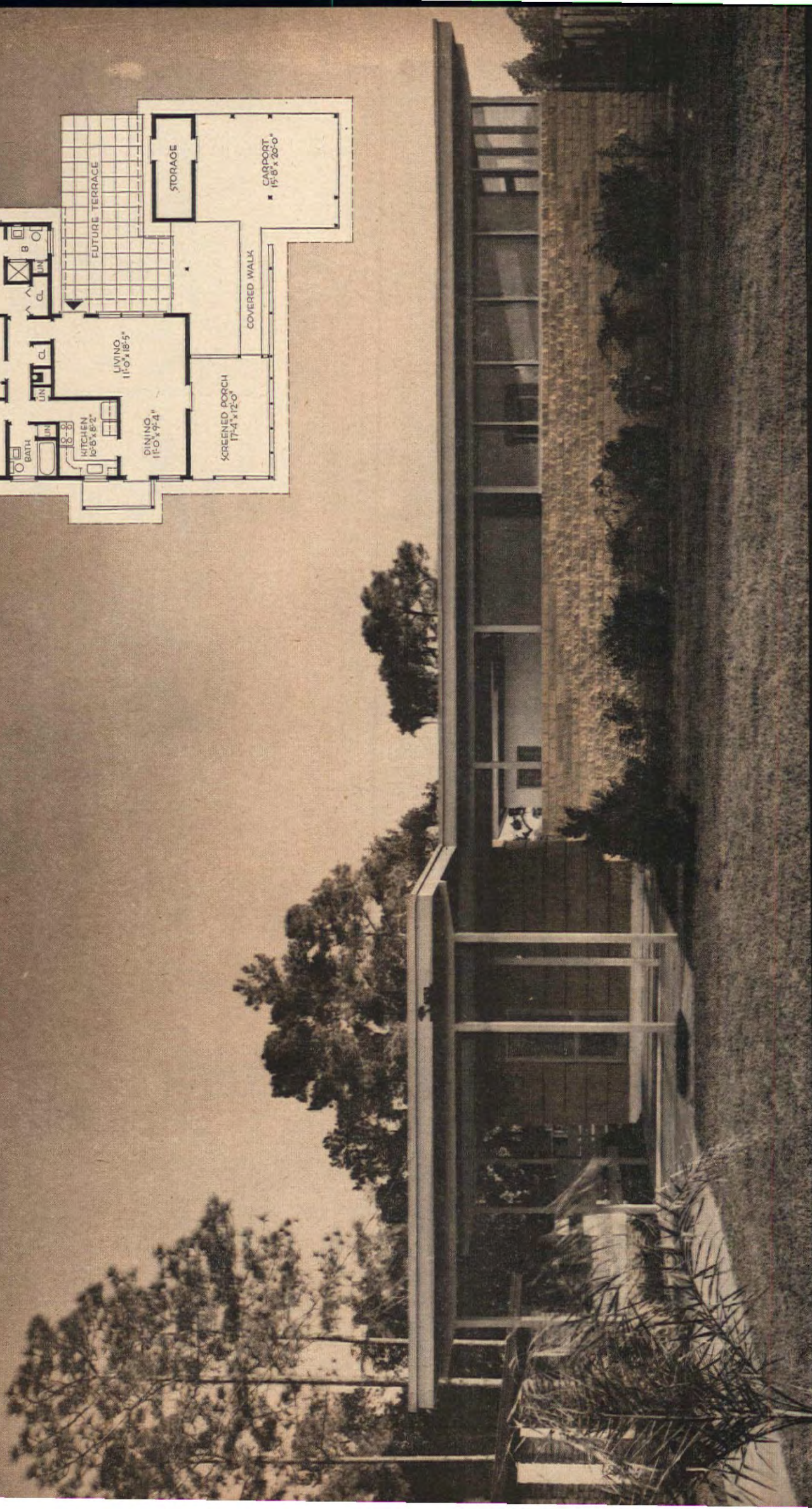
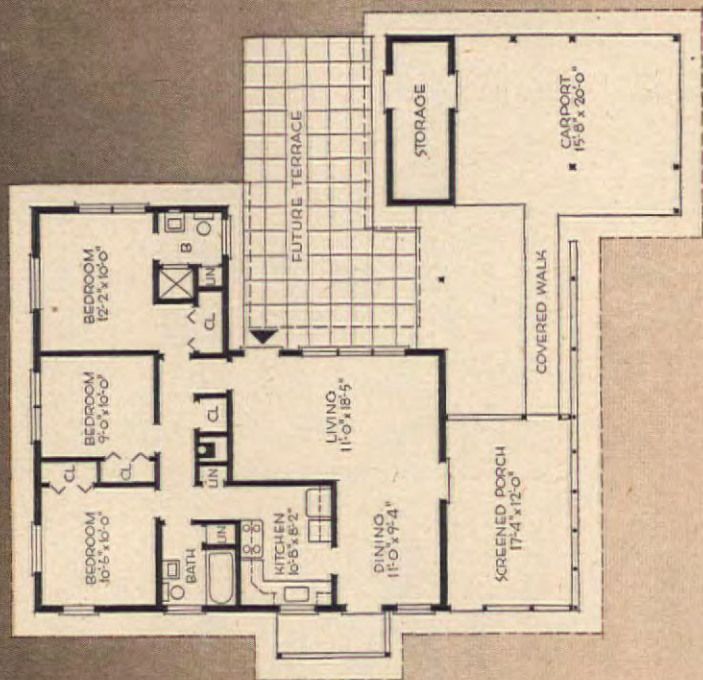
Two virtues of this house are the free circulation between the active dining-living and outdoor areas and the separateness of the bedroom wing. As one housewife expressed it, "There's privacy without confinement" between indoors and outdoors.

For many readers, this house marked the end of a long search.

"Just what I want after 15 years of living in Miami," said one. And another: "During the years my husband was in the army, we called many houses 'home'. Remembering the best features of each . . . we looked for a house plan containing all of them. Thanks to your timely publication of this house, our search has ended!"



\$250 PRIZE-WINNING LETTER: Mrs. Ernest D. Landis, Titusville \$50 WINNERS: Mrs. Olla Mae Ladd, Miami; Mr. Bob Swift, Winter Haven; Mrs. Bettina Humphreys, St. Petersburg; Mrs. Frances Hackney, Coral Gables; Mrs. E. L. Clark, Miami



THE JUDGES: "Loaded with charm, with wonderful indoor-outdoor living potentialities. Covered walk from carport to screened porch protected from street by brick wall. Rear terrace is truly a patio because it's been enclosed for maximum privacy. Near living area, it's also accessible to large storage room in carport. Big living-dining area with plank ceiling and exposed rafters. Kitchen is well organized, conveniently located. Master bedroom has its own private bath."

Best house for the money in

VIRGINIA

Builder-Designer: Henry J. Rolfs • Price: \$24,000 • Square Feet: 1344



From the street in Annandale this looks like a two-story house. Actually it isn't. That first floor is really a full basement, but unlike most basements. For example, which of the two pictures below is the living room? Both have fireplaces; both are com-

fortably furnished. Only a sharp-eyed reader will spot the difference. The right picture is the basement recreation room, the same size as the big upstairs living room, but only a quarter of the basement, so there's still lots of space left over on this lower floor for a study or other rooms that might be desired.

We mention this because both your editors and the judges especially favored the deck terrace on the back of the house. So did American HOME readers. But our critical public also liked a lot of other special features whose importance we consciously neglected to test. This omission provoked a number of interesting observations. Here are a few samples: "Unlike many housing developments, that basement is just unfinished enough to allow for a lot of individuality in furnishing and decorating it."

One suggestion came from a reader who asked: "Why not put a play room in the basement and convert a pine-paneled bedroom to a den?" And again, "What a terrific bonus—the recreation room *plus* that big deck terrace." Judging from these voters' comments,



you'd think these areas comprised the whole house. Actually, the main or top floor contains the principal living areas, made up of six rooms; the living room, dining area, kitchen, three good-sized bedrooms and two full baths. One bath is a private one for the master bedroom; the other is handy to the two other bedrooms.

The living room, 22' 2" long by 13' 6" wide, is spacious and bright with a dining L opening off one end. Here again is a light and cheery room with three big windows and a door that opens on the deck. The kitchen, super-efficient in layout and equipment, has a pass-through to the dining room for easy meal handling. Said one enthusiastic reader, "That compact, convenient floor plan couldn't be improved." And another, who obviously has an educated viewpoint, "... my wife likes the U-shaped kitchen (best work space design according to the U.S. Department of Agriculture)."

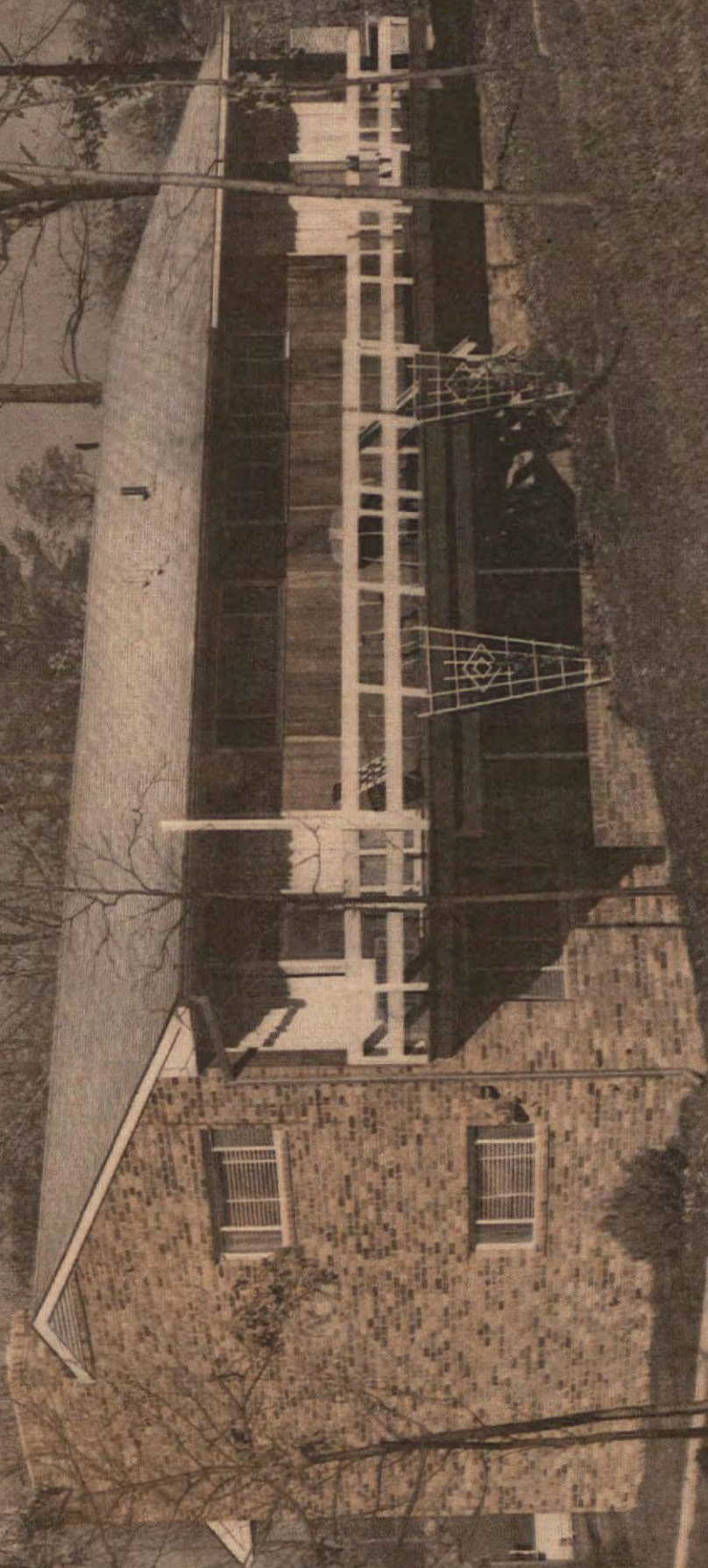
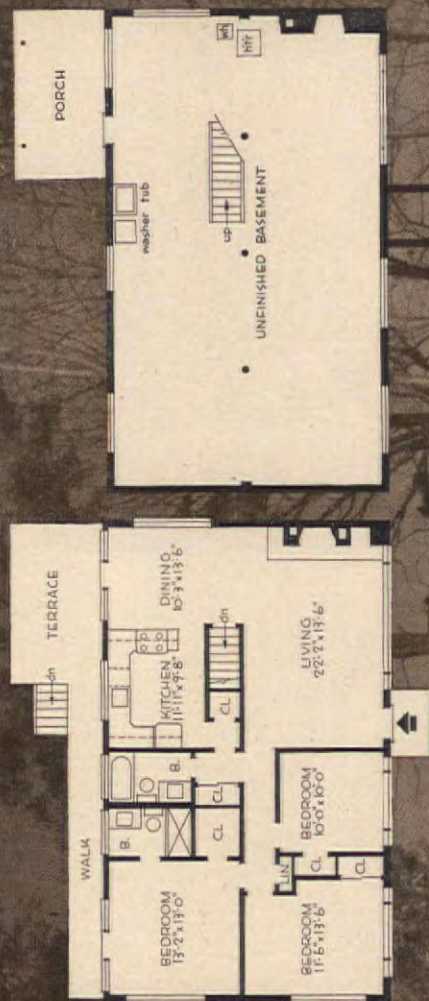


In a climate where a lot of living is out of doors and hospitality is easy and congenial, this winner was a favorite. Writes one reader, "This house just invites company of all ages." Another said, "Plenty of living, playing and sleeping space for our family of five." We might add, "for any family."



\$250 PRIZE-WINNING LETTER: Mr. George D. Overbey, Falls Church \$50 WINNERS: Mrs. Margarette C. Matthews, Richmond;

Mrs. Jerry T. Smoot, Vienna; Mr. Eddie Deane, Annandale; Mrs. Dolores Garcia, Roanoke; Mrs. J. C. Claybrook, Roanoke



THE JUDGES: "Warm-textured, clean-lined exterior. One of the most interesting features is the terrace deck that runs entire length of the back. Serves as convenient outdoor-living area, handy to kitchen and dining room. Deck is also accessible to master bedroom, enlarging the size and making it a living area as well as bedroom. Lower terrace is cool, private spot shielded from above by deck. Living room is spacious and bright with gigantic picture window in the front."

Best house for the money in

MICHIGAN

Builder: Pearson Homes • Price: \$9,875 • Square Feet: 1008



At a time when house costs are rising and designers are resorting to gimmicks and gimcracks to attract your eye, it's reassuring to see a good house designed simply and at such a low cost. It has no frills or empty extras that prove to be quite valueless. This house in Algonac fills the crying need for a good minimum house at a bedrock price. American HOME readers couldn't agree more. One said, "It fills

the needs for low cost, practical yet attractive housing so necessary for the young family of today . . . Dream houses are nice, but this is real and attainable now."

The essentials of living at a low price are the need of most people. One said, "The price is right." Another, "A couple could feel at ease investing in it." (Chances of a foreclosure because of over-extended installment buying don't exactly add to one's feeling of security.)

The excellence of the one-level floor plan for both families and retired couples was mentioned many times. Easy cleaning, economy of heating, simplicity of maintenance also rated praise from the voters. One room that proved to be popular was the laundry-mudroom between the kitchen and the bath. Readers' comments were spirited and approving. They said, "Hurrah for this time- and money-saving room." "Laundry is



convenient to the main floor." "No more running down to the basement." "Children coming in from play can clean up before running through the rest of the house." As well as liking details of the house, the readers liked the house as a whole, too. Their comments went like this: "It is attractive and neat at every angle." "This lovely home is ideal for price-conscious young marrieds, yet adapts itself to the imagination and ingenuity of the homemaker." "Here a family could live very comfortably at a price it can afford." A homemaker from Detroit made her feelings known by saying: "I have chosen this house because it was designed for family living and the large rooms give it that spaciousness found only in more expensive homes. I never expected to find it at this price. I love the large

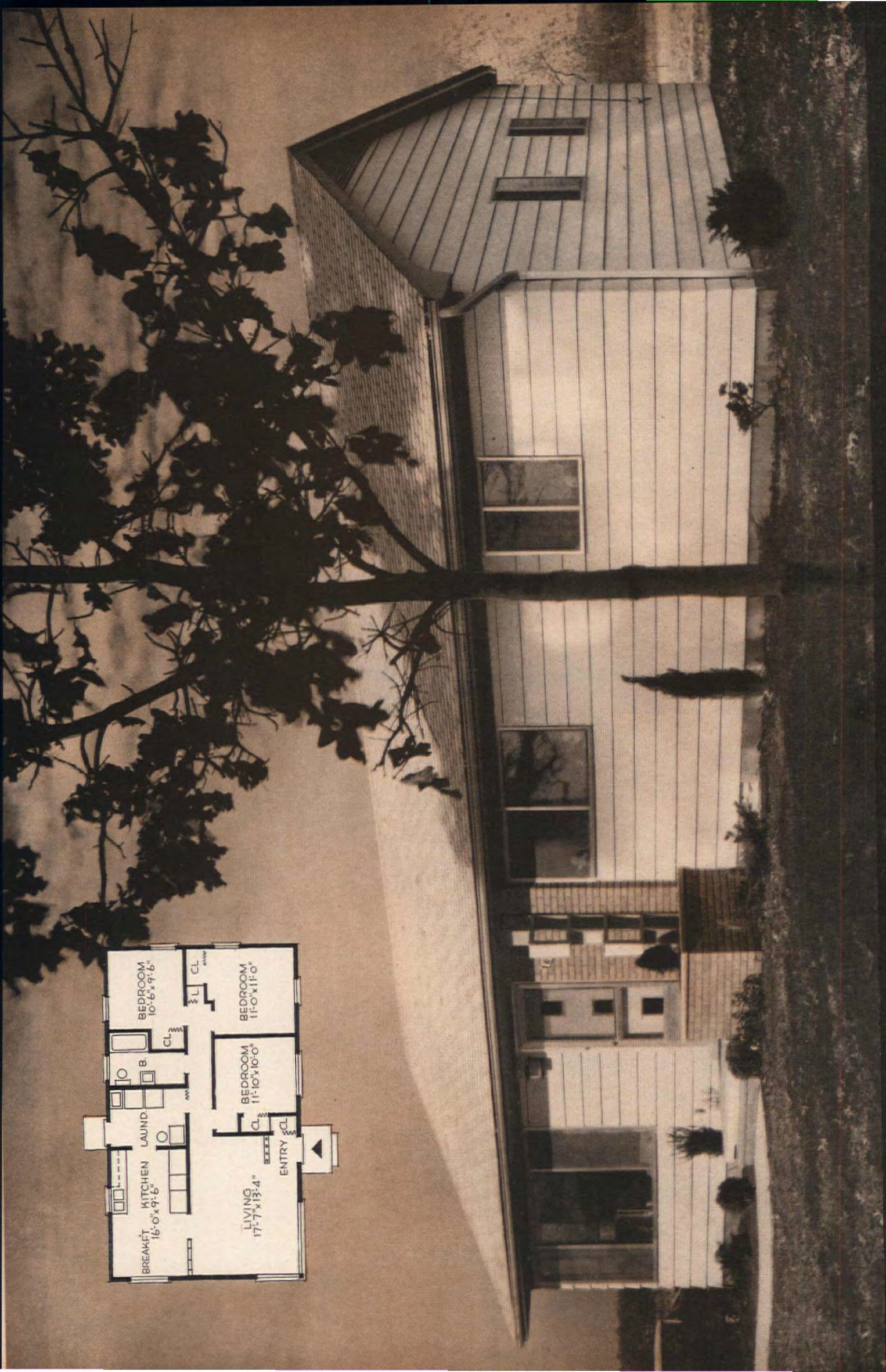
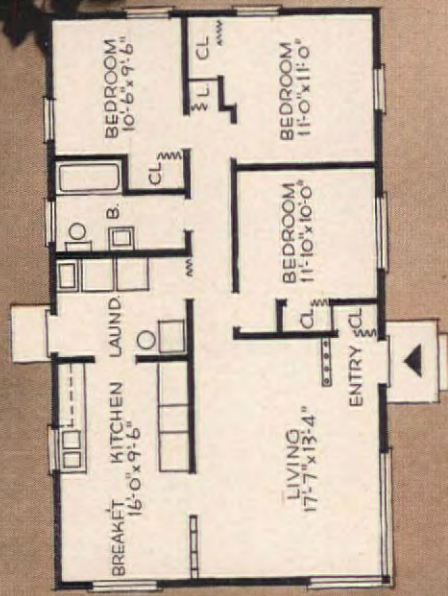
kitchen with the utility room and rear entrance. The materials are excellent." A lady from Madison Heights, Michigan, exclaims, "Gone are renting days! Thanks to this house, newlyweds can plan on having a family and a house to put them in."

Also from Detroit and in fifty words exactly is this observation: "Dollar and 'sense' wise, this house is a fine 'hidden-value' home, far beyond the monetary consideration involved. Due to apartment-like design, careerists, honeymooners, young parents or elders will find it easily,



lazily manageable and 'keep-up-able,' a thoroughly enjoyable residence with casual dignity and comfortable, lovable livability." Michiganders agreed this house makes "your own home" a real possibility.

\$250 PRIZE-WINNING LETTER: Mrs. J. M. Boyle, Marquette \$50 WINNERS: Mrs. Leonard Landreville, Taylor Center; Mabel C. Saunders, Detroit; Mrs. John Skinner, Grand Rapids; Mrs. Walter E. Mirzel, Pt. Huron; Joe & Bonnie Butera, Flint



THE JUDGES: "Disproves the misconception that a low-cost house must be poorly constructed and have neither style nor space nor good livability. High quality materials throughout. Walls, roof and floors well insulated. Siding is aluminum for low yearly maintenance. Combination breakfast room and kitchen opening onto a laundry-utility room creates a spacious expanse. Rear entrance off laundry room provides 'mud room' for youngsters coming in with wet, dirty playclothes."

NEW IDEAS for with fixtures



These lovely fixtures cost as little as 40c a day, plus installation

Bathroom design by Ving Smith

COLOR SCHEMING IS FUN WITH  FIXTURES



DESERT TAN



JONQUIL YELLOW



VERDANT GREEN



ROSE PINK



AZURE BLUE



MIST GRAY

better bathrooms by Universal Rundle

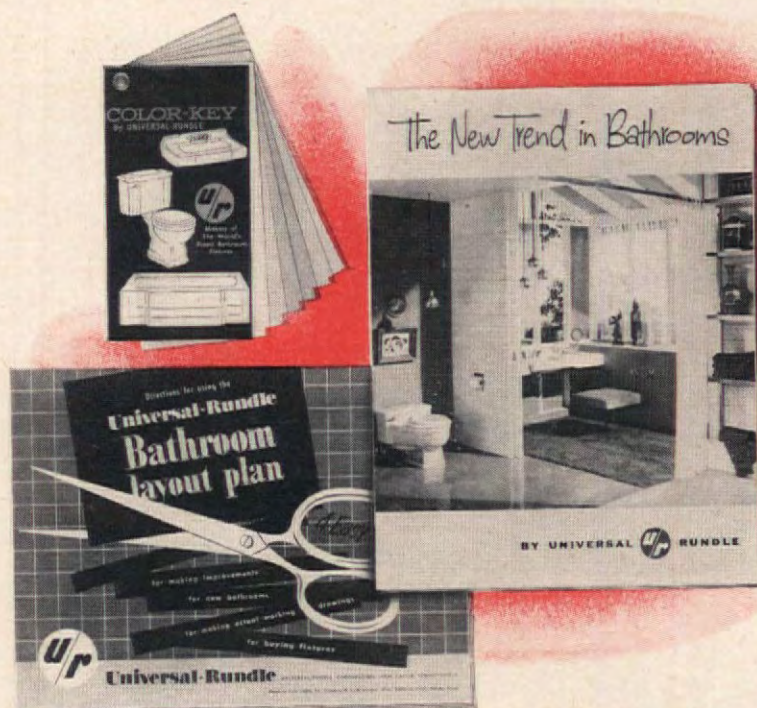
Send for 3 helpful Bathroom Planning Aids

If you are building a new home or remodeling your bathroom you'll want Universal-Rundle's exciting, new Bathroom Planning Kit, consisting of three practical, easy-to-use aids:

1. Bathroom Layout Guide—Complete, easy-to-follow instructions for designing your new bathroom. Includes floor plan sheet and cutouts of bathtubs, lavatories, and water closets.

2. "The New Trend in Bathrooms" book—Jam packed with exciting ideas for beautiful bathrooms in glorious color. Page-after-page reveals exciting, unusual bathrooms in full color, especially created by designer Ving Smith. Color secrets . . . tricks-of-the-trade with new materials . . . bright ideas for lighting, decor, and welcome storage space design are just a hint of the pleasures ahead in your new adventure.

3. Color Keys—Lets you see 3 lovely U/R bathroom fixtures in each of six gorgeous decorator colors. Suggests complementary decor for walls, floors, ceilings, and other accents.



Get them one of 2 WAYS!

- 1** Fill out the coupon with your name and address and mail to Universal-Rundle enclosing 25c in coin.
- 2** Or add the name and address of your plumbing contractor and the Kit will be delivered to you free. Your plumbing contractor will be glad to give you the advantages of his professional knowledge and experience, without cost or obligation. He is a good man to know!

UNIVERSAL-RUNDLE CORPORATION
515 River Road, New Castle, Pa.

Rush my Bathroom Planning Kit.

NAME _____

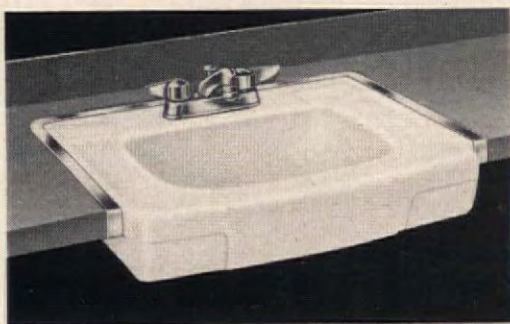
ADDRESS _____

CITY _____ ZONE _____ STATE _____

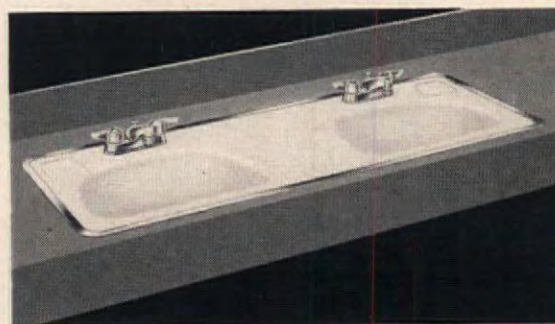
My Plumbing Contractor is _____

Address _____

NEWEST IN BATHROOM FIXTURES!



This revolutionary new Dulavoir (right), one-piece, twin basin lavatory with integral counter top and the new, versatile, exposed front Christina (left) lavatory are only two of many innovations in New Trend bathroom fixtures by Universal-Rundle. 57 years of quality leadership stand behind the complete line. When you plan to build or remodel, ask your plumbing contractor, architect, or builder for the *finest* in bathroom fixtures . . . by Universal-Rundle.



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Universal Rundle

MAKER OF THE WORLD'S FINEST BATHROOM FIXTURES

UNIVERSAL-RUNDLE CORPORATION New Castle, Pa. • Plants in Camden, N.J.; Milwaukee, Wisc.; New Castle, Pa.; Redlands, Calif.; Hondo, Texas

A washer and a dryer in one 27-inch cabinet!

New under-counter model pictured at right is ideal if you're streamlining your present kitchen, or planning a new kitchen-laundry. Free-standing model, for use anywhere in your home, is shown below.



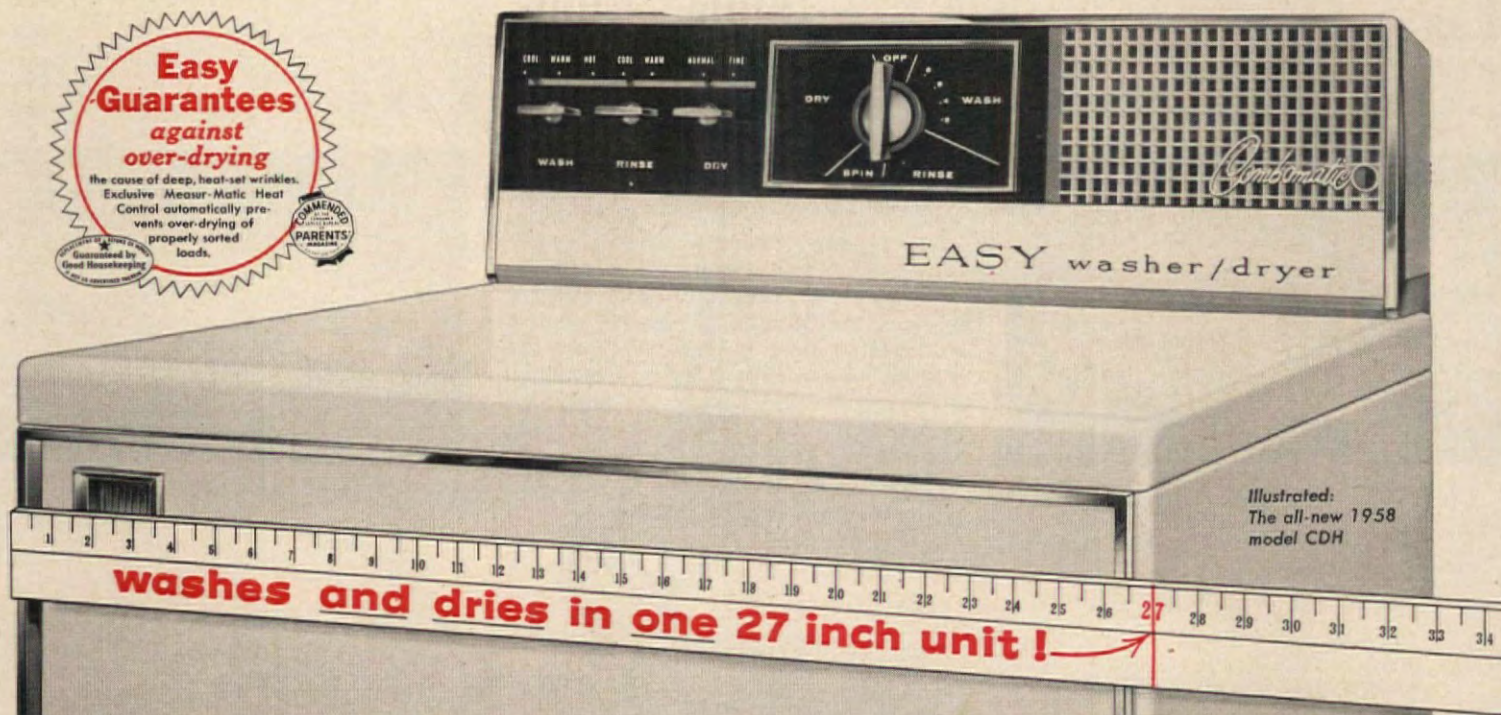
1. Easy washes in a deep "well" of sudsy water. EASY's patented Tilt Tub turns and tumbles clothes clean *clear through* with less water, less detergent. And EASY washes bigger loads—up to ten pounds!

2. Easy rinses Clothes "breathe" fresh water. An exclusive method of spin-rinsing keeps clothes free and flexing. They can't hold on to soil and scum. And they get four separate fresh water rinses.

3. Easy dries without heat-set wrinkles!

Even heat-sensitive synthetic fabrics won't wrinkle in the EASY Combomatic. Here is *one* washer-dryer (the only one!) that adjusts drying times to the weight and wetness of your loads. And turns itself off the instant clothes are dry. EASY eliminates the over-drying that causes heat-set wrinkles. It's a wonderful difference!

Easy *Combomatic* Washer/Dryer



EASY LAUNDRY APPLIANCES DIVISION • The Murray Corporation of America • 919 North Michigan Avenue • Chicago 11, Illinois

MASONITE

Makes the News



New "dream walls" offer the warmth of wood...without the work!



Misty Walnut PANELS

How often have *you* dreamed of the richness, the warmth of wood-grain walls? Only to find they were beyond your budget...or too tricky to install...or too much work to keep up...

No more! These new *Misty Walnut* panels bring you all the rich beauty of wood—and without the high cost, either!

Your wall panels go up in handy four-foot widths...no tedious matching or fitting. Attractive vertical grooves set off the grain, give your wall a custom-paneled look...joints are concealed...no nails mar the surface.

Once up, your work is done. No sanding, or filling...a coat of good paste wax enhances the beauty of *Misty Walnut*...no chore to keep clean. Sound like a dream? It *is*...a dream come true...and it's at your lumber dealer's now. *Misty Walnut* by Masonite!

YOU MAY BE A WINNER in the new \$125,000 Home Improvement Contest. Ask your lumber dealer for full details. And be sure to see how Masonite materials—like the new *Misty Walnut* panels—can help make you a winner. Just drop the coupon in the mail.



Masonite Corporation
Dept. AH-2, Box 777, Chicago 90, Ill.

Yes, I'd like more information on the new *Misty Walnut* panels; also "Hints to the Handyman," showing me how to work with Masonite products.

Name.....

Address.....

City..... Zone..... State.....

©Masonite Corporation—manufacturer of quality panel products.

Power center for 5 appliances ends blown fuses!



Deluxe automatic Model

New Westinghouse Appliance Center gives full kitchen housepower!

New Flush-Fit Models. Sized to go between standard house studding, easily installed in any kitchen, new or old.

2 Hide-away cords, 2 outlets; 1 timed circuit. Custom automatic Model. \$64.50

4 outlets; Minute Minder. Special Model. \$34.50

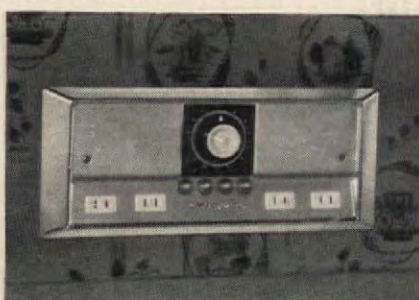
Deluxe automatic Model: Just a single 3-wire connection installs this heavy-duty power source. It provides wiring for top performance from 5 appliances at once. Gives modern housepower and convenience to old or new homes . . . in an easy, low cost way.

What's more, this new Appliance Center makes any controlled heat appliance *fully* automatic. Any one of 3 circuits may be used with range-type Clock Timer to start and stop cooking when you're *away*. Three Hide-away cords on retractable cord reels and two regular outlets for appliances with attached cords. Conveniently sized for easy installation! \$99.95. LIVE BETTER ELECTRICALLY . . .

Custom automatic Model



Special Model



YOU CAN BE SURE...IF IT'S

Westinghouse

For more information, call your Westinghouse Dealer, Electrical Contractor or Electric Utility . . . or write to:

Consumer Service Department AH-H50
Westinghouse Electric Corporation
Mansfield, Ohio

Name _____
Address _____
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New

dimensions

in Formica®



Laundry-Bath... a happy Formica combination

There's new excitement in the ways fresh Formica colors and patterns can decorate your home in fashion. Consider this new, but completely practical blending of bath and laundry surfaced over all with the new Gull Gray Nassau Formica. Today's trend to the lavish use of colorful Formica on walls as well as counter tops is opening "New Dimensions in Formica"—setting new lows in cleaning time and up-keep expense. This is just one of 48 stimulating modern and traditional rooms

in the big Formica Idea Book that is just off the press. You'll find real usable ideas on every page for kitchen, bath and all around the house. Every room is color coordinated with identified Formica colors and patterns by Raymond Loewy Associates. Send \$1.00 (check or cash) today for your copy of this decorating book you will use and treasure for years to come. Use the coupon to order the Idea Book or free literature.



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Formica Corporation, 4701 Spring Grove Ave., Cincinnati 32, O.
Please send me the following helpful literature.

- () Enclosed is \$1.00 for the big Idea Book on home decoration.
() Send me free folders on Formica in the home.

Name _____

Address _____

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This sunny family room by Ving Smith owes its flair to the rich texture of the woods used—Sugar Pine, White Fir and Douglas Fir. Notice how the light Silver Sierra finish sets off the darker cabinets. Both finishes bring out the natural beauty of these economical woods.



Unusual family room

features woods of the Western Pine Region

Handsome woods from the Western Pine Region give this spacious family area warmth and personality. The "floating fireplace," built-in cabinets, dramatic balcony and ceiling . . . all show the texture of intriguing knotty patterns.

Richly finished to reflect your taste—contemporary or traditional—these woods add character to any interior. They take all paints or stains with equal ease. They are carefully dried and seasoned for long service.

Whether you build or remodel, you'll find the woods from Western Pine Association mills a practical way to get the effect you want, in any style. Your architect or lumber dealer can give you full information on the variety of effects possible.

Today's Western Pine Tree Farming Guarantees Lumber Tomorrow



FREE! "FRIENDLY HOME IDEAS"
— 85 photographs, many in color, feature traditional and contemporary ideas for building, decorating and remodeling using cheerful Western Pine Region woods. Write for FREE copy to WESTERN PINE ASSOCIATION, Dept. 301F, Yeon Bldg., Portland 4, Oregon.



Western Pine Association

member mills manufacture these woods to high standards of seasoning, grading and measurement

Idaho White Pine • Ponderosa Pine • Sugar Pine
White Fir • Incense Cedar • Douglas Fir • Larch
Red Cedar • Lodgepole Pine • Engelmann Spruce

Sheldon Coleman, President, The Coleman Company, Inc., announces a remarkable new kind of warranty...

Now **Coleman** is America's first bonded line of home heating and air conditioning

\$500 bond on water heaters, heating equipment and air conditioning units.

\$1000 bond on the exclusive Blend-Air heating system.

When you invest in something as important as heating or air conditioning you want to be certain that you get the best for your family's health and comfort. You also need positive assurance that the company which made the equipment and the dealer who installs it will stand behind the product.

You have that double assurance when you buy Coleman.

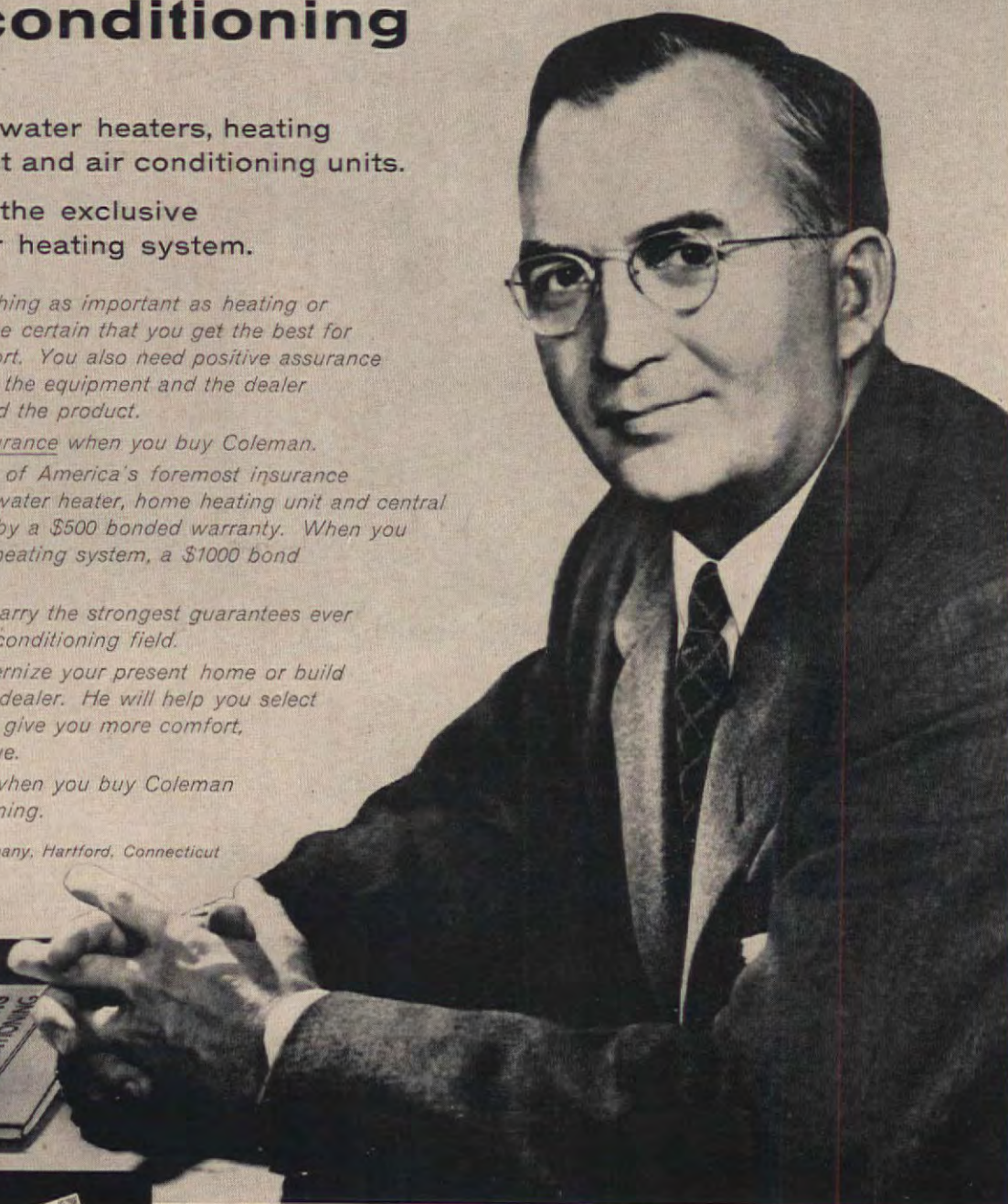
By arrangement with one of America's foremost insurance underwriters*, every Coleman water heater, home heating unit and central air conditioner is now backed by a \$500 bonded warranty. When you install the Coleman Blend-Air heating system, a \$1000 bond guarantees your comfort.

These Coleman products carry the strongest guarantees ever offered in the heating and air conditioning field.

Whether you plan to modernize your present home or build a new one, call your Coleman dealer. He will help you select Coleman bonded equipment to give you more comfort, longer service, and greater value.

You buy with confidence when you buy Coleman home heating and air conditioning.

* The Travelers Indemnity Company, Hartford, Connecticut



These Bonds
stand behind every
Coleman product



Furnaces
Blend-Air
System



Air
Conditioning



Trim-Wall
Heaters



Floor
Furnaces



Space
Heaters



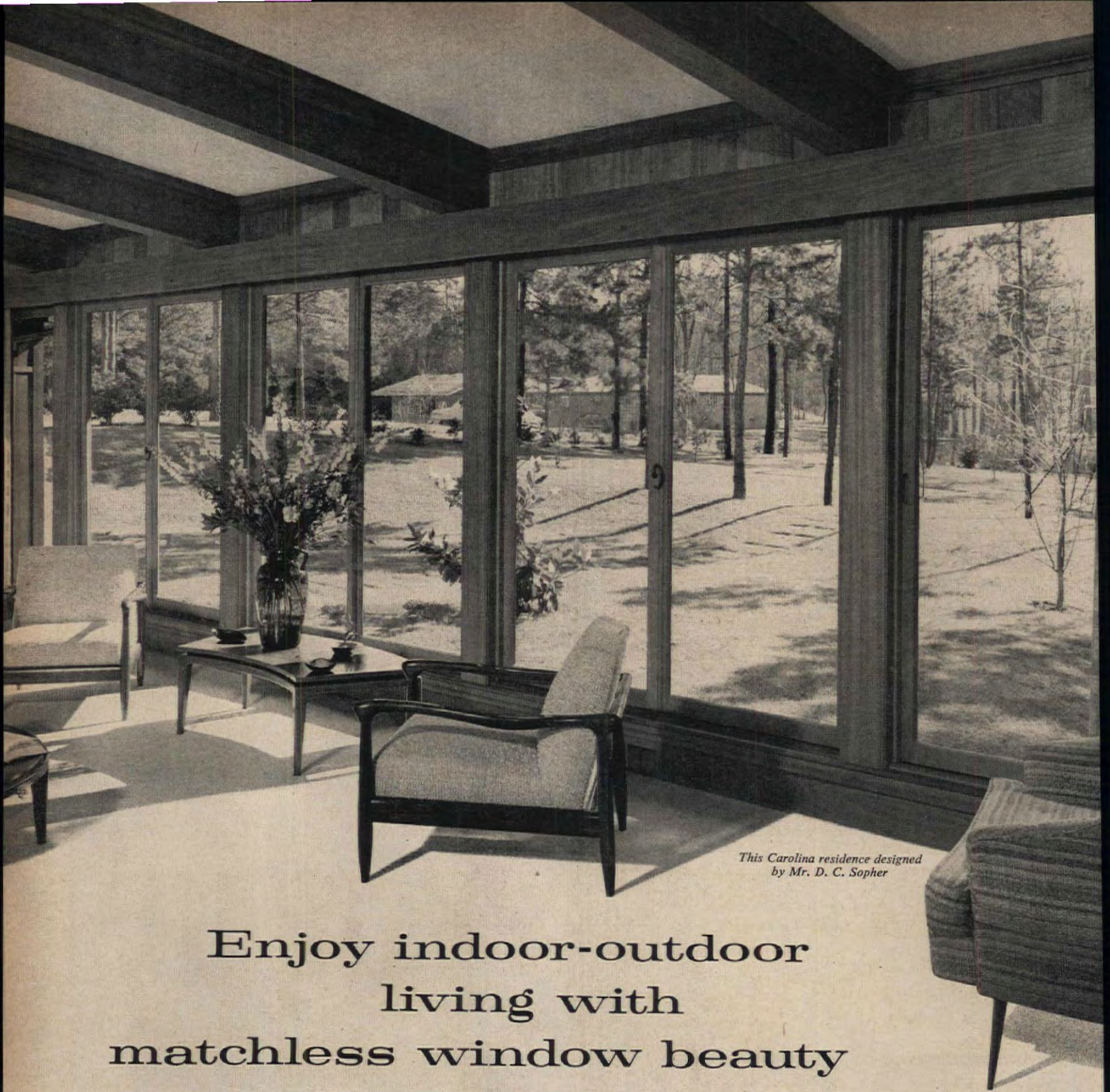
Vit-Rock
Water
Heaters

THE COLEMAN COMPANY, INC.

Wichita, Kansas

Toronto, Canada

More homes are heated with Coleman than any other make.



*This Carolina residence designed
by Mr. D. C. Sopher*

Enjoy indoor-outdoor living with matchless window beauty

Open your home to the wide, wide world . . . to a glorious view and clean, fresh air . . . through the window beauty of Andersen Gliding Windows. These matchless window units are created in enduring wood by skilled window craftsmen. They're built and fitted to give you all-weather protection against rain, dust, drafts. And they glide easily

in their plastic tracks to admit oceans of fresh air. Made to last, they're Penta-treated for permanent protection against decay and termites. Like all Andersen WINDOWALLS, these Gliding Units are easy to paint, stain or wax to blend with any decorating scheme.

Plan exciting window beauty for your new home with Andersen WINDOWALLS! Ask your builder, architect or lumber dealer. Or mail the coupon to Andersen.

MAIL FOR FREE WINDOW IDEAS

AH-28

Andersen Corporation, Bayport, Minnesota.

Get 36-page booklet of window beauty photos and ideas . . . 20-page booklet of window facts and information. There is no obligation, of course.

Please check ☐ I plan to build ☐ I plan to remodel

Name.....

Address.....

City.....Zone.....State.....

For window beauty in enduring wood

Andersen Windowalls

TRADEMARK OF ANDERSEN CORPORATION



Window tips from Andersen...

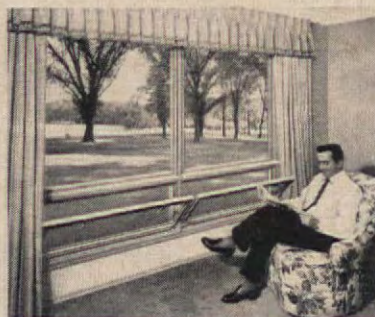
It pays to plan your home around the windows

They're master keys to your home's livability—and resale value. In today's homes, as much as 60% to 70% of your walls may be windows. Nothing so affects your home's livability, beauty and resale value. In fact, an extra ½ of 1% invested now to make sure you have *good* windows can well repay you 20 times over if you ever have to sell. So it pays to plan right ... planning your home around its windows.

2 RIGHTS AND WRONGS OF WINDOW PLANNING



WRONG Never put in fixed picture-windows without adjacent ventilating windows, too, unless your home is to be 100% air conditioned. Even then, ventilating windows are wise because you'll often want to open your home to fresh outdoor breezes—and save on air conditioning at the same time.



RIGHT Ventilating windows above, below or at sides of fixed windows let in the cooling breezes. Shown: versatile Andersen Flexivents which can be used as awning, hopper or casement windows. All Andersen Windows are precision made to open easily, yet close tightly. No wasted air conditioning!



WRONG Why strain your back? Never locate a conventional up-and-down opening window (type known as "double hung") across a kitchen sink or counter—or where you'll have to reach over heavy furniture to raise or close it.



RIGHT Outswinging windows are ideal for such places. Andersen Casement, Flexivent® or Beauty-Line* Windows open at a touch; yet close weathertight to seal out rain, dust or drafts, saving both your back and your nerves.

**Patent Pending*

It's easy to be right with a little planning. And you're always right with Andersen Windows. Be sure to send coupon (opposite page) for more helpful window ideas. *Plan* your windows for extra livability and be happy!

You can't have a good home without good windows

Andersen Windowalls 
TRADEMARK OF ANDERSEN CORPORATION

The Judges



MRS. JEAN AUSTIN
Editor and President
The American HOME
Magazine



MR. CARL NORCROSS
Executive Editor
House & Home Magazine



MR. GEORGE GOODYEAR
George Goodyear Co.
President, N.A.H.B.
(1957)



MR. THOMAS P. COOGAN
President
Housing Security, Inc.
Past President, N.A.H.B.



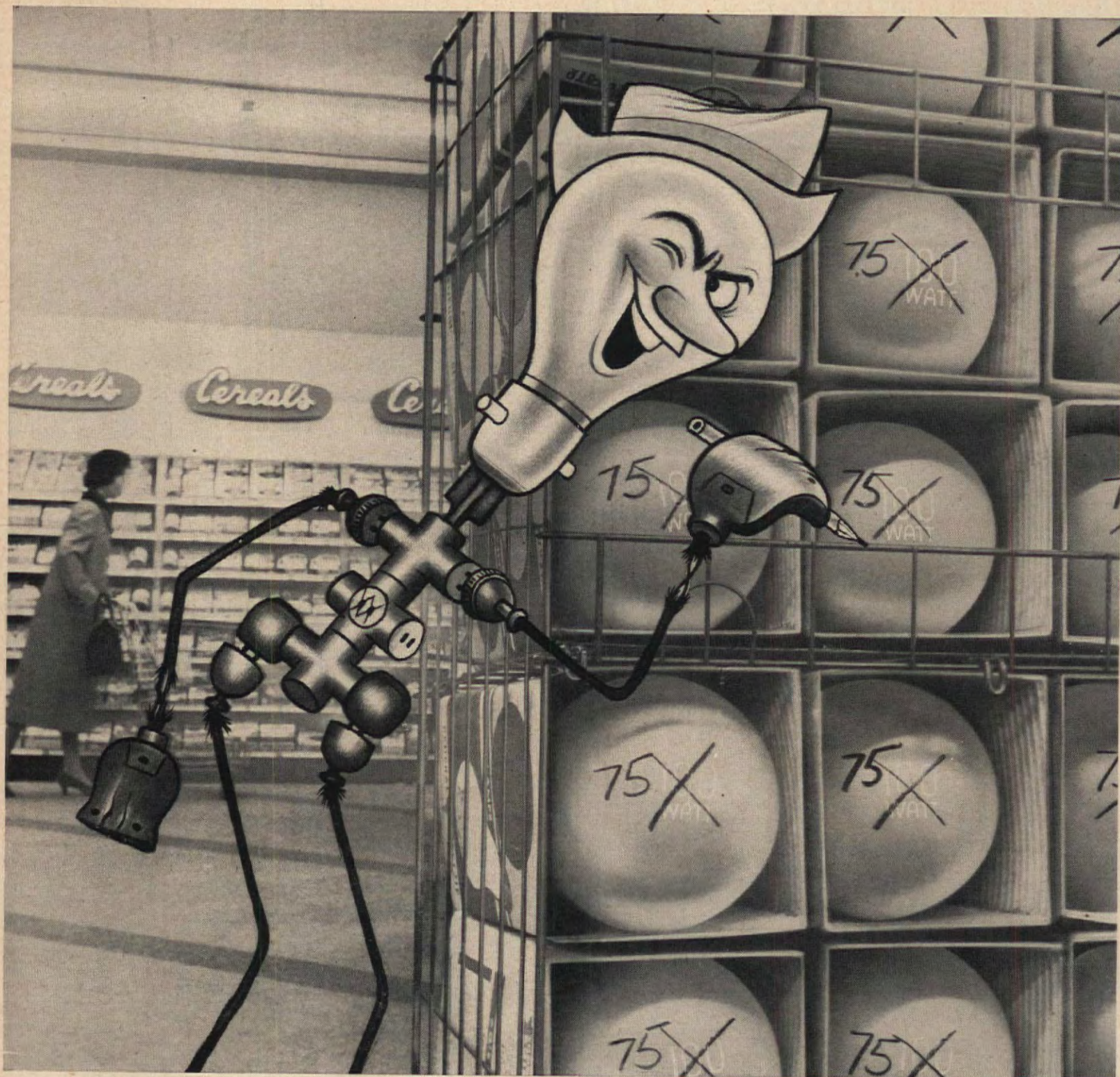
MR. NORMAN STRUNK
Executive Vice President
U.S. Sav. & Loan Assn.



MR. A. QUINCY JONES
A.I.A.



MR. HUBBARD COBB
Building Editor
The American HOME
Magazine



Wattage reduced — compliments of "Skimpy Wiring"

Here's a mark-down that's no bargain! Skimpy Wiring—symbol of weak, undersized wires and inadequate circuits—can reduce the wattage of your light bulbs by as much as 25%. You pay for light you never get... light your family *needs* to read and see by.

To find out if *your* home is one of many victimized by

Skimpy Wiring, call your electrical contractor or power company. Ask about changing to full HOUSEPOWER with *copper* wiring. It can cost less than you think!

Get FREE Booklet—"The ABC of Home Wiring." Write Kennecott Copper Corporation, 161 East 42nd Street, Dept. A28, Box 167, New York 46, N. Y.



Kennecott Copper Corporation

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PAINT QUICK AS A WINK

WITH MOORE'S REGAL WALL SATIN



© BENJAMIN MOORE & CO.

Quick as you can wash your hands

you can clean up brush and roller in soapy water. Yet later on, Wall Satin's finish is wonderfully washable.



Quick as you can say "Regal Wall Satin"

a dream room emerges in your favorite decorator color. And Regal Wall Satin dries in a few ticks of the clock.



Quick as Mom and her lad can freshen up

you're waiting for Dad to admire the job. Paint the quick way—see your Benjamin Moore Dealer today.



Seventy-Fifth Anniversary

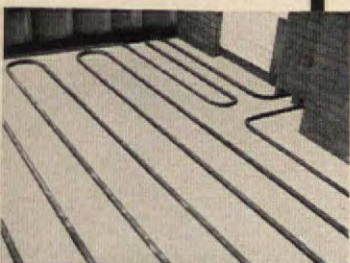
**Benjamin
Moore** paints



Formula... for a "family room"



Step 1
Take one little-used porch to convert into a year-round family room.



Step 2
Install radiant panel or grid of steel pipe and connect with existing hot water heating system.



Step 3
Enclose former porch with materials of your choice and your family room is a reality.

Enclose a porch ... add Steel Pipe Radiant Heating!

That extra room that you want and need so much can be yours at reasonable cost if you now have a porch and a hot water heating system.

Simply enclose the porch with materials of your own choice. Then your heating contractor will install a radiant heating panel or grid of steel pipe, connect it to your existing hot water heating system and ... presto! ... the job is done. The radiant heating panel may then be covered with any flooring material of your selection.

Your resulting new family room will be the pride of the house ... uniformly warm, free from unsightly heating outlets, with every inch of floor and wall space usable.

Only Steel Pipe gives all these advantages!

- Low cost with durability
- Strength unexcelled for safety
- Formable—bends readily
- Weldable—easily, strongly
- Threads smoothly, cleanly
- Sound joints, welded or coupled
- Grades, finishes for all purposes
- Available everywhere from stock

Send for free Booklet.

Committee on

STEEL PIPE RESEARCH

AMERICAN IRON AND STEEL INSTITUTE
150 E. Forty-Second St., New York 17, N.Y.

**Steel Pipe
is First Choice**

HOW THE JUDGES WORKED



If you've ever gone out with your family to look over a model home, you know that judging a house can be hard work. One that appears to be just about perfect one day may turn out to have many failings the next. On the other hand, the house that does not at the time seem ideal may turn out to be just the home you are looking for.

Now consider what our American HOME Citation Contest judges had to go through. They had not one house to select, but thirty-six! Each house had to be judged on the basis of the information contained in the working drawings, specifications and materials list sent in by the builder.

At the start, things weren't too difficult. The judges readily eliminated those that were obviously not in the running because of excessive cost, poor floor plan, lack of adequate space or unattractive exterior design. However, once the entries were narrowed down to nine or ten, the judging became more difficult. Floor plans were studied inch by inch, room by room. Important factors such as cost per square foot, total living area, storage facilities, exterior design, quality of construction, materials and expansion possibilities came into careful consideration.

The more the judging progressed, the more apparent it became that each of the seven judges considered certain points more important. For example, Mrs. Jean Austin was very much concerned with the interior floor plan, not just from the standpoint of space and traffic but also how it would lend itself to furniture arrangement. A house with rooms that didn't contain the necessary space got a black mark in her book.

Messrs. Coogan and Norcross were on the lookout for good planning and low cost per square foot. Mr. Goodyear, a successful builder as well as president of NAHB, wasn't buying any dream stuff—he wanted a house a builder could build, sell for a fair price, and one that would suit the needs of the average family. Mr. Jones, the architect, looked for clean design and improved techniques in construction. Mr. Strunk, representing the financial side, looked for good value in a house and one that would keep its value in the years to come. Mr. Cobb was opposed to "all-purpose" rooms and served as unofficial referee for the battling judges. Out of it all came the winners in the first annual American HOME Citation Contest.



FOR YOU—EXCITING IDEAS IN REDWOOD BY MARVIN CULBRETH



When you buy or build, look to the *natural* warmth of beautiful California redwood for both interiors and exteriors. There is no finer building material than Simpson redwood, the aristocrat of woods.

In this attractive family room, Marvin Culbreth, eminent American interior designer, has achieved many unusual decorative effects such as adjustable redwood bookcases, fold-away redwood seats, redwood room divider, brass battens, and the circular redwood area which houses television and hi-fi.

WRITE FOR FREE PLANS:

Simpson Redwood Company, Room 201, Arcata, California.

RELY ON



REDWOOD

*The Finest in Douglas Fir,
Western Hemlock
and
Redwood Lumber;
Acoustical,
Insulating
and
Hardboard Products
Paper, Plywoods and Doors*

Pegged oak floors
aren't expensive now!

Bruce Ranch Plank



Furniture by Willett, Photo by Hedrich-Blessing

There was a time when only the wealthy could afford a pegged oak floor like this. But not any more! Not since Bruce developed a factory method for inlaying walnut pegs in random-width strips of beautiful oak flooring. Add the economy of a factory finish that is far superior to on-the-job finishes and you have a luxury floor at a practical price. Bruce Ranch Plank flatters any furnishings...stays beautiful with minimum upkeep under hardest wear. Ask your architect, lumber dealer or builder for details. Write for booklet with room photographs in color.

E. L. Bruce Co., 1602 Thomas St., Memphis 1, Tenn.

World's largest maker of hardwood floors

BRUCE



HARDWOOD
FLOORS

Ranch Plank • Block • Strip • Fireside Plank

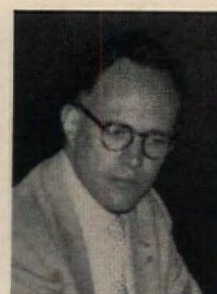
The Winning Builders



J. E. MERRION & CO.
Mr. J. E. Merriam
Chicago, Illinois



THE CHESTNUT HILL CONSTRUCTION COMPANY
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4 bright ideas
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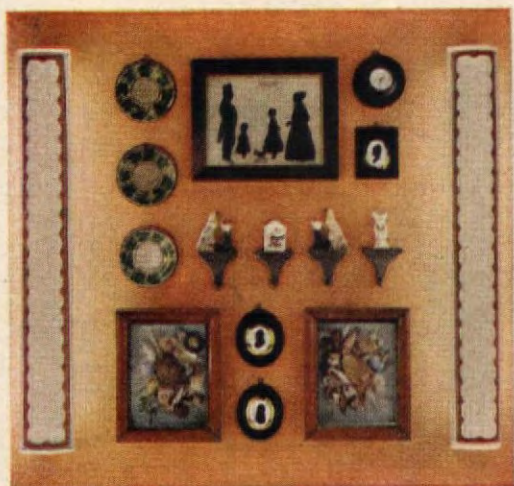


Light for Living

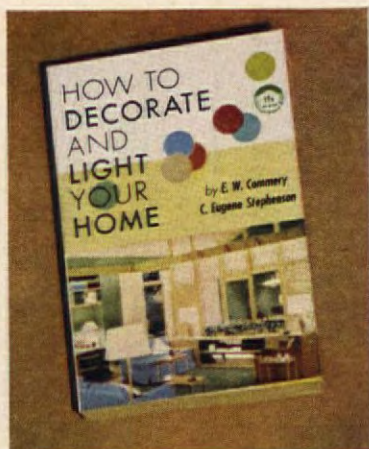
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1. Try a lighted valance to give your living room a new feeling of spaciousness and height and add pleasing over-all illumination. General Electric Home-line fluorescent tubes behind the valance faceboard give the same warm flattering light as the regular bulbs in the end-table lamps.



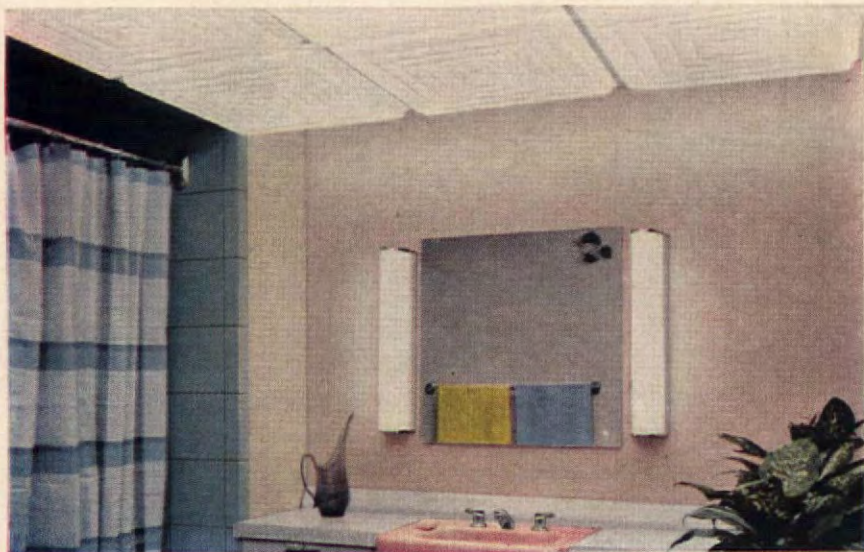
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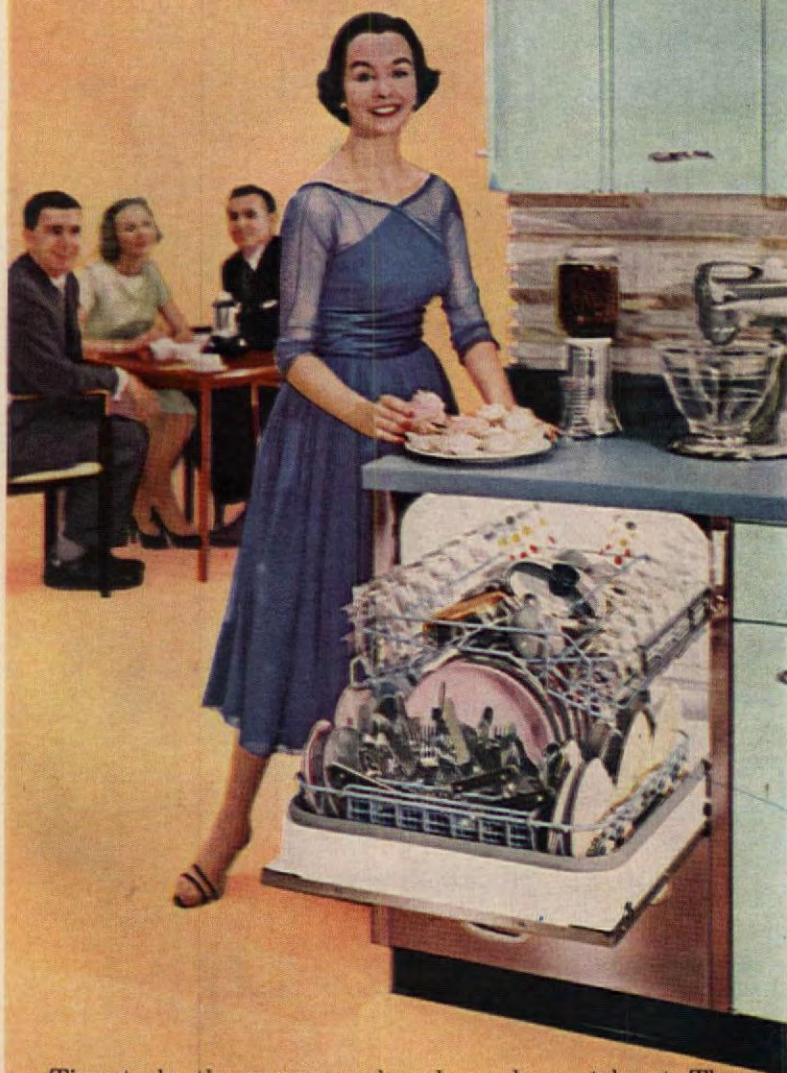
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time
for
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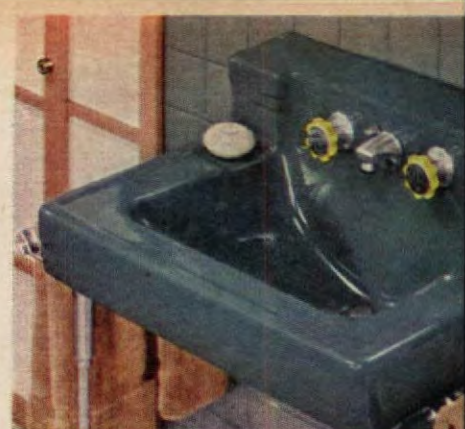
ONLY GAS  **does so much more...for so much less!**



Manchu Yellow, a new, warm color shown in a smart, square bath with corner seats.



T'ang Red lavatory fits snugly into a storage cabinet. Ideal for powder room.



Tourmaline Green, a new jewel color. Has shelf and smart initialed faucets.



Corallin, a subtle pink, in an extra-long bath that's a favorite with tall men.



Ming Green is a soft, yet strong color. Notice the handy shelf—deep, roomy basin.



Persian Brown, a long-time favorite. Shows smart, low, one-piece toilet.

Now American-Standard presents the most beautiful bathroom colors you've ever seen

Are you adding a new bathroom . . . or redoing an old one? If so, plan it around one of these exciting colors by American-Standard. No matter which color you choose, soft pastel or vivid tone, it will make your bathroom fairly sing with newness, beauty.

Each American-Standard color has been decorator-blended to harmonize with a variety of color schemes. This means that you can change your color scheme at any time! How? Just by changing the color of your towels, shower curtain and bath mat. That's the beauty of these American-Standard colors that go with so many decorating schemes.

Notice the variety of fixture styles, too. You can have long baths, square baths, corner ones . . . lavatories with wide counters for toiletries, or with roomy storage cabinets . . . toilets designed to blend with any bath or lavatory that you select for your "planned-just-for-you" bathroom.

Only \$2.38 a week plus installation puts a colorful American-Standard tub, toilet and lavatory in your home. That's probably a lot less than you thought it would cost.

For more information, see your American-Standard retailer listed in the Yellow Pages of your phone book under "Plumbing Fixtures" or "Plumbing Supplies." Or mail coupon for helpful decorating booklet. AMERICAN-STANDARD, PLUMBING AND HEATING DIVISION, 40 W. 40th St., New York 18, N.Y.

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Regency Blue, shown in a stunning lavatory with wide counters for cosmetics.



Platinum Gray in a shower-bath that needs mere 38 x 39 inches of floor space.

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Queen Bee?

BARBARA LENOX

Well, not exactly!

If your first impression of Mrs. Herbert Krauss of West Los Angeles, California is that of an extremely attractive woman, impeccably dressed, and far too young-looking to be the mother of a 21-year old son as well as two other children, you are entirely correct. If, on the other hand, you gather that her beautifully furnished home is the handiwork of an expensive decorator, that somewhere along the line she sat ensconced on a chaise lounge and watched while everything was done for her, you are *entirely wrong!*

You might say that Elaine Krauss leads two lives. We add here that she would hardly be the subject of a depth-probing novel . . . but while Elaine Krauss is a gracious hostess, capable mother, and a perfect model for beautifully tailored clothes, she is also something of a dynamo.

You see, those beautifully manicured hands haven't always been pampered. In the past few years, they have wielded many a paint brush. They have hemmed draperies, laid tile, mitred moldings. They have spackled cracks, guided power tools, and hung wallpaper. They are hands that might well put a carpenter, seamstress, painter, wallpaper hanger to shame. Sometimes her activities appall even her husband, although he is number one helper on weekends.

All this started back when Herbert and Elaine Krauss bought their new home. They found, like many a new home buyer, they had overlooked one very important item. Once the papers were signed, the family till was just about empty.

If there was one thing Elaine Krauss wanted in her new home it was that it be decorator-perfect. Every room she dreamed of as being beautiful and luxurious—as if a top decorator had designed it. The state of the family finances, of course, made this impossible. Her only recourse was to go ahead and do it herself.

For Elaine Krauss, there is nothing wrong with home-made things, as long as they don't look homemade. Do it yourself is fine—but spare her the finished product that bears the telltale mark of the amateur!

Elaine knew she was starting off as an amateur. But she didn't stay in the ranks for long. Knowing full well that even one mistake in a furniture purchase could mean serious trouble, she did call on Chuck Pollock, a well-known decorator, for advice. She paid him a fee for consultation, and he suggested colors, fabrics, the kind of sofa and chairs to buy, and where to place them.

For his consultation, Mr. Pollock charged twenty-five dollars for the first hour, and fifteen dollars for each succeeding hour. Elaine Krauss found that a hundred dollars spent in this way saved her several hundreds later on.

Once this period of briefing was over, Elaine Krauss was on her own. And she took on this new-found job of jill-of-all-trades with a vengeance. Off came the chic dress and the high-heeled shoes. On went an old shirt of her husband's and some sneakers. For a closer look at the transformation and the other side of Elaine's life, please turn the page . . .



ELEGANT LADY looks over her own handiwork. Elaine Krauss, in her bedroom, casts an approving eye on green silk bedspread she made by hand to harmonize with green carpeting, walls and draperies.



KRAUSS FAMILY welcoming friends at doorway. From left to right: 21-year-old Bary, 17-year-old Lynne, Herbert and Elaine Krauss, and 8-year-old Joni. Although house was new when they moved in, Elaine did complete redecorating job—practically by herself.

Queen Bee (Continued)

The first project on Elaine Krauss' list was the dining room. During the briefing period, Chuck Pollock had suggested a good-looking cotton fabric for the draperies, a black vinyl hard surface floor covering to harmonize with the background of the fabric and one wall to be covered with plastic brick. To even the most avid and diligent do-it-yourselfer, these three basic tasks might have been more than enough to call it quits. Not so, for the fair Elaine.

Draperies, she found, were no more difficult to make than a skirt and blouse, except that measuring and sewing took a little more care and a steam iron had to be used more often. She chose fabrics that had a stay-put quality, and that tailored well. She pressed and sewed, and pressed again. And if the stitching wasn't perfect, she took it out and did it over. She soon learned that one bit of bad tailoring made draperies hang badly. Here, obviously, was one big, important difference to be found between the decorator look and the homemade look!

In her quest for the professional touch, Elaine found that following the manufacturer's instructions to the letter was another item not to be ignored. By simply reading the directions on the can, she learned how to make a neat job of laying the vinyl floor and covering the one wall with plastic brick. All would-be decorators take note!



FLOOR SPECIALIST. Elaine covers dining room in black vinyl.

Once the three big projects in the dining room were completed, the rest was clear sailing. Elaine covered the old-fashioned round oak table with white vinyl and edged it with gold. She added foam rubber cushions to the old garden chairs. She got off easy with the sideboard—it was spanking new! That made one room down, and six to go.

Although the house was new when they moved in, neither Elaine nor Herbert Krauss liked the colors in any of the rooms. So as fast

as you can say "turpentine," Elaine was off on a painting spree. Not however, before she had read everything she could put her hands on about the art of painting. Here again, she was always careful to follow the directions on the can, to use a good grade of paint brush (important!), to remember the old saying that "haste makes waste" and to take a break whenever the muscles began to protest from fatigue.



SEAMSTRESS. Elaine works on draperies for the dining room. She found sewing the easiest part. Measuring and frequent pressing took up most of the time.

the living room floor and each consisted of three masonite panels measuring twenty-four inches wide and eighty-nine inches high. They weren't the easiest things to handle, especially when you think that Elaine is scarcely sixty-five inches tall herself. She covered each of the panels with white silk wallpaper and then decorated them with



PAINTER. Elaine checks colors before painting seven rooms.

mitred gold leaf molding. The molding was 16x23" for the lower panel, 13x16" for the center and 37x16" for the top. (We give you these measurements just in case you, too, are thinking of folding screens). Once the panels were completed they were hinged together. Then up they went and there wasn't a single nasty window in sight anywhere.

For the large windows at the right of the fireplace, Elaine used a soft beige fabric to blend with the off-white twin sofas and the carpeting which Chuck Pollock had helped her select. The coffee

table was made of a piece of heavy plate glass, simply but effectively attached to an ornamental piece from a garden.

Now, if you have any lingering doubts about how Elaine Krauss spends her time, we still have a host of achievements we can call on. One, in particular. Long before the Krausses moved into their new home, they were the proud owners of a beautiful breakfront. Unfortunately, there wasn't enough wall space in the living room to accommodate it—there wasn't, that is, until Elaine knocked down a wall in the entry hall, extended it 18 inches to make room for the breakfront in the adjoining living room!

Then, of course, there are the draperies she made for every room in the house, the kitchen curtains, the green silk bedspread in her bedroom, the Austrian draperies in the bathrooms, and the wall-papering job she accomplished in one bedroom.

Aside from what she does for the house, Elaine makes all her own clothes and all the clothes for her daughters Lynne and Joni. As we've said before, Elaine Krauss likes chic, good-looking clothes—and lots of them. Once she's finished the chores for the day, she "dresses" for dinner each night.

We hope, at this point, we've convinced you Elaine Krauss is far from being a "Queen Bee." Now we think we should prove she isn't a drone! Despite all the feverish activities of sewing, painting and home improvement, Elaine finds plenty of time for entertaining. She takes an active interest in the local schools. She enjoys frequent visits to her mother who lives nearby.

Elaine keeps her house running smoothly and orderly. She says she does this by planning and by doing a little each day so that household tasks never gang up on her.

The Krauss family is a very closely-knit family and they enjoy sharing activities. Although Herbert Krauss is a busy business man, he gets a good deal of pleasure just from pitching in to help on

some of these pet domestic projects of his wife's.

One of their favorite pastimes is dancing. Both Herbert and Elaine have won innumerable trophies for their Terpsichorean talents. Incidentally, these amateur trophies are quietly concealed in that famous breakfront in the living room. For although there are many things Elaine Krauss could boast about, she is an extremely modest person.

And like all energetic





CARPENTER. Elaine glues gold leaf molding to panels of folding screens used to conceal two unsightly windows in living room.

people, she also becomes extremely restless when she can say "mission accomplished." At the moment she is champing at the bit to tear down two more walls—one between the den and the garden, and the other between the dining room and the garden. With the walls out, two rooms can be made into one large one.

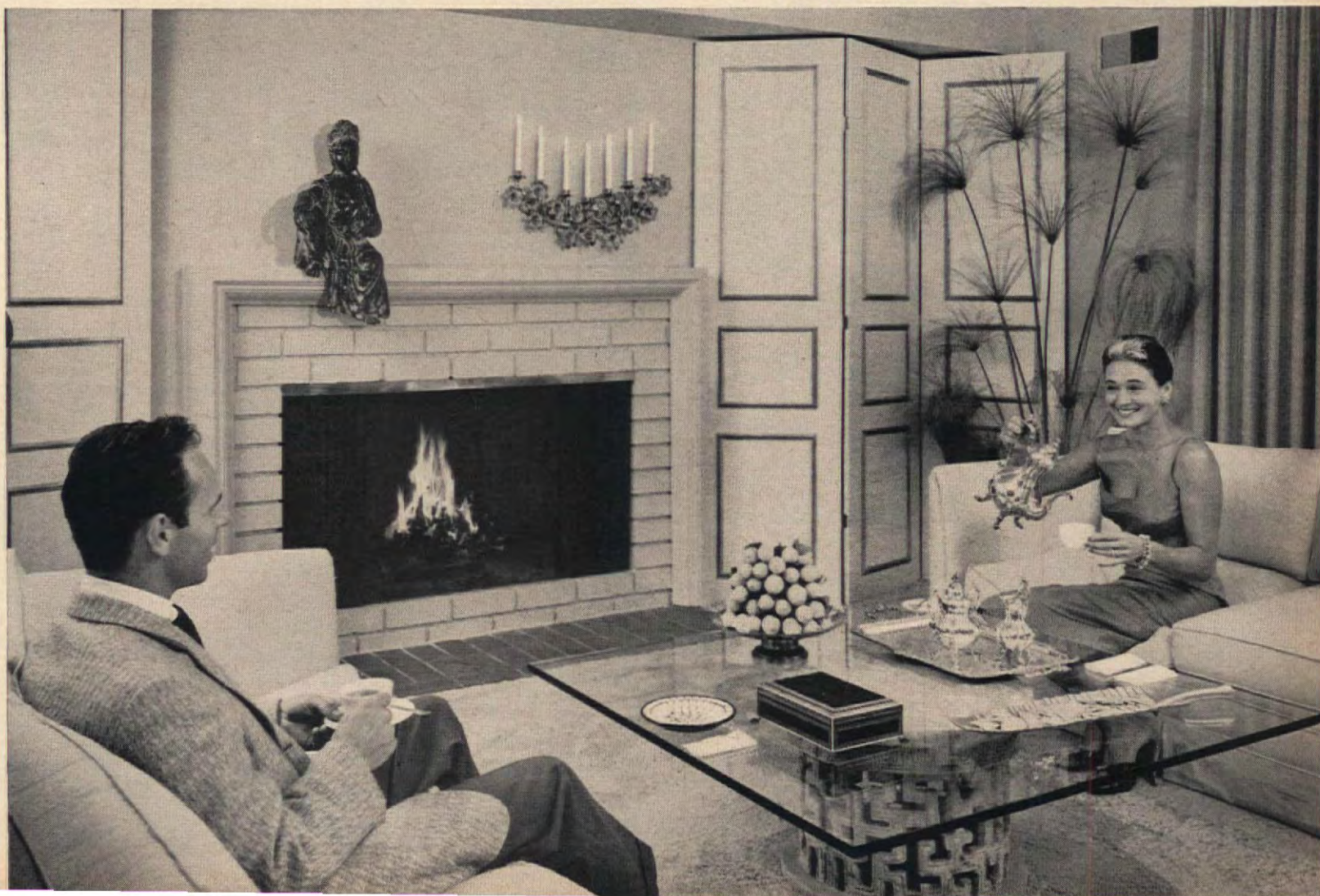
Husband Herbert doesn't take to this new idea very kindly. He'd prefer to have Elaine sit down and catch her breath a bit. But Elaine Krauss has her own pet theory on how to stay young and keep a slim figure. And that is to keep busy.

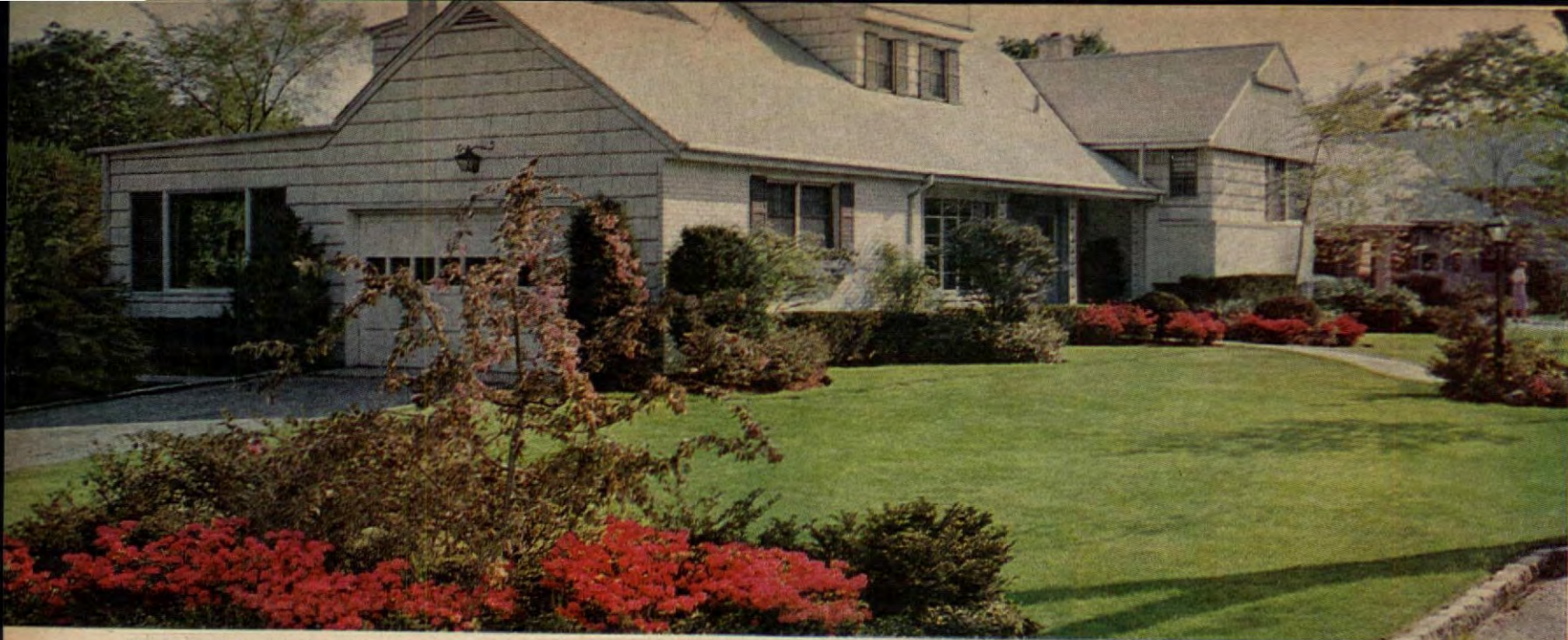
So it won't be long—if it hasn't happened already—before the walls come tumbling down in the Krauss home. We can almost hear Elaine now: "Now where did I put that crowbar?" **THE END**



FINISHED DINING ROOM. Hostess Krauss lights candles for dinner. Brick wall, draperies, flooring, table and chairs are all her handiwork.

FINISHED LIVING ROOM. Elaine Krauss serves coffee to Decorator Chuck Pollock. Note homemade folding screens, cocktail table, draperies.

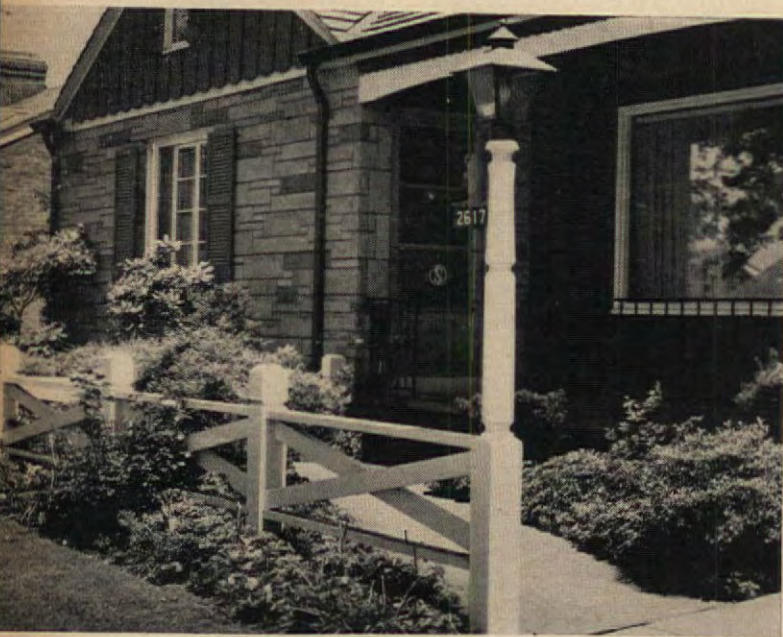




The Long Island home of Mr. and Mrs. Robert Tomchin has Japanese hollies, winged euonymus, yews, cherry laurels, Juliana barberry and Hinodegiri azaleas in the foundation planting. The corner planting (left foreground) features a weeping crabapple with Japanese hollies, yews, Hinodegiri azaleas, pachysandra.

THEODORE A. WESTON

Bring Out the



Above: At the D. Silbersteins' home, in a suburb of Cleveland, Ohio, the shrubs include rhododendrons, azaleas, mountain laurels, yews and pachysandra. Spring color is provided by a variety of bulbs, summer color by floribunda roses and begonias.

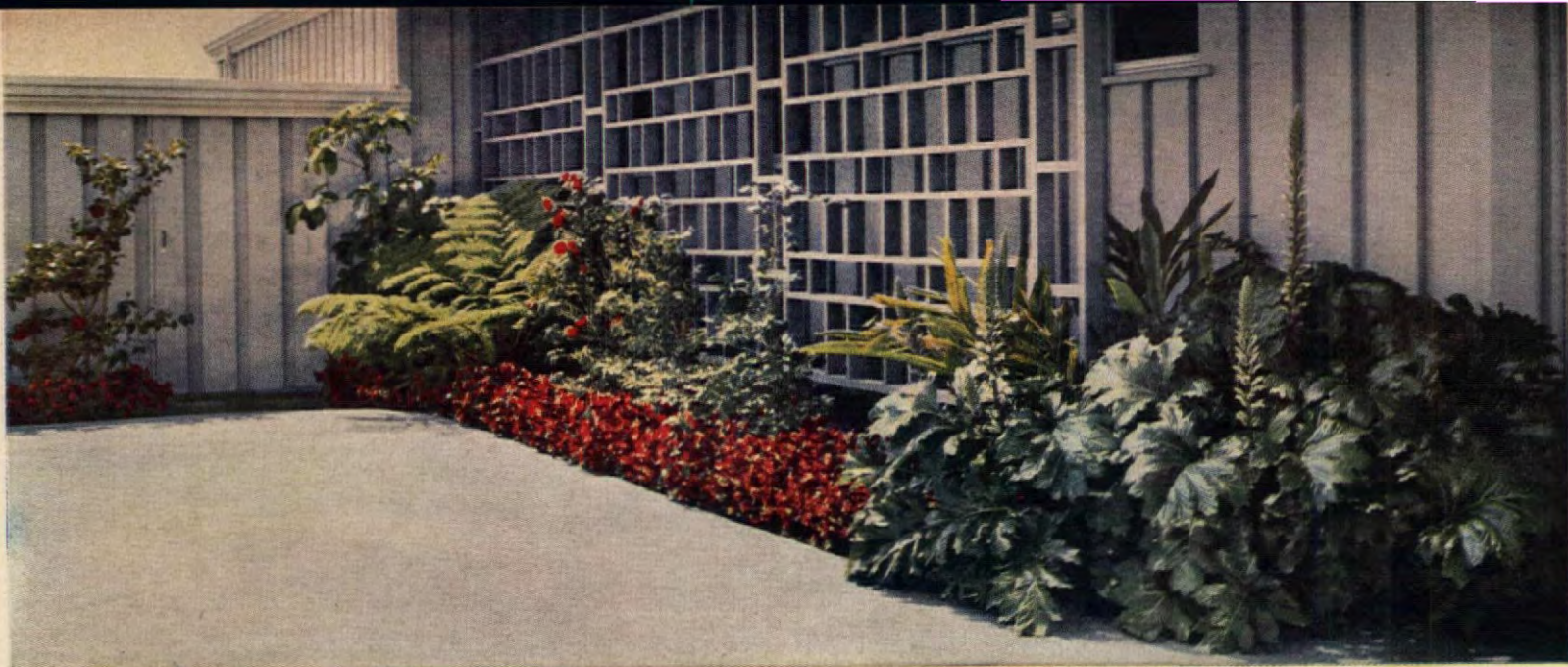


Above, right: The planting at the Arizona home of Mr. and Mrs. Don Bell makes use of native desert plants—at the left of the door desert broom bushes and an ocotillo, in front of them rumex, purple prickly pear, pencil cholla, and a young saguaro.

Right: The Leon Lautins' home on Long Island, New York, makes use of various attractive plants suited to the acid-soil areas of the East—flowering dogwood, low-growing azaleas, dwarf and standard Japanese hollies, rhododendrons, andromedas and yews.

Far right: On the same street as the Lautins and of similar design, the Joseph Kleins' house has a differently designed walk and an entirely distinctive arrangement of plants. Many of the same kinds are used, but they're differently grouped and placed.





In southern California, the Norman Levin home has an attractive trellis to screen the bedroom windows and in front of this a colorful grouping of sub-tropical plants. From the left they are schefflera, Australian tree fern, camellias, shell ginger, Indian Chief begonias (dwarf), acanthus.

Best in Your Home

*with a planting that's both up-to-date
and suited to its style If you READ
this story, you can do it all yourself!*

Today's foundation plantings are not intended to hide anything. In fact, they're intended to emphasize something—to enhance the attractiveness of a house, to complement it, to bring out the best that's in it.

They're not made up of young north-woods trees and shrubs which soon engulf a house in shapeless greenery or destroy a design that was an architect's pride and joy. They consist, rather, of choice plants in interesting variety—slow growing, of either compact or open growth, proportionate to the house, with beautiful foliage, with distinctiveness of shape, texture and color—plants that add to, not

detract from, the appearance of a home.

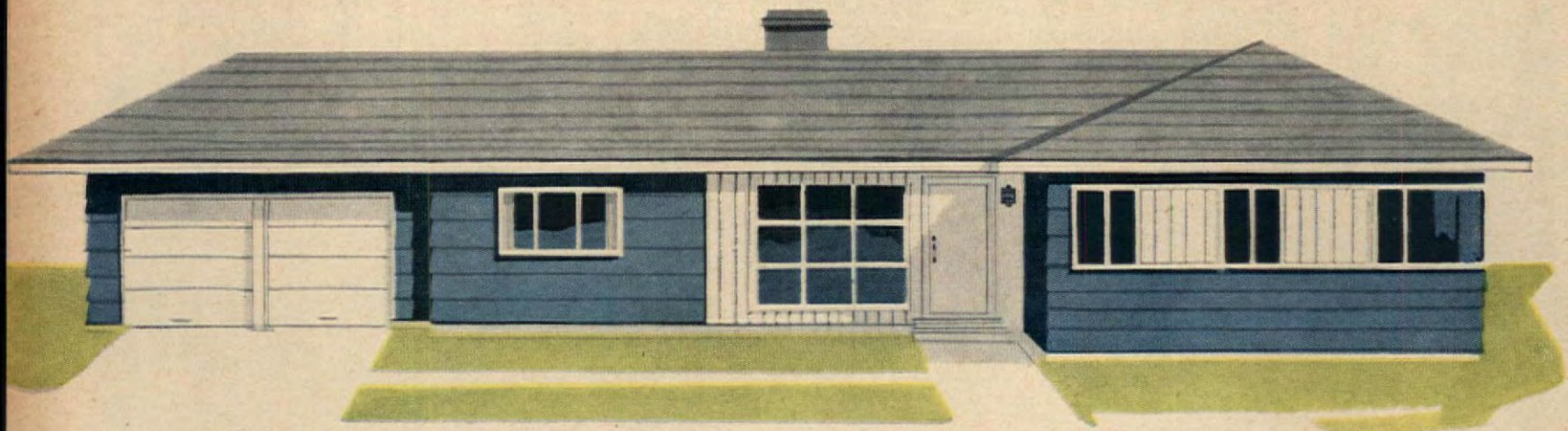
To be specific: Plants today are used in groupings or clusters, not singly and not in rows or solid blocks. The groupings are put together to look natural, to provide variety—neither monotonous sameness nor garish diversity—not to look like collections of “one of everything” and not made up of only one or two kinds of plants because they're the owners' favorites. The placement of plants is dictated by the design of the house, not by some preconceived notion of what goes where, or a package-deal plan that insists on giving a thousand different houses identical plantings.

Study the pictures on these two pages and you'll know what all this means. They're different-styled houses, in different parts of the country, with different kinds of plants. But they have one thing in common. Their plantings have all the characteristics of good landscaping: the plants work *for* the houses, not against them; they're attractive all year 'round; and they'll stay in proportion for years to come.

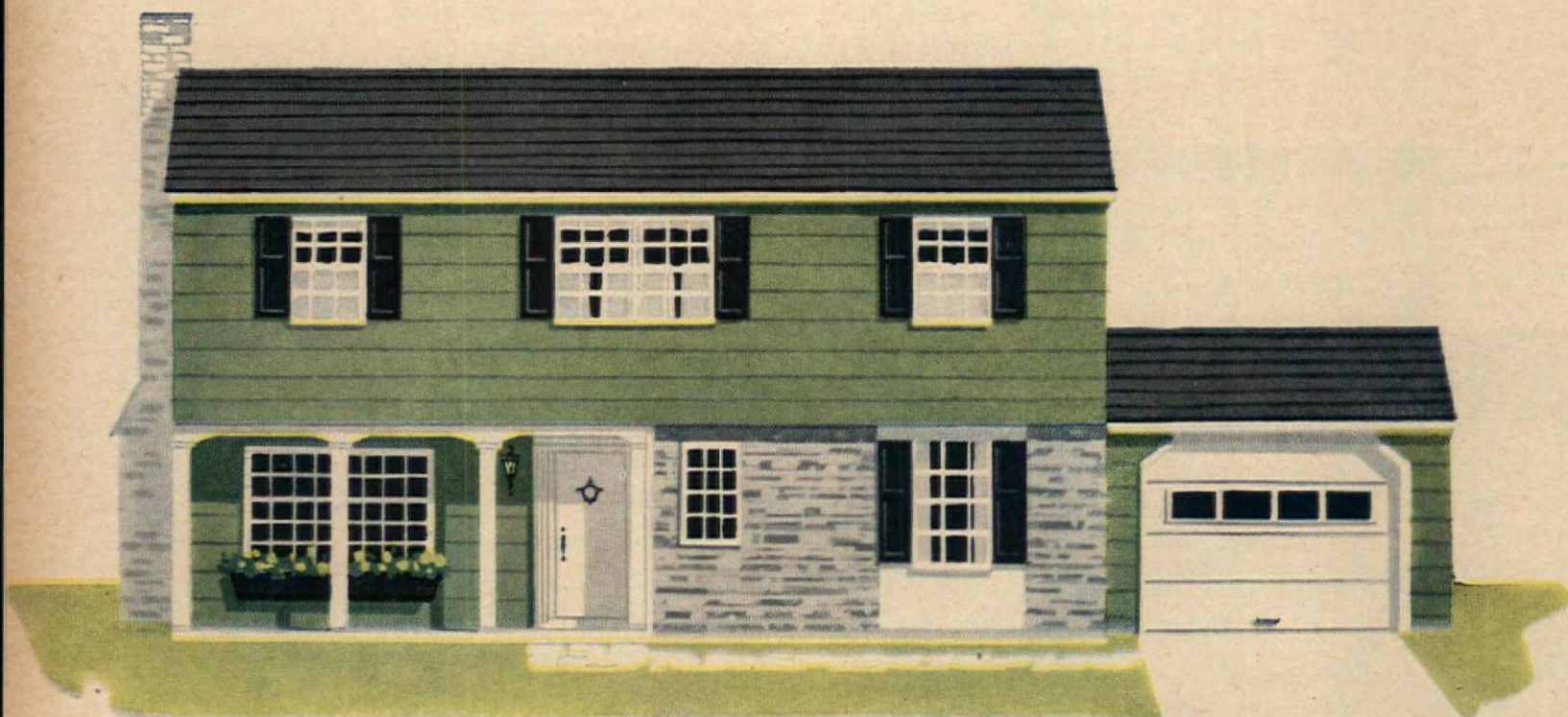
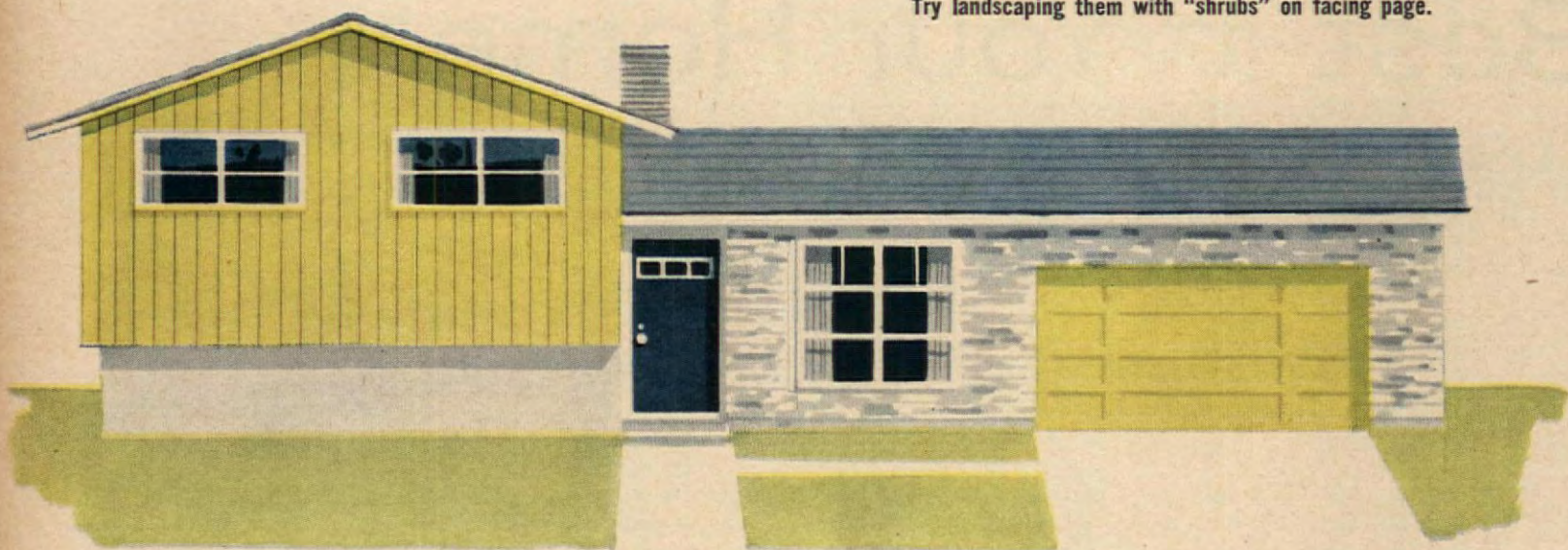
Keep these houses in mind when you use the cut-out material on page 61 to work out your own planting. The principles are the same, and the cut-outs serve the same purpose, whether you'll be working with a new house, a remodeled house, or a house that simply needs a new planting. It won't matter, either, where you live—you'll choose plants according to your locality. And, if you're smart, you won't include any that'll need frequent trimming, unusual protection or constant fussing with the soil to keep it to their liking!



*Turn the page and learn how to
be your own landscape architect*



Which of these three houses is most like yours?
Try landscaping them with "shrubs" on facing page.





BE YOUR OWN LANDSCAPE ARCHITECT

• Use the material on these two pages to plan your own foundation planting. Simply cut out the "shrubs" below and arrange them against whichever house at the left is most like your own. Then compare the picture you've created with the actual front of your house, and move, add or subtract shrubs to create an effective "custom-designed" planting. Remember, though, you will *not* get an attractive planting by merely stringing shrubs across the front of your house. Rather, you'll need to put them together in groups or clusters, the shorter ones toward the front. That's why

CONTINUED ON PAGE 102

LOW 1'-3'

NORTHEAST

Azaleas, box barberry, dwarf Japanese quince, dwarf junipers and yews, Korean boxwood, New Jersey tea, rock cotoneasters, warty barberry

SOUTH

Azaleas, Daphne cneorum, dwarf English boxwood, dwarf cotoneasters, dwarf junipers, Heller Japanese holly, miniature and groundcover roses

MIDWEST

Box barberry, dwarf Japanese quince, dwarf junipers and yews, Euonymus fortunei vegetus, ground hemlock, New Jersey tea, rock cotoneaster

PACIFIC NORTHWEST

Azaleas, Daphne cneorum, dwarf barberries, dwarf cotoneasters, dwarf junipers, heathers, Sherwood glossy abelia



MEDIUM 3'-5'

NORTHEAST

Azaleas, Burkwood and Carles viburnum, Daphne mezereum, floribunda roses, Japanese hollies, barberry, quince, spreading junipers and yews

SOUTH

Andromeda, aucuba, azaleas, barberries, boxwood, cotoneaster, floribunda, roses, Japanese hollies, mahonias, nandinas, spreading junipers and yews, yaupon

MIDWEST

Alpine currant, Anthony Waterer spiraea, Daphne mezereum, dwarf ninebark, Japanese barberry, spreading junipers and yews

PACIFIC NORTHWEST

Azaleas, Daphne odora, Daphne Somerset, David viburnum, floribunda roses, glossy abelia, hybrid hydrangeas, Japanese barberry, skimmia



MEDIUM-TALL 5'-8'

NORTHEAST

Chinese lilac, deciduous azaleas, Euonymus alatus, Hatfield and Japanese yews, mockoranges, mountain laurel, rhododendrons, summer sweet

SOUTH

Abelia grandiflora, aucuba, Beale mahonia, cleyera, gardenia, Japanese boxwood, laurustinus, mountain laurel, nandina, pyracantha, rhododendrons, yaupon

MIDWEST

Alpine currant, bottlebrush buckeye, Carles viburnum, Chinese lilac, cranberry and Diel's cotoneasters, Euonymus alatus, Regel's privet

PACIFIC NORTHWEST

Aucuba, ceanothus, English laurel, escallonia, Japanese hollies, laurustinus, leptospermum, mountain laurel, nandina, rhododendrons



TALL 8'-15'

NORTHEAST

American holly, Cornelian cherry, doublefile viburnum, hardy hibiscus, hybrid lilacs, tea viburnum, rhododendrons, upright yews, junipers and arbovitae

SOUTH

American, English and Burford hollies, cherry laurel, Chinese hibiscus, japonica and sasanqua camellias, crape-myrtle, loquat, pyracantha, sweet

MIDWEST

Cornelian cherry, doublefile viburnum, flowering quince, hybrid lilacs, mockoranges, upright yews, junipers and arbovitae, Zabel's honeysuckle

PACIFIC NORTHWEST

American, English and Burford hollies, chaste tree, feltleaf ceanothus, hybrid lilacs, japonica and sasanqua camellias,





MOSES STUDY. This is the room George Moses "commutes to" ever since he gave up his advertising job in New York four years ago. Doors on either side of the fireplace hide a television set (on right) and a filing

cabinet (on left). Painting is by Gordon Grant. Other end of the room has a desk, typewriter, library-reference books. This is where Mr. Moses writes his newspaper column about life on Cape Cod.



DOUGH BOX makes excellent end table. Box is old, once used for raising dough overnight. New legs are simple cut-outs with scalloped cross pieces. They're made to look old by process called "distressing the wood."

LESLIE R. FORESTER

Ever Run Across an Antique Adaptor?

Check your list of acquaintances and quite probably you'll find any number who fall into the category of antique collectors, those dedicated enthusiasts who continually prowl the countryside, snoop into attics, follow the auctions—all for the sake of finding something old.

However, it is unlikely you know many antique adaptors—and for this reason we introduce you to one in person: Mr. George L. Moses of Falmouth, Massachusetts.

We first learned of Mr. Moses in a column called "Sound Breezes," which he authors for the Falmouth Enterprise. Writing about his favorite hobby, Mr. Moses went to some length to describe just what an antique adaptor is. And we quote him here for your information . . .

"First, I must explain that there are two kinds of antique collectors. The first—less important in terms of numbers but more important in terms of numbers with dollar signs before them—is the true collector of antiques turned out by acknowledged masters of their craft. Antique furniture, for instance, created by such famous craftsmen as Duncan Phyfe, Chippendale, Hepplewhite and Sheraton, is worth a great deal of money and represents a considerable investment. So, too, does fine china or silver or early Sandwich glass. In other words, a collector of fine antiques seeks the lovely and important things that once graced the impres-



DUCK DECOY becomes ash tray. Originally given to George Moses for a door stop, he carved out the back, hammered in copper holder and transformed it into a king-size ash tray. The cigarette is a prop; George hasn't smoked one since he moved to Cape Cod over four years ago. Ash tray now sits on large cocktail table in living room.

sive homes of people having great means.

"Second, there's the collector of early, provincial Americana—low-priced items made mostly of pine, maple, pewter or copper that once were used in modest colonial dwellings or in farm houses. Such 'antiques' are simple, plain, rugged and sometimes even crude, often made by journeymen workers and back-country wood butchers. Antiques of this nature are more my style and speed, besides fitting more closely the size of my pocketbook and the atmosphere of my current Cape Cod surroundings.

"Once, long ago, I was a member in good standing of the grand army of those No. 2 collectors. I browsed through city antique shops. I traveled far into the country to antique fairs. I followed the auctions. And today, I'm right proudful of my gen-u-wine New England antiques, most of which probably came from the hills and billies of South Carolina and the fields and farms of the Pennsylvania Dutch country. Even so, it's old, country furniture and furnishings, and it looks good in this old country.

"It was during this time that I became an adaptor of antiques. I'll explain by telling you how it all started. Some place along the line I picked up an old hand-carved duck decoy, suitably painted to attract ducks and unwary antique collectors. Momma wondered out loud why in the world of web feet I wanted such junk. PLEASE TURN THE PAGE



MOSES LIVING ROOM. Note butter churn lamps flanking fireplace duck-decoy ash tray, dough box end table. Here, George Moses exhibits trophy won by his prize beagles to his wife, Peggy, and Edith Ramsay, American HOME Equipment Editor.

I informed her somewhat snappishly that it would make a good doorstop. "That's corny," she said, "everyone uses decoys for doorstops these days. Now that you've got it, why don't you use it for something different for a change?" So I did. I hollowed out a large, fairly shallow hole right in the back of the duck and lined the depression with a piece of thin copper sheeting. Today, my duck decoy sits on a table, a highly unusual and usable ash tray. That's what I mean by adapting antiques."

So intrigued were we with Mr. Moses' words, we thought it worth our while to make the trip to Falmouth and find out what he was up to. We were greeted at the door by a relaxed, jovial man in his forties who promptly introduced himself—and then presented his attractive wife Peggy, daughter Sally and son Bradford. We were surprised to learn that George Moses was once an advertising man in New York. When we asked why he cast off the gray-flannel suit of Madison Avenue in favor of Cape Cod khaki, he replied, "Too nerve-racking. Look—when the average ad man develops the usual king-size ulcer, he drinks his milk and takes his pills and stays on the job until killed or cured. I decided that wasn't for me. This used to be our summer place and we 'retired' to it nearly four years ago. Incidentally, I feel just fine today and I now commute from the dining room to my study in exactly 16 seconds."

CONTINUED ON PAGE 91



OX BELL is rung by daughter Sally, a signal dinner is served. It was found in Nova Scotia.



PLUNGER in butter-churn lamp is used to house wiring. Shades are old parchment maps.

oup kettle suppers

easy cooking—heartly eating!

Pick a pair of Campbell's Soups. Add something extra like diced ham, canned corn, sausages or croutons. That's the makings of "the soup-kettle supper." Serve it with salad and know what you've got? A nutritious supper . . . an inexpensive way to make the crowd feel right at home! So good, they'll expect it next time!



Mushroom-Asparagus Soup with Ham Strips. Terrific for spur-of-the-moment entertaining! Lightly brown 1 cup cooked ham in strips in 1 p. butter. Add 1 can each Campbell's Cream of Mushroom Soup and Campbell's Cream of Asparagus Soup. What a *pair* these are! Blend in soup can milk with 1 soup can water until smooth; heat. 4-6 servings.



Beef Noodle-Vegetable Soup with Crispy Croutons. Mix 1 can each Campbell's Beef Noodle and Campbell's Vegetable Beef Soup, with $1\frac{1}{2}$ soup cans water. Heat. For croutons, cook till crisp and brown, 2 cups soft bread cubes in 2 tbsp. melted butter seasoned with $\frac{1}{2}$ clove minced garlic or $\frac{1}{4}$ tsp. thyme or dash seasoned salt. Serve with soup. 4-5 servings.



Tomato-Bean Soup with Sausage Bites. It's souper! Cut $\frac{1}{2}$ lb. link sausage into 1-inch pieces; cook slowly over low heat in saucepan till brown; pour off drippings. Then add 1 can each Campbell's Tomato Soup, and Campbell's Bean with Bacon Soup, 2 soup cans water, and $\frac{1}{2}$ cup chopped celery. Cover; cook till celery is soft, about 15 min. 4-6 servings.



Turkey Noodle-Celery Soup with Creamy Corn. Bet you make this soup-kettle supper soon! Cook till done $\frac{1}{4}$ cup chopped onion in 1 tbsp. butter or margarine. Blend in 1 can each Campbell's wonderful new Turkey Noodle Soup, Campbell's Cream of Celery Soup. Add 1 cup each milk, water, and a spare can of cream-style corn; heat. 4-6 servings.

Good cooks cook



with *Campbell's Soup*

Just write to Home Economics Dept., Campbell Soup Company, Camden, N. J. Recipes to feed large groups will be sent to you free.

JEAN AUSTIN

What Every Woman Doesn't Know

For details about table appointments, see "Where Credit Is Due," page 104



FAMILY RECIPE dating back to 1864—Grandma King's cheese soup. With toasted, richly buttered French bread, a delicious meal.

But she does it so easily. It's no effort at all—for HER! How often one hears it, how enviously one repeats it. . . . And why, I wonder, when the answer is so very, very simple. . . . Practice makes perfect. The answer is as trite, and as simple, as that. It is the whole answer, the only possible clue to entertaining effortlessly and beautifully. . . . Think back. Is it not a fact that this fabulous hostess serves but one completely wonderful thing, now that you recall it, and ONLY one? Everything was delicious, of course. Attractively presented and beautifully balanced. But her reputation isn't for elaborate or exotic menus, but for one or two things she does superbly as well as easily. Practice has made perfect.

Good Victuals

Trite, but true. "She's famous for it," they'll tell you, in anticipation of having it again—and again.

Now you undoubtedly have your specialités—any woman who cooks every day does. But not every woman *knows* she has a spécialité. Scrambled eggs, let's say. Wouldn't you, wouldn't I, angle for an invitation to a Sunday Brunch where we *knew* there'd be a platter of beautiful golden scrambled eggs, a surround of plump little sausages; muffins dripping with golden butter; a pot of golden marmalade; an endless pot of hot, brown coffee. I'd love it, and so will all your other friends. . . . Ma'am, if scrambling eggs is what "you're good at," get going. Reputations have been made on far less than the pure gold of a Sunday Brunch *you* can do so easily, do practically every day and do so very, very well. . . . It could, of course, be *A* soup, or *A* stew your family adores and you have relegated to the "every-day" category, dismissed as too budget for company, but wait a minute, just wait a minute. Men will



VEAL BROWNED IN BUTTER, baked in milk . . . with celery, peppers and Chinese noodle topping . . . most delicious casserole meal you ever ate!

travel miles for a good stew, ask any restaurateur who caters to men and offers one on his luncheon menu. So—if it's a way with stew you have, believe me you're made, absolutely made as a hostess and for heaven's sake abandon those imitative "company dinners," but quick. You've something few women have or will ever take the trouble to learn—a knack for stews. Serve it as Blanquette de Veau, Ragout of Veal, Beef Stew or just plain Irish. It's stew, it's good by any name, you've a real spécialité and,

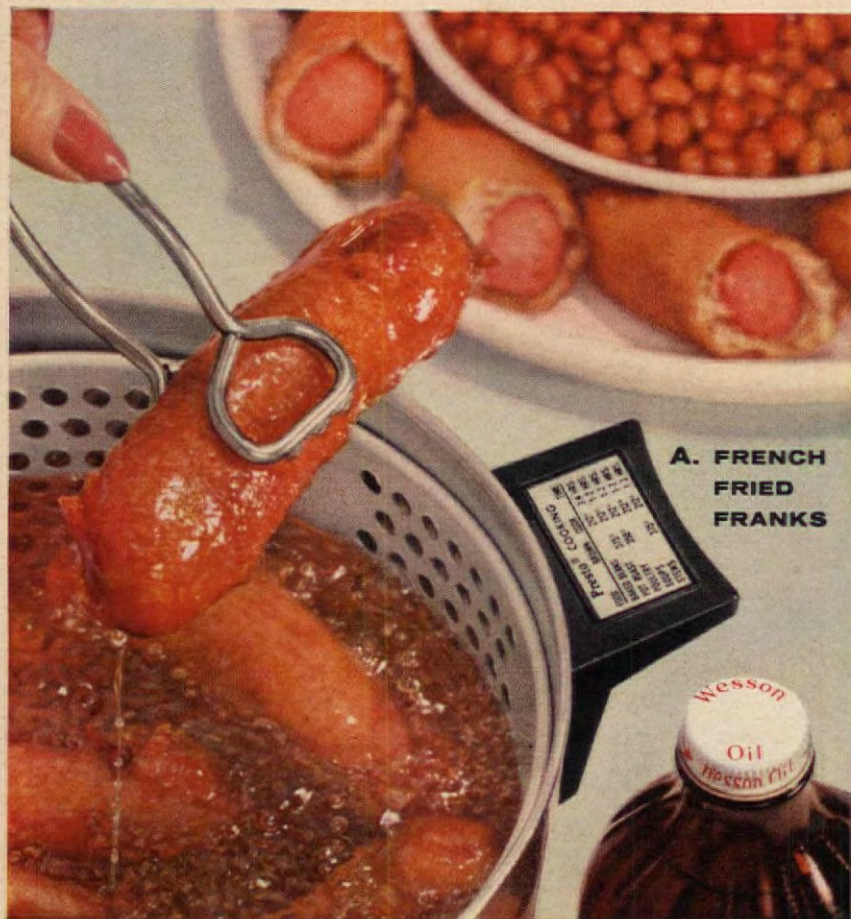
Ma'am, a reputation practically ready-made right in your stew pot.

Seriously, and I have been serious all the time, whatever it is you do well, that's the thing to do. Don't let the much abused word "gourmet" intimidate you. Don't be so dazzled by famous hostesses' reputations that you are put in the position of trying to "compete." It's not a matter of competition, it's just good food, good food prepared effortlessly through practice, served graciously in the only climate that fosters true hospitality—your own home.

RECIPES ON PAGES 71, 72



A FAT HEN, aromatically boiled 'til delicately pale and tender, served with a rosy Spanish rice, Weston style, a really super style!



Look what you can do with





Aunt Jemima Pancake Mix!

Surprising idea but oh, so good! Pancake mix for cooking and frying. And what a wonderful new flavor it gives! Delicious fried chicken made golden-crisp with pancake mix. Tenderest buckwheat muffins you ever turned out. Pizza crust that sings "O Sole Mio!" Try them all. They're so good, and so easily made, with Aunt Jemima Pancake Mixes. And for extra speed and convenience in each of these recipes, the liquid shortening we suggest is Wesson Oil.



A. FRENCH FRIED FRANKS. To make batter for golden-crisp deep-fat fried franks, combine 1 c. of Aunt Jemima Pancake Mix, 1 tbsp. sugar, $\frac{3}{4}$ c. water. Beat well. Dip franks in batter and fry in deep fat (375°F.) 2 to 3 minutes. Drain; cut in half; and serve with hot barbecue sauce, or as a main dish with baked beans. Makes 8 servings.

B. PEACH COBBLER. Use Aunt Jemima Buttermilk Mix for light, delicate-crust cobbler. To make peach base, combine $\frac{1}{2}$ c. sugar and 2 tbsp. Aunt Jemima Buttermilk Mix with 1 c. juice drained from a No. 2½ can sliced peaches; cook over low heat until thickened. Place peach slices, 1 tbsp. lemon juice and thickened sauce in 1½" x 6" x 10" baking pan; dot with butter.

TOPPING: Mix 1 c. Aunt Jemima Buttermilk Mix and 2 tbsp. sugar. Add 1 beaten egg and $\frac{1}{2}$ c. milk to dry ingredients; stir till fairly smooth. Fold in 3 tbsp. liquid shortening. Drop batter by spoonfuls over fruit. Bake in hot oven (425°F.) 25 to 30 min. Serve warm with peach syrup or cream, plain or whipped. Makes 6 servings.

C. FRIED CHICKEN. For crisp golden brown chicken, put 1 c. Aunt Jemima Pancake Mix, 1 tsp. salt and $\frac{1}{4}$ tsp. pepper in a paper sack; add chicken and shake well. Brown slowly in liquid shortening in frying pan. Reduce heat; cover and cook till tender.

D. MUFFINS. For deliciously tender, fine-textured muffins, mix 2 c. Aunt Jemima Buckwheat Mix with $\frac{1}{4}$ c. sugar. Add 1 c. milk,

1 beaten egg; blend. Lightly stir in $\frac{1}{4}$ c. liquid shortening. Fill greased muffin cups $\frac{3}{4}$ full. Bake in hot oven (425°F.) about 20 minutes. Makes 12 muffins.

E. PIZZA. A tender, crisp crust is a must for good pizza. It's a snap with Aunt Jemima Pancake Mix. Just put 1½ c. mix in bowl; stir in $\frac{1}{4}$ c. liquid shortening with fork. Add $\frac{3}{4}$ c. milk, mixing lightly. Form a 12" circle on a greased cooky sheet. Bake in 450°F. oven 10 minutes.

FILLING: Pan-fry 1 lb. pork sausage meat; drain. In some of the drippings brown $\frac{3}{4}$ c. chopped onion till transparent. Add 1 can tomato sauce, 1 can tomato paste, $\frac{1}{2}$ tsp. salt, $\frac{1}{4}$ tsp. pepper, $\frac{1}{4}$ tsp. oregano and the sausage. Cover and simmer 20 min. Pour over fresh crust; top with $\frac{1}{2}$ c. shredded Cheddar cheese. Return to oven till cheese melts. Sprinkle with grated Parmesan cheese. Makes 6 servings.

We want your ideas . . .

\$10,000 REWARD for the best original recipe using Aunt Jemima Pancake Mixes together with Wesson Oil in a brand new way. Try out your ideas and send your best recipe with your name and address to: RECIPE, Box 1088, Chicago 77, Illinois.

1st PRIZE: \$10,000 CASH—plus national recognition as "QUEEN OF COOKS."

500 PRESTO CONTROL-MASTER FRY-PANS (illustrated above) for the next 500 winners.

FREE to every entrant—brand new Aunt Jemima Cookbook full of dozens of tempting recipes illustrated in color.

Get complete contest rules from your grocer, or write to box number above. Contest closes April 30, 1958.

Make a festive dessert the "busy-day" way—

Pudding Cheesecake

No cooking!



the tang of cheese—
the crunchiness of
graham cracker crust—
the tart-sweet smoothness
of Jell-O Lemon
Instant Pudding!

LEMON PUDDING CHEESECAKE

1 package (8 oz.) cream cheese • 2 cups milk

1 package Jell-O Lemon Instant Pudding

1 8-inch graham cracker crust

Soften cream cheese, blend with $\frac{1}{2}$ cup milk. Add $1\frac{1}{2}$ cups milk and the pudding mix. Beat slowly with egg beater just until well mixed, about 1 minute. (Do not overbeat.) Pour at once into graham cracker crust. Sprinkle graham cracker crumbs lightly over top. Chill about an hour. Serve to 8 delighted people—a real party dessert that you can whip up so easily, thanks to Jell-O Instant Pudding!

*Be ready to serve delicious desserts at a moment's notice.
Keep all seven flavors of Jell-O Instant Pudding on hand.*

erewith, some suggestions, some recipes—
all supremely good Reputation Builders
in my opinion and yours, too, I trust.
But before you try these, please,
what is YOUR specialité?

• GRANDMA KING'S
CHEESE SOUP



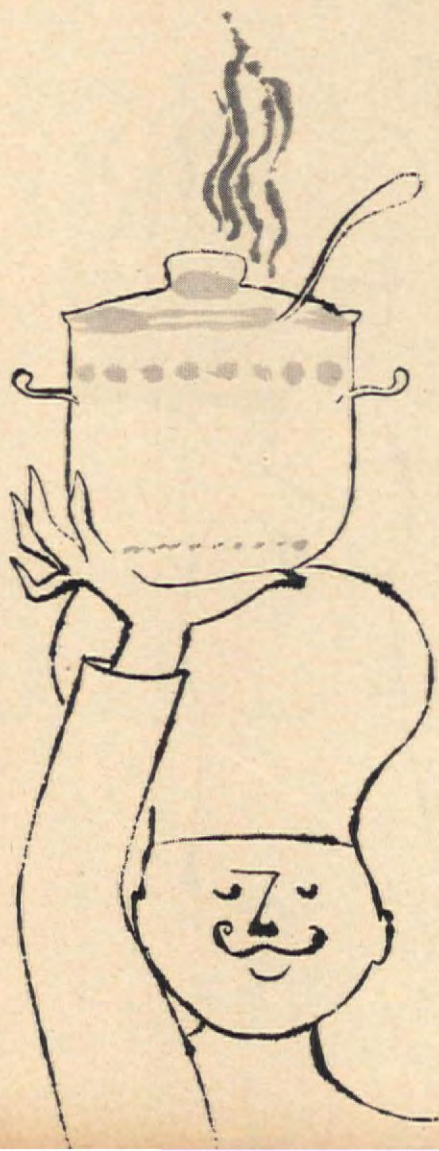
• HOW TO BOIL A HEN

• Clean a 5-lb. fowl carefully. Place in kettle, breast-side up, half cover with water and bring to a boil, skimming off all scum as it rises. When quite clear, add 1 tbs. salt and 2 carrots peeled, 1 bay leaf, 5 sprigs of parsley, 2 sprigs of green celery leaves, 1 medium-size onion, 7 peppercorns tied in cheesecloth. Bring to a boil, lower the flame and simmer for 2-3 hours, or until the meat is tender. If the meat is not to be used immediately, cool breast-side down in the stock.

A Good Virtual recipe

Good Victuals

(Pictured in color on page 66)



• SPANISH RICE,
WESTON STYLE



• IRENE'S VEAL IN CASSEROLE

2 lbs. veal cut in inch-size pieces. Brown in butter.
Add $\frac{1}{4}$ cup celery and
 $\frac{1}{4}$ cup green pepper chopped fine.
Stir in $\frac{1}{4}$ cup flour, then add 2 cups milk.

• Turn into casserole and bake in 350° oven for $1\frac{1}{4}$ hours. 10 minutes before done, cover with one large can Chinese noodles.
Serves six.

Recipe by Irene Weston

• GRANDMA KING'S
CHEESE SOUP

1 lb. cheddar cheese grated
1 can small chili peppers peeled or
3 fresh chili peppers peeled
2 medium-size cans canned tomatoes or

6 large fresh tomatoes peeled and cut
in small pieces
 $\frac{3}{4}$ cup chopped onion

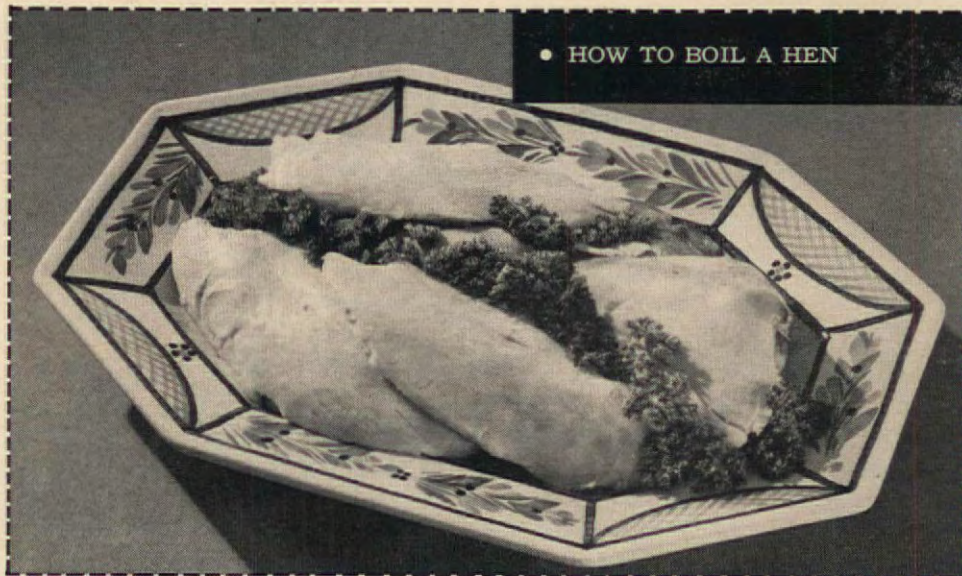
• Cook tomatoes, chili peppers and onion in frying pan in butter or bacon fat until well done. Put 2 qts. of water in large saucepan and bring to a boil. Let boil a few minutes. Take off the fire, add grated cheese to hot (but not boiling) water stirring constantly until cheese melts, then add the tomato mixture from the frying pan; add salt to taste. Let soup simmer 20 min. stirring frequently.

Recipe from Cleo Morgan

Good Victuals

(Pictured in color on page 66)

• HOW TO BOIL A HEN



• SPANISH RICE,
WESTON STYLE

Brown $1\frac{1}{2}$ cups chopped onions in large skillet.
Add 1 lb. ground veal and brown lightly.
Add 1 cup grated cheese and heat until cheese melts.
Then add $\frac{1}{2}$ cup rice, $1\frac{1}{4}$ cups warm water and 1 quart canned tomatoes.

• Heat, then put all in baking dish. Bake in 350° oven for 1 hour.

Recipe by Irene Weston



• IRENE'S VEAL IN CASSEROLE



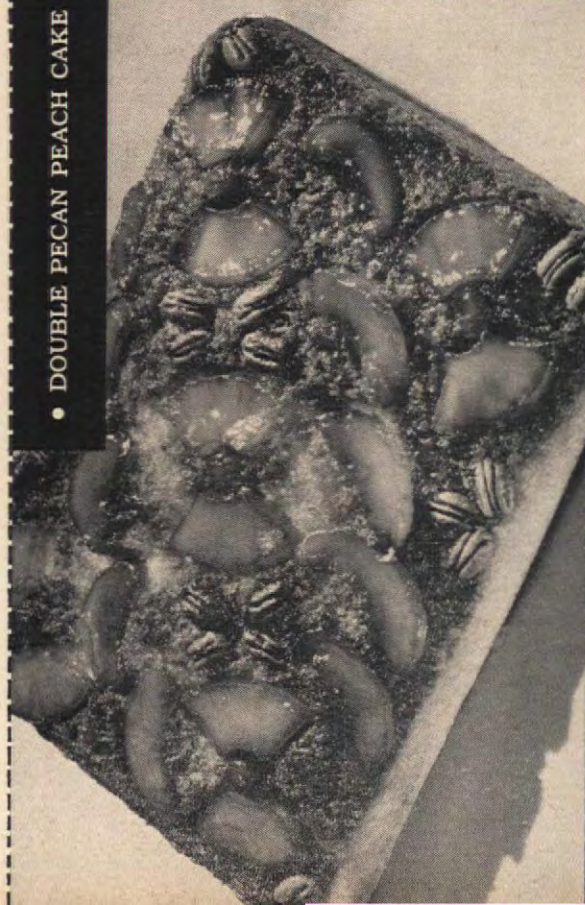
*Preparation time: 20 min.
Baking time: 40 min.*

- 3 tbs. butter
- 1/2 c. white sugar
- 1 #2 can pineapple tidbits, drained
- 1/3 c. Maraschino cherries
- 1 c. cake flour
- 1/2 tsp. baking powder
- 1/2 tsp. salt
- 2 eggs
- 2/3 c. sugar
- 1/3 c. pineapple juice
- 1/2 tsp. vanilla

• Melt butter in 10-inch round baking dish. Blend in sugar and arrange fruits in a spoke pattern over it. Set aside. Sift flour, baking powder and salt together. Beat eggs until thick and lemon colored. Gradually add sugar, beating constantly. Then add pineapple juice and vanilla. Add sifted flour, beating only until blended. Pour carefully over fruit. Bake in moderate oven (375°F.) 40 minutes or until done. Allow to cool two minutes then turn out on serving plate. Leave pan inverted over cake for one minute before removing. Serve warm with cherry whipped cream.

Serves 8 **250 cal. per serving** **Source of Vitamins A, C**

• DOUBLE PECAN PEACH CAKE



• LIGHT PINEAPPLE RING

- 1/4 c. butter
- 1/2 c. white sugar
- 1 #1 flat pineapple rings, drained

• Melt butter in 9-inch round cake pan. Sprinkle sugar over butter. Arrange pineapple and cherries over sugar mixture. Prepare cake mix according to package directions and carefully pour batter over fruit. Bake in moderate oven (375°F.) for 40 minutes or until done. Allow to cool two minutes and then turn out on serving plate. Leave pan inverted over cake for one minute before removing. Serve warm with nut whipped cream.

Serves 5 **440 cal. per serving** **Source of Vitamins A, C**

*Preparation time: 20 min.
Baking time: 40 min.*

- 6 Maraschino cherries
- 1/2 pkg. white cake mix

delicious

UPSIDE-DOWN CAKES

The all-time darling of the cake world has always been the upside-down cake. Just say the word and watch the eyes of your listeners light up with visions of good eating. Where it came from is hard to say. Whether it was originated by an intelligently lazy cook who wanted to turn out a cake and frosting in one fell swoop or whether someone wanted to spare on the dishwashing—who knows? Whatever, the succeeding years since its invention have never dimmed its popularity. Perhaps because it's

PLEASE TURN THE PAGE

• PINEAPPLE PINWHEEL CAKE

*Preparation time: 15 min.
Baking time: 35 min.*

- 3 tbs. butter
- 1/2 c. brown sugar
- 2 tbs. pineapple juice
- 1 #2 can pineapple tidbits

- 5 cherries
- 1/2 pkg. butterscotch, caramel, or burnt sugar mix

• Melt butter in bottom of 9x9x2-inch cake pan. Blend in brown sugar and pineapple juice. Arrange well drained pineapple and cherries in pinwheel pattern over the sugar. Prepare cake mix according to package directions. Pour carefully over fruit. Bake in moderate oven (375°F.) 35 minutes or until done. Allow to cool two minutes and then invert on cake plate. Allow to set one minute before removing pan. Serve cake warm with whipped cream.

Serves 6

310 cal. per serving

Source of Vitamins A, C

• SPICY HEART CAKE



• **SPICY HEART CAKE**

*Preparation time: 15 min.
Baking time: 40 min.*

½ c. butter
3 tbs. brown sugar
1 c. peach slices, drained

10 Maraschino cherries
1 pkg. spice cake mix

• Melt butter in heart-shaped pan. Stir in brown sugar. Arrange peach slices in pattern around edge of pan. Form heart of cherries in center. Prepare cake mix according to package directions. Pour batter carefully over topping. Bake in moderate oven (375°F.) 40 minutes or until done. Allow to cool several minutes and then invert on platter. Allow to steam one minute before removing pan. Serve warm with whipped cream.

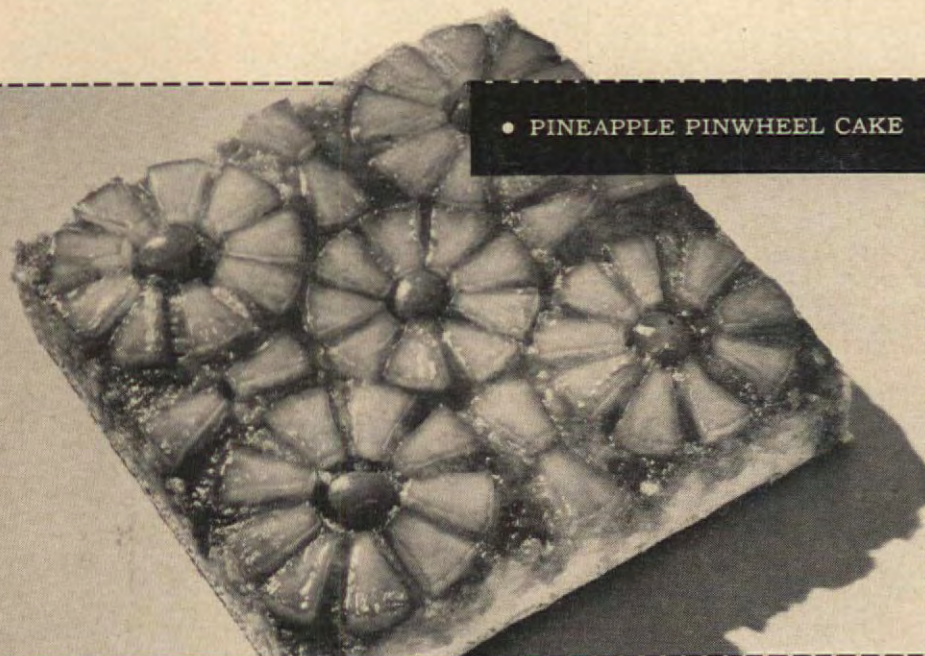
Yield: 8 servings 215 cal. per serving Source of Vitamins A, C

such a versatile cake is the reason why everyone likes it. It can be made with cake batter or a speedy cake mix. Some cooks use pineapple as the fruit; others peaches, apricots or other interesting combinations of fruits. Some dote on brown sugar or molasses in the topping while others enjoy white. And whatever the size or shape (little individual cakes are wonderful for small families) it's as foolproof when made in a frying pan on top of a range as it is in the oven. No wonder it's so popular, for the results by any method are invariably attractive, without the usual extra fuss and bother with frosting or further decorating.

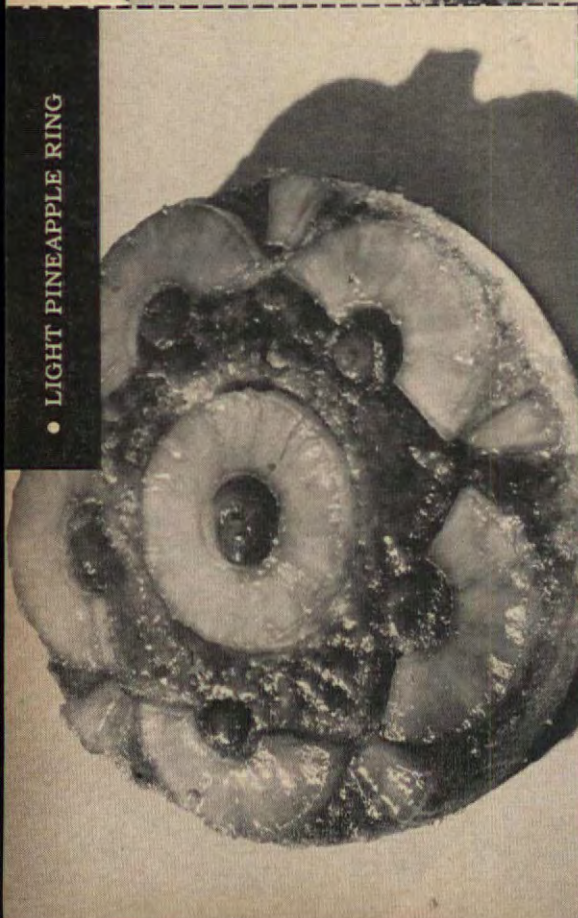
And now upside-down cake can become even more festive. Even cakes for everyday eating can look like they're ready for a party. On these pages are five ideas we know you will have good luck with. They start with a spice cake mix and peaches that are baked in a heart-shape pan (upper left), an idea particularly appropriate for a Valentine's Day meal. Then (lower left) we combine pecans with a favorite batter and bake with a peach and pecan topping—rich and delicious, especially for those who like their cakes with nutmeats. The Pineapple Pinwheel is at its most attractive best baked in a square shape. The other two rounds further demonstrate the many possibilities with fruit arrangements. The recipes for these five are on the same pages.

Upside-down Cakes (Continued)

• **PINEAPPLE PINWHEEL CAKE**



• **LIGHT PINEAPPLE RING**



*Preparation time: 15 min.
Baking time: 40 min.*

• **DOUBLE PECAN PEACH CAKE**

1 tsp. salt
¼ c. shortening
½ c. milk
¾ tsp. vanilla
1 egg
½ c. broken pecan meats

⅓ c. butter
⅔ c. brown sugar
1 c. peach slices, drained
½ c. pecan halves
1¼ c. sifted cake flour
¾ c. sugar
1¼ tsp. baking powder

• Melt butter in bottom of 13x9x2-inch pan. Blend in brown sugar and arrange peach slices and pecan halves over sugar mixture. Set aside. Sift flour, sugar, baking powder and salt together. Beat shortening until softened. Add flour and ½ cup milk. Beat about two minutes. Add remaining milk, vanilla, and egg. Beat 1 minute longer. Stir in pecan pieces. Pour batter carefully over fruit and sugar. Bake in moderate oven (375°F.) 40 minutes or until done. Allow to cool 2 minutes and then turn out on platter. Leave pan inverted over cake for about 1 minute before removing. Serve cake warm with whipped cream.

Yield: 12 servings 310 cal. per serving Source of Vitamins A, B, C

• **PINEAPPLE WHIRL**



Winter Sunshine Fiesta

with **Cling Peaches from California**
-and Betty Crocker Cake, Pie Crust and Macaroon Mixes!



Golden Treasure Upside-Down Cake—Cling Peaches always make a superb upside-down cake, but here's a spicy *new* edition to try; Golden Treasure Peach Cake made in a ring mold with Betty Crocker Honey Cake Mix! Just melt $\frac{1}{4}$ cup butter in a 9" ring mold. Stir in $\frac{1}{2}$ cup brown sugar (packed). Arrange $1\frac{1}{2}$ to 2 cups drained canned Cling Peach slices round the bottom of the mold. Pour in half of the Honey Cake batter (bake the rest in a layer pan). Bake about 35 minutes at 350° .



Sunrise Peach Pie—a golden peach beauty of a pie to dazzle your family! Follow directions on package of Betty Crocker Instant Pie Crust Mix for a 9" two-crust pie. For filling: combine $\frac{3}{4}$ cup sugar, $\frac{1}{4}$ cup flour, $\frac{1}{2}$ tsp. cinnamon, $\frac{1}{2}$ cup peach juice. Cook, stirring until thickened. Add to $3\frac{1}{2}$ cups drained canned Cling Peach slices. Pour into pastry-lined pie pan. Roll out top dough and cut a hole in the center. Fit over pie. Slash dough from hole to edge to form sun rays. Bake 35 to 45 min. in 425° oven.



Clingings 'n Macaroons—so quick and easy and always good! First make up a batch of Betty Crocker Macaroons (you'll want to try both flavors, chocolate and coconut). Heap two golden Cling Peach halves straight from the can in each dessert bowl, serve with Betty Crocker macaroons for a bright and happy finish to any winter's meal!

Remember—only Clings hold their sunshiny color...their juicy-sweet peach flavor...their plump shape during cooking! When you shop, be sure you choose...



Cling Peaches

Sunniest way to brighten any meal

Canned Cling Peaches from California



For details about table appointments, see "Where Credit Is Due," page 10

TAKE A CAN OF TOMATOES

JUNE TOWNE

CAULIFLOWER WITH TOMATO SHRIMP SAUCE (above). Of all vegetables, I prize tomatoes most because they know no season, and they blend with almost any food. If there's a can of tomatoes on your pantry shelf, you have a meal within reach. Here we've mixed a disarmingly simple sauce with shrimp to serve with cauliflower or any other vegetable of your choosing.

POLENTA WITH MUSHROOM TOMATO SAUCE (right). Many cooks rely upon tomatoes merely as a base for a sauce such as would be used over spaghetti or served as a simple vegetable. But there are many other rather unusual recipes based on our reliable friend the tomato that come as a welcome variation from the old stand-bys. In this recipe we've combined both tomatoes and tomato sauce with the mushrooms to make our polenta. (Polenta is a cornmeal dish originating in Italy.)





HUNGARIAN VEAL GOULASH (left). There's no reason why you can't substitute veal for beef in this familiar dish. Our recipe tells you how to prepare it on top of the range, but if you prefer to have a last few minutes with the family or friends before eating, it can easily be transferred into an oven casserole and served with the usual hot buttered noodles. It could even be prepared in the morning and popped into the oven minutes before serving time. Added hours of standing will enhance the flavor. Since this dish takes to freezing, why not double the recipe to store some in the freezer?



SPANISH RICE WITH BEEF (left). Rice dishes always get a big vote of popularity around this time of year. And high on the list of reasons is convenience. For this good food is usually to be found near the familiar can of tomatoes on the kitchen shelf. This pair teams up beautifully here in a dish that's important enough to please any guest. It takes very little time and effort to prepare, and even less time with pre-cooked rice. Youngsters always go for these meals-in-a-skillet, too, and since this dish is a mighty good source of minerals and vitamins, it's one more reason why you'll like this meal (and it is a meal!)



VEGETABLE MEDLEY (left). Often vegetables are the dull stepchild on our menus, included usually from a sense of duty "because they're good for us." And no wonder they're so unpopular, for all too often their fresh and tasteful possibilities are reduced to a bland, pulpy state by over-cooking or a lack of imagination in their seasoning. In this recipe we've brought together a combination of vegetables with such flavor-giving attendants as condiments and spice, in a definite attempt to banish an impression of dullness from the vegetable course. Even such plain and simple vegetables as cabbage can take on new interest and an exciting flavor combined with tomatoes.



TOMATO MACARONI AND CHEESE (left). For some cooks it may take a lot of restraint to keep from using fresh tomatoes in this casserole. But fresh tomatoes are not exactly an economy item at this time of the year, so let's keep the fresh ones for eating raw and use the canned variety for cooking purposes. For this recipe you might try using a new seasoned tomato now on the market that the packers refer to as stewed tomatoes. They're seasoned with onion and green pepper and are simply delicious. But as I've said, they are still called just stewed tomatoes, so look further on the label to be sure you get what you want.

**FREE
BULBS from
GOLD
MEDAL**

FREE! *Rare Imported* AFRICAN WONDER FLOWERS

Wonder Flower (Chincherinchee) bulbs come potted—ready to grow!

- Bulbs are imported from Africa for Gold Medal!
- Bulbs will grow and bloom this summer!
- Each bulb yields two or more spectacular blooming stalks with glorious clusters, each with dozens of small blooms!
- Steal the “flower show” in your neighborhood—be the first to grow thrilling Wonder Flowers.
- Dramatic and exotic in gardens and floral arrangements—clusters continue to bloom in water for 2 or 3 weeks after cutting!
- Easy planting and growing instructions are packed with each bulb.
- Get yours NOW...sensationally popular in Europe. Wonder Flower bulb supply limited. Offer good only while current supplies last!

FREE BU
for certifica
inside 5-lb. or large
specially mark
Gold Medal sack



*Bake it Better
with Gold Medal*

— the “flower” of the wheat!



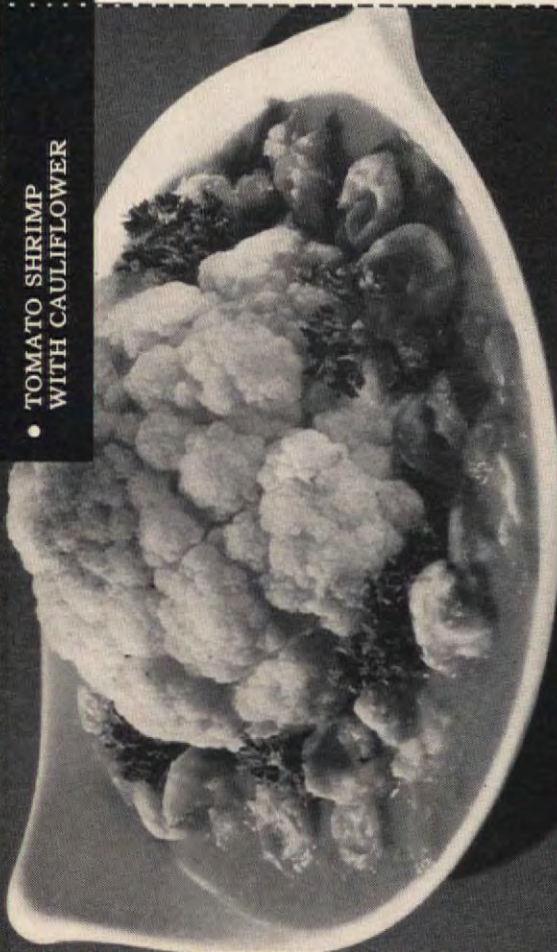
Gold Medal makes a “flower” of a treat!

In the same sack with your free “Wonder Flower” coupon you’ll find the new, quick ‘n easy recipe for Betty Crocker’s delicious Streamlined Bread! Real old-fashioned, homemade-good bread—now streamlined for moderns! Mix in minutes, no kneading or shaping... foolproof with dependable Gold Medal “Küchen-tested” Flour. It’s the “flower” of the wheat—the very finest part of the wheat—better for *everything* you bake!

TAKE A CAN OF TOMATOES

(pictured in color on page 76)

• TOMATO SHRIMP WITH CAULIFLOWER



• TOMATO MACARONI AND CHEESE

Preparation time: 15 min.
Baking time: 30 min.

3 tbs. butter or margarine
3 tbs. flour
1 tsp. salt
1/8 tsp. pepper
1 tsp. dry mustard

Dash of cayenne
1 can (#2 1/2) tomatoes
2 c. grated cheddar cheese (1/2 lb.)
1 tsp. Worcestershire sauce
2 c. cooked macaroni

• Melt butter or margarine in saucepan; blend in flour and seasonings. Gradually add tomatoes and cook, stirring constantly, until mixture thickens. Add cheese and stir until completely melted. Remove from heat; add Worcestershire sauce and cooked macaroni. Pour into 2-quart casserole, sprinkle with additional grated cheese and bake in hot oven (375°F.) 30-35 minutes or until brown. Let stand 10-15 minutes before serving.

Serves 8 **225 cal. per serving** **Source of Vitamins A, B, C**
Tested in THE AMERICAN HOME KITCHENS

• HUNGARIAN VEAL GOULASH

Preparation time: 20 min.
Cooking time: 40 min.

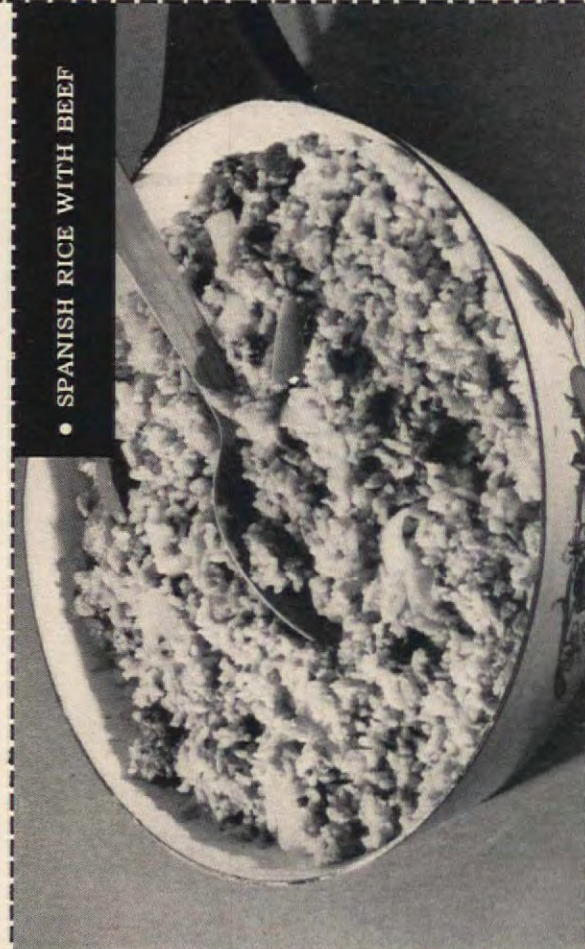
2 lbs. lean veal, cut in strips or thin slices
4 tbs. butter, margarine or shortening
1/2 c. chopped onion
1/4 c. diced green pepper
2 tsp. salt

1/4 tsp. pepper
2 tbs. paprika
2 cans (#2 1/2) tomatoes
1 c. sour cream

• Brown veal in melted butter or other shortening in large skillet or saucepan. Add onions and green pepper and sauté until lightly browned. Add seasonings and tomatoes; cover and simmer 40 minutes or until meat is tender. Stir in sour cream. Serve over hot, buttered noodles.

Serves 6 **625 cal. per serving** **Source of Vitamins A, B, C**
Tested in THE AMERICAN HOME KITCHENS

• SPANISH RICE WITH BEEF



• POLENTA WITH MUSHROOM TOMATO SAUCE

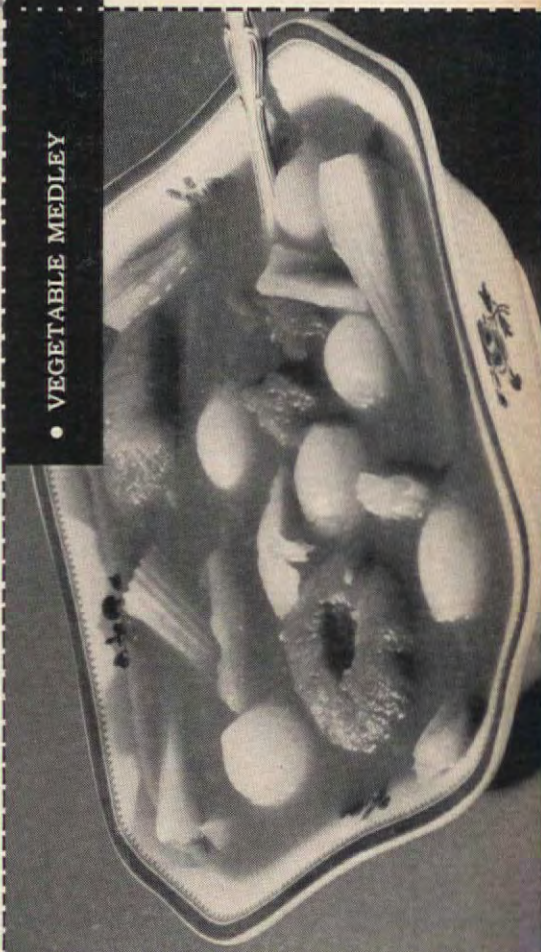
1 c. yellow cornmeal
1/2 tsp. salt
1 c. cold water
3 c. boiling water
2 eggs, slightly beaten
1 can (#2 1/2) tomatoes

1 can (8 oz.) tomato sauce
1/2 tsp. salt
1/4 tsp. pepper
1/4 tsp. crushed red pepper
1 can (4 oz.) sliced mushrooms, drained
grated Parmesan cheese

• Combine cornmeal, salt and cold water. Pour into boiling water in large saucepan. Cook, stirring constantly, over *very low* heat, until very thick and smooth—about 2 minutes. Add small amount of hot mixture to eggs, stir into cornmeal and cook 2 minutes longer. Pour into greased 8-inch square pan and chill until firm. Cut into squares or rectangles. Combine tomatoes, tomato sauce, seasonings and mushrooms; pour into 9x13-inch baking dish or two 8x8x2-inch baking dishes. Place cornmeal squares on top; sprinkle with grated cheese. Bake in hot oven (400°F.) 20-25 minutes or until browned.

Serves 6 **160 cal. per serving** **Source of Vitamins A, B, C**
Tested in THE AMERICAN HOME KITCHENS

• VEGETABLE MEDLEY



Don't throw away extra parsley. If the bunch is larger than you need, break off the tips and dry them in a very slow oven. Stored in a glass jar, they will come in handy to flavor soups, stews, casseroles or other cooked foods.



TAKE A CAN OF TOMATOES

(pictured in color on page 76)



If you prefer straight, flat bacon strips, then either oven-broil them on a rack or anchor them down with a pan lid in a frying pan. (You can buy what the housewares departments refer to as bacon boards, too.)

MUSHROOM TOMATO SAUCE



Preparation time: 10 min.
Cooking time: 15 min.

2 tbs. butter or margarine
2 c. celery, cut in strips
1/2 tsp. salt
Dash of pepper

• Melt butter in saucepan; add celery and sauté until almost tender, but not brown. Add remaining ingredients and simmer 10-15 minutes to blend flavors. Garnish with parsley, if desired.

Serves 6

80 cal. per serving

Source of Vitamins A, B, C
Tested in THE AMERICAN HOME KITCHENS

• TOMATO MACARONI AND CHEESE



• TOMATO SHRIMP WITH CAULIFLOWER

2 tbs. butter or margarine
3 tbs. flour
1/2 tsp. salt
Dash of pepper
Dash of dry dill

• Melt butter or margarine in saucepan; add flour, seasonings and tomatoes and cook and stir over medium heat until mixture thickens. Add shrimp; heat thoroughly. Serve over cauliflower, cooked according to package directions.

*Or 1 medium-head cauliflower, cooked in boiling salted water until tender, about 15-20 minutes.

Serves 4-6

125 cal. per serving

Source of Vitamins A, B, C
Tested in THE AMERICAN HOME KITCHENS

Preparation time: 25 min.

1/4 tsp. dried minced onion
1 can (#2) tomatoes
1 1/2 c. whole cooked shrimp
2 pkg. frozen cauliflower*

• SPANISH RICE WITH BEEF

3 tbs. butter, margarine or shortening
3/4 c. regular rice (or 1 c. pre-cooked rice)*
1 clove garlic (optional)
1 medium onion, sliced

• Melt butter or other shortening in large skillet; add rice and cook, stirring constantly until well browned. Add garlic, onion rings, green pepper and ground meat; sauté until browned. Remove garlic; add salt, pepper and tomatoes. Cover and simmer 20-25 minutes or until rice is tender and all liquid is absorbed.

*With pre-cooked rice, simmer 10-15 minutes.

Serves 6-8

390 cal. per serving

Source of Vitamins A, B, C
Tested in THE AMERICAN HOME KITCHENS

Preparation time: 15 min.
Cooking time: 25 min.

1/2 c. slivered green pepper
1 lb. ground lamb or beef
1 tsp. salt
1/4 tsp. pepper
1 can (#2 1/2) tomatoes

• HUNGARIAN VEAL GOULASH



Starlac

the heart of milk,
is the heart of good
healthful eating

For drinking . . . cooking . . . baking . . . whipping!



SQUARE
SWISS PIE

Heart-of-milk main dish

- Prepare 1 pkg. PIE CRUST MIX or 1 recipe for double crust pie. Roll out; fit in 8" square pan. Flute edges firmly over rim of pan. Prick. Bake shell 10 min. at 425°F.
- Sauté ½ cup minced ONIONS in 2 tablesp. BUTTER 'til tender.
- Add ¾ cup STARLAC to 2½ cups WATER. Stir to blend.
- Beat 6 EGGS slightly. Add 1 teasp. WORCESTERSHIRE SAUCE, ¼ teasp. PEPPER, ¾ teasp. DRY MUSTARD, 1½ teasp. SALT, and onions. Blend. Gradually blend in liquid STARLAC.
- Cut one 6 oz. or 8 oz. pkg. Borden's SWISS CHEESE in thin strips. Place in bottom of baked shell. Pour in custard mixture.
- Bake 10 min. at 425°F. Reduce heat to 325°F. Bake 25 to 30 min. longer, or until inserted knife comes out clean. Cool 10 min. Makes 9 servings.



Yodel-ing good—this Swiss Pie. Tender, hearty—made with Starlac, *wonderful* nonfat dry milk.

Borden's takes fresh pasteurized milk, removes the water and fat. What's left? The best part . . . all the B vitamins, proteins, calcium and other minerals. They're the heart of milk—Starlac!

When you mix Starlac,® it dissolves instantly, even in ice water. Tastes like just what it is—the delicious heart of milk.

Drink Starlac, use it in all made-with-milk recipes. *It's such a simple way to make sure your family's meals are tasty, healthful and economical.*



Only **prunes** this tender can make pie this tasty

Here's a pie so tasty, you'll love every bite! And its flavor is due to DEL MONTE Brand Prunes—plump and tender, naturally sweet. They cook easily, without getting mushy—DEL MONTE "Natural Flavor" processing sees to that. What prune recipe wouldn't be better for quality like this? Be sure to get DEL MONTE—for all the wonderful ways you use prunes.

PRUNES 'N' CREAM PIE

- | | |
|-----------------------------|---|
| $\frac{2}{3}$ cup sugar | 1 cup ($\frac{1}{2}$ pint) light cream |
| $\frac{1}{4}$ cup flour | 1 lb. DEL MONTE Prunes, cooked and pitted |
| $\frac{1}{4}$ tsp. salt | Maraschino cherries, if desired |
| $\frac{1}{4}$ tsp. cinnamon | 1 9" unbaked pie shell |

Combine sugar, flour, salt, cinnamon. Stir in cream. Place the pitted prunes in bottom of pie shell, reserving a few for garnish. Pour filling over. Bake in hot oven (400° F.) 45 to 55 minutes, or till set in center. Garnish with prunes (and cherries if desired). Serves 7 to 8.

Del Monte® PRUNES

ALSO DEL MONTE RAISINS, DRIED APRICOTS AND DRIED PEACHES



DO

BE SURE TO USE a dust cover on your ironing board when it's not in use. It helps keep the pad fresh and free of broom-closet smudges. The plastic cover shown here came with the board and pad set, but you can easily make one with plastic yardage and elastic. The ironing board cover will serve as a rough pattern for your dust cover.

DON'T

IF YOU HAVE a new ironing board cover, don't put it right on the board. It may contain sizing which often discolors at high ironing temperatures. Wash cover first and fit on board while damp. It'll stay clean longer.





As modern as a new kitchen—milk in Pure-Pak!

Suddenly, as you use the convenient Pure-Pak carton, all other methods of milk packaging are outdated. Pure-Pak's the modern milk container that is so convenient, sanitary and safe—*easy as a pitcher to use*. Because so many of you have asked for it, dairies nearly everywhere offer this improved service.

Have you asked your milkman for milk in Pure-Pak?

Pure-Pak
EX-CELL & CO., DETROIT, MICH.
 YOUR PERSONAL MILK CONTAINER

25 MILLION TIMES A DAY, SOMEONE BREAKS THE SEAL ON A FRESH PURE-PAK CARTON



Only Dixie offers you all these features... and a modest price, too!

You'll be the envy of the neighborhood when you own a beautiful Dixie Automatic Gas Range! Luxury features such as the built-in rotisserie, giant griddle, safe automatic lighting, automatic top burner heat control, extra large main oven and second oven with four-way convenience offer you versatile performance in the kitchen.

Compare DIXIE with any range—feature for feature... price tag for price tag. You'll choose DIXIE every time.



Not only a **DOUBLE OVEN**... Dixie's Second Oven offers four-way convenience—baking, broiling and warming, plus a built-in rotisserie to brown your favorite meats to a mouth-watering goodness. Dixie's double-oven convenience lets you bake cakes and casseroles in the main oven while a hen or ham roasts in the other.

Giant Greaseless Griddle will cook breakfast for six at one time! Convenient gravy moat and large grease cup free surface of excess grease and prevent 'frying.' Perfect for preparing breakfasts, party snacks and grilling your favorite meats.



FAMOUS SOUTHERN DISHES

Send for your copy of this treasured collection of **SELECTED SOUTHERN RECIPES** direct from Dixie. These famous Old South dishes, not found in any other collection, will please and delight you and your friends.



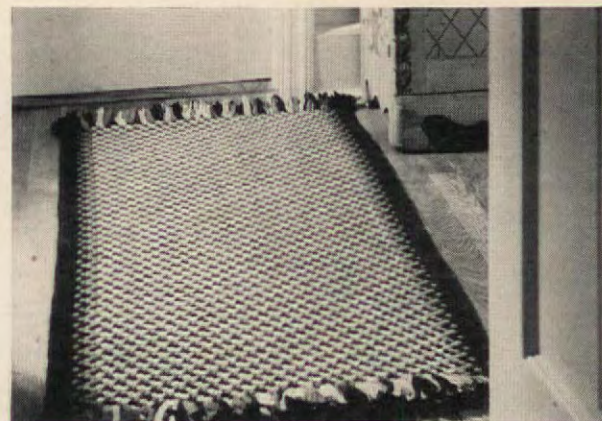
Dixie
Gas Ranges

- ☐ Enclosed is 25c. to cover cost of handling and mailing.
☐ Please send name of my nearest DIXIE dealer.

Name _____

Address _____

City _____ State _____



1682—25¢ Make a multiple strand braided rug with the easy-to-follow instructions in this pattern. Any width or length can be made; thick fringed ends finish it off and add flair.

MAKE RUGS FROM RAGS

DOROTHY BRIGHTBILL

Thrifty New Englanders never threw away a scrap of still-usable fabric, and much of it went into braided rugs. We don't recommend using just any old fabric because you do want your rug to wear for a long time and there's a lot of work involved, so use only good strong cloth—preferably wool. The rectangular-shaped woven braid design above works up very quickly, for each finished braid is wider than the conventional three-strand braid. The circle shape shown in the hall below is an antique, typical of New Hampshire craftsmanship.

See Pattern Order Form on Page 94



1681—25¢ Nine circles give this rug a most unusual shape, and it's easily made into any size. The original design was found in the General Wolfe Inn in Wolfesboro, New Hampshire. To make a copy of it, send for our pattern.



Old Colony... the Authentic Early American Furniture for Contemporary Living

From carefully executed brass pulls on cabinets and chests to the spoon feet on the extension table, every detail of this solid Rock Maple furniture is as authentic as painstaking research and skilled craftsmanship can make it! And with today's living in mind, Heywood-Wakefield designers have incorporated every functional and space-saving feature modern homemakers could desire!

Choice designs for living rooms and bedrooms, too

See Old Colony by Heywood-Wakefield for every room in your home at leading furniture and department stores. You will admire the satin-smooth, carefully rubbed finishes. For upholstered pieces choose from a collection of distinctive, long-wearing decorator fabrics.

HOME-PLANNED
Old Colony



Heywood-Wakefield are also makers of Ashcraft and Modern Furniture

NEW "HOW TO PLAN AND DECORATE WITH OLD COLONY" BOOK—Lee Childress, nationally known interior designer, tells you how to plan an attractive home with Old Colony. Send 25¢ in coin for 28-page book. If you'd also like our decorating book on "Home-Planned Modern" send 50¢ in coin for both.

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Gardner, Mass., Dept. AH-42

I enclose _____ in coin for your books at 25¢ each.
(check your choice)

☐ Old Colony

☐ Modern

NAME _____
STREET _____
CITY & ZONE _____
STATE _____

NOW!

Just add boiling water—
a home-cooked frosting is born
right in your mixing bowl!



Betty Crocker
FLUFFY WHITE
FROSTING MIX!



Real 7-minute-type frosting with no cooking! It takes just one step. You add boiling water—and your Betty Crocker Fluffy White Frosting Mix beats right up into stiff, snowy, glistening peaks! You couldn't make a better frosting if you did all the work yourself. And you don't ever risk costly failures, because...

"I guarantee a perfect* frosting every time!" Betty Crocker



*PERFECT! Yes, every mix we make for you is guaranteed to come out perfect, or send the box top to Betty Crocker, Box 200, Minneapolis, Minn., and General Mills will send your money back.

TRY ALL FOUR BETTY CROCKER FROSTING MIXES:



CHOCOLATE MALT



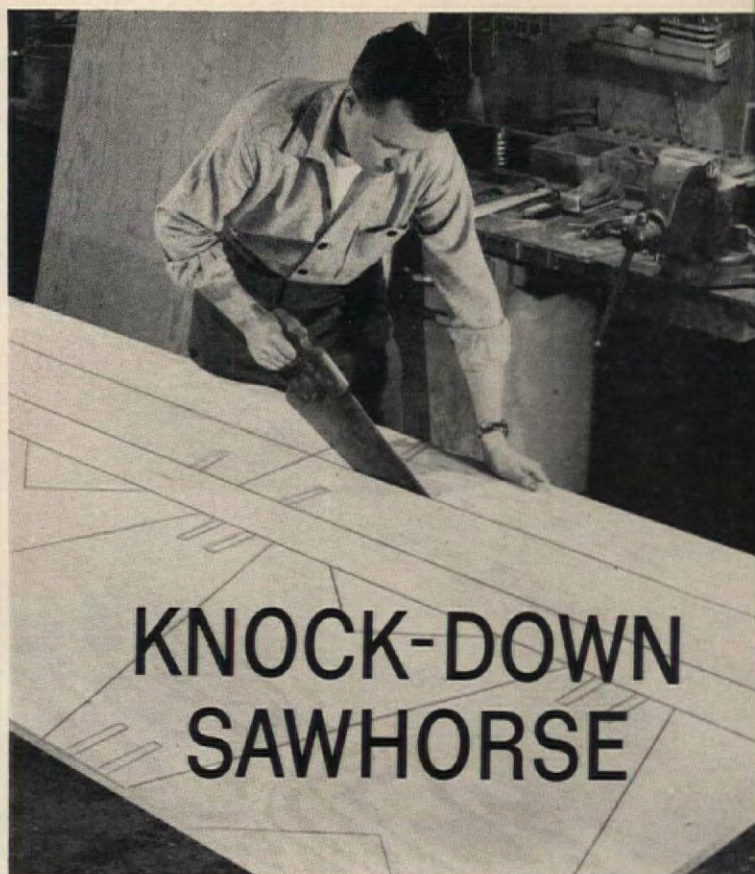
PEANUT CREME



CHOCOLATE FUDGE



FLUFFY WHITE



KNOCK-DOWN SAWHORSE

You'll find these sawhorses ideal if your home workshop is allotted a small corner of the basement or must also double as a garage, play or laundry room, for a pair of these can be taken down and tucked out of sight or stacked against the wall when not in use. With a little finishing you might also consider them as very adequate supports for a backyard picnic table, a patio serving table or a big game board. If this is the case we recommend sanding all the edges smoothly and giving them a painted or stained finish if you want a really finished appearance.

Design-wise, they're about as simple as anyone could make them, not only to facilitate their being put together easily but to make them more adaptable in use. Each sawhorse consists of two legs and two crosspieces that slide into slots in the tops of the legs. Space between the crosspieces makes it easier to get at any difficult sawing jobs where support is needed close to the cut—an improvement that should be welcomed by most home carpenters. Also, much greater support is achieved (PLEASE TURN THE PAGE)

After the sawhorse parts are cut out, assembly should be fast and simple. Slots in the crosspieces fit snugly into slots in the legs. Because of the way they're cut at an angle in the crosspieces they will not slip out when the sawhorse is picked up. (See diagram for slots, page 38.)





Above, buoyant spring-cushion seat, padded vinyl-covered back-rest. In metallic flame with black frame. Available in 5 colors. \$9.95.

You can keep chairs for all these people ...in a corner closet!

Pressed for extra seating room? Well, from two feet of closet space . . . enough Samsonite chairs to seat a roomful of people. It's that simple with Samsonite folding chairs. They're so easy to store . . . so convenient to use. Samsonite chairs glide open . . . glide closed . . . safety hinges can't slip . . . can't nip fingers. Electrically welded tubular steel frames are extra strong. The vinyl upholstery wipes clean with a damp cloth . . . always looks bright and new. Smooth enamel legs won't snag stockings either.

At your next party make sure your guests are sitting pretty . . . and comfortably on Samsonite folding chairs. Above, padded vinyl covered seat, in tan with bronze frame; comes in six colors. **\$7.95**

Samsonite

Shwayder Bros., Inc., Folding Furniture Division, Detroit 29, Michigan. Also manufacturers of smart Samsonite Luggage and Samsonite Classroom Furniture. Available in Canada, through Samsonite of Canada, Ltd., at slightly higher prices.



For weight watchers... new low-calorie **D-ZERTA GELATIN**

It's easier to stay on a diet when you can have a sweet dessert—and D-Zerta contains hardly enough calories to count!

This delicious gelatin is made without sugar, but it's so good the whole family will enjoy it. D-Zerta Gelatin comes in 6 flavors and costs only pennies a serving—makes bright desserts and refreshing salads.

Sweet, low-calorie D-Zerta Pudding is made without sugar, too. Try all 3 flavors: *Vanilla, Chocolate and Butterscotch.*

D-Zerta and Jell-O are registered trade-marks of General Foods

Compare the calories in one serving:	
Rice Pudding	249
Cupcake (with white icing)	229
Orange Water Ice	177
D-Zerta Pudding (with skim milk)	54
D-Zerta Gelatin (all 6 flavors)	12



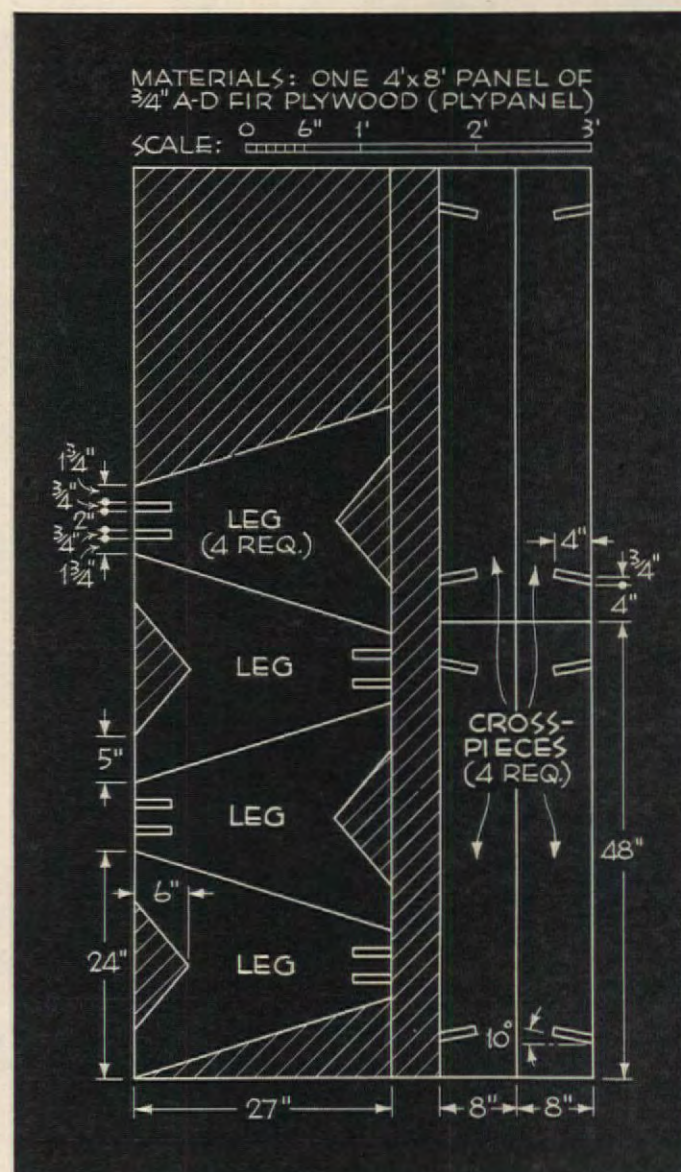
Made by the makers of JELL-O desserts...so you know it's good!

Knock-down Sawhorse (Continued)

with the edges of the two crosspieces than would be possible with only one $\frac{3}{4}$ " edge. Finished sawhorses are not only light in weight but will support heavy loads.

CONSTRUCTION:

Two sawhorses can be cut from one $\frac{3}{4}$ " fir plywood panel, size 4x8'. A handsaw and a chisel for the slot ends are the only tools



needed, though, of course, a power saw would do it faster than the two hours required for the job.

Your first step is to draw the cutting diagram on the panel (see diagram below and photograph on page 86). Then start sawing, cutting the long crosspieces first. Once put together, assembled horses can be easily picked up by the crosspieces, because the angle of the slot prevents them from slipping out. This eliminates the need of a locking nail.

Leg height may be varied according to sawhorses' intended use and according to the height of the user. The 27" height provides a comfortable working surface for the average man up to six feet tall. In any case the span of the leg base should not be less than 22" in order to provide enough support.

With minor dimensional changes, 3 pairs of sawhorses can be cut from two panels. Legs would be 24" high instead of 27", base of leg pieces would be 22" instead of 24".

THE END



*It's fun
to phone!*

Fun bubbles both ways in a friendly "telephone break." You're glad you called, and it's so appreciated. Routine gets a poke in the ribs, the day gets an unexpected sparkle. So dust off your morning, pick up the phone, and just for fun—call someone.

Working together to bring people together

Bell Telephone System



ONLY WESTINGHOUSE PUSH BUTTON DRY

ends guesswork...shuts off
automatically when clothes
are dry...never overdries,
never underdries

NEW '58 ELECTRIC SPEED DRYER

dries faster at lower temperature, saves current . . .
removes wrinkles, saves hours of ironing!

There's no guessing about drying time . . . no timer to set. Just toss in the wet clothes and press the Dry Button. The moment clothes are perfectly dry the machine shuts off automatically. Clothes are never overdried because you guessed too long . . . never underdried because you guessed too short. You waste no time, you waste no current. And during the drying process, direct air flow blows fresh warmed air directly onto the tumbling clothes—not through perforations. The last five minutes of no-heat tumbling smooths away so many wrinkles that ironing time is cut in half. See all the new Westinghouse dryer models, each with its famous Laundromat® Automatic Washer Twin.

HERE TODAY...THE SHAPE OF TOMORROW

YOU CAN BE SURE...IF IT'S **Westinghouse**



Antique Adaptor

(Begins on page 62)



FOG HORN is used by Mrs. Moses to call Sally and Bradford for lunch. Horn sends out hoarse honk familiar to all Cape Codders.



MILK BENCH converted into cocktail table is conversation piece. Top is covered with drapery print and plate glass.



WOOL CARDER transformed into a floor lamp. Peggy Moses turns spokes to prove carder still works. The portrait of Sally is illuminated by cachepot lamp.

At this point, we could see that Mr. Moses was ready to cease the talk about himself and get on to the adapted antiques. We loaded the cameras and got set for the "grand tour." The first thing we were shown was a planter, holding a luxuriant growth of philodendron. This, he explained, was an old mortar he had run across on a farm in Nova Scotia. It had been used for generations to grind corn for chicken meal. All he did to transform it into a planter was to sand it down to the clean wood and rub it with linseed oil. In the living room we found a magazine rack that was once a cranberry scoop . . . two butter churns turned into floor

lamps, their plungers used to carry the wiring . . . another lamp made out of a wool carder . . . two early china cachepots turned into table lamps that throw illumination up rather than down.

One of George Moses' favorites is a small cocktail table he picked up at an auction for three dollars. It was an old beat-up bench used for stacking milk pails. The top was scarred beyond refinishing but the legs were of hand-hewn oak and in good condition. In a moment of inspiration, he covered the top with a piece of printed drapery material, placed a sheet of quarter-inch plate glass over the cloth and tacked a strip of copper all around the

PLEASE TURN THE PAGE



A man needs a saw with

POWER

Remington 7-inch circular saw gives you an extra deep cut with power to spare!

Ideal for home workshop or maintenance. Model 71 has depth capacity of full 2 3/8" at 90°; will cut through 2" lumber at 45°; speed: 5,000 rpm. Powerful 25-60 cycle motor rated at 8.4 amps. Telescoping blade guard; one nut adjusting depth and bevel shoe; ball and self-lubricating bearings; weight: 8 1/4 lbs. 10-ft. cord, plug and ground; blade and wrench included. Ask your dealer to show you this powerful saw—it's your biggest saw value!

TWO MORE POWERFUL REMINGTON TOOLS



Sturdy 1/4" drill.
Model 149B, complete, \$28.50*



Rugged belt sander.
Model 31, complete, \$89.95*

Remington

Mall®

MALL TOOL COMPANY

Division of Remington Arms Company, Inc., Bridgeport 2, Conn.
In Canada: Mall Tool Ltd., 36 Queen Elizabeth Blvd., Toronto, Ont.

*Specifications and recommended list prices subject to change without notice. Prices slightly higher in Canada.

Mail this coupon today!

FREE 16-PAGE CATALOG shows every type of Remington electric tool by Mall. Tells what each will do—gives prices and specifications. No cost, no obligation. Just send in this coupon.

MALL TOOL COMPANY
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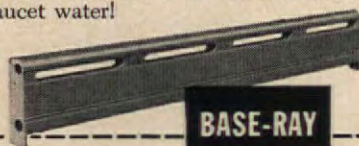


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BASE-RAY® radiant baseboard hydronic® heating blankets every inch of windows and outside walls with sunny warmth. It's like heating your home with sunshine. Even in zero weather you're comfortable next to big picture windows. Life-time cast iron BASE-RAY looks like ordinary wood baseboard, too... gives you complete decorating freedom. No bulky radiators — no hot register blasts. Team BASE-RAY with a Burnham automatically fired boiler and you can enjoy the finest heating ever — plus plenty of year 'round hot faucet water!



Central cooling for Summer... with Burnham's compact HIDE-AWAY® cooling unit.

*HYDRONICS—The science of heating and cooling with water

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SINCE 1873, MAKERS OF A COMPLETE LINE OF BOILERS

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Works faster... without choky fumes

Just pour a little Plumite down the drain, turn on the hot water and whoosh—all those clogging particles are washed away, leaving your drains clean and free-flowing. Keep them that way with weekly doses of Plumite to prevent drainpipe clogging. Safe for use in drains with septic tanks.

Get Plumite at your grocer's today.



REPLACEMENT OR REFUND OF MONEY
Guaranteed by
Good Housekeeping
IF NOT AS ADVERTISED THEREIN

GUARANTEED SIMONIZ QUALITY

Antique Adaptor

(Begins on page 62)

edge to hold the glass in place. The original cost—\$3—plus 85¢ for the cloth, plus \$1.50 for the glass, plus 85¢ for the copper, plus 15¢ for the copper tacks, brought the total to exactly \$6.50.

Another table in the same room was a dough box, a box in which bread dough was placed and covered to raise overnight. The old box on legs made an ideal end table. To make the new legs look old, George rubbed them with wet ashes and added oil and ochre. Then he took a bunch of

SPONGE TIPS



PUT DAMP SPONGE and velvet clothing in dryer; low heat and water from the sponge will steam your velvet conveniently.



TO MAKE SPONGES last longer and have different ones available for different jobs, cut in various sizes with a sharp knife.

keys and beat small abrasions in the soft pine wood, a process known among antique adaptors as "distressing the wood." "By the time I was through," said George Moses, "the table looked like a million dollars."

Like all Cape Codders, George Moses makes a dollar where he can. In addition to writing his column for the Falmouth Enterprise, he has an assortment of jobs. He charts his cruiser, the "Bulrush," during the fishing season, serves as press representative for the Falmouth Playhouse in summer, raises and sells champion field-trial beagles, and writes an advertising column on copy for a business magazine.

As for his favorite hobby, he claims that anyone can do it. All it takes to be an antique adaptor is a little money and a lot of time, patience, interest and imagination. And then he added, not without a wry smile,—"also some prodding, pushing and goading by your wife."

THE END

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a Dexall short cut to natural wood beauty!

- Easy way to modernize old-style wood finishes
- Just apply... sponge off... color's gone!
- Will not harm finest woods

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Battle Creek
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LADIES, YOU WORK TOO HARD!

Yes, ladies, you do work too hard, if a mere man may say so—but it's your own fault. Speaking as a husband in an average-income home in an average neighborhood, I have long been amazed at the amount of work that housewives create for themselves. Of course there's hardly a man alive who at one time or another hasn't courted disaster with that big, full-voiced statement that starts, "If I ran my job the way you run yours..." It never fails to get an immediate reaction from friend wife. Blooie! The battle begins! Put down that ash tray and wait a minute! Hear our side, please.

One habit that my loving but un-systematic wife has is to shop for groceries with just a general idea of what she wants: some meat, some fruit, vegetables, and stuff. (Stuff being anything edible her eye falls on.) Each day thereafter she flings wide the cupboard door with a happy cry, "What shall we have for dinner?" Once, the day before grocery day, we had sauerkraut, fruit cocktail, sardines, and a bag of marshmallows. I admit that in one sense she was efficient—the food and the week ran out together.

By stringing her up by the thumbs, burning splinters under her nails, and promising her a new hat, I prevailed on her to make a complete menu for one week. It worked wonders, not only gastronomically but economically, not counting the cost of the new hat.

Yes, an ash-scattering husband and two active kids make housework hard, but a little pre-planning can make it easier. I have no intention of telling you girls how to do your work. Your husband can do that—and I'd rather you got mad at *him* than me!

There's another weakness that slows up housecleaning—knick-knacks. Any flat surface challenges a woman to see how completely she can cover it. My wife's desk top holds a photo, a lamp, phone book, letters, old grocery lists, some newspaper clippings held down by a cigarette box full of smaller items, and a lavender ceramic cow. The only uncluttered surface is the dining room table, and I suspect that's because it would make table-setting so lumpy.

You understand, of course, ma'am, that these helpful hints aren't directed at you; but don't they just fit your neighbor? The one that's such an awful housekeeper? Sure they do.

I must say I feel better since I got this off my chest. Now if I can just get my wife to stop work and type this up, I think I'll take a nap before dinner.

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- 1682—25¢ Multiple strand braided rug, a
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- These patterns are not shown in this issue**
- 1663—25¢ Pattern for a large oval
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structions which will make a suc-
cessful artist of the very amateur
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- 1676—50¢ Freshen up the bathroom with
new colored hand towels. Swedish
weaving is fun to do and the pat-
terns of snowflakes and geometric
borders are delicate and simple.
- 1693—50¢ Tracing pattern for two lovely
old-fashioned floral motifs to
paint on glass—"tinsel pictures." Alu-
minum wrap or gold foil is used
to back painting for illuminated
effect. Full instructions.
- 1699—50¢ Home-workshop pattern for a
miniature "dower" chest to hold
your costume jewelry, sewing equip-
ment or treasured letters.
- 1720—40¢ Distinctive bird and flower
design especially planned to paint
on tiles, which we used for a cof-
fee table (also included in pat-
tern). The same designs can be
used for long narrow panels to
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boxes or trays. While especially
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make a lovely silk portfolio to
hold stationery. This pattern in-
cludes directions for an exquisite
oval needlepoint design of birds
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- 1697—50¢ Two small paintings on velvet.
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and muted. Pattern includes trac-
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embroider. This is a copy of a
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NEW FOR '58



Ruby Queen beets are a rich, deep red, perfectly rounded.

Like everyone else, gardeners are always looking for something new. But they're luckier than some people because many of the things they're interested in are impartially tested before they're put on the market. These are the various "All-America" flowers and vegetables.

All-America plants are tested in trial gardens in all parts of the country—by experts who have no personal interest in them—and only if they score a certain number of points are they given an All-America award. So when you buy All-America seeds or plants at a garden store or from a catalog you know you're not buying a cat in a bag.

The All-America pre-sale testing idea started some years ago with vegetables and annual flowers. Now it includes roses, camellias, chrysanthemums and gladiolus, and before long it'll include other garden plants as well as trees and shrubs.

New for 1958, in All-America vegetables, is a brand-new beet called Ruby Queen. It's of the round type, medium-size, and of a rich ruby red color. The leaves are brilliant green and tender, wonderful fare for all beet-greens enthusiasts.

When it comes to greens, though, every true southerner thinks first and last of mustard, and by degrees the appreciation of mustard-greens is spreading to the north and west. A new one, in fact, was well enough liked all across the country to win an All-America award for 1958. It's called Green Wave and it's beautifully curled, tender and flavorful. Another good thing about it is that it makes leaves, without going to seed, longer than any other mustard variety now on the market.



For mustard-greens fanciers, the new Green Wave is tops.

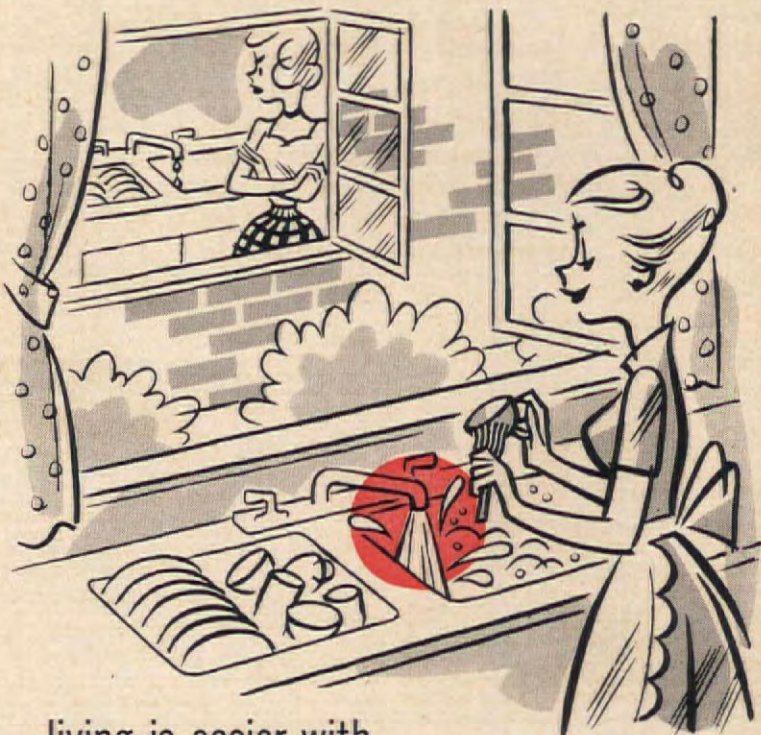
A new waxbean All-America award winner for 1958 is named Choctaw. It has bright yellow pods, a fine delicate flavor, is stringless and practically fiberless. It grows to regular bush-bean size and crops heavily.

Another new bean with an All-America tag on it—in fact,

it scored higher than any other vegetable coming out this year—is Pearlgreen bush snapbean. It's deliciously flavored and has bright green pods with white seeds—making it delectable to the eye as well as the palate. Stringless and fiberless, it's an ideal snapbean whether used fresh, canned, PLEASE TURN THE PAGE

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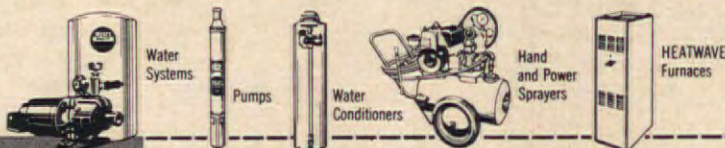
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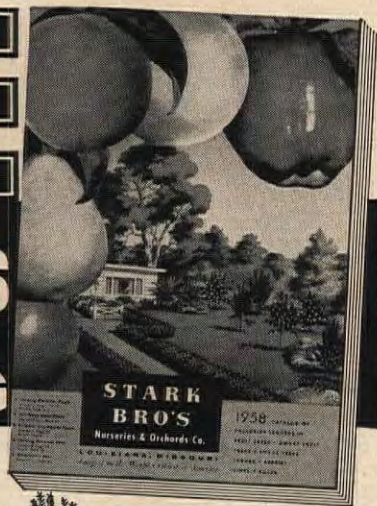


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(Continued)

The new Choctaw waxbean is a good cropper, fine flavored.



frozen, or grown to maturity for dry shell beans. In fact, the experts say it's the finest snapbean that's come out since the famous Tendergreen variety appeared in 1932.

The fifth All-American vegetable on the 1958 list is a lettuce called Ruby, so named because of its bronzy red color. It's of the loose-leaf type, not a tight heading variety, has excellent flavor, and holds its redness even during the heat of summer. It's expected to appeal to all salad lovers on the lookout for something different, and it'll probably find its way into many a mixed salad which otherwise would depend on red cabbage for a dash of color.

For the first time this year, chrysanthemums have been added to the list of All-America-tested flowers. The testing program has been in the works for several years, and now for 1958 there are four new varieties to get the A-A mums off to a good start. All of them are hardy varieties, suitable for every part of the country where garden mums are grown.

The large-flowered one called Showpiece is of brilliant royal rose color, with the petals a silvery color on the reverse. The blooms are about 4" across, occasionally up to 5", well shaped, and are wonderfully long-lasting as cut-flowers. The plant grows

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2' to 2½' high, has lush, attractive foliage; it starts flowering in late summer or early fall and continues until hard freezing puts an end to the garden season.

Emperor is a bright lemon yellow mum, though when the buds are opening they're a light orangy bronze. So you can actually have cut flowers of either color. The plants are compact-growing and literally cover themselves with good-size blooms, making them excellent material for landscape use as well as for cutting.

Ruby King is a low-growing "cushion type" mum and is described by one of the experts who judged it as "the best red cushion I have ever seen." The plants grow 12" to 15" high and form solid mounds of small to medium-size blooms, up to 1½" or 2" across. The color is rich deep red with gold on the reverse

of the petals. The buds and blooms tolerate light frost and the plants are in bloom from late September until severe freezing begins—the perfect subject for late color in front of taller perennials, for alongside the house, in the rock garden, or as an edging plant.

The other member of the All-America mum quartet is Burning Bronze. In the opening stage it's a mahogany or coppery color, when fully opened a brilliant orange- or tangerine-bronze.

The blooms are of medium-size, averaging about

PLEASE TURN THE PAGE



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(Continued)

Burning Bronze mum turns from dark mahogany to a bright orange-bronze.



2 1/2" across and, like almost all mums, are remarkably long-lasting as cut flowers. The plants are vigorous, well-branched, with attractive foliage, and grow about 2 1/2' high. Altogether, Burning Bronze is the perfect medium-height plant for autumn color in the autumn garden—or in autumn flower arrangements.

This is the third year that All-America awards have been made to gladiolus, though only one variety, Emperor, is on the 1958 list. Last year's two winners were Caribbean, ruffled blue, and Maytime, deep pink and white; and the two 1956 winners were Royal Stewart, red, and Apple Blossom, pink and white.

Emperor is a rich royal purple with pure white throat. It grows unusually tall and the flower spikes are extra long with as many as seven or even eight florets open at one time. In some of the 35 American and Canadian trial gardens where it has been tested it was the tallest variety yet grown, often reaching over 6' tall, and one of the largest flowered. It makes strong, attractive foliage, straight stems, and has proved itself as an exhibition variety at flower shows. As a garden plant, it will be most useful for plant-

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ing where you need something "tall, dark and handsome."

The two All-America annual flowers for 1958 were pictured and described in our January issue. They are Maytime petunia, heavily ruffled salmon pink, and Petite marigold, a dwarf, small-flowered variety in three distinct colors, golden yellow, orange, and bi-color. The one All-America camellia for 1958, Buddha, also was illustrated in the January issue.

The 1958 All-America roses were pictured in the June 1957 issue. They're Fusilier, an orange-red floribunda; Gold Cup, golden-yellow floribunda; White Knight, pure white hybrid tea.

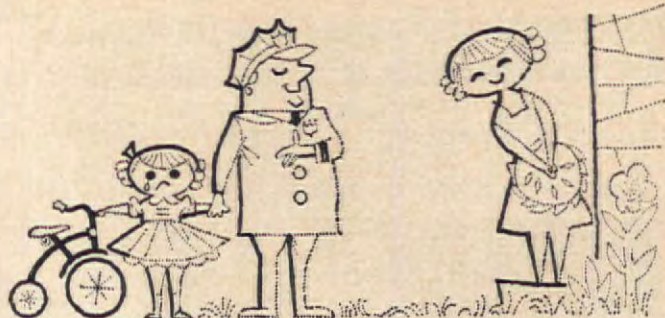
Plans are now well along for the setting up of other pre-sale testing programs. Probably the trials to test new woody plants will be the most important for new homeowners and others interested in buying high-grade trees and shrubs. This will be sponsored by the American Association of Botanical Gardens and Arboreums, the American Horticultural Council, and the American Association of Nurserymen.

It will not only test newly-originated and newly-discovered shrubs and trees, but it will also see that they are correctly named according to scientific rules and that the names are properly registered and published. The program will be directed by a trained plant taxonomist.

Eventually, no doubt, virtually all new plants will be tested under All-America-type procedures before they are placed on the market. Then a home gardener will have only himself to blame if he's taken in by something "new, exclusive, out of this world" but which can make no claim to an All-America award. THE END



Gladiolus Emperor is royal purple with a white throat.

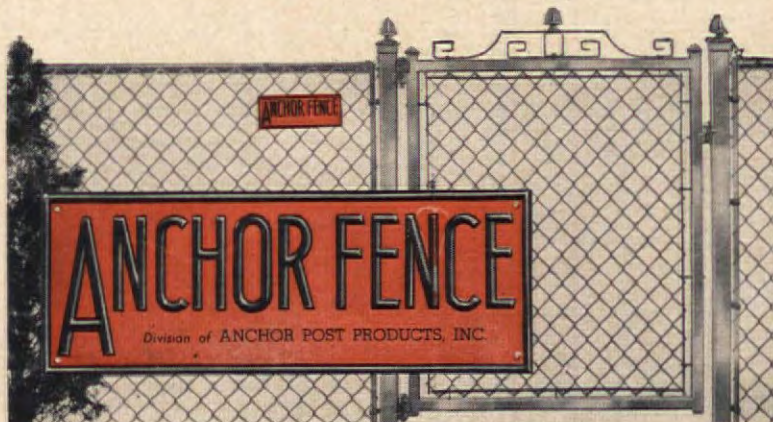


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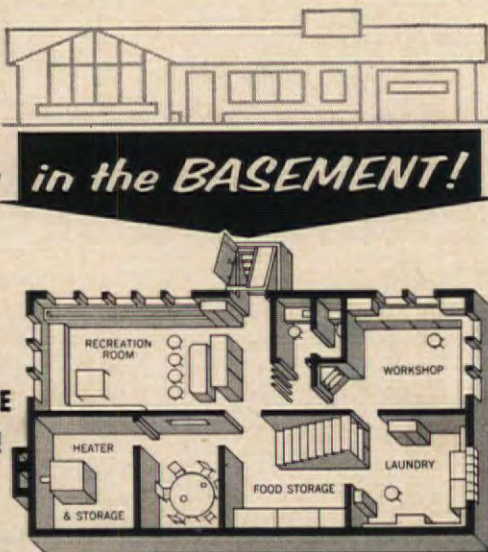
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ONE HOUR TO GO

JANE WATSON GEBERS

This article is being written for mediocre-to-poor housekeepers on a very important subject: What to do when hubby calls and announces he's bringing someone very important home.

As you can readily see this is no problem at all for the really good housekeeper. She simply empties the ash trays, flicks a speck of dust from the television screen and she's ready to entertain Queen Elizabeth herself.

Ah, but what happens when we (the mediocre-to-poor housekeepers) are faced with that situation? As a poor housekeeper (one who barely dusts with one hand), I've developed a system that really works.

First of all, you'll need at least an hour. If your husband says he'll be home in less time, tell him to stall. Then take a quick inventory of dinner supplies if the visitor is coming for a meal. Any wife, good or bad housekeeper, should have enough sense to have an emergency meal on the back shelf or in the freezer. Serve whatever you fix best, provided it's quick. My own favorite is a precooked canned ham and a large can of sweet potatoes to be candied.

Now that you've taken inventory and noted what you need to round out your meal, throw yourself on the sympathy of your nearest friendly neighbor and round up your pre-school children, together with a bundle of their best clothes, and take them to her. Have them returned, cleaned and shining, at the end of an hour. Older children, of course, you put to work immediately.

Now, with the little children out from underfoot and the dinner planned, take a quick look at your hair. Set it if need be and spray with a hair set. Lay out what you plan to wear and don't make a production of it. Anything clean and not too wrinkled will do. You have five minutes for this, so move!

Step three is to start dinner. Get your meat in the oven or pressure cooker. Put a cake mix in the oven if you've no dessert. You can frost it and take care of all the last minute details after the boss arrives. He won't expect dinner on the table the minute he walks in. If you have some time left over at this point, use it to straighten the kitchen. Hide the

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TO DOCTORS: For reprints of clinical reports published in medical journals, write *Knox Gelatine*, Johnstown, N. Y.

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dirty dishes and sweep the floor. Your guest just might turn out to be the chummy type who likes to stand in the kitchen and talk to the wife.

Your fourth step is to clean up the area the guest can see. Now the last two words are the important ones: "can see." The downfall of many a dashing housewife is that at this point she starts moving furniture and straightening rooms she could more easily just close the door on.

You have just ten minutes for this step, so the method is important. First you grab a dustcloth, a large grocery sack, and a cardboard box. Then cover the "can see" area, going around each room once and not retracing yourself. In the sack go disposable objects; torn magazines, apple cores, half-eaten cookies, and the contents of ash trays and wastebaskets. In the box go the other things: teddy bears, books, the 12 pairs of old shoes the two-year-old was trying on and left in the middle of the living room. As you move around the rooms you dust exactly as you go.

The bag gets stowed in the trash, the box is placed somewhere out of sight (the kids' closet at my house). Then run the carpet sweeper or vacuum quickly where it needs it.

If you're on schedule now, you've 25 minutes left. Take ten minutes for the next step, which is the bath-

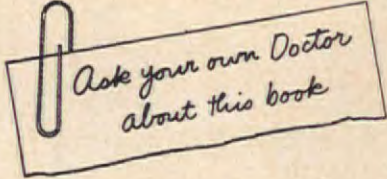
room. Put out guest towels and a new bar of soap; straighten bath towels. Then take a sponge and scouring powder and clean up anything that needs it. If you have time left take the sponge to the most noticeable fingerprints the children have left around the house.

Fifteen minutes to go, so take ten to dress, comb hair, and make up. Of course you can do it in ten minutes! If you think you can't, practice till you can. You now have five minutes for a quick look around. If there's nothing that absolutely has to be done, then sit down and try to quiet your nervous system.

You've a bright shining house (provided no one looks under or into anything). Your children are returned to you bright and shining. Your older children got themselves bright and shining when you did. If they didn't, dispose of them to their bedrooms now. We mustn't have any discordant notes.

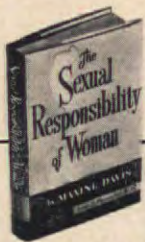
You will not act the least nervous. You'll welcome hubby and the boss very graciously (just pretend you're Loretta Young), and insist they sit and relax while you mix the drinks. (If you let them in the kitchen they're sure to open the cupboard full of dirty dishes.) While they talk and the kids watch television you'll finish getting dinner. It will be a lovely dinner.

THE END



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By MAXINE DAVIS



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WHEN MAXINE DAVIS wrote this book, she set out to accomplish what no "marriage manual" had ever done before: to awaken women—whether long married, newlyweds, or brides-to-be—to the fact that the credit or blame for sexual gratification is *not* the husband's alone; to reveal to women the obligations which they must fulfill for joyous, uninhibited married love; and to show women exactly how best to encourage and satisfy their mates to achieve the conjugal contentment so necessary for a happy marriage. The following statements—selected from many sent to us by prominent medical authorities—testify that the author more than accomplished her goals. *Your doctor will agree.*

"Maxine Davis' work fills a noticeable void in that it is directed exclusively towards awakening in women the realization that their responsibility in the maintenance of sexual harmony in their marriages is as important as that of the husband."

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"At last, we find a writer sensible enough to say that, on the honeymoon, the bride may have to be the one who is kind and patient and understanding. She may need much tact in encouraging a bashful or inhibited or fearful husband who, at first, may not do very well. Maxine Davis has a helpful chapter on premenstrual tension and depression. Many marriages go on the rocks because, although the wife is angelic for most of the month, for a few days she is 'a devil not fit to live with.'"

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Landscape

(Begins on page 58)

we've made the taller ones darker and the shorter ones lighter so you can arrange them properly and see what kind of picture you're creating. The differences of color in the drawings may represent not only differences of size in the plants, but also of their color and texture.

Your best effects will probably be obtained if you work like this: First place tall or medium-tall shrubs at the corners of the house and alongside the door or against an unbroken section of wall. Then put medium-height or low-growing shrubs in front of the taller ones and thus build up attractive groupings or clusters.

Next place some low-growing shrubs under the windows—when you come to ordering them, their height will be determined by the height of the windows. Now use some medium-height shrubs to connect the tall and the low-growing ones and, if necessary, to lend variety to the overall picture.

The drawings of shrubs on page 61 do not represent specific kinds, but are intended to suggest the various sizes and shapes of shrubs used in effective foundation plantings.

The thing to remember is that in good landscaping it is not the specific shrub that counts, but the effect it produces—its size, shape, the color and texture of its leaves, color and size of its flowers, and so on. And remember also that a good foundation planting looks good practically all year round, not only when the plants are in flower.

At the left of each group of drawings on page 61 are lists of shrubs suitable for each of the four major climatic regions. The shrubs in each of these lists grow to approximately the sizes represented in the drawings. So the cut-out drawings can be used to represent any of the shrubs in any of the lists.

After you've decided how many low-growing, medium-height, medium-tall, and tall shrubs you need, check your four regional lists with your nurseryman or with a good nursery catalog. Then order the kinds that are indigenous to your locality, will produce the landscape effect you want.

It's not necessary, of course, to buy full-grown shrubs in the sizes indicated. If you buy small sizes, however, do not plant them closer than the plan calls for, or they'll soon be overcrowded. Use groundcover plants to fill in the spaces until the shrubs grow up.

In the colder states, with winter climates colder than that of Chicago, it's safest to plant shrubs only in the spring. In the milder areas, most shrubs can be planted in either the spring or the fall. Except in the warmest states, it's advisable to mulch shrubs heavily with leaves for their first winter.

THE END

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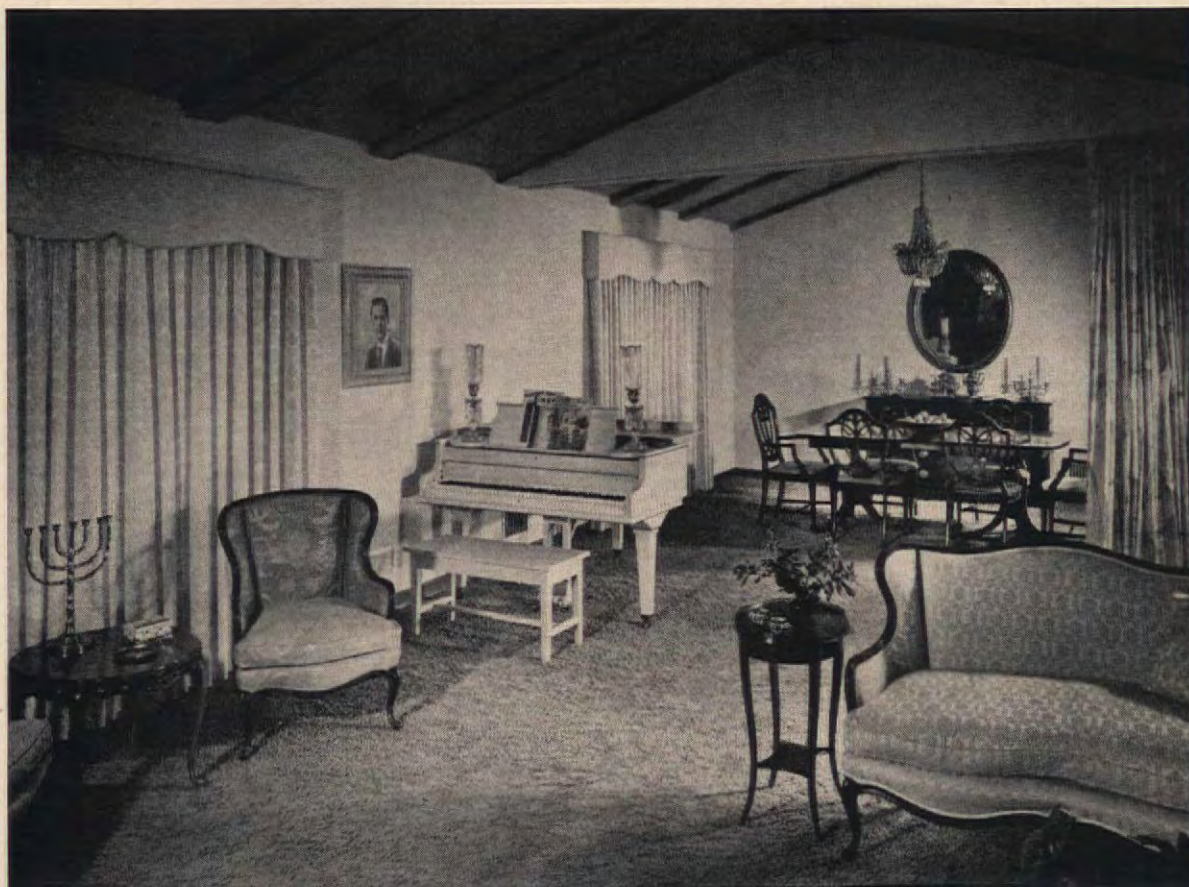


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IT'S wonderful!



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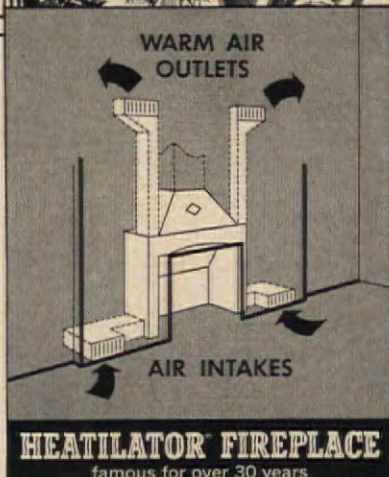
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Where Credit Is Due

GOOD VICTUALS

Pages 66, 67: Quimper dinnerware—Foreign Advisory Service Corp. "Flame" napkin—John Matouk. "California Gold" linen cloth—Edmond Dewan Co. Green melmac handled stainless flatware—The Branchell Co. "The Friendly Village" dinner plates—Johnson Brothers. "Dusk" salad plates—Bryce Brothers Company. White salad bowl and servers—Hyalyn Porcelain. Teakwood tray—Dansk Designs. "Table-Mate" stainless flatware with black Monomac handles—Imperial Knife Co. Navy, Madonna Blue, Lilac and Purple napkins—Edmond Dewan Co. Laverder napkin—Leacock and Co. Giant Whiskey Sour Glass—West Virginia Glass Specialty Co.

TAKE A CAN OF TOMATOES

Pages 76, 77: "Sunglow" medium platter—Midhurst China Sales Corp. "Green Maypole" Viking 3-way porcelain covered saucepan—A. J. Van Dugteren and Sons, Inc. Spode "Gloucester" vegetable dish—Copeland and Thompson. Skillet—Yale and Towne Ceramic Department. Pyrex baking dish—Corning Glass Works.

MAKE RUGS FROM RAGS

Page 84: Large braided rugs (circles)—Courtesy of General Wolfe Inn. Wallpaper—Imperial Furniture—Consider H. Willett, Inc.

KNOCK-DOWN SAWHORSES

Pages 86, 88: Plywood—Douglas Fir Plywood Assoc.

INFORMATION

Harry Curtis—decorator: pages 106, 108 (3), 113 (5).

PHOTOGRAPHS

Moulin Studios: pages 22, 23. Edward A. Bourdon: pages 14, 15. Warren Reynolds, Infinity, Inc.: pages 12, 13, 16, 17, 20, 21, 24, 25, 26, 27. James T. Strong: pages 34, 35. G. H. Davis Studio: pages 18, 19. F. M. Demarest: pages 28, 29, 32, 33, 73, 74, 76, 77, 96, 106 (1), 108 (3), 113 (5). Lisanti, Inc.: pages 30, 31. Dale Healy: pages 55-57. Gottscho-Schleisner (Dalsimer, Inc., landscape architects): pages 58 (top and bottom), 59 (bottom). Krantzen Studios: pages 58 (center, left), Frank Gaynor: pages 58 (center, right), 103, 105. George de Gennaro (J. A. Gooch, landscape architect), 59 (top). Paul Davis: pages 62-64. Camera Assoc.: pages 82, 92. Hans Van Nes: page 84. John Bichel: page 86. All-America Selections, Inc.: pages 95-99. Geo. R. Szanik: page 112 (6). Otto Maya: pages 115-121.

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2036-5

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The Home of Windsor Chairs

How To Choose The Right Colonial Chair

Pages of helpful ideas, interesting illustrations, and complete historical information.

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What's That You Say?

Science fiction is pretty tame stuff for us after exposure to automotive advertising. Detroit is not only master of horsepower but of hyperbole as well. We admit to being fascinated with this year's Big News . . . air!

We have read about Torc-Air, Balanced-Air, and Poised-Air. And finally, a classic understatement . . . *real air!* We have to confess that we are puzzled about which does what. The air we are most familiar with is the old-fashioned kind that we breathe. Nevertheless these words are so imaginative we almost regret our ignorance. It occurred to us that if Detroit made wallpaper, an ad for E-Z-DU might read like this

"Never *never* before a wallpaper like the 1958 E-Z-DU®! Sweep your eyes over the sleek, jet-styled design. Watch how the revolutionary Torque-Thrust Adhesive grips . . . give *total contact* on the walls. As optional equipment choose fabulous super-aire suspension for ease of handling."

Sorry can't go on. We're breathless!

We better stay with the simple language that says E-Z-DU is a quality pre-pasted wallpaper that you cut to length, wet and sponge smooth on the wall. Most folks can handle it with ease. It's thrifty and available in a wide choice of colors and designs that can add charm to your home. Your Imperial dealer will be happy to give you a demonstration. No trade-ins needed.

IMPERIAL PAPER AND COLOR CORPORATION
Glens Falls, New York

1/2 Dozen Good Ideas

See "Where Credit Is Due," page 104



dependable Robertshaw controls



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Burner
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Water
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comforting thought:

when your home is
equipped with
Robertshaw
gas heating controls...
you own the finest!

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1. IN A SMALL BATHROOM where space for towel racks is oftentimes at a minimum, one of the best ideas we've seen is the ladder type rack that also doubles as a room divider. Wall mirror makes room seem larger. Colorful wallpaper and special lighting add distinction.

Please turn the page

Why your home is truly modern with TWINDOW

Exceptional insulating property of this twin-glass windowpane keeps rooms warmer in winter, cooler in summer . . . reduces heating and cooling costs . . . does away with storm windows.

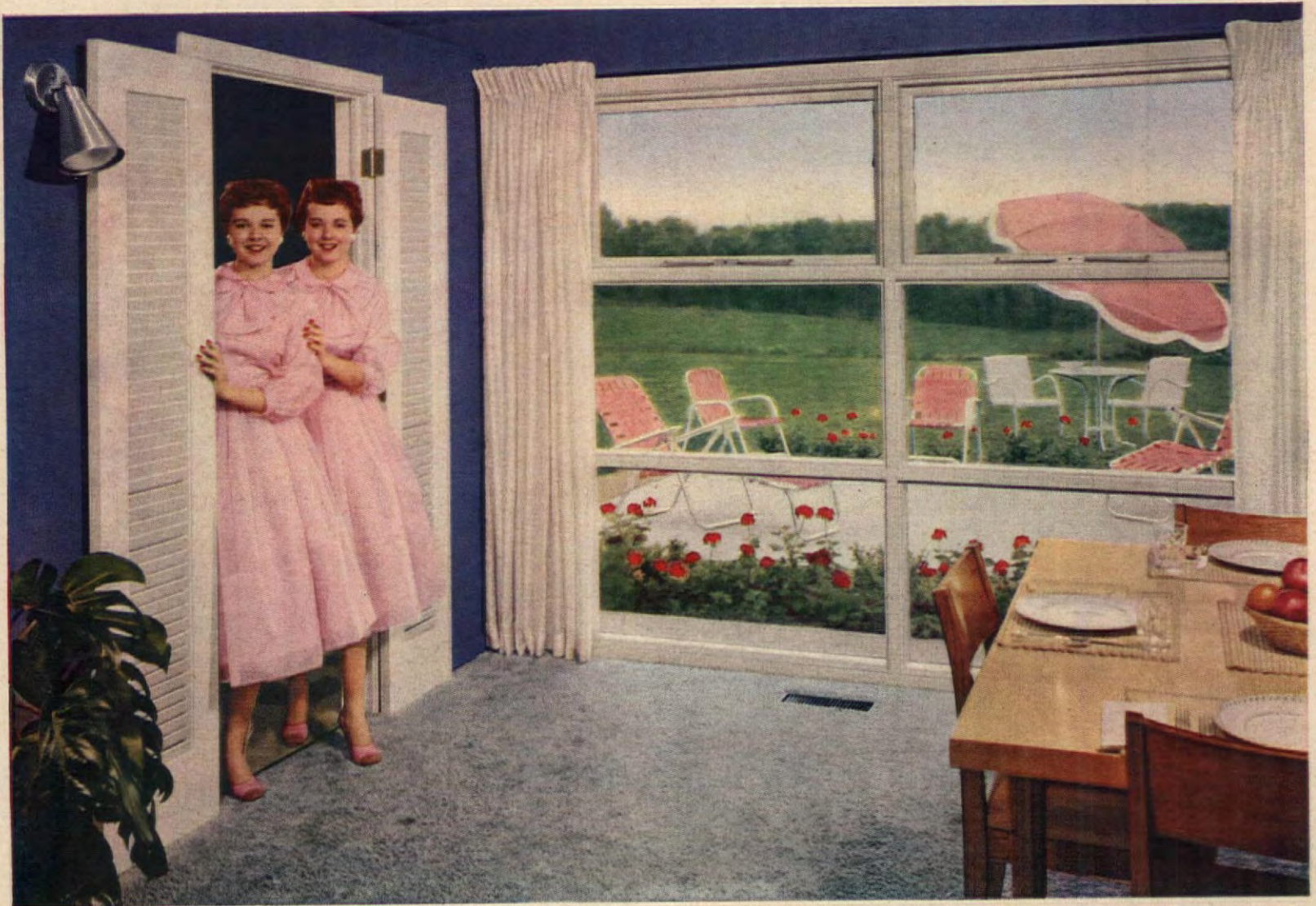
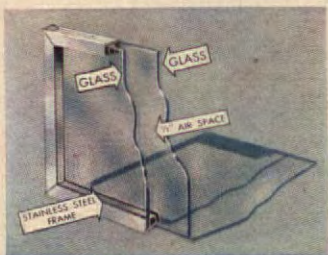
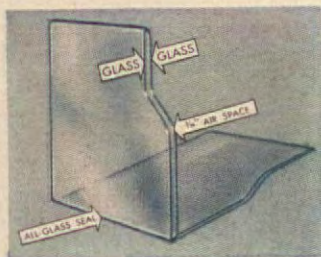


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METAL EDGE. These units are designed for larger window areas and where maximum insulation is needed. They are constructed of two panes of $\frac{1}{4}$ " clear-vision Plate Glass, with a $\frac{1}{2}$ " sealed air space between them. The stainless steel frame protects the glass against chipping and creates exceptionally strong units.



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WHEN YOUR HOME has the advantages which are provided by TWINDOW, you can be sure that you have a home that is *truly modern*. That's because TWINDOW offers you more comfortable living the whole year through.

With TWINDOW, cold air drafts are reduced . . . window steaming and icing are substantially less . . . storm windows are no longer necessary . . . outside noises are muffled . . . and you

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AFTER DINNER...you can relax with confidence whenever you use self-polishing **DISHWASHER all** in your electric dishwasher. You can be certain for the first time that your dishes will sparkle and gleam... and be really clean... without any pre-scrubbing and polishing afterward.

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(Continued)



2. **SUSAN**, ONE OF THE two teenage daughters of the James Emersons of Edina, Minnesota, finds the low decorated chairs in the hallway of their home a most convenient place for putting on her rain boots. Hat rack behind the door keeps coats and hats handy near.



3. **IN A SMALL NURSERY** where wall space is limited, a good place for the crib if you have sufficient floor space and ventilation is in front of one of the windows. Window is kept closed and treated like a headboard. Ready-made curtains are shirred on rod, tied at the sides.

PLEASE TURN THE PAGE



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Vinyl—tough, brilliant vinyl—makes new Simoniz® Floor Wax the toughest, glossiest floor wax ever.

Now, kids can spill on your floors. Romp on them. Track on them. Vinyl, the miracle ingredient, means *childproof* protection.

Floors never shone so mirror-bright. Never stayed so bright, so long . . . even with frequent damp mopping. Yet, when it comes to re-waxing, new Simoniz Floor Wax removes evenly—no blotching.

New Simoniz Floor Wax polishes itself. You don't need to buff. You don't need to rub. Try it.

**For all floors—
linoleum,
rubber,
asphalt,
vinyl tile and
finished wood**

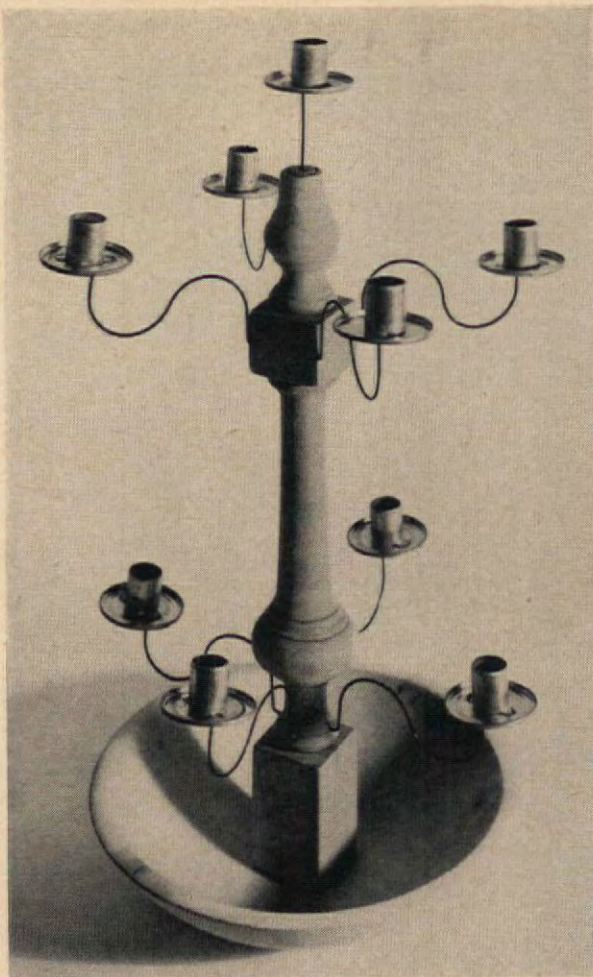


SIMONIZ MAKES IT

½ Dozen Good Ideas (Continued)

4. WOULD YOU BELIEVE this elegant centerpiece is made of such lowly things as a wooden salad bowl, staircase baluster, heavy wire coat hangers and tin cans? Here's how it's done: baluster is glued to bowl; wire is inserted in hole bored deep enough to fit and hold it tight. Tin holders are soldered to end of wire hangers. Painted a dull white, it's a perfect foil for pink candles, red roses and white lilacs, centered on a table with a pale grey cloth, pink napkins and plates. A really handsome and ingenious idea for a table that anyone can easily duplicate.

PLEASE TURN THE PAGE



Bright, modern colors for curtains,
Now you can dye them right in your washer!



Just be sure you use
RIT High Fidelity Dye



still only 25¢

You know what new color in the windows does for a room. And now, with
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No boiling, no indeed! Rit needs only your washer's action to give you
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In Canada too.

*The ones in our picture are Rit-dyed, of course.



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Live better

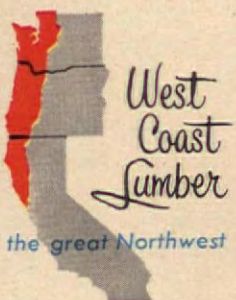
IN A HOME
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So nice to come home to...your family home built of the world's friendliest, most beautiful building material... wood. No other investment can contribute so much to a full happy life. That's why your new home should be your first family budget consideration. And plan to build with West Coast lumber, the economical building material which adapts perfectly to the type and style of home which best suits your individual family's needs. Your retail lumber dealer will be happy to tell you of the many other important advantages gained by building with warm, friendly West Coast lumber. See him or your local builder soon!

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WEST COAST HEMLOCK
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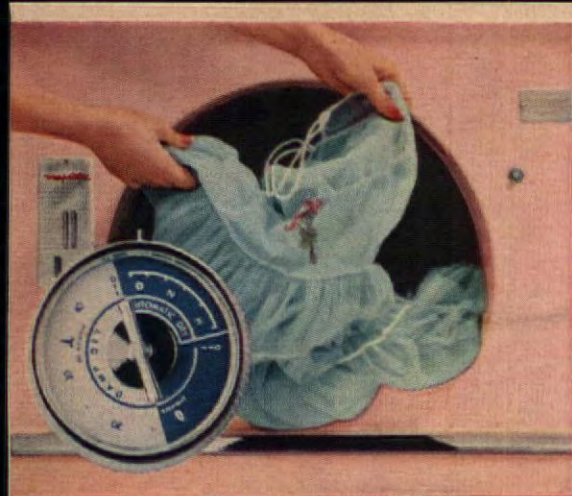


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D is for **delicates** . . . precious silks and synthetics . . . perfectly dried in as little as 8 minutes . . . never a worry about correct temperature or time! They'll be tumbled gently in the smooth porcelain basket until every piece is dried just right.



N is for **normal loads** . . . cottons and linens that you wash most often. High-speed, low-temperature drying will have the average load dry—smelling breezy fresh—in less than 35 minutes. And they'll be so smooth you'll iron less than ever.



H is for **heavy** . . . hard-to-dry loads. Bedspreads, rugs, loads of towels or heavy jeans dry perfectly through—without watching or resetting the dial—you'll marvel at the softness of chenilles . . . fluffier terrys . . . velvety-smoothness of corduroys!

New 1958 General Electric Dryer Gives You Perfect, All-Automatic Drying for All Washables!

Dries a typical load of family wash in less than 35 minutes



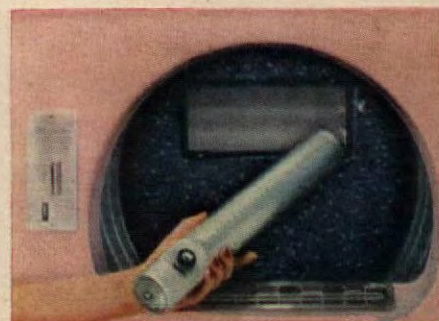
Model DA-920R General Electric Dryer illustrated about \$2.80 per week.* General Electric Company, Louisville 1, Ky.

Automatically dries clothes so soft . . . so smooth . . . so wrinkle-free . . . you'll have much less to iron! Use of either 115 volts or 230 volts . . . automatic control provides correct drying times and temperatures for every load. For high-speed drying (times shown) and automatic de-wrinkling of synthetic suits, use normal 230-volt installation.

Other features, Foot pedal opens full-width magnetic door. Lint Guard catches all lint. Smooth, porcelain basket protects finest fabrics. In beautiful General Electric Mix-or-Match colors and white.

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Automatic Sprinkler . . . dampens shirts, dresses, starched pieces . . . has them ready for easy ironing in minutes.



Automatic De-Wrinkler "tumbles and presses" properly tailored synthetic garments—even smooths out wrinkles caused by wear.



Air Freshener releases a gentle fragrance into air stream—gives clothes a fresh, breezy fragrance.

*After small down payment. See your General Electric dealer for his prices and terms. Most models available in Canada.





IF YOU HAVE A LARGE recreation room in the basement, why not build a snack bar into one end? Walls of this room were finished in light cypress painted to match rest of the room. Long shelves behind the counter have plenty of room on them for storing glasses, plates, and serving pieces. Bar stools were bought unfinished, then painted.



6. WHILE THEIR HOUSE was in its flexible blueprint stage, this couple analyzed every household task and not only planned specialized equipment for the work but proper storage. Efficient storage for the bedrooms was carefully planned around the size of items to be stored and their frequency of use. Note how hanger space has been designed so long items hang in center, jackets on both shorter sides. THE END



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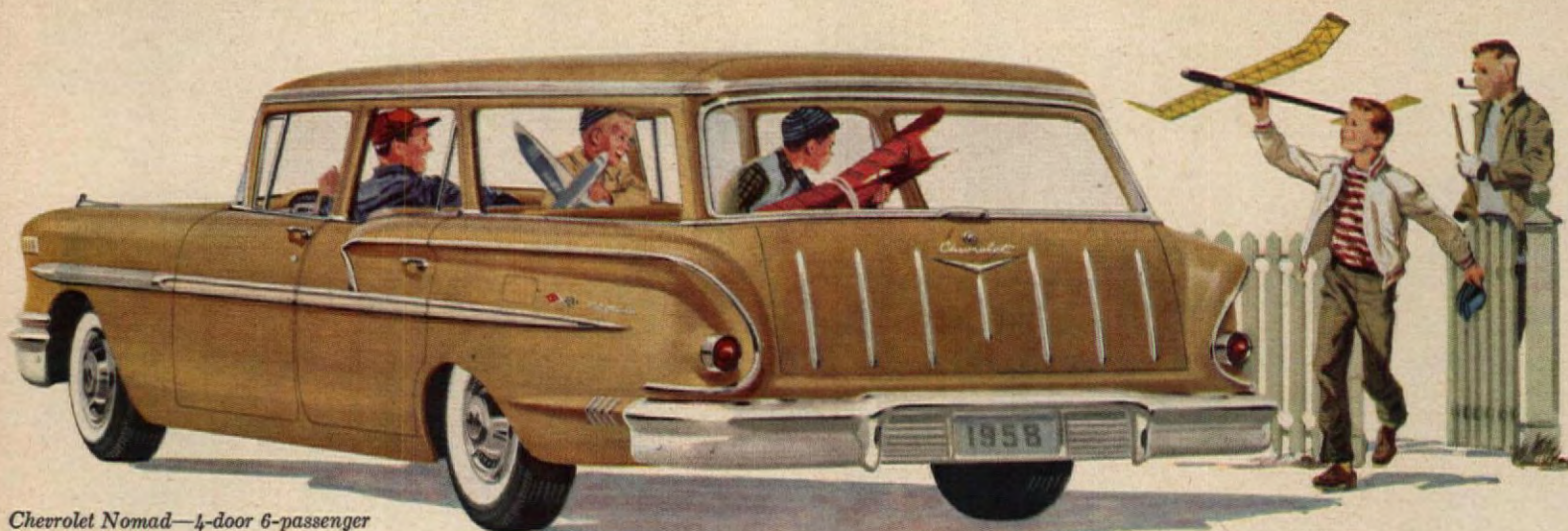
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Chevrolet Nomad—4-door 6-passenger

NEW WAGONS WITH WONDERFUL WAYS—THESE NEW '58 CHEVROLETS! *There's new lilt in the way they look. New verve in their way with roads and loads. And you have five to choose from. Pick a two-door model or four, six-passenger or nine, you can be sure of this: You'll move in the smartest station wagon set there is!*

You never had handsomer or more practical reasons to move into a new station wagon. These 1958 Chevrolets are dramatically lower and wider—and nine crisp inches longer.

Notice that the larger liftgate curves clear around at the corners. It's hinged into the roof and raises completely out of the way for easier loading and maximum-size loads.

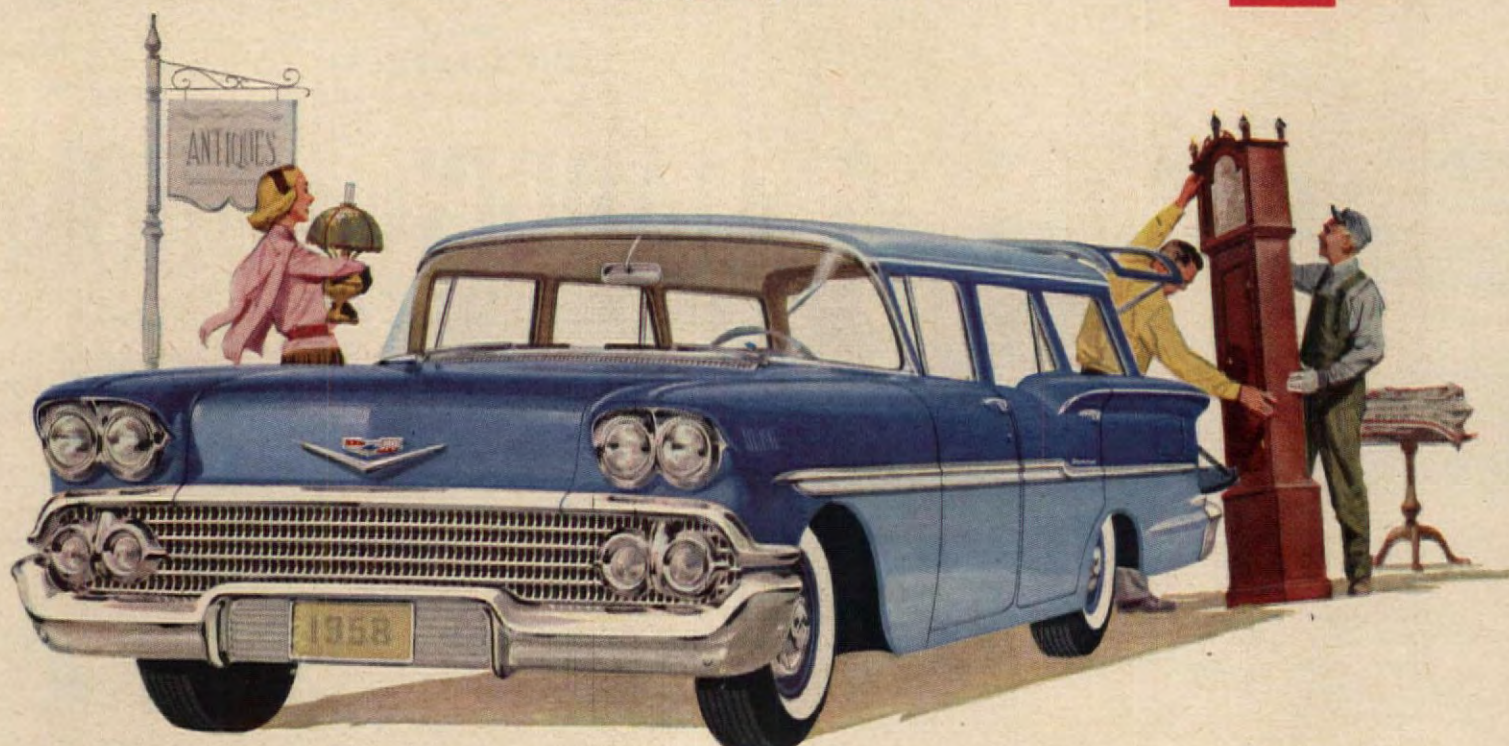
Chevrolet's new standard Full Coil sus-

pension puts an extra-soft cushioning of deep coil springs at every wheel. Or, as optional choice at extra cost, you can have the ultimate of a real air ride—Level Air suspension. Bumps get swallowed up in cushions of air. And your wagon automatically keeps its normal level, regardless of how heavy the load.

There's still more to like. More steam in Chevy's budget-minded Blue-Flame 6. More really potent performance with

the new 250-h.p. Turbo-Thrust V8,* an ideal running mate for honey-smooth Turboglide* drive. Better see your Chevrolet dealer . . . and join this year's smart station wagon set. . . Chevrolet Division of General Motors, Detroit 2, Michigan.

**Optional at extra cost.*



Chevrolet Brookwood—4-door 6-passenger

STOP 'N SHOP YOUR AMERICAN HOME MARKET PLACE

Have a shopping spree with us to celebrate Valentine's Day this month, because we've put our hearts into filling these pages with booty and baubles you can order by mail. And to celebrate the birthdays of those two most famous Americans, we've made sure that everything has passed our American eagle eye test for good value. But of course if you aren't as pleased as punch with everything you receive, all merchandise unless personalized may be returned within seven days for a full refund. We hope you like the new spot for your Market Place. It should make it easier to turn right to it when you are ready to Stop 'N Shop every month. Unless otherwise stated, all prices include postage.

Heleen De Motte



IN LOVE WITH A MUG hand-crafted in Vermont. A collector's item, 4½" high, it has a 24K gold spread eagle and stars in low relief. \$2.50. Daniel Low, Dept. AH, 231 Essex Street, Salem, Massachusetts.

WELL BALANCED. Classic apothecary scale topped with a handsome eagle is polished and lacquered brass. It stands 16" high, has 6" trays for fruits or flowers. \$10.95 plus 50¢ postage. From Jennifer House, Dept. AH, Great Barrington, Mass.



◀ **ITALIAN ICE BOTTLE** serves drinks chilled but not diluted. Green Florentine glass with raffia stoppers, hollow pocket for ice. Qt. size, \$2.59. Ward Phillips, Carpentersville 5, Ill.



KITCHEN PIN UP. Material with antique flower prints makes 5¼" square potholders that will hang onto a 7" rolling pin finished in mellow pine. \$1.50. From Laurie & Co., Dept. 21-AE, Huntington, L. I., N. Y.

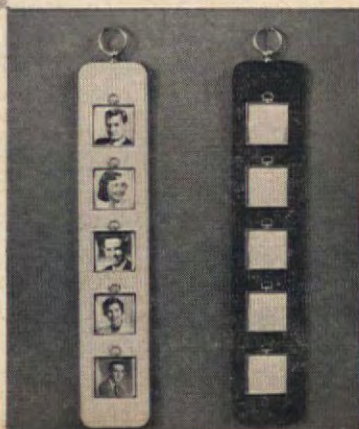


SURPRISE BASKET of little girl goodies for a little Valentine will make good Easter bunny loot, too. 8" white wicker carryall holds jump rope, balloons, etc. \$2.95. Florence K. Imports, Dept. 25A, 20 Hilltop Drive East, Great Neck, New York.



GRATE STUFF. Just try freshly ground nutmeg on puddings, pies, eggnogs, fresh fruits! 5" grater for the purpose has a hinged compartment for partly used nutmeg, comes with a large jar of them. \$1.75. The Krebs, Dept. AH-2, Westbury, R. I.

PANEL SHOW. Along the straight and narrow velvet frame which hangs from a brass ring are featured five 2½" square brass frames for snapshots of your favorite people. A sentimental Valentine for Mom filled with family photos. Pink or forest green. An impressive 24" long. \$10. Edith Chapman, 260 W. Main, Nyack, New York.



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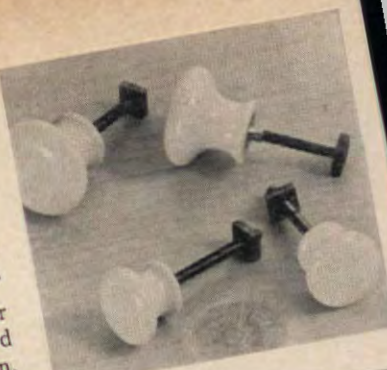
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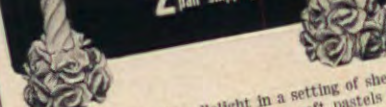
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THE AMERICAN HOME, FEBRUARY, 1958



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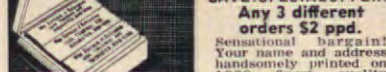


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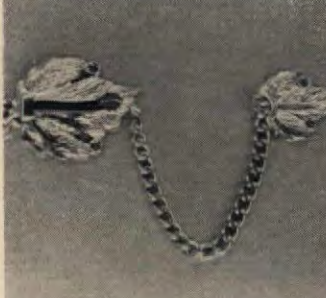
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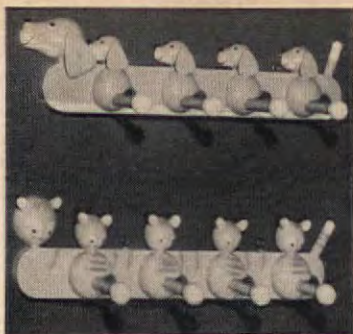
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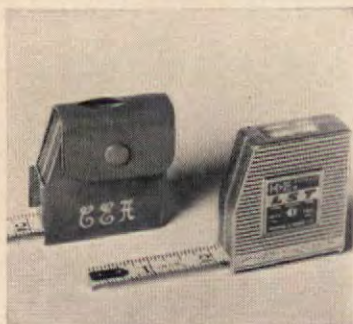
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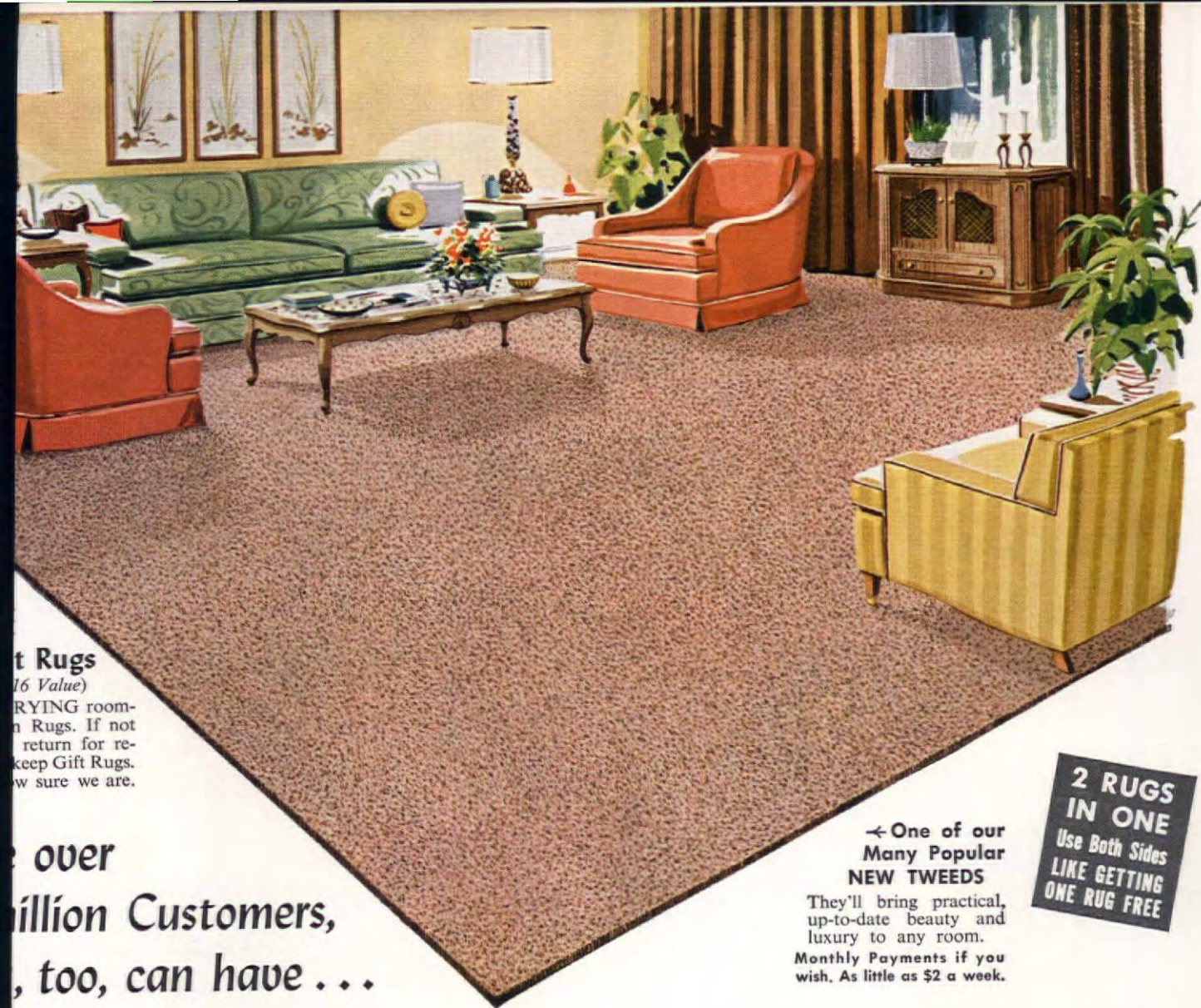
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