

IOWA ARCHITECT

Official Publication of

**Iowa Chapter
American Institute of Architects**

May-June 1957



Annual Summer Outing Calls Architects To Lake Okoboji For June 28, 29, 30

Recreation and Relaxation are the key words for the 1957 Summer Outing of the Iowa Chapter of the A.I.A. and President James Walsh, working with his convention chairman George Russell, has prepared a program that allows members to take their pick from the theme words.

Members will be "on your own" most of the time during the weekend at Lake Okoboji, but enough group activities have been planned to tie the chapter members together for renewal of friendships, exchange of ideas and congenial comparisons of projects, clients and personal accomplishments.

The Convention planner has arranged for Vacation Village, a well-appointed family resort on the western shore of Lake Okoboji, to handle the over-all hosting chores during the weekend, and arriving architects can check into their cabins beginning at 1 p.m. Friday, June 28.

Boats, swimming, fishing, golf, and just plain rest and relaxation are among the pleasurable events available during the afternoon, while the evening meal consists of a smorgasbord prepared by the capable crew which handles the visitor feeding details for Vacation Village.

That event opens at 6:30 P.M., and the indications are that it will last two hours.

A family roundup is set for that evening at the Village Hall, the indoor recreational center which is among the facilities offered by the northwestern Iowa resort. The pre-meeting program lists the starting time of this event at 8:00 P.M., with no closing time on the schedule.

Vacation Village's operators, Bob and Keith Ross, have placed emphasis on the family aspect of conventions and meetings, and facilities are available for shore games as well as water play for the children. Baby sitters are available on call, making it possible for the grown-

(Continued on page 4)

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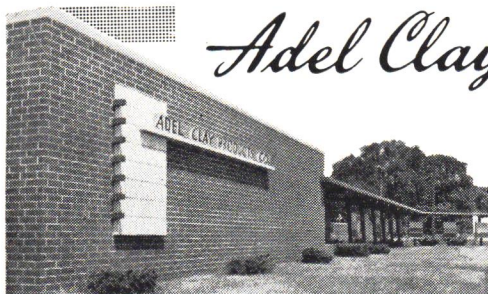
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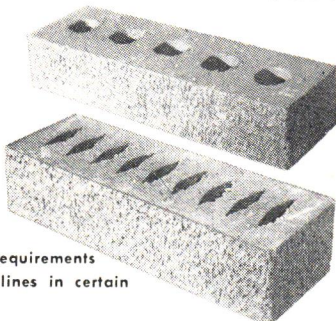
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AWARDS AND SHULMAN ARE HIGHLIGHTS OF A.I.A. SPRING MEETING AT AMES

Presentation of awards to outstanding students and a descriptive report of what is happening throughout the nation as huge tracts of land are turned into housing developments were the two major features of the spring meeting of the Iowa Chapter of A.I.A. at Ames, April 17.

Judging, under the direction of the Education Committee began in the morning and the judges found much work showing creative and artistic talent.

President Walsh presided over a brief business session during the afternoon during which committee reports were presented and dates for the Summer Outing at Lake Okoboji were announced.

Julius Shulman, whose work as an architectural photographer is known throughout the country, was the principal speaker at the banquet Wednesday evening.

Shulman described himself as an observer of architecture and architectural trends. He asserted that "the investor's dollar has become the goal of everyone in the world," and he declared that this means developments are being made in the quickest possible way.

Of new uses of materials, he said his observation is that the rapid rise of glass issues are urged by the ever-increasing use of glass in construction.

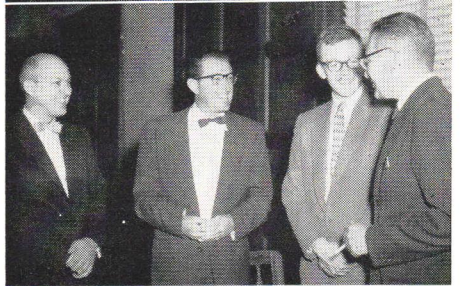
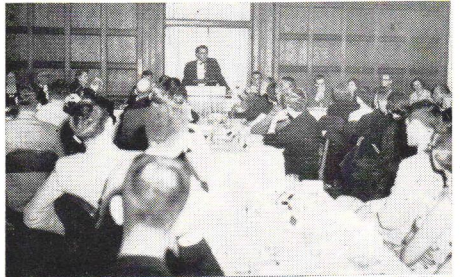
He expressed belief that a reason that architects were not used to a greater extent in residential construction was that neither the builders nor the public have been introduced and educated to vocabulary and meaning of "better living" which is possible with modern materials and construction.

He said this could be helped in part if the builders would devote the time to the finishing of a complete house.

Another reason, he said, for the reduction in the amount of residential work done by architects is the growth in the size of firms.

"The overhead in the office has to be met, thus the architect looks to the larger and the commercial buildings."

He said many of these architects cannot continue in the practice of home design.



Top: Shulman addresses Banquet crowd.

Bottom: Pres. Walsh, Shulman, Student President Carl Hunter, Prof. Leonard Wolf, ISC architectural department head.

Shulman used a series of color slides to show some of the developments of tracts of houses, and emphasized that in many cases hundreds of houses would be crowded into small areas although plenty of land actually was available for more spacious and gracious planning.

Other slides showed outstanding examples of fine architecture including some of the modernization of building fronts.

Prof. Leonard Wolf acted as master of ceremonies.

Dodge Says Architects Doing More Houses

Results of a survey just completed by F. W. Dodge Corporation indicate that architects are designing more houses in 1957 than they did last year.

Nearly 80 percent of 105 representative architectural firms interviewed in 25 cities reported that in the first quarter of 1957 they were designing as many, or more, homes as in the first quarter of 1956.

Results of the survey, conducted by Dodge Reports district and branch offices, showed that 39 percent of the firms were designing more homes this year, while another 38 percent reported no change. Only 23 per cent reported that they were designing fewer houses than last year.

Among the firms reporting gains over last year, increases ranged from 10 percent to as much as 300 percent.

In reply to another question as to whether the trend of house design activity in their offices had been up, down or level in recent months, 79 percent of the firms said that the trend had been level or upward; only 21 percent reported any downtrend. Nearly 42 percent actually reported an increase.

Commenting on the results of the survey, Dodge vice president and economist George Cline Smith said that the uptrend in architect-designed houses was "hardly-surprising."

"The much publicized drop in housing starts last year occurred entirely in government-insured programs," Dr. Smith said, "and conventionally-financed housing held up throughout the year. In the first two months of 1957, the number of conventionally financed housing starts actually increased over the same period of last year.

"Since conventionally-financed houses tend to be larger and more expensive than those financed under government insurance programs, and since there is a perceptible trend toward greater floor area and higher price tags evident from the construction contract statistics,

More Spring Meeting . . . (from page 1)

ups to take advantage of the full facilities of the area.

Lake Okoboji, heralded by its area residents as one of the "True Blue Lakes" of the world, provides a scenic background for the Summer Outing, and provides opportunities for boating, fishing water skiing, and swimming that are unexcelled in the state. The variations of the shoreline, from beach to abrupt and stony waterfronts, create many opportunities for scenic photos, and both children and adults will be interested by the many wildlife creatures to be found in the area.

Saturday's program is an improvement over Friday—particularly in the recreation and relaxation—because the day is longer. Breakfast begins at 7:15 A.M. for those who are hungry then, and continues until 10 A.M. for those who prefer to take a more leisurely pace.

Golf is on the schedule for those who want to try their skill, power and luck on the fine available course.

Lunch is served from 12:30 to 1:30 P.M., and you again will be on your own for the afternoon to enjoy the luxury of 'time on your hands.'

Dinner Saturday evening is from 7 P.M. to 9 P.M. and there will be dancing during the evening (from 9 P.M. to 1 A.M.) to the music of the Bob Conley Quintet.

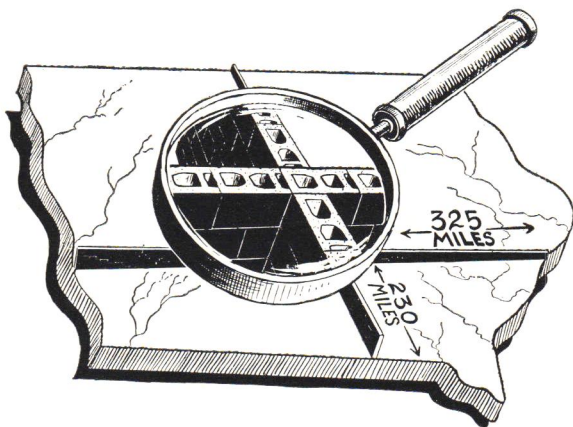
Sunday's schedule has even less formal programming than the other days, but it still makes for a fine day. Breakfast is available from 7:15 A.M. to 10 A.M., you have the morning to yourself, but those who are not staying through the following week are expected to be checked out of their cabins by 12 Noon. (That doesn't necessarily mean that you have to be on the road home by then, for Lake Okoboji and its environs still will be there for your enjoyment.)

it is hardly surprising to find architect activity on the increase in the housing design field."

PICTURE

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Walsh, Higgins Call

NATIONAL A.I.A. MEETING THE "BEST EVER"

President James Walsh and Burdette Higgins, reporting on the A.I.A. National Convention at Washington, May 10 to 18, called it the best ever and both expressed belief that the Institute has performed invaluable services to the profession during the recognition of the Centennial Year of the Institute.

The Iowa chapter head, who attended the A.I.A. National Convention in Washington in May, in a report prepared for the Iowa Architect, expressed belief that the theme, presentations and speeches during the eight-day meeting brought into sharper focus the developing role of the architect in America.

"The theme, 'A New Century Beckons,' was truly applicable as a challenge to our membership attending the national convention," he reports.

"It appears that all present were cognizant of the emergence of our nation during the first half of the 20th century to a position of international prominence, and of the responsibilities that such leadership demands in the complex world of today.

"I had a feeling at the convention that the American architect, as an individual, realizes that the rest of the members of the profession are looking toward architecture to serve human needs, including the social, educational, economical, industrial and governmental.

"I believe most of the membership left the convention with the individual determination to meet that challenge in the development and execution of their individual projects during the last half of the 20th Century," Walsh declared.

The Iowa chapter president also said that it appears that "because of the complex nature of our society, the architect is becoming more and more dependent upon many types of consultant and thus his role as an adminis-

trator is becoming ever more important."

Walsh also reports that he observed a strong trend toward growth in the size of architectural firms.

"In my opinion, this was the best organized and best programmed Convention of the A.I.A. and reached the highest level of any I have attended. Alexander C. Robinson III, and his Convention Committee deserve the praise of the entire Institute." Higgins said.

Higgins commented upon the excellence of the organization of activities. He noted that the entire first day was left open for registration only, with the result of more orderly registration and a well-attended opening session that evening. He also noted that many architects used the day for a tour of Washington.

Higgins was complimentary of the scheduling that presented just one major portion of the program at a time. In the past, he said, "programs have been too full, with two or more panels of interest scheduled at the same time."

Two integral and well-planned parts of the Convention, the exhibition entitled "One Hundred Years of American Architecture" at the National Gallery of Art, and the boat trip down the Potomac to Mt. Vernon were "memorable and enjoyable," Higgins reported.

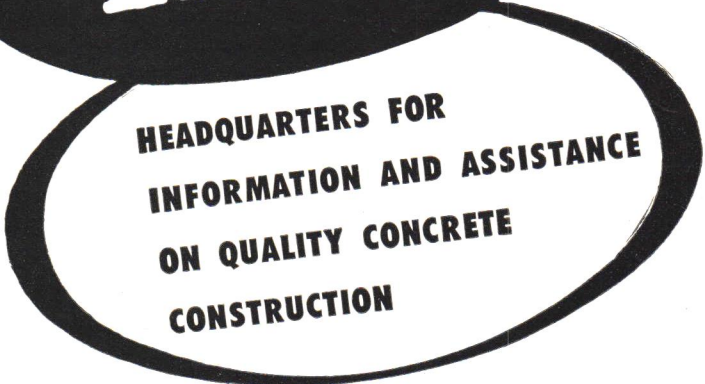
The Institute was the recipient of many honors and gifts from other Architectural Institutes and Societies throughout the world in commemoration of the Centennial, and these presentations were dignified and impressive. Unfortunately, the new Fellows of A.I.A. were inducted at a Luncheon of Fellows instead of at the Annual Dinner as has been the custom previously. As a result, the Convention at Large missed this impressive ceremony.

The registration was the largest in the history of A.I.A. with more than 4,000 architects in attendance. T

(Continued on page 10)



H.O.



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20 Awards and Honors Mark ISC Program

Following judging by representatives of the Iowa Chapter of A.I.A., student selection, and selection of scholarship and other award winners by faculty and college representatives, awards were announced April 17 for the following students at Iowa State College:

Those winning in architecture were **Bruce Alexander**, 632 Allen Street, **Waterloo**, first place, \$25; **Donovan Seaboch**, 3029 Oxford, **Des Moines**, second place, \$15; **Thomas Reilly**, 1610 West 6th, **Sioux City**, third place, \$10; **John Buenz**, 515 West 6th, **Ogallala, Neb.**, honorable mention.

In architectural engineering awards were given to **Bernard Jones**, 1103 North 13th, **Estherville**, first place, \$25; **Leon Langbartels**, 1320 Robinson, **Knoxville**, second place, \$15; **Robert Kruse**, 1111 Clary St., **Worthington, Minn.**, third place, \$10.

Robert Aegerter, 1306 South Lake, **Sioux Falls, S. D.**, a fourth year architecture student, won the \$25 Student Chapter of the American Institute of Architects Award.

Dale Nederhoff, **Wellsburg**, won the Charles Frederick Bowers Memorial Prize of architectural books or equipment for the best record in professional courses in his senior year.

Donald Leo Smith, **Raub, Indiana**, won the Alpha Chi Rho Medal awarded to the senior in architecture who has shown ability for leadership and performed willing service for the school and the department.

William Snyder, **Breda**, and **Keith Ancel Covey**, **Ames**, won Karl Keffer awards given annually to two students of architecture and architectural engineering who have shown by their academic work and related activities promise of high level of performance toward the professional practice of architecture. Each award amounts to \$100.

Three Architecture Faculty prizes were awarded two sophomores and one freshman in architecture in recognition

of high scholastic standing in their sophomore and freshman academic subjects. The three book awards were to **Richard Campbell**, **Ames**, **Roger Burns**, **Cedar Rapids**, both sophomores, and **James Green**, **Grundy Center**, a freshman.

Frederick Wolf, **Waverly**, won the Durrant and Bergquist award of \$50 given annually to the architecture student in his fourth year who has demonstrated the highest level of attainment in his academic work.

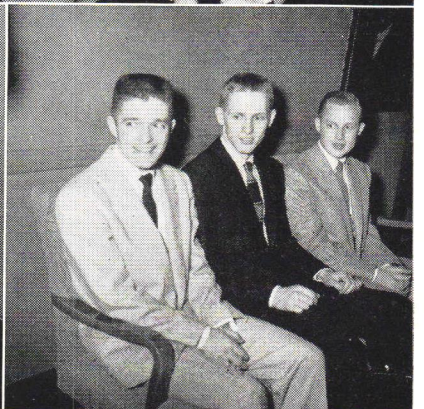
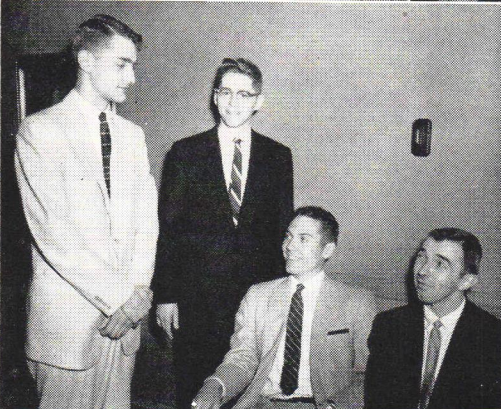
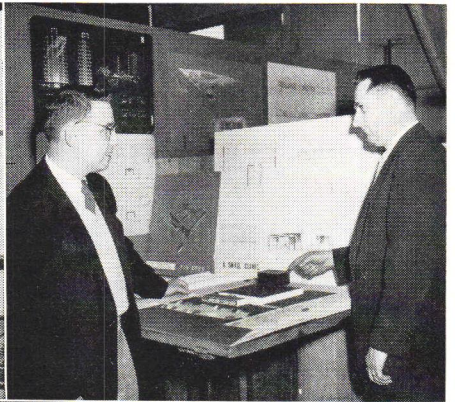
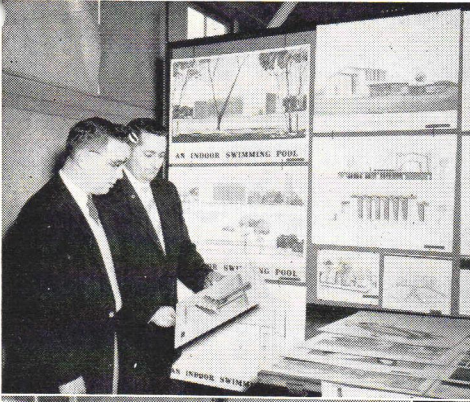
Harold Sawyers, **Vail**, won the Leo A. Daly award of \$250 given annually to the student in the department of architecture who, by his academic achievement, has shown great competence in theory and enthusiasm for practice in the field of building design.

Vitolds Vitols, son of Mr. and Mrs. Peteris Vitols, **Riga, Latvia**, won the Book Award of the Henry Adams Fund of the American Institute of Architects given annually to the architectural student in an accredited architectural school who is outstanding in scholarship, personality and promise of successful professional practice.

Bruce Alexander, son of Mr. and Mrs. George Alexander, 632 Allen Street, **Waterloo**, won the School Medal of the American Institute of Architects, given annually to the student in the department of architecture in an accredited architectural school who is outstanding not only in scholarship, but also in personality and promise of successful professional practice.

James Merry was announced as the winner of the \$400 General Electric scholarship for 1957-58. He is a junior.

Judges and Award Winners



Top pictures: Keith Lorenzen (Savage & Ver Ploeg, Des Moines) and Thomas Atherton (Karl Keffer & Assoc., Des Moines) examine some of the award-winning displays during the Spring A.I.A. meeting at Ames. Center left: Award winners H. Keith Sawyers, Donald L. Smith, Fred H. Wolf, and Robert Aegerter. Center right: Keith Lorenzen of Iowa A.I.A., Award winners Bruce Alexander, Bernard Jones, and Robert Kruse. Lower left: Winners James Merry, Donovan Leabock, Richard Campbell, Thomas Reilly. Lower right: Winners William Snyder, K. Ancel Covey, and Dale A. Nederhoff.

"ARCHITECT" EXPANDING; How Many For You?

Acting to move the "Iowa Architect" forward as a service to the profession and to the many fine firms which advertise within its covers, the Public Relations committee is proposing that the number of copies printed each month be increased so there will be enough available to provide one to each professional and technical employee of the members.

To give the editorial staff an opportunity to compute the number of copies necessary, Editor Jim Lynch is asking that each architect or architectural firm please forward a postcard bearing the name of the firm, and the number of copies necessary to provide each professional or technical employee with the "Iowa Architect."

The Public Relations committee expressed belief that the increase of circulation to all persons directly connected with the profession would result in stepped-up interest in the Iowa Chapter A.I.A. and its activities.

"The demonstrations of increased interest in the chapter publication has resulted in a definite increase in the number of advertisers. We want to produce a publication which will first serve the Iowa Chapter of A.I.A., and which will be available to advertisers as a means of economically reaching the men who primarily determine the specifications for material used in major constructions in Iowa," Editor Lynch said.

EXPERIENCE COUNTS

In the San Quentin (prison) News, the following item appeared under the headline "Local Architect." We quote: "The Lorton Reformatory in Virginia is about to build a new chapel for \$192,000. The designer, Farmer C. Thomas, received his architectural training in the drafting classes here at San Quentin. He is now an inmate at Lorton."

More on AIA . . . (from page 6)

Annual dinner also was the largest and many persons were unable to obtain tickets to this affair.

Notable speakers who appeared included Edward A. Weeks, Jr., Editor of Atlantic Monthly; Dr. Detlev W. Bronk, President of the National Academy of Sciences; Paul G. Hoffman, U. S. Representative to the United Nations General Assembly; Dr. Paul Tillich, world famous philosopher from Harvard University; Philip M. Talcott, President, U. S. Chamber of Commerce; Henry R. Luce, Editor of Time, who was the principal dinner speaker; the debatable Walter Reuther, A.F.L.-C.I.O.; and Bennett Cerf, a raconteur without a peer, who commanded the largest audience of the Convention.

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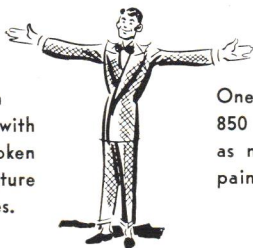
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THIS I BELIEVE

By Thomas J. Atherton, Architect

Karl Keffer Associates, Architects and Engineers
Des Moines, Iowa

Creative design is being lost to what might be called "Tight Budget Designing". This is particularly true in the design of public buildings rather than buildings designed for the private individual. This change cannot be blamed entirely on the Architect since labor and material costs are nearing a new high. It is also evident that in a nation-wide building boom, the greater number of buildings are public, particularly on the state and local levels. With this quantity of public work, and the fact that the public thinks entirely in dollars and cents, we are meeting this situation with a square foot price and not with creative designing.

It is my thought that creative design should give the public: (1) Full value for each dollar spent; (2) All space designed for a particular use; and (3) All materials used in their proper relation as well as taking advantage of new materials developed to express a "fresh" design.

Should high costs and public-thinking excuse us for designs that are mediocre and expensive to maintain because of the improper use of materials?

Have we found it easier to sell ourselves to the public by the dollar sign rather than by competence?

This, I believe.

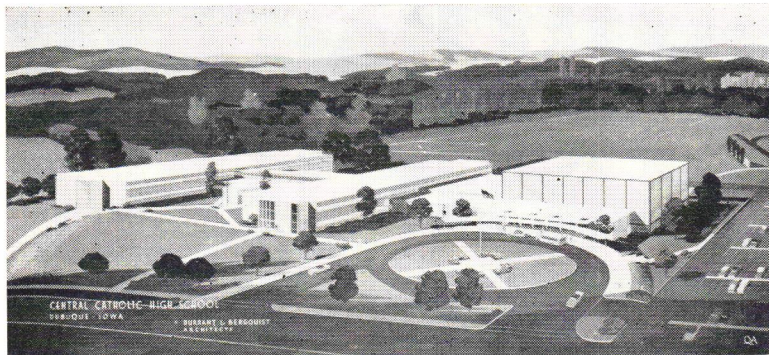
RECOGNIZE THE ADVERTISERS

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Designed
by Iowa Architects



Central Catholic High School
Dubuque, Iowa

Architects: Durant & Bergquist, Dubuque, Iowa

Building plans for this proposed Central Catholic High School were developed for the uneven contours of the site, making one portion a one-story, part two-story, and the major part of the academic section three-story. All front entrances are on grade at the second-story level, except the west wing (left) which on the first floor. The rear entrances are on grade at the first floor.

The structure will be built on a 44-acre plot of ground. To the left is the H-shaped academic portion of the school, housing 60 classrooms and laboratories. The library, administration offices and the chapel are between the two wings. To the right is the gymnasium-auditorium which will seat 3,000 persons.

The music department and the boys' shower and locker rooms are below the gymnasium, with exits on grade at the rear. The cafeteria, seating 500 persons, is located between the gymnasium and the academic portion. The ROTC rifle range and the industrial art shops are located beneath the cafeteria.

An unusual feature of the building is a large stage, which may be opened to either the cafeteria or the gymnasium-auditorium.

The exterior will be of brick with insulated panels finished in porcelain enamel in the window-walls.

The parking area for 600 cars will be located east and north of the gymnasium (shown at the right of the picture) and the athletic fields are north of the building.

Carl Hunter Elected Student Chapter Head

Officers for the Student Chapter of the A.I.A. at Iowa State College, Ames, were announced during the banquet at the Spring A.I.A. meeting on the college campus.

Officers for 1957-58 are:

President, Carl Hunter; Vice-President, James Wilkins; Secretary, Linda Murray, and Treasurer, Maynard Dalton.

Prof. Carl Wise is the faculty advisor for the group.

Arthur Ebeling Wins Label As "Lively Elder"

The clock keeps ticking away and one of Iowa's outstanding architects has been noted among the "Lively Elders" of the state in the Picture Magazine distributed with the Des Moines Sunday Register.

Arthur H. Ebeling, who served 29 years as a member of the State Board of Architectural Examiners, has been in practice at Davenport since 1908 and has attained four more than the off-quoted "three score and ten" years.

Quoting directly from the article:

"The latest major work of Davenport Architect Arthur H. Ebeling is the Scott County courthouse in Davenport, for which he drew up all the plans and specifications. Mr. Ebeling, a Lively Elder of 74, considers the courthouse one of his best accomplishments—and he has had many since opening his office in Davenport in 1908. In 1914, he supervised construction of the Black hawk Hotel. In 1920 it was the Ka Building where his office now is. In that same year he designed all the buildings for the Mississippi Valley Fair and Exposition. He also has done a monastery in Bettendorf, several St. Ambrose College buildings, parochial schools in the Davenport area, the Maquoketa High School and many outstanding residences.

"Born in Rock Island, Ill., on July 17, 1882, Mr. Ebeling has lived in Davenport since he was 3. In his youth he worked in a canning factory, learned the carpenter trade, was a printer's devil on the Davenport Leader and worked in the architectural office of G. A. Hanssen.

"Mr. Ebeling is president of the Citizens Federal Savings and Loan Association of Davenport, a member of the Elks. He served on the Iowa board of architectural examiners for 29 years. He and Mrs. Ebeling have a son, Paul, a daughter, Mrs. A. N. Hall, and four grandchildren, all living in Davenport.

NEW BOOKS

Sweden Builds, by G. E. Kidder Smith; Reinhold Publishing Corporation.

Watercolor, A Challenge, by Leonard Brooks; Reinhold Publishing Corp.

Fabricating Houses from Components Parts, by Norman Cherner; Reinhold Publishing Corp.

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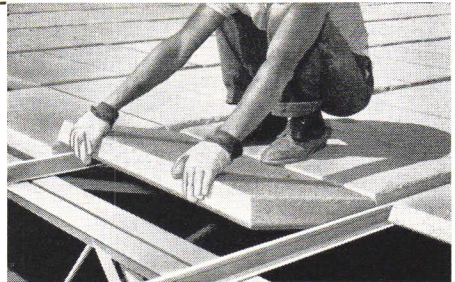
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Keck Talks "Contemporary Architectural Design"

The following is condensed from an article in a recent number of skylines bulletins of Kansas City Chapter by George Fred Keck, one of the early leaders in the modern movement.—Ed.

What is happening to the Modern Movement? Is it fulfilling its prophesy? After twelve post-war years of the greatest building boom in history—it might be good to appraise results.

As in every phase of human activity there has been, in fifty years, revolution in Architecture. In early years of this century, our school emulated firms such as McKim, Mead, and White. The firms that built many State Capitol Buildings were Post, Wetmore, and Charles Platt, among others. I remember in 1933 or thereabouts that a competition had been held in which not a single modern design had been submitted. Shortly afterwards there was such a competition

in Chicago, and we entered—so the same could not be said of it. I still have the letter received from the jurors; it read in part, "Thank you . . . We are very pleased to announce that you have placed number 103. There were 104 entries in the competition." There must have been one more modern design, or one that disqualified!

It was a great day then for the Beaux Arts and the American Academy in Rome. It was the day of ambition for every young man to design and execute a State Capitol Building. It was a great Roman Holiday—and a Gothic one too.

Eclecticism was rampant then (even as now there is a rampant force that may become frightening.) It produced some beautiful work. You could be sure that the students in their early years were drawing Ionic volutes, columns, and entablatures. The other day I asked a student if he knew what a "cartouche" was. No—he'd never heard of it. In my student days you flunked your problem if such embellishments were omitted. Matter of fact—I was in turn asked to draw a "cartouche" and found that not only had the day gone but so also the idea.

When a few years ago, I took a tour of the cradle of western culture, I was interested in two things, the very old, and the very new. I was uniformly disappointed in the new—and vastly thrilled with the old. This year we hope to again fly to Greece, and also to Sicily and Roman Gaul. For me, there is genuine inspiration, not to be plagiarized or to be reproduced, but to be contemplated with all the life forces of a culture which has died and left an articulate legacy. There are libraries and museums, but for an Architect, the site is important with the feeling of the climate and the spaces, hills and valleys. The Temple of Poseidon at Paistum for example, is photogenic and lovely, but any reproduction does not compare with the actual being at the site and the contemplation of the human forces that

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prompted the erection of that temple to the God of the Sea. The ruins of the nearby Roman Forum tell their own tale.

While traditional architecture was flourishing, there were other forces at work. I speak here of Richardson and the young Chicago School (consisting of Sullivan, Wright, Maher, Garden, Tallmadge, Watson), the early California School consisting in part of the Greene Brothers and Bernard Maybeck, and smaller groups in areas such as St. Louis. It seems there were no grass roots in the East. I recall Mumford once saying there wasn't any good Architecture (contemporary) east of Buffalo. These few courageous radicals have in large measure been responsible for the recent events in Architecture. And what do we have now? We have our freedom. Do we like it? Today we can design whatever we like with an audience who is ready to accept it. The sky is the limit.

Let's begin with our schools of architecture: they are vastly important today

as they were in the past. Yesterday they were headed and staffed by scholars. They knew what they were talking about, and they knew how to express themselves, verbally and visually. Perhaps, if they lacked anything, it was practical experience. The greatness of a teacher lies in his ability to stimulate the student to work and think. The mistakes of the schools of the past lay in the emphasis in direction.

Today the pendulum swings to the other extreme. Today our schools are staffed with technicians. Excellent planners, excellent designers with plenty of practical experience and their staffs are also of that character. To some extent scholarliness is lost. Our schools are becoming "how to do it" schools—with the new formula substituted for the old.

If a little more scholarliness could be installed into our schools it would be helpful. But it may be fairly good as it is—as least it should be given a chance, and perhaps in time scholarliness will

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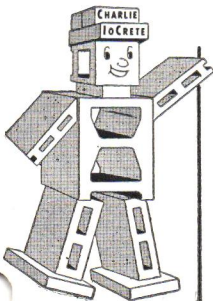
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again appear. Also a little anonymity might be in order. Once it was scandalous to see your name in print. Today it seems to be everybody's game (including the scholars') to see how often he can hit the front page.

Now what about us, the practicing architects in mid-century! Are we satisfied to paraphrase Professor Higinis in "My Fair Lady", "Why can't a woman (Architects) be like us?" Perhaps we're satisfied, but the question is, are we doing significant work? I begin to worry mightily about the question, when I see the unanimity of acclaim given certain priests in the profession, and I say—is history repeating itself?

There are more cliches in contemporary idiom as now acclaimed by its high

Two New Firms Form

The formation of two separate architectural and engineering firms has been announced by McCann-Prout and Associates, Clinton, Iowa.

Charles U. Prout, A. P. Mugasis, and R. L. M. Johnson will practice architecture and engineering under the firm name of Prout, Mugasis, Johnson and Associates, architects and engineers.

A. H. (Hews) McCann will continue the practice of architecture and engineering under the firm name of A. H. McCann & Associates, architects and engineers.

Architects Associated

To Be Firm Name

Smith, Voorhees, Jensen, Silletto, & Associates are in the transition process of adopting a new firm name, "Architects Associated," and currently are using letter heads bearing the legend "Smith, Voorhees, Jensen, Silletto, ARCHITECTS ASSOCIATED."

The firm also has established an office in Sioux City where Allen Salisbury and Glen Lundblad are the chief staff members. The new office is in the Badgerow Building. Both have transferred from Des Moines where Salisbury had been with the firm for five years and Lundblad had been with it for four years.

priests and the professional magazines, than ever before. This is an exclusive club with a list of restrictions about what to do and not what to do, so classified that it is like an IBM machine, you conform or you're out. You come out of the machine all punched up—and ready to line up, just like the others.

I'm certain that we don't yet realize the impact of the automobile upon our planning and landscape—urban and rural. It has changed our aspect completely—to the point of a landscape becoming an outrage to the sensitive spirit.

So far all that I have seen has been slight improvement in the site plan and some new building not much superior to the old. Perhaps we must be satisfied with this for the time being, just as in a forest, after a fire, the rapid soft wood growth acts as a fertilizer for the slower growing hardwoods—so perhaps we must be taught to look forward to the next generation of buildings to be improvement over those of today.

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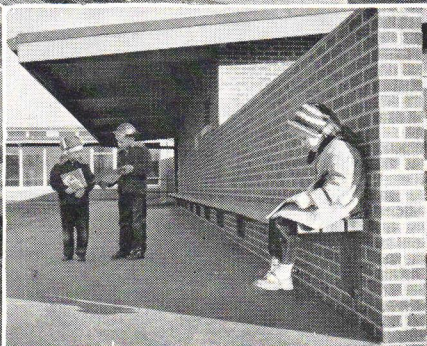
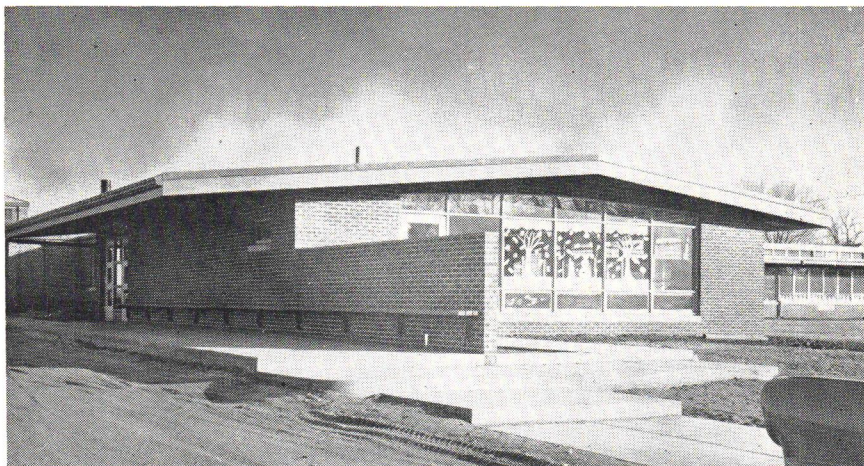
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