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IOWA

ARCHITECT

Official Publication of

Iowa Chapter

American Institute of Architects



"Architect and Community" Is Theme For Iowa Architects' 1958 Convention

Choosing a theme which is in line with major problems facing cities and towns of all sizes throughout the state and nation, the Convention Committee for the Iowa Chapter A.I.A. is building the convention program around this central idea: "The Architect and His Community."

Selection of the theme was an innovation in pre-convention planning for Iowa's Chapter and has the purpose of providing an "interest center" around which information relating to the convention can be disclosed to the public.

"Current interest on urban renewal in Des Moines will help us gain attention for the part architects must take in the satisfactory redevelopment of all sizes of communities," committee members said.

William Wagner, program chairman, said at least one of the major portions of the convention program would be devoted to the subject of redevelopment of urban areas. He noted that the problem now seems to be connected mainly with the major cities of the area, but was one which could have an effect upon every architect practicing in the state.

R. D. Fernbach, Des Moines City Planner, has agreed to participate in a panel discussion and details of this pro-

gram still are being worked out to provide a program of interest to all architects.

Committee members explained:

"We hope to create a program which will give each architect and contractor a better understanding of the problems which must be met in a good redevelopment program. We can't hope to cover the entire subject, but we want to create some interest which may result in activity.

"Many of the smaller cities throughout the state have embarked on programs of wooing industrial plants, and so architects throughout the state can look forward to the possibility of projects which will involve community planning and development."

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Vice President.....Wayne Lyon
Secretary.....Paul Skiles
Treasurer.....Lyle Howard

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Don McKeown
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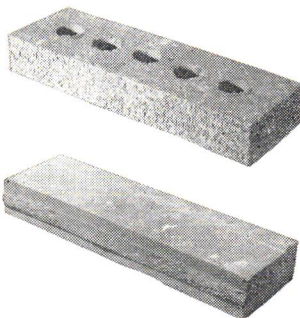
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Convention Committee Named and Foundation Is Outlined For 1958 Meeting Of A.I.A.

Members of the 1958 Convention Committee were named as George Russell, General Convention Chairman, met with the Chapter officers at the Hotel Savery for an afternoon meeting during the Master Builders of Iowa convention.

William J. Wagner was appointed to handle the program.

James Lynch was placed in charge of refreshments.

Harold Bullington was named to handle the public relations for the Convention.

Herb Shay was placed in charge of the hotel arrangements.

Keith Lorenzen was named to handle registration.

Mrs. Grant Voorhees has agreed to act as Chairman for the Ladies' portions of the program.

Preliminary plans for the convention program disclosed the members are assured of hearing an outstanding speaker, and that the subject matter to be presented during the convention will be of interest and value to all attending.

Although speakers have been lined up for portions of the program, the committee did not wish to disclose the names until it was determined at what times they were to appear.

O. H. Thorson of Waterloo has asked the committee for time to present a special report on the subject of "chapter affairs," which will include material which the A.I.A. believes should be brought to the attention of each member at a chapter meeting.

Prof. Leonard Wolf of Iowa State College will have time on the program and is expected to devote a portion of that time to background information relative to the "Architects in Training" program which has been developed by the A.I.A. Prof. Wolf was the Regional Representative on the committee which developed the program and thus has a fund of knowledge about the history and the development of the program as well as a full understanding of how the program can and should be used for the advantage of the entire profession.

THREE BUSINESS MEETINGS

Preliminary plans call for the establishment of three business sessions during the convention. The first to be held, as usual, Thursday evening, a second Friday morning at which the membership will hear special reports and choose officers for 1958. The third business

session will be Saturday morning, and officers will meet Saturday afternoon to continue planning for the year.

Among subjects which the architects will talk at the Business Meetings will be the Iowa Architect, and a report on the progress of that magazine will be presented by James Lynch, Editor, and Robert Bonomi, Public Relations Counsel, who supervises mechanical production of the magazine. Other subjects which it has been suggested will come up include Chapter Dues and the perennial subject of fees.

Of importance at the business meetings will be a proposal for the adoption of the "Revised Ethical Practices on Bidding." This revision has been under study for about five years and rewrites the "Blue Book" on bidding.

The board decided that it would not include on the Chapter Convention program any mention of private or group entertainments planned for A.I.A. members by firms or associations, even though the entertainment might be planned to mesh with the convention.

President James Walsh was unable to attend the meeting because of illness, and also had to cancel a scheduled appearance as part of a panel at the Master Builders convention.

Present for the session were Vice-President Wayne Lyons, Treasurer Lyle Howard, Secretary Paul Skiles, Board Members Doug Robison, Gene O'Neill, Griffith, Charles Silletto and Convention Chairman Russell.

Committee Calls for Craftsmanship Award Nominations

Iowa Architects, Builders and Contractors who desire to nominate outstanding craftsmen for the "Craftsmanship Awards" of the Iowa Chapter of the A.I.A. should have their nominations in the hands of the Awards Committee no later than Dec. 31 to assure full consideration of the candidates prior to the selection of award winners.

Wayne Lyon of Des Moines, Chapter Vice President and head of the awards committee for the 1958 convention, who previously had issued a reminder about the nominations, called attention to the fact that these awards are a method by which the architects and the contractors can publicly make known their respect for the skill of their better employes.

Nominations may be made by any member or contractor and should be sent to Paul Skiles, Secretary, A.I.A. 506 Shops Building, Des Moines. Nomination letters should include this information about the craftsman nominated:

Name, address, craft in which the man works, your reason for presenting him in nomination, the names of several other persons who are familiar with his outstanding skill, and the name of the contractor by whom he is principally employed.

Lyon called attention of architects and builders that the purpose of the awards is to recognize the men who are actively and actually in the laboring field. He recalled that in past years it has been necessary to pass over the names of nominees who, although they may have been very skilled, were now employed entirely in supervisory capacities.

In other rulings the Awards committee has had to pass over names because the individual proposed, although appearing to have been a wonderfully willing worker, was not employed in a manner in which he was required to display skill in a craft.

The Craftsmanship Awards have been widely noted throughout the state and have grown in value to the chapter during the years.

The Chapter has traditionally had the award winners as guests for the Reception and Banquet on the final night of the state convention. It also has been customary for the nominating firm to make certain the award winners are present for the dinner.

Following the banquet, the award winners and their sponsors will be photographed and copies of the picture presented to each winner.

The Iowa Chapter A.I.A. presented the craftsmanship awards to eleven men, representing nine crafts, as part of its 1957 convention program.

TWO NEW FIRM NAMES

Changes in the names of firms at Mason City and Des Moines have been announced, and the Iowa Architect is pleased to report the changes.

"Karl M. Waggoner, who has continued to operate the firm of Hansen & Waggoner, Architects, since the death of Harry P. Hansen, and Thomas M. Waggoner, his son, announce the formation of a new partnership "**Waggoner and Waggoner, Architects.**" The firm offices at 15 South Federal Avenue, Mason City.

Jame Dougher announces "**Dougher-Frevert-Ramsey, Architects and Engineers,** as the new name in Des Moines with offices at 302 Garvey Building. Dougher has been in practice since 1923. W. David Frevert joined the firm ten years ago, and W. Robert Ramsey, a registered professional engineer, joined the firm two years ago. Dougher is a graduate of Cornell University, Frevert of Iowa State College, and Ramsey of Kansas State College.

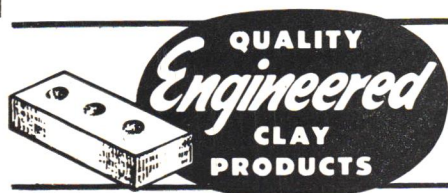


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*A Message from
the President*

Fellow Architects:

At this season of the year, I should like to take this means of publicly extending my very best wishes to you for a happy holiday season, and for a prosperous and successful year in 1958.

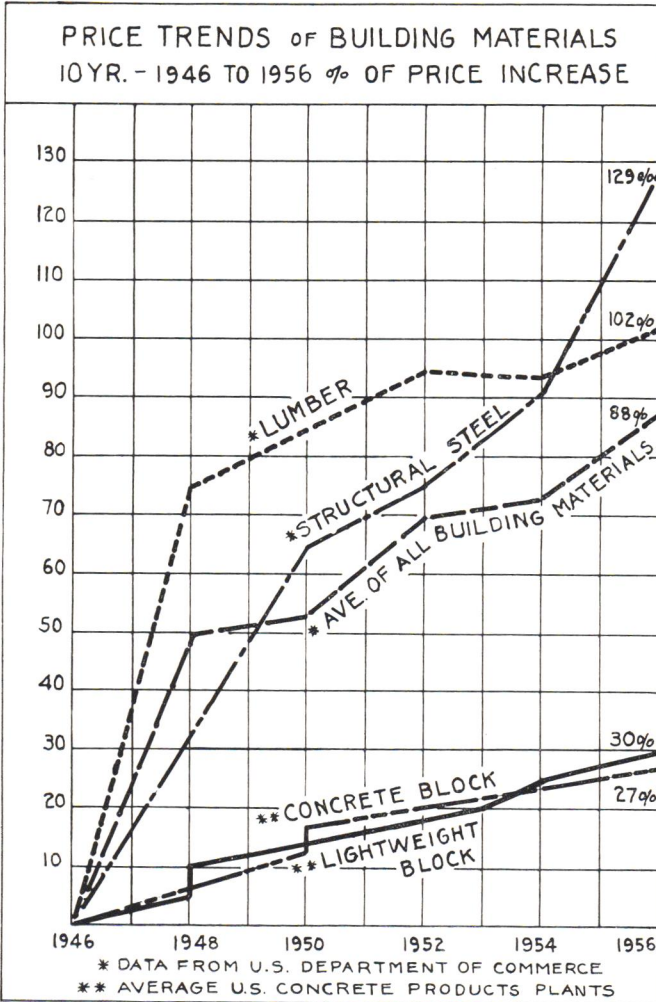
The year which we now are ending has been a memorable one for Architecture, and we took moments from our busy days to recognize the 100th year of the A.I.A.

Our Chapter has had some success this year in projects, and I am certain that we shall have an outstanding convention during January. I should like to urge each of you to be present if possible, for it will be an enjoyable and informative occasion.

I shall expect to see you all January 23 and 24 at the Hotel Savery in Des Moines.

Sincerely,
James A. Walsh,
President

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\$1,000 To ISC Fund By Home Builders

The Home Builders Association of Des Moines has made a donation of \$1,000 to the Iowa State College Alumni Achievement Fund to be used for development of the home building industry in Iowa, according to Ralph Canine, association president.

The fund will be administered by John Granson, director of the Alumni Achievement Fund, for programs carried out by Prof. Leonard Wolf, head of the department of architecture and architectural engineering, and by members and students of his department.

Professor Wolf said the exact disposition of the fund has not been decided upon, but will be for the use of the department of architecture to make studies of ways to improve homes in Iowa.

He said the studies would be along two main lines—how to change in order to improve design of Iowa homes, and how to change to improve the construction of Iowa homes.

Other possible projects, Professor Wolf said, would be to develop a comprehensive library for the home building industry at Iowa State College or to conduct a home builders conference at the college.

Builders James R. Leverett and L. J. Rothfus, members of the Home Builders Association's executive committee, are working with Professor Wolf on the exact use of the \$1,000 fund.

food for life

Methuselah ate what he found on his plate
And never, as people do now,
Did he note the amount of the calorie count;
He ate it because it was chow.

He wasn't disturbed as at dinner he sat,
Devouring a roast or a pie,
To think it was lacking in granular fat
Or a couple of vitamins shy.

He cheerfully chewed each species of food,
Unmindful of troubles or fears
Lest his health might be hurt
By some fancy dessert.

And he lived over nine hundred years!

Anon.

G. I. Griffith Attends Washington Meeting

Gerald I. Griffith, Immediate Past President of the Iowa Chapter A.I.A., represented Region 6 in Washington, D. C., December 13, at a meeting of the National Joint Cooperative Committee of the A.I.A. and the Associated General Contractors.

The meeting was called by Weldon A. Snow of the A.G.C. and held at the Statler Hotel. The agenda for the meeting indicated it would be of great interest to the entire field, Griffith reported.

Others from this section of the nation to attend were L. C. Halverson of the Madsen Construction Co., Minneapolis, Robert W. Long of the Long Construction Co., Kansas City, and Carl W. Olson of the Olson Construction Co., Lincoln, Neb.

Griffith had been selected as the Regional Representative at the October Regional session in Oklahoma.

Extend Reynolds Entry

The American Institute of Architects announce that, because of worldwide interest, extra time would be given to make nominations for the 1958 R. S. Reynolds Memorial Award—the \$25,000 honorary payment to the architect making the "most significant contribution to the use of aluminum" in the building field.

Established a year ago by the Reynolds Metals Company in memory of its founder, R. S. Reynolds, Sr., the annual Award is administered by the A.I.A.

The first R. S. Reynolds Memorial Award attracted 86 nominations from 19 countries in 1957.

The A.I.A. will accept nominations until January 15, 1958, in order to give architectural societies overseas extra time to name their nominees. This will also allow A.I.A. Chapters more time to designate candidates.

WELCOME NEW ADVERTISERS

The Iowa Architect is proud to announce this month addition of several new names to those which appear as advertisers in the pages of this, the official publication of the Iowa Chapter of the American Institute of Architects.

B. J. Lutz Co. with offices in Des Moines and Kansas City has taken the two center pages.

Sheffield Brick and Tile is a newcomer with a one-half page ad.

Vinyl Plastics, Inc., is an addition in the floor covering field.

Central Engineering Co. was a newcomer in the previous issue.

The following firms are advertising this month in "The Iowa Architect."

Adel Clay Products Co.

Central Engineering & Investment Co.

Iowa Concrete Block & Material Co.

Iowa Concrete Masonry Association

Iowa Paint Manufacturing Co.

B. J. Lutz Co.

Midwest Concrete Industries

Midwest Placing Co.

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Ralph N. Smith, Inc.

Structural Clay Products Institute

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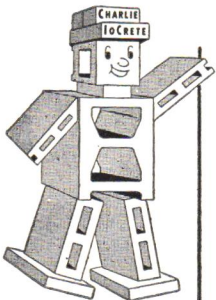
Waterite Co.

THE COMMON LAW OF BUSINESS BALANCE

"It is unwise to pay too much, but it's worse to pay too little. When you pay too much, you lose a little money—that is all. When you pay too little, you sometimes lose everything, because the thing you bought was incapable of doing the thing it was bought to do.

"The common law of business balance prohibits paying a little and getting a lot—it can't be done. If you deal with the lowest bidder, it is well to add something for the risk you run. And if you do that, you will have enough to pay for something better."

(The above was written many years ago by John Ruskin, the great English poet, but the thought is just as important today)



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"Your Problems Keep Us in Business"

Iowa Firm Furnishes Tile for Structure Which Survives Atom Test Blast Force

An Iowa firm provided building tile for a test series in the Nevada Desert this summer in which a full size, reinforced brick structure successfully withstood the effects of an atomic blast.

The packaged tile were shipped by rail to Las Vegas and a contractor there built the test sections as designed by the Structural Clay Products Research Foundation. The tile were furnished by the Mason City Brick and Tile Co.

The text of the Federal Civil Defense Administration announcement about the test results said:

"The Structural Clay Products Research Foundation had five structures under test to evaluate new reinforced brick and tile wall designs, and to study wall arching resistance to atomic blast pressures.

"A full size brick structure, 32 by 28 feet, which could serve as a school classroom survived atomic blast forces with no apparent damage inside or out. No cracks were noted in the walls, roof or at any joints. Large enough for a typical class of 30 pupils, the building could have provided a high degree of blast protection.

"The structure had 10 inch thick reinforced brick walls, a reinforced concrete flat roof, and was windowless. The lack of windows is an important part of protecting building occupants from missiles flying through or from window openings.

"There were no cross walls within the structure. The 32 foot wall length was oriented toward ground zero and was designed and located for a predicted load of about 1,500 pounds per square foot. The other three walls and roof were designed for testing at pressures of about 750 pounds per square foot. Deflection gauges revealed that the front wall deflected about $\frac{1}{4}$ inch, and the center of the roof $\frac{1}{2}$ inch. However all

deflections were elastic and their appeared to be no permanent deflections.

"Of interest also is the fact that this type of reinforced brick structure is designed to resist the destructive forces of powerful tornadoes or earthquakes.

"Two roof structures of reinforced clay tile beams were not visibly damaged.

"Two wall test structures for three brick and tile walls each were successful in developing wall arching resistance to blast pressure. In each structure the two highest strength walls withstood the blast. The lowest strength wall in each structure, designed to just fail at the design overpressure, cracked as predicted and as desired to aid in the establishment of economical and sound safety factors for future engineering design purposes.

"These building designs were developed and the tests were sponsored by the Structural Clay Products Research Foundation in cooperation with the Federal Civil Defense Administration."

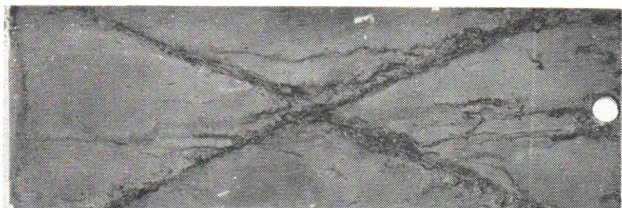
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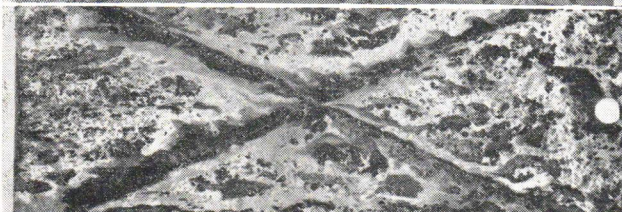
The Moral - - - Insist on Rust Inhibiting Pigments



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Metal Primer
NO Zinc Chromate
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These three panels were applied under controlled equal conditions. They were exposed to severe conditions of exposure and corrosion in the Salt Spray Chamber for the same number of hours. These tests were made by an impartial service, laboratory.

Primer C—Provided little rust protection and was severely corroded.

Primer B—Contains 20% Zinc Chromate and 8% Zinc Oxide in the pigment.

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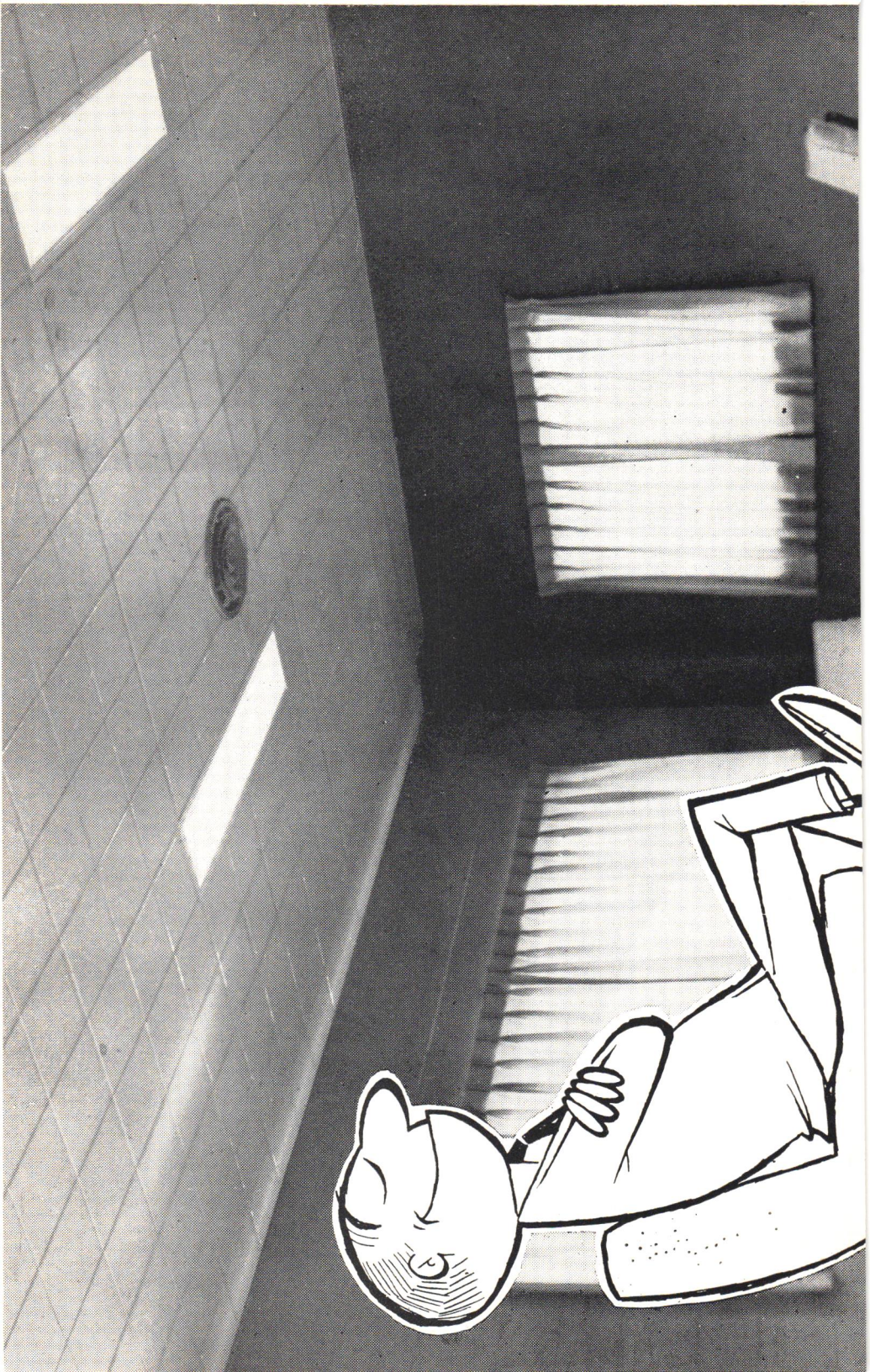
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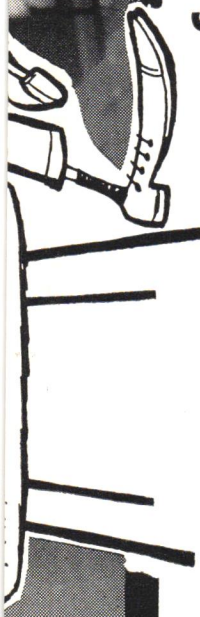
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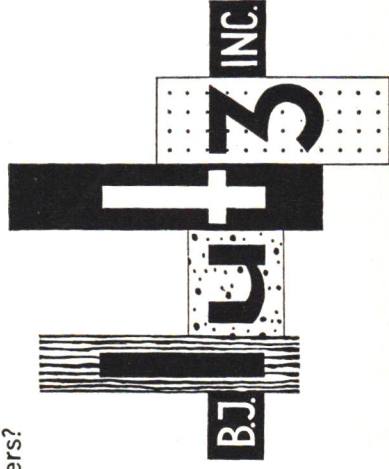
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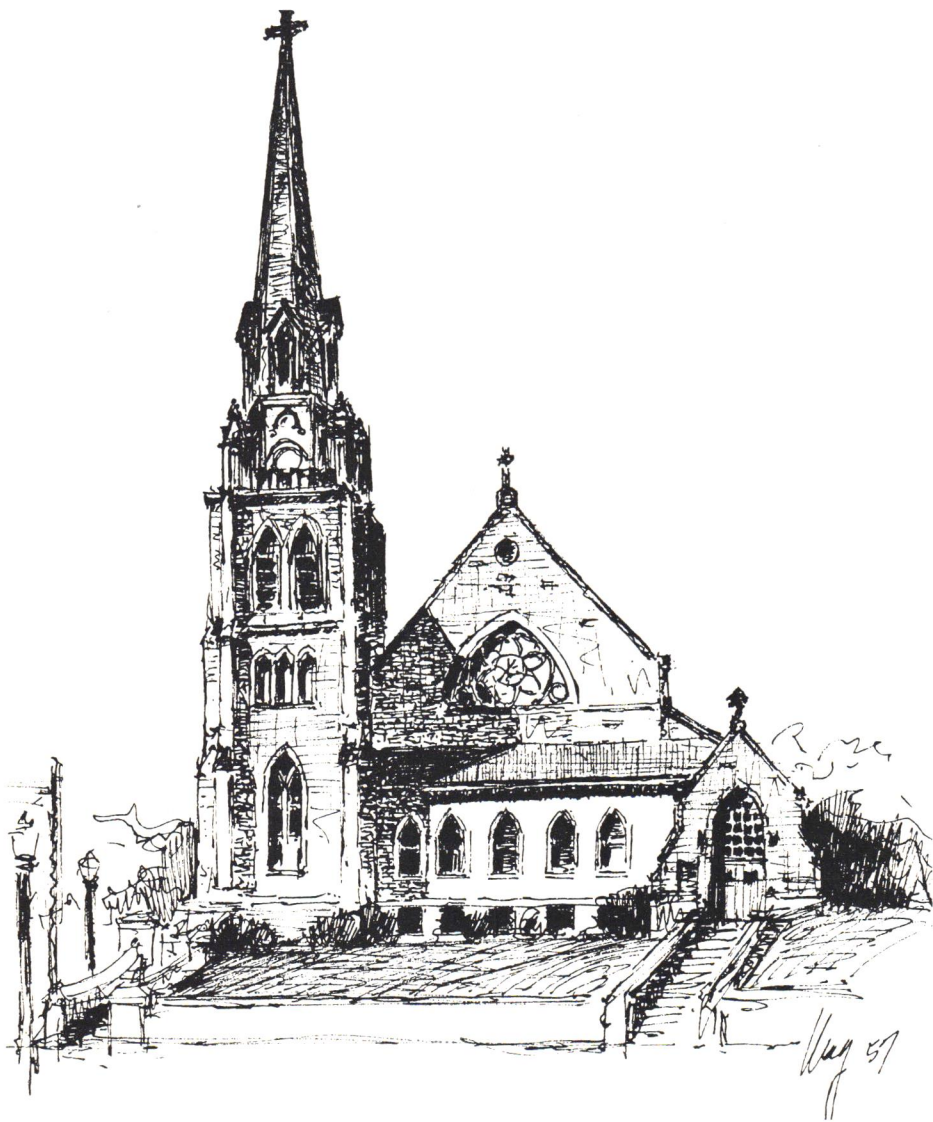


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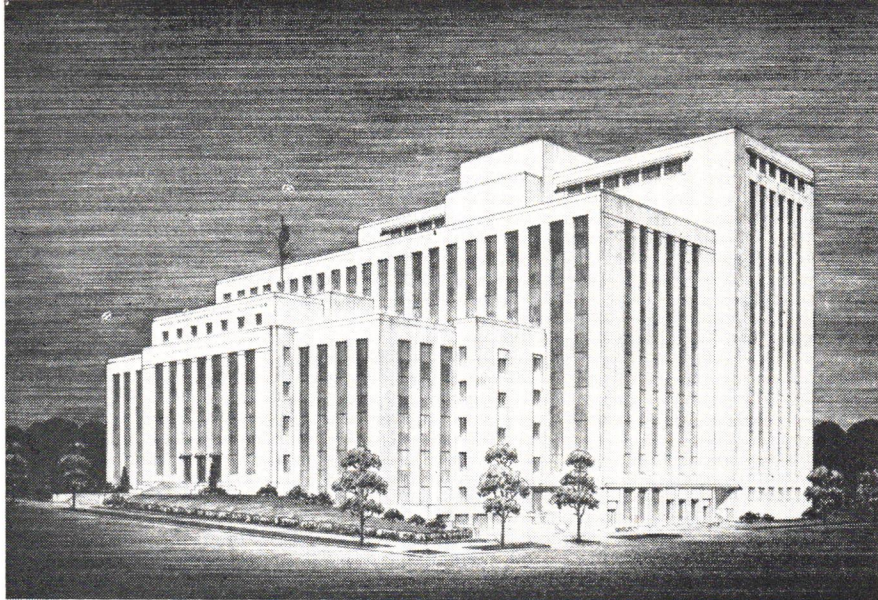
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St. Pauls Episcopal Church at 9th and High in Des Moines is depicted here as it was originally designed and constructed in 1885. The design was by Foster and Liebke and is considered among their finer churches. Its Gothic Victorian style has won many comments, and its interior is equally well proportioned. Interior details include excellent wood work, wrought iron gothic clustered columns. The spire was removed in 1939 because of deterioration, but the four stone corners of the spire (above the second set of windows over the door) were left standing. The sketch here is one of a series on Iowa's architecturally historical buildings being prepared by William J. Wagner.



United Benefit Life Insurance Co.
Omaha, Nebraska

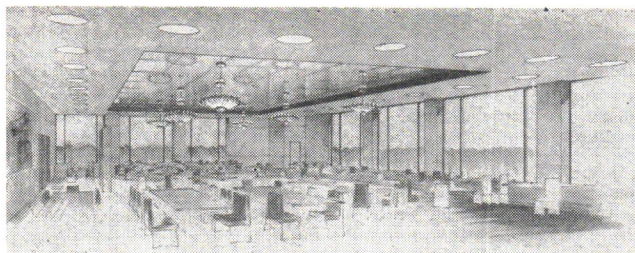
PRESENT

Designed by: Tinsley, Higgins, Lighter & Lyon
Des Moines, Iowa

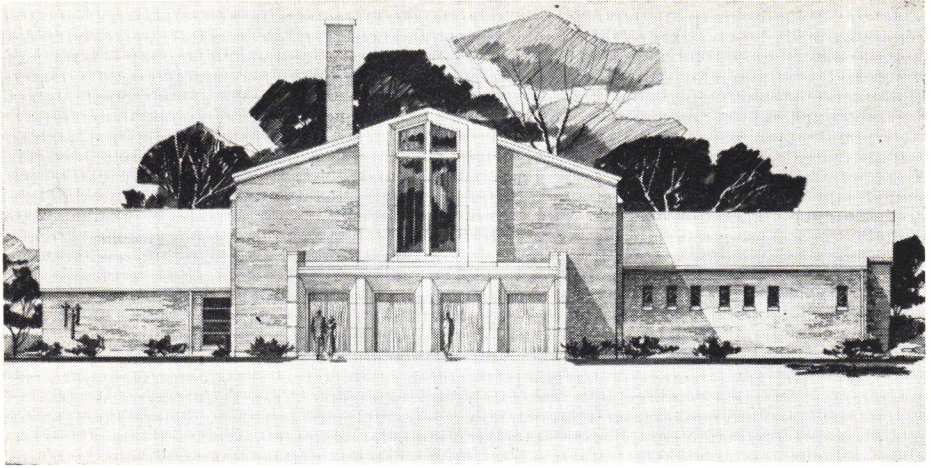
The rendering above shows the three units of the Home Office Building of the United Benefit Life Insurance Co., Omaha, which also houses the companion company, the Mutual Benefit Health and Accident Association. All units of the structure have been designed by Tinsley, Higgins, Lighter & Lyon, but for the moment attention is being called only to the tallest unit, of which the East (right) half now is being completed.

One of the largest electronic computing departments in the nation is housed on the first floor of this third unit and is equipped with IBM 705 type of equipment operating with magnetic tapes. This department has an air conditioning system which is separate from that of the remainder of the building to assure constant temperatures and humidity.

(Continued on Page 20)



The Crisstal
Dining Room on
the Top Floor of
the Third Tier



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Ottumwa, Iowa

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vi

Sweet's Light Construction File
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Vi



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Pioneer Architect William Foster Left An Impressive Record in Iowa

(Editor's note: The following item is reprinted from Picture Magazine of the Des Moines Sunday Register of November 24, 1957.)

By George Mills

A 26-year-old newcomer with a budding mustache signed the register in the old Savery House (where the Kirkwood now is located).

"What's your business?" the clerk asked.

"Architect," was the brief reply.

"Better go back East," the clerk advised. "You'll starve in this town."

The year was 1867. Des Moines was a town of 10,550.

The visitor did not take the clerk's advice. He stayed in Des Moines the rest of his life. He didn't starve either. When he died in 1909, he left an estate estimated at \$240,000.

He was William Foster, a noted architect and theater manager in early Iowa. His name still survives on the Foster Hotel, at Eighth and Walnut in downtown Des Moines.

(Continued on Page 20)

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ADVERTISERS

Iowa Architect calls member's attention to two points: 1, the firms advertising in this issue and 2, the other organizations that would be interested in advertising if you will pass the word. Advertising rates in the Iowa Architect, for 6 consecutive issues, are:

Full-page\$45 per insertion

Half-page\$25 per insertion

Quarter-page\$15 per insertion

Rates do not include the cost of cuts, if any. Inquiries or advertising orders should be addressed to James Lynch, editor, 2425 Park Ave., Des Moines.

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KNOXVILLE PROJECT IN CIVIC DEVELOPMENT

A building planned to accommodate three physicians and a dentist with a common waiting room is going up at Knoxville, Iowa, where a druggist has decided his town should be able to supply facilities to the professional personnel for which it seems to have need.

Paul Crews, who is financing the construction, has made an extensive study of necessary facilities for full medical care to a community the size of Knoxville. To make it more readily possible for the area to acquire the trained personnel, he has taken a personal interest in providing the facilities which they would need.

The building will be a one-story, fire-proof brick and steel structure of 3,800 square feet. There will be a common lab and X-Ray room for the practitioners, and a common reception room.

Savage & Ver Ploeg, West Des Moines, are the architects; Milo Wood & Son, Newton, are the general contractors, and Hise Bonner of Knoxville, is doing the heating and air conditioning. Sinclair Plumbing, Knoxville, has the plumbing contract, and Leonard Ford Electric Co., Oskaloosa, is doing the electrical work.

Residential Styles of Architectures as Presently Practiced (or is it practised?)

MODERNISTIC—No less than five roof levels allowed on the true Modernistic House—also all four facades should be entirely different, both in material and intent.

SKI-JUMP—A long attenuated box-like House with a monopitch roof extending the full length of the structure, designed to fool the neighbors so they will not know which is the front.

BAT-WING—A house of parts—two parts—each with a monopitch roof sloping towards the other. A very clever device, so that all rain water will

collect in one area so that it is easy to locate the leaks.

SUPER-DROOP—This is a residence where the roof overhangs at least three feet. The most interesting examples are where the projection is beyond the design strength of the rafters giving that distinctive wavy appearance.

SNUB-NOSE — Similar to Super-droop except that the roof overhang has been reduced to four inches. This one is cheaper, but it doesn't have that rakish appearance of the Super-droop.

SPLIT-LEVEL—A very popular item and particularly adaptable to a site that has a slope of six inches in the depth of the lot.

HOUSE ON STILTS—This type is just beginning to catch on in this country, but has been popular on the Continent. In this style all habitable areas are placed on an upper level so that the occupants are protected from scorpions, snakes, bill collectors and friends.

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MORE DESIGNED . . . from Page 15

Located between 33rd and 34th streets on Farnam, one of the highest points in Omaha, the third unit extends upwards 13 stories and will provide users of the Cristal Dining Room on the top floor an incomparable view across Omaha's business district, the Missouri River, and into Iowa.

Technical points of interest about the building include these: The third unit contains (in the half constructed) 212,000 square feet of gross area, and 2,880,000 cubic feet. Construction is steel skeleton, rigid frame, with few interior columns. Work areas are 48 feet wide, uninterrupted by columns; this was a design feature to tie-in with the use of steel movable partitions for all general subdivision of space. The exterior is of pink Kasota stone.

Vertical conveyors are used to speed "paper-work" from floor to floor in the finished building. Operating automatically from a dialed code, conveyors pick up baskets of paper and deliver them to pre-designated floors for rapid transfer to departments. Passengers travel in three, high speed, operatorless elevators, while the service elevator is five by ten feet to provide for departmental moves including the transfer of equipment and movable partitions.

A public address system serves all three units.

In the entire three units of buildings there is a total of 570,000 square feet, of which 350,000 are devoted to clerical area; this amounts to 13.2 acres of space with eight acres for clerical area.

Cost of the portion of the third unit being completed is \$4,250,000. Steel construction for this portion was begun January 16 of 1957, and occupation of the building began less than 11 months later. The architects and contractors point out that the building was being delivered on schedule despite a delay of two and one-half months as the result of a strike in the steel industry.

Management Contractor: Peter Kiewit Sons' Inc., Omaha.

Sub-contractors: J. J. Hanighen Co., Omaha; plumbing, heating and air conditioning.

Henry W. Miller Electric Co., Omaha, electrical.

Houghton Elevator Co., Toledo, Ohio, elevators.

Lamson Corporation, Syracuse, N. Y., vertical conveyors.

MORE PIONEER . . . from Page 17

Many of the venerable buildings he designed may be found still standing in various parts of Iowa. Foster was the architect for the main building at the Clarinda State Hospital (first occupied in 1889). In Des Moines, he designed St. Paul's Episcopal Church (1883), the old Wesley Redhead home (1867), and the Shops Building (1876).

Foster brought the biggest names in American show business to Des Moines. The old Foster opera house (now the hotel building) featured such immortals as Maude Adams, John Drew, Ethel Barrymore, Otis Skinner, Lillian Russell, Joseph Jefferson, Anna Held, DeWolf Hopper, Fritzi Scheff, Lew Fields and many others.

The Opera House closed in 1911, two years after his death. Foster brought 100 attractions a season to the opera

house and reportedly enjoyed an average attendance of 600 a showing. It was possible in those days to slip out for a drink between acts and not miss a thing. Nearby saloons advertised:

"Bell rings one minute before theater curtain rises."

Interest now, however, centers in Foster's accomplishments as an architect. This is the centennial year of the founding of the American Institute of Architects. Iowans interested in old buildings are studying the accomplishments of early builders. They are impressed by what they have learned about Foster.

For example, he specified "cavity wall" construction for the basement of the Redhead home at 1757 Dean ave. The home, started in 1867, has an 8-inch masonry wall, an air space, then another 4-inches of masonry. This was used to keep moisture from going through the wall. Not many early buildings had that type of construction.

He also had the basement windows double glazed, to keep the heat in and the cold out. He also had a type of "perimeter" heat. There was a continuous grill built into the baseboards of

the home. It did not work too well, and the system was later changed to hot water. But Foster was on the right track.

Foster's partner was Henry F. Liebbe. Their architectural partnership prospered from 1876 until Foster went into the theater business full time in 1895. An 1886 list shows Foster engaged in these projects (note the 1886 building costs):

Exposition building (now Shops Building) Des Moines, \$55,000; Woodbury county courthouse, \$80,000; Story county courthouse, \$40,000; Hotel for I. R. Mershon, Newton, \$30,000; Fillmore county, Nebraska, courthouse, \$32,000; M. W. Stover opera house at Marengo, \$15,000; Catholic church, Boone, \$15,000; Congregational church, Des Moines (where the Chamberlain hotel building now is located), \$25,000; Panora high school, \$15,000 and many others.

Foster was born in Little Neck, N.Y., in 1841. He died accidentally of asphyxiation in his home at 3920 Grand ave., Des Moines in 1909.

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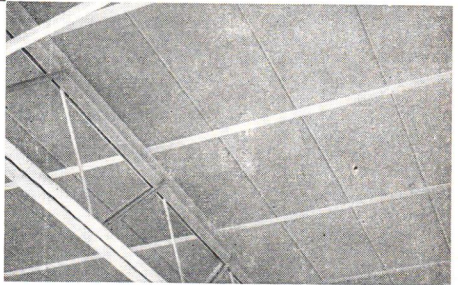
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'Light' A. I. A. Booth Presented at School Boards Meet



W. J. Brown (right) of Brown and Healy, Cedar Rapids, and one of the many persons attending the 1957 convention of the Iowa Association of School Boards were captured by the camera as they paused for a discussion at the A.I.A. Chapter display booth in Memorial Auditorium, Des Moines. In addition to materials in view, lists of the members were available for those who wished additional information.

Taking a different angle for its 1957 presentation at the convention of the Iowa Association of School Boards, the Chapter produced a booth which had a multiple aim—that of attracting attention, of giving the viewer a smile, and of giving him information he could use at home.

Four cartoons of "The Architect as Others See Him" provided the 'gimmick' to get passers-by to stop at the booth for a longer look, and to provide the smile material. The information he could use at home was provided in the form of a map showing locations of Chapter members throughout the state, and poster explained that "The A.I.A. member nearest you will be happy to have the opportunity to talk with you on his favorite subject—ARCHITECTURE."

The poster also advised that the A.I.A. members have films available for presentation at school "Career Day" assemblies, as well as at Service Clubs.

James Lynch and Harold Bullington supplied some of the "labor" in the idea and the construction of the booth. The Cartoons, which are appearing in this issue as the first in a series of drawings were by Art Lindgren of Savage & Ver Ploeg.

Operators of booths adjacent to the A.I.A. display said the booth drew amused smiles from many viewers and belief was expressed that the A.I.A. booth was a pleasant relief from the many others at which the entire presentation was on product sales.

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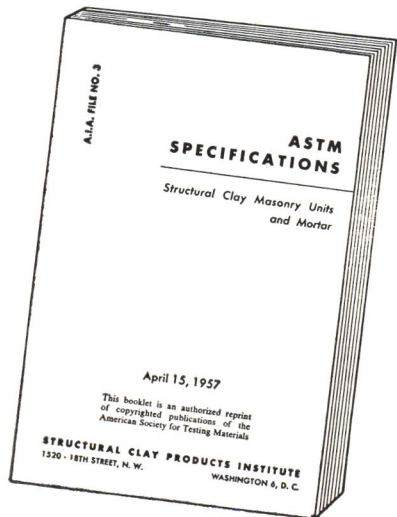
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