

Chap. 100

AMERICAN INSTITUTE
OF
ARCHITECTS
SEP 24 1962
LIBRARY

SKY LINES

9 / 62

Specify the Latest!
Rivero

**Precast Venetian Terrazzo
Floor and Wall Tile**

New--From Old Mexico

Sizes: 12" x 12" x 1"

and 20" x 20" x 1¼"

In 16 Beautiful Colors

SONKEN-GALAMBA
Corporation

RIVERVIEW AT 2ND STREET
Kansas City, Kans.
ATwater 1-9305

Harold W. Bird - Berry Bird - L. L. Dutcher, P. E.

Also Exclusive Distributors of:
DARLINGTON Glazed Brick
ARKETEX Structural Glazed Tile
STARK Ceramics Structural Glazed T

SKYLINES

THE OFFICIAL MONTHLY JOURNAL
OF THE KANSAS CITY CHAPTER OF THE
AMERICAN INSTITUTE OF ARCHITECTS

306 DAVIDSON BUILDING
KANSAS CITY 8, MO.
TELEPHONE VICTOR 2-9737

Vol. 12

No. 9

SEPTEMBER, 1962

CONTENTS	PAGE
Roster Changes	3
Good Supplier Public Relations	5
Symbolic City.	7
New Members	11
Addenda	14
SMAA Ladies Night	16
Missouri Registration Reminder	23

EDITOR

Gerre Jones

EDITORIAL BOARD

Chris Ramos, Chairman

Ethel Sklar

Roger Blessing

Hal Hawkins

John See



Opinions expressed herein are those of the editor or contributors and the appearance of products or services, names or pictures in either advertising or editorial copy does not necessarily constitute endorsement of the product by the Kansas City Chapter of the American Institute of Architects.

Advertising in SKYLINES is subject to the approval of the Executive Committee of the Kansas City Chapter, A.I.A.

Subscription: one year \$3.00, three years \$8.00, single issue 50 cents. Special roster issue \$1.50. Copyright 1962 by the Kansas City Chapter, A.I.A.

ATA

KANSAS CITY
CHAPTER

CHAPTER OFFICE
306 DAVIDSON BLDG.
KANSAS CITY 8, MO.
TEL. VICTOR 2-9737

EXECUTIVE SECRETARY
MR. GERRE JONES

OFFICERS

PRESIDENT

Frank V. Grimaldi
Shaughnessy, Bower &
Grimaldi
3543 Broadway
Kansas City, Missouri

VICE-PRESIDENT

Conrad J. Curtis
Curtis & Cowling
4324 Main Street
Kansas City, Missouri

SECRETARY

Gene E. Lefebvre
Monroe & Lefebvre
818 Grand Avenue
Kansas City, Missouri

TREASURER

John E. Jameson
Voskamp & Slezak
18 East 11th Street
Kansas City, Missouri

DIRECTORS

1962 - 1964

Mark S. Sharp
Neville, Sharp &
Simon
25 East 12th Street
Kansas City, Missouri

1961 - 1963

Louis H. Geis
Geis-Hunter-Ramos
704 Davidson Building
Kansas City, Missouri

1960 - 1962

Clarence Kivett
Kivett & Myers
1016 Baltimore Avenue
Kansas City, Missouri

MEMBERSHIP ROSTER



KANSAS CITY CHAPTER OF THE AMERICAN INSTITUTE OF ARCHITECTS

The objects of The American Institute of Architects shall be to organize and unite in fellowship the architects of the United States of America; to combine their efforts so as to promote the aesthetic, scientific, and practical efficiency of the profession; to advance the science and art of planning and building by advancing the standards of architectural education, training and practice; to coordinate the building industry and the profession of architecture to insure the advancement of the living standards of our people through their improved environment; and to make the profession of ever-increasing service to society.

CHANGES AND ADDITIONS SINCE MARCH 1, 1962

As of August 1, 1962

MEMBERS EMERITUS

SCHUMACHER, Ramon

Ramon Schumacher, Architect
750 W. 47th Street
Kansas City 12, Missouri
Tel: Lo. 1-5155

Home: Same as business
address

CORPORATES - Changes

EARNHEART, Robert E.

(Transferred to Iowa City, Iowa)

EVERITT, Robert S.

Home: 107 E. South Side Blvd.
Independence, Missouri
Tel: Cl. 2-5422

KELETI, George Peter

Peter Keleti & Assoc.
4550 Main Street
Kansas City 12, Missouri
Tel: Lo. 1-1131

Home: 6111 Main Street
Kansas City 13, Missouri
Tel: Hi. 4-1212

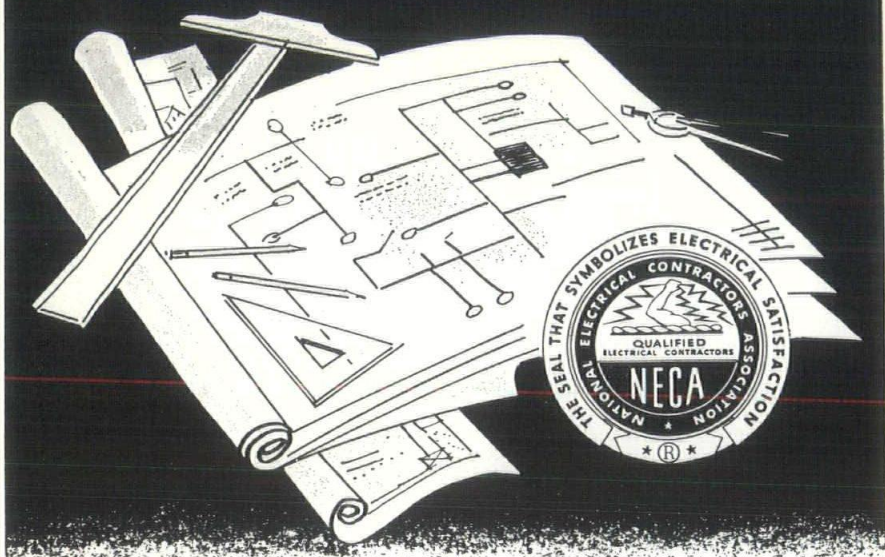
NORTHERN, James E.

Northern-Palmer-Hamlin
3915 Main Street
Kansas City 11, Missouri
Tel: Je. 1-9196

Home: 6003 E. 97th Terr.
Kansas City 34, Missouri
Tel: So. 3-2386

(Continued on page 25)

When the plans are completed...



CALL AN EXPERT!!
Call on a
NECA MEMBER

KANSAS CITY DIVISION

Bachman Electl. Constr. Co., Inc.
Boese-Hilburn Electric Service Co., Inc.
Byrd Electric, Inc.
Crescent Electrical Co.
Deacy-Redman Electric Co.
Evans Electrical Constr. Co.
Federal Construction Corp.
Fickie Electric Co.
Geiss, Fred E., Electric Co.
Great Northern Electric Co.
Harvey Electric Co.
Independent Elec. Machinery Co.
Kansas City Elec. Constr. Co.
Kaw Valley Electrical Constr. Co., Inc.
Lakeside Electric
Lord, Bert, & Son Electric Contractors
Mackay, J. H., Elec. Co., Inc.
Malott Electric
McAuley, W. T., Elec. Co., Inc.
Miles, Frank, Electric Co.
Monarch Electric Co., Inc.
Murray Electric, Inc.
National Electric Constr. Co.
Nichols Electric Co., Inc.
North K. C. Electric Co.
Overland Electric Co., Inc.
Par Electrical Contractors, Inc.
Porter Electric Co., Inc.
Rogers-Johnston, Inc.
Sawyer-Tarlton Electric Co., Inc.
Sell Electric Co.
Shaw Electric Co.
Shelley Electric

KANSAS CITY DIVISION

Smiley, A. E., & Co., Inc.
Squire Electric Co.
Twentieth Century Electric Co., Inc.
U. S. Electrical Construction, Inc.
Wachter Electric Co., Inc.
Wilson Electric Co.
Wilson, Frank B., Electric Co.
Wollet Electric Co.

SPRINGFIELD DIVISION

Aton-Luce Electric Co.
Lamons Electric Co.
Leidy Electric Co.
O'Byrne Electric Co.
Roper Electric Co.
Sechler Electric Co.

JOPLIN DIVISION

Allen Electric Shop
Gray's Electric Shop
Jackson Electric Co., Inc.
Nelson, W. J., Electric Co.

ST. JOSEPH DIVISION

Beadnall Electric Corp.
Karrasch Electric Co.
Korns, Harry C., Electric Co.
Pioneer Elec. & Sound Co.
Schultz, Nick, Elec. Co., Inc.
Standard Elec. Co.
Zimmerman, Al, Electric Co.

Greater Kansas City Chapter

NATIONAL ELECTRICAL CONTRACTORS ASSOCIATION

2201 Grand Ave., K. C., Mo.

CB 1-1944

GOOD
SUPPLIER
PUBLIC
RELATIONS

any SKYLINES readers will recall the Minneapolis-Honeywell Regulator Company "Value of the Architect" ad series in such publications as TIME, BUSINESS WEEK, NEWSWEEK and the WALL STREET JOURNAL.

The last such advertisement appeared in the WALL STREET JOURNAL for May 1962. This prompted us to write to Minneapolis-Honeywell to compliment them on the series. R. J. [Name obscured], manager of their advertising and sales promotion department sent us a folder that carries copies of the ads, and which we reproduce about one-third on this and the following page.

Here are twenty-six good reasons for anyone concerned with residential or commercial construction to appreciate the value of consulting an architect in connection with that construction.

Honeywell's "Value of the Architect" advertisements have been beamed at a total audience of more than 16 million people over a span of nearly five years. From speculative housing to the most splendid of public and commercial structures, from Georgian to the most daring of advanced designs, these advertisements have featured 52 examples of sound, architect-conceived building.

The value of the Architect

The value of the Architect

The value of the Architect

The value of the Architect

The value of the Architect

The value of the Architect

The value of the Architect

The value of the Architect

The value of the Architect

The value of the Architect

The value of the Architect

The value of the Architect

The value of the Architect

The value of the Architect

The value of the Architect

The value of the Architect

The value of the Architect

The value of the Architect

The value of the Architect

The value of the Architect

The value of the Architect

The value of the Architect

The value of the Architect

The value of the Architect

The value of the Architect

The value of the Architect

The value of the Architect

The value of the Architect

The value of the Architect

The value of the Architect

Honeywell

H First in Control

© 1971 Honeywell Inc.



The Value of the Architect

The value of the architect is often measured in terms of the quality of the buildings he designs. A good architect can create a building that is not only functional and beautiful, but also a reflection of the client's needs and desires.



The Value of the Architect

The value of the architect is often measured in terms of the quality of the buildings he designs. A good architect can create a building that is not only functional and beautiful, but also a reflection of the client's needs and desires.



The value of the Architect

The value of the architect is often measured in terms of the quality of the buildings he designs. A good architect can create a building that is not only functional and beautiful, but also a reflection of the client's needs and desires.



The Value of the Architect

The value of the architect is often measured in terms of the quality of the buildings he designs. A good architect can create a building that is not only functional and beautiful, but also a reflection of the client's needs and desires.



The Value of the Architect

The value of the architect is often measured in terms of the quality of the buildings he designs. A good architect can create a building that is not only functional and beautiful, but also a reflection of the client's needs and desires.



The Value of the Architect

The value of the architect is often measured in terms of the quality of the buildings he designs. A good architect can create a building that is not only functional and beautiful, but also a reflection of the client's needs and desires.



The value of the Architect

The value of the architect is often measured in terms of the quality of the buildings he designs. A good architect can create a building that is not only functional and beautiful, but also a reflection of the client's needs and desires.



The Value of the Architect

The value of the architect is often measured in terms of the quality of the buildings he designs. A good architect can create a building that is not only functional and beautiful, but also a reflection of the client's needs and desires.



The value of the Architect

The value of the architect is often measured in terms of the quality of the buildings he designs. A good architect can create a building that is not only functional and beautiful, but also a reflection of the client's needs and desires.



The Value of the Architect

The value of the architect is often measured in terms of the quality of the buildings he designs. A good architect can create a building that is not only functional and beautiful, but also a reflection of the client's needs and desires.



The value of the Architect

The value of the architect is often measured in terms of the quality of the buildings he designs. A good architect can create a building that is not only functional and beautiful, but also a reflection of the client's needs and desires.



The Value of the Architect

The value of the architect is often measured in terms of the quality of the buildings he designs. A good architect can create a building that is not only functional and beautiful, but also a reflection of the client's needs and desires.



26

GOOD REASONS

The copy at the top of the folder says, "Here are twenty-six good reasons for anyone concerned with residential or commercial construction to appreciate the value of consulting an architect in connection with that construction.

"Honeywell's 'Value of the Architect' advertisements have been beamed at a total audience of more than 16 million people over a span of nearly five years. From speculative housing to the most splendid of public and commercial structures, from Georgian to the most daring of advanced designs, these advertisements have featured 52 examples of sound, architect-conceived building."

SKYLINES advertisers like wise often promote the "value of the architect." Frankly, we like the idea and feel that any supplier who uses valuable advertising space for such messages should be complimented—preferably by letter.

Symbolic City

Volgograd Points Up Soviet Strengths and Weaknesses

BY VERMONT ROYSTER

The following is copyrighted and reprinted by permission of the WALL STREET JOURNAL. Mr. Royster, editor of the JOURNAL, was a member of the group of U.S. newsmen who recently visited Russia. This article appeared on August 2, 1962.

VOLGOGRAD, USSR — In the winter of 1942-43 the city of Stalingrad went down in history. Literally, the German armies destroyed it; in the heart of the city only three buildings stood above the rubble and they were gutted. Figuratively, it became a symbol for the Russian people, for though destroyed, it was never conquered.

Today the name of Stalingrad has been wiped off the map as punishment for its misdeeds. Instead there stands Volgograd, a brand new city of half a million people spread out along the beautiful and busy Volga river. But once more the city can serve as a symbol, for here a visitor can see at a glance much of the weaknesses and strengths of the Soviet system.

The strength lies in the people. In the pages of the local newspaper are pictures of a city devastated, of the people living in shacks through the cold winters, of old men and young boys cleaning up the rubble by hand and carrying on their shoulders brick and mortar for the new city. And the new city is indeed lovely to look at.

The center mall running at right angles to the river is a green park studded with fountains. At the river-end are great stone bridges which form seats for an open-air theater; at the other end is the war memorial which once bore Stalin's statue. Grouped around the mall and the several spacious squares are new office buildings and apartments. It is all very attractive, and the people show it to you with open and justified pride.

It is so much so that it would be an unkindness for a visitor, asked to praise the accomplishments, to make comparisons with cities of Europe, including West Berlin, which were also devastated in the war and then rebuilt. Yet they are unavoidable in the Westerner's mind. And viewed thus

relatively there is much about the rebuilding of Volgograd that is pathetically sad.

There is first of all the intangible but inescapable fact of the sameness of every office building, every apartment. They are all poured out of the same mold that the traveler finds all over the Soviet Union, drab, monotonous and oppressive. Here, unlike Moscow, there are no older buildings to relieve the eye. Here is a whole city that is almost one vast monolithic government housing project.

Shoddy Construction

Moreover, the construction work is of the same government-issue shoddiness found all over this country. Soviet builders have a positive genius for building a brand-new building and having it look old and worn before the people can move into it. Often within a year a new apartment will have the plaster falling off, the interior walls separating from the ceilings, and the window frames working loose to let in the winter winds.

The Intourist hotel here, for example, is more "modern" than Moscow's Metropole, cleaner and in some ways more comfortable. But the rooms are tiny, the elevator creaks and the plumbing leaks; the standard toilet seat in the Soviet Union is a rough hole cut in a one-inch piece of plywood, and the standard wash-basin looks like it was made in Liverpool in 1896.

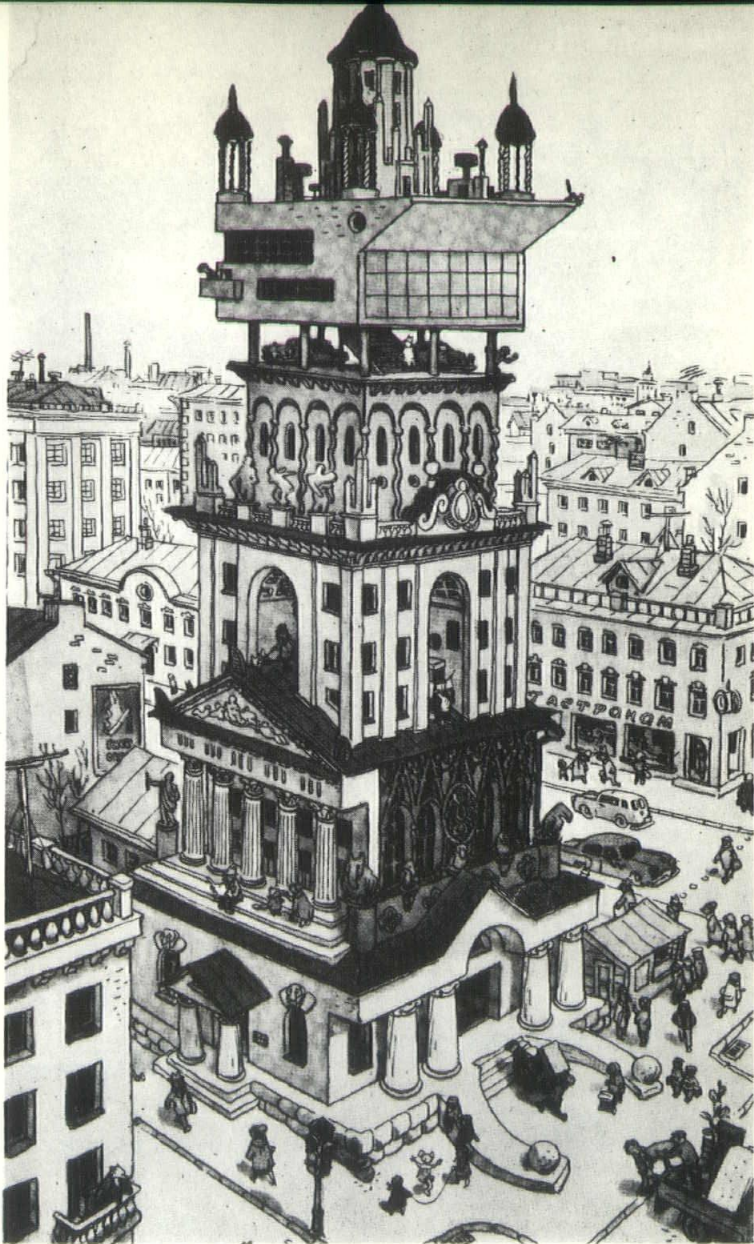
Still, the Intourist hotel is luxury compared to a Soviet apartment. In three rooms (15 feet x 18; 21 x 12; 24 x 15) two families will usually live together. If they are lucky, one family will have two rooms and the third will go to a single roomer, but sometimes the third room will belong to a couple, with or without a baby. All will share the same bath and kitchen.

One kitchen we saw, which seems to be standard in the newer apartments, was about

SOUND REDUCTION



Prepared by BUILDEX, INC.
Phone CHerry 2-2177, OTTAWA, KANSAS



A product of Soviet architecture and building programs as seen by a Moscow cartoonist.

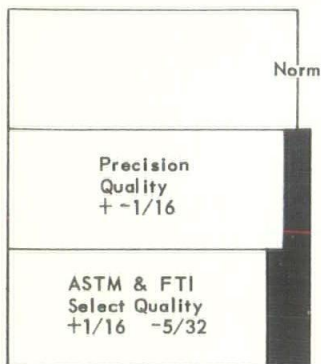
Krokodil (Moscow), May 1961

the size of a small closet. It had a two-burner gas stove, 24 inches by 12, with a tiny oven; a sink about 16 inches by 16. There was no drain board, no cabinets, and only two home-made shelves. So far as we could tell, the interior of the apartments in this

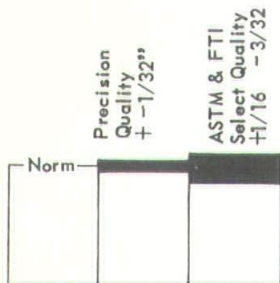
building were all painted the same color, a sort of blue-grey.

Yet the visitor must constantly remind himself that for most Soviet families, moving into such an apartment is an improvement from their previous living conditions. To

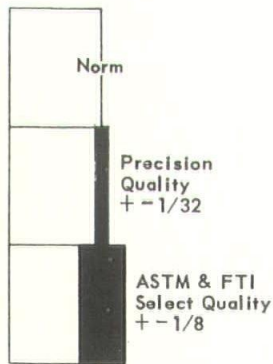
Look at the difference in PRECISION QUALITY GLAZED TILE



LENGTH



HEIGHT



WIDTH

(Two face unit)

....AND AT NO EXTRA COST. The diagrammatic figures, at the left, illustrate the actual dimensional tolerances permissible under ASTM, FTI and PRECISION QUALITY standards for structural glazed tile. This visual comparison clearly defines a major advantage to be found in the PRECISION QUALITY ware manufactured by ROBCO and ELGIN-BUTLER. PRECISION QUALITY tile looks better in the wall because it's made better in the plant.

To complement this PRECISION QUALITY material, we take particular care in preparing comprehensive and accurate shop drawings in order to avoid the effects of guesswork and improvising in the finished wall. Delivery scheduling is given extra attention to avoid delays and to prevent unnecessary jobsite storage and possible damage.

Our sampling service and a wealth of technical data is available to assist you in making a selection and in preparing specifications. We urge you to let us demonstrate what Carter-Waters' PRECISION QUALITY tile, and service, can do for you. Specify PRECISION QUALITY on your next glazed tile job.

CONSTRUCTION  MATERIALS
CARTER-WATERS
KANSAS CITY  8, MISSOURI
2440 Pennway GRand 1-2570

them it is neither drab nor crowded, but luxurious.

For example, elsewhere we visited an apartment in which a couple, their baby and one grandmother lived in two rooms. Grandmother had obviously been prepared for our coming, for the apartment was spic and span and she was dressed in her best. Equally obviously, her enthusiasm for the new apartment was sincere. One room served a triple purpose, as living room, dining room and bedroom. The other as a bedroom and a sort of general utility room, where the grandmother pointed with pride to the new portable-type washing machine.

Jobs 90% Finished

Most of these apartments, here as in other cities, are built of steel frame with cement-block outer walls and pre-fabricated interiors. From a purely engineering standpoint they seem structurally sound; they are not going to fall down, and the shoddy parts are in the "unimportant" things, as our hosts kept telling us.

Building something 90% in a satisfactory way but never quite finishing it off seems to be an ingrained Soviet habit. The Volgograd airport has a modern control tower and approach-control equipment; we landed on a dirt airstrip. The Volgograd hydro-electric power station, one of the largest in the world and the pride of the Soviet Union, has gleaming generators and a very advanced control system; the cement of the building in which it is housed is already deteriorating.

The bus in which we toured the city was a shining replica of the best on the Greyhound lines; it was grossly underpowered and sputtered its way up the slightest incline. The U-104 jetplane is a beauty in the air; but

its twin jets labor to lift it off the runway, aloft it is poorly pressurized for 30,000 feet, and every landing is an adventure because its engines will not reverse and brakes are tricky things at 175 m.p.h. And so on.

The official explanation for this almost-but-not-quite building of everything is that this is a nation in a hurry. It must have jet transports by the hundreds, buses by the thousands and apartments by the millions—and quickly if it is to "catch up" with the U.S. Utility is the key word; does it work? Frill and finishing touches can come later.

The trouble is not only that the haste makes enormous waste but it actually makes less hurry. The rows of idle building cranes everywhere are silent witnesses to the dislocations in supplies and labor caused by starting everything at once. The Soviets would actually complete more buildings if they started fewer. Moreover, and this is perhaps more important, the shoddy work done in haste creates fantastic maintenance problems and guarantees new replacement problems for the future.

None of this discredits the people, their will or their drive. Stalingrad was ashes; Volgograd is a city—that is an achievement to salute. Yet it was no less an achievement to rebuild Hiroshima or Coventry or Hamburg. And the difference in both the extent and quality of the rebuilding in the war-torn West marks a dramatic difference between the two systems of organizing human effort.

So a visitor to Volgograd has to keep shaking off an eerie feeling. He knows he is in a city built new from scratch. Yet as he walks the streets and looks about him, he might well think himself in one of the time-worn cities of the Soviet Union.

NEW MEMBERS

AND MEMBERSHIP CHANGES



McELWEE



SANDERS



SMITH



STAATS



**NEW
THINKING**

Be as daring, as dramatic as you like. Acme Brick will implement your most unique plans. The selection of fine, fired clay products is virtually limitless. 1,001 colors, shapes, textures. You name it. Acme's got it. And all in the quality that does justice to your own outstanding designs. Acme Brick is the industry leader. When your plans call for brick, call for Acme Brick!



Sales offices and plants
throughout the midwest.

When the question's quality, the answer's Acme.

ASSOCIATES

WAYNE McELWEE

Parsons H.S., Parsons, Ks. (Graduated 1938)
Parsons Jr. College, Parsons, Ks. (2 years)
Kansas State Univ. (4 years, graduated 1950 – B.S. Arch.)
Draftsman, Boller & Lusk, 1948-49.
Draftsman, Black & Veatch, 1950-present.
Registration: Kansas and Missouri.



ABRAHAM

JULIAN M. SANDERS

Mark Keppel H.S., Alhambra, Calif. (Graduated 1949)
University of California (4½ years, graduated 1958 – B.A.)
University of California (1 year, M.A. Arch.)
Self-employed architectural designer, 1956.
Draftsman, Architectural Services, Inc., 1961-62.
Draftsman, Burns & McDonnell, Feb., 1962-July, 1962.
Draftsman, Northern-Palmer-Hamlin, July, 1962-present.



ELLIS

DOUGLAS C. SMITH

Topeka H.S., Topeka, Kansas (3 years, graduated 1950)
University of Kansas (6 years, graduated 1959 – Bach. of Arch.)
Draftsman, Urban Renewal Agency of Kansas City, Kansas, 1959-1961.
Draftsman, Land Clearance for Redevelopment Authority of Independence,
Mo., 1961-present.
Registration: Kansas

PAUL STANLEY STAATS

Southwest H.S., Kansas City, Mo. (Graduated 1947)
University of Kansas (5 years, graduated 1952 – B.S.)
Draftsman, Edward W. Tanner & Associates, 1954-1961.
Draftsman, Tanner-Linscott & Associates, Inc., 1961-present.
Registration: Kansas and Missouri.

JUNIOR ASSOCIATES

WILLIAM DOYLE MAXWELL (no picture available)

Central H.S., St. Joseph, Mo. (3 years, graduated 1950)
St. Joseph Jr. College, St. Joseph, Mo. (2 years)
University of Kansas (5 years, graduated 1962 – B.S. of Arch.)
Draftsman, Brunner & Brunner, Feb., 1962-present.

GENE DIRK ELLIS

Highland Park H.S., Topeka, Ks. (3 years, graduated 1956)
Kansas State University (5 years, graduated 1961 -- Bach. of Arch.)
Draftsman, Horst & Terrill, Topeka, Ks., 1959-60
Draftsman, Cooper, Robison and Carlson, Feb., 1962-present

JOHN ABRAHAM

Leavenworth Sr. H.S., Leavenworth, Ks. (Graduated 1955)
St. John's College, Winfield, Ks. (2 years)
Finlay Engineering College, Kansas City, Mo. (2 years)
Draftsman, Wm. M. Conrad & Associates, Jan., 1962-present.



- The following letter was received from Linn Smith, FAIA, former Regional Director:

SKYLINES
306 Davidson Building
Kansas City 8, Mo.

Gentlemen:

I have been receiving SKYLINES for the past several months, I assume because I have been the Director of the Michigan Region of The American Institute of Architects. My term has recently expired and I have been succeeded by A. N. Languis, FAIA, Building Division, Department of Administration, Lewis Cass Building, Lansing 13, Michigan. I expect that you will wish to change your records so that he will begin receiving SKYLINES.

I wish to thank you for your magazine, I have enjoyed it very much. It is extremely well done and informative, and, if you should wish to continue sending it to me, I should be more than pleased.

Sincerely,
Linn Smith /s/
Linn Smith, FAIA

addenda

Needless to say, Mr. Smith will continue to receive SKYLINES.

- Blumcraft of Pittsburgh advises us that they're looking for a retired architectural contact man to call on architects part-time or a few days a week, to introduce a quality line of aluminum railings. No selling, estimating or order taking. No commission, but compensation for each call and this position can supplement social security income. There are openings in most major cities. If you're interested, contact Blumcraft, 460 Melwood Street, Pittsburgh 13, Pennsylvania.
- You should have received an announcement by now of the 1963 School Building Architectural exhibit in Atlantic City, February 16-20, 1963. The exhibit is co-sponsored by the AIA and the American Association of School Administrators and participation is limited to registered architects.
- The department of architecture and architectural engineering at the University of Kansas will celebrate its Golden Anniversary during the 1962-63 academic year.

Professor George Beal, chairman of the anniversary celebration, points out that during the half-century of architectural education at K.U., the department has gone from a few students in the early days to 300 professional students, and from Prof. Goldsmith with one or two assistants to 22 full and part-time staff members. The current faculty is augmented by six or more visiting architects and engineers, each spending from four to six weeks during the year working with students.

During the academic year just completed the department had 15 graduate students. From this group, two were awarded M.A.'s in February, five in June and one in August.

Several K.C. Chapter AIA members have been appointed to the Golden Anniversary Committee. They include:

- M. Dwight Brown, class of 1932
- Clarence Kivett, class of 1929
- Joseph W. Radotinsky, class of 1924
- I. Lloyd Roark, class of 1937
- Edward W. Tanner, class of 1916

Mr. Tanner holds the distinction of being both the first student and the first graduate of the K.U. department.

S M A A

P R E S E N T S



THE

6

TH

annual
ladies
night

IN APPRECIATION
OF THIS GROUP
IS PRESENTED:

INSTRUCTIONS TO

Saturday night
local domestic
southeasterly
State of Missou
point the ladi
accordance wit

1. 7:30

Prior
pants
and g

2. 8:00

Inclu
salad
in a

3. 9:00

Bruce
ing A

4. 10:00

Music

5. FEES

Cont
payme
by th

6. DRESS

Dress
party
In ac
eveni

7. PERFO

A per
plann
if yo
at th

ADDENDUM

Set u
base
ADD P
(

THE SOUTH
ASSOCIATION
ANNUAL

PLANNED BY
DAVIS

UNCOOPERATION

CHANGED BY

DATE

SMAA

LADIES NIGHT

Hal Hawkins, SKYLINES Springfield correspondent, advises that the Southwest Missouri Association of Architects' sixth annual Ladies Night was held on July 14 - and an extremely successful event it was.

We show one of the invitations on the left, reproduced at a little less than half-size. The "specs" for Ladies Night were complete even to the seal, and included an important Addendum and Add Alternate.

Bruce Goff was the featured speaker and his appearance was well covered by the Springfield press. Two of the articles, one from the Springfield News & Leader and one from the Springfield Daily News, are reproduced on page 19. The news article points up the variety of Goff's work with the statement, "Among his current commissions is a Lutheran church at Bartlesville and a gambling casino at Las Vegas."

The program was preceded by an SMAA Architects Golf Tournament, with 17 participants. The three winning scores indicate that Springfield architects are pretty busy practicing architecture:

- Winner: Joe Amspacher - 83
- Second place: Harvey J. Davis - 87
- Third place: Warren Bates - 89

Hal Hawkins adds the note that the rest of the scores ranged upwards from 100.

THE FINE SUPPORT RENDERED TO ALL MEMBERS
FEMALE COUNTERPARTS, THE FOLLOWING PROJECT

PARTICIPANTS:
1962, ladies shall, in accordance with
proceed with husbands, or equal, in a
toward a point in Christian County,
further known as Riverside Inn. At said
their or equal husbands) shall proceed in
plans and specifications:

4.....SOCIAL HOUR

tion of the base bid all partici-
amiliarize themselves with the site
bidders.

.....DINNER

base bid shall be fried chicken,
vegetable. Dinner shall be consumed
in like manner.

.....AFTER DINNER SPEAKER

been commissioned as the consult-
or this project.

.....DANCING

records.

shall be 7:50 per couple. Final
received at 7:30 PM at the site
committee.

semi-informal, in other words,
ladies; coat and tie for men.
in local weather conditions the
tent on the patio or inside.

is not required, however the
would like to know by July 13
end. Husbands will be contacted
re offices.

ernished at 10:00, under the

own bottle if you wish to
or dinner.

MISSOURI
ARCHITECTS
LADIES NIGHT

MISSOURI
ARCHITECTS

DATE: _____
TIME: _____



DEX-O-TEX

GOES EVERYWHERE

We've said this before, but recently we took stock of some of the more unusual places Dex-O-Tex has been applied in the last few months, and were impressed ourselves.

Each of the following installations employed one or more Dex-O-Tex products. We list only the most obvious reasons for its use.

K.U. Medical Center - Monkey Room - Dex-O-Tex Membrane, Neotex - Sanitation
Nall Avenue Baptist Church - Baptistry Tank - Membrane, Neotex - Waterproofing
Colgate-Palmolive - Soap Chipping Area - Neotex - Waterproofing -
Chemical Resistant

St. Marks Lutheran Church - Exterior Steps - Neotex - Deteriorated Concrete
Rockhurst High School - Kitchen, Toilets, Lockers - Terrazzo - Sanitation
Southeast Junior High School - Lockers, Showers & Toilets - Neotex - Sanitation
K.C. Museum - Planetarium Roof - SunShayd-Top - Waterproofing
Menorah Hospital - Patching Portland Terrazzo - Dex-O-Tex Terrazzo
Girls Dormitory, University of Kansas - Kitchen - Terrazzo - Sanitation
B.M.A. - 18 Floors of Galleries - SunShayd-Top - Waterproofing -
Glare Reduction

Kansas Neurological Institute - Kitchen - Terrazzo over wood - Sanitation
Northeast Dog & Cat Hospital - Interior Floor - Terrazzo - Sanitation
Morris Research Lab - Interior Floors - Neotex - Sanitation -
Chemical Resistance

Richards-Gebaur AFB - Hospital Sundeck - Dex-O-Tex Weatherwear
Menorah Hospital - Hydrotherapy Area - Dex-O-Tex Membrane, Neotex -
Waterproofing

Trinity Lutheran Hospital - Mechanical Equip. Room - Membrane, Neotex -
Waterproofing

V. A. Hospital, Wichita - Interior Step Remodeling - Neotex - Slip Resistance

These are but a small sampling of Dex-O-Tex installations made in the past 3 months. Countless thousands of square feet of more conventional installations such as Weatherwear Roof Decks, Conductive Dex-O-Tex Terrazzo, Neotex Locker, Shower, Toilet and Shop Floors, Spectrum Terrazzo and Dex-O-Tex Waterproof Membrane have been installed during this same period.

Can we help you with a floor or waterproofing problem?

FOR FURTHER INFORMATION AND SPECIFICATIONS, PLEASE CALL

Kansas City Natural Slate Company

'It's Nothing New for People To Resent Change,' Goff Says

"The architect has architecture to offer—not just building," internationally known Bruce Goff told some 100 persons at Riverside Inn Saturday night.

Goff was speaker for the annual ladies night program of the Southwest Missouri Association of Architects. The 58-year-old architect lives at Bartlesville, Okla.,

and has been described as "anti-modern" and "supermodern."

"I've never worried about being or not being odd-wad," said the architect. "I think about how to solve problems and to do it reasonably."

"Architecture has character and it will inspire or move us. I can make a comparison with people. We all admire someone with a good heart and good lungs—a good physical specimen. But we expect more, don't we? We shake hands with more than just a skeleton. We shake hands with values and ideas."

The Oklahoman thinks the Midwest provides abundant opportunity for creative work. He said, "We have great freedom here. We are not expected to be 'west coast' or 'east coast.'"

Placing modern architecture in historical perspective, he said that it is nothing new for people to resent change. But if the change has merit, we get used to it—and even like it—and eventually wonder why we thought it strange at the first.

"Beethoven was a radical in his time. Heaven had their hands over their ears, saying that the old man was deaf and no wonder his music was so bad."

Goff's own practice is varied and he regards this as desirable. Among his current commissions is a Lutheran church at Bartlesville, and a gambling casino at Las Vegas.

"I respect a person who tricks more than one who plays it safe," said the architect. "If buildings are honest, they will get along together."

Sooner to Speak Here Saturday

Noted Architect Will Visit City

Bruce Goff, internationally famed architect, will speak at a dinner meeting of the Southwest Missouri Association of Architects at Riverside Inn at 8 p.m. Saturday.

Occasion is the association's annual "ladies' night." Because of anticipated wide interest in the speaker, the association is opening the meeting to additional guests—and asks that anyone interested in attending contact any of the membership, which includes virtually all Springfield architects, for an invitation.

Goff's appearance here was arranged by Harold Haas, urban planner on the staff of the city planning department and a student of Goff when he was chairman of the University of Oklahoma School of Architecture some years ago.

Goff is now in private business in Bartlesville, Okla., and has projects underway in other countries as well as the United States. Because many of his distinctive homes have been built in Oklahoma, many Springfieldians have seen examples of his work—for example, the spiral "Bavinger house" at Norman, curving 'round a central steel pole from which the roof is suspended.

Goff, now 57, was born in Alton, Kan., and at the age of 12 was apprenticed to a Tulsa architectural firm. In 1918, when he was only 14, he prepared his first design which was carried into actual construction. Ten years later he became a full partner in the firm, Rush, Endacott and Goff.

At 22, he designed the Boston Avenue Methodist Church in Tulsa, perhaps the first of his architectural works to attain na-

tional recognition.

He subsequently practiced in Chicago and taught at the Chicago Academy of Fine Arts. In Navy service during the war, he continued his architectural work in military installations. From 1947 to 1955 he was associated with the University of Oklahoma, and since that time has maintained his office in Bartlesville.

Not all of Goff's work is costly. For example, the Hopewell Baptist Church at Edmond, Okla., was built for \$20,000 by its congregation of oil field workers. Its exterior is covered with aluminum and red asphalt shingles. Light fittings are rigid conduit and cake pans with silvered bulbs. Much salvage material was used.

In home design, Goff seeks to provide a house fitted to the activities to be carried on in it, and to the desires and personalities of those for whom it is built.

John Canaday, art editor of The New York Times, writing in Horizon, said: "A Goff house is planned as if such a thing as a house had never existed before. . . This first house in the world would be like nothing ever seen before and so, usually, is a Goff house. . ."

Upon his arrival here Saturday afternoon, Goff will be taken on a tour of Springfield, before meeting with the Architects' Association for dinner.

Hal Hawkins is president of the association, and Harvey Davis is chairman of arrangements for the annual dinner meeting.



Jake Richards
Architectural Representative
BA 1-1322

Great Western
Colorizer
PAINTS

1,322 COLORS

FLINTKOTE FLOOR TILE
FLEXACHROME TILE-TEX
SUPER TUFF-TEX
FREDERIC BLANK VINYL WALL COVERING
FABRON - PERMON
SUPER DUTY PERMON

KANSAS CITY

CHICAGO



FT. SMITH



Frank Grimaldi

THE PRESIDENT'S PAGE

Further consideration of the topic of communications brings our attention to an interesting set of "Group to Group" relations the Kansas City Chapter maintains with various segments of the construction industry.

In our Chapter committee structure, a set of committees under the category of "Chapter Liaison", guided by Director Mark Sharp, have carried on a busy schedule of meetings and activities. We have maintained direct and cordial relations with long-established groups such as the Producers' Council, the Associated General Contractors and the Home Builders Association. Individual members of the Chapter are aware of this in their participation of regular activities between these groups and our Chapter.

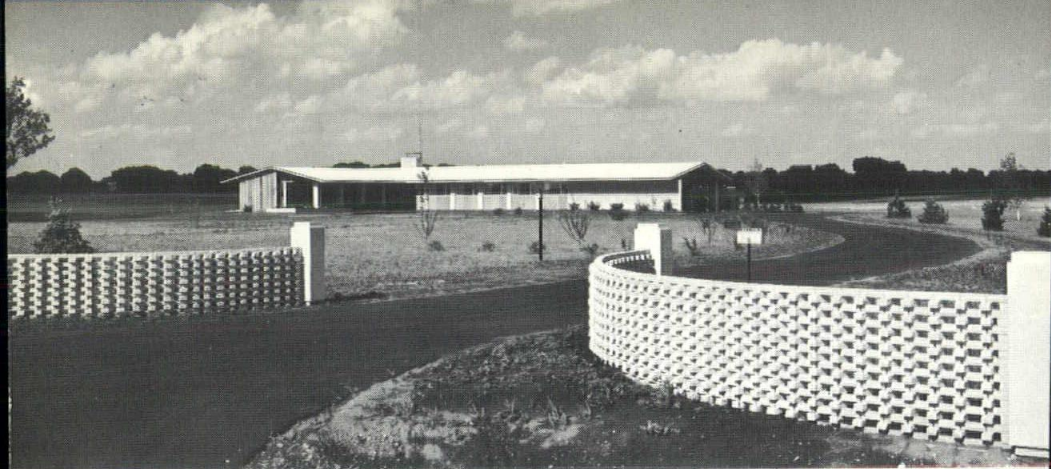
In recent months a number of meetings have been held with representatives of the Pipe Fitting and Air Conditioning Council, the Sheet Metal and Air Conditioning Contractors Association, the Masonry Contractors Association, the National Electrical Contractors Association, and the Midwest Concrete Industries Board.

Just as PC and AGC and HBA are familiar to all architects, now comes PFAC, SMACCA, MCA, NECA and MCIB.

COMMUNICATION with these producer and contractor groups is essential and important to the Chapter and its individual members. The members of our Chapter serving on the committees establishing relationships with these groups have come to realize this.

The architect, as the pivotal person in the whole collection of people who make up the construction industry, is obligated to maintain communication with all of them.

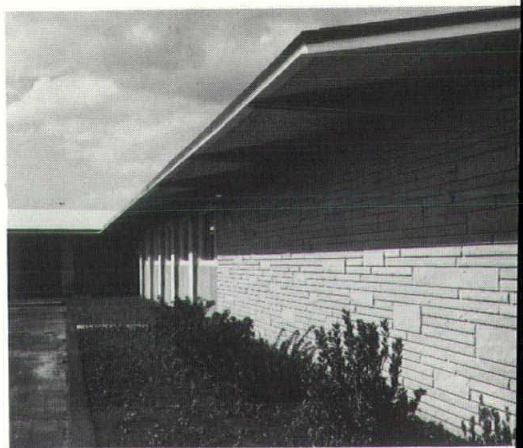
Our plea here is that the members of this Chapter recognize the efforts of the committee work in this regard, respond to these efforts and support the programs developed.



split-face

carthage

marble



M. E. Potter Residence, Carthage, Missouri
Architect: A. C. Esterly, Springfield, Mo.

The curving entrance walls of Split-Face Carthage Marble Bricks set the keynote for this handsome contemporary home—quality that can be seen at a glance, quality that will last for generations to come. The theme of enduring natural materials is developed inside and outside with rough, rugged walls of Split-Face Carthage Marble contrasting with wood paneling and polished marble floors.

Let Split-Face Carthage Marble put the stamp of quality building on your next project. Get complete information from Bob Staats at Carthage Marble in Kansas City, VA 1-4928, or stop by the plant located south of Southwest Boulevard at 3030 Wyoming, Kansas City, Missouri.

CARTHAGE MARBLE



**AN IMPORTANT REMINDER FROM
THE STATE BOARD OF REGISTRATION
FOR ARCHITECTS AND PROFESSIONAL ENGINEERS**

**REGULATIONS ADOPTED BY THE STATE BOARD OF
REGISTRATION FOR ARCHITECTS AND PROFESSIONAL
ENGINEERS AUGUST 1959, EFFECTIVE OCTOBER 10, 1959**

10-8-59-a. Proof of experience of architectural graduates. Every graduate from a fully accredited five-year course in architecture in a school or college of architecture approved by the Architectural Division as of satisfactory standing who shall apply for architectural registration on or after October 1, 1962, shall submit with and as a part of his application a weekly record or log of his architectural experience covering a period of not less than 156 weeks within a period of not more than five consecutive years next following date of his graduation. Every such record or log shall be witnessed by the signature of the applicant's employer or authorized representative, or by the signature of a registered architect having personal knowledge of such experience.

11-8-59-a. Proof of experience on non-graduates. Every non-graduate applying for architectural registration on or after the first day of October, 1963, shall submit with and as a part of his application a weekly record or log of his architectural experience covering a period of not less than 208 weeks within a period of not more than eight years prior to date of filing of such application. Every such record or log shall be witnessed by the signature of the applicant's employer or authorized representative, or by the signature of a registered architect having personal knowledge of such experience.



"It would seem that a professional should be willing to pay as much to stay professional as a union man does to stay union. In this regard, we find that, for example, the iron worker pays dues of \$120 annually and equipment operators \$60."

From The American Engineer
Vol. 32, No. 6



Blumcraft

ADJUSTABLE ANCHORING SYSTEM

SOLVES PROBLEMS OF SECURING RAILINGS TO CONCRETE
BECOMING AN INTEGRAL PART OF THE STAIR STRUCTURE

- INSURES EXTREME RIGIDITY
- REDUCES COSTLY FIELD LABOR
- ELIMINATES BREAKAGE IN MASONRY
- ADJUSTABLE FOR POST ALIGNMENT

 *Blumcraft* OF PITTSBURGH

GENERAL CATALOG OF COMPLETE BLUMCRAFT LINE AVAILABLE ON REQUEST
COPYRIGHT 1962 BY BLUMCRAFT OF PITTSBURGH • 460 MELWOOD STREET, PITTSBURGH 13, PENNSYLVANIA

ROSTER CHANGES

PEARSON, Arthur E., Jr.
Folger & Pearson
1009 Baltimore Avenue
Kansas City 5, Missouri
Tel: Gr. 1-8383

Home: 4419 North Grand Ave.
Kansas City 16, Missouri
Tel: Gl. 2-8460

SCHECHTER, Morris
Morris Schechter, Architect
2000 Baltimore Avenue
Kansas City 8, Missouri
Tel: Vi. 2-7788

Home: Route #1
Olathe, Kansas
Tel: Gilbert 1-1340

ERNST, F. Gene
Urban Renewal Agency
1514 S. 21st
Kansas City, Kansas
Tel: Ma. 1-4314

Home: 4725 W. 78th
Prairie Village, Kansas
Tel: Ni. 2-7277

TANNER, Edward W.
Tanner-Linscott & Assoc., Inc.
310 Ward Parkway
Kansas City 12, Missouri
Tel: Lo. 1-3456

Home: 2921 W. 69th Street
Shawnee Mission, Kansas
Tel: En. 2-7170

WATSON, Clarence F.
McCall-Watson
822 Argyle Building
Kansas City 6, Missouri
Tel: Vi. 2-5440

Home: 9028 Melrose
Overland Park, Kansas
Tel: Tu. 8-5500

WEATHERFORD, Robert P.

(Moved to Phoenix, Arizona)



Termites?

Call Terminix!

Protect your Clients' new Buildings

with TERMINIX Service during construction.

Phone us for these free A.I.A. Files:

No. A-19-3 - "Open Termite Control Specifications"

No. 38-B-2 - "Built-in Termite Control"



TERMINIX COMPANY, INC.
3909 Broadway
Kansas City 11, Missouri
WEStport 1-6262



WE SERVE YOU . . . THE ARCHITECT

Distributors and dealers of furniture for business,
industry and home.

Planners and designers . . . Consult us on Your next project.

Gill Miller, John B. Miller, Margaret Brown,

Associates in **modern center**

1 Block West—42nd & Broadway • Phone WE 1-9429

ROSTER CHANGES

NEW CORPORATE MEMBER

BLOCK, William E.
William E. Block, Arch.
121½ North Fifth
Atchison, Kansas
Tel: 3344

Home: 321 Atchison
Atchison, Kansas
Tel: 2783 W

ASSOCIATES – Changes

JACKSON, Robert W.
Jackson & Smith
114 West 10th Street
Kansas City 5, Missouri
Tel: Gr. 1-7660

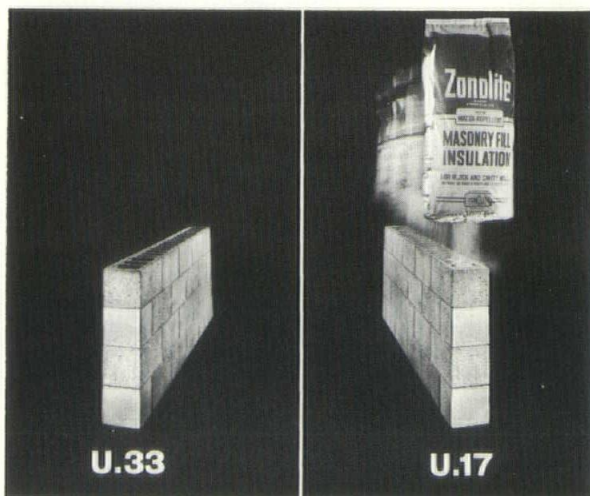
Home: 2700 W. 75th Place
Shawnee Mission, Kansas
Tel: An. 9-4752

RANNEY, Gerald A.
V. Preston Terrell
1016 Baltimore
Kansas City 5, Missouri
Tel: Ha. 1-4174

Home: 7200 Lowell Avenue
Overland Park, Kansas
Tel: Ra. 2-4713

ROCHA, Elpidio
Elpidio Rocha & Associates
214 Argyle Building
Kansas City 6, Missouri
Tel: Vi. 2-8729

Home: 2822 Madison Avenue
Kansas City 8, Missouri
Tel: Va. 1-1022



**Need any more reasons for
insulating masonry walls?**

FOR COMPLETE INFORMATION, WRITE:

ZONOLITE COMPANY

1705 Sulphur Ave.
St. Louis 10, Mo.

515 Madison St.
Kansas City 6, Mo.

1463 Barwise
Wichita, Kansas

ADAMS & WESTLAKE CO.

Aluminum and stainless steel windows

HOPES WINDOWS, INC.

Steel, bronze and aluminum windows

SANYMETAL PRODUCTS CO., INC.

Toilet compartments and shower stalls

JAMESTOWN METAL PRODUCTS CO., INC.

Metal casework for hospitals

JOHN E. LINGO & SONS, INC.

Flagpoles in steel, bronze, aluminum and stainless steel

EDUCATOR'S MFG. CO., INC.

Refinished school storage cabinets, home economics and science equipment

TORJESEN, INC.

Folding partitions

JEWETT REFRIGERATOR CO.

For hospitals, schools and institutions

KINNEAR MFG. CO.

Rolling door and grills

MIRAWAL CO.

Porcelain enamel panels

VOGEL-PETERSON CO.

Coat and hat storage equipment

WESTERN WIRE & IRON WORKS, CO.

Wire mesh partitions and folding gates

WILKINSON CHUTES, INC.

Soiled linen and rubbish chutes and stainless steel corner guards

LEMCO CORP.

Chalk and tackboards and coiling partitions

For details, specifications and prices please call

Howard-Arnold-Newbank, Inc.

27 S. W. Blvd.

Skyline 3-3980

Kansas City 3, Kansas

ROSTER CHANGES

- SHAUGHNESSY, Joseph B., Jr.
Shaughnessy, Bower & Grimaldi
3543 Broadway
Kansas City 11, Missouri
Tel: Pl. 3-1155
Home: 5746 Harrison
Kansas City 10, Missouri
Tel: Hi. 4-5141
- SIDOROWICZ, Norbert J.
McLain & Sidorowicz
712 North 6th Street
Kansas City, Kansas
Tel: Dr. 1-7959
Home: 1407 N. 81st Street
Kansas City, Kansas
Tel: Cy. 9-4393
- SIME, Richard W.
Black & Veatch
1500 Meadow Lake Parkway
Kansas City 14, Missouri
Tel: Em. 1-2055
Home: 7939 Falmouth Street
Prairie Village, Kansas
Tel: Mi. 9-1878
- SMITH, Porter Jackson
Jackson & Smith
114 West 10th
Kansas City 5, Missouri
Tel: Gr. 1-7660
Home: 9401 Fairwood Dr.
Kansas City 38, Missouri
Tel: So. 1-8386
- WATERS, Edwin C., III
Marshall-Waters, Architects
Guaranty Federal Building
320-324 East Walnut
Springfield, Missouri
Tel: Un. 2-0541
Home: 1246 South Delaware
Springfield, Missouri
Tel: Tu. 1-6396
- WAXELMAN, Herbert
Tanner-Linscott & Assoc., Inc.
310 Ward Parkway
Kansas City 12, Missouri
Tel: Lo. 1-3456
Home: 6432 Morningside Drive
Kansas City 13, Missouri
Tel: De. 3-2779

NEW ASSOCIATE MEMBERS:

- HOFFMAN, John E.
Burns & McDonnell
P.O. Box 173
Kansas City 41, Missouri
Tel: De. 3-4375
Home: 6417 West 67th
Overland Park, Kansas
Tel: He. 2-0360
- HUFFMAN, John A.
Monroe & Lefebvre
818 Grand Avenue
Kansas City 6, Missouri
Tel: Ha. 1-7478
Home: 5701 Central
Kansas City 13, Missouri
Tel: Hi. 4-2065
- LONG, Lawrence A.
Long & Spradley
912 Baltimore
Kansas City 5, Missouri
Tel: Ha. 1-6668
Home: 2705 W. 75th Pl.
Shawnee Mission, Kansas
Tel: An. 9-4224
- McELWEE, Wayne Hunt
Black & Veatch
114 W. Gregory
Kansas City 14, Missouri
Tel: Em. 3-1402
Home: 6022 W. 76th Pl.
Prairie Village, Kansas
Tel: Ni. 2-3321

ROSTER CHANGES

- NELSON, Vern A.
Monroe & Lefebvre
818 Grand Ave.
Kansas City 6, Missouri
Tel: Ha. 1-7478
Home: 11309 Palmer
Kansas City 34, Missouri
Tel: So. 1-0993
- SANDERS, Julian M.
Northern-Palmer-Hamlin
3915 Main Street
Kansas City 11, Missouri
Tel: Je. 1-9196
Home: 9006 Central
Kansas City 14, Missouri
Tel: Em. 1-3482
- SHULER, F. William
Public Health Service
Dept. of Health, Education
and Welfare
Federal Office Building
Kansas City 6, Missouri
Tel: Ba. 1-7000
Home: 3707 E. 49th St., North
Kansas City 19, Missouri
Tel: Gl. 3-1522
- SMITH, Douglas C.
Land Clearance for Redevelop-
ment Authority
315 North Osage
Independence, Missouri
Tel: Cl. 4-8800
Home: 1412 West Maple, Apt. C
Independence, Missouri
Tel: Cl. 4-0930
- SPRADLEY, J. Calvin
Long & Spradley
912 Baltimore
Kansas City 5, Missouri
Tel: Ha. 1-6668
Home: 2805 W. 75th Pl.
Shawnee Mission, Kansas
Tel: An. 9-4135
- STAATS, Paul S.
Tanner-Linscott & Assoc., Inc.
310 Ward Parkway
Kansas City 12, Missouri
Tel: Lo. 1-3456
Home: 10215 Dearborn Drive
Overland Park, Kansas
Tel: Ni. 2-6824
- WATSON, Dale R.
Linscott, Kiene & Haylett
3818 Broadway
Kansas City 11, Missouri
Tel: Je. 1-7700
Home: 13201 E. 40th Terr.
Independence, Missouri
Tel: In. 1-3224

JUNIOR ASSOCIATES - Changes

- COMBS, James R.
Morley & Geraughty
2500 Johnson Drive
Shawnee Mission, Kansas
Tel: Sk. 1-2820
Home: 8201 W. 77th Street
Overland Park, Kansas
Tel: Ni. 8-4954
- DUNCAN, Herbert E., Jr.
Herbert E. Duncan & Assoc.
4049 Pennsylvania
Kansas City 11, Missouri
Tel: Je. 1-6282
Home: 509 E. 61st Terr.
Kansas City 10, Missouri
Tel: Ja. 3-0245

ADVERTISERS IN THIS ISSUE

	PAGE
Sonken-Galamba Corp2nd Cover
National Electrical Contractors Assn.	4
Buildex, Inc.	8
The Carter-Waters Corp.	10
Acme Brick	12
Kansas City Natural Slate Co.	18
Great Western Colorizer Paints	20
Carthage Marble Corp.	22
Blumcraft of Pittsburgh	24
Terminix Co.	25
Modern Center	26
Zonolite Co.	27
Howard-Arnold-Newbanks, Inc.	28
Western Blue Print Co.	31
Ronai Performance Materials, Inc.3rd Cover
K.C. Pipe Fitting & Air Conditioning Council.4th Cover

NEW Products
NEW Processes
NEW Services
are invariably introduced
in Kansas City by . . .

WESTERN
BLUE PRINT CO

909 GRAND • KANSAS CITY, MO.
SOUTH SIDE PLANT 17 E. GREGORY

TECHNICAL
PHOTOGRAPHY
VICTOR 2-7881

ROSTER CHANGES

- ELSWOOD, Elwin S.
Elswood-Smith-Carlson
5920 Nall Avenue
Mission, Kansas
Tel: He. 2-5656
Home: 3228 W. 83rd
Leawood, Kansas
Tel: Ni. 2-3198
- LUND, George W.
Kivett & Myers
1016 Baltimore
Kansas City 5, Missouri
Tel: Vi. 2-8110
Home: 7316 Birch
Prairie Village, Kansas
Tel: He. 2-9033
- MILES, Curry Ward
Tanner-Linscott & Assoc., Inc.
310 Ward Parkway
Kansas City 12, Missouri
Tel: Lo. 1-3456
Home: 8243 Virginia
Kansas City 31, Missouri
Tel: De. 3-7841
- NELSON, Dale A.
(Resigned)
- THOM, Roger Lee
Hallmark Cards, Inc.
25th and McGee Trafficway
Kansas City 8, Missouri
Tel: Ba. 1-8800
Home: Route 5, Box 141
Parkville, Missouri
Tel: Sh. 1-5133
- NEW JUNIOR ASSOCIATES:**
- ABRAHAM, John Edgar
Wm. M. Conrad & Assoc.
4149 Penn
Kansas City 11, Missouri
Tel: We. 1-0200
Home: Rural Route #1
Peculiar, Missouri
- ELLIS, Gene Dirk
Cooper, Robison & Carlson
418 Commerce Trust Bldg.
Kansas City 6, Missouri
Tel: Ha. 1-6587
Home: 4440 Summit
Kansas City 11, Missouri
Tel: Va. 1-1465
- MAXWELL, William Doyle
Brunner and Brunner
1105 Corby Bldg.
St. Joseph, Missouri
Tel: Ad. 4-0809
Home: 3611 Gibson Drive
St. Joseph, Missouri

NEWS NOTES

A possible note for retired architects comes to us from Cologne, Germany. Josef Scheuer, 76, was advised by doctors that he must stay indoors for his health and give up fishing. Scheuer is obeying the first order, but not the second. He has built his new house so that a stream runs through his living room and he can fish to his heart's content.

DO YOUR SPECIFICATIONS GET THE MOST FOR YOUR PAINTING DOLLARS?

How To Pick The Best Paint For Your Specifications

Characteristics	ZOLATONE	STANDARD PAINT
1. Total average bid cost on new construction.	8c sq. ft.	8c sq. ft.
2. Ultimate in durability over any other painting system.	YES	NO
3. Complete decorative flexibility; tones and textures as well as colors.	YES	NO
4. Proof of material performance before job acceptance.	YES	NO
5. Cost-free maintenance service guaranteeing results.	YES	NO
6. Minimum interruption maintenance type finish.	YES	NO
7. Superiority of abrasive resistance.	YES	NO
8. Dust repellent.	YES	?
9. Fire resistant.	YES	?
10. Stain resistant.	YES	?

PERFORMANCE TEST SPECIFICATIONS FOR ZOLATONE PROCESS

(for insertion by the Architect into base specifications)

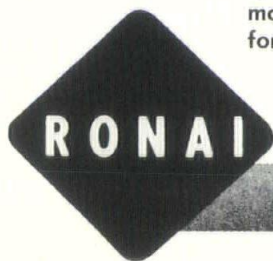
This performance test specification should be understood to be a part of the basic bid and the contractor bidding it should be expected to have accepted it as a part of his basic bid and quotation.

These tests, to be of value, must be made directly to the area painted by the bidding contractor, and not performed on a factory or prefabricated sample.

When the tests have been accomplished, the following will have been demonstrated:

1. Ultimate in washability and durability for Architectural-type paint film;
2. Desired decorative effect;
3. Resistance to stains, etc.
4. Ease of touch-up for future low-cost maintenance.

The Architect should feel free to arbitrarily pick any space on the finished area for these tests, and if the material is applied properly, they will provide a tool for the Architect to protect his client.



Performance Materials, Inc.

3

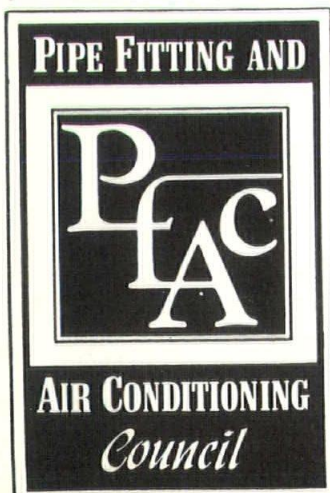
SOUND REASONS FOR SEPARATE MECHANICAL BIDDING

By employing Separate Mechanical Bids, the architect and engineer can consistently provide high quality installations to the owner at a price which is invariably lower, to the owner, than that obtainable when working through a middleman.

1. When bidding is confined to pre-qualified Mechanical Contractors, you can be sure that less supervision will be required . . . that the firm selected will require less guidance and have a better understanding of the installation. By pre-qualifying mechanical bidders, the possibility of having an entire project delayed by some cut-rate sub-contractor, who has been selected solely on the basis of a cheap price to the middleman, is eliminated.

2. The pre-qualified "Mechanical" Contractor, working with the architect and engineer, can frequently advise on minor changes which might well preclude future major problems. He is in an excellent position to co-operate in providing a good workable installation for the owner.

3. Satisfied clients are long term clients. The architect and engineer who establish a reputation for designing buildings and preparing specifications so that the owner receives greatest value in relation to expenditures, build an enviable client list and reputation.



call your...

PFAC contractor for



When considering construction consult a registered architect and consulting engineer.