# LOUISIANA ARCHITECT 



# wherever better windows are specified  

## GONE WITH THE WIND-OW

GONE ARE ALL YOUR PROBLEMS OF FINDING INCOMPARABLE DESIGN AND ENGINEERING CONTROL. WITH THIS WINDOW*-A MIAMI WINDOW, ${ }^{\circledR}$, YOU ARE ASSURED TIME-TESTED PROOF OF SOUNDEST FENESTRATION EXCELLENCE. MIAMI WINDOW CORPORATION MAKES THE MOST COMPLETE LINE OF AWNING AND PROJECTED WINDOWS, SINGLE HUNG WINDOWS, RESIDENTIAL AND MONUMENTAL SLIDERS, AND PATIO DOORS FOR EVERY INSTITUTIONAL, RESIDENTIAL AND COMMERCIAL USE! - ALL BEST-PERFORMERS. SPECIFY THE EXTRA-QUALITY OF THE BIG M - AND ALL YOUR CARES WILL BE GONE WITH THE WIND-OW!

* and we're proud of our sliding doors, too!


## IN THIS ISSUE

Architectural Service Does Not Cost-It Pays ..... 6
Write It Down and Send It to the Owner ..... 8

THE LOUISIANA ARCHITECT, Official Journal of the Louisiana Architects Associalion of the American Instilute of Architects, is owned by the Louisiana Architects Association, not for profit, and is published monthly, Suite 200, Capitol House Hotel, Baton Rouge, La., telephone DI 8-4331. Edilorial conlributions are welcomed but publication cannot be guaranleed. Opinions expressed by contribulors are nat necessarily those of the Editor or the Louisiana Archiof the Editor Association. Editorial material may be freely reprinted by other official AIA publications, provided full credit is given to the author and to the LOUISIANA ARCHITECT for prior use.
. . Advertisements of products, materials and services adaptable for use in Louisiana are welcome, but mention of names or use of illustrations of such materials and products in either editorial or advertising columns does not constitute endorsement by the Louisiana Architects Association. Advertising material must conform to standards of this publication, and the right is reserved to reject such material because of arrangement, copy, or illustrations.

Printed by Franklin Press, Inc.
Editorial Advisors-W. J. Evans, W. R. Brockway

Editar-Myron Tassin
Publisher-Louisiana Architects Association
Consulting Art Director - John H. Schaeffer.
Cover Art—John H. Schaeffer

## LAA OFFICERS - 1963

Joseph M. Brocato, President • Murvan M. Maxwell, Ist Vice-President - David L. Perkins, 2nd VicePresident - Clifton C. Lasseigne, Secretary-Treasurer

DIRECTORS-John L. Webb - John A. Bani - C. Henry Wells - William E. Bergman - F. V. von Osthoff - August Perez III - Carl L. Olschner - Robert E. Middleton - Ralph Kiper - Walter E. Price - Hal N. Perkins - John M. Gabriel - M. Wayne Stoffle, Immediate Past President - Myron Tassin, Executive Director

## ARCHITECTURAL DELINEATION IN ANY TECHNIQUE <br> from the combined facilities of

FETTY/HUNDEMER JOHN H. SCHAEFFER

ASSOCIATES
Union Federal Bldg. - DI 2-2681 - Baton Rouge, La.


classic tapered aluminum post 149-S. Sculptured pattern shown. Available with a plain surface or inlaid natural wood.

Complete catalogue of railings and grilles avallable upon request.

Permanent display - Architects Building, 101 Park Ave., New York, N.Y.

## Architectural Service ${ }^{\top}$ Does Not Cost

## IT PAYS!

By engaging an architect anyone contemplating building assures himself of good building, economy, and an efficient building operation.
I. GOOD BUILDING means sound planning for convenience and comfort to meet the special desires and specific working and living needs of the architect's client, the Owner; distinctive design; safe construction; and well selected equipment for the occupants' health and comfort. The architect may also secure the necessary approval of zoning authorities and building officials.
II. ECONOMY results from skilled planning of the building and of the building operation, and wise selection of materials and appliances. An architect is guided by his client's budget, and he may also advise concerning financing.
III. AN EFFICIENT BUILDING OPERATION is possible only with carefully prepared drawings, specifications, and contracts; and competent and unbiased general administration of the construction. An architect also advises regarding the selection of contractors, prepares their contracts, and guards his client against losses resulting from lien laws and other causes.
IV. TO ACCOMPLISH THESE OBJECTIVES, an architect must have had years of education, and intensive training and experience in his highly specialized profession. He frequently uses the services of specialists in structural design, heating, air conditioning, sanitary engineering, lighting, acoustics, interior design, landscape architecture, etc.; collaborating in their decisions, and coordinating their work.
V. THE ARCHITECT IS HIS CLIENT'S PROFESSIONAL ADVISER and agent, from start to finish of a building operation. He may be prepared by special arrangement, to accept any reasonable degree of responsibility his client may wish to delegate. In any case, the architect sees to it that his client gets what he pays for. He has no commercial interest in any particular form of construction, or specific materials or appliances.
VI. PAYMENTS FOR ARCHITECTURAL SERVICES are only a small fraction of the total cost of a building. An architect may save for his client a sum much larger than his total compensation; even more often his contribution to the work enhances the value many times more than the amount of his charges.


# How the new ST. PIUS X SCHOOL in Shreveport was AIR CONDITIONED... 

$\Delta$classic example of the new architectural and engineering approach to school construction is the new St. Pius X School in Shreveport, Louisiana, where the use of wood by Architect Lester C. Haas and a versatile air conditioning system designed by Q. Hargrove and Associates eliminated the need for expensive sky lighting and natural cross ventilation. This dropped the contract cost to $\$ 9.43$ per square foot of effective area in a community where conventional school buildings without air conditioning range from $\$ 11.00$ to $\$ 13.00$ per square foot.

Wood is used in other areas of the St. Pius X School, too, in the form of paneling in the classrooms, as well as built-in wardrobes, work counters and bookcases. This creates a warm, friendly atmosphere which makes even the youngest child feel at home, and a quiet learning environment which teachers and administrators like.
... at no extra cost!

# write it down 

## to the owner

The decision in Woodward $v$. White, 125 So. 2d 509 (3rd Circuit, 1960), indicates the importance of preparing an amendment to the Architect's contract of employment, or otherwise making a written memorandum, whenever there is a major change in cost estimates or a change in the size of the building which the Architect is to design.

In that case, an Architect entered into an agreement to prepare plans for a nursing home. His fee was to be six per cent of the cost of the work, and he was to receive one-fourth of the fee to complete the preliminary plans, one-half of the fee to complete specifications and working drawings, and onefourth of the fee for supervision.

When the Architect was originally employed, the cost of the nursing home was estimated at $\$ 60,000$ for a twenty-nine bed nursing home. Later, the owner decided to enlarge the home, and the cost estimate was revised to $\$ 100,000$.
The Architect was paid a fee of $\$ 1,500$ for completing preliminary plans. He later completed final specifications and working drawings. There was a conflict in the testimony concerning whether or not the owner had instructed the Archi-
tect to proceed with this work. However, the Architect, in fact, did the work, and the specifications and general working drawings were made available to the owner.

When the owner decided not to proceed with the project the Architect billed her for $4 \frac{1}{2} \%$ of the low bid, $\$ 118,000$. The owner objected to paying any additional fee. The lower court concluded that the plaintiff (Architect) was entitled to a fee of $4 \frac{1}{2} \%$ of $\$ 60,000$ or $\$ 2,700$ subject to a credit of $\$ 1,500$. It said that the burden of proving the existence of a contract and the terms of it was on the Architect, since it was the Architect who asserted that he had a contract.

On appeal, the Court of Appeal held that the Architect was entitled only to one-fourth of six per cent of the base figure of $\$ 100,000$, that is to $\$ 1,500$. However, since the owner did not appeal, the court permitted the award of the lower court to stand.

Obviously, in this case, as in many other similar cases, the Architect did a great deal of work for which he was not compensated. It is, of course, difficult to avoid com-
pletely problems which arise when the scope of a project is increased or when its cost exceeds the original estimate. However, the Architect can usually protect himself by preparing a brief memorandum of any such change, and having the owner sign it or initial it. If this is not practical, the Architect should at least write a letter to the owner stating his understanding of what he is expected to do.

A satisfactory memorandum from the owner might read as follows:

Baton Rouge, Louisiana May 15, 1963

## Dear Architect:

You were employed to prepare plans and specifications for an office building originally contemplated to contain about 5,000 square feet, and originally estimated to cost about $\$ 100,000$. In accordance with our recent discussions, please design a building to contain about 8,000 square feet. Of course, I understand that the cost estimates on this building will subsantially
(Continued on Page 14)




The Orleans Marina was created for the Board of Levee Commissioners of the Orleans Levee District, Gerald J. Gallinghouse, President, as part of their Recreational Program on Lake Pontchartrain. The Gulf States Regional Conference of the American Institute of Architects presented a first honor award for design of this project to Henry G. Grimball, Architect and the firm of Favrot and Grimball.



## By William Bailey, Reporter, State Times, Baton Rouge

Recently a group of newspapermen, architects, engineers and educators gathered around a table at Columbia University to discuss the role of the news media in modern day building.

Out of this conference has evolved the first top level evaluation of the role of the press in the building of cities.

In studying this 170 -page document - keeping in mind that it contains the ideas of top men in their respective fields - one finds this concept hammered home again and again:
"The public today does and should insist on getting the complete story behind the shaping of our towns and cities."

This demand for information, according to the conferees, has perhaps caught both the architectural and engineering professions and the press somewhat off guard.

Architects more and more find themselves called upon to answer detailed and sometimes highly technical questions about proposed construction.

Take note of the word proposed because herein the architect is called upon in many cases to ex-
plain and perhaps justify his product while it is still on the drawing board.

The reporter, on the other hand, is in an equally awkward position because in many cases he may not completely understand the question he poses.

Philip Will Jr., past president of the American Institute of Architects, notes that "the typical report on a new building project mentions the names of everyone except the man who created the design."

This, according to Mr. Will, hurts the profession even worse than negative criticism.
"Today we are accustomed to professional criticism of the arts, painting, sculpture, music, writing, theater, the dance-all the arts except one, architecture," Mr. Will points out.

He charges the news media with the responsibility of reporting the "reshaping of the face of America" and by inference charges the profession with the responsibility of cooperating to that end.

Grady Clay, real estate editor of the Louisville Courier-Journal, called upon his colleagues to use
more initiative in reporting these changes before they are changes.

As Mr. Clay put it, "Public hearings, which we cover routinely, have often degenerated into legal formalities at which the reporter and the public learn it's too late to change decisions already arrived at in private."

None of us can deny that this situation has occurred in the past.

Mr. Clay refers to as "old dodges" such phrases as "plans are not complete" and "public discussion is premature."

Mr. Will backs him up. In other words, at the Columbia conference segments of the press and the architectural profession have had a meeting of the minds in heretofore unchartered waters.

Their findings, their theories, their ideas are worthy of serious study by their colleagues everywhere.

Here in Louisiana there is particular need to take cognizance of the report on the Columbia conference. We stand in the heart of the Gulf South which has in recent years established itself as a boom area swelled by influx of industry and the accompanying growth in building and design.

## WRITE IT DOWN-

(Continued from Page 8)
exceed the estimates on the building originally contemplated. Your fee will be based on the bids obtained on the plans as revised, in accordance with the percentage schedule contained in our original agreement.

Very truly yours, John Owner

Or the Architect may write the owner along the following lines:

> Baton Rouge, Louisiana May 15, 1963

Dear Mr. Owner:
In our discussion yesterday, you instructed us to revise the plans prepared by us. Our original employment contemplated design of a building to contain approximately 5,000 square feet. The new requirements will con-
template " building to contain approximately 7,200 square feet.

Of course, you realize that the cost estimates on the new building will be substantially higher than those on the building originally contemplated.

We will proceed promptly with this work as instructed. Our fee will be based upon bids obtained on the plans, as revised, but computed in accordance with the percentage schedule. If our understanding of your instructions is, for any reason, incorrect, please advise us promptly.

It has indeed been a pleasure to work with you, and we are looking forward to reviewing the revised plans with you as soon as they are completed.

> Very truly yours, Ioe Architect

Of course, there are other stages at which a written memorandum
should be prepared. Thus, after the preliminary sketches are prepared and accepted, they should be signed by the owner to indicate that they meet with his approval. If this is not practical, write the owner a letter which would indicate his approval, perhaps as follows:

Baton Rouge, Louisiana
May 15, 1963 Dear Mr. Owner:

In our discussions yesterday, you approved the preliminary sketches drawn by us and instructed us to proceed with final working drawings. We will proceed to do this as promptly as possible.

It is indeed a pleasure to have your approval of the work done to date, and we look forward to the pleasure of continuing to work with you.

Very truly yours, Joe Architect


## Safe and sound... the pressure-treated wood products of ACW

- Top-quality materials are carefully selected and seasoned.
- Proper penetration of chemical preservatives is insured by ACW pressure equipment. Every step of manufacture is quality controlled.
- Quickest delivery from any of ACW's five plants. We maintain large inventories of standard items ...or make to your specifications. Poles, piling, crossties, crossarms, fence posts, lumber - pressure-treated with creosote, creosote-coal tar or pentachlorophenol.

AMERICAN CREOSOTE WORKS, INC.
"Built on 61 Years' Experience"
PLANTS AT SLIDELL, LA . . . WINNFIELD, LA. . . LOUISVILLE, MISS. . . . JACKSON, TENN. . . . PENSACOLA, FLA.
WRITE, WIRE OR CALL-SALES OFFICES:
the new dimension in creating with masonry

##   <br> WITH ONE-THIRD LESS BRICK

Few if any other building materials available combine so many needed advantages in one product, offering such versatility, as does new King Size Brick by Acme.
King Size Brick by Acme is a new form of one of the most reliable and proven building materials ever made: genuine new burned clay. Without any additional finishing or maintenance, Acme King Size Brick provides an almost limitless range of design opportunities, through a wide
variety of colors and textures. Because Acme King Size Brick is larger than regular modular brick, it gives a proportional cleanness of line in the wall, with onethird fewer brick.

A visit to your Acme Brick sales office will enable you to see quickly the design possibilities now open to you, with new King Size Brick by Acme.


## NEWS, NOTES, QUOTES . . .

BATON ROUGE-An LSU senior architectural student, James Lee Thomas of Eunice, was named runner-up in a nationwide architectural awards contest sponsored by the Portland Cement Association.

The contest was conducted in 52 schools of architecture throughout the United States and was conceived to foster and encourage the use of concrete in architectural design.

Contest officials said the LSU award was significant in view of the intense competition from other colleges and universities. Thomas' instructor is James E. Hand. John H. Schaeffer, who designs Louisiana Architect covers, served as Graphic Arts consultant on Thomas' presentation.

First place went to a University of Oklahoma student.

## Obituaries

GILBERT BUVENS, member of the Baton Rouge Chapter, A.I.A.
J. CHESHIRE PEYTON, member of the Shreveport Chapter, A.I.A. OLE K. OLSEN, 85, formerly a member of the New Orleans Chapter, A.I.A.


PORTLAND AWARD WINNER - JAMES LEE THOMAS, LSU SENIOR ARCHITECTURAL STUDENT, RECEIVES AWARD FROM A. J. SPRADLIN, DISTRICT MANAGER OF PORTLAND CEMENT ASSN. AT LEFT IS O. J. BAKER, HEAD OF THE LSU DEPT. OF ARCHITECTURE. ON FAR RIGHT IS JAMES E. HAND, ASST. PROFESSOR.


## Serving Your Community . .

TEXCRETE HIGH PRESSURE STEAM CURED BLOCKS - QUALITY CONTROLLED READYMIXED CONCRETE - TEXCRETE MO-SAI - CORRUGATED METAL CULVERTS, PLAIN AND ASPHALT COATED - HOLIDAY HILL STONE - CONCRETE CULVERT, PLAIN AND REINFORCED

CENTRAL CULVERT CORPORATION MAIN OFFICE: 600 DeSOTO ST. PHONE HI 2.7712 ALEXANDRIA, LOUISIANA

TEXCRETE COMPANY OF SHREVEPORT
MAIN OFFICE: 1200 E. TEXAS ST. PHONE 422 -032

## SHREVEPORT, LOUISIANA

## Congratulations

Two Louisiana library buildings received architectural awards in the FIRST LIBRARY BUILDING PROGRAM sponsored jointly by the American Institute of Architects, The American Library Assn. and The National Book Committee.

Compliments to Curtis and Davis; Goldstein, Parham and Labouisse; and Favrot, Reed, Mathes and Bergman who received an Award of Merit for the New Orleans Public Library. Associates in charge of the project were Sidney J. Folse, Jr., and Walter J. Rooney, Jr.

Compliments also to William R. Burk and John J. Desmond, associated architects for the Louisiana State Library, which also won an Award of Merit.

## Wear Your

AIA Pin at
All Times

W. R. Brockway

Dear Sir:
As of Tuesday, April 23, 1963, the firm of Frey-Huddleston \& Associates was dissolved.

Our new firm, Huddleston-Emerson-Stiller \& Associaties, would like to have our new firm announced in The Louisiana Architect magazine as soon as possible.
Thank you.
Yours very truly, J. M. Stiller

## New Products

New King Size Brick, manufactured by Acme Brick Company, is being utilized by the millions on construction projects throughout the Great Southwest. Featuring a new size ( $9 \frac{5}{8}^{\prime \prime} \times 2 \frac{5}{8}{ }^{\prime \prime} \times 3 \frac{1}{8}{ }^{\prime \prime}$ ), Acme's King Size Brick is closely proportional with modular brick, background, yet requires one-third less brick units for a wall. The resulting lower cost factors have increased the demand for masonry construction with Acme King Size Brick in buildings of all types.

## SERVICES

## R. J. Jones \& Sons

General Contractors
P. O. Box 991

ALEXANDRIA, LA.
Phone HI 3-253।

Wear Your
AIA Pin
Proudly!

TERRAL CONSTRUCTION CO., Inc. Commercial and Residential Construction

Rannie Terral, Pres.
P. O. Box 338

FARMERVILLE, LA. Phone 3121

## ARCHITECTURAL

PHOTOGRAPHY

DAVE GLEASON
163 Burgin Ave.
Baton Rouge, La.
DI 2-8989

## The application of Zonolite concrete roof decks is as specified, exact/y



Architects and contractors often don't get what they specify and pay for these days. Upon completion of a certified Zonolite Vermiculite Concrete Roof Deck (and after testing), you are given this certificate which attests that the Zonolite concrete was prepared and applied in accordance with the specifications of the Vermiculite Institute. For complete information, write:

| Building Sinctialtici |
| :---: |
| 8I6 HOWARD AVENUE |
| NEW ORLEANS I2, LOUISIAN, |
| Representing |
| CLEARVIEW's |
| SOLAR SASH |
| Windows and Window Walls |

## Floor Fashions

Classic Flexachrome
VINYL-ASBESTOS FLOOR TLLE
Tile-Tex ${ }^{\text {® }}$ ASPHALT-ASBESTOS

SUPER TUFF-TEX ${ }^{\circledR}$
Designers greaseproof asbestos
Solid Colors

## THE FLINTKOTE COMPANY

FLOORING AND ADHESIVE DIVISION
Adhesives, Accessories and Maintenance Products Manufacturer of
America's Broadest Line of Building Products


## \& EQUIPMENT COMPANY

5501 FRANCE ROAD
NEW ORLEANS 50, LA.
PHONE 288-6361

```
CUSTOM ALUMINUM FABRICATION . . .
    SPECIAL WINDOWS
    SUNSCREENS AND DECORATIVE GRILLES
    ALUMINUM DOOR FRAMES
    ALUMINUM FLUSH DOORS
    WINDOW WALL AND CURTAIN WALL
WE ARE AT YOUR SERVICE . . CALL US FOR COM-
PLETE DESIGN ASSISTANCE AND PRELIMINARY ES-
TIMATES.
BUHBING PROHHETS INC, (U)
```


## PRESSURE TREATED LUMBER



WOOD PRESERVING CO., INC.
PENTA-OSMOSALTS — FIRE RETARDANT WATER REPELLENT PENTA

JACKSON, MISS. BATON ROUGE, LA.
FI 4-1367
EL 5-3875

## frank lotz miller, a.p.a.

## ARCHITECTURAL PHOTOGRAPHY

Member of Architectural Phatographers Association

1115 Washington Ave. - - TW 5-3680
NEW ORLEANS, LA.

## Dependable

SOUND and COMMUNICATION SYSTEMS for every Our broad experience in this specibuilding type alized field is available to you. Contact us for general planning help. No obligation, of course.

## FXECUIOIIC

## SYSTEMS COMPANY

NEW ORLEANS - BATON ROUGE alexandria - SHREVEPORT - MONROE

LAFAYETTE - LAKE CHARLES

## - Momuc


ELEVATORS - ESCALATORS DUMBWAITERS - SPEEDWALKS ELECTRIC AND OIL HYDRAULIC
throughout louisiana by
Gulf States Elevator Corp.
Main Office: 715 CAMP STREET
JA 2-2758
NEW ORLEANS


## UNIT DESIGN for the Building that demands Lifetime materials

The use of custom-manufactured BAKER wardrobe and storage units permits freedom of storage design, and provides the architect with maximum control of space, allowing storage to become an integral part of structural planning and execution.

Constructed of aluminum, highpressure plastics, and fire-resistant core stock, these units are decorative, permanent, and maintenance free . . . available at a cost comparable to stockbuilt storage facilities.

Architects are invited to investigate this new modular concept in storage unit design . . . to meet their specific requirements.

La. Products for the People of Core Stock Manufactured in Designed \& Manufactured in Steel Formed \& Plated in

## BAKER MANUFACTURING CO., INC.

P. O. BOX 152 - PINEVILLE, LA.

PHONE HI 5-360I
Gall or Write for Further Information

THE LOUISIANA ARCHITECT
Suite 200 - Capitol House Hotel Baton Rouge, Louisiana

Wr. ieor e Pettencil, Libriria BULK RATE Amprican institute of Architects U. S. POSTAGE 1755 ivew yors Ave. iv. h. wasaington 6, D.C.


## THESE ARE STOCK DOORS

 THE SHADOW LINE IS HEAVY - THE COST IS $1 / 3$ LESS THAN CUSTOMNew stock doors, with concave-edge raised panels $11 / 16^{\prime \prime}$ thick to give a deep, heavy shadow line. Curtis makes them, we stock them in 4 exterior styles - $3^{\prime}-0^{\prime \prime} \times 6^{\prime}-8^{\prime \prime} \times 13 / 4^{\prime \prime}, 2$ interior styles - usual widths, and pairs for $5^{\prime}-0^{\prime \prime}$ exterior openings. Curtis quality throughout. Your millwork supplier can order from our huge inventory.
by CURTIS OF COURSE


RONALD A. COCO / MILLWORK DIVISION / DI 2.5242 FLORIDA BLVD. / BATON ROUGE. LA.

