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371
THE AMERICAN
INSTITUTE OF ARCHITECTS
BULLETIN
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WASHINGTON, D. C.

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Volume 14

DETROIT, MICHIGAN, OCTOBER 1, 1940

No. 40

JOINT EXHIBITION AND HONOR AWARDS

to be held by

DETROIT CHAPTER, AMERICAN INSTITUTE OF ARCHITECTS
DETROIT DIVISION, MICHIGAN SOCIETY OF ARCHITECTS

Detroit Institute of Arts — October 1 to 15, 1940

A joint committee headed by Ralph R. Calder, representing the Detroit Chapter of The American Institute of Architects, and Frank H. Wright, representing the Detroit Division of the Michigan Society of Architects and J. Robert F. Swanson of the Society's Allied Arts Committee are completing plans for an exhibition at the Detroit Institute of Arts this fall. The Chapter's part of the exhibition will be a resumption of the Honor Awards held here for several years up to 1931. The Division's section will be devoted to architectural sketches in various media, models, etc. Closing date for receipt of materials is September 27, at 5:00 P. M.

Honor Awards

Mr. Calder has issued an invitation to A.I.A. members, either residing in the Detroit area or elsewhere, to submit examples of their work for this exhibition. Exhibits will be confined to buildings completed in the Detroit Chapter area since March 1, 1931, and buildings completed since this date by members of the Detroit Chapters regardless of the location of the buildings. Exhibits will be classified under commercial, industrial, residential, institutional, etc.

Uniform Requirements

For all photographic exhibits the Exhibition Committee is establishing uniform sizes of uniform tone, no frames, on simple mounts.

All mountings shall be 15" by 20" or 22" by 30" only. They may be either horizontal or vertical. All photographs shall be on cream white photographic paper. They shall be mounted on heavy pulp board about 1/4" thick and shall have 1/2" black passe partout border except that for lettering the bottom border shall be 1" wide. Lettering shall not exceed this dimension and shall consist of simple black letters on a white strip of paper 3/4" wide pasted to the 1" bor-

der. Sizes given shall be inclusive of borders. Both dimensions of photographs may be filled out with a properly tinted photographic paper if essential for composition, but mat and passe partout sizes must be maintained.

Plans

Black and white plans are essential. Exhibitors submitting plans must conform to sizes of photographic mounts and give thought to their harmony with the photographs. This is essential where such work is part of a photographic group to assist the committee who will do all they can to keep group intact and individual work in groups.

Sketch Exhibition

Frank H. Wright, Chairman of the Division's Exhibition, invites all members of the Michigan Society of Architects to submit material for his part of the show. Any kind of sketches in any medium will be acceptable, so long as they have an architectural character.

Uniform requirements will be the same as stated under Honor Awards.

See EXHIBITIONS—Page 4

ARCHITECTS

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 and selected short subjects.

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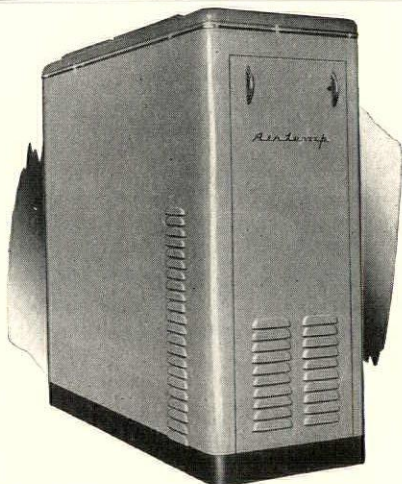
THURS., FRI., SAT. October 3, 4 and 5
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ARCHITECTS, PRODUCERS LUNCHEON

Detroit-Leland Hotel

Monday, October 14, 12:15 P. M., \$1.25

Speaker: MR. JAMES FOLLIN

Managing Director, Producers' Council, Incorporated.

Mr. Follin, a live wire, is a splendid speaker and awake to the issues of vital interest to the profession of architecture and the entire building industry. All those interested are cordially invited to attend.

ARCHITECTS' BUILDERS' & TRADERS' FINAL GOLF OUTING

The party of the year will be at Brooklands Golf and Country Club, October 16.

It's our last golf outing, AND IT IS JESS STODDARD'S birthday party, and last year we had 64 firms in the industry donate fine prizes.

Of course the golf will start early in the afternoon. In fact some will start in the morning if it is a nice day.

THE BIG PARTY IN THE CLUB HOUSE CLIMAXED BY THE BANQUET AND GIVING OF PRIZES will begin as early in the afternoon as you want to get there.

PRIZES—It was through the courtesy and hard work of George Cruickshank, A. H. DeCou, William (Bill) Squire, and Robert Ruhl last year that the prizes were collected.

Cruickshank, DeCou & Suliburk, Fox Theatre Building are going to do the job again this year.

If you want to give a prize—and modest prizes are just as acceptable as more pretentious ones, YOU CAN HELP MUCH by calling the above firm, Tel. CA. 6942. You can well believe they have a big job to do.

There will be a chance at the prizes for everyone present at the dinner.

We must know how many to provide for at this gala big event, so please fill out a reservation and mail it to us.

ARCHITECTS SET FOR EXHIBITION AND LECTURES

Style characteristics of church architecture will be the subject of an illustrated lecture by Aloys Frank Herman, president, Detroit Division of the Michigan Society of Architects, in the small auditorium of the Detroit Institute of Arts, Tuesday evening, October 1, at 8 o'clock. The talk, the first in a series of four lectures on architectural subjects to follow each Tuesday evening in October, will be illustrated by lantern slides to give the layman an idea of the philosophy of church architecture and enable him to distinguish the various styles and periods. The talks will be free and open to the public.

On October 8, Henry Stanton will discuss "The Meaning of Architecture"; on October 15th, Branson V. Gamber, "The Architect and Your House"; and on October 22nd, Wirt C. Rowland, "History and Modern Architecture."

Co-incident with the beginning of this series will be an architectural exhibition at the Institute of Arts sponsored jointly by the Detroit Chapter, The American Institute of Architects, and Detroit Division, Michigan Society of Architects.

Material will be divided into three units and the Chapter's section will be in connection with honor awards arranged by Mr. Ralph R. Calder and covering

ALBERT KAHN ON RADIO

On November 14, Albert Kahn will be the featured speaker on General Electric's Science Forum programs over long wave station WGY and short wave stations WGEA and WGEO, at Schenectady, N. Y. Mr. Kahn will discuss the subject of industrial buildings.

Actually, Mr. Kahn will participate in two presentations of the Science Forum on that date. At 4 p. m., ESD his remarks will be directed to the international audience of the Science Forum through the facilities of General Electric's around the world broadcasting service, and at 7:30 p. m., he will address the WGY audience.

These programs were begun in May of 1936 for the purpose of acquainting the radio public with the achievements of modern research and engineering. The two programs in which Mr. Kahn will participate will comprise the 235th weekly offering in the series.

Among the many prominent scientists who have appeared on the Science Forum are Dr. C. F. Kettering, President of the General Motors Research Corporation, Dr. Karl T. Compton, President of Massachusetts Institute of Technology, Dr. John M. Thomas, President of Norwich University, Dr. Leonell C. Strong, of Yale, widely known for his cancer research, Dr. Eliot R. Clark, of the U. of Pennsylvania, prominently identified with research of silicosis, and Drs. W. D. Coolidge, Willis R. Whitney, Irving Langmuir, and Katherine Blodgett, of the General Electric Research Laboratory.

Dinner Meeting

DETROIT DIVISION, MICHIGAN SOCIETY OF ARCHITECTS

La Casa Loma Club, 5435 Woodward Ave.

Tuesday, October 1, 6:30 P. M.

Following dinner the meeting will adjourn to the Small Auditorium of the Detroit Institute of Arts, where Aloys Frank Herman, president of the Detroit Division, will deliver a lecture on Church Architecture.

ALL ARCHITECTS ARE INVITED TO ATTEND

completed buildings in the Detroit area since March 1, 1931.

The Committee assisting Calder includes J. Ivan Dize, Alexander Girard, Edgar R. Kimball, Frank H. Wright, and Henry F. Stanton.

Announcement has been made that a distinguished jury of Chicago architects has been secured, including John W. Root, F. A.I.A.; Phillip B. Maher, F. A.I.A.; and Ernest A. Grunsfeld, Jr. The Jury will meet on Wednesday, October 2nd.

Frank H. Wright has arranged an architectural sketch exhibition featuring studies in various media, while J. Robert F. Swanson has planned the Michigan Allied Arts Exhibition, including photographs and drawings of landscape and architectural subjects, interiors, models, and drawings in the allied arts and actual pieces of painting, sculpture, ceramics, weaving, metal work, woodcraft, etc.

Following the close of the exhibition on October 15th, the allied arts section will tour the state, appearing in ten principal cities including Flint, Saginaw, Bay City, Grand Rapids, Muskegon, Kalamazoo, Battle Creek, Lansing, Jackson and ending with Ann Arbor from May 1 to 10th.

ARCHITECTS MEET IN ANN ARBOR

Plans to extend architectural services to reach even the smallest home project were outlined at a dinner meeting of the Ann Arbor Division of the Michigan Society of Architects in the Michigan Union Tuesday evening, September 24th, by L. L. Woodworth, president of the local group.

"We have long realized that the home building public has been attracted to other agencies which subordinate the architect," he said, "but perhaps it is the architects' own fault in making little effort to inform the public that an architect is not an added expense but an actual economy."

The meeting, which was held jointly with the Board of Directors of the Michigan Society of Architects, was featured by a discussion of the several major activities of the state-wide group including practice, public information, and education.

A Board meeting was held in the afternoon attended by Messrs. McConkey, Bailey, Black, D. A. Wright, Palmer, Gamber, Thornton, Bauer, Hughes, Mead, Ditchy, Harley, Lorch, Bennett, and Langius.

Members heard Kenneth C. Black explain the purpose of the Tourist Camps Committee, which he heads, which was formed following a request from the State Planning Commission. He explained that the Commission desired to publish a pamphlet to encourage better design of these projects and that the College of Architecture had agreed to submit the problem to their class at summer school, and if the board decides that any of the designs should be developed further, a competition of draftsmen and architects might be held and the small house clinic at Ann Arbor interested in planning one development with the view of having it built as a demonstration project.

Mr. Bailey of the University staff said that the best designs might be selected as a base for a program of further study.

The committee was authorized to consider these possibilities and to report back to the Board.

The president called upon Mr. Leo Bauer, chairman of the Practice Committee for a report and a spirited discussion followed.

THREE MINUTE RADIO TALK

As Delivered by William B. Warren, Birmingham, Ala.

At Home Show Time in Birmingham, Ala., 1939.

(handed to D. K. B. at Louisville, 5-24-40
by Warren in person)

One of the most important events in the life of any family is when they decide to build a home for themselves. It is important because as a rule it represents the largest single expenditure of money ever to be made by that family, and because it is to be their home where they will live for many years.

This large investment should give them full value for their money,—comfort in living, permanence in construction, and pride of possession in beauty of surroundings.

In order to get these things in their home, they should consult a competent Architect, whose job it is to design and plan houses and supervise their construction.

Many people have the mistaken idea that it is more economical to build without an Architect, that it saves money to cut out the cost of an Architect's fee.

Let us assume that they expect to spend \$5,000 on their house. Do you think for an instant that if they had a lawsuit on their hands involving \$5,000 they would attempt to be their own lawyer or would accept the free legal advice of a kind neighbor who happened to be a grocer or farmer? If they wanted to sell a \$5,000 lot or farm would they think it extravagant to pay a real estate broker \$250 as a fee for selling the property for them?

A lady who wants to make a dress for herself will pay \$5.00 for material and then she will not consider it an extravagance to pay fifty cents for a pattern or plan from which to make the dress.

Yet many of these same people will spend \$5,000 or more for building a new house and will not be willing to pay for the services of an Architect, the only man who by training and experience is qualified to give them a home suited to their individual needs, a home convenient in arrangement, economical and substantial in construction, and beautiful in design.

The Architect makes definite plans and specifications so that you can get competitive prices from different contractors, all bidding on the same basis. The contractor can give you his lowest price because he is not gambling on unknown quantities as he would be in trying to estimate the cost from crude, vague drawings on which it would be impossible to make a definite contract.

Furthermore, the Architect supervises the construction of the house, and as your agent, sees to it that you get what you are paying for.

By employing a good Architect, you will add much more than the cost of the Architect's fee to the value of your home. There is a big difference between the cost of a house and the value of a house.

Two houses of about the same size, the same number of rooms, and built of the same kinds of materials, may have cost the same amount to build. But one of the houses built without an Architect is inconvenient in arrangement, has a large amount of waste space in halls and elsewhere, is of flimsy construction, and is ugly and commonplace in appearance.

The other house, designed and supervised by a good Architect, is convenient to live in, there is no waste space, the construction is substantial, it is in good taste and lovely to look at.

They cost the same, but which has the greater value, which would be pleasanter to live in, in which house would you have a greater pride of ownership? Ask your real estate man which house would be easier to sell for a fair price, considering its cost.

The best value received for any money put into your home is the value which comes from the fee paid to your Architect.

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'HOUSE OF FUTURE' NEARS COMPLETION

The "house of the future" is nearing completion on the edge of a hidden ravine just south of Okemos, Michigan, first Frank Lloyd Wright structure in central Michigan, reports the Lansing State Journal.

A magnet for residents of Lansing and vicinity who either own their homes or plan to do so, the building is probably 10 years ahead of its times, its beautifully simplicity of line merging with its utilitarian nature.

Ironically, the "house of the future" is the only one of seven which were contemplated here just a year ago. A group of Michigan State college instructors had planned to erect this little "community" on West Mt. Hope avenue just outside the city limits of Lansing, but found that the federal housing authority would not insure loans for such "unorthodox" structures, however advanced they might be.

Harold P. Turner, construction engineer for Frank Lloyd Wright, whose architectural fame began when his Hotel Imperial in Tokyo, Japan, was the only structure to withstand the famous 'quake of 1923, merely shrugs and smiles. To him as to his master, bureaucratic red tape has never been commensurate with the creative flower that blooms from a democracy.

This one house—of the seven projected originally—was begun, notwithstanding the impossibility of securing FHA approval. It stands, coolly inviting, in a bend of Hulett road, one mile south of Okemos, and will be occupied by Miss Alma Goetsch and Miss Kathryn Winkler, members of the art faculty of Michigan State college.

The structure is distinctly "utilitarian" in nature, combining simplicity of line and beauty with practical use, in the manner of Frank Lloyd Wright's main trend of design and thought. All four rooms open to a patio overlooking a wooded ravine, providing ample space for sunbathing.

The heating system is 100 percent automatic, since there is no basement. The steam boiler system requires no radiators. Heat will emanate through cement blocks tinted to match the walls, while plate glass transoms at spaced intervals around the rooms prevent any possibility of air pockets forming.

The structure occupies a plot of land with a 130-foot frontage and a 106-foot depth. This yard has not yet been landscaped, but will be, it is anticipated, within the next two or three weeks.

A similar "house of the future" is now under construction at Gary, Ind., Mr. Turner said, while another will be started in Bloomfield Hills, near Detroit, in a few weeks.

ARCHITECTS' REPORTS

- AGREE, CHAS. N.**, Book Tower, Detroit.
Add. Federal Dept. Stores, Mich. Ave., Dearborn, Mich. Bids closed.
1000-seat Theatre, Woodward and Six Mile Road. Bids due Oct. 7.
- BARNES, C. F. T., TY. 5-3233**
Con. on Res. Haverhill Ave. 26x45 let to Herman Batts.
- BENNETT & STRAIGHT**, 13530 Michigan Ave.
Plans for Edison Theatre, Greenfield Rd. & Airport Drive.
Plans for 1000 seat Theatre, Rochester, Mich.
Sketches—2000-seat Theatre, 30 Bowling Alleys—Ford Foundation, Midway Theatre Corp., owners.
Bids closed—McFarlane Funeral Home.
- DEROSIERS, ARTHUR**, 1078 Macabees Bldg.
Plans for Bible School—Temple Baptist Church.
Greek Orthodox Church of the Assumption—Bids closed. Held up.
Church, Lexington, Mich.—Con. let to Denis O'Connor, West Branch, Mich.
- DIEHL, GEO F.**, 120 Madison
Rectory, East Side—Bids closed.
Rectory, N.W. Detroit, Bids closed Sept. 24.
- GIFFELS & VALLET, INC. & L. ROSSETTI, Assoc.—Eng. & Archt.**
Office Bldg. & Garage Bldg.—Howard Sober Inc., Lansing. Bids closed.
- HYDE & WILLIAMS**, 3105 E. Grand Blvd.
Prep. plans for Woolworth Store, bet. Gd. River & State.
- L. B. JAMESON & S. J. STACHOWIAK**,
8586 Jos. Campau
Ready for bids, Hamtramck Housing Project.
Administration Bldg., Housing Community Section and Maintenance Dept., & 36 Bldgs. housing 300 dwelling units.—Ext. walls masonry, Shale brick and cinder block facing. Interior framing wood. Approx. ½ the buildings pitched roofs, asbestos shingles. Remainder, gravel or slag. Windows metal.—Alternates on metal door bucks, cabinets, etc., versus wood. Each dwelling heated by individual gas fired forced air units.—Considerable miscellaneous iron, some structural steel and reinforced concrete.
- MALCOLMSON, CALDER & HAMMOND**, 1217 Griswold
Prep. sketches for add. to Dexter Baptist Church.—Held over.
- MARR, RICHARD H.**, 415 Brainard
Con. on one-story factory bldg. Jackson, let to North Moller Co.
- MCGRATH & DOHMEN**, 316 McKerchey Bldg.
Sketches for Alpena High School, to cost \$550,000.
- MERRITT & COLE**—1111 Collingwood
Prep. plans—Add. Westminster Presbyterian Church, Lansing, Mich.
Plans, Jehovah Lutheran Church, Greenfield Road & Outer Drive.
Plans for Mt. Zion Lutheran Church, 7 Mile Road.
Plans for Res. & Medical Office, 7 Mile Rd.
- STAHL, JNO CO.**, 820 Frances Palms Bldg.
Taking fig. St. Clair Shores Presbyterian Church. Store & Warehouse, Gregory Boat Works—Wrecking & Cement fl. let to Ajax Co.
- WRIGHT & ROGVOY**—929 Fox Theatre Building
Taking fig. Sept. 25—Mel Theatre, Melvindale.

What is the Society Doing? Read the reports of officers and committees—then pay your dues—\$3.00 to March 1, 1941.

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EXHIBITIONS—(Continued from Page 1)

Wright has announced his committee consisting of Messrs. Howard Simons, Wirt C. Rowland, and Eric Smith.

Models

For both the Honor Awards and sketch exhibition a distinguished jury of out-of-town architects will be engaged. Models will also be accepted and all material for both exhibitions will be sent direct to the Institute of Arts. All material will be subject to the approval of the hanging committee.

Material is to be delivered and called for at the sender's risk, although every care will be exercised by the committee to protect the drawings from damage.

Material should be sent to the Shipping Entrance of the Detroit Institute of Arts by 5:00 P. M., Sept. 27.

Lectures

These exhibitions will be in connection with a series of lectures on architectural subjects at the Detroit Institute of Arts from the auditorium beginning with a talk on Tuesday evening, October 1, and the three consecutive Tuesday evenings thereafter.

Begin now to prepare material and should there be any questions as to details of the exhibits a telephone call to either Ralph Calder or Frank Wright should give you the information desired.

**Michigan Allied Arts Exhibition Sponsored by
American Institute of Architects, Michigan Society
of Architects**

Material to be exhibited will include photographs and drawings of landscape and architectural subjects and interiors, models and drawings of allied art subjects and actual pieces of painting, sculpture, ceramics, weaving, metal work, wood crafts, etc.

NOTE: Material submitted by painters and sculptors not to conflict with material that would be furnished for the Michigan Artist show to be held in various museums.

1. Closing date for acceptance of material will be 5 P.M., September 27th, at the Detroit Institute of Arts.

2. Persons submitting material must be qualified in their profession or maintain offices or studios in Michigan or be on the staff of accredited schools. No student work will be exhibited.

3. Material exhibited will be given the best of care but no responsibility is assumed. The exhibitor shall defray cost of shipment of material to the Detroit Institute of Arts and arrange for return of material at conclusion of exhibits by c.o.d.

4. Except for photographs and drawings of standard dimensions, exhibitors shall provide adequate packing facilities for protection of his exhibit.

5. For all photographic exhibits the Exhibition Committee is establishing uniform sizes of uniform tone, no frames, on simple mounts. (Same as "Uniform Requirements" under Honor Awards).

SCHEDULE OF EXHIBITS

Detroit—October 1 - October 15 (May continue for additional week)

**Detroit Institute of Arts, Clyde H. Burroughs,
Secretary**

In collaboration with the Exhibition Committees Detroit Chapter A.I.A., Ralph R. Calder, Chairman

Detroit Division M.S.A., Frank H. Wright, Chairman.

PONTIAC—October 30—November 10. Stephens Hall, All Saints Church. William C. Zimmerman, Architect, 838 Ricker Building.

FLINT—November 14—November 24. Flint Institute of Arts, L. Dirk VanDyke, Director; John MacKenzie, Architect, 609 Citizens Bank Building.

SAGINAW—November 29—December 15. Location indefinite. Robert B. Frantz, Architect, 118 No. Washington Avenue; Alden B. Dow, Architect, Post Street, Midland.

BAY CITY—January 2—January 12. Bay City Musicale-Art Club—(Location indefinite) Joseph C. Goddeyne, Architect, 417 Bay City Bank Building.

GRAND RAPIDS—January 16—February 2. Grand Rapids Art Gallery, Otto Karl Bach, Director; Chris Stekete, Architect, 622 Murray Building.

MUSKEGON—February 6—February 16. Hackley Art Gallery, Harold Babcock, Secretary; Arthur Hooker, Architect, 752 Ada Avenue.

KALAMAZOO—February 27—March 13. Kalamazoo Institute of Arts, Ulfert Wilke, Director; Milton C. J. Billingham, Architect, 211 Woodward Avenue.

BATTLE CREEK—March 20—March 30. (Location indefinite). Edward X. Tuttle, Architect, 208 City Bank Building.

LANSING—April 2—April 13. Michigan State University. (Location indefinite). Kenneth C. Black, Architect, 805 Capitol Savings and Loan Building.

JACKSON—April 17—April 27. Jackson Art Association. David Kendall, President; Carl Kressbach, Architect, Consumers Power Building.

ANN ARBOR—May 1—May 10. Alumni Memorial Hall. Professor Emil Lorch, Architect, College of Architecture.

NOTE: Schedule following the Detroit exhibit is tentative. Kindly notify J. Robert F. Swanson, 309 Wabeek Bldg., Birmingham, of schedule conflicts immediately, so adjustments can be made in this schedule.

**DETROIT ARCHITECTS ON STATE
CONVENTION PROGRAMS**

Albert Kahn was scheduled to speak on Industrial Architecture at the New York State Association of Architects convention at Rochester September 27, and Talmage C. Hughes on Public Information. The N. Y. Association is made up of fifteen chapters and societies with 1180 members.

Clair W. Ditchy, Regional Director A. I. A., and Hughes will attend the convention of the Ohio Society of Architects at Columbus October 4, 5, and 6.

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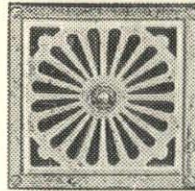
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Volume 14

DETROIT, MICHIGAN, OCTOBER 8, 1940

No. 41

WHAT IS A GOOD SCHOOL BUILDING?

Radio Broadcast, WKAR, East Lansing, September 20.

ANNOUNCER: The Department of Public Instruction is on the air again! Every Friday at this hour the State Department of Public Instruction presents a discussion of current school practices and problems—matters which are of concern to you, your children, and your community. Today, the topic for discussion is "What is a Good School Building?" Mr. Wilfred F. Clapp, Director of School Plant in the Department, has asked the help of an architect, a high school teacher, and an elementary teacher in discussing this topic. Mr. Kenneth C. Black, Past President of the Michigan Society of Architects, will represent that society and will present the architects' viewpoint, while Mr. Leonard Gernant, high school teacher at East Lansing, and Mrs. Zoe Overholt, elementary teacher at Williamston will represent the high school and elementary teachers. Mr. Clapp is speaking:

MR. CLAPP: The importance of good school buildings in the education of our boys and girls is tremendous. While it is true that good school programs are sometimes carried on in poor buildings, and poor school programs are sometimes carried on in good buildings, an adequate school building can have a tremendous influence in the lives of boys and girls and in the activities of the community. In this connection it may be helpful to discuss the question, "What is a good school building?" Let's ask Mr. Black, our architect, what he considers to be a good school building.

MR. BLACK: This is certainly a large assignment, and about all I can do in the time available is to give a general answer. The purpose of any school building is to satisfy the educational needs and instructional program of the local school. A building which serves to implement this program will be satisfactory, but one which tends to hinder it, will not be. The function of a school architect is to translate, with the cooperation of the local school personnel, the educational needs of the community into a structure which will serve these needs best. The practices followed in the planning and design of school buildings and in the development of the relation of school activities to the community have improved steadily just as school programs have improved.

MR. GERNANT: Your statement would seem to indicate that the reason school buildings themselves are different today, is because the type of education offered is different too. Would you mind telling us how this changing emphasis in education effects the building?

MR. BLACK: Not at all Mr. Gernant. In former years the curriculum was largely confined to the three

R's, and the public education of the majority of people stopped with the eight elementary grades, although many students were admitted to high school classes, and a few, to the universities. Today the entire educational base for which school buildings are erected, has shifted to include children of nursery and kindergarten groups, as well as adult education beyond the high school curriculum. It has developed rapidly into the field of vocational education in which laboratories of all types are being included in school buildings. Increasing emphasis is placed on physical education. The school building is tending more and more to serve as a community center for activities of adult groups. As a result of these trends, school building programs and individual buildings themselves should no longer be planned in terms of limited age groups as in the past. They should be made to meet the needs of everyone in the community who aspires to educational opportunities.

MR. CLAPP: Then I take it that your conception of a modern school is that it should be a sort of community educational laboratory. Is that correct?

MR. BLACK: That is the general idea, Mr. Clapp. Schools of the future may be expected to resemble a series of laboratories, rather than the fixed class rooms with which we are so familiar. If changes in educational emphasis during the last forty years have made such changes necessary in the planning of buildings, then it is reasonable to assume that buildings must continue to be changed as educational emphasis changes. They must be flexible.

MRS. OVERHOLT: How can anything as permanent as a building be flexible, Mr. Black?

See BLACK—Page 3

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ARCHITECTURAL EXHIBIT BIG SUCCESS

Tuesday evening, October 1, Aloys Frank Herman delivered the first of a series of four Tuesday evening lectures on architectural subjects at the Detroit Institute of Art. His subject was "The History of Christian Architecture in the United States."

Illustrating his lecture with lantern slides, the speaker took his audience through the various periods beginning with the earliest settlement of this country, and gave a most interesting insight into the philosophy of the architecture of churches. The talk was very well attended by both architects and laymen. Succeeding talks will occur on October 8, 15, and 22.

Exhibit is Creditable

A most surprising architectural exhibition is being shown at the Institute of Arts from October 1 to 15, consisting of three separate units; one of buildings completed in Detroit since 1931, constituting the Chapter's honor awards, was arranged by Ralph R. Calder; the second section, consisting of architectural sketches, was arranged by Frank H. Wright for the Detroit Division of the Michigan Society of Architects; and the third, the allied arts group, by J. Robert F. Swanson. This latter exhibit will tour the state of Michigan.

The committees were much concerned as to whether or not there would be sufficient response from the offices to make the exhibition worthwhile, but more material was received than they were able to hang in two large galleries at the Institute.

Honor Awards

Detroit Institute of Arts, October 2, 1940

Report of The Jury: John W. Root, F.A.I.A., Chicago; Phillip B. Maher, F.A.I.A., Chicago; Ernest A. Grunfeld, Jr., A.I.A., Chicago.

Special Honor Award—To Eliel Saarinen, Eero Saarinen, and J. Robert F. Swanson, Cranbrook Academy of Art. For their design for the Smithsonian Institute, Washington, D. C. which has already won first place in a national competition. "This design of Saarinen's is a real contribution to monumental architecture in this country, the most outstanding winner of a competition in recent years and a definite contribution to modern architecture."

Honor Award—To Lyndon and Smith, Architects, Detroit. For their Farmington Auditorium, Farmington, Michigan. "This building has simplicity and directness of solution, and could be considered an approach to the solution of industrial architecture."

Honor Award—To Eliel Saarinen, Architect, Cranbrook Academy of Art For the Institute of Science, Cranbrook, Michigan. "This building has a direct and poetic character."

Honor Award—To Marshall Fredericks, Sculptor, Cranbrook Academy of Art. For his models of bronze bas-reliefs for a government building. "This work shows a freshness of approach and in line with the proper feeling of the collaboration of architecture and the allied arts."

Honorable Mention—To O'Dell & Rowland — Hewlett & Luckenbach, Architects, Detroit. For the Charles Housing Project, Detroit, Michigan. "For the character of the Building Units."

Honorable Mention—To J. Robert F. Swanson, Architect. Pipsan Saarinen Swanson, Interior Designer. For the Charles J. Koebel Residence, Grosse Pointe. "For the general character of the interiors and furnishings."

Honorable Mention—To Albert Kahn, Architect, Detroit. For the Steel Rolling Mill, Ford River Rouge Plant. "For the general character and as an excellent solution of the industrial problem."

BLACK—Continued from Page 1

MR. BLACK: This can be done quite easily, Mrs. Overholt, by keeping the permanent parts of the building confined exclusively to its structural requirements, with the interior partitions either collapsible or removable so that the rooms, when desired, can be altered in size and in purpose without changing the structure of the building. This type of planning, for instance, would make it possible to convert small rooms which are used during school hours for class room purposes, into large rooms for community use in the evening.

MR. CLAPP: If the modern building is a community building as well as a school, then shouldn't we also revise our thinking about its site?

MR. BLACK: We should. School Districts, which, in the past, have crowded as many class rooms as possible on a cramped site, are regretting their action today. If a school were simply a group of rooms into which children were herded for a few hours every day to meet the minimum educational standards, then that type of building and site might be acceptable, but we have already seen that the school is much more than that. The old idea of a massive school structure on a small site should give way to the community-school-campus type of development.

MR. CLAPP: This gives a rather good idea of the general nature of a good school building, Mr. Black. Now let's get into one of the elementary classrooms. What are some of your ideas regarding the nature of the classroom, Mrs. Overholt?

MRS. OVERHOLT: Improving education is demanding an improved type of classroom. When we conceived of education as sitting and listening, reciting, and mastering bodies of unrelated factual information, we had the type of classroom which reflected this philosophy. It quite often consisted of four walls, thirty desks and chairs, fastened to the floor and arranged in precise rows, a teacher desk and chair, and that was about all.

As we have learned more about the children, their interests and abilities, their likenesses and differences, how they learn and grow, and as we have begun to conceive more broadly the basic purposes of education, we have changed our ways of working with children. Consequently, the physical features of the classroom have changed. The classroom is now a workshop rather than a recitation room. Flexibility is required within the classroom itself, to serve the varied activities. It must provide work centers furnishing sequences of experiences for the different children in interesting things to do and do with. There should be freedom to move about the room with the opportunity of engaging in conversation which will stimulate thought by the variety of opinion held by the members of the group. The child is participating in actual living inside the school room, which is in close touch with the great throbbing world outside. School is not remote from the interesting things of the day, but actually tied up closely with them. The child is oriented to the social and economic world in which he lives. The physical things about him supplement his textbooks.

MR. CLAPP: What kinds of furniture should be provided in this type of school?

MRS. OVERHOLT: In the school room, the pupils need not be seated at stiff rows of desks, approximately all of the same size and shape and bolted securely to the floor. We should have comfortable furniture which is made to fit the child. This type of furniture is easily moved about from time to time as occasion requires, to fit the educational activity. There should also be tables and chairs for the reading center, and tools of various sorts to encourage creative activities.

Ample storage space for both finished and unfinished work is provided in the form of cupboards and shelves, easily accessible to the children at all times.

The floors should be warm and of a material that cleans easily, with no cracks or openings to harbor dust and filth.

As the children move about and talk, often carrying on their work in groups and committees, the school room is decidedly not the type where you can hear a pin drop. Some noise must accompany active work. It is desirable to have the floors treated to deaden as much sound as possible. The walls and ceilings of both class rooms and corridors, too, should be of material which will absorb sound rather than reflect and amplify it.

Sufficient light, evenly dispersed to all parts of the room, with wall fittingly tinted in pleasing light colors will safeguard the eyesight of the children. Care in eliminating all glare from shiny and reflecting surfaces is an important hygienic measure in sight-saving. Adequate artificial light should also be provided. The extension of power lines to rural areas and the wiring of rural schools should be a great help to the boys and girls of these areas.

MR. CLAPP: This brings up a point which I should like to emphasize. I have visited one room schools in practically every section of the state. I find more and more have been wired for electricity. In many cases, however, the expenditures of money for this purpose have been quite largely wasted. Some boards of education in an attempt to economize have not received proper advice and have made inadequate, and sometimes dangerous installations. Instead of having two rows of three lamps each, parallel to the long axis of the room, quite often we see only one row down the center. Often the light bulbs are of insufficient wattage to furnish enough light. With a little expense for installation and a very negligible extra expense for operation, it would be possible to provide adequate facilities.

Our department is glad to advise with school boards on request. Advice may also be secured from the Sanitary Engineer of the County Health Unit, from the lighting engineer of the power company and from the County School Commissioner.

What are some other items you would like to mention Mrs. Overholt?

MRS. OVERHOLT: I would like to stress the need for adequate and healthful sanitary equipment in our school. Certainly we cannot expect to do much of a job of teaching good health habits when the sanitary facilities of our buildings belie all we are trying to teach. How can we expect to teach children to be clean and to practice good health, if our building is dirty and unhealthy? These features of a building often have more real educational influence than formal lessons in hygiene.

MR. CLAPP: You have covered quite a number of the features of a good elementary school classroom, Mrs. Overholt. Let's call on our high school teacher, Mr. Gernant, what what can you say regarding a satisfactory high school building?

MR. GERNANT: I agree with Mrs. Overholt in many of the points she has mentioned. Most of them apply to high school classrooms just as well as to the earlier grades. Flexibility is necessary also within the high school rooms. In the smaller high schools it often happens that a room must be used during the day by classes in different departments. Also, sometimes it is necessary to use a room for one department one year and a totally different one the next, because of changing enrollment and conditions. This points out the need for flexibility and adaptability.

The high school situation also calls for facilities for non-academic subjects. An adequate room or suite of rooms for shopwork is essential. The shop should be spacious. It should have ample storage space. It should, moreover, be the type of room in which the general program may have room for expansion or contraction, as the case may be. With so much emphasis upon vocational training, it seems quite in keeping with the times to plan for increased interest and growth in this field. I do not believe a room used for shop work and manual arts in general should be complete to the last machine on the day a new school is opened. Instructors, together with their students, should have the opportunity to develop a program of growth for the future. Such a room, by the way, should probably be located in one end of a building where it will be more or less isolated to minimize the noise of machinery and of the boys at work.

MR. CLAPP: We see a great many examples today of the fine work being done in our schools in vocal and instrumental music, as well as music appreciation. What facilities should be provided for these activities, Mr. Gernant?

MR. GERNANT: Some schools have built special band and orchestra rooms as well as special rooms for vocal music. Such a room should be treated for acoustical effects, and nowadays, in planning such a room, the possibility of a radio broadcast originating from such a place, should not be set aside in one's thinking and planning.

MR. CLAPP: It is quite apparent from what you have said, Mr. Gernant, that the high school building must be more than a series of places where students recite Algebra, Latin, English and History. If education is life, does it not also follow that some provisions need to be made for places for conferences, committee work, and social activities?

MR. GERNANT: Yes, many school men plan now for social rooms and conferences rooms. Schools are increasingly concerned with the all around development of the student. This is particularly important on the high school level because these students will be participating to an ever higher degree in social and business relationships as they grow older. If no special conference rooms are available, a teacher sympathetic with the ideas of young people can easily take the initiative in solving their problem of finding some place to meet to discuss their school activities, clubs, or any special plans they may wish to make.

I would like, also, to emphasize the general precepts that we should so design our school buildings that they will be more useful to the total community. Is it not possible to make the shop, the library, the home-making laboratory, the gymnasium and auditorium more readily accessible, Mr. Black?

MR. BLACK: Yes, Mr. Gernant, I believe it is. First, however, we must have a realization by communities that the building is theirs and a willingness on the part of the administrators of the schools to plan activities which will make the public welcome. Architects can help by designing buildings with this program in mind. Perhaps what we will come to in some cases will be not one large high school building, but several smaller ones, each designed to fulfill a particular function. One or more of these units might be especially designed for community use.

MR. CLAPP: Do you believe that such ideas as have been proposed here, Mr. Black, are necessarily extravagant, or uneconomical?

MR. BLACK: No, I do not. A lot depends on intelligent planning, so that we have maximum utilization of the facilities we provide. For example, it is extravagant to provide a fine shop in a school and

then use it only a small portion of the day. It should be used all day and should accommodate not only in-school youth, but also out-of-school youth for further training.

Some of the most extravagant buildings I have seen are some of the ancient structures in some communities. They contain, for example, a big assembly room, which is completely utilized only a few minutes per day. Some schools have found that by reshaping their program, they can divide this room into useable classroom space and thereby relieve what they thought to be overcrowded situations. No doubt we need many new buildings, but we also need in many cases, a remodelling and modernization of existing buildings so that we can get maximum use of space in these buildings by the school and community.

MR. CLAPP: I believe this is about all the time we have today, although there are many other points we might discuss. Perhaps we can continue this discussion over the station at some future time. Thank you very much Mrs. Overholt, Mr. Gernant, and Mr. Black for your help.

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McGRATH & DOHMEN, 316 McKerchey Bldg.
 Sketches for Alpena High School, to cost \$550,000.
MERRITT & COLE—1111 Collingwood
 Prep. plans—Add. Westminster Presbyterian Church., Lansing, Mich.
 Plans, Jehovah Lutheran Church, Greenfield Road & Outer Drive.
 Plans for Mt. Zion Lutheran Church, 7 Mile Road.
 Plans for Res. & Medical Office, 7 Mile Rd.
 Fig.—St. Clair Shores Presbyterian Church, closed.
WRIGHT & ROGVOY—929 Fox Theatre Building
 Taking fig.—Mel Theatre, Melvindale, Oct. 7, by invitation only.

HERMAN ANNOUNCES COMMITTEES

Aloys Frank Herman, president, Detroit Division, Michigan Society of Architects has announced the appointment of committees to serve the Division for 1940-41 as follows, the first named being chairman:

Membership—Lawrence E. Caldwell, (Ch.); John C. Thornton, Chester L. Baumann.

Architectural Practice—Leo M. Bauer, (Ch.); Thomas H. Hewlett, Andrew R. Morison.

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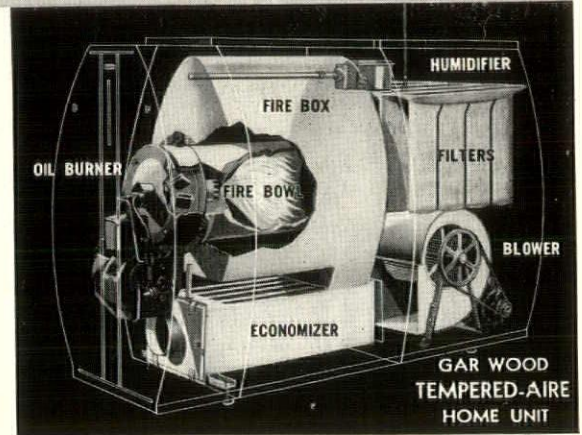
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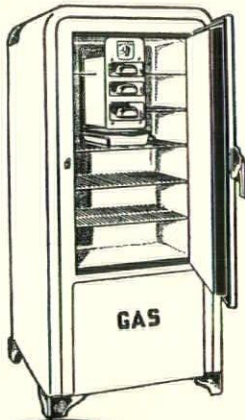
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WEEKLY BULLETIN



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Volume 14

DETROIT, MICHIGAN, OCTOBER 15, 1940

No. 42

WHEN TO REMODEL

WILLIAM D. CUTHBERT, A.I.A.

From The Nation's Schools, Sept., 1940

A great many communities have as an asset or a liability an aged schoolhouse. In no respect can it present a favorable comparison with modern school buildings. It has inadequate window area and its ventilation depends entirely on the open window. The heating system is improperly balanced and badly exposed rooms are cold in severe winter weather. Under favorable conditions the natural lighting for part of the room may be satisfactory but the artificial light is poorly distributed and controlled.

Toilet rooms have antiquated insanitary fixtures and the wooden stall partitions and wainscot show signs of decay. The pupils' garments are packed and pressed into cloak rooms so small that they overflow onto hooks in the corridors. Always there are reports of losses of hats and caps, rubbers and over-shoes and miscellaneous articles.

The classrooms are not the proper size for the requirements of the modernized curriculum. The result is that in some cases the rooms are overcrowded and in others the inadequate area impedes the complete functioning of the teaching program. The worn wood floors in some rooms have been covered with linoleum, which has a wave-like surface easily productive of mal de mer if the pupil is oversensitive. The chalk boards are not blackboards any more but are a depressing gray.

The wooden stairways are too steep and the relation between rise and run is incorrect, producing a tiring, if not a dangerous, passage from floor to floor. The corridors are wide enough, however, and this is a valuable condition and well worth remem-

bering as we continue on our analysis of the situation existing in this typical veteran building. There are two entrances to the building with door openings that are wide enough. However, although these openings have a pair of doors, one of the doors is usually fastened, being fitted with ordinary hardware. The principal entrance has a pair of doors properly opening out and with panic bolt hardware. Why the doors of the other entrance were slighted is "just one of those things."

The main building is a sound, well-built structure with solid brick exterior walls. It has a line of iron columns and steel beams coinciding with each corridor wall. A later and minor addition, however, was built with a wood frame faced with a veneering of brick, the result of a decision made by a short-sighted and penurious school board lacking in the intelligence that dominated the board entrusted with the original building program. The architecture of the main building has all the simplicity of the early Renaissance influence with nicely proportioned end pavilions. The design of the addition is as bad as its construction.

This is the picture of the building that is to be the specimen structure for discussion. The school system of Boomtown faced the problem of modernizing and expanding its physical plant, which included the building described. What should be the decision regarding it; tear it down and start from scratch, or could a thoroughly satisfactory result be obtained by alterations and additions to the existing building?

See CUTHBERT—Page 4

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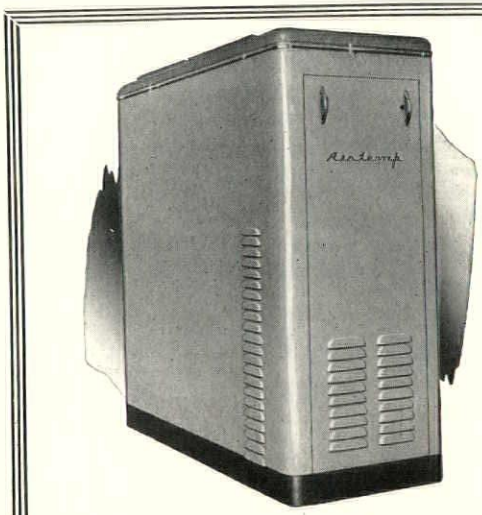
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GAMBER TO SPEAK ON ARCHITECTURE

"Your House and The Architect" will be the subject of a lecture at the Detroit Institute of Arts on Tuesday evening, October 15th, at 8:30 o'clock by Branson V. Gamber, president of the Michigan Society of Architects.

Gamber's talk, the third in a series on architectural subjects at the Institute, will be free and open to the public.

"The public seem to be more than ever before interested in the small house problem," Gamber said in explaining that he had prepared his talk with a view to giving the prospective home owner some useful information.

An exhibition of architectural work in two main galleries at the

Institute has been shown since October 1, and will close on October 15th, following which a portion of it will tour the state of Michigan to be shown in ten principal cities.

**Gamber****EXAM FOR CITY PLANNER**

The United States Civil Service Commission has announced an open competitive examination to fill the position of City Planner in the National Capital Park and Planning Commission, Washington, D. C. The salary of \$3,800 a year is subject to a retirement deduction of 3½ percent.

Applications must be on file with the Commission's Washington office not later than October 24, if received from States east of Colorado, and October 28, 1940, if received from Colorado and States westward.

Applicants will be rated on their education and experience as shown in their applications, subject to verification by the Commission, but will also be given a written test covering questions and design problems with reference to city planning. They must have completed a 4-year college course with major study in architecture, civil engineering, landscape architecture, or city planning. In addition they must have had professional city planning experience—including studies of conditions and trends of development in metropolitan areas, presentation of plans for cities or regions including economic and social considerations, and carrying out plans and suitable educational, legal, financial, and administrative procedure.

Full information as to the requirements for the examination and application forms, may be obtained from the Secretary of the Board of U. S. Civil Service Examiners at any first- or second-class post office, or from the United States Civil Service Commission, Washington, D. C.

OCTOBER 15, 1940

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ALBERT KAHN ON NATIONAL COMMITTEE

Albert Kahn, America's No. 1 industrial architect, has been named an advisory member of The American Institute of Architects' Committee on Public Information, according to an announcement by Talmage C. Hughes, committee chairman, who states that notification was received through Charles T. Ingham, national secretary of the Institute at Washington.

**Kahn**

"The purpose of the committee is to inform the public of the beneficial services that the profession of architecture can render to society," Hughes said, in explaining that Kahn was named advisor because of the favorable light in which he has, by his practice and pronouncements, placed the architectural profession in this country.

Other Advisory Members of the Committee are D. Knickerbacker Boyd of Philadelphia, Robert D. Kohn, Richmond H. Shreve, and Ralph T. Walker of New York.

CONFERENCE ON INDUSTRIAL COMMUNITIES

A conference, The Expansion of Industrial Communities, with respect to general planning and housing is to be held at the University of Michigan, in Ann Arbor, November 29 and 30, under the auspices of the College of Architecture and Design. Current problems arising from the present industrial expansion program are to be presented by experts in the fields concerned, such as Architecture and the Building Industry, Public Officials and Social Agencies, and Real Estate groups. There also will be opportunity for discussion by members of the conference.

Those interested in attending the conference are urged to write to Dean Wells Bennett, 207 Architectural Building, Ann Arbor, Michigan, for detailed information.

THANKS TO MR. ADOLPH EISEN*From The Good Will News*

Our sincere thanks are hereby extended to Mr. Adolph Eisen of the firm of Mildner & Eisen, architects, for his time and counsel in the installation of our water-cooling system.

Knowing what not to do is sometimes as important as knowing what to do, and through Mr. Eisen's advice we were able to avoid mistakes as well as add to the efficiency of the system.

CUTHBERT—(Continued from Page 1)

The property was ample in size and well located and it already had been decided to utilize the site in any event.

For a number of years the board had retained the services of a competent and conscientious architect in the capacity of adviser on all the many problems that arise in the maintenance and operation of the various units of the school plant. The case of what to do about this particular building was turned over to him for study and recommendations. The building was measured and investigated and the existing layout placed on paper. The architect's recommendation to the board was to demolish the poorly built addition, remodel the main structure and add two wings.

The terse statement setting forth the architect's recommendation is in striking contrast to the lengthy deliberation before a determination was reached. The steps leading to the final decision will now be discussed.

The excellence of the construction of the so-called main building and the simplicity of its architecture were the basic reasons for deciding to glorify its venerable character by using it as the keystone of the new building. The amount of existing structure necessary to be removed and destroyed was insignificant compared with the bulk of the old construction which was available for re-use with little change.

This is always the deciding factor; a relatively large amount of demolition, compared to old work that may be retained, always spells an unsatisfactory and uneconomic alteration project, for the costs of demolition and major adjustment will often reach from 50 to 60 per cent of the cost of similar new construction. Consequently, the revamped portion after demolition may have a cost of 150 per cent of the base cost for entirely new work. It is a simple matter for an architect to explore a project and by actual figures decide whether there is enough value in the existing construction to be retained to make the alteration a sound economic project.

In this main building the existing wood floors were dropped to provide the necessary formwork for a concrete joist floor system. The existing steel beams and iron columns along the corridor partition lines were encased in concrete fireproofing. New steel and concrete stairs were built, using a proper, safe and comfortable rise. A modern heating and ventilating system was installed and the toilet rooms were completely revamped with new fixtures, impervious floor and wall finish material and an independent ventilating system.

The system of windows was redesigned, forming group window treatments with narrow mullions between individual units. This proved to be easy and economical and five windows grew in a wall space formerly allotted to three. The fortunate condition of the wall spaces between windows, plus the window openings, worked out well with standard steel windows of the projected type. The mullions were made structural units of steel engaging the existing lintels. New stone sills were provided and this window treat-

ment proved to be the most striking item in the transformation of the old building.

Remodeled Interiors Are Pleasing

It was a simple matter to adjust the classroom areas to an ideal size because none of the interior walls was required for purposes of floor or ceiling support. This support came from the rows of columns and beams along corridor walls. Ventilated lockers were provided along with new green chalk boards and other items of modern equipment. New resilient floors, new decoration and automatically controlled lighting systems were added. Thus the interiors of the remodeled building were equally as pleasant and satisfactory as those of the entirely new units.

By the use of an active imagination held in check by good taste, the exterior of the old veteran was subtly changed and modeled into a fresh and vigorous bit of architecture of the past, yet not in the past.

To sum up the question of when and when not to remodel, it seems evident that, given a simple well-built structure with a column and beam type of construction and with not a large proportion of serious demolition work, a remodeling project will be satisfactory. However, a careful survey should be made by an architect and the final decision should depend on his recommendation based on the facts and figures he presents.

THE MEANING OF ARCHITECTURE

Henry F. Stanton gave the second in a series of architectural lectures at the Detroit Institute of Arts, Tuesday evening, October 8. He began with early architecture in Europe and briefly sketched the periods down to the present time, stating that architecture is probably a little less important than we architects thing and a little more important than the average layman thinks.

The recent removal of a time bomb at St. Paul's Cathedral at London, at a great risk of life, he attributed to the fact that Londoners thought something more of this historic monument than of its economic value, and he compared the knowledge and interest which the average American has in the automobile to his knowledge of architecture.

While the lecture was not as well attended as we might hope for, it was apparent that those who attended were intensely interested. Many were seen taking notes, some students, others older people.

The next in this series will be a lecture by Branson V. Gamber on Tuesday evening, October 15th. His subject will be "The Architect and Your House."

What is the Society Doing? Read the reports of officers and committees—then pay your dues—\$3.00 to March 1, 1941.

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WEEKLY BULLETIN

CALIFORNIA ARCHITECTS ASK OUSTER OF BOARD MEMBER

A resolution asking the discharge or immediate resignation of Frank O. Dunbar, chief of the Division of Enforcement of the State Board of Architectural Examiners, was adopted at a meeting of Southern Section, State Association of California Architects, held September 13. The resolution was addressed to Governor Olson and also to Dwight W. Stephenson, director of the Department of Professional and Vocational Standards, and to the members of the Board of Examiners.

The resolution criticises Dunbar with the assertion that he has failed to investigate or prosecute violations of the act regulating the practice of architecture.

The resolution was proposed after a presentation of asserted buses of the architectural profession by Vincent Palmer, chairman of the association's professional and betterment committee.

Palmer showed lantern slides of asserted violations of the law prohibiting architectural claims by unregistered architects to the 200 persons present. The association's Southern Section represents a membership of 700.

David Witmer, president of the board of examiners, who attended the meeting with three other board members, advised tabling the resolution "until further investigation." The other board members were A. M. Edelman, Ben H. O'Connor and Winsor Soule.

Palmer made it clear that the resolution in no way discredited the board or its members.

Dunbar was appointed to his post in June, 1939. He was not present at the meeting.—The Architect & Engineer.

STATEMENT OF THE OWNERSHIP, MANAGEMENT, CIRCULATION, ETC., REQUIRED BY THE ACT OF CONGRESS OF AUG. 24, 1912 AND MARCH 3, 1933

Of Weekly Bulletin, Michigan Society of Architects, published weekly at Detroit, Michigan for October 8, 1940.

State of Michigan
County of Wayne, ss.

Before me, a Notary Public in and for the State and county aforesaid, personally appeared Talmage C. Hughes, who, having been duly sworn according to law, deposes and says that he is the Editor and Publisher of the Weekly Bulletin, Michigan Society of Architects and that the following is, to the best of his knowledge and belief, a true statement of the ownership, management (and if a daily paper, the circulation), etc., of the aforesaid publication for the date shown in the above caption, required by the Act of August 24, 1912, as amended by the Act of March 3, 1933 embodied in section 537 Postal Laws and Regulations, printed on the reverse of this form, to wit:

1. That the names and addresses of the publisher, editor, managing editor, and business managers are: Publisher, Talmage C. Hughes, 120 Madison Avenue, Detroit; Editor, Talmage C. Hughes, 120 Madison Avenue, Detroit; Managing Editor, None; Business Manager, E. B. Fauquier, 120 Madison Avenue, Detroit.
2. That the owner is: (If owned by a corporation, its name and address must be stated and also immediately thereunder the names and addresses of stockholders owning or holding one per cent or more of the names and addresses of the individual owners total amount of stock. If not owned by a corporation, must be given. If owned by a firm, company, or other unincorporated concern, its name and address, as well as those of each individual member, must be given.) Michigan Society of Architects, 120 Madison Avenue, Detroit.
3. That the known bondholders, mortgagees, and other security holders owning or holding 1 per cent or more of total amount of bonds, mortgages, or other securities are: (If there are none, so state.) None.
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5. That the average number of copies of each issue of this publication sold or distributed, through the mails or otherwise, to paid subscribers during the twelve months preceding the date shown above is (This information is required from daily publications only.)

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DIVISION DUES

Larry Caldwell directs our attention to the fact that dues in the Detroit Division, Michigan Society of Architects, are now due and payable, and that many registered architects in the Detroit area are not in good standing.

In the race with other Divisions, and to uphold the Detroit tradition, he urges that you send \$1.00 forthwith.

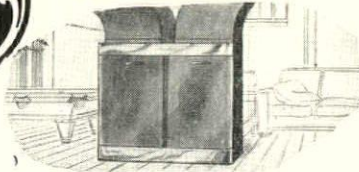
EDWARD J. HARDING

We are very sorry to tell you that Edward J. Harding, Managing Director of the Associated General Contractors of America, passed away suddenly on October 5, at his home in Burnt Mills Hills, Silver Springs, Maryland.

Mr. Harding had been in the service of the Associated General Contractors for 21 years.



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ARCHITECTS' REPORTS

AGREE, CHAS. N., Book Tower, Detroit.
Add. Federal Dept. Stores, Mich. Ave., Dearborn, Mich. Bids closed.
1000-seat Theatre, Woodward and Six Mile Road. Bids closed.

Prep. plans—one story sales and service bldg.—Gd. River & Oakfield.

BENNETT & STRAIGHT, 13530 Michigan Ave.
Plans for Edison Theatre, Greenfield Rd. & Airport Drive.

Plans for 1000 seat Theatre, Rochester, Mich. Sketches—2000-seat Theatre, 30 Bowling Alleys—Ford Foundation, Midway Theatre Corp., owners.

Taking fig. (by invitation) on Alt. to Midway Theatre, Schaeffer Rd., Dearborn.

DIEHL, GEO. F., 120 Madison
Bids closed—Res. Owner—Mrs. Anna M. Prohaska.

DESROSIERS, ARTHUR, 1078 Macabees Bldg.
Plans for Bible School—Temple Baptist Church.

GIFELS & VALLET, INC. & L. ROSSETTI, Assoc.—Eng. & Archt.

Office Bldg. & Garage Bldg.—Howard Sober Inc., Lansing, Con. let to Christman Co., Lansing, Mich.

Plans for Mfg. bldg. Owner withheld.

HYDE & WILLIAMS, 3105 E. Grand Blvd.
Prep. plans for Woolworth Store, bet. Gd. River & State.

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MERRITT & COLE—1111 Collingwood
Prep. plans—Add. Westminster Presbyterian Church, Lansing, Mich.

Plans, Jehovah Lutheran Church, Greenfield Road & Outer Drive.

Plans for Mt. Zion Lutheran Church, 7 Mile Road.

Plans for Res. & Medical Office, 7 Mile Rd.

WRIGHT & ROGVOY—929 Fox Theatre Building
Taking fig.—Mel Theatre, Melvindale, Oct. 7, by invitation only.

MEMBERSHIP STANDINGS

Treasurer, John C. Thornton, announces the latest Division standings, regarding active membership to registered architects in the division as follows:

Lansing-Jackson 71%, Ann Arbor 68%, Saginaw Valley 61%, Detroit 60%, Upper Peninsula 60%, Southwest Michigan 54%, West Michigan 49%, Out of State 23%.

Arthur M. Hooker, Muskegon architect, opened a new season of activity for the Achates club of the Muskegon YMCA, organization for physically handicapped young men, last week with an address on the architect's part in the American building industry. About 20 members of the group were present and joined in a discussion following Mr. Hooker's talk.

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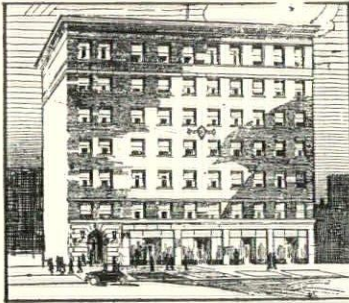
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Volume 14

DETROIT, MICHIGAN, OCTOBER 22, 1940

No. 43

TO MEMBERS DETROIT CHAPTER, A. I. A.

ANNUAL MEETING

Detroit Chapter, The American Institute of Architects

INTERCOLLEGIATE ALUMNI CLUB

Thursday, October 24, Dinner at 6:30 P. M., \$1.30

Professor Emil Lorch of Ann Arbor will be unopposed for president of the Detroit Chapter, The American Institute of Architects when the Chapter holds its annual meeting and election of officers following a dinner in the Intercollegiate Alumni Club, Thursday evening, October 24th.



Prof. Lorch



Hyde

Arthur K. Hyde, Chapter president, had named Clair W. Ditchy, Ralph W. Hammett and J. Robert F. Swanson as a nominating committee; while members elected as a second committee Alvin E. Harley, Branson V. Gamber and C. William Palmer. The two committees agreed upon one slate, naming Lorch as president; Robert B. Frantz, vice-president; Malcolm R. Stirton, secretary; Leo I. Perry, treasurer; and William E. Kapp, director.

Other nominations may be made from the floor.

President Hyde will, in person, deliver his annual address. Reports of most of the committees are printed herewith, so that time may be saved at the meeting. Members are urged to read them and come prepared for discussion. Thus may they be acted upon as a whole.

Heretofore each chairman has read his report.

This meeting should, therefore, move swiftly and prove interesting and constructive. The Chapter has had a busy year, in the interest of its members. Its officers, directors and committees have worked hard and accomplished much. It is sincerely hoped that this will be a rousing meeting, with a full attendance, as evidence of membership support.

Committee Reports

LECTURE AND PROGRAM

Richard H. Marr, Chairman

In addition to regular monthly Chapter meetings, on several occasions we have enjoyed meetings of a special character.

Chief among these was the Chapter's Fiftieth Anniversary when, through our Regional Director, Clair Ditchy, we were able to have the Institute's Executive Committee meet with us. President Bergstrom's address was broadcast over the radio and considerable favorable attention was drawn to architectural matters in Detroit.



Marr

The Second Annual Mid-West Conference at Cranbrook was a delightful, as well as a business like affair, and sentiment was heard in favor of holding an A.I.A. Convention there.

Lectures by architects at the Detroit Institute of Arts have been well attended by architects and laymen.

A most enjoyable occasion was the Society's Annual Dinner Dance in which the Chapter had a part. Benefits went to the Finnish Relief Committee.

In May the Chapter met in Ann Arbor. This spring meeting has become a custom to which we look forward with a great deal of pleasure, and on this last occasion was added the feature of inviting students from the College of Architecture and Design.

See COMMITTEE REPORTS—Page 3

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COMMITTEE REPORTS—(Continued from Page 1)

LIAISON OFFICER — PRODUCERS' COUNCIL CLUB OF MICHIGAN

C. William Palmer

If the continuing collaboration of the two limbs, together with their various branches of the Building Industry Tree, has been a success during the past year, it should not be laid at the doorstep of your

Liaison Officer but to the various officers and members of both organizations.



Palmer

A prince can really and truly be a prince within his own domain yet when he steps out of his environment, he is often misunderstood. This often has been the case with various members of our building industry in the past and is still so in some sections of the country. This year's results in this community have proven quite to the contrary; the meetings of these two organizations during the past year have brought a feeling of comradeship quite unknown to architects of earlier years.

With the splendid cooperation of our President, Mr. Hyde, together with both presidents of the Producers' Council, Mr. F. W. Clise and Mr. Howard Miller (their calendar year does not coincide with ours), constructive help has been given to both organizations.

Monthly luncheons have been held by the Producers' Council wherein representative architects have been invited and requested to express their opinions of how the Producer can further assist the Architect with his problems and perfect better building conditions.

As is customary, one joint meeting of these two organizations was held in January; a summer outing in August, and the Annual Building Industry Banquet in which the two combined with the Builders & Traders Exchange,—an active organization which has always given us support.

Among the various interesting dinner meetings given by the Producers' Council, three important features marked the closing year, viz.,

1. The visit of Mr. Albert B. Tibbetts, President of the National Producers' Council, who gave an encouraging talk of the constant effort for perfection which we both as a part of the building industry, are trying to attain.

2. A remarkable and intimate talk by Mr. William H. Mason of the Masonite Corporation concerning the product of Masonite and the Speaker's close relationship to the late Thomas A. Edison. This reporter pauses for a moment to pay tribute to this man who has since passed beyond, and whose lovable personality left its mark by one evening's acquaintance.

3. Lastly, in October, at the Building Industry Luncheon, directed as usual by our faithful friend and servant to both organizations, Paul Marshall, a very enlightening talk by Jas. W. Follin, Managing Director, who gave us a comprehensive outline of the National Defense Program.

Continuous close affiliation of these two organizations is requested of the incoming officers, with an assurance that much will be gained by this contact.

Monthly luncheon meetings are to be held during the winter season sponsored by the Architects, the Producers' Council and the Builders & Traders Exchange. Each architect is expected and should attend these meetings which in every case are instructive to all besides offering a splendid opportunity to know our good friends, the producers better.

COMPETITIONS AND EXHIBITIONS

Ralph R. Calder, Chairman

The Committee on Competitions and Exhibitions assumed its duties upon the decision of the Detroit Chapter, A. I. A. to hold an Honor Award Exhibition at the Detroit Institute of Arts, October 1 to 15th, 1940.



Calder

Simultaneously with this exhibition was to be held a sketch exhibition under the auspices of the Michigan Society of Architects with Frank H. Wright as chairman, and the Society's Allied Arts Exhibition, with J. Robert F. Swanson acting as chairman.

The announcement of the Exhibition was published in the September issues of the Bulletin, and most of the members of the Chapter were reached by telephone as a reminder to present their material on time.

It was thought advisable to obtain a jury from another Chapter. Three Chicago architects, John W. Root, Philip B. Maher and Ernest A. Grunsfeld, Jr. were asked to serve because of their recognized talents and their experience on architectural juries. All three expressed their willingness to serve the Detroit Chapter in this capacity.

A large quantity of excellent material was submitted by members of the Detroit Chapter. Mr. Henry F. Stanton of this committee did an admirable job of arranging the material so that it was hung in a most attractive manner.

The members of the Jury, Mr. Root, Mr. Maher and Mr. Grunsfeld were met at breakfast at the Hotel Statler on Wednesday, October 2 by Messrs. Hyde, Gamber, Hughes, Ditchy, Harley, Rowland, Burrows and Calder. Mr. Kahn, who was unable to be present at breakfast invited his friends Root, Maher and Grunsfeld to luncheon with him at the Recess Club, after which he provided a car and passes to visit the Ford factory at Dearborn.

The Jury expressed their gratitude to the Detroit Chapter for the courtesies extended during their visit, and commented on the high caliber of the work of the architects shown at the exhibition.

List of the awards was published in the Weekly Bulletin of October 8.

The Committee on Competitions and Exhibitions wishes to thank the members of the Detroit Chapter for contributing so generously photographs and models of work of architectural merit.

CHAPTER HISTORY

Clair W. Ditchy, Chairman

During the past year, additional data has been gathered concerning the early history of the Detroit Chapter. At the present time material concerning the formation and early years of the Michigan Chapter is quite complete. There are several gaps in the more recent years still remaining to be filled but undoubtedly the necessary information regarding these periods will be obtained very soon. Once a complete record is acquired, a history may then be compiled tracing the development of the Chapter from its inception to the present day.



Ditchy

Large Scale Housing

There has been no activity in this committee during the past year and therefore nothing to report.

COMMITTEE ON EDUCATION*Wells I. Bennett, Chairman*

The question of education with regard to the profession of Architecture can be defined in several ways. It is assumed, however, that the very important matter of public education is taken care of by the Committees on Public Information, and Public Relations, and others. This report then will make brief mention of progress in education as a preparation for the practice of Architecture.

**Bennett**

To some observers, young architects appear to be unduly concerned over modern versus traditional architecture. In the schools, however, this is a minor interest. There is a genuine concern as to what really constitutes architecture. The drift toward modern architecture

is continuing and there is a sincere search for better design, more sound construction, and more sincere use of materials. The architectural schools are increasingly striving to present a sound philosophy of architecture combined with a realistic preparation for practice. Courses in city planning and housing are arousing considerable interest and extend the architect's opportunity for professional service.

There is increasing emphasis on office experience and actual practice in building. A few schools have had the "office practice" requirement for graduation for many years. Now, others are stipulating that the student have experience in the field in actual construction work. Some progress has been made in the Mentor System whereby the graduating student serves an internship with an office. There is great need for increasing development of this idea if the best service ideals of the profession are to be carried on.

CIVIC DESIGN*William E. Kapp, Chairman*

Your committee has during the past year been called upon to enter into several important civic matters.

Your chairman, as a member of the Huron-Clinton Park and Parkway Commission, has been able to bring to public attention the importance of the architectural profession in such matters.

**Kapp**

Several meetings were held jointly by the architectural groups with the City Plan Commission to study Detroit's new zoning ordinance, this after considerable study by members of our committee, and it is gratifying to know that our ideas were considered of value. A number of meetings have been held with the City Plan Commission on

other matters.

For the first time the Chapter entered into a plan to have an architectural jury pass upon the designs of buildings of a public or semi-public nature facing upon important city developments. In connection with the building of the Engineering Society of Detroit, by Harley and Ellington, Architects and Engineers, we have reason to believe that our beginnings were worthwhile.

RELATIONS WITH CONSTRUCTION INDUSTRY*Alvin E. Harley, Chairman*

We have this year continued in our policy of closer relations with the other units of the building industry.

The Producers' Council Club of Michigan have ever since their organization been most helpful to our profession, and we hope we have been to them. The high character of their membership certainly merits it.

**Harley**

The contractor groups and the Builders' and Traders' Exchange have cooperated with us and we have with them. They recently requested the establishment of an architectural clinic, which group is now functioning.

The Building Industry Luncheon Committee, under the guidance of Paul Marshall has resumed monthly luncheons with outstanding speakers, and the Annual Banquet will again be held this year in connection with the Michigan Society of Architects' Annual Convention in Detroit, March 19-20-21. This group at present is the only one representing the entire industry.

COMMITTEE ON POST CARDS*Wirt C. Rowland, Chairman*

There has been no meeting of this Committee. The Chairman, as undersigned, conferred at the outset of the year with President Hyde who had ideas of producing suitable post card views of Detroit. So far as we know, creditable cards are not available.

**Rowland**

After a conference with a reputable photographer and a consideration of the cost of producing such views as would bring credit to the Detroit Chapter for sponsoring such an activity, it would not seem a profitable venture, in fact, would prove costly without sufficient return in selling the cards.

While to the Chairman's knowledge, there perhaps is only one city in the country, New York, which is represented, though not adequately, to the public in this manner, and while we have buildings in Detroit, at least interesting, the cost and care of photographing these in a manner to make them so would be beyond advisability.

ALLIED ARTS*Jean Hebrard, Chairman*

Together with the Chapter's Committee on Competitions and Exhibitions, headed by Ralph R. Calder, the Chapter has joined with the Michigan Society of Architects to produce an exhibition at the Detroit Institute of Arts combining the Honor Awards, sketch exhibition and a showing of the allied arts. Frank H. Wright, was in charge of the sketch exhibition and J. Robert F. Swanson, Allied Arts.

Following its close at the Institute on October 15, the allied arts section will tour the state to be shown in ten cities.

It is believed by such activities a closer correlation between architecture and the other arts can be fostered, and that much favorable attention on the part of the public will result.

MEMBERSHIP COMMITTEE*Malcolm R. Stirton, Chairman*

At the seventy second convention of the American Institute of Architects, the By Laws were amended to permit the Board to grade the annual dues of new members over a period of years by making their annual dues for the first year \$5.00, for the second year \$10.00, for the third year \$15.00, and for the fourth year \$20.00.

**Stirton**

Knowledge of this impending change has delayed action on the returns of the confidential communication on prospective members and therefore the Membership Committee for the coming year will be able to act promptly on these names. This reduction in dues will overcome a definite obstacle in the task of securing new members and in the future should act very favorably in increasing the membership of the Chapter.

As a consequence no new members were admitted to the Chapter this year and the membership remains as of last year except with the loss by death of one member, Edwin A. Bowd. We are very proud to announce the election to fellowship of one of our corporate members, Mr. Marcus R. Burrowes.

Thus the membership of the Chapter now includes 80 members, composed as follows:

- 7 Fellows
- 2 Members Emeritus
- 1 Associate Member
- 70 Corporate Members
-
- 80 Total Membership.

REPORT OF COMMITTEE ON PUBLIC INFORMATION*Talmage C. Hughes, Chairman*

While your chairman finds the lack of time the greatest obstacle to an adequate program of public information, it is true that activities are on an ever increasing scale.

The cooperation from the real estate editors of the three Detroit daily papers has been most gratifying, and unquestionably the principal reason is the many newsworthy activities of our group.

Newspaper articles have been supplemented by radio broadcasts, exhibitions, lectures and many other events. The lectures at the Detroit Institute of Arts have received national recognition, and were published in full or quoted widely.

Since your chairman was named to the Institute's national committee (thanks to Mr. Ditchy) architectural news has taken on a new significance hereabouts and it is hoped that, when we have had the time to really get into the program, greater things will be in store. To this end we have the whole-hearted support of the Institute's professional publicist, Mr. James T. Grady of New York. His work for the profession is outstanding and should be more appreciated and understood by our members.

Only by all architects becoming more desirous of forcefully bringing to public attention the beneficial services that the profession of architecture can render may we hope to some day have an adequate program of Public Information.

REPORT OF THE SECRETARY*Talmage C. Hughes***TO THE ANNUAL MEETING
DETROIT CHAPTER, A.I.A.**

It is with regret that at this meeting the Detroit Chapter will see the retirement of one of its most able presidents. Arthur Hyde, with his customary thoroughness, ability and interest has brought credit to our body, both locally and nationally.

**Hughes**

Reports of committees are published herewith and, in the interest of brevity, no attempt will be made here to recount all of the activities entered into the past year. Reports speak for themselves and, I believe you will agree, quite creditably.

Not only our full quota of delegates but also a number of other members of the Detroit Chapter attended the Institute's Seventy-second Annual Convention in Louisville in May, and Detroit continues to rank well among the Institute's Seventy-one Chapters. We rejoiced at the deserved recognition of our member, Marcus R. Burrowes, when he was made a Fellow of the A.I.A.

Clair W. Ditchy has continued to reflect credit to our Chapter as Regional Director of the Institute and we regret that, since this is his third year, he retires from the Board at the next Institute convention. Under his direction the second Mid-West Architectural Conference was held at Cranbrook, September 12 and 13, a most interesting and constructive series of meetings, which received excellent publicity. Relations with other groups have perhaps been on a more satisfactory basis than ever before and the Chapter is being more and more looked upon as an important force in the community.

Board meetings have been held monthly, as have Chapter meetings. Special mention should be made of the loyalty of out-of-town members of the board, who have had practically a perfect record of attendance.

Another "first" credited to the Detroit Chapter is its Student Chapter at the University of Michigan, now in process of formation.

Generally speaking, it can be recorded that the Detroit Chapter has maintained its record of steady progress.

COMMITTEE ON STUDENT CHAPTER*Wells I. Bennett, Chairman*

The American Institute of Architects has for some time had a plan for student, or junior chapters, but very few, if any of these have come into being. Last spring, at the College of Architecture at the University a considerable number of senior students became interested in forming a student chapter. Through the interest and cordial cooperation of President Arthur K. Hyde, and Regional Director Clair W. Ditchy, considerable progress was made. These men came from Detroit for a preliminary meeting with the students, and at the chapter meeting held in Ann Arbor, May 31, the students were present and enjoyed participation in what they regarded as their opening session. Application blanks were later filled out by the students, and their activities will be resumed this fall. It is hoped that the organization will be completed to the satisfaction of the Detroit Chapter and of the national organization.

ARCHITECTURE TOPIC AT ART INSTITUTE

Wirt C. Rowland, a director of the Detroit Chapter, The American Institute of Architects, will be the fourth and last speaker to appear on the fall series of talks on architectural subjects at the Detroit Institute of Arts, when on Tuesday evening, October 22nd, at 8:30 o'clock he will speak on "History and Modern Architecture."

The lecture is free and open to the public.

In choosing the subject, Rowland, who has been closely identified with the architectural development of Detroit, is designing many of its most important buildings, states that he hopes to give his audience, both architects and laymen, a brief and interesting insight into some of the essential characteristics of the world's outstanding architectural examples, both historic and modern.

HAAS TO PUERTO RICO



Haas

George J. Haas, sales manager of Stran-Steel Division of Great Lakes Steel Corporation, was to leave this week on a ten-day trip to Puerto Rico. He will be on business for his company.

George is a member of the Detroit Chapter, A.I.A., and past president of the Michigan Society of Architects, who decided to take up a good honest trade. And if you think he isn't making good then you don't know George.

BROADCAST COMMENDS ARCHITECTS' SERVICES

The American Rolling Mill Company paid this well deserved tribute to the architectural profession in its weekly Ironmaster's Talk over Station WLW Tuesday Evening, April 1st, 1940.

"You know, we don't always appreciate how valuable an architect's service can be. In fact, to his creative genius and painstaking supervision, we owe the towering skylines of our great cities, as well as the comfort of our homes. His contribution to the cultural development of man is hard to describe and difficult to estimate. Time was when the architect's services were limited to the monumental works of government, art, and science. But, today the influence of the architect and his handiwork have extended to commerce, industry, and the home."

We hope other members will follow this good example. Judging from press and other comments on Westinghouse's recent tribute, it seems to be appreciated.—Producers' Council News Bulletin.

"FIRST" TENANTS

The firm of Lee Black and Kenneth C. Black of Lansing, formerly of 805 Capitol Savings and Loan Building, has just become the first tenant to occupy the new addition to that building. They moved into suite 706.

"This would not be particularly newsworthy," comments the State Journal, "except for the fact that the firm was the first tenant in the original building in addition to being its architects."

Our new address is 700 Marquette Building, Detroit. Telephone CHerry 7877. H. Augustus O'Dell, M.S.A. Registered Architect and Michigan Housing Associates.

EXCEPTIONAL OPPORTUNITY FOR ARCHITECTS, ENGINEERS, DRAFTSMEN AND OTHERS

Architects, engineers, draftsmen and others engaged in the architectural and construction fields have an opportunity to share in 458 awards totaling \$200,000 in the Industrial Progress Award Program announced recently by the James F. Lincoln Arc Welding Foundation, Cleveland, Ohio. This is an exceptional opportunity. It makes possible for individuals to be richly rewarded for studies which are very much along the lines of their daily work.

Architects, engineers and others, accustomed to submitting reports of investigations and studies, should have no difficulty in participating. The paper which will permit qualification can be expressed in practical language and need not be expensively nor elaborately bound. The purpose to be served by the paper is to present advances and improvements made as the result of studies during the next 20 months.

The study is to involve an investigation of the possibilities of arc welded construction to bring out any advantages which may be attributable to this method. These advantages include: reduction or elimination of hazards to safety and health through increased strength and durability of products and structures, greater availability of comforts and conveniences through reduced prices and industrial benefits including cost savings and other improvements in manufacture, fabrication, construction and maintenance.

There is the widest possible latitude in selecting a subject for study in the structural field. Possible structural subjects are grouped under four headings: (1) buildings and similar structures including airport hangars, factory buildings, grandstands, hospital buildings, mill buildings, mine sheds, mine tipples, office buildings, school buildings, stadiums, theatre buildings, university buildings, waterworks buildings; (2) bridges including bascule bridges, city street bridges, county road bridges, double deck bridges, girder bridges, lift bridges, national highway bridges, roller lift bridges, state highway bridges, suspension bridges, swing bridges, truss bridges and viaducts; (3) houses; (4) miscellaneous structures including levees, locks, masts, towers, etc. Any conceivable structure, which is made or can be made of ferrous or non-ferrous metal is suitable.

The entire industrial field lies within the scope of the 12 classifications and 46 divisions of industry embraced by the Progress Program.

The 458 awards consist of the following: 3 main program awards of \$10,000, \$7500 and \$5000; 12 classificational awards each of \$3000, \$2000, \$1000 and \$800; 46 divisional awards each of \$700, \$500, \$250 and \$150; also, 223 honorable mention awards each of \$100. The first grand award will be \$13,700.

Announcement of the new Progress Program by the Lincoln Foundation calls to mind the 382 awards totaling \$200,000, which were made by the Foundation in September of 1938. In this previous program, which showed that total savings of \$1,600,000,000, were possible through application of arc welding, engineers, designers, architects, draftsmen and others throughout the country received individual awards ranging as high as \$13,940.

Particulars regarding the Progress Program may be obtained by writing the James F. Lincoln Arc Welding Foundation, Cleveland, Ohio.

NEW YORK STATE ARCHITECTS HAVE SUCCESSFUL CONVENTION

The New York State Association of Architects held its Third Annual Convention at Hotel Seneca in Rochester, September 26, 27, 28.

This organization with some 1180 members, is composed of fifteen Societies and Institute Chapters of the State of New York. One of the liveliest subjects was that of Unification and whether or not the New York Society would vote to become affiliated with The American Institute of Architects. After being referred back to the delegates of the component organizations, the Resolutions Committee recommended affiliation, but it was voted to table the motion until members could be better informed. It will probably come up at their December meeting.

An excellent building materials exhibit was to be seen on the mezzanine floor of the hotel and many new and interesting things were in evidence. Our own personal prize went to Pittsburgh Corning's "Sculptured Glass Mural" designed by DeYong P. Moscovitz.

Mr. Albert Kahn appeared on the program twice; Friday morning when he discussed "Salient Features of Industrial Design as Exemplified by the Burroughs Adding Machine building and others"; and Friday afternoon when he spoke on the subject, "Industrial Design, An Opportunity and Challenge."

Other topics covered a wide field of architectural activity, featuring important men in the profession.

Bill Slavin of Detroit Steel Products Company, who travels the highways of the world and has built a romance around a hole in a wall, was on deck to uphold the traditions of our city and to make the convention more enjoyable.

President James William Kideny in introducing Mr. Kahn stated that he needed no introduction because he was the only man he ever knew who made \$1,000,000 a year in architecture.

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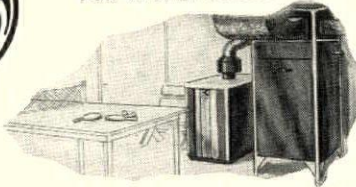
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ARCHITECTS' REPORTS

AGREE, CHAS. N., Book Tower, Detroit.
 Add. Federal Dept. Stores, Mich. Ave., Dearborn.
 Mich. Bids closed.
 1000-seat Theatre, Woodward and Six Mile Road.
 Bids closed.
 Prep. plans—one story sales and service bldg.—Gd. River & Oakfield.
BENNETT & STRAIGHT, 13530 Michigan Ave.
 Plans for Edison Theatre, Greenfield Rd. & Airport Drive.
 Plans for 1000 seat Theatre, Rochester, Mich.
 Sketches—2000-seat Theatre, 30 Bowling Alleys—Ford Foundation, Midway Theatre Corp., owners.
 Taking fig. (by invitation) on Alt. to Midway Theatre, Schaeffer Rd., Dearborn.
DIEHL, GEO. F., 120 Madison
 Bids closed—Res. Owner—Mrs. Anna M. Prohaska.
DESROSIERS, ARTHUR, 1078 Macabees Bldg.
 Plans for Bible School—Temple Baptist Church.
GIFFELS & VALLET, INC. & L. ROSSETTI, Assoc.—Eng. & Archt.
 Plans for Mfg. bldg. Owner withheld.
HYDE & WILLIAMS, 3105 E. Grand Blvd.
 Prep. plans for Woolworth Store, bet. Gd. River & State.
L. B. JAMESON & S. J. STACHOWIAK,
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 Ready for bids, Hamtramck Housing Project.
 Administration Bldg., Housing Community Section and Maintenance Dept., & 36 Bldgs. housing 300 dwelling units.—Ext. walls masonry, Shale brick and cinder block facing. Interior framing wood. Approx. ½ the buildings pitched roofs, asbestos shingles. Remainder, gravel or slag. Windows metal.—Alternates on metal door bucks, cabinets, etc., versus wood. Each dwelling heated by individual gas fired forced air units.—Considerable miscellaneous iron, some structural steel and reinforced concrete.
MERRITT & COLE—1111 Collingwood
 Prep. plans—Add. Westminster Presbyterian Church., Lansing, Mich.
 Plans, Jehovah Lutheran Church, Greenfield Road & Outer Drive.
 Plans for Mt. Zion Lutheran Church, 7 Mile Road.
 Plans for Res. & Medical Office, 7 Mile Rd.
WRIGHT & ROGVOY—929 Fox Theatre Building
 Taking fig.—Mel Theatre, Melvindale, Oct. 7, by invitation only.
 Re-modeling Campau Theatre.
 Taking fig.—Alt. 2 Stores, Wyoming & Fenkell.

According to Al Chase, writing in the Chicago Tribune of September 21, Frank Lloyd Wright has designed a \$10,000,000 group of buildings for Washington, D. C., whose site is a 10-acre tract known as Temple Heights on Connecticut Avenue. The project includes a super-hotel, a large cinema, several shops and office buildings. The purpose announced is to give Washington a group of structures similar to Radio City, New York, the units to be "extremely modern in design," according to Chase.

Chase says that Wright doesn't work for less than 10 per cent of the cost and since this complex of buildings is to cost \$10,000,000, Wright's fee will be \$1,000,000. Fine job, fine fee—if it's true.—Ill. Soc. of Archts.

What is the Society Doing? Read the reports of officers and committees—then pay your dues—\$3.00 to March 1, 1941.

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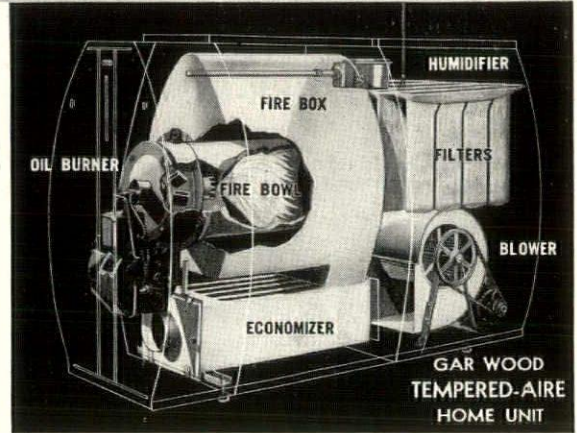
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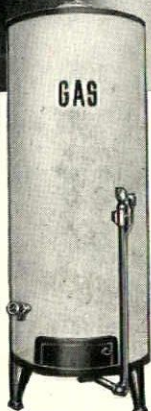


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Volume 14

DETROIT, MICHIGAN, OCTOBER 29, 1940

No. 44

FOLLIN SPEAKS TO INDUSTRY

The Building Industry Luncheon on October 14, sponsored by the Producers' Council Club of Michigan, was addressed by Mr. James W. Follin of New York, Managing Director of the Council.

Howard Miller of Masonite, president of the local club, presided while George Haas, assisted by his nephew, Raymond Shupe, and Branson Gamber led in singing.

Pat Wardwell of Detroit Steel Products Company, and national director of the Producers, in introducing the speaker stated that attendance was excellent, considering the competition of Bill Knudsen, who was speaking at the Economic Club.

The Defense Program is largely an industrial one, according to Follin, who said that wars cannot be waged or the country defended without many kinds of material which can only be produced by dependence on American industry. "As American industry geared itself in 1917 and 1918 and amazed the world with its capacity for production, so again today, it is lending every effort to a new rearmament program which far exceeds the other in scope of products and dependence upon technical skill and efficient industrial management," he related.

"Practically every branch of industrial production is called upon to perform a part of the program. The construction industry occupies an important position although the volume of construction is not commensurate with the volume of war material which will be produced in plants erected by the construction industry—but every branch of the defense program makes its demands upon construction.

"A long list of construction facilities are necessary to Army and Navy needs. Also expansion of plant facilities for increased industrial production and emergency housing to take care of families of Army and Navy enlisted men and civilian employees and workers at industrial plants producing war materials.

"Construction authorization to date total about three-quarters of a billion dollars but altogether will be double this amount. This is, therefore, a sizeable program particularly when much of it had to start from scratch without the advantage of prior planning and design.

"The construction program, of course, proceeds through the regularly organized agencies of the Army and Navy plus some special provision for defense housing, and with some Governmental financial assistance to private plant expansion or total Government financing of special plants.

"Because of the need for speed, the usual type of competitively-awarded construction project has given

See FOLLIN—Page 6

BUILDING INDUSTRY LUNCHEON

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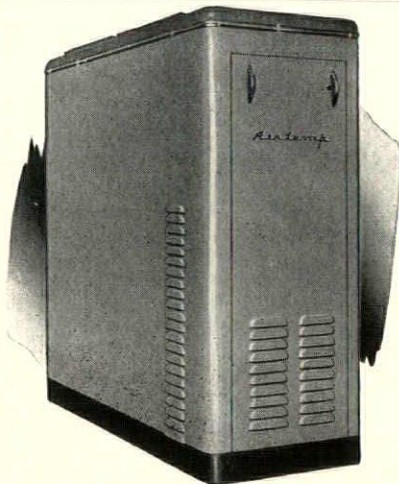
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OHIO CONVENTION

The Architects Society of Ohio held its Seventh Annual Convention at Hotel Deshler-Wallick in Columbus on October 4 and 5, and attendance must have warmed the heart of its president, Charles E. Firestone, who was rounding out two terms in office.

It was, indeed, a delight to see "Unity in action" and to observe that under inspired leadership Ohio is taking its rightful place in the forefront of state societies. Columbus is a beautiful city with an objective in the way of a civic center and river front beautification, which will undoubtedly someday be a reality.

Sessions were held in the Hall of Mirrors, which suggested a peace conference, and in all of the subject matter the spirit of unselfishness prevailed. Delegates were concerned with improving relations among each other and their service to the public.

It was easy to see that their young publication, *The Ohio Architect*, and its able editor, Ralph C. Kempton, are playing an important part in this live state association.

Meetings moved swiftly, on time and everything was most businesslike. A most interesting and instructive exhibit on building materials was held in connection with the two-day convention.

At the banquet on Friday evening, Major Norman A. Imrie, humorist and newspaper man, gave an outstanding talk. Charlie Firestone read a telegram from Edwin Bergstrom, president of The American Institute of Architects, congratulating the Ohio Society and expressing regret at his inability to attend. He sent as his personal representative, Mr. Leigh Hunt of Milwaukee, State Association Director of the Institute, who spoke on Unification of the Profession.

Talmage C. Hughes, chairman of the Institute's Committee on Public Information, spoke on that subject, and Clair W. Ditchy, the Institute's Regional Director for the Great Lakes District, paid tribute to the work of the Ohio Society and its officers, pointing out that Ohio has the largest number of registered architects of any state in our area. The Great Lakes Region, he said, is unique in that it is the only one completely unified. He noted that the motto, "In Unity There Is Strength," was used in connection with their excellent publication, adding that it might be well to consider another, "Eternal Vigilance Is the Price of Liberty." While Ditchy said that he was not an alarmist, he pointed out some of the things we can no longer afford to ignore.

Mr. William F. Breidenbach, chairman of the Committee on Awards, announced that the jury, consisting of Messrs. Ralph W. Carnahan, Reed F. Stockdale, and E. Milton MacMillan, had made the following awards: Honorable Mention, Charles F. Cellarius, for his dormitory at Miami University; Honorable Mention to Ray Sims; Honorable Mention to Todd Tibbetts; Gold Medal to Howard Dwight Smith and Carl W. Armstrong, for their Arlington School Building.

PREPAREDNESS

The top sergeant sang out just before the company was dismissed: "All those fond of music, step two paces forward."

With visions of a soft job in the regimental band, half a dozen men stepped out.

The sergeant growled: "Now then, you six mugs get busy and carry that piano up to the top floor of the officers' quarters."—*Bridgeport Bulletin*.

ARTISTS TURN SOAP INTO CASH

The skillful hands of amateur American sculptors turned ordinary pieces of soap into cash to the tune of \$2,200 by successfully competing for prizes in the sixteenth annual nationwide soap carving contest. Over 100 awards, ranging from \$200 to \$10 went to winners in 21 states, it was announced today by the committee in charge.

First among the contestants was Bert Sharkey of 33 Lincoln Terrace, Yonkers, N. Y., who converted a ten cent cake of white soap into a carving of tiny hands lifted in supplication and won the \$200 prize in the Advanced Amateur class for those over 21 years of age. Other major prize winners included Vincent De Palma, of 32 Dennis Street, Roxbury, Mass., who won first prize of \$150 in the Senior Class for those 15 years and over, and under 21, for his "Nymph and Faun"; L. Claire Koch, of 940 Summit Avenue, River Edge, N. J., who won first prize of \$100 in the Junior Class for those under 15 years, for her "Soap Gets in My Eyes." First prize of \$100 in the Group Class for a project in which a public, private or parochial school or class participated, was won by the Sacred Heart School, of Alva, Oklahoma, for its "Indian Scene."

The prize winning sculptures, exhibited in a Fifth Avenue show window (Brentano's, 586 Fifth Avenue) in New York City from September 7th to 13th, thereafter was routed for exhibition in key cities throughout the country. Thousands of other entries in the contest are being divided into groups, and will be shown during the year at schools and libraries throughout the country, through the cooperation of local Boards of Education.

A new Soap Sculpture Contest for \$2,200 in prizes, closing on May 15, 1941, was also announced by the committee.

Among those on the jury are: Gutzon Borglum, Sculptor, Rapid City, S. D.; Harvey Wiley Corbett, Ex-President, Architectural League, New York, N. Y.; Ely Jacques Kahn, Architect, New York, N. Y.; and Tony Sarg, Illustrator, New York, N. Y.

Those from Michigan receiving prizes were: Senior Class, Honorable mention \$10 to

Immortal Love—Roberta Teele, 1024 Neland Avenue, S. E., Grand Rapids, Mich.

The Drum Majorette—Virgil Raddatz, 4743 Woodworth, Dearborn, Mich.

Two Bears—Laverna Purple, 2735 Avenue A, Flint, Michigan.

Dog—Ellen McCann, Route 2, Newaygo, Mich.

Accordian Man—Leo Tomkow, 5953 Chase, Dearborn, Mich.

Group Class, Honorable mention \$25 to Henry Ford Factory—River Rouge Community Center, 48 East Pleasant Avenue, River Rouge, Mich.

YOUR HOUSE AND THE ARCHITECT

Branson V. Gamber, president of the Michigan Society of Architects, spoke at the Detroit Institute of Arts on Tuesday evening, October 15. His subject was "Your House and the Architect."

Gamber's talk, the third in a series on architectural subjects on the Institute's regular Tuesday evening programs, was in the form of a playlet, which he gave as a reading. Characters included a builder, an architect, an owner and his wife. It took the audience through the various stages of home building, from the first clippings to a cocktail party house-warming. As Nina Palmer said, the only thing lacking to make it a perfect picture was the inevitable good-natured scraps the architect has come to expect. We hope to publish this in a future issue.

THE INSTITUTE'S COMMITTEE ON PUBLIC INFORMATION

Excerpts from a Talk by Talmage C. Hughes
Before the Seventh Annual Convention of the
Architects Society of Ohio
at Columbus, Oct. 4, 1940

With regard to architectural organizations and their activities, there appear to be some rather definite tendencies.

First, architects are inclined to be individualists and in undertaking to interest them, the question, "How will it benefit me?" must be answered, and so, a movement takes on added importance when it becomes apparent that it affects one's practice, and particularly his income. We note the inclination for one to be indifferent, except to ask why the organization doesn't do something about this or that important matter. Perhaps the most effective answer is to place the questioner on "this or that" committee. He then ceases to question and is on the defensive. The reason is obvious. Since his first duty is to familiarize himself with the workings of the organization and its committees, he soon learns some of the reasons why it is not easy to revolutionize conditions.

A certain number may feel strongly favorable toward a movement, but since officers and committees are servants of the organization, action must be based upon the expressed desires of a majority of members.

Purposes of Committee

We are sometimes asked why the Institute does not enter into a more extensive program of Public Information. Perhaps in a better understanding of the problem lies the answer. The purposes of our committee, according to the by-laws, are, "For and on behalf of the Board to devise ways and means of informing the public of the beneficial services that the profession of Architecture can render to society—" and, like other committees, we are limited to such activities as the budget will permit.

Suggested work programs have been presented that are all-inclusive and would require the expenditure of large sums of money and the time of many people, but, since this is not at present possible, they appear too arduous, and perhaps obscure our vision of the fields now open to us.

I do not understand it to be the duty of our committee to initiate projects to make news. It's up to the Institute, its officers, chapters and members to do that, and it is the duty of our committee to see that such activities are publicized. I do not believe it to be a prerogative of the Committee to endeavor to extend its own activities beyond those now prescribed. When and if such an advance is made, it will be as a clear mandate from the chapters.

I believe it extremely doubtful that any really intensive campaign would be feasible at the present time, because of the cost and the necessity of support from a majority of architects in the country. On this they have not so far agreed, and so, we must first educate the architects to the value of

publicity. When this is done, there is nothing that could stop the movement.

I see no objections to paid group advertising. The Dayton Chapter has recently shown the way and in Detroit we are considering such an experiment, but the history of all such efforts has been that they last only a short time, while advertising properly directed is not done that way. It must be planned and carried out as a sustained program, and I doubt that any plan intended to do the job quickly can succeed. You can't make an architect in a few short lessons and you can't educate the public to a proper understanding of the architect that way.

Educating the Architect

What, then, are the functions of the Committee on Public Information? As I see it, to endeavor to inspire all Committee members, representing the ten Institute regions, all chapter representatives and all state association representatives on the committee to become really publicity minded, so that they, in turn, will awaken in their local organizations and members a realization of the desirability of forcefully bringing to public attention the architect's importance in our civic life. Thus may he be humanized in the viewpoint of the layman.

While this must be done largely by correspondence, we urge that each committee member visit the chapters in his region to instill enthusiasm in officers and particularly chapter committees on public information.

The Institute's Publicist

The best opportunity for publicity is through the newspapers, as news, but it requires the cooperation of the entire profession. There is an abundance of architectural news, and no lack of cooperation from the newspapers and, so, not only the members of our committee but other architects as well should become more familiar with the technique of presenting this news in an acceptable manner. Thus may we be able to impress upon the public that architects are occupying their rightful place as leaders of the building industry.

The Institute's professional publicist, Mr. James T. Grady of New York, is doing a splendid job for the profession. He gathers news items from the Institute at Washington, its officers and chapters, when it is of national interest. He puts it into newspaper style and circulates it widely throughout the country, finding ready acceptance by the press. His material is often the only architectural news found in these papers. For this we have ourselves to blame, for local chapters also have a responsibility.

What is the Society Doing? Read the reports of officers and committees—then pay your dues—\$3.00 to March 1, 1941.

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WEEKLY BULLETIN

PLAN OF WASHINGTON

In the July issue of *House and Garden*, Alfred Kastner, a Washington architect, approaches the subject of the plan of the City of Washington with the promise: that had the \$50,000,000 which has been spent on monumental construction in Washington been placed in his hands, he would have spent it in a better and more useful manner and produced a better and more beautiful city.

That theme in itself isn't any too interesting or inspiring, since any self-respecting citizen would be willing to assert that he could improve on the plan of Washington or any other city, if given funds and a free hand. But Mr. Kastner touches the subject lightly and, we suspect, with not a little of the Shavian desire to shock and bewilder people by offering, in a serious manner, a scheme radically different from the one that has been advocated by studious persons over a long period of time. It is a good idea; since the mischievous public is never averse to hearing that great persons (like L'Enfant and McKim) have been overpraised and were actually pretty far gone on the dumb side.

Mr. Kastner's treatise obtains flavor by offering at once an entirely new focal point and *piece de resistance* for the city, of a kind certainly never thought of before for such a position and purpose. As we understand it this focal point is to be an eating house, with dance-hall attached for tourists and Government employees. It is to be in the very center of the Mall and is to be popular priced, so that the man on the street and his children and aunts can assemble and not have to go all the way out to Glen Echo. This is good. The Mall needs more paper-bags, ice cream cones and pop bottles.

As an adjunct to this, presumably connected by arcade or tunnel, would be the Smithsonian Gallery of Art for Living American Artists, so that citizens could wander from eating house to gallery in search of good, clean fun in the one and uplift in the other, with perhaps a little of both in each.

The next step in this serious city planning would be slum-clearance, in which dens of squalor and homes of disease where Government workers now abide would be razed and in their places would be built clean, healthful apartment houses within walking distance of the present locations of Government buildings (which in a later item are to be moved to the suburbs).

Traffic conditions would then be improved. Mr. Kastner states that the traffic condition is "quite serious," and something should be done about it. He gives voice to this, "The solution would be a system with all modes of transportation allotted their ordered courses and tight spots relieved by rapid transit."

Later on he has a better truism: "The city is a relatively static thing as compared to its population, which has certain dynamic qualities. Human life is governed by time! its very nature is the expression of flux." A very beautiful way of saying that people move more frequently than masonry.

The next step was to be that, having taken the Government workers out of their slums and established healthful housing for them within walking distance of Government buildings, the various Government Departments and agencies would then be moved to the suburbs, following the example of the Bureau of Standards.

The writer professes a high regard for the group of buildings at Rockefeller Center and flashes a photograph of that group to show the type of buildings that would be constructed at outlying points,

in preference to the low Triangle buildings, which he dislikes.

Having thus housed the Government Bureaus in skyscrapers in the open spaces he emphasizes his transportation system to the center of the city.

He now perceives that he has so revolutionized the city plan that all he has in the centre of town is a tourist restaurant and a dance hall, with quick connection to an art gallery, a transportation terminal and the slum-clearance projects.

This will never do. There must be a city. What to do? Just as we were about to give up, he lays three honor cards on the table. He would build a National Symphony Orchestra building, a national opera house and a Federal theatre. Three deficit possibilities!

The whole thing is so complete and well-considered and its absurdities presented with such composure and in such sober language that it is a masterpiece of its kind. As a by-product, its burlesque suggestions for improvement call attention to and emphasize the essential completeness and desirability of the L'Enfant plan and its developments.

—*The Federal Architect.*

ARCHITECT GIVES NEEDED SERVICE, SAYS MAGAZINE

The old proverb of the light under the bushel has taken on an added significance. Nowadays, if you keep your light there, your dinner pail will join it. It's all right to talk ethics but in the same manner that many teetotalers die of diabetes, many of our good architects are starving to death on ethical excesses.

Let's speak up. At least we can tell the world, which seems to have forgotten that there is such a profession, that architecture and architects are just as vital to civilization as they were in the days of Ptolemy. We don't have to come out individually and say that this or that one is the only person who can design a living room that you can eat in without getting gastritis, although some of our leading architects do just that, indirectly. But we can, as a group, tear a page out of the adventures of Ulysses and plug a little wax in the ears of the public which seems to hear nothing but the siren song of the contractor-designer.

In Los Angeles the architects are telling an amazed world that architects are not a luxury, that they keep their clients out of jams, that the building cost, by their plans is reduced by a sum considerably more than they get for their work, and that, with an architect, you can see what you are going to get before you get it. If telling these truths to the world is unethical, then we'll have to lie about it or keep our mouths shut, both of which alternatives have been practiced for much too long a time.—*Architect & Engineer (San Francisco).*

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FOLLIN—(Continued from Page 1)

way to a negotiated cost-plus-fixed-fee contract. Competitive bids could not be taken without complete working drawings and specifications but construction can begin with foundations and progress as detailed working drawings and specifications are turned out. Thus the Government is utilizing the trained organizations of large general contracting firms working hand in hand with Public Works offices of the Navy or Constructing Quartermasters coincident with contracts with architectural and engineering firms, for design and supervision of construction.

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"As a liaison officer between Government and industry is the Advisory Commission to the National Defense Council composed of 7 members of which the most important from the standpoint of production is Mr. William S. Knudsen. As Executive Assistant to Mr. Knudsen is a well-known President of a manufacturer of building materials—Mr. John Biggers, of Libbey-Owens-Ford Glass Company. Part of Mr. Knudsen's organization is a Construction Division headed by Mr. W. H. Harrison, Vice-President and Chief Engineer of AT&T who has as consultants Mr. Stephen F. Voorhees, prominent architect of New York and former President of The American Institute of Architects—and Mr. W. V. Kahler, Chief Engineer of the Illinois Bell Telephone Company.

"The existence of this National Advisory Defense Commission is most important to every branch of the industry. As its personnel indicates, it is composed of practical, experienced industrial and business executives who know the problems and attitudes of industry and thus are able the better to guide the Government in its major dependence upon industry.

"The Construction Division has sought to determine, in advance, the requirements for building materials and equipment and then to confer with the respective manufacturer groups to see whether such requirements could be met at the times needed or if not, what revisions of specifications or alternates were suggested.

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Bulletin:

As President of the Florida Association of Architects, I wish to thank you for the Weekly Bulletin of the Michigan Society of Architects which I have been receiving of late and compliment you on the articles which you are publishing.

In these days of the attempt to practice architecture by those outside the profession it is indeed important that we call attention of the public to the value of a real architectural service as rendered by the competent architect. It is therefore an inspiration to read your Bulletin; particularly those articles which deal with this subject—Elliott B. Hadley, President, The Florida Association of Architects.

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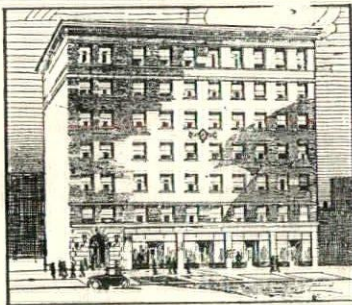
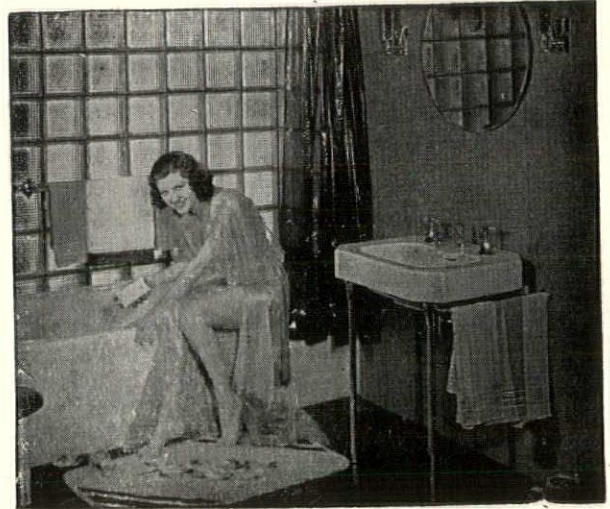
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