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WEEKLY BULLETIN

MICHIGAN SOCIETY OF ARCHITECTS

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Volume 15

DETROIT, MICHIGAN, APRIL 1, 1941

No. 13

M. S. A. CLOSES CONSTRUCTIVE CONVENTION PALMER ELECTED PRESIDENT

Another annual convention of the Michigan Society of Architects became history, when the 27th annual meeting closed at Hotel Statler in Detroit on March 21. While registrations were not as expected, at least Peter Hulsken of Lima, Ohio, our only "foreign delegate," was back with us, having missed the last one on account of his vacation in South America. And so the convention seemed quite normal again.

Perhaps two reasons can be given for the registrations being less than in former years. The first is business, which is now pressing, and taking many architects to distant localities. Secondly, from every appearance there were just as many there but the reason why their names did not appear on the registration list was because the convention was not planned that way. In former years, perhaps the principal event of entertainment has been the smoker, with an outstanding floor show, and at which a low admission charge was made, with the requirement that one must be registered at the convention to attend this event. This year the opening night was the occasion of the annual ball and the concluding night was that of the banquet, and at neither event was it necessary to be registered at convention. There were 400 at the ball and 500 at the banquet, although registration did not reach 200. At any rate there were 17 from Grand Rapids, with proportionate attendance from other divisions. We were pleased to have with us Mr. Leigh Hunt of Milwaukee, director of The American Institute of Architects, as well as our own local boy, Clair Ditchy, also a member of the Institute board.

The combined architectural and building materials exhibit was most creditable and well attended by the public. The producers especially, as well as the architectural committee, deserve commendation for their part in making this show so successful. The architectural display is now at the Detroit Public Library and after March 31st, it will be shown throughout Michigan.

Officers elected were as follows: C. William Palmer, Detroit, president; Emil Lorch, Ann Arbor, 1st vice-president; Roger Allen, Grand Rapids, 2nd vice-president; Aloys Frank Herman, Detroit, 3rd vice-president.

C. L. T. Gabler, John C. Thornton and Talmage C. Hughes, all of Detroit, were re-elected secretary, treasurer, and executive secretary respectively. Directors at large elected are Kenneth C. Black of Lansing, and Clair W. Ditchy and Alvin E. Harley of Detroit.

Directors elected by divisions, who will also serve on the board of the Society, are Earl W. Pellerin, Detroit; John P. Baker, Grand Rapids; Ernest S. Batterson, Kalamazoo; Adrian N. Langius, Lansing; Lynn W. Fry, Ann Arbor, and David E. Anderson of Marquette. James A. Spence of Saginaw is the director from the Saginaw Valley Division and their annual meeting and election of officers was scheduled to be held on March 28th.

Branson V. Gamber of Detroit, by reason of being the most recent past president, remains on the board as a director.

The dinner dance was resplendent with color and acts of entertainment. Chief feature was the presentation of a souvenir gavel to Branson V. Gamber, retiring president. In a few well chosen words Mayor Edward Jeffries said, "Architects are trained technicians with the knowledge and ability of creating physical developments, which use space and material to the fullest advantage. They, of necessity, must be leaders in the creation of an aesthetic and practical physical environment. They have a distinct place in our everyday life."

"You architects have contributed materially to the welfare as well as to the beautification of our city and state and this is just the beginning. We expect big things of you

See CONVENTION—Page 4

ARCHITECTS

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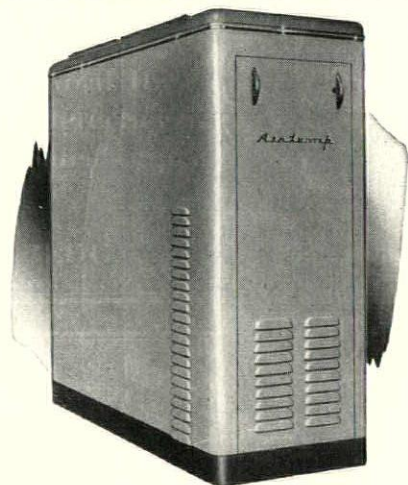
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ARCHITECTS' CODE

A code of professional ethics has been the object of much pro-and-conversation among architects. To some it seems too loosely drawn; to others it appears to have become merely a kind of basket that hides the professional light. In the following letters, published in *The Architectural Record*, Jules von Sternberg pounces upon one such critical comment, tots up the ethical score and surveys a pretty satisfactory result for the architect.

"Amidst the ethical confusion that marks many phases of the building industry, the architect still maintains a semblance of morality.

"He observes a code of ethics that is undoubtedly as high as that of any other profession. He has maintained this despite seductive offers to participate in "white graft," minor though it may seem.

He has morally, and in part legally, resisted the temptation to establish his ethics on a strictly business plane; to adopt practices such as fee or profit splitting; commissions on materials specified; kickbacks from contractors; unfair criticism of competitors; excessive (all the traffic will bear) profits; and irresponsibility for the damage caused by his own negligence.

"Such practices are rarely considered 'dishonest' by businessmen. Few are as responsible for the success or failure of their works. Few businesses place the same profit restraint on their members as does architecture. Few receive so little recognition, so little thanks, so little opportunity to publicize their efforts.

"Add to this the constant drive by members of the profession to make their services more available to even the least privileged (through house clubs, design clinics, reduced fees). By far the majority of these efforts are undertaken without benefit of subsidy. No richly endowed institution supports the architect in this; he, almost without exception, supports his own charities. No government rewards him for this with fat, respected office. Only one architect ever achieved the Presidency.

"The life of an architect is a constant crusade against exploitation and special privilege. He must build safely, beautifully, culling his knowledge from a mass of conflicting claims for well and little-known building materials; observing the flighty, irresponsible behavior of those delegates and union prima donnas who would make the building job a happy hunting ground; feeding the voracious maw of those building officials who serve two masters; guiding the client through the conflicting maze of finance, permits, design, and construction.

"The architect has, in fact, retained his virtue. Despite that, it has been claimed that he is still not virtuous enough. Speaking at the Tenth Annual Convention of the Greater New York Safety Council, John Melpoder, Director of the Home and Farm Accident Prevention Service of the American Red Cross, charged that architects must, by enlarging their professional ethics, help create safer homes: 'When architects operate under a code of ethics that will not permit them in any circumstances to ignore the safety factors in home construction,' he said, 'as the medical code will not permit doctors to ignore the dangers from infection in their treatment of patients, then a good beginning (will have been) made in decreasing the number of home accidents.'

"Mr. Melpoder—like many another American layman—is unfamiliar with architectural ethics. Safety provisions are a vital, highly respected clause of those ethics. Step by step, architects have fought for safer construction, safer equipment, more accident-proof structures. In many cases, they have fostered legislation that would make such provisions mandatory. They have more than once struggled with building material manufacturers, politicians, and labor leaders to correct and amend out-of-date building codes. Many of them have maintained these ethical principles at the expense of their incomes.

"So it is perhaps justifiable for the architect to resent being called 'unethical.' But the fact that people generally are not aware of his professional standards is a matter that he should spare no end of time and trouble in clear-

ing up. If the architect in the world as it is today is to continue to observe a respected tradition of social service, he must drive home to every layman the extent and nature of his own professional ethics. The public must know—that the architect is a person of trust, for the public shares an equal responsibility in preserving those ethics. This is a vital first step in the habilitation of a profession."

HI HO TO GUS STEFFENS

Who is now sojourning in Mexico. How do all these architects rate such winter vacations. Must be there is more money in the hotel business than in architecture. Gus and his party constituted a bright spot at our dinner-dance last year. We are sorry he is absent this year and he assures us that he is too, though under the circumstances, this is hard to believe.

Congratulations on what must be a very successful 27th Annual convention, and on the progress you have made during the last year in particular under the leadership of Branson Gamber, whose straight forward action has vitalized not only your own organization but the entire profession.

H. W. FRIDLUND
Secy., Minnesota Association of Architects

Branson V. Gamber, who has just retired as president of the Michigan Society of Architects, spoke before the Detroit Institute of Technology, Monday, March 24th; and again on Tuesday morning, March 25th, at Cooley High School. His subject had to do with the requirements for entrance into the architectural profession and was under the sponsorship of the Committee on Vocational Guidance of the Engineering Society of Detroit.

Carl B. Marr, architect and son of Richard Marr, has recently become connected with the office of Alden B. Dow in Midland, Michigan.

Edward J. Jeffries, Jr., Mayor of Detroit, has announced the appointment of Walter F. Garstecki, former State Building Official to the Detroit City Plan Commission. Garstecki fills a vacancy for the term ending March 1, 1942. He is 50 years old and was graduated from the University of Michigan in 1912. In 1937 and 8, he was director of the State Building Department and for several years was connected with P.W.A. and F.H.A. programs in Michigan.

From a magazine illustration we learn that Harry O. Nelson of the Nelson Company in Detroit has a namesake, who is an architect. At least we are glad to learn that Harry has not suddenly decided to go into competition with us.

The Building Accessories Company (George C. Cossaboom) has been appointed district agent for Jamison Cold Storage Door Company, Hagerstown, Maryland, covering the State of Michigan and Northern Ohio. They manufacture a complete line of cold storage doors and heavy sound-proof doors for motor test cells.

Correspondence and telephone calls should be directed to 199 Tennyson Avenue, Detroit, Townsend 8-8566.

C. William Palmer, newly elected president of the Society, will speak before the Detroit News Home Builders' School in WWJ Auditorium Monday evening, March 31, on the subject of built-in features of the home. This is another in a series conducted by Mrs. Ella Gordon Smith of the News Home Institute.

Aloys Frank Herman and Talmage C. Hughes previously appeared on this series.

In the list of registered Architects carried in the Convention Number of the Weekly Bulletin a distinction between active members of the Society and non-members was made. Active or paid members were indicated by bold type. The names of the following architects should have been included as active members: Charles J. Sullivan, Frank J. Dritler, Homer W. Harper, A. Leone, V. E. Thebaud.

CONVENTION—(Continued from Page 1)

men in the further, helping to solve our many difficulties that are primarily architectural problems.

"To you, Mr. Gamber, may I offer my congratulations on a job well done. You took office on an up-cycle and you have made the most of the opportunities. To you architects I will say that you think of your president as one having done a splendid job as your leader. We think of him as an outstanding citizen, who has rendered a worthwhile public service.

"I take great pleasure in presenting to you on behalf of your constituents this token of your authority which carries with it the esteem we hold for you on retiring. May you still continue to be active."

Publicity throughout the convention was of the very best sort. A regular press room was established and releases, photographs, etc. were available at all times. We were visited by city editors, real estate editors, society editors, and art editors, as well as press photographers.

We were very glad to have as our guests at the banquet press table Mr. E. A. Baumgarth, real estate editor of The Detroit News, and Colonel Henry H. Burdick, real estate editor of the Detroit Free Press. Mr. Lafe Allen, real estate editor of the Detroit Times, was unable to attend.

It was regrettable, however, and we were surprised to read Thursday morning, under a picture of Bill Palmer, that he was employed by Albert Kahn. This is nothing anyone need be ashamed of, but Bill happens to be in business for himself. This reporter was not present at all business sessions, which may account for some omissions in this report, but they will be taken care of later when complete minutes of the secretary are received.

Telegrams of felicitations were received from Louis Kamper, and H. W. Fridlund, secretary, Minnesota Association of Architects. Two invitations for next year's convention were received; one from Grand Rapids and one from Lansing. This matter will be acted upon at a future board meeting.

Treasurer Johnny Thornton received a round of applause when it became evident that during his five years of service, the assets of the society have been multiplied seven times. In fact, the editor was criticized severely for publishing a picture of his office. Annual dues in the Society were changed from \$3 to \$5. We heard mumblings at this point from Treasurer Thornton, who has been justly proud of keeping the active membership list very high. So we will just have to see that his fears are unnecessary and prove to him that we will not lose ground. The Society is at present the largest from the standpoint of membership.

Unquestionably the highlight of the business sessions was the report of Leo M. Bauer, chairman of the Society's Committee on Practice. He strongly recommended tightening of restrictions on the use of the title of architect and adoption of a rigid code of conduct.

Hitting at those termed "racketeers" in the architectural field his proposed code stipulates that no one shall represent himself as an architect if he holds commercial interest in labor or material; that all drawings for buildings shall be complete, and that no architect shall also be a builder.

Also recommended were plans to conduct a campaign of public information on how an owner is to avoid being misled in the home building field.

A resolution was adopted commending Mackinac Island citizens for approving a project for the restoration of historic buildings on the island and further expressing hope that Dearborn citizens would restore the former Detroit Arsenal Plant.

Alden B. Dow, eminent young architect of Midland, Michigan, gave a practical demonstration on designing a house Friday afternoon.

In introducing him Clair W. Ditchy said that the Society was fortunate in having among its members one who had given a great deal of impetus to the profession, stating that since architecture is one of the oldest professions, it was unusual to find a young man who intelligently challenged tradition. He pointed out that Dow had made distinct contributions nationally, reflecting great credit on the profession.

Dow proceeded in a most interesting manner to take his

audience behind the scenes in an architect's office, allowing them to fix the conditions constituting a program, and in fact to design the home themselves.

"The purpose of architecture is efficiency," Dow said, "efficiency in planning, efficiency in choice and use of materials and also efficiency in handling the nervous system. All of these things make for physical and mental comfort as well as stable and enduring protection."

At the banquet Friday evening, Roger Allen was in his usual brilliant form as toastmaster, while Raymond J. Kelly did the honors as principal speaker. There was an excellent show, with the outstanding event in the form of presentation of two honorary memberships in the Society.

In presenting the certificates to George D. Mason and Albert Kahn, Branson V. Gamber, read the inscription, "In recognition of his attainments and accomplishments and for constant devotion to the profession of architecture."

Mr. Albert Kahn, who was unable to attend, was represented by Frederic Fairbrother of his office. As this happened to be Mr. Kahn's birthday, a telegram of felicitation was sent to him at his home. Mr. Fairbrother brought greetings from Mr. Kahn, stating that no man with whom he had ever been associated had made a greater impression. He said that employes had sometimes been jokingly referred to as "AK's trained seals," pointing out that among many who had been with him for twenty-five years or more the feeling of respect and loyalty bordered on perfection.

In receiving the certificate Mr. Mason stated that he wondered why such an honor should be bestowed upon him when there were so many younger men in the profession now doing great things. He said that the greatest pleasure he had was to see these younger men develop and carry on work that he and others had started.

ROSSETTI ELECTED

Announcement has been made by Charles T. Ingham, secretary of The American Institute of Architects, that Louis Rossetti has been elected to Institute membership and assigned to the Detroit Chapter.



Rossetti

Rossetti, a member of the Detroit firm of Giffels & Vallet, architects and engineers has distinguished himself in the field of architecture.

Born in Paris, France, he was educated in European colleges and universities, where he won a scholarship to the United States in 1924. His early experience was gained in the office of Albert Kahn, and with the Ford Motor Company. He was registered as an architect in Michigan, by examination, in 1930. He is also registered as an architect in the state of New Jersey.

C. F. WHITTLESEY

Charles F. Whittlesey, 73, nationally known architect, died on March 12 at his home in Effingham, Ill.

Whittlesey was one of the first architects in America to make use of reinforced concrete, using exposed concrete surfaces with ornamentation cast in place.

He was born in Alton, Ill., in 1867. In 1900 he was appointed chief architect for the Santa Fe and he designed the railway stations of that company which characterized the buildings of the Pueblo Indians, a motif carried out to this day.

He first gained attention when he built the Alvarado Hotel and the railway station in Albuquerque, N. M., and El Tovar Hotel at Grand Canyon. These were erected in 1901-02.

Following the earthquake and fire in San Francisco in 1906, Whittlesey went there and aided in reconstruction. The Pacific Building there was typical of his use of reinforced concrete in modern structures.

Greetings to Mr. and Mrs. Louis Kamper who are winter vacationing in Arizona. We are glad to hear that "this is a great country, temperature 74, all hotels are filled to capacity." So says a post card from Phoenix.

CITATION TO MR. MASON

Given by Branson V. Gamber, president of the Michigan Society of Architects, on presenting him with honorary membership in the Society, March 21, 1941.

George D. Mason, an architect of national renown, and dean of Michigan architects, was born in Syracuse, New York, July 4, 1856, a son of James H. and Zada E. (Griffin) Mason, who were also natives of Syracuse. In 1870, they came to Detroit and here the father was for several years engaged in manufacturing enterprise, and here they both passed away. George D. Mason began his education in the public schools of his native city and was fourteen years old when the family home was established in Detroit, and here he completed his studies in the public schools. He then took up the study of architecture under the direction of the late Henry T. Brush, and made rapid advancement in the profession, his natural ability enabling him to master the scientific principles of the business in which he has won outstanding success.



Mr. Mason

For twenty years he was a partner of Zacharias Rice under the name of Mason & Rice. From 1898 until 1920, he practiced independently, and in the latter year was organized the corporation of George D. Mason & Company, architects, of which he is president. In 1884, in 1911, and again in 1924, he spent several months in travel in Europe, during which time he devoted himself largely to the study of architecture, in England, Germany, France, and Italy, and other foreign countries. He also pursued a course in higher mathematics in order to further equip himself for his professional duties.

He is a member of the Michigan Society of Architects, a fellow of The American Institute of Architects and a member of the Detroit Chapter of that body. For four years he was president of the Michigan State Board for the Registration of Architects.

Some of the buildings designed by him include the Masonic Temple built in 1893, now outgrown and the new one later erected; the First Presbyterian Church; the Detroit Opera house; Trinity Episcopal church; Hotel Pontchartrain, long since torn down; the plant of the Lincoln Motor company, the fine office building of Hiram Walker & Sons at Walkerville, Canada; and many other structures of equal importance.

In 1882 Mr. Mason was united in marriage with Miss Ida Whitaker, daughter of the late Captain Byron Whitaker of Detroit, and to them has been born a daughter, the wife of James D. Fulton, of Chicago. For one year he served on the first board of building inspectors of Detroit. For over fifty years Mr. Mason has held an important place in the business and professional circles of Detroit and is held in the highest esteem wherever known.

BELIEVE IT—OR NOT!

Mrs. "X" was inveigled into buying a Victorian dwelling which needed renovating. During the period between the signing of the contract for the purchase and the taking of title to the property, she consulted builders, for the purpose of arriving at the cost of the renovation. One builder advised her to drop the whole proposition and lose her substantial deposit; another convinced her that she bought a lemon.

The frantic woman was in the dilemma—what to do? Her lawyer advised that she engage an architect to work out the problem. And the architect did! The cost of the renovation came within the budget; the architect's bill was promptly paid; and Mrs. "X" moved into the house last October.

Four months later, the architect received an additional check from his grateful client, but without a letter or explanation. Recalling that the bill had been paid months previously, he phoned her. Mrs. "X" gave her reason for such generosity: The job had been very satisfactory, and

CITATION TO ALBERT KAHN

Given by Branson V. Gamber, president of the Michigan Society of Architects, on presenting him with honorary membership in the Society, March 2, 1941.

In professional ability, and in scope and importance of operations, Mr. Kahn ranks as one of the foremost architects in the country, and he has gained in his chosen vocation a reputation that far transcends mere local limitations. He has been engaged in the work of his profession in the city of Detroit nearly half a century and here maintains his office headquarters in the New Center Building. Mr. Kahn was born in Rhauen, province of Westphalia, Germany, March 21, 1869, and is a son of Joseph and Rosalie (Cohn) Kahn. His early education was obtained in Luxembourg, where his family moved when he was six years old, and he was still a youth at the time of the family removal from there to the United States. In this country he carried forward his initial studies



Kahn

for the profession in which he has since gained much distinction and success and, after receiving an American Architect scholarship for study abroad, he profited fully by it in 1890-91.

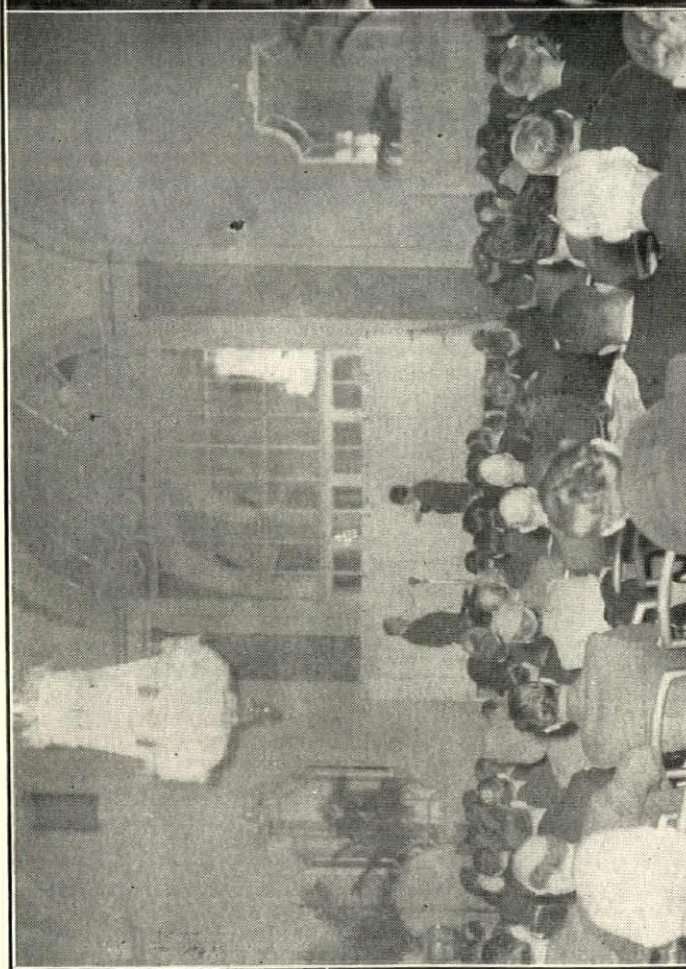
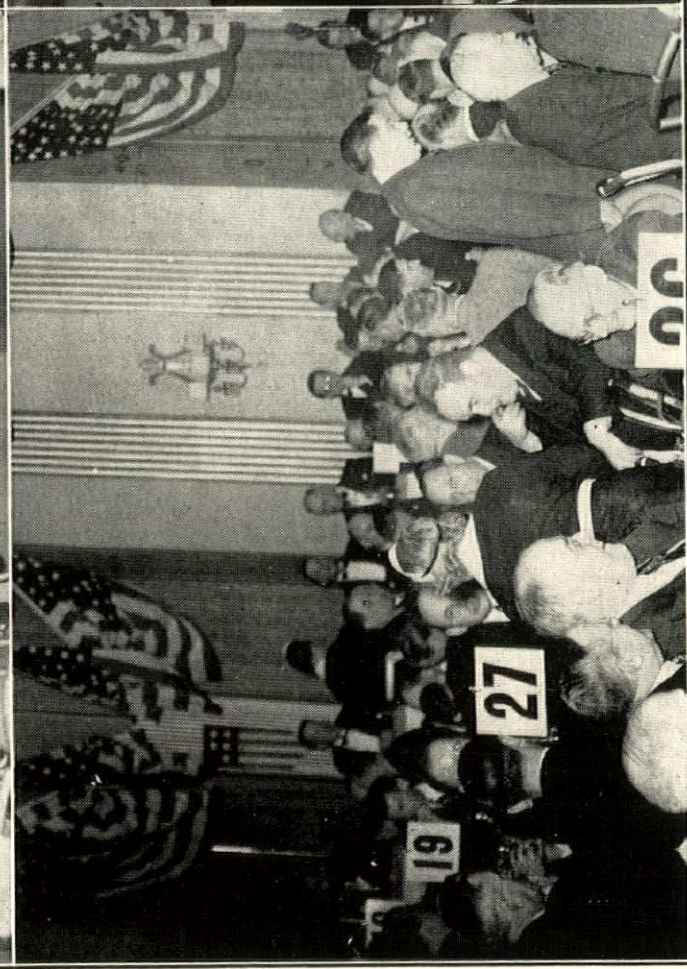
His many and varied professional commissions have been among the most important to be claimed by any Architect. In Detroit Mr. Kahn figured as the architect of the great plants of the Burroughs Adding Machine company, as well as those of Packard, Ford, Hudson, and many others; the fine modern buildings of The Detroit Free Press, Detroit Athletic Club, The Detroit News building, the buildings of the Detroit Golf Club, and many others of outstanding prominence. In the city of Ann Arbor are to be found splendid examples of his professional skill, including the Hill Auditorium, the library, and the Science building of the University of Michigan. In Detroit he designed the General Motors, Fisher, and New Center buildings, the First National Bank Building, and the home-office building of the Standard Accident Insurance company. In connection with the University of Michigan he further functioned as architect of the Betsy Barbour building, and he was the architect of the great plant of the Fisher Body Corporation in the city of Cleveland, the largest of its kind in the United States. Mr. Kahn is an enthusiast in his profession, which represents both a science and an art, and he holds inviolable its best ethical standards. In his home city he is a member of the Detroit Arts Commission and he was on the National Building Code committee acting under Secretary Hoover. In the Government's defense program, Mr. Kahn has been zealous in patriotic service along civilian lines, and in a professional capacity he had charge of some of the most extensive and important building projects undertaken by the Government in furthering its war activities. Mr. Kahn is a member of the Michigan Society of Architects, a fellow of The American Institute of Architects, a member of the Fine Arts Society of Detroit, and has a membership in the Phoenix Club, the Detroit Golf Club, and the Bloomfield Hills Country Club. In 1896 was solemnized the marriage of Mr. Kahn to Miss Ernestine Krolik, of Detroit, and they have four children: Lydia, Edgar, Ruth and Rosalie.

Dalton R. Wells has recently gone with Shreeve, Anderson & Walker, Detroit engineers, and is stationed at Louisville, Kentucky, as assistant general superintendent on the Goodyear Rubber Company plant, a large and important unit in the Government's defense program.

she felt he had earned more than his fee. Therefore, the check.

Now, this was the client's first experience with an architect. Previous to this, she had no conception of our services. This grateful woman is one of the profession's best boosters: She advocates to all her friends, that they first consult an architect—believe it—or not!

—The Blue Print



ADDRESS OF THE PRESIDENT

BRANSON V. GAMBER
27TH ANNUAL CONVENTION, M. S. A.

At the last annual convention of the Michigan Society of Architects in Grand Rapids one year ago, your president, speaking for the Board of Directors, announced a program of work to be done by the Society during this year, and outlined all of its phases. This program was dedicated to the purpose of building up the profession which means so much to all of us.



Gamber

A review of the work of this past year gives us considerable satisfaction, although it does not fully meet the earnest hopes and high expectations which were expressed a year ago. There are a number of important reasons why this is so, and many of them are beyond the wish or the power of our membership to prevent or to control. The National Defense program and the general situation produced by the war abroad have contributed very largely to a state of affairs which allows little time for the consideration of matters normally deemed of vital importance to a professional society.

In spite of the ever present handicaps and difficulties, considerable progress has been made towards our objectives, and the Society will make note of that fact. Such a statement is made only upon careful reflection and due consideration of the activities and accomplishments of the Society during the comparatively short period of one year.

What has been accomplished is due to the loyalty, interest and devotion of a large group of workers in our Society. Their enthusiastic cooperation and their ability to carry out important assignments has been most unusual and extremely helpful, and this excellent team work is gratefully recognized and commended.

The officers and directors have given most unselfishly and unsparingly of their time and effort. The ambitious program which we are endeavoring to follow calls for continuous activity. Many regular and special meetings of the Board of Directors were required, and the attendance and the results obtained were both gratifying. It is important to note that a regular meeting of the Board of Directors was held with each one of the seven Divisions of the Society in those areas during the past year.

The reports of the Secretary and the Treasurer indicate that the duties of these two important offices were capably executed, and special commendation must be given them. Also of an outstanding nature was the work of our quietly efficient and ever enthusiastic Executive-Secretary.

The assistance and cooperation of the directors from the seven Divisions has been most gratifying, and the same thing can be said of the Presidents of those same Divisions. Without their support and coordinated activities, much of what has been gained could not be recorded.

We are extremely grateful for the excellent work done by our state and local Division Committees. The chairmen and the members have responded in a manner which has produced important results. Special mention is made of the work done by the committees on Legislation, Practice, Allied Arts, Membership, Honor Awards, Convention, Public Information, Education and the special committee on Tourist Camps.

Acknowledgement is also made most gratefully to the large number of members of the Society who have demonstrated their interest and support by serving on committees, by attending meetings, by sending in their dues and special contributions, and by sending in valuable information and suggestions, and also by offering their services.

A Society composed of so many interested and loyal

members is one of which we can be justly proud, and its success is evidenced by the leading place which this Society is taking in professional affairs, not only in Michigan but throughout the nation.

We are convinced that the program of the Society is one having merit, and we believe that it should be continued and extended. The broad policy of the Society to work actively for the architectural profession; safeguarding its interests and those of the public which it serves, is one with which there can be no argument, and such a high and worthy purpose cannot fail to secure the public recognition and approval which it deserves, as well as the loyal support of the membership.

A special effort has been made this year to inform the public correctly regarding the nature, extent and value of the architects' services. This work is now going on, and it will be extended and amplified as the program develops, thanks to the special fund which has been requested and donated for that purpose. Work is now proceeding on a legal and educational campaign to offset the intrusion of unqualified, unprofessional individuals and firms, including building organizations into our professional field. This work is also being extended to correct the unethical and unprofessional conduct and practices of some who claim membership in our profession and our Society. We assure you that this task will be prosecuted vigorously.

This Society is actively cooperating with the other professional architectural and engineering societies in the work of improving the State Registration Law, and insuring the enforcement of its provisions. Close contact is maintained with the State Registration Board to assist them, and in seeking their help to make the working of the Act all that it needs to be. Legislation, both in Lansing and in the local communities is carefully watched, and our interests are being guarded by such alertness. In the same manner we are taking part in the framing of certain legislation which protects the public interest as well as that of the profession.

Friendly and active relationships have been continued and enlarged with various public officials, so that our Society may be of ever increasing value to them and to the several communities which are thus jointly served. Committees have actively worked with them on several enterprises.

Educational work of a valuable nature has been done by means of consistent, well prepared publicity, by exhibitions in several communities, by lectures, by radio broadcasts, and by special publications. Attention is particularly called to the consistent publicity given by the local press, and to the cordial and cooperative relationships which have been established with newspapers throughout the state.

Helpful and friendly communication has been established with other professional societies, such as the medical, the dental, the legal and the realtors, and helpful suggestions have been interchanged.

Suggestions have been made to the architectural journals from time to time to the end that their text and illustrative material may be of the greatest value to our profession as well as to the laymen.

Information and advice have been given in a number of instances to firms, individuals, boards and committees on the correct manner of selecting or engaging an architect, or other matters relating to their contemplated building projects. In some instances this has resulted in the employment of architects in accordance with the law. Every effort has been made to discourage the requests for free sketches, and other methods which are unbecoming to our profession. Building officials in neighboring communities have been informed or reminded of their duty under the law to require the seal of a registered architect before issuing permits. Building officials generally throughout the state have renewed their assurances that this is being done insofar as their jurisdiction permits.

The Society has cooperated actively with the American Institute of Architects. It has taken an active interest in the work of State Societies' affiliation with the Institute. Representatives of this Society attended the A.I.A. Convention at Louisville and the meetings of the State Societies there, and plans are being made to send representation to

ON THE FACING PAGE

Photography of the dance and the banquet, 27th Annual Convention, and, upper left, Mr. Dow's lecture.

the next A.I.A. Convention in California, during the month of May. The Society took an important part in the second mid-west architectural conference at Cranbrook last September, from which meeting much is to be expected in the way of future developments.

Thanks to the generosity of a number of our members a special fund has been created by the Society for carrying on some of the special work which has been mentioned as one of the most important features of the program. Aside from this the financial condition of the Society is excellent, as the report of the Treasurer will show.

Conditions have not been too favorable for a drive to increase the active membership of our Society. However, the situation did not discourage the Membership Committee. An unusually energetic campaign was conducted through, and with the assistance of the seven local Divisions. We are glad to report that our active membership roll was brought up to well over four hundred. Were it not for the determined work of our Treasurer and the committee, a far less impressive total would have been the result.

The Weekly Bulletin of the Society has been a most valuable and creditable contributor to the progress and the good reputation of our association. It has been published regularly and with some financial profit to the Society. It has reported faithfully the activities of our Society, its local Divisions and the two state Chapters of the Institute, as well as many interesting reports concerning our members, and our profession in general. There have been excellent articles and plates in its issues during the year, and it has maintained its reputation as a fine journal, and one of the outstanding professional publications. We have found it of the greatest value in our work, and we must again commend its editor for the fine job which he is doing.

We may look back upon this activity of the past year with some satisfaction, because of the progress which has been made, and the work which has been done. It is better, however, to look forward to the greater strides which may be taken; to the greater accomplishments to be achieved; and to the harder work which must be done. Ours is a great profession—we are proud of it, and we must carry that message to the public which we serve. Much greater effort on our part is necessary; enthusiasm, initiative and personal sacrifice will be required to command and obtain the recognition and the high place in the public esteem which that profession deserves. Such a result is worth all the effort which we, as individuals and as a professional body can put towards it. This Society has done much in the past—it can do more in the future.

It is a matter of great regret to me that I can no longer serve as your president. I have enjoyed the work, and I have appreciated the loyal assistance and the team work of the members. It has been a helpful experience for me and I have the satisfaction of knowing that some progress has been made. Under new leadership I feel confident that the Michigan Society of Architects will make greater progress towards its higher goal. Let us go forward vigorously and fearlessly with faith in our profession, and in one another—and let us hold high the torch for others to see and to follow.

OUR NEW PRESIDENT

C. William Palmer

Was born in the town of Milford, Michigan (recently made famous by Ford establishing a plant there) on June 30th, before 1900. How early before, he just can't recall for, while he "was there," his memory fails him and anyway,

"I can't see what business it is of yours and I'm as young as I act and not as I look." Gossip tells us he was 12 years old when the Maine was blown up, but then that is only gossip.



Palmer

His parents were of good stock but poor, his mother was Scotch, his father English. He followed the Scotch and still does, and he has inherited a good deal of the squareness his father made a part of his code.

In youth he was anxious to make money, and he earned his first bicycle, costing \$13.65 plus freight charges from Sears-Roebuck (and they don't advertise in the W.B.), by driving a grocery wagon from 6:30 A. M. until school time. For this he received 10 cents per morning—20 cents on Saturdays if the boss felt good; and being printer's devil every Friday from 3:30 to 8:30 P. M., for the great town weekly; reward 40 cents if lucky, otherwise 20 cents.

His early talent in drawing was brought to his good dad's attention when he was selected each February 22 to draw George's picture on the blackboard, in colored crayons. He was supposed to be the village cut-up in school, and they had to give him something to keep the whole room in order, and so he kept the spare blackboard filled with seasonal caricatures.

He did have fairly good records in grammar school (poor soul) because his father was a continuous member of the school board and Bill was taught by his sister, for the 5th and 6th grades—wouldn't you have pitied him?

When Bill was eleven years old, his father, being a building contractor, was figuring a church job for South Lyons, Mich., when Bill swooped into his father's office and said, "What's doing dad?" Whereupon dad dropped his work and carefully explained the blue prints, then said, "That's what I want you to do when you grow up." Today, Bill says he can see very plainly the front elevation of that church drawn by Harry Rill and feel the thrill as he imagined himself so important a personage. That meant something because he was the seventh child of a family of nine, with three brothers and four sisters, each attempting to keep him in line.

He persuaded dad to let him waive graduation one month before he finished high school, to become an apprentice in Albert Kahn's office. He selected Albert Kahn's office because AK would give him \$2.50 per week, and the others nothing. He earned that \$2.50, you may be sure, but AK was very kind to him. How many bosses think to take a country boy apprentice home to luncheon occasionally, as he did, and Bill will always remember how hospitable Mrs. Kahn was on those occasions. This \$2.50, plus the \$1.50 he earned by posing for the Detroit Architectural Club life class, made him break even with the landlady. His schooling cost his father \$80 which he returned the second year.

Bill got his A.B. degree from the school of "hard knocks" as they call it (but no better training could be had), and he took a special "post graduate" course at Harvard University. There he learned "how little talent I had, and to use the broad A."

He returned to Detroit to enter practice with Kahn's head draftsman, Roy Dunlap, and they earned enough money in a year to allow Bill to go abroad for nine months. Returning, he went back to AK's for a year and entered practice for himself one year before the war.

In 1917 he donned the kahki and was overseas for 16 months, and the only thing he learned during that time was "to doubt my superior's ability."

Returning from the service he boldly went back into practice and has been practicing ever since, either as a partner of Malcomson, Higginbotham & Palmer or alone.

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Bill says he has no hobbies, "but it would be better if I did have."

Aspiration—"To design and build one building I actually will be proud of."

Favorite Recreation — Swimming or a good long hike through the woods, and he gets a great kick out of walking in the rain.

Favorite amusements—Good amateur boxing tournaments.

Ambition—"To be on friendly terms with fellows of ability in my own profession; to be able to give a man a square deal, and to always have time for sound reading."

Address of President C. William Palmer Before Meeting of the Board of Directors, Michigan Society of Architects, March 21, 1941

It is fitting that when a new Board of Directors begins its duties, that the work and progress its predecessors have made be reviewed and, in sincerity, an effort made to carry on that particular work as well as undertaking new tasks.

Your former Board has been most diligent with the various problems that have come before it and some individuals in the capacity of chairmen of committees have done laudable work, each and all in the interests of our profession with no thought of individual glory.

Your former President stands out as one who has given much to the profession at large and has spent unlimited time and energy in our behalf. May he never lose interest in this endeavor—we should be grateful that men of his caliber are at our service.

Your President feels highly flattered that you should deem him worthy to lead this up-and-coming organization. He will sincerely put forth his best efforts in the leadership that the position demands but he requests the support of each member of this Board as well as every member of the Society in obtaining progress in the activities for the coming year.

In reviewing the work of last year, we see four important subjects to which we must give our earnest attention, each being equally important; viz:

(a) To bind the Divisions of the Society more closely together. This can be done in several ways and you should decide what is most fitting and proper. Your Board in the past year has had at least one Board Meeting in each particular division some time during the year. Does this contact seem to answer the purpose in general? We must ask the Presidents of these Divisions to answer.

Another way is to invite your President with at least two Board members to visit your Division Meeting at which you can discuss your local problems and if the problem is not satisfactorily solved, that it be carried back to the Board of Directors or passed over to the Society's Committee on that particular subject.

It is also suggested that sometime during the year that each Division invite its neighbor Division to a joint meeting. This would be very helpful to those divisions whose membership is small and consequently a greater effort for them to have a successful meeting of their own. Your President requests that this experiment be tried out by each Division. In any event, try to have a summer outing together if you are not able to get together during the winter season.

(b) The protection of our profession:

Your former President together with his able Chairman on Professional Practice, has started a battle that will be a long and tedious siege, the outcome of which will determine our actual living and the existence of such a society as the Michigan Society of Architects.

Your President urgently requests (might almost say insists) that these two men carry on their good work. Our past President should at least act in an advisory capacity in this particular field and this Board should give this subject considerable attention.

This committee, to accomplish any results, must have the undivided interest and support of local committees on practice as well.

(c) The raising of the standards within the profession:

No organization as large as ours can exist without some evidence of unethical practice. Since this is almost sure to exist, one way of treating it is to recognize it and do nothing

about it; the other is to obtain sure evidence and report it back to the committee.

Sometimes only a sharp warning is sufficient to stop such a practice. Oft times it may be a matter of ignorance. Which ever the case may be the violator will think twice as much of your organization if he is brought to account.

While the Committee can do a certain portion of this work, a greater work can be done by each individual member of the Society.

When a case is brought to your attention, get the evidence and turn it over to the Committee and then see that action is taken. We should not blame a committee for work undone that we should do ourselves. Please advise your Division of each member's responsibility.

The Presidents and Officers of each Division have been invited here this morning and we welcome them to our first Board Meeting.

While possibly not active, appointed member of this Board, you should feel that you are one of its members because the Board looks to you for an active year in your own Division.

The seven divisions in Michigan form the chain that is called the Michigan Society of Architects. No chain is stronger than its weakest link so you know your responsibility. The Board wishes you all success for the coming year and stands ready to do its part in assisting with the work, small as it may be.

Our Treasurer has developed great and healthy rivalry regarding the dues according to divisions — can we not develop just as keen a rivalry in the activities of these divisions in committee work such as Publicity, Professional Practice, Civic Affairs, etc.

We trust you have benefitted by this Convention, both as to education and amusement, and can go back to your organization and work with enthusiasm,—if you do, you will have results.

Your President would like to offer a loving cup to be given to that Division at the next year's convention which has been most active during the year in all the branches of the work, the name of that Division to be inscribed on the cup, and that Division will hold this cup as long as it merits it. The judges for this award will take into consideration the number of members and the opportunities—for example Detroit to win such award, would have to be twice as active as some of the smaller Divisions. Outside judges should be selected to give this award.

This is offered as a suggestion and must be passed on by the Board before it becomes possible.

Due consideration must be given to the matter of dues for each Division and to the Michigan Society. If the Society is doing constructive work that requires financial assistance, it should obtain it from its members, not from solicitation. Should or should not the yearly dues to the Society be increased? This, you will recall, was taken up at the Convention in Grand Rapids last year but you must remember that we have greater obligations today. This matter should be given thought during the coming year.

As your President grows older in the profession, he not only mellows with age, just like good architecture, but he sees that the profession has made great progress in maintaining its standing in the world among other professions. The layman more and more is considering the architect a necessity for his comfort and a good investment rather than a man to be avoided if possible. He is now recognized as essential on any civic affairs committee. He is gradually winning his well deserved place with the allied arts and is recognized today in relation to good building, just as a conductor is with a good orchestra. The layman of today is gradually appreciating that a well designed building is just as pleasant to look at as a beautiful piece of sculpture done by a great artist. Let us not falter in upholding that recognition and be ever mindful that we must do our very best in the every day practice which we love so much.

Let us encourage the young men of ability in our offices to do their best and give them every assistance for their good. Hold constantly before them the ideals of our noble profession and being daily aware that we can, with effort, do better tomorrow. If we are sincere in these ideals, we cannot help but go forward.

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ARCHITECTS' REPORTS

AGREE CHAS. N., 1140 Book Tower
Plans for re-modeling exterior, Avalon Theatre—Linwood Avenue.

One story Comm. Bldg., at 9 Mile Rd., East. Det. Tri-Square Realty Co., Owners. Bids closed.

Two story reinforced concrete warehouse, located at 253-265 E. Milwaukee for B. & C. Investment Co., owners. Gen. Con. to F. H. Martin Construction Co., Elect. Mc-Cleary-Harmon, Plumb. Wm. A. Adam Co.

Prep. plans for two story and basement department store, located on Biddle Avenue, Wyandotte.

Modernization of Goodwin's Gratiot near Farmer. Modernization of exterior, interior, new air conditioning, heating system, new elevators. Taking fig.

Re-modeling Store—13116 East Jeff. Bids due Mar. 24.
C. F. J. BARNES

Alt. to Res. Farmington. Taking fig. about March 25.

BENNETT & STRAIGHT, 13530 Michigan Ave.

Bids closed on Architectural and Mechanical trades—Dr. Wright Clinic and Office Bldg.

2000 Seat Edison Theatre—30 Bowling Alleys—Owners—Circle Midway Theatre Co.

Forum Theatre—Southfield Rd.—Mech. bids closed.

New Theatre—Midland, Mich. Prep. sketches.

Plans for 1000 seat Theatre, Rochester, Mich.

Allen Park Theatre. Fig. closed.

BRANDT, CHRISTIAN W., 3408 Eaton Tower

Add. to Bldg., Gratiot and 7 Mile Rd., Bids closed.

Plans for Re-Modeling Bank, New Baltimore, Owner taking fig.

Plans for Community Bldg., Trailer Camp, 35x45. Southfield & Joy Rd.

DES ROSIERS, ARTHUR, 1078 Maccabees Bldg.

Res. Westchester Road, G. P. P., con. let to S. P. Rush.

Add. St. Joseph's Parish, Raymond & Gratiot. Bids closed. Prep. plans for Church—Rossford, Ohio.

GIFFELS & VALLET, Inc. & L. ROSSETTI ASSOC. ENG. & ARCH., 1000 Marquette Bldg.

Bldg.—King Seeley Corp., Ann Arbor, Mich. Bids closed. Structural Steel, Bldg. & Htg. El. Wk., Sprinklers, etc.

Taking fig. on Studebaker Plant, Ft. Wayne, So. Bend & Chicago—Superstructure, Sprinklers, Plbg., Htg. & Air Con. El. Wk.—Coal & Ash handling equipment.

Also fig. on Engine Plant—So. Bend. Superstructure.

HERMAN & SIMONS, 712 Owen Bldg.

Bids due April 8—Immaculate Conception Ukrainian Catholic Church—Cor. McDougal & Charest.

JAMESON, LAWRENCE B., 8580 Jos. Campau

Tak revised figs. on Dodge Local No. 3 Administration and Union Hall, Jos. Campau between Denton & Alice Sts.

Bids due at 10 o'clock, Sat., March 29th.

Committee has decided AFL.

MALCOMSON, CALDER & HAMMOND, 1219 Griswold

Prep. plans for Add. to Wilbur Wright High School. Plans for Res. for Arnold Barrett, near Clarkson.

MERRITT & COLE, 1111 Collingwood

Prep. plans—Add. Westminster Presbyterian Church. Lansing, Mich.

Plans, Jehovah Lutheran Church, Greenfield Road & Outer Drive.

Plans for Mt. Zion Lutheran Church, 7 Mile Road.

SARVIS, LEWIS J., Battle Creek

Prep. plans—Public Health Building, of approximately \$500,000.

Pennfield Agricultural School, Pennfield Township, Battle Creek—approximately \$228,000.00.

South Haven Hospital, South Haven, Michigan—approximately \$175,000.00.

STAHL, JNO Co., 820 Frances Palms Bldg.

Fig. on Bethany Evangelical Lutheran Church closed.

TILDS, PAUL, 2539 Woodward Ave.

Bids closed—Res. Mrs. Edith Emmerman, Palmer Woods. Res. 32x39—Huntington Woods, fig. closed.

WEST, ROBERT J., 512 United Artists Bldg.

Prep. plans for restaurant, bar and hotel, Mt. Clemens. Addn. to Superior Mach. & Eng. Factory, John E. Wilder, general contractor.

Tak. bids State Fair recreation and bowling alleys, bids due April 1st.

NAME GJELSTEEN FHA INSPECTOR

Harry Gjelsteen of the Hubert & Gjelsteen architectural firm of Menominee has been appointed upper peninsula architectural inspector for the Federal Housing Administration by State FHA Director Raymond M. Foley of Detroit. Gjelsteen replaces Wallace Olsen, who resigned last fall to accept an architectural post in Traverse City.

Gjelsteen accepted the FHA position on a part time basis, and will continue as architect with the Hubert & Gjelsteen firm, handling the FHA inspection duties through the firm's office at 1065 Sheridan road.

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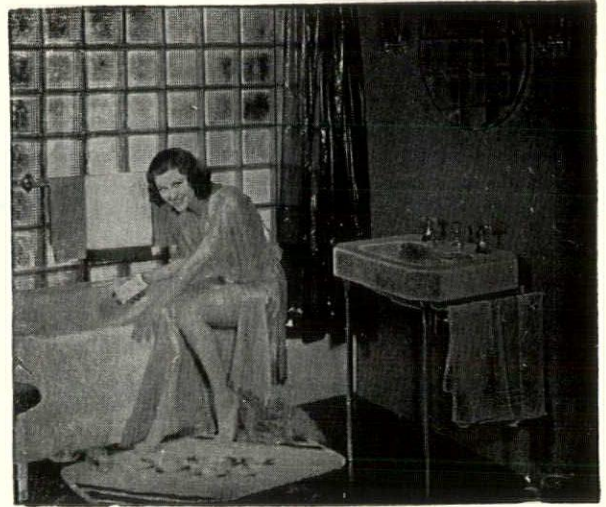
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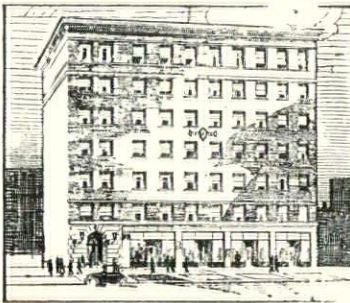
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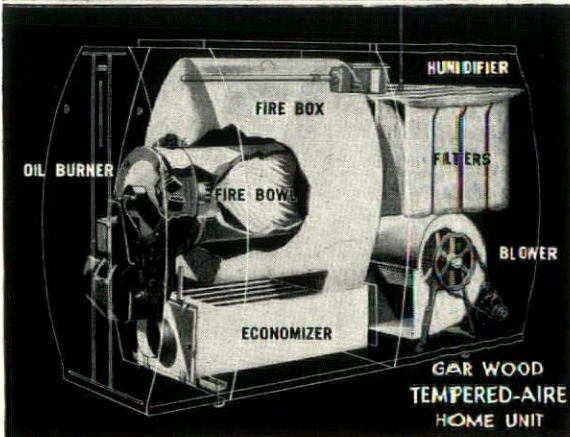
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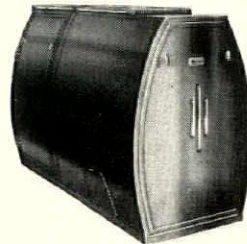
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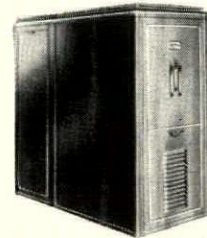


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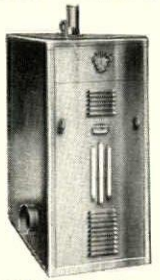
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Volume 15

DETROIT, MICHIGAN, APRIL 8, 1941

No. 14

BUILDING MATERIALS

By Aloys Frank Herman, President, Detroit Division, Michigan Society of Architects.
A talk before The Detroit News Home School, March 17, 1941

It is impossible to think without thinking of something; likewise, it is impossible to look without looking at something, or to talk without talking about something. The objects of our thought, vision and speech are usually material in one of its many forms. In fact, every moment of our lives finds us dealing with material. Now the purpose of this chat is not to prove the existence of material; that might be entertaining but it belongs to the realm of speculative philosophy, and not to architecture. We are here rather to discuss material as we know it; that is, building material.

When an architect first conceives a possible design, let us say of a dwelling, he thinks of mass, proportions, scale and eventually of the materials he must use. When a layman thinks of a house he does almost the same thing, except in reverse. With him the materials usually come first, many times even before the consideration of the general arrangement of plan.

If we may, let us here devote a very few minutes to history.

In the early days in our country, and in every other civilization for that matter, we have always built with the material that was to be had in the immediate vicinity, for the obvious reason that transportation in the rugged wilderness was a problem of the first magnitude.

San Francisco de la Espada

The early missions of which this is an example were mainly built of adobe-brick, usually a sun-dried masonry unit manufactured from the clay found on the site. Timber for structural and finish purposes came from the adjacent woods and was hewn to shape and size on location. Tile for roofs was formed from the local clay and burned.

Old Ship Meeting House

In New England, and many other places where the large trees grew in abundance, the building material was, in the early days, invariably found to be wood. Wood was used for nearly everything. In the case of the picture shown in this slide, namely Old Ship Meeting House at Hingham, Mass., its age is 260 years and it is a pretty good testimonial to the lasting qualities of wood.

Old St. David at Radnor, Pa.

Built in 1715 at Radnor, Pennsylvania near Philadelphia, is this charming little building. These early Pennsylvanians used the native Ledge Stone, which abounds in the locality, to a delightful advantage. Ledge stone and wood, the latter from the adjacent forests are the chief materials used in its construction, and the building as you see it is certainly well preserved today.

Now then, let us come to Detroit, and the time is today.



Bushnell Congregational Church

This building, which looks like New England, or perhaps Philadelphia, is located right here at home. It would have been impossible to erect it in Detroit years ago, the chief reason being the lack of transportation. In it are steel from Pittsburgh, brick and lime from Ohio, marble from Vermont, pine from Idaho, slate from Virginia, flagging from Pennsylvania, copper from Arizona, stone from Indiana and so the story goes. In fact, more material was secured from distant points than was obtained locally.

So, today when you build your house you have the modern advantage of securing the best material for the purpose.

I suppose that you are most interested in having me tell you just what are the best materials with which to build. So, we shall start right out by being very practical.

For the sake of this discussion, let us consider the average home. We are all average people, in all likelihood very few of us will build mansions. Let us say, therefore, that we, you and I, are going to build a home and we have but \$8,000.00 to spend. We have purchased our home site, all of the facilities and services at hand, including a good sewer which is of ample capacity and of sufficient depth.

Material is introduced for the first time when we start the foundations. (Here Mr. Herman spoke according to the following outline):

Foundations

Undisturbed earth, ample size, concentrations,
Concrete 10" thick, 2500 lb.—2000 lb. is ok.
Reinforcement, so walls will not crack

Foundation Drainage

Double row of agricultural tile
Cross connected
Joints covered
Stone, cinder or gravel fill

Foundation Walls

Probably concrete block
Mortar beds, vertical joints

Mortar

Many good patented mortars
Cement mortar with 25% lime my favourite

See HERMAN—Page 4

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POOR ROGER'S ALMANAC

From "Fired at Random," the daily column by Roger Allen, in *The Grand Rapids Press*.

MARCH 21: The vernal equinox, and instead of writing spring songs I must be away to Detroit by train to toast-master a banquet at the Statler concluding the state convention of architects. Six hundred people there and the most interesting was George D. Mason, 85, dean of Detroit architects, who told me that in 1868 he began keeping a daily diary and has kept it faithfully ever since, and he showed me the one for 1941. And Mr. Mason told me how, in the '90's, one of his office boys was Albert Kahn, now the world famous industrial architect, who had to work nine months for nothing and then received \$30 a month for six months, whereon he was raised to \$35. And one day Mr. Mason discovered young Kahn in the office library, weeping bitterly, because he said he knew that he would never be a successful architect.

And I learned something new; I did not eat anything at the banquet because eating before I speak causes me to come down with every known malady, so I said to the waitress, "You can take my plate away," and the waitress says, "I can't; that is a very strict signal. If I took your plate away every waitress in the hall would pick up," and I said "Pick up what?" and she said, "Pick up the diners' plates, whether they were through with them or not. They watch me at the head table; when I take your plate, all the plates will go." And it occurred to me that some night I could do everyone a dirty trick by throwing my plate under the table whereat everyone else in the joint would have his food forcibly taken away from him. And I may do it yet.

SOUTHWESTERN ELECTS

Ernest S. Batterson of Kalamazoo has been elected president of the Southwestern Michigan Association of Architects.

He succeeds Edward X. Tuttle of Battle Creek, who resigned when he was sent to Norfolk, Va., on a federal government project. Tuttle expects to return to Battle Creek, where he maintains offices, at the conclusion of the project.

The election was part of a business meeting that followed a dinner in the Burdick hotel on March 10. Architects from several communities in the Southwest area of the state attended.

William Stone of Kalamazoo continues as secretary-treasurer of the association. Frank Dean of Albion is vice president.

Most of the meeting was devoted to discussion of the profession's problems and state laws regulating architects and their work.

H. W. BONNAH

Harrie W. Bonnah, who had been prominent in the architectural profession in Detroit for over 40 years, died at his home, 217 McLean Avenue, Highland Park, on Saturday, March 29 at the age of 56.

Mr. Bonnah was born in Port Huron, Michigan in 1885—and came to Detroit 30 years ago. He had been a member of the firm of Bonnah and Chaffee, architects for the Barlum Tower, Barlum Hotel, Lawyers' Building, Farwell Building, Indian Village Manor Apartments, American State Bank branches, and many other buildings. At the time of his death he was chief draftsman in the office of C. William Palmer.

He is survived by his wife, Elizabeth, and three children, Muriel, Lois and Harrie, Jr.

The Grand Rapids Engineering Society will be hosts to the 61st Annual Meeting of Michigan Engineering Society in Grand Rapids on April 24-25-26. Official announcements and pre-registration cards will be mailed in the near future and it is hoped that a representative attendance from the architectural profession will be had.

The Twenty-sixth Annual Convention of the Building Conference of America will be held in Kalamazoo, May 19-22. More than 200 city building officials are expected to attend.

APRIL 8, 1941

CRYPT AT RUSHMORE FOR BORGLUM

The granite mountain in South Dakota where Gutzon Borglum carved out his famous Mount Rushmore Memorial may become the final resting place for the internationally-known sculptor.

The Rushmore Memorial Commission recommended to the Federal Government that a crypt be provided at the scene of Borglum's great masterpiece. Similar action was taken by the South Dakota Senate. Mount Rushmore is Federal property.

Borglum died recently in Chicago. He was nearly 71 years old.

The Mount Rushmore Memorial—the faces of Washington, Jefferson, Lincoln and Theodore Roosevelt—is virtually finished. Borglum's son, Lincoln, who assisted in creating the memorial, plans to complete the work.

NOTICE TO MEMBERS

MEETING, DETROIT CHAPTER, A. I. A.

Intercollegiate Alumni Club

Wednesday, April 16—Dinner at 6:30 P. M.—\$1.00

Speaker: Mr. Melville D. Eames, Attorney with Smith, Hinchman & Grylls, Architects and Engineers

Mr. Eames, will discuss legal questions concerning the practice of architecture. A question and answer period will follow.

The chapter is trying a new plan of offering dinner at one dollar, an additional sum being paid for out of the treasury. This is an experiment and its continuance will depend upon whether or not attendance is increased.

PALMER SPEAKS

Inadequate closet space is irritating; there can be a place for everything in its place if closets and cupboards are definitely planned for their contents," said C. William Palmer, president of the Michigan Society of Architects, in his talk on "Built-in Features" at the fifth in the series of Home Builders' School programs in the Auditorium Studio of WWJ—The Detroit News.

Palmer, illustrating with blackboard diagrams, first took up the planning of convenient kitchens, considering arrangements for food storage, cooking and cleaning centers and drawers and cupboards. Clothes closets, toy shelves, linen storage, cupboards for hobby paraphernalia, a cedar closet and a place for storing luggage were planned.

DUES AGAIN

With the beginning of the Society's new year the matter of dues again becomes a question to keep the Treasurer awake nights, trying to balance the budget. The Convention fixed annual dues at \$5. (this year \$3 if paid before July 1). The work of the Committee in planning the year's program is made much easier when dues are paid promptly; expenses for Society activities can be allocated and a budget established to conform to income. All these things mean routine work out of the way and members can assist the officers by early remittances.

J. M. BURGER

The many friends of Jules M. Burger, who for many years managed the electrical fixture department of the J. L. Hudson Company, will learn with sorrow that he passed away Saturday, March 29. Mr. Burger was well known in the building industry and had an enviable reputation in the electrical contracting field.

HERMAN—(Continued from Page 1)*Damp-proofing*—(not waterproofing)

- Many good kinds
- Plaster with mortar first—not waterproofing
- Do not build in water

Framing

- This will most probably be Yellow Pine, Fir would be better.
- Steel framing is most desirable, still more costly.
- Material well seasoned
- Framing not too light
- Use plenty of spikes and nails
- Watch cutting of framing for pipes

Sheathing

- Wood probably is still the best
- Diagonally
- Well nailed

Roofing

- Shingles
- Fire proof roof desirable
- Slate
- Asbestos
- Patented strip shingles

Building Paper

- Water-proof and tough
- Should be well secured in place

Exterior Facing Brick

- Colour
- Texture
- Unlimited range
- Common brick
- Taste should guide
- Sufficient mortar

Sheet Metal

- Copper is most desirable
- Galvanized iron, paint inside

Insulation

- Blanket to be preferred over loose material
- Moist, vermin, fire proof

Doors

- Interior
- Exterior
- Many excellent stock doors on the market

Windows

- Wood double hung
- Steel, use marble or composition stools

Weatherstripping and Caulking

- Accepted standards to be used

Basement Floors

- No less than 4", 5" 50% better
- Mesh reinforcement

Driveways and Sidewalks

- Concrete—5" thick
- mesh reinforcement—crowned
- avoid placing on fill

Lathing

- Ceilings metal
- Walls—gypsum board

Plaster

- Stock to accepted Standards

Finished Floors

- Wood
- Linoleum over plywood base

Caution on moving parts

- Plumbing (watch the moving parts)
- Heating (watch the moving parts)
- Electrical switches
- Hardware—don't skimp here, it all moves.

Architectural Materials

- Natural materials usually look best
- Usually Natural materials resist the weather better than manufactured materials.
- Some synthetics are acceptable when they are not dressed up to look like something else.

Special Equipment

- Many new items appear each day
- Best guide is to look to the integrity of the manufacturer.

If in doubt lead trump

- Consult your architect.

TWO OLD AND HONORABLE PROFESSIONS

Michigan Medical Society
Olds Tower
Lansing, Michigan

March 21, 1941

Gentlemen:

At a recent meeting the Board of Directors of this Society instructed me to write a letter to your Society calling attention to a matter of mutual professional interest.

The architectural profession has always evidenced an intelligent understanding of the problem of your profession, and it has noted with pleasure the progress which you are making in all matters relating to your interests, and those of the public which you serve. As representatives of another of the great professions, we have used every opportunity to foster and encourage public interest in and appreciation of the work of your profession. We believe that by doing so, we are working towards the accomplishment of the greatest good for both of the professions.

The attention of our Board of Directors has been drawn to the fact that many members of the medical profession are building office buildings and clinics to serve small groups of physicians. In many cases these buildings have been designed without professional services; the plans being furnished by the builders who constructed them. In addition to the fact that this practice is most detrimental to those doctor's interests financially, it is also true that the builders were proceeding regardless of the state licensing act which restricts the practice of architecture to qualified architects. That law is similar to the one which protects the practice of medicine.

The builder has his proper place in any building project, but the architect has the more important duty and greater responsibility. The analogy is closely drawn to the relationship which exists between the pharmacists and the physicians, and which is generally understood and recognized by the members of our profession.

We will consider it a great favor if you will inform your membership, through your publicity, or literature or by whatever means are available to communicate with them, of the contents of this letter. This profession desires to serve the medical profession in the same manner as your profession expects to serve others. Neither of the two professions can benefit or render the valuable and all-embracing services of which they are capable if they are undermined by the intrusion of unqualified individuals into their respective professional fields.

The Michigan Society of Architects is taking measures to prosecute such violators of the state law which exists to protect our profession. We believe that much better results can be obtained by properly informing the members of your profession and the general public, and we are also following that procedure. We will appreciate and thank you for any assistance which you can give us in this important matter. It will be our pleasure to cooperate with your Society in any measure in which you are interested in obtaining our help.

Yours sincerely,
BRANSON V. GAMBER
President, Michigan Society of Architects

CORRECTION

In the March 25 issue of The Weekly Bulletin the new address of Frank A. Miles, architect, was given as 16609 Kercheval Avenue, Grosse Pointe, Michigan. This should have read 16906.

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ARCHITECTS AND THE SMALL HOUSE

Alden Dow's article, "The Master Builder" certainly held a lot of meaning for me. I wonder if other architects in small towns agree.

There are two reasons why the architects are losing out on small house work. First, they are offering very little more than the builder in way of design. For example, any builder can buy an "authentic" Mantel No. 1449 or a Railing No. 214 without an architect specifying it. We must produce something more fundamentally right than the latest garage door or a 1941 two tone door bell.

Second, the architect, with few exceptions, has refused to face the facts when dealing with the prospective house buyer in the \$3,500-\$5,000 range. What these people want is an efficient house with some individuality, for a certain sum of money. Start talking fees, mortgages, and extras to these people, and they will go to see Mr. Builder.

How, then, to stop this trend is the question. Why not beat them at their own game? That is what a general would do in a battle. No war was ever won at home; neither will this struggle of ours be won by sticking to our rules.

DANIEL C. BRYANT, Architect.

BAILEY ELECTED TO A. I. A.

Announcement has been made by Charles T. Ingham, secretary of The American Institute of Architects, that Roger Bailey of Ann Arbor has been elected to membership in the Institute and assigned to its Detroit Chapter. Bailey, an instructor at the University of Michigan, College of Architecture, has done outstanding work in the field of architectural education as a member of the Michigan Society of Architects.

DITCHY NOMINATED

Clair W. Ditchy has been nominated as a director of the Engineering Society of Detroit. He has previously served on the ESD board and has held various offices in the Detroit Chapter of The American Institute of Architects, and in the Michigan Society of Architects, of which he was president. At present he is on the national board of The American Institute of Architects, and a member of its executive committee.

He has demonstrated his leadership in these various offices and it is appropriate that he should be nominated at this time, since in May he retires from the Institute's board.



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Architects appointed in design will survey work under construction, and do research in the factors affecting architectural design. Persons working in specifications, will write architectural specifications requiring knowledge of all classes of craftsmanship and materials. The duties of persons appointed for estimating work will be to estimate from sketches the costs involved in all phases of building.

To qualify as junior architect at \$2,000 a year, applicants must have completed a 4-year architectural college curriculum in either architecture or architectural engineering. For the other positions, completion of a 4-year college course in architecture or engineering is required, as well as appropriate professional architectural experience in the optional subject. Additional architectural or engineering experience may be substituted for the college study.

Applications must be filed at the Commission's Washington office not later than May 7, 1941. Further information and application forms may be obtained at any first- or second-class post office, or from the U. S. Civil Service Commission.

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Two story and basement department store, located on Biddle Avenue, Wyandotte. Bids due April 15.

Modernization of Goodwin's Gratiot near Farmer. Modernization of exterior, interior, new air conditioning, heating system, new elevators. Fig closed.

Re-modeling Store—13116 East Jeff. Bids closed.
Prep. plans for Store Bldg. consisting of two stores—14533 Woodward, H. P. Owner—Woodsear Co.

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Bids closed on Architectural and Mechanical trades—Dr Wright Clinic and Office Bldg.

2000 Seat Edison Theatre—30 Bowling Alleys—Owners—Circle Midway Theatre Co.

Forum Theatre—Southfield Rd.—Mech. bids closed.

New Theatre—Midland, Mich. Prep. sketches.

Plans for 1000 seat Theatre, Rochester, Mich.

Allen Park Theatre. Fig. closed.

BRANDT, CHRISTIAN W., 3408 Eaton Tower

Add. to Bldg., Gratiot and 7 Mile Rd., Bids closed.

Plans for Community Bldg., Trailer Camp, 35x45. Southfield & Joy Rd.

DES ROSIERS, ARTHUR, 1078 Maccabees Bldg.

Add. St. Joseph's Parish, Raymond & Gratiot. Bids closed.

Prep. plans for Church—Rossford, Ohio.

DIEHL, GEO. F., 120 Madison

Prep. plans for Rectory—St. Ambrose Parish.

Temporary Church & Add. Farmington, Mich.—Our Lady of Sorrows Parish.

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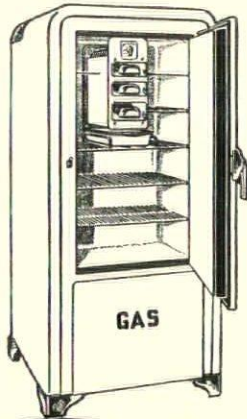
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Volume 15

DETROIT, MICHIGAN, APRIL 15, 1941

No. 15

ARCHITECTS SELECT A. I. A. DELEGATES Bid For '42 Convention

Detroit Chapter of The American Institute of Architects, and the Michigan Society of Architects have elected delegates to the seventy-third annual convention of the Institute at Yosemite Valley, California, May 17-20, it was announced Saturday by Emil Lorch, Chapter president, and C. William Palmer, Society president.

Representing the two groups will be Clair W. Ditchy, Branson V. Gamber, Alvin E. Harley, Talmage C. Hughes, William E. Kapp, Lorch, and Malcolm R. Stirton.

The delegation will take an invitation for the 1942 convention to be held in Detroit. As the national convention has not been held here since 1896, and because Detroit has much of interest to offer the architectural profession it is believed that the invitation will be well received.

"The Michigan Society of Architects is the largest of the state organizations affiliated with the Institute and, together with the Detroit Chapter and the Grand Rapids Chapter, we expect to make a strong bid," Clair W. Ditchy, Great Lakes Regional Director of the Institute, said in commenting on the prospects.

"According to our records, in 1896 the annual convention of the Institute was held in Detroit, in the old Cadillac Hotel, and was presided over by the late George B. Post, then president. About that time the Chapter was instrumental in establishing a course in Architecture at the University of Michigan, with Emil Lorch, now Chapter president, as its first instructor in Architecture."

The seventy-third convention will be attended by the Institute's seventy-one Chapters and eighteen affiliated state associations throughout the country, members of the Producers' Council, and representatives of schools of architecture, Ditchy said.

Problems of construction and design under the national defense program, particularly in the field of housing, will be discussed. Reports and addresses will deal with development in architecture and building, including state and muni-

cipal works, federal public works, industrial relations, building costs, new materials, urban land use, city planning, national preparedness, foreign relations, registration laws, and education.

Plans by which the architectural profession can most effectively aid in promoting the national welfare will be outlined in a report by the Institute's new committee on the profession and society, of which Frederick G. Frost, president of the New York Chapter, is chairman. Methods of rehabilitating depreciated neighborhoods and enhancing their economic and social value will be described in a report of the committee on urban land use headed by Frederick Bigger of Pittsburgh.

The report of the committee on building costs will be presented by the chairman, M. H. Furbringer of Memphis, Tenn. The committee has been conducting an investigation of "all elements and factors that make up the costs of building, in order to determine if building costs are excessive and, if so, wherein the excesses lie and what means can best be taken to eliminate them."

Mr. Bergstrom in his presidential address will discuss the position of the planning professions in building operations connected with national defense. The architects have taken a stand against the centralization of planning and design in federal bureaus. Plans for public buildings in every locality, it is held, should be placed in the hands of competent architects, engineers, and landscape architects.

See CONVENTION—Page 4

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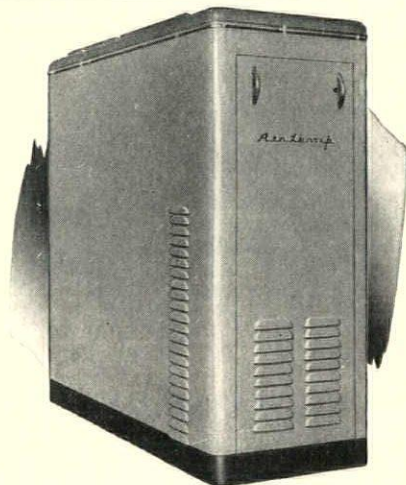
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THE MASTER BUILDER

By C. William Palmer

Mr. Alden B. Dow's article in the February 18 issue warrants a reply, even though it may not be in keeping with the ideas he put forth. Perhaps this will also answer, in a way, a recent comment on Mr. Dow's article in the April 8 issue.

Whether we are the Master Builders in the mind of the public remains in our hands. We may feel within ourselves that we unquestionably fill that capacity, but does the public? Decidedly "no" is the answer, or we would not be where we are today. Something must be done if we are to change the attitude of the public.

Primarily the architect as Master Builder (if you may call him such) should base his claims to this title on three qualifications; namely, Talent, Urge, and Technique. Let us question ourselves on these three points.

TALENT. Have we the ability to know and execute proper planning? Yes, we feel by our necessary education, by keen observation in our technical training, by constant comparison and advice of our colleagues within our organization, and by an open minded comparison of our ability with that outside our profession, that we can conscientiously say that we have the talent. So far, so good.

URGE. Have we truly had that constant urge to reproduce in actual buildings our ideas in a perfected stage, to the best of our ability? Review our past experience. Have we faithfully brought out our best? Have we not, due to the distractions of other activities in our regular routine of life, neglected that paramount urge and accepted unsatisfactory solution to problems, excusing ourselves because of lack of time or the client's insistence it be that way. The results, naturally, are unsatisfactory and possibly subject to direct criticism.

This thought can be carried on ad infinitum into the actual building construction where the contractor has been allowed "to get away with murder." If we are accepting these results daily, can we wonder that the public does not recognize us as the Master Builders?

TECHNIQUE. How do you express yourself on paper? How do you express yourself to your clients? Do you blandly say that the contractor will build that home satisfactorily? Or do you promise your client that you will see that the contractor does build it properly? The client wants to feel, and you should make him feel, if you are going to be successful, that you do know your business. He cannot help but evaluate your services according to his estimation of your qualifications.

To the young architect just sprouting his wings may we say that there is no better field today in which to establish yourself as a Master Builder than through the medium of the small house. You may not be paid highly for your individual services, but if you can eke out a living and are sincere in your efforts, your profession will be elevated by your earnest endeavor. Better a contribution to the profession than the selfish aim to better financial security if you would be a true Master Builder.

In eking out a living, bear in mind that you should not lower your commission for any part of the work or the complete work. It would seem that you should decide, according to the particular prospect, what portion of the work you can get permission to do. Obtain a fair price for the execution of that work, but **DO IT WELL.** For example, if you can not obtain complete supervision but settle upon a price per trip for inspection, don't make a casual inspection, but **DO A THOROUGH JOB** even if it takes twice the time you anticipated. Charge the additional time to the cause of boosting the profession as well as yourself.

Being earnest in your endeavor, you will strive (1) to develop an economical plan—even though it may mean hours of study; (2) to specify only such materials as you are really familiar with and are best suited to places they occupy; (3) to be thoroughly familiar with the costs of materials and labor for their installation so that your client will not be "bowed over" by the final cost of the

building, and, lastly, to see that all work is properly installed. These are the duties of the Master Builder.

If we cannot qualify on all of these points we are doing the profession as well as ourselves an injustice, even though we may be known as registered architects according to the laws in our states.

Generally speaking, every man who follows the profession of architecture seriously is good at heart and is ambitious to do better things, because his training makes him so. As Mr. Dow inferred, we cannot stand still; either we must progress or go into decline. Let today's results, if satisfactory, be today's with the idea that tomorrow we will do better. That is what makes the Master Builder.

NEW EXAMINATION FOR ENGINEERS ANNOUNCED BY CIVIL SERVICE COMMISSION

A new drive for Engineers was begun by the Civil Service Commission on April 7, with the announcing of an Engineer examination which includes all branches of engineering except chemical, metallurgical, marine, and naval architecture which are covered by previously announced examinations.

The new Engineer examination cancels and supersedes the following examinations announced in 1940: Mechanical (No. 61); Aeronautical (No. 64); Senior Engineer (No. 83); Senior Civil Engineer (No. 98). However, persons who have been rated eligible under these four examinations will have continued eligibility.

Applicants must have completed a 4-year recognized college course except that provision is made for the complete substitution of qualifying professional engineering experience of the proper quantity, type, and quality, for the education lacking. Additional professional engineering experience, differing in kind, length, degree of progression, and responsibility, according to the grade and branch of the position applied for is also required except that graduate study in engineering may be substituted for part of the experience. The maximum age limit is sixty years.

Engineers qualified in the following specialized fields are particularly needed for the National Defense program and are urged to file their applications at once: Aeronautical, Agricultural (Farm Machinery), Construction (Airports and Buildings), Heating and Ventilating, Mechanical (Industrial Production and Diesel Design), Ordinance, Radio, Safety, Sanitary (especially Public Health), Structural (Building Design), and Welding.

The duties of these positions will include design, construction, and research in the various branches of engineering. The positions pay from \$2,600 to \$5,600 a year. Applications will be rated as they are received at the Commission's Washington Office until June 30, 1942.

Further information and application forms may be obtained at any first- or second-class post office or from the Civil Service Commission, Washington, D. C.

NOTICE TO MEMBERS

MEETING, DETROIT CHAPTER, A. I. A.

Intercollegiate Alumni Club

Wednesday, April 16—Dinner at 6:30 P. M.—\$1.00

Speaker: Mr. Melville D. Eames, Attorney with Smith, Hinchman & Grylls, Architects and Engineers

Mr. Eames will discuss legal questions concerning the practice of architecture. A question and answer period will follow.

Clair W. Ditchy, Great Lakes Regional Director of The American Institute of Architects, will present matters to come up before The Institute's convention in Yosemite Valley, on May 17-20, and a discussion will follow, with a view to instructing delegates from the Detroit Chapter.

As it is important that they know the wishes of Chapter members, in order to properly represent them, it is hoped that a representative attendance may be had.

CONSCIOUSNESS OF AMERICAN SCENE REVEALED AT ART SHOW

Tangible Evidence of a Development; Architectural Exhibit Follows Similar Trend.

From The Kalamazoo Gazette, March 28, '41

By PHILIP A. WIGHT

In recent times much has been made of the rise of art in America, this being credited largely to the war which for the time has blasted away creative culture in Europe.

There is ample reason to believe, however, that rather than causing the development of art in America, the war served moreso as a means of bringing to public consciousness an art whose groundwork long had been laid in this country and which was awaiting situations that could acknowledge its existence.

In the depression years this existence of an American art strongly came to the front when the government established its WPA art project. As the first patron of native art to any consequence in this country, the federal government bought before the American public works by its own artists who for years had been painting without recognition.

For years before that an applied form of American art had persisted in struggling until recent years when it became properly respectable to accept things distinctly American and which do not resort to affectations with a European flavor. It was in the field of architecture in which creative minds had rebelled against shoe box styles and the adaptation of architectural forms of a historical past to a contemporary environment unrelated to that past.

Both phases of these developments are illustrated at the Kalamazoo Institute of Arts where the exhibition program through April includes the Architectural Exhibit from the Michigan Allied Art Show and a group of 10 oil paintings from the New York City WPA art project. Shown, as well, is a conception of America of the 19th Century as illustrated in a group of Currier and Ives prints from the collections of Mrs. Dudley Waters, Grand Rapids, which gives an amusing glimpse at American events, manners, and interests of that period.

Prevailing in the oils from the WPA art project is a consciousness of the American scene. In the work the American artist reflects the increasing confidence that comes with an acceptance of his work, more boldly starting his theme without self-conscious apologies because it is not European, and feeling out his environment with a more assertive sense of color and form. This perhaps offers the most commendable phase of the work—an indication and tangible evidence of a development.

The oils shown include Sol Wilson's "Bronx Terminal" and "The Runaway" (the latter interesting to contrast with the same idea as expressed in the Currier and Ives prints), Nicholas Luisi's "Fish Cannery," Garret Hondius' "Circus," Milton Avery's "Under the Bridge," Jules Halfant's "Composition," Ernest Trubach's "Harlequin," and A. Gottlieb's "Higgins Farm," (the latter artist not to be confused with Harry Gottlieb).

A prevailing quality in the Architectural Exhibit is the fact that an increasing group of American architects are departing from a plagiarism of borrowing and lifting ideas and "creating" merely by giving those ideas different variations. They are not looking at a plot of ground on which a structure is superimposed. They are creating architectural forms from out of nature itself, viewing the plot as but a phase of broader surroundings, and building up the structure in terms of the environment of which it is a part and in keeping with the function of the particular structure. The architecture thus becomes a vital thing of the environment instead of merely a mass which has been fortuitously transplanted.

Among the architectural designs shown in photographic studies and in details are homes by Alden B. Dow, Midland; residences by D. Allen Wright; the Cranbrook Institute of Science, Bloomfield Hills, by Eliel Saarinen; the model for the Smithsonian Gallery of Art, Washington, D. C., with Eliel and Eero Saarinen and Robert Swanson as the associated architects; and the Steel Rolling Mill of the Ford River Rouge Plant by Albert Kahn, Inc., Architects. Also

shown is a design by Robert Woods Kennedy speculating on a building for the Kalamazoo Institute of Arts and at the present an imaginative idea.

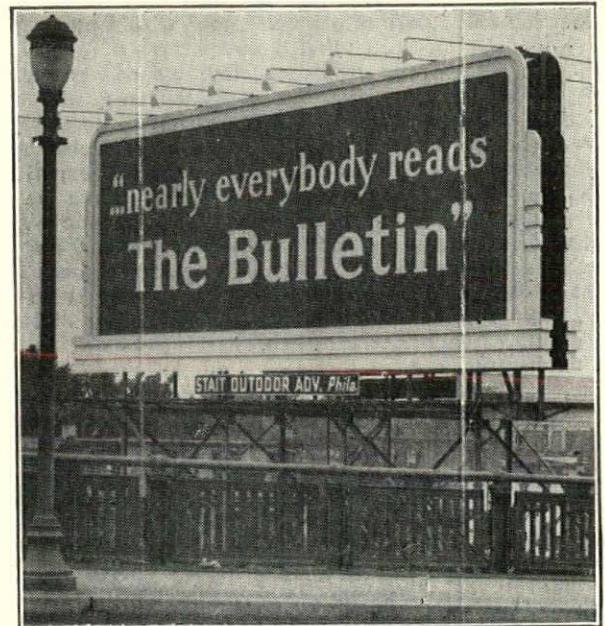
The exhibit, as well, includes bas relief studies for the Southwest School of Winnetka, Ill., by Lillian Swann Saarinen, sculptor; a few ceramics; and small scale models of rooms with furniture designs.



Shreve

OUR NEXT PRESIDENT

Who says the big guys don't read our Bulletin? Here is Dick Shreve and, on the facing page, his comments. His firm has only done such things as the Empire State Building, etc. So far as we know he's unopposed for next president of The Institute.



The Eve Bulletin, Philadelphia

CONVENTION—Continued from Page 1

Talmage C. Hughes of Detroit, chairman of the Institute's Committee on Public Information, will conduct a meeting of his committee.

David Witmer of Los Angeles has been appointed chairman of the committee which is directing arrangements for the convention. Other members of the committee have been named as follows: Reginald D. Johnson, Carleton M. Winslow, David C. Allison, Harold Chambers, Gordon Kaufman, Roland Coate, Palmer Sabin, Pierpont Davis, Paul R. Hunter, and William Schuchardt, all of Los Angeles, and Edgar Maybury of Pasadena.

Mr. Kaufman is a member of the national Board of Directors of the Institute, representing the Sierra Nevada District, which comprises California, Arizona, Nevada, Hawaii, and other insular possessions in the Pacific. Pre-convention sessions at which Mr. Bergstrom will preside, are scheduled by the Board.

Cooperating in plans for the convention is the Southern California Chapter of the Institute, of which S. B. Marston of Pasadena is president, and the southern section of the State Association of California Architects. Trips to points of historical and scenic interest in southern and northern California are planned. On May 26, the Northern California Chapter of the Institute and the Northern Section of the State Association of California Architects will be hosts to the architects in San Francisco.

“ . . . Nearly Everybody Reads the Bulletin ”

THE MICHIGAN SOCIETY OF ARCHITECTS

JOHN

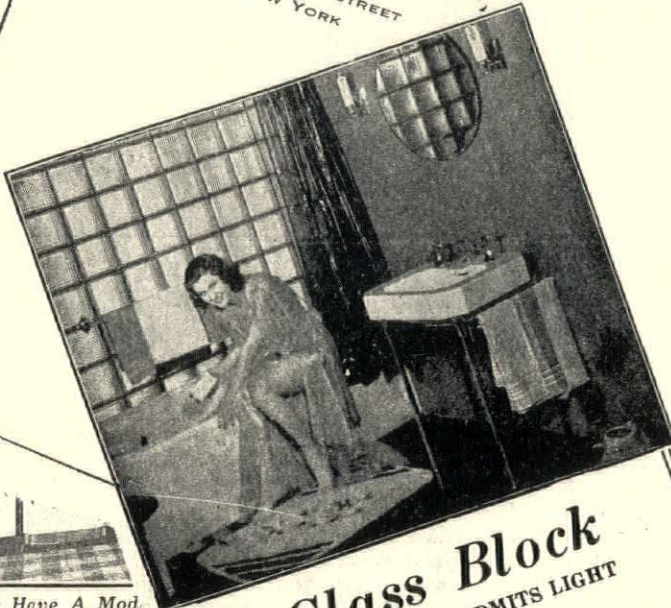
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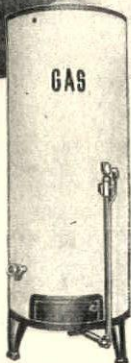
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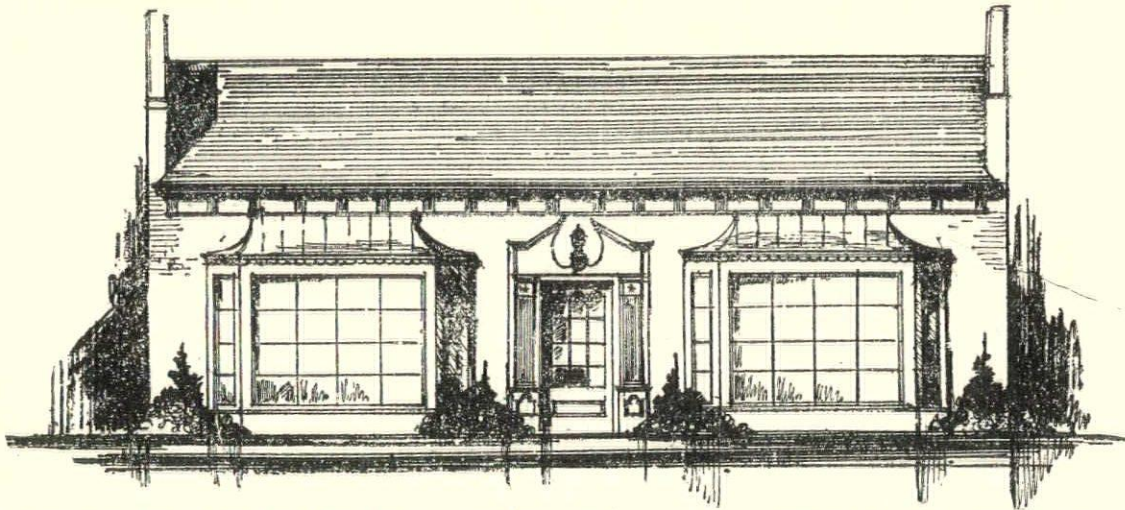
NEW YORK
MAY 10 1941
7 PM

Esquire

Dear Ted - I'm very glad that the girl who has been proposed for a date for the last year has at last gotten into the tent. R.H.S.

They Even Read the Ads

NEW HOME FOR GRAND RAPIDS UPHOLSTERING CONCERN



W. P. McLaughlin is architect for this new building to be erected at 1411-15 Madison Avenue, S. E. in Grand Rapids for Colonial Upholstering Company.

TO HAVE WHITE FRONT

Brick and white cement block will form the front of this modern building designed by Mr. McLaughlin for the Colonial Upholstering Company. Contract for construction which is to start soon, has been let to Wondstra & Westra of Grand Rapids. It will be 40x90, with forced air heating.

AN EDITOR WRITES AN EDITOR

Bulletin:

You might be interested in the enclosed letter from me to Nelson Brown and the resultant editorial in the Ingham County News. Nelson Brown is the son of Vernon Brown, state auditor general, and their Ingham County News is undoubtedly among the best 2 or 3 weekly newspapers in the state. Nelson Brown is a very fine chap, and I think this interchange is interesting principally that it proves what I have always contended; if architects will give newspapers the facts the newspapers will be glad to print them.

Regards,

ROGER ALLEN

Dear Nelson Brown:--

Things are coming to a pretty pass, to coin a phrase, when I write a letter to an editor. Quite a number of people have written me letters about various things I have said in print and I cannot truthfully say that any of them have caused me to alter my ways any, especially the anonymous ones. In fact I have devoted some thought to the subject of the people who write anonymous letters in which they call the recipient of the letter a lot of dirty names and I have arrived at this conclusion; the letters are anonymous because a person who would stoop to writing an anonymous letter doesn't know what name to sign. He never knew who his father was.

I don't think it is quite fair to say that "sentiment for the restoration of Mackinac was whipped up by some of the architects and engineers who are looking for new worlds to conquer now that Williamsburg has been practically completed." The real point back of the society of architect's desire to have this job done by someone who knows what the shooting is all about is simply this; some years ago the old fort at Mackinac was "restored" and the result would make you laugh yourself insensible. The alleged "restoration" was a botched-up job of re-building that produced a strange looking object that only faintly resembles the original fort and is useful principally to keep the rain off some slightly shop worn Indians who retail a dubious looking assortment of souvenirs to the unwary tourist. The money spent on this "restoration" could more profitably have been devoted to furnishing soap to these noble red men.

All this argument could have been prevented by you

if you had installed a railing to keep my eye from falling off the Down by the Sycamore column and alighting in the editorial column. I read this DbtS every week with pleasure and profit altho I never met a single one of the people you mention in it. How did Mrs. June Surateaux get named Surateaux; is this a misprint for surtax and are you still worrying about your income tax?

Best regards.

Very sincerely yours,

ROGER ALLEN

Dear Mr. Allen:

I enjoyed your helpful letter. I didn't mean to be unfair to architects. I think they are enlisted in a good cause, and that it is as proper for them to boost the project as it is for a doctor to recommend a needed operation.

Williamsburg was distinctly worthwhile. I have been there. In fact, my wife dragged me there against my will and then she had a difficult time getting me to leave. A restoration of Mackinac in the same style would make the island a tourist Mecca instead of a tourist trap. St. Ignace should also have some face-lifting done.

The name Surateaux was a product of World War 1. The Surato family was thrifty German in a German community. The Suratos thought it would be more popular to have French blood and so the transfusion was quickly made by changing Surato to Surateaux. Some of the family took the new name while others clung to the old.

Thanks for them kind words about the Sycamore column. Sometimes the creek seems to run a little dry. I have recently been made an honorary member of the Ingham County Humane Society, the FFA and Sigma Delta Chi. What chance would I have of becoming an honorary member of the Michigan Society of Architects if I really buckle down to work on the restoration of Mackinac?

Sincerely,

NELSON BROWN

MORE ON MACKINAC

An Editorial from *The Ingham County News*,
April 3, 1941

Last week's editorial about the proposed Mackinac Island restoration, which we favor, drew comment from Roger Allen, Grand Rapids architect and newspaper columnist.

Mr. Allen explains that the Michigan Society of Architects has endorsed the project, not for any fees which might be forthcoming, but with the desire to have the "job done by someone who knows what all the shooting is about." He said, "Some years ago the old fort at Mackinac was 'restored' and the result would make you laugh yourself insensible. The alleged 'restoration' was a botched-up job of rebuilding that produced a strange-looking object that only

faintly resembles the original fort and is useful principally to keep the rain off some slightly shop-worn Indians who retail a dubious looking assortment of souvenirs to the unwary tourist. The money spent on this 'restoration' could more profitably have been devoted to furnishing soap to these noble red men."

Four years ago we visited Williamsburg, Virginia, restored by the Rockefeller millions. Mackinac has a background as interesting as that of Williamsburg and is deserving of like treatment. We are entirely willing to turn the job over to the Grand Rapids architect and columnist, and his associates and we will even go so far in their behalf that we will use our influence with the Astors, the Rockefellers and the Morgan toward financing the Mackinac restoration

FIRED AT RANDOM

by Roger Allen

(in the Grand Rapids Press)

According to Neal O'Hara's new book, "Take It From Me," the son of a nonagenarian recently called up the city editor of a midwestern daily and proudly exclaimed, "My father will celebrate his ninety-second birthday tomorrow. In all his life he has never touched liquor or tobacco. He's never used profanity. He indulges in no vices and excesses. And tomorrow he will celebrate his ninety-second birthday." "Just how?" asked the city editor, simply.

A reader who works at the General Motors plant informs this department that a clock-watcher is merely a whistle-listener with a white collar.

In order to prevent the wasting of food, magicians in Germany have been forbidden to perform tricks involving the use of eggs. This is too bad, as it takes a magician to find any good eggs in Germany.

A bachelor is a man who would give a friend his shirt, if he had one with any buttons on it.

HAVEN-BUSCH CO. GETS SUB-CONTRACT

Among those awarded sub-contracts for construction work at the Battle Creek F. W. Woolworth store, was the Grand Rapids firm of Haven-Busch company, 501 Front st., NW., for the ornamental iron.

ARTS & CRAFTS EXHIBIT

Detroit Federation of Women's Clubs announces a formal reception at the Federation's headquarters at Hancock and Second Avenues on Wednesday, April 16, 9:00 to 11:00 P.M. opening an exhibition, which continues through April 19, 1941. Also a Gala Evening, with entertainment and dancing will be held on the evening of April 19 at 8:15. Architects are invited to attend these events.

WRIGHT SPEAKS

Frank H. Wright spoke before the Detroit Federation of Women's Clubs Thursday, April 10. His subject was "A Livable House." He illustrated his talk with crayon sketches, showing good and bad examples of planning and design. Such programs are of the greatest value to the profession as well as to the public.

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DUES AGAIN

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ARCHITECTS' REPORTS

AGREE CHAS. N., 1140 Book Tower
 One story Comm. Bldg., at 9 Mile Rd., East. Det. Tri-Square Realty Co., Owners. Bids closed.
 Two story and basement department store, located on Biddle Avenue, Wyandotte. Bids due April 15.
 Modernization of Goodwin's Gratiot near Farmer. Modernization of exterior, interior, new air conditioning, heating system, new elevators. Fig closed.
 Re-modeling Store—13116 East Jeff. Bids closed.
 Store Bldg. consisting of two stores.—14533 Woodward, H. P. Owner—Woodsear Co.—Bids closed on Structural Steel.

BENNETT & STRAIGHT, 13530 Michigan Ave.
 Plans for Add. & Alt. to Det. Osteopathic Hospital H.P. Bids closed on Architectural and Mechanical trades—Dr. Wright Clinic and Office Bldg.
 2000 Seat Edison Theatre—30 Bowling Alleys—Owners—Circle Midway Theatre Co.
 Forum Theatre—Southfield Rd.—Mech. bids closed.
 New Theatre—Midland, Mich. Prep. sketches.
 Plans for 1000 seat Theatre, Rochester, Mich.
 Allen Park Theatre. Fig. closed.

BRANDT, CHRISTIAN W., 3408 Eaton Tower
 Add. to Bldg., Gratiot and 7 Mile Rd., Bids closed.
 Plans for Community Bldg., Trailer Camp, 35x45. Southfield & Joy Rd.

DAVERMAN, G. & J. Co., 40 Porter Block, Grand Rapids.
 Prep. plans, Eastern Reform Church, Muskegon.
 Bids opened, not let, Calvary Baptist Church, Grand Rapids.
 Contracts to be awarded next week, \$16,000 warehouse for Gordon-Van Chuse Co., Traverse City.

DES ROSIERS, ARTHUR, 1078 Maccabees Bldg.
 Add., St. Joseph's Parish, Raymond & Gratiot. Genl. let to Talbot & Meir.
 Prep. plans for Church—Rossford, Ohio.

DIEHL, GEO. F., 120 Madison
 Church Alt., Chelsea, Mich.
 Prep. plans for Rectory—St. Ambrose Parish.
 Temporary Church & Add. Farmington, Mich.—Our Lady of Sorrows Parish.
 School & Auditorium, St. Juliana's Parish.

GIFFELS & VALLET, Inc. & L. ROSSETTI ASSOC. ENG. & ARCH., 1000 Marquette Bldg.
 Bldg.—King Seeley Corp., Ann Arbor, Mich. Structural Steel, Plbg. & Htg. El. Wk., Sprinklers, etc. Owner selecting new site.
 Fig. on Studebaker Plant, So. Bend & Chicago—Superstructure, Sprinklers, Plbg., Htg., & Air Con.
 El. Wk.—Coal & Ash handling equipment closed.
 Fig. on Engine Plant—So. Bend. Superstructure closed.
 Studebaker Plant—Ft. Wayne—Genl. con.—Consolidated Constr. Co., Chicago; Htg. & Air Con.—Hinkley Co., Detroit; Sprinklers—Blaw Knox Co.; El. Wk., Hatfield Co., Indianapolis, Ind.

HARLEY & ELLINGTON, 1507 Stroh Bldg.
 Monsanto Chem. Co., Clinton, Mich.—Machine Shop—Plbg. & Htg.—let to W. H. Goss; El. Wk. Hall El. Co.

HERMAN & SIMONS, 712 Owen Bldg.
 Immaculate Conception Ukrainian Catholic Church—Cor. McDougal & Charest. Bids closed.

MALCOMSON, CALDER & HAMMOND, 1219 Griswold
 Prep. plans for Add. to Wilbur Wright High School.
 Plans for Res. for Arnold Barrett, near Clarkson.

MERRITT & COLE, 1111 Collingwood
 Prep. plans—Add. Westminster Presbyterian Church. Lansing, Mich.
 Plans, Jehovah Lutheran Church, Greenfield Road & Outer Drive.
 Plans for Mt. Zion Lutheran Church, 7 Mile Road.

SARVIS, LEWIS J., Battle Creek
 Prep. plans—Public Health Building, of approximately \$500,000.
 Pennfield Agricultural School, Pennfield Township, Battle Creek—approximately \$228,000.00.
 South Haven Hospital, South Haven, Michigan—approximately \$175,000.00.

STEWART-KINGSCOTT Co., 208 Elm St., Kalamazoo.
 Prep. plans, foundry addn., 30,000 sq. ft., brick, steel, steel sash.
 Bids close April 10, 60x80 reinf. conc. bldg. for Fuller Mfg. Co.

TILDS, PAUL, 2539 Woodward Ave.
 Bids closed—Res. Mrs. Edith Emmerman, Palmer Woods. Res. 32x39—Huntington Woods, fig. closed.

ZILLMER, EMIL G., 132 Federal Square Bldg., Grand Rapids.
 Plans ready about April 24, 2 sty., 8 rm., frame res. & 2 car attached garage.
 Plans about May 1, 6 rm. frame bungalow & 2 car attached garage, S. E. section of G. R.
 Bids due April 10, 2 sty., B. V., 7 rm. res. and 2 car attached garage for Wm. Vogel, lot 512 Ottawa Hills No. 2, Plymouth & Alexander Sts.

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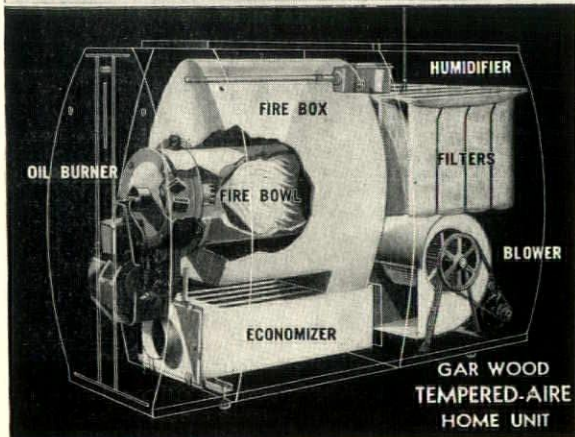
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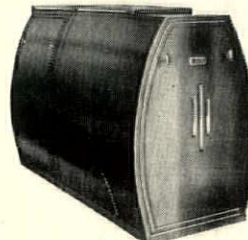
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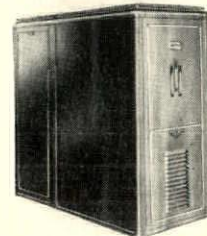


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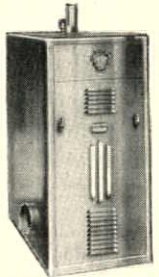
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WASHINGTON, D. C.

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Volume 15

DETROIT, MICHIGAN, APRIL 22, 1941

No. 16

POST WAR SLUM CLEARANCE

by George McAneny, Chairman of the Board, Regional Plan Associations, Incorporated, of New York City.

"Where there is no vision, the people perish."

These words of a very wise, ancient philosopher are full of meaning for the people who live in 1941. The wise men of today are looking searchingly and prayerfully ahead to the end of the War and all that it will mean. They can foresee that, when the armament program slows down and the armed forces are demobilized, new jobs must be found for millions of men. But where?

Some people say we should start now preparing a program of public works. Public works, however, mean the expenditure of public money. It is clear now that when the war ends the public debt will be enormous; the tax burden heavy. Any large program of public works would have to be financed by further borrowing. The result might well be the increase of the public debt to such a point as to bring on either the catastrophe of currency inflation or the folly of repudiation. If either of those calamities should come to pass, our middle class would be wiped out and our laboring class reduced to misery.

At best, an emergency program of public works could merely bridge the gap between demobilization from a war basis and the resumption of business activity on a peace basis. Sound judgment indicates clearly the desirability of starting up private enterprise as quickly as possible, because the problem of reemployment can be solved only when private enterprise is operating at a high rate of speed.

We have had similar situations in the past. After the Civil War we had the great period of railroad building and settlement of the West. After the World War we had the expansion of the automobile and motion picture industries and the development of the radio.

A corresponding field is available today in the rebuilding of the blighted areas in our cities. These slums are an economic as well as a social liability of major proportions. They serve not only as breeding spots for crime and disease, but their existence and spread are sapping the strength of the most important source of municipal revenue.

Our brief experience with public housing shows beyond doubt that such projects can scarcely keep up with the rate of slum development. If we are to wipe out the slums we must get private enterprise to work on a large scale.

The way for private enterprise to enter upon this work is now blocked by legal obstacles. These obstacles would be removed in New York State if the Urban Redevelopment Corporations bill, prepared by The Merchants' Association of New York, becomes law.

This bill represents more than two years of intensive study. It offers certain inducements for private enterprise to engage in the work of slum clearance on an investment

HOME LOANS LIBERALIZED

Michigan Cities in Zone Permitting No Down Payment

Detroit and seven other Michigan cities have been designated by President Roosevelt as "defense areas" where homes may be financed under new liberalized Federal Housing Administration regulations which permit sale of homes with no down payment.

Raymond M. Foley, state director of the F.H.A., announced that his office is ready to proceed at once receiving and processing applications for defense housing mortgage insurance.

The new law provides that in the designated areas the F.H.A. may insure mortgages up to 90 per cent of the value in cases where the builder is the Mortgagor. Heretofore, the owner-occupant was the only one who could be mortgagor in such a case.

Officials explained that under the new arrangement a builder may put up 10 per cent of the cost of a dwelling, place the property under an F.H.A. mortgage and seal it without down payment. He also may rent the property if he chooses.

"Since the amount of such insurance authorized is limited, it is anticipated there will be rapid action by builders," Foley said. "I am advised that several Detroit builders are prepared to present projects of from 10 to 50 houses within the next few days."

The new plan is designated to aid defense workers with yearly incomes of \$1,800 to \$3,000, officials said.

Other areas designated by Mr. Roosevelt in Michigan are Battle Creek, Bay City, Midland, Muskegon, Pontiac, Saginaw and Ypsilanti.

rather than a speculative basis, and safeguards those inducements against abuses through reasonable control and supervision by public authorities. It has been hailed throughout the United States as an important step toward the solution of the slum clearance problem. If the bill is passed, it should also be an important factor in the solution of our post-war difficulties.

The bill has the endorsement of many civic and business organizations. Not only has it been approved by numerous groups in New York City, but as a State-wide measure it bears the endorsement of such up-State organizations as the Utica Chamber of Commerce, the Schenectady Chamber of Commerce, the Rochester Chamber of Commerce and the Newburgh Chamber of Commerce.

We don't know what the future will bring forth; but we believe that whatever is in store, the people of the State of New York will be better off if the measure is enacted. We believe also that because of the influence that this State exerts, the entire nation will benefit from New York's example.

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TWO ELECTED TO A. I. A. MEMBERSHIP

Announcement was made Saturday by Emil Lorch, president, Detroit Chapter, The American Institute of Architects, that Earl W. Pellerin and Buford L. Pickens had been elected to Institute membership and assigned to the Detroit Chapter.

Pellerin graduated from the University of Michigan, College of Architecture, in 1927 and became registered as an architect in Michigan in 1931. He pursued advance studies in 1932 and following employment in leading Detroit offices was awarded one of the Edward Langley fellowships offered through the Institute, permitting him to travel and study abroad.

In addition to carrying on his own practice here he has in recent years been in charge of the architectural design course at Lawrence Institute of Technology. He was architect on the last Ideal Home for the Detroit Builders' Show.

Pickens, an architectural graduate from the University of Illinois, also holds a degree in the history of art and architecture from the University of Chicago. He is a former teacher of fine arts at Ohio State University and University of Minnesota. At present he is assistant professor at Wayne University, and he has otherwise distinguished himself as a lecturer, having appeared recently on a series at the Detroit Institute of Arts.



Pellerin



Pickens

JOINT GOLF OUTINGS

The joint golf outings for the 1941 season of the Architects, Builders' and Traders' were announced Saturday by William F. Seeley who is entering his fourteenth year as Chairman.

May 27—Orchard Lake Golf & Country Club, June 24—Tam-O-Shanter Country Club, July 22—Brooklands Golf & Country Club, August 19—Tam-O-Shanter Country Club, September 16—Orchard Lake Golf & Country Club, October 14—Brooklands Golf & Country Club.

The outings are featured by "Industry Dinners" and as high as two hundred attend. Asked about the purpose of these outings, Mr. Seeley said, "Naturally one prime purpose is to bring the various divisions of the industry together for golf, and we have some excellent golfers in the industry. However we play more for the fellowship than for tight competition.

"In fact, the prizes for the outings are drawn by lot, generally dividing the players into five flights and drawing for each flight. Then there is the somewhat battered and historical cup which is awarded each outing to the man with established low net. Each year we see more men come out to the dinners which have become an industry institution. We do not have any formal or lengthy speeches at these banquets—the fellows just go in good and strong on getting acquainted.

"And getting acquainted with your fellow men in the construction industry is ample purpose for the wonderful outings we have."

DUES AGAIN

With the beginning of the Society's new year the matter of dues again becomes a question to keep the Treasurer awake nights, trying to balance the budget. The Convention fixed annual dues at \$5. (this year \$3 if paid before July 1). The work of the Committee in planning the year's program is made much easier when dues are paid promptly; expenses for Society activities can be allocated and a budget established to conform to income. All these things mean routine work out of the way and members can assist the officers by early remittances. M.S.A., 120 Madison Ave.

DESIGN LOW COST ROW HOUSING TO MEET TREND FROM CITIES

Practical designs for low cost row housing, visualized as the next step in the decentralization of American coastal cities and thickly settled areas around military objectives, have just been completed by forty students of architecture at Cooper Union.

The designs, worked out in detailed drawings and floor plans after extensive research, call for self-contained units of from twelve to eighteen two-story houses which could be built outside of cities for about \$5,000 each. Provision is made for a large communal park, adequate space for playground, recreation, and garage facilities, and a green plot for every home.

"Row housing, as devised by the students, is the answer to the age-old dream of 'getting away from the city into a home of our own'," Esmond Shaw, head of the architectural department at Cooper Union, explains. "The project was assigned to students of architecture as their major problem of the year because many authorities anticipate a trend toward the decentralization of large cities in this country."

An irregular plot of land, shaped like a truncated triangle which actually lies outside of New York City, was assigned as the site for the projects. The lot was 500 feet long, 250 feet wide at the base, and tapered to only 75 feet at the top. The problem was to design a plan for row housing which could be built by private enterprise without government subsidy. The houses were to cost about \$5,000 apiece, which means that each house would rent for \$40 a month or from \$10 to \$15 a room.

Because of the odd shape of the land and a further restriction that no portion of the buildings should project beyond a line drawn fifty feet inside the boundaries of the lot, most of the solutions called for staggered blocks of houses with four, five or six individual houses to a block. The number of houses depended upon the cost of the lot—twelve on low-cost land and a maximum of eighteen on more expensive land where a greater profit was needed.

The plans submitted by the students reveal a "gratifying diversity of design and a dissimilarity of approach," according to Mr. Shaw. "Their solutions reflect a careful selection of building materials and a thorough understanding of the difficult and unusual site. In their designs they were able to embody all the major aspects of architecture, including the financial details of building and renting, exterior and interior harmony, economy of living space, heating, lighting, and ventilating equipment, landscaping, fire-proofing, and every other byproduct of multiple living.

"People in thickly settled suburban areas today are living on each other's laps," Mr. Shaw declares. The common practice is for real estate owners to cut up a plot of land into narrow, box-like lots and build hundreds of small houses separated by only ten foot strips. The houses are practically all the same, and built so close together that the windows look right into each other.

"Individuality and privacy are outlawed under the present system. The results are poor usage of available space, overcrowding, and monotony. Play area is lacking, there are no gardening facilities, and the plots are kept in varying degrees of cleanliness depending upon the individual owners.

"In row housing, the architect takes an equivalent amount of land and by economic planning puts up the same number of houses but concentrates the buildings and the open space. Instead of scattering the houses haphazardly over the area, he combines them in blocks of four, five, or six. The vast amount of land left over guarantees a private green plot for each house and communal park and playground space.

"Row housing is cheaper than building individual residences because by joining the houses the cost of two of the outside walls, which are expensive, is eliminated. It is more enjoyable than apartment house living, because it allows for individual ownership and gives more green space.

"The number of families to be accommodated is kept at a fixed minimum. The houses can be either sold or rented, but in either case a fee is exacted for the care and upkeep

of the grounds. The communal work is done by the owner or manager, assuring continued and uniform cleanliness. Community gardens and playgrounds are provided, and are located so as to insure quiet for the adjoining buildings. Allowance is made for maximum privacy and airiness. In many cases it is possible to have all the principal rooms face the southwest."

Cooper Union's aim, Mr. Shaw points out, is to keep ahead of current architectural problems without losing touch with any of the fundamental principles so that the students will have the opportunity of trying to solve those problems which they will face professionally in the future.

ARCHITECTURE IN OLD CHICAGO

By Thomas E. Tallmadge, University of Chicago Press,
\$3.00, 224 pages, 26 illustrations.

"Architecture in Old Chicago," says Charles Collins, "is the valedictory of a long and distinguished career in the practice and interpretation of a great art. Its posthumous publication will carry emotional overtones to the author's nation-wide circle of friends and associates, and the many readers of his *Story of Architecture in America* and *Story of England's Architecture* will, no doubt, place it upon a bookshelf beside those larger works with a sense of loss, for in them they had found a writer who brought a high degree of charm, and even humor, to the treatment of a technical subject."

True it is, as John A. Holabird, Chicago architect and long-time friend of Tallmadge, says, much painstaking research into Chicago's old buildings went into this small book, and it will remain for all time of historic value to architects.

But it is so much more than that. A date on a cornice opened up an adventure to Thomas Tallmadge; he was a "house-hunter" for thirty years—he could discover traces of the Greek Revival, for which he had a special fancy, in ancient shacks that were merely a blight on the landscape to his colleagues.

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THE COMMISSIONER SOLVES THE PARKING PROBLEM

From "Fired at Random", by Roger Allen
in the Grand Rapids Press

"The trouble with us human beings—and when I say 'us' I am giving you the benefit of the doubt—is that we are too smart for our own good," announced the Commissioner from the Fourth ward as he entered the cigar store and purchased one of Gus' special combination cigars; you can either smoke it or use it for a bomb fuse.

"I never noticed it," replied Gus.

"It's so. We invent automobiles so we can get from our homes in the residential district to the downtown stores; then automobiles become so plentiful that the only way you can get enough parking space downtown for them is to tear down all the downtown buildings, and after you done this naturally the downtown section is no longer downtown if all the buildings are down, and then—"

"How was that again?" inquired Gus, holding on to the counter.

"So then to make room for the stores that were formerly in the downtown section in the buildings that are now down it is necessary to go uptown and put up buildings so then the old uptown becomes the new downtown and rapidly becomes so congested that eventually you have to tear down all the buildings that you put up in the uptown section that replaced the first downtown section—but that's where I come in."

"What you going to do about this situation?" inquired Gus.

"I am going to get Henry Ford to un-invent the automobile," explained the Commissioner. "Where could a man buy a good yoke of oxen?"

N. Y. ARCHITECTS TO REDESIGN BATTERY PARK

James C. Mackenzie, New York architect and president of the Fine Arts Federation, has been commissioned by the Civic Design Committee of the New York Chapter of the American Institute of Architects to execute a comprehensive plan for the redesigning of the entire Battery Park area, Ely Jacques Kahn, chairman of the committee, announces.

The construction of the new Battery to Brooklyn traffic tunnel has raised many issues which affect the interests of the entire population of New York City, Mr. Kahn points out. A controversy has developed over such public questions as the disposition of the Aquarium, the future of the United States Barge Office, the design of the ventilating towers for the tunnel, and the rehabilitation of the Park itself, he explains.

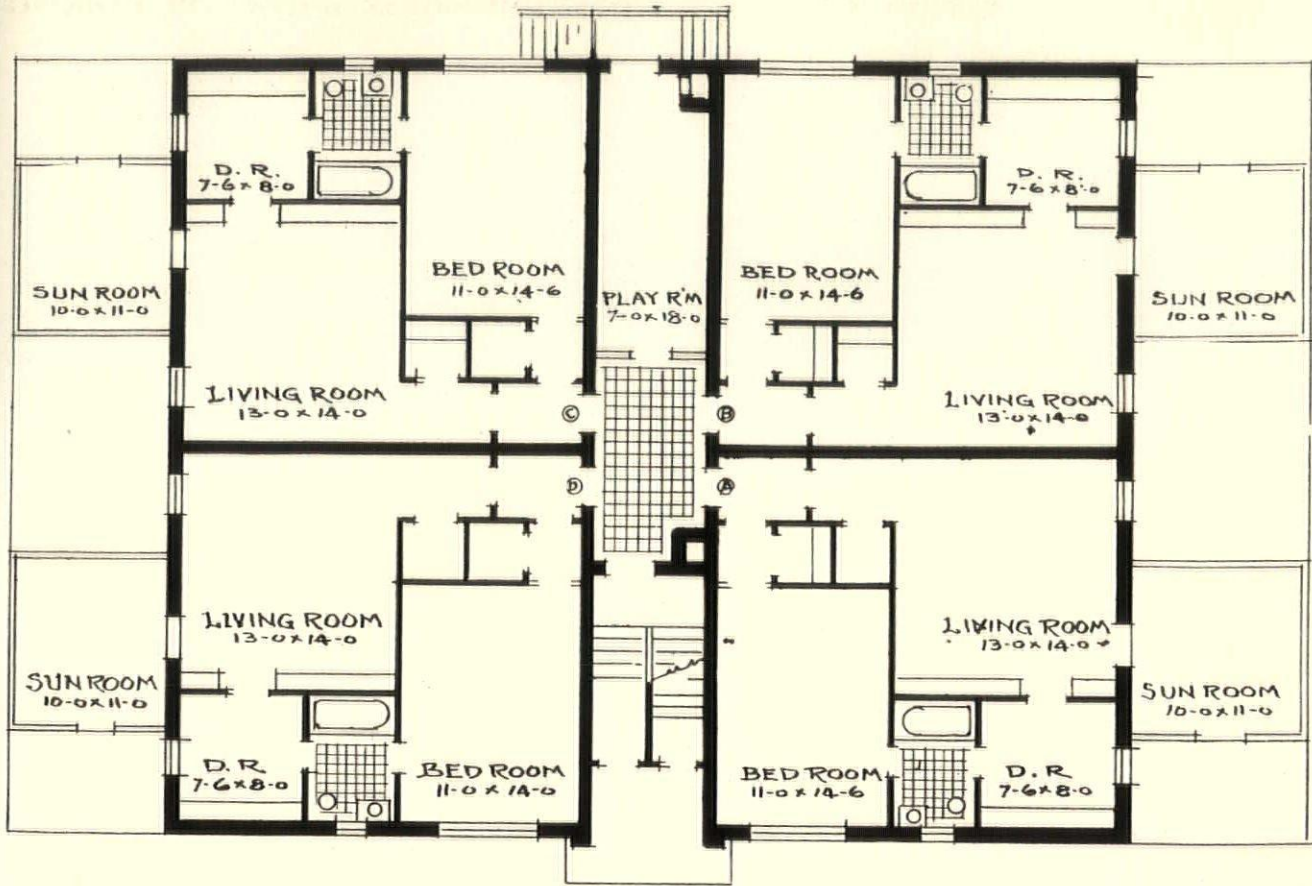
"The New York Chapter believes," Mr. Kahn said, "that since it is the principal architectural organization in the City and representative of a broader and more lasting point of view towards the problem that might be expressed by those who have personal sentiments involved, it becomes a matter of public duty to try and coordinate the various interests which are now working at cross-purposes.

"The Civic Design Committee functions for just this purpose, having been organized in 1938 through a generous contribution of Nelson Rockefeller to make studies and surveys for the benefit of the City."

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DETROIT HOUSING OUTLINE

By F. Gordon Pickell

For ten years Detroit has built practically no new multiple dwellings—in 1940 there were less than 200 units provided. That means no additions to our renting facilities, with ten years of obsolescence to those we now have. This, of course, makes no allowance for those built by the U.S.H.A.

There is much to be said against government housing, but the fact I wish to emphasize is that it is possible to provide more and better housing facilities for one third less cost per unit, and at the same time build up our city tax base, where present slum conditions are now destroying it.

Last year 14,000 homes were built in Detroit, 80% of them above the \$5,000 class, which means that their "owners" should be able to count on an income of \$50 per week for 25 years—with no de-

pressions—to win out. Obviously, 80% of our workers must find cheaper houses or low rents.

Recent testimony before the Common Council Rent Committee disclosed that colored couples are living in single bedrooms, using kitchen and bath in common with four other couples, and paying \$6 per week per room, or all together \$120 a month for a \$45 apartment. In Chicago land rents in the colored district are higher than on the "gold coast," and there is the same disproportionate high cost for low income colored housing.

It is all too evident that no effort is ever made to supply a need in this field which could employ millions of dollars in securely invested capital if careful attention were given to this problem.

Believing these to be the basic facts of Detroit's housing

problem as exists today, I have, after years of research and study, developed a model apartment plan that is a challenge to all that have been built before in its class, but is not likely to be of practical use to prospective builders, excepting in group form such as the present rebuilding of our slum areas demands.

There has never before been a time when the city should be more disposed to remove all unreasonable obstacles in building codes and other restrictions and to give reasonable subsidies to get a reversal of our blight trend in areas that for public facilities and convenience of location should be most desirable for our workers to live in.

AVAILABLE—Lady Stenographer and Secretary, thoroughly capable and experienced in architects' offices. Inquire of the Bulletin.

Bulletin:

We plan to bring here next January a housing exhibition which has been assembled by James S. Plaut, Director of the Institute of Modern Art in Boston. The exhibit is a thorough and, we believe, a wholly nonpolitical survey of the whole housing problem and movement.

I have asked the City Plan Commission to consider if they have any material on housing in Detroit which we should include in that exhibition in order to give it a local point. Would you bear it in mind, and if you have any ideas of what we could do to make the thing more forceful and more useful, let me know. I would like to try to build up around the general exhibit as much first-class and interesting local thought on the subject as possible. The exhibition as it will come to us consists of photographs, specially mounted.

E. P. RICHARDSON
Assistant Director
Detroit Institute of Arts



Pickell

ARCHITECTS' REPORTS

AGREE CHAS. N., 1140 Book Tower

One story Comm. Bldg., at 9 Mile Rd., East. Det. Tri-Square Realty Co., Owners, Bids closed.

Two story and basement department store, located on Biddle Avenue, Wyandotte. Bids due April 15.

Modernization of Goodwin's Gratiot near Farmer. Modernization of exterior, interior, new air conditioning, heating system, new elevators. Fig closed.

Re-modeling Store—13116 East Jeff. Bids closed.
Store Bldg. consisting of two stores,—14533 Woodward, H. P. Owner—Woodsear Co.—Bids closed on Structural Steel.

BATES, CHAS. EDGAR, 2281 Maxwell.

Prep plans, owner taking bids:

Restaurant & Apt. 30x45 & 25x45, part bmt, for Jack Klein, 1476 St. Clair.

2 sty. suburban res. for Jos. E. Vought, 14061 Ohio.

Bungalow for Mr. LaRue, Inspector, Detroit Dept. of Bldgs.

2 sty. res., 154 W. Irvin, Bad Axe, for Alfred Krueger.

Boat Shelter, 4407 Maryland.

Garage, 30x40, John Maurer, 14553 Coran.

Alt. & addn. to store, Lester Passman, 13325 Lincoln, H.P.

2 sty. res., Arthur Reumer, 6913 Miller Rd., Dearborn.

Contracts let:

Store, Mike Feyremore, 17401 McIntyre, Redford, to Sarar Const. Co., 15396 Tracy St., Detroit.

Res. N.W. Highway & 11 Mile Rd. for Jos. Ivanleovich, 997 E. Kirby.

BENNETT & STRAIGHT, 13530 Michigan Ave.

Plans for Add. & Alt. to Det. Osteopathic Hospital H.P.

Bids closed on Architectural and Mechanical trades—Dr. Wright Clinic and Office Bldg.

2000 Seat Edison Theatre—30 Bowling Alleys—Owners—Circle Midway Theatre Co.

Forum Theatre—Southfield Rd.—Mech. bids closed.

New Theatre—Midland, Mich. Prep. sketches.

Plans for 1000 seat Theatre, Rochester, Mich.

Allen Park Theatre. Fig. closed.

BRANDT, CHRISTIAN W., 3408 Eaton Tower

Add. to Bldg., Gratiot and 7 Mile Rd., Bids closed.
Plans for Community Bldg., Trailer Camp, 35x45. Southfield & Joy Rd.

DAVERMAN, G. & J. Co., 40 Porter Block, Grand Rapids.

Prep. plans, Eastern Reform Church, Muskegon.
Bids opened, not let, Calvary Baptist Church, Grand Rapids.

Contracts to be awarded next week, \$16,000 warehouse for Gordon-Van Cheese Co., Traverse City.

DES ROSIERS, ARTHUR, 1078 Maccabees Bldg.

Prep. plans for Church—Rossford, Ohio.

DIEHL, GEO. F., 120 Madison

Church Alt., Chelsea, Mich.

Prep. plans for Rectory—St. Ambrose Parish.

Temporary Church & Add. Farmington, Mich.—Our Lady of Sorrows Parish.

School & Auditorium, St. Juliana's Parish.

GIFFELS & VALLET, Inc. & L. ROSSETTI ASSOC. ENG. & ARCH., 1000 Marquette Bldg.

Fig. on Studebaker Plant, So. Bend & Chicago—Superstructure, Sprinklers, Plbg., Htg., & Air Con.

El. Wk.—Coal & Ash handling equipment closed.

Fig. on Engine Plant—So. Bend. Superstructure closed.

HABERMAN, CARL R., 415 Brainerd St.

Sketches: 24 Fam. Terrace, G. P.

Plans: 80x40 res. & 3-car garage, G. P. Farms.

Res. 100x40 & 3-car gar., Upper Straights Lake.

Res. 75x30 & 2-car gar., Franklin Rd.

Taking Bids: Bowling Alley, all trades.

Let Contracts: 75x40 res., Sunningdale Dr. to E. W. Jones

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45x30 res., Devonshire Rd. to Ranke Bldg. Co.

50x35 res., Audubon Rd. to Stopin Bldg. Co.

HERMAN & SIMONS, 712 Owen Bldg.

Immaculate Conception Ukrainian Catholic Church—Cor. McDougal & Charest. Bids closed.

MALCOMSON, CALDER & HAMMOND, 1219 Griswold

Prep. plans for Add. to Wilbur Wright High School.

Plans for Res. for Arnold Barrett, near Clarkson.

MERRITT & COLE, 1111 Collingwood

Prep. plans—Add. Westminster Presbyterian Church.

Lansing, Mich.

Plans, Jehovah Lutheran Church, Greenfield Road & Outer Drive.

Plans for Mt. Zion Lutheran Church, 7 Mile Road.

SARVIS, LEWIS J., Battle Creek

Prep. plans—Public Health Building, of approximately

\$500,000.

Pennfield Agricultural School, Pennfield Township, Battle

Creek—approximately \$228,000.00.

South Haven Hospital, South Haven, Michigan—approx-

imately \$175,000.00.

STEWART-KINGSCOTT Co., 208 Elm St., Kalamazoo.

Prep. plans, foundry addn., 30,000 sq. ft., brick, steel,

steel sash.

Bids close April 10, 60x80 reinf. conc. bldg. for Fuller

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TILDS, PAUL, 2539 Woodward Ave.

Bids closed—Res. Mrs. Edith Emmerman, Palmer Woods.

Res. 32x39—Huntington Woods, fig. closed.

ZILLMER, EMIL G., 132 Federal Square Bldg., Grand Rapids.

Plans ready about April 24, 2 sty., 8 rm., frame res.

& 2 car attached garage.

Plans about May 1, 6 rm. frame bungalow & 2 car at-

tached garage, S. E. section of G. R.

Bids due April 10, 2 sty., B. V., 7 rm. res. and 2 car

attached garage for Wm. Vogel, lot 512 Ottawa Hills No. 2,

Plymouth & Alexander Sts.

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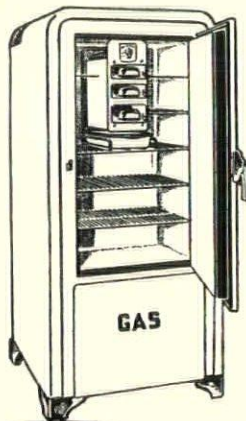
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Volume 15

DETROIT, MICHIGAN, APRIL 29, 1941

No. 17

OBEY THAT URGE

The architect is known as an individualist, but on analysis he will be found to be no more so than men in other professions. If a survey were made, for example, of the medical profession there would be just as many individualists found in that profession as in the practice of architecture. Yet the medical profession seems to be not only well organized through its various societies and its methods of service are well recognized by the public, but each doctor of reputation feels that it is his duty to do something that will be of benefit to the profession at large, either by work on professional committees or individual work under a society name.

There are moments when the successful architect feels the glow of success and perhaps wonders why he has gained that success. He should realize that it is not he alone who is responsible for his success, but a goodly portion of the credit should go to his forefathers in the profession who have labored long and earnestly to raise the profession to its present standards. Equal credit should be given to fellow architects who are and have been giving their time, energy, and talent to make the public conscious of what the profession stands for, its aims and ability, and its code of ethics and standards of practice. Naturally, all efforts and progress made in this direction assists the individual architect in his general practice.

If the architect who has enjoyed a selfish success is truthful with himself, there will be occasions when he feels guilty because he has not done more for the profession at large and he promises himself that he will enter more into the activities of architectural organizations. He knows from his own make-up in what organized activity he could be most useful, and undoubtedly he has ideas that if developed would greatly improve the present condition of practice. Perhaps he might be gifted in public speaking and could offer his services to inform the public what the architect stands ready to do (there are many opportunities for a man in this capacity). Maybe he enjoys contact with public minded citizens and could do much to see that the architect is well represented in all civic activities.

A man who has the ability to solve problems over the drafting board or with his clients also has the ability to solve problems for the good of the practice in general if he gives

the same time and energy to that end that he does to his own practice.

The architect who feels that he has not been a success likewise has his moments of introspection. He wonders why he is not a success and may resort to self pity. If he is honest about the matter he will find that he has kept too much to himself and unwittingly has been going around in circles, repeating the same mistakes year after year. He has not gone to architectural society meetings because his pride keeps him away. He imagines he has not the time or ability to be a member of a committee, because he has never tried. He little realizes, because of lack of association with his fellow men, that they all have problems similar to his own, that some may have found the solutions to these problems and are ready and willing to give advice. He should get to know these men and work with them on committees. He will find them "good scouts," ready to give pointers and assist the individual whenever asked. Perhaps he will run across these same men in competition some time and the friendship cultivated through the Society contact will make him feel assured of fair dealing. Even if he loses the commission, he will feel better about the disappointment than if he had not known the competitor.

Then, there is another type of architect who comes in between these two extremes, who we might call semi-successful. He wonders why he is not more of a success because he knows he has the ability. Generally it is found that he is the "Oh-let-George-do-it" type when asked to do something for the general profession. This man is not a success because undoubtedly he is letting "George do it" in everything he does, except play. If he analyzes his practice,

See URGE—Page 4

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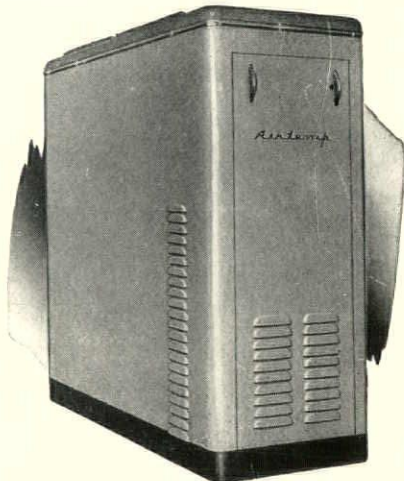
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CHAPTER HEARS EAMES DISCUSS LEGAL PHASES

Melville D. Eames, attorney with Smith, Hinchman & Grylls, Detroit architects and engineers, was the guest speaker at the dinner meeting of Detroit Chapter, The American Institute of Architects, at the Intercollegiate Alumni Club on Wednesday evening, April 16.

In opening the meeting, Emil Lorch, Chapter president, reported on the meeting of the Chapter's executive committee that afternoon, stating that steps were being taken to incorporate the Chapter as a nonprofit Michigan corporation so as to harmonize with Institute objectives. He announced new members of the Chapter, Messrs. Roger Bailey, Earl W. Pellerin, and Buford L. Pickens. Besides the speaker other guests were Harold Ellington of Harley & Ellington, architects and engineers; E. James Gambaro of the Brooklyn Chapter, and John Christman of Cleveland. The latter two are now with the firm of Smith, Hinchman & Grylls.

Before the feature of the evening, other matters discussed included the coming Institute convention, which was presented by Clair W. Ditchy, Regional Director, and the meeting concurred in action taken previously by the Chapter board to extend a formal invitation for the 74th Convention to be held in Detroit in 1942. It was pointed out that such a meeting always proves of great inspirational value and stimulates a broader outlook for the profession in the region where it is held.

President Lorch further reported on steps taken toward sharing in some way the facilities to be offered by the new Rackham Foundation Building being erected for the Engineering Society of Detroit, and the University of Michigan. He touched upon the widening of Michigan Avenue, deploring the fact that it was curved to avoid some packing houses and said that architects had missed an opportunity of protesting against such procedure. The president also reviewed the action taken at the recent Michigan Society convention regarding restoration of certain historic buildings on Mackinac Island, as well as the preservation of the Dearborn Arsenal.

Regarding the newly formed Student Branch of the Detroit Chapter at the University of Michigan, Mr. Lorch stated that an award would be made by the Chapter to enable one of the students each year to further his studies in some way yet to be determined.

In introducing the speaker, the president stated that the idea for such a discussion grew out of a conversation he had with Mr. Grylls. He said that, since every meeting cannot be expected to suit every member, a policy of discussing a variety of subjects had been adopted.

Mr. Eames stated that architecture was submerged in law and that no architect could be expected to know all of it bearing on his profession, as not even lawyers do. They do know where to find it and can give warning, and point out when it is important to consult a lawyer.

Explaining that lawyers are guided by a code of ethics as are architects, the speaker stated that he was not there to supplant other lawyers or to answer any questions concerning litigation in which his listeners might be concerned at the moment. In a clear and understanding way, he spoke of legal conditions particularly effecting the practice of architecture, dividing it into several categories.

"One ought not to try to get out of a law suit, but to keep out of one," he said, illustrating his point by saying that it was easier to retain control of one's automobile than to regain control of it. He said that the architect is the broadest person we have today and that his scope of activities is constantly increasing. Architects are going to do more and more appraisals, according to Mr. Eames, and he advised his listeners to begin now to master this subject.

He touched upon Detroit's new zoning law, speaking very well of it.

Following the talk a question and answer period was entered into by many of those present. Mr. Gambaro related experiences in New York State and Mr. Christman on Cleveland and vicinity.

Mr. Eames further discussed surety bonds with particular reference to the new form prepared by the Institute. An interesting discussion was held on the Registration Act.

Those present voted the meeting one of the most interesting and instructive yet held by the Chapter.

Clair W. Ditchy in commenting on Mr. Eames' talk said: "I believe Mr. Eames' analysis of the legal aspects of the practice of architecture was one of the most absorbing discussions of this subject I have ever heard. His familiarity with the architect's position and responsibilities, and his extensive experience in actual architectural affairs, gave particular emphasis to his remarks, and placed in bold relief the value of professional ethics, the importance of a clear understanding of the architect's duties and the limits of his powers. I think everyone who attended the meeting came away with a clearer conception of his status as an architect and a greater respect for the meticulous observance of the rules of professional conduct.

"I think President Lorch and the Chapter should be congratulated and Mr. Eames warmly thanked."

PRODUCERS ELECT OFFICERS

At a meeting of the Producers' Council Club of Michigan held Monday, April 21, E. Douglas Ainslee of Armstrong Cork Company was elected president William T. Harms of Master Builders' Company, vice-president; Wayne Mohr, National Fireproofing Company, secretary, and H. C. Black, Tremco Manufacturing Company, treasurer.

Ainslee took over and immediately went into action showing that he had ideas gained from occupying other offices in the club. He explained some of the purposes of the club and reviewed activities of the past year.

Retiring treasurer Harms reported conditions of his office to be in a most satisfactory state.

Members discussed the coming annual meeting to be held jointly with The American Institute of Architects' convention beginning in Chicago on May 7, thence to Yosemite Valley with the architects. A number of Detroit architects and producers will attend these meetings.

Talmage C. Hughes, chairman of the Institute's committee on public information, spoke on the part his committee is playing together with the producers in the coming convention. C. William Palmer, newly elected president of the Michigan Society of Architects, made what was called his first public appearance and inaugural address. He touched upon the relations between the Detroit Chapter of the Institute and the Producers' Council and expressed the hope that the Michigan Society of Architects would also take a more active part in the council's activities. It was suggested that a liaison officers be named from the Society as well as from the Chapter, and he dwelt upon the importance of making the Producers' Council Club of Michigan more state wide in its scope just as the Society has become in recent years. He suggested that informational meetings, such as the council has held in Detroit, be extended to include from time to time the various divisions of the Society throughout the state. Palmer explained that the Michigan Society of Architects was governed by a board of directors with only one general meeting of the membership, which is the annual convention, except in the case of a specially called. He stated that from his own experience he knew that the informational meetings could do a great deal to help architects in the various divisions as well as the producers.

Because of his election to the office of president of the Society, Palmer stated that he desired to be relieved as liaison officer from the Detroit Chapter to the producers. However, he said that his heart was still in the work and that he was ready and willing to carry on insofar as he was able to do so.

A vote of thanks was extended to retiring president, Howard Miller, and other outgoing officers for the splendid work they have done the past year.

The next meeting of the producers will be held on May 12.

CORRECTION

The name of Lewis J. Sarvis of Battle Creek should have appeared in our last Convention Number in bold type. He has consistently been an active member of the Michigan Society of Architects. We regret this error.

URGE—(Continued from Page 1)

he will find that he is always telling the other fellow to see that something is done or, even worse, is wondering why the other fellow does not do it without being told. This man never thinks that it is his duty to do anything for the profession at large and is often found criticizing others who are earnestly attempting to do constructive work for his fellow practitioners. This man needs adjustment in his whole line of thought and there are times when he fully realizes it. He too may decide that he should be something without selfish aim.

There are others who are not any one of these three types, but who do enjoy the work they do by themselves and also the work they do for the Society. They have found happy moments in working with men of their own calling, and who feel they are part of the whole scheme of bettering the profession, which gives them great satisfaction. Much credit is due these men who give unselfishly of their time and yet never seek offices nor demand recognition for the work they accomplished. One cannot say too much for these individuals for they are the ones who have made and are making what success the profession now enjoys.

No matter which class you place yourself in, when you do have such thoughtful moments and these impulses come to you, act and do something for the Michigan Society of Architects. Your board of directors is eager for your assistance and will see that you are placed in the capacity you most desire. Report to your division president and offer your services and see how much pleasure it is for him to serve you. Perhaps you are already placed on a committee and have done nothing about it—here is your opportunity.

You know the kind of person you want to be and should be, and if you respond more often to these inner urges we all will do better and the profession will be proud to have you numbered among its members.

Anonymous.

REPORT OF THE SECRETARY

CORNELIUS L. T. GABLER

To the 27th Convention, Michigan Society of Architects

During the last year, your Board of Directors held eight regular meetings. Three were held at the Intercollegiate Alumni Club in Detroit. The other meetings were held in Saginaw, Mackinac Island, Grand Rapids, Ann Arbor, Lansing and Battle Creek. Aside from these, there were four Special Board Meetings held at the Offices of Derrick & Gamber in Detroit.

It has been both my duty and my pleasure to have served as your Secretary for the past five years and to record the actions of your committees and your Board.

To have watched the growth and progress over this period has been enlightening. At times, when things of importance seem to move slowly, those who were devoting their time and energy to certain projects are apt to feel discouraged. It has been my observation during this period of recording that many actions have met with success and that nothing attempted has failed and that the Society and the profession are moving forward rapidly.

If the same effort is applied by the new committees and Board that has been exhibited in the past few years, the work started and in progress now will give the community the protection required by a real functioning registration law and the profession of architecture will obtain a new status that will be an aid to improving its service to the people of this State.

THE ARCHITECTS' PART IN THE GOVERNMENT DEFENSE PROGRAM

By Albert Kahn

Considerable criticism is being directed by the architectural profession at some of the Governmental departments for the method employed in obtaining architectural services in connection with the Defense program. While in most cases, architects and contractors are selected simultaneously, considerable work is being given to contractors who are asked to furnish plans as well as do the construction work. It is the latter method which is objected to by the architectural profession. While most of the problems are of the industrial type, for which often the engineer serves rather than the architect, experience has shown that even in the simplest and most straightforward problem a capable architect will easily prove his worth.



Kahn

It is not difficult to understand why the objectionable method is often resorted to. The saving of every minute's time is imperative in the present emergency. The gigantic task ahead demands concentration of responsibility. By placing all in the hands of a contracting firm, Government officials believe they are saving time. In some instances, this may prove to be the case. In the main, however, it will prove a fallacy—particularly, if the architectural work is prepared by the contracting firm, itself. Few have architectural staffs and must depend upon such talent as happens to be available in the open market. A heterogeneous group thus assembled cannot possibly compare with an organization that has cooperated for years and devoted itself continuously to planning and engineering. For this reason, then, the employment of a capable architectural firm by the contractor selected should be insisted upon. The results will prove not only more satisfactory but time will actually be saved and economy effected. The fact that outstanding contracting firms known for the best grade of work and excellence of management, will not themselves undertake architectural work, but will call in qualified architects, is ample proof of the advisability of following this plan.

Placing contracting firms in charge is entirely logical under existing conditions. They are better organizers than most architects, and organization is the prime factor in speedy construction. The architect may dislike working in a minor role and under the direction of a contractor. It may somewhat hurt his pride, but what of it? These are not normal times and old methods cannot apply. Professional pride must give way to efficiency.

COMMENTS FROM THE BALCONY

By RICHARD H. MARR

Gordon's plan on page 5 of the Bulletin, according to his article is issued as a "challenge" to all apartments in its size and class. As answer to this "challenge" I beg to take exception to the following items:

1. Kitchen occupies most desirable corner.
2. Closets too deep.
3. No linen closet.
4. Bathrooms should be grouped for economy of piping.
5. Bathroom off kitchen undesirable.
6. Exterior stairs expensive to maintain.
7. Incinerator and heating flues should be in one stack.
8. Kitchen too far from entrance door for convenient deliveries.
9. No cross ventilation.



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OXFORD VS. DETROIT

By F. GORDON PICKELL

Twenty years ago, in an article I wrote for the Detroit News, pointing out the need for neighborhood parks to stabilize city values, I tried to picture the kind of a city we would have if the Belle Isle Park area could be cut up into 70 equal pieces and we would dispose of each 10 acres in approximately equal distribution to the 70 square miles of the city. Every one would then have a 10-acre park within about one-half mile from home. Would not the city be infinitely better off than at present? William Penn started Philadelphia in exactly that way, with the exception that the parks were one-third the size we would have with the above disposition of Belle Isle. Detroit could in no way part with our island park, but I claim that the above disposition of park area over the city would give the maximum of use to the people who are called upon to pay for its development and maintenance.

Our first plan of Detroit called for 6 acres Grand Circus Parks spotted over the city and less than a mile apart.

One could hardly think of Detroit and Oxford (England) as having much in common, except human needs which call for more oxygen and less of carbon monoxide gas, but a recent article by Ivor Brown in the Manchester Guardian gives a description of what Oxford has that Detroit could very well have their city planners take note of and at least strive to sell to its taxpayers.

Mr. Brown says, "How much more rural it was here in the city's central parkland than on Oxford's outer rim! The oxford suburbs straggle afar, and the hillsides once haunted by the Scholar Gypsy are now neatly partitioned for the desirable residences of the ratepaying mechanic. Fortunately for Oxford, it need not greatly worry about a Green Belt, having so verdant a heart. This, surely is good fortune in a town to have its lungs in the proper place and not scattered to the extremities.

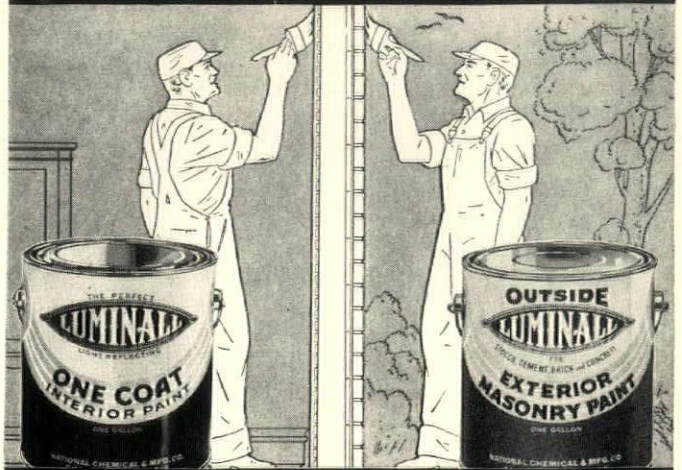
"There should be many a chance in the repairing of cities badly bombed to plant grass and trees instead of paving stones in central sites. Much of our best rebuilding will be not to build at all, but rather to scoop away what now remains to hinder the creation of urban-sylvan pleasantries. The external Green Belt may be a valuable idea, but rather as a scene for sport than as a pretense of countryside.

"How depressing it is to promise oneself escape from a town, take a bus to the supposed edge of it, and then find that the skirts of suburbanism go trailing on for miles with ribbons of roadside "development" and the useful, but usually unsightly, sprawl of allotments, poultry farms, and the like! As a rule there is more of country pleasure in a central park, if it be well planned and not too floppishly manicured by the gardeners, than may be found a dozen miles from the city's hub. This certainly occurs in London, where there is lovelier landscape (and often lonelier too), in Hampstead, Ken Wood, and Highgate woods (all within four or five miles of Charing Cross) than you would discover in a twenty-mile radius from that point. The same is true, in my experience, of many Lancashire towns, which are well parked within and then straggle drearily without, covering miles with hybrid waste, neither plain factory nor honest farm."

If there was ever a time when Detroit could hope to have an economical operation performed and "new lungs" placed where they belong, it is now that it can be done if planned with the "re-housing"—re-parking facilities and transportation relief which can be started now to the everlasting profit and stabilizing of Detroit values.

DUES AGAIN

With the beginning of the Society's new year the matter of dues again becomes a question to keep the Treasurer awake nights, trying to balance the budget. The Convention fixed annual dues at \$5. (this year \$3 if paid before July 1). The work of the Committee in planning the year's program is made much easier when dues are paid promptly; expenses for Society activities can be allocated and a budget established to conform to income. All these things mean routine work out of the way and members can assist the officers by early remittances. M.S.A., 120 Madison Ave.

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Two story and basement department store, located on Biddle Avenue, Wyandotte. Bids closed.
Modernization of Goodwin's Gratiot near Farmer. Modernization of exterior, interior, new air conditioning, heating system, new elevators. Fig closed.
Re-modeling Store—13116 East Jeff. Bids closed.
Store Bldg. consisting of two stores.—14533 Woodward, H. P. Owner—Woodsear Co.—Bids closed.

BENNETT & STRAIGHT, 13530 Michigan Ave.
Plans for Add. & Alt. to Det. Osteopathic Hospital H. P. Dr. Wright Clinic and Office Bldg. Contract let to Charles Bishoping.
2000 Seat Edison Theatre—30 Bowling Alleys—Owners—Circle Midway Theatre Co.
Forum Theatre—Southfield Rd.—Mech. bids closed.
New Theatre—Midland, Mich. Prep. sketches.
Plans for 1000 seat Theatre, Rochester, Mich.
Allen Park Theatre. Fig. closed.
Plans for school, Allen Park.

BRANDT, CHRISTIAN W., 3408 Eaton Tower
Add. to Bldg., Gratiot and 7 Mile Rd., Bids closed.
Plans for Community Bldg., Trailer Camp, 35x45. Southfield & Joy Rd.

DAVERMAN, G. & J. Co., 40 Porter Block, Grand Rapids.
Prep. plans, Eastern Reform Church, Muskegon.
Bids opened, not let, Calvary Baptist Church, Grand Rapids.

DES ROSIERS, ARTHUR, 1078 Maccabees Bldg.
Prep. plans for Church—Rossford, Ohio.

DIEHL, GEO. F., 120 Madison
Plans for school, Howell, Mich.
Church Alt., Chelsea, Mich.
Prep. plans for Rectory—St. Ambrose Parish.
Temporary Church & Add. Farmington, Mich.—Our Lady of Sorrows Parish. Also church, Flint, Mich.
School & Auditorium, St. Juliana's Parish.

GIFFELS & VALLET, Inc. & L. ROSSETTI ASSOC. ENG. & ARCH., 1000 Marquette Bldg.
Studebaker Plant, So. Bend. Con. let to Consolidated Construction Co., Chicago.
Air Craft Eng. Parts Plant, Chicago. Con. let to F. N. Neilson So., Chicago.
El. Wk.—Coal & Ash handling equipment closed.
Fig. on Engine Plant—So. Bend. Superstructure closed.

HABERMAS, CARL R., 415 Brainard St.
Sketches: 24 Fam. Terrace, G. P.
Plans: 80x40 res. & 3-car garage, G. P. Farms.
Res. 100x40 & 3-car gar., Upper Straights Lake.
Res. 75x30 & 2-car gar., Franklin Rd.
Taking Bids: Bowling Alley, all trades.

HERMAN & SIMONS, 712 Owen Bldg.
Immaculate Conception Ukrainian Catholic Church—Cor. McDougall & Charest. Bids closed.

MALCOMSON, CALDER & HAMMOND, 1219 Griswold
Prep. plans for Add. to Wilbur Wright High School.

MERRITT & COLE, 1111 Collingwood
Prep. plans—Add. Westminster Presbyterian Church. Lansing, Mich.
Plans, Jehovah Lutheran Church, Greenfield Road & Outer Drive.
Plans for Mt. Zion Lutheran Church, 7 Mile Road.

SARVIS, LEWIS J., Battle Creek
Prep. plans—Public Health Building, of approximately \$500,000.
Pennfield Agricultural School, Pennfield Township, Battle Creek—approximately \$228,000.00.
South Haven Hospital, South Haven, Michigan—approximately \$175,000.00.

STACHOWIAK, S., 8580 Jos. Campau
Sketches—Club House, Polish War Veterans.
Add. to Store & flats—Owner, J. Jedrzewski.
Res.—A. M. Janowski—Bids closed.
Plans—Bowling Alley—Hickory Ave.
Also—Office Bldg.—Jos. Campau, 20x70.

STAHL, JNO. C., 820 Francis Palms Bldg.
Prep. plans for Church—Utica Rd., 35x60.

STEWART-KINGSCOTT Co., 208 Elm St., Kalamazoo.
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TILDS, PAUL, 2539 Woodward Ave.
Bids closed—Res. Mrs. Edith Emmerman, Palmer Woods. Res. 32x39—Huntington Woods. Con. let to Neil Barber.

ZILLMER, EMIL G., 132 Federal Square Bldg., Grand Rapids.
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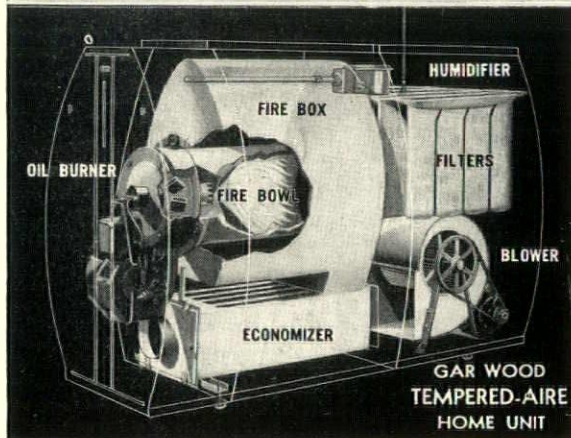
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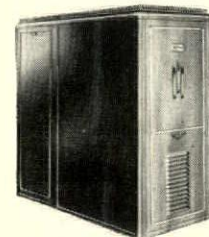


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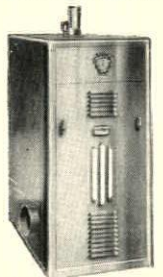
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