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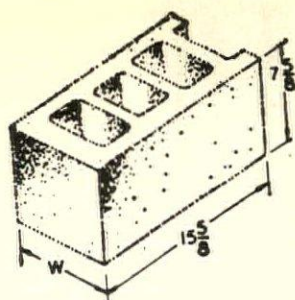
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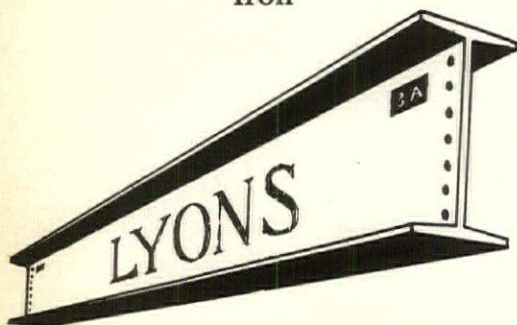
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## OUR COVER

View of front of building of Salisbury Elementary School at Salisbury, Mass. Constructed and completed in 1951 at a cost of \$219,662. Maurice E. Witmer, Portsmouth, New Hampshire, Architect. E. W. and P. B. Currier, Amesbury, Mass., General Contractor. Photos by Douglas Armsden, Kittery, Maine.

Articles and photographs to be published in New Hampshire Architect should be mailed to Alexander Majeski, Palomino Lane, Manchester, N. H.

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# THE PRESIDENT SPEAKS

New Hampshire is not the only place where architects are disturbed because too many buildings are built *sans* architects. A special committee of the Baltimore Chapter recently submitted recommendations for improving this situation. The conditions there are so typical and their report was so good that it would serve almost any area in the country.

Some of the other chapters have progressed beyond the preliminary report stage and are engaging in some wonderful public relations programs. Cleveland architects are preparing a descriptive booklet on local architecture to better acquaint people with good architecture and the services of the architect. Southern California has a Sunday afternoon TV show featuring a half-hour discussion between the owner and the architect of an outstanding new home or commercial project. Dallas uses the proven "soap opera" technique, following the adventures of a couple planning to build a home. The Texas Society of Architects has even prevailed upon the Governor of that rambunctious state to proclaim an Architects' Week! Timed to include the birthday of Architect-President Jefferson, maximum publicity was obtained through a well developed program of chapter exhibitions, special events, press and radio features.

New Jersey and New York have developed standard signs for displaying the architects' name and A. I. A. insignia on the front of projects during construction. This is one of the simplest and most effective ways of making people "Architect Conscious." And why shouldn't public recognition be as easy for "A. I. A." as it is for "F. B. I." or "Att'y" or "M. D." or "A. F. L."?

All of the above indicates that architectless building, or the substitute type of building available from stock plan services, structural engineers, contractors, fixture manufacturers, etc. etc. . . . is a constant threat to the profession (and to its unknowing and unadmitted victims as well, according to sincere beliefs held by most architects.)

Maybe we should have a slogan! They say a real good slogan will sell anything, or elect anybody to political office, why couldn't the right slogan even sell "Architecture by Architects"? In other words "*When you think of Building, Think of an Architect!*"

We architects ourselves are partly respon-

sible for our bad public relations. There are such things as incompetent, dishonest or pseudo-architects, just as there are shyster lawyers, political hacks and medical quacks. But a few black sheep in our midst do not justify the type of thinking shown by the person who, upon being introduced to an architect I know, said "oh, another of those shyesters, eh!"

Money in one form or another has been the worst troublemaker in architecture as in other fields. During the depression, nobody had any, then came World War II when the government spent all our money but only a few got the benefit. Since then we have had inflation, lots of money around but worth less all the time. No wonder architects have had difficulty meeting budgets, satisfying owners' Cadillac appetites, avoiding extras on shoe-string projects, trying to make substitute materials do the work of the real thing, and so forth.

In New Hampshire the strangest phenomenon of all is the widespread belief that architectural fees are excessive. Has anyone ever heard of a rich architect in New Hampshire, who got that way practicing architecture?

Speaking of fees, there is urgent need for a schedule of standard fees to be established as a guide for clients and for architects. Experience elsewhere including our neighboring New England states has shown the value of such a schedule in promoting good will and understanding and in eliminating the pernicious practice of asking architects to compete on the basis of fees. We can wait no longer for the State Department of Public Works and Highways to announce its schedule, which was promised shortly after reorganization took effect in mid-1950. Unfortunately the proffered cooperation and assistance of the New Hampshire Chapter to set up this schedule was refused. Our last official schedule was the 1948 "Regional Blue Book," revision of which is long overdue. This will be our next task.

*"When You Think of Building, Think of an Architect!"*

*Eugene J. Magenan*



## ARCHITEXTOPICS

By Richard Koehler, A.I.A.

*"Nature herself was proud of his designs  
Enjoyed to wear the dressing of his lines."*

BEN JONSON

Is architecture a *thing-art*? an *idea-art*?

To those of us whose ancestors are a long pageant of countrymen, workers of soil full with rustic earthy richness, architecture must be a *thing-art*. To satisfy, it should heed faint whispers that tools be well-handled, kitchens well-stocked, well-springs of water whose poetry is limited to sweetness and plenty. It is an art of concretes, of bread well browned and buttered, of grass green and cool to bare feet, an art of sensuous tangible things.

To those of us whose ancestors were of the state and stately, of philosophers, of artists and musicians, architecture must be an *idea-art*. To satisfy, it should express good breeding, etiquette, propriety and must not be offensive. It is an art of polish, of defined principles, of imponderables of logic, an art of soul stirring intangibles.

To be truly formed architecture whether it be thing or idea should be natural and to be worth its salt should express the subtle yet vibrant core of sadness.

Can we as architects of things or soul, of varied ancestry, with machined materials and a handful of craftsmen create an art of substance?

I, for one, will shout it has been and will be done again. I've found their art in a doorway, a room and in some just the atmosphere—this in spite of a world that outwardly shrugs aside all claim to softness. Though it is a tribute to their courage, these men could no more resist the desire to express their art than to hope to cure a green-thumb gardener by washing. I believe it is these common man expressions, these intangible atmospheres designed by the man-on-the-board, the mason, the joiner or any other creator that gives reassurance to a society whose hand requires more grip.

Though pyramids, temples and colonnades

have served well their inspirational use; it is this day we're obligated to and there is not one reader of this who but can add his touch of creation to a world that needs it badly. Not alone in our clubs and elect societies can we fully "work at" this fellowship, but in the every day living whether it be expressed in baking a bread or building a cathedral.

A. E. Housman's poem from "A Shropshire Lad" marks the beat with far more eloquence:

*"From far, from eve and morning  
And yon twelve-winded sky,  
The stuff of life to knit me  
Blew hither: here am I.*

*Now—for a breath I tarry  
Nor yet disperse apart—  
Take my hand quick and tell me,  
What have you in your heart.*

*Speak now, and I will answer;  
How shall I help you, say;  
Ere to the wind's twelve quarters  
I take my endless way."*

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## The Scholarship Fund

The Scholarship Committee is very happy to report that the architects are beginning to respond to our request for gifts implementing the Scholarship Fund. To date, we have received \$155.00. Our Committee is keeping a record of the contributors; a list of which, in the near future, will be submitted for publication.

We wish to extend to all who have so kindly aided this fund, our deep appreciation for their gift and the comments which they have extended to us.

We realize our request for gifts was sent out at time when practically everyone was deeply involved with Income Tax reports; however, we trust that out of the final net returns, after tax deductions, our members will still find something which they can afford to give to this worthy cause.

Scholarship Fund Committee  
Maurice E. Witmer  
Alfred T. Granger

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: *When You Think of Building . . . Think of an Architect* :

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## R. I. Architect Nominated for Regional Director

Philip D. Creer of Providence was unanimously nominated for the post of Regional Director, at the first meeting of the N. E. Regional Council of the American Institute of Architects in Boston on April 5.

Mr. Creer is a distinguished practitioner and educator. Since 1933 he has been Head of the Department of Architecture, Rhode Island School of Design. He has been conducting his own practice since 1934, largely on schools, housing projects, commercial and industrial work. He has been active in restoration work and the preservation of Historic American Buildings. Election of Regional Directors will take place at the Convention in New York next June.

Current Regional Director Harold Willis of Boston presided at the meeting held at the Architectural Center on Somerset Street. Thirty delegates attended, two each from Maine, New Hampshire and Vermont ten from Massachusetts, eight from Connecticut and six from Rhode Island.

Eugene F. Magenau of Concord was elected Secretary-Treasurer of the new Council. It is expected that the Executive Committee consisting of the six Chapter Presidents, the Secretary-Treasurer and the Regional Director, will meet shortly to appoint standing committees and get the work of the Council under way.

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## Vermont Chapter A. I. A. News

The Vermont Association of Architects will have as a guest speaker Dean Belluschi of M. I. T. on June 3, 1952 in Middlebury, Vermont.

Members of the New Hampshire Chapter who are interested are invited to attend.

## N. H. Men Attend B. S. C. E. Meeting

The Concord office of Anderson-Nichols & Company was well represented at a recent meeting of the Boston Society of Civil Engineers, when Messrs. Gene Magenau, Alex Majeski, Elliot Marshall and Elmer Carvalho attended as guests of Harry Snell and John Jacobson.

The occasion was the 104th Annual Meeting of the Boston Society of Civil Engineering the oldest engineering society in the United States.

After a fast round and a hearty dinner, the group was addressed by the guest lecturer, Professor Albert Dietz of M. I. T., who delivered an eloquent report of his summer trip to Japan, well illustrated by stereoscopic color slides of ancient and modern architecture, scenic masterpieces, tea houses, and Geisha girls.

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## Human Activity is Theme for National Convention of A. I. A. in New York City

Theme of the 84th annual A. I. A. convention in New York City June 24-27 will be the importance of building design in forming environments for human activity.

Meeting in New York for the first time in 25 years, the nation's architects will develop the convention theme to illustrate the influence of their work on everyday life in business and in the home. The meeting is at the Waldorf-Astoria.

Technical sessions of the June convention will follow the general theme but with a greater emphasis on structural resources of the architect.

Arthur C. Holden, New York City architect and convention committee chairman, said that the theme was being developed because of the dynamic quality of today's architecture in dealing with the movement of people, the flow of traffic, and a new understanding of the importance of buildings as places where things happen.

More than 60 exhibits are expected to be shown at the Waldorf-Astoria during the June convention.

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— : *When You Think of Building . . . Think of an Architect* : —

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# New Elementary School Salisbury, Mass.

The new elementary school in Salisbury, Massachusetts was completed in 1951. The cost of this building was \$219,662.04. The equipment cost \$10,800.00.

The school was built on a relatively small site in the heart of Salisbury. Ten acres which permitted a public baseball diamond facilities. The entire play area at front, end and rear of the building was covered with asphalt topping.

The structure provides eight class rooms 25' x 40' completely equipped with work counters, shelving, wardrobe units, supply and teachers' closets; a principal's office and reception room; health clinic and reception room; library; men and women teachers' rooms with toilet facilities separate; a combination assembly hall and gymnasium 60' x 82' with High School basketball court area with dressing rooms and locker rooms for both boys and girls; a combination stage and cafeteria 25' x 43' which is serviced by a complete cafeteria kitchen 12' x 25' including

stainless steel counters, hot food storage, dish washer, potato peeler, range, etc. A separate storage room for food is provided with the kitchen. Supply closets and janitor's closets are provided on each floor. Separate boys and girls toilet rooms are provided on each floor. The central boiler plant is of steam vapor heat with combination heating and ventilating units in all rooms. Fluorescent lighting is used throughout except in the gymnasium. Electric clock, fire alarm, signal, and audio-visual systems were provided.

The construction is entirely fire proof. Outside walls having 4" smooth faced red brick with 8" cinder block tile. Interior walls were cinder block with Vitritil base in all rooms and corridors. First floor, reinforced concrete over sand and gravel fill. Second floor, steel long span joists with reinforced concrete slab. All floors throughout covered with asphalt tile. All ceilings except gymnasium and cafeteria of "Acousti" Celotex panels. Win-

(Continued on page 10)

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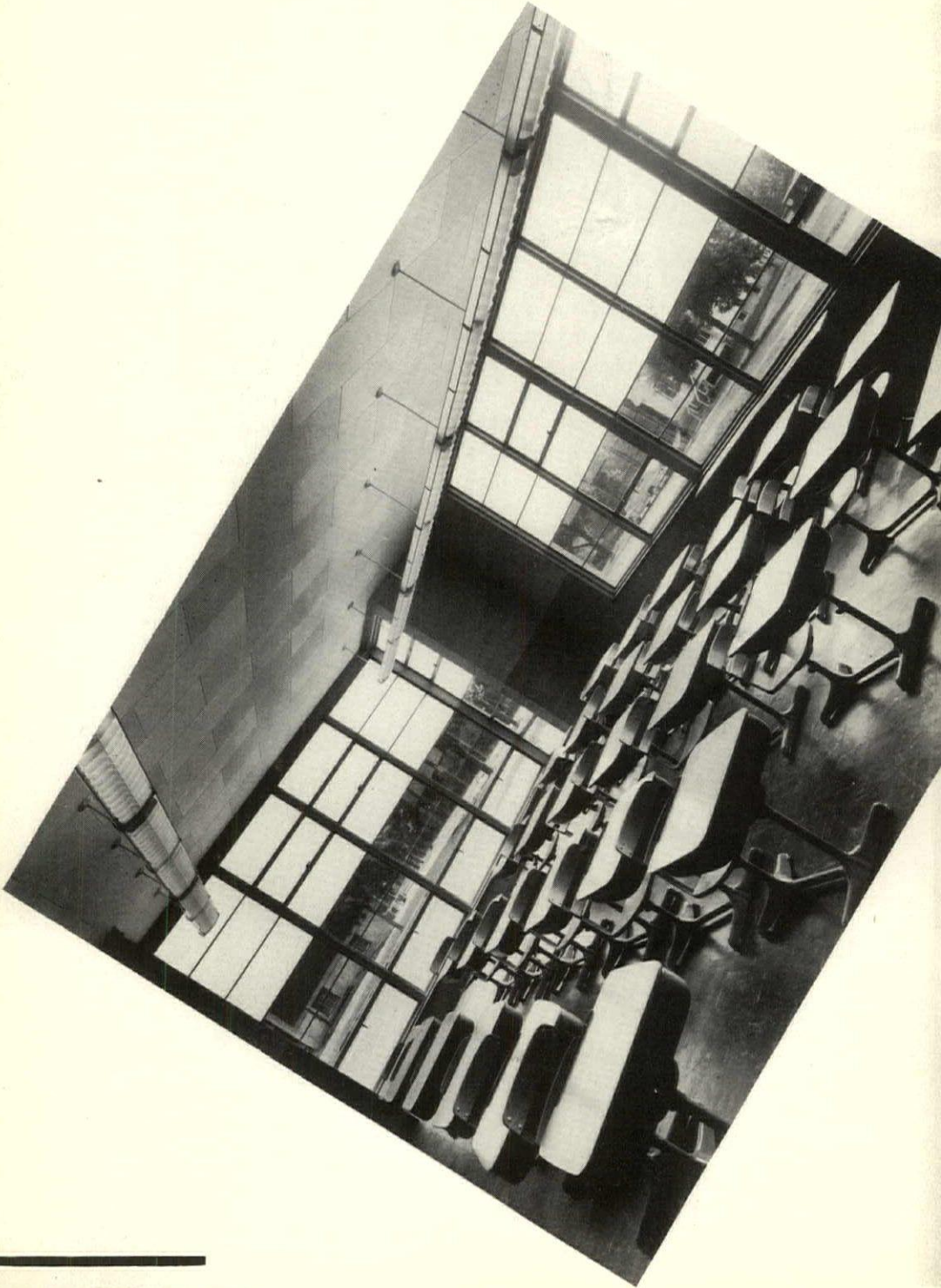
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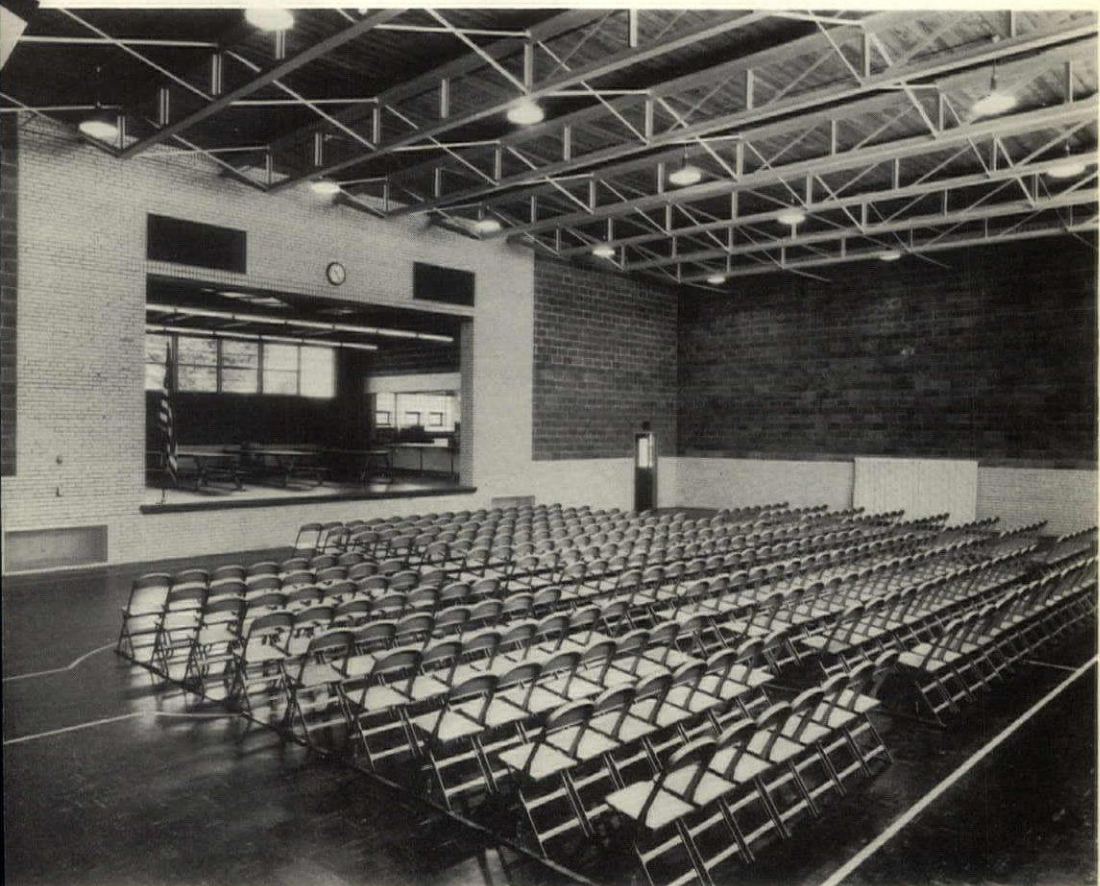
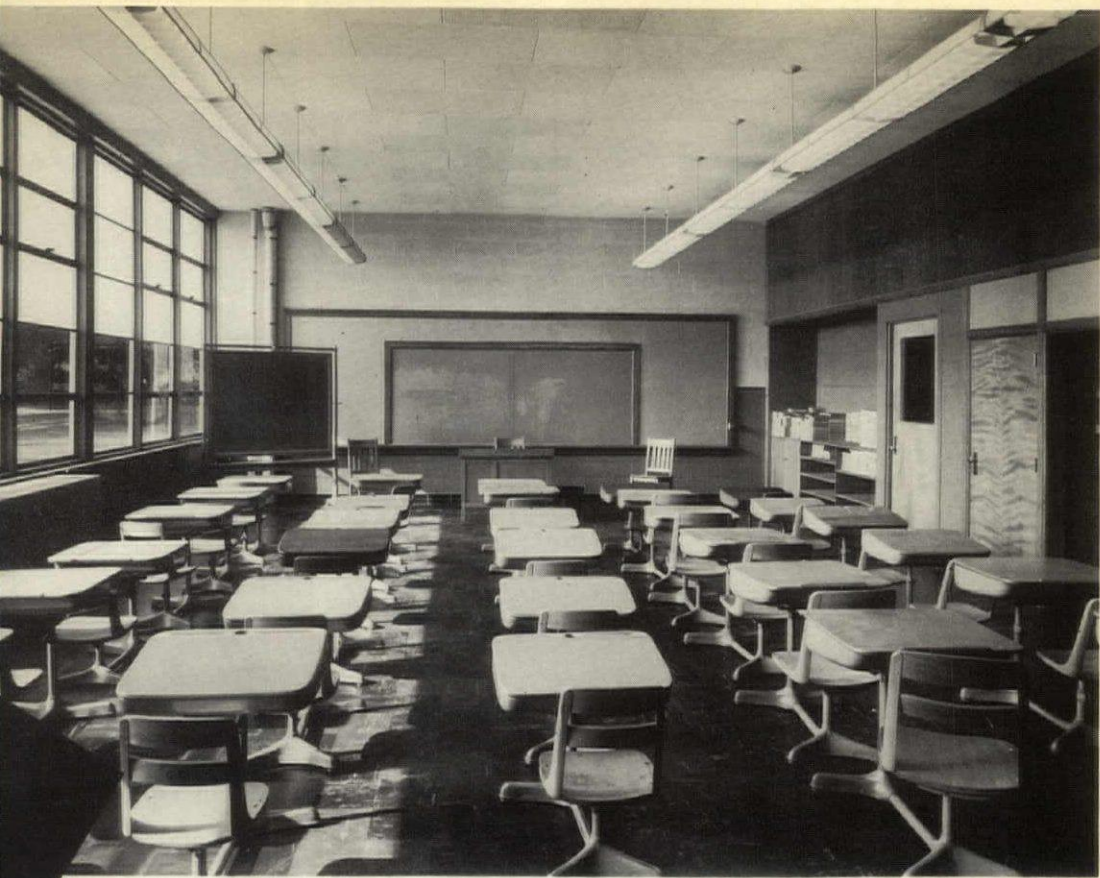


These pictures show:

1. Interior View of Corner Class Room, Salisbury School.
2. Interior View of Typical Class Room, Salisbury School.
3. Interior View of Gymnasium Toward Cafeteria-Stage, Salisbury School.









(Continued from page 7)

dows throughout are casement steel multiple units with metal frames. Lower lights of glass in sash are clear. Upper lights of light directional glass. Glass block openings with ventilators were used in all toilet rooms and gymnasium. Roof construction, wood plank with steel long span joists. Roof, twenty year bond tar and gravel. Three decorative schemes were used with paint directly over interior cinder block wall surface.

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## Issue of Stamps Honoring Architects Urged

Issue of a series of stamps honoring outstanding American architects is urged by Elliott L. Chisling of New York City in the January issue of the Journal of the American Institute of Architects, according to H. Summerfield Day of Grand Junction, Colo.

Mr. Chisling suggests a series of five stamps, each one showing the portrait of some outstanding American architect and illustrating an example of his work. For example, such a commemorative honoring Henry Bacon would picture the Lincoln Memorial in the Arlington National Cemetery.

He also suggests that it would be appropriate if designs for this series were produced by practicing architects.

The proposal in the architect's magazine was read at a meeting of the Collectors Club of Grand Junction, Mr. Day reports, and it adopted a resolution urging issue of a series honoring architects.

It is understood that the American Institute of Architects is planning to ask for a stamp in 1957 commemorating the centenary of its founding.

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No man can serve two masters: for either he will hate the one, and love the other; or else he will hold to one, and despise the other. Ye cannot serve God and mammon.

Matthew 6:24

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Being young is a fault which improves daily.  
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## Registration Board Holds First Hearing

The State Board of Registration for Architects held a hearing some weeks ago on two cases of questioned or alleged violation of the Registration law. A third case is pending. All three came as the result of questions raised by the Chapter Executive Committee, but the Board chose to interpret the questions as "charges" or "complaints." The first case was on the question whether a certain firm, known to be doing architectural work and to be advertising itself as an architect, had any members, or employees, who were registered architects. The facts did not even get to be heard as the Chapter representative stated at

the outset that no "charges" had been filed and thereupon the Board permitted the "charges" to be withdrawn.

The second case involved a contractor who according to the evidence had been holding himself out to be an architect. On his plea of ignorance of the law and his promise to be good, this case was also dismissed. The third case will be on a similar question.

As happened in Massachusetts a year ago when the Registration Board there heard its first case, procedural uncertainties and technicalities appeared for the time being to put a stop to any affective action being taken. It remains to be seen whether the Board will take any further fact-finding steps—which private individuals and groups lack the power to do, other than accidentally.

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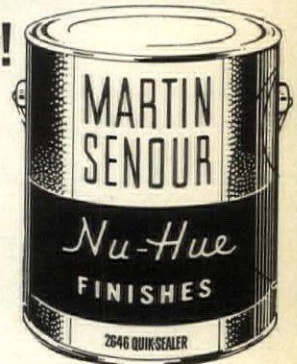
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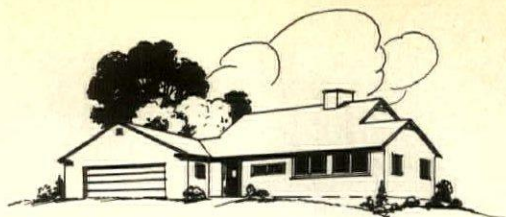
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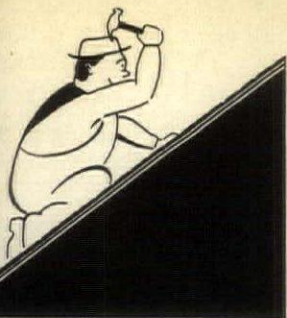
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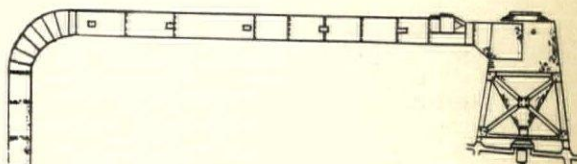
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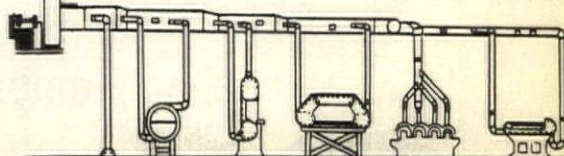
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## THE VALUE OF THE ARCHITECT

- V THE OWNER needs the supervision of an expert unbiased by commercial considerations to pass on the quality of the materials and workmanship going into his building.
- VI IT NEEDS no argument that the Owner's interests are best served by the Architect who has devoted years to special training for his work and therefore must be more intelligently qualified than the man with other interests, obligations and training.
- VII FROM START to finish of a building operation the Architect is the Owner's professional adviser and representative—in drawing contracts, complying with building codes and lien laws, certifying building charges and seeing throughout that the Owner gets what he pays for.
- VIII ARCHITECTURAL services are a small fraction of the total cost of a building. A good Architect often saves the Owner a sum much larger than his fee.

John D. Betley,  
Manchester

Alfred T. Granger Associates,  
Hanover

Hudson and Ingram,  
Hanover

Koehler and Isaak,  
Manchester

Anderson-Nichols and Company  
Concord

Orcutt and Marston,  
Hanover

Edward Benton Miles,  
Exeter

Carl E. Peterson,  
Manchester

Leo P. Provost  
Manchester

Norman P. Randlett,  
Laconia

Tracy and Hildreth,  
Nashua

William L. White,  
Exeter

Maurice E. Witmer,  
Portsmouth

*Each of the above firms has one or more members in the*

**New Hampshire Chapter  
American Institute of Architects**