

# FORUM

a monthly publication of the las vegas chapter of the american institute of architects

## REJUVENATING ARCHITECTURE

2010 THEME

BY DEEPIKA PADAM, AIA  
PRESIDENT, AIA LAS VEGAS

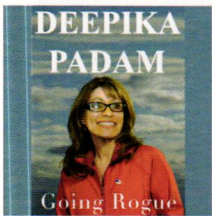
The calls started in 2008... "Is your firm hiring? I'm looking." The calls increased with time. Halfway through 2009, the phone went silent. The lay-offs hadn't stopped, but it was known by then that nobody was hiring. Firm owners had lost well-trained competent employees. The decisions were tough and heartbreaking, but had to be made. Managers lost key team members, while the team members lost their source of income. Some were forced to change their field to make ends meet, some moved away, while others are just waiting. Everybody lost top to bottom. The biggest loss... morale.

What do we do when we've suffered a major loss? We fight back! Forget the past, its history. We need to spend our energy looking ahead, not in the rearview mirror. The innovators and risk-takers will survive; those who wait for the better times are not the fittest. The focus needs to shift to future possibilities and making them happen through any associated costs. The key tool – adaptability. Future is uncertain; but if things were certain, there'll be no reason to fight!

AIA is the flower that blooms from the energy of its members. If membership goes weak, this flower will wilt. That is why it is critical to empower our forces as the first step. As AIA Las Vegas jumps into 2010, we will begin with a renewed force, enthusiasm, and passion to overcome hurdles and emerge as a powerful resource for the profession. We already have a lead through the Pencil-ready Campaign catching national attention. By continuing to use our strengths and paying special attention to our weak links, we shall overcome. The goal will be to cause rebirth of Committee on the Environment, nurturing of Emerging Professionals/Young Architects Forum, and expansion of the family to general public through the Friends of AIA program. While reenergizing our membership, our next step will be to build the ammunition.

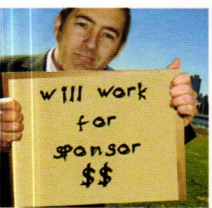
Close attention will be paid to P&L margins of AIA, which has suffered the times like any other business. The environment will be stimulated through project tours with invited critics, RTC bus tour with artists, increased involvement of students, interns and young architects, closer relationship with municipalities, special attention to governance, and a strong end of the year through the Iron Architect sustainability competition. The Design Awards, Golf Tournament, Unbuilt Architecture Exhibition, and Holiday Celebration will continue to enliven our spirits. We will emerge from the ashes victorious and rejuvenated like a phoenix.

Let us reestablish architects as the leaders of the built environment. To rejuvenating architecture!



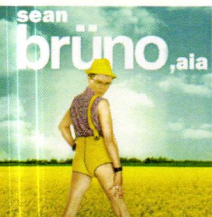
**2010 PRESIDENT  
DEEPIKA PADAM, AIA**

PAGE 2



**SUPPORT AIA LV  
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PAGE 3



**2009 END OF YEAR  
HOLIDAY EVENT  
RECAP**

PAGE 7

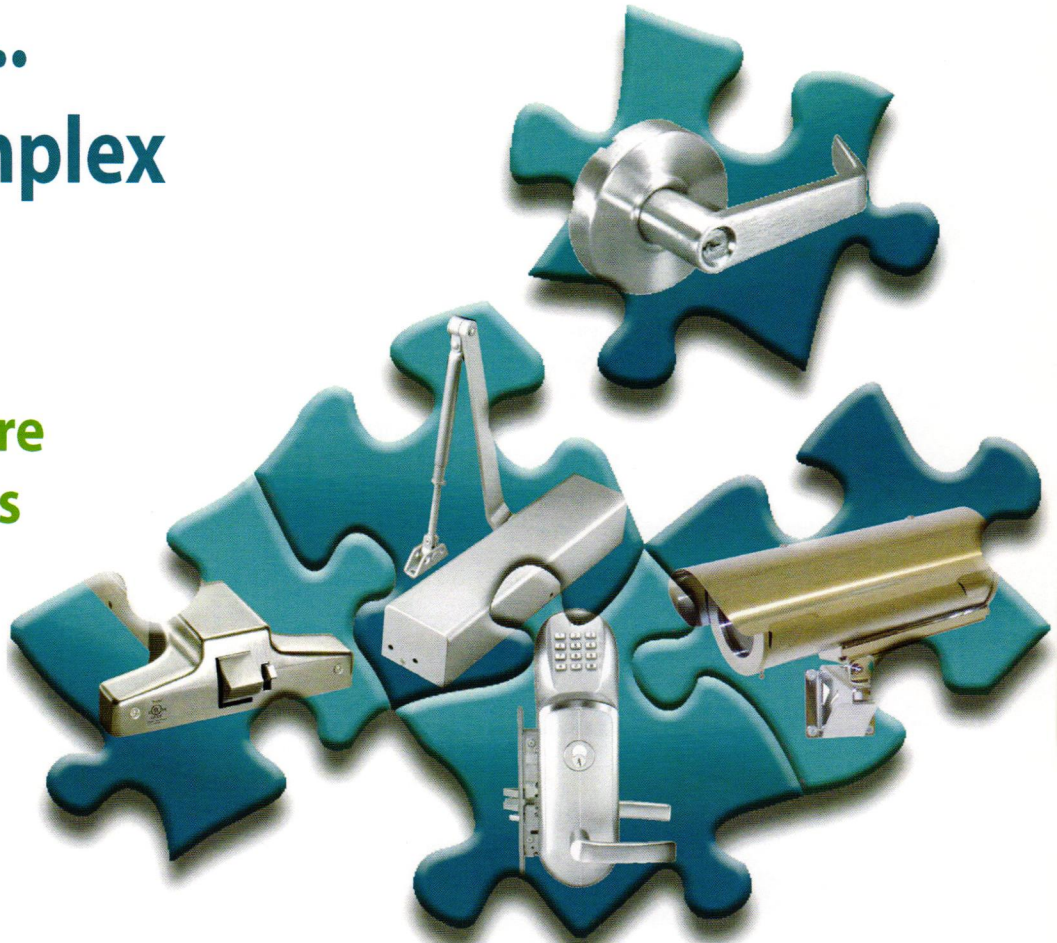




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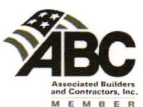
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## AIA LAS VEGAS PRESIDENT'S MESSAGE

DEEPIKA PADAM, AIA, LEED AP

### New Girl in the City

Like others who came before me, I brought some dreams with my luggage when I came to America. With an exceptional experience at University of Michigan and a successful career at Las Vegas, those dreams came true. I still remember the day I had landed at Boston after a journey of over 24 hours from Punjab. I came from

one paradise to another, but felt the differences immediately. Time flies... I've spent one third of my life in this country now! Punjab was my home growing up filled with pleasant memories. In just a few years, I've begun to feel a strange love for United States as my new home. What lies at the core of this love? My exciting job? My involvement with AIA and USGBC? My cute little house? Or my independence? What has this country and Las Vegas given me that I didn't have in India?

The answer has been in front of me all along... I just didn't realize it until recently.

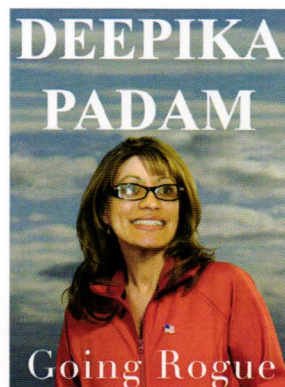
I've had some great experiences in this land of opportunities. Getting the architecture license in India was a process, but it felt like an achievement here. Being able to teach LEED classes has been marvelous. Serving on the USGBC Nevada Board has been absolutely brilliant. And the few years I've been on the AIA Las Vegas board are an amazingly different story. But these are not the central reasons for my love for this place. When I look back at all of these milestones, I wonder if the joy of making a new home here would have been the same without the people along the way!

James Chaffers trained me, while Allen Shaffer is the one who first showed me the direction towards advancement of my green building ambitions. Garry Hoholic encouraged me to get involved with USGBC, while Lance Kirk helped make it happen. Windom Kimsey's voice is still in my head when he first introduced me to Wade Simpson, "Watch this girl, she'll be on the AIA board someday." I knew then that I will prove him right. Mark Hobaica gave me the confidence to run for the President-Elect position, while Mike Del Gatto stood behind my efforts towards EPYAF. And the person who motivates me every single day is my husband, Jagan Singh. He is the most ambitious and intelligent man I've met and he inspires me everyday to do better. The names are endless, but their invaluable support is limitless.

When I had first come here, I had my goals straight. But now I know that the joy of achieving these goals is meaningful only when shared with others. Only now do I see that my strange love for this city is actually one with the attitude of the people and the encouragement they offer.

United States is as tough as it is beautiful. If we pause for a moment from running after our goals and think of what really matters, life will appear spectacular! I am living the life of all those who came to this country before me with big dreams and aspirations. I hope you'll join me in reliving the moments you or your ancestors lived. Join me in living the American Dream!

*As part of our 2009 AIA Las Vegas End of Year Holiday Event, we roasted our Board members. This image was used to illustrate that Deepika Padam, AIA is going to be the first female president of the AIA Las Vegas Chapter in 2010..... and her new book has just been published.*



## 2010 AIA LAS VEGAS BOARD OF DIRECTORS

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## WELCOME NEW MEMBERS

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## JANUARY MEETING

## CREATING CITY CENTER – A PROJECT TOUR BY GENSLER

Gensler is a global architecture, design, planning and consulting firm - 2000+ professionals in 32 locations. One of their most astounding projects is the largest, most fascinating and talked-about project in the world. CITY CENTER LAS VEGAS. Gensler has worked hand in hand with MGM Mirage to create the urbane and sustainable "city within a city" that redefines Las Vegas. On Wednesday, January 20th, 2010...Gensler's Las Vegas AIA Members – Steve Ranck, AIA, Bill Hebinck, Bob Stefko and Jordan McGee will provide a tour of the City Center project especially for AIA Las Vegas members and friends.

Learn about the challenge of creating the world's largest LEED development from concept to completion in five years, and see the behind the scenes spaces, planning and operations that have brought this imagined metropolis into reality.

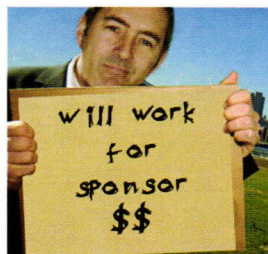
**PLEASE NOTE:** To participate in the Tour of City Center, you MUST RSVP on the [www.aialasvegas.org](http://www.aialasvegas.org) website. Select Events, Select Calendar, Select the City Center Tour and RSVP. Members \$25 / Non-members \$50. Those who RSVP by Monday, January 18th, will receive a confirmation advising parking and meeting locations for the tour. No walk-ins.

## FEBRUARY MEETING

## A GREEN TIE GALA FOR SENATE MAJORITY LEADER HARRY REID

On February 17th, AIA Las Vegas will join with the Nevada Conservation League to salute Senator Harry Reid, and to recognize his efforts to make Nevada a leader in providing renewable energy for the nation. We believe that Nevadans have a right to a clean and healthy environment. In Nevada, conservation minded voters have no better advocate than Senator Harry Reid. He has brought over 1.5 billion dollars to Nevada to aid in economic recovery and over 2.1 million to the state to help create jobs in renewable energy projects and to help lower the cost of energy bills. We are honored to have such a great leader, and are happy to join with NCL in hosting this event to say thank you for the work he has done on behalf of conservation and the development of a clean energy economy in our state. We could think of nothing more appropriate than a Green Tie Gala.....So put on your best green and come join us in honoring the best friend the conservation community has ever had.....Senator Harry Reid.

This event is a fund-raiser for the Nevada Conservation League, an independent, non-partisan voice of the Conservation Community that works every day to maintain and enhance the natural character of Nevada and the quality of life for all Nevadans. AIA Las Vegas is an independent, non-partisan voice in the architectural and design community working to enhance, improve and protect our communities and our built environment. The Green Tie Gala will be held in the auditorium at the Historic Fifth Street School at 6:00PM on Wednesday, February 17th 2010. Ticket sales will commence and RSVP's will be taken for the event beginning on January 15th at the Nevada Conservation League website [www.nvgreenvote.org](http://www.nvgreenvote.org). The ticket price has not been determined yet, but all of the information will be posted on the website by January 15th.



## SPONSORSHIPS NOW AVAILABLE FOR 2010

Make the most of your AIA membership. We've reduced the sponsorship fees and increased the benefits for all our programs and events in 2010. Utilize the great marketing opportunities that are provided through AIA meetings and events. Take a look at the Platinum, Gold and Silver sponsorships as well as individual opportunities for Membership Meetings, C.E. Programs, 37th Annual Golf Tournament, Architecture Week, Learn About-Turn About Product Show and the 2010 Holiday Celebration. All events are planned to provide maximum exposure and marketing effectiveness for sponsors. Go to [www.aialasvegas.org](http://www.aialasvegas.org) and select Sponsorship & Advertising. Make your plans now and contact AIA Las Vegas – 702.895.0935 or [rlavigne@aianeveda.org](mailto:rlavigne@aianeveda.org)



## AIA 2010 MEMBER DUES PAYMENT PLAN (MDPP)

We've just finished a tough year, and we're beginning to see indications that 2010 is going to be better, but no matter how the economy is doing, you need to keep your AIA membership active -- And here's a good way for you to do it. If it would be helpful for you to pay your 2010 member dues in installments, AIA Las Vegas / Nevada has arranged for you to do so. We have joined the MDPP program being offered by AIA National. 2010 Dues Invoices have been mailed and emailed to the members with payments due by January 31st, 2010.

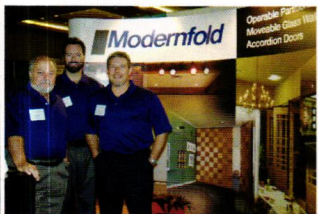
To take advantage of the MDPP program, here's the process:

Eligible members interested in participating in the 2010 Membership Dues Payment Plan will be able to enroll online at [www.aia.org](http://www.aia.org) beginning January 4, 2010. Members will be required to authorize The American Institute of Architects to make withdrawal payments against a valid credit/debit card based on the scheduled terms for the payment of annual dues.

Members who have not renewed their membership by April 6, 2010 will be considered lapsed and will not receive member benefits until either dues payment is made in full or the member enrolls in the MDPP. The deadline to enroll is April 30, 2010. New and reinstated members are NOT eligible to participate in the MDPP.

The installment term for the 2010 plan will be for six months only, starting January 4, 2010, and ending June 30, 2010. Members need to enroll into the plan prior to April 30, 2010. Firms who choose to use the MDPP on behalf of their employees must enroll their Institute members individually online. This must also include the authorized credit or debit account from which each member's dues can be paid.

Be sure to contact the AIA LV office after January 4th, 2010 if you want to sign up for the MDPP (Member Dues Payment Plan).



## AIA LAS VEGAS NOW OFFERING ALLIED FIRM MEMBERSHIPS

The Chapter provides a special Membership for firms in related fields who have three or more members from that firm as AIA

members. Memberships are offered at the discounted rate of \$35 each (a savings of \$25 per member.)

If you are interested in getting more information on an Allied Firm Membership, please contact Kelly Lavigne at 702.895.0936.



## AIA LAS VEGAS E-NEWS CONNECTION

AIA Las Vegas provides an excellent service for local firms who want to announce their latest Project News, Firm Announcements, Awards or New Products to our members, local business leaders, potential clients and public officials. For a small fee your firm can guarantee that your press releases and company announcements will get seen by

those who matter.

Firms supply a press release (maximum 200 words) and one image (if desired) to Debi Raffi at [draffi@aianeveda.org](mailto:draffi@aianeveda.org) by the 15th of each month. The information supplied will be included in an E-Newsletter that will then be emailed out to our contacts. A link to your firm's website will be included.

This same information will then be posted on the AIA Las Vegas website. This information will remain until the following month's postings are added. A link to your firm's website will be included.

### Rates

1 E-Newsletter article + 1 month Website Posting

AIA LV Members: \$25

Non-Members \$35

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"The AIA is the voice of the profession, working for us and our interests. As a young professional, membership in the AIA is a great way to get connected, to network, and to find tools that will help make you a better architect."

Linda S. Nunnally, Assoc. AIA  
Member since 2001

"I feel that the main benefit from my involvement with the AIA is networking with my colleagues—to make myself, as a sole practitioner, a better architect; to collaborate with others; and to make my firm and my practice even stronger."

John A. Padilla, AIA  
Member since 1986



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## AIA NEVADA RECOGNIZED AS A LEADER IN GREEN BUILDING BY LOCAL USGBC

The Nevada Chapter of U.S. Green Building Council (USGBC) recognized leaders in green building at its annual Leadership Awards Breakfast. In addition to the awards celebration, the Chapter welcomed new board members and its incoming President, **RICK VAN DIEPEN, ASSOC. AIA.**

AIA Nevada received the Advocacy By An Organization Award for our "Blueprint for Nevada." This award recognizes an individual or organization that has made a significant contribution to advancing green building in the public sector. **RIC LICATA, AIA**, Reno, NV and **J. WINDOM KIMSEY, FAIA**, Henderson, NV were named as Co-Winners.

## ROTC TRAVELLING SCHOLARSHIP



Graduates from architecture school could be eligible for the opportunity of a lifetime. The Rotch Travelling Scholarship, a two-stage design competition, furnishes one young designer with a stipend of more than \$35,000 to spend eight months traveling abroad.

To be eligible for the scholarship, candidates must be U.S. citizens under 35 years old on January 1 of the competition year, and must have:

A professional degree (BArch/MArch) from an accredited U.S. school of architecture and one year of full-time professional experience in a Massachusetts architecture firm as of January 1 of the competition year.

-or-

A professional degree (BArch/MArch) from an accredited Massachusetts school of architecture and one year of full-time professional experience in any architecture firm as of January 1 of the competition year.

Applications are due January 15. Get the scholarship guidelines and application online at [rotchscholarship.org/competition](http://rotchscholarship.org/competition).

Contact Sarah Nastasia at 617-951-1433 x223 or [snastasia@architects.org](mailto:snastasia@architects.org) with any questions.



## AIA LAS VEGAS NOW HAS A FACEBOOK PAGE

We have created a new way to keep our members and the public informed with everything we having going on at AIA Las Vegas. Please take a moment to visit our Facebook page and click to become a fan. Once you have added us to your site, you will receive posts regarding events, news and updates. We have also uploaded several event photos and plan on creating a "discussion board" which will allow you to add your comments regarding current events and issues that affect the design community. Go to [www.facebook.com](http://www.facebook.com) to sign up. You can put as much (or as little) info on your site as you wish.

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## AIA NEVADA PRESIDENT'S MESSAGE

PAT PUSICH, AIA

Thank you for allowing me to be AIANV President for 2010.

Hello – I am Pat Pusich, AIA and for this first message I would like to thank you for allowing me to serve the chapter and also to introduce myself to the membership and colleagues.

I first moved to Reno, NV in 1981 to go to school (and Ski!) and completed the Architectural Associates Program at University of Nevada, Reno and then transferred to the University of Idaho (Although not in the "Top Ten" schools per Architecture Magazine Jan/2010, it is still a terrific program!) and finished in 1988 and returned to Reno. I have been involved off and on with the AIA Since 1990 and held various chapter offices. I love what I do for a living and have worked on many large projects including the Hardrock Casino and the Bellagio in Las Vegas and many smaller but also successful projects in Northern Nevada. I have found great satisfaction with my career with Tate Snyder Kimsey and the public projects that give so much back and help to create a community.

But it is not necessarily the work experience that defines your character, it is the living experiences. With that, I am the 7th of 8 kids from a large family in Alaska (sort of like a Hobaica sized family!) I am married to a Nevada Native for nearly 19 years and have two great kids. My son Luke is 12 and is a huge Mythbusters and Harry Potter fan. Marissa is 9 and a cross between Hannah Montana and Tony Hawk and sends me off to work each morning by blowing me a kiss! I enjoy jogging and fly fishing the Truckee River, but do more talking about fishing than actually getting the pole out these days.

Not sure where I tracked the professional path to Architecture, it may have been my first trip to the Space Needle in Seattle or the school tour of the governor's mansion! Or perhaps as an impressionable 12 year old hearing a good family friend speak about his father who knew Frank Lloyd Wright in Spring Green WI. More stories on that later!

I know that 2009 has been a very difficult year for the profession and has caused many hardships and difficult decisions for our members. I don't want to dwell on the economy and for those who have read January's 2010 Architecture Magazine there are two terrific articles to read and put in to words better than I can. But the good news is that all indications point to an up tick in 2010. I came across this quote recently that bears repeating "Who will we be this next year - The Pessimist complains about the wind; the optimist expects it to change; the realist adjusts the sails!"

As 2009 comes to a close we need to look back and do a "check" to see if we did all that we could have to make the best of our time at home and in the office. I know for one that I did not volunteer enough to help out at our Community College's Architecture Program which is a great feeder for UNLV School of Architecture and will do.

And now for my 2010 resolutions!

1. Volunteer more at the college program and make sure the students stay excited about Architecture and let their enthusiasm inspire us as well.
2. Participate more and to make AIA a stronger local influence.
3. Make a difference and take a stand in our community for the quality of life issues.
4. Be a better and more positive influence at work to those who feed off of our emotions and attitudes.
5. Make life time memories with my family.

I will keep track of these and I will report back on these.

Stay Healthy and have a Great Holiday Season and New Year!

## 2010 AIA NEVADA EXECUTIVE COMMITTEE

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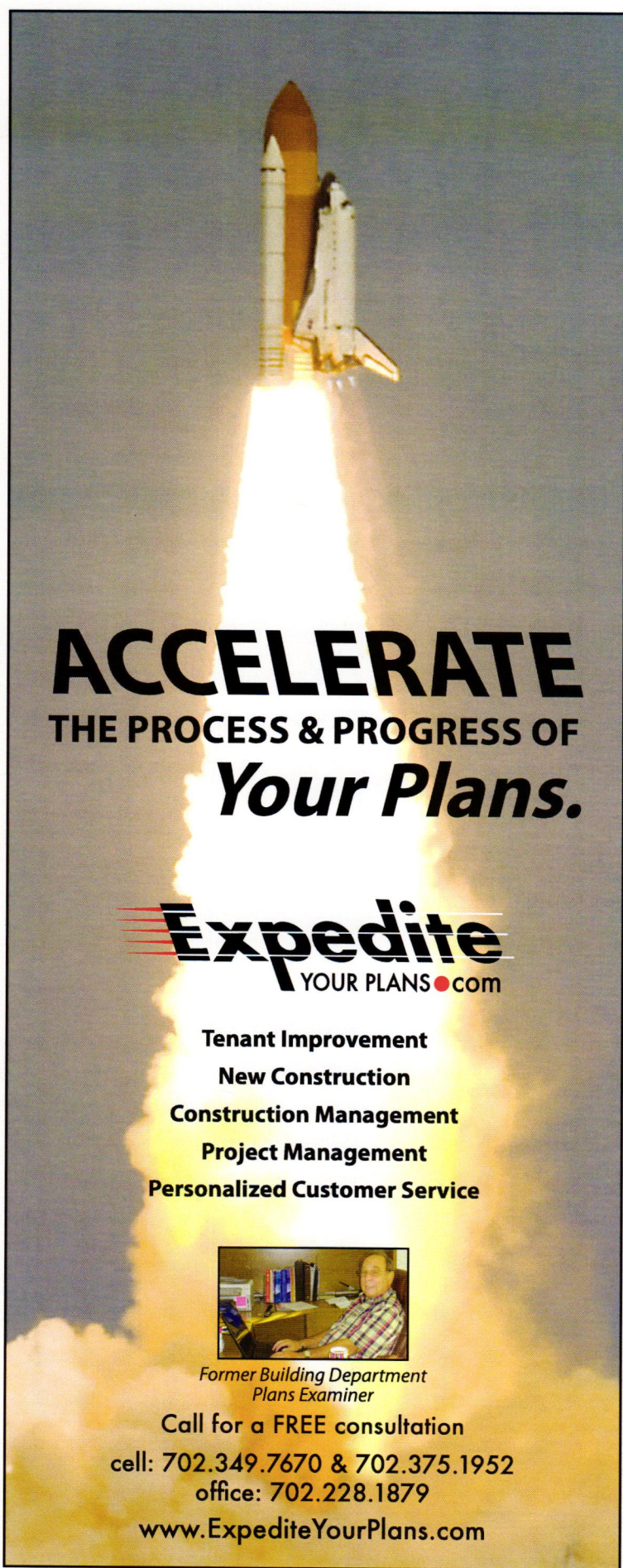
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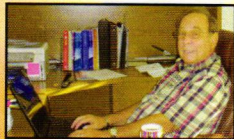




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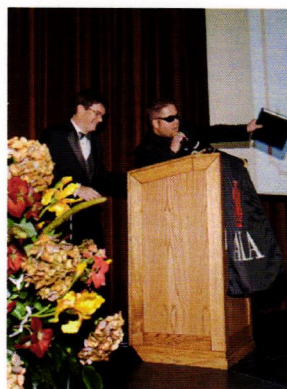
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**YOU HAD TO BE THERE!  
THE GREAT AIA LV "CHARLIE BROWN" HOLIDAY  
CELEBRATION**



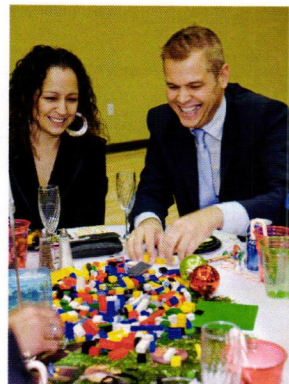
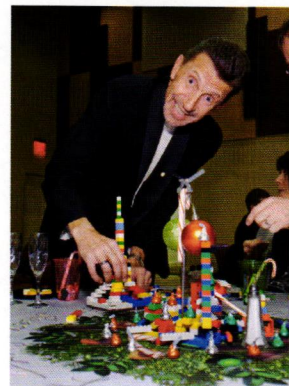
It was FUN! Just simply GREAT FUN. Everyone who attended said so, in fact, everyone said "Let's have more meetings like this one."

Animated personas of our Chapter leaders (disguised as Charlie Brown and the Gang) gave us plenty of laughs. We roasted the outgoing Presidents - Curt Carlson, AIA (Nevada) and Sean Coulter, AIA (Las Vegas).... and even had a few laughs on the incoming President, Deepika Padam, AIA.

The food was delicious and abundant....the wine was "hosted". The great centerpiece design competition was fierce and funny. The music was spirited and lively.

The Celebration Sponsors – American Insurance and Investment, Assurance, Ltd, ESG Construction Consultants and Klai Juba Architects were greatly appreciated.... and YOU .... the members of the Chapter received the President's Award for making it through a very rough year and still being able to laugh and have a good time with friends.

Like I said...You had to be there... and if you weren't...You need to plan right now to be at the 2010 Holiday Celebration.



Above: Sean Coulter, AIA (Outgoing President) Gets Interrupted By Eric (Kanye) Roberts, Assoc. AIA

Right: Members and Guests Getting Into the Lego Competition

Below: 2010 AIA Las Vegas Board Being Sworn In







**2010 CONTINUING EDUCATION LUNCHEON SCHEDULE**

Thursday, January 28 – “Architectural Woodwork Standards” presented by Dick McClure of the Woodwork Institute – Location: 5th Street School Auditorium

- Thursday, February 11th and 25th – OPEN
- Thursday, March 11th and 25th – OPEN
- Thursday, April 8th and 29th – OPEN
- Thursday, May 13th and 27th – OPEN
- Thursday, June 10th and 24th – OPEN
- Thursday, July 8th and 22nd – OPEN
- Thursday, August 12th and 26th – OPEN
- Thursday, September 9th and 23rd – OPEN
- Thursday, October 14th and 28th – OPEN
- Thursday, November 11th – Hosted by Kathy Kaiser of Schirmer Engineering – Program and Location TBA
- Thursday, December 9th - OPEN



**ARCHITECTURE STUDIES LIBRARY**

**ASL HOURS**  
 Holiday hours are in effect until Jan. 11, the first day of classes. For ASL hours check <http://www.library.unlv.edu/calendar/index.php?>

**CURRENT EXHIBIT**  
 Fall 2009 Best-of-Jury is up in the ASL until the end of January.

**NEW BOOKS**  
 The new books list for last month is available at <http://www.library.unlv.edu/collections/newstuff/newbk.php?catid=2>

**HERE ARE A FEW SELECTED TITLES.**  
**PROVISIONAL : EMERGING MODES OF ARCHITECTURAL PRACTICE USA** / edited by Elite Kedan, Jon Dreyfous, and Craig Mutter. New York : Princeton Architectural Press, c2010

**CORPORATE ARCHITECTURE : BUILDING A BRAND : FASHION, BANKING, TELECOMMUNICATIONS, AUTOMOTIVE** / [editors, Alejandro Bahamon, Ana Canizares, Antonio Corcuera ; texts, Ana Maria Alvarez ... et al.] New York : W.W. Norton & Co., c2009

**WHY ARCHITECTURE MATTERS** / Paul Goldberger. New Haven : Yale University Press, c2009

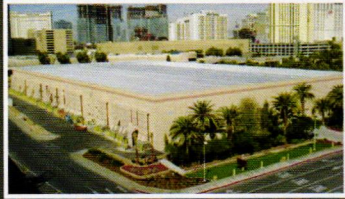

**BUILDING TO ENDURE : DESIGN LESSONS OF ARID LANDS** / edited by Paul Lusk and Alf Simon. Albuquerque : University of New Mexico Press, 2009



# THOMAD


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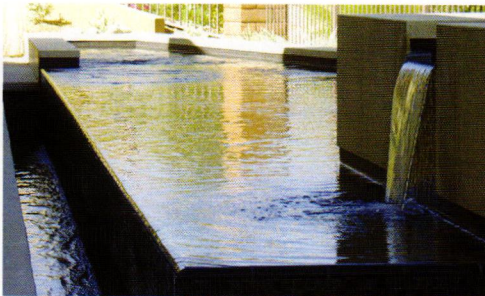
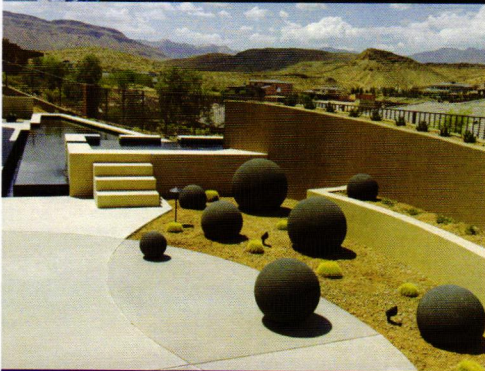
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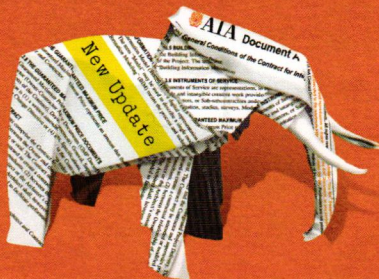
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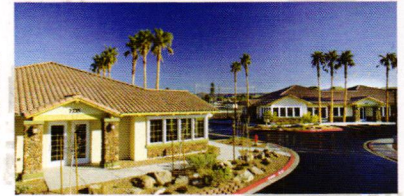
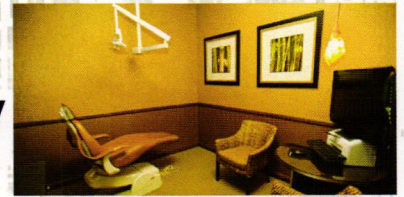
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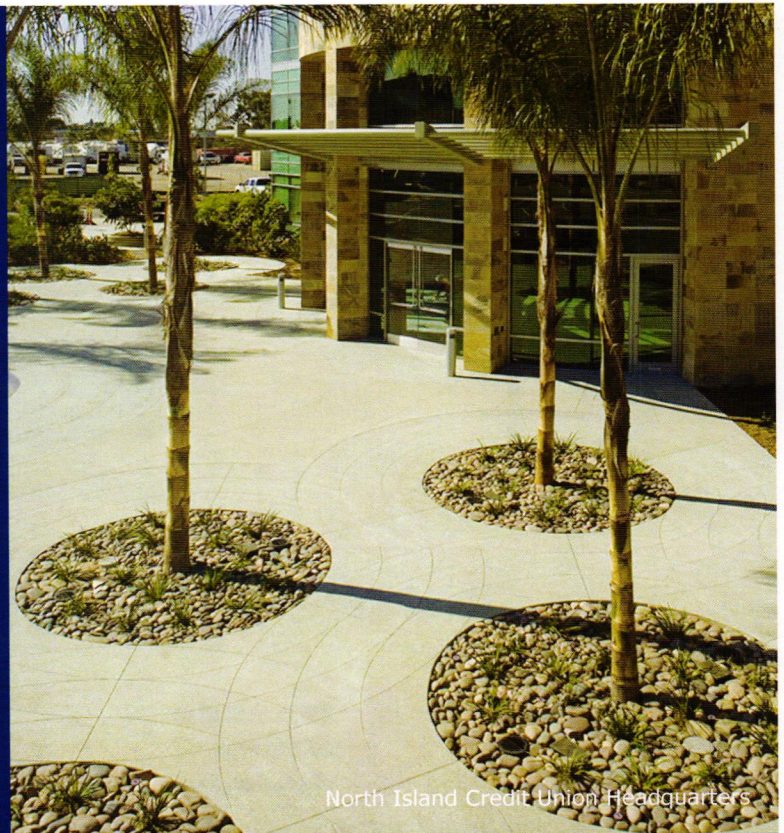
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20  
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21  
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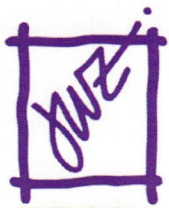
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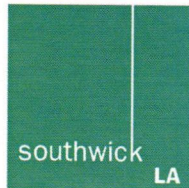


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