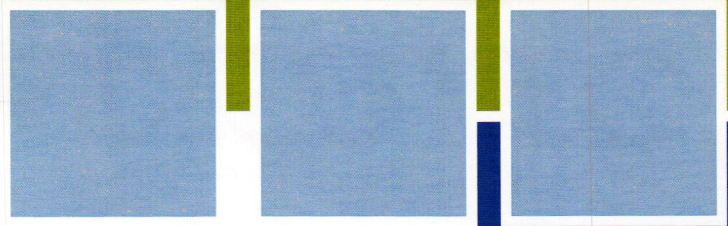


FORUM

a monthly publication of the nevada chapter
of the american institute of architects

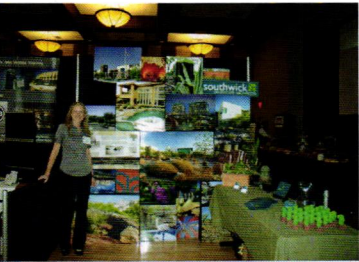


LEARN ABOUT – TURN ABOUT PRODUCT SHOW

Learn About new products, technology and services that are available to architects and design professionals.... And Exhibitors take a "Turn About" and visit key AIA firm principals and decision makers. AIA Las Vegas has created a Product Show like no other – Providing Great Marketing Opportunities for EXHIBITORS and Great Learning Experiences for ATTENDEES

**Wednesday, September 21st
4PM to 7:00PM**

**at the Historic Fifth Street School, Auditorium
Hosted by Modernfold of Nevada**



The **PRODUCT SHOW** – 40 Fabulous Exhibitors – Featuring the latest and greatest products, services and technology for the design and construction industry. PLUS – Tantalizing complimentary Food & Drink.... A great chance to network, make new contacts and learn about the latest projects and proposals. Door Prizes and giveaways from the Exhibitors.....**AND we're giving away \$3,000 in CASH Prizes.**

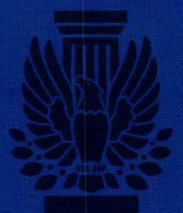
For Exhibitors – There are a few spaces left so hurry and get your booth space secured. And don't forget the **TURN ABOUT** – Designed especially for Exhibitors – Meet "FACE to FACE" with the Firm Principals and Key Decision Makers during a special session from 2:00 – 4:00PM. Introduce yourself and your company/product/service – schedule a follow up meeting, lunch or demonstration in their office... network with the decision makers in design and construction. What a Turn-About!

EXHIBITORS can meet with the following key-decision makers from the Las Vegas design and architectural community:

CHRIS FENTON, AIA – TATE SNYDER KIMSEY ARCHITECTS
BRANDON SPRAGUE, AIA – APTUS ARCHITECTURE
JEFF ROBERTS, AIA – LUCCHESI GALATI
ROB FILARY, AIA – PUGSLEY SIMPSON COULTER ARCHITECTS
SEAN COULTER, AIA – PUGSLEY SIMPSON COULTER ARCHITECTS
WADE SIMPSON, AIA – PUGSLEY SIMPSON COULTER ARCHITECTS
ERIC ROBERTS, AIA – SHARCHITECTURE
JEFF WAGNER, AIA – RAFI
BOB FIELDEN, FAIA – RAFI
DAVID FROMMER, AIA - UNLV PLANNING & CONSTRUCTION
MARK HOBAICA, AIA – CITY OF HENDERSON
SAM TOLMAN, AIA – CITY OF LAS VEGAS
MICHAEL CROWE, AIA – JMA ARCHITECTURE

Contact Kelly Lavigne, Show Manager – klavigne@aianeveda.org - Phone 702.895.0936 to secure your space or sign up for the Turn About.

ATTENTION ALL AIA MEMBERS - Bring your family, friends, associates and business acquaintances. YOU are the reason our EXHIBITORS are here. Make the most of this great event. And who knows.... You might even WIN big money.



sept
2011

AIA 2011 Western Mountain Region Conference

connections

physical abstract creative

LAST CHANCE! REGISTERED YET? BETTER DO IT NOW!

The 2011 WMR Conference in Las Vegas investigates our regional connections while providing opportunities for you to explore some of the most interesting architectural sites in Las Vegas, and get your AIA C.E. / HSW and S.D. credits all at the same time. If you haven't registered yet...better do it now, since capacity for some speakers/sessions is limited and will be based on first-come, first served. Registration for the conference ends September 28th. Register today online at www.aialasvegas.org.

WANT TO GET 8 AIA CE HSW CREDITS ALL IN ONE DAY?

REGISTER FOR THE PRE-CONFERENCE WORKSHOP –
DISASTER ASSISTANCE: A COMPREHENSIVE TRAINING

Earn AIA HSW CreditsAND... receive accreditation as a Building Evaluator in AIA Disaster Assistance by attending the special pre-conference workshop. This AIA Disaster Assistance

Program provides leadership, advocacy and training to those who are interested in volunteering their skills in times of crisis. The workshop will teach participants to conduct rapid damage assessments of structures affected by earthquakes, wind and water, and will provide instruction on how to collaborate with emergency management officials. Register today online at www.aialasvegas.org.

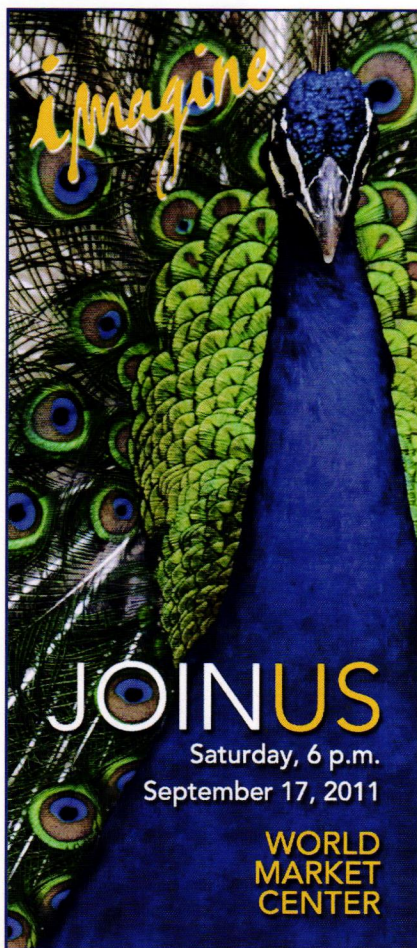
MAKE THE CONNECTION

Enhance your WMR Conference experience by connecting with your regional friends and associates. Don't miss the "Insert Coin" Reception, hosted by the AIA LV EPYAF and Fellows – at the classic "Insert Coins" video lounge and game bar on October 6th. Unwind and get loose at the "Loose Connections" Host Chapter Party on October 7th, featuring "gourmet trucks", music, games, prizes and fun. Make your connections on the golf course by playing in the WMR Golf Tournament on Saturday morning, October 8th.

AIA NV AND WMR DESIGN & HONOR AWARDS GALA

Celebrate Excellence in Design and Distinguished Service by attending the Awards Gala in the beautiful Pinyon Ballroom at the ARIA Resort Hotel at City Center. Beginning at 5:00PM on Saturday, October 8th

Get your tickets and reserve your table today. www.aialasvegas.org



Join the **Blind Center of Nevada and the Las Vegas Design Center**, on top of the magnificent World Market Center to experience **IMAGINE**, honoring individuals who have reached unbelievable heights.

For more information or to purchase tickets, please contact Veronica "Ronnie" Wilson, Executive Director Blind Center of Nevada 702.998.4905 ronnie@blindcenter.org

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Without the support of these firms, we would not be able to organize such a successful conference.

It's not too late to become a sponsor! Contact AIA Las Vegas at 702.895.0936 and find out how you can be an important part of the 2011 AIA WMR Conference. Opportunities available for as little as \$250. For a sponsorship packet, email Debi Raffi at draffi@aianeveda.org today.

**AIA NEVADA
PRESIDENT'S MESSAGE**
SEAN COULTER, AIA



Give us faux, aging is too slow
Within the last year Eddie Jones came to speak at an AIA membership meeting. He spoke about the romance of the ruin and how architecture should be allowed to age gracefully. His thought was that architecture is much better if it is left to age naturally, to allow it to weather and to build a patina showing its true life. This thought led to the consideration of materials and how they age and gain a 'history,' as if the events that took place within and around a building were literally written on its weathered walls. His lecture was informative and

poignant to architects, though I feel he was "speaking to the choir."

A few months pass and as I was riding my bike (no, not another bike story, I promise!), I saw a wall; you know the type, a 6 foot high CMU wall plastered with stucco. Though this one was a little different. On the painted plaster were painted cracks to give the appearance of age and weathering, yet not 20 feet further down the wall was an actual crack. The interesting thing about this real crack was that it was being patched, re-plastered and re-painted to match the existing surface, as if it was never there. There are so many things wrong with this, I hardly know where to begin! What is the purpose of this? If they want the "look" of age, why not allow the wall to actually age?

Another example is in a local restaurant -- I won't say which one, but if you have been there you will know. Inside the main dining area is a miniature "coliseum" that appears to be hundreds, if not a thousand years old. Upon closer examination, the 'plaster' surface is eroding off of the "stone" colonnade and wall. Apparently, the structure is so old that even the "stone" is eroding, exposing the "original brick." It goes without saying that the "brick" is painted on gypsum board, which, I would assume, is on metal studs. OK, this one I don't understand at all.

These are just some of the examples of the built environment that don't make sense to me. I am curious as to why people want architecture that only appears to be aged. I understand that the imagery can evoke certain emotions or memories of "days gone by." What I don't comprehend is that everyone knows that it is not real; it is not aged and when it does show certain signs of age, we have to fix it. I wonder what the psychology of this is? I'm sure it would be an interesting subject to explore, trying to truly understand the rationale that people use to accept the new as old. At one time the "old" was the "new;" surely blindly imitating something from the past does not lead to evolution and progress? Are we devolving into a society of mimicry or are we on the cusp of something new and exciting that is yet to be defined? If you have any thoughts on the matter, I would like to hear them as I am seriously considering researching this phenomenon more seriously.

RECRUIT A NEW MEMBER – GET \$50 CREDIT

Do you have friends, associates, co-workers or acquaintances who should be members of AIA? There are many people in the design and architecture community who could profit greatly by becoming members and receiving the benefits of membership. Maybe you know of some? If so, why not recruit them and earn \$50 for every new member?

You can help them and yourself by encouraging them to join AIA. Simply have them complete the membership form (found online at www.aialasvegas.org) Write your name on the top and send it to the AIA office, 401 S. 4th Street, Suite 175, LV NV 89101 or via email to rlavigne@aianeveda.org. You can use your \$50 credit to pay for special events like the design award entry fees, design award gala tickets, golf tournament, seminars or special programs. It's a great way to grow the Chapter and grow your bank account too!

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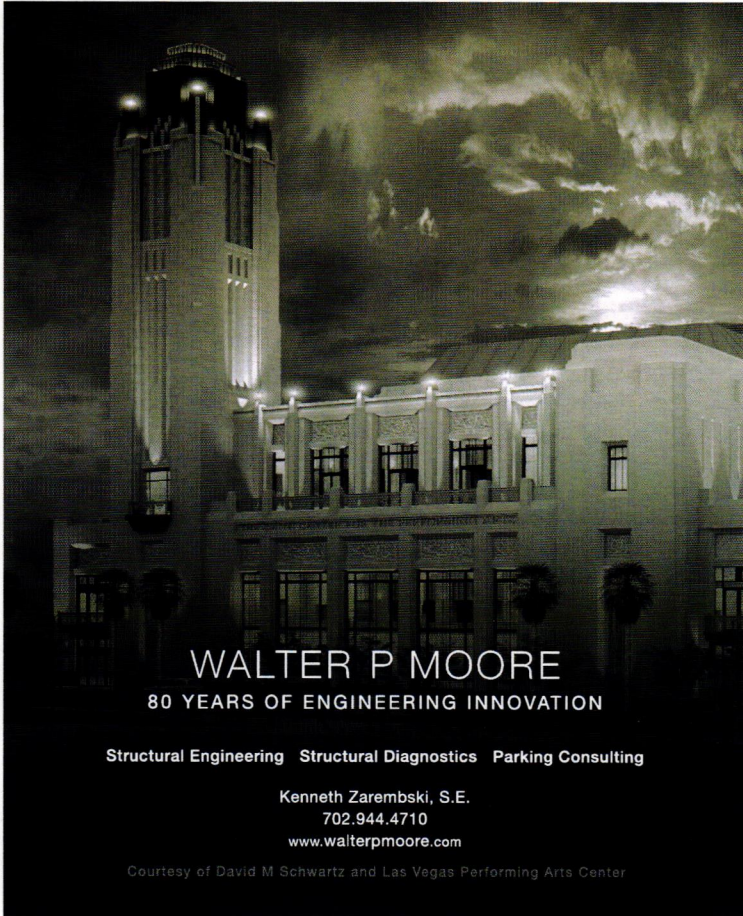
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**THE DESIGN ALLIANCE
DESIGN MATTERS CONFERENCE 2011**

Two years ago, AIA Northern Nevada, along with the Black Rock Design Institute, helped form the Design Alliance, a loosely fitted consortium made up of most of the design professions in the Truckee Meadows. The group is made up of architects, planners, graphic designers, interior designers, landscape architects, photographers, artists --- just to name a few.

Its main goal is to promote and advocate for design in all its forms on a regional platform and to become a larger voice in supporting community-wide design projects that enhance our quality of life in Northern Nevada.

To bring everyone closer to our mission, the Design Alliance has announced its first "Design Matters 2011" conference, to be held on October 20th, 2011, at the Nevada Museum of Art. The conference will include a keynote speaker, focusing on interdisciplinary design, a slide slam, and opening and closing receptions that will focus on bringing our design community closer to the common goal of design really does matter.

The backbone of the conference will be a juried design competition to create and produce a chair that meets a certain design criteria that will include functionality, sustainability, and creativity. Cash awards will be given to the first and second place winners, along with a Peoples' Choice award for the most popular piece. All the chairs will then be offered for sale in a silent auction to conclude the evening.

Save the date Notices will be sent soon with more details and information. The event will be free to the public.



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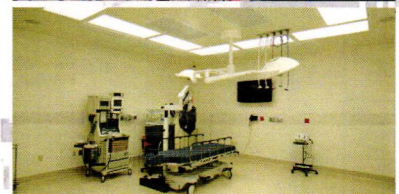
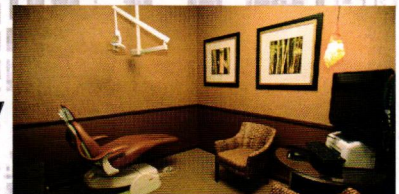
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**AIA LAS VEGAS
PRESIDENT'S MESSAGE**
ROB FILARY, AIA

I attended North Carolina State University for my Masters in Architecture with a concentration in Architectural Theory. Therefore, I could use this message to share my philosophical and theoretical concepts of design in hopes of inspiring you. Instead, as the AIA Las Vegas President, I believe part of my role is to be the Chapter's biggest cheerleader-- minus the pom poms-- and inform our members of the upcoming AIA events that have been designed to inspire you. Although I've

mentioned the 2011 AIA Western Mountain Region (WMR) Conference several times in the past, this is my last chance to call attention to this special event that is hosted by our Chapter. Despite all the reminders about the Conference, there is an extreme shortage of registrants from Las Vegas. I'm not entirely sure why this is. Perhaps it has to do with our ailing economy, which seems to have created a malaise over the Vegas Valley. I understand this "out of sorts" feeling as we all have been working harder and receiving less rewards these days. It can be stressful, frustrating and depressing. However as I see it, we really only have two options:

1. We can give up and crawl into a hole (but remember to Call 811, the nationwide call-before-you-dig hotline at least two days before digging).
2. We can participate in the WMR Conference in order to uplift our passion for architecture and design.

We've all heard of the simple concept that positive vibes bring about positive results/feelings. My hope is that the WMR Conference is the impetus to rediscovering a positive feeling towards our profession. Since digging a hole is a lot of work, I am hoping that you will choose a positive direction by selecting Option #2 and attend the Conference.

I am not going to dwell on the impressive list of WMR speakers and events since the information can be found elsewhere in this newsletter and online at www.aialasvegas.org. I will simply say that we have assembled top notch speakers from the region and beyond. All the guest speakers were hand selected to accommodate a broad range of interests in order to educate, spawn ideas, create dialogue, and ultimately inspire you.

To express how unique this event truly is, the last time that Las Vegas hosted the WMR Conference was in 1998. The Conference rotates within the region, and it will be another 12 years before Las Vegas has the privilege to host again; therefore, this is truly a unique opportunity for our members to experience. It will not be until the year 2023 that we will have another chance to display our local talent and showcase the Las Vegas community to the other AIA members in the region. Therefore, I implore you to take advantage of this unique opportunity and register for this year's WMR Conference.

On a related note, I wanted to share another AIA effort that is occurring. In an attempt to get our local government agencies to "Think Local First", the AIA Las Vegas Board of Directors has developed a campaign to reaffirm the value of Vegas architects. The first stage has begun by crafting a letter that will be sent to all of our local jurisdictions. This letter will serve as a reminder that our design industry remains strong and we have retained the most talented individuals in our Valley. We will be sending out a survey, if we haven't already done so before this article is published, to solicit names of your significant projects that you feel best demonstrates your firm's talent and expertise. This project listing will be included in the "Think Local First" campaign in order to show the depth of knowledge and diverse abilities located within our own design community.

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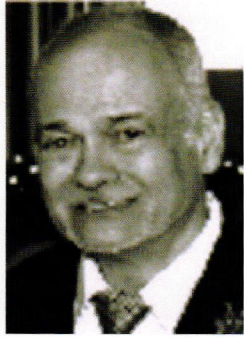
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IN MEMORIAM

AIA Las Vegas is very sad to hear that Timothy Joel Blish, AIA 63, passed away Aug. 3, 2011. He was born Dec. 24, 1947, in Wellsboro, Pa., and was a 32-year resident of Nevada. Tim moved to Las Vegas in 1979, where he worked for a couple of local companies prior to starting his own architectural business, which has been active for 25 years. He was a member of the American Institute of Architects for many years.

Our condolences go out to his wife Linda Rivoire Blish; daughters, Hayley MacKenzie Blish and Laura Elaine Lombardo.

2012 BOARD ELECTION RESULTS

The ballots are in and have been counted and the two directors positions have been filled for the 2012 AIA Las Vegas Board of Directors - **ROCHELLE WALLIS, AIA**, and **GLEN CURRY, AIA**. Together with the following they will make up the 2012 AIA Las Vegas Board.

2012 AIA Las Vegas Board of Directors

- JEFF ROBERTS, AIA** – President
- ERIC ROBERTS, AIA** – President-elect (President in 2013)
- CHRIS FENTON, AIA** – Secretary
- MIKE ANDERSEN, AIA** – Treasurer
- SAM TOLMAN, AIA** – Director
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- DAVID BAIRD, AIA** – Education Director
- CARRI HOLMES** – Allied Director
- ROB FILARY, AIA** – Past President

Business From the Heart
by Craig Galati

To purchase a copy, contact
AIA Las Vegas at
702.895.0936



2011 CONTINUING EDUCATION LUNCHEON SCHEDULE

Thursday, Sept. 8 – “2009 Southern Nevada Building and Fire Codes” Hosted by Allyn Vaughn of JBA Consulting Engineers. Registered for 1 LU/HSW

Please note: **There is no charge to attend our CE classes. But if you RSVP and then fail to show up, there is a no show fee of \$30.**



THINK LOCAL FIRST

In this tough economy, if "JOBS" are the issue, then common sense tells you that we need to generate and keep as many of them as possible in our own local communities. AIA Las Vegas is initiating a campaign that we hope will encourage all public entities to "Think Local First" when given an opportunity to select the providers of design, architectural support services, products and construction for any and all building projects in Southern Nevada. We want to keep OUR economy strong and re-build OUR communities using OUR local talents. These days we must all realize that when public money leaves Southern Nevada it benefits other communities, not ours, and the lowest bidder or the best apparent buy is definitely not the best investment for sustaining our own community. Our local architecture, design and construction community is rich in resources, and skilled, knowledgeable, and professional experts who can provide exceptional design and construction services. We are asking all public entities to "Think Local First" and help Southern Nevada recover and re-build from this recession.



HIGHLIGHTS FROM THE SOA – FALL SEMESTER BEGINS

DAVID BAIRD, AIA - DIRECTOR UNLV SCHOOL OF ARCHITECTURE

This is going to be a very exciting year for the UNLV School of Architecture. There are so many great things going on and I simply can't mention them all here. I would encourage you to become a fan of our Facebook page so we can keep you up to date on all the exciting things going on at the School. To visit our page simply go to the SOA website a click the Facebook icon.

Here are a few highlights:

First, I would like to thank AIA Las Vegas for its scholarship program.

The AIA has been a steady, consistent supporter of the School and its students. This year you awarded over \$17,000 dollars to 8 students. These gifts are vital to many of our best students who often struggle to pay for school. I would like to thank the following individuals and firms for participating in the AIA Las Vegas Scholarship program – **CARPENTER SELLERS DELGATTO, WILLIAM SNYDER, FAIA, JOHN KLAI, AIA, YWS ARCHITECTS, MOLLIE FRIEDLANDER, SHARCHITECTURE** and the **AIA LAS VEGAS CHAPTER**. This program will become even more important this December when tuition for Architecture Students doubles.

Five new faculty will be joining us this year and there will be several opportunities to meet them. For example, **RANDALL STOUT FAIA.**, will give a presentation at the WMR AIA conference this fall. His presentation will be delivered at the School of Architecture and I encourage you to sign up for the conference and attend his session.

The school is launching a design/build initiative this fall. The program is being funded by a generous and substantial gift from our own **DAVID HOWRYLA, AIA**. The school will be making an application to the Solar Decathlon competition this year and, if successful, will be one of the first projects produced through this effort. **ERIC WEBER**, one of our new faculty members has been put in charge of this initiative.

GLENN NOWAK, ASSOC. AIA is serving as Interim Director of the Downtown Design Center. The DDC is already engaged in a substantial USDA grant focused on eco-tourism in Southern Nevada. **GENSLER** (Las Vegas) will be teaching our Graduate Urban Design Studio this year at the DDC. They have a compelling studio planned that focuses on global and local phenomenon. They are graciously donating their time to teach this studio which has helped us meet our financial challenges. We anticipate that we will be conducting a national search this year to permanently fill the DDC Director position in the Fall of 2012.

In addition, Glenn continues his work as Coordinator of our Hospitality Design Graduate Concentration. He continues to work with local partners as well as the UNLV Hotel College to provide our students with an unparalleled educational experience. This is the only program of its kind located in the best design laboratory in the world – Las Vegas.

KEVIN KEMNER has launched an Educational Design Graduate Concentration. He is also working with a number of local firms and the UNLV College of Education to provide an unmatched opportunity for students interested in developing an expertise in educational design. The work completed last year in collaboration with the University of Kentucky and the University of Cincinnati is being presented at several national conferences this year.

Don't be a stranger, come by the School of Architecture or the DDC. We would enjoy seeing you.

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transferred from AIA LV to AIANN

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 6
 AIA NN Executive Board Meeting

OCT
 4
 AIA NN Executive Board Meeting

20
 DesignMatters Forum

AIA LAS VEGAS EVENTS

SEPT
 13
 AIA LV Board Meeting

14
 WMR Volunteers Meeting

15
 AIA NV Ex Com Meeting

21
 AIA LV Product Show

OCT
 5
 WMR Pre-conference Workshop Disaster Assistance Training

6-8
 WMR Conference – CONNECTIONS

8
 WMR Golf Tournament

8
 WMR & AIA Nevada Design Awards Gala

11
 AIA LV Board Meeting

20
 AIA NV Ex Com Meeting


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