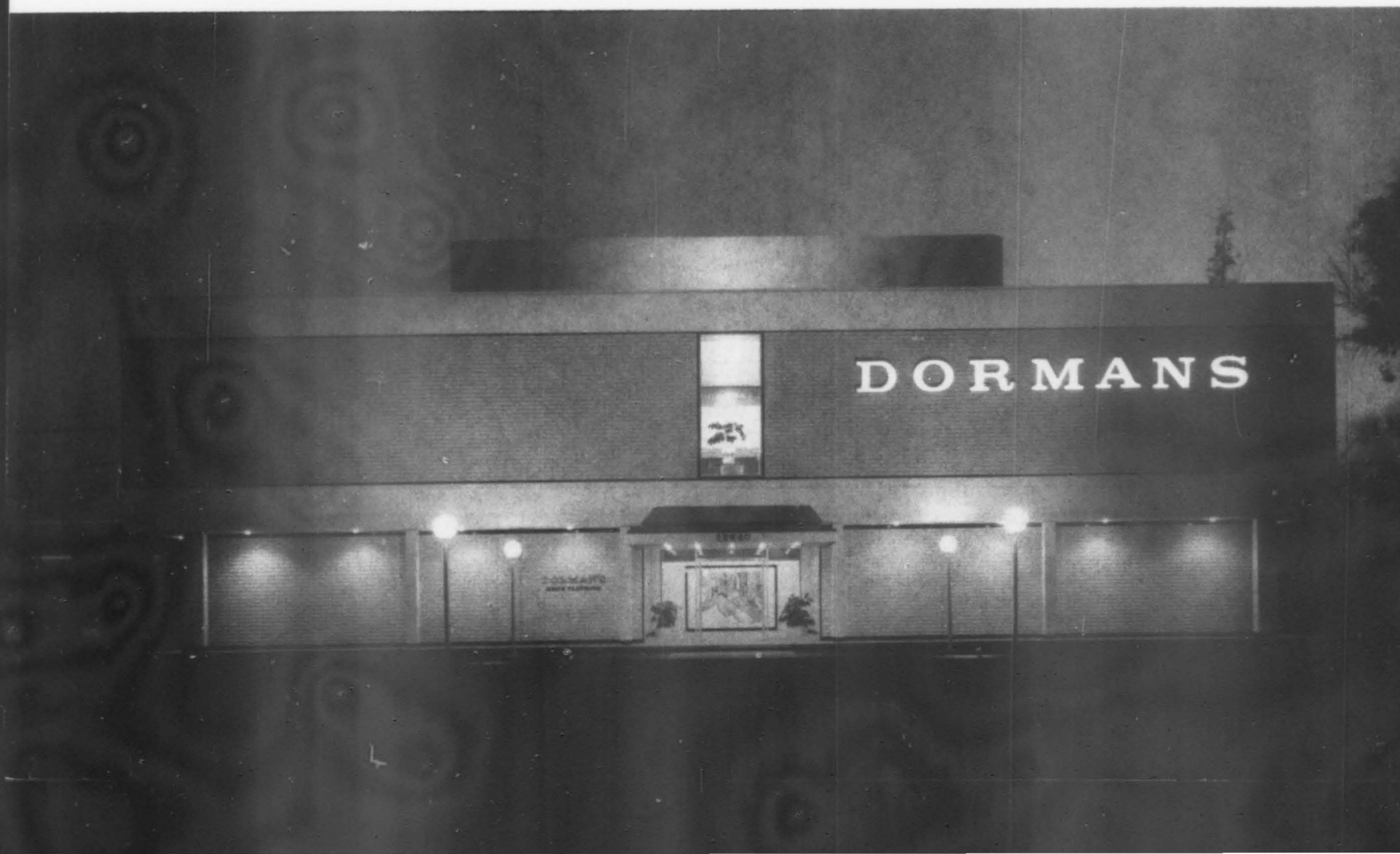
Architecture / West

THE ONLY MAGAZINE DEVOTED EXCLUSIVELY TO WESTERN ARCHITECTURE ◆ JULY 1966



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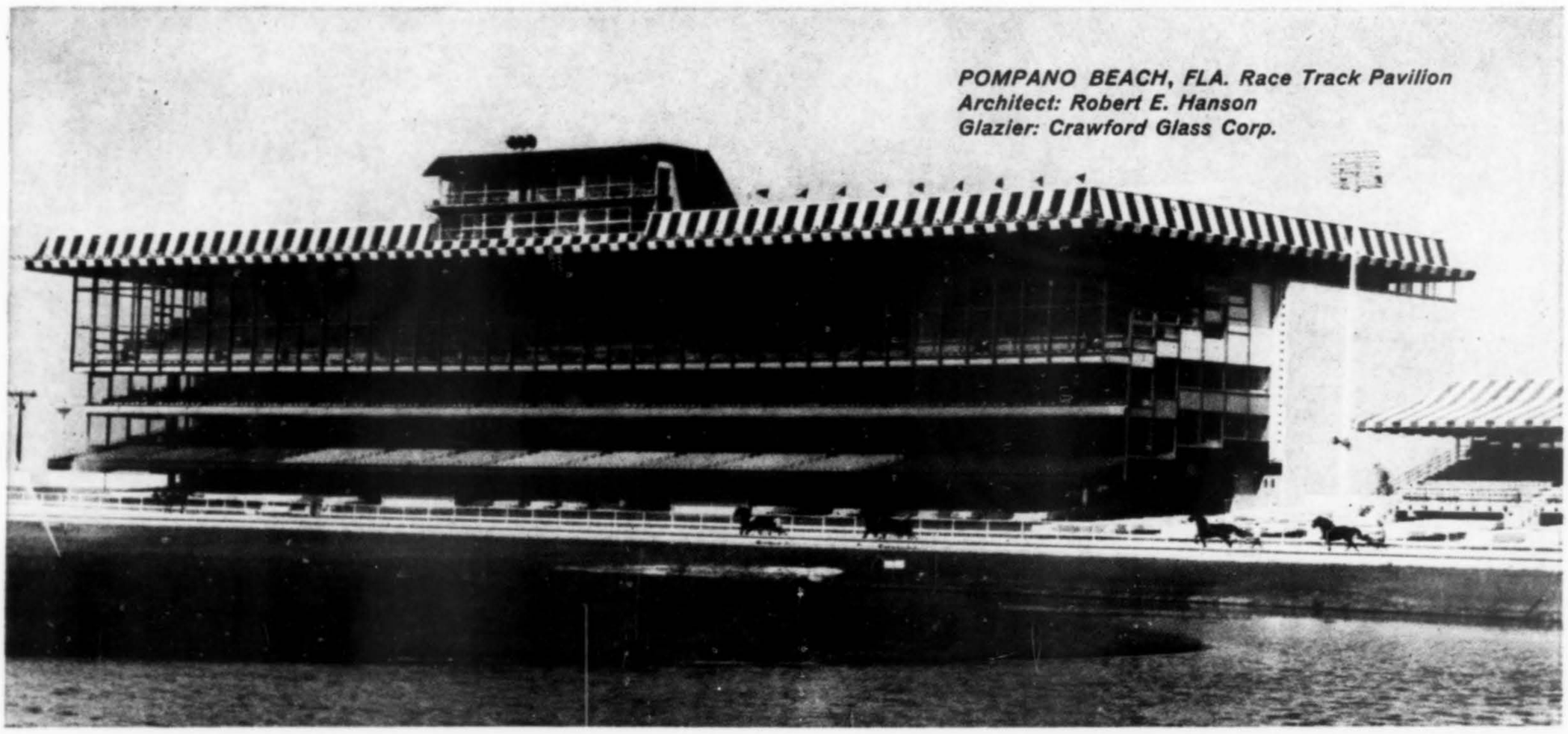
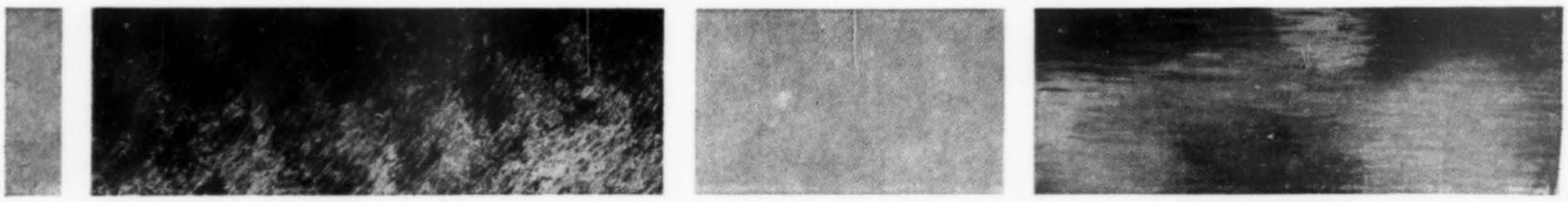


POMPANO BEACH, FLA. Race Track Pavilion
Architect: Robert E. Hanson
Glazier: Crawford Glass Corp.



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THE COVER: Dorman's Men's Clothing Store, North Hollywood, California; Richard Dorman & Associates, architect. Page 15. Marvin Rand photo.

HIGHLIGHTS and SIDELIGHTS

Doxiadis named for Aspen Humanities award—

Dr. Constantinos Doxiadis, Greek architect and city planner who created "ekistics—the science of human settlements", has been named winner of the $30,000 Aspen Award in the Humanities. He will come to Colorado to accept the award at a special ceremony July 29. The tax-free stipend, the largest award in the humanities, was founded by Robert O. Anderson, board chairman of the Aspen Institute, to honor "that individual anywhere in the world judged to have made the greatest contribution to the humanities."

Berkeley lukewarm to renewal project—

Berkeley citizens have given lukewarm approval to the $11 million facelifting South Campus Urban Renewal project. The South Gate Merchants Association has given conditional approval to the plan but property owners in the 80.2 acre area involved are critical of what they term "confiscation" of properties by the planners.

Firm named to design $33 million hospital

The architectural firm of Stone, Marraccini and Patterson, San Francisco, has been selected to master plan and design the new $33,760,000 San Francisco Medical Center. Design work and actual construction are estimated to require five and one-half years, moving occupancy up to 1971.

Architectural reciprocity agreement—

The first steps toward the possibility of establishing reciprocity agreements between foreign countries is being examined by the architectural profession. The goal is to make it possible for a licensed architect of one nation to practice in another without taking an examination or meeting other specific requirements. The National Council of Architectural Registration Boards (C. J. Paderewski, FAIA, San Diego, is president) has the agreement under discussion with Canada, England and France at present with hopes that something may be worked out within two to five years. The next step would be spreading reciprocity to other nations. The agreement would be similar to that worked out among all the states of this nation whereby an architect, certificated by the NCARB, may now cross state lines to practice.

Fund authorization for Los Angeles transit—

The actual start in building a rapid transit system for the Los Angeles area has now become the responsibility of the Los Angeles County Board of Supervisors. The California State Legislature has passed a bill giving the supervisors the power to raise $3.9 million to finance preliminary plans. Governor Edmund Brown signed the measure and urged the supervisors to exercise their authority under the bill and move ahead on rapid transit. The bill authorizes them to use one or more of three methods of raising money for planning the system: $1 vehicle license fee, a fee not to exceed 5% of gross receipts on commercial parking lots, and a property tax.

Senator wants state to buy billboard business—

New Mexico's State Senator Gordon Melody has indicated that he expects the state to buy out his entire remaining billboard business when it takes down his signs under the new highway beautification act. Melody was co-sponsor of the state highway beautification act which forbids billboards within 660-ft. of an interstate or primary highway. It provides for removal, after payments to owners and others suffering loss, of existing boards within that distance. Governor Jack M. Campbell, before signing the measure into law, partially vetoed a provision which would have restricted the measure of damages for removed billboards to those elements set up in federal law. The measure not only allows the highway department to go into court to condemn billboards which are within the required footage of the highway but also allows any person or firm damaged by removal to sue the highway department.

Crown Zellerbach makes $500,000 grant—

The Crown Zellerbach Foundation has made a grant of $500,000 to the University of California at Santa Cruz for construction costs of the third college on the campus. Crown College, as it will be called, is scheduled to open in September 1967. It will be basically a small residential coeducational college with its own library-reading room, conference room, faculty common room and quarters for the Provost and a number of its faculty, all within the college.

Road aide told to preserve state's scenic beauty—

Governor Edmund Brown has appointed Los Angeles attorney Alexander H. Pope to the California State Highway Commission and given him instructions to keep freeways from destroying the state's scenic beauty. In making the appointment the governor noted that the protection of California's beauty could never be placed second to any undertaking.

Landmark proposal in Denver—

A proposed ordinance, designed to help save historic and architectural landmarks from destruction in Denver has been approved by the Denver Planning Board and sent to the city council for final approval. The ordinance is opposed by the Downtown Denver Improvement Association but supported by the Denver Chamber of Commerce Metropolitan Affairs Committee. Among other recommendations in the ordinance is the creation of an official landmark commission of nine members appointed by the mayor from candidates recommended by the planning board, Denver Chapter of the American Institute of Architects and the Colorado Historical Society. It also calls for the city to make it public policy to protect landmarks to preserve cultural and social heritage, aid civic pride, provide a link to the past, and enhance the city's role as a tourist center. A first draft of the ordinance, prepared last year, went to the city's planning commission which sent it back for further study.

Federal funds to Seattle for transit planning—

A federal loan in the amount of $125,000 has been granted to the city of Seattle for preliminary planning and engineering on the first stage of its $111 million rapid transit program. The loan will be applied to planning for a section connecting North Seattle with downtown. The amount is the maximum available under the present law and is a stop-gap measure to keep transit plans moving. In a related development, the state of Washington was awarded a $104,000 urban-planning grant to aid the Puget Sound metropolitan area with a comprehensive planning study of transit problems. The grant, to be matched by $52,000 in local funds, will be used for a two-year study in King, Snohomish, Pierce and Kitsap counties.

Threats and ultimatums at Sunnyvale—

Threats and ultimatums between city and federal officials over the Sunnyvale (California) downtown urban renewal project which hinges on a $1.5 million Town and County shopping center, may resound clear to Washington, D.C. if terms laid down by City Manager Thomas Sweeney are not met. The manager set a time limit for the Housing and Urban Development Bureau at San Francisco to purchase a key 12,000 sq. ft. parcel of land needed to complete the three acre site. He is adamant that the center will be established, with or without federal approval. HUD's regional director, Richard Mitchell, said the original plan specified that the land in question would not be acquired, then the city changed its mind and decided to buy it. The Bureau regards a plan as a legal document, with all the necessary interpretations to be made to see if purchase is legal. Meanwhile, Town and Country Village, Inc., developers of the center, have indicated they will take their proposal to another city if the land in question cannot be delivered.

Many "firsts" at 27th annual church conference

MORE THAN 700 architects, churchmen, artists, craftsmen and church building committee members were in attendance at the 27th annual National Conference on Religious Architecture held this year in San Francisco. The Conference, Protestant in origin, for the first time enrolled clergy and lay leaders of the Roman Catholic Church, the Jewish faith and the Unitarian Universalist Association.

Honest dissension by two opposing groups, one believing that everything produced in American religious architecture and ecclesiastical art today is mediocre; the other group, representing the majority, citing many examples of structures, both religious and secular, that meet today's aesthetic values and functional needs. On one point both groups were agreed: that the ferment was a healthy sign of honest differences.

Much pre-conference publicity had been accorded to the planned eighth annual showing of sculpture and paintings by contemporary artists feeling the spirit of God in the world. It was to have a hall of its own at the Sheraton-Palace Hotel, conference headquarters. *But there was no show*, although some 350 works were submitted. The jury (architect Mario Ciampi; artist Richard Diebenkorn; sculptors Peter Voulkos and Robert Hudson; art historian Jane Dillenberger) admitted that many of the submissions were works of integrity and sound craftsmanship and some were objects of beauty but felt that most of the material was indistinguishable from the commercial material—the good things so few they didn't warrant exhibition. Many of the conferees felt the jury had gone beyond its prerogative and they should have been permitted to see the submissions.

Among other firsts for the conference: this is the first year the Guild for Religious Architecture has been affiliated with the American Institute of Architects. Robert Durham, FAIA, vice president of the Institute, noted that this meant some 18,000 AIA members now have more than a cursory interest in the Guild. For the first time, 15 architecture and theology students of the Bay Area expressed the views of the coming generation, a program developed out of several months of campus study and consultation among the three major faiths. Their conclusion: new ways must be found to communicate with people if they are going to play significant roles in cities of the future.

Four outstanding examples of contemporary church design received the 1966 church architectural awards. Honored were two from the West, St. Leo's Catholic Church, Solano Beach, California, designed by San Diego architects Delawie and Macy; and the Parish Hall for Christ Episcopal Church, Sausalito, California, for which Henrik Bull & Associates, San Francisco, were architects. Jurors were San Francisco architect Charles Edward Bassett; Los Angeles architect Robert C. Alexander, FAIA, and the Reverend Peter Hammond of Hull, England, presently lecturer at Tulane University.

William M. Cooley, Chicago architect, was re-elected president of the Guild for Religious Architecture. Donald Powers Smith, San Francisco architect, was general chairman of the conference, co-sponsored by the National Council of Churches' Commission of Church Building and Architecture, the Guild for Religious Architecture and the American Institute of Architects.

Among questions posed and challenges proferred were these:

DR. ROBERT McAFEE BROWN, *Professor of Religion, Stanford University*

The real question facing us here today: When we build, how can we build with most integrity? . . . Is there not a danger that we have come to identify the church too much with the building, and that we feel too dependent upon a building if we are to consider ourselves truly a church? We must ask ourselves again and again whether a beautiful church is truly an invitation to worship the Lord in the beauty of holiness, or an indictment of our callous lack of concern for the fact that the world around the church is made ugly by our indifference to human need . . . How could a church be designed so that the world will intrude, as it must, rather than be obliterated, as it has often tended to be? How can the building be expressive not of clerical domination but of lay activity and involvement, so that it witnesses to the fact that the church is the people . . .? There is surely no space in modern society less efficiently used than church space.

REVEREND PETER HAMMOND, *Hull, England*

Today's church should be a simple straightforward house for the community, serving as an expression of its relatedness to community problems and hopes . . . The huge, towering churches today are monumental anachronisms. Even a store-front church of a minor sect is a truer symbol than some of the costly buildings put up by the billion-dollar-a-year church building industry. These contradict values and purposes which the church exists to proclaim . . . What about the missionary bishop and his bamboo hut which often serves as adequately?

RABBI JOSEPH B. GLASER, *Regional Director, Union of American Hebrew Congregations*

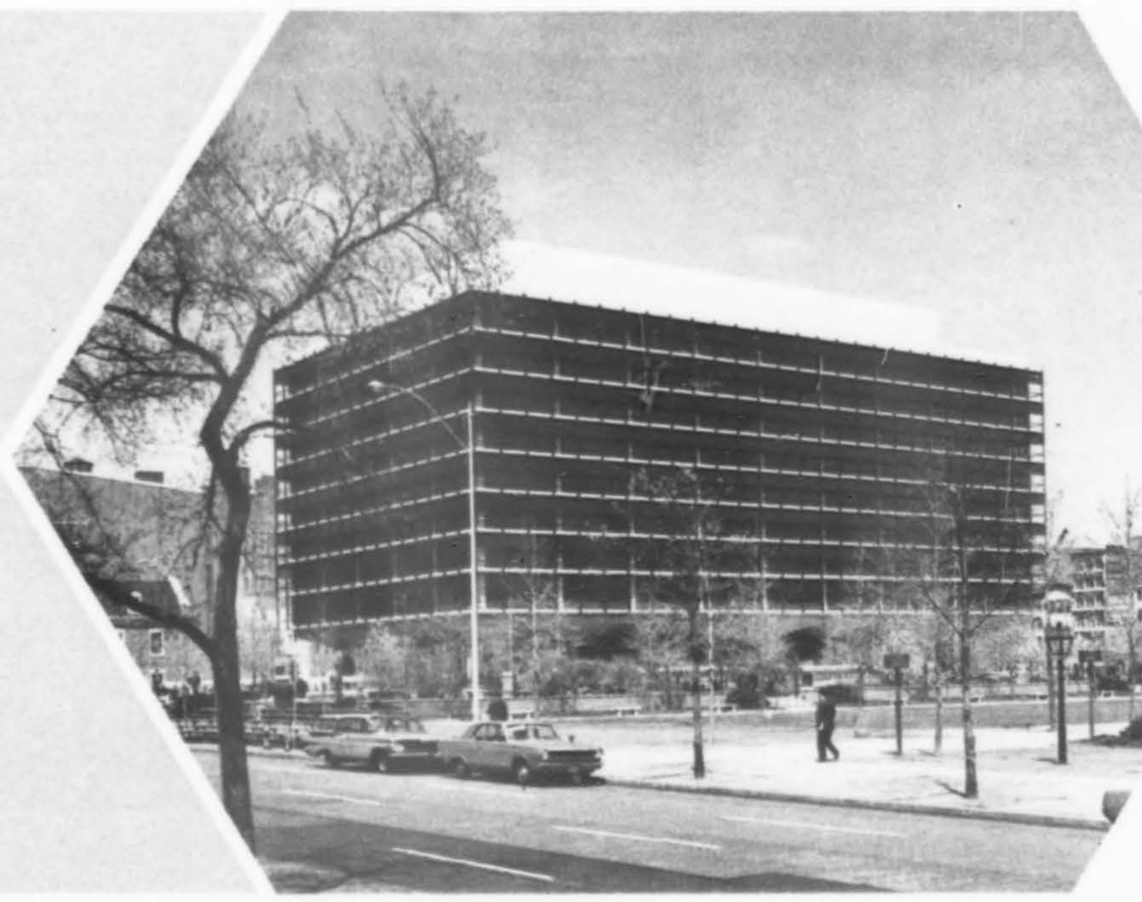
We must avoid the rush to make the sanctuary a multi-purpose room. A sacred sanctuary is needed.

EDWARD L. BARNES, *architect, New York*

Architects must ask themselves whether the well known Gothic forms are true today or are just a polite, acceptable pattern—the whole Victorian Gothic idea that churches are vertical with the spire pointing "straight to God." The face of America looks shallow, callow and banal because so many buildings are put together without any conviction or design conscience. We must truly appreciate the formlessness of this world in order to better appreciate the job of the social planner, minister and architect, to create a counter-force. We should plan simple churches, maybe box-like with no stained glass, austere and certainly new, that will somehow bring a congregation in confrontation with spiritual values not found in a church which is a pretty picture.

PATRICK J. QUINN, *Professor of Architecture, University of California*

Such meetings as this are useless statements of sterility and will neither lead to better church building nor to new understanding of the relationship between Christianity and architecture. A series of on-going workshops throughout the country would better solve the problem.



Designer: Pietro Belluschi in collaboration with George M. Ewing Company, Architect
Construction Management: Turner Construction Company (Rohm and Haas served as its own general contractor)

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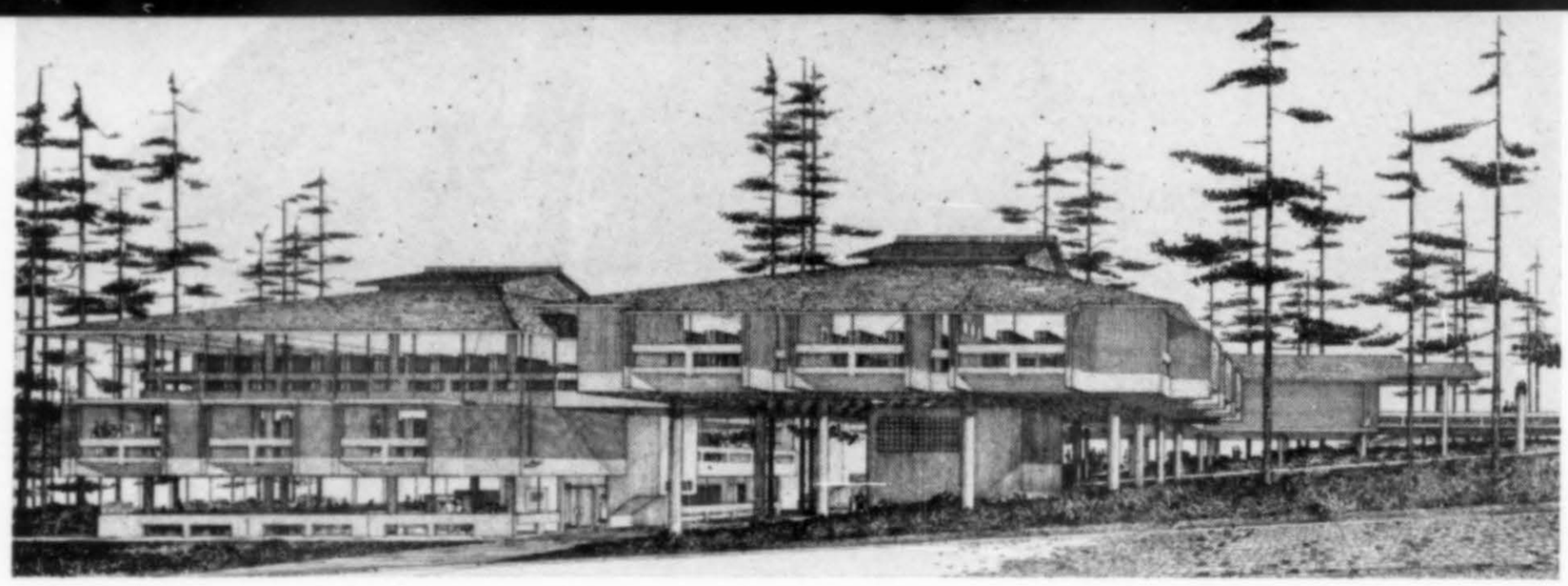
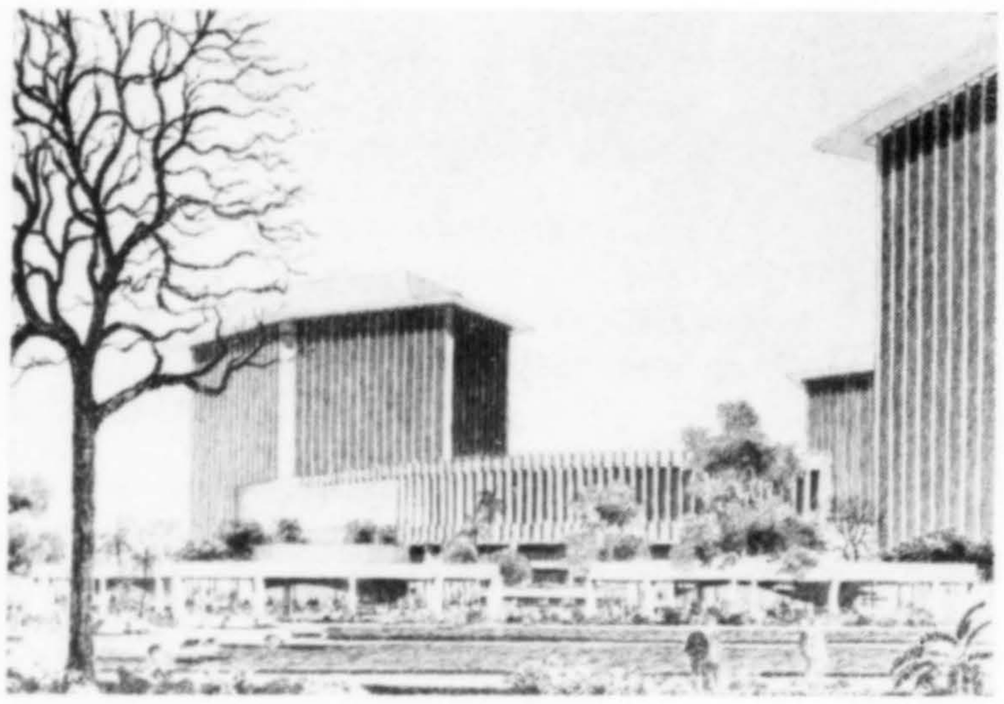


AUBREY R. WATZEK LIBRARY, Lewis & Clark College, Portland, Oregon, will be three stories, providing space for 500 study stations and 170,000 volumes. The building will be partly on columns, leaving the hillside undisturbed. It will surround a central court, open at grade level on three sides. Reinforced concrete and brick masonry will be exposed on both exterior and interior. The roof structure, of concrete, will be covered with insulation and clay-tile shingles. Architect: Paul Thiry.

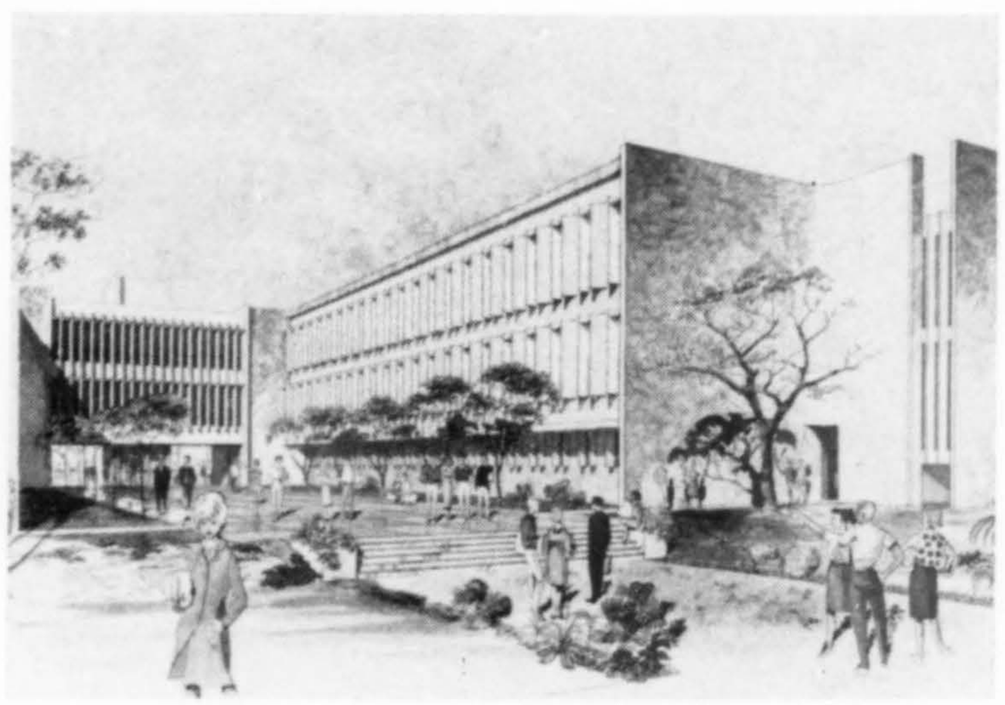
PROJECT PREVIEW

LOS ANGELES WORLDWAY POSTAL CENTER, Cargo City, Los Angeles International Airport, will be located on 7.3 acres adjacent to major arterial highway connections. The two-story reinforced concrete structure will have 386,000 sq. ft. of space with ceiling heights averaging 22-ft. A spiral concrete ramp provides access to employee parking at roof level. Architect-engineer; Daniel, Mann, Johnson & Mendenhall.

PUBLIC LIBRARY, Bellevue, Washington, will be a 18,500 sq. ft. structure, on one level, with provisions for a second level addition. It will be located on the Municipal Center site, just West of the existing Municipal Building. The steel frame building will have cavity wall brick panels on exterior. Cost: $363,000. Completion: November 1966. Architect: Ridenour & Cochran; Rudy Simone Construction Co., contractor.



DEL AMO FINANCIAL CENTER, Torrance, California, will provide more than 1,000,000 sq. ft. of office space. The completed center will comprise a series of concentric circles at the center of which will be a three-level circular parking garage. First-phase plans call for a 13-story high-rise building, the garage, a four-story "ring" building and four circular pavilions. Estimated cost: $30 million. Architect: Victor Gruen & Associates.



BIOLOGICAL SCIENCES BUILDING, California State College, San Bernardino, will be the first permanent structure for the future campus. Building will be three-story, poured-in-place concrete structure. Estimated cost: $1,431,000. Completion in time for fall semester, 1967: Eckbo, Dean, Austin & Williams are master-plan landscape architects for the campus. Architect-engineer: Albert C. Martin & Associates.

Continuing education for the architect . . .

"EXPERIMENTS in Environment," a four-week experimental summer workshop dealing with man's environment will be conducted from June 27 to July 22 under the direction of Lawrence Halprin, planner, landscape architect and author. The workshop is open to 20 practicing professionals, graduate students and college seniors in the fields of planning, architecture and landscape architecture.

The program will include experiments in kinetic environment, including light, sound, dance, fantasy and happenstance. Architect Charles Moore will be a member of the faculty. Tuition is $250 plus living expenses. Inquiries should go to Lawrence Halprin & Associates, 1620 Montgomery St., San Francisco 94111.

A SIX-WEEK institute on Design for Nuclear Fallout with Computer Aid will be the highlight of the 1966 summer session program at the University of Colorado School of Architecture, Boulder. The institute, under the direction of Professor G. K. Vetter, begins July 5 through August 12.

FOUR COURSES in the fundamentals of basic design will be offered this summer by the School of Architecture and of Fine Arts at the University of Southern California. Included will be personal investigation into the reaction of the various senses—sight, sound, touch. Classes will meet Monday through Friday, June 20 to Sept. 2, from 1:15 to 5:05 p.m. daily.

"OPERATION RETREAD '66", a one-day seminar sponsored by the Southern California Chapter, AIA, in Los Angeles on April 30, explored Legal Problems and Liability of the Architect (George M. White, Cleveland); Soils - Seismic and Structures (George Brandow); The Computer (Charles B. Thomsen, Houston); The Visual Arts (Lumen Martin Winter, New York City).

URBAN DESIGN Short Course West 1966, co-sponsored by the American Institute of Architects and the College of Environmental Design, University of California, was the third of a series of back-to-school programs for practicing architects. Held on the Berkeley campus, May 26-28, the curriculum included lectures by professionals (among them Roger Montgomery, William Wheaton, Eduardo Contini) and case studies of actual projects.

New firms, associations, office changes

☐ A new California firm has been established in affiliation with Benham-Blair & affiliates, architects-engineers - consultants, Oklahoma City. The new firm is Benham - Blair - Botich-Poppino, Anaheim. Principal in charge of the California office is Architect Marko E. Botich, who formerly headed his own firm of Marko E. Botich Associates in Anaheim. Other principals are David B. Benham, engineer; Bill J. Blair, architect, and Allen G. Poppino, engineer. The parent firm, established in 1909, has offices in Phoenix, Little Rock and Washington, D.C.

BOTICH

☐ Dion Neutra has been named executive vice president of the Neutra organization which will now be known as Richard & Dion Neutra, Architects & Associates, Los Angeles. The firm has been Richard & Dion Neutra, Inc., since 1965.

☐ William Joey Ing, Seattle architect who has been a member of the firm of Richard Bouillon, Architect, has established his own office at 421 Olive Way.

☐ Thomas P. Black, Thomas R. Pagliuso, Frank T. Sata and William L. O'Dowd announce the formation of a partnership for the practice of architecture. Offices will be maintained at 27640 Silver Spur Road, Rolling Hills Estates, California. Black and Pagliuso have conducted a practice as Black, Pagliuso & Associates in the Palos Verdes Peninsula since 1961. Sata and O'Dowd have recently returned from Portugal where they were consultants for the urban planning and development of a new tourist city in the Algarve.

Left to right: O'Dowd, Pagliuso, Black and Sata.

☐ Los Angeles architects Allison & Rible have changed their firm name to Allison, Rible, Robinson and Zeigler, the first title change in 20 years. Principals are George B. Allison, FAIA; Ulysses Floyd Rible, FAIA; Rodney T. Robinson and Raymond Zeigler.

☐ Roy Lundgren, who has been on the staff of San Francisco architect Neill Smith the past three years, has returned to Aberdeen, Washington, and entered into a partnership with Robert F. Street. The new firm will be Street & Lundgren, Architects.

☐ Jack C. Lipman has become associated with the Honolulu office of Daniel, Mann, Johnson & Mendenhall, as associate for architecture. Frederick K. F. Lee, P.E., has been appointed associate for planning and engineering. He has been with the DMJM office since 1965.

☐ Leroy B. Miller has been promoted from associate to vice president of the Daniel L. Dworsky & Associates, Los Angeles architectural firm.

☐ Charles E. Pence, Salt Lake City architect, has become an associate in the Monterey, California, architectural firm of Keebe & Rhoda.

☐ Architect Thomas E. Brown, a specialist in urban design, has been named an associate in the firm of Lawrence Halprin & Associates, San Francisco. He has been a member of the Halprin team of environmental planners since 1962.

☐ With the addition of Norman E. Krause as an associate in the firm, John F. Jensen, Portland architect, anounces a change in name to John F. Jensen & Associate. Offices are at 1962 N.W. Kearney.

DETAILS *and scope of the $33 million California Exposition and State Fair, scheduled to open in June, 1968, in Sacramento, are discussed by the three men who figure prominently in planning of the 1000-acre site. From left, architect George Kennady with the San Francisco firm of Wurster, Bernardi & Emmons; Louis H. Roth, manager of development for the exposition, and Lawrence Halprin, landscape architect, San Francisco. Main features of the site will include a nine-acre center for art, culture and history of California; a recreation park with a 40-acre lagoon and marina; race track, golf courses and picnic area, and the traditional California State Fair, founded 110 years ago.*

Appointments

☐ Robert Dietz, Dean of the College of Architecture and Urban Planning at the University of Washington, Seattle, has been appointed by President Johnson to a new 15-man National Commission on Architectural Barriers. The Commission was authorized by the Vocational Rehabilitation Act Amendments of 1965.

☐ Architect Dewey Harnish, Ontario, California, has been appointed to his second four-year term as a member of the California State Board of Architectural Examiners.

☐ Fred Wagner, director of planning research at Charles Luckman Associates, Los Angeles, has been named chairman of the Planning Committee of the Los Angeles Headquarters City Development Association.

☐ Berkeley architect Hans Gerson has been appointed to the Berkeley Civic Art Commission.

☐ Willard Jordan, Costa Mesa architect, has been elected mayor of that city.

Honors and awards

□ The American Institute of Architects conferred Fellowships upon 13 Western architects at the national convention in Denver in June. Elevated to the rank of Fellow, a lifetime honor, were:

Howard H. Morgridge, Los Angeles, for design and service to the profession; Arthur Froehlich, Beverly Hills, for design; Gin Dan Wong, Los Angeles, design; Charles Eugene Fry, Los Angeles, service to the profession; Robert Billsbrough Price, Tacoma, design; Harry Weller, Pullman, Washington, service to the profession; Rex Allen, San Francisco, service to the profession; Donald L. Hardison, San Francisco, service to the profession; Roy M. Drew, San Diego, design.

James W. Elmore, dean of the College of Architecture, Arizona State University, Tempe, education; Floyd Lamar Kelsey, Jr., Colorado Springs, Colorado, design; Kenneth S. Clark, Santa Fe, New Mexico, service to the profession, and William D. Merrill, Honolulu, design.

□ Ghirardelli Square, San Francisco, has won the second AIA award for collaborative achievement in architecture. The award, presented at the national AIA convention in Denver, cites architects Wurster, Bernardi and Emmons; landscape architects Lawrence Halprin & Associates; structural engineer, Gilbert-Forsberg-Diekmann-Schmidt; mechanical and electrical engineers G. L. Gendler & Associates; contractor Swinnerton and Walberg; design consultants John I. Matthias and Barbara Stauffacher, and sculptor Beniamino Bufano.

□ Edwards and Daniels, Salt Lake City architects, have won the first award for architectural excellence in a series of annual Utah State University awards to be made each year to the architect making the best use of concrete in a Utah structure. The award was for the new Salt Lake City Library.

□ Nathaniel Owings, FAIA, San Francisco, received the first annual Concrete Award for his "continuing contribution to the imaginative use of concrete in architecture." The award was made at the annual meeting of the Northern California Readymix Concrete & Materials Association and the Rock, Sand & Gravel Producers Association.

Two omissions occurred inadvertently in the June issue of A/W— we neglected to credit architect Alfred T. Smith of Albert C. Martin & Associates as project manager for the Los Angeles Water & Power building, a project to which he devoted some five years. And on the Mt. Rainier Day Lodge in the same issue, photo credits for Dudley, Hardin & Yang, Seattle, were not listed.

□ Robert H. Ross, an associate of Fred Bassetti & Company/Architects, Seattle, received a first place in the national specifications competition of the Construction Specifications Institute. The award was for the public buildings category and the project was the Children's Zoo at Woodland Park, now under construction. The award was made at the annual convention in Boston.

□ Portland architect John Storrs has been cited for a top industry award by the National Forest Products Association in Washington, D.C. The Wood Structure Design Award was for the Salishan resort and convention center at Gleneden Beach, Oregon.

News notes

☐ Harry C. Weller, chairman of the Washington State University Department of Architecture, Pullman, Washington, will retire at the end of this quarter. He will be succeeded by Professor David M. Scott, assistant chairman. Mr. Weller's retirement was incorrectly reported as having occurred in January in the May issue of A/W.

☐ R. Lloyd Snedaker, FAIA, Salt Lake City, is the only Western architect selected as a judge in the first annual Construction Industry Product Literature competition. This is a joint effort of six organizations; AIA, CEC, NAHB, NLBMDA, Producers' *Council* and Sweet's Construction Catalog Services. Judging will be in Washington, D.C., September 7-8.

☐ Walter J. Pappas, 39, Medford, Oregon, architect, died on May 24 following brain surgery. Formerly associated with Jack Edson in the firm of Edson & Pappas, he had recently established his own firm. He was responsible for the design of the new Providence Hospital in Medford, the Girl Scout building presently under construction, and the Jacksonville branch of the U.S. National Bank.

☐ Robert K. Fuller, FAIA, Denver architect, passed away on April 17. He was the first Fellow of the Colorado AIA Chapter (1941) and served as chapter president from 1922 through 1926. He was regional director from 1938 through 1941.

☐ Albert Thomas, 53, president of the architectural firm of Barovetto and Thomas, Sacramento, died May 31. He was co-founder of the firm 20 years ago with Silvio Barovetto, specializing in school design. Among projects designed by the firm are the American River Junior College campus and principal buildings, the rehabilitation center of the Sacramento County Crippled Children Society. Active in civic affairs, he was also a past president of the Central Valley Chapter, AIA.

☐ John Byers, Santa Monica architect and engineer, died May 22 at the age of 91. He had been a member of the Southern California Chapter, AIA, since 1940.

☐ Andrew Palmer, Garden Grove, California architect, died suddenly on May 2. He was registered to practice in California, Nevada, Connecticut, New Jersey and New York.

New addresses

JOHN H. AYLOR & ASSOCIATES—W. 508 Sixth Ave., Spokane.

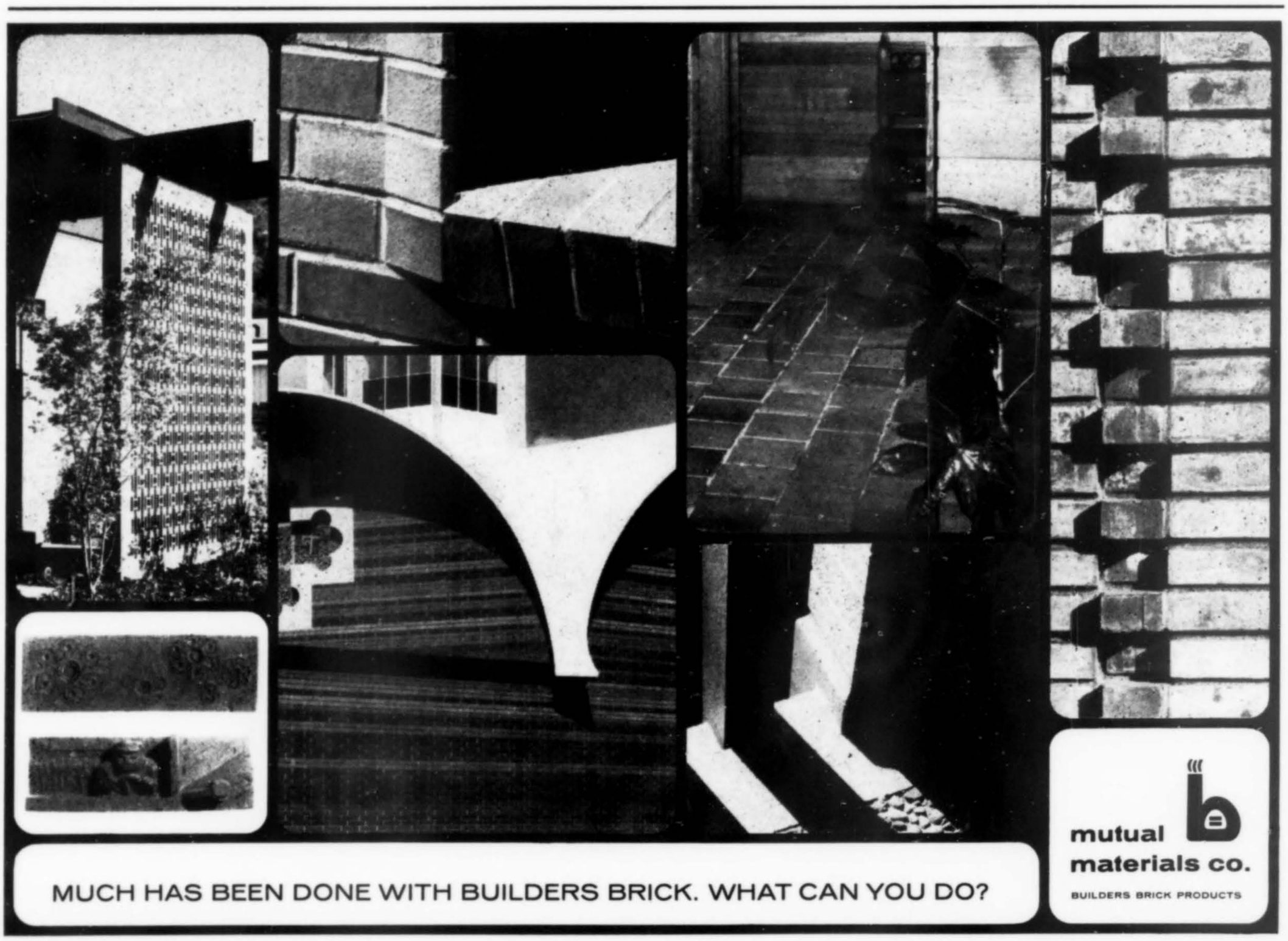
JOHN BARTLETT & ASSOCIATES—731 South Garfield Ave., Alhambra, Calif., from Arcadia.

RICHARD P. BENNETT—12297 S. W. Main St., Tigard, Oregon.

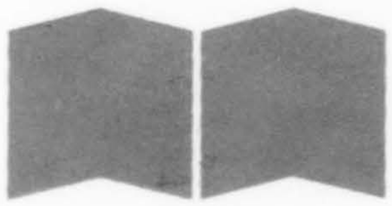
BENTLEY, ARCHITECT—405 Sansome, San Francisco.

BERNARD J. BLOCH—48 Second St., San Francisco, from Belvedere, Calif.

RICHARD A. BRAMAN—Box 1203, Idaho Springs, Colorado, from Denver.



Monitor Cabinets offers three designs



110, 220, 330,

designed to fit every storage requirement

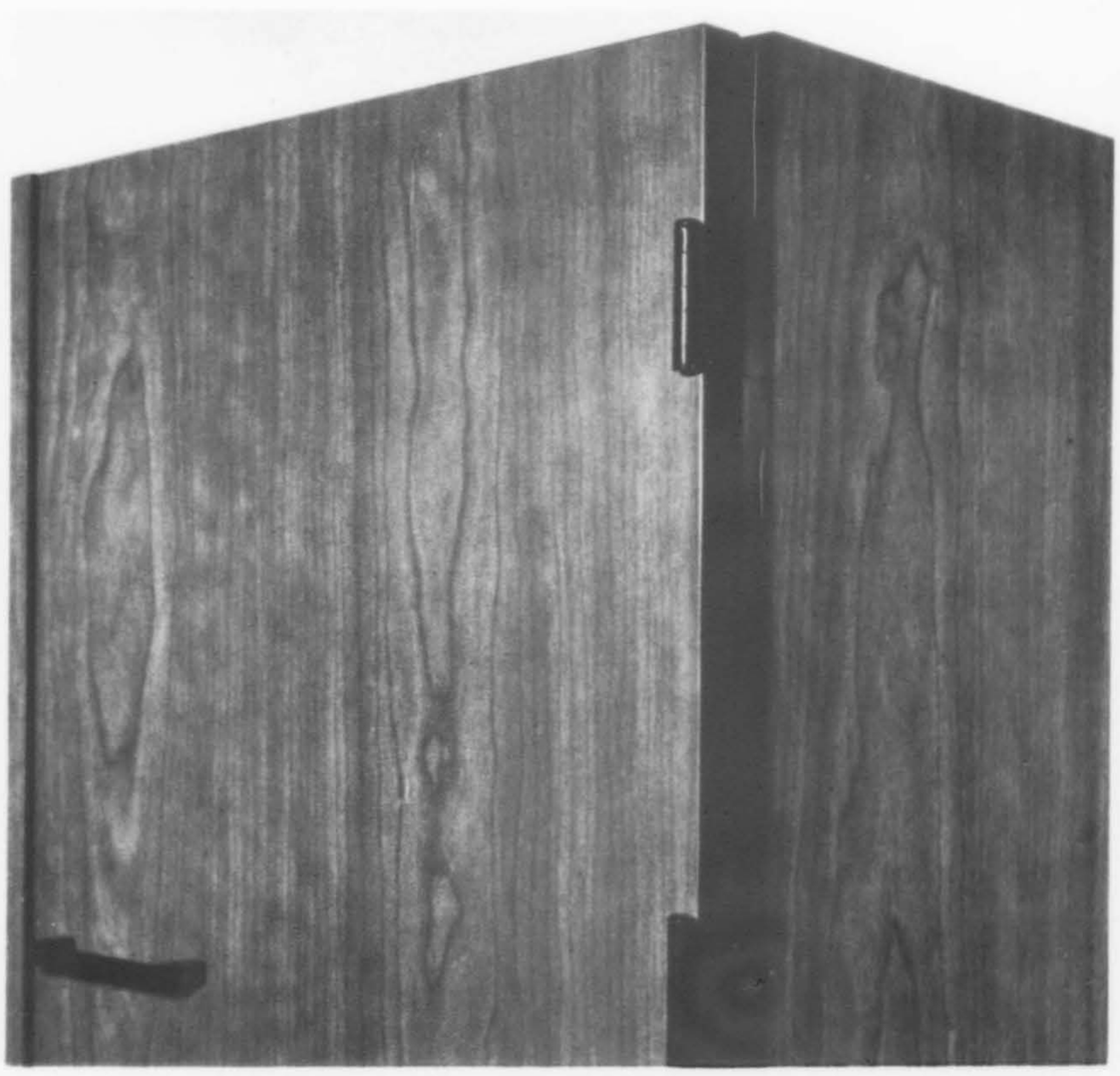
plastic laminate surfaces
insure ease of maintenance and long life

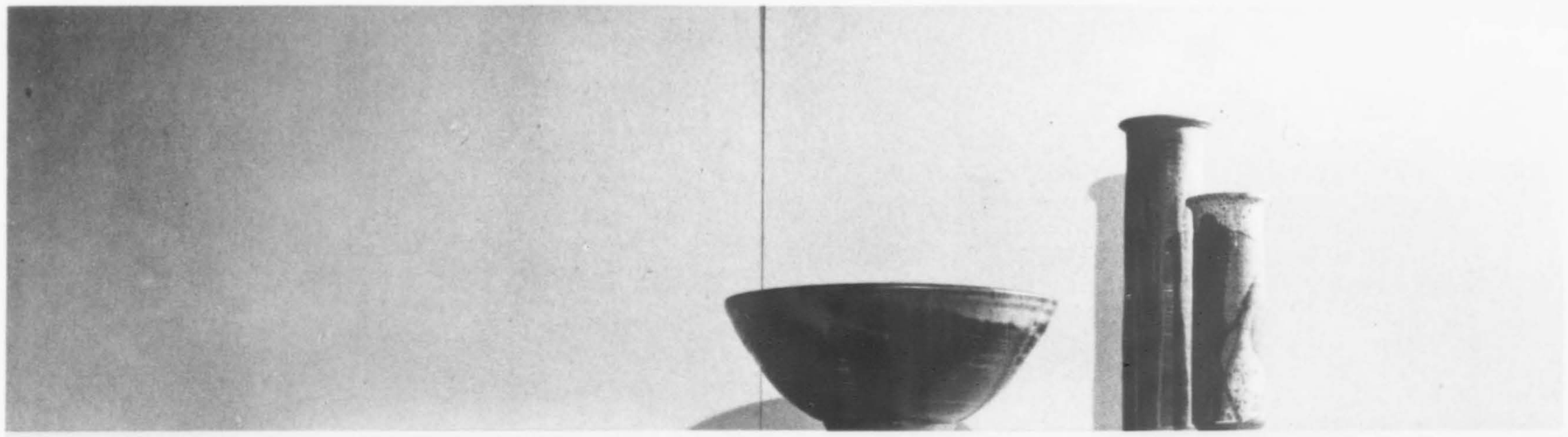
available in 10 mist colors and 5 wood grains

continuity of design regardless of function

220

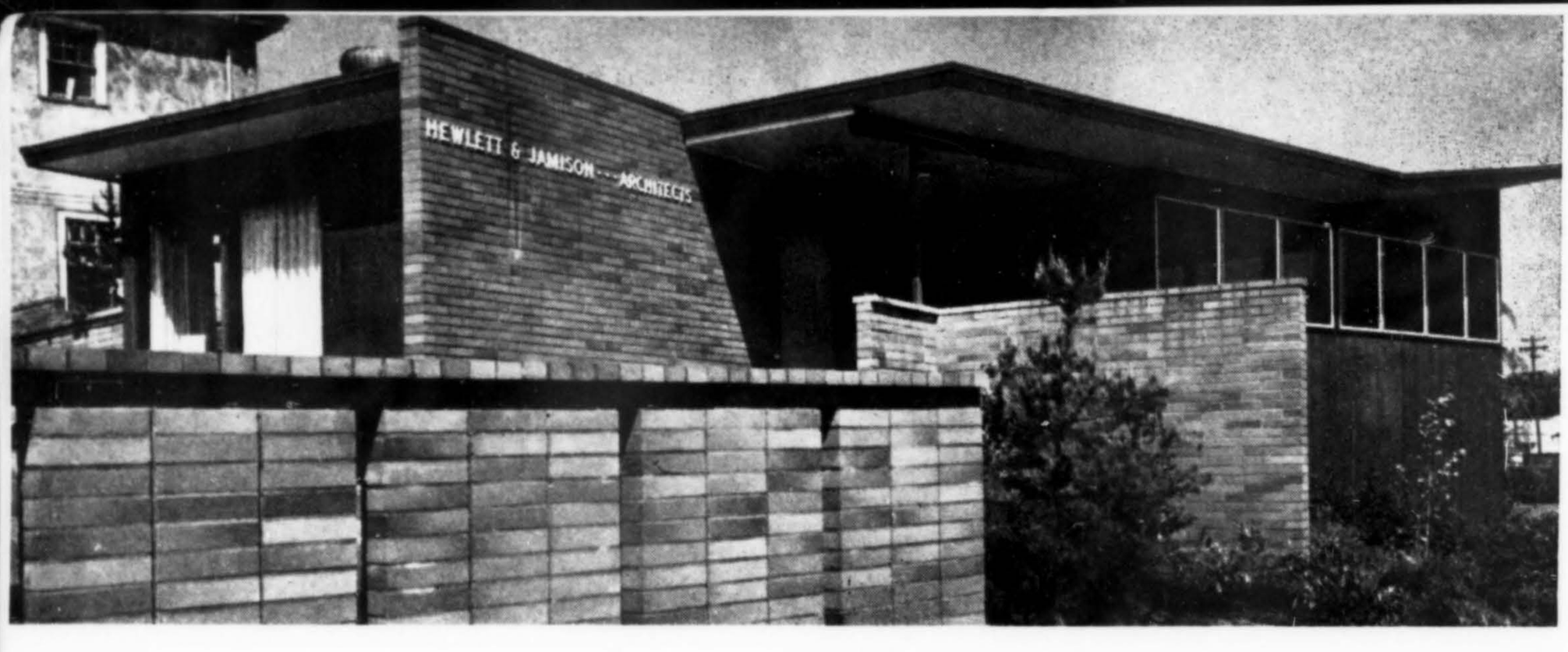
330





110

Tacoma Millwork Supply Co, 3000 S. Alaska, Tacoma, Washington 98409



Where the architects hang their hats . . .

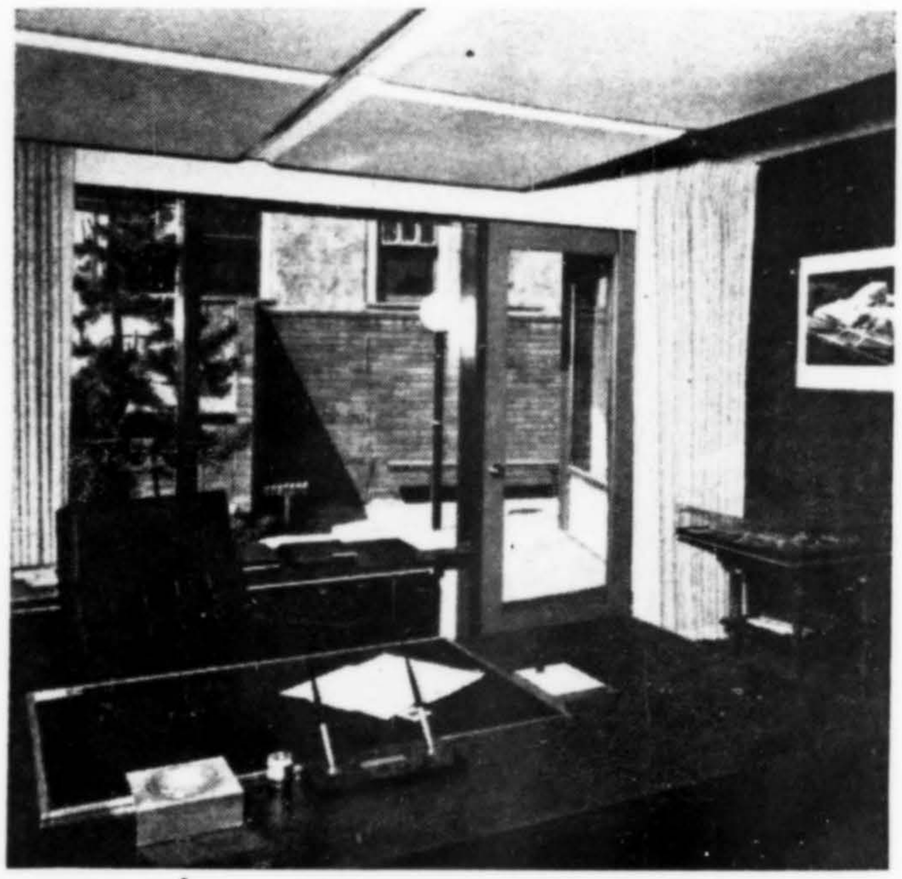
HEWLETT & JAMISON
Portland, Oregon

THIS IS a "before" and "after" story of two architectural offices. Our concern for the "before" office is of only incidental interest in this particular tale. What transpired, however, became the "after" story.

When the Stadium Freeway began its move through the city of Portland, the architectural offices located at S.W. 12th and College Streets (designed and occupied by architects Williams & Martin), had to be moved. By good fortune, the firm of Hewlett & Jamison owned property, well suited to the size and shape of the building, some two miles distant. Successful in their bid to purchase the building from the Oregon State Highway Department, Hewlett & Jamison engaged a building moving company to move the first floor intact and set it down on a basement constructed at the new site.

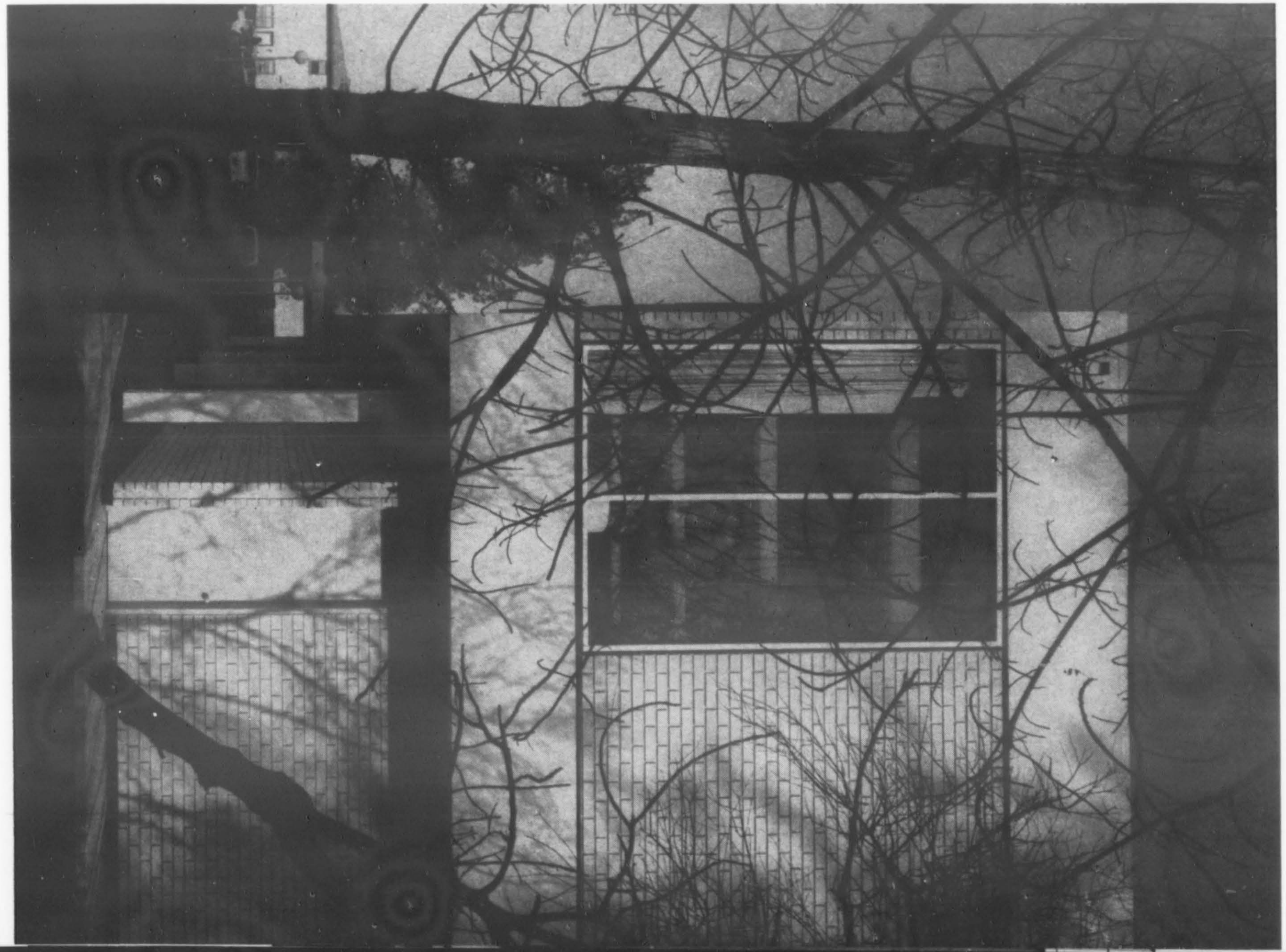
The date was January 1964, the weather was poor, the site a sea of mud. About this time the firm wished they had never begun the transaction. But once the building was in place, the necessary remodeling was accomplished, and enthusiasm returned. Completely new heating and air conditioning systems were installed but the basic interior arrangement was retained.

Principals in the firm are Palmer Hewlett, who received his architectural training at the University of Virginia, and James Jamison, his B.S. in architecture from Washington State University. Once part of the partnership of Hayslip, Tuft, Hewlett & Jamison, the two architects started their present firm in 1959. They have a staff of 24, including architects, draftsmen, electrical and structural engineers, inspectors and an educational consultant.



The building has an area of 4,000 sq. ft. on two levels. The first floor houses the lobby and receptionist-secretary area, private offices, a small conference room, a 10-station drafting room and a specification writing room. All engineering services are located on the ground level along with a large conference room, lunchroom and storage areas.

FINE FEATHERS FOR THE MALE OF THE SPECIES

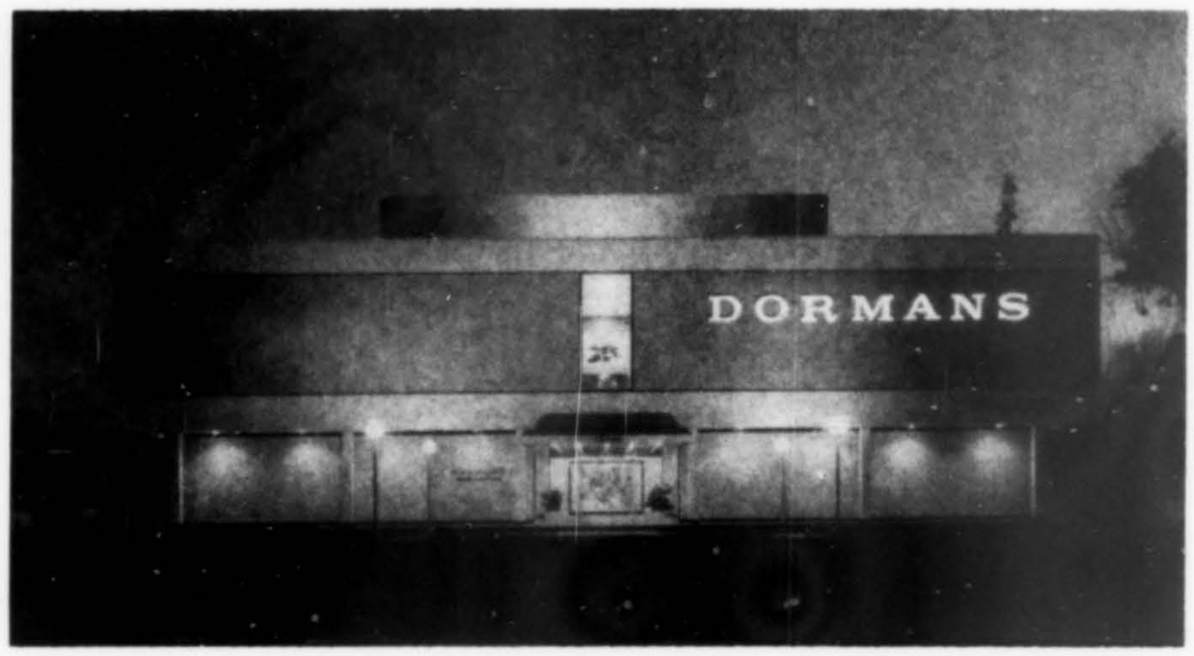


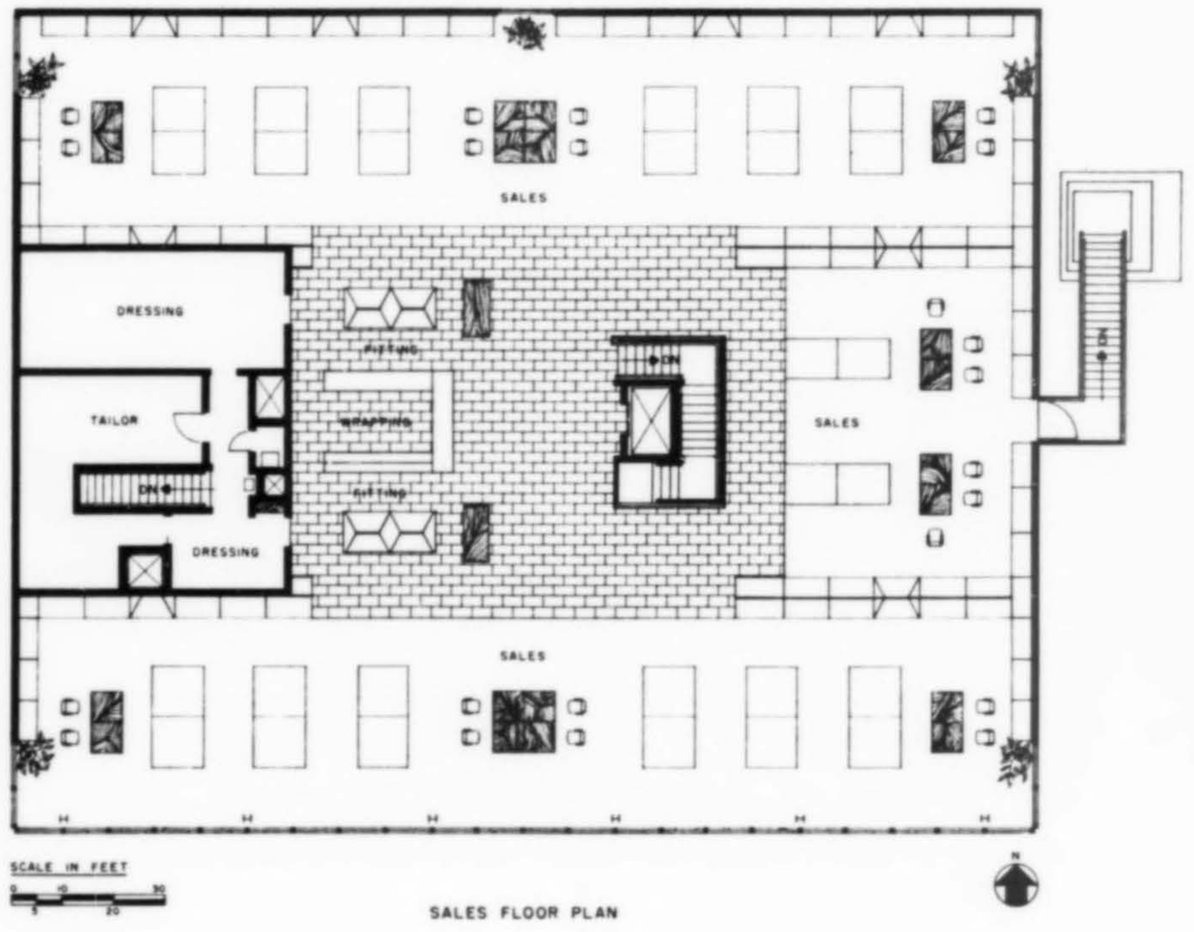
DORMAN'S
North Hollywood, California

PULLIAM, ZIMMERMAN & MATTHEWS
Architects

Bernard Zimmerman, Project Architect

RICHARD BARNES
Project Developer

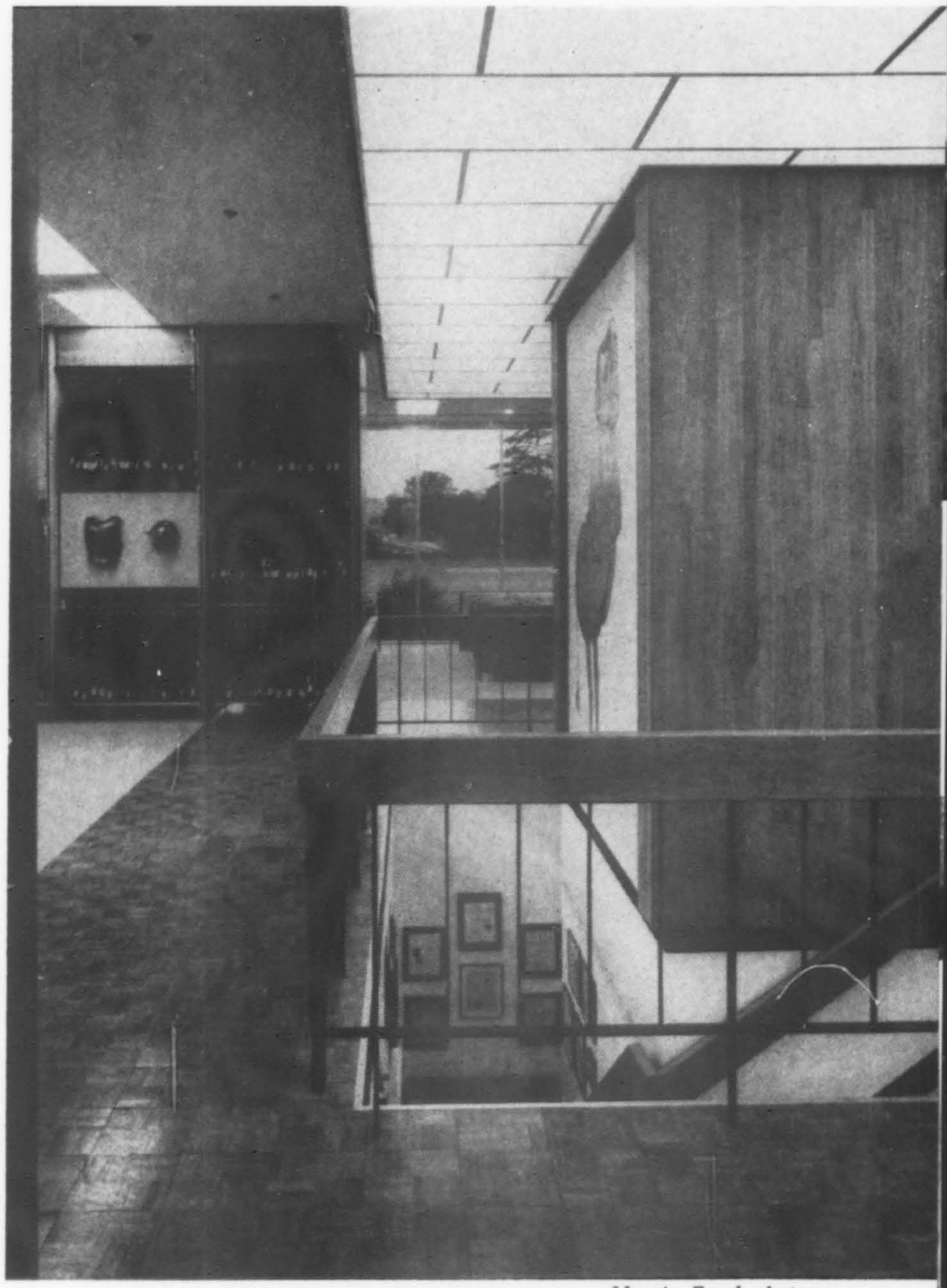




SALES FLOOR PLAN

STEEL and brick, concrete and glass were handsomely combined in this two-story structure housing the largest discount retail men's clothing operation west of the Mississippi. Emphasis has been placed on the second level where the main selling area is located. Here an 80x100-ft. unobstructed span of floor space is made possible through the use of steel beams and columns. The entire south wall of this floor is all glass with a clear view of the mountains beyond. On the lower level a distinctive entry, administrative offices, alteration room and rest rooms are located. The building encompasses 16,000-sq. ft. on the two levels. Robert Marks was structural engineer.

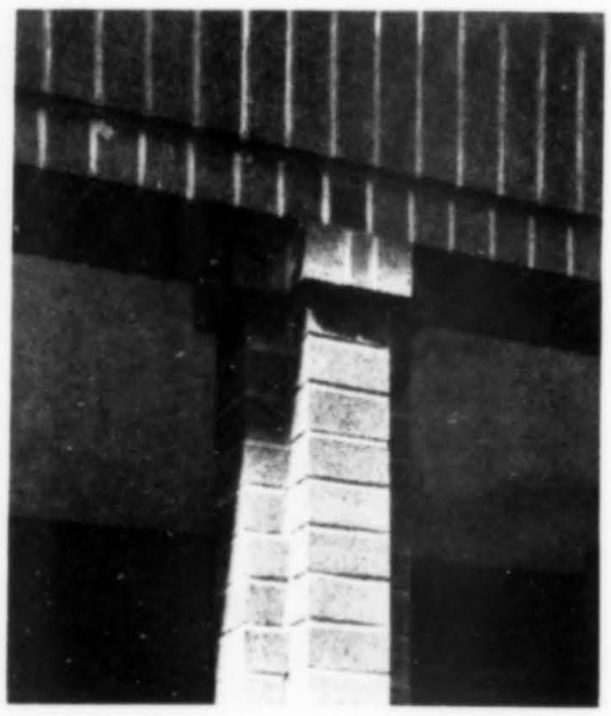
FINE FEATHERS FOR THE MALE



Marvin Rand photos

BRIGHT, lively colors offer a suitable background for an unlikely blending of antique armor, swords, men's historical costumes (even a raccoon coat!) and a stock of 6,000 men's suits. Glass apothecary jars hold the tools of the tailor's trade, handy for fittings and alterations, adding an accent to the shop's decor. Throughout the entire store, large humorous drawings of various aspects of the men's furnishings business are featured. All interiors were planned by the project architect with graphics by designer Barry Wetmore.

Brick detailing was handled carefully and consistently and while not ornamental, it ties the material completely throughout the project at the same time expressing the structure and reinforcing the form. The color, Mission-textured Sage, was developed especially for use in this building but has since been added to the standard colors of the Builders Brick Products division of Mutual Materials Company.



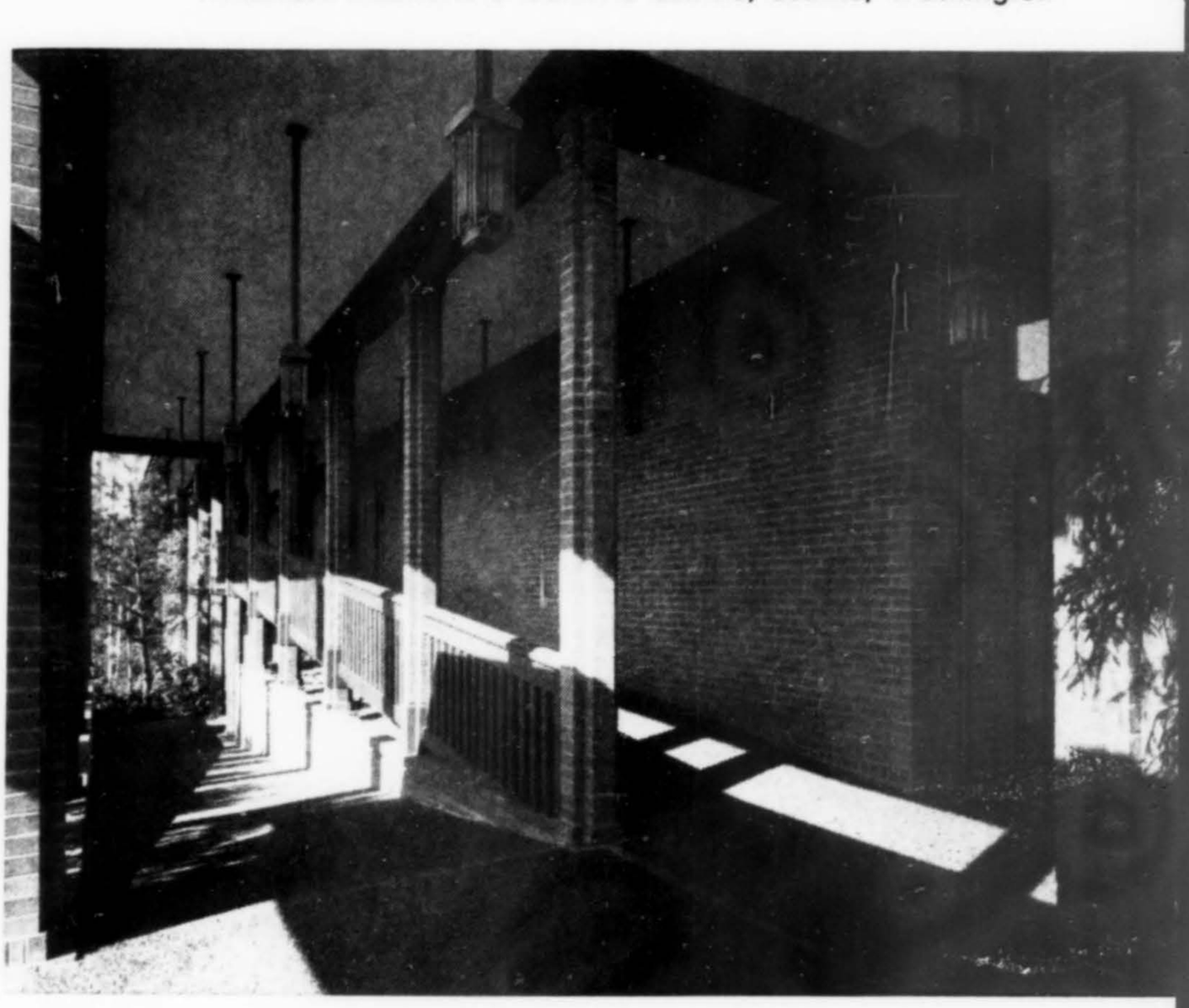
RALPH D. ANDERSON, Architect

Frank Gerald Stickney, Associate Architect

STRAND, INC., Contractor

CLINIC WITH A QUIET DIGNITY

AMBAUM MEDICAL & DENTAL CLINIC, Seattle, Washington



A special earth-toned color was developed for the masonry units which stage a quiet, complimentary background for extensive use of stained woods (both inside and out), native plant materials and exposed aggregate concrete paving. Grillwork shields the heat pump.

THE CAREFUL selection of materials and attention to detailing has accomplished in this clinic a building continuity which imparts a sense of permanence and quiet dignity which will not be lost as the building ages. Thirteen separate and distinct doctors' offices of varying sizes have been unified in one structure despite the requirement of separate entries, waiting rooms, laboratories and other facilities.

The entire structure is of reinforced masonry exterior bearing walls, lintels and columns, exposed within wherever possible, with clear spanning open-trussed joints for flexibility of planning. Each office is individually heated by a zoned system of heat pumps and is completely air conditioned. The area cost of the basic building was approximately $26/sq. ft.

Consultants on the building included Olsen & Ratti, structural engineers; Richard M. Stern, mechanical engineer; Thomas E. Sparling & Associates, electrical engineer.

Hugh N. Stratford photos

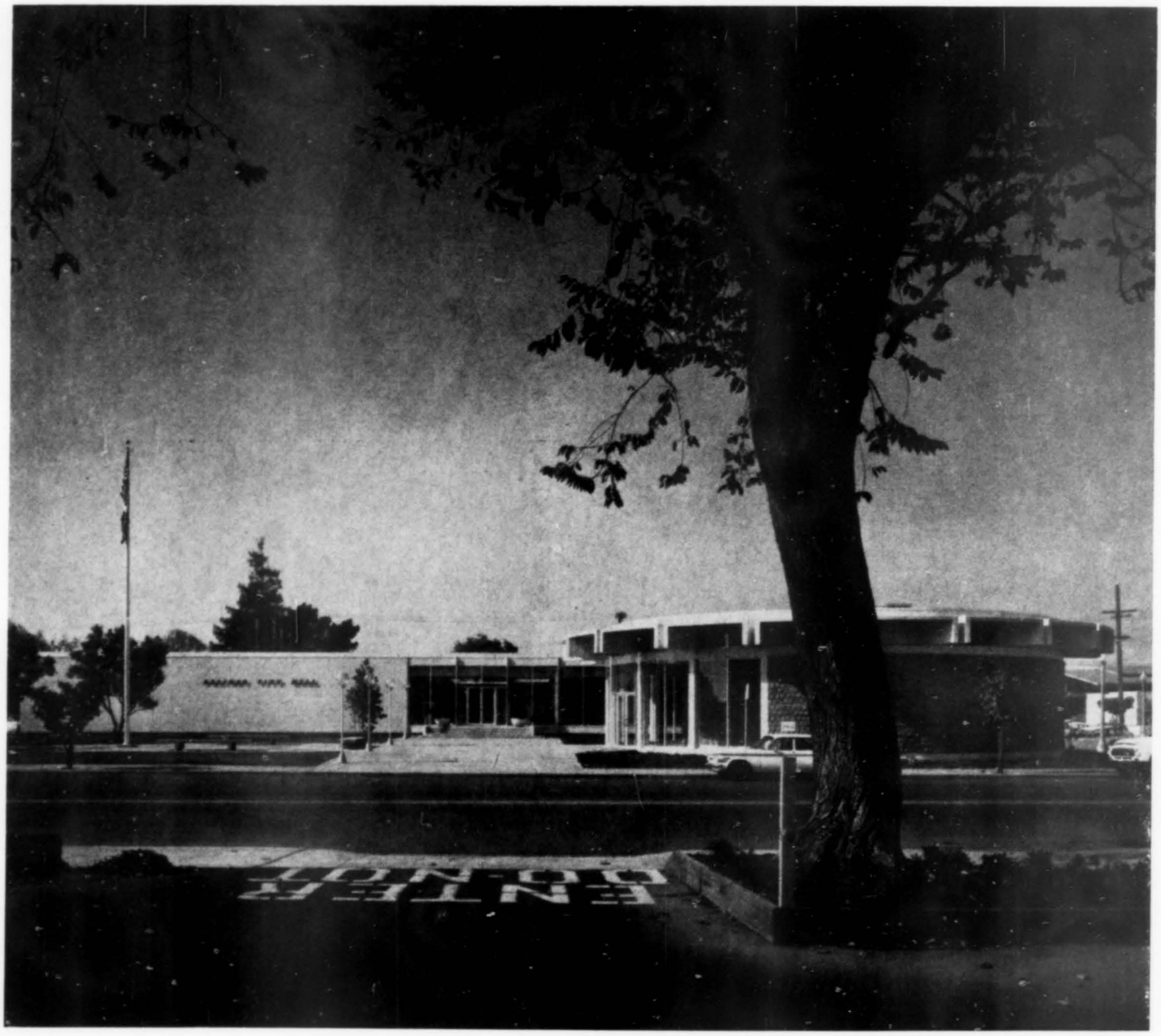
CITY HALL, Salinas, California

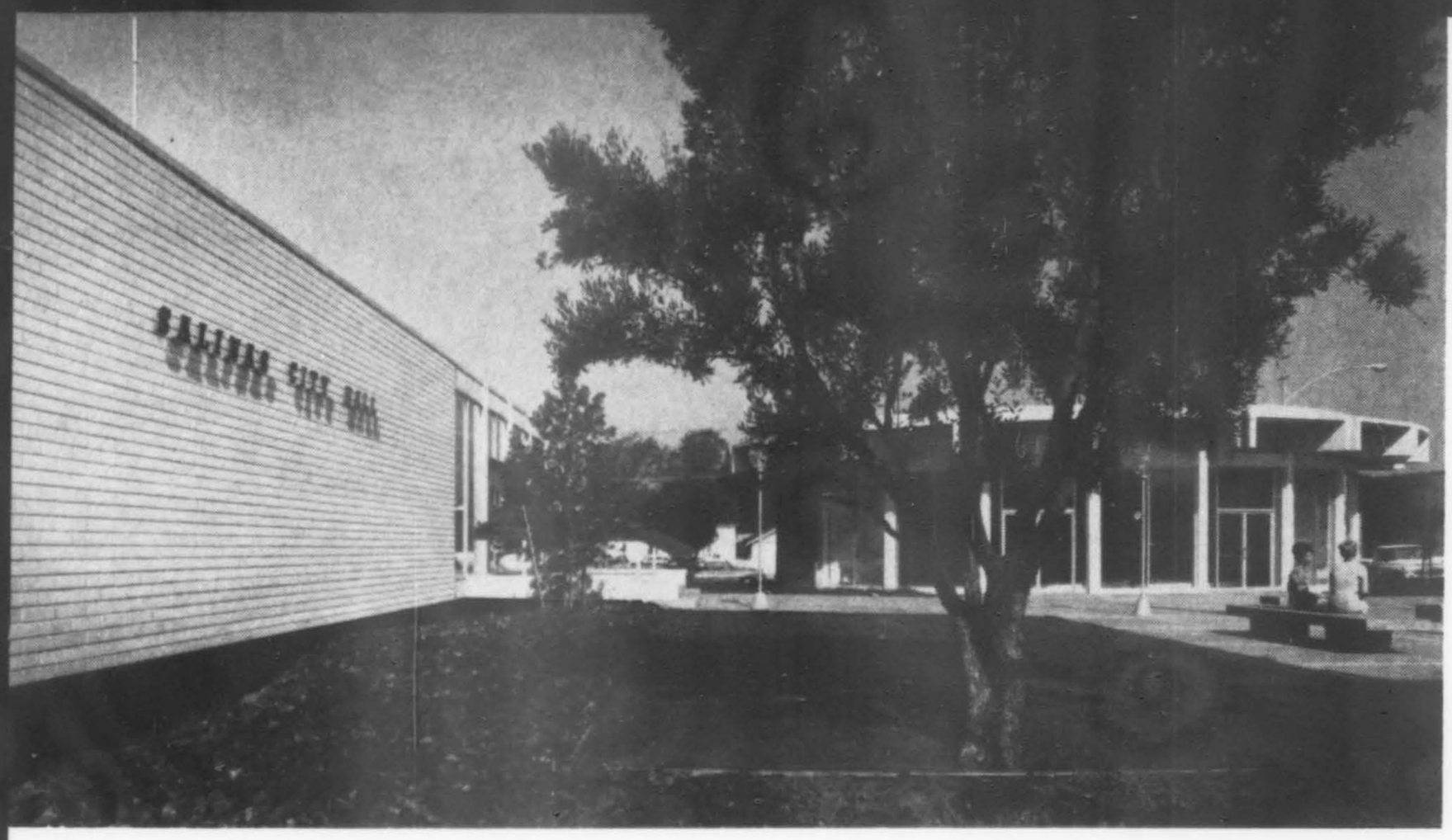
WELTON BECKET & ASSOCIATES, Architects-Engineers

EKELIN & SMALL, General Contractor

STACY & MEADVILLE, Structural Engineers

Efficient city hall part of master plan





Marvin Rand photos

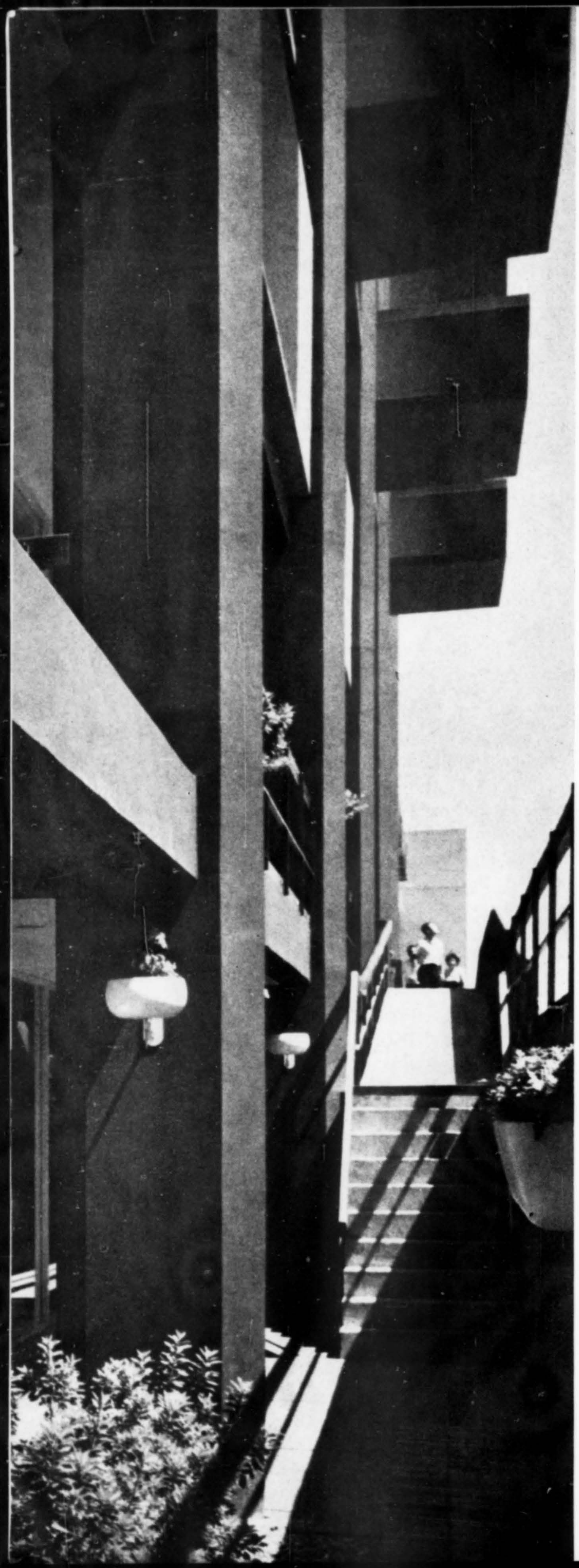
SALINAS, a small community south of the San Francisco Bay region, is proceeding in accordance with a master-planned civic center. The recently completed City Hall is the third and largest structure in the 1957 plan. Only the civic auditorium remains to be built. The master plan for the civic center provides for horizontal expansion of key structures with the anticipated growth of the city.

Key factors in the design of the City Hall centered around convenience and efficiency of municipal operations. For this reason movable partitions on an expandable, modular plan were incorporated, placing departments most frequently visited adjacent to the entrance.

The City Hall is a single-level structure, with a separate circular city council rotunda, housing all city departments, except for police and fire. Offices in the main building are located around a central, landscaped inner courtyard. A partially recessed parking area provides space for 65 cars beneath the building.

White concrete blocks form the exterior of the 20,000-sq. ft. rectangular City Hall, set off by glass and vertical aluminum mullions. The wall of the council rotunda is granite veneer. Entrance to the council chambers is through a separate glass-enclosed lobby paneled in oak. The floor is terrazzo. Curved chamber walls are covered with acoustical felt; the council area is carpeted. The roof of the council rotunda (3,000-sq. ft.) is formed by overhanging, wedge-shaped channeled concrete sections. Exposed ribs on the interior ceiling radiate from a luminous ceiling pattern in the center.

The two buildings cost $641,000.



For
special
use:

to serve

the

decorative

trades

as well as

for

office

space

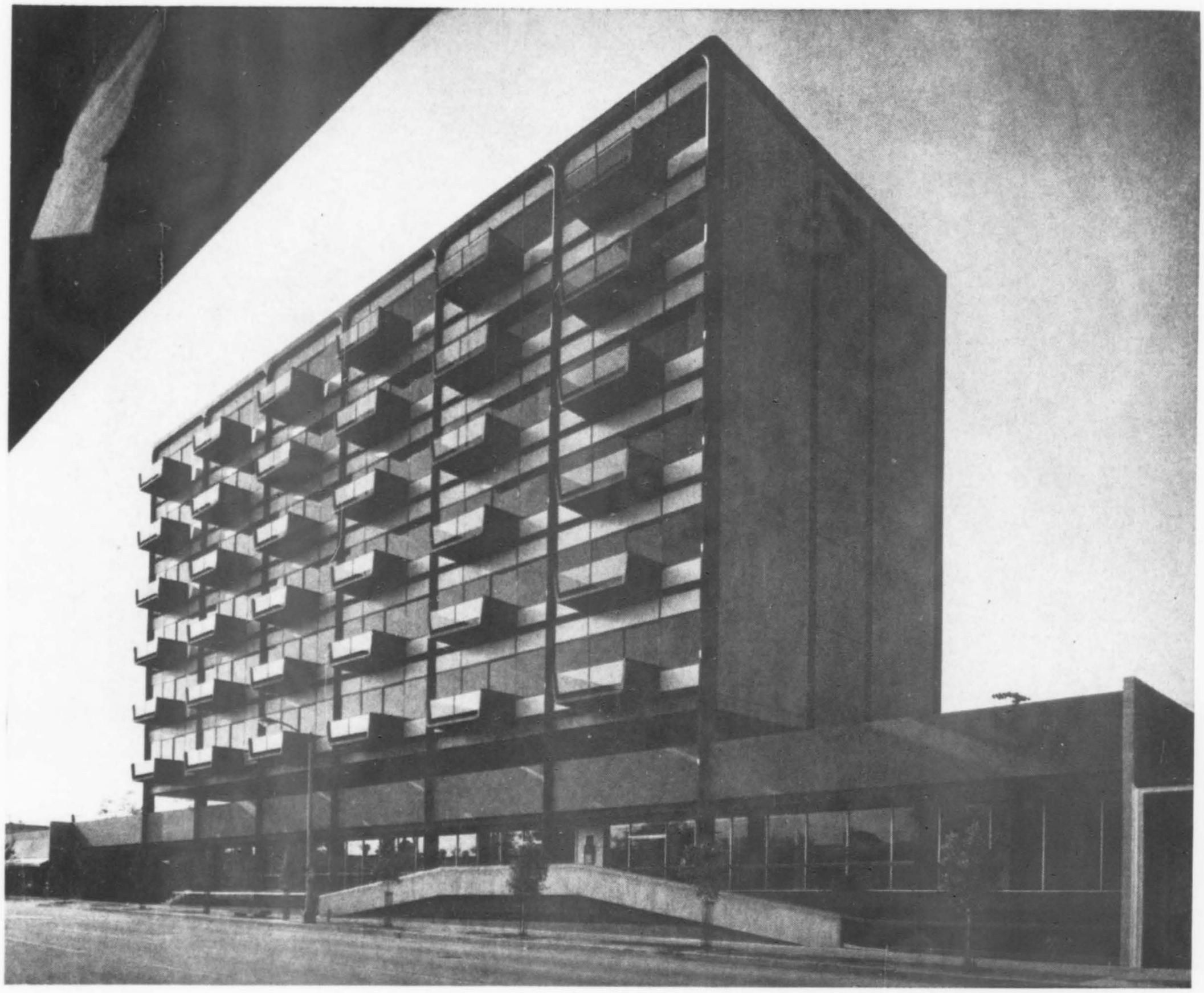
THE INTERNATIONAL DESIGN CENTER
Los Angeles, California

RICHARD DORMAN & ASSOCIATES
Architects

Gene D. Smith, Project Coordinator

WOODWARD TOM
Structural Engineer

McNEIL CONSTRUCTION COMPANY
General Contractor



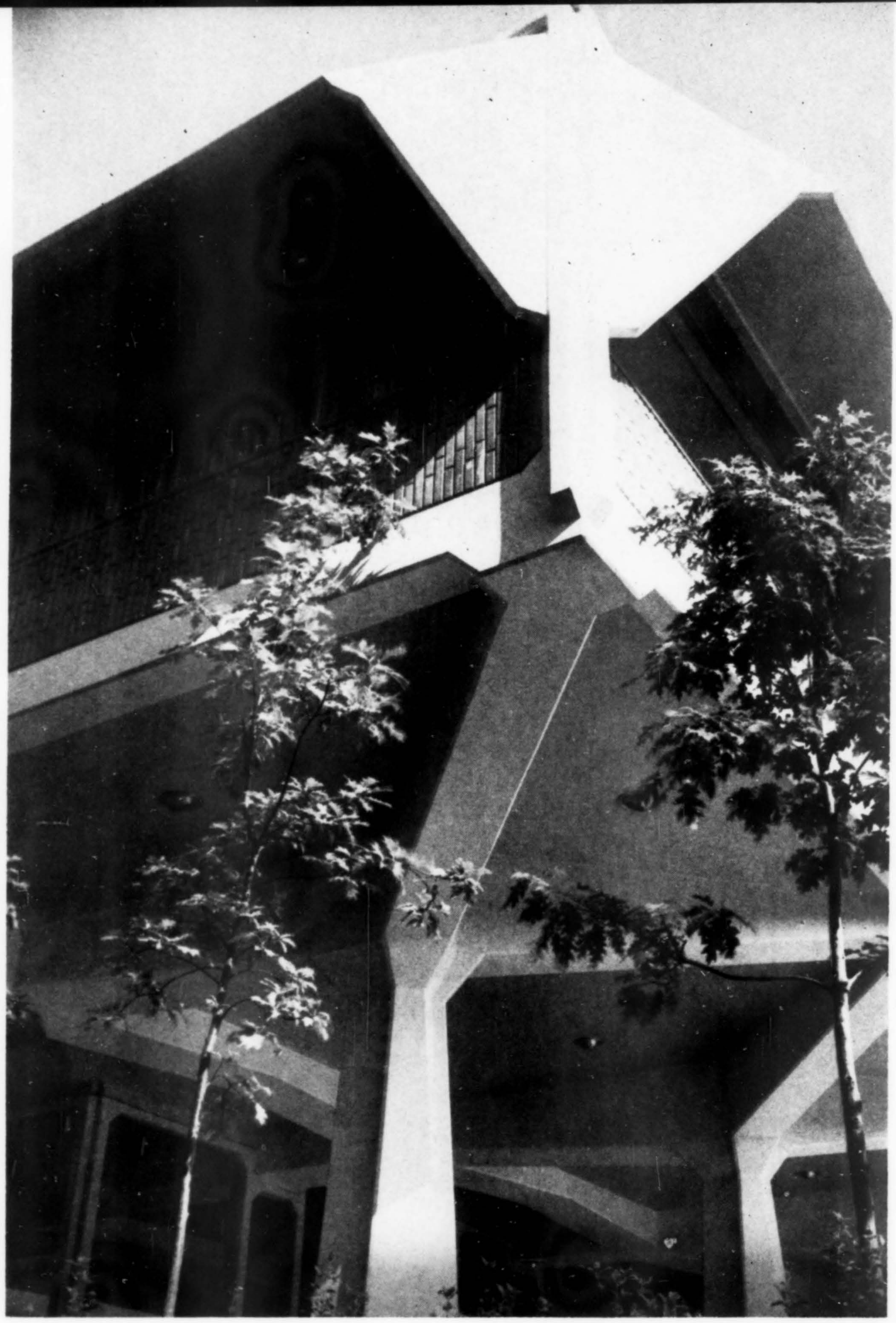
IT ISN'T OFTEN that an office building serves a dual purpose, completely and efficiently, as does the International Design Center. Actually designed as a "special use" building, it functions for offices and as showroom space, depending upon how the leasable areas are arranged. Primarily, it was conceived to take advantage of the special needs of the Robertson Center decorative trades.

The nine-floor structure was built on an east-west basis parallel to Beverly Boulevard to take advantage of the best orientation sunwise and to give maximum exposure along the main thoroughfare. North-south exposures are a modular framed prefab window wall unit as contrasted to the solid east-west ends. To accentuate the window wall, a cantilevered concrete sculptured balcony projects out of the center bay forming a patio 12-ft. wide by 6 1/2 ft. deep, giving a patio-balcony to each bay, office or showroom.

The lower level and mid-level of the reinforced concrete building are almost entirely devoted to the Design Center, some 20,000 sq. ft. (86,000 sq. ft. total space) of display area for decorative materials. Dark charcoal black columns further accent the building, making it easily visible for a radius of three to four miles, since it is the only more than two-stories building in the area.

Parking was one of the critical problems since it had to be maximum to allow in-and-out traffic for the adjacent bank, a lower-level restaurant and the Center. The problem was solved by locating parking in a lower level basement and a third level roof parking available via a ramp at the Western end of the building. The latter was derived because of a serious water problem (that still necessitates constant pumping)—an underground stream ran across the entire property. Additional parking was made available at rear lots fronting the back street.

Cost was approximately $2,200,000.



1920 - 1966:

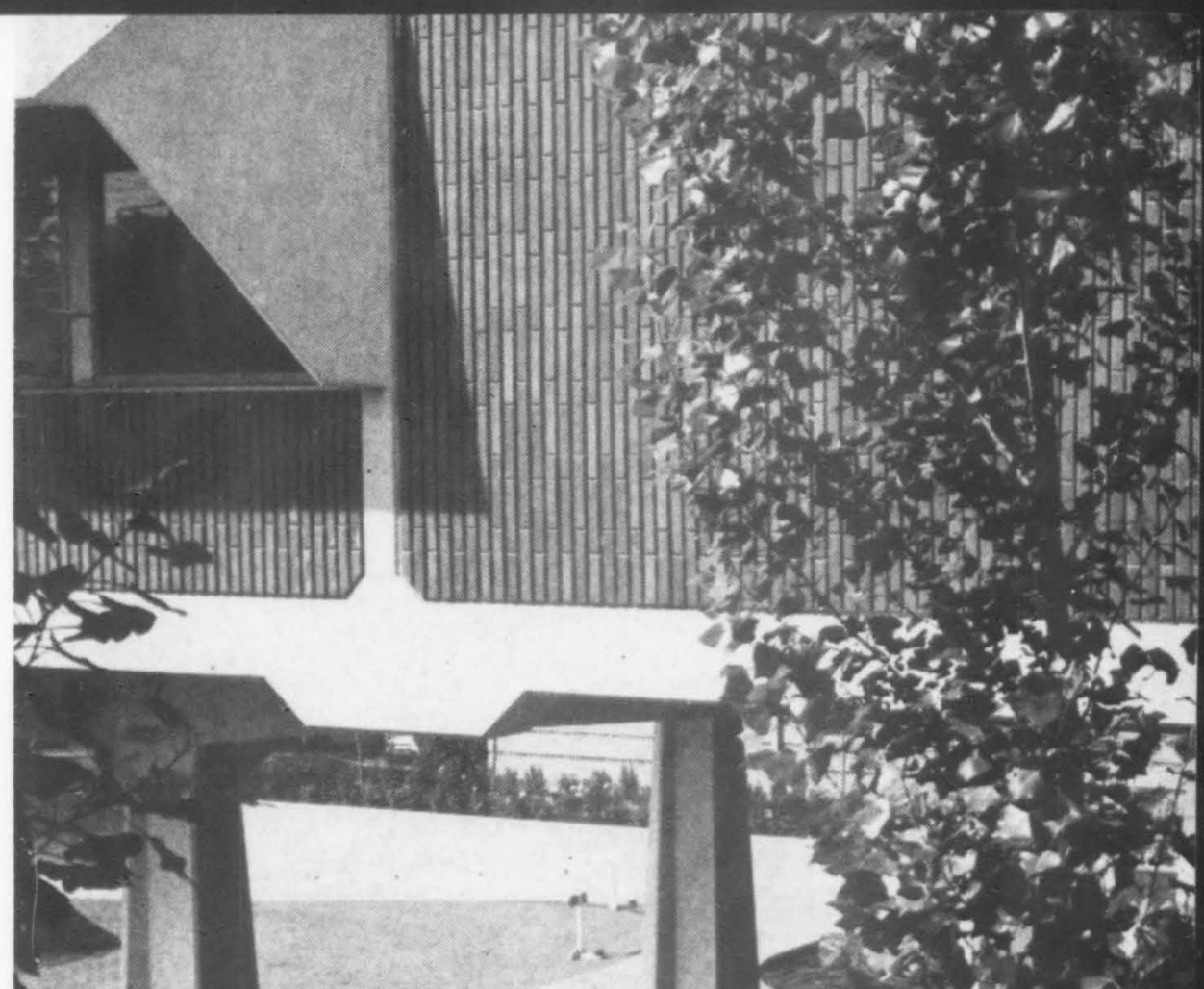
RADIO STATIONS HAVE CHANGED!

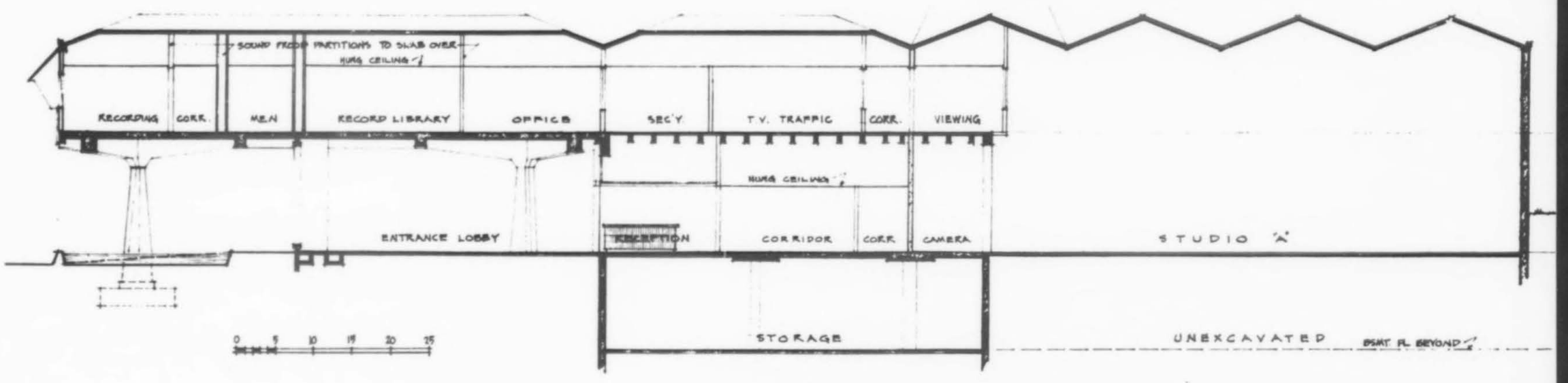
KGW BROADCAST CENTER — Portland, Oregon

THE 1920s with their crystal radio sets and small, dark broadcasting stations did not anticipate a design problem that would require provision for studios where audience participation would be a fact, the need for acoustical perfection and special lighting effects, or settings that would photograph with clarity and precision in both black and white or a multitude of colors. Keeping pace with progress, station KGW, a pioneer in the Northwest since the early '20s, has made several moves to meet broadcast demands. The last (because of a freeway) was into this handsome center adjacent to downtown Portland.

The design of the reinforced concrete building grew from its interior function and the conditions of a difficult hillside site. The structural solution was a response to a need for flexibility at a reasonable cost and permitted roof spans over the second floor office areas and studios of from 30-to-70-ft. The concrete folded plate roof sections allowed these spans at relatively low construction cost. The sunshades and roof were surfaced with white Gacoflex neoprene-hypalon elastomers to further accent the building. Brick material on the exterior is actually a brick "tile," 3/4-in. thick, set in a mortar bed over steel studs. This "tile" provides a pleasing appearance, low maintenance and weathering characteristics (and contributed to a substantial reduction in material, weight and cost).

The center was completed in 1965 at a cost of $24/sq. ft. (54,000 sq. ft.). Consultants were: Worthington, Skilling, Helle & Jackson, structural; Omer T. Jacobsen, mechanical; Grant Kelly & Associates, electrical.



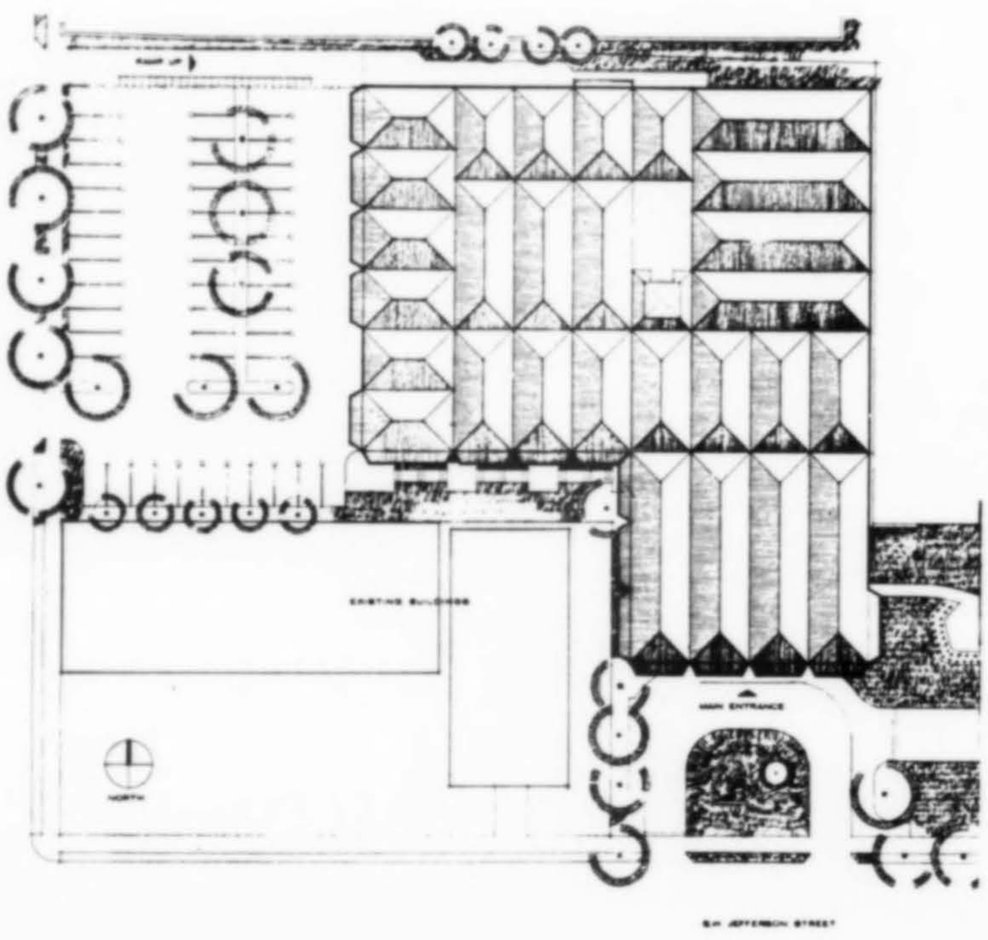


FRED BASSETTI & COMPANY
Architect

HOWARD S. WRIGHT CONSTRUCTION CO
General Contractor

RICHARD HAAG & ASSOCIATES
Landscape Architect

Jack Axelrod photos



RADIO STATIONS HAVE CHANGED!

Exterior landscaping, paving and pools enhance the building and site, and were planned to set the mood as a person enters, at the same time extending the character of the building out to the street. The broadcast tower, 75-ft high, is topped by the station call letters and was designed (of Cor-Ten) to rust. The building is heated and cooled by a water-to-air pump with the water source from a well located on the rear parking lot. Space for 90 cars has been provided adjacent to the building. Interior surface walls are both plaster and drywall. Hall walls are painted in light tones as are most of the office walls. An occasional feature panel appears in burnt orange or deep gold. Some areas are paneled in teak with all the finish cabinetwork in white oak. Most of the second floor is carpeted with coir and sisal in a special pattern of brown and orange fabricated for this project in Apeldoorn, Holland.

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The 27 Gold Bond acoustical ceiling systems aren't clanging, screeching fire fighters. But they, too, provide a kind of fire protection . . . the one, two and three-hour silent kind. The new Gold Bond Sound and Fire Testing Center (the most complete facility of its type in the world) is also a kind of protection . . . your kind. It assures you of scientific testing and rigid quality control for all Gold Bond acoustical systems. Systems as exciting as a big red fire truck but not nearly so noisy. For fire-rated acoustical problems, call your Gold Bond® Representative. He's a fireman when it comes to service.

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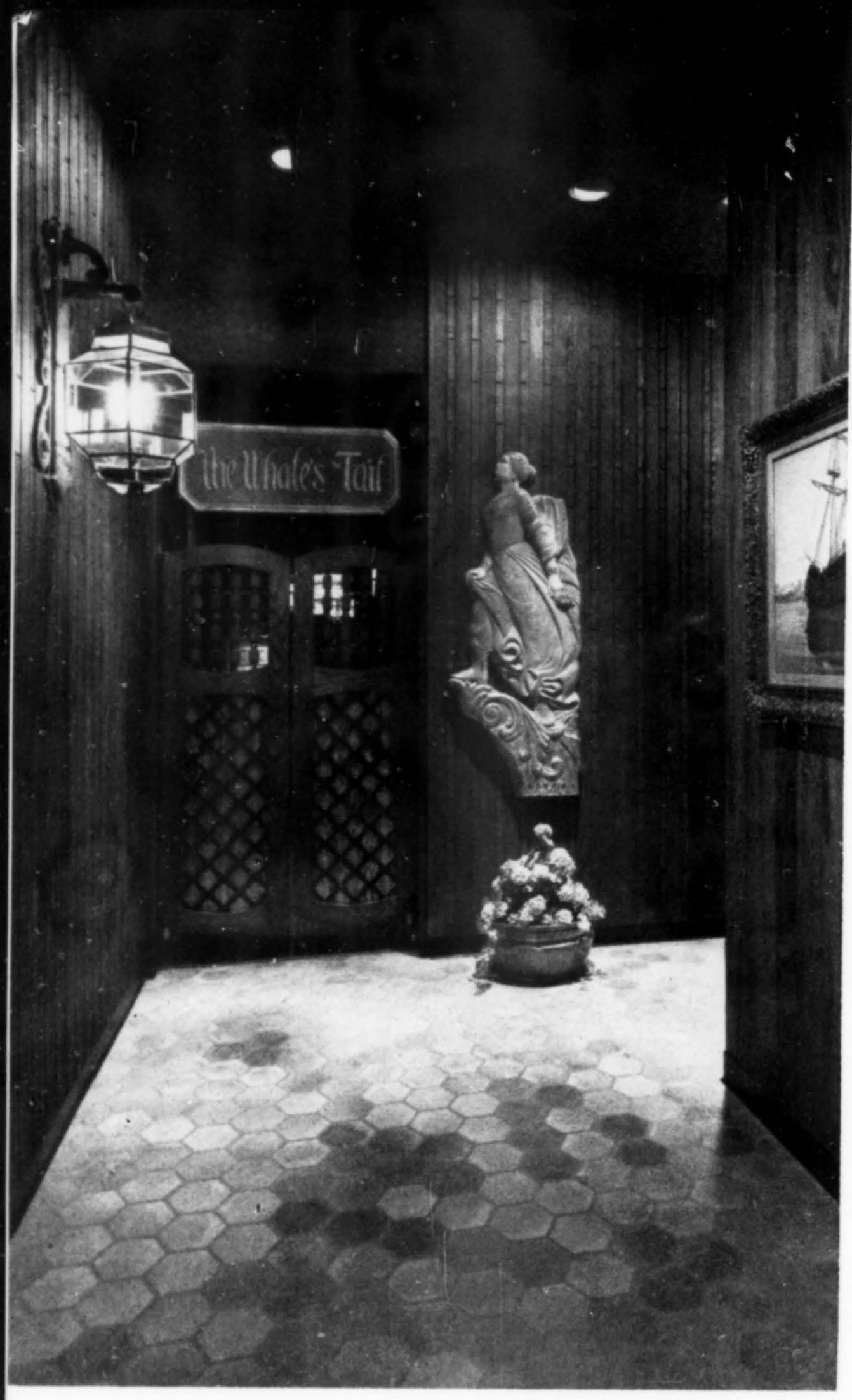


Design/West . . . Interiors

Hugh N. Stratford photos

THE CAPTAIN COOK HOTEL
Anchorage, Alaska

ARTHUR MORGAN DESIGNERS, Inc.

ALL OF THE world has contributed to the exciting decor of the Captain Cook Hotel. Designed to capture as much of the romance, excitement, shipshape function and discipline of the flagship "Resolution" and its dedicated commander, Captain James Cook, this newest and most personal of Alaskan hotels, is another adventure of that doughty seaman.

The lobby leads into provocative areas: the Whale's Tail, The Discovery and Voyager Rooms, the Crow's Nest . . . all with their own individual story told in furnishings, in accessories, in the settings they provide. Teak planks, hand-carved wooden panels, antique copper and brass, rusty basalt stone, leather, solid oak turnings, heavy raw linen, printed velvet, handmade ceramic tiles were chosen to enhance the theme. The same exotic materials were used in the corridors and guest rooms. Accessories, like the lion's head from Spain, thatched lanterns from the South Seas, brass chandeliers from Mexico, native ceremonial wood carvings from the Solomon and New Hebrides Islands, establish an unusual international flavor for the entire hotel.

The Captain Cook was designed and furnished with the white collar businessman and the tourist in mind. It hopes to give each guest a special experience in hotel living, in unique food and services in fascinating surroundings. This begins with the magnificent view from the bedrooms towards Cook Inlet, the Aleutian and Alaska mountain ranges, the glaciers beyond. There are 150 rooms (fourth through ninth floors are guest rooms exclusively) with the top floor housing the exclusive Crow's Nest suites.

Fabrics, carpeting, finish materials and accessories were in all instances selected on the basis of enhancing the theme, low maintenance, quality, total cost installed. A total budget of approximately $300,000 was allotted at the time the interior designers were selected.

The Captain Cook received *Institutions* 1966 Award of Distinction.

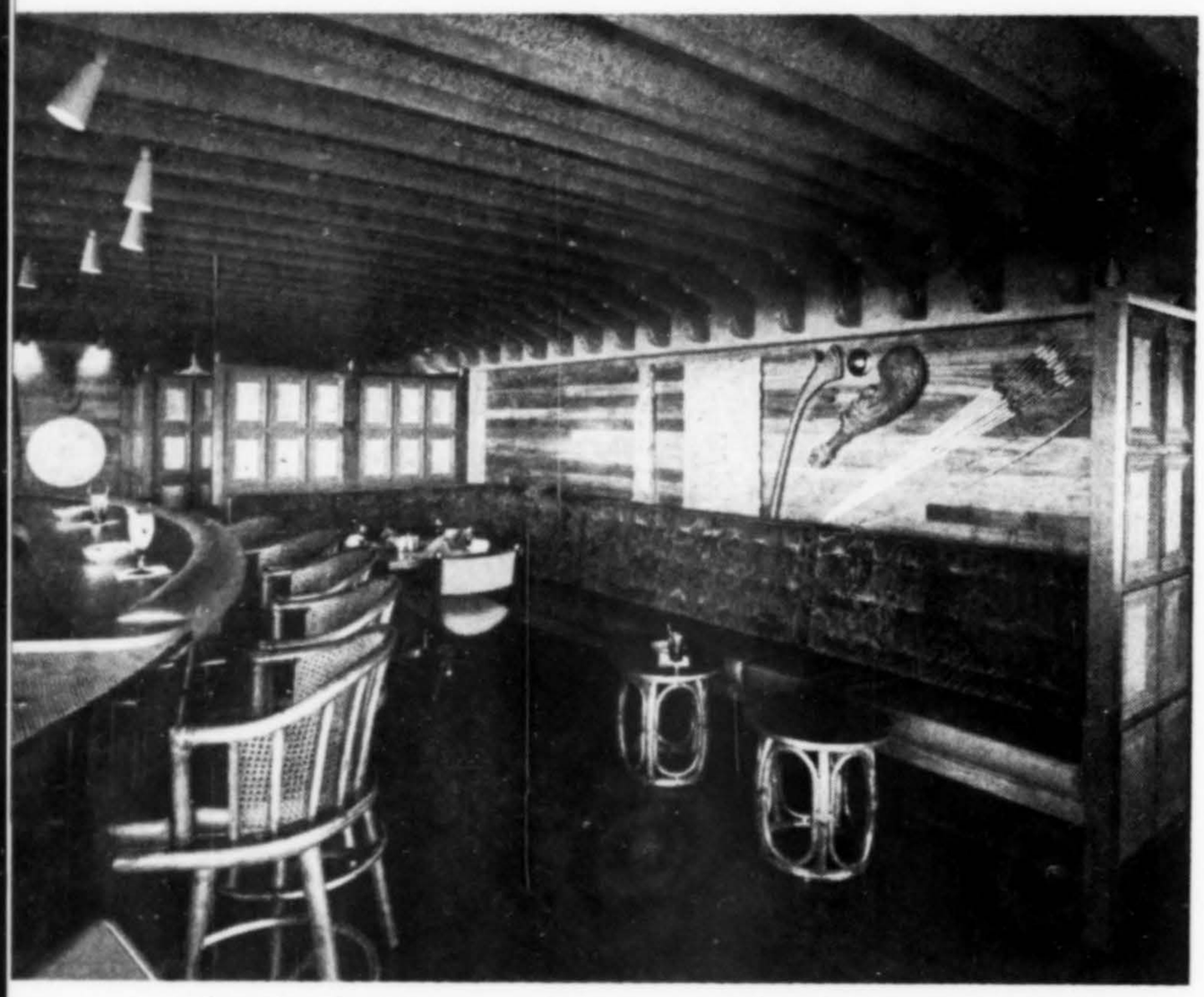
Whether it be a gala banquet or an intimate cocktail, the Captain Cook has an area sure to please. From the Whale's Tail coffee shop at the entry level to the Crow's Nest at the top, the spirit of the adventuring sea captain pervades.

The Discovery Room can be divided to accommodate smaller parties, or a service bar covered by folding panels, can come to life to serve 400-500 thirsty guests promptly. Banquet facilities are available in the Voyager Room and the Easter Island Room. In The Whale's Tail there are actually three spaces intertwined and interdependent, forming one active space for food and drink.

four of the special places in which to dine

The raised section of the Whale's Tail can be converted to dining room when needed, or only liquor service, simply by closing a concealed sliding door between the dining area and the bar on the same deck. A seven foot whale, executed in sheet copper by Kenton Pies, dominates the room.

The elegant entrance of the coffee shop is occasioned by a huge mirror, framed in a roccoco wooden gold outline. Decorative screens are of turned wood, antique brass and dark stain over solid oak. Chairs were designed along the old Captain's Cabin chair.



The Crow's Nest, at the top of the hotel, smacks of the sea. Ceiling lights are speaking tubes, a Proctor's anchor light sets near the bar. Decorative touches include a Haida Indian canoe paddle, Polynesian navigation charts, an old sea chest. The bar front is antique brass, the bar top, solid teak. The teak decking of the raised floor is from the battleship Colorado.

A feature wall of Columbia River sable stone (also used on the exterior) provided the clue to the color scheme throughout. The black leather chairs and sofas are Danish imports with all lobby accents in teak and black. Bronze Chinese temple bells have been cast for table lamps. The floors are handmade hexagonal tile and teakwood planking, especially milled. (Top photo)

THE CAPTAIN COOK HOTEL

CRITTENDEN, CASSETTA, WIRUM & JACOBS
Architects

JONES, LOVEGREN, HELMS & JONES
Consulting Architects

THE CAPTAIN COOK Hotel was the first building to pour its footings after the disastrous Good Friday earthquake and when built, was the only building in Alaska designed with an earthquake sheer-wall installed through the center of the building. Using many "firsts" for Alaska in new construction techniques, the 10-story building was begun, completely furnished, finished and in operation within 10 months. It opened officially in June 1965. The total site of the building was limited to 26,000 sq. ft., including its own parking areas both covered and open. Cost was approximately $4 million.

An athletic club and all guest conveniences (beauty and barber shops), offices, the Easter Island and the Voyager banquet rooms and storage areas are located on the first floor (below ground level). At the street level, the lobby leads into gift shops, travel services, dining and bar areas. Guest rooms share the third floor with a completely equipped meeting room.

The hotel is privately owned, privately built by a man who conducts his business life by jetting from city to city, nation to nation. Traveling constantly, he has felt the need for just such a personal specialized hotel and envisions six more based on the Captain Cook theme and established in strategic points about the Pacific Rim travelways.

Architect: John Graham & Co., Seattle / General Contractor: Baugh Construction Co., Seattle / Masonry Contractor: William L. Henson Co., Seattle

Face Brick by INTERPACE Helps Best's Look Best in Northgate

At Seattle's famed Northgate Shopping Center, Best's store stands out like a beacon. The reason: clean, bold, modern design, with sufficient ornament for distinction. Plus the eye-catching appeal of more than 100,000 White Standard Smooth Face Bricks by INTERPACE. ▪ For both commercial and residential structures, Face Brick by INTERPACE provides dramatic appeal. Plus the easy maintenance, winter warmth and other practical advantages inherent in full-brick veneer construction. The wide variety of shapes, colors and textures available in Face Brick multiplies your design opportunities. Precision pressing assures brick that always lays and looks the way it should, for a job you can be proud of. For helpful data on Face Brick and *all* architectural ceramics, see the man from INTERPACE.

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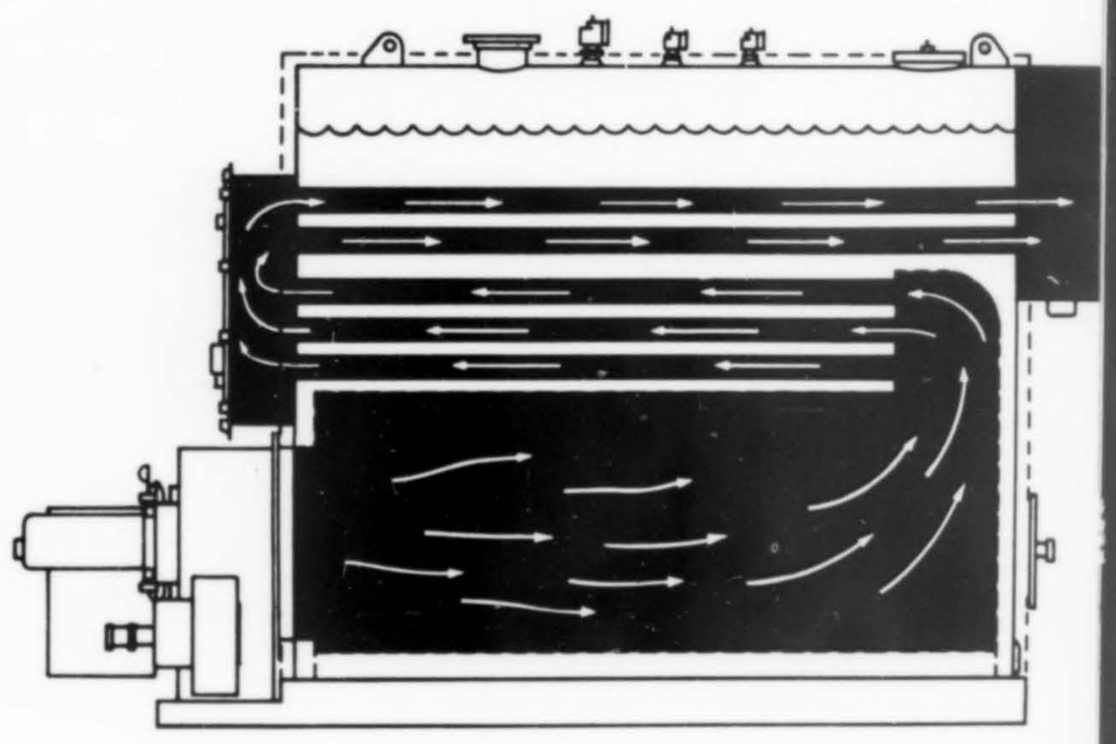
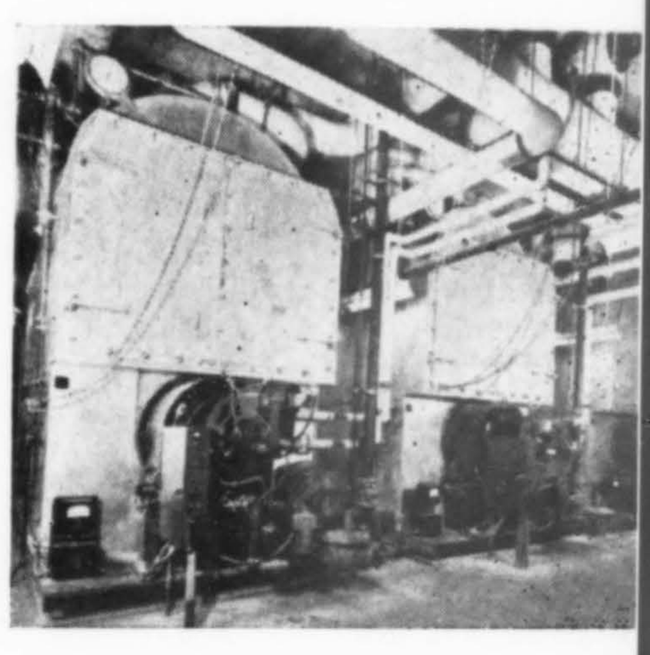


23 acres to heat, cool



OCCIDENTAL CENTER
Los Angeles, California

WILLIAM L. PEREIRA & ASSOCIATES
Architects

PREVAILING climatic conditions in Los Angeles require cooling most of the time in large buildings such as the new Occidental Center. There are also times when heat is needed.

These conditions led to the installation of three large Kewanee Type C package boilers. Their primary function is to supply up to 60,000 lb. of steam per hour to three absorption-type water chillers to maintain temperature at 75 F. plus or minus one degree in the 23 acres of space contained in this new office building complex. The Center is a multi-level structure with a 32-story tower unit on one side, an 11-story unit on the other.

The three-pass boilers are compact and feature a high percentage of primary heating surface (surface directly exposed to the burner flame). They are rated at 650 hp each or 21,855 Mbh. Natural gas consumption at rated h.p. is 30,000 cu. ft./hr. per boiler. Overall dimensions are: 9-ft. 10 1/2-in. wide, 15-ft. high and 19-ft. 4-in. long. The dimensions include all normally installed auxiliary equipment such as gauges, sight glass, burner and a 6-3/4-in. high base. Boilers are of welded construction to ASME Code requirements.

Mechanical engineers were Ralph E. Phillips, Inc. and the mechanical contractor, Kilpatrick and Company. The William Simpson Construction Company was general contractor.

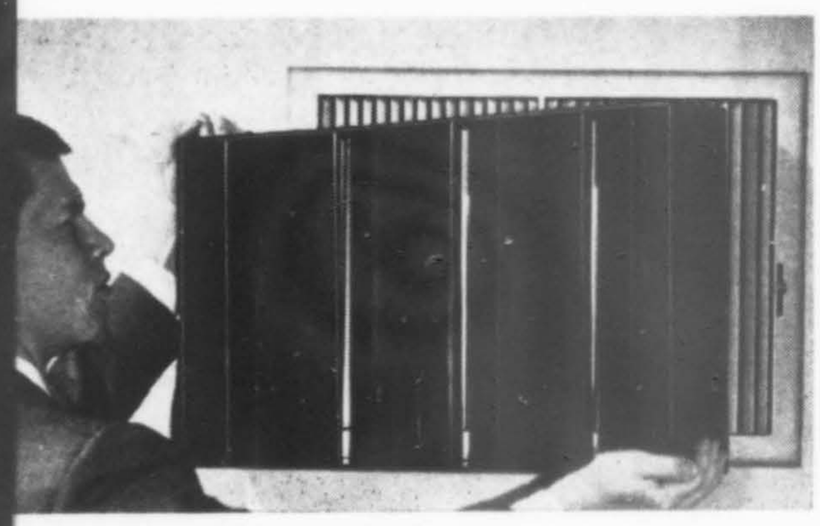
• NEW PRODUCTS •

Tedlar-finished wallcovering

Suwide plus Tedlar equals a new collection of vinyl wallcoverings said to be virtually indestructible. Over 400 patterns and colors are being offered in the line recommended especially for use in heavy traffic areas such as schools, hospitals, restaurants, theaters, retail stores. The combination of Suwide and Tedlar in wallcoverings permits the use of abrasive cleansers as well as chemical solvents in maintenance. Extensive tests have removed everything from paint, dye and lipstick with soap and water or a mild cleansing agent.—Durawall, Inc. (A/W), 509 Madison Ave., New York 10022.

elongated hexagon tile

An elongated hexagon tile in a wide variety of subtly-hued colors has just been introduced by The Mosaic Tile Co. Called Byzantile II, the individual tiles are six inches from point to point, 4½-in. across. They are made with a non-vitreous wall tile body for use on interior walls, counter tops and light traffic residential floors. Two patterns are offered: the York, an hexagonal shape combined with a 2x2-in. square ceramic insert; and the Sorrento, the hexagonal shape alone which can be set in a vertical or horizontal pattern, Colors are light blue, beige, olive green, meadow green, tan and white, and speckled shades of sand, buttermilk and gold. —The Mosaic Tile Co. (A/W), 55 Public Square, Cleveland, Ohio 44113.

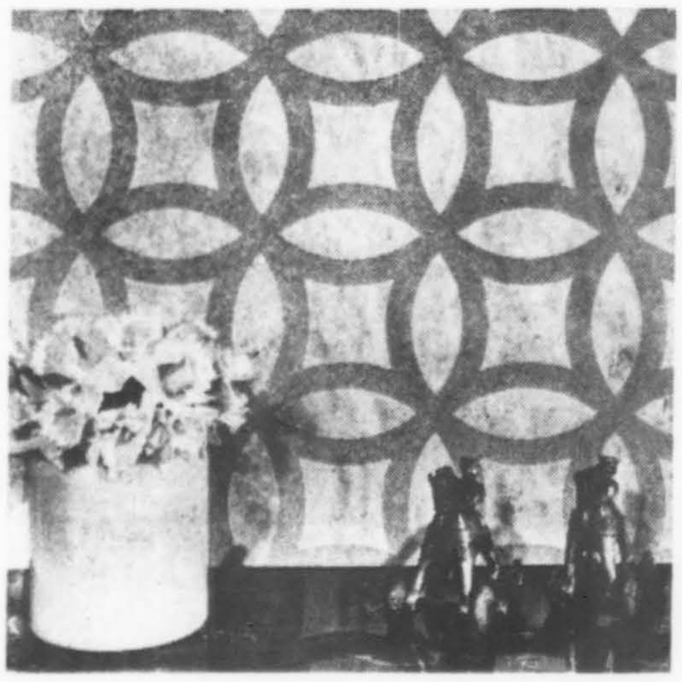


compact air silencer

The "Airsan" Compact Silencer is said to reduce noise in frequencies from 75 to 4800 CPS yet not measurably reduce the air flow. The manufacturer claims that the silencer reduces disturbing noises entering through air vents, from most heating and air conditioning equipment as well as transfer grilles, providing conversational privacy. The unit requires only 4-in. of depth when installed. It is available in square or rectangular shape.—Air Filter Corp., (A/W), 4556-B West Woolworth Ave., Milwaukee 53218.

transistorized two-way station

A series of extensively transistorized desk-top and wall mount FM two-way radio base stations are designed to provide more communications flexibility and more space for built-in options. Both systems are said to provide systems savings since they can be quickly and inexpensively modified for remote control with less hardware than previously required. Equipment may be obtained for local operation, for remote control or a combination of both. A wide range of options is available. Both units are interchangeable with the G-E MASTR Progress line of mobile raido units.—Section P, General Electric Communications Products Dept. (A/W), P.O. Box 4197, Lynchburg, Va.

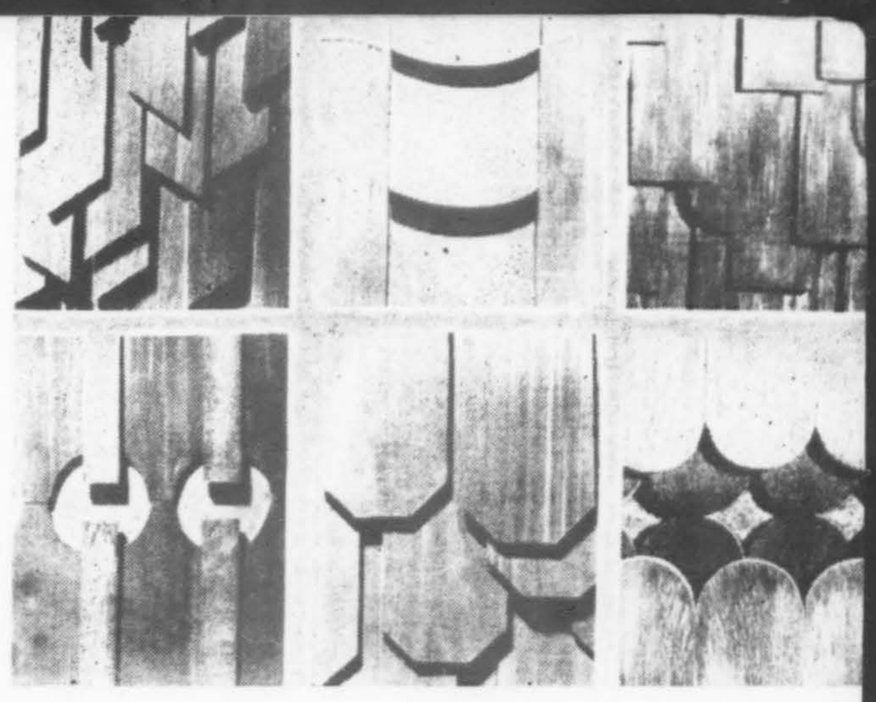


geometric design for walls

"Emperor's Choice" is a major wallcovering design from the new Medici Collection of the James Seeman Studios. The interlocking circles form a pattern with a Far Eastern-geometric result, enhanced by sand-texture that makes it both stand out and join the wall. The pattern is available in vinyl-coated wallpaper and vinyl.—James Seeman Studios, Inc. (A/W), 50 Rose Place, Garden City Park, New York 11041.

fire-rated stud partition

A one-hour fire-rated stud partition, using only single layers of ½-in. gypsum wallboard has been announced by United States Gypsum Company. The rating is achieved by placing one layer of ½-in. wallboard on each side of the 2½-in. metal studs. Sound rating is achieved by using Thermafiber sound attentuation blanket in the cavity. System is quickly erected with the narrow design reducing weight and saving space. It is especially suited for party walls and corridors.—U.S. Gypsum Co. (A/W), 101 S. Wacker Dr., Chicago 60606.



shingles for interior walls

Shingles adapted for use on interior walls are cut in "fancy butt" patterns, stacked or staggered to achieve design effect. New patterns, practical for dens, recreation rooms, office or store interiors, are said to be inexpensive and easy to install. Suggested patterns include shingles cut to uniform width and randomly stacked on the bias to achieve a "crazy-quilt" of line and shadow; a "fish-scale" pattern from butt-ends, reversed on alternate rows; regular shingles alternated at random with rounded "fancy butts"; "half cove" butts with alternate courses of wall paper inserts and slats; random application of "octagon" ends; rounded "fancy-butts". Patterns were designed by Richard Burhans.—Red Cedar Shingle & Handsplit Shake Bureau, 941 White-Henry-Stuart Bldg., Seattle 98101.

attractive load center

The new Pushmatic ElectriCenter circuit-breaker load center presents a neat, attractive appearance with a combo front with flat door. The design makes both in-wall and on-wall installations safe, and covers box connectors. A tumbler-type protective locking device can be installed in the pull-ring recess without affecting the panel front. Exposed, sharp edges are eliminated by bevelled, rounded edges and set-in flat door with recessed hinges. The new centers are available from 2 to 40 circuits.—I-T-E Circuit Breaker Company (A/W), 1900 Hamilton St., Philadelphia, Pa.

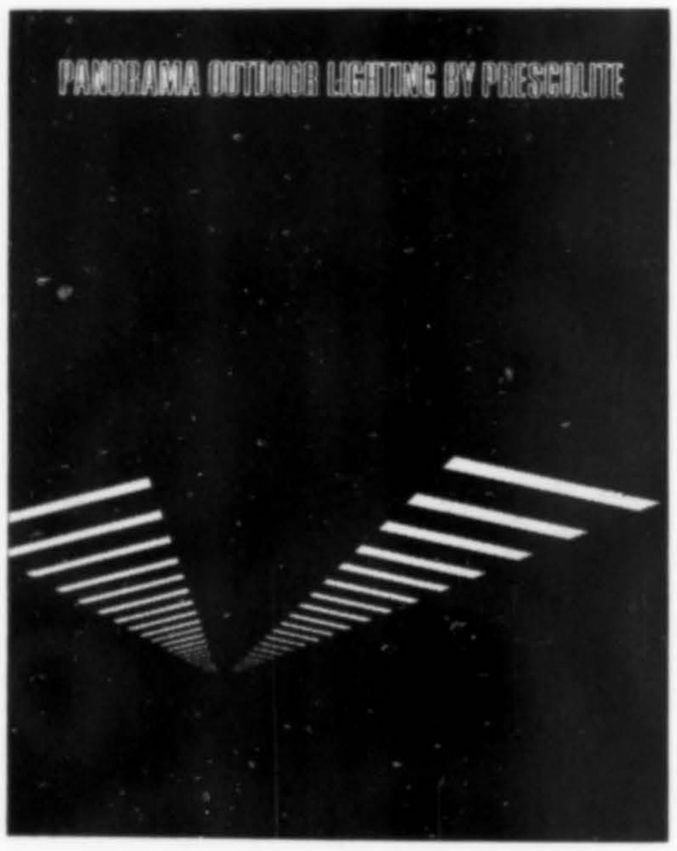
electric remote control for sprinklers

Electric remote control valves, designed for automatic sprinkler systems, has a solenoid pin that retracts when power from the controller is turned on. Water is allowed to flow out of the bonnet cavity faster than it flows in through the strainer assembly that screens debris from all water entering. The all-bronze construction of these valves is corrosion-proof. Valves have a minimum of moving parts to reduce maintenance. The design permits the valves to be installed in a horizontal or vertical position and specifications allow for direct burial of wiring.—Rain Bird Sprinkler Manufacturing Co. (A/W), 7045 North Grand, Glendora, Calif.

Marble-Faced Precast Concrete (AIA 8-B-1): features 11 new high-rise buildings utilizing precast units faced with marble veneer. For each building illustrated there is a drawing of the typical unit used in the facade. Details are also given for caulking joints and for anchoring marble veneer to concrete. 12-pp.—The Georgia Marble Company, 11 Pryor St. S.W., Atlanta, Georgia 30303.

Office Furnishings by Cole: shows, in full color, the complete line offered by the firm including executive and secretarial equipment. There is a choice of several hundred different units and a wide range of prices, styles, colors and optional features. Wood furnishings are included for the first time in Cole equipment. 116-pp.—Cole Steel Equipment Co., 415 Madison Ave., New York 10017.

Time Rated Floor & Ceiling Assembly Guide (AIA 39-B): describes constructions incorporating Celotex Protectone acoustical tile and lay-in panels. Materials, applied under UL Numbered Design requirements, are given and construction components are itemized and keyed to drawings. Specifications for all 11 Protectone patterns are included. 40-pp.—The Celotex Corporation, 120 N. Florida Ave., Tampa, Fla. 33602.



Panorama Outdoor Lighting: presents a comprehensive collection of architecturally-oriented commercial fixtures, constructed of high-strength, heavy-wall aluminum extrusions, die-castings or spinnings. All metal parts are finished with a baked epoxy primer and finished with a matte black textured enamel. All fasteners are concealed and said to be corrosion-proof. Fluorescent fixtures are listed with available accessories.—Prescolite Manufacturing, 1251 Doolittle Drive, San Leandro, Calif.

Insulated Metal Curtain Walls (AIA 17-A): concisely covers insulated curtain walls, underwriters' rated fire walls and single sheet siding and walls for interior partitions. Principal design characteristics, basic construction features and cost-saving and performance advantages of the company's diversified line are presented. Data given includes load tables and specifications with cross-sectional and cut-away illustrations. Several representative product applications are shown. Catalog W-66, 16-pp.—The R. C. Mahon Company, Building Products Div., 6565 E. Eight Mile Rd., Detroit, Mich. 48234.

Polypropylene Fiber Carpet Kit: features "Paradine", a round-wire velvet construction carpet of Herculon polypropylene olefin fiber. The folder is 8½x11 with samples of nine colorations offered and principal points of interest about the carpet included in the simple, easy-to-use layout. "Paradine" is said to offer excellent resistance to staining, cleans easily and is virtually static free. Kits are also available on the wool and nylon quality carpets manufactured by the firm.—C. H. Masland & Sons, Carlisle, Pa. 17013.

Hauserman Movable Wall Systems (AIA 35-H-6): presents latest facts on the Movable Wall Systems with detailed information on space flexibility, finishes, construction details, sound stopping performance charts. Hardware and other accessories are shown. The book contains numerous photos, installation drawings, detail sketches, with full descriptive and application data. Suggested specifications are given for all systems. 32-pp.—The E. F. Hauserman Co., 5415 Grant Ave., Cleveland, Ohio.

Ventilating Equipment: illustrates and describes Cook aluminum roof ventilators, wall ventilators and blowers. Twenty-four ventilators and accessories are shown with complete information on capacities and dimensions. Catalog 66A, 54-pp.—The Loren Cook Co., 640 North Rocky River Drive, Berea, Ohio 44017.

Finish with a Future . . . Kynar 500: information on long-life liquid finishes for architectural metals. The brochure provides test data supporting the projected life of 30 years for finishes of Kynar 500 and compares the cost and performance to other forms of long-life metal protection. Cost comparisons are given and information on colors and color-matching. Full color, 12-pp.—Plastics Dept., Pennsalt Chemicals Corp., 3 Penn Center, Philadelphia, Pa. 19102.

Roof Deck Engineering Advances: outlines two new developments in roof deck construction—the Dual-Tee System which involves a galvanized tee inserted between roof deck sections, eliminating grouting, and the development of Long Span Plank. Brochure includes technical diagrams and product specifications. 8-pp.—The Flintkote Co., 10 Stuyvesant Ave., Lyndhurst, N. J.

Drafting Equipment Guide: consolidated buying manual describing high angle drafting machines, chalkboard machines, compasses, friction dividers, instrument sets, scales, and similar equipment for architects and engineers. 16-pp.—V. & E. Manufacturing Co., 766 South Fair Oaks Ave., Pasadena, Calif. 91105.

Light Riser Laminated Lighting Standards: includes specifications, general design details, photos of typical installations and installation instructions, and a color selection guide. Shown are streets and parkways, rest areas, state parks, colleges, service stations, other areas requiring overhead lighting. Models and prestained finishes are described.—Koppers Co., Inc., Forest Products Div., 750 Koppers Building, Pittsburgh, Pa. 15219.

Infinite Access Floor (AIA 23-C-1): describes Tate all-steel, modular floor for computer rooms and other equipment areas requiring underfloor access and plenum. Tate Infinite Access floors have been supplemented with a stringer system increasing lateral stability, particularly in free-standing installations, without increasing floor thickness. Also offered are structural floor systems, air conditioning packages for use in same areas. Units from 28,000 to 180,000 BTU/hour are described. Full color, 8-pp.—Tate Engineering, Inc., Architectural Products Div., 516 S. Eutaw St., Baltimore, Maryland 21201.

• **Trus-Joist Corp.:** The Boise firm's sixth new plant, located at Cucamonga, California, was officially opened on March 31. This is the second Trus-Joist manufacturing facility in California; the first is located at Santa Rosa. Other plants are at Boise, Portland, Phoenix, Dubuque, Iowa. A Canadian plant will be opened in May at Clearsholm, Alberta.

• **Northern California Electrical Bureau:** A merger between the bureau and the Gas Appliance Society of California has been approved. The new name will be the Electric & Gas Industries Association. Bert W. Reynolds is executive manager of the new group. Offices will remain at the Western Merchandise Mart, 1355 Market St., San Francisco.

• **Metropolitan Furniture:** Dorothy Olson has joined the San Francisco firm in a capacity that will provide a new service, the Interior Planning Service. In this position she will be available to assist with all phases of interior planning. Metropolitan Furniture is located at 950 Linden Ave., South San Francisco.

• **Progress Manufacturing Co., Inc.:** Samuel Humphrey has been named Southwestern Regional Manager of the lighting fixture firm. He has been associated with the firm 11 years. Los Angeles offices are at 6100 Wilmington.

• **Dura Steel Products:** A merger of Nedco, Inc., Los Angeles, and Dura Steel Products Company, Santa Fe Springs, has been announced by Arnold Familian, president of Nedco, Inc. The Dura Steel corporate name will remain. The firm manufactures bathroom cabinets and accessories, apartment house mail boxes, shower cabinets, ventilating hoods and fans. Harry Brown will serve the new corporation as president; Arnold Familian, vice-president, and Norman Dasher, vice president in charge of operations.

• **Hadco Products Co.:** David E. Merrill & Associates, Salt Lake City, has been named to represent Hadco in Utah, Idaho, Nevada and Wyoming; and James P. Swann of the Electric Locator & Sales Co., Albuquerque, for New Mexico and western Texas. Hadco manufactures a line of cast aluminum and bronze lighting fixtures.

• **Interpace:** Wentworth A. Bowman has been appointed new products manager, ceramics division, replacing Jack Berry who has joined Avery Label Company as manager of market planning. He has been most recently Northwest regional sales manager, building products.

• **Hager Hinge Company:** Dennis Holland has been assigned as sales representative in the San Francisco area where he will assist William Kuhns, manager of that division.

• **Blaesing Granite Co.:** The Portland firm has moved to a new location at 1585 S.E. 5th Street, Beaverton, Oregon. The new building, designed by architects Johnson & Koch, and built by contractors Barnard & Kinney, provides five times the warehouse space previously available. Bill Macy is president of the firm.

• **The Bobrick Corporation:** Harlan F. Borin has been appointed as a special hospital consultant according to an announcement by Gordon S. Bodek, executive vice president. He will be located in the new West Coast plant and corporate headquarters at 11611 Hart St., Los Angeles.

• **Stylon-Redondo Tile Co.:** The fourth West Coast display and sales center, to be known as Stylon-Redondo of San Jose, has recently been opened at 355 Reed St. in Santa Clara. It will be headed by Ross Tucci.

• **Marwais Steel Company:** The firm is negotiating for an 11-acre plant site in the Los Angeles area to accommodate all present operations including warehouse and highway production lines and the new Colorstrip pre-painted metal stripping, according to Marshall I. Wais.

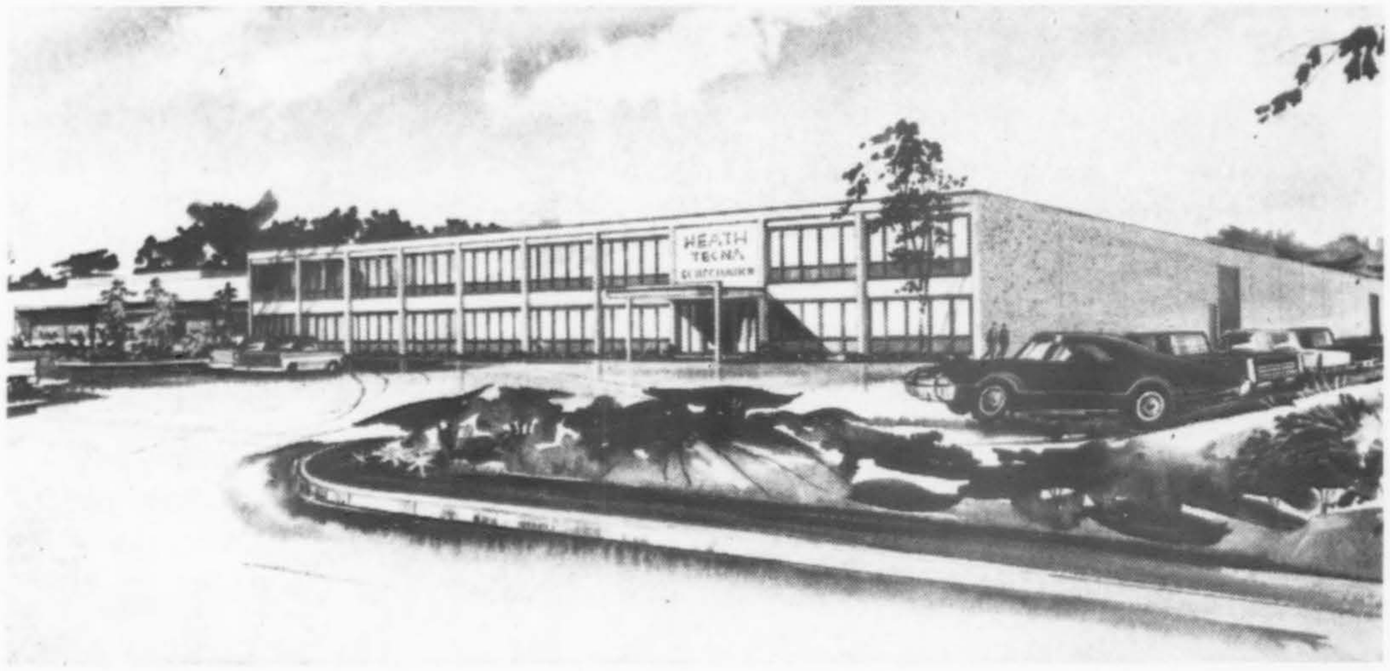
NATIONAL GYPSUM COMPANY recently opened this new office and West Coast division headquarters at Long Beach, California. It is the firm's 20th gypsum manufacturing facility and the 72nd plant in their nationwide complex.

• **Stockwell Wallpaper Company:** James Goldman has been appointed Northwest representative, serving Washington, Oregon, Alaska and Western Canada. The showroom is located at the Seattle Decorating Center, 1703 East Olive Way, Seattle.

• **Clayburn-Harbison, Ltd.:** The brick manufacturing firm of Vancouver, B.C. has appointed Clifford W. Wilkerson, Jr. as sales representative out of the Seattle office, according to Richard A. Bleil, in charge of the firm's Northwest sales.

• **Northwest Brick Association:** Richard D. Wheeler, regional sales manager for Interpace headquartered in Seattle, has been elected president of the association, succeeding Rod M. Hungerford, Vancouver, B.C., president of Clayburn-Harbison.

• **Azrock Floor Products:** E. Gregory Hovivian has been appointed architectural representative in the Los Angeles area. Everett B. Vance has been named sales representative in the same office. James E. Tracey will take over district sales representation in the Seattle, Washington area with headquarters in Seattle.



HEATH TECNA CORPORATION will double the capacity of their Plastics Division with this new 50,000 sq. ft. manufacturing plant and a 20,000 sq. ft. office building. The five-acres in Weiser Industrial Park is adjacent to the firm's main plant in Kent, Washington. More than 200 new jobs and a payroll of over $1 million will be created by this project. Architects: Bindon & Wright.

A/W **not specified**

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TWO FIRST PLACE honors were bestowed upon *Architecture/West* in the annual Western Society of Business Publications competition just held in Los Angeles. It was with considerable pride that we accepted the award for best article presentation since it was based on the very heart of our publication—the "Where the Architects Hang Their Hats" series. We thank you for your assistance. Without your fine cooperation in sending us the stories about your firms, we'd have had no series to feature. All of your names belong on "Oscar" too.

The second first place award, of which we are justly proud, was for the best in Western market identification. The second "Oscar" (they sent us two) was for the informative, attractive advertising kit—a replica of an A/W cover—which contains all the pertinant data on advertising rates, market, readership, editorial content.

In the photo above, Kenneth Amon, editor of California Pacific Builder and Engineer, a companion publication with Los Angeles offices, accepts the awards. The attractive presentee was, unfortunately, not identified.

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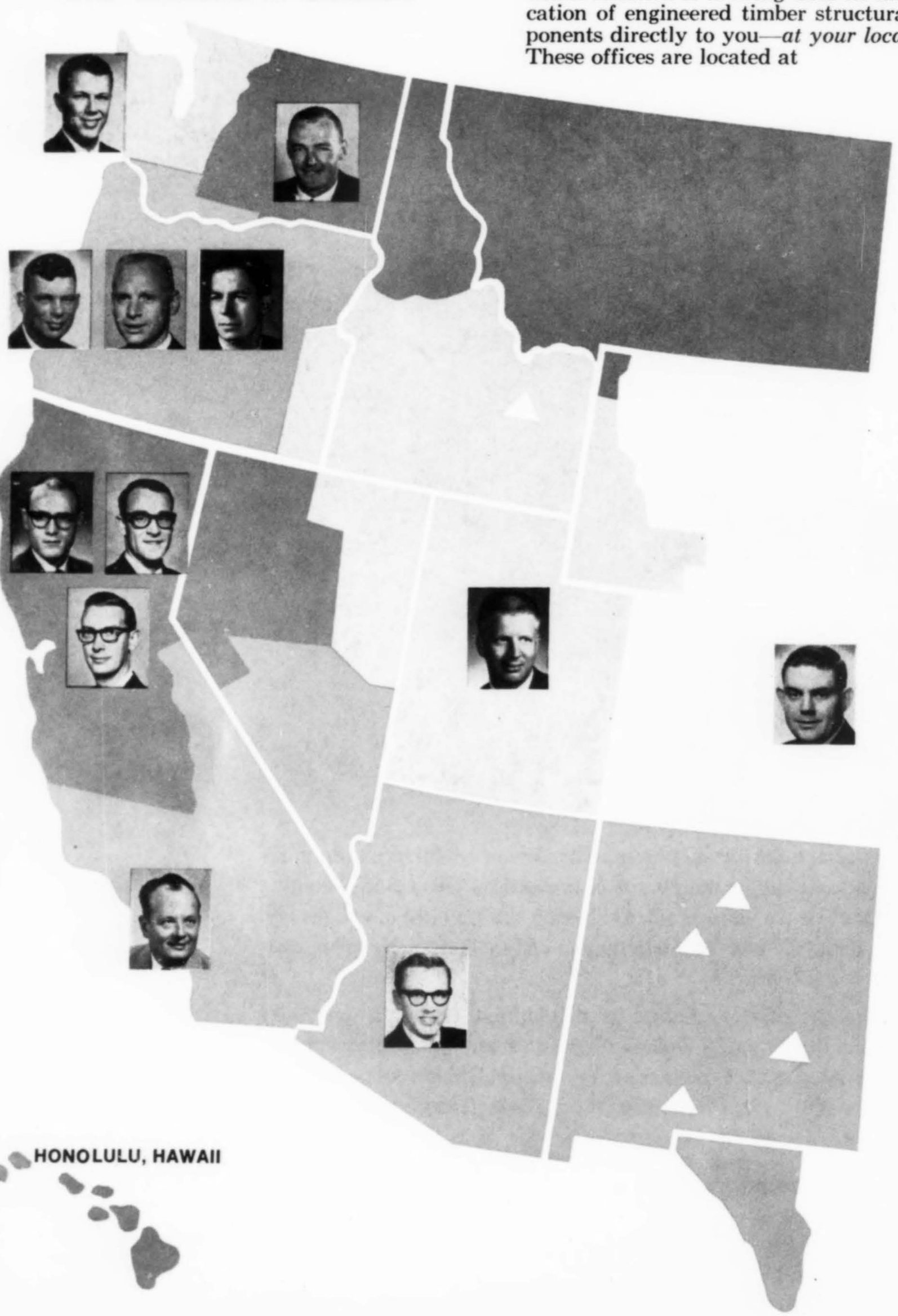

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