

Architecture / West



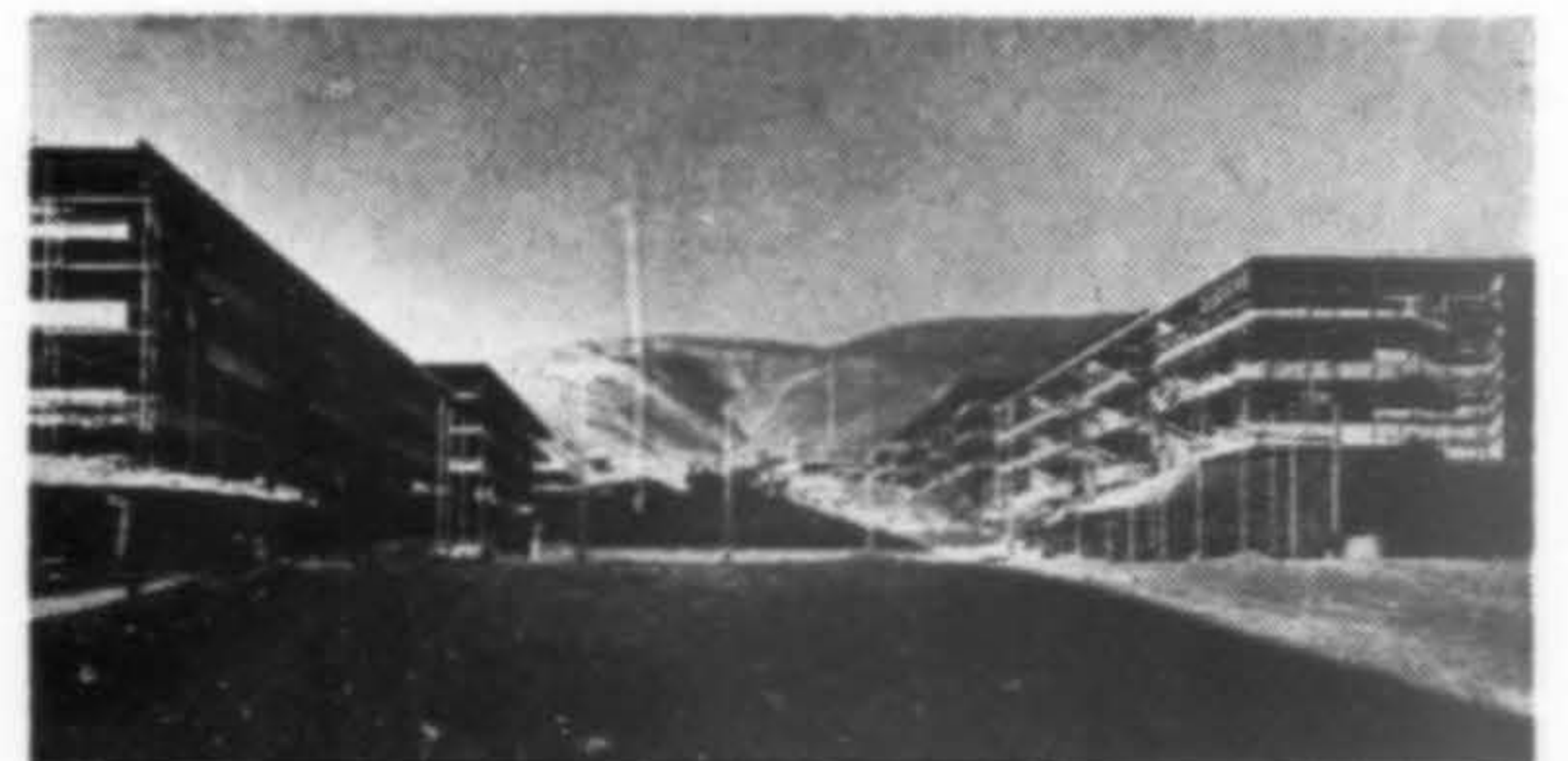
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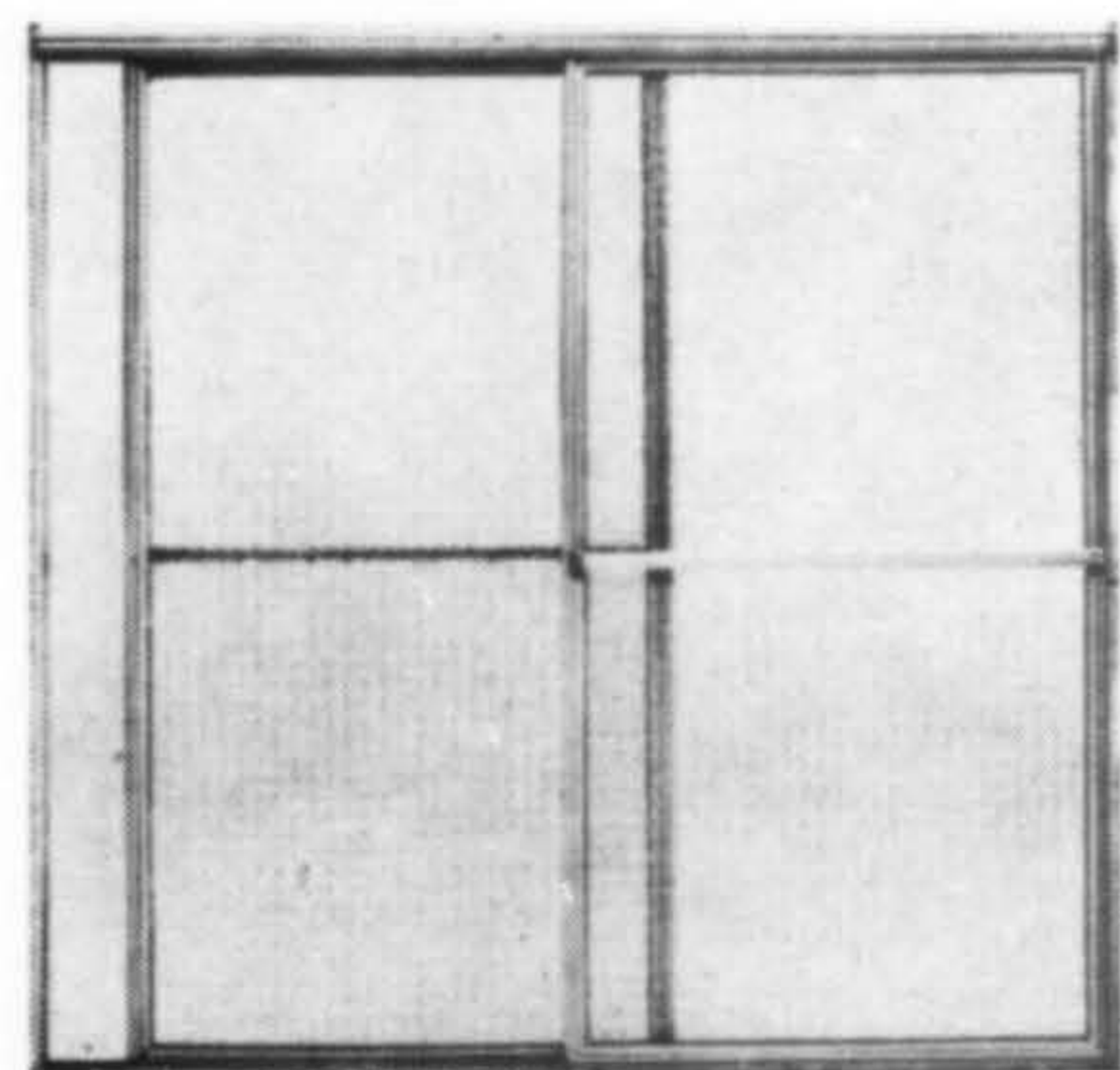
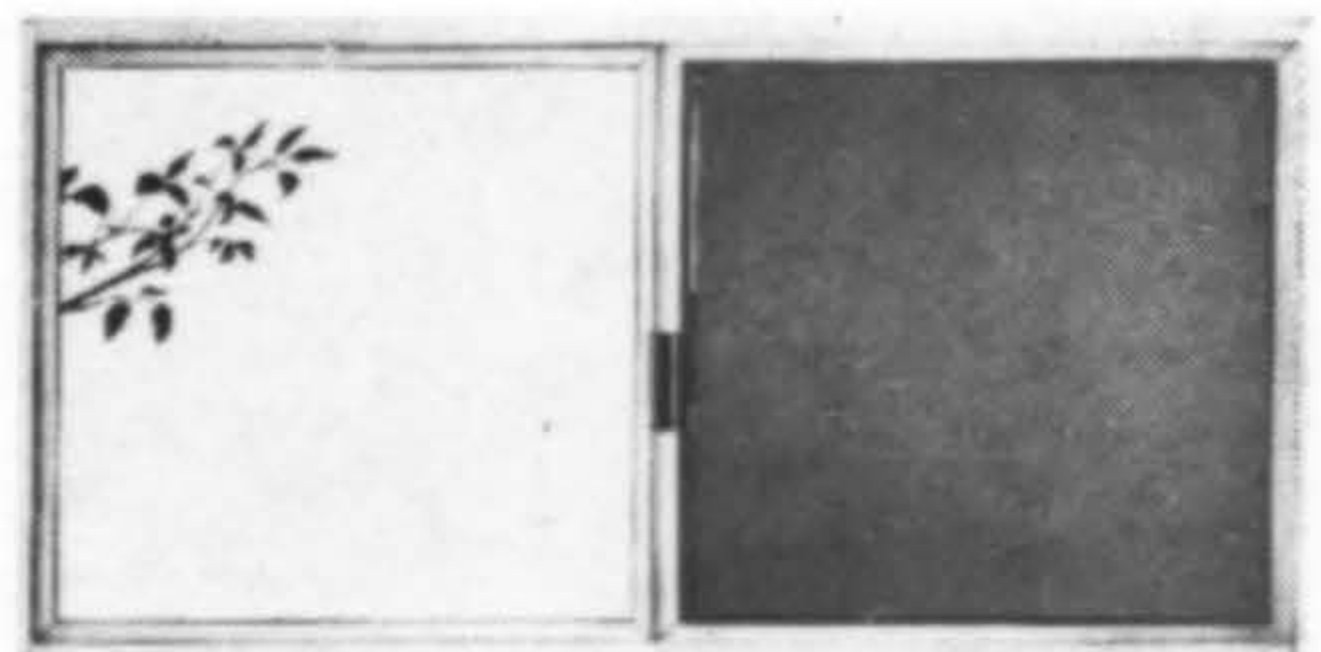
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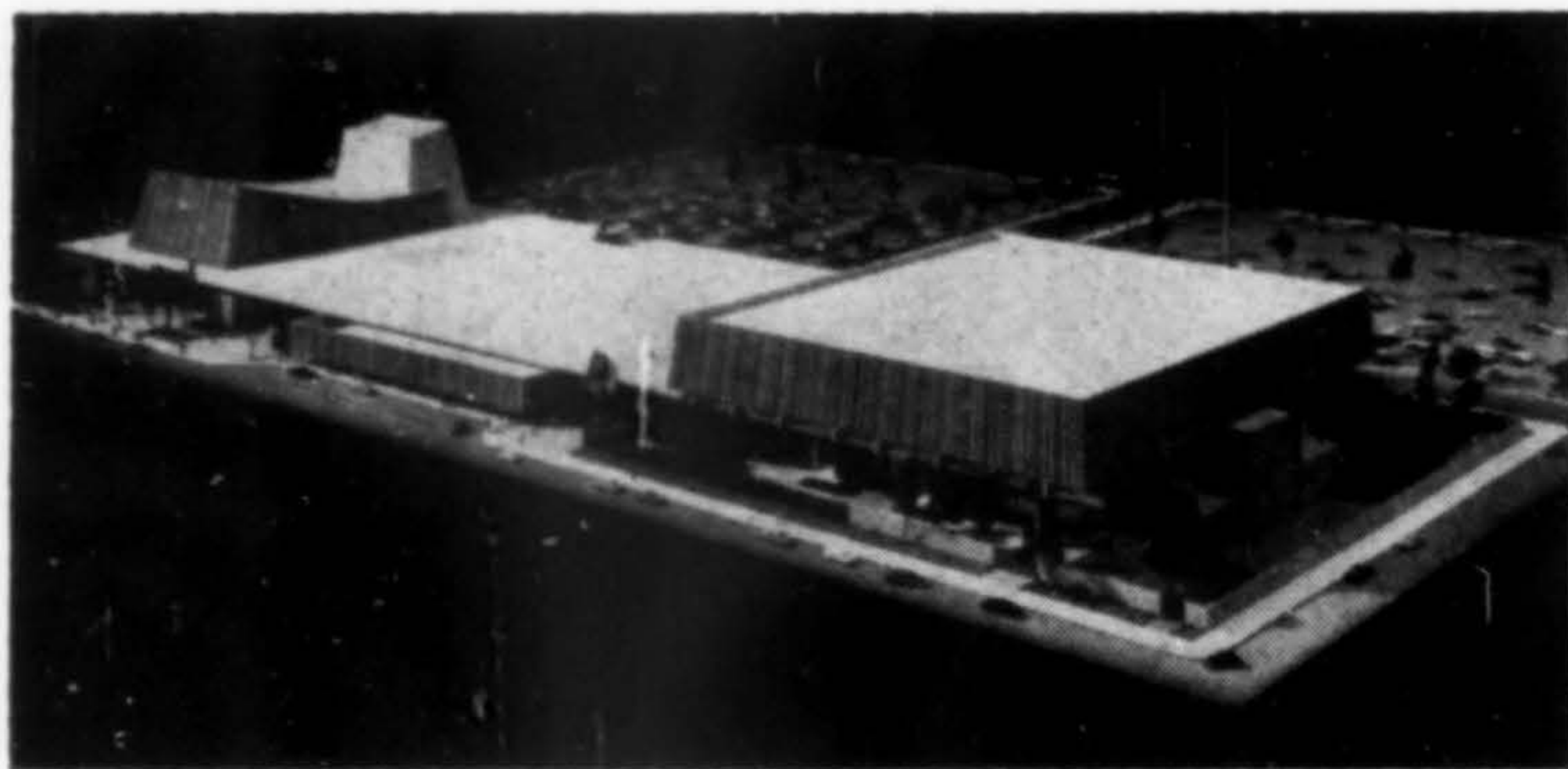
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THE COVER: Library-Classroom building, Southern Colorado State College, Pueblo. Associated architects: Caudill-Rowlett-Scott; Rogers/Nagel/Langhart. Page 17. Rush McCoy photo.

HIGHLIGHTS and SIDELIGHTS

Fresno's \$10.5 million center—

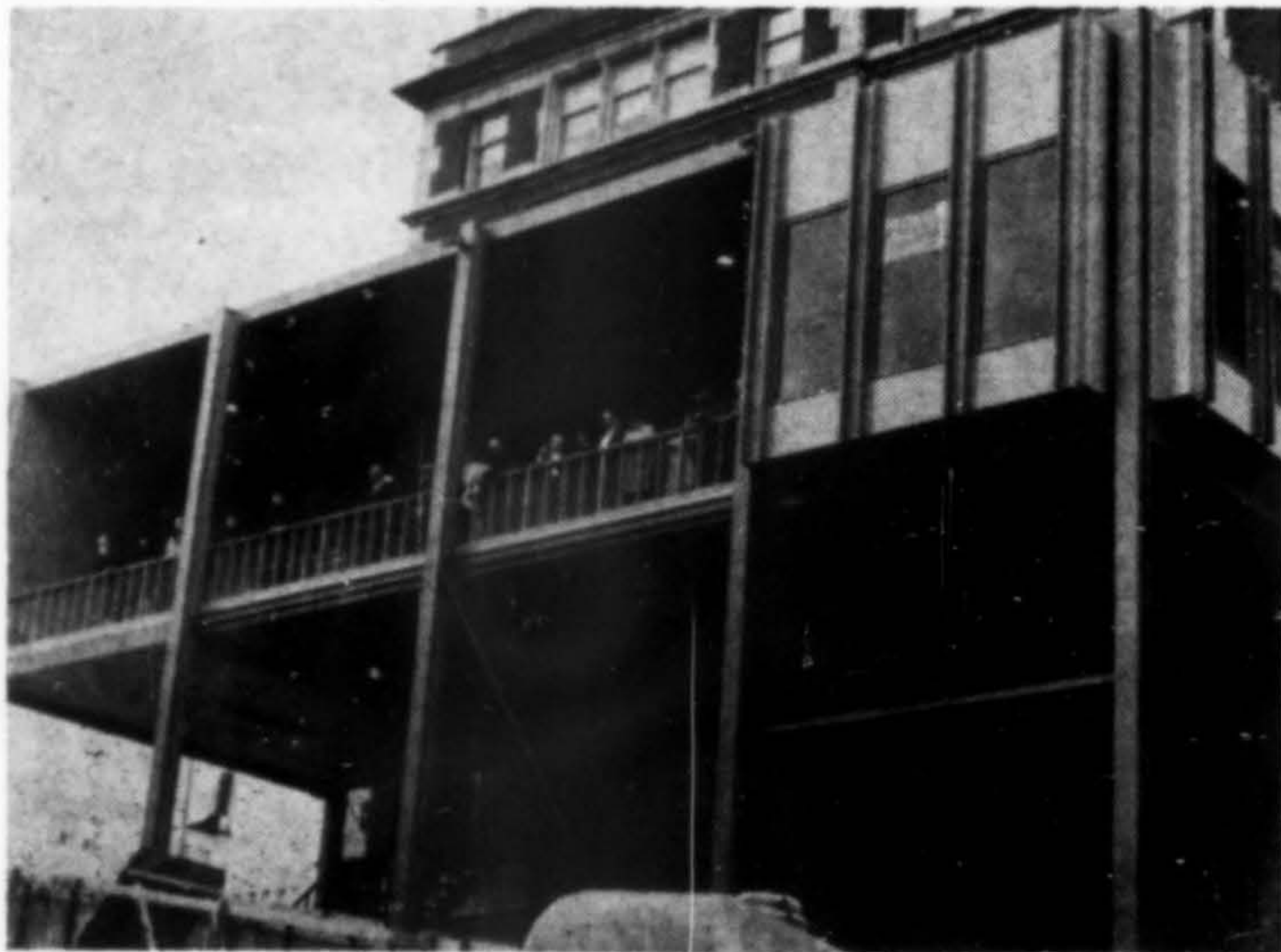


The new Fresno, California Community and Convention Center was officially opened on November 3, 1966. The \$10.5 million facility occupies four super-blocks adjacent to the Civic Center. It houses an arena, a theatre and an exhibition area. Architects were Adrian Wilson & Associates, Los Angeles, in association with Robert Stevens of Fresno.

\$7 billion park program proposed—

Garrett Eckbo, Los Angeles and San Francisco landscape architect, and chairman of the Department of Landscape Architecture at the University of California, Berkeley, has proposed a \$7 billion system of local and regional parks in Southern California to break the urban sprawl particularly in Los Angeles and Orange counties. The plan is basically a mammoth renewal program calling for removal of some housing and commercial developments and the use of existing open land and parks. He said that carefully planned recreational and open space developed through this process in the next 40 to 50 years would correct the shortage of parkland in the Los Angeles Basin. Urban planners say, ideally, there should be 30 acres of parks to every 1,000 persons. Eckbo claims that the average in the southland area is about three or four acres per 1,000.

Comfort for sidewalk superintendents—

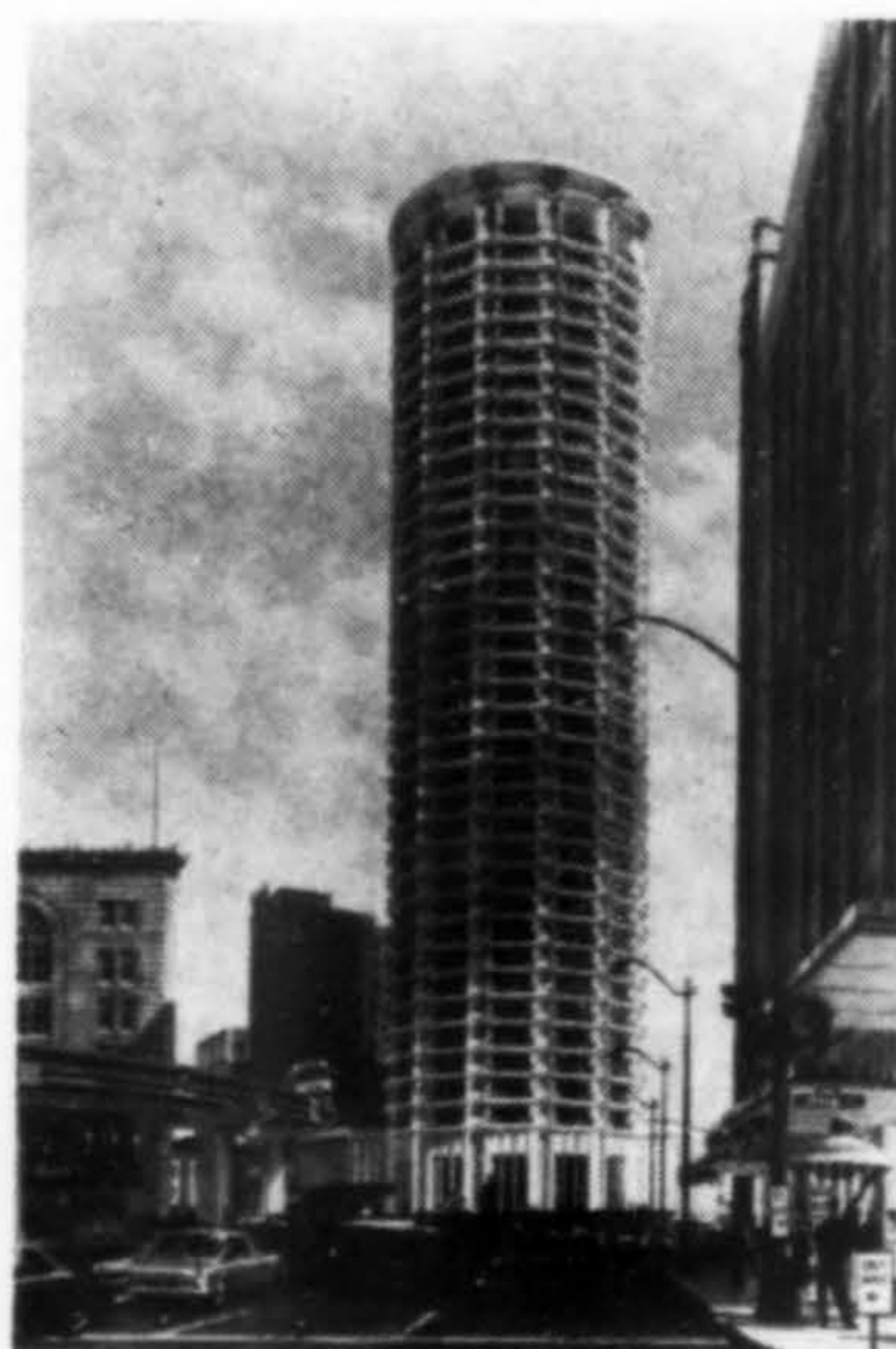


This is the elevated grandstand constructed for the comfort of watchers as the new 50-story Seattle-First National Bank building is built. It is complete with comfortable seats and there is a model office in one end of the structure for prospective tenants. Naramore, Bain, Brady & Johansen are architects.

Denver convention center cost hiked—

The cost of the new Denver Convention Center has been hiked \$1.3 million—from \$5 to \$6.3 million. The new figure reflects increasing labor and materials costs and is an estimate of what the architects (a combination of Muchow, Ream and Larson) believe projected costs will be in 1967 and 1968. Mayor Tom Currigan, in signing the architectural contract, said that if the amendment were not included the architects would have had to redesign the center to stay within the allowed cost. An \$11.45 million bond issue was approved by voters in a special 1964 election. Construction is expected to start in March 1967 with completion in late 1968.

39-story circular hotel tower for Seattle—



WASHINGTON Plaza Hotel, a 39-story circular tower to be built on the site next to the Benjamin Franklin Hotel in downtown Seattle, will be ready for occupancy in early 1969. The project involves construction of new public and guest facilities to connect with the existing hotel and providing a combined total of 728 guest rooms. A seven-level parking structure will adjoin the tower. These buildings will replace an existing theater and shops. Architect for the Western Hotel project is John Graham & Company, Seattle.

Bridge design to be honored in California—

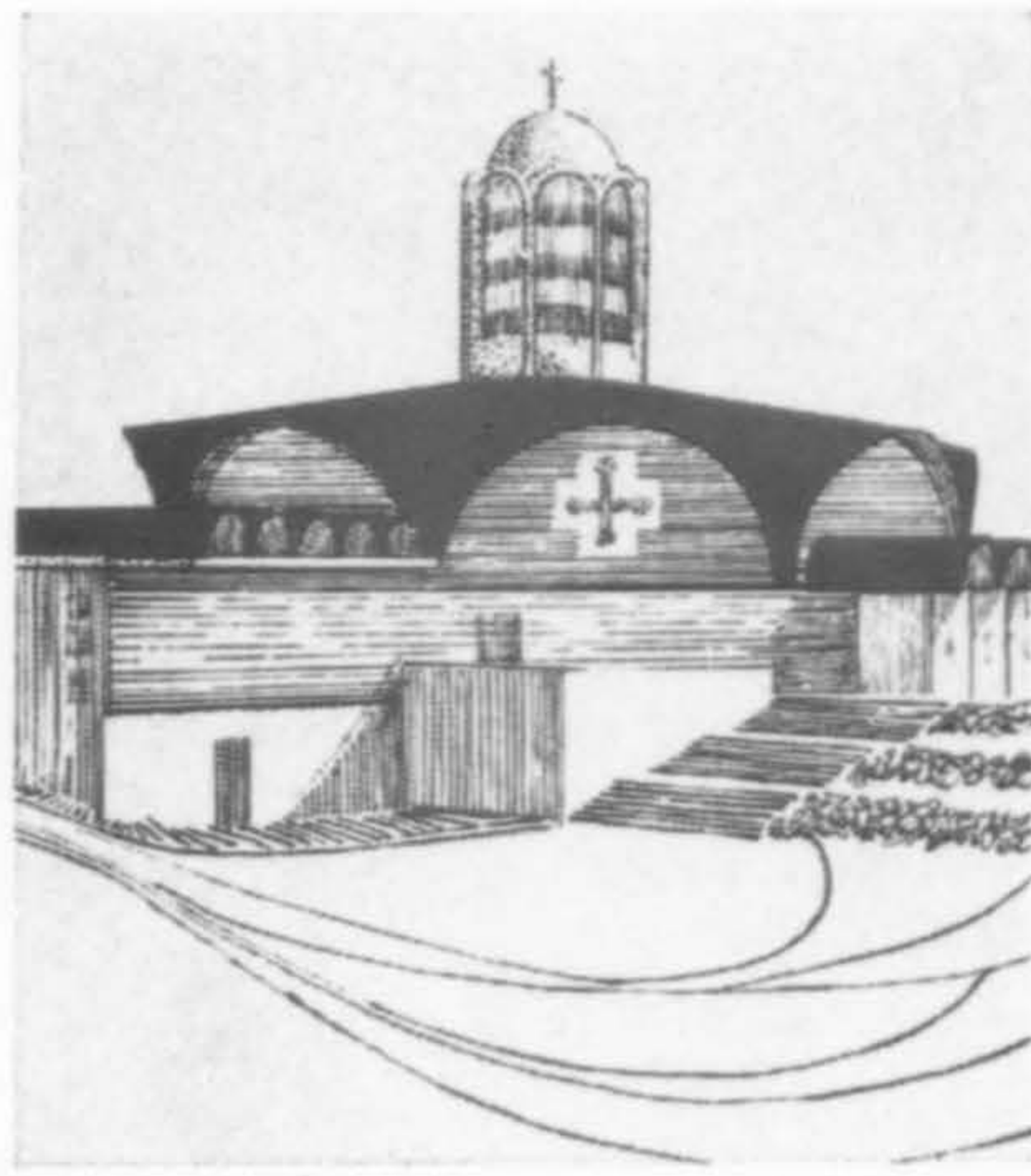
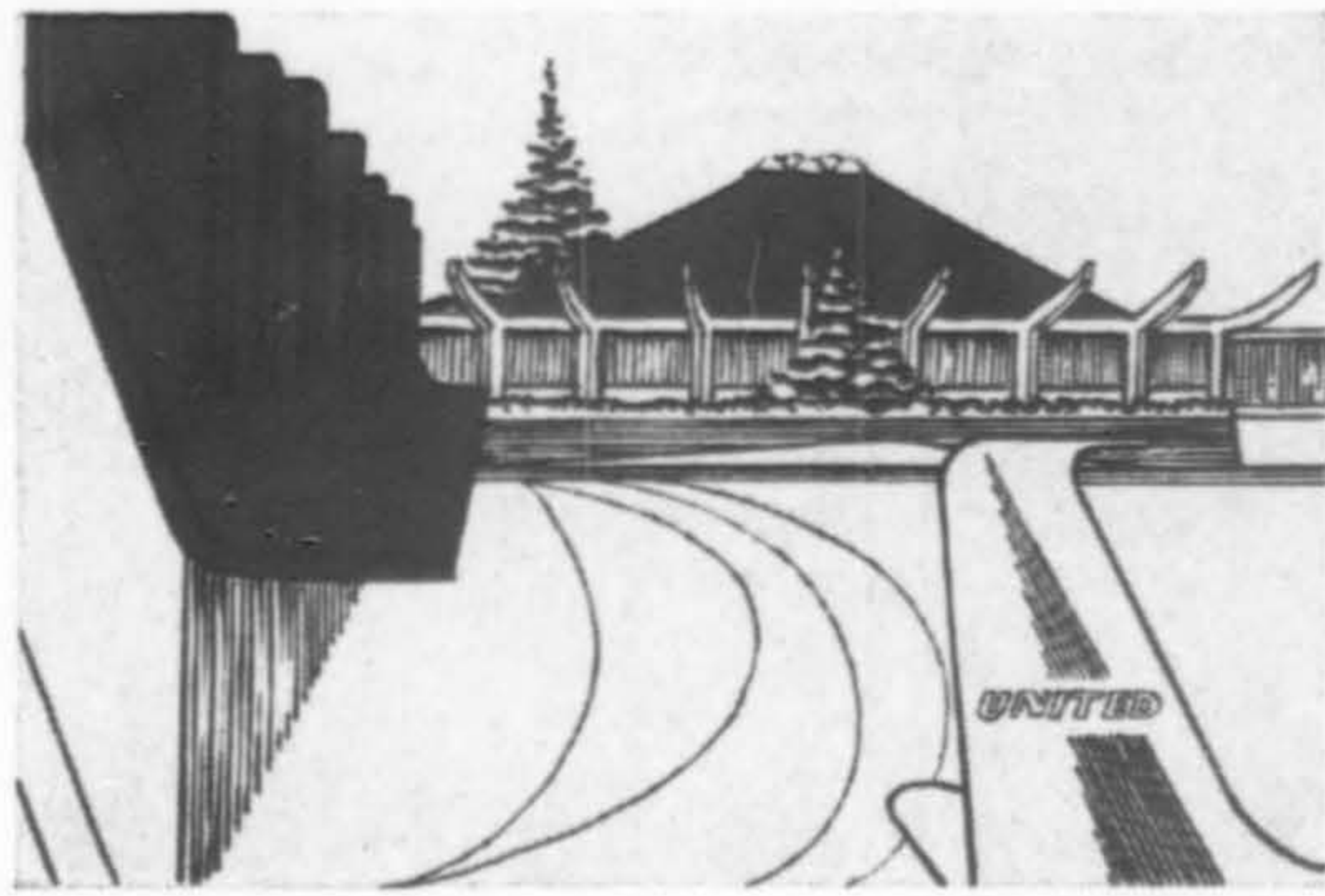
Excellence in structural and architectural design of future California bridges will receive formal recognition from the Portland Cement Association beginning next year. All concrete bridges completed and in use after January 1, 1967 will be eligible for consideration. Warren G. Burrell and Charles F. Moran, who head the two California district offices of the Association, said that the program is a simple means of providing recognition for some of the outstanding works achieved daily by the design engineers and architects who are practically anonymous and yet deserving of public acclaim.

Landscape contractors start investigation—

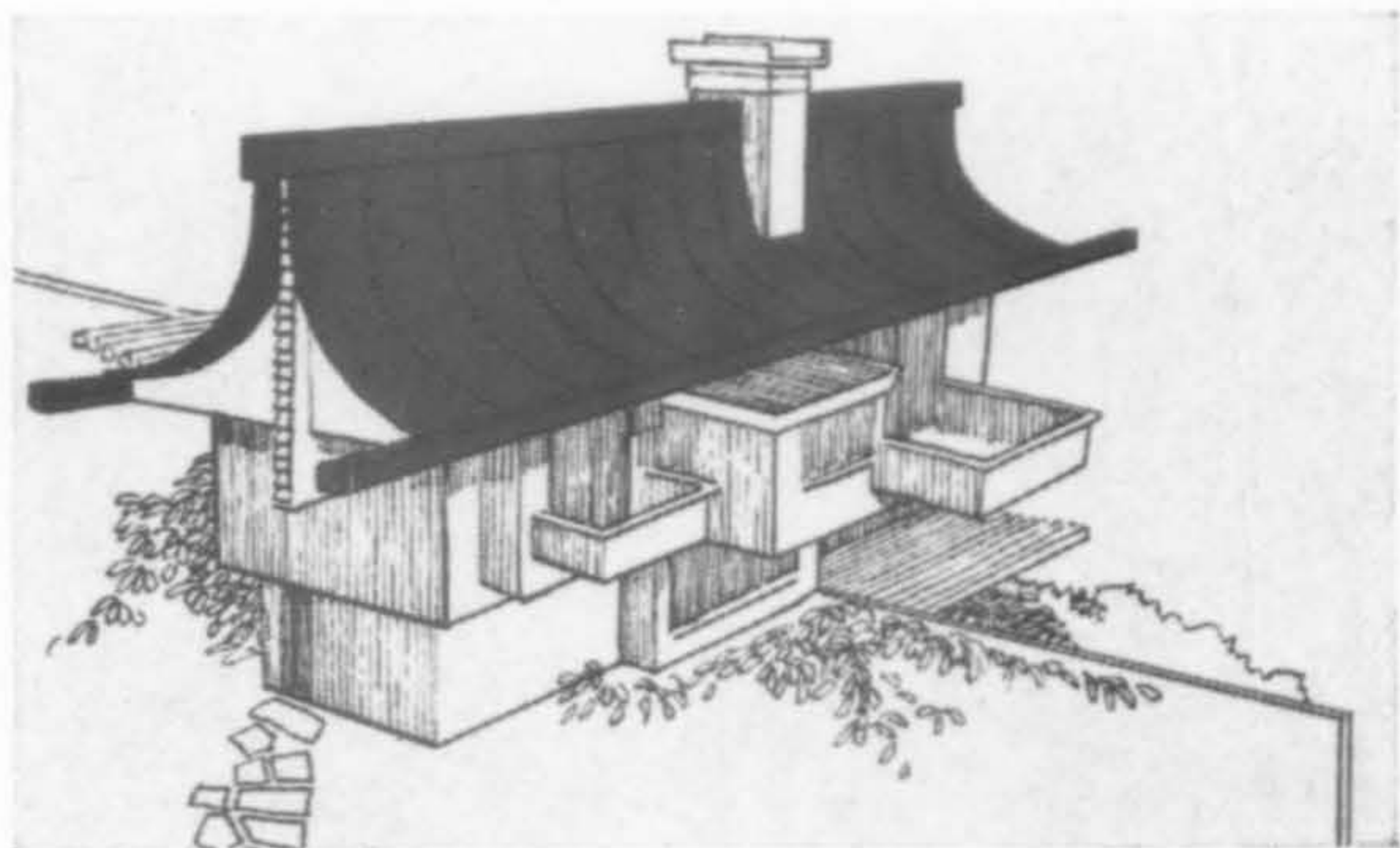
The California Landscape Contractors Association, Sacramento, has announced plans to investigate what it calls "the infringements by city, county and state public works agencies, park departments and school districts, in the fields of landscaping and maintenance." Robert Sapien, association president, said they expected to prove the public can save taxpayer money through licensed contractors bidding on public works at all levels.

Two reappointed to San Francisco board—

Henry Degenkolb, structural engineer, and general contractor Bennett L. Raffin, have been reappointed to three year terms on San Francisco's Board of Building Examiners.

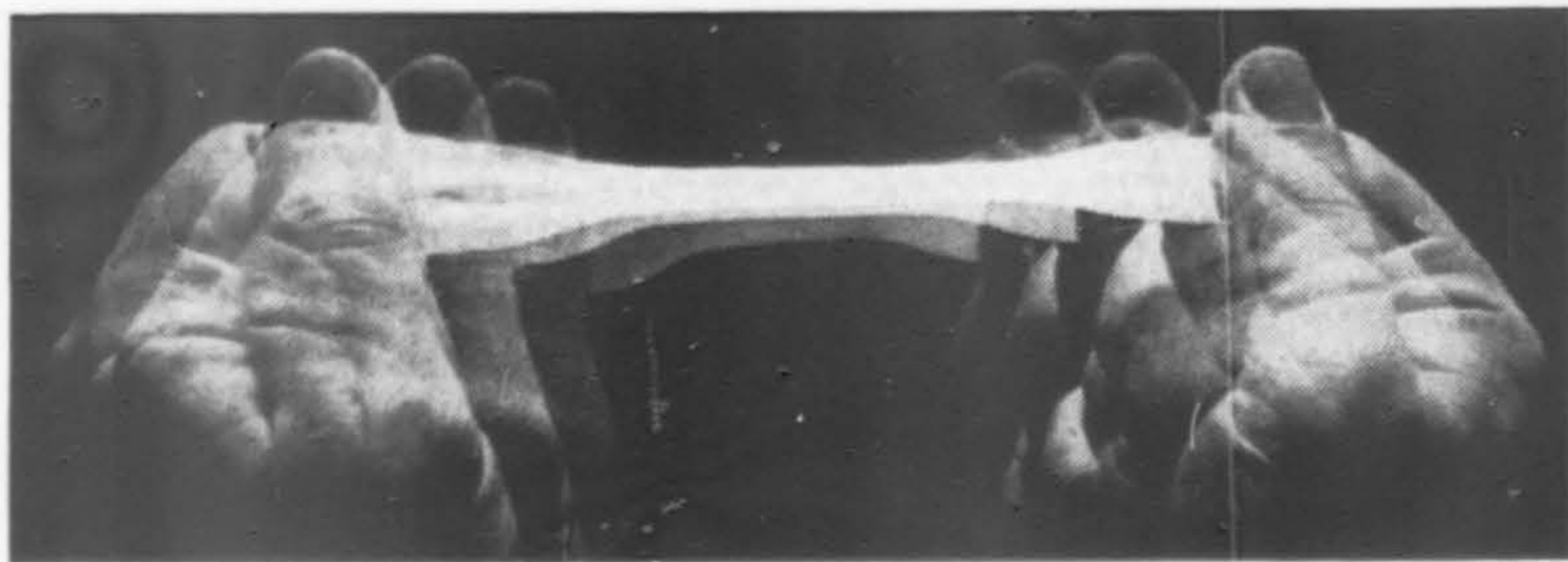


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WALKERS THOMAS EAST Restaurant, Phoenix, Arizona, will be built in conjunction with 495 unit apartment and office complex adjacent. The 7,500 sq. ft. structure will seat 400 in coffee shop, dining room, lounge and private rooms. Construction will be slump block and stucco with glu-lam beams and wood decking. Architects: Donald B. Schwenn & Associates.

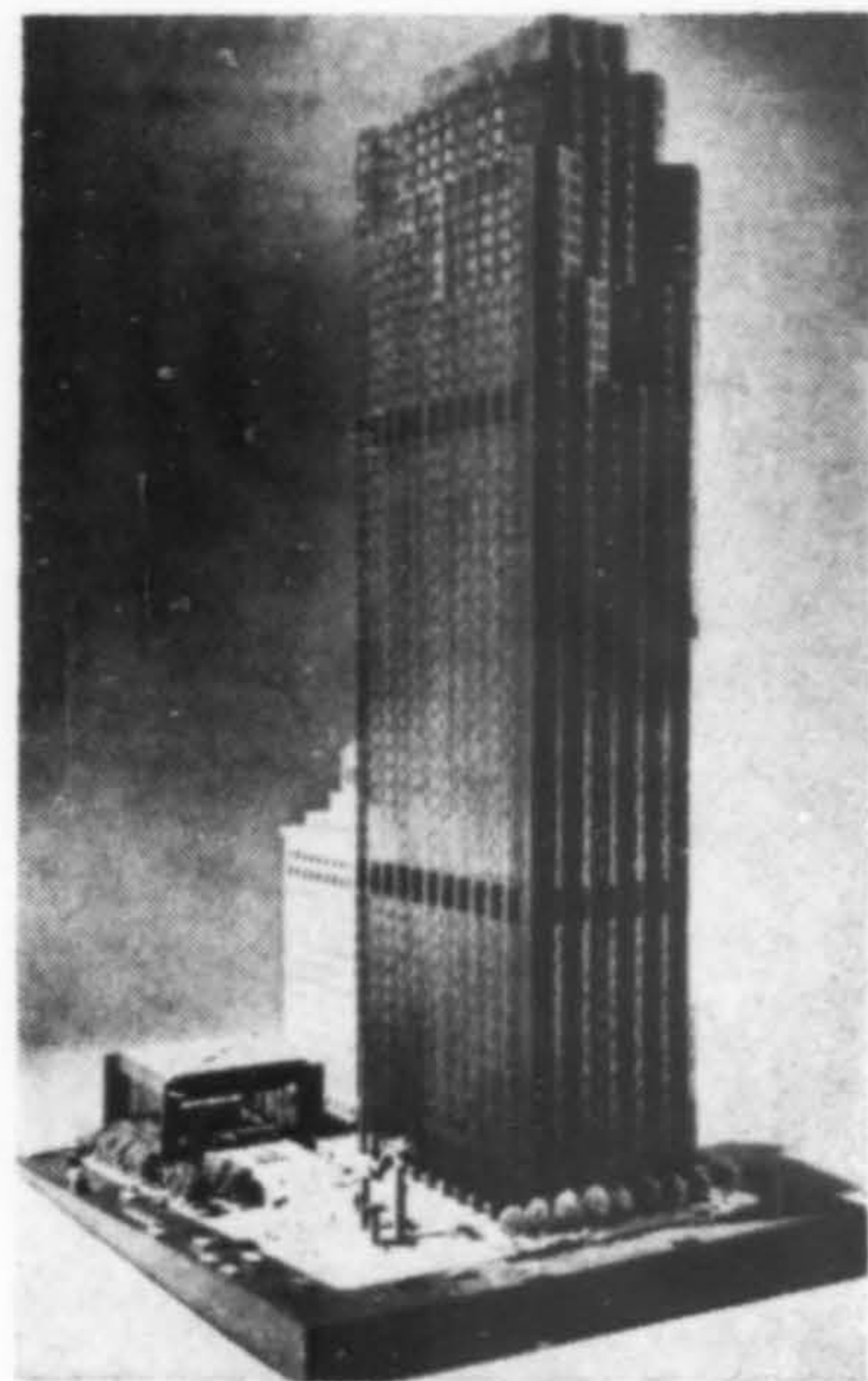


CENTURY CITY MEDICAL PLAZA, Los Angeles, will be a complex of 215 medical office suites. The first stage will be a 17-story medical office tower situated on a plaza covering the entire site. A one-story commercial facility will sit on the plaza. The second stage will consist of four floors to be built atop this building. An 800-car garage is planned beneath the entire plaza. Cost, first stage: \$10 million. Completion: January 1968. Architect: Daniel, Mann, Johnson & Mendenhall.

WATER RESEARCH CENTER, Washington State University, Pullman, Washington, is of structural steel and precast, prestressed concrete columns with Marblecrete and brick veneer. Included are classrooms, office and library. Cost: \$186,100. Architects: Carlson & James; Lyerla & Peden, structural engineers; C & S Builders, contractor; Phil Keene, university architect.



PROJECT PREVIEW _____



WORLD headquarters for the Bank of America, San Francisco, will tower 52 floors and 770 feet when completed in 1969. The \$92 million building is being designed by a team of architects consisting of Wurster, Bernardi & Emmons and Skidmore, Owings & Merrill, with Pietro Belluschi, FAIA, serving as consultant. Lawrence Halprin & Associates will be responsible for landscaping. About 50 percent of the building site will be open space in the form of a plaza.

The "how" of restoration being accomplished at San Francisco's old brick cannery



RESTORATION and conversion of the old Del Monte fruit cannery, adjacent to famed Fisherman's Wharf on the San Francisco waterfront, is rapidly nearing the scheduled summer completion date. The project, conceived by businessman Leonard Martin, will transform the old red brick building into a complex containing restaurants of several nationalities, numerous shops and a restored English pub.

Preservation of the landmark has been accomplished by tying a new steel frame to the old brick wall. The inner framework of the building is made up of more than 540 tons of structural steel, fabricated by Bethlehem Steel at its Pinole Point works. This provides a three-story interior made possible by the height of the existing exterior walls. To increase tenant accessibility, 24-foot sections were removed from the brick walls to allow for an alley which divides the original building into two separate structures.

San Francisco's history of earth tremors made bracing of the exterior brick walls an important consideration. For the most part, old timbers were used, but steel pipe, mounted on concrete footings, was employed where height and load required it. The result of the unique steel construction is a solid, steel-framed structure built within brick walls, spared by the 1906 earthquake and fire, that maintain their historic significance, character and charm. Further preserving the heritage of the original structure, the establishment will be known as "The Cannery."

A 75-foot wide strip, which once contained a railroad siding, will become a paved and landscaped market place with outdoor vendors' stalls and sidewalk cafes. Other features will include an oceanarium, a network of outside terraces and patios and a landscaped roof with a view of San Francisco Bay.

THE CANNERY / San Francisco, California
JOSEPH ESHERICK & ASSOCIATES / Architects
RUTHERFORD & CHEKENE / Structural Engineers
GREYSTONE BUILDERS / Contractor



LaSalle High School,
Milwaukie, Oregon
Architects,
Schumaker & Mears

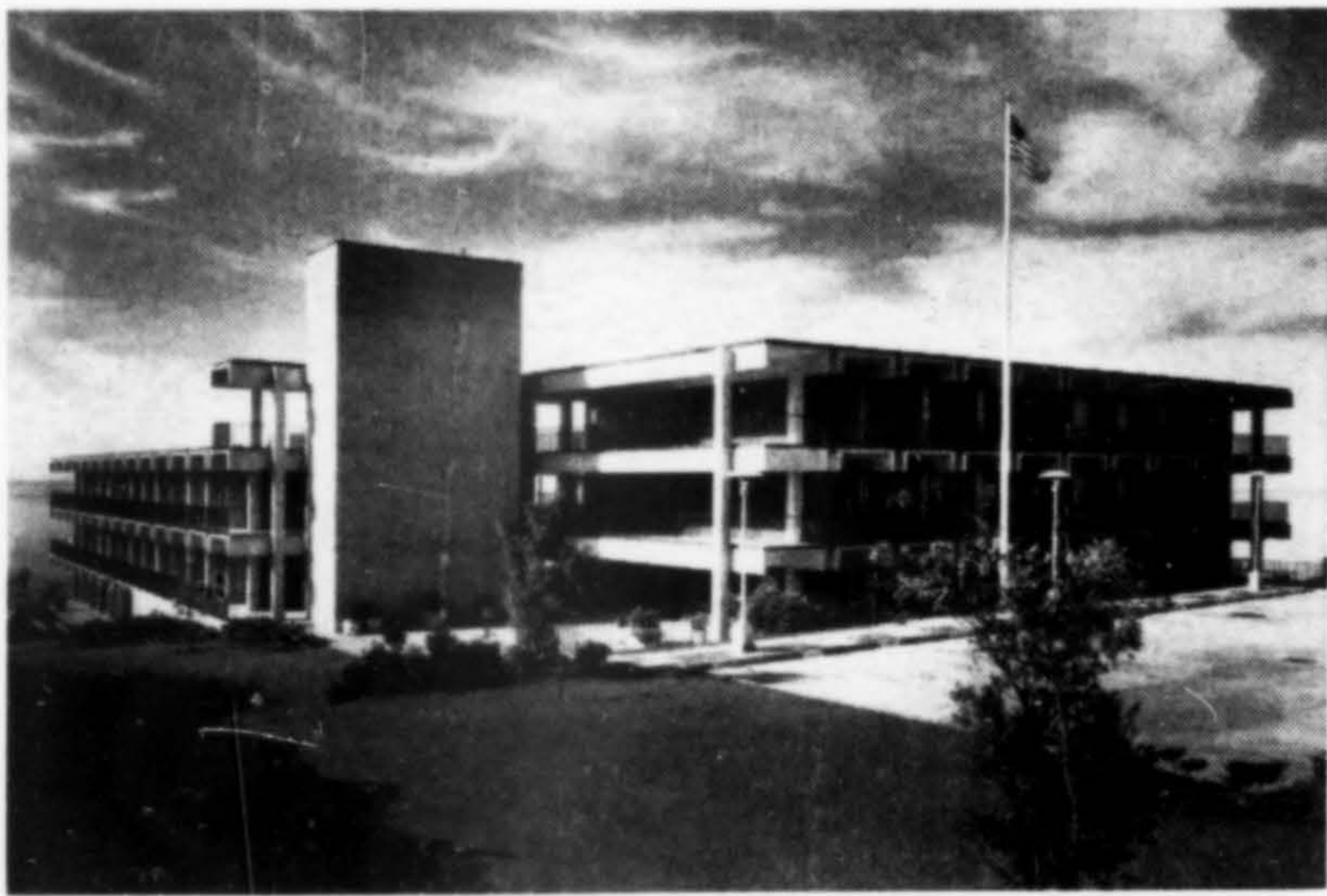
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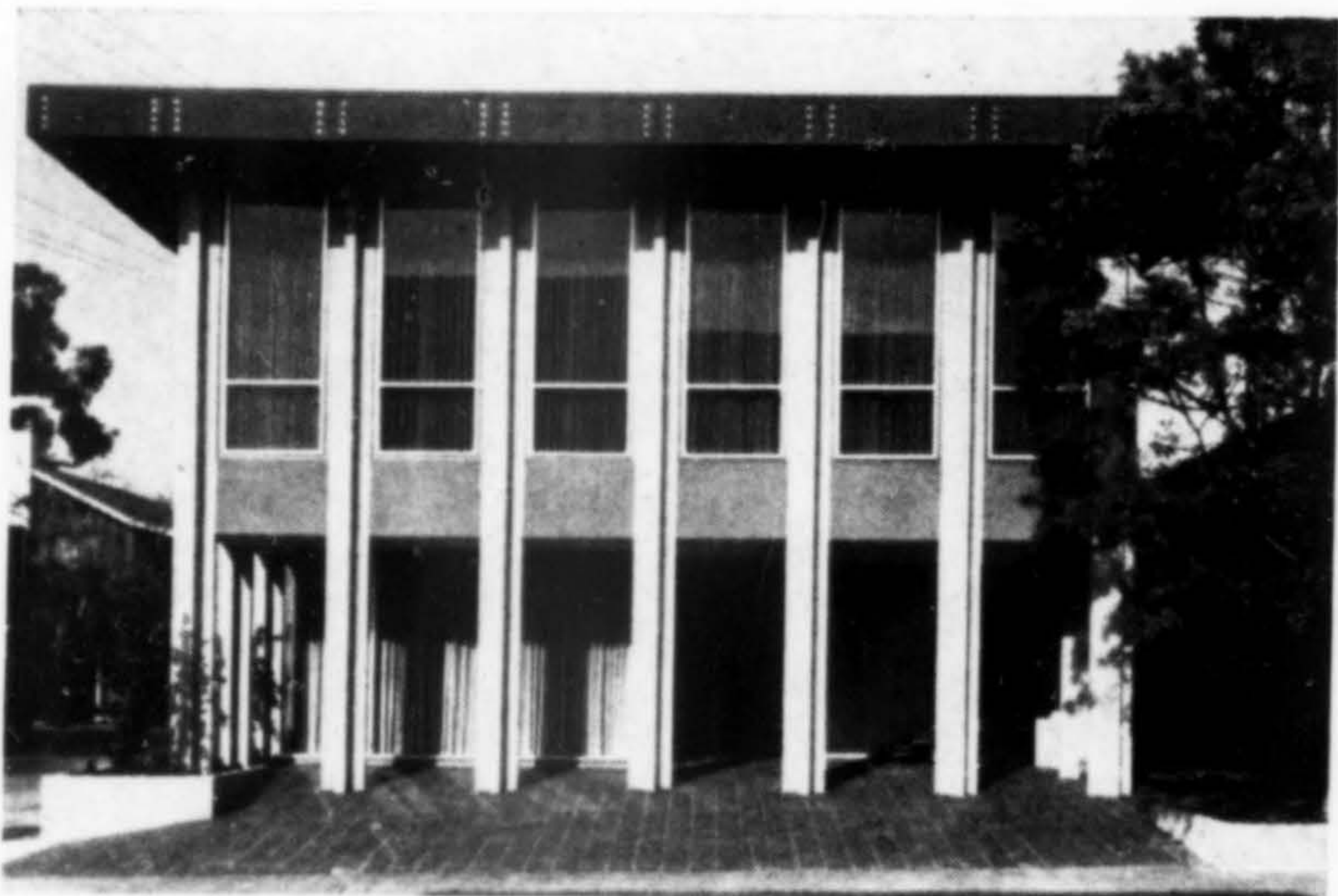


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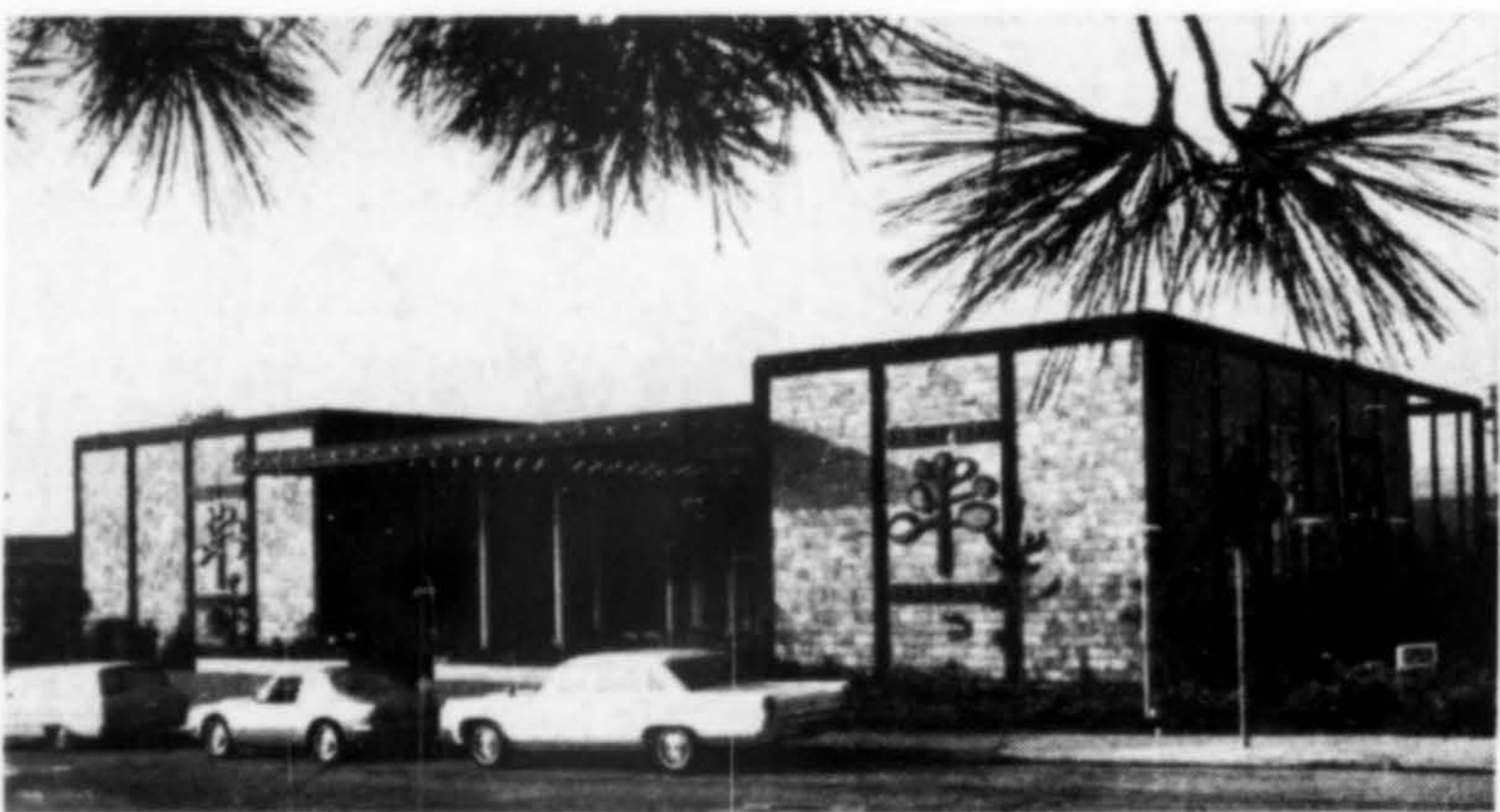
SEVEN PROJECTS CITED IN SAN DIEGO CHAPTER, AIA, HONORS COMPETITION



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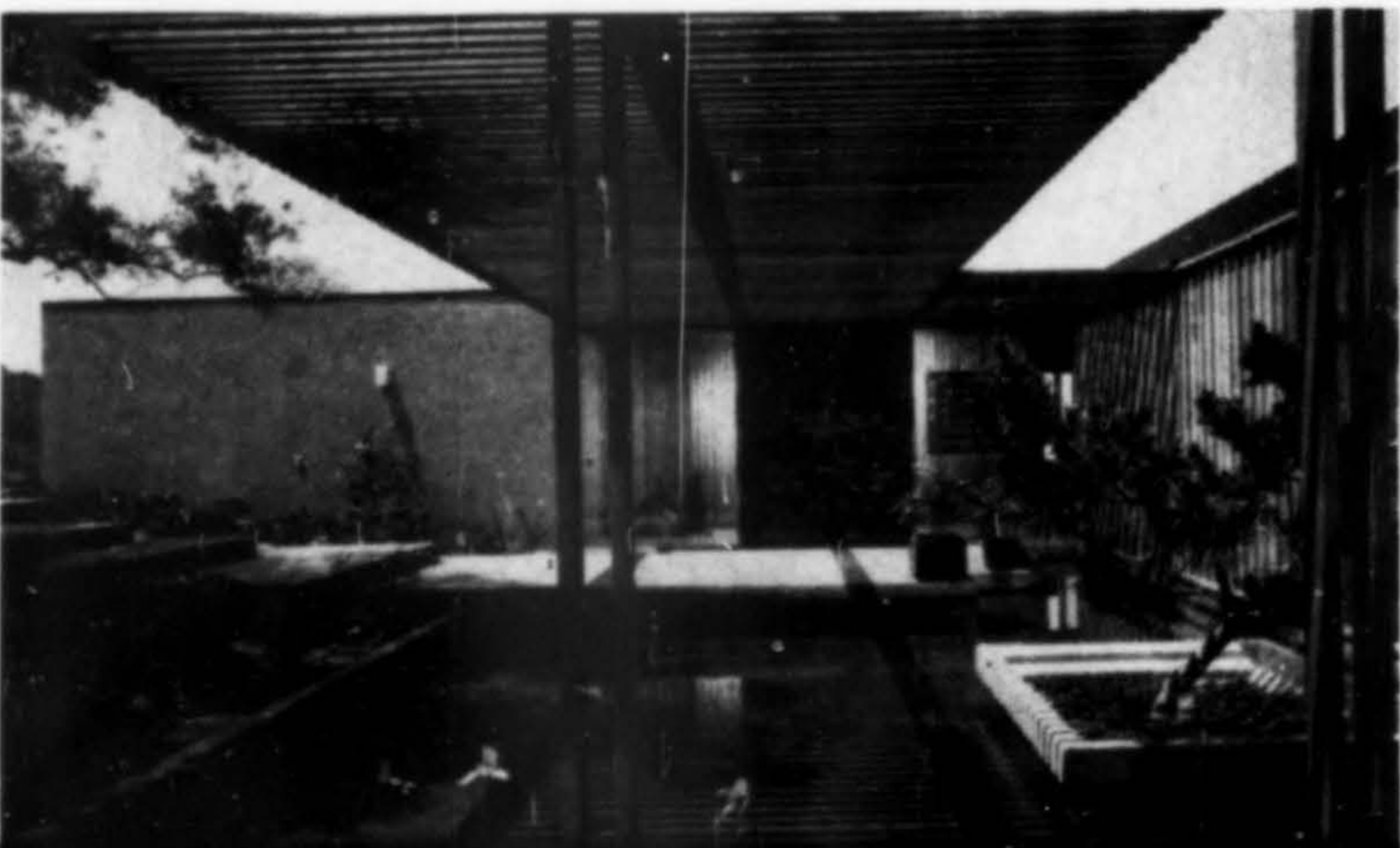
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1. OCEANOGRAPHY RESEARCH FACILITY, University of California, San Diego, La Jolla. Award of Excellence. Architect: Frank L. Hope & Associates.
2. ART GALLERY, University of California San Diego, Camp Matthews. Award of Excellence. Architect: Robert Mosher & Roy Drew.
3. JEFFERSON BUILDING, La Jolla. Award of Honor. Architect: Russell Forester.
4. FAMILY TREE RESTAURANT, Shelter Island, San Diego. Award of Honor. Architect: Russell Forester.
5. MCKIM RESIDENCE, San Diego. Award of Honor. Architect-owner: Paul W. McKim.
6. DELAWIE RESIDENCE, San Diego. Award of Merit. Architect-owner: Homer T. Delawie.
7. BRUCK RESIDENCE, La Jolla. Award of Merit. Architect: Robert E. Jones.

Jurors: architects Robert Marquis, San Francisco; A. Quincy Jones, FAIA, Los Angeles; Gerald McCue, Berkeley; Lulah Maria Riggs, FAIA, Santa Barbara; and Esther McCoy, associate editor of Arts & Architecture magazine.

THE SEA RANCH . . .

success breeds expansion

PLANS for another \$1.5 million expansion program at The Sea Ranch, second-home community on California's Sonoma Coast, have been announced by Oceanic Properties, Inc., a subsidiary of Castle & Cooke, Inc.

The San Francisco architectural firm of Marquis & Stoller will build a 14-unit condominium "guest house" for use by prospective buyers and friends and guests of property owners. After completion and sale, the 14 units will be converted into eight individually owned larger units.

Charles Moore and William Turnbull, who designed the first condominium at The Sea Ranch, will build another on a hillside site commanding a view of the ocean. Most of the 13 units in this new project will have two bedrooms and sell for \$23,000 to \$30,000.



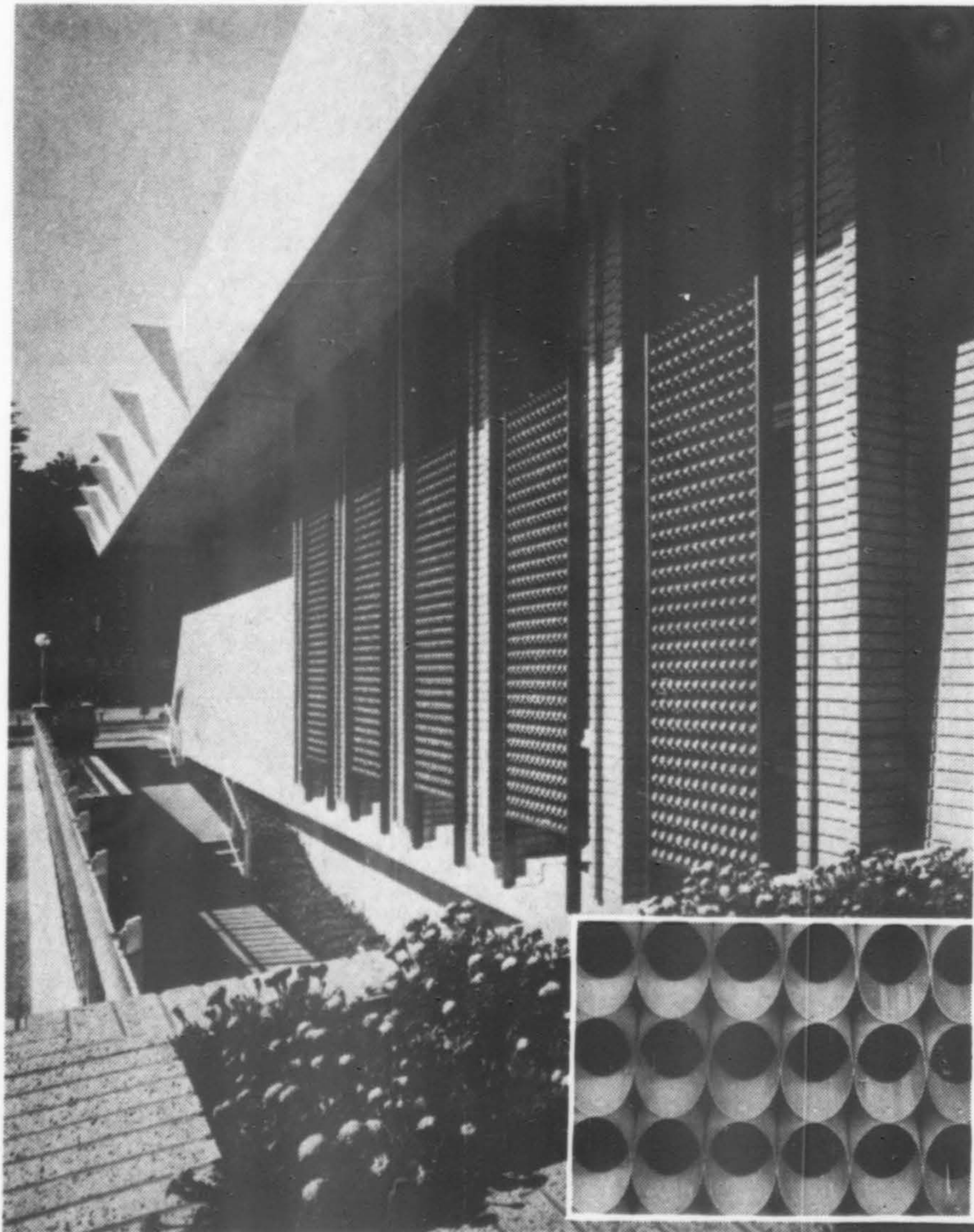
Joseph Esherick, professor of architecture at the University of California, is designing an addition to his existing building which contains a store, restaurant, and staff offices. The enlargement will provide space for a 16-man on-site sales office for prospective buyers.

A choice new recreation area, with 1000-feet of frontage on the Gualala River, has been purchased by Oceanic. It will be used as a recreation and picnic area for Sea Ranch property owners. Construction of a

private airport is scheduled for completion later this year, with plans calling for the opening of some home-sites in connection with this facility.

In keeping with Oceanic's program of conservation, homes are clustered along cypress hedgerows, or forest vistas, permitting acres of rolling meadows and miles of deep redwood and Douglas fir forests to be retained.

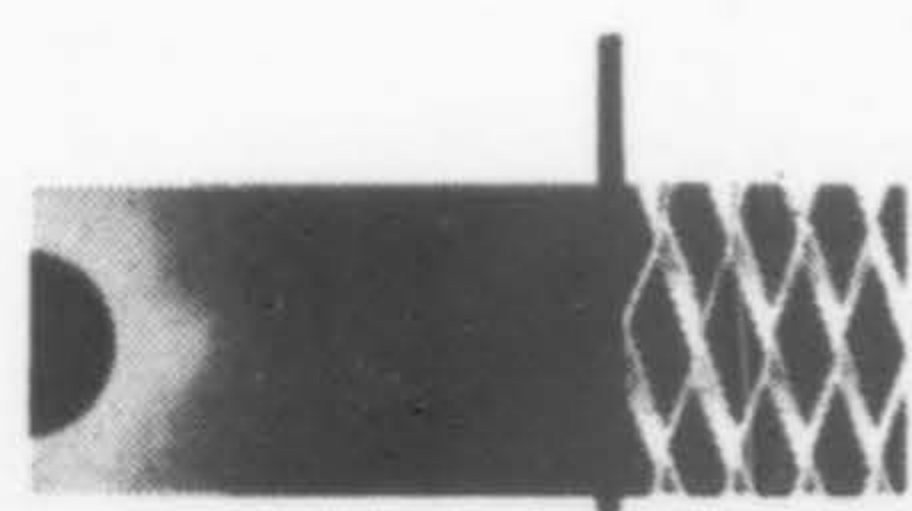
Lawrence Halprin & Associates, San Francisco landscape architects and environmental planners, master-planned the 5,200-acre Sea Ranch.



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FOUR BUILDINGS CITED IN HONORS PROGRAM OF SPOKANE CHAPTER AIA

Four awards were made in the Spokane, Washington chapter, AIA, honors competitions from 21 submissions. Jurors were architects Robert Wilmsen, Portland; David McKinley, Jr., Seattle, and Donlyn Lyndon, Eugene, Oregon, head of the department of architecture at the University of Oregon.



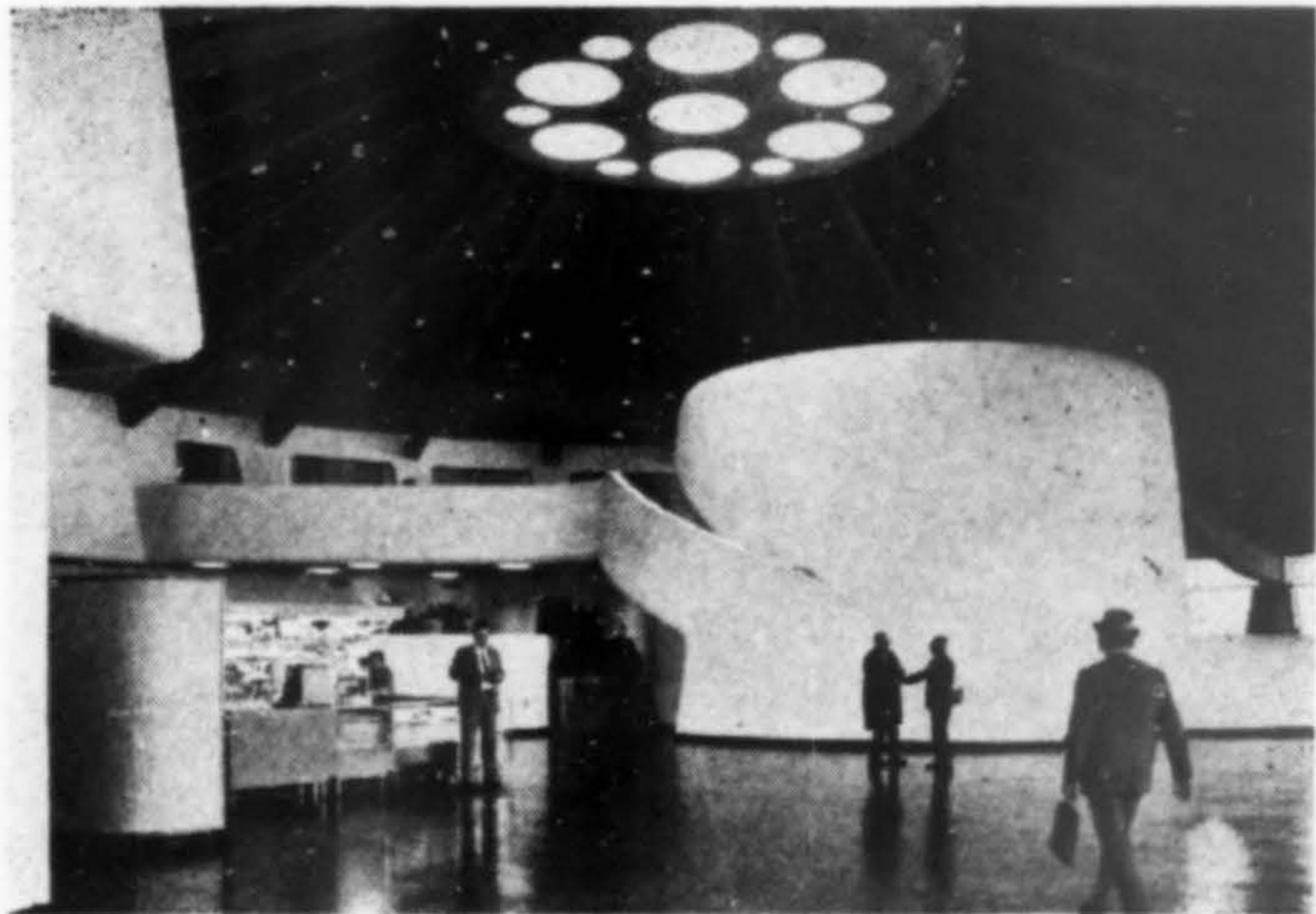
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HONOR AWARD

- 1. **WILLIAM H. TROGDON** residence, Spokane. Architect: William Trogdon of Trogdon-Smith.

MERIT AWARDS

- 2. **TERMINAL BUILDINGS**, Spokane International Airport. Architects: Warren Cummings Heylman & Associates; Trogdon-Smith, associated architects.
- 3. **CHAPEL**, Federal Penitentiary, McNeil Island, Washington. Architect: Moritz Kundig.
- 4. **ROBERT KRAMER RESIDENCE**, Mohler, Washington. Architect: Warren Cummings Heylman & Associates.

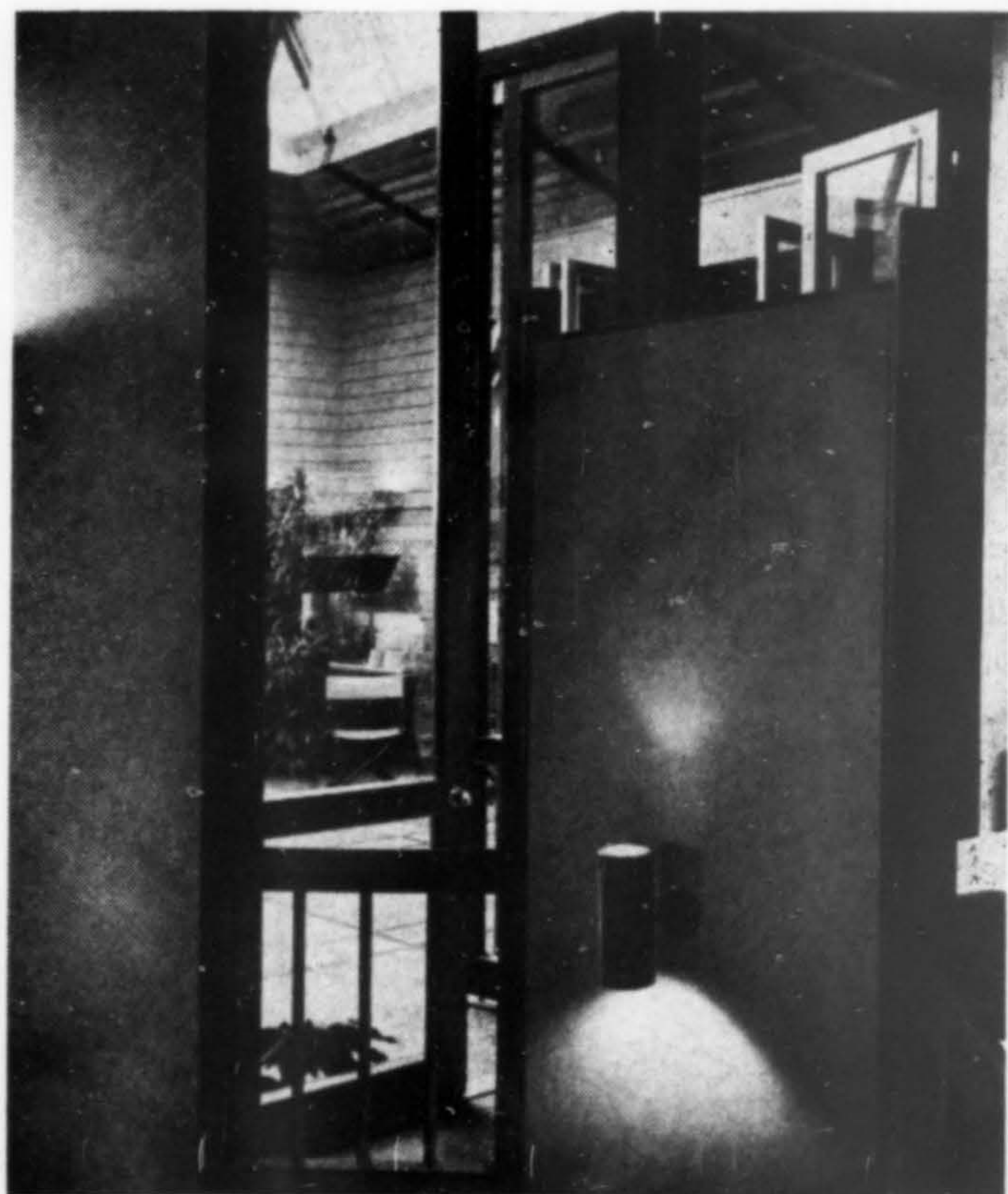


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Sheraton-Wilshire Motor Inn, a tower of beauty with 410 quiet rooms.



The Sheraton-Wilshire Motor Inn was developed and constructed by Tishman Realty and Construction Company, New York; designed and engineered by Daniel, Mann, Johnson & Mendenhall, Los Angeles.

The 10-story Sheraton-Wilshire Hotel in Los Angeles is completely supported by the walls and floors of the rooms themselves, which interlock like a honeycomb. The same walls and floors, extended to the outside, form concave lines which create the attractive pattern across the face of the building.

This tower of beauty provides every room with a quiet atmosphere. The design, which utilized the strength of reinforced concrete, required no column above the street and mezzanine levels. Just look at the Sheraton-Wilshire and you'll see why architects put their ideas in concrete.

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New firms, associations, office changes

□ Two Great Falls, Montana firms, Bordeleau & Amundson, Architects, and Robert K. Lund, Architect, announce their merger and a new firm name: Amundson, Beer, Lund, Architects-Engineers-Planners. Principals are architects Ray L. Amundson and Robert K. Lund and engineer John C. Beer. Offices will be at 309 First Avenue North, Great Falls.

□ John Peter Varsa and Wallace A. Wendell have formed a partnership to be known as Wendell & Varsa, Architects-Planners, with offices at 5400 Phoenix Avenue, Albuquerque, New Mexico.

□ Robert D. Hiatt and Donal P. Rounds have formed a partnership for architecture, planning and research. The firm, Hiatt & Rounds, AIA, Architects, will maintain offices at 235 East Main Street, Medford, Oregon. Mr. Hiatt is presently president of the Southern Oregon Chapter, AIA. Mr. Rounds was associated with the late Walter Pappas.

□ Hellmuth, Obata and Kassabaum, St. Louis, Missouri architects, have opened offices on Kearny Street in San Francisco and at 8584 Melrose Avenue, Los Angeles. Dudley F. Wynkoop will be in charge of Western operations.

□ Boise, Idaho architect Bradford Shaw announces the formation of a partnership with Robert L. Hamill, Jr., under the firm name of Hamill/Shaw Associates. Offices will be at 1120 Lewis Street.

□ Peter Jacobsohn, Fremont, California, announces the total acquisition of Hale & Jacobsohn, AIA, for the general practice of architecture under the firm name of Peter Jacobsohn, AIA, & Associates, Architects-Engineers. Offices are at 3755A Dusterberry Way.

□ Edward L. Starr has opened offices for the practice of architecture at 202-B East Fillmore, Phoenix, Arizona. Formerly associated with the Bennie Gonzales firm, he has spent the past year in London as senior architect on a university project.

□ Robert T. Buzard and Nicholas A. Phillips have formed a partnership and opened offices for the general practice of architecture at Studio A, 226 E. Canon Perdido Street, Santa Barbara, California.

□ Partners of the firm of A. O. Bumgardner AIA & Partners, Architects, as of January 1, 1967, are A. O. Bumgardner, Alvin Dreyer and David H. Wright. Offices are located at 2017 Broadway East, Seattle.

□ Joe F. Strickland has joined the Santa Barbara architectural firm of Noel & Hastings as a project architect and production coordinator. He was most recently a partner in the firm of Peterson & Associates.



□ John M. Morse & Associates, Seattle, announce that James F. Hamilton has been named an associate in the firm. He joined the Morse firm in 1964.

□ Howard Elkus, Woodside, California architect, has been named associate partner of The Architects Collaborative, Cambridge, Massachusetts.

□ Ted Pfisterer, vice president of J. T. Banner & Associates, architects-engineers, Laramie, Wyoming, has been named manager of the newly purchased Rapid City, South Dakota office. The Banner firm also has offices in Cheyenne, Collins, Colorado and Brookings, South Dakota.

□ Per Rundberg, San Francisco architect, has been named chief architect for the Western Design Office of the National Park Service.

□ Rick Farber has been named associate in the office of Maxwell Starkman & Associates, architects, Beverly Hills, California.



PENNINGER



JACOBSON

□ The architectural firm of Kirk, Wallace, McKinley, AIA & Associates, Seattle, announce that Keith A. Jacobson and Boyce Ronald Penninger became associates of the company. Paul Hayden Kirk, FAIA, Donald Wallace and David McKinley are principals with Vladimir M. Bar-muta, Morris Jellison, Robert Terrell, Edward M. Williamson and J. Frank Carroll as other associates.

□ Architect Tracy Price has joined Daniel, Mann, Johnson & Mendenhall, Los Angeles architectural-engineering-planning firm, as commercial projects director.

□ Architect Robert S. Borders has joined the staff of Linesch & Reynolds, environmental planners of Long Beach, California. He served most recently as chief designer for the Rossmoor Corporation.

The December *Architecture/West* (page 6) carried several statements concerning the Emmons-Halprin resignations as Bay Area Rapid Transit consultants. One was attributed to Cabell Gwathmey, California regional director of the American Institute of Architects. This was in apparent error—a misinterpretation of the Gwathmey letter to BART. The Gwathmey statement was intended to convey only his own opinions, not those of the Institute.



Mission Bay project at San Diego was cited by the AIA for "excellence in community architecture".

Elections

- All officers of the Utah Chapter, AIA, have been re-elected for the coming year:

Frederick Montmorency, Salt Lake City, *president*
 Ralph A. Edwards, Salt Lake City, *vice president*
 William A. Richardson, Salt Lake City, *secretary*
 Kenneth W. Jones, Ogden, *treasurer*
 Wesley R. Budd and James W. Christopher, Salt Lake City, *directors*

- Officers for 1967 of the Seattle Chapter, AIA:

Fred Bassetti, *president*
 Clayton Young, *first vice president*
 Donald Cochran, *second vice president*, re-elected
 Burr Richards, *secretary*, re-elected
 Gary Shavey, *treasurer*
 Barden Erickson, Elton Gildow, Jane Hastings and Daniel Streissguth, *executive committee*

- The Wyoming Chapter, AIA, have re-elected their entire slate of officers for 1967:

Gerald Deines, Casper, *president*
 Robert W. Postin, Cheyenne, *vice president*
 Clinton Hitchcock, Laramie, *secretary-treasurer*

- The Spokane, Washington, Chapter, AIA, have named the following officers:

Walter W. Foltz, *president*
 Donald H. Murray, *vice president*
 J. Kimball Barnard, *secretary*
 Donald R. Ericson, *treasurer*
 William S. Marshall and E. Norman Sylvester, *board members*

- The Northern California Chapter, AIA, 1967 officers:

William J. Watson, San Francisco, *president*
 Henrik Bull, San Francisco, *vice president*
 John L. Field, San Francisco, *secretary*
 Don Hatch, San Francisco, *treasurer*
 George Agron, Max Garcia, Peter Kitchell, San Francisco, and Elmer Botsai, Oakland, *directors*; Schuler L. Jeffries, Santa Rosa, *ex officio member*.

- New officers of the Hawaii Chapter, AIA:

Edward Sullam, *president*
 Donald D. Chapman, *vice president*
 Herbert K. C. Luke, *secretary*
 Howard M. Y. Wong, *treasurer*
 Gerald Allison, Gregory Tong and Ernest Hara, *directors*.

- The East Bay Chapter, AIA, announce the following new officers:

Robert B. Liles, San Francisco, *president*
 Murray A. Slama, Berkeley, *vice president*
 John M. Takeuchi, Berkeley, *secretary*
 Murdo D. Morrison, Oakland, *treasurer*
 William R. Hull, Sidney D. Lyons, Kempton P. Russell, William M. Gillis, *directors*.

- The Arizona Society of Architects, AIA, announces the following new officers:

Hugo A. Olsson, Jr., Phoenix, *president*
 Nicholas G. Sakellar, Tucson, *vice president*
 W. Kirby Lockard, Tucson, *secretary*
 Calvin Straub, Scottsdale, *treasurer*



Cafeteria building, Sonoma State College, Rohnert Park, California, faces onto the main campus center. The building is surrounded on three sides by a terrace overlooking a man-made lake. The roof is composed of a series of light gathering monitors supported on a diagonal beam system allowing natural light illumination. Architects: Marquis & Stoller; Lawrence Halprin & Associates, landscape architects; Christiansen & Foster, contractors.

Appointments

- Donlyn Lyndon, head of the department of architecture at the University of Oregon and a partner in the firm of M/L/T/W (Moore-Lyndon-Turnbull-Whitaker), Berkeley, has been named head of the department of architecture at MIT. He assumes the position held by Pietro Belluschi, FAIA, until his retirement more than a year ago.

- John H. Carter, Sacramento architect, was appointed by Governor Edmund Brown to a three-year term as a member of the California Designers' Qualifications Advisory Committee. The term expires January 1969.

- Frank Krueger has been re-elected chairman of the Richmond (Calif.) Citizens Planning Association, and has also been appointed to the board of directors of the Richmond Art Center.



**This
drinking
fountain
is a circle
of bronze**

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 laboratory and decontamination equipment
 dental fountain/cuspidors



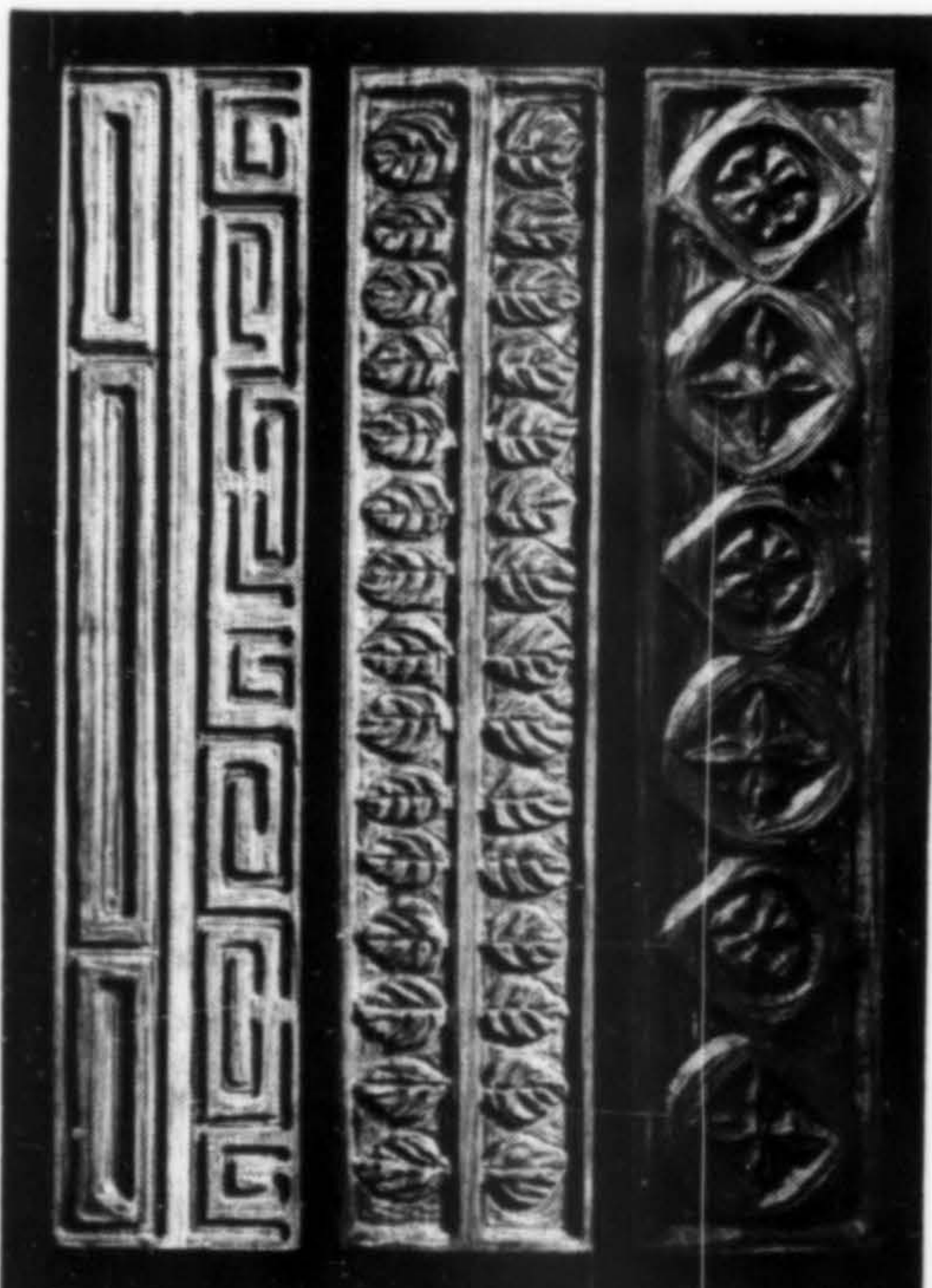
News notes

□ The 6th annual conference for Educators, Architects and Contractors will meet March 12-14 at the Lake Arrowhead University of California Residential Conference Center to consider "Contract Documents: tools, toys or tyrants." Information and registration forms may be obtained from the Department of Arts and Humanities, University Extension, UCLA, Los Angeles, Calif. 90024.

□ San Francisco architect John Fisher-Smith has been named by the American Institute of Architects to a jury for presentation of a new \$25,000 international community architecture award established by the Reynolds Metals Company.

□ Architect Luigi Dusmet, vice chancellor for business and finance of the University of California at Santa Barbara, has been named director of the Management Development Institute of the University of Lausanne in Switzerland.

□ Chester Root, Los Gatos, California, architect, has been named president of the Montalvo Association, a non-profit corporation which conducts the Villa Montalvo cultural center.



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412 Washington St., Wenatchee, Wash. 98801

□ James Cowan, Yakima, Washington architect, has been appointed executive director of the Washington State Council of Architects, American Institute of Architects. He will relinquish his partnership in the Yakima firm of Cowan, Paddock & Hollingberry to establish Council offices at 435 Central Building, Seattle. The firm of Paddock & Hollingberry will maintain offices in the Larson Building, Yakima.

□ Howard Bissell, 78, Stockton, California architect, died unexpectedly at his home on December 16. A native of Hawaii, Mr. Bissell was a graduate of the University of California school of architecture. In 1943 he launched San Joaquin County in the planning business. He served both Stockton and the county on their planning commissions. His work includes several buildings at the University of the Pacific.

Western awards

□ Three Western projects were among the eight cited by the American Institute of Architects and the Office of Civil Defense for buildings incorporating fallout shelters. A First Honor Award went to Seattle architects Fred Bassetti & Company for the dormitories at Central Washington State College, Ellensburg. Merit Awards were given to architect Daniel N. Salerno for the Salerno residence at Del Mar, California; and to San Francisco architect Robert B. Wong for the Watsonville City Hall, Watsonville, California.

Two jury members were also from the West: Robert L. Durham, FAIA, Seattle, and James W. Elmore, FAIA, dean of the college of architecture, Arizona State University.

Competitions

□ The National Institute for Architectural Education and PPG Industries (Pittsburgh Plate Glass Company) announce the theme of their fourth annual architectural competition as "A Nursing Home—Ten Minutes from a General Hospital." The competition is open to architects under 30 years of age and all architectural students. Prizes will be awarded as follows: first, \$1200; second, \$750; third, \$500; and six regional awards of \$100 each. Entries must be received by March 1, 1967. Entry forms and information may be obtained by writing: National Institute for Architectural Education, 115 East 40th St., New York, N.Y. 10016.

□ The John Sardis case is awaiting a new hearing on another motion for dismissal from the Second Judicial District Court in Reno, Nevada. The San Francisco engineer, charged with practicing architecture in Nevada without a license, was found guilty of the charge a year ago. The new motion asks dismissal on the grounds that "the facts stated in the complaint do not constitute a public offense" and "the Justice did not have jurisdiction of the offense." The case has attracted nationwide attention with the U.S. Consulting Engineers Council having filed an "amicus curiae" (friend of the court) brief in the matter.

□ A. Russell Wilson, 73, San Francisco architect and office interior designer for the Rucker-Fuller Company, died at home in December of a heart attack. He was affiliated for 10 years with the family architectural firm of C. W. Wilson & Sons, Hollywood.

□ Three Western architects have been designated among the winners in the National Fallout Shelter competition conducted by the American Institute of Architects in collaboration with the U.S. Office of Civil Defense. A second prize of \$1,000 was awarded to architects S. Wayne Williams and Robert L. Wright of the University of Arizona at Tucson. A certificate of Merit went to John Mario Gatto of Cupertino, California.

New addresses

SEATON GRISWOLD—701 Oregon Bank Bldg., Portland.

WILLIAM LOUIS ROBERTS—King Tower 175, 1519 Nuuanu, Honolulu, from Los Angeles.

RON E. MARTIN—ROICC Clark A.B., APO San Francisco, from Seattle.

WIMBERLY, WHISENAND, ALLISON & TONG—2222 Kalakaua Ave., Honolulu.

MAU & BARNUM, ARCHITECTS—2224 Beaumont St., Sacramento.

McFARLAND-BONSALL—7462 N. Figueroa St., Los Angeles.

EDWARD A. KRAJCAR—The Folger Building, Howard & Spear St., San Francisco, from Danville, Calif.

HAYES & SMITH—70 Broadway, San Francisco.

VERL L. GESSELL—Bon Arts Bldg., 3755 Washington Blvd., Ogden, Utah.

ALAN PETERSEN & ASSOCIATES—669 Lipan Street, Denver.

VICTOR MEYER—2845 Third Avenue, San Diego.

Builders who put in electric air conditioning often save enough to pay for landscaping.

Electric air conditioning runs anywhere from 20% to 50% less.

The difference in price could buy a lot of rose bushes.

Or plush carpeting.

Or wood paneling.

Or other "extras" that help swing a sale.

Of course, air conditioning can be a clincher too.

In many cases it turns lookers into buyers.

The electric kind not only costs less; it's also much more compact and dependable.

The bugs were ironed out of electric systems years ago.

Put electric air conditioning in your next homes.

Add a few trees with the savings, and you'll have winning homes inside *and* out.



SCE

Southern California Edison

Where the architects hang their hats . . . HARNISH, MORGAN & CAUSEY, Ontario, California



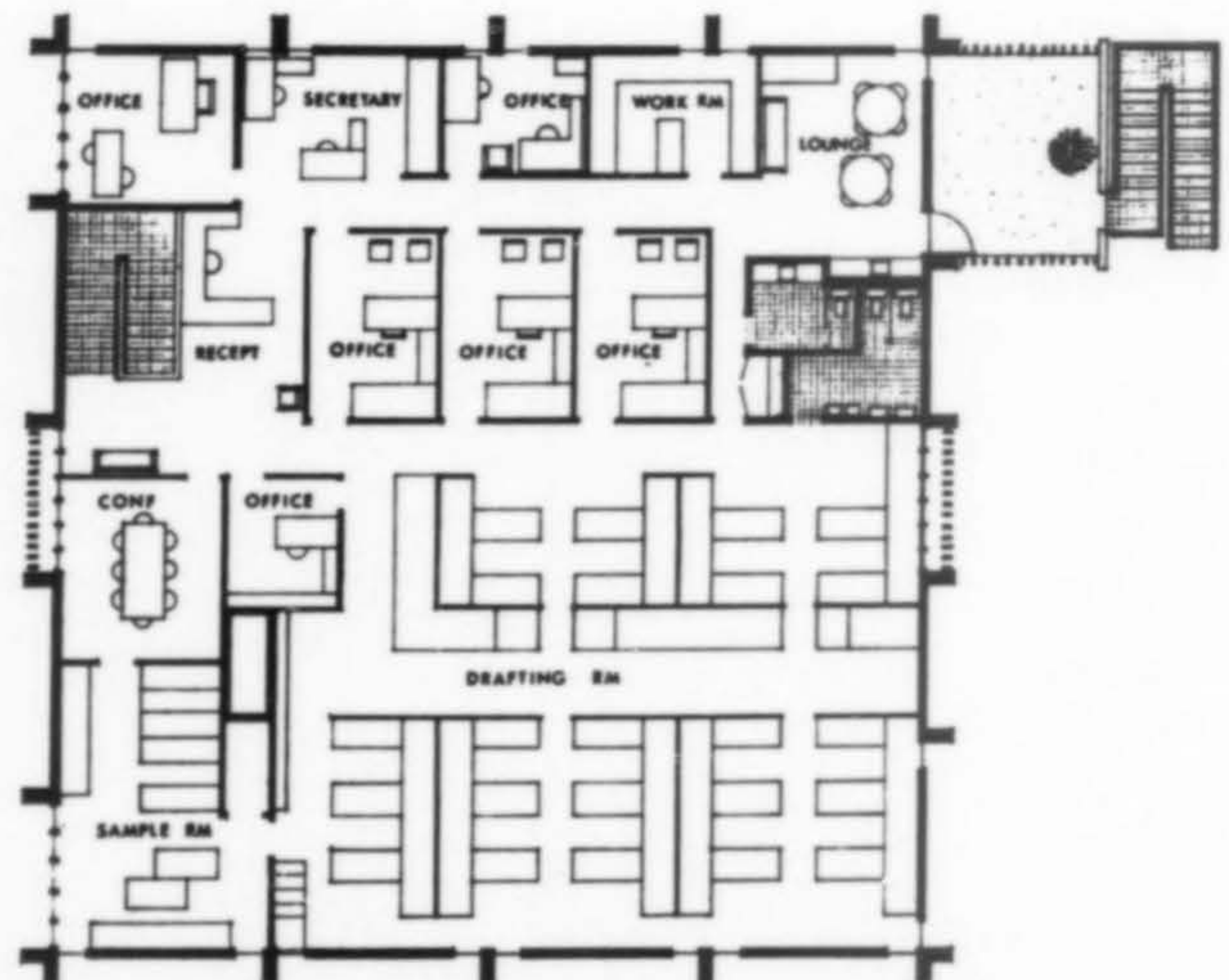
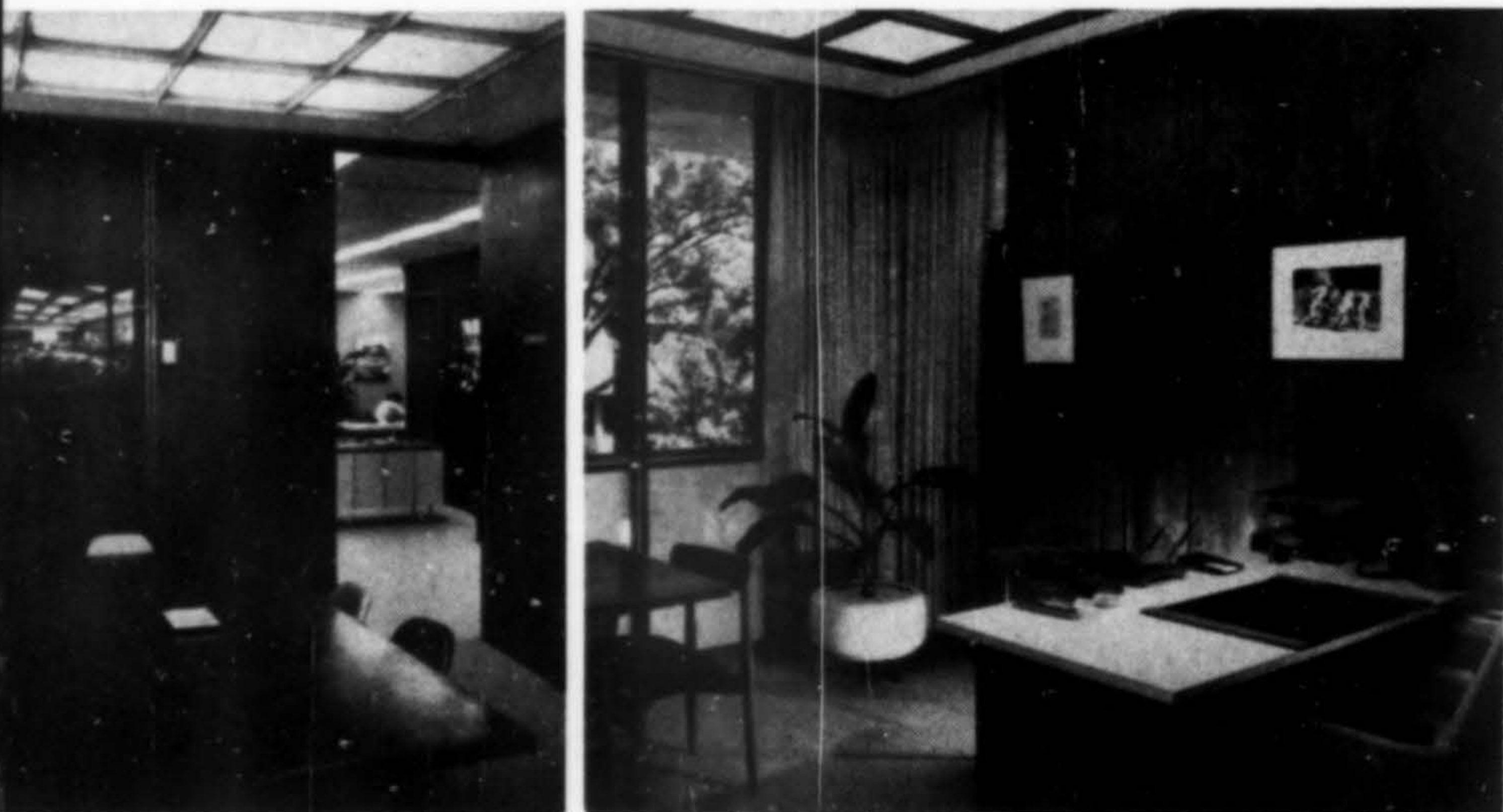
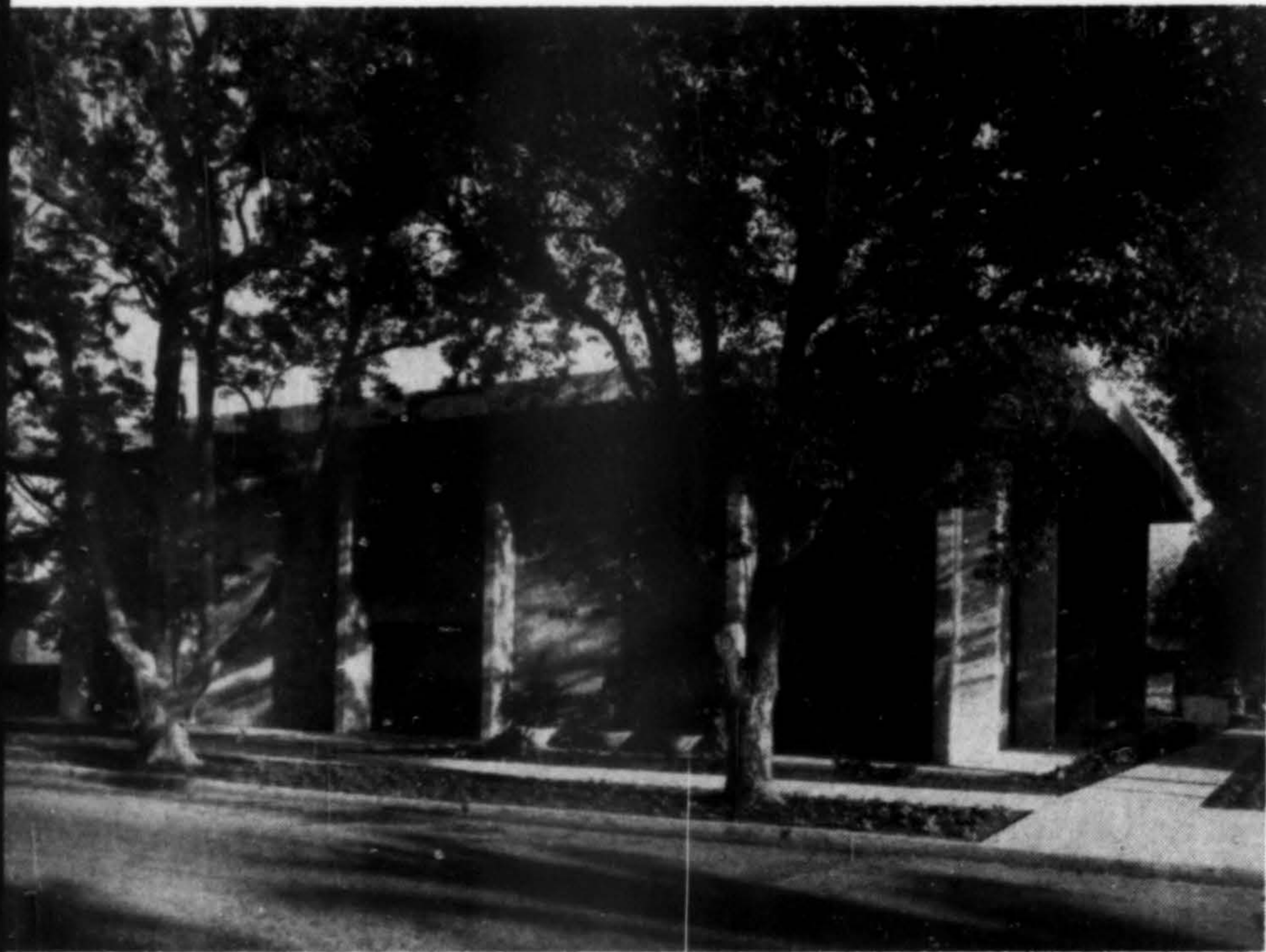
THE EXISTENCE of camphor and oak trees on the site was a principal factor in the choice of this location for a building. The trees were preserved with the hope that a precedent would be established for future development of the immediate area.

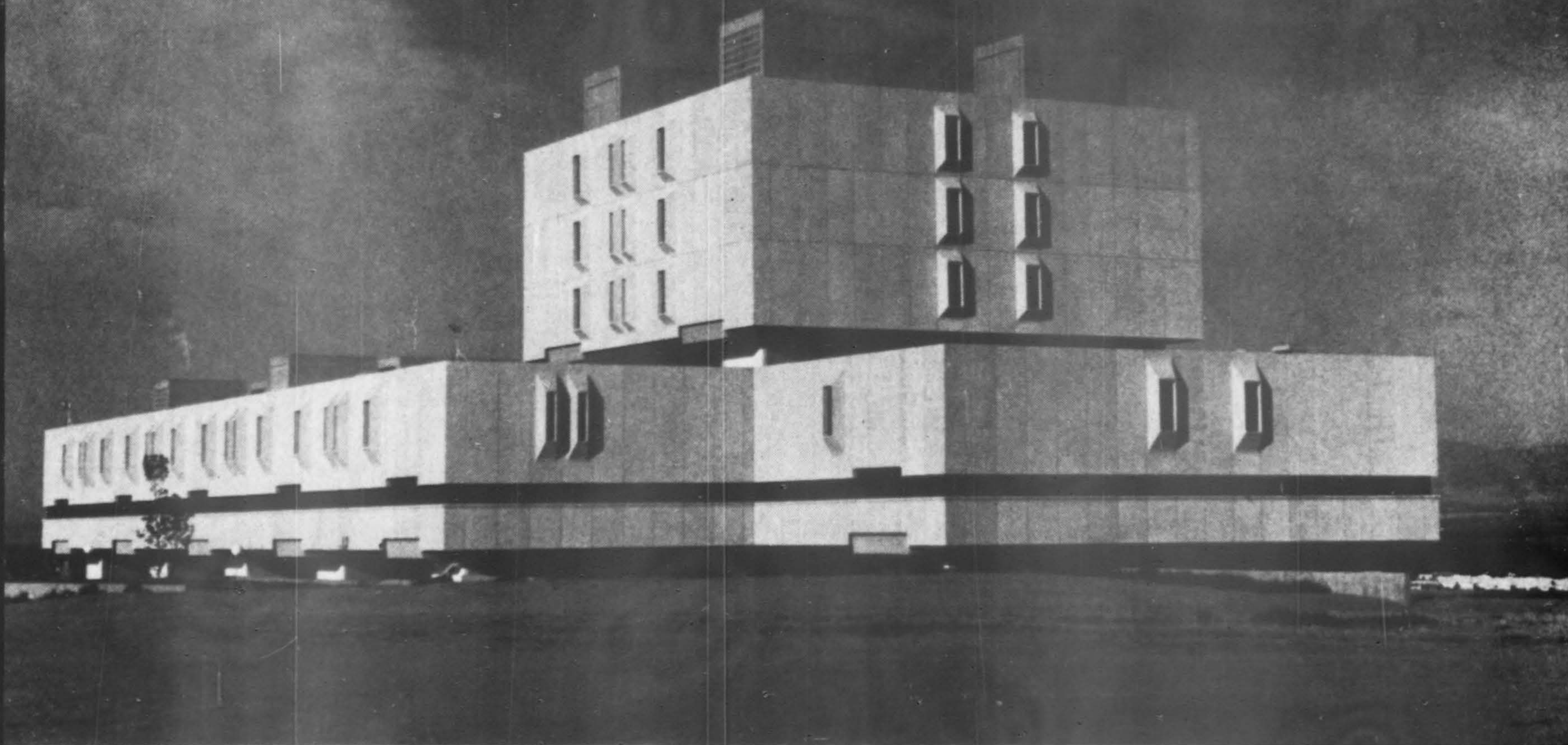
Completed and occupied about a year ago, the building was specifically designed for occupancy of the entire second floor by the architects, with rental space on the first floor. The office is about two blocks east of the Ontario downtown commercial center and on the periphery of the Los Angeles metropolitan area.

There are approximately 5,500 sq. ft. on each of the two floors plus 800 sq. ft. of basement storage space. Precast concrete floors and walls, with some structural framing, were used in construction of the building. Walls, for the most part, are movable, and floors throughout, including the drafting room, are carpeted.

After maintaining his own practice for 20 years, Jay Dewey Harnish, senior member of the firm, in 1960 reorganized the office, bringing in four key employees, all principals: architects Melford C. Morgan, Jack E. Causey and Rudolph F. Voss, and a business manager, William D. Swords. The overall staff numbers 28 at present.

Practice is largely in the institutional field with about 40 per cent of the work in the field of hospital planning and a like amount in the area of school planning. The balance is in the general architectural area and includes public, commercial, industrial and an occasional residential project.





Campus library . . .
a visual symbol
for the community

SOUTHERN COLORADO STATE COLLEGE
Pueblo, Colorado

Associated Architects:
CAUDILL-ROWLETT-SCOTT
ROGERS/NAGEL/LANGHART

Contractor:
CRAFTSMEN CONSTRUCTION CO., INC.

THE BELMONT CAMPUS of Southern Colorado State College is situated on a rise above the city. The college complex is intended to be a visual symbol of the community for all who approach, from any direction. The first building to rise on the campus, the library-classroom, therefore demanded a bold architectural expression that would fulfill this intent.

Rising the equivalent of seven stories, the library is located at the top of the rise. The bold expression has been achieved by use of sculptured facing panels and exposed concrete structural elements. Precast-prestressed concrete framework with modular construction and non-permanent interior partitioning was used in order to allow maximum utilization with a changing program.

The ground floor is largely open to provide circulation space sheltered from the sun. The main library floor is one flight above the lobby with stacks and reader stations on all other floors served by two elevators.

Bid cost of the library-classroom building was \$1,977,000.

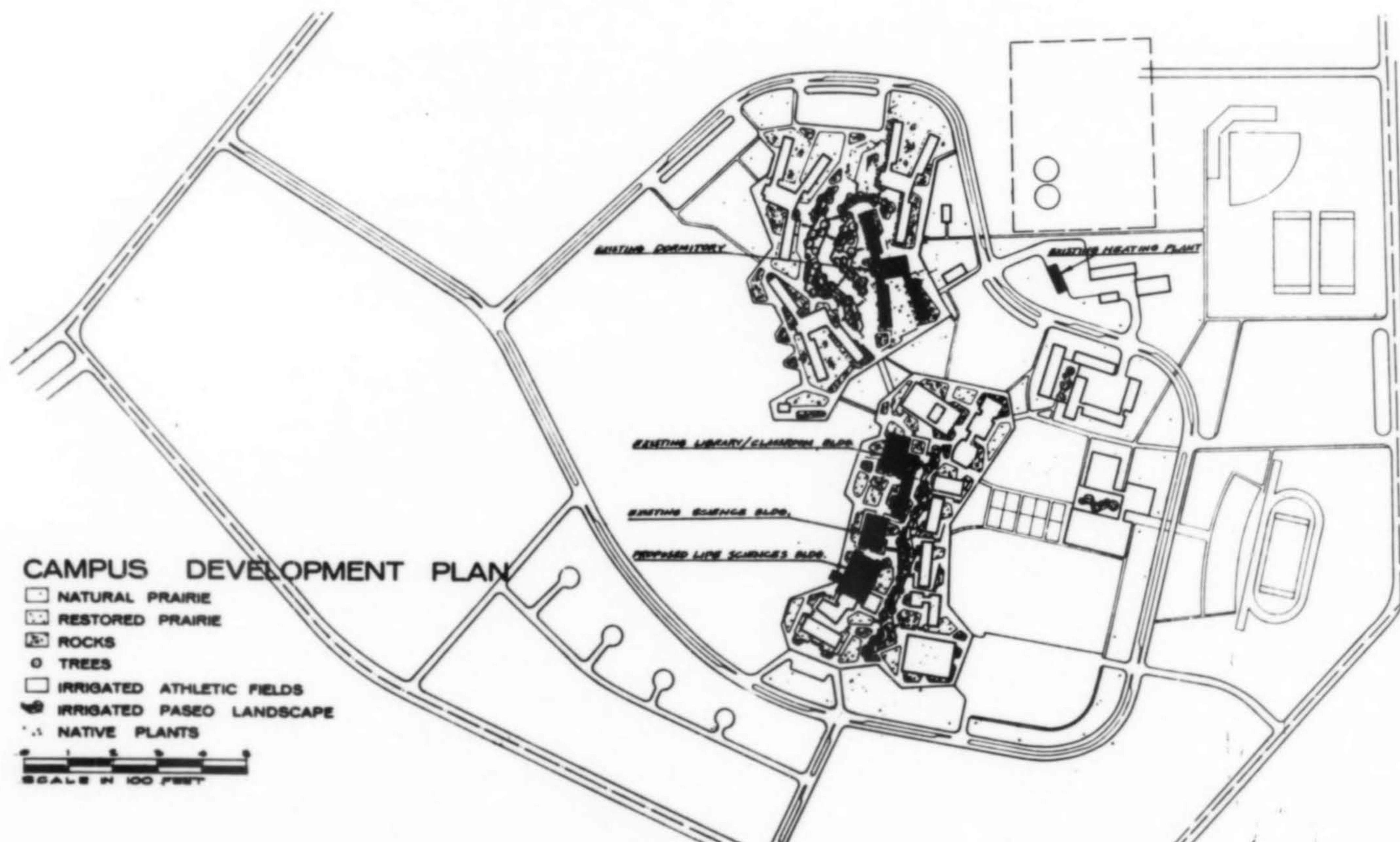
The building was selected for an award of merit in the 1966 Design Award Program sponsored jointly by the U. S. Office of Education, the American Institute of Architects and the Educational Facilities Laboratories.

The pedestrian paseo^o which will ultimately be defined by the walls of future buildings contains the only maintained landscaping; i.e., grass, trees, beds of crushed stone. It is limited due to the arid climate and also in that the natural beauty of the desert combined with the black, off-white and muted gray color of the architecture contribute greatly to the establishment of the bold architectural appearance.

(^oPASEO: a public place or path designed for walking, promenade.)

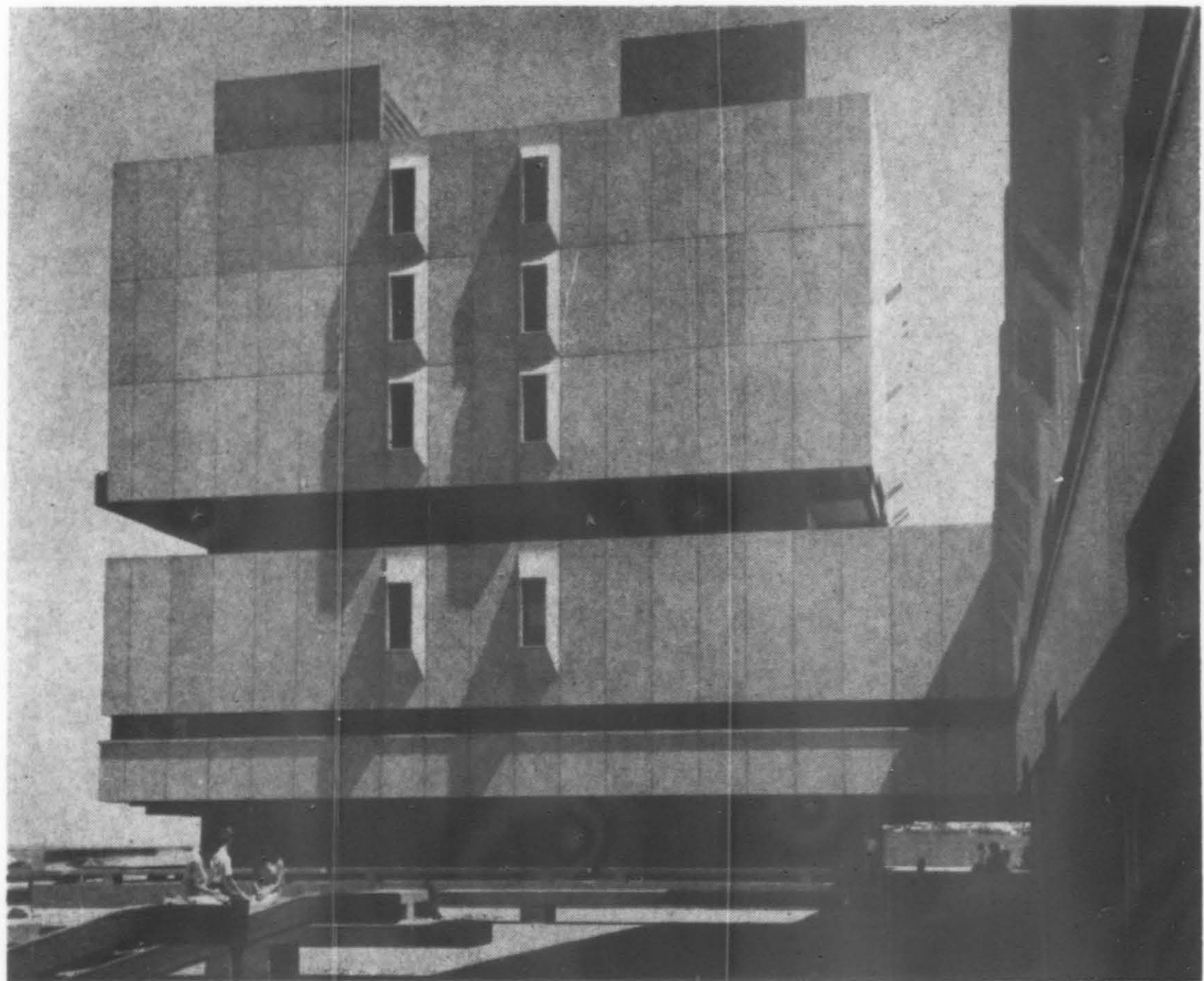
LIBRARY . . . A VISUAL SYMBOL

Caudill - Rowlett - Scott
Rogers / Nagel / Langhart





The problem which Pueblo posed for a new college was that the architecture be a symbol: a symbol of education and culture; a symbol strong enough to create a favorable image with which to envelope the city; a symbol strong enough to combat the industrial image which dominates the area.



"Public street" sets pace for high school students

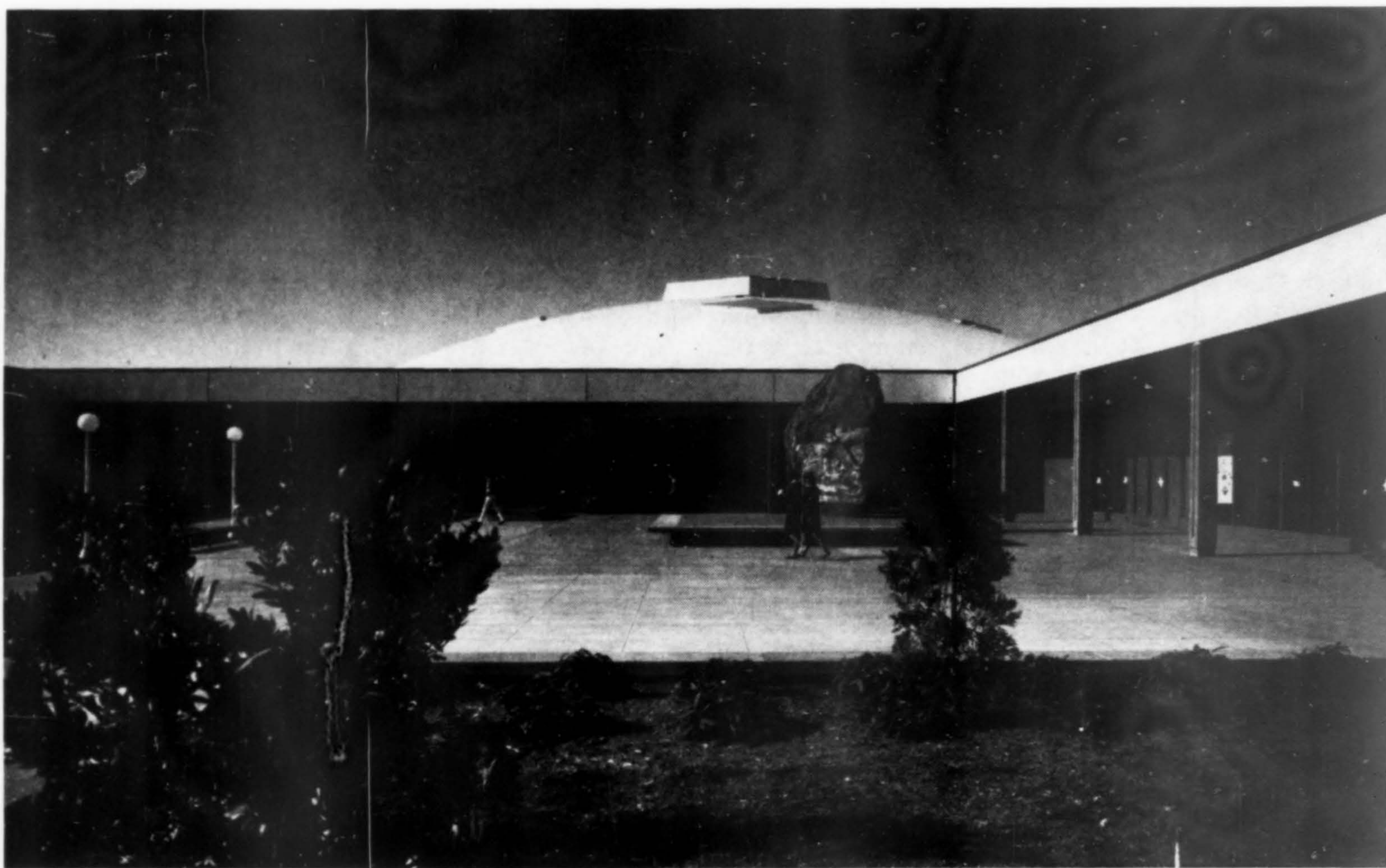
WINSTON CHURCHILL HIGH SCHOOL/Eugene, Oregon

LUTES & AMUNDSON/Architect

GALE M. ROBERTS COMPANY/Contractor

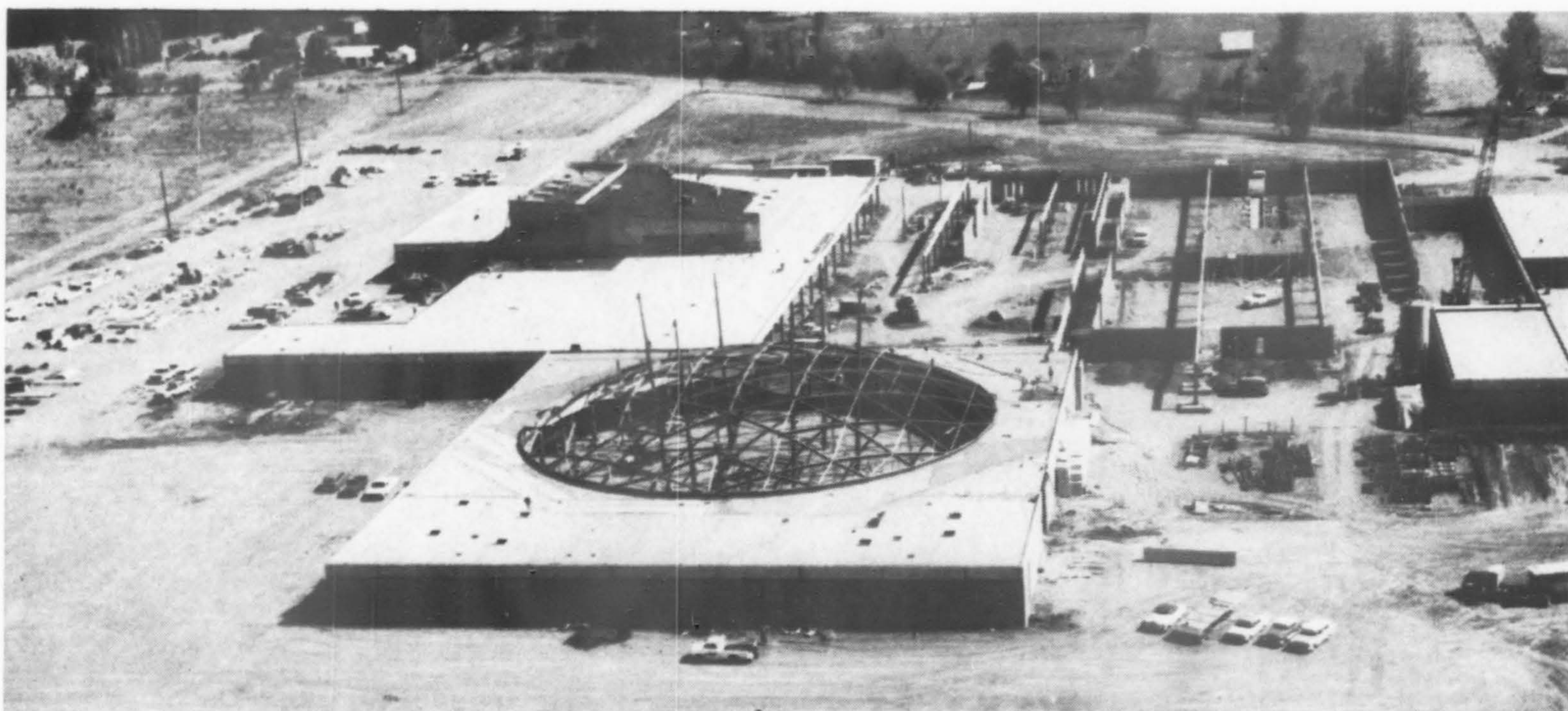


Robert Lindsay & Associates photos



In designating Winston Churchill High School for a 1966 Merit Award for the Southwest Oregon Chapter, AIA, the jury commended its highly efficient plan and its concourse which serves as a "public street" where high school students can vent their adolescent vigor. A focal point of the mall space is a rock grouping, gift of the architects to the school. Concrete block throughout is painted a deep ochre as a warm contrast to the concrete structure. The school plant could have been improved by stronger graphics, more color relief and permitting an occasional note of whimsy to enliven the no-nonsense design approach.





Construction photos by John Amundson

CONSTRUCTION MATERIALS

- Concrete block bearing walls
- Precast concrete columns
- Precast concrete T-roof structure
- 166-ft. glulam wood triax gymnasium dome
- Continuous acoustical tile ceilings
- Vinyl asbestos floor coverings
- Movable vinyl fabric covered gypsum walls
- Movable lights and heat ducts

BUILDING STATISTICS

Total building area (one-half covered)	214,198 sq. ft.
Student capacity	
Present	1,400
Future	1,800
Site area	50 acres
Site cost	\$81,250
Total construction cost, including fees, landscaping and irrigation	\$3,897,777
Building cost per square foot	\$13.57
Total cost per square foot	\$18.19

The domed structure, in the foreground of this construction photo, housing the physical education and athletic program, is easily accessible to the public. Various school activities and programs of the school are organized and zoned by related areas. Immediately adjacent to the gymnasium, on the left, are the activity areas: cafeteria-commons, auditorium, music, art and drama classrooms. On the opposite side of the mall, academic areas and study facilities are grouped around the library or the instructional material center, for convenience of study resources.



CONSULTANTS

- Consulting engineers*
Marquess & Yates
- Structural engineering consultant*
Arthur M. James
- Landscape architects*
Mitchell & McArthur
- Acoustic consultant*
Dr. Archie Tunturi
- Educational planning consultants*
Odell-MacConnell Associates

OWNER

Lane County School District No. 4
Eugene Public Schools, Eugene,
Oregon

Technically, the auditorium is highly developed by secondary school standards to accommodate any musical and dramatic offerings desired in the curriculum. Speech-drama and music are located adjacent to the auditorium.





CAMPUS PLAN FOR JUNIOR HIGH SCHOOL

JOHN F. KENNEDY JUNIOR HIGH SCHOOL, Eugene, Oregon

WILMSEN, ENDICOTT & UNTHANK, Architects

VIK CONSTRUCTION COMPANY, Contractor

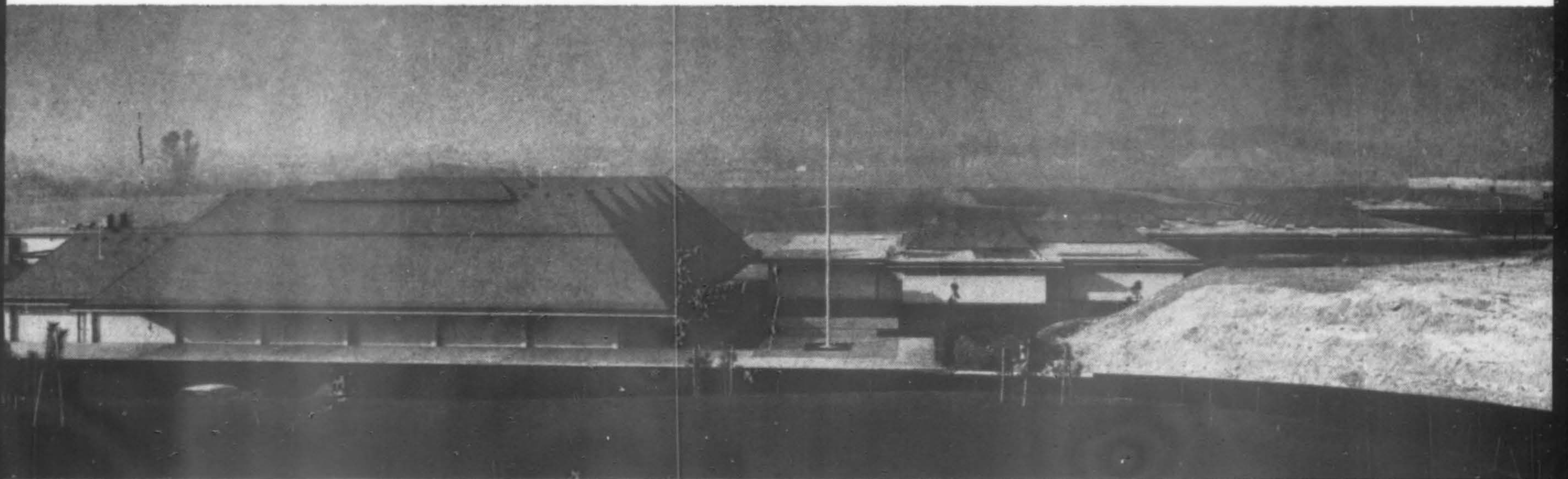
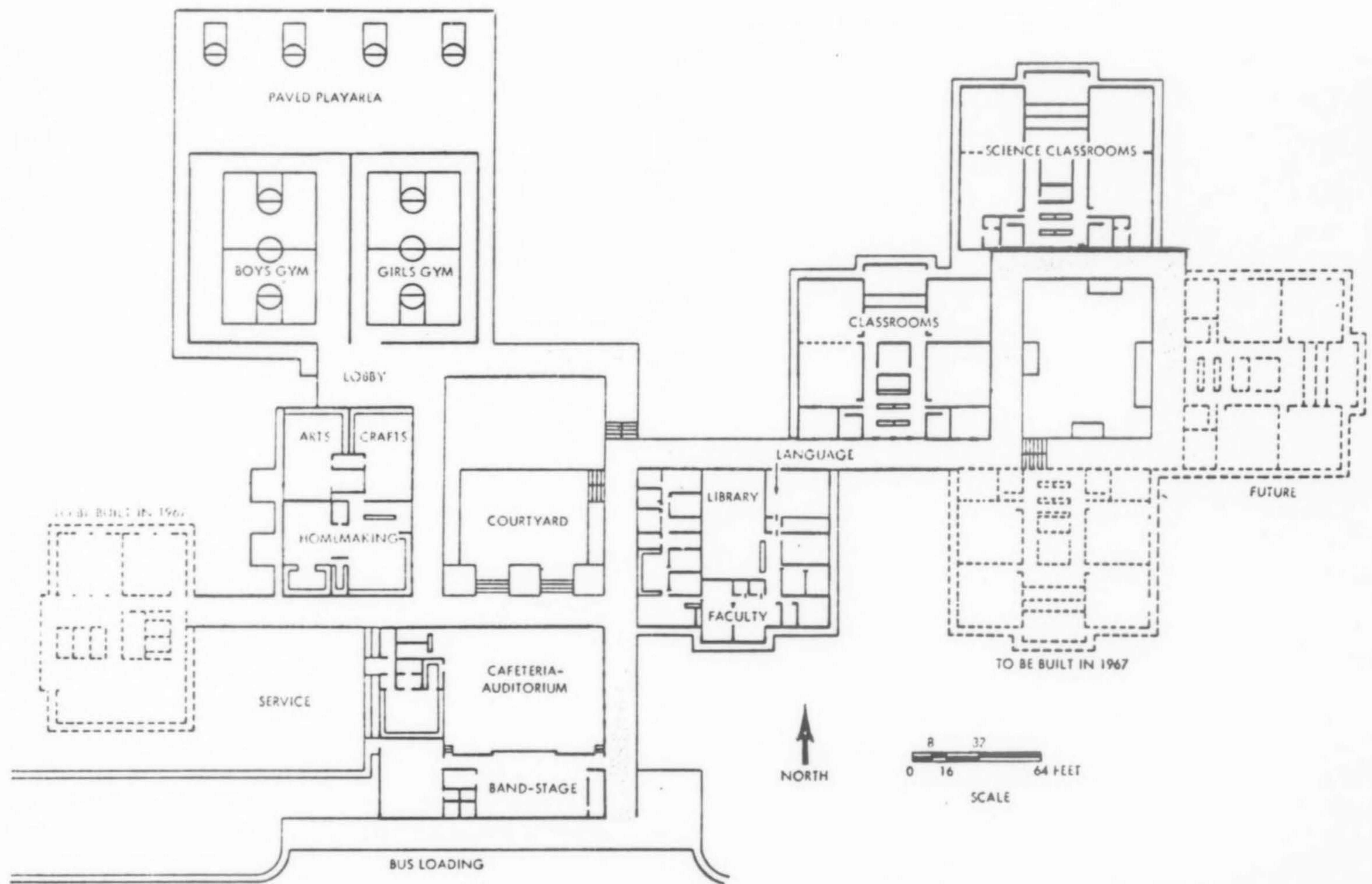
THE IRREGULAR topography, the 79-acre site on the edge of a low density rural residential area, the educational system based on a subject-level as opposed to grade-level, the staged building program, were principal factors in the architects' design of a campus-plan for the school.

The junior high school occupies the north slope of a gentle, rolling hill. The elevation gives a fine view across flat farmland towards the distant foothills. The climate is moderate with cool, dry, sunny summers and cool winters with extended periods of light rainfall. A large portion of this site was set aside for the Winston Churchill High School (see preceding pages, this issue) and for community park and recreation development.

Concrete slabs, used throughout, were laid over earth cut or compacted fill. Bearing and non-bearing

walls are of concrete block scored in 8x8-in. units. Reinforced concrete columns were used in the multi-purpose building and the gymnasium. Block walls were painted inside and out. Ceilings are acoustical tile and the floors are resilient tile with ceramic tile in the wet areas. Two oil-fired boilers supply hot water through tunnels to all buildings where individual air handling units transfer the heat to forced air and distribute to each space in ducts. All utilities are distributed through the tunnel system.

Student capacity is presently 630 with plans for an ultimate 1,020. The building area, 72,986 sq. ft., allows 115.85 sq. ft. per pupil (this figure will be reduced when capacity enrollment is reached). Construction cost was \$965,175.44 (\$13.24 sq. ft.). The school was cited with a Merit Award in the 1966 Southwestern Oregon AIA honors competition.



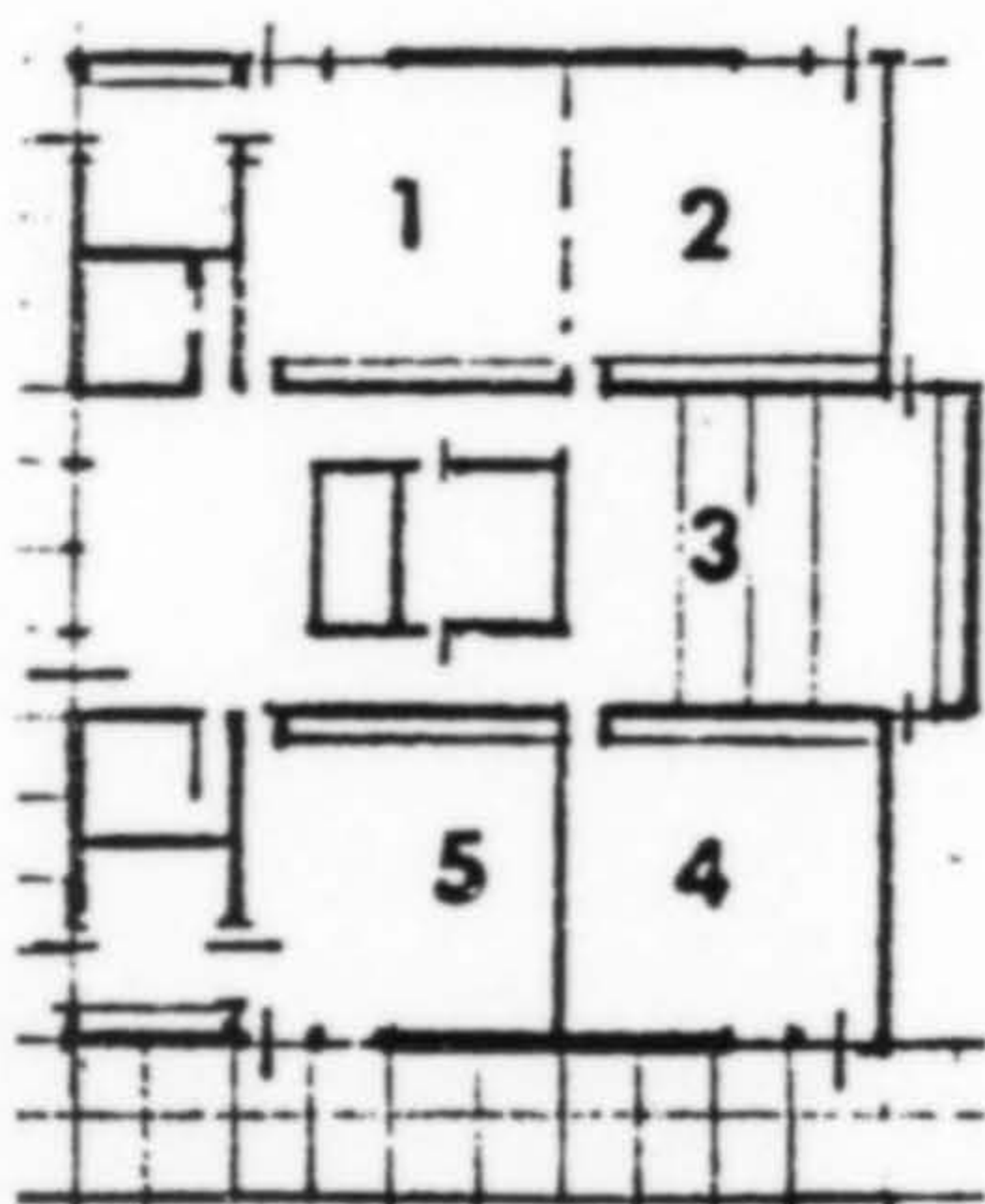
Large spaces in the gymnasium, library, classrooms and multi-purpose area are spanned with folded plates, prefabricated on site of lumber and plywood, and roofed with shingles. Other flat roof areas are of wood joists with built-up roofing. The roof massing is made important visually since the roof view is dominant as approached from the hill above via the front entry.



Tom Burns, Jr. photos



CAMPUS PLAN FOR JUNIOR HIGH
 Wilmsen, Endicott & Unthank
 Architects



Large blocks of time equivalent to two or three traditional class periods are used in scheduling the instructional program. During these periods students have the same teacher for appropriate subjects and guidance. Single periods are used for those subjects usually required of all students. Academic facilities can be easily combined, or reduced as needed. Each of the two academic clusters has four classrooms, a lecture room that will accommodate 90 students, a locker area, and an office-workroom for teachers and other staff members. All areas of the school, particularly the gymnasium and the cafeteria-auditorium, can be used independently from the rest of the school plant.

THE MANY PUBLIC SPACES IN ELEMENTARY SCHOOLS

WILLIAM SEWARD ELEMENTARY SCHOOL, Tacoma, Washington

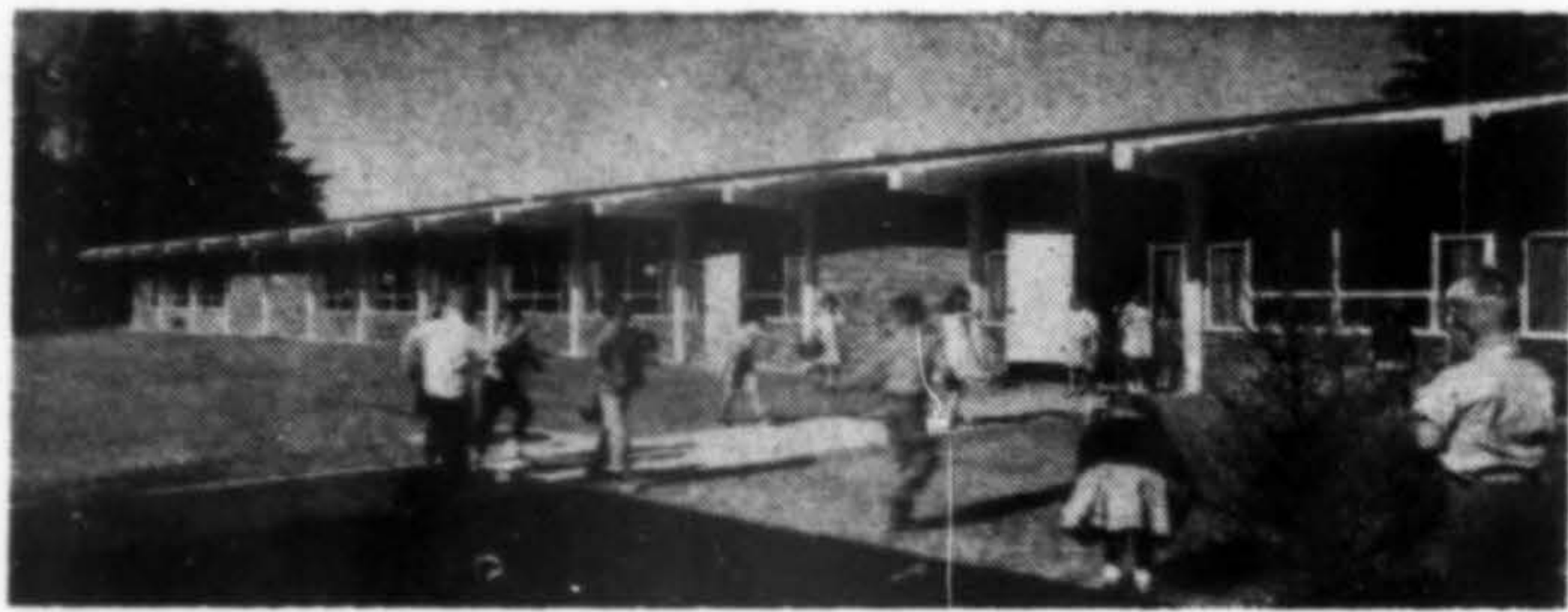


Charles R. Pearson photos

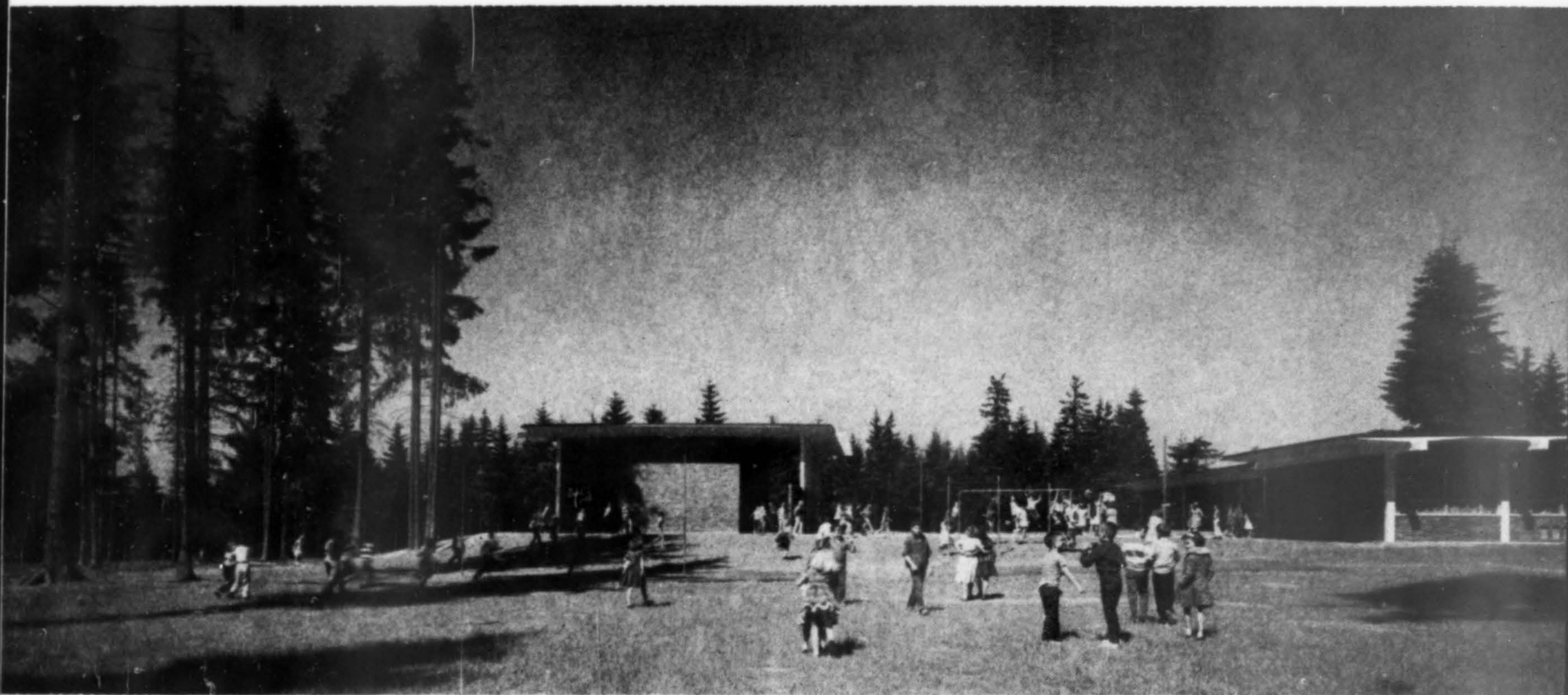


Sound preliminary planning represents the cornerstone of a successful school construction. The Seward school, a combination 12-classroom elementary and six-classroom handicapped unit with attendant special use areas, is a representative expression of this theory. A major advantage at the school is the opportunity for students with partial handicaps (speech, hearing, retardation) to spend at least some of their class time in "regular" class and still receive the special help they need without traveling long distances. Built at a square foot cost of \$11.66, the school was occupied in September 1962. Of the 360 students enrolling at that time, 110 were handicapped. The school, principally of wood construction, was cited with a Merit Award in the 1965 Southwest Washington Chapter, AIA, honors program.

LIDDLE & JONES, Architects
SITTS & HILL, Structural Engineers
DAVIS & BOGUE, Mechanical Engineers
ABSHER CONSTRUCTION CO., Contractor

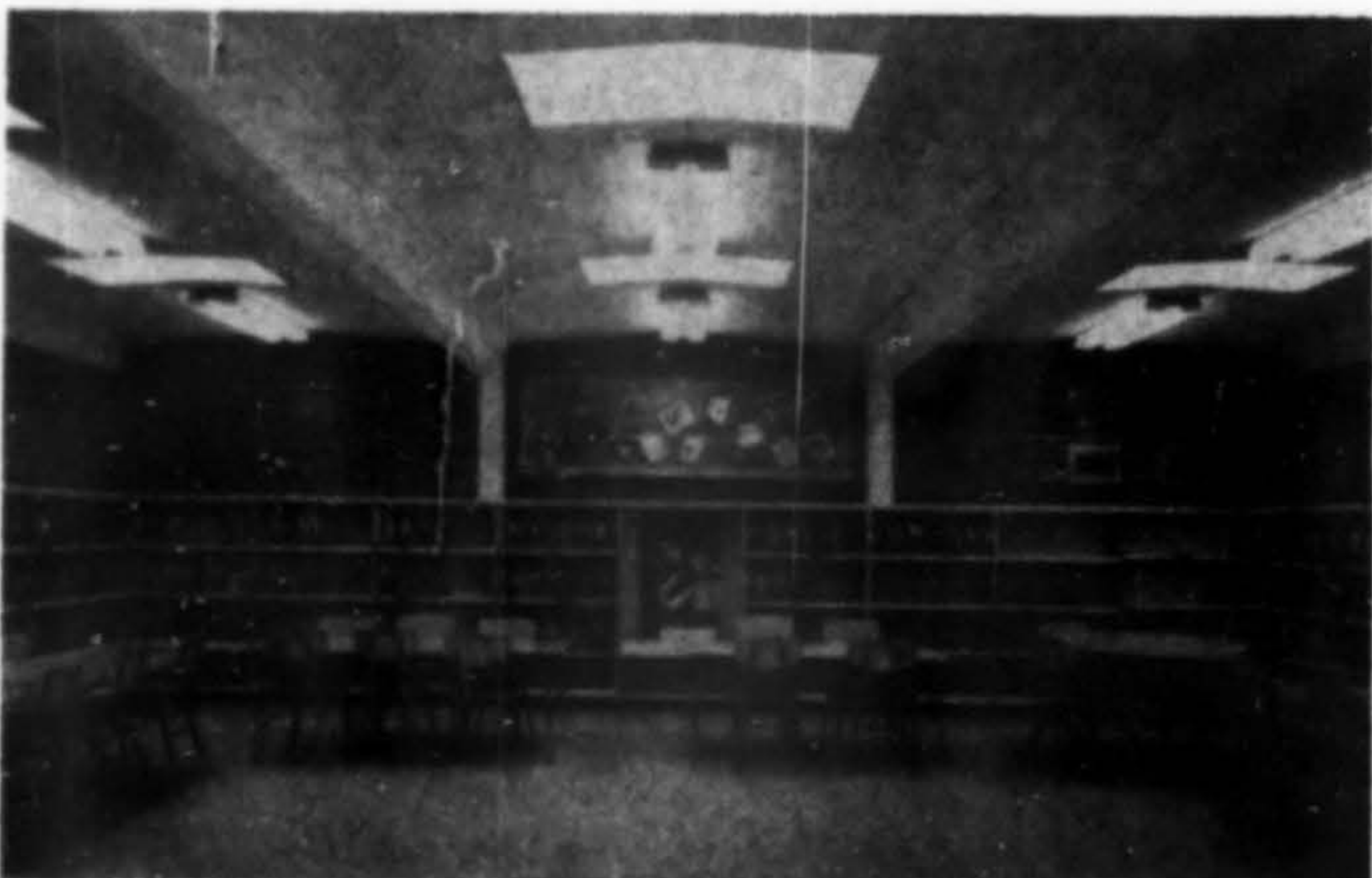


CUMMINGS & MARTENSON, Architects
 ANDERSON-BJORNSTAD-KANE, Structural
 KANE & ERVIN, Mechanical
 BEVERLY TRAVIS & ASSOCIATES,
 Electrical
 ROBERT E. BAYLEY CONSTRUCTION
 INC., Contractor



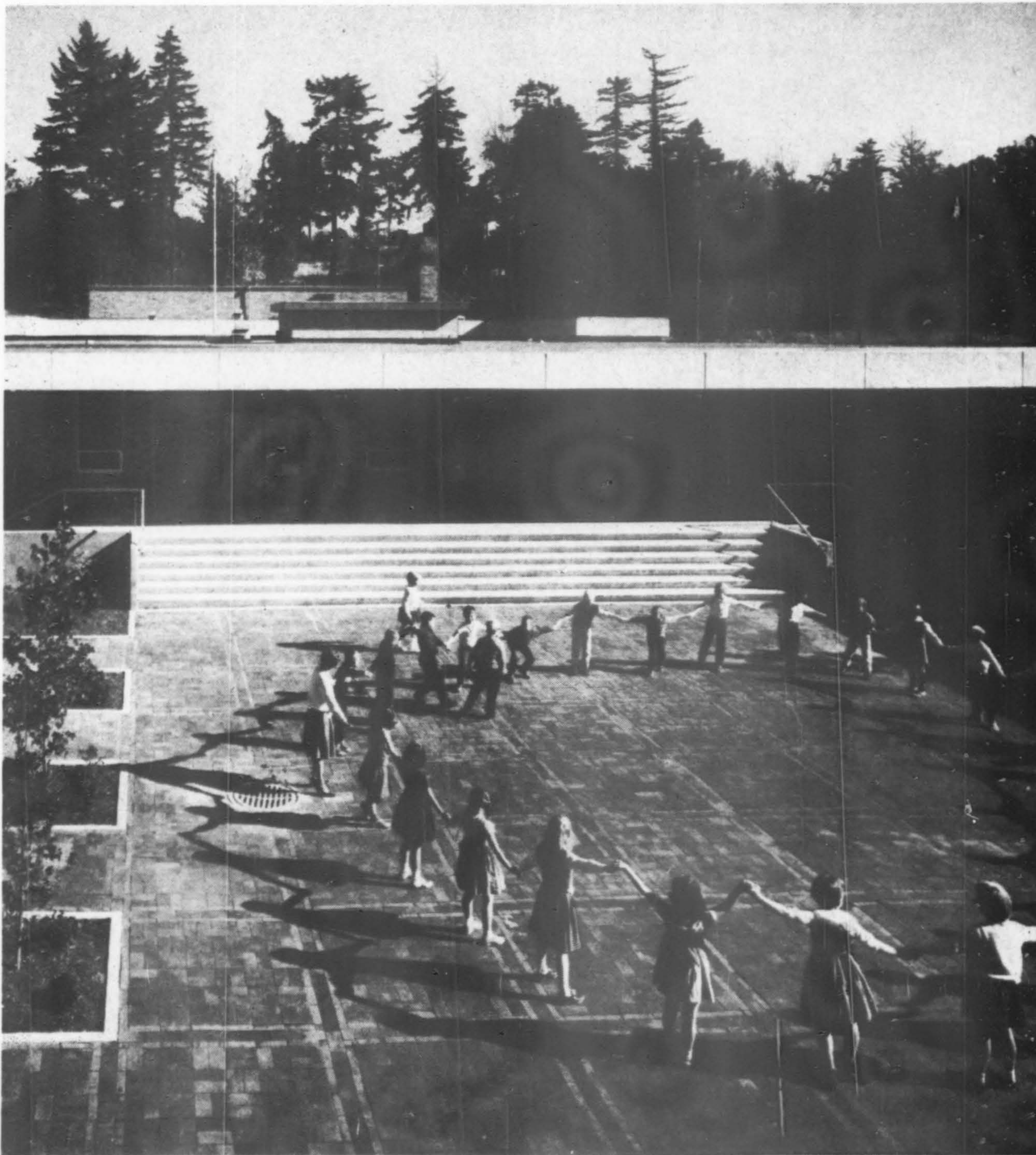
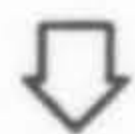
Hugh N. Stratford photos

Sited on 10 acres at the top of a hill with many trees, Horace Mann seems an ideal location for an elementary school. Incorporated into the school and the grounds is a covered playshed, allowing recreation no matter the weather. One other public area—a central court with corridors that move past—widens into a glass-walled commons where drinking fountains are placed. There are 12 classrooms, library and an administrative suite in this first phase. The second phase, now under design, will provide multi-purpose rooms and six additional classrooms. The structure is a Class A building of precast concrete beams, slabs and columns with SCR brick filler walls, permitting an extremely good insurance rate (about 3c per \$100 valuation at time of occupancy in 1964). Separate bids were received: general, \$266,075; mechanical, \$74,352 and electrical, \$32,458.



⇐ HORACE MANN ELEMENTARY SCHOOL
Redmond, Washington

WEST MERCER ELEMENTARY SCHOOL
Mercer Island, Washington



WALDRON & DIETZ, *Architects*
OLSEN & RATTI, *Structural Engineers*
KANE & ERVIN, *Mechanical Engineers*
BEVERLY A. TRAVIS & ASSOCIATES
Electrical Engineers
McDONALD CONSTRUCTION CO., *General Contractor*

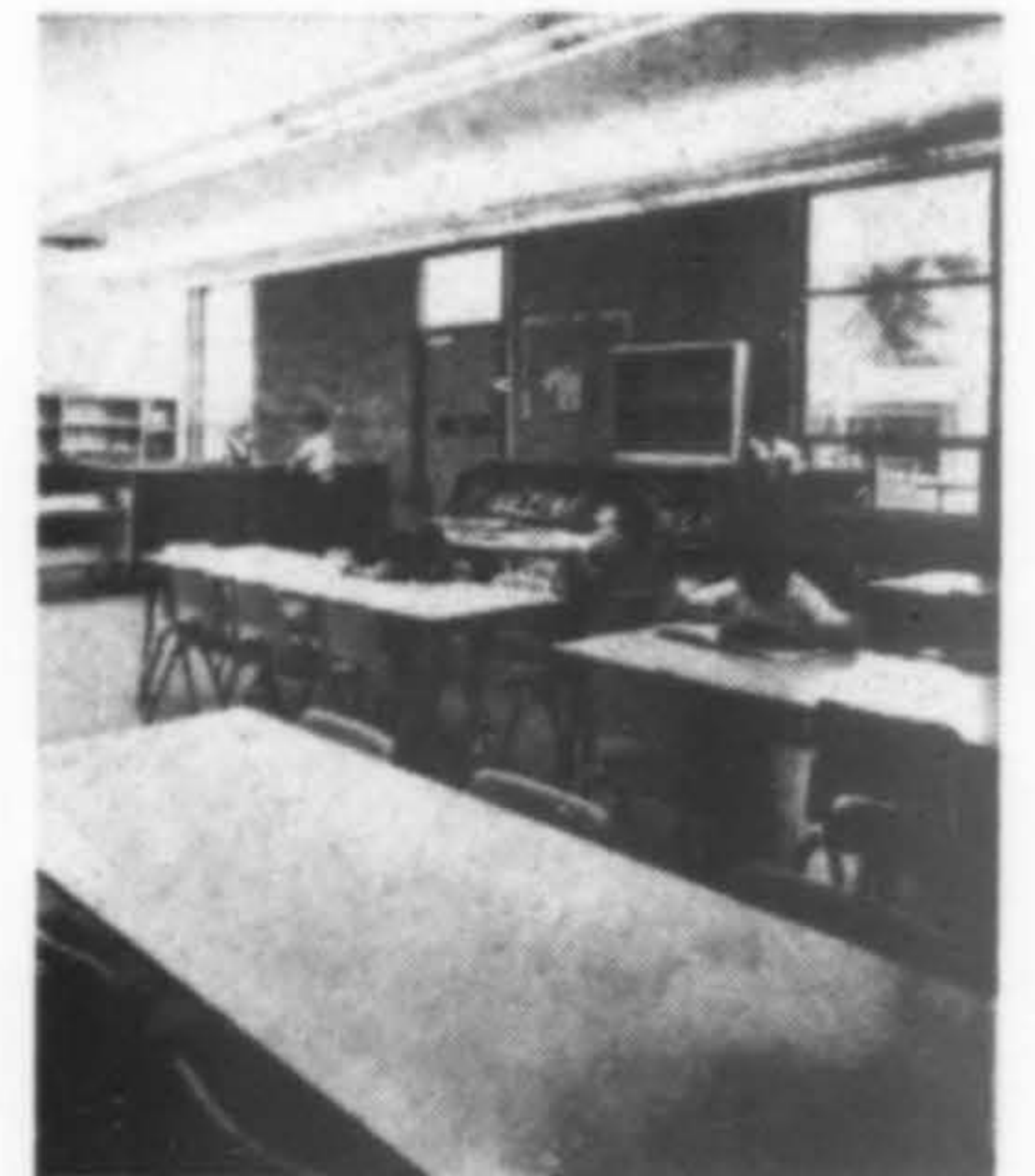
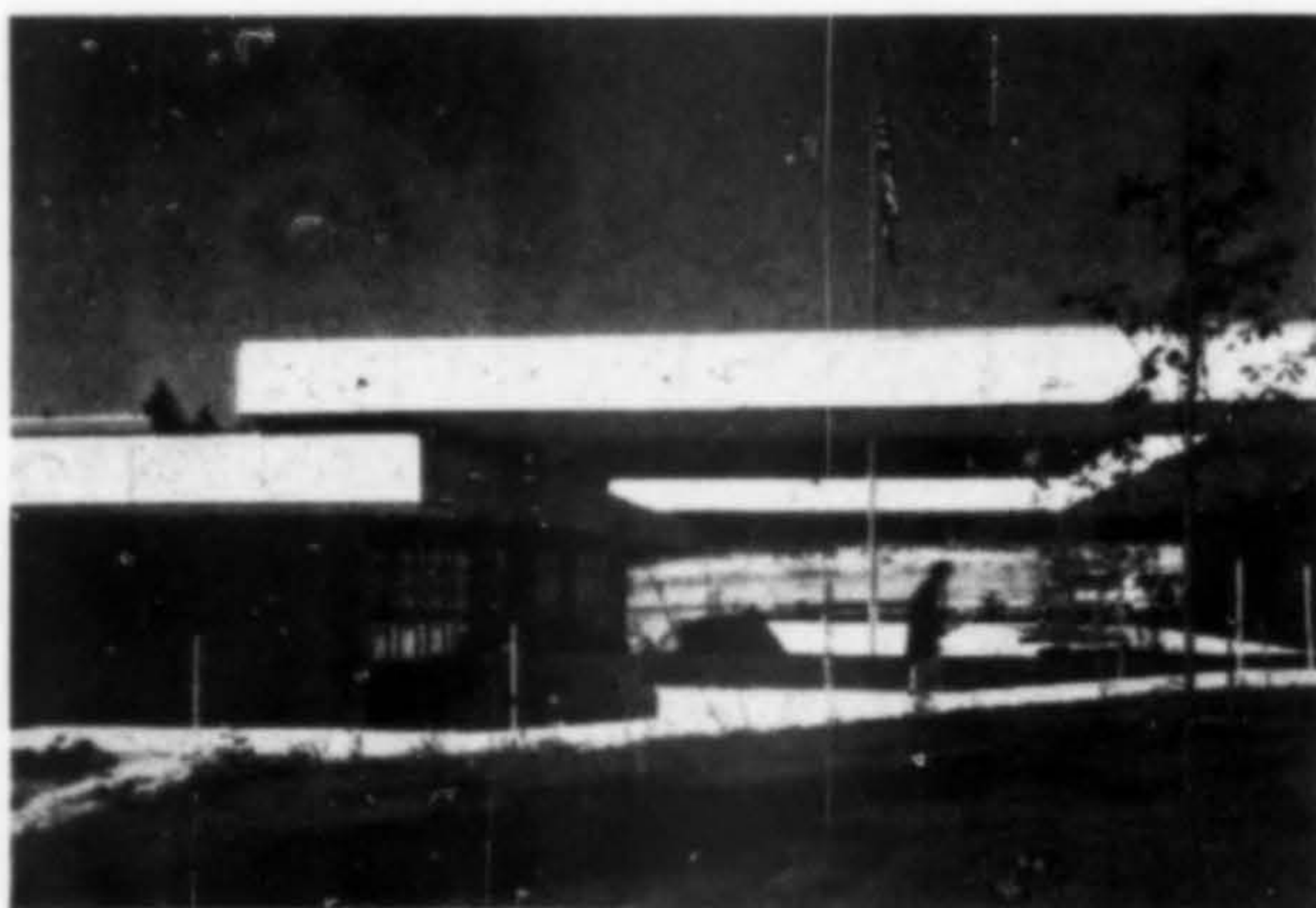
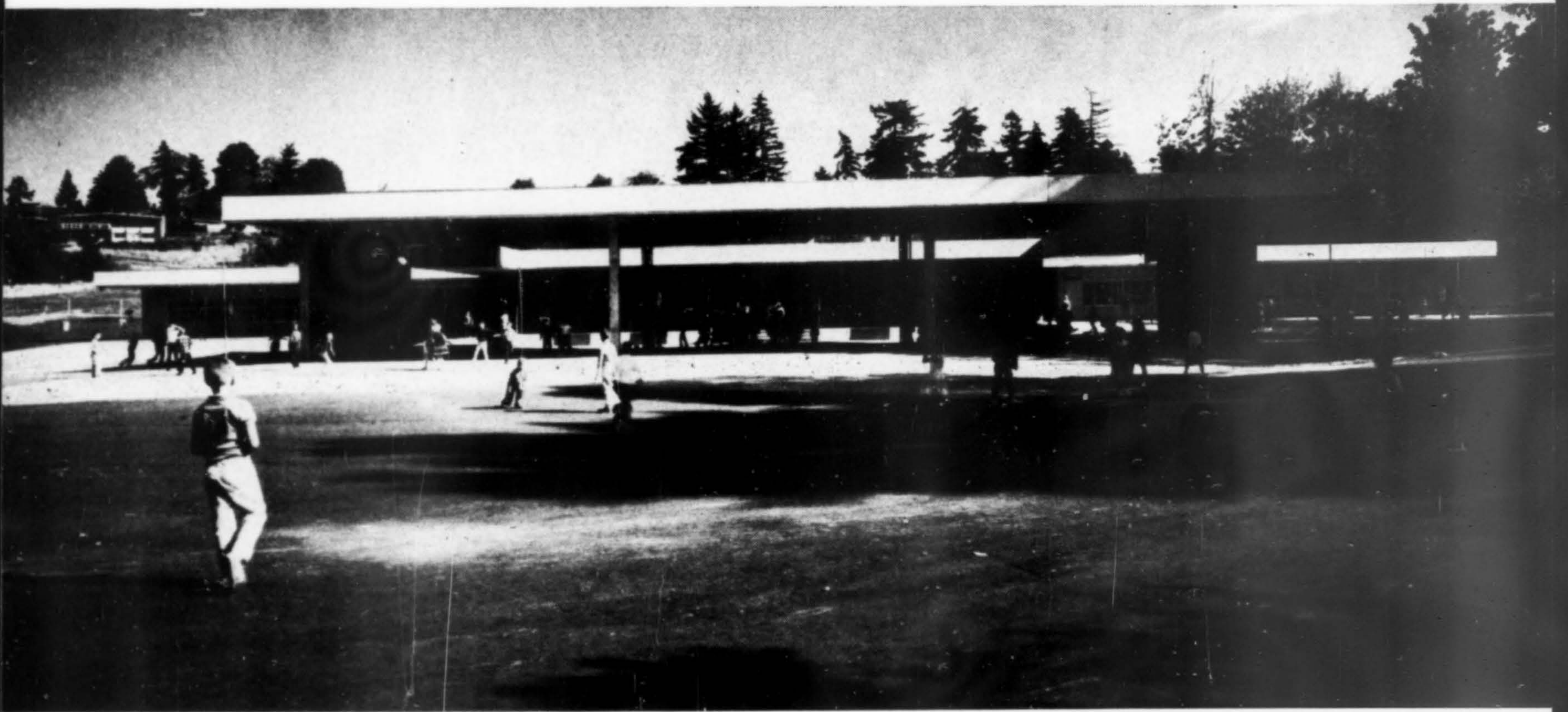
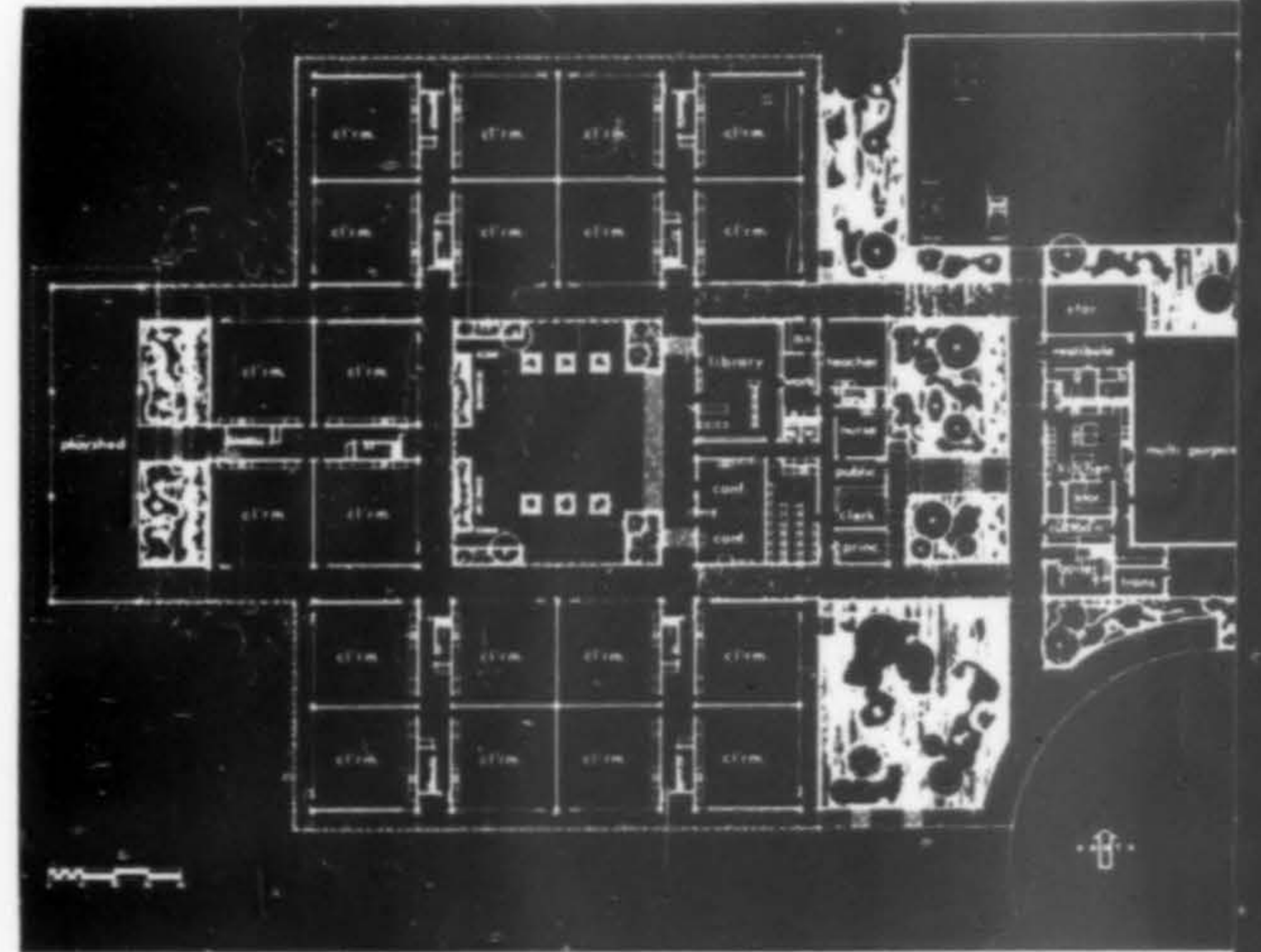
A COMPACT building of low maintenance materials, the school was so designed as to be easily adaptable to future program changes. Provision for these future educational needs has been made possible by the use of precast concrete columns supporting the entire roof structure. All the walls are non-load-bearing, allowing the position to be changed if and when necessary. Duct connections were installed for changes or additions as required.

Classrooms are grouped about an interior court, with the administrative center, including the library, serving as the nerve center of the complex. The court was so designed as to provide space for open air entertainment or for play area.

Exterior wall construction is principally of SCR brick and aluminum window wall; roofing is 20-year, four-ply fiberglas over a two-way open web steel truss frame with 2 x 6 T&G decking. Exterior columns are precast concrete, interior are steel tube concealed in walls. Floors are concrete slab on grade.

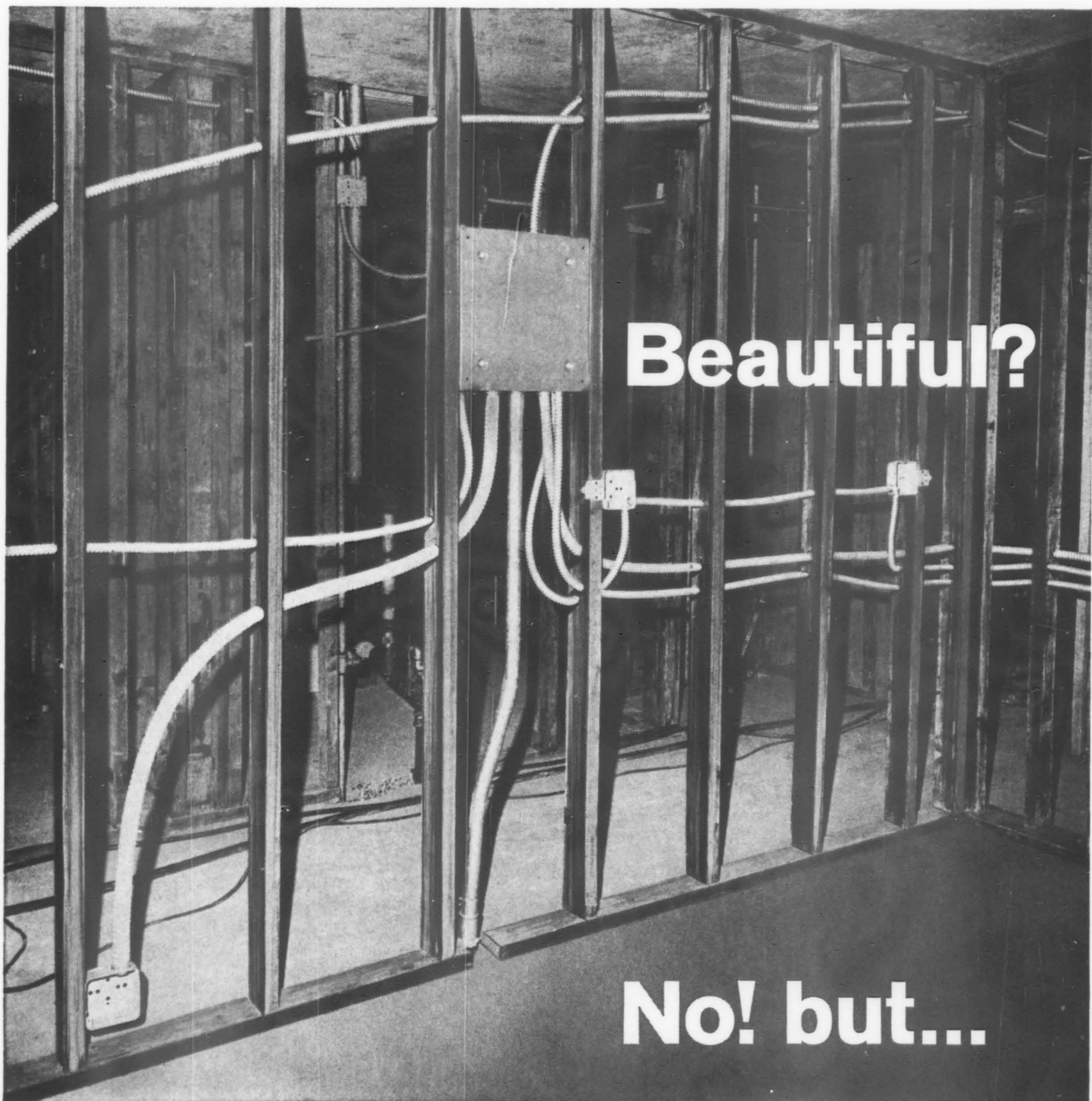
The building construction cost was \$599,429, including fees.

WEST MERCER ELEMENTARY SCHOOL
WALDRON & DIETZ, Architects



Hugh N. Stratford photos

PUBLIC SPACES
IN ELEMENTARY SCHOOLS



Beautiful?

No! but...

so easy to get attached to:

PYRESOTE Fire Retardant **WOOD STUDS***

Says Otto F. Nass, construction superintendent for the Argosy Apartments, Pasadena, California:

"Our first experience using Pyresote fire-retardant studs. They are flexible, easy to work with and easy to fasten to... walls go up faster...and we saved money."

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IMPORTANT! Now you can further reduce framing costs by spacing Pyresoted wood studs on 24"

centers instead of 16" centers... save nearly 1/3 on labor, materials.

Write today for free Bulletin No. B-2-FRTB-66

J Baxter

120 Montgomery Street, San Francisco 94104 • 3450 Wilshire Boulevard, Los Angeles 90005

Products in Action

SEATING SYSTEMS FOR LEARNING SPACES

THE RESULTS of a survey made by Herman Miller, Inc., furniture designers and manufacturers, with Rensselaer Polytechnic Institute and the Educational Facilities Laboratories, showed major deficiencies in school seating. Comments submitted indicated that there had been no provision for the size of the average student, considerably larger than 15-20 years ago; that manufacturers were not cognizant of comfortable seating; writing surfaces were too small; the spacing and alignment of such seating was poor, and that initial costs and maintenance could not be the principal factor in seating since lecture halls occupied prime space on the campus, therefore seating should be the best available.

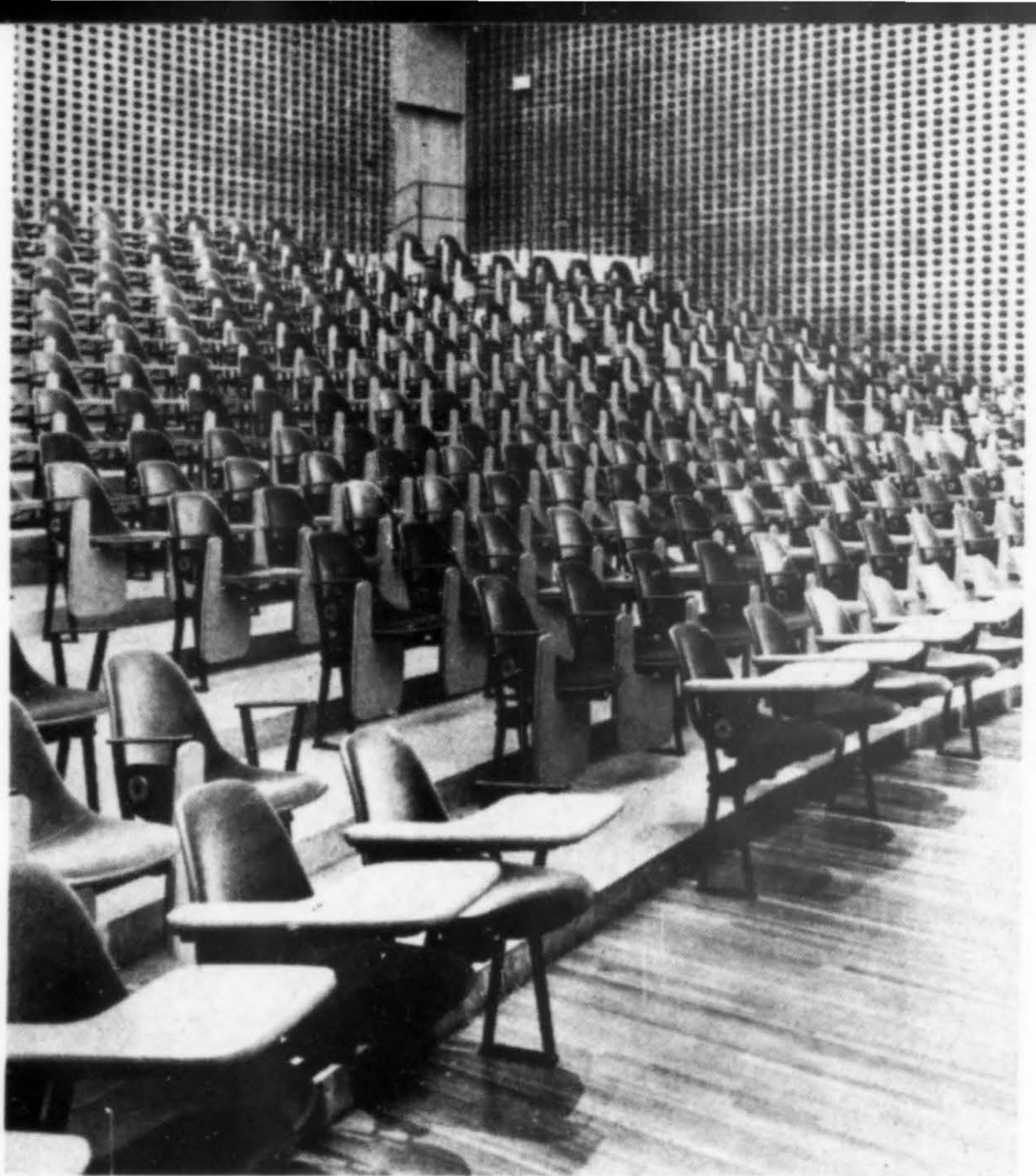
The subject of posture decreed that seats should be designed to be comfortable



... but not so comfortable as to encourage relaxation, a detriment to mental alertness. Seating should provide appropriate postural support, allowing students to view materials, watch the instructor, use reference materials or take notes without being required to repeatedly adjust their position. A rating system was devised which took into consideration functional values, structural values, ease of cleaning, economy of space, appearance and cost.

As a result of the findings, Charles Eames designed for Herman Miller educational seating systems with a variety of tablet arms which can either be fixed or articulating to meet specific needs.

The Eames Educational System (EES) series has been designed with legs that carry long parallel steel rails to which the shells are bolted. All the rest of the installation is pre-set assembly job, planned to comply with the most rigorous specifications (plastic shells are available fire-proofed).



Main auditorium in the Lecture Center at the Chicago Circle Campus of the University of Illinois has Herman Miller's Eames Educational Seating, articulated tablet arm units. The photo shows the tablet arm in position and folded away under the seat. Over 3,000 of the units have been installed in the complex designed by Skidmore, Owings & Merrill.



Science room has Herman Miller's fixed tables and pedestal-base chairs. Units are angled to fit inclined floor; the alignment of the radius of the top surface is accomplished by template.



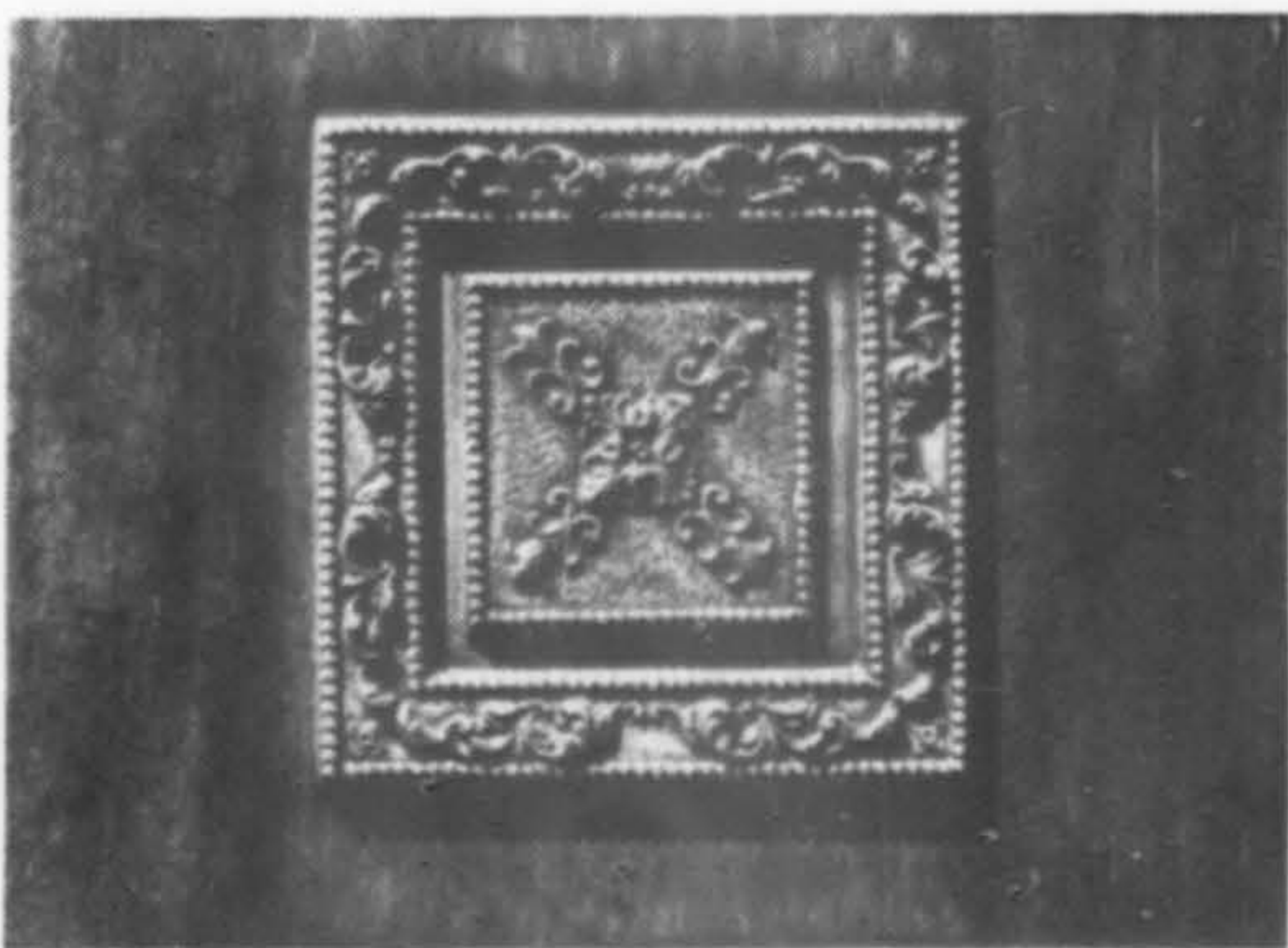


looks like hand-laid brick floors

"Weathered Brick", a new .050 gauge Vinyl Corlon tile duplicates the look of a hand-laid brick floor. The embossed tile has perfect pattern matching between tiles with contrasting grout lines running between each "brick" and around the border of each 9x9-in. tile to minimize the appearance of seams. The new pattern is offered in a choice of red or white.—Armstrong Cork Co. (A/W), Lancaster, Pennsylvania 17604.

colorful ceramic fireplace

The Aztec, a new ceramic fireplace, is hand textured and finished in five decorator colors. A matte black finish on the screen, flue sections and spun steel base accent the contemporary design. Available in solid fuel burning model only, it may be installed within five inches from combustible walls, taking only a minimum amount of floor space. A 7-inch flue is included which may be connected to any approved solid fuel chimney.—Condon-King Co., Inc. (A/W), 5611 208th Ave. S.W., Lynnwood, Wash.



antique carved panels for doors

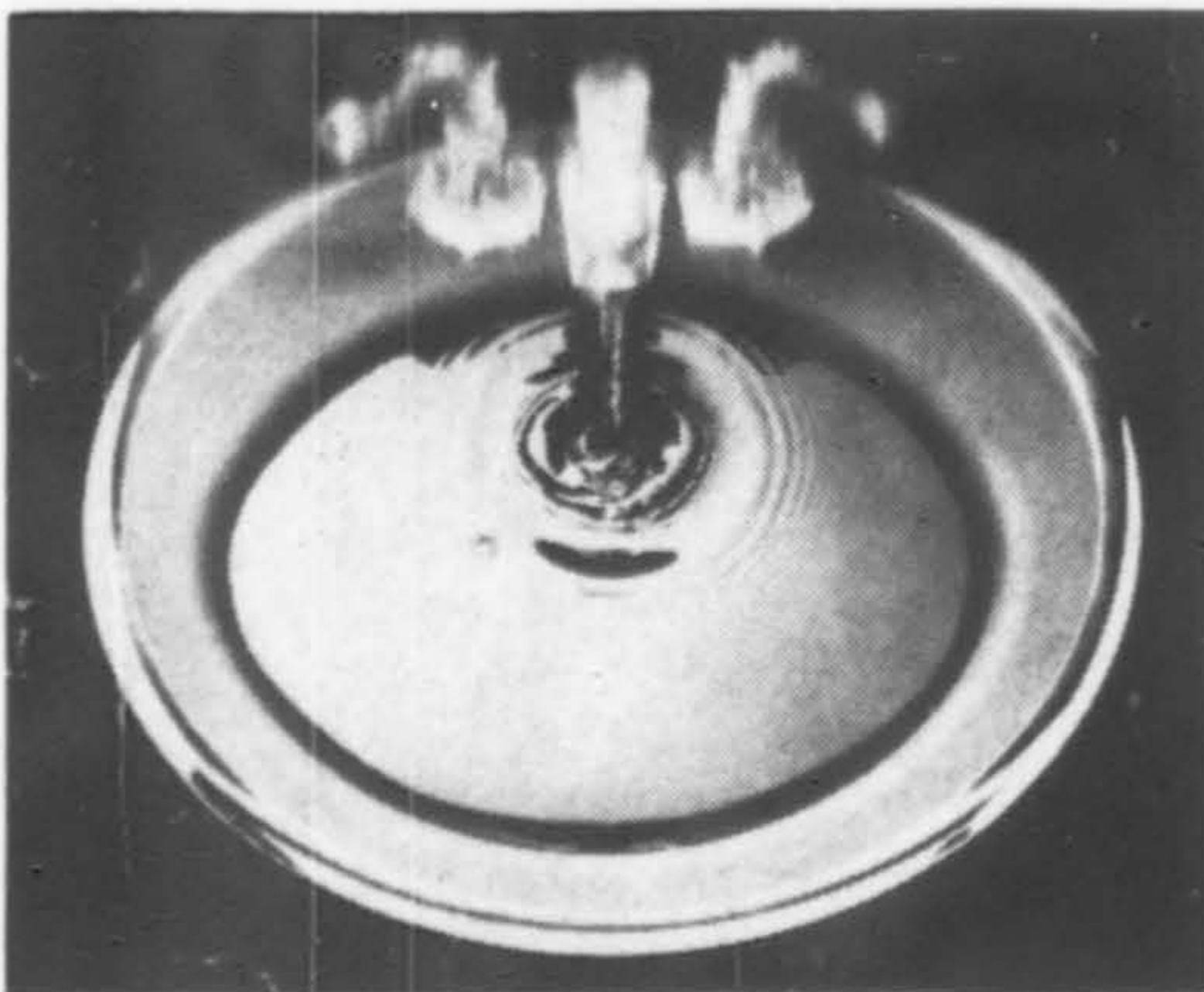
Antique carvings reproduced in a new and original form can be applied to either standard or special sized doors. A fine furniture finish is applied to the Palazzo Doors using a deep base color and an original aging technique. The finish is sealed against weather with a new polyurethane sealer. Over 40 design arrangements of panels and medallions are available for solid or hollow core doors.—Palazzo Panels (A/W), 2624 Cypress, Santa Ana, Calif. 92707.

penetrating stain for concrete

Turn the face of your concrete tennis or volley ball court (or any other outdoor sport activity area) into an attractive and functional game place by using a new stain developed by Rez. The stain, according to the manufacturer, is a penetrating stain and will not chip, flake or peel. This provides ease of maintenance and, because it is penetrating, Rez will not wear away unless the concrete itself wears down. A wide variety of colors is available.—The Rez Company (A/W), 465 Crenshaw, Torrance, Calif.

Glas-Art plastic panels

A new line of plastic panels in a choice of five patterns and several colors is available, called Glas-Art. The panels may be readily cut to any desired shape for both residential and commercial applications, such as windows, cabinet doors, shower doors, room dividers, back bar designs, signs and architectural detail. The panels are made of polystyrene for interiors and acrylic for exterior use.—Laminated Plastics, Inc. (A/W), 1610 S. Buder Industrial Drive, St. Louis, Mo. 63144.



goldplated lavatory frames

A 24K bright finish gold plated Hudee lavatory frame has just been introduced. It is offered in all the most popular round and oval shapes to complement the popular gold plated faucets and sculptured gold plated fixtures in luxurious bathrooms. The gold plating is over sturdy, durable, solid stainless steel.—Walter E. Selck & Co. (A/W), 7125 W. Gunnison St., Chicago 60656.

fiber glass planters

Sixteen new designs of fiberglass planters, fountains and benches are offered by Jan Miguel. A variety of planter shapes is offered including circular, square, contoured, tapered cylinder, hexagonal and rectangular. The planters are available in various sizes. Standard colors are: white, off white and dark olive.—Jan Miguel (A/W), 908 Kenter Way, Los Angeles, Calif. 90049.

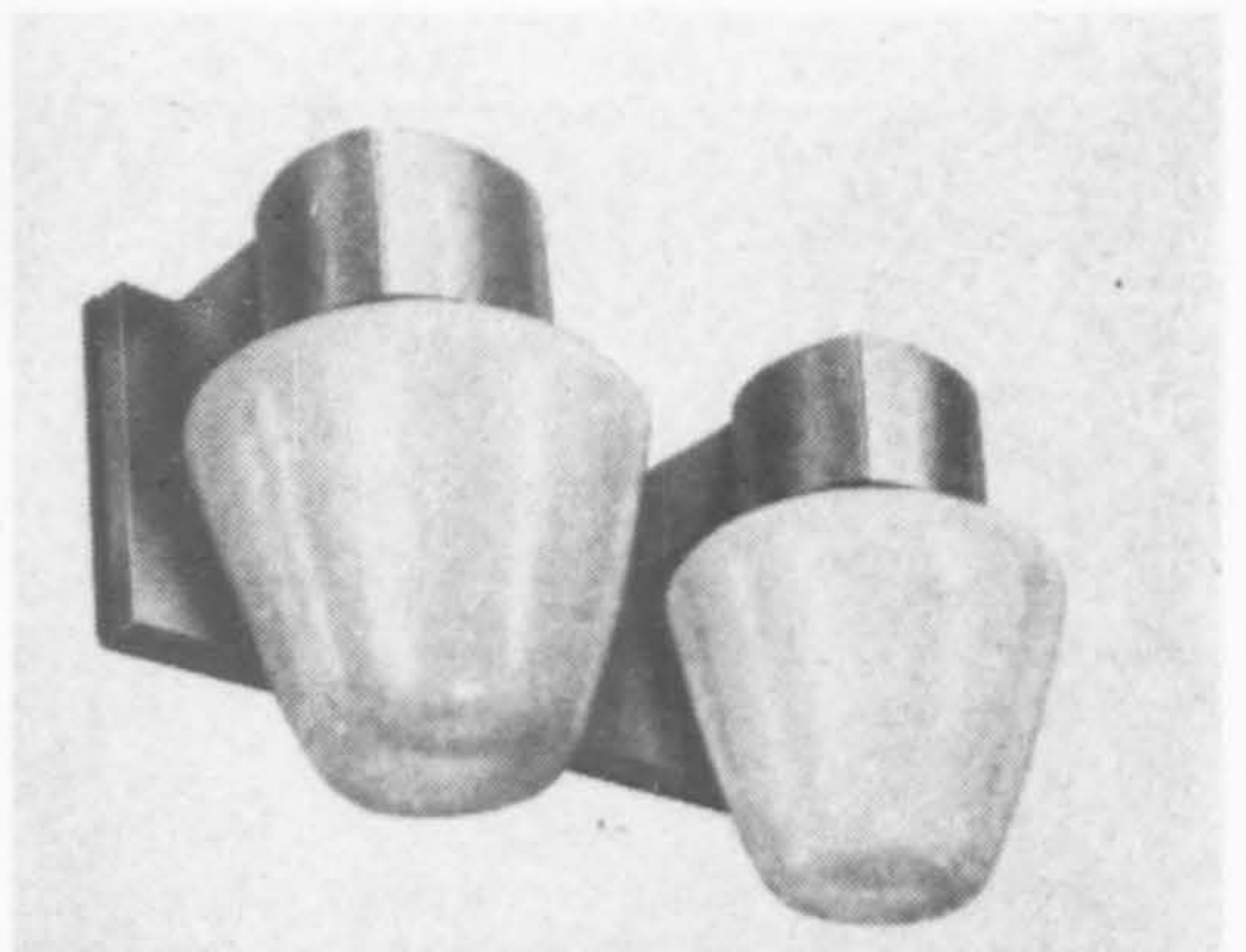


Muralwood paneling

A new line of tough, dent-resistant wood-grained hardboard paneling is now being offered by Weyerhaeuser. Called Muralwood Paneling, it has a deep finish in six wood color tones: teak, rosewood, walnut, butternut, cherry and birch. Paneling is random V-grooved, is 1/4-in. thick, 4x8-ft. size. Surface is a baked-on urea alkyd finish said to resist scuffs, mars and scratches and to repel dirt and stain.—Weyerhaeuser Co. (A/W), Wood Products, Tacoma, Wash. 98401.

colorful sign directory systems

Formica Corp. has announced an addition of four new colors and two new woodgrains to its standard line of interior sign-directory systems. The new colors are flame, aqua, caution yellow and white with a red core. Maple and Macassar Ebony are the new woodgrain patterns. All sixteen solid colors and four woodgrains in the laminated plastic engraving stock meet standard maintenance engineering and military codes.—Formica Corp. (A/W), 4614 Spring Grove Ave., Cincinnati, Ohio 45232.



protective service fixtures

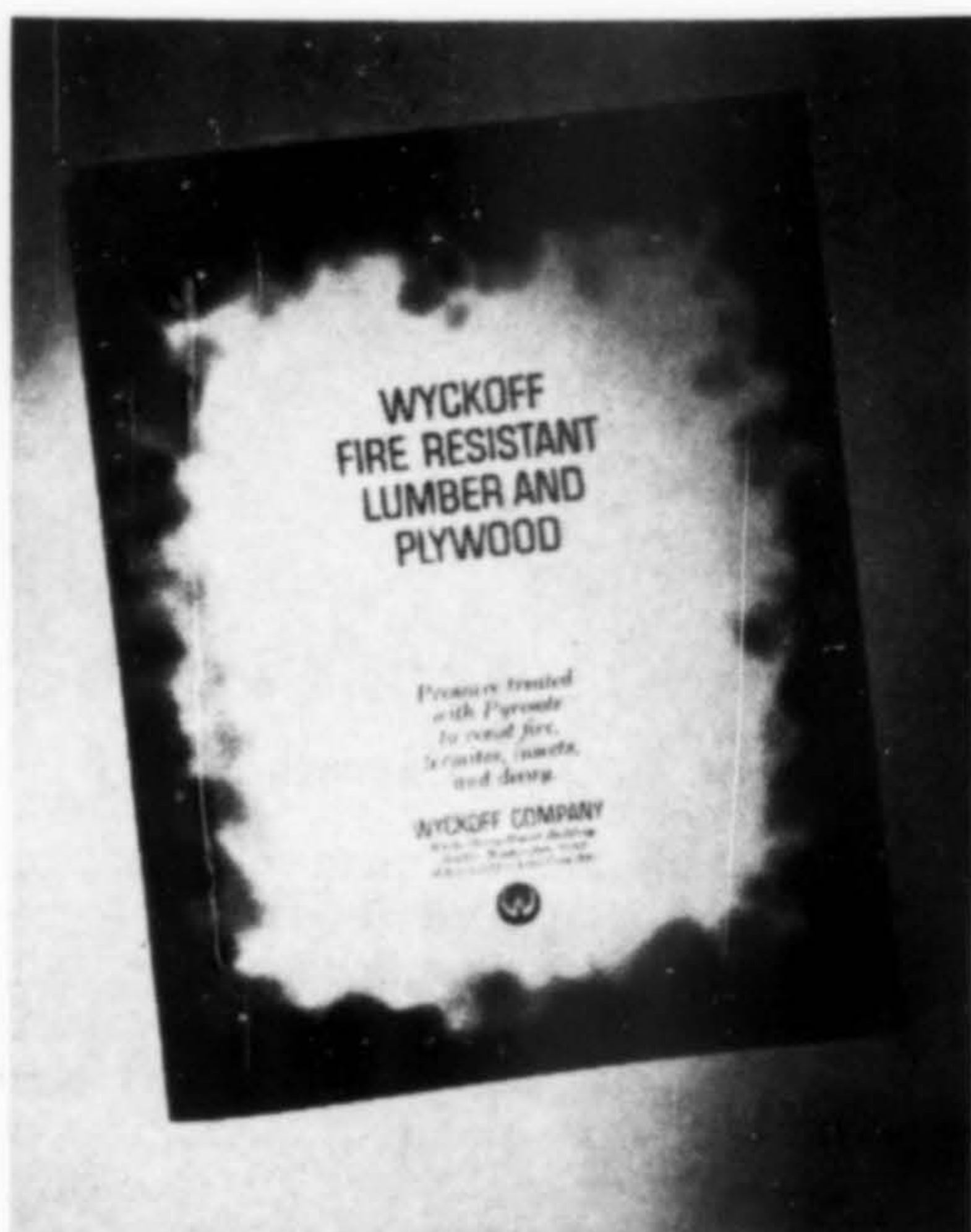
A new series of severe service fixtures is designed to protect decorative lighting installations from premature failure caused by rain, ice, sleet, ozone and corrosive fumes. The stylized vaportight line permits the use of soft-white opal globes for building exteriors, breezeways, lobbies, stairwells. All are precision die-cast in strong, light-weight aluminum. Available are number of accessories: cast tamperproof guards, dusk-to-dawn photoelectric cells, special-purpose mounting accessories.—Stonco Electric Products Co. (A/W), 333 Monroe Ave., Kenilworth, New Jersey 07033.

Wallcoverings for the Contract Designer: presents a comprehensive introduction to the products and services offered to the contract market by James Seeman Studios, Inc. The firm's design, scale and color abilities are demonstrated in the brochure by several installation photographs. 12-pp.—James Seeman Studios, Inc., 50 Rose Place, Garden City Park, N.Y. 11041.

Dimensions Unlimited: provides information on extruded aluminum and glass skylights manufactured by Super Sky Products, Inc. Design data, facts and figures on dome, ridge and multiple pyramid skylights, as well as on special types is given. Four color, 16-pp.—Super Sky Products, Inc., Dept. D, Box 47, Thiensville, Wisc. 53092.

Lam-Loc Pecky Cedar, Paneling and Siding (AIA 19-E-6, 19-D-2): describes both interior and exterior applications of Lam-Loc Pecky Cedar paneling and siding. Short form architectural specifications are included. Full color, 4-pp.—Ed Fountain Lumber Co., 6218 South Hooper Ave., Los Angeles, Calif. 90001.

Panorama Coatings: contains 32 color samples and technical information on Mobil Chemical Company's line of marine and maintenance coatings, designed primarily for use in industrial environments.—Mobil Chemical Co., Maintenance and Marine Coatings Dept., 2647 E. 37th St., Los Angeles, Calif.



Fire Resistant Lumber and Plywood: describes Wyckoff's Pyresote pressure treatment of lumber and plywood. Helpful information on building regulations as they apply to fire resistant materials is also given. 4-pp.—Wyckoff Co., White - Henry - Stuart Bldg., Seattle, Wash. 98101.

Azrock's 1967 Flooring Products Catalog: contains illustrations of all colors and patterns in Azrock vinyl asbestos tile, asphalt tile, feature strip and cove base. Information on sizes, gauges, uses and installation is included. Full color, 16-pp.—Azrock Floor Products, P.O. Box 531, San Antonio, Texas 78206.

Seamless and Full-Flush Steel Doors: features the Amweld Series 1100/1300. Highlights include construction details, sizes, designs available, hardware adaptability, specifications and UL-listed A, B and C labeled fire door information. Two color, 8-pp.—Amweld Building Products, 158 Plant St., Niles, Ohio 44446.



Beautiful, Dutiful Mission Ceramic Tile: shown in the full-color brochure are 20 new colors in the Mission line of glazed ceramic wall tile, and sizes available. Also described are Spartan ceramic mosaic floor tile patterns available in the Western states, ranging from porcelain ceramic mosaics to heavy duty unglazed and natural clay unglazed patterns. Information on related products (thin-set mortars, adhesives, caulking compounds) are included together with specifications dealing with quality, grade, certification.—Western States Ceramic Corp., 7609 Wilbur Way, P. O. Box 7597, Sacramento, Calif. 95828.

Entrance Manual: provides essential technical information regarding the use of architectural metals in entrance construction. The manual is divided into four sections: Terminology, Architectural Specifications, Design Information and Hardware. The contents pertain chiefly to public entrances. Illustrative drawings are included. 104-pp.—National Association of Architectural Metal Manufacturers, 228 N. La Salle St., Chicago, Ill. 60601.



Ruf-Sawn Redwood Plywood (AIA 19-F): displays the distinctive appearance of California redwood for interiors or exteriors. Technical data, application and descriptions are given as well as several patterns are shown. Full color.—Simpson Timber Co., 2000 Washington Building, Seattle, Wash. 98101.

Brickplate Insulated Curtain Walls: describes the masonry appearance of Gail Brickplate and the incorporation into window wall panels containing polyurethane foam. Resistance to frost, stain and spalling is listed as well as the many colors available. Two pages are given to specifications.—Gail International, 582 Market Street, San Francisco, Calif. 94104.

Kewanee Preferred by Professionals: describes many recent installations of Kewanee Steel Boilers in art museums, airports, apartments, churches, hotels, schools and other buildings for heating or process steam. The installations described are from all portions of the United States. Full color, 16-pp.—American-Standard Industrial Division, Detroit, Mich. 48232.

Classrooms For Easy Listening: explains and illustrates the acoustical problems in schoolrooms and how to avoid them. Points out the need for special treatment of typing rooms, kindergartens, lunchrooms, corridors and classrooms. Two colors, 14-pp.—The Flexicore Co., Inc., P.O. Box 825, Dayton, Ohio 45401.

Videne, Total Wall Decor System (AIA 23-L): describes the Videne pre-finished paneling system and architectural grade doors made by Goodyear Tire and Rubber Co. The 14 wood grain and 34 solid decorator color panels are described and shown in photographs. Also discussed, is the special adhesive used to install the panels without need for furring. The booklet is inserted in the 1967 Sweet's File. Full color, 15-pp.—Videne Products Division, The Goodyear Tire & Rubber Co., Akron, Ohio 44316.

● **Pittsburgh Plate Glass Co.:** The Columbia Cement Company, a wholly-owned division of PPG, has established sales headquarters for the western division at 1200 Fifth Avenue, Seattle. Eugene P. O'Brien has been named general sales manager, western division, for the division which maintains national sales headquarters at Columbus, Ohio.

● **St. Regis Paper Co.:** The Forest Products Division of St. Regis has promoted Wilbur E. Heiden to plywood sales manager, and James S. Martin, sales manager of the Tacoma door operations. Both men will headquarter in Tacoma, Washington.

● **Union Lumber Company:** Sherman A. Bishop, former vice president of sales of the San Francisco firm, retired December 1 after 30 years with the company.

● **Pomona Tile Company:** James M. Meikle has been appointed architectural representative in Southern California, according to Dennis Affeldt, Western director of sales for the California firm.

● **Vermiculite-Northwest, Inc.:** The Seattle firm, a subsidiary of W. R. Grace & Company, has moved to a new location at 102 C Street S.W., Auburn, Washington. William Culver is northwest manager.



R. LLOYD SNEDAKER, left, Salt Lake City architect, and chairman of the judges for a recent national architectural product literature competition, presents an award of excellence for his company's entries to Lou Flora, right, manager of marketing services, wood products group, Weyerhaeuser Company.

● **Calaveras Cement Division, The Flintkote Co.:** Phillip Phythian, who joined Calaveras in 1962 as administrative assistant, has been named staff engineer, and James Dial has been appointed assistant purchasing agent. Appointments were announced by Grant W. Metzger, vice president in charge of production, San Francisco.

● **Georgia-Pacific Corp.:** The firm's public relations, advertising and sales promotion department have moved to the fourth floor of the Exchange Building, 514 S.W. 6th, Portland, Oregon.

● **Unit Masonry Association of Northern California:** Douglas R. McMurty, partner in the firm of William A. Rainey & Son, San Francisco, has been named president of the association. Other officers: Gustave L. Domrose, Domrose & Sons, vice president; Charles Pratt, Best Block Company, secretary; Don Prebble, Testing Engineers, treasurer.

● **James Seeman Studios, Inc.:** The Southern California offices and showroom of the New York-based firm, have relocated at 5319 Craner Avenue, North Hollywood, California. Marvin Janis is director.

● **Lennox Industries Inc.:** Announcement of a new sales appointment has been made by the company's Pacific Division. John E. Presta, Jr. has recently taken the position of territory manager with Lennox, Los Angeles.

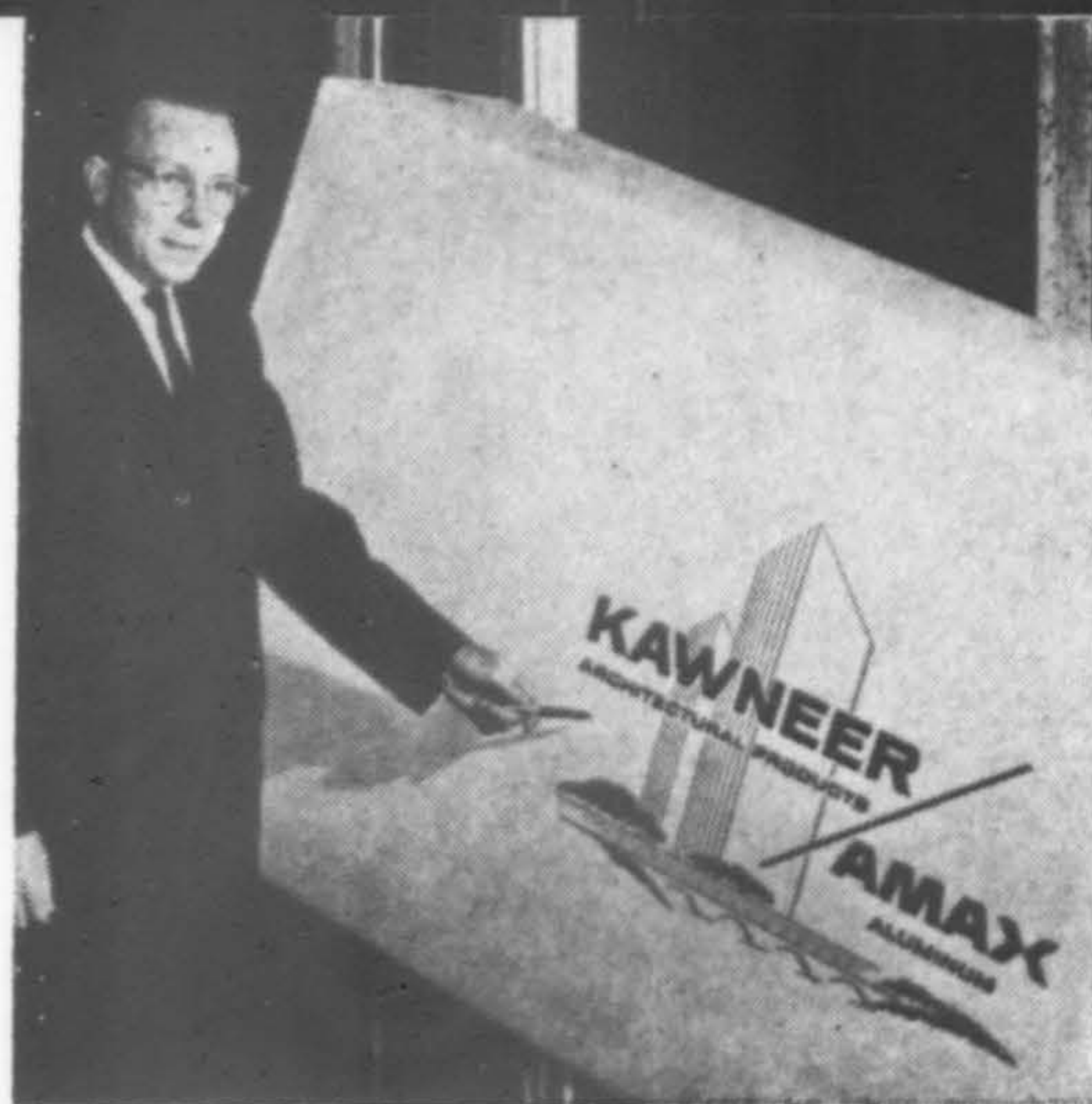
● **Aluminum Company of America:** William J. Perryman was recently named manager of Alcoa's Oakland, California sales office. He was formerly with the firm as manager of industrial and agricultural building product sales in Pittsburgh.

● **Latco Products Co.:** The Los Angeles firm has been appointed exclusive sales distributors of Bergamo Fulget marble tiles of Italy for the Western territory of the United States.

● **Kaiser Cement & Gypsum Corp.:** John M. Garoutte has been elected vice president for corporate development and engineer; James K. Beatty has been named vice president for corporate marketing and sales, and John I. Walker, vice president for manufacturing and distribution.

● **Associated Sand & Gravel Co.:** The Everett, Washington firm has promoted John Hutsell to general manager of the firm with increased duties to include management of the firm's aggregate production, ready-mixed concrete, prestressed concrete, architectural precast concrete.

● **Pittsburgh-Des Moines Steel Company:** Frank L. Maine has been appointed western division plate sales manager in Santa Clara, California succeeding Fred W. DeKlotz who retired in November. He was recently industrial sales manager for PDM in Pittsburgh.



KAWNEER COMPANY has developed a new "logotype" for use on its products as part of a program to consolidate the various aluminum operations of its parent company, American Metal Climax. C. B. Huizenga, president of the Niles, Michigan company, is shown with the new logo.

● **Edwin F. Guth Co.:** K. B. Hassain has been appointed sales representative for the states of Washington, Alaska and parts of Montana. James A. Farmer will be the new representative in the Los Angeles area. The St. Louis firm manufactures commercial, industrial and institutional lighting fixtures.

● **Furane Plastics Inc.:** John Delmonte, president of the firm, has announced an agreement with Barnard Chemical Company of Los Angeles whereby Furane Plastics Inc., also of Los Angeles, will manufacture and distribute Bar Flame 606, a fire retardant coating and wood preservative, providing national distribution for the product.

● **Trident Glass Furnishings:** A new manufacturing facility was recently opened at 1071 East Ocean Avenue, La Habra, California, for the production of standard and custom made glass and mirrors for use by the furniture industry and as decorator items by glass shops. Walter R. Kastaniuk is head of the new firm with Harvey Holtz and Don Obuch as associate.



THE FIRST "Certified Contractor" award for Aggre-Deck was presented by Gareld Johns (left), president of Western Chemical & Manufacturing Company, Los Angeles, manufacturer of the product, to R. E. Job (right), president of Job Concrete Construction Co., Pomona.

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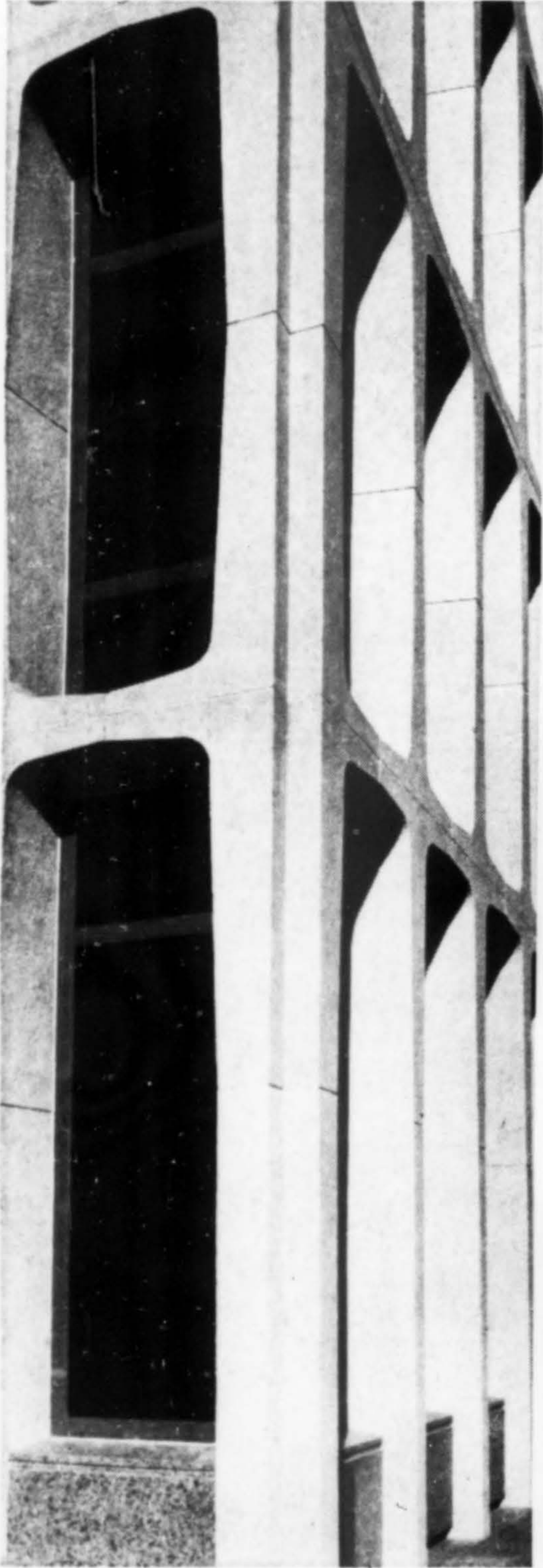
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