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JANUARY 1968

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STRUCTURAL DESIGN NEWS

FROM BETHLEHEM STEEL

No. 23



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Structural Engineer: Conti Saunders and Lagani
Fabricator: Dreier Structural Steel Company

All of a sudden, Cathedral College of the Immaculate Conception, Queens, N.Y., arrives on the academic scene, completely new from the ground up. It offers an accredited four-year liberal arts program for young men.

To reduce costs, the designers developed a steel framing system which integrated, the entire "plant" into a single structural expression.

Principal unit is a three-story quadrangular college and dormitory building. Added to this are a 400-seat auditorium, a 100,000-volume library, a gymnasium, and a circular chapel.

The chapel is tied tangentially into the main structure. A tension-compression-ring roof design gives the chapel a column-free interior 113 feet in diameter. This design permits the placement of the altar and sanctuary in the center of the chapel, directly beneath the rotunda and the cross which surmounts it.

Steel offers many construction advantages: beauty and permanence; adaptability to traditional and contemporary architecture; shortened construction time; low building cost. Be sure to evaluate the new, economical steel techniques.

BETHLEHEM STEEL



Architecture / West

JANUARY 1968

VOLUME 74 NUMBER 1

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ington; Royal A. McClure Company, architect. Page 11.

HIGHLIGHTS and SIDELIGHTS

Architects endorse "centers" concept—

Full endorsement of the "centers" concept for future development of the City of Los Angeles has been given by the Southern California Chapter, American Institute of Architects. This plan was one of four set out by the Los Angeles Planning Department for citizen consideration as part of the Goals Program now in progress. Other plans were the dispersion, low density and corridor concepts. Under the centers concept, the city would consist of a series of urban centers, separated by open lands and parks. The chapter's vote for this concept was based on their belief that it offers the only plan "to reverse the present chaotic dispersion growth pattern which is typical of a general use zoning plan subject to the density changes occasioned by the demand of economic market pressures."

Luxury resort hotel for Napa Valley—



A 400-room, \$9.6 million luxury resort hotel will be built at Silverado in California's Napa Valley where Westgate Factors, Ltd., is developing a \$100 million recreational-residential project. The design will follow early California architecture. The 20-acre site for the hotel is on a knoll where the three main buildings of the hotel will be situated. Other units will "cascade down the hillside" and will be traversed by a funicular elevator with five miniature stations at different levels. Roofs will be hand made tile and walls will be adobe. Architect is Mario Gaidano.

\$10 million for undergrounding wires in 1968—

Expenditures by Southern California Edison Company for undergrounding power lines next year are expected to exceed \$10 million, according to Jack K. Horton, the electric utility's president. Of this amount, \$6.5 million will be budgeted for 1968 for converting existing overhead lines to underground. The additional sum will be spent for new construction (installation of certain new lines underground). The firm has a 10-year plan, begun in 1965, for spending \$145.5 million through 1975 for undergrounding power facilities.

San Jose to need 7,000 new homes—

A 40-page report of a two-year study by FHA of housing demand in San Jose, California, just completed, indicates an estimated annual demand for 7,000 new single family homes. The greatest demand is for 2,100 homes in the \$20,000 to \$24,999 price category. Total inventory of housing in the area is 302,600, a gain of 102,700 since 1960.

Communications complex—



Metromedia West, a completely new major communications and office building complex, will be constructed on a seven-and-one-half acre site in Los Angeles, located on Sunset Boulevard adjacent to the Hollywood Freeway. The construction will be divided into two phases with initial excavation scheduled to begin early in 1968. When completed, the three-story structure (140,000 sq. ft.) will house television and office facilities for station KTTV, radio stations KLAC and KMET, Wolper Productions and Western corporate offices for Metromedia, Inc. Architects and engineers are Wank, Adams and Slavin, New York.

\$34.9 million plan to beautify Market Street—

Architects John Carl Warnecke and Mario Ciampi have presented the Planning Development, Streets and Transportation committees of the San Francisco Board of Supervisors with a \$34.9 million plan to turn Market Street into a handsome, tree-lined boulevard. The project, if approved, would be financed largely by a \$20 million bond issue to be put on next June's ballot. The Federal government has granted \$4.4 million toward the total construction cost of \$28,420,000.

Professional qualifications basis for selection—

The services of architectural and engineering firms in Santa Clara County, California, will be selected strictly on the basis of the professional qualifications of the firms available. This is the first California county to go on record as adopting such a policy. The decision was made on the ground that competitive price bidding for professional services is not compatible with public health and safety. Three methods of selection are provided: (1) on major projects, several firms are asked to submit their qualifications. An appointed review board (no county employees) will select the final firm; (2) for intermediate projects, the same procedure is followed but the review board will be composed of qualified staff personnel; (3) for minor projects, the county will maintain a current file on qualified consultants in various categories. The Director of Public Works will consider the consultant on a rotational basis wherever possible.

The action taken by the Board of Supervisors of Santa Clara County in establishing this selection procedure was supported by the Associated Civil Engineers and Land Surveyors of Santa Clara County; the Central Coast Chapter, American Institute of Architects; the San Jose branch of the American Society of Civil Engineers, and the Santa Clara Valley Chapter, California Society of Professional Engineers.

Bart financing still needed—

The January session of the California State Legislature will further probe the additional financing needed for completion of the Bay Area Rapid Transit routes. To build the full 75-miles planned, the BARTD now needs \$954.8 million. Available funds total only \$833 million. The \$164 plus million increase in costs of the system since the voters okayed a bond issue in 1962 are attributed to: unanticipated inflation; delay from alternate design studies requested by communities; important additions to the project's scope.

Legislative analyst A. Alan Post's office reported that \$77 million of the increase was in improvements.

Aalto library to start this spring—

A one million dollar anonymous donation has assured a spring construction start on the Alvar Aalto-designed library at Mount Angel Abbey in Oregon. The three-level structure will be finished with brick to match existing buildings. DeMars & Wells, Berkeley, California architects, are associated on the project which will be under the direct supervision of Erk Vartiainen.

Future metropolitan areas like Los Angeles?—

Dr. Ira Robinson, chairman of graduate urban studies at the University of Southern California, believes metropolitan areas of the future will be more and more like Los Angeles. Development of large scale subdivisions and completely new satellite towns, with a strong sense of property but little feeling for neighborhoods, will create "communities of strangers."

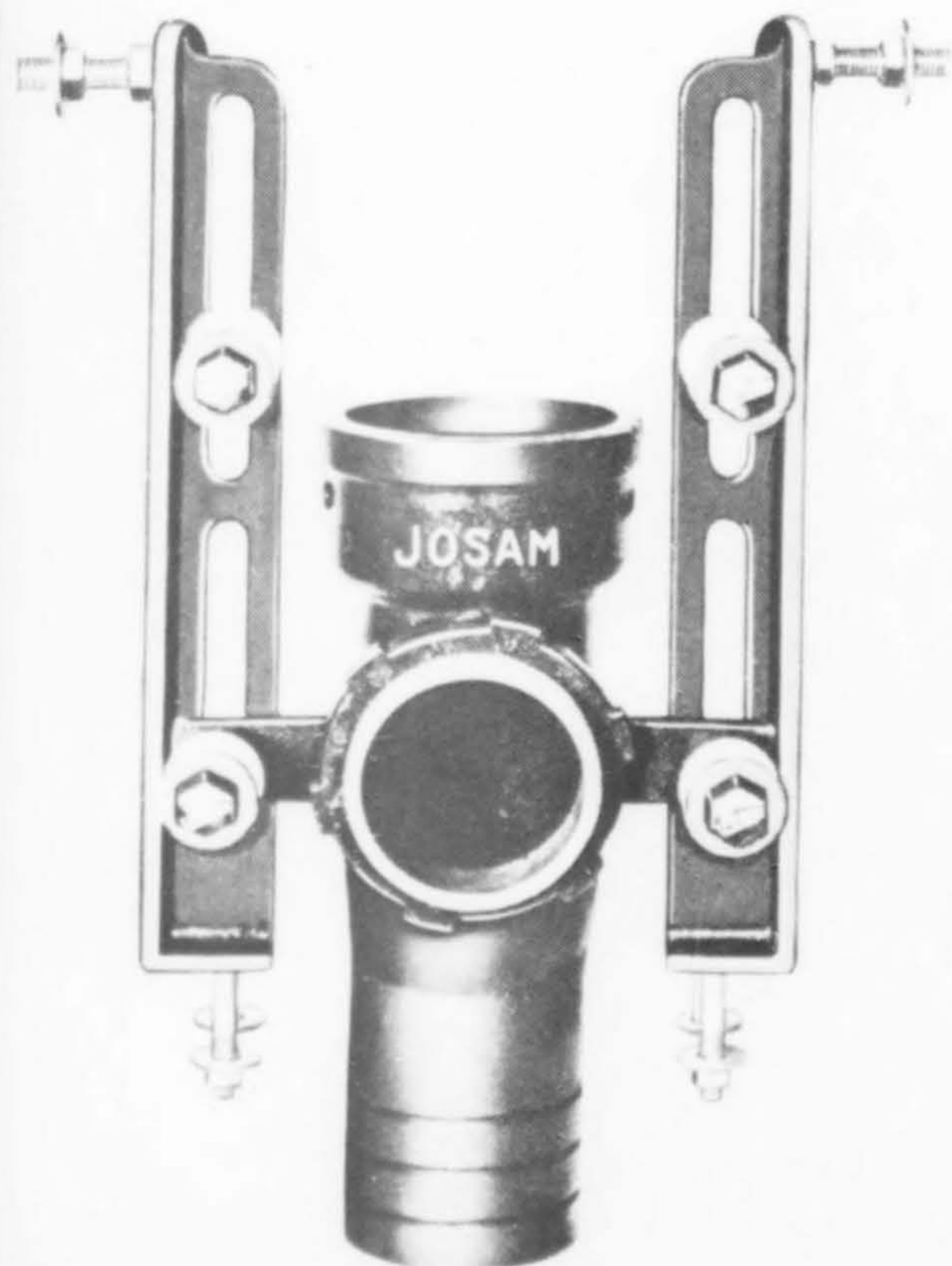
Residential construction continues to rise—

Throughout the West, residential construction is showing a continued rise. In the Seattle area, experiencing the greatest housing boom in its history, the total units authorized the first three quarters of 1967 surpassed any previous total. During this period, 18,164 units were authorized with more than half of this number being apartments. This compares with 10,201 units for the same period last year. In the six-county area of Southern California, residential construction activity showed continued improvement in the third quarter, up 12% over the second quarter. During October, the new housing starts in the five-county Denver area more than doubled those of the same period a year ago. The total of building permits issued (1154) for dwelling units is the highest for any month since July 1963. The 10-month total in this area is the highest since 1963. In the San Francisco Bay Area (nine counties), total housing starts for the first three quarters of 1967 are within one per cent of the same period in 1966. Predictions are that they will exceed last year's totals.

Microfilm library now available for the industry—

A new microfilm library for the construction industry has been introduced by Showcase Corporation, a Detroit-based visual communications firm. The library is designed to ease the paperwork for architects, designers, builders and engineers. It will be sold through 239 Showcase Centers throughout the country. A reader-printer will be available through the centers. Twenty filing cabinets of paperwork can be reduced to approximately forty 16-mm microfilm cartridges.

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□ Architect Marvin Hatami, formerly of Baume, Polivnick & Hatami, Architects, and architect Maxwell I. Saul, formerly of Atchison, Kloverstrom, Saul & Atchison, Architects, in association with Floyd H. Tanaka, AIP, Planner, announce the establishment of offices for the practice of architecture, urban planning and design at 1036 Grant Street, Denver. The two firms will be Hatami/Saul and Associates; Tanaka and Associates.

□ The San Francisco architectural firm of Angus McSweeney, Inc., has formed a new corporation under the name of McSweeney & Schuppel, Architects; Michael D. Kelly, Associate. Offices remain at 2960 Van Ness Avenue.

□ Gene D. Smith has opened an office for the practice of architecture and space planning at 12121 Wilshire Boulevard, Los Angeles. For the past 10 years he has been senior vice president in the Beverly Hills firm of Richard L. Dorman and Associates.



SMITH

□ Bruce Wendell Beebe, AIA, and Robert H. Hersey, AIA, have combined practices to establish the firm of Beebe/Hersey/Architects, with offices at 105 Danvers, San Francisco.

□ Harold A. Molstad Jr., announces the opening of an office for the practice of architecture at 189 Winslow Way, Bainbridge Island, Washington. He was formerly associated with Branch, Branch and Garrison at Bremerton, Washington.

□ Don Brandenburger, AIA, has established an office for the practice of architecture and planning at 251 Kearny Street, San Francisco.

□ Balzhiser, Seder and Rhodes, Eugene, Oregon architectural firm, will open a Seattle office on January 15 at 1200 Northern Life Tower. Architect Christopher C. Morgan, an associate member of the firm, will be in charge of the new office.

□ Uga Alberts, architect, has joined the Jack A. Benaroya Company, Seattle.

□ Ratcliff-Slama-Cadwalader, Berkeley architectural firm, announce that architects Donald T. Kasamoto and Peter Gray Scott have been made associates of the firm.

□ Robert H. Dietz, dean of the College of Architecture and Urban Planning at the University of Washington, has withdrawn from the firm of Waldron & Dietz. The practice will be continued under the name of Waldron & Pomeroy, Architects, with Lawrence Waldron and Gerald Pomeroy as principals. Offices will remain at 215 Eighth Avenue North, Seattle.

□ Architect Lee Karney has been made an associate of Van Bourg/Nakamura & Associates, Berkeley. He joined the VBNA office in 1964.

□ M. Arthur Gensler Jr. & Associates, Architects, announce that architect Donald E. Wudtke has joined the firm as a partner. The firm has recently moved to new offices at 222 Hearst Building, San Francisco.

□ Jack D. Annett has been appointed vice president in charge of production and personnel for Maxwell Starkman & Associates, Beverly Hills architectural firm. He has been with the Starkman organization four years.

□ Steven A. Luckman has been elected a vice president of Charles Luckman Associates, Los Angeles. He joined the firm 12 years ago and has been most recently serving as assistant general manager of the Los Angeles office.

□ Sidney M. Drasnin, architect, has joined Morganelli-Heumann & Rudd, Los Angeles based architectural and interior designing firm. He was formerly vice president of Richard Dorman, AIA, & Associates.



□ Three principals of Stone, Marra-cini & Patterson, San Francisco architect-planners, have been elected vice presidents of the firm. George A. Agron, with the firm 16 years; Sanford L. Berger, 11 years, and Robert J. Bettencourt, who joined in 1957, are also directors of the company.



Fidelity Savings & Loan Association office building, Oakland, is new regional headquarters for the association. The brick structure features a series of full height vertical brick masonry piers along the two street fronts. Cost: \$1,000,000. Architect: Robert Goetz Associates.

□ The firm of John K. Grist/Architect announces an expansion of facilities and a new address: 2765 W. Broadway, Eagle Rock, Los Angeles.

□ Don Muntz, AIA, FARA, has been appointed vice president of Quinton Engineers, Ltd., Los Angeles-based planning / architecture / engineering firm. He will head the public relations and business development activities of the firm in Los Angeles as well as Seattle, Saigon and Bangkok. Prior to his new association he was a principal in the firm of Mason, Muntz & Associates, architects-engineers. Hanford Thayer, P.E., has been appointed director, Pacific Northwest, research and development. Recently retired from the Army Corps of Engineers, he will be stationed in Seattle.

□ James S. (Stan) Schupp has been named project manager for Northern California land development and public works programs in the office of Daniel, Mann, Johnson & Mendenhall, headquartered in Los Angeles. He is assigned to the San Francisco division of DMJM at Redwood City.

An oversight . . .

Credits for the Bank of America World Headquarters building in the December issue (page 6) were incomplete. The project is a joint venture of architects Wurster, Bernardi & Emmons, Inc., and Skidmore, Owings & Merrill. The SOM name was inadvertently omitted in the photo caption.

News notes

□ Governor Ronald Reagan has appointed five architects to the California Capitol Building and Planning Commission: Albert M. Dreyfuss, (re-appointed); Grant D. Caywood, Lee A. Watters, Sooky Lee, Gordon Stafford, all of Sacramento.

□ David R. Duplanty, partner in the firm of Duplanty & Huffaker, planning-architecture-interiors, has been elected a member of the Los Angeles Town Hall.

□ Irvan F. Mendenhall, president of Daniel, Mann, Johnson & Mendenhall, Los Angeles, has been elected chairman of the board of the Institute for the Advancement of Engineering, a non-profit, educational corporation.

□ Architect Cabell Gwathmey has been presented the 1967 Honor Award of the Building Industry Conference Board. He is president of the San Francisco-based architectural firm, Masten and Hurd, and is national director of the California region, AIA.

□ John M. Morse, Seattle architect, is the only Westerner selected to serve on the jury for the 1968 American Institute of Architects Honor Awards program. James M. Hunter, FAIA, Boulder, Colorado, chairman of the 1967 jury, will serve as adviser.

□ Architect Frank J. Drake, chairman of the City Planning Commission of Westminster, California, has been named to serve on a University of California at Irvine task force. A part of the university's Project 21 program, the team will consider the needs of Orange County for improved coordination among city, county, district, regional, state and private agencies. Project 21 is a joint effort by businessmen, government officials, educators and other community leaders concerned with improving the urban environment of Orange County.

□ Carl R. Terzian, director of public affairs for Charles Luckman Associates, has been elected a member of the development committee of the Board of Regents of California Lutheran College, Thousand Oaks.

□ Hans Gerson has been named president of the Berkeley, California, Civic Art Commission.

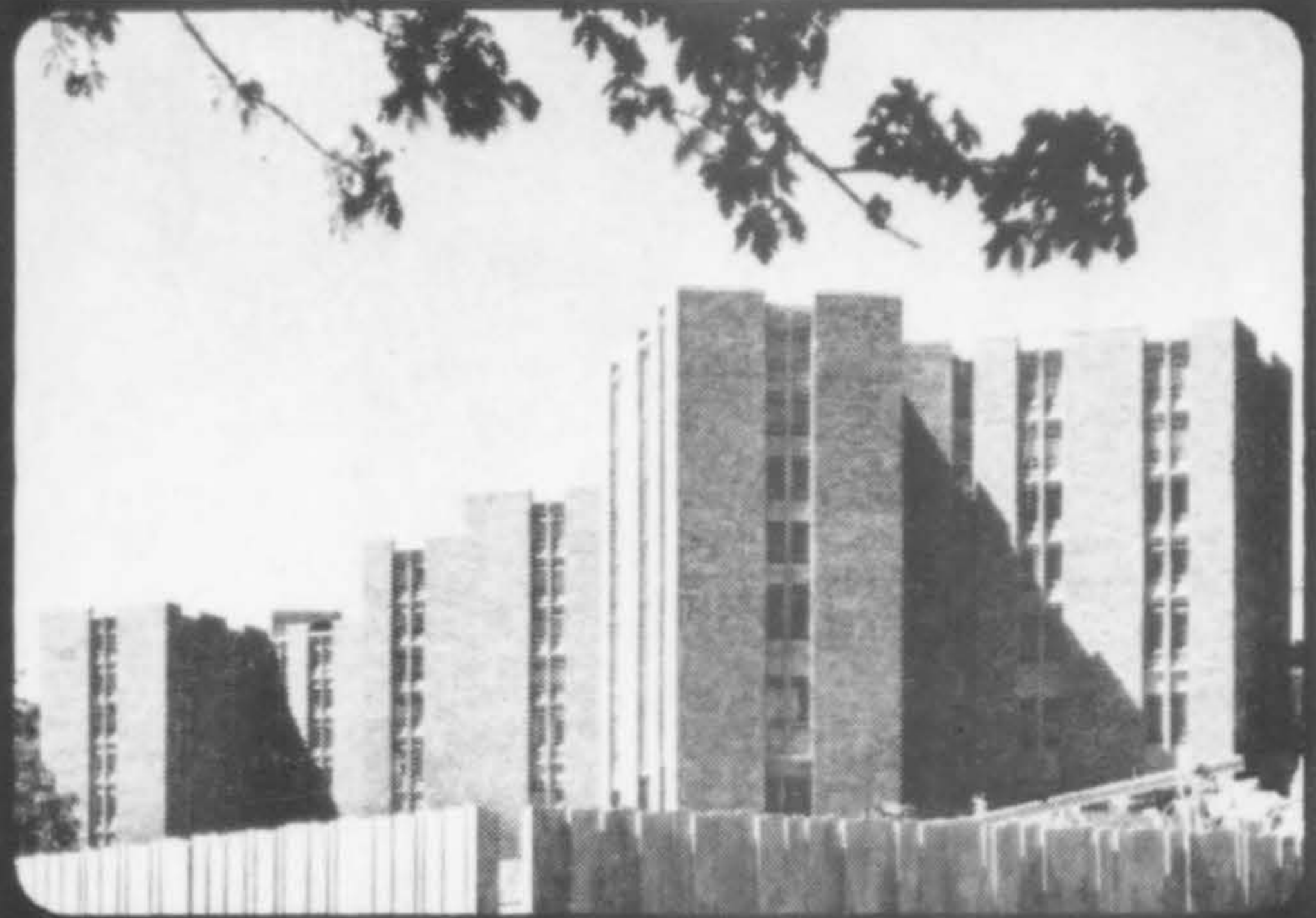
□ A new student chapter of the American Institute of Architects at the University of Oregon, Eugene, has received a charter. Keith Johanson, senior architecture student, is president. The new chapter, sponsored by the Southwestern Oregon Chapter, AIA, has approximately 80 members. Eugene architect Otto Poticha will serve on the student chapter board.

□ Portland architect Sidney Hayslip, 68, died at his home in that city on October 31. A senior partner in the firm of Hayslip & Tuft, he was primarily known for his work in the design of educational facilities. He graduated from the University of Oregon in 1923, founded his Portland firm in 1938.

□ Lud Solberg, 87, Wenatchee, Washington architect, died on November 23 in that city following a sudden illness. A graduate of Washington State College, he began practice in the early 20s in Wenatchee with the firm of Morrison & Stimson.



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RIDENOUR & COCHRAN—Suite 512, 400 108th Avenue N.E., Bellevue, Wash.

KARL A. BERG—1823 S. Ivy, Denver.

WILLIAM RICHARD ARMOR—22 Cypress Ave., Kentfield, Calif., from Bolinas, Calif.

DAVID R. SHIRLEY—550 Halekawila St., Suite 307, Honolulu.

DONALD D. GOERTZ—6404 Dowling Dr., La Jolla, Calif., from San Diego.

HEUSEL, HOMOLKA & ASSOCIATES—Suite 1402, 666 E. Ocean Blvd., Long Beach, Calif.

TRAVIS T. OLIVER—4523 Rolfe Road, San Diego.

WILLIAM M. BRAY, AIA, & ASSOCIATES—17100 Ventura Blvd., Encino, Calif.

MICHAEL T. SUZUKI—550 Halekawila St., Suite 307, Honolulu.

DUPLANTY & HUFFAKER—140 S. Barington Avenue, West Los Angeles.

J. J. STANTON—2975 Washington St., Coconut Grove, Florida, from Portland, Ore.

HERMAN BROOKMAN, FAIA—965 Magnolia Ave., Larkspur, Calif., from Portland, Ore.



THE SAN DIEGO Chapter, American Institute of Architects, this fall held its first biennial Collaborative Arts Awards Program, honoring local artists for their significant contribution to the interrelationship of art and architecture. The chapter initiated the program to create an awareness among the membership as well as the public of the necessity of the integration of art and architecture.

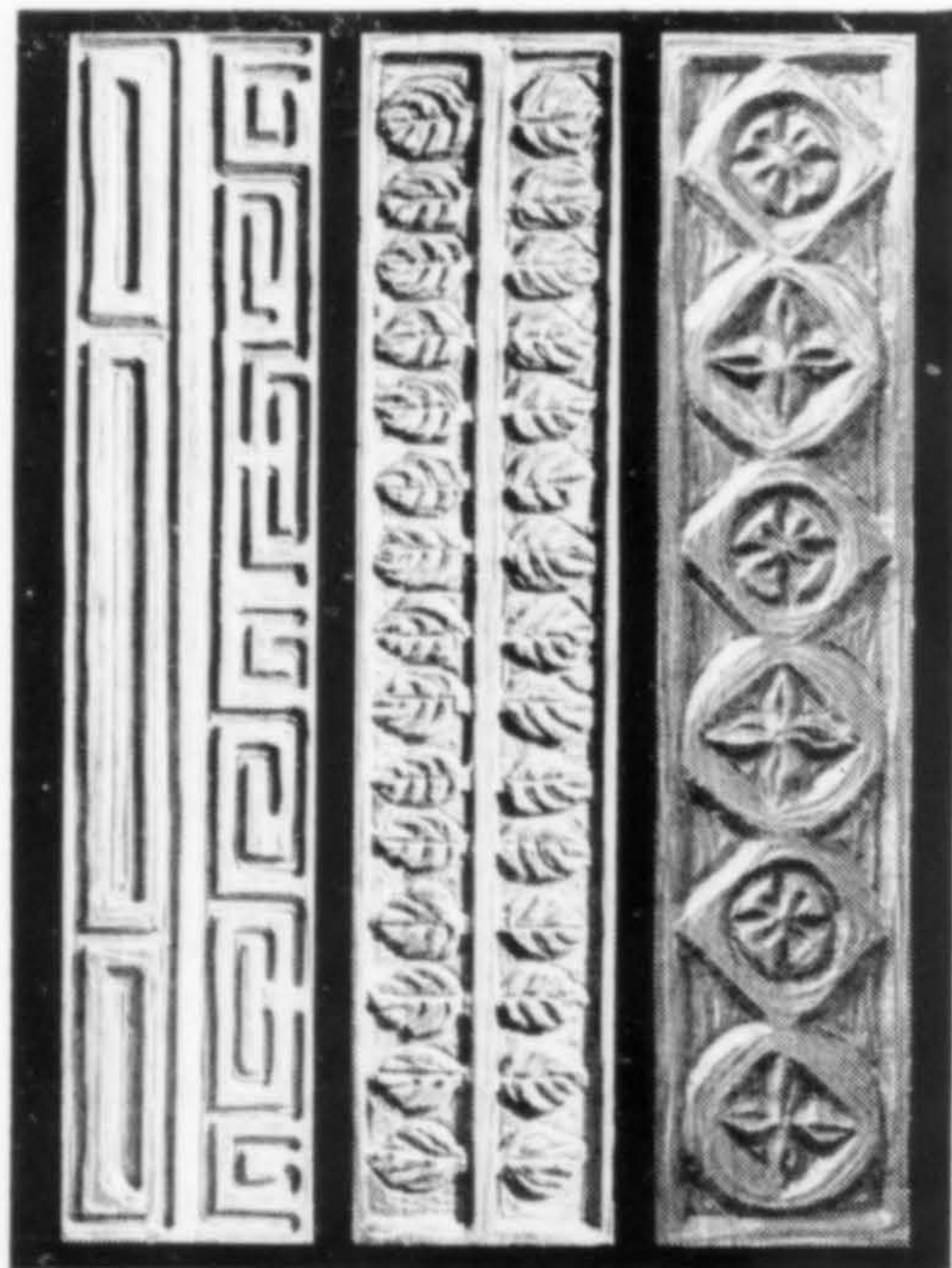
A jury, chaired by architect Russell Forester, traveled throughout the area for many months before se-

First Collaborative Arts award program held in San Diego



lecting the five San Diego awards. Honored were artist Charles Faust; sculptors Toza Radakovich and James Hubbell, and the landscape architectural firm of Harriett Wimmer and Joseph Yamada, ASLA. A public exhibition of the works of the five was held at the San Diego Fine Arts Gallery in Balboa Park.

The chapter plans to alternate the Collaborative Arts Awards Program with its own biennial Honor Awards Program for architecture.



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Seven Bay Area firms participate in on-the-job training program

ON-THE-JOB training for underprivileged and minority young people of demonstrated capability is available in architects' offices as a result of action by the Northern California Chapter, American Institute of Architects. The architects' action was worked out in agreement with a program proposed to them by the Bay Area Urban League.

As a result, seven young high school graduates have begun a 26-week employment period in seven offices. Firms participating, thus far, are: Botsai, Overstreet & Associates; Wurster, Bernardi & Emmons; Anshen & Allen; Stone, Marraccini & Patterson; Corwin Booth & Associates; Welton Becket & Associates; Sasaki, Walker & Associates, landscape architects.

Costs of the program are being financed in part by federal funds administered by the Urban League, in part by a special assessment of AIA chapter members, with half the cost carried by the individual employer.

The program represents the first professional on-the-job program to go into action in the Bay Area. Training

will be provided in such work as the tracing of architectural drawings; basic sketch studies; lettering; graphic exhibit mounting and model making. Concurrent with their 26-week employment period, the employees will be required to enroll in a course of study on the elements of architectural practice to be given by architects at the Community Design Center, 215 Haight Street, San Francisco.

55th Paris prize fellowship

THE LLOYD Warren Fellowship 55th Paris Prize, which grants \$5,000 for study and travel abroad for a period of not less than one year, and the Hiron Alumni Fellowship, \$1,000 to be used at the discretion of the recipient in the furtherance of architectural education, has been announced by the National Institute for Architectural Education. March 15, 1968 is final deadline for filing entries. Eligible are citizens, under 30 years of age, who are graduates, post-graduates, draftsmen with a degree in architecture by September 1, 1967.

Elections

□ The Southern California Chapter, AIA, announces the election of the following officers:

Carl Maston, Los Angeles, *president*
 Robert Bolling, Los Angeles, *vice president*
 Herbert Kahn, Van Nuys, *secretary*
 Raymond Ziegler, Los Angeles, *treasurer*
 Richard Dorman, Los Angeles; Daniel Dworsky, Los Angeles, *directors*.

□ The Spokane (Wash.) Chapter AIA, has elected the following slate of officers to serve for 1968:

Donald H. Murray, *president*
 Donald R. Ericson, *vice president*
 Fred L. Creager, *secretary*
 B. Russell Smith, *treasurer*
 David M. Scott, E. Norman Sylvester, William S. Marshall, Walter W. Foltz, *board members*.

□ The East Bay Chapter, AIA, has elected the following to office:

Murray A. Slama, Berkeley, *president*
 Frank B. Hunt, San Francisco, *vice president*
 Roger W. Durst, Oakland, *secretary*
 Murdo D. Morrison, Oakland, *treasurer*
 William M. Gillis, Orinda; William R. Hull, Oakland;
 Richard S. Komatsu, Oakland; John Lipscomb, Berkeley, *directors*.

□ The Utah Chapter, American Institute of Architects, has elected the following officers:

Ralph A. Edwards, Salt Lake City, *president*
 William A. Richardson, Salt Lake City, *vice president*
 Bruce J. McDermott, Salt Lake City, *secretary*
 Kenneth D. Long, Provo, *treasurer*
 Donald H. Panushka, Salt Lake City, *two-year director*

□ Officers of the Portland Chapter, AIA, for 1968 are as follows:

Robert Wilmsen, *president*
 Fred Rudat, *vice president*
 Ronald Travers, *secretary*
 Roger Shiels, *treasurer*
 Lewis Crutcher and Richard Norman, *directors*
 John Dukehart and Palmer Hewlett, *Oregon Council directors*

□ The Southwest Washington Chapter, AIA, announces the following officers:

William R. Hocking, Tacoma, *president*
 Stephen D. Johnson, Olympia, *first vice president*
 Robert Eckert, Tacoma, *second vice president*
 Theodore Litzenberg, Tacoma, *secretary*
 John D. Campbell, Tacoma, *treasurer*
 Harry W. Berry, Tacoma; Roy E. Lundgren, Aberdeen;
 Norman Wall, Tacoma, *directors*

□ The following have been named officers for 1968 of the Southern Oregon Chapter, AIA:

Robert Fischer, Grants Pass, *president*
 Wayne Struble, Medford, *vice president*
 Nina Pence, Klamath Falls, *secretary*
 Philip Patterson, Medford, *treasurer*
 Robert Hiatt, Medford; Robert Ford, Klamath Falls, *directors*

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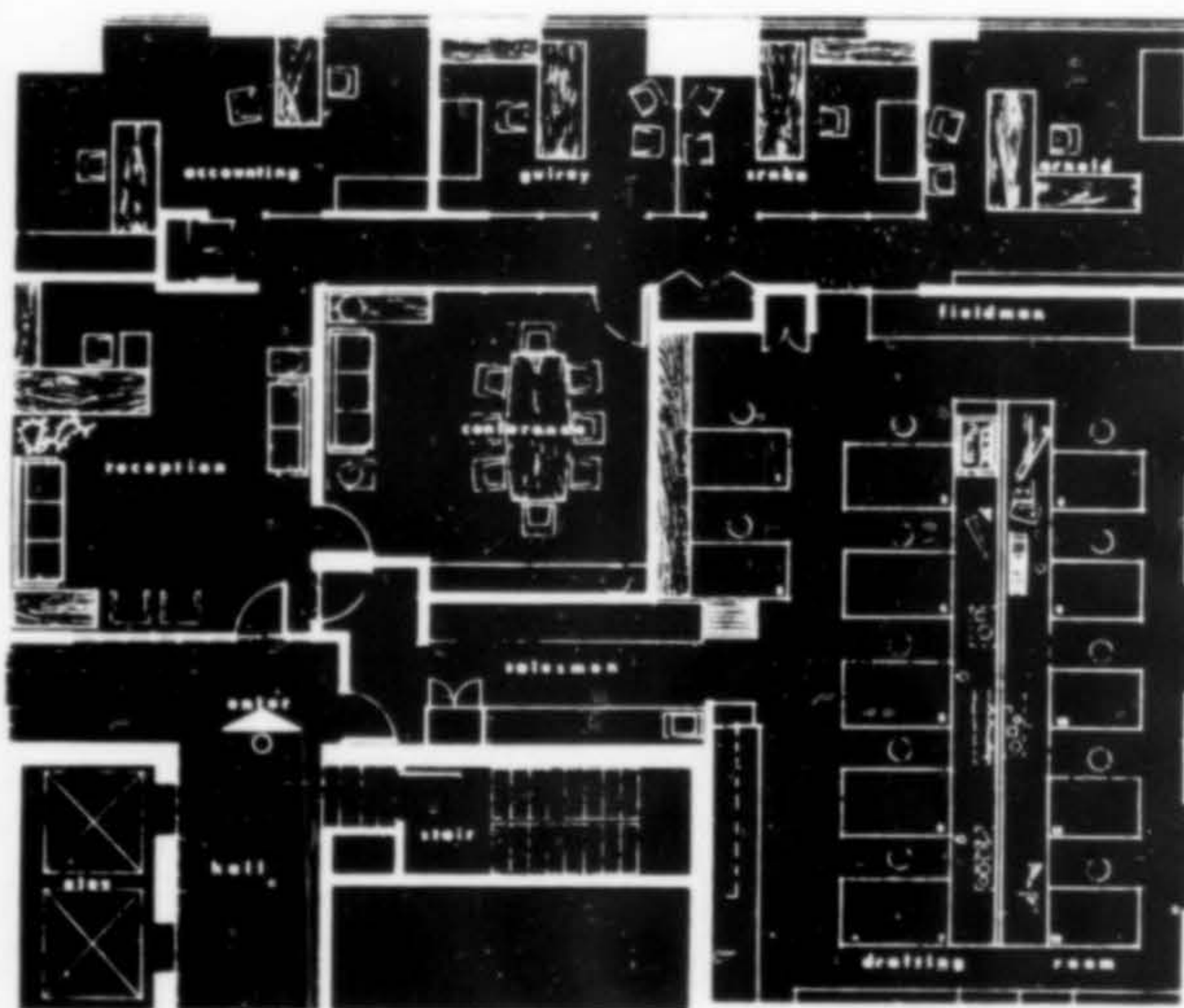


THE FIRM of Guirey, Srnka & Arnold had its origin in 1946 when Fred Guirey established his independent practice in Phoenix. A second office was opened in Flagstaff in 1965 for closer liaison with clients in northern Arizona. A reorganization in 1961 resulted in the present firm.

The move from a semi-residential area into a new high rise complex in the north central business and financial district of the city was necessitated by an increasing volume of work requiring more space and personnel. The firm's work is varied, encompassing all types of buildings.

Interiors of the office suite are eggshell, accented by oiled teak paneling with just enough color in fabrics and wall panels to provide a focal point in each area. Offices of the principals and the accounting department enjoy a pleasant view to the east, overlooking city and mountains beyond. The drafting room enjoys a similar view to the south. The use of glass in lieu of solid partitions tends to bring together all areas of the office.

Principals of the firm are Fred M. Guirey who received his Bachelor of Architecture degree from the University of California (1933); Milan E. Srnka, B.A. from Western Reserve University (1954); Richard M. Arnold, Bachelor of Fine Arts, Texas Christian University (1950); and George M. Sprinkle, who studied architecture at U.S.C., U.C.L.A. and Tulsa University.

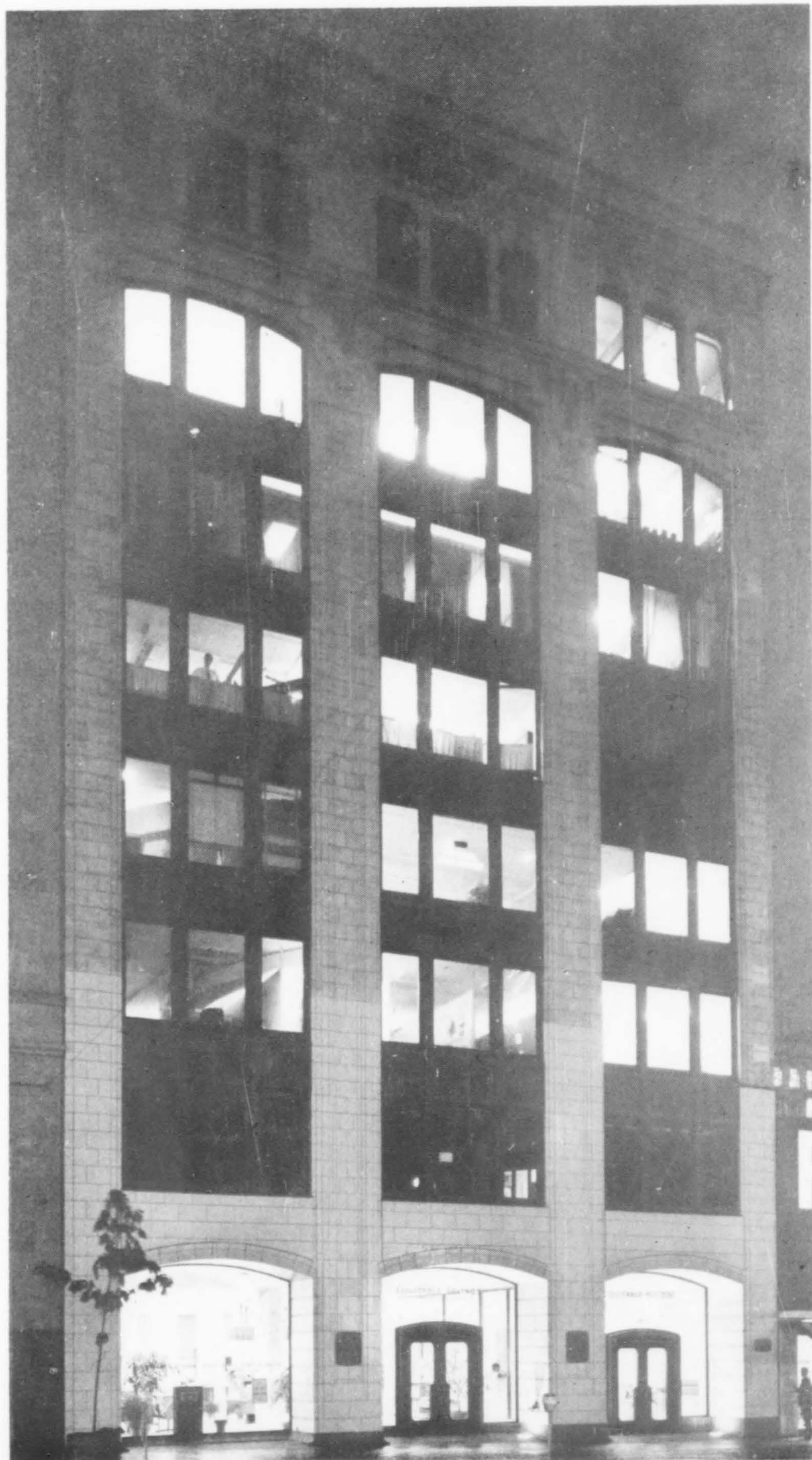


Restoration enhances building and city

EQUITABLE SAVINGS & LOAN ASSOCIATION OFFICE, Seattle, Washington

ROYAL A. McCLURE COMPANY, Architects

EBERHARTER and GAUNT, Contractor





RESTORATION ENHANCES THE BUILDING AND THE CITY

THE "GRAND OLD" character of the existing building was the dominating factor in the decision to remodel and the design criteria became the accomplishment of the remodeling in such a manner that the stature and quality of the 1910 building would be restored to the downtown scene.

The existing false "facing skirt" was removed and three arches, which relate to the column structure of the building, were restored. Continuity was achieved by utilizing the original terra cotta building facing for the entire building front. Interior wall surfaces follow the total concept by bringing the terra cotta facing inside. The white marble rotunda, column facing and strips compliment the use of the terra cotta wall surface and carpeting.

Glass walls within the arches are interrupted only by the teak entry doors designed by the architect. The handsome door pulls are the work of artist Harold Balazs. Column bays, marble floor strips and furnishings act as space dividers. Special attention was given by the architect in the selection of furnishings, fabrics, plants and the concrete wall sculpture depicting the "Story of Money," also by Harold Balazs.

Bouillon, Christofferson and Schairer were mechanical-electrical consultants.



A congenial neighbor for Montecito

COAST VILLAGE SHOPPING CENTER, Montecito, California

ARENDR/MOSHER/GRANT, Architects

THIELMANN CONSTRUCTION COMPANY, General Contractor



THE SHOPPING center is sited at a major intersection of the periphery of the carefully controlled residential community of Montecito. The residential area established the initial basis for the selection of materials and the architectural configuration.

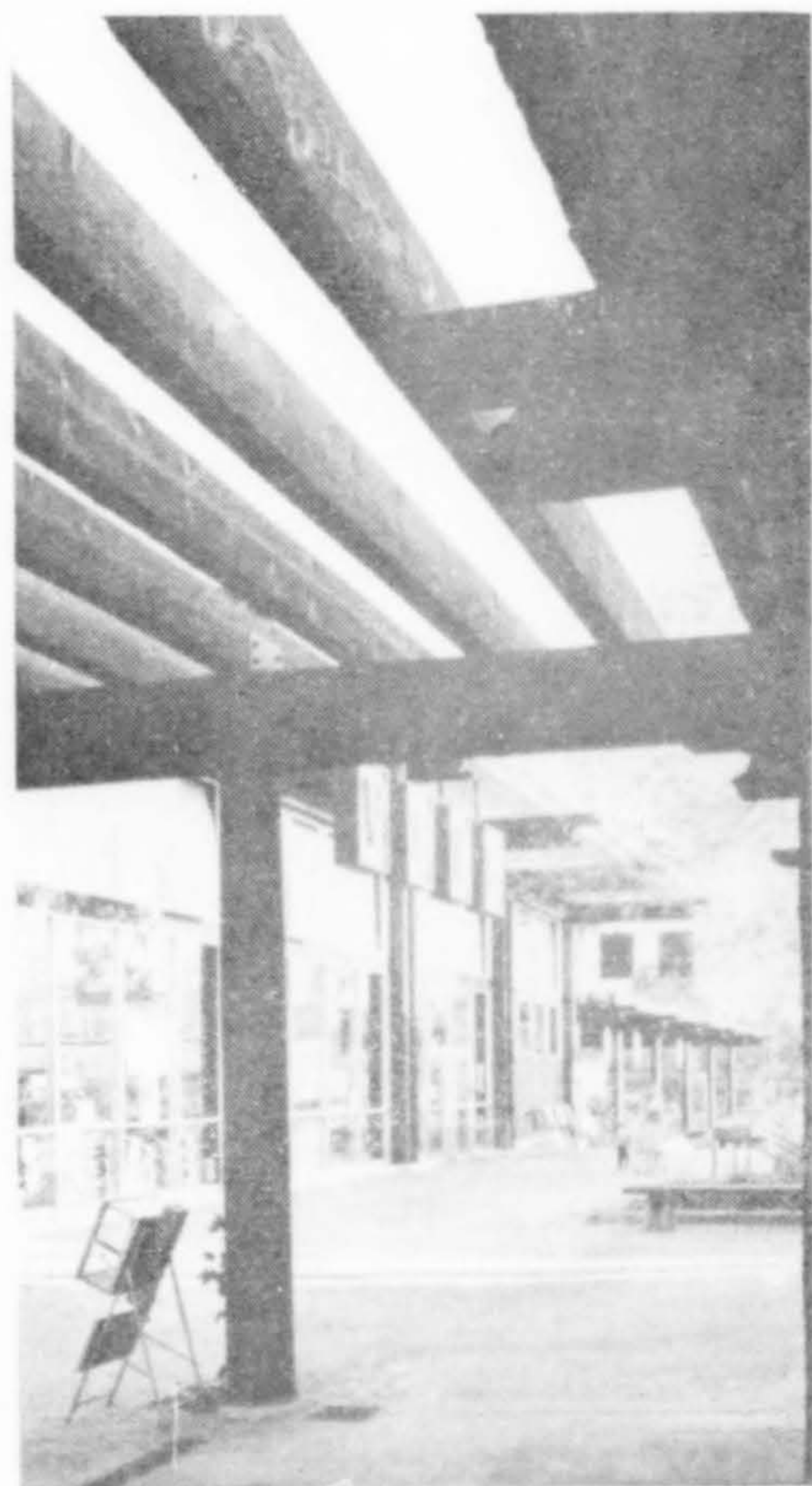
Surrounding colonnades and pergolas reflect an indigenous architectural heritage while providing protection for the various tenant businesses. The hip roof forms tend to hold down the apparent building height, maintaining a more residential scale, and providing a depressed well to conceal mechanical equipment and

ductwork mounted on the roof. Construction of the smaller buildings is of wood frame. Wall panels are a vertical pattern of ripped rough 2x2 redwood staves, stained, and masonry panels of native Santa Barbara sandstone laid with "dry" mortar joints. Round pole columns are peeled logs stained dark brown and the exposed rafters, beams and trellis members are rough sawn wood stained with various earth-toned, semi-transparent stains. The roof is terra cotta shingle tile. Paving is integrally colored concrete.

The larger market portion of the center is located in the area of the deepest cut toward the rear inside property line to keep its bulk from destroying the scale of the project. Market construction is of tilt-up concrete panels with steel primary framing.

Special attention was given to the graphics of the various store signs to provide cohesive individuality. Most of the signs are carved wood; neon signs are prohibited.

Final total cost of this 50,000 sq. ft. project will represent an investment in excess of \$750,000. Ray Conners, Jr. is owner/developer; Charles Hansen, landscape architect. The Santa Barbara Chapter, AIA, cited the center in the 1967 honors competition.



Tim Putz photos

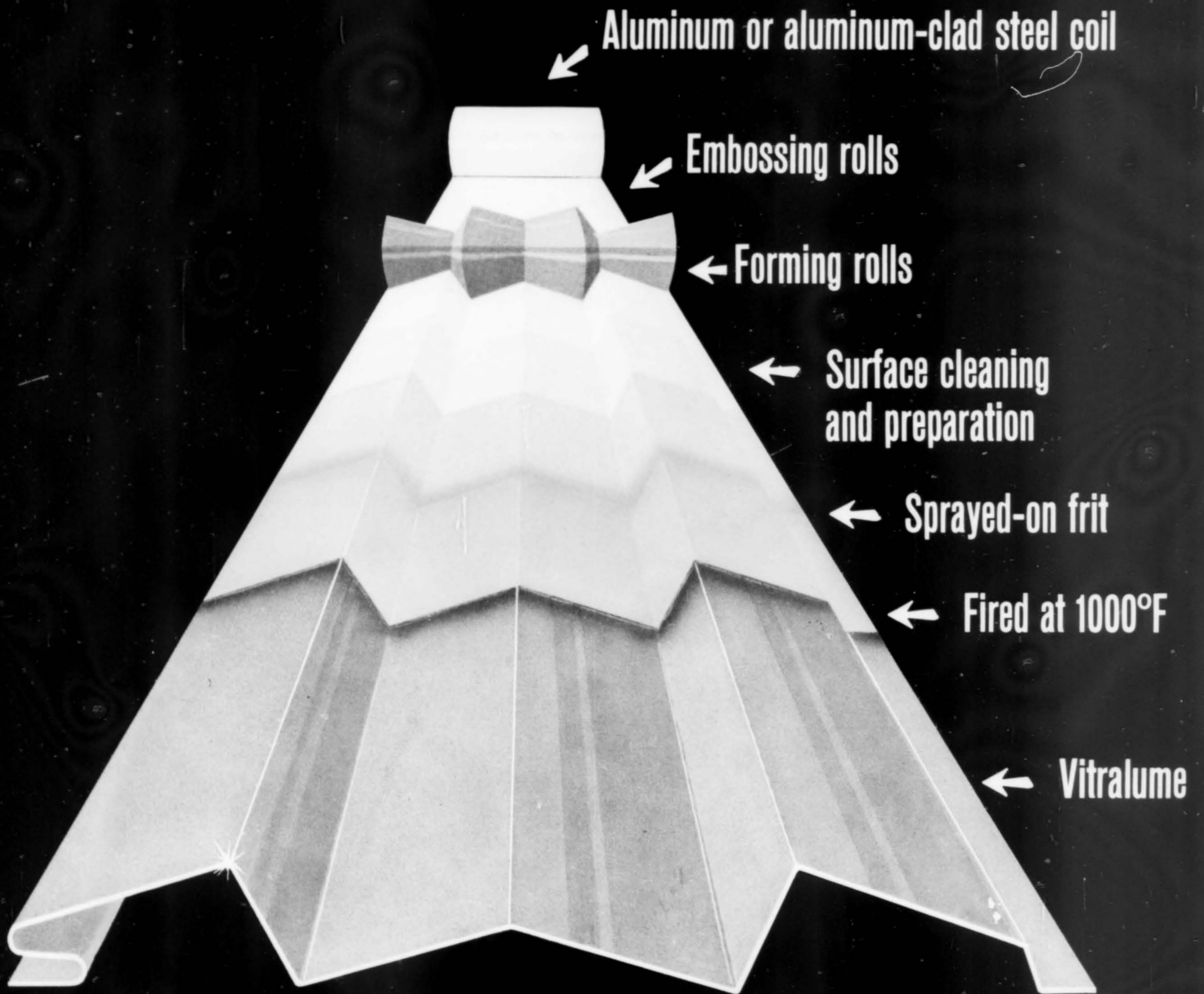




Chinese Porcelain Vase
Ming Dynasty, circa 500 A.D.
Courtesy Carnegie Institute, Pittsburgh

Porcelain...age-old finish

Vitralume®...modern use



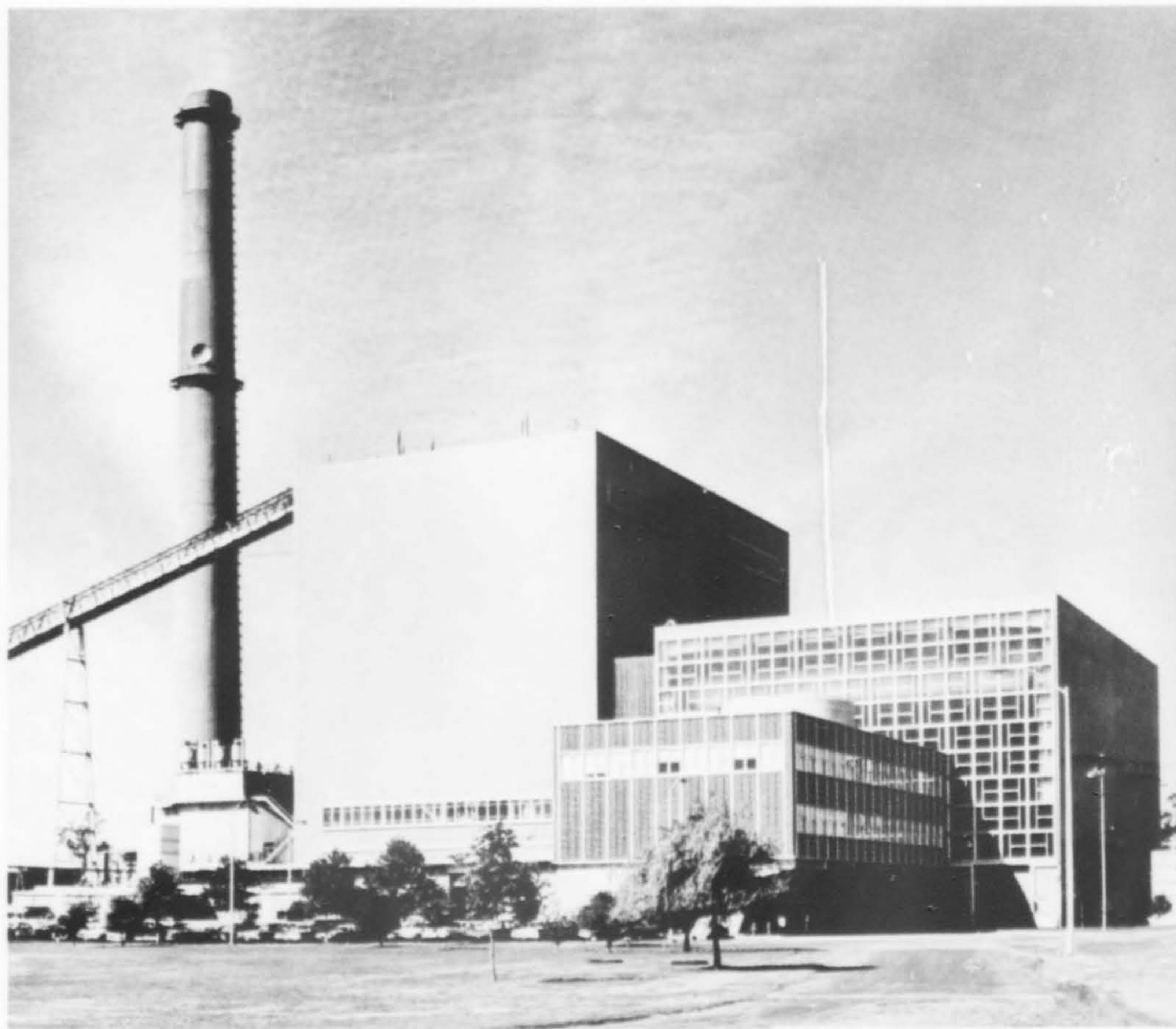
Vitralume Process
Robertson's method of
porcelainizing aluminum
or aluminum-clad steel

The beauty and durability of Porcelain is unquestioned. Pottery and other vitreous enameled objects have survived for centuries without losing their brilliance or surface protection. Robertson Vitralume brings the same timeless qualities of resistance to weather and corrosion to modern design and construction.

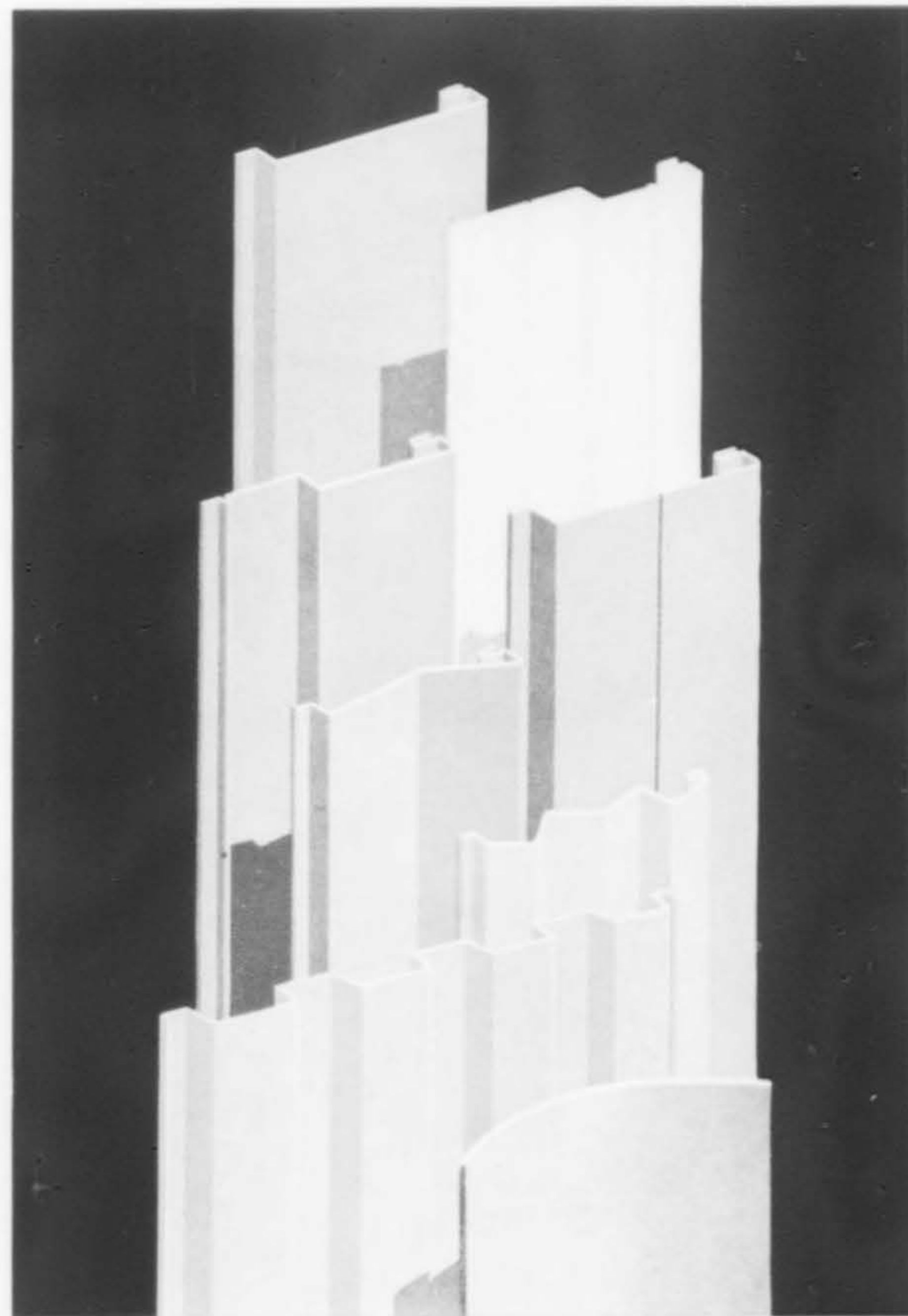
The Robertson Vitralume system of metal protection fuses glass (an inorganic vitreous surface) to aluminum or aluminum-clad steel. The strong, roll-formed panels, up to 30' in length, can be used insulated or uninsulated for new buildings or for modernization projects.

Vitralume colors embrace the spectrum—brilliant or low-key. They are non-staining, non-fading and weather durable with excellent resistance to abrasion. The surface is "stucco embossed" and has a gloss rating of 30 or less.

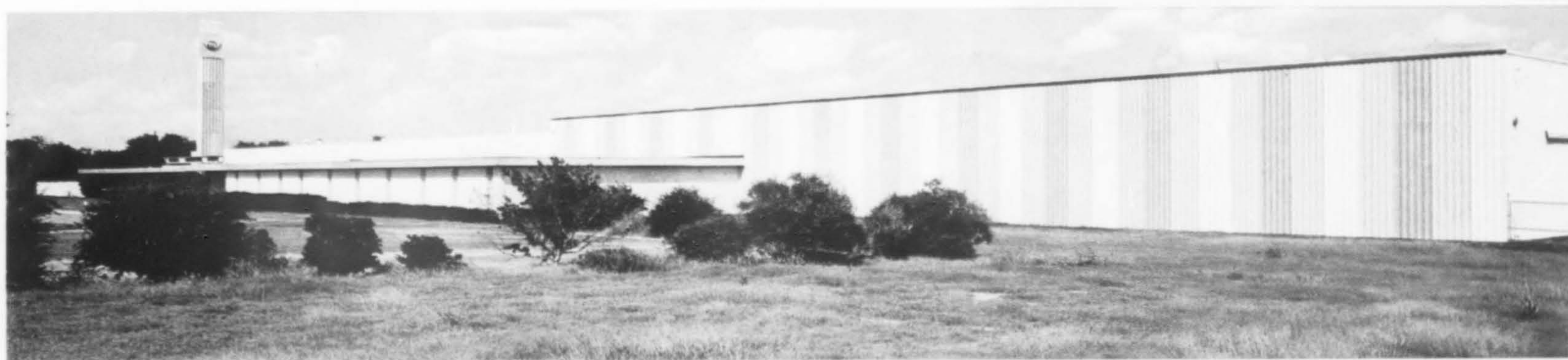
Whatever your requirements, Robertson Vitralume can give you the time-tested advantages of durable porcelain enamel plus its inherent beauty of finish and color. Color charts and catalogs are available on request.



CONNECTICUT LIGHT & POWER CO., South Norwalk Harbor, Conn.; Kahn & Jacobs, Consulting Architects; United Engineers and Constructors, Inc., Engr. and Contractor.



Time-tested Robertson Vitralume is available as a finish on all Q-Panels shown above. All profiles are offered as uninsulated facings or as components of insulated panels.



ABOVE—MENASCO MANUFACTURING CO., Euless, Texas; Wyatt C. Hedrick, Architect; Cadenhead Construction Co., Contractor.

BELOW—THE PHYSICAL EDUCATION AND MILITARY TRAINING BUILDING at Southern Illinois University, Carbondale, Ill.; The Perkins & Will Partnership, Architects; M. H. Wolf & Co., Contractor.



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I would like to have more information on Vitralume.

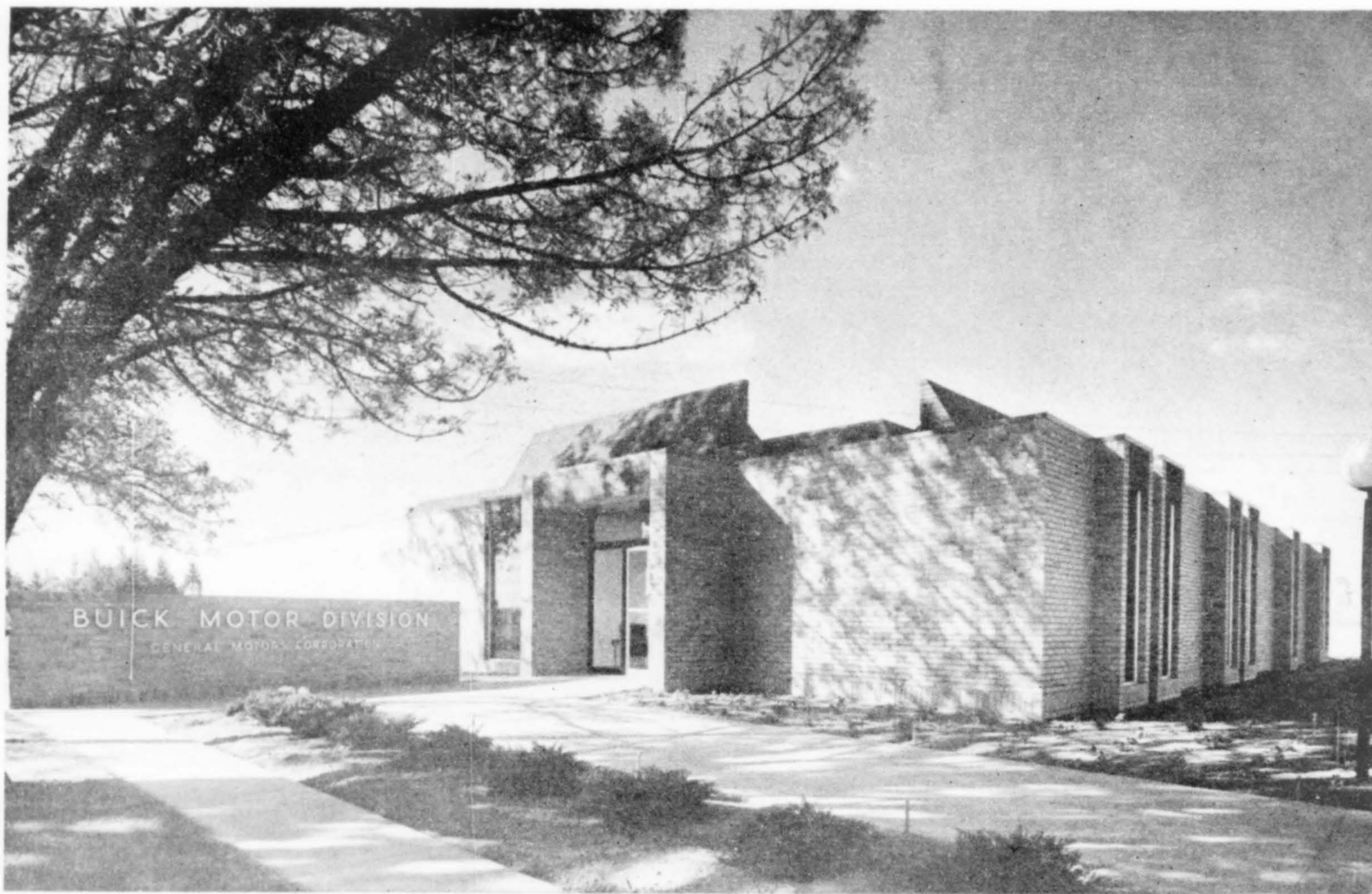
Name

Title

Firm

Address

City Zone State



Let there be light: BUICK BUILDING, Portland, Oregon / WOLFF-ZIMMER-GUNSUL-FRASCA, Architects

Art Hupy photos



THE VERY purpose of this building—to service regional sales activities of General Motors—necessitates a large secretarial area. To function in the most efficient manner, the architects have placed the secretarial space in the center of the building, surrounded by perimeter offices. The acknowledged demand for good working light in such an area has been successfully fulfilled by a skylight which acts as a light scoop, flooding the central secre-

tarial pool with daylight. The mechanical ducts are distributed on the perimeter of the ceiling of this area as well as the surrounding offices. The combination of skylight and duct become an effective mechanical monitor.

The building is located on one acre of ground in the Sunset Science Park, a small industrial complex adjacent to the freeway. Construction is of wood frame with brick veneer. Interior walls are

sheet rock, floors are carpeted and ceilings are of natural wood. The total area is 5,500 sq. ft., excluding a carport with capacity for seven cars. Parking spaces for approximately 30 cars are adjacent.

Reimers & Jolivette were general contractors on the project for which consultants were Cooper & Rosé & Associates, structural; Thomas E. Taylor, mechanical; Grant Kelley & Associates, electrical.

The site was the design key

THUNDERHILL APARTMENTS, Renton, Washington

ZAIK/MILLER, Architects

WILLIAM G. TEUFEL & ASSOCIATES, Site Planners, Landscape Architect

TRANSAMERICA DEVELOPMENT COMPANY, Owner-Contractor



CAPTURING the quality of a good site in a sensitive manner—this is the key to the Thunderhill Apartment project. More than just “planning” was required—the challenge lay in the use of assembly line techniques tempered with restraint and good site design.

This is a projected rental housing development of approximately 1500 units, located on a hilly, wooded site immediately south and east of the town of Renton. The apartments are within the city limits, near shopping facilities and adjacent to a major thoroughfare. The site lends itself to a village type development, creating an identity or “place” for a reasonable group of families. These self-contained groups include recreational facilities, utilities, parking and play areas. The site concept, as developed, is one of informal



Art Hupy photos



relationship of streets and buildings with all natural vegetation remaining and pedestrian walks and movement emphasized. A stream bisects the site.

The proposed order of building development is based on increments of about 100 to 150 units per land parcel. The first phase is smaller, two bedroom buildings of four and six (two-story) apartments per building, of a size to adapt to the existing terrain. Also involved in this first construction is a three-story, pinwheel plan, one bedroom, towers, placed to avoid conflict with family and children areas. (See area 27 in plan above.)

Buildings are frame construction with pitched cedar shingle roofs and cedar shingle siding. Each apartment has a deck, protected for weather and privacy. Much effort was expended to design simple, warm, human-scaled forms. Detailing, materials and building elements are standard, readily available items based on programmed cost criteria. Interiors are largely plaster board, carpeted floors, assembly-line cabinetwork and millwork.

The Teufel firm, master site planners, were responsible for all the signing, as well as the landscaping.



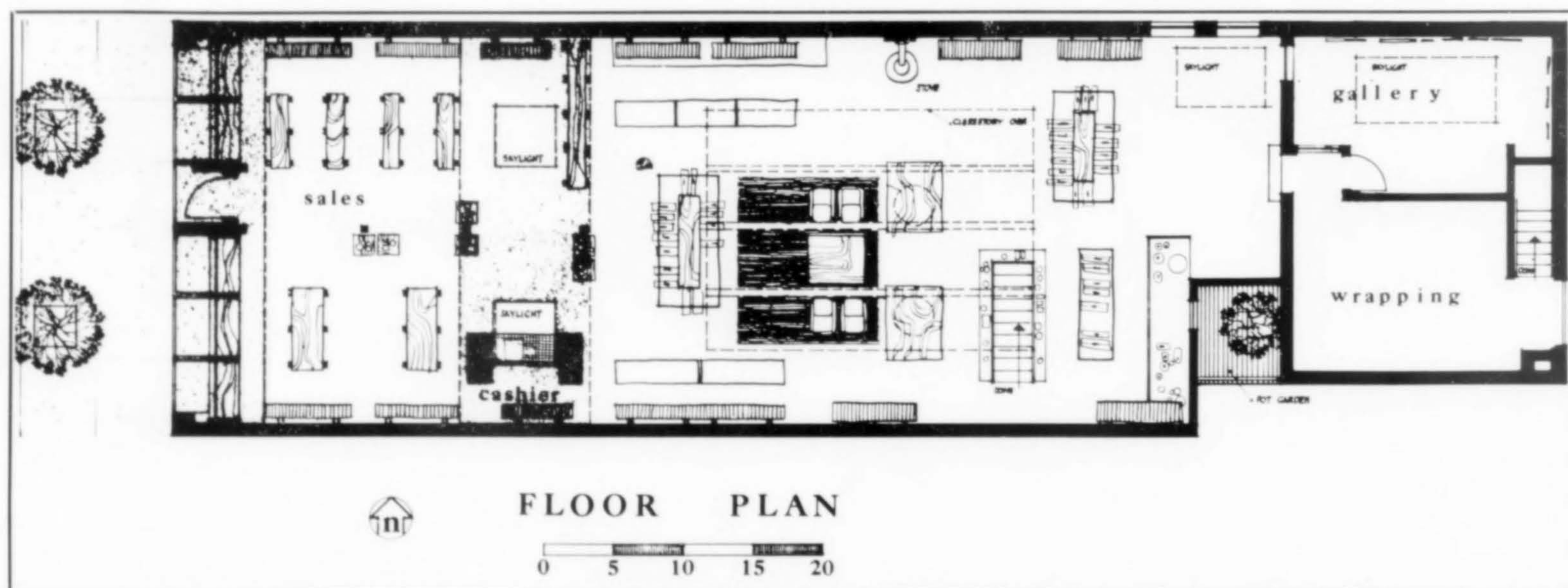


Presto! From dry-cleaning to gifts

TOM JOHNSON—GIFTS & LUGGAGE, Everett, Washington

BRYANT, BUTTERFIELD & FRETTS, Architects

BUD ARMISTEAD, Contractor





Hugh N. Stratford photos



A HANDSOME small gift and luggage store has been created from a 50-year-old dry cleaning plant, located in downtown Everett, one block from the city center, on a well-traveled main thoroughfare.

All wood and brick surfaces were sandblasted to remove layers of plaster and the brick walls were left exposed on the interior. Existing masonry openings were retained in the restoration. Interior skylights were left intact and, where ceilings were lowered, light shafts were created. The largest skylighted area, in the rear of the store, is given over to the Attica Art Gallery who utilizes the space for exhibitions and as a sales outlet.

A wood screen shields an outside landscaped sculpture court created by a pocket formed in the building as a former air outlet. Ventilation is by existing operable steel sash and 20-ft. long chains used in the steam area of the former plant. Heat is provided by electric/warm air units.

The new floors are dark stained oak with brightly colored area rugs. All store fixtures, lighting and canopies were designed by the architect.

An unusual hand-painted entry door is the work of artist Dona Anderson.

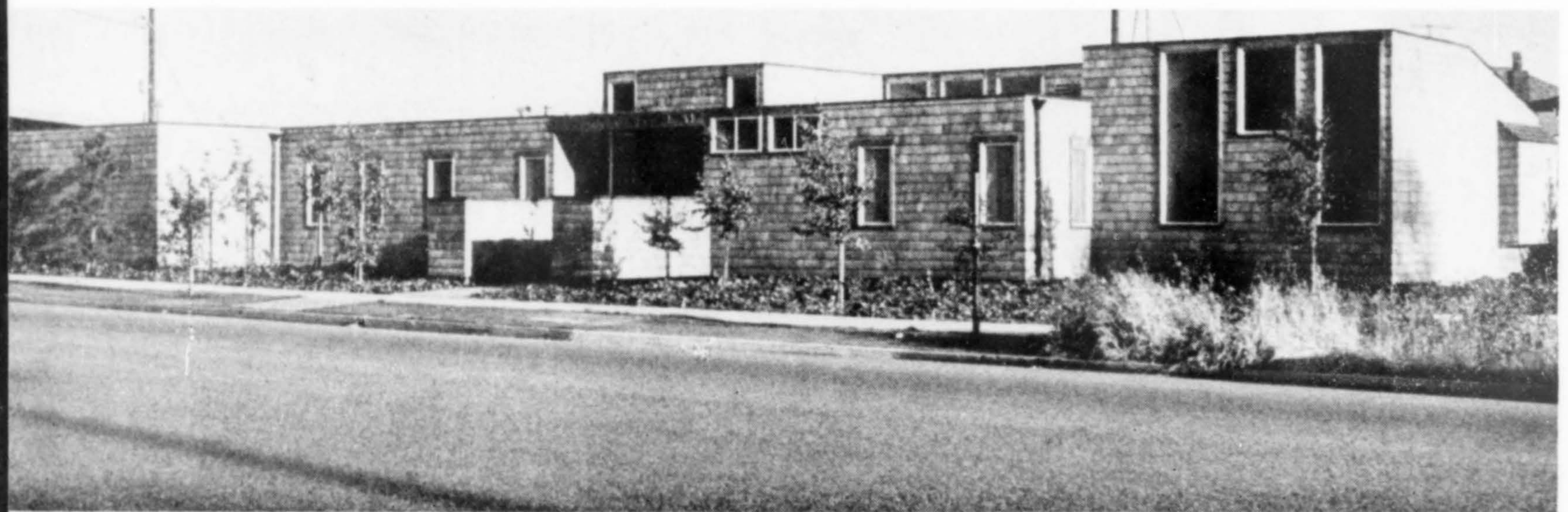
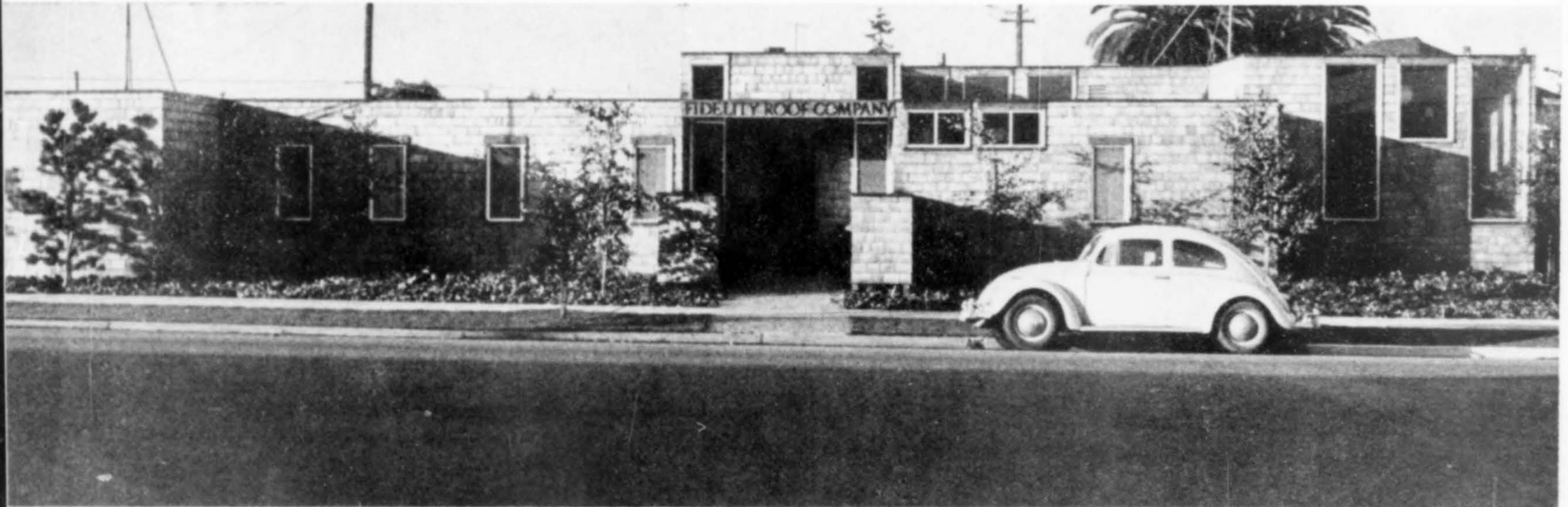
JONGEJAN and GERRARD
Landscape architects

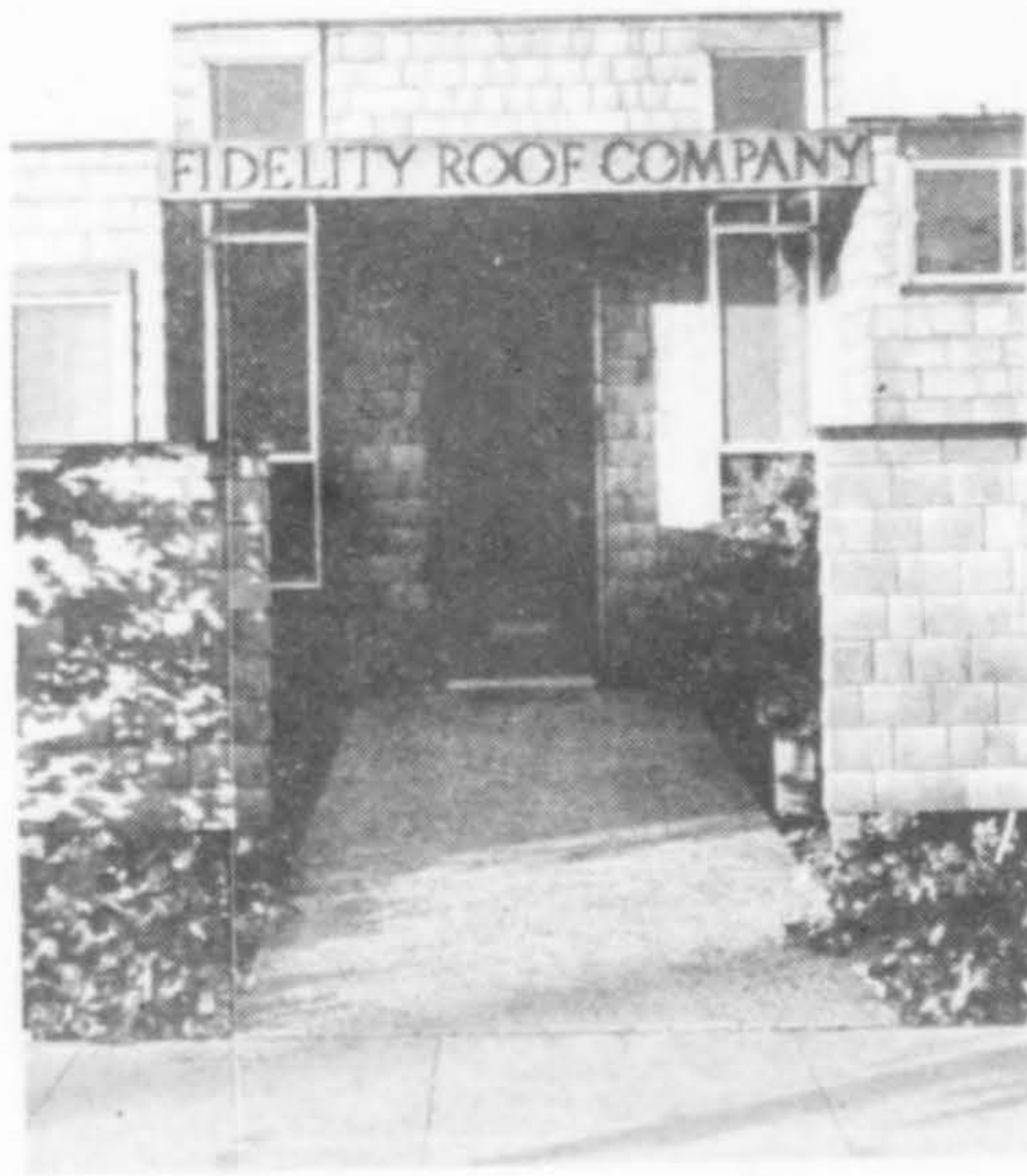
"Complexity & Contradiction"

OFFICE and WAREHOUSE for FIDELITY ROOF COMPANY, Oakland, California

FISHER/JACKSON ASSOCIATES, Architects

STEPHEN E. BLOCK COMPANY, Contractor





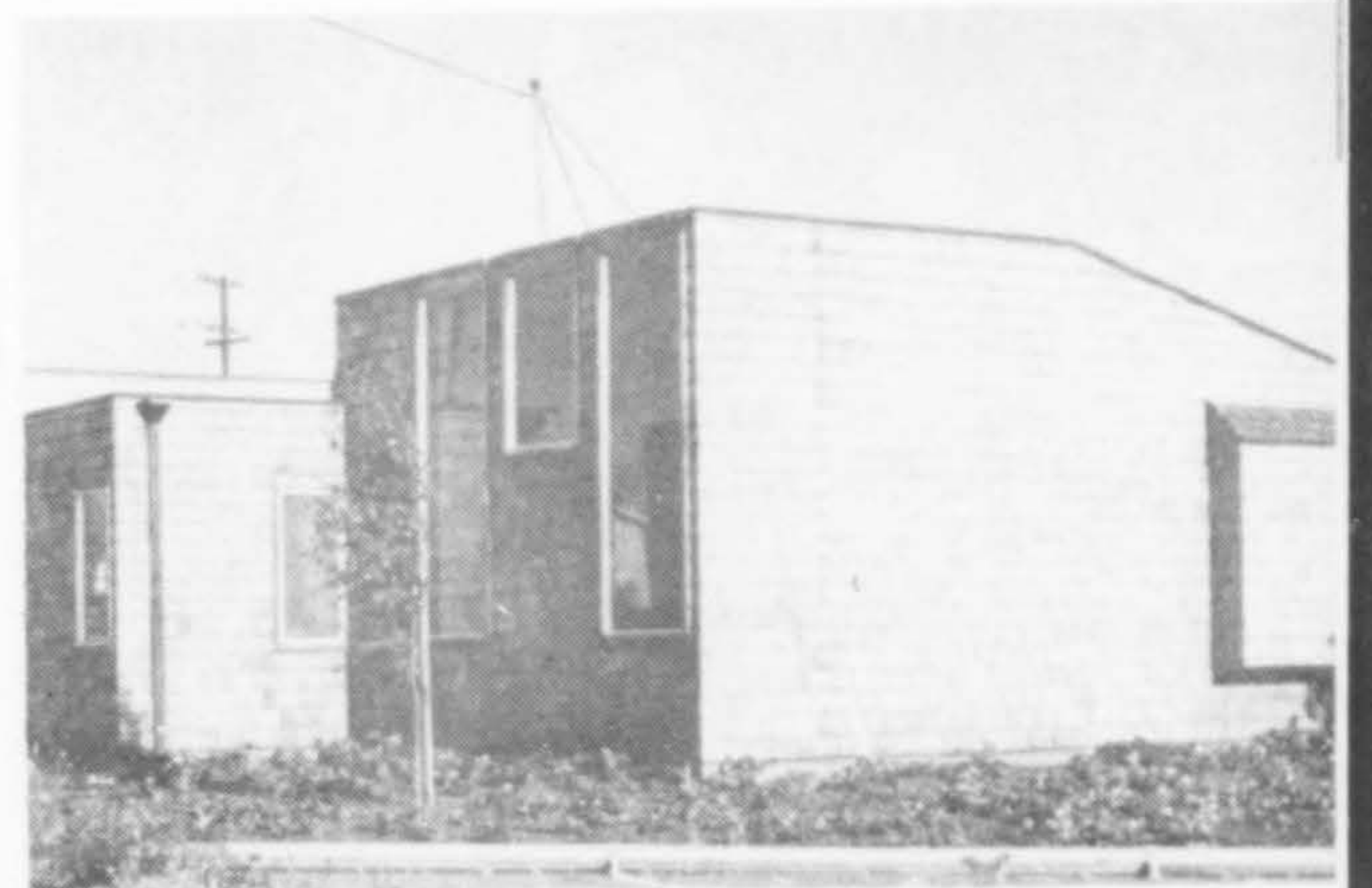
THE BASIC requirements called for efficient truck and equipment movement, systematic and expandable material storage, loading facilities and a compact, low-maintenance office building, all necessities for the work flow of a roofing firm.

The plan makes full use of a small irregular-shaped interior city lot which fronts on two streets. The open concrete block and timber warehouse is placed along one interior property line allowing a large open area for truck movement, loading and through traffic. The office building, situated on the more important street with expansion possibilities to the southeast, is constructed of frame walls, shingled on the exterior and some of the interior, and spanned by ex-

posed beams and resawn cedar plywood. The use of shingles was in response to the client's business and desire to have a warm, friendly office within the environmental context of the mixed industrial-residential area.

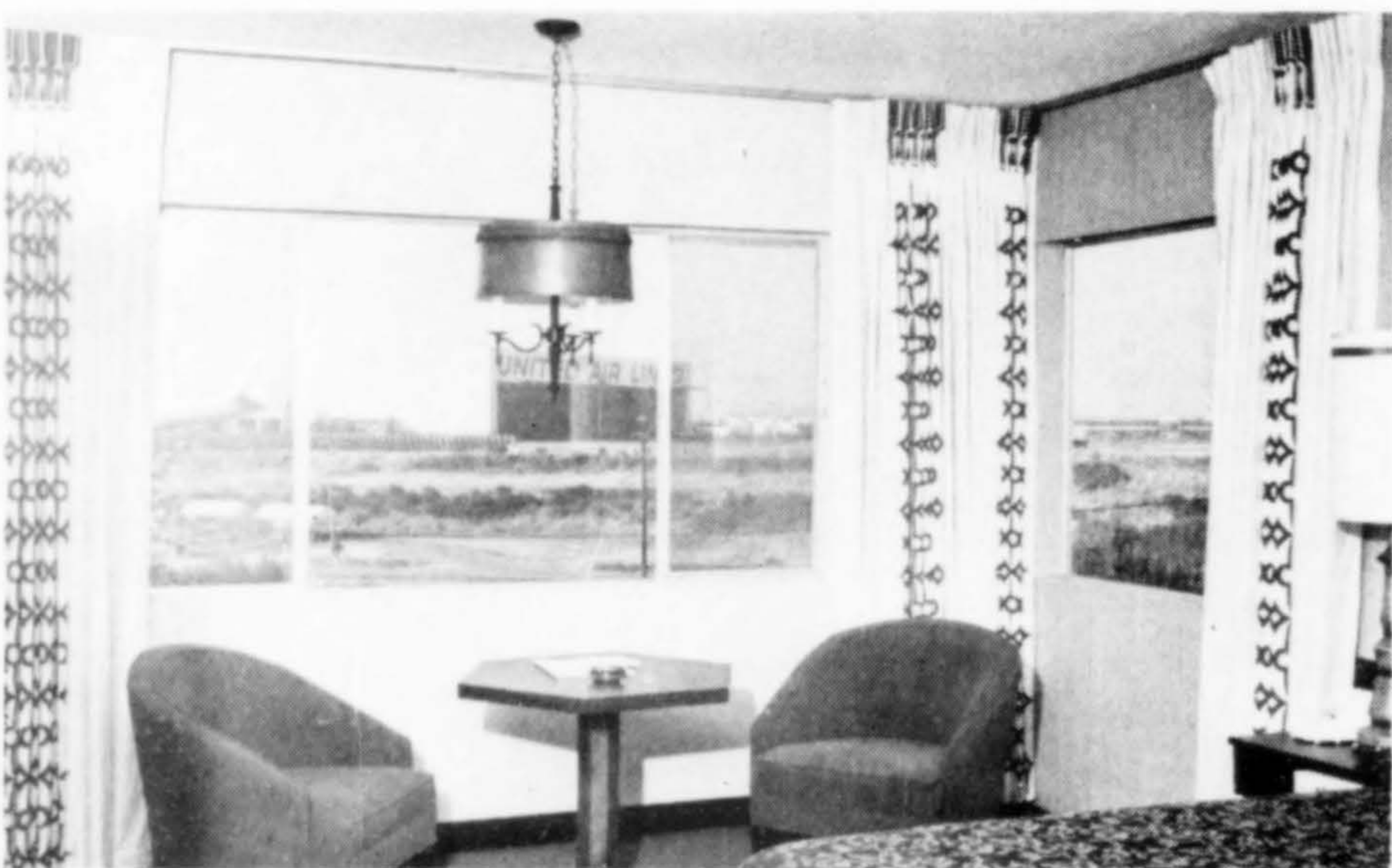
All administrative functions are grouped around a brick-paved, cedar-shingled reception and secretarial space. A separate wing contains lockers and lunch rooms and opens directly to the warehouse and yard. Clerestories light offices which will become interior offices upon future expansion. A short central passageway with a dropped ceiling carries the thermal ducts to all spaces.

Consultants on the project were Jack Kositsky, consulting engineer, and Jon Read, landscape architect.



C. Ray Moore photos





BY THE RULES, Seattle's Hyatt House hotel should not have been built. When it *was* built in 1960, many of the downtown hotels gave it less than a two-month life expectancy.

The problem is noise.

The luxury 325-unit hotel is constructed on the southwest edge of the Seattle-Tacoma International airport. Here the whine of 707's, 727's, Caravelles, and other members of the modern jet transport fleet constantly thunders. Not only is the building subjected to the roar of incoming and departing aircraft, but the major warm-up runway at the south end of the field is less than half a mile away from the pillows of sleeping guests.

Two factors make the hotel an extraordinary success despite the ear-splitting racket: convenience to air travelers and acoustical control.

When the Hyatt House began construction of an additional 140 units in a three-story structure last year, more economical acoustical control was sought. The answer: Acousta-Pane, manufactured by Amerada Glass Company. The laminated, sound-resistant glass is available with STC ratings of 36, 40 and 43 (Acousta-Pane 36 was used at the Hyatt House). It is a single glazing unit, in standard sizes, and in thickness from 1/4" to 3/4", requiring only ordinary installation procedures and standard frames. According to acoustical engineers, the glass panel must be heavy and "limp" simultaneously to function as an effective sound barrier. Because of Acousta-Pane's exclusive process, the limpness of thin glass is combined with the density of heavy glass. The process eliminates the varying degrees of sound transparency that ordinary glass exhibits in the vital frequency ranges of 250 to 2,300 cycles per second—the spread required for speech privacy.

Charles Andrew, general manager of the Hyatt House, believes the effectiveness of the sound-resistant glass is proved by the reactions of the hotel's 150,000 annual guests. Most of them prefer the new addition, an amazing choice—open a window, the jets sound like a thunderous ovation. Close them, and quiet descends.

Most guests stay an average of one and one-tenths days—just enough time to complete their business and get a good night's sleep.

Products

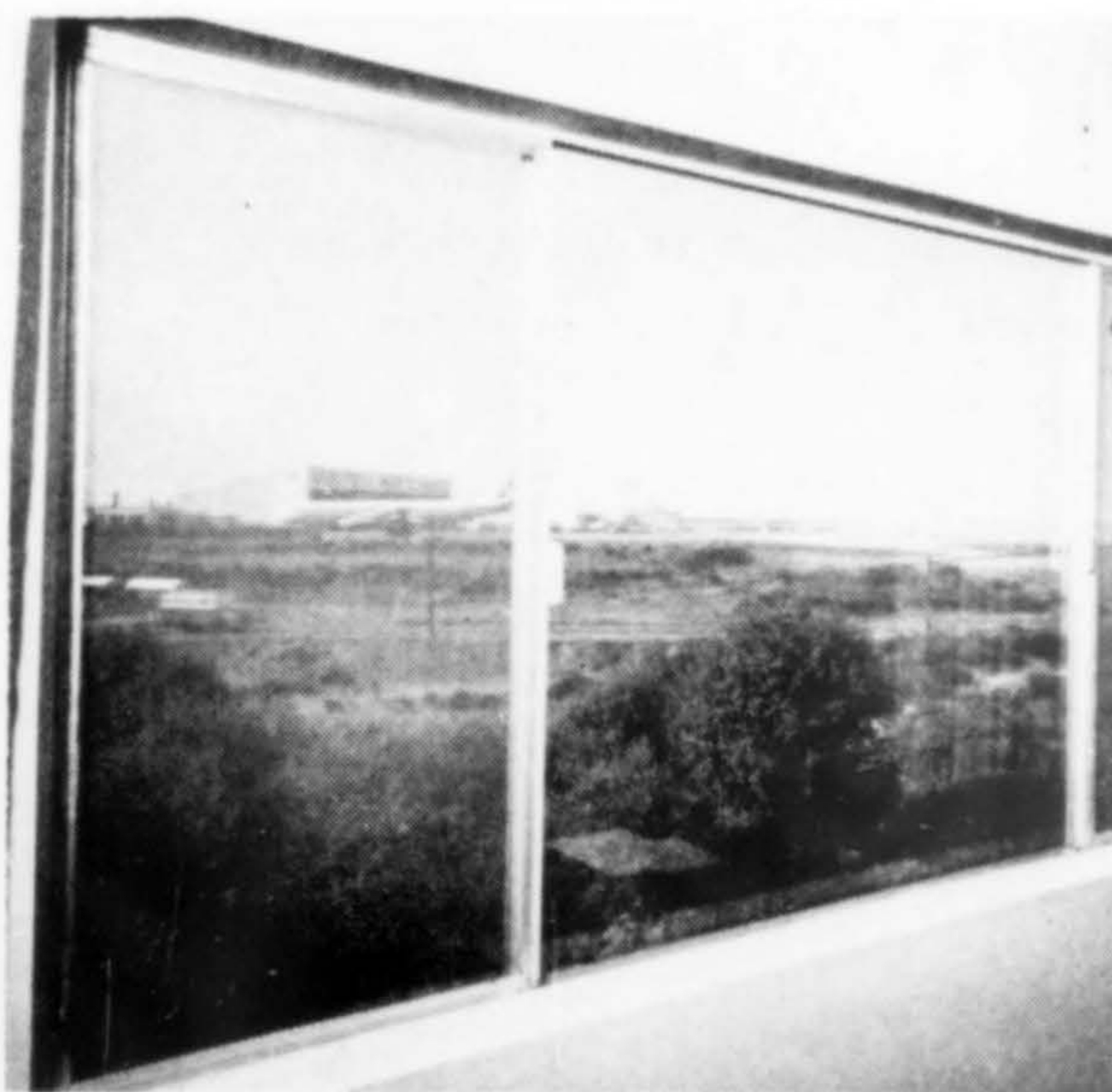
in

Action

ACOUSTA-PANE: THE GLASS THAT STOPS NOISE

HYATT HOUSE HOTEL

Seattle, Washington



Dudley, Hardin & Yang photos

ROBERT RIDGLEY, Architect

NORTHRIDGE INDUSTRIES, Builder

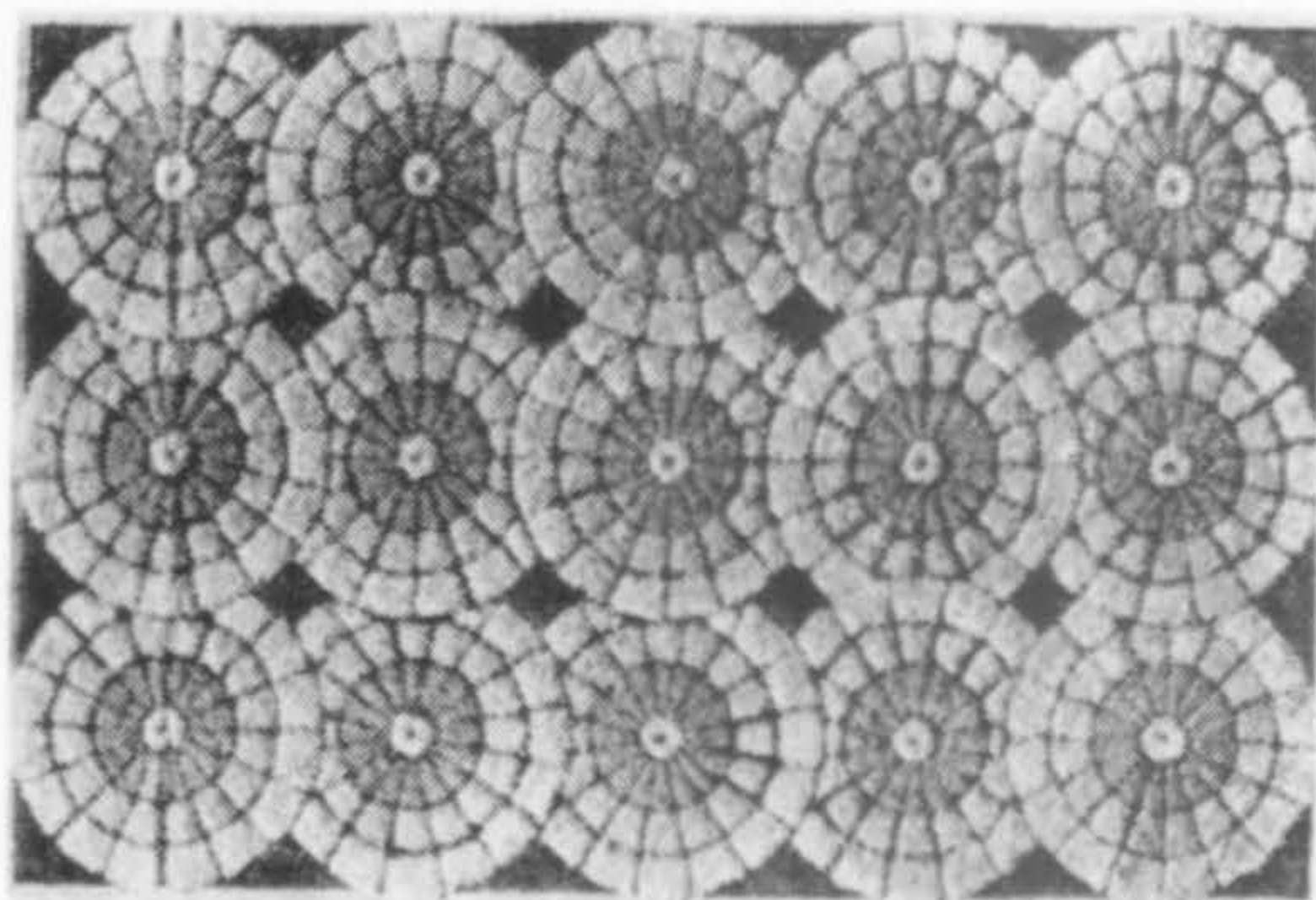
Fountain for limited space—

A new drinking fountain, the Sunroc FFR-10, was specially designed to solve the problems of supplying attractive and dependable cold water service where corridor or hall space is limited. The new fountain is fully recessed. It is manufactured in seamless stainless steel. The easily removable front panel is available in stainless steel, prime coated steel or laminated charcoal vinyl. The FFR-10 has an air-cooled self-contained cooling package with a self-cleaning type cooling unit.—Sunroc, Dept. FFR (A/W), Glen Riddle, Pennsylvania 19037.

Panel dividers permit change—

A unique system of panel dividers that can be installed or re-arranged overnight is now offered by Art Metal. By means of an interlocking stud and keyhole slot design, the panels are firmly attached to backs or sides of desks, returns, tables, or file cabinets to create rows of individual crucibles or semi-private bays. The sections come in standard modular sizes, can also be used freestanding. The all-metal sections have honeycomb cores for lightweight strength, are one inch thick and enameled in a choice of modern colors, trimmed with chrome.—Art Metal, Inc. (A/W), 52001 Prince St., Jamestown, New York 14701.

Custom rugs—



A collection of one of a kind custom and handmade rugs and carpets has been created as a 25th anniversary celebration by Rugcrofters, Inc. The range covers contemporary and classic designs including Napoleonic, Louis XIV, XV, XVI, Aubusson, Savonnerie as well as Modern, Oriental and African Primitive. The Modern pattern (above) is a shag and loop pile in a geometric design in three shades of yellow with a multi-colored background.—Rugcrofters, Inc. (A/W), 979 Third Ave., New York City.

Woven wood—

"St. Francis," an original woven wood design is suggested for use as drapery panels, area dividers, window treatment or folding door units. Two styles are available: 3/8" walnut slats alternated with two walnut reeds or 3/8" white slats alternated with two white reeds. The warp is a combination of blue and green in both.—Tropicraft of San Francisco (A/W), 568 Howard St., San Francisco 94105.

Concrete and brick preserver—

Watco Concrete and Brick Preserver sinks in, sealing beneath the surface where it is said to prevent staining and damaging dusting and spalling. It is a highly liquid, heavily fortified resin oil finish-preserver suitable for use on driveways, factory floors and other overworked concrete surfaces.—Watco-Dennis Corp., 1756 - 22nd St., Santa Monica, Calif. 90404.

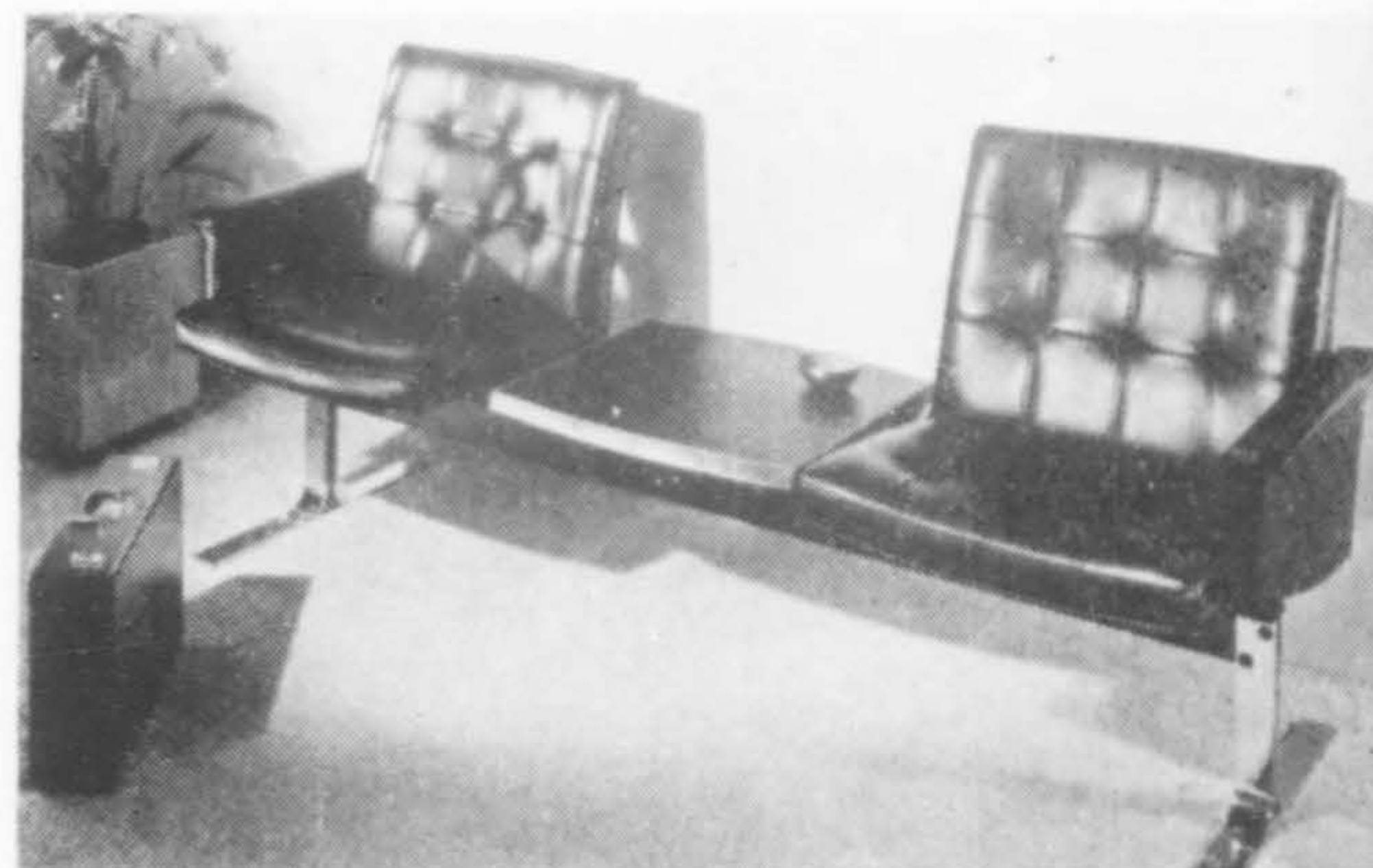
Automatic doors—



The "Auto-Slide" Series 5000 automatic door is designed primarily for retail stores where entrance area is limited but two-way passage is desirable. The compact automatic sliding entrance can be installed with single or double door panels, providing up to 63" wide two-way passage. Panels, track hardware and door operator are built for heavy duty, long-life service. Sliding speed is adjustable to fit store traffic. Doors can be installed with one or two sidelights or with wall pockets.—The Stanley Works (A/W), 195 Lake Street, New Britain, Connecticut 06050.

Versatile seating concept—

The "Increment Group," a versatile new concept in seating, is designed as a modular unit available with two to four 24" modules set on a double

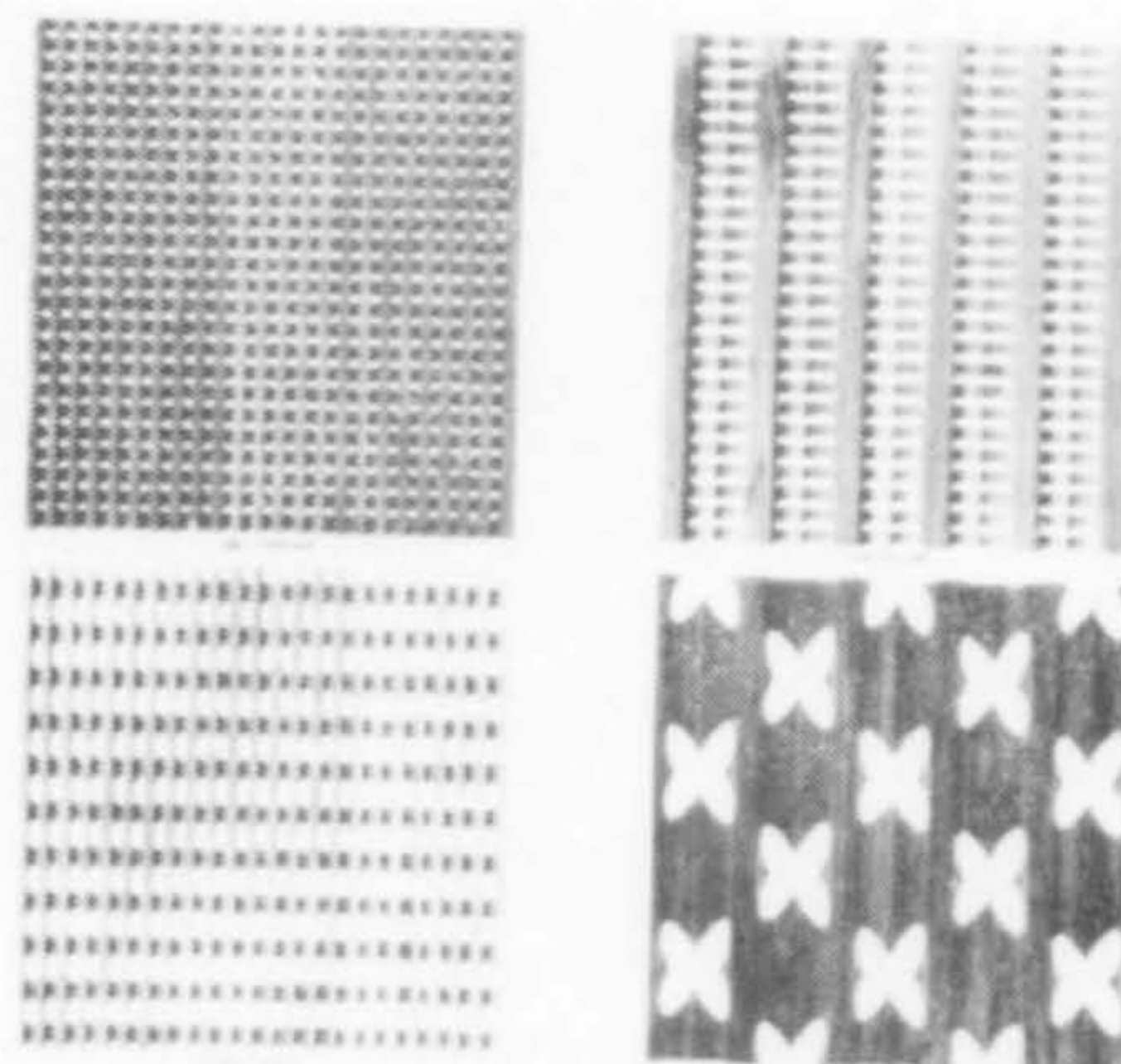


pedestal base. The modules can be any arrangement of biscuit-tufted seating pieces or walnut-edged tables with leather-like tops. The group is available with or without arms. The steel pedestal base is also available in mirror-chrome finish or a new antique bronze finish. The "Increment Group" was designed by Ray Zimmerman.—Dux, Inc. (A/W), 5000 City Line Road, Newport News, Virginia.

"Madeira" new tile shape—

"Madeira" is the newest of Franciscan Terra Floor shapes, 11 1/2"x11 1/2". It is available in colors of flashed walnut, olive pebble and white pebble. It is said to be easy to clean and colors will not fade. The "Madeira" pattern permits the designer to achieve design through shape in a 12" modular ceramic floor tile.—Interpace (A/W), 2901 Los Feliz Blvd., Los Angeles 90039.

Sculptured hardwood patterns—



Four new designs of sculptured hardwood in walnut, birch and poplar panels are Butterfly, Samarra, Starlight and Far East. The panels, 1/2" thick, 2' wide and 2', 3' and 4' high, provides a fine screening effect with modules ranging from 1/2" to 2 5/8". Panels may be used for screens, furniture, lamps and wall treatments.—Penberthy Architectural Products (A/W), 5800 S. Boyle, Los Angeles.

Monray Concrete Roof Tiles (AIA 12-E): recommended architectural details listed with technical data, specifications, recommended installation practice included. Cross sections on open or spaced sheathing, overhangs, ridge details, hip details, valley details, mansard roofs and parapets, flashings and metals buildings are clear and concise. Characteristics of the tile are enumerated. 44-pp.—Monier-Raymond Concrete Tile Co., P.O. Box 158, Corona, Calif. 91720.

The Finest Classrooms Deserve the Finest Chalkboards: describes test results for various boards. Lists type, dimensions, specifications, design assistance, warranties. Properties of the boards, colors available and recommended installation are included. 4-pp.—Mirawal Company, P. O. Box 128, West Covina, Calif.

Kemiko Concrete Stain and Finishes (AIA 3-K): illustrates in full color a variety of buildings and locations where Kemiko permanent concrete stain has been used. Brochure lists 50 colors as well as the companion finishes available (colored wax, epoxy, sealer, Cpl-r-Tone for asphalt paving). 4-pp.—Kemiko, Inc., 918 N. Western Ave., Hollywood, Calif. 90029.



Quality Carpeting by Downs: shows 30 contract installations in a variety of buildings ranging from department stores to country clubs and schools. Forty-four patterns are illustrated in full color with colors, and textures appropriate for specific type of installations. 24-pp.—Downs Carpet Co., Inc., Philadelphia, Pa. 19134.

Office Master II (AIA 35-H-41): describes the medium priced line of hand rubbed, oiled walnut veneer paneled office furniture, Office Master II Series. The variety of desks, tables, credenzas, arm chairs, bookcases are listed together with the properties of each piece. 16-pp.—Jofco, Jasper, Indiana.

Flexible Space Systems Planning Guide (AIA 17-A): includes sample plans, general specifications and a 6-point checklist of guidelines for use in obtaining maximum effectiveness with the system when planning new buildings. 12-pp.—Rheem/Dudley Div., Rheem Mfg. Co., 14001 South Garfield Ave., Paramount, Calif. 90723.

Control of Cooling Tower Noise: presents a "short form" method of calculating the attenuation of airborne noise from mechanically induced draft cooling towers and a guide for selecting silencing equipment in report form. Intake and discharge noise is evaluated and the effects of distance, acoustical barriers and cooling tower orientation as they relate to the propagation of the noise are reviewed. A mechanical design guide includes information for the layout and installation of silencing equipment. Line drawings and photographs illustrate the report. 12-pp.—Bulletin 1.0401.0—Industrial Acoustics Co., Inc., 380 Southern Blvd., New York, New York 10454.

Recessed Fluorescent Lighting (AIA 31-F-23): illustrates fixtures that offer professional solutions to commercial and institutional lighting problems. Describes in detail the recessed, semi-recessed, round dome and skylights available from Lightolier. Specifications are included, also lists of accessories where appropriate. 32-pp.—Lightolier, 346 Claremont Ave., Jersey City, New Jersey 07305.

Quiet Zone Study Carrels: describes and illustrates the versatile line of carrels offered by the Paneline Division of Movable Walls Corporation. Construction details, installation illustrations and architectural specifications are included. Optionals such as audio-visual outlets are listed.—Paneline Div., Movable Walls Corp., 565 East Edna Place, Covina, Calif. 91722.

Plywood Specification Guide: aids in preparing plywood construction specifications which conform to the new Product Standard 1-66 for softwood plywood. Included are short form and comprehensive specifications, a chart of basic plywood grade-trademarks, a list of basic plywood literature. Form 67-820 5/67—American Plywood Association, 1119 A Street, Tacoma, Wash. 98401.

Combustion Qualities of Chairs: discusses the four combustion qualities and lists fire tests and restrictions on various ganging attachments that create a fire hazard.—Fixtures Manufacturing Corp., 1645 Crystal, Kansas City, Mo. 64126.



Professional Model Building Materials: catalog lists all the necessities for putting together models, ranging from trees, covering material, people, furniture, foam contours, ground foam, printed surfaces, colors available. Materials are suitable for plans, renderings, charts, displays, presentations, graphs, maps as well as models. Color. 12-pp.—Architectural Models, Inc., 367 Brannan St., San Francisco 94107.

Bulletin and Directory Boards: describes bulletin and directory boards with sliding glass doors enclosed in heavy wall extruded aluminum frames. Lists the unit sizes, accessories and combinations available. Details specific use for office building, hotel lobbies, church vestibules and library exhibits.—A-1 School Equipment Co., 2511 E. Imperial Highway, Los Angeles 90059.

Perlite Concrete Aggregate (AIA 3-D-3/37-B-2): describes the use for roof deck construction and lightweight floor fills. Bulletin contains a density selection guide, short form specifications and comparative data. Charts detail typical physical and specification properties. 4-pp.—Perlite Institute, Inc., 45 West 45th St., New York City 10036.

Imperialites Lighting Catalog: presents each of today's popular decorating motifs, featuring over 100 new fixtures. Each area of the home is represented by fixtures in each popular decorating motif. Sizes, finishes, accessories are detailed. Full color. 94-pp.—Builder Products Div., Emerson Electric Co., 8100 Florissant, St. Louis, Mo. 63136.

Atlas Ezeform Stainless Steel (AIA-12): graphically presents fabrication, application and installation of Ezeform, a stainless flat rolled product. Properties are detailed and sketches of various suggested uses are included. Photos of actual installations are shown. 16-pp.—Atlas Alloys Co., 1100 W. 11th St., Cleveland, Ohio 44113.

• **Sunroc Corporation:** The Pennsylvania manufacturer of water coolers and drinking fountains announces its newest subsidiary, Western Drinking Fountains, Inc. of Fremont, California. This wholly owned company, created to better serve the Western market, will start early in 1968 to manufacture and distribute throughout the 50 states a complete line of industrial safety equipment, including eye wash fountains and drench showers. At the same time they will also start the manufacture of a full line of non-refrigerated drinking fountains in concrete, porcelain, enamel and china to be marketed under the Western name. Top management for the new company will be Tom Vicknair and Dick Sargent, both serving as vice presidents, sales.

• **Formica Corp.:** Sequoia Mill, Redwood City, California, has been given Formica's Gold Seal Award for quality, service and design in recognition of the cabinet manufacturer's promotional efforts at industry shows, conventions and special events. The award was presented to Charles Baker, president, by Harrison W. Wood, Formica San Francisco sales office manager.

• **Perma-Power:** Eugene O'Brien has been named regional sales manager for the Chicago-headquartered firm, manufacturers of electronic garage door openers. His responsibility will encompass all of the eleven Western states, except southern California. O'Brien will maintain offices at 406 North Fairmont Avenue in Lodi, California. The factory branch warehouse is at 13210 South Western Avenue, Gardena.



ROBERT L. DURHAM, FAIA, national president of the American Institute of Architects (left) and Fred W. Mast, senior vice-president of the Associated General Contractors of America, were jointly honored in Seattle recently by Seattle building contractors and architects. The two men were cited for their "committee of two" efforts in working out differences which had arisen between contractors and architects in the revision of the A-201 General Conditions, the industry's standard construction contract.

• **The R. C. Mahon Company:** The Detroit, Michigan firm has purchased the operating assets of Barcol Overdoor Company of Sheffield, Illinois, a subsidiary of Barber-Colman Company. Mahon will continue the operations through a wholly-owned subsidiary, Barcol Overdoor Company, Inc. Dealers represent the line of overhead doors, and electric door and gate operators for industrial, commercial and residential applications in 46 states.

• **Kaiser Aluminum & Chemical Corp.:** Murray K. Ross has been



ROSS

named architectural representative in the Oakland, California region, serving the architectural and building industry in Northern California, Oregon, Washington, Colorado and Utah. He will make his headquarters at the Kaiser Aluminum sales office at 8201 Capwell Drive, Oakland.

• **Lone Star Cement Company:** Robert W. Hutton, Seattle, has been elected vice-president, operations, and will relocate to the corporate headquarters at 100 Park Avenue, New York City. He has been regional vice president of the company's Pacific Northwest region for the past two and one-half years, as well as president of Pioneer Sand & Gravel Company, a Lone Star subsidiary, for the past year.

• **Johns-Manville:** The company has introduced a new two-ply asbestos roofing especially designed for use in the West. Gold-Line, as the new system is called, can be installed over various types of deck. The new roofing is made in the West for fast delivery.

• **Holly Division, Lear Siegler, Inc.:** Ike Alderete has been named general sales manager of the division, succeeding Gene DesJardin who resigned to enter private business. Alderete, who comes to the new position from Gaffers & Sattler, will headquarter at 4361 E. Firestone Boulevard, South Gate, California.

• **Producer's Council:** Two West Coast executives have been elected directors of the national organization: Edward L. Kimball, sales promotion manager, wood products, Georgia-Pacific Corporation, Portland, and E. Phil Filsinger, manager of market development, Gladding, McBean products, Interpace, Los Angeles.



THE ROBERT JOHN contemporary furniture display highlights the new showroom of Barry Labow Associates located in the International Design Center, 8899 Beverly Boulevard, Los Angeles. The firm represents Robert John in southern California, southern Nevada and Hawaii. Barry Labow directs client contacts and the showroom is managed by Dee Labow.

• **Red Cedar Shingle & Handsplit Shake Bureau:** P. L. "Pat" Whittall, manager of the Hunting-Merritt Shingle Division of Canadian Forest Products, Ltd., Vancouver, B.C., was re-elected president of the bureau at the recent 52nd annual meeting in Seattle. Frank Schafer, Hoquiam, Washington, shake manufacturer, was re-elected vice president, and Virgil G. Peterson, Seattle, re-elected secretary-manager.

Elected to the board of trustees were: Paul Smith and John Anderson, Seattle; R. S. Murchy, Aberdeen; Stewart Ferguson, Aloha; Frank Schafer, Hoquiam; James Jackson, Moclips; C. E. Hermstad, Tacoma; Ralph Willis, Sedro Woolley; Elmer Duronso, Bellingham; H. W. Lawson, Everett; all the state of Washington; B. C. Huntington, Springfield, Oregon; Mel Lester, Sweet Home, Oregon; E. P. Dakin, Portland. From British Columbia, trustees are: Jack Davidson and T. B. Meeker, Mission; E. Henri, Whonnock; W. H. Brownlees, New Westminster; Frank Barker, Barnet; P. L. Arthurs, P. V. Frith, W. H. McLallen, William Stevenson, Roy Horne, Vancouver; H. A. Smith, Victoria.



MASONITE CORPORATION has adopted a new corporate symbol to better represent and identify its progress in product innovations, growth in plants and advances in marketing. Initiation of the new symbol began October 1 with complete changeover from the previous symbol, the Masonite Man, expected to take about 18 months.

Architecture / West

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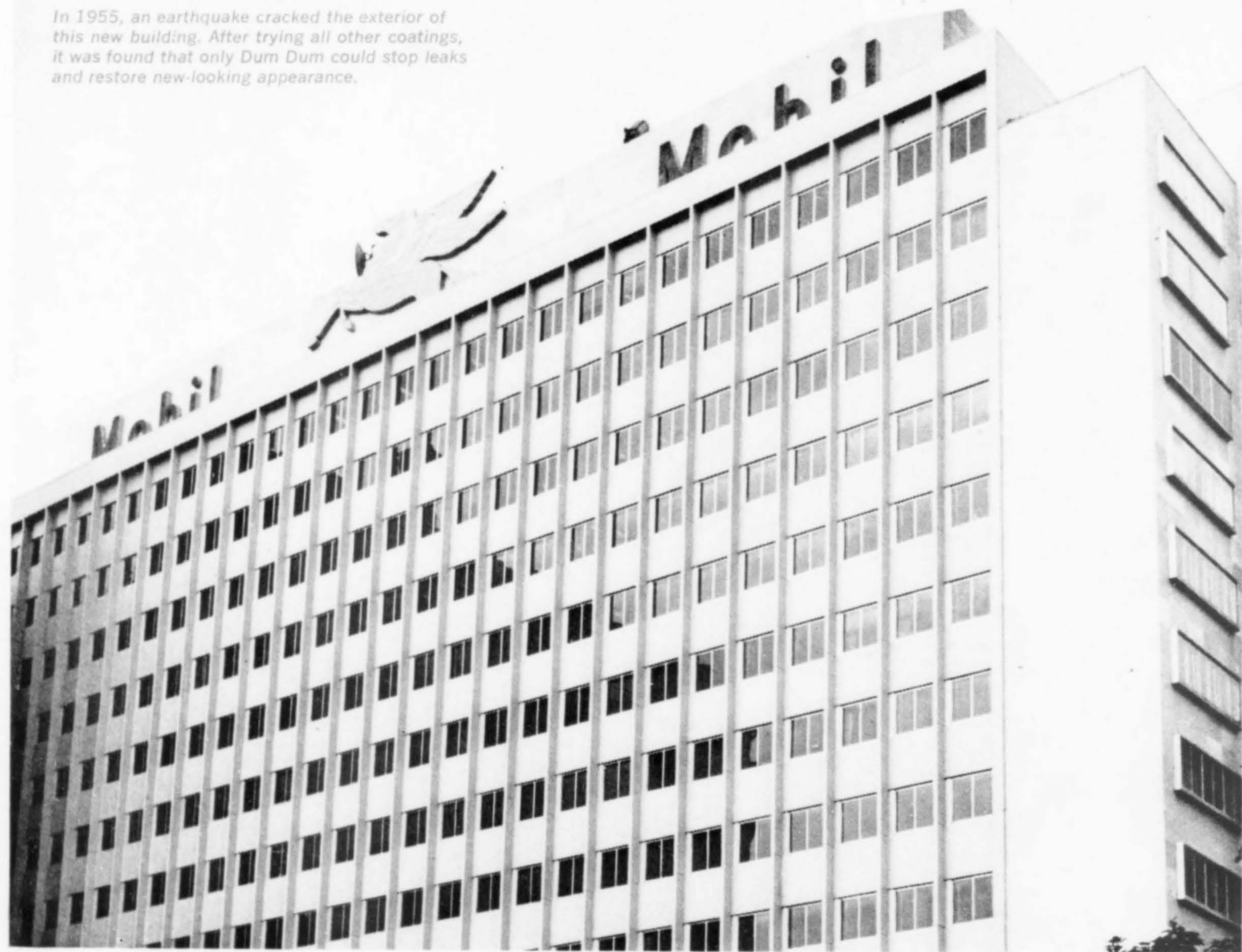
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