The Florida Architect

OFFICIAL JOURNAL of the FLORIDA ASSOCIATION OF ARCHITECTS of the AMERICAN INSTITUTE OF ARCHITECTS

Principles and Purposes . . .

THE ADMINISTRATION OF FLORIDA'S SCHOOL PLANT AFFAIRS



October 1 9 5 8 By Dr. CARROLL W. McGUFFEY,

SCHOOL PLANT ADMINISTRATOR, STATE DEPARTMENT OF EDUCATION

This article is a matter of important concern to every individual who is linked in any way to the development of school plants in Florida. It not only clarifies the principles and purposes which underlie operation of the School Plant Section, but also constitutes a statement of the policies which will determine the day-to-day conduct of the School Plant Administrator's office.

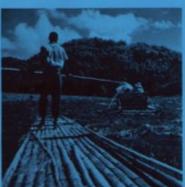




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OCTOBER, 1958

The

Florida Architect

In This Issue ---

Forrest Kelley to Head Staff of Board of Control						4
Architectural Exhibit to Stress Project Houses						6
Sanford W. Goin, FAIA — 1908 - 1958 A Memorial by Alfred Browning Parker						
The Administration of Florida's School Plant Affairs	4					11
By Dr. Carrol W. McGuffey						
FAA — 44th Annual Convention			. 1	5	to	18
Convention Theme and Purpose						
Guest Speakers and Panelists					-	
Convention Information						
What They Do in Michigan						20
MSA Schedule of Minimum Fees						
Message From The President						28
By H. Samuel Kruse						
News and Notes						26
Products and Practice						
Advertisers' Index						

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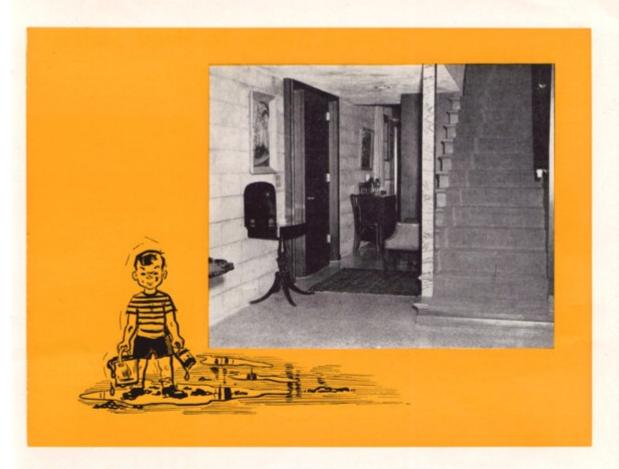
From A. Eugene Cellar, of Jacksonville, comes a remembered quotation from SANFORD W. GOIN, FAIA, who was so well-known and well-loved by architects in every section of the Southeast. It goes: "The price of intellectual honesty is criticism and suspicion of the uninformed."

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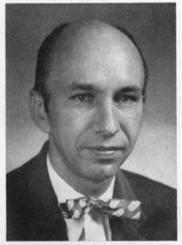
Forrest Kelley To Head Staff Of Board of Control

FORREST M. KELLEY, JR., for the past two years supervising architect for the Dade County Board of Public Instruction, has resigned his post to accept the chief administrative position in the architectural office of the State Board of Control. His vacancy on the Dade County Board's roster will be filled by RICHARD L. LEMON. Kelley will assume his new duties officially on October 8.

Kelley's new headquarters will be in the Board of Control's offices in Tallahassee; and among his new duties will be that of reorganizing the Board's architectural office in line with the new policy of centralization outlined in the July issue of The Florida Architect (Report from Tallahassee page 17). This means he will shortly take over fully the responsibilities of Guy Fulton, who as chief architect for the Board has for many years conducted the Board's architectural operations from his own office in Gainesville. Presumably one of Kelley's immediate concerns will be to untangle the financial and budgetary problems now dogging progress of the new University of South Florida at Tampa.

Most of Florida's architects would probably agree that in Kellev the Board of Control has found the logical man for the job of heading up the program of internal reorganization to which the Board has committed itself. During the nearly eight years in which he has served as head of governmental supervising architects' offices - five as the State School Architect in Tallahassee and over two with the Dade County School Board - he has demonstrated his capacity as both a skilled and conscientious administrator as deft at dealing with policy and budget committees as with the many architectural firms and building organizations with which he has worked.

Kelley has stated that the current operating policy of the Board of Control's architectural office will be continued. That is, the office will be staffed and run on the basis of supply-



Forrest M. Kelley, Jr. . . . from Dade County to the State Board of Control.



Richard L. Lemon . . . from Broward to the Dade County School Board.

ing full architectural services for about 20 to 25 percent of budgeted work, the remainder being commissioned to private firms. In one particular, however, operation of the office will be expanded. It will serve as a planning and technical liaison between the Board's overall program and the specific requirements of the institutions of higher learning which come under the Board's jurisdiction. Formerly no such central planning liaison has existed—a situation which was the basis for the recent efforts

(Continued on Page 6)

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Forrest Kelley . . .

(Continued from Page 4)
on the part of university administrators to set up planning and architectural offices at each institution.

For the immediate future, at least, the Board's architectural office at Gainesville, headed by Guy Fulton, will continue operations, but as a branch office under Kelley's supervision as chief architect. The Board has stated that Mr. Fulton will continue his connection with it as long as he may wish. His service to the Board spans over 30 years, for the Gainesville office was established by Rudolph Weaver, with Mr. Fulton as his associate, in 1926.

The man who will fill Kelley's vacancy on the Dade County Board has served in a similar capacity as school architect for the Broward County Board for the past two and one-half years. RICHARD L. LEMON, 37, a native of North Florida, a US Marines veteran of both World War II and the Korean conflict, and a 1950 graduate of the College of Architecture and Fine arts.

His initial architectural experience was gained in the office of the late SANFORD W. GOIN, FAIA; and for the two years prior to his appointment by the Broward County Board he was assistant School Architect for the State Department of Education,

working closely with FORREST M. Kelley, Jr. His policies of administration are in close alignment with those of Kelley.

Lemon is married and the father of two children. He assumed his duties October 1.

Architectural Exhibit To Stress Project Houses

Plans for the exhibit of architects' work at next month's FAA Convention indicate this phase of the Convention program will be an important highlight of the three-day meeting. In an invitation mailed to all practising members of the FAA late last month were outlined the exhibit rules and regulations governing submissions, judging, awards and deadlines. It is anticipated that between 60 and 75 presentations will be received. From these it is planned that a jury will select a number to form the basis for another traveling exhibition.

Heading the Mid-Florida Conven-

tion Exhibit Committee is George W. Bagley, Jr., of Orlando. He has set November 5 as the deadline for exhibit registration and November 17 as the final date for receipt of exhibit material at the Deauville Hotel, Convention headquarters.

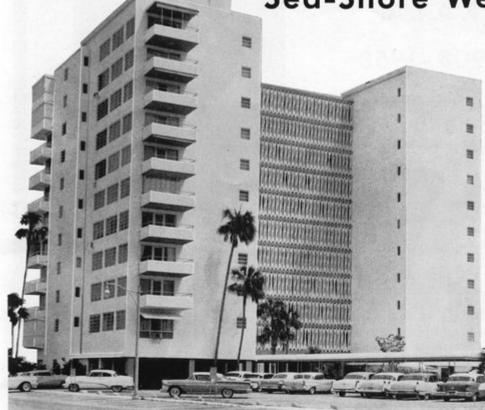
This year the scope and content of the Architectural Exhibit has been expanded. There will be five general categories for award judgment— Industrial, Institutional (to include buildings designed for commercial operation and use), Recreational, Residential and Builder-Residential.

(Continued on Page 31)



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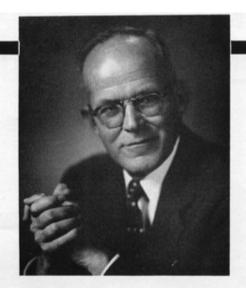
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Sanford W. Goin F. A. I. A. 1908 - 1958



By ALFRED BROWNING PARKER

Rarely has any architect devoted so much of his time through the related organizations of the A. I. A. and the F. A. A. as did Sanford Goin. Sanford once wrote that his greatest satisfaction from such service came from creating friendships with a large number of his fellow architects. Certainly a wonderful reason and a true indicator of his worth.

His was a perfect example of devotion to his profession, a devotion which while compounded in friendships had its deep roots also in a clear understanding of the responsibilities of an architect. As a hard-working and effective officer, he served in virtually every office of the Florida Association of Architects, including two years as its President. He was equally active in the American Institute of Architects and at the time of his death held the office of Regional Director in the American Institute of Architects. His thorough preparation and qualifications for the office of Regional Director can be surmised from the fact that he attended every South Atlantic Regional Conference that has been held.

Sanford keenly felt that architects have the same obligations to their communities as other business and professional people. He paid more than lip service to this ideal and served as a member of his City Commission, a member of his City Plan Board, a member of his County Zoning Commission, a member of the Board of Trustees of his County Hospital, Chairman of the Empty Stocking Fund. He was a Trustee of his Church, and a Director in his local building and loan association.

Sanford's architectural practice encompassed a wide range of building types. In these many projects, he exercised skill and care in guiding and counseling his clients through the complete building process. Some of his finest opportunities were found in the planning and construction of public schools. Educational plants in many sections of this State attest to his careful study and supervision.

Sanford followed with integrity in the footsteps of his father, an architect who established his office in Florida in 1911. While architects leave more tangible records than most, Sanford's heritage is not alone in the buildings he created, but also in the esteem and affection which he held in the hearts of all who knew him. This number includes virtually every architect in the entire South Atlantic Region, as well as many friends throughout these United States. I believe I speak for all these men when I write that we will miss his gentle manner, his restraint and calmness, his humor and his complete selflessness in every matter wherein his work and life principles were concerned.



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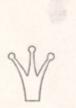
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BACKGROUND OF THE AUTHOR - AND THIS ARTICLE



Dr. Carroll W. McGuffey, School Plant Administrator of the State Department of Education since June 16, this year, was trained as an educator at the George Peabody College for Teachers at Nashville and received his doctorate in education at Florida State University. He assumed his present duties in Tallahassee after a two-year term as Head of the Office of School Plant Services of the Georgia State Department of Education, with which he had been connected since 1950. Though not an architect, Dr. McGuffey has worked closely with architects in Georgia; and he has been given administrative authority over the State School Architect's Office. . . . Architects who have been accustomed to direct and authoritative contact in that office with a member of their own profession have seemed dismayed by the initiation of new administrative procedures. This article has been prepared toward the end of clarifying policies and programs which underlie new procedures — hopefully to avoid possible misunderstanding relative to them.

The Administration Of Florida's School Plant Affairs

By DR. CARROLL W. McGUFFEY

School Plant Administrator, State Department of Education

During recent months, changes in personnel and procedures connected with the operation of the School Plant Section of the State Department of Education have received much comment. The interest manifested in these changes is commendable.

The purpose of this presentation is to make a statement of principle, purpose and policy regarding the functions of the School Plant Section and of the program and services designed to implement those functions. Administrative policy and procedure are considered as they relate to the implementation and conduct of the functions which are being or may be performed by the School Plant Section.

Statement of Purpose and Principle

Behind any program of magnitude and consequence are basic philosophic assumptions and principles. These become the basis for making policy and for the exercise of administrative discretion in carrying out administrative responsibility. The success or failure of a program will depend largely upon the extent to which these basic assumptions and principles are understood and accepted and the degree to which their intent and purpose are fulfilled in the outcomes of the program.

PURPOSE: Some assumptions relating to the purpose of a state school plant program for Florida are:

- The ultimate aim of a state program of school plant administration is to make maximum contribution to the improvement of education.
- The policies and procedures involved in a state school plant program should be consistent with accepted principles of democratic school administration.
- 3. The relationship between the state educational agency and the local school system should be based upon a concept of leadership which is consistent with democratic principles rather than one of dictatorship and oppressive regulation.

PRINCIPALS: There are several generally accepted principles which have

implications for any state program of school plant services. These are accepted by the writer as being basic to the development of an adequate and effective school plant services program for Florida.

The control of education in Florida has been delegated by statute or constitutional provision to governmental agencies at both state and local levels. Although much responsibility and control has been delegated to local school systems, education remains the primary obligation of the state. This is a well established principle in educational administration. Consequently, most state agencies have conceived of their responsibilities in two broad categories:

- Regulatory functions designed to carry out the intent and purpose of state laws and regulations; and
- Leadership functions designed to effect general improvement of the state's educational program.

Each general division of work within the state agency, including the School Plant Section, has to assume (Continued on Page 12)

Administration of Florida's School Plant Affairs . . .

(Continued from Page 11)

its share of both leadership and regulatory functions in order that the state's obligations are properly discharged.

Good administrative practice requires that the internal organization of state department service programs be co-ordinated properly and that the entire department staff work as a unit to improve education in the state. Adherence to basic policies and operational procedures of the Department is one means whereby proper co-ordination and unity of effort in the total program of services can be accomplished. The program of school plant services must be in step with this principle if its services are to prove effective and worthwhile.

Florida's policy is to guarantee minimum educational opportunities to every child. The state educational agency should exercise sufficient controls to see that these opportunities are provided. The principle of equalization as applied to financial support is widely accepted. In Florida, this principle has been extended to include the provision of satisfactory minimum school facilities for individual school programs. This is necessary if a minimum of educational opportunity is to be provided.

Concomitant with the authority of the state to tax and to allocate money for school buildings is an obligation to guarantee the wise and prudent use of these funds. The resources of most states—and Florida is no exception—are not so abundant as to afford the careless and wanton waste of public tax money. Current estimates of school building needs in Florida indicate that construction budgets are in for a tighter and tighter squeeze if the demands for minimum school facilities alone are to be met.

From a strictly legal point of view, county school systems are agents of the state; and the property of the system is state property, subject to state control and direction. Consequently, the mere act of delegating maintenance and operation responsibilities for school plants to local systems does not relieve the state of its obligation for seeing that these delegated responsibilities are properly executed. Similarly, the state is not relieved of its responsibility for seeing

that public interests are safeguarded. Consequently, a program of school plant services should promote the protection of the public's investment in its school plant.

State laws force parents to send their children to school. In so doing, the state does not confer a benefit upon either the parent or the child, but is doing that which is required for the well-being and safety of the state. Therefore, it seems only reasonable that the state ensure that all school plants meet adequate standards of safety and healthfulness.

If a program of services is to be effective, it must have the confidence of those for whom it is intended. Without this confidence, the very best program cannot fully succeed. The staff which is to provide the services must be adequate in number and must have competencies in all areas in which services are to be provided. The relationship of those who are involved should be such that goodwill is created by developing a way of working which generates confidence and which emphasizes service rather than control. If good-will and confidence are promoted, it is reasonable to expect that those needing assistance will seek the help of the school plant services staff.

When groups of children are brought together, numerous problems involving their health and safety are created. Because of this, other state agencies have become involved in matters relating to the planning and construction of school plants. State laws give some of these agencies responsibilities which overlap and occasionally conflict with those of the State Department of Education. Cooperatively developed programs are needed in the overlapping areas; and a co-ordinated program of activities may be required in other areas to avoid conflicting practices and to prevent duplication of effort. The program of services should provide for the co-ordination and constructive use of the efforts of other agencies responsible for some phase of the planning and construction of school plants.

The school plant functions, which are clearly and unequivocally the responsibility of the state educational agency, should be administered effic-

iently and performed in a creditable manner. Obviously, there must be a continuous evaluation of existing practices, procedures, and regulations which govern the activities of the school plant program if there is to be efficiency. Outcomes of services should be studied and evaluated to determine the program's overall effectiveness. Objective data are needed to provide the basis for making intelligent decisions about significant problems involved in the program. Since the effectiveness of a service depends largely on the abilities of staff members, ways of improving their competencies should be sought so that the quality of the services rendered can be improved.

Policies and

Implementing Services

The foregoing statement of purpose and principles forms the basis for the routine program of the School Plant Section. Routine policies and the services for implementing these policies are discussed in the following paragraphs.

The School Plant Section shall seek compliance with all statutes and regulations applicable to school construction in Florida. In the implementation of this policy, architectural plans will be reviewed at the preliminary and final stages of planning, and final inspections will be made of completed projects financed from State funds. All drawings will be considered in the order of their receipt by the School Plant Section, with the possible exception of projects which are considered as emergencies. Changes to the contract documents will be reviewed and approved as required. "Walk through" checking will be replaced by a more thorough examination to make certain that sound educational, safety, design, and construction practices are satisfied.

Leadership functions shall be performed as directed by the State Superintendent and as is required to protect the public interest and to conform to sound "public policy." The services required to implement this policy are primarily advisory and consultative in nature. It is generally accepted that school plants should promote and facilitate the provision of an adequate school curriculum and that a comfortable, attractive and

functional building is one prerequisite to the development of a satisfactory learning environment. The School Plant Section will assist in the development of brochures on the educational planning of special instruction facilities. Assistance will be provided local school systems in the development of educational requirements for school plants in the early stages of planning. Services will be provided in planning, executing, and evaluating local insurance programs. Local insurance surveys, evaluation of insurance coverages, elimination of fire hazards and the development of methods and techniques for reducing insurance rates illustrate some of the services to be rendered in this area.

Activities of the School Plant Section shall promote the wise and prudent expenditure of public tax money for school construction. Studies of costs of construction will be maintained so that school costs in Florida can be readily compared with costs in other states. The relationship between quality and costs of construction will be studied so that valid comparisons can be made within Florida. In every school plant that is constructed, choices are made which affect both cost and quality. Too often these choices are made by persons other than those who are responsible to the public for the decisions. The School Plant Section, because of its position, has an obligation to provide data and information which will aid responsible officials in making choices regarding costs of school construction. This is an obligation which follows the allocation and expenditure of public tax money.

The services of the School Plant Section shall promote the protection of the public's investment in its existing school plant. Two major areas of service are involved here. One involves the development, evaluation and improvement of local custodial service programs. The other is concerned with local and state activities designed to preserve school plants in their original condition or state of repair. Plans have been advanced to employ a maintenance engineer as a member of the school plant staff. In the meantime, a state-wide survey of maintenance conditions and needs will be made as a basis for planning and implementing a maintenance program.

An aggressive and constructive course of action will be taken to bring about the co-ordination of activities involved in programs of joint responsibility with other public agencies. A number of other agencies, both public and private, have service programs which are in some way related to activities of the School Plant Section. The Insurance Department, Industrial Commission, Health Department, and Florida Inspection and Rating Bureau are examples. Liaison will be established with these agencies, and an intensive effort will be made to eliminate or avoid overlapping responsibilities and areas of conflicting practices and to facilitate the co-operative discharge of joint responsibilities.

The services and way of working should promote good-will toward and confidence in the School Plant Section. Promotional methods will not be used. Demands for service will be met when needed. An adequate and competent staff will be maintained insofar as budgetary limitations and Department policy will permit. Service rather than control will be emphasized, and personal contact with both superintendents and their architects will be sought and valued. Processing of plans will be handled on a fair and efficient basis. Requests for special handling of projects will be considered in view of the extenuating circumstances surrounding the particular cases. The overall effort will be to provide a continuity of policy and personnel and a large measure of stability, which should result in a fair and efficient administration of school plant affairs - one worthy of respect and confidence by all involved.

Discretionary action involving administrative decision and the formulation of administrative procedures will be based on results of field tests. research results, sound public policy and proven experience where possible. Statutes and regulations cannot cover all possible situations involved in the planning and construction of school plants. Discretion has to be exercised in the interpretation of statutes and regulations and in the formulation of procedures required in their implementation. Changing educational programs, the introduction of new construction materials and new developments in the construction industry require continuous study and research to assure that wise and intelligent decisions are made. Issues and problems relating to the activities of the School Plant Section must be confronted with a positive, sound and intelligent approach to their resolution.

Outcomes of the program of activities will be evaluated continuously to determine the efficiency and effectiveness of the services rendered by the School Plant Section. The services to implement this policy involve evaluative type activities, such as relating the program of educational activities to the type of facilities provided, making illumination and brightness surveys of school lighting conditions and surveying maintenance conditions resulting from the use of various materials and equipment in new school plants. Cost-quality studies designed to show the effectiveness and durability of equipment and materials used in construction will be made. Outcomes which result from the implementation of laws and regulations will be studied to ascertain if such are costing money unnecessarily, causing undue hardship on local school systems, or restricting the provision of adequate educational services.

Issues and Problems

There are a number of problems and issues involved in the administration of Florida's school plant program. Some which are of immediate concern to the School Plant Section are discussed in the following paragraphs.

Editorial and feature writers in numerous popular magazines have criticized the "lack of economy in school construction." While there may be cause for criticism in a few isolated cases, it is widely known that the majority of schools have been constructed with economy well in mind. The concern of the School Plant Section is that unjust criticism should not be allowed to interfere and thwart efforts to meet the growing needs for school facilities and to satisfy the requirements of expanding educational programs. A fund of objective information must be readily available for use by the School Plant Section in dealing with this issue. Architects and county superintendents will be called upon to assist in this endeavor.

Proposals for economy in school (Continued on Page 21)



Scored Tiles achieve new costly-appearing effects at moderate cost. Here you see Design SD-1 on floor and countertop and Design SD-3 on the rear wall of a Hill York Solorama Home, Sans Souci Estates, Miami. Architect: Walter W. Baggesen. Realtor: Hamilton Realtors, Inc. Contractor: Stobs Bros. Construction Co. Tile Contractor: Continental Tile Company.

Two of the smartest new ideas in tile are American-Olean's new rich-textured Crystalline Glazes and Scored Tiles*. In no time at all, architects, builders and realtors have discovered that the new effects possible with them can add substantially to the sales appeal of a home.

Booklet 1020 beautifully illustrates Crystalline Glazes and Scored Tile. Write for it.



PAT, APPLIED FOR



"OPPORTUNITY IN AN EXPANDING ERA"

Florida is the site of one of the most significant and far-reaching developments of our time. At Cape Canaveral a rocket launched the first U.S. Space Satellite. And at Cape Canaveral our old horizons disappeared. A new phase of our world and its life was blasted into existence.

Like it or not, we are all involved. The roaring flames that signalled our initial contact with space have lighted new trends of thought, of purpose, of objective developments. Their influence may be felt soon or later. But it is inevitable that it will be felt. Projects, plans and programs even now under way will touch everyone.

Let us make no mistake. The orbiting of a satellite signalled the threshold of a new and expanding era — an era to which architects especially must adjust their thinking, temper their understanding, measure and match their professional growth.

How . . .? To what extent . . .? In what ways . . .?

These facts and these questions have furnished the theme for this 1958 FAA Convention. It is presumptious to think that any Convention program could furnish a guide to the future or a timetable for action. But contact with some of those who have had a hand in shaping the foundations of our new world can be both provocative and productive.

So this Convention offers you significant food for thought as well as fellowship. Not all of it is geared to the space-conquested future — or to entertainment of the moment. But all of it is geared to progress and improvement. And in at least some of its several phases, each visitor should find a true value for himself.

It will be a Convention of Challenge rather than Reassurance. Above all, we believe, it will be interesting. As Convention Hosts, the Mid-Florida Chapter, AIA, joins with the FAA Convention Committee in a cordial invitation to attend.



OCTOBER, 1958

SYMPOSIUM ON SPACE...

Events and inventions have led us to the very threshold of the new age of Space. What lies behind the door — what new ways of working and living, what new materials and structures, what new opportunities for accomplishment? These three men have, through training and experience, more authority than most to probe possibilities for answers.



DR. J. FAUL WALSH

Trained as an Engineer, Dr. Walsh has been connected with the Naval Research Laboratory since 1943; and since 1955 has been a top member of the "Project Vanguard" team. As one who has researched some of the problems of Space, he recognizes the possibilities which its conquest will bring.



RALPH DELAHAYE PAINE, JR.

As Publisher of Fortune and Architectural Forum, as a vice president of Time, Inc. and as a writer and editor he is one of the best-informed men in the country on how current developments are shaping the pattern of our future. He will discuss the emerging trend of architectural activity.



CHARLES A. BLANEY, JR.

An Engineer whose background is the aircraft industry, the present Director of Procurement for the Martin Orlando Co. is concerned with the down-to-earth job of helping to build the various guided missiles that are forerunners of space-age carrirers. He will discuss trends in

NEW PROFESSIONAL HORIZONS...

As the basic ingredient of living is change, so the architectural profession must adapt its outlook, its philosophy, perhaps even its pattern of activity, to the demands of a new and expanding era. The Institute must point the way to that goal. Who are better qualified to discuss the signs along the road than leaders of the profession which will follow it?



JOHN N. RICHARDS, FAIA

The President of the AIA has been active in professional affairs since 1935, serving at local, regional and national levels on many important committees. Equally active as a civic leader, he is especially qualified to clarify trends of professional growth in terms of current organizational needs.



PHILIP WILL, JR., FAIA

A top designer whose work has had a major influence in the public school field, the Institute's first Vice President is also known for his ability in the field of professional organization. His talents have shown not only in his own firm, but in direction of many civic activities and on important AIA committees.



WALTER A. TAYLOR, FAIA

As architect, educator, editor, researcher and administrator, the Director of the AlA's Department of Education and Research is uniquely able to highlight the increasing need for professional research and to relate this need to practical methods for satisfying it. He will sketch a perspective of trends in this area.

TWO IMPORTANT "WORKSHOPS"

Public Relations -- Greater understanding and acceptance of professional activity is now generally regarded as essential. But the techniques of generating it are not so widely understood. Here, then, is specialized knowledge to clarify ways in which our public relations can be strengthened and improved.



ROBERT E. DENNY

As Public Relations Director of Henry J. Kaufman & Associates, he works closely as P/R counsel with the Octagon and with AIA Committees. He will discuss P/R policies and programs particularly applicable to the local needs of Florida AIA Chapters and members.



FREDERIC SHERMAN

As a working newspaperman with varied experience in both reporting and feature assignments, he will discuss what makes news in architecture and how to report it. As Editor of the Miami Herald's Real Estate section, he will outline mechanics of meeting editorial needs.



RALPH RENICK

Nationally recognized for his outstanding development of TV news reporting, this Vice President of WTVJ-TV will discuss TV's role in a P/R program, some of its technical requirements and the manner in which it can best be used in a P/R program for architects.



EDWARD G. GRAFTON

Moderator of this P/R workshop panel is active in the Florida South Chapter and is now serving as a member of the national AIA P/R Committee. As a former Chapter secretary and FAA Director, he is a vigorous advocate of a coordinated P/R program.

The Widening Scope of Service--

Is the challenge of the building-package operator a sign that the architectural profession must re-evaluate its traditional field of service — and, perhaps, widen its range of professional concern? Thoughtful leaders are seeking an answer to that question. These three, in particular, have studied the matter and will discuss their findings in practical terms.



VINCENT G. KLING, AIA

Heading his own office since 1946, this perennial award-winner has coupled an outstanding ability in design with penetrating understanding of the social and economic forces that are shaping new and broader areas for professional service. He is an able advocate of adjusting professional service to economic demands.



GRAYSON GILL, AIA

As both an architect and an engineer with a background which emphasizes the technical phases of architectural practice, he has evolved a pattern of professional operation which is proving to be a successful answer to the challenge of the package-building operator. He will relate his experience to this problem.



HERBERT C. MILLKEY, AIA

Through various AIA activities, particularly as chairman of the Package Deal Committee, he brings an experienced approach to his assignment as moderator of this workshop panel. His detailed knowledge of current conditions is both a background and a guide to considering means for extending professional service.

Convention Information

CONVENTION SITE

Site of the 1958 FAA Convention will be the Deauville Hotel, 6701 Collins Avenue, Miami Beach. The Registration and Headquarters desk will be located in the South Lobby adjacent to the entrance of the Napoleon Room which will house both the Exhibit of Building Products and the Convention's Banquet Room. Architects' and Students' work will be exhibited in Peacock Alley, adjacent to the Napoleon Room and overlooking the hotel pool and the ocean.

ROOM RESERVATIONS

Forms for room reservations and Convention pre-registration, as well as a detailed Convention program, will be mailed to reach individuals early this month. Reservations should be made as soon as possible after forms are received, since the number of rooms available for Convention use in the Deauville is necessarily limited. However, space at nearby hotels will be available and will be assigned as may become necessary.

PRE-CONVENTION MEETINGS

The State Board of Architecture will hold its Fall meeting in the Normandy Room from Monday, November 17, to Wednesday, November 19.

A meeting of the Joint Cooperative Committee, FAA-AGC-FES will be held November 19, in the Charlemagne Room beginning with a 12:30 luncheon. Business will include full discussion of the work now in progress of changing the Charter to include Florida Home Builders and The Florida Building Industries Council; and the naming of sub-committees to work closely with allied groups and the Joint Committee. Reservations should be sent to Paul Hinds, Secretary, South Florida Chapter, AGC, Congress Building, Miami.

The pre-Convention meeting of the FAA Board of Directors will start with a dinner in the Charlemagne Room at 6:30 PM, November 19. The Board's business session will begin at 8:00 and will be open to all FAA members who care to attend, in the Casanova Room.

REGISTRATION SCHEDULE & FEES

Registration for FAA members, visitors, guests, students and exhibitor personnel will start at 11 AM, Wednesday, November 19, at the South Lobby and will continue until 9 PM, Wednesday night. On Thursday, November 20, and Friday, November 21, the registration desk will be open from 9 AM to 12:30 PM and from 2:00 PM to 5:00 PM. Registrations for the Convention will close at 5:00 PM Friday.

Registration fees are as follows:	
Corporate members, AIA\$ 5.00	Extra Exhibitor personnel \$5.00
Associate members, AIA 5.00	Non-exhibiting representatives 50.00
Guests of Members 10.00	Associates of representatives 25.00
Non-professional visitors 10.00	Students and Ladies Free

TICKET PURCHASES

Tickets for scheduled meals and events should be purchased at the time of registration to assure accommodation. It is desirable that pre-registration, including ticket purchases, be made via mail as early as possible after receipt of material. This will save time for those planning to attend the Convention and will ease the burden of detail from the Convention staff.

Correspondence relative to Convention Arrangements or Product Exhibits should be addressed to:

> OFFICE OF THE FAA EXECUTIVE DIRECTOR

302 Dupont Plaza Center Miami 32

COMMITTEE CHAIRMEN — MID-FLORIDA CHAPTER, HOSTS, 44th ANNUAL FAA CONVENTION

General Chairman: Joseph M. Shifalo — Co-Chairman: Robert B. Murphy Program: Joseph M. Shifalo Hospitality: George A. Tuttle, Jr.

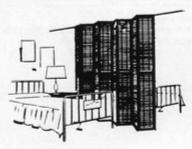
Entertainment: J. E. Carlisle Architects and Students Exhibits: George W. Bagley, Jr. Registration: John T. Hart Awards and Prizes: James E. Windham, III

Arrangements: Charles L. Hendrick

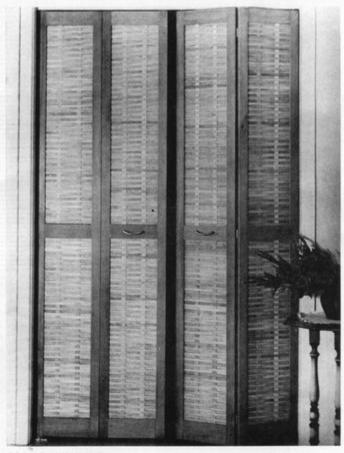
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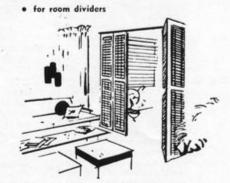
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What They Do in Michigan . . .

This fee schedule, as published recently in the Bulletin of the Michigan Society, should be of interest to Florida architects as a comparative study of compensation rates and also because of its approval, for use on a state wide basis, by AIA architects practicing in various sections of Michigan . . .

THIS SCHEDULE OF RECOMMENDED MINIMUM FEES FOR ARCHITECTS in Michigam has been approved by the three chapters of The American Institute of Architects in Michigam and ratified by the Michigan Society of Architects.

It is subject to variation with each project, depending upon its complexity and nature. In instances wherein projects do not clearly fall within the categories mentioned they are subject to special consideration. No such schedule can be all-inclusive, therefore, judgement is required in determining the appropriate category and its corresponding fee.

The chart indicates projects costing from \$100,000 (.1 million) to \$3,000,000 Projects costing more than \$3,000,000 are indicated in the table.

Methods of making payments to the architects—for schematics, preliminaries, working drawings and specifications, and for supervision—are to be in accordance with the Standard Form of Contract between Owner and Architect.

This Schedule will be included in the Society's new publication, entitled "Owners Manuel," soon to be published. In the meantime, it is hoped that this publication will prove useful to architects of Michigan. Additional copies are available at the Bulletin office.

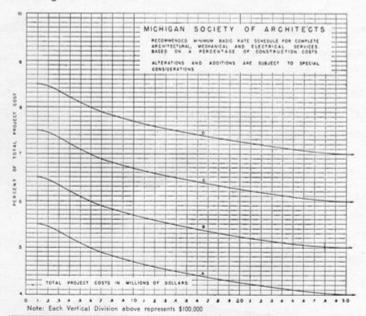
Types of Buildings:

Type A: Warehouses, storage garages, maintenance buildings, barns and other similar structures containing a minimum of simple interior finish, mechanical and electrical work.

Type B: Housing, apartments, college buildings (except as provided hereafter under C), schools, dormitories, detention or custodial buildings, recreation buildings, hotels, theatres, auditoriums. libraries, food service buildings, laundries, offices of administrative buildings; buildings for manufacturing and processing; armories and other structures having a similar amount of interior finish and mechanical or electrical work.

Type C: Hospitals, health clinics, power plants, laboratories; buildings for research, the teaching of medicine, dentistry, veteranary medicine, chemistry or other sciences requiring a comparatively large amount of scientific equipment, and other equally complex structures with a comparable amount of mechanical and electrical work.

Type D: Churches
Type E: Residences



Schedule of Recommende	d Minimum	Fees	1000		
CONSTRUCTION COST	A	В	C	D	E
0-100,000	5.5	6.5	7.5	8.5	10
200,000	5.45	6.45	7.45	8.45	
300,000	5.325	6.325	7.325	8.325	
400,000	5.2	6.2	7.2	8.2	
500,000	5.075	6.075	7.075	8.075	
750,000	4.85	5.85	6.85	7.85	
1,000,000	4.7	5.7	6.7	8.7	
1,250,000	4.575	5.575	6.575	7.575	
1,500,000	4.45	5.45	6.45	7.45	
1,750,000	4.35	5.35	6.35	7.35	
2,000,000	4.25	5.25	6.25	7.25	
2,250,000	4.16	5.16	6.16	7.16	
2,500,000	4.10	5.10	6.10	7.10	
2,750,000	4.03	5.03	6.03	7.03	
3,000,000	4.00	5.00	6.00	7.00	
4,000,000	3.8	4.8	5.8	6.8	
5,000,000	3.7	4.7	5.7	6.7	
6,000,000	3.65	4.65	5.65	6.65	
7,000,000	3.6	4.6	5.6	6.6	
8,000,000	3.55	4.55	5.55	6.55	
9,000,000	3.50	4.50	5.50	6.50	

OTHER METHODS OF DETERMINING FEES

- FIXED FEE: The architect is reimbursed the total of his direct expenses and an appropriate amount of overhead plus either an agreed percentage of these total production costs or an agreed fixed sum for the architect's services (usually not less than 25% of the applicable percentage rate as determined by the "Schedule of Recommended Minimum Fees.")
- PAYROLL BASIS: The charge is the actual payroll of the architect's employees engaged on the project plus
- a percentage of the payroll cost for overhead and profit. This percentage normally is between 100% and 150%.
- LUMP SUM: The fee is a sum not subject to change because of variations in cost. This form is equitable only when both the extent of the project and scope of services can be definitely established.
- PER DIEM RATE: Charges for consultations, opinions, and reports may vary from \$50,00 per day upward, travel time included. Travel costs and other similar expenses are proper additional charges.

School Plant Affairs . . .

(Continued from Page 13)

planning are offered from many quarters. The use of "stock plans" has been advocated as one panacea to effect economy in school construction. The advocates would eliminate architect's fees which are considered an unnecessary expense involved in school planning. The School Plant Section has taken the position that stock plans are neither practical nor desirable, and that one of the best ways to safeguard public funds is to prescribe minimum regulations governing the use of tax funds and to employ well qualified and experienced architects to prepare the plans and specifications for new buildings.

Most everyone involved in school planning recognizes the desirability and need for a statement of educational requirements to guide the architect in making adequate provision for the educational program in his planning. However, because too little time has been allowed for planning schools, this important step in the planning process frequently has been disregarded. The School Plant Section

takes the position that a complete statement of educational needs is an essential to good planning. Further, to fail to provide this statement as a prerequisite to the development of architectural drawings is to invite mistakes and errors which may be costly and may adversely affect the school's educational program. Therefore, adequate time must be allowed for the proper planning of new schools so that maximum economy and desired educational functions are satisfied.

To many people, school lighting is a matter of providing a given number of footcandles at task level in the classroom. Little attention is given to high brightness contrasts and the effects which these brightnesses have on seeing conditions. Concerted efforts will be made to change the emphasis now given to quantity to a full consideration of all the factors required to achieve a good seeing environment in instructional areas.

Numerous other problems and issues relating to school planning and construction are much in evidence. Examples are: increasing taxes for school construction, the reuse of architectural plans, the fee schedule of architects, school sanitation requirements, heating requirements at the various latitudes in the State and the types of materials used for finished floors in classroom areas. The list is extensive. The School Plant Section will give study to those which are properly within its sphere of responsibility, and courses of action will be planned to seek their proper resolution.

In Conclusion

The School Plant Section seeks the full co-operation of all who are vitally concerned with improving the quality of the State's educational plant. Suggestions and constructive criticisms are invited; and due consideration is guaranteed every comment which is made in good faith without bias. The promotion of higher educational planning standards, better planning and design techniques and more efficient procedures involving technical matters are the specific aims of the School Plant Section. The accomplishment of these should make a most valuable contribution to the improvement of education for our people.



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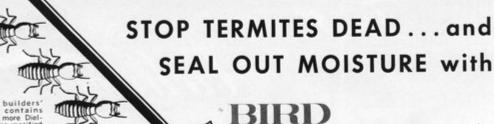
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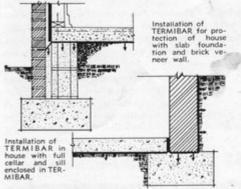
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Message from The President

By H. SAMUEL KRUSE

President, FAA

This is being written as I sit in the quiet park of the Thomas Hotel in Gainesville awaiting the tolling of the bells over Sanford W. Goin, FAIA. Possessing no talent for writing culogies, I attempt none. God took Sanford from us. Why, He, in His infinite wisdom, alone knows. Those who were close to Sanford have lost a witty and congenial friend; the profession, a wise and energetic servant; and I, a very dear friend and confidant.

A memorial scholarship is being prepared for use in the Department of Architecture, University of Florida in memory of Sanford. I am sure every architect will want to participate in this memorial. Details concerning the way you can participate in the scholarship will be announced in a later issue of The Florida Architect.

The Board of the Institute will be Florida's guests at Clearwater during the second week in November. The Central Chapter is shaking out the wrinkles and airing the smell of moth balls from their red jackets, for the boys of the Florida Central Chapter Hunt Club ride again. Your Executive Committee is busy trying to remedy the interruption of the coordinated

action by Board, Region and our Association toward creating the Florida District which Sanford Goin managed so well. The Board of the Institute undoubtedly will have on its agenda, items of special interest to Florida.

Although the FAA does not officially participate in the program for the Board meeting, the FAA is giving a dinner for the Board members and their ladies on one of the evenings in Clearwater. As many FAA officials and directors as possible will attend so our guests shall feel "to home." It might be possible that the holding of Institute Board meetings in Florida can become a regular and frequent affair.

The Dues Committee, with ERNEST T. H. Bowen, II as the Chairman, is preparing a method by which it is possible for FAA to pay for its activities and at the same time permit Chapter autonomy in assessing dues on its membership in the way the membership elects. It is believed that such a method will allow wide variation in the assessing and collecting of dues in the Chapters without confusing the financial situation on the State level. On the surface the proposed change seems a simple under-

taking. But when dues are tied to the budget, budget to program, program to the needs, and the whole to the ability of individual members to pay (psychologically and financially), the Committee's work takes on the complexity of an international situation. It is believed a realistic procedure will be ready for membership approval at the 1958 Convention.

G. CLINTON GAMBLE, 1407 E. Las Olas Boulevard, Ft. Lauderdale, is Chairman of the Resolutions Committee for the Convention. Please send your resolutions to him well in advance of the Convention so that his committee can collate, rewrite or formulate resolutions to be introduced to the Convention. RICHARD E. JESSEN of Tampa and IVAN H. SMITH of Jacksonville are the other members of the Resolutions Committee.

A meeting was held 17 September in Jacksonville for the purpose of organizing a Florida Committee for ACTION, a national organization for the improvement of neighborhoods. The FAA was represented by WIL-LIAM T. ARNETT and ROBERT C. Broward. I invited the temporary chairman for the meeting to make full use of our Committee on Community Development since the Committee's activities embrace the same goals as that of ACTION. ACTION is our opportunity to give our Community Development program a broad base. We mustn't muff it. Give it the leadership we can give and our own program will develop along with

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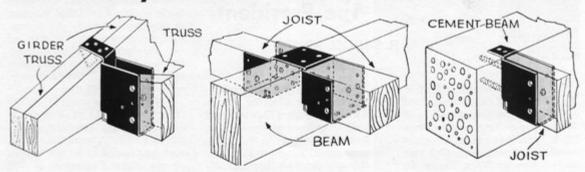




32 S. W. 1st Street, Miami 32, Florida Phone: FRanklin 9-4501 Chromastats in 8" x 10" were made of this rendering, by Joseph N. Smith, III, AIA, of the Dade Federal Savings & Loan building, Miamly, Edwin T. Reeder Associates, architects, Size of original was 18" x 24".

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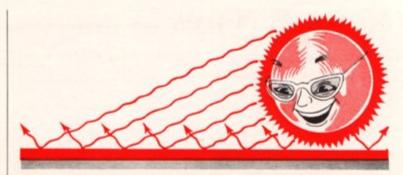
New Lien Law Bill Slated for Legislature

Work on the drafting of a new Mechanic's Lien Law as a bill designed for introduction to next year's State Legislature is now well under way. Headed by Melbourne L. MARTIN, Miami attorney representing the Florida Land Title Association, a five-man drafting committee has been engaged, since August 12, in assembling and studying technical background material as a basis for the task of drawing up a new statute. Included in the committee are: PAUL H. Hinds, Manager, South Florida Chapter, AGC; John S. Duss, Real Property Section of the Florida Bar Association; Frank Roche, organized labor representative; and Lon WORTH Crow, Jr., Mortgage Bankers Assoc. of Florida.

This committee is part of a larger group representing virtually all interests in Florida's Construction industry which last April met for preliminary discussion at Winter Park and formed the Mechanic's Lien Law Revision Committee. The group's sole object is the perfecting of new lien legislation which will do away with the ambiguity and inequities of the present statute and which will guarantee fair and adequate protection to the rights of owners, professional people and contractors as well as suppliers of material and labor. Lawyers charged with the task of interpreting various clauses in the present lien law have called it "atrocious", "abominable" and "impossible to work with"

Aside from the fact that they have found the law to be a hardship for clients in many instances, architects have a direct stake in possible provisions in the new law now being developed. At present, compensation for architectural services performed, but abandoned or repudiated prior to the actual start of a building project cannot be protected under the existing statute. The proposed new lien law should be drawn to furnish such protection, according to the drafting committee members.

Architects will have ample time to study and criticize the draft of the new law prior to its submission to the legislature according to present plans of the drafting committee.



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News & Notes

Required Procedures on Resolutions and By-Laws

Last year's October issue of The Florida Architect carried two pieces of information important to those attending the 1957 Convention as delegates from their Chapters. One was a series of resolutions slated for Convention action. The other was a number of By-Law changes proposed for adoption at the Convention.

This issue of the FAA's magazine contains nothing of a similar character. As to resolutions which will be presented to next month's Convention for action, none have been rereived at the FAA Executive Director's office for October publication according to the routine method adopted at the 1956 Convention. This provided that submission of any resolution for Convention consideration which had not been forwarded to the Executive Director's office for Resolutions Committee considera-

tion two months prior to the Annual Convention would require approval by a two-thirds vote of Convention delegates.

Presumably, therefore all resolutions, from either individuals or Chapters, prepared for action at next month's Convention must be so approved as to their submission to the Convention by the Resolutions Committee. Chairman of this Committee is CLINTON GAMBLE, 1407 East Las Olas Blvd., Ft. Lauderdale. Members are Ivan Smith, Jacksonville, and RICHARD JESSEN of Tampa.

As to By-Law changes, a number of important proposals are in the making, but the Committee, chairmanned by Walter Schultz, of Jacksonville, had not completed work on them in sufficient time for their publication in this issue of *The Florida Architect*. The FAA By-Laws require that all proposed changes to them must be submitted to the FAA membership at least 30 days prior to

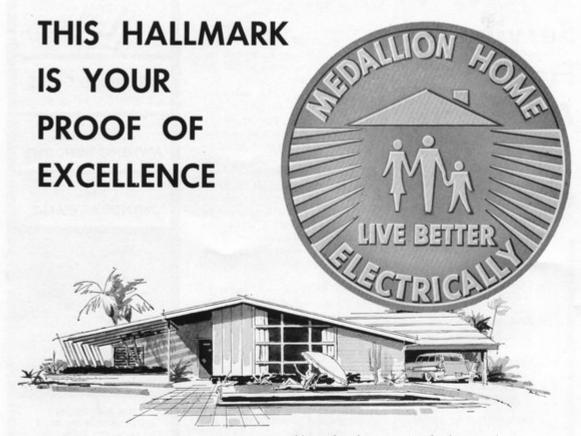
the annual convention. This means that the proposed changes will be processed and mailed to reach FAA members by October 20. Serving as members of the By-Laws Committee are James Deen, A. Wynn Howell and Jefferson N. Powell.

ACTION Starts in Florida

In 1954 an organization was launched in Washington, D. C., called American Council to Improve Our Neighborhoods - ACTION, for short. By last month the purposes, policies and programs of the organization had filtered down to Florida where a Florida Committee for ACTION had been formed with BROWN WHATLEY, President of Stockton, Whatley, Davin and Company, of Jacksonville, acting as Chairman and J. E. BARIL, Manager of the Planning and Community Services Department of the Florida Development Commission, as Executive

On September 17 the Florida (Continued on Page 28)





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News & Notes.

(Continued from Page 26)

Committee held an all-state meeting to which went, as FAA representatives, WILLIAM T. ARNETT, and ROBERT C. BROWARD who had this to say about the meeting:

"My reaction to the meeting is that it represented the sincere interest and will of the people of Florida. The problems of the downtown urban areas as well as the great peripheral suburbs have begun to create a definite reaction in the minds of the people from many walks of life. I believe that the formation of this group is a vote of confidence for comprehensive planning, zoning and the need for public awareness of the importance of a physical environment that takes the nature of man into account.

"With ACTION spearheading an educational program throughout the State, the architects who are aware of the possibilities for total design in a community will most certainly find a more receptive audience. This has happened none too soon; and I, for one, feel that it is probably one of the most significant steps yet taken to breach the gulf between the architect's and planner's vision and the public at large."

New FAA Committee

Francis R. Walton, of Daytona Beach, has been named chairman of a new FAA Committee on Ethical Practice with Hugh J. Leitch, Pensacola, and Anthony L. Pullara, Tampa, as members. Purpose of the new committee is to study methods for assuring ethical practices among Florida Architects.

People and Offices

HOWARD M. DUNN, AIA, and MILTON C. HARRY have joined to form the new architectural firm of Dunn-Harry Associates, Architects, with offices at 2968 Coral Way, Miami.

In Daytona Beach, WILLIAM P. GREENING, AIA and JOEL W. SAYERS, JR., AIA, have announced formation of a partnership to be known as Greening and Sayers, Architects, with new offices at 200 Seabreeze Boulevard, Daytona Beach.



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PRODUCTS & PRACTICE



The Mobile Mirror Is Really a Door

Why some designer hasn't used mirror for doors before this may never be known. The Carolina Mirror Corporation has done it and the company's new line of Signet Mobile Mirrors attests to the fact that the idea is practical and can be developed in more than one way.

These mobile mirrors have been designed as by-pass closures which are more or less conventional types of sliding doors. But the Carolina people have also perfected the design of a unit which actually becomes a sliding wall of mirror, as pictured above. It is a floor-to-ceiling installation which is top-hung and slides on nylon rollers into a wall pocket. It is now being used primarily as a closure for closets and other storage areas although it could probably be faced with mirror on both sides and utilized as a space-divider, embodying the double advantages of flexibility and reflectivity.

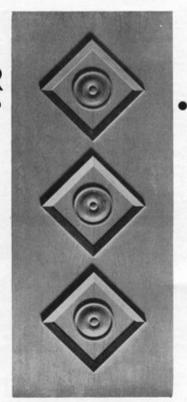
The new mobile mirror units can be furnished with clear plate glass or with "Glasswich", the Carolina company's new glass-plastic sandwich that embodies a variety of decorative motifs. The plastic sheet core is available in a wide range of patterns and colors subject to many combinations.

(Continued on Page 30)

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In addition to 11 standard sizes— $1/6 \times 6/8$ to $3/0 \times 6/8$ interior and $2/6 \times 6/8$ to $3/0 \times 7/0$ exterior—Thompson flush doors are obtainable in special sizes.



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(Continued from Page 29)



Bedside Control Panel

A new electronic robot control that puts command of a dozen comfort-type services at a hospital patient's fingertips has been developed by Minneapolis-Honeywell Regulator Company in collaboration with hospital officials. The new unit was designed to permit patients to help themselves, thus cutting down the costs of patient care through freeing nurses from many bedside tasks.

By merely adjusting the knob and dials of the control center a patient can: Adjust both heights and contours of a motorized bed; open and close motorized window drapes; turn bedside lights on or off; adjust room air-conditioning; operate both a closed-circuit TV setup permitting room-to-lobby communication with visitors and the hospital radio circuits; control commercial TV programs from a pillow speaker; operate a two-way intercom with the nurses' station. The control setup also includes a new-type automatic tele-

The new control center is said to be the first completely integrated system to apply, by mechanical means, the "self-help" concept to patient care. The unit is mounted on a bedside table equipped with ballbearing casters so it may be moved easily to serve "situp" or ambulatory patients.

Architectural Exhibit . . .

(Continued from Page 6)

The last is an addition to classifications established in past years.

Heretofore Florida architects have made little effort to display, at least in the form of exhibited work, the results of their design activities in the project-house field. Elsewhere, notably in California, this phase of architectural practice has been widely publicized to the benefit of all concerned. As code requirements and planning and zoning restrictions have tightened in most sections of the state, architects have become more and more involved with the special problems involved in the design of small, project homes. Thus, it is the Exhibit Committee's conviction that work in this field should be publicized. For this reason the new exhibit category was established; and the Committee hopes it will prove to be one of the most important in the November Convention show.

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Bird & Son, Inc	_
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Dwoskin, Inc 2	1
Electrend Distributing Co. of Florida	0
Evershield Liquid Tile Co	7
Florida Foundry	
& Pattern Works 30	0
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Florida Power & Light Co 21	
Florida Steel Corporation 28	
Florida Tile Industries, Inc	
George C. Griffin Company 28	
Hamilton Plywood	
Ludman Corporation . 3rd Cove	
O O McKinley Company	
Inc 24	ŧ
Matthiessen & Hegeler	
Zinc Co	2
Miami Window Corp 4th Cove	r
Mutschler Brothers Co 5	
Perlite, Inc 25	5
A. H. Ramsey G Sons, Inc	2
T-Square Miami Blueprint Co Inc 2	
Thompson Door Co 25	
Tiffany Tile Co	
Tropix Weve Products	
Unit Structures, Inc 26	7
F. Graham Williams Co 31	

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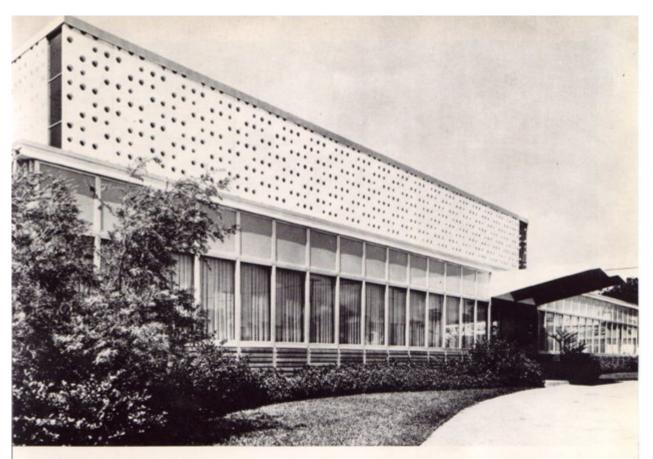
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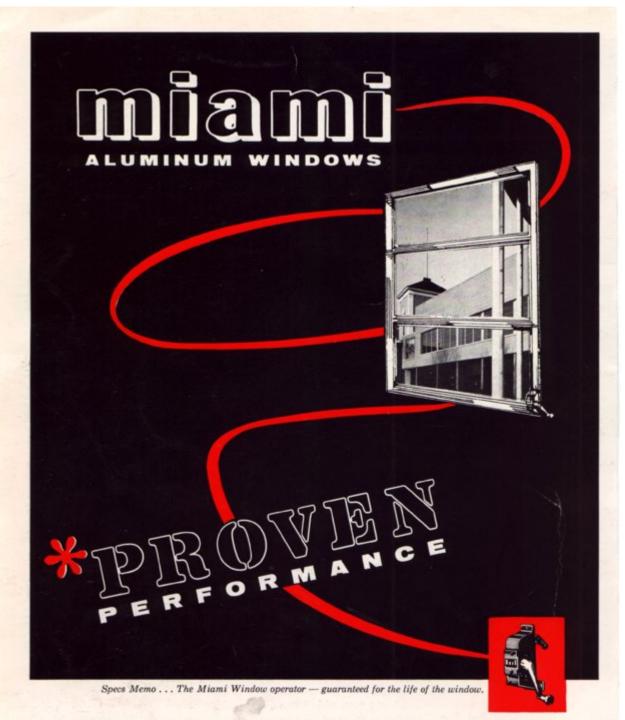
- In architecture, creative effort, independent thinking, constructive innovation are all marks of the professional leader. But the real test of that leadership is the overall performance of the structure which the designer's skill and imagination has developed. The building must satisfy fully the practical requirements of today. But it must also meet in both concept and conformation the dynamic challenge of tomorrow.
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