

House & Garden

A CONDÉ NAST PUBLICATION

-A.E. MARTY-



USE
ANNING
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EMBER
9 3 0
ICE 35¢

HOW MANY DOORS DO YOU SHUT WHEN GUESTS ARRIVE?



WELL, don't let those poor-relations of rooms embarrass you. Other houses have them, too. Think, instead, of the proud day when another room is "fixed up" and one more door is deliberately left open, on a glorious room that preens itself, and awaits the coming guest.

When this room joins your household, when the beauty of Sealex has covered up drab, time-worn floors and unsightly cracks, you will be doubly proud, for you have re-equipped with both beauty and economy—with flooring that can face time, and hard, hard wear without flinching.

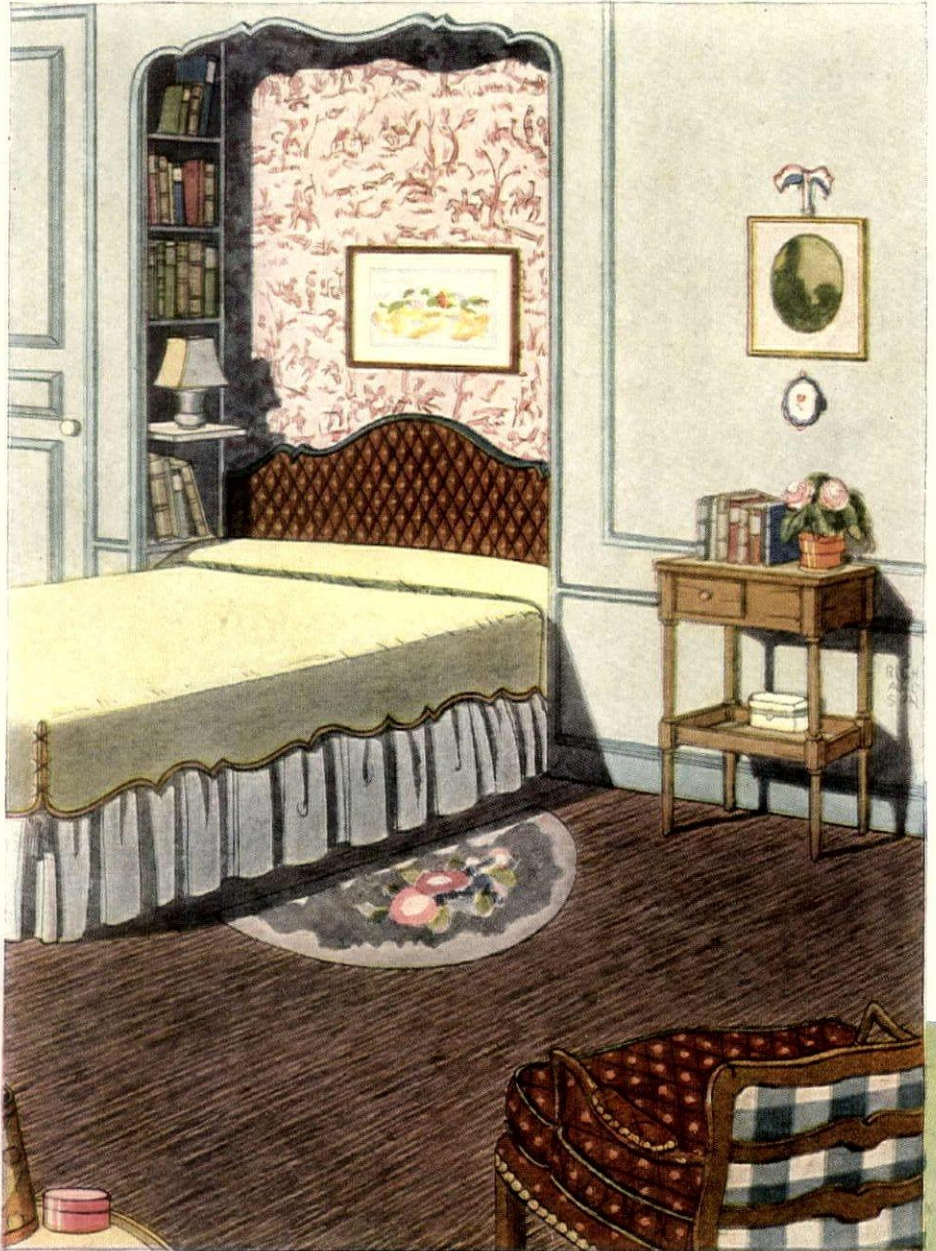
Select whatever design or type your taste dictates—a reproduction of old-world marble, a rich, embossed tile, a duotone Jaspé—Sealex offers beauty to satisfy every longing.

Beauty, too, that lasts, for it goes to the very bottom of the material. A light wiping leaves the surface spotless. An occasional waxing keeps the colors fresh and glowing.

Don't let the expensive appearance of Sealex Linoleum frighten you. The reasonable price of this modern flooring will prove a pleasant surprise.

Plan to re-floor now. Plan to inspect Sealex patterns in a nearby furniture, department or linoleum store where you will find courteous assistance in matching Sealex designs with the color schemes of your rooms.

CONGOLEUM-NAIRN INC., General Office: KEARNY, N. J.



DESIGNED-TO-ORDER FLOORS —
You assume practically any design you desire. Colors can be artfully combined into patterns — all manner of unusual designs can be incorporated. Write for names of stores equipped to install made-to-order Sealex Floors.



BOOK TO HELP YOU BEAUTIFY YOUR HOME

"Color and Charm in Home Interiors" — one of the most beautiful decoration books ever created. It contains many color illustrations, each a definite suggestion to the woman interested in re-flooring or redoing over rooms. "Color Harmony Guide" included for your convenience. Sent post-paid for only 25¢. Address: Home Decoration Bureau, Congoleum-Nairn Inc., Kearny, New Jersey.



SEALEX LINOLEUM FLOORS

"ROSEGLOW"—Sealex Linoleum No. 1258—The restful and inviting bedroom (above) depends, for much of its charm, upon its beautiful floor which sets the key for the whole decoration plan. "Roseglow" is one of the lovely two-tone effects in Sealex Jaspé.

"CARIBBEAN"—Sealex Linoleum No. 3224—Ever changing shades of green and foamy cream reminiscent of the restless waters of the tropical Caribbean Sea, in 9-inch blocks distinguished by the variation in veining and color of this light shade of Campan Verte marble.

"SUDAN"—Sealex Linoleum No. 7311—A Karnean marble pattern in which tiles of blue and green, toned with desert colors, alternate with ones combining opalescent hues of shell pink, sky blue and silver gray. The interliners are a lovely cream Sienna.

TIFFANY & Co.

JEWELERS SILVERSMITHS STATIONERS

WATCHES AND WRIST WATCHES

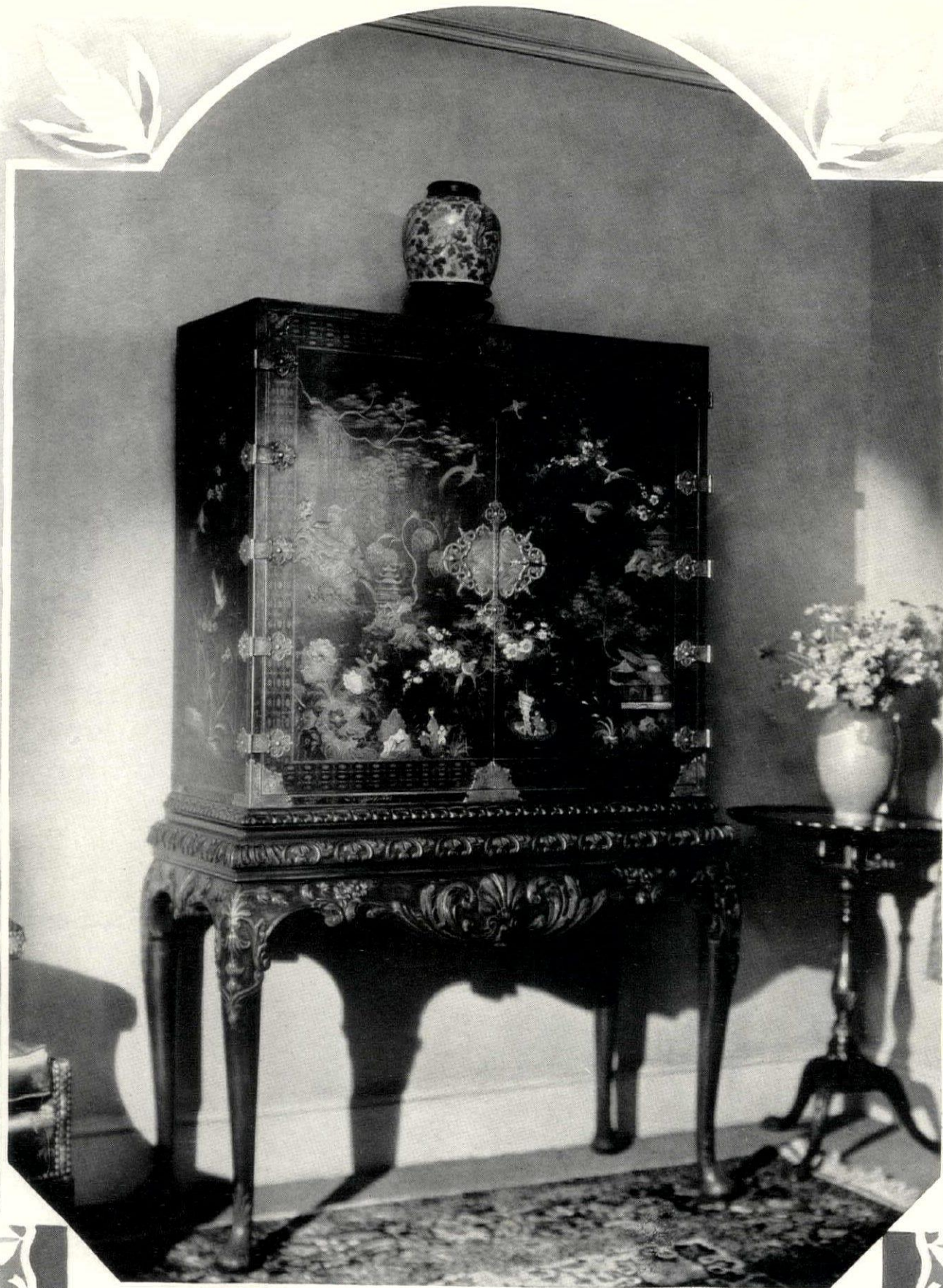
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Within a Wide Range of Price*

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Eighteen thousand square feet of showrooms, filled with constantly changing models, offers dealers and interior decorators an exceptional opportunity for careful selection of unique and distinctive fine handmade furniture—at wholesale only. The public is invited to inspect our stock and order through decorators or dealers.

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The charm of OLD BRITTANY *for your modern bedroom*



Fairy-castle chateaus, fishing smacks, bagpipes, white-capped Breton women washing clothes at the river's edge—no wonder the picturesque enchantments of Brittany lead many a visitor to extend his stay far longer than planned. From the quaint traditions of the land of fables and gables have come many charming furniture motifs which peasant craftsmen once delighted to carve during the long winter evenings. These interesting motifs, we have singled out as the in-

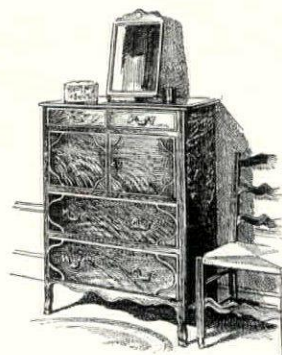
spiration for the new Danersk Brittany set. You will find this sturdy simplicity exceedingly pleasant and appropriate for masters' rooms, bachelor quarters or guest rooms.

In design and details, the Danersk pieces closely follow the naive Breton originals. In size and proportion they are adapted to the modern scale of rooms. The hand-line carving is definitely hand-line—done almost free-hand. The finish is pure wax—no lacquers, var-

nish or other finish is employed.

The oak of the Danersk frames was specially sawed to give the closely grained ruff figure prized by connoisseurs. Panels are made of imported English pollard oak, built up to prevent warping and cracking. The carved and moulded posts, the rails and

stiles with pegged joints are typical of choice furniture of 1690. The drawer pulls are simplified forms of the more elaborate, old-time French hardware.

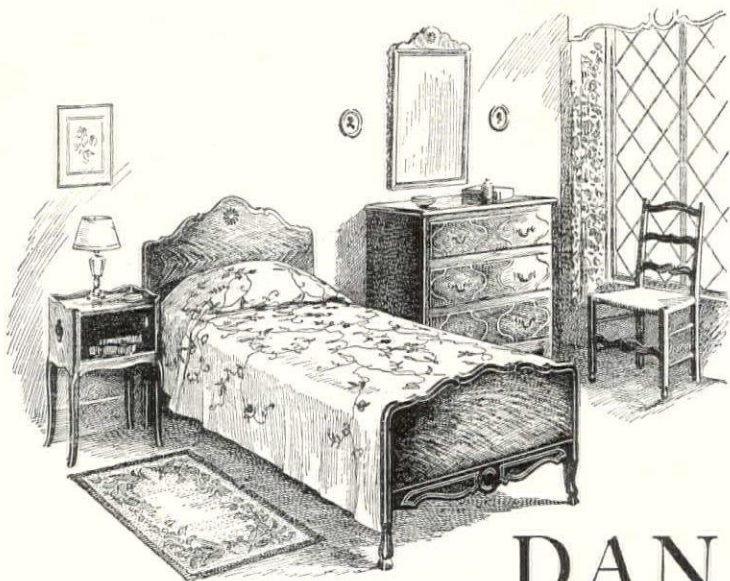


This new Danersk group, built by the Danersk colony of Scotch and English craftsmen, embodies the finest joinery that it is possible to offer and still retain modest prices. A livable Brittany group complete for

single room can be bought for \$561. By the Danersk Plan of Monthly Terms, you may make your purchase out of income.

72-Page Furniture Book Sent Free

We have recently published a 72-page book on "How to Know Good Furniture." If you will write specifically about your home to our Dept. E, a copy will be sent without charge. You are cordially invited to call at our showrooms and inspect at your leisure hundreds of different designs collected over a period of years and based on valued antiques in private collections and museums.



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ERSKINE-DANFORTH CORPORATION—*Designers and makers of choice furniture*

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MONOGRAMMED STEMWARE

THE vogue for monogrammed stemware has necessitated an increase in the number of patterns. Three eminently favored types are presented. Full services available. Two weeks are required for delivery.

(Above)

Black and red enamel monogram.

A DOZEN:

Goblets . . . \$28.00
Tumblers . . . 27.50

(Right)

Swedish crystal with engraved monogram.

A DOZEN:

Goblets . . . \$36.00
Tumblers . . . 32.50

(At the top)

Beautifully engraved Gothic design with initial in a medallion. Full cut stem.

A DOZEN:

Goblets . . \$60.00
Tumblers . . 60.00

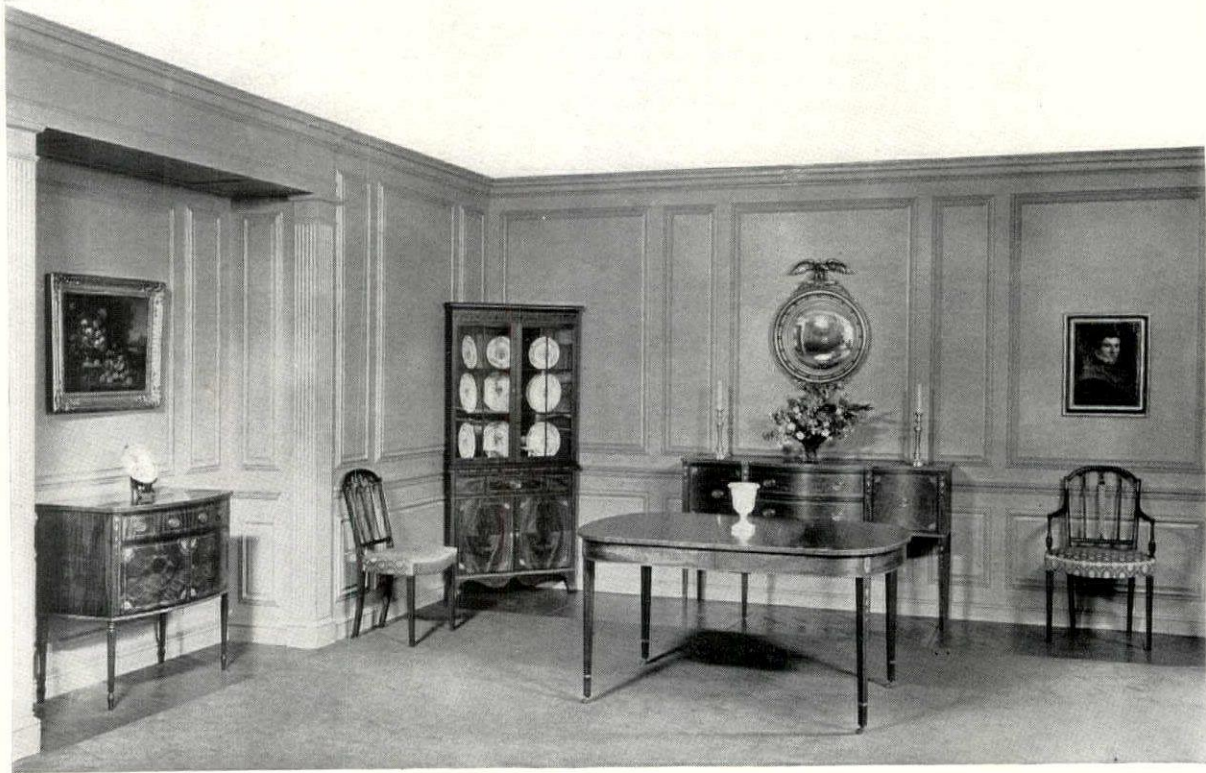


CHINA AND STEMWARE SERVICES ON THE FOURTH FLOOR

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KENSINGTON FURNITURE

AWARDED GOLD MEDAL OF HONOR IN NATIVE INDUSTRIAL ART
39TH ANNUAL EXHIBITION ARCHITECTURAL LEAGUE OF NEW YORK



HEPPLEWHITE-SHERATON MAHOGANY FURNITURE, by KENSINGTON

The Influence of Mahogany in the Development of Furniture Design

THE introduction of mahogany into general use as a cabinet wood was a very considerable influence in the extraordinary advance in the art of cabinet-making which took place in England in the last half of the 18th Century. The close grain, beautiful figure and color of the wood were an inspiration to the designer, and invited and certainly rewarded the highest skill of the cabinet-maker, carver and finisher.

The remarkable strength and stability of this finest of all cabinet woods enabled a lightening and shaping of the structural parts so that the furniture of Hepplewhite, Sheraton and their contemporaries at-

tained a delicacy and grace hitherto unknown and still unsurpassed.

The examples illustrated are in every detail characteristic of this delightful style. They are made by hand throughout of beautifully figured mahogany and are finished in the rich warm tones of old wood to withstand both heat and dampness, retaining all of the old-world charm of originals while for practical considerations decidedly preferable to antiques.

Kensington Furniture is made in all the decorative styles appropriate for American homes.

The purchase of Kensington Furniture may be arranged through your decorator or furniture dealer


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 DECORATIVE FURNITURE
 NEW YORK

Write for illustrated Booklet H and pamphlet, "How Kensington Furniture May Be Purchased"

SHOWROOMS, 41 WEST 45TH STREET, SIXTH FLOOR



The
 NEW THING
 is the
 OLD THING

You could hardly call these lovely things reproductions. They are really revivals of century-old patterns. The Spode and Royal Worcester factories in England are using again the same old designs and the same engravings that they originated years and years ago. To use with them, Macy's has exquisite crystal in the old English tradition.

in
 CHINA
 and
 GLASS



Above:

Royal Worcester bone china plates . . . \$99.75 a dozen
 Grecian Spode earthenware plates \$1.24 each
 English Crystal goblets, \$49.75 and \$69.75 a dozen

Left:

Royal Worcester bone china plates . . . \$59.75 a dozen
 Other pieces proportionately priced.

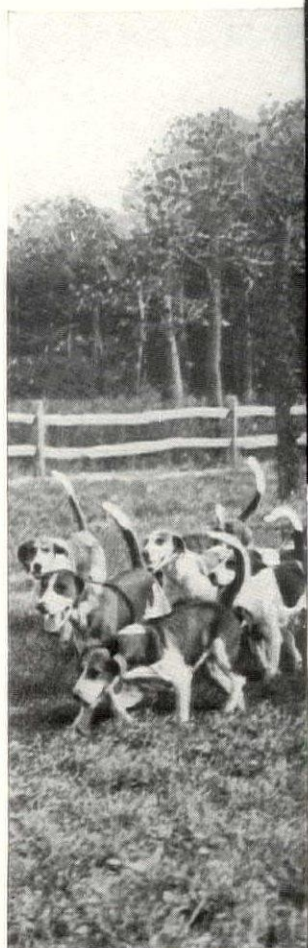
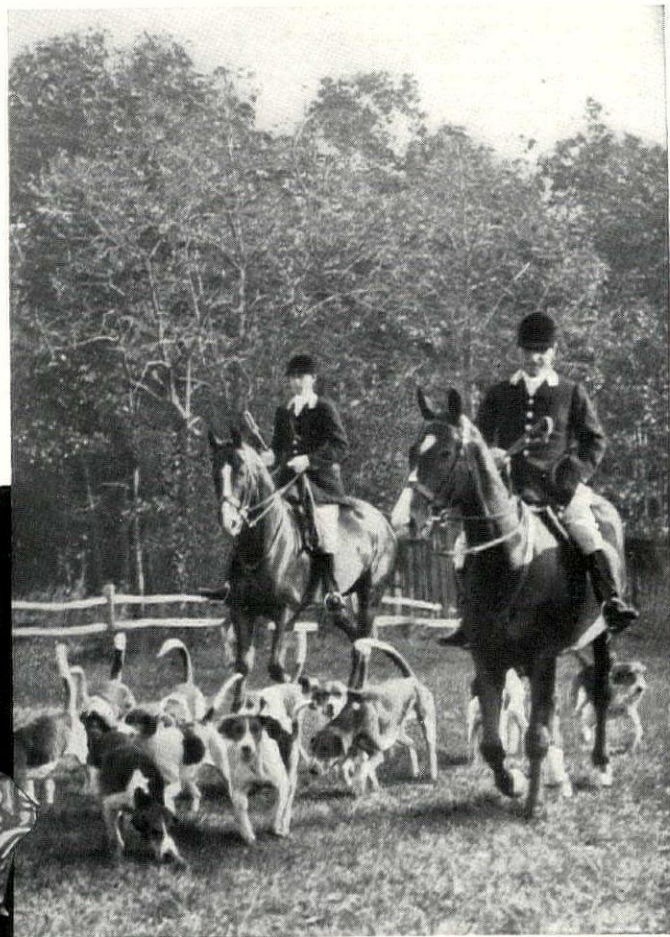


MACY'S

34th Street and Broadway
 New York City

8

Plummer Presents > > >
 a new idea in
 SPORTS TROPHIES



The
 HUNT CUP

A beautiful trophy which retells the Sportsman's own language. The chalice of the cup is richly painted with a colorful Hunting Scene by the English artist, J. V. Hancock. This is an exact replica of the cup recently presented to the retiring Master of the Hounds of the Staffordshire District.

ENGLAND has introduced—and Plummer's now presents in this country—something unique in the way of Sports Trophies . . . Sporting Cups, with typical scenes, in full color, of the different events that are dear to the heart of the sportsman.

How different in treatment and spirit are these Cups from the conventional metal cup, which can but suggest and outline the subject through engraving!

Here are lifelike, realistic scenes, painted "to order" by well-known English sports-artists, in warm, rich-toned natural colors. These trophies are alive with the spirit of the sport they depict—The Hunt, Polo, The Yacht Race, Golf, Tennis, Shooting, Fishing—indeed, they may be had in *any* subject and with any inscription you wish. They are patterned after an adaptation of a beautifully modelled old English Loving Cup, and are made at the famous Coalport China Works, Stoke-on-Trent, England.

The cup is 18" high, and in addition to its lively sports scene, is decorated in ivory and royal blue, richly traced with gold.

Equally suitable for presentation purposes or as a decoration for one's own Trophy Room, these handsome cups are unique in that they portray THE SPORTS in their true colors and most lively aspect—and also because they are not to be duplicated elsewhere in America—are available only through the House of Plummer.

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with
a personal touch



44-C

44 A. Perhaps you never thought of giving a monogrammed Bath Set. It will be appreciated. This smart set has Mat, Two Towels and Two Wash Cloths. In pink, blue, helio, green or peach. \$13.50 complete.

44 B. Swiss Embroidered Guest Towels with insertion or edging will delight some one. \$3.25 each. Hand-embroidered monogram shown, 85¢ each, extra.

44 C. An Auto Robe is just the gift for some one with a car! Warm cloth in shades to match interiors of all standard makes of cars and lined with soft plush, \$45.00. Foot Muff, \$25.00, Pillow, \$7.50, each. A handsome applied monogram on the Robe gives a made-to-order look, \$5.50 extra.



44-A

44-B

BEAUTIFUL as a decorative accent, monograms also make a gift "your very own." Wherever you may live, McCutcheon monogramming service is available to you. We must ask you to send orders for hand-embroidered monograms early to insure delivery in time for Christmas giving. Please print initials in their consecutive order.

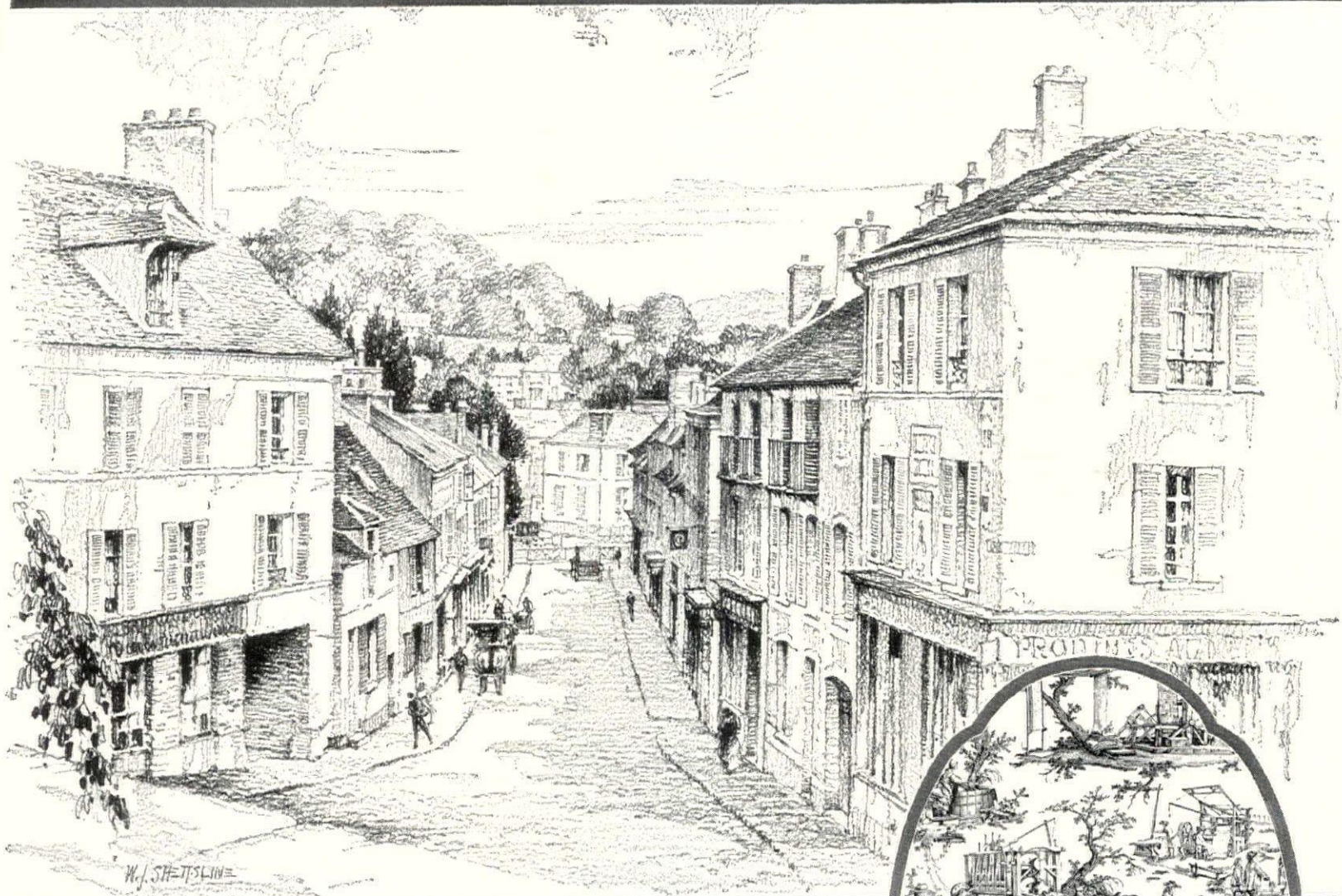
Send for your copy of our new Fall and Winter Catalog.



McCutcheon's

Department No. 44

FIFTH AVENUE AT 49th STREET . . . NEW YORK, N. Y.

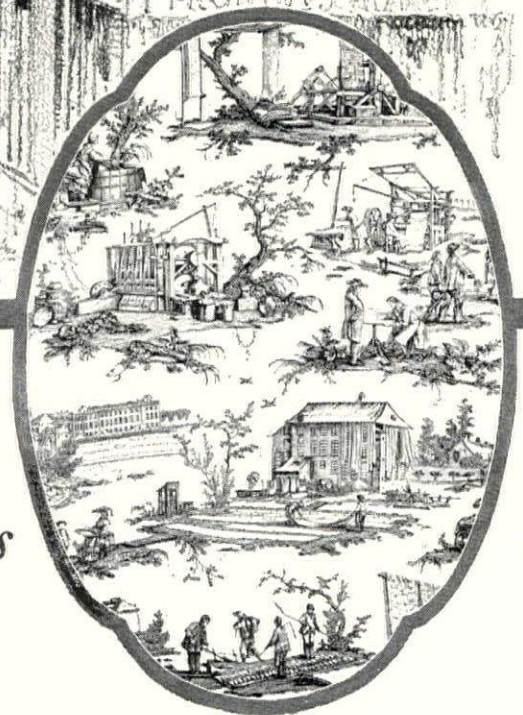


Rue Oberkampf, Jouy-en-Josas, France

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ESTABLISHED more than a century ago, Johnson & Faulkner for generations have been importing Old World fabrics to meet the most exacting requirements of the decorative trade. Decorators and their clients are cordially invited to visit the new Johnson & Faulkner Building, and to inspect, under ideal conditions, a comprehensive display of every type of high class fabric required in the decoration of the modern home.



The little town of Jouy, near Versailles, owes its fame to Christophe Philippe Oberkampf, who founded his print works there in 1760. Employing the finest artists of his day, and introducing new methods of textile printing, Oberkampf soon won an appreciation and popularity for Toiles de Jouy that has lasted for nearly two centuries The insert is a copy of a print, the original of which formerly belonged to Oberkampf himself; it is now in the Johnson & Faulkner Museum. It depicts the method of making the fabric, and is as interesting as it is quaint and charming. The reproduction is available in a number of pleasing colors.

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*In the Salons of
Brunovan, Inc.*

AGAIN BRUNOVAN'S
NOUVEAUX SALONS
AWAIT YOUR INSPECTION



IT is with great satisfaction that Brunovan announces that they have again created an additional suite of twelve rooms of even greater appeal to admirers of the *petits appartements des Seigneurs de l'Epoque du XVIII-eme*. In these salons, some of which are original panelled rooms of the Louis XV and Louis XVI eras, M. Bruno has brought together a collection of the best XVIIIth Century Art. An elaborate ensemble of *sièges de salon: fauteuils, bergères, marquises, chauffeuses* in addition to striking examples



of the cabinet work of such French masters as *Avril, Boudin, Roussel, Riesener, Topino, Tillard and Jacob*, are to be seen. A great many charming *objets de vitrine et de décoration* complete this important collection. These beautiful reproductions express to a high degree our modern concepts of comfort and good taste. In arranging them in the new salons, care has been used not only to create an atmosphere of the *epoque du XVIIIeme*, but to achieve interiors that may serve as inspiration to those considering the availability of French furniture to bring beauty and *bon gout* into the home of today. Through your decorator, architect or dealer you are invited to inspect Brunovan's newly installed *nouveaux salons*.

383 MADISON AVE.
NEW YORK

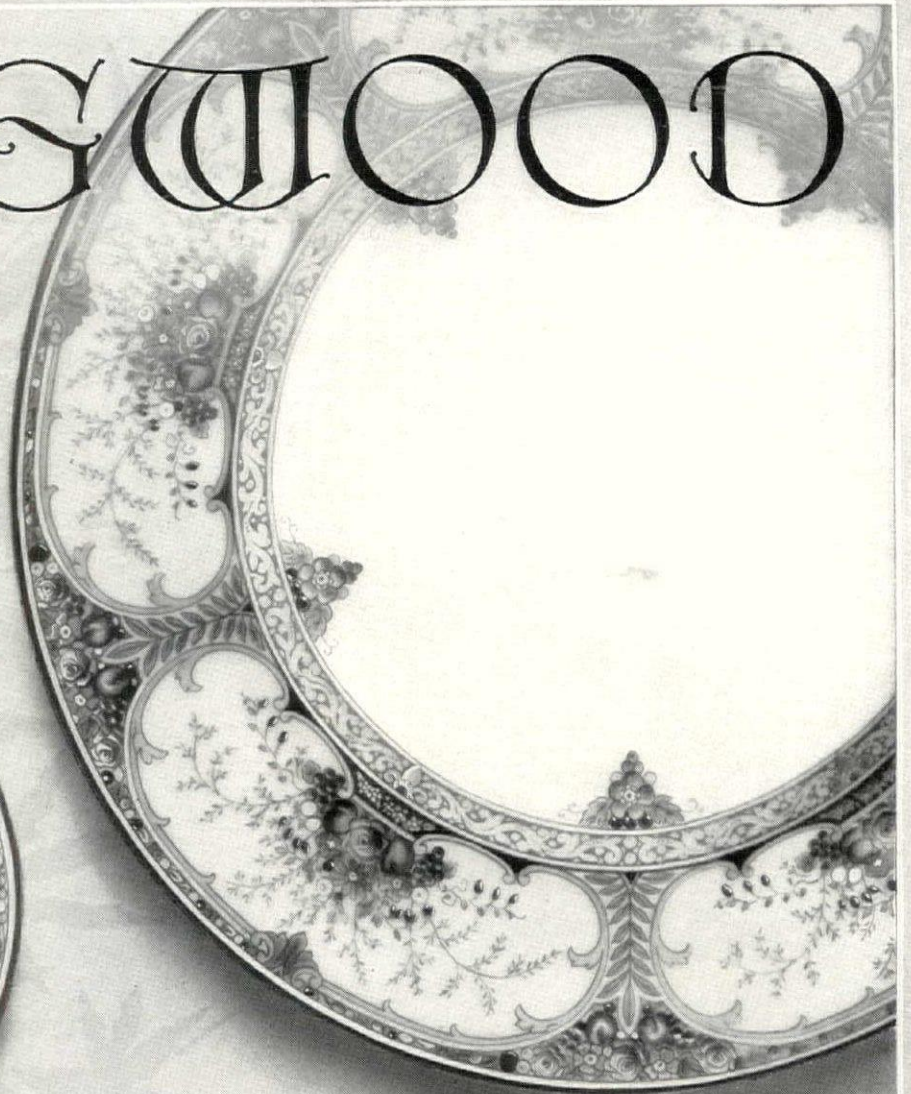
BRUNOVAN·INC

SYLVAIN BRUNO, *President*

PARIS
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Antiques and Reproductions of French 18th Century Furniture

WEDGWOOD



St. Austell

For nearly two centuries the Wedgwood Potteries have supplied the finest tableware to the crowned heads and aristocracy of the Old World.

St. Austell is the latest pattern in a Wedgwood English Bone China dinner service to be introduced to America. The design presents a brilliant color scheme of spring flowers combined with a panel effect which is enhanced by the delightful contrast between the pure white center of the plate and the ivory ground of its border; this is an exclusive feature of English Bone China, and cannot be produced by manufacturers of an ivory body. *St. Austell* embodies in a charming manner that air of cheerfulness plus dignity so keenly desired by the modern hostess for formal occasions.

Upon request we shall be pleased to send you a copy of our illustrated booklet.

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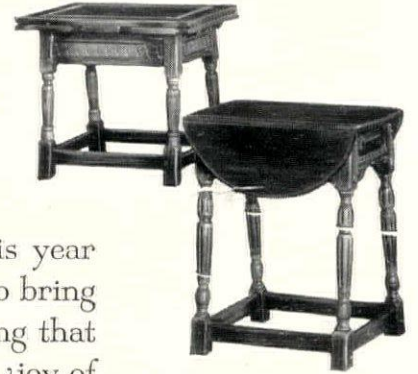
Mark on China



Mark on
Jasper, Basalt,
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WEDGWOOD



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Christmas Gifts that become Family Heirlooms



WHAT to give for Christmas? ... this year surely something useful ... something to bring comfort and beauty to the home ... something that will carry the memory of the giver and the joy of the recipient far into the future ... to be a gift of happy association and treasured memories.

In the Kittinger line of 700 distinctive and authentic reproductions, you are sure to find many pieces that will fit your purse and best express your sentiment...and at the same time carry their usefulness and charm to coming generations.

Your Christmas Gift Problem will be simplified by a visit to the nearest Kittinger showroom, where a revelation in Fine Furniture awaits you ... or send to us for a helpful Christmas shopping booklet, "The Gift of Gifts," and the name of the Kittinger dealer in your locality. Address Kittinger Company, Dept. 109, North Elmwood Ave., Buffalo, N. Y.



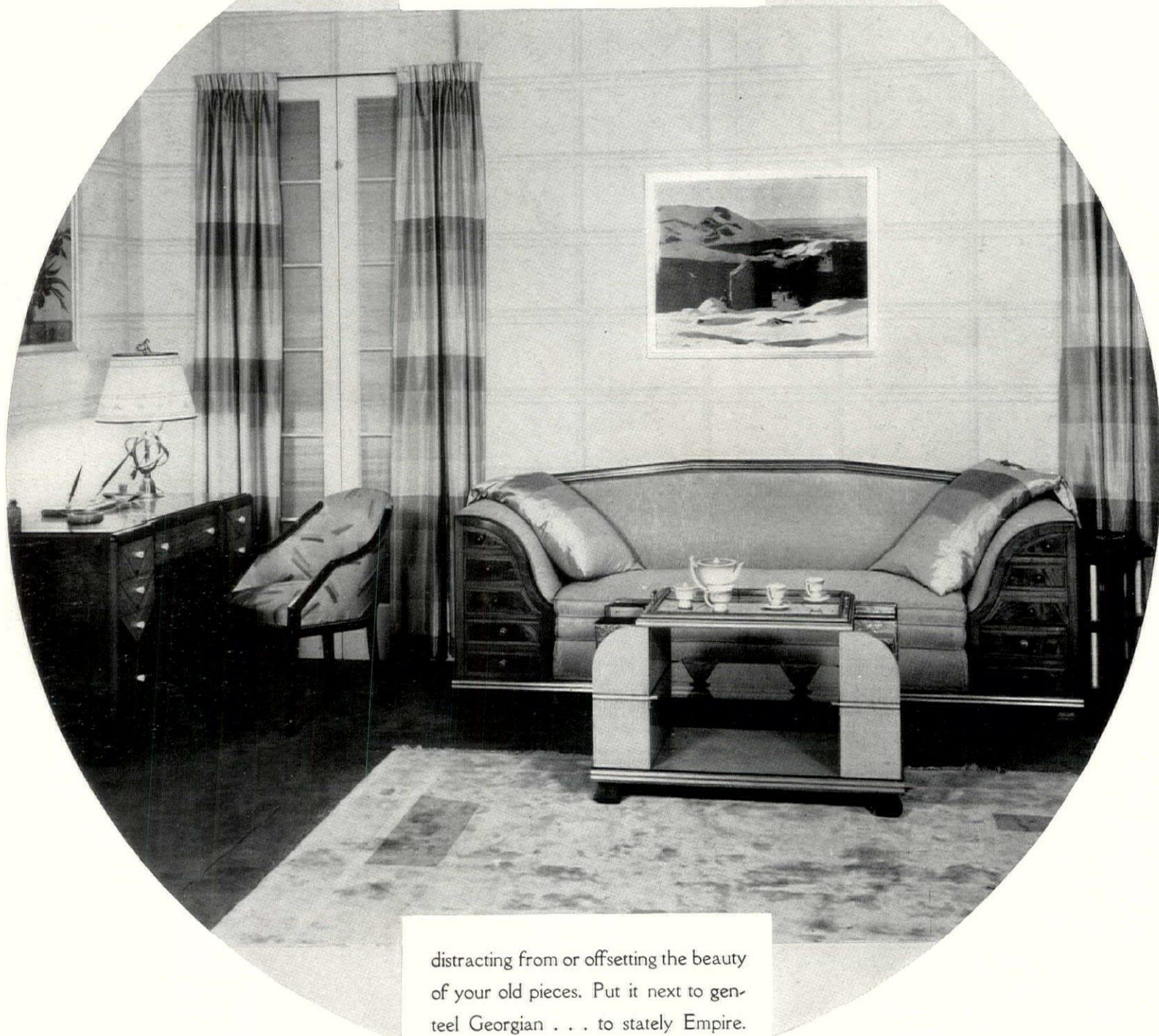
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**FURNITURE THAT LOOKS
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comes into your house with that rare
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the true grace of the thoroughbred, it
contributes its own beauty without



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Individuality
of the
Window
Setting
is Assured
with
Celanese



AT THIS WINDOW, MRS. GEORGE DRAPER, STYLE CONSULTANT, COMBINES THE SUPPLE QUALITY OF CELANESE TAFFETA WITH THE SHEER BEAUTY OF CELANESE VOILE

WHEN seeking a distinctive fabric that will strike a note of smart individuality in window treatments, the choice of foremost decorators is Celanese. Judged by standards of quality and performance, weaves of Celanese enjoy a distinguished record in the decorative field. They are unique in combining luxurious texture and supple draping qualities with sturdy serviceability. For Celanese Fabrics

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Moirés, for draperies and accessories; and Celanese Voiles, Ninons and Jacquard Ninons, for glass curtains, offer a wide range of lovely colors in all the important ensemble shades.

CELANESE
TRADE MARK REG. U. S. PAT. OFF.
DECORATIVE
Fabrics

Miss Rose Cumming of New York City, is a well-known authority in the tasteful selection of furniture. One of the outstanding examples of her work, is the interior of fine old York House, at Yorktown, Virginia, a place of national fame.



"If I had less than \$50 to spend for Furniture," Says Rose Cumming,

"I WOULD BUY A TABLE"



THE ATHENE.—The Athene occasional table has just enough carving to "dress up" a room, and yet it is built to give real service as well as beauty. It is ideal for lamps or flowers. In Walnut, with beautifully matched, built walnut top; or in oak, with figured Pollard oak top \$47.50

MISS CUMMING voices the sentiment of every leading home authority in America. Tables are gems that complete the costume of the home. They sparkle with smartness—redeem drab corners—relieve the severity of halls—personalize your guest rooms—bring hominess to your chair and davenport groupings—and best of all, when properly selected, serve endless useful purposes that make life more charming.

Imperial has created a special group of exquisite tables to illustrate these points. They are now displayed by leading furniture dealers everywhere. All sell for less than \$50. Several for *much* less. Yet they possess that refinement of fine design, and mellowed restraint of craftsmanship usually found only in the exquisite Imperial creations of far greater cost.

Each is identified by the famous trade-mark *Imperial* on the green shield—for 27 years the hall mark of perfection in fine table artistry.

An interesting booklet, "Tables in the Home", will be sent on request



THE STOCKTON.—The Stockton desk table is adapted equally well for use in the living room, study, or bedroom. Its simplicity of line, and practical drawer space, make it unusually popular. Made in three woods—either walnut, mahogany, or hurawood \$49.50



THE EMPRESS.—This beautiful console table and mirror are worthy of a conspicuous place in any home. The delicate decorations, all done by hand, together with the graceful contours of this console, render it especially distinctive. Built of maple and hurawood. Mirror \$18.00 — Console \$49.50

IMPERIAL TABLES

IMPERIAL FURNITURE COMPANY, GRAND RAPIDS, MICH.

EVERYONE who rides in a Fisher Body car experiences a certain sense of luxury which is seldom, if ever, associated with ordinary motoring.

A goodly part of this feeling no doubt can be traced to the sheer comfort of riding in a motor car body of such sound and fine construction, surrounded by so many refinements for greater convenience and safety and so many evidences of greater body value.

But there is still another quality of Body by Fisher to which that enjoyable sense of luxury may properly be ascribed:

Ever present in the minds of all who ride and drive in General Motors cars—the *only* cars with Body by Fisher—is the satisfying knowledge that the new and advanced styles and the authentic good taste of Body by Fisher command universal regard and admiration.

LOOK TO THE BODY!



The Fisher Body Craftsman's Guild offers 964 awards for craftsmanship, including four University scholarships of four years each, and each valued at \$5,000 —trips to Detroit—and thousands of dollars in gold. Membership is open to every boy in the U. S. between the ages of 12 and 19, inclusive. To enroll and obtain details, see your nearest General Motors car dealer.

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GENERAL MOTORS

THE



EIGHT

AS BUICK

BUILDS IT

**“I couldn’t wish for
a finer car than
my Buick”**

Among those fortunate people whose means are equal to their inclinations, there is a growing conviction that the new Buick Straight Eight affords all they could desire in fine straight eight manufacture.

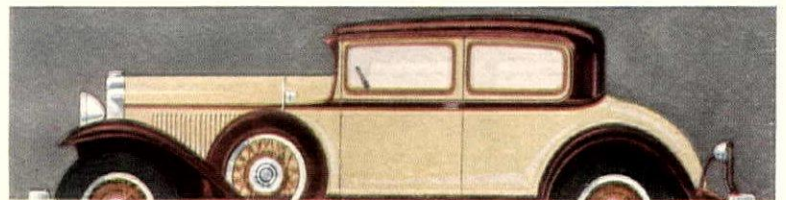
And this . . . as you will discover when you view and drive The Eight as Buick Builds It . . . is the logical outgrowth of a degree of beauty, luxury and sparkling straight eight performance unsurpassed anywhere in the world. The wonder is that these fine Buicks with their Valve-in-Head Straight Eight Engines, Syncro-

Mesh Silent-Shift Transmissions and Insulated Bodies by Fisher can be priced so low.

For this we have to thank the discerning men and women of America, who have purchased more than twice as many new Buick Eights as any other eight in their price range during the three months since their introduction.

The new Buick Straight Eights, in four series and four price ranges, are offered in twenty luxurious models, from \$1025 to \$2035, f. o. b. Flint, Mich.

PRODUCT OF GENERAL MOTORS



WHEN BETTER AUTOMOBILES ARE BUILT, BUICK WILL BUILD THEM



ROCK CRYSTAL

ENTERS THE FESTIVE SEASON

1930-1931 . . . the most luxurious, feminine and wholly delightful season since the Gay Nineties! Enchanting ladies with ringlets, ruchings and trailing skirts lend romantic charm to every occasion. Rock Crystal, jewel-like and delicately fragile, naturally graces the tables of these sophisticated hostesses.

At smart dinners, after theater suppers, at luncheons or cocktail parties, Sloan Rock Crystal Ware adds its brilliance and beauty of design. It is made from the finest materials—faithfully simulating colorless, transparent quartz. Each piece is designed and hand-cut by master-craftsmen. The special polishing treatment which it receives enables the glass to retain its jewel-like lustre indefinitely. And because of a higher lead content, Sloan ware has greater resistance to breakage.

Prices are within the reach of every woman who cares. You can buy it in complete sets or piece by piece at the better stores everywhere.



The photographs illustrate the Blackstone pattern. Two other patterns are: The Waldorf and The Ambassador. All are available in goblet, iced tea, luncheon goblet, hi-ball, ginger ale, and grape juice, champagne, tall champagne, parfait, sherbet, tall sherbet, salad plate, sherbet plate, finger bowl plate and finger bowl.

SLOAN ROCK CRYSTAL WARE

R I N G S L I K E A B E L L

Lonaconing,

Maryland

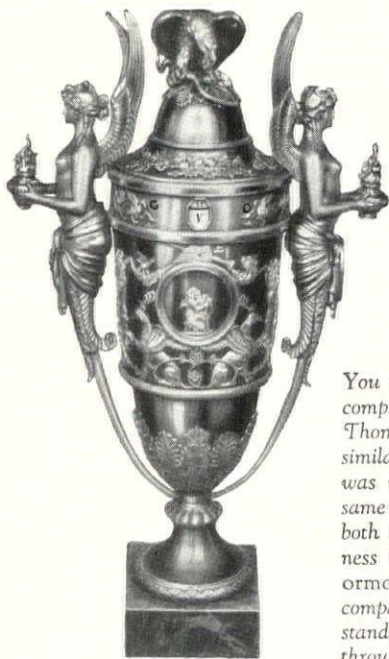
An Empire Mantel

WITH MOUNTINGS BY Thomire— NAPOLEON'S FAVORITE CISELEUR



This lovely wreath—a detail of the mantel illustrated on the opposite page was carved by Thomire, a famous bronze-sculptor in the days of Napoleon.

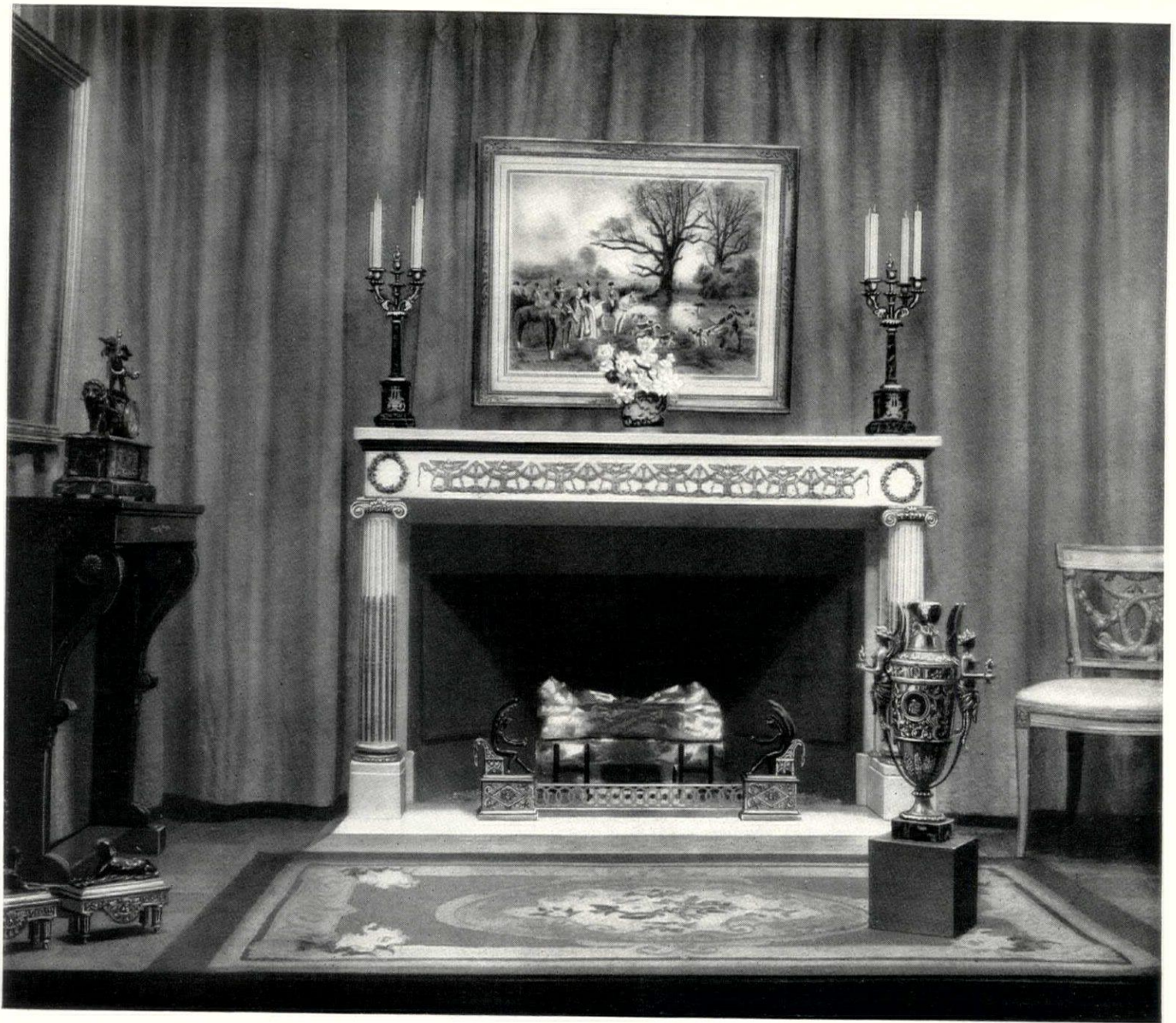
ONLY an artist of unusual talents could have achieved the recognition accorded Pierre-Phillipe Thomire during that outstanding era in the history of decoration, the Empire Period. Thomire's unsurpassed casting, carving and gilding of his ormolu pieces show that he possessed both the true soul of the artist and the matchless skill of the master-artizan. He felt, quite evidently, that bronze was a material to be handled as delicately as fine gold and silver. His superb sculpture and exquisite gilding won for him the coveted MEDAILLE D'OR in the famous French Industrial Exposition of 1806. During Thomire's long and brilliant career, he executed numerous commissions for Napoleon, the Empress Josephine, King Louis XVI, Catherine the Great and other historically important personages of the Period. Many examples of his work are still treasured in the museums and palaces of Europe. But fortunately, not all of Thomire's masterpieces are held by Royalty and The State. The Thomire mantel, illustrated here, was recently discovered in an old residence in the Boulevard St. Germain, Paris, and brought to this country by Jackson. As a tribute to its excellence, we have placed it on display in a typical Empire setting in which we are privileged to include another fine example of Thomire's work—a clock made by him for Napoleon, for presentation to Talleyrand. To bring to you such authentic architectural and sculptural achievements of the past has for over a hundred years been the mission of the House of Jackson. If you cannot visit our Galleries in person, may we not send you a booklet which tells the story of our world-wide search for Fireside Fittings of beauty and distinction?



You will find it interesting, we believe, to compare the above detail from the frieze of Thomire's mantel with the exquisite and quite similar decoration of the clock at the left, which was made by Thomire for Napoleon. The same superb sculpture and gilding characterize both examples of his work and reveal a fineness which is rarely found in decorations of ormolu or gilt-bronze. The clock, a perfect companion-piece to the mantel, both from the standpoint of design and origin, is shown through the courtesy of E. F. Bonaventure Inc.

Wm. H.

OVER A HUNDRED YEARS OF SERVICE TO THE



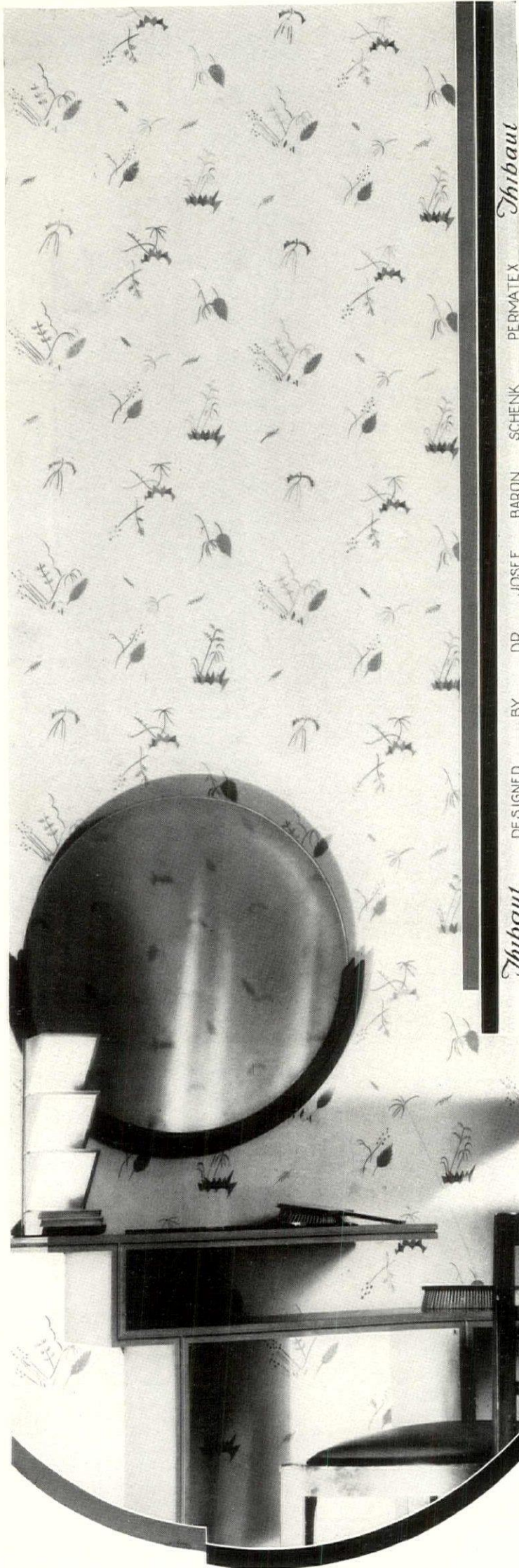
Photographic reproduction of a recent Jackson window display in which a marble mantel, with bronze-gilt mountings by the famous sculptor Thomire, is appropriately placed in an Empire setting among related pieces, generously contributed for the occasion by E. F. Bonaventure Inc., Rose Cumming, John Fenning and H. Michaelyan, Inc. Notice Jackson's windows. In our efforts to create artistic and authentic backgrounds for our displays, we bring together pieces of unusual interest and importance.



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The pattern shown here is a small figured design, ideal for bedrooms. It lends itself particularly to a Modern, a French Provincial or an Early American décor. It was created by Dr. Josef Baron Schenk of Vienna, who collaborated with RICHARD E. THIBAUT, INC., 24 West 40th Street, New York, sponsors and distributors of Permatex wall covering.

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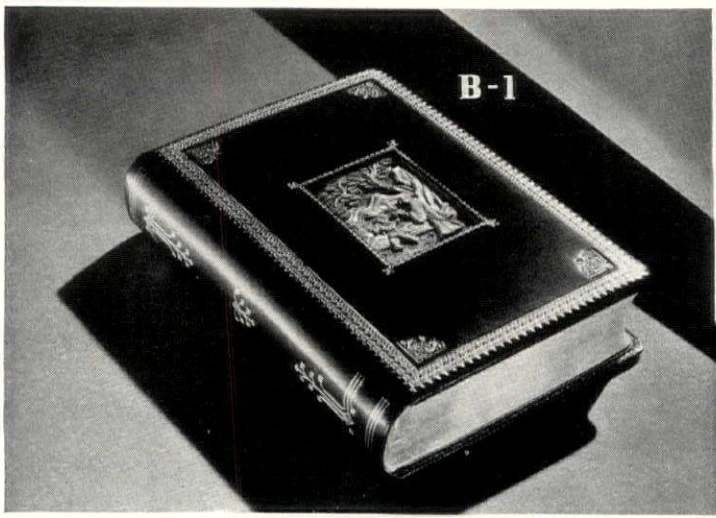
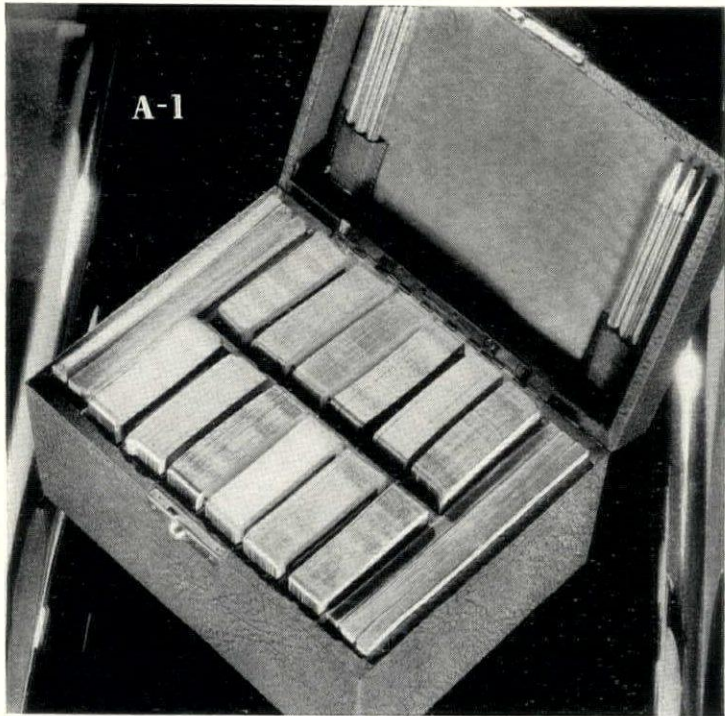


IT WON'T BE LONG NOW

YOU simply dare not trust a calendar, these days. There *ought* to be ample time, in almost two full months, to effect the gracious and proper observance of Christmas. But hours disappear into each other . . . short days are quickly weeks . . . and before you really know it, the bright event is upon you!

And so far as gifts are concerned, the matter isn't altogether to be helped by early shopping. Perhaps the wisest plan is to decide well in advance just what those gifts will be—and *then* to purchase quietly and at your leisure.

Each year, a great many people of taste and judgment, who own and treasure lovely things themselves, choose to give articles of fine leather to those for whom they hold a real affection. And if, by some chance, you could see the pieces they select . . . a collar box, in ostrich skin . . . a case for precious jewels . . . a writing set, with inserts wrought of Cinnabar . . . you would find a great many of



A-1 . . . a card box of fine leather, with an inlay on the top of either red Cinnabar or jade. The box contains six gold pencils, twelve packs of cards, and six score pads. There are many other lovely designs, available with six or eight packs of cards.

B-1 . . . a dictionary, Webster's Collegiate Edition, beautifully printed on India paper and bound in black leather with an inlay of red Cinnabar. There is an alphabetical index. The book may also be had in several other bindings, with or without the inlay.

C-1 . . . a leather-covered Preference chest of cedar wood, for table use, with four compartments for cigarettes. Interchangeable labels (20 brand names) furnished with each. Available in many leathers, with or without jade or Cinnabar inlays, or Florentine gold tooling.

them imprinted with a tiny golden keystone R. That symbol, placed upon every article of fine leather manufactured by C. F. Rumpp & Sons, Inc., is the witness of a high tradition.

Throughout eighty years, this establishment has endeavored to sustain the principles of the founder. He believed, and members of the same family now believe, that quality and workmanship must be the first consideration. And because the finest materials go into these beautiful gifts, and the talents of highly skilled craftsmen give them their being, you may accept them simply as the best.

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Linen Damask is CHARMING at Luncheon



FILIGREE

Filigree, the fairylike ornamentation loved by Florentine silversmiths, is delightfully appropriate to the airy gaiety required of a luncheon cloth. The venturesome little tendrils of a luxurious vine were the inspiration for this strikingly modern filigree design.

Many lovely designs in Linen Damask for all occasions are pictured in a new booklet—*"New Beauty in Linen Damask Tablecloths."* Send ten cents to cover mailing, addressing Dept. C-11, The Irish and Scottish Linen Damask Guild, Inc., 260 West Broadway, New York.



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SILVERWARE BY COMMUNITY PLATE

LUNCHEON glows with the color of a day in its prime. And Linen Damask on the table enters blithely into the vivacity of the occasion. There are many patterns in Linen Damask made by Irish and Scottish weavers that are exactly suited to the warmth of laughter and gay talk, when the mellow mood of noon pervades the air.

LOVELY LINEN
DAMASK TABLECLOTHS & NAPKINS
impressively correct

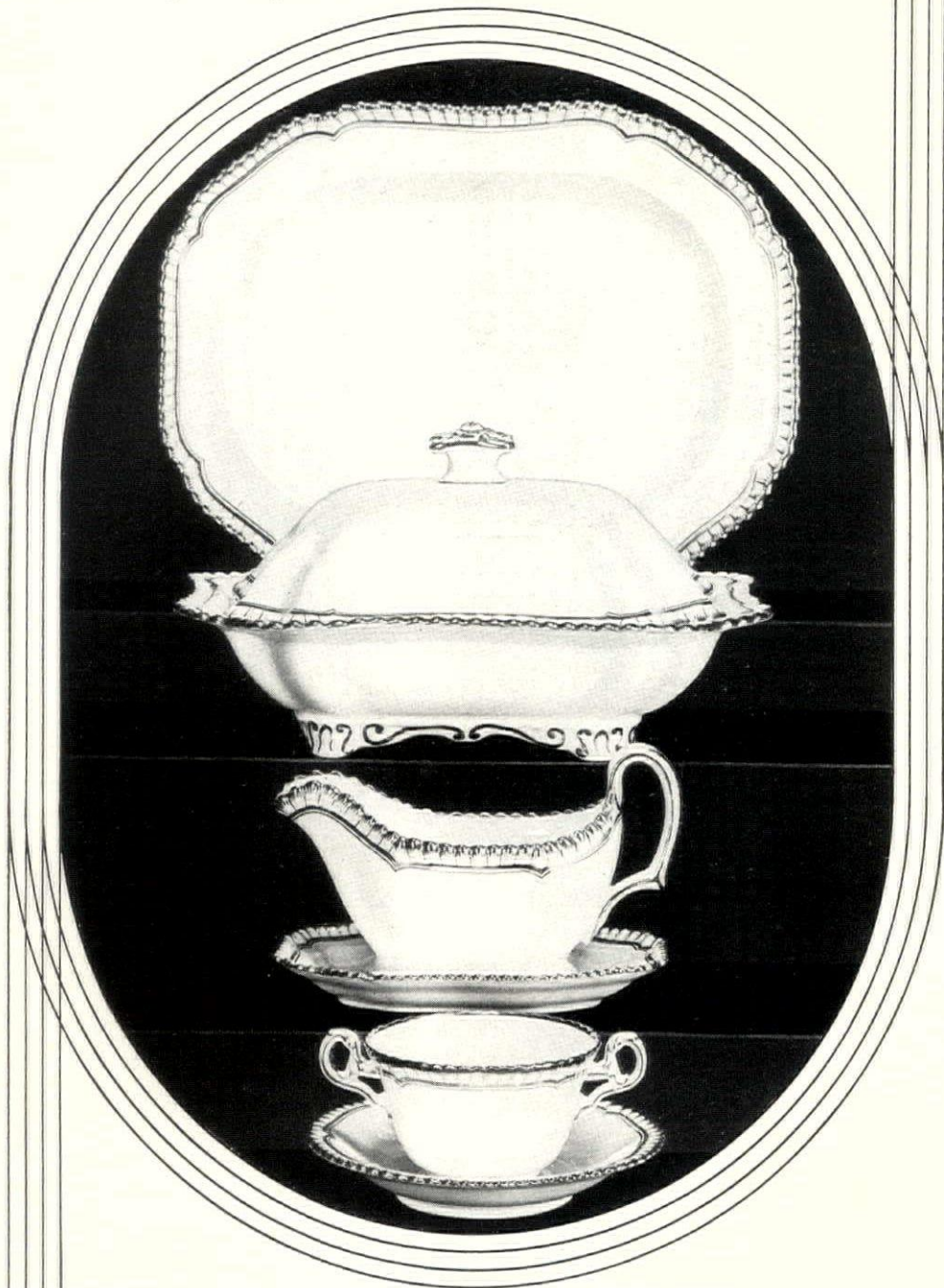
SEE THE NEW IRISH AND SCOTTISH WEAVES AT LEADING STORES



By appointment to His Majesty
The King and to H. R. H.,
The Prince of Wales.

A famous old SPODE Pattern to complement your Georgian Silver

Spode's Goldsmith's Service of finest Bone Porcelain is most appropriate for those tables which are decorated with silverware of the Georgian Period because it is a genuine Georgian Pattern—made just as it was 150 years ago, at the Spode Pottery, Stoke-on-Trent, England. ♣ No service could be more suitable for rooms furnished in the Queen Anne and earlier William and Mary styles. This china is also thoroughly at home in the Chippendale, Hepplewhite, and Sheraton dining rooms which distinguish many fine interiors.



History of the Goldsmith's Pattern

The Goldsmith's and Silversmith's Company was chartered in 1327 to assay and mark all silver made in London, and to this day exercises control over the goldsmiths and silversmiths of England. ♣ Soon after 1770, when the Spode Pottery was established, this ancient and distinguished Company ordered a special service of Spode's bone porcelain patterned after one of the fine "Silver Shapes" of the period. This old service is still in use at the Goldsmith's Hall in London, and the Goldsmith's Pattern of today is made from the original moulds at the Spode works, Stoke-on-Trent, England.

THE Goldsmith's Pattern, both in modelling and decoration, is one of the finest of those beautiful Bone Porcelain services made by Spode. This service perpetuates the lovely old "Silver Shapes" which were so popular during the Georgian Period. ♣ The pieces have a hand-gilded gadroon edge—the prevailing mounts on all fine Georgian Silver—and their exquisite moulding is accentuated by the soft, lustrous, ivory finish which is characteristic of this fine china. ♣ The store privileged to sell SPODE will arrange to have the service of your choice decorated with your crest, coat-of-arms, or monogram, if you desire. ♣ May we send you the name of the nearest dealer? ♣ Copeland & Thompson, Inc., 206 Fifth Ave., N. Y. C.

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but still this cypress house is young



"Shadows-on-the-Teche" near New Iberia, Louisiana, is a proud old southern land mark. Although built early in the 1800's, its Tidewater Red Cypress construction is still in good condition.



Colonel Richard C. Stokes of Covington, Virginia, used the same rugged lumber in his lovely new home, "Edgehill". Bates & Howe, New York City, were the architects.

LIKE hundreds of century-old southern mansions built of Tidewater Red Cypress (coast type), "Shadows-on-the-Teche" seems to have gleaned only a mellow trace of charm from sun and rain and age.

Still in sound condition, it tells an amazing story of this lumber's tireless ability to fight off rot—and hence, repair bills.

It also explains reasonably why no other wood quite equals Tidewater Red Cypress for lasting beauty and economy.

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Follow the advice of architects, who are employing Tidewater Red Cypress in greater quantities today than ever before... Specify the "heart grade" at all weather points.

With all its beauty of grain, easy workability, tight coherence with paint and great durability, Tidewater Red Cypress costs you comparatively little.

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No charge for this illustrated booklet, "Money Saved for Builders." It shows you just how and where Tidewater Red Cypress makes your home more charming—saves repairs—and gives it higher re-sale value. Send for it today.

If your dealer is not stocked with Tidewater Red Cypress, he can get it for you quickly—or you can write direct to any of the following members of the Southern Cypress Manufacturers' Association of Jacksonville, Florida, who published this advertisement:

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Women who love beauty in their surroundings and cultivate it in themselves are always enthusiastic about Crane bathrooms. To this temple of health and charm, Crane ideas have brought a beauty of decoration and design worthy of the purpose. From a purely practical standpoint, Crane plumbing is no less desirable. In town house or suburban cottage, it

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Fifteen years ago, Myron Perley painted the Pierce-Arrow portrait shown in miniature above. Time's changes are interestingly revealed in the artist's 1930 portrayal of the same scene, alongside.

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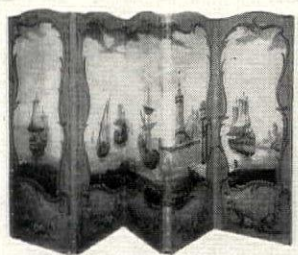
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FOR the Colonial bed nothing could be more suitable or attractive than the hand-woven coverlet that reproduces the designs of long ago. In the old days in weaving the coverlets, the warp was cotton or linen and the wool was wool, and to-day, under the supervision of Laura S. Copenhaver, at "Rosemont," an old Virginia home, the same kind of coverlets are being woven in the same way. The spinning, dyeing and weaving is all done in a primitive mountain community, and each of the covers woven by these people is an authentic copy of some pattern created during the 18th Century or earlier.

WROUGHT iron, in the minds of a great many people is usually connected with outdoor furnishings alone, but the array of attractive pieces that have been designed by de Lazier, Inc., will quickly prove to the skeptic that this material can be as effective in interior decoration as it is when



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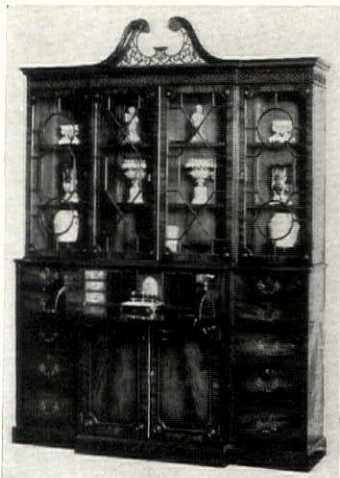
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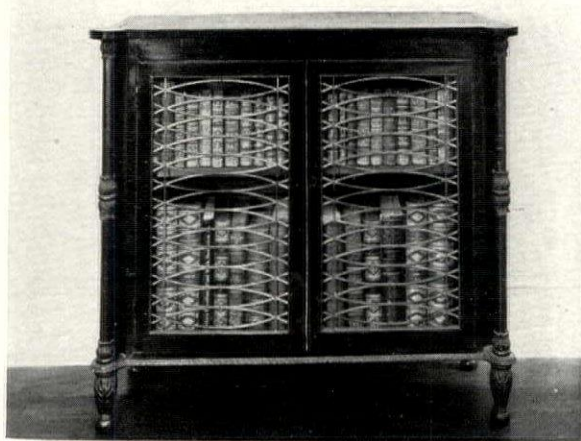
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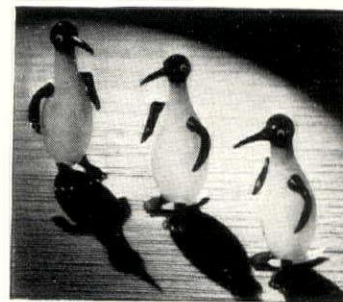
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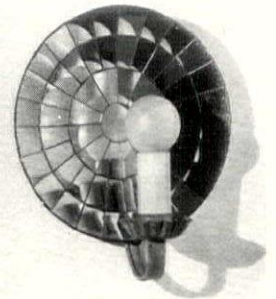
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Write for free booklet giving histories of the old designs.

LAURA H. G. COPENHAVER
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used out-of-doors. Among the unusual pieces shown in their studio is a circular mirror, about thirty-eight inches in diameter, with frame of wrought iron. If desired it may be obtained in smaller or larger sizes. The mirror is suspended from the molding by an unusually decorative chain, also of wrought iron. Because of its simple and distinguished lines this mirror looks equally well in a modern, Empire or Georgian room. It is suitable for use over a console or mantel, or may be hung above the dressing table.

AMONG the numerous pieces of brass to be found in the shop of Adolph Silverstone, we came upon a fireplace set which is desirable for both its appearance and practicality. Many sets though attractive in design are so flimsy in structure and so unable to withstand the wear and tear inflicted upon them during the winter months that this set, built for hard usage was a welcome find. It includes a stand, poker,



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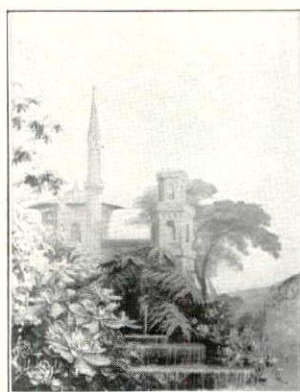


An Imported Walnut Chippendale Coffee Table with pierced gallery rail.

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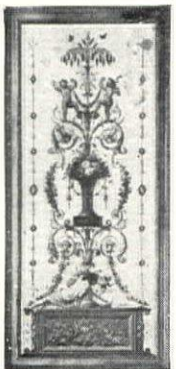
And So to Bed

As the admirable Pepys so aptly put it. One wonders if he found a bed so lovely as this LA ROYALE. Cleverly fashioned along accepted lines of French influence, it becomes one's own creation through the choice of its antiqued painted finish and exquisite carvings accented with gold leaf.

A Country House

Could boast no lovelier glazed chintz than THE PARROQUEETS by Paul Dumas, Paris. Graceful bleeding hearts in luscious claret tones, full blown wallflowers, small perky birds in gay plumage, on background colors of Nile, ivory, beige, periwinkle and d'or. Specially priced at \$9.90 the yard.

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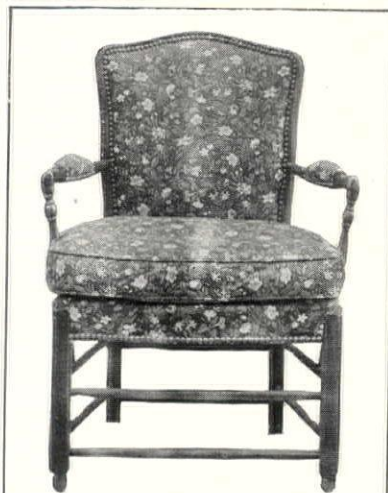


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shovel and tongs. All are made of solid brass and are available in three different designs. Particular attention is drawn to the construction of the stand. The circular rim around the top, which holds the implements in place, has been purposely made wide enough in diameter to enable one to remove the tools with little effort. This feature will be appreciated by those who have experienced the difficulty of trying to get a poker or shovel out of a stand that has a small enclosure. In addition to their fireplace equipment, this interesting shop handles a wide variety of smaller articles including candlesticks and candelabra of various types, water pitchers, Russian coffee sets, samovars of intricate design, and several small decorative pieces, all of brass.

SINCE the effect of the furnishings of a room depends so much on the background, the utmost care should be exercised in choosing the wall treatment. Nothing is more



Spode's Buttercup

Originated by the Chelsea Modelers, this fluted shape with dainty embossed wicker band, is now made by Spode in rich soft brown with yellow buttercups. Carried in open stock.

Dinner plates.....\$18.00 doz.
Tea cups and saucers.... 19.50 doz.
Dinner Set, 102 pieces 138.00

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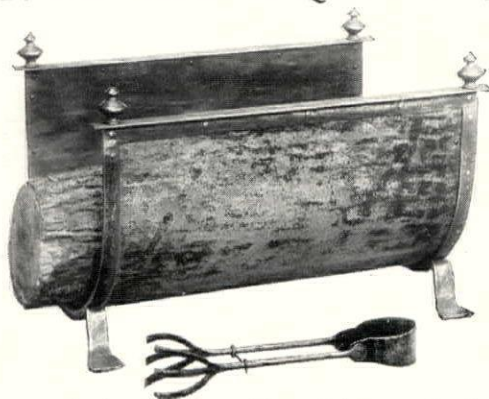
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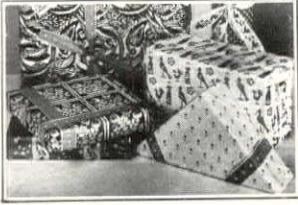
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attractive for the Georgian or Elizabethan room than paneled walls. But paneling is quite expensive and many of the simulated panel effects turn out unsuccessfully. However, the La Verne Studios specialize in painting walls to represent practically any type of paneled woodwork, and the resultant effect is such that only a very close examination will show that the design is not the actual grain of the wood. It does not matter whether walls are plaster or white pine or any other light wood, they can be painted to simulate any wood desired. Samples in the studio show excellent painted representations of Oak, Circassian Walnut, Oriental Walnut, Mahogany, Bird's Eye Maple, Antique Pine, and Harewood. If the decorative treatment of the room is such that colorfully designed panels may be used, this work can be done with the same degree of skill that is shown in the woodwork creations. In addition, this firm is also able to do very fine painted imitations of marble with delicate color veinings.

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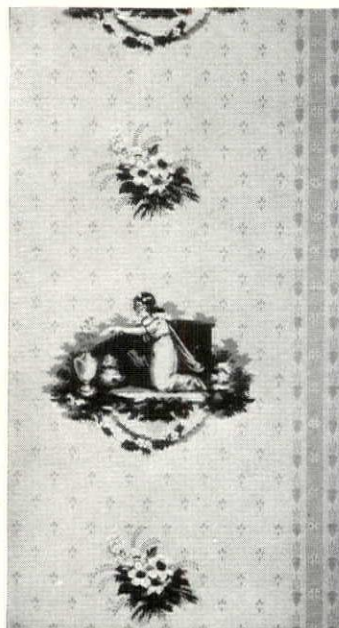
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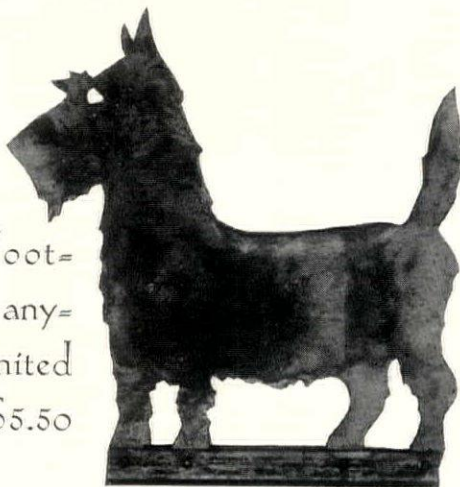
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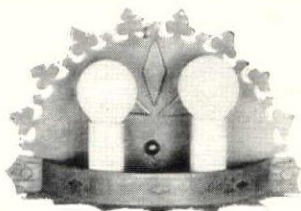
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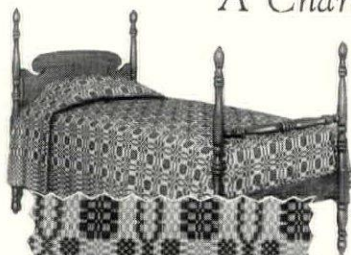
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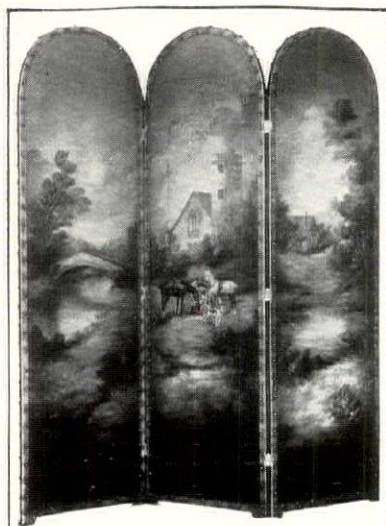
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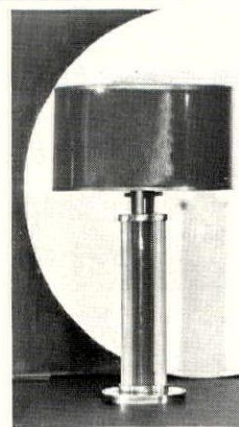
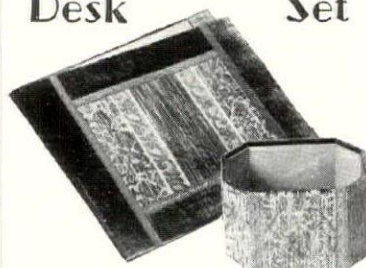


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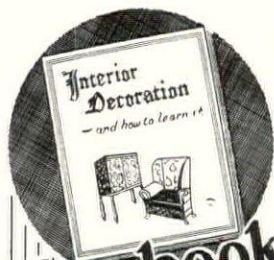
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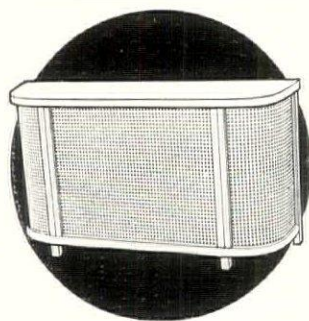
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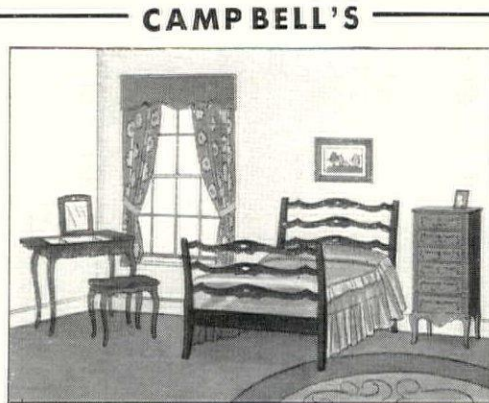
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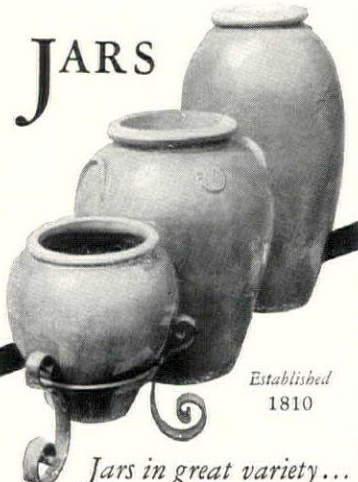


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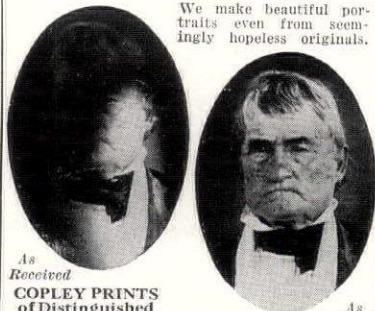
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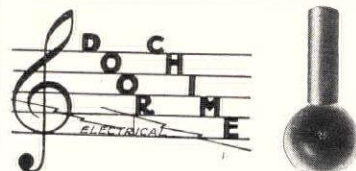
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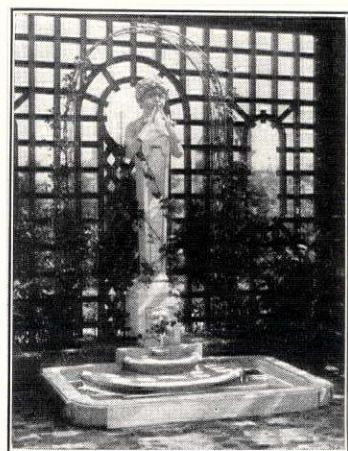
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Angkor Wat—Who wouldn't feel strange and dreamy and romantic? I have wandered at sunset through the heart of a dead city. Over choked moats and courtyards grown with trees. 2000 years ago, it was the fabled city of the Orient. It flourished in a golden reign. Over a million people crowded its streets. Today it is dead and deserted. We don't know a single name of a single person. Not a record remains. Only the whirring of bats and the rustling of leaves. So much for fame! Curious and strange... I turned down a vaulted hall to follow a storied carving. A royal barge in a sea of fish... Like a story in the Old Testament. Shapely harem queens in domestic battle. (The world hasn't changed much). And farther on, war in earnest. Warriors in Hindu head-dress, in Chinese dragon masks, and Greek-like spears, shields and spiked clubs. And then, the cavalry—mounted on elephants, tigers, horses, oxen, rhinoceroses, ostriches, deer—even mythical dragons. Miles of untold stories locked in stone. Egypt's Pyramids, and Italy's Pompeii are dwarfed beside the grandeur of Angkor! Somewhere I heard voices! *Here?* I crossed my fingers before a startling Buddha with a finger to his lips. Suddenly I came upon them—the faithful monks of Angkor. *Bonzes.* Droning Buddhist prayers—as they pad the ancient halls. The yellow robed monks who never forsake Angkor.

1:00 p. m.—Back to the hotel for luncheon. Pink lotus buds on our table, and a tinkling fountain in the garden. French food, iced and wined drinks—everyday fare. And I have just stepped out of the First Century.

Evening—Tonight we walked through a village to watch the temple dancers. Around the palm flares, little groups of natives sat on their heels, caressing snake-skin drums and muffled gongs. With a sharp crash

of cymbals, the Cambodian dancers stalked rhythmically out of the shadows. These then, are the Heavenly Dancers—like those of stone in the dead city. Not one bit have they changed in 2000 years. Oriental gestures—strange beyond belief. By the time the moon arose, they had disappeared into the shadows again.



Thursday—Bangkok is a box of surprises! A city of coroneted temples, flashing jewels in the sun. As cosmopolitan as Cairo. Some of the races I counted in the streets were Siamese, Laos, Chinese, Malay, French, Cambodian, Burmese, Indians, Annamites, and Shans. Britishers in smart pith helmets. Brown moguls in striped sarongs. These fancy gilded temples fascinate me. At the Temple of the Emerald Buddha, golden elephants guard the entrance. The mysterious idol sits on a jeweled dais 60 feet high. Hair and collar of the Buddha are made of pure gold, studded with diamonds and rubies. Did you ever see a Buddha reclining? Well, you'll see all kinds of 'em in Bangkok. In the Wat of the Sleeping Buddha, there's exactly 150 feet of reclining deity, covered with gold leaf... and little else.



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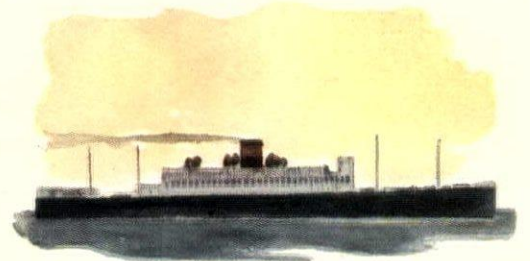


forests. Far different is the native life along the Perak River.—Primitive nipa shacks on poles. A tummy full of rice is the main thing. Only temple deities rate gold lace and trappings.

Singapore—This trip has far exceeded our most lavish dreams. Languid days in lovely Japan, our stopover in China, the Philippines and Java. I feel sorry for those people who rush around the world and spend only a day in each place. They can never know the Orient as we have learned to know it.

At Sea S.S. President Adams—Ahead lies Ceylon, pendant jewel on the breast of India. And starting point for Khyber Pass, the Taj Mahal, Kashmir and Darjeeling. Gird up your imagination! Beyond lies the Red Sea, Egypt and Europe. I have seen strange places and odd races all over the globe. The whole world is my oyster now!

Note: This is the sixth of a series from the travel diary of a President Liner passenger. The full set in attractive booklet form may be had by writing to Dept. 6-C of the nearest Passenger Office listed below.



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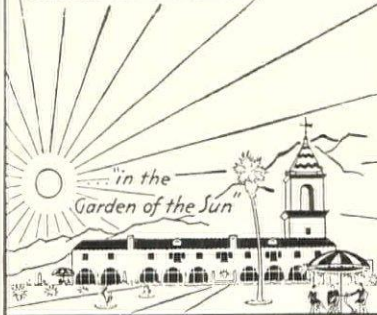


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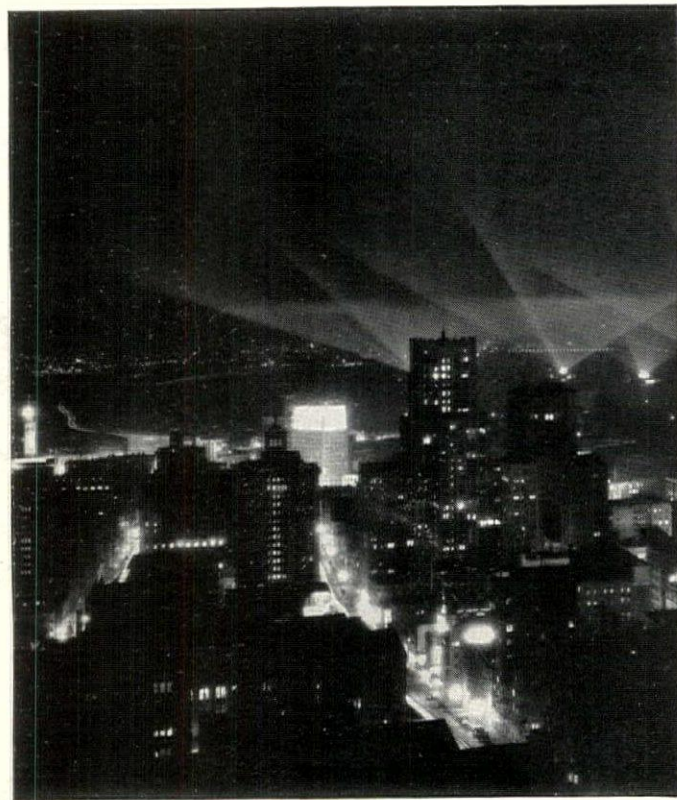
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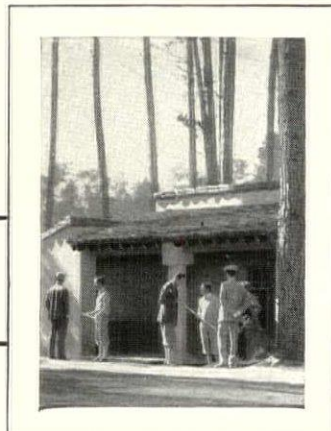
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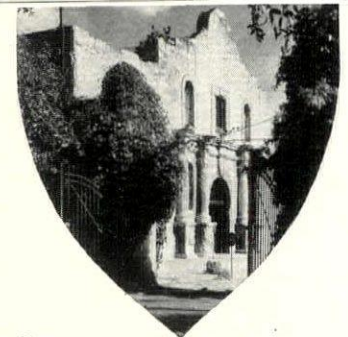
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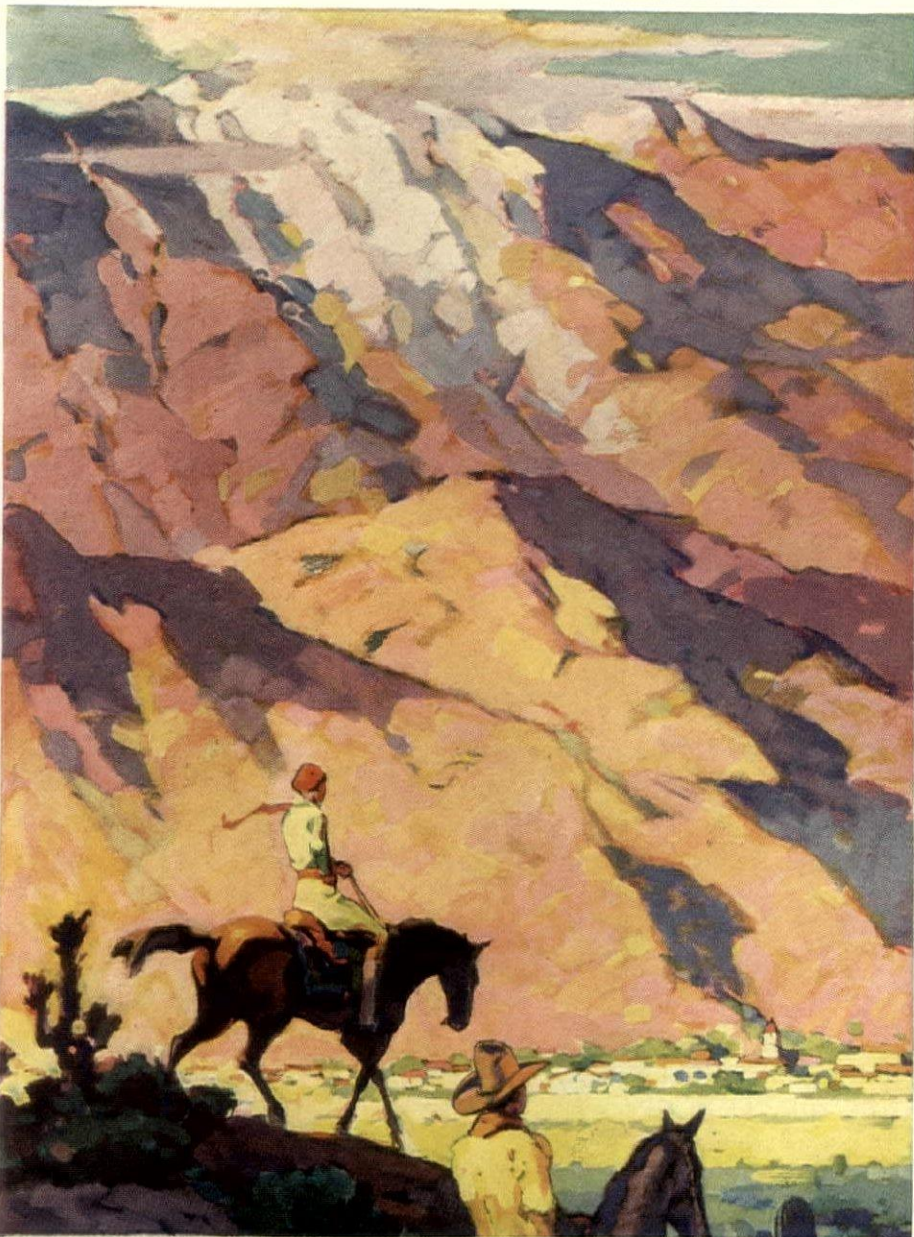
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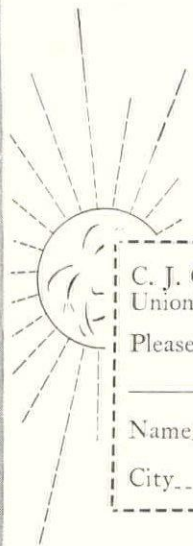
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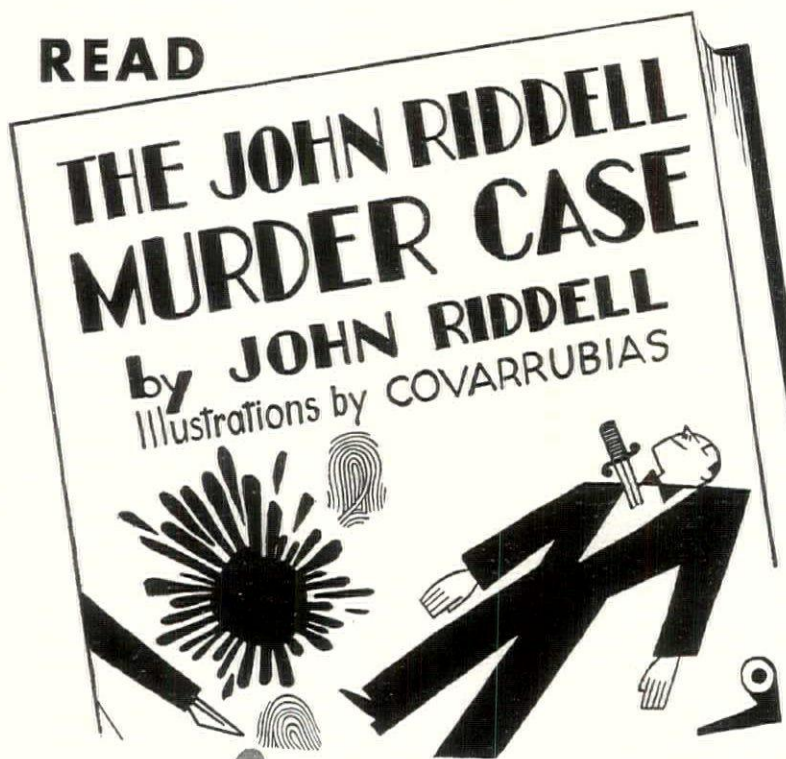


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APPLIED ARTS

A NEW ARTISTIC



MONA LISA. By Leonardo da Vinci.

MOVEMENT

ONE evening a group was discussing the new interest in art. Magnificent art museums have gone up and millions have visited them. But these are a relatively small number and there are other millions who can't go because of the time and money needed. These museums are in the larger cities, out of reach of those in the towns.

It was the opinion that, in spite of museums, we do not have the opportunity for the expression of our artistic desires that we deserve. To see the best involves an expensive trip throughout the United States and Europe, for the majority of the world's art treasures still remain abroad.

Then one of the men said, "Let us form an association which will give these millions of art-hungry people art where they want it—in their homes, not a hundred or a thousand miles away; in Europe or in some private collection. Let this association publish selected works of art from America and Europe, help people to choose the best, and distribute them at the lowest possible cost."

Everyone thought the idea an especially good one—the result was the formation of the

PICTURE A MONTH CLUB

The Club Sees You Get Pictures You've Wanted
How They Are Chosen

No longer will you miss them, because you are busy. No longer need you go without because of high prices or because there is no store near you.

Each month the Club chooses a beautiful, and important picture. It selects from masterpieces by Titian, Reynolds, Rembrandt, Rubens, Raphael, da Vinci, Valasquez, Van Dyck, and hundreds of others.

The Club considers pictures from the most important galleries in New York, Chicago, Paris, London, Madrid, Berlin, and other cities. A picture chosen from the best of such great paintings is likely to be one you will want.

Selection Allowed. Choice Not Forced. Hand Printed

The Club realizes that any picture, however good, will not be liked by all. Their choice is not forced on you. Each month the Club recommends three pictures by other artists and you may select any of these—a variety of subjects satisfies all tastes. Reproductions are sent in advance so that you may choose which you wish. Or you may exchange the picture without additional cost.

These pictures are etchings or photogravures printed by hand from imported plates. This is more expensive but is the only satisfactory way. The pictures are about 1 x 1½ feet, just right for the average room.

Free Bulletins and Art Education. Service Used by Discriminating People

Membership includes free subscription to the Club's Monthly Bulletin. It tells the history of the pictures, shows other works by the same artists, and gives you interesting, readable stories of their lives.

Cultured people all over the country are adopting this plan. The pictures will add to the culture of your home and the member's portfolio on your table stamps you as being actively interested in this movement to promote the best in art.

Service Costs You Nothing. Free Portfolio

You pay no fees, dues or postage. You pay only the special Club price for the pictures and because the Club publishes the pictures, this is much less than you would have to pay if you purchased the pictures separately in the stores.

There are still available a few Charter Memberships. Charter Members receive free a maroon Spanish leather finish fabrikoid portfolio of beautiful workmanship stamped with an Italian Renaissance design in gold. As a special feature Charter Members' names are stamped on in gold.

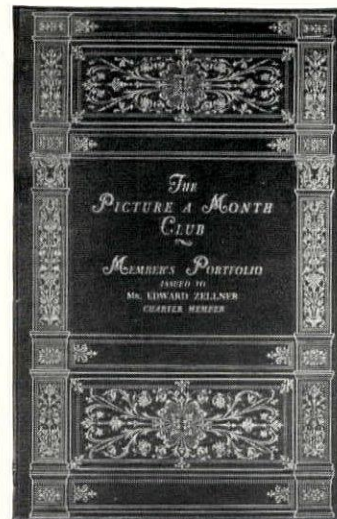
Details in Free Illustrated Bulletin

A Three Months' Trial Membership has been arranged. Send now for the free illustrated 32-page Introductory Bulletin outlining the simple details of the plan. The Bulletin shows a few of the famous paintings from which the Club will choose. Mail the coupon for the FREE Bulletin now while Charter Memberships are still open.

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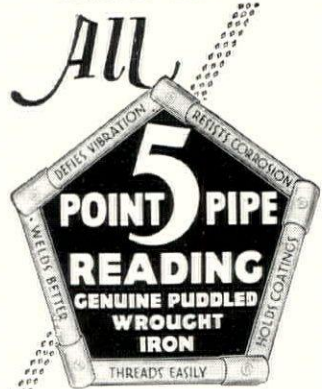
TIME — THAT TOUGH OLD TESTER

Here is Time, that Tough Old Tester of everything in this world. To his aid, Time calls all the destructive forces of the universe. Years come and go, storms and sunshine, heat and cold make their accustomed rounds, while Time, the Tough Old Tester, broods over the world, trying, testing, destroying.

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Oct. 9. The cold spell arrives at 9 P.M. on a Thursday evening while the family are at a movie but the Bryant automatically goes on the job without waiting for anyone to come home.

Nov. 1. Weather conditions unsettled, warm and cold by turns. The Bryant turns itself on and off as needed to keep the house temperature constant. No furnace man ever succeeded in doing that!

Nov. 20. Ten-year-old Betty catches cold in a neighbor's house and is in for a sick spell—that's when absolutely constant room temperatures help the doctor.

Dec. 24. The whole household departs for over Christmas. No worry—just leave the Bryant on the job.

Dec. 26. Back again—everything O. K. and the house warm.

Jan. 7. Father leaves for a three-week business trip—but that doesn't make Mother the furnace-tender. The pup is the only furnace man a Bryant needs.

Feb. 26. Mother decides on an early house-cleaning before the end of the furnace-season. That's O. K. in a Bryant-heated house because a Bryant generates no dirt, dust, soot, or greasy vapors of any kind. No one dreads house-cleaning in a Bryant-heated home.

Mar. 19. Another spell of up-and-down temperatures as spring approaches. It is almost uncanny how the Bryant responds to each change, without human supervision.

April 7. Warm weather arrives but finds no left-over fuel in the fuel-bin. A Bryant orders its fuel hour by hour, as needed, and you don't pay for any that you haven't used.

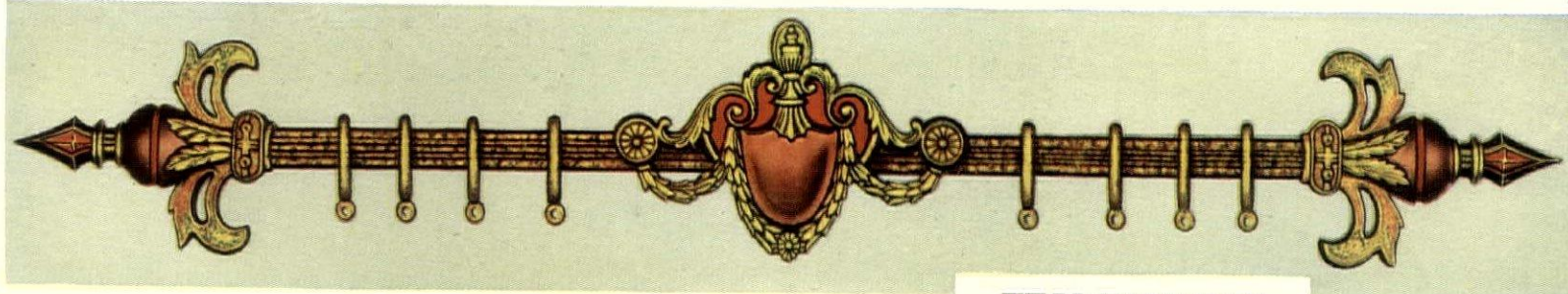
June 2. Father happens to remember to turn out the pilot light for the summer.

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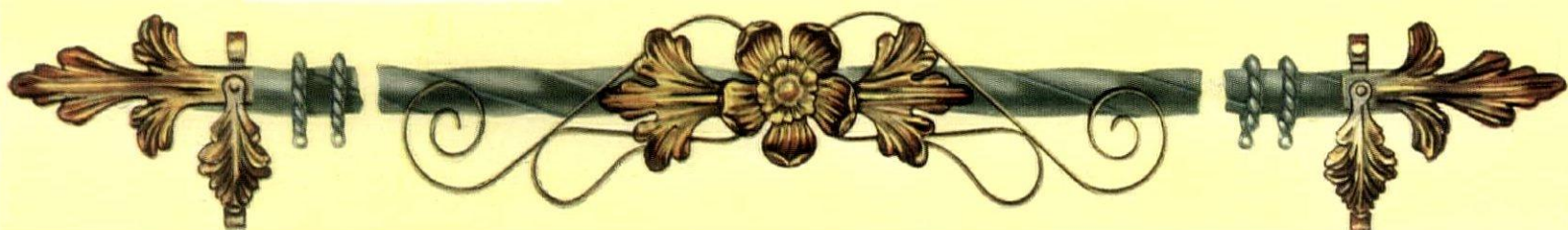
Our new and fully illustrated booklet, "Suggestions for Beautiful Window Drapings," will be sent you free if you will write for it. It is filled from cover to cover with charming and practical window draping designs showing the use of Judd Decorated Extending Rods, Wood Poles, Decorated Iron Fixtures, Cranes, Traverse Tracks and Hi-lie Fixtures.

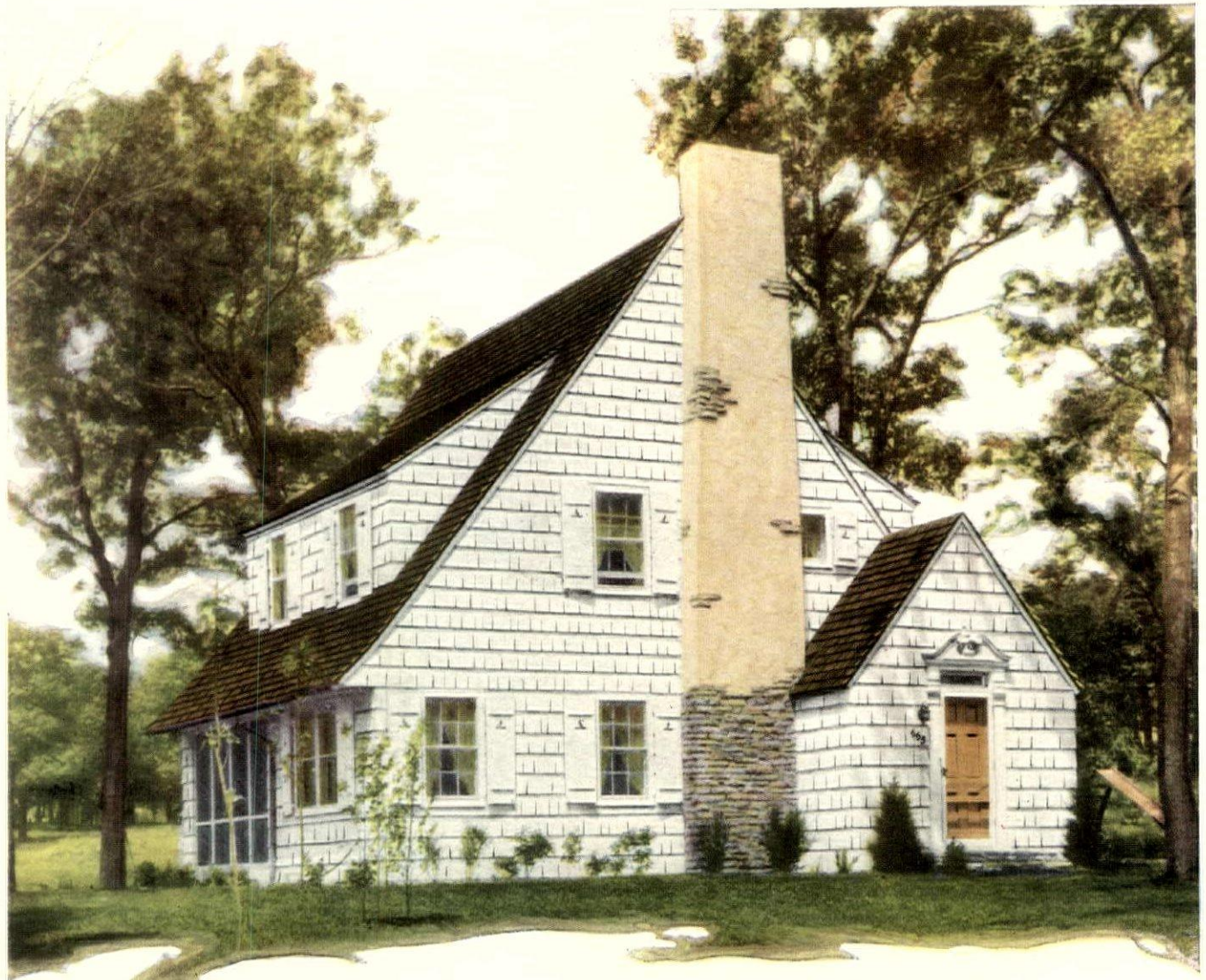


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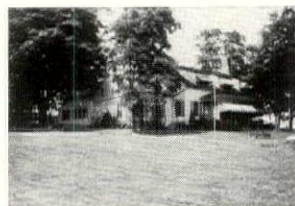
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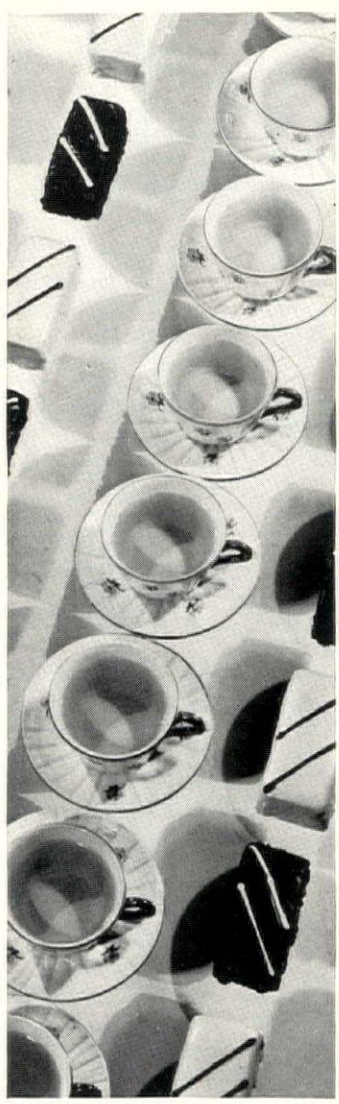
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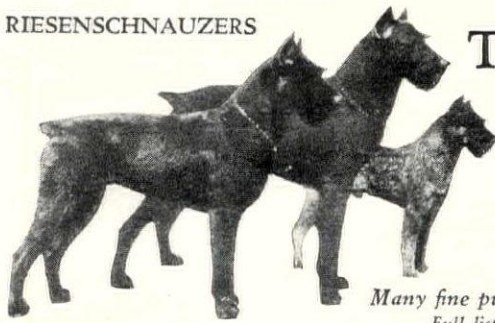
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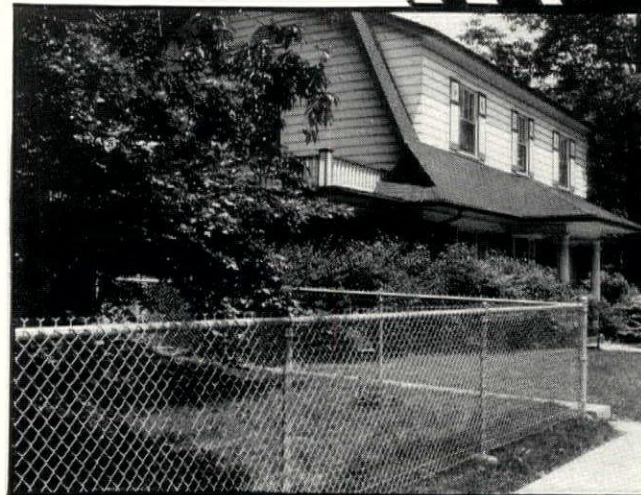
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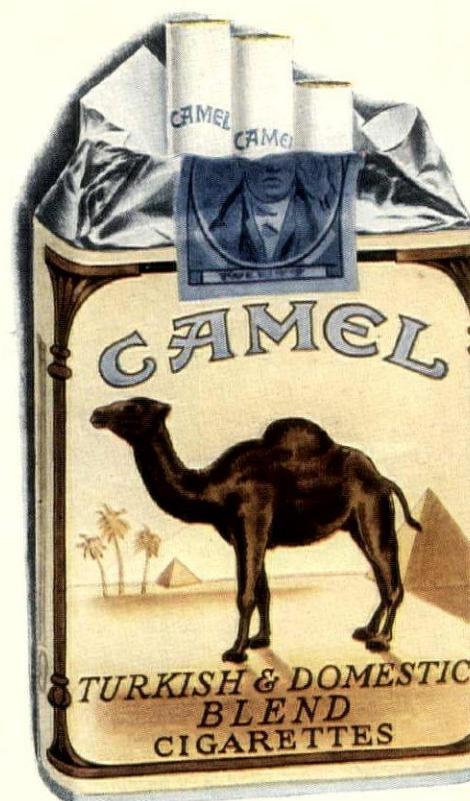
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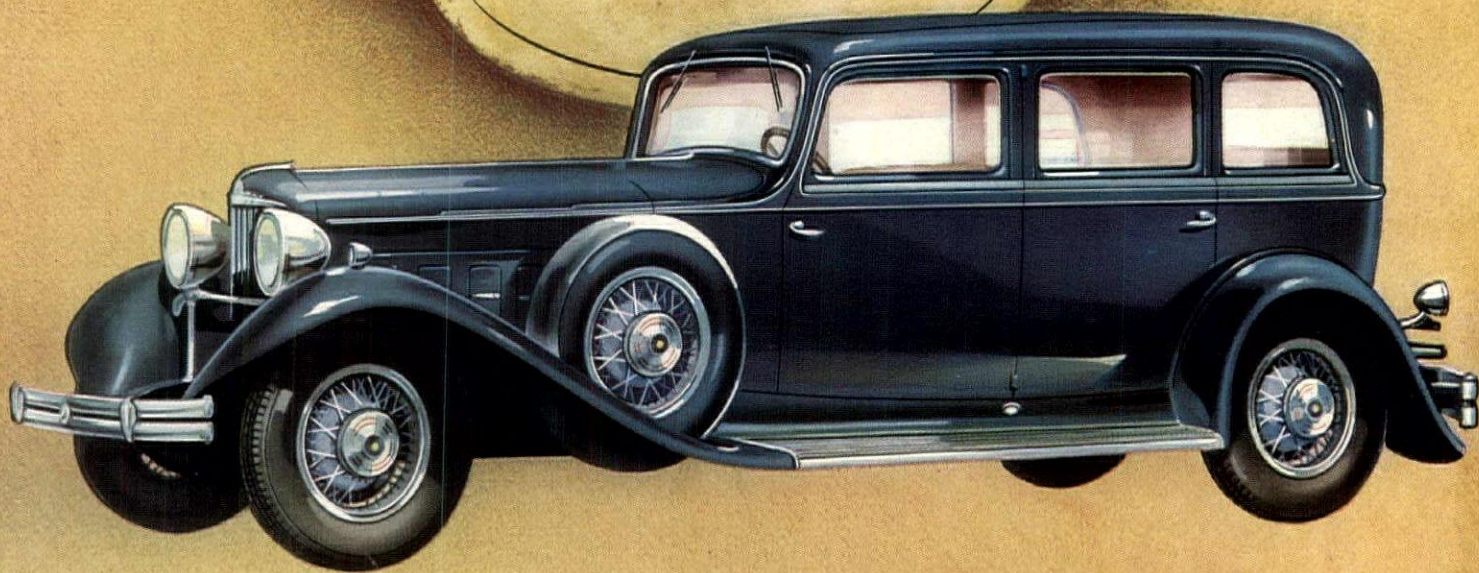
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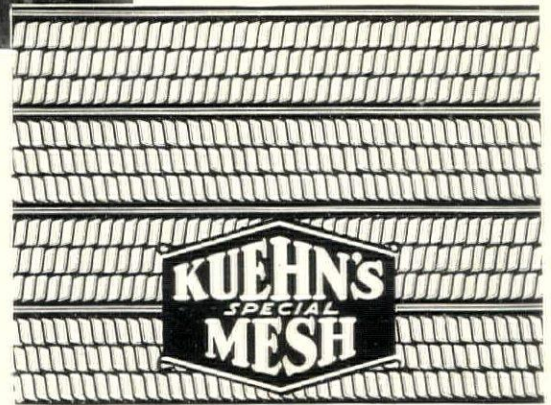
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(upper:) Residence of concrete masonry and portland cement stucco exterior. Atlanta, Georgia. A. F. N. Everett, Architect.

(left:) Concrete masonry residence, portland cement stucco exterior. Washington, D. C. A. C. Minnix, Architect.

(right:) Concrete masonry bungalow, Macon, Georgia. Designed by F. E. Market

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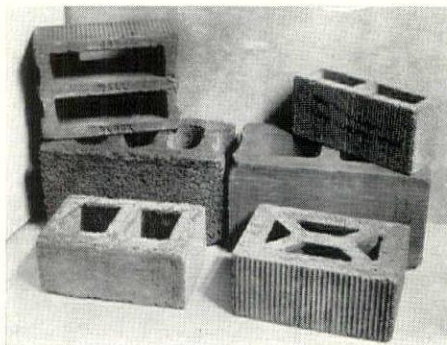
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(left:) Several of the more frequently used concrete masonry units are illustrated. It will be seen these units are hollow, and therefore provide the hollow-wall type of construction so much desired.

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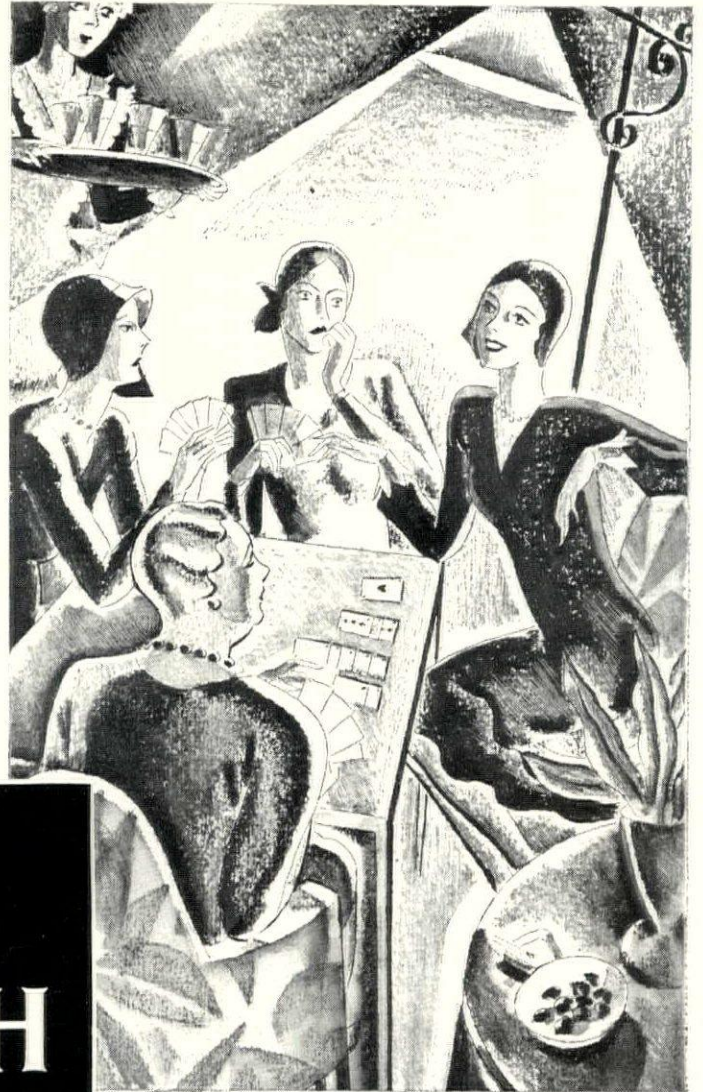
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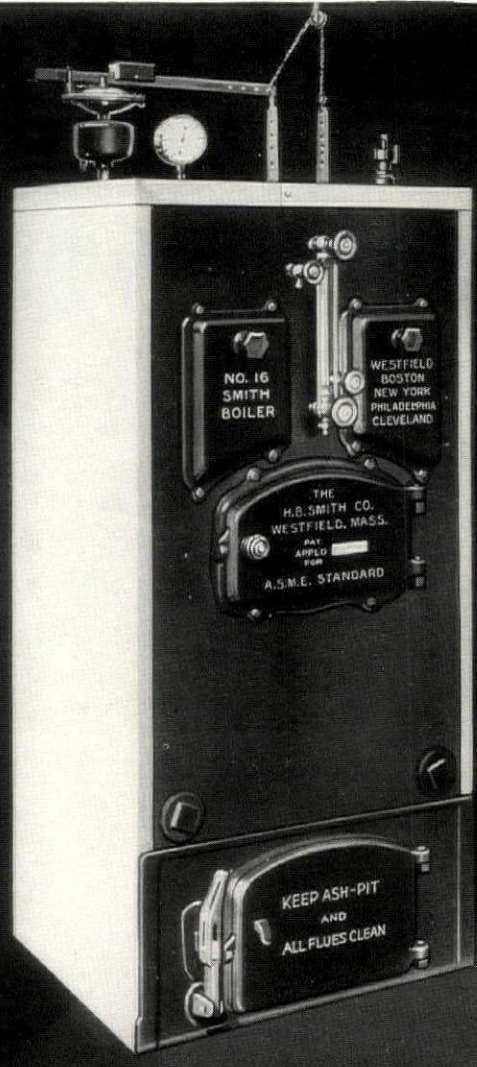


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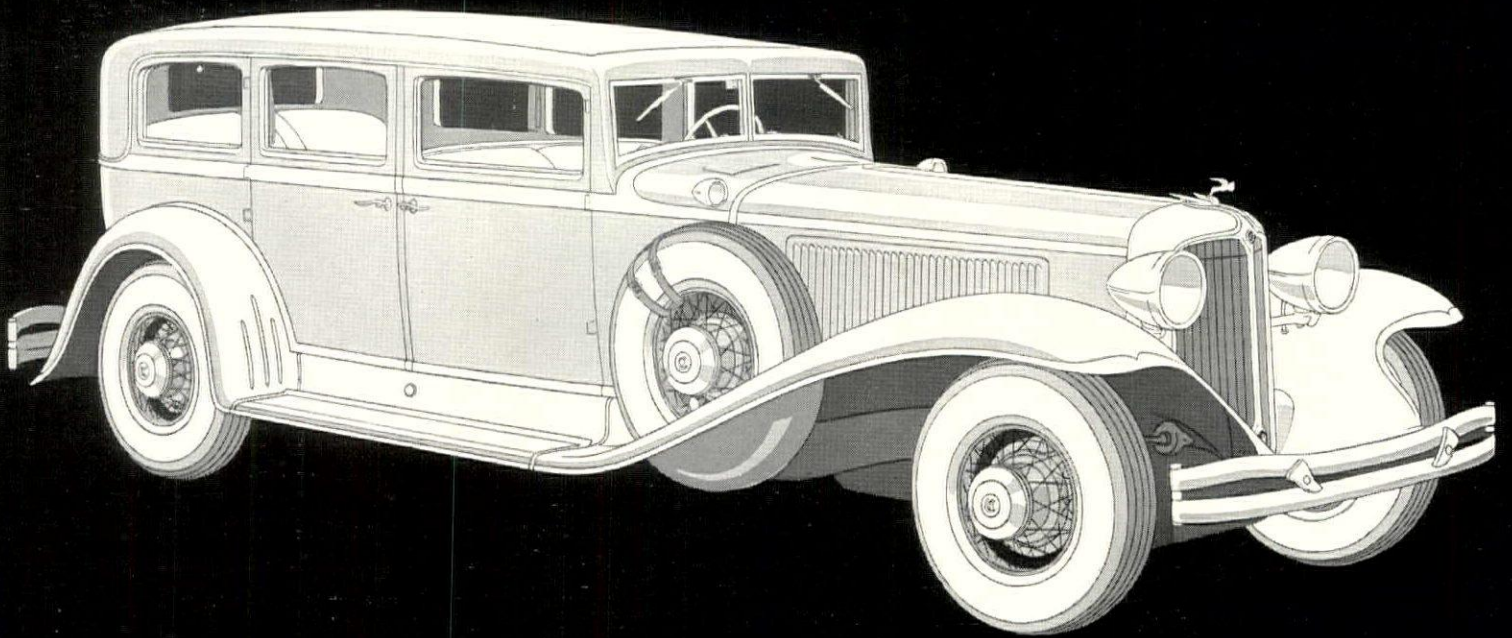
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HOUSE & GARDEN

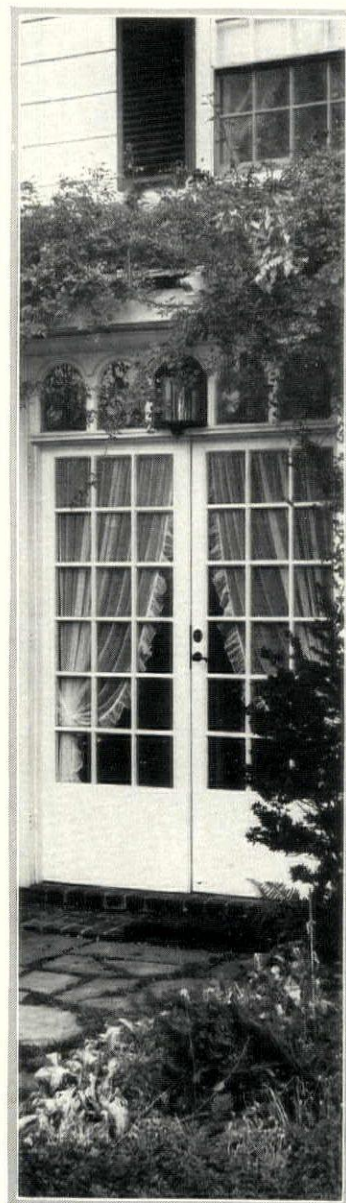
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November 1930

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A CERTAIN philosopher once formulated a theory to the effect that anticipation is a more potent human state than is realization. Dreams, he held, are rosier than realities. In other and more colloquial words, the future is not all it's cracked up to be.

There are times when we are inclined to agree with this unnamed sage, and others which make us want to wring his neck. Neither he nor anyone else can convince us, for instance, that the planning of a house and the subsequent living in it cannot be of equal emotional value. It is a human trait to appreciate in proportion as we have worked. Which may be why it is all so well worth while.

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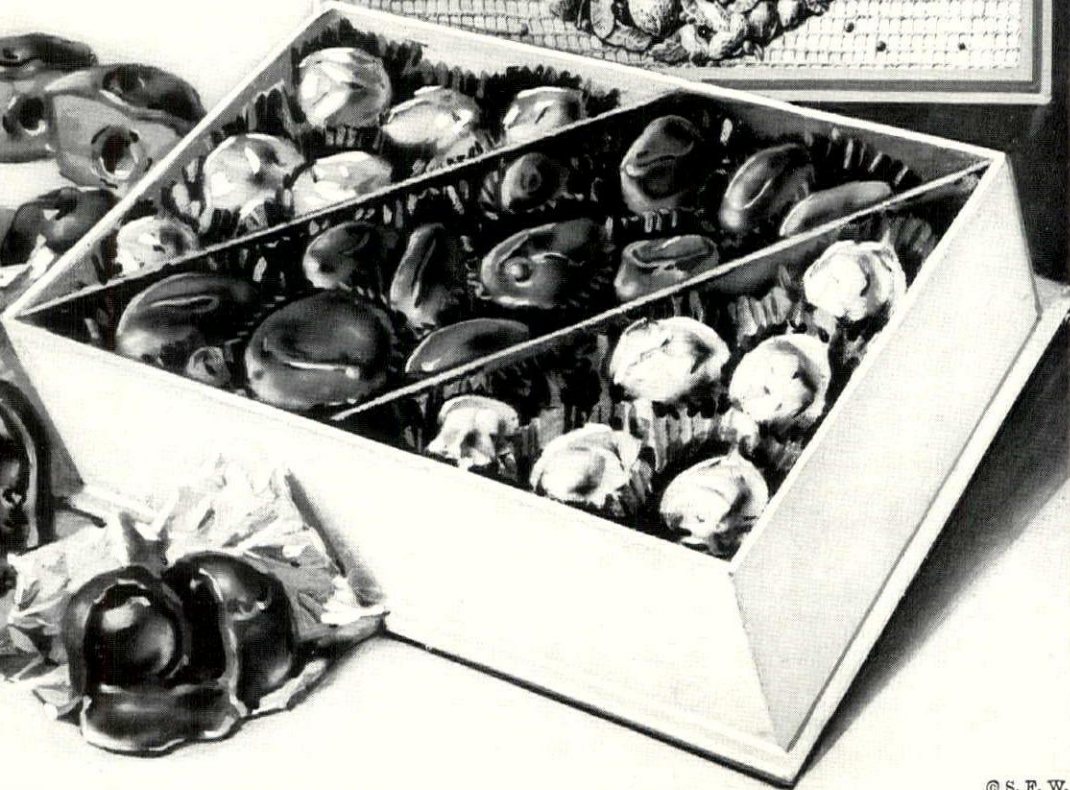
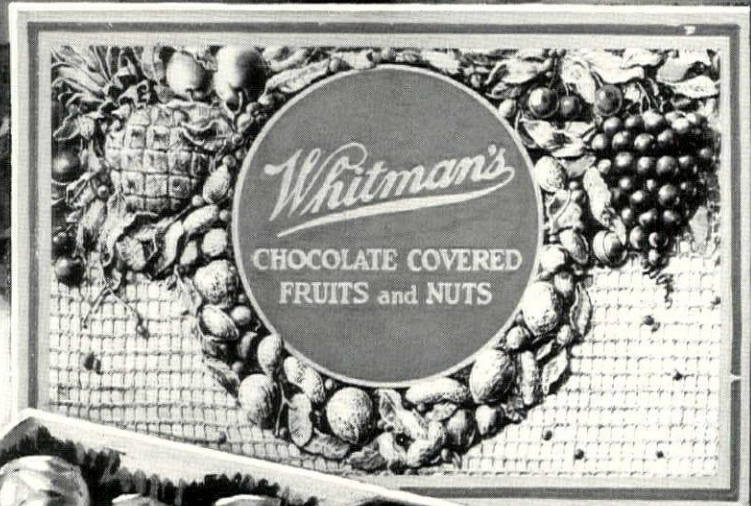
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The BULLETIN BOARD

A TIME TO BUILD. Statisticians inform us that two things are now in decline—the cost of living and the cost of building materials. The amount of unemployment in the country also promises to create cheaper labor. These three elements will afford an unusual opportunity for those who plan to build. This winter should be an advantageous season to begin that house which you have hesitated starting because of top prices. Indeed all forms of house improvement—restoration, modernizing and enlarging and the installing of new and better equipment—can now be considered as excellent investments.

AMBASSADORIAL BOOTBLACKS. Among the amenities available in British homes and hotels is the shining of boots and shoes. You leave your shoes outside the bedroom door, the next morning there they are fresh and clean. Put out your shoes in an American hotel corridor, and the house detective will warn you to take them in; put them out in an American country house, and you'll probably find them the next morning untouched, just as you left them. American servants apparently balk at the idea of shining shoes. It was the latter circumstance which recently gave two pairs of British shoes the most exalted shine that they had ever received.

A certain American ambassador, home on a furlough, was entertaining English friends at his country home. When he and his wife retired they noticed, outside the guests' door, the accustomed male and female footwear. The servants had gone to bed and besides, the servants wouldn't shine boots anyhow. "Have we any shoe polish in the house?" the husband asked. His wife thought she could find some. So the ambassador quietly took the shoes into their bedroom and for the next half hour he and his wife labored diligently over those boots. The job finished, he tiptoed out and placed them beside the door—and His Lordship and Her Ladyship never knew the difference.

CHAIRS FOR THE OBESE. We had hoped Mr. Hoover would do something about this—appoint a commissioner or call a conference of furniture makers. We had hoped that his rotund figure would call for a revolution in the making of chairs and the furnishing of homes, that he would head the crusade we have long advocated of making homes comfortable for stout husbands. Unfortunately the President has been so engrossed with Wall Street troubles, prohibition enforcement and drought relief that he apparently isn't going to get around to this necessary reform. In fact, we had just about become faint-hearted when our eyes fell on an advertisement in a newspaper. It read "Let Us Fit a Chair to Your Husband." How wonderful it will be for us portly individuals when decoration passes out of its present boudoir stage and takes into account men of weight!

WEATHERWISE

When 'tis clouding over
Should your soul complain,
Sow a lawn with clover—
You'll be glad of rain.

Then, though hardly caring
When the rain be done,
Plan a pleasant airing,—
You'll be glad of sun.

When you love your labors,
Storms, that else would irk,
Serve to bar the neighbors,
Give you time to work.

Speak not, then, of loathing,
Summer, spring or fall!
Sport and proper clothing
Put delight in all.

Find your cap a feather,
Fill your cake with plums,
Learn to take your weather
As the weather comes!

—ARTHUR GUITERMAN

STOLEN VERSES. Arthur Guiterman holds the record among poets for having his wallet of verses picked by light-fingered literary gentry. Recently in London at the laying of the cornerstone of the building of the Girl Guides was read a poem, *House Blessing*. It so impressed Queen Mary that she asked to have a copy, and for all we know, it hangs, properly engraved, on some royal wall, blessing Buckingham Palace. The individual who contributed these verses to the festive occasion stated that they were taken from a very old English poem, whose author, strange to say, was unknown. Strange indeed! This poem that pleased the ears and sentiment of the Queen was contributed by Arthur Guiterman to *House & Garden* in February, 1917, and later appeared in his volume *The Mirthful Lyre*. Lest anyone else be tempted to translate it from archaic English we reprint it herewith.

HOUSE BLESSING

Bless the Four Corners of this House,
And be the Lintel Blest;
And bless the Hearth, and bless the Board,
And bless each Place of Rest;
And bless the Door that opens wide
To Stranger as to Kin;
And bless each crystal Windowpane
That lets the Starlight in;
And bless the Roof-tree overhead
And every sturdy Wall;
The Peace of Man, the Peace of God,
The Peace of Love on All!

ROSES WITHOUT THORNS. The American Rose Society, perhaps the most active of our special flower groups, has again covered itself with glory and put Rose lovers in its eternal debt by

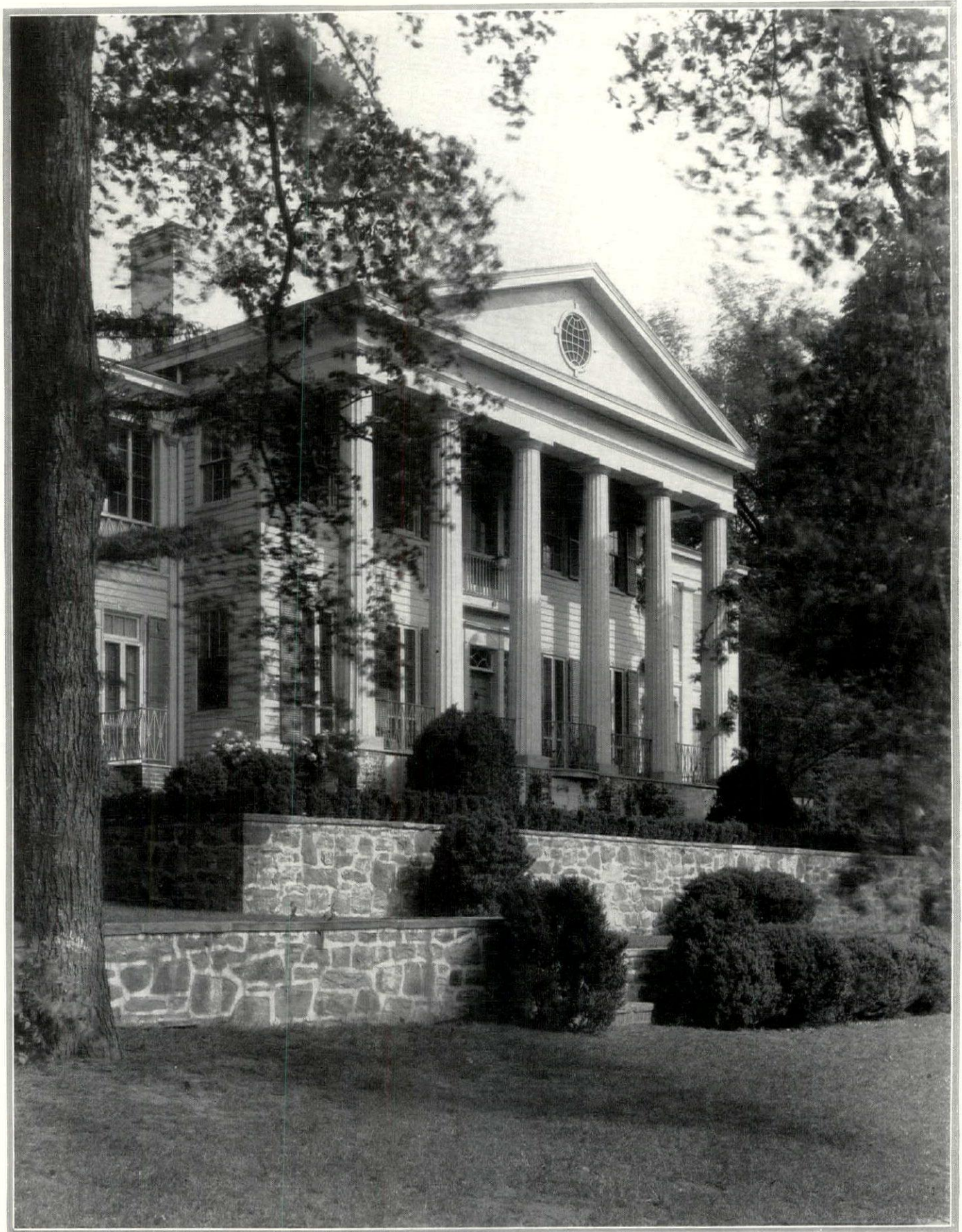
issuing *Modern Roses*, a survey of over 2500 Roses now in commerce—their history, culture, nature and behavior. Of those 2500 it is interesting to find that 307 are listed as having few thorns and 17 as having no thorns at all. So there goes another old wives' tale—that you must always have some sour with your sweet and no Rose without its thorn.

CIVIC CLEANLINESS. We recommend not only to the citizens of New York but to the citizens of every other American City, for their emulation, the work of the Outdoor Cleanliness Association of Greater New York, which has recently been organized. This association, through its membership, aims to create and express public opinion in favor of outdoor cleanliness, sanitary harbor, clean backyards and clean vacant lots. It believes that a city can be judged—and its citizens along with it—according to absence or presence of dirt and litter and it states as its credo that "no government is better, under our institution than its citizens demand nor worse than they deserve." The office of the Association is at 48 East 59th Street, New York.

HONORS. Among the honors falling to a famous *House & Garden* contributor was the conferring of the degree of Doctor of Science in June on Ernest H. Wilson, by Trinity College. Harvard gave Mr. Wilson his Master of Arts. The V. M. H. usually appended to his name, stands for Victorian Medal of Honor, a decoration conferred only on those who have made very distinguished contribution to horticulture. Almost coincident with the granting of Mr. Wilson's doctorate was the appearance of his great work *Aristocrats of the Trees*.

COÖPERATIVE CELEBRATIONS. While we would not go as far as to encourage the habit of the young wife who always chooses for her husband's birthday present a new gown for herself, we do recommend the custom of coöperative celebrations. It is an ideal and pleasant way to furnish a house and somehow, it also sugar-coats the bitter medicine of bills. Most of us start furnishing a room with the necessities; the luxuries we put off to some distant golden age. But luxuries should be the special object of these celebrations and the oftener the occasions can be trumped up, the more abundant the luxuries. Birthdays, anniversaries, going away and coming home, there should be a present for each of these. In one household recently the wife took a journey to Santa Fé and the husband celebrated her return by giving her an Early American cane rack—and she forthwith expressed her jubilation over seeing him again by adding to the house something which she had always wanted and which the husband found more difficult to pay for than the cane rack—a sleeping porch.

THE COLONIAL HOUSE BOOKSHELF. Although the books on the American Colonial house would fill many shelves, we can recommend a few that should start the library of those planning to build or study houses of this type—*The Architecture of Colonial America, Manor Houses and Historic Houses of Long Island and Staten Island, The Manor and Historic Homes of the Hudson Valley, The Colonial Homes of Philadelphia*, all by H. D. Eberlein; *Early Domestic Architecture of Connecticut* by J. Frederick Kelly; *Domestic Architecture of the American Colonies and of the Early Republic*, by Fiske Kimball; *The Colonial House*, by J. E. Chandler; *Colonial Houses and Their Furnishings*, by Mary H. Northend; *Old New England Doorways and Old New England Houses*, both by Albert F. Johnson; *The Colonial Architecture of Salem*, by Cousins and Riley; *The Georgian Period*, by W. R. Wear.



Richard Averill Smith

The Greek Revival Front

From the early 1800's to the middle of the last century American architecture experienced a recurrence of the Classical taste, known as the Greek Revival. The main body of this house—the home of Mrs. Giles Whiting at Scarborough, N.Y.—is in that style. Aymar Embury II, architect

What I Liked About The Building Of This House

Aymar Embury II

IT is not very easy, after you have completed a piece of work, to say exactly why it has turned out better or worse than your expectations. In a long series of country houses, it has been my almost invariable experience that each, when completed, fell below what I had hoped for it. The thing that I like most about this house is that it is better than I hoped it would be.

In the first place it was a fascinating job to do because it was—or appeared to be—an exceedingly difficult problem. The house is not entirely new, for the central part was built during the period of the Greek Revival, and wings, porches, piazzas and other features had been attached to it from time to time during the Victorian period, the 1890's, and even later, and what still remained of the original building (with the exception of the six columns ranged across

the front façade) had been pretty completely divested of its original charm in the process of these alterations.

The problem was, therefore, to restore the comparatively small central mass to something of its original dignity, to enlarge it to nearly three times its former size without making additions which dwarfed the original building, and to design these additions in a manner which was congruous with the old work, but with detail which would stand inspection (for the detail of the old building was not very good), and it was felt that the detail of the additions should have some delicacy and interest and still hang together with the original mass.

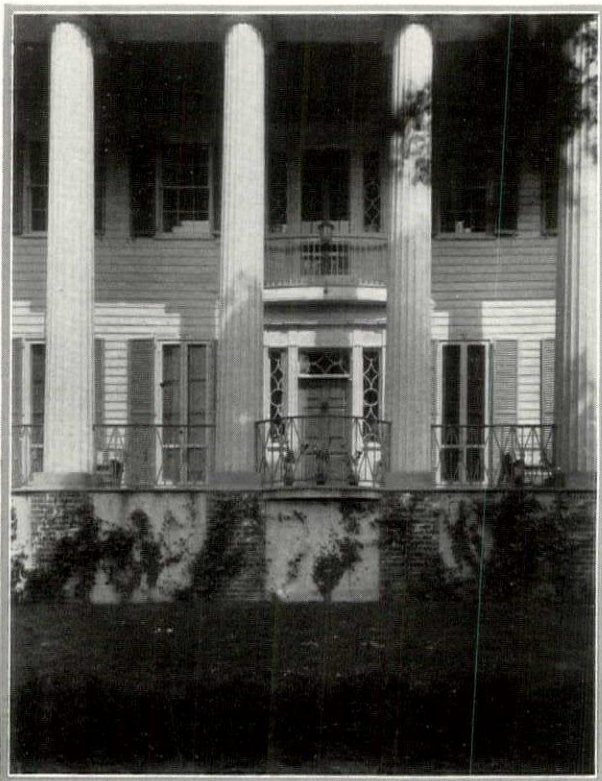
This constituted in itself something of a problem and a problem which was made at once more difficult and more interesting by the complex desires of the owners and

by the fact that they knew as well as anyone for whom I have ever worked what they wanted and when they were getting it. The man of the house is himself a trained architect, and his wife a collector of early American furniture and products of the minor arts, whose collection may be surpassed in size by others in this country, but which certainly cannot be equalled in the discriminating taste and unerring judgment with which fine pieces of personal quality were selected—if furniture can be said to have a personality.

Working with people like this, it is fairly obvious that the architect would give the very best that he had; and much of the responsibility of the house, as it stands, must be reluctantly relinquished to the clients. They and the architect were in agreement that, with the hexastyle portico on the old

On the opposite page is shown the front elevation of the Whiting house, and on this the rear. This middle section was the original part. The wings were a later addition. In its last incarnation, under Mr. Embury, these elements were made into a superb architectural composition





A noble setting of trees enhances the mass of the house. It is related to its site by the medium of stone-walled terraces extending across this front. The small-scaled Colonial doorway and the fine balcony above it were reproduced from designs found in an exhibition at the Metropolitan Museum of Art. Ruth Dean was the landscape architect

houses, the wings must be approximately balanced in size and subordinated to the central feature, but for reasons of plan, it was necessary to place a second story sleeping porch in the left wing and a first story outdoor breakfast room, almost entirely of glass, on the right hand wing. In order to avoid the obvious lop-sided effect which this would give, rather deep pilasters were used between the openings and the effect of unpleasant dissymmetry was entirely avoided. These pilasters, by the way, have been a source of considerable controversy between the owner and the architect, the owner endeavoring to credit the architect with the suggestion that they be used whereas the architect believes that they were included at the owner's own suggestion.

From time to time, other and somewhat more difficult problems of design were given to the architect to solve. For example, in the photographs of the detail of the portico will be seen a doorway and balcony above being the result of an exhibition given in the Metropolitan Museum two years ago, where the owners saw an old example

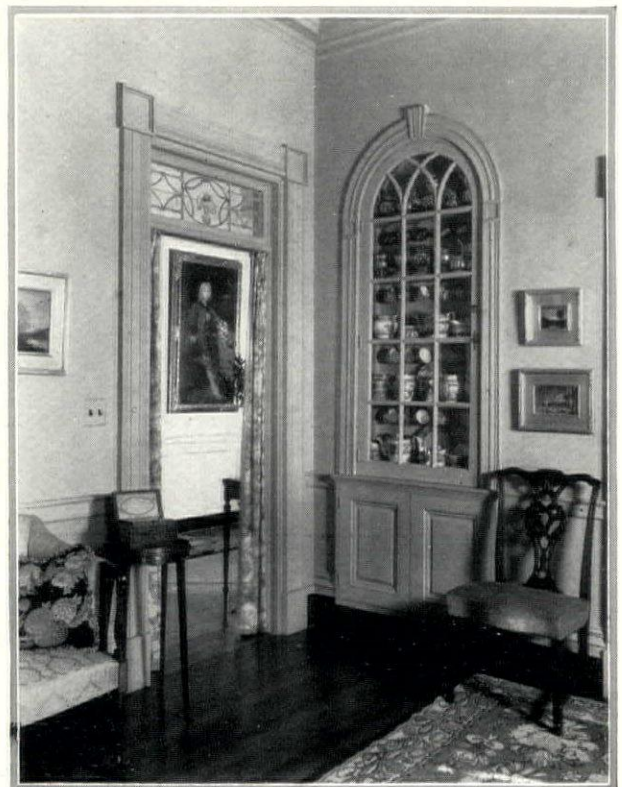


of a two-story treatment of this general type. Since the existing doorways were both plain and ugly they desired that the small-scaled Colonial motif be applied to the Greek Revival house. This the architect believes was successfully done with very slight alteration in the design of the motif and no apparent change in the scale.

On the other side of the house facing the forecourt, triple windows at the ends of two rooms had been added in some previous incarnation of the house, which the owners felt necessary to retain because of the enlargement of the rooms effected on the interior. Group windows of this kind are extraneous to houses of Greek Revival, but by tying these two together by a cornice supported on columns of the Doric order "in Antis" with a cast iron railing above, and by placing a new Palladian window on the stair landing over the center, a result was achieved which appears to be completely successful.

Further and minor complications, principally of the interior, were due to the fact that the owners had, from time to time,

While showing no pronounced architectural treatment, the little reception room is given the formality of balance by the china cupboards flanking the doorway into the dining room. The mantel is a Colonial antique with an English polished steel hob grate. American Chippendale chairs are here, together with other pieces and a rug of the period





purchased old leaded glass transoms, side lights and fan lights which they desired to incorporate into the scheme. These naturally varied in size and were not always harmonious in design, but apparently, as proved by the photographs of the interiors where some of these transoms are shown, the result has been successful. It is these difficulties (and they were very real ones), in assembling many incoherent fragments into a coherent whole, which made the problem so interesting.

The next thing which I like about the house is its magnificent furnishing. Take for example the little reception room, a formal room without any especial architectural treatment. The mantel is an old one of Colonial origin, and frames an English hob grate with a polished steel fender: as fine an example of Georgian work as can be found anywhere. At the right hand side is a mahogany and satinwood tambour desk, and over it the loveliest Bilboa mirror in America (for which I once bid unsuccessfully at an auction) and was happy to meet again in these surroundings. The carpet is of fine needlework and the chairs gorgeous examples of early American carving in the Chippendale style.

The hall of the old house was comparatively narrow, something less than eight feet wide, and the owners wanted to preserve its full width so that the vista from the entrance door led straight through to the opposite end, framing a lovely view of Elm trees with the Hudson River in the distance which would not be interrupted.

In remodeling this Greek Revival house, part of the architect's problem was to fit into its rooms various fragments that the owners had collected—leaded glass transoms, fan lights and such, and to create for them harmonious surroundings. Such are the transoms above doors in the reception room. The woodwork Mr. Embury designed for the library, shown above, is especially fine both in scale and the interest of its appropriate detail. To the right is another view of the reception room





From a comparatively narrow hall, in which the stairs blocked much of the view, the architect made a broader passage by placing the stairs at one corner and swinging them up to a landing where he set in a Palladian window shown in the picture of the rear elevation on page 57

In order to enlarge this hall it was necessary to remove the old stairway, which cut the width of the hall down to about five feet and to place a new stairway in a recess at the entrance end of the hall; a thing which had to be accomplished without cutting into the windows on the exterior and without disturbing the feeling of a continuous hall. In this particular spot every inch counted and it was this which determined the width of the stairway; while its pitch was determined by the dimensions of the old transom and side lights of the doorway. The hall is very simply paneled to form a background for the furniture.

Another thing which makes me like this house is the fact that the owners gave the

architect a chance to express his opinion about its accessories. I discussed with them the very serious problem of terracing the front so as to provide an adequate setting for so symmetrical a house on a steep hillside; and likewise the position and dimensions of the forecourt, which is enclosed by a retaining wall at the back and free standing walls at the ends, were fixed after consultation with me. Even curtains, hangings and placing of furniture were discussed with the architect in a sort of family conference. There was, of course, about twice as much work as in the usual house of this character, but it was also twice as much fun to do, and my recommendation to any architect who wants to get the maximum of

pleasure out of his labors is to be hired by people where the husband is an architect and the wife a collector and decorator.

And he is likely to have a life job, too, because this house is not yet finished and very probably never will be. Between us we have just settled on the treatment in the dining room. (It has been unsettled since this article was written!) We are about to add a big outdoor living piazza to one end; the paneling for the owner's bedroom has just been installed and the treatment of the principal living room is now under discussion. When these things are done, it is my hope that there will be other things which will give me other opportunities to say what I like about this house.

Hungry-Handed Women—A Sentiment

Taken From A Queen's Carpet

IN New York are preserved two remarkable carpets, remarkable for their intrinsic beauty and for their historical association. They measure twenty by about thirteen feet. On a black ground, in needlework, each has a simple design of bouquets of Roses, Pinks and Convolvulus. The borders, which display a much finer stitch, are embroidered with the arms and crown of France and the legend "*Tapissierrie Faite Par S. M. Marie Antoinette Reine De France Et Mme. Elizabeth; Pendant Les Deux Dernières Années de Leur Vie.*"

Made by Marie Antoinette and her faithful companion, Mme. Elizabeth, while they were incarcerated in the Temple, from which prison they went to their deaths on the scaffold, these two carpets tell an amazing story. Their descent from that fatal day to the present need not concern us; what is remarkable is the fact that two gentlewomen, awaiting death, occupied their time and their fingers with embroidering these carpets. They chose a simple design for the plain reason that neither of them was much accustomed to this sort of work. These, mind you, were two of the ladies of the French court who at one time had become so bored and blasé with ceremonial at the Grand Palace that they fled to the Hamlet—that little Swiss village which still stands behind the lake at Versailles—and there played at being shepherdesses.

One of these rugs is not finished: it lacks parts of a border. The jailors came for the Queen and her companion before they could complete it. The guillotine wouldn't wait.

THE vision of these rugs trailed me the following weekend to the country. I could not help making comparisons between Marie Antoinette and Elizabeth and women I met there. These women were no different from hundreds of others in various parts of the country. They had homes and children and husbands. The breakfast hour in many of the houses was some time after nine. Then came a morning of swimming or golf. There was usually a luncheon party with its customary liquid amenities. In the afternoon these women played bridge until it was time to fetch their husbands from the train. Dinner came after nightfall and then they played bridge again. When I asked if that was the usual program, they assured me it was. They also contributed the information that if they didn't play bridge and golf and other games, they'd soon grow terribly bored. "Why not sew or make something with your hands?" I suggested. "It isn't done any more," I was informed. And having this item added to the meagre sum total of my intelligence, I sought refuge in the picture made by Marie Antoinette and Madame Elizabeth bent over the embroidery of those rugs in the dim light of their prison.

A visit to embroidery counters and to those departments of stores which specialize in things to be made at home proved my informant correct: it isn't being done any more. Or it is being done much less than formerly. Even the hooked rug craze seems to have died out, and embroidery, of course, has long since become a lost art. If ever you enter a house and find the mistress of it hard at work on a cross-stitch needle-point for a chair, you immediately put her down among the quaint and simple. On second thought you will also put her down among the company of the sane.

ASK any dozen women why these domestic arts are so speedily disappearing, and they invariably answer that women haven't the time for them. Life has become so frightfully complicated; so insistent are the demands of other diversions, most of them outside the home and most of them necessary if one is to hold her place in the community, that the art of sitting still and employing the hands is fast gaining the category of forgotten customs. Very soon we may expect to find it relegated to the antiques, such as preserving strawberries and canning lima beans and home dress-making. Which proves much or nothing, depending upon your mood and how you look at it.

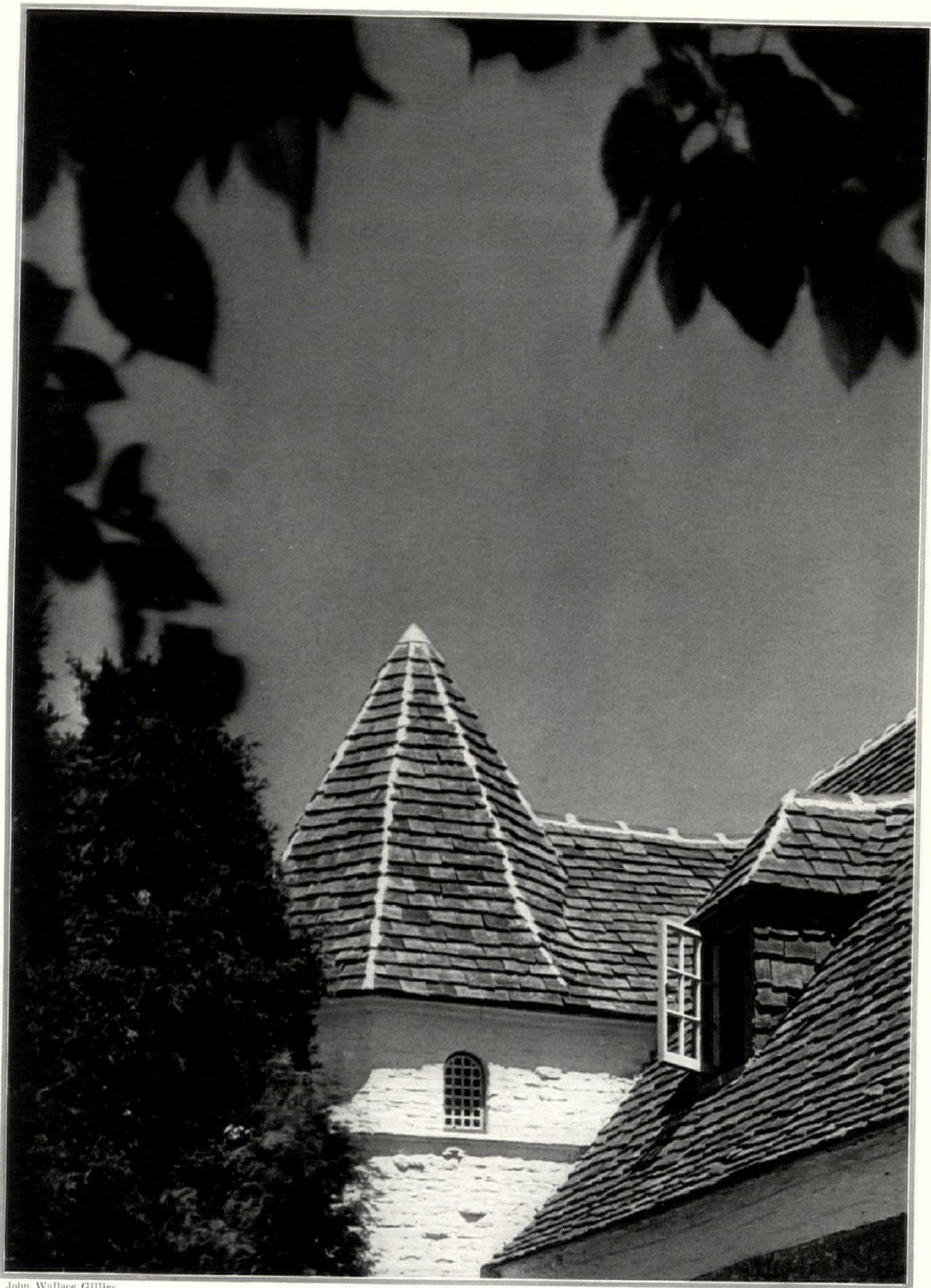
Perhaps all these things are as they should be, perhaps we can console ourselves with realizing that "the old order changeth, yielding place to new . . . lest one good custom should corrupt the world." But it doesn't answer the question of hungry-handed women, and it doesn't answer the opportunity that awaits these women today. For if there ever was a time in our generation for hands to be busy, it has been since those dark days of a year ago, when the fabulous possessions that made possible these empty hands disappeared over night. Since then plenty has been written and said about the evils of easy money and false profits, and people are beginning to realize that we sorely needed discipline, but unless we begin to produce something tangible with our hands, the lash of circumstance might just as well never have been raised against us.

So highly perfected has become machine production in this country that it often does not pay to make things at home. They can be bought much cheaper and with infinitely less effort. Nevertheless there is a quality about home-made articles that no machine can ever give. There is the satisfaction of having been employed and there is the pride in the work. Let the mistress of a house serve for dessert fruit she herself has preserved, and she'll proclaim it the instant it appears on the table. Let her make a dress or cross-stitch a chair back or hook a rug or drape a dressing table or design curtains, and her pride will be equally unconcealed. Indeed it is pride in her handiwork, much more than the necessity of these times, that may revise the custom of feeding hungry hands with domestic employment.

AMONG the advantages enjoyed by women today is the quality of taste. Magazines have both raised the standard of taste and made it a possession of the many. This applies not alone to matters of home decoration, but also to clothes, meals, cooking and all the various circumstances of a well-ordered household. The knowledge of how to do things has become commonplace, the knowledge of just what constitutes good taste in such affairs is fast becoming universal. But between that knowledge and its proper application lie hours of effort. Unless the effort is made, no pride is forthcoming.

Marie Antoinette and Mme. Elizabeth made these rugs with a very simple pattern because that was all they knew. Knowing as much as they do, any pair of American women under the same circumstances today would be apt to choose a much more ambitious design. And probably they'd also insist that the guillotine wait until they finished it!

—RICHARDSON WRIGHT



John Wallace Gillies

A Roof Of Weathered Pan Tiles

We are paying much more attention nowadays to the color and texture of roofs, and the materials are amply available. This roof, on the home of Jay Hyde Barnum at Silvermine, Conn., is of pan tiles shading through the various tones of weathered greens and reds. Frank J. Forster, architect

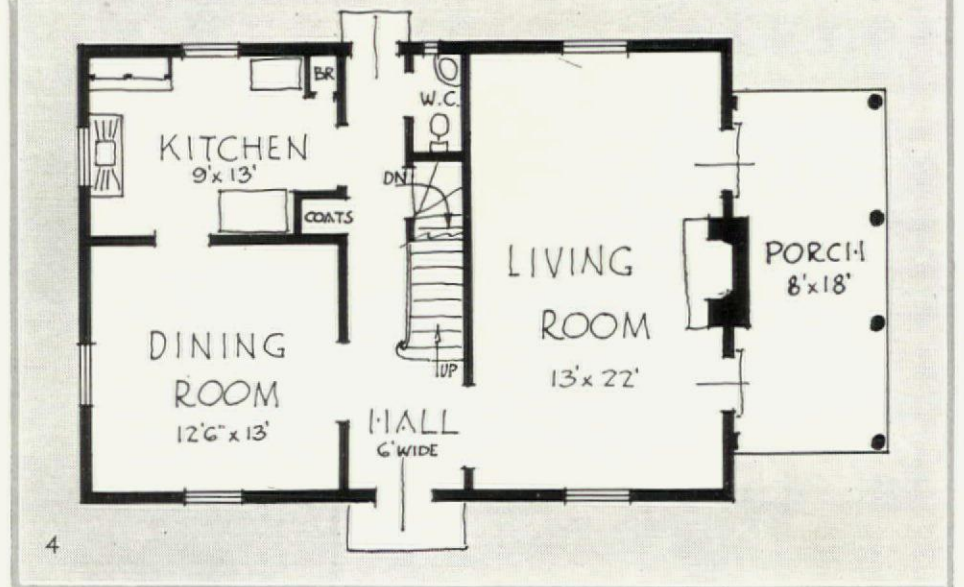
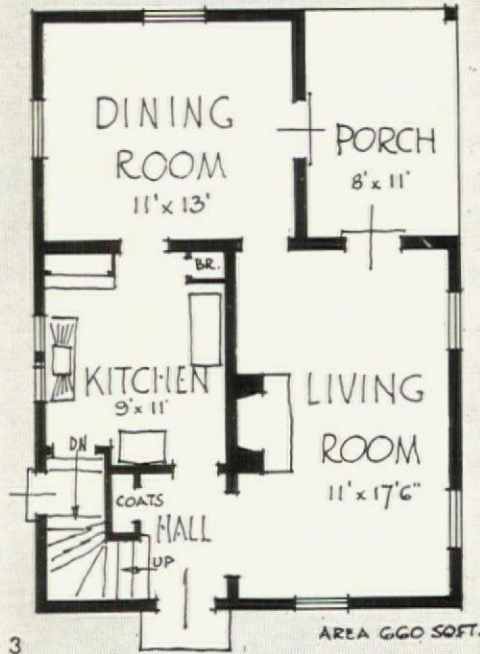
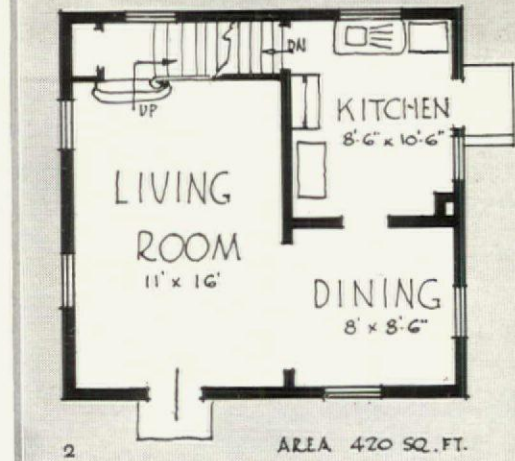
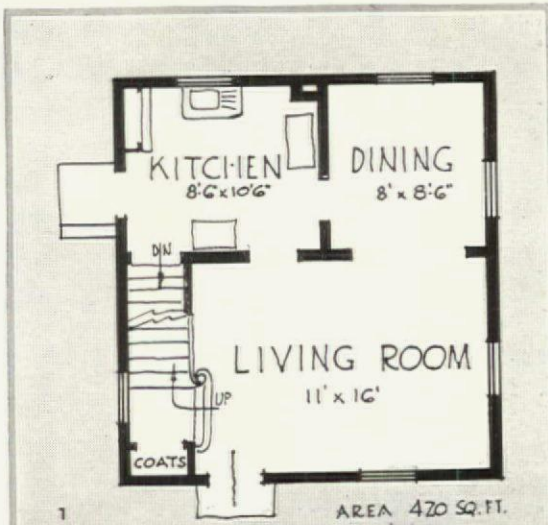
Planning The First Floor For A House

Arthur Bates Lincoln

THE urge toward home building is an inheritance from our ancestors. With most of us life in an apartment is only to be endured as a temporary expedient, pending opportunity to satisfy the home owning urge. The needs and wishes of the majority of families are too highly specialized for them to find all these satisfied in a house which is already erected. The only real solution, therefore, is to build.

In order to build intelligently one must have plans that will definitely prescribe the kind and number of rooms required. On the first floor there will be certain rooms, and on the second floor others. Every family has differing ideas on the subject, influenced by individual circumstances. There is no standard plan that may be offered as the solution for the family of four, irrespective of age, race and inclinations. It is possible, however, to proceed to a solution along definite lines which may systematize the approach to the problem.

The first thing to be determined is the number of rooms on the first floor of the proposed home. Rooms ordinarily found there classify themselves under three headings. There are the essential rooms, then



The two plans at the top of the page show first floor plans for a house of minimum cost stripped to the barest logical essentials. While the top plan uses the greatest dimension in depth and the second in width, both occupy exactly the same amount of space. Making some provision for desirable features as well as essentials results in the plan at Fig. 3. This plan has been developed for a restricted frontage. For a wider plot of ground the plan at the bottom of the page may be considered. Rooms here are larger and greater attention has been paid to desirable features. These illustrations portray the development of a first floor plan from what is practically a minimum cost basis through to a practical low-cost small house in which desirable but not luxury rooms have been included

the desirable rooms and, finally, the luxury rooms.

Essential rooms are: living room, kitchen, dining space.

Desirable rooms are: porch, hallway, dining room, lavatory.

Luxury rooms are: library, music room, billiard room, bedroom, bath, pantry, greenhouse, garage.

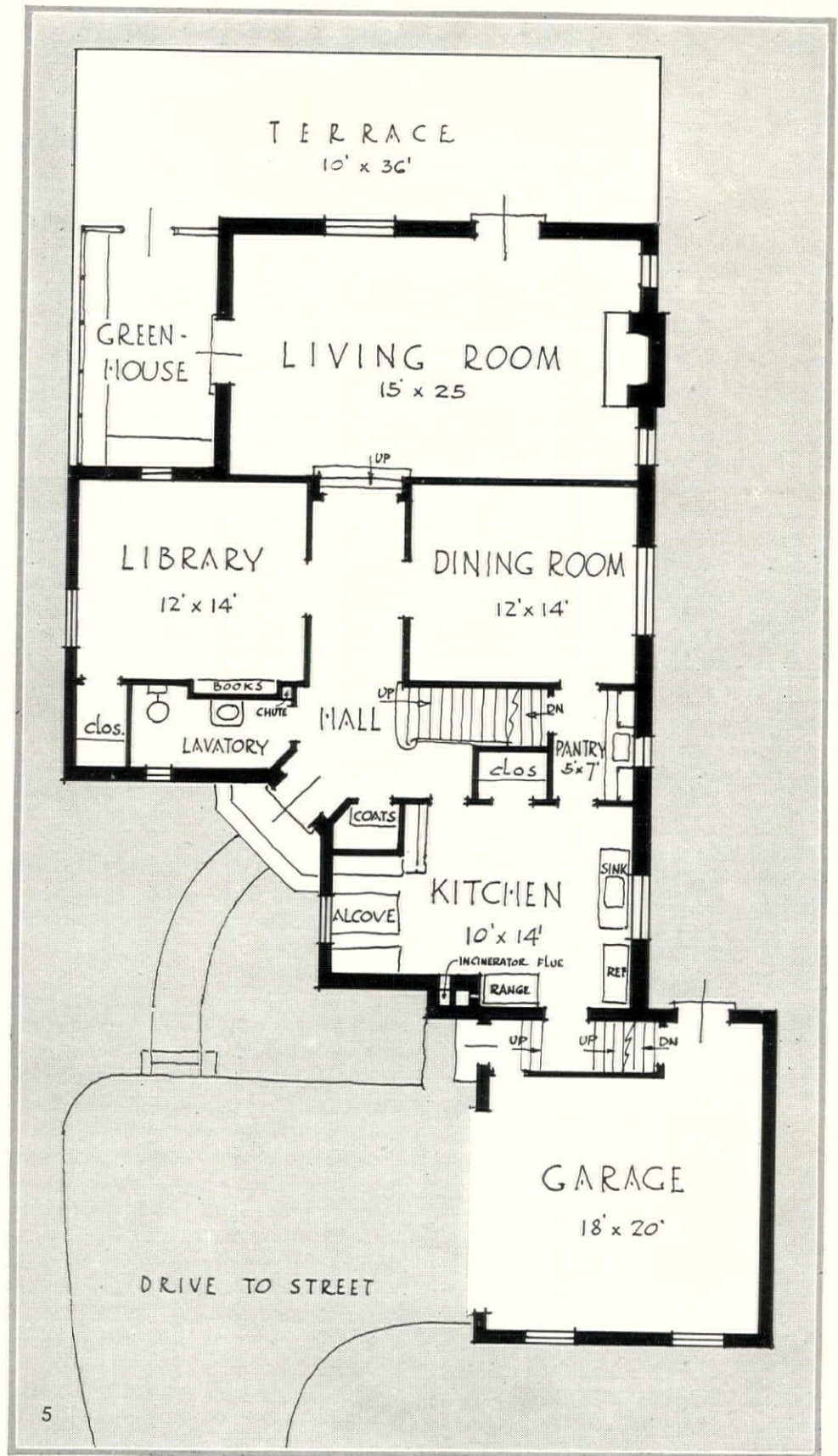
Every small home is designed about the living room, and it is logical to consider that first. The center of activities for most of the social functions of the family, this will without doubt be the largest room in the house. Bookcases in one corner or end may suggest a library, a piano in a corner or alcove, the music room, an interesting angle nook or bay-window, the bridge corner. In the very small home the stairway will be in this room, but this is not otherwise desirable because of lack of privacy.

What size shall the room be? Even at the sacrifice of other rooms it should be large enough to give a feeling of freedom. The lesser dimension in small homes should be at least eleven feet, in which event sixteen feet would be a good length. In the roomy house a width of fifteen feet will be found more satisfactory for the easy placement of furniture, with a length ranging from twenty to thirty.

The other essential first floor room in every home is the kitchen. Today, with the wide variety of equipment available to lighten daily tasks, there is often more interest than reluctance in working within it. While not as large as in the days of the wood burning range, with its intense radiation of heat, the kitchen must be planned to incorporate properly an extensive line of modern equipment. The sink, located near a window, must have a dresser on one or both sides; a storage closet and a broom closet are desirable. The pantry has moved into the modern kitchen and is ranged around the walls in the form of attractively decorated cabinets.

Another newcomer in the kitchen is the automatic refrigerator. With the farewell to the ice man, now that electric current or a gas flame keeps food chilled and provides the ice cubes necessary to hot weather comfort, it did not take long to discover the convenience of having the refrigerator close at hand. The kitchen without a range would be an anomaly, but whether the cooking be by gas or electricity, modern ranges are designed to confine their heat to the cooking of the dinner. The modern range is neither a source of physical discomfort to the housewife laboring in the kitchen, nor to the rest of the family.

(Continued on page 118)



The plan above represents one solution of the problem of a deep, narrow lot. As the rear overlooked the water, this part was considered the most desirable for the living room. Here we have a very excellent example of the way in which a particular house has been laid out in a rather unusual fashion to conform with the requirements of a site and the client's needs

Considerations That Govern The Location Of A Home Site

Emily Helen Butterfield, A. I. A.

THE usual, prospective purchaser of real estate or one who would rent or build in a new town or community investigates the water supply and at least casually investigates the schools. Frequently, however, certain details concerning these points are overlooked and many other vital factors completely ignored.

Not alone should the purity of the water supply be considered, but also the quantity. In many communities it is necessary that the use be somewhat restricted as, say, the use of the garden hose limited to certain hours during the summer. The rate to be paid for water varies materially in certain localities. If the water is excessively hard, the expense of a softener should be included in initial cost of a home or allowance made for upkeep of pipes due to excessive deposit from the water.

If the children in a family have musical ability the emphasis placed on this department by the school system is worth consideration. If a family wishes the advantages of vocational guidance for the children, or desires athletic, forensic, home economic or other opportunities for the young people the time to learn whether such courses are offered by the school system is before moving into the district. Schools may be quite good and yet not offer the particular and peculiar opportunities which you feel the children of your home need.

THE CHURCH

With consideration of the school may be coupled that of the church, especially by those families desiring that their boys, girls and young people have a background of wholesome church life and by parents who would give their families a sense of the beauty of holiness and the culture to be had from systematic training in reverence and worship. It is surprising the number of people who move into a new locality without any knowledge of whether or not the church of the creed they favor is operating there. These people have often been church attendants and sufficiently loyal to their own denomination to be unable to adjust easily to the worship of some other sect. As

a result the children do not go to church nor to a church school. To the wide-awake father and mother the fact that a church of the denomination they may favor is located conveniently is not sufficient. The housing conditions of the church school is almost as vital as that of the day school. The hours spent there may not be as many, but a little child whose Sunday School lesson was taught as the class gathered about a three-burner oil stove in a church kitchen can not carry to adult experience an appreciation of the beauty of holiness or the ability to worship the Lord with gladness. Yet many a church in rural and suburban communities offers just such facilities for the primary and beginning class pupils.

SOCIAL FACILITIES

Before moving into a new community, consider whether you wish your children to have the benefits of a church home and if so investigate the church home before you reach a decision. It is said that this feature of home selection appeals to a minority of people, that few people are at all keenly interested in the religious tendencies of their children, and yet most families evince interest in the religious tenets of the young people whom their children marry. It would be more practical to present such interest earlier if it is to be made an issue later on.

Recreational and social activities are perhaps two of the chief reasons why people like or do not like a town. Were I locating in a new town I would list the potential attractions of these interests afforded by the community and their appeal to various members of my household. I know a woman who as a child was in the Johnstown flood. Any recreations or activities that are dependent on the water terrify her. A home for her in many small cities and communities bordering on the great lakes would

be void of any but torturous diversions.

There are, today, many women greatly interested and intensely absorbed in woman's club work and while most of our communities now have clubs of a breadth and cultural viewpoint sufficient to offer such contacts to all its women, yet there is an amazing number of women's clubs limited in numbers and types of membership in communities where there is but the one club, thus making membership opportunities most limited.

The proximity of country clubs or municipal and state parks also bears directly upon a family's recreational program and not alone should the proximity affect the selection of a home site but the personnel of the attendants of the club will react on the family. The possibility of neighboring resort attractions are certainly not to be ignored in considering the young people of the household.

If the business which supports the family is not in the town, consideration must be given to the transportation problem aside from the use of cars. Every family has many friends, if not members of its unit, who do not drive cars and who will be handicapped in doing their share toward maintaining friendship if the new home is inaccessible except by automobile. Shopping facilities also will be hampered unless there is easy access to a larger community.

COMMODITY PRICES

There are small suburban towns where living supplies are reasonably priced. There are others where groceries, etc., are higher than in most city neighborhoods. In one middle west suburban town the prices on groceries are not excessively high for they are brought in by truck. Fuel, however, except oil, is much more expensive than in neighboring towns because it must be brought in over a trolley road that is not operating to advantage.

Unless one plans to include an automatic refrigerator in the home, the ice supply of the locality must be investigated for price, delivery and source. Refuse disposal is an-

(Continued on page 132)

As a check list for prospective home builders or buyers, all of the various factors relating to the intelligent selection of a home site brought out in Miss Butterfield's article are given in list form on page 134

The House Of A Thousand Bubbles

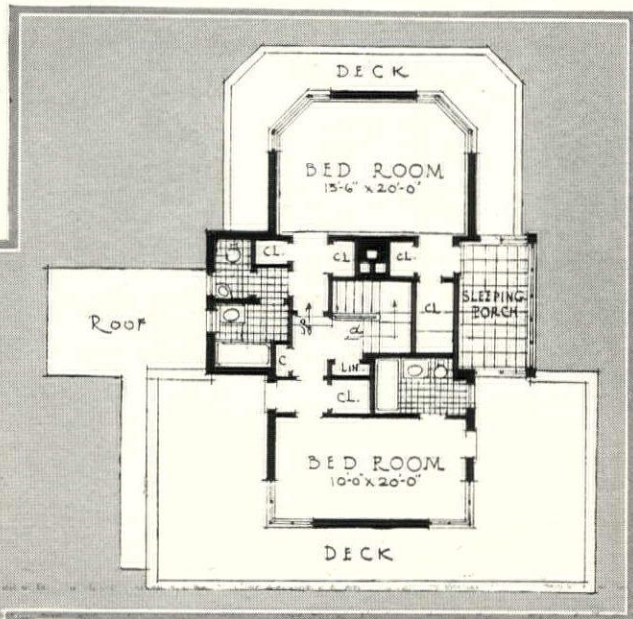
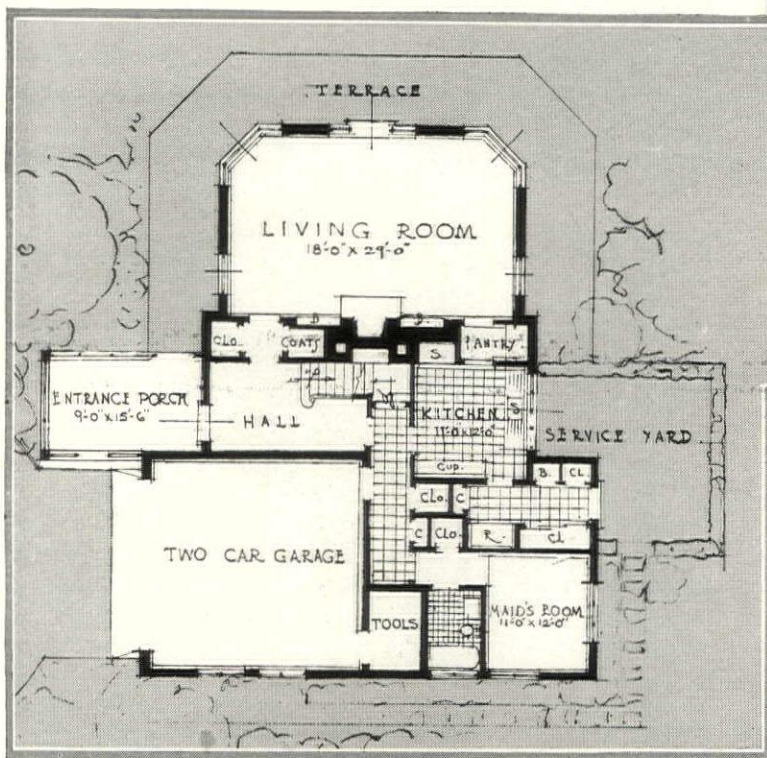
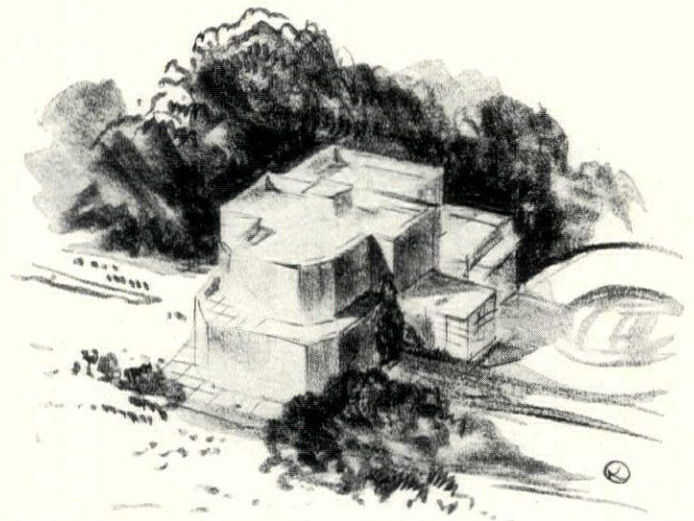
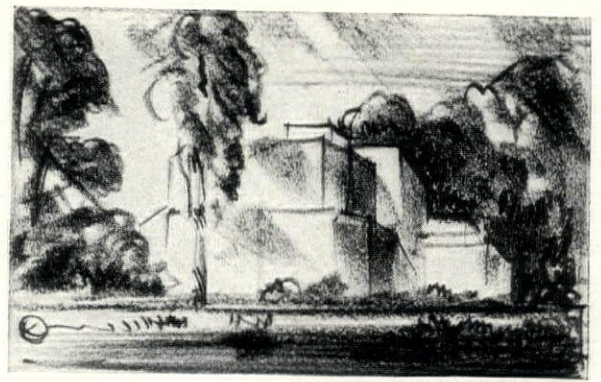
Francis Keally

AN architectural scale model made of soap may at first thought seem just another one of those amusing novelties created in the name of modern art. But my selection of this material for such a use was dictated by purely practical aims. While the model pictured has been facetiously accorded the title given above, the illustrations will show how appropriate this substance really is for the use it has been put to.

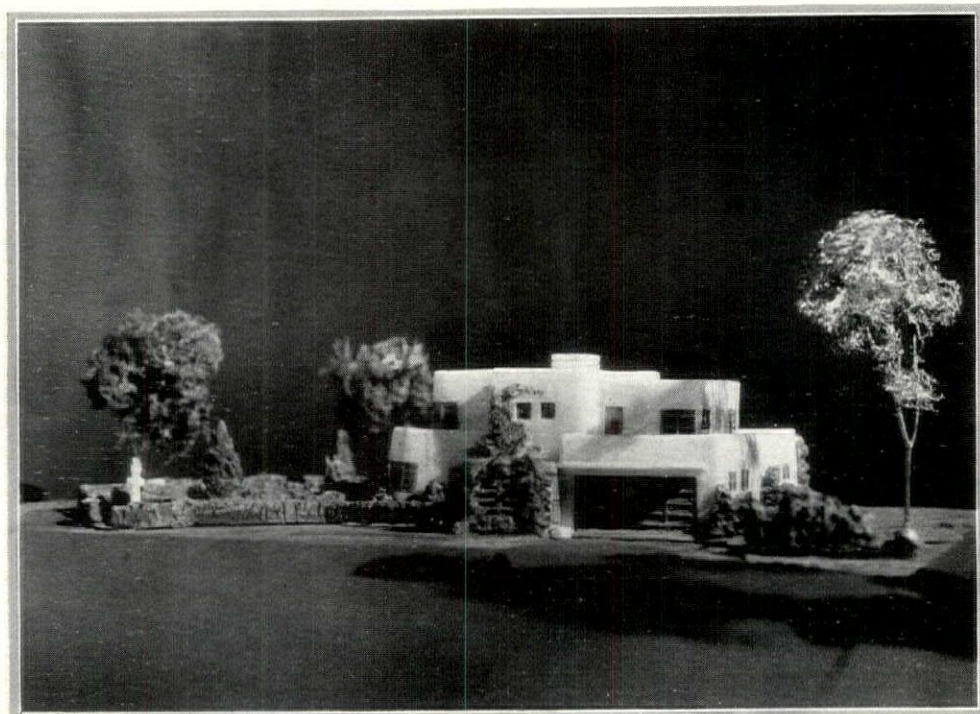
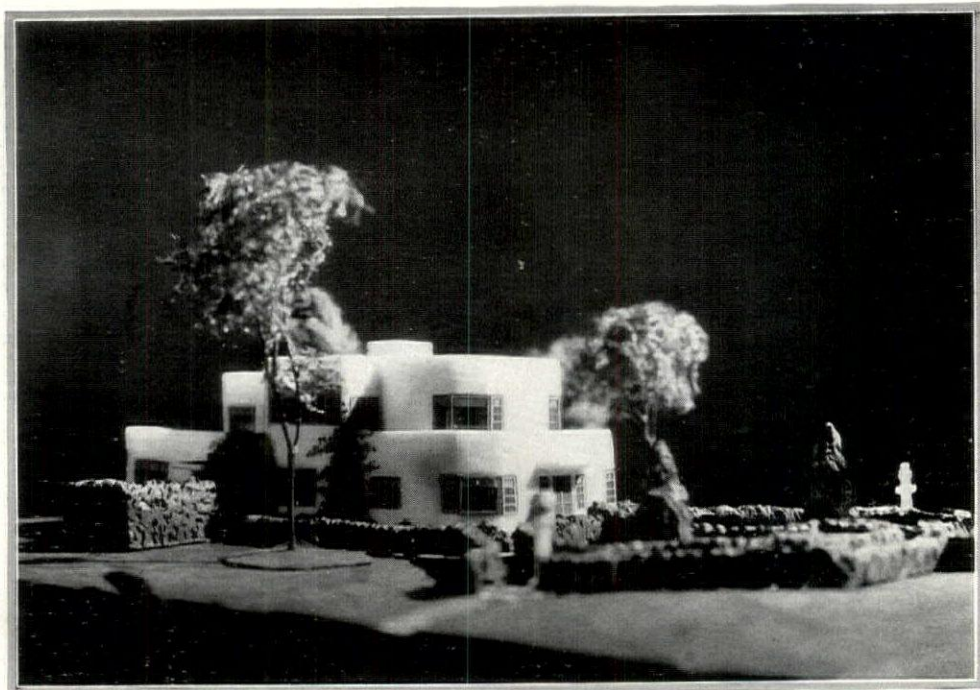
After going through the usual preliminary steps in designing a house to the satisfaction of certain clients it seemed advisable to make up a model for their final approval before going ahead with the work. It has been my experience that a model will coordinate the whole ensemble in a client's mind more clearly than any possible number of elevations or perspective sketches. By clever photography, pictures of the model will take on the actual appearance of the completed house. Thus the difficulty the average layman always has in visualizing from drawings is obviated.

I have long been interested in experimenting with various materials for model-making. As the walls of the house were to be of cast concrete I hit upon the idea of trying white soap for this particular model.

The first step was to determine how much soap was needed. This was done by laying enough bars over each



To present his conception of what the general formation of the proposed house should be, the rough sketches shown at the top of the page were made by the author while conferring with his client. From these sketches and skeleton plans laid out at the same time, the development of the house continued until the final version, as shown by the scale plans here and the model pictured on pages 68 and 69, was worked out and approved. Model and plans are discussed in detail in the accompanying article



The photographs on this and the opposite page illustrate how much more readily a proposed structure can be visualized by the average person from a model than from the more usual sketches and elevations. As the walls of the house were to be of concrete, the idea of making the model of soap was seized upon. This material is very easily worked and its texture quite closely approximates that of a smooth-finished concrete surface.

At the top of the page is a view of the model with the living room side in the foreground. The second photograph shows the house from another angle, this time with the garage face nearest. The entrance porch is alongside the garage, screened by shrubbery. Part of the living room exterior and the enclosed service yard are seen in the small illustration at the right. A bird's-eye view of the whole house, as shown by the model, and two of Mr. Keally's rough preliminary sketches are given on the opposite page

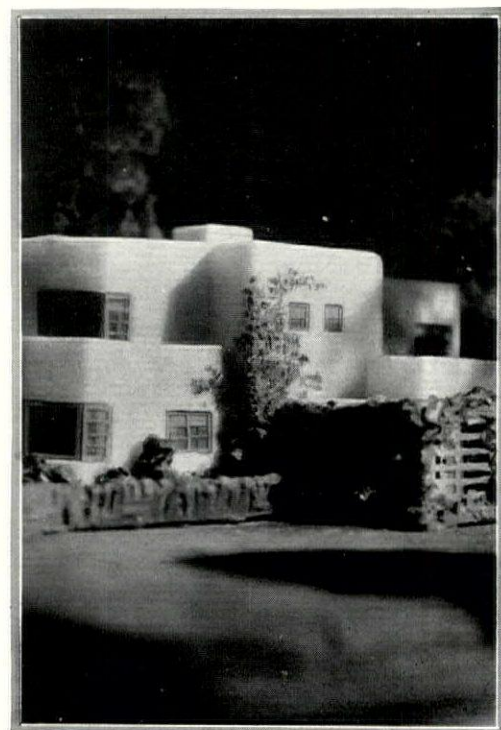
of the floor plans to cover them. The bars were then joined together in sufficiently large blocks for each story. To accomplish this, a thin layer was cut from each surface of every bar. With the faces to be joined downwards, the soap was put into a shallow pan filled with hot water to about the depth of half an inch. When the pan was set over a slow fire the surfaces of the bars gradually softened into a semi-solid condition. The faces to be joined were then forced together after two slivers of wood had been imbedded dowel fashion.

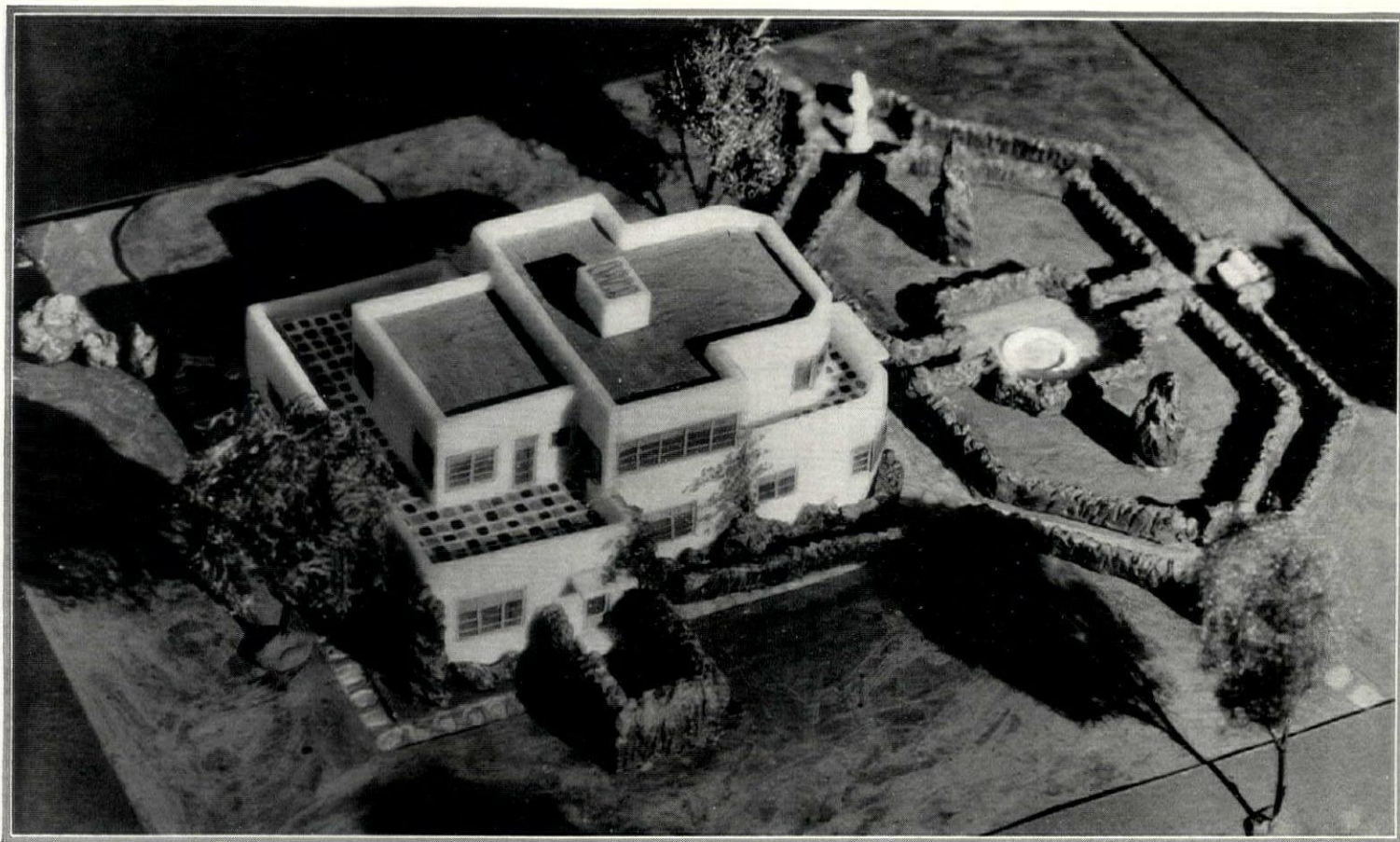
When enough soap had been joined together to make a solid block of the size of each floor plan, the outline of the corresponding plan was then traced upon each. All excess soap was cut away from beyond the plan outlines and the construction and detail carving upon each story began. It was found that the most satisfactory procedure was practically to complete the detail work upon each story before the stories were finally assembled one on the other.

Going into the matter of the house itself, it will immediately be noted that it follows none of the recognized architectural styles—its interest depending on simple expression of purpose, good proportion and pleasing assembly of masses.

Before even preliminary plans were drawn I investigated the site in company with the owner. By means of a stone here and a piece of wood there we roughly staked out the size of rooms he had in mind and their approximate placing. This, by the way, is an excellent idea to follow in settling approximate room sizes. Stake them out and live in them, as it were, before building the walls. By this method one is able to decide upon the feasibility of sizes and general arrangement.

As with every well-considered house, the



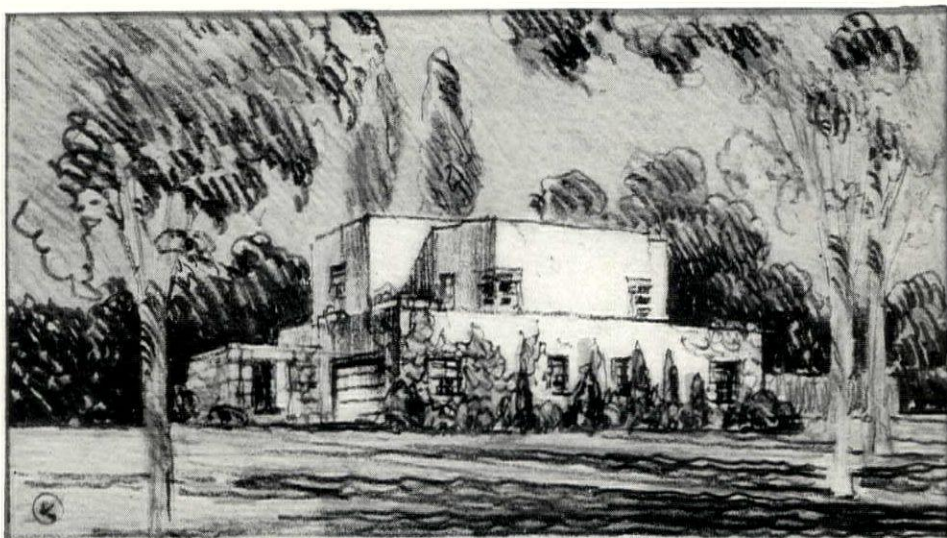
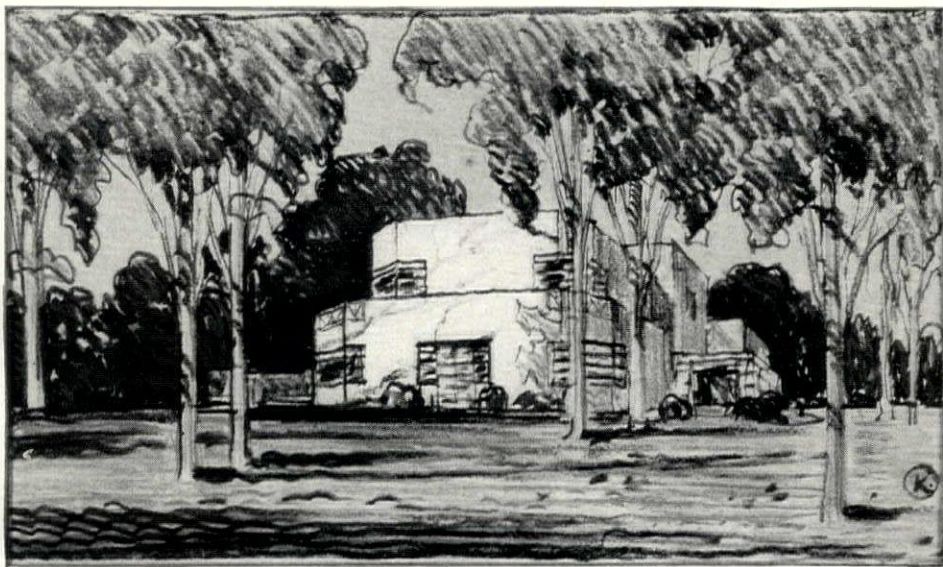


living room in this one has been made the principal feature of the first floor, and, in a sense, the other rooms have been developed around it. In this case it was found advisable to have the living room at the rear, where it would command excellent vistas on three sides. About it is a broad, paved terrace. This, in summer, will be the real living room—and dining room as well.

No dining room has been provided in the plan. It was thought best to add the space ordinarily given over for this room to the living room. The kitchen connects through a pantry to one end of the living room and the room itself is spacious enough so that a meal can be laid out in this portion of it without disturbing those gathered at the other side.

In the center of the inside wall of the living room is a broad fireplace flanked by bookshelves. On one side is the pantry door and on the other the door to the entrance hall, which is also the stair hall. Behind the pantry are the kitchen and a maid's room and bath. To the rear of the entrance hall is the garage, placed in close proximity to the entrance porch, as being the most logical position for it.

There being no children in the family, the owner desired only two bedrooms and baths on the second floor. The second-story walls are set back several feet from the first floor walls, thus allowing for use of the exposed portion of the roof as terraces. These terraces are attractively floored in colored tiles and may be entered from the hall or from one of the bedrooms.



Recent Developments In Building And Residence Equipment Fields

Gayne T. K. Norton

HEATED racks to keep towels warm and dry in damp, inclement and cold weather are desirable bathroom accessories. Supplying a limited amount of warmth to the room, they are designed to be connected to the hot water supply system with circulating return to the water heater. These units are made in three and four bar floor patterns and three bar wall pattern, nickel plated, with air and controlling valves.

INSURED MASONRY

IT is now possible to buy insurance against the penetration of moisture through exterior masonry walls and the injury caused thereby. No guarantee of such protection, we are told, has ever been previously offered by any concern in the masonry materials field because none has hitherto been possible. Control of the entire wall, its contraction and expansion, including the interaction of mortar joints, is an indispensable preliminary to such a guarantee. This control, we understand, has now been accomplished, and the achievement is guaranteed by the first insurance policy ever issued on an all masonry wall to protect owners against damage by water penetration.

The masonry construction so insured consists of special cinder concrete units possessing ribs and lugs. Laid up dry, joint openings, maintained by the lugs and ribs, are filled with a mixture of sand and cement driven into the openings at high velocity by compressed air through a cement gun. This mortar, placed by impact, is much stronger than mortar placed by hand, and is also much more impervious to water.

Thus a composite wall of two materials welded together is built up. When this method is used, a ten-year non-cancellable insurance certificate, giving protection against interior damage from dampness, moisture penetration and water seepage through exterior walls, is issued to the owner at no extra charge. So far as we know this is the only instance in the field of masonry materials for continued responsibility by the manufacturer in the action of his product after the completion of the structure.

This set-up wall is completely unified both materially, by fusion of the "welded" joints, and chemically by the natural affinity between wall units and mortar. The accessible face or faces of the wall are covered, by impact, with a facing of the mortar half an inch thick. This is employed as an exterior, protective ornamental coat, or an interior base coat. Where this masonry is used in a back-up wall of any thickness, a parget coat of the cement is applied onto the facial wall.

The cinder units show by test high fire-resistance, sound absorption and insulation value. Large unit size and light weight tend to speed up construction. Whenever and wherever used, the special cement mortar must be applied according to specifications.

HOME RADIOVISOR

ESSENTIALLY intended for those interested in radiovision programs and not radiovision experimentation, a radiovisor set, so-called, is stated to be exceptionally easy of operation and so designed as to make for maximum pictorial detail.

The mechanism is enclosed in an attractive walnut cabinet. The compact scanning drum and selector shutter disk are included, thereby obtaining accurate cut-off of scanning lines and ensuring a clear, sharp image.

Although a special television lamp is provided, the lamp holder is designed to take any standard lamp. Necessary adjustments are available for the centering of any standard television lamp for maximum and uniform illumination of the screen.

The front of the cabinet contains a shadowbox lens system through which the radiovision images are viewed in enlarged form. A small panel, below the lens, carries the two main toggle snap switch controls. The first throws the receiver either to the "speaker" position, for tuning in signals, or to the "picture" position for viewing the radiovision images. The second switch starts and stops the motor, and also serves for the vertical framing of pictures. A handle on the right side of the cabinet serves for horizontal framing.

ENSURING real protection against sparks, a rolling fire screen for the fireplace is offered in flexible brass wire mesh which does not obstruct view of the flames. Raised or lowered by means of an endless chain, the screen rolls into a brass housing installed below the lintel. Housing and bottom bar may be electro-plated to match andirons. Fire veils of the same material, functioning like curtains on rings, are also available.

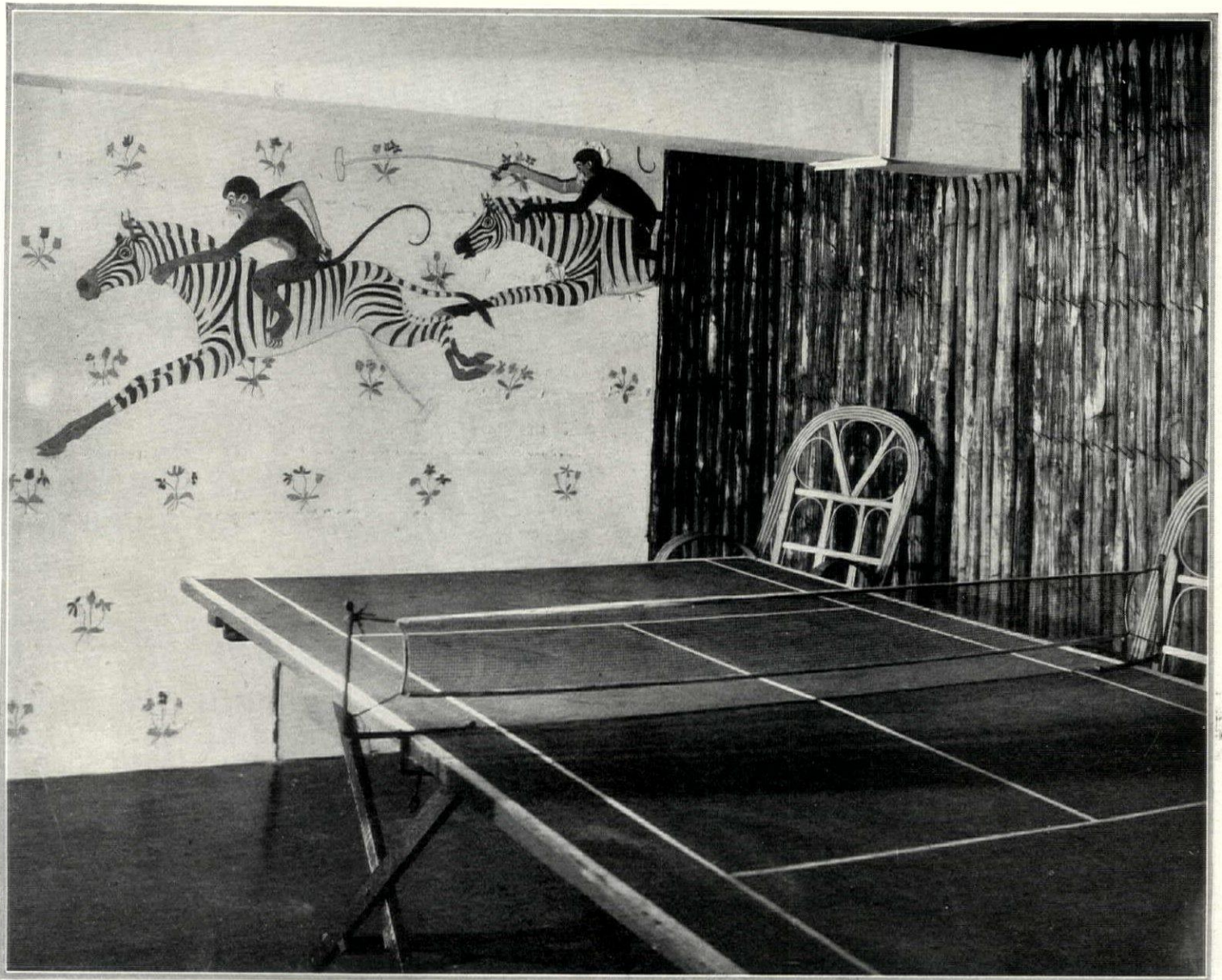
FAN TYPE HEATERS

A FAMILY of electric heaters is offered by a veteran manufacturer of heating specialties. These models have a number of common advantages, the chief being positive fan circulation that directs warmed air to the living zone of the room, from floor upward six feet, the instant current is turned on. The fan is noiseless. The fan motor consumes less current than an ordinary electric bulb, and being of the induction type it does not interfere with radio reception. Speed of heat delivery, excellent control of heat within accurate limits, clean operation and good appearance are some other of the advantages.

Where climate is mild and electric rates are low, complete house heating may be provided with these units; in all climates they make excellent auxiliary heaters. Approved by the National Board of Fire Underwriters, thermostatic control is provided, and a safety device breaks the current should the coil overheat.

Fan circulation, more economical than gravity circulation, gently and quickly builds up a uniform temperature from floor to ceiling. As there is little heated material in these heaters, most of the heat is discharged into the room without preliminary absorption by the heater. As fans may be operated independent of heating elements, these units may be used to cool rooms during warm weather. They are specially recommended for auxiliary service in unduly exposed or inadequately heated rooms, in bedrooms, bathrooms, attic and basement rooms and rooms occupied by elderly persons.

(Continued on page 114)



Parties, like charity, now begin at home—and stay there. The cellar, that ugly duckling of the house, hitherto consigned to darkness and dust, is being made over into game and party rooms. This has doubtless been brought about by a combination of the Noble Experiment and the discovery of how to waterproof cellars. For formal entertainment the upstairs rooms are used; for games and informality go into the basement. In this Long Island house a ping pong room was created by separating it from the rest of the cellar with French woven fencing, putting a dirt-colored linoleum on the floor and painting the walls with a jungle fantasy. The murals here are by Alice Pierce; Thedlow, decorators



Neglected Cellars

Become Game Rooms



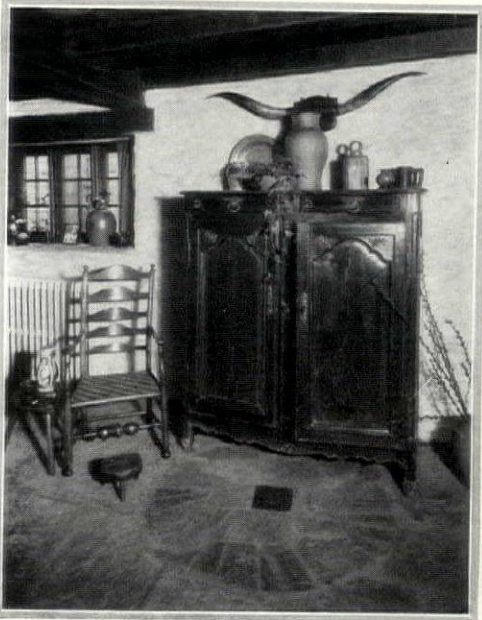
Drix Duryea

The reclaimed cellar is particularly successful when its windows give a glimpse of the garden, as in this game room in a New Jersey residence. The ceiling and woodwork are oak, the walls hand-modeled plaster and the floor flagstones, on which old hooked rugs are sparingly used. Maple, pine and hickory furniture is covered in an old-fashioned chintz or antique patchwork coverlets in green, yellow and burnt orange. The latter note is repeated in the earthenware pottery and the cups and dishes used for informal suppers which take place in this room. Even the knives, forks and spoons for these meals are Early American and have bone handles. Francis A. Nelson, architect. A. Kimbel & Son, decorators

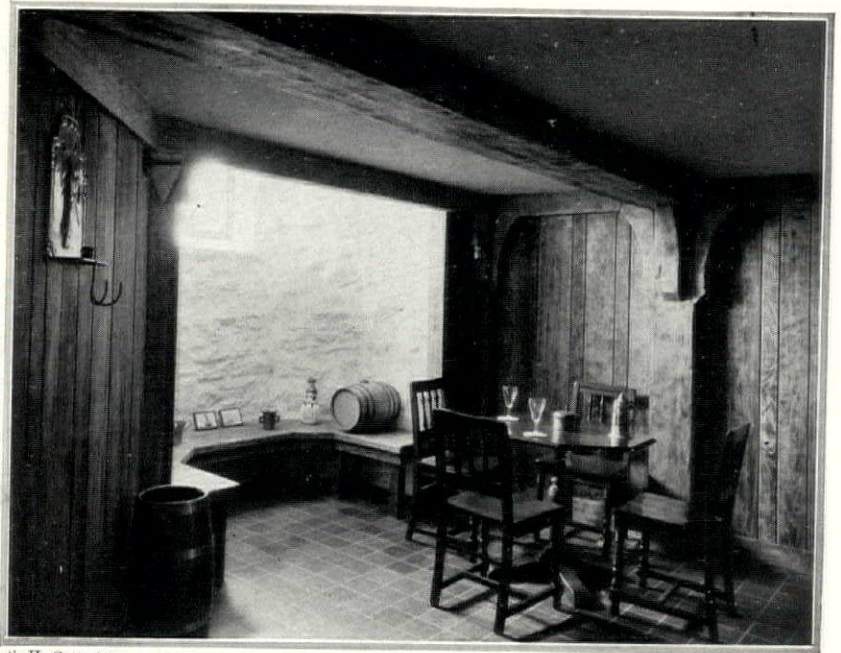
**From Dusty Coal Holes
To Household Casinos**



Decoration Now Enters The Rathskeller Period



John Wallace Gillies, Inc.

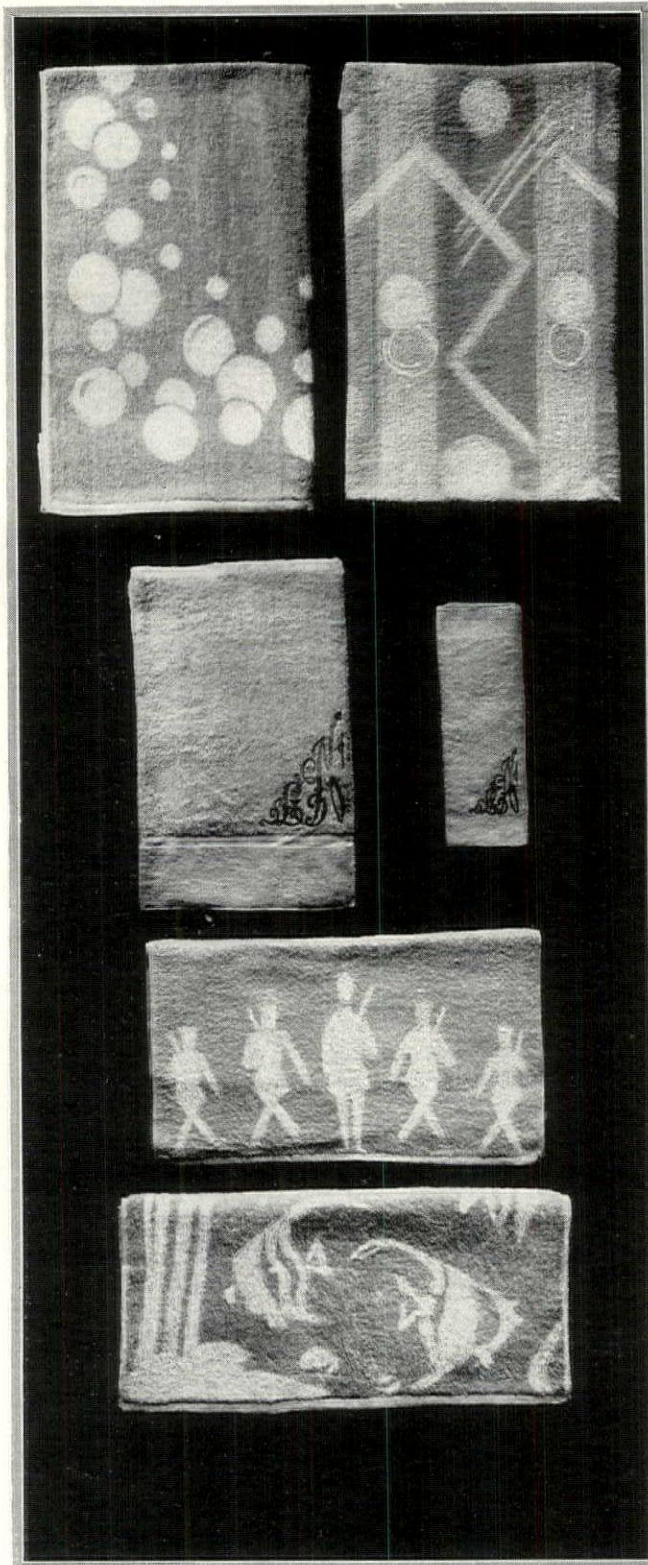


S. H. Gottscho

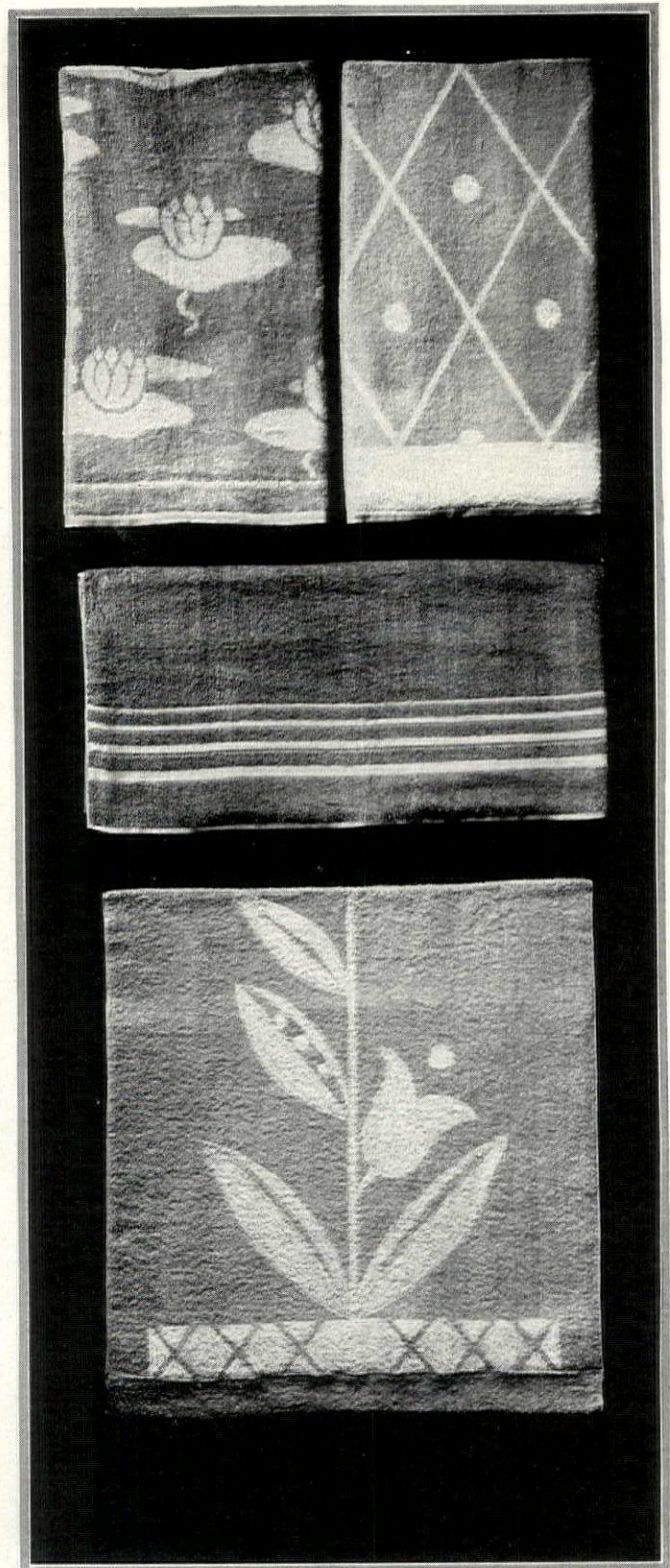
To the left is a glimpse of a basement game room in a house at Johnstown, Pa. Like most of the rooms illustrated, it is furnished in a combination of Early American and French Provincial pieces set against a background of rough walls and stone floor. Frank J. Forster was the architect

Above and below are views of a tap room in a New York country house. The walls here are stained pine and the floor is of cement tiles. Daylight comes in through a bay window that has been cleverly developed and breaks the usual bierstube darkness. Howard & Frenaye were the architects





Dana B. Merrill



Bathrooms have gone a long way since white tiles, white porcelain equipment and snowy towels were thought the last word in decoration. Now colored tiles are used, or paper, or processed wall covering. Porcelain fittings are developed in rainbow hues, while the newest Turkish towels come in a bewildering array of colors. Illustrated at the upper left are "Bubbles", a reversible design in green, yellow, pink, peach, blue or orchid, with white, from Altman, and "Carnival", in jade and maize, orchid and rose or turquoise and peach. Lord & Taylor. Below these are a luxurious towel and wash cloth in fawn color showing a new treatment of monogram in one corner. Mosse. For the small boy comes a soldier design in turquoise or peach. Lord & Taylor. "Catalina", an amusing fish design and the water lily and lattice patterns at the top of the right hand picture are green, yellow, peach, blue, orchid, or pink. Altman. The towel with narrow white stripes on the border may be had in blue, pink, green, orchid or peach. McCutcheon. "Canterbury Bells" features a graceful design extending the entire length of the towel; turquoise and peach, peach and maize, jade and maize or orchid and rose. Lord & Taylor

New Bath Towels Emphasize Both Color And Design



G. W. Harting

Above is a view of the dining balcony in the duplex studio apartment shown on the following pages. Walls and ceiling are lacquered white; furniture is a combination of satinwood, walnut and white holly. Columns from floor to ceiling provide effective indirect lighting. Jules Bouy, decorator

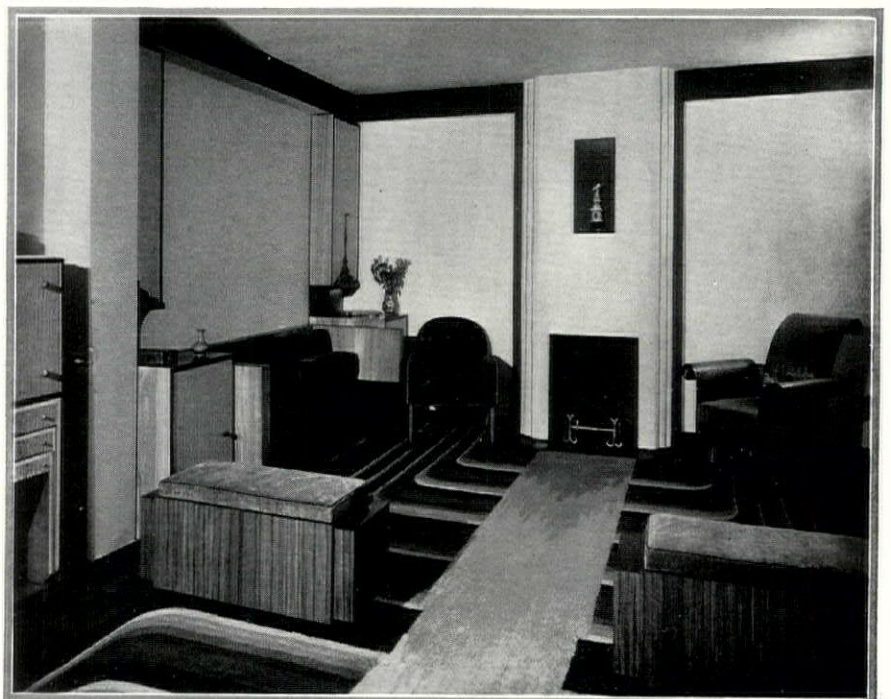
A Little Portfolio Of Modern Interiors

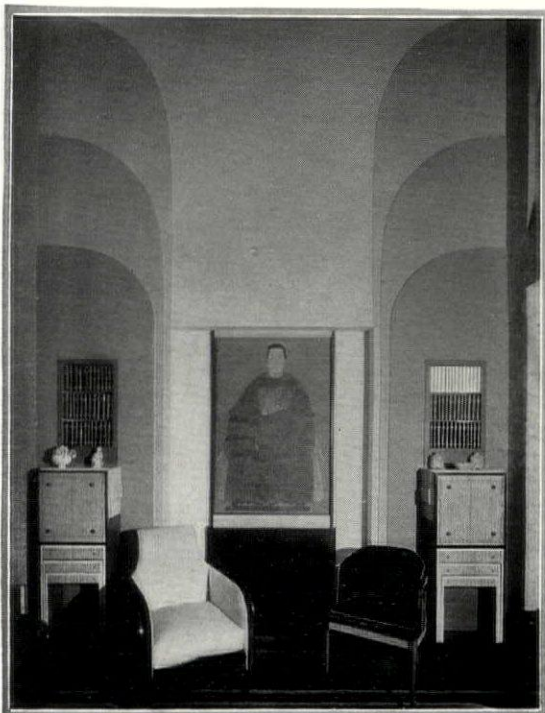


G. W. Harting

**Space Saving And Modern
Decoration In A
Studio Living Room**

Jules Bouy, Decorator





The accompanying illustrations show a duplex studio living room in New York developed entirely in the modern style. One end is divided in half to form a dining balcony, and there are numerous interesting built-in and space-saving devices. The walls of the east and west elevations, shown on this page, have plain center sections painted pale blue flanked by three curving panels, in relief in three gradations of cobalt blue. In the alcoves are 16th Century Chinese paintings in modern wooden frames. Chairs of walnut and ebony are covered in cream and tête de nègre velvet and the long sofa has a covering of black, cobalt blue and gray velvet with cream kid weltings. A space-saving device is found in the cabinets shown at the left which are cupboards in the upper portions and nests of tables below. In the fireplace end, illustrated opposite, the walls are Chinese yellow framed by bands in tête de nègre. The fireplace surround, making an uninterrupted ascension from floor to ceiling, is lacquered yellow with the exception of the niche which is black. At the left is a walnut sofa upholstered in tête de nègre velvet, and built-in closed bookcases made of satinwood, walnut and ebony. The armchair on the right is wrought iron with an orange cushion. A hooked rug designed especially for this room provides the main note of design. The center band, in ten gradations of color, shades from flame through orange and yellow to white; the sides are composed of numerous narrow sections shading from the tête de nègre to light beige. Indirect light, emanating from corner columns, completes a most unusual scheme. Jules Bouy was the designer



Harry G. Healy

Fortunate is the owner whose property includes a stream, for here can be created effects that are impossible under other conditions. In planting the banks of such a brook a happy medium should be sought between the formal feeling and the unkempt tangle which, generally, completely represents natural growth. This principle has been followed at the home of Francis L. Wurzburg in Bronxville, New York

Shrubs To Plant By The Waterside

E. H. Wilson, D. Sc.

A STREAM or babbling brook is a great asset in any garden and if it is augmented by a pond or lake so much the better. Such features are possible only in a large garden or estate but when building a house and laying out a garden it is often possible to include them. Both stream and pond are pleasing in themselves but from the garden viewpoint their great value is in the variety of plants that may be grown along their borders or on their margins. Drought, the deadly enemy of vegetation, troubles not at all plants growing where their roots enjoy a perpetual supply of moisture; on the other hand in winter and early spring there is apt to be a superfluity of moisture and in consequence the material planted under these conditions must be suited to the requirements. Plants that cannot withstand having their feet wet during winter, the dead season of the year, are quite useless for the purpose.

One has but to use his eyes in traveling about the country to note the luxuriant vegetation that margins streams and lakes, yet it requires both taste and judgment to plant a waterside effectively. It is easy enough to produce a wild garden effect, also it is easy to plant so that a formal effect is given, but the happy medium most desirable—and especially in the vicinity of the house—is difficult. Such a medium is not readily attained and many failures will probably be experienced before exactly the right effect is produced. Judicious grouping and irregular spacing not only on the edge of the water but also at some distance from its margin must be studiously carried out. However, when the right plants are used they grow so freely that thinning out and alterations are easily effected. In the course of a season or two the proper balance between artificial and natural will be struck.

Wherever permanent water is present plants flourish; their nature varies with the climate—the warmer the region the greater the variety can be grown. However, the best floral effects are probably had in the mountainous and temperate regions. In the South the Water Oak and the Live Oak are indispensable features; there, too, and as far north, at least as southern Massachusetts, the Swamp Cypress is essential if the estate

be large. Of course, in the North we do not get the drapery of Spanish Moss which adds much to the scene in southern lands.

On a very large estate the size of plants near the water's edge is unimportant; in fact, the larger and ranker the growth the better the effect. But in a moderately sized place the material must be in proportion to the surroundings, so a careful selection is essential. Here we are not concerned with herbs, yet in passing one may say that such strong-growing herbaceous plants as the native Joe-Pye-Weed (*Eupatorium purpureum*), the Purple Loosestrife (*Lythrum salicaria*), the Cardinal Flower (*Lobelia cardinalis*) and the Queen of the Meadow (*Filipendula ulmaria*) are natural features of watersides throughout a great portion of eastern North America. Moreover, they extend almost across the northern parts of this continent and some reappear in the boreal regions of Asia. Again such handsome leaved plants as the yellow-blossomed *Senecio clivorum*, *S. Veitchianus* and *S. Wilsonianus* are splendid exotics for the purpose. We had almost forgotten such Iris as the yellow-blossomed *I. pseudacorus*, the native *I. versicolor*, the Siberian *I. siberica*, and the Oriental *I. laevigata* with its royal purple blooms. To these may be added the Japanese *I. Kaempferi* with its huge and gorgeous blossoms. Then, too, the candelabra Primroses such as *Primula japonica*, *P. pulverulenta*, *P. florindae*, *P. beesiana*, *P. bulleyana* and relatives are splendid for the purpose. To the writer is known a little woodland stream in the southwest of Scotland where margins for a mile or more are studded with thousands of these handsome Primroses. Such a feature could be duplicated in many of the gardens in the cooler parts of eastern North America.

But these herbs from our point of view are in the nature of accessories; it is shrubs suitable for ornamenting watersides with which we are concerned. If a pond of moderate size be present a Weeping Willow is virtually essential. No other tree gives quite the same graceful effect as this with its pensile branches clothed with rich green or gray-green foliage. If the pond be

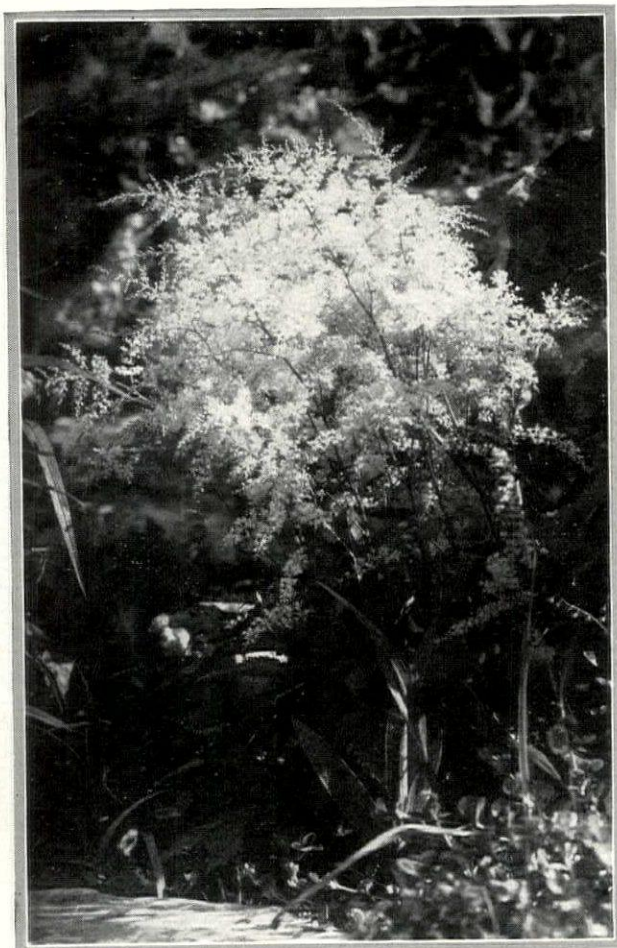
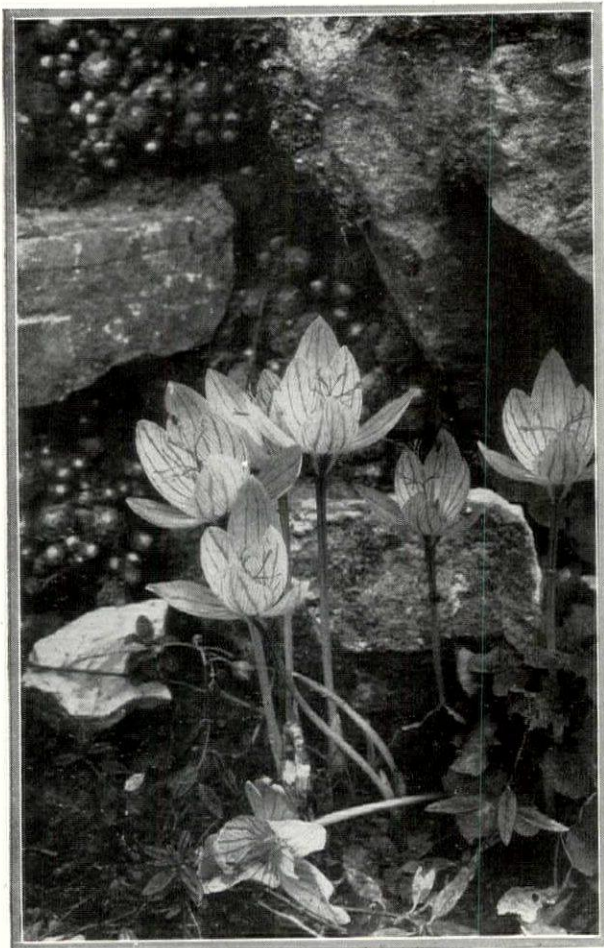
(Continued on page 142)



The Waterwillow, with narrow leaves and pink blossoms, is the first of the native plants to take on autumn coloring. It is at home along the edges of ponds and slow-flowing streams where it makes a display in the fall that is surpassed by no other shrub

From China come the Buddleias, exotics that are well suited to waterside planting. Prominent among them is *B. davidii*, with rich, dark purple blossoms whose petals are crinkled. Under favorable conditions its flower spikes are twenty to thirty inches





(Extreme left) *Crocus speciosus* is a handsome species, one of the finest of the autumn-flowering kinds. *Astilbe simplicifolia*, shown in the other picture on this page, is a late summer perennial for the rock garden. Other *Astilbes* follow the Delphiniums

Flowers That Fill The Gaps In A Garden's Season

Louise Beebe Wilder

IN my wanderings along various garden ways I have noticed that in many gardens certain periods are often rather inadequately dealt with. Spring, after the first of May when the Tulips have got under way, is commonly well taken care of, but the earlier Spring—the last weeks of March and the first two of April (before the Daffodils)—is too often bare of bloom. June, what with Roses, Peonies and Irises, is always bountifully spread, but there usually comes a lull—which is all the more conspicuous because of the splendor of these flowers—between Iris and Peony time and Delphinium time, and another between Delphinium time and the season when the annuals have grown strong enough to become effective. August is richly enough set forth in most gardens with Phlox and Buddleias, the annuals and what not, but full advantage is seldom taken of the possibilities of the autumn season.

With the past season's deficiencies still in mind it is well to set down in our notebooks the names of some plants that will fill these rather barren seasons with effective bloom.

Of course many persons are not with their gardens at the earliest and latest seasons but to us all-year-rounders a nosegay in March and another in November have a very special delight and help rock the weary world to a merry tune. Snowdrops in the spring garden we rather take for granted, though they are not, as a matter of fact, so often or so plentifully planted on shaded banks as they might be. And the Snowflake, *Leucojum vernum*, is even more seldom seen. This has a larger flower than the Snowdrop and blooms only a little later. It, too, likes a shaded situation and where the soil is light and nourishing the bulbs multiply satisfactorily. They do not like clay. It is not too late even now to plant

twenty-five or fifty or a hundred of these bulbs and they are sure to give pleasure.

While we are on the subject of bulbs let us speak of the lovely and rare *Muscari heldreichi*, offered by at least one bulb grower in this country, also of the little *Muscari azureus* (properly *Hyacinthus*) whose cone-shaped flower spike is of such an exquisite blue and which comes into bloom at the same time as, or a little earlier than, the better known *Scilla siberica*. Also of the earliest Crocuses, the little wild species that have such a special charm. There are many of them, but a safe selection would be *C. imperati*, that always runs a race with the Snowdrops and sometimes wins, *C. sieberi*, *C. tommasinianus*, *C. susianus*, the Cloth of Gold Crocus, *C. biflorus*, the Scotch Crocus and *C. vesicolor*. All these bloom well in advance of the fat Dutch varieties and have a more delicate

(Continued on page 138)



(Left) *Helleborus niger praecox* is the earliest of all flowers; indeed, its white, waxy blooms will continue to appear from December until early March if they are protected from the weather by a bell glass or frame

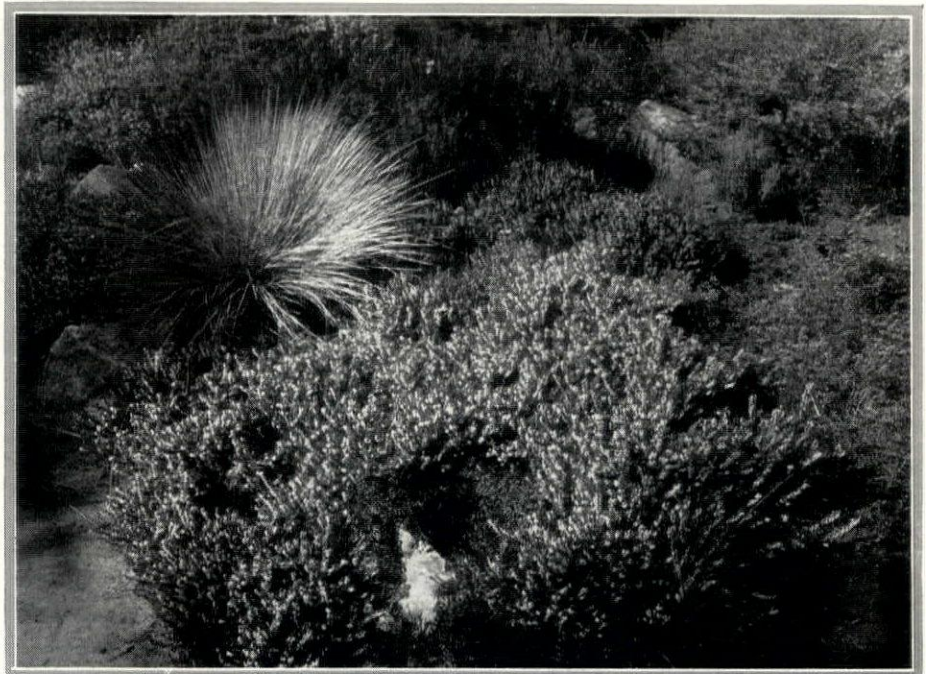
(Left, center) To commence the Iris season there are the two bulbous Irises, *reticulata* and *persica*. *Krelagei*, a variety of the former species, is shown here. The bulbous Irises, are difficult to find here

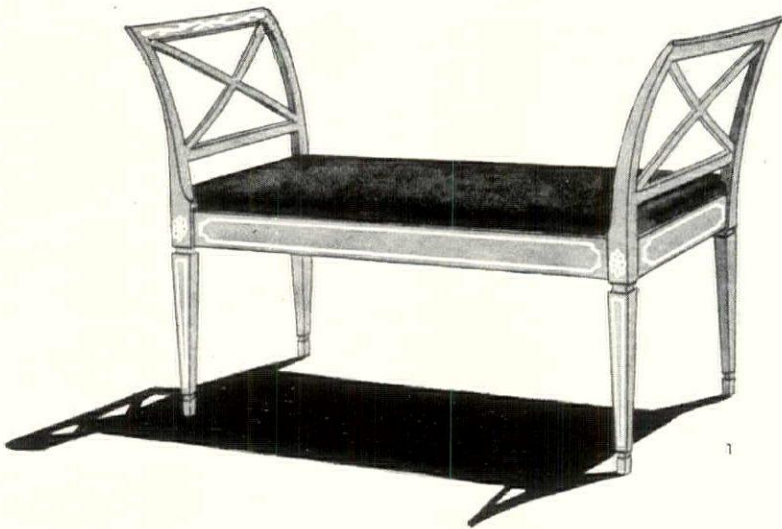
(Below) For spring effects there is much in favor of *Cardamine pratensis* fl. pl., the Cuckooflower, with its heads of white or rose colored blossoms. Favorably situated, this plant makes generous display



(Above) Among the Colchicums, *C. speciosum album* is of outstanding beauty in the autumn garden. It likes a deep, rich and rather moist soil. Colchicums really belong to the Lily family, though they bear a superficial resemblance to the Crocus

Winter Heath, *Erica carnea*, is well named; in Mrs. Wilder's garden near New York it blossoms all winter. Small thickets of it in sunny parts of the rock garden are lovely and often, even in February, furnish bouquets for the house





EMBROIDERED

1. These benches are designed to accompany the dressing tables shown in the July issue. With the embroidered type of table use a long narrow Adam bench painted green with yellow bronze striping. Upholster in coral silk velvet

BALLED

2. A Roman oblong wooden stool is stained to match the mirror frame of the dressing table. Across the top, which has wide wooden slats, is laid a flat pad made of the dressing table yellow chintz and edged with red ball fringe

BANDED

3. A small "Polly" chair is upholstered in a figured glazed chintz with a 3 inch box-pleated ruffle made of the plain blue used for banding the dressing table in July House & Garden. The colors in the chintz are peach, blue and tan

LACED

4. A round stool with Louis XVI legs is painted yellow. The top is covered with soft yellow velvet decorated with a narrow wreath painted in white and gray. The side is box pleated and the cord is of the same yellow velvet

PUFFED

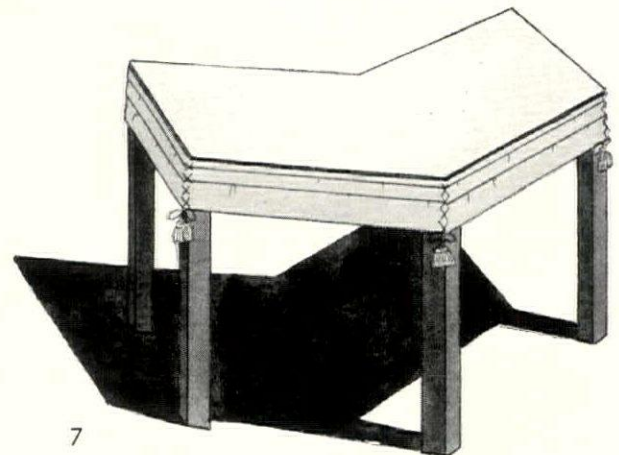
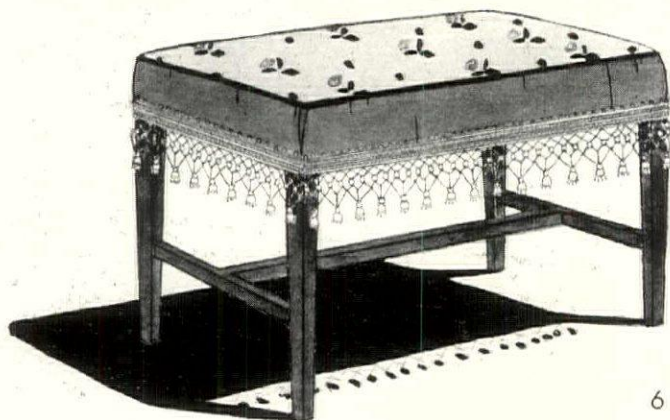
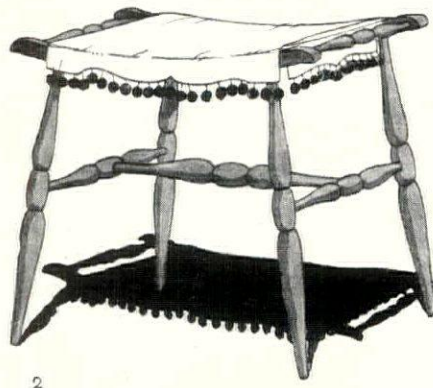
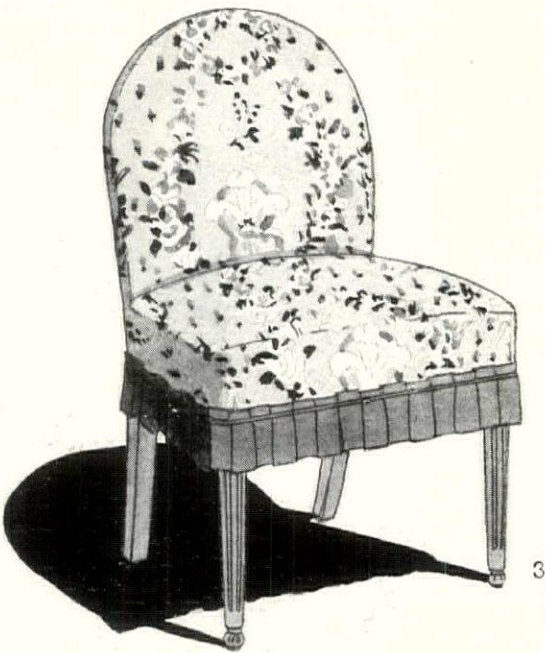
5. The "Little Miss Muffet" stool at the left below is round with its top tufted. The 2 1/4 inch boxing is plain. The drop is of the dressing table figured chintz, with a band of puffing where the drop joins the stool and at the bottom

GATHERED

6. An oblong bench is painted green and upholstered in the gaily flowered chintz used for the dressing table shown in the July issue. The boxing on the bench is of plain green. Below this hangs a deep linen, hand-knotted fringe

TUCKED

7. This shaped modernistic stool fits the front angle of the dressing table of similar character. It is painted blue and white. The apron is simple and flush with the top. Use a flat slip cover laced with tasseled cords at corners

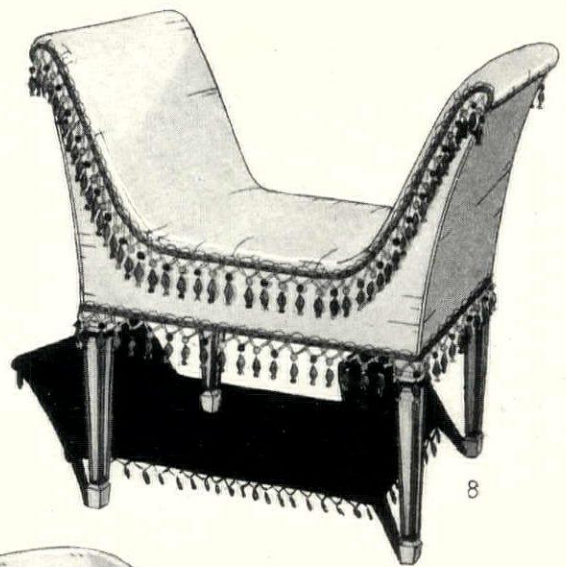


Stools And Benches For Dressing Tables

Agnes Foster Wright

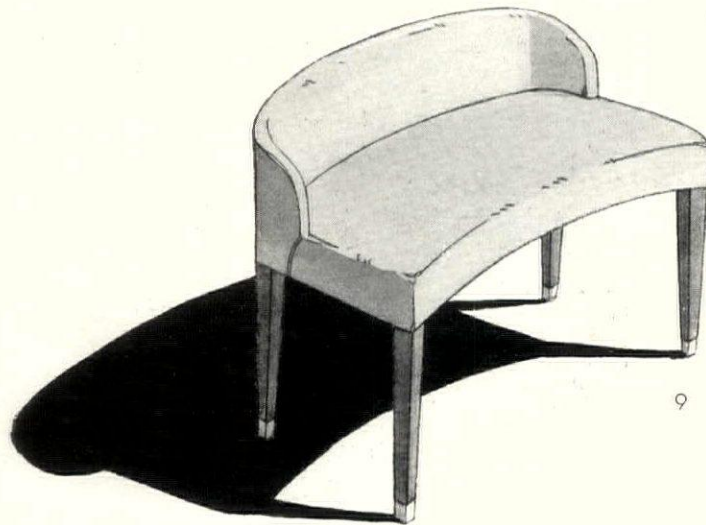
BEADED

8. With the blue and white beaded dressing table use a graceful Directoire stool with shaped ends upholstered in blue taffeta. The legs are painted blue and antiqued. The fringe is applied around the top and on the lower edge



RUFFLED

9. This curved stool is upholstered in green imitation leather. The straight legs are painted in the same tone of green. The stool has a short back like a chair and its shape conforms to the curved front of the ruffled dressing table



CORDED

10. An oblong mahogany stool has curved tapering legs and a plain apron. The top is upholstered hard in apricot strie satin. The curved boxing is overlaid with narrow brown velvet ribbon attached in a simple lattice design



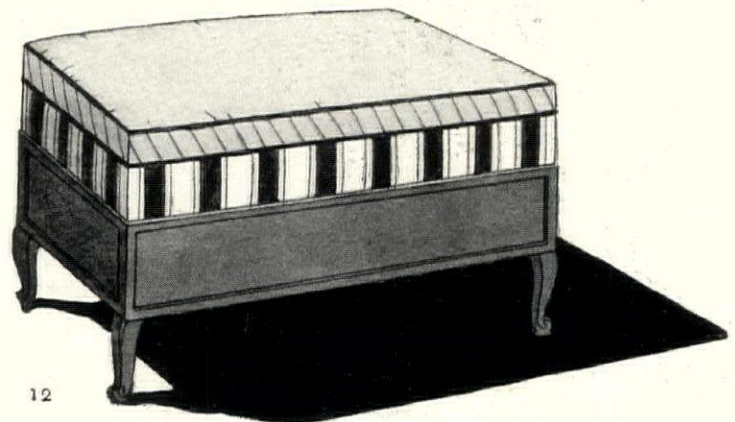
QUILTED

11. A convenient, revolving dressing table chair is covered with figured lavender chintz, and the seat and ruffle are made of the plain lavender chintz of the dressing table. Cordings and box-pleated ruffle are bound in plum



TUFTED

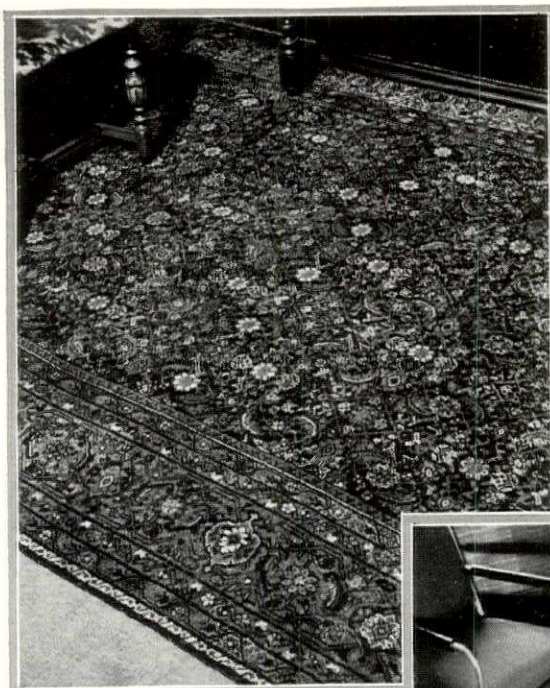
12. Use an oblong walnut stool with short Louis XV legs. Upholster the top in plain blue silk like the dressing table. Below is a 2 inch tucking of the blue silk on the bias and a 3 inch boxing of striped blue and white moire



SMOCKED

13. A kidney-shaped stool is painted emerald green and antiqued. The top is magenta silk with a deep boxing of the same smocked in green stitching. Cord it top and bottom with green taffeta. Below is a box-pleated ruffle



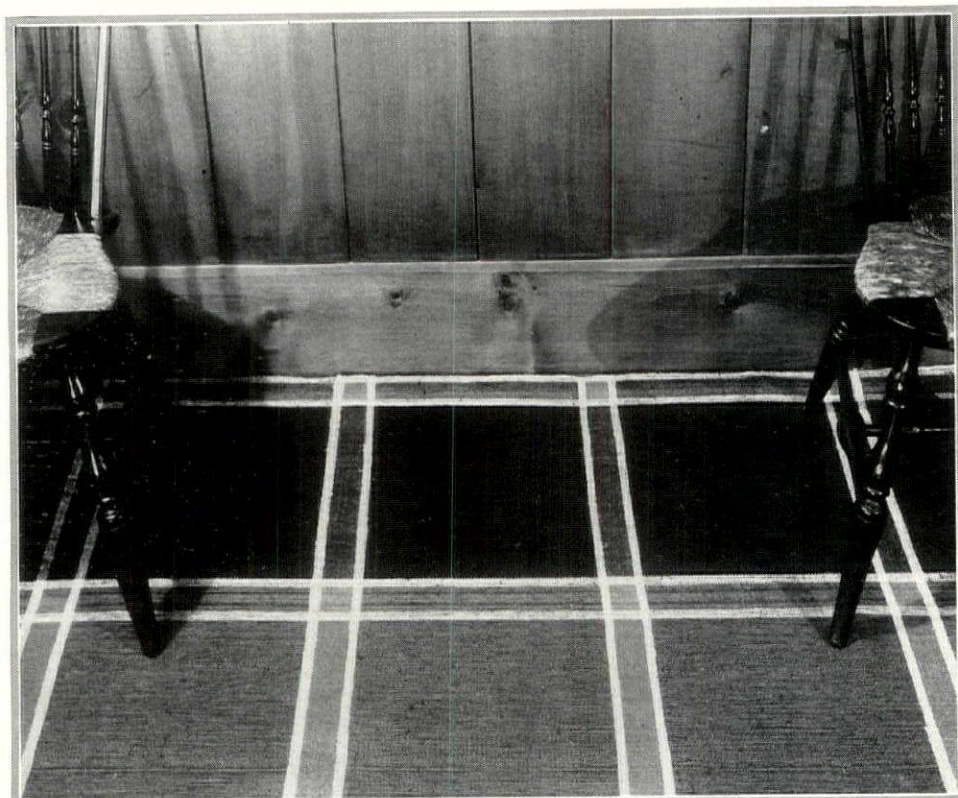


In Oriental rugs the Feraghan type of design predominates at present. This style of floor covering, with its fine weave, soft colors and small all-over patterns, is particularly effective used with English decorative schemes. (Left) An excellent example from Kent Costikyan



(Right) This interesting modern design called "Waves" shades from pale fawn to rich brown. It illustrates the present tendency in contemporary rugs to employ several shades of one color rather than sharply contrasting effects. Shown by courtesy of Frances T. Miller

Canadian hand-woven rag carpeting in checks, plaids and stripes makes a gay floor covering for Early American interiors, French Provincial rooms or wherever a somewhat unsophisticated type of flooring seems indicated. In numerous combinations. Macy's



Dana B. Merrill

Present Tastes In Rugs And Carpets

Margaret McElroy

THE widespread interest in color and color schemes in decoration is reflected in the new floor coverings. Particularly is this true of plain tone rugs and carpets where the outstanding feature this fall is the presence of definite color. Not so long ago the majority of our floors, when they were not covered with fine Orientals, were carpeted in a neutral tone. It was thought wise to keep the floor more or less out of the picture, so the rug was a conservative taupe shade or an inoffensive tan, or perhaps gray, all eminently correct and depressingly dull. Fortunately we have emerged from the safe and sane stage and now realize that the floor is every bit as important in the general picture as the walls; that color on the floor gives sparkle to a room and often adds the needed accent to complement the other furnishings.

In the realm of plain rugs of the velvet and chenille types—a style that dominates at present due to the continued interest in wall paper and figured fabrics—such definite colors are favored as the henna, copper and apricot tones, golden yellow, ashes of roses, marine and sapphire blue, Italian red, mulberry with a rose cast, blue-green, a rich dark green, fawn, autumn brown, plum, egg plant and rose beige. Marine blue, almost an aquamarine shade, is much used at present on account of the popularity of blue throughout decoration and because this particular shade has proven unusually adaptable. Plain tone broadloom velvet carpet may be had seamless up to 18 feet wide and can be dyed to order if none of the stock colors fit in with some particular scheme.

If a thicker, longer pile plain carpet is desired, chenille comes woven up to 30 feet wide without a seam in such interesting colors as cinnamon, tête de nègre, burnt orange, old gold, moss green, marine blue, ashes of roses, a coppery rose tone and champagne. Most luxurious of all the plain woven floor coverings is a seamless carpet hand woven in the manner of an Oriental rug, with a thick, deep pile and lustrous surface of undulating high lights and shadows. This is made seamless up to 21 feet wide, in neutral as well as colorful tones

and can be dyed any desired shade. Exceptionally luxurious is a hand-made Chinese carpet in plain colors with a thick pile and surface washed to give the mellowness of antique types. In taupe, green, bronze, sapphire blue and beige.

Among figured rugs, the Aubusson, Savonnerie and Bessarabian weaves and antique French and English needlepoint types are most sought after at present, especially Aubussons in Directoire and Empire designs due to the rising interest in furniture of this type. Bessarabian rugs made in Russia about a hundred years ago are a crude form of Aubusson, the designs bolder and the colors less subtle than in their French prototypes. Bessarabian rugs are particularly delightful in French Provincial schemes on account of their vigorous colors and somewhat naïve patterns; many Bessarabian designs are also adaptable to Georgian and Victorian rooms. Also interesting for a provençal room are French hand-knotted rugs of the type shown on this page. These are oval with borders of multicolored flowers and come in a wide range of sizes. Then there is carpet in an old-fashioned chintz design of prim flowers on a plum ground that would be delightful in either a provincial French or Early American room on account of its gay, colorful design.

If you have an 18th Century living room, dining room or hall that seems to need an important floor covering, an Oriental rug of Feraghan design is an excellent choice. This type of Oriental design predominates at present, the characteristics being a small, all-over pattern in what is known as the Herati or fish motif, the colors usually blue-blacks, dark orange—reds, faded greens and yellows so blended as to give a soft, jewel-like appearance. In the modern domestic copies of antique Orientals, the newest note is the "washed" rug, which means the surface is chemically treated to give the undulating high lights and uneven mellow appearance of a genuine Oriental. These new high sheen rugs with the designs woven through to the back have caught the texture, feeling and coloring of the originals at a fraction of the cost; patterns are authentic and sufficiently varied in coloring to suit numerous schemes.

Another type of rug that continues to dominate the picture is the Early American hooked rug, fine examples of which in large sizes grow increasingly expensive. The continued demand for this type of floor covering has resulted in excellent machine-made carpeting in reproductions of old hooked rug designs, as well as rugs in wide range of

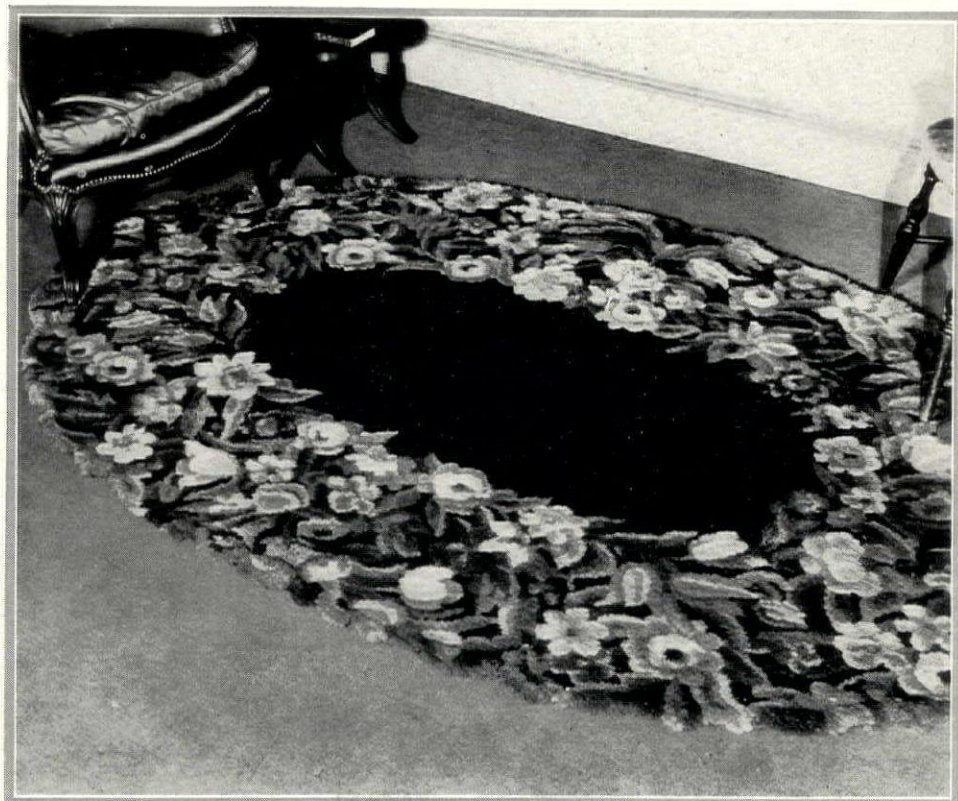
(Continued on page 110)

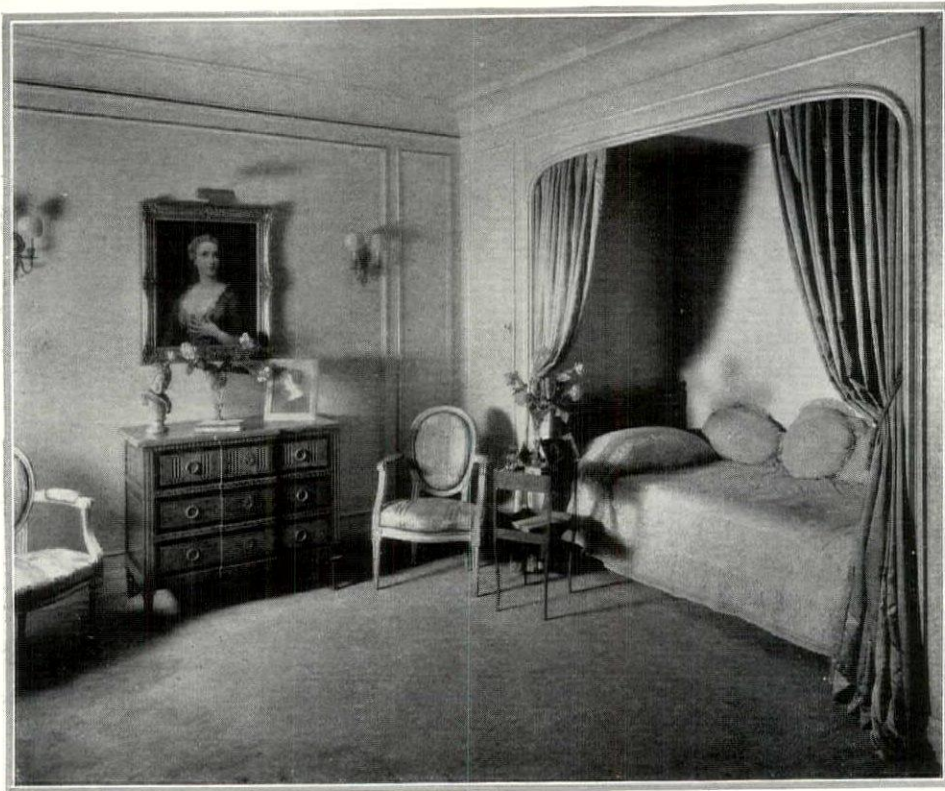
There is great interest at present in Bessarabian rugs, a form of Aubusson from Russia. The charming design at the right of scrolls and flowery medallions in cream, rose-reds, blue-greens and black is excellent for French, Georgian or Victorian rooms. W. & J. Sloane



Among fine antique period rugs, Aubussons hold first place. Directoire designs are sought after owing to growing interest in this type of furniture. (Left) A lovely Directoire Aubusson in aubergine, pink, blue-green and beige on soft green ground. Whitbread & Ulmer

(Below) For French Provincial decoration nothing is more effective than oval hand-knotted French rugs with multi-colored flowered borders. This fine example with an aubergine ground and border in green, mauve, rose and yellow may be seen at Walker & Heisler





**Rooms Decorated
In The Manner Of
18th Century France**

**Barton, Price & Willson
Decorators**

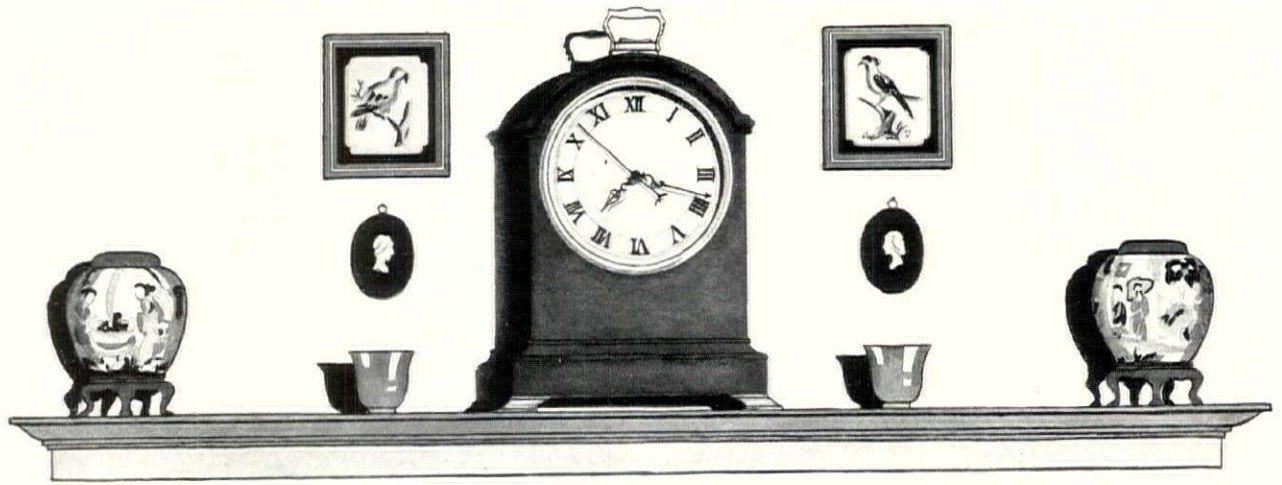




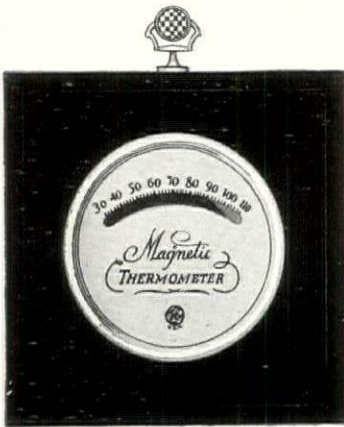
M. E. Hewitt

The adaptability of 18th Century French styles to small rooms where an effect of elegance and formality is desired is apparent in the New York apartment of Mrs. Reginald Newton, as here Louis XV and XVI furniture, and the general decorative treatment characteristic of those eras, have been used throughout. On this page are two views of the living room which is notable for its fine antique furniture, paneled background of French oak, and its space-giving color scheme. The room being small, the old fabrics whether velvet or brocade were selected to blend with the curtains of pale gold satin and the soft, gold-colored rug. Two 18th Century French paintings, a collection of miniatures, and flowers bring contrasting color notes. The fixtures are rock crystal. At the top of the opposite page is a bedroom with paneled walls painted French gray and glazed. Curtains here are of pale blue satin, the coverings of the chairs and chaise longue being old Louis XVI brocade combining rose and blue. The small dining room has paneled walls in neutral tone and an effective treatment of painted mirrors has been used over the console and to frame the window. Barton, Price & Willson were the decorators





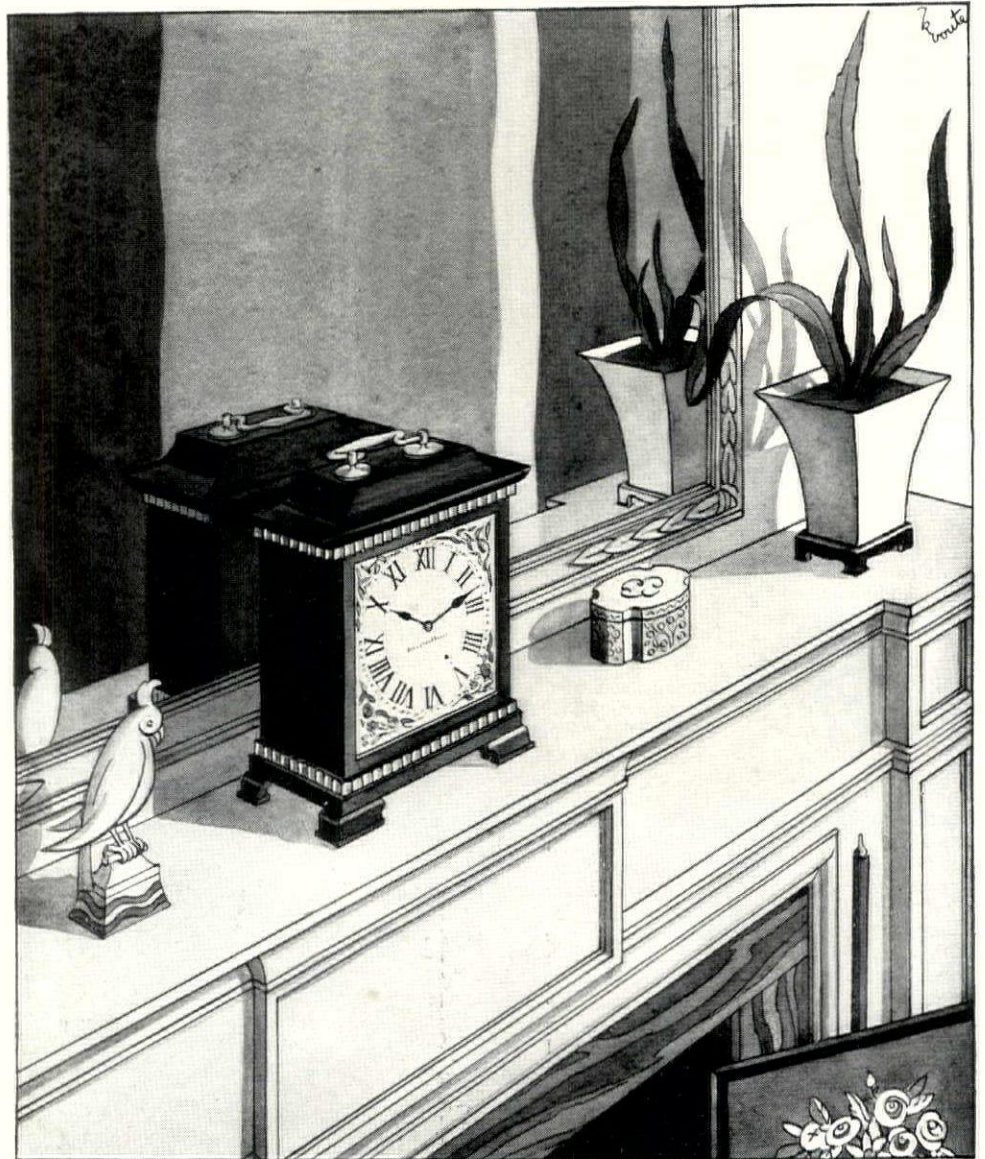
Thermometers And Electrical Clocks Lend Themselves To A Variety Of New Designs

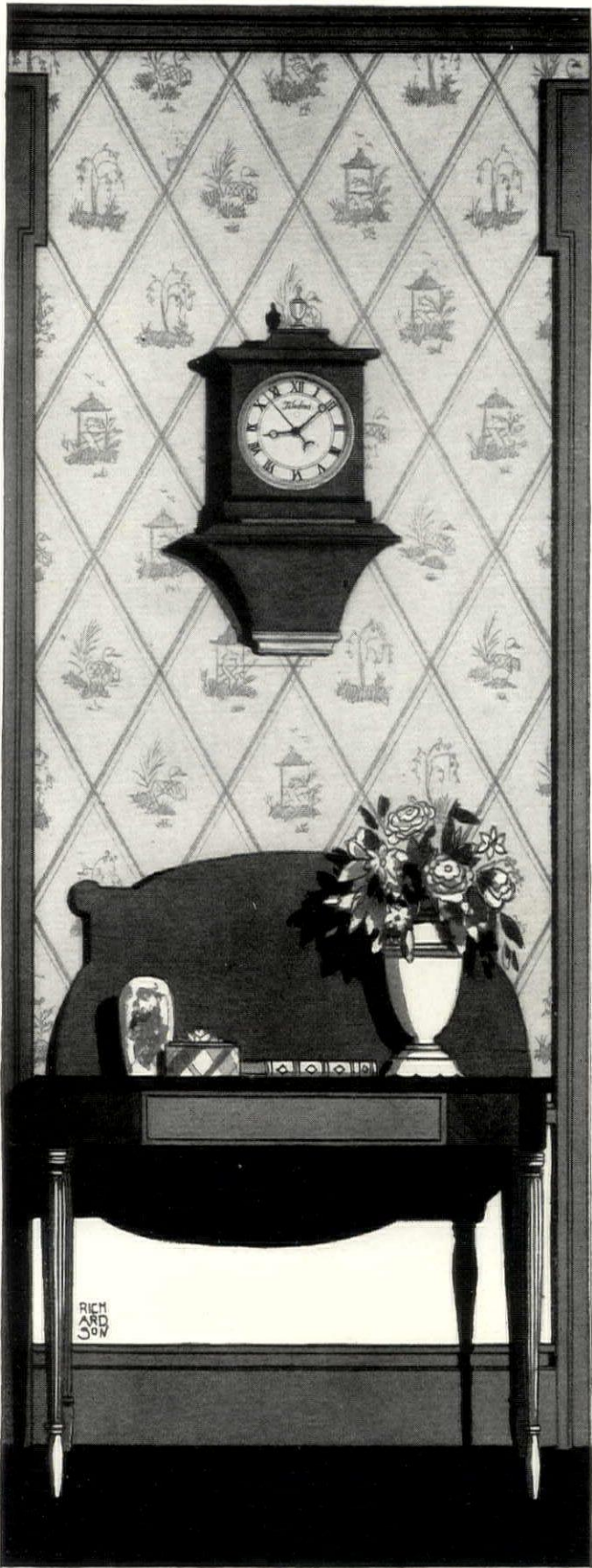


A dignified pattern designed for a thermometer by Harry Richardson is this style, which is available both in jet black and in black marblizing, with a pewter bezel and hanger and a silver dial engraved in black. This thermometer measures 4 inches square. Shown by courtesy of the General Electric Company

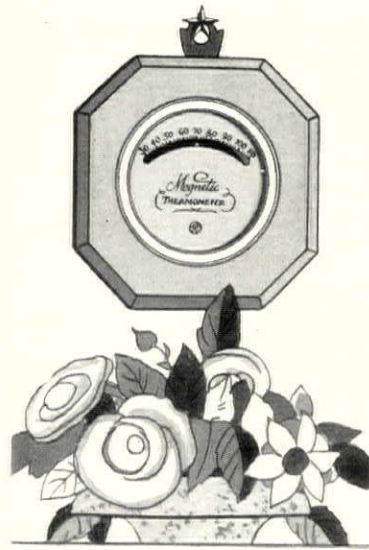
(Top of Page) Suitable for a Colonial or Georgian room is this adaptation of an early design applied to an electrical clock. It has an English style carrying handle in bronze and bronze bezel and bracket feet. The case is mahogany, measuring $8\frac{1}{4}$ by $11\frac{1}{2}$ inches. The Telechron Clock Company

(Right) Excellently proportioned electric mantel clock in an Early American design with something of Chippendale feeling. The case is mahogany and the dial is hand-painted on white. This clock measures $11\frac{1}{4}$ inches high, $9\frac{1}{4}$ inches wide and $5\frac{7}{8}$ inches deep. From the Hamilton-Sangamo Corporation



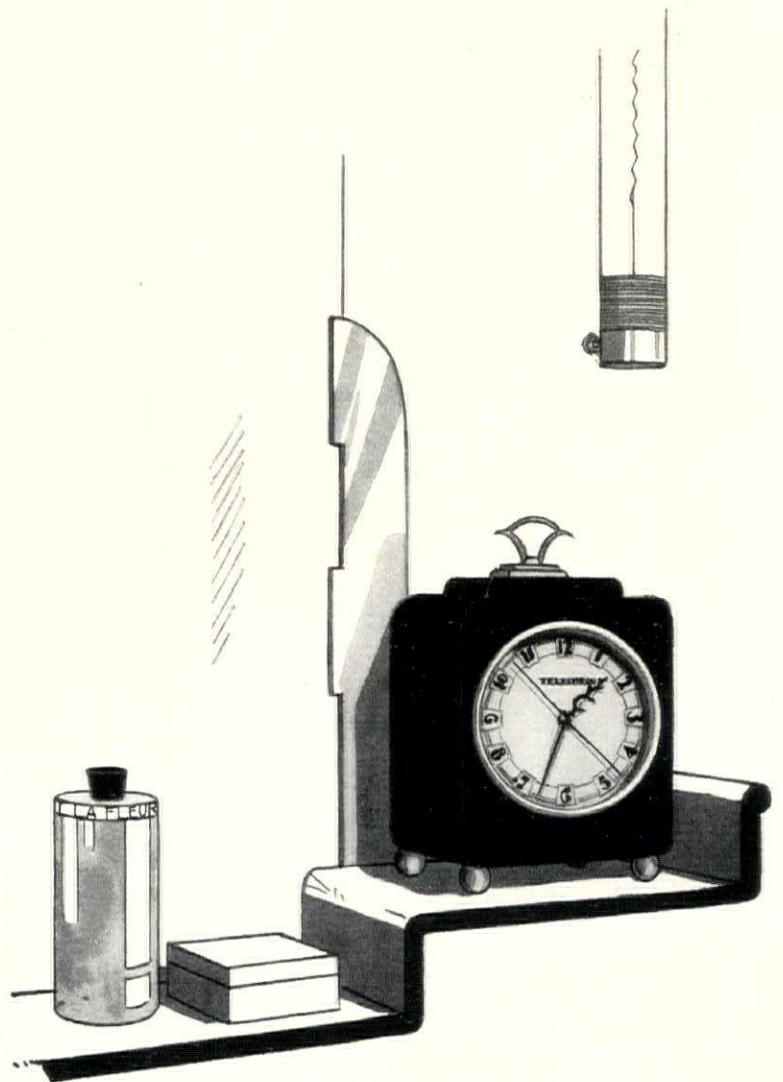


This electrically-driven bracket clock can become a feature of wall decoration, or the clock may be set on a table and the bracket used separately. The wood is mahogany, with a gilded base molding and a bronze urn at top. The bezel or rim around the dial is also bronze and the dial white. Clock with bracket is 15 $\frac{3}{8}$ inches high, the clock itself being 10 inches. Hung against a Chinese design paper of gold on café au lait. Paper from Graves; clock from the Telechron Company. Both designed by Harry Richardson



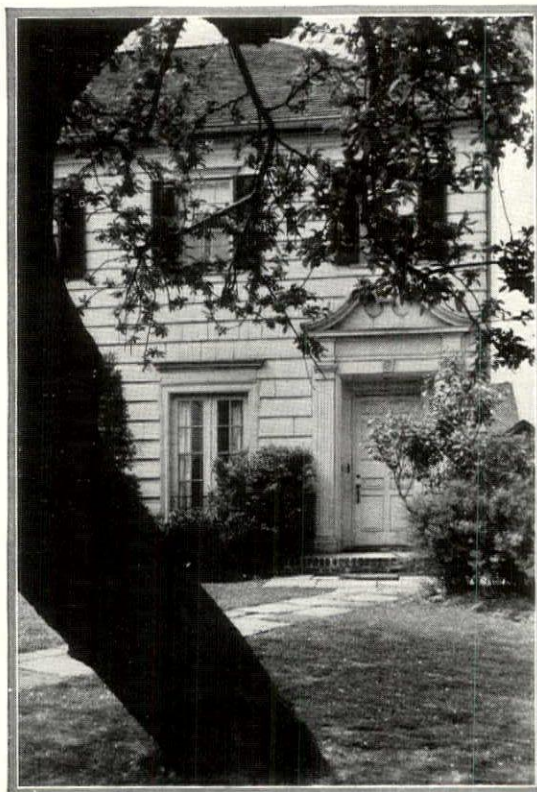
(Above) A useful magnetic thermometer of octagonal shape comes in a molded composition in shades of blue, jade or rose. It has a gold bezel and hanger and a gold face. The figures are engraved in black. 4 inches square. From the General Electric Company. Designed by Harry Richardson

(Below) A modern design is applied to this electrical clock, which is made of molded black jet composition with a chromium-plated carrying handle, ball feet and bezel. The dial is illuminated so that it shows distinctly at night. 4 $\frac{3}{4}$ by 7 $\frac{1}{2}$ inches. From the Telechron Clock Company



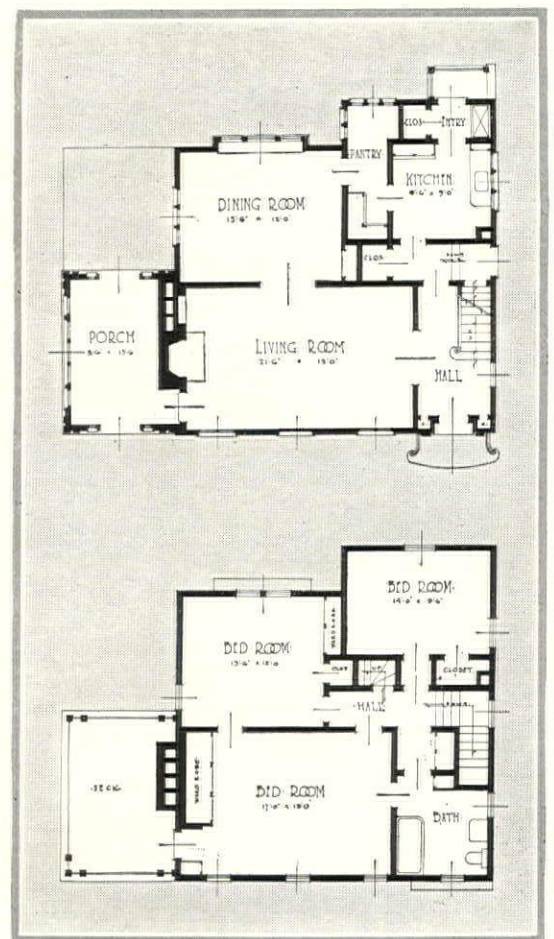


Lowrey Sill Lensart



A large living room is given this house—the home of Melville J. M. Cox, Shaker Heights, Ohio—by placing the entrance hallway and stairs in the corner. This also provides easy access from the kitchen in the rear. The service portion being grouped along one side, with an entrance behind, the remaining downstairs space houses the living and dining rooms and an enclosed porch. Upstairs are three bedrooms and a bath, with a servant's room and bath above. These rooms, planned for a small family, are contained in a Colonial design of white shingles. The front entrance has been pronounced with a Classical frame and the French doors of the living room and porch add further to the dignity of this façade. The house is tied to its site with a foundation planting of evergreens and flowering shrubs

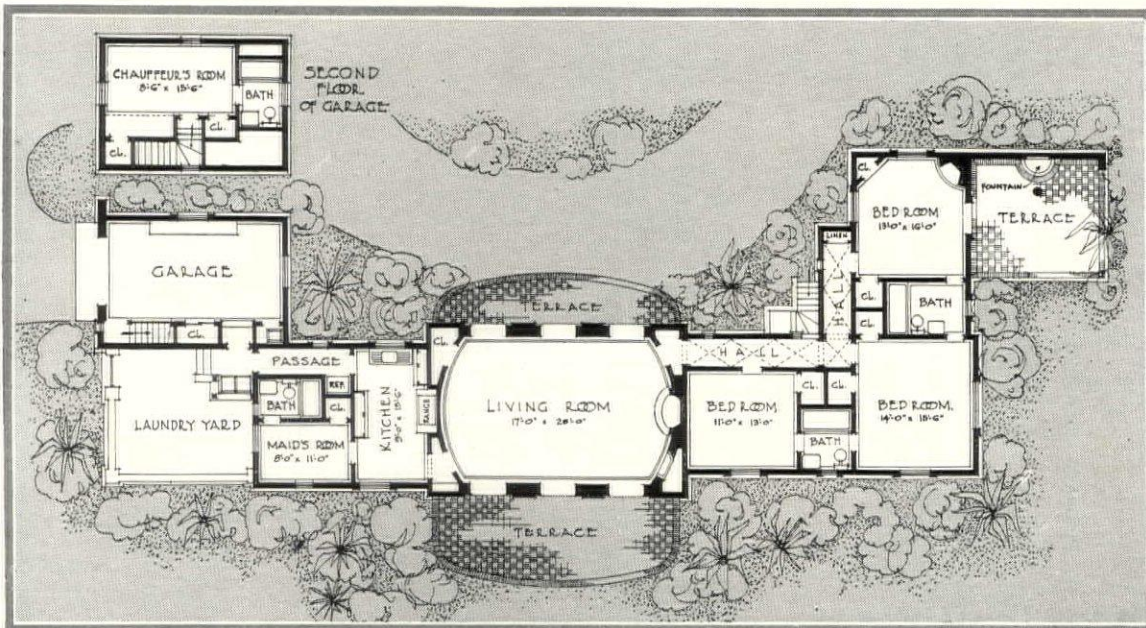
Ockert & Teare
Architects



Colonial For Cleveland



F. E. Geisler

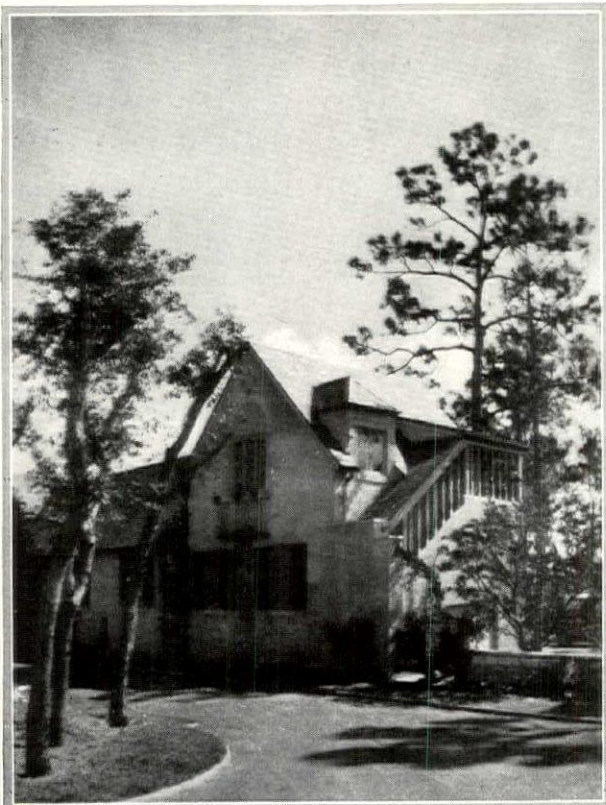


To provide a winter home in which sunlight and air would be abundant and living managed easily the architect has stretched two wings each side a house-depth living room. To one side are the service, laundry yard and garage. Roughly balancing it is a wing containing three bedrooms and two baths and ending in the paved terrace pictured above. Terraces off the living room or one end of the room itself are used for dining.

The building is stucco with characteristic knee-tiles in graduated colors and touches of lattice and iron work relieve flat surfaces. It is the home of Charles H. Alvord at Mountain Lake, Florida

Franklin Abbott, Architect

A Balanced Bungalow In A Florida Setting



By comparing the plan of this house with the plan of the Alvord residence on the preceding page, we see how the simple layout is here extended to make a more pretentious group. To the right of the central living room are four guest rooms and baths; and to the left, an oval stair hall with the service beyond, maid's room in the wing and chauffeur's quarters over the garage.

The stairs lead to a master's suite that occupies the entirety of the second floor. The French windows open on a narrow balcony commanding a view of the garden. The design is balanced on this garden side, the roof being stepped down by three grades; on the entrance front its terrace is flanked by balancing loggias. A feature of the garden front is the paved terrace extending along the main body of the house, with stairs at each end leading down to the lawn. Pictured at the left is the garage, showing the outside stair. This is the winter home of George M. Laughlin at Mountain Lake, Florida

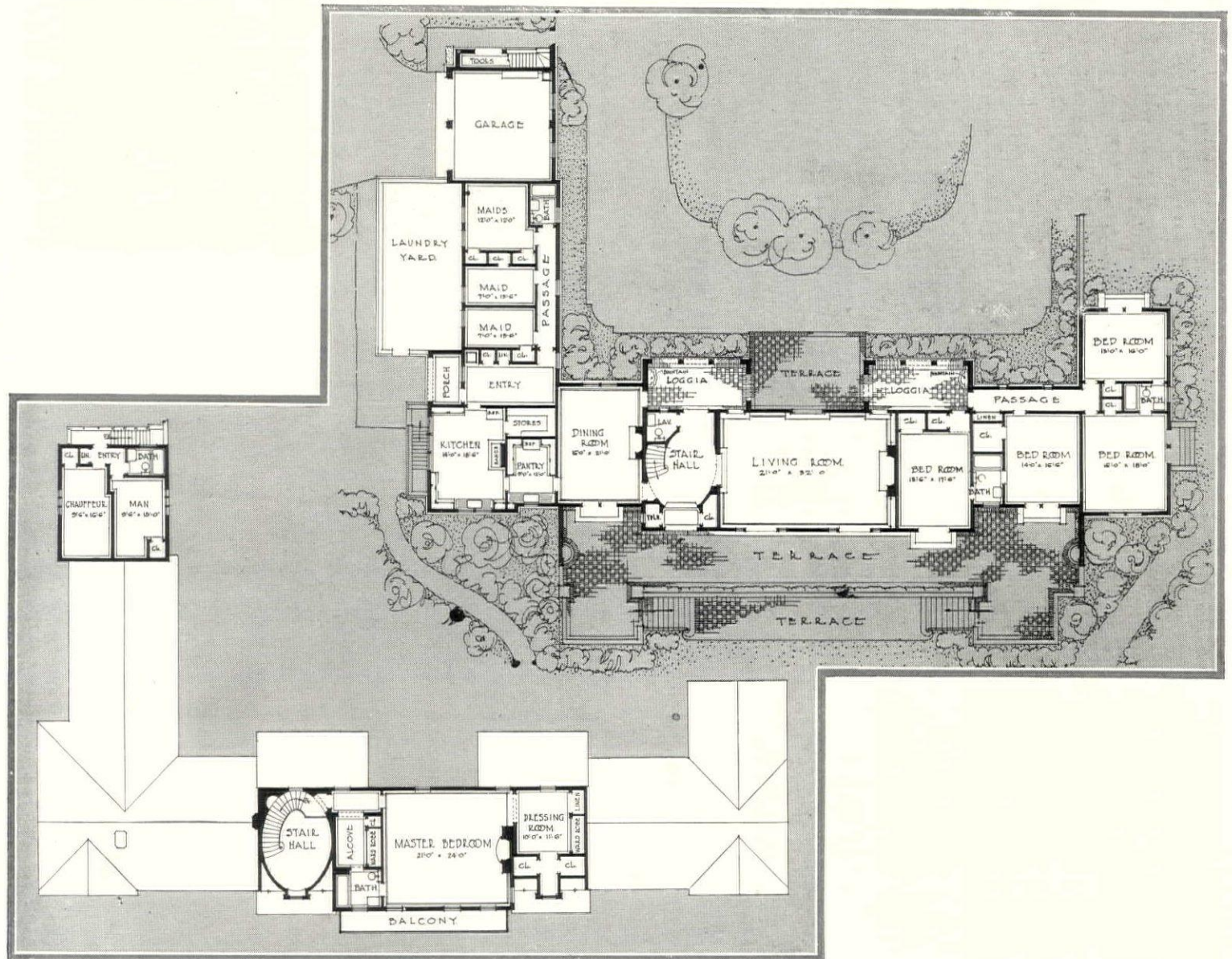
Franklin Abbott, Architect

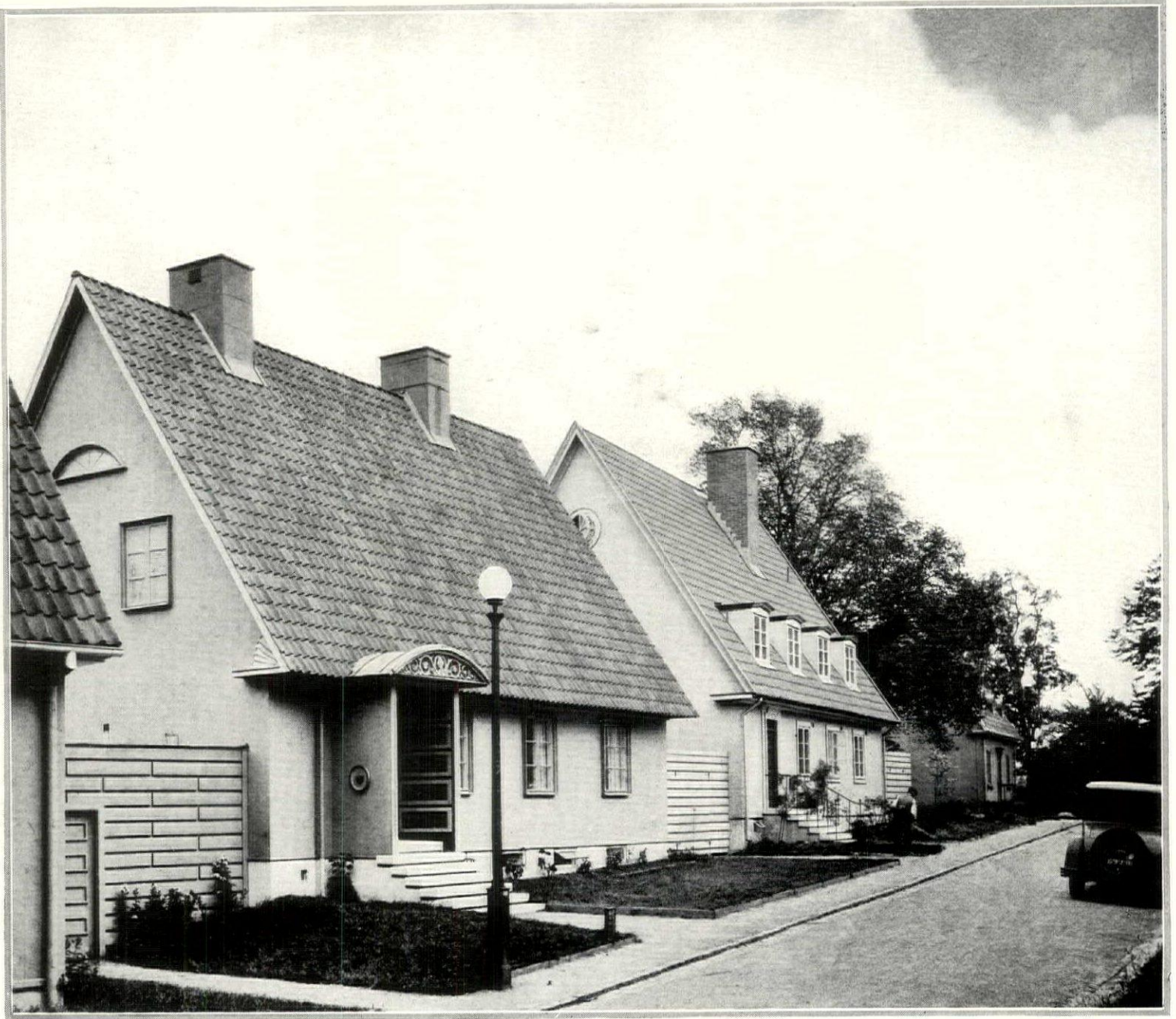
Elaborating The Balanced Plan

Makes A Larger Winter Home



F. E. Geisler





Sweden has taken its modernism with the saving grace of common-sense. It draws on the heritage of the past and extends the imagination of its contemporary designing into the future. This type of modernism, moreover, is easily applicable (which cannot be said of modernism in many lands) to the simplest problems. Here it has undertaken to create a group of unpretentious one-family houses such as the smaller towns and suburbs of America should certainly emulate. Steep roof lines are required by the climate—to shed snow. The material used is Sweden's least expensive medium—wood. The designing is commendable for restraint that still shows interest.

The house pictured above is roofed in colorful tiles and the ridge broken by evenly-spaced chimneys. The only attempt at decoration is made in the entrance which is logical and simple. Gray, pale red, white and black have been applied to the panels and carving, with a dash of leaf gold on the side rosettes. When modernism finds this straightforward expression even the reactionary are easily converted to it. These interesting groups of houses are located at Gothenburg, and their architects were Stendahl, Lundgren and Friberger

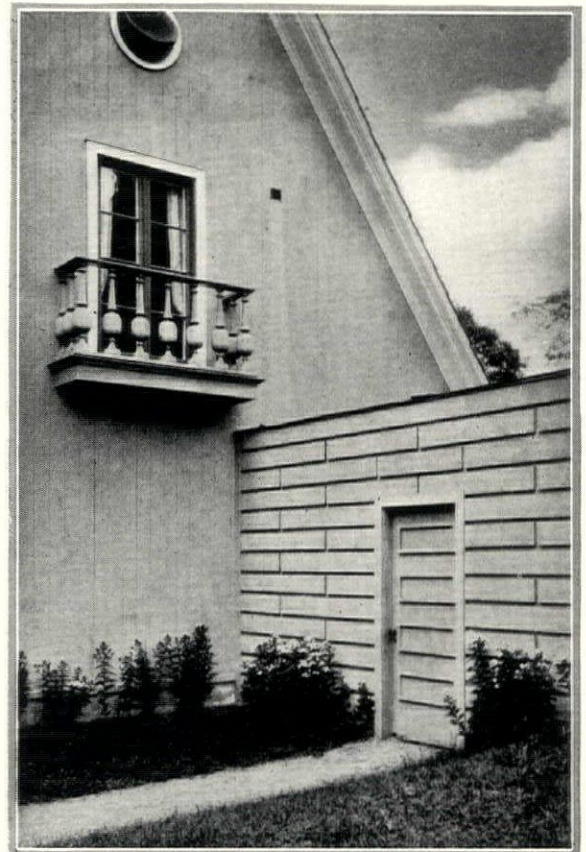


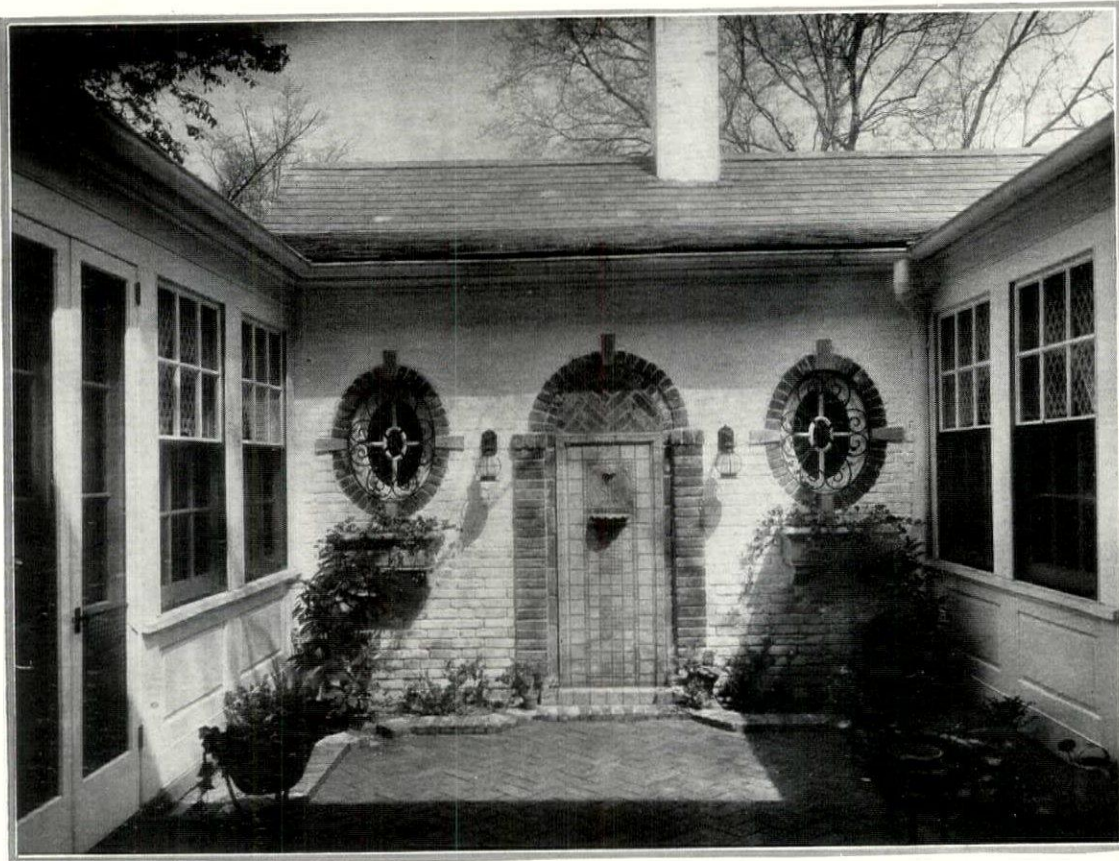
Sigurd Fischer

This little development of one-family residences in the contemporary Swedish style shows a skillful interpretation of good old Swedish country house architecture refined to suit the modern taste. Executed in wood, the details are quite extraordinary because they are painted as woodwork and not with any attempt to suggest more expensive materials. Then the fences between the houses make an interesting effort to masquerade as stone and the bulbous details of the balcony railing depend for their effect solely upon their mass and scale.

The garage door is simplified to its decorative minimum. The entrance is marked merely by the addition of thin posts. It is simple, practical architecture of this sort that many of our suburbs sadly need, where imitation Spanish, Italian and French faux-pas so lavishly assert themselves and are so evocative of their lack of taste

**Sweden Creates A Group Of
One-family Houses With
Past And Present Mingled**

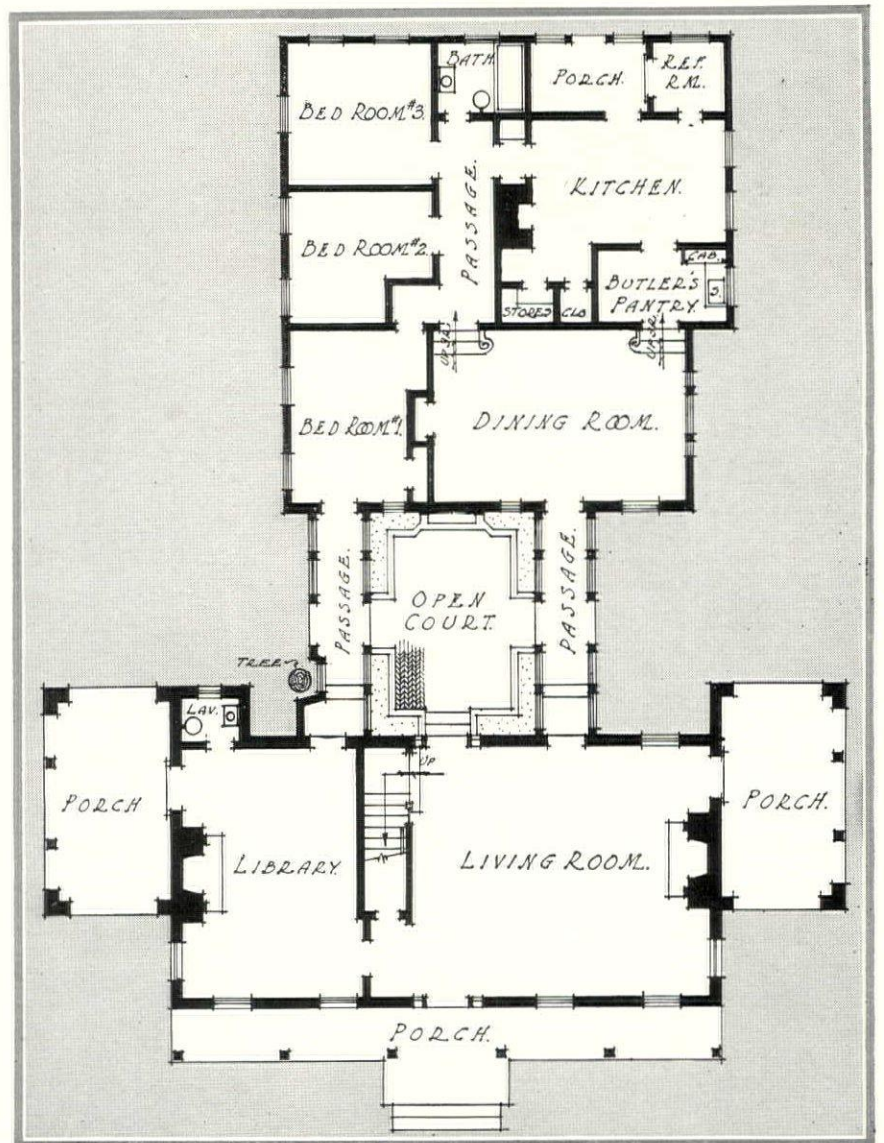




While the patio-court shown above and the far-flung, low lying plan at the right are typical of the Latin architecture so popular in the South, the front façade of this house, the residence of Mrs. Gilman Prichard at Augusta, Georgia, presents the appearance of a rather small dwelling of Dutch Colonial character. Thus has been created something rare indeed in the realm of architecture—a house in which two styles are successfully merged.

The front portion of the house contains the living and sleeping rooms of the family. Living room, library and a convenient lavatory are located on the first floor; three bedrooms, each with its private bath, and two with fireplaces, occupy the second floor.

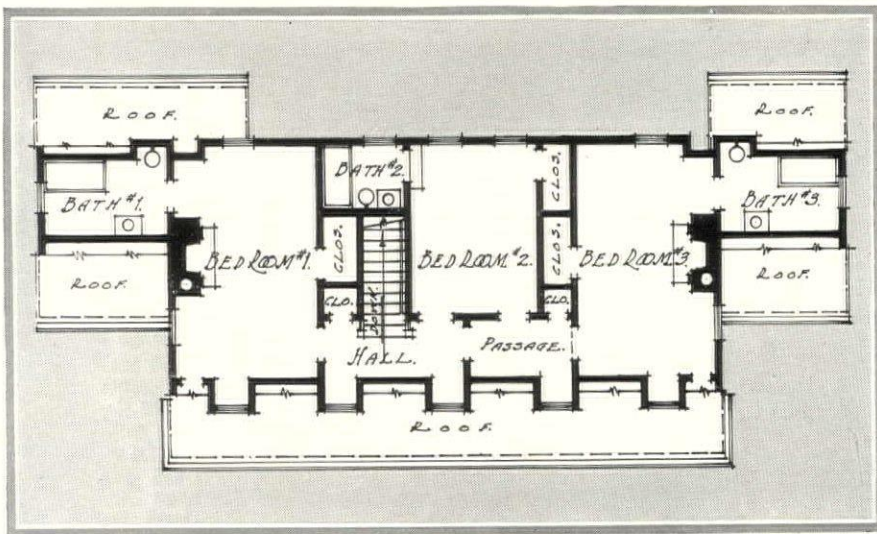
The two divisions of the house are connected by passages at either side of the open court. The left passage leads from the library to a bedroom; the other gives access from living room to dining room



Scruggs & Ewing, Architects
Two Styles Merge
Around A Patio



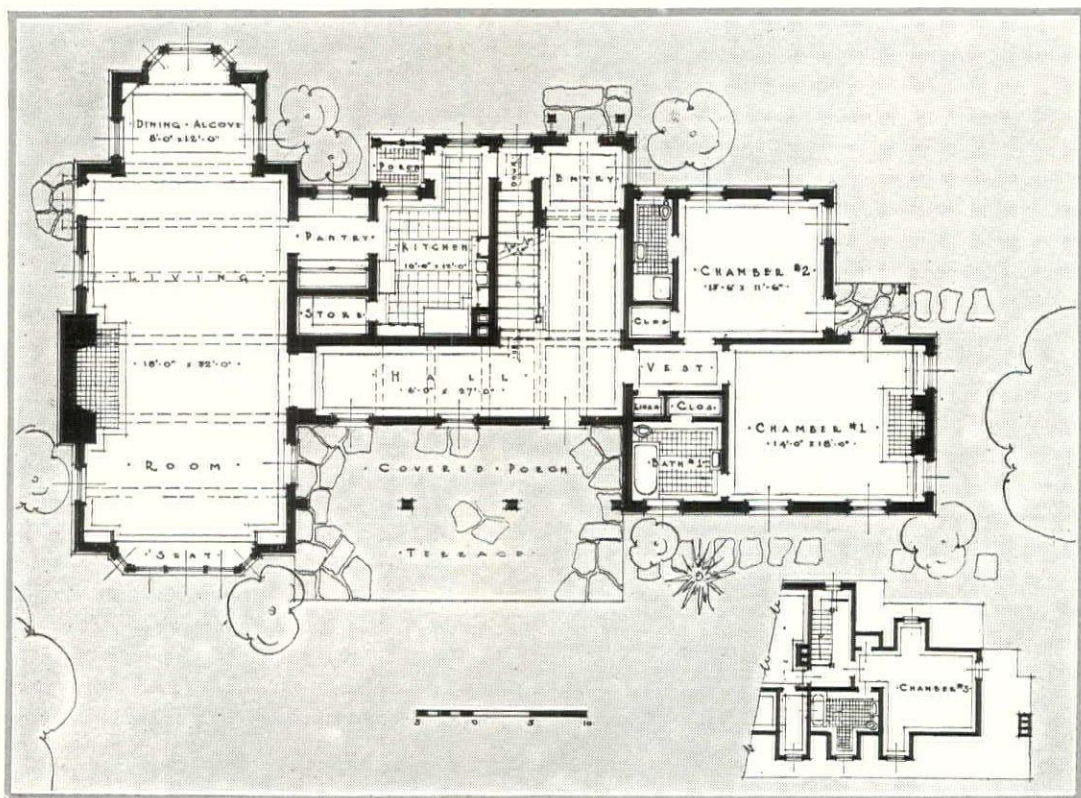
Georgia Combines Latin And Colonial Design In A House Of Moderate Size



From the street face of the Prichard house one would never suspect the mixed heritage it lays claim to. Here it certainly carries out well the aspect of a residence modeled only after the splendid Dutch Colonial types still to be found in the Northeastern states. The dormer-pierced gambrel roof coming down, hood fashion, over a broad porch, the balanced façade and all exterior details are true to this precedent.

Only the Colonial section of the house has a second story. On this face the first story walls are of whitewashed brick while the side walls of the second floor are clapboarded, as are the dormers. The roof is surfaced with dark-toned wood shingles.

Fine old trees dot the site and simple shrubbery plantings add their effect. The long front porch, the two side porches and the centrally placed open court provide for outdoor enjoyment. Practically all of the rooms in the house have windows on two sides, and many on three



Its long, low lines conforming gracefully to the flat terrain of the site, the Spring Hill, Alabama residence of George Fearn, Jr. makes a pleasant picture. While not strictly following any precedent, the details have an English flavor. Walls are of white-washed brick, and the roof is covered with wood shingles. Dormers projecting through the roof are also faced with shingles. The left hand portion of the first floor is given over to the living room—one end of which is dining room, as well. Hall and service rooms are centrally located, while the bedrooms are to the right. The front entrance leads to a right-angled hall which begins at the living room and ends at a door opening to the garden

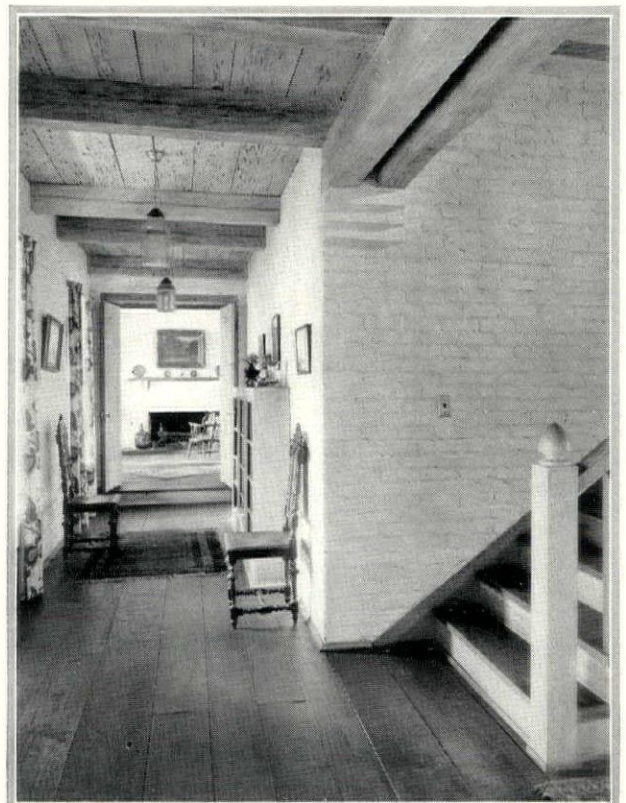


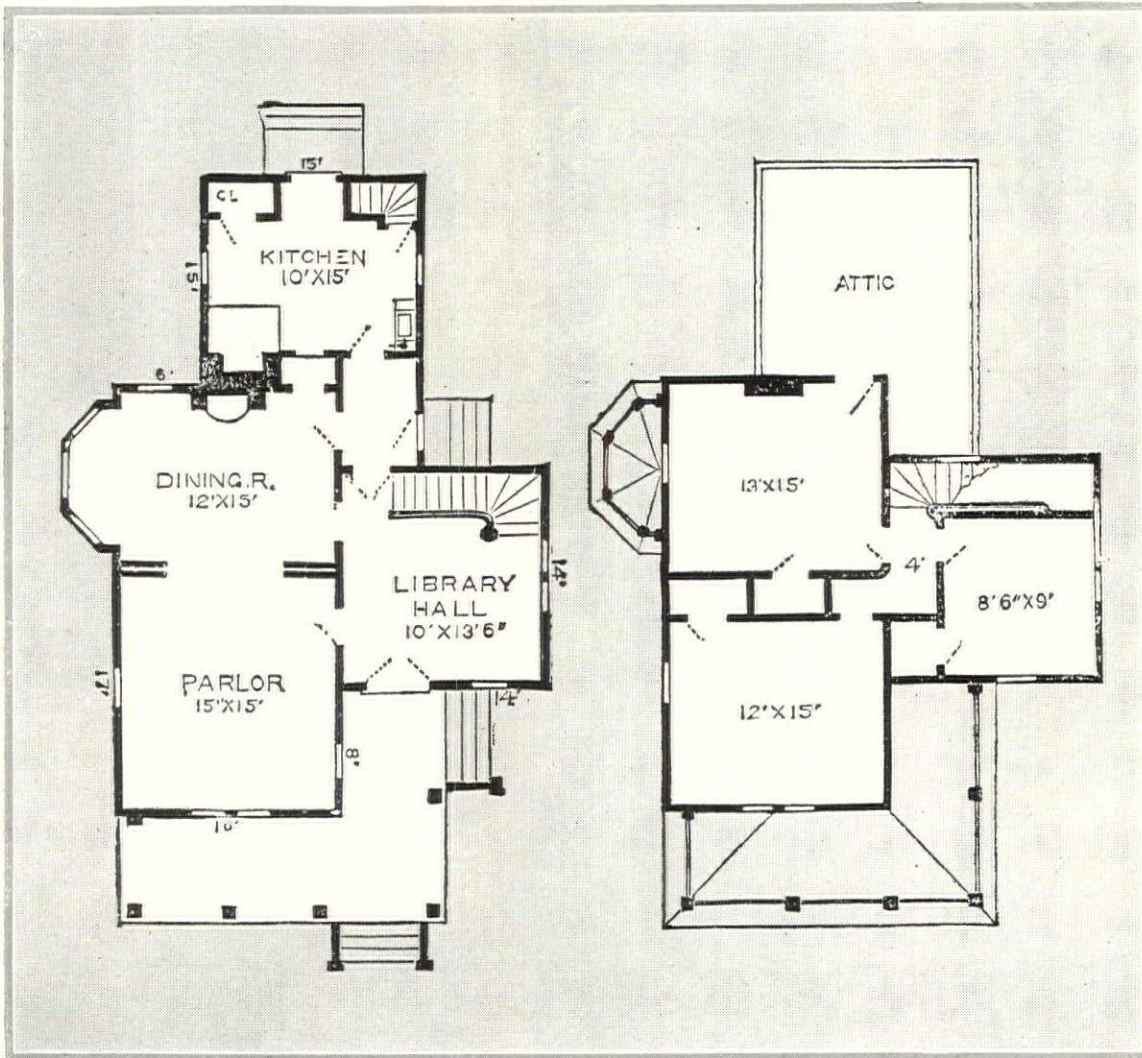
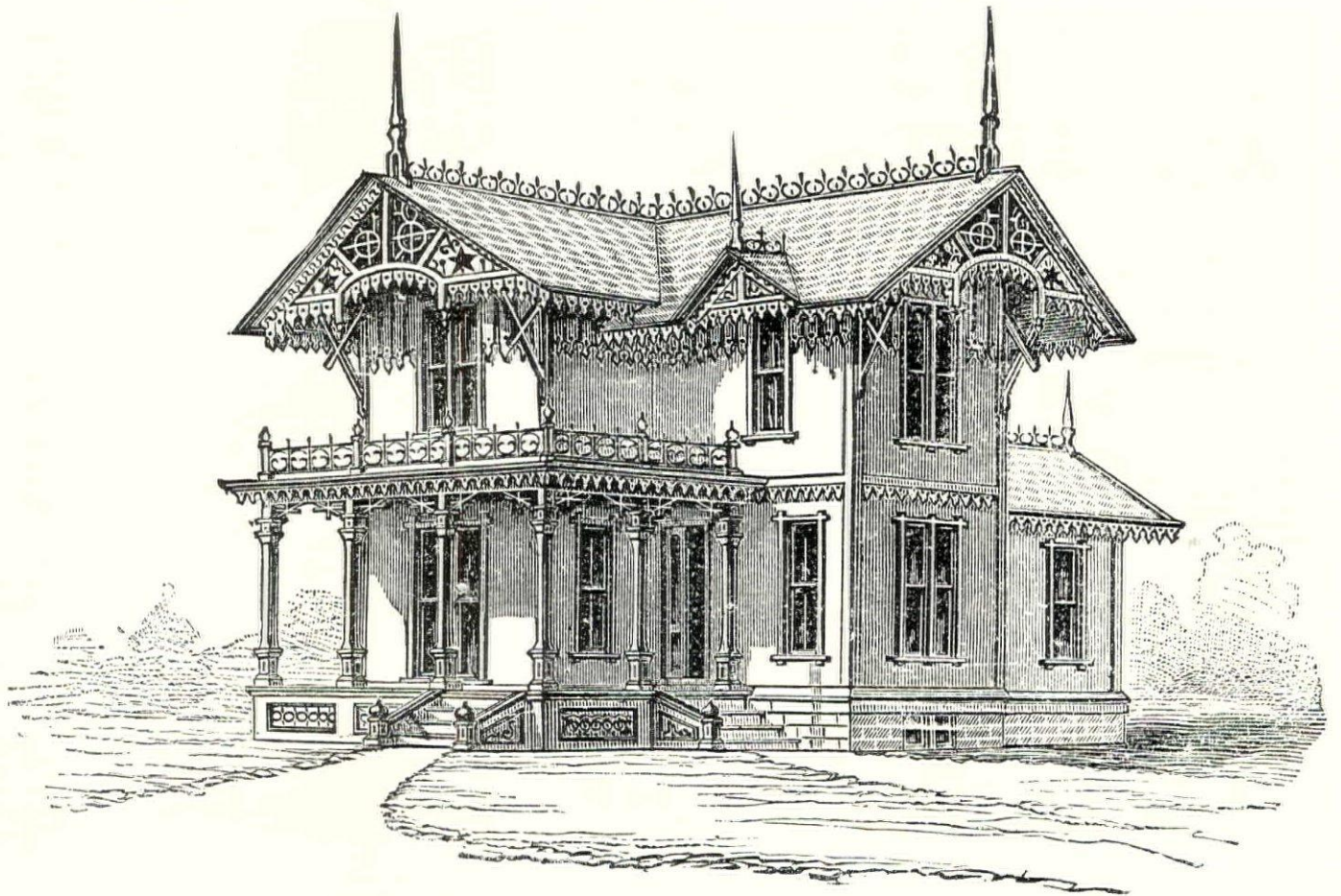
Tebbs & Knell

Interior as well as exterior walls are of whitewashed brick. Ceilings are the exposed second floor boards upheld by weathered beams. The central part of the living room is shown above. Furnishings have been selected for comfort and utility rather than because of adherence to any particular style or period. In the lower picture we see the entrance hall, looking toward the living room. The beginning of the stair to the second floor is visible at the right, while directly opposite it is the entrance door

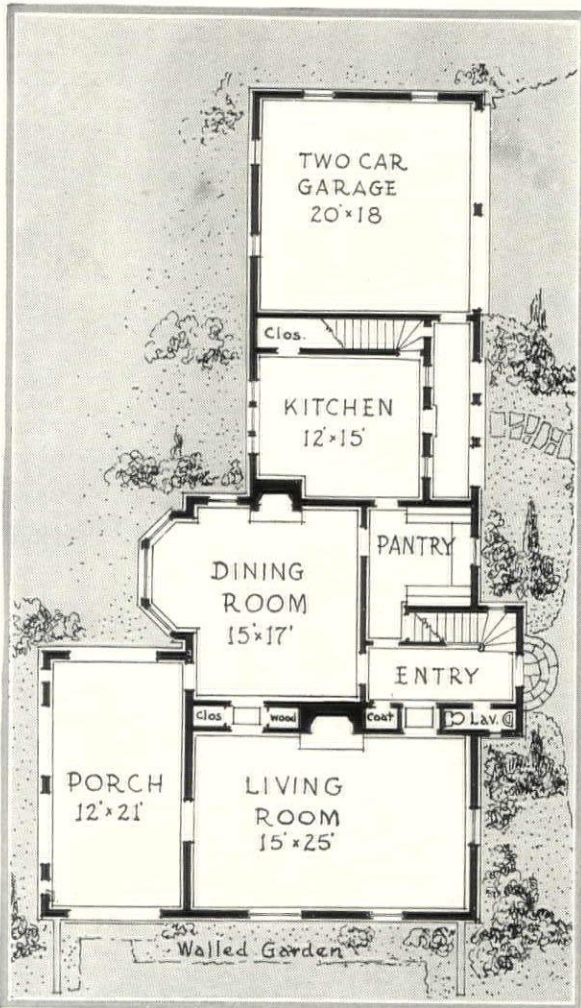
G. B. Rogers, Architect

**An Alabama Country Place
Follows The English Manner**



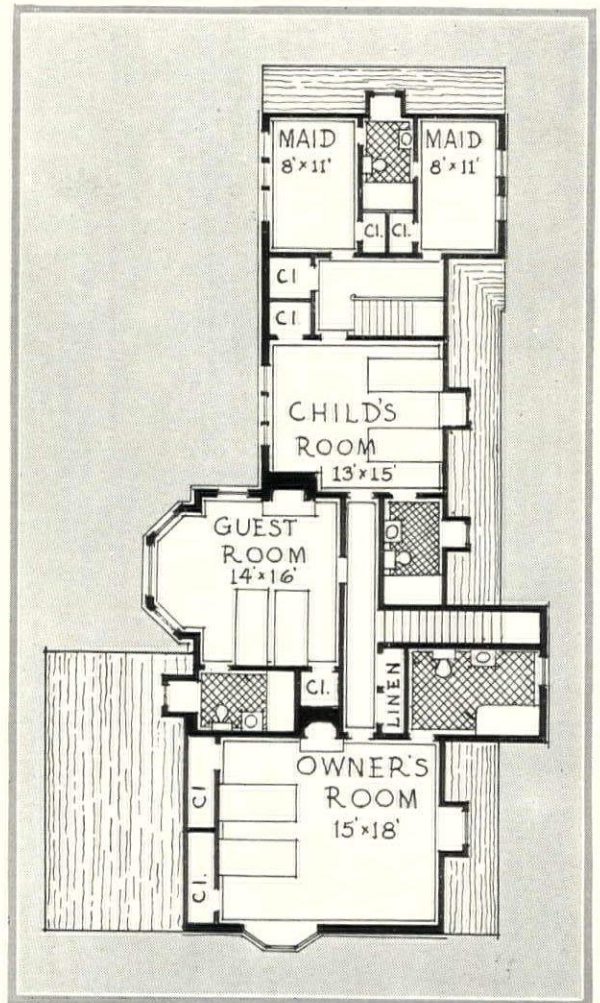


While most of the houses which were erected in the heyday of Victorian taste at first sight appear almost hopeless from a remodeling standpoint, thoughtful consideration will generally suggest an appropriate treatment in which the usual solid framework of these residences may, in part at least, be utilized. Illustration and plans are of a "Seaside House In Modified Swiss Style", which was taken from one of the popular plan books of the '80's. Howard & Frenaye, architects, suggest the remodeling scheme given on the opposite page

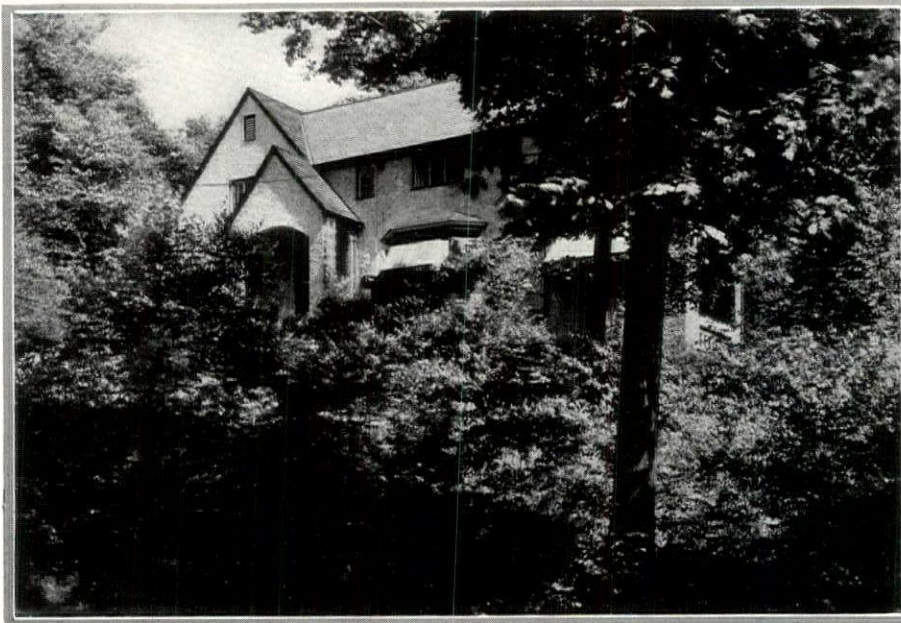


After the removal of the hideous porch and "gingerbread" decoration, the roof was brought down over a new end of the living room and a porch at what is now the rear. The entrance was shifted and proportions changed on all windows. A garage was added and a loggia across the kitchen face to tie it into the composition. An overcoating of stucco and a little half timbering gave an entirely new appearance

Although the interior has been thoroughly modernized, it was found possible to retain many old partitions. The library, through which everyone must pass, was useless and was cut up into an entry, a closet and a lavatory. Living room, dining room and pantry have been enlarged. Added second floor space allowed enlarging and changing rooms about. Two maids' rooms and a bath are over the garage



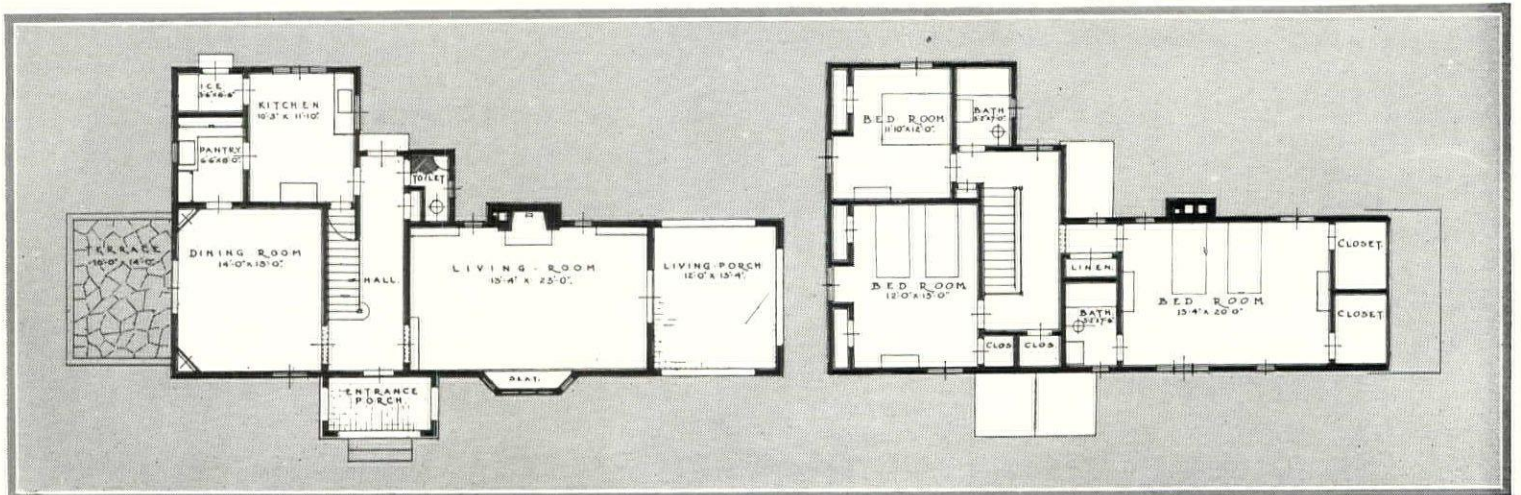
Even A Victorian House May Be Modernized



The appeal of this residence comes from the interesting contrasts and pleasant harmonies with which it fits into the heavily wooded setting. General informal atmosphere and dark tones of roof and trim blend with surroundings while the rough texture of walls and sharp lines of treillage create contrasts. Both floors of the house are divided into two sections by halls. On the first floor, living room and living porch are at the right, while dining and service rooms are to the left. The right hand space on the upper floor is given over to the master's room and bath; two bedrooms and bath are at the other side. The home of Mrs. H. A. Lown, Englewood, N. J.

George V. Harvey, Architect

**Stucco Clothes A House
Of Six Livable Rooms**



Questions Readers Have Asked And Our Answers To Them

I HAVE recently come into possession of a country place where, for the first time in my life, I can do real gardening. The property is old and rather run down, so in restoring it (we shall build an entirely new house) we will have to start from scratch, I guess. And there's so much to learn!

Two plants of which I am especially fond are Rhododendron and Laurel, and I want to have lots of them around the grounds. But I have been told that they both require an acid soil, whereas this is a limestone region. Can you suggest any way in which I might hope to succeed with these two kinds of shrubs?

G. G. H.

You are correct in your belief that Laurel and Rhododendron need acid soil if they are to succeed. In fact, this is true of most if not all of the broad-leaved evergreens, as well as numerous other plants. Even in a lime country, however, it is perfectly possible to grow them successfully for an indefinite number of years, if the right method is used from the start.

Obviously, the first thing is to provide a sufficiently acid soil, and the second is to maintain it despite the tendency to lime infiltration from the surrounding area. One of the best sources of acidity is Oak leafmold, dug plentifully into generous sized "pockets" where individual plants are set or into the entire bed if you are planting in masses. Good results also follow the use of peat-moss thoroughly mixed with old barnyard manure and dug in generously. To maintain acidity, once it has been established, a permanent mulch of Oak leaves or the fallen needles from coniferous trees is usually sufficient.

Another way to counteract alkalinity is to apply aluminum sulphate dissolved in water. This is not so likely to succeed as the foregoing plan, however, except in expert hands. It is also open to the objection that, in the natural process of rain seepage down through the soil, the chemical is gradually carried beyond the range of the plants' roots.

I AM enclosing floor plan of our apartment and would like some help from you in furnishing it. The living room and dining room are in rough plaster, painted ivory now but I would like to change this background color. The dining room I should like furnished as a combination living and dining room, using a mahogany gate-leg table I already have. The radio is in this room and it needs some comfortable seating furniture. My daughter and son are grown so we need all the living room possible. We all like modern things and I should be grateful for suggestions for modern bedroom schemes. Any help you can give me will be very much appreciated.

L. T.

In the living room I would suggest your using 18th Century English reproduction furniture in mahogany. Here you need a comfortable overstuffed sofa, at least two easy chairs, a secretary or desk, a table ample enough for a lamp, books and magazines, some straight chairs and several small occasional tables. The walls might be hydrangea blue—a color much in favor just now

and charming with mahogany—with curtains of glazed chintz in which peach color predominates, plain egg plant colored rug, and copper, blue-green and egg plant colored textiles on the furniture. If you prefer a modern scheme for this room, you will find a modern living room completely described in last February's issue of *House & Garden*, and in the present October number there are color outlines for several modern rooms.

Wall paper would be effective in the dining room and there is an interesting paper in a design of feathery green trees and an occasional bright-plumaged bird on a peach ground that is both effective and inexpensive. A hallway done in this paper was illustrated in *House & Garden's Book of Color Schemes*. With this paper I would suggest curtains to the floor of peach-colored gauze or rayon voile edged with green ball fringe, and a plain green rug. Ladder back mahogany chairs will go with your gate-leg table and, as this room is to be a combination living and dining room, you might include a sofa done in copper damask or a small self-tone design, and, if there is room, an overstuffed chair done in green damask.

In your son's room I should use a beige wood fibre paper that comes in squares, giving an interesting and very modern effect to the walls. The furniture here might be painted a deeper beige with brown stripings, and the curtains should be of a modern linen in beige, brown and henna. A plain brown rug, or the modern rug shown on page 84 of this issue would complete the scheme.

Your daughter's room might have chartreuse green walls with ivory woodwork. Furniture should be painted chartreuse with dull silver moldings. Use one set of curtains to the floor of modern printed voile in chartreuse and yellow. The bedspread might be yellow quilted silk and the rug a restrained modern design in shades of chartreuse, gray and yellow.

I OCCUPY an extremely well built house in an exposed location. A friend and I have had something of a controversy as to whether or not storm sash will be of much advantage in keeping the house warm and, incidentally, cutting down the coal bill.

It has always been my idea that winter sash was only of real advantage when the regular sash was not more than ordinarily well fitting. As I was extremely careful about the windows when the house was built, and have since weather-stripped all windows, I would like your opinion as to the advantage storm sash would be.

R. V. O'B.

Every house in an exposed spot will benefit by the use of storm sash. The windows are practically the only places in a good house that offer no insulation against the cold. While a window may be thoroughly air-tight, the cold will penetrate to the inside of the glass and use up a great deal of heat in offsetting it. With double sash the air space between the two sashes acts as insulation and prevents this.

If you are contemplating having storm sash made we would advise looking into the possibility of hanging the sash from the top of the casing, as is often done with exterior screens. If hooks

for the latter are heavy enough they can easily be made to serve for the double purpose.

I T is my intention to finish off part of my cellar as a recreation room for the children. The house is four years old and as we have never yet had any trouble on account of dampness or water seepage, I feel that their health will be perfectly safe.

Three walls of the space I wish to utilize are of rough boarding and the other is stone and cement. The floor is concrete and the ceiling, the exposed first floor boards and joists.

While the amount that can be spent upon the playroom is not large, I would like to make it as attractive as practicable. What treatments would you advise for walls, floor and ceiling?

E. R. S.

For both walls and ceiling of the basement room, I would suggest the use of a good composition wall boarding. On the three partition walls it can be nailed directly to the wall; for the cement wall furring strips should first be affixed with patent nails and then the boarding nailed to these. On the ceiling, the boarding can be nailed directly to the joists. Crevices where the boards come together should be plastered up before the walls are painted.

The material for the flooring should be dictated by the amount which may be expended on it. Cork tile, rubber tile or linoleum are all good for this purpose. Each of these should be cemented down and then given a coat of clear varnish or shellac about once a year. Occasional waxing will keep a good surface.

I SHOULD greatly appreciate your advice as to the redecorating of my living room. The house is of the cottage type and the furniture consists of Early American reproductions in maple and pine. The room is not very light and will have to be painted. It has northeastern exposure.

I should like to get chintz slip covers for a Lawson sofa and chair. Also a new covering for a small armchair, as well as glass curtains and draperies. My rug is two-toned taupe. Would a black-grounded chintz be suitable for the sofa and chair? It must be serviceable as the room is used a great deal.

Thanking you for any help you can give.

M. S.

You are quite right in wanting a dark-grounded chintz as you say your room is used a great deal. But I feel that a chintz with a dark brown, plum or deep red ground is more interesting and newer than black and equally serviceable. Use this chintz for slip covers on the Lawson sofa and chair. On the small armchair I would suggest a narrow striped material or a fabric with a small, all-over rosette design. The walls and woodwork might be painted a creamy yellow, with wood trim finished to resemble pine. Use glass curtains of ruffled organdie or dotted Swiss with over-hangings of plain glazed chintz in one of the colors of the flowered chintz, hung from a painted wooden valance board or a metal cornice.

(Continued on page 126)

The Gardener's Calendar For November

This Calendar of the gardener's labors is planned as a reminder for taking up all his tasks in their proper seasons. It is fitted to the climate of the Middle States, but may be made available for the whole country

if, for every one hundred miles north or south, allowance is made for a difference of from five to seven days later or earlier in the time of carrying out the operations. The dates are for an average season.

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Ecclesiastical Gardening						
<p>It is written that, in the year 1533, the General Chapter at Cisteaux sent a commissioner to Scotland, to visit and reform the monks of Melrose, who, with other charges, were accused of possessing each one a pleasure-garden of his own. And the historian proceeds to say that, when summoned to a meeting at Edinburgh, these clerical gardeners defended themselves with</p>						
<p>2. One of the hardest plants to protect during cold weather is the French Globe Artichoke. If covered too much it decays as a result of insufficient air and too much dampness, so use a frame to prevent the covering material from actually coming into contact with the plants.</p>	<p>3. Tender Roses and all Tea Roses should be strawed up now to protect them against the trying conditions which winter brings. Putting earth around the bases of the plants helps shed water and will serve to protect the lower part of the plants from damage resultant upon temperature changes.</p>	<p>4. Celery must be kept banked properly to protect the hearts of the plants from damage by severe frost. In fact, it can be stored in trenches any time now for use during the late fall and winter months. When burying, do not allow any soil to get into the heads where it might cause trouble.</p>	<p>5. Boxwood and other tender evergreens should have their winter protections applied now. Burlap covers that are supported so as not to come in actual contact with the plants are the best material for this. Sun and strong winds are the dangers to be excluded from these evergreens.</p>	<p>6. Gooseberries, Currants Raspberries and Blackberries are surface rooters. A heavy winter mulch of manure will build up the fertility of the soil and help to protect the roots from damage by the frost. This may go on now or shortly after the ground first freezes hard.</p>	<p>7. Standard Roses are among the hardest garden subjects to protect. If strawed in they must have heavy individual stakes or they will become top-heavy and bend badly. Laying the stem down and covering with earth is the best method to use, where conditions make it feasible.</p>	<p>8. House plants of all kinds should be given a little extra care at this time. Sponge the foliage with soap solution, scrub the green scum off the pots and top-dress the soil in them with sheep manure. You will do well to obtain a good contact spray for any aphids which may appear.</p>
<p>9. Primula, Cyclamen, Cineraria and other potted plants that are customarily grown in frames may be brought inside now. Frequent feeding with liquid manure is very helpful to their continued success indoors. There are also excellent chemical fertilizers sold in concentrated form.</p>	<p>10. William Prince, nurseryman, born 1766. Rhododendrons should have their roots protected by a heavy mulch of leaves or litter, applied after a thorough watering. Some branches of Pines or other evergreens thrust into the ground between the plants will prevent sun-scald.</p>	<p>11. All ornamental garden furniture, settees, etc., and all Melon frames, Bean poles, Tomato trellises and such planting accessories should now be stored away for winter in shed or cellar. Paint those that require it, but first clean and wait for them to become thoroughly dry.</p>	<p>12. Poinsettia, Limes and other heat-loving plants which are intended for Christmas bloom must be forced rapidly. A temperature of 75° or even 80° when plenty of moisture is available will be beneficial to them. Work with them should now be under way in the greenhouse.</p>	<p>13. It is perfectly safe to plant Asparagus in the fall provided you make some effort to protect it during the winter. Pull plenty of earth up over the plants and cover them well with decayed manure. It will be three years before a crop can be cut from them without injury.</p>	<p>14. The Strawberry bed should be mulched with well-rotted manure; this not only protects the plants but prevents the deterioration of the soil. Straw to protect them from the sun should be added immediately after the first real freezing of the soil in the bed.</p>	<p>15. It is now time for all fall bulb plantings to be completed. Always plant four times as deep as the diameter of the bulb, mound the earth up so as to shed water, and mulch the surface well with manure. Bulb plantings should be well drained, especially those of Lilies.</p>
<p>16. Peter Kalm, botanist, died 1779. It is not too late to start seeds of some of the more rapid-growing annuals in the greenhouse for winter flowers. Of these may be mentioned Calliopsis, Candytuft, Ragged Sailor and Mignonette. Do not let the seedlings crowd.</p>	<p>17. Do not neglect to make successional sowings in the greenhouse of vegetable crops such as Beans, Cauliflower, Beets, Carrots, Lettuce, etc. The secret of success is sowing in small quantities and frequently, thus maintaining a steady supply of young and tender crops.</p>	<p>18. Asa Gray born 1810. Garden changes should be made now before the ground is frozen, to prevent settling and other irregularities in the spring. Plants disturbed now are more likely to live than those moved later. If you plant a living Christmas tree mulch the ground now.</p>	<p>19. Thomas Meehan died 1901. Carnation plants should be kept supported and never allowed the benches to accumulate green mould. The surface of the ground should be kept stirred so as to admit air to the roots. Top-dress with sheep manure.</p>	<p>20. Ill-kept gardens frequent diseases and insects. Clean up all refuse and burn the stalks and other material which are likely to decay. Thoroughly sterilize the ground by the application of lime or deep, consistent trenching, and allow it to lie thus over the winter.</p>	<p>21. Apples, Pears and other stored fruit should be looked over occasionally for any decayed ones which would soon destroy others with which they come in contact. When the fruit is wrapped separately in soft paper this danger of contamination is considerably lessened.</p>	<p>22. If you have not already stored your root crops for the winter, they should be attended to at once. Burying them in trenches outdoors with the proper kind of protecting material is the ideal storage. A specially constructed outdoor storage pit, roofed over, is excellent.</p>
<p>23. James Vick born 1818. Freesias, Narcissus, early Lilies and all bulbs of forcing type can be brought into a higher temperature now. After the buds show, free applications of liquid manure will benefit the roots and make for larger flowers of better quality.</p>	<p>24. There are a number of popular perennials which force well in the greenhouse or heated coldframe. Clumps of Coreopsis, Bleeding heart, Shasta Daisy, Dicentra, etc., may be lifted, potted and then stored outside to ripen properly before forcing them under the glass.</p>	<p>25. Sweet Peas sown now and properly protected over the winter are an experiment that often leads to quality flowers next year. A frame made of boards and covered with manure after it is put in place serves as protection. Thus handled, early spring germination should follow.</p>	<p>26. George Ellwanger, nurseryman, died 1906. Manure for the garden should be purchased now. It improves greatly with age and handling, and it is generally possible to get manure in the fall, while next spring is uncertain. The best kind is from cowyards.</p>	<p>27. Young fruit trees had better be protected now from the attacks of field-mice, rabbits, and other rodents which girdle the trunks. Tared burlap or paper collars placed above ground will help. If heavy snows are expected, surround with 3' wire netting.</p>	<p>28. Sweet Peas in the greenhouse should be fed freely with liquid manures to keep them growing at top speed. The first flowers to appear should be pinched off in order to conserve the plants strength. Keep the atmosphere in the greenhouse dry at night for the success of these plants.</p>	<p>29. Gertrude Jekyll born 1843. Low spots in the lawn or irregularities in the surface may be top-dressed now to overcome these troubles. Use good soil, and provided not more than 2 inches of it is applied the grass will come through. Deeper filling must be obtained in spring.</p>
<p>30. At this time many hard-wooded forcing plants such as Lilacs, Cherries, Deutzia, Wistaria, etc., may be lifted from their places about the grounds and placed in tubs or boxes for winter forcing. The results which follow proper handling are well worth while.</p>	<p>○ Full Moon, 6th day, morning, W.</p> <p>☾ Last Quarter, 13th day, morning, W.</p> <p>● New Moon, 20th day, morning, E.</p> <p>☽ First Quarter, 28th day, morning, W.</p>	<p>First Week: Showers, clear, rain, rain</p> <p>Second Week: Clear and windy, sharp frosts every night</p> <p>Third Week: Warmer, smoky, fog in the mornings</p> <p>Fourth Week: First real ice, skimming the ponds</p>				

Skunks, Says Old Doc Lemmon, Aren't So Bad—

"It allus kinda riles me to see the way folks clutter up the pasture lots an' barways with skunk traps this time o' year. There ain't scarcely a cow-path or a break in a stone wall thet hain't got a deadjall or a steel trap sot into it. Seems like half the men an' all the boys in the township was out to see how many o' the leetle striped fellers they could ketch.

"Course, I know thet skunks don't smell extry good when they git mad or scairt, an' thet oncet in a while they do raid a chicken coop. But take

'em by an' large, they're 'bout the harmlessest critters ye ever seen, an' nigh as easy-go'in' as an old gray mare. They just go moochin' along, mindin' their own business an' askin' nothin' only thet other folks mind their'n.

"Yep, I like skunks—they're gentlemen an' they don't look for no trouble. Trappin' 'em is kinda like robbin' a leetle kid's penny bank; they don't know whut it's all about, an' when ev'rythin's said an' done ye don't git much out'n it."

Formal soup par excellence!



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| Asparagus | Mock Turtle |
| Bean | Mulligatawny |
| Beef | Mutton |
| Bouillon | Ox Tail |
| Celery | Pea |
| Chicken | Pepper Pot |
| Chicken-Gumbo | Printanier |
| (Okra) | Tomato |
| Clam Chowder | Vegetable |
| Consommé | Vegetable-Beef |
| Julienne | Vermicelli-Tomato |

CONSOMMÉ

. . . served jellied or hot

Whether you elect to enjoy this Consommé daintily jellied or as a bracing, hot, invigorating liquid, you will detect in it, either way, the fine French hand of Campbell's famous chefs. Such a subtle blending requires genius! It graces the most exquisite table. Amber-clear broth of choice beef, with deft flavoring of carrots, celery, parsley, onion and seasonings. 12 cents a can.

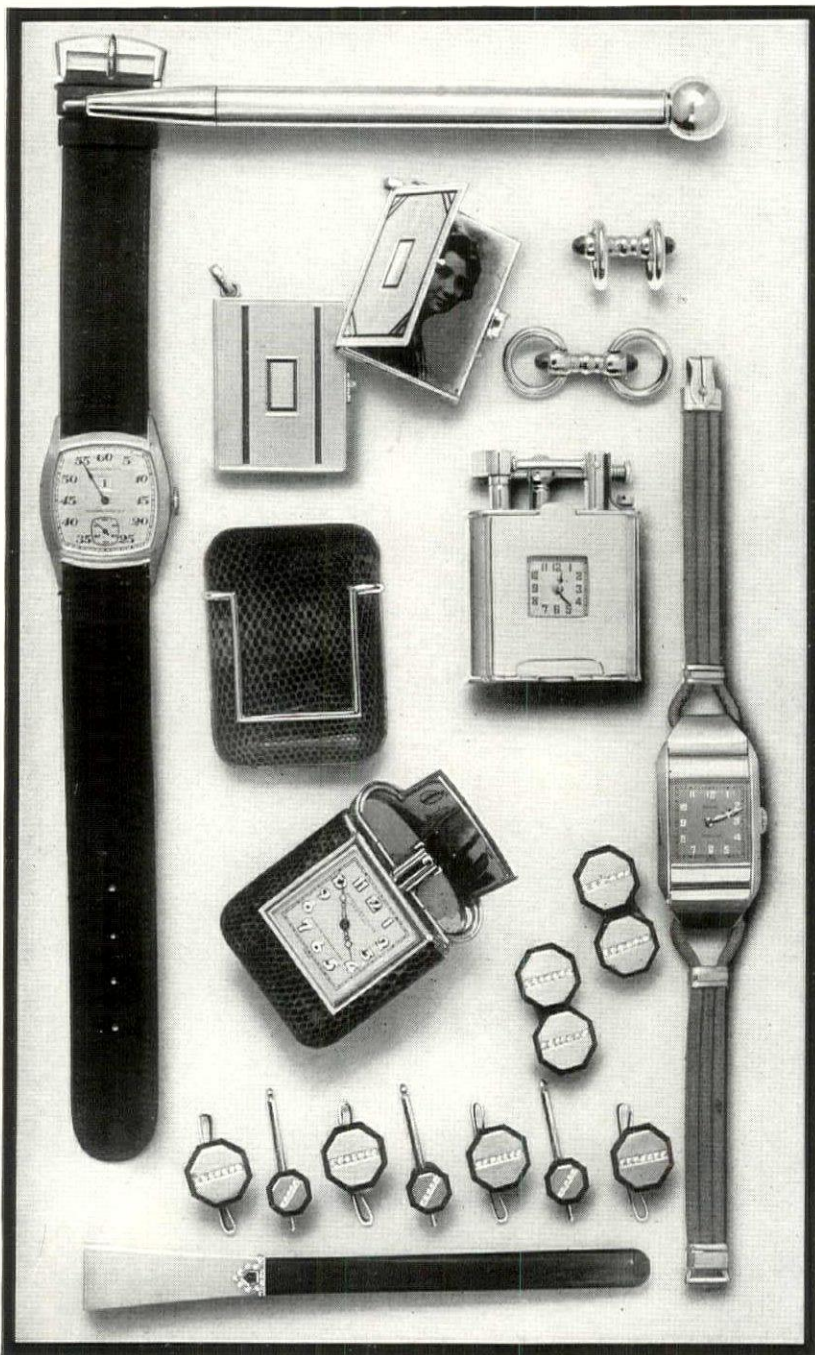


LOOK FOR THE RED-AND-WHITE LABEL

Campbell's Consommé Jellied

To contents of can of Campbell's Consommé add one and one-half level teaspoonfuls of granulated gelatine, heating the soup until the gelatine is dissolved. Chill in a refrigerator for at least three hours . . . Serve in cooled bouillon cups.

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Book Locket. Photographs reproduced on gold leaves. Gold with enamel motif. Four sizes. \$50 to \$120.

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French Bit Cuff Links. White gold with lapis mounted on ends. \$52. Carnelian, \$50. Green Onyx, \$50. Sapphire, \$60. Also in green gold.

Combination Cigarette Lighter and Watch. 14k Gold. \$275.

French Wrist Watch. 18k Gold. Triple cord strap. An exceptionally handsome time-piece. \$225.

Dress Set. Cuff Links, Studs and Waistcoat Buttons, Black Onyx with platinum center, set with row of brilliants. \$700.

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NEW YORK



Among the twenty-one model rooms now to be seen at B. Altman & Company is this interesting alcove off a Georgian living room. Here the walls are in various painted landscape scenes

Permanent Model Rooms

AN outstanding event of the season and one which offers a rare opportunity to view a number of interesting room settings is the achievement of B. Altman & Company. Twenty-one interiors have been completely furnished and the magnitude of this feat is a trifle overwhelming when one considers that every architectural detail is as permanently executed as though it were destined to stand the test of years. Furniture has been assembled with regard to its appropriateness to the various backgrounds, rugs are in keeping with the period of the decorative schemes in question, while the fabrics, authentic in design and color, lend the final note of elegance.

It is the purpose of this firm to keep this vista of rooms continually on view and completely furnished according to the style and period each represents. These interiors will furnish to home-makers, students and visitors from all parts of the country an authentic showing of living at its best. So vastly different are the wall treatments, floors, fixtures and styles of draperies that anyone who is planning to decorate or redecorate a home

will be well repaid for a visit to this interesting exhibition.

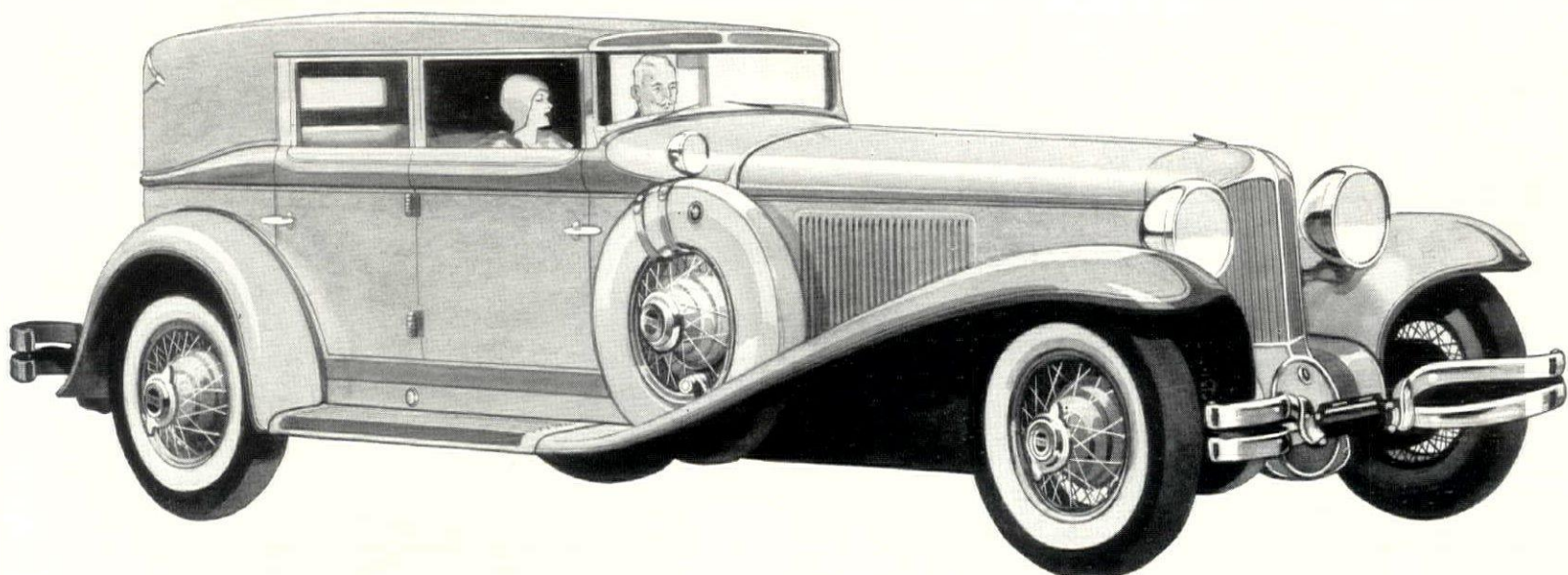
Among the interiors shown is a series of five rooms which represent a complete small apartment with the Early American influence at work throughout. This suite may be used in its entirety or form the basis for a suburban home plan of decoration. The dining room, furnished in true reproduction of the American 18th Century style, has a scenic Zuber paper in "Coast of France" design in tone of sepia. Draperies are of henna moire with old gilt pressed brass cornices and tie-backs, and dotted Swiss glass curtains.

The living room of this suite, illustrated on page 108, was inspired by an interior of the MacCurdy house in Lyme, Conn. The fireplace wall is paneled in pine and pine is repeated in the chair-rail, cornice and baseboard. A simple window treatment consists of colorful chintz draperies, with glass curtains of écu scrim. The flooring here is of white pine planks, 9, 10, and 11 inches in width, stained and finished in a manner appropriate to Early Colonial interiors. Beyond

(Continued on page 108)



Outstanding among the various period interiors is an original pine room, with characteristic Georgian architectural details, brought from a house in London. This is furnished according to the period, the antique satinwood breakfast bookcase being an unusually fine example



A new *kind* of motoring

EVERYONE concedes that nothing less than a totally new kind of motoring could make possible the successful invasion of the Cord into the fine car field.

It is self-evident that the exclusive advantages resulting from front-drive construction are obtainable in no other way. Particularly is this true of its maneuverability, the way it holds the road, and the relaxation possible in the rear seat. If you have never ridden in the rear seat of a Cord we promise you a revelation. Select a route with which you are familiar, one over which you have ridden many times, and ride in the rear seat of a Cord over this route. We leave the verdict entire-

ly to you. After such an experience you will be eager to learn more about this car, why it performs differently, why it "feels" different and why it gives you a renewed zest in motoring.

It is a matter of record that no new car was ever built with greater care, and with more extreme measures to insure its quality than were taken by the builders of the Cord. But our vigilance did not end with the Cord's introduction. Since then owners have been regularly canvassed for their opinions. A continuously improved car is the result.

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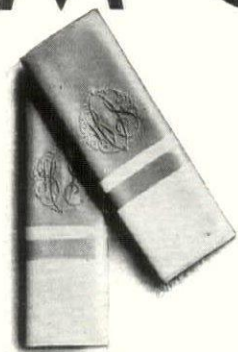
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● Of the finest damask, in a satin texture that lends permanent mirror-smoothness—"Mer de Glace" is another new Mosse offering for winter.

● Although strictly formal, each of the five delightful shades lends hospitable warmth to the table setting. In Ivory, Nile Green, Peach or Maize, with restrained bands of white satin, "Mer de Glace" gives the pleasant relief of classic simplicity.

● Each service comprises cloth and 12 napkins, including monograms in blended shades, at an average price of \$200.00 the set, dependent upon the length of cloth, which ranges from 2½ yards to 6 yards. As with all Mosse creations, "Mer de Glace" is obtainable only at the two Mosse stores.



Acknowledgment is made of furniture by Erskine Danforth; china by Lenox; and silver by Wyler

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MOSSE



Above is a Directoire powder room with paneled walls painted soft green, painted furniture and a decorative window treatment of draped and festooned curtains hung from a mirrored cornice

Permanent Model Rooms

(Continued from page 106)

this comes a Colonial bedroom with paneled wainscot and papered walls and a bedroom for a young girl with French provincial furniture, pink wall paper and striped taffeta curtains in deep rose and blue hung from a painted cornice. A plain carpet in light camel color covers the entire floor of this room.

In addition to this suite there are a paneled Georgian room with alcove adjoining with painted background, a delightful Directoire powder room shown at the top of this page, its window draped and festooned in green satin; an Adam paneled room with decorative ceiling ornamented with Wedgwood medallions, and an original Elizabethan oak paneled room imported from a house built during one of England's greatest periods. Here the draperies are of a brilliant red silk damask and the floor consists of wide oak planks stained and finished in the Early English manner. Also outstanding is an original pine room brought from England—a rare example of well-aged paneling and

Georgian architectural ornament. This room with its fine antique satinwood breakfront bookcase is illustrated at the bottom of page 106.

Of interest to anyone furnishing a country house is an early English room with plaster walls, beamed ceiling, flagstone floor, leaded glass windows and crewel embroidered draperies suspended from wrought iron poles. A Tudor study with plaster walls and parge ornaments forming a frieze around the room, Gothic reproduction furniture and one large window hung in hand-blocked linen with a carved wooden cornice will also help solve the problem of how to decorate an unusual room in a country house.

Finally, a French paneled room with grisaille over-door panels forms a lovely setting for feminine luxury. The curtains are of semi-glazed chintz with a blue-green background of rather formal French design hung over glass curtains of yellow taffeta draped in the same manner as the

(Continued on page 132)



An Early American living room inspired by an interior in a house in Lyme, Conn., has a decorative background of pine paneling, and charming furniture of the period covered in a variety of interesting textiles. All of these different period rooms were decorated by B. Altman & Company

The Sport Royal inspired Gorham's new 1931 Sterling "THE HUNT CLUB"



The individual salad fork, butter spreader, cream soup spoon, in the new "Hunt Club" pattern indicate the distinction of the 1931 Gorham. Notice the graceful fluting and exquisite proportions of each beautiful piece.

Smart as a Hunt Breakfast . . .
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THE HUNT, the sport royal, has always carried with it the tradition of elegant, finished hospitality.

This high tradition has inspired Gorham artists to create a very sophisticated new sterling—"The Hunt Club."

Already this richly, brilliantly conceived new Gorham is being used by masters of the smartest hunts in America, men renowned as fashionable hosts.

Austin N. Niblack, Esq., M. F. H. of the fashionable Onwentsia Hunt at Lake Forest

The Norfolk Hunt, in brilliant scarlet and apple-green colors, rides to hounds under the distinguished leadership of Henry C. Vaughan, Esq., M. F. H.

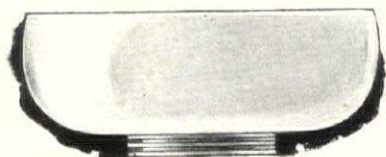
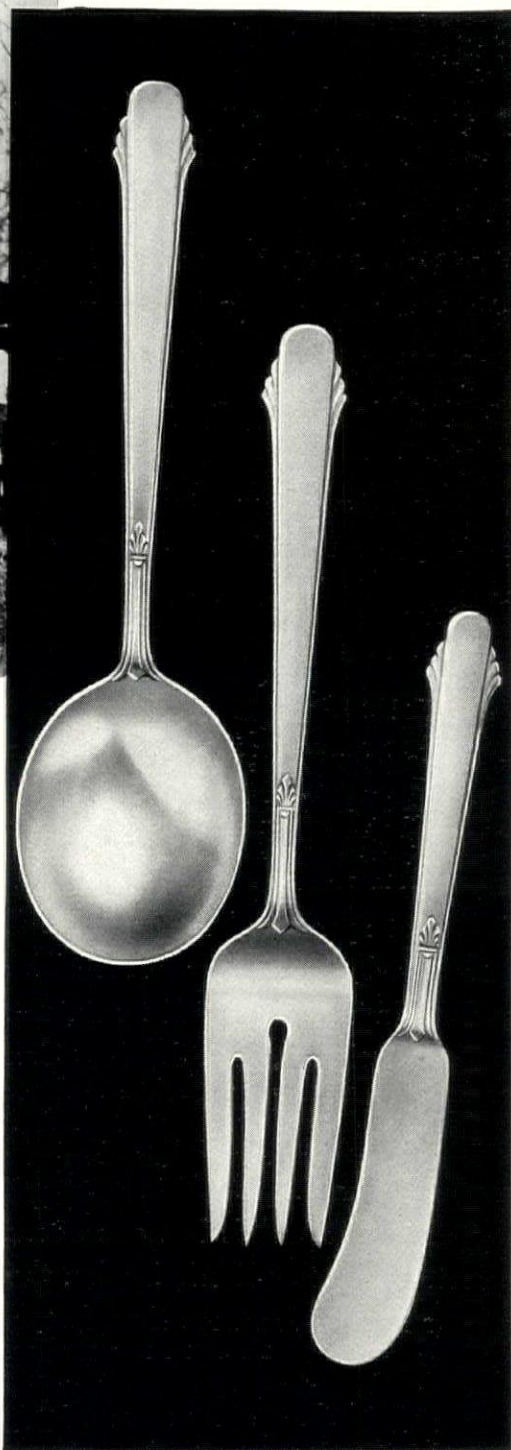
—Harry I. Nicholas, Esq., M. F. H. of Harford—Daniel C. Sands, Esq., M. F. H. of Middleburg—are using this dignified and gracious new Gorham Sterling on their famous country estates. The four famous hunts are each giving a specially designed trophy in "Hunt Club" hollow ware at prominent events.

And many smart hostesses are buying "The Hunt Club" for town and country houses—finding it perfect for both the intimate dinner and the elaborate large function.

Like hunt hospitality, the new Gorham Sterling has a finished elegance.

Yet it has also the clean, sheer simplicity that is modern in the finest sense.

Gorham's "Hunt Club" is a gift in impeccable taste. It is not expensive, for a complete service for eight—76 pieces—costs only \$227. Each piece is identified by the name "Gorham" on the back or base.



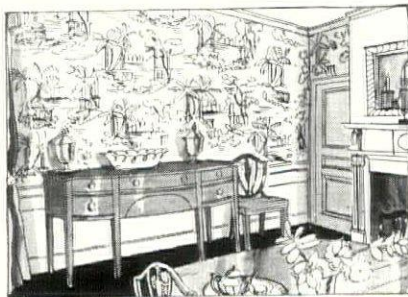
(Left) An example of the genius of Gorham design is this striking Hunt Cup, trophy for "The Scamper," open flat race event of the Autumn Meeting of the smart Norfolk Hunt.

Your own jeweler will give you an illustrated 18-page booklet, "The Hunt Club," showing the popular pieces in the new Gorham Sterling. Or, send this coupon to The Gorham Co., Providence, R. I., Dept. L-2

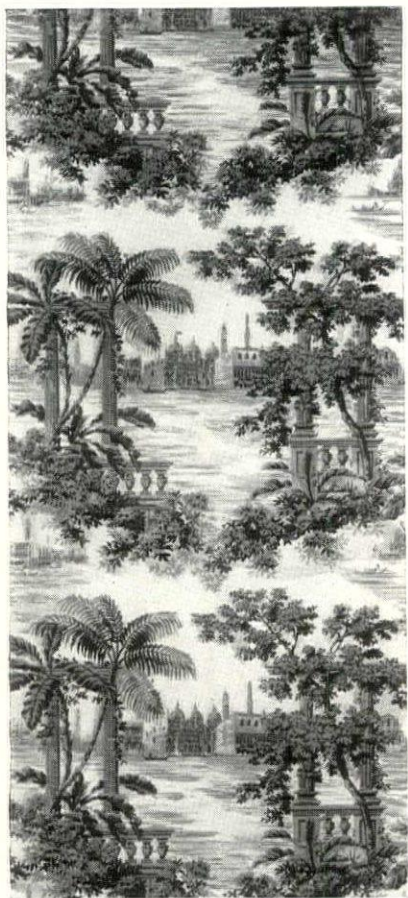
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feeling of space and depth. That is why scenic papers have lived through two centuries as the most livable and distinguished of wall treatments.

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The newest note in domestic Orientals is a high sheen surface of undulating lights and shadows to give the uneven appearance characteristic of antique rugs. This fine Saruk design is rose, mulberry and deep blues. Altman

Tastes In Rugs And Carpets

(Continued from page 85)

sizes. Similar in feeling is the hand-made Canadian rag carpeting shown on page 84, a linen and cotton mixture in stripes, plaids and big checks suitable for Early American and French provincial rooms as well as the interior with modern leanings. Modern designs in rugs and carpets grow more restrained and there is a tendency to use one color in several gradations rather than sharply contrasting effects. Modern German and French hand-tufted rugs in indefinite designs of blocks and squares come in lovely colors, and there is a new German chenille rug with broad bands in four shades of one color that would be an unusual note in any type of room.

Finding the right rug for some particular decorative scheme presents little difficulty this fall as American carpet manufacturers, rug importers and the rug sections of progressive department stores seem stocked with types to suit every taste. Especially is this true of the comprehensive assortment of rugs and carpets made by the Bigelow Sanford Company, a collection that comprises plain broadloom velvet carpeting in many desirable colors, the new high sheen Oriental rugs in a variety of authentic designs, carpeting in all the wanted period patterns, including an interesting Directoire design in mustard yellows, and an excellent variety of hooked rugs and carpet designs which have been faithfully copied from old New England examples. One of these appears in the illustration at the right.

As fine Aubussons grow rarer every day, it is good to know that some un-

usually lovely examples are now to be seen at W. & J. Sloane. Two that I particularly remember are a round rug in beige and pale ashes of roses color, and one with a shimmering green ground and clusters of shell pink roses. Some interesting Bessara-

(Continued on page 116)



An excellent modern carpet in Early American hooked rug design for Colonial or French Provincial schemes. Tête de nègre ground, henna, turquoise, coral and gold. Walker & Heisler



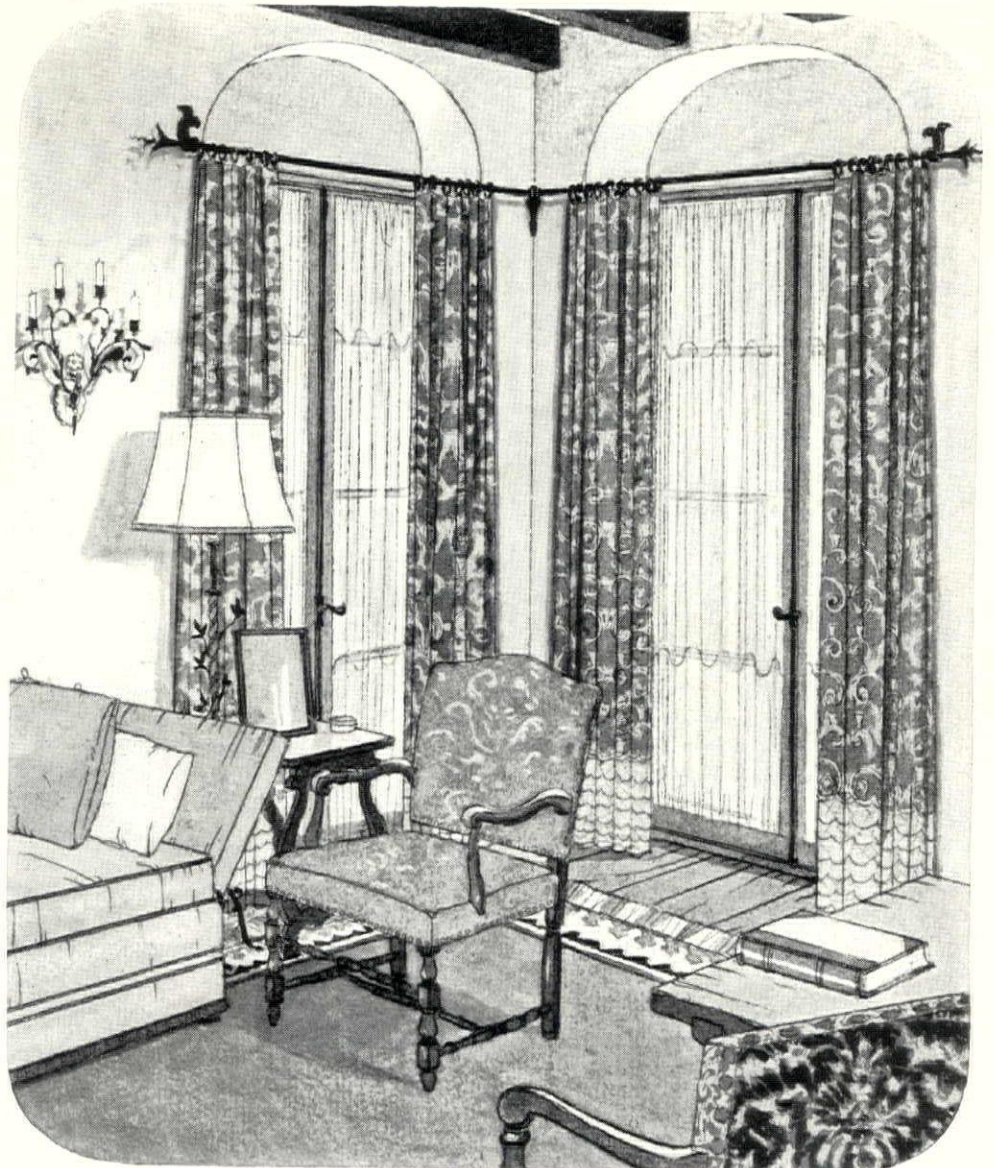
*Rich in Texture, Brilliant in Tone,
Orinoka Colorfast Draperies give the Spanish Room
its Striking Charm*

UNDER a brilliant southern sky, the Spanish house lies low and graceful. Autumn sunlight floods it in golden waves. But within are great, cool rooms, whose quiet walls provide a restful background for rich furnishings.

This house must be curtained and upholstered with more than casual care, for only permanent colors can withstand the intense light of a subtropical climate. Only Orinoka Colorfast Fabrics will give you at once the rare loveliness of authentic Spanish designs and the unquestioned assurance that even under these severe conditions their beauty will not fade.

This handsome Spanish grille chenille which curtains the casement doors will lose not a tinge of its striking color. This Chambord damask chair may stand in a sunny corner for months. These satin cushions will never be streaked where the light has beaten upon them. For all these materials are woven threads, hand-dyed by a special process. And the patterns are as exquisite as some delicate tracery of wrought-iron work which you might see in romantic Seville or Barcelona . . . sources, indeed, from which we took them.

For other rooms, in other styles, there are equally beautiful Orinoka Fabrics . . . satins, brocades, and taffetas . . . tapestries . . . velours . . . metal cloths . . . colors and textures for any decorative plan you may wish to follow. The range of Orinoka colorfast designs is truly extraordinary. Select them when you are furnishing your home. The Orinoka Mills, 183 Madison Avenue, New York City.



Draperies for the Spanish room reproduce the delicate wrought-iron work of old Seville. From the 1930 Orinoka booklet

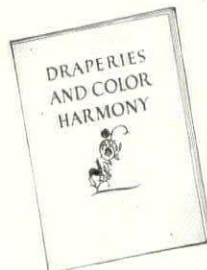
Send 20 cents for a full-color booklet of new interiors

Orinoka Colorfast Draperies are guaranteed sun and tubfast

Hope Harvey, authority on decoration, has planned twelve rooms in correct period styles in the 1930 Orinoka booklet. Appropriate materials for hangings and upholstery are reproduced in color. For a copy, enclose 20 cents (in coin) with the coupon.

The Orinoka Mills guarantee every yard of Orinoka Sunfast Fabrics you buy. If the color changes from exposure to the sunlight or from washing, the merchant is authorized to replace with new goods or refund the purchase price. Look for the guarantee tag on every bolt.

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GENTLEMEN: I should like a copy of the 1930 Orinoka booklet, "Draperies and Color Harmony." I am enclosing 20 cents in coin.

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Drawn especially for Amrad Radio by John Richard Flanagan



(Left) The AMRAD SONDO Model. A new electric phonograph and radio combination incorporating the latest eight tube AMRAD Screen Grid, Neutrodyne chassis and the new AMRAD Type 249 Dynamic power speaker in a cabinet pronounced the most beautiful ever produced. It contains two wells for records. Priced at \$240.00, less tubes.



(Right) The AMRAD RONDEAU Model. A magnificent cabinet enlivened with exquisite carved decorations. The set is the latest AMRAD eight tube Screen Grid, Neutrodyne chassis. The new AMRAD Type 249 Dynamic power speaker is incorporated. Automatic volume control maintains a practically uniform volume. Priced at \$150.00, less tubes.

GOBELIN . . . a name that has woven its magic significance into the pattern of centuries, as symbolizing a sublime achievement . . . a better thing than all other craftsmen of the world, however skilled, might hope to produce.

This genius was present in the little family of French dyers that seemed to possess methods and imagination unparalleled heretofore. Two brothers they were . . . Gilles and Jean, of Rheims, and a dyeing establishment was set up in the Faubourg Saint Marcel. Along the measured course of this ancestral line, with Paris whispering of the wizardry of their skill, fame and fortune came . . . and «GOBELIN» was more than a name . . . it was a tradition.

Henry IV purchased the property, and tapestry-makers, under his patronage, continued the highly specialized work. It was in 1662 that Louis XIV brought illustrious personages to admire the output of the «Meubles de la Couronne». There could be nothing better than a «Gobelin» . . . and there was no substitute for a «Gobelin».

AMRAD has come to be identified with qualities of supreme perfection in Radio . . . a beautiful, and a scientifically advanced weaver of the tapestry of melody and of the voice of the universe. AMRAD, then, is to radio what Gobelin has always been to tapestry.

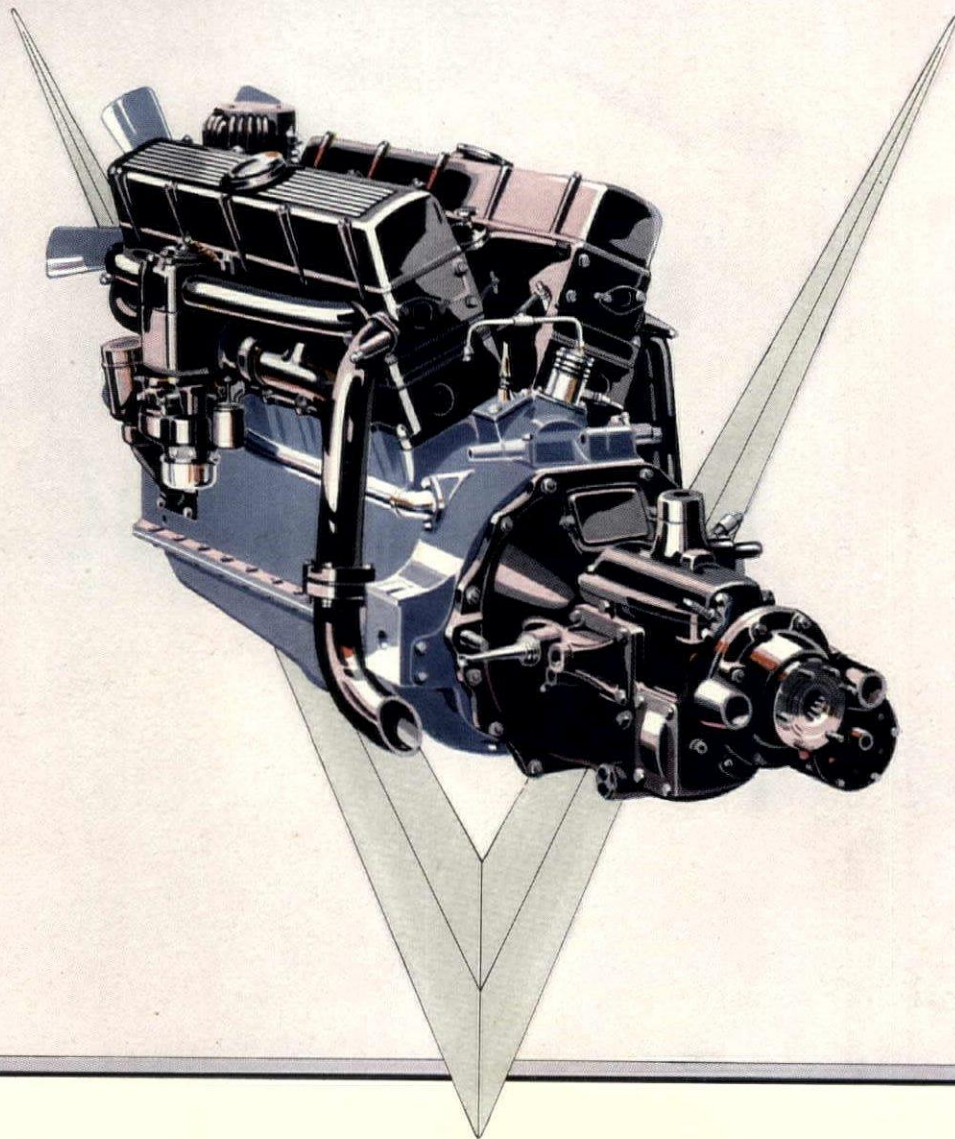
AMRAD DIVISION of
THE CROSLLEY RADIO CORPORATION

Powel Crosley, Jr., President

Home of «the Nation's Stations»—W/LW

CINCINNATI

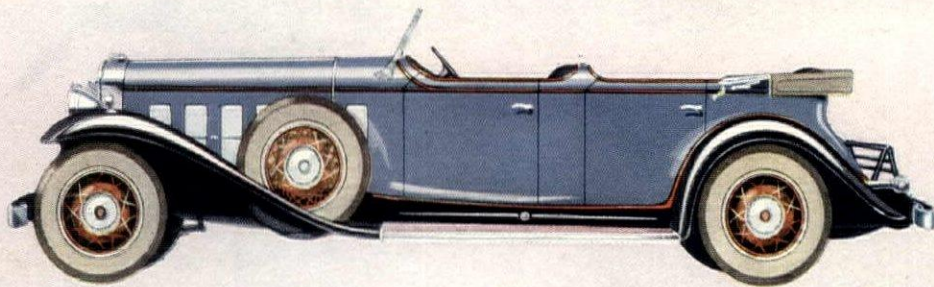
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* * a car of exquisite beauty and surpassed in performance by the Cadillac V-16 only

Coachwork by Fisher and Fleetwood—Prices range from \$3,795 to \$4,995, f. o. b. Detroit



CADILLAC MOTOR CAR COMPANY

DIVISION OF GENERAL MOTORS

Suppose
this room
had been
yours . . .



You'd have been confronted with a problem, if this room had been yours. For you wouldn't have liked the old rug at all. How would you have gone about finding a new rug to harmonize with the other furnishings?

Here's how the problem was quickly solved. The rug salesman secured this information:

The room measures 13' x 16'.

The painted furniture definitely shows the influence of Louis XVI design.

The brocade curtains have a floral design in many colors on a peach ground.

The upholstery is of green damask and rose-cedar and old ivory striped silk.

"Find the right rug," the homemaker challenged, "and I'll open my purse-strings to you."

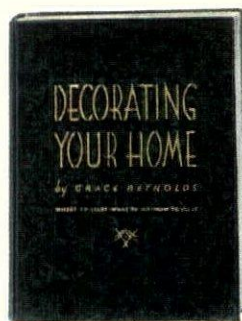
"I have the rug for you," smiled the sales-



THIS SUMPTUOUS RUG IS ARADA 6516 • ROOM ARRANGEMENT BY CORNELIA B. FARADAY

man. "And you'll be glad to know that the purse-strings won't have to be opened very wide."

It was the lovely rug pictured above—a 9' x 12' rug in a beautiful Kirman pattern. The floral design and sapphire blue ground go perfectly with the Louis XVI furnishings.



Only in the extensive variety of rugs and carpets by Bigelow-Sanford do you find patterns and colors to fit in with any decorative scheme.

It's no easy matter to find a rug that harmonizes in color and design with present furnishings. Isn't it wisest to go to your Bigelow-Sanford merchant? He has chosen from the largest variety of rugs and carpets in the world. His floor coverings offer genuine style, assured quality and splendid durability . . . as you would expect from the looms of Bigelow-Sanford, weavers for more than a century.

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SANFORD**
RUGS AND CARPETS

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Please send *free* folders and name of nearest dealer.

In addition, please send *Decorating Your Home* . . . an interesting, comprehensive guide with 21 interiors in full color and nearly a hundred helpful sketches . . . for which I enclose 50c.

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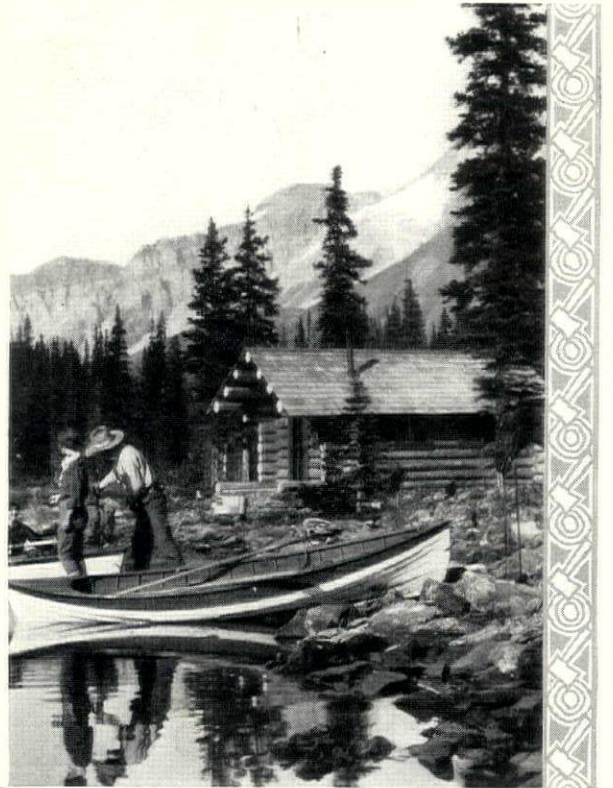
STREET.....

CITY AND STATE.....

In a Hunting Shack in the Wilds...

A MAN had a hunting shack deep in the Canadian woods, far from all electric wires. He put a Poole Electric Clock in the shack because of its independence of outside aid, either human or electrical.

At the close of the season he departed, leaving the clock running. Nearly a year later he returned and found the clock still running—and on time—although during the winter the temperature had been nearly 50 below zero.



Poole Electric Clocks

are the only self-contained electric clocks; they require no connection with a central station current; hence they do away with unsightly cords, and they are not affected by circuit troubles, the blowing of fuses, or the accidental pulling-out of plugs.

Every Poole Electric Clock, whatever its price, carries a written and signed guarantee of accuracy within sixty seconds per month. No other timepiece carries such a guarantee.

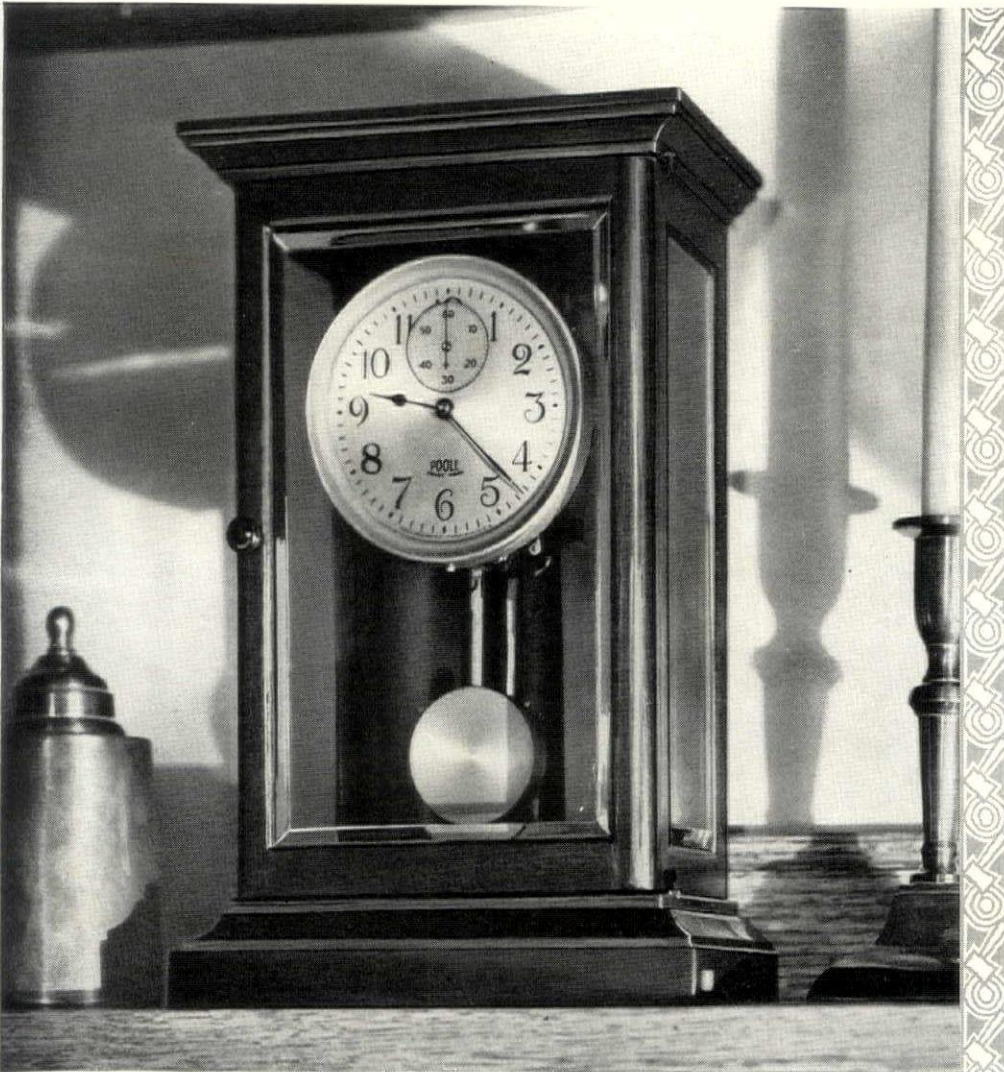
Cased in a variety of handsome models for living rooms, dining rooms, libraries and kitchens; for private and general offices.

Prices from \$20 upward

(Slightly higher West of the Rockies and in Canada)

If you don't find them readily in your locality, write us; we will give you name of a nearby dealer or fill your order direct if no convenient dealer yet handles the Poole.

POOLE MANUFACTURING CO., INC.
Ithaca, N. Y.



THE SALEM

MODEL 30—PRICE \$35

Copy of French crystal case mantel clock. Made in Genuine Mahogany, brown finish. Beveled French Plate Glass panels. 11 inches high.

POOLE

Electric Clocks



Recent Developments In Building

(Continued from page 70)

The wall type heater is made in three styles: An inset type to be installed between studs in the wall, the grille extending about two inches into the room; a wall attached type supported on brackets; a portable type with legs and handle. All three varieties are made in three standard sizes: 4 K. W., 3 K. W., and 2 K. W. Wall opening required is 18 inches high, 14 wide and four deep. These units may be supplied for remote control. Frame and grille may be had in statuary bronze or any color. Motor will run for a year without oiling.

The table type heaters, which expel warmed air horizontally, are made in four capacities: 4 K. W., 2½ K. W., 1650 and 1250 watts. Like the wall types, these, except the smallest size, require heavy duty wiring. Two models are of footstool size, while the third resembles a small table with a flat top. All tops are insulated and may be used for magazines, books or a lamp. There is no danger of fire or damage to heater if one of these units is overturned. Fans are guarded so as to protect fingers or hands from injury. These table type heaters are easily moved about; they may be had in any desired color.

GAS INCINERATOR

THE difficulty of getting rid of rubbish and garbage has greatly increased with the widespread use of gas and oil-fired furnaces. For this reason many architects and builders now consider an incinerator an essential piece of equipment. Even where regular disposal is provided by the community, the incinerator method of disposal gives added convenience and cleanliness.

A mid-western firm has developed an incinerator which is both odorless and noiseless. This incinerator will burn all types of rubbish, wet or dry, to a fine ash. It is designed to operate either through the furnace flue or with a separate stack. This makes its application simple for either an old or a new house. There is a full range of sizes available.

Quick, complete combustion is assured by a cone, a gas flame at the bottom of the combustion chamber, and a baffle plate that spreads a flame at the top. Little basement space is taken by the installation. Here are the vital statistics: Capacity, two and a half bushels, diameter, 21 inches, height, 38 inches, flue collar, seven inches, finish is aluminum black, gas service one half inch. If desired, an automatic gas shut-off control valve may be had at small additional cost. Chimney-fed, basement and outdoor types are supplied.

STREAMLINE FITTINGS

AN important advance in piping for residential plumbing and heating has been made with the introduction of a complete assortment of streamline copper fittings designed for use with hard drawn, thin-walled copper tubing. Tested so as to leave no doubt as to the strength and durability of joints, they bring the numerous advantages of rust-proof piping within the reach of all owners.

Beyond freedom from rust, the worthy features of these fittings include the elimination of all pipe threads and flares. Joints are made up by means of a blow torch, solder and utilization of the law of capillary attraction. They assure minimum pressure drop in the piping system, due to the uniform area of fitting and tube and the fact that there are no irregularities to cause turbulence.

Great reduction in weight, both in fittings and tubing, is another point. Being only slightly larger than the tube, the fittings require less space, and they can be installed much closer to walls and ceilings, as no room is required for the operation of a pipe wrench. This gives compactness and neatness to an installation. These fittings are available with one outlet threaded so that they may be used with an existing iron pipe system.

CONCEALED RADIATORS

THE concealed brass radiator has been greatly improved. In this new box fin type of radiator, the area of water or steam passages is increased 300 per cent, while the copper fins have two and a half times more contact than those in the model this unit supersedes. It is also lighter in weight, more ruggedly constructed, has greater heat conductivity, occupies less space, requires fewer fittings and connections, is simpler to install and permits far greater flexibility.

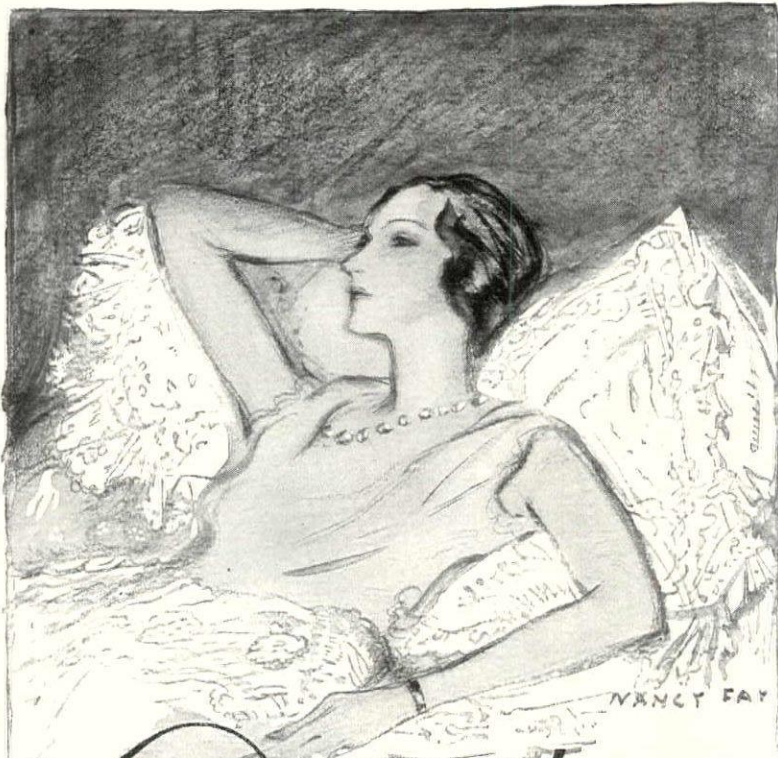
With prices reduced, this unit provides the simplest and least expensive method of concealing radiators. Soiling of draperies or finished surfaces is eliminated. Desirable floor space before windows is saved. Adaptability of construction permits almost any amount of radiation to be set up in practically every shape of space. With these radiators in the wall out of sight and out of the way one has more freedom in hanging window draperies and arranging furniture. They may be used with any heating system employing radiators.

The brass and copper unit makes these advantages possible because despite its small size it has sufficient heating area to warm a room; the fin type construction is said to give it an efficiency equal to a cast iron radiator five times its bulk and weight.

Innumerable combinations of sections give it wide flexibility in assembly; it can be placed in narrow recesses where there is length or in short recesses where there is depth; it can be used in recesses where there is little height. Usually placed in walls under windows, these radiators may be set in interior walls or under the treads of a staircase.

They are most frequently installed beneath windows in shallow wall recesses behind wood or metal fronts which have openings at top and bottom. Air is drawn into the lower opening; it passes through the highly heated metal fins which form small flues that accelerate the upward flow of warmed air. This rapidly rising current is deflected by a baffle at the top of the recess which guides the air out through the upper opening with velocity enough to circulate far into a

(Continued on page 116)



Carlin Comforts

A Foaming Sea of Laces

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The romance of Rose Point . . . the misty loveliness of D'Angleterre . . . the vital charm of Bruges, Point de Milan, and Duchesse. . . .

All of these in exclusive designs are knowingly fashioned into bedspreads, pillows, chaise longue covers and many other Carlin creations for the boudoir, bedroom or nursery.

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MASTER
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IN the difficult art of wood carving, Grinling Gibbons, during the eighteenth century, achieved a skill unexcelled to this day.

His elaborate, intricate carvings, which decorate the choir stalls at St. Paul's, the rooms at Kensington Palace and Hampton Court, England, are valued beyond price. Nowhere did his supreme artistry in design and execution have more successful play than in the wealth of carving he did for the Duke of Somerset at Petworth.

BROCATELLE INSPIRED BY GIBBONS

Schumacher has taken inspiration from these famous carvings and, with consummate skill, woven a brocatelle of singular beauty.



These carvings around the portraits of Lord and Lady Seymour at Petworth show Gibbons' mastery of intricate design and his faultless skill in wood carving.

(Cuts from "Grinling Gibbons and the Woodwork of His Age," Charles Scribner's Sons.)

This Schumacher brocatelle, inspired by the Grinling Gibbons wood carvings, has a very soft texture almost as pliant as satin, allowing unusually beautiful draping possibilities.

You will find in the Schumacher collections authentic designs of all periods as well as an extensive range of trimmings to harmonize with every type of fabric.

"Fabrics—the Key to Successful Decoration" . . . This generously illustrated booklet suggests a wealth of decorative possibilities for fabrics. It

will be sent to you without charge, upon request.

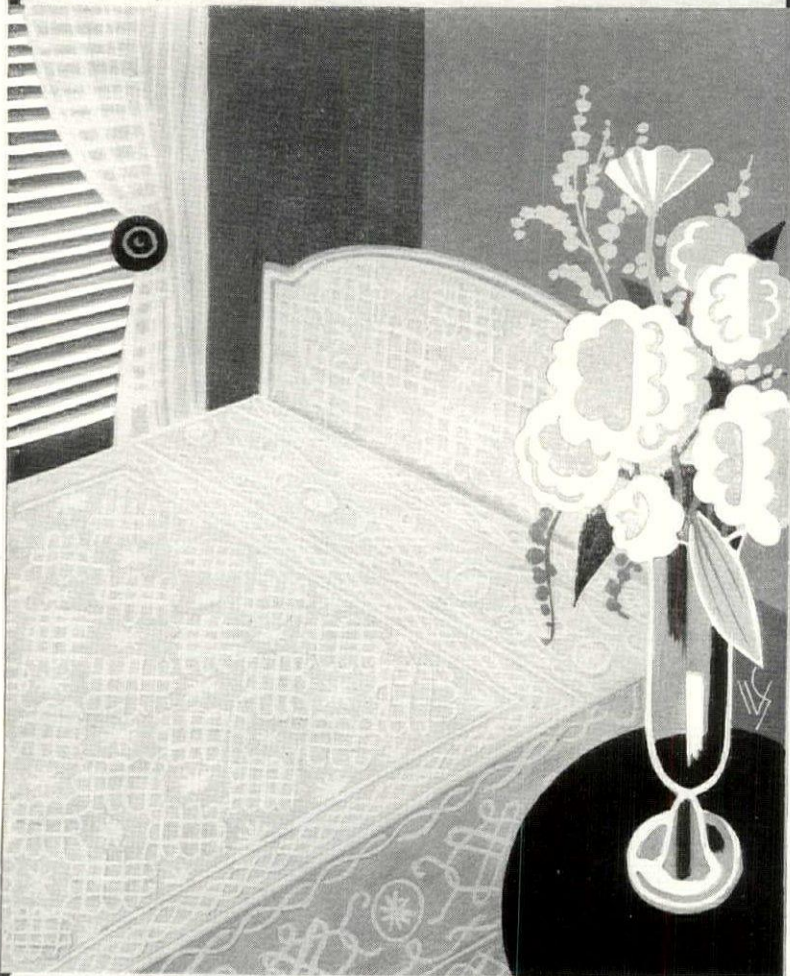
Write to F. Schumacher & Co., Dept. E-11, 60 West 40th Street, New York, Importers, Manufacturers and Distributors to the Trade only of decorative drapery and upholstery fabrics. Offices also in Boston, Chicago, Philadelphia, Los Angeles, San Francisco, Grand Rapids, Detroit.



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*Reveals the Beauty of
Kentucky Quilted Things*



Trapunto—that exquisite Italian quilting famous for centuries,—gives delicate loveliness to Eleanor Beard's "Lung' Arno" Spread. To enhance its beauty, one may order a length of the same material quilted to match, for the head and foot board of the bed... a complete expression of smart individuality and good taste! The Cover alone, (lined in Satin and warmly padded) is \$125. in sunfast Taffeta, three-quarter-bed size.

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609
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LOUISVILLE
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Heyburn Bldg.

Recent Developments In Building

(Continued from page 114)

room. The upper opening is about waist high; both are finished with a grille.

Made of welded brass, these radiators may be placed behind tile or other costly wall finish without fear of having to tear out the wall to make repairs. Sections are made from 18 to 70 inches in length. These may be assembled in single or double tiers, as many sections deep as space permits. They are always installed with their long dimensions parallel to the floor.

In a new house the contractor can easily provide the required recesses. In an old house the radiation can be set up in the four inch recess of standard studding, or by the removal of one course of brick work. The recess may be lined with insulation (asbestos) and is faced with sheet metal. While a front of any type and finish may be selected, it must have two openings, one at the floor line, the other at the top of the enclosure. These are covered with grilles.

INSULATING LATH

A TONGUE and groove joint distinguishes the only insulating lath fabricated from hardwood fibres. In this plaster base the wood fibres are converted into a tough, rigid board, having a weight half that of wood. Approximately fifty per cent of the volume of the material is made up of tiny air cells, so the board is porous in structure in the longitudinal direction. These air cells give high insulating value.

The material is made 18 by 48 inches so that all end joints may be

alternated on stud or joist, avoiding continuous vertical joints that may cause plaster to crack. Large size and light weight make application easy and economical. No unsightly lath "marks" can spoil appearance. The material retards both heat and sound transmission, and provides a good bond without wetting.

The tongue and groove joint, it is claimed, is alone in its ability to form a tight joint along the horizontal edge, into which plaster cannot be forced. This results in a saving of plaster since all plaster bonds on the surface of the lath and none need be forced through joints to key.

The joint is so designed that when the wet plaster is troweled over the board, and the slight normal expansion takes place, the beveled relief on the interior of the joint permits this expansion to take place in a squeezing together of the fibre at the joint. As the plaster dries, the surface gradually resumes its original position and since it cannot contract to a condition smaller than the original one, there is no opening of joints along the horizontal edges. In this way a practically homogeneous surface is provided for the application of the plaster, with a resulting elimination of strains that might otherwise crack the plaster.

This exclusive tongue and groove joint also prevents one sheet from bending back between the studs as the plasterer trowels the plaster onto the surface, thereby opening the joints so the plaster is forced in. It is this rigidity at the joints that prevents much of the cracking trouble that results when plaster bases are not locked together.

Tastes In Rugs And Carpets

(Continued from page 110)

bian rugs can also be seen here as well as a number of antique needlepoint rugs. This firm is also working on Directoire designs for carpets, anticipating the demand for floor coverings in key with this era of decoration.

Fine old French rugs, together with rare Persian and Chinese types, are featured by Whitbread & Ulmer. Here I saw a most engaging Louis XVI Savonnerie in mille fleur design on tête de nègre, another Savonnerie with Directoire swans and stars on a faded peach ground, a number of effective Bessarabian designs and some charming Aubusson and antique French and English needlepoint rugs. This firm finds a trend towards lighter colored rugs and a growing demand for Aubusson, Bessarabian and needlepoint types.

Kent Costikyan is responsible for the luxurious seamless carpet hand-woven in the manner of an Oriental rug mentioned on page 84. This firm is also known for its collection of antique Orientals and here may be seen the Feraghan designs so popular just now, as well as some rare hooked rugs and a number of Alpujara designs, the last the most colorful floor covering for the house of Mediterranean inspiration.

At Walker & Heisler I found the French hand-knotted rug shown on page 85, the plain broadloom velvets

and chenilles outlined at the beginning of this article, the new high sheen Orientals, carpet in chintz designs and an interesting frisé carpet with a self tone design made by cut and uncut threads. Here also were unusual hooked rugs in large sizes.

Plain carpeting woven up to 18 feet wide in interesting colors is well represented at B. Altman & Company who also carry the luxurious Chinese hand-made carpet referred to on page 85. Here also may be seen a collection of antique hooked rugs, some as large as 15 feet square, a lovely Aubusson with pale blue ground and a Savonnerie in peach and turquoise. This firm also sponsors the new type of high sheen domestic Oriental rugs made by the Karastan Rug Mills and A. & M. Karagheusan.

In the excellent rug department of R. H. Macy I found the Canadian hand-woven rag carpeting and the modern German and French chenille rugs previously described, some decorative hand-woven Ukrainian rugs in both modern and period designs, washable German rag rugs for bedroom or nursery in pastel tints, and delightful cotton bathroom or bedroom rugs in soft colors. Interesting also were the new rayon bathroom rugs in all colors with a high sheen that is not affected by washing.



SCHRAFFT'S selected candies and chocolates are packed in many styles, from one to five pounds to the package— at \$1.00, \$1.25, \$1.50 and \$2.00 the pound.

That

INDESCRIBABLE SOMETHING

HARK! . . . an orchestra is playing. From out its magic circle melody mounts— now stirring with its strength, now soothing with its softness—it weaves itself upon our hearts and fills our minds. Yet words cannot describe its beauty.

Nor can words describe that rare and elusive goodness—that tempting tastiness— of Schrafft's candies.

We can tell you the source of their deliciousness—the things of which they are made, the skill that guides their making. But describe their captivating taste? . . . that we cannot do! Like beauty in a melody—that is an *indescribable something*.

SCHRAFFT'S

*Selected Candies
and Chocolates*



Planning The First Floor

(Continued from page 65)

Theoretically the housewife should be able, by standing in the center of the kitchen, to reach any equipment with but a few steps. This is the kitchenette of the apartment dweller. A home should not be planned so stringently. Very often friendly help in preparing a dinner or washing up dishes after the meal is welcomed. Such coöperation is discouraged by making a room too narrow for more than one person to move about in at a time. A rectangular room best adapts itself to the usual equipment installed. Nine feet by twelve will make a good small kitchen.

The dining room may be eliminated from the inexpensive home, but some place, of course, must be provided for eating the family meals. This may be but an alcove opening into the kitchen, fitted with a table and benches. Where space is not so limited, a separate room may be possible, which, while too small to be considered a real dining room, will still accommodate the small set of table and chairs which the enterprising housewife may purchase unfinished and paint to suit her fancy. The family for whom these provisions prove generally adequate will seldom entertain socially; when they do, a temporary table may be set up in one end of the living room.

ABOUT PORCHES

The porch is often referred to as the outdoor living room of the family. It is in the interest of good health that some outdoor space for family use be provided, and that the space devoted to the porch be not entirely enclosed as is so frequently the case. It is not at all necessary that this open space be roofed over, for, where architectural limitations preclude the real porch, a terrace with cement or stone floor open to the sky may be very desirable. It is entirely feasible to place an awning over such an outdoor place as this, thereby protecting delicate complexions from the burning rays of the sun, while making possible enjoyment of the refreshing breezes which, at certain times of the summer months, seem very reluctant to enter the house. The porch should be as large as possible, not narrower than eight feet.

Ten or more years ago the prediction was made that the dining room was passing out of the small homes of our suburbs; a luxury out of line with economical planning. In theory this seemed plausible. A room used during but one short period of the day could better be supplanted by an enlarged living room or some other more useful space. This theory has not proven true in practice. The housewife still wants her dining room and the houses built without this room have not sold readily.

The room must be of sufficient size for the proper placing of a moderate sized suite of furniture. Since this room is centered about a round table, it has been found that a space nearly a square is most feasible for the smaller sized house. Twelve feet is about a minimum dimension, which should be increased where possible.

Consider now the hall, useful for the arrival of the guest and for the location of the stair which otherwise may necessarily be in the living room. This hall will occupy some of the street frontage, since the entrance door opens into it, with a vestibule where desirable. The hall should extend through to the service portion, for it is very trying upon the nerves of the housewife to travel a circuitous route from the kitchen to the front door, wearing a regular track on the floor of the rooms. Then again, since there are many homes where the master of the house still opens up the heating plant upon chilly mornings of the winter, a direct route from the foot of the second floor stairs to the cellar stair will be appreciated.

A service entrance is another feature. Should it open directly into the kitchen? Not according to a good many housewives, who prefer a small vestibule, or even an open porch if nothing better can be provided, where the butcher's boy can wait while the good lady is hunting for change.

Considerations of service convenience would be incomplete without mention of the lavatory on the first floor; some place where the children can be brushed up upon their return from school; where the late arriving father can freshen up before appearing at the dinner table; a convenient place to which the small child demanding adult attention may be taken; almost a necessity in the campaign for the education of the children in the habit of teeth brushing after every meal. These reasons for the inclusion of the room in a plan indicate the need for accessibility from all parts of the first floor. Yet the room must remain sufficiently separated to maintain privacy, not always easy of accomplishment for the expert at house planning, and frequently appearing impossible to the amateur home planner. Only a little space, four by five feet, is required, but it should have an outside window.

ESSENTIAL ROOMS

Essential rooms are needed in even the smallest complete house, and the desirable rooms will be included whenever space and finances permit. The rooms in the third list are called luxury rooms because they are not necessary to comfort nor are they desirable at the sacrifice of more important floor space. Where the pocketbook is not limited nor the plot cramped many of these rooms may be considered as extremely desirable additions to the contemplated house.

It is so often possible to provide shelving in one corner of the living room for the storage of the books one desires to have at hand that the library has become almost a forgotten unit in the small house plan. Its major function is still that of housing books and providing a quiet place where the studious may retire from the bustle of family life to study or read in peace and quiet. Business associates may be met here for evening conferences without breaking in upon the privacy of the family life.

(Continued on page 122)

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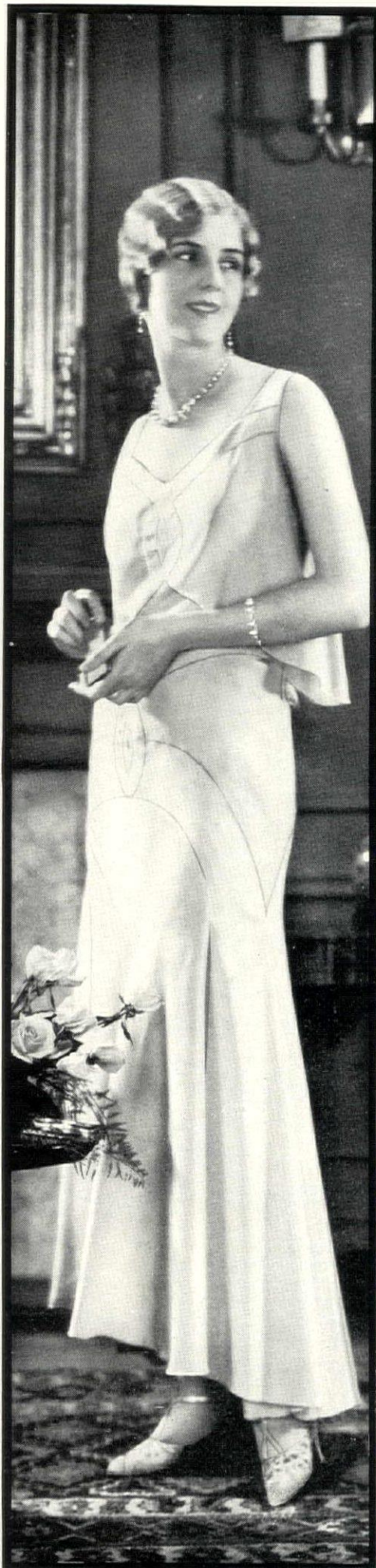
FROM early morning until late afternoon she may hurry after the swift Belvoir hounds, but in the evening she will look as if the English drawing-room were her only natural environment. Her glorious, roseleaf complexion is loveliest in the formal mood.

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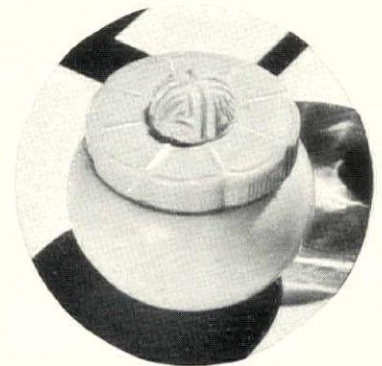
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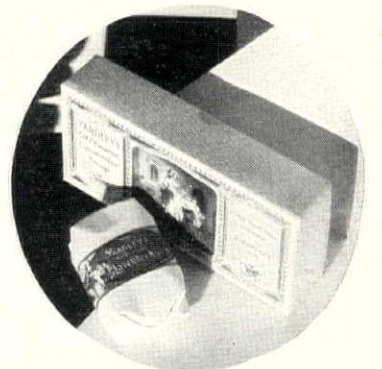
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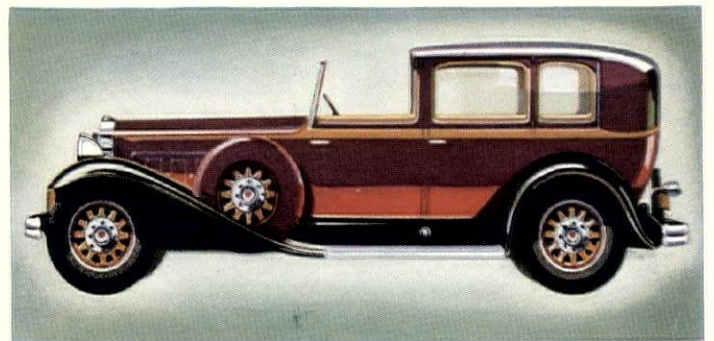
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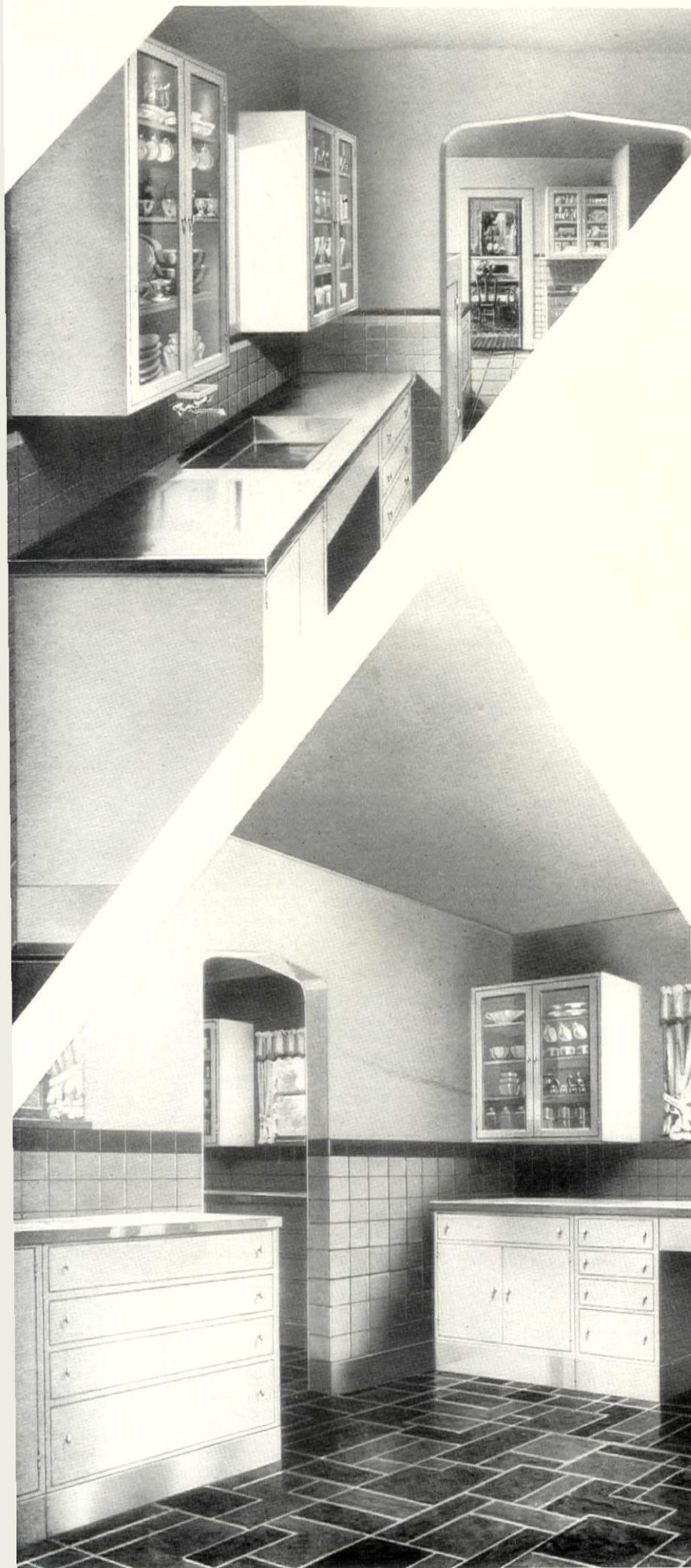
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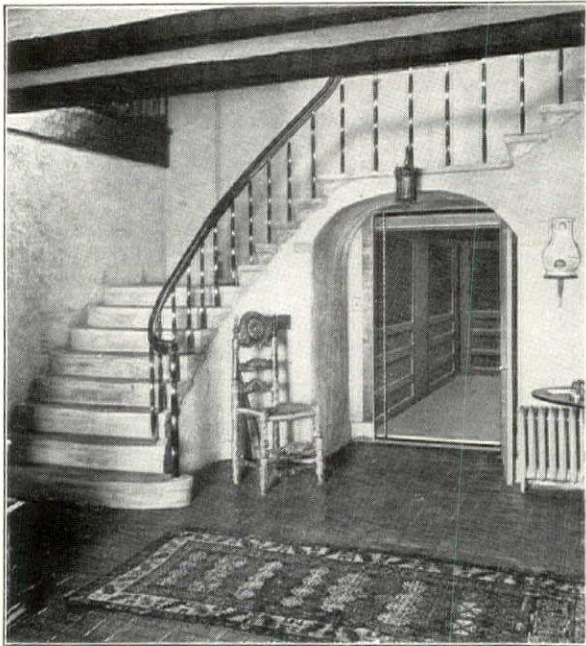
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The SEDGWICK TRUNK LIFT for larger homes. Usable also for moving heavy furniture from floor to floor. May we send details?

Planning The First Floor

(Continued from page 118)

Perhaps a family is inclined to music rather than literature. For such the music room may be provided, a home for the varied instruments and the center for informal family concerts. Those members not blessed with the urge to music will certainly request an isolated position for the musician's practice room.

The room devoted exclusively to billiards, ping-pong or other play of this nature will seldom be included in the first floor plan of the houses under consideration. Where its inclusion is thought desirable, remember the room must be large enough to wield a cue properly. For the small size billiard table a room of thirteen by seventeen feet should be provided, while the large table will require a floor area fifteen by twenty feet.

Provision for sleeping rooms on this floor will be advisable under certain circumstances, as in the case of the family caring for an invalid member or an aged father or mother who cannot negotiate the stairs, but desires to remain in the family circle and share in the daily activities below stairs. Such a room may be ten by twelve feet in area and should have a bath near by. Some families will wish to make provision of this nature for a servant.

The pantry is frequently eliminated from the home that must be kept within limited scope, storage space being provided by cabinets on the kitchen walls. The room has certain functions, however, which frequently justify its inclusion. It provides storage space for table silver, china and linen; it serves as an ideal place for laying out certain dinner courses and, with the installation of a metal pantry sink, it is possible to keep prized china and valuable silver entirely out of the kitchen. This room may be kept narrow, five feet wide if cabinets are to be placed on only one side wall and seven feet if they are to be set along opposite walls.

THE GREENHOUSE

For the lover of flowers and plants the attached greenhouse will have a very decided appeal. This room of glass must be located on a sunny side of the house. It may open into the living rooms if the owner wishes to invite his guests into it, but if it is intended only to provide cut flowers during winter seasons it should connect with the service portion of the house. Water supply and heating system will have to be extended into this portion.

The final room on the list may be a surprise to many, but the garage has become an important part of the first floor of the modern home. The garage will invariably be intended for two cars, even where the family may own but one, and this will require a space nearly twenty feet square. It is convenient to have a door opening from the house into the garage, particularly during inclement weather. It is not always advisable, however, and some building codes forbid such a door. The fire hazard must be borne in mind, with all wood trim and doors covered with sheet metal,

and the ceiling made fire resistant. The car door opening is so large that it is seldom possible to keep it in scale with the balance of the house and it is frequently best to have these doors screened from the street. The turning radius of the car must be figured upon in laying out the drive and space before the doors.

Before getting to the point of drawing on paper the rooms to be included in a house, one should figure the exact amount which may be spent. Frankness and honesty with oneself in determination of this maximum is essential, remembering that the furnishing and equipping of the house and the landscaping about it will all demand consideration before the house is complete. One may build a small house containing only the essential rooms and costing but five thousand dollars, or the price may run up to twenty-five thousand dollars or more, while there is a wide range of possibilities situated between these two extremes.

The second factor in the problem is the size of the plot upon which to build. In some cases it may be limited to forty feet on the street front; in others it will be more liberal, running up to one hundred feet. At times this second and more desirable frontage may be attained by utilizing the broad side of a narrow corner lot. If the lot is well removed from congested centers it should have a fairly generous frontage.

THE PLANS

In laying out the plan for the house of minimum size turn first to the first floor plan. There are two rooms on the essential list, while the dining space may logically be treated as a large alcove opening from one of them. Brief study will show few differing arrangements possible with this extreme limitation of size and number of rooms. There is the plan shown in Figure 1 on page 64, with the living room across the front. You enter through the front door directly into this room and step across it to reach the rear of the house or the stairs. The floor area is four hundred and twenty square feet and such a house with a half story above can be built in many localities for about five thousand dollars.

The plan is so nearly square that it can be turned, which has been done in Figure 2, to place the breakfast room facing upon the street. The best exposure for summer breezes is generally south or southwest, and the plan should be developed so that the living room will have fullest advantage of this exposure, unless unusual factors of the site make some other arrangement more desirable. Rotation of the plan to suit the plot does not affect the size of the house or its cost.

Limitations of plot and of finances generally go hand in hand. It is usually upon the narrow plot that the house costing up to ten thousand dollars is built. The floor area of a two-story house which must come within this limit should not exceed six hundred and sixty square feet. Where the

(Continued on page 124)



To guard against, to treat Sore Throat gargle *Listerine*—reduces mouth germs 98%

Do you realize that even in normal mouths millions of germs breed, waiting until resistance is low to strike?

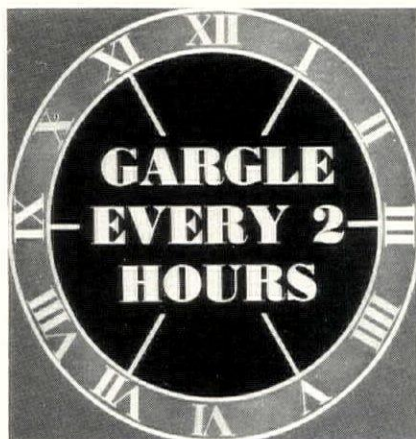
Among them are the *Micrococcus Catarrhalis* (catarrh), associated with head colds; *Pneumococcus* (pneumonia), and the *Streptococcus Hemolyticus*, so largely responsible for sore throat.

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time, one of the most powerful germicides known when used full strength.



time, one of the most powerful germicides known when used full strength. Within 15 seconds it kills even the *Bacillus Typhosus* (typhoid) and *Staphylococcus Aureus* (pus) germs, generally used as test germs because of their resistance to germicides.

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SEAL ON THE BOTTOM
OF GOOD PIECES.



Planning The First Floor

(Continued from page 122)

lot frontage is but forty feet the width of the house should be limited to twenty-two feet, which leaves thirty feet for the depth. This area will add to the minimum cost house plan previously discussed, but with the increase in floor area one can, as shown in Figure 3, obtain desirable rooms in addition to the necessary rooms. This plan has been developed for a restricted frontage with the living room facing upon the street. It is possible to consider inclusion of a fireplace in this larger house, but it is placed on the inside wall of the living room to economize on the construction cost. The open porch behind the living room and the dining room beside the porch can take full advantage of the attractive garden or other outlook toward the rear, while remaining completely screened from public gaze. The kitchen is placed for convenient use between stairs and dining room. Somewhere there should be a coat closet, and if a stray nook is available, a broom closet will be highly desirable. The floor area in this plan equals the limit set for a house to cost about ten thousand dollars. The plan may be turned to place any of the four sides toward the street or may be reversed without affecting the cost, but the narrow side must face the street on any lot that measures less than fifty feet.

A WIDER PLOT

With a budget which allows a floor area of twelve hundred to fourteen hundred square feet for the first floor, it is possible to make all of the rooms discussed larger in size, and to add to them some of the conveniences so desirable in the modern house. Upon a wider plot of ground the rooms that have heretofore been arranged in depth may face upon the street, the street frontage of the house exceeding the depth—often desirable from an architectural viewpoint. An entrance in the center of the main façade, as shown in Figure 4, is quite common, with living room and open porch on one side of the central stairhall and dining room and kitchen on the other. A vestibule may be dictated by circumstance, but the coat closet and lavatory are almost essential. If a pantry is deemed desirable, the plan may be increased by extending the kitchen into a wing at the rear and placing the pantry between the dining room and the kitchen.

Where the plan is not limited by any restrictions, the rooms will be of liberal size, special rooms will be added to meet particular requirements of the family, closets, service rooms and conveniences will be increasingly in demand. Where there are many possibilities and probabilities to be explored, discussed and abandoned, it will not be easy to reach a definite decision on a plan that will prove acceptable to every member of the family. Eventually the plan will be found adapting itself to the contour of the ground, reaching out to take advantage of the best view, or nestling under a giant tree, where it will present a picture not soon to be forgotten.

TYPICAL PLAN

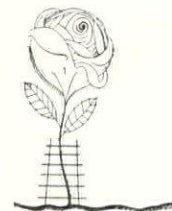
While it will not be possible to illustrate by a plan an arrangement of first floor rooms to be adopted by all readers interested in a house of this size, a floor plan is shown in Figure 5 which illustrates the manner in which a certain definite set of requirements were met.

In the first place the plot was narrow, which prevented a wide street frontage. Then, too, the side of the plot opposite the street overlooked the water, making that portion of the house the desirable one for the living quarters of the family. Since the living room faced over the harbor toward the setting sun, the greenhouse was placed where shown, to be on the south. Here the master of the house may satisfy his inclination for flowers during the cold months of the year. The library was another room considered desirable by this family, and it was placed across the hall from the dining room. A pantry separates the dining room from the kitchen. In the latter room are introduced many of the modern conveniences that make housekeeping so pleasant today, not the least of which is the provision for hurried commuter breakfasts and schoolgirl lunches. The garage is attached and has been placed near the street, which is the service side of this house.

This plan was developed by following out the points discussed previously, in listing rooms to be included and working them out to particular conditions of plot, finances and family circumstances. In the same manner any house problem may be carried to satisfactory conclusion.

Note: In the December number of House & Garden Mr. Lincoln will take up the matter of planning the second floor of a house in the same comprehensive, thorough fashion that he has discussed the first floor.

Inquiries which have to do with particular problems arising in the course of planning will be promptly answered by House & Garden's Reader Service.



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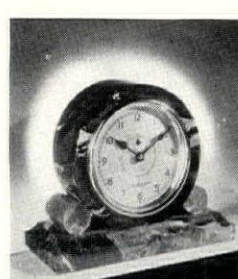
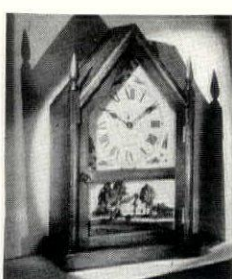
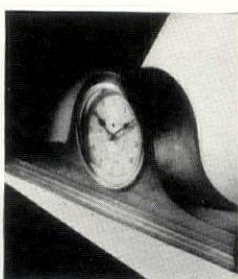
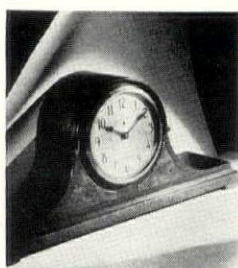
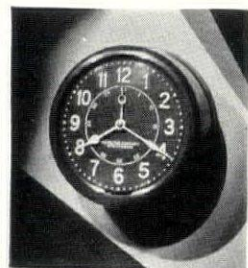
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SOUTHWORTH—Brown mahogany. Small tambour. Height, 5¾"; width, 14"; depth, 2¾". Floating seconds disc. **\$14.50**

SHERBOURNE—Brown mahogany. Hand-painted panel and dial. Height, 14¾"; width, 9½"; depth, 4¾". Floating seconds disc. **\$30.00**

SHREWSBURY—Brown mahogany. Large Gothic mantel model. Height, 11"; width, 9"; depth, 4½". Floating seconds disc. **\$22.50**

STANWICK—Genuine imported Italian marble. Height, 5¾"; width, 7"; depth, 3½". Floating seconds disc. **\$30.00**

SAYBROOK—Brown mahogany mantel model. Height, 8½"; width, 6¾"; depth, 2¾". Floating seconds disc. **\$17.50**



WE CANNOT all have dream palaces for our abode . . . but every home may add a bit of charm and elegance here and there with these fascinating pieces of Roseville Pottery.

Voguish, modern, the new conceptions of Roseville craftsmen are distinguished by that little touch which defines so undeniably one's good taste.

And how exquisitely colored! Rich blendings of October's fairy tints. The brown and gold of frost-nipped leaves. The blue of the sky and the green of the sea. All mingling in a rare delightfulness.

The prices of genuine Roseville Pottery are so modest that no one need deny oneself the joy of owning pottery so alluring! There are many more pieces in this design besides those illustrated . . . vases, jars and bowls in various sizes and shapes. Other patterns and styles, too, which you will want to see. Ask for Roseville Pottery at leading gift shops and department stores.

Write and a copy of the interesting booklet, "Pottery" will be sent free.

THE ROSEVILLE POTTERY COMPANY, Zanesville, Ohio

ROSEVILLE POTTERY

Questions Readers Have Asked

(Continued from page 103)

A GARDENING friend of mine intends to plant her general collection of perennial seeds in an ordinary cold-frame early in the winter, with the expectation that they will come up extra soon in the spring and thus get a good start. The idea interests me, but I've never heard of its being done. What do you think?

J. T. B.

We have never tried such a plan as this but see no reason why it should not succeed. It is regularly done by growers of hardy rock plants and in all probability would apply as well to other perennial seeds. After all, it is merely idealizing the natural conditions under which perennials normally seed themselves. As applied to alpine plant seed, the system is as follows:

A finely prepared, rather sandy seed bed is made in the frame, well watered just at the beginning of winter, and the seeds sown in the ordinary way. After sowing, a light covering of dead leaves is scattered over the bed to protect it from direct sunlight, and then the sash is put on, being raised an inch at one end to provide a little ventilation. Thereafter, when snow threatens, the sash is removed so as to allow the flakes to fall into the frame, and then replaced. Germination begins very early—often around the first of March—and not a few of the plants will blossom sparingly be-

fore autumn. At least as many seeds will come up, we believe, as from sowing at any other season.

KINDLY tell me where I can get information on bringing in sprays of shrubs, trees, and when it is best done, how long it takes to bring them to blossom, at what temperature, and in water or water and sand? Suggestions for arrangement for Garden Club exhibits.

Where can I address the Garden Club of America?

S. F.

In answer to your letter requesting information on the care of shrub branches indoors, we are giving you the following instructions which we trust will be of assistance to you.

Bring the branches in after the first of the year, put them in water, and keep them in a sunny window, in a room at ordinary temperature. It will take from ten days to three weeks for them to blossom.

For arrangements of garden club exhibits we suggest that you look at the following books: *Flower Art of Japan*, by Mary Averill, and *Flowers of Japan and the Art of Floral Arrangement*, by Josiah Condor. If these are not satisfactory we would advise you to ask the Garden Club of America for their suggestions. They are at 598 Madison Avenue, New York City.

House & Garden's Bookshelf

AMERICAN PLANTS FOR AMERICAN GARDENS. By Edith A. Roberts and Elsa Rehmman. New York: The Macmillan Company.

THE title leads one to expect that the book will tell how to get from the woods native plants that can be made to grow in gardens or what American plants are most advisedly obtained from nurseries and how to care for them. But the volume's smallest terms are realized right near the beginning: "A site of even an acre or less has many possibilities," while for the most part there are thoughts clustering around woods, bridle paths, trails, pastures or small clearings, valleys, streams, slopes and hills. And for one who can think in these terms it is a refreshing and genuinely delightful little book. It races with the reader through the myriad charms that Nature has for her lovers so fast that the breath is taken away. Yet the exhaustion comes not so much from speed as from quickness and intensity of observation.

In no other volume perhaps has there been put so fine an appreciation of the vegetative and floral richness of the hills and valleys of east-central America. Help is given toward attaining more nearly to the full all such enjoyment possible within one's own domains. There are groupings for the open field, so that upon the borders can be brought together all the small shrubs and out in the open all the herbaceous plants that are most at home in such surroundings. Similarly there is a chapter for the Juniper

hillside and one for the Gray Birches and respectively one for the Pines, the Oak Woods, the Beech-Maple-Hemlock woods, the Hemlock ravine, the stream-side, the pond, the bog and the seaside. The last chapter is a particularly good one for planning grounds upon the Atlantic coast. And in each chapter there are exhaustive lists in addition to skillful suggestions about development and arrangement. Occasionally there is suggested the setting for the house and even for the building materials. But no space at all has been given to transplanting. The reader is left to make inferences from the nature and the habits of the plants found in their groups.

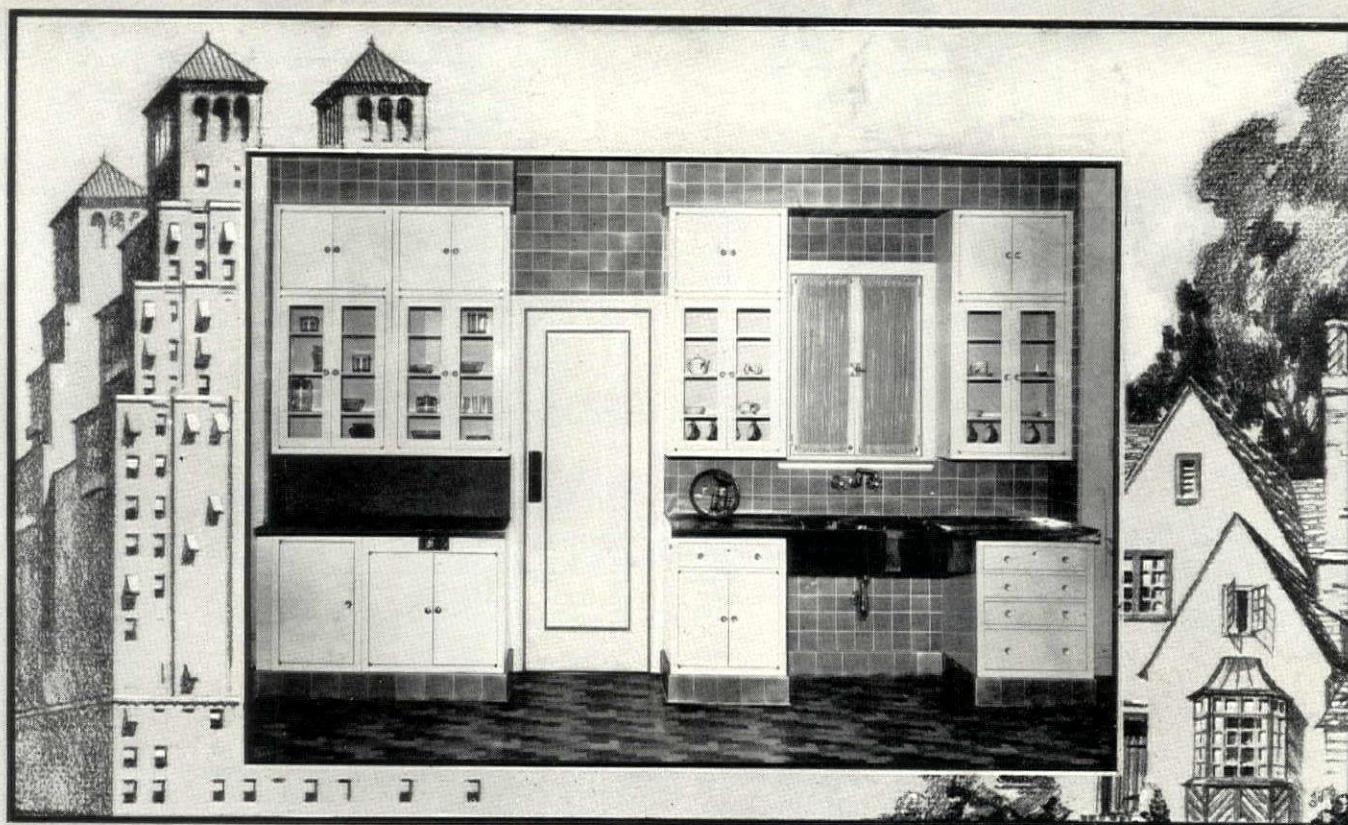
F. B. M.

MODERN FRENCH DECORATION. By Katharine Morrison Kahle, M.A. New York: G. P. Putnam's Sons.

ANY contribution to the literature of Modernistic Decoration is welcome. Records are all too scanty, and the data which Katharine Kahle has added is of real value, because it is evident that her note book has been in constant use throughout the work. She has recorded, we are tempted to think by shorthand, just what Frenchmen themselves have to say of the work of their contemporaries. Such records are vital even if they are unassimilated by the writer.

We are given no very definite hook-up, as Frankl, for instance, has done, to enable us to judge from a background of broad culture, the worth

(Continued on page 130)



WHITE HOUSE Installations

are *the De Luxe* Kitchen and Pantry Equipment
For Fine TOWN and COUNTRY HOMES

IN SPOTLESS white or attractive color. Made entirely of steel. Beautiful, efficient and permanent. Moisture-proof, insect-proof, fire-resisting. Absolutely sanitary. Quality construction thruout. Electric plate-warmers, silver and linen drawers, tray and plate racks, cup hooks and Monel Metal pantry sinks furnished. Write for gray catalog. Among recent WHITE HOUSE Installations are:

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Frank V. DuPont, Wilmington, Del.
C. A. Hope, Architect

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Detroit, Michigan
Richard H. Marr, Architect

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H. T. Parson, 1071 Fifth Ave., N. Y.
C. P. H. Gilbert, Architect

Hubert T. Parson, West End, N. J.
Horace Trumbauer, Architect

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E. T. Stotesbury, Palm Beach, Fla.
Addison Mizner, Architect

J. L. Donahue, Palm Beach, Florida
Marion Sims Wyeth, Architect

Wm. T. Hyde, Cooperstown, N. Y.
Alfred Hopkins, Architect

F. Ambrose Clark, Cooperstown, N. Y.
Harry St. Clair Zogbaum, Architect

James B. Grant, Denver, Colorado
W. W. & A. A. Fisher, Architects

Ed. K. Davis, Marstons Mills, Mass.
Parsons & Waite, Architects

Bowman Gray, Winston-Salem, N. C.
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*Emery Roth & Thos. Hastings,
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JANES & KIRTLAND, INC.

101 Park Avenue

Established 1840

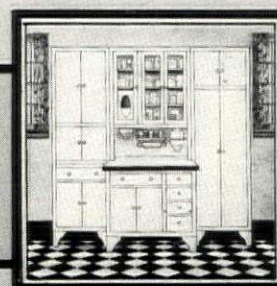
New York City

The **WHITE HOUSE**

is made of Steel

Line

You can also have WHITE HOUSE standard kitchen dressers, side units, broom closets, sink units and storage closets. Carried in stock for immediate delivery. If your dealer does not carry them, write for green booklet.



Greater Convenience



An enclosed top . . . level and smooth and it's all clear cooking space

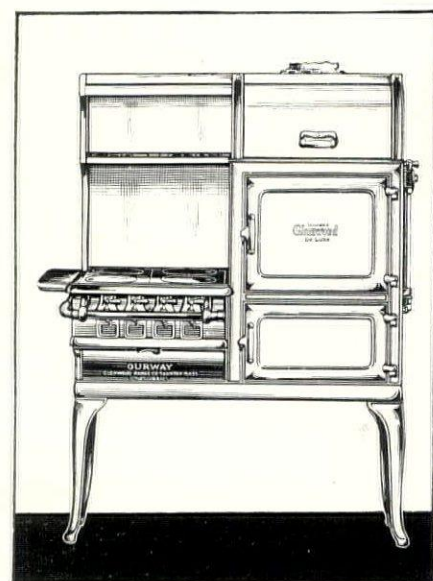
EVERY square inch of the enclosed top of this Insulated Glenwood De Luxe gas range is usable as cooking space. Its smooth, level surface is as easy to move things on as a kitchen table.

Notice, too, the three additional spaces on the shelf above. These are kept hot enough to boil simply by utilizing heat from below which is ordinarily wasted.

The oven is completely insulated to make less gas do more, and do it *better*, than you could expect of a less up-to-date range.

Both the correct temperature and the exact length of time for your oven cooking are taken care of by two Glenwood automatic controls — the AutomatiCook and the new Time Control — in order that you may be able to leave your cooking and go and come as you please.

Ask them to show you this Model SN118 Insulated Glenwood at the office of your local gas company. Or simply return the coupon below for further information — especially if you live beyond the city gas mains.



Insulated Glenwood SN118

Insulated Glenwood Gas Ranges De Luxe

Consolidated Gas Company of New York
Westchester Lighting Company Brooklyn Union Gas Company
And all Offices of Public Service Electric and Gas Co. of New Jersey

Glenwood Range Co., Taunton, Mass.
Please send me complete information about the SN118 Insulated Glenwood.

Name _____

Address _____

Check here _____ if you would like to know about Pyrofax Gas for your country home.



These boxed sets make gifts of real distinction

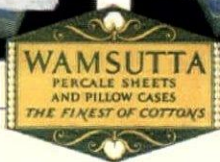
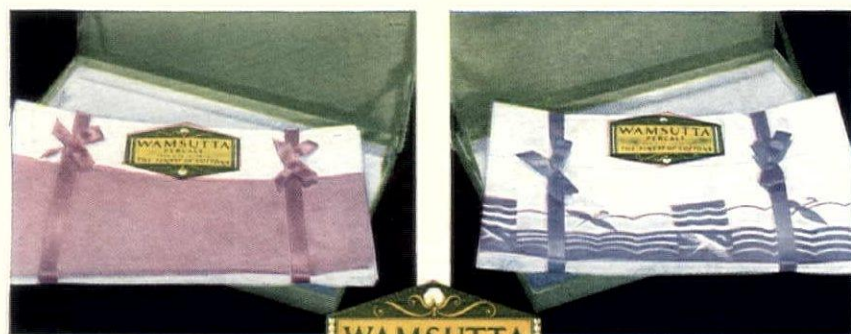
WAMSUTTA PERCALE sheets and pillow cases make just the kind of gift that people recognize as being unmistakably nice and thoughtful. They're so beautifully fine and smooth to the touch, and so lovely looking in their ribbon-hinged green and gold boxes. And they're such satisfactory things to fill the gaps in almost anyone's linen closet or to furnish a guest-room bed in smooth, luxurious comfort for years to come.

The special Christmas sets of Wamsutta Percale are made up with either two sheets and two pillow cases in a box or simply a pair of pillow cases. But you have your choice of seven pastel colors, ColorWoven borders, or hand embroidery to make every set different if you want to.

You'll find you can check off a surprising lot of names on your Christmas list with Wamsutta Percale sets, quite reasonably, from your point of view, and quite delightfully from theirs. For making a gift selection of Wamsutta Percale sheets and pillow cases, a wide variety of

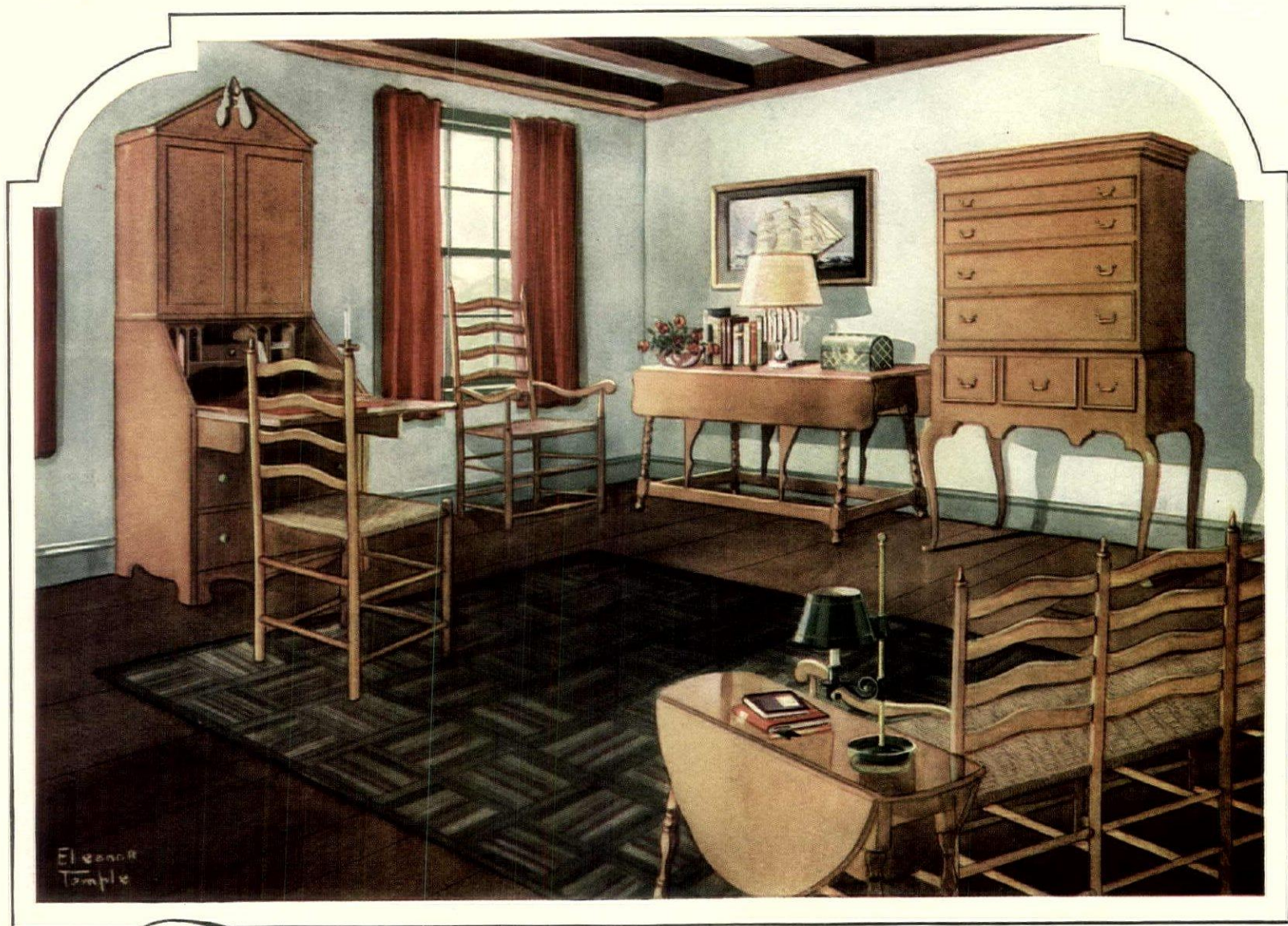
styles awaits your choice at your favorite department store.

WAMSUTTA MILLS, *Founded 1846*
New Bedford, Mass.
NEW YORK SALES OFFICE
40 Worth Street

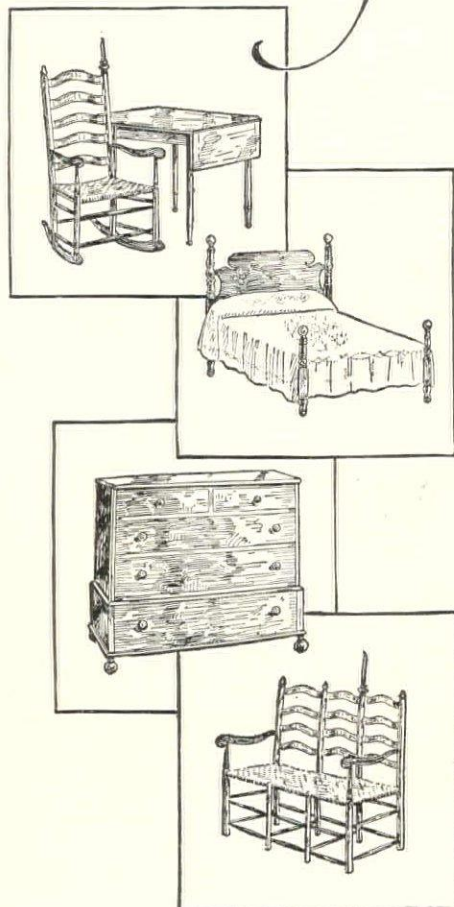


WAMSUTTA PERCALE

SHEETS & PILLOW CASES



To be treasured/ among their choicest possessions.



There is no prouder gift for a distinctive home than New England's celebrated colonial furniture. Simple and historic in design, it is a mark of good taste which will endure for generations to come.

And here, in the heart of old New England, descendants of the early craftsmen are still cutting the same hardwoods from the same hillsides, and fashioning them into authentic reproductions of the now priceless originals.

Here is the gift which is always acceptable — a constant reminder of your thoughtfulness for the years to come.

Of course you will want the booklet "The Beauty Secret of a Colonial Home" published through the courtesy of two of New England's oldest furniture makers. It gives helpful decorating ideas and completely describes these beautiful New England pieces; so distinctly colonial, yet so reasonable in price. It can be obtained, without cost, by mailing the coupon below.

These "Candleback" chairs with quaint candlestick and pretty red candle perched on the chair back are completely described in this booklet. Their lightness and grace makes them especially suited for bridge and other impromptu affairs.

Sprague & Carleton
Incorporated
"CANDLEBACK" CHAIRS
KEENE, N. H.

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EARLY AMERICAN FURNITURE
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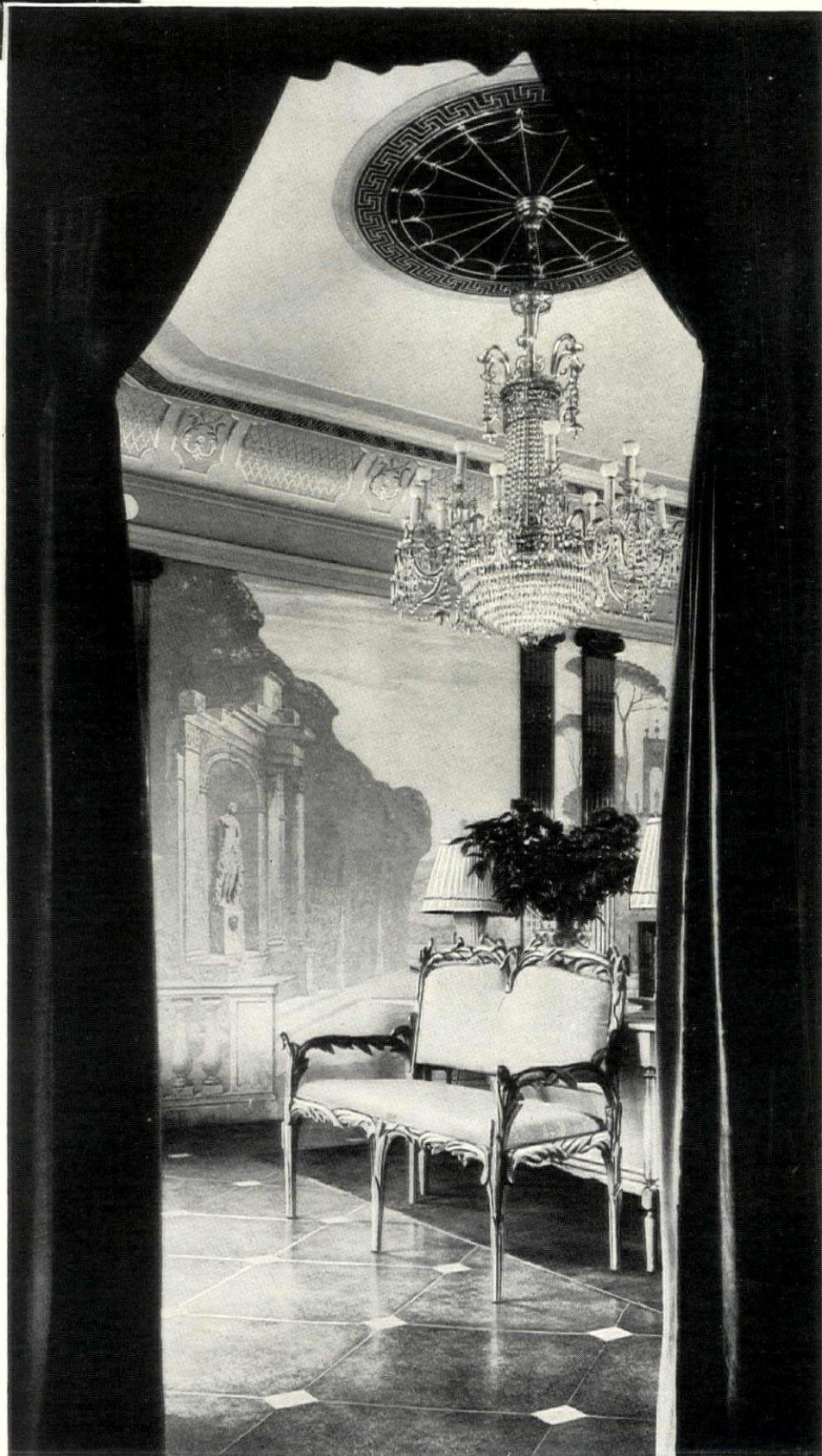
Please send free Booklet "The Beauty Secret of a Colonial Home" Please advise where I can purchase.

Name _____ Address _____



Zenitherm's contribution to the fine Residence

- the FLOOR



THIS beautiful interior, like many of America's finest homes, has, as a decorative basis, a floor of Zenitherm.

It is a French Music Room in an attractively remodelled farm house and the credit is due to the architect, Mr. William Lawrence Bottomley, of New York, for the ingenious way in which he has maintained the French feeling, yet has "tied in" this beautiful, formal room with the simple Colonial character of the main house.

In accomplishing such "decorative unions" Zenitherm proves of particular value.

Zenitherm resembles some rare Italian marble and its versatile color range and special properties give the architect and decorator exceptional latitude in the creation of patterns and color schemes.

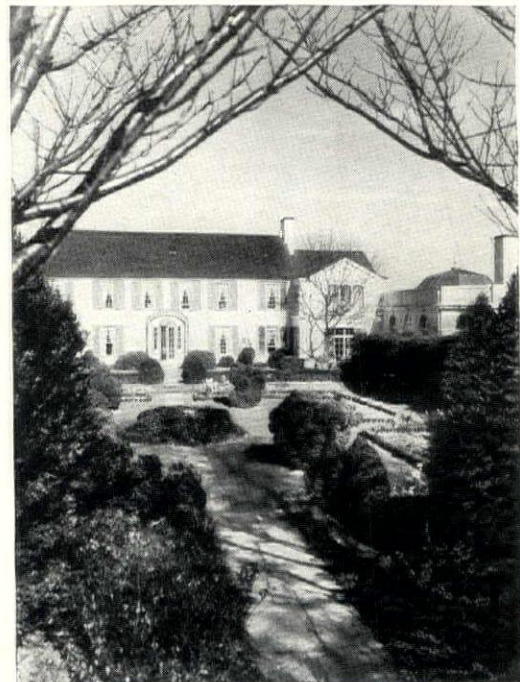
While Zenitherm looks and wears like marble, it has none of the coldness or hardness of quarried stone and being a fabricated material, it can be sawed, nailed and worked like wood.

Zenitherm may be used indoors or out. Age and weathering only serve to toughen and add to its durability. Soap and water keep it spotlessly clean!

Many of America's finest homes, apartments, clubs, offices and public buildings are both walled and floored with Zenitherm. May we send you descriptive literature?

A. G. H. Remond
CHAIRMAN

This Zenitherm floor is composed of special large-sized, diamond-shaped blocks in black with 3" x 4" gold inserts at the corner intersections, and an 8½" black border. The entire floor combination forms a correct and attractive decorative basis for the Peixotto murals, the silver frieze, the black glass pilasters, the silver and black ceiling frets, and the beautiful silver chandelier.



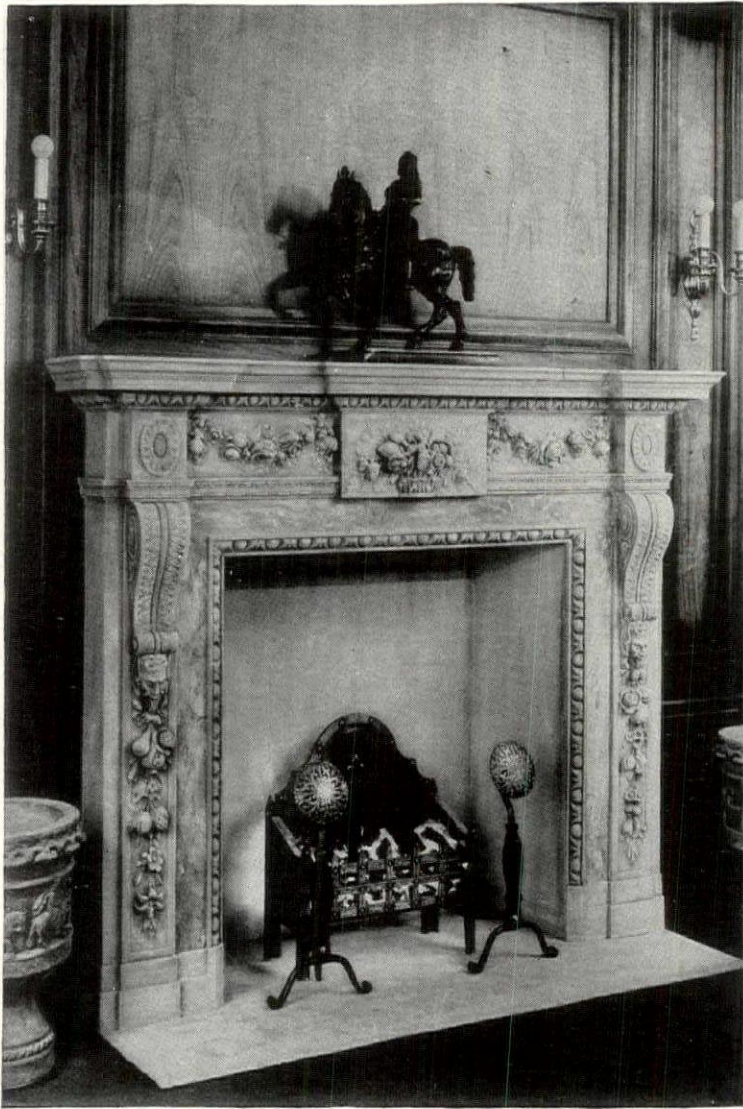
ZENITHEERM

(For Walls and Floors)

ZENITHEERM COMPANY, INC., KEARNY, N. J.
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PHILADELPHIA ❖ CHICAGO ❖ BOSTON ❖ SAN FRANCISCO ❖ DETROIT

The Authentic Mantel MAKES the Room



REPLICA FROM HOENTCHEL COLLECTION

ART STONE MANTELS are available in a variety of designs from those reflecting simple dignity and beauty to others most elegant and ornate, yet consistent with good taste. Whatever the period of your interior, there is an Art Stone Mantel to harmonize with and richly accent the type of decoration.

Specified by foremost architects and decorators because of their attractive designs, fine texture, lasting durability, and modest cost.

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In All Periods

LOUIS GEIB ARTHUR P. WINDOLPH
JACOBSON MANTEL & ORNAMENT CO.
322 East 44th Street New York, N. Y.

House & Garden's Bookshelf

(Continued from page 126)

of to-day's actual accomplishment, but we are given 27 illustrations from which to say: "we like it," or "we don't." This after all is the crucial test of work in the modernistic mode.

The title "Modern French Decoration" is possibly a little misleading, for even in France modernistic art and ornament is very far indeed from occupying the whole modern field. Tradition is still holding first place among luxurious furnishings wherever found. Comparatively few modernist converts have most costly materials. The smart set is still their chief client, and the smart set is fickle always.

The book gains its chief importance from the fact that France, long a laggard in the field of modernistic decoration, is now definitely in the lead, and again does Paris set the pace for the fashionable world. What Paris is doing can be gained from this book. Everyone will want it.

G. G. G.

MYTHS AND LEGENDS OF FLOWERS, TREES, FRUITS AND PLANTS. By Charles M. Skinner. Philadelphia: J. B. Lippincott Company.

IT is the well garnered fruit of an amount of reading and study that is amazing, presented modestly, charmingly and gracefully. Not to every topic, to be sure, have been given so many as the twenty-eight pages that are devoted to the Queen of flowers; but concerning each of the seventy-five other trees, plants, flowers or flower groups also are told the stories that have clustered about them in various lands. The Cereis or Redbud alone, it seems, of all that can be thought of as having place in a book like this, has been slighted, though a legend about Judas hanging himself upon a Poplar is found and the Dog-Rose is mentioned as one of the many trees so disgraced.

The legends and fables are set forth as illuminative of the mental processes of unschooled men, for poetry was native speech to the savage: "his vocabulary was allegorical—a humanization of the skies, sunsets, the storms, the flowers." Thus are explained, too, the names: Bad fairies gave certain blossoms to the fox that he might put them on his toes to soften his tread when he prowled among the roosts, while the mottlings of the petals mark where in a threatening manner the elves had placed their fingers to denote the baneful juices secreted by *Digitalis*. Oftener, however, it was supposed that Nature showed in the plant what human ill it was intended to cure; the doctrine of signatures comes to the fore at many points in the book. To the student of language and of literature Mr. Skinner has done a great kindness in associating the various ideas that attach themselves to "Hazel." Its name is connected with "hazy" and mystery in general is shown to underlie the word in all its various connotations, including introduction to a college at the hands of fellow students.

Art in various forms has many backgrounds which the book illumines, even in such a notable work as Raphael's

Madonna of the Chair. And so to all readers of nearly all classes, even to those who like to read mostly stories, this delightful and scholarly work appeals;—what is recorded about the humble and sometimes glorified herb the Leek, in between the Laurel and the Lily is good reading for both the student of history and real "bookworm" and for the gardener.

F. B. M.

MODERN DECORATIVE ART. By Maurice S. R. Adams. Philadelphia: J. B. Lippincott Co.

ANOTHER book on Modernism in the home, and a practical book at that, written by a man who styles himself "Designer and Craftsman", and splendidly illustrated!

The text of the book is the beginner. We can safely say one needs no knowledge of anything but the English language to understand perfectly just what the writer says. There is no obscurity, no Einstein-like expressions to mystify the uninitiated, but perfect clarity. The writer knows so much that he is not afraid to tell something of what he knows. Of course it is a bit too simple and didactic to make interesting reading and there are lots of things with which we must disagree.

But the writer makes out a good case for Modernism in the whole house. "The best home is where the house itself, its decorations and its furniture are designed together relatively as a whole," he announces and proceeds to illustrate and describe just such houses. Of furniture he says:

"The sequence of our designs has been in close association with the use of burr walnut. For effective display richly figured wood veneer must be used over wide unbroken surfaces. To emphasize and extend this principle, mouldings of every kind became gradually eliminated, and free curved surfaces were used wherever possible. Sharp corners gave place to rounded forms so that the main faces blend one into the other without the abruptness of a sharp angle. Our later productions have a marked feeling of rhythm. Beauty of line and form exactly proportioned find expression by thus employing the richest and most gloriously figured walnut procurable. The result arises from careful selection. Hence the splendid quality insured."

He then proceeds to describe his revolutionary methods of construction which he claims have "changed the character of all furniture designing."

The illustrations are splendid, and altogether practical for the student, decorator, or cabinet-maker. They include "A series of two hundred examples of interior decoration, furniture, lighting fittings and other ornamental features."

A glance at the book's contents does not promise more than it performs: "Foreword, First Considerations, The Furniture, A London Flat, The Hall, The Dining Room, Dining Room Furniture, The Living Room, Living Room Furniture, The Drawing Room, Modern Pottery and China, The Li-

(Continued on page 152)

SALUBRA

A NEW TEXTURE

*Which gives warmth and
softness to the walls*

IF YOU would like for your rooms a background of luxurious richness which is the very essence of beauty, you will find Salubra "most interesting"!

Salubra wall-coverings offer you not only a wealth of fascinating designs and color schemes, but a new and richly beautiful texture which gives depth and character to color and design—warmth and softness to the walls.

The inspiration for Salubra's lovely patterns (and there are over 2000 of them) comes from such active style centers as Paris, Berlin and Vienna—and many of these designs are produced under the direction of that famous organization of Continental artists, the Wiener Werkstaette.

In appearance and performance Salubra is entirely different from ordinary wall-papers. Its luxurious texture is due to Salubra's special technique of applying artists' fine oil colors on parchment paper.

Besides imparting unusual beauty, these materials make Salubra fadeless and washable! Salubra never needs to be replaced because walls are spotted or soiled. Scrubbed with ordinary soap and water, Salubra can, at any time, be made fresh and as beautiful as the day it was new—because Salubra is absolutely fadeless.

Ask your architect or interior decorator about Salubra—"the permanent wall decoration"—or write us direct.

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230 Park Ave., New York, N. Y.,
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Salubra
REG. U. S. PAT. OFF.

WONT FADE WILL WASH



Salubra Pattern No. 30816 lends height to a low ceilinged room by the use of rising curves in French blue, tanager, and white. Modern in motif, on a background of grey tan, this is but one of hundreds of beautiful patterns designed to harmonize with every type of interior. Period or Modern.

The Location Of A Home Site

(Continued from page 66)

other factor frequently overlooked in locating a home in a new community. Many rural or suburban municipalities have refuse collection and disposal service only at a stated fee per month.

Fire protection is a feature quite often ignored in studying the prospective site of a home. Various communities are classified by the underwriters as to their general fire risk. For your own peace of mind learn how your town rates in this respect and then also consider what increase in insurance fees you will have to pay in such a locality.

If your family is one whose members appreciate and love beauty, your preliminary study of the new community will include the town's location from a picturesque and artistic viewpoint, even as the particular site of your new home will include a consideration of the views and prospects to be obtained from the windows of various rooms. The site of the house must be considered not alone from the viewpoint of one who approaches it, but also from the viewpoint of those living within.

Having decided upon the desirability of the community, as a whole, for your home site the more usual problems of the particular location arise. The discussion of location on a north or a south or on an east and west street is always present as is also that of which side of the street.

If a garden is anticipated, the contour of the land must be considered, whether it be flat or sloping, and the soil must be tested to give some understanding of the expense to be considered in establishing a garden. The cost of the landscaping will depend largely upon this and also on the trees already located at the site.

A prospective home builder that I met some time ago had not decided definitely on a location but, as a starting point, was determined upon one thing. Her lot must be on an east- and west-bound street and on the west side of the thoroughfare offering most frequent transportation. This she desired in order that the various members of the family who went to office or school each day might go toward the rising sun in the morning and be able to see the sunset as they plodded home-

wards during the short days of the year.

However, the person who drives many miles to and from business each day will wish a different geographical arrangement of house and office. There are few things more fatiguing than driving a car into the slanting rays of the sun and to precede a busy day with such a strain, or to add such an annoyance to the sum total of a day's problems is unwise. Many real estate dealers have had occasion to learn of this situation, but few prospective buyers list it in the considerations to receive attention when they select their home.

There are many other details that should be investigated which one attempts to select a permanent home site. Few things can be more annoying than a town overrun with tramp dogs and yet there are localities where such a problem is not considered at all. In certain towns help for house or garden work during stated seasons of the year may be readily obtained and yet during other times it may be impossible to obtain labor by the day or hour. This problem alone in a small locality varies greatly from the large cities where help is always shifting and usually to be secured.

Within the last dozen years, I have twice faced the problem of establishing a home in a new community. In the first instance the locality was practically selected by unusual circumstances. However, it was at once evident that it would not be particularly satisfactory because of various conditions and because the future program of paving, roads, civic improvements, sewers, schools, etc., made a tremendous difference between actual cost and the budget allowance for home ownership and maintenance. The second location has proven more satisfactory and yet it has presented innumerable problems of adjustment due to the fact that in spite of my experience in designing other peoples' homes, I had not analyzed my own detailed needs and characteristics. Were I again to locate in a new community, I would attempt to foresee the problems, unexpected costs, etc., by checking the details in some such logical outline as the one that has been developed on page 134 of this issue.

Permanent Model Rooms

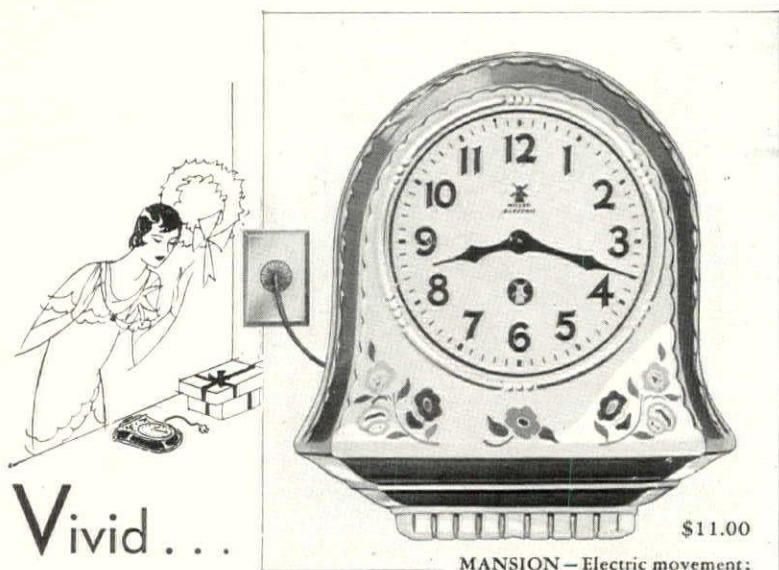
(Continued from page 108)

chintz and hung to the floor. The painted furniture, flower prints, and accessories are all in keeping with the decorative character of the background. Here the floor of American white oak is laid in an interesting parquet design.

In addition to the inspiration it offers to anyone planning redecorating this fall, an exhibition of this comprehensive kind is of unusual educational value to both the layman and student of interior decoration. An opportunity to view twenty-one rooms furnished in accordance with the great decorative periods of history does not come often; it enables one not only to see the proper furniture, curtain and

furniture fabrics and accessories of the various periods in question, but it also makes possible a study of the characteristic architectural backgrounds which go with each era—a feature that is not always taken into consideration by the decorator.

The floors in the various rooms should also be carefully inspected as in every case the flooring is in key with the period of decoration the room represents, actual materials being used in every instance. This feature alone would be worth a visit to the exhibition. Finally, there are pictures and a variety of accessories to add the final note of livableness to the numerous schemes.



Vivid...
modern.. colorful

MANSION— Electric movement; Appears to be standing on its own shelf. Fits flush to the wall. Green, yellow or blue porcelain. 9 1/4" high

\$11.00

...new MILLER KITCHEN CLOCKS

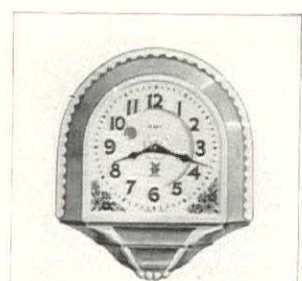
COLORFUL kitchens. Colorful accessories, and now... colorful clocks! Not just ordinary clocks painted in bright colors to seem new. But an entirely fresh idea!... Clocks completely re-styled to match the mood of today's smart kitchens and tinted to harmonize with the favored color schemes.

Of gleaming porcelain. Some in solid pastels... others in delightful "cretonne" patterns... all designed by the celebrated decorator, Alfred Helmut Sander. Each model more captivating than the last and so easy to keep fresh and clean! A damp cloth removes stains and steam and leaves the shining porcelain bright as new!

Just the Thing for Gifts!

MILLER Kitchen Clocks make charming gifts for they are as dependable as they are smart! With either the 8-day lever movement (which does away with the "pendulum nuisance") or the new electric movement (which need never be wound or regulated) MILLER Clocks are impressively true to their fine traditions of service. Available at your favorite department store, jeweler's or house furnishings shop. 8-day movements, \$3.50 to \$6.00. Electric movements, \$9.50 to \$11.00.

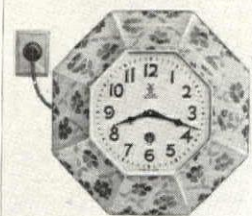
FREE BOOKLET— Beautifully illustrated and entitled "Striking the Final Note in Kitchen Color Harmony"... mailed to you, upon request.



CONSOLE— Fits flush to the wall. 8-day movement. Green, blue or yellow porcelain. 9 1/4" high \$6.00



CENTURY— Modern design. 8-day movement. Yellow, blue or green porcelain. 8 1/2" square \$5.25



CRETONNE— Electric movement; Yellow porcelain case sprayed with blue and green flowers. 9" high . . . \$9.50

So dainty are these tinted clocks, many women consider them aptly suited for colorful sun-porches, breakfast nooks and the less formal type of bedroom.



IRVING MILLER & CO.
1150 Broadway New York, N. Y.

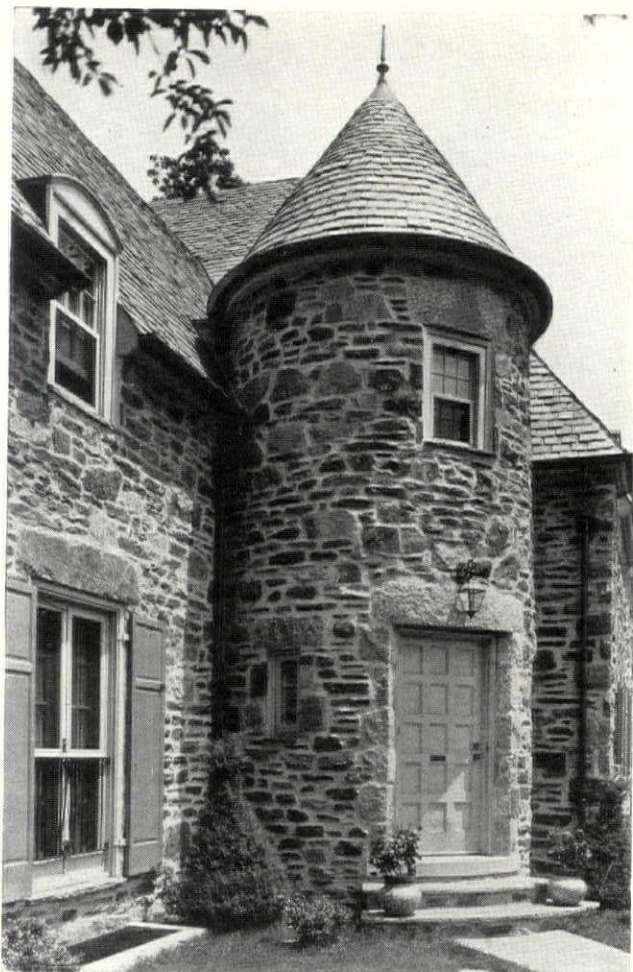
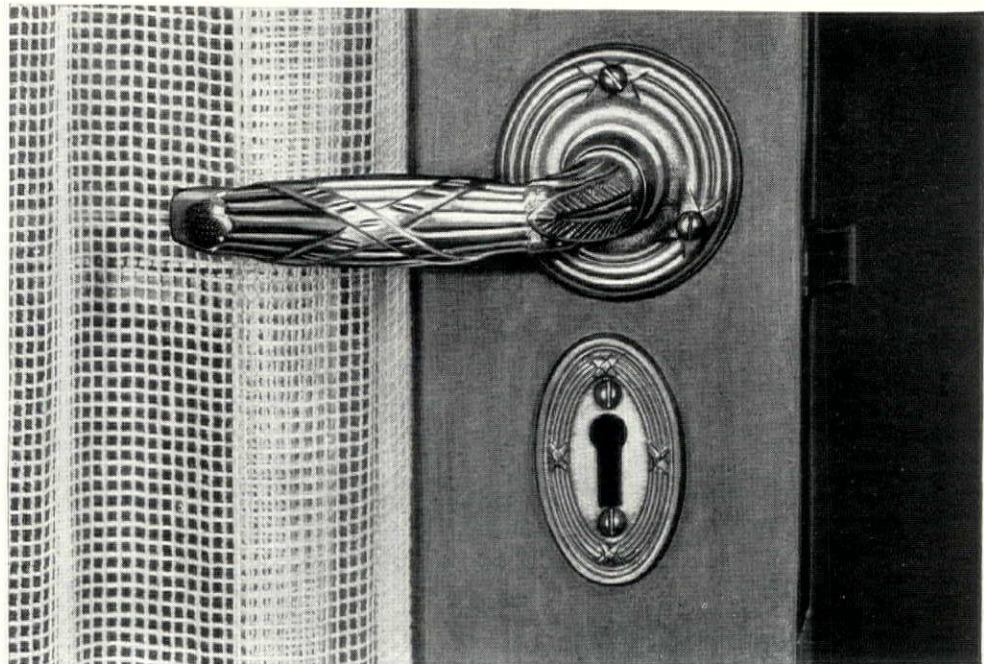
TO HELP BRING *YOUR HOME* UP TO EXPECTATIONS . . .

IT IS hard to say that any one style of architecture is more attractive than another. This is merely a matter of taste. Today in every field outstanding work is being done by our residential architects. The highest standards of present-day living, luxurious comforts and conveniences, individual whims of owners — all are masterfully brought together in homes that hold to the best influences of the English, French, Spanish, or Colonial builders.

Sargent Hardware is of distinct assistance to architect or builder in completing a structure of superior quality and in attaining the desired atmosphere of decoration. The superior quality of Sargent Hardware cannot be questioned. Of solid brass or bronze, it is remarkably durable. Its operation is completely satisfying. And in design, Sargent offers door handles, locks, knobs, knockers that reproduce authentically the best trends of every period — the dainty beauty of the Louis', the charm of the Adam Brothers, the rugged strength of early-American wrought iron.

Whether the home you are planning is large or small, no matter what its type, Sargent Hardware will help you bring it up to your expectations. Write for our illustrated booklet, "Hardware for Utility and Ornamentation." Sargent & Company, 31 Water Street, New Haven, Connecticut.

SARGENT LOCKS & HARDWARE



A charming residence of the Norman type, completely equipped with Sargent Hardware, O. Eugene Adams, architect, Baltimore, Md.

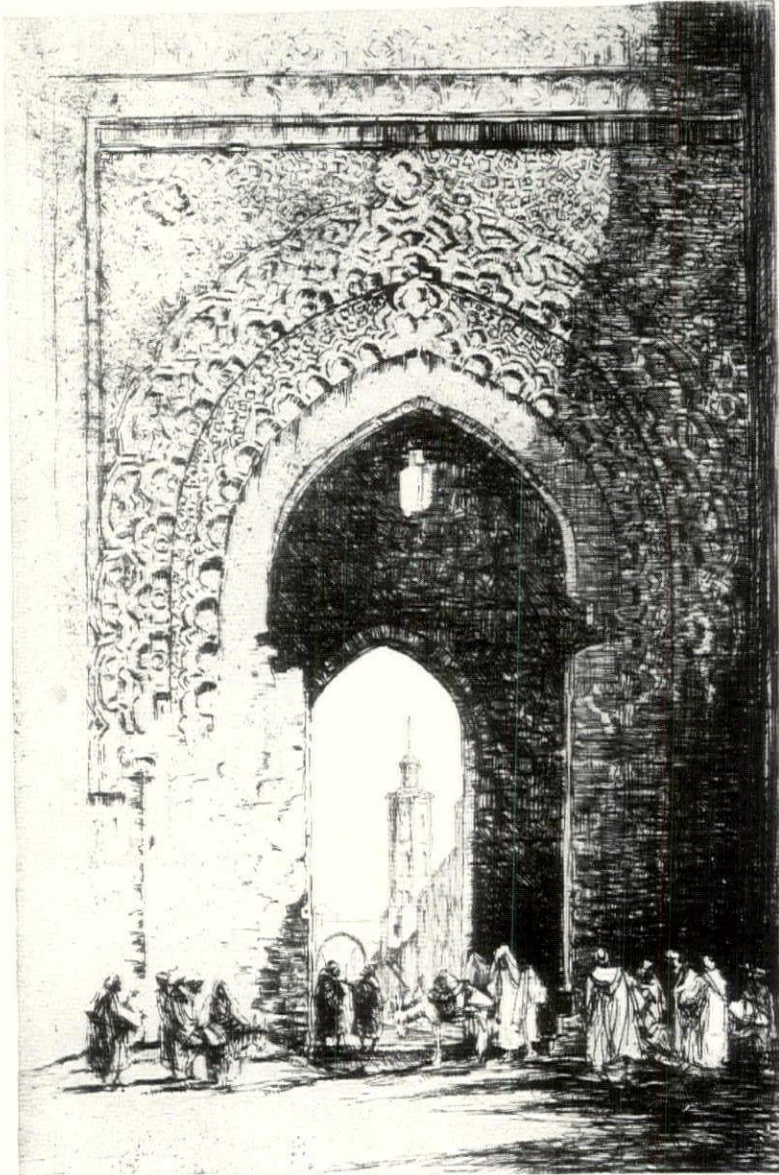


A floor of random width oak, harmonizing paneling, draperies, furnishings, and Sargent Hardware — with such elements are made such attractive interiors as the above.

This design of Sargent Hardware is particularly appropriate. The Dubarry and Anjou patterns are in perfect keeping with the Norman architecture and decoration.

Three ³⁰⁻_{DAY} Mediterranean Morocco-Riviera Cruises

The Continental's Winter Playground



ETCHING OF THE CHELLAH, RABAT BY W. DOUGLAS MACLEOD

THIRTY-DAY "Mediterranean-Sahara-Riviera Cruise" with live young moderns, off for the sun by the South Atlantic... circling the azure sea at its smartest... eight ports » » Not a dull moment, the "France" starts her gayety with her engines... Casablanca for a Moroccan interlude, Oasis, Sultan's paradise, the winter capital of modern sun-worshippers... gay Algiers and the Garden of Allah... Italy at its loveliest... the Riviera and Roman France when the sky that arched over the Caesars is blue with the first spring days » » The freedom of independent travel with unlimited stopovers, or return via Havre or Plymouth... a ship that is the last word in luxury and chic.

"France", January 10, February 14, March 20

"Barbary Land Cruises" through Morocco, Algeria and Tunisia... a fleet of high-powered motor cars... 57-day itinerary **\$1750**;
13-day itinerary **\$200**.

Sixteen-day West Indies Cruise by "Lafayette", December 20 to January 5

French Line

Information from any authorized French Line Agent or write direct to 19 State St., New York City

Factors Relating To A Home Site

The various considerations taken up in Miss Emily Butterfield's article on page 66, having to do with the proper selection of a home site, are here given in list form so that prospective home builders or purchasers may go about checking advantages and disadvantages of site in a methodical fashion.

HEALTH

1. Water Supply
 - A. Purity
 - B. Quantity
 - C. Content of iron, etc., and loss thus involved
2. Sewerage
 - A. Depth
 - B. Size
 - C. Location
 - D. Disposition of rain water
 - E. Septic tanks—required or not
3. Physician
 - A. Office equipment, services, etc.
4. Dentist
 - A. Scope of work, etc.
5. Hospital
 - A. Accessibility, ambulance service
6. Drug Store
 - A. Type, etc.

NECESSITIES AND CONVENIENCES

1. Gas And Electric Service
 - A. Rates
 - B. Substitutes, if either is not supplied
2. Fuel
 - A. Prices
3. Ice
 - A. Quality
 - B. Price
 - C. Service, frequency, etc.
4. Refuse Disposal
 - A. Cost
 - B. Frequency
5. Fire Protection And Insurance
 - A. Classification of community by Underwriters
 - B. Insurance rates
6. Help
 - A. By the week
 - I. Type, colored, English speaking, etc.
 - II. Wage
 - B. By day—for laundry, chores, etc.
 - I. Type
 - II. Wage
7. Transportation
 - A. Convenience as to direction
 - B. Frequency of car or bus service
 - C. Cost of transportation
 - D. Comfort of transportation
 - E. Garage service for family or personal car.
 - I. Efficiency
 - II. Locality

III. Courtesy

F. Orientation of drive to office, etc.

EDUCATIONAL, SOCIAL, RECREATIONAL

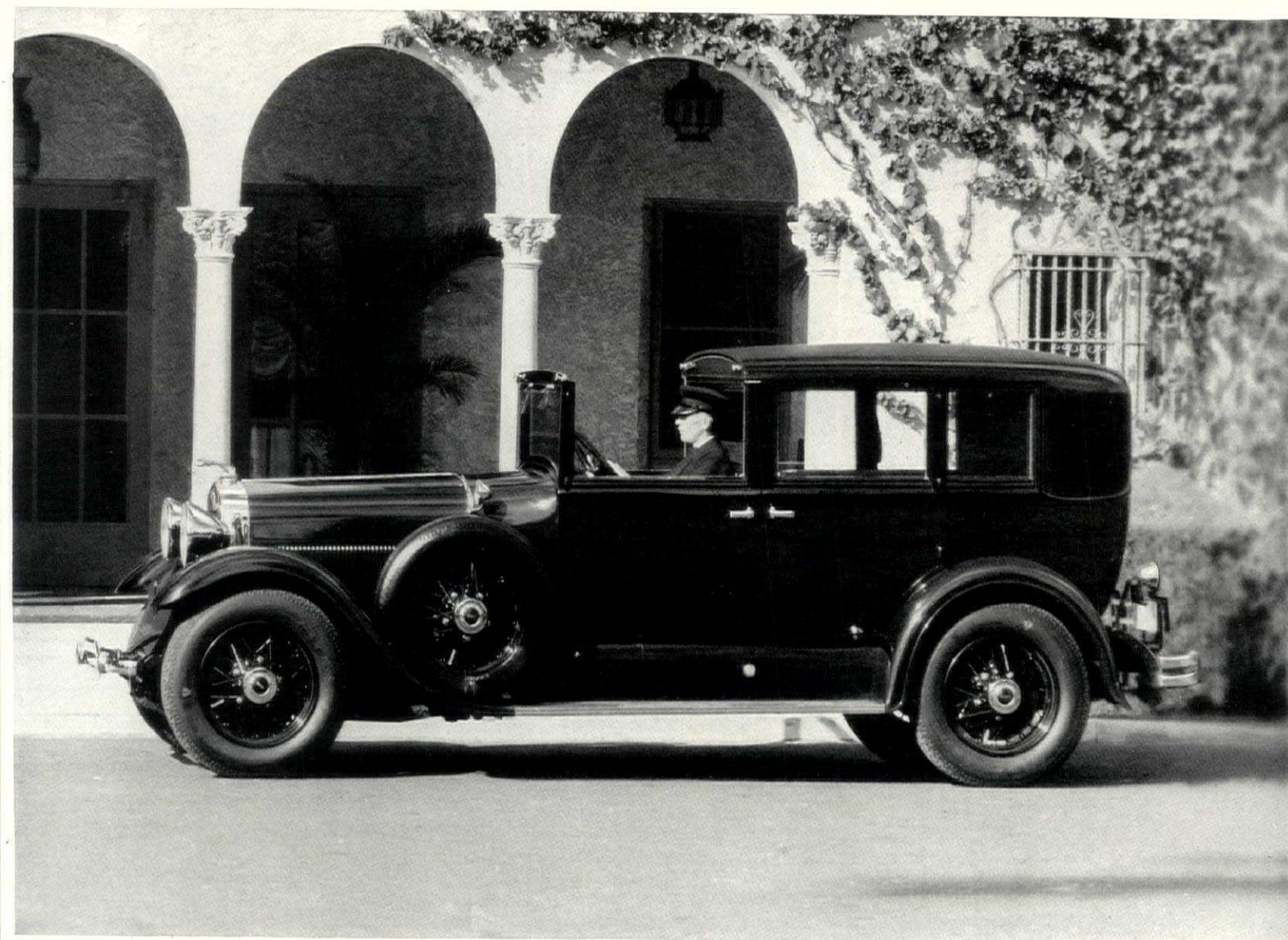
1. Schools
 - A. Required grades
 - B. University rating
 - C. Desired subjects offered
 - D. Athletic advantages
 - E. Social privileges
2. Churches
 - A. Denominational preferences or satisfactory substitute
 - B. Housing for church and church school
 - I. Comfortable
 - II. Sanitary
 - III. Attractive
 - C. Social Life of the Church as a factor
 - I. For children
 - II. For adults
3. Interests and Social Contacts
 - A. Community features
 - I. Library
 - II. Theatres, lectures, etc.
 - B. Clubs
 - I. Noon lunch clubs
 - II. Women's Club and membership limitations
 - III. Specialized clubs: Audubon, Music, Bridge, etc.
 - IV. Exercise or recreational clubs, golf, swimming, etc.

BEAUTY AND COMFORT

1. Community's natural beauty and location
2. Cleanliness of town (Community's house keeping)
3. Approach to home site
4. Views and prospects from proposed home
5. Garden
 - A. Exposure
 - B. Contour
 - C. Soil
 - D. Original equipment, trees, shrubs, etc.
6. Civic policy regarding stray dogs, cats, etc.
7. Outstanding and unusual characteristics
 - A. Good
 - B. Bad



THE LINCOLN



THE BRUNN BROUGHAM

It wears the beauty of high craftsmanship

THE CLEAR beauty of a perfect mechanism gives to the Lincoln its first distinction. Added to that, and enhancing it, is a beauty of motor car design so free and clean that the very appearance of the Lincoln stands symbol for its strength and fleetness.

For here is an automobile which affords its owners as exhilarating a command over space and time as a motor car can give. And as they drive it, they discover for themselves how well and to what exacting standards it is made—with unhurried accuracy, from materials of proven excellence, in one of the famous precision plants of the world.

The beauty of the Lincoln goes as deep as the innermost parts of the motor . . . it is part of the steel of the chassis . . . it is in the sleek contours of bodies designed by the country's foremost custom coachmakers. This is the open secret of the Lincoln's unmistakable style. . . . Its rightness of line is directly expressive of the inner rightness of a mechanism able to meet every demand that can be put upon a motor car on country roads and in city traffic.

Lincoln motor cars can be purchased for as little as \$4200, f. o. b. Detroit. This price includes full equipment.

NOW... moist air [HUMIDITY] for every radiator-heated home...!

AS LOW AS
\$150

F. O. B. FACTORY
Installation Extra

Easy payments if desired!

*Ingenious invention
banishes dry winter air » » » »
the cause of discomfort, colds,
and cracked furniture!*

FOR years engineers have tried to overcome winter dryness in the home. At last they have succeeded; the Doherty-Brehm Radiator Humidifier is the first and only successful low-priced humidifier. Automatic, silent, constant, it supplies the correct amount of moisture to the air in any home equipped with radiator heat—steam, hot water, or vapor.

**Essential for health
and comfort**

Into America's finest homes it is bringing the breath of spring all through the months of winter. Fresh, moist air in every room; no dry, hot air to invite colds, bronchitis, and other winter ills; to wilt plants and flowers; to crack and blemish furniture, floors, and woodwork.

**One Humidifier sufficient
for average home**

To provide this comfortable and healthful atmosphere, the Doherty-Brehm Radiator Humidifier evaporates just the right amount of water in the home—1 to 100 gallons a day, as may be needed! Positive automatic control; no moving parts to get out of order. No noise or steam. There is a size and type for every home heated with radiators. *One of these humidifying radiators cen-*



trally located will properly moisten the air in an entire house or individual apartment.

**Beautiful cabinets—
Easy installation**

Doherty-Brehm Radiator Humidifiers are enclosed in pleasing cabinets in many finishes to harmonize with any interior decoration. Each is both a heating and humidifying unit, simply and quickly installed, and maintained without cost, trouble, or attention.



Masters have produced beautiful wood cabinets for the Doherty-Brehm. Also in metal cabinet and for wall recessing. In metal cabinets, \$150 to \$225. In wood cabinets, \$245 to \$340; f. o. b. factory, installation extra.

**Easy payments on
the CRANE Budget Plan**

The Doherty-Brehm Radiator Humidifier is sold by **CRANE** through dependable heating and plumbing contractors everywhere. You can buy it under the Crane Budget Plan and pay **only 10% down, the rest in small monthly payments.** Call in your nearby heating and plumbing contractor and tell him to equip your home now.

MAIL THIS COUPON FOR FACTS



DOHERTY-BREHM CO.
333 North Michigan Ave., Chicago, Ill.
Please send your instructive booklet about humidity and the Doherty-Brehm Radiator Humidifier.
I have.....rooms in my house.
I have.....hot water.....vapor
.....heat.
Name.....
Address.....

DOHERTY • BREHM • **HUMIDIFIER**




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IT isn't so easy to tell the story of North Star Blankets. If you keep to the truth you simply must use superlatives, since everything that goes into their making is superlatively fine. Way back, in the days of the Civil War, the founders of the North Star Woolen Mill thought that was the way to make blankets, started doing it, and have been undeviatingly at it in this way ever since. What do we now have? A line of

*"Sleep under
the North Star"*

blankets of surpassing loveliness for every possible use to which a blanket may be put. Yes, they are truly very, very beautiful.

Sizes—(Single and double) from smallest crib, 32" x 42", to extra large, 90" x 108".
Whites—The whitest of whites, plain or bordered. *Colors*—Loveliest of the pastels, duo-tones, two tones, plaids and solids. *Purity*—Absolute, both as to wool and dyes. *Weights*—All, from lightest summer to heaviest winter.
How to Buy—Insist on blankets with North Star Label.


NORTH STAR
 PUREST WOOL
Blankets

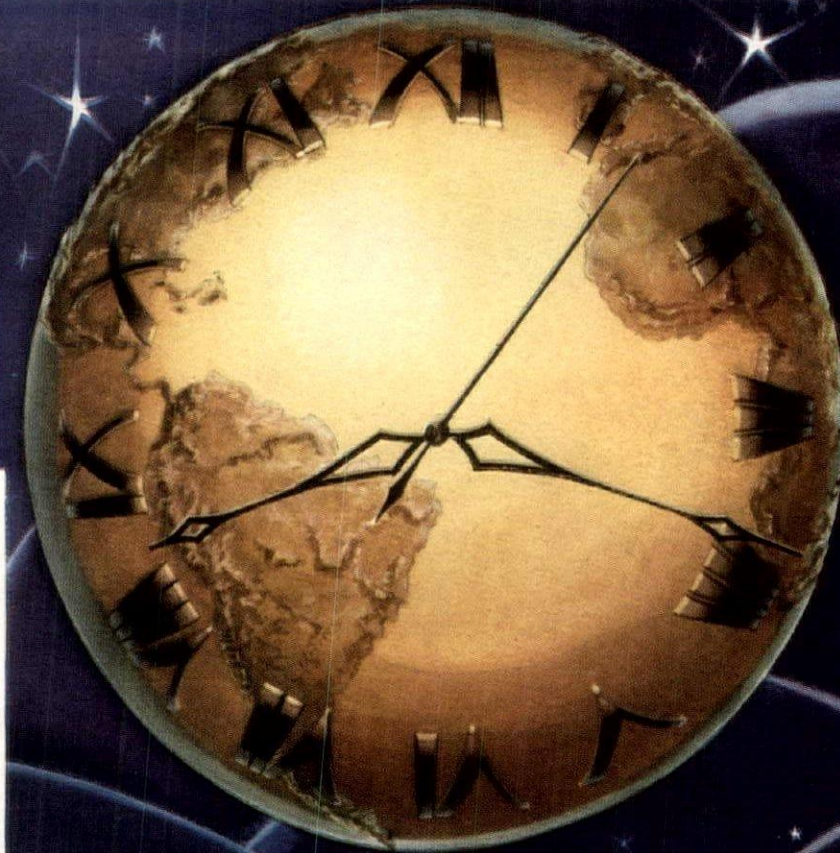


NORTH STAR WOOLEN MILL COMPANY, MINNEAPOLIS, MINNESOTA.
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Please forward, post prepaid, copy of your new
 North Star Blanket Catalogue in Full Color.

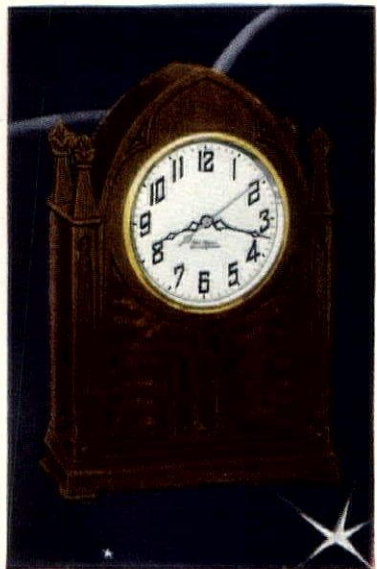
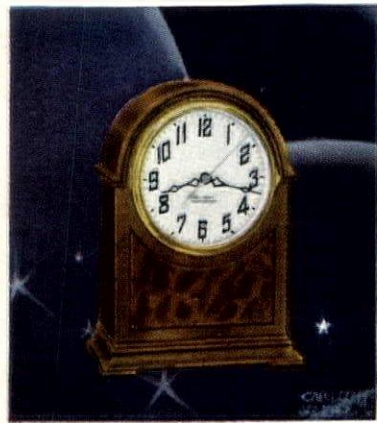
NAME..... STREET.....
 CITY..... STATE.....

ELECTRIC CLOCKS—"faithful as the earth on its orbit . . . true as the stars in their courses"



ANNAPOLIS electric banjo clock, with hour and half-hour strike and full Westminster chimes. Solid mahogany, antique finish. Panels of lovely, subtle coloring. Raised numerals; ornate hands; sweep-second hand and *Automatic Control*★. Height, 27 in. \$55
With hour and half-hour strike, without chimes . . . \$45

The New Haven Clock Company, in collaboration with Westinghouse Electric & Manufacturing Company, presents the truly scientific Electric Clocks—magnificent models with full Westminster chimes and beautiful, accurate timepieces that you never need to wind.



THE first created clock was the earth on which we live. Throughout recorded history our globe's exact 24-hour daily rotation has remained the master clock whose accuracy all man-made clocks have striven to duplicate. But not until the perfection of the electric clock could science claim its marvelously close approach to the regularity of earth rotation. And it is in the modern New Haven Westinghouse Electric Clocks that electric timekeeping in its finest dependability comes to the home. These superb electric clocks are the achievement of two great old American companies—the New Haven Clock Company, in exclusive collaboration with the Westinghouse Electric & Mfg. Co. These new clocks are motivated by a tiny, sub-synchronous, self-starting motor of low speed, ensuring quiet operation and long life.

You will find these clocks a joy in your home! You can bid good-bye to bothersome winding, for after you merely plug the clock in, and it has been started, long years of "true-as-the-stars" timekeeping have begun.

Especially lovely are the electric chime clocks whose pure, silvery notes intone each quarter-hour like the "music of the spheres". The full Westminster chimes are self-adjusting with any movement of the hands, and their soft, liquid resonance is unmarred by metallic sounds. See these new and finer electric clocks now at Authorized Dealers'!

THE NEW HAVEN CLOCK CO.
NEW HAVEN, CONNECTICUT
makers of fine clocks for more than five generations



VESPERS tambour electric clock, with hour and half-hour strike and full Westminster chimes. Case of solid mahogany with raised panel. 5½-inch dial; raised numerals; large-sweep second hand. Has the wonderful *Automatic Control*★. Width, 20¾ inches . . . \$55

ELECTRIC ARTLARM (right) has beauty that lifts it out of the class of old-style "alarm clocks". Dutiful in the bedroom; beautiful in any room. A real electric alarm clock that you never need to wind. You merely set the alarm and a musically toned concealed bell wakes you. Moulded case, attractive mahogany shade. Height, 5¾ inches. \$7.95
With radium dial, \$9.45

★Important—All New Haven-Westinghouse Electric Clocks (except the Electric Artlarm) have a new invention that makes for unprecedented timekeeping dependability; this is the *Automatic Control*, a simple, remarkable device that minimizes time-error from current interruptions.

These clocks are regularly furnished for 60-cycle, 110-120-volt alternating current.

CLOISTER upright electric clock of rich Gothic design, with hour and half-hour strike and full Westminster chimes. Aristocratic case, antique-finished solid mahogany with raised panels. With raised numerals; large-sweep second hand; beveled convex crystal and *Automatic Control*★. Height, 14½ inches. \$75

MONTCALM (top) upright Doric clock, with hour and half-hour strike and full Westminster chimes. Solid mahogany, raised panel. Raised numerals; *Automatic Control*★; convex crystal; sweep second-hand. Height, \$40
11¾ inches . . . \$30
With hour and half-hour strike, without chimes . . . \$30



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**NEW HAVEN-WESTINGHOUSE
ELECTRIC CLOCKS**

BARGAIN DAYS

for building or remodeling

*Send for new photographs of
interesting Creo-Dipt houses*



ARCHITECT FREDERICK H. REIMERS CHOSE CREO-DIPT HAND-SPLIT PILGRIMS TO GIVE THE ROUGH, RAGGED EFFECT HE WANTED ON THE ROOF OF THIS PIEDMONT, CALIFORNIA, HOME. ON THE SIDE-WALLS, FOR A PERMANENT, SOFT, FLAT WHITE EFFECT, HE USED CREO-DIPT DIXIE WHITE.

OTHER CREO-DIPT PRODUCTS

CREO-DIPT BRUSHCOAT STAINS
CREO-DIPT DIXIE WHITE
HANDI-IRONING CABINET
CREO-DIPT WEATHERPROOFED
BUILDING PAPER
HANDI-WOOD

NOW—CREO-DIPTS PACKED IN
DUSTPROOF CARTONS

Have you seen the new Creo-Dipt Stained Shingles? Packed in dustproof cartons to keep them clean and free from dirt. Specially stained by a patented Creo-Dipt process that makes colors uniform . . . keeps even pronounced variations in lumber from showing through. Last twice as long as ordinary stained shingles. And no increase in price!

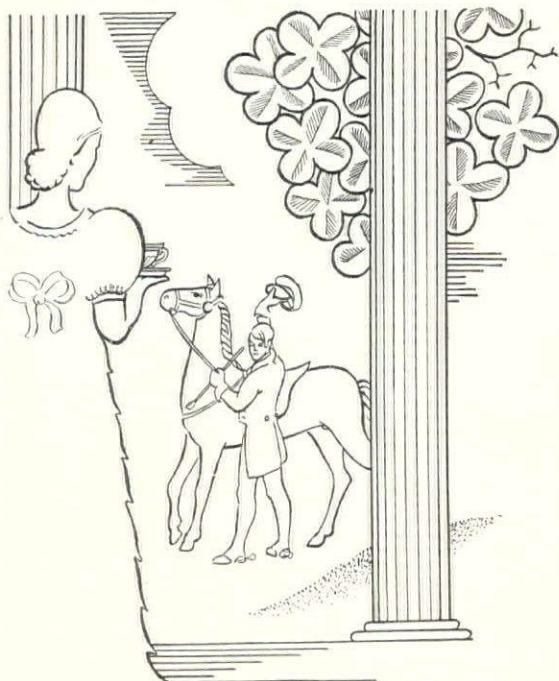
If you own your home now, you can lay Creo-Dipts right over the roof and side-walls for the cost of two thorough repaintings . . . and your home is permanently rebeautified.

Ask your architect, builder or lumber dealer about Creo-Dipts. Or, send 25 cents for interesting photographs of Creo-Dipt homes, information about Creo-Dipt Brushcoat Stains and Handi-Ironing Cabinet, together with attractive folders and color chart. Creo-Dipt Company, Inc., 1574 Oliver Street, North Tonawanda, N. Y. In Canada: Creo-Dipt Company of Canada, Ltd., 1610 Royal Bank Bldg., Toronto, Ontario. Factories, warehouses or sales offices in all principal cities.

CREO-DIPT

Stained Shingles

STAINED UNDER PRESSURE



... the parting guest

In the old days the stirrup-cup sped the parting guest . . . a gracious gesture indicative of concern for the guest's welfare to the very last moment.

The smart modern hostess takes leave of her guests of the evening in a way that is equally thoughtful. Just before they leave, she serves them with a cup of some flavorful cream soup, or a bouillon—accompanied by one of the long, narrow, salted crackers.

Hostesses have found that Heinz Cream of Tomato Soup is particularly relished. There is a flavor about it—a richness—an enjoyment; it has such a cheerful color—such an appetizing aroma. Every guest is the happier for its flavorful goodness!

The Heinz label on any jar, bottle and can is a sure promise of flavor inside—flavor in its happiest form!

57



THREE OF THE 57 VARIETIES:
 Heinz Cream of Tomato Soup • Heinz Cream of Celery Soup
 Heinz Cream of Pea Soup



Silene schafta is a very late flowering dweller in the rock garden, a charming pink-blossomed small thing that grows to be more than five or six inches high. Its common name is Autumn Catchfly

Flowers That Fill The Gaps

(Continued from page 80)

and appealing grace. They may be scattered about the skirts of the shrubbery or tucked in about the sunny slopes of the rock garden.

The western Erythroniums, or Trout-lilies, add immensely to the interest of the garden and provoke admiring comment from visitors. They may be planted in as large drifts as you have space for on lightly shaded slopes in light woodsy soil, or on the northern reaches of the rock garden. They are beautiful both in leaf and in flower, coming in soft colors—pink, blush, mauve, yellow and white. *E. grandiflorum* is the earliest to flower.

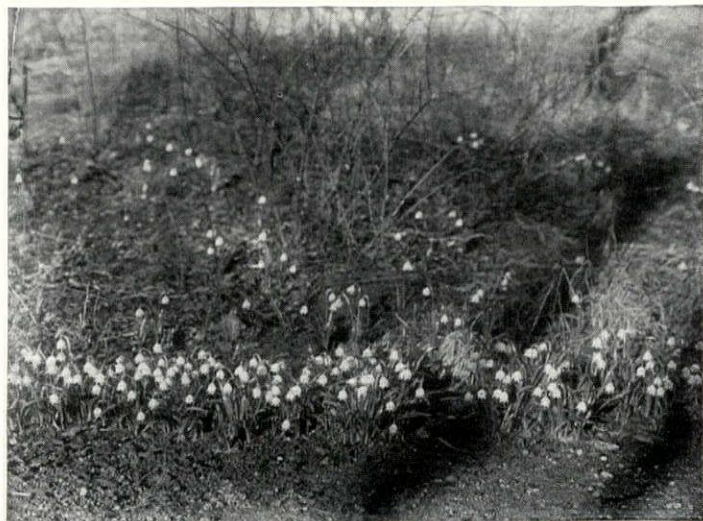
The beautiful bulbous Irises, *I. reticulata* and its varieties, and *I. persica*, are exceedingly rare in this country but they are to be had by the determined searcher. For hot, dry situations, against a south wall or on the southern side of the rock garden where they can be sure of a good baking in summer, no more precious and beautiful ornaments could be found.

Among plants other than bulbous ones that should be mentioned in con-

nection with the early garden are two showy Adonis species, *A. amurensis*—one of the most forchanded plants in the garden and one of the brightest—and *A. vernalis* that opens its yellow blooms a little later than the foregoing. Of course, earliest of all are the Christmas Roses, *Helleborus niger*, that bloom in December, and indeed all winter if they are protected by a bell glass or frame, and are still blooming in early March. They require a half-shaded position in deep rich soil, and it is well to spread clean straw or hay close about the plants to protect the pure beauty of the green waxen blossoms from spattering mud. Hardly less beautiful, but blooming a little later, are the Lenten Roses, mostly forms of *Helleborus orientalis* which are growing more plentifully in this country and are now to be had in several colors—pink, mahogany, white and greenish. In goodly patches along shaded walks these make a most interesting objective for early strollers.

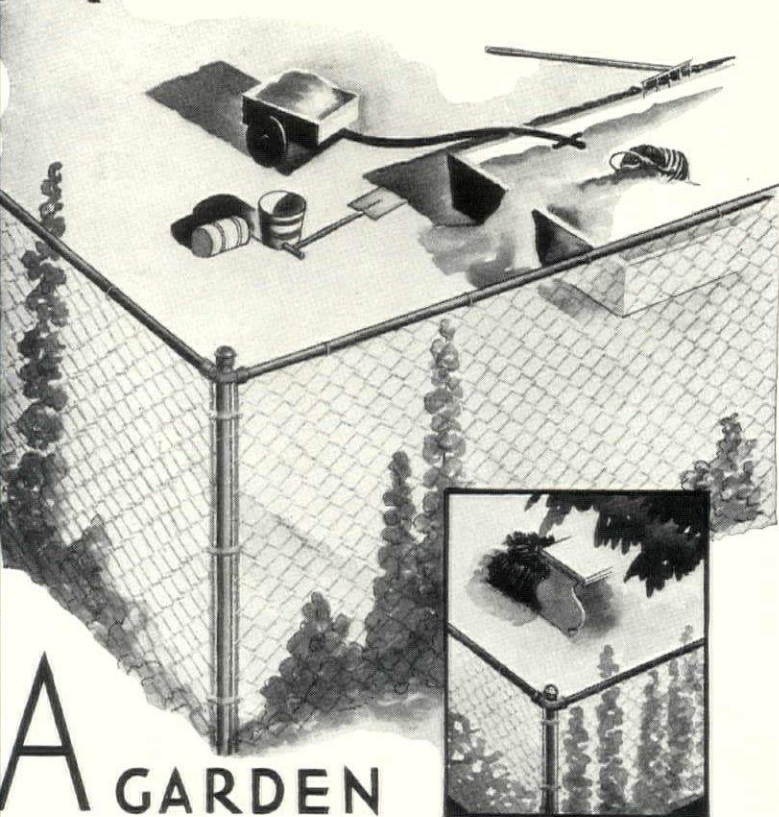
The Winter Heath, *Erica carnea*, blooms all winter with me; from January until April the little bush

(Continued on page 140)



Seldom seen, but wholly delightful in a shaded situation, is the Snowflake (*Leucojum vernum*). It blossoms early, just after the Snowdrops. Bulbs may be planted as late as November

A PLAYGROUND NOW



A GARDEN

when the children grow up

NOW, while the children are young and irresponsible, give them a safe place to play. Fence-in the backyard and make them a playground where they can romp to their hearts' content, without too many "don'ts". In a few years, after they have grown you can convert the playground into a delightful garden—a "playground" for grown-ups. The same fence that kept the children out of harm's way will protect your garden from the depredations of stray dogs, path-making pedestrians and the hundred-and-one other natural enemies of garden-making.

In buying a fence, select one that will last out its usefulness. Pittsburgh Chain-Link Fence will still look its best after years of service. A substantial fabric woven of heavy steel wire heavily zinc-coated after weaving, and stretched over a sturdy frame of seamless steel pipe, all of rust-resisting copper-bearing steel. Pittsburgh Chain-Link Fence is an attractive and permanent addition to the home landscape. It is quickly erected, without muss, by expert erecting crews available at any time and any place. Distributors in principal centers. Write for descriptive literature.

Pittsburgh Steel Co.

Union Trust Bldg. Pittsburgh, Pa.

Pittsburgh Fence

CHAIN-LINK TYPE

New York Chicago San Francisco Memphis Dallas Syracuse Detroit

OSHKOSH *Chief* TRUNKS



To women who are fussy about their clothes

YOU wouldn't keep a costly motor car in a cheap garage. You wouldn't put rare jewels in a cheap setting. Then why put fine clothes in a cheap trunk?

People who have learned that cheap things are not economical are buying more and more Oshkosh "Chiefs" every year.

The "Chief" is the distinguished red-and-yellow striped trunk that is seen so often on steamship piers and on the sta-

tion platforms at Southampton and Newport and Biarritz.

Into the "Chief," Oshkosh puts the best it knows of in trunk construction and trunk convenience—and takes a pride in the job. Oshkosh "Chiefs" are available in more than fifty styles and sizes, to meet all travel requirements, from the largest wardrobe trunk down to small hand luggage. No finer luggage is made at any price.

HOW TO RECOGNIZE AN OSHKOSH "CHIEF"



Superficially, you can tell a "Chief" by these red and yellow stripes woven into the duck which covers it. But, more certainly, by the long years of never-failing service it renders. This is its most distinguishing characteristic, and the most difficult to imitate. Oshkosh Trunks can also be had in the less expensive fibre covering. The Oshkosh trade-mark identifies them.

A new descriptive booklet, "The Chief of Trunks," will be sent on request. Address the Oshkosh Trunk Company, 499 High Street, Oshkosh, Wisconsin.

Flowers That Fill The Gaps

(Continued from page 138)

are a mass of pale bloom. It is nice in the rock garden planted in small thickets in full sun or may be gathered at the front of sunny shrub borders. I depend upon it for winter bouquets. It is not at all unusual to be able to gather from the outdoor garden in February a bouquet composed of Winter Heath, Christmas Roses, *Crocus imperati*, the Asiatic Witch Hazel, Snowdrops and sprigs of Naked Jasmine.

Cardamine pratensis, the Cuckoo-flower, is a pretty spring flower that is not as often seen as it might be, and *Corydalis cheilanthifolia*, with its Fern-like foliage, is another. The splendid *Anemone pulsatilla* also blooms very early in sunny exposed places in the rock garden, as do *Arabis albida rosea*, *A. albida fl. pl.*, a very beautiful trailing plant with the scent of Heliotrope, *Alyssum citrinum*, so much finer than the common kind, *Doronicums* and Sweet Violets. Early-flowering shrubs other than the Asiatic Witch Hazels are the two bush Honeysuckles, *Lonicera fragrantissima* and *L. standishi*, both filling the spring garden with delicious fragrance, low-growing *Daphne mezereum*, and for a half shaded spot, *Magnolia stellata*, *Corylopsis spicata*, *Cornus mas*, growing finally to a fair-sized tree, and the beautiful and deliciously-scented *Viburnum carlesi*.

LATE SPRING

For bridging the short but often distressingly vacant season between Iris and Delphinium, I have found the friendly old Sweet William of the utmost value. It is to be had in very grand raiment—beautiful colors in the two forms known respectively as Scarlet Beauty and Newport Pink, and there is a kind with dark stems and leaves and blackfish-red blooms that is immensely effective in certain connections. All come easily from seed but should be raised yearly for the Sweet William to be seen at its best must be treated as a biennial. It is not probable that seed gathered from your own plants will be much good if you have more than one kind in your garden, for like all the Dianthus tribe they intermarry with facility.

Among other plants that may be counted upon to give a fine show at this period are the following: *Salvia pratensis*, the Meadow Sage, with blue flowers; *Lychnis chalcidonica*, especially the fine white and salmon-colored forms; double-flowered Pyrethrums; *Centaurea montana alba*; *Geranium ibericum*; *Geranium sanguineum album*, very lovely with its myriads of papery white flowers; *Digitalis ambigua*, the yellow-flowered perennial Foxglove—a good plant; Lupines, in all the glory of their new raiment; *Campanula latifolia macrantha*, with its enormous purple satin bells.

To be chosen for the season between the Delphiniums and the annuals might be mentioned the following:

Anthemis tinctoria, particularly the fine pale form known as E. C. Buxton; *Asclepias tuberosa*, our glorious roadside Butterfly Weed that is just as glorious in the border; numerous Astilbes with feather blooms, creamy,

blush or deep rose in color; the fine Fleabane—the only fine Fleabane, I am tempted to say—*Erigeron Quaker*, with a haze of lavender Daisies continued over a long season; *Eryngium amethystinum*, effective in many situations; *Galega heldreichii*, a good Goat's-rue with masses of lavender flowers; *Gypsophila Bristle-Fairy*, so much better than the kind; the two charming Mallow *Malva alcea* and *M. moschata*, soft pink and very floriferous; the new salmon-colored Monarda; Phlox Miss Lingard, and the fine new orchid-flowered kind known as The Queen; the two lovely pink-flowered Pentstemons, recent developments of the old scarlet *barbatus*; and generous plantings of *Lilium regale*, that like a sunny situation in rather dry and manureless soil. Various of the Hemerocallis tribe are useful at this season, especially the superb new creations known as the Betscher Hybrid that offer us a real thrill for our money.

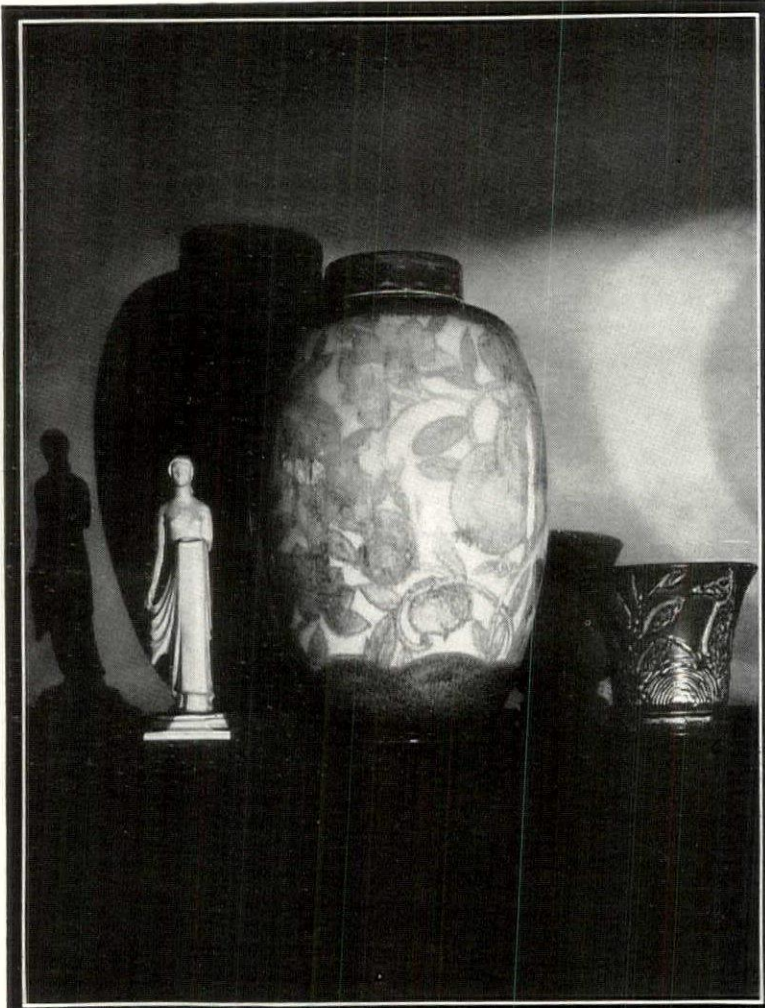
For autumn display we are prone to pin our faith on the still lingering annuals, that however, will go down before the first businesslike frost, a few Michaelmas Daisies and Chrysanthemums, but there are a number of other plants that will add interest to the waning season. There are in particular the late flowering Aconites, especially Wilson's magnificent variety, a form of *A. fischeri*, from China, with flowers of a lighter, more searching blue. Also invaluable when a rich Gentian-blue is wanted is *Salvia azurea picheri*, a plant much superior to the old *azurea*, more self-sustaining and more branching. Still more deep, pure blue is provided for the edges of the borders or wall top by the Plumbago, *Ceratostigma plumbaginoides*.

VERY LATE FLOWERS

Chrysanthemum arcticum is a cheerful little Daisy of bushy habit with thick aromatic leaves and a profusion of white blossoms that continue almost into winter. It is a good companion for the Plumbago. *Chrysanthemum nipponicum* is something in the same way, neat and trig, but taller and broader. Other very late flowering plants are *Eupatorium ageratoideum*, *Desmodium penduliflorum*, *Lobelia siphilitica*, Heleniums, the late flowering Asters, including the huge *tartaricus*, only fit for use in the shrubbery, and the low-growing Mauve Cushion, that widens out in great cushiony masses covered with bloom. *Helianthus Maximiliani*, and in the rock garden the tiny Meadow Sweet *Astilbe simplicifolia*, *Gentiana jarrovi* and *G. sino-ornata*, *Saxifraga fontunei*, *Silene schafta*, *Cyclamen europeum* and *C. neapolitanum*, and the autumn Crocuses and Colchicums.

For some reason Colchicums have never got a foothold in American gardens, though they are immensely effective and exciting. True, they take up a good deal of space when they are making their lush leaf growth in spring and for this reason they are best confined to the verges of the shrubby border or given a narrow border of their own where they need

(Continued on page 146)



ROOKWOOD

DRAMATIC ARRANGEMENTS OF BEAUTIFUL POTTERY

may answer some particular requirement just as the subtle massing of its color, form and unctuous glazing might meet another.

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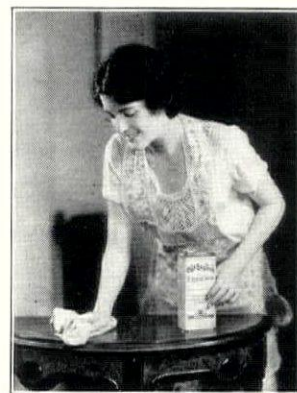
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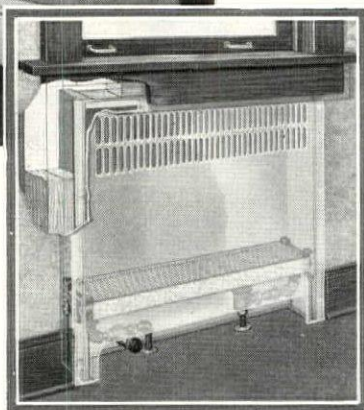
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try's largest skyscrapers to inexpensive homes. No special basement equipment is required — no change in any other part of the heating system. You simply take the heaters out of the rooms and put them in the walls where they belong.

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Shrubs To Plant By The Water

(Continued from page 79)

large, two or even three Weeping Willow trees may be employed, and behind them a Lombardy Poplar adds greatly to the effect. If these form the end of a vista from the veranda or house front, the effect is all the more alluring. If the estate be large, the waterside at some distance from the house may be given over to that pleasing art known as wild gardening, which consists of little more than allowing the native vegetation augmented by suitable exotics to flourish as luxuriantly as it pleases. In this form of gardening the most essential thing is judicious thinning of over-rampant growth, and, of course, the checking of the least desirable plants. For such wild waterside gardening the native Canadian Elder (*Sambucus canadensis*) is a perfect plant. Blossoming early in July and producing foot-broad heads of fragrant white blossoms, it is one of our most conspicuous native shrubs. While it grows luxuriantly it does not get excessively tall and is readily kept in bounds. The flowers are speedily followed by jet black fruits in clusters.

DOGWOOD AND PEPPERBUSH

Native Dogwoods, such as *Cornus rugosa* with handsome, prominently nerved leaves, flat, convex corymbs of white flowers which are followed by white fruits on rosy, red-foot stalks, are very suitable. The less ornamental *C. paniculata* may also be used. For their beautiful blue fruits the Silky Cornels (*C. amomum* and *C. obliqua*) are useful, but both are strong growers and are apt to form a thicket. The native Pepperbush (*Clethra alnifolia*) with erect panicles of pure white fragrant flowers may also be introduced into the scene with advantage and so, too, can a score of other native trees. With the exception of the Pepperbush none of these are desirable near the house since they give an untamed appearance to the picture. The Pepperbush is a charming shrub, not growing too tall or too coarse to be introduced on margins of quite small streams, and is readily kept in bounds by pruning.

During the last quarter of a century the Orient, and China in particular, has added enormously to our garden wealth. Among the mass of shrubs that has come to us from that richly dowered land is the so-called Butterfly-bush (*Buddleia Davidii*). Of this there are quite a number of different varieties, the best of all being *magnifica* with its rich dark purple blossoms each with crinkled petals. The variety *superba* with extremely dense pale purple spikes is almost as good. There are other sorts, including *Veitchiana* and *Wilsoniana*, that have their place. In the state of nature this plant grows in the stony beds of smaller torrents and in the lush thickets alongside mountain streams and it is under such conditions that it thrives best. Severe pruning, rich soil and abundant moisture are necessary for all the varieties of *B. Davidii* to give of their best; under such conditions their tail-like racemes of flowers, each from twenty to thirty inches long, will terminate each and every shoot. Of recent introduction for waterside planting

none is better than the Butterfly-bush. In the northern parts of New England it is not hardy but may readily be maintained by cuttings taken in September and kept in a greenhouse until the spring, planting them out much after the fashion of bedding plants. Further south the plants are perfectly hardy. I would, however, impress upon all the necessity for pruning this shrub to within a few inches of the ground every spring. Another splendid acquisition from China is *Sorbaria arborea* with pinnate, ash-like foliage and arching stems terminating in broad, feathery panicles of pure white blossoms. This plant will grow 10 to 20 feet tall and its panicles are frequently 2 feet in length. As with the Butterfly-bush so with this, hard pruning is necessary to keep it within bounds and to cause it to give of its best. This plant is better suited for the margin of a pond than for the edge of running water.

An interesting fact about waterside shrubs is the number of them that blossom at high summer and afterwards. In fact, come to think of it a majority do and in consequence they are of greater value than the rank and file of shrubs. Among native plants the Swamp Honeysuckle (*Rhododendron viscosum*) with its white, fragrant flowers is one of the best of shrubs for grouping on the margins of water and should be freely employed for such purposes. The Buttonbush (*Sephalanthus occidentalis*) is a semi-aquatic, forming a strangling bush sometimes eight feet high and more, and bearing throughout July countless numbers of globose heads of pure white flowers. There is no other native plant that produces its blossoms in quite this style.

BUTTERBUSH AND WATERWILLOW

Swamp Rose Mallow (*Hibiscus moscheutos*) found, near the seashore especially, from Massachusetts to Florida, flowers in late July and throughout August, producing in quantity large pale pink, Hollyhock-like blossoms. This is a suffruticose plant with handsome foliage and suggests the tropics perhaps more than any other native plant. The Buttonbush prefers still water and so, too, does the Waterwillow (*Decodon verticillatus*). This plant is the first of native plants to take on autumn coloring and among the rich variety in bush and tree and vine that robe themselves in gorgeous garments none assumes more brilliant tints than this plant. It has narrow, willow-like leaves, whip-like tips to its erect stems and pink blossoms. It is, however, for its autumn tints that it deserves a place in waterside gardening.

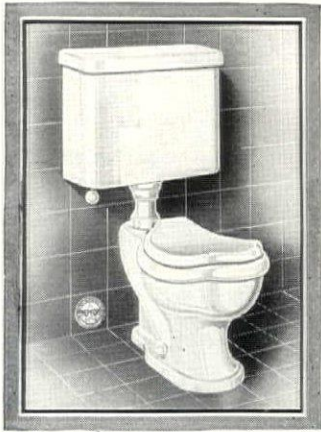
Where acid soil prevails the common Rhodora (*Rhododendron canadense*) with gaping rose-purple blossoms ought to be grouped for its spring effects. In peaty places the Cranberry (*Vaccinium macrocarpum*) is very much at home. For overhanging a shaded brook, especially if Hemlocks be near, *Leucothoe Catesbyi* with lustrous green foliage and abundant racemes of pure white blossoms are essential. For planting among rocks the

(Continued on page 146)

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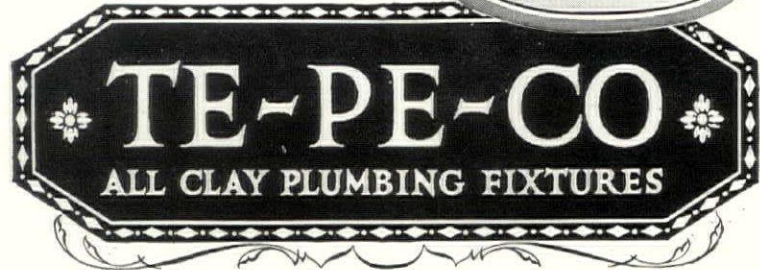
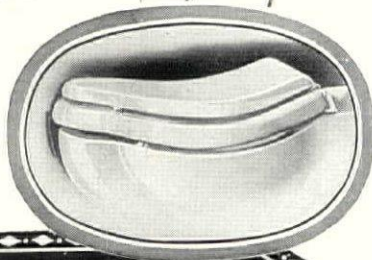
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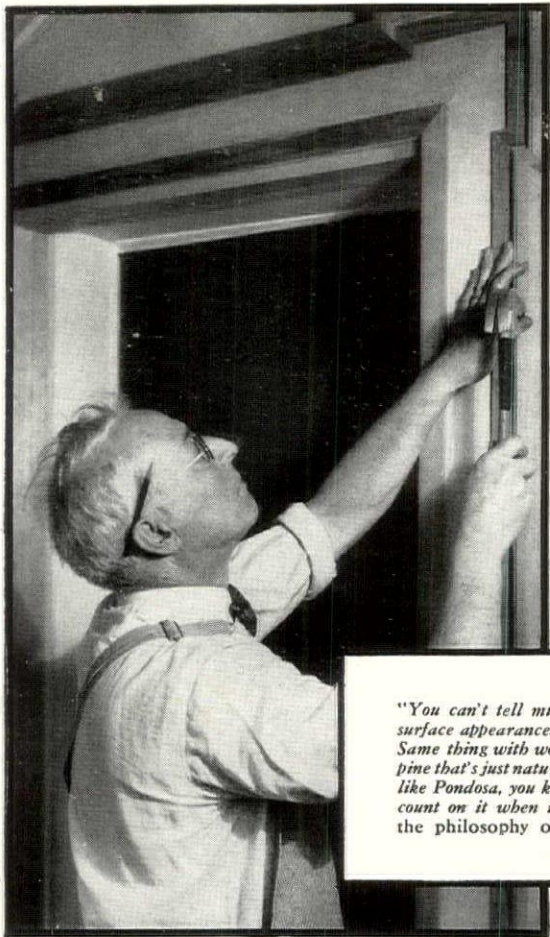
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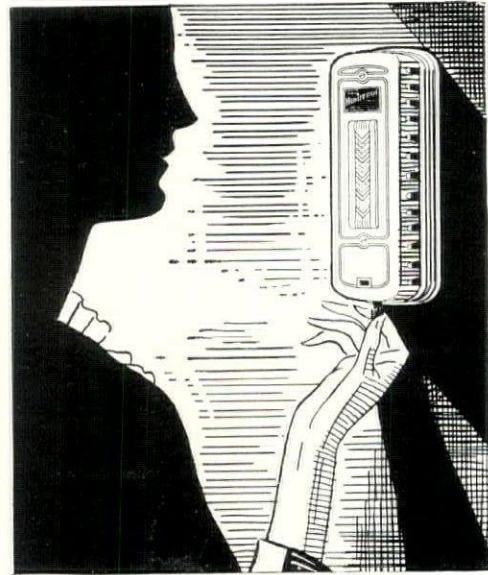
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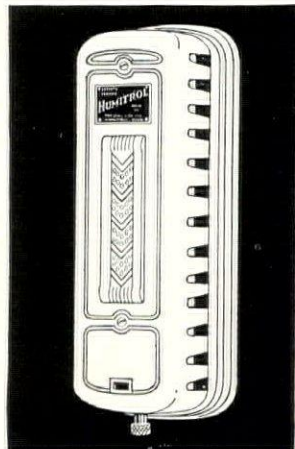
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A cabinetwork cover—and an ugly radiator becomes a charming console. A smart, trim effect in Armstrong's Linoleum—and an old floor becomes the keynote of the whole decorative treatment. Marble Inlaid Design 173 in main hall with feature Lino-strip border. Plain linoleum in outer hall with special star Lino-set.



Left—A mellow broken-stone effect with mortar lines pressed below the surface. Armstrong's Embossed Inlaid Design No. 16011.



Right—Delicately grained green and gray blocks are combined in this Armstrong's De Luxe Marble Inlaid Design No. 14025.

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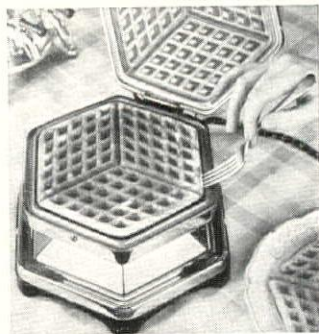
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This is Rita . . .



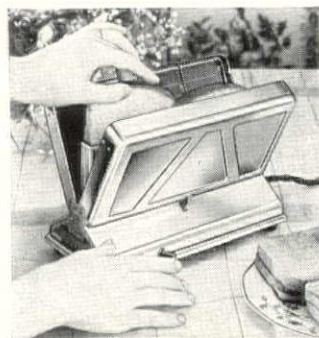
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This is the Waffle Baker *Betty* was going to buy the very next day. "I think that new diamond shape's too smart for words," Betty exclaimed—"and these waffles are done perfectly clear through. I like that indicator at the top that tells when the iron's hot." . . . "Thought you would," said Rita—"and remember that the temperature stays correct—to the degree—automatically. Perfect waffles every time!"

This is the Sandwich Grill *Eve* admired so much. "Bacon and tomato sandwich," she told Rita. Jack wanted one, too. "Done," said Rita. She toasted two big sandwiches, the flavors of bacon, tomatoes and bread blended into one triumphant goodness. This grill also has an Edison Birka Regulator to keep temperature constant.



This is the famous Speed Toaster *Mary* said she'd simply have to have. Bill volunteered to watch it. "Unnecessary," Rita snapped him up. "The Edicraft doesn't need it! You load it—close it—forget it. When the toast is done it opens by itself and it never burns the toast. Really it's the swiftest thing—toasts two slices on both sides at once—and to your own private shade."

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Shrubs To Plant By The Water

(Continued from page 142)

Japanese Juniper (*Juniperus procumbens*) is ideal. In Japan this plant with rock and pool, the latter often no more than a few inches in diameter, is present in every garden. If the owner happens to possess a clump of bold rocks at the edge of a stream or in the margin of a pond anywhere in a climate not colder than that of southern New England, he may enjoy in full luxuriance that most splendid of all vines the Wistaria. Where its roots can enjoy an abundance of water, the Japanese Wistaria (*Wistaria floribunda*), both white and purple forms, will give results quite unknown under less favorable circumstances. The plant may be kept in bounds by pruning and in the spring of the year will be a tangled, perfumed mass of blossom.

The winter season draws people to the cities and in these days of world cruises to other and warmer lands, so it happens that the country home and its garden are often negligible quantities during that season. There are, however, a number of people to whom the winter has its own particular appeal; people with educated eye and mind can find beauty in their gardens and in the countryside on the coldest and bleakest day of winter. Yet one does not need any profound sense of appreciation of beauty to note that of many colored stemmed plants in the winter. For instance, the orange-twigged *Salix vitellina* and the yellow-green or crimson stems of several Dogwoods, including the native Osier Dogwood (*Cornus stolonifera*). This plant and its yellow twigged variety (*flaviramea*) ought to be planted in clumps here and there along every stream; where a lake is present they should be massed in such manner as to increase the effect in wintertime. Another delightful plant and one that may be used quite near the house is the pink-blossomed, crimson-stemmed Seashore Rose (*Rosa virginiana*). It would be tedious to discuss in detail all the bushes that can be used in waterside planting, but the list of fifty given herewith shows that there is no lack of material:

Alnus glutinosa (European Alder)
Alnus incana (Speckled Alder)

Alnus rugosa (Hazel Alder)
Amelanchier Bartramiana (Bartram Shadbush)
Amelanchier humilis (Low Shadbush)
Amelanchier stolonifera (Running Shadbush)
Andromeda polifolia (Bog-Rosemary)
Betula nana (Dwarf Birch)
Buddleia Davidii (Butterfly-bush)
Buddleia Davidii magnifica
Buddleia Davidii superba
Buddleia Davidii Veitchiana
Buddleia Davidii Wilsoniana
Cephalanthus occidentalis (Common Buttonbush)
Chamaecyparis thujoides (White Cedar)
Cornus amomum (Silky Dogwood)
Cornus obliqua (Pale Dogwood)
Cornus rugosa (Roundleaf Dogwood)
Cornus stolonifera (Red Osier)
Cornus stolonifera flaviramea (Yellow Osier)
Decodon verticillatus (Waterwillow)
Hibiscus moscheutos (Swamp Rose-mallow)
Ilex verticillata (Common Winterberry)
Juniperus procumbens (Sonnare)
Leitneria floridana (Corkwood)
Leucothoe Catesbyi (Drooping Leucothoe)
Myrica gale (Sweet Gale)
Quercus nigra (Water Oak)
Quercus virginiana (Live Oak)
Rhododendron canadensis (Rhodora)
Rhododendron viscosum (Swamp Honeysuckle)
Salix alba vitellina (Golden Willow)
Salix babylonica (Babylon Willow)
Salix blanda (Wisconsin Weeping Willow)
Salix caprea (Goat Willow)
Salix incana (Rosemary Willow)
Salix purpurea (Purple Osier)
Salix Salamonii (Weeping Willow)
Sambucus canadensis (American Elder)
Sorbaria arborea (Tree Spiraea)
Spiraea Douglasii (Douglas Spiraea)
Spiraea Menziesii (Menzies Spiraea)
Spiraea tomentosa (Hardhack)
Taxodium distichum (Common Bald Cypress)
Vaccinium macrocarpum (Cranberry)
Viburnum cassinoides (Wittherod)
Viburnum dentatum (Arrowwood)
Wistaria floribunda (Japanese Wistaria)

Flowers That Fill The Gaps

(Continued from page 140)

be visited only when they are sending their amazing bubbles out of the ground during the autumn months. It is too late to plant them now but note should be made of them for next year's planting.

There are numerous kinds, and they are not difficult to grow. The Genus *Colchicum* is a member of the Lily family and differs from the *Crocus* in several characters though there is a strong superficial likeness between them. The dormant season of these plants is very short so they should be planted as early in autumn, or rather in late summer, as they may be procured. There are also spring-flowering species, but we are here concerned only with those that flower in the fall. One of the finest kinds is *C. speciosum* that has numerous fine varieties, *C.*

autumnale, The Meadow Suffron, is also good and reliable as is *C. byzantineum*, and I am fond of the great *Bornmuelleri*, with its huge pinkish-mauve *Crocus*-flowers. The colors of the different kinds run from white to blush, mauve, lavender and purple. A rich, deep and rather moist soil suits them best. I have them on the lower reaches of my rock garden where the soil is black and retentive, and they thrive exceedingly.

Sternbergias would be delightful to have in our autumn gardens but where, oh, where can we lay our hands on the bulbs! If anyone knows I should dearly like to hear of it.

The whereabouts of any of the plants mentioned in this article will be given upon receipt of an addressed envelope.

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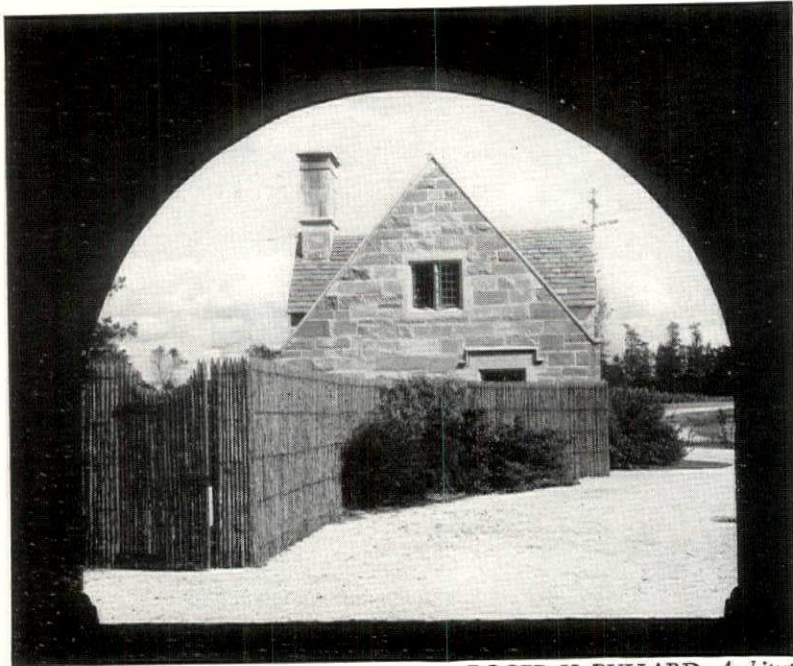
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Home Propagation Of Evergreens

J. Mangels

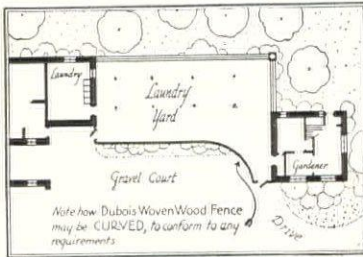


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WHEN we are first attracted by the splendor of a landscape, how often is our enthusiasm for it keyed up by the part which evergreens play! Practically everyone desires to have these stimulating objects about the house or in locations that otherwise afford little natural beauty, for all appreciate at least one of the many interesting features of habit or adaptation that are found in them. Yet there is often one factor which puts a check on our ability to have them in unlimited quantities, and that is our unfamiliarity with methods of propagation.

The ambition to have a family of young evergreens to raise is easily realized when we learn how readily the cuttings will root. Of the two ways practicable for the amateur propagation of conifers—that is, by seeds or cuttings—the latter is preferable for the autumn.

The first point in the procedure of propagating an evergreen is to discriminate between the varieties with respect to their several species, and then follow the general rule given for the propagation of that species. The Retinosporas (*Chamaecyparis*) used in landscape plantings are easily propagated from cuttings taken in either September or November. The cuttings taken in September are usually sheared from old trees, while those taken in November are sheared from the younger trees. The young trees, having more sap and softer wood, root in a shorter period of time, thereby justifying their cuttings being set in sand two months later than those from older stock. The amount of sap flowing at the time we make the cutting regulates this rule.

ARBORVITAE AND JUNIPER

Of the Arborvitae family, the pyramidal and globe varieties are the only ones from which we can expect a high percentage of roots; they can be sheared from the month of September to the month of February with equally successful results. The Junipers, on the other hand, are more difficult to root and are usually propagated by grafts. Still there are some varieties, like Irish and Swedish, that will root within a year if they are given the proper attention—which, however, might be too exacting to justify the hobby-gardener's time.

To insure the rooting of a high percentage of the evergreen cuttings, the bed in which they are to be set should be prepared with clear fine sand, free from any adhesive qualities that would tend to pack, for cuttings demand a rapid drainage of water. When the sand has been emptied in the bed, it should be pounded with some heavy object so that there will be no air spaces left or any loose sand lying about that would dry up too quickly. The final depth of the sand after it is firmly pressed should be about five inches. Another precaution we take is to cover the sand with either burlap or paper to preserve its natural mois-

ture until ready to take the cuttings. Assuming that the time is now here the cuttings, which are new-growth slips cut with a two-year heel, should be left to bleed for about two hours so that no gum accumulates at the heel before they are set in sand. We then set the cuttings in rows one inch apart and two inches between the rows to a depth of about three and a half inches, firmly pressing the sand around each one. Then apply a gentle sprinkling of water.

After this last proceeding, protection must be afforded against heavy snow storms and violent winds which either snap the tender stems or dry out the foliage. A wind protection on the north and east in the form of bagging or salt hay will serve the purpose very well, and a sash covering for the bed in case of heavy snow storms will carry the cuttings over the winter in good shape. But, in view of the fact that they must be kept cool and receive plenty of sunshine to aid them in their healing process and the performing of their proper functions, we must also keep a constant watch over them and minister to their general satisfaction first by keeping the temperature above freezing if possible and secondly by sprinkling the foliage when the sun's rays become too intense.

WINTER ATTENTION

Thus the cuttings are cared for until the weather becomes more severe and there is danger of frost. Although efforts should be made to prevent freeze, it is easily dealt with if it occurs, for the only harmful effect that frost has is when the ground thaws and expands, leaving little air space. This, of course, is easily remedied by firming the sand around the cutting again. This operation will have to be repeated as often as the sand freezes in order to get results. Or, if one does not like to have this bother, the propagating bed may be so constructed as to permit permanent placing of a sash over it to exclude the frost entirely.

With the approach of more moderate weather and, finally, spring, the cuttings will be pretty well calloused and knobbed. With the first warmth that causes expansion they will send out small fibrous roots. These roots are usually forced out just prior to making spring growth, in order to gather the nutriment necessary to perform the latter effort. If we can possibly maintain a temperature of from sixty to seventy degrees at this time we can feel quite sure of having our cuttings well rooted by the first part of June.

After the cutting is rooted it should be potted in good fine soil. A mixture of peat moss and soil in equal amount is the best suggestion for this purpose. Then the pots containing the rooted cuttings should be plunged into damp peat moss until the roots have developed sufficient fiber to insure their future growth after they have been set in the open field.



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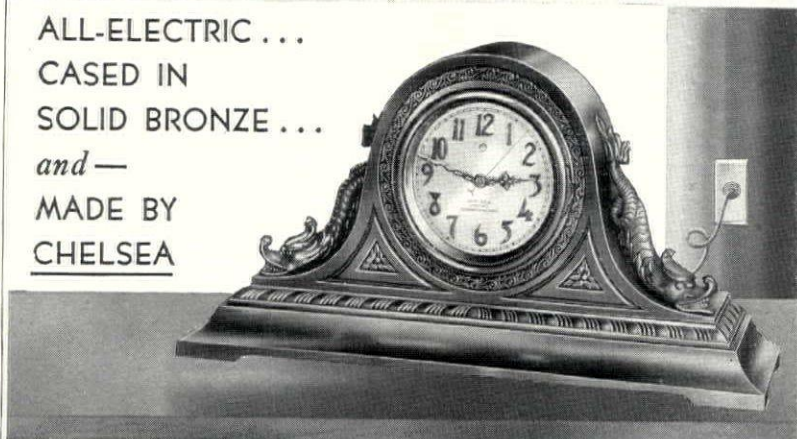
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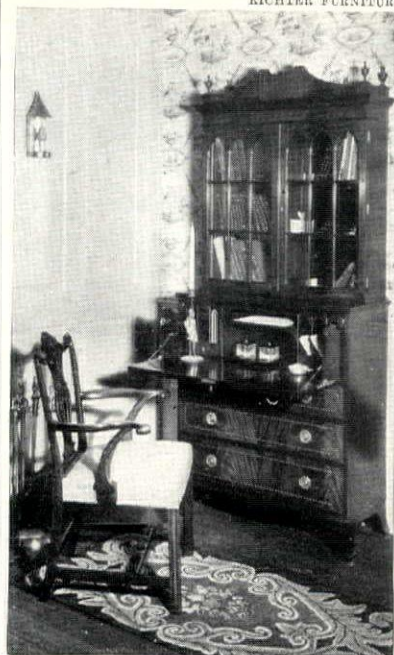


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TREES & SHRUBS

TRAINED FRUIT TREES: May be grown against your house, garage, or garden walls. They are ornamental in their spring blossoming and both useful and practical in the Fall with their luscious fruits. Upon request we will mail a copy of our trained fruit tree list to you. W. E. Marshall & Company, 154 West 23rd Street, New York City.

LONG ISLAND EVERGREENS. Shrubs and Roses. See our Nurseries which hold one of the best collections of Evergreens. Our Landscape Department is prepared to assist in the planning and complete layout of your garden. Westbury Rose Co., Inc., Jericho Turnpike, Westbury, Long Island.

BOBBINK & ATKINS—Choice Nursery stock. Hardy Azaleas, Rhododendrons, Magnolias, Cotton-caster. Latest Novelties in Roses and Herbaceous plants. Rutherford, N. J.

CALIFORNIA PRIVET HEDGE PLANTS 2 to 3 ft. high. Extra fine plants \$2.50 per 100, \$20.00 per 1000. Schwartz Nurseries, Lancaster, Pennsylvania.

VERY SPECIAL VALUES in Boxwood, Azaleas, Hollies, Rhodod., Kalmias. Planted all winter in south. Hardy Evergreen Gardens, Marion, N. C.

The Garden Scrapbook

GRAPE CUTTINGS. Increasing one's number of Grape vines is one of those really simple but interesting garden operations which require no more than a few straightforward steps taken at the right time. November is the month for the first of them, and the second follows next spring.

Grape cuttings are made from the ripened wood of the past season's growth. Select sections with two or three eyes or buds, cutting them so that these buds are between the two cuts. Between each cut and the nearest bud on that particular section there should be about an inch of wood. The prepared cuttings will be from several inches to a foot or more in length, depending on the growth the parent vine made during the season.

Next, the cuttings are tied in a bundle with their butts even and stood upside-down in a two-foot hole dug in the garden. The earth is filled in around and over them, burying them deeply and completely. There they remain until spring, by which time the cuts on the heavy ends will have calloused and be in condition to strike roots when the cuttings are untied and planted right side up.

Success in the work hinges largely upon the butts of the cuttings being uppermost during the callousing period. If a mistake is made in this regard the callousing and subsequent rooting will suffer materially.

FORCED WILDFLOWERS.

Not a few of our lovely early spring wildflowers respond well to forcing indoors, giving a pleasant foretaste of the new season weeks before it is evidenced in the woods and fields. For this purpose they should be carefully potted up in the fall, kept in a shaded coldframe until after the first of the year, and then brought into the light and warmth of a sunny window where, with proper attention to watering, they will quickly commence growth.

Unless these spring wildflowers receive the normal autumn and early winter freezing to which they are accustomed their buds rarely open. There are some things with which Nature will brook no interference, and this matter of frost before flowers is one of them.

TULIP PLANTING.

That Tulip bulbs are planted in the fall is one of the kindergarten lessons in gardening, but when it is taught it too seldom dwells upon the fact that in this instance "fall" may sometimes mean right up to the end of December. Provided the ground is unfrozen and in fairly workable condition you can plant Tulips until New Year's day and still obtain a good crop of blossoms next May. In the event of the pressure of other autumn work preventing planting until after the ground would normally freeze, a heavy mulch laid on the chosen location will exclude frost until such time as the bulbs can be put in.

Like most bulbs, Tulips enjoy a moderately rich, well drained loam, of a light rather than clayey character. Should enrichment be needed, ground

raw bone is safe and will meet most requirements. In such soil, let the tops of the bulbs be about 4" below the surface and four or five inches apart. Where solid bed effects are sought, be sure that all the bulbs are at just the same depth, so that all may come up and flower together. The simplest way to do this is to remove the top soil from the entire area to the required depth, level the remainder carefully, and place all the bulbs before filling in.

Since Tulip foliage becomes unsightly and finally dies down in summer, a shallow-rooting ground cover is often advisable to keep the permanently established bed attractively through the balance of the season. Forget-me-nots are good plants for this purpose. It is rather late to put them in now, so this part of the work had better be postponed until next spring.

NEW NURSERY STOCK.

A great deal of the success of new nursery stock, whether planted in the fall or spring, hinges upon the condition of the roots when they go into the ground. If they are full, damp and healthy, it is fair to expect that none will be lost and that the shrub or tree will withstand the ordeal of moving without serious set-back. On the other hand, dry and shriveled roots generally foretell dead stock by next spring.

In general, two sets of factors determine the root condition of new stock. First there are the digging and packing systems followed at the nursery—generally above reproach, if you buy from a reputable concern. And secondly, the care which you yourself give to the shipment from the time it reaches your door until it goes into the ground. Both these influences are vitally important and should never be slighted.

As soon as a shipment of stock arrives it should be closely examined and any indication of dryness around the roots corrected by thorough watering. Immediate planting is advisable, but if this cannot be done, steps should be taken to insure the roots' remaining damp until they do get into the permanent quarters. Stock which is balled and burlapped should be set in a cool, shady place sheltered from the wind until planting can be done. Other stock had better be "heeled in"—slanting in a trench in such manner that all roots can be fully covered with soil. Thus treated, with occasional watering, it can be kept in good planting condition for several weeks, if necessary. The vital point in all cases, as already stated, is to keep the roots from drying out.

THAT CHRISTMAS TREE

The custom of buying living Christmas trees which can be planted or after the holidays has become so well established that many nurseries make a specialty of growing suitable evergreens to supply the demand. They are dug, roots and all, and planted in tubs or boxes which can be moved into the house and appropriately decorated. With a few sprinklings of the foliage they will usually remain in good condition.

(Continued on page 154)

TRADE MARK
G P M

PEAT MOSS

for plants that need
Winter Protection

ALL plants that remain in the ground from one season to the next are subject to the ravages of winter killing. The loss and damage from this cause is stupendous. It is not unusual for a single garden to suffer loss of hundreds of dollars worth of flowers and shrubs.

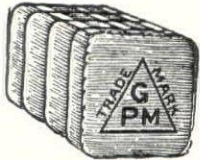
And this is a totally preventable loss. All that is necessary is a thin blanket or covering of G P M Peat Moss to protect the roots against ground heaving, which results from alternate freezing and thawing in late Fall and early Spring. This heaving tears away feeder roots.

Because of its unusual structure G P M Peat Moss insulates against this action—it prevents heaving . . . keeps the roots covered at all times . . . prevents the earth from drying out too much . . . stops occasional early flow of sap induced by premature warm Sun rays . . . will save you many times the small amount of its cost.

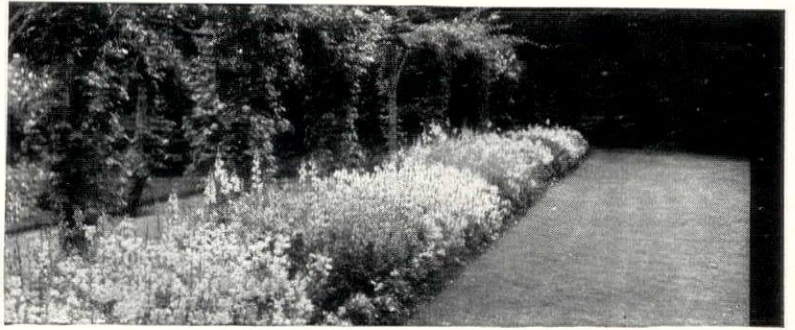
But be sure to use Pioneer G P M. Only the Peat Moss bearing this trade mark can offer you our guarantee. G P M is sold by leading dealers from coast to coast, but if your dealer does not carry the G P M brand send direct to us and we will see that you are supplied.

Literature and further details will gladly be supplied on request

Atkins & Durbrow, Inc.
A-25 Burling Slip, New York, N. Y.



Surprise yourself—
Surprise your neighbors



SUTTON'S ANTIRRHINUMS—SEED PACKETS, 60 CENTS

PERHAPS your flower garden has not been a particular source of pride to you. But next summer you can not only surprise yourself with the size and beauty of the flowers you grow but you can give your neighbors the surprise of their lives. Just plant Sutton's Seeds. You will find that practically every seed will sprout and grow into a sturdy plant that will bear large, beautifully colored blooms.

Sutton & Sons are internationally recognized as the leading seedsmen of two hemispheres. Founded in 1806, the management is now in the hands of the fourth generation of the family. Constant care in the selection of seed, knowledge and experience in the best methods of breeding, are your assurance that Sutton's Seeds are true-to-type, uniform in quality and sure to grow. When you buy Sutton's Seeds you get the same quality seed that is supplied to the Royal family of England, for Sutton & Sons are, By Appointment, Seedsmen to His Majesty

King George V. Buy Sutton's Seeds and know the satisfaction that comes from having a garden of the choicest flowers that grow.

Sutton's Amateur's Guide in Horticulture and General Garden Seed Catalogue

The beauty and clearness of the illustrations are a real aid in the selection of varieties, while the general introductions and the descriptions of individual varieties tell the gardener the place for each. The book will be sent post-paid on receipt of thirty-five cents in stamps or International Money Order.

SUTTON & SONS LTD.
DEPT. C, READING, ENGLAND

Sutton's Seeds
England's Best

Dreer's Dormant Roses
for Fall Planting

Delivered
Post Paid

Now is the time to save time next Spring when every garden minute will be crowded. Fall planting of Roses has proven eminently successful. We suggest that you plant the following—

The Dreer Gold Medal Dozen

continues to attract the attention of connoisseurs in search of better Roses. Every variety in the collection is of outstanding merit and we'll continue to improve the Gold Medal Dozen as still superior varieties become available. **Strong two-year-old plants, one each of twelve prize winners, delivered for \$15.00.**

Chaplin's Pink Climber

The Rose Sensation of the last few years. Winner of the Gold Medal, National Rose Society of England in 1928. Of exceptional vigor, free flowering, hardy, with large trusses of lively pink flowers as large as those of Paul's Scarlet Climber, of which it is an offspring. **Strong two-year-old plants each \$1.50.**

DREER'S AUTUMN CATALOG continues to serve as an inspiration to fall garden activity. This year's book offers an unusual number of distinctly worthwhile novelties in several departments. When asking for your free copy, please mention this publication.

HENRY A. DREER
1306 Spring Garden Street
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GLORIOUS MAY-FLOWERING TULIPS

SPECIAL OFFER!
DARWINS!
MIXED
100 VARIETIES \$3.65
1,000 for \$34.00

All large sized. Fine variety of colors. Sure to bloom.

from *Bassi Frères de Paris*

GIANT DARWIN TULIPS

Surpass in beauty all May-Flowering Bulbs. Place your order now and take advantage of these special prices.

EXQUISITE COLLECTION

	Dozen	100
Baronne de la Tonnay (Rose Pink)	\$.70	\$5.15
Bartigon (Fiery Crimson)	.70	5.40
Clara Butt (Salmon Pink)	.65	4.90
Inglescombe Yellow (Canary Yellow)	.75	5.40
Loveliness (Soft Rosy Carmine)	.75	5.40
Mrs. Potter Palmer (Glowing Purple)	.90	6.90
Pride of Haarlem (Brilliant Carmine Red)	.65	5.15
Rev. H. Ewbank (Vivid Heliotrope Lilac)	.70	5.40
Farncombe Sanders (Geranium Red)	.70	5.15
Princess Elizabeth (Deep Pink and Lilac Fringe)	.65	5.15

SPECIAL COLLECTIONS

1 dozen each of the above (120 Bulbs in all—Value \$ 7.15) for \$ 6.50
25 each of the above (250 Bulbs in all—Value \$13.50) for \$12.75
100 each of the above (1000 Bulbs in all—Value \$54.00) for \$50.00

Ask For Our Autumn Catalog of Bulbs

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Boston Post Road
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Seedsmen
519 Main Street, New Rochelle, N. Y.

House & Garden's Bookshelf

(Continued from page 130)

brary, Writing Tables, Bedrooms, Bedroom Furniture, Decorations, Mirrors, Electric Light Fittings, Details of Ornament, Furnishing Fabrics, Floor Coverings, The Palm Series of Designs, Art and Nature, The Evolution of Furniture Design, Yacht Furniture, The Garden."

G. G. G.

AROUND THE YEAR IN THE GARDEN. By Frederick Frye Rockwell. New York: The Macmillan Company.

MANY persons would like to garden and to beautify their home grounds intelligently. Here is the book to buy. It is not only a safe guide but also an excellent one to follow in all kinds of garden work. It is so comprehensive in its plan and treatment that its title might well be, "Everything About the Garden."

The fact that this is a revised edition of a book published some years ago need not deter one from turning to it for instruction, for it is a new edition as well. The publishers announce that this new edition "includes new varieties of vegetables, flowers and fruits and has been brought up to date as to methods of controlling insects and diseases by spraying and dusting. It now includes in planting tables, text and pictures the very latest information for practical gardeners."

The plan of the book is a detailed, week by week, schedule of garden operations for the whole year. One of the dangers of this method is that of repetition, and the author not infrequently falls into the trap he has set for himself. It also leads him to sacrifice fullness and completeness for a mechanical plan.

The reader is impressed with the thought that the seasons always bring their opportunities and emergencies. To prevent over-crowded work and the danger of being obliged to carry plans for seasonable work over to another year, each week should find its full and proper labor done. All garden plans, proper equipment in up-to-date tools, and everything in the way of labor, are detailed as worthwhile features of the weekly reminder.

Nowhere are the experimental knowledge and the thoroughgoing manner of Mr. Rockwell shown more than in his advice about the preparation of the soil. A well-prepared soil is made the necessary foundation for productive gardens of all kinds. To me this is the most valuable contribution in this really helpful book. How to put in drainage and to maintain moisture in the soil are not neglected. The depth and character of the prepared soil for seed and plant beds are demonstrated almost before your eyes. He does not forget that growing plants must have food. So adequate direction is given for the enrichment of the soil by the use of manures, compost, green and commercial fertilizers, to meet the needs of plant-life in its various forms and for particular kinds of soils. Sometimes it is just as important, or more so, for the gardener to know where not to use a certain kind of fertilizer as it is to know what kind to use, and that to

prevent plant injury. Here this book is both a boon and a safeguard.

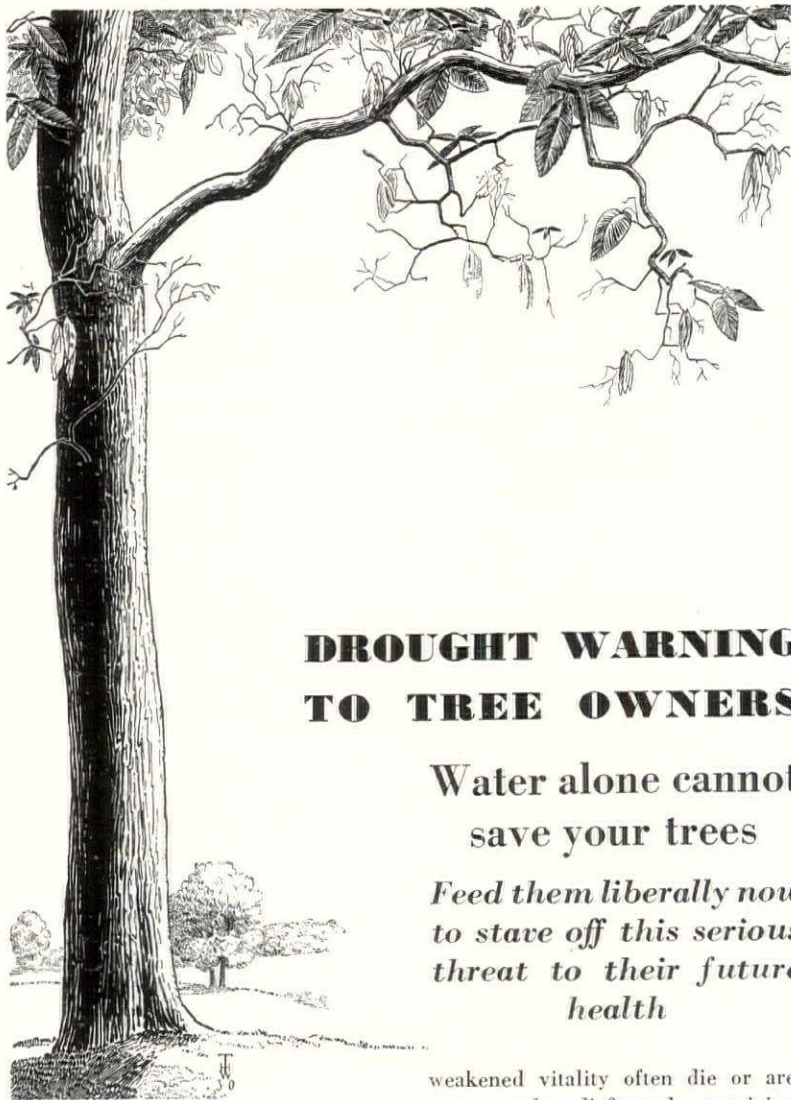
One could wish to find a wider selection of varieties. Since this book is particularly intended for the busy person with little knowledge of the rich assortment of proven varieties, the omission of so many choice ones in the lists of vegetable seeds, fruit trees, ornamental shrubs and hardy perennials is all the more noticeable. It is hard to think of Frederick Frye Rockwell confining his suggestions of Peonies and Irises to lists that seem out of date and not submitting the names of some of the latest, choice ones. The interested gardener would be wise to secure the bulletins published by the Experiment Station of his own State, the Federal Department of Agriculture and also the catalogs of reliable seed houses and nurseries and even to join some of the national societies devoted to certain particular plants like the Rose.

What I have said about the use of Government Bulletins in the choice of dependable varieties is equally applicable about plant diseases and their control. While the author's directions for the control of plant pests and diseases are reliable, they too need to be supplemented by the more complete spray tables and directions supplied in Government and State Experiment Station Bulletins.

All the processes of planting, cultivating, watering, training and pruning, mulching and protecting for winter, and of the harvesting and storing of crops are here carefully explained and illustrated, where illustrations are helpful. Useful plans and tables for the arrangement and rotation of successive crops are furnished. Discussions and illustrations of the propagation of the cuttings of Grapes, Roses and other plants, shrubs and vines are illuminating. The author has spared no pains in order to make the pastime of gardening one of real profit and pleasure.

While a book of such general character, and intended for the non-professional gardener, could not be expected to give complete instruction in the technique of landscape gardening, there is here, when it is assembled, so much suggestive material to aid in beautifying the home grounds that adequate space in this review cannot be given to this feature of the work. A number of landscape plans, together with suggestions, in the discussions on developing and beautifying home grounds and on formal and informal gardens, give sufficient direction for "avoiding straight lines, keeping open spaces and planting in masses," thus following three common rules in landscaping. The lists of evergreen and ornamental trees and shrubs and plans for their planting, together with the directions for making the perennial border, the bulb and Rose grouping, the beds of annuals, the vegetable garden and the orchard, furnish the plant material and arrangement. Expert guidance is found for the establishment of a good lawn, and simple directions for making walks, drives, trellises, arbors and pergolas.

H. J. J.



DROUGHT WARNING TO TREE OWNERS

Water alone cannot
save your trees

*Feed them liberally now
to stave off this serious
threat to their future
health*

ONE year of drought is a severe drain on the vitality of any tree. Two successive years of such unprecedented drought as we have just experienced is an immediate challenge to all tree owners.

Act now, at once, to offset this dangerous menace to the health and beauty of your trees. An immediate step to save them for future years is to feed them liberally at this time. Under drought conditions the water supply is so low that the leaves can no longer manufacture the necessary amount of food—the entire organism literally suffers from malnutrition. Trees entering the winter season with

weakened vitality often die or are permanently disfigured, surviving only to fall an easy prey to the attacks of destructive insects or fungus diseases during following seasons. Science has proven that healthy, thrifty, vigorous plants more easily resist such attacks.

By feeding now your trees can take advantage of late Fall rains to store up rich food reserves. We feed trees with the famous Bartlett Green Tree Food, so compounded that it gives immediate nourishment yet continues to become available over a long period.

For information write or phone the Bartlett branch near you, or to Stamford, Connecticut.

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STAR ROSES

For Fall Planting

Plant Roses as late in the season as the weather will permit. Star Roses are guaranteed to grow and bloom—so you run no risk.

Tests in our extensive trial gardens have proved that in the latitude of Philadelphia, in normal seasons, anytime up to December 15th is a good time to plant Star Roses. November is ideal for Rose planting farther north.

The soil is mellow in autumn, the air crisp and bracing so that planting is a pleasure. Star Rose roots quickly establish themselves and when spring comes they are full of the vitality they need to produce prize winning blooms in June. Our guaranteed-to-bloom, field-grown Star Roses are ready to be shipped as soon as your order arrives.

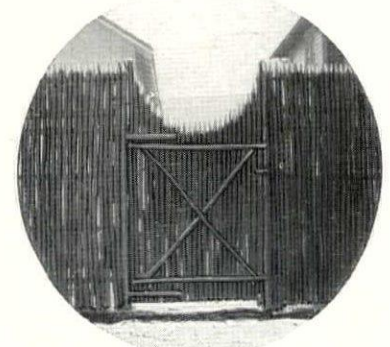


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Send today for our new fall catalog "Star Guide to Good Roses." It is FREE.

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GUARANTEED TO BLOOM



This beautiful "Lincraft" Rustic Cleft White Cedar Fence—50 cents per lineal foot

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describing Lincraft Rustic Fences, as installed on some of America's most beautiful estates and suburban properties. The Lincraft Line includes Woven, English Hurdle and Post-and-Rail Fences, sturdily constructed of seasoned, weather-resisting woods. A Lincraft Fence requires no paint, and age only adds to its beauty. It is economical in first cost, installation and upkeep.

LINCRRAFT RUSTIC FENCES

NEW JERSEY FENCE COMPANY
22 LOGAN AVE. BURLINGTON, N. J.

The Garden Scrapbook

(Continued from page 150)

dition for a couple of weeks, by which time the festivities are over and the trees can be transferred to the open ground where they continue their normal growth. Norway Spruce, Douglas Fir and Red Spruce are among the best formed and most satisfactory kinds.

It may seem premature to discuss such matters now, but here is the point: if you are going to buy one of these living trees for Christmas you had better make provisions beforehand for planting the tree after its indoor purpose has been served. Normally, the ground is frozen early in January, and frozen soil is no place to try to plant a tree. You must do something to insure freedom from frost in the precise spot where the planting is to be done.

It is strongly advisable, therefore, to select a site for the future tree during November and mulch it heavily with leaves, litter or manure to exclude the frost until actual planting time. Ten inches or a foot of such covering will prevent freezing until January, except in severe northern climates.

RAW GROUND. Another timely activity is to put under the plow all sod or other uncultivated land which is to be planted next year. By turning it under now the bulk of the established grass and weed roots will be exposed to the full rigors of the winter and most of them will succumb. The sods, too, will have a chance to rot away sufficiently to per-

mit successful harrowing in the spring. Still another advantage of this fall turnover is the improvement it will work in the texture of the soil itself. Nothing is better for breaking up a stiff, heavy subsoil than exposing it to frost, wind and weather. Many wintering-over insect larvae will perish in the process, so from every standpoint the practice is to be recommended.

POISON IVY. There is a certain unholy joy, these chilly fall days, in donning old clothes and gloves, swinging a mattock and violently (the more violently the merrier) ripping out the roots of those Poison Ivy vines which so treacherously daunted us all summer. We know of no greater country garden satisfaction than lies in unearthing the hoary, gnarled grandfather vine of them all and heaving his vitals upon the waiting wheelbarrow, feeling reasonably sure, the while, that his vengeance will not descend three days later in a welter of fiery blotches on hands, arms and face. For at this season we and the Poison Ivy are fairly well matched, brawn against brawn, with the odds in our favor.

What to do with the pile of seemingly dead roots and twisted stems so soon collected? Nothing—just now. But late in winter, when the stuff has somewhat dried, choose a windless day and, with the aid of a few newspapers to start the conflagration, send the pile crackling skyward. A windless day,



Six million Daffodil blooms at our Mile-Front Daffodil Farm at Islip, L. I.

Bulbs for Autumn Planting

for April and May Blooming

Daffodils

Bulbs of the finest varieties are now being produced on our Long Island Farm in as good quality as formerly imported. Following is a Special Offer of:

Six Fine Varieties

- Conspicuous (*Barrii*) Perianth a pale yellow, cup darker yellow
- Lucifer (*Incomparabilis*) Perianth sulphur-white, cup orange-scarlet
- Queen of the North (*Leedsii*) Perianth clear white, cup primrose-yellow
- Sir Watkin (*Incomparabilis*) Perianth primrose-yellow, cup darker yellow
- Spring Glory (*Giant Trumpet*) Perianth clear white, trumpet deep yellow
- Vanilla (*Giant Trumpet*) Perianth yellow, trumpet deep yellow

Special Collection Offer

- 10 each of above, 60 Bulbs.....\$ 7.00
- 25 each of above, 150 Bulbs..... 15.00
- 100 each of above, 600 Bulbs..... 50.00

Tulips

Few spring flowering plants rival the May Flowering Tulips for brilliance of bloom. They are a wonderful addition to the flower garden. Following is a Special Offer, including Darwin, Breeder and Cottage sorts:

Ten Fine Varieties

- Bronze Queen (*Breeder*) Soft golden bronze
- Cardinal Manning (*Breeder*) Bright rosy violet
- Clara Butt (*Darwin*) A fine, clear salmon-pink
- Edmee (*Darwin*) Cherry-rose with a lighter border
- Farncombe Sanders (*Darwin*) Vivid scarlet
- Inglescombe Yellow (*Cottage*) A rich yellow
- Louis XIV (*Breeder*) Purple, golden bronze margin
- Moonlight (*Cottage*) Bright canary-yellow
- Painted Lady (*Darwin*) A fine white
- Rev. H. Ewbank (*Darwin*) Soft lavender-violet

Special Collection Offer

- 10 each of above, 100 Bulbs.....\$ 6.00
- 25 each of above, 250 Bulbs..... 14.00
- 100 each of above, 1,000 Bulbs..... 50.00

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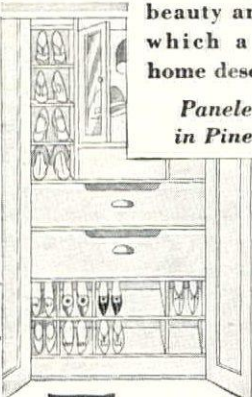

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TAILORED CLOSETS

PRAISE be, the closet reformer. No more chaos. Instead there are arrangements both convenient and beautiful, with perfect compartments for every article, all designed and built in our factory. Whether for apparel, linens, storage, whether for a snug private bar, a closet takes on, when tailored by Aguilar, the beauty and comfort which a charming home deserves.

Paneled Rooms in Pine and Oak

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TAILORED CLOSETS

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Regent 6347-8

CAMELLIA JAPONICA

THESE beautiful shrubs are becoming very popular not only for southern gardens but also for northern conservatories.

We are offering for Fall shipment a very choice collection of named varieties in a wide range of color and type of bloom. All of our stock is pot-grown, well matured plants; and a great many of them will give splendid blooms the first season.

To those interested will be mailed a complete descriptive list.

COTTAGE GARDENS CO., Inc.
QUEENS VILLAGE, N. Y.



FLOWERING TREES OF THE ORIENT

Japanese Roseflowering and Weeping Cherries

Flowering Crabs in all varieties and sizes

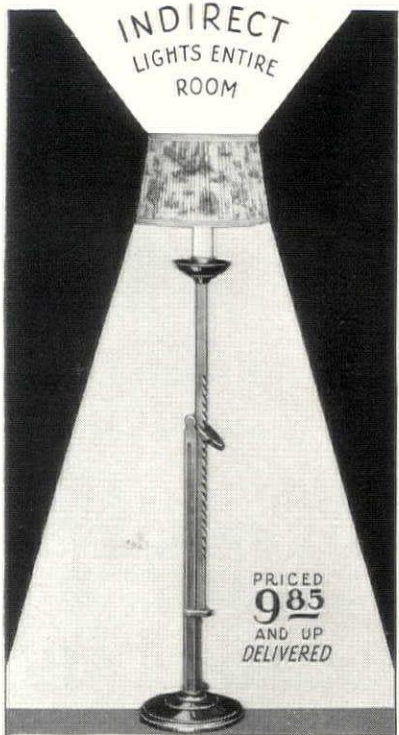
Azaleas, Evergreen and Deciduous in a large assortment

5 Flowering Cherries 2-3' for \$10.00; or 5 Flowering Crab 3-4' for \$10.00—November delivery.

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NEW One of these amazing new indirect lamps will light every corner of a room 20x30 feet. Read anywhere; play six tables of bridge. No shadows; no eye strain. 30 attractive models to select from.

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Will take ten years off your face in a few weeks. Endorsed by Ella Wheeler Wilcox, Mrs. Jack London. Praised by thousands of women. Taught by mail at home. No massage, straps, creams or treatments. Gives Nature a chance.

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The Garden Scrapbook

be sure to note. For the smoke of burning Poison Ivy is dangerously impregnated with the plant's irritating element and must be given a chance to dissipate without entering human lungs. One good inhalation might well bring on a most serious case of internal poisoning, so take no chances with yourself or others.

BULBS INDOORS. Perhaps no method of growing flowers is simpler than forcing Narcissus and some other bulbs in bowls of pebbles and water indoors. It involves no handling of soil, no digging, no planting operations in the ordinary sense of the term. There is no necessity for fertilizing, spraying, cultivating or any other of the accustomed work which most flowers require.

In spite of this simplicity, many people fail in their attempts to force bulbs by this system. Sometimes inferior bulbs are the cause, but very often their lack of success is traceable to the human factor. The mistakes most commonly made are these:

1. Bringing the bowls and their contents into the warmth and light before the bulbs have made good root growth.
2. Having the atmosphere of the room where the stalks are growing too hot and dry, resulting in failure of the buds to open.
3. Maintaining too high a level of water, thereby rotting the bulbs.

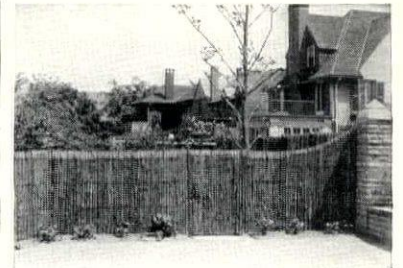
For best results these forced bulbs should have their bottoms barely touching the water—no more, no less.

Incidentally, the only functions of the pebbles are to hold the bulbs upright and, sometimes, improve the appearance of the container and the contained.

BERRIED SHRUBS. One of these days we are going to begin the establishment of a bright-berried shrub collection so that our garden color display shall continue right up to actual winter weather. It will be an absorbing collection to make, and an immensely varied one, too. We have an idea that as an object-lesson in horticultural geography it will be in a class by itself.

It is in late summer and autumn, of course, that the berried shrubs, as such, are at their best. Reds, blues, white, yellows—even a casual search reveals these hues in surprising variety. Clustered, singly, large and small, round and oval, the fruits are almost as numerous in their effects as in their species.

There is no better month than November to start a collection of berried shrubs. Many of them are in fruit now and so can be selected with full knowledge of their actual appearance. Further than this, the majority can be planted at this time with the greatest assurance of success. The better-class nurseries usually have a number of different kinds in their fields, so selections can be made on the spot. We would advise visiting such nurseries as can be reached without too much effort.



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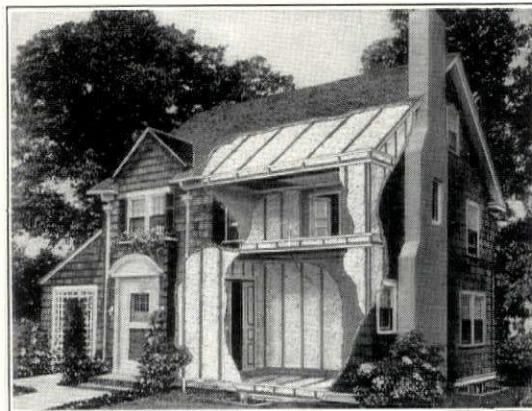
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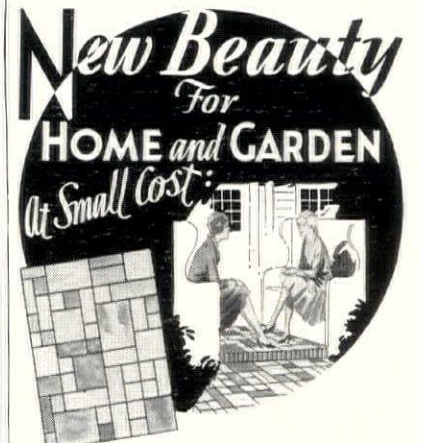
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TRADE LITERATURE

OF INTEREST TO PROSPECTIVE HOME BUILDERS

Each month there will be briefly reviewed on this page a number of the new brochures, pamphlets and catalogs which have been issued by concerns in the building, decorating or gardening fields. Reviews below deal with manufacturers in the building field. Address manufacturers direct for this literature, or simply check the list below for the material in which you are interested . . . write your name and address in the lower margin . . . tear out this page . . . mail it to House & Garden Readers' Service Bureau, Graybar Bldg., New York City, and these booklets will immediately be sent to you.

• INSULATION

THERMAX—THE FIREPROOFING INSULATION. The explanation for Thermax being truly fireproof is that it is made of the material used for fire brick and high temperature furnace linings. It combines the qualities of insulation, sound deadening, acoustical properties, fireproofing, light weight, strength and vermin proofness. A base for plaster, stucco and cement. THERMAX CORP., 1411 FOURTH AVENUE, SEATTLE, WASH.

• INSULATION WOOL

QUIET. Necessity for sound-deadening is emphasized in this leaflet on Balsam-Wool, a flexible blanket-like insulation that absorbs sound. Because it can be tucked into corners and used to seal cracks and crevices it assures a tight job. It has been proved successful in buildings of all types, and to prove this, testimonials from satisfied owners are reproduced. WOOD CONVERSION CO., CLOQUET, MINN.

• HEATING & AIR CONDITIONING

JUNEAIR WEATHERMATIC. This is a machine which will produce June weather all winter long. The catalog gives an analysis of what makes a perfect June day, and explains how the Juneair Weathermatic accomplishes the same result. A cut-away view pictures the parts that make up the Weathermatic. A list of advantages of this machine is given. AMERICAN FOUNDRY AND FURNACE CO., BLOOMINGTON, ILL.

• ELECTRIC HEATING

A SEVEN LEAGUE STEP. The description of the Hoffman Thermador in this booklet gives the definite advantages of electric heat. Electric heat is delivered at an astonishing speed through the medium of the Thermador. Compactness of design and attractive appearance make this apparatus adaptable to the finest homes. Operation and mechanism are explained. HOFFMAN SPECIALTY CO., INC., WATERBURY, CONN.

• HUMIDIFYING

DOHERTY-BREHM HUMIDIFIER. An explanation of the necessity for proper humidification in the home introduces the story of the Doherty-Brehm Humidifier. There are statistics which show how the home can be kept comfortably warm at a lower temperature if the proper humidity is maintained. Several testimonials from satisfied owners are reproduced. DOHERTY-BREHM COMPANY, MINNEAPOLIS, MINN.

• HEAT REGULATION

SUGGESTIONS FOR EASIER OPERATION OF YOUR HEATING PLANT. Contained in this booklet are several helpful instructions for the efficient operation of your heating apparatus. This includes information on drafts and dampers, rules for fuel saving and plant operation. How the Minneapolis-Honeywell Heat Regulator operates is explained by the text. MINNEAPOLIS-HONEYWELL REGULATOR CO., MINNEAPOLIS, MINN.

• BOILERS

THE SMITH "16". The three important features of this boiler are the generous space for fuel and combustion; the provision for burning fuel with highest efficiency and an abundance of heating surface. An interior view of the boiler shows how provision is made for these factors. This boiler can be used for steam, hot water or vapor heating and coal, coke, oil and gas. THE H. B. SMITH COMPANY, WESTFIELD, MASS.

• MASONRY

WELDCRETE INSURED MASONRY. Prospective home builders will take great interest in this insured masonry. Walls of Weldcrete Insured Masonry are constructed and welded by a unique method described in this booklet. A certificate is issued to owners of Weldcrete buildings against damage to any amount, from dampness and moisture penetration. THE COVELL CORP., 1600 WALNUT ST., PHILADELPHIA, PA.

• WOODWORK

FLEXWOOD. This product derives its name from the fact that it is a wood which is made flexible across the grain. It is both described and illustrated in this small leaflet. Flexwood, in addition to being very easy to handle has all the beauty of grain, texture and sheen that belongs to choice cabinet woods. It comes in long sheets or rolls. THE FLEXWOOD COMPANY, 919 N. MICHIGAN AVENUE, CHICAGO, ILL.

• WOODWORK

BEAUTIFUL INTERIORS. This booklet tells that Port Orford Cedar is adaptable to many types of architecture. The wood is a light cream color, close texture and of exceptional hardness. One advantage of its smooth surface is that it is suitable for enameling. Its light color also makes it adaptable to staining as it takes the delicate tones. PORT ORFORD CEDAR PRODUCTS COMPANY, MARSHFIELD, OREGON.

• MOULDINGS

FASHIONABLE WALLS. This beautifully illustrated booklet shows several photographs of rooms in which Driwood Mouldings have been used. One hundred and nineteen individual mouldings are available in this line, finished in white, a color or to match any wood. Recommendations by architects and decorators are reproduced on the back cover. HENRY KLEIN & Co., INC., 11 E. 37TH ST., NEW YORK CITY.

• OAK FLOORING

CROMAR OAK FLOORING. Advantages of Cromar Oak Flooring are listed in this catalog. Manufactured from Appalachian White Oak, the flooring is milled, filled, varnished and treated to resist moisture before leaving the factory. When delivered it is ready to be nailed down. In an old building Cromar flooring can be put down over the original floor. THE CROMAR COMPANY, WILLIAMSPORT, PA.

• FLOOR TILES

TILESTONES. The many lovely shades available in Tilestones in addition to their practicality make them adaptable for use as porch, sunroom, hall and vestibule floors as well as for garden walks and driveways. Seven different shades of Tilestone are illustrated in this booklet. Unusual effects can be obtained by combining tiles of different sizes. THE PEBBLES ROOFING TILE COMPANY, PORTSMOUTH, OHIO.

• WALL TILES

WALTILE CHANGED ALL MY PLANS. Waltile which is so practical and yet attractive in appearance provides a suitable wall covering for kitchens, pantries, baths and many other parts of the house. Drawings in this leaflet show the effect obtained by its use. Waltile comes in rigid sheets and the text explains the method of application. AMBLER ASBESTOS SHINGLE AND SHEATHING CO., AMBLER, PA.

• GAS RANGES

GLENWOOD DE LUXE GAS RANGE. The model S N J 24 Glenwood is a large capacity insulated gas range. The descriptive text tells us that it has been built not only with the idea of achieving perfect cooking results but also as being a distinct addition to the beauty and cleanliness of the modern kitchen. Its insulated oven walls are a decided advantage. GLENWOOD RANGE COMPANY, TAUNTON, MASS.

• BATHROOM EQUIPMENT

TOWEL WARMERS. Another addition to bathroom comfort is introduced in the Crane Combined Towel Rack and Warmer. This rack will keep towels both dry and warm, which is such a convenience in damp weather. A limited amount of radiation is also thrown off by this rack. Diagrammatic illustrations show how racks are connected to the hot water supply system. CRANE CO., 836 S. MICHIGAN AVE., CHICAGO, ILL.

• SHOWERS

SPEAKMAN SHOWERS AND FIXTURES. This company, which specializes in designing and manufacturing showers for country clubs and golf clubs as well as for residential use, shows a wide variety of showers, dressing tables, lavatories and fixtures in their catalog. In most cases the metal parts on these fixtures can be furnished in either chromium or gold plate. SPEAKMAN COMPANY, WILMINGTON, DEL.

• SHOWERS

THE ROYAL BATH. A shower receptor is introduced in this booklet, made of waterproof white cement and marble chips. It is not built into the floor or wall, which obviates any danger of its cracking when the building settles. The wide variety of styles makes the receptor adaptable to different types of showers. FIAT METAL MANUFACTURING COMPANY, ROSCOE ST. & RACINE AVE., CHICAGO, ILL.

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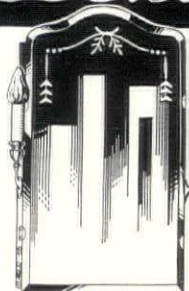
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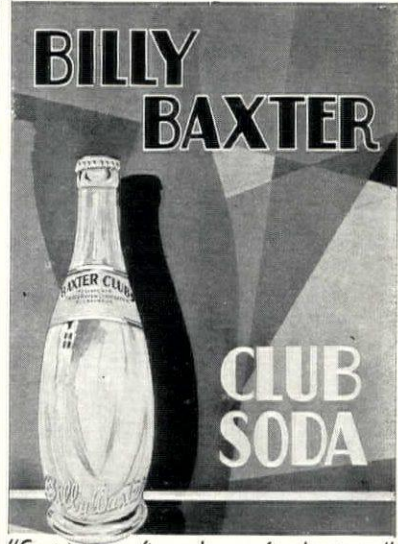
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Every worth-while young man has friends he likes to call up often. And he certainly appreciates being able to talk over his own telephone . . . in his own room.



The daughter of the house enjoys the convenience of her own telephone. It makes the room so completely hers . . . and enlarges the circle of her friendships.

The nursery telephone is a convenient pathway to the outside world . . . as well as to other rooms within the home.



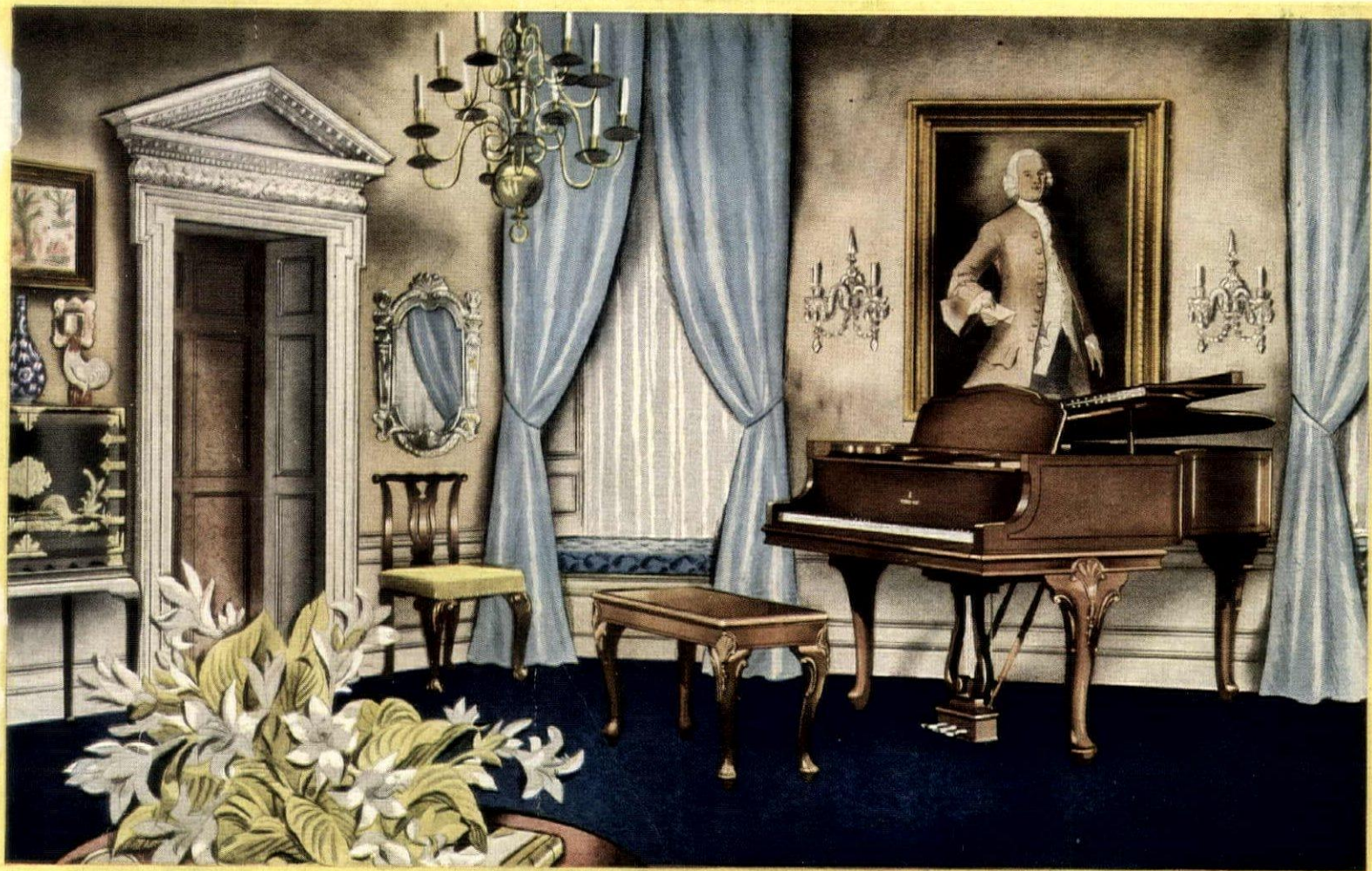
PROBABLY there is no room in the house so important, in a mother's eyes, as the nursery. Quite naturally, a telephone should be considered an essential part of its equipment.

It gives you ready access to neighbors, or to friends in distant cities . . . and them to you. It saves trying trips to distant parts of the house, and avoids the necessity of interrupting games that are so important to children. When away from home, it lets you speak directly with the nurse, without her leaving the nursery.

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IT IS A CIVILIZED ROOM . . . a room distinguished by urbane color, brilliant dignity, and the art rather than the cult of comfort. Within it life seems induced to a pleasant pace. It seems really to exercise a subtle sway over the smiles of ladies, over the manners of men. After an evening spent there, people are moved to say (not quite able to identify the faint, beguiling atmosphere that lingers like a fragrance in the memory), "What a delightful evening we have spent!"

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"It's toasted"

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There are 18 of these merry little figures. One comes in each tin of Lucky Strike Flat Fifties.