

From: North Carolina Modernist Houses - www.ncmodernist.org <george@ncmodernist.org>
Sent: Monday, June 24, 2019 9:45 AM
To: gsmart@strategicdevelopment.com
Subject: See Kate Wagner of McMansion Hell / Your Mom Wants a John Davidson Ticket! / Vote for the 2019 M Prize

MONDAY, JUNE 24, 2019



NC MODERNIST HOUSES

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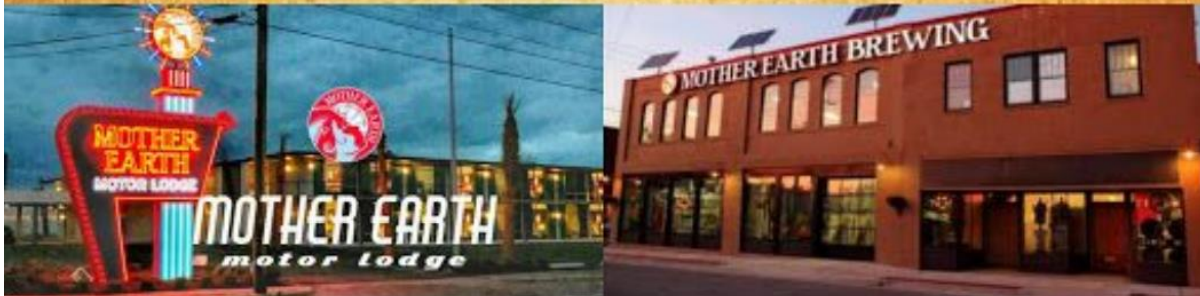




Get your company, studio, or practice involved in the wildly growing movement documenting, preserving, and promoting residential Modernist design in North Carolina and across the US! Get connected to exciting [tours](#), [talks](#), [parties](#), [design competitions](#), and one of the [top ten architecture podcasts](#). [Become a sponsor!](#)

UPCOMING SPECIAL EVENTS

Last chance: Registration ends TODAY at 5pm EST.



Saturday, July 20, 3pm to 930pm, Kinston Arts District / Chef and the Farmer Dinner,

Kinston NC. You've watched Chef **Vivian Howard** and her husband **Ben Knight** on the PBS show *A Chef's Life*. You've heard about their world-famous restaurant, the Chef and the Farmer, a center point for a revitalized downtown Kinston with interesting galleries, stores, and pubs to visit. Join the NCModernist crew as we travel to Kinston on our air-conditioned, wifi-equipped luxury bus! You'll experience great food and the fun company of fellow Modernist travelers interested in art, architecture, and a wonderful multi-course dinner with wine at the Chef and the Farmer. [Details and tickets.](#)



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WRITER, EDITOR, AND
ARCHITECTURE CRITIC



10th ANNIVERSARY

PANEL DISCUSSION ON

RESIDENTIAL ARCHITECTURE

ERI-JUNE 28 6:00 PM - 7:00 PM



NCSModernist / AIA North Carolina / AIA Triangle join forces to present

McMansion Hell's Kate Wagner Live!

Tuesday, July 23, 6pm at Motorco in Durham

Sponsored by [Lesley McAdams](#): A New Kind of Brokerage



If you love to hate the massive houses that popped up everywhere from the 1980's through the recession of 2008, then you're a fan of McMansion Hell, **Kate Wagner's** hilarious blog on how people attempt to appear super-wealthy by piling on one ridiculous house feature after another. She has been featured in The Washington Post, Fast Company, Archinect, Slate, Business Insider, The Hairpin, Der Spiegel, and the 99% Invisible and USModernist Radio podcasts.

[Details and advance discount tickets!](#)



**US MODERNIST PRESENTS
AN INTIMATE CONCERT WITH**



JOHN DAVIDSON

BENEFITTING

PROJECT BAUHOW - NC MODERNISTS RURAL HIGH SCHOOL INITIATIVE

SATURDAY, AUGUST 24

LAWN SEATS OPEN AT 4PM - SHOW STARTS AT 5PM

GENERAL ADMISSION: \$39 ADVANCE \$49 DAY OF SHOW

FRONT ROW LAWN SEATS: \$59 ADVANCE TICKETS \$69 DAY OF SHOW

VIP SEATS: \$99 ADVANCE TICKETS ONLY

5409 PELHAM ROAD

DURHAM, NC

FOR MORE INFO VISIT: [HTTP://WWW.NCMODERNIST.ORG/JOHNDAVIDSON](http://www.ncmodernist.org/johndavidson)





Saturday, August 24: An Intimate Lakeside Concert with John Davidson!

Benefit for [Project Bauhow](#), NCModernist's Rural High School Educational Initiative

If you don't know who John Davidson is, your parents certainly will!

Imagine a lakeside summer concert on the grass, your picnic basket and plastic cup (sorry no glass) of wine in hand, as you listen to the music of singer, actor, host, and all-around great guy **John Davidson**. You've seen him on TV all your life as host of the Tonight Show, \$10,000 Pyramid, Hollywood Squares, and the John Davidson Show. Over a 50-year career he's worked with everyone in Hollywood, including **Carol Burnett, Johnny Carson, Gavin McLeod, Karl Malden, Sally Field, and Lucille Ball**. Plus, he's cut 13 albums!

What is [Project Bauhow](#)? High school drafting students are the future of architecture; yet in many rural North Carolina counties, there are few resources for drafting students or their teachers. There is a marked disparity between the eight wealthiest counties in North Carolina (Wake, Durham, Orange, Forsyth, Buncombe, Guilford, Mecklenburg, and New Hanover) and the remaining 92. Since 2013, Project BauHow has provided site visits by architects, field trips to NC State's College of Design, summer program scholarships in design to NC State and UNC Charlotte, and hundreds of free computers to increase student access and opportunities.

[Details and advance discount tickets!](#) **After the show, meet John, take a photo, get an autograph!**

NEW BOOK

Leisurama

Vacation Homes for the Average American



Brought to You by Geniuses, Spin Doctors and Dreamers



Jake Gorst

How did an argument in a Moscow kitchen between **Richard Nixon** and **Nikita Khrushchev** result in the development of 200 midcentury modern vacation houses in the fishing community of Montauk, New York? “Leisurama” homes were designed in the office of industrial designer Raymond Loewy, sold through Macy’s Department Store, and were delivered to the buyer fully furnished—down to the towels and toothbrushes. The culmination of 17 years of research by documentary filmmaker **Jake Gorst**, *Leisurama: Vacation Homes for the Average American, Brought to You by Geniuses, Spin Doctors and Dreamers* chronicles the evolution of

Leisurama from its inception, starting with developer Herbert Sadkin through the 1964 World's Fair, to present day.

Jake Gorst is an Emmy award-winning filmmaker and writer. Recent documentaries include *Frey: The Architectural Envoy* (2018) and *The Nature of Modernism: E. Stewart Williams, Architect* (2014). He is the author of the book *Andrew Geller: Deconstructed* (Glitterati, 2015) and a contributing writer to *The Architect's Newspaper* and *Modern* magazine.

[Pre-order now](#) for an early 2020 release!

NEWS

The George Matsumoto Prize



It's Matsumoto voting time! Public voting for the [2019 George Matsumoto Prize](#) People's Choice for new North Carolina Modernist houses runs through 5pm EST Wednesday July 3. This year's houses from across the state will amaze and inspire you! [See them all here](#), and vote for your favorite!

The George Matsumoto Prize is North Carolina's highest honor exclusively for Modernist residential architecture. NCModernist created the Matsumoto Prize in 2012 honor of [George Matsumoto](#), one of the founding faculty members of North Carolina State University's College of Design. Matsumoto created some of North Carolina's most well-known and well-loved Modernist houses. The Matsumoto Prize encourages young architects, designers, and prospective clients to

continue the Modernist movement. This year's Prize is underwritten by:



DID YOU KNOW

[Anthony Poon blogs about his interview](#) with USModernist Radio - and the amazing array of movies and TV featuring architects as main characters.

Our friends over at the American Society of Civil Engineers (ASCE) released [Dream Big: Engineering Our World](#) on [Netflix](#). This 42-minute documentary takes viewers on a journey of discovery from the world's tallest building to a bridge higher than the clouds to witness how engineers are shaping tomorrow.

The [renovation](#) of Schindler's Manola Court.

The [best architectural tourism spots](#) for the summer.

A [very young Frank Gehry](#) teaches kids how to design and plan a city.

Hat tips to **Daniel Perrin**, **Leilani Carter**, and **Virginia Faust**.



NModernist has two gently-used laptops for sale. 30-day warranty. All proceeds benefit the documentaton, preservation, and promotion work of NModernist and USModernist.

\$199 - HP Elitebook 2570P, 4G memory, Windows 10

\$99 - ASUS EEEbook X205T superlight, 32G drive, 2G memory, 10hr battery, Windows 8

Contact **George Smart**, george@ncmodernist.org, or 919 740 8407.

MONTHLY THIRST4ARCHITECTURE GATHERINGS



Free, admission, drinks, and food! Thirst4Architecture events welcome *anyone* with a huge crush on great architecture. The 2019 [Thirst4Architecture Series](#) is sponsored by Modernist Realtor [Angela Roehl](#).

The George Matsumoto Prize




Thirst4Architecture, Thursday, July 25, 6-8pm, hosted by McConnell Studios, 324 Dupont

Circle, Raleigh. Featuring the 2019 [George Matsumoto Prize Awards](#), powered by [Nichiha](#).



Thirst4Architecture, Thursday, August 15, 6-8pm, 63005 Ballentine, inside Governors Club in Chapel Hill. Join [BOLD Construction](#), a Chapel Hill Luxury custom home builder, at the home of **Chris & Jana Erhenfeld**, a recently completed Modernist home built by BOLD. What's more BOLD will showcase several of recent Modern builds plus preview of their upcoming Modernist neighborhood! Snacks and light appetizers provided by Domicile Realty and adult beverages by REALTOR and Interior Designer **Nicole Baxter**.

THIS WEEK ON USMODERNIST RADIO



US

MODERNIST RADIO

ARCHITECTURE YOU LOVE



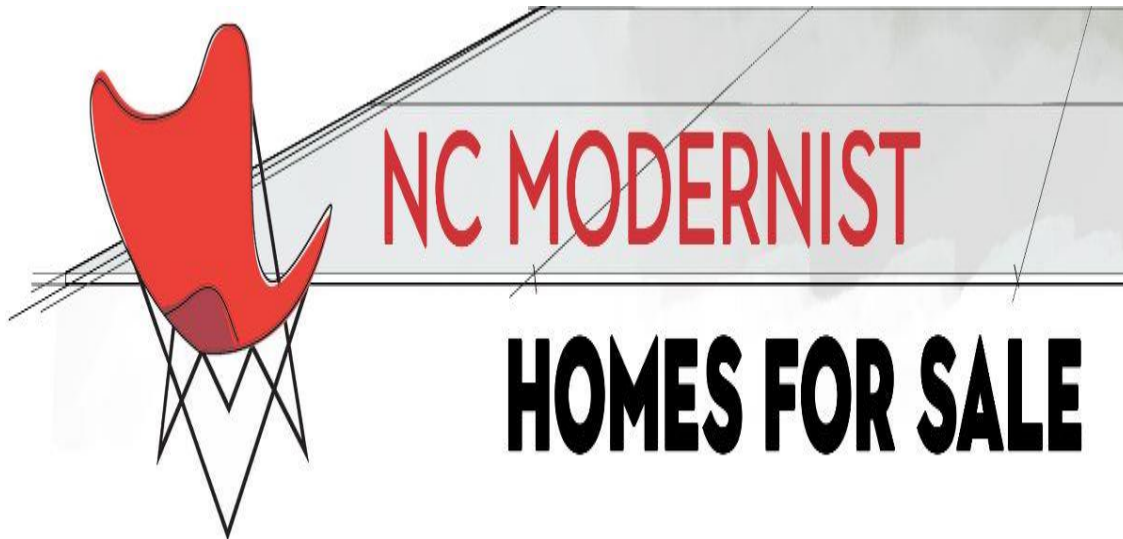
New on USModernist Radio: Palm Springs has a huge architecture event called Modernism Week every February. It's a fascinating array of architecture, lectures, parties, tours, exhibits, and the occasional plastic surgery gone awry. Host **George Smart** was there earlier this year talking with nearly all the speakers, authors, and special guests who make the week (actually 11 days) a blast!

The photographers documenting the mid-century movement provide us a wealth of information, perspective, and enjoyment, capturing not only amazing houses but the lives and careers of their owners and architects. From poolside at the swanky Hotel Skylark, you'll meet authors **Emily Bills** and **Pierluigi Serraino** talking about one largely undiscovered Modernist photographer, **Marvin Rand**. Their new book along with **Sam Lubell**, *California Captured*, puts Rand front and

center in the same world class as **Julius Shulman** and **Ezra Stoller**. Later we join photographer **Andrew Pielage** about his quest to shoot every **Frank Lloyd Wright** building in the world.

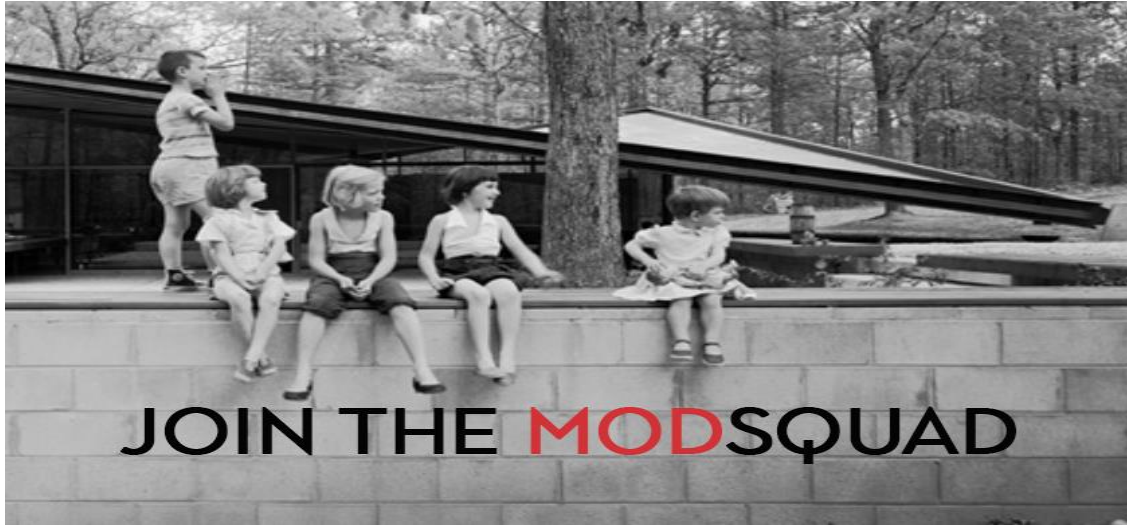
USModernist Radio is sponsored by [Angela Roehl](#), your special real estate agent for Modernist houses. [Listen via iTunes](#). [Listen on Android devices and PC's](#). [View past and future show descriptions](#).

FOR SALE/RENT



Vacancy, not development, is the enemy of mid-century Modernist houses. Preserve and protect the architecture you love by buying or renting before the bulldozers come a few years from now. Visit our [exclusive statewide list](#).

BECOME A MEMBER



NCModernist and USModernist are part of Modernist Archive Inc, a North Carolina 501C3 nonprofit educational archive that provides donors, volunteers, and advocates the information and organization they require to passionately engage the documentation, preservation, and promotion of residential Modernist architecture.

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