

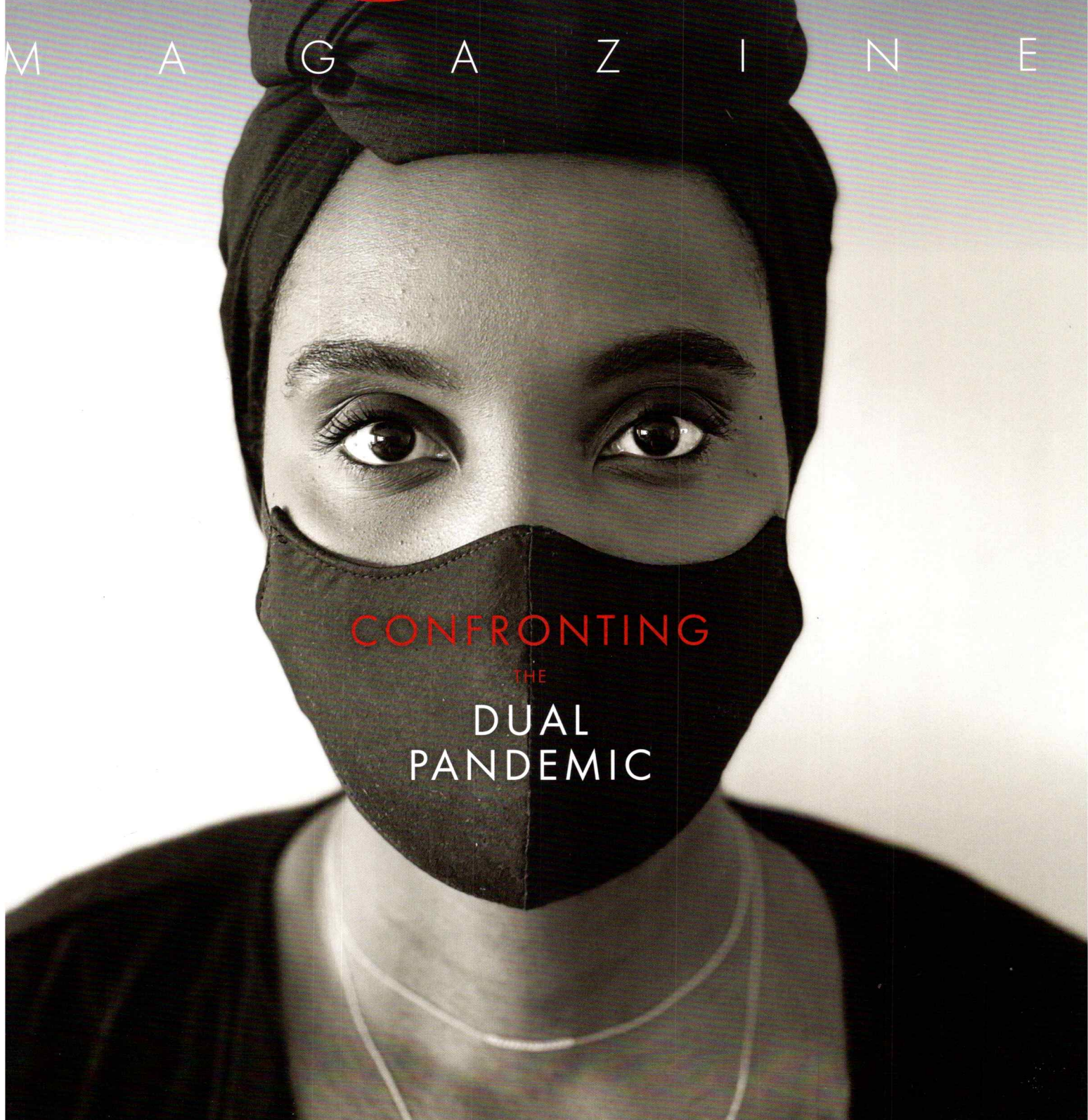
NOMA

M A G A Z I N E

CONFRONTING

THE

DUAL
PANDEMIC



8

DESIGN FEATURE
Jamaica House of Parliament

12

**AIA LARGE FIRM
ROUNDTABLE UPDATE**



NOMA MAGAZINE FALL 2020

14

**MASTERING THE
VIRTUAL WORKPLACE**

20

**MEANINGFUL CONTRIBUTIONS
FROM NOMA MEMBERS**
LEED for Diversity

22

**2020 NOMA FOUNDATION
FELLOWSHIP INAUGURAL
COHORT**

24

**2020 NOMA
CONFERENCE RECAP**

29

**2020 PHIL FREELON
PROFESSIONAL DESIGN AWARDS**

36

**2020 STUDENT
RECOGNITION AWARDS**

TABLE OF CONTENTS

- 4** Letter from the President
- 7** Editor's Page
- 18** 35 Words: Black Space
- 41** Chat with NOMA Leadership
- 43** Inclusion & Diversity Compendium
- 44** Project Pipeline Goes Virtual for 2020
- 49** President's Circle
- 50** NOMA Leadership
- 51** NOMA and NOMAS Chapters

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45

SFNOMA PROJECT PIPELINE
10 Years of Design Justice

NOMA. My successor, Jason Pugh, is an amazing leader who is committed to advancing the initiatives that we have worked on together over the past two years. We are very much aligned in our philosophy on how NOMA can serve our members and enhance the overall potential of our great profession. You will hear more from Jason soon, but suffice it to say that NOMA will be in good hands. As for me, I will serve as Immediate Past President for the next two years and support Jason's initiatives while helping to steer the initiatives that were launched during my administration, including NOMA President's Circle, the NOMA Foundation Fellowship program and the 2030 Diversity Challenge. I am also looking forward to supporting NOMA's 50 Year Anniversary efforts as we plan to celebrate in Detroit at our annual conference from October 20–23, 2021. Save the date and please plan to join us in person and/or virtually.

The bigger question that I'd like to address is where we will go from here as a community of architects, designers, planners and built environment professionals who wish to design a better future for everyone. It goes without saying that 2020 has challenged us in ways that we never imagined would be possible. We are encountering inconvenient truths about our society that we must confront head on. In response to the murder of George Floyd, NOMA's leadership mobilized quickly to finalize a revamped mission statement on May 31, 2020:

NOMA's mission, rooted in a rich legacy of activism, is to empower our local chapters and membership to foster justice and equity in communities of color through outreach, community advocacy, professional development and design excellence.

While these words are important, they are empty without action. This is why we provided some very specific

action items for your consideration, calling on everyone to be **B.R.A.V.E.**

- Banish racism**
- Reach out to those who are grieving**
- Advocate for the disinherited**
- Vote in every American election**
- Engage each human you meet as you would want to be engaged**

From the 2020 U.S. election, we saw why it was so critical that we encouraged our members to vote. Thank you to everyone who exercised your right to vote, helped register other voters and volunteered to support the election process. It is clear that our nation is extremely polarized, which resulted in such a close race for the White House. Now that the votes have been counted, we must count on each other to be B.R.A.V.E. and hold all of our elected officials accountable for the progress that will be required to make us stronger as a nation. I once heard someone say that the left wing and the right wing still belong to the same bald eagle that represents America. It is important that we learn to fly together with grace, or we all will continue to struggle with the divisiveness that can compromise our great American spirit of possibility.

We can and we will do the work to bring our possibilities to the forefront. As we celebrate the first woman elected to serve as Vice President of the United States, we see that possibility front and center. The fact that Vice President-Elect Kamala Harris is also the first Black and first Asian American, and the first HBCU graduate to serve in this role is monumental for so many Americans who could not imagine this before such a historic election. As an organization that represents the same great possibilities offered by our nation, we must also do the work required to increase diversity in our profession. In addition, NOMA must look beyond our industry and work together with others to uplift our communities, help to end mass incarceration, advance social equity,



maintain housing affordability, fight climate change and help close the health and wealth gaps experienced so acutely by communities of color. This is part of our duty as architects to protect the health, safety and welfare of the public, meaning the entire public. NOMA's new mission challenges us to reimagine what is possible.

With so much potential represented by NOMA, the future of our organization is bright. To keep the momentum strong, we need each of you to renew your membership in 2021, if you haven't already, and get involved with your local chapter. While NOMA National sets policy and serves as the voice of the organization, the real work happens at the chapter level. As such, I would like to thank all of the leaders of our NOMA chapters, large and small. You may think that your tireless work goes unnoticed, but it does not. NOMA would not be where we are as an organization without your commitment to excellence and service to our members. Thank you all so very much. Our mission would not be possible without our dedicated members from across the organization, which includes over 115 student and professional chapters representing over 2,000 members. We have ambitious goals for NOMA, and with your support, we will succeed.

So, where do we go from here? To make our mission possible.

ALL the best,

KIMBERLY DOWDELL
2019–2020 NOMA National President



How does the human “fight or flight” response work when you’re being attacked on multiple flanks by two formidable adversaries? By definition, we experience fight or flight as a physiological reaction that occurs in response to

a perceived harmful event, attack, or threat to our survival. The challenge is that at the moment there are few places to which we can flee, and the only people around to fight are the loved ones we’re lucky enough to share space with throughout these times of the dual pandemics—COVID-19 and systemic racism.

Tragically, it appears to have taken the murder of brother George Floyd to reveal to all those who witnessed the graphic event, as captured by the ubiquitous cell phone video, the brutal ways that systemic racism continues to keep a knee on the collective neck of Black people, not only here in America, but around the entire globe. As many try to convert their outrage into constructive action, questions abound as to how and where to direct their energy and resources. Meanwhile, time has seemingly accelerated as many of us work from home, isolated from physical contact with our friends and colleagues. The worst thing that any of us could allow to happen is paralysis or fatigue that would stand in the way of our individual and collective responsibilities to “get into good trouble,” so that the death of Floyd and countless other Black people at the hands of law enforcement will not have been in vain.

But out of tragedy comes opportunity. The NOMA Magazine was originally conceived to address the lack of coverage given to our members by the mainstream

architectural press, no matter the excellence of our projects and accomplishments. Thankfully, the profession, led by NOMA, the AIA, and the AIA Large Firm Roundtable has changed course and made significant commitments to move onto a righteous path that is just, equitable, diverse and inclusive. Today, we are noticeably present and accounted for in such publications as *Architecture Record*, the Architects Newspaper, and *Architect Magazine*. For us, this represents opportunity. There is a heightened interest in building teams that represent a diversity of thought, expertise, and frankly, lived experience. Whether you’re a firm owner or an employee, this is the time to seek new opportunities where they are being created, and to refocus on the ones you might have pursued in the past with only limited success. The decision-making lens is expanding, so what was seemingly out of reach before, may be attainable now, if for no other reason, we are being seen and heard differently at this moment in time, and hopefully as evidence of an altered paradigm by mainstream society. Lastly, this is the time when we need to make significant inroads within our own client base. Black clients need to know who we are, what we’re about, and what their responsibility is to support and work with us. All things considered, we will turn tragedy into opportunity as we enter this brave, new world.

R. STEVEN LEWIS

FAIA, NOMAC, LEED AP Principal
Urban Design at ZGF Architects



In 2018, the Government of Jamaica, acting through the Ministry of Economic Growth and Job Creation, launched an international competition to design a new parliament building. Since securing its independence in 1963, the country's parliament has met at a temporary location, Gordon House in Kingston, the capital city. The Government envisioned a state-of-the-art facility that will signify its independence and stable democracy. For all competitors, teams were required to include a registered Jamaican architect and also a minimum of fifty percent Jamaican citizens or those of Jamaican diaspora.

Jamaican-born Gordon Gill of ASGG served as the competition patron in promoting the design process's transparency. The Urban Development Corporation of Jamaica managed the competition process which was comprised of a distinguished jury of design industry leaders throughout the island and other Caribbean

countries. Subsequently, the jury and separately the voting public made final selections and rankings for competitors in this two-stage process. Our team consisted of four individuals: **Daimian S. Hines**, AIA, NOMA; **Christopher Bent**, Assoc AIA; and **Gregory Lake**, AIA, who are all Jamaican born and now residing in Texas. Additionally, the team included **Evan Williams**, JIA, a practicing architect in Kingston, Jamaica. Some 37 proposals were submitted, and five shortlisted. Among the entrants was British architect David Adjaye.

In March 2019, the Honorable Prime Minister Andrew Holness announced the winning teams. Our team—named after the country's motto, "Out of Many, One People"—won both the coveted People's Choice and Design Jury first-place selections. Hines Architecture + Design (design architect) joint-ventured with Design Collaborative Ltd. of Jamaica (architect of record) to deliver the building design as well as a comprehensive campus masterplan. Our team also collaborated with the office of Adrian Smith + Gordon Gill, who was commissioned to deliver a masterplan for a government oval project which is adjacent to our project's 52-acre site. As our site was the focal point of the larger master plan, the work of the two teams needed to be a confluence of themes. > Continues on next page





Commentary by **DAIMIAN S. HINES AIA, NOMA**

ARCHITECTURE OF EMOTION

It is not often that architects have an opportunity to work on a transformational design such as the Jamaican parliament building.

Prime minister the Honorable Andrew Holness, noted that this project will be the most important in the history of the country. I had the opportunity to study in India where I was able to visit Chandigarh, the country's capital. There I was able to experience the masterwork of Le Corbusier's designs for the buildings that comprised the Indian parliament. This was a magnificent experience and was made even more profound as I was able to build a relationship with one of the country's most notable architects Balkrishna Doshi, a protege of Le Corbusier.

I also had the opportunity to study in Berlin, where I and fellow students toured the then under construction iconic German Chancellory, which spans the Spree River, with the lead Architect Axel Schultes.

I did not imagine that in 2018 I would be conceptualizing a modern vision for my country of birth. This experience was both surreal and a source of great pride. I was extremely emotional during the entire design process. When I was eight years old, my family migrated to America so that my sister and I would have a chance at a better education. After graduating from university and practicing in Chicago, Houston, and Southeast Asia, I returned to Houston where I started a boutique design office. I leveraged relationships across the world to compete with notable competitors as British architect David Adjaye and French architect Hugh Dutton.

My emotions were fuel during this almost one-year-long international competition. The process included several trips to the island



which were educational, enlightening, and in some cases, a trigger for memories long forgotten. Never did I think our team would sweep the competition awards nor did I allow myself to dwell on the possibilities. My core focus was on producing the body of work required to compete.

As a small office, I was confident we could compete. I had studied at a top college for architecture, I had worked in large scale competitive design firms, and I had recently built a sixty-person office in Southeast Asia with a long time cohort Daniel West, AIA.

Since winning the commission, I have been asked to speak about the competition process and the design of the Government of Jamaica's new parliament building. I often start a speaking engagement with a preemptive disclaimer noting that I may become emotional.

I have since abandoned the disclaimer and embraced the notion that architecture should and can be emotional.

I, therefore, implore our NOMA design community to seek and deliver projects that evoke strong emotion, challenge traditional forms of practice and endeavor to compete whenever an opportunity arises.

Ayers / Saint / Gross	Jacobs Global Buildings
Beck	JLG Architects
BIG	Kirksey Architecture
BWBR Architects, Inc.	Kohn Pedersen Fox Associates, P.C.
Callison RTKL Inc	KTGY Group, Inc.
Cannon Design	Leo A Daly
CBT	Little
Clark Nexsen	LPA
Cooper Carry Inc.	LS3P
Corgan	MG2
Cunningham Group Architecture, Inc.	Moody Nolan
DLR Group	NBBJ
EYP	NELSON
Ennead Architects LLP	Page, Inc.
EwingCole	Perkins + Will
Flad Architects	Perkins Eastman Architects, PC
FreemanWhite, Inc.	Populous Group, LLC
FXCollaborative	Quinn Evans
Gensler	RAMSA
Gould Evans, Inc.	RS&H
Gresham Smith	Shepley Bulfinch
Hammel, Green and Abrahamson, Inc. (HGA)	Skidmore, Owings & Merrill LLP
HDR Architecture, Inc.	SmithGroup
HED	Solomon Cordwell Buenz
HKS, Inc.	Stantec Architecture
HLW International LLP	tvdesign (tvs)
HMC Architects	WATG
HNTB Architecture	Woods Bagot
HOK Group, Inc.	ZGF Architects, LLP
Hord Coplan Macht	
Huckabee	
Huitt-Zollars	

their students in a dialogue on the virtual practice, how justice and equity are being addressed in their schools, how to increase the number of black architects, and what additional actions we can take together to achieve a JEDI profession;

Supported the founding of the NOMA President's Circle with more than half the member firms committing across all levels of the Circle;

Our HR leaders are working on sharing processes in recruitment, interview, and hiring practices that reduce the impact of implicit bias in the hiring process;

Penned an open letter to producers of digital media content on the lack of representation of people of color, especially black people, in digital entourage and demanding they immediately correct the problem;

Began a program with the seven HBCU Schools of Architecture to bring additional resources and content to support their students through mentorship, shared instruction, seminars, and dedicated internships;

Holding a joint meeting of the LFRT and NOMA leadership in conjunction with NOMA's national virtual conference, October 14–18, 2020.

These activities are only the start. Our Justice and Equity = Diversity and Inclusion (JE=DI) task force continues to meet monthly to develop strategies and tactics we can implement in our firms, develop language we can adopt across the profession on justice and equity, and promote broader and deeper discussions on race, racism, and architecture's role in solving the problems in our profession and in our built environment. In support of this goal, we are developing programs for the senior leadership of our member firms to evaluate the culture of architecture with a focus on building intercultural humility, self-awareness, and opportunities for all.

The LFRT remains committed to ongoing support and partnership with NOMA leaders locally and nationally to achieve our shared vision of a profession that embraces all people of color and creates opportunities for the growth and development of a new diverse generation of firm leaders. As the CEO's of the largest architecture firms in the country, we are committed to making a difference in our own firms, holding each other accountable, leveraging architecture as a tool to break the chains of systemic racism, and continue to build our partnership with NOMA to double the number of licensed black architects by 2030.

Right: The pattern cast into the 3,600 bronze-colored corona panels at the **National Museum of African American History and Culture** alludes to the ornate ironwork found in southern cities typically designed and fabricated by Americans of African descent. Architectural Collaboration: Freelon Adjaye Bond/SmithGroup (The Freelon Group joined Perkins&Will in 2014)

Below: The mural at the **National Center for Civil and Human Rights** pays homage to the graphics of rights movements.



Now more than ever, diversity matters in design.



We know how painful 2020 has been for Black communities and people of color. We're hurting, too. But in moments of crisis, together we rise. Today, tomorrow, and always.

We're serious about justice, equity, diversity, and inclusion. Our firmwide commitment is to provide *more* mentorship, do *more* outreach, and create *more* opportunity. Because your voice counts. And the world needs to hear it.

Perkins&Will

perkinswill.com/diversity-and-inclusion

UPGRADE YOUR SOFTWARE

Continued

tacked on to make sure everyone knows you're the boss and they better still be working hard!

If you are the one leading the meeting do everything within your power to make sure it is not a waste of time. Remember, people are working too long as it is. Meetings need to be more concise and impactful than ever. Agendas, inviting only the needed individuals and setting time limits can vastly improve workplace moral.

After content, using the best virtual meeting tips is key. Having a good camera is almost as important as having a good microphone. After that, lighting might be the most important element. Avoid strong back lighting as much as possible. Eye contact with the camera and not staring at your own screen with create a better connection with your colleagues.

Lastly, GoToMeeting, Teams, Zoom, Join.Me all have their dark side. Part of it is really the extra stressful reality of the current world but research has shown "Zoom Fatigue" is a real thing that many of us battle every day. Mindful individuals will make the best use of the technology while using it sparingly.

5 steps to great meeting
tinyurl.com/great-mtg

25 tips for remote meetings
tinyurl.com/remote-mtg

Zoom Fatigue
tinyurl.com/mtg-fatigue

REDUCE RELIANCE ON EMAIL

That's right. Email, the 30 year old technology has been outdated for at least a decade. These days most of us have more than one email address to keep track of

and we spend as much as an hour a day simply sorting, reviewing, responding to and searching for that one specific message.

If your office is already part of the Microsoft Office 365 environment then Microsoft Teams is the clear and easy choice for a communications upgrade for your team. Slack, Asana and many other products provide the same critical concept: hierarchical organization for collaboration and centralized critical data. 30 project emails with 4 different recipients sent at various times with multiple copies in the body of the text produces a digitally dead product that can only be resuscitated with either a brilliant memory for what and where things exist in your inbox or via constant searching. The collaborative tools obviate that by simply putting all of the messaging in a logical location accessible by all.

Be creative, ditch email
tinyurl.com/inc-com-email

No, really, research shows email is evil
tinyurl.com/forbes-emails-productivity

All about Microsoft Teams
tinyurl.com/team-grp-chat

An overview of multiple collaboration platforms
tinyurl.com/techradar-tools

REDUNDANCY

This is another area that hasn't changed just because the workplace is mostly virtual. All core business processes need to have a "plan b" especially in the middle of a pandemic. If 2020 has taught us anything it is that anything can and will go wrong. Already having a plan in place for what to do when it does will

not only ease stress but it may save your company.

How do you keep you and your team productive when the office internet is out? How about when their home internet is out? Redundancy like that used to be something for large enterprises. These days most metropolitan areas and even the suburbs have multiple ISP's. In the remote economy two hours of downtime could easily equate to the cost of an entire year of duplicate high-speed internet bills. For best protection choose different technologies and providers for your internet service. If you have a Comcast cable service and on a fiber service from Spectrum. This puts your critical needs into two different technologies with two different providers requiring multiple types of failures to completely disconnect you.

SAVE AND SAVE YOURSELVES

All of your data everywhere needs to be backed up. It's very possible, now that you've got so many people working from home, there's a chance you've got data outside the office that is not a part of your standard backup routine. There are far too many options for replicating your files for this to be a real problem.

Seriously, at this stage even home users should be backing up their data both locally (to a cheap external hard drive) and remotely to one of many total cloud backup services like Backblaze or iDrive.

It's important to mention here that OneDrive, Dropbox and similar technologies can help replicate individual files but in their most common configurations they are sharing tools and not backup tools.

Backblaze home (single price "unlimited" cloud backup)
tinyurl.com/backup-home

Backblaze business
tinyurl.com/backup-business

iDrive home
tinyurl.com/idrive-home

iDrive business
tinyurl.com/idrive-business

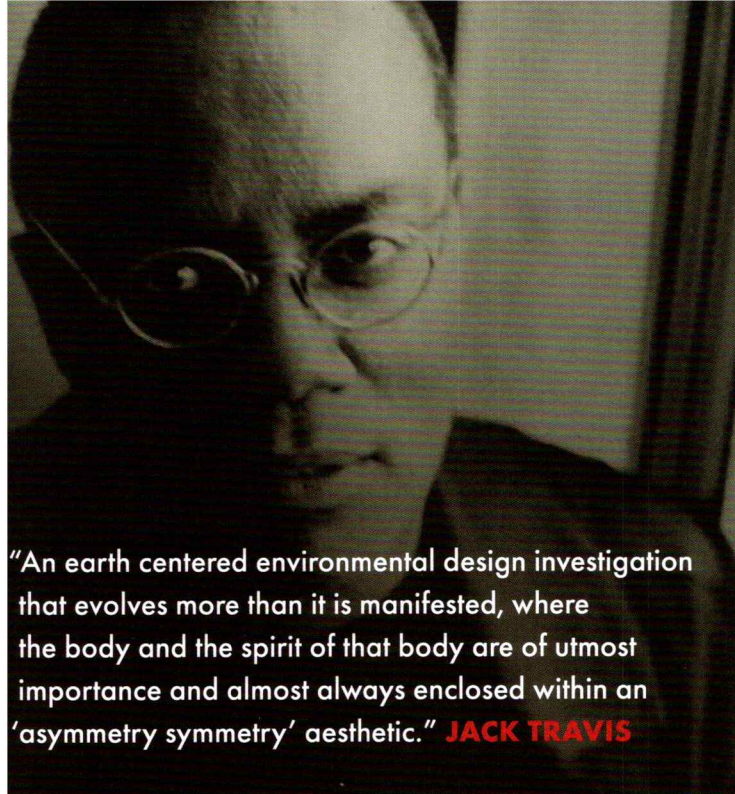
Local Mac backup via Time Machine
tinyurl.com/time-backup

Review of multiple services
tinyurl.com/blog-cloudbackup

Almost every tech noted here has been around for over a decade. Leveraging the capabilities of the best while limiting the usage of the marginal requires an upgrade to our critical thinking but the benefits will live well beyond the end of the pandemic.



JOEL AVERY is the principal of the design and technology consulting firm CREATIVENESS. He's worked with architecture firms, advancing their understanding and use of technology—keeping clients coast to coast informed, empowered and secured for more than a quarter century. NOMA brought Joel on board officially as Chief Information Officer in 2018.
joel@CREATIVENESS.com



“An earth centered environmental design investigation that evolves more than it is manifested, where the body and the spirit of that body are of utmost importance and almost always enclosed within an ‘asymmetry symmetry’ aesthetic.” **JACK TRAVIS**



“Black space to me is a space of Pride without boundaries set by physical or mental constraints. Within our dual pandemic Black Space has transformed to be a fragile yet critical space where I must protect my peace while continuing to push for a better future for black and brown Architects.”

SAMANTHA JOSAPHA
RA, NOMA, NCARB



“We must imagine and build spaces of liberation, where black life can thrive, but this will be only be possible if we first abolish the (institutional) spaces where black life does not matter.”

MABEL O. WILSON

“The train of capitalistic exploitation of black bodies has come to crashing halt. COVID-19 has exposed white America’s infatuation with historical erasure. The act of rebellion is generations of triumphant survival and a reckoning that silenced voices have not forgotten their past and predetermined future. Sacred black space is defined by the culture of resilience, because around these parts, this train will result in not 6 feet apart but 6 feet under.”

CHRIS LOCKE

Just as there is certification of buildings that are LEED CERTIFIED (Leadership in Energy and Environmental Design), I propose an institutional rating system or certifications for architectural firms that will establish what are good standards in achieving diversity and inclusion.



per government policy, but also for local and federal government projects for economic development. This goal of equity should also be the target in the private sector where, unless there is some mandate for inclusion, it is never considered as a positive means to bring in new voices for the design of our communities.

I would like to offer a solution that is more “carrot” than “stick” as a possible remedy to this situation that I have witnessed, personally and professionally.

In my past experience the sharing of services and, in particular, fees for an architectural project, depending on the scale of the project, can result in push back from larger corporate architectural practices to collaborate with woman- and minority-owned small businesses, even when there is a call for inclusion as part of a mandate to achieve diversity. In addition to the sharing of fees and services, there is also the sensitive subject of artistic authorship of the design of a project. The titles of “Design Architect” and “Architect of Record” usually settle this issue, but with true collaborations in the design of projects this can sometimes result in a difficult call. I have found that M.O.U.s at the start of the project is highly recommended for clarity of tasks and responsibilities of the teaming and is now a standard practice of our collaborations.

So here is my pitch for the “carrot”.

Just as there is certification of buildings that are “LEED Certified” (Leadership in Energy and Environmental Design), I propose an institutional rating system or certifications for architectural

firms, monitored by a group outside of the normal professional organizations that architects are associated with that will establish what are good standards in achieving diversity and inclusion. I propose that these agencies, similar to Standard and Poor’s or Moody’s would function not unlike these rating systems: as recommendations for understanding the diversity and inclusions intent of particular architectural practices.

This rating can be leveraged in a competitive fashion for winning commissions in the private sector or public sector. For the private sector developers of public or private projects, they can achieve certification for being good corporate citizens for bringing together diverse design teams, in return for regulatory approvals, as the LEED ratings are now a bonus and are sometimes mandatory depending on the jurisdiction. I think this can be a certification that will allow private sector firms to brand themselves as making socio-economic inclusion a normal “business as usual” process. Collaborations with small businesses, and woman- and minority-owned architectural practices could then have a business development advantage nationally.

In conclusion I want to see diversity and inclusion “monetized.” I want to show that diversity is a great investment now and for our future.

Respectfully,

MICHAEL MARSHALL, AIA, NOMA, NCARB

The inaugural fellowship cohort includes the following architecture students and graduates placed at design firms across the U.S.

GABRIEL ANDRADE
University of Virginia
ENNEAD ARCHITECTS

AARON DEROUX
University of Illinois at
Urbana-Champaign
HED

WALTER HUNT
Kent State University
CANNONDESIGN

OLAOLUWAPO ODUKOYA
Illinois Institute of Technology
CALLISONRTKL

STORM CAMPO
Woodbury University
CUNINGHAM GROUP

MONIQUE DORROH
Penn State University
FXCOLLABORATIVE

SAMI JABER
University of Louisiana at Lafayette
NBBJ

HIMESH PATEL
New York Institute of Technology
AYERS SAINT GROSS

CARL'DRAIL CANNON
Kent State University
ZGF

KERISTEN EDWARDS
Tulane University
ENNEAD ARCHITECTS

ROBERTO MEDINA
Ball State University
COLLOQATE

MALACHI PURSLEY
Louisiana State University
ENNEAD ARCHITECTS

IN-SAN CHIANG
Illinois Institute of Technology
GRESHAM SMITH

DESIREE GREEN
Ball State University
GENSLER

CHRISTINA MEYER
North Dakota State University
LS3P

ROSARIO ROJAS
California Baptist University
ROTHSCHILD DOYNO
COLLABORATIVE

NGOC LINH DANH
Morgan State University
GOULD EVANS

NANCY GUERRERO
Prairie View A&M
CANNONDESIGN

NIMAH MOHIUDDIN
Illinois Institute of Technology
MASS DESIGN GROUP

SYDNEE SAMPSON
Tuskegee University
EYP

TAKUMI DAVIS
Carnegie Mellon University
DESMOND ARCHITECTS
Davis will also participate in
the ZGF INSTITUTE.

DAMION HARDY
Mississippi State University
WIGHT & CO.

BARBARA NASILA
University of California, Berkeley
CUNINGHAM GROUP

She will also participate in the
remote ZGF INSTITUTE.

JAMEICA DEMERCADO
California Baptist University
HORD COPLAN MACHT

DIANA HERNANDEZ
Serrano California Baptist
University
HED

KENNY NGUYEN
University of Houston
MOODY NOLAN
He will also participate in the
remote SHEPLEY BULFINCH
Summer Experience Program.

TYLER SAUTER
Illinois Institute of Technology
CANNONDESIGN

DEJANAE WRIGHT
Morgan State University
KTGY ARCHITECTURE +
PLANNING

for us to increase the number of licensed Black architects from 2,300 to 5,000 by 2030, expanding representation from 2 percent to roughly 4 percent Black licensed architects in the U.S.," said Carole Wedge, FAIA LEED AP, President of Shepley Bulfinch and AIA LFRT Chair. "It's more important now, than ever, that we find meaningful mentorship, growth and job opportunities for students and recent graduates so that we may continue to diversify the field of architecture and reflect the race and gender of the communities that we serve. We are inspired to learn about the experiences of the fellows and the professionals who will mentor them will have. We have much to learn from our younger generations for they are the future of our profession and built environment."

The fellowship application process was open to any National Organization of Minority Architecture Students (NOMAS) members in good standing. The virtual program ran for eight weeks from July 6–August

28, 2020. The fellowship funding is paid for in large-part by the AIA-LFRT donations to NOMA. Fellows' work is capped at 100 hours for a \$2,000 stipend; however, host firms offered additional funding to supplement the fellows' work and hours.

In addition to the fellows and firms matched above through the NFF, KTGY Architecture + Planning extended internships to two additional finalists, Zai Cook of Virginia Tech and Ferdinem Bartolon of University of Detroit Mercy. Aaron deRoux, a 2020 M.Arch graduate of University of Illinois at Urbana-Champaign, placed at HED, was also named the 2020 Kenneth E. Casey Fellow. Kenneth E Casey, AIA, NOMA passed August 3, 2019. NOMA honored Casey with the creation of a new fellowship named in memory of his legacy.

Most NOMAS students who accepted the fellowships are seeking full-time employment, post-graduation, from their architecture programs.

"The uncertainty of COVID-19 has caused so much stress in the lives of degree-seeking students. I'm extremely grateful for the NOMA Foundation Fellowship paired with the support of AIA firm members and others. It is an opportunity and privilege that truly keeps me engaged in the profession," said Monique Dorroh, a third-year M.Arch student placed at FXCollaborative, and part of the NOMAS Penn State chapter. "I've spoken to firms who offer professional development to students by providing advice and hosting summer workshops. This is an amazing first step! However, I pray that students are able to find additional ways to become engaged in the profession. As young designers we can change the future, designing more each day with safety, sustainability, and justice in mind. We only need the opportunity to show what we are made of. This is mine."

OAKLANDX



I attended my first NOMA conference in Atlanta in 1991—and it was that conference that made me a NOMA convert. By conference end I felt in complete support of the work I saw being nurtured in NOMA. Over the years I built admiration for—and good relationships with—people who I only knew from NOMA conferences. The conference became a way to meet and form alliances with colleagues from across the country. The conference was also a time to try to get some continuing ed credits while reflecting on what it meant to be an architect in America today, what it meant to be a black architect, and what it meant to be a black female architect in America today.

Thus, I was very concerned when I realized that this year's NOMA Conference was not going to support the chance encounters of the past. But as I discovered, **the new Zoom-like conference format had its advantages. This format made it possible to attend more sessions than in-person. And the savings of time, energy and money normally spent traveling to the conference city, made it possible for more people to attend with less stress.**

During the virtual conference I learned how to communicate with friends in the Chat strip and how to 'socialize' alone/altogether following the bartender's instructions. There were great talks and fascinating presentations and games and music. Bottom line is that while I hope next year's conference is not virtual, should it be, I will definitely be there—from the lounge chair in my bedroom.

Roberta Washington, NOMAC, FAIA

NOMA partnered with the National Association for the Advancement of Colored People (NAACP) and Design Corps for this year's NOMA/NAACP/SEED Awards. Dowdell is a co-founder of the Social, Economic, and Environmental Design (SEED) Network, established in 2005. The awards highlight the built and conceptual projects in architecture, community design, and economic development that exemplify Justice, Equity, Diversity, and Inclusion (JEDI). The following projects were named 2020 SEED/JEDI Award Winners:

2020 SEED/JEDI AWARD WINNERS

**MEMORIAL TO ENSLAVED LABORERS
AT THE UNIVERSITY OF VIRGINIA**

CHARLOTTESVILLE, VA

ENVISION COMANCHE

TULSA, OK

7933 TREE LANE

MADISON, WI

THE WEATHERIZATION KIT PROJECT

PITTSBURGH, PA

BIBLIOTECA CAMINANZA

PORTLAND, OR

THE CHICAGO MOBILE MAKERSPACE

CHICAGO, IL

**PATHWAYS TO EQUITY: WEST OAKLAND ENVIRONMENTAL
INDICATORS PROJECT**

OAKLAND, CA

The SEED/JEDI Awards jurors included: **Carl Anthony**, architect, author and urban/suburban/regional design strategist; **Kimberly Dowdell**, NOMA President; **Maya Henderson**, sustainability professional; **Christopher Lee**, AIA, Mark Cavagneo Associates; **Marquis Miller**, Chief Diversity Officer, City of Chicago, Office of the Mayor; **Jacqui Patterson**, Environmental and Climate Justice, NAACP; **Paloma Pavel**, Earth House Center; **Laura Shipman**, Community Development and Planning, One Treasure Island; **Jimmie Tucker**, FAIA, NOMA, LEED AP, Self + Tucker Architects; and **Barbara Brown Wilson**, University of Virginia.

LEADERSHIP TRANSITIONS: NOMA PRESIDENCY

NOMA recognized outgoing President Dowdell for her accomplishments over the past two years, which includes doubling NOMA's membership to more than 2,000 members; achieving corporate engagement through diversity, equity and inclusion program, President's Circle; launching a new NOMA Foundation Fellowship; securing NOMA's formalized position as a partner with peer organizations, AIA, AIAS, ACSA, NAAB, and NCARB; and leading through COVID-19, developing unifying messaging during the country's social awakening. Dowdell's administration also established a revamped mission statement and authored a 2021–2023 strategic plan for NOMA.

"I focused my presidency on openness through #ALLinforNOMA to gather a broader spectrum of members so that together we could talk about how to ensure that no group of people will ever feel left out again," said Dowdell. "While there is a focus on the issues facing Black architects because that is where we still see the greatest disparities, our non-Black members will learn more about these issues and help us address them for all minority groups. We need the majority in the profession, our white colleagues, to not only understand what the challenges are, but to join

in the movement to eradicate them for everyone in the field. I hope that those who have joined us feel more clarity around and commitment to the future of diversity, equity and inclusion in architecture. As much as the industry has stepped up to support us, we are here to support them in their journey, too. Our diversity in membership will only help us be more successful in the future.”

Dowdell inducted Pugh as the 2021-2022 president by “passing the staff,” a tradition from NOMA’s founding in 1971. A licensed architect and certified planner, Pugh is an Associate Architect and Urban Designer at Gensler’s Chicago office. Pugh has a passion for helping develop underserved communities and the next generation of designers and architects. He previously served as the president of the Illinois NOMA chapter 2015-2016, and also served on Chicago’s Associate Board of the ACE (Architecture, Construction, and Engineering) Mentor Program. Pugh has a B.A. from Howard University, one of seven Historically Black Colleges and Universities with an architecture accreditation, and a Master of Science in Architecture and Urban Design from Columbia University.

“I’m honored to lead NOMA into our 50th year and start the next half-century of programming and progress,” said Pugh, NOMA incoming president. “One of the main goals for the next two years is to build upon the great work and progress President Dowdell and membership have accomplished during her tremendously impactful administration. We want to find ways to bolster the programs and initiatives launched by both the National Executive board and our local NOMA chapters to date, and ensure it dovetails with our expanded platform to Educate, Elevate, and Empower our membership base and chapters across the country.”

ACADIA + AUTODESK + NOMA COMPUTATIONAL DESIGN AWARDS

ACADIA and Autodesk announced a new award at the NOMA conference for students and professional work. An ACADIA/Autodesk jury evaluated submissions to the Barbara G. Laurie and Phil Freelon Design Award competitions on the use of computational technologies toward societal and/or environmental goals, and the exploration and creative use of computational design tools and/or computational thinking in the project design process and visualization. ACADIA and Autodesk were thrilled to inaugurate these awards with NOMA.

INAUGURAL ACADIA + AUTODESK + NOMA COMPUTATIONAL DESIGN AWARDS

STUDENT DESIGN

1ST PLACE

LAWRENCE TECHNOLOGICAL UNIVERSITY “FUSION”

HONORABLE MENTION

UNIVERSITY OF BRITISH COLUMBIA “INTERWEAVE”

PROFESSIONAL DESIGN

1ST PLACE

SMITHGROUP

“SOCIETY’S CAGE”

HONORABLE MENTION

PERKINS+WILL

“RESILIENT PLANNING AT MULTIPLE SCALES: PUERTO RICO”

“I focused my presidency on openness through #ALLinforNOMA to gather a broader spectrum of members so no group of people will ever feel left out again. . . . I hope those who have joined us feel more clarity around and commitment to the future of diversity, equity and inclusion in architecture. . . . Our diversity in membership will only help us be more successful in the future.”

—KIMBERLY DOWDELL

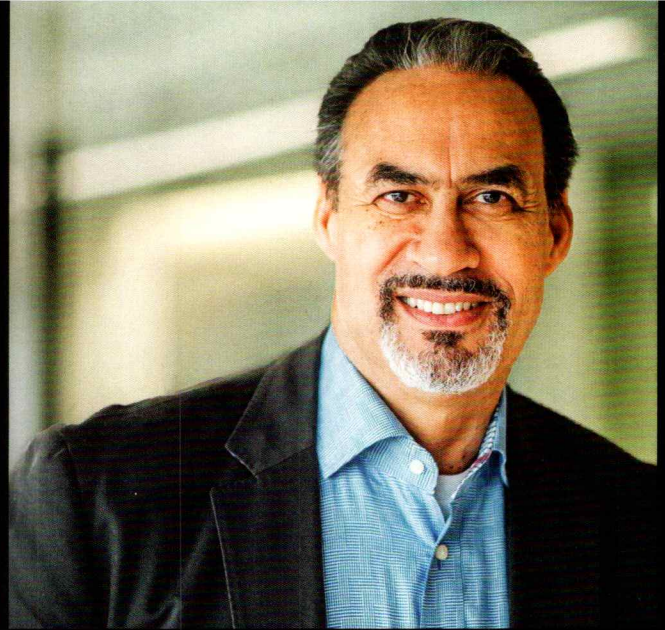
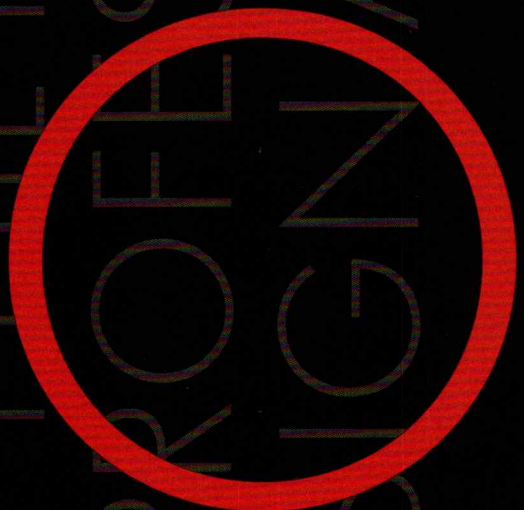
NOMA 50: Detroit Homecoming in 2021

NOMA is honored to celebrate our 50th Year Anniversary in Detroit, where our twelve founders convened for the 1971 AIA Conference. Over the past five decades, NOMA has grown to over 2,400 members in over 120 professional and student chapters in North America. In 2021, we invite you to join us in Detroit as we honor our history, relish in our present day accomplishments and look to build a brighter future for our profession and our communities.

We invite you to watch our NOMA Homecoming Detroit 50 commemorative video at www.NOMA.net, written and performed by Detroit native, Jessica Care Moore, with original music by John Bunkley, also a Detroiter. The film was commissioned by NOMA and executive produced by Kimberly Dowdell and Tiffany Brown. Commercial real estate firm, Bedrock Detroit sponsored and provided in-kind services to produce the powerful video that we are all so proud to share. Many thanks to Bedrock and the entire NOMA team for helping to make this possible. Please join us in Detroit, October 20–23, 2021. To pre-register, please visit www.NOMA.net. We are NOMA...the frontline of architecture begins here.

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PHIL FREELON
PROFESSIONALS
DESIGN AWARDS



PHIL FREELON, 1953–2019

ne of NOMA's principal missions is to serve as a champion and advocate for the design excellence of its members. As such, we continue to recognize and celebrate their work through the annual Professional Design Awards, recently renamed in honor of our brightest star, **Philip G. Freelon, FAIA, NOMAC**, who we lost to Lou Gerhig's disease in July of 2019. Phil's creativity in expressing culture through

architecture and design is unmatched. By associating him with these awards, there is no question that the bar has been raised. Happily, our members are up to the challenge, as you will see in the following pages. For many years, the design achievements of our members were largely overlooked by the mainstream architectural press; however, in the wake of George Floyd's tragic killing and the exposure of others like him, our profession, as well as society at large, has become "woke" and is now paying attention to the special things we bring to all we do, including architecture. Currently, the architectural press has made an extreme effort to cover Black architects and their work. While we are thrilled to see the recognition, it will remain NOMA's purpose to elevate us, and in the process, inspire those who have the pleasure of viewing the magazine. **Enjoy the work.** >>

THE JURORS

NICOLE HOLLANT-DENIS, AIA, NOMA,
PRESIDENT, AARIS DESIGN STUDIOS, PLLC

TONJA ADAIR, AIA, NOMA, LEED AP
PRINCIPAL, SPLICE STUDIOS, INC.

EDWARD DOUGLAS DUNSON, II, AIA,
NOMA, NCARB, ARCHITECT / ASSOCIATE
PROFESSOR OF ARCHITECTURE



**PHIL FREELON PROFESSIONAL
DESIGN AWARDS
SMALL PROJECTS CATEGORY**

HONOR WINNER

SMITHGROUP Dayton Schroeter

PROJECT NAME
Society's Cage

PROJECT LOCATION
Washington, DC

YEAR PROJECT COMPLETED
2020

SQUARE FOOTAGE
500 sq ft

OWNER NAME
Dayton Schroeter

ARCHITECT'S NAME
Dayton Schroeter, SmithGroup

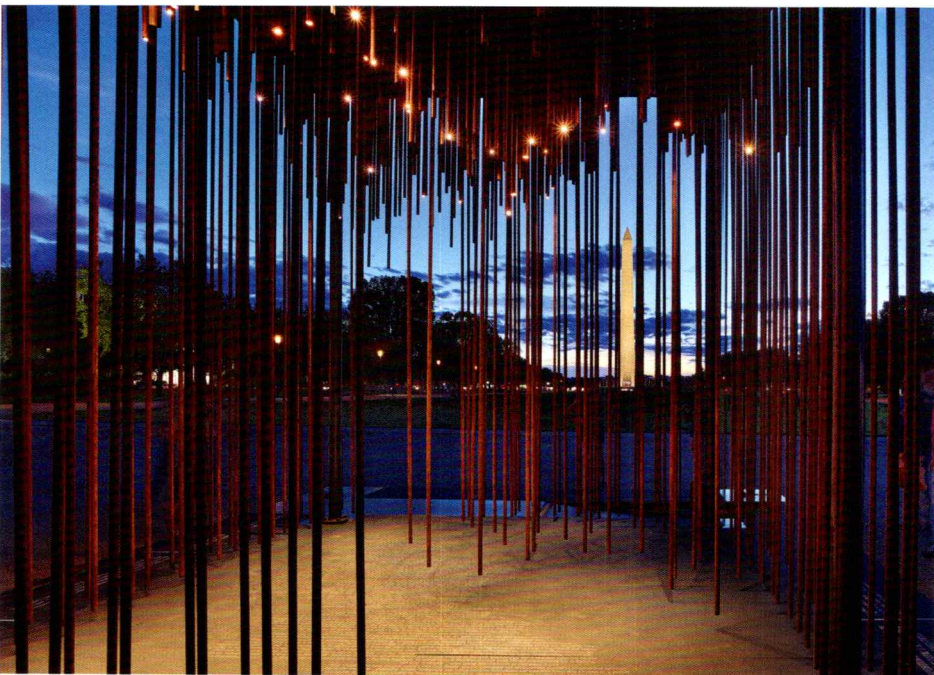
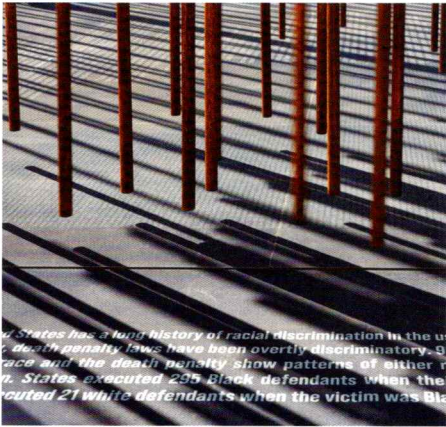
CONSTRUCTION/BUILDER
Gronning Design + Manufacturing, Washington
DC Office

STATEMENT OF DESIGN PROGRAM

Society's Cage is a timely interpretive installation born in the aftermath of the George Floyd and Breonna Taylor murders as our society reckons with institutional racism and white supremacy. The public installation features a bold interpretive pavilion sculpted to symbolize the historic forces of racialized state violence. The experience educates visitors and functions as a sanctuary to reflect, record, and share personal thoughts. It is conceived in solidarity with the Black Lives Matter movement as a mechanism for building empathy and healing.

The initial installation of Society's Cage coincided with the March on Washington in support of Black Lives on August 28, 2020, and was located prominently on the National Mall from August 28 through September 12, 2020.

The main takeaway from this experience is to help the visitor understand that the murders of George Floyd and Breonna Taylor are not anomalies, but rather the latest examples in a 400+ year historic pattern of unmitigated, unbound, systemic, anti-Blackness in the United States. It provides an opportunity to acknowledge and reckon with the severity of the racial biases inherent in the institutional structures of justice and creates a space for collective reflection, contemplation, sharing and healing.





**PHIL FREELON PROFESSIONAL
DESIGN AWARDS
UNBUILT CATEGORY**

HONOR WINNER

AECOM
Pierre Roberson

PROJECT NAME
YMCA Flint

PROJECT LOCATION
Downtown Flint, Michigan

YEAR PROJECT COMPLETED
Schematic design 2019, construction TBD

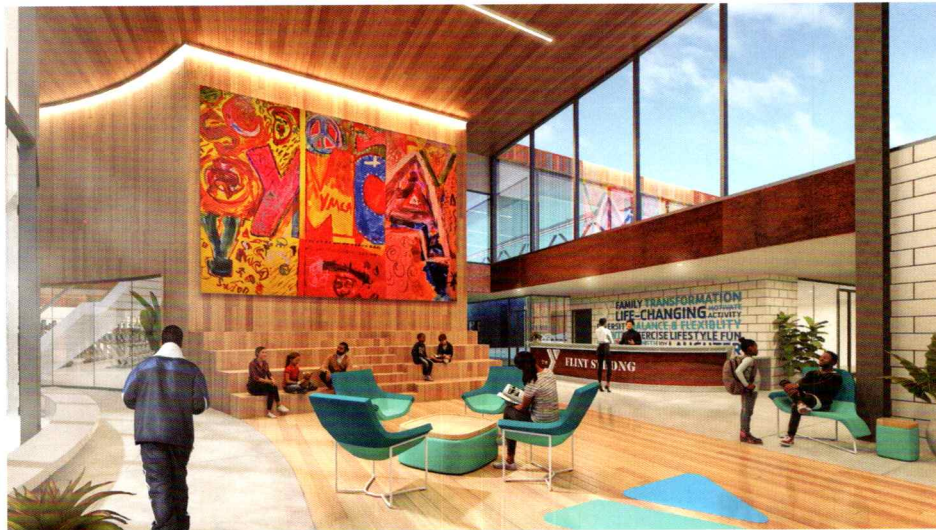
SQUARE FOOTAGE
60,000 sq ft

OWNER NAME
Janet Tweedle, Flint Michigan

ARCHITECT'S NAME
Pierre Roberson, AECOM

STATEMENT OF DESIGN PROGRAM

The proposed new Downtown Flint YMCA is a 60,000 square foot recreation facility to replace the existing facility. It will be sited 1 block south of the existing facility, on the current parking lot which is owned by the YMCA. Major programmatic elements include, a gymnasium, a wellness center, public lobby, and aquatics center. The current YMCA presents a vertically linear aesthetic, reminiscent of a typical 70's era office building. There is very little transparency, which creates a physical disconnect. The YMCA Flint is much more than what meets the eye—it has historic roots. Many NBA players spent time at the Y as young athletes and, in turn, created an emotional connection to the space. New building respects the vertical aesthetic of the old but creates a better sense of physical and visual connection to the community with the introduction of transparent façade systems. By peeling away the historic exterior, we are unveiling a new beginning for the building and deepening its existing social connection with the community.

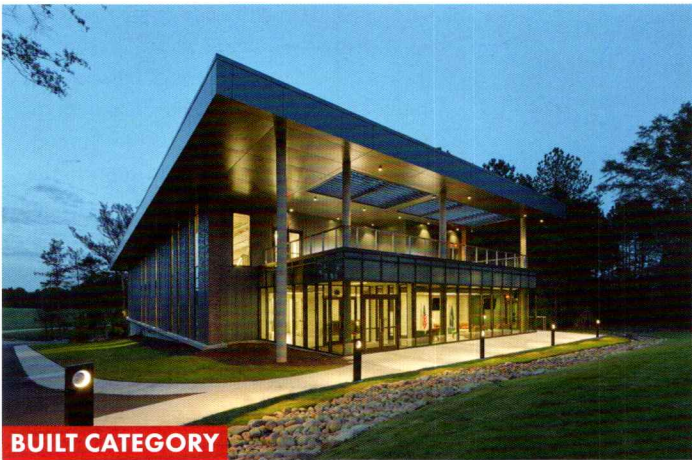




VISION CATEGORY

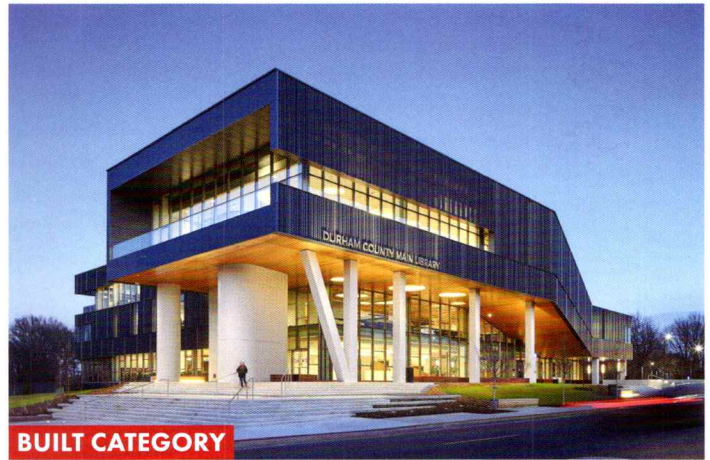
ARMANARCHITECTURE PLLC, Sky Gardens of San Jose, San Jose, CA

**PHIL FREELON PROFESSIONAL
DESIGN AWARDS
CITATION WINNERS**



BUILT CATEGORY

PERKINS & WILL, Camp Southern Ground, Lodge One, Fayetteville, GA



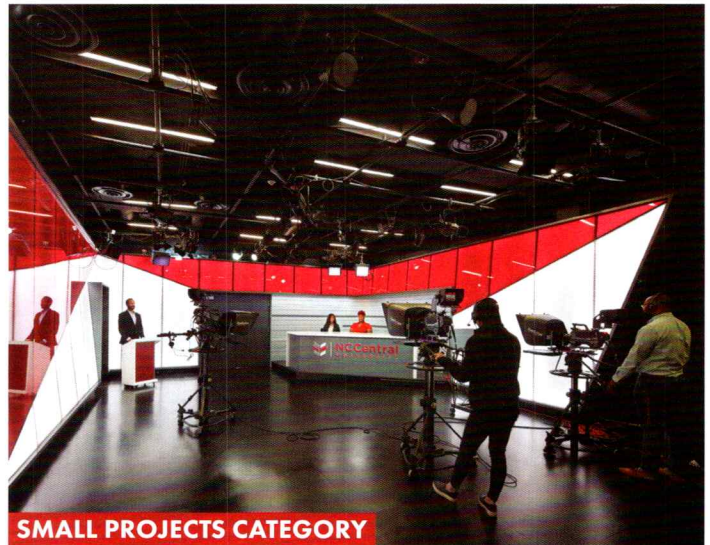
BUILT CATEGORY

VINES ARCHITECTURE, Durham County Main Library, Durham, NC



UNBUILT CATEGORY

PERKINS & WILL, Morrow High School, Ellenwood, GA



SMALL PROJECTS CATEGORY

EVOKE STUDIO ARCHITECTURE, North Carolina Central University Television Broadcast Studio Renovation, Durham, NC



UNBUILT CATEGORY

PERKINS & WILL, Sycamore Hill Gateway, Greenville Town Common, Greenville, NC

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KIMBERLY DOWDELL AND JASON PUGH DISCUSS NOMA'S CORE VALUES, MENTORSHIP, AND THE UPCOMING 2020 NOMA CONFERENCE

KATHERINE GUIMAPANG

National architecture organizations have expressed their efforts towards inclusivity, equity, and diversity. One organization, however, continues to embody those values by leading from example and creating moments for individuals to be involved and amongst people whose multifaceted backgrounds add to the strength of the future architectural academia and professional practice. The National Organization of Minority Architects (NOMA) has continued to push through and establish themselves as a group that reflects a different leadership type towards efforts of advocacy, diversity, and inclusivity within the profession. "I think that everyone approaches the 'doing' of architecture in their own way," explains current NOMA President Kimberly Dowdell. NOMA celebrates the various ways in which our members contribute to our collective built environment. At the end of the day, architects are called upon to protect the health, safety, and welfare of the public. Our members do this in nearly every way imaginable." Leading into the upcoming 2020 NOMA Conference, Archinect connected with current NOMA President Kimberly Dowdell and incoming NOMA President Jason Pugh to discuss the organization's growth, their hopes towards elevating design justice, and the importance of the upcoming NOMA conference.

NOMA, A BRIEF HISTORY

NOMA's beginnings started as a response to what the industry lacked at that time, representation and mentorship for minority architects. In 1971, after attending the AIA National Convention in Detroit, twelve African-American architects gathered together to form an organization that would lead the industry to reflect the architecture community positively. According to NOMA, "What these professionals recognized was the desperate need for an organization dedicated to the development and advancement of minority architects [...] These African American architects wanted minority design professionals to work together to fight discriminatory policies that limit or bar minority architects from participating in design and construction programs."



Fast forward to the present, 2020 reflects examples of progress but also displays moments

where the core values of what it means to be an architect today are challenged. As of September 2020, NOMA has grown into an organization with over 1900 members with active professional and student chapters across the country. In-person conferences were abruptly put on hold this year due to COVID-19, and as a result, the conference format experienced changes. The conference planning team and co-chairs June Grant, NOMA, RA, SF NOMA President, and Rod Henmi, NOMA, FAIA, LEED AP, created a way to make this an opportunity to break down physical barriers and invite the world to experience what NOMA has to offer. When asked about the upcoming conference and its digital format, Dowdell shared her thoughts. "I'm excited about being able to connect with NOMA members and guests from across the country and around the globe through the convenience of our new online conference platform."

While it's certainly disappointing that we are unable to convene in person this year due to COVID-19, the silver lining of going digital is the heightened access that our students will have to our content, eliminating their concerns about raising money for attending an in-person conference. This format also offers all of our attendees a wonderful way to connect with us on their schedule, accessing our on-demand content when it is most convenient for them. This is especially valuable for licensed architects who will be able to earn continuing education learning units during the conference to maintain their credentials."

Following her statement, incoming NOMA President Jason Pugh shared what the conference would be like for someone who hasn't attended before. "The annual NOMA conference is like a family reunion more than anything, even for first-time attendees. Both professionals and students are welcomed with open arms and able to connect with a wider network of architects, planners, educators, and activists from across the entire country. Granted, this year will be different with the new virtual format, but the NOMA conference planning team has

find ways to bolster the programs and initiatives launched by both the National Executive board and our local NOMA chapters to date, and ensure it dovetails with our expanded platform to Educate, Elevate, and Empower our membership base and chapters across the country.

What do you want to tell students and emerging professionals navigating through this profession?

Pugh: Stick with it! I know the educational requirements, multiple degrees, internships, and licensing exams can feel overwhelming, especially for young students when compared to their peers in other disciplines and industries. But I promise you the impact architects and planners have on our communities and the built environment as a whole is immeasurable and truly rewarding.

Dowdell: Find a mentor and be a mentor. There is always someone ahead of you and behind you who can both support you and use the support that you have to offer. Identify your tribe and build a strong network, leveraging NOMA as your professional support system. No one achieves success all alone. Ask for help when you need it and offer help when you can.

PRESIDENT TO PRESIDENT

Concluding the interview, we asked both Dowdell and Pugh to reflect on their work within NOMA and what they hoped for each other as they one leaves, and one enters a new chapter in their professional careers. “One of the interesting things most people don’t know about this tall order to serve as the President of NOMA is that it’s actually a six-year commitment to the national Executive Board as opposed to just a two-year term, which in and of itself is a long time when compared to AIA’s one-year term.” shares Pugh. “The six years dedicated to NOMA first start with two years as President Elect, followed by two years as President, and then two final years under the next administration as the Immediate Past President. That said, although I’m sure Kim is counting down the days until she’s able to pass the leadership reins over to me, she will still be within an earshot of my administrative team and I look forward to her ongoing counsel and valued input.”

Dowdell expresses that she encourages Jason to reach out to her and past presidents for support and advice. “Definitely pace yourself and don’t feel like the weight of the entire organization is on your shoulders. You have a board and a staff that is committed to seeing you succeed, just as they were with me. Set realistic goals for yourself and for NOMA during your term and regularly monitor your progress towards those goals. Be sure to delegate responsibilities to others as much as you can because people will be reaching out to you for new things to consider and take on very frequently. Most importantly, take good care of yourself and your family so that you’ll be able to strike the right work/NOMA/life balance.”

After connecting with Dowdell, Pugh, and other NOMA members, it’s easy to identify that the organization is more than just an organization and their conference is more than just a conference. NOMA’s goal is to bring people together and build up a sense of support and accountability towards what it means to be a minority architect by honoring the past, putting your best efforts for the present, and paving the way for the future.

The 2020 NOMA conference was held virtually October 14th through October 18th with a fantastic line-up of speakers, seminars, panel discussions, competitions, and parties. To learn more about the NOMA 2021 conference celebrating 50 years as an organization and how to become a NOMA member, visit www.noma.net.



THE INCLUSION & DIVERSITY COMPENDIUM FOR DESIGNERS

The Inclusion and Diversity Compendium for Designers is intended to equip designers to take action in order to support more inclusive and diverse workplaces and communities.

Many, but not all, of the resources have a design lens. They were compiled by Marissa Louie (UX Design Director at Expedia) and recommended by dozens of diverse designers and design leaders from Designers Guild, Expedia, and other members of the design community.

We welcome you to help build out this document. Feel free to message Marissa Louie on LinkedIn with any suggestions for resources and topics to add.

Visit the Compendium at bit.ly/designinclusion.



SFNOMA PROJECT PIPELINE

By PRESCOTT REAVIS

10 YEARS OF DESIGN JUSTICE

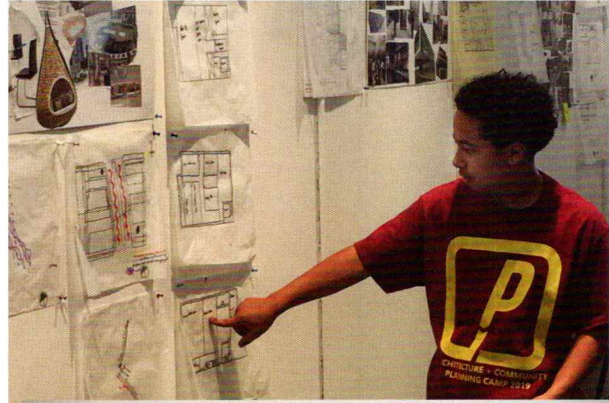


2018 SFNOMA Project Pipeline

2020 marks the celebration of the 10th anniversary of the San Francisco Chapter's Project Pipeline Camp. Initially developed by Deanna Van Buren, Rommel Taylor, and I in 2009, we envisioned a camp where middle school students would have a similar studio experience to college students. The camp was founded on four main pillars 1) Engaging young people on real-world community based projects. 2) Cultivating future visionary minds and civic leaders. 3) Teaching critical thinking and problems solving skills to build communal connections in neighborhoods. 4) To have young people become active participants in shaping their communities. Along with our pillars, we supplemented all our camp design projects over the last decade to have a clear focus on projects that deeply incorporate integrated sustainability and issues which resonate with young people, their needs, knowledge base, and interest. Our first camp held the summer of 2010 on the campus of California College

of the Arts in San Francisco, started with two days, moving to a four day camp over two consecutive weekends and, now, a five-day week-long camp. We curated an experience of skill-building and learning how to use design tools inclusive of practicing public speaking throughout. It also consisted of how to approach a design problem, site analysis, community engagement, conceptual design, design development, and concluded with a final public presentation and exhibition. The first several projects our young designers worked on were small scale projects, an urban kiosk located in a community plaza at a subway stop in the mostly Latino neighborhood of the Mission District in San Francisco; a redesign of a public plaza in the Bayview area, one of the last predominately Black neighborhoods in San Francisco, and a pocket park on a long time vacant site along a central corridor in the same area.

Five years ago, we added two additional pillars; all our projects would be rooted in



Project presentation.
PHOTO BY PRESCOTT REAVIS



Urban Kiosk Model. PHOTO BY PRESCOTT REAVIS

“Our pipeline students have proven to be able to meet any challenge we create for them. . . .

These young designers attentively integrate sustainability and provide unique and intelligent designs rooted in the communities’ thoughts, ideas, and needs while showcasing their individual style.”

design justice and would integrate former pipeline students into leadership positions for developing and implementing the camp. Our shift to a week-long camp allowed students more time for design iterations and deeper integration of cultural, sustainability, and craftsmanship. With a robust pipeline of students who had completed the camp multiple times, we hired our first trio of Teaching Assistants (TA). The TAs were paid to help organize, run, and teach the camp as well as a way to develop future leaders in the profession. Two years ago, we elevated Breana Palmer and Cameron Clarke to be Assistant Camp Directors who have now been with us since 2012 and 2013 respectively, they both have helped to shape the program to have an integrated youth perspective and voice in the entire camp process, including curriculum development, leading teaching sessions, developing projects, providing the latest in teaching themes and methodologies occurring at the university level. They have become integral to making sure we have a successful camp from design mentors to our young student designers.

Our project focus has increasingly integrated justice, equity, and inclusion in the design problem; four years ago, our

students worked with the non-profit Urban Ed Academy, which focuses on delivering new models of the academic programming for black males and provided options for an outdoor learning parklet. Three years ago, the students in groups built upon a community plan to develop a new sustainable neighborhood on a former power plant site, then the students chose one building within their community plan to design out, including building ¼” scale models. Two years ago, we made a profound shift and had our students design a youth restorative justice center as an alternative to the soon to be closed Juvenile Hall in San Francisco. We charged our young designers to create a safe space to heal, build trust, and provide career opportunities.

This year due to COVID-19, we crafted our first virtual eight-day camp; the design problem was based on the civil unrest throughout the country in response to the killings, excessive violence, and mistreatment of Black citizens by police enforcement. One of our newest TAs Umi Green came up with a Center for Civil Action and Equity located in East Oakland. Umi viewed the center as a space for in-depth discussion on civil and righteousness teachings as well as the untold

history of Black Americans. The center will train people in methods of peacefully protesting, provide a deeper understanding of Oakland and its role in advancing civil rights globally.

Our pipeline students have proven to be able to meet any challenge we created for them. On all the design projects, they have delivered solutions that were thoughtful in understanding the issues, taking into account the information they learned from visiting the site, and talking with the community. These young designers attentively integrated sustainability and provided unique and intelligent designs that were rooted in the communities’ thoughts, ideas, and needs while showcasing their individual style.

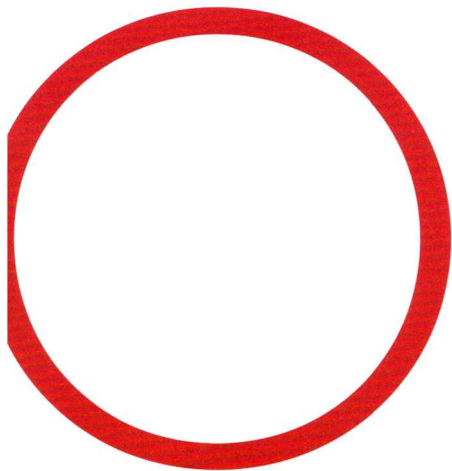
We are looking forward to the next decade, to see how our students will help to shape our local communities, profession, and the world, while upholding our mission of being Design Activists who education youth and empower under-resourced communities by creating a cadre of Spatial Activists.

PRESCOTT REAVIS, NOMA, LEED AP, SEED, NCARB, Co-Founder and Director SF Project Pipeline

PRESIDENT'S CIRCLE

BUILDING CULTURAL CHANGE

Join Us



Our industry must respond to the racial awakening that is emerging across America in 2020. NOMA is working to bridge the cultural gaps that exist in the workplace by serving as a resource for firms, companies and institutions that have sought support with enhancing their diversity, equity

and inclusion (DEI) efforts. To help address the heightened demand for corporate engagement and DEI consulting services, we have created the **NOMA President's Circle (PC)** corporate membership program.

With our nation trending towards the majority of citizens being people of color by 2045, the time to foster cross-cultural understanding and respect is now. NOMA is proud to lead the charge in this important work within our field through a diverse membership roster of talented professionals and students along with a corporate membership community of forward thinking companies and institutions.

We sincerely appreciate our individual and corporate members for being **#ALLinforNOMA**.

Become a NOMA or PC member today / [NOMA.net](https://noma.net)

Many thanks to our inaugural cohort of **NOMA PC members for committing to build a future that is more diverse, equitable, inclusive and harmonious.**

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BNOMA | Birmingham, AL
BosNOMA | Boston, MA
NC NOMA | Charlotte, NC
I-NOMA | Chicago, IL
OH NOMA | Cincinnati, OH
NOMA CLE | Cleveland, OH
NOMA Colorado | Colorado
DFW NOMA | Dallas-Fort Worth, TX
NOMA Detroit | Detroit, MI
H-NOMA | Houston, TX
IndiNOMA | Indianapolis, IN
NOMAKC | Kansas City, MO
SoCal NOMA | Los Angeles, CA
WiscoNOMA | Madison, WI
NOMA Memphis | Memphis, TN
SoFlo NOMA | Miami, FL
MSP-AoA NOMA | Minneapolis, MN
NOMAnash | Nashville, TN
NJ NOMA | Newark, NJ
Louisiana NOMA | New Orleans
NYCOBA NOMA | New York, NY
NOMA Orlando | Orlando, FL
PhilaNOMA | Philadelphia, PA
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California Polytechnic State University,
San Luis Obispo
Carnegie Mellon University
City College of New York
Clemson University
Cornell University
Florida Intercontinental University
Georgia Institute of Technology
Hampton University
Houston University
Howard University
Illinois Institute of Technology
Iowa State University
James Madison University
Kansas State University
Kean University
Kennesaw State University
Kent State University
Lawrence Technological University
Louisiana-Lafayette University
Louisiana State University
Massachusetts Institute of Technology
Memphis University
Mississippi State University
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Northeastern University
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Pennsylvania State University
Prairie View University
Pratt University
Rensselaer Polytechnic Institute
Rhode Island School of Design
Savannah College of Art and Design
School of the Art Institute Chicago
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