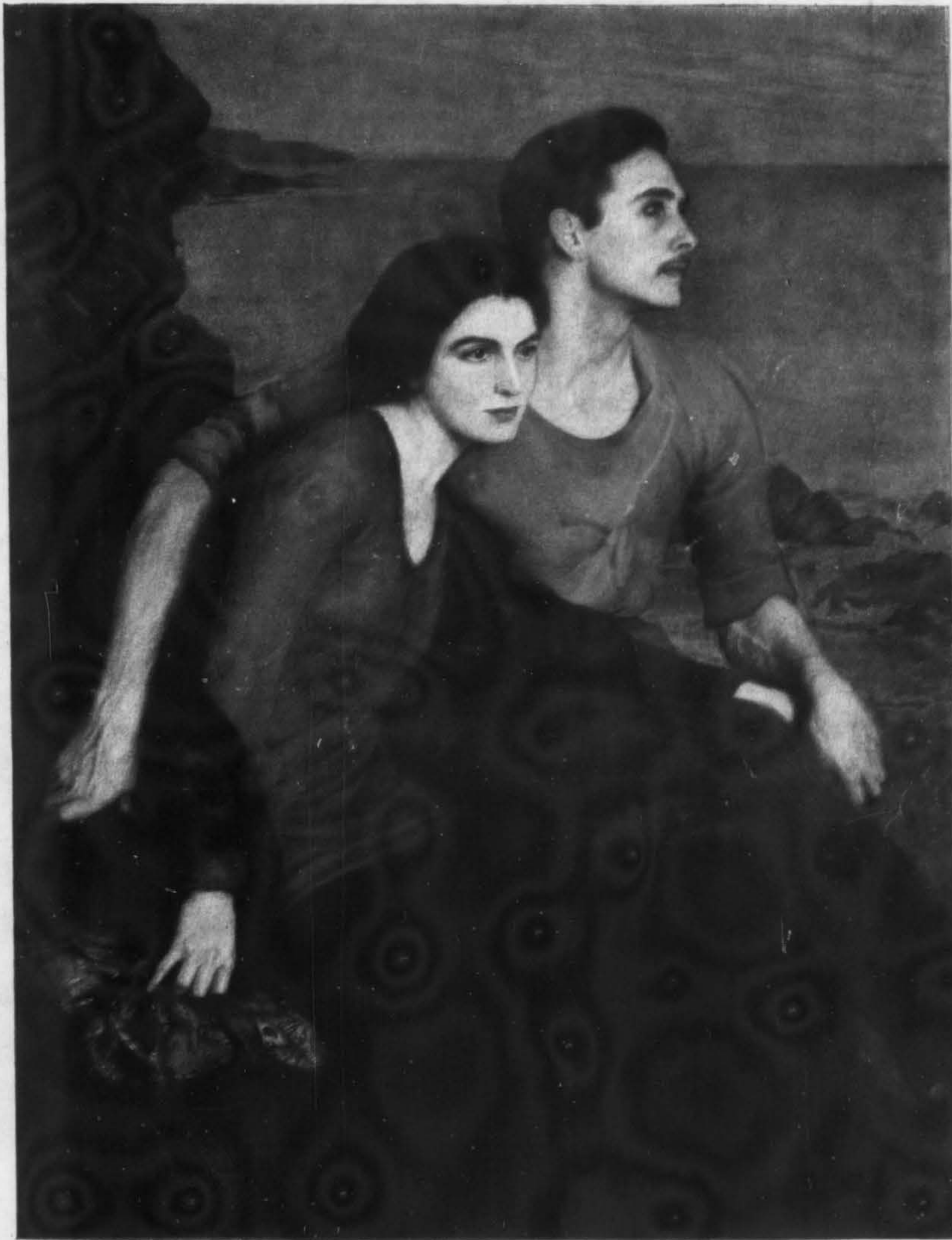


Architectural
Library

California Arts & Architecture

NOV 13 1929



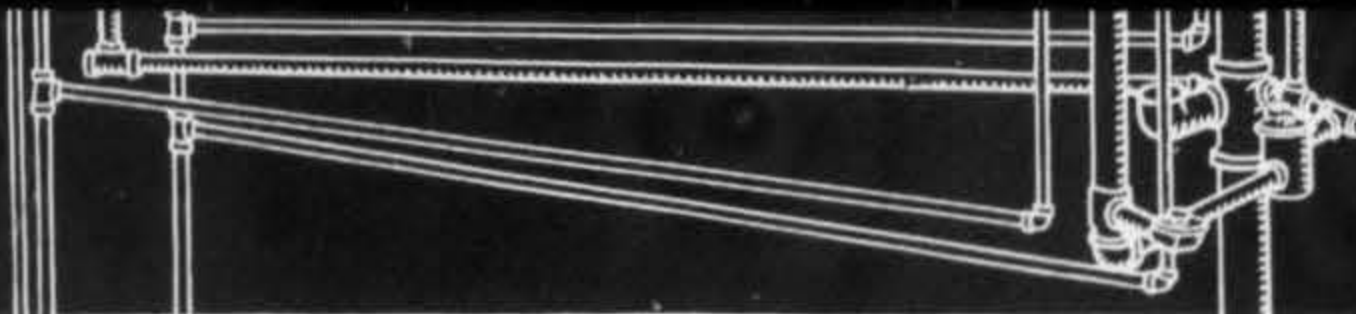
The Call of the Sea

From a Painting by Albert Herter, A.N.A.

November 1929

35¢ a copy

3.00 a year



FROM figured floor to fan-light window, this bathroom is packed with new ideas. The room as a whole effectively illustrates the present mode of imaginative decoration. The gleaming black and the architectural design of *Corwith* lavatory, bath, and dressing table, tell the story of color and form in fixtures. But the newest of all are the jewel-like faucets and wastes and shower trimmings. Spouts square, escutcheons severely plain, handles crystal glass, they are here shown gold-

plated to match the gold-plated legs of the fixtures. They may be silver or chromium plated to harmonize with other decorative themes . . . There are also other new Crane art-designs for trimmings, octagonal or richly chased. When planning the unusual bathroom, see them at Crane Exhibit Rooms. Write for the book, *Bathrooms for Out-of-the-Ordinary Homes*, packed with decorating and equipment suggestions. About installation, consult your architect and a responsible plumbing contractor.

150
Pounds Pressure



CRANE



500
Pounds Pressure

FIXTURES, VALVES, FITTINGS, AND PIPING, FOR DOMESTIC AND INDUSTRIAL USE
 Crane Co., General Offices: 836 S. Michigan Ave., Chicago + Branches Maintained in: Los Angeles, + San Francisco, + Oakland, + Sacramento, + Hollywood, + Long Beach, + Pasadena
 San Bernardino, + San Diego, + Santa Ana + Santa Barbara.



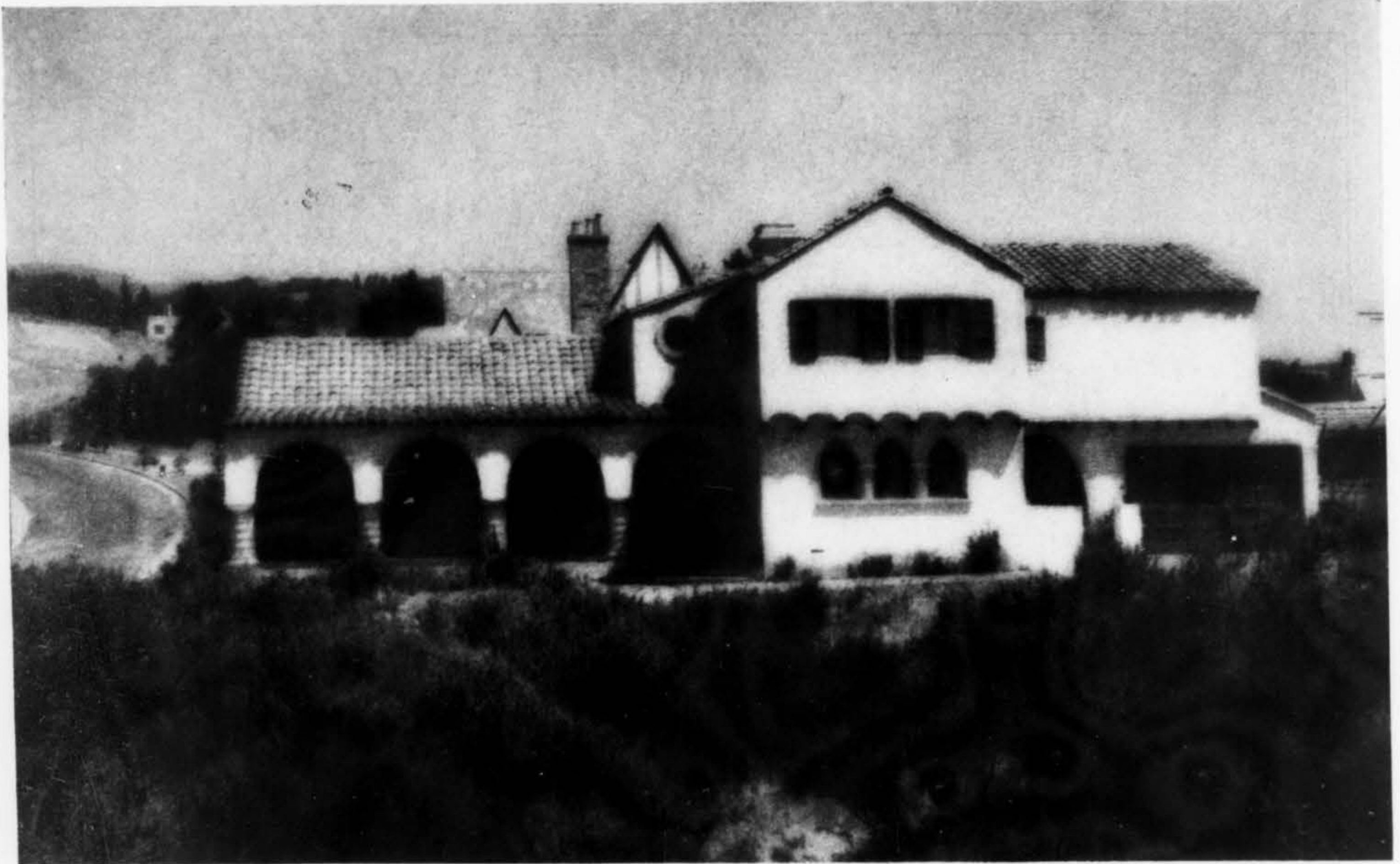
George S. Hunt

FINE HAND MADE FURNITURE

PASADENA

CALIFORNIA

USE
Pasadena



THOMAS F. L. FURLONG, Builder

W. E. CHAPMAN, JR., House, ST. JAMES WOOD, Piedmont, California

W. E. SCHIRMER, Architect

Ramona Roof Tile

BEAUTY • VERSATILITY • PERMANENCE



To the average Spanish home, Ramona Tile made and laid by us imparts a delightful informality. For the home which requires the more rugged texture of the old California Missions we manufacture and place our Toledo Handmade Tile, a true tapered Mission shape with a beautiful texture and an unexcelled color harmony such as distinguishes Ramona.

N. Clark & Sons

MANUFACTURERS OF FINE CLAY PRODUCTS

Main Office: 116 Natoma St., San Francisco. Phone: Kearney 2830

Works: West Alameda, California



Panel in Courthouse—Hall of Records—Jail Building, Santa Barbara
 William Mooser Co., Architects & Managers of Construction

One Hundred and Sixty Years Ago ~

WHEN Ortega discovered San Francisco Bay, the Spaniards in California were beginning to make roof tile. Today the clay products industry of the Pacific Coast, as represented by Gladding, McBean & Co., puts forth every variety of material that can be burned in a kiln, including decorative panels like the above wherein polychrome glazed tile yields its full pictorial possibilities.

GLADDING, McBEAN & CO.

SAN FRANCISCO
 PORTLAND



LOS ANGELES
 SEATTLE

Opex Lacquer

offers *proved* advantages in speed,
economy, durability and beauty



THE NEW CAPWELL DEPARTMENT
STORE, OAKLAND, CALIFORNIA

Interior trim finished with Opex Lacquer

Architects—

Starrett & Van Bleck, New York City.

Associate Architects—

Ashley, Evers & Hayes, San Francisco.

Contractors—

P. L. Walker & Co., Oakland.

Painters and Decorators—

J. A. Mohr & Son, San Francisco.



Architects who specify Opex are not experimenting.
Their judgment is backed by country-wide Opex success

Architects who have become familiar with the use of Opex Lacquer specify this finish with perfect assurance of satisfactory results. The others who hesitate to take advantage of the speed, economy, durability and beauty that Opex offers are the men to whom this message is addressed particularly.

Opex Lacquer is not an experiment. It is one of the leading products of the Sherwin-Williams Co. and is backed by a reputation second to none in the paint industry. The increasing use of Opex in the building field is convincing evidence of the merit of the material, but this growth is more readily understood when Opex advantages are considered.

Opex is *sprayed on*. It covers all surfaces—metal or wood—with surprising speed and dries, before dust can mar, with a flawless film that defies wear and abrasion. Reduced labor costs and early occupancy are direct benefits. New beauty of color is possible with Opex and, as its rich luster is permanent, maintenance costs

are minimized. Opex advantages appeal alike to architect, contractor and building owner.

You owe it to yourself to get the facts about Opex. We'll send complete information promptly, and gladly offer the services of our Technical Staff for consultation on any finishing problem. For immediate reference turn to pages B-2081 to B-2110 in Sweet's Architectural Catalog. The Sherwin-Williams Co., Dept. 702, Oakland; San Francisco; Los Angeles; Portland; Seattle; Spokane; Salt Lake City.

SHERWIN-WILLIAMS
OPEX LACQUERS

The New Mueller Automatic Diverter for Tub and Shower is one of the finest of modern bathroom appurtenances. Those unexpected and disconcerting showers are impossible with this fitting. After side or control valves have been shut off the flow is automatically directed to the tub when the water is again turned on. Complete with pop-up drain. Information sent on request.

Mueller Bronze fittings

enhance building values

Today—details and refinements of service make the difference between the financially successful building and that which is not. In nothing is meticulous attention to detail more important than in the selection and specification of plumbing fittings. Especially is this true with hotel and apartment buildings.

For seventy-two years Mueller Bronze Faucets and Fittings have represented the highest achievement in design, workmanship and materials. The rigid standards to which all Mueller products are manufactured assure permanent, trouble-free satisfaction.

MUELLER CO. (Established 1887); San Francisco, 1072-76 Howard St.; 2468 Hunter St., Los Angeles; Dallas, 901 McKinney Ave.; *Factory:* Decatur, Illinois; *Canadian Factory:* MUELLER, Limited, Sarnia.

MUELLER

PLUMBING BRONZE AND VITREOUS WARE



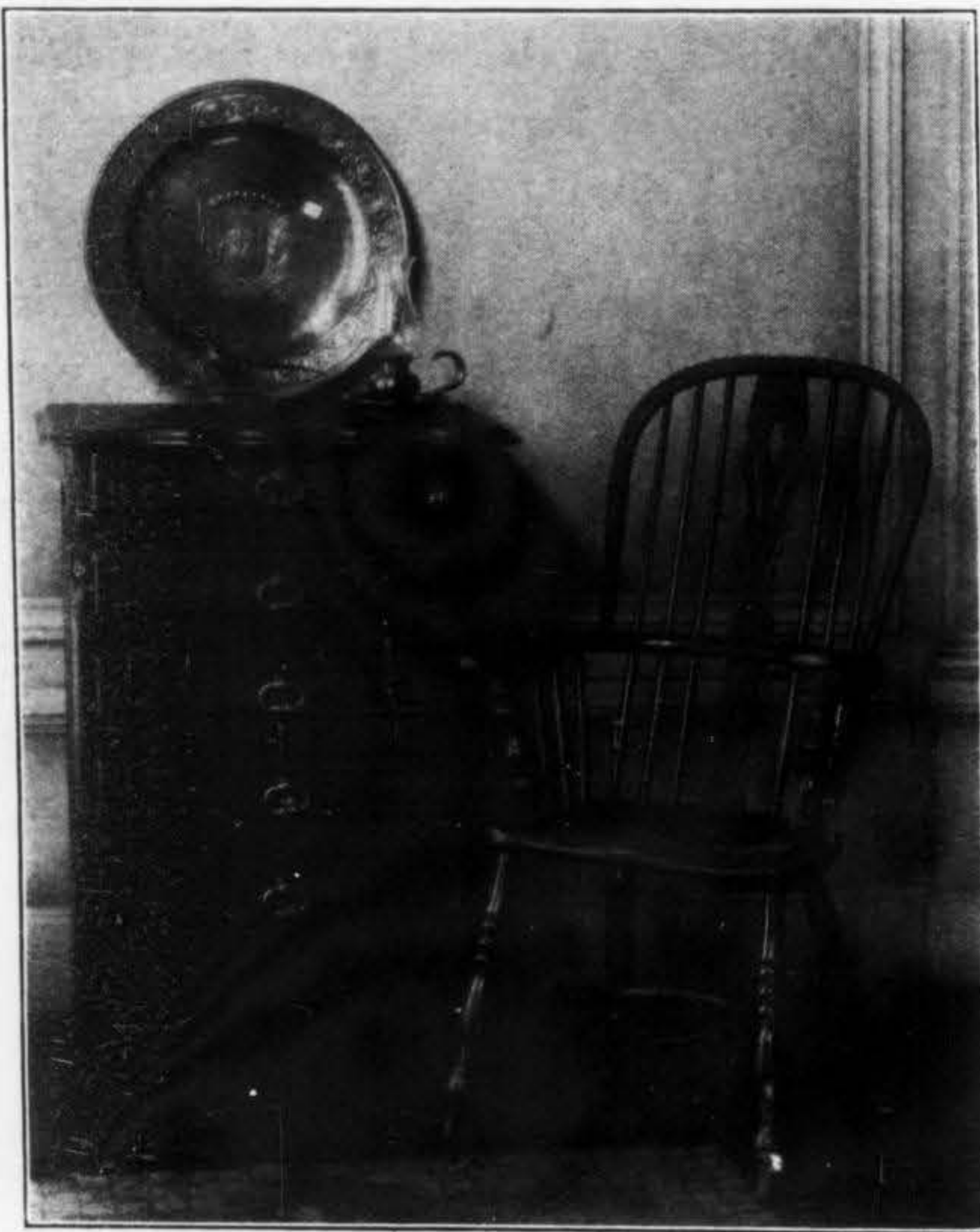
A Knotted pine room executed in our own shops. The room was built around an old Georgian mantel which was the suggestion for the color and finish of the complete room.

The Cheesewright Studios operate their own cabinet shop and solicit architects' plans and specifications for all kinds of interior wood work.

THE CHEESEWRIGHT STUDIOS,

Decorators + Furnishers

PASADENA



This interesting group includes a reproduced French Provincial chest of drawers . . . antique Colonial arm chair . . . antique hooked rug . . . antique English brass dish . . . reproduced Colonial lamp.



WILLIAM D. McCANN

"Interiors of Distinction" // // "Makers of Fine Furniture"

404 POST ST. SAN FRANCISCO

announcing
the opening of our
Los Angeles shop



hammond ashley

*... worker in wood
interiors*

eighteen fourteen west seventh street
phone washington five one four nine

W. Jay Saylor

DISTRIBUTING

*fine furniture—rare fabrics—lamps
lighting fixtures—fireplace equipment
mirrors—objects of art
antiques—decorative accessories*
for the wholesale decorative trade

*Admittance to galleries upon
presentation of your
dealers card*

PHONE OREGON 0302
5514 WILSHIRE BOULEVARD
LOS ANGELES



ENGLISH CORNER CABINET

[TWO ALIKE, EIGHT FEET HIGH AND THREE FEET FIVE INCHES WIDE]

LEE ELEANOR GRAHAM

DESIGNER *INTERIOR DECORATOR* ANTIQUES

441 POST STREET, SAN FRANCISCO

♦♦♦ DECORATIONS and FINE ARTS ♦♦♦

Paul Francesco Lupo

1654 Cherokee Ave., Hollywood
Just South of Hollywood Blvd.

MAKE THIS AN ARTISTIC XMAS

Art Treasures by English, French,
Italian, Spanish and American
Craftsmen

FINE FURNITURE
DISTINCTIVE DRAPERIES
ATTRACTIVE FLOOR COVERINGS

Interiors in Art Modern
Antiques and Reproductions

This red hanging olla is
colorfully ornamental as well
as being a very practical
water cooler



No. 249—Roped and with faucet
Diameter 12 inches, weight
20 pounds
Delivered freight prepaid west
of Mississippi \$7.50, east \$8.25.

WHITTIER TERRA COTTA WORKS

WHITTIER, CALIFORNIA

Christmas Presents

Hand-made Lingerie and

Children's Clothes

All designed by members
and made in the workshop of
the new

**Assistance League
Exchange**

5603 de Longpre
Near Fox Studios

The price is the same as at
other places but the mode
is exclusive.



STAFFORDSHIRE POTTERY GROUPS

THE fashion of collecting Staffordshire groups has grown tremendously in the last few years. There are collectors of china dogs, sheep, cats, quaint rustic groups, busts and figures of famous men and women in history, and the delightful china houses. It is for the collector to make his choice and keep his eyes open for good pieces.

The demand for these Staffordshire groups has been so keen that a number of reproductions have come on the market, but for the one who makes something of a study of this branch of ceramics it is not difficult to detect them.

The district of Staffordshire in England is regarded today as having been the center of the ceramic industry in the late 18th and early 19th centuries. Large productions of the potter's art were turned out from the factories there, and many of them have survived the years to the joy of the collector today.

The history of the varied products of the Staffordshire district is given in a number of good books and magazine articles for the collector who wishes a more technical knowledge of this subject, but space does not permit us to go into that here.

These quaint, somewhat crudely modeled china ornaments are not only interesting because they give the manner of dress and custom of the 18th century, but they add in the colors of the dress, the green of the artificial grass and other outdoor backgrounds, a pleasing bit of soft and harmonizing color in the decoration of a room. Displayed in a cabinet as a collection they are the subject of many interesting experiences among those who have a like hobby.

Many of the groups portray the rustic life of the time. boys and girls and their pets in various groupings, the landlord and his dame, the shepherd boy and lass, and many other appealing bits of a make-believe world in chinaware. The various kinds of china dogs are great favorites with collectors and some fine collections of these have been made. Collections that are increasing in value all the time for it is growing more and more evident that antiques are a good investment.

**WROUGHT
IRON TABLES**

With mirrored glass tops of cobalt blue, azure blue, green, amber, gold or amethyst—another charming Walton creation. Tables are 20 inches high and 15-18-24 and 30 inches in diameter.

Write today for interesting folder
describing work of the Walton Studios.

WALTON STUDIOS

119 West Lake St., Chicago, Ill.

California Representative
M. Green, 49 4th St., San Francisco



**DISTINCTIVE
Fireplace
Fixtures
and
Wood Mantels**

We carry the most complete display of Fireplace fittings in Period designs on the Pacific Coast.

We have at this time a limited number of very reasonably priced Andirons and other Fireplace accessories suitable for Beach Houses and Cabins.

Colonial Shops

3350 W. First Street
AT COMMONWEALTH
Los Angeles

Our display rooms are at the disposal of the Architects and Decorators

**ARCHITECTS
BUILDING
MATERIAL
EXHIBIT
FIFTH AT FIGUEROA
LOS ANGELES**

Plans for your New Home are now available at small cost. Visit this display for information about house planning.

**FINE PAINTINGS
STENDAHL
ART GALLERIES
AMBASSADOR
HOTEL
LOS ANGELES**

First Two Weeks
CLARENCE HINKLE AND
WILLIAM GRIFFITH
Second Exhibition
JOHN SLOANE

MONTH OF NOVEMBER

♦♦♦ DECORATIONS and FINE ARTS ♦♦♦



The Readers

of this Quality Magazine are chosen with discrimination and unusual care—they have tremendous purchasing power.

These people are constantly in the market for home equipment, furnishings, rugs, drapes, art objects, garden accessories, etc.

If you can serve this market, there is no better way to announce it, than through the use of advertising space in

**California
Arts & Architecture**

The charming, small cottages in pottery probably are next to dogs in popularity. There are many types and the potter often attempted quite a "picture" with his pieces. There is, for instance, the timbered cottage with a woman leaning out a window picking a bunch of grapes growing near the window—the cottage, vine, grapes, and woman all in the various colors. This, of course, is considered one of the rare pieces. Lucky indeed would be the collector who found one! There are, however, many other charming examples well worth picking up.

For the beginner it may be said that the old Staffordshire pottery is light in weight, the paste soft and creamy in appearance and the best pieces are hollow throughout, or if closed at the base have small holes in them. The modeling of these pottery groups lacks the fineness of detail of the finer porcelain figures of the well-known Derby, Chelsea and Worcester factories, but there is nevertheless a charm about "Staffordshire" that is very appealing.

ALICE R. ROLLINS.

FOR those who are interested in Staffordshire pottery groups or figures there is available at the shop of Extremes, 6727 Hollywood Blvd., a number of these quaint pieces. Shipments are received at least once a month direct from England and the col-

GIFTS-ANTIQUE

ANTIQUÉ
CRYSTAL
STAFFORD-
SHIRE, TOLE,
PEWTER



EXTREMES

IMPORTED
GLASS,
CERAMICS,
NOVELTIES

ULTRA-MODERN

A Shop for the Individual Taste

6727 HOLLYWOOD BOULEVARD, HOLLYWOOD, CALIFORNIA



Antiques
JOHN W. CONDIT
Dealer in rare old pieces selected from private homes. Specialist in the proper restoration of heirlooms.
199 S. Fair Oaks Ave., Pasadena
Telephone Terrace 0315-W

Anthony D. Colby

Formerly of Gloucester, Mass.

**COLONIAL
REPRODUCTIONS**

Authentic

*Specialists in restoring,
refinishing of Antiques*

4280-2 Beverly Blvd.

Los Angeles WA. 9193

*Eleanor and
Hollingsworth Beach*

French and Italian Arts

Florentine tooled leather picture frames, albums for large and small photographs, boxes, wallets and bags. Orvieto plates, cups and saucers and ash trays in XIV Century designs. Dining table center pieces—such as bowls, candlesticks and fan-shaped vases. New shipments of various novelties have arrived—suitable for prizes or Christmas gifts.

630 E. Colorado St., Pasadena, Calif.
TELEPHONE TERRACE 6028



*Where the Treasures of a Collector May Be
Purchased as Gifts*

A. Schmidt & Son

For Sixty Years

**Importers of Antique and Modern Silver and
Sheffield Plate, Fine China and Glass**

2320 W. Seventh St., Los Angeles

481 E. Colorado St., Pasadena

504 Sutter St., San Francisco

Boston

New York

Washington

♦♦♦

DECORATIONS and FINE ARTS

♦♦♦

Brown-Browne, Ltd.

Old and New Books

Circulating Library

GIFTS

114 Coast Highway
SANTA BARBARAWrought Iron Patio Furnish-
ings, Garden Flower Pots
and Jars

ROBERT L. LEWIS

11 East de la Guerra Street

Catalogue on request



lector who wishes to increase his collection or the decorator who wishes a colorful bit for decorative purposes will find a good selection here.

IT IS no new thing that we are finding in our own shops on the west coast many fine art objects for decorating and furnishing our homes. People come here to live from the far corners of the world bringing the best of their possessions with them. Many of these fine pieces eventually find their way into some shop that specializes in such things and in turn they are given a fitting place in some home.

Recently we saw at the shop of Paul Francesco Lupo on Cherokee Avenue in Hollywood, a beautiful pair of consoles. They date from the 16th century and bear the coat of arms of a princess of Italy. They are charming in design and have that mellowness of color and feeling that is so appealing in these old pieces. There is also to be seen here a fine old Italian prayer-stand of the 16th century, with a beautiful Madonna in oils hanging above it. The prayer-stand is of the same beautiful wood as the consoles and the Madonna has the rich, soft colors we always associate with the old masters.

WITH the coming of fall even in California cool days and evenings turn one's thoughts to the fireplace and its fittings. The fireplace from the earliest times has been the center of the home life and today with all our modern improvements we still like to gather around a glowing fire for cozy, intimate chats with our friends. Correct fireplace fittings are essential if we are to carry out the furnishings of the home correctly. A visit to the Colonial Shops at 3350 West First Street will result in helpful suggestions.

Decorating and
Finishing Exclusive
Furniture

W. G. Pesenecker

*Interior and Exterior
Painting*

~ ~ ~

189 North Lake Avenue
Phone Col. 5656
Pasadena, Calif.



A.F. MARTEN CO.

*Interior
Decorators*

Not only the general decorating scheme, but the detail also—fine pieces of furniture made in our own shops—pieces representing the perfection of design and craftsmanship which have meant, in the fine furniture of every period, beauty which endures.

1501 Sutter St.,
San Francisco



*Oriental Rugs—European and American Furniture
Draperies—Interior Decoration*

W. & J. SLOANE

ESTABLISHED 1843

Connoisseurs

have commented on the exquisite tones, ranging from a warm, rich coral to a delicate emerald—exemplified in the SLOANE collection of

JADE

now at the

LOS ANGELES STORE
644 S. BROADWAY

SAN FRANCISCO STORE
216 SUTTER STREET

STORES ALSO IN NEW YORK
AND WASHINGTON, D. C.

All pieces shown in this collection are for sale.

RODNEY BENSON

Fabrics

Floor Coverings

Furniture

Oriental Rugs



636 SOUTH FIGUEROA STREET

Los Angeles

Telephone TUCKER 9914

MARSHALL LAIRD

REPRODUCTIONS OF FINE FURNITURE

INTERIOR WOODWORK

FABRICS FLOOR COVERINGS

ANTIQUES

2861 WEST SEVENTH ST.

LOS ANGELES

THE CALENDAR

Music & Art & Clubs & Sports & Announcements

ANNOUNCEMENTS

THE ANNUAL DESERT PLAY is given at Palm Springs, California, the afternoons of November 9, 10, and 11. Mary Austin's Indian play, "Fire," has been selected for this open-air production, as it was the first Desert play, staged eight years ago by the late Garnet Holme and later succeeded by "Takquitz." It is the intention of the sponsors of the play to perpetuate the various legends of the region, and they desire to vary the dramatic presentations for the pleasure of patrons who visit the plays each year.

THE PLAYERS CLUB of Santa Maria, California, representing community theater interests, has reorganized with a broad plan of activity. The officers are, Gaylord Jones, president; Miss Ormonde Paulding, vice-president; Mrs. Paul Sword, secretary; and Miss Louise Pisani, treasurer. Miss Ethel Pope directs the first regular play of the season this month.

THE AMERICAN DRAMA PLAYERS is the title of a new group of actors of Pasadena, California, directed by Miss Margaret Morrow, who plan to give original plays, opening with "Listed Women" in November. They will use the Lamanda Park Women's Clubhouse as a theater. The Players are conducting the first year's efforts as a subscription theater.

SHAKESPEARE FOUNDATION OF CALIFORNIA announces the initial week of Shakespeare plays, in the theater of Royce Hall, on the new campus of the University of California at Los Angeles, December 2 to 8. The Foundation plans to establish in California a group of Shakespeare players who will present semi-annually a week of plays. R. D. McLean, Shakespearean actor, will head the all-star cast, and Joseph De Grasse will direct the productions.

THE ARTLAND CLUB announces the organization of a theater group to present a series of six plays at the club rooms, 1719 Figueroa Street, Los Angeles, California, the purpose being to present new plays by contemporary authors.

ALINE BARRETT GREENWOOD is giving her Current Reviews again this season in California. In Pasadena Miss Greenwood speaks the third Wednesday of the month, 11 a.m., at the Shakespeare Clubhouse; the current date is November 20. In San Francisco Miss Greenwood appears at the Fairmont Hotel, under the management of Alice Seckels.

SCRIPPS COLLEGE announces the first public entertainment is presented in the new Balch Hall, Claremont, California, Friday evening, November 8. The program is carefully chosen and includes three one-act plays.

AT THE CALIFORNIA INSTITUTE OF TECHNOLOGY, Pasadena, California, a classical play is given each year by the California Gamma Chapter of the Pi Kappa Delta fraternity. This year "Andria" is presented. This comedy delighted Roman audiences twenty centuries ago and is equally pleasing today. A thoroughly sophisticated comedy, "Andria" can take rank with the successes we now applaud as new. The play, like most revivals, adheres closely to the manner in which it was first presented, and is directed by Gilmor Brown. The production is given at Culbertson Hall at the Institute, Nov. 20-23.

LOS ANGELES celebrated her one hundred and forty-eighth birthday in September. The founding of the original settlement, "El Pueblo de la Nuestra Señora la Reina de Los Angeles," was re-enacted as a part of the Fiesta. The Plaza was the scene of the pageant, depicting the founding of the city, its dedication by Felipe de Neve in the name of the King of Spain in 1781. Much of the celebration centered around two historic buildings in Olvera street, the old Avila adobe, which served as the American headquarters of Commodore R. F. Stockton when the city was taken from Mexico, and the old Pelanconi winery which is the first brick building in Los Angeles. At the Avila house descendants of the old Spanish and early pioneer families attended a reception given by Mrs. Christine Sterling, one of the sponsors of the whole celebration and especially known for her work in restoring the old adobe.

B B Bell & Company

*Lighting Fixtures
Fireplace Fittings
Lamps
Console-tables and Mirrors*

2302 West Seventh Street

*at
Westlake Park*

Los Angeles

JOHN S. KESHISHYAN

Rugs and Tapestries

*2300 West Seventh Street
at
Westlake Park*

Los Angeles

PASADENA LECTURE COURSE on Current Topics given for the past ten seasons will be continued during that of 1929-30. The lectures will be held in the Community Playhouse Auditorium, 39 South El Molino Avenue, Pasadena, California, on Mondays at 4:15 P. M. The object of the lectures will remain the same, to encourage the intelligent discussion of public affairs. Arrangements, which are necessarily subject to change, have been made as follows:

Oct. 28—Bertrand Russell, Philosopher and Publicist, "The Outlook for Civilization."

Nov. 4—Robert A. Millikan, California Institute of Technology, "The Alleged Sins of Science."

Nov. 11—Wilfred H. Osgood, of the Field Museum, Chicago, "Mysterious Abyssinia" (illustrated).

Nov. 18—Edward Tomlinson, student of South American affairs, "What South America Means to Us."

Nov. 25—Alanson B. Houghton, former Ambassador to England, "Anglo-American Relations."

Dec. 2—S. K. Ratcliffe, British journalist, "The Menace of the Movies."

Dec. 9—Kenneth Saunders, Pacific School of Religion, "Britain and India."

Jan. 6—Morris Fishbein, editor of the American Medical Journal, "Fads and Quackery."

Jan. 13—Chester Rowell, Delegate to the Institute of Pacific Relations, "The Kyoto Meeting of the Institute of Pacific Relations."

Jan. 20—Edna St. Vincent Millay, readings of her own poems.

Jan. 27—Richard C. Tolman, California Institute of Technology, "Space and Time in Modern Physics" (with charts).

Feb. 3—George Pierce Baker, Yale University Theatre, "The Drama Since 1900."

Feb. 10—To be announced.

Feb. 17—Joseph Wood Krutch, Associate editor of "The Nation," "Love and the Laboratory."

Feb. 24—Syud Hossain, Editor of "The New Orient," "The Present Situation in Palestine."

March 3—Max Eastman, Sociologist, "The Russian Soul and the Bolsheviks."

March 10—Herbert Brooks, Commissioner General of Australia to the United States, "Social Legislation in Australia."

March 17—John Dugdale, Editorial staff of the "London Spectator," "The New Generation in England."

BUSINESS AND PROFESSIONAL WOMEN'S CLUB, Pasadena, California, opened the lecture course last month with Burton Holmes, to be followed by three other speakers. The course includes Dr. Arthur H. Pillsbury, December 5, with his X-ray moving pictures; Vincent Sheehan, newspaper correspondent, January 1; Dr. Rustem Vambery, subject, "Is There a Social Progress," April 10.

ONEONTA CLUB sponsors for the fourth season a lecture course at the Junior High Auditorium, South Pasadena, California. Burton Holmes opened the course in October with an illustrated lecture, "Glories and Frivolities of Paris." The scheduled lectures are as follows:

Nov. 22, Captain Carl von Hoffman, "Jungle Gods," illustrated.

Nov. 29, Edward Tomlinson, "What South America Means to Us."

Dec. 6, Arthur C. Pillsbury, "The Wonderland of Plants," illustrated.

Jan. 3, Dr. Morris Fishbein, "Prolongation of Life."

Jan. 24, Dr. Roy Hidemichi Akagi, Ph.D., "Dominant Problems of the Pacific."

Feb. 7, Maurice Hindus, "Asia Aflame."

JUNIOR LEAGUE of Pasadena, California, have arranged and carried to successful completion this Fall two events, which added materially to the fund devoted to their selected charities. The officers of the organization are: Mrs. Lect Bissell, president; Mrs. William E. Hale, vice-president; Miss Janet Christy, corresponding secretary; Miss Tirzah Gates, recording secretary, and Mrs. Alfred Thomas, treasurer.

THE PACIFIC COAST CHAPTER OF THE AMERICAN SOCIETY OF LANDSCAPE ARCHITECTS have planned an important exhibition of Landscape Architecture in cooperation with the sculptors of the Pacific Coast. The exhibition will be held the first half of January in the Architects Building, Fifth and Figueroa Sts., Los Angeles, California.

(Continued on Page 56)



SUPERB RED AND GOLD XVIII CENTURY BROCATELLE
 VERY FINE OLD XVI CENTURY ITALIAN WALNUT TABLE
 RARE OLD FRENCH BRONZE AND CRYSTAL CANDELABRAS
 FINE FRENCH PORCELAIN JARDINIERE

CANNELL and CHAFFIN, INC.

720 WEST SEVENTH STREET

LOS ANGELES

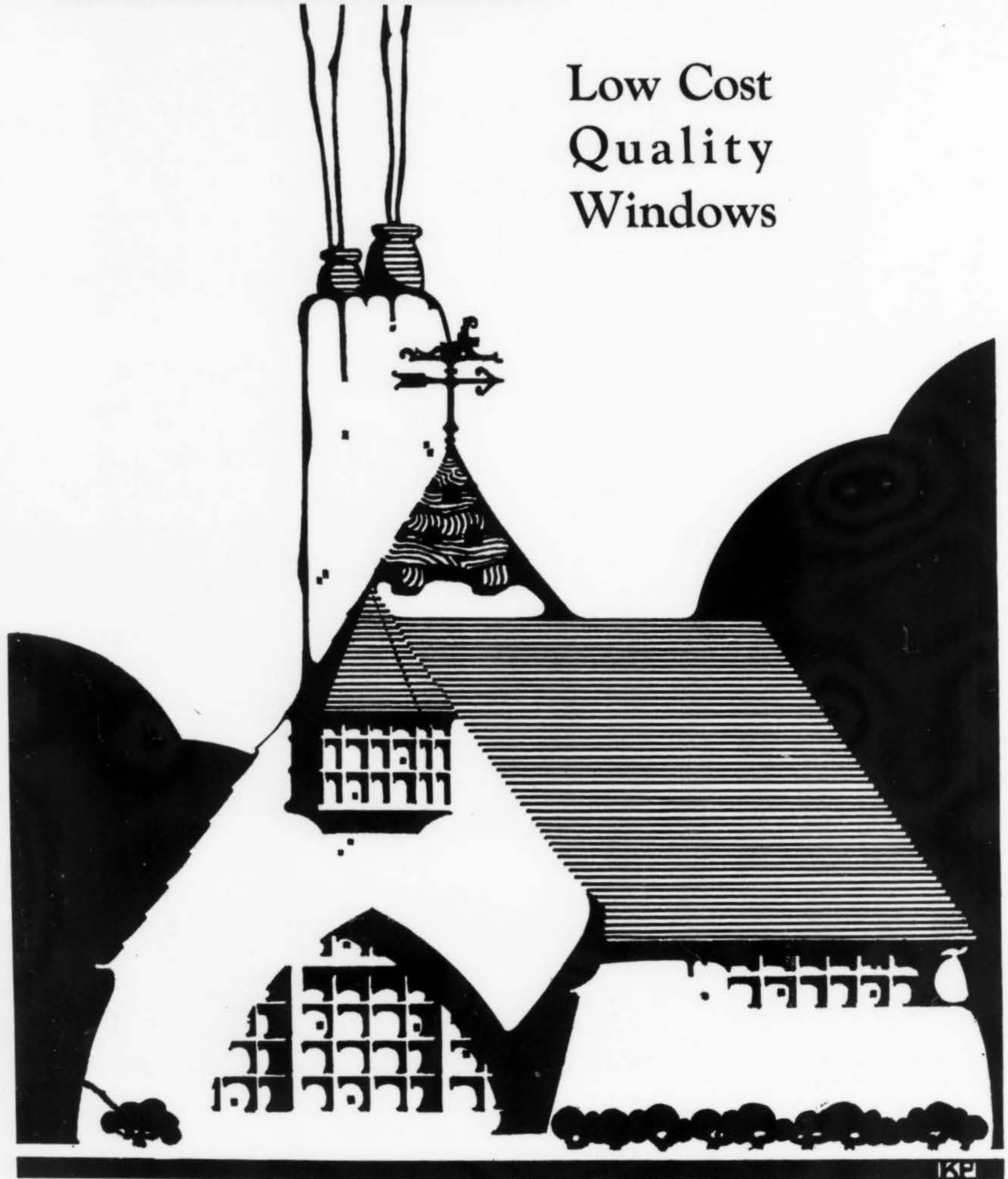
The Finest Stock of Antique Furniture, Fabrics and Accessories in the West.

E
 ur-
 sen-
 of
 in
 um,
 ena,
 M.
 main
 gent
 nge-
 t to
 pber
 liza-
 rnia
 eged
 the
 rious
 dent
 outh
 for-
 nglo-
 jour-
 acific
 dia."
 f the
 and
 te to
 "The
 acific
 Millay,
 alifor-
 e and
 arts).
 Yale
 Since
 Asso-
 ve and
 "The
 ion in
 ologist,
 eviks."
 ommis-
 o the
 on in
 istorical
 "The
 WOM-
 ia, op-
 h with
 y three
 les Dr.
 5, with
 Vincent
 t, Jan-
 subject.
 pril 10.
 fourth
 Junior
 a, Call-
 ed the
 strated
 ies of
 are as
 loffman.
 "What
 ; "The
 ed.
 "Pro-
 Akagi
 the Pa-
 "Asia
 Califor-
 to suc-
 events.
 fund de-
 ss. The
 e: Mrs.
 illiam E.
 Christy
 Tirzah
 nd Mrs.
 TER OF
 LAND-
 anned an
 pe Arch-
 he sculp-
 e exhibi-
 of Jan-
 e, Fifth
 es, Cal-
)

E 117
ARISTON
 WINDOWS OF COPPER STEEL

*Standardized
 Casements*

*Low Cost
 Quality
 Windows*



Michel & Pfeffer Iron Works

10th and Harrison Streets

San Francisco

CALIFORNIA has been — justly — proud of her predominance in the development of aviation, and especially in the great number of airports established. But many of these so-called airports are only landing-fields, little better than the open level areas which abound throughout the state, and which make countless natural emergency landing spaces.

Much more is needed for the success of a modern airport. The prime necessity is, of course, efficient, intelligent, independent business managership; and such a condition seems to be impossible for a publicly owned and operated field, unless the community is fortunate enough to have a city manager directing its business affairs, or the management is in some other way removed from political influence. The success of the Oakland Airport may be attributed very surely to its freedom in this respect; it has been developed under the direction of the chief engineer of the Board of Harbor Control, who is an extremely efficient official responsible only to the Harbor Commissioners, who in turn are responsible, under the City Charter, not to the administration but directly to the citizens. In a position analogous to that of the general manager of a large private business, he has produced most astonishing results, which have carried the fame of this California airport all over the civilized world. Very different are conditions across the bay, where the general dissatisfaction is finding vent in repeated demands for investigation and change of management.

In the south, the outstanding airports are all, so far, under private control. For commercial transport service, this system will probably be preferable, as it is with the railways of the country; but the day is coming when private air traffic will swell in volume as motor car traffic has done, and the public airport will be equally as necessary as the highway today. We must prepare for that era.

THE second annual convention of the State Association of California Architects, held at Los Angeles in October, was eminently satisfactory. It further cemented the friendly relations, the mutual understanding, the unity of purpose, which are necessary to make such an organization effective; it chronicled the steps which had been taken, during the past year, to improve architectural, industrial, constructional conditions; and it adopted progressive, constructive policies for future improvement.

The program of the Association is largely devoted to matters which definitely concern the public welfare, and which may be grouped under two general heads: public information, and professional betterment.

Editor's Note Book

The public is ready, and eager, for reliable information about design, construction, materials; about the exact service and protection it has a right to expect from architects and engineers and contractors; about initial and maintenance costs; about a thousand and one items which enter into the modern complicated building process.

And within the profession itself, the Association has found room for improvements in operation and service, which will certainly benefit future clients. One definite task, for example, is to be the preparation of standard contract documents which will conform to laws and court decisions of California, and protect building owners legally to an extent hitherto practically impossible. It requires no consideration to see the importance of this undertaking.

These and other activities show that the State Association of California Architects has already become an important factor in the development of California.

WITH this issue we welcome several new advertisers who are using space to reach the large audience represented by our subscribers. We call your attention to the message of these advertisers because it is through their support we are able to give you such a fine magazine at very little cost. The extent of their support is determined by the results obtained from their advertising and we ask your consideration of these concerns to the end that we can make CALIFORNIA ARTS AND ARCHITECTURE even more interesting and valuable.

SHY of a salesmanship, which, in the past, has been more or less coercing in its methods, this year's home-seekers are traveling incognito on their own and "looking around" before announcing their intentions. That their intentions are honorable; and that the many new buildings in our exclusive residence districts are the result of this personal, unescorted investigation is proven emphatically by the large number of charming and elaborate homes and estates illustrated in this magazine every month. All through the East, we hear, CALIFORNIA ARTS AND ARCHITECTURE is

accepted as authority on the best of The Coast's living conditions and a landslide of subscriptions that has greeted our merger of California Southland and Pacific Coast Architect proves Eastern approval.

Confirming our opinion as to the reason why real-estate men are complaining that customers elude them, is an article in the Los Angeles Times of Sunday, October 27, by S. H. Woodruff, expert engineer and developer of Hollywood and Dana Point. We quote:

"Propaganda, the most subtle weapon in existence, has been effectively used in Los Angeles for the past two or three years in an endeavor to divert the funds used in sound real estate investment into speculative channels, stock margin gambling and get-rich-quick schemes. In the meantime the basic principles of sound community growth and population increase have unfalteringly and steadily enhanced the value of real estate holdings."

"J. A. Graves, president of the Farmers and Merchants National Bank of Los Angeles, in a recent statement which he published, said: 'Building operation totals are larger for 1929 than they were for 1928. New residences disclosed by inspection in the southeastern portion of Pasadena, in the rear of the Huntington Library, San Marino and in the Hollywood district astounds one. In fact, nearly every section of the country shows great improvement in the building line, evidencing a continued growth in population.'

"Splendid homes are under construction all over the city, marvelous boulevards and public improvements constantly going in, better highways, finer amusement and recreational centers, great new theaters, public buildings, resort development, hotels, fine stores and shops. Los Angeles has, indeed, thrown off her swaddling clothes and is growing into a young lady of international prominence." * * * * *

CHRISTMAS time approaches and the next two months will be spent in a mad rush to budget expenses and select and purchase presents for all the family and friends. On the Decoration and Fine Arts pages of this magazine you will find the advertisements of art shops, Interior Decoration and Antique Dealers. Why not confine your Christmas shopping to articles of usefulness and decoration for the home? May we also remind you that a subscription to CALIFORNIA ARTS AND ARCHITECTURE would be a welcome gift coming regularly each month to remind friends of your thoughtfulness and carry a complete and pictorial story of the development of the great state of California. On another page of this issue you will find an order blank for use in ordering subscriptions.



*Importers, Creators and Makers of
Distinctive Furniture*

JOHN B. HOLTZCLAW COMPANY

FURNITURE : DECORATIONS : ANTIQUES

3251 WEST 6TH STREET, NEAR VERMONT, LOS ANGELES, CALIFORNIA

TELEPHONE, DUNKIRK 2410

California Arts & Architecture

*A monthly magazine covering the field of architecture and the allied arts and crafts.
Combining the PACIFIC COAST ARCHITECT, established 1911, and CALIFORNIA SOUTHLAND,
established 1918, with which has been merged CALIFORNIA HOME OWNER, established 1922.*

Editorial Staff
DR. ARTHUR D. HOUGHTON
H. ROY KELLEY, A.I.A.
MARK DANIELS
ELLEN LEECH
LOUISE MORGRAGE
JESSICA K. SENECA
REGINALD POLAND

Editor
HARRIS ALLEN, A.I.A.
Managing Editor
M. URMY SEARES

Editorial Advisory Board
DAVID C. ALLISON, F.A.I.A.
ARTHUR BROWN, JR., A.I.A.
HAROLD C. CHAMBERS, A.I.A.
REGINALD D. JOHNSON, F.A.I.A.
GORDON B. KAUFMANN, A.I.A.
IRVING F. MORROW
SUMNER M. SPAULDING, A.I.A.

NOVEMBER
1929

VOLUME XXXVI

CONTENTS

NUMBER 5

Cover Design: "The Call of the Sea" <i>From a Painting by Albert Herter, A.N.A.</i>		Sculpture at the San Francisco Exposition.....	40
Decorations and Fine Arts.....	8-11	These Books on the Autumn List... <i>Louise Morgrage</i>	41
The Calendar.....	12	Grand Opera in Los Angeles..... <i>Jessica Kate Seneca</i>	42
Editor's Note Book.....	15	The Delectable Island..... <i>Marion Sinclair Keys</i>	43-44
Frontispiece: The Casino at Catalina Island.....	18	"Californianesque" Ornament..... <i>Lyle N. Barcume</i>	45
The Pleasant Isle of Catalina <i>Sumner C. Spaulding, A.I.A.</i>	19	The Cheesewright Studio, Pasadena..... <i>MILLER</i>	46-49
Developing Avalon as a California Seashore Pleasure Resort.		Heard on Broadway, Seen on Boulevard... <i>Ellen Leech</i>	50
The Casino at Catalina Island. <i>WEBBER</i> & <i>SPAULDING</i>	20-24	California Sports.....	51
The Residence of Mr. and Mrs. J. C. Anderson, Los Angeles..... <i>NEEF</i>	25-27	The Estate of Adela Rogers St. John, Whittier... <i>KIBBEY</i>	52-53
The Residence of Mr. W. A. Johnson, San Marino... <i>NEWTON & MURRAY</i>	28-29	The Magic, Tragic Land of Cinema... <i>Ellen Leech</i>	54
The Residence of Mr. Palmer Sabin, Pasadena... <i>SABIN</i>	30-32	The Desert de Luxe.....	55
Sketch of residence for Mr. W. W. Mirn, Woodside... <i>BRANMER</i>	35	Hotel and Travel.....	62-63
The Garden Theater..... <i>Thomas Dolliver Church</i>	36-37	Garden Calendar.....	65-66
The Residence of Mr. and Mrs. Carleton B. Swift, Pasadena..... <i>MC MURRAY</i>	38-39	Monthly Bulletins, Northern and Southern California Chapters, American Institute of Architects...	68
		Architectural Club Meetings.....	70
		Index to Advertisements.....	82

Published by
WESTERN STATES PUBLISHING COMPANY, INC.
627 SO. CARONDELET STREET, LOS ANGELES

GEORGE H. OYER
President and General Manager

SAN FRANCISCO OFFICE, 557 MARKET STREET, J. LESLIE MEEK, *Manager*
Advertising Staff—NED BRYDONE-JACK, F. J. DENNIS, JEROME FIELDING
Art Director—HARRY CALDWELL

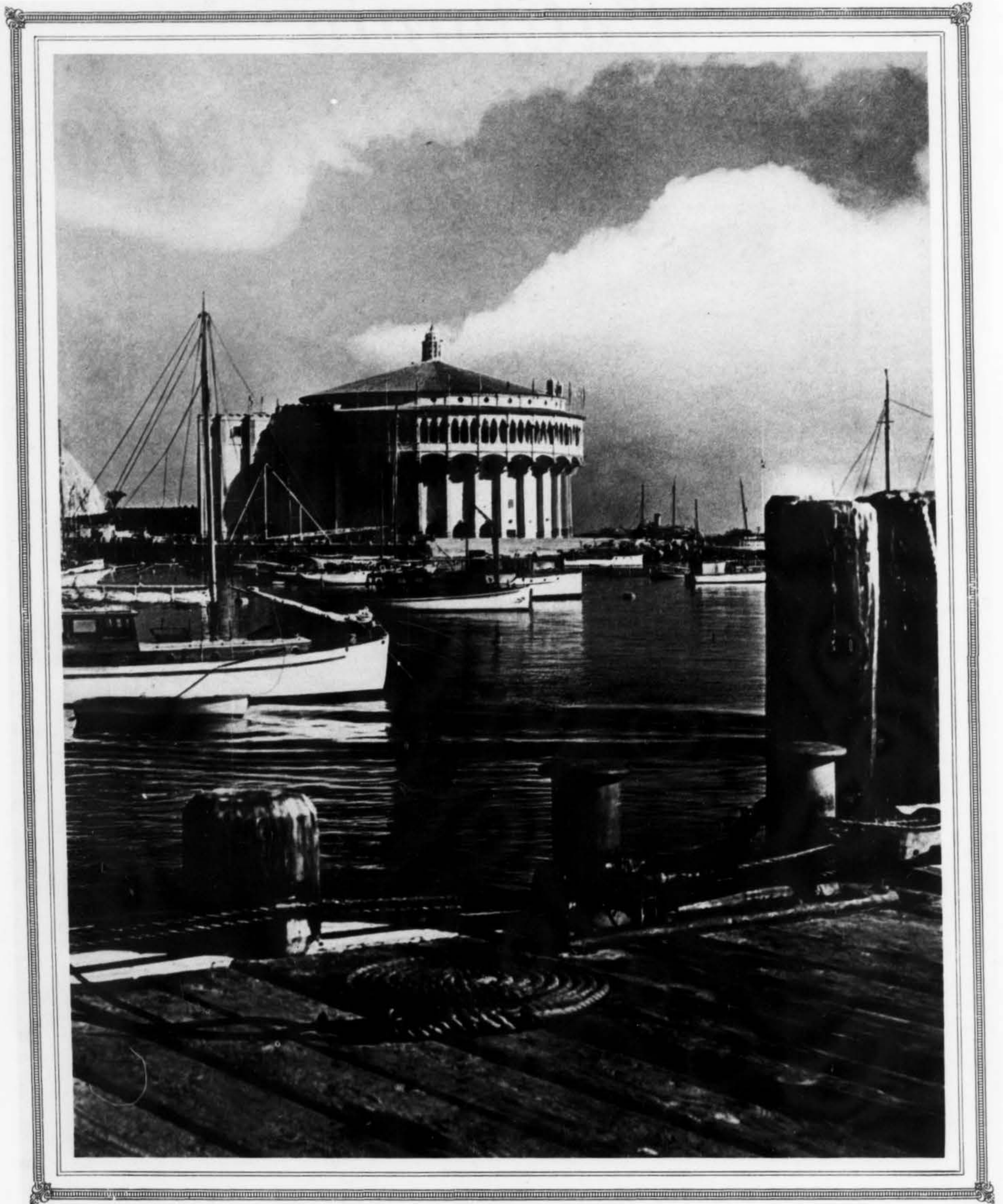
CHICAGO
John D. Ross, 608 Otis Building

NEW YORK
Wm. D. Ward, 254 W. 31st Street

PORTLAND
Arthur W. Stypes, Jr., Security Building

Price mailed flat to any address in United States, Mexico or Cuba, \$3.00 a year; single copies, 35c; to Canada, \$4.00 a year; foreign countries, \$5.00 a year.

MEMBER OF WESTERN BUSINESS PAPERS ASSOCIATION



*Like a Venetian Castle of St. Angelo
towering over the placid lagoons, the new
Casino dominates the waters around Santa
Catalina Island*



Looking through the arches of the Promenade balcony at the hills of Catalina Island.

THE PLEASANT ISLE OF CATALINA

Developing Avalon As a California Seashore Pleasure Resort

By SUMNER M. SPAULDING, A.I.A.

FOUR centuries ago picturesque cavalades of Spanish pueblodores were wending their way from old Mexico to San Francisco. In their wake they left a series of settlements, peopled by men of strength, fortitude and culture, whose breeding was as fine and aristocratic as any who were settling on the Atlantic Coast at a similar time. These Spanish families with their proud Castillian blood were quick to assimilate life as they found it in the sunny lands of California. To them California meant green golden valleys, olive green foothills, with stern Sierras rising majestically behind them. With this background of space and beauty they developed gracious and generous customs, and today we are still thrilled by the stories of the life on the Ranchos.

It is quite fitting that many of us wish to recall the traditions of these early settlers. This is difficult to do for they must first be filtered through the traditions of the coarse and unsympathetic Yankee that followed; for in the days of the "Gringo" generosity was superseded by relentless greed; and beauty and culture by a vulgar commercialism. The architect of today desiring and receiving inspiration from the life of early California is indeed confronted by a baffling and complex situa-

tion, for his problems as a rule have nothing in common with this early civilization. The modern house may re-echo some of the romantic life of the Hacienda, and it may command a similar vista of mountain and sea, but for the theatre, the office build-

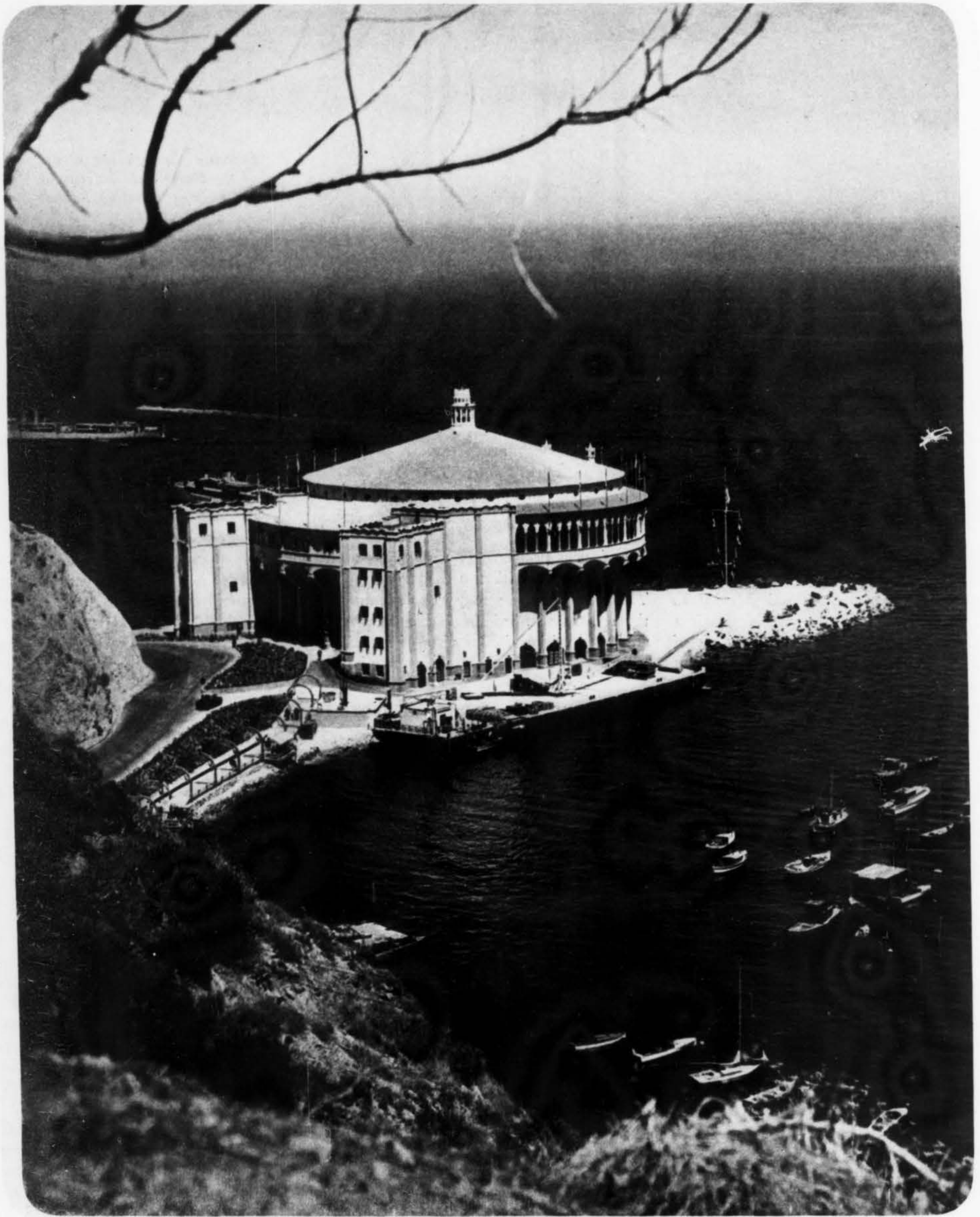
ing, the storage warehouse we must look askance for its prototype. However, many of us in searching for inspiration for these modern buildings refuse to submit to the idea that our California cities must become modernistic, with myriads of grotesque towers. Our land is a land of unlimited area whose very essence is horizontality and whose great plains can receive the many millions who are destined to come. For many decades it will be unnecessary for us to sacrifice the low, rambling arcade of the mission for the vertical angularity of the skyscraper. On the other hand we also feel that our modernistic problems can be solved with new materials and new machinery, at the same time weaving within the walls some of the richness, glory and romance of our early predecessors.

One of the outstanding opportunities to solve such a problem is the new development of Avalon at Santa Catalina Island. To break through the crust of ugly shacks of the eighties and thereon create hotels, theatres, stores, houses, etc., in the spirit of early California is difficult, and if it were not for the love of a brilliant and intelligent man for the island the transformation would never have been undertaken.

Wm. Wrigley, Jr., bought Catalina Island without ever
(Continued on page 74)

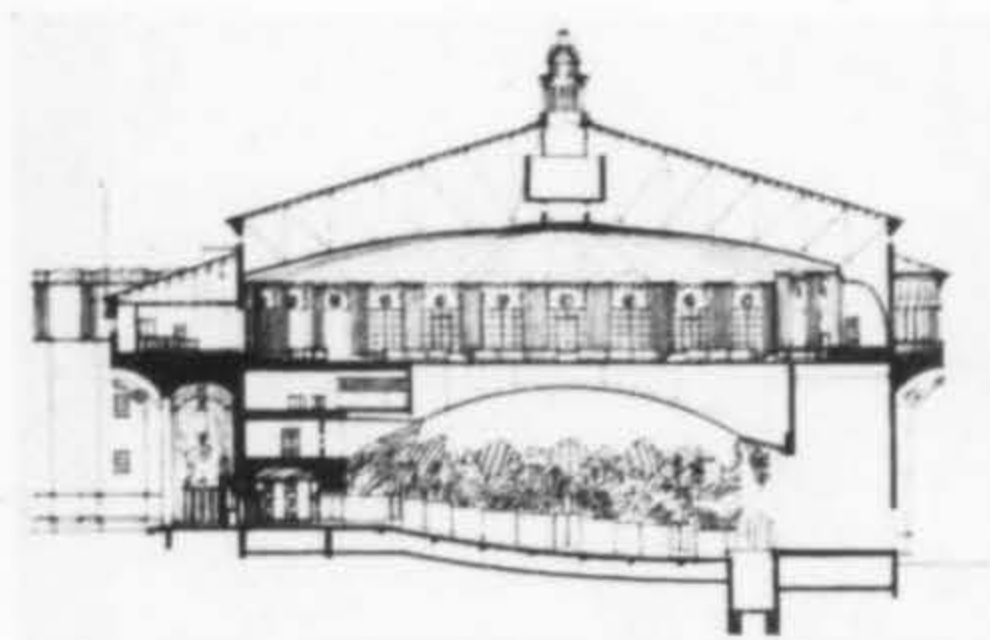
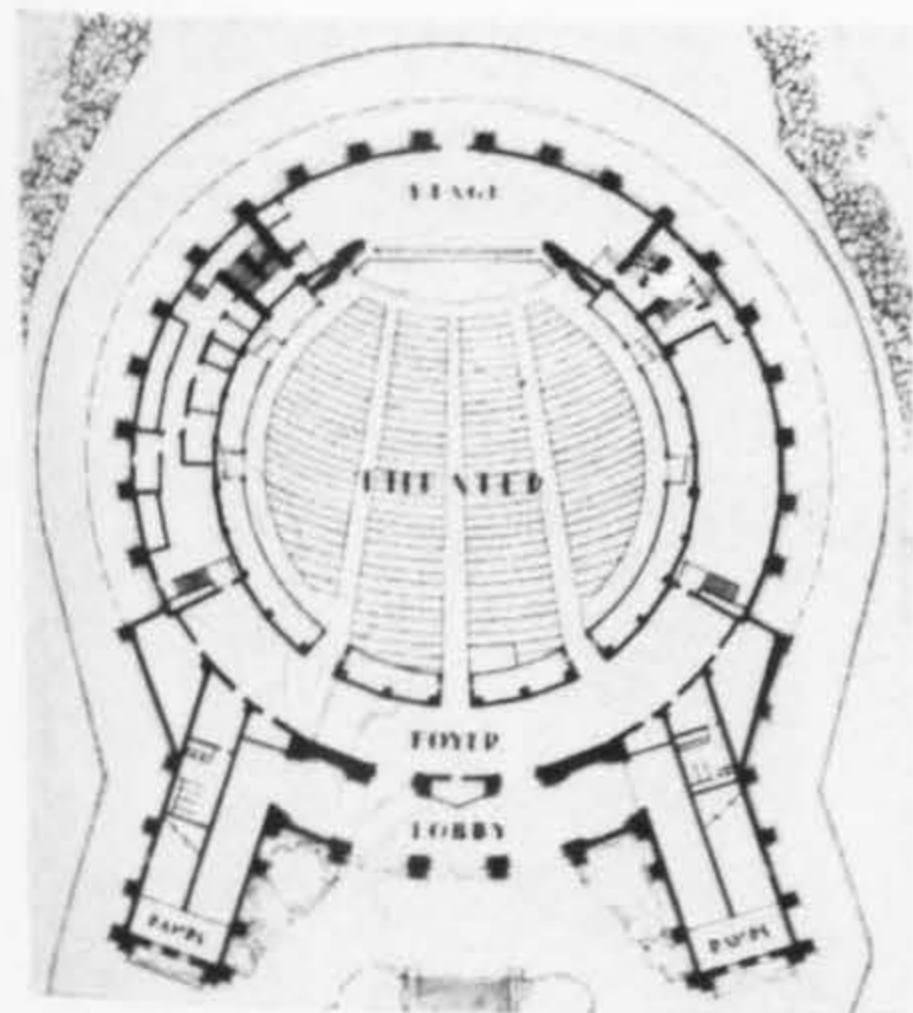


Imaginative sea scenes were painted on the entrance lobby panels by John Gabriel Beckman, in cerulean blues and greens, salmon pinks, siennas, blacks.

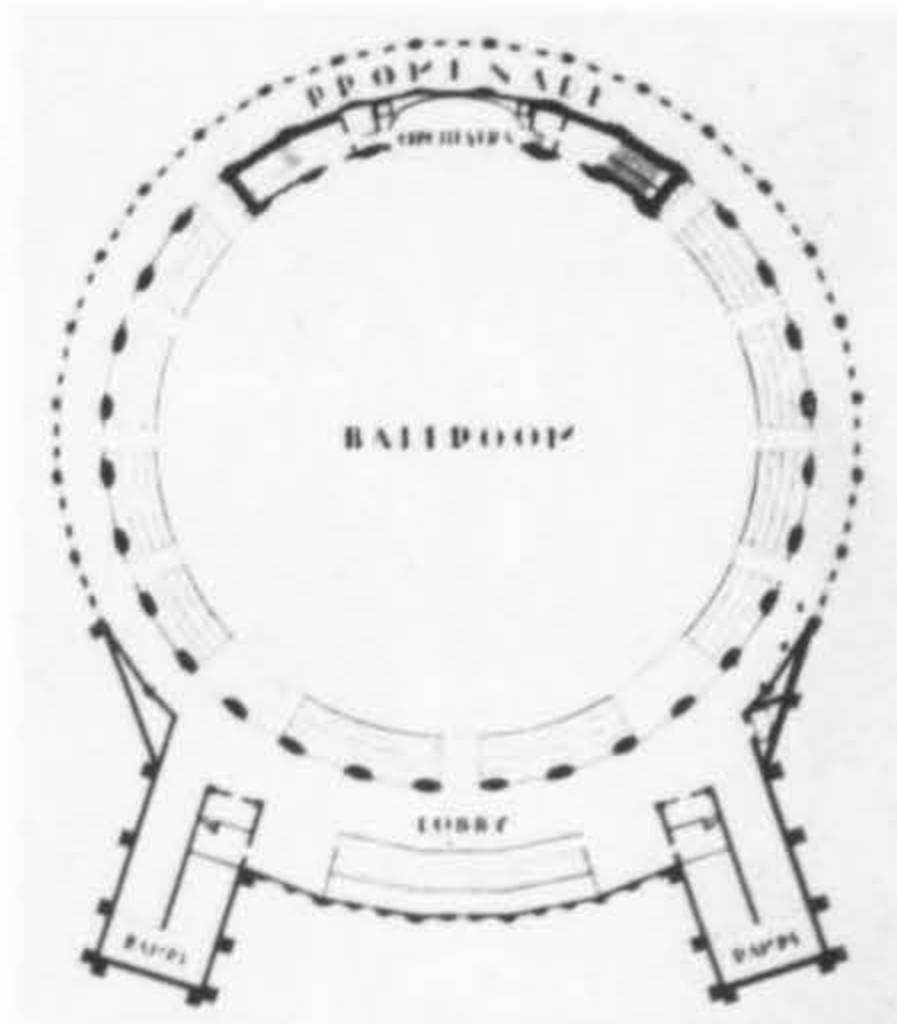


Photographs by Wm. M. Clarke

The tremendous scale of the new Casino on Santa Catalina Island may be realized when one learns that the building is one hundred and fifty feet high, equal to a ten story office building. It is one hundred and eighty seven feet in diameter at the base, and the promenade balcony extends to a diameter of two hundred and two feet. Webber and Spaulding were the architects.



The main floor of the Catalina Island Casino is devoted to a theatre holding 1250 persons, with a flat-domed ceiling; over it is a ballroom which will accommodate 2500 couples on its floor. The plans and section give a clear idea of the interesting construction of this great pleasure palace.

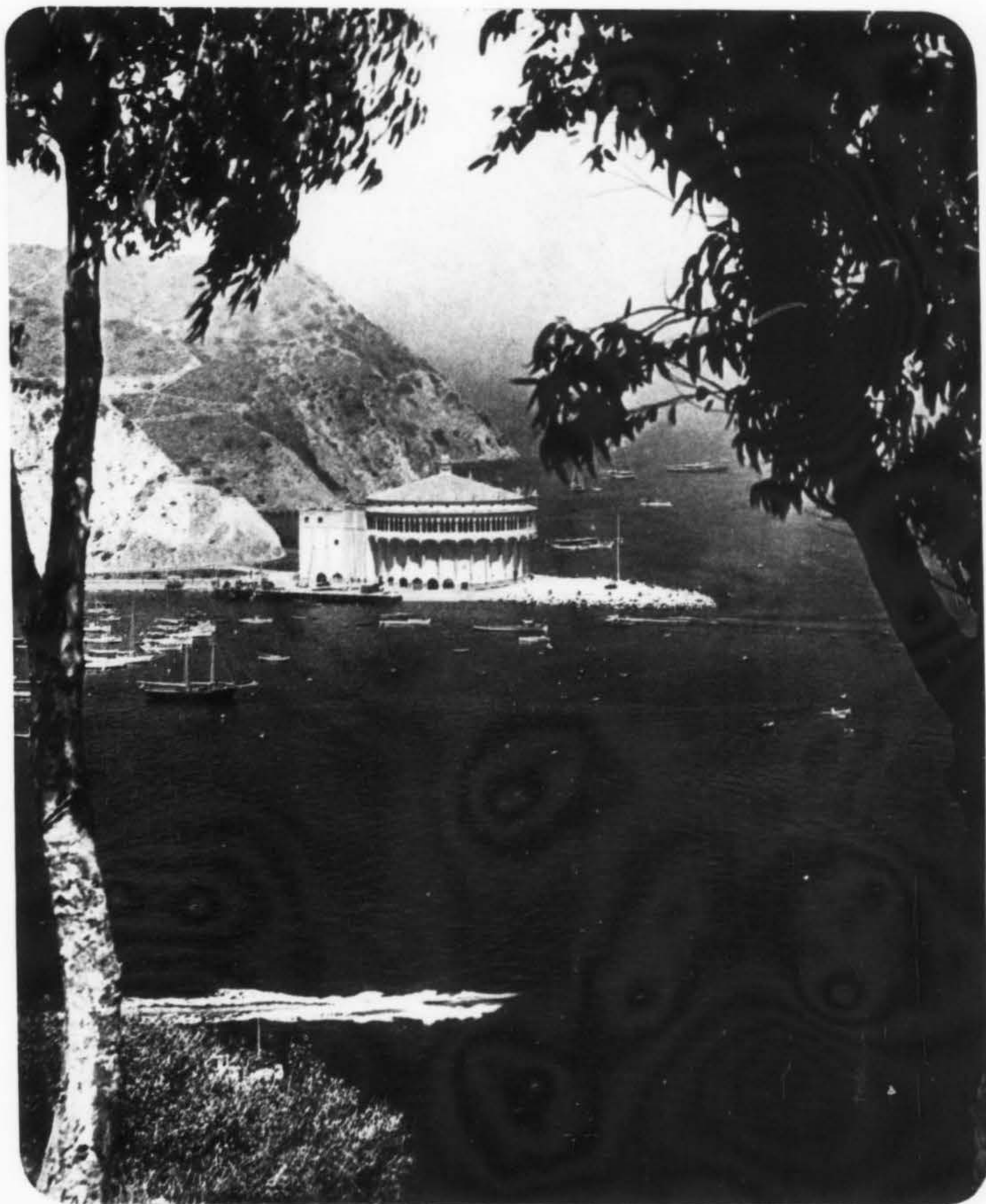


CALIFORNIA'S VERSION OF AN ADRIATIC FORTRESS



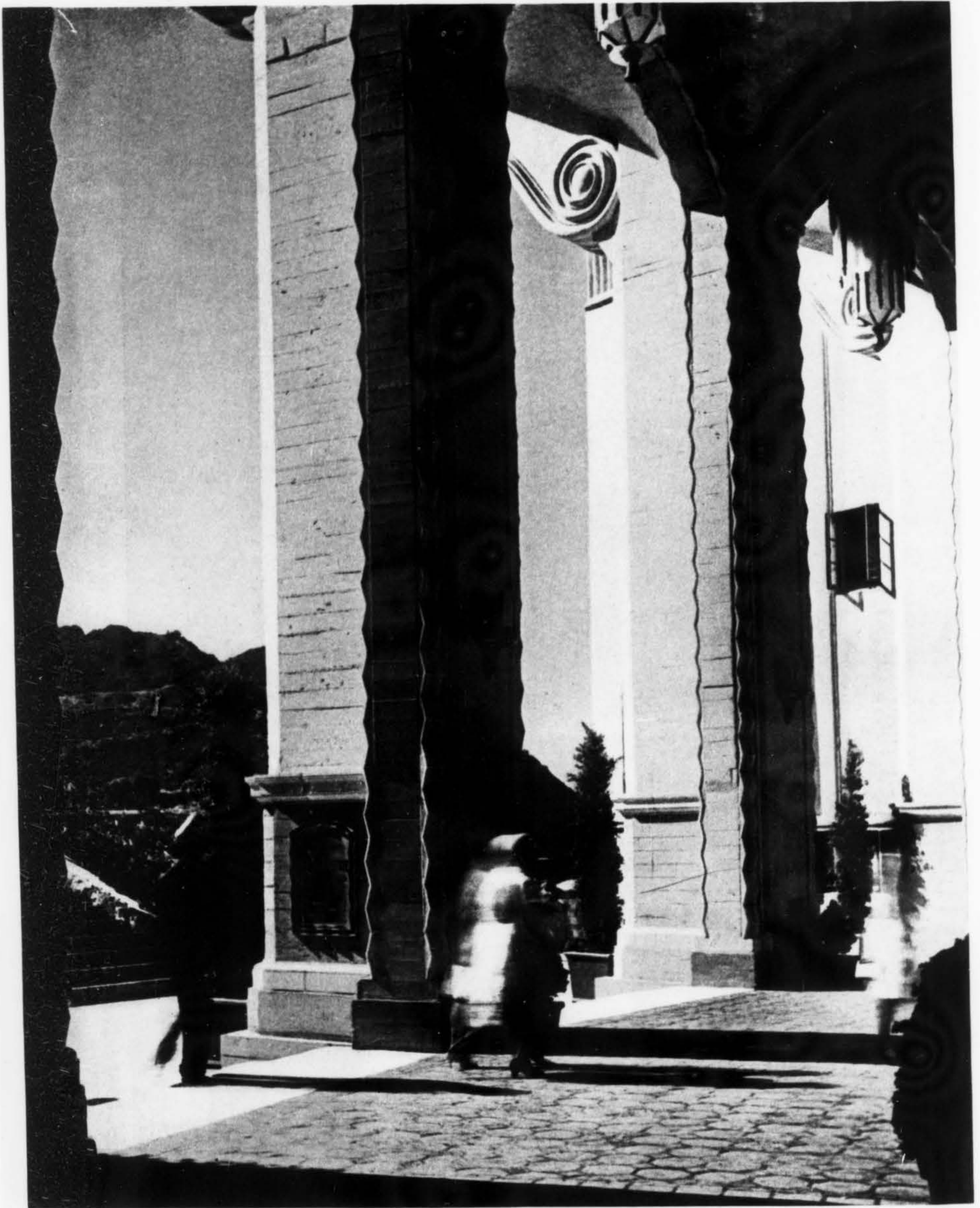
The effect of the Catalina Casino after dark, flooded with light, mirrored in the ocean, is almost incredibly romantic. Here is no Titania's palace, but one for Titans. The great vaults and corbels upholding the Promenade balcony, soar fifty feet above the ground; and it is interesting to know that all this structure of concrete was poured into place, not pre-cast; it is practically a monolith, even to the fretted arches of the Promenade.





Webber and Spaulding, the architects, have developed a rich, yet subtle, decorative scheme for the ballroom, of which a glimpse is shown. In color, the fluted pilasters are orange, the panels violet, with plaques and swags of silver; the shell-like ceiling (of acoustical plaster) is a warm lavender-gray. Woodwork is mahogany, hangings mauve and gold damask. Concealed lights flood walls and ceilings with countless effects, changing tones and intensities.





In this view, looking from the Entrance Lobby of the Casino on Catalina Island, some idea of the huge scale may be obtained. From the ruddy tile floor (made on the island) the concrete piers, of a warm cream tone that turns to lavender in the shadows, rise forty feet to the ceiling vaults, silvered with aluminum leaf; lanterns are aluminum and frosted glass, metal grilles are of aluminum; and this prevailing silvery setting brings out the pelucid tones of the painted panels. This interesting building was designed by Webber and Spaulding.



A grille-guarded living room window in the residence of Mr. and Mrs. J. G. Anderson crowning one of the hills near Los Angeles. Mrs. Anderson is the sister of Mr. Edward L. Doheny. Wallace Neff, A.I.A. architect.



Photographs by the Padilla Company

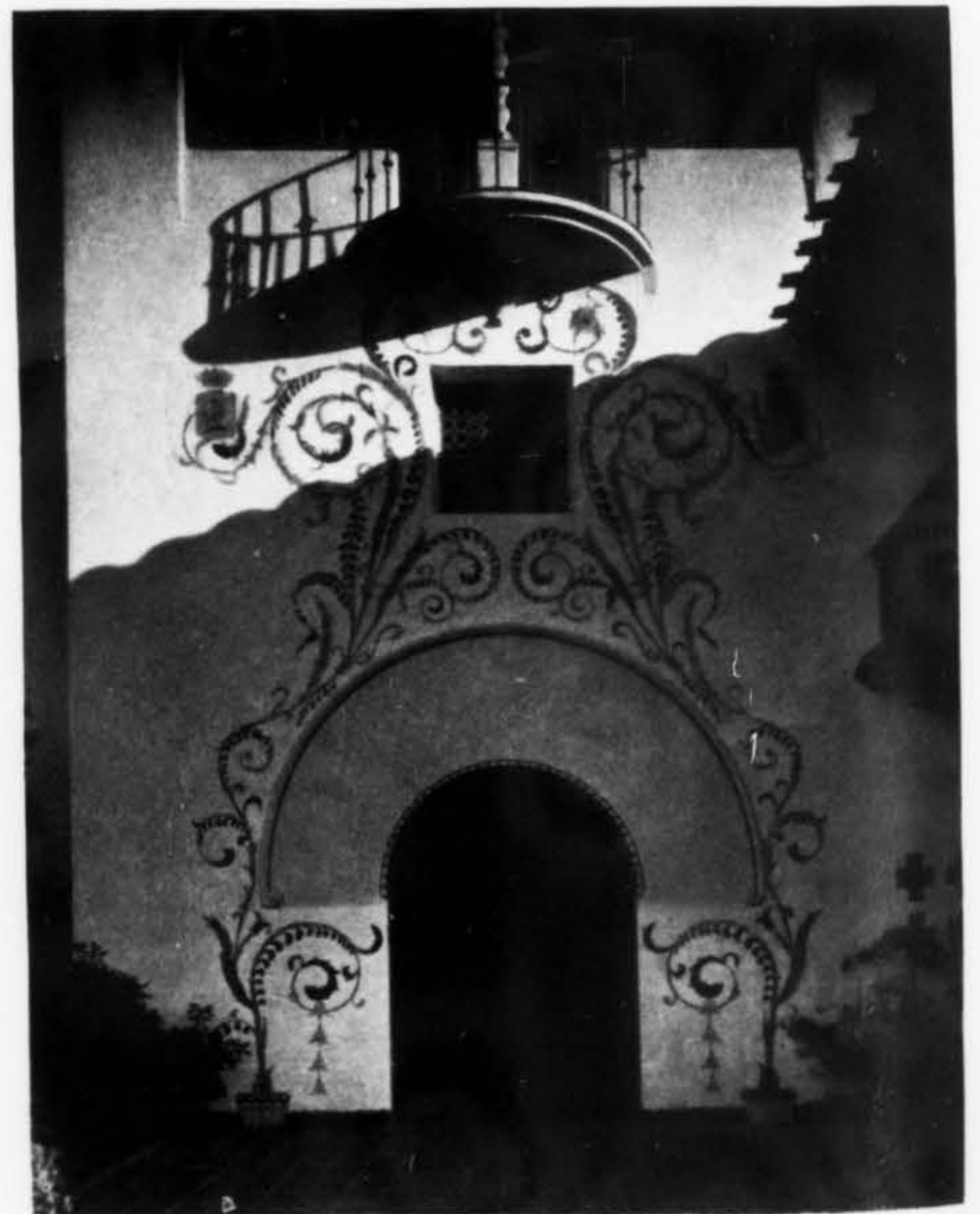
From Beverly Boulevard, winding from Los Angeles to Santa Monica, one looks across a deep canon to the residence of Mr. and Mrs. J. C. Anderson, on the crest of the hill. Below is the main entrance, with fanciful frescoed decoration typical of Wallace Neff's flair for originality.



SECOND FLOOR PLAN



FIRST FLOOR PLAN



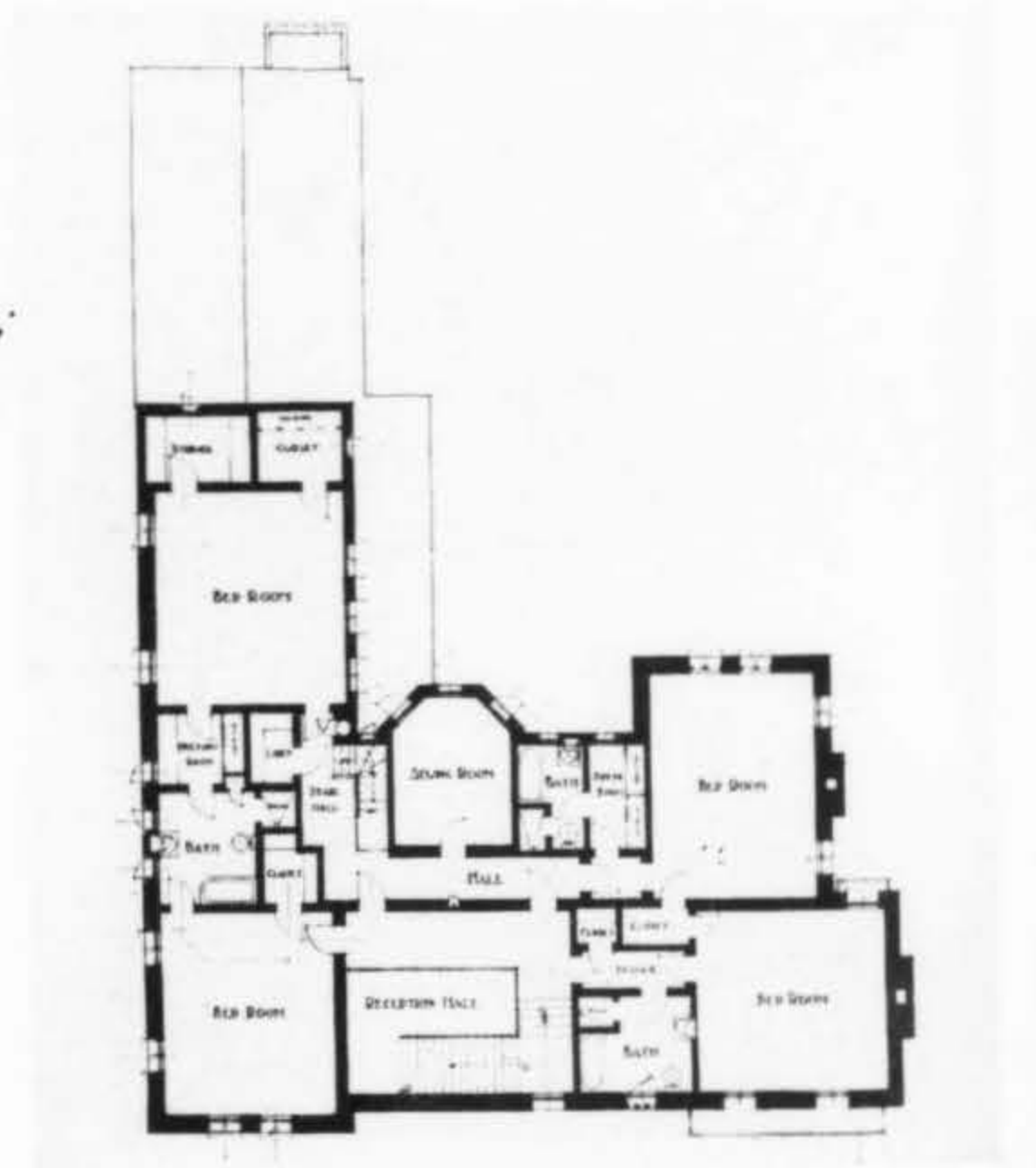


The garage court wall and the gardner's cottage on Mr. J. C. Anderson's estate.





The thickly-wooded heights of San Marino, near Pasadena, were chosen by Mr. W. A. Johnson for his residence, and here Henry Carlton Newton and Robert Dennis Murray, architects, have built him a villa of distinction and refinement. Such a design is not likely to become "out-of-date," for it is based on established principles of good composition. The plan is exceptionally well-studied.



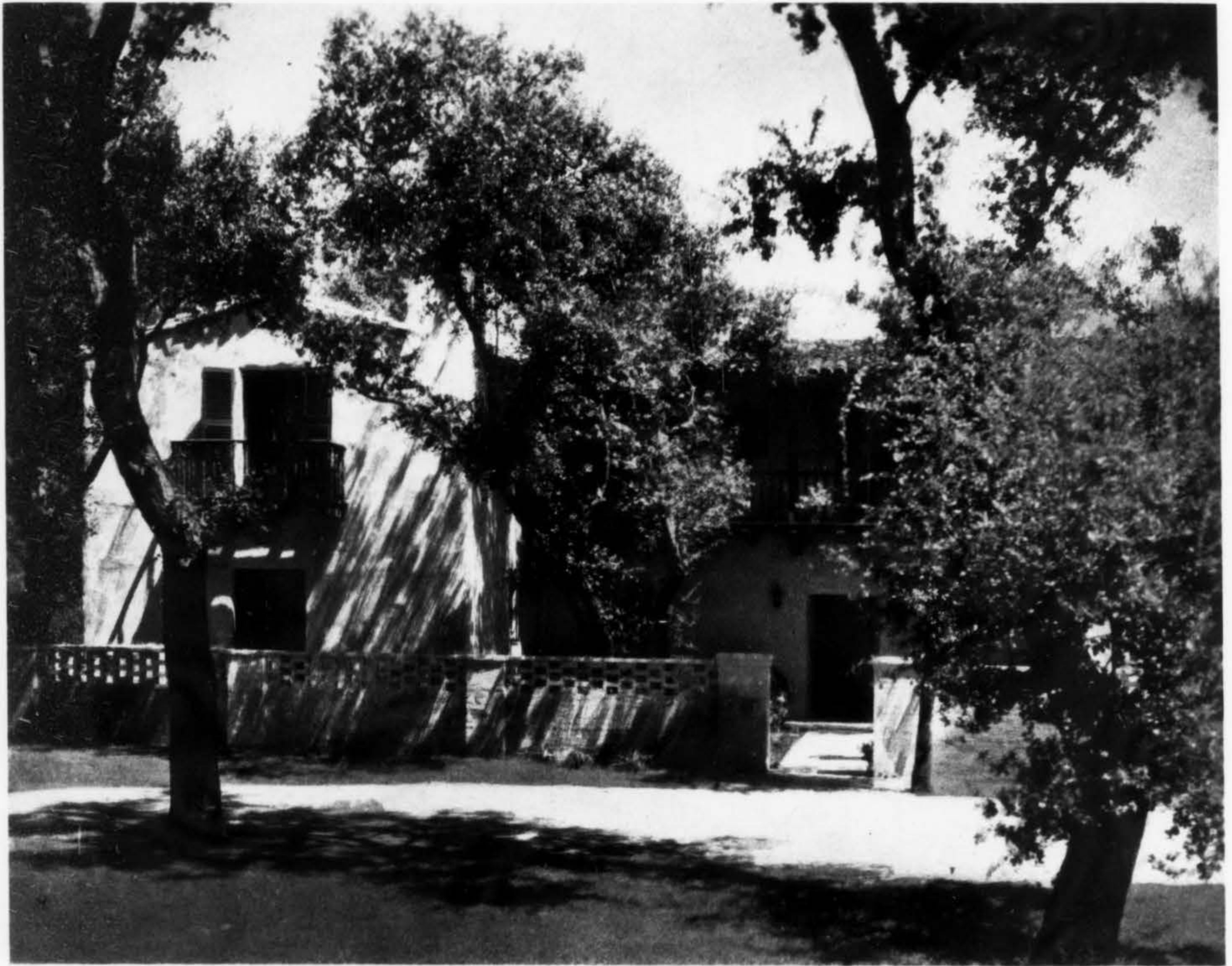
A CALIFORNIA HOME OF ITALIAN INSPIRATION



Photographs by Miles Berné

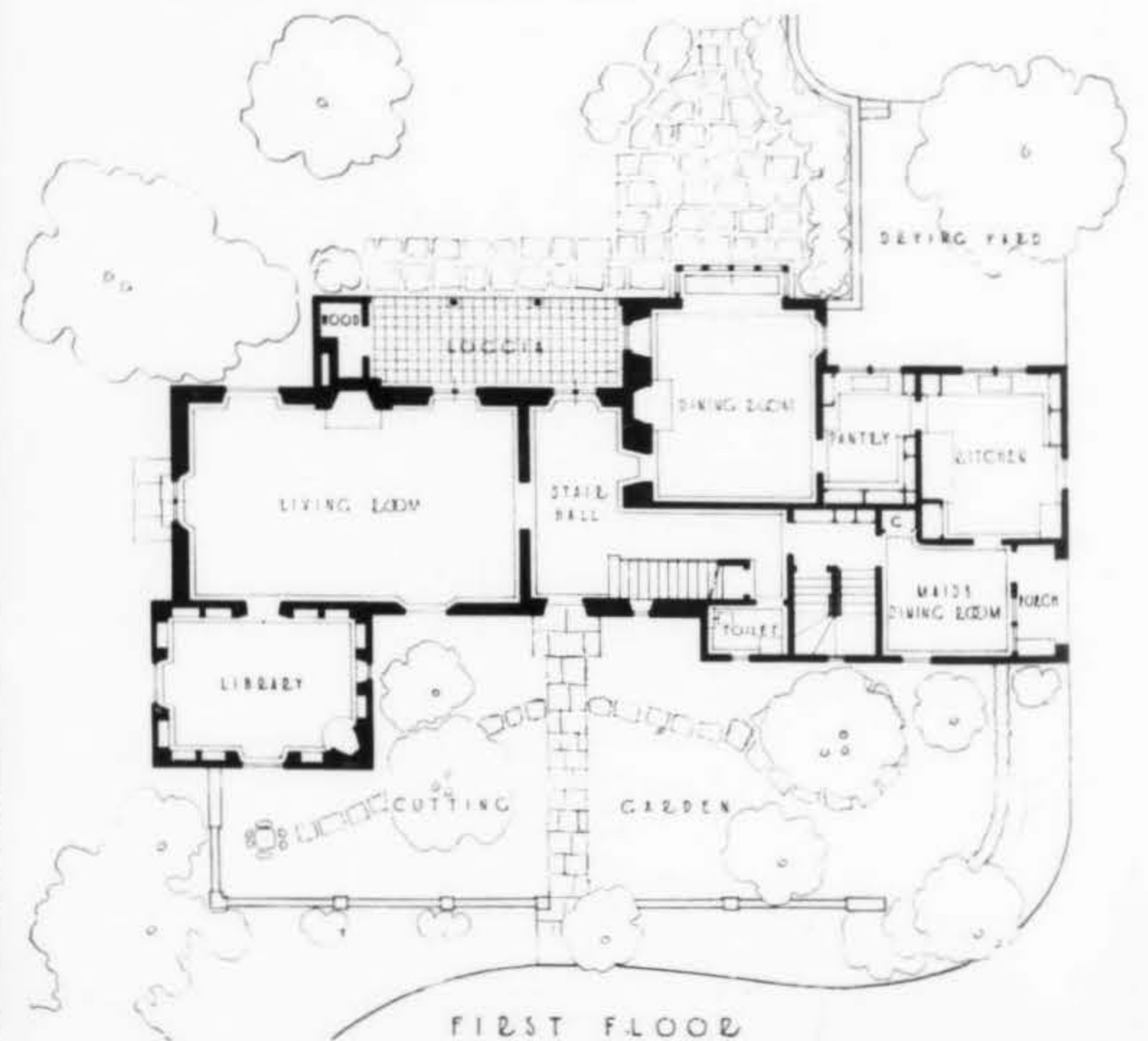


An unusually interesting balcony has been designed by Messrs. Newton and Murray for the residence of Mr. W. A. Johnson at San Marino. The ironwork is appropriate in character and beautiful for its own sake. At the left is a view along the main axis of the principal rooms, showing the restrained, but noble, effect of the two-storied hall.



Photographs by the Padilla Company

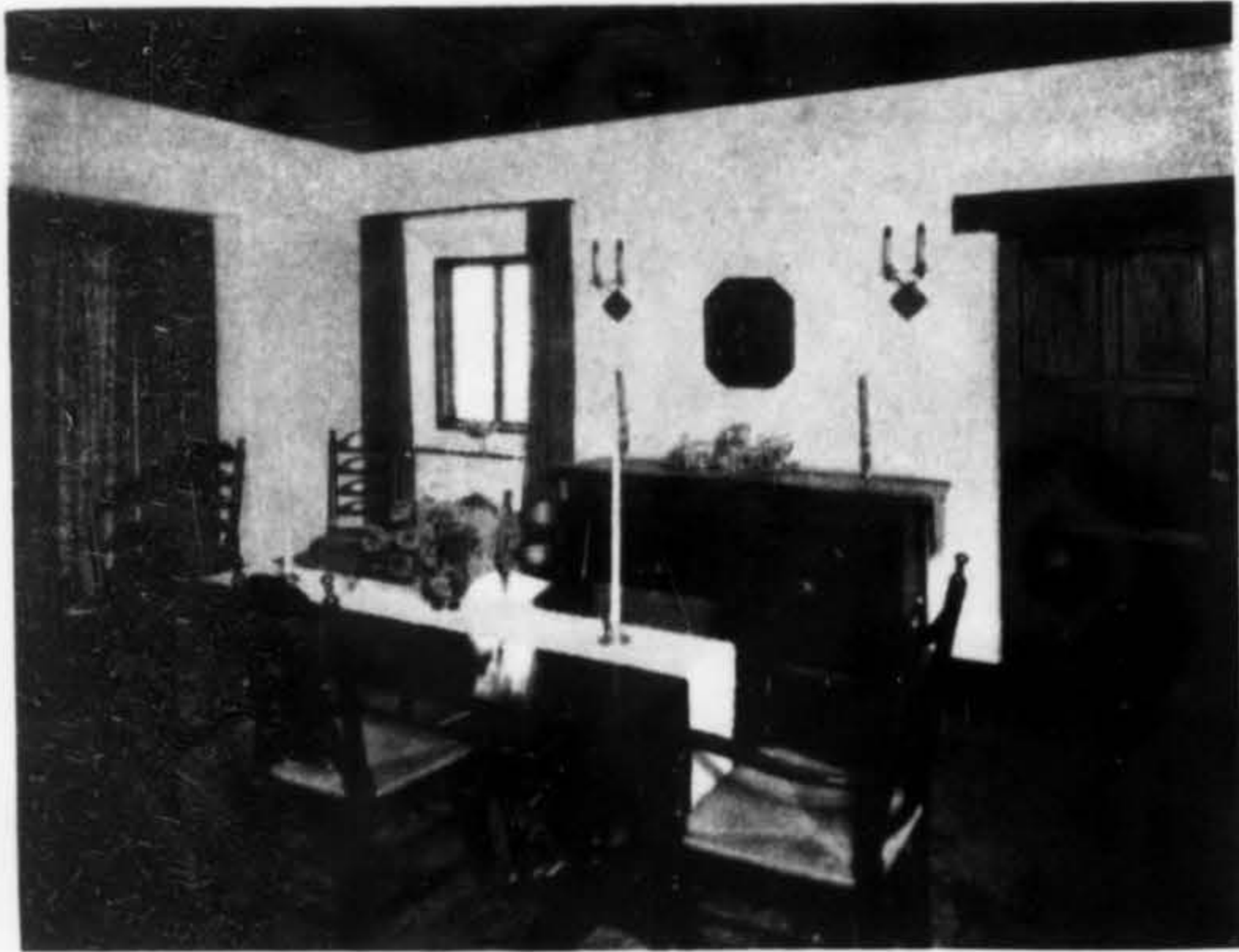
Mr. Palmer Sabin, architect, has built for himself in Pasadena, a house that unquestionably belongs to California. The fact that it was required to fit the building carefully in among the many fine trees, was probably not the least of the factors that induced him to choose this spot.





The wall enclosing Mr. Sabin's house garden might almost be called a "brick fence"; it shields but does not quite exclude. It permits charming opportunities for the ambitious vine. Attention should be called to the arrangement of rooms, in the plans here reproduced, by which every one receives a double or even triple exposure. For airiness in summer heat, for the pursuit of sunshine in winter, for the variety of pleasant outlook, this result is most desirable, but seldom easily obtained.



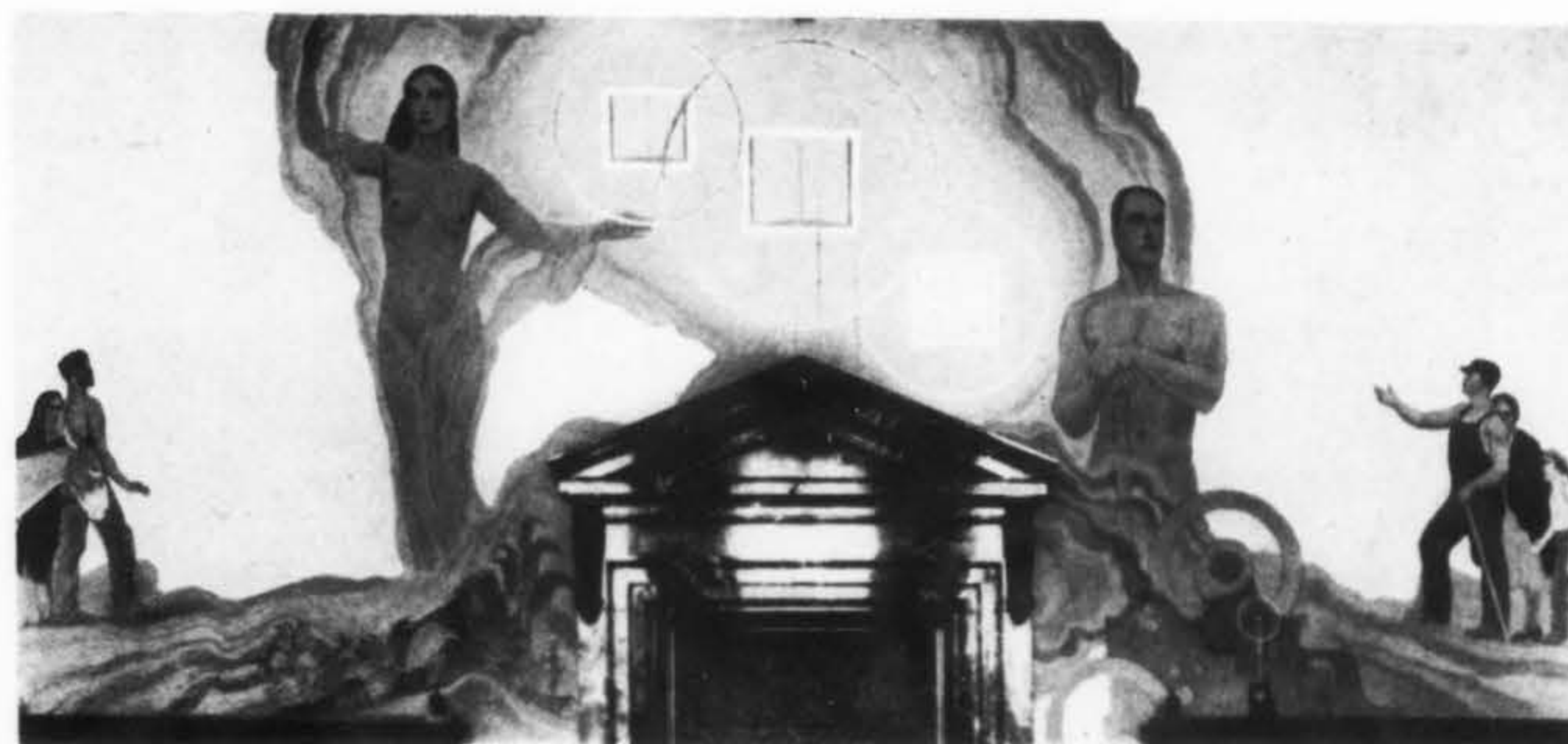


In designing the interior treatment for his own home, Mr. Palmer Sabin has maintained the same simple spirit of California tradition which characterizes the exterior. Walls are of Latin-textured stucco, woodwork plain and sturdy; in the ceilings alone is there any special treatment. The dining room, at the left, has a flat paneled wood ceiling which gives the room character.



Whether for comfort, looks, or ventilation, Mr. Sabin has provided more fireplaces than usually found, including two in the second story. The views above and at right, of owner's room and living room, indicate the airy quality, and the home-like effect which has been secured; and without loss of dignity or good taste.





THE MURALS IN THE STATE LIBRARY

Maynard Dixon, Californian, Has Painted a Notable Historical Mural

By KATHERINE WILSON

BEFORE it is anything else, a mural painting is a two-dimensional design of form and color balance, devised to decorate a building. Only after that may it be regarded as a subject, pictorial, historic or symbolic. Possibly more than any other type, then, is mural painting an approach to pure art. Yet, while it is axiomatic that an artist is able to reach the heights of his creative power only with complete freedom in execution, the painter of murals finds himself presented with restrictions greater in number than those attending any other form of painting—restrictions most serious for the artist because they are imposed, not so much by mediums and tools, as by minds other than his own. First of all are the conditions created by the architect—the type and period of the building the mural is to adorn and with which it must be harmonious in character; the size, position and contours of the wall whose integrity is to be maintained; the heroic scale of the design; the lighting and finish of the surroundings of which it must be an integral part. Follows the choice of a subject to meet the ideas of the building's owners or patrons in accordance with the uses the

building is to serve. Add to these the problems of painting, the sheer alchemy required to transmute smears of ground minerals, which are paint, into a pattern of beauty and individuality, and the task becomes complex. The creation of a successful mural calls for the practicality of the able workman, the resourcefulness of the student, the technique of the accomplished painter and the fervor of an artist for—a subject often presented him by others! "The painter," someone has said, "who sustains his glow of enthusiasm through the rigid limitations of practical considerations, who can modulate and modify his themes to conform to ever-changing effects and his own working emotions, and then works to a triumphant finish which satisfies himself and his patrons, is either a great compromiser, or a great artist, or both."

In his decoration for the reference room of the State Library at Sacramento Maynard Dixon has achieved one of the finest of the murals which in the past dozen years have recorded his well-earned merit of this definition. Born in California, Dixon has lived his life largely in the deserts and hills of the Far West and among its nomad

peoples. His is an inevitable spiritual freedom. As a painter he is wholly self-taught, and therefore unhindered by artistic conventions. He knows and has felt the West as few artists have known and felt it—its vastness, grimness, beauty, significance. He has an epic sense of far horizons and illimitable skies, and of the mystery, majesty and profoundly moving drama of the human pageantry across them. It is this large-scale vision, this feeling for the sweep of things through boundless spaces, that has led him in recent years out of the frame of easel painting into the broader reaches of mural design. Doubtless it is this same stature that has enabled him so successfully to surmount the exactions of his craft and to create works of such admirable artistry as this at Sacramento.

The mural adorns the south wall of the reference room, occupying a space above the entrance fourteen feet deep by sixty-eight feet, nine inches wide. The room is one of generous proportions, its walls of a deep cream or old ivory hue, its ceiling carrying a formal decoration in mellow tones of blue, rose, green, mauve and buff, touched with gold. Modified Ionic columns



surfaced in dull gold support the beams and flank the windows on the north and east. The lighting fixtures are of bronze, the book-cases of Southern gumwood, the furniture of walnut. The massive doorway is of chocolate brown Levant marble. It is a room that calls for a decorative treatment serene in manner, and of stateliness, dignity and simplicity in character.

The problem presented the designer was that of an elongated shallow wall, so cut into by the pediment of the doorway as to leave a space above but six feet deep. Too limited to admit of any heroic figure at this point, these dimensions threw the design automatically into two parts, and fixed the conditions for the development of the pattern. The general form of this was determined by the curve of a line which, starting at the apex of the doorway, swept right and left to the lower corners of the mural area. The angular nature of the space above the doorway called for a group of relieving curves. These the artist carried out in three circular figures, a large one at the center, a smaller one at each side, any monotony of relation being avoided by their arrangement in a diagonal line. The curves which outlined this motif, tying with the perpendicular lines of the doorway, determined the general form of the central pattern. There remained then to be taken care of the principal wall spaces on each side. This was accomplished by continuing the sweep of the two basic curves into a series of waves turned back toward the center and breaking at intervals into short perpendicular lines. In this fashion did the general pattern of the design take form. To translate this into a decorative scheme of line and color was then the task of the artist.

In choosing a theme for a mural design Mr. Dixon sheers away, as far as possible, from symbolism and allegory. These, he maintains, being inherited traditions from the Greeks, are out of key with our life and time. "Justice," "Wisdom," "Truth"—these classic ladies were never more than images. Our intellectual and spiritual needs call for figures of more immediate meaning for us. What Dixon seeks to embody in a mural—as in all his art—is something of human experience. For his subjects he goes to the common life of a people, and in delineation extremely simple he strives to interpret its spirit, its identity, its utterances, the emotions and vitality that animate it. Projected on canvas through a vision always poetic, his work then bears a certain directness and integrity approaching universal appeal. Incidentally, it becomes in the larger sense an historic record.

This is what he has appropriately achieved in the mural at the State Library. He has taken for his theme the dual pageantry that has gone to make the epic

story of California. Unifying this through a central group of figures and forms, with a rhythmic flow of line and exquisite relation of color he has created here, uniquely fitting in subject, a stirringly beautiful design, in character and tone, in simplicity, dignity and strength, admirably in harmony with its setting.

The "tale" is poetically conceived. Beginning at opposite sides of the "picture" and proceeding toward each other are two multitudes, on the left the pageant of the early Spanish-Mexican settlement; on the right, of the American migration. These are moving toward a goal indicated by three books invested with *nimbi*, emblematic of Philosophy, Science and Art, of which the mightiest is Science. At each side of this central motif and presiding over the scene are heroic figures, dominating the Spanish that of the Beauty inherent in the Latin peoples; over the Americans, the Power worshipped by the Nordics, a devotion to Industry being suggested in a detail of machinery. So much for symbolism, the only concessions to this to which the artist has consented. In contrast, the pageants themselves are composed of figures conceived in the spirit of reality. Arranged in a certain chronological order, each begins with the Sixteenth Century period of exploration and ends with the present day, individual groups depicting the eras through which it has passed.

Thus, leading the Spanish procession is a Spaniard of Cortez's day, his figure imposed against that of a broken Aztec idol as he prepares to pass before the faces of the ancient princely peoples. Follows the *conquistador*, the feet of his mount treading the cactus and corn by which are indicated the fertility of the soil, while a group of kneeling Indians records the accomplished subjugation. In ragged cloak, between them and a group of common people, moves the non-conformist intellectual, typifying a spirit repeatedly outcropping here and there, while riding side by side above are the *ranchero* and the Franciscan *padre*. Marking the regime of the missions is the figure of the *frayle* directing the native Indians in the ways of agriculture, while the social and urbane Forties follow in the persons of the *haciendado* and his lady. These precede the wandering *peon* on his *burro*, answering the eternal lure of the desert and the hills. From this point the pageant leaps in time to the present day, the figures of the Mexican workman and his woman indicating the era of labor and industry.

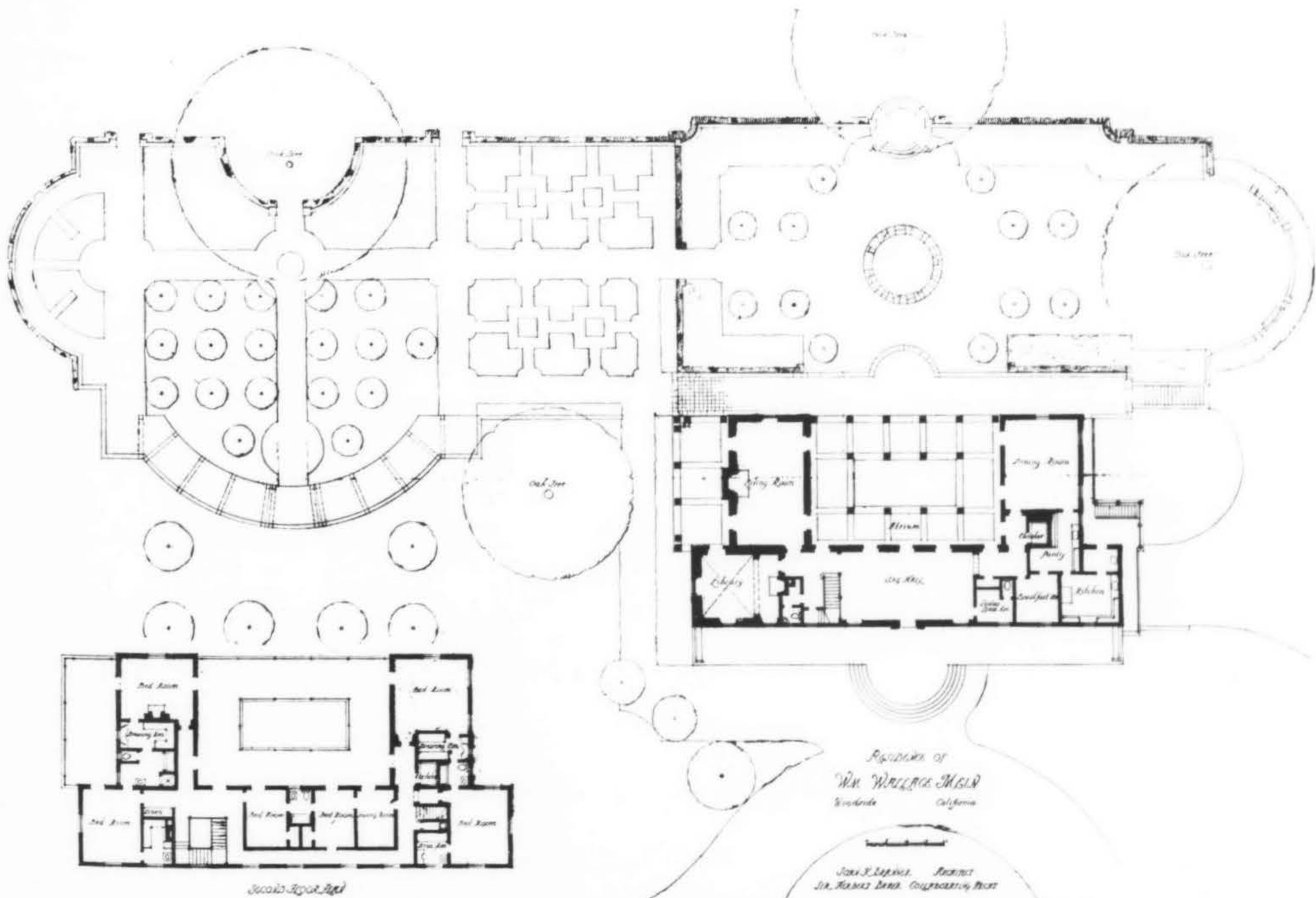
Through the same passage of time proceeds, from the opposite direction, the American pageant. Against the background of Plymouth Rock the Pilgrim with his Book and gun moves toward the husbandman with his hoe, his peace made with the Algonquin peoples by whose aid and direction

he conquers the wilderness. Above, the mounted Colonial records the era of peace after war, while again the maize, shoulder-high, suggests the fertility of the soil. With the group of Negro figures comes the period of slavery, and with it that of the great migration across the Plains, portrayed in the mounted figures of the warring Sioux and the Rocky Mountain man. On foot the *voyageur*, with paddle and pack, is followed by the river-captain, marking the development of transportation, and the St. Louis banker, financier of the pioneer movement. Finally, the Forty-niner, last of the adventurers on the great trek toward the golden land, from whose attainment has come today's era of industry as indicated in the figures of the laborer and his family.

The first impression conveyed by the mural is one of movement, of a rhythmic sweep of line and mass toward a center. Regardless of the subject and the details presenting it, the design itself, in recurring waves, is eloquent of its theme. But enriching and vivifying it, intensifying its stirring rhythms, is its color, beautifully ordered in harmonious space relations. Simplicity itself, the pattern is wrought through flat masses in tones of mulberry, terra cotta and blue, pale turquoise, warm copper browns and greens, with intervals of gray and ochre, accented at the precisely proper places by vivid greens, reds and blacks, each conveyed by the folds of a gown, a cloak or a serape, by naked flesh, or by decorative trappings. Pervading the whole is a neutral, dusty tone which is a synthesis of all its hues, blending it with the tonal character of the room. The "picture" is without perspective, the solidity of the wall and identity of the surface being always maintained. As may be expected of an artist as familiar with his subjects as is Maynard Dixon, the figures are authentic to the last detail of type, character and costume.

The mural, which required three and a half months for the painting, profits from the advantage of having been produced directly on the wall, the canvas having been mounted in place and the work executed in the surroundings for which it was designed. Incidentally, this proved for the painter an interesting experience. "It isn't possible," he said, in discussing it, "for an artist nowadays to wait until a building is finished to execute his decoration. Contracts and specifications call for completion on a certain date. This means decoration and all. The artist must do his work while the construction is going on. I painted the Library mural from a scaffold, to all intents and purposes one of the workmen on the building. I liked this. I liked the craftsmanship it involved. Then, people

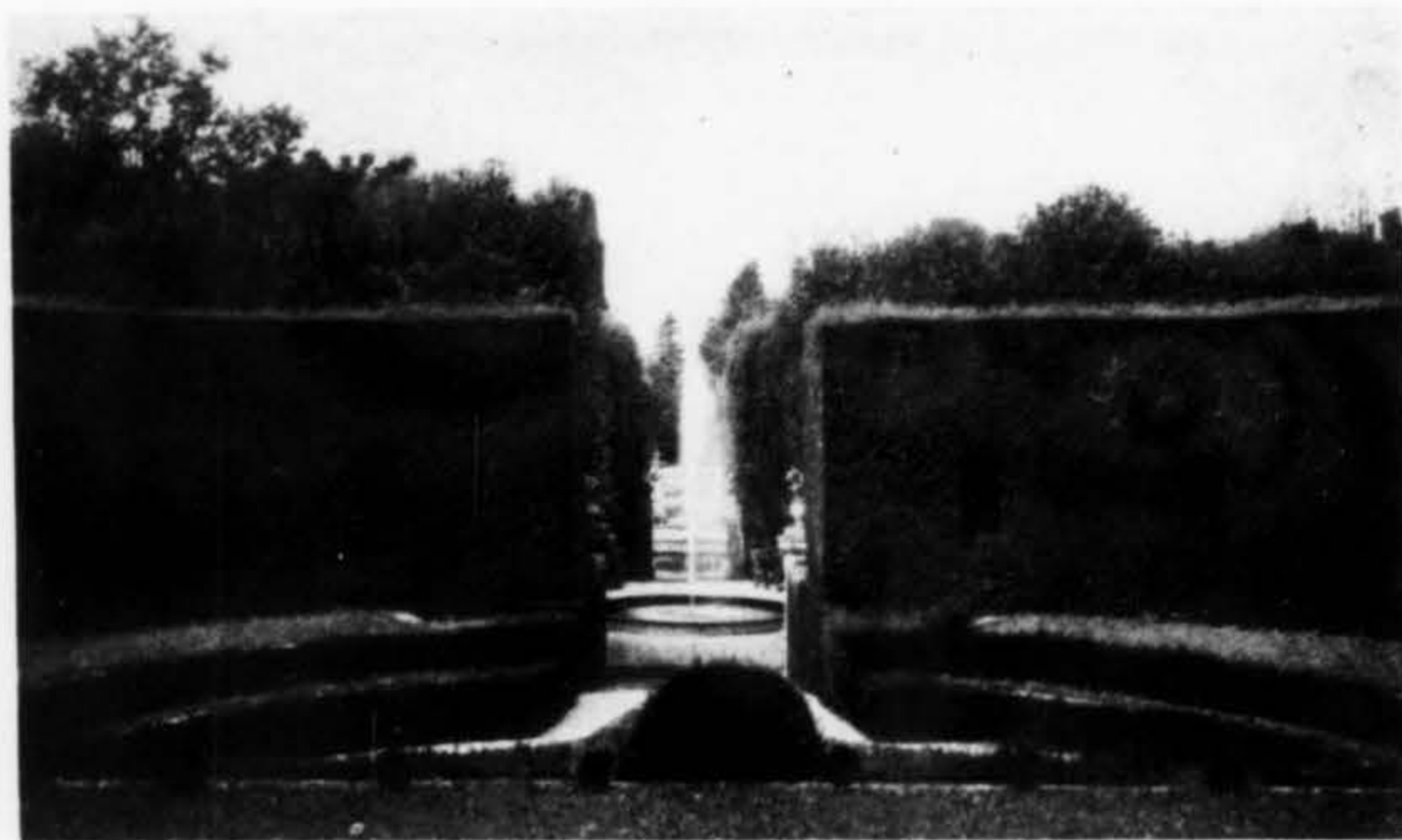
(Continued on page 75)



RESIDENCE OF
MR. WILLIAM WALLACE MEIN
WOODSIDE, CALIFORNIA

JOHN K. BRANNER, ARCHITECT
114 HANCOCK BLVD., OAKLAND, CALIF.

In Woodside, California, is to be built for Mr. William Wallace Mein, a residence of the type now recognized as South African, since the world has become familiar with Cecil Rhodes' home, "Grootte Schuur" now the official residence of the Premier. As Mr. Mein's business interests have largely been centered in South Africa, it is natural for him to try this interesting experiment in California, which may not be so exotic as it first appears. John K. Branner is the architect, associated with Sir Herbert Baker of South Africa and London.



THE GARDEN THEATER

Villa Reale Di Marlia, Lucca, Italy

By THOMAS DOLLIVER CHURCH

*M.L.A., Harvard University, "John Sheldon" Fellow in Landscape Architecture, American Academy at Rome.**

THE Italian gardens of the Renaissance have long been a source of inspiration to garden builders in all countries. They seem to possess an underlying excellence of design, an appreciation of human scale and a fineness of detail which we need to re-discover and apply in the changed circumstances of modern life.

The Italian palace architecture, the garden design and garden detail have been copied in practically every country in the world. Especially in America today it is possible to draw a very happy parallel between our country life and that of the Italian nobility at the time of the Renaissance. Both have the leisure and means to enjoy, and the good taste to demand, the best that can be had in estate planning.

There is one feature not uncommon in Italian gardens which has been very rarely transplanted into this country, but which could find its place with perfect appropriateness in many of our larger and more formal schemes. The Italian garden theater served as a place where the owners of the estate with their guests might meet to be entertained by amateur performers chosen from among themselves, or by troops of professionals who went from place to place. The theaters were so designed that when they were not being used for performances, they

made a very satisfactory small unit in the larger design. They were one more object of interest in an elaborate scheme of many different parts. They were neat and orderly and well designed. They must have been pleasant to come upon in a tour of the garden. The high green walls, shutting out the world, lend them an air of peace and seclusion. Thus it becomes a small garden in itself for quiet meditation or an exchange of confidences: a spot lovely

enough to justify its existence though it were never used for its primary purpose of drama.

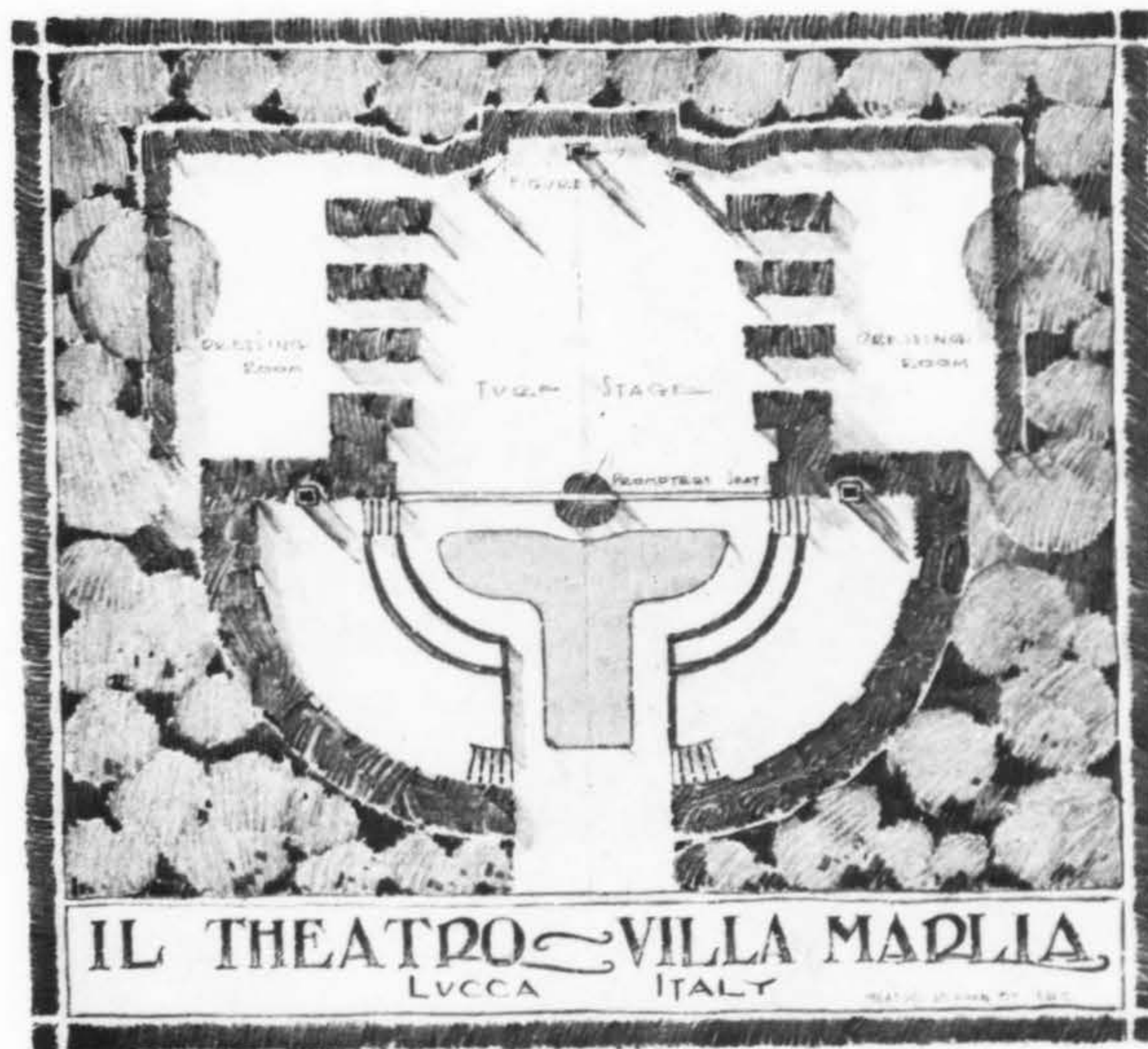
The garden theater at the Villa Marlia is one of the loveliest of the theaters which still remain in Italy. The Villa itself dates from about 1650 and at one time was among the most beautiful and extensive villas in Tuscany. It was resided in by Napoleon's sister, the Duchess of Lucca, and this theater holds all the magic of that

drama-loving age. It terminates a cross axis which runs from a great balustraded pool, and the statue in the center of the back of the stage forms the terminal feature for this axis as you look up the slope from the pool to the theater. This theater is more elaborately designed than any of the others, for the accommodation of spectators. The auditorium is divided into three levels. First a semi-circular area about forty feet across, behind which are two terraces, the lower and smaller about eighteen inches high and three feet wide, the upper being about three feet above the lowest level and about nine feet wide. The walls supporting these terraces, as well as the four-foot wall supporting the stage, are screened by box hedges, each kept at the height of the wall, so that the masonry is invisible. Great walls of the Ilex oak, closely clipped, surround the auditorium, in

(Continued on page 75)



*Harvard University gives the only graduate degree in Landscape Architecture.

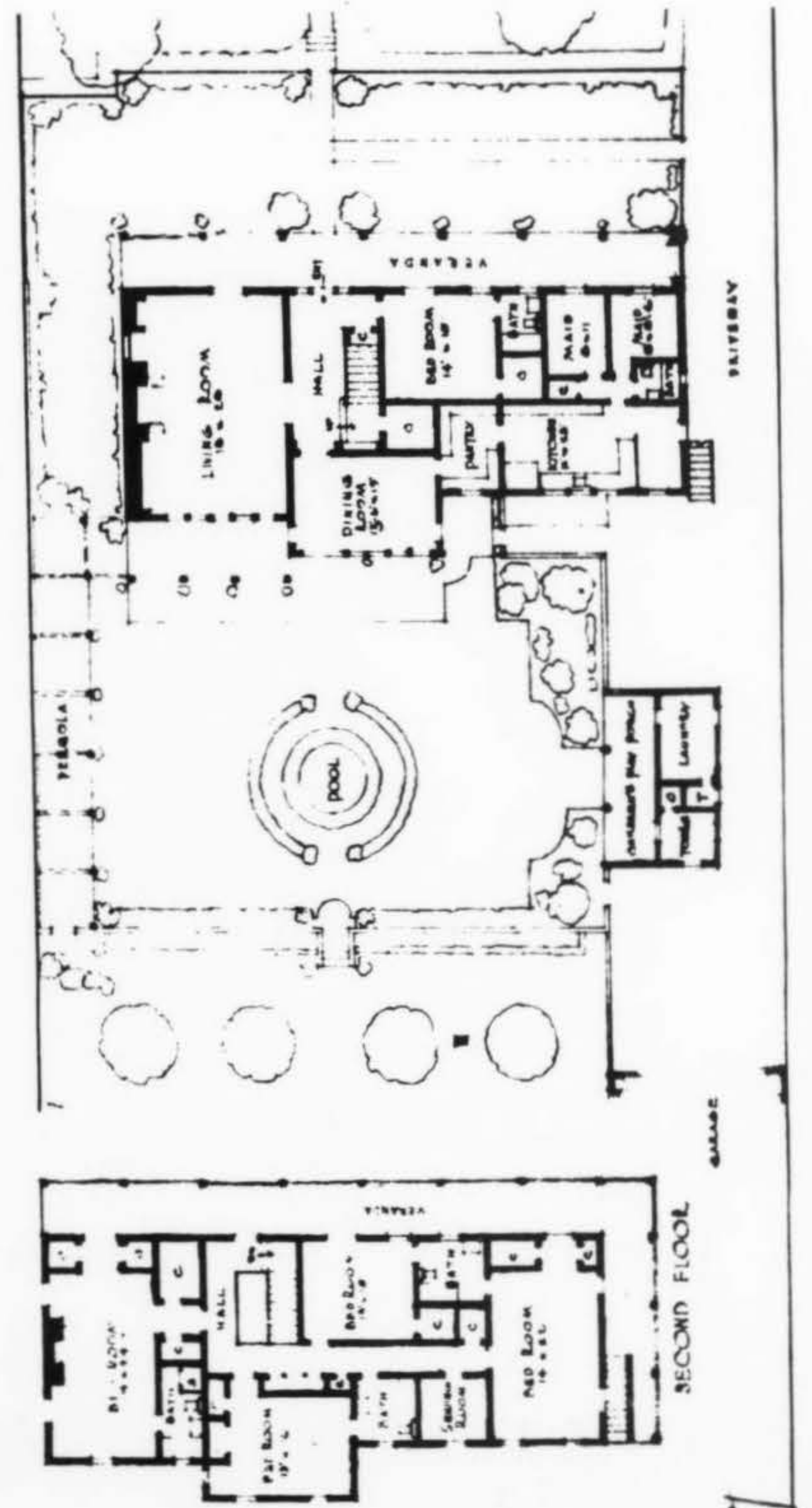
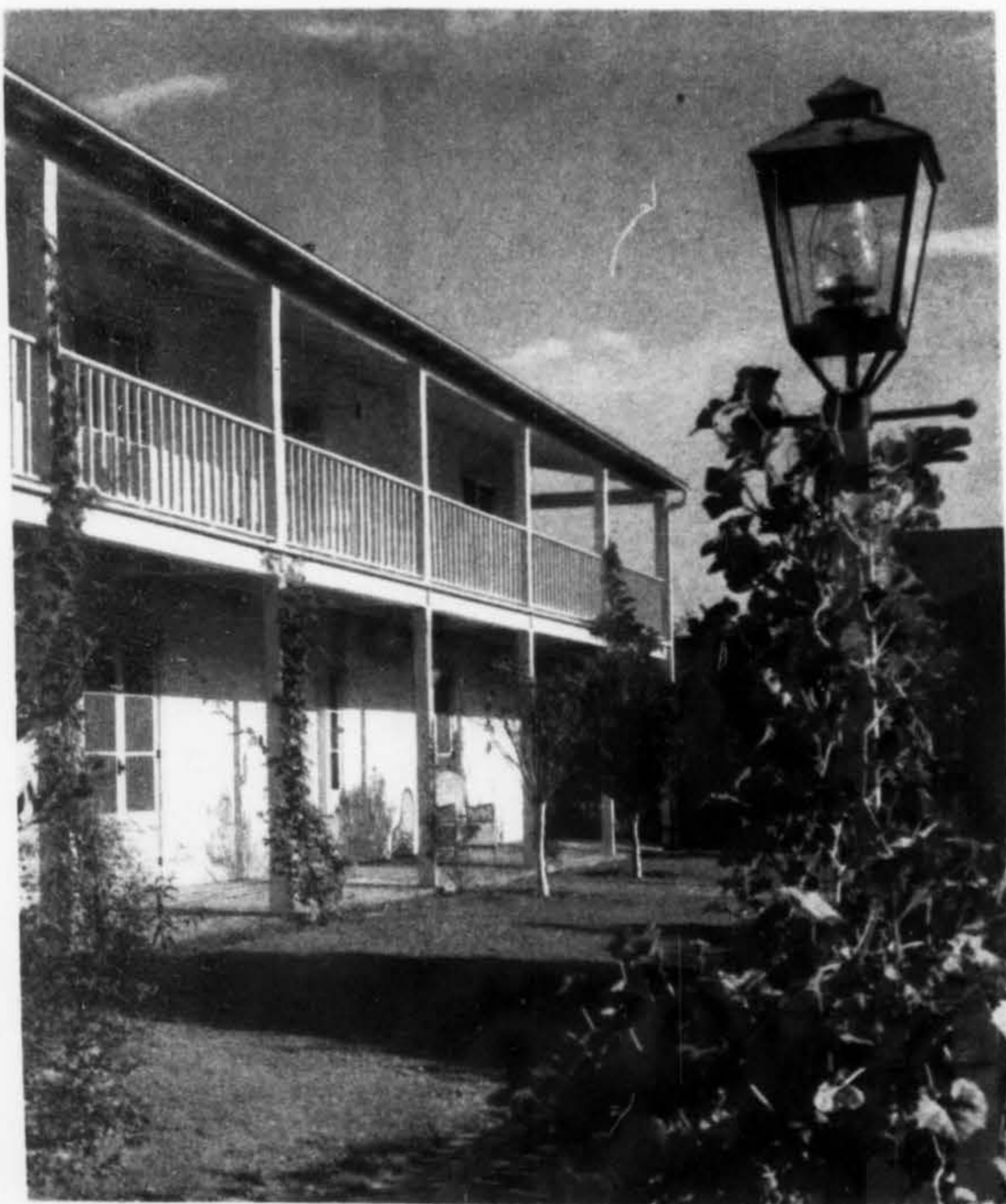


ELEVATION AND PLAN OF A GARDEN IN ITALY



Photographs by George Haight

Facing the Arroyo Seco, the huge "Dry Riverbed" which Pasadena is gradually converting into a pleasure of parks and playgrounds; looking down into the "Rose Bowl" where 50,000 people watch the East-West football contests; a California-Colonial home has been built for Mr. and Mrs. Carlton B. Swift, by Donald D. McMurray, architect. It received Honorable Mention in a National Competition.





*Livingroom and hall house Mr. Swift's collections of books and
objets d'art.*



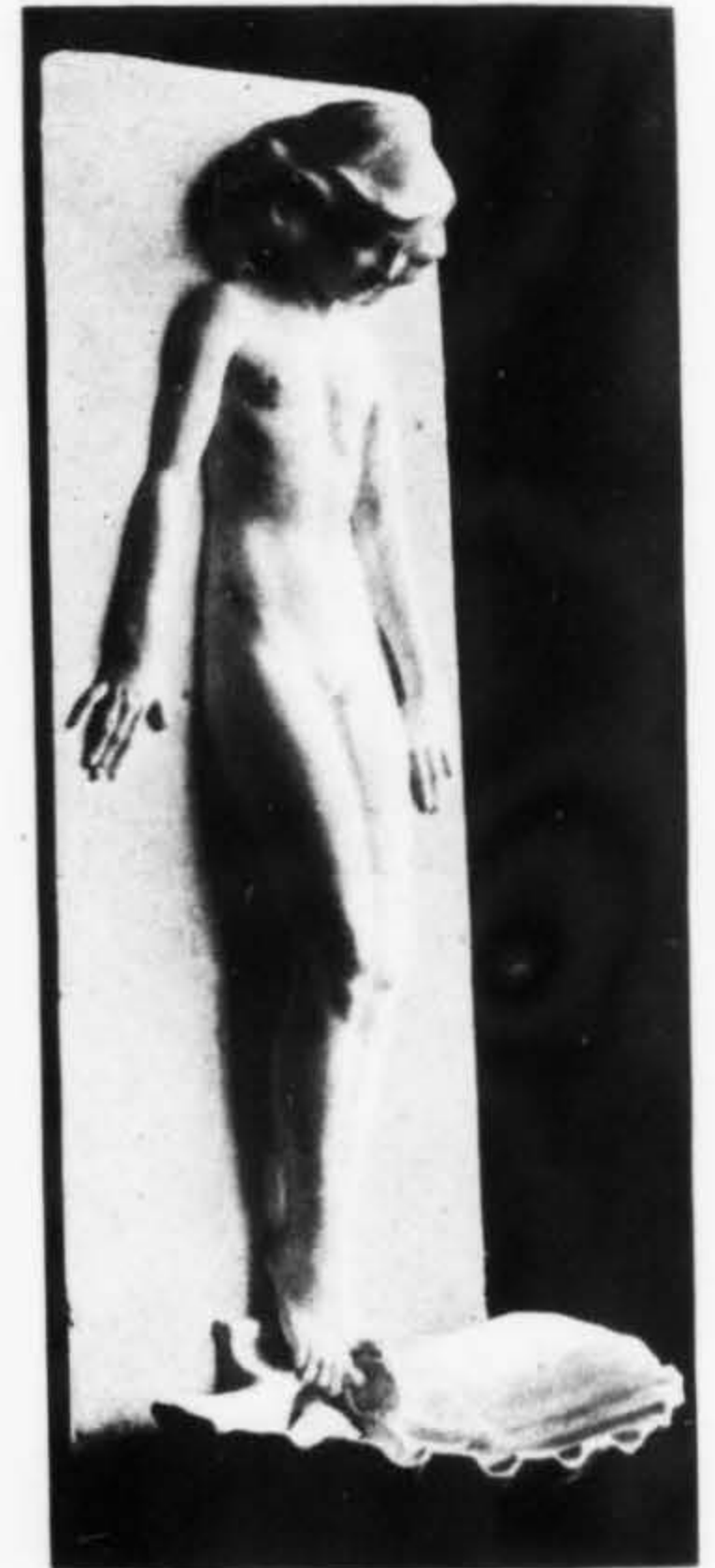


Pediment for Philadelphia Museum of Art, modeled by C. P. Jennewein, colored by L. V. Solon.

"The Call," a Scottish-American War Memorial, is the work of Dr. R. Tait McKenzie, famous for his work in plastic surgery with wounded soldiers, now Professor and Director of Physical Education, University of Pennsylvania.



The spirit of today's feminine youth is caught in "Triumphant Wings" by Mable Conkling.



The irresistible charm of childhood is expressed in this Wall Fountain by Grace Talbot.

SCULPTURE AT THE GREAT EXPOSITION

THESE BOOKS ON THE AUTUMN LIST

Deserve Honorable Mention

By LOUISE MORGRAGE

The Old Santa Fe Trail

"WAR-PAINT and Powder Horn" (Stokes) by Vernon Quinn, is a decidedly happy title for a collection of true incidents and tales relating to the Santa Fe trail, from its beginnings to the day when the last link in the railway was completed. Altogether it forms a record which opens up a vista of a picturesque procession of trappers, traders, wealthy Spaniards, soldiers, and famous scouts, all wending their pedestrian or equestrian way back and forth, laboriously between St. Louis and the fabulously rich town of Santa Fe which owed its allegiance in turn to Spain, Mexico and the United States. Hostile elements were always present to make things lively, Indians, bandits, forces of nature and even wild animals, and all equally ruthless. Mr. Quinn in a popular and easy-going style gives this story of the trail in a way which will appeal to young and old who like to read about the sort of American adventure that clings to the days of frontier development.

Rodinesque Poetry

The Macmillan Company have bestowed a most attractive format upon a slender volume of poems by Hildegard Flanner. Its artistic appeal is furthermore enhanced by the design on the jacket, the end-papers and the included decorations, all made by Frederick Monhoff and notable for their futuristic symbolism.

The importance of Miss Flanner's poetry justifies the pains taken with its publication. Her poems show variety in form and mood with a dominating strain which is very plainly powerful and distinctive thinking. It is seldom that any portion of these verses fails to reveal the preoccupations of a mind acutely aware of the enigmas which fill the universe. And beneath this questioning is a continual undertone of regret and longing, not exactly melancholy, yet often serious, after the fashion of all thinking people. These seldom can be wholly joyous; they know far too much to be completely satisfied.

Such is the company to which Miss Flanner belongs, a lady very clearly with a gift for expressing her meditations in the poetic idiom, which somehow has

about it an essence reminiscent of Rodin's strong and rugged sculpture.

An Indian Idyl

A different aspect of life in the land of the Navajos is significant in a first novel



The imaginative design made by Frederick Monhoff for the jacket of Hildegard Flanner's volume of poems, called "Time's Profile." Courtesy of Macmillan, Publisher.

called "Laughing Boy" (Houghton Mifflin) by Oliver La Farge. This young man is a grandson of the famous painter and he shows his artistic heritage in his manner of handling a very silvery theme. He tells with bucolic simplicity a highly idealized tale of the brief married life of Laughing Boy and Slim Girl, two Navajos who might well be called truly, affinities.

Now Laughing Boy is in great favor with the tribe, but Slim Girl is another matter. She is something of an outcast by reason of her American education which has taught her a kind of naughtiness not supposed to be included in the curriculum of schools. In fact this idyllic marriage, which is like a beautiful flower in many respects, is undermined by something very like a worm working away at the rosebud's heart; and worms always conquer in the end.

Mr. La Farge is undoubtedly a poet, and he knows that all beautiful experiences are fleeting. It is entirely reasonable that this glimpse of Indian customs, beliefs and reactions to the American regime are not misleading, but as for his conception of a perfect union between a man and woman—were it not for the worm—that surely is colored by the sensitive perceptions of an artist who does not intend to prevaricate, yet has allowed himself to slip ever so slightly past the proper ending.

Lighting the Dark Ages

The person who knows the significance of the early centuries of our era to the student of modern world affairs, will find "The Middle Ages" (Henry Holt) by Edward Maslin Hulme, Professor of History at Stanford University, a very useful and enlightening book. In this volume of eight hundred and fifty pages, the author presents a condensed survey of the period included between the fourth and fourteenth centuries by means of a series of topical studies which take for granted the reader's acquaintance with the chronological order of events.

This treatment of history has decided advantages especially when it is handled by a man with a balanced and sympathetic viewpoint. Such rationalism is at once apparent in the opening chapter and continues through the subsequent analyses of the origins of some of our most cherished institutions. At the close of each chapter is a list of books recommended for the student, adding to the value of the book.

"Lyrics"

The ghosts of departed poets would gibber in their graves, could they see what the publishers call "lyrics" in a booklet entitled "Teachers and People" (Wallace Hebbard) by Virginia Church. The term "lyrics" refers to short prose passages, one to a page, arranged in uneven lines. What they lack in rhyme however, they more than make up by an excess of reason. No famous lyricist ever packed more meaning into as little compass. Each passage seems to throw a flash light on a different phase of educational contacts, illuminating it with that sort of intuition that indicates a teacher whose presence radiates joy.



Amelita Galli-Curci, world-beloved singer, who comes to Philharmonic Auditorium on Dec. 3rd.

Paul Kochanski, (below left) Polish violinist, appears under Behymer management, Nov. 19; and Dusolixa Giannini (below) American dramatic soprano, on January 7

GRAND OPERA IN LOS ANGELES

By JESSICA KATE SENECA

THE glory and the brevity of the Grand Opera season leaves one at its close for a time in a state of unappeasable discontent. Not a luxury, but a dear necessity of one's being seems to have departed. Life rightly and fully lived, it seems, should hold these high joys and consolations somewhere steadily within reach, not yielded briefly, and snatched away, leaving us forlorn. . . . One hears hauntingly again the rich and mingling splendor of voices; upon them sweeping the applause, with a sound as of cataracts leaping, floodwaters suddenly unleashed, breaking in tumult. That sound in itself, too, a splendor! One sees the broad proscenium arch, expressing a wide-embracing spirit, a large benign enfolding, beneath its curve the discreet grace of fluted curtains, closed over the adorable mysteries, or rippling apart in suave and supple movement. One sees the eye-delighting iridescences of the immense chandelier, glimmering like a million dewdrops, its heart of light slowly, slowly pulsing into darkness; above it the illumined space of deep, impassioned blue, and around the close company of little golden latticed



arches, demurely joyous. And through this vast and beautiful auditorium one sees the happy faces of the crowd, thronging in, expectant, flowing upward and downward, in colored streams, in rich and rhythmic movement; flowing out into the night again, their faces still lit faintly with delight remembered. . . . The educative influences of the Bowl no doubt accounted for part of these audiences; and the voice one heard in surprised realization—"My! but I certainly am enjoying this!" perhaps expressed the feeling of many others there, come rather in the spirit of adventure, and by no means sure of what they were going to get out of Italian grand opera.

Of the most successful operas, *Aida*, *Manon*, with Schipa singing "The Dream," *Il Trovatore*, the last reached the greatest heights. Giacomo Lauri-Volpi possessed a very beautiful tenor, richest and most vibrant in its upper reaches, a generously-giving spirit, eloquent action and aspect. The *Di Quella Pira* was finely sung, but he was, perhaps, most appealing in the scene of tenderness for the poor gypsy mother, broken in body and spirit. Truly loving and pitiful was then his tone, his gesture, as he bent over her to comfort. One has not heard Kathryn Meisle sing more beautifully than she did as *Azucena*, nor seen her act before with such passion and intensity. Her movements were full of wild abandon. Her clear and powerful voice, in its beauty and its anguish, pierced and thrilled the senses, brooding upon past grief and terror (the "protruded eyeballs" of her mother burning at the stake!), and breaking in the agony of that final cry, "il mio figlio!" with which she falls spent to the ground. This fifteenth century Italian creature, capable of burning babes in revenge, sings in the prison with *Manrico*, with most touching sorrow of her lost mountain home, of lutes, and old loved songs, sweet dreams, and sleep. *Danise*, too, the villainous Count de Luna, strange-

ly sang in such manner of his love, that one felt lapped in gentleness and sweetness—he, that violent and death-dealing man!

Rethberg, as *Leonora*, was apparelled in varying delicacies of blue, with red-gold hair. In one scene her shoes of gold looked stiff and unbelonging, and in the lovers' embracings they held the eye disastrously! Her art seemed warmer and freer than before, her large Teutonic fairness more lovable, her soul-power deeper, her tones more heavenly clear and sweet. . . . "Conforta—l'agramente" she sang, with exquisite pity; and one was comforted, the harshness of the world crumbling about one. Wrapped in her dark mantle, with ominous shadows behind her in the night, upon her finger the direful ring of death, she sings mournfully of him, her captive lover. Not mere woman seemed she then, thus heavenly singing, but a soul, a spirit, compacted all of tenderness and pity, clothing itself in sweetest music—to dissolve, at last, and fade away into some larger tenderness and pity that enfold our captive little lives.





The Cloisters of San Francisco, Palma

THE DELECTABLE ISLAND

And the City of Palma, Its Capital

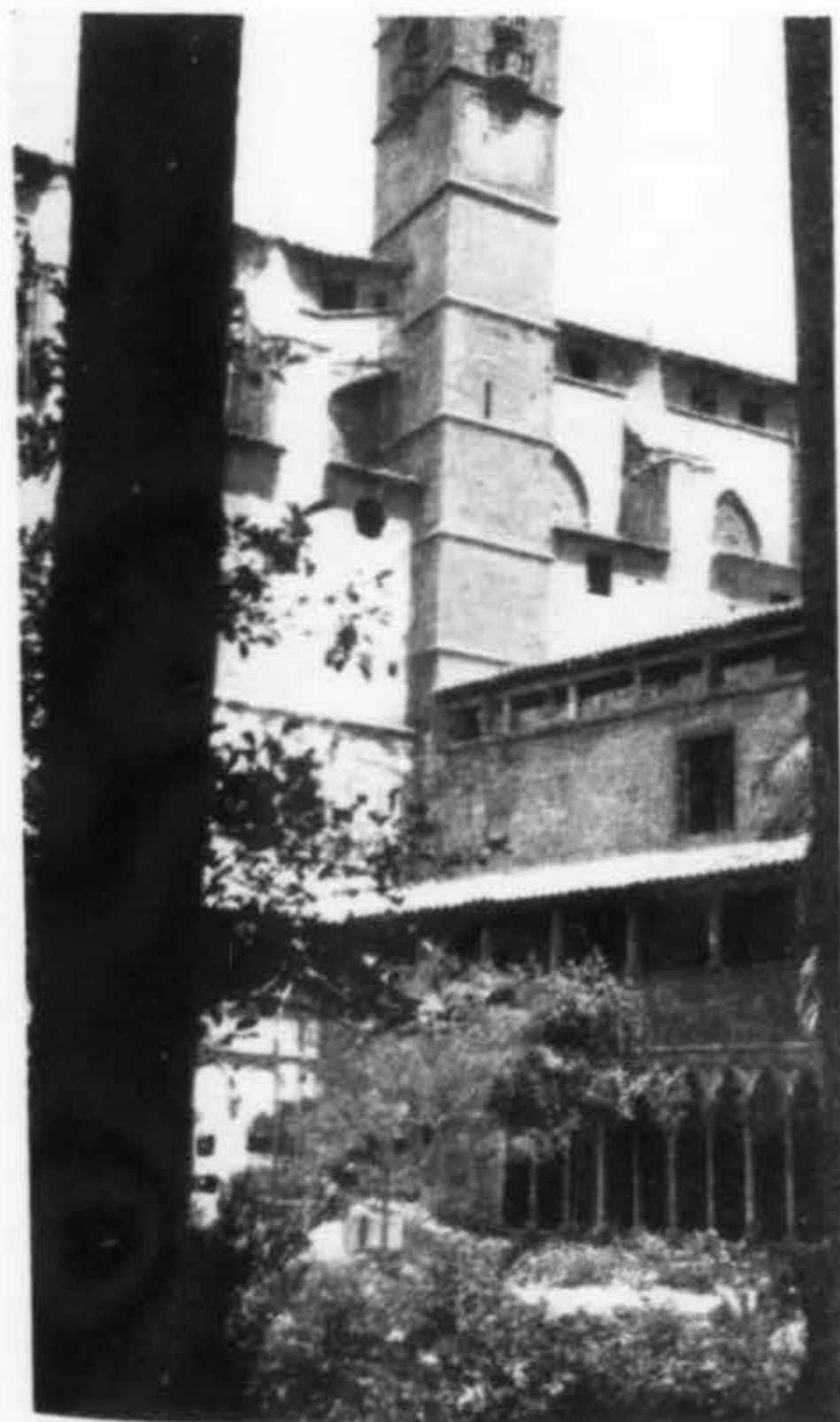
By MARION SINCLAIR KEYS

THERE is an island of enchantment in the Mediterranean Sea, where the color of the sky is only matched by the depth of blue in the surrounding waters, where the sunshine has a clear cut, brittle brilliance, where the breezes ever blow caressingly. There are mountains here of stern and forbidding aspect with rocky peaks and sheer precipitous sides, there are gently wooded slopes and broad forests of pine, there are hills terraced to their very summits with grey green olives or trellised tomatoes. There are wide orchards—of olive, fig, apricot, orange, lemon and almond, often planted with wheat as well,

there are shimmering emerald vineyards, there are grainfields, luxuriant and fruitful, there are farmlands of pastoral peace. There are caves of strange grandeur, where, through the centuries, the steady drip of infiltrated water has produced stalagmites and stalactites of wonderful beauty. One sees the landscape of a fairy tale materialized in transparent stone, with spellbound castle and magic forest, with mountain range and valley, and elf and gnome. Or, one embarks upon a weird subterranean lake and glides softly between mighty pillars where stalagmite rising from the depth below meets stalactite pendant from the arch above. There are towns so artistically grouped, so unchanged externally by the progress of the times, so suggestive of a type of life that seems utterly vanished, that one doubts their reality. And yet, here is found a city of wealth and sophistication, with beautiful and stately palaces and a magnificent cathedral, with motors and sports, a busy harbour and all the attributes of modern living.

For it is of Mallorca, the largest island of the Balearic group, that I speak and of Palma its capital. In Palma the past and the present blend in a harmonious whole and it is through its gateway that most visitors to the island pass. The city stretches picturesquely along the harbour, a mass of tawny brown rising from a sapphire sea, with a fringe of slant-sailed fishing craft upon its shores. High upon the ramparts stands the Cathedral, dominating the view of the town from the sea just as it has dominated its history for seven centuries. In 1239, when Jaimé I, El Conquistador, the hero figure of the island, had wrested Mallorca from the Moors and had made his claim sure, he immediately gave

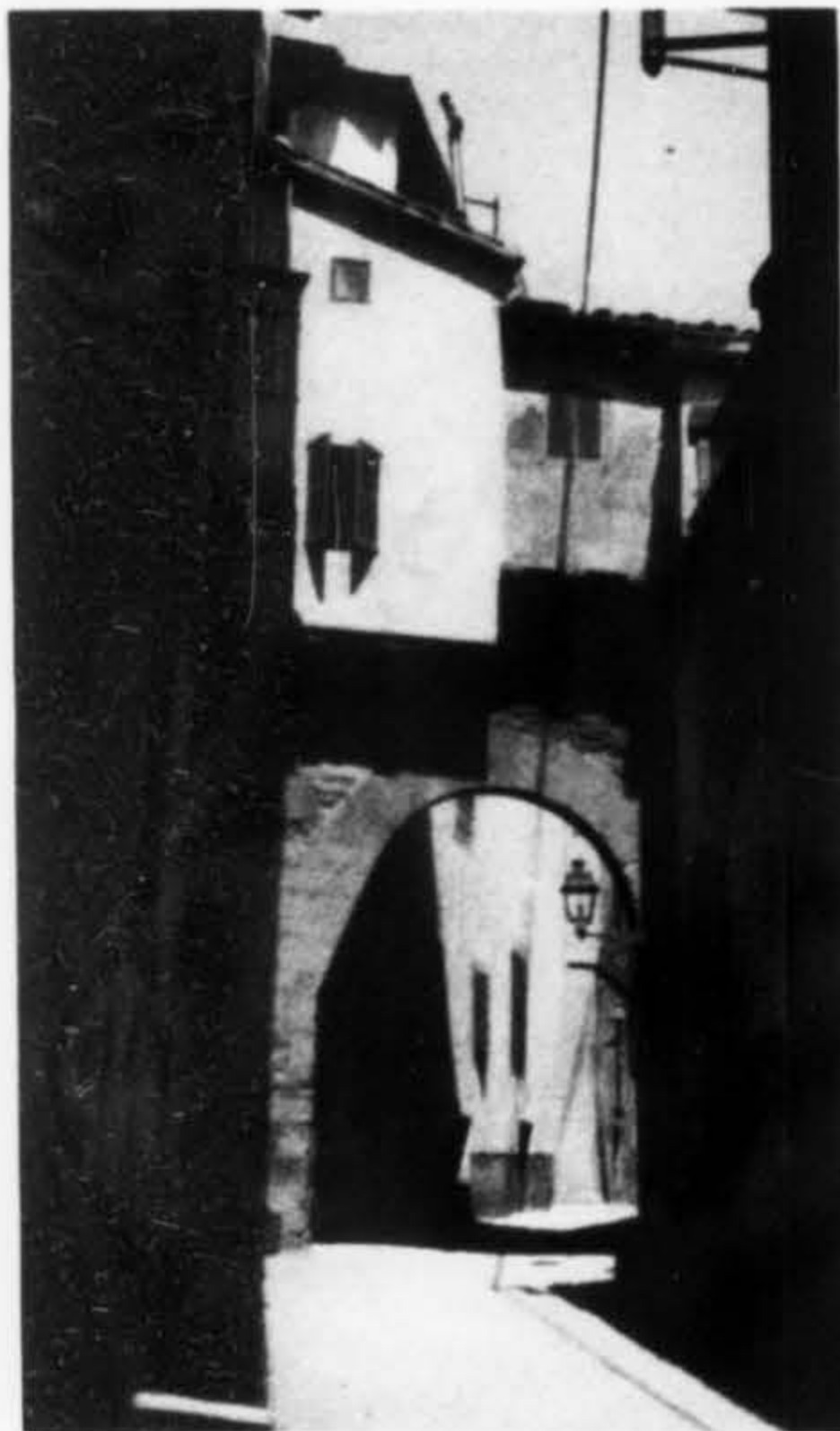
orders for the construction of this cathedral which was finally completed in the beginning of the seventeenth century. Built in the early Gothic style, it is of graceful proportions without and satisfying serenity within. Here the straight vistas of the nave sweep toward the High Altar with no choir screen to cut the lines or divert the eye, as is so frequently the custom in Spanish churches, and here the soaring columns rise in dignified simplicity to the vaulting overhead. It is always impressive, but is especially so at sunset when broad splashes of red, blue and yellow paint pillar and arch with regal splendor, or at High



The Campanile of San Francisco, Palma



Palace of Marques de Palmer, Palma



Calle de Almadaina, Palma

Mass, when the scarlet caped canons chant their responses to the cadence of the deep-toned organ while a devout congregation kneels in prayer.

Coming out from the cool interior of the Cathedral, one can wander in a dozen different directions, always finding fascinating vistas of narrow street and Moorish arch, of ancient wall with overhanging vine of brilliant color, of upper loggia and projecting eave, of wrought iron balcony and unexpected church tower, of market place and plaza, of patio and palace. Perhaps the most amazing part of Palma is the number of these palaces which, contrary to experience in other places, frequently have come down through generation after generation of the same family to the present owners whose taste and wealth maintains them in their original perfection. The stone facades are massive with but few window openings upon the street and it is only through the great open doorway that the casual visitor can glimpse the glory that lies within. The doorway leads one to a courtyard of almost universal stateliness and charm. Arches and supporting pillars, stone staircases and fern-grown wells, grilles disclosing a blooming garden beyond, tell the story of well ordered dignity of life and tasteful disposition of wealth. Sometimes one of the hooded

carts, typical of the island, stands in the courtyard or one catches a glimpse of a maid in the native costume of shoulder shawl, net cap and ruche, with long braid hanging below, or a bar of a Spanish song floats out into the air, but usually all seems quiet, restful, apart. Within, the impression holds and one wonders how the Spanish landowner has kept his love of possession and his feeling for inherited holdings when elsewhere in all the world the spirit of change and the dissipation of property and belongings is so general. You pass through room after room in which are priceless pieces of art and furniture, splendid hangings, fine stuffs. You learn that formal living is still maintained with luncheon served at three, tea at seven and dinner at ten thirty, and you wonder, as you have wondered many times before, at the patient docility of the Spanish servant on whom the knowledge of an eight hour day seems never to have dawned. And you wonder again, too, how the Spaniard can subsist on such a small amount of sleep, for everywhere dining and entertaining and social activity is carried far into the night and yet the usual number of people seem to be about in the early morning.

Our guide book told us that if properly approached, the owners of these palaces were glad to let interested visitors inspect their interior splendors, so we made inquiries with that end in view. We learned that just on account of that bit of information there had been so many requests and the privileges accorded had been so abused, that it was increasingly difficult to gain an entrance. However we did receive permission to visit three of the most interesting and important and were conducted by a delightful Englishman, an elderly ex-consul, who attended to the practical matters of the expedition. The first place we saw is said to be the greatest town house in the Balearics and belonged to the Marqués de Vivot, who had been luncheon host to the King and Queen on a recent visit of



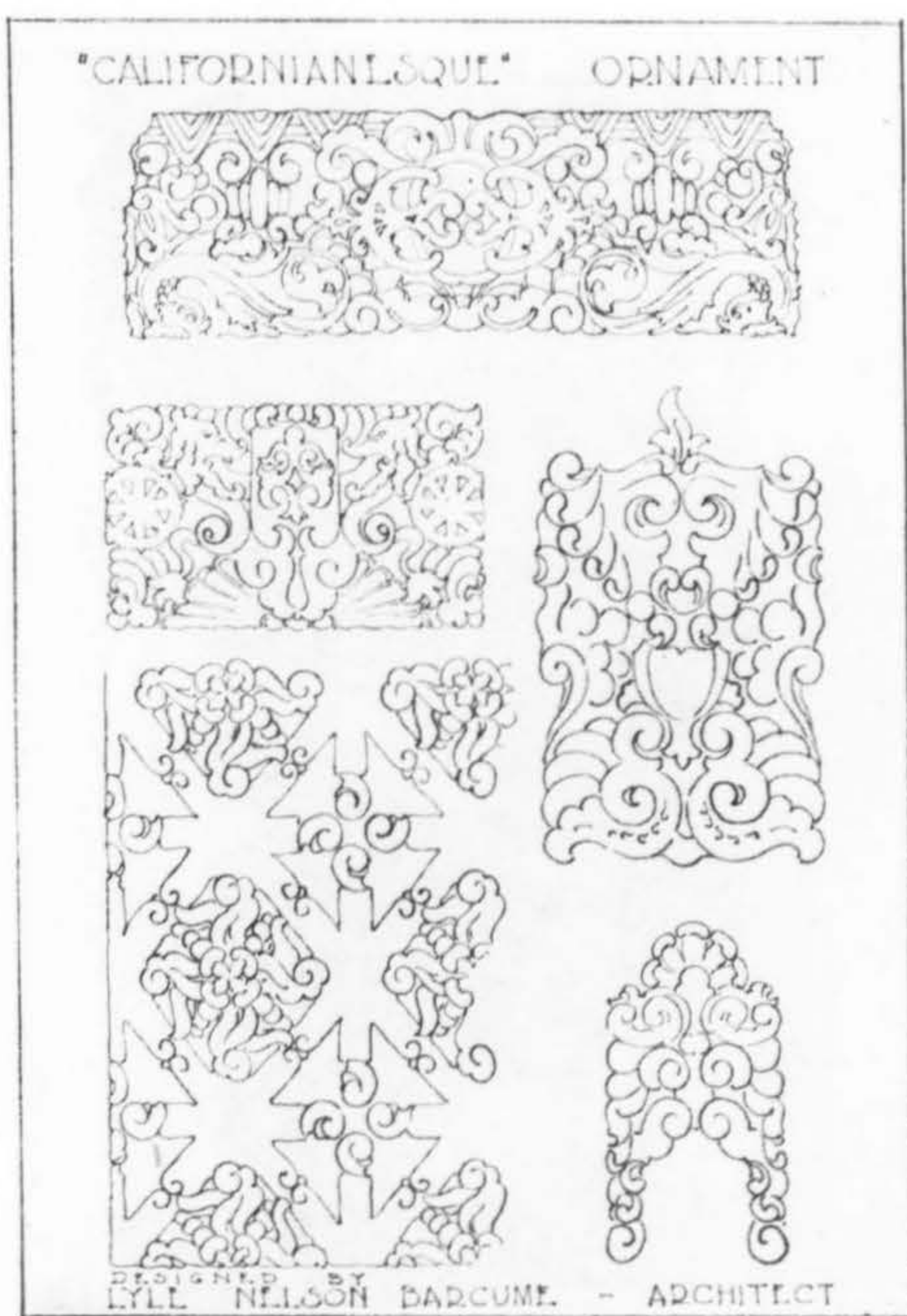
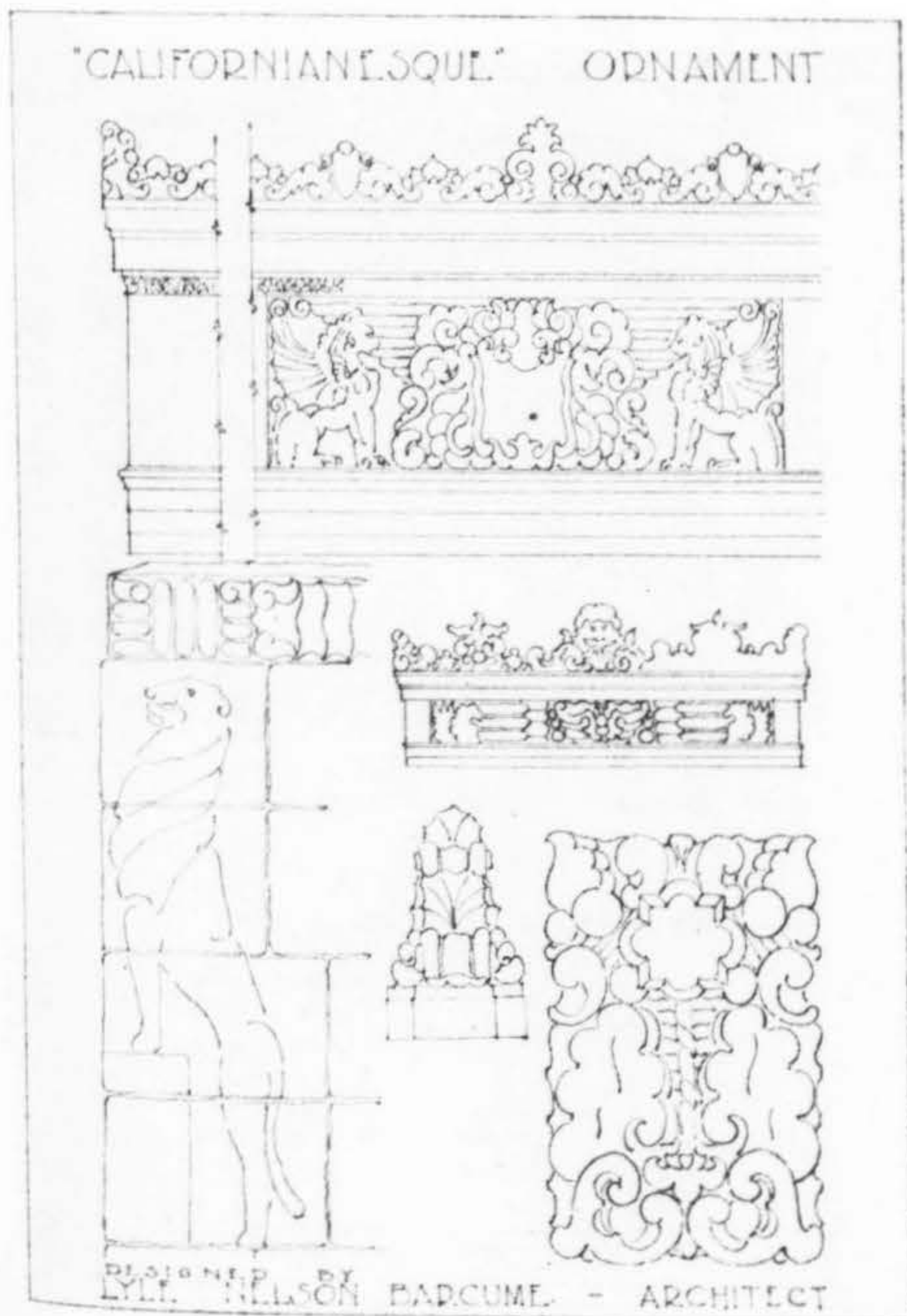
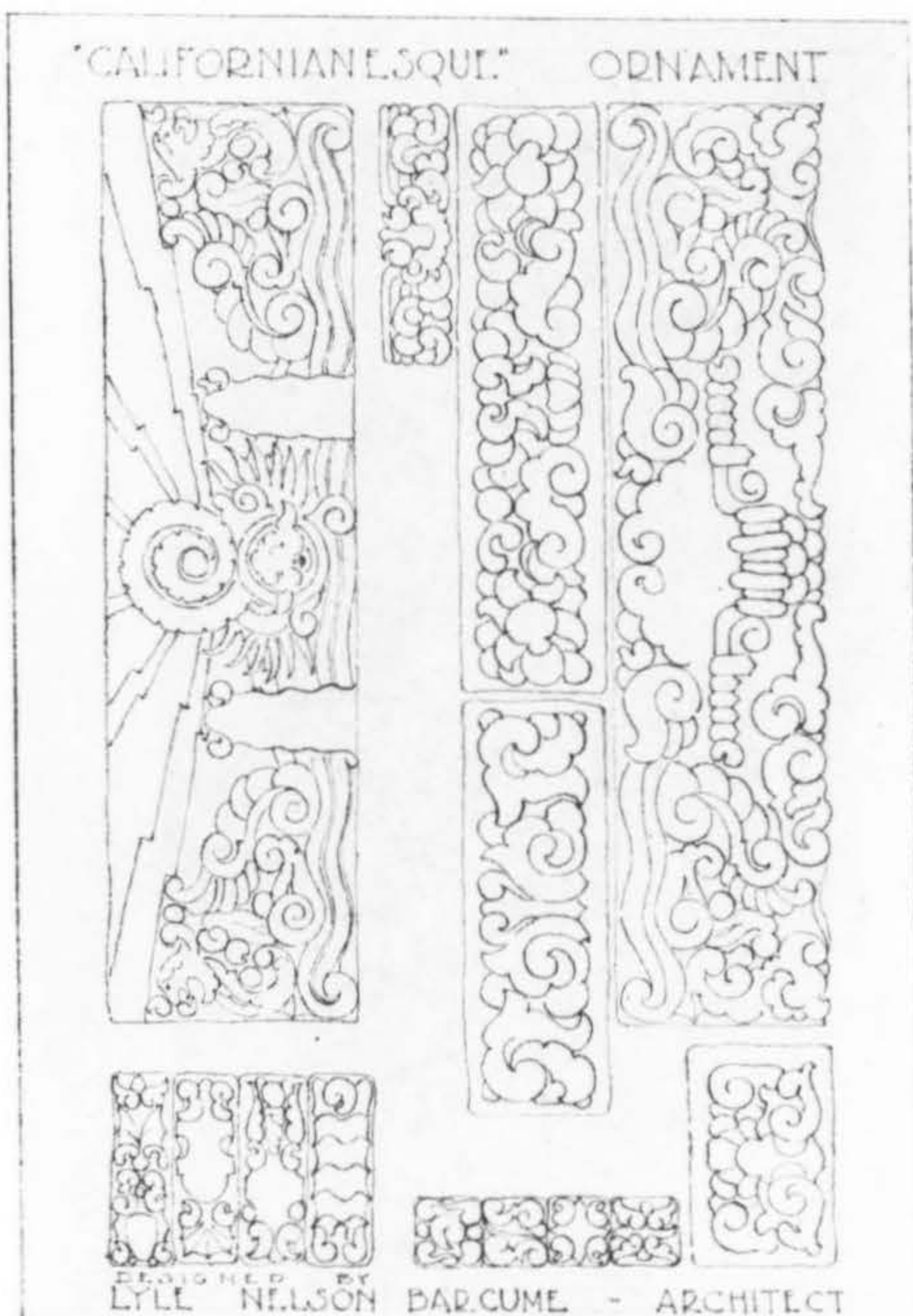
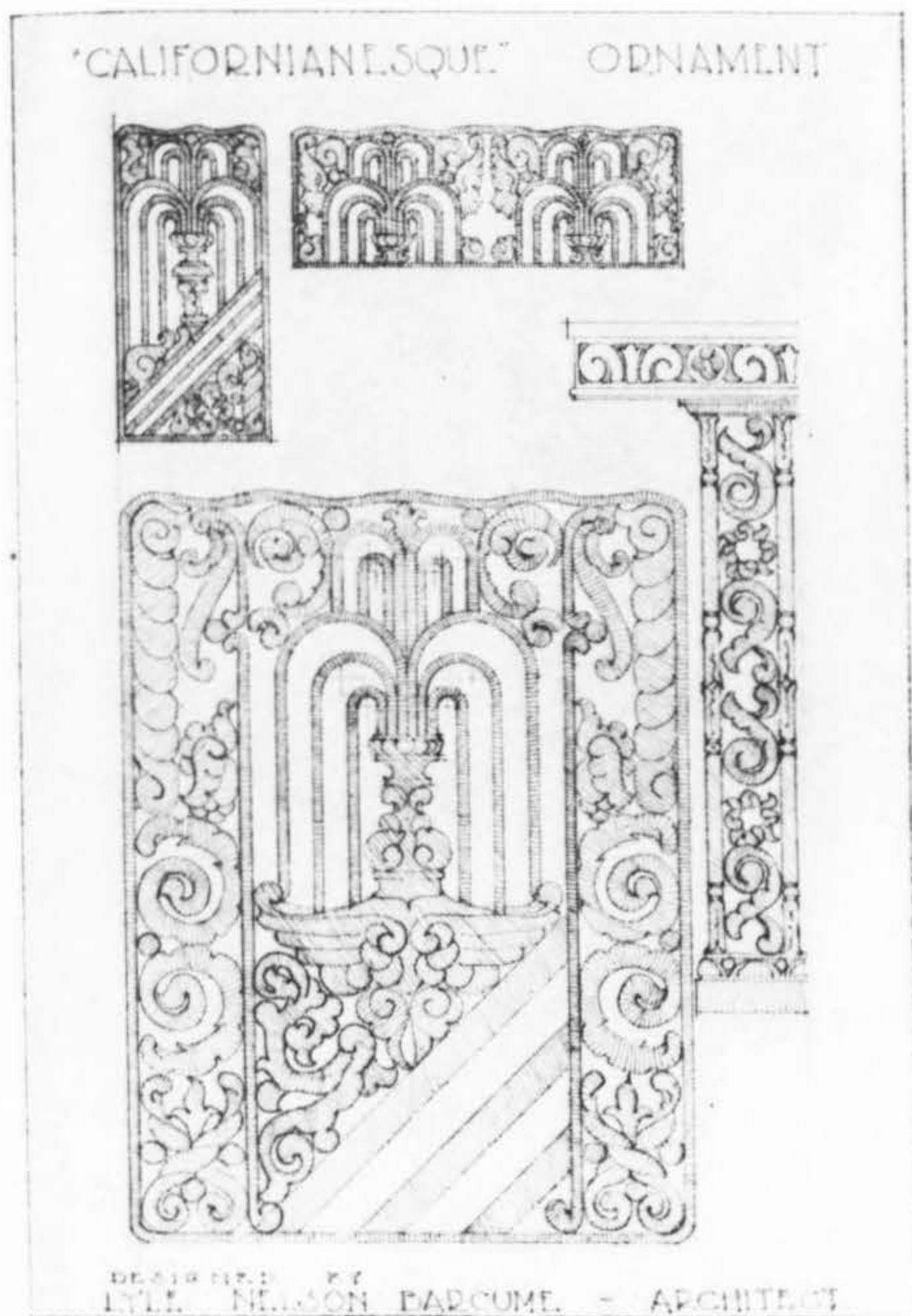
Casa Berga, Palma



Novia (well) Mallorca

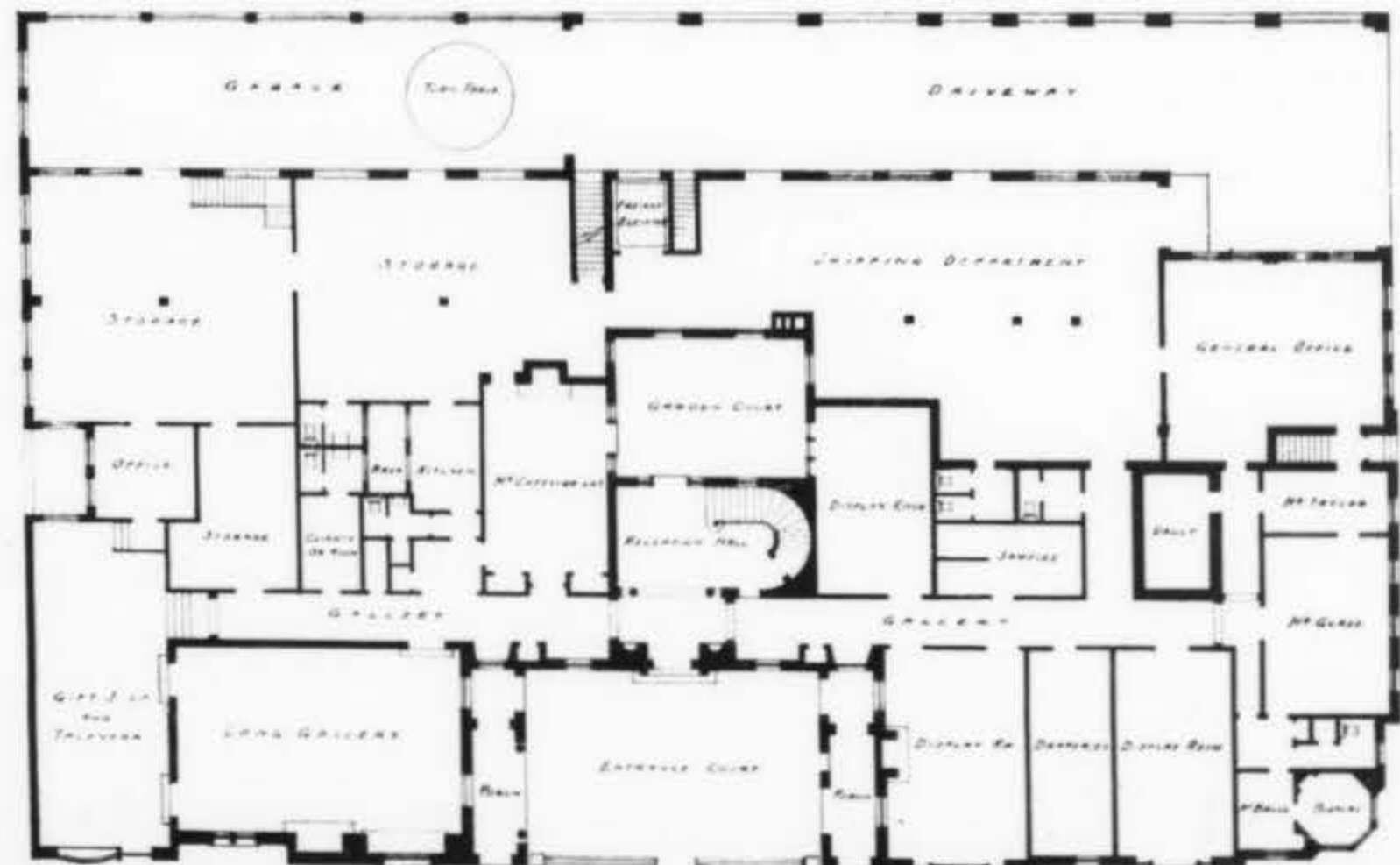
theirs to the island. Entering an imposing double patio with fine columns, we climbed the great stone staircase and were admitted by a majordomo who wore the usual blue and white seersucker suit which clothes rich man and poor man alike in the summer heats of Palma. The library, decorated in red and containing many precious manuscripts had been reproduced, he told us, for the Exposition of furniture recently held at Barcelona, and was a striking composition. A series of salons with hangings of crimson damask and paintings, mirrors and sconces hung against wall coverings of the same material, were all provided with numberless chairs and we learned that a Spaniard's social status may almost be estimated by the number of chairs that he possesses. Even the poorest homes are provided with many and our companion of the morning said that he and his wife had received sympathetic commiseration from their Spanish friends when they had rented a house in which only six chairs were found in the drawing room. Be that as it may, rows and sometimes double rows of chairs, some of them amazingly small, line the walls of every Spanish home of importance.

Our next visit was to Calle del Sol, 17, the residence of the Marqués de Palmer, who had succeeded to
(Continued on page 76)



Pages from an architect's notebook. Ornament adapted by Lyle Nelson Barcume from Spanish Renaissance motifs.

The new Cheesewright Studios in Pasadena are interesting for several reasons. Here is a large building, which is in effect a group of residences, treated with some variety but with architectural harmony and distinction. In addition, they contain both show rooms for furniture and antiques, and a number of "model" rooms finished and furnished in authoritative period style. The entrance and inner courts are attractive features. Louis duP. Millar, architect, Edward A. Hayes, associate.

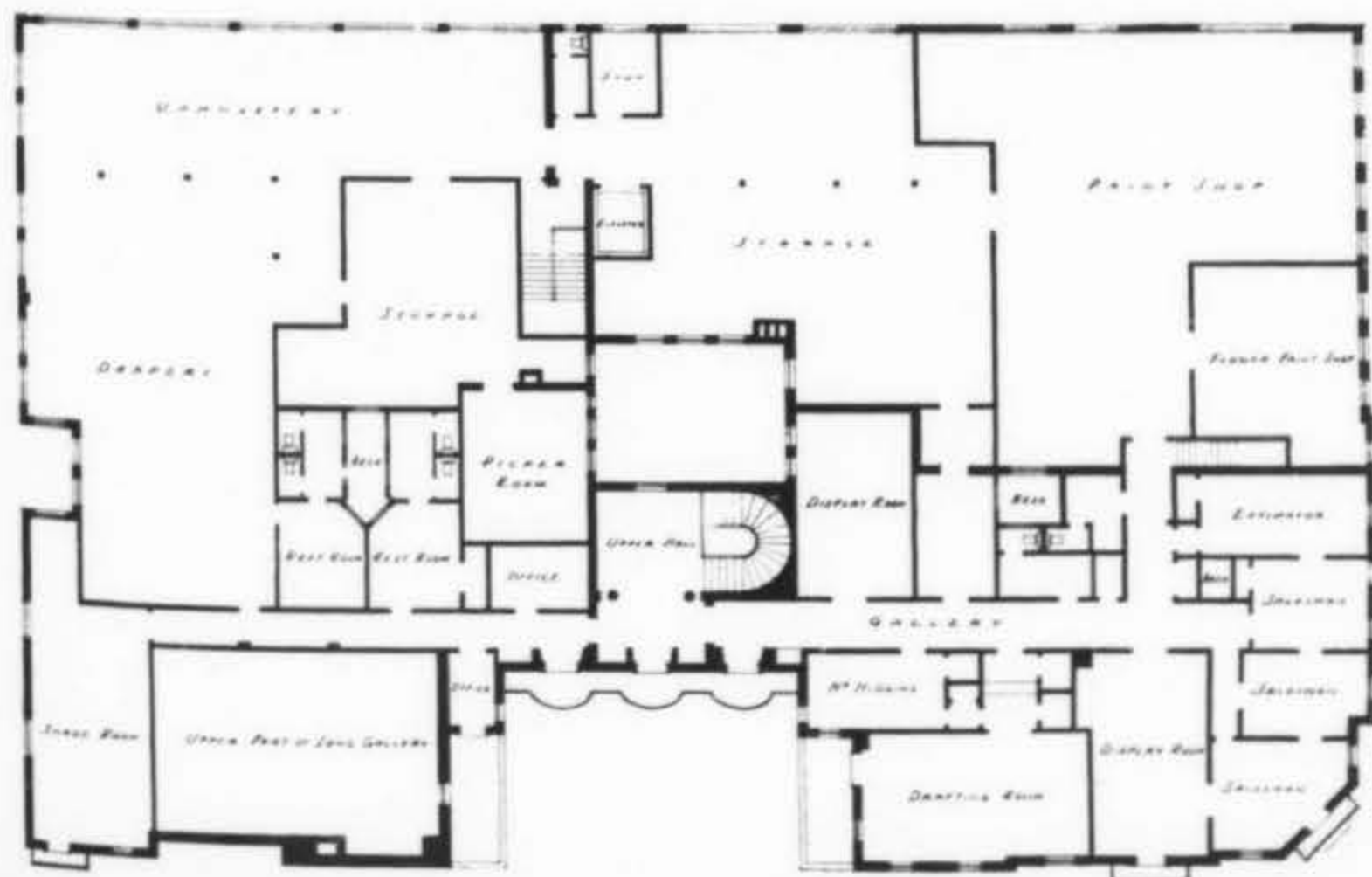


FIRST FLOOR PLAN



Photographs by George Haight

Mr. Cheesewright's personal office is paneled in knotty pitch pine, a revival of the charming old Colonial room treatment which is becoming very popular now. The mantel in this office is one hundred and fifty years old.



SECOND FLOOR PLAN



A corner in the Cheesewright Studios showing French scenic wall paper, printed from wood blocks cut in 1805, depicting Boston and the Natural Rock Bridge in Virginia.



One of the special rooms in the Cheeswright Studios is called the Green Room, with its prevailing color note a pale and delicate green; the paneling, cornice, architraves, are treated with great refinement. The window opens to the main entrance court.

HEARD ON BROADWAY, SEEN ON BOULEVARD

*The Influence of Drama Through the Medium of Styles, Long Skirts and Flowing Draperies
Styles In Sirens Also Vary, Going Native Is Now Prevalent*

By ELLEN LEECH

WHATEVER else Lulu Belle may be she is in no sense negative, her vagaries are all in the superlative degree, if so mild a term as vagaries can express the motivation of so wanton a creature as the high yaller gal of Harlem. Just why the halfbreeds get all the venom of the white strain and retain nothing of the best of the black is not a question of drama, but the dramatist has used the superstition, the belief in dreams, characteristic of the negro, with which to veer the sails of Lulu Belle's lifeboat. There is no gainsaying Lulu Belle's badness, she is distinctly so, without a spark of pity for the havoc wrought, and absolutely devoid of all affection, unless we except the slight feeling shown for the misshapen dwarf carried as a mascot, but both life and the stage have furnished other filles de joie. A statuesque Juno, a blond of ice and snow may be as devastating and not nearly so open. Lulu Belle lives from day to day, takes her pleasure as she finds it, with no interest in former ownerships—either of love or money—and with no promise of future loyalty. Throughout the characterization is completely sustained and, let us hope, it may escape the screen, where, to provide a happy ending, Lulu Belle must undergo a conversion, marry George, and live in the little house he pictures so charmingly with its bird house on the roof. Lulu Belle is undoubtedly a bad baby, among the worst of the stage individualities, but she is not a product of the generation, but of the ages, the old, wild blood of Africa runs in her veins; akin to the man eating tiger she hunts as she lives, makes no secret of her intent and zestfully destroys her prey. Though not a pretty characterization it is a vivid one and gives Dorothy Burgess, as it gave Lenore Ulrich in the first presentation, every opportunity to show what a white woman thinks motivates the actions of a half and half.

The Command Performance has two decided merits, it provides an opportunity for the women to wear exquisite gowns of the latest mode, proving that long skirts and

draperies are desirable—when modeled by so charming a small person as Kay Hammond—and it permits an absolute reveling in romance in a mythical kingdom, two mythical kingdoms in fact, giving the imagination an even wider scope. Edward Everett Horton has many admirers and he rarely disappoints them either in the selection of a play or its presentation. Masqueraders have come to the stage on numberless occasions and are always good entertainment. A plot involving one offers the playwright clever situations and gives to an actor the added zest of two roles, with the subtle shading of mannerisms in the two characters, by which the stage public is deceived and the audience delighted. In this particular play an actor is required to impersonate a prince, and to woo a princess for the royal youth, in which he succeeds only too well, and is

about to lose both his love and his liberty, when royalty palls on the prince and he departs for unknown lands with his own light of love, leaving land and throne for any who may choose to hold it.

The Dover Road, while depicting romance of a kind, is more concerned with its wreckage and possible salvage, when succored by some such good chance as befalls the travellers along the highway to Dover. The master of the home by the roadside is likewise master of the fate of the several couples who seek its hospitality in the mistaken idea that it is an Inn. This rather eccentric but well meaning gentleman has one dominant idea concerning marital difficulties. He believes much unhappiness may be averted if the members of a dissolving life partnership can be shown it is quite as easy to bear the bonds we have as to endure the new ones of our later providing. Such a delightful philanthropist might well be included along all the highways of the world, and who may say that Mr. Milne in writing the play did not realize the very usefulness of the role and hoped it might be adopted literally, but only to be undertaken by some one with the finesse of this amiable and delightful bachelor, so capably enacted by Edward Everett Horton.

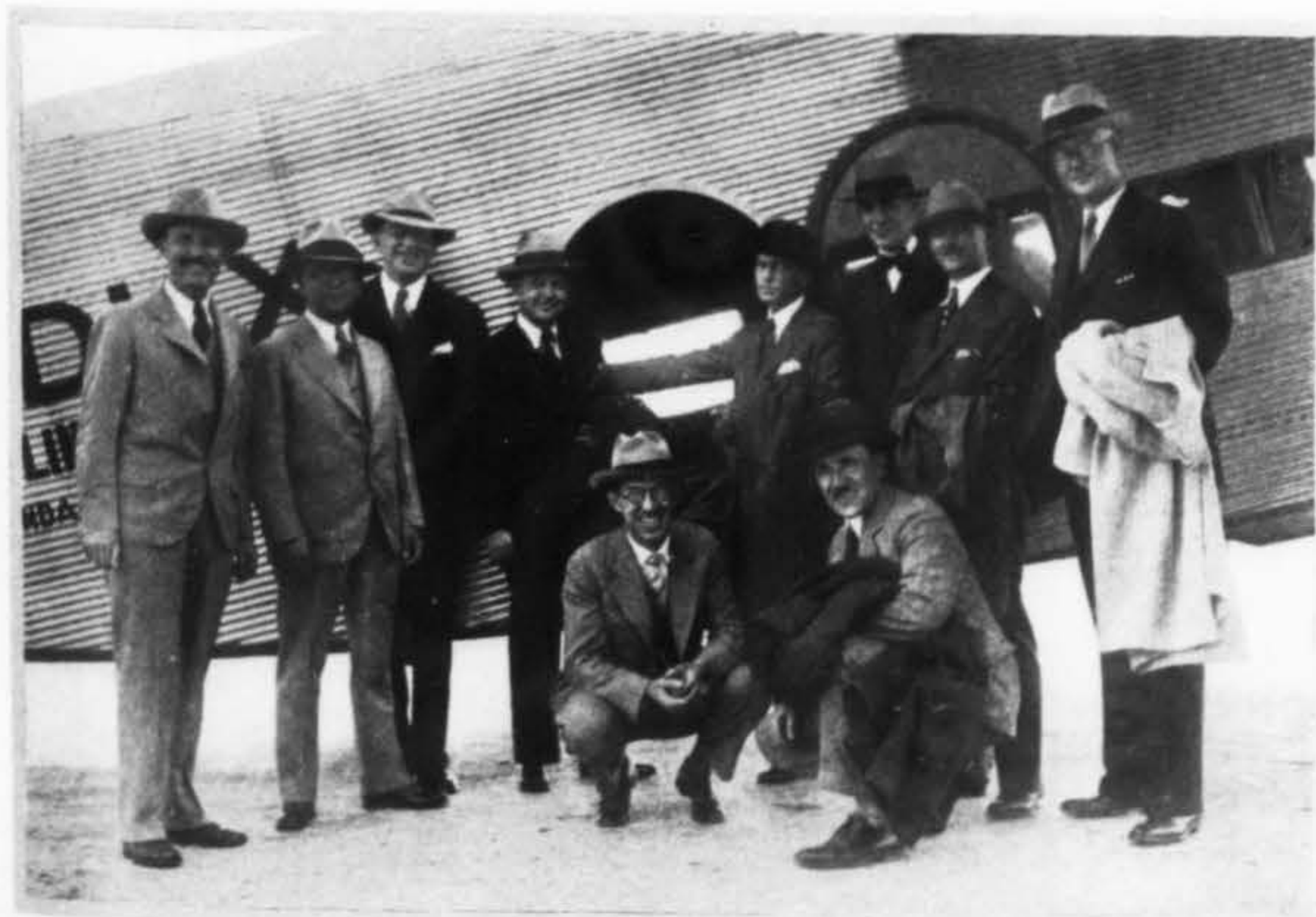
The California Institute of Technology at Pasadena makes a definite aesthetic contribution to the cultural life of southern California in the classical plays produced each fall by the California Gamma Chapter of the national forensic fraternity, Pi Kappa Delta. The production this year is to be "Andria," a rollicking but rather sophisticated comedy by the great Roman playwright, Terence. "Andria," although written twenty centuries ago, has all of the qualities of a contemporary Broadway hit, and is rare entertainment. The play is directed by Gilmor Brown, and will be presented in Culbertson Hall at the Institute, Pasadena, November twentieth to twenty-third.



Equally at home on stage or screen, Dorothy Burgess becomes the Harlem vamp in terms of "Lulu Belle" in the Belasco production.

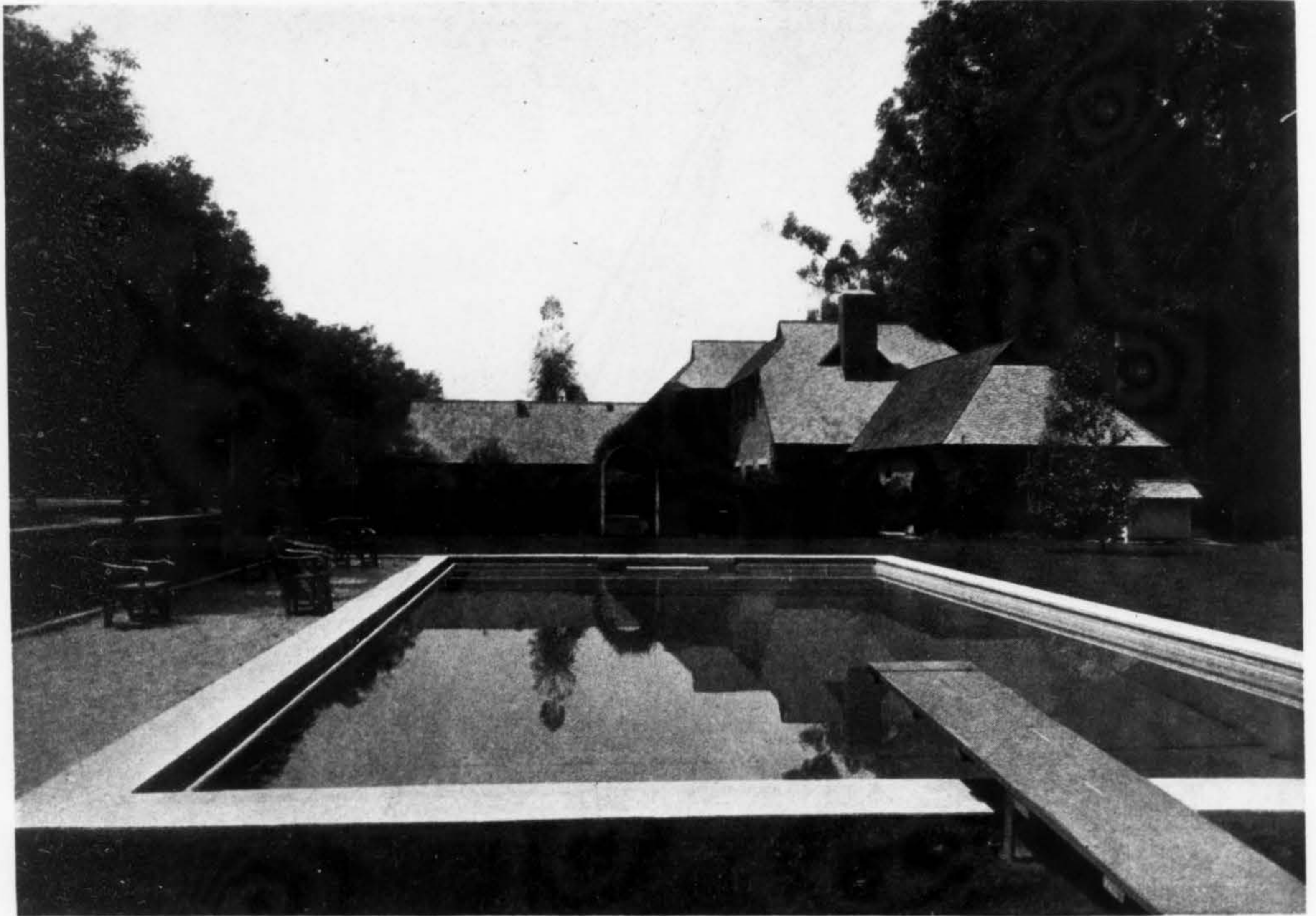
Over the Line

Owen Churchill's boat "Babe" just over the line at Santa Barbara winning ninety mile beat to windward from San Pedro-Santa Barbara Regatta. Since coming from the Olympic Games last summer in Holland this boat has won the King of Spain Trophy at the March regatta at San Pedro; the Southern California Championship at Santa Barbara; the Pacific Coast Championship at San Francisco. Ted Conant, Skipper; Pierpont Davis, Emmett Davis, Temple Ashbrook, Crew.



Architects, Convention Bound

The Architects of California assembled at Beverly Hills October eleventh and twelfth for their Second Annual Convention. Here is a group of San Francisco and East Bay architects ready to enplane in a Maddux at the Alameda Airport. Standing left to right they are William Garren, John J. Donovan, Harry Hennings, Host to the Party, Mark T. Jorgensen, Harris C. Allen, Editor of "California Arts & Architecture", Henry C. Collins, Lester W. Hurd, Charles F. B. Roeth. Kneeling in front are E. Geoffrey Bangs and Albert J. Evers.



On the banks of the San Jose Creek near the Puente Hills and Whittier, California, Adela Rogers St. John, the well-known authoress, and her husband, "Dick" Hyland, brilliant Stanford football star of recent years, have established "The Friendly Farm." John R. Kibbey designed the house, and Charles Gibbs Adams was landscape architect





Photographs by Oscar Maurer



"The Friendly Farm" is in reality an extensive walnut ranch; the ranch house is pleasantly placed between some of the fine walnut trees, and a group of stately eucalypti. It may be noted that the eucalyptus is the world's fastest growing tree, and in America is only to be found in California. Mr. Adams has woven various elements of buildings and site into a thoroughly satisfying ensemble.

THE MAGIC, TRAGIC LAND OF CINEMA

*The Premiere As De Luxe Entertainment Is In Danger of Demission
The Splendors of Paris Are As Naught Against the Glories of Claremore*

By ELLEN LEECH

THE Great Gabbo is a debatable film, debatable as to intent and purpose. If the object was to make something slightly above the average, that is accomplished, but if real character study was intended it is not followed through and the vision is obscured. The feeling prevails that James Cruze wanted to do a vital thing in this picture, but was deflected from his purpose by the old temptation to "give them what they want." Perhaps Mr. Cruze saw the tragedy standing starkly out against the background of the Revue, more sombre by contrast, but, unfortunately, to the majority a feeling of frustration remains. Any attempt to keep in touch with the emotions of the man and woman involved results only in the distraction of the intervening song and dance. Granted that the locale is backstage life—with which we are all rather well surfeited—a mere glimpse of it should suffice, with more emphasis on the dual role of the ventriloquist, who only shows his better nature through the dummy, Otto. As symbolism the interjection of the spider web, with the accompanying dance and song, following the return of Gabbo and his shower of attentions, might be revealing, but it is more than difficult to follow the unfoldment of drama when the vision is obscured by the waving legs of chorus girls, no matter how graceful or engaging the girls, these human semiphores do most successfully hold up all brain effort and derail the line of the story.

We may be grateful that this picture has a theme line rather than a theme song. The repetition of the words, "We get out of life only what we put into it," conforms to the rule of a Spanish dramatist who says, "Everything that is important to the right understanding of a play must be repeated at least three times during the course of the action . . . as only at the third repetition may we be sure that everybody understands it; except of course deaf people and some critics." Lamentably however there are also many repetitions of portions of the Revue.

They Had to See Paris is as delightful a picture as are joyous the anticipations of the majority of the Peters family before the journey. Will Rogers has unsurpassed support in this, his first dialogue film, but for all that it is his picture, and no matter to whom is given credit for the scenario,

you feel quite sure he wrote his own dialogue, delivered in his own manner and with an inimitable drawl. The voice projection is excellent in each case, either the mechanism is nearer perfection or this group of people are happier in their voice tones than most. The lines bristle with clean, wholesome humor, telling the quite natural story of domestic ambitions, and ensuing troubles, acquired with sudden



Maurice Chevalier, appears as a picturesque count in a mythical kingdom, in the screen's first original operetta The Love Parade. A Paramount picture, directed by Ernest Lubitsch.

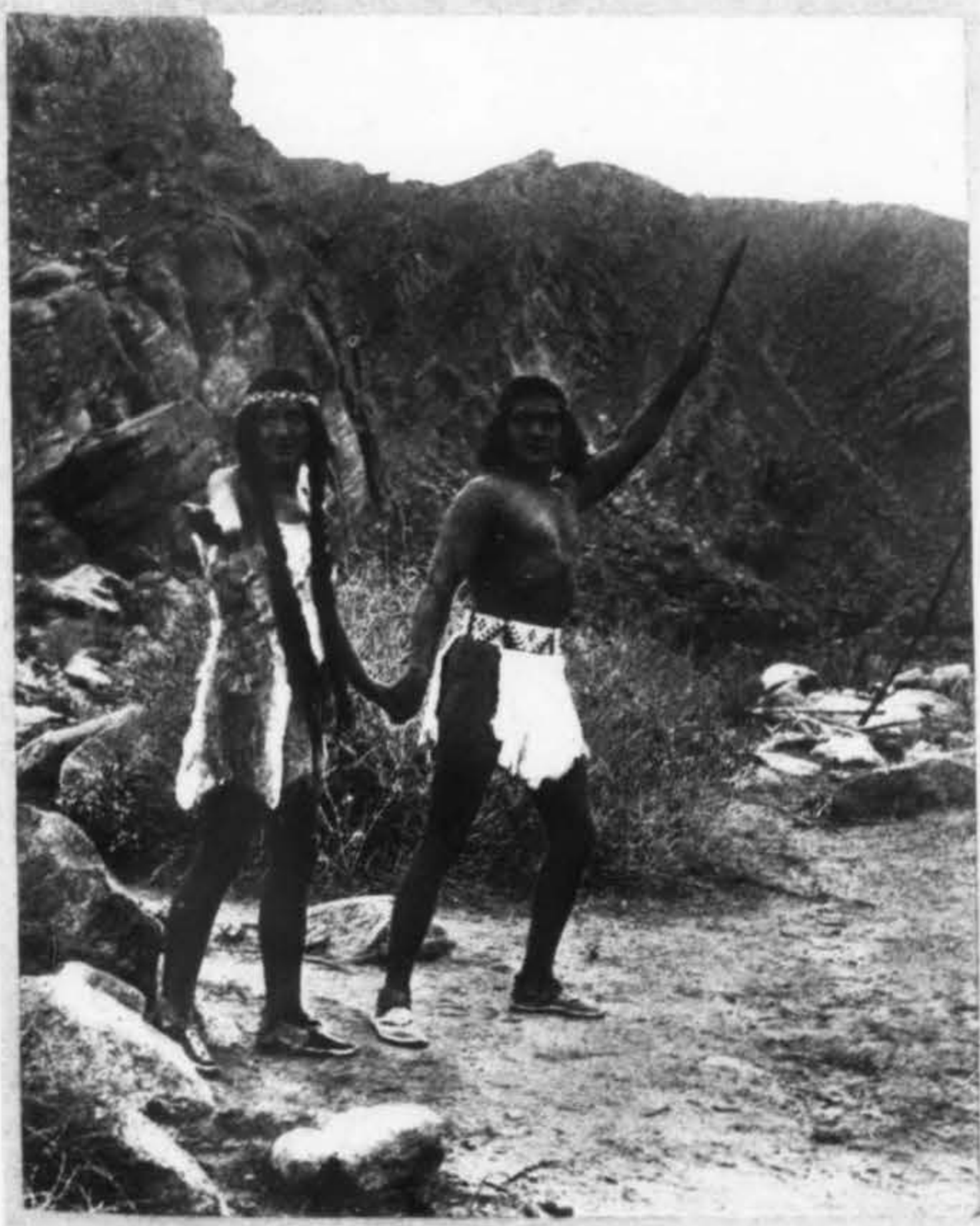
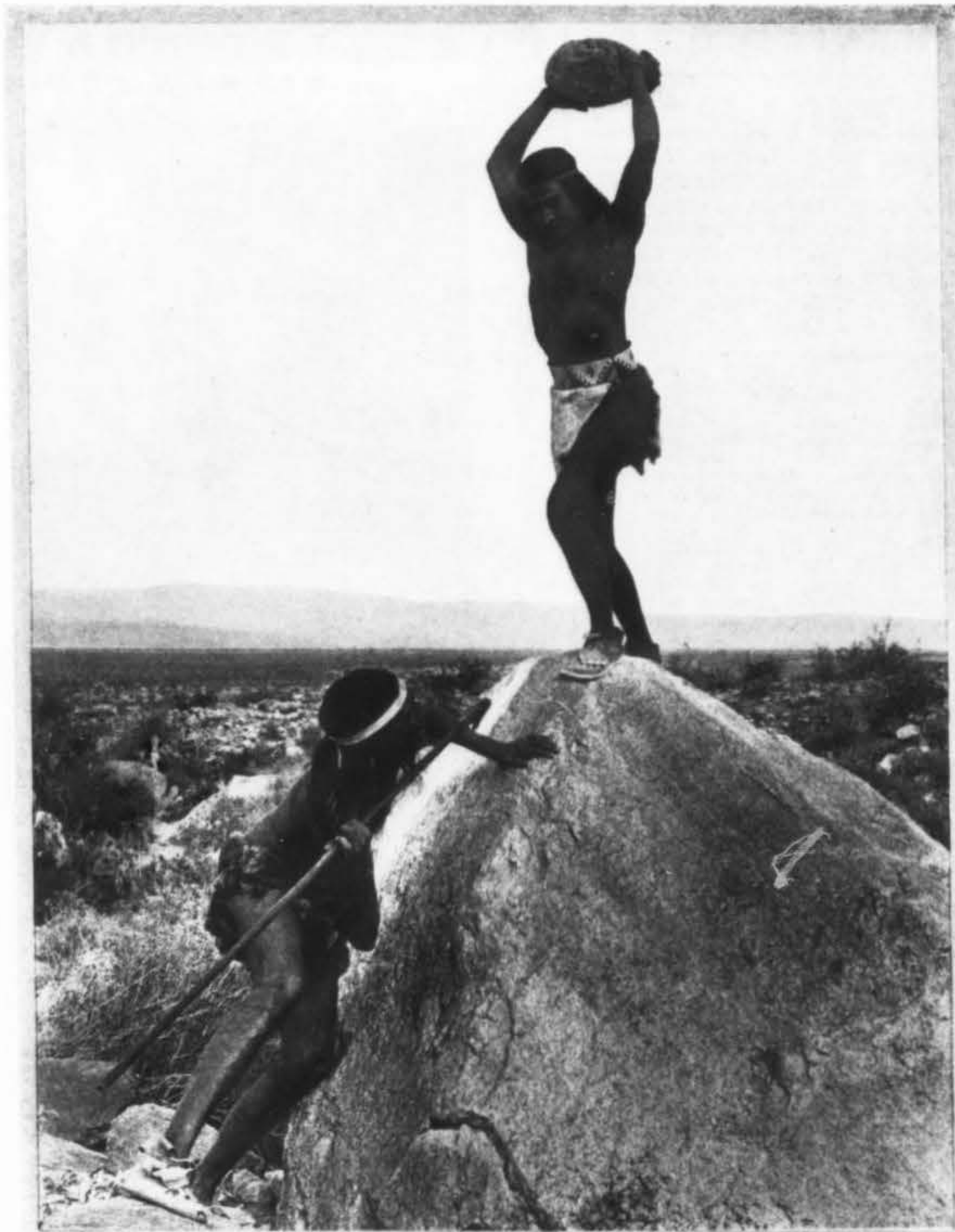
wealth. And best of all, even in Paris, we are not subjected to a Revue. The avoidance must have required all the determination of which the star is capable, but whatever the method we give thanks. Will Rogers also makes an occasion to speak up for the younger generation, although his film progeny had so nearly failed him, and while he admits they make mistakes, he mentions that is not a unique experience, but has followed humans since the days of

Adam and Eve. He also says those who predict the direct calamities from the flings of youth are those who no longer possess the ability to do a little flinging themselves.

The title of Al Jolson's latest picture, "Say It with Songs," is realistically descriptive, as that is literally what happens in every reel, all the time. Throughout, Al is handy with his voice and the story is more or less episodic, opening the way and preparing the ear for another jazz melody. The film is in line with the preceding one, but there is more song, there are seven, making mostly an evening of music, but Al is popular, good at his game, and certainly spares no effort to put his songs over with the proper bodily accompaniment. If he were not popular with the boys before he should have earned their gratitude when he expressed himself as out of favor with premieres where the seats for two are ten dollars, and when, if a young man provided a taxi, to say nothing of a supper following the show, he found thirty dollars all shot to, well he didn't say pieces, and for what? questions Al. But on the other hand if people cease attending at advanced prices, and the stars no longer scintillate in gold lace, velvets, and furs, arriving in shiny cars, dispensing smiles as largesse as they go in, what is to happen to the equally large crowd gathered so clubbily on the pavements, surging to the curb as cars arrive? Somebody must think of them and their entertainment; ever since the days of earliest Rome there have been victims for these holiday outpourings, if somebody was butchered to make a Roman holiday, a little thing like emptying the pocket-book should not now stand in the way of completing the happiness of the curbstone audience.

It is easy to look with lenience on a Revue in the Gold Diggers of Broadway—they are that kind of girls! The flickering story gayly wends its way to the tune of 'Tip-toe Thru' the Tulips With Me, and hobnobs as readily with stage managers as with millionaires. Our dimness may equal Mabel's as to what and how the method of progress but we know it stands for something, the spirit of the ages, civilization, or what not, and is the first all-color picture, a delightful achievement in massed effects. Not a drag in a minute, it is fast and very excellent entertainment.

At Palm Springs in the Coachella Valley a play is staged in the open every year. November will see this Pageant of historic interest this year and thousands of pleasure seekers will visit the desert to witness "Fire," Garnet Holmes' Indian Drama, given successfully two years ago in Tahquitz Cañon.



The Desert de Luxe

A Recent Rival of the American Riviera

All along the edges of the desert where the sand and mountains meet; and beside infrequent rivers, Whitewater, Colorado, Rio Grande, and Death Valley sinks, man has made a string of habitations. Gathered there in cool oases, looking out across the shimmering landscape, or at sunset watching the subtle color travel down the rosy mountain like a golden benedicté, tired humanity takes luxurious rest and finds its most satisfying recreation at our constantly increasing, perfectly appointed desert caravansaries. Times have changed. The motor takes the place of Arab steed and camels of old Egypt. Ivory inlay of Phoenician craftsmen are but the playthings of collectors left in museums while the owners, worn with the complex currents of our modern life, seek the desert at La Quinta or the Arizona Biltmore. Why? The soul of the race alone is changeless. Civilization is of the earth, earthy. On the desert, where the tallest tower that man can build looks insignificant and the huge engines of the great transcontinental railroads look like ants upon their trail. The unfolding Spirit of the race sees glimpses of the Infinite, and in the quiet, grasps a knowledge of its Source. Somehow the soul that seeks is satisfied. For the chief function of the soul is worship and; in the desert, the Great Spirit, which is Truth, seems near and clear and may be intelligently worshipped "in spirit and in truth."

The Calendar

(Continued from Page 12)

Announcements of exhibitions, concerts, clubs, college events, lectures, dramatic productions, sports, for the calendar pages are free of charge and should be mailed to CALIFORNIA ARTS AND ARCHITECTURE, 627 South Carondelet Street, Los Angeles, at least ten days previous to date of issue, the fifth. Edited by Ellen Leech.

CLUBS

- MIDWICK COUNTRY CLUB**, near Los Angeles, California, provides an unexcelled golf course. The tennis courts are in demand for tournaments, and during the season the polo fields are the scene of weekly matches.
- BURLINGAME COUNTRY CLUB**, Burlingame, California, one of the oldest clubs in the west, was established in 1893, offers delightful hospitality to the members and provides a golf course of the best.
- MENLO COUNTRY CLUB**, Menlo, California, was opened in 1909 and continues one of the most popular clubs of the State.
- ANNANDALE GOLF CLUB**, Pasadena, California: Monday is Ladies' Day, both for golfers and non-golfers. A special luncheon is served and bridge may be enjoyed. Annandale entertains members of Midwick, Flintridge, and Pasadena Golf Clubs on November 21 with a golf tournament in the afternoon, and a stag dinner and entertainment at night in appreciation of courtesies extended during the repair work on the Annandale course.
- BERESFORD COUNTRY CLUB**, San Mateo, California, established in 1912, provides an excellent golf course, dining room and buffet service.
- CRYSTAL SPRINGS GOLF CLUB**, San Mateo, California, is another Peninsular club offering a good course to golfing members.
- MARIN GOLF AND COUNTRY CLUB**: San Rafael, California, is one of the older clubs of the State and ranks with the best.
- FLINTRIDGE COUNTRY CLUB**, Flintridge, California, "Maid's Night Out" is Thursday evening. Dinner is served and menus may be arranged in advance by early reservation. Dining room is open Sunday evenings, table d'hote dinners being served. Fast Friday in every month is the Bridge Tea. Woman's weekly golf tournament on Tuesday, followed by the golfer's luncheon, is an attractive feature.
- LOS ANGELES COUNTRY CLUB**, Los Angeles, California, provides two courses for the large membership, and has established Ladies' Day as the second Monday of the month.
- BELVEDERE GOLF AND COUNTRY CLUB**, Belvedere, California, provides an excellent golf course and the social life of the club is most attractive.
- MEADOW CLUB OF TAMALPAIS**, Fairfax, California, recently opened the new club house and is the scene of many interesting social functions.
- OLYMPIC COUNTRY CLUB**, San Francisco, California, is at home on Post street in the city and maintains the golf course at Lakeside.
- SAN FRANCISCO GOLF CLUB** maintains the clubhouse and golf course at Ingleside, San Francisco, California.
- PRESIDIO GOLF CLUB**, Presidio Terrace, San Francisco, California, provides an excellent and scenic course.
- MONTECITO COUNTRY CLUB**: Between Montecito and Santa Barbara, California, provides an 18-hole golf course, two concrete and two dirt courts for tennis, bowls and croquet.
- LA CUMBRA GOLF AND COUNTRY CLUB**, Santa Barbara, California: Offers a course of eighteen holes, rivaling any in hazard and beauty. Luncheon is served every day in the lovely patio or indoor dining room, and tea may be arranged as desired. Woman's Golf Tournament is held each Tuesday. La Cumbre Women's Championship is played this month, November.
- SAN GABRIEL COUNTRY CLUB**, San Gabriel, California, is selected for the Southern California Women's Golf Championship early in 1930 by the Women's Auxiliary of the Southern California Golf Association.

PARMELEE-DOHRMANN CO.

...FLOWER AT EIGHTH...



The Quality of Lenox China

The makers of Lenox China are justly proud of the fact that in their endeavor to create the world's most distinctive dinnerware, they have not sacrificed quality in the slightest degree. Parmelee-Dohrmann presents eighteen open stock Lenox china patterns.

PARMELEE-DOHRMANN CO.
741 South Flower Street, Los Angeles
LONG BEACH PASADENA SAN DIEGO

FLORNINA
Importers

142
So. Lake
Avenue
Pasadena

black

... Sleek black crepe frocks which cut quite a dash for street or luncheon wear... with, of course, Lelong's antelope and silver bag and the new silver areoplane choker.

Pasadena, New York
Paris

T. W. Mather Co. Inc.
PASADENA, CAL.

Dry Goods

Women's and
Children's Wearing
Apparel

COLORADO STREET
AT MARENGO
PASADENA

Ladies' Day has been changed from Friday to Tuesday, November 9, Dinner Dance. A series of Bridge Teas has been arranged, play begins at two, refreshments served at four.

WILSHIRE COUNTRY CLUB, Los Angeles, offers an unusually good golf course, and has been selected for the Women's State Championship next year by the Women's Auxiliary of the Southern California Golf Association.

VALLEY HUNT CLUB, Pasadena, California, is essentially a town club, unusual in its simplicity and dignified hospitality. The outdoor life is fostered by the popular tennis courts and the plunge.

CLAREMONT COUNTRY CLUB, Oakland, California, has recently opened the new clubhouse, where every facility for entertaining is provided. The clubhouse includes several beautiful suites for the use of members desiring to make the club their home.

BERKELEY COUNTRY CLUB, Berkeley, California, offers a good golf course, tennis courts, and a club house, which lends itself to all types of pleasant entertainment. The Berkeley open golf championship, November 28-30.

DEL MONTE GOLF AND COUNTRY CLUB, Del Monte, California, is unsurpassed in country club annals, providing a golf course that has been the scene of unnumbered tournaments. December 25, Santa Claus Tournament. December 29-31, New Year's Tournament.

PEBBLE BEACH GOLF CLUB, Pebble Beach, California, provides an unequalled golf course and is the center of much social activity. December 6-8, Old Guard Reunion Tournament.

MONTEREY PENINSULA COUNTRY CLUB, Del Monte, California, is another mecca for the golfers of the Monterey countryside.

CYPRESS POINT GOLF AND COUNTRY CLUB, Del Monte, California, is the most recent addition to the country clubs of that section.

MILL VALLEY GOLF AND COUNTRY CLUB, Mill Valley, California, is another of the older clubs and is a center of social life.

CASTLEWOOD COUNTRY CLUB, Pleasanton, California, provides an excellent golf course and a club house with every comfort and convenience.

VIRGINIA COUNTRY CLUB, Long Beach, California, offers an excellent golf course and the club house provides facilities for many and varied hospitalities.

PASADENA GOLF CLUB, Altadena, California, beautifully located with an excellent course, is also a social center. Women golfers have resumed their Friday sweepstakes tournaments.

SANTA CATALINA ISLAND COUNTRY CLUB, Catalina, California. The Catalina \$7500 Open Tournament, sponsored by William Wrigley, Jr., is scheduled for December 13-15. Every player qualifying for the final thirty-six holes will win a share of the prize money.

SAN DIEGO COUNTRY CLUB, Chula Vista, California, offers an excellent golf course, and many charming functions are given at the clubhouse.

LA JOLLA COUNTRY CLUB, La Jolla, California, offers an all grass course, eighteen holes. Length 6,544 yards, par 71. While the course is of championship calibre, it is enjoyed by the novice and the low handicap player equally.

PALISADES CLUB, Balboa, California, is a conservative seashore club, formed for the convenience and social enjoyment of the members. Situated at Corona del Mar, the club provides conveniences for boating and bathing, as well as tennis and croquet. Dining room is open all the year. Entertainments are planned for each Saturday night during the summer, on alternate Saturday nights there is a dance.

CLUB CALIFORNIA CASA REAL, Long Beach, California: Special bridge parties on Thursdays. Tuesdays are scheduled as Feature Days, art, literature, music, science or athletics. Saturday evening dinner dances, with a special feature dance.

OJAI VALLEY COUNTRY CLUB, Ojai, California: Offers an eighteen hole course, the club ranking with the best in the West. The clubhouse provides every modern club convenience and comfort. Luncheon and dinner served every day. Tea served as requested. Dinner dances may be arranged as desired.

REDLANDS COUNTRY CLUB, Redlands, California, is the second oldest golf club

in the State, having been established more than thirty years ago. The club provides an eighteen hole course and a hospitable club house.

OAKMONT COUNTRY CLUB, Glendale, California, located in the Verdugo Hills, held the third annual 4-ball invitation tournament late last month. This is an interesting 18 hole course, noted for its hospitality.

PALOS VERDES GOLF CLUB, a part of the Palos Verdes Estates, southwest of Los Angeles and beyond Redondo, California, along the coast, offers an eighteen hole, all grass seaside course, open to residents and their guests. Lunch and dinner is served every day. Semi-monthly tournaments with two prizes. Blind Bogey tournament every Sunday. Every Tuesday is Ladies' Day.

MUNICIPAL GOLF COURSE, Pasadena, California, at Bookside Park, is an eighteen hole course, very popular with visitors and residents. A comfortable and convenient club house is provided.

EL CABALLERO COUNTRY CLUB on Ventura Boulevard, near Hollywood, California, is now conducted as a public links.

MUNICIPAL GOLF COURSES of San Francisco, California, are Harding Park Municipal Course; Lincoln Park Municipal Course; Ingleside Public Course.

BRAE MAR PUBLIC LINKS, Santa Monica, California, opened last month. It is an eighteen-hole, all grass layout with every hole a par three hole. The longest is 130 yards, the shortest about 50 yards. The course includes ten acres, and large trees form additional hazards to the sand traps.

LAKE NORCONIAN CLUB, Norco, California, devotes the 658 acres to recreation, and includes an eighteen hole golf course, boating facilities on Lake Norconian, and horseback riding. The natural hot mineral baths are unsurpassed.

UNIVERSITY CLUB OF PASADENA, California, 175 North Oakland: Luncheon and dinner served every day except Sunday. First Monday in the month an informal smoker is held. Third Monday in the month is the date of the monthly dinner with the appearance of a speaker of note. Last Monday of the month is the date of the dances. Thursday evenings a family dinner is served for the families and guests of members.

PASADENA ATHLETIC AND COUNTRY CLUB, Pasadena, California: The men's athletic division offers gymnasium work, basketball, volley ball, soccer, handball, squash, and fencing. Gymnasium work is open to the women members, also classes in swimming, diving, and horsemanship. The dining room is open for breakfast, lunch and dinner, there is also a grill room, and private dining rooms for special parties. Reciprocal privileges are available at the Pasadena Golf Club, San Diego Athletic Club, Chevy Chase Club, and the Sea Breeze Beach Club at Santa Monica.

LOS ANGELES ATHLETIC CLUB, Los Angeles, California: Play in the National Junior Doubles Squash-handball Tournament, the first of four national tournaments, opened on the courts, last month.
November 4-8, National Senior Doubles at University Club; November 11-15, National Senior Singles at L.A.A.C.

ARTS

GALERIE BEAUX ARTS, 166 Geary Street, San Francisco, California, announces the following exhibitions for the month:

Nov. 2-16, San Francisco Society of Women Artists, Gallery 1 and 2. Group Show by Beaux Arts Artist members, Gallery 3.

Nov. 18-Dec. 2, Ray Boynton, Gallery 1. Group Show by Beaux Arts Artist members, Gallery 3.

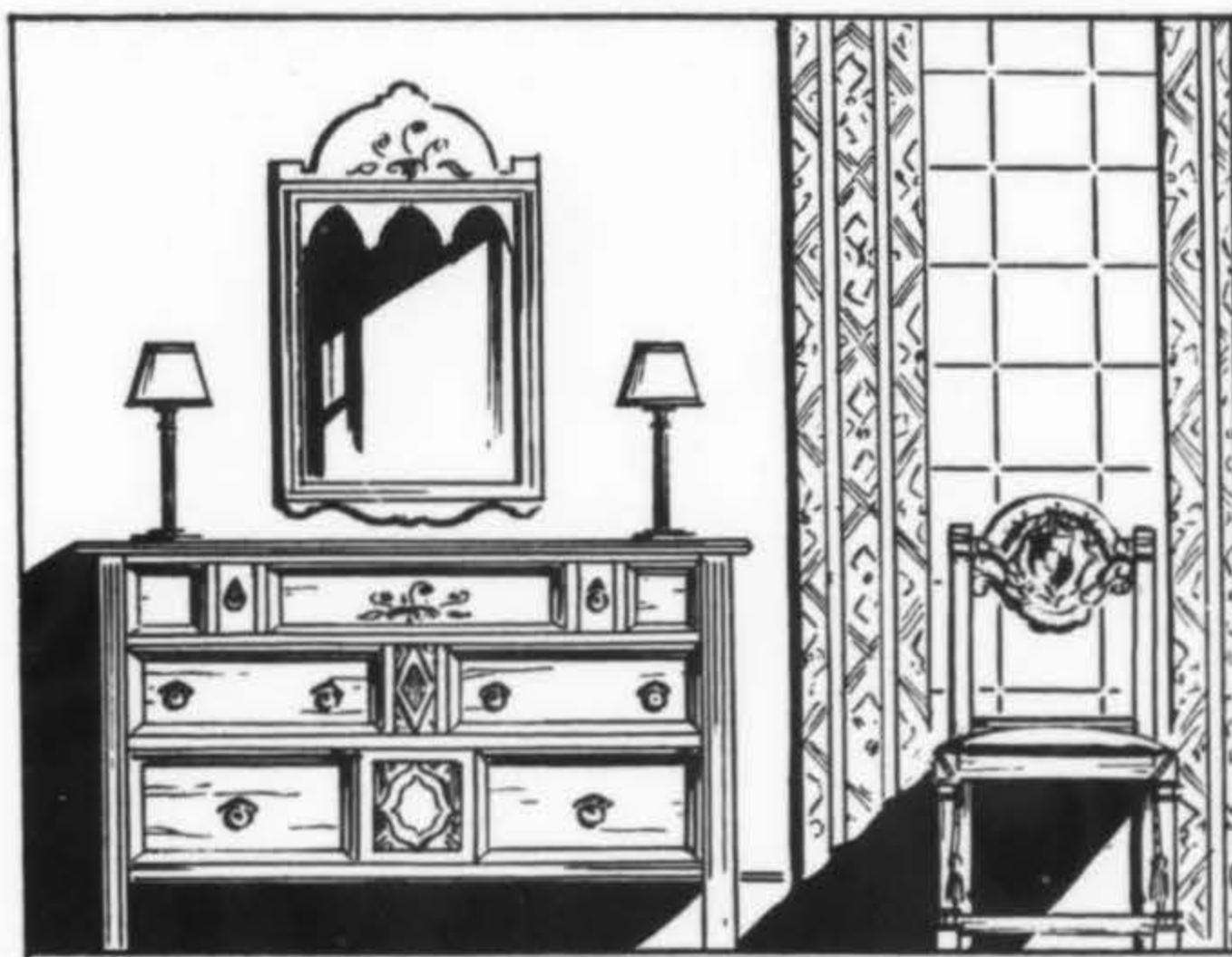
WOMEN PAINTERS OF THE WEST is the title recently adopted by the organization formerly known as West Coast Arts, Inc., with headquarters in Los Angeles, California. A full schedule of showings has been booked for the season, which opened last month at the State Building, Exposition Park, Los Angeles. Evelyne Nunn Miller, Mary Everett and Bessie Ella Hazen serve as permanent members of their exhibition jury, two other members are chosen outside the membership.

CALIFORNIA KERAMIC CLUB holds the annual exhibition at the Palace Hotel, San Francisco, California, November 14-15-16. These exhibitions are devoted largely to the creations of the members but the present show features also several loan exhibits, and a selection of rare ceramics from the private collection of Albert M. Bender.

"**PAINTERS OF THE WEST**" hold their annual exhibition, November 12 to December 7, at the Biltmore Salon, Bilt-

BROADWAY - HILL AND SEVENTH - ONE O'CLOCK - SATURDAYS

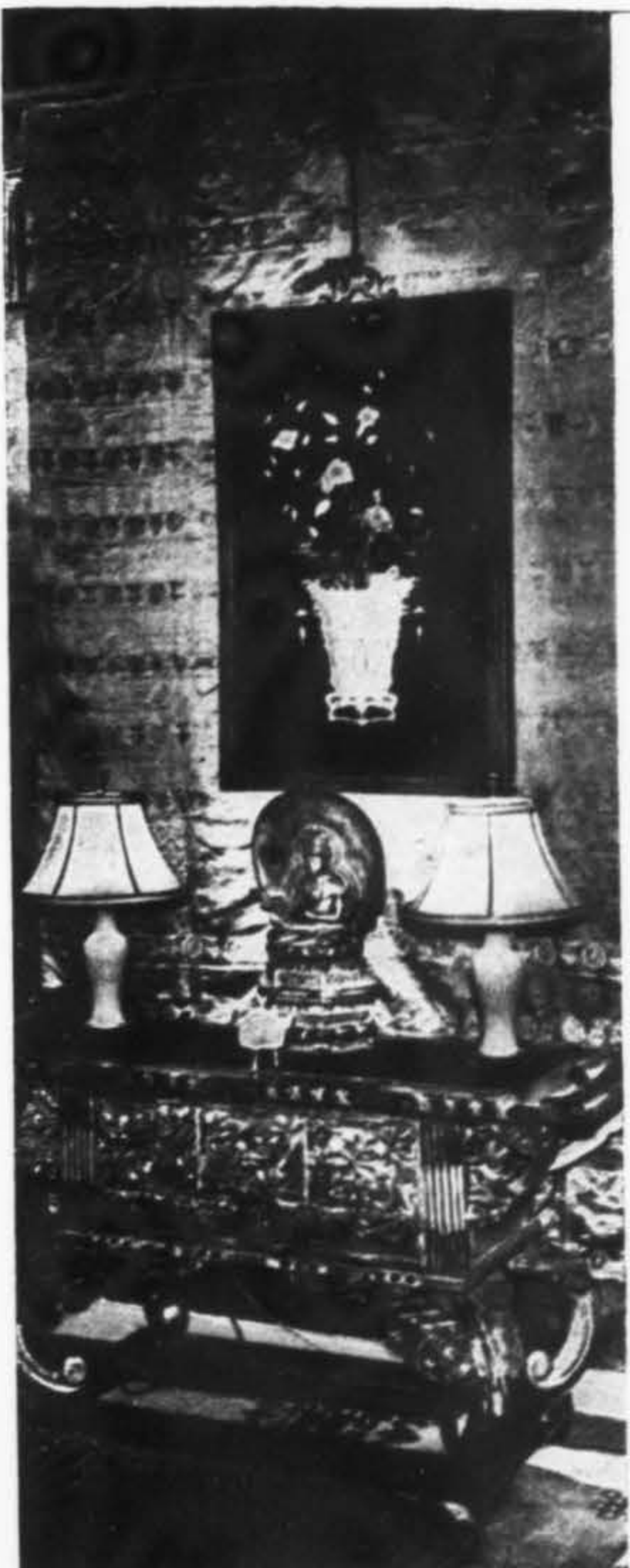
BULLOCK'S



"SAN SEBASTIAN"

BEDROOM GROUP
for
CALIFORNIA HOMES
BED - CHEST - VANITY - \$119

FURNITURE SEVENTH FLOOR



Oriental Art Shop

A connoisseur's corner that reflects the mystery and charm of the far East.... a place where one finds the rarest of Oriental decoratives. Ceramics passed down more than a thousand years from the T'ang Period, porcelains, embroideries of the Chien Lung Period, buddahs, brocades and bronzes from the time of Tao Kwang. All so old, so delightfully distinctive that they find no difficulty in adapting themselves to modern interiors... Oriental Art Shop, First Floor.

BARKER BROS.
Seventh St., Flower and Figueroa
LOS ANGELES

more Hotel, Los Angeles, California. A purchase prize of \$1000 has been offered this year.

LOS ANGELES MUSEUM, Exposition Park, Los Angeles, California, is holding the following exhibitions through the month:

California Art Club's Twentieth Annual, oils, water colors, etchings and sculpture.

The work of Maurice Braun. Lithographs by Daumier; Drawings by Rex Slinkard, a Memorial Exhibition.

PASADENA ART INSTITUTE, Carmelita Gardens, Pasadena, California, announces the following exhibitions for the month:

Pasadena Society of Artists; William Griffith; George Brandriff; Hans Paat of Taos, shows paintings of Indians; Eli Harvey shows bronzes, principally small animals; and the Print Makers Society of California shows a group of prints later to form a traveling exhibition.

CALIFORNIA ART CLUB, Barnsdall Park, Los Angeles, California, announces an exhibition by the Water Color Society, this being practically the same collection that was shown at the Los Angeles Museum in October.

COURVOISIER LITTLE GALLERY, 474 Post Street, San Francisco, California, continues the showing of oils, water colors and etchings by Edith Derry Wilson through November 11.

THE GUMP GALLERIES, 246 Post Street, San Francisco, California, announce a showing of etchings by Charles William Cain for the first part of November. Although a noted English etcher, Mr. Cain has spent years in the far East and his work reflects this influence. Mr. Cain is a frequent exhibitor at the Royal Academy of England, the Royal Academy of Scotland, and the Paris Salon.

NATIONAL SCULPTURE SOCIETY continues the All-American Exhibition of Contemporary Sculpture at the California Palace of the Legion of Honor, San Francisco, California.

HUNTINGTON ART GALLERY, San Marino, California, reopened last month to an appreciative public. The attendance will probably double that of last year but cards of admission are always issued on receipt of written request, accompanied by a stamped self-addressed envelope, specifying the number of tickets desired and an approximate date.

THE FINE ARTS GALLERY, Balboa Park, San Diego, California, arranges new exhibitions of old and modern art for each month. The gallery is open Sundays, 12 to 5 p.m., free; Mondays, 9 a.m. to 5 p.m., free to members, 25c to others. Other week days, 12 noon to 5 p.m., free.

THE ADOLPH WEIL STUDIOS have reopened galleries at 2504 West Seventh Street, Los Angeles, California, and are showing important works by contemporary European artists.

STENDAHL GALLERIES, Ambassador Hotel, Los Angeles, California, show during the first two weeks in November the work of Clarence Hinkle and William Griffith; during the final two weeks the work of John Sloan, President of the Society of Independents, and whose etchings are found in all the large museums.

DALZELL HATFIELD GALLERIES, Wilshire Boulevard, Los Angeles, California, continues to November 10 the retrospective exhibition of American landscapes, showing thirty canvases, ranging from Thomas Cole to S. Macdonald Wright. The last half of the month English portraits are shown.

COLLIS P. HUNTINGTON MEMORIAL ROOM, California Palace of the Legion of Honor, San Francisco, California, has just acquired six beautiful and valuable eighteenth century French paintings. The generosity of Dr. Archer M. Huntington made the purchase possible, and he is the principal donor of the other art treasures of the Huntington room. The Huntington gallery, as well as the entire Legion building, is open daily to the public.

AINSLIE GALLERIES, Barker Bros., Los Angeles, California, announce a one-man show by Stan Pociacha. A display room in this gallery is always accorded California artists.

FRIDAY MORNING CLUB, Los Angeles, California, announces a succession of art exhibitions throughout the winter. The first program, given last month, was given over to sculpture, a talk and a demonstration in clay was given by Merrell Gage.

WILSHIRE GALLERIES, established now at 666 South Lafayette Park, Granada Studio Building, Los Angeles, California, show during the month recent landscapes by Dedrick Stuber, as well as good examples of old and modern European painting.

BARTLETT GALLERY, 3358 West First Street, Los Angeles, California, was established by Dana Bartlett primarily for the showing of good small canvases by American artists. During November a group of small and medium size paintings is shown, including oils, water colors and pastels, by well known artists all desirable as Christmas gifts. Good prints are also shown.

LITTLE STUDIO GALLERY, Monrovia, California, shows from November 2 to 16, landscapes of the High Sierra and Palos Verdes by Edna Chess.

LAGUNA BEACH ART ASSOCIATION, Laguna Beach, California, arranges bi-monthly shows and is continuing now the October-November exhibition.

EVYLENA NUNN MILLER is exhibiting at the Women's University Club through the month, showing landscapes, principally those of the High Sierra.

THE PASADENA SCHOOL OF ART in Stickney Hall, 303 North Fair Oaks Avenue, Pasadena, California, is conducted under the auspices of the Pasadena Architectural Club and announces two new courses in addition to the regular classes. A class in Creative Painting for children and adults is conducted by Miss Lucie Billings, Saturday afternoons; A class in the History of Costume Design is given under the direction of Mrs. Fairfax Proudfoot Walkup as an extension course at the University of California, and meets Wednesday afternoons.

ARIZONA STATE FAIR, Phoenix, Arizona, holds the fifteenth annual art exhibition, November 11 to 29. This includes, as in past years, works in oil, water colors, black and white, sculpture, pottery, photography, and arts and crafts. Valuable prizes are awarded.

AT THE PHILLIPS STUDIO, 2448 Michigan Avenue, Las Crescenta, California, Carlotta V. Phillips is holding the fifth annual exhibition of California Landscapes, November 6 and 11.

MUSIC

SEATTLE SYMPHONY ORCHESTRA, Seattle, Washington, Karl Krueger, director, provides three series of concerts, including twenty-five events for the 1929-1930 season. This interesting program includes a Monday evening symphony series of ten concerts at the Metropolitan Theater; a series of five Saturday evening symphony concerts at the Civic Auditorium, and a series of Saturday morning Young People's concerts at the Orpheum Theater. Mr. Krueger gives explanatory lectures in connection with the latter series.

BILTMORE MORNING MUSICALES, sponsored by Genevieve Gray, are held in the Sala De Oro, Biltmore Hotel, Los Angeles, California, during the winter season. The artist for the month is John Charles Thomas, the popular American baritone, appearing November 11.

ALICE SECKELS MATINEE MUSICALES are held in the Gold Room of the Fairmont Hotel, San Francisco, California, and continue the popularity of the ten former seasons. The program for the month offers Grace Wood Jess, who appears November 18.

COLEMAN CHAMBER CONCERTS, Alice Coleman Batchelder, founder and director, presents at the Community Playhouse, Pasadena, California, a group of concerts by famous ensembles, divided into two series, the Regular Series of six Sunday afternoon concerts; a children's Junior Series of two Sunday afternoon concerts. A third series, known as the Historic Chamber Concert Series, is presented at the home of Mrs. H. A. Everett, 171 South Grand Avenue, Pasadena, California, by the London String Quartet, the evenings of February 11, 13, 20 and 22, at 8:15 o'clock. The regular series of six Sunday afternoon concerts at the Community Playhouse Auditorium, 3:30, opens November 10 with the Bartlett-Frankel Quartet, Elly Ney at the piano.

GLENDALE SYMPHONY ORCHESTRA, Glendale, California, Modest Altschuler, conductor, gave the opening concert of the season late last month. The program included several novelties, which are to be a feature of the future offerings.

SANTA ANA SYMPHONY ORCHESTRA, Santa Ana, California, D. C. Cianfoni, conductor, announces an interesting series of concerts for the winter. Among the soloists to appear is Guy Bevier Williams, pianist, of Los Angeles.

THE LONG BEACH SYMPHONY, Long Beach, California, Leonard J. Walker, conductor, appears in concert, Nov. 5.

LOS ANGELES PHILHARMONIC ORCHESTRA, founded and sponsored by William Andrews Clark, Jr., presents the winter series of symphony concerts



*The Serendipity Refectory has re-opened
for the Season*

TO MAKE RESERVATIONS PLEASE CALL
COLORADO 2651 OR GARFIELD 2384

The Serendipity Antique Shop

INCORPORATED

BRADFORD PERIN, President

2966 E. Colorado Street
Pasadena

The Serendipity closes at 1 o'clock on Saturdays



*Gesso
Bas-Relief
Applied to Interior
Decoration*

Douglass Graham Studio

FINE ART SCREENS & PANELS

170 East California Street
Pasadena, California

Terrace 0460

at the Philharmonic Auditorium, Fifth and Olive Streets, Los Angeles, California. The orchestra numbers ninety-eight instrumentalists, is directed by Dr. Artru Rodzinski, and will give approximately ninety concerts in southern California this season. The season in Los Angeles includes the regular fourteen pairs of symphony, and the fourteen Sunday afternoon concerts. The current dates are November 7 and 8, November 21 and 22 for the pairs; and November 3 and November 17 for the Philharmonic Popular afternoon concerts. The programs for this season include many orchestral works new to the West.

SAN FRANCISCO SYMPHONY ORCHESTRA, in the fifteenth season, Alfred Hertz, conductor, presents the subscription symphony events in pairs on Fridays and Sundays at the Curran Theater, San Francisco, California. A series of popular Sunday afternoon programs alternate with the pairs, also at the Curran theater.

GLENDALE SYMPHONY ORCHESTRA, Modest Altschuler, conductor, gave the Symphony in B flat by the American composer, Edward Burlingame Hill, at the orchestra's opening concert at Glendale, California, last month.

WOMEN'S SYMPHONY ORCHESTRA of Los Angeles, California, has chosen Arthur Alexander, composer and conductor, as their new leader, and begin rehearsals, November 6. Two concerts will be given. The orchestra is now in its thirty-fifth year, Mrs. H. C. Underwood is the president.

REDLANDS COMMUNITY MUSIC ASSOCIATION, Redlands, California, sponsors a series of Wednesday evening programs at the High School Auditorium throughout the winter season.

PASADENA CIVIC ORCHESTRA, Pasadena, California, under the direction of Reginald Bland, gave the opening concert of the winter season last month in the auditorium of the Pasadena Junior College. The orchestra includes about eighty-five musicians, both professionals and amateurs, and is planning an interesting series for the winter.

YOUNG PEOPLE'S SYMPHONY MATINEE MEETING is held at the Mark Hopkins Hotel, San Francisco, November 1. The program features several talented child musicians, and a trio of voices from the Children's Choral Club of Berkeley, under the direction of Wheeler Beckett, is added. Mr. Beckett is the regular conductor of the Young People's Symphony events. The fourth season of these concerts will open in January at the Curran Theater, San Francisco, and presents, as in the past, the full personnel of the San Francisco Symphony Orchestra.

JOHN MacCORMACK, probably the most popular of all tenors, sings at the Philharmonic Auditorium, Los Angeles, California, November 5, instead of after the holidays, as first planned.

THE MERLE ARMITAGE SUNDAY EVENINGS open at the Windsor Square Theatre, Los Angeles, California, November 17. Homer Simmons, composer of symphonic music and art songs, has been appointed musical director of the evenings of smart diversions.

OPPENHEIMER SUBSCRIPTION CONCERT SERIES, at the Dreamland Auditorium, San Francisco, California, presents John Charles Thomas, well known American baritone, in the second concert of the season, November 7.

BERKELEY MUSICAL ASSOCIATION, Berkeley, California, opened the twentieth musical season last month, presenting Mary Lewis, soprano, in recital at the Harmon Gymnasium, University of California. Artists following in the Association's series include the English Singers, Myra Hess, pianist, the Roth String Quartet, and Roland Hayes, tenor.

ABAS STRING QUARTET of San Francisco present their evening concert programs at the Community Playhouse, San Francisco, California, during the winter season. The quartet is composed of Nathan Abas and William Wolski, violinists; Roman Verney, violist; and Michel Penha, cellist. The concert of the month is given November 12.

SYMPHONY BREAKFASTS are announced by Alice Seckels for the fortnightly Fridays of the symphony concerts of the San Francisco Symphony Orchestra. The breakfasts will be held at the St. Francis Hotel, San Francisco, California, at twelve thirty.

SAN FRANCISCO SYMPHONY ORCHESTRA, under the leadership of Alfred Hertz, continues in this the ninth season a series of "pop" programs of five municipal concerts, at popular prices at

the Civic Auditorium, San Francisco, California. This series is sponsored by the Auditorium Committee of the Board of Supervisors.

THE CLERBOIS ENSEMBLE presents a delightful concert every Sunday evening in the lounge of the Biltmore Hotel, Santa Barbara, California, at 8:30. The ensemble includes Beth Clerbois and Fred Greenough, violin; Harry Kaplin, cello, and Roger Clerbois, piano.

SIX STUDIO RECITALS, given by Paul McCoolle, will add to the interest of the musical season in Santa Barbara, California. Mr. McCoolle opened the series with a Chopin recital at his studio, El Quartel, last month.

MUSIC BRANCH, Community Arts Association, Santa Barbara, California, presents Jacques Thibaud, violinist, in the first concert of the Artists Series at the Lobero Theatre, November 4.

THE HOLLYWOOD BOWL ASSOCIATION announces the appointment of Glenn M. Tindall as manager of the Bowl, succeeding Raymond M. Brite.

ANNOUNCEMENTS

COMMUNITY PLAYHOUSE, Pasadena, California, announces programs:
To November 2, "Julius Caesar" by William Shakespeare.

November 7 to 23, "Man and Superman" by George Bernard Shaw, with Harrison Ford in the role of John Tanner.

November 28 to December 14, "The Two Orphans" by Adolph d'Ennery. This revival of the old melodrama opens at the matinee on Thanksgiving Day.

DRAMA BRANCH, Community Arts Association, Santa Barbara, California, announces the tenth season of subscription performances, beginning November 21, and including a series of five productions under the direction of George Bamman.
November 21-22-23: "The Second Man," a comedy by S. M. Behrman.

THE SANTA MARIA PLAYERS, Santa Maria, California, opened the winter season with the production of Noel Coward's comedy, "Hay Fever," at the High School Auditorium last month. Gaylord Jones is president of the organization.

SAN DIEGO CIVIC PLAYERS, San Diego, California, announce the presentation of "The Thief" at the Spreckels Theater, Nov. 14.

LECTURE COURSES for Los Angeles and Pasadena, California, have been arranged by the Astronomical Society of the Pacific and the Mount Wilson Observatory. Pasadena lectures are held at Culbertson Hall, California Institute of Technology, and the Los Angeles ones at the Public Library, Fifth and Grand Avenue. The current dates are:
Pasadena, November 14, and Los Angeles, November 15, "Planning a Great Telescope," Dr. J. A. Anderson, Mount Wilson Observatory.

ASTRONOMICAL SOCIETY OF THE PACIFIC holds the Fall Series of popular lectures on the third Monday of the month at 245 Market Street, San Francisco, California.

CANYON CREST SCHOOL, Altadena, California, offers a particular advantage in the small size of classes, as this makes it possible to advance children who learn rapidly, and to also give individual help and attention to those who acquire knowledge slowly. The school was founded and is conducted by Mrs. Horace M. Dobbins.

THE SMITHY, where fine wrought iron work is produced, is a part of the addition to the Serendipity Antique Shop, 2966 East Colorado Street, Pasadena, California, and has grown out of the many needs for ornamental iron work, such as grilles, fixtures, and garden furniture.

AMY MAY STUDIO of design and color, 660 N. El Molino Avenue, Pasadena, California, reopens November 20 with the return from abroad of Amy May.

EL ENCANTO has increased its capacity by adding bungalows. Wm. A. Edwards, Architect of Santa Barbara, has designed delightful bungalows for eastern clients and guests of El Encanto on the Santa Barbara Riviera. All the comforts of home combined with hotel service are in these unique California tourists winter quarters. They are built for the guest himself and comply with his own ideas on this unparalleled situation above the town of Santa Barbara.

CREATIVE MUSIC SCHOOLS, INC., was organized in July, 1929. This new educational institution is devoted to the

Hispano-Moresque Tile Co.

HARRY C. HICKS

Los Angeles, California

**Hand Made
Decorative Tile**

of

**Decorative Tile Bathrooms
of Unusual Merit**

Where glaze is transparent; where it lends colour a brilliancy which differentiates it from everything except more tile of its own kind, you have tile. Anything short of this is merely a substitute for some ordinary covering.



Offices and Showroom

173 N. LA BREA LOS ANGELES, CALIF.

**California Building Materials
Free to new subscribers to
California Arts & Architecture**

This book now ready for distribution gives complete information concerning the manufacture, use and application of essential products used in home construction. If you plan to build, this book will be of inestimable value to you and together with monthly issues of California Arts & Architecture will help you in the selection of material and equipment.



Send your subscription today for either one year (\$3.00) or two years (5.00) and the book will be mailed at once.

CALIFORNIA ARTS & ARCHITECTURE
627 So. CARONDELET STREET
LOS ANGELES

revival of the lost art of improvisation at the piano. The founder of the movement is David Patterson, author of "Tone Patterns," who with the School authorities is sponsoring Georges Tremblay, a remarkably talented boy and an example of this new approach to musical education.

Officers of the organization are: Myrtle Shedd Enyeart, President; Freeman C. Milbury, Vice-President, and J. C. Herndon, Secy.-Treas. The main offices are at 295 S. Los Robles Ave., Pasadena.

THE ASSISTANCE LEAGUE OF SOUTHERN CALIFORNIA, whose president is Mrs. Anne Hancock Banning, is the outstanding organization of its kind in the state, combining Community House, Day Nursery, Assistance League Exchange, Tea Room, Good Samaritan Relief Unit, Melting Pot, Sewing and Card Units and Flower Memorial Fund. These different divisions are under the chairmanship of responsible, executive women who have organized and carried through their splendid plans for civic betterment. Southern California is fortunate to have allied with its interests this League of able co-workers. C. S.

THE TEA ROOM, which has just opened under the management of Mrs. Dawson, is a place where those may gather who wish a delicious luncheon. Entertaining is also popular there as the cuisine is of the best and the prices moderate, a fifty cent, seventy-five cent and a dollar club luncheon being served. The large studio-dining room was the inspiration of Mrs. Edwin Carewe and carried out by her in Naples yellow and green. The tables and chairs are yellow, relieved by curtains which suggest forest branches with the sunlight shining through. The glassware is also green of an antique pattern; the linen and doilies of amber, the floor and decorations of contrasting black, making a vivid though restful background for an hour of chat, cheer and relaxation while one is being catered to with excellent food and good service. Cerena Sheffield.

PRICES must not be exorbitant in any of the Assistance League shops or shows. This is the dictum of the Board of Directors and heads of Committees. When customers or members of the League come to Community House to buy their Christmas presents early, they will find that they save enough to buy at least one more present by taking time to shop leisurely in this quiet place. No one jostles, no one reaches over your shoulder to grab a bargain on the counter; no crowded elevator takes you flying past floor after floor. Here in the charming rooms your own friends have fitted up you may find replicas of pretty things they bought for themselves in Europe or New York. Or if you prefer you may go into the work room and explain your own new ideas to the expert cutter and have whatever you want made by our staff of seamstresses and thereby help those who need work and get exactly what you want at the same time.

THE CINEMA DEPARTMENT is asking that members who have locations or interior settings that fit into any kind of motion picture story will list these things with the Location Bureau of the League. We never know what a Director may ask for and we must never be found wanting when they come to us. By thinking ahead and listing things that may be wanted we are gaining a reputation with the Cinema Companies and they now ask us first if we have locations before they try to find what they want themselves. Tremendous good is done in helping the unfortunate through the League and its associated Charities with this money brought in by renting, under strict surveillance, our own homes to Movie Companies.

THIS BULLETIN is sent out each month by the Bulletin Mailing Committee with Mrs. Giles Hall, chairman. Volunteers to help in addressing nearly one thousand envelopes necessary will kindly report to Mrs. Hall through the Assistance League office telephone HE 5133.

GIVE IT TO THE THRIFT SHOP if you are wondering what to do with some beloved gown that simply will not stand another season but which you just hate to throw away. How it will gladden the heart of some girl who has used up her last gown and has nothing to wear when given a chance as an "extra" in some film! Many a little mother makes the entire wardrobe of her family out of good stuff she finds at the Thrift Shop and many a man caught in the glamour of Hollywood art circles has bought for a mere trifle at the shoe, hat or tie counter enough to make him presentable among his fellows again. Little do you know of the heartfelt happiness that will come in waves to you from this secluded "fitting parlour" when the clothes lying useless in your storeroom are displayed on the walls of The Assistance League.

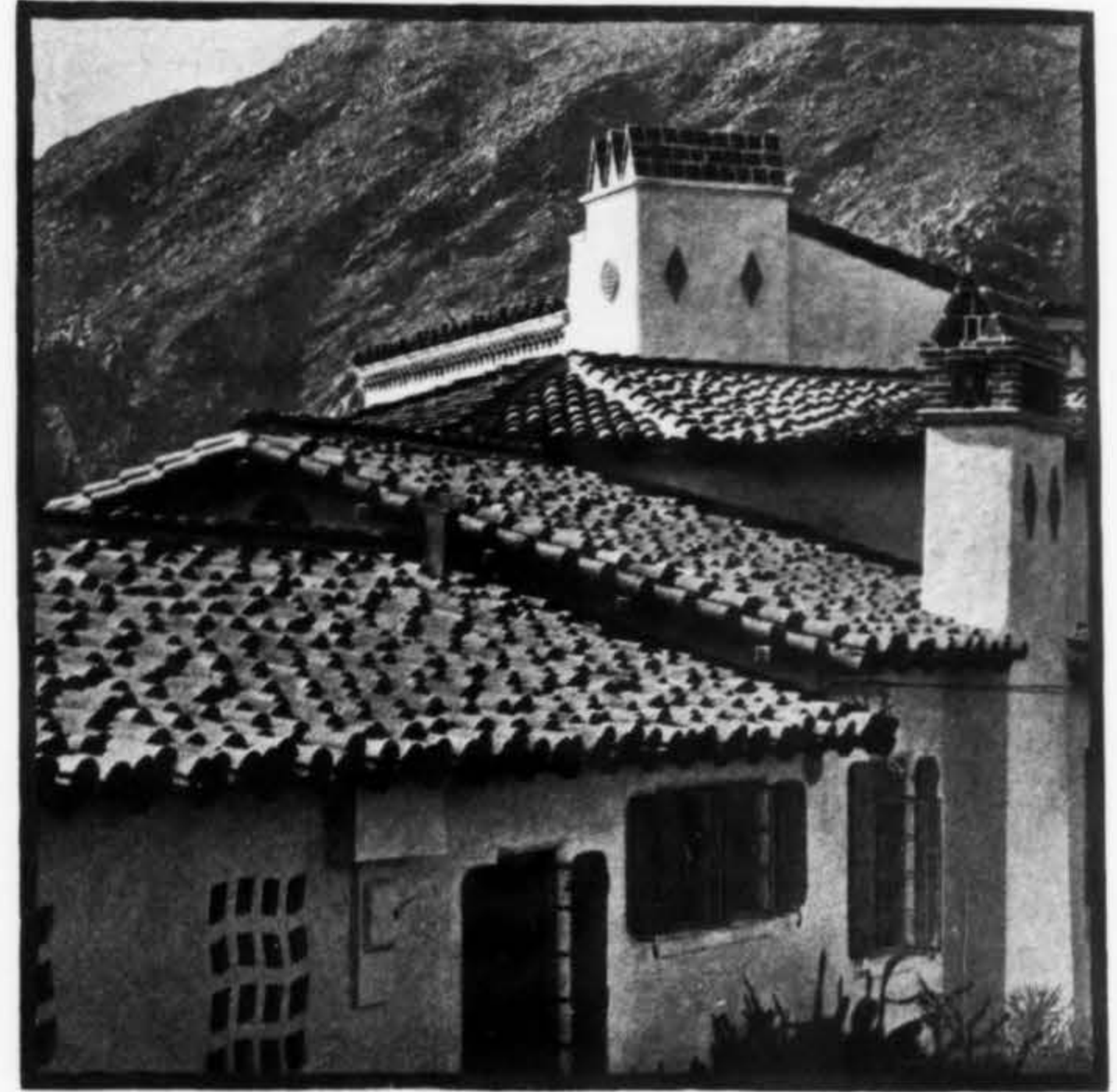
T I L E S O F C H A R A C T E R

NEW... ALHAMBRA "TRUE-TILE"

New . . . Alhambra "True-Tile" (a distinctive and different Mission type) gives the true effect of old, heavy handmade roof tile found on early California missions and colorful architecture of the Mediterranean.

The exposed ends of Alhambra "True-Tile" are massive, and thick . . . much thicker than ordinary tile. Yet the weight is moderate.

Production of this new roof tile is already under way. A wide range of colors are available, including weathered and antiqued effects and dark slips. Method of manufacture makes possible exceptional and varied textures. Displays may be seen at the plant of



ALHAMBRA KILNS, INC.

"True-Tile" as used on the residence of R. H. Hood, Palm Springs, California. Carl Jules Weyl, Architect.

Authorized Manufacturers — 1024 Westminster Avenue, Alhambra, Calif. Phone Elliot 3487

The ARCADEY

Rising twelve stories above the exclusive Wilshire district, overlooking the beauties of Westlake and Lafayette Parks, the Arcady offers every comfort and convenience for the traveler.

Hotel Rooms from \$5 per day
Apartments from \$150 per month

WILSHIRE at RAMPART

LOS ANGELES

The World Famous

Ambassador

Los Angeles

is graciously acknowledged by
**Their Imperial Highnesses
PRINCE and PRINCESS ASAKA of
JAPAN**

Chuichi Ohashi, Japanese Consul, in writing of the recent stay of Prince and Princess Asaka said:
"I take pleasure in conveying to you their hearty gratitude for the courtesy and hospitality with which your hotel accommodated them."

No other hotel in the world offers more varied attractions. Superb 27-acre park, with miniature golf course, open air plunge and tennis courts. Riding, hunting and all sports, including 18-hole Rancho Golf Club. Motion picture theatre and 35 smart shops within the hotel. Famous Coconut Grove for dancing nightly.

Write for Chef's Cook Book of California Recipes

BEN L. FRANK,
Manager

32

No 4
ALL-V
port
geles
The
merc
prov
ager
ern
ALL-
TION
Nove
forni
LEHIG
PAN
000 i
for
closes
bett,
gram
awar
AIRCR
one s
that
quant
chine
gover
a hu
Unite
in a
These
work
planes
to ea
machi
work
the co
FOKKE
constr
Coast
fornia
the P
larges
countr
thirty
ing an
TYPES
THE
the A
ment
type c
planes
the nu
menta
The n
from
monop
planes
differe
greater
the D
type,
more
AERON.
MERC
twelve
dred
daries.
fornia
TRANSC
PORT
hundre
forecas
route
force
the a
towns,
tion po
AERIAL
scriptiv
and is
neers
least t
complis
nationa
Washin
River
Homest
region
addition
surveys
public
CALIFOR
CIATIC
Comme
includ
tion of
tion sh
an effo
274 cit
cities f
aeronau
States
fornia
U. S. NA
Beach,
base, c
which i
through
mission
officers,
planes,
thirty c
six plan
THE UNI
shortage
a new

AVIATION

ALL-WESTERN CONFERENCE of airport executives will be held in Los Angeles, California, November 7 and 8. The Aeronautical Chamber of Commerce sponsors the conference, which provides an opportunity for the managers and assistant managers of Western airports to discuss their problems.

ALL-WESTERN AIRCRAFT EXPOSITION is announced for the week of November 9 to 16, at Los Angeles, California.

LEHIGH PORTLAND CEMENT COMPANY, Pennsylvania, has offered \$10,000 in prize money for the best designs for modern airports. The competition closes November 18. Harvey Wiley Corbett, architect, is chairman of the program committee and also of the jury of awards.

AIRCRAFT MANUFACTURE proceeds in one sense slowly. All authorities admit that every manufacturer is hampered in quantity production by the lack of machine tool production. According to government figures there are more than a hundred airplane factories in the United States, and twenty-five plants in addition making aircraft engines. These plants employ about 25,000 workers, producing approximately 7,000 planes in the year, or about one plane to each four workers. It is only when machinery is developed that can do the work of ten or fifty pairs of hands that the cost of manufacture can be lowered.

FOKKER AIRPLANE COMPANY begins construction this month on the Pacific Coast branch at Los Angeles, California. The plant will build exclusively the F-32 type of Fokker planes, the largest of any passenger planes in this country, providing accommodations for thirty-two passengers for daytime flying and berths for sixteen.

TYPES OF PLANES LICENSED BY THE GOVERNMENT: To July 1, 1928, the Aeronautics Branch of the Department of Commerce had issued approved type certificates to only 54 types of airplanes in the United States. In 1929 the number has grown to 170, a commentary on the progress of the industry. The number of biplanes approved grew from 39 to 109, whereas the number of monoplanes increased from 15 to 61. Sport planes, 2- and 3-place, is the trend, 96 different types have been certified. The greater number of planes approved by the Department are of single engine type, only 12 out of 170 having two or more motors.

AERONAUTICAL CHAMBER OF COMMERCE in a recent survey stated that twelve States have more than a hundred planes owned within their boundaries. New York leads with 753, California is second with 519.

TRANSCONTINENTAL AIR TRANSPORT maintains a force of almost a hundred persons, with definite duties, in forecasting weather conditions along the route of the company. A part of the force is located at the main stops on the airway, others at intermediate towns, and at a network of observation points adjacent to the route.

AERIAL MAPPING ENGINEERS is descriptive of the modern surveying crew, and is the title of a company of engineers located in Portland, Oregon. At least three aerial mapping projects accomplished by the company attracted national attention: The Skagit River in Washington and Canada; the Snake River Canyon, between Lewiston and Homestead, Idaho; and the Sauk River region of northeastern Washington. In addition the company has made many surveys for timber owners, railroads and public utilities.

CALIFORNIA DEVELOPMENT ASSOCIATION, of the State Chamber of Commerce has, in behalf of aviation, included in its activities the preparation of an air view map with information showing 169 airports in California; an effort to secure the cooperation of 274 cities in California to mark their cities for air travellers, and a study of aeronautical control legislation of other States to be used in relation to California problems.

U. S. NAVAL RESERVE BASE at Long Beach, California, is the only Naval base, of seven in the United States, which is operating with the Battle Fleet throughout the year. This base was commissioned first in July, 1928, with five officers, thirty enlisted men and two planes. The personnel now includes thirty officers and eighty odd men with six planes.

THE UNITED STATES NAVY, fearing a shortage of pilots, has put into effect a new method of training to increase

SCHOOLS



STICKNEY MEMORIAL SCHOOL of ART

303 No. Fair Oaks Ave. Telephone Wakefield 4390

Classes in Life Drawing and Fainting Landscape Painting Architectural Design Commercial Art Etching Modeling Block Printing Batik Metal Craft Tooled Leather Costume Classes for Children and Adults Catalog on Request

CONDUCTED UNDER THE AUSPICES OF THE PASADENA ARCHITECTURAL CLUB

Westridge

A COLLEGE PREPARATORY SCHOOL FOR GIRLS. ACCREDITED.

Primary, Intermediate and Academic Departments

MARY L. RANNEY, AMIE C. RUMNEY, Principals

324 Madeline Drive, Pasadena, California Telephone Wakefield 5276

Miss Thomas' School (St. Catherine's School)

Non-Sectarian Boarding and Day School for Girls. First Eight Grades. Prepares for Marlborough and Girls' College Schools. Gymnasium teacher in charge of three-acre playground until 5 o'clock. Auto Service MISS THOMAS, Prin., 325 W. Adams St. Westmore 5924.

CHILDREN RECEIVED AT ANY TIME



THE CHILDREN'S HOUSE

A school for young children—three to eight years of age Limited enrollment

Nursery School department under expert supervision MAY E. M. DAVIES—DIRECTOR

Literature sent on request

693 So. Euclid Ave., Pasadena Telephone Terrace 3741

Santa Barbara School of the Arts

ALBERT HERTER, A.N.A., President

FRANK MORLEY FLETCHER, Director

Graphic and Pictorial Arts—Decorative Design—Crafts—Sculpture—Bronze Casting—Wood Block Printing—Etching—Architecture SESSION: 30 WEEKS, OCTOBER-MAY—SCHOLARSHIPS AVAILABLE Illustrated Catalog

914 SANTA BARBARA STREET SANTA BARBARA, CALIFORNIA

HOLLYWOOD SCHOOL FOR GIRLS

Established 1909 Fully Accredited 19th Year

Boarding and Day School—Junior and Senior High School Departments—From Kindergarten to Preparation for College

LOUISE KNAPPEN WOOLLETT, Principal

1749 N. LaBrea Ave. GRanite 4801



CHOUINARD SCHOOL OF ART

INCORPORATED

Our system of encouraging the individuality of the student produces interestingly varied results, including striking examples of Modern Art.

2606 W. 8th St. DU 4798 Los Angeles

Canyon Crest

A Country Day School for Boys and Girls Pre-School—Elementary—Junior High

Individual Attention—Music—Project Work

Literature Sent on Request

Canyon Crest Road Telephone Pasadena, California Sterling 2310

the supply. Three sources of pilot material will be available: the U. S. Naval Academy at Annapolis; the enlisted ranks of the Navy; and eleven universities. The last named to feed directly into the Naval Aviation Reserve. Within or near each Naval Reserve base is a college where the ground school training of students goes on throughout the term. In these schools, beginning this fall, it is necessary for each ground student to give about 240 hours in which to complete the course. These students are not enlisted in the Naval Reserve until they have completed the ground school course and have been selected for the thirty days' elimination flight training, at which they are enlisted as seamen second class, U. S. Naval Reserve. The following subjects are included in the ground school course: Aerodynamics, Aerial Navigation, Sea Navigation, Airplane Engines, Naval Regulations, Elementary Electricity, Practical Flying, Radio, and General Information, the latter including aerology, history and development, military, civil and foreign aviation.

SITES FOR AIRPORTS has become of vast importance to every municipality, whereas in the beginning it was supposed any old abandoned or unused tract of land would do. The majority of cities have few sites which meet every requirement of aviation purposes. A municipally owned airport may be open to all on fair terms and become a source of revenue through the lease of hangar space and other facilities to private owners. The managers of airports in cities of 100,000 inhabitants in a conservative estimate state the ports should be able to care for at least 100 planes per day. The Department of Commerce records 425 municipal and 415 privately owned flying fields as in use in the United States. In addition to these there are 80 military flying fields, and 644 marked intermediate or auxiliary fields, a total of 1,564 fields.

THE CITY PLAN COMMISSION of St. Louis, Mo., has under advisement a plan whereby the Mississippi river may be straightened between Merchants Bridge and Chain of Rocks, reclaiming four thousand acres of land, upon which a large airport may be erected, and also provide a bathing beach, harbor facilities for small boats, a golf course, and a river drive.

COMPLETE AIRPORT SERVICE UNIT of the future, according to Seth Low, president of Roosevelt Field, Inc., will become a recreational center, with dining and dancing, tennis and bowling, swimming, and other sports available at will. This will come quite naturally, first because concessions can be made to pay a profit, and secondly because large crowds attracted to the fields, as to a center of recreation, become more and more interested in flying and the interest in aviation spreads. The comfort and entertainment of passengers, waiting to change from one plane or airline to another, must be considered.

CURTISS AIRPORTS CORPORATION plans extensive development of the airport at Alameda, in San Francisco Bay, California. This is a six hundred acre unit; to include a seaplane base, a flying field, a yacht harbor and a bathing beach, the latter possible because of the situation on the estuary in the upper bay. The accessibility by automobile, rail or boat is another distinct advantage to the airport, increasing the speed with which mail or express may be delivered to and from neighboring cities.

SOUTHWESTERN AIRCRAFT EXPOSITION was held October 12-17 at the State Fair Grounds, Dallas, Texas. An especially constructed building with 50,000 feet of floor space housed the exhibition. The planes ranged in size from the mammoth tri-motored transport to the small one-seated novelty ship, able to land in a city street. Among the attractions offered was a model airplane contest for the youths of Texas, under seventeen, and for the women a Fashion Review, showing flying costumes with stylish mannikins.

AIRPORT CONSTRUCTION was discussed scientifically at the meeting of the municipal airport committee of the American Road Builders' Association, held in Washington, D. C., October 24-25. Major Donald A. Davidson, assistant chief engineer of the District of Columbia, is chairman of the committee, and many of the leading engineers in the country attended the sessions.

NATIONAL AIR TOUR, the fifth annual, for the Edsel Ford reliability trophy, took off from Ford Airport, Detroit, Michigan, October 5 and returned October 21. Besides the Edsel Ford trophy approximately \$20,000 in prizes were distributed among the winners. The tour led over twenty-one States and covered about five thousand miles.

HOTEL and TRAVEL

Intensely COSMOPOLITAN



yet completely restful, too . . .

LINKED with the glowing history of the West . . . pulsating with the business and social whirl of a great city . . . commercial centers, the shops, clubs and theatres all within one to five minutes . . . the focus of San Francisco's dinner and dance elite . . . yet offering you reposeful well-appointed guest-rooms, served with quiet and interested friendliness.

Every room with spacious bath
Singles: \$4, \$5, \$6, \$7, \$8
Doubles: \$6, \$7, \$8, \$10, \$12
Suites from \$15

The PALACE Hotel

The finest San Francisco address a visitor can have

Management—HALSEY E. MANWARING



SAN YSIDRO RANCH
California's Famed Foothill Resort

Nestled in the foothills among the Orange Groves, overlooking Valley and Sea. Elevation, 600 feet. Furnished Bungalows, 2 to 7 rooms. Central Dining Room. Electricity, hot and cold water. Surf-bathing, Tennis, Horseback Riding. Six miles from Historic Santa Barbara, two miles from ocean and country club. Moderate rates. For Folder, address SAN YSIDRO RANCH, SANTA BARBARA, CALIFORNIA.



San Clemente, The Spanish Village



San Clemente, the Spanish village, is located on the coast highway, half way between Los Angeles and San Diego. There you can swim, play tennis, go horseback riding, fish in the ocean. For further particulars, write to Chamber of Commerce, San Clemente, California.

TRIPPING TOPICS

LOOPING THE SOUTHERN LOOP is the most popular motor trip just now. The grand loop embraces the coast highway to San Diego, through the mountains to El Centro and up the Coachella Valley to the pass between San Geronio Mountain and San Jacinto. This beautiful gateway flanked by our most striking southern mountains, marks the desert line.

SMALLER LOOPS are made by stopping at La Jolla—at Casa de Manana or La Valencia Hotel—and curving back from that point through the mesa lands used by the U. S. Government as a camp during the war. Camp Kearney is deserted and the little railroad with its single station "Guerra" lies rusting. But the inland route is easily struck on the east and brings us back through Vista and Elsinore to Corona, Brea and the Whittier or Valley Boulevard.

PASADENA is more and more a center for tourists both winter and summer. The Huntington is open the year round and its swimming pool added to the private garden, and club swimming pools make this residence city a cheerful place on warm days of a not unbearable summer time and the acme of tourist towns in winter.

SOLANO BEACH is notable and easily recognized among the southern string of highway towns because it is up-to-date in planning for automobiles to stop there. You may identify it at present as it has the only plaza opening off the south coast highway. Its lack is that there is nothing beautiful in the plaza to turn off for, no charming architecture lures one in, no view of the sea greets one, no gorgeous color of fruit stands and cut flowers call to the touring party which glances into this pleasant plaza. Here is an opportunity lost but an example for town planners to copy and elaborate, and for Solano to repeat on the eastern half and to fill with flowers for tourists.

RANCHO SANTA FE is at the end of another small loop east from Solano Beach. La Morada the little hotel welcomes trippers and home seekers.



La Jolla's European Plan Hotel

With Apartments

La Valencia Hotel

On the Ocean

Accommodations and Food Unexcelled

Winter on America's Riviera

WILTIE - GORTON, Props.
GETHIN D. WILLIAMS, Mgr.

Los Angeles Limited



No Extra Fare!

"Leaving this evening . . .

Tuesday . . . on Los Angeles Limited. Arrive Chicago 9:20 a.m. Friday. Send report by air mail to reach me there."

Busy men appreciate the fact that on the Los Angeles Limited they spend only two business days en route between Los Angeles and Chicago. And they use them to excellent advantage . . . for complete relaxation and enjoyment of the pleasant atmosphere, wonderful meals and sumptuous accommodations of this great train.

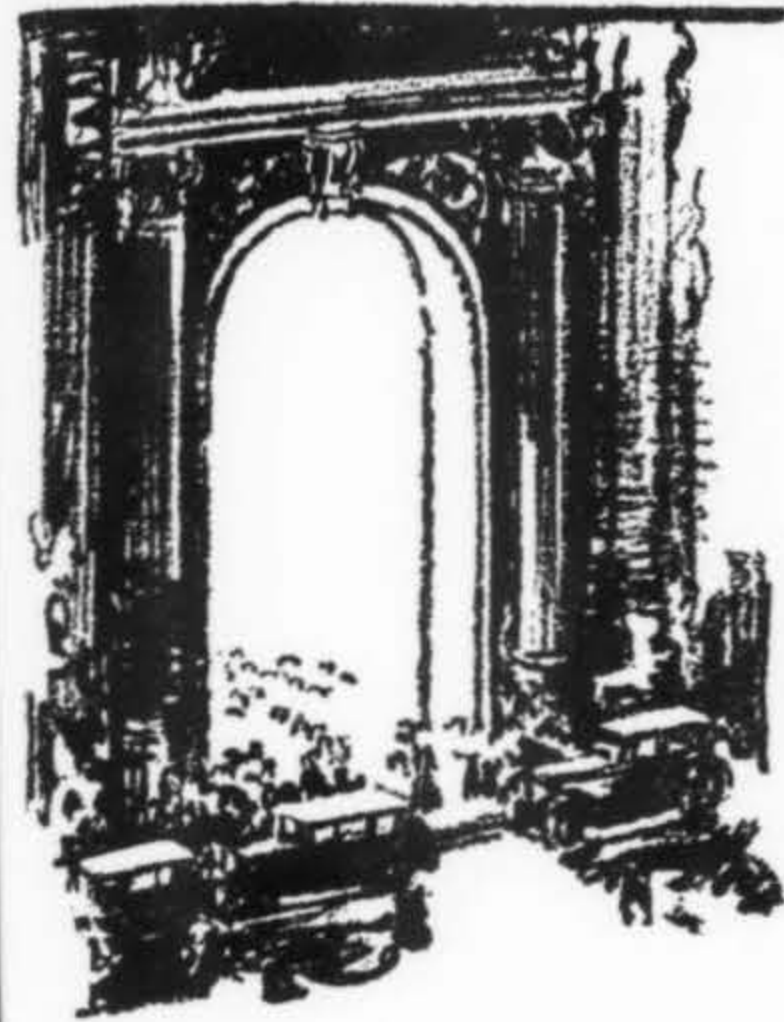
Union Pacific

THE OVERLAND ROUTE

732 South Broadway, 517 Pacific Electric Building, Central Station, 5th St. and Central Ave., Phone TRinity 9211.
East Los Angeles Station, Atlantic Ave. and Telegraph Road
Phone Angelus 6509 or Montebello 841

HOTEL and TRAVEL

THE Doorway of Hospitality



THE SOUTHLAND'S favorite hotel is the Hollywood Plaza. Here Californians congregate when in Los Angeles.

Located in Hollywood, this popular rendezvous is nearer to everything to see and do. Beaches, the downtown shopping district, smart Hollywood shops, golf, night life and all sorts of diversions surround the hotel.

Pig'n Whistle Dining Service insures the best of food. Therefore, when you are next in Los Angeles be sure to stop here.

THE HOLLYWOOD PLAZA HOTEL

Vine Street at Hollywood Boulevard
LOS ANGELES, CALIFORNIA



Santa Maria Inn

Santa Maria, California

A HOME-LIKE INN, up-kept with home-like neatness for the convenience of wayfarers.

Every room with bath.

Halfway between Los Angeles and San Francisco on the Coast Highway.

Write or telegraph for reservations.

Sun Kissed
Ocean Washed
Mountain Girded
Island Guarded

SANTA BARBARA, CALIFORNIA

Enjoy its climate and scenic charm. Furnished houses for rent of all sizes and prices in Santa Barbara and Montecito. Write your requirements. Send for literature and maps free. Properties of all kinds for sale.

H. G. CHASE, Santa Barbara, Calif.
Established 1903

LA SOLANA

Grand Ave. and Lockhaven, Pasadena

A quiet, well-appointed small hotel on the West Side near Orange Ave. where cool breezes blow up the Arroyo in summer, and sunshine cheers the tourist all winter.

Bluebird Taxi

Montecito or Santa Barbara
Phone 9050

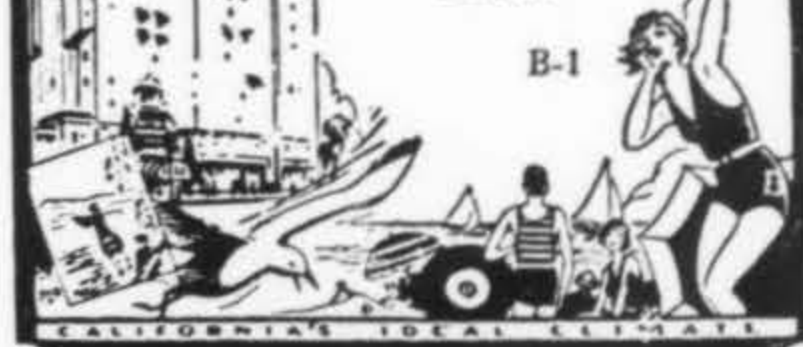
OVERLOOKING THE BLUE PACIFIC!!
The Magnificent!!
Breakers Hotel
at Long Beach, California

THE MANAGEMENT of this 12 story modern fire-proof seaside hotel now under the direction of the famous Ambassador Hotels System offers you the best there is in California hospitality. Here you will find every facility for your comfort combined with surprising economy.

Cheerful rooms, all outside, and with fresh and salt water shower or tub bath. Handsome lobby. Dining Rooms, Coffee Shop, Coconut Grove and Shops. Adjacent to the ocean, surf bathing, yachting, deep sea fishing invite you. Golf club privileges, dancing, horseback riding, concerts and games for your diversion. Single rooms with shower at \$2.50. With bath from \$3.00. Double rooms from \$4.00. Attractive monthly rates. Delicious meals in dining rooms and coffee shop at surprisingly moderate cost.

For information and reservations please write

The Breakers Hotel
Long Beach, Calif.



THE BACK COUNTRY as the pleasant land lying northeast of the city of San Diego has come to be generally known, is traversed with good roads, leading to small towns and communities, each sufficient to itself. It is all well known to the people of San Diego, who plan their week-end trips to some one of the delightful small inns which are found in this vicinity. It is never considered too far to drive to Pine Hills Lodge for a luncheon to include bridge or a swimming party in the lovely plunge.

ESCONDIDO, one of the towns of this back country, claims wide attention through the grape culture and for years has invited the world, of this vicinity anyway, to come and see and stay and enjoy the perfect fruit of the vine. Last year and again this Fall the town, through its Community Players, presented a pageant-play, depicting the romantic history of the neighborhood and which it is hoped will be repeated henceforth annually. One may be comfortably housed in an inn in Escondido as the country round about warrants a stay of a day or more.

AGUA CALIENTE is putting handsome signs along these southern roads. They hang from an iron rod supported by a firm post and display Spanish designs suggestive of Mexico and the border road house.

BARBARA WORTH HOTEL at El Centro is a man's hotel busy and inviting. Adorned with the story of the purple sage and the wild west its handsome furnishings belie the name and sombreros are seldom seen at this season. It is well to telephone up the Coachello Valley for rooms as the desert hotels are full to overflowing.

AT INDIO one finds a tidy hotel and again, a man's town full of energy, and inspiration for the gentleman farmer who wants to try a date palm garden or an onion seed farm. The United States Government is helping in many ways to make these experimental gardens of vital service to California farmers and fruit ranchers. And the trend of the time is for everyone to own his own ranch.



IN MONTECITO

Santa Barbara

"The Sportsman's Inn"

Centrally located near Country Clubs, Polo Fields and Beaches

Reasonable Rates
European.

MONTECITO INN

JAMES GIBBONEY, Jr.
Manager



Hospitality -- Comfort
Convenience

... these at reasonable rates have made the Savoy popular with experienced travelers desiring the best without extravagance. One block from Pershing Square ... convenient to theatres, cafes, leading shops, financial institutions, ticket offices and electric line depots for all resorts. Parking space and garage adjoining.

ARCHITECTS BUILDING—THREE BLOCKS

All Outside Rooms—Each With Bath

{ One person - - \$2.50, \$3.00, \$4.00 }
{ Two persons - - \$3.50, \$4.00, \$5.00 }

NOTED FOR GOOD FOOD

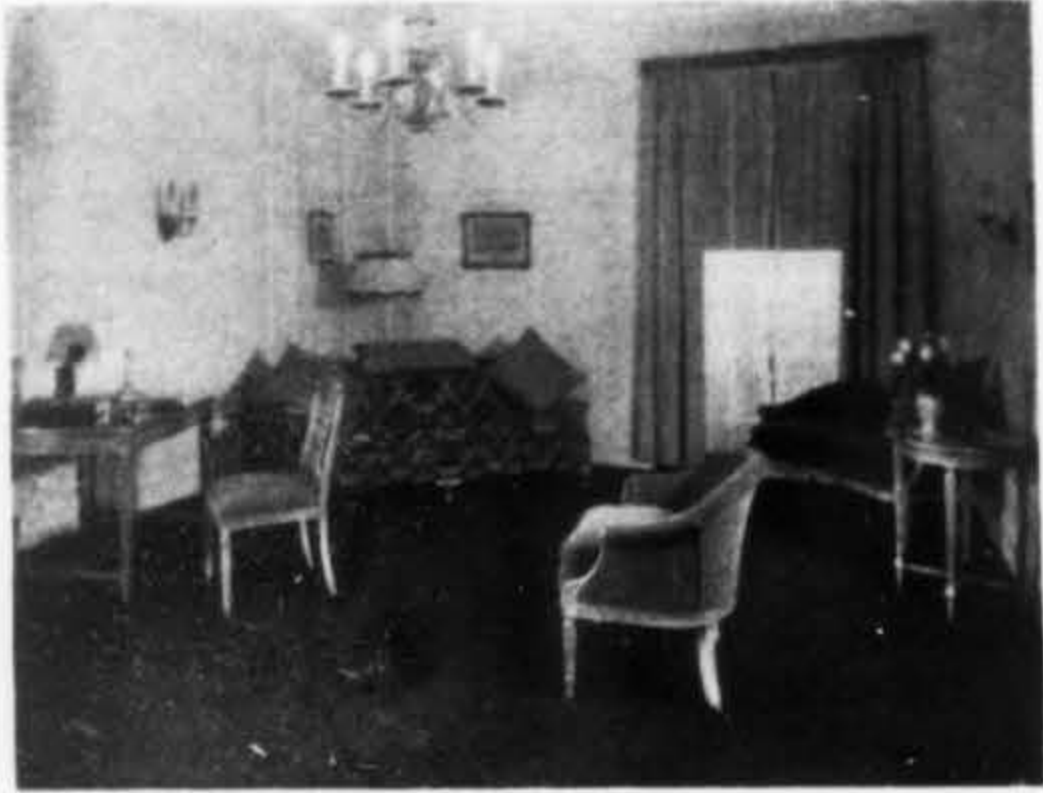
Breakfast, 30c to 50c - - - - - Luncheon, 45c to 75c
Dinner, 75c to \$1.25 - - - - - All Meals Also a la Carte

Hotel Savoy

LOS ANGELES

Sixth Street & Grand Avenue

FRANK SIMPSON, JR.
Managing Director



The responsibility for finishing in lacquer enamel all the furniture throughout this great hotel has been entrusted to our organization. Upon the quality of workmanship depends the preservation of the highest standard in color, texture, and beauty of finish. Only the most skilled craftsmanship, tested and proved materials, and experienced supervision, have been used to achieve a result that fulfills all the requirements of this famed hotel of San Francisco. A. Quandt & Sons, Painters and Decorators (Since 1885) 374 Guerrero Street, San Francisco.



QUANDT  QUALITY

THE PRESTIGE OF THE PALACE HOTEL

No v
IN
TRI
Pictur
with a
strong
green to
sion of
spikes
into ye
It st
the mid
up the
August
blooms,
ished in
is still
mer an
quickly
off, that
any per
Then,
between
garden,
hind yo
feeling
ners pla
supply
three-fo
to foil
spikes a
ever got
quainted
of blue
less cor
that will
The g
gathered
without
great ce
them in
as long
lines as
blooming
you have
in your
their be
water as
flower, y
Used i
they act
ferent n
gracefull
spike w
candle i
For
graciles
many u
brown a
mixed a
but to
beauty
with ar
some ki
hundred
orange
some du
room wh
color-ton
their ch
To as
quantity
path or
in your
idly, an
soon dev
of their
to enjoy
mer.
The s
of the r
Edward
Glenarm
Novembe
of this c
mum. C
time wil
room of
fers a
blooms
poes to
through
tinity c
Bu
Holl
Sun
110
F

IN AND ABOUT THE GARDEN

TRITOMAS AND ERYNGIUM ORANGE AND BLUE

Picture your next summer's garden with a generous background of a strong green boundary of three-foot green topped by a six months procession of six to eight, even ten-foot spikes of the brilliant orange, shaded into yellow of the giant Tritomas.

It starts to send up its pale candles the middle part of March and keeps up the sky-rocketing until the end of August sees the last one fade out, in blooms, just as colorful only diminished in size. The green background is still with you throughout the summer and the new foliage fills in so quickly in the spring as the old dies off, that you are barely conscious of any period of change.

Then, as a hazy blue foreground, between them and your real summer garden, plant Eryngium. A row behind your Delphinium doubles your feeling of their blueness. Waste corners planted to Eryngium roots will supply you with their blue blurry three-foot bracts of thistle-like flowers to foil your large vases of Gladiolus spikes and you will wonder how you ever got along without it. Once acquainted with its dull quiet undertone of blue you will find for yourself endless combinations of color harmony that will delight your soul.

The giant Tritomas flowers can be gathered and used in your patio vases without the use of water. This is a great convenience in making use of them in this way and they last quite as long and really take more graceful lines as they twist and turn in their blooming-out process. Sometime when you have a bunch of a dozen or more in your arms put your ear down to their bare stems and listen to the water as it is drawn up to supply the flower, you can hear it very clearly.

Used inside and supplied with water they act in quite a distinctively different manner. The stems will bend gracefully but each individual flower spike will turn straight up like a candle in a candelabrum.

For in-the-house use the dainty graces type of Dwarf Tritoma has many uses. Always their orange, brown stemmed spikes accent your mixed arrangements of garden flowers, but to get a real feeling of their beauty take a Chinese opium bowl with an adequate flower holder of some kind and put in two or three hundred of their bronzy stemmed orange shaded blooms, places it in some dull part of your hall or living room where you want just that strong color-tone and see how you react to their charm.

To assure yourself of a sufficient quantity for enjoyment border a wide path or outline some division you have in your garden. They multiply rapidly, and divided each fall you can soon develop for yourself a real source of their supply that will enable you to enjoy them from early to late summer.

BARBARA C. APLIN.

The second display of the flowers of the month is to be staged at the Edward H. Rust Nurseries, 352 East Glenarm St., Pasadena, California, November 15th. The dominant feature of this display will be the chrysanthemum. Other flowers in bloom at this time will also be shown. The display room of this nursery establishment offers a fine background to show the blooms to advantage. Mr. Rust proposes to hold similar monthly displays throughout the year to encourage continuity of bloom in Southland gardens.

Bulbs ~ Bulbs
Bulbs
Holland and Domestic
Grown
Catalogue free
Sunset Nursery Co.
Inc.
110 41st St., Oakland,
California
Phone Pied 1044

GARDEN CALENDAR

NOVEMBER

*To me the meanest flower that blows can give
Thoughts that do often lie too deep for tears.*

—Wordsworth.

NOVEMBER is not a month of gay gardens, but it is an interesting month because of the many things you have to do. Antirrhinum Snapdragons should be planted; these can be had in such wide variety and fill so many color wants that some judgment should be exercised in selecting the best kinds. The Snapdragon belongs to the Scrophulariaceae, a most interesting family containing such garden favorites as Browallia, Salpiglossus, Schizanthus, Calceolaria, Scrophularia, Celsia, Linaria, Antirrhinum, Maurandia, Lephospernum, Penstemon, Mimulus, Buddleia, Digitalis, Veronica, Gerardia, Chelone and many others. There is still much to be done in crossing the native Antirrhinums of California with improved garden forms.

Stocks and more Stocks should be put out this month, as well as choicer kinds of Calendulas. For a very brilliant early spring showing plant out Anemone and Ranunculus bulbs now. If the hot weather is still continuing, hold back on the fresh planting of Spanish Iris and Tulips. Better be a bit late than get the forcing effect on your growth.

Divide your perennials, such as perennial Asters, perennial Phlox and Delphiniums. Get your ground ready for Roses and remember that the more thoroughly you work your soil and the richer and riper you make it with humus and well manure the better roses you will have. The sad looking straggling rose bush that looks as if like Fannie Dombey, it was dying because it would not "make an effort", is the result of one of two things or both: it either was not a good rose when you bought it, or you failed to make the effort to give it optimum conditions.

Fred Howard, the most eminent rosarian in the world, is growing this year two and a half million up to date roses in one field. In spite of the fact that Mr. Howard wins International championships for his rose creations, the writer has a good joke on him. Mr. Howard accompanied by his brilliant young horticultural scientist Stanley Kean presented some beautiful blooms to the writer's better half; the blooms were of new roses not destined to be seen by the public for four or five years; your editor playfully asked him if it wasn't dangerous to let out even flower stems with baby buds upon them. The bluff Mr. Howard snorted out his British contempt of the idea saying that any one who could propagate such buds would be welcome to them. Your scribe accepted the challenge mentally—but uttered no word. At home good stock was carefully selected and with the aid of the safety razor blade some delicate budding was done. The budded area enclosed in a celloidin tube and plainly tagged with Howard's plant number. A few months later Mr. Howard's attention was casually called to a beautiful rose; one look and he prepared to explode. It was not until he looked at the tag and remembered the incident that he was able to smile; graciously later he sent some new introductions of roses to the editor.

The best assortment of roses that I can think of to advise planting this year follows: first noting that this year's introductions follow the trend of breeders of both Europe and America in emphasizing perfume. In the Polyantha class there is *Golden Salmon*, a rich golden orange, continuous bloomer, strong, vigorous and healthy, and *Salmonea*, a chic shade of reddish salmon.

In the white roses with high perfume, *Abol* is the leader. In cooler weather the shapely buds are tipped with pink, later becoming a full double white. *Doris Traylor*, a brilliant salmon-orange intensely suffused with carmine, shapely large double blowers delightfully scented and free flowering. *Duchess of Athol*, golden bronze flushed with orange and peach pink, fine foliage practically mildew proof. *Gladys Benskin*, Certificate of Merit Rose, unusual color, golden yellow with deep yellow veining, suffused with salmon-cerise on the outside of the petals; the inside of the petals bright rose-cerise

GARDEN CLASS

The first meeting of the garden class conducted jointly by the Woman's Club and the Plans and Planting branch of the Community Arts Association was held at 10 o'clock Thursday morning, October 17, in the Garden studio, 914 Santa Barbara Street, Santa Barbara, California.

Each Thursday from that date until November 21 the classes will meet. They will be six in number and the first hour is given to a lecture and the second hour to a field trip to illustrate the lecture.

It is expected that among the lecturers at the classes this year will be Mrs. Martha Phillips, editor of the garden sections of several magazines. Other lecturers will be Ralph Stevens, well known landscape architect; Lockwood de Forest, Jr., landscape architect and one of the editors of the Santa Barbara Gardener, and E. O. Orpet, superintendent of Santa Barbara parks.

Last year the garden classes were very popular. Each session covers a separate and distinctive subject and it is possible to get a great deal out of the work even if every session cannot be attended.

Mr. Ralph Hoffman gives this information in the Santa Barbara Gardener, from which the above is taken.

Mr. Eric Walther, who has been botanist at Golden Gate Park, is going to the Huntington Garden at San Marino to work on cactus and succulents. Mr. Walther has already the best general knowledge of exotics of anyone that we know. When he adds to this thorough familiarity with the collection of cactus in southern California, we shall at last have someone to whom we can apply for information in this important field.

Santa Maria Inn is showing great bunches of gladioli this month and chrysanthemums are beginning to delight the fall visitors at this charming half-way house between the Bay and the Southland.

THE PACIFIC COAST CHAPTER OF THE AMERICAN SOCIETY OF LANDSCAPE ARCHITECTS has planned an important exhibition of Landscape Architecture in cooperation with the sculptors of the Pacific Coast. The exhibition will be held the first two weeks in January in the Architects Building, 5th and Figueroa Streets, Los Angeles, California. In view of the growing interest in city planning, parks and parkways and designs for subdivisions, private estates and gardens in the West, where there are many fine examples of Landscape Architecture, it is proposed to show in this exhibition the working drawings, sculptural models, photographs, etc., for schemes which have been executed or projected for the future.

The exhibition as outlined by the Committee will be of incalculable value, both to the lay mind and to the profession, in that it will afford opportunity to study in detail the relation of parts to the whole in a given scheme, and to facilitate this study, it is planned to coordinate the exhibits and illustrate by means of photographs and drawings the relation of details to the completed or projected scheme.

During the exhibition there will be a series of illustrated addresses given on various phases of Landscape Architecture and Sculpture in its relation to its surroundings. Detailed information of the lectures will be announced later.

Although it is believed that the floor and wall space available will be adequate, it is urged that prospective exhibitors make reservations for approximate space required, at an early date. All communications may be addressed to Major George Gibbs, Secretary Palos Verdes Estates, Redondo Beach, Calif.

The Committee of Arrangements, which will include a Landscape Architect, Sculptor and Painter, will determine all points regarding entries.

The personnel of the committee will be announced later. The classification covering Landscape Architecture is as

FIRST RELEASE

HOUGHTON
NEW HYBRID
WATSONIAS

Seed, \$1.00 per Package

Address:

DR. A. D. HOUGHTON
14714 Chatsworth Drive
San Fernando, Calif.

follows: 1. City Planning (Civic Center, Traffic, etc.). 2. Parks and Parkways. 3. Institutions (Schools, Colleges, Churches, Asylums, Hospitals, etc.). 4. Airports. 5. Private Estates (one acre or more). 6. Gardens (one acre or more). 7. Subdivisions (hilly and flat ground). 8. Cemeteries (formal and informal). All plans to be over topographical maps. Photographs to accompany them if desired.

Works in sculpture relating to any of the following classifications are eligible: 1. City Planning. Work designed in connection with City Planning or to public buildings relating thereto. 2. Parks and Parkways, Monuments, Fountains, etc. 3. Institutions, work relating to Schools, Colleges, Churches, Asylums, Hospitals, etc. 4. Airports, work relating to Airports and Beacons. 5. Private Estates, work designed in relation to gardens and fountains. 6. Gardens (including small city lots), work designed for gardens and fountains. 7. Subdivisions. 8. Cemeteries.

Those who have followed the course of plant introduction in the United States during the last quarter of a century have had occasion to become familiar with the work of Dr. E. O. Fenzi, who devoted many years of unselfish effort to securing new economic and ornamental species from all parts of the world and establish them in California. His introductions are more numerous than those of any other man, and many of them are now widely grown in the land of their adoption. It seems eminently fitting, therefore, that Dr. Fenzi should have been awarded the third Frank N. Meyer Medal by the American Genetic Association. Those of us who know him feel that this recognition is timely, for his work in our country ended, at an advanced age he returned to his native land, Italy, there to undertake a similar enterprise in the new colony of Libya. It is characteristic of the man and his inexhaustible enthusiasm that he should forsake the comforts of civilization at an age of seventy-five years and advance to the very frontier, facing an enterprise which could well stagger a man of thirty. After his death his sons, and especially his daughter, carry on his work.

Dr. E. O. Fenzi of Florence, Italy, was awarded the third Meyer Memorial Medal by the Council of the American Genetic Association. The American Minister at Rome presented the medal to Dr. Fenzi in August, 1922.

All over Santa Barbara are plants exemplifying this work of introduction. We request photographs of these for reproduction.

Partial list of plant introductions made by Dr. E. O. Fenzi (Dr. E. Franceschi) in Santa Barbara, where he resided on the Riviera: *Tocoma Reginae Sabae*, *Lippia Repens*, *Aloe Salmodyckiana*, *Acacia Bayleyana*, *Acacia podelyriaefolia*, *Vitis Capensis*, *Feijon Sellowiana*, *Dendrocalamus strictus*, *Acer oblongum*, *Bauhinia candida*, *Toddalia lanceolata*, *Calliandra grandiflora*, *Gonzattia arboroa*, *Felicia petiolata*, *Solandra hartwegii*.

Ornamental trees to line State Street, Santa Barbara, California, are now assured. As an experiment the plan has the approval of the city park board and Ralph Stevens, landscape architect, has suggested the type of trees to be planted and the spacing.

ONTARIO FLOWER AND HORTICULTURAL SOCIETY announces the annual flower show, climaxing the Homes Beautiful Contest, is held in American Legion Hall, October 31 and November 1, Ontario, California.

**CALIFORNIA
WILD
FLOWER
SEEDS**

Sow them now!
Send for free
fall catalogue describing over 100
distinct species
with cultural directions.

THEODORE PAYNE
343 So. Main Street
Los Angeles

passing to orange, deep orange at base; perfume unique; vigorous, hardy and perpetual flowering. *Margaret McGredy*, one of the finest roses for bedding. Gold medal, National Rose Society. Large double flowers of orange scarlet.

Mevrouw G. A. Van Rossem, the Hague Gold Medalist, the only rose that I consider in a class with *Los Angeles*, dark, vivid orange and apricot shining on to golden yellow with bronzing on the reverse, large, perfectly formed double flowers, as beautiful when fully developed as in the bud, vigorous upright growth. *Mrs. Erskine Pembroke Thom*, a pure even deep lemon yellow shade notable as being the most vigorous growing of the yellows. *Patience* is another new and delicate break; deep orange merging to scarlet with a marbling of crimson lake, splendid form and substance, deliciously fragrant. *Rudolph Valentino*, a Pernet introduction, lively shrimp pink suffused with metallic copper and etincilant golden base, strong and vigorous, with delicate two stage perfume.

Two or three hints about obtaining roses; cheap roses are expensive because no matter if they are flowering gaily in their cans, the stock may not have been properly disbudded, the root system may be a gnarly knot, the soil may be full of anything from fungus to nematode, (the eel worm) or it may be seconds or thirds or even discards of a big grower. Trained nurserymen spend money to find out about their soils before planting and maintain connections with Horticultural Boards and Universities. Another point is early ordering; good rose growers aim to have no surplus, as surplus is unnecessary expense, and naturally the first come the best served.

Get your living Christmas Tree at once; do not wait till everything has been picked over, and where possible plant it permanently. Your Chamber of Commerce in any city of the Pacific slope is ready to render you information. Arrangements have been made between the Chamber of Commerce and electric manufacturers for safe and permanent lamps for wiring and decoration at a minimum rate, while electric light companies make a special rate for current used. This and future years is to see the Christmas spirit extend outwards from the family circle to the neighbors and the stranger within our gates.

Dr. A. D. Houghton, M.A., M.D., Ph.D., F.R.H.S.

"Gardens Beautiful"

*Are creating
more and more beautiful
California gardens
filled with blooming
trees, shrubs, and flowers
furnishing a colorful array
thruout the year.*

— consult us —



**THE EDWARD H. RUST
NURSERIES**

LANDSCAPE ARCHITECTS

352 E. GLENARM AT S. EUCLID PASADENA

**Finance Facts
Good to Know**

DURING the past ten years, building and loan associations have grown from community enterprises into investment institutions of national importance.

At this time there are 13,000 associations in the United States. There are approximately 12,000,000 members. Total assets amount to more than 8 BILLIONS of dollars.

No class of investment equals the record of building and loan for safety, with the exception of United States Government Bonds. Compare their earnings with ours of

6%

With Safety

Always worth 100 cents on the dollar. Convenient, marketable, stable, worry-proof.

If you are interested in the financial and social progress of our country, you should be thoroughly informed about building and loan. Let us send you literature explaining the fundamental principles guiding an association such as

**Pacific Coast
BUILDING-LOAN
ASSOCIATION**
1005 Pacific Finance Building
621 So Hope Street Los Angeles
TRUSTY-8366

Please send me information regarding investment plans.

Name.....

Address.....

aa



Authentic Spanish appointments . . . Builders' Hardware Display Room, San Mateo.

Rendering a distinctive Builders Hardware service to architects and home builders.

LEVY BROS.
San Mateo, Calif.

A Peninsula Institution since '72

**GLOBE
ELECTRIC
WORKS**

ELECTRIC WIRING
SIGNAL SYSTEMS

MOTORS RENTED
REPAIRED

Distributors for

WAGNER ELECTRIC
MOTORS

Estimates Furnished

1899 MISSION STREET
Phone Market 2541
SAN FRANCISCO



THE GARDEN CALENDAR

which appears in each monthly issue is probably the most complete and authoritative calendar that has ever been presented to the people of California. Dr. Houghton, the editor, is one of the most noted authorities on horticulture in the country. He will be glad to answer any question on this subject that our readers may ask.



MONTEREY PINE
Rapid growing tree useful for wind-breaks and screens

CALIFORNIA NURSERY COMPANY

Established 1865
GEORGE C. ROEDING, JR., President and Manager
NILES, CALIFORNIA

**Large
Specimen
Trees**

are invaluable for creating that desirable effect of permanence and dignity. Our very complete stock of boxed specimens for immediate delivery includes, Pines Yews, Junipers, Cypressess, Firs, Spruces Camperdown Elms and Olives.

ALAMEDA COUNTY GARDEN CLUB now numbers 150 members and the following officers and Board of Directors now hold office: President, Prof. E. O. Essig; Secretary, Mrs. Adeline Frederick, 1209 Shattuck Ave., Berkeley.

Board of Directors: Prof. Sidney Mitchell, 200 Woodmount Ave., Berkeley; Miss Judith Skinner, R.F.D. No. 1, Box 173, Hayward; Dr. D. B. Kennedy, Faculty Club, Berkeley; H. S. Howard, 2055 Addison St., Berkeley; Mrs. G. M. Atkins, 215 Alvarado Road, Berkeley; Mrs. Willa Cloys Carmack, Magellan and Snake Road, Oakland; Mrs. Sheldon Kelly, 5880 Chabot Road, Oakland; Prof. Harry Shepherd, 821 Shattuck Ave., Berkeley.

MONTECITO AND SANTA BARBARA GARDEN CLUBS hold a meeting on Monday, Nov. 4, at the home of Mr. and Mrs. John D. Wright, "Quien Sabe," in Montecito, Santa Barbara Co., to discuss "Billboards Along Our Highways."

SOUTHERN CALIFORNIA FALL FLOWER SHOW, the twenty-second annual, sponsored by the Pasadena Horticultural Association, was held in Pasadena, California, October 23-24-25-26. The theme of the show this year was "California Gardens," exemplified in old time and modern gardens. Forty communities and twelve California counties, from Chico to San Diego, were represented, and plants from Mexico and Central America were shown. Five large collections of cacti and succulents, and the green chrysanthemum in the amateur department added interest. A collection of orchids, entered by Mrs. W. L. Stewart of San Gabriel, valued at \$6000, was a notable feature. Awards in the Garden Club Class were made as follows: First, Diggers' Garden Club; Second, South Pasadena Garden Club; Third, Pasadena Garden Club.

SANTA BARBARA COUNTY HORTICULTURAL SOCIETY held annual flower show at Santa Barbara, California, October 19-20. Chrysanthemums and dahlias dominated the show. The Planting Committee of the Community Arts arranged an interesting exhibition of cacti and succulents. The commercial displays and the exhibits by nurserymen were attractive and included those of Arthur Gleaves, the Campbell Horticultural Company, Domingue Nursery, and Poole Brothers. A model Roadside Stand was featured.

WEST ALTADENA IMPROVEMENT ASSOCIATION, Altadena, California, sponsors a lecture, November 12th on "Wild and Domesticated Flowers" of California, illustrated with fine autochrome stereoptican views.

A **GARDEN CLASS** is held at the Little Theater of the School of the Arts, Santa Barbara, California, including a series of six lessons on "Garden Design and Plant Material" by Mrs. Martha Philips, author, lecturer and garden editor, and by Ralph Stevens and Lockwood de Forest, Jr. The November dates are 7-14-21.

GARDEN DEPARTMENT, Shakespeare Club, Pasadena, California, holds small flower shows in the tea room of the club at the monthly meetings. Mrs. Herbert S. Rooksby is the chairman of the department. Mrs. Norman B. Lawson is in charge of the shows.

SAN DIEGO COUNTY, CALIFORNIA, is particularly well adapted to bulb growing and shipped more than \$70,000 worth to wholesale dealers in New York and Chicago this Fall. In November begin the shipments of choice cut flowers, in car load lots, to Chicago markets.

THE FLORIMEL ORCHARD of Thomas H. Sheddon, Norumbega Heights, Monrovia, California, comprises 157 varieties of avocado, and has shipped budwood to Panama, Philippine Islands and the Hawaiian Islands, specimens to Mexico and South Africa, and sold in one season 42,000 seed to California growers. Mr. Sheddon was one of the founders of the California Avocado Association, and is a former president.

GEORGE A. KERN, landscape architect, is now located in Santa Barbara, California, and associated with Ralph T. Stevens, the well known landscape expert. Mr. Kern for the past several years has been in charge of the landscaping of the grounds of the University of California at Berkeley, and at Los Angeles.

THE CALIFORNIA NURSERY COMPANY announce a new illustrated Rose Book. Over one hundred and twenty-seven varieties are shown, many of them in color. A copy of this booklet will be sent free if you will mention California Arts & Architecture and address your request to Niles, Calif.

MONTHLY NORTHERN CALIFORNIA CHAPTER

HARRIS ALLEN, PRESIDENT
HENRY H. GUTTERSON, V. P. JAMES H. MITCHELL, Sec.-TREAS.

DIRECTORS

ALBERT J. EVERS JOHN REID, JR. FRED H. MEYER
LESTER HURD EARLE B. BERTZ JAMES S. DEAN



BULLETINS SOUTHERN CALIFORNIA CHAPTER

PIERPONT DAVIS, PRESIDENT

EDGAR H. CLINE, V. P.

A. S. NIBECKER, JR., SECRETARY

RALPH C. FLEWELLING, TREASURER

OCTOBER BULLETIN NORTHERN CALIFORNIA CHAPTER, A.I.A.

THE regular meeting of the Northern California Chapter, A.I.A. was held at the University of California in Berkeley on October 29th. Many members took the opportunity of visiting the various buildings about the campus prior to the hour of meeting.

Through the kindness of Mr. Warren Perry, it was arranged that the Architects should meet at the Faculty Club where dinner was served.

The following members were present: Messrs. Allen, Gutterson, Bakewell, Coxhead, Howard, Bangs, Jorgensen, Maury, Bruce, Wyckoff, Hays, Appleton, Reimers, Ashley, Hildebrand, Wurster, Perry, Yelland, Klinkhart, Jeans, Hurd, Mitchell.

Guests present were: Messrs. Harry Hennings, Charles Roeth, Andrew Hass, Edwin Snyder, Kaiser, Arthur Jory, and Morton Hansen.

The meeting was called to order by President Harris Allen. The minutes of the previous meeting were approved as published.

REPORTS

This being the Annual Meeting, Mr. Allen delivered his annual Presidential report and called for the reports of other officers and committees as follows:

Secretary-Treasurer	- - - - -	James H. Mitchell
Committee on Competitions	- - -	William C. Hays, Chairman
Exhibits Committee	- - - - -	Raymond W. Jeans, Chairman
Historic Monuments Committee	- -	Ernest Coxhead, Chairman
Fine Arts Committee	- - - - -	Fred Ashley, Chairman
Membership Committee	- - - - -	Henry Gutterson, Chairman
Industrial Relations Committee	-	Harry W. Michelson, Chairman

The above reports were filed with the Secretary.

ELECTION OF OFFICERS

There being no nominations in addition to the ticket presented by the nominating committee at the September meeting, the following were unanimously elected to office:

Frederick H. Meyer, President
Henry H. Gutterson, Vice-President
James H. Mitchell, Secretary-Treasurer
Harris C. Allen, Director—3 years
Raymond W. Jeans, Director—3 years

COMMUNICATION

A letter from Alfred Granger, Chairman of the A.I.A. Committee on Plan of Washington, was read, wherein receipt was acknowledged of the Northern California Chapter's resolution pertaining to the Capitol development, and appreciation was expressed of the Chapter's attitude in this matter. Remarks were made by Mr. Howard and Mr. Hays.

NEW BUSINESS

It was moved, seconded and carried that a communication be sent to the San Francisco Junior Chamber of Commerce, requesting a conference to discuss the Fire Prevention and Safety Ordinance proposed by the Chamber.

It was moved, seconded and carried that a communication be sent to the San Francisco Board of Education expressing an endorsement by the Chapter of the Policy of the Board in the matter of School Construction in San Francisco.

PROGRAM

Mr. Warren C. Perry, as Director of the School of Architecture, welcomed the architects and in speaking of the work being accom-

plished in the School, outlined the policy and methods of teaching, and the attitude of the students.

Adjourning to the Architecture Building, the members enjoyed moving about through the various rooms, where the students were at work, and then on to the exhibit hall where some time was spent in viewing the many projects, sketches, and order plates, on display.

Several very enjoyable bits of entertainment, and the pleasant mingling with the students, made the evening a very happy occasion.

Respectfully submitted,

JAMES H. MITCHELL, Secretary.

SAN FRANCISCO ARCHITECTURAL CLUB

THE monthly meeting of the San Francisco Architectural Club was held September 4th. President Harry Langley presided. It was uneventful except for the reading of the revised Constitution and By-Laws as submitted by the committee. But for a few points they were approved as read and will be voted upon finally next month.

The Atelier Dinner, held August 23rd, marked the close of a fine season, and was a highly successful affair—so successful, in fact, that similar dinners are to be held in the future at the close of each charrette. For the coming season Mario Ciampi was elected Massier and Jim Gillen was appointed Sous-Massier. The retiring Massier presented gifts from the boys of the Atelier to their patrons, Mr. Weihe and Mr. Frick, in appreciation of their excellent instruction and guidance. The coming season promises to be the most successful in years.

There was some discussion of the problem of new quarters for the club, though the present lease does not expire for a year and a half. It was thought it might be advisable to stay on if possible at the present location, though some changes in the arrangement of the club rooms would be necessary if this is done.

SOCIETY OF ARCHITECTS OF ALAMEDA COUNTY

A BUSINESS meeting was held September 2nd at the Athens Athletic Club, Oakland. Members present were Whitton, Foulkes, Corlett, Reimers, Miller, Warnecke and Narbett.

The officers for the coming year were nominated as follows: President, Ralph Wastell; Vice-President, Edward T. Foulkes; Secretary-Treasurer, E. G. Bangs; Directors, James T. Narbett and Yelland; Advisor for State Association, Chas. Roeth.

Officers were installed at the meeting held October 7th.

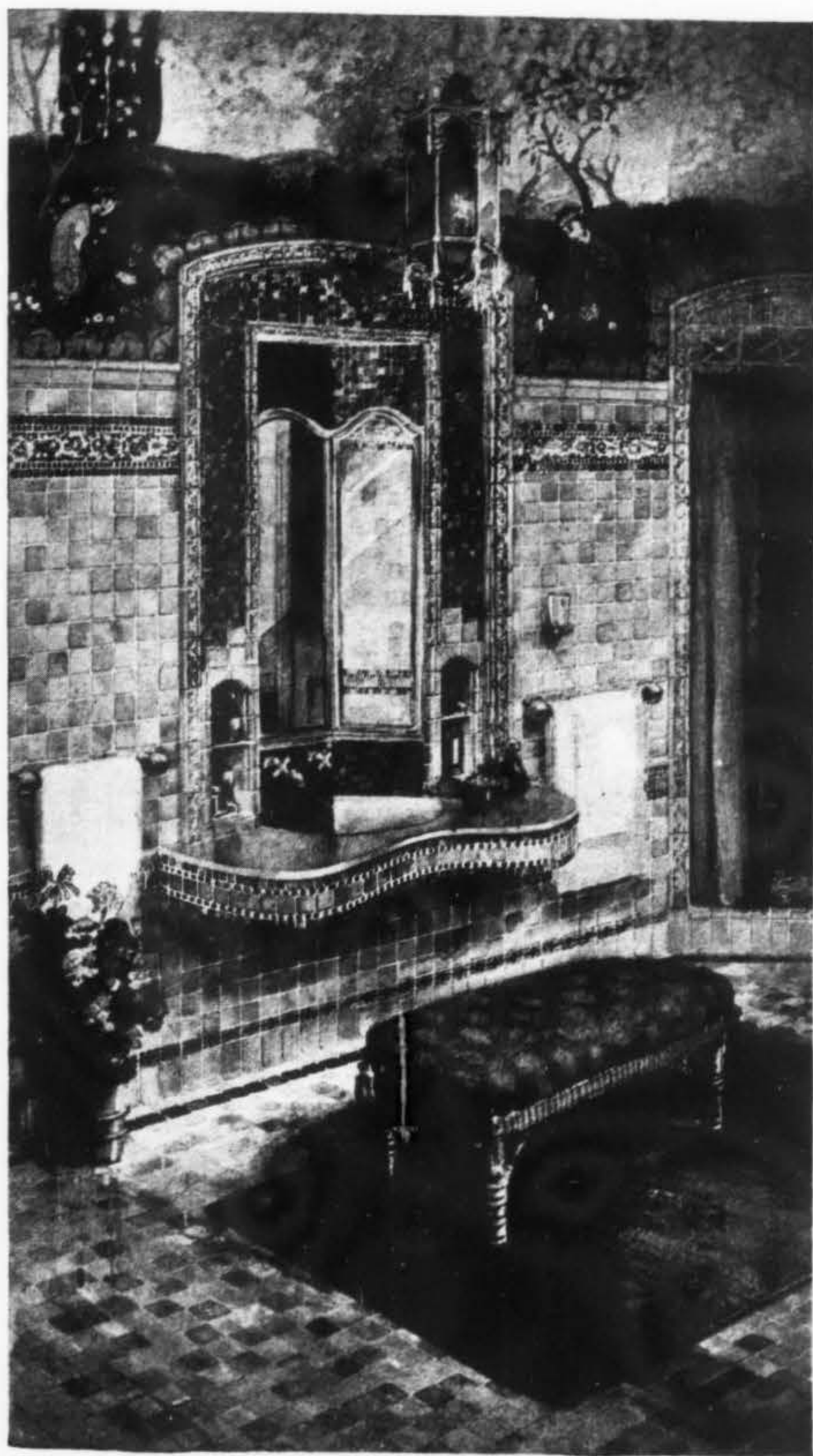
PASADENA ARCHITECTURAL CLUB

EDWIN L. WESTBURG has been made President of the Pasadena Club, taking his turn at the work of executive in this fast growing organization. Gathered at luncheon in Old Madrid tea rooms to honor that great Frenchman, Henri d'Arles, Academician visiting in California, the club members got a view of the French ideal of art in an address from the writer and poet. They share it through this journal with thousands of Americans.

Under heading "Certificates" of the Rules and Regulations of the State Board of Architectural Examiners, Section II, reads: "The District Boards shall, after granting PROVISIONAL CERTIFICATES to applicants, publish the name of such applicants in an architectural or daily building journal, appearing in both districts of the state." The following person was granted a PROVISIONAL Certificate at the meeting of the State Board, Northern Section, held September 24th, 1929: W. L. Schmolle, 519 California Street, San Francisco.

BATCHELDER TILES

PATINA GLAZES



PEACH BLOOM BLEND

A BATHROOM OF PATINA GLAZES--plus the little amenities which serve to enliven daily life There is infinite choice in the selection and arrangement of materials, the adjustment of color schemes, the planning of details. Mere jazz will not suffice. Anyone can hit upon a jazz color scheme. A thing which anyone can do with a minimum of intelligence is not worth while. Each nice little detail demands thoughtful attention.



BATCHELDER-WILSON COMPANY
LOS ANGELES 2633 Artesian St. SAN FRANCISCO 557 Market St. CHICAGO 38 So. Dearborn St. NEW YORK 101 Park Ave.

The NEW CASINO at CATALINA ISLAND

is equipped with



PANELBOARDS AND SWITCHBOARDS



The superb lighting effects in the Theatre and Grand Ball Room which are controlled by the



of lighting was Designed, Engineered and Supervised by

THOMAS L. NUDD, C. E. E.
LOS ANGELES, CALIF.

FOR

WEBBER AND SPAULDING, *Archts.*
LOS ANGELES, CALIF.

Frank Adam
ELECTRIC COMPANY
ST. LOUIS

Pacific Coast Offices

LOS ANGELES 1127 S. Wall St. SEATTLE 2914 1st Ave., South SAN FRANCISCO 340 Fremont St.



THIS VERSATILITY



Search where you may, you will find no flooring material more versatile, more adaptable than Northern Hard Maple. It has a natural, permanent beauty which may even be magnified by new color treatments. It is comfortable, warm, dry, resilient, sanitary. It is remarkably tough-fibred, tight-grained, and long-wearing. In fact, Maple actually outwears stone.

As evidence of its versatility, you will find Hard Maple floors in the finest residences, in countless office structures, in schools and hospitals by the hundreds, in mills and factories all through the nation.

Beech and Birch, close to Maple in hardness, are also ideal for residence floors. Having uniformity of natural color, they finish attractively under either wax or varnish. And Birch takes color stains beautifully, too.

MAPLE FLOORING MANUFACTURERS ASSN.
1776 McCormick Building, Chicago, Ill.



Floor with Maple

Beech or Birch

Architectural Club Meetings

Architects' League of Hollywood

President.....HORATIO W. BISHOP
Vice-President.....EDWIN D. MARTIN
Secretary.....VERNER B. McCLURG

BOARD OF DIRECTORS

CHARLES KYSON, *Chairman* ROLF R. NEWMAN
ELLET P. PARCHER M. L. BARKER
RALPH C. FLEWELLING



CONSTRUCTION CONTRACT METHODS

By VERNER B. McCLURG, Architect

THERE are six principal methods an owner can use in the control of a construction project. In the order of their relative value and safety to an owner they may be set forth as follows and later explained in more detail: (1) full services of design and supervision of construction by a certified architect and construction by a reputable contractor; (2) design by a certified architect, construction by sub-bids from the architect's office; (3) plans by an architect, construction by a reputable contractor, supervision by the owner; (4) plans by an architect, sub-contracts direct from the owner; (5) design and construction by a building company employing a department in the organization to prepare the plans; (6) construction by a builder advertising free plans.

Taking these six methods in detail: In the first, the architect is employed by the owner, for whom he acts as agent. He prepares the plans, specifications and all contract documents to safeguard in every possible way the interest of the owner. The experience of the architect in the entire construction industry has made him the best fitted to give advice to the owner, to furnish and interpret the plans and documents, and to act as mediator and authority between all parties concerned. It is the architect's business and practically no one's else, to put into concrete lines, figures, and words, the wishes of the owner. The architect has professional standing and his decisions are backed by legal authority. The state in granting his certificate to practice the profession places an expert testimony status upon his opinions in a court of law.

Actual construction is carried out by a reliable contractor bidding in competition with others of equal standing and the successful bidder signs up to perform a definite job for a definite fee under the architect's supervision. The cost-plus method may be considered under this same head, as it has similar advantages and differs only in that the contractor's fee is determined by a percentage of the total cost of the job. The same professional documents, plans, etc., are used and the job is supervised by the architect in like manner.

Two of the most important items of value to the owner who employs full architectural services is the complete bookkeeping and check of all money to be paid out which occurs in the office of the architect, and the regulation of those nightmares, the extras. Payments are made by the owner for actual value of labor and materials installed only upon written authorization of the architect.

In method (2) the general contractor is eliminated and the responsibilities of both architect and contractor are delegated to the former. The architect, as a rule, fights shy of this type except under special occasions of demand from a client. Much is added to his responsibilities and a considerably larger portion of his time is required, and though the fee is larger it rarely compensates for the increased endeavor. The owner, on his part, must have added confidence in his architect by contracting in a manner whereby he throws away his mediator in that the architect must interpret his own plans to himself as contractor. Occasionally this method brings about a saving to an owner and occasionally an added profit to an architect.

Method number (3) employs the architect for plans and documents only. The owner dispenses with his advisor and arbiter and either acts as supervisor himself or leaves it to the contractor to supervise his own work. With the average owner's inability to read and interpret plans and specifications his worth as supervisor is

doubtful and the contractor, not having prepared the plans and specifications and in so doing sought out the owner's point of view, is a poor one to get results in his double capacity. Of course, this is assuming that the contractor is perfectly honest in his endeavors. Untold trouble and expense and very undesirable results would undoubtedly follow an inclination on his part to be dishonest or even neglectful. Such acts as paying bills for other jobs from money which was paid by an owner for his particular job are far too numerous. The owner has no comeback in case of difficulties except to take his troubles to court, delaying all proceedings, and certainly not obtaining the results he desires.

In method number (4) the owner takes an added load upon his shoulders. It is similar to No. (3) in that the architect's services of supervision are lacking, but it is worse for the owner because he is playing an entire lone hand against many experienced operators. The letting of sub-bids by an owner is usually more costly. With little experience on the latter's part it means sure grief and added cost far in excess of the architect's fee for supervision. Even with considerable experience it is a gamble. It takes a great deal of his time and he is forced to do his own bookkeeping, checking, etc. It is unreasonable to suppose that an owner, engaged in another field of work, will possess the combined knowledge of both the contractor and architect whom he has eliminated. This method may in fact be entirely misplaced in the schedule of results to be obtained, as it might well become a tail-ender instead of a fourth-rater.

Method number (5) may also be displaced in the scale, as its successful working out depends entirely upon the reliability and organization ability of the particular concern. Many such companies employ certificated architects to prepare adequate plans and specifications, which is as it should be, but there are other items not so highly in favor of their efficiency to an owner. The latter of course is told that he pays nothing for his plans, which is not strictly true. While the cost of their preparation is not an item which will appear to the owner in the set-up shown him, it is nevertheless an item of considerable expense which he pays for somewhere. Whether as added overhead of the building company or absorbed in some other manner, the cost has to be taken care of by someone. The logical one is the owner, and he pays. Free plans are a myth.

Another item which complicates things somewhat is the fact that the building company usually finances completely from the lot up and by their hold upon this element have a pretty strong control. The definite lump-sum figure often given to cover cost of everything, plans, financing, construction, permits, commissions, etc., is a very good factor in many ways, but not so good in others. It may easily be padded and as it is compiled from preliminary sketches and information only, it may transpire that after signing up the owner finds that the things he had in mind are all turning up as extras and that changes which he desires from the original scheme will cost him out of all reason.

Also the competitive bidding on one definite project is entirely lacking. If the owner interviews several building companies he will receive bids on a different structure from each and has practically no basis of comparison. He has forced a duplication of effort upon the various companies in preparing their individual sketches and estimates. This costs them money. Too, the owner becomes confused as to just what is offered by each for the various figures submitted. Salesmanship and attractive pictures usually sell the job and the owner must trust to luck to receive what he has in mind for the price he desires to pay.

The worst feature, however, is that the owner is throwing himself entirely into the hands of the company with which he signs up. He has practically no comeback. They draw his plans, they interpret them. They construct his building and supervise their own work. They employ whom they please on the job. In fact, the owner meekly signs the indicated paper and takes his medicine or enters litigation in court. All this of course is bringing to view a pessimistic aspect of things, but merely for the purpose of pointing out the inherent weaknesses of the method. Many such arrangements work out to successful completion, but the weak spots are quite

The Dunham Differential Vacuum Heating System

was selected for Seattle's outstanding new Exchange Building

Architect: John Graham, Seattle Heating Contractor: Rautman Plumbing & Heating Co., Seattle
Consulting Engineer: C. H. Knowles, Seattle General Contractor: A. W. Quist, Seattle

Occupying a commanding site in the center of Seattle's banking and financial district at Second Avenue and Marion Street, the new Exchange Building will be one of the largest, finest and most modern office buildings in the Pacific Northwest, embodying the latest ideas in architectural design, interior finish, service features and efficiency of arrangement. The vertical lines of its 23 stories predominate, emphasizing the height of the building, while the absence of pronounced horizontal projections prevents rising street noises and echoes from being caught, insuring a high degree of quiet.

The Exchange Building will house Seattle's Stock Exchange and the group of other activities known as the Merchants' Exchange. The building is within 600 feet of 11 banks containing 90% of the city's bank deposits, and fronts on two important north and south arteries, First and Second Avenues, South. The offices on the First Avenue and Marion Street sides will have the advantage of splendid marine and mountain views, the Olympic Range presenting a jagged, snow covered skyline across Puget Sound to the West and Northwest.

Service through the Exchange Building will be the finest obtainable. Nine high speed signal-controlled auto-leveling electric elevators will serve the upper floors. The building will be heated with a Dunham Differential Vacuum Heating System, with the exception of the first four floors and the blast and hot water heaters, which will operate on a Dunham Vacuum Return Line System.

To secure maximum economy in operation the Differential System is divided into four zones, the building being zoned according to exposure. Each zone has a set of Sub-Atmospheric Pressure Reducing Valves with a controlling thermostat properly located in that zone. The returns from each zone gravitate to its differential pump in the basement. There are five of these pumps installed—one for each zone and one one reserve unit. The mains feeding the 818 radiators (approximately 17,300 sq. ft. on the differential system) are located in the pipe space above the sixteenth floor, feeding up to the twenty-third floor and down to the fifth floor. The Sub-Atmospheric Valves are located in this same space.

C. A. DUNHAM CO.

Los Angeles, Calif., 617 W. 7th Street; San Francisco, Calif., 232 Monadnock Building; Seattle, Wash., 312 Security Building; Spokane Wash., 614 Peyton Building; Portland Ore., 1000 Buyers Building.

Dunham Bldg., 450 E. Ohio St., Chicago

Over eighty sales offices in the United States, Canada and the United Kingdom bring Dunham Heating Service as close to you as your telephone. Consult your telephone operator for the address of our office in your city. An engineer will counsel with you on any project.

The Dunham Differential Vacuum Heating System and individual parts of the apparatus used in that system are fully protected by United States Patents Nos. 1,644,114, 1,706,401 and 1,727,965, and Canadian Patents Nos. 282,193, 282,194 and 282,195. Additional patents in the United States, Canada and foreign countries are now pending.

Look for the name
DUNHAM

This nameplate identifies a genuine Dunham Thermostatic Radiator Trap





The MARTIN UNIT FURNACE Meets Every Requirement

*Made in the West for the Western
Climate, and Scientifically Installed
to Fit Individual Conditions.*



WHETHER it be a small or large home, a flat, apartment or hotel building—the "MARTIN" Unit Furnace will meet every requirement. It provides a maximum of heat at a minimum of fuel consumption, with highly developed mechanical and electrical systems of control.

"MARTIN" Unit Furnaces are made especially for the Western Climate, supplying a quick, healthful heat either from a central point or from each individual room.

For 38 years the Phillips Heating, Ventilating & Mfg. Co. has stood for high efficiency in its "MARTIN" Unit Furnaces. Every furnace carries the Laboratory Approval Seal of the American Gas Association and offers additional guarantees of Durability, Efficiency and Heat Satisfaction.

When you plan for heat, ask us about the "Martin."



*This Blue Star product means
Heat Satisfaction wherever used.*

We will be glad to send you our Descriptive Booklet: "Modern Heating Methods"—or send a Representative to discuss your problems.

Phillips
Heating, Ventilating & Mfg. Co.

1710 W. Washington St. BE 0498
Los Angeles, California

Authorized Martin Unit Furnace Agencies:

O. K. SHEET METAL SHOP 2313 El Cajon Ave. San Diego, Calif.	H. WELSCH CO. El Paso, Texas	AARON T. GORTON 115 W. 32nd St. Austin, Texas
---	---------------------------------	---

apparent. The entire system hinges upon the integrity of a single organization carrying on the combined duties and responsibilities of several and entrusted with entire charge of the owner's property though the financing, planning, and construction of his proposed building.

The last method, number (6), is a hard nut to crack because, unfortunately, it comprises a considerable portion of total construction and has so many elements involved. There is truly only one element underlying all the others, however, the desire to save money by the owner in eliminating the fee of the architect, and the use of this money saving propaganda by the builder as a bait to get business. It is unfortunate that even hard-headed business men who would decry any such tactics in their own business fall readily into such traps.

There is not a doubt in the world but that all prospective builders would avail themselves of the skill and protection of the architect's services if such service were gratis, but it is almost unbelievable that so many are willing to gamble their hard-earned funds and their long-worked-for homesite against an elusive bubble of their stimulated imagination and the undeniable facts of the many heart-rending examples of complete loss.

As pointed out in method number (5) free plans are non-existent. The builder who comes to a man and says that he is furnishing the plans for nothing is insulting that man's intelligence. He has had to pay some draftsman to do this work and he certainly has added this to the cost of the proposed building. Since these plans were drawn by someone entirely without instructions from the owner, other than those relayed by the builder, can they possibly reflect the desires of the owner? They cannot. They are usually quite sketchy (to save cost of detailed plans) and the building operations proceed only by constant visitation by the owner and constant alteration by the builder. The result is an inartistic, a poorly planned and constructed building which is a disappointment to the owner and one which, nine times out of ten, cost more than would the complete and comprehensive services outlined in the first method. And meanwhile the owner has carried the worries which should have been delegated to others, he has risked his property without a safeguard and has received nothing for his gamble but an unsuccessful result and an experience which he does not always profit by.

The main argument brought forward, especially in small residence projects, is that the size of the job will not warrant the added expenditure. On the face of it there appears to be some logic but more careful analysis negatives such an assumption. A small home is usually the culmination of years of hoping and mental planning for a family unit. It undoubtedly takes much more of personal sacrifice than the larger dwelling and a successful culmination is much more vital. The loss due to an unsatisfactory building of a larger type may be very disagreeable but it does not represent the tragedy of the small one which contains all the eggs-in-one-basket of the less wealthy family.

In actual fact moreover, the amount paid for the additional safety, skill, and freedom from responsibility, is not an additional cost to any building. The value is there in materials, in workmanship, in intelligent plan and construction. Savings by the latter and freedom from expensive extras, costly law suits, and liens, will more than offset the cost of complete service, and the property will have the added value of a successful investment and a sound business transaction in its projection, and an artistic appearance. The gamble has changed to the legitimate business proposition and the methods are justified by the results.

LOS ANGELES ARCHITECTURAL CLUB

A LIVELY address by Mr. C. J. Derrick, Engineer, and the showing of Richard Requa's charming travel-film, "Glimpses of Pictorial Spain and the Mediterranean," were the chief features of the recent meeting of the Los Angeles Architectural Club on October 15th. Preceding the dinner, which was held in the Exhibit Rooms of the Architects Building, members and their guests visited the various displays, including that of Julian Garnsey, mural painter. Club business included a welcome to a promising group of new

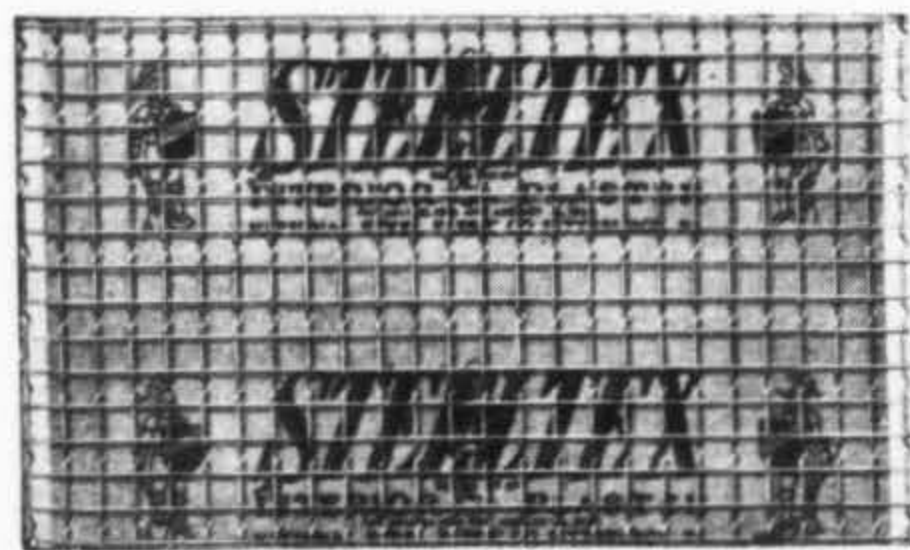
Your clients want permanent wall-beauty... insure it economically by Ribbed STEELTEX



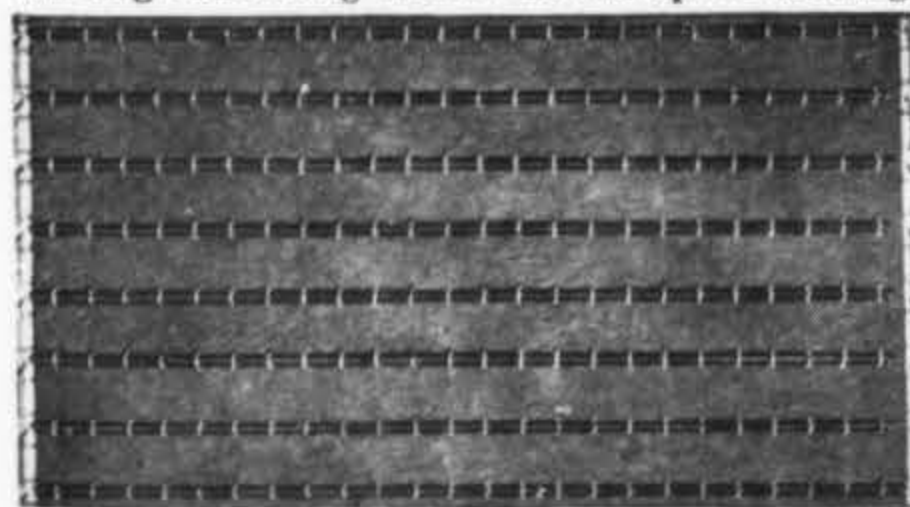
37,000 sq. yds. of the NEW RIBBED STEELTEX safeguard walls and ceilings in this outstandingly beautiful modern apartment building. The Grenfell, now under construction at Kew Gardens, L. I., N. Y. Economy of construction, adaptability, and tenant satisfaction, no upkeep costs—influenced the Gormac Construction Corp., Brooklyn, N. Y., owners and builders, to build with reinforced plaster.



80,000 sq. ft. of STEELTEX FOR FLOORS strengthen and protect this attractive apartment building, 4011 Delmar Blvd., St. Louis, Mo. STEELTEX FOR FLOORS functions as a combined reinforcing and concrete form—saving time, labor, material, and money. Shipped in rolls, it is quickly attached to any type of joist or beam, and affords safe walking surface during pouring of concrete.



Front view of the NEW RIBBED STEELTEX, showing reinforcing fabric and absorbent backing.



Back view of the NEW RIBBED STEELTEX, showing new V-shaped metal stiffening rib and heavier backing.

NOW RIBBED STEELTEX brings to walls and ceilings the strength of steel reinforcing and the economy of single-cost construction. It alone makes plaster a permanent, one-cost building material, because RIBBED STEELTEX alone builds *reinforced plaster*. What is



STEELTEX is outstandingly successful on the largest apartment jobs, where costs are checked to the last cent. It is no less economical on the most modest home. Adds nothing to the cost of the finished wall, yet provides the permanence of reinforced plaster, strengthened by rustproofed steel. Picture shows Tudor Apartments, nearing completion at Rockville Center, Long Island, architect, Joseph Unger, Flushing, N. Y.; owners and builders, Ansid Realty Inc., Rockville Center, L. I., N. Y.

reinforced plaster? It is plaster strengthened with embedded STEELTEX. Protecting against strains in all directions is a network of rustproofed steel. Attached to the steel is a tough, absorptive fibrous backing.

When plaster is spread over RIBBED STEELTEX, it slides under the steel network, smooths out against the backing, and then additional plaster is spread over the steel. The resulting slab is uniformly thick, and continuously reinforced by a network of completely embedded steel.

The new V-rib metal stiffeners that truss each sheet of RIBBED STEELTEX assure a correct lathing job. Plaster applies easily. The new-type, absorptive backing, to which the plaster clings tight, assures proper curing. And it provides the added factor of insulation—also sound-deadening.

STEELTEX for Floors—for all light steel joist construction

STEELTEX FOR FLOORS (see photograph of St. Louis apartment house, at left) is the accepted concrete floor method for all light steel joist construction in hotels, churches, apartments, schools, theatres and office buildings. Write for full details about this and other members of the STEELTEX family of products.

National Steel Fabric Company

Division of
Pittsburgh Steel Co.

3411 Union Trust Bldg. Pittsburgh, Pa.

10 advantages of the New Ribbed Steeltex

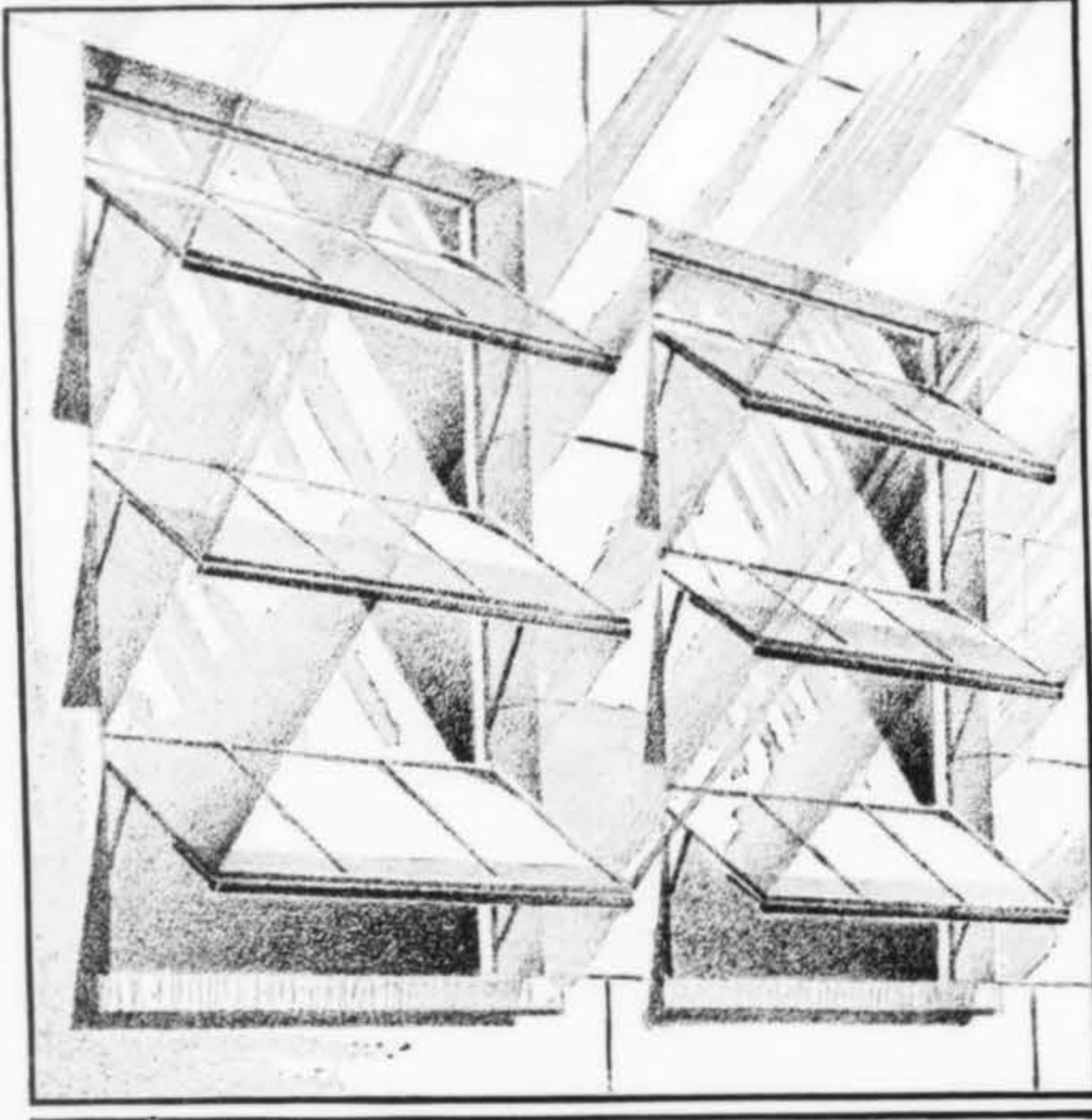
1. New V-rib stiffener produces level lathing job of board-like rigidity.
2. Furring device assures embedment of reinforcing fabric.
3. Slab of uniform thickness assured—smooth in back as well as front.
4. All plaster functions in slab—no waste in keys or hangovers.
5. Plaster applies easily and stays put when applied.
6. New-type absorptive backing assures proper curing.
7. Nails up fast as any lath.
8. New-size sheets — 28 1/2" x 50" — make this a one-man lath.
9. Easily cut with tin snips—easily shaped for angles.
10. Requires no change in customary operations, either lathing or plastering.

the New Ribbed
STEELTEX

"BUILDS LIFETIME WALLS AND CEILINGS"



TRUSCON DONOVAN AWNING TYPE STEEL WINDOWS



For Daylighting and Ventilation of SCHOOLS, OFFICES, EDUCATIONAL AND INSTITUTIONAL BUILDINGS

Movement of lower sash controls upper sash—no window poles required. Sunlight is reflected from shades on open windows and is diffused—no awnings required. Truscon Donovan Awning Type Windows are of high quality throughout, but due to large production are moderately priced.

Full information, quotations and literature on request.

TRUSCON STEEL COMPANY, YOUNGSTOWN, OHIO
PACIFIC COAST PLANT—LOS ANGELES
Pacific Coast Sales and Engineering Offices:
San Francisco, Los Angeles, Seattle, Portland

The Universal Window Company,
1916 Broadway, Oakland, Calif.
Pacific Coast Distributors



Upper two sash
open—bottom
sash closed.



Upper sash open
—lower sash
closed.



Upper sash
closed—lower
sash open.



Bottom sash
open—upper
two sash closed.

members, and announcements of club activities, notable among which will be the opening of the Exhibit of the National Better Homes Competition. This exhibit, to be held in cooperation with the Southern chapter of the American Institute of Architects and the Los Angeles Times, promises to be of intense interest, not only to those in the architectural profession, but to all who are interested in the Better Homes movement throughout the country. The Los Angeles Architectural Club takes special pride in the exhibition, as one of its members, H. Roy Kelley, won first prize. This winning design was illustrated in the October issue of CALIFORNIA ARTS AND ARCHITECTURE.

THE PLEASANT ISLE OF CATALINA

(Continued from Page 19)

having seen it, but his first visit there so impressed him that his wish was to make it possible for many people to share his pleasure. His vision was great, for, although he wished great numbers to vacation there, he also took measures to safeguard the undeveloped part of the island and to maintain it in its original state. The beautiful road which has just been finished extending from Avalon to the Isthmus is open to the public for riding, hiking and hunting, but the land is not for sale and no building or defacing of the landscape is anywhere permitted.

On the beach at Avalon Bay was located the first settlement of the island. The first habitations were tents only, then these were replaced by rude wooden shacks and these in turn by the more festive buildings of the gay nineties. These properties are owned by a large number of people and it is therefore impossible to eliminate the many unsightly buildings and to begin over again. The whole process therefore must be one of evolution.

The custom in California has been to build resort buildings in a very flimsy manner, but they never are satisfactory and do not long endure. To avoid this mistake the Santa Catalina Island Company has built brick plants, tile factories, rock crushers, etc., in order to provide building materials for the island. The effect of the use of such materials is already quite obvious, for by climbing to the crest of any of the lower hills overlooking Avalon Bay one is already impressed by the red tile roofs and whitewashed walls which are reminiscent of the smaller villages of southern Europe.

The construction of the new golf club was the first ambitious attempt to use the Avalon building materials. The walls were built of solid brick, the roof covered with hand-made tiles, the retaining walls were of stone quarried on the island and the flowers and shrubbery came from the island nurseries. Although this golf club is a modern building, inspiration for its plan and detail came from the cool patios of Seville.

The Mexican village is without doubt the most interesting development of the island. Great numbers of Mexican laborers were brought to the island to work for the company and the problem of housing them comfortably and away from the town was a pressing one. Thus, to provide them with a suitable home a town was laid out in a manner not unlike that of a village in Spain. A street has been developed up the floor of one of the small canyons at the west of Avalon. At the head of this street is located the church or meeting house, and clustered along its sides are the small houses.

Compo Work for Interior Decoration WOOD CARVING

Catalog and estimates furnished on request

Oakland Ornamental Compo Works

3544 CUSTER STREET, OAKLAND

These houses are not the small bungalows we are accustomed to see in California, but rather unusual ones built of whitewashed brick walls with tile roofs and grouped around inner courtyards. The company offers a prize each year for the best kept garden, and the result has been that the street has been gay with flowers, both in the soil and in vari-colored pots. Thus a most modern problem of housing the laborers of a large business organization has been solved best in a manner quite in harmony with the California countryside.

The most pretentious effort to provide for the new Avalon has been the construction of the Casino, located on a point of rock projecting into the sea. This building houses the theater and ballroom for the pleasure of the summer visitors. On the lower floor is the theater with a domed ceiling decorated in the modernistic manner depicting the early life on the island. Directly over this is the ballroom, which opens upon a balcony running completely around the circular building. Here it is possible to stroll between dances, looking over the bluegreen waters of the Pacific. In architecture it has been inspired by the palaces of Venice as well as the courtyards of the Alhambra at Granada, but in design it is entirely modern and no attempt has been made to conceal the natural materials employed in its construction. This is the first of the buildings which will ultimately face the bay. To build them practical and modern and yet keep them in harmony with the romantic background of the island is the ambition of the company, and with its guidance in the hands of such a farseeing man as Mr. Wrigley we can feel certain of its accomplishment.

THE GARDEN THEATER

(Continued from Page 36)

which there are four openings like windows, which give access to a sort of ante-room under the shade of the Ilex. The stage is enframed by a series of cypress screens, behind which are ample dressing rooms. There is a prompter's box made of clipped boxwood in front of the stage, and running along the front of the stage is a row of clipped boxwood bushes, behind which lights could be placed. Before entering the theater itself there is a small paved court or "foyer" in the center of which is a circular pool which sends a single jet of water high into the air.

Even in its present condition, and it is evident that it has seen more prosperous days, it is a pleasant element in the general garden design. There seems little reason why these garden theaters cannot be more generally used in California, where our climate, topography and plant material so closely approximate that of the Italian countryside.

THE MURALS IN THE STATE LIBRARY

(Continued from Page 34)

were constantly coming and going, looking and commenting—carpenters, plasterers, visitors. They asked questions and as I worked I answered them. First thing I knew I was giving lectures on mural art, something I had never done before. Out of it all I got a new feeling for my job, a something very healthy that has remained with me ever since."

However, Mr. Dixon holds that the necessity for producing a mural painting while the building is under construction places severe handicaps upon the artist and makes his problems much more difficult. Painting, he reminds us, is after all a very material art—next to sculpture in the intractability of its mediums. For its best execution it needs all the freedom possible. That freedom should include, among other things, escape from the traditional forms and materials in which mural painting has so long been conceived. New materials and new conditions are creating in our own time a new architecture. This architecture is calling for a new decorative art, which in its turn will look to new materials and forms. What these may be—who knows? But new mediums and new forms, he insists, are inevitable. Incidentally, Mr. Dixon expects shortly to demonstrate a method of his own, by which a decoration may be built into and finished simultaneously with a concrete wall, so that when the forms are stripped away the design will be there, complete and an integral part of the construction.

Specify...!

CONDOR Concealed DOOR CHECK



This check has proven successful in all types of wood and steel doors, half doors and wickets, under severe draft conditions. The "concealed" feature appeals to designers of fine buildings.



THE CONDOR COMPANY

Office—58 Sutter Street

Plant—689 Howard Street

San Francisco

Sutter 5899

for

MODERN LIGHTING

Claude NEON White Light

Modernistic light fixtures are greatly improved by the use of Claude Neon white light. It gives a more evenly distributed light and due to its flexibility in length and shape, it can be installed in practically every form for indirect decorative illumination of homes, as well as shops and offices.

*Our Engineers will be glad to
consult with you*

ELECTRICAL PRODUCTS CORPORATION

Los Angeles Oakland Seattle
Portland Denver Salt Lake Mexico City



GARFIELD BUILDING, LOS ANGELES
CLAUDE BEELMAN, ARCHITECT

Modern Elevator Enclosures

offer a distinctive decorative treatment, here shown in nickle silver, harmonizing with, yet accentuating, the architectural motif.



A·J·BAYER CO.

*Ornamental Iron and Bronze
Hollow Metal Doors*

Executive Offices and Factory: LOS ANGELES

Representatives

Capitol Art Metal Co. San Francisco	Acme Ornamental Iron Works San Diego
A. H. Robertson Co. Seattle, Wash.	Robert Voigtlander Houston, Texas

In the development of the new decorative art, Mr. Dixon believes, a unique opportunity awaits the architect. Frequently required to assume all the responsibility in the design of a building, he is often in a position to determine its decoration. The mural affords him the cheapest and most effective means. It also offers a medium for unusual and individual achievement. But in this, says Mr. Dixon, the artist should have all possible freedom to evolve his own ideas and to produce them in his own way. If he deserves the commission, he merits the confidence of his patrons and the liberty of his own means. Such liberty, Mr. Dixon believes, will result not only in better decorated buildings, but in the evolution of a finer mural art.

THE DELECTABLE ISLAND

(Continued from Page 44)

the title within the year. Again entering by the courtyard and climbing to the second story, we were ushered into a small salon to await our guide, who appeared shortly clad in the customary seersucker. He was most polite and painstaking, pausing to explain details of furnishing and pointing out especially fine pieces of damask and porcelain. Indeed we were worried when he carelessly crushed some of the draperies in his hand to show their quality and when he stood upon a fine chair to hand us a piece of Talavera pottery that we particularly admired. We remembered how unpopular visitors had become and feared to add to their disrepute. A second attendant had appeared from somewhere who opened doors and snapped on lights, and before our tour was completed a young man of attractive appearance had smilingly added himself to our party. The palace, of the fifteenth century, had many rare beauties, a paneled room with inset paintings by Mesquida being particularly pleasing. As we left the three men bowed us out and the first and third shook hands with us. "What armies of retainers they all have," we exclaimed as we descended to the patio again. But no sooner had we gained the street than our companion remarked,—"That was better luck than I had dared hope for,—to be shown about by the Marqués and his son." We felt cheated thoroughly by our ignorance. Our third visit was to the palace of the Marqués Sollerich-Morell, where the columns of the courtyard were made from marble quarried on the county estate of Sollerich and where the staircase was of unusual design, the two side approaches uniting and the stairs then ascending in reverse. This great palace had belonged to Fausto Morell, the painter, who had died only three months previously. We understood that through loss of money the country place had been sold and, probably, the title with it, as it had never been used afterward. Many of Morell's paintings hung upon the walls, the door frames were all made of Sollerich marble and in a small salon with red damask walls the panel divisions had been built of the same material. It is this house which possesses the charming upper loggia overlooking the Borne, which lends so much distinction to the view of it from that street.

When you have seen the Cathedral and the streets and the palaces of Palma there are still other interests awaiting you. There is the Ayuntamiento or Town Hall, where is a small exhibition of fine Italian antiquities from the private collection of Cardinal Despuig formerly housed in the country estate at Raixa; the Lonja, which has a beautiful columned interior and a small collection of paintings; the church of San Francisco, with its exquisite cloisters, and Santa Eulalia, where you must hear the organ if you can and look at the finely carved portal.

Stretching along an arm of the harbour and forming a part of the town lies El Terreno, where several hotels and many villas are terraced down to the ocean and where most tourists choose to stay. Above Terreno and reached through shaded avenues of pine growth is the castle of Bellver, built as a royal residence in the thirteenth century, subsequently used as fortress and prison, and now a national monument and in an excellent state of preservation. Its great walls stand solidly upon the hilltop overlooking the bay of Palma and the coast as far as Porto Pí and Cas Catalá, with the tree-studded slopes of Genova and the mountains and the rolling country beyond.



CATALINA TILE, BRICK AND POTTERY

From Catalina Island, that remarkable pleasure ground lying a few miles off Los Angeles Harbor, comes now a New Message of great interest to every Architect, Contractor and Builder:

Catalina has proven itself a versatile place. It has long catered most satisfactorily to the requirements of vacation pleasure seekers. It has long proven itself a wonderful rebuilding ground for health and vitality. Now from its hills have come an equally remarkable attribute in its enormous deposits of a clay which archaeologists have proven was used by the prehistoric settlers on Catalina, those strange white Indians called the "Torquas," whose origin is a matter of conjecture but whose perspicacity in using Catalina clay cannot be doubted.

Catalina clay affords a compact and strong base and it is given natural, beautiful and lasting colors—derived from the gorgeous pigments with which nature so largely endowed the Island. Tile products made from this clay are lighter in weight but stronger than the average tile, as proven by tests. A magnificent exhibit of Catalina tile products is to be observed in the gorgeous new Catalina Casino, completed this year and enjoyed by hundreds of thousands of sightseers and pleasure seekers at the Island this summer. The roof of the Casino includes 105,000 pieces of Catalina roofing tile. The beautiful patio tile in the foyer; the glazed tile in the restrooms; the novel and distinctly beautiful soft drink counter and refreshment room, 80 feet long, adjacent to the ballroom; the entrancing promenade completely surrounding the Casino and laid with octagonal tile, all testify to the beauty and variety of uses to be made of this attractive product. The walks surrounding the building and bordering the water are all composed of Catalina brick made from this same strong, compact and durable clay.

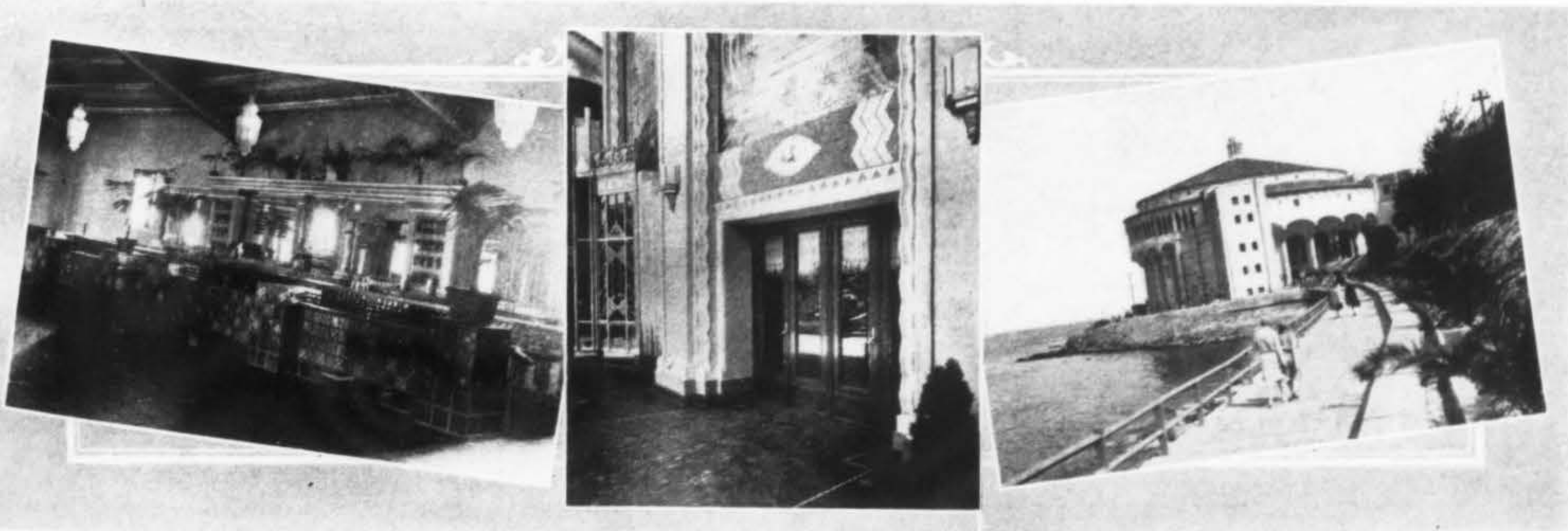
Catalina potteries are now commanding the expert attention of California landscape architects. A display room exhibiting a wide variety of pottery is located on the main floor of the new Casino. People from all over the United States and foreign countries have purchased pieces of pottery from this exhibit.

The attention of Architects, Contractors and Builders is earnestly called to this superior material. Correspondence is invited, and it will be a pleasure to submit samples to you showing its texture and coloring. You are respectfully urged to visit Catalina and see it for yourself on the ground. A unique exhibit room in the Atwater Arcade at Avalon also demonstrates wall, floor, hollow and other tile.

Write for a sample of the glazed tile (on your letter-head, please) which will serve as an attractive paper weight for desk use. Mainland sales representatives are at your service upon request. Address:

CATALINA CLAY PRODUCTS COMPANY

Avalon, Catalina Island, California





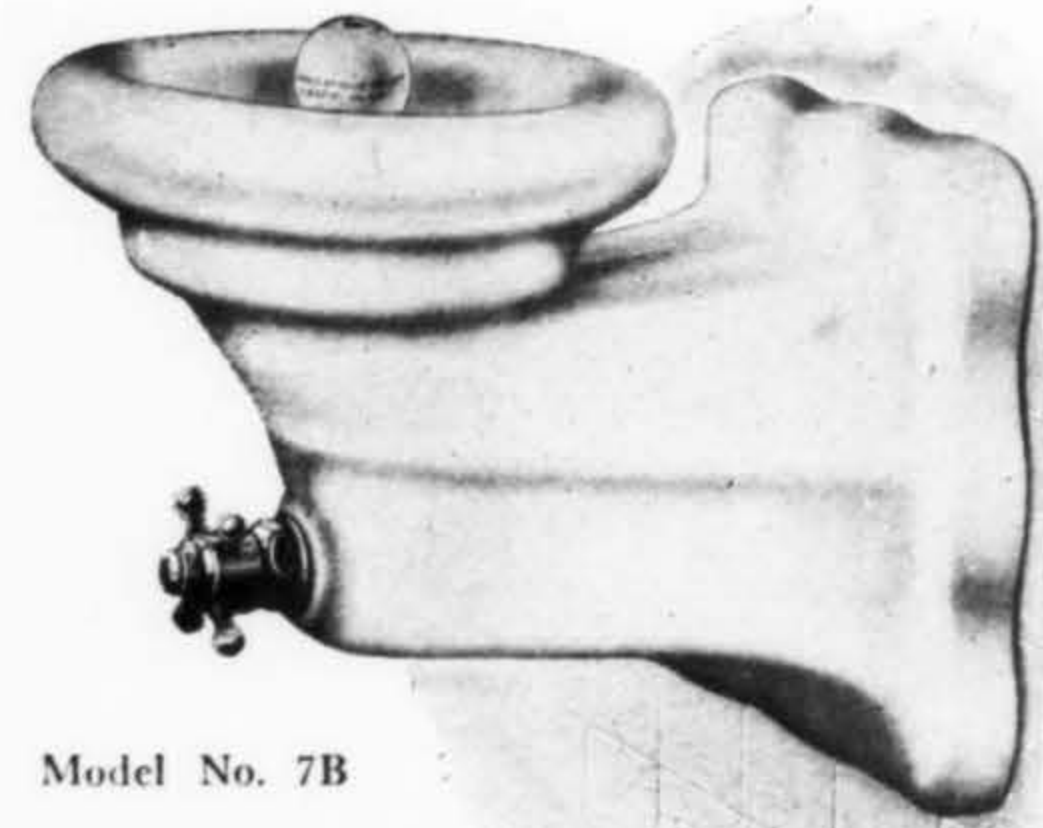
A steel flag pole rises from the top of the Pacific Telephone and Telegraph Building, San Francisco. Miller and Pflueger, Architects

Allow us to submit sketches, specifications and prices for the flag pole on your next job

The Pole and Tube Works

NEWARK, N. J.

55 New Montgomery Street
San Francisco



Model No. 7B

The choice of Drinking Fountains is a necessary and vital factor in present day construction.

With HAWS DRINKING FOUNTAINS specified, architects know that dependable fountains with merits and years of satisfactory service behind them—are to be installed on the job.

Models are shown in our catalogue for every use.

HAWS SANITARY DRINKING FAUCET COMPANY

1808 HARMON ST. BERKELEY, CAL. U.S.A.

It pays to modernize all drinking water problems with HAWS Sanitary Drinking Fountains

Look Before You Build



THE BUILDING MATERIAL & MACHINERY EXHIBIT
557 MARKET STREET SAN FRANCISCO



327 EAST GREEN ST. PASADENA

TE RRACE
0547

ROWLEY ELECTRIC

FORMERLY THE McNALLY COMPANY

CONSTRUCTION—SUPPLIES—RADIO

ADVANCEMENT of the art and recent rate reductions make COMPLETE ELECTRIFICATION of the home—large or small—an economic possibility. . . .

No Smoke, Soot or Smell with Electric Air and Water Heating—Ventilation—Lighting and Refrigeration. . . .

We Specialize in Such Installations



Decorative TILE PANELS by Playcraft

BEAUTIFUL Pictorial panels in Tile add Distinction and Charm to the Home.

In our display rooms are many attractive designs, for homes of every style and cost. You are invited to visit here, or write for our illustrated folder.

Claycraft Potteries
3101 San Fernando Road
ALbany 2211 Los Angeles, Calif.



Colorful Pottery

for Stairways and Garden Walls

BRIGHTLY colored flower pots are as essential for stairways and garden walls as stucco and tiles—if one is to carry out the true Spanish tradition.

Italian Terra Cotta Co. pottery has contributed to the beauty of many artistic homes and gardens in this important phase of their equipment.

Visit our display rooms and see how these and hundreds of other terra cotta decorative pieces may harmonize with your architectural scheme.

**Italian
TERRA COTTA
Company**

*Patio
Scripps College
Pomona, Cal.*

**1149 Mission Road
Los Angeles, Calif.
CApitol 1057**

DOWSETT-RUHL COMPANY BUILDERS

**RUSS BUILDING, SAN FRANCISCO
PEBBLE BEACH**

JAMES V. K. DOWSETT—FRED RUHL



*Residence, Mr. Paul Veeder, Pebble Beach, Calif.
Clarence A. Tantau, Architect*

INTERPRETING THE DESIGN OF
CALIFORNIA'S FOREMOST ARCHITECTS,
IN THE BUILDING OF FINE HOMES

Tudor Tiles

A complete line of Colored Tiles for

Bathrooms

Kitchens

Mantels

Fountains

Manufactured by

TUDOR POTTERIES, Inc.

2406 East 58th Street

Los Angeles, California

Telephone DElaware 7444

J. L. Montgomery & Son

High Grade Sheet Metal Work

Furnace and Contract Work

845 San Mateo Drive, San Mateo

Estimates Gladly Furnished

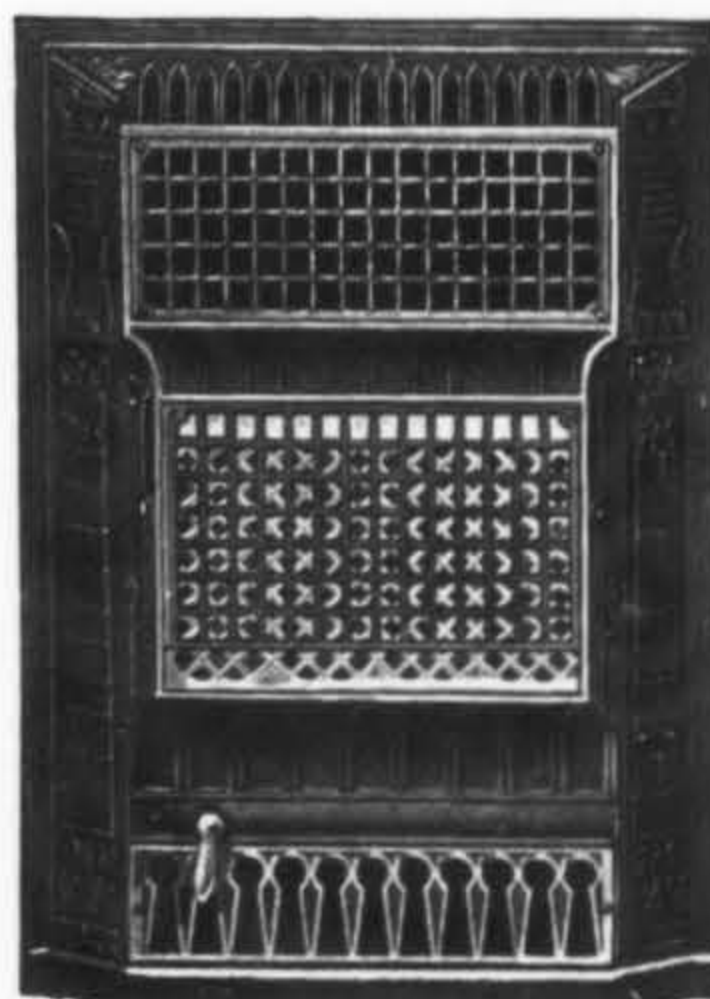
Phone San Mateo 202

H. R. PARK

PLUMBING AND HEATING

1230 BROADWAY—BURLINGAME

COMPLETE INSTALLATIONS IN MANY OF CALIFORNIA'S
FINEST HOMES. EFFICIENCY AND SERVICE IN EVERY JOB
REGARDLESS OF SIZE.



Patented April 27, 1926

Dependable Heat With a Full Supply of Pure Air

ANDREWS Improved Wall Heaters never rob the air of its health-giving qualities in order to heat any room. They are scientifically constructed to draw in the

outside air and diffuse it through the room in its original state, but warmed to the desired temperature.

In addition to promoting health, the Andrews adds to the available space in the room because it is set in the wall. This feature alone has made it one of the most popular heating units on the market.

We will be glad to mail you a Descriptive Folder about the Andrews Heater — or send a Representative without obligation

ANDREWS HEATER COMPANY

1730 West Jefferson Street

EMpire 1574

Los Angeles, California



A Subscription
to
California Arts & Architecture
Makes an Ideal
Christmas Gift

FRIENDS or relatives in the East as well as in the West will appreciate such a gift. Everyone is interested in the cultural development of California—in the domestic architecture and growth of this State. Twelve monthly issues of California Arts and Architecture would be a most welcome Christmas present.

SPACE is provided below for names and addresses of those whom you wish to receive the magazine. A copy of the December issue will be mailed in time for Christmas and an engraved Xmas Card will also be sent advising that a subscription has been ordered by you.

CALIFORNIA ARTS AND ARCHITECTURE
627 SOUTH CARONDELET STREET, LOS ANGELES

I am enclosing check in the amount of \$.....
to pay for.....subscriptions for the individuals
listed below. It is understood that you will advise each of
them of this Xmas Gift from me.

Name

Address

Name

Address

Name

Address

Name

Address

Subscription Rates:
One Year, \$3.00,
Two Years, \$5.00

Signed

Send Xmas Card from.....

A. B. Rice Floor Co.
ESTABLISHED 1906

The Ball Room Floor of Catalina Casino shown in this issue represents one of our numerous outstanding installations

Other recent installations:

BULLOCK'S WILSHIRE STORE

TOWN HOUSE

PACIFIC ELECTRIC CLUB

RICHFIELD OIL BUILDING

CASINO GARDENS BALL ROOM

HAROLD LLOYD RESIDENCE

E. L. DOHENY, JR., RESIDENCE

WESTWARD HO HOTEL, PHOENIX



2417-25 EAST 33RD STREET

LOS ANGELES, CALIFORNIA

JEFFERSON 3592

BOOK REVIEWS

MINOR ARCHITECTURE OF SUFFOLK

FARM houses which were formerly minor manor houses—cottages—guild halls—moot halls—village shops—a variety of small buildings, are shown in this volume, the first of a series. They suggest much of the charm of old England, a charm due partly to the mellowness of age and partly to the naive and sturdy construction, the unconscious, accidental picturesqueness of grouping. There is little evidence of architectural design, but much that is quaint and charming in the details of timber and plaster and brick. Published by John Tiranti & Co., 13 Maple Street, Tottenham Court Road, W.1, London, England. Price 17s 6—By Dexter Morand.

GOLF AND COUNTRY CLUBS

In view of the extremely rapid development of interest in golf, and the consequent need for many new club houses, this book will be welcomed as a timely collection of useful data on the subject. It contains 50 pages of text covering practical information in detail, and about 160 pages of exteriors, interiors, plans, of club houses throughout the country. It is well printed and bound.

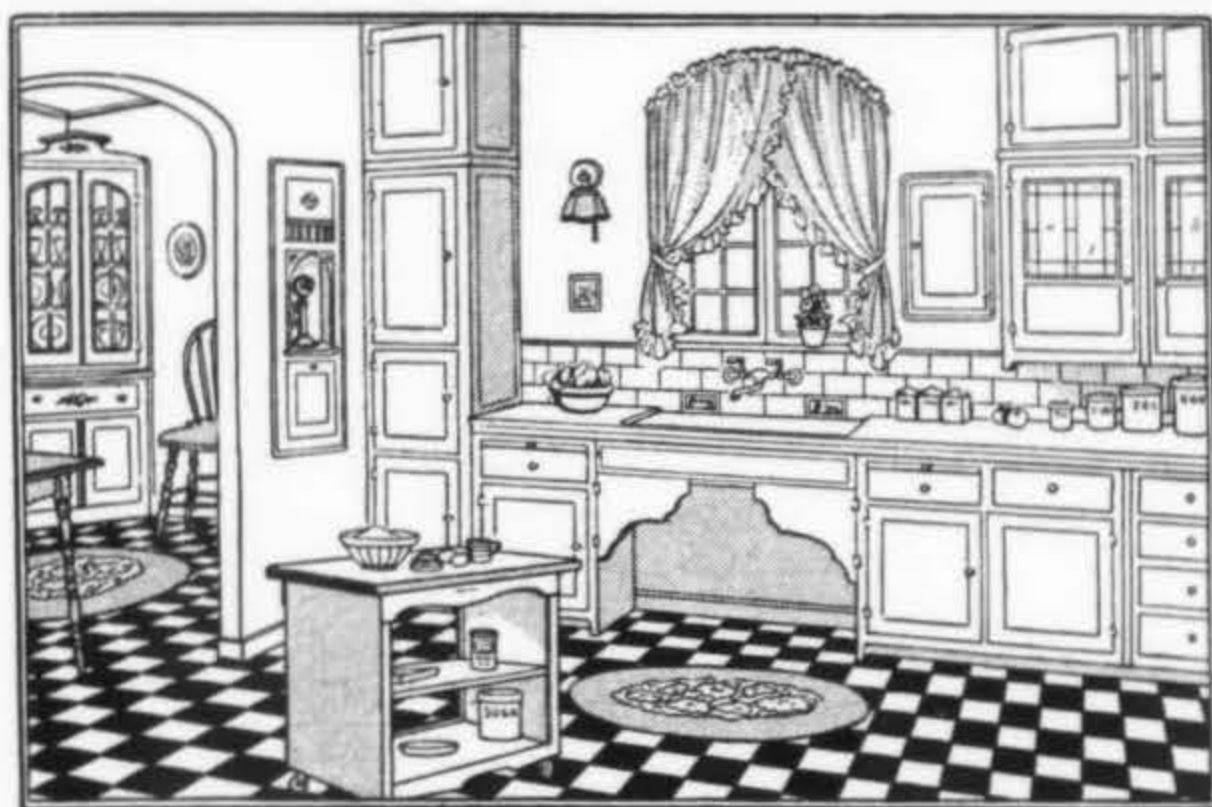
"Golf and Country Clubs." By Clifford Charles Wendehack; Wm. Helburn, Inc., 15 East 55th Street, New York. Price \$15.00.

THE WORK OF CRAM AND FERGUSON, ARCHITECTS

To architects and to laymen who have had any connection with church building, no explanation of this book will be necessary. It presents the more important work of the greatest American exponents of Gothic ecclesiastic architecture. Much of this was executed while the late Bertram Goodhue was a member of the firm.

Beautifully bound and printed, there are 470 illustrations, including 41 churches, 12 schools, a few residences. It is a volume that every architect interested in ecclesiastic or scholastic work will wish to have in his library.

"The Work of Cram and Ferguson," Pencil Points Press, 419 Fourth Ave., New York. Price \$25.00.



Certified Products Guarantee Quality

All "Peerless" Built-in Furniture is manufactured under certificate issued by the Millwork Institute of California, License No. 32. This emblem is "the Symbol of Enduring Value in Woodwork."

Standard Units
That Will Fit
Any Kitchen



Specific Plans
Free to all
Architects

Built-In Fixture Company

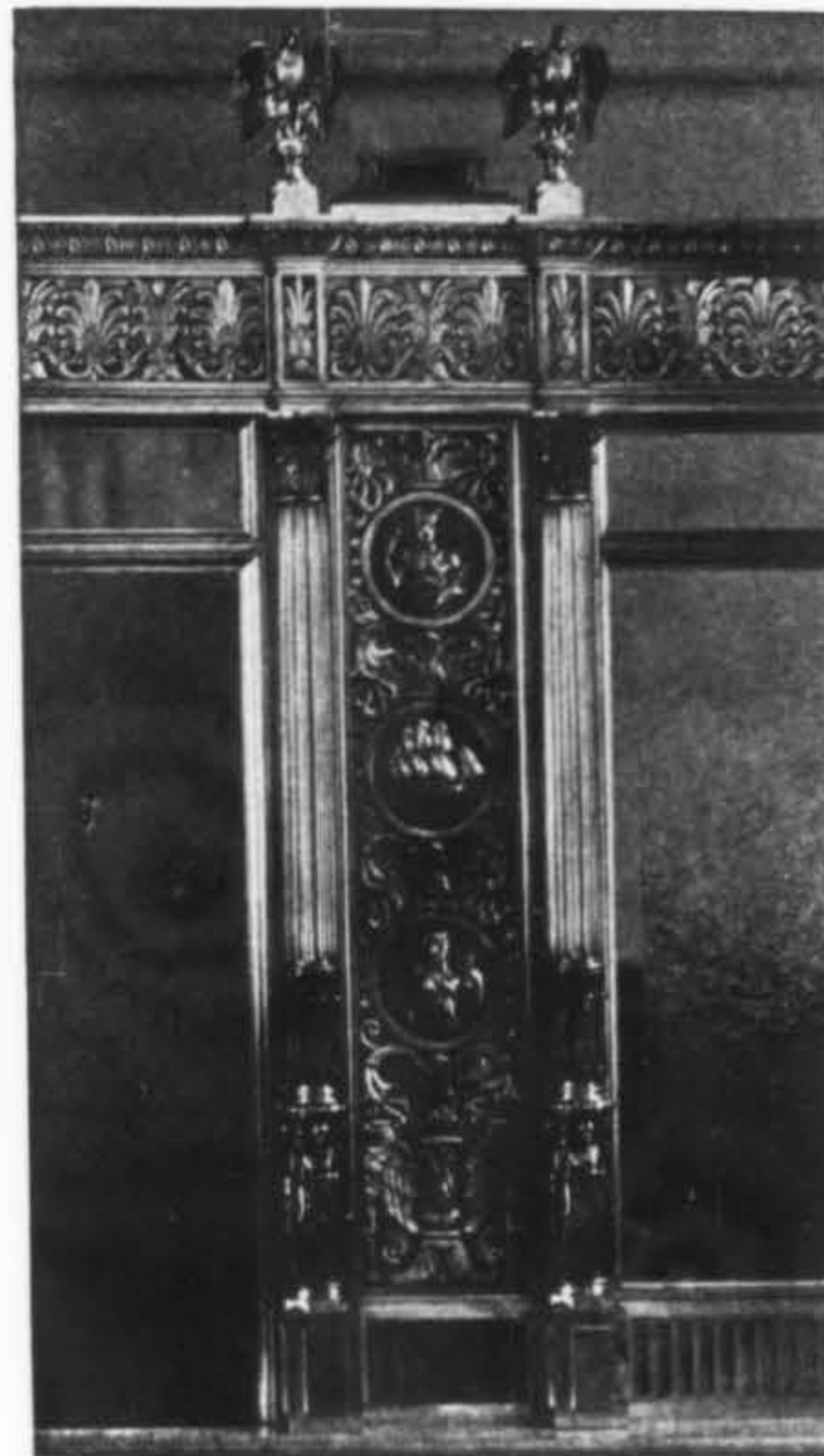
2608 San Pablo Ave.,
Berkeley, California.



820 East 60th St.,
Los Angeles, California

1529

AN EXAMPLE
OF THE HIGH QUALITY WORKMANSHIP
EXECUTED BY OUR ORGANIZATION OF CRAFTSMEN. DETAIL OF COUNTER SCREEN IN CALIFORNIA-MONTGOMERY OFFICE, BANK OF ITALY, SAN FRANCISCO



Federal Ornamental Iron & Bronze Co.
SIXTEENTH ST. AND SAN BRUNO AVE., SAN FRANCISCO
Telephone HE mlock 4180

STATEMENT OF THE OWNERSHIP, MANAGEMENT, CIRCULATION, ETC., REQUIRED BY THE ACT OF CONGRESS OF AUGUST 24, 1912, OF CALIFORNIA ARTS & ARCHITECTURE, published monthly at Los Angeles, California, for October 1, 1929.

State of California } ss.
County of Los Angeles }

Before me, a notary public in and for the State and county aforesaid, personally appeared George H. Oyer, who, having been duly sworn according to law, deposes and says that he is the general manager of the CALIFORNIA ARTS & ARCHITECTURE, and that the following is, to the best of his knowledge and belief, a true statement of the ownership, management (and if a daily paper, the circulation), etc., of the aforesaid publication for the date shown in the above caption, required by the Act of August 24, 1912, embodied in section 411, Postal Laws and Regulations, printed on the reverse of this form, to wit:

1. That the names and addresses of the publisher, editor, managing editor, and business managers are:

Name of	Post Office Address
Publisher, Western States Publishing Co., Inc.	627 S. Carondelet St., Los Angeles
Editor, Harris Allen	557 Market St., San Francisco
Managing Editor, M. Army Seares	351 Palmetto Dr., Pasadena
Business Manager, George H. Oyer	627 S. Carondelet St., Los Angeles

2. That the owner is: (If owned by a corporation, its name and address must be stated and also immediately thereunder the names and addresses of stockholders owning or holding one per cent or more of total amount of stock. If not owned by a corporation, the names and addresses of the individual owners must be given. If owned by a firm, company, or other unincorporated concern, its name and address, as well as those of each individual member, must be given.)

Western States Publishing Co., Inc., 627 S. Carondelet Street, Los Angeles; George H. Oyer, 627 S. Carondelet Street, Los Angeles; A. Hoffman, 345 Battery Street, San Francisco; Harris Allen, 557 Market Street, San Francisco; H. F. Collier, 345 Battery Street, San Francisco; M. Army Seares, 351 Palmetto Drive, Pasadena; Ned Brydone-Jack, 1031 South Broadway, Los Angeles; David C. Allison, 1005 Hibernian Bldg., Los Angeles; John C. Austin, 1152 S. Hill Street, Los Angeles; Arthur Brown, Jr., 251 Kearny Street, San Francisco; John Byers, 246 26th Street, Santa Monica; Stiles O. Clements, Van Nuys Building, Los Angeles; Myron Hunt, 1107 Hibernian Bldg., Los Angeles; Reginald D. Johnson, Architects Building, Los Angeles; Gordon B. Kaufmann, Union Bank Building, Los Angeles; George W. Kelham, 315 Montgomery Street, San Francisco; H. Roy Kelley, 1102 Architects Bldg., Los Angeles; Webber & Spaulding, 627 S. Carondelet St., Los Angeles; Eric Barclay, 246 26th Street, Santa Monica.

3. That the known bondholders, mortgagees, and other security holders owning or holding 1 per cent or more of total amount of bonds, mortgages, or other securities are: (If there are none, so state.) None.

4. That the two paragraphs next above, giving the names of the owners, stockholders, and security holders, if any, contain not only the list of stockholders and security holders as they appear upon the books of the company but also, in cases where the stockholder or security holder appears upon the books of the company as trustee or in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting, is given; also that the said two paragraphs contain statements embracing affiant's full knowledge and belief as to the circumstance and conditions under which stockholders and security holders who do not appear upon the books of the company as trustees, hold stock and securities in a capacity other than that of a bona fide owner; and this affiant has no reason to believe that any other person, association, or corporation has any interest direct or indirect in the said stock, bonds, or other securities than as so stated by him.

5. That the average number of copies of each issue of this publication sold or distributed, through the mails or otherwise, to paid subscribers during the six months preceding the date shown above is..... (This information is required from daily publications only.)

GEORGE H. OYER, General Manager.

Sworn to and subscribed before me this 9th day of October, 1929.

ARDYS HAMILTON,

(My commission expires April 4, 1933.)

IN THIS issue we present a number of new advertisers who solicit your patronage. These firms are all reputable concerns and we highly recommend them to you.

THE CHEESEWRIGHT STUDIOS
HAMMOND ASHLEY
W. J. SAYLOR
LEE ELEANOR GRAHAM
PAUL FRANCISCO LUPO
WALTON STUDIOS
THEODORE PAYNE
CALIFORNIA NURSERY COMPANY
FRANK ADAM ELECTRIC CO.
CATALINA CLAY PRODUCTS COMPANY



We suggest that you read their advertisements.—Many of them have attractive and interesting booklets that will aid you in the selection of materials.

◆◆ INDEX TO ADVERTISEMENTS ◆◆

<p>A</p> <p>Adam Electric Co., Frank..... 69 Alhambra Kilns 60 Ambassador Hotel 60 Anderson Typewriter Co..... 82 Andrews Heater Company..... 79 Arcady Hotel 60 Architects Building Material Exhibit..... 8 Ashley, Hammond 7 Ayres, Martha Oathout.....[*]</p> <p>B</p> <p>Baker, Elizabeth A.....[*] Barker Bros. 57 Batchelder Wilson Co..... 69 Bayer Company, A. J..... 76 Beach, Eleanor and Hollingsworth..... 9 Bell & Co., B. B..... 12 Benson, Rodney 11 Breakers Hotel 63 Brown-Browne, Ltd. 10 Built-In-Fixture Co. 81 Building Material and Machinery Exhibit 78 Bullock's 57</p> <p>C</p> <p>Cannell & Chaffin, Inc..... 13 Canyon Crest School..... 61 California Nursery Co..... 67 Catalina Clay Products Co..... 77 Celotex Co.[*] Chase, H. G. 63 Cheeswright Studios, The..... 6 Chouinard School of Art..... 61 Clark, N., & Sons 2 Claycraft Potteries 78 Colonial Shops 8 Colby, Anthony D..... 9 Columbia Mills[*] Condit, John W..... 9 Condor Company 75 Coombs, Frank E.....[*] Crane Co. 2nd Cover</p> <p>D</p> <p>Decorations and Fine Arts..... 8-9-10-11 Dowsett-Ruhl Co. 79 Dunham Company, C. A..... 71</p> <p>E</p> <p>Electrical Products Corp..... 75 El Rey Products Company..... 83 Erskine Danforth Corp.....[*] Everhot Water Heater Co.....[*] Extremes 9</p>	<p>F</p> <p>Federal Ornamental Iron & Bronze Co.... 81 Fuller, W. P., & Co..... 84</p> <p>G</p> <p>Gladding, McBean & Co..... 3 Globe Electric Works..... 67 Graham, Douglas 58 Graham, Lee Eleanor..... 7</p> <p>H</p> <p>Haws Sanitary Drinking Faucet Co..... 78 Heinz Roofing Tile Co.....[*] Hiller's Studio[*] Hillsborough Park Investment Co.....[*] Hispano-Moresque Tile Co..... 59 Hollywood Plaza Hotel..... 63 Hollywood School for Girls..... 61 Holtzclaw, John B., & Co..... 16 Hotel and Travel..... 62-63 Hotel Savoy 63 Hunt, George 1</p> <p>I</p> <p>Italian Terra Cotta Co..... 79</p> <p>K</p> <p>Keshishyan, John S..... 12</p> <p>L</p> <p>La Flornina 56 Laird, Marshall 11 La Valencia Hotel 62 Levy Bros. 67 Lewis, Robert L..... 10 Lupo, Paul Francesco..... 8</p> <p>M</p> <p>Maple Flooring Manufacturers Assn..... 70 Majestic Electric Appliance Co.....[*] Marten Company, A. F..... 10 Mather Co., T. W..... 56 McCann, William D..... 6 Michel & Pfeffer Iron Works..... 14 Monolith Portland Cement Co.....[*] Montecito Inn 63 Montgomery, J. L..... 79 Mueller Company 5 Murdock Upholstering Co.....[*]</p> <p>N</p> <p>National Steel Fabric Co..... 73</p>	<p>O</p> <p>Oakland Ornamental Compo Works..... 74</p> <p>P</p> <p>Pacific Coast Building and Loan Assn.... 66 Palace Hotel 62 Paraffine Companies, Inc.....[*] Park, H. R..... 79 Parmalee-Dohrmann Co. 56 Payne, Theodore 66 Pesenecker, W. G..... 10 Phillips Heating, Ventilating & Mfg. Co. 72 Pole and Tube Works..... 78 Portland Cement Association.....[*] Pasadena School of Art..... 61</p> <p>Q</p> <p>Quandt & Sons, A..... 64</p> <p>R</p> <p>Rust Nurseries 66 Rowley Electric Co..... 78</p> <p>S</p> <p>Santa Barbara School of the Arts..... 61 San Clemente 62 Santa Fe R.R. Co..... 69 Santa Maria Inn 63 San Ysidro Ranch 62 Saylor, W. Jay..... 7 Schmidt & Company, A..... 9 Serendipity Antique Shop..... 58 Shand and Jurs Co..... 82 Sherwin-Williams Co..... 4 Sloane, W. & J..... 11 State Association of California Architects [*] Stendahl Art Galleries..... 8 Sunset Nursery Co..... 65</p> <p>T</p> <p>Troy Laundry Co..... 10 Truscon Steel Company..... 74 Tudor Potteries, Inc..... 79</p> <p>U</p> <p>Union Pacific R.R..... 62</p> <p>W</p> <p>Walton Studios 8 Washington Iron Works..... 4th Cover Western Leadlad Co..... 3rd Cover Whiting-Mead Co..... 82 Whittier Terra Cotta Works..... 8 [*] will appear in next issue.</p>
--	---	---

Materials to Build
 THIS FIVE ROOM SPANISH STYLE BUNGALOW \$1225



LIST OF MATERIALS FURNISHED FOR THE ABOVE PRICE CONSISTS OF:
 ROOF & FLOOR LUMBER, ROOF & FLOOR PLUMBING, ELECTRIC FIXTURES, PAINTS, SINK & DROGS, HARDWARE

YOU NEED THIS PLAN BOOK IT'S FREE

WHITING-MEAD CO.
 MAIN OFFICES - STORE - YARDS - FOUNDRIES - MILLS
 2260 E. VERNON AVE. LOS ANGELES
 10 COMPLETELY STOCKED BRANCH STORES IN CALIF.
 100 ANGELES - INGLEWOOD - LANESHAM - BELVEDERE
 SAN DIEGO - EAST SAN DIEGO - EL CENTRO - OCEANSIDE

SATISFACTION GUARANTEED... OF YOUR MONEY REFUNDED ESTABLISHED 1898

MAIL THIS COUPON TODAY

Please send me your Free Catalogue of California Home Plans & Building Materials to:

Name _____
 Address _____
 City _____

Positive self-cleaning monel metal Jet.

S&J IMPROVED FLUSH VALVE
 See Bulletin No. 54B for full description.



In London they are experimenting with rubber paving To REDUCE NOISE. Some of our cities are putting in solid street car crossings To REDUCE NOISE. Railroads are equipping Pullman cars with roller bearings To REDUCE NOISE. Architects, Engineers and owners are demanding S & J Improved Flush Valves. Why? To REDUCE NOISE, and because they save water, are simple in design, having only two moving parts. S & J Improved Flush Valves are made for quality and service regardless of price, only under such conditions can the best be produced.

SHAND AND JURs Co.
 Berkeley, California

What is made in the West helps build the West.

TYPEWRITERS FOUNTAIN PENS PENCILS

Portables of all makes
 See the new ROYAL SAFES, DESKS, FILES, SUPPLIES

"If you write, we have it"

ANDERSON Typewriter Company

104 E. COLORADO PASADENA

THREE FACTORS PROTECT

EL REY GUARANTEED ROOFS

The El Rey Products Company's guarantee on 10 and 20 year built-up roofs is based on its control of three basic factors:

1. The product itself—representing the very highest quality asphalt roofing built to withstand the most severe weather conditions.
2. Carefully drawn specifications to provide adequate roof protection.
3. Strict supervision of the job by an engineering staff, to see that the standard of workmanship is in keeping with the quality of El Rey roofing used.

Architects may thus rely upon the faithful fulfillment of our part of the contract—especially since our obligation to the owner under the maintenance agreement, extends for many years after the building has been completed and put to use.

Complete data on El Rey 10 and 20 year roofs in standard bulletin form, will be supplied to any architect upon request.

EL REY PRODUCTS COMPANY

1633 North San Pablo Street

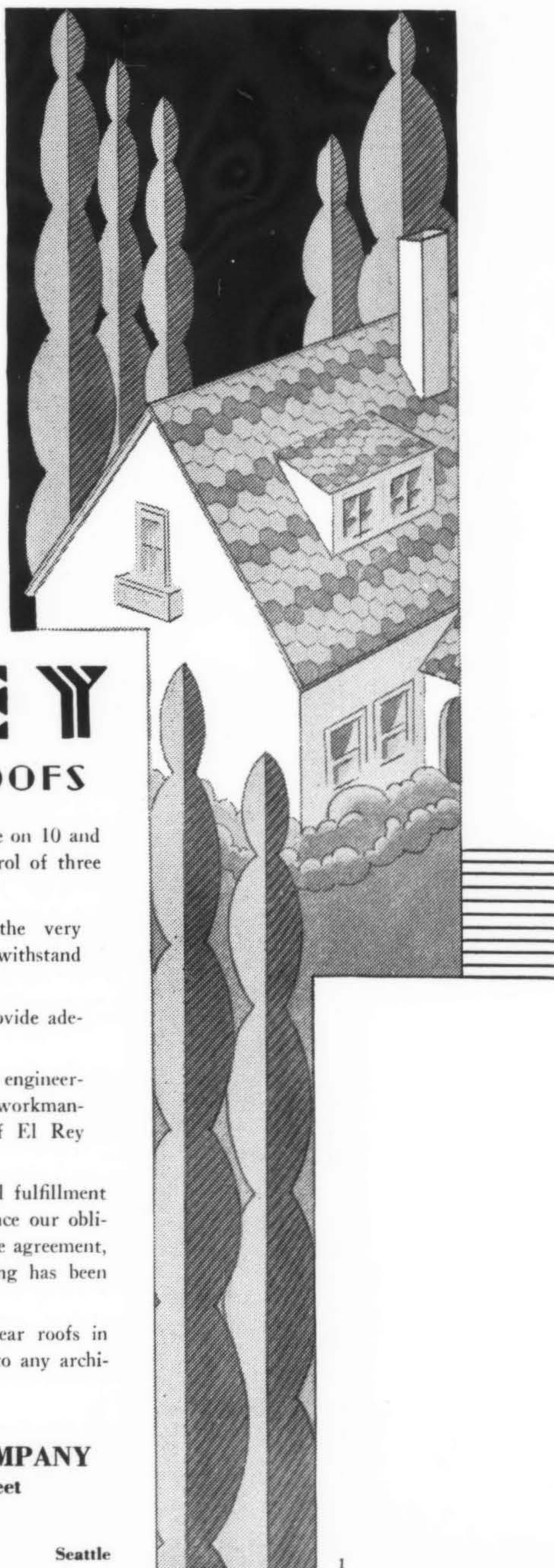
(Opposite Lincoln Park)

LOS ANGELES

San Francisco

Portland

Seattle



"CONSULT AN ARCHITECT"



Architect: John R. Kibbey, Los Angeles, Calif. Contractor: A. F. Wasielowski Co., Phoenix, Ariz. Painting Contractor: W. J. Prenovost, Los Angeles, Calif.

BROPHY COLLEGE

PHOENIX
ARIZONA

... another of the great educational buildings of the West protected and decorated with
FULLER PRODUCTS

Silkenwhite Enamel, Fullerglo Wall Finish
"40"-for-Finishing Varnish, "15"-for-Floors
Varnish Pure Colors in Oils

FULLER
PAINTS VARNISHES Since 49 GLASS LACQUERS
PIONEER WHITE LEAD

W. P. FULLER & CO. ★ 301 MISSION STREET ★ SAN FRANCISCO
51 Branches in 38 Pacific Coast and Inter-mountain Cities . . . Factories in San Francisco, Los Angeles, Portland