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PROTECTION FOR OUR READERS—The publishers of the AMERICAN BUILDER reserve the right to decline any advertising they believe is detrimental to the interest of its readers; to edit advertising copy and to change or eliminate any statements that reflect injuriously or cast discredit upon other building products, machinery, equipment, supplies or tools.
Be sure in writing to advertisers to say: "I saw your advertisement in the AMERICAN BUILDER." 

ADVERTISING RATES—Furnished on application. Advertising forms close on the 10th of the month preceding date of publication.
Steel Windows for Every Use
Whatever the type of building—there is a Truscon Window that has been designed to meet the most definite specifications, at a price commensurate with the purpose for which the building is designed.

Steel Doors for Every Need
Whether you need a door for a private garage, service entrance, filling station, or a special door for airplane hangar, industrial, railroad, wharf or warehouse building, Truscon can meet all requirements economically.

Quality Plaster Bases
For permanent Plaster Work, Truscon manufactures a complete line of Metal Laths, Stucco Steel, Corner Beads, Strip-ite, Channels and Clips in addition to a new type of Steel Mortar Box that saves time and labor.

Economical Fireproof Floors
With Truscon P-G (Plate Girder) or O-T (Open Truss) Joists you can build fireproof floors in any kind of weather at low cost. Truscon Steel Joist Construction eliminates all form work.

Reinforcing for Permanence
In addition to a complete line of reinforcing products, there is always available the wide experience of Truscon engineers to suggest designs not only economical in Steel but of less cost and labor.

Light Weight Steeldeck Roofs
Truscon "T"-Plate Steeldeck Roofs insulated and waterproofed for all types of buildings where light weight, and economy are essential.

TRUSCON
TRUSCON STEEL COMPANY, Youngston, O.
BRANCHES AND DEALERS EVERYWHERE
Here's the best for

FOLDER-WAY partition door hardware is as much of an improvement over ordinary folding and sliding door equipment as the washing machine is an improvement over old-fashioned tubs and scrubbing-boards.

That is why architects and builders consult Richards-Wilcox about all doorway problems. For FoldeR-Way brings partition door principles nearer to perfection than any structural development of recent years.

Lodge rooms, churches, hotels, schools, Y.M.C.A.'s—wherever
people gather in large or small groups—entire walls can now be folded away out of sight noiselessly and with a minimum of effort. There is no sagging, sticking or rattling. Their performance is almost automatic.

FoldeR-Way hardware meets all modern requirements. You will find FoldeR-Way installed in buildings in all parts of the United States and Canada.

Write us for full information, and do not hesitate to ask Richards-Wilcox experts to help you solve your doorway problems.

Richards-Wilcox Mfg. Co.

A Hanger for any Door that Slides.

AURORA, ILLINOIS, U.S.A.

New York Boston Philadelphia Cleveland Cincinnati Indianapolis St. Louis New Orleans Chicago Minneapolis Kansas City Los Angeles San Francisco Omaha Seattle Detroit.

Montreal • RICHARDS-WILCOX CANADIAN CO., LTD., LONDON, ONT. • Winnipeg

Largest and most complete line of door hardware made
W. J. Shelly residence, Toronto, Canada. At only a small additional cost the owner of this Toronto home has built of Indiana Limestone and obtained a home of outstanding beauty and distinction. It was designed by D. E. Kerland and the construction is the Random Ashlar described on these pages.

**Houses with Indiana Limestone Facing**

A new, unexploited profit opportunity for the live contractor. Write for full information—use coupon

HERE are the amazing facts about one of the biggest single profit opportunities in the contracting field today.

No longer is a stone house an expensive luxury. Instead, a "castle of stone"—the rich man's ambition and dream of every home-builder—can now be made a reality for the person of moderate means.

New ways of producing, handling, and setting Indiana Limestone have brought about this change. Through the enormous facilities of the Indiana Limestone Company, the use of this beautiful natural stone in residence construction has been made just as practicable as that of brick, stucco, or wood.

**Big re-sale value**

Obviously, a stone house has an attraction that is not surpassed by any. It immediately stamps its proud owner as having the best there is. A stone exterior is economical—upkeep expense is rarely necessary. The beautiful light color of Indiana Limestone mellows with age, so that as the years pass the house built of it becomes more and more attractive. Thus re-sale value increases.

**Stone in strips**

Indiana Limestone for Random Ashlar facing is supplied in sawed strips 3 feet 6 inches to 5 feet 11 inches long. The stone is sawed on four sides—face, back, top and bottom.

Right on the job, these strips of Indiana Limestone are broken, jointed and laid up. A stone-mason or a bricklayer can lay this work up. No expensive
stone-cutter is required. Prepared drawings for jointing and laying up are not necessary.

**Electric saw for jointing**

In place of the old-time mallet and chisel, the stone is now jointed to required length by a remarkably simple operation. A small, portable electric carborundum saw is used to cut a groove in the face of the stone. The stone is turned over and a tap with a hammer breaks it cleanly on a line with the groove.

One laborer on a recent job, by this method, kept six stone-setters busy! Could anything be simpler or easier? Your mason's time by this new method is spent on the wall laying stone, instead of jointing it.

**Applied as veneer**

Indiana Limestone handled as above is applied as a veneer to the stud frame walls. Or it may be used as a structural facing over hollow tile or brick. It is secured to the frame with galvanized metal ties, the same as a veneer of face brick work. In any case, you can now face walls with Indiana Limestone economically and quickly. So simple is this method, so easy to handle is the material, that construction goes ahead with maximum speed.

**We will help you**

Indiana Limestone Company is a consolidation of 24 of the largest properties in the Indiana Limestone district. Organized in 1926, our company has assets of over $46,000,000.00. We have worked out new methods which are revolutionizing the stone industry. Residence construction is a field we are now particularly interested in.

We will furnish plan books, information on construction, and all the other data you need to post yourself thoroughly on this wonderful building stone. We will give you every bit of help possible in getting started on Indiana Limestone construction. Don't be afraid because you've never used it before. We will stay with your job from start to finish. The contractors who make a "clean-up" by building homes, stores, apartments, etc., of Indiana Limestone will be those who start at once. Let that contractor be you. Get the jump on your competitor. Just one Indiana Limestone house will advertise you as no construction you've engaged in before has ever done.

**Mail coupon at once**

We'll submit all the facts about Indiana Limestone facing to you in fullest detail. You will be under no obligation. We just want to spread the cards before you. To show you what an exceptional opportunity exists.

Fill in your name and address on the coupon and mail it at once. Booklets and other information will be sent you immediately.
THE "THREE 8's" SINK

8-inch low back—Fits snugly under unusually low windows permitting installation in the direct light.

8-inch deep sink—Accommodates large size utensils, and prevents over-the-rim splashing.

8-inch wide front—Adds a finishing touch of beauty.

The directly attached garbage container is another selling feature. It is of vitreous china with removable aluminum receptacle. It may be pushed back under the sink on its folding bracket.

Never before has a kitchen convenience been accorded as hearty an endorsement as the new "Standard" "Three 8's" Sink. Women everywhere quickly recognized the unequalled advantages of its many exclusive features. They are looking for this ultra-modern sink in the homes they buy or rent.

The 8-inch back permits its installation under a low window. With its deep 8-inch compartment, the tallest vessel fits easily under the swinging-spout. The extended 8-inch front marks this sink as a convenience of beauty and distinction.

The hard, glass-like enamel defies fruit and vegetable acids. The gleaming surface repels dirt. This is easiest of all sinks to clean and keep clean, and the years cannot dim its lustre. The improved fittings are finished in Chromard that will not tarnish, corrode or wear off.

These are the improvements prospective buyers and renters are now seeking. They are features found only in the "Standard" "Three 8's" Sink. It is made in several styles and sizes and in seven beautiful colors, as well as white.
Another plumbing innovation that makes homes easier to sell and rent is the new "Four-Way" Laundry Tray. Only a woman can appreciate how its improved design lightens the work.

There is no need now to install laundry trays against the wall or in dark corners. The "Four-Way" Laundry Tray is designed for the middle of the room—usable from all sides. It is made of Acid-Resisting Enamel which soaps, powders, and bleaches cannot roughen or discolor.

Faucets are just above the tray, and a single swinging-spout serves both compartments. A separate hose connection is provided so that the hose once attached, need never be disconnected. The tray is adjustable as to height, and all fittings are finished in Chromard.

The new "Four-Way" Laundry Tray, and the "Three 8's" Sink are now on display in all "Standard" Showrooms. If you cannot visit one, write for the illustrated book, "Standard" Plumbing Fixtures for the Home" that is mailed FREE on request. Identify "Standard" products by the trademark "Standard" impressed in every fixture.
This photograph shows how one contractor saves money by applying "The Wallace Idea" to his business. C. B. Lynde, Jr., of Clinton, Mass., does his own mill work right on the job. Having portable Wallace Machines just about doubles the amount of work done by his men and greatly increases his profits on each job.

The Wallace Electric Handsaw is light in weight and easy to handle. Its chief feature is absolute SAFETY. The blade is entirely covered at all times. The motor, the switch, the operator and the saw itself are completely protected against injury.

Wallace Portable Band Saw
Contains built-in and directly connected motor with ample power to efficiently handle work within its full capacity.

Wallace Portable Universal Saw
A portable floor type of Universal Circular Saw that combines all the advantages of the portable bench machine and the self-contained floor type. The saw can be moved independent of its base.

Wallace Bench Planer and Jointer
A compact and highly efficient machine - easily portable with ample power to handle all classes of work.

FOR ADVERTISERS' INDEX SEE NEXT TO LAST PAGE
The secret of "The Wallace Idea" is simply having individual portable woodworking machines for each kind of job.

These take the place of the old-fashioned, cumbersome, so-called "all-purpose" machines which too frequently require more time for "make-ready" than for the actual work required of them.

Each individual Wallace Machine is especially designed to do a certain class of work. They can be carried wherever that kind of work is being done. They're always ready for instant use without endless adjusting and regulating.

Being designed for one class of work only, each Wallace Machine is smaller, simpler and lighter. They take up little room, wherever you put them. They can be quickly and easily moved from place to place in the shop and out on the job. All you do is attach the plug to the nearest electric light socket. You just take the machine to the work—never have to haul heavy, awkward, cumbersome materials to where the machine is.

Big jobs and little jobs—heavy jobs or jobs requiring the greatest neatness, accuracy and delicate handling—it's all the same to a Wallace band saw, universal circular saw, planer, jointer, or lathe.

Wallace Machines have more than ample power. There is no belt to slip or cause annoyance. Nothing complicated about setting them up. Everything ready in a jiffy.

The results are amazing. Man power is saved and that means enormous savings of costly time. Materials are conserved and that also means saving money. The work is uniform and done much quicker than by hand. Thousands of contractors and builders say that Wallace Individual Portable Machines have "spoiled" them for anything less efficient.

Free Trial!

You are urged to investigate the money-saving advantages of the Wallace Idea. We will send one or more Wallace Machines to any job you are on or to your shop and there you can find out for yourself how valuable they are, how they will, in a short time, pay for themselves. If you decide not to keep the machines, the trial costs you nothing. Send today for the Wallace Catalog and full details of the free trial offer.

J. D. WALLACE & CO.,
136 S. California Ave., Chicago, Ill.
You may send me your book on Wallace Portable Machines and full details of Free Trial Offer and easy terms.

Name:

Address:

WHEN WRITING ADVERTISERS PLEASE MENTION THE AMERICAN BUILDER
You'll find that Aero equipped homes excite profitable comment, due, of course, to Aero's delightful combination of beauty and warmth.

Aero—the National Radiator—slender and graceful, makes a substantial contribution to the beauty of every room. Brings real fuel economy, and comfort, through its proper proportioning of circulating air space to heating area.

Every Aero installation has behind it a record of many years of proved performance, that guarantees trouble-free service, and permanent customer-satisfaction.

Each Aero installation is a permanent advertisement for the builder responsible for it. One that works continually to bring him better prices, quicker turnover, and increasing goodwill.

National Radiator Corporation
Ten plants devoted to National Service through these Branch Offices and Warehouses:

- Baltimore, Md.—2622 Frisby Street
- Chicago, Ill.—2445 N. Keeler Avenue
- Indianapolis, Ind.—57 E. Bolton Avenue
- Pittsburgh, Pa.—1509 Armott Building
- Boston, Mass.—93-97 Oliver Street
- Cleveland, Ohio—935 E. 63rd Street
- Cincinnati, Ohio—Spring Grove and Elmira Avenue
- New York, N. Y.—55 W. 42nd Street
- Richmond, Va.—3032 Norfolk Street
- Philadelphia, Pa.—121 N. Broad Street
- Washington, D. C.—2305 Fifth Street, N. E.
BUILDERS OF AMERICA ARE USING MORE AND MORE

“SECO” INCINERATORS

BECAUSE “Seco’s” are the most reasonably priced, the most practical incinerator made and fully answers the buyer’s demand for efficient private garbage disposal. An important sales feature indeed, and builders who have learned the selling power of Secos have standardized their entire program upon them. The obvious advantages of SECO Incinerators are leading an increasing number of builders to include them in their plans—because they know “SECO” is a most attractive Sales Feature. Scores of builders order by the dozen. And there is a SECO for every need, ranging from a small sanitary napkin destroyer to units of 100 tons per hour. Built-in—Basement—Portable—and outdoor types.

All SECO Incinerators employ the exclusive SECO Secondary air supply port feature, distributing air through and around garbage body, insuring rapid drying and complete destruction of refuse.

Prior to the advent of “SECO” prohibitive costs confined this convenience to high-priced homes. SECO removed the financial barrier. It truly is built for the American housewife of moderate means.

DIRECT CHUTE TYPE

With chute stack built on top of combustion chamber. The exclusive air supply port features of SECO equipment makes this the finest direct drop type incinerator made.

THE No. 90 SERIES “SECO” INCINERATORS

The No. 90 series SECO slide chute, chimney fed incinerator made in various sizes, offers among many practical, exclusive features—

The finest chute type incinerator made, at a complete installation cost lower than ordinary direct drop incinerators.

Impact of falling objects is absorbed by slide chute of solid masonry, throwing garbage into combustion chamber in a loose bulky mass which dries thoroughly and burns quickly.

Chute stack and incinerator rest on individual bases, relieving combustion chamber of stack burden and permitting arched roof construction of combustion chamber. Employing exclusive SECO secondary equalizing stack. SECO air supply ports and SECO sloping hearth principles assure complete, odorless destruction of refuse without commercial fuel.

You can rely on SECO Quality—If not fully satisfied return at our expense. Your money will be cheerfully refunded. Open account shipments on approved credit rating.

Order for Your Requirements Today!

Sanitary Equipment Company
MANUFACTURERS and SANITATION ENGINEERS

KANSAS CITY MISSOURI

WHEN WRITING ADVERTISERS PLEASE MENTION THE AMERICAN BUILDER
ASBESTOS shingles that are colorfast! Amazing discovery! Astounding process—exclusive with Eternit! Shingles that will not fade or bloom! Sun, rain, time, can't affect them. The richer, more beautiful colors of Eternits will stay that way—always!

If you are building your own home you want color in the roof! Think of being able to get color that not only makes your home most attractive, but which will last as long as the house stands. If you are an operation or development builder you must use color. For some time past, color in roofs has helped the sale of homes. Now—fast color, permanent Eternit color, will be demanded. And here is something to think about—the cost is no more than for ordinary colors!

Because of this special treatment, Eternits are really more beautiful than ever! There are Autumn Bronze, Colonial Gray, Indian Red, Quarry Blue, Emerald Green—colors that harmonize with every type of building. And Eternits are tougher, stronger, more resilient than all shingles. Made of choicest asbestos and Portland cement, built up (not cast or molded) for added toughness and permanence. Absolutely fire-proof, water-proof.

Be sure to see the March 31st Saturday Evening Post

Look for the announcement in the March 31st Saturday Evening Post. Two pages in full colors, illustrating the effects on various types of homes. Advertisements throughout the year will tell more of the great Eternit story. Home owners, builders, contractors, architects and roofing dealers are invited to mail coupon for complete information today. Address Eternit, Inc., Philadelphia, Boston, New Orleans, Houston, Jacksonville, St. Louis.

---


Name__________________________Street__________________________

City__________________________State__________________________

□ Check square if you are a dealer. If you are a builder or roofer give dealer's name here:

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FOR ADVERTISERS' INDEX SEE NEXT TO LAST PAGE
Not waiting for an answer, Mackenzie fired another question at Owens. "And do you mean to tell me your 31 pounder sands 800 to 1600 square feet in 8 hours?"

Owens grinned. "I sure do—and, Mackenzie, I'll bet you don't believe it unless I show it to you!"

"Nonsense!" Mackenzie scoffed. "Now how can it? Look at the size of it—the weight!"

"Wait, I'm not through with you yet," Owens broke in. "You don't need weight to sand floors—that's the old fashioned idea. What you need is power and correct speed—and the CLARKE's got them."

Owens did not reply. Instead, he uncoiled the extension cord of his sander, and slipped the plug into a light socket above his head. "What—runs off an ordinary light socket?" asked Mackenzie, and he watched with interest his fellow contractor chalking off a section of flooring.

"Here's where you're shown," Owens remarked good-naturedly. "You're going to see how much flooring you can do in 15 minutes."

"Who—me?" Mackenzie's mouth fell open with astonishment. "Yo—no! I have never run a sander—it's too heavy for me at my age."

Owens shook with laughter. "Come on, Mackenzie—give it a try."

Mackenzie caught on right away. Soon he had mastered its operation. He ran the CLARKE up to the farther chalkline, and back again. He forgot all about Owens, and his argument—he even forgot he was actually running a sanding machine. This light-weight, powerful machine fascinated him. "Great Scott!" he chortled. Five minutes later he stopped, got down on his knees and scrutinized the wide expanse of finished flooring behind him. "Wonderful job!" he muttered. Five minutes later he stopped, got down on his knees and scrutinized the wide expanse of finished flooring behind him. "Wonderful job!" he muttered. Again he went on with the work.

"Time is up," sang out Owens. Mackenzie didn't answer—he was beaming at the floor. "Man!" he suddenly exploded. "That's the prettiest, smoothest, neatest—ah—ah— slickest flooring I ever saw! And I did it! He thumped the wall. "And I did it!" he asked, excitedly. "Where can I get a sander like yours? I'm convinced!"

"Wait, I'm not through with you yet," Owens chuckled. "That patch of flooring measures about 5 by 9 feet—800 square feet in only fifteen minutes, too. That's 1600 square feet an hour. Mackenzie—at the rate you were going, you would have finished 1400 square feet in eight hours!"
There’s Profit in remodeling Old Homes

The landscape is dotted from ocean to ocean with millions of houses that are out of style, unsightly — or both. Millions of rebuilding opportunities—money-makers!

Lumber is the most adaptable, handy, satisfactory and profitable material for remodeling jobs.

It’s easy to sign up lumber alteration contracts. Show your townsmen the "before-and-after" illustration on the left—and sell them the idea of making similar transformations. You’ll find most of them ready listeners. They’ll be surprised at how quickly the work can be done—and how little the cost.

Clinch your selling talk with the big re-sale value that modernizing will give an old house that nobody would buy. Set it off with a touch of sentiment—it’s the same dear old home but renewed and revalued.

This illustration is one of many transformation examples shown in this series of advertisements. Every one of them has money-making inspiration. Watch future advertisements for helpful suggestions regarding new homes from old— with the help of lumber.

Use properly seasoned lumber, manufactured to American Lumber Standards, endorsed by the United States Departments of Agriculture and Commerce. Made by America’s best mills. Your retailer has it or can get it for you.
Avoid Interior Trim Troubles
This Spring—Use
TRIMPAK

Carpenters Prefer TRIMPAK

No more damaged, dirty trim
No more lost pieces—No more wasted stock

You will save money on the buildings you erect this Spring by specifying TrimPak, the ultimate interior trim for doors and windows, for every opening. When houses are being made ready for the Spring market, every day counts. Mix-ups or shortages in trim orders that result from use of long-length trim hold back the marketing day, the day when you receive payment for your labor. Your money must not be tied up in unfinished buildings a day longer than necessary!

You can be one of the thousands of builders who have freed themselves from expensive delays occasioned by long-length trim troubles, if you will order TrimPak on every job. It’s much easier to figure, costs less in the long run, requires less time to erect, makes a better job and eliminates worry over damaged, dirty trim, lost pieces and wasted stock. Sold by lumber dealers everywhere in all woods and patterns. Your request on coupon below will bring full information.

How Other Builders Save!
Use Coupon at right for full facts on money-saving advantages of TrimPak.

TRIMPAK CORPORATION
624 S. Michigan Ave.
Chicago, Ill.

TRIMPAK CORPORATION, 44 Whitehall Street, New York, N.Y.
Please send complete information on TrimPak.

Name,______________________
Address_____________________

Please check the square that identifies you, so we may reply most intelligently:
□ Architect □ Builder □ Contractor □ Retail Lumber Dealer □ Home Builder AB-028

WHEN WRITING ADVERTISERS PLEASE MENTION THE AMERICAN BUILDER
A Closed Track Job

At Flat Track Price

CANNON BALL

BEATS 'EM ALL

No better closed track job at any price for doors weighing up to 250 lbs. each.

DOORS are the only part of a building that "works." Your reputation as a builder can be wrecked by a balky door.

So you want good door hangers.

You can pay a lot more but you can't get a track and hanger that will handle doors up to 250 lbs. any better than Cannon Ball Junior.

You can save the friends you do work for a lot of money by using Cannon Ball Junior; you can make money for yourself; and not risk your reputation.

Cannon Ball Junior is easiest to hang—saves you lots of time and trouble. It runs easy. The track is perfectly round; the wheels are ball shaped with long roller bearings that can't twist or pile up. Cannon Ball Junior hangers never go back on you. They run even, bear even, wear even, for years and years, no matter how the building sags or settles.

TRACK ANY LENGTH YOU WANT

Track comes in 3, 4, 6 and 8 ft. lengths, with brackets for single track or parallel installations to hang from side wall or ceiling.

Send now for big 228-page catalog, which shows all kinds of door fittings and other things you want to be posted on.

Hunt-Helm-Ferris & Co., Inc.

Established 1883


Cannon Ball Junior For Garage Doors

1103 Set for folding-sliding doors
1154 Curve—1162 Hangers take doors around the corners
Complete Set in box or parts as wanted

FOR ADVERTISERS' INDEX SEE NEXT TO LAST PAGE
PLEASE the WOMAN—and SELL the HOUSE

MAKE the houses of your next development more salable by making them more livable.

Equip the laundries with Porceliron Laundry Trays. Snow white—Sanitary—Attractive—Durable—a feature that will appeal to the housekeeping pride of every woman at a cost only a little higher than you will pay for laundry trays anyhow.

The Porceliron Laundry Tray is full size—26"x50"x14" deep: height adjustable to suit any individual; designed so that it can be set in the center of the floor if desired.

The final touch that turns lookers into buyers.

INGRAM-RICHARDSON MANUFACTURING COMPANY
409 THIRTY-SECOND STREET, BEAVER FALLS, PA.
Porceliron Factories at BEAVER FALLS, PA. FRANKFORT, IND. BAYONNE, N. J.
WHEREVER A KITCHEN IS NAPANE EQUIPPED—whether in apartments or in fine homes—the sales and rental value of the property is increased to a marked degree. Fine kitchens have a hundred times more appeal for the prospect than high-pressure selling talk. Write for catalog of the beautiful and extensive Napanee line.

Mail This Coupon

COPPES BROS. & ZOOK, Napanee, Ind.

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Copper Bros. & Zook, Napanee, Ind.
For Your Garages

A STURDY HINGE

BALL-BEARING—GRACEFUL—DURABLE

Garage hinges get much abuse. Garage doors are necessarily wide and are subjected to extreme weather conditions. Ball-bearing hinges with long supporting leaves are necessary if the doors are to operate easily without sagging or binding.

This new Stanley Ball-Bearing Garage Hinge has a graceful design that will be an ornament to any garage. Made of extra heavy steel, it will do away with replacements of your garage hinges. Also, it will give your garages a touch of distinction.

Your hardware dealer will be glad to show you these hinges. If he does not have them in stock, he can easily get them for you.

Send the coupon below for a description of the new Stanley Ball-Bearing Garage Hinge No. BB1460.

THE STANLEY WORKS NEW BRITAIN, CONN.

STANLEY HARDWARE
MADE OF STANLEY STEEL

The Stanley Works, New Britain, Conn.
Send me complete description of the new Stanley Garage Hinge No. BB1460; also a copy of your Hardware Catalog No. 41M.
Name, ____________________________
Address __________________________
City & State __________________________
My hardware dealer is __________________________

WHEN WRITING ADVERTISERS PLEASE MENTION THE AMERICAN BUILDER
One of the beautiful Webster Groves residences built by Ames & Ames. Season-proofed with the artistic, extra-thick Carey Cork-Insulated Shingles.

"The houses we WINTER-PROOF and SUMMER-PROOF find a readier market,"
says Missouri builder

"WE realize, as every builder does, that a pleased buyer is the best advertisement we can have for our business," declared Harry C. Ames, of Ames & Ames, Contractors and Builders, Webster Groves, Missouri.

"And we take every precaution," Mr. Ames continued, "to see that every customer is more than satisfied. Inside and out, from basement to roof, every ounce of material we use is the best that can be obtained.

"Perhaps more than any other single feature, our clients appreciate the added advantages of the winter-proof and summer-proof home. That is why we have roofed so many of our houses, large and small, with Cork-Insulated Shingles. The extra cost is small, and the houses find a much readier market."

* * *

As Mr. Ames points out, home-buyers listen attentively to the story of roof-insulation. Carey Cork-Insulated Shingles make the house warmer in winter, at lower cost for fuel. Cooler in summer, too, because the sun's rays cannot beat through. These uniquely beautiful shingles heat-insulate, as well as weather-protect. Ask us for samples and particulars.

The Philip Carey Company
Lockland, Cincinnati, Ohio

CORK-INSULATED SHINGLES

FOR ADVERTISERS' INDEX SEE NEXT TO LAST PAGE
Here is big news for the man with a hoisting job—a genuine CMC Reversible Hoist for only $427.50! Here is a 2-cylinder, 5-8 h.p. hoist with LE ROI Engine, radiator-cooled, at a new low price.

Compare this hoist with any other in the field—point for point—and you will be even more surprised at the small price.

**LOOK AT THIS PICTURE**

This is the CMC Hoist that costs you only $427.50. Consider this: For this price you get a hoist with Large Bronze Thrust Screw—Cone-Type Asbestos Friction—Positive Release—Forged Pawl—Bronze Bushed Drum—Hoisting Drum free on Shaft—Drum and Elevator Sheave Operating Independently.

**IT'S A CMC HOIST**

There's a CMC Hoist for every kind of a hoisting job. Whatever your hoisting problem—in single or double cage elevator work, for concrete tower work, material skips, gravel pit work, or other duty, there is a CMC Hoist that will do the job for you—efficiently and economically. CMC Hoists have EXCLUSIVE PATENTED NEW FEATURES NEVER HEARD OF BEFORE—that make them the outstanding hoists for any job.

Every CMC Hoist is given a thorough test under actual working conditions on our 65-ft. Testing Tower before shipping.

This illustration shows our CMC Non-Reversible 3-Drum Hoist, with Boom Swinger and Banked Control—a superior hoist, powered and equipped for the heavy duty hoisting job.

**CONSTRUCTION MACHINERY COMPANY**

103 Vinton St., Waterloo, Iowa

Built by the makers of the Wander—Best Tilting Mixer

When writing advertisers please mention the American Builder
at Last-A HAMMER TWIST DRILL FOR MASONRY DRILLING

Developed for drilling in stone, brick and concrete by hand or electric hammer. Cuts faster. Drills more holes without being resharpened. Easier to operate. Will not jam in the hole as it automatically cleans the cuttings. Retains its diameter longer than other types and can be resharpened on a grinding wheel.

STAR EXPANSION BOLT COMPANY
143 Cedar St., New York City

Write for additional information and special introductory price on Handy Drill Kit.

Manufactured by the makers of Dryvin

FOR ADVERTISERS' INDEX SEE NEXT TO LAST PAGE
Note the heavy construction of this mixer. It is mounted on rubber tired disc wheels — is dependably powered — has durable steel drum.

LOWEST PRICED TRAILER TILTER OF ITS SIZE ON THE MARKET

The Leach 4 cu ft. Trailer Mixer is the lowest-priced tilter of its size on the market. But further than its low price it has all the advantages of tilting mixers and more.

It has a rare combination of Portability — Speed — Capacity — Steel Frame — Alemite Lubrication — Power — Ruggedness — Disc Wheels.

In fact this same mixer was formerly sold for more. The quality is the same — in addition it has a few new features. Nowhere will you duplicate this mixer at the price. Send in coupon below for details. Do it now.

LEACH COMPANY, Oshkosh, Wis.

Send in this Coupon

Leach Company,
Dept. 3, Oshkosh, Wis.

Gentlemen: Kindly send me without obligation details and prices of your tilting mixers.

Name

Address

City

LEACH MIXERS

WHEN WRITING ADVERTISERS PLEASE MENTION THE AMERICAN BUILDER
At Home \textit{in ANY surroundings!}

Design your residence—your garage—as you desire, you may be sure that the "Overhead Door" will harmonize with any arrangement.

And you know, when building private garages, the question of space is always a prime issue. How to economize in space without sacrificing utility and appearance is the problem. The "Overhead Door" is the answer.

A slight pressure puts the "Overhead Door" up out of the way or closes it "tight." Installed and counterbalanced so that it will "Stay Put" in any position.

In Spring winds, Summer sun, Fall rains, or Winter snows, the "Overhead Door" operates perfectly. In fact, this truly unusual door will withstand all weather conditions.

\textbf{OVERHEAD DOOR CORP.}

3-1003 W. KICKAPOO ST. HARTFORD CITY, INDIANA

\textbf{FOR ADVERTISERS' INDEX SEE NEXT TO LAST PAGE}
Three years ago this Spring, John L. Strandberg and C. E. Swanson organized the Kansas City Duntile Company. In a recent letter they say the following:

"At the outset we installed one of your smallest tile making machines. Inside of three months we had developed such a volume that we were compelled to add an automatic Duntile machine with several times the original capacity. Since the first day, we have enjoyed a steady growth in sales. We purchased a piece of property 100x157 just across from our present plant and are now erecting a two story Duntile factory. It will be ready April 1st and will cost $25,000, a pretty fair tribute to the money making possibilities of Duntile after having started with but a $3,000 outfit. While $100,000 would be an equitable valuation of assets and established business of the Kansas City Duntile Company, we would not accept this amount of money for it."

That's the Kansas City Duntile Company today. From a $3,000 investment to thirty-three times this amount in three years. The Duntile industry numbers many such manufacturing successes. The Altoona Duntile Company, for instance, started five years ago and from an investment of $1,700 they have built a business for which they actually refused $100,000 recently. The St. Louis Duntile Company started a few years ago, and have grown from a small beginning to a hundred thousand dollar business. And so on, an industry of some 400 manufacturers.

Duntile meets today's need for an inexpensive, permanent building material with a product 30% below the cost of other masonry materials. No higher than frame construction. Strength beyond all requirements. Adaptable to all sorts of buildings—walls, foundations or partitions. Quickly and easily laid, possessing great additional advantages in its full mortar bed. Harmonious color combinations in the new and exclusive MAT GLAZING process. Forty beautiful, permanent shades, rich in texture, ideally meeting popular demand for color in today's architecture. Fill in and mail coupon.

W. E. DUNN MANUFACTURING CO.
415 W. 23rd Street, Holland, Michigan

"Planning a visit to Holland, Michigan, soon at which time we can discuss further our present operations and plans for expansion."

JOHN L. STRANDBERG
C. E. SWANSON

"After three years' experience with Duntile, we are more enthusiastic than ever both as to its merits and as a profitable manufacturing business."

"Three years from today—WHAT THEN? Will you have achieved independence in a manufacturing business of your own? See what the future holds for you. Get New Book: "Basic Facts". It shows the way. Use COUPON.

W. E. DUNN MANUFACTURING CO.
415 W. 23rd Street Holland, Michigan

Show me how I can manufacture DUNTILE in a plant of my own at a profit of 30 to 60%.
Show me how I can build permanent, fireproof masonry walls at cost of frame, or 30% less than brick and make more money for myself.

NAME:
ADDRESS:
CITY:
STATE:

WHEN WRITING ADVERTISERS PLEASE MENTION THE AMERICAN BUILDER
One "TUMBOLIER" Switch for Three Lighting Circuits

Instead of taking up wall space with three separate switches—with a 3-gang plate—you can concentrate the control of three circuits in this one H&H "TUMBOLIER" Switch.

One Tumbolier Switch, for example, will give separate control of the living-room lights, the hall lighting-fixtures and the porch light. The neatest possible form of a switch-grouping!

Behind the single-gang plate are three miniature switches, all in a porcelain base. The smoothest of switch-actions, the longest-lived, with the "quality touch" you prize in the H&H Tumbler.

For your immediate reference are specifications at left.
For your permanent files, let us mail you catalogue data-sheet.

THE HART & HEGEMAN MFG. CO.
HARTFORD, CONN. MAKERS OF ELECTRIC SWITCHES SINCE 1890

Catalog-Specification Data
Schedule S

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"perfect balance" — the load is carried over the wheel not on the arms. More capacity loads per man per day means more work and more real profit.

Sterling designed their barrow to carry the load over the wheel, when in a wheeling position, and not on the arms. With a Sterling the man pushes the load, not carries it. In actual weight-lifting tests it has been proven that it requires less strength per equal load to lift and wheel a Sterling than any other. This feature is not found in ordinary barrows — and is only possible in a Sterling because of scientific designing of tray and supporting braces.

The "perfect balance" gives position — the ease of wheeling is the result of specially designed wheel and axle fitted with "self-lubricating" bearings. The bearings are guaranteed for life — no oil service ever needed. Sterlings wheel as easy when they're old as when they are new.

Wheelers like to work with a Sterling — try them on your next job and see how much more work you get out of them.

Buy by Sterling name — leading hardware and equipment dealers have them or they can get them quickly from our complete stock warehouses at Chicago, New York, Philadelphia, Pittsburgh, Cleveland, Detroit, St. Louis.

**SPECIAL STERLING FEATURES**

- Self-lubricating bearings
- 10-spoke wheel
- Malleable iron brackets
- Smooth wheel face
- Wrought steel hub
- Riveted and cast to hub spokes
- Fixed rolled steel axle
- "V" front tray braces
- Selected maple handles
- Special tubular steel handles
- Handles clamped — not bolted
- Top of tray reinforced
- Channel steel legs
- Riveted leg braces
- Extra leg shoes
- Wrought iron handle tips
- All parts interchangeable

**STERLING WHEELBARROW COMPANY**

Sterling on a wheelbarrow means more than Sterling on silver.

Milwaukee Wisconsin
The New Novo Diaphragm Pump

This new Novo Diaphragm Pump is built to cut water lifting costs.

A Bantam in Weight

It is unusually compact. It weighs only 575 lbs. But strength is not sacrificed for lightness.

A new worm gear drive — completely enclosed and running in oil — virtually guarantees constant, trouble-free operation, free from breakdowns and the heavy expense of repairs and replacements.

A Giant in Ability

And the special Novo "Tripl-Life" rubber diaphragm gives even more assurance of unfail-

ing performance.

Such things put this new Novo in a class by itself. It is low in first cost. Its operating costs are low. And it opens up a new field for contracting profits.

NOVO ENGINE COMPANY, 202 Porter Street, Lansing, Michigan

CLARENCE E. BEMENT, Vice-Pres. & Gen. Mgr.

Service, parts and sales in over 60 cities

FOR ADVERTISERS' INDEX SEE NEXT TO LAST PAGE
“Saved $10,000.00
in labor on
this one job!”

Such is the finish to the above letter. It sounds like a lot but the DeWalt Wonder Worker is certainly working wonders on many jobs.

Even on an average 6-room house, builders testify they save $100. Three or four jobs of that size quickly pay for a DeWalt.

With a DeWalt you can get more effective work from carpenters because it relieves them of practically all the hard, slow hand sawing.

You save material by using up all the odds and ends. You save on erection time—which often decides whether or not you get the job.

It’s easy to set up and to change the set-up. Less than a minute to change from cross-cut to rip.

The DeWalt is so light two men can easily carry it anywhere on the job. And you can plug into the nearest light socket for power. Direct drive gives it twice the power of any other saw its size.

It’s a speedy, accurate, practical all-round machine—fully guaranteed.

Let us arrange a demonstration on your job—
to show you what the DeWalt will do in actual operation. Send the coupon for details.

DE WALT PRODUCTS COMPANY
659 New Holland Ave.
Leola, Pa.

DeWalt Products Co.
659 New Holland Ave., Leola, Pa.

I’d like to know how the DeWalt will save money on our job.

Your Name
Firm Name
Address
Type of Business
The Only Flat Strand Mesh On the Market Today

This is the new 3/8" Rib Kalmanlath—*the only flat strand mesh on the market today*.

This new Kalmanlath offers many new and distinctive advantages. It is easily and accurately installed. It is rigid, strong and durable. The new flat strand mesh makes plastering easier and quicker. It also gives a perfect key to the plaster imbedding itself in a way that assures complete reinforcement. It preserves the beauty of the architectural finish.

As a result of these things, the new 3/8" Rib Kalmanlath provides the foundation for finer, more perfect plastering.

Briefly, 3/8" Rib Kalmanlath gives you everything other laths offer *plus* many new and desirable features that make for better results—that boost the contractor's profits.

Sending us your name and address on a simple post card brings you complete detailed information on what this new 3/8" Rib Kalmanlath can do for you. Mail the card today.
A Revolutionary Way to Buy an Oak Floor

* completely finished at the factory * like furniture *

After Breakfast—the room cleared in the evening of the same day—ready to nail—last nail driven and the acorn flooring completely finished at the factory. All the scraping, sanding, filling, varnishing and polishing was done before Cromar reaches you. It is done by patented machines which issue a better flooring because a more perfectly finished one.

When the beautifully finished Cromar strips reach you, crated in compact bundles, there is not another thing to do but nail them down—in a new home or right over your old floors.

The complete job (just nailing, remember) is done at the speed of a room a day—completed before the evening of the same day.

The story of Cromar Oak Flooring is immensely interesting. For Cromar is the only finished—ready to use—flooring in the world. And a Cromar floor costs you no more than a hand-finished oak floor.

Write for booklets which tell of Cromar's numerous technical advantages in an interesting non-technical way.

CROMAR is sold by lumber dealers, but we install it. Consult any of these for further information. If you have the slightest trouble in getting satisfaction, write us and we shall give your inquiry immediate personal attention.

THE CROMAR COMPANY, Williamsport, Pa.
1.—Factory Finished—Like Furniture

Cromar, an oak flooring, milled exclusively from Appalachian Oak (a medium-textured oak which better takes and holds the finish), is completely scraped, sanded, filled, varnished and waxed at the Cromar plant by patented machines. Because Cromar is completely finished at the factory, like furniture, all there is left to do is to nail it down.

2.—Finish Stands Hardest Wear

Cromar patented machines apply filler, varnish and wax at the Cromar plant. Not only is every pore of the wood filled, but the filler is actually driven into the oak, under pressure. This prevents the oil of the varnish from becoming absorbed by the wood. And thus the varnish retains its elasticity and does not flake or scratch white.

3.—“Warping” and “Drying Out” are Prevented

The oak lumber is kiln dried to 4% moisture content. This is practical only because Cromar receives a moisture-resisting coating on back and edges in addition to its several finishing coats on face. Because Cromar is 96% dry at the start— and then coated to keep it dry—complaints about “warping” and “drying out” are almost never heard of.

4.—V-Type Tongue and Groove Easy to Lay

The improved V-joint type of tongue and groove fits quickly and snugly without “blocking.” Each nail hole is punched. The off-centre cut gives a flexible joint and equalizes unevenness in sub-floor. Cromar lays satisfactorily over a rougher sub-floor than ordinary hardwood flooring.

5.—Beveled Tongue Prevents Damage in Nailing

The flat, beveled edge of the tongue prevents rapid nailing with no necessity whatever for “setting the heads and with no sharp edges to show hammer marks. The different shape of the Cromar tongue prevents damage from breaking or splitting. Specially trained floor-layers are not needed.

6.—Cleanable Surface Seam

The shallow rounded seam, in conjunction with the Cromar tongue and groove, prevents the opening up of square cracks between the strips. Square cracks pack with dirt, making unsightly dark streaks that cannot be removed. The Cromar patented seam is only 1/40” deep, and is easily cleaned with a brush and dry mop.

7.—“Lip” on Groove Side of Cromar Strip Remains Unweakened Even at Time of Refinishing

Cromar is made 3⁄8” thick only. The usual objections to thin flooring are entirely overcome in Cromar by the different shape of the Cromar “lip” on the groove side. The ordinary “lip” is weakened and often broken during installation by the necessary scraping and sanding of unfinished flooring. Of course, there is no scraping or sanding to be done with Cromar. But even at the time of refinishing, the different shape of the Cromar “lip” permits cutting down without weakening. And Cromar’s superior finish makes early refinishing unnecessary.

8.—Convenient and Damage-Proof Bundle

Cromar Strips are packed face to face, 18 or 24 pieces to a bundle. Bundles are clamped in a press, edges protected with crating, and bound with strap iron to prevent rubbing. Fastened so tightly together, it is impossible for strips to work loose. Thus they are made light-proof, dirt- and dust-proof. Each bundle is stenciled with grade and quantity, so that the material can be stored, without uncrating, until ready for use. Loss from broken tongues and grooves, split ends and damaged faces is completely eliminated.

9.—Laying Contracts Need Not Be Sub-let

Because the use of Cromar eliminates the need of any finishing operation whatever, after it is nailed down; and because it is so easily laid that no specially trained floor-layers are needed, the contractor or builder is enabled to handle the complete job of laying a Cromar floor himself, instead of sub-letting it.

10.—Promotes Extra Sales for Occupied Houses

Because Cromar is laid right over the old floors, and without the usual two weeks’ mess and confusion, contractors can sell a Cromar floor where no sale was possible before. And because of the speed with which Cromar is laid, contractors can handle a greater number of jobs with the same number of men.

Write for free samples and complete literature concerning the manufacture, the selling and laying of the only factory finished hardwood flooring in the world.

THE CROMAR COMPANY, WILLIAMSPORT, PA.
Today

THOUSANDS OF TRANE CONCEALED HEATERS INSTEAD OF RADIATORS

Why?

More space for arranging furniture — no ugly heating units to spoil the effect — and still greater heating comfort! Prospective buyers and tenants respond immediately to these advanced features.

Hidden and recessed radiators, radiator shields and screens went part way toward solving the old problem of "What to do with the radiator." Trane Concealed Heaters go all the way. They employ an entirely different heating principle which provides instant control and insures maximum heating efficiency — with nothing in sight but the inconspicuous damper grille. No space wasted. The Trane unit hidden between the walls is not a radiator in disguise. Ready to install, it weighs 1/5 as much as equivalent cast iron radiation. The Trane Copper Heating Element makes the difference. It connects with the same piping ordinarily used for radiators — on any make of hot water, steam, vapor or vacuum heating system. Capacities guaranteed.

Write for Bulletin 24, containing complete specifications and photographs, showing various stages of installation.

THE TRANE CO. (Est. 1885)
276 Cameron Ave., La Crosse, Wis.

Send along your Bulletin 24, "How to Select and Install Trane Concealed Heaters."

THE AMERICAN BUILDER
(Covers the Entire Building Field)
WITHOUT OBLIGATION
I WILL GLADLY WATCH
A FIVE MINUTE DEMONSTRATION ON MY WORK.

NAME

ADDRESS

MODEL "E", shown here making a combined bevel and mitre cut for hip jack rafters is the 4 H.P. popular builder's Skilsaw for cutting up to 3" dressed lumber. A carpenter operating Model "E" can cut 104 lengths of 2x4 in one hour. In ten minutes, it takes less than a minute to make the length of a 2" plank 12 feet long. Skilsaw reduces construction costs with speed, and infinitely less labor, with absolute safety and with absolute accuracy.

IT PAYS FOR ITSELF ON ONE JOB.

SKILSAW Inc., 3822 Ravenswood Ave., Chicago 11.

FOR ADVERTISERS' INDEX SEE NEXT TO LAST PAGE
**Which of these two Dining Rooms will help to sell the house?**

**EVEN** though enterprising builders are showing one or more houses of a group completely furnished, most houses are sold empty. Yet prospects buy with their eyes! They want to see. What do you show them in the homes and apartments that you sell and rent.

Wise builders know that the average woman—and homes are bought by women, even though it's the men who sign on the dotted line—gets more thrill out of a beautiful piece of cabinetwork than out of all the doo-dads that you can squeeze into a plan. Beautiful corner cupboards... open bookshelves... handsome, spacious kitchen cupboards... a real dining alcove set—these are the things that make sales. Because they are the things that women want. These items of permanent furniture make an empty house or apartment appear half-furnished before ever a chair is moved in or a single curtain hung.

Curtis Woodwork includes half a hundred designs of cabinetwork of amazing variety and desire-creating appeal. Curtis advertising is making them familiar to every prospect.

And there is a complete line of doors, windows, trim, frames and every kind of exterior and interior woodwork to go with them.

**The Curtis Dealer will help you**

The leading dealer in woodwork in your town (if you are east of the Rockies) is probably a Curtis dealer. No doubt he has some of these designs on display and can show them to you.

If, however, there is no Curtis dealer near you, fill in and mail the coupon and get a FREE copy of our fully illustrated 48-page book on Curtis Cabinetwork. Write TODAY.

The Curtis Companies Service Bureau 853 Curtis Building, Clinton, Iowa

Representing

- Curtis Bros. & Co., Clinton, Iowa
- Curtis, Towle & Paine Co., Lincoln, Nebraska
- Curtis, Towle & Paine Co., Topeka, Kansas
- Curtis Door & Sash Co., Chicago, Illinois
- Curtis Detroit Co., Detroit, Michigan
- Curtis-Yale-Holland Co., Minneapolis, Minnesota
- Curtis & Yale Co., Wausau, Wisconsin
- Curtis Sash & Door Co., Sioux City, Iowa

Curtis Companies, Incorporated, Clinton, Iowa

Curtis Woodwork, Inc., Display Rooms and Sales Office, Room 201, 9 E. 41st Street, New York City.

**CURTIS COMPANIES SERVICE BUREAU**

853 Curtis Building, Clinton, Iowa

Please send me a FREE copy of your new book with complete information about Curtis Cabinetwork.

**Name**: ........................................

**Address**: ..................................................

**City**: ........................................ **State**: ..........................
Finished Plastering Costs
Prove its Economy!

Due to its distinctive arch construction, Wheeling Arch Lath grips the plaster from many angles, providing a perfect key. Only the correct amount of plaster is permitted to squeeze through the openings!

Because of perfect keying qualities and rigidity of sheet, the plasterer can follow almost immediately with the second coat. It is not necessary to remove scaffolds after each coat as in the case with many types of lath. This saving is more than equivalent to the time and material entering into one coat of plaster. No other lath on the market costs so little to erect.

You should have all the facts as well as a sample of the product for close-up inspection. Send for them today!

WHEELING CORRUGATING COMPANY, WHEELING, WEST VA.

New York Philadelphia Chicago Kansas City St. Louis Richmond Chattanooga Minneapolis

Wheeling ARCH LATH

Packed ten sheets to the bundle—20 square yards. Size of sheets 27” x 96”. Painted black and pure zinc coated finishes. Weighs 4.5 lbs. per square yard. Weight galvanized—5.3 lbs. per square yard.
The Black & Decker Electric Hammer marks one of the greatest achievements in the history of labor-saving tools. It accomplishes in a few minutes what in the past has required hours of the most laborious work with hand tools. It strikes hard blows at the rate of 2300 per minute and will drive flat wood chisels, corner chisels and all types of special form tools. It operates efficiently on either direct or alternating current of any cycle, no auxiliary apparatus being required. Just plug it in an electric light socket and pull the trigger.

There is no electric tool that will pay for itself so quickly as the Electric Hammer—the saving in labor cost on one job often exceeding the cost of the Hammer.
Three views that tell a simple story of high early-strength concrete with ALPHA CEMENT of the regular quality

THE JOB—Intersection of Morris Pike with Meadow Avenue, Phillipsburg, N. J. Standard type of cement highway.

TIME AND TEMPERATURE—Early part of November with temperature running well below freezing every night.

MATERIALS AND METHODS—Alpha Cement of the usual quality. Proportions of cement, sand, stone; water content; mixing time, all carefully regulated to produce workable concrete, and to meet weather conditions and the time requirement.

RESULT—Pavement stands weight of 17,100 lb. truck at end of 24 hours without injury. Same truck is driven over edge of new job at end of 48 hours with no impairment.

Let us send, with our compliments, pamphlet giving full details of this simple and economical plan of securing high early-strength concrete.

Alpha Portland Cement Company
EASTON, PA. CHICAGO, ILL.

New York Philadelphia Boston Baltimore Pittsburgh
St. Louis Battle Creek, Mich. Ironton, Ohio
Do you know this portable Woodworker?

It has saved thousands of builders time and money!

This machine often pays for itself on the first few jobs. It eats up rush work. And it is built to stand up under heavy strains.

Four men can work on this woodworker at the same time, without interference. When you want to do cross cutting, the gauges can be removed in five seconds!

Yet this speedy and adaptable machine can be moved anywhere. Take it right on the job, where you need it. Simple and reliable. The arbor, for instance, runs in self-oiling babbitted boxes strongly yoked together. This insures strength, permanent alignment and cool-running bearings.

Send for our free catalog giving further particulars of this and other machines. Cut out the coupon below and mail it today. Thousands of builders have cut operating costs and put through rush jobs with these sturdy practical machines.

American Saw Mill Machinery Company
Manufacturers of all varieties of Saw Mills and Woodworking Machines
60 Main Street
Hackettstown, N. J.

Clip and Mail Today

AMERICAN SAW MILL MACHINERY CO.
60 Main Street, Hackettstown, N. J.

Gentlemen: Please send me free your booklet on—
Variety Woodworkers □ Planers □ Hoists □
Band Saws □ Jointers □ Saw Tables □
Mortisers □ Sanders □ Portable Saw Mills □

Check the one in which you are interested. (These are only a few from our complete line. Ask for what you want.)

Name

Address

City.............. State..........

WHEN WRITING ADVERTISERS PLEASE MENTION THE AMERICAN BUILDER
The whole country is talking about this first prize home

On March 17 The Saturday Evening Post will carry a double-page advertisement reproducing in four colors the above design in the West Coast woods architectural competition.

These prize home designs of West Coast woods are becoming tremendously popular and from all over the country we are receiving urgent requests for working drawings and construction details.

One realtor in Portland, Oregon, is building the above first prize home as a feature to advertise his sub-division, and many others signify their intention of doing likewise.

Home builders of America are seeking beauty and originality in home building, and this competition has developed the great beauty and many uses of the four "Big Tree" woods of the Douglas Fir region.

You can obtain from your local lumber dealer wide widths, long lengths, clear grades and beautifully grained boards and panels in Douglas Fir, West Coast Hemlock, Sitka Spruce and Western Red Cedar.

Twelve of the prize homes are illustrated from the original architectural drawings and described by the successful competitors in our booklet, "Prize Homes of West Coast Woods." This and a booklet describing the four West Coast woods will be sent without charge to you. Address West Coast Lumber Bureau of Longview, Washington—11c Mt. Hood Building.

Douglas Fir
America's Permanent Lumber Supply

Important West Coast Woods
Douglas Fir  West Coast Hemlock  Western Red Cedar  Sitka Spruce

Note the careful planning of this home—its convenience and livability.
This book tells how one room can be made to give the service of two. It shows owners of houses, apartments and hotels how they can save money without decreasing living accommodations and standards.

This book shows architects that they can put more home in less space by planning to use Murphy In-a-Dor Beds. It contains installation plans and shows that the use of Murphy In-a-Dor Beds allows full play to architectural taste and skill.

Builders can see in this book how simple is the installation of a Murphy In-a-Dor Bed and why, once installed, it needs no readjustments and no service. No special construction is necessary.

"More Home in Less Space" is completely illustrated. It shows the styles of Murphy In-a-Dor Beds and how they fit into the furnishing schemes for various rooms. Handsomely printed in four colors. File size. It is a "reference" book.

You will want a copy. You will use it. Send for it, today. Write to the office nearest you. Murphy Door Bed Company.
The oldest frame house in the oldest American settlement. Built in St. Augustine, Florida, more than 250 years ago. The original cypress, unpainted, is weathertight today.

A wood that fights its own battles — whether you paint it or not

EVEN without the protection of paint, heart grade Tidewater Red Cypress defeats weather at every turn. To achieve better appearance and even greater durability, paint is, of course, desirable. But artificial protection is not absolutely necessary. For half-timber construction, and for every location where an unpainted effect is desired, Tidewater Red Cypress is an ideal wood to employ. Wherever wood meets weather, it knows no peer in endurance.

For exterior uses the correct specification for this Wood Eternal is “heart grade Tidewater Red Cypress,” or “heart grade red cypress, coastal type.” For interiors, sapwood may be used to good advantage.

Complete information on this long-lived wood will gladly be sent on your request. Southern Cypress Manufacturers Association, Dept. (AB-3), Jacksonville, Florida.

specify TIDEWATER RED CYPRESS

THE WOOD ETERNAL
Because —
— out beyond the city water mains, thousands upon thousands of Duro Water Systems are faithfully bringing the joy and comfort of fresh running water under pressure to suburban and country homes—automatically, noiselessly, without care or attention.
— Duro specializes in the manufacture of water systems.
— Duro Service is unequaled. ... No matter where you live Duro Service is as near as your telephone.
— there is a Duro System to fit your requirements exactly. The Duro line is complete.
— Duro makes its pumps, tanks, motors, switches—everything that goes into the manufacture of the Duro Water System.
— in Duro only can you get exclusive, patented mechanical advantages which mean long life and carefree service.
— Duro Water Systems are lowest in first cost, and cost but one cent per 100 gallons to operate!

That's why Duro is the world's largest maker of water systems.
That's why shrewd builders install Duro.

Write for descriptive booklets on Electric Water Systems, Water Softeners, Filters and Septic Tanks.

THE DURO COMPANY
103 Monument Ave., Dayton, Ohio

DURO
Automatic WATER SYSTEMS

Vertisank Unit System
—one of many sizes and styles of complete water systems ready to install.
introduces to Havana American display methods

The imposing Zouri copper Key-Set Sash installation recently completed in the J. Z. Horter Building in the Cuban capital demonstrates American progress to the erstwhile easy-going inhabitant. Zouri alone assured maximum display — maximum structural beauty — minimum worry over glass breakage.

Zouri is proving every day worthy of the recommendation of particular architects, builders and contractors. It practically does away with distortion. It makes installation easier by correctly distributing the setting pressure. For real beauty and safety against unequal pressures of setting, wind and shock, Zouri is the best solution.

Copper and bronze of unusually heavy gauge is used in the fabrication of Zouri sections — gauges that experience proves are necessary. After specifying, Architect and Contractor in considering substitutions should demand samples.

Our large organization of distributors is still another guarantee of Zouri safety service.

Send for this

data book and helpful
detail sheets

Written for the practical architect, builder and contractor, this material gives generous plans and diagrams for suggested methods of window and display space. Detailed drawings will prove helpful to specification writers. Valuable to keep on file. Send for your copy.
YOU'LL lose no time getting materials into the drum with this speedy charging skip. Shoots the materials into the drum in one clean swift slide! No clogging! No need for pounding the skip, or shaking it against the frame!

Discharging! Watch it come! Starts on the instant—and keeps coming in big volume until the last shovelful is out of the drum!

Speed! If you want operating speed here it is—in a light mixer that you can take down into excavations or upstairs easily—with rubber tires that let you hitch it behind your car and get on the next job in a hurry!

Lightness, and operating speed—yes—AND STRENGTH! The Dandie stands up to all you ask of it! It's a high speed money-maker—and if you want to know why it is the Big remarkable value in the light mixer field, get full detailed information on HOW the Koehring Dandie is built. Write for Catalog D—1.

Dandie 5-S, 7-S, 10-S
5-S single cylinder; 7-S and 10-S two or four cylinder radiator cooled Ricardo-head gasoline engine. Rubber tires with disc wheels or steel rimmed wheels. Complies with A.G.C. standards.
You Get This Big New Book Absolutely Free!

"Most Popular Homes In America—VOLUME TWO" is a companion book to Volume One, which has had a phenomenal sale in the past year. Volume One has been repeatedly called the most beautiful and useful home design book ever printed. The newbook, "Volume Two", is even more beautiful in appearance and contains 20 more full color plates than Volume One. If you already have Volume One, you will certainly be delighted with Volume Two. We have on hand only a limited number of this new book—they are going rapidly. If you want yours, send for it now, today, before the supply is exhausted.

15 Sets of Complete Building Plans

FIFTEEN of the home designs in this wonderful book have complete working drawings, scale one-eighth inch and larger. You can build direct from these drawings, thus giving you an architectural service worth a neat sum of money, yet we include them in this wonderful book and send it to you absolutely free of cost.

Clip and Mail This Coupon—NOW!

THE AMERICAN BUILDER

1827 Prairie Avenue, Chicago, Ill.

Enclosed find $2.00 for which ENTER
I renew my subscription to The American Builder for one year and send me free and postpaid a copy of your book "MOST POPULAR HOMES IN AMERICA"—Vol. 2.

NAME

ADDRESS

POST OFFICE

My occupation is (Check Only One)

□ Dealer □ Builder □ Architect □ Real Estate □ Miscellaneous

How to Get Your Free Book

This useful and handsome book will be sent you Free and Postpaid with a new or renewal subscription to "American Builder" at the regular subscription rate, $2.00 for one year. $2.00 pays for the subscription—the book is a gift.

The subscription may be new or renewal, or it can be an extension of present subscription, but in all cases must be sent direct to "American Builder" and be accompanied by check, money order or currency for $2.00. Subscriptions sent in any other way will not entitle sender to free book.

OFFER GOOD IN U. S. AND CANADA

Add $2.00 to Foreign Countries
Leading Contractors

buy their Cement and Plaster in Bates Multi-Wall Paper Bags as a protection against losses of material and the annoyance of returning empties for credit.

Bates Bags do not have to be returned. They empty out clean; and their 5 tough walls offer the strongest resistance to moisture and rough handling.

Bates Paper Bags are manufactured by Bates Valve Bag Corporation in 8 modern plants throughout the country.

BATES VALVE BAG CORPORATION
35 E. Wacker Drive  Chicago, Illinois

The Great Lakes Construction Company bought the mortar cement for the new Cook County Court House and Jail, Chicago, in Bates Multi-Wall Paper Bags
PEOPLE are coming to realize that brass pipe is the only thing to use for plumbing, for the sake of economy, and because it does away with such discomforts as those illustrated below. It is to hasten the spread of that knowledge and to make known to as many people as possible the unique merits of Alpha Brass Pipe in particular that we are carrying on a consistent and intensive campaign, of which these advertisements in the Saturday Evening Post are a part.

Similar advertisements are running in Time as well as a campaign in House & Garden and House Beautiful, appealing to owners of fine homes.

More and more people are asking for brass pipe, especially Alpha, which is being brought forcefully to their attention. Plumbers and builders are invited to write for information regarding window displays, showing these cartoons, installation signs, literature to be mailed to their customers and other sales helps.

THE SATURDAY EVENING POST

THE WALLOPS

[No. 8 of a series. No. 9 will appear Feb. 11, 1928]

"If it wasn't so they wouldn't dare do it!"

SINCE there was a leak in the living room both Clara and George found the dining room a little crowded. Two sets of furniture didn't fit well in one room.

"Well," said Clara, "the company wrote back they were sorry, but the breaking wasn't their fault and a new part would cost me $3.50! The thing was guaranteed too, George!"

"Well, there's all kinds of guarantees, Clara. Some companies talk a lot about 'guaranteed goods,' but you may find that all they guarantee is that a wooden thing is 'positively guaranteed to be of wood', or some such thing."

George Wallop knocked his cigar ash onto the carpet and thoughtfully shuffled it in as he spoke. "Yes," he added, "there are all kinds of guarantees, and it pays to read 'em first instead of afterward." He picked up a copy of the Saturday Evening Post and began turning through the advertising pages.

"Talking about guarantees," he explained, "here's one that sounds real."

"What's that you are reading?" asked Clara Wallop, looking over her glasses. "Read it to me if it's so good."

"It's an Alpha Brass Pipe advertisement," said George. "It says: 'Alpha Brass Pipe is made from a special mixture of Chase Brass that makes better joints than ordinary brass pipe. Each piece is specially tempered for soundness, and tested to about twenty times normal city water pressure.' The Alpha trademark is stamped every 12 inches on every pipe, so even small pieces are covered by our guarantee."

"That sounds good, George, but where is the guarantee part? Suppose the pipe leaks, or does something else wrong, then what?"

"Well, that's right here too, Clara. It says that if Alpha Brass Pipe, when properly installed, does crack, they will pay all reasonable charges for taking out any unsatisfactory pipe, they will give you new pipe free of charge and install it free for you too."

"Well, that's something like it," approved Mrs. Wallop. "I guess their pipe must be all right for them to guarantee it like that. If it wasn't so, they wouldn't dare do it."

"Oh, I guess brass pipe's the thing to use all right. If we had it in this house, Clara, we wouldn't have had that leak in our living room."

When using the water downstairs shuts off the water upstairs; when the water gets dirty or flaked with sediment, it's a warning that your old plumbing pipes are choked with rust and need to be replaced with Alpha Brass Pipe. Why not ask your plumber to estimate how much it would be?"
THE architect and builder of this charming home insured the owner a fine plastering job and good insulation by using Insulite as a plaster base.

More than 23,500 square feet of Insulite Insulating Plaster Base used.

Note the perfect results in the curved ceiling above the stairway—always a difficult type of ceiling to handle.

Plaster cove used throughout the house, with beautiful straight lines where required.

Good plastering and good insulation sell houses; one of the surest money-back investments you can make. Send for Insulite samples—showing how plaster and Insulite are so firmly united that you can’t pull them apart.

THE INSULITE COMPANY
Builders Exchange Minneapolis, Minn.

INSULITE
the Wood-Fiber Insulating Board

ALL THAT INSULATION MEANS INSULITE DOES

WHEN WRITING ADVERTISERS PLEASE MENTION THE AMERICAN BUILDER
CAN you imagine a modern woman buying a house equipped with old-fashioned oil lamps, and spending her time cleaning dirty chimneys and trimming wicks? You know she would not buy such a house. You put in MODERN electric lights so all she has to do is press the button. Why not use the same good judgement in the matter of door locks?

Modern door locks, like modern lights, operate at the touch of a handy button. Never the aggravation or delay of searching for inside keys that are so easy to lose and so hard to find. Instant action always.

You know convenience and leisure mean so much to the modern woman. You know how she dotes on modern things, particularly these magical press-the-button devices. Give her what she wants, and cash in on it.

In addition to helping you speed up sales, SCHLAGE Locks save you money. Installed in ½ the time required by mortise locks. No complicated mortising, no adjusting, no screws in spindle, knobs, or escutcheons. Simply drill 2 holes, slip in lock, and set plates for latch and strike.

Over a million in use, 8 types. All U.S. standard finishes. Glass, metal, or opal knobs. All metal trims solid brass or solid bronze. Latchbolt reversible for right or left hand doors. Durability, precision, and perfect operation fully guaranteed. No building is completely modern without SCHLAGE Button Locks. Over 2,000 dealers in U.S. Made by SCHLAGE LOCK CO., San Francisco, California. Branches in principal cities.

MAIL THIS COUPON NOW—
to SCHLAGE LOCK CO., SAN FRANCISCO, CALIF. for prices and complete information on SCHLAGE Locks for

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The MODERN Lock for MODERN Buildings
PURE LEAD - most beautiful and enduring of materials - is now available for Metalwork in Inexpensive and Workable form.

Tested in the Smoke of Steel Mills and the Salt Moisture of Seacoast Air!

SUPERIOR Lead-Sealed has attracted wide interest simply because it is pure lead actually amalgamated to a special steel. But its practical value for sheet metal work is based on remarkable test results obtained under the severest of conditions.

A Sheet Metal That Endures

As roofing and metalwork on steel mills and other industrial buildings Lead-Sealed has stood up under strongest smoke acid and the corrosive action of seacoast air. It has been shown that Lead-Sealed conductor pipe, eavestrough, etc., are formed without peeling of the protective lead surfaces and without the trouble of working lead sheets when they have no steel to reinforce them.

The base metal in Superior Lead-Sealed is a special analysis, copper content steel, sealed within lead by an exclusive process. It has also been shown that where these sheets are sheared the soft lead carries over so as to protect the new edge effectively.

Test It Yourself

Because Lead-Sealed is fundamentally different from any other sheet metal, we would like you to examine a sample for yourself along with complete information on its use as roofing and metalwork. It can be installed by any competent sheet metal worker and, for a very few dollars more, furnishes a big selling point over ordinary galvanized work. Send the coupon for a quick reply.

Uniformly Level, of High Ductility, very easy to work!

A severe test for any sheet — successfully formed with Lead-Sealed!

THE SUPERIOR SHEET STEEL CO., Canton, O., Division of Continental Steel Corp. — Makers of SuperMetal Galvanized, Galvanized and Long Terne Sheets.

Please send sample and detailed information on Superior Lead-Sealed.
Name...........................................................................
Address........................................................................
BESTWALL—"the S U P E R I O R plaster wall board"—was used for the smooth, seamless walls and ceilings of this beautiful Eastern home. It is the residence of Mr. A. L. Buffington, Fairhaven, Mass. Mr. J. W. Bishop, Bedford, Mass., was the architect and contractor.

Walls in finest homes are now made of BESTWALL with the Beveled edge.

Now in the living rooms, dining rooms, bedrooms, even in costliest dwellings BESTWALL, with the beveled edge, is used for the walls. Walls that are seamless, smooth, unmarred by "joints" between panels. With the Beveled Edge, not even an expert can find the seamlines. Flat, keyed-in joints are assured, regardless of the variable thickness of sheets or uneven studding.

In the East, where this new feature was first introduced, the demand absorbed our entire production for many months. Now, with increased manufacturing facilities, Bestwall, with the Beveled Edge, is available everywhere.

Bestwall offers great time and labor saving. It is quickly, easily applied. The cream-colored finish takes any decorative treatment.

Bestwall has a strong fibre binder, made in the Beaver mills, which gives greatly increased strength and rigidity. Very durable. Its fireproof qualities are approved by the Underwriters' Laboratories, Inc.

BESTWALL, with the Beveled Edge, is being advertised nationally, in colors and in large units of space. Let us send you samples and literature so you will be prepared to discuss it with prospective users. Only your name and address required.

Address Dept. 1315

THE BEAVER PRODUCTS CO., Inc.

Buffalo, N.Y.

BEAVER
BESTWALL
WITH THE BEVELED EDGE
These 5 reasons explain the soundness of using Sargent Hardware when you build...

Whether you build low-price, large-volume operations, or individual homes on private specifications, you will find Sargent Hardware the best you can buy. The smoothness and certainty of its operation; the beauty of its design and finish; its durability; the fairness of its price; and the national advertising that backs it up, all make it the best hardware you can use.

Advertisements in consumer publications, such as that from which the illustrations on the right were taken, are telling home owners all over the country of the authentic designs that are standard in Sargent sets for homes built in the Colonial, Spanish, or English styles. They are impressing them with the permanence and the freedom from repairs or replacements of Sargent Hardware of solid brass or bronze. They are showing them that it will operate smoothly and certainly for years because all the moving parts are carefully machined and accurately fitted.

If you build large-volume operations, the use of Sargent locks and hardware will help you sell. The name Sargent on hardware is a guarantee of excellence to house buyers. Prospects will take for granted that the invisible details of your house are as finely taken care of as the hardware detail. Builders have found that the slight extra cost of this carefully made hardware, as compared to the light weight and plated iron goods made to sell at a price, more than pays for itself by extra quality, service and attractiveness.

If you build from private specifications, of course you want Sargent Hardware, want it in a style suitable to the design and period of the house.

There are representative Sargent dealers in all cities who will help you make selections and will furnish estimates. Write for our book of designs, "Hardware for Utility and Ornamentation." It illustrates a great variety of Sargent Hardware.

Sargent & Company, 51 Water St., New Haven, Conn.

SARGENT LOCKS AND HARDWARE

WHEN WRITING ADVERTISERS PLEASE MENTION THE AMERICAN BUILDER
Special Notice
The success of Laminex has tempted others to offer guaranteed veneered doors outwardly resembling Laminex doors but lacking the moisture-resistance that only Laminex can give. For your own protection insist on doors that bear the yellow replacement guarantee label and the name "LAMINEX".

Here's a French door that can't sag or stick

A LAMINEX French door cannot sag because the joints between stiles and top rail are double-doweled and quadruple-doweled at the bottom rail. These dowels are longer, thicker and stronger than those used in the ordinary door —and there are more of them!

Scientific construction
Wood expands or contracts, as it becomes wet or dry—that's why doors warp. Laminex construction overcomes this tendency of wood to shrink or swell. Laminex stiles and cross-rails are built up on a foundation of blocks, dove-tailed and cemented to one another. On this foundation or core, flawless layers of wood are cemented. Laminex cement, a secret compound, is waterproof and forms a permanent bond. A Laminex door may even be soaked in water for days at a time without damage—a test that many of our distributors and retail dealers make publicly.

Use Laminex French Doors on your next job

If a door cannot sag and cannot swell, it surely cannot stick. That is why Laminex French doors, as well as any other type of Laminex doors, are absolutely trouble-proof.

Progressive lumber and millwork dealers can supply you with Laminex French doors in a number of popular designs at very moderate prices. If your dealer can't supply you write us and we will send you the name of one who can.

Fill in and mail the coupon today for our new book about the scientific construction of Laminex doors and for a sample of Laminex wood to test.
The new improved Kawneer Store Fronts are identified by this design

This year The Kawneer Company offers a new improved store front—more beautiful in design—more powerful in its sales appeal—and identified for your protection.

NEW members of construction such as—

NEW BULKHEADS
NEW TRANSOM BARS (Plain or enriched)
SOLID NICKEL-SILVER AND BRONZE DOORS
APPROPRIATE BRONZE SPINDLES
PROFILED SHAFTS
ORNAMENTAL GRILLES

_and other features of interest_ can be fabricated into distinctive store front creations to meet the requirements of architects, contractors and merchants.

Through our nation wide advertising of the new Kawneer store fronts we are familiarizing retail merchants with this design as their guarantee of Kawneer high quality construction. They will look for it on the store fronts you install.

---

Kawneer Company
2426 Front Street, Niles, Michigan

Read what Kawneer has done for other merchants in our new book, "Modern Store Fronts for Better Display." It's Free.

Name:
Address:
City:
Business:

WHEN WRITING ADVERTISERS PLEASE MENTION THE AMERICAN BUILDER
Men of Keen Judgment Select Winthrops

A lumber dealer roofs his own home with Winthrop Tapered Asphalt Shingles. A contractor puts them on his house. An architect selects them for the Armour summer home. An artist helps us work out a new blend for his home.

The residence illustrated above is the Highland Park, Ill., home of Mr. Dana Pierce, the president of Underwriters' Laboratories. Mr. Pierce's home is roofed with our new Redfield Blend—a warm mixture of Turkey, Brick and Slate reds. This makes a colorful roof for his stucco house and contrasts admirably with summertime's green forest foliage.

Every day men of keen judgment are selecting these exclusive tapered asphalt shingles—not merely for beautiful architectural effects but for their final economy.

No other asphalt shingle has the taper—the thick butt that hugs the roof, that doubles the wearing thickness, that casts attractive shadow lines.

Winthrops go on perfectly over old roofs. They bear the Class C Label of Underwriters' Laboratories, which means low insurance. They do not rot, rust, split, crack nor saw through their nails.

The score of Winthrop colors—solid or blended—are all the lasting natural colors of slate. With Winthrop colors you can fit its roof to any style home and the home into its surroundings.

Redfield Blend Samples
— Free

Redfield blend comes—mixed at the factory—all ready to lay. We want you to have a complete sample of this already popular color harmony. Your dealer probably has samples but we will send you samples, too. You can use them. Write today.

BECKMAN-DAWSON ROOFING COMPANY
1032 Brooks Building, 223 W. Jackson Boulevard, Chicago, Illinois
Factories at Chicago, Detroit and Lockport, N. Y.
Balsam-Wool
—the flexible insulating and sound deadening blanket

"I have been using your Balsam-Wool for insulation on houses I am building in Cedar Rapids. It is really an ideal material. It's clean, easy to handle and economical. I am glad to recommend it, as it can be applied at a less cost than many other insulating materials of lower value."

Why Conscientious Contractors everywhere are turning to this TRUE Insulation—
Helps to sell the House—Costs almost Nothing

We could show you scores of letters like the above—Most of them would come down to these three facts. "Balsam-Wool costs almost nothing, because you save so much in the heating plant"—and—"I can always sell a Balsam-Wool Insulated House with a free conscience."

You put it in extra—don't take anything out of the framing or soundness of the house. But—then you find that a smaller heating plant is all the house could possibly use.

And here's where you save nearly all that the Balsam-Wool cost.

This flexible blanket insulating material—Balsam-Wool—gives you dollar for dollar the best house and the best selling house in the community.

Special Correspondence Invited. Write us for anything you want to know about Balsam-Wool. Our Technical Department will gladly tell you about specifications covering various methods of application, its use for sound-deadening purposes, etc. Balsam-Wool is made in both full inch and half-inch thicknesses. If your lumber dealer doesn't handle it, let us know. We will direct you to a reliable dealer who does.
Twelve Big Numbers of Beautiful Homes Magazine

and

A BIG PLAN BOOK

giving you a total of

300 PLANS

HOMES actually built and therefore tested for economy, convenience and good design.

This big plan book is our deluxe edition of Beautiful Homes and with many practical articles on materials and planning the home makes up a splendid book of 278 pages, containing 200 plans.

Keith's Beautiful Homes monthly magazine, the same page size as American Builder, will bring you in the year over 100 absolutely new plans of Beautiful Homes of moderate cost. Just the type and style most persons want to build.

This liberal offer brings you twelve numbers of this well known magazine and a copy of the big deluxe plan book, a total of 300 plans, all postpaid for $1.75.

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Gentlemen:

Under your Biggest Offer send me a copy of Keith's plan book of 200 Beautiful Homes and Keith's Beautiful Homes Magazine for one year for which $1.75 is enclosed.

Name

Address

City-- State

FOR ADVERTISERS' INDEX SEE NEXT TO LAST PAGE
RUBEROID advertising during 1928 will materially help the most reliable carpenters, contractors and builders in each community to increase their roofing volume.

If you are the type of carpenter, contractor or builder who through the selection of quality materials and careful workmanship has gained a reputation for dependability, you will appreciate what this Ruberoid advertising means to you.

It enables you to get more business, better business and the kind of business that is most profitable to you.

The RUBEROID Co.
Chicago    New York    Boston
In Canada: RUBEROID (division of Building Products, Ltd.) Montreal

MONTH AFTER MONTH during 1928 over six million families will read over and over again the importance of selecting Genuine Ruberoid Shingles and Roofings.

In each community there are many of these families who will build, remodel or re-roof. This is your opportunity to supply them with Genuine Ruberoid Shingles or Roofings.

Samples and literature will be gladly supplied you upon request. Simply check the Ruberoid products in which you are interested and mail the coupon.

The RUBEROID Co. (Dept. 1)
95 Madison Avenue
New York, N. Y.

Please send samples and literature of the following Genuine Ruberoid Products:
Ruberoid Strip-shingles
- Octagonal ■ Square ■ Hexagonal
Ruberoid Unit-shingles
- Massive ■ Standard ■ Lock-down
Ruberoid Roll-roofing
- Slate-surfaced ■ Smooth-surfaced

Name
Address
The True Buy-Word in Wallboard

To the wise judgment of the builder, we submit these plain facts—facts which have made Sheetrock the Buy-Word in Wallboard.

Sheetrock is a strong and rigid structural material which does not warp. It provides a smooth, durable surface. Its core of processed gypsum is fireproof and vermin-proof. It resists heat and cold.

It comes to you all ready for use, with the USG patented folded edge for extra nailing strength. It has the exclusive joint reinforcement which seals and conceals all joints. It provides a smooth, even surface for any decoration such as wallpaper or Textone, the plastic paint.

It is easily and quickly obtainable, sold by nearly every dealer in building supplies or lumber. In buying Sheetrock you have the satisfaction of using a standard material recognized as such by dealer, contractor, carpenter and property owner.

Remember the name Sheetrock as the buy-word in wallboard. Send for the facts, use the coupon.

Sheetrock comes in standard sizes 3/8 in. thick, 32 or 48 inches wide, 6 to 10 feet long

UNITED STATES GYPSUM COMPANY
General Offices: Dept. 1, 300 West Adams Street, Chicago, Ill.
Big Money
For You

Knowledge Brings
SUCCESS and PROSPERITY

Radford’s Cyclopaedia
Building Construction

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ON FOLLOWING PAGES
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OF CONSTRUCTION and Architecture

HOW TO GET THEM

All you have to do is to write your name and address plainly on the coupon at the bottom of the next page, pin a dollar bill to it and mail it to us. We trust you as a member of the building trade and send you the entire set of books immediately. We prepay all express charges and thus it does not cost you one penny for examination. When you get the books they are yours for five days to examine them just as leisurely and as carefully as you please. You have the privilege of calling in your family, your friends, your associates to look them over and help you to make a decision. After you have had the chance to go through them page by page, if you should decide that you do not want to keep the books, all that you have to do is drop us a postal telling us so. We will immediately send back to you the payment of $1.00 which you sent us with the order blank. We do this without any argument, without any red tape and without any haggling whatever. Furthermore, we will remove the set of books without cost to you at once. Therefore, you are nothing out on the deal, you have not spent a cent, you have lost nothing whatever.

SUN FOR ONLY $100

Oriental Gold-Leaf Letter. Actual size, 6 x 9 inches. 5,000 pages, 3,000 illustrations

encyclopaedia of Construction—This is a Very
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THE MAN WHO STOOD STILL. He is one of the tragic figures of life. Day after day he follows in the same groove. In good health and in bad he has to work. Growing older and older he sees ahead no relief from the ceaseless toil that he has known all through life. There is no opportunity for him to cease a single day the everlasting “humdrum” that he has known for so long. When he had the chance there was no Cyclopedia such as this, at so low a cost, and so easy to get. He allowed other men—the men who had studied and knew how—to pass him by. They left him standing on the threshold of success. But they left him behind. He heeded not the beckonings of opportunity. He is THE MAN WHO STOOD STILL.

SPECIAL FREE PREMIUMS IF YOU ORDER AT ONCE

If we receive your order at once, we will send with this Cyclopedia one year’s subscription (12 numbers) to the American Builder, the world’s greatest building paper. We will send free of all extra cost, one complete set of blue printed working plans and typewritten specifications of any of the houses illustrated in three Books of Plans, which we also send to you free of cost, so that you may make your selection. These plans are as complete as those charged $50.00 to $75.00 for by many architects. These plans will be very valuable to contractors, builders and draughtsmen. The only reason we can offer to do this is because we have the largest architectural establishment of its kind in the world, and are able to produce these complete blue printed working plans and specifications at the very lowest possible price, and to the purchasers of this big Cyclopedias we are willing to give the benefit. Without American Builder $1.00 less.

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NO-RISK GUARANTEE COUPON

RADFORD ARCHITECTURAL COMPANY,
1827 Prairie Ave., Chicago.

Please send me, express prepaid, your 12-volume Cyclopedias of Construction, for five days’ free examination, with privilege of return at your expense. I enclose $1.00 deposit which you agree to return if I decide not to keep the books after examination. If I keep the books, I will pay $3.00 a month until the special price, $37.50, is paid, otherwise I will notify you within five days after receipt of books.

Your offer also includes Three Big Plan Books (over 300 designs) and one full year’s subscription to the American Builder. You also agree to furnish set of Blue Prints and Specifications, if ordered within 2 months after acceptance of books.

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West of Rocky Mountains and Canada, $3.00 with this order.

Full amount must accompany all Foreign orders.
ACCO SASH CHAIN
Eliminates lost time and waste of material

Do you know that you can hang seven windows with ACCO Sash Chain to five with cord? Chain is easier because you have no knots to tie (there are eight to a window).

Tying eight knots wastes on an average of five feet of sash cord per window. With ACCO Sash Chain there is no waste. You simply drop the chain through bore in sash, slip the small but strong hook into end link and draw the hook tightly into hole. The same kind of hook attaches the chain to the sash weight. No carpenter's "mouse" is necessary.

ACCO No. 8 Sash Chain operates freely and silently over pulleys originally intended for cord

Special pulleys are not necessary for ACCO No. 8 Sash Chain. The chain is shaped so it fits perfectly in the round groove of ordinary cord pulleys, operating freely. ACCO Sash Chain will not run off the pulley or get jammed in the window casing.

The owner or prospective buyer of the home will agree that ACCO Sash Chain looks better, and that being made of copper-bearing steel it will wear longer. That it is fireproof and waterproof.

Try a bag and satisfy yourself that ACCO No. 8 Sash Chain is the modern way of hanging windows. Ask your hardware dealer for a bag (sufficient for seven average double hung windows). Or drop us a card and we will see that you are supplied.

Send for free sample for testing

AMERICAN CHAIN COMPANY, Inc.
BRIDGEPORT, CONNECTICUT
For Homes or Hotels

Architects and builders are more and more recognizing the value of Sanitas not only because it adds beauty to interior walls and ceilings but because it is a protective material as well:

Whether you are designing a model bungalow or remodeling a hotel, consider Sanitas from the viewpoint of a permanent decoration.

Ray Smith, proprietor of the famous New Pfister, Milwaukee, demanded a wall covering that would enhance the beauty of his house, reduce the cost of cleaning and eliminate the expense of constant redecorating, so he chose Sanitas.

Sanitas is a long-life wall covering made on cloth and finished in colors and designs to meet every decorating requirement, from the simplest to the most elaborate. Sanitas protects plaster walls and ceilings, cracks do not show through it.

Write our Architect's Service Bureau for Samples and Literature

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BUILDERS SEND PLANS FOR FREE ESTIMATE

Send plan or pencil sketch of your building and our trained Engineers will design a Hot Water, Steam, Vapor, Warm Air or Plumbing Outfit to exactly meet your requirements. This service is FREE.

OUR CUT-TO-FIT NEW EASY METHOD

We are familiar with all local ordinances everywhere and from your sketch or plan, with our Cut-to-Fit New Easy Method, we will build your system to conform with your local sanitary laws. Our products from the smallest fitting to a complete outfit have durability, beauty and ease of installation built in through and through.

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We keep in touch with you from time to time until your job is finished. Even if you employ a practical plumber or steamfitter the heavy labor and needless material saved will surprise you.

YOU WILL SAVE NEEDLESS MATERIAL and HEAVY LABOR

We carry absolutely everything in Highest Grade New Easy Method Plumbing and Heating—BATHROOM OUTFITS, SINKS, LAUNDRY TUBS, WATER SOFTENERS, WATER HEATERS, SEPTIC TANKS, WATER SUPPLY SYSTEMS, PIPE, FITTINGS, VALVES, ETC. HOT WATER, STEAM, VAPOR, AND WARM AIR HEATING PLANTS with special builders wholesale prices on everything. WRITE FOR BUILDERS FREE CATALOG TODAY!

VISIT OUR Million Dollar Plant

When in Chicago, we will show you through our Big Modern Plant whether you want to buy anything or not. We want you to know us.

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MILWAUKEE, WIS., 2201 Fond du Lac

Hardin-Lavin Co. 120-30 W. Pershing Road, CHICAGO ILL.
The Largest Athletic Plant in America

The new field house of the University of Minnesota, Minneapolis, Minn., is 446 ft. long, 236 ft. wide and 104 ft. high.

C. H. Johnston, State Architect

Madsen Construction Co., Contractors

The arched roof of this great structure is a steeldeck made of Truscon I-Plates, insulated and waterproofed. This permanent, fireproof roof deck is light in weight insuring maximum economy in the supporting structural work.

Truscon Steeldeck roofs can be insulated to any degree to prevent condensation and reduce heat loss, and are waterproofed with any standard roofing. Truscon I-Plates solve the problem of economical permanent roof decks for any type of building.

Write for suggestions, estimates and catalog, sent without obligation

TRUSCON STEEL COMPANY
YOUNGSTOWN, OHIO, U.S.A.

Truscon Offices in all Principal Cities

STEELDECK ROOFS
NOT OVER 5 LBS. PER SQ. FOOT
McKinney Quicklock latching bolt for garage doors that swing out

Quick to open... Quick to close...
and installed in a matter of minutes

To Open: insert key, turn and both doors are released.

To Close: merely push doors to and everything clicks into place.

McKinney Quicklock latching bolt is the last word in garage locking units—for security, quick-action and quick-application. The entire mechanism is operated merely by turning a key in the lock, on the outside. This instantly releases the upper and lower gripper jaws, enabling one to open the doors without the annoyance of releasing foot and chain bolts on the inside.

The Quicklock is placed on the active door which closes against two steel plates fastened to the inactive door and which act as an astragal. As soon as the active door is opened, the inactive door is free to be pulled open.

It is so easy to install that much time is saved. There are no springs to hamper the installation or to get out of order afterwards.

The vertical rods leading to the upper and lower gripper jaws from the lock case are adjustable for any height of door and they are sufficiently rigid to brace the door and prevent warping. The idea embraced in the Quicklock design keeps the doors in alignment.

Of equal importance is the fact that this lock cannot be picked—a protecting case around the lower jaw makes it impossible for anyone to slip an instrument under the door in an effort to release this jaw.

Send for literature on the Quicklock. It is the solution to the complete locking of a garage—all in one compact unit. Write

McKINNEY MFG. COMPANY
Pittsburgh, Pa.
Offices in Principal Cities
Makers of McKinney Hinges and Forged Iron Hardware

Please send complete literature on the McKinney Quicklock for garages.

Name ____________________________
Address __________________________

WHEN WRITING ADVERTISERS PLEASE MENTION THE AMERICAN BUILDER
In each of the fourteen semi-detached homes of this beautiful "English Terrace", Fenestra Steel Casements not only meet the builder's demand for architectural beauty, but, by contributing to the coziness, comfort, and convenience of the rooms within, they have helped to secure responsible, long-time tenants. With their weather-tightness, smooth operation, easy washing from the inside, and interior screens which protect draperies, these better steel windows have an instant appeal for the home-seeker. The builder who uses Fenestra has all of these advantages to help him sell or rent. Having so many points of superiority, Fenestra Casements naturally give an impression of high cost, whereas actually they cost little, if any, more than ordinary windows. You can easily afford them in your building operations.

DETROIT STEEL PRODUCTS COMPANY, 2304 EAST GRAND BOULEVARD, DETROIT, MICHIGAN FACTORIES: DETROIT, MICHIGAN, AND OAKLAND, CALIFORNIA. CONVENIENT WAREHOUSE STOCKS.
Every Unscreened Porch—Every Rusted Porch and Every New Home is an opportunity for you to

Make Money Screening Porches!

SHOW these prospects how simple and economically porch screens can be installed. Submitting a simple floor plan showing portable screen panel construction will aid you in securing more business. NOW IS THE TIME!

Home owners prefer PEARL wire cloth because of its beauty and durability. PEARL is highly rust-resisting—made so by a process exclusive with us. No competitor can use this process consequently no imitation of PEARL can be "just as good."

We have a dealer in your town. See him or write us if you are interested in permanently screening doors, windows, or porches. Samples and literature FREE.

Address Dept. "A"

The Gilbert & Bennett Mfg. Co.

New York    Georgetown, Conn.     Chicago     Kansas City

PEARL is made in Regular Grade [12 x 13 Mesh] and 14, 16, 18, 20, 24 and 30 Mesh; also Extra Heavy Grade [14 Mesh only]

The best hardware dealer in your city sells "PEARL"
THE CANTWELL—One of the Forestblend Face Brick Homes Shown in “Beauty in Brick”

The small English type home shown above, is but one of the fifty model houses shown in the Finzer plan book. It is an attractive dwelling and its face brick walls bring out the beautiful color and marvelous texture of Forestblend. It's a house which is easy to sell or easy to rent. It is fire safe, free from costly upkeep and a constant source of pride to owner and builder alike.

Send in for your copy of “Beauty in Brick.” Aside from the fifty homes shown, there are several types of garages and a means of securing free plans is suggested therein. It’s well worth the small cost of fifty cents.

Those who build houses to sell or occupy will find in the Forestblend line a face brick not only of unique texture and rare beauty of color, but also one surprisingly low in cost. The Forestblend Dealer will be glad to show you panels of this remarkable brick so that you can appreciate its possibilities. You’ll find him able and willing to serve you.

THE FINZER BROS. CLAY CO., Sugarcreek, Ohio

Forsblend
CLINTON FACE BRICK
Face Brick plays a dual role in the business of the modern home builder. The permanent charm of the Face Brick house inspires a desire to own it, and its many economic advantages invariably create the decision to buy. In step with the preference for Face Brick is the helpful plan service we are prepared to render. Send for the booklets and plan books described and let them work for you in creating sales.

**FACE BRICK**

- requires no paint or whitewash


"The Story of Brick," a beautifully illustrated booklet for the home buyer and home builder. Sent free.


"Face Brick Bungalow and Small House Plans"—Four booklets showing designs and floor plans for inexpensive 3 to 4-room, 5-room, 6-room and 7 to 8-room houses. Each 25 cents, the set $1.00.

"Two Apartment and Double House Plans," 14 attractive designs of duplex and double houses, showing 28 plans of 5 and 6 rooms each. Sent for 25 cents.

**AMERICAN FACE BRICK ASSOCIATION**
2163 City State Bank Building
Chicago, Illinois
What GEORGE A. NORDGREN
Chicago Builder and Contractor

says about Masonite
INSULATING LATH

Masonite is a combined sound-deadening, insulating and building material whose sales are increasing by leaps and bounds. Send for sample and descriptive booklet.

MASON FIBRE COMPANY
Dept. 138
111 W. Washington St., Chicago, Ill.

Dear Sir:

The installation of Masonite in the Sauerman residence was my initial experience with this material. Its application was very simply handled. The convenient sizes and the ship-lap joints in the boards made the wall as tight as a drum upon completion.

I am without question much in favor of your product Masonite for answering and solving the problem of insulating buildings from cold and heat.

I shall be very glad to recommend your product in the future and if I am in position to use your material on my own initiative I shall use Masonite without hesitation.

Yours very truly,

Mason Fibre Company
lil W. Washington Street
Chicago, Illinois

Oct. 28, 1927

Masonite
STRUCTURAL INSULATION
FOR ADVERTISERS' INDEX SEE NEXT TO LAST PAGE
30,000 housewives hear this Holland Story every day

Heating comfort and satisfaction are guaranteed wherever there's a Holland. Every day thousands of Holland salesmen explain this to still more thousands of housewives everywhere. Here is one reason that builders find Holland-heated homes sell more easily than others. Wherever prospects come from, they know the Holland favorably. Holland's co-operation is far-reaching. It supplies you—the builder—with names of prospective home buyers. It shoulders full responsibility for heating comfort after you sell a house. It maintains permanent, day and night service. Get all of the facts. They are worth knowing. Phone your Holland Branch—or use the attached coupon—now!

HOLLAND FURNACE CO., HOLLAND, MICHIGAN
524 DIRECT FACTORY BRANCHES

HOLLAND vaporaire HEATING makes WARM FRIENDS

WHEN WRITING ADVERTISERS PLEASE MENTION THE AMERICAN BUILDER
The Realization of Anticipation

The above photograph of a suburban home shows the definite charm and distinctive effect produced by this sturdy asbestos fire-proof shingle, known as—

**English Thatch**

The shingles come in random widths and when applied in irregular courses the heavy ragged butts and rough surface produce a texture roof that cannot be duplicated with any other material, they completely fulfill the owners' and architects' desires for a serviceable, fireproof and artistic roof.

They are made in a variety of non-fading colors: Green, Red, Brown, Gray, etc.

First of all, Tapered Ambler Asbestos Shingles have the taper of the old wooden shingles. They are 3/4 in. thick at the upper end, 3/4 in. at butt and 20 in. long. They are strong, rigid shingles, not paper or rag felt, never curl or warp, not affected by zero blasts of winter, the heavy rains of spring and the blazing heat of summer year in and year out, for they are made of Asbestos and Hydraulic Cement—Nature's imperishable materials.

**FIRE-PROOF**

Tapered Ambler Asbestos Shingles are absolutely fire-proof, not merely "fire resistant." Ask your fire insurance agent what the difference is, he will tell you and show you the saving in rates—a matter of serious consideration over a term of years and years. It will pay you to write us now for complete information covering these superior shingles.

Made by the AMBLER ASBESTOS COMPANY, at Asbestos, Penna., and sold by the ASBESTOS SHINGLE, SLATE & SHEATHING CO.

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Pittsburgh, Penna.
Omaha, Nebraska
Washington, D. C.
Wilkes-Barre, Penna.

Boston, Mass.
Buffalo, N. Y.
Chicago, Ill.

Havana
New York, N. Y.
Philadelphia, Penna.

Cleveland, Ohio
Milwaukee, Wis.
Detroit, Mich.
Minneapolis, Minn.
There's a Morton Steel Cabinet for every type of Bathroom

The "Venetian," "Vanity Venetian" and "Georgian" Models, illustrated above, are especially recommended to those who wish to add a touch of unusual distinction to the bathroom. They have all-mirror doors, artistically etched, which completely conceal the cabinet. Many exclusive features of construction.

"Out of the carton into the wall." Installed in a few minutes. No upkeep. Made to last as long as the building.

THE Morton Line of Steel Bathroom Cabinets is complete! Regardless of the type of bathroom, be it in a modest residence or a pretentious mansion, a hotel, apartment or club, there is a Morton Cabinet to satisfy every requirement.

There are 11 models from which the architect, builder, realtor and owner may choose the exact cabinet to fit any decorative scheme. While usually finished in a pure white enamel, permanently baked, Morton Cabinets may be obtained in any selected color to harmonize with whatever artistic effect is desired in the bathroom.

Special finishes are made to order for a nominal extra charge. Write for catalog and prices.

MORTON MANUFACTURING COMPANY
5102 WEST LAKE STREET-CHICAGO, ILL. U.S.A.

SEND THE COUPON FOR A MORTON CATALOG.

MORTON MANUFACTURING CO., 5102 West Lake St., Chicago, Ill.

Without obligation, please send me a catalog of the MORTON Line of Steel Bathroom Cabinets.

Name
Address
City
State

Architect Builder Contractor Real Estate Home Builder

Trade Mark

WHEN WRITING ADVERTISERS PLEASE MENTION THE AMERICAN BUILDER.
In a Newport Garden

this Steel Pergola Satisfies the Demand for Lasting Beauty

And the demand was imperative. For this is the estate of Mrs. Herman Oelrichs, at Newport, and the garden embellishments must sustain the high ideal of beauty that pervades the entire place.

Sheet Steel pergolas are coming more and more into demand as people learn to appreciate their superiority. They do not become affected with rot resulting from the moisture and shade of the foliage they support. Bugs and ants do not infest them nor do "boring" birds such as woodpeckers. They never get that run-down appearance.

Because Sheet Steel makes possible pergolas of any degree of simplicity or elaborateness to suit both purse and surroundings, and because local sheet metal shops can fabricate specific designs, this beautiful garden feature can be economically added to any home.

And for roofing, trellises, tennis shelters, garages and many other garden fixtures as well as for kitchen and bedroom furniture sheet steel is the modern material for strength, beauty, safety and economy.

For particulars, write the SHEET STEEL TRADE EXTENSION COMMITTEE, OLIVER BUILDING, PITTSBURGH, PA.

SHEET STEEL
for Strength Safety Beauty and Economy
Plastering

-90% of what you see — only 10% of the cost

No other factor in the entire building offers as much satisfaction at such comparatively small outlay as lime-plastered walls and ceilings. Lime lends itself ideally to the production of standard float finishes or vogueish period textures...Lime, the assured base for decorating or papering. Specify Gibsonburg, Ohio's Super-Finish...snow-white, pure, easily worked uniform—the perfect lime for plastering over wood or metal lath.

THE GIBSONBURG LIME PRODUCTS COMPANY : GIBSONBURG : OHIO
A Miracle of Strength and Beauty

PAINE LUMBER COMPANY, Ltd.

OSHKOSH, WISCONSIN.
Expanding Business Requires
New and Improved Equipment

If you are interested in any kind of building materials, contractors' equipment and machinery, power shop equipment, heating systems, plumbing supplies, water supply systems, lighting systems, elevators, school, church or theater equipment, farm building equipment, building hardware, home conveniences or anything that is used in constructing or equipping any kind of building—we will help you get all the information.

How to Compile Reference Data

A complete file of catalogs of the equipment and materials manufactured for the building field can be obtained by writing to us or to manufacturers advertising in the American Builder. Such a file will assist you in planning a new building—a difficult concrete job—visualizing special built-in equipment to your client or selecting machinery for increasing your output.

Read American Builder Advertisements

Manufacturers are constantly bringing out new or improved products. A close scrutiny of the advertisements appearing in the American Builder each month will be of great value to you. It not only lists the reliable product but is also a liberal education to you because many of the products advertised took years of study, toil and achievement to produce. By merely turning the pages, the information is yours.

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If there is some article which you want and lack the proper information regarding it, fill in the coupon below and we will gladly get it for you and co-operate in every way possible. Print or write your name plainly in the coupon below, list the articles and check your occupation.

Fill Out the Coupon Below—Be Sure to Write Plainly

AMERICAN BUILDER, 1901 Prairie Ave., Chicago, Ill.

Gentlemen: I am in the market for the following items:
Please put me in touch with manufacturers whom you know to be reliable and can furnish goods promptly:

Name
Address

Please check your occupation: Building Contractor □ Dealer in Building Materials □ Prospective Home Builder □ Architect □

WHEN WRITING ADVERTISERS PLEASE MENTION THE AMERICAN BUILDER
CLINCH THE SALE WITH MODERN FLOORS BY SLOANE

Ask any merchant. He will tell you that style and color are the most important considerations in merchandising to-day. This is equally true with houses and apartments. Give your buildings "eye value" by installing modern linoleum floors by Sloane. They are nationally advertised. For full information communicate with Contractors Service Department, 577 Fifth Avenue, New York. W. & J. Sloane Mfg. Co., Trenton, N. J.

W. & J. SLOANE LINOLEUM

FOR ADVERTISERS' INDEX SEE NEXT TO LAST PAGE
The April American Builder will be our special Reference Edition for 1928. It will follow closely the style of last year's book; and will be one of the largest, most comprehensive and best illustrated magazines ever offered the building industry.

There will be no increase in subscription price—extra copies 35 cents each; by the year 12 monthly issues $2.00.

Invite your friends to share in this. Send us your order now.

Don't miss this big April Reference Number.

Editor American Builder.
THE adaptability of Vitrolite—its possibilities for decorative and color effects, its beauty and sanitation—are vividly shown in the kitchen above, completely finished with this modern vitreous, slab material.

Vitrolite is permanent. Its fire-polished surface defies dirt, grease, stains and scratches. A damp cloth keeps it clean. Send for booklet issued by our Architects Service Department on its construction details and uses.
January Contracts Run High

TOTAL construction contracts awarded during January in 37 states amounted to $427,168,700, according to the F. W. Dodge Corporation. These states include about 91 per cent of the total construction volume of the country. This was next to the largest January total on record and represented an increase of 11 per cent over January of last year. Compared with December, the past month showed a decline of 11 per cent.

Three districts made new high totals for the month of January, the new records being reached by New England, the Central West and Texas. Three other districts, New York State and Northern New Jersey, the Southeastern States and the Middle Atlantic States reached totals which were next to the highest ever recorded for January.

The more important items in the January building and engineering record were: $193,189,200, or 45 per cent of all construction, for residential buildings; $72,038,700, or 17 per cent, for public works and utilities; $68,851,400, or 16 per cent, for commercial buildings; $37,970,300, or nine per cent, for industrial buildings; $23,369,400, or five per cent, for educational buildings; $11,182,400, or three per cent, for hospitals and institutions; $9,189,700, or two per cent, for social and recreational projects; $5,612,300, or one per cent, for public buildings; and $5,532,900, or one per cent, for religious and memorial buildings.

Contemplated construction projects were reported for these 37 states to the amount of $904,674,900 during January. This was a 20 per cent increase over the amount reported for January of last year, though it represented a decrease of nine per cent from the December figure.

N. L. M. A. to Guarantee Lumber

THE National Lumber Manufacturers Association has recently taken a step toward the better merchandising of lumber and lumber products which is of basic importance and for which the association is deserving of great credit. A determined effort to create a nation-wide consumer preference for lumber of guaranteed quality has been launched by the Executive Committee of the Board of Directors of the National Lumber Manufacturers Association through its Trade Extension Department. At its recent meeting in Washington, the committee unanimously recommended to the Trade Extension Committee a sweeping program for grade-marking and trade-marking the lumber made by members of the National Lumber Trade Extension group.

It is intended to draw a clear line of distinction for the mutual benefit of users and manufacturers of lumber, between good lumber, well manufactured, carefully graded and accurately sized under American Lumber Standard rules, on the one hand, and inferior lumber, poorly manufactured, unseasoned and carelessly graded, on the other.

It is definitely proposed to put the financial guarantee of the National Lumber Manufacturers Association behind every stick of grade-marked lumber from the mills authorized to use the Association trade-mark.
"We Wanted Both Early Use and an Extra-Strong Pavement"

"High-Early-Strength Universal Concrete Gave Us Both"

"Because our driveway is used every day," writes the B. F. Hoffman Coal & Supply Co., Harrisburg, Pa., "we couldn't afford to tie it up a moment longer than necessary. Because five-ton trucks are continually thundering over it, we wanted the concrete to be extra strong.

"High-Early-Strength Universal Concrete solved our problem. Three and a half days after placing the concrete, the driveway was opened. Since then, it has been subjected to continuous heavy truck traffic without damage to the concrete."

High-Early-Strength Universal Concrete is made according to approved methods with the usual materials, usual equipment, usual labor and usual Universal cement. It not only is as strong at 3 days as ordinary concrete at 28 days but because it has a higher ultimate strength in addition to a higher early strength (see diagram) it is permanently better and stronger concrete. For full details send in the accompanying coupon.

Universal Portland Cement Co.
Chicago Pittsburgh Minneapolis Duluth Cleveland Columbus New York
Concrete for Permanence
Fakirs and Fallacies

By FLOYD W. PARSONS

Man himself is dropping behind in the mad dash to a higher civilization. He is not keeping up with the amazing developments in the mechanical field. This is true notwithstanding our talk about how sophisticated we have become, how hard-hearted we are in business, how quick we can recognize bunk, and how difficult it is for any one to pull the wool over our eyes and get us interested in ideas or articles of doubtful value.

The other day at a crowded resort I saw a fellow working the old shell game with as much success as was ever attained in the past. It brought back memories of the time when I was a freshman in college and went out to the county fair and met this game for the first time. That was my first experience with the “cappers” who work in partnership with the fakirs themselves. My chum and myself saw these strangers picking up shells and walking away with what seemed to be easy money, and our only fear was that the fellow running the game would lose all he had before we could get some of it.

One would think that people in this modern age would have profited sufficiently from the experiences of others to at least make it necessary for unscrupulous schemers to employ new methods and devices in fooling the public. But one does not need to investigate far to discover that Barnum was right. Street vendors still find no trouble in selling their dancing dolls while a confederate lounges unconcernedly against a wall or other dark background, stares vacantly in the opposite direction and slyly manipulates the dolls by pulling a thread that is practically invisible. Thousands of people buy these devices believing they are getting an automatic toy for ten cents.

The work of freeing ourselves of follies and superstitions proceeds with painful slowness. A multitude of folks believe it is unlucky to walk under a ladder; that the screeching of an owl portends misfortune; a dog howling at night indicates somebody is going to die; the appearance of a black cat or a crow foretells misfortune; breaking a mirror is seven years' bad luck; a wart will disappear if you wash it with a stolen dishrag; a potato in the pocket will cure rheumatism; never light three cigars or cigarettes with the same match; don't pick up a pin when the point is toward you; thirteen is unlucky; so is Friday. On and on goes the bunk.

The origin of superstition is found in early man's effort to explain nature and his own existence. The average person has always been inclined to attribute most of the happenings he doesn't understand to supernatural causes. Even today many more business men than any one could imagine consult clairvoyants in the hope of procuring additional light on future happenings with respect to an important deal. Dream books still have a large sale and precious stones continue to be subject to a multitude of superstitions, and as for lucky talismen one will hardly find a person but secretly has faith in the efficacy of some prized possession which he links up in affection or association with a person or event.

One reason for the continuance of superstitious beliefs is the everlasting truth that "men mark when they hit and seldom when they miss." When the result happens just as the belief prescribes, it is human nature to remark: "See? I told you so!"

For instance, we meet a friend and he says: "It rained Monday, so it is going to rain four days this week." If it does rain four days he reminds us of his prediction. If it doesn't, he forgets the incident. Thirteen people sit at a table and six months later one of them dies. "Do you remember the dinner we had when thirteen were present?" says one of the party months afterward. "Well, I suppose you know that Jones cashed in last week. Strange how true these old sayings," he adds.

Notwithstanding that this and many other similar superstitions are purely cases of mathematics and form nothing more than matters to be solved by the formulas of probability and chance, we are so possessed of such delusions that many hotels find it unprofitable to have a thirteenth floor. In many cities there is no thirteenth street, and a real estate dealer will tell you that a house or building marked number thirteen is not the easiest kind of property to sell.

Just for a moment consider the widespread belief that Friday is unlucky. Shipping returns indicate that fewer vessels leave port on Friday than on any other day, and yet the records show that in the matter of ocean accidents,
it is one of the luckiest days of the week. Columbus sailed upon his first great voyage of adventure on Friday, discovered land on Friday, started back on Friday and again landed in Spain on Friday. Later he started his second voyage on Friday, and finally discovered the Isle of Pines not only on Friday but on the thirteenth day of the month of June, 1494. The Mayflower made the harbor of Province-town on Friday, and the Pilgrims made their final landing on Plymouth Rock on Friday.

It was also on a Friday that Richard Lee moved in Congress that the United Colonies be free and independent, and it was on another Friday that the first Masonic lodge in America was organized. The list of people born on Friday includes such eminent figures as Washington, Gladstone and Disraeli. What more evidence is necessary to prove that the idea of Friday being unlucky is pure bunk? How easy it is to put the stamp of untruth on a multitude of common beliefs. Mad dogs do not avoid water. Diamonds do wear out—when employed for cutting glass they become practically useless in ten weeks. The ocean is not actually blue, but appears so because sea water absorbs blue less freely than other colors. A red rag waved before a bull will not excite him any more than a rag of any other bright color. It is the strangeness of the moving object, not the redness of the rag, that bothers the bull. In actual experiments, the bull paid more attention to white rags than red ones.

Dozens of delusions are capitalized for profit by individuals or groups. Many Frenchmen continue to shun the luscious blackberry because they are the victims of a long-existing fallacy which says that the blackberry will give you fever. As a result the people of Great Britain and other nearby countries get the bulk of the French blackberry crop, and greatly relish the savory jams and jellies made from this fruit. Our own ancestors, for no better reason, avoided eating the tempting tomato or love apple, as it was called in Colonial days.

Widely advertised fallacies are blessed with remarkable longevity. A Tory preacher who was driven out of the Colonies to England was largely responsible for the notion that New England was cursed with blue laws. In his resentment, this clergyman published a long list of absurd enactments for the purpose of slurring the intelligence and character of the American patriots. He even went so far in his fabrications as to say that no woman was ever permitted to kiss her child on the Sabbath Day.

The truth is that the Colonial Acts were no more intolerant nor bigoted than the laws of the rest of the Colonies and even of England and other countries at that time. But the Tory preacher’s libel of early American customs still perpetuates the fallacy that New England was in a class all by itself in restricting personal liberty.

We ridicule the methods of the medicine men of savage tribes, forgetting that many kinds of modern heating include procedures no less fantastic. Such physical benefits as may accrue from an optimistic mental posture could have been secured by early healers even if their methods did differ from those of modern times. Recently I wandered into a crowded health-and-power meeting. In response to the leader’s greeting, “How are we all tonight?” the audience chanted in unison, “Fine and dandy. Why shouldn’t we be?” The lecturer told how to obtain physical and financial success and then distributed circulars.

How strange it is that practically all of the people who claim to be endowed with the power to obtain wisdom and advice from the other world never seem to be able to profit themselves from their superhuman ability. Invariably they are diligent seekers after the dollars of their clients in order to overcome the usual scantiness of their own financial resources.

I might go on and present an endless array of fallacious notions now current in the public mind. The common sayings about ground-hog day, a showery Easter Sunday, a rainy St. Swithin’s Day, and a supposed equinoctial storm are all silly fabrications. Nine people out of ten are sure that all of the brain is sensitive, whereas important parts are as insensitive as shoe leather and one portion could be touched or even cut off without stopping the patient in a sentence he might be uttering. Night air does not differ from day air except that it contains a slightly increased percentage of carbon dioxide. And as for the notion that lightning never strikes twice in the same place, the Eiffel Tower, which is amply protected, was struck six times during one storm.

A lot of people still hold the notion that business depressions come at definite time intervals—most of them say seven years. Since 1812, the intervals elapsing between important recessions in industry, expressed in years, have been as follows: 6, 7, 12, 10, 10, 16, 11, 6, 3, 10, 4, 3, 3, 7. If any one can find an existing relationship between these figures, he is some mathematician.

Life is but a never-ending succession of puzzles and paradoxes. Our important work is to pick the facts from the fallacies. We have passed the age of witchcraft because we are able to understand and explain far more of life’s phenomena than could our forefathers. But it is time we turned the light of truth on a multitude of illogical notions that exercise an adverse effect upon our lives and pocket-books.

**Annual Oil Burner Convention**

Plans for co-operation by the oil producers, and the electric light and power companies in serving the users of oil heating apparatus will be one of the important topics discussed at the Fifth Annual Convention of the American Oil Burner Association at the Hotel Stevens, Chicago, on April 3, 4 and 5, 1928.
Chicago Civic Opera to Have Magnificent New Building
Graham, Anderson, Probst and White, Architects

For years, the Chicago Civic Opera has been housed in the old Auditorium Theater, but has now secured an exceptionally fine site for a magnificent new 42-story building of its own, with 662,000 feet of rentable store and office space which is expected ultimately to yield sufficient revenue to maintain the opera without financial support other than the box office receipts. Wrecking of the old buildings occupying the site is now under way.

The site selected, after careful study, is that bounded by Wacker Drive, Madison Street, Washington Street and the Chicago River. This site was selected because of nearby railway terminals, good transportation, favorable commercial surroundings for stores and offices, but, more than all else, because of the wide, plaza-like frontage procurable on Wacker Drive.

On this site will be erected a monumental building which will be 42 stories—550 feet—from the street level to the top of the tower and 21 stories—270 feet—as the height of the main building. The illustration on this page shows the admirable design developed by the architects, Graham, Anderson, Probst & White, for this building which will be one of Chicago's most notable structures costing, for land and building, upwards of $20,000,000. Half of this amount is being advanced as a loan by one of the large life insurance companies and is, evidently, regarded as a good investment for its funds.

Besides the large opera auditorium, which will be enclosed between the wings of the building and extended back almost to the river, the building will contain a smaller theater seating an audience of 1,000. The new opera house will have about the same seating capacity as the former leased auditorium, viz., 3,600, but the arrangement and acoustics will be greatly improved. On the main floor, instead of some 900 seats, as in the old Auditorium, there will be approximately 1,700. Instead of the 58 boxes of the former Auditorium, there will be 36 boxes, none of which will be along the sides. Each box of the double tier will offer a perfect view of the stage. Thus, the old "horseshoe" of boxes, with its occupants and costumes on display, will be done away with and box patrons will have a thorough and satisfying view of the stage.

The vision problem and the acoustical problem have been studied together and solved with the aid of the world's leading experts. Adequate mechanical ventilation with tempered, washed air will be provided in both theater and opera auditorium, which will be changed to artificially cooled air in the warm weather.

The stage facilities have been most carefully planned with the object of making the new home of the Chicago Civic Opera the most modern and best equipped in the world. A special committee representing the architects and technical directors of the opera made a

(Magnificent New Home for Chicago Civic Opera Company Now Under Construction on the Banks of the Chicago River Directly Across from Two Large Railway Terminals. The opera house will be "the last word" in mechanical stage equipment, lighting, seating and acoustics and the office building is expected to provide a permanent revenue which will assure the future of grand opera in Chicago.)
How GENERAL MOTORS Builds HOMES

The Exploits of the Modern Housing Corporation

When the location of a huge industrial enterprise lifts a community from its status as an obscure county seat to the position of second automobile manufacturing center of the world, housing facilities are almost certain to become strained, if not entirely inadequate, at some stage of that community's growth.

The manner in which this condition is being met in Flint, Mich., a city that has grown in population from 13,000 in 1910 to more than 140,000 in 1927 holds out particular interest to builders and developers facing the group housing problem in other cities.

Since 1925, the Modern Housing Corporation, a General Motors subsidiary, has built more than 1,250 houses in the northwest section of Flint on a tract of land consisting of slightly more than 1,000 acres. Previous to that time approximately 1,200 houses had been built on the property and there still remain 1,500 vacant improved lots, where the company is to concentrate its building program during 1928. When completed, this development, constituting virtually a city in itself, in point of living conveniences, will have nearly 5,000 homes on the original 1,000-acre tract. These homes are of standard type and of modern design, ranging in size from five to eight and nine rooms, all equipped with bath.

The story of this development and the factors which influenced it goes back to 1919 when living conditions in Flint were almost unspeakable for the thousands swarming to Flint to work in the automobile factories, then in the fever heat of war production. Poor persons were not the only sufferers. Skilled workers, many of them comparatively well-to-do, were forced to take advantage of whatever living accommodations they could find. It was not an uncommon sight to see row upon row of huts and tents stretching along the Flint River, housing entire families under the most unsanitary and pitiful circumstances imaginable.

In 1919, the Dupont Engineering Co. stepped into the building field in Flint to try and relieve a condition that had become acute. In that one year alone the company built 950 houses on a tract that a few months previously had been unimproved farm land. Although the project was successful in point of temporarily relieving Flint's housing shortage, it fell somewhat short of being an entirely successful venture, as the industrial slump hit Flint before all of the 950 houses were sold.

Later when automobile production began to return to a normal state the houses, left vacant when the city's industries slackened, were disposed of.
Once more, however, lack of housing facilities developed and the Modern Housing Corporation began to sponsor and finance a huge development program in territory adjacent to the site of the earlier Dupont enterprise.

In 1924 thirty-five high-grade houses were constructed. The company from the time of its organization adopted the policy of building the house according to the order of the purchaser and then selling the house and lot for an amount agreed upon at the time the order was placed.

During 1925 the development program began to hit its stride and in that year 167 houses were built. In 1926 the activity was continued and 450 families were provided with first-class living accommodations. This year the company set a new mark by the construction and sale of 600 homes. Every year the value of the development has been increased, not only by the building of a greater number of homes, but by the company's gradual branching into the construction of higher priced houses.

Although an important factor in the economic life of Flint, this area, viewed from the standpoint of owner and real estate dealer, is a city in itself.

This development constitutes a large area uniformly well developed and restricted as to quality and price of buildings and nothing that would make for ideal living conditions has been omitted from the program.

The Modern Housing Corporation area contains between 50 and 60 streets with 35 miles of surface. Ten miles of street surface have been paved already. Paving plans to include all of the remaining 25 miles, with the Modern Housing Corporation bearing the greater part of the cost, have been accepted as a program by the city council recently, and individually the house owners are signifying their consent to the proposal by approximately 100 per cent signature of the circulated petitions.

The property is two and a half miles long and one mile wide at its widest point. The greater number of lots have a frontage of 50 feet with sufficient depth to take care of construction of standard type garages at the rear. On Nolen Drive, where building activity is to be confined to the building of higher priced houses, the lots have a frontage of 120 feet and a depth of 145 feet.

Through the co-operation of city officials, transportation service, equally as efficient as that serving much older sections of the city, has been obtained. It includes street car service running through to the main centers of the development, augmented by buses carrying passengers to and from the more outlying points. Highways leading to many principal Michigan points pass through this area.

From a resale standpoint a house and lot in this development have great resale value. There is no section of Flint where quality in building can be obtained at such low cost. In other words, the purchasers realize that their profit in the event of resale of their property, will be the amount that the Modern Housing Corporation was able to save them by its policy of mass production, when the original transaction was made.
This Building, Known as the Haskell Community House, Was Built by the Modern Housing Corporation as a Recreational Unit of Its Housing Project, and the Building Was Deeded to the City for Municipal Use. It contains a swimming pool, gymnasium, bowling alleys and club rooms for women's organizations.

There is probably no group housing project of similar size in America today that has attained greater variety in architectural design than this development in Flint. This may be explained in several ways.

First, contracts for the construction of houses, while invariably going to Flint builders, are not confined to any particular group of contractors. All sound building companies are eligible to submit bids, providing they are willing to conform to certain specifications, which have been approved by the Modern Housing Corporation. In this manner, with several builders often erecting their typical styles of houses in the same block, variety is certain to result.

The company uses another scheme in relieving the effect of sameness by having many types of houses with identical standard interiors, yet with the exteriors so entirely different that similarity of any kind cannot be detected.

Unlike many group housing projects, these houses are in no way connected with each other. On all of the lots there is ample ground space between the houses. The value of the property improvements, including sewers, water, lights, sidewalks and pavement is augmented by the attention that has been paid to the interior. Standard equipment in the interior of all the homes, from the lowest priced to the most expensive, consists of solid oak floors in every room, complete bathroom fixtures and choice oak or red gum trim. In many types of homes, fireplaces are standard features.

Purchasers of these houses are extended unusually liberal terms. The less costly type of house and lot may be bought for as low as $300 down with subsequent payments amounting to one per cent of the remainder each month. This is the smallest type of house the company builds, a home of five rooms with bath. A similar payment scale is maintained in the sale of higher priced homes, the prices of which have ranged as high as $25,000 or as high as the prospective purchaser wants to pay. The number of rooms that the house is to contain is also governed by the buyer's wishes.

Another feature, which the company has developed, is the policy of occasionally leaving the upstairs of a house unfinished when requested to do so, and deducting the finishing cost from the price of the property. In this manner, many persons who cannot afford the luxury of a completely finished home, may finish the house to suit themselves when their finances will permit.

Construction of the higher-priced types of homes on Nolen Drive during 1928 will probably be one of the outstanding building activities of the year in Flint. This piece of land, facing the Mott Golf course, and overlooking the Flint River, affords a sweeping view across the Flint River valley into the depths of a wooded parkland.

Playground and recreational facilities have not been forgotten in this housing project. Situated in easily accessible locations on the property are two parks, Bassett and Mott parks, containing more than 100 acres, and both developed by the Modern Housing Corporation. In these parks the company has spent large sums in improvements and has installed concrete tennis courts and other recreational facilities where children may enjoy themselves in safety. In Mott Park is situated the Mott Golf course, which the company developed and deeded to the city for municipal use. Recently an up-to-date clubhouse was erected and present plans call for enlargement of the course.

(Continued to page 125)
Garage Doors Slide and Fold Upward

A Chicago "Greasing Palace" Equipped with Large Upward Sliding Doors.

Doors That Slide Up and Out of the Way Add Not Only to the Convenience of These Buildings but Also to Their Appearance.

Whether It Be a Public Service Station or a Private Garage a Well Designed Building Harmonizing with Neighboring Buildings Means Much to Community Values.

Architectural Service Is Part of the Dealer's Stock
The Stein Lumber Company Profits by Offering Expert Designing to Every Customer

ALTHOUGH many lumber retailers of towns of less than 4,000 population give little attention to architectural services, Stein Lumber Company of Fredericksburg, Texas, is marking up some additional profits through stressing such a service. This retail firm, which is owned by Joe and Ed Stein, was established in 1892 by their father, who came from Germany as a cabinet maker. He found that the demand for his trade did not keep him fully occupied; therefore he opened a small retail yard, later adding a planing mill. In 1925 he was ready to retire and turn over to his two sons, Joe and Ed, a prosperous business.

Joe and Ed Stein grew up in the lumber and mill business established by their father. During high school years, each of the boys was active in the retail and actual work of the planing mill and on finishing high school they decided they had enough training in the business to know that they liked it better than any other.

They decided that Joe should stay with the retail end of the business and learn it from the ground up, while Ed should learn to be an architect. They would then be in position to give the public of their small town the same building service that could be had in larger cities.

Ed Stein completed the course in architecture offered by the Armour Institute of Chicago. After completing this course, he still believed he needed some further training. He joined an architectural firm of San Antonio, Texas, the largest city of Texas. Here he worked for five years on every type of building job. At the end of this time, he returned to Fredericksburg and the Stein Lumber Company inaugurated free architectural service with each building sold from the yard.

Prospects are furnished the services of an architect that has had special training as well as practical work on some of the finest city homes and business buildings of the state. These small town prospects are assured that they can have just as well designed homes as are to be found in the larger centers and that they can let Stein brothers look after their building needs with no extra cost for this added service.

According to the Stein brothers, even the prospects for building small homes are giving much more detailed attention to their home plans than formerly. Just such a tendency has made it possible for this company to build increased sales by its policy of offering a complete architectural service. This service is made all the more valuable by Mr. Stein's early training in the lumber business. Ed Stein believes that every young man should spend two years in the retail lumber and mill business before studying to be an architect.

Of course, Mr. Stein does not attempt to dominate his prospect's plans, but he does let every prospect know that he offers them an expert service and that he is glad to co-operate and help them solve their problems.
A brief survey of the plans that have been figured out by the prospect often shows glaring faults and handicaps that are quickly noticed by Stein, who in turn tells his prospect of these faults. In getting across this information, he does so in a diplomatic way, suggesting changes, additions and various items that are quickly seen to be practical by the prospect.

By pointing out desirable changes and arrangements that mean a saving of money, work and future convenience, this architect is able to gain the confidence and appreciation of a wider list of prospects. When they see that he has made suggestions that they had overlooked, they reason that he can be safely depended upon to furnish quality building materials.

No building job is too small or too large for this firm to apply this architectural service to a prospect's plans. Even in building small cottages Mr. Stein makes it a special point to keep a close check on the workmanship and quality of materials that go into them.

The public is informed that there is nothing compulsory about buying building material from Stein brothers in order to obtain the services of Ed Stein as architect, for he accepts contracts for any building regardless of who furnishes the material, but as this material is at the usual rates, a large majority of the prospects profit by the system of buying from the firm where they obtain this added service free.

There are many other factors in the business policies of this yard that contribute to the success of the firm. The ability to extend their service over an unusually large trade territory is one thing that has made it possible for them to realize better sales. Three trucks are operated. One of these is a small yard truck for general work about the town, while the others are heavy duty trucks equipped with trailers. One of these trucks is equipped with a cab in the form of a model bungalow which was built in the Stein yard.

The delivery service of the yard is operated on a one-cent-per-mile basis with the first two miles as free delivery. At this rate, a seven-mile delivery would be charged for at five cents per 100 pounds and so on up to the 50-mile deliveries. Over 50 miles is charged for at a straight rate of 50 cents a hundred. Although it might appear that there would be little need for a 50-mile-or-more special rate, this firm has been successful in selling a number of large jobs to customers over this distance.

Every trucking job must be made to pay a profit for the firm. Small items are not hauled a long distance unless the customer wishes to pay at the rate of a full load. When small orders are received by telephone, the Steins explain in a diplomatic way that the trucks must pay expenses of operation and upkeep and they find that a vast majority of these customers are willing to pay for the service they get.

By featuring built-in equipment for the average home of their trade territory, extra sales have been made by the Stein brothers. Prospects are approached by suggesting the fact that this firm will supply them the best grades of building lumber and other materials for building many built-in fixtures that mean the saving of several hundred dollars in furniture as well as the enjoyment of the most convenient arrangements.

These prospects do not have to depend upon mere suggestions, for members of this firm always have in mind some friend that they have previously served along this line. The prospect is driven to some home where the owner is pleased to show the conveniences and economy of this type of equipment. At the same time, this customer is ready to boost the firm that helped him to plan these modern conveniences.

The 35 years that this lumber company has been established have been years of progress. Of course, there have been ups and downs, but, regardless of local conditions, the Stein brothers and their father have found ways of meeting new friends, and ways of keeping the old customers satisfied with the increasing service extended by the firm. Old settlers of the section, who were customers of the firm in the early days of the business have been shown the practical economy of keeping their buildings repaired, repainted.
FREE INFORMATION SERVICE

for

Home Planners

and

Home Builders

The ColorKeed Home Plans presented in this magazine have many special points of excellence which are of particular importance and timeliness to those of our readers who right now are facing the home building question—with its joys and its problems.

We illustrate these home designs and show the room arrangements, but our space for description is so limited that we are not able to cover all points. We know there is much additional information desired by subscribers about to build, which would be very valuable to them. Since, we have all data pertaining to these ColorKeed Homes, both in this current issue and in previous issues of the American Builder, we are glad to offer our readers a free service of information, whether questions pertain to the estimated cost, the method of construction, suitable materials to use, special equipment or features, or any other information whatsoever.

Limited space in the magazine prevents publishing all this information; but if you will write American Builder Home Planning Service, 1827 Prairie Ave., Chicago, we will be very glad to give you direct by mail any information desired.
HOME! There is magic in that word. It brings thoughts of a place that is your own—a place where you and yours are happy—a place where you forget your cares and business problems—where your wife may rear your children, and where, as they grow into young manhood and womanhood, they may have their friends. Home at once brings to mind the comfort and companionship that only is found at one's own fireside.

Then, too, there is the mental picture of the grounds surrounding the home. The lawn is smooth and velvety—there are flowers in beds, along the walk and the driveway—at the back is the garden where you may grow vegetables for the family table, and perhaps may have a few chickens to supply the family with that greatest of breakfast delicacies—really fresh eggs.

Thoughts of home may be turned into a realization of a home of your own by firmly resolving that you will have a home, and a lawn, and flowers and a garden. Building a home is a considerable undertaking, but millions of other American families have achieved homes of their own, and what millions have done those who have not yet secured homes of their own may do also.

It is to help those who would have homes of their own—those who have the moral stamina to make a resolve to build and then carry that resolve to completion that this department is dedicated. Here are a number of home building designs, shown in their natural colors—just as the homes will be after they are finished and the lawn and gardens and flowers have been secured. These home building designs are accurate in every detail— they were built from proven plans. They are popular homes, quick, ready sellers.

When planning and building, either for your own use or for sale, always remember marketability. The home that is designed along customary, approved lines but with graceful attractiveness will sell much more readily and at a better price than the “freak” house.

Certain things about the setting and surroundings of a home have a universal appeal also, adding much to the sales value. The flower garden, the smooth green lawn, the entrance walk edged with blooms—all of these add to home value, and it is timely now to think and plan for them.
The PIERPONT

THIS English cottage has the reputation of being the best selling home in the New York Suburban area. Six rooms, bath and large sun parlor are provided.

Key to Equipment

1. Kitchen Cabinet
2. Refrigerator
3. Gas or Electric Range
4. Clothes Closet
5. Built-in Mail Box
6. Thermostat
7. Fireplace Throat and Damper
8. Medicine Case
9. Shower Bath
10. Disappearing Stairs
11. Space-Saving Wardrobe
12. Hinged Seat
13. Weatherstrips
14. Storm Sash
15. Screens
16. Lighting Fixtures
17. Convenience Outlets
18. Electric Panel
19. Washing Machine
20. Ironing Machine
21. Clothes Drier

Coal Chute
Heating Plant
Oil Burner
Water Supply System
Hot Water Supply
Water Softener
Radiant Gas Heaters
Casement Windows
Dishwashing Sink
Automatic Cellar
Drainer
Garbage Incinerator
The PILOT HILL

A LOW cost home well designed and well constructed is presented here. There are five rooms, reception hall, breakfast nook and bath arranged compactly in 24x26 feet. The hall, living room and dining room opening freely together give a spacious interior effect; and the charming, cheerful kitchen is revealed in the circle sketch above.

On the second floor there is a very large front bedroom with lighted clothes closet, also another bedroom 12x12 feet, which is a large size.

In exterior design this home follows the popular Dutch Colonial and can be built either in stucco as illustrated or with wide siding or shingles for the outside finish.
The PLACID

Above and to the left is a little home 22x24 feet containing three rooms, breakfast nook and bath—really a five-room efficiency home.

The POPLAR

Below and to the right is a four-room home 24x32 feet.
There is a world of homelike convenience in this four-room plan with its large well lighted and cross ventilated rooms.

The PIONEER

A SUBSTANTIAL home of brick and tile construction is illustrated below. The floor plan shows four large rooms and bath, however, the bed closet opening off the living room gives opportunity for extra sleeping accommodations making this equivalent to a five-room arrangement.

A suggestion for furnishing the living room is presented in the color sketch above.
**The CANTWELL**

A SMALL English type home with exterior of face brick. The two front gables give individuality without eccentricity to the exterior. Built in seat and bookcases in the nook, and a built in linen chest in the sewing room are conveniences of the interior. Stable construction, attractive interior arrangement, and a distinctive architectural style mark the "Cantwell."
The POTOMAC

A RESIDENTIAL type two-flat or duplex is illustrated, five rooms, bath and sleeping porch on each floor. Service stairs are entirely enclosed, making this an attractive design for residential neighborhoods.

Key to Equipment

1. Package Receivers  
2. Ventilating Fans  
3. Kitchen Cabinets  
4. Built-in Ironing Boards  
5. Gas or Electric Ranges  
6. Refrigerators  
7. Thermostats  
8. Medicine Cases  
9. Fireplace Throat and Damper  
10. Built-in Mail Box  
11. Book Shelves  
12. Seat with Hinged Top  
13. Weatherstrips  
14. Storm Sash  
15. Screens  

Lighting Fixtures  
Convenience Outlets  
Electric Panel  
Washing Machine  
Ironing Machine  
Clothes Drier  
Coal Chute  
Heating Plant  
Oil Burner  
Water Supply System  
Hot Water Supply  
Water Softener  
Radiant Gas Heaters  
Casement Windows  
Dishwashing Sink  
Automatic Cellar Drainer  
Garbage Incinerator  
Disappearing Stairs
The PRICHARD

A HOME of graceful English lines is illustrated, six rooms, bath, pantry, breakfast nook and reception hall being provided.

Key to Equipment

1. Package Receiver
2. Kitchen Cases
3. Gas or Electric Range
4. Refrigerator
5. Built-in Ironing Board
6. Breakfast Nook
7. Broom Closet
8. Book Cases
9. Fireplace Throat and Damper
10. Built-in Mail Box

- Space - Saving Wardrobe
- Medicine Case
- Tub Shower
- Weatherstrips
- Storm Sash
- Screens
- Lighting Fixtures
- Convenience Outlets
- Electric Panel
- Washing Machine
- Ironing Machine
- Clothes Drier

Coal Chute
Heating Plant
Oil Burner
Water Supply System
Hat Water Supply
Water Softener
Radiant Gas Heaters
Casement Windows
Dishwashing Sink
Automatic Cellar Drainer
Garbage Incinerator
Disappearing Stairs
A Thoroughly Modern, Six Room Home Adapted from the Attractive English Cottage Style of Architecture

This month Our Front Cover Home is a design suggested by the English cottage type of architecture which has been thoroughly adapted to the modern American requirements. It is a six room house compactly designed and offering a multitude of conveniences and ample space for the average family.

These six rooms include a bedroom on the first floor, a feature which is becoming increasingly popular these days. It is especially convenient for the housewife who has a young baby to care for along with the household duties of the day and makes it possible for her to avoid much running up and down stairs.

The upstairs bedrooms, it will be noted, are provided with an unusual amount of closet and storage space. In addition to a large closet for each room there is a storage closet almost as large as a small room and this will be welcome particularly in view of the fact that this type of home has no attic.

All this may be seen from the floor plans reproduced on the page which follows this. On other following pages are other plans, all drawn to scale so the builder is provided with complete working plans.

An English Cottage Type of Home Incorporating Every Modern Convenience. The compact arrangement of rooms may be seen by referring to the plans, drawn to scale, which are shown on the pages following this.
These First and Second Floor Plans of Our Front Cover Home Should Appeal to the Housewife by Reason of Their Convenience.
The Rear Elevation Will Aid the Builder While the Basement Plan Shows a Really Modern Basement. Other plans follow.
Two More Elevations of Our Front Cover Home and Section Indicating the General Construction.
Here, in Addition to One Elevation Drawing, We Have Sections and Details Necessary as a Building Guide to Our Front Cover Home.
Prize Winning Jobs Prove Practical Value of House Remodeling

This Old House, the Remodeling of Which Was Awarded First Prize, Was Already 83 Years Old, but Still Structurally Sound Because of Its Original Good Construction.

First Prize in This Remodeling Contest Was Won by Mr. Clifford J. Foster, of Rives Junction, Michigan, Who at an Expense of Only $801.49 Made for Himself the Attractive Home Shown Here from the Old and Apparently Dilapidated Building Shown in the Small Illustration Above.

Illustrated here are the four first prize winners in a house remodeling contest which demonstrate beyond any question of a doubt the practical possibilities of rejuvenating old houses and thereby creating new and enhanced values far in excess of the cost of such remodeling. This contest was conducted during the past year by the Weatherbest Stained Shingle Company, Inc., of North Tonawanda, N. Y., and so much interest did it arouse and so many were the entries submitted that though the contest closed in the fall only recently has it been possible to complete the judging of entries and announce the prize winners.

This contest was announced through extensive advertising in various national magazines and thousands of requests for entry blanks and information were received. Before the contest closed several hundred entries had been submitted. Many other owners who were unable to go forward with plans in time to enter have become interested and will carry out remodeling plans during the coming year.

The contest was run in open form, that is, any person who was remodeling a house, covering the old siding with stained shingles, might enter regardless of what brand of material was used.
being used. The advertising which carried the announce-
ments of the contest also offered the impartial service of
the company's remodeling service department in supplying
ideas, suggestions and sketches to those who wished to
avail themselves of the service. Many calls for such service
were received from contestants and a large number of
sketches were prepared. The same service is available at
all times to any contractor or dealer who wishes to offer
suggestions to his prospects for remodeling old houses.
In order that there should be no possibility of partiality
in judging, each entry in this contest was assigned a
number and only the number was available to the judges
so that none of the judges knew where any of the entries
were located or who the owners were. The judges who
made the final awards were: C. M. Caldwell, vice-president,
Kinsey Realty Company, Buffalo, N. Y.; C. Paxton Cody,
A. I. A., registered architect, president of the Pennsylvania
Association of the A. I. A., Erie, Pa.; B. L. Johnson, Editor
AMERICAN BUILDER, Chicago; Jerome B. Chase, of the Moss-
Chase Advertising Agency, Buffalo, N. Y., and E. A.
Martini, architect, Chicago.
Thirty-nine cash prizes amounting to $2,750 were offered.
These included a first prize of $1,000; second prize, $500;
third prize, $300; fourth prize, $100; five prizes of $50 each;
10 prizes of $30 each, and 20 honorable mentions of $15 each.

The First Prize Job

Each house winning a place in the prize money had to
receive at least three out of the five votes cast by the five
judges, but the winner of the first prize was selected with
hardly a question by the entire five judges who felt that it
was by far the best example of a very old house made into
a modern and presentable home and at an unusually low
cost. The owner, Clifford J. Foster, stated that he did most
of the work himself, working evenings and holidays. As is
instantly apparent from the pictures on the page oppo-
site, a really remarkable transformation was made in this
house, and it serves to show, possibly more than any of the
others, just what can be done at a reasonable expense, in the
way of making a very old homestead livable and attractive.
This house is located at Rives Junction, Mich., and was
bought for remodeling by Mr. and Mrs. Clifford J. Foster,
who saw the possibilities which the original good sound
construction offered as a base for remodeling, even though
the building was already about 83 years old. The stained
shingles used in remodeling this house were furnished by the
Holaday Lumber Company, of Leslie, Mich., and they
were applied by Mr. Foster himself, who estimated his labor
at $50.00 in figuring the total cost of remodeling. The cost
of the shingles was $135.00, 14 squares of 16-inch gray
stained shingles being used.

From a Crude, Inhospitable Structure, as Seen in the Small Illustration Above, This Architecturally Beautiful
Country Home Was Created by the Addition of Two Wings and the Application of Wide Colonial White Shingles Over
the Original Narrow Siding.
The Third Prize Winner, a Thoroughly Modern and Attractive Home Created at a Cost of Less Than $1,000.00 from an Old "L" Type House Such as Is a Familiar Sight in Every Community. After remodeling this house was valued at $2,000.00 more than the top market value before remodeling.

Many Such "L" Type Houses Are To Be Found in Every Community and Afford a Profitable Field for the Contractor Who Appreciates the Possibilities of Remodeling.

In addition to these expenses the interior remodeling, which included plastering, a new furnace, hardware, paint, etc., amounted to $397.69. The exterior remodeling, other than covering the walls with shingles, cost $219.75 and included new trim, porches, painting the trim and various miscellaneous items. This brought the total cost of remodeling this house to $801.49. The increase in valuation of the house after remodeling was placed at $3,700.00. On this basis the remodeling was a remarkably profitable investment.

The Second Prize Job

The remodeling job to which second prize was awarded was selected as a fine example of a crude, inhospitable house changed into a home of warmth and architectural beauty. Mr. William M. Miller, of Paterson, N. J., the owner of this home, spent $6,600.00 for its remodeling. The shingles used in covering the old narrow siding cost $260 and the labor of applying them amounted to $280.00, making a total of $540.00 for this part of the remodeling expense. It is interesting to note a statement made by Mr. Miller in a letter accompanying his entry: "The actual cost of stained shingles and labor was only slightly more than the cost of repainting the old siding would have been and the slight difference will be more than offset by the saving in fuel (due to better insulation), repairs and repainting."

No itemized account of the interior remodeling is available, but the "before and after" photographs give a very good idea of what was done. The addition of two wings, together with the shingle over-coating remade an architectural atrocity into a very handsome country home and the added valuation which has been estimated as resulting from this remodeling is double the cost of the work.

The Third Prize Job

The third prize winning house is an excellent example of what can be done with an old "L" type house at a comparatively small expense. There are many houses of this type in every community which are structurally in good condition, but, because of their appearance and lack of modern interior equipment, have little sales or rental value in their present condition. Here, then, is a proven field in which the builder is assured a substantial profit.

The owner of this house, Mr. Madison Gilbert, of Owosso, Mich., secured his suggestions for remodeling from the Weatherbest Remodeling Service Department and followed these suggestions almost to the letter. The stained shingles, felt, nails and labor for applying the shingles over the old siding and on the roof of the new section, was only $322.06. Other work amounting to $598.85 brought the total cost of this remodeling up to $920.91, but the increased valuation ascribed to the remodeling has been placed at $2,000.00. The materials for remodeling were furnished by Sturtevant & Blood, lumber dealers of Owosso, Mich.
Fourth Prize Went to the Syracuse Land & Development Company, of Syracuse, New York, Which Completed the Remodeling of an Old Run Down Building on Its Franklin Park Tract, at a Cost of $1,500.00, and Produced This Attractive and Livable Home Covered with Wide Colonial White Shingles.

The Fourth Prize Job

The Syracuse Land & Development Company, of Syracuse, N. Y., was the winner of the fourth prize. This company spent a total of $1,500.00 in reclaiming an old but sturdily built house which was located on their Franklin Park tract in Syracuse. Colonial white shingles were used to brighten up the side walls to very good effect. The shingles and labor of applying them cost $175.00.

One of the most interesting pieces of data gathered from the results of this contest was the low cost of remodeling old homes. It was found, in checking over the data furnished with many hundreds of entries, that the average cost of remodeling was less than $1,000.00 per house. This should be good news to those who have been under the impression that remodeling costs always run into a large amount of money.

Another sidelight on the contest is found in the fact that quite a number of replies to a questionnaire filled out by the owners advised that the contractor who did the work had been very skeptical about the idea of placing stained shingles over old siding but, after completing the job, was turned into an enthusiastic booster for this method of remodeling.

It was found that 9 per cent of the homes entered in the contests were less than 10 years old, 7½ per cent were 10 to 25 years old, 30 percent were 25 to 50 years old, 48½ per cent were 51 to 100 years old and 8 per cent were over 100 years old.

After the completion of this contest, E. B. Allen, advertising manager of the Weatherbest Stained Shingle Company, Inc., made the following statement: "We feel that the contractors who will go after this remodeling business can make it into a volume that will keep them busy throughout the year. Remodeling by laying stained shingles over old siding is work that can be done in nice weather through the winter months while the inside work can be saved for stormy days. There is no question but what the remodeling of old houses has helped us immensely in keeping our sales ahead of those of 1926 and we have many cases of the contractor taking off his coat, rolling up his sleeves and going in for remodeling business and coming out with both hands full of work that would not otherwise have materialized."

Before Remodeling This Old House Held Little Attraction, but Its Sturdy Construction Offered an Ample Base for Producing the Modern Home Shown in the Larger Illustration.

City Planning Gains in Favor

The growing practice of fitting American cities to a definite pattern rather than allowing them to grow as they will is disclosed in a forthcoming report of the Civic Development Department of the Chamber of Commerce of the United States on City Planning and Zoning Accomplishments. This practice which originated 20 or more years ago has steadily grown until at the present time more than 600 American cities have adopted some form of city planning.

"City Planning," the report explains, "is the proper co-ordination of civic development, to the end that a city may grow in a more orderly way and provide adequate facilities for living, working and recreation."

"To serve the community best a comprehensive city plan must co-ordinate all physical improvements, even at the possible expense of subordinating individual desires. City planning applies the fundamental principles of business corporations to civic development. It means the budgeting of future improvements to secure an orderly and uniform growth for the entire community and prevent over-expansion of one phase of development at the expense of others."
Common Brick Is Supreme in Mass Textures

Under the Play of Light and Shadow on the Varying Color Tones the Wall Takes on the Tapestried Appearance of a Well-Worn Oriental Rug

TEXTURAL effects, and their possibilities from the use of common brick, have seldom been more strikingly demonstrated than in the wonderful collection of photographs submitted in a recent architectural photo contest conducted by the Common Brick Manufacturers Association and presented in their well-edited monthly publication, "Building Economy."

These show the brick laid in every type of bond, in natural and colored mortars, and with all the different mortar joints. Decorative effects display a wide variety of pattern designs and while most of the walls have been either solid, or with a hollow tile back-up, there are some excellent examples of the all-rolok Ideal hollow wall in Flemish bond. Generally the brick used have been the run of the kiln although in some instances the lighter shades have been thrown out to intensify the color scheme and clinkers have been used liberally for headers. Some of the houses have been built entirely of over-burned brick and clinkers while from New England come some interesting examples of the swelled brick, a variety as distinctive to that region as the clinker is to Chicago. Unfortunately photographs do not reproduce color effects so much of the merit of these examples is lost.

The paramount message of this contest and these photographs is that the architects of the country are coming to realize what can be done with common brick by carefully adapting the brick to the design, mixing the colors with an artistic appreciation of tone values, and giving due consideration to bond and mortar joint. All of these features enter inescapably into the production of the mass poly-
An Over-Burned Brick Laid in Flemish Bond and a Natural Mortar. J. M. Haynes, owner; Parks & Baxter, architects, Washington, D. C.

everything, and attractiveness may not only be insured, but immeasurably enhanced, by a facade which catches and holds the eye from its sheer beauty of softened and harmonious color tones. Color is playing more and more an important part in the work of the best designers of present-day homes. “Lay the brick roughly and mix the colors,” is the advice of the architect who best appreciates the possibilities of common brick and works to a definite end in decorative effects. For in its wide range of colorings, and an irregularity that precludes all possibility of monotonous lines in the wall surface, the common brick is without a peer in the field of exterior materials. And architects are making the most of this fact.

New interest is being added to the masonry wall of late by the introduction of skintled brickwork, purely a common brick development and about the only radical departure in solid wall masonry in the last 500 years. Much longer ago than that the Romans introduced the arch and various forms of pattern brickwork together with a variety of bonds when their legions ran wild over Southern Europe and invaded the British Isles. Virtually all the later innovations have been merely elaborations of principles the Romans established.

But skintled brickwork seemingly had no precedent. In fact it broke all precedent, so much so that when it was first introduced bricklayers refused to lay it. The old rule of thumb, the idea that each brick on the exterior surface must be laid to the exactness of almost a hair’s breadth, was rudely tossed aside. The exterior brick were tossed in irregularly, producing a surface as rough as a nutmeg grater, and withal a wonderful textural effect.

Using the run of the kiln, skintled, a common brick wall becomes a medley of colors. The skintling brings out the tones with striking boldness and the constantly changing

Clinkers with Mudball Headers Laid in a Specially Heavy-Colored Mortar. L. R. Hurley, owner; Howard E. Hall, architect, Camden, N. J.

Dark Reds and Browns, Semi-Skintled, with Unusual Fireflashings. Dr. J. A. Fordyce, owner; R. G. Dixon, architect, Pittsburgh.

An Exceptional Variety of Colors Laid in White Mortar. Weathered Joint. C. W. Lundberg, owner; Lundberg & Ekball, architects, Tacoma.
Texture in Brickwork

Over-Burned Half Clinkers, Skintled, Laid in a Dark-Colored Mortar. Albert B. Lewis, owner; Wm. T. Braun, architect, Chicago.

play of the sunshine, deepening the richness of the reds, and yellows, and browns, glinting on the hard head clinkers and accentuating the shadows under the projecting headers, produces a tapestried effect not approached in any other type.

Architectural Service

(Continued from page 99)

and up to standards in all respects, while many of these old time customers have been shown the advisability of erecting new buildings with more thought to the arrangement which has been made possible through the architectural service extended by Ed Stein to customers of the firm.

Sales by demonstration is the plan carried out by these retailers. They are constantly stressing repairing and rebuilding for appearance and convenience to their pros-

Projected Stretchers Which Furnish an Interesting Play of Shadow. T. S. Etheridge, Jr., owner; Louise M. Gillo, architect.

pects; therefore they have taken the lead by applying the system to their own business. The planing mill is now a large feature with the firm and is equipped with modern machinery to handle every need. In 1925, the yard which had been remodeled at times to take care of the growing business was thoroughly remodeled and rebuilt.

The sheds, warehouses and bins of the firm are built on either side of an archway. An attractive office and a front storage house, on either side of the arched driveway, are set on a heavy reinforced concrete foundation. These buildings are frame construction, finished in stucco and neatly painted. A plate-glass front on two sides of the office is used to a fine advantage in displaying paints, builder's hardware, hardwood flooring, roofings, wallboards and other merchandise.

There is a great deal of personality linked up with the retail sales made from this firm. Stein brothers demonstrate that they believe in cultivating friends, for friends often become customers. Every person, regardless of whether he is a prospect or not at that time, is assured of the service extended by this firm and informed that his visits to the yard are always appreciated. These facts, together with the architectural service extended by the firm, have built a business from a one-man-part-time affair to one that commands more than $125,000 in annual sales.

Chas. N. Tunnell


Another Type of Skintling, Pressed Joint with Mortar Overhang. J. E. Plant, owner; Bohnard & Parson, architects, Cleveland.

Cuas. N. Tunnell
The Lead Mattress

How Foundation Vibration Is Eliminated in the Skyscraper Type of Construction

LeAD plays many strange roles, but probably none more unique than its use as a shock absorber for buildings in what is known as a vibration plate or mattress, says an article in a recent issue of the "Dutch Boy Quarterly," published by the National Lead Co.

The vibration mattress is used in the skyscraper type of construction where the elimination of foundation vibration is found necessary. This condition sometimes occurs where a tall building rests on solid rock such as that which forms the geological structure of Manhattan Island. It was discovered that under some circumstances vibration was transmitted from the bed rock up through the foundation piers to the building itself.

This factor of vibration became of such importance to structural engineers that an investigation was made to determine just how the problem might be solved. They finally adopted the lead vibration mattress as a corrective.

This mattress is a huge sandwich composed of two sheets of lead between which are an asbestos sheet, a galvanized steel sheet and another asbestos sheet in that order.

One mattress is laid on each foundation pier of a building. The piers are constructed to support the required weight per square foot, and are topped with cement, leveled off. On this is put a thick sheet of tar paper, large enough to cover the whole surface. Next, a sheet of 8-pound lead is placed on the tar paper. This lead sheet is larger by about 3 inches all around than the subsequent plates. The reason for this overlap will be seen presently.

On top of the lead is placed a sheet of asbestos, % inch thick, then a 20-gauge galvanized steel sheet. Next comes another sheet of asbestos, % inch thick, and finally another sheet of 8-pound lead, the same size as the asbestos and steel sheets.

The bottom lead sheet is now turned up and lapped over the top lead sheet, thereby encasing the asbestos and steel entirely in lead. Completed, the mattress measures one inch in thickness.

After a sheet of heavy tar paper is placed on top of the mattress, a grillage is laid, consisting of I-beams arranged side by side and imbedded in concrete. Holes are drilled in the I-beams to permit the passage of tie rods which hold the beams in place. When inserting the tie rods, collars are slipped over them between each pair of I-beams so that when the rods are finally secured each beam is equidistant from its neighbor. A form is now set around and grout run in to a depth of approximately 3 inches. This is followed by concrete, the grillage beams being entirely covered with it. Before the grout and concrete are run in, anchor bolts for the column are set in the grillage.

It is sometimes necessary, especially where foundations of adjacent structures are within four inches of the pier under construction, to insulate the sides of the grillage with a filler of cork. This practice so isolates the grillage that there is little chance of any vibration waves being transmitted to the building horizontally.

On top of the grillage a steel slab is placed which covers over, the steel that constitutes the very framework of the building.

There is, of course, another reason for the choice of lead; that is because it does not carry vibration waves. As every one knows, lead does not vibrate when struck. These two all-important qualities make lead the ideal material for use in the vibration plate.

Since the satisfactory proving of the first lead mattresses which were laid in the Grand Central Terminal area, many new buildings including the Graybar Building, in New York, have been equipped with them. The specifications for the new Union Station at Buffalo also provide for lead vibration plates. The day may come when every large building erected in thickly populated sections is resting on a set of lead cushions.

A Typical Installation Showing Lead Mattresses in Position with Grillage, Slab and Column. Insert shows cross section of lead mattress drawn to a larger scale.
Detroit's Finest Apartment Hotel
Charles Noble, Architect—Otto Misch Company, Contractors—Ralph T. Lee, Owner and Builder

Detroit's finest apartment hotel, the Lee Plaza, is the latest achievement of Ralph T. Lee, American builder subscriber, whose million dollar Lee Crest Apartment Hotel was illustrated and described in the October, 1926, American Builder.

The new building has many attractive features of design, material, finish and equipment which give it unusual interest. Italian architecture lends grace to the structure. It is 17 stories high, built of concrete and steel, faced with brick and stone. Its arched entrance is adorned with marble.

The Lee Plaza Apartment Hotel, Detroit, Owned and Built by an American Builder Subscriber, Mr. Ralph T. Lee, is Said To Be Detroit's Finest Building of This Type. Among other innovations, it has an airplane beacon on the roof which throws a nine million candle power light into the sky and has been recognized by the government as Detroit's official airline beacon.
columns and the lobby is finished in Italian marble. The entrance and lobby elevator doors are of heavy, cast bronze.

A powerful beacon light of 9,000,000 candle power throws its beams into the sky and this light has been recognized by the Department of Commerce as the official airplane beacon for the city of Detroit.

The building contains 200 apartment suites ranging in size from one to four rooms and each suite will have loud speaker connections from three radio receiving sets on the roof.

In addition to the spacious lobby and adjoining lounge, the most noteworthy features of the ground floor are the large main dining room which seats 125 guests, the beautifully decorated ball room and the spacious corridor promenade between them known as "Peacock Alley." The dining room is paneled in American Walnut and both dining and ball rooms have high ceilings with beautiful plaster decorations.

The Ground Floor Arrangement of the Lee Plaza is Such as to Assure the Maximum of Comfort to Guests and Efficiency in the Operation of the Hotel. The lobby and adjoining lounge are spacious and a long corridor known as "Peacock Alley" leads to the main dining room on one side and the ball room on the other.

The building is heated by three 79-inch boilers fired by automatic stokers of the domestic type which use motors for fan draft and for carrying coal to the burners which are operated by thermostats.

The kitchenettes throughout the building are equipped with automatic refrigeration, each having its separate control but arranged on the multiple unit plan, 12 to 14 being supplied from one compressor.

More than 200 disappearing beds are installed in the various hotel suites, bed closets being provided off the living rooms. A special type of treated oak flooring is used throughout the building which is laid in asphalt mastic on the concrete floors without nails. This type of flooring, it is claimed, will not warp or shrink.

The clock system consists of a master clock in the office of the building operating clocks in every suite.

Each suite has automatic dumbwaiter service replacing bell boys for practically every service required. Three electric elevators of the gearless traction type serve the tenants of the building.
Heart of City Block Used for Office Building Garage
Serves Two Large Office Buildings Which Are Connected by Arcade
LARSON AND McLAREN, Architects

The problem of automobile parking space in large city business districts is becoming acute and designers are meeting the situation in a number of interesting ways. For instance, the Jewelers' Building, now the Pure Oil Building, Chicago, has special automobile elevators which take the cars of tenants from a lower level entrance to parking space on a number of the upper floors of a special wing. In New York City, a number of apartment hotels are providing garage space for tenants, usually at basement or sub-basement levels. Ramp garages are also being used extensively to meet the "down-town" parking problem, not only in Minneapolis, but also in a number of other large cities.

The block in which this garage is situated is generous in size, leaving a considerable interior area which would, under ordinary circumstances, return little or no rental revenue. The block is bounded by Seventh and Eighth streets and Second Avenue and Marquette Avenue.

Two large office buildings, the Baker Building and the Arcade Building, were built on opposite sides of the block and the architects planned an arcade connecting them, running diagonally through the block and connecting also with an intersecting arcade, with the office building lobbies and the Baker Garage.

This garage is of the staggered floor type with connecting ramps, equivalent to five full floors, the lower three levels being beneath the sidewalk level.

The building measures 100 by 155 feet besides the approach, but the boiler room and power plant space reduces the size of the basement levels. The patented ramp construction is of reinforced concrete and the building is designed for the future construction of 18 additional levels which will almost double the present capacity of the garage—now about 260 cars.

The building is heated by unit heaters, one of which shows in the illustration of the entrance driveway. The garage is provided with a women's waiting room. Very little heating is...
required, as a rule, for the upper floors of ramp garages on account of heat finding its way quite easily up the ramps from floor to floor. Care has been taken in this garage, as should always be done, to place the unit heaters high enough so that there can be no interference with, or damage to cars being driven to and from parking locations.

Illumination is quite simple, being provided by rows of lights from 15 to 20 feet apart in the main aisles and ramps. Generous illumination at the entrance is advisable and this is provided under the marquise and in the approach drive of the Baker Garage.

Entrance Driveway to the Baker Garage Showing Office Where Cars Are Checked In and Out, Also Doorway to “Foot Entrance.” One of the unit heaters which heats the building shows in the immediate foreground.

Interior View of the Baker Garage, Minneapolis, Showing Ramps and Car Storage Space on Two Levels. This is typical of all but the basement levels.

There are two greasing pits on the first floor and wash racks on the tenth level.

The architects, Larson and McLaren, have made ingenious use of the interior space of this site, not only by the arcades and shops, but no less in the location and design of the Baker Garage.

A Modern Housing Project
(Continued from page 96)

In Bassett Park the company built the elaborate Haskell community house, which was deeded to the city upon completion. Situated on one of the best pieces of land in the development with a beautiful stretch of woodland for background, this building has drawn interest and favorable comment from the heads of many building firms from other cities. Its interior equipment includes a swimming pool, gymnasium, bowling alleys and club rooms for women’s organizations.

The development contains nine small business districts designed to take care of light store needs of property owners. These districts have been restricted by the company to half-block structures and any enterprise that might be described as even semi-industrial is barred from these locations.

The Modern Housing Corporation is carrying on similar projects in other cities, including Pontiac, Mich., where 650 houses were built in 1926 and 150 in 1927; Janesville, Wis., 160 in 1926 and 15 in 1927; Lansing, Mich., where 28 houses were built in 1926.
The Western Bungalow

By V. L. SHERMAN,
Lewis Institute of Technology

Great stress is laid in architecture on the lines of various imported fashions, on their influence, and their inherent beauty. The writer admits the fault and with only one excuse, that is, because the majority of the better types of homes being adapted from old country studies show more variety than native designs. But there are a few types of strictly American lines which in his opinion outdo any of the foreign. One of these is the Western or California bungalow.

In the cities and larger towns there is ever an aim toward the imposing building. Size must show and what we have come to call "front." There is so little background and the want of background is so little realized that street after street grows up of conglomerate designs. This fact is less apparent in America than in Europe, but it leads many architects into proclaiming most of the cities ugly. And they are, to certain minds.

At the other extreme there is the work of the pioneering American. He forsook the cities for other than architectural dislikes but when he came to build he wanted to get even further away. Through the central states his marks of 1850 and later invariably show outskirt colonial types both from the north and south. As he crossed the plains material wants decided his style for him. But when he reached the mountains and the Pacific slope, and especially southern California, his cunning reasserted itself in the luxury of material and location.

The pioneer was always modest as regards "front." In his architecture he never attempted to compete with his surroundings, but he had a way of putting them to his best uses. The bungalow type became them, did not interfere in any way, took every advantage. So the type carried back east, changing and, some say, losing many of its beauties. But I recall many cases where it lost nothing.

Through the northern woods where lakes are plentiful and hills are thick with timber, you will often find bungalows, small and large, some enormous ones, and many built of logs. The air is bright in summer, the sun may be hot, and distances great. The natural tendency to shade the eyes with the hand makes for the great overhung roof, the broad covered porches and the desire to perch the bungalow on a rise of ground.

In Fig. 1, we have a bungalow of a type not western, except in line. There it stands on fair flat ground and with features built in to attract. Still there is no element that is disturbing. The eaves are very broad over the shake sides and the chimney rises from a base of stone, plastered brick with small brick trim. To the right of the chimney and under the shade of the roof and tree is a row of tall casement windows. Perhaps the place is more than necessarily decorative, but in flat territory it is less noticeable.
FIG. 1. SHINGLE, STUCCO, BRICK AND STONE.

FIG. 2. AT THE TOP OF THE HILL: ONE SIDE OF AN EASTERN STUDIO.

FIG. 7. FLAT HIP AND GABLE ANGLES COMBINE WELL WITH CURVED TERRACES.

FIG. 8. NOT VERY MANY POINTS, BUT SOME LINES.

Some Examples of the Western Bungalow and Its Variations.
ABSENCE of free area below the first floor, as in the increasing popular basementless home, has occasioned some little anxiety among heating installers who favor the warm air method. Accustomed as these men are to plenty of space for extension of heat and air supply ducts, not a few have been driven of the furnace for such buildings and readily given up to other methods.

Getting back to fundamentals, it is generally understood that where there is a furnace there must be a cellar. There is the more or less old-fashioned notion that without basement space warm air ducts cannot properly be installed with sufficient pitch to give the heat a good upward start. We say "old fashioned" because those who still feel this way about warm air heating have overlooked one important piece of equipment, namely, the mechanical fan. With the introduction of this appliance Ante- and Post-Civil War ideas as to warm air heating have had to be changed for heat leaders may now be rectangular as well as round, horizontal as efficiently as pitched, run underground or between rafters with little loss in temperature or effectiveness.

Cellarless houses, to be sure, cannot well be heated by gravity air flow, wherein the heat supply is delivered to the rooms under its own head. Fans must be used and if they are included in the plans almost any size and design of cellarless building, be it residence or factory, club or theatre, can be heated with warm air. The heating system thus becomes an ordinary air handling problem such as has been satisfactorily met in material conveying systems and hot blast heating work during the past half century.

A brief description of the warm air plant recently installed in a 15-room Massachusetts home should prove instructive as the cardinal features involved apply equally well to almost any basementless residence. The ground beneath is unexcavated, with the exception of a small area at the rear which contains the furnace, coal bin, closet and storeroom.

The first-floor plan appears in Fig. 1 and most of the desired information is here revealed. The heat supply main is of cement and extends underground directly from the furnace to just within the inside wall of the living room where there is connected a 12 by 15-inch floor register. A second branch duct and register will be noted also near the inside wall of the living room but towards the front.

At a point opposite the dining room branch duct and its register there is a 9 by 9-inch branch which extends to just three feet distant from the main, is 10 by 12 inches, to which there is connected a 14 by 16-inch black-japanned, lattice design, floor register. The short connections from the heat main to the front hall register is 10 by 12 inch and its register 14 by 16 inch.

Whereas the heat main is 20 by 45 inches at the furnace, its size is diminished at the pantry to 20 by 40 inches, again at the hall to 20 by 36 inches, further along at the front hall to 20 by 26 inches, and a little further on to 12 by 20 inches. Here the main contains 240 square inches while its branches have an area of 200 square inches. The right leg of the Y, that to the riser, is 10 by 12 inches and the other leg, that to the den, is 8 by 10 inches.

The duct branch scoops, or deflectors, are worthy of special notice. These may be observed in Fig. 1 where branches take off from the heat leader duct. Although a certain quantity of warm air in any event would find its way to the rooms to be heated if there were no branch duct reflectors, yet the insertion of these galvanized iron pieces about six inches into the path of air flow insures filling the branch pipes with the quantity of warmth needed to heat the rooms which they serve.

Fig. 1. First Floor Plan of a 15-Room, Basementless Residence Which Was Successfully Heated with a Warm Air Furnace. In this plan the warm air ducts are fully indicated.
Furnace Heating

The recirculating duct also has deflectors but of a different pattern, as is shown in Fig. 2. Were these not included in the duct the influx of air from the different recirculating registers might interfere with the flow of air already within the duct. It need not be reminded that unless a furnace can secure an adequate supply of air, there will be insufficient heat as a natural consequence. No furnace can make its own air supply but must depend on outside sources which include either a connection outdoors, interior air passed back to the heater for rearming, or both.

The second floor of the residence here discussed has a total of eight rooms and a bath room all to be warmed by the heat forced along by the mechanical fan and within the cement underground duct. Reference to the plan (Fig. 1) demonstrates that the first heat riser stack to branch off from the main duct extends through the laundry and is 12x20 in. Another riser passes through the kitchen and is 12x12 in., and a third is concealed within the panelling of the front hall.

This is 10 by 12 inches in size. All risers are of galvanized iron, insulated with several thicknesses of asbestos paper.

The second floor duct is considerable but the rooms are small, hence are easily warmed. The laundry riser branches in opposite directions. Although it emerges as 12 by 20 inches, the branch extending to the rear is 10 by 12 inches at its beginning and is reduced to 8 by 8 inches at its end. Two chambers are warmed from this branch, the first having an 8 by 12-inch wall register, located about two feet above the floor, and the second a 10 by 14-inch register of the same kind.

The opposite branch duct passes to the front of the building and although it starts as 10 by 12 inches, it is graduated to 9 by 9 inches. This branch serves three rooms, two chambers and a bath room. Registers here, as is likewise true all through the second floor, are of the convex type, finished in white Japan and are of lattice design. Although the bed room registers are placed two feet above the floor, that in the bath room, 8 by 10 inches, is located two feet above the tub.

The heat riser which runs through the kitchen supplies heat to two chambers, one of them a master, and the riser extending through the front hall serves two front master chambers.

It previously has been pointed out in other articles that the air supplied to a furnace for warming must be pure, hence should be taken from rooms where cooking, laundry and other odors are absent; also it is customary to take air to be rotated from halls, living or dining rooms. This has been done in the basementless Massachusetts home.

There is an 18 by 24-inch floor register in the remote, or outside, corner of the living room, another of the same size in the front hall and a third, also of the same size, in the dining room. These are placed where the air is likely to be coldest hence heaviest. Beneath windows is the preferred location.

Although the gross area of the recirculating registers is 1,296 square inches the free area is only about 960 square inches which is the size of the recirculating duct near the inlet of the fan. The location of the fan and ducts in the building shown represent what is known as a draw-through system, in contrast to a blow-through arrangement wherein the fan is placed on the other side of the heater, that is, on the heat delivery main. Note also the careful graduation of the duct from small, at its end, to a gradually increased size until it reaches its maximum of 16 by 60 inches near the fan inlet.

The most remote recirculation register is that at the corner of the living room where the duct is 14 by 24 inches. As the duct adds the branch from the den its size is increased to 14 by 46 inches. At the end of the dining room, where the third and last register is located, it is 16 by 60 inches. Air current interference, as successive branches are connected to the duct, is prevented by diaphragms, or deflectors, patterned as in Fig. 2. These protrude into but parallel with the top of the duct, the distance between the duct and the deflector being 6 inches.

If a skeleton outline of the duct system in its entirety were to be studied, it would be noted that there are some 20 elbows in the line. These all result in internal friction which acts as a back pressure. Straight from the fan there is much more friction loss but this is substantially less in proportion. Resistance of this sort must be compensated for in estimating the air supply and its temperature and the speed at which the air must travel within the duct to overcome loss of pressure due to friction. Size and revolutions of the fan per minute are directly dependent on the resistance within the duct line.

Fiction loss charts are rather common yet for the benefit of readers who are unfamiliar with this phase of forced fan heating it might be stated that loss of head is usually calculated in inches of water, measured by a U shaped tube. Charts based on experiment express the loss per 100 linear feet of pipe of various sizes when air at various velocities passes through such pipes. Elbow loss is taken as equivalent to that lost in about 10 diameters of pipe of the same size. The electric fan installed in the residence shown here has an inlet permitting the use of an 18 by 18-inch square collar. The volume of air handled is 2,350 cubic feet per minute and the frictional loss within the system, including that lost in supply duct, recirculating duct, fittings and furnace casing, was estimated as 3½-in water gauge.

The smoke pipe is of 24-gauge galvanized iron, 10 inches in diameter and the top of the pipe extends 15 inches from the ceiling. There is a cleanout pocket in the base of the flue, its bottom being 6 inches below the point where the smoke pipe enters.

How supplementary air supply is obtained will be noted in Fig. 1. The register in the outside wall is 14 by 16 inches and the duct-connected to it is 12 by 12 inches, as it joins the heater casing. Such auxiliary inlets are excellent in providing circulation balance and for use in mild weather. It is during cold weather that recirculation is most keenly enjoyed, for this method provides quick warm-up, a warmed home with less expenditure of fuel and eases the load on the plant, thus lengthening its life.

The mechanical furnace fan has silenced to a large extent the criticism of adherents of other methods that warm air heating must be confined to small homes. The plant installed in the New England residence shown demonstrates further that if a 15-room residence of the basementless type located in western Massachusetts, where sub-zero weather recurs frequently, can be satisfactorily warmed, other larger-than-average homes, not to mention small industrial buildings, also may be similarly served.
Painting Pointers for Exteriors

THE importance of a good exterior painting job is difficult to estimate. For the builder who wants a house to serve as a standing example of good workmanship, for the dealer who wants to sell it, and most of all, for the home owner who must live in it, no one item is of more importance. For paint is not only the greatest single contributing factor to beauty, but it is the preserver of structural property as well. To get the best in economy, preservation, and beauty the paint must be of good quality and it must be well applied.

If the surface is not properly prepared, care in actual painting will be of no avail. However, the process is entirely simple when the wood, either old or new, is in good condition. A thorough dusting to remove loose particles of dirt and possibly the scraping or sand papering of a few rough places will suffice.

But for a house that has been neglected the case is quite different. An exterior painted surface, if not renewed, will eventually become cracked and scaly. Where this condition occurs the old coating must be burned off before the new can be successfully applied. This should be done on a day when there is little wind or it will be difficult to get enough heat on the paint to blister it. When the surface coating has thus been loosened a knife scraper should be used to remove the paint while it is hot. The process is both tedious and expensive but it is absolutely necessary for a scaly surface. It should be done only by an experienced painter. Anyone who has been so neglectful as to allow himself to become confronted with this condition is not likely to do so a second time.

When the surface is carefully prepared the painting job can go right ahead, providing weather conditions are favorable. The importance of this factor cannot be over-emphasized. Moisture, a blistering sun, or excessive cold or frost will ruin any job. For the surface to be quite dry does not suffice, since condensed moisture, the result of frosts, fogs, snow, or rain may be hidden beneath. If paint is applied under these conditions it will eventually become blistered when the sun draws the moisture to the surface.

Another point to be considered is the type of wood used,
whether it is hard or soft, close grain or open grain; whether it is generally spongy or compact and solid. For absorption varies and paint must be mixed or chosen accordingly. The proportion of oil should be larger when absorption is great. Again, if wood is kiln dried the paint must be mixed to a thin consistency to assure penetration to the vital wood beneath. The surface area may have become brittle and lifeless, in which case the dead fibres will break away by contraction and expansion with temperature changes if this caution has not been taken. Air seasoned wood, however, does not involve any such danger as it affords a firm footing for paint.

This question of penetration also explains the necessity of a three coat job for new work, and its desirability even for renovation. Since the first coat must be quite thin its hiding properties are not great. Any attempt to economize by getting along with two coats will be a complete failure both as regards perfect finish and preservation. Skimping on paint is too expensive an economy for the man of moderate means.

For the builder who wants his construction to stand the test of time these points are worth remembering. Surface protection saves the whole. True, it must be periodically renewed—and this should be explained to the purchaser—but the first painting is the most important of all and this task belongs to the builder.

Finishes for Woodwork

WOODWORK can lend the distinctive touch to the simple charm of plain walls. It can furnish the builder’s final contribution to an effective, interior setting.

Each detail of a house should be planned in relation to every other detail and to the whole. Before deciding on the woodwork to be used the general architecture must be considered, the wall finishes, the color schemes of individual rooms. Since the finish of the woodwork must be partially determined by the type of lumber, each of these details must be thought out in advance.

Where a stain finish is desired, a mahogany, walnut, chestnut, oak, ash, cherry, selected birch or redwood may be used. For a natural finish, gumwood, red wood, mahogany, American and Circassian walnut, white and red oak, cherry and chestnut. For a painted or enameled finish, white and yellow pine, fir, bass, cottonwood, gumwood, birch and redwood. If either of the first two of these is chosen, the wood should be carefully selected for grain, or the figure and color will necessitate painting or enameling to present an attractive appearance.

If you have a hardwood trim, several interesting effects may be obtained. By coating the wood with a light brown stain that has been grayed slightly by the addition of a black stain, a weathered or silvered finish is produced. This stain dries very quickly and should then be treated with a coat of paste filler which has had either white or aluminum paint added to it in generous quantity. This should be allowed to set for thirty minutes, and the wood then wiped across the grain. After twelve hours the surface may be varnished or waxed or rubbed.

Another artistic effect may be procured on hardwoods such as oak, by the use of a stain and contrasting color in the filler—russet stain, for instance, with white filler, a dark mission oak stain with a filler tinted with Venetian red; golden oak stain with very dark blue filler; or olive green stain with neutral gray filler. These finishes are most attractive for dining rooms.

Painted woodwork makes a bright, cheerful appearance, and is particularly well adapted to the average type house of moderate dimensions and simple style, now being widely constructed. Many combinations which do not adhere to conventional decoration are gaining increasing popularity—jade green woodwork with light buff or ecru walls; tan with mauve; burnt orange with blue gray; Chinese gold with French blue, and countless other combinations.

A charming effect of rich ebony, which is attractively combined with a number of shades and colors, may be obtained by applying a coat of vermillion flat paint, followed by two coats of black paint slightly tinted with Chinese blue.

The finish coats are of rubbing varnish. Stippled finishes, too, are artistic, and simple to achieve. After the woodwork has been painted the desired ground color—for which two or three coats will be required if the wood is new—a thin glaze coat of contrasting color is applied, which is stippled with a large stippling brush. The brush should be kept fairly clean and dry by frequent wiping.

Good color combinations are light buff ground with olive green glaze; Venetian red ground with mahogany glaze; white ground with orange glaze; silver ground with blue black glaze, ivory ground with raw sienna glaze. Due to the extreme thinness of the color glaze, the durability of these finishes will be greatly enhanced if a coat of varnish is applied when the glaze is dry. In fact, varnish is very desirable to preserve woodwork painted in any manner.

The builder should give due consideration to this problem of woodwork. By finishing it in an appropriate manner, he can give an artistic note that will make the setting of a house complete for an artistic interior.
A Department for Passing "Life Savers" along to other Builders

$2 for an Idea

Dan is an ingenious cuss. Nothing ever stumps him. He always knows the way out when he runs into a tough problem out on the job or in the office. Dan is editor of this Department and will pay $2.00 each for every good idea he can use here to show and tell other builders "how to do it." Send him a rough sketch and a short description of what the tough job was and how you handled it. Address Dan-Do-It, care of American Builder, 1827 Prairie Avenue, Chicago, Ill.

A Sliding Door Idea

In installing sliding doors in a garage a great deal of cold air and snow can be kept out by the method illustrated in the sketch. An angle iron is screwed onto the bottom edge of the door with the drop edge outside. Other angle irons are placed in the concrete on each side of the door, with about 3/16 inch play, as shown in the diagram. The slot in the concrete runs clear through so that any water which gets into it will soak into the ground. A little grease applied about once a month will keep the door sliding easily at all times. Where there are two doors, one sliding back of the other, the same method can be used. It is this type which is shown in the sketch.

Nicholas L. Binder, Jr., 207 Elm St., Trenton, N. J.

To Keep Files Sharp

Some carpenters seem to have difficulty keeping files from wearing out. I have even seen some use two files to file one saw. They think that when a file gets full of steel dust it is worn out. If you will always oil the teeth of a saw before starting to file it your file will last two or three times as long. After filing a saw take a piece of hardwood charcoal, as maple, rub it over the file and you will find that it will then cut almost as well as a new file. These two things are all that are necessary to get real service out of files.

Emanuel Burkman, Architect, 803 Federal St., Camden, N. J.

Laying Out Arches

In forming arched openings for windows and doors it is frequently necessary to strike an arc of a circle. There is a quick and easy way to do this without any calculations or instruments. Suppose you have an opening 3 feet wide and want an arch with a rise of 7 inches. Take a board 3 feet long. Put a nail in each lower corner. Mark a point 7 inches from the lower edge and in the center of the board and drive another nail at this point.

Now take 2 laths, place one of them against two of the nails and the other against the nail at the 7-inch mark and parallel with the bottom edge of the board. Nail these two laths together. Place your pencil in the angle formed by the 2 lath and slide the laths around the nails keeping them snug against the nails. The pencil in the angle of the laths will describe a perfect arc.

John Brereton, Route 3, Walworth County, Elkhorn, Wis.

Keeping Out Cold and Dust

Here is an idea which will add to the warmth and dustproof qualities of any room. Take an 8-inch strip of building paper. The tough, water-proof paper now on the market is best for this purpose as it is less liable to creep and consequently open up after a few years service. Place this strip of paper in the angle formed by the 2 lath and side wall. It should extend up against the wall under the baseboard and should project out along the floor between the sub-floor and finish flooring.

L. W. Pike, 17 Brattle St., Brattleboro, Vt.

Building Paper Placed as Shown Here Will Make the Room Warmer and Keep Out Much Dust.
To Form Curved Wall Board

I
RECENTLY placed plasterboard to form a curve at the head of a wall, where it meets the ceiling, without using a curved back or brackets. The method is quite simple and will be found useful by others, I believe.

Place the sheet to be curved against any wall, with the part to be curved down. Use clean water and, with a white-wash brush, wet both sides of the board at the place where it is to be curved. Place a strip of wood horizontally across the center of the curve and lean another piece on this strip, the other end resting on the floor, forming a "T." On the last piece place a weight, about 10 pounds, and you will be surprised to see how quickly the curve is formed. Moving the weight backwards and forward on the strip helps to form the curve more quickly.

One additional wetting will be found sufficient. Allow the board to partially dry and, when placing, nail the head marked "A" in the sketch, placing nails about 3 inches apart. Use a board lever at the foot of the sheet to pry it upward to get the required curve.

A Nail Box Made Like This Eliminates the Mixing of Nails and Will Be Found Convenient.

In the first operation of forming the curve do not form a curve that is sharper than required, in fact make it somewhat less sharp and you will find it surprisingly easy to form your curve in place and meet the next sheet laid. The balance of the sheet can be nailed in the usual way.

JAMES C. WAREROP, 120 Wabash Ave., Kenmore, N. Y.

Mending a Cracked Boiler

WE had just completed alterations to a residence in the country and the owner suggested that an inspection be made of the heating boilers and hot water heating system. This inspection disclosed a large crack about one-eighth of an inch in width and six inches long in the boiler. The heating contractor was called on for advice and he suggested the use of boiler compound; we obtained, and used according to the manufacturer's directions, one of the several boiler compounds that are on the market, but with- out success, the heating contractor stating that the crack was so large that the compound was not retarded long enough for it to set. He advised dismantling the boiler and taking the part to a shop for welding. Instead of doing this I decided to experiment along lines suggested by his theory of the failure of the compound.

I procured a small quantity of straw and bran, cut the straw into very small pieces and mixed together about two buckets of equal parts of straw and bran. I poured this into the boiler and then proceeded to use the compound as before. This time it was entirely successful, completely closing the crack and stopping the leak. The small particles of bran and straw worked into the crack and closed the leak sufficiently long for the compound to set—LINCOLN H. SMITH, McNeill Construction Co., 1505 Race St., Philadelphia, Pa.

Nail Box Stops Waste

THERE is much waste in the handling of nails, especially small sizes, as they become mixed and the workman either throws them away or re-sorts them. The latter is just about as wasteful as throwing them away because the time taken for sorting is expensive. The box shown in the sketch will prevent the mixing of nails by anyone who is not extremely careless, and, if the box happens to be dropped only one compartment will be emptied.

This box has six compartments which offer separate spaces for a wide variety of nails. More compartments can be provided if desired. There are five sliding lids which make it impossible for more than one compartment to be open at a time. If the box is properly constructed the lids will slide easily when desired but will ordinarily stay in place. The rounded bottoms of the nail compartments make it easier to get nails out than would be the case with squared compartments. Such a box is particularly suitable for bench work, where fine finish is done and in schools.

C. J. FERGUSON, 827 112th Ave., Edmonton, Alberta, Canada.

Lumber Handling Made Easier

NOT long ago we were working on a house and because of the snow and ice on the ground, which made it very slippery, had a difficult job standing our lumber against the building. I have also had the same difficulty when it got very muddy. An idea occurred to me which I tried out and found very useful. I took a piece of shiplap and nailed a piece of 4 by 6 at one end of it. I laid this on the ground with the 4 by 6 block up and with that end toward the house. It was then easy to place the end of a board against the block and push it up against the house walking along the strip of shiplap. This way the lumber could not slip away and the men did not slip on the ice.

CHAS. S. RAIA, 60 Sampson St., Garfield, N. J.
INSTRUCTIONS in ROOF FRAMING

The Side Cut of the Jack Rafter

By JOHN T. NEUFELD

In this lesson we repeat the isometric view of the hip roof of our last lesson, in order to illustrate and explain the side cut of the jack rafter.

There are various ways of obtaining the side cut. If the roof were flat then cut would be a 45-degree cut. As the roof takes on a pitch the side cut changes. Some carpenters will use the numbers 10 and 10% on the square, marking along that arm of the square on which the 10% is taken. These numbers will be fairly accurate for the lower pitches, but for the steep pitches this bevel will not be enough.

Fig. 2 is given in order to illustrate the rule for the side cut. The body of the square lies along the length of the common rafter, and the tongue lies along the plate, or as might be termed along the tangent to the common rafter. The length of the plate from the foot of the common rafter to the foot of the hip is the same as the length of the run of the common rafter. Therefore, if we take the length of the common rafter on one arm of the square and the run of the common rafter on the other arm of the square we have the right numbers for the side cut of the jack rafter. Or if we wish we may express the rule as follows: Take the length of the jack rafter on the body of the square and the run on the other arm of the square and mark along the body.

This same rule may be changed as follows: Take the length per foot run on the body of the square, and 12 inches on the tongue and mark along the body of the square.

From this rule we may compile a table as follows:

<table>
<thead>
<tr>
<th>Rise per foot run</th>
<th>Length per foot run</th>
<th>Side cut of jack</th>
</tr>
</thead>
<tbody>
<tr>
<td>6 inches</td>
<td>13.42 inches</td>
<td>13 1/2 and 12</td>
</tr>
<tr>
<td>8 inches</td>
<td>14.42 inches</td>
<td>14 1/2 and 12</td>
</tr>
<tr>
<td>9 inches</td>
<td>15.00 inches</td>
<td>15 and 12</td>
</tr>
<tr>
<td>10 inches</td>
<td>15.62 inches</td>
<td>15 1/2 and 12</td>
</tr>
<tr>
<td>11 inches</td>
<td>16.28 inches</td>
<td>16 1/4 and 12</td>
</tr>
<tr>
<td>12 inches</td>
<td>16.97 inches</td>
<td>17 and 12</td>
</tr>
</tbody>
</table>

Note that the numbers for the side cut are to the nearest 1/4 inch, as this is accurate enough for this work.

The illustration also shows a cripple rafter. The run is 2 feet 8 inches, or 2 1/2 feet. The length per foot run for a 3/4 pitch roof is 14.42 inches. The length per foot run X the run in feet gives the length.

The length is 14.42 X 2 1/2 = 38.458 feet, or 3 feet 27/16 inches. The length thus found is from center of valley to center of hip. One-half the thickness of each must be deducted. This would be the same as the full thickness of one rafter. The distance indicated by “X” in the illustration is the distance that must be deducted from the length of this jack. If the valley and hip rafters are each 1 1/8 inches then this distance will be 2 3/4 inches. This must be measured horizontally, as indicated in the illustration.

It is very hard to get these rafters to fit exactly for the reason that in our calculations we assume a building that is perfectly square and with hips and valleys perfectly straight. As this is not always the case there are many chances of some rafters being a little too long or perhaps a little too short. Generally this can be adjusted very easily.

Problems

(1) What numbers on the square would give the plumb cut for the upper end of a valley jack for a 3/4 pitch roof.

(2) What figures on the square would give the side cut for a hip jack if the rise per foot run is 7 inches?

(3) Which rafter requires a side cut or a bevel cut at the upper end?

(4) Which rafter requires a bevel cut at the lower end?

(5) The length of the common rafter for a building 30 feet wide is 16 1/2 feet. What numbers on the square would give this cut?

(6) What numbers give the side cut for a jack rafter if the length per foot run is 18 inches?

Answers

(1) The rise is 9 inches per foot run, therefore the plumb cut would be 12 and 9.

(2) If the rise per foot run is 7 inches the length per foot run is 13.89 inches. The numbers 14 and 12 will give the side cut.

(3) The hip rafter, the hip jack and the cripple jack, also valley.

(4) The valley jack and cripple jack.

(5) The numbers 16 1/2 and 12 will give the side cut.

(6) The numbers 18 and 12 give the side cut.

Grade-Marked Lumber in Demand

An increasing demand for grade-marked Southern Pine Lumber is reflected by reports received by the Southern Pine Association from its inspector who travels among mills to supervise the grade-marking practice. In commenting on these reports and other information reaching the association, Secretary-Manager Berckes, states: “For a long time buyers of lumber apparently did not fully realize the benefits grade-marking afforded them and they did not particularly specify grade-marked lumber in their purchases. The tendency now seems to be swinging in the other direction and it is a general feeling among our mills which are grade-marking that they will benefit by giving this added protection to their customers.”
**RULE For SIDE-CUT**

Take Length of Jack on Body, Run of Jack on Tongue of Square
Mark along Body, or take Length of Common Rafter on Body and Run of Common Rafter on Tongue of Square.

**RULE 2**
Length per Foot Run on Body 12" on Tongue of Square
Mark along Body.

Diagrams Illustrating the Method of Obtaining the Side Cuts for Jack Rafters.
In preceding articles we have outlined method of construction and the principles for laying out outside stairs. Interior stairs must be considered in the same way for the difference lies in the construction only. The terms applied to exterior stairs also apply to interior stairs but we have additional terms such as stair case which is the whole set of stairs, including the landings, and where they are several stories high, the term applies to the whole series.

The term "flight" is that part of the stair case built from floor to landing or landing to floor, or floor to floor. Newel is the main post at the beginning of the stair and is usually more ornamented than the angle posts which are the posts at the angle of the stair case. The term "newel," however, has become so general in use that it usually is applied to all posts in a stair case.

Winders, as in outside stairs, are the steps forming the angle in a flight of stairs. A closed stairway is one that is built between walls requiring no balusters as the rail is usually fastened to the wall by means of brackets. An open stair is one that has one stringer housed and fastened to the wall. The other is open, allowing the nosing and mouldings to be and allow a wedge to be driven in under the tread and another behind the riser, thereby forcing the faces to the routed edge forming a strong and complete unit.

Routing of the stringer is shown in Fig. 1. Section A-A illustrates the routed section and shows that the sides are undercut, thereby assuring a close fit to the upper surface. When the wedge is driven under the tread it forces the sharp edge into the surface of the stock, and as the wedge is also glued on both edges a joint similar to a dovetail is formed, making a joint that is sure to stay out. See Fig. 3.

In Fig. 2 you will note that the riser is rabbeted and grooved so as to fit into the under edge of the tread, and allows the back edge of the tread to fit into the riser. This is a practice that has been used by good stair builders for a century or more, but seems to be losing favor for a more simple and perhaps just as good a system. A desire for economical methods of construction may have caused stair builders to eliminate this groove and rabbet, but they stoutly defend a system as shown in Fig. 4, claiming not only a more economical but also a more rigid construction.

Note that this system is practically the same as used on outside stair work excepting for the housed string and glue blocks. We are all inclined to stick to old methods if they are apparently better, but when the larger majority of stair builders are adopting this new system, it must be recognized for its worth.

It must be kept in mind that when the older system was adopted the materials used were air seasoned with a far greater moisture content than lumber treated by the kiln. Kiln dried lumber does not shrink to a degree which requires a give and take space as the tongue and groove allowed. As the kiln has eliminated great shrinkage, the real reason for having the tongue and groove is thereby eliminated.
Cement Cells Found to Have Special Acoustic Values

Emile Berliner, the well-known Washington inventor, has been commissioned to change the Trading Hall of the New York Stock Exchange room, which was noted for its babel of voices, into a room where the human voice could be used distinctly and easily and understood by all. The commission to alter this noted building followed the successful demonstration in Washington, D. C., of Mr. Berliner's latest invention. Here the acoustical qualities of an assembly room, long considered valueless, have been corrected.

The change in the room was achieved by covering portions of the inner walls, consisting in the present instance of hard glazed bricks, with cement acoustical cells, applied in large oblong sections. As finished the room appears to consist mostly of large smooth cement panels which, however, are responsive to a tuning fork, and therefore to every kind of sound that strikes against them.

A school assembly room of the Seni F. Oyster School in Washington, D. C., was used by Mr. Berliner in a practical demonstration of his new device. Government officials witnessed the results. The room measures 84 by 44 feet, including the stage and seats about 600 people. Previously this room was considered very bad and speakers found it almost impossible to make themselves understood. A jumble of noises was the result of any attempt.

The change brought about by Mr. Berliner was striking. Two persons standing at opposite corners of the hall, about 80 feet apart, may now converse with each other in an ordinary speaking voice; every word is now easily understood and no impurity in the acoustics can be noticed. Until recently, when acoustical plaster was brought out, very little had been achieved with halls having bad acoustics. Covering them with some sound-absorbing material like felt or padded cloth was the usual method. This would weaken the reverberation or other interfering sounds, but would at the same time reduce the loudness of the original speaking or playing of instruments. Besides, such coverings absorb dust and germs and cannot be cleaned, as walls in public buildings should be at stated intervals.

This new invention by the scientist who perfected the microphone is really very simple. This tile is made of cement that is porous, yet hard like stone and having the resonance of wood. It can be cemented to the walls to cover a sufficiently large area to give the desired results. This special tile combines the hardness and dignity of stone with the resonance of wooden panels.

It is possible to make acoustical tile in various molded ornamental designs to suit the architecture and form the final finish of the walls, or they may be painted without reducing their efficiency.

Another method, designed specially for buildings that have already been completed, consists of attaching flat acoustical cells of wire netting to rough finished walls and spreading acoustic cement over them. This is as efficient acoustically and it lends itself to any treatment that is applicable to plain cement walls. This device can readily be installed after a building has been completed, although it is wiser to construct the acoustic cells while the wall is under construction. The demonstration at the New York Stock Exchange and in the Washington public school followed the method of adding cement cell walls.

Mr. Berliner emphasizes that these cells may be painted over, or grained and otherwise treated without affecting their resonance.

U. V. Wilcox.
All-Steel House Demonstrated
Success in Large and Costly Residence Promises Interesting Results for Smaller, Standardized Homes
By WALTER BATES

ENTIRELY new notes have been struck in a new type of construction which we are building at Sixth Avenue and Roosevelt Street, Gary. This home is constructed entirely of steel except for a veneer of brick. Studding, roof, shingles, sash, trim, doors and joists are all of steel. Not a stick of wood is used in its construction, and yet, in architectural beauty, the home is all that could be asked for.

The use of steel in the construction of a residence is not new. Steel has been used in homes in increased percentages for a period of several years. It has been the custom, for instance, to use steel columns in the basement and steel beams for supporting floor joists so that there would be no possibility of the center construction of the house settling. We have been using materials of steel for many years.

In the progress of steel in the residence the next step was the use of steel window sash, which at the time of introduction was considered quite revolutionary and, as is generally true in progressive moves, was criticized. Now it is quite universally accepted as an established item of construction. From that the builders progressed to the use of steel floor joists, which has also become customary.

Now we have come to the all-steel frame house with a veneer of brick or stucco, as the builder may desire.

When one builds a steel frame house with steel window sash, concrete floors laid over steel floor joists and these concrete floors either covered with a wood floor, cork tile or solidly carpeted, we then have our home construction on a sanitary and fireproof basis.

It is essential that water pipes, electric conduits, etc., should be passed vertically through all exterior and interior walls and horizontally through the floor joist, without cutting the frame members. These factors have been accommodated.

After the steel frame work is in place, the steel floor joists in, the steel fabric stretched across the top of the floor joists and the concrete floor poured, one has obtained the skeleton work of a strictly fireproof home, but it is preferable to continue with the same factors of safety, using steel window sash, steel doors, steel trim and, insofar as possible, steel furniture. The roof construction is of steel. The steel roof trusses should be covered with a sheet steel roofing made for the purpose and this in turn covered with insulating material and the insulating material in turn covered with fireproof shingles.

The steel home will not settle unless the ground gives way. Assuming that your foundation is good, then you do not have any settling of the house and the cracking of plaster. It is a known fact that in the earthquake of Santa Barbara and the tornadoes in Florida and St. Louis, steel frame buildings were not seriously affected. We recommend that these steel frame houses be anchored to the foundations, i.e., foundation bolts should be cast in the foundation and extend above the concrete in such a manner as to suitably bolt the steel frame work to the concrete, thus making the house safe against tornadoes.

The second floor of concrete creates a perfect diaphragm approximately half up on the frame work and this stiffens the house against twisters.

Steel frame work is eco-
At nominal. It can be made completely in the factory, shipped and assembled at low cost without any waste. When unit construction is used, the large quantities cut down the cost. They can be made in periods of depression and stored, or they can be made in off seasons, all of which tends to keep the cost down. In our particular type of construction, our units are so made that they thoroughly brace the house, which we consider extremely important. A house should not be dependent upon other materials such as brick or stucco for bracing.

The American Institute of Steel Construction in their Bulletin 197, dated June 22, 1927, state that on a $45,000.00 steel frame residence completed in Cleveland the claim is made that the steel frame was less than $300.00 lower than the cost of the lumber, and a saving of $3,500.00 on the labor because of the erection. This is a saving of 8.45 per cent.

We maintain that on any type of house designed we can put up the steel frame erected in place at approximately the same cost as a wood frame.

However, assume that a steel frame cost 10 per cent more than a wood frame has taken use of, say, a $15,000.00 home. It is roughly estimated that the framework for this house would cost $1,500.00 for all the steel erected in place and that this would be the cost of the wood frame erected in place. Let us assume that instead of charging $1,500.00 for the steel frame erection, we charge 10 per cent additional, which sounds like quite a high extra charge. In other words, we made our charge $1,650.00 or $150.00 over the wood frame construction. It will readily be seen that this $150.00 or 10 per cent of the frame work is only 1 per cent additional on the total cost of the $15,000.00 house. No one would object to this extra 1 per cent. They pay much larger percentages for fuel oil burners instead of coal, for electric refrigeration instead of ice, and such other luxuries, so that it can be readily visualized that the cost of a steel frame house is entirely practical.

As for the method of distribution. The lumber yards would store standard units in their yards and sell them to the contractors or owners against any house plan that they might care to build. There is very little possibility of variations in dimensions which would seriously affect a house plan. We might find it economical to make a window a few inches one way or the other, which would not be objectionable. In other words, we can adopt the steel frame to the present designs very easily. A lumber dealer would store these units and quickly become accustomed to the aid of the architect, as to the method by which these units are adaptable to any house. The units for the non-bearing partition are put in position after the steel joist has been placed and the concrete floors poured. They are set directly on top of the concrete floor and are held in position by wires or clips which have previously been attached to the steel mesh stretching across top of floor joists and brought up through the concrete, these wires or clips are of sufficient length to wrap around the bottom chord angle of the non-bearing partition unit.

The top of these partitions are wired into place in a similar manner by wires which have been securely attached to the ceiling joist, after which the metal lath is stretched on all walls and ceilings, making the house a complete unit.

Units are marked and the erection plan for a particular set of house plans is marked to show the constructor where the various units go. Quite often the very simple erection for the particular type of construction not only in terms of strength, safety and sanitation, but of beauty, and we venture to predict that in a very few years from now there will be many times as much steel used in building construction as there is used today.

**Suppliers of Material and Equipment for the All-Steel Home**

Universal Portland Cement Co., cement; Illinois Steel Co., steel; Bates Expanded Steel Truss Co., steel joists; Wheeling Metal & Mfg. Co., Leadclad steel shingles; Woodbridge Ornamental Iron Co., Presteel stairs; Reggie-Simplex Boiler Co., steel boiler, electrically welded; Mason Fibre Co., Masonite insulation; Detroit Steel Products Co., steel windows; National Steel Fabric Co., Steeltex for concrete floors; Associated Steel Frame Co., less than $300.00 lower than the cost of the lumber, saving of $3,500.00 on the labor because of the erection.

Chicago Civic Opera to Have Magnificent New Building

(Continued from page 92)

A notable feature of the new Opera Building is to be a wide colonnade along Wacker Drive leading to the entrances, where 40 automobiles may be loaded or unloaded under shelter at one time.

Unusually complete rehearsal facilities are to be provided, so that soloists, groups, choruses, ballet, orchestra, etc., may rehearse separately or together. In fact, there will be stage facilities so that, while an actual opera performance is being given, a separate cast may be at work rehearsing a different opera on another stage. Entrance to the opera auditorium will be at the southern end of the colonnade, oil on Wacker Drive; to the theater at the north end and to the office building midway of this colonnade.

From the grand foyer at the point of the altar, a grand staircase will lead to the mezzanine lounge at the rear of the boxes. Separate stairs will rise from the main lounge to the balconies and there will be additional stairways for convenient and ample access from all parts of the auditorium. There will also be special elevator service to the balconies and galleries. There will be 26 high speed elevators serving the tenants of the office building.

The building is to be owned and operated by a corporation to be known as the 20 Wacker Drive Building Corporation, headed by Samuel Insull, president; Stanley Field, vice-president; Herbert M. Johnson, treasurer, and John W. Evers, secretary.
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Forced Draft Blower for Homes

There has recently been placed on the market a new forced draft blower, especially designed for use with small furnaces of the residence type. The new blower supplies sufficient forced draft to burn buckwheat coal in furnaces having up to five or six square feet of grate area. It has the same general design as this company’s larger forced draft units. It is small and compact and may be directly bolted to the floor.

Any kind of furnace, steam—hot water or warm air—can be readily equipped. The blower is fitted directly into the furnace base, without ducts. The motor is fully enclosed and dustproof, to protect the windings, commutator and bearings from dust and grit. It requires only 1/20 horsepower and can be plugged into any light socket. The motor is so quiet that it hardly can be heard.

With automatic control, by means of a thermostat, the blower may be turned off and on in order to maintain a constant steam pressure or temperature. The intensity of the draft from the blower can be varied by adjusting a sliding damper.

Because of the large number of furnaces which can advantageously burn low cost buckwheat instead of the expensive domestic sizes, this new forced draft unit has a wide field of application. Owners who burn eight to ten tons of coal a year can now burn buckwheat coal with a surprising reduction in the annual coal bill.

Novel Steel Bar Clamp

A well-known manufacturer is introducing the novel form of carpenters’ steel bar clamp shown in the illustration. These clamps consist of a set of parts that when applied to any piece of 1/4-inch water or gas pipe, either standard weight, extra heavy or double extra heavy, make an excellent steel-bar clamp of such length as the pipe may be.

The head of the clamp is screwed fast to the threads at one end of the pipe and the foot or tail piece is slipped over the other end. No holes, notches, rivets or other preparation of the pipe are required, nor are any tools required to make the assembly. It can be used with any size of tile.

Buck Anchor for Hollow Tile

A new buck anchor for anchoring door bucks to hollow tile has recently been announced by a manufacturer of building specialties. These buck anchors are manufactured from No. 22 gauge galvanized metal and are made up in pairs, a pair consisting of one right, and one left anchor, which makes them much easier to handle and assures the two anchors being together when needed. The two are separated by a slat down the middle which breaks in two by a slight twist. The anchor has a bent piece which fits over the side of the tile and a straight piece with three nail holes punched one inch apart, which is nailed to the wood buck as shown in the illustration. This anchor is designed to be used with any size of tile.
Use the Advantages of Johnson's Liquid Wax Glaze
To Help Increase Your Business and Prestige

The art of carrying colors in wax, practiced thousands of years ago by the ancient Egyptians, has been modernized and made commercially useful in Johnson's Liquid Wax Glaze for textured and sand finished walls.

This new product has many outstanding advantages and offers an opportunity to you for greater prestige and increased profit. It gives your customers superior decorating, more beautiful color effects and endless satisfaction.

Study the following advantages and cash in on the opportunity this exceptional new product offers you in new business and in greater profit on the decorating work you always have in connection with your building work.

Liquid Wax Glaze Advantages

Every desired color effect can be obtained.

Color-combinations can be tested on the wall to be finished, and changed if desired.

Colors mixed in Johnson's Liquid Wax Glaze do not fade, nor are they affected by room temperatures and dampness.

A wall finished with Johnson's Liquid Wax Glaze can be washed with soap and water.

Johnson's Liquid Wax Glaze has great covering capacity—700 square feet to the gallon.

It is extremely simple to apply—and there is no danger of laps, streaks or brush marks.

Multi-color effects can be produced with a single setting of ladders and scaffolds.

The finish can be entirely removed by washing with Johnson's Natural Wax. The surface is left in ideal condition for refinishing.

An Unlimited Range of Artistic Treatment

Liquid Wax Glaze is the latest and is fast becoming the most popular finish for textured walls. Beautiful mottled and tinted tones with a richness to match the most elaborate surroundings are easily and quickly obtained.

Walls finished in colors with Johnson's Liquid Wax Glaze become an artistic background for modern tapestries, paintings and beautiful furniture.

The very simplicity of this latest development opens new opportunities to you, especially on remodeling work where the interior decorating is the part of the job that shows the most. When Johnson's Liquid Wax Glaze is used you know the finished job will exceed the fondest expectations of your customers.

Beautiful multi-color effects are easily secured with a little practice by anyone familiar with the handling of ordinary paint brushes. Your regular decorator has men who can obtain really artistic results, easily and quickly with Johnson's Liquid Wax Glaze.

This new product is rich in possibilities. If you are not yet familiar with it, mail the coupon today for a FREE sample quart. It is your opportunity to capitalize in a big way on the artistic finish the painter and decorator can give your building work.

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DENVER  NEW ORLEANS  ST. LOUIS
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WHEN WRITING ADVERTISERS PLEASE MENTION THE AMERICAN BUILDER
Pine is the Tested Building

SINCE the earliest days of American history and down through all the years to the present day, Pine construction has withstood the tests of time and the elements.

The early settlers soon realized that the huge Pine forests offered a material with which to build a nation. The log cabins and later the homes of the colonists were built of Pine—homes that today are considered models of architectural beauty and enduring construction.

The Eldridge House pictured above is an example. For over a century it has been in continuous use. Built in 1806 by Daniel Conkling at Rensselaerville, New York, it is now the summer home of the great granddaughter of the original owners.

Still Holds First Place

Practically all the homes in this country over two hundred years old are of Pine and even today with all the varied materials available, Pine still
Material of Our Ancestors

holds first place in building construction of all kinds.

Down through the years, Pine has proven itself like no other material has—proven its beauty, its workability and its staunchness against time and the elements.

Shevlin Pine is Pine at Its Best

For more than forty years the Shevlin interests have specialized in Pine and have selected the best Pine stands on the continent. There is a sufficient supply to furnish the nation with the tested lumber of our ancestors for centuries ahead. When Shevlin Pine reaches the construction job you will find it thoroughly seasoned, rigidly graded and smoothly milled—ready to give years of economical service.

Leading lumber dealers throughout the nation can supply you with Shevlin Pine in five varieties:—Shevlin California White Pine, Shevlin Norway Pine, Shevlin California Sugar Pine, Shevlin Northern White Pine and Shevlin Ponderosa Pine.

Get More Information About Pine

As Pine is one of the most important building materials today, you should have all the information available about it. The booklet, "Specify Shevlin Pine," you will find contains a raft of interesting data on Pine—characteristics, physical properties, allowable stresses in small homes, uses and other information.

It also shows many illustrations of lumbering methods in the Pine forests of the North and West.

Use the Coupon

Simply mail us the coupon below and we will send you this book.

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Shevlin moulding detail of a first story window of the Governor Wolcott House built at Litchfield, Conn. in 1753. The mitered break was a favorite device of early American woodworkers.
What's New?

**Solid Rolled Steel Windows**

The window illustrated here is one of a line which is built on principles that produce positive results in operation and in overcoming air leakage. They may be obtained in groups of one or more pairs of sash as desired. The frames of the sash are of solid, rolled steel and the sash are firmly hinged together to open outwardly and shut under symmetrical control of hinged arms attached to a stationary vertical bar. The arms are forged steel and afford absolutely rigid support. A simple catch lock fastens the sash when the window is closed.

Windows of Solid, Rolled Steel with Many Excellent Features.

Heavy felt weatherstripping is an integral part of the construction. Every window is assembled at the factory, tested for accuracy and shipped as a complete unit, including hardware and weatherstrips. They require no special skill for setting and are readily glazed after installation.

The sash are continuous from sill to head with no obstruction from horizontal meeting rails. The sash control forms a flue that draws out all impure air which is automatically replaced with fresh air. The airtight and dustproof qualities of these windows have been established under a laboratory test of a 140-mile wind velocity. Thick felt contact cushions practically shut out street noises when the window is closed.

**A Home Gas System**

Until comparatively recently the growth of suburban residence construction has been limited by the development of public utilities, water supply, electricity, gas and transportation for those who wished to live in suburban surroundings, but also wished modern comforts and conveniences. That condition has been changed with the development of the automobile for transportation, the home electric plant, the pressure water system and the radio for entertainment. Now, too, private gas systems are made available.

Such a system presents no construction difficulties for its installation involves nothing more than connecting the fuel drums with the cooking appliance by means of a supply pipe. In the plant illustrated, bottled gas is made from the vapors from oil wells. These vapors are refined and condensed until they form a colorless low-pressure liquid.

In operation the bottled gas is almost identical with city gas. It burns with an intense hot flame and without soot or odor. It is non-poisonous and will not asphyxiate. The cost of operation averages about the same as for city gas and the fuel and apparatus is listed as standard by the Board of Fire Underwriters.

Each system is equipped with two drums of gas one of which is in use and the second held in reserve. When the first drum is used up the reserve drum is put into use by opening a valve, the service man is notified and he replaces the empty drum with a full one.

**Complete Electric Tool Set**

The illustration shows a complete workshop suitable for installation in the small shop or home. The set, which is completely portable, consists of an electric drill, lathe, electric power tools, jig saw, band saw. The capacity of the lathe is 9 by 38 inches, the bench saw has depth and side gauges, scroll and jig saw and all accessories for both stationary and portable power drilling, buffing, grinding and cleaning.

The equipment attaches to any light socket and converts the work bench into a complete private tool and machine shop, it is stated. This set is sold on very easy time payments.
A special base makes the Reid-Way easily convertible to a Jointer. It can be carried anywhere—connected to any light socket. The floor sanding device is instantly attached without tools.

As a bench sander, the light Reid-Way has become an indispensable machine tool to many craftsmen. It cuts sanding costs to a minimum and speeds up production.

Still the outstanding value in the light sanding machine field. Devoid of frills and complicated driving mechanism, the Reid-Way is preferred because of its remarkable simplicity. It has an amazing capacity for hard work because the entire power of the motor is utilized for sanding. The revolving field motor, which is the sanding drum, is the ONLY moving part. No friction losses—nothing to wear out. New vacuum principle eliminates dust. Sold strictly on its merits, hundreds of satisfied users endorse the Reid-Way. Send coupon for free circulars.

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With no obligation on my part you may send circular describing the new Reid-Way Vacuum Sander.

Name
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Just clip this to your letterhead if more convenient.

WHEN WRITING ADVERTISERS PLEASE MENTION THE AMERICAN BUILDER
Humidifying Radiator Cabinets

Physicians everywhere strive to impress on their clients the necessity of properly humidified air in the home. Diseases of the nose, throat and lungs are encouraged, and often directly caused by excessively dry heat. Proper humidity will prevent many of these diseases. As closely as can be ascertained, correctly humidified air contains about 45 to 50 per cent moisture. The radiator cabinets illustrated here help to maintain this correct humidity in the home. By reducing the amount of dust in the air these cabinets also eliminate much unnecessary cleaning of drapes and curtains. Smudges do not form on the walls when the radiators are enclosed with these cabinets and you are saved the expense and worry of frequent redecoration.

These cabinets are finished in any color, or grained in mahogany, oak or walnut to match the wood trim or furniture. They may have cane or square rod grills with paralleled fronts.

New Improved Metal Lath

The illustration shows a new type of metal lath which has recently been perfected and placed on the market. It is a 3⁄4-inch rib lath, the “V”-shaped ribs of full 3⁄4-inch depth giving exceptional rigidity. The steel is so expanded that it develops the greatest possible tensile strength and assures maximum reinforcement.

This lath is made from heavy gauge sheet, giving increased rigidity and durability. It is said to be easier for the laborer to handle on the job. There are no ragged projections in the mesh to catch the hands or clothes which makes for faster work and less installation time.

The mesh is large enough to give an almost perfect key to the plaster and small enough to prevent excess plaster from passing through. The type of mesh is such that the lath imbeds itself in plaster and gives complete reinforcement. The broad flat strands present a flat surface free from projections assuring fast plastering, and requiring less plaster.

Inexpensive Combination Saw

Here is a combination bench saw which is designed for all types of work from delicate pattern work on wood or metal to sawing up lumber for framing, etc. It is a sturdily built machine and simple to operate, taking its power from any lamp socket. It will cross cut, route, plough, bore, grind, dado, rabbit, rip, drill, buff, mold, sand polish, bevel or miter.

The saw table is 12 by 16 inches. The equipment includes a saw table base; a 3⁄4 H.P. motor, A.C., 1,750 R.P.M., 60 cycle; a motor base; an eight-inch combination saw; iron pulley; 10-inch ripping fence; adjustable cut-off miter gauge; saw guard; 1 3⁄4-inch endless belt; 6-inch buff wheel; 8-foot cord and plug; 3⁄4-inch, three-jaw drill chuck; 5-inch emery wheel; 6-inch sander.

Outdoor Incinerator

With this incinerator installed there need be no fear of fire hazard. There are no flying sparks, no open flames, no fire visible, the contents are always out of sight and the burning is not affected by either wind or rain. It burns the garbage satisfactorily when the contents mixture is about 20 per cent garbage to 80 per cent dry rubbish. It is made of non-rusting, non-corroding patented steel.

Rubbish and garbage are deposed in it as they originate and when the incinerator is filled it is lighted at the top with a match and no further attention whatever is required during the burning. Each burning sterilizes the interior. The perforated inner flue, an exclusive patented feature insures perfect combustion at all times, makes clogging of the draft impossible and develops burning from the top downward, it is stated.
It looks as if 1928 is going to be a mighty good year for construction, but good only for those contractors who are equipped to battle for the business. It is going to be one of those years when you have to be up on your toes and on the job every minute. It is going to be one of those years when to prosper you must have equipment that will enable you to complete the job on time.

Wonder, as usual, heads the procession again with a complete line of concrete mixers, re-designed, to add many labor saving features, coupled with all the time savers that only a Wonder mixer has.

Fast mixing—longer life—a brand new water supply—easy tilting—roller bearings for easy travel, the best power plant on the market—alemite lubrication, and a drum bearing that is guaranteed for the life of the mixer.

The wise contractor works Wonders—it is more important that he use them in 1928 than ever before.

A catalog, brand new from cover to cover, beautifully illustrated, describing in detail the many exclusive time and labor saving Wonder features is now ready. A copy is yours for the asking. Just return the convenient coupon at the right. We will appreciate you checking the size or model in which you are interested.

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Waterloo, Iowa

Mail it Today

WHEN WRITING ADVERTISERS PLEASE MENTION THE AMERICAN BUILDER
These Nails Do Not Split Wood

The fibres of wood run lengthwise of a board and a nail with any kind of an entering point spreads these fibres and wedges them apart, often causing the board to split. The new nail shown in the illustration has been especially designed to avoid splitting. It does not, in entering the wood, work on the principle of an ax, as does the ordinary nail, but is designed to spread the tension around the nail instead of in just two directions.

Ordinary Nail

New Non-Splitting Nail

Enlarged End View of Nail

Here Is a Special Nail so Designed That It Will Not Split the Wood.

With the use of this nail, splitting is reduced to a minimum and the holding power is greatly increased, it is stated. This nail cuts the fibers of the wood and punches a triangular hole ahead of the body of the nail. The size of the triangular hole is always proportioned to the size of the body of the nail.

Automatic Stairway Switch

A dark stairway is always a dangerous place and this is especially true of the basement stair. All too often when one starts for the basement carrying packages or other things the hands are too full to turn on the basement light. In such a case an accident is not at all unlikely. This can be avoided, however, by the simple expedient of installing a stairway switch.

The switch, as shown in the illustration, is a simple device which can be installed quickly at small expense. Attached to the top step of the basement stair, it automatically turns on the basement light when one steps on the tread. In returning, stepping on the tread turns off the light.

The switch can also be installed on the lower step of the attic stairs or, for that matter, on any stairway and saves much inconvenience and neglect of lights.

Improved Screw Jacks

A new line of screw jacks with ingenious improvements in design and finish has been announced by a well-known manufacturer. Instead of the solid frame, these jacks are built with an open manhole, permitting the screw of the jack to be visible at all times. This informs the operator how high the screw may run out, which is a practical safety feature. The carrying handle is an ingeniously formed portion of the manhole, being braced and ribbed, which adds strength to the jack.

The screw and head are forged from one piece of steel. The standard and cap are made of refined gray iron, which safeguards against cracking or chipping. The base is formed with an extra ribbing, providing stability and strength. Another novel feature is the Duco finish which insures a clear and permanent color that will not rust or corrode. As an aid to more effective handling, each distinct size is finished in a different color. There are 32 sizes comprising this line of jacks and they embrace only the styles that are universally in demand. Included in these sizes is one special size for farm, house, garage and shop use.

Devices for Better Heating

For the larger buildings, hotels, apartments, office buildings and certain residences, vapor or vacuum heating systems are particularly applicable due to their small maintenance cost and also to their rapid heating characteristics. With the use of specialties such as described here, steam circulation throughout the heating system of the largest building is an easy matter.

The supply valve shown here, for use on the supply end of the radiator, is of a particularly interesting design. No packing at all is used. A seamless bellows, spirally corrugated, separates the steam side of the valve from that of the inlet or control side. An easy moving handle with a packless feature makes a combination valve which, at all times, will be free from sticking and will not require repacking. "On" and "Off" positions are definitely marked on an exceptionally good looking dial.

The radiator traps, for use on the return end of the radiator, either vacuum or vapor systems, consist of a sensitive element formed from a seamless tube, corrugated spirally. This element is charged with a volatile liquid which vaporizes when coming in contact with steam. As soon as air or water condensation collects in the radiator it is automatically discharged.
"no wonder they used CARNEY CEMENT!"

HALLBAUER-LaBAHN, Inc., originally planned to use four laborers for every 50 masons, to mix the mortar on the Lake Shore Drive Hotel, Chicago.

Instead, they used Carney Cement and three laborers for their entire crew of 90 bricklayers.

It’s easy to see how Carney saves this tremendous amount of labor when you know how it works. It doesn’t need lime or soaking. All the mixers have to do is add water and sand.

The mortar box is not the only place where Carney Cement saves money on a job. Watch a crew of bricklayers using Carney mortar. You’ll see another, and even bigger saving.

Carney is so smooth and plastic that it rarely needs tamping or re-tempering. Which means that 60 minutes of every mason’s hour are spent doing just one thing—laying brick.

No wonder builders are swinging to Carney Cement!

THE CARNEY COMPANY
DISTRICT SALES OFFICES: CLEVELAND, CHICAGO, DETROIT, ST. LOUIS, MINNEAPOLIS

Cement Makers Since 1883

Specifications:
1 part Carney Cement to 3 or 4 parts sand depending upon quality of sand.

CARNEY CEMENT
for Brick and Tile Mortar
For Small Tenoning Work

A TENON guide has recently been invented which fills a real need in the small woodworking shop which is not equipped with box-making machinery. It is used to replace hand dovetailing on small work and is found particularly useful on novelty work such as lamp shades, drawers, cabinets and boxes of various sorts. On actual test a box five by seven by three inches deep was tenoned with this guide in 2½ minutes, time taken in setting up the saw being included. This makes an interesting comparison with the time required for hand work. It also makes a neat, strong job and can be used on angular work where dovetailing would be impractical. It will pay for itself, it is claimed, on the first job for which it is used besides opening up new fields of work.

Ornamental Commercial Lighting

The demand for ornamental commercial lighting units has resulted in a new type of unit which combines the totally enclosed and exposed ball lamps in an unusually attractive manner. These units are obtainable in a great variety of sizes and styles with almost 100 different ornamental variations to choose from. These stock units are available where special lighting would be too costly.

It is stated that the long curves in these designs are responsible for the highest degree of efficiency ever attained in an enclosed globe and that tests on all five sizes show an average of 90 per cent light output. They produce no shadows on the ceiling, whether ceiling fitted or pendant type is used. This is due to the light distribution being general. No shadows appear on the glass itself, nor does the ornamental ring cast a shadow. More light, however, is thrown in the bottom plane by this unit than by a bare lamp, amounting in some sizes to 6 per cent more downward light.

While thus flooding the space beneath with an efficient light plenty of light is provided in all directions. The light thrown downward brings out the height of the room in which it is used without producing the usual objectionable ceiling shadows. Because of the perfection of the glass mixture used, these units are unusually good for color matching, especially when equipped with the daylight lamp.

Built-In Tie and Collar Case

HERE is a handsome and convenient tie and collar cupboard which can be built into any home to good advantage. It is equipped with nickeled racks, hinged to swing freely in and out and equipped with patent clips to prevent ties from slipping off. At the bottom is a round collar hanger with folding wings which keep the collars from dropping down and becoming soiled. A small drawer provides space for collar buttons and cuff links. In the door is a 5½ by 24-inch beveled plate glass mirror.

Quality is built into this appliance. It is made of seasoned, best grade fir throughout and the interior is enameled white. The outside is left in the natural wood so that it may be painted to conform to any room color scheme. The interior measures 8 by 3½ by 32 inches, extending into the wall about 3½ inches. Ordinarily it is made without casing but, if so desired, it may be obtained with suitable casing at slight extra cost.
Colorful Walls--Permanent--Sanitary at Substantial Savings

MIAMI TILE—the new tile—is a finished wall surface so constructed that you can install A COMPLETE WALL AS A UNIT, with savings of 30% to 50%!

MIAMI TILE combines cement and asbestos into a fireproof sheet as strong as a rock and just as durable... it's the one tile that leaves all worries behind when once installed. It won't crack, craze, peel or chip and can be washed with ease. Simply apply it to furring strips or shiplap with screws and cement—and the job is done.

MIAMI TILE is the ideal wall for homes, apartments, hotels, barber shops, cafeterias, restaurants, meat markets—anywhere a finished wall surface is desired.

Mail the coupon for full details about the tile, prices, installation methods, colors, etc.

THE MIAMI CABINET CO.
MIDDLETOWN, OHIO

Distributors...

EXCLUSIVE territory for live distributors still available. You can profit by the low price, the growing demand... and our leads and selling aids. Write us TODAY for full details.

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Please send me full particulars about MIAMI TILE.

Name
Address
City

Check here:
- Architect
- Contractor
- Owner
- Dealer

WHEN WRITING ADVERTISERS PLEASE MENTION THE AMERICAN BUILDER
A Keyless Door Lock

The lock illustrated is a keyless lock, designed with the idea of greater convenience and of eliminating the difficulties involved in losing or forgetting the key to one’s home. Almost everyone has had some such experience and sometimes it proves not only inconvenient but really serious.

With this lock entrance is gained by pressing the correct combination of buttons. The lock has 12 buttons in a circle, the arrangement corresponding to the numbers on a clock dial. With it in use there is no hunting through pockets or purse for a key and this will especially be appreciated in cold weather when one is anxious to get indoors where it is warm.

Thousands of combinations are possible with the 12 buttons provided on this lock and the owner may change the combination to suit himself in five minutes’ time. This assures that security which is the most essential feature of a lock. The general design is standard. The working mechanism is inside of a metal box which is mortised into the edge of the door. There is nothing difficult about the installation and it may be done by any carpenter who can install other locks.

There are two push pins in the edge of the door. With the upper pin pushed in the door is locked until the lock is operated by pushing the combination buttons. When locked the latch bolt is transformed into a dead locking bolt which cannot be forced back. After unlocking the door, closing it again will automatically lock it. With the lower pin pushed in the door remains unlocked. There is also a positive locking button on the inner side of the door. Even though an intruder happened to know the combination, it would not be possible for him to unlock the door when this button is down.

The lock is a high grade, ornamental piece of hardware that adds to the appearance of the home where it is installed. The door plates, handles and knobs are of solid brass, neatly finished. The 12 buttons are tipped with pearl which will not discolor or show signs of wear and will last a lifetime. Each lock is thoroughly tested to assure its reliability and only the best materials are used in its construction. The box containing the mechanism is of heavy steel and a rust-resistant plate. The working parts are of brass and bronze, which permanently protects them against rust and corrosion.

Clip for Ribbed Metal Lath

A NEW metal lath clip has recently been developed by a prominent manufacturer of metal lath and similar building materials and is designed to secure this company’s ribbed metal lath to flanged structural supporting and framing members such as I-beams. This clip is made in two parts, a flat metal strap and strong U shaped tie wire. The metal strap is of No. 16 gauge, one-inch band iron and is hook shaped at one end, being designed to slip over one flange of an I-beam or any other type of flanged supporting member. The other end of the strap is straight and remains so until the clip is placed in position, then this end is hammered or clinched around the opposite flange of the beam. This makes the strap adjustable to any size of flanged metal lumber.

The U shaped tie wire is made of No. 12 gauge steel wire and when the clip is assembled the two legs project up 2½ inches, at right angles, through holes punched in the strap for this purpose. When the lath is applied the two legs of the tie wire extend up through the lath, straddling the rib, and are clinched or twisted tightly on the upper side, thus holding the lath securely.

The position of the strap may be adjusted along the flange after the lath has been laid. This makes it possible to fit the wire legs so that they project through the lath without distorting the lath or the clip. This clip will hold the lath at any angle whether for floors, ceilings or walls. Its design simplifies the manufacture reducing its expense and the straps and wires are easily assembled on the job without loss of time.

Combined Rule, Level, Protractor

A novel and handy tool has been placed on the market by a well known manufacturer of measuring tapes, rules and precision tools. It is a combination rule, level and protractor. The four-fold genuine boxwood, two-foot rule of good weight, marked in eighths and sixteenths inches and drafting scales is suitable for all general measuring work. Into one leg or section of this rule is fitted a metal tube containing a spirit level. The center joint of the rule has a securely attached brass degree or protractor plate so that the rule may be opened to any desired degree or angle and the friction in the joint will hold the sections at the point to which they are opened.

This tool is made in two types, one with plain edges and the other having the outer edges brass bound their entire length. Both types have the substantial arch joint. The level and protractor plates makes these rules serve many purposes other than those served by the ordinary rule. For common and quick leveling the spirit level is most convenient, making it unnecessary to carry a separate level. The rule section into which the level is mounted is six inches long and the rule is so constructed that when closed the level glass is fully protected. With the degree markings angles are readily measured or laid out. The whole rule is neat, strong and because of its compact design can be carried in a pocket where it is always at hand when wanted.
FIREPLACE CHARM WITH FURNACE-LIKE HEAT

NOW—A BIG SAVING IN COST!

YOU CAN'T AFFORD NOT TO PUT HEATILATORS INTO YOUR FIREPLACES

Heatilators are widely advertised in all the great national magazines that are edited particularly for people interested in new homes. People are looking for Heatilator Fireplaces in homes they buy or rent. We guarantee complete satisfaction or will refund the full purchase price plus up to $20 extra to cover bona fide cost of removal and return. Your bank or Dun’s or Bradstreet’s will tell you that this guarantee is good!

The Heatilator is a boiler-plate form built into the fireplace, a complete unit up to the chimney flue. Its scientific design assures absolutely perfect, smokeless operation, and completely eliminates uncertainty about how a fireplace will draw. We fully guarantee it.

In addition, it creates a new source of heat and ventilation. Its double walls act as a heating chamber over and around the fire. Cold air from off the floor comes into this chamber, is heated and delivered into the room. Thus heat is utilized which in the ordinary fireplace is wasted—equal in volume to that of a warm-air furnace register.

The new Heatilator is so simple and produced in such quantity, that the price has been reduced to $58 delivered (U. S. A.). Any mason can install it in a new or old fireplace in a few hours. Enough material, time and labor are saved to pay more than half the cost of the Heatilator, and the balance is quickly saved in fuel, not only because the Heatilator gives double heat from the same fuel but because its extra heat makes a furnace fire unnecessary in unreasonable weather.

Write for this booklet FREE!

For free inspection, let us send a Heatilator at our expense, direct to you; or write for our new booklet, “The Heatilator Planbook of Modern Fireplaces”—sent free and without obligation. Mail coupon, indicating your wishes, to THE HEATILATOR COMPANY, 621 Glen Avenue, Colvin Station, Syracuse, New York.

Heatilator Fireplace Unit

Dealers and Agents: Write for our special proposition to representatives—NOW!

HEATILATOR COMPANY,
621 Glen Avenue, Colvin Station, Syracuse, N. Y.

☐ Please send me full information without charge.
☐ Enclosed find $38.00 for which send Heatilator subject to your guarantee of complete satisfaction with extra payment in case of return, or $35.00 deposit, balance C. O. D., plus collection cost.
☐ Please send Heatilator on open account. I attach dealer’s name or bank reference.

Name: __________________________ Address: __________________________

WHEN WRITING ADVERTISERS PLEASE MENTION THE AMERICAN BUILDER
Bru-CELL-ized flooring is damp-proof and insect-proof. It is easier to lay, scrape and sand. More durable, and takes a superior finish.

Extra sales—extra profits are yours, in this opportunity to supply distinctive Colonial floors, at reasonable cost. People want plank floors, because they are different, but the expense has been too great for any but the most pretentious homes. This is due to costly methods of manufacture, such as laminating or veneering, and other precautions needed to prevent shrinking or swelling.

Bru-CELL-izing, a remarkable chemical process perfected in the Bruce laboratories, now makes possible the use of solid oak planks, because it stabilizes the wood and prevents cupping, buckling, or shrinking. Laminating or veneering is unnecessary.

As a result, Bru-CELL-ized planks may be laid without extra precautions. They may be blind-nailed like strip flooring, and need no screws, plugs, or butterfly keys to hold them in place. Solid oak planks are the most profitable flooring item a dealer can handle. Write today for full details and illustrated literature.

E.L. Bruce Co.
MEMPHIS, TENNESSEE
Largest makers of oak flooring in the world

You can now furnish real plank floors of Solid Oak at a cost no longer Prohibitive for Average Homes

Write for this book How Bru-CELL-izing solves the plank floor problem is fully explained in this book "Colonial Distinction in Plank Floors." It is free.
Bruce FabriCELLized blocks are the newest idea in distinctive flooring. Each square is manufactured in a complete unit, three or more oak strips, splined together. Ready to lay in mastic (Barrett XC) over subfloors of wood or cement, without nails. As a result, the blocks are laid even faster than strip flooring, and in less than one-third the time required to lay the same pattern in individual pieces.

FabriCELLized blocks will remain permanently firm and level, because each square is Bru-CELLized, a chemical process which prevents shrinking or swelling and increases durability.

In no other way can more be offered for less money. Here is a beautiful design floor at a cost very little higher than strip flooring. It will not squeak, or show cracks. It is sound-deadening, quiet under foot, and has a "feel" unique in a wood floor.

Builders today are selecting blocks for the best residences and for remodeling jobs over old, worn floors. Complete information for laying this new type of floor in mastic, will be supplied by our service department.
For Pulling Electric Plugs

If you pull out electric plugs by the wire, as shown at the upper portion of the illustration, the wire will soon break and you are likely to be bothered with burned-out fuses. And that is the way most people do pull plugs out. Now you can obtain a simple little attachment for the plug which gives you a really convenient handle by which to pull it, as shown in the lower portion of the illustration.

This attachment is readily slipped onto standard plug caps of any size, style or make and is fastened by merely tightening a screw. It will not slip off and nothing need be done to the wiring. The two curved arms form a convenient grip for the fingers and no one will be tempted to grasp the wire to pull the plug as the arms are more convenient. The attachment also acts as a shield, protecting the plug cap against breakage. It is finished in black japan to match the hard rubber or composition plug and is neat, safe, durable, inexpensive and a real convenience. Equipping the various plugs used in a house with this device will appeal to the prospective buyer.

New Three Gang Tumbler Switch

The illustration shows a new tumbler switch for two and three circuit connection, three switches in a single gang. They are miniature switches in a porcelain base, designed with this manufacturer's precision mechanism and are said to have the smoothest, easiest action yet devised for a tumbler switch. An entirely new principle in switch mechanics has been employed in these tumbler switches which gives an exceptionally easy, quiet snap, hardly noticeable. The use of this three gang switch effects a saving in material compared with the use of a large three gang unit. There is a common feed for each tumbler switch which saves wiring time and only one main connection. The leads to each circuit are quickly hooked up, making a simple installation.

Clean Convenient Garbage Receiver

The old fashioned garbage can has always been unsightly and really unsanitary, because it is always being knocked over by dogs and cats and becomes a breeding place for flies. The nuisance of such a garbage receptacle can be done away with simply and inexpensively by installing a receiver of the type illustrated here.

This garbage receiver is made in three parts, a copper steel, rust resisting, outer casing to which is attached a cast iron lid and a galvanized iron pail in which the garbage is placed. It is made in four sizes with can capacities of 8, 12, 15 and 20 gallons.

With this receiver it is simply necessary to dig a hole in the ground at the point you wish to place the receiver, near the kitchen door or back by the alley, insert the outer casing in the hole and pack the earth around it then place the galvanized pail in the casing and it is ready for use. In use it is not necessary to lift a soiled lid, just press the foot trip which raises the lid, dump the garbage into the pail and shut the lid with your foot. The pail is easily removed by the garbage collector, the can is always out of sight, nothing but the neat, cast iron lid being visible and it cannot be knocked over or opened by dogs or cats, nor reached by flies or rats. There are no odors of fermenting garbage on hot days.

A Standard, One Bag, Building Mixer Which Has Recently Been Added to a Well Known Line Is a Quality Product.

What's New?

A Garbage Receiver of This Type Eliminates the Disagreeable Features of the Old Fashioned Garbage Can.
Four walls

no longer make a house!

You must wire selling points into every room you build

Gone are the days when large airy rooms were all you needed to sell a house! These days women (and men, too) look for the comforts that can be theirs only if the house they choose has adequate wiring.

The nationally advertised General Electric Wiring System is the complete wiring system. It provides for plenty of outlets and switches. It provides electrical comfort for every room . . . and a mighty forceful sales argument for any house. General Electric's name and endorsement are instantly recognized as symbols of satisfactory and lasting service.

WIRING SYSTEM
—for lifetime service

GENERAL ELECTRIC
Maple Floors in Color!

The charm of color ... combined with the lasting comfort and homelike atmosphere that only a fine hardwood floor can bring ... this is the marvelous new opportunity Northern Hard Maple Flooring offers you for every room in the modern home or apartment.

With fadeless penetrating stains recently developed, which you, yourself, or any painter or decorator can apply, it is now possible to produce permanent colors in Northern Hard Maple floors.

Any tone you choose! From light, cool green to deep, mellow brown ... from delicate blue to rich, rare ebony. And with this coloring, the subtle grain of the wood develops a distinctive beauty never before seen in any floor.

Maple has long been known to be the smoothest, most resilient and most enduring of all the better flooring materials. With this new element of color added, it becomes at once the outstanding flooring for residential use.

Think, then, of the comfort and cheer you will create by flooring bedrooms, living room, dining room, kitchen and hallway with Northern Hard Maple. Think, too, of the value modern Maple floors in color will add to a home in future years.

Why not learn the many advantages of this new flooring opportunity? Write for the free illustrated booklet, "The New Color Enchantment in Hard Maple Floors."

Maple Flooring Manufacturers Association
1798 McCormick Building, Chicago, Illinois

Guaranteed Flooring

MFMA The letters MFMA on Maple, Beech or Birch flooring signify that the flooring is standardized and guaranteed by the Maple Flooring Manufacturers Association, whose members must attain and maintain the highest standards of manufacture, and adhere to manufacturing and grading rules which economically conserve these remarkable woods. This trade mark is for your protection. Look for it on the flooring you use.
Improved Paint Spray Gun

A NEW paint spray gun is illustrated here featuring a new and important development in the adjustable spray head with positive, accurate control of type and width of spray. It is described by the makers as offering the best in spray gun design that could be produced out of their long years of experience and enlarged engineering and manufacturing facilities.

The new spray head has a graduated adjustment controlling both the character and width of the fan spray. This graduated adjustment makes possible a quick return to a previous setting for producing any desired spray. The air can also be cut off, producing a round split sprays and "overspray" and insures proper balance between the amount of material used, nature of work and speed of operation.

Another outstanding feature is the positive self-centering of the nozzle parts, based on an absolutely correct mechanical principle which, it is said, makes it impossible for these parts ever to get out of alignment. These and other features combine to bring the adaptability of this spray gun, for doing a greater variety of work and for using every kind of material, to a higher point than ever before reached. The greatest practicable speed can be attained without affecting in any way the high quality of the work.

Mixer Wheels Improved

A NEW type of roller bearing wheel, for portable concrete mixers, which is designed to give a wide tread for soft footings and a rubber tire for easy towing, has been announced as standard equipment on a well known line of mixers. This new wheel is equipped with a steel rim eight inches wide and 20 inches in diameter which is the proper size to receive a standard 3½-inch solid rubber tire 24 inches in diameter, pressed on in the usual way. The steel spokes are set to one side of this rim and the rubber tire is pressed on this side so that some 4½ inches of rim project out beyond the tire. This permits the mixer to run on the rubber tires for towing or where there is firm footing. When soft footing is encountered the tire sinks in until the full width bears on the ground and gives an effective wheel width of eight inches.

The hub has also been completely redesigned in order to receive a set of Timken bearings which give added ease of rolling and assure long life and true running wheels. Before being adopted as standard the new wheel underwent extensive tests on the type of work for which it is particularly adapted, where bad footing was the rule on the job. It proved to be a valuable time saver in moving as well as being effective in keeping the wheels from sinking into the ground while working on soft footing.

Four New Engines Announced

A NEW single, a new two and two new four cylinder engines are being added to a well known line of industrial engines in 1928. This line has included three sizes of two cylinder engines, 6, 9, and 12 h. p., available either in hopper or radiator cooled types. The new two cylinder will be an 8 h. p. unit and will be similar to 6 h. p. engine. The line of two cylinder engines will then include 6, 8, 10, and 12 h. p. units. Steel housing is standard equipment on the radiator cooled types and is offered as extra on hopper cooled engines.

With the addition of the new single cylinder unit the line will include two single engines similar to the two cylinder units. These will be a 3 and a 4 h. p. unit.

The two new four cylinder units will closely resemble, in construction, the two cylinder units, in fact, they will be "doubled-up" two's. They will be of 12 and 16 h. p. and will incorporate advanced practices such as are found in no other four cylinder power units, it is claimed. At the same time these developments are practical since they have been in general use on all this company's two cylinder engines for two years.

Home Ventilating Unit

THE fixture illustrated here is a handy ventilating unit for the home, particularly for ventilating kitchens and removing the hot stuffy air and cooking odors. By ejecting to the outside the hot air and odors given off by cooking the rest of the house is kept sweet and clean. Not only is the kitchen ventilated, but the other rooms as well, because the device creates a gentle circulation of air, withdrawing air from the rooms into the kitchen and thence outside.

This fixture is easily installed, usually the whole installation can be made in 15 minutes. It is installed in line with the lower sash. When not in use the upper sash is entirely closed, thus protecting the whole ventilating unit from the outside elements. To put in use, the upper sash is pulled down so that the top of it is in line with the bottom of the ventilator.

The motor requires only one oiling a year. It is furnished with an eight-foot extension cord and attachment plug, so that it can be fitted into any ordinary light socket. It uses no more current than an ordinary bulb, so that its operating cost is practically negligible. The frame in which the ventilator is mounted is fitted with opaque prismatic glass, so that the sunlight is not obscured.
Line of Mixers Improved

The influence of the growing acceptance of the water-cement ratio theory for concrete control is definitely reflected in the new models of a line of mixers which have been developed during the past 18 months and are now being added to this well-known line. During this 18 months the company engineers have worked in the field with construction organizations to determine the exact type of mixer required for economical operation by the contractor.

As a result of this experimenting, important design changes have been made. The drums are higher and not so long. This permits more thorough mixing in any given length of time because it makes possible better arrangement of paddles and buckets. This new drum handles efficiently the concrete of “sticky” consistency that is now so often specified.

The Line of Mixers of Which This Is One Has Been Improved with Special Reference to the Use of the Water-Cement Ratio.

A water measuring tank of new design provides accurate water measurement within less than ½ pint and assures the right amount of water for every batch. The high drum makes possible larger drum openings, making it possible for the contractor, faced with specifications requiring minute or minute and a half mixing, to cut charging time. The larger discharge opening, with steep and deep semi-round discharge chute, effects a discharge as fast as a tilter, it is said, while retaining all the advantages of the non-tilting drum.

All control levers have been brought to the drum end of the machine and once the engine is started the operator puts it through all its functions while standing at the discharge side. This means barrows and buggies are uniformly filled and a minimum time is lost in getting the batch on the way to the forms.

New Toggle Joint Base Grinder

Building the finest and most efficient terrazzo grinding machinery made has been the aim of a leading company in this field for over 16 years and it has produced a complete line of machines and supplies which are widely used. Now comes another machine which has been added to the line which the makers describe as “the finest toggle base machine ever built,” and claim that every disadvantage and weak point common to toggle joint base machines has been overcome in this machine.

It is constructed of steel and aluminum practically throughout and is mounted on a pressed steel stand with a truck and casters so designed that there is no tendency to be top heavy. The grinding wheels are three inches in diameter and four inches long and operate at a speed of 1,750 r.p.m. The motor is a one h. p. ball bearing type operating at the same speed as the grinding wheel.

Ball bearings are used throughout the entire machine and all moving parts are packed in grease and fully protected against dust and grit.

Here is a Toggle Base Machine for Finishing Rounding Corners in Terrazzo.

The over-all dimensions, with shafts in the most compact form, are 41 inches high, 45 inches long and 21 inches wide. The machine weighs 300 pounds and comes complete ready for use and equipped with one straight wheel, one cone wheel and 100 feet of trailing wire.

Air-Cooled Stationary Engines

While the air-cooled gasoline engine is well known as dominating the airplane field, it is perhaps not so well known as a recognized factor in the stationary engine field. It has, however, reached the highest standards of efficiency in this field, especially in the five to eight horsepower class. A leading manufacturer of this type of engine has been developing it for the past 20 years and has produced thousands of engines which are now operating with high efficiency in all types of stationary engine work.

This engine is standard equipment on a large variety of machine tools and implements. In the building field it is used for sawing, pumping, mixing, hoisting, grading, conveying, loading, paint spraying, compressing and many other purposes. It is built with the same care and precision and to the same standards which are found in the automobile industry. It is simple and compact and the air-cooling system eliminates water and all its attendant troubles and permits heavy duty service in any temperature.

Every working part can be removed and replaced in a few minutes, in the field, with ordinary tools. Unit construction permits removing the crankshaft without disturbing the ignition, governor, valves or gears and the connecting rod bearings can be adjusted in five minutes. This unusual accessibility means much saving of time and money to the user.

The engine is entirely enclosed and dustproof and every working part runs in a bath of oil. Speed is regulated instantly and a convenient lever controls the mechanism of the implement being operated.

This Line of Air Cooled Engines Has Demonstrated Its Efficiency in the Stationary Engine Field.
If you are building houses for particular customers, you will want frames for a variety of window opening styles and sizes. You may need frames for double hung windows in a studding wall and others for casements in a stucco or brick veneer wall or perhaps you will want box frames for solid masonry. Surely you will have immediate need for cellar, garage and door frames.

In each frame of whatever assortment you order you will want wood that cannot warp or split or rot. You will want to save time and money by having frames that are accurately milled, finely finished, and that can be set up quickly.

Right? Then order from a dealer who carries Andersen Frames. That dealer can fill your order promptly because of the standardized assortment and convertibility of Andersen Frames. You have positive assurance that an Andersen dealer can give you variety, quality and service.

For further information fill out and mail the coupon below.

*Look for the Andersen Trade Mark on every frame.
Overhead Rolling Steel Doors

The illustration shows an application of rolling steel doors which afford a number of features that recommend them for a multitude of installations. These doors roll up out of the way overhead and waste no floor space. They are weatherproof, burglarproof and fireproof. The door proper is built up of a series of interlocking mouldings, called slats, and though it is stiff against pressure it is flexible in its ability to roll up.

Strong Steel Doors that Roll Up Out of the Way Overhead and Are Furnished in All Sizes.

The door is retained at the sides in guides and rolls up on an overhead, steel, pipe roller or shaft. The shaft is supported at each end in a steel bracket, which is fastened to the heavy steel side guide. The shaft contains springs which counterbalance the door at any point in its travel.

The smaller doors push up and pull down with handles on the bottom. This is called the self-coiling type. Larger doors have geared operators, the gears furnishing the leverage to revolve the shaft which raises and lowers the door. They are turned by a sprocket wheel and an endless hand chain. This is called the chain gear type. The gears may be turned by an upright shaft leading to a hand crank attachment near the floor. Very large doors can be rapidly and economically operated by electric motors.

These doors can be used for practically any opening and the manufacturer maintains an engineering department which offers consulting service for layouts of special openings.

Luminous House Numbers

A house number that can be seen easily in the dark saves trouble for both the owner of the house and the passerby. Ordinarily numbers can be seen only in the day time. The house number shown here, however, can be seen perfectly in the dark. The figure is 2½ inches high and the overall size of the number plate is 3½ inches. The plaque is of very heavy gauge aluminum with a deeply recessed figure, having a secondary recess for holding a good grade of radium compound. This gives one figure inside of another.

The luminous figure can, relatively, so much more readily be seen because of the better contrast, that the larger figure is provided for day time use, thus the double figure. The plaque is treated with a high grade bitumastic enamel and baked hard. After treatment with the luminous compound it is enclosed in a curved top and bottom rectangular frame and closed together as a unit.

These numbers are attached by two small nickel-plated brass screws and may be mounted on a separate board.

Copper Steel Boilers

The boiler illustrated here is the residence size of a line of copper steel boilers which are known for their quality. Structurally these boilers are described as the strongest boilers built. They are made of uniformly thick, rust resisting, copper steel. There is no cast iron part to hold water and no weak spot anywhere. They conform with the A. S. M. E. Boiler Code requirements.

These boilers are constructed in one piece and can be set up in a few minutes' time without special equipment. There are no sections to be bolted together and no joints to putty. They are easy of access both inside and out and the heating surfaces can be cleaned in two minutes.

They are very compact requiring a minimum of floor space and the upkeep cost is said to be practically nothing. This boiler is made for steam, vapor and hot water and burns oil or any kind or size of coal. It is made in sizes to heat any building from the smallest residence to the largest skyscraper.

The really outstanding feature of these boilers, however, is described as being their fuel economy. It is stated that, with nine tons of coal, one of these boilers will heat a house that previously used 15 tons with an ordinary boiler.

A Handy Motor Attachment

The electric motor attachment illustrated here is described as "the handy tool which makes a complete machine shop." It is an attachment which may be used on any motor shaft of ¾, ⅜ or ⅜-inch size. The size of shaft must be stated when ordering, however. It holds attachments for polishing, sawing, drilling, grinding, a grooved pulley and many other applications. It fastens directly to the motor shaft and can be quickly attached. No belts or pulleys are necessary. It is made of the highest grade, cold rolled steel, with machined, cast flanges and a three-jaw, 0 to ⅜-inch drill chuck.

This Attachment Adapts the Electric Motor to a Multitude of Uses.
Only Genuine High Class Performance Pays Big Money!

YOU GET THAT WITH THE

AMERICAN UNIVERSAL FLOOR SURFACING MACHINE

It isn't simply the machine you are thinking of possessing, but what you are interested in mostly is what the machine will do. Unless it surfaces floors better than any other, it has cheated your purse and it continues to defraud because cheating goes on with every turn of the drum. The “American Universal” lives up to the picture. It comes with no more promises than it can fulfill but it does promise to do all those things a floor surfacing machine should do and perform its service better.

For proof, you need look no further than the leading floor men in your town or any town. All men who make their living in this game have learned from experience that the “American Universal” gives GENUINE HIGH CLASS PERFORMANCE, is backed by a reliable company with over 20 direct factory branches fully equipped to render prompt and efficient service. This is the only kind of performance that satisfies owner and builder alike. It’s this quality of work that pays the BIG MONEY that you want.

Ask for a demonstration. We are glad to prove to you the real qualities possessed by the “American Universal” and tell you about the big income to be earned in this ever increasing business.

SIGN COUPON BELOW and MAIL AT ONCE

THE AMERICAN FLOOR SURFACING MACHINE CO.
515 So. St. Clair St., Toledo, Ohio

Without obligation, send complete information at once about the “American Universal” floor surfacing machine.

☐ I am a building contractor.
☐ I am interested in floor surfacing as a business.

Name.................................................................
Address..............................................................
City................................................................. State..............

WHEN WRITING ADVERTISERS PLEASE MENTION THE AMERICAN BUILDER
Perfect Automatic Water Heater

A PROminent manufacturer of private water systems has recently announced an addition to their line which makes their service to the home owner complete. This is an electric water heater which is the culmination of a long series of investigations intended to produce a more efficient and more dependably controlled, automatic, hot water heater at a reasonable price. It is offered as the best that 25 years of engineering and manufacturing experience has been able to produce. It brings the comfort and convenience of constant hot water supply within the reach of every home owner.

The capacity of this heater is 30 gallons at bath temperature at one draw-off, which is suitable for a two-bath residence, doctor's or dentist's office, beauty parlor or four-chair barber shop. Tests show the lowest heat loss ever achieved, it is claimed. Scientifically arranged insulation has reduced heat radiation to such a point that it takes no more current to maintain constant bath temperature with this heater than an ordinary 50-watt lamp bulb.

The heater is equipped with a cut-off switch, all completely wired, ready to hook up. The base legs and top are rustproof and the heavy sheet steel case is gayly lacquered in brilliant orange. A temperature and pressure relief valve provide absolute safety.

Portable Paint Spray Outfit

Here is a portable spray painting outfit which is specially adapted to a situation where it is desired to have the advantages of spray painting without setting aside a definite space for doing the work. It can be used anywhere within reach of the electric line. This outfit supplies plenty of air for one spray gun in continuous operation and gives just the right pressure for painting with Duco, lacquer or paint.

The outfit is very compact being 31 inches high, 33 inches long and 19 inches wide, with a 32-inch handle. The total weight is only 375 pounds. It is mounted on a special steel truck with sturdy steel wheels and balloon tread rubber tires. The handle is convenient for moving the outfit and for holding the hose when not in use.

Equipment includes an accurate pressure gauge, air filter, oil filter, oil gauge, check and safety valves, latest type toggle joint switch, steel reserve tank maintaining balanced air supply and 25 feet of rubber covered electric extension cable with plug. There is an automatic unloader which releases the load when the maximum pressure is attained, saving power and wear on the motor.

Improved Electric Hand Saw

A well known manufacturer of electric hand saws has just perfected a new model of saw which is described as a very light, powerful and efficient electrically operated hand saw. This saw weighs only 11 pounds, yet develops ½ H.P. It is designed for cutting up to two-inch dressed lumber and is said to be ideally adapted to industrial purposes. Literally supplanting the old-fashioned hand saw as it can be used in anything, in either hand, with perfect ease. This saw sells at a very reasonable price and combines all of the superior construction and workmanship for which this company's saws are known. Simplicity of design and neatness of appearance are outstanding features of the new saw, as well as economy of operation, speedy working ability and safety in handling. With it smooth, accurate sawing is assured, and it will cut a piece from a board as thin as a plane shaving.

Complete Line of Wheelbarrows

The wheelbarrow illustrated here is one of a line which the long experience of the manufacturer has shown contains the styles which are in constant demand and which cover all the common needs. In the manufacture of these wheelbarrows careful attention is given to every detail of construction with the idea of maintaining the highest quality in every respect. The wheelbarrow line contains 20 different models. In addition this company also manufactures hand trucks, mortar tubs, drag scrapers and fertilizer carts.
The oldest principle of water softening is modernized successfully in the Bazark Water Softener. It is safe, sure, and efficient. Mechanical construction is simple, durable and reliable. It is simple in operation; compound is replenished in two minutes or less without muss, fuss or bother. No backwashing or reconditioning required. Safe! Mixture of the softening compound with the water is completely and rigidly controlled. The only way compound can get out of the reservoir is by operation of the mechanism.

Sanitary—has purifying action on water. Bazark softened water can be used for drinking, shaving, bathing, washing fabrics, or other articles with the same implicit confidence that is placed in naturally soft water.

—and the price is within the reach of everybody.

No Home, Apartment, or Public Building Need Be Without One—NOW

BAZARK softened water flows at full pressure without interruption the instant a faucet is opened. Sizes for every need. First cost is low—lower than that of any other water softener on the market. Easily installed in less than an hour by any good plumber. With ordinary care no expensive servicing is required. Less than half a thousandth of a cent per gallon keeps the Bazark in operation.

GUARANTEED FOR ONE YEAR

BAZARK Water Softeners are guaranteed against defects in materials or workmanship for a period of one year from date of sale.

We will replace any part or parts which are found to be defective upon examination by our service department at Rockford, Illinois. This guarantee becomes void if article claimed as defective has been altered or repaired in any way; or when instructions for installing or operating have been disregarded; or when anything except Bazark Water Softening compound has been used in the Softener; or when the article has been subject to misuse, neglect or accident.

BAZARK CORPORATION
Rockford, Illinois

Gentlemen—We are interested in knowing all the facts about the NEW BAZARK AUTO WATER SOFTENER. Send us your proposition by return mail today with the understanding that there is NO OBLIGATION attached.

Name ____________________________

Firm ____________________________

Address __________________________

City ____________________________ State __________________________

[ ] PLUMBER [ ] HOUSE OWNER [ ] HOME BUILDER

[ ] ARCHITECT [ ] CONTRACTOR

BAZARK Corporation
ROCKFORD—Illinois

WHEN WRITING ADVERTISERS PLEASE MENTION THE AMERICAN BUILDER
A Sheet Steel Laundry Tray

An announcement from one manufacturer states that, for the first time, stamped sheet steel has been used, successfully, in the manufacture of domestic equipment of sizeable dimensions, with the placing on the market of this company's new porcelain laundry tray. This company manufactures a brand of porcelain enamel which has for more than two decades been used in the white parts of a number of well-known makes of kitchen ranges, work tops of kitchen cabinets and tables and linings of refrigerators.

After two years of research and experiment, 20-gauge metal was successfully stamped to a depth of 14 inches, 25 inches wide and 26 inches long at the top, with a 2½-inch rolled rim all around. These dimensions are the standard dimensions for laundry tubs and constitute a complete unit which can be used either independently as a one-compartment laundry tray for small homes or combined with a similar unit for a two-compartment tray.

The importance of the development of this tray is expressed primarily in the fact that for the first time so-called "wet" enamel has been used for large household units. There are, of course, plenty of castings coated with dry enamel on the market, such as bath tubs, lavatories, etc.

The successful development of this tray, however, is the first instance whereby the toughness of "wet" enamel has been combined with the lightness and ease of handling of a steel stamping.

A Simple Practical Saw Set

The saw set shown in the illustration is the product of a company manufacturing a variety of saw sets, punches and similar products. This particular tool is for hand, band, jig, butcher and fret saws ½ inch or more in width and not over 16 gauge. It is 6 inches long, weighs 10 ounces and has a frame and handle of semi-steel and working parts of tool steel. It is furnished in both cast finish and full polish.

It is stated that anyone can use this saw set with perfect results as it has an adjustable, rotatable anvil, beveled to give both the correct angle and depth of set and is so plainly indexed that all the operator has to know is the number of saw tooth points to the inch of his saw.

In use the number is set to the arrow, on the anvil, corresponding to the number of saw tooth points to the inch of saw, the gauge screw is run up until the saw goes through easily, then locked and the operator proceeds to set the saw.

This Saw Set Can Be Used by Anyone With Perfect Results.
A Combination Bath Tub

Regular Bath, Shower Bath, Seat Bath, Foot Bath, Child’s Bath
All in one piece, Patented

Semi-Vitreous Porcelain and Enameled Iron Ware

PLATE 10-E
Enameled Iron Ware, 44x30 inches to tile in recess, only. Enamelled white front. Waste in foot section either right or left hand end. Only one size made.

PLATE 11-E
Enameled Iron Ware, 44x30 inches to tile in right or left hand corner. Enamelled white all exposed parts. Only one size made.

PLATE 12-E
Semi-Vitreous Porcelain Ware, 44x30 inches to tile in right or left hand corner, or recess. Glazed white all sides. Only one size made.

The COMBINATION BATH is an entirely new departure in the development of modern sanitary comfort, comprising, as it does, a SEAT, FOOT, SHOWER and CHILD’S bath, all in one.

It possesses many essential common sense features not found in any other types. For instance, it is more comfortable and less wasteful of water; it is possible to bathe and treat the feet without the removal of all clothing, by having only a small amount of water in the foot section. The ledges on the end and both sides of the foot section enable one to treat the feet conveniently, while the dimensions of the foot section allow ample space for the feet when standing or sitting. The Mother or maid can bathe a child in comfort under ideal conditions. The child can be bathed on the seat section, and then, if desired, dipped in the water filled foot section.

Remember, when you are considering the length of the COMBINATION BATH, be sure to compare it with other kinds or styles, that you do not assume a half reclining position when using the COMBINATION BATH, but instead a sitting position; so that your length from the knee down does not count in the length of the space required as it does when using the ordinary bath; also that the uncomfortable, cramped position assumed in the latter case is entirely removed and supplanted by a natural, comfortable posture, such as experienced when sitting in an easy, comfortable chair with just as much room in every direction as a person would have in using the ordinary bath of greater length.

Furthermore, when the COMBINATION BATH is used as a shower bath it is equal to any standard type shower receptor. The arrangement of the seat and foot bath permits the taking of a head or body shower bath, the latter without wetting the hair. This commends it, and is a feature which should not be too lightly regarded; in fact, we strongly recommend installation of showers in connection with the COMBINATION BATH.

WRITE US FOR DESCRIPTIVE BOOKLET GIVING MEASUREMENTS AND OTHER DETAILS

WHEELEING SANITARY MFG. CO., Wheeling, W. Va.

Thousands of “Jim Stewarts” agree with you when you specify SWP House Paint

The “Jim Stewart” ad is another powerful SWP “quality” argument. These double-page thunderbolts are creating hundreds of thousands of “Jim Stewarts”—men who have learned that “cheap” paint isn’t cheap at all...who know that they get better results at much less cost by using fine old SWP House Paint.

Naturally, they agree with the architect, contractor, or builder who specifies and uses fine old SWP House Paint.

SWP House Paint not only gives the house a better looking and longer lasting finish at less cost but it adds a valuable sales feature.

Our present advertising campaign has made SWP more popular than at any time during the past 50 years. Its wonderful quality and economy are the topic of the hour. And—its use is almost a guaranty that all other materials used in the house were selected on a “quality” basis. Thus it aids the sale.

Sherwin-Williams makes a “quality” finish for every surface inside or out. Our technical staff will be glad to help you plan specifications. Address Dept. 450.

The Sherwin-Williams Co.
CLEVELAND, OHIO

SHERWIN-WILLIAMS
SWP HOUSE PAINT

FOR ADVERTISERS’ INDEX SEE NEXT TO LAST PAGE
THE MOST PRACTICAL METHOD IN THE BUILDING FIELD

For pricing and developing sales of—
HOMES
APARTMENTS
STORES
GARAGES
OTHER BUILDINGS

ACCURATELY FIGURING BUILDING COSTS

$100

Brings HoltBid for Your Examination
HoltBid is easy to learn because it deals with the ordinary terms familiar to every one. There are no problems in mathematics. You can learn to HoltBid in eight hours or less—so that you can get the cost on the first plan outlined in Part Six at your own local prices. Thereafter it is only a matter of practice.

Besides Homes, HoltBidbers can estimate Apartments, Stores, Factories, Garages, certain types of Schools and Churches, Barns, Granaries, Cribes, Machine Sheds, Chicken Houses and all other such buildings.

HoltBid is equally helpful in finding costs on remodel and repair jobs, additions, alterations, adjustments on fire or storm losses.

Every unit cost table in HoltBid is based on actual figures. No guessing, approximating or averaging was done in making up these factors.

The HoltBidder's Key covers 864 different wall framing, each one based on actual material required.
The Holt Bidder Gets The Contract $100 puts Holt Bid in Your Hands
I WANT YOU TO SEE HOLT BID
You will find it worth many times its cost
$1.00
Brings this Remarkable System to your approval

MY PERSONAL GUARANTEE

I GUARANTEE that the HoltBid Method of Estimate Building Costs will be satisfactory to you in every respect. All I ask is that you give it a fair trial, and that is the only condition. If at the end of thirty days you do not find the HoltBid Method exactly as represented, I will refund the small down payment you have made. During the thirty days of free examination it is understood that our corps of expert HoltBidders will hold themselves in readiness to answer any question, and to give you true appreciation of the great value of the HoltBid Method. In accepting your order I place my full confidence in your intentions to give the HoltBid Method a fair trial.

WILLIAM A. RADFORD, President,
The HoltBid Service Company.

PIN A DOLLAR BILL TO THIS COUPON
MAIL IT—AND RECEIVE HOLTBID

WILLIAM A. RADFORD, President,
HOLTBID SERVICE CO.,
1827 to 1901 Prairie Ave., Chicago, IIl.

Please send at once HOLTBID SERVICE of accurately estimating building costs. Enclosed find $1.00. If I keep HOLTBID more than thirty days, it is understood that I wish to keep the service and I will pay you $5.00 per month until the balance of the SPECIAL INTRODUCTORY Price of $85 has been paid. The HOLTBID SERVICE includes all units, as well as a year’s subscription to American Builder, the World’s Greatest Building Paper.

Name: .....................................................
Street Address: .........................................
Occupation: ............................................

Note:—The service must be entered in the name of the individual and not the firm.

Without the American Builder, we shall deduct $1.00 from the total purchase price. If you already are a subscriber, we can readily extend your subscription for a year.)
Automatic Skip Shaker (Patented)

Stops that man from pounding your skip out of shape. More batches a day with this exclusive JAEGER feature. Only skip vibrates. Simple! Troubleproof!

JAEGGER’S TIMKEN BEARING
FULL ONE BAG TILTER
—at the usual half bag price!

DEPENDABILITY, that’s why JAEGER is the world’s largest selling line of mixers—We try to eliminate break downs by using steel and forgings—semi-steel gears—Timken bearings—saving weight yet 50% stronger.

SPEED, JAEGER Patd. “Flat Spot” Drum discharges batch clean in 5 seconds—mixes better—easy automatic discharge—fast accurate measure water tank—automatic skip shaker. Get more batches a day with JAEGERs.

THE JAEGER MACHINE COMPANY
521 Dublin Avenue
COLUMBUS, OHIO

Over 100 JAEGER service stations, distributors and branches are located in all principal cities—no delays—standardize on JAEGER and profit by our quick service.

$179.50
NET F.O.R.
Factory

buys the Handy Trailer—full half bag size—complete with engine.

HEAVY DUTY NON-FILL MIXERS

7-10-14-21-28 ft. sizes
Ask about 7-8 Speed King for $300 less.
This Clock Tends the Furnace

All the inconvenience and discomfort of getting up in the cold of early morning to start the furnace and warm up the house can be eliminated simply by the installation of a furnace clock such as the one illustrated here. It can be used on either steam, hot water, warm air or warm air pipeless furnaces. The illustrations show the installation for the hot water and warm air type of furnace.

Here Is a Clock Attachment for All Types of Furnaces Which Automatically Controls the Heat.

The clock itself is built for basement use. It is encased in a solid steel housing, appropriate to its location in the basement. It is thoroughly rust-proof and dust-proof, every crevice and opening being ingeniously covered to protect the works of the clock.

Such a furnace clock is useful not only in the morning but also at any time of day when you wish to let the heat go down for a time and then to have the house warmed promptly at a certain time without further attention. For example, if you are to be away most of the day, simply set the clock for an hour before the time you plan to return, close up the house and when you return the house will be comfortably warm while, in the meantime, the fire will have remained low with no waste of fuel.

Illuminated House Numbers

Every city requires all buildings to be numbered. This is all right, but mere numbering can be improved upon. This improvement has appeared in the form of an illuminated house number which can be identified on the darkest night. The new lighted numbers are available in a variety of styles and forms to meet all requirements and with interchangeable numbers.

This new development is particularly useful since the development of the automobile. With the old style of number it is not uncommon to see an automobile pull up to the curb and the driver get out several times and walk up to the houses in the effort to locate a number. With the luminous numbers all the bother is done away with.

House Numbers Illuminated at Night Will Be Found Most Convenient for All Concerned.

The General Electric Company, Schenectady, N. Y., offers a pamphlet on the new Novalux ornamental units for decorative street lighting.

FOR ADVERTISERS' INDEX SEE NEXT TO LAST PAGE
The World’s Lowest Ton-Mile Cost
—at Amazing Low Prices!

Whether you need a truck for fast, dependable delivery over city streets... whether your problem is the transportation of heavier loads over all types of highways... or whether you need a haulage unit for any sort of special purpose—Chevrolet trucks will give you the world’s lowest ton-mile cost, plus a type of performance never equalled in a low-priced commercial car!

This matchless economy has been experienced in every line of business and under every condition of usage. You will find that this truck will meet the haulage requirements of your business. Thousands of owners have found that no other truck does the job so satisfactorily, at such low cost.

Your Chevrolet dealer can provide a body type designed especially for your business. See him today—and arrange for a trial-load demonstration.

CHEVROLET MOTOR COMPANY, DETROIT, MICHIGAN
Division of General Motors Corporation.

QUALITY AT LOW COST

UTILITY TRUCK
$495
(Chassis Only)
f. o. b. Flint, Mich.
This price now includes 20 x 5 balloon tires on all four wheels.

Also
Light Delivery
$375
(Chassis Only)
f. o. b. Flint, Mich.
Colorful Shower Curtains

Not very long ago the bath room was a cold and cheerless place of white sanitary tile and porcelain with at best but a touch of blue in the bath mat or window curtains. That is all changed now. We have learned that we can combine hygiene with warm color and beauty and make our bath rooms more cheerful.

One of the most pleasant improvements is in the matter of shower curtains. Dull grayish white has been replaced with gay colored cretonnes and rich solid shades in rubberized curtains.

The fabrics used are chosen as those favored by decorators and home makers and include gorgeously patterned cretonnes, luxurious silk moires, frosty plain silks, serviceable ginghams and novelties in solid shades, stripes, checks or prints. These materials are made up by the yard also so that one may carry out a color scheme in screens, hamper and other accessories in materials which will retain their color and freshness even in the steaming atmosphere of the bath room.

Square-Round Flue Lining

It is a well known fact that a smooth, round flue is not only more efficient but much safer than any other type. A round flue is more efficient than a square flue of the same area because the natural flow of smoke and gases through the chimney is spiral. A smooth surface will not collect soot which interferes with the flow of the gases and creates a fire hazard. For this reason smooth flue lining should be used in chimneys.

Recently there has been placed on the market a flue lining which has a square, or rectangular, exterior to simplify the laying up of the brick chimney and a round interior to obtain the greatest efficiency of draft. The construction of this flue lining is shown in the accompanying illustration. It is actually an ordinary square lining with the addition of clay webs across the corners. These webs merge into the outer walls forming the necessary roundness and also adding considerable strength. The dead corners become open cells between the round and square walls.

Marble—made taste. Applied like wall Non-repeating pattern

This New Wall Covering Applied to Plaster or Wall Board Makes a Permanent Wall

Inexpensive—Easily Applied—Washable—Decorative Built Up in Linseed Oil—No Surface Cracks

Travertile fabric—imitation Italian Travertine Marble—easy, any color, satisfying every taste. Applied like wall paper.

Non-repeating pattern of blocks removes the usual mechanical effect. Duplication of line on both sides of sheet saves labor and worry in application.

Travertile on all walls assures permanency and beauty. Desirable for hosels, apartment houses, banks, public halls, stores, offices, etc.

Contractors and Builders, investigate Travertile. Send at once for samples and free literature. Also name of your wall paper supplier.

Italian Travertine

Lincrusta-Walton was used in this building applied over sheet rock, in preference to metal ceilings—Travertile applied on the side-walls of an apartment house. Lincrusta-Walton wall coverings are made in a great variety of patterns, appropriate for private homes and public places.

LINCUSTA-WALTON COMPANY
Division Tait Paper and Color Industries, Inc.

Hackensack, New Jersey

Ceiling Pattern No. 290

FOR ADVERTISERS' INDEX SEE NEXT TO LAST PAGE
To go on working mile on mile, day after day, capacity loads, all roads, all weathers . . . . to do this with sunrise certainty year upon year requires unusual stamina.

That sort of stamina in Graham Brothers Trucks and Commercial Cars—all sizes, from 1/2-Ton to 2-Ton—is being proved constantly on the roadways of the world by just such performance. Combine with this stamina the power, the speed and the operating economy to which hundreds of thousands of owners bear witness.

Know that service, though seldom needed, is available from Dodge Brothers dealers—always and everywhere.

Know that the prices are extremely low, due to great volume production. Then let your local dealer show you the right type—body and chassis—for your business.

Graham Brothers Trucks
Built by
Truck Division of Dodge Brothers, Inc.
Kalman Buys Sykes Plant

An announcement has been made that the Kalman Steel Company, Wrigley Bldg., Chicago, has purchased the plant and equipment of the Sykes Metal Lath Company of Niles, Ohio. The Sykes organization will be consolidated with that of the Kalman Steel Company in the distribution of a complete line of metal lath and building specialties. It is also announced that J. W. Gleason has been made assistant sales manager of the Kalman Steel Company. Mr. Gleason was connected with the Northwestern Expanded Metal Company from 1915 until the entrance of this country in the war. He served in the army for 2½ years after which he joined the organization of the General Fireproofing Company, with which he remained till 1926. Since then he has been devoting his time to the development of patents on lath machinery.

Ryerson Officers Elected

Joseph T. Ryerson & Son, Inc., has announced the election of Donald M. Ryerson, formerly vice-president and general manager, to the position of chairman of the board of directors, to succeed his father, Edward L. Ryerson, Sr., who died January 19, 1928. Edward L. Ryerson, Jr., vice-president in charge of plant operations and several sales divisions, succeeds his brother, Donald Ryerson, as vice-president and general manager. Everett D. Graff has been elected a vice-president.

S. P. A. Annual Meeting

Announcement has just been made by Secretary-Manager H. C. Berckes, of the Southern Pine Association, that the dates of the annual meeting of the subscribers to the association will be held March 26 to 28, all sessions to be held at the Roosevelt Hotel, New Orleans, La.

Appoint New Managers

Keasbey & Mattison Co., Ambler, Pa., has announced the appointment of O. C. Ferens as manager of its New York office and R. C. Nelson as manager of its Chicago office.
“YES, This Complete Thor Laundry is Included”

Wise builders know that even a very small amount, invested where it will appeal most strongly to the wife, helps swing the sale.

And it needn't cost you a penny!

The small cost, added to the down payment, will never be noticed.

Our Remarkable Offer

We have a wonderful offer to make to builders and realtors who are putting up single units or quantities of homes in subdivisions or suburban developments. This offer will help you make more sales—and faster sales. All we ask in turn is a reasonable amount of local publicity featuring that fact that “Each home is equipped with the most MODERN time and labor saving home laundry in the world—the fast Professional Type New Thor Cylinder Washer and the New Thor Folding Ironer.” And this publicity, as you can realize, will be mighty profitable to you, too.

Just tell us, on your letterhead about how many homes you build a year (to sell) and get the details of our remarkable cooperative offer.

HURLEY MACHINE COMPANY
22nd St. and 54 Ave. Chicago, Ill.

Home Laundry Equipment

WHEN WRITING ADVERTISERS PLEASE MENTION THE AMERICAN BUILDER
Colonel Greeley to Manage Douglas Fir Industry

OFFICIAL announcement has been made that Col. W. B. Greeley, chief of the United States Forestry Service, has accepted the management of the West Coast Lumbermen's Association. Commenting on this announcement, Wilson Compton, secretary and manager of the National Lumber Manufacturers' Association, said: "This is good news, wonderful news for the lumber industry. In the first place it demonstrates the essential unity of the science of forestry and the lumber industry. Col. Greeley would not, I am sure, have accepted the leadership of the Douglas Fir industry if he had not been convinced that he had a broad and favorable field in which to follow his chosen profession.

"In the second place, his appointment signifies the beginning of a new and better period in the organization of the fir industry. I am sure that the prestige, the executive ability, the comprehensive and sympathetic knowledge of the lumber industry Col. Greeley will bring to his task will quickly have a stimulating effect on the lumber industry in the Northwest."

"Col. Greeley has the confidence and respect of lumbermen everywhere. While he has never forgotten his ideals as a forester, and has never neglected his ultimate goal of converting the American lumber industry into a self-perpetuating one, he has never lost touch with the realities. He has kept his ideals but he has not forgotten the ledger."

"Also, throughout his career in the government service the Colonel has firmly held the belief that if the United States is to be perpetually a forested country it must be such mainly through industrial reforestation, by individual initiative."

Publish Concrete Calculator

THE Northwestern Cement Corporation, 285 Madison Ave., New York City, has published a really unique concrete calculator which is patented by the company. It is in the form of a small disc which will fit into the vest pocket, providing a convenient and quick method of computing the quantities of cement, sand and gravel required for various concrete mixtures. It also makes it possible to compute quickly the number of board feet of lumber in various size boards. This company states that it will be glad to supply one of these calculators to anyone who writes to them on his business letterhead.

Daniel Kees Elected

At the annual meeting of the F. D. Kees Mfg. Co., held at the company offices in Beatrice, Neb., on February 6, Daniel Kees was elected president to succeed the late F. D. Kees, who died October 20, 1927.

Pfeiffer Joins Milcor

An announcement that Julius A. Pfeiffer, well known throughout the building material industry, has become director of sales of the fireproof materials division of the Milwaukee Corrugating Company, with headquarters at the main Milwaukee plant.

**News of the Field**

**Julius A. Pfeiffer. New Director of Sales of Fireproof Materials for Milwaukee Corrugating Company.**

**Your Profits Increased painting the improved DeVilbiss way**

Faster painting, more jobs done in present working time, less cleaning up—that's one way your profits are increased painting with the DeVilbiss Spray-painting System. The greater satisfaction of your customers with the improved quality of painting, as well as with the short time required for the different jobs, brings increased profits through widespread endorsement of your work and methods.

DeVilbiss equipment is practical, complete and reliable. Its operation and upkeep costs are negligible items. Your men will like to paint with it and you'll like the DeVilbiss service.

We'll gladly mail you further FACTS regarding DeVilbiss equipment and how painting with it will increase your profits. Address—

THE DEVILBISS CO. 238 Phillips Ave. TOLEDO, OHIO

**DeVilbiss Spray Gun**

Type AV

One new and unparalleled feature of this Gun is the spray head with graduated adjustment controlling both character and width of spray. The graduated adjustment control makes possible a quick return to a previous setting for producing any desired spray. The air can also be cut off, producing a round spray. This adjustable spray head eliminates split sprays and "overspray."

Among the many other outstanding features of the AV Gun is the positive self-centering of the nozzle parts—these parts are always in perfect alignment.

This new Spray Gun is a DeVilbiss quality product throughout. Let us send you the complete story.
These Real Blue Prints and two Books
Sent FREE

Just mail the coupon below!
Send no money!

Every builder can get these real blue print plans and our book “How To Read Blue Prints” without sending us a penny. Just send the coupon. Lots of valuable and interesting information—all free. Yes, and we’ll send along another book on building; it tells why “the big money goes to the man who knows.” It explains the practical Chicago Tech. easy method of home-training for men in the building trades. Learn how to get the jobs that pay most money or how to get into your own business as a building contractor.

Plan Reading—Estimating—Superintending, etc.
Train at Home to MAKE MORE MONEY No Schooling Necessary

Learn how to read plans, lay out work and run jobs. Your spare time is enough. Wherever you may be—whatever your job—we can help you quickly to fill a higher place and have a bigger income. Age does not matter. Previous school training is not needed. This is a practical course for practical men, prepared by practical instructors who have been through every branch of the building game themselves. You owe it to yourself to find out how to make more money.

Mail the Coupon—NOW

To Builders Living in or Near Chicago
Visit our Day or Evening School for builders and see with your own eyes the work we do. 1000 builders attend each year. You can get the same training at home. Same lessons—same blue prints—same practical instructors—same successful results.

Get the Facts Find out how little time it takes to make more money—much more money—in building. Write today. The coupon brings all Free.

Chicago Technical School for Builders
Dept. C-121, 118 East 26th St., Chicago, Ill.
News of the Field

Architects for Civil Service

The United States Civil Service Commission, Washington, D.C., announces open competitive examinations for the positions of architect, salary $3,800; associate architect, salary $3,000; and assistant architect, Salary $2,400. Applications for positions of architects must be on file with the Civil Service Commission at Washington, D.C., not later than March 27, 1928. The examinations are to fill vacancies in the office of the Supervising Architect, Treasury Department, Washington, D.C., in connection with the construction of public buildings in Washington and elsewhere and vacancies in the Federal classified service throughout the country.

Will Coordinate Air Ports

Announcement has recently been made of the organization of the American Airport Corporation, with offices at 527 Fifth Ave., New York City. This announcement is of unusual interest in that this is the first company organized in this country to operate a chain of airports. It is the purpose to locate sites, plan and design leading fields and supervise and manage airports throughout the country. This company, which has been organized and backed by a group of prominent men, comes as the result of the new recognition of the importance of air transportation and the need for co-ordinating airplane operation.

Announce New Officers

The Asbestos Shingle, Slate & Sheathing Company, Ambler, Pa., announces the election of Ralph E. Frey and J. E. Ledeboer as vice-presidents. Mr. Frey, who has been secretary and sales manager, will continue in charge of the company's products. Mr. H. R. Weaver has been elected secretary.

Ryerson Makes Fast Delivery

Joseph T. Ryerson & Son, Inc., of Chicago, which takes particular pride in its quick delivery of emergency orders, has announced a new record in this line. Probably the first delivery of steel by airplane has been made by this company. Recently the Iowa City Iron Works, Iowa City, Iowa, wired for five pounds of seven pound rivets. It was late afternoon when the wire was received but the order was made up, rushed to the American Railway Express air station and placed on the 7.50 p.m. airplane express. An hour and fifty minutes later the plane landed at Iowa City, 236 miles from Chicago, the rivets were thrown out and were on the job, in use, that night.

Unusual Service for the Contractor

Ryerson combined service on all steel products saves time, money and trouble

The Special Contractors and Builders Division of Ryerson Steel Service is without parallel in the building fields. This department has its own warehouses and provides complete service on all reinforcing for concrete, Steel Joist, Metal Lath, Steel Sash, and all the various steel building products are also included.

In addition, structural bars, plates, sheets, rivets, bolts, wire, etc., are furnished from the general steel departments. Trench braces, jacks, electric drills, and hundreds of other tools needed on every job are supplied by the machinery and small tool departments.

Contractors use the Ryerson Warehouses as if they were their own. Reinforcing steel, lath, sash and other miscellaneous materials are kept under cover until they are ready to use each item. Delivery is according to their schedule.

Large fleets of trucks and private switch tracks help provide service unequalled by any other source of supply.

All types of jobs are figured and lump sum or pound price quotations prepared.

Write for Complete Information.

Joseph T. Ryerson & Son

CHICAGO CINCINNATI MILWAUKEE DETROIT ST. LOUIS
BUFFALO CLEVELAND JERSEY CITY BOSTON

RYERSON REINFORCING-SERVICE

FOR ADVERTISERS' INDEX SEE NEXT TO LAST PAGE
Opposite is brick home design T104. It is a six-room house with sun parlor and sleeping porch. This home was designed and built by Leland Lyon, Architect, for his own personal use. It is one of many in "Homes of Lasting Charm" offered in the coupon below. Complete plans for this home at very moderate cost.

**In no other way can a builder offer so much for so little!**

The builder who concentrates on common brick construction has no bug-a-boo of excessive costs to burden his sales program.

No building material, that offers the permanence and stability of common brick, even approaches it in low first-cost of construction.

As a creator of home values, common brick has no equal. Its complete cost is approximately only 5% more than frame. It contributes an age-proof stability and a time-proof beauty that can be neither matched nor equalled by any substitute material. It is an open certain road to the popular favor of the buying public.

The builder who studies the cost of his resale values knows the dominating economy of common brick. Not a penny wise and pound foolish economy—but a cost economy that walks hand in hand with the highest forms of architectural artistry.

Haven't you a great deal to gain by looking into the possibilities of this material? Write the Association to learn how our service helps the dealer and the builder.

**COMMON BRICK MANUFACTURERS ASSOCIATION OF AMERICA**

2131 GUARANTEE TITLE BLDG., CLEVELAND, OHIO

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Are you taking advantage of the service behind Brick?

Back of common brick is a trade service of important cooperation. Make use of it. Below we list a group of valuable brick books. These are distributed at cost. Send today for those you are interested in.

**CHECK COUPON BELOW**

—SEND CASH OR STAMPS TO NEAREST OFFICE—

- "Homes of Lasting Charm"—25c
- "Skilled Brickwork"—15c
- "Multiple Dwellings of Brick"—10c
- "Farm Homes of Brick"—5c
- "Brick, How to Build and Estimate"—25c
- "The Heart of the Home (Fireplaces)"—25c

Check above books wanted or send $1.00 for all of these books.

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When you tell a prospective customer about one of your houses, what do you offer him? Do you want to offer him more for the money than your competitors?

Then offer An Insulated Home, with increased health, increased comfort, winter and summer, and increased savings.

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Cut the coupon below (Roll of Quilt) and send it in today for full Quilt Information and U. S. Bureau of Standards Home Insulation Tests.

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IN SUCCESSFUL USE FOR OVER 30 YEARS
I.

Have you heard about the latest American Builder service now offered to builders absolutely without charge?

It puts you in touch with leading manufacturers of building material, equipment and supplies whenever you want to know about the latest developments or any information as to products, prices or deliveries.

You may need a hoist, a derrick, a crane, pumps, trucks, tractors, concrete mixers, woodworkers, electric hand saws, unloaders, scaffolding or a steam shovel.

We have left a space below for you to describe any important jobs you have in prospect where you might use better equipment to reduce costs. Be sure and fill this in—it may be the most profitable thing you ever did.

AMERICAN BUILDER MARKETING SERVICE, 1901 Prairie Ave., Chicago, Ill.

Gentlemen:

Please put me in touch with all interested manufacturers in regard to the following items, for which I am in the market or expect to be in the market shortly: (state exactly what you want—prices, literature, nearest point of distribution, etc., as well as the nature of the material required).

Describe any important job you have in prospect or contracted for where labor-saving contractors' equipment might reduce your costs—

Name
Street and Number
City
State

Please check your occupation: Building Contractor [ ] Dealer in Building Materials [ ]
Prospective Home Builder [ ] Architect [ ]

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**The WHITEHOUSE Clothes Vault**

Installed in new or old buildings, the WHITEHOUSE Clothes Vault is a great sales factor. It enables you to sell or rent the home, apartment, etc., more quickly and at a higher price. WHITEHOUSE Clothes Vaults are absolutely moth and vermin-proof and make an ideal burglar-proof vault for jewelry, silverware and personal papers. Reduce insurance premiums 66% per cent. Every family is entitled to this protection.

Fur Stores, Ladies' Tailor Shops, Dress Shops and Cleaners and Dyers include a partial list of the various other uses for WHITEHOUSE Clothes Vaults.

The WHITEHOUSE Clothes Vault is cedar lined. Has steel — top, sides and bottom. Convenient roller-bearing pull at 4 _ ee four tumbler bank-style Yale a Deetien

Write for complete information

WEBER-BUSSE COMPANY
308 North Michigan Ave., Chicago, Ill.

Burglar & Fireproof Safes & Vaults for Every Purpose.

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**Books, Bulletins and Catalogs for You**

The literature and publications listed here are available to the readers of American Builder. They may be obtained from the firms mentioned and will be forwarded without cost except where a price is noted.

"Architecture and Rust Proofing" is a booklet published by the Parker Rust-proof Company, Detroit, Mich., on "The Parker Process as Applied to Building Materials."

Harvey Hubbell, Inc., Bridgeport, Conn., has issued a loose-leaf booklet cataloging its switch plates and other electric fixtures.

The Automatic Electric Heater Co., 1505 Race St., Philadelphia, Pa., has issued a pamphlet giving some interesting data on its automatic electric water heaters.

The Burke-Stone Co., 1237-47 West 47th St., Chicago, offers a booklet, handsomely illustrated in colors descriptive of its marble-like product and its use of floors, cove base, wainscoting, door and window trim, ashlars and similar purposes.

"Gypsum Partition Tile" is the title of a pamphlet by Henry J. Schweim and published by the Gypsum Industries, 844 Rush St., Chicago. It contains complete information, specifications and other data.

The Lorillard Refrigerator Company, Kensington, N. Y., has issued a new catalog, No. 28, descriptive of its refrigerators for hotels, restaurants, hospitals, clubs and similar establishments, and sold by Albert Pick & Company, L. Barth & Company and the John Van Range Co.

The Weatherbest Stained Shingle Co., Inc., 135 Main St., North Tonawanda, N. Y., has prepared a poster illustrating some of the prize-winning remodeling jobs entered in its remodeling contest held in 1927.

---

**The New HOOSIER FOR BETTER WATER SERVICE!**

NEW refrigeration type motor runs cool and smooth; NEW rubber motor mounting for quiet operation; NEW "V" type belt does away with noisy idlers; plus GalVAZink coating inside and out, pump design that keeps oil from water supply and other HOOSIER features.

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**The Massillon Nailer Joist**

is a steel joist designed for nailing wood flooring or roof decking directly to the wood nailing screed forming part of the top member of the joist. Normal shipments are made from stock and the joists rapidly placed without cutting or fitting on the job. Metal lath and plaster, plaster board, or other standard ceilings are readily attached to the bottom bars.

Strength, elimination of shrinkage and warping, open web for piping and a high degree of fire resistance are features of the construction—all at a cost approaching and at times less than the cost of wood joist floors.

Construction details and loading tables will be mailed on request. Send us your plans in asking for quotation.

THE MACOMBER STEEL CO.
909 Belden Ave., Canton, Ohio

Manufacturers of
Massillon Bar Joists, Massillon Steel Roof Trusses and other Standardized Steel Building Products
Like The

Feature
in Your Homes

The demand for economy and home convenience is greater than ever. The K-V Clothes Closet Fixture helps make the small closet more livable. Equipped with K-V Fixtures it presents a powerful and influencing sales appeal.

K-V Fixtures make the small closet do double duty in closet capacity. For the builder, they save money in construction costs by saving space. In addition they help sell homes, and increase turnover.

Know more about these possibilities— quicker sales and better profits. Use the coupon.

Liberal Discounts to Contractors

Knape & Vogt Manufacturing Co.
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Also Manufacturers of K-V Adjustable Shelf Supports

K-V Clothes Closet

Mail Now

for further details

KNAPF & VOGT MFG. CO.
654 Richmond St., Grand Rapids, Mich.

If you own or can buy old houses in desirable locations, you can remodel and improve their value by putting Weatherbest Stained Shingles right over the old sidewalls. An old porch badly in need of repair can be enclosed effectively and a "cleaning up" of out-of-date "gingerbread" will help you sell the old house at a nice profit.

In every community there are old houses of excellent construction which can be modernized easily... to increase their sales value immediately... to save repainting cost and insulate against heat and cold... to make more business of the same kind in the same neighborhood.

Our Remodeling Service Dept. will help you without charge. Send a snapshot or photograph any size and give general dimensions and floor plans of an old house and we will submit free sketch showing practical changes. WEATHERBEST STAINED SHINGLE Co., Inc., 136 Main St., North Tonawanda, N. Y. Western Plant—St. Paul, Minn. Distributing Warehouses in Leading Centers.

If not convenient to send picture, write for free book, "Making Old Houses Into Charming Homes," and Broadsides showing Weatherbest 1927 Remodeling Contest Prize Winners, with actual results and costs.

Send Free Booklet, "Making Old Houses Into Charming Homes," with Broadsides showing 1927 WEATHERBEST Remodeling Contest Prize Winners.

From enclosed photograph and data, submit free sketch showing suggestions for exterior remodeling.

WEATHERBEST STAINED SHINGLES
FOR ROOFS AND SIDE-WALLS

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"The Steel Backbone for Concrete"

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THE Equitable Trust Building in the heart of New York’s Financial District is built to endure for all time. Each construction feature represents the best available in the special field.

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If you turn your painting jobs over to a painting contractor, by all means try one with a Binks Portable Spray Painting Outfit. Buildings are completed for earlier returns; the work is mechanically even and mechanically better. The spray forces paint into surfaces. The speed is the same regardless of surface texture. One man does the work of four or five hand painters. Binks—Spray interiors, exteriors, equipment—everything!

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FOR ADVERTISERS’ INDEX SEE NEXT TO LAST PAGE
Colorful tints make stucco houses sell

A brilliant red tile roof, brown weather woodwork and salmon colored stucco highlighted with cream. No wonder the Snell Isle Gardens apartment at St. Petersburg, Florida, is considered one of the most attractive apartments on the west coast.

Bondex does help wonderfully to complete the picture and make a stucco job an outstanding success. Builders, contractors and real estate developers have been quick to realize how important a beautiful coat of Bondex is in making a satisfied client or a quick sale.

The waterproofing ability of Bondex, in addition to its beautifying effect, is another reason why this paint is ideal for stucco, concrete, brick, stone or hollow tile. It makes no difference whether the surface is damp or dry, for Bondex is used successfully in tunnels and breweries where the walls are always wet. Outside walls, foundations, basements, garages and even swimming pools can be painted economically with Bondex. Use a brush or spray, whichever you prefer.

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You don't make your own ladders — Why manufacture scaffolding?

Trouble Savers turn scaffolding into tools which, like ladders, can be used on hundreds of jobs without extra expense for each job.

Trouble Saver Steel Brackets Pay for Themselves On Every Job

Trouble Saver Steel Brackets are put up and taken down so much faster than wood scaffolding can be erected or dismantled, that they save enough money to pay for themselves on every job.

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Full information on our 30-day trial offer sent on request

Trouble Saver Steel Products

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Approved by State Industrial Commissions. Detachable Rail Standards. Held by %" bolts. Fold for storage or cartage.

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Gentlemen: Please send me prices and full information on Trouble Savers—also details of your 30-day Trial Offer.

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The wide variety of shades available in Clinton Mortar Colors assures the builder of obtaining the exact color combinations in brick and mortar which he wants. Made since 1887, these colors have proved themselves color fast throughout the years. They are heartily endorsed by architects and builders throughout the country.

Complete information regarding Clinton Mortar and Cement Colors and their use will be sent upon request.

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The Jewell  
An inexpensive high grade outfit of latest style that carries the stamp of perfection, priced very low at $56. Bath Tub and Lavatory are cast iron, heavy porcelained and fully equipped. Tub lengths to 5 ft. same price, with 26 or 30 in. wide. Closet has deep seal syphon action wash-down bowl.

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Any workman who can level with a carpenter's spirit level, can use the Gurley Tilting Level. By simply turning a slow motion screw, the bubble can be brought to the center before each reading.

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The Gurley Tilting Level is made by the oldest American makers of fine instruments for Engineers and Surveyors, and brings the same instrument precision to Contractors and Builders in a simplified form.

W. & L. E. Gurley, Troy, N. Y.
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One Room Sells
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"SALES are made—or lost—on hunches,"
a wise old builder once remarked. "Let
a woman find one or two things about
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Practical builders have found that it pays to
use Sani Onyx in those two important rooms.
This new wall material, made from melted
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You may have Sani Onyx in plain sheets or
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by our construction houses in principal cities.
Sani Onyx doesn't crack, chip, check or dis-
color—and it really outlasts the building itself.

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FOR ADVERTISERS' INDEX SEE NEXT TO LAST PAGE
40 years' experience endorses Oak Floors

Quality-construction pays. The experience of Mills & Sons, Chicago Realtors and Builders, in erecting thousands of homes and apartments over four decades of time, has amply demonstrated the selling value of good materials in home construction.

Today, 800 bungalows more, in the Westwood suburban development alone, creating a veritable city of 1800 Mills-built homes, is further evidence of the fact that quality-construction pays. All have Oak Floors, affording substantial, permanent value in one of the most important features of room decoration.

OAK displays Nature's beauty in grain and coloration, blending over the entire lustrous floor expanse.

OAK lends dignity to any room; it harmonizes with woodwork and with furniture of whatever period. It is the proper background for rugs.

OAK is permanent. Time only improves its mellowness. It is easily kept in perfect condition; is cleanly and saves housework. The cost is negligible compared with temporary floor coverings.

Mail coupon for free literature

To assist in solving flooring problems, we prepare technical literature mailed on request, and maintain a staff of experts who will serve you without obligation.

OAK FLOORING BUREAU
1258 Builders' Building, Chicago

I request copies of "The Story of Oak Floors" and "How and Where to Use Oak Floors."

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Address
City, State

OAK FLOORING BUREAU
1258 Builders' Building, Chicago

7 Features of Peerless Superiority

1. The front flange is made sufficiently strong to support the fireplace arch without the use of angle iron or lintel.
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3. The Peerless Dome Damper assures correct throat shape and size.
4. Perfect regulation of draft.
5. Elimination of smoky fireplace.
6. Damper leaf is removable, permitting access to the flue for cleaning.
7. Operating mechanism is such that it may be adjusted either before or after the damper is installed.

We guarantee complete fireplace satisfaction for the contractor, architect, home owner and dealer. Install the Peerless Dome Damper in homes you build. There will be no falling soot to clean up on the hearth, and there is perfect control of the draft.

Send for literature on our complete line of Ash-Pit Doors—Ash Dumps—Coal Windows and other Building Specialties.

Let us help you with your fireplace problems

MAIL THE COUPON

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324 W. Main St. Louisville, Ky.

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Contractor
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I am interested in Peerless Dome Dampers and other Building Specialties. Please send me complete information.

Name
Address
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Town

WHEN WRITING ADVERTISERS PLEASE MENTION THE AMERICAN BUILDER
OAK FLOORS
beautify these homes

The texture and pattern of "Perfection" Brand Oak flooring make possible a finish that is seldom found on any other flooring. You can depend upon "Perfection". In two modern plants operated by skilled lumbermen, only the finest oak is selected. After proper seasoning and kiln-drying, it is perfectly milled and matched so that it lays smooth and stays smooth. It is graded and handled so carefully that upon arrival anywhere, it is always in perfect condition. Leading lumber dealers gladly feature this nationally advertised brand.

ARKANSAS OAK FLOORING CO., PINE BLUFF, ARK.

60 Fireplace Designs to Show Customers

EVERY BUILDER has need of a reliable book of beautiful up-to-date fireplace designs to show his customers. The Donley Book of Successful Fireplaces, is, we believe, the finest book on fireplaces published today. It contains the latest designs in brick, wood, stone and combinations of these materials—fireplaces for almost any room in the house—and with a range in prices that will fit any pocket-book.

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The Donley Brothers co.
15910 Miles Avenue - - Cleveland, Ohio

FOR ADVERTISERS' INDEX SEE NEXT TO LAST PAGE
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FITTING, HANGING, LOCKING—DOORS

The CARTER DOOR SET

After planing to fit with the Carter Super Plane that produces a finish equal to sanding or scraping, the Hinge Butt Templet and Router is applied to both door and jamb (same templet for both). A perfectly smooth cut out is the result, and exact to size and location every time—no mistakes—no trying—no shimming—and you can swing upwards of 90 doors a day this way.

Then the Carter Lock Mortiser (next issue) will easily mortise 300 doors a day (shorter runs proportionate). The fully adjustable Lock Face Templet will finish the job in a few seconds—and a perfect job always. Can you afford to overlook this tremendous saving? Hundreds of the world's largest builders are now Carterized—when will you be?

SEND FOR
FOLDER 9-A

Hinge Butt Router and Templet on Door

THE R. L. CARTER CO., INC.
PHOENIX, NEW YORK

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You Can Mix a Batch a Minute
WITH THE "Magic" Mixer

Actual tests right on the job prove that, due to the special arrangement of paddles, a thorough mix can be made in one minute with this sturdy Magic Mixer—every batch thoroughly mixed and absolutely uniform. Compare this with the old shovel method where the best two men can do is four batches an hour. Think of the saving in time, money and labor.

On an average house of six rooms with concrete foundations, sidewalks, basement and garage, costing $650.00—a positive saving of $200.00 in time and labor is assured—and proportionate savings on all other types of concrete work.

You need the Magic Mixer on your work. It is a marvel for hard service. Equipped with Little Giant Overaire Engine that provides ample power for any mix—at the cost of a single gallon of gasoline a day. Has extra large drum, gear-driven and gear-dumping—loads and discharges on either side. Trailer type—hooks on behind truck—equipped with steel disc wheels and solid cushion tires. Can be taken anywhere—always ready for hard and continual service—the best possible investment you could make.

MAIL COUPON TO-DAY

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Send me FREE booklet, "The Concrete Road to Success," full description of the Magic Mixer and particulars of your Easy Ownership Plan.

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Put clay wall coping on the top bricks and the rest will take care of themselves

CLAY PRODUCTS ASSOCIATION
CHAMBER of COMMERCE BLDG.
Chicago

VITRIFIED CLAY
Wall Coping
AB3—Gray

You Can Meet the Heating Grade This Way Also

When you have a fixed amount of radiation to supply, with a strict limit put on boiler space and fuel consumption, do what the railroad engineers do.

They curl up six miles of track into one mile as the crow flies, using the familiar loop construction to do it.

A Burnham Boiler loops up three times its own length of fire travel between the front and the back.

As you know, it's the long fire travel that makes the short fuel bills.

Every Burnham Boiler has that fuel thrifty fire travel, and there's a Burnham built for every heating purpose you may have to put up to it.

You'll find them all in Catalog 67.

Here's the Big Twin, ready to undertake the heating of a church or a school house, apartment or office building, and do it fuel-thrifty.

Burnham Boiler Corporation
Irvington, New York
Representatives in all principal cities of the United States and Canada
A New Faucet Design

Illustrated is the new Hays Excel Double Sink Faucet. Finished in the new chromium plating, a finish that will not tarnish and lasts forever.

Hays Faucets are in step with all the newer building ideas, refined, more beautiful and improved in accordance with present day home building and design.

The foregoing and all other facts about Hays faucets are being advertised every month to more than a million families who either now own a home or contemplate building one.

All of which means that the families interested in the homes you build are likewise interested in the new faucets being shown, they will more readily buy homes that are equipped with the latest and most improved products.

The Hays line includes several styles in every type of faucet. All furnished either in the new chromium plating or nickel plating finish. Send for folder illustrating and describing our new and improved faucets and our built-in bathroom equipment.

When Your Faucets Are Marked Hays You Can Find None Better

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1. Made of heavy, 12 gauge steel welded into one solid frame.
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After you deliver a house

The new owner will have you up on the carpet as sure as cracks appear.

This is as true of contract work as it is of speculative building. It is why so many architects are specifying and so many builders are using Clinton Wire Lath.

For Clinton Lath is woven of finely tempered steel wire into a close even mesh. It provides a vertical and horizontal key. When the lath is strong and the key is there it is up to the plasterer to make a perfect job. This is why a job on Clinton Lath comes through.

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SYNTRON Electric Hammer

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Many times a sale has been closed because the brackets and receptacles suggested the quality that she was looking for, but she could not judge in paint, beams, joists, etc.

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P & S Alabax porcelain fixtures will retain their beautiful finish because it is fired in—just like fine china. They will not crack or peel, nor will they rust or age in any way. And a damp cloth cleans them perfectly.

For every lighting purpose there is a P & S Alabax unit, with or without pull chain; with or without convenience outlets. Here are just a few numbers—

AL-923—Shown above. A beautiful hexagonal Alabax bracket for bath, bedroom, nursery, kitchen or hall.

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P & S Alabax porcelain brackets, receptacles and other approved devices are described in our 1928 catalog.

Write for your copy. Please give us your Electrical Contractor’s name and address.

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LIBBEY-OWENS glass, drawn in a flat, continuous sheet from the molten state, is truly flat—absolutely without bow—uniform in thickness, and has a brilliant, beautiful lustre.

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LIBBEY-OWENS “A” quality glass is packed with water-marked paper between the lights to protect its high lustre, and to further identify this superior glass, each individual light bears the LIBBEY-OWENS label.

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Aided by a national advertising campaign in the Saturday Evening Post, a definite demand is being created for quality glass—and likewise a definite prestige and preference for Libbey-Owens flat-drawn clear sheet glass for windows.

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Libbey-Owens Flat-Drawn Clear Sheet Glass for Windows

Distributed Through Representative Glass Jobbers and Used by Sash and Door Manufacturers Everywhere

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DEALERS are making money in handling Bayley-Springfield Steel Windows. Designed for all types of buildings. Bayley construction features make for great strength and economical installation. Carried in stock so that a dealer's turnover makes the Bayley line an attractive proposition.

RESIDENCE CASEMENTS

Bayley-Springfield residence casements meet the demand for steel windows in residences, apartments, and many other buildings.

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For basements in residences, apartments and other buildings. Just the window for sidewalls in garages and other small buildings.

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The utility window, because of quantity production, is moderate in cost. Usable in buildings of many types and for many purposes. Ideal for garages and similar small structures.

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Are Real Money Savers on Every Job
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Cuts both face plate and barrel in ONE OPERATION in an average time of less than one minute per door, counting time to put on and take off. Saves 50c on every door and does better work. ½ h.p. G. E. Universal Motor for A.C. and D.C., 110 or 220 volts.

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**IMPROVED TAKE-ABOUT Sander**

It's made right—light of weight for greater ease of operation—but strong enough to live up to its job.

A new insulated handle and a larger roller for easy handling and perfect balance.

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**BOSS 3 1/2 S TILTER LOW CHARGING TYPE**

Just the right size. Big enough for an average foundation a day, yet small enough to be easily handled about the job or towed behind touring car or truck. Makes small jobs pay big profits. Quickly pays for itself in saving over hand labor costs. New low prices will amaze you. Investigate! Mail coupon now for details.

**Gear Driven—Gear Dump!** The Boss 3 1/2 S Tilter is a marvel of fast, easy operation. With it two men can turn out as much work as six men using old-fashioned, back-breaking methods. Equipped with 5 second "Easy Dump" arrangement. High speed mixing action. Batch mixed 60 times a minute—produces more uniform aggregate. Water gaps make blade and bowl self cleaning.

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Mixes mortar as well as concrete. Mixing always in plain sight.

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Capacity based on crushed 3/4 inch stone in aggregate, dry 5 cu. ft., wet 3 1/4 cu. ft. Average daily 20 to 60 cu. yds., 39 x 27 inch bowl with 10 inch opening. Loading height 40 inches. Frame 4 in. steel, 14 x 3 in. steel wheels or 24 x 3 rubber tires. Alemite lubrication.

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The "Universal" Level-Transit

Due to an entirely new patented standards construction, this new instrument supersedes all other known builders' levelling devices in all their most vital points. Has twin release lever system. Used at will as level or transit without changing position of telescope.

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This is a heavy-duty instrument, sturdy, wonderful precision, utmost simplicity, perfect results without any previous knowledge of operation.

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Find out for yourself the superior qualities of this perfect glazing composition.

UNEQUALLED for bedding and glazing sash, skylights, conservatories and glass construction work, tile setting, etc. May also be used for pointing stone or terra cotta work. Is ideal for calking window frames on new work as well as old.

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Kuhl's Elastic Glazing Composition can be economically and efficiently used in all construction work—from a four-room cottage to a 25-story building. It is now used by the best builders, contractors, architects and greenhouse builders in the country.

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A SUNSHINE room like this takes a house right out of the made-to-sell class, and turns it into a real home.

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For instance, this one over the garage opens off the breakfast room. Wouldn't you say that such an indoor garden spot would add more than twice what it costs to the selling value of your house?

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A cold water paint made by mixing "ANTI-HYDRO" with water and white portland cement was applied with an ordinary brush on the cellar walls of this model home. In addition to making the concrete permanently damp-proof it made the walls permanently bright and white. They can be washed with a sponge or hose and will always retain their whiteness.

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This new Dexter front door lockset is in every way an ideal lockset, and worthy of a place in America's most popular line of locks and latches. Its pleasing design wrought in cast bronze, pebble finished, renders it unusually attractive. Its tubular construction, as in all Dexter locks and latches, assures positive action, many years of trouble-proof service, and, above all, it saves approximately 4/5 of the cost of installing the ordinary mortise latch.

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**Carborundum Combination Stone**

**WORKMEN** build their reputation on good work well done. And sharp tools help a lot to do better work quicker.

Use this "double duty" sharpening stone to put smooth, keen edges on plane bits, chisels, scraper knives—on all edge tools in your kit.

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Carborundum is a manufactured abrasive—harder, sharper, faster-cutting than any other material. Every stone uniform in grit and grade; wears evenly. Use dry or better with oil.

*Carried by Hardware Dealers Everywhere*

**Send For Catalog C-2**

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Inquire about Kimball Straight Line Drive passenger and freight elevators—motor and machine assembled as an integral unit. Permanent alignment of motor and machine guaranteed.

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Architects, builders, decorators should write for full information on their particular requirements. The Columbus-Union Oilcloth Company, Columbus, Ohio.

WALL-TEX
PERMANENT WALL-COVERING

With the name that's easy to say and hard to forget

Throw away the Shears

"No cutting, no trimming on Willis skylights and ventilators. They always fit."
"Just think what this saves—trouble, time, labor, temper."
"And they give maximum light with perfect ventilation. There is a lot of glass without sacrificing strength. They are water tight without the use of putty. Gutters carry away the condensation."
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"We can make any size, any style. Catalog shows the standard models and our engineering department is at the service of our customers, without charge, for designing special jobs."
"Send us your specifications. Quotations and our new Catalog No. 9 are yours for the asking."

WILLIS MANUFACTURING CO.
Dept. 128
Galesburg, Ill.

WILLIS MANUFACTURING CO.
Dept. 128
Galesburg, Ill.

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Makes "Easy To Sell" Homes

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Wisconsin-Michigan birch is a preferred wood for trim, doors and veneer paneled walls—hard, durable floors, too. And the wonderous beauty of these new "in the wood" finishes inspire a steady volume of profitable business.

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201 F. R. A. Building, Oshkosh, Wis.

Construction Features with Massillon Bar Joists

THERESE steel joists designed for building fireproof floors and roofs in all types of buildings, have manifest advantages for contractors.

Built in Standard Stock Sizes: Massillon representatives or our engineers at Canton give prompt service in submitting quotations or recommendations. Shipments are normally made from stock.

No Cutting or Fitting in the Field: The joists are rapidly placed without cutting or fitting. The smaller floor openings are framed with standard Massillon headers. Stair wells and larger openings are framed in the usual manner.

Ease of Erection: The depth at the end is standard for all joists with center of gravity below the line of support. Joists are placed by the usual building trades in their natural position, ends clipped with simple clips to beams or bricked into masonry walls. The end joists in each panel are anchored with simple anchors to parallel wall or beam, intervening joists braced laterally with wire bridging and joists are ready to carry their load.

Floor Lath: Self-centering rib floor lath is rapidly and securely fastened to the joists by driving a simple wood lath wedge through the lath between the top bars of the joists. Where wood floor finish is laid on the concrete sub-floor wood nailing strips are carried on simple screed clips.

Piping Features: Conduits, piping and plumbing are handled in direct lines through as well as parallel to the joists. These building trades work after the concrete floor slab is poured and the building enclosed and do not delay the building operation.

Ceiling Lath: Rib ceiling lath or pencil channels for carrying flat lath is rapidly wired to the bottom bars of the joists. A simple ceiling extension carries the ceiling support to the walls at the ends of the joists.

Cost: It has been demonstrated time and again that the Bar Joist floors can be built into strictly fireproof buildings at a cost between that of wood joist construction and other types of approved fireproof floor construction.

We solicit opportunities of quoting on work under your control. Where redesigns may be used to advantage our recommendations will be furnished without obligation. Pamphlets sent on request.

THE MACOMBER STEEL CO.
909 Belden Ave., Canton, Ohio
Manufacturers of

WHEN WRITING ADVERTISERS PLEASE MENTION THE AMERICAN BUILDER
From Hogwallow Mountain to Madison Square

TOP Hogwallow Mountain, in the hills of North Carolina, there is a lonely cabin built with native logs—and CEL-O-GLASS. In the huge New York Life Insurance Company building, now in course of construction at Madison Square in New York, CEL-O-GLASS is being used for healthful, comfortable winter work enclosures. Wherever and whatever you build, there is a need for CEL-O-GLASS. It is unbreakable, highly translucent, extremely light in weight, weatherproof and durable. It comes in rolls—you can install it anywhere with a hammer and tacks.

Ultra-Violet Rays Penetrate CEL-O-GLASS

The health rays of the sun pass freely through CEL-O-GLASS, making it ideal for sun porch enclosures, sleeping and living room windows, cellar doors and windows—any place where pure sunlight is desirable. Better than glass for temporary enclosures and field offices, because it cannot break.

Try CEL-O-GLASS

See how economical it is—no breakage, no repair bills. You'll find many money-saving uses for this remarkable utility material. If your supply dealer does not carry genuine CEL-O-GLASS, write us for samples, prices and descriptive folder No. 60.

ACETOL PRODUCTS, INC.
21 Spruce Street New York, N. Y.

© 1928 Acetol Products, Inc.

Because of the GOOD NAILS

The top illustration shows a roof laid 35 years ago with RUST PROOF NAILS. The lower one was laid only 10 years ago with ORDINARY CHEAP NAILS. The condition of the shingles speak volumes. By paying a few dollars more for good nails the far sighted owner saved $12 per year depreciation cost, not to mention annual repairs the other owner had to make because of the rusting of nails.

Reading Cut Nails in addition have extraordinary holding power—72 per cent greater than the common round wire nail. The wedge shape of Reading Cut Nails grip at every point, spreading the wood without splitting it. If you want to insure first class jobs and win the everlasting goodwill of your customers use Reading Cut Nails at all times.

READING IRON COMPANY
READING, PENNA.

READING CUT NAILS
What Better Talking Point

Can $95 Buy?

How much does it cost you to make a rental? To sell a home? Time after time the Kernerator has proved to be the best extra inducement to close new tenants and hold them. Time after time it has proved itself a selling feature that enhances the property's sales value far beyond the Kernerator's moderate cost.

How It Helps Rent and Sell

Kernerator residence models cost as low as $95 and the masonry adds but little more when regular chimney is used. The most modest home can afford it. For here is what the Kernerator offers:

First—It can be advertised as an outstanding convenience to attract more prospects.
Second—It banishes the fire hazard of the basement rubbish pile—accountable for three out of every four fires in residences and apartments.
Third—It does away with the unsightly garbage can, the filthy job of cleaning it and the expense of buying and replacing it.
Fourth—Saves the housewife miles of steps in trips to these nuisances.
Fifth—Without expense other than an occasional match, it disposes of all waste—not only garbage, but sweepings, old magazines, broken crockery and tin cans. Non-combustibles are flame-sterilized for removal with the ashes.

Should Be Built-in

Only rarely can the Kernerator be installed in existing buildings. It should be in the plans. Over 2,500 architects and contractors use and recommend it. Selected for Home Owners Institute Model Homes in thirty principal cities.

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Dept. B, 500 Fassett St.,
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Gentlemen: I am interested in GAS-O-MATIC
for my home . I am interested in
dealership .

Name
Street Address
Post Office
Here's the Biggest Value You Were Ever Offered in a Mixer—

In this Remmel 3½ S Trailer Mixer you have the finest construction—Timken bearing drive shaft, roller bearing wheels, all-steel frame, direct gear drive, fast mixing, quick, clean discharge—and low price.

Jerk it around from job to job. You won't hurt the Remmel. It's made to stand the gaff. Holds full 3½ cu. ft. of mixed material. Amazingly free from trouble and repairs. Write for full details—and prices with or without power loader.

Manufactured by REMMEL MANUFACTURING COMPANY, Kewaskum, Wisconsin

Direct Drive
Remmel Mixers

To Serve You Even Better than Before!

We are building a new addition to our already extensive plant—new storage space, new factory assembly room. And in the same proportion we are increasing our facilities to help you sell bigger building contracts! International Service includes FREE plans and estimates to reliable contractors. For information—and for a copy of our new big Steel Catalog—please address Department 18.

INTERNATIONAL STEEL & IRON CO., Evansville, Indiana
Copper Steel Basement Windows

The basement will be far more attractive and usable if you install Kewanee Copper Steel Basement Windows because, for a given size of wall opening, they afford 75% more light and ventilation. These rugged windows also embody features of design which make them more durable and efficient than the old-fashioned bulky wood construction. They are readily installed in any type of foundation wall.

KEWANEE Copper Steel Basement Chutes

The unsightliness of the battered wall and broken frame and sash will be avoided if you install a Kewanee Copper Steel Coal Chute. It costs little more than a wood basement window and soon pays for itself by saving repair bills. Kewanee heavy pressed Copper Steel construction can be absolutely depended upon to withstand the hard knocks of coal delivery and protect the building from damage and defacement.

Kewanee Basement Chutes and Windows are a good investment not only for the home owner, but also for the builder who installs them or the architect who specifies them. They guarantee satisfaction—assure good will—and provide the utmost in permanence, attractiveness and convenience at low cost. That they improve the value of any property goes without saying. Be sure you have the latest Kewanee catalog.

DEALERS: You will find profit and satisfaction in handling these Kewanee building products. Send for our Agency Proposition and Liberal Discounts.

Boardtile is the modern, sanitary wall tile finish for Bathrooms, Kitchens, Doctors' and Dentists' offices, Nurseries, Chapels, Churches, Halls, etc. Boardtile Costs Less—Looks Better—Wears Longer—Holds Color Indefinitely.

Boardtile is just as easy to install as wallboard. It is glued or nailed to the plaster. Any carpenter can do a professional job.

Investigate and learn the profit possibilities of this important building material.

GIBBS BOARDTILE CORP.
344-350 N. Ogden Ave., Chicago, Ill.

USE COUPON FOR CONVENIENCE

Gibbs Boardtile Corp.,
344-350 N. Ogden Ave., Chicago, Ill.
Without obligation send us full information regarding Boardtile.

Name
Address
City and State
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Files and joints in one operation. Entirely automatic. Files all kinds of hand saws, band saws 1/2" to 4 1/2" wide, cross-cut circular saws 3" to 24" in diameter. Retooths old hand saws. Made in motor-driven, and hand-drive portable models.

Better-Cutting Saws—
You just ought to see how slick and clean your saws will cut when you file them on a Foley. One old-time carpenter says, "I never knew what good cutting saws were before!"

File Your Saws by Machine
Run your saws through a Foley and every tooth is brought down to exactly the same size so every one cuts. Bevels and pitches are uniform. The Foley files a saw far better than possible by hand, and more than twice as fast! No eyestrain, either! You'll have faster, cleaner, truer cutting saws to work with if you own a Foley. Let us prove it by filing one of your own saws. No obligation!

You Gain 5% Coverage
WITH E. E. JACKSON FLOORING

A premium value to your customers—because our 1 x 3" Flooring is manufactured 13-16 x 2 1-2" face giving the user 5% extra on each strip over 25-32 x 2 3-8" face which also counts as 1 x 3". Not only is this a material saving in coverage but the extra standard thickness gives a finished floor of greater rigidity and wearing qualities.

Manufactured in End-Matched and Plain End

E. E. JACKSON LUMBER COMPANY

FOR ADVERTISERS’ INDEX SEE NEXT TO LAST PAGE
"There IS a Difference in Sash Cord"

It is the Most Durable Material for Hanging Windows

Outwears metal substitutes many times over. Noiseless operation—easily installed. Solid braided cotton, guaranteed to contain no adulterants, and to be free from imperfection of braid or finish.

Glazed and fully stretched: weights do not drop down after hanging. No bad places to be cut out. Saves time and money for you, and insures better satisfaction.

Send for samples and chart showing proper cord, pulley and weight sizes—free.

Premier Telephone Cabinet, No. 25. Revolving doors, opening at a touch, expose telephone at right height. Hinged drawer contains modulate directory and provides shelf for phone when sitting. Bell box and some completely hidden but readily accessible.

EVERY designer and builder should have a copy of the 1928 catalog of Premier Built-In Conveniences. Consider this telephone cabinet: It adds many dollars in value to the home, yet it costs only a few dollars. It is convenient, practical, handsome, one of those tricky, appealing, clever little conveniences that make you think "why hadn't someone thought of that before?"

Yet this is only one of the famous Premier family. Others are a folding breakfast nook, ironing boards, a seat that disappears into the wall, divider or buttress cabinets, a flexible unit-built kitchen cabinet, and every one comes complete, in a carton, ready to install and finish. You should know more about Premier Built-In Conveniences. May we send you catalog and specifications.

PREMIER Standardized WOODWORK

2207 Mills Street El Paso Texas

Premier Built-In Conveniences are stocked by jobbers in principal cities and sold by leading retail lumber dealers. There is probably a dealer near you.
Improved
Self-Drain Waterless Toilets

For unsewered homes, summer camps, farms, roadside inns, gas stations, rural schools and factories located in unsewered districts where the water supply is limited or where disposal of sewage might endanger the water supply.

The health protection and conveniences of an inside toilet for the unsewered homes you build adds many dollars to property values. Install San-Equip Improved Self-Drain Waterless Toilets for dependable, safe sewage disposal.

The new San-Equip have all openings liquid sealed to prevent offensive odors. Sewage is sterilized and automatically discharged. No disagreeable care or attention required. Complete with rust-proofed copperoid iron storage tank and vitreous china bowl. Easily installed at a low cost.

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KNICKERBOCKER Concrete Mixers

Designed to enable the contractor to meet the constantly tightening concrete specifications as they refer to longer mixing, sticky concrete and the observance of the water-cement ratio.

Higher drums, larger drum openings and an accurate water-measuring tank of new design help the contractor to maintain his customary daily output.

Built in 5-S, 7-S, 10-S, 14-S, 21-S and 28-S sizes, with various mountings, hopper and power equipment.

Ask for our catalog of concrete, mortar, mastic and plaster mixers and saw rigs.

The Knickerbocker Company, Jackson, Mich.
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Full Diameter Lift Wheel — Hobbed Gear Automatic Brake

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Matot machines are roller-bearing throughout, easy of operation, noiseless, and guaranteed for five years.

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They are not only beautiful but practical, giving perfect ventilation without draft. Many of the largest contractors and architects are now recognizing them as a standard Building Commodity.

Furnished in clear polished plate and all kinds of obscure glass. Brackets are made of a non-corrosive metal and are finished in all standard colors, including grained walnut and oak to match window sash.

Brackets are adapted to both steel and wood sash. The complete installation requires but a few minutes.

Write for prices and information.

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OVER 10,000

Contractors and Builders have sent in to us for sample pairs of the

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Join the Crowd . . .

Costs Less
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Please send me a sample pair of AUSTRAL SASH SUSTAINERS for which I am enclosing fifty cents (this covers actual production cost, postage and handling).

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Better Building at Less Cost

Builders and Contractors know Leonard Products to be of the highest quality. Bronze Store Fronts, metal covered doors and windows, high grade bronze covered doors for office buildings and banks, rolled steel door frames, kalamazoo work and Leonard steel windows are building equipment known to every builder. Let our engineering department help you in your problems.

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Our reputation since 1900 is your guarantee of high grade work.

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RIPS - CROSS CUTS - MITERS - JOINTS - GROOVES - RABBETS - TENONS - BORES - MORTISES - DADOES - BEVELS - SANDS

Ball Bearing

Runs from light socket

Cuts any angle.

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Plastic Material

14" x 17"

$48.50

Including, \( \frac{1}{2} \) H. P. Motor, Belt, Pulley, 6 in. Saw, 2 Guides. Aluminum Guard.

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With \( \frac{1}{2} \) H. P. Motor $67.00

SAFE TOOL MFG. CO., Bridgeport, Pa.

FOR ADVERTISERS' INDEX SEE NEXT TO LAST PAGE
**WHY THE V TRACK TREAD?**

**IT PROVIDES—**

1. An absolutely uniform straight track.
2. Self-centering alignment for the hanger wheel.
3. Two point contact, with minimum friction.
4. Dirt and scale cannot interfere with wheel.
5. Absolute satisfaction for owner and operator.

What do these facts mean to you as a builder—Simply this—When you specify Porter HUMMER track and hangers, you insure a correct and satisfactory job for your customer; furthermore, being a one-piece track, the labor and skill required to install is a minimum—something else of interest to you, the contractor.

Remember the name—HUMMER—the track with the V tread.

If unable to secure locally, write us direct.

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**NEW**

**HVATT ROLLER BEARING MIXERS**

The Finest of Fine Mixers

Hyatt roller bearings throughout, roller-drive chain. Dot high-pressure lubrication, malleable wheels, divided type mixing blades, automatic return—everything provided to make it the fastest, easiest operated, most durable mixer built.

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Republic Concrete Mixers are built in all sizes from half bag up, in both tilting and non-tilting types.

Dealers carry complete stock for quick delivery.

Write for Catalog

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**PROMPT SHIPMENTS of Speed grits**

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Mr. Le Doux of Louisiana made $133 in spare time on an investment of only $57 in Utility molds. H. G. Young of New Jersey invested $67 in two molds and in spare time cleared $2700. A contractor in Colorado cleared $533. A building supply dealer in Ohio cleared $590. An Indiana man says, "We had to turn down business this year—SUNTYME couldn't make them fast enough."

LUXON Materials cost 24c; Selling price $5.00.
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CONCRETE EQUIPMENT CO.
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The Modern System for Handling Concrete Construction

The Metaform idea is so simple that it does away with the need for high priced skilled labor for erecting forms. It consists of reinforced metal sheets of various standard sizes which can be quickly locked together to form one smooth continuous form of any size or shape. More speedy than wood form construction—no spoilage as when wood is used.

A Metaform outfit will more than save its cost in one season. The savings after that are sheer net profit for year after year.

Tell us what classes of concrete work you do and we will send you complete Metaform information.

Metal Forms Corporation
Milwaukee, Wisconsin

Motor
Driven
No
Noisy
Gears

A Big Profit Maker--
Here is just the machine for contractors. Compact, rugged, and speedy—easily moved from one job to another—will attach to any light socket. Will do your work at much lower cost. Cuts costs in many ways. It's a woodworking machine no contractor can afford to be without. Get the facts, and our catalog illustrating and describing the complete Gallmeyer & Livingston Union line.

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Larch

ANIMAL acids that make short work of most stall floors cannot harm Larch. It has its own natural oils that resist rot and the action of acids.

Larch floors are warm—keep cows comfortable—increasing milk production.

Larch from the great Inland Empire is slow growing. The grain is close-knit. Larch is tough and strong yet moderately light and easily worked.

Use Larch inside your house for its deep russet color. Use it wherever wood comes in contact with the soil, or wherever there is dampness, for its resistance to rot.

Do not confuse Larch from the Inland Empire with the small larch called "Tamarack." Larch is reasonable in price—the finest low-cost lumber. Ask for Larch by name. It comes to you thoroughly seasoned, rigidly graded and carefully milled.

Western Pine Manufacturers Assn.
PORTLAND, OREGON
Manufacturers of
Ponderosa Pine Idaho White Pine Larch
Red Fir White Fir Cedar Spruce

The Owner of the Building
—what he thinks of concrete wall units

The building owner—the ultimate consumer—the fellow who pays all the bills—is your customer.

He wants the best structure he can get for the money. But he has long since ceased to be penny-wise and pound-foolish. He no longer thinks in terms of first cost alone.

He knows that concrete block, brick and tile represent maximum economy—in first cost and ultimate cost. He knows they give him a permanent building—fireproof, weatherproof, perfectly insulated.

And he knows the difference between good concrete and bad concrete. He's asking for good concrete units—asking louder every day.

Live builders are equipping themselves to meet the demand for concrete block, brick and tile.

May we tell you how YOU can meet it—at a profit?
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Contractors, builders and floor layers all over the country have found Wright Rubber Tile an excellent source of increased income for them.

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The ease of laying and the outstanding advantages of this modern flooring are outlined in our book, illustrated at the left. A postcard in the mail today will bring you a Free copy. Write.

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THE PERFECT INSULATOR

 Adds Value Beyond all Proportion to Cost

This entirely mineral material is cold-proof, heat-proof, fire-proof, vermin-proof and sound-proof.

The saving alone in winter fuel in buildings lined with Mineral Wool will quickly pay for its installation, and the comfort to the occupants is immeasurable.

It also supplies one of the best arguments in case of sale of building as Mineral Wool is rated by the U. S. Bureau of Standards as a most efficient insulating material.

Send for your sample and illustrated booklet.

U. S. MINERAL WOOL COMPANY
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If you are looking for a serviceable and substantial Drawing Table that is not prohibitive in price, order a NORWOOD, a sturdy table at low cost.

The top is raised easily and maintained at any height by clamps at the sides; the angle desired is obtained by releasing clamp screws and moving the curved arches until the required position is reached.

Top is made of selected pine wood, and the stand of well seasoned oak, shellac-finish. Comes in seven (7) sizes ranging from 23 x 31 inches to 48 x 72 inches top.

Ask for FREE CATALOG, giving full description and prices of our entire line of DRAWING STANDS, BUILD-ERS’ LEVELS and TRANSITS, BLUEPRINT, DRAWING and TRACING PAPERS and DRAFTING ROOM SUPPLIES.

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A BEARING for EVERY PURPOSE

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Double Row Self Contained Roller Bearing.

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Self Contained Ball Bearing

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Phosphor Bronze Bearing with Century Wool Yarn System of Lubrication.

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**Hot Water Heating. Thrush Equipped, keeps on Selling for years!**

A GOOD heating plant has more to do with the satisfaction of the people who live in the homes you build than almost any other one thing. Mere quality in the heating plant is not enough, for satisfaction comes only from dependable performance and fuel economy.

Install Hot Water Heating, Thrush Equipped, and your reputation will be safe. Every home you build will bring you another customer, for Thrush System satisfies. Ask about it.

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**HOT WATER HEATING**

MAIL THIS NOW!

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Please send your booklet about Home Heating.

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My Heating Contractor is:

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Thrush System is nationally advertised and we are telling thousands of interested home builders about it monthly.

There is a real interest in Better Home Heating. Adding Thrush Equipment will add sales value to any home.

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1898 • PIONEERS • 1928

Face Down Block Machines
Hand and Power Stripper Machines
Automatic Power Tampers
Elevators and Feeders

A complete line of concrete block making machinery which has proven its value in thousands of concrete products plants in all parts of the world, we being pioneer manufacturers, all of our equipment being built for service and fully guaranteed. Complete catalog gladly sent free on request.

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Value that Sells

With popular demand centering on quality construction, it is good business to build homes that show their superiority at first glance—and prove it in lasting service.

There is no mistaking the sterling worth of houses made of

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"the Wood Eternal"

The fine clear boards display an unblemished surface. The perfect painting properties yield an alabaster finish. Its reputation for durability creates value that sells.

Consistent use of this enduring lumber for all exterior woodwork enables you to avoid profitless competition and to secure a paying monopoly on quality homes.

If you want practical building information on this subject, write for a copy of SPECIFICATION DATA for STRUCTURAL USES OF TIDEWATER RED CYPRUS. Supplied FREE in handy filing form.

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写自己的薪水支票
在你自己的生意中

手写的大等待市场——你供应它!

对于你自己的建造操作或作为生意，准备怎样供应需求的混凝土砖块、砖或块。小投资将使你开始。随着你业务的成长，你可以增加更多的机器，或者手头或功率。调查。成功书有告诉你。看看你自己。写给自己。

HEAVY DUTY TAMPER

trinsic density and uniform high quality in making brick, block and tile. A marvel of simplicity and automatic action. The tamper may be used with any one or all three machines, which doubles output. Fully described in Success catalog.

SUCCESS BLOCK MACHINE

Gives extra years of high speed, dependable service. Mold accurately machined and cannot be tampered out of alignment. Every block produced is of true dimensions. Makes approved designs in five sizes, all designs. Output doubled by using power tamper. See Success catalog for fully described model.

HEAVY DUTY TAMPER

Assures greater density and uniform high quality in making brick, block and tile. A marvel of simplicity and automatic action. The tamper may be used with any one or all three machines, which doubles output. Fully described in Success catalog.

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Builders are turning towards lighter building units that are easy to handle, lay up and cost. TILE MACHINE Builders are turning towards lighter building units that are easy to handle, lay up and cost.

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Successful, low cost power water facilities for home, farm or factory—have them with Myers Self-Oiling Bulldozer Power Pumps. Positive self-lubrication, housed working parts, improved method of power application, larger valves, higher speed, provide larger capacity at lower cost. There is a style and size for every service up to ten thousand gallons per hour. Catalog and complete information to those who are interested.

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Paul Water Service Makes Easier Sales...

Better homes will bring better prices. A Paul Water System or a Paul Soft Water Generator is a real selling feature in any home.

Paul Soft Water

Modern woman demands modern conveniences and a home is not complete without softened water, available at full city pressure at every faucet. The Paul Soft Water Generator provides this economically. Hand-operated or electrically-operated types, priced right.

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With Each Order for the

MAYES 28' LEVEL

This 28" Mayes Carpenters' Aluminum Level at the special price of $5.75 with the 9" Torpedo Level, not a toy but a real, pocket size level, given FREE, is a bargain no carpenter or builder can afford to pass up.

The coupon below is worth $1.10, the price of the Torpedo Level alone. Clip this coupon, mail together with money order ($5.75, our special price for the carpenters’ level) and we will mail to you immediately both levels. Order on approval, examine each level and see for yourself that they are the bargain we advertise.

The coupon below, worth $1.10, will bring both levels to you. Examine them carefully. If you are not fully satisfied, send them back to us.

THIS COUPON WORTH $1.10

30-DAY SPECIAL FREE OFFER

MAYES BROS. TOOL MFG. CO.

For hanging new doors or reinforcing old doors.

INVESTIGATE the SUPER WOODWORKER

This gasoline engine or electric motor driven saw table, equipped with swinging arbor and tilting table, is saving time and money for thousands of contractors.

THE SUPER WOODWORKER will increase your profit on every job. One man operating this machine can saw as much lumber in an hour as ten men could by hand.

ALL WOODWORKING OPERATIONS such as cutting off, ripping, bevel ripping, mitreing, double mitreing, grooving, rabbing, tenoning, etc., are easily and quickly accomplished on the Super Woodworker and changing from one operation to another is a matter of a few seconds.

ALL STEEL CONSTRUCTION combines great strength and light weight. This machine will last for years and save you real money every day you use it.

It will pay you to investigate the SUPER WOODWORKER.

Jones Superior Machine Co.
1260 W. North Ave., Chicago, Ill.

Send coupon today for Bulletin giving complete information

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WHY SAW LUMBER BY HAND?
When You Can Take A Power Saw Out On Every Job
The Saving You Make With Its Use Is A Real Profit

Here is a Powerful, Portable, Carpenter, Sawing Machine not dependent on electric service or skill of the operator. Will cut rafters, studs, stairhorses and bridging; square long dimensions as fast as you can handle the lumber. For trimming sash, doors, screens, fitting casing and flooring. Will do those smooth, accurate jobs with 50% of the cost of hand fitting.

Cross Cuts, Rips, Miters, Dados
Furnished with either gasoline or electric power, or both. Gasoline equipment weighs 300 pounds and is positively without vibration. Runs all day long on a couple of gallons of gas and a little oil. Will saw as much lumber as a crew with hand saws. Build 1928 buildings 1928 way.

If you will write, we will make you a trial offer that will interest you. Delivery from stock or warehouse near you.

Manufactured by
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It Pays to build this way!

The foreman who superintended the installation of Milcor "Expansion" Casings in the home shown above, was surprised to find that this superior type of door-and-window-trim actually showed a big saving. He wrote us a mighty enthusiastic letter — here is part of it:

"Comparative costs of wood casings and Milcor "Expansion" Metal Casings showed that a considerable saving resulted wherever Milcor Casings are used. Wood here is very cheap (in Oregon). In other sections where wood is expensive, the saving would be still greater."

The fine thing about these Milcor Products is that they not only improve the appearance of any home or building, but they also assure permanence and firesafety—all at a price that will satisfy the most conservative builder.

People are inclined to balk at much of this talk about quality construction. It may be very fine, they think, but they can't afford it! Here are products, however, that will save money not only in first cost but principally in maintenance expense. It is no longer a question of whether the builder can afford these modern Milcor products, but rather, can he afford to build without them?

By all means investigate Milcor "Expansion" Casings—get samples and prices; install them on one job; then you'll appreciate the reasons for their success and growing popularity.

Investigate also the many other products made by Milcor—Stay-Rib Metal Lath, Netmesh Metal Lath, "Expansion" Corner Bead, Base Screed, Concealed Metal Picture Molding, Metal Tile Roofing, Architectural Sheet Metal, etc. Getting acquainted will cost you nothing and will obligate you not one bit.

Would you like to have a copy of our now-famous book on "Modern Modes in Better Plastering" and "The Milcor Manual", a technical data book on Milcor Metal Lath and allied products? We'll gladly send you both. Yours for the asking. The coupon, a Post Card, or a letter will do.