

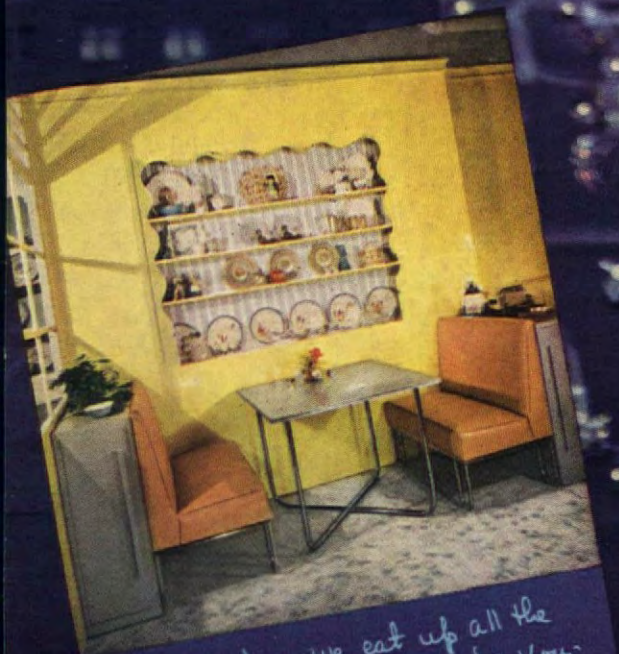
# A The H 10¢ AMERICAN HOME

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WOMAN'S COLLEGE  
UNIVERSITY OF NORTH CAROLINA



This is where we'll receive you  
when you come to see us -

## Dedicated to New York City—our home town



Here's where we eat up all the  
food we cook and test for you -



The background is not "atmosphere"  
- it's the view from the "ed." office!  
Like to see our new kitchen?

## June, 1939





*"Imagine us—the Wrights—  
winning a prize for neatness*

WITH TWO HE-MEN LIKE JOHN AND JIMMIE LOOSE IN THE HOUSE!"



SKATES! JIMMIE LEFT  
THEM EVERYWHERE.



"I CAN STILL scarcely believe my eyes when I see my hall after Jimmie and his Dad come home these days. It used to look as though a cyclone had hit it. Now skates and rubbers and hats and golf clubs disappear into the handy hideaways under the stairs and back of the walls.

"But I get my biggest thrill on rainy days. The family still tracks in dirt. What family doesn't? But my new Armstrong's Linoleum Floor can take it. All tracks wipe right up. I never scrub the floor . . . just keep it smiling with Armstrong's Linogloss Wax—and that needs no polishing.



JOHN COULD  
NEVER FIND  
ANYTHING.

"Honestly though, when friends say, 'Your family takes the prize for neatness!' I have to give most of the credit to the Armstrong Floor. It really inspired the whole room. And it does make such a nice impression for the rest of my home . . . always so smart, and so spick-and-span despite the heavy traffic my hall floor gets.

"Certainly, it's cemented in place over felt! That's why it's so comfortable to walk on. This felt lining adds warmth and quietness, too. And we've said good-bye forever to expensive floor refinishing bills."

Next time you're shopping, be sure to see the new floor designs now showing at local stores. *And look for the name Armstrong's on the back of the goods you buy.*



IT ALL STARTED WITH THIS BOOK . . . And you can have a copy, too. It's called "Beauty Hints for the Home Decorator." And it's just filled with full-color illustrations of all types of interiors. Offers free home decoration service. Write for it, enclosing 10¢ (40¢ outside U. S. A.). Armstrong Cork Company, Floor Division, 3906 Pine Street, Lancaster, Pennsylvania. (Makers of cork products since 1860)

DRESSED FOR COMPANY . . . and this hall always looks that way, thanks to the floor of Armstrong's Embossed No. 3350 with Terra cotta border and Chocolate Linostrip. The walls are Armstrong's Linowall, Knotty Pine No. 900, which hides the handy closets, and all fingerprints, too. You can have color scheme and complete list of furnishings if you write. There is no charge.

## ARMSTRONG'S LINOLEUM FLOORS

for every room  in the house

PLAIN • INLAID • EMBOSSED • MARBELLE • JASPE • MONOBELLE • PRINTED • ARMSTRONG'S QUAKER RUGS and LINOWALL

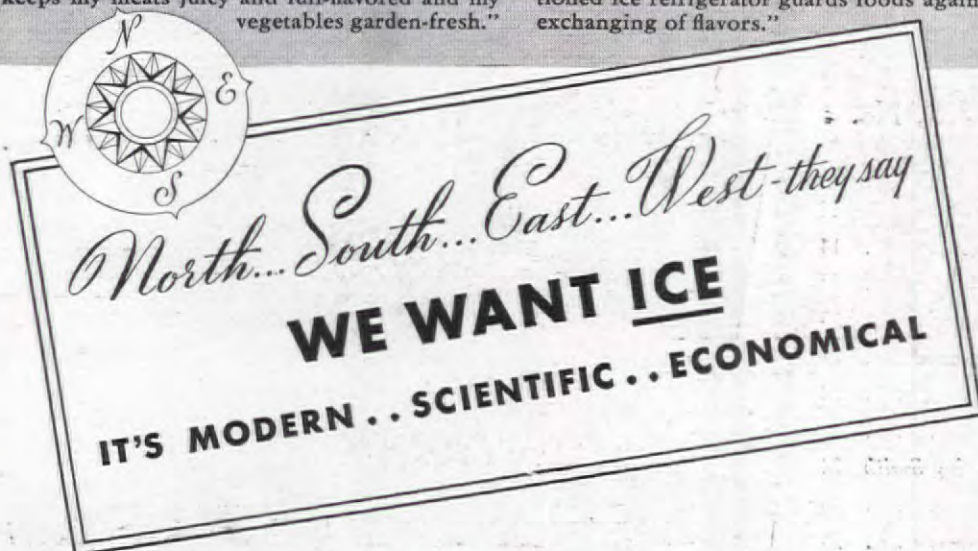




"I like to know that everything we eat will be just as good as nature made it. Ice refrigeration keeps my meats juicy and full-flavored and my vegetables garden-fresh."

"My husband is 'fussy' about food. He can spot a flavor taint a mile off. But my modern air-conditioned ice refrigerator guards foods against the exchanging of flavors."

"We do a lot of entertaining and that calls for plenty of ice cubes. We get all we want from our new ice refrigerator in just a few minutes—crystal-clear cubes that do not give beverages an off taste."



To any intelligent housewife, the steadily increasing popularity of modern ice refrigeration is easily understandable. It is because it is a FACT that *only* melting ice, in a modern air-conditioned ice refrigerator, gives foods complete protection against rapid drying out and against the exchanging of food flavors as well as against spoilage. The *film of water* that forms on melting ice makes this vital difference.

It is this film of water which gives the circulating air within the refrigerator the moisture that is so essential in keeping vegetables garden-fresh, meats juicy and full-flavored. *Dry cold* robs foods of their rich, nutritive juices. Properly moist, cold air protects them.

And—because water is one of the best-known solvents of gases—this same all-important film of water absorbs the food odors (they are really gases thrown off naturally by all foods), which, in other types of refrigeration, are the common cause of the exchanging of food flavors.

Melting ice is thus, inherently and naturally, the only refrigerating element which can give foods, in addition to constant cold, the added safeguards of proper moisture and clean-washed, *fresh* air.

The modern air-conditioned ice refrigerator, a vastly different type of refrigerator from the old-fashioned wooden "ice box", makes full use of the natural advantages of melting ice. A series of scientifically designed open grids

and baffles, placed between the ice and the food compartments, controls the circulation of vitalized, fresh air, directing it to every part of the refrigerator and assuring constant cold with a minimum meltage of ice.

\* \* \*

See this amazing new-type refrigerator. It costs only a third to a half as much as other types. A servicing of ice lasts three to five days or longer. No repairs... no noise... no defrosting... no gadget-checking.

Exciting facts await you. About easy terms—fine service. Talk to your Ice Service Man—or 'phone your local Ice Company *today*. A *free trial* in your own kitchen costs nothing—proves everything.

NATIONAL ASSOCIATION OF ICE INDUSTRIES

228 North La Salle Street, Chicago, Illinois

In Canada: 137 Wellington Street W., Toronto



**LEFT-OVERS KEEP BETTER**  
In the remarkable new-type ice refrigerator, left-overs do not quickly dry out or go stale—or absorb the odors of other foods.

**REAL ICE CREAM.** Pure, rich velvet-smooth ice cream... free from crystals... you can prepare it in just a few minutes and have it all ready to serve in less than an hour.

**LOOK FOR THIS SEAL** For your protection, this Seal of Approval is placed only on genuine air-conditioned ice refrigerators which conform to standards of construction and performance established by the National Association of Ice Industries



"Buying a modern ice refrigerator saved me enough to practically refurnish my entire kitchen. And it has proved so economical to use. A servicing of ice lasts me four days or longer."



**BEAUTIFUL NEW AIR-CONDITIONED ICE REFRIGERATORS**  
are Available in a Wide Range of Styles and Sizes from **\$2950 to \$9450**  
f.o.b. factory

Be Sure to Visit the Ice Industries' Exhibits at the New York and San Francisco World's Fairs

**Remember — Cold ALONE is not enough !**





Home of Mr. Everett R. Terry, Islip, Long Island, N. Y.



Home of Mr. and Mrs. C. A. Bergstresser, St. Albans, New York

Home of Mr. E. Floyd Griffin, Oyster Bay, New York



Home of Mr. and Mrs. G. E. Sherman, Circleville, New York



Home of Mrs. David W. Burke, Saratoga Springs, New York



Home of Mrs. Anna N. Wallace, Port Washington, Long Island, N. Y.

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Garden of Mrs. Stanley Snyder, Albion, New York



Garden of Mr. and Mrs. William J. Chapin, Potsdam, New York

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# Once only "Park Avenue" could afford them—

## NOW MODEST-INCOME HOMES BOAST PERCALE SHEETS, TOO!

**N**O LONGER need thrifty housewives hoard a pair or two of percale sheets for the guest-room bed, while the family sleeps on heavy-duty muslin.

For famous Cannon Mills have succeeded in producing a luxurious percale sheet at a price so low that even closely-budgeted homes can afford them on every bed, every night!

One luxurious stretch between Cannon Percale Sheets will make you want them the rest of your life! That caressing smoothness—that cool, silky freshness—brings an extra thrill in the thought that Cannon Percale costs only about a dime more than you'd pay for top-grade muslin.



Close your eyes and compare the "feel" of Cannon Percale with muslin when next you go shopping for sheets. Your sensitive finger tips tell you that percale is not only smoother, but firmer—more closely woven. There are 25% more threads to the inch in Cannon Percale than in even the finest grade muslin.



Lighter, easier to handle, Cannon Percale appeals to women who do their own laundry. You'll be amazed at how much difference there is—a Cannon Percale sheet is a whole half-pound lighter than a heavy muslin sheet! Women who send their bed linen to commercial laundries will find that Cannon Percale saves them real money. At average pound rates, Cannon Percale can save about \$3.25 a year for each bed, because it is so much lighter than muslin.



Beauties, but not sissies! Even hard, everyday family use won't faze Cannon Percalés. The secret is in the firm close weave . . . and the fine, strong-fibered cotton they're made of. There's no reason now why you can't put smooth, luxurious Cannon Percale sheets on every bed! (Incidentally, you'll like the convenient "size label" sewed into the hem, to tell you instantly what sheet for what bed.)



Fresh and immaculate, packaged, ready for use, Cannon Percale Sheets sell in most stores for around \$1.49.

Cannon Mills also produce muslin sheets that are just as outstanding in quality and value, and temptingly low-priced!

**NEWS! Cannon Hosiery! Pure Silk . . . sheer and lovely . . . better made to cut down "mystery runs."** Ask about Cannon Hosiery at your favorite store.



\*This price may vary slightly due to different shipping costs and seasonal fluctuations of market prices.

CANNON MILLS, INC., NEW YORK, N. Y.

THE AMERICAN HOME, JUNE, 1939





## HOW-TO-DO-IT BOOKS

from

### GROWING GARDENS to BUILDING LOG CABINS



**A** CURIOUSLY deep and incisive bite is that of the gardening bug. One little nibble from that beast and the most urban of us starts on "stylish plants" (San sevieria and wandering jew (*Tradescantia fluminensis*) in pots all over the house. From there it is only hopping distance to window boxes and then you are gone utterly, riddled with eager curiosity, eaten with ambition to train orchids to bloom on your birthday, or grow roses that flower incessantly and spurn all blight, to capture that elusive prize—a real succession of bloom, to have a field transcendently blue with fringed gentian, to have just a very small, inexpensive greenhouse. Of course that last is one of the final stages, but you

get there very quickly. And the wonderful thing about gardening is that none of these fantastic ambitions is impossible to the really hard-bitten, green-thumbed gardener under good conditions.

We have done some booklets for you that will take you by your little hot hand from the first nibble of the gardening bug right through to the glorious stage when you have become an expert of some sort or another, if it is no more than critic. And being for that very special group of people, gardeners, full-blown, potential or even the reluctant ones like me (and I privately think that the reluctant ones are the worst, the most fanatical, the most frantic and the least discouragable), our gardening booklets are pretty special, too. While they are not that last word (there being no such thing in gardening), they are sound and informative and inviting.

We have found that gardening

leads to outdoor living and the other way around too, of course, whatever part of the country you live in. So we have told you about living in your garden, having a little pool for lilies or for swimming—even having color gardens or rock gardens or desert gardens almost anywhere. We have told you how to live in your garden at all times of day, as a play room, as a dining room, and as a living room, because as far as we are concerned, we just can't get enough garden.

Of course, we don't claim to know all about them, but we know an awful lot and there is precious little we couldn't find out in a hurry if we had all the booklets handy at the same time, but some one has usually borrowed one of them. We have divided them into the four main branches, thinking again that they would be more convenient. From gardens all the way to the great open spaces and a little

cabin there, for a week-end, for a summer, even for year-round living, is not such a far cry for the American Home booklets. We try to give you practical handbooks on every phase of home-making. If you plan to build, decorate, garden, pursue a hobby, slip-cover the entire domicile, or entertain a convention of bee keepers; we have ideas about the way it could be best done, the way it would be the least work and the most fun. We have been answering your letters by the thousands for years, which pleases us to pieces. Now we think we can be even more helpful if you have a chance to see lots of answers to lots of questions at one time, in these booklets.

Advertisement

## NERVOUSNESS IN DOGS *easily prevented!*

### 4-generation feeding study shows way

**230 pedigree dogs have thrived on exclusive Pard-and-water ration! Not one case of nervousness, listlessness, excess shedding, dietary skin irritation**

● You've seen "jittery" dogs—dogs that are excitable, or addicted to barking spells. Such victims of "nerves" occur frequently in the dog world. And you know that they are not the companions they should be.

Now, from a 4½-year feeding study at Swift's Research Kennels, comes a clue as to how you can prevent *your* dog from becoming nervous. 230 dogs, representing 4 consecutive generations, have participated in this study. All of them have been fed exclusively on Pard and water. And in not one instance has a dog been troubled with such common ailments as nervousness, excessive shedding, listlessness,

or dietary skin irritation! In every case the weight and growth have been in accord with the standard for the breed.

For robust health and growth, take advantage of these scientific findings. Put your dog on an exclusive diet of Pard!

**A PRODUCT OF SWIFT & COMPANY**



HIT-OR-MISS FEEDING CONDEMNED BY MANY LEADING VETERINARIANS. RECOMMEND PARD. Dr. V. M. H. . . . . of Illinois, says, "Nervousness, excessive shedding, and skin irritations are, in 9 cases out of 10, caused by malnutrition due to hit-or-miss feeding." In such cases, Dr. H. . . . . recommends Pard exclusively

Uniform quality in Pard, as well as sufficiency of minerals and vitamins, is guaranteed by regular biological and chemical analyses. In Swift's Research Kennels the case history of each Pard-fed dog is recorded scientifically



# PARD

.. SWIFT'S SCIENTIFICALLY  
BALANCED DOG FOOD



Young Chow Chow, representing 4th generation to be fed on exclusive Pard-and-water diet in Swift Research Kennels



A 70-YEAR TRADITION OF QUALITY BEHIND HEINZ TOMATO JUICE



Copr. 1939, H. J. Heinz Co.

# Peak of all Night Caps!

*Before a Pleasant Journey Through Slumberland, Quaff Heinz Tomato Juice—Great Evening Ender, Great Day Starter*

JUST a glass at nightfall—a tall, cool tumblerful of Heinz Tomato Juice—is a soothing send-off to slumber, a perfect toast to tomorrow! For in this sparkling drink we snare the vitamins and all the scintillating freshness of Heinz "aristocrat" tomatoes. These sunny scions of a long line of pedigreed seedlings are harvested at their plump, flavorful prime—then *hustled* to Heinz kitchens to be pressed. Try Heinz Tomato Juice for basting pot roasts, and mix a little in meat loaves. Say "Good Morning" with this sprightly beverage. At mealtime or in between, you'll find it's as welcome as an oasis in the Sahara!

## TOMATO JUICE COCKTAIL

Mix 2 cups Heinz Tomato Juice, 2 tbs. chopped parsley,  $\frac{1}{4}$  tsp. each Heinz Pepper Sauce and Heinz Worcestershire, 2 tbs. chopped onion,  $\frac{1}{2}$  tsp. sugar, 1 tsp. lemon juice,  $\frac{1}{4}$  tsp. salt. Chill, strain and serve. *Refreshing!*



See the Heinz exhibits at the San Francisco Exposition and the New York World's Fair!



# Heinz Tomato Juice

GUESTS AT YOUR FAMILY TABLE FOR 70 YEARS





BEAUTIFUL AND ROMANTIC, Hawaii is an island paradise of captivating climate and scenery. . . . And it is from these sunny, fortunate isles that Dole brings you Dole Pineapple Juice . . . pure, refreshing, unsweetened, a gift of unforgettable fragrance and flavor for all the world.



## There is one thing about The American Home Menu-Maker

It is so everlastingly adaptable. That is the thing we are fond of. Now I do not care a whit about efficiency. It bores me almost as much as planning meals and cooking used to do. I decided to do something about that a long time ago, since there was inevitably going to be at least a minimum of eating in the family.

Now, having made a hobby of it, it has become my delight and indulgence. I pander to palates and preferences with a good deal of amusement and a certain amount of success. Being essentially lazy I like to do all of this with as little effort as possible; hence my dislike of all efficient things—up to now, that is. My culinary fancy frequently sent me pawing through twenty-six of my cook books for the recipe I wanted. Which of the dratted things had the rule for that baked ham with yams? Then the American Home Menu-Maker was brought firmly to my attention, and about time, too! There were hundreds of women, all obviously brighter than I, using them, and here was I still thumbing through cook books. Well, now that everything has turned out so well, I'm not too stubborn to admit how dumb I was. I still call them convenient instead of efficient, but I'm as proud as Punch of them.

As a matter of fact we are all awfully proud of the Menu-Maker. Not only because it whips the boredom and sameness of meals with one hand tied behind it; not only because (I surrender all) it is as efficient as an adding machine, not only because it is as neat as steel, as pretty as paint, but because people like it. Increasingly they like it, find it helpful, and that one thing above all others is what this magazine wholeheartedly wants to be. We don't have any silly pictures of ourselves, no white-hands-on-the-fevered-brow helpfulness, but meat roasted to a juicy turn, salad crisp and tasty, the cooky jar full to overflowing, and coffee of ultimate excellence—that is the kind of helpfulness this department of the American Home has very much on its mind.

We have thought about this job from every angle. Color is important so that the Menu-Maker will fit into any decorative scheme. We have made it in a nice bold yellow, fresh green, blue beyond a doubt, a wonderful cherry red, and white like new snow.

The American Home Menu-



Maker is a neat little steel filing cabinet, a strong box for sure. It will take all the recipes that have caught your eye, that you have clipped and stuck away in that elusive "somewhere" and have not been able to find since, and file them with neatness and dispatch. A series of index cards which automatically sorts your recipes into the main subjects, from aspic to zabaione, comes with every Menu-Maker. Also cards marked for each day of the week so that even if you simply hate the whole business of menus and wish we could swallow pills, you have only once in a while to do any concentrated suffering.

This gadget is the most practical way ever devised for keeping recipes; it is at once the most workable cook book and menu slate you ever saw. In addition to the filing cards you get twenty-five heavy Cellophane envelopes to keep your recipes in, and we note with tremendous and grateful pride that several firms which give recipes with their products have printed them to fit the Menu-Maker.

We have made it practically indestructible, easy to handle, and entirely amenable to any change. You can get all the extra envelopes you want for one dollar per hundred, and just to be of wider use to our readers we have managed to keep the price of the Menu-Maker down to a dollar, which barely covers its cost plus handling charges.

To console you, if by some curious chance you have not been saving the American Home recipes as they have appeared, we have compiled an enormous group of them, 212 which form our Basic Recipes, and which you can have for fifty cents. These constitute just an awfully comfortable hand at the back of any meal you may want to get. Every one of the basic recipes has been tested and tasted until they are old friends to us, and we mention them with a complacent smirk.—M. W.

Advertisement





..... SURE ENOUGH,  
THE WORLD'S FAVORITE  
SALAD DRESSING TURNED  
OUT TO BE MY HUSBAND'S  
FAVORITE, TOO!

*Richard can't stand a dressing that's too oily, or too bland, or too tart. So half the time he wasn't enjoying his salads at all. But one day I got to figuring that if one certain salad dressing is preferred by millions of people, maybe Richard would like it, too. So I got a jar of Miracle Whip and sure enough, Richard is crazy about it. I only wish I'd discovered its "different" flavor long ago.*



When it's dressed with zesty Miracle Whip, potato salad is a four-star summer favorite!

## A Unique Recipe!

Traditional old-fashioned boiled dressing and genuine Kitchen-Fresh mayonnaise are combined in Miracle Whip. The result? A new shade of flavor that never existed before!

This unique Miracle Whip recipe calls for more—far more—of the costly ingredients that make the difference between fine and ordinary salad dressings. And it's whipped creamy smooth in the Miracle Whip beater, which is exclusive with Kraft.



*A flavor all its own  
that millions prefer!*



● It was surprising even to Kraft . . . the speed with which Miracle Whip became the world's favorite salad dressing. As soon as people had an opportunity to taste this different new flavor, it became an instant hit! And today Miracle Whip outsells its next twenty leading competitors combined!

Not too bland, not

too tart, not too oily, Miracle Whip has a lively zest that makes the simplest salad really tempting. Men like it. Women like it. Children like it. Millions prefer Miracle Whip to any other salad dressing they have ever tasted.

Your food store gets fresh supplies of Miracle Whip every few days. Order a jar tomorrow. If you buy the quart size, you make a real saving.



TUNE IN the Kraft Music Hall, Bing Crosby, Bob Burns, guest stars—Thursday nights, N.B.C.

## KRAFT Sweet Chocolate-Flavored MALTED MILK

Another great product from the makers of Miracle Whip

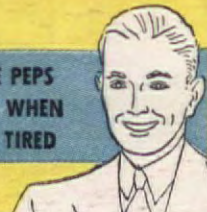


IT MIXES  
SO EASILY!

I JUST LOVE  
MILK THIS WAY



IT SURE PEPS  
YOU UP WHEN  
YOU'RE TIRED



Get the  
economical  
2-lb. size





**A HOME ON THE ROAD**, with a Convertible Bed... with special soundproofing and shock-absorbers to give you living room quiet and relaxation. Such advanced engineering, and styling, adds to resale value.



**NO DUST** to soil, or spoil your trip! Nash's automatic "Weather Eye"\* gives you fresh air, free of dust... rain... insects... chilling drafts!

# A MILLION MILES *From Nowhere*

SOMEWHERE over the blue horizon—beyond the place where the signposts stop—there's a hideaway where dull care can never trail you. A place where bass fight for a bare hook, and the soft air is heavy with pine.

Shut your eyes and you'll see it.

Or—get in a Nash and head it for the hills... it knows the rest of the way. Then you'll see a kind of travel that comes straight from the story of the Flying Carpet.

For the first time in your life, you're going to set a little dial called the "Weather Eye"\*—and drive all day without dust in your face or a draft on your neck.

Carried along on the magic wings of a Fourth Speed Forward\*, you'll see distances dwindle at a terrific pace, but never know the engine is running. You'll never dread a hill, or stop for a bump.

Nothing will stay you—not even those

customary stops for gas. One filling usually takes you all the way to sunset in a Nash.

And for the first time... you're going to end up the day fresh as early morning, with not even the problem of where to lay your head. Just park your car beneath a star—your double bed is waiting in your Nash!

Yes—it's a kind of motoring that not even a millionaire could ever enjoy before. It can make any "out-of-the-way" place an everyday part of your life.

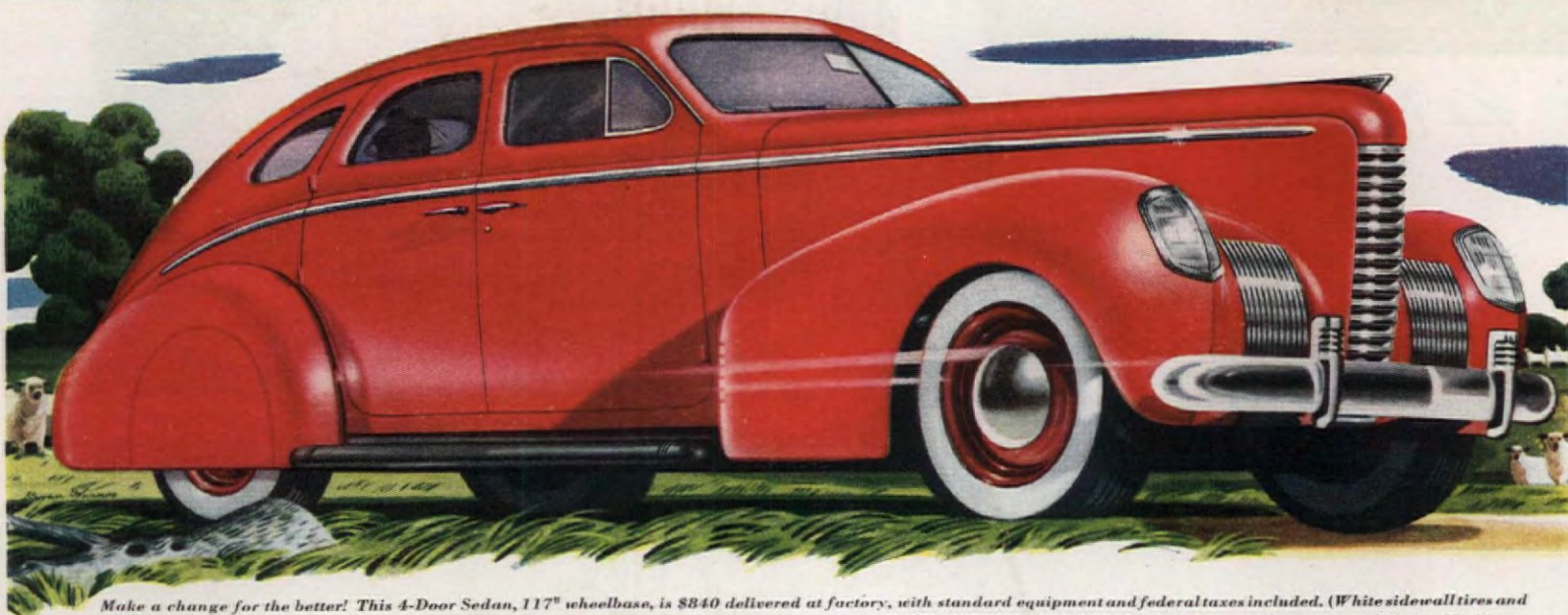
And this proud car can be yours so easily... ten brilliant new models are now priced right next to the lowest.

That wonder-spot won't wait forever. Get in a Nash and get out of town!

Four Series of Great Cars, 22 Models... 10 Priced next to the lowest... Delivered at Factory, as low as \$770. Standard Equipment and Federal Taxes Included.

**\$770**

(\*Optional Equipment—Slight Extra Charge)



Make a change for the better! This 4-Door Sedan, 117" wheelbase, is \$840 delivered at factory, with standard equipment and federal taxes included. (White sidewall tires and rear wheel-shields optional at extra cost.) 1800 dealers from Maine to California to serve you. NASH MOTORS DIVISION, Nash-Kelvinator Corporation, Detroit, Michigan.



**EAT UP DISTANCE**, save up to 20% on gas with Fourth Speed Forward\*. Steering Post Gear Shift\* is faster. "Pick-up" of 15 to 50 MPH in 13 seconds, in high.

*It's That New* **NASH**  
THE CAR EVERYBODY LIKES

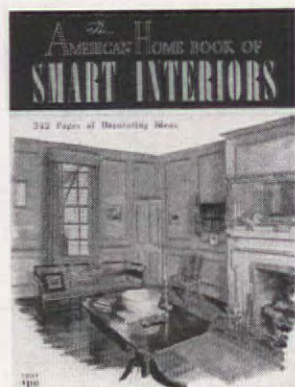


Dear Editor, can you tell me—

CERTAINLY we can! Almost anything you want to know about gardening, building, giving parties, interior decorating, period furniture, log cabins, remodeling, draperies, or architecture is included in THE AMERICAN HOME service booklets. Whatever your question may be, about any phase of home building or home-making, you can be sure you will

attic into a study or an under-stairs closet into a powder room. What more could you ask? Not very much, when we add that it is profusely illustrated right through to the last page (and there are about 250 pages). Every room shown has been done with skill and imagination as well as attention to the inevitable budget, and every room "works."

Another booklet that really excites us is our new Hostess Book, which is just now being completely re-made. When finished it will be fat with ideas, color, and practical advice about giving every kind of party. There are



find dozens of answers to it in one of these service booklets.

How to plan a nice, livable house for a bouncing family of four with a maid, two dogs, a canary, and an electric train is meat, drink, and new Bermuda potatoes to us because we've had lots of practice solving similar problems. You have seen, from time to time, stories like this in THE AMERICAN HOME, but because the questions still poured in, we decided that all the information about houses should be put in book form. Now if you are building a house but are not quite sure about what you want and how to achieve it, you can consult one of our books of House Plans, where you will find sound information and at least most of the answers you are seeking. One of these booklets covers all the popular styles of architecture, while the newer one deals entirely with Colonial and Modern. Both of them, of course, are packed with photographs and plans.

If you already have a house, in which you expect to spend the rest of your life, perhaps you are wondering what might be done to make the interiors a little brighter. Whether you want just to paint the dining room walls a more interesting color or decorate a complete new nursery, The American Home Book of Smart Interiors is really meant for you. That booklet is packed with ideas, ideas, ideas! It has kitchens, children's rooms, rooms for the man of the house, bedrooms, living rooms, dining rooms, guest rooms, maids' rooms, hobby rooms, and even ideas about how to turn a useless

picnics, formal dinners, luncheons, buffets, children's parties, and special holiday parties. What's more, we don't just show you how to put a bunch of flowers in the center of the table! There are really original centerpieces, place cards, party themes and menus. If you are a bride, you should have it to start you off on the right entertaining foot; if you are old enough to have a daughter about to take the final step, get the booklet and plan for her a wedding like one of those described in it, and then use it as a guide for all future parties.

Our booklet on Period Furniture is invaluable if you really want to know the difference between Biedermeier and Directoire. The Scrapbook of Architectural Details shows you close-ups of those important little things that make such a big difference in whether your house is distinguished or ordinary.

This isn't all—but it's all we have space to tell you about right now. If you have a problem, please write and ask us about the right one of these "magic answer books." It will get your ideas out of the bottom drawer of your mind, or supply you with entirely new ones. It will show you in photographs and drawings, as well as in words, just exactly what the smartest and soundest ideas are. The whole set of these booklets will start a valuable reference library for your business of homemaking.

Advertisement

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—at 10% lower price!



YOU bet it's a buy when you can get a new improved edition of the world's most popular tire—Goodyear's famous "G-3" All-Weather\*—at 10% lower price!

This husky new 1939 "G-3" has been stepped up from A to Z—strengthened in every ply with our new low stretch Supertwist\* Cord that gives it greater resistance to bruises and blowouts.

It's built with new engineering that puts more of these extra-durable cords in every inch—making a firmer, more com-

pact tire that can stand a lot more punishment and wear.

As a result this new "G-3" delivers more miles—keeps its center traction non-skid safety grip longer—than even last year's great tire. But thanks to new manufacturing efficiency, it costs you 10% less.

Make your money go further with this new and better "G-3" All-Weather. Your Goodyear dealer has it now.

\*Trade-marks of The Goodyear Tire & Rubber Company



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—flat, thick tread—wide  
riding ribs—more rubber  
on the road.

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STARTING—deep non-skid  
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the tread—heavy shoulder  
blocks provide grip  
on curves.

SAFETY PROTECTION—  
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tect against curb scuffing  
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cord provides blowout  
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SMART APPEARANCE—  
prismed sidewalls—wide,  
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Centennial product of the  
greatest name in rubber

THE GREATEST NAME

IN RUBBER

# GOODYEAR

MORE PEOPLE RIDE ON GOODYEAR TIRES THAN ON ANY OTHER KIND



## Get out your pencil and see how you can retire in 15 years

### An advertisement that will help you get the things you want

**I**F YOU WANT an income for life, here are facts you should know.

Let's assume you are saving regularly—hoping you will have enough money some day to let you retire.

But will you? Let's see. To retire on \$150 a month, you will have to save \$45,000 and invest it at 4%. If you can get only 3%, you must save \$60,000 to get the same income! Can you set aside that much in the next 15 years? It's a good way to retire, but it takes too much money for most of us.

That's why the Phoenix Mutual Plan was started. It is being used by over 38,000 people. Through this Plan, you can get a guaranteed income for life, you can guard against emergencies, you can avoid investment risks and uncertainties. And the Plan calls for much less money than ordinary investment methods require.

### Get \$150 a Month for Life

Here's how it works. Suppose you are 40 now, and you qualify for the following Phoenix Mutual Plan, which pays \$150 a month for life at age 55. Here is what the Plan provides:

1. A check for \$150 when you reach 55, and a check for \$150 every month thereafter as long as you live.
2. A life income to your wife in case of your death before age 55, and
3. A Disability Income to you if, before age 55, total disability stops your earning power for six months or more.

Of course, you need not be 40 now. You may be older or younger. The income need not be \$150 a month. It can be any amount from \$10 to \$200 a month or more. And you can have it start at any age: 55, 60, 65 or 70. Similar Plans are available to women.

You don't have to be rich to retire this way. Since you start the Plan 15 years or more before you intend to retire, you receive the benefits of compound interest, long-range investments and mutual operation. You get a retirement income for far less money than ordinary investments require.

### Send for Free Booklet

Send the coupon below and we will mail to you, without cost or obligation, an important booklet giving the complete facts about the Retirement Income Plan. In a simple, illustrated way, this booklet shows you exactly how thousands of people are providing their own life incomes, tells you how the Plan protects against such emergencies as death or disability. Don't delay. Send for your copy now!

### PHOENIX MUTUAL Retirement Income Plan GUARANTEES YOUR FUTURE

Phoenix Mutual Life Insurance Company  
356 Elm St., Hartford, Conn.  
Please send me by mail, without obligation, your book describing the PHOENIX MUTUAL RETIREMENT PLAN.

Name \_\_\_\_\_  
Date of Birth \_\_\_\_\_  
Business Address \_\_\_\_\_  
Home Address \_\_\_\_\_

## THE AMERICAN HOME OF TOMORROW!

**I**N OUR July issue we present what we believe to be the finest collection of "good modern" ever to be published in one issue of a non-professional magazine. On these sixteen pages you see what modern CAN mean. Not streamlined cages aptly called "machines for living" because we know enough about Americans to know they are not interested in "machines for living," however efficient and economical. Nor do we show miles of metal pipes, acres of glass, and all the other absurdities too often connected with the word "modern." What we have tried to do is to show American homes that are beautiful, straightforward, and planned for the American way of life. No matter that you have just built a house, don't want to build a house, or want to build and don't want it modern. We present the whole meaning of modern, and as such it makes important and mighty exciting reading.

It is more than just a collection of modern exteriors and interiors. We publish an intelligent analysis and impassioned plea by a modern young woman, Ethel McCall Head, asking Americans to do some straight thinking about that little home they are planning for the American way of life. We Americans have done far too many absurd, expensively romantic bits of Old Europe!

Included is the Massachusetts home of Dr. Walter Gropius, founder of the world-famous Bauhaus school in Germany and now the head of the architectural college of Harvard University. When one of the founders of the modern school of architecture builds a house for himself, one may expect to find in it much that is new and stimulating, and we consider it a great honor to be able to include it in this issue. It is a house planned for the comfortable living of three persons, Dr. Gropius, his wife, and his thirteen-year-old daughter. Some of his philosophy of living may be gathered from the following, quoted from Beulah Brown Anthony's article in July.

"I couldn't resist asking why, with such a super-efficient heating system, have a fireplace? Mrs. Gropius had the answer ready. 'For the sheer psychological satisfaction that it gives. I know of nothing that relaxes a person so thoroughly as just to sit down before an open fire . . . In Germany we do not have them as a rule. In England we had just fireplaces which is not satisfactory either. So we chose to have both—cen-

tral heating for warmth, the fireplace for beauty and pleasure.'"

Now if you have always imagined that the founders of modern were themselves made of tubular piping with glass and chromium minds, surely this philosophy of perhaps the greatest of the modernists will disabuse your mind of that idea. For modern, like Hamlet, has been taken up by a great many "hams" and suffered much at their hands . . . Alden B. Dow, Michigan architect, has done a beautiful modern house. Perhaps you will call it "English" and you would be as right as we, except that his use of traditional materials is modern—and that is our definition of modern. We do not mean by the word merely a "style" but a conception of living. There are three stunning houses for \$5,000—one from the West Coast by George Patten Simonds, one from Illinois, by Bertrand Goldberg, and one from Texas by Clarence J. Finney. We beg that you compare what they achieved for \$5,000 as against what \$5,000 could buy in a shoddy imitation of a "period" house. Four other houses are shown and include one in Florida, one in Rhode Island.

There is also a very important article by one of the leading designers of Sweden, G. A. Berg, and with his article many illustrations of real Swedish modern interiors. They are charming and exactly the sort of thing modern should be—simple, sane, harmonious backgrounds for daily living. And to complete the modern job, we have included some modern made by American Indians and exhibited at the Golden Gate Exposition, as well as good examples of "Swedish modern" made by our own American manufacturers. And all of this we lead off by showing on our cover one of the loveliest rooms at the Swedish Pavillion at the New York World's Fair—a simply enchanting room in blues, adaptable to any American living room. As I write, it is being painted at the Fair for you by Harrie Wood.

"People make the mistake of thinking that the modern school cares nothing for beauty but only for economy and practicality. This is most emphatically not true. We want to keep all that is beautiful and useful and only discard what is superfluous and awkward." Such is the Gropius philosophy, and we sincerely hope that this July issue will have contributed to that end, for Dr. Gropius' philosophy is also ours.





# Take a Tip from Cupid



## Give the MIRRO Bride Set The Ideal Wedding, Shower or Anniversary Gift



The grandest gift of all—(or the grandest equipment for *your own* kitchen)—is this new set of MIRRO—the Finest Aluminum. It combines all the utensils necessary for baking, frying, boiling, roasting, and coffee-making—carefully selected by cooking experts.

For *weddings* and *showers*—the MIRRO Bride Set is perfect for an individual or a group of friends to give. It equips a kitchen for life. MIRRO's smart, modern styling *keeps* its handsome appearance because MIRRO utensils are made of extra hard, extra thick, long-wearing aluminum.

For anniversaries—aluminum is always welcome. And MIRRO—the Finest Aluminum—is the finest compliment you can pay to anyone who takes pride in her kitchen and her cooking.



MIRRO • THE FINEST ALUMINUM •

22-PIECE SET

# MIRRO

THE FINEST ALUMINUM

**\$15<sup>95</sup>** Regularly \$19.70

Extreme South and West, \$16.95 set

284-page MIRRO Cook Book  
*Given with each set*

MIRRO • THE FINEST ALUMINUM •



This complete MIRRO Bride Set consists of the following utensils:

7-in. fry pan • 10-in. fry pan • 2-qt. 5-in-1 pan set • 9-in. pie plate • 6-qt. covered pot • 6-cup percolator • 11 $\frac{3}{8}$ -in. round roaster with rack (4 to 6-lb. fowl or roast) •  $\frac{5}{8}$ -qt. sauce pan • 1-qt. sauce pan • 1 $\frac{1}{2}$ -qt. sauce pan • set of 3 sauce pan covers • 8-in. square cake pan • 2-layer cake pans (9 $\frac{3}{8}$  inches) • 2-qt. whistling tea kettle • 3-qt. safety lid strainer pan • 1-cup measure • 2-cup Percolette • kitchen-size salt and pepper set.

An attractive gift card, with a bright little verse on the inside and lots of room for names or added sentiments of your own, is included with this MIRRO Bride Set.

At Department, Hardware and Housefurnishing Stores  
ALUMINUM GOODS MANUFACTURING CO.  
Manitowoc, Wisconsin







**I**t's almost bedtime, Mary Jane. Sleep tight.

*'Course I will. And you sleep tight too.*

Thank you, dear. But you see—your telephone *never* sleeps.

*Gracious sakes, why not?*

Well, your Daddy or Mummie might want to call some one during the night, like Dr. Allen, for instance . . .

*Oh, he's nice! I like him.*

. . . or that big policeman you see on the corner sometimes, or even the firemen downtown, or . . .

*Goodness, do you know them too?*

Yes, indeed, I know almost every one everywhere. And I can let people talk to them in a twinkling of an eye.

*My, but you must charge a lot to do all that.*

No, Mary Jane. Telephone service is one of the cheapest things people buy. Few things in the world can give so much.

*Bell Telephone System*



You are cordially invited to visit the Bell System exhibit at Golden Gate International Exposition, San Francisco

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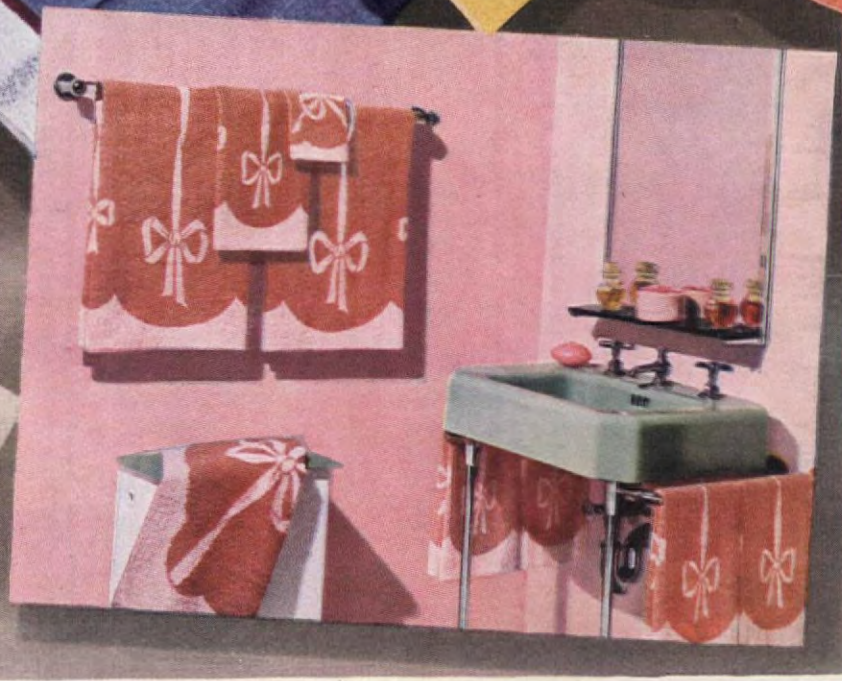
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While every precaution is taken to insure accuracy, we cannot guarantee against the possibility of an occasional change or omission in the preparation of this index.



# A girl can't start too early

## USING CANNON TOWELS



Here's a little girl who'll remember, all her life, the beauty with which her mother fills their home. The bathroom, for instance, is cheery-bright with color.

And *that's* something any home can have! It's easy to do a lot of smart, inexpensive color-scheming . . . just with Cannon towels. The new series of Decorators' Colors gives you the fun of creating really "professional-looking" combinations . . . with nineteen colors and shades in towels and the newest of border

treatments to choose from. And there are Textures and Moderns and Florals!

Go and see them all. Take your little daughter with you. A girl can't start too early to learn about Cannon towels. Show her the good, close, firm under-weave . . . the thick, soft, absorbent loops. Cannon makes so many towels (they're the world's largest manufacturer of household textiles) that they can give you a wider variety and better values all the way from 25c to \$2. Cannon Mills, Inc., New York.

**TOP GROUP OF TOWELS.** This shows you some of the new Cannon designs. And remember: Each pattern comes in a series of Decorators' Colors . . . just *seeing them* starts you at bathroom color-scheming. Lots of Cannon towels mean lots of color for little money!

**HOW A MATCHED SET LOOKS.** In the pretty bathroom, you see a Cannon matched set of bath towels, face towels, wash cloth and bath mat in Dawn color. Cannon's new tones of Dawn, Dusty Peach, Dusty Rose, Nectarine and Suntan blend with many backgrounds.

# Cannon Towels

CANNON TOWELS • CANNON SHEETS • CANNON PURE SILK HOSIERY



**EXTRA-GOOD NEWS!** Cannon is making Pure Silk Hosiery for you. Full-fashioned, ringless, triply-inspected and sealed in the Cannon Cellophane Handy Pack. Each stocking permanently marked with thread-count and suggested use. You'll like it!



PHOTOGRAPHED FROM THE ROOF  
OF OUR HOME AT 444 MADISON  
AVENUE BY F. M. DEMAREST



THE ROCKETTES  
WORK HERE



THE NORTH  
RIVER



WHERE THE  
BIG BOATS  
FROM EUROPE  
COME  
SAILING UP

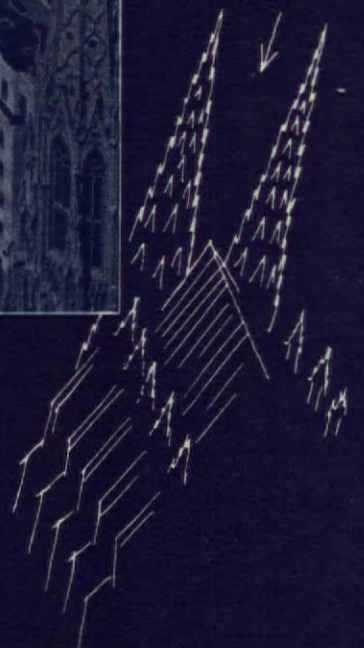


IN THE PLAZA  
IS AN OUTDOOR  
RESTAURANT  
(RECIPE FROM  
HERE ON  
PAGE 53)

ROOF-GARDENS



ST. PATRICK'S  
CATHEDRAL  
HERE



FIFTH AVE.  
SHOPS, BUSES.

AND ELMTREES



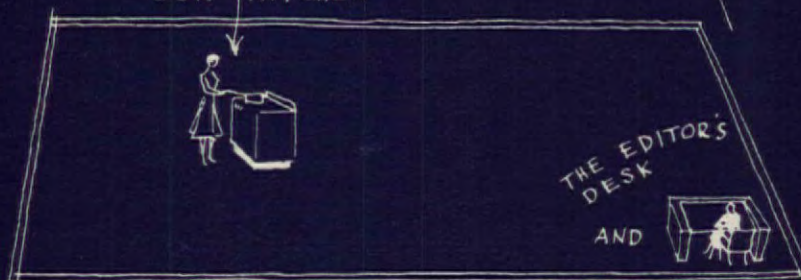
LOOKING WEST  
TO THE NORTH RIVER

ROCKEFELLER CENTER  
FROM OUR BUILDING

40<sup>th</sup> ST.

HERE IS  
OUR KITCHEN

50<sup>th</sup> ST.



THE EDITOR'S  
DESK

AND



MADISON AVE.

THE VIEW ON OUR COVER

444  
MADISON AVE



# This is OUR "American Home"



F. M. Demarest

—and it would please us very much if you would come to see us

UNLESS our scouts deceive us, the whole country will be on the move this summer and we're hoping it will be mostly in our direction. For, while in our March issue we urged you one and all to hie yourselves off to California, this month we wish to invite you to come in quite the opposite direction. We invite you to come to New York City, our home town. It would please us so very much to have you come and see us in our own "American Home."

Just a block away from Radio City and overlooking the spires of St. Patrick's Cathedral, you will find the home of your home magazine, in surroundings quite unlike anything you imagined offices to be. You see here, on this page, the dining nook in our kitchen and our reception room, quite as informal and friendly as you will find us to be. If you think it startling to find such a homey atmosphere in a great office building looking down upon the view you see on our cover, please do remember that, after all, we spend a great deal of our lives here and to us it seems only natural to try and recreate around our daily chores the same livable, simple charm that we'd have at home. It is our home for five days of the week, and we hope you will make it your meeting place while you are away from your home. It will give us genuine pleasure to feel that we have been of service to you, and we ask you please to feel free to meet your friends here and to call upon us for any information whatsoever. If we can help you, we will. Our invitation is sincere and we know that you believe that it is.







"Here's where we'll be at home to World's Fair visitors, and I hope you'll come and see us." . . . Julia Bourne  
"I'm sure you'll be delighted to find such a cheery and homey place in midtown New York." . . . Ruth Whiting



Our offices are gay and bright, and our new kitchen as bright a little spot as you'll find in any little home. That, you see, was the real purpose in doing over our kitchen for your visit—we wanted you to see it, like it, and want to go home and copy it in your own house. You can, you know—it's not elaborate, impossibly priced laboratory equipment; it's just a bright, efficient little kitchen that is possible for any little home. Knowing there would be many visitors, we could have prepared row upon row of "model" kitchens and of course it would have been tremendously impressive. But we don't do things that way. In this kitchen of ours we cook all the food that you see on our pages.



It is my privilege to preside over the reception room, and to welcome you first to "The American Home."

—JAN THOMPSON

We test new equipment, but only as a housewife would test it—by actual, daily use under ordinary conditions. There's nothing very dramatic in the way we do things, but we do not presume to get you into our "home" with the idea of seeing dramatics. When you come here it will be, we hope, to take away with you ideas and suggestions that you can use in your own home. Our offices are as functional and practical as the most formidable chrome and modern creations that you will see, and somehow we're just happier in this sort of atmosphere. We think you'll like it, as much as we do.

Now this issue is one that we could be very sentimental over, for while the Fair is to us a bitter disappointment in that it is none of the fine, educational things we

had hoped it to be, it having completely ignored the entire home-making industry, having completely lost sight of the fact that both the new building materials and the furnishing of homes are two of the truly exciting things of our generation, nevertheless we are enormously proud of our city.

Few of us are native-born New Yorkers, but all of us feel for this stimulating, beautiful city of our adoption the deepest affection and pride. We do, unfortunately, have our "dead-end kids" and miserable slums, but we also have breath-taking beauty and racial tolerance. There's somehow room for all peoples, always a listener for a new idea, always quick response and sympathy for the really fine things of life. There is much ballyhoo and much that is mere clap-trap, but there are also things to see and do and buy that are not available anywhere else in this big country of ours. And it was to help you find these things, to help you take back with you something

[Please turn to page 96]

To you, our readers whose loyalty to, and interest in, "The American Home," and to our advertisers who make this magazine possible, we are sincerely grateful. The welcome sign is always out, and we hope you will call when in New York.—W. H. EATON, Publisher



I extend my hearty greetings to our "family" and my sincere appreciation of your enthusiastic interest in "The American Home."—HENRY L. JONES, Vice President



Editors have a million unclassifiable jobs to do. This month, the pleasantest of all is to welcome you to our home town and to our American Home. JEAN AUSTIN, CHARLOTTE EATON CONWAY and E. L. D. SEYMOUR, your editors



AND here you see our big editorial room, drenched with sunshine and light and, an even more important ingredient than these two precious things, a "joy of doing." We sincerely try to practice what we preach in all things, and believing in stimulating, lilting color, we've "done" ourselves up in chartreuse

walls, redwood furniture, gay striped floors, and pale pink ceilings. And now may each of us "speak our piece" and take a bow? . . . I see your letters, and feel as though I knew you all, so it is a joy to send a personal greeting to you this way.—GRACE MEINEN . . . If you really like variety, trade places with me for a week and do stories on everything from farmhouses to spring cleaning!—VIRGINIA FORSYTHE . . . Welcome to New York City, all of you collectors of antique, and lovers of art and architecture! From your letters I know you will enjoy the landmarks and museums of this great city.—JOHN LERCH . . . It's fun to be architectural editor and have a hand in showing America's excellent small homes; honestly, we wouldn't exchange them for either "pleasures or palaces."—W. M. MEHLHORN . . . As your Decorating Consultant I have corresponded with many of you and would enjoy meeting you "in person" whenever you come to New York.—MARY E. MONZE . . . To be office ferret as to what is fun for your parties, table decorations and menus is part of my day's work.—MARNI WOOD . . . Answering the thousands of inquiries each month is one of the ways in which we serve our large family of readers.—GERTRUDE BRASSARD, ELIZABETH HANSON, SHARLEEN FLANAGAN—three little girls who didn't get in the picture because Mr. Demarest's camera wasn't big enough! . . . "Production" they call me and my department and that probably is as good as any name. However, "mass production" might be more accurate, for in this June issue I ordered 811 tons of paper, 50,000 lbs. of ink, 945 press plates to run off 128 pages on approximately 50,000 cubic feet of printing presses—nearly a city block. P.S.—We keep the presses in Chicago—not here in this office!—ROBERT J. MAHN



Were you to step behind the scenes in my office you would see us preparing and perfecting each page of the magazine before it is "put to bed." I hope you will come to see your magazine in the making.

—MARION M. MAYER







Julia Bourne, our home economist, with her assistant, Ruth Whiting, take you on a tour of our new kitchen and will be "at home" to those of you who can come to see us

CAN HOME Menu-Makers and a page of recipes all ready to be cut out, put into the transparent Cellophane envelopes, and filed away. In the compartment at the left you will notice a special place for storing a Menu-Maker so that the recipes will always be within easy reach. A folder of note paper has been included here, too, so you can "drop somebody a line" while you're waiting for the potatoes to boil. There is also a box of unanswered correspondence so you can tell to whom you owe these notes. In addition there are places for bills, memorandum pads, booklets describing the use and care of the range, refrigerator, electric mixer, etc., as well as books on table setting, etc.

You will be glad to know, too, that we have lumiline lights over all the counter tops so there will be no mixing of cakes in the dark for us.

## And now—Let Us Take You Through Our Kitchen

WITH this issue we announce the official opening of the new American Home kitchen. Coming as it does when so many of you will be in New York we're glad to welcome you to the place where we try out all the recipes that are published in *THE AMERICAN HOME*, and where we familiarize ourselves with new kitchen equipment and gadgets so we can tell you about those we think you will find most interesting and worth-while. You may discover us in the middle of a recipe or two, taking photographs, or answering readers' letters, but there will always be someone here to show you around, and perhaps you will enjoy seeing some of the sights that go on behind the scenes in the cooking department of a magazine office.

As you step into the kitchen (see page 18) you are at once struck with its color and charm and an inviting look that makes you want to take off your coat, put on an apron, and go right to work. A quality of friendliness, perhaps that's the best word to use, which makes you feel right at home. A small, workable, not too elaborate kitchen that anyone of our readers might have as her own. The equipment is as thoroughly modern as you can buy on the market today, and the arrangement is in accordance with the most modern principles of kitchen step-saving efficiency, allowing us to get more work done more easily. Perhaps we're prejudiced, but we honestly believe that you will like our cheery little kitchen.

The color scheme was inspired by the water-fast wallpaper, with its powder-blue background and clusters of light yellow and terra cotta red flowers, which is above the sink and on the wall space back of and around the refrigerator. The Venetian blinds we had specially painted to shade from white through light blue, to dark blue. The wooden valances, which a handy man, or maybe your husband, can make for you, are painted white with green center circles for accent. The linoleum on the floor is white with blue veining. A darker blue linoleum is used for the cove base around the outside of the floor space and for the counter tops, and the ceiling is painted apple green. The wall space above the range is covered with fireproof asbestos board and the wall space not covered with wallpaper, is finished with batten board and painted white. Ordinary plywood was used with one-inch strips covering the joints. The batten board comes down flush with the tops of the cabinets. Oil paints were used in the kitchen which, like all others, is necessarily subjected to steam from cooking food. A copper hood above the range conceals an electric ventilating fan that pulls cooking odors right up and out through the wall.

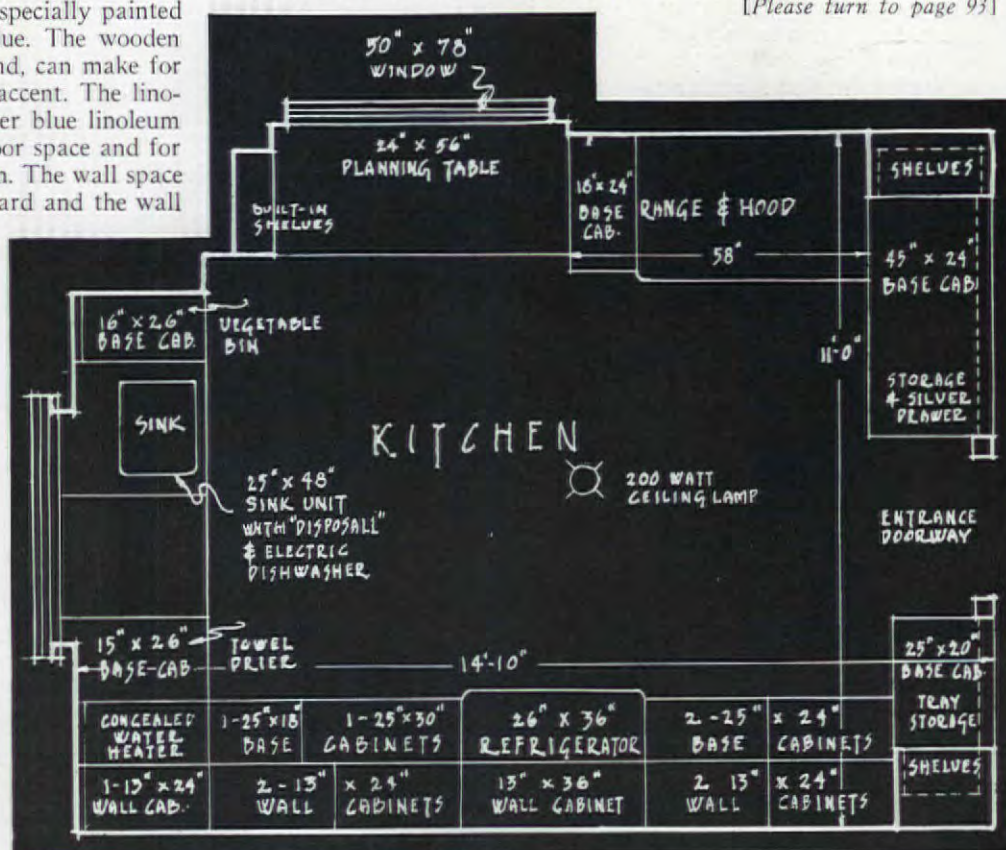
Our planning desk, between the sink and the range, is useful not only for planning but partially hides a permanently installed radiator. We think this is one good way to dispose of the radiator as a kitchen problem, which it is in so many homes. On the top of the desk you see one of *THE AMERICAN*

And there are plenty of electric outlets so we're never at a loss as to where we're going to plug in our electric appliances. The entire kitchen is adequately wired according to present-day specifications, eliminating any possibility of blowing a fuse. An electric toaster, electric grill, and electric coffee maker can all come to the same breakfast at our place.

Our kitchen cabinets are made of wood with a glossy white exterior finish. The scalloped border across the top is a part of the cabinet design. The cabinet interiors are ice blue, and they look fresh and crisp in contrast to the red and green colors that are used on so many packaged groceries. Our spices are lined up on small step shelves that came with the cabinets. This arrangement is ideal, for even the smallest spice container is always in plain sight. Other features of the cabinets are the built-in towel rack, vegetable bins, and tray compartment which you see photographed on this page. There is also a metal lined, divided drawer for flour and sugar.

The refrigerator (eight cubic feet) is conveniently located next to the cabinets for grocery supplies, mixing bowls, cutlery, etc., which make up our preparation center. Salad greens are kept fresh and crisp in the sliding drawers in the lower part of the refrigerator. Oil silk bowl covers are placed over the food in bowls. Such foods as left-over canned tomatoes and cheese are kept in glass refrigerator dishes. On the preparation counter we keep our electric mixer under its transparent, dustproof hood, with attachments and mixing bowls in the corner cabinets above. Above the refrigerator is an extra supply of canned goods so we shall always have some on hand for unexpected

[Please turn to page 93]

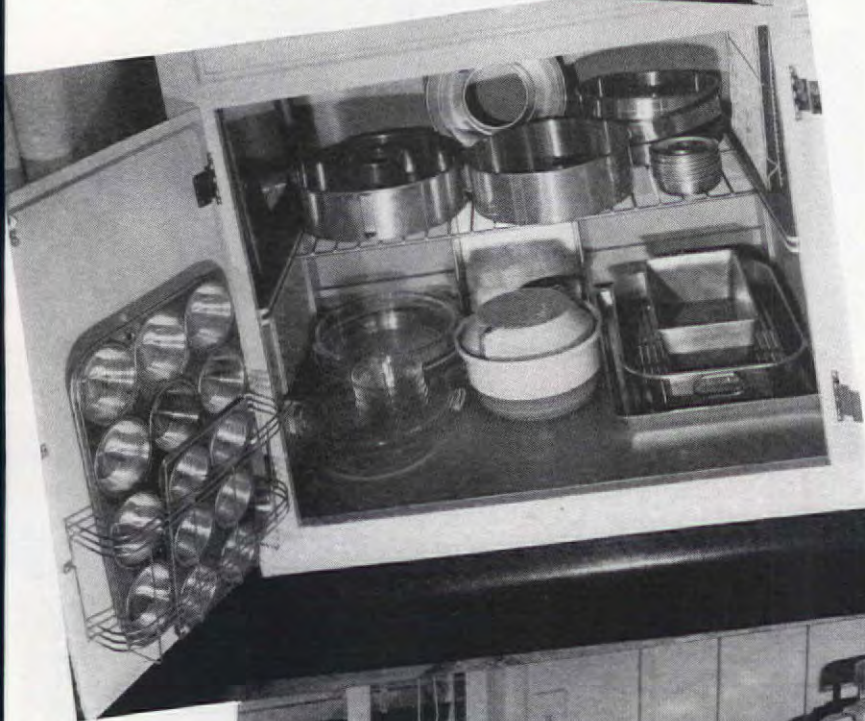
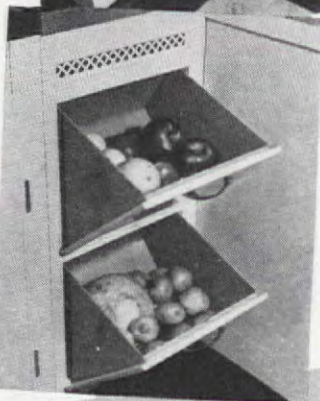
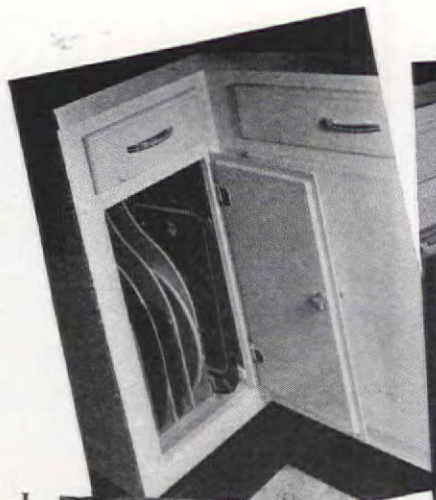


Because our kitchen is in an office building, window and door openings are necessarily not typical of houses. However, in floor and working areas it is average in size and you can use the floor plan as a guide



# Whether New or Old

We "file" our trays away and they're never out of place. Towels and dish cloths slide out on a towel rack. Our cabinets have built-in fruit and vegetable bins and flower and sugar bins. In a base cabinet, to the right of the refrigerator we keep our baking pans, all in one place so they're easy to find. A complete listing of our equipment illustrated here will be found on page 94



## Here's a Minimum List for Every Kitchen

### Cups and spoons:

- 2 measuring cups
- 1 quart measure
- 2 sets measuring spoons
- 1 basting spoon
- 1 slotted spoon
- 2 kitchen tablespoons
- 2 wooden mixing spoons
- 1 slotted wooden spoon
- 1 kitchen teaspoon

### Electrical equipment:

- 1 electric mixer and attachments
- 1 electric toaster
- 1 electric waffle iron

### Cutlery:

- 1 bread knife
- 1 meat knife
- 1 spatula
- 1 wide spatula
- 1 slicer
- 1 grapefruit knife
- 3 small paring knives

### In addition:

- 1 tea pot
- 1 set of nested mixing bowls
- 1 chopping bowl and knife
- 1 large 2-tined kitchen fork
- 1 small 2-tined kitchen fork
- 2 rubber spatulas
- 1 ladle
- 1 skimmer
- 1 pastry brush
- 1 set biscuit cutters
- 1 set cookie cutters
- 1 doughnut cutter
- 1 rolling pin
- 1 flour sifter
- 1 pastry blender
- 1 pastry board
- 1 cutting board
- 1 bread box
- 1 potato masher
- 1 can opener
- 1 bottle opener, cork screw
- 1 jar opener
- 1 skewer set
- 1 kitchen shears
- 1 colander
- 1 funnel
- 1 small fruit juice strainer
- 1 medium strainer
- 1 pancake turner
- 1 rotary egg beater
- 1 wire whisk egg beater
- 1 small hand grater
- 1 set single graters
- 1 fruit juice extractor
- 2 trowels
- 1 apple corer
- 1 vegetable brush
- 1 egg slicer
- 2 wire cake coolers
- 1 ring mold
- 1 large dessert mold
- 8 small molds
- 1 cake box
- 1 set refrigerator dishes
- 1 set oil silk bowl covers
- 1 set oil silk bags for food
- 1 roll wax paper
- 1 roll paper towels
- 12 tea towels
- 4 dish cloths
- 3 pot holders

### Baking pans:

- 2 cookie sheets
- 1 set large muffin pans
- 1 set small muffin pans
- 1 loaf pan
- 3 layer cake pans
- 1 tubed cake pan
- 1 round dessert and baking pan
- 1 square cake pan
- 2 pie plates
- 1 roasting pan and rack
- 2 casseroles
- 6 custard cups

### Surface cooking:

- 1 tea kettle
- 1 coffee maker
- 1 double boiler
- 2 sauce pans with covers, 2 qt., 3 qt.
- 2 small sauce pans, 1 pt., 1 qt.
- 1 combination kettle and steamer
- 1 large kettle with cover, about 8 qt.
- 1 small frying pan
- 1 large frying pan with cover
- 1 chicken fryer
- 1 griddle
- 1 French fryer
- 1 Dutch oven

### Thermometers:

- 1 deep fat frying thermometer
- 1 candy and jelly thermometer
- 1 roast meat thermometer



# Please do visit at least one of our museums



*A typical Pennsylvania interior, from a Lancaster County house, 1761*



This handsome room from the Samuel Wentworth house, 1671, Portsmouth, N. H., has unique paneling, painted Indian red

Exquisitely appointed is this room from the Samuel Powel house in Philadelphia, 1768, with Georgian overmantel, Chinese wallpaper, and superbly made furniture items

## THE AMERICAN WING: Metropolitan Museum of Art

**P**RIDE in the American Wing is country-wide. Since its opening fifteen years ago thousands of citizens have viewed these original interiors of American homes, perfect in authentic arrangements of antique furniture and other household accessories from the Colonial, Revolutionary, and Early Republican periods. The intimacy of these rooms, arranged as in a private residence, so that visitors may casually wander through and completely absorb the rich heritage of American decorative art, has so intensely impressed people that, returning to homes throughout the States, they have felt impelled in more instances than not to revise their own tastes in accord with the good principles inherent in the arts and crafts of the early days of America.

"The fireplace in our pine-paneled room is like one in the American Wing," avers a young couple in California, gladly giving testimony to the source of their taste, and in other cases, thus the draperies, high chest, wallpaper, silver, dining room chairs. What actually happens is not mere duplication, for these objects garnered by the friends and authorities of the Metropolitan Museum of Art are unmatched antiques by master hands, but an ensemble as near in quality and tone as possible is attempted, in order to recapture for modern personal use something of that warmth of good living and graciousness known to our ancestors.

This living quality of the American Wing, that few museums achieve, cannot be over-emphasized. When old visitors and





new call again, they may always be sure of recent changes and acquisitions that expand the collections to represent sections of the colonies not previously included. It is a tremendous antiquarian task, the work of scholars carried on with difficulty because of the scarcity of literary or other authoritative sources in the field of American architecture and the decorative arts. The ultimate knowledge and industry involved in gathering and judging the items, since everything must be of the highest caliber, means untiring thoughtful consideration by the curatorial staff. Installation requires similar care. In speaking first

A bedchamber from the Duncan house, Haverhill, Mass., 1818, with French wallpaper of pre-*Directoire* design. Fine four-poster bed, Derby home, Salem

The Shaw bedroom, below right, Hampton, N. H., c. 1725, was a farmhouse guest-room in paneling of natural pine. Bed with worsted-embroidered hangings

Photographs courtesy Metropolitan Museum of Art and F. M. Demarest



Beautiful room from a Baltimore residence, c. 1800, with a delicate type of ornamental wood work, and also dining furniture, showing strong Sheraton pattern. Portraits by de Saint-Mémin on wall



of the resultant good, praise and appreciation of the collections as such have not been forgotten, nor gratitude for the inspired generosity making them possible.

Although the American Wing contains some twenty-eight or more rooms and galleries, the intention here is to give a comparatively brief indication of what may be found, leaving for the reader's additional enlightenment a perusal of the delightful handbook printed and sold by the Museum which is a complete guide during a personal tour. The early forms of interior architecture of the colonists

[Please turn to page 85]

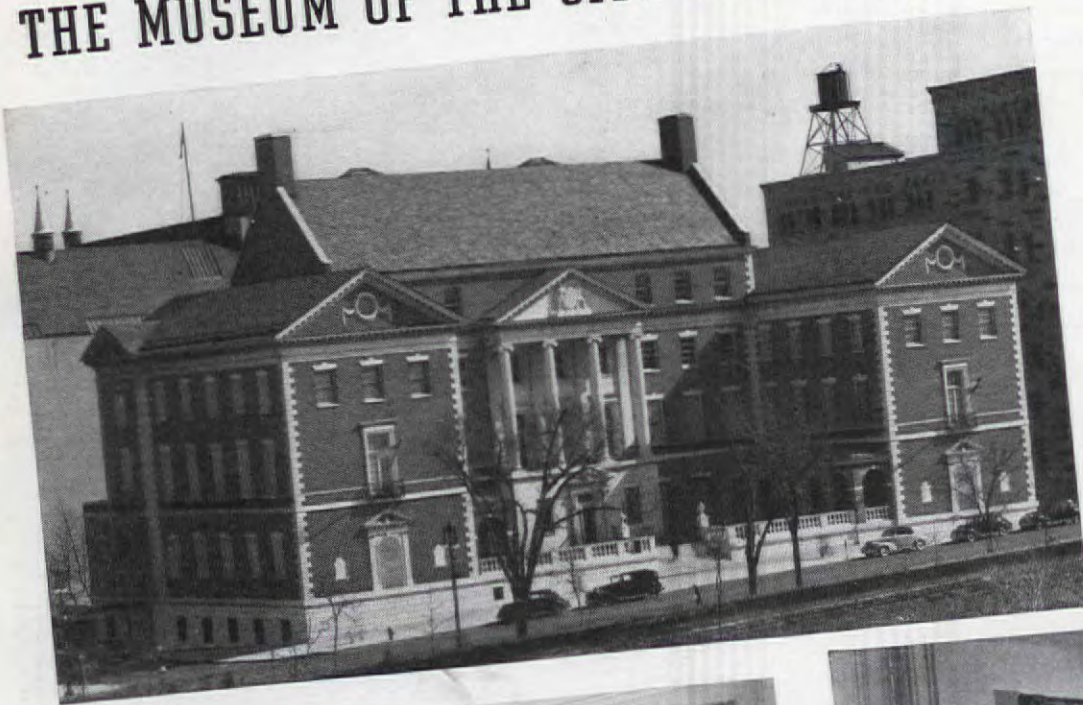
Early nineteenth century interior typical New England, with a Boston mantelpiece attributed to Charles Bulfinch, and Salem furniture carved in Samuel McIntire mode; cornice from Salem house designed by him





# THE MUSEUM OF THE CITY OF NEW YORK:

JEROME IRVING SMITH



THE Museum of the City of New York, housed in a beautiful Georgian Colonial style building on Fifth Avenue between 103rd and 104th Streets, offers a rich opportunity for both New Yorkers and New York visitors to re-live the glamorous past of a great metropolis. Founded in 1923 by a group of enthusiastic Gothamites who wished to preserve their city's history and to illustrate the chronological development of various phases of its life, the museum has progressed from a modest beginning in the old Gracie Mansion on East 88th Street to its present five-story home, which was designed by the architect Joseph H. Freedlander and first opened to the public on



A superb collection of early silver, rare prints, old costumes in period settings, furniture from Alexander Hamilton's home, old toys, and rare old children's books await you in this museum



January 11, 1932, the anniversary of the birth of that great man in New York history, Alexander Hamilton. The scheme is modeled on that of city museums abroad, such as the London Museum and the Carnavalet in Paris.

From the moment the visitor passes through the entrance hall with its self-supporting curved stairway of unusual grace, with marble steps and wrought-iron railing, he finds himself transported back century by century until he comes to the days when New York was an Indian village. Then step by step a series of colorful pictures combined with actual material of the times carry him through the Dutch Period, the Revolutionary War, the Federal Period, the early nineteenth century, the Civil War Period, and the Gay 'Nineties to the great city of today. The J. Clarence Davies Gallery on the first floor of the north wing traces the development of New York from a time before the arrival of the white man to the end of the Revolutionary War, while the Altman Foundation Gallery in the south wing continues the story from the Federal Period to the present. In both of these general historical galleries are miniature groups created by Dwight Franklin and Ned J. Burns, which give accurate and vivid glimpses into historical events. Rare and interesting prints, documents, and other memorabilia of by-gone New York, such as a Dutch sleigh, a horse-drawn street car, and the "Tally-Ho" coach are also to be seen in these galleries.

The thrilling story of the early days of the New York Fire Department from the time it was an organization made up of volunteer firemen to the founding of the present Paid Department is displayed by means of spectacular prints, paintings, and actual relics in the south end of the first floor hall.

[Please turn to page 89]

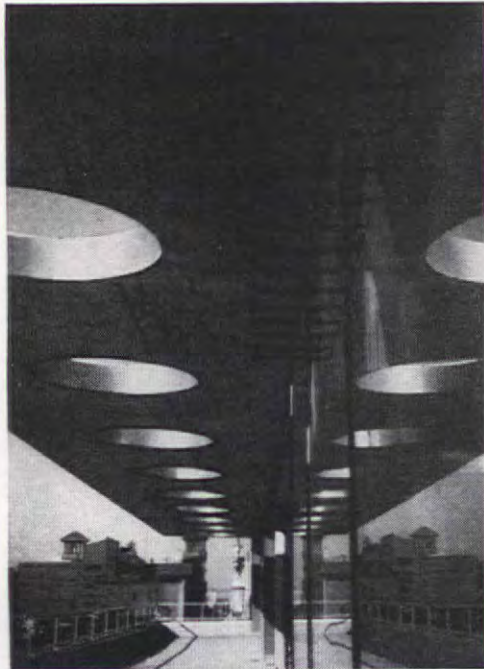


## The Whitney Museum of AMERICAN ART:

THE Whitney Museum of American Art, 10 West 8th Street, is the only museum in New York devoted entirely to American achievement in the field of painting, sculpture, and the graphic arts. The basic idea on which it was founded is that America has an important contribution to make in the arts, and that for this contribution to be effective, a sympathetic environment must be created in which the artist may function to the fullest extent of his powers. Thirty years ago, when Gertrude Vanderbilt Whitney, the American sculptor, started the Whitney Studio Club, predecessor of the Museum, the American artist was still struggling under a handicap as compared with his

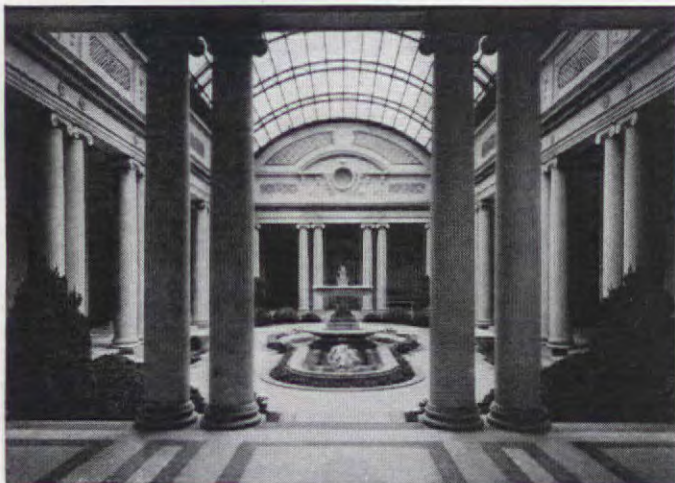
Devoted entirely to American achievement. Painting, sculpture, and the graphic arts

### Penthouse, Museum of Modern Art



J. McAndrew

### Frick Court and Fragonard Room



Courtesy Frick Collection



## The Museum of MODERN ART:

Large, important exhibitions of painting, sculpture, modern houses, photography

THE million-dollar building at 11 West 53rd Street, which the Museum of Modern Art opened to the public May 11, 1939, celebrates not only the opening of the new building but also the tenth anniversary of the museum.

"Art in Our Time," the opening show, is the largest exhibition in the history of this young but vigorous institution and includes the work

[Please turn to page 99]



Courtesy Whitney Museum

Modern classic portal of Whitney Museum and a gallery within for large sculpture

## The Frick Collection

THE Collection was formed by the late Henry Clay Frick (1849-1919) of Pittsburgh and New York. In his will he directed that his New York house at 1 East 70th Street and the art collection it contained be made permanently accessible to the public, for the purpose of "encouraging and developing the study of the fine arts, and of advancing the general knowledge of kindred subjects." With this end in view Mr. Frick provided a fund for maintenance and acquisitions, stipulating only that his wife should have the right to remain in occupation during her lifetime. After Mrs. Frick's death in 1931 the Trustees caused the house to be remodeled in part and considerably enlarged and the doors were opened to the public on December 16, 1935.

The principal part of the Collection consists of 14th to 19th century paintings, several of which have been acquired since Mr. Frick's death.

Works of art are not displayed as in the conventional museum but are the furnishing and decoration of an early 20th-century house which is itself a part of the Collection. One of the rooms is an oak-paneled library, with all its books and bronzes where their owner left them. Another is a drawing room, containing French 18th-century furniture of exceptional interest and a notable series of wall-panels by Fragonard. A third, reproducing an 18th-century boudoir, is decorated with panels which Boucher painted for Madame de Pompadour.

Among the masters represented are Duccio, Piero della Francesca, Vivarini, Gentile and Giovanni Bellini, Titian, Paolo Veronese, Holbein, Hals, Van Dyck, Rembrandt, Terborch, Ruisdael, Vermeer, El Greco, Velasquez, Goya,

[Please turn to page 113]



# Manhattan's Medieval Monastery



JULIETTA K. ARTHUR

You'll go riding up Riverside Drive and, by all means, continue on up to The Cloisters. It's one of the "musts" of every short visit

**I**F WALFRID STRABO of Suabia, ninth century botanist-physician and biographer of Charlemagne, could wander again on this earth, nowhere would he feel more delightfully at home than in the peace and quiet of the monastery gardens of The Cloisters. Here, near the northwestern tip of Manhattan, on high rock ledges that command a magnificent view of the Hudson River, the Metropolitan Museum of Art has recreated gardens such as were cultivated by the monks of Europe for hundreds of years before the Crusades.

No visitor to New York should miss seeing the Museum's great treasure-trove of medieval sculpture and architectural material. Assembled in a remarkably harmonious arrangement are cloisters from long abandoned and ruined monasteries, a chapter house from a Mediterranean abbey, great sculptured doorways, part of a choir dating from the twelfth century, and famous fifteenth century French and Flemish tapestries, their glory as fresh

and impressive as the day they were made.

In addition there is the completely reconstructed garden environment of a long-gone day to add to the esthetic satisfaction of the beholder. An anomaly amidst the skyscrapers of New York, The Cloisters and their gardens have the power to evoke the past and arouse a desire to create for ourselves something of the order and calm of a less hurried day. Surely, no plant lover will feel his visit to "Gardens on Parade" at the World's Fair quite complete unless supplemented by a view of the Cuxa, Bonnefont, and Trie Cloister garths, the like of which are not to be found elsewhere in this country.

Abbot Strabo, who wrote the first known gardening book of medieval times, would find in these Cloisters his favorite flowers, the rose and the lily, as well as the many other plants that he grew in his own retreat. And whoever has fallen under the spell of herb-gardening would do well to study the design

of the formal and semi-formal courts, as well as that of the sweet-smelling kitchen and medicinal garden in which, as was the case in the Middle Ages, use is combined with pleasure. Here are sage and rue and southernwood, poppy, pennyroyal, mint, and parsley. The Abbot's description of his own little plot is applicable also to this modern cloister site where the landscaping is based as far as possible on medieval precedents. "Part of my garden," he wrote, "is hard and dry under the shadow of a roof; in another part a high brick wall robs it of air and sun. Even here something will at last succeed."

The successful completion and formal opening of the Cloister gardens just a year ago crowned more than four years of untiring experimentation and preliminary planting, special purchases of plants and seeds from old monasteries and famous gardens abroad, and constant study of medieval manuscripts and paintings under the painstaking and farsighted direction of Mr. James J. Rorimer, curator of The Cloisters. The design of the three courts presented a difficult problem; there were no models to follow and no detailed contemporary plans of medieval gardens exist. The most complete and best preserved are those of St. Gall, a Benedictine establishment near the Lake of Constance. But even they give no clue to the actual planting, except in the case of the cemetery.

As far as possible, the St. Gall plan was followed in the Cuxa garden, the largest of the three, which measures 64 by 54 feet. Here iris, candytuft, and other plants known in the Middle Ages have been used in a semi-formal arrangement, or, rather, an informal arrangement within a formal design. In each corner of the rectangle an apple tree gives an intimate touch that is especially delightful in the early spring when the trees burst into bloom. After the blossoms fall, the beauty of the garden is enhanced by the mottled shade cast by the foliage. Two intersecting paths cut the area into four rectangular beds. To encourage those who may desire to follow in their own gardens the medieval pattern here set so beautifully before us, it may be noted that the slate slabs forming the walks are strictly modern, carefully selected and cut to order so as to fit perfectly into this old-world scheme.

While probably none of us can utilize anything so authentically medieval as the central fountain in the Cuxa Cloister, we may, with an apology to the monks, simulate such a font in our replica of such a garden. But if we do so, we must make it the focal point, as it is here, for in the Middle Ages the fountain was the center of garden interest with pleasant walks leading to it from the four corners of the area. Sweet alyssum, candytuft, and forget-me-nots outline the margins of the four rectangular beds except toward the center where, approaching the fountain, they give way to clumps of iris.

Because of the severity of New York winters, landscaping on this hilltop could not include the olives, fig trees, palms, and cypresses typical of the Mediterranean regions where so many monasteries were located. Instead, on the southern slopes of The Cloisters, property crabapple trees recall the orchards and groves which often completely surrounded



# Gardens

the monasteries and give a welcome hint to the modern gardener.

In the garden of the Trie Cloister which, measuring 43 by 33 feet, is the smallest of the three, a cedar tree, instead of the traditional cypress, has been planted. Here, too, the central feature of the informal arrangement is a circular pool surmounted by a fountain beneath a cross bearing the figure of Christ which stands between Mary and John and other biblical figures.

The Trie garden illustrates how, even within a very small area, a variety of pictorial effects is possible throughout the year. Japanese yew, redcedar, and roses are arranged informally near the margins of the garden, and the entire planted area is covered with a dense, rich green mat of myrtle and English ivy. In the spring, the blossoms of scattered plantings of squill and narcissus contrast among themselves and against the carpet of green. Ambitious gardeners should note that the Trie garden is not overplanted, nor does it require any great amount of care.

The arcaded passageway around the garden creates an interesting and attractive study in shadows, while the frontal view of the fountain is symmetrically framed by



**All three of the Cloister gardens are simple, rectangular in form, completely enclosed. Above, the smallest, Trie Cloister garden: left, the Bonnefont garden for which we give complete planting list on page 115; right, the Cuxa garden**

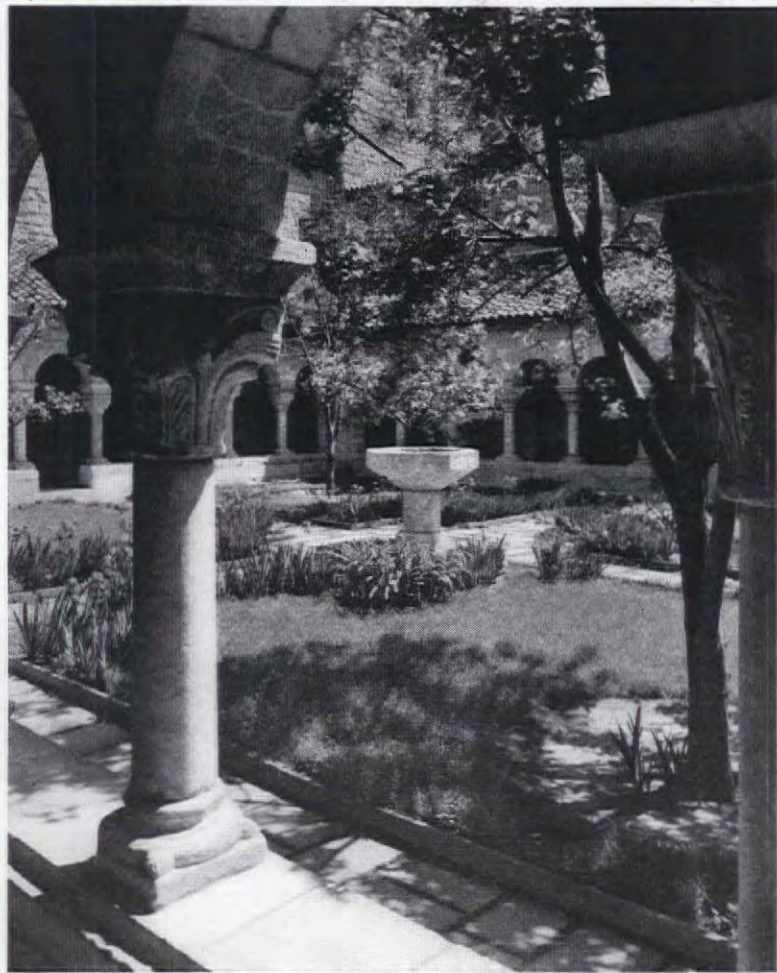
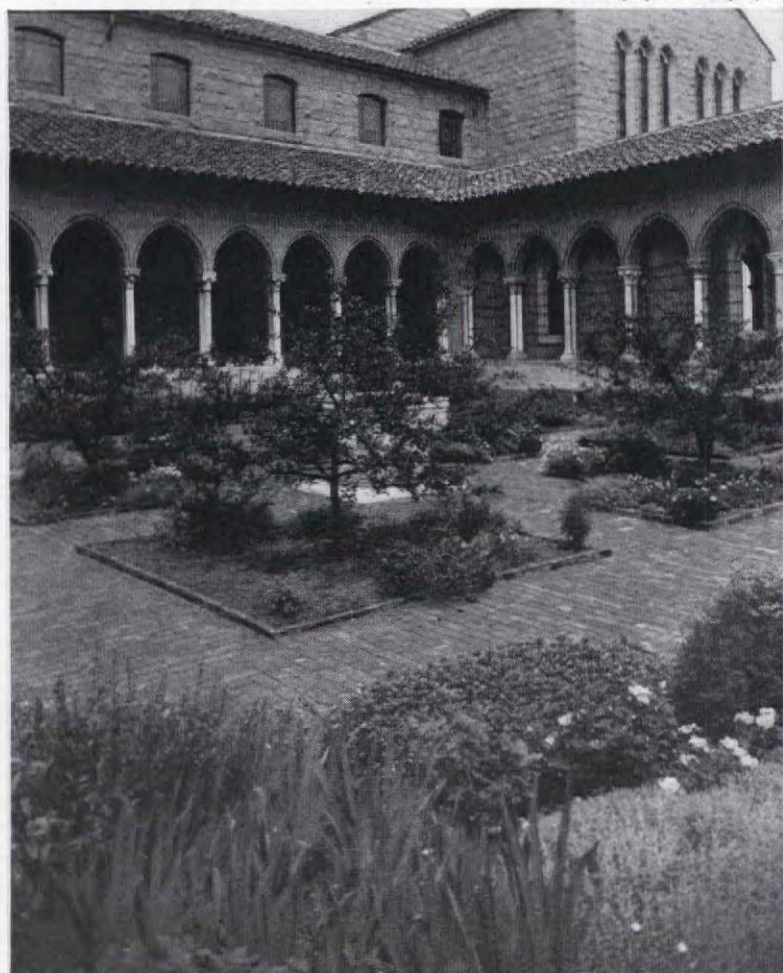
two ornate columns. Translated into the terms of one's own home, these might be the supporting columns of a portico leading gently, as in this instance, via a brick walk to a walled area planted as in old cloisters still extant abroad.

Special attention was given by the Museum authorities, in the third or Bonnefont Cloister, to reproducing as far as possible the medieval idea of a medicinal, kitchen herb, and flower garden. The list of herbs which Charlemagne, that most active kingly gardener, ordered in A.D. 812 to have grown in the imperial gardens, proved especially useful. Published many times for modern readers, this list is an easily available guide for a medieval garden of today.

The plan used at The Cloisters has no particular prototype, but is based on gardens as known in manuscript illuminations and medieval texts, and as they have been depicted in works of art, especially the seven famous Unicorn tapestries which hang in an adjoining gallery. The bricks which pave the intersecting walks between the eighteen various-size beds, are not relics of medieval times, but originally were part of old houses in New York. There are said to be twenty-five distinct kinds in these mellow-toned walks, some hand-made and some machine-made. The slight irregularities in size and color lend a pleasing variety and interesting charm to the court.

*[Please turn to page 114]*

*Photograph courtesy of the Metropolitan Museum of Art*





# New York has its Garden Spots, too!

NELSON MILLER WELLS



At the right, airplane view of Fifth Avenue and Central Park at 65th Street; above, rose garden and, below, Japanese garden, both in Brooklyn Botanic Garden. Below right, Victoria regia waterlilies in the New York Botanical Garden conservatories



## Key to Map of Horticultural Highlights

**The Bronx:** 1—Split Rock Golf Course, Pelham Bay Park. 2—New York Botanical Garden, Bronx Park. **Manhattan:** 3—Inwood Hill Park, Dykeman Street. 4—Fort Tryon Park. Informal gardens, site of The Cloisters. 5—Henry Hudson Parkway, scenic riverside route. 6—Sakura Park, Riverside Drive at 122nd Street. 7—East River Drive, partially completed scenic parkway. 8—Central Park: Conservatory Gardens, Fifth Ave. at 105th Street. 9—Central Park: The Great Lawn, 82nd Street. 10—Central Park: The Mall, avenues of elms. 11—Rockefeller Center, Fifth Ave. at 50th Street, gardens on the rooftops. 12—Bryant Park, Sixth Ave. and 42nd Street. 13—Washington Square Park, Fifth Ave. and 4th Street, old English elms. **Queens:** 14—Kissena Park; rare plants in old Parsons' Nursery. 15—Jackson Park weeping beech, 37th Ave. 16—Gardens on Parade, World's Fair. 17—Forest Hills, residential section. 18—Forest Park, Interborough Parkway. **Brooklyn:** 19—Fort Greene Park, Myrtle to DeKalb Aves. 20—Brooklyn Botanic Garden, Washington Ave. 21—Prospect Park, Flatbush Ave. 22—Scenic Brooklyn Shore Parkway. 23—Jacob Riis Park, seashore plantings. **Staten Island:** 24—Barrett Park, West New Brighton. 25—Hylan Blvd., Eltingville; cedars of Lebanon. 26—Wolfe's Pond Park, Holten Ave. and Hylan Blvd., oak forest. 27—Tottenville; native hybrid oaks.

ALL IS as quiet on the valley floor as it was in the forest primeval. To the west, a jagged wall of rock encloses the vale, while to the eastward lie jumbled tons of granite strewn as if a giant had left his blocks for some other game. Here glacial waters once swirled in their course, polishing grooves and carving deep, rounded potholes. Reared high up to reach the sunlight above the valley rim are leafy boughs which cast their shadows on the last of the redmen ere they left their island home. There are oaks and basswoods, but mightier than all, are the tulip poplars, stretching up to more than one hundred feet. Little do their gracefully slender trunks betray the fact that they have seen a second century come and go. Such trees seem ageless.

The scene thus briefly described can be seen on Manhattan Island in this

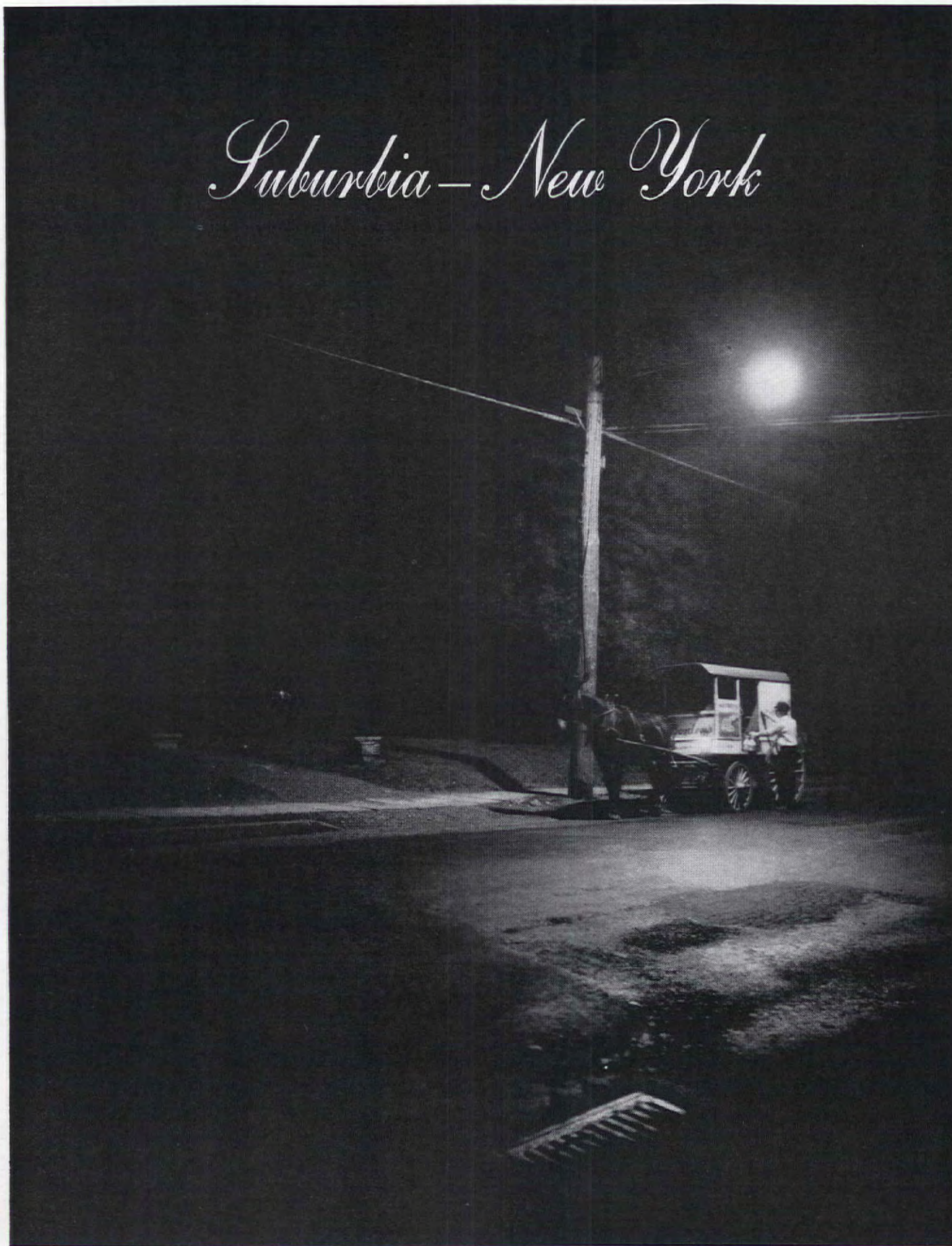
[Please turn to page 80]

Map, Sigman-Ward; photographs, the author, Ewing Galloway, Brooklyn Botanic Garden, New York Botanical Garden, and the New York City Park Department





## *Suburbia—New York*



**A**RE New Yorkers people? YES, we say emphatically! People who love their homes, who live in the country if they can, who work hard during the day, who seek their rest and recreation in the same way that all American families do. They are not just getting home when the milkman comes 'round; they are safely tucked in bed, even as you and you, wherever you live. Our photographer, who took almost all the photographs in this issue, considers this one of his best. He did not snap it on his way home, but he did arise before dawn to get this typical scene—for, like most of us, he lives in a suburban town and commutes each day to his New York studio



# *This Is the Connecticut Farmhouse of*



Seven years ago Charlotte Eaton Conway and her husband discovered an old farmhouse near New Canaan, some fifty miles from New York, succumbed to its charm, restored it, christened it "Chubway," and now make it their permanent home

THOSE of us who work in New York would not work anywhere else in the world, but when it comes to leisure hours we are glad enough to get away from the hubbub of the city into the quiet reaches of the countryside. The Conways decided they must have "a little place in the country," and set out to find (1) a site within easy commuting distance of New York, (2) with an old house, (3) with enough acreage for privacy, a vegetable and a flower garden, but not too much to care for, (4) with beautiful trees and, if possible, those aged stone walls so characteristic of Connecticut.

Curiously enough, the house they finally purchased was the first one shown by a rarely understanding broker, though many others were viewed between the first and the signing on the dotted line. It seemed to fill all requirements.

Built about 1800, the house stands honest and real on a little rise of ground, surrounded by five acres of garden and meadow over which its owners slave. It is a little house, but it seems bigger than it really is because of the old carriage house beside it, which is entirely open on the garden side and now flagged and used steadily as an out-of-door living room.

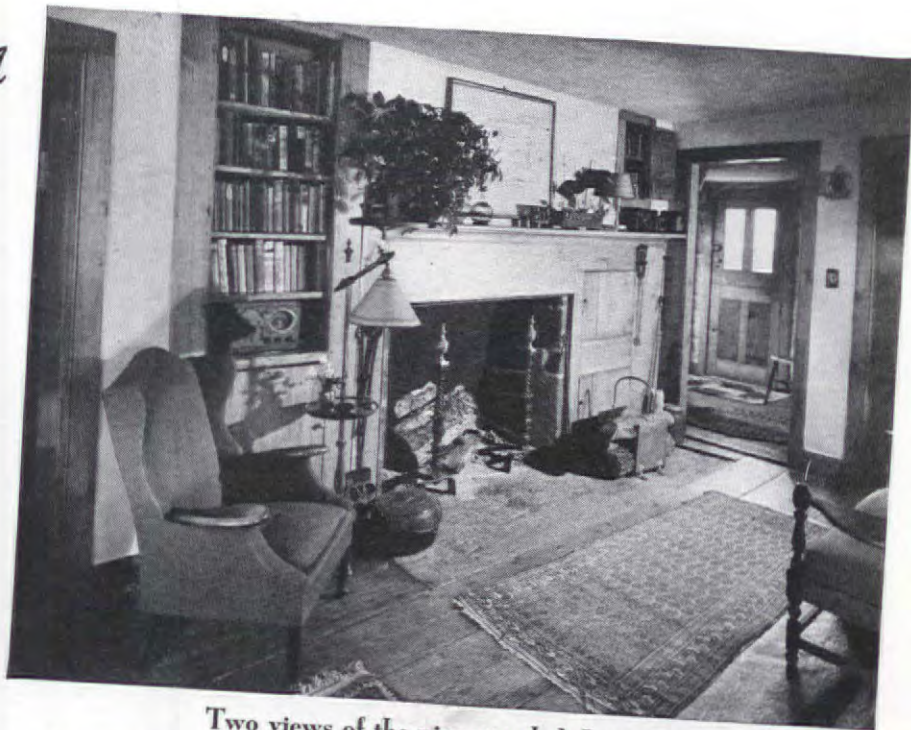
In the country no one ever comes into the house through the front door, so an entrance was cut into a downstairs back bedroom to make a hall. A reproduction of an old wallpaper, quite Kate Greenaway in feeling, with its little figures in reds and blues and greens, bids colorful welcome to all who enter there from the garden just beyond.

What is now the dining room, with table at the window end to escape the jut made by an enclosed staircase, was probably the

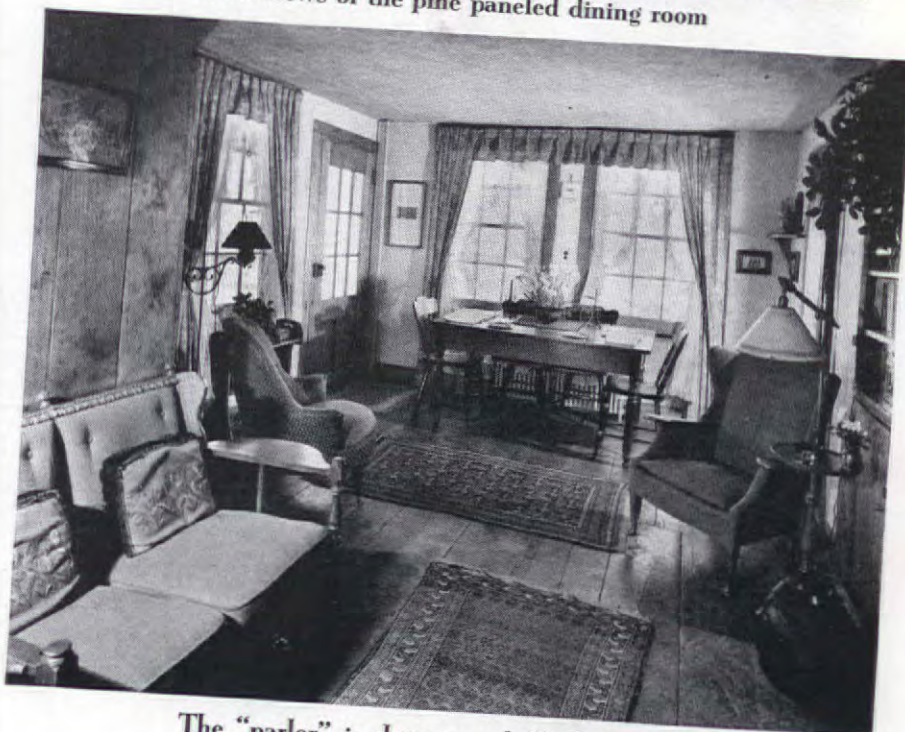


# Our Associate Editor

original kitchen, since it boasts a huge fireplace, Dutch oven, and several cupboards. Under the white enamel "bath-room" paint that graced the woodwork here, when the house was purchased, there lay (beneath seven coats of paint, to be sure) beautiful old pine paneling, unsuspected at first and therefore all the more precious now. The wide old floor boards were hardly very beautiful then, with their generations of bits of old linoleum and carpeting glued, tacked, and nailed



Two views of the pine paneled dining room



The "parlor" is done in soft "faded" colors

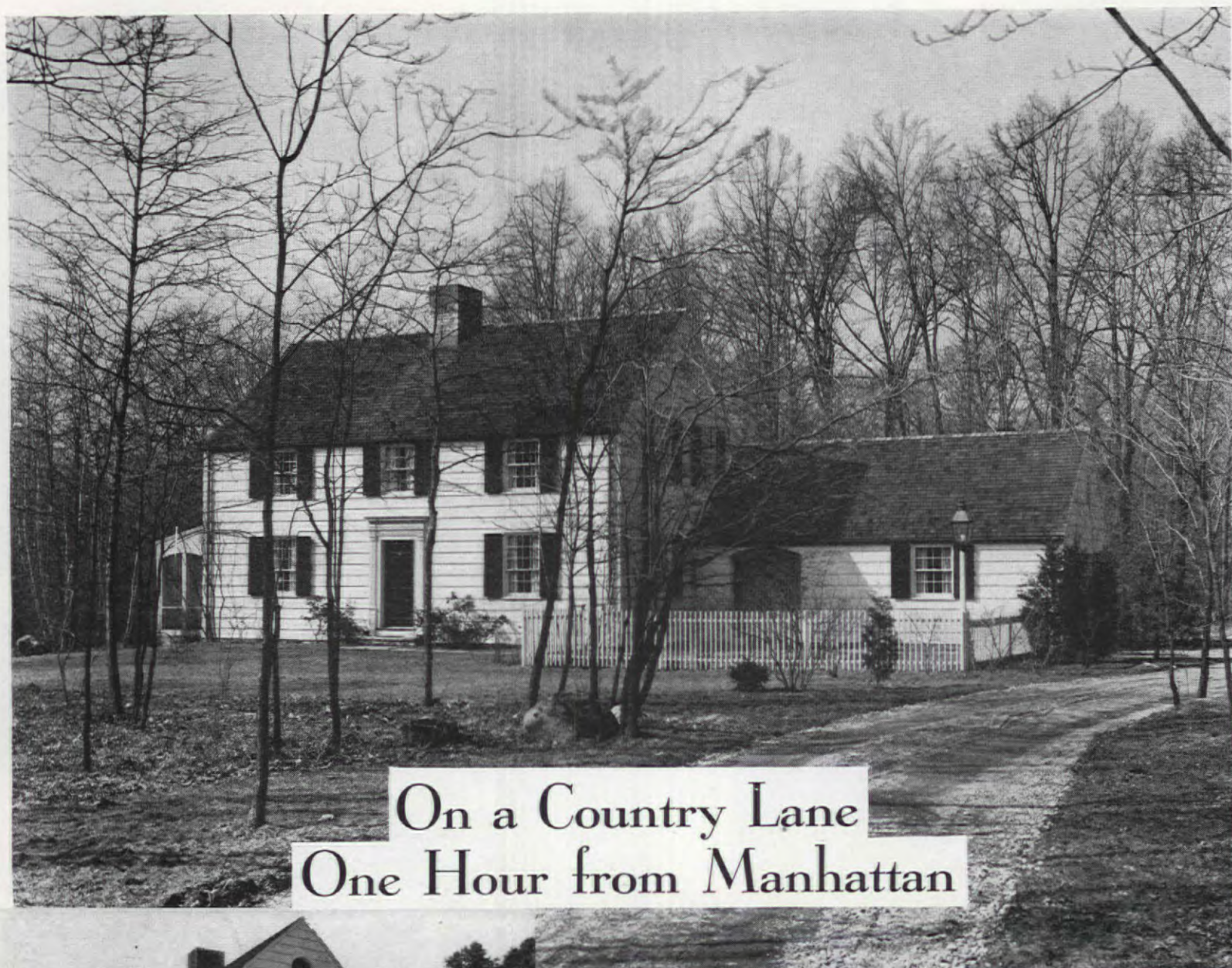


down. But they came up smiling after strenuous application of elbow grease. With all this treasure of old wood, the walls were kept in natural white plaster, warmed with the old reds of chintz draperies and scatter rugs. The furniture is chiefly maple and pine with black painted antique chairs at the dining table.

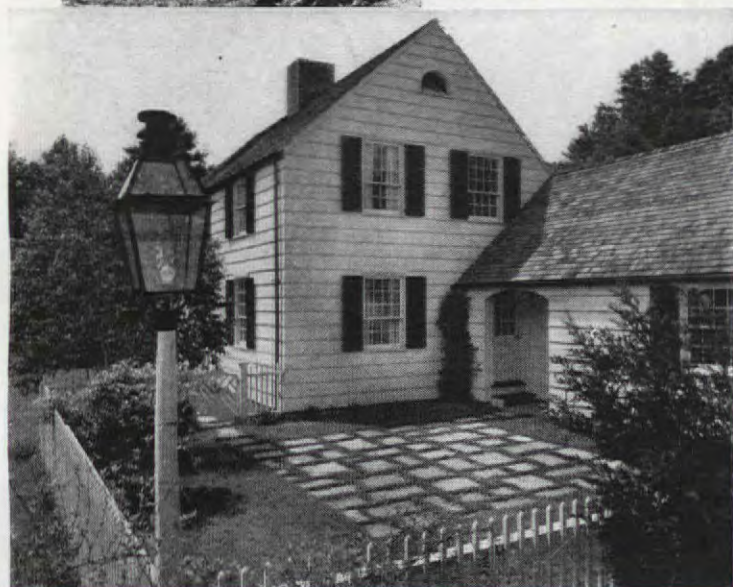
The little "parlor" has another fireplace, more sophisticated in design than the other. The walls are papered in a faded-looking, mossy green, and the white chintz draperies have the same faded colorings in their flowers. Surely the great-grandfather of the rug lived in that very same room, so perfectly do the old-fashioned pattern, and the soft pinks and greens and violets become it today. The chairs and sofa pick up the pinks and violets of the rug, which shows as well tones of the same green found in the wallpaper.

The Conways are only one couple out of hundreds of "New Yorkers" who make their home in some quiet farmhouse outside the city limits and find it the perfect way to balance business and pleasure.





## On a Country Lane One Hour from Manhattan



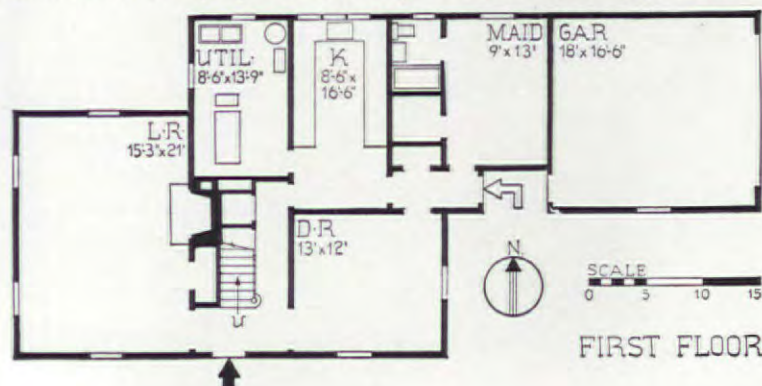
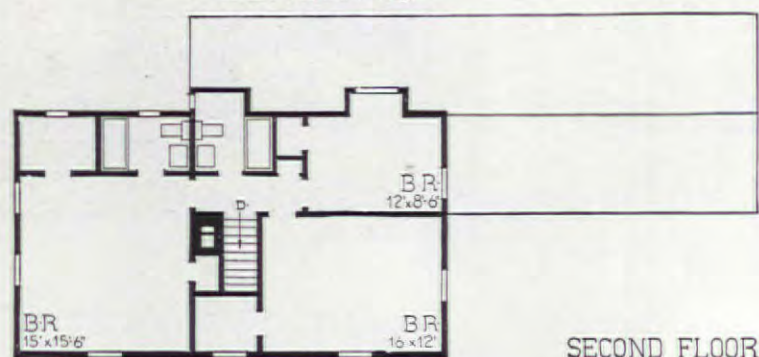
Photographs by F. M. Demarest and H. H. Costain

JAN VINK, Designer

### The home of Mr. and Mrs. James Morton in Darien, Connecticut

WE CHOSE this trim and gracious house as a good illustration of a Connecticut home. It is a new house but it follows the two-hundred-year-old traditions of house design in this state. It is ideally fitted to its benign setting of rich, red earth and ancient elms. It is a well-proportioned rectangle with a plain gable roof unbroken by dormers. It has a central chimney and an adjoining garage wing whose roof follows the lines of the house roof. There are no frills or furbelows of ornament, no jumbled roof lines, no mean attic rooms, no bays or chimneys popping out at all points of the compass. Inside the house the well-spaced, well-related, well-closeted rooms afford comfortable and agreeable living.

For these reasons it is an economical as well as a charming house, as logical in its arrangements as any Modern dwelling and as well suited to the present time as to the past. Its genuine charm lies in its utter simplicity of design, materials, and landscaping. The delicately modeled [Please turn to page 65]





# This is the home of one of our contributors

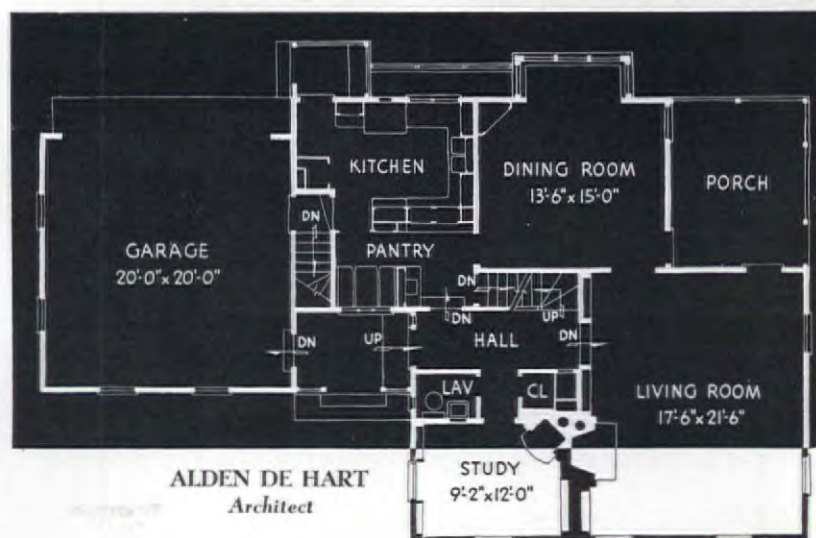


## who lives in our neighbor state, New Jersey

Above you see the home of Mr. and Mrs. M. H. Montgomery in Westfield, N. J. Mrs. Montgomery, whose articles we have published under the name of Charlotte Montgomery, is typical of our readers—as are all our other contributors—and for that reason we have chosen to show her home

THIS house is part of a quiet scene which is typical of our suburban New York—and New Jersey contains some of New York City's loveliest suburbs. In summer time the smooth sward and the deep green grove of trees set off the gleaming white house, and the clearing around it gives it plenty of light and air. The exterior has a wholesome simplicity taken over from seventeenth century New England houses. The slight overhang of the second floor is derived from the Colonial block house and so are the small diamond-paned casement windows on the second floor. (There was little glass available in seventeenth century New England, so the panes of their houses were small and were filled in with oiled paper). It is a sturdy and forthright house, particularly refreshing because nowhere does it "put on the dog" to impress the outside world. It is designed from the inside out; the size, shape, privacy, comfort, location, and useful inter-relation of a generous number of rooms were the principal concerns rather than a dressed-up exterior. The result is a home of exceptional taste and livability.

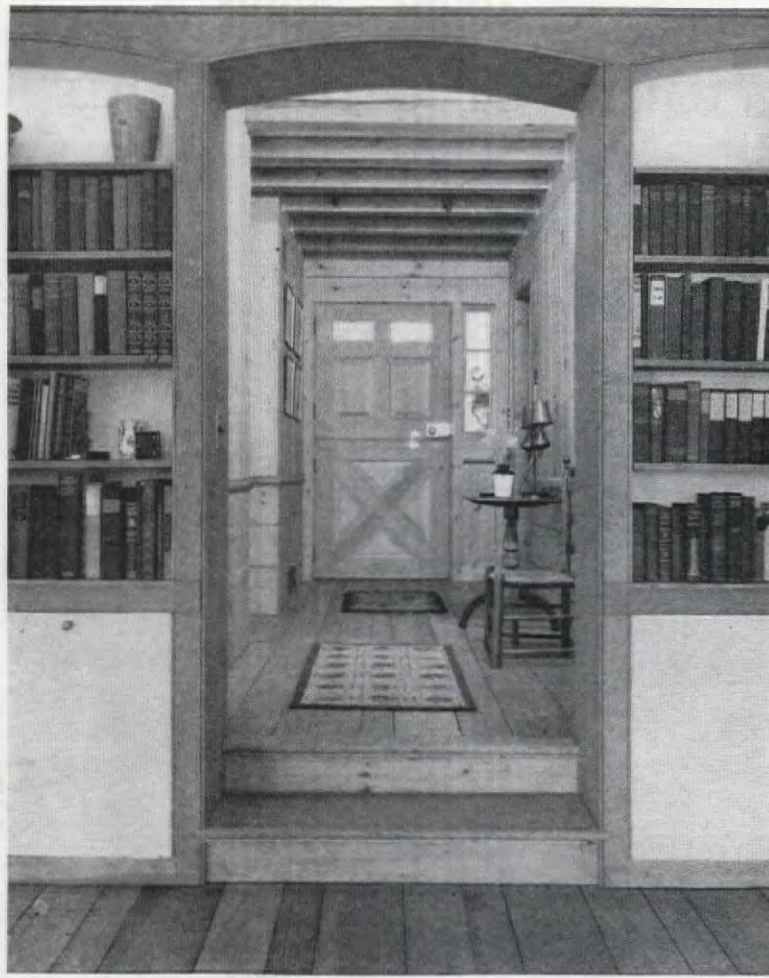
It is a two-story house and its plan is worth careful study. The recessed front entrance leads directly to the stair hall at the right and directly into the garage at the left. Study, living room, and kitchen quarters are all immediately adjacent to the hall, but they are





well secluded from it. A small lavatory and closet separates study and hall, and steps mark the transition between hall and living room. As these steps lead into the far end of the room, there is complete privacy for most of the living room including the fireplace area. A pantry divides the kitchen from the hall, and its built-in cabinets block out any possible view of the kitchen. The dining room is entirely apart from the hall but is connected with both kitchen and living room; a screened porch in the rear corner adjoins both main rooms. The kitchen has an inside entrance to the garage. Upstairs, there are six rooms (five bedrooms, one storeroom), thirteen closets, and three baths. Every principal room in the house is nearly square in its measurements and consequently looks larger than it is and offers possibilities for more attractive furniture arrangements. Doors are carefully located so there is a minimum of traffic through the rooms.

The owner insisted on color when planning the house. Not timid tans and temperate greens of the variety encountered in so many

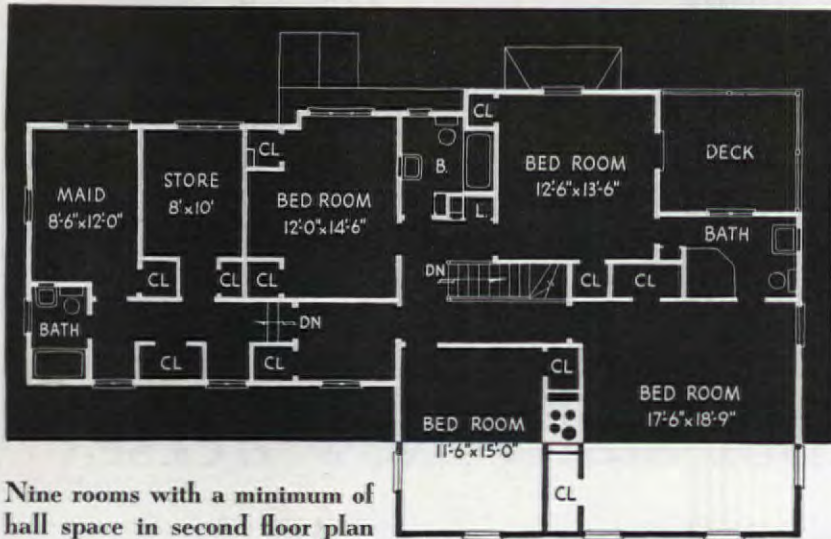


**Natural pine trim, oak plank floors. Living room doorway flanked by wide bookshelving**

houses (the kind of color which, though unobjectionable, is wholly insipid) but good clean colors. They were carefully chosen. The living room tends to be the least strongly lighted room because one of its three exposures opens on the screened porch. So the smooth plastered walls above and below the chair rail are painted a bright butter yellow. All of the woodwork in this room (of ordinary pine, not the once despised but now prized knotty variety) is stained a light, natural color and polished. The furniture is early American, pine, maple, cherry, and "wedding present." The result is a shining room which is a superb background for flowers, chintz, china and glass.

Upstairs, in the largest bedroom (the *Master's* bedroom, if you like, why deny it?), two blue calico quilts for a pair of mahogany finished antique spool beds give the color cue. Blue is repeated in curtains of plain blue with an all-over white stitching pattern. The wallpaper

is luxuriantly agog with pink, blue, and yellow flowers on an off-white background. White is repeated in the woodwork, pink in accessories, and yellow in a striped love seat. The dining [Please turn to page 57]



**Nine rooms with a minimum of hall space in second floor plan**

Robert W. Tebbs

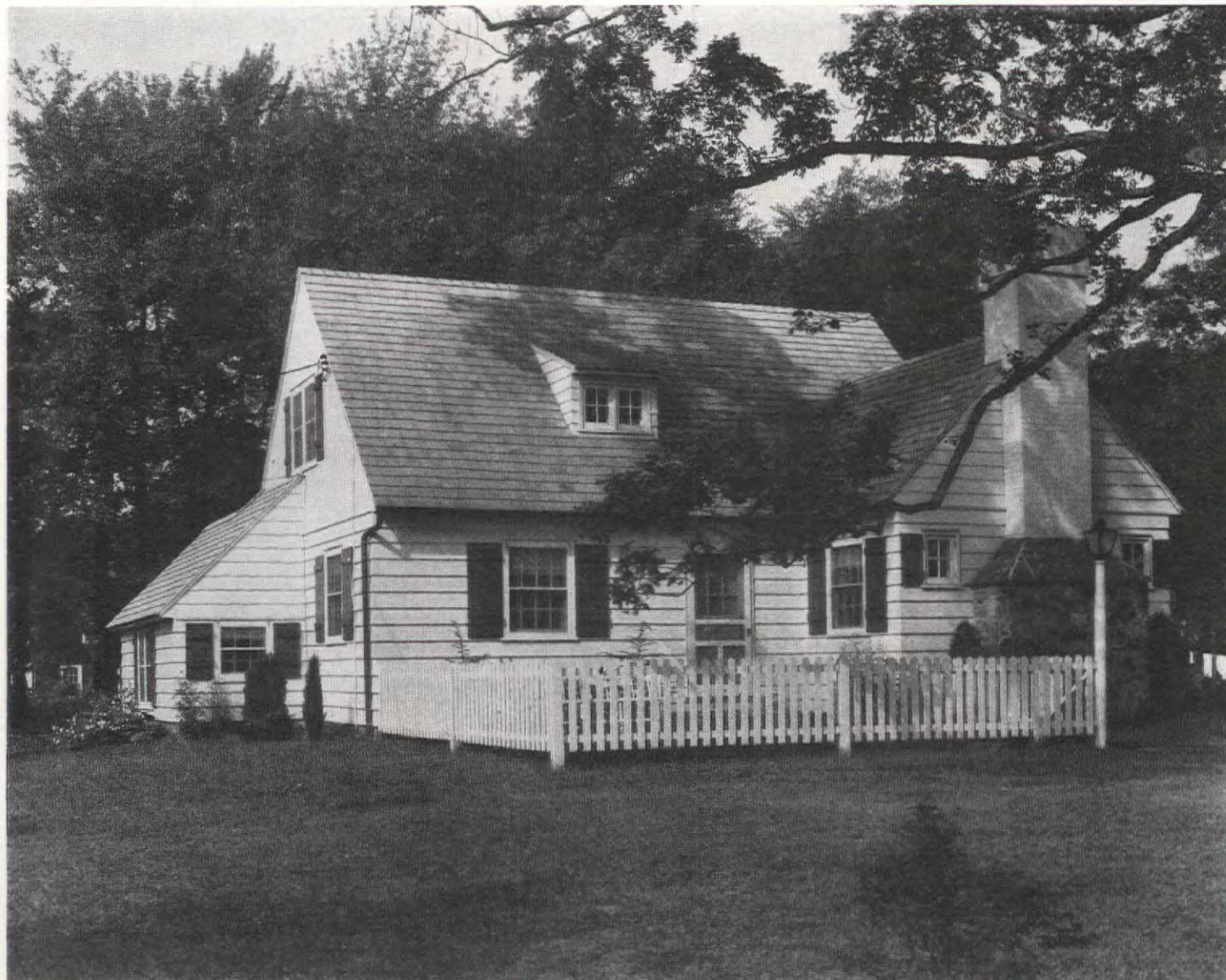


**Early American living room furniture against butter yellow walls Apple green woodwork and a five window bay in the dining room**





# A reader's home in another New Jersey suburb

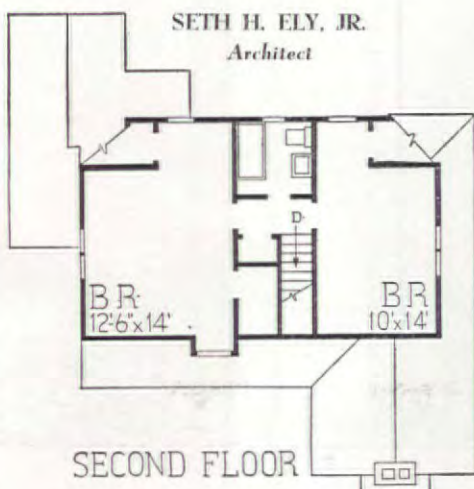


## The home of Mr. and Mrs. Lewis G. Wiggins in Morris Plains

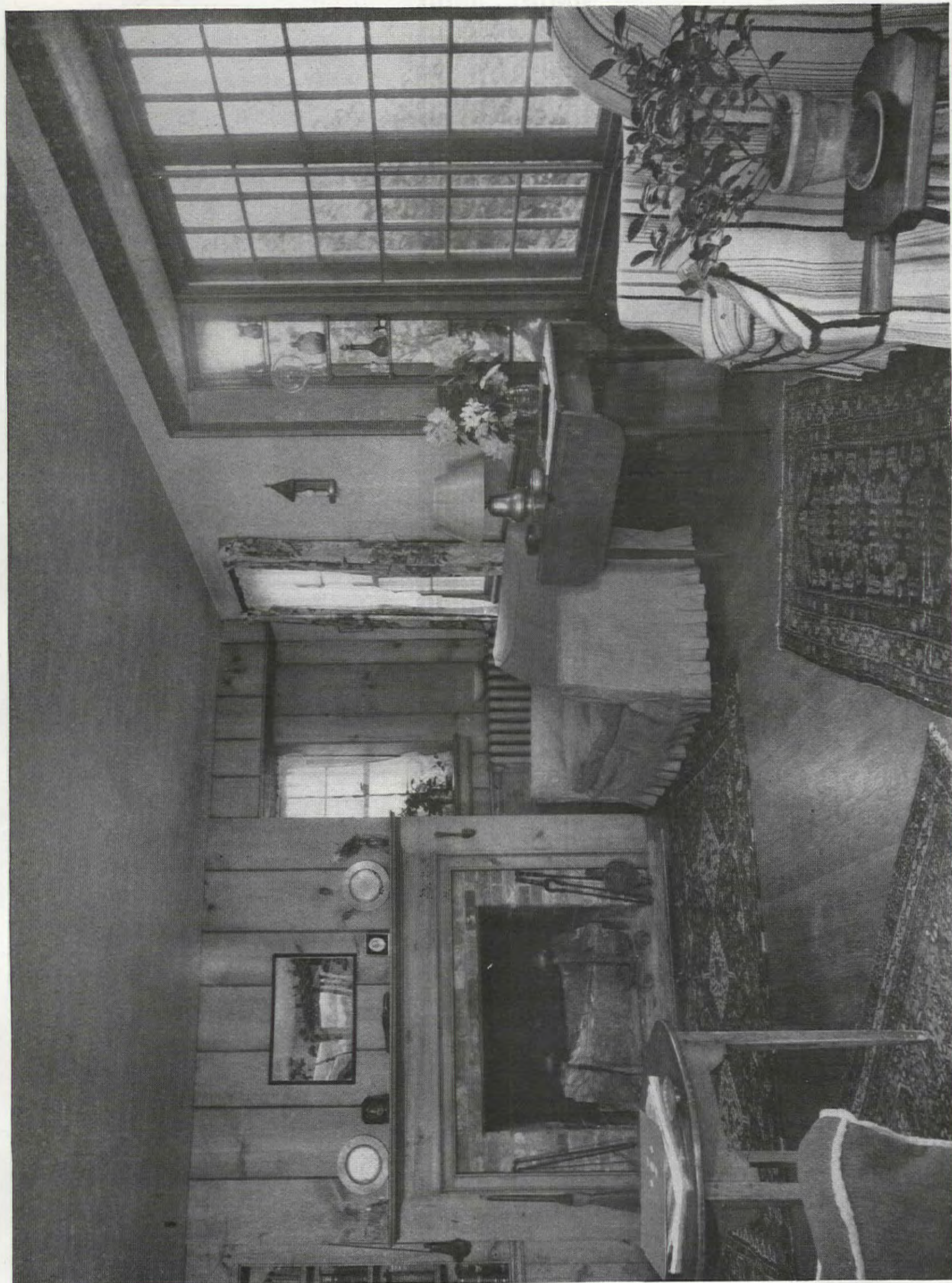
VERY typical of the newer homes you'll see in our more attractive suburbs is this little Colonial in a New Jersey suburb. Much of the appeal of Mr. and Mrs. Lewis G. Wiggins' one-and-a-half story home is due to the snug way it hugs the ground. The roof dips low and the house spreads itself a bit fore and aft. We Easterners will deny that the one-story Western type of house is an influence in these parts, but most of the rooms in this home, including one of the bedrooms, are on the first floor. It is a sensible arrangement for a house of this size because it makes it possible to devote

the whole second floor to two really large bedrooms and a bath. The upstairs bedrooms and bath are right next to the stairway. If there were additional rooms on this floor it would be necessary to have more hallway, and this owner, like all of us, resented the maintenance and usurpation of space which a long, second floor hallway entails. Another advantage is the fact that these two bedrooms can be lighted and ventilated from the gable windows, for the most part, so the roof is not punctured with so many dormers that the cottagelike character of the house is spoiled.

[Please turn to page 58]



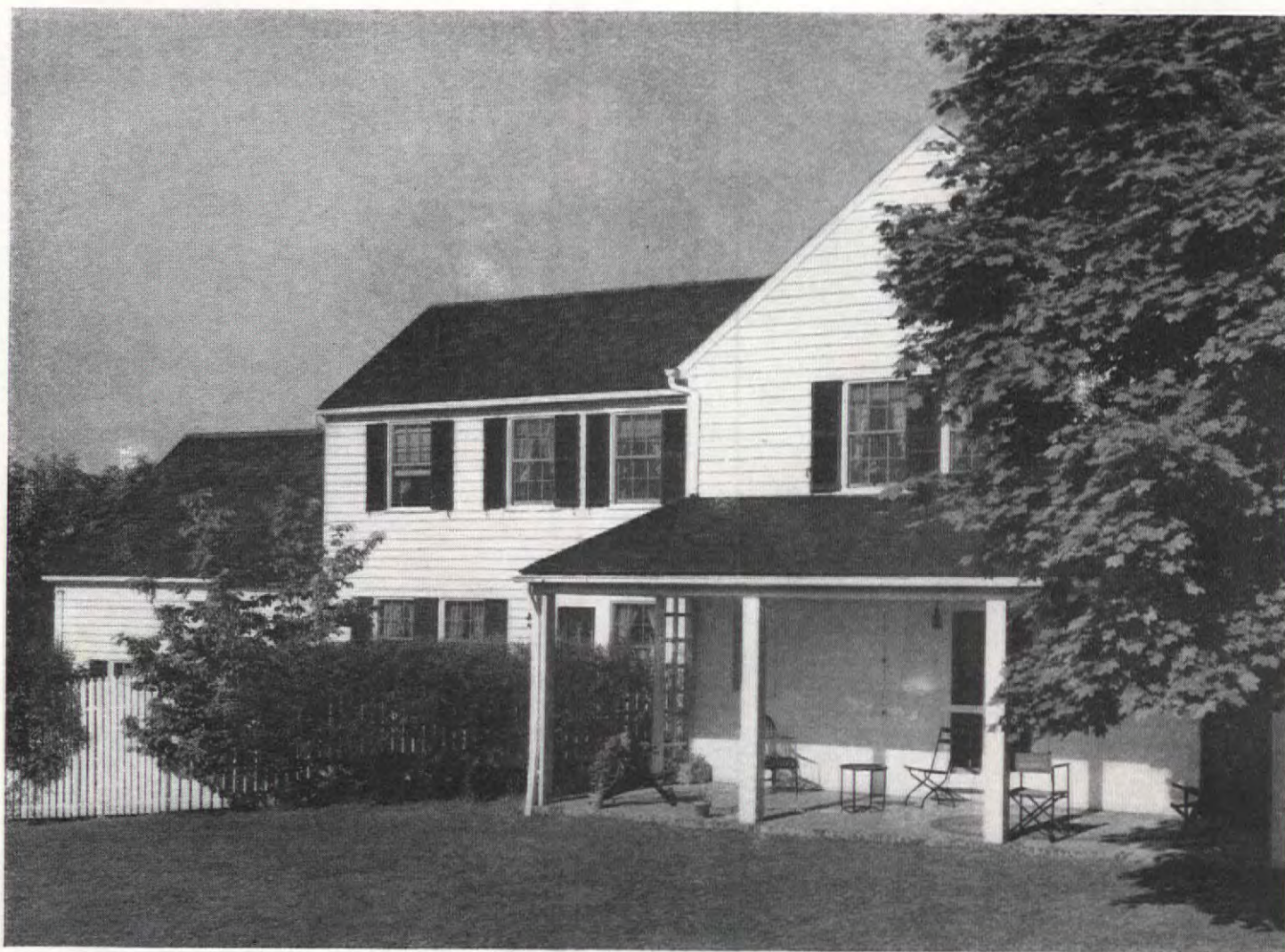




The long pine board wainscoting in the Owens' living room has a mellow old finish; the plaster has an antique finish copied from the Paul Revere house



# In Westchester are some of our loveliest suburbs



Robert W. Tebbs

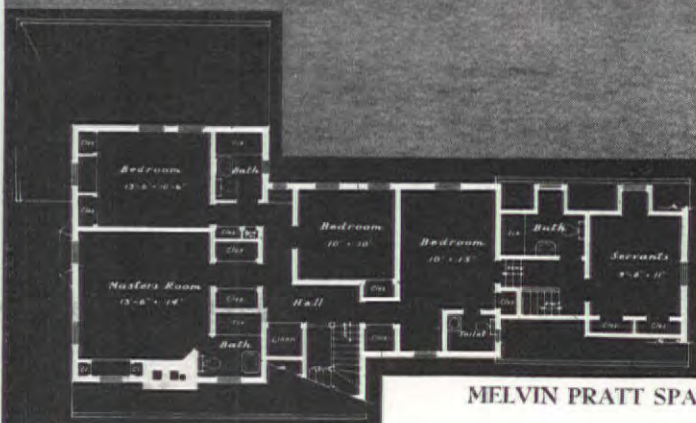
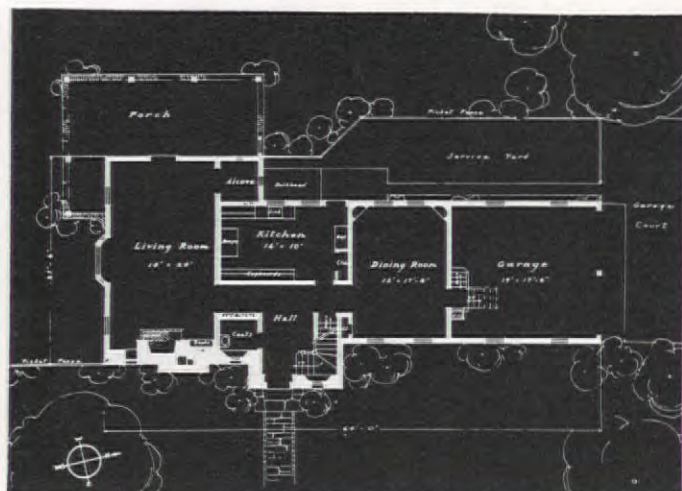
—here is the “farmhouse” home of Mr. and Mrs. Donald Owens at Chappaqua

SO MANY New Yorkers work all day in the midst of tall, boxlike skyscrapers and city pavements that their idea of an attractive home is one which offers a complete contrast. The rustic materials and the pleasantly meandering form of houses designed along the informal lines of old New Jersey and Pennsylvania farmhouses present a neighborly and inviting appearance, set among the thick trees and shrubbery of Westchester County suburbs.

The architect of this house describes it as “built up in steps to follow the slope of the ground.” It is placed lengthwise on the lot and it rises from a low garage wing on the hillside to two full stories at the crest of the hill. It has the clapboard and quarried stone structure characteristic of many of our original farmhouses. The stone,

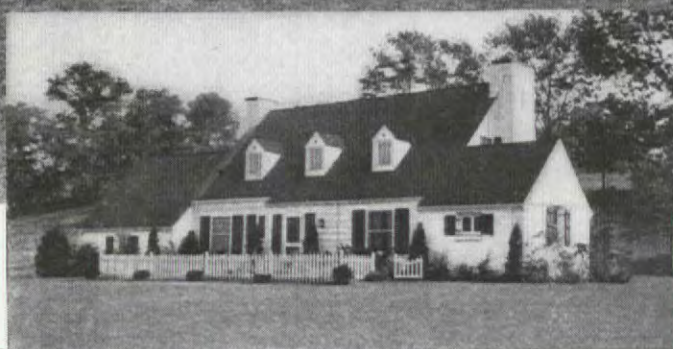
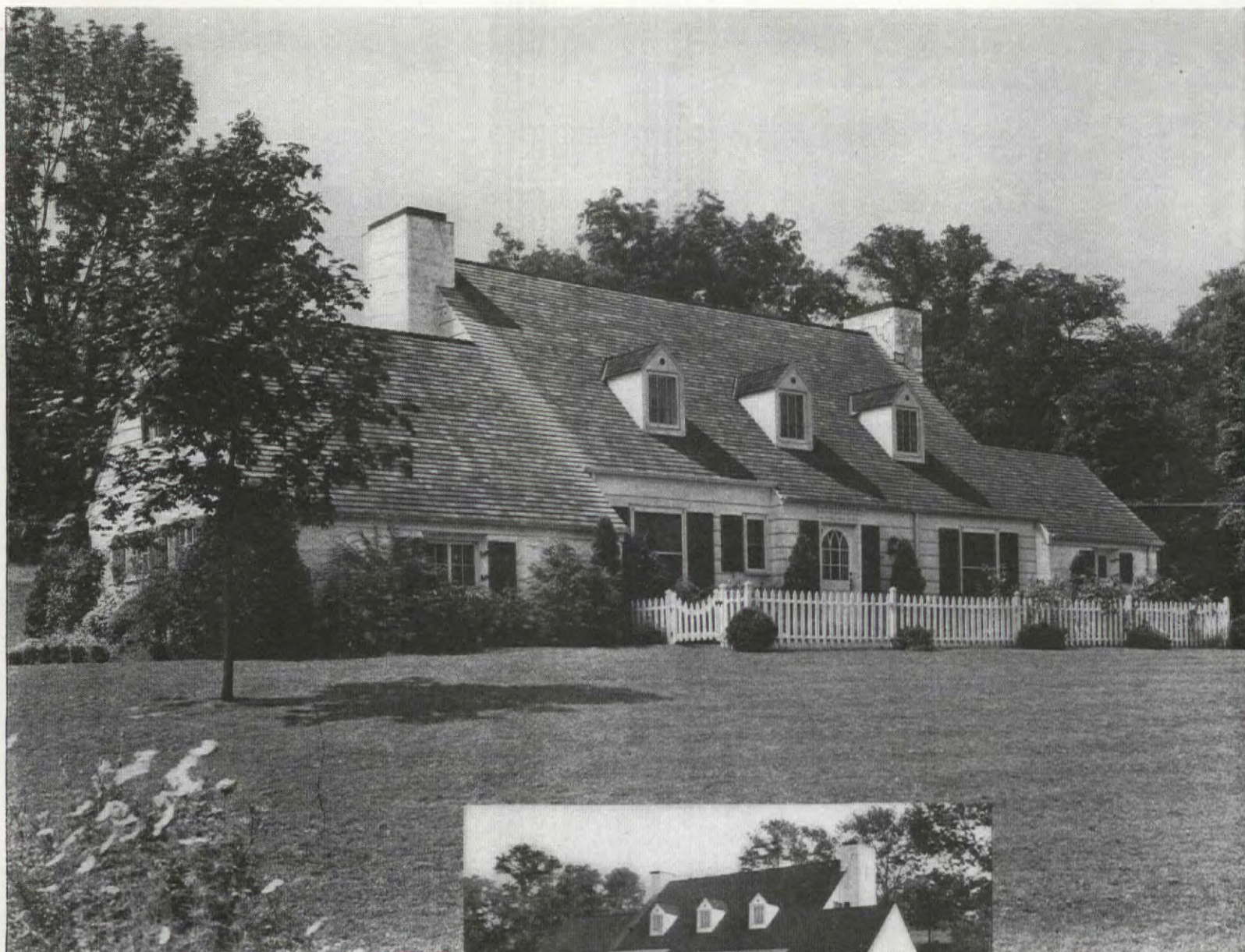
[Please turn to page 62]

Picket fences and the “hood” on the front wall give a pleasing long, low, horizontal character to this frame house

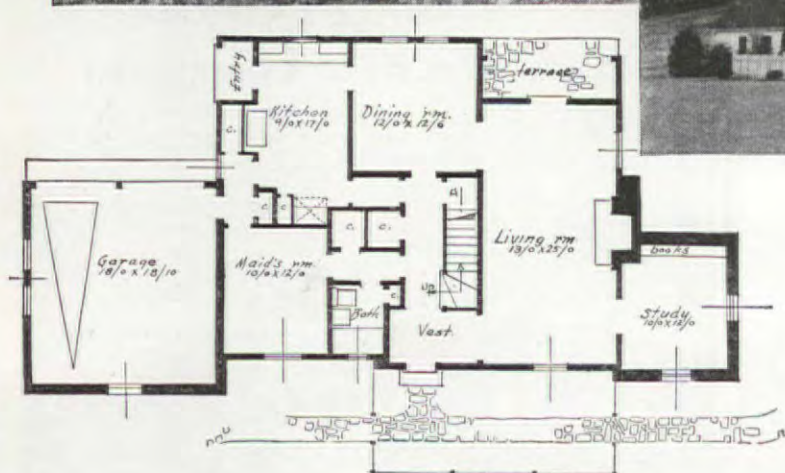


MELVIN PRATT SPALDING, Architect





The low, white fence and evergreen planting are invaluable allies in relating this house to its site



NAT O. MATSON  
Architect



## Another reader's home

The Westchester home of Mr. and Mrs. Geoffrey Bryant is in White Plains

SHINGLES and shutters, sturdy stone chimneys flanking the house, and a white picket fence in front of it! Somehow the appeal of those familiar features never wanes. They have more than their usual cheerfulness in this home where the shutters and roof shingles are barnyard red and the shingled walls are brilliant white. It is a sort of expanded Cape Cod type of house, for it has similar contours, but its roof goes higher, its walls spread wider, and it has stone wings at either end, thereby increasing its size.

The rooms are exceptionally ample. Even the first-floor maid's room is ten feet wide by twelve feet deep and the kitchen is a generous seventeen feet long. The stone wing at the right encloses a study which amplifies the large living room. The left stone wing forms the attached two-car garage; it provides an inside entrance to the kitchen. The three capacious bedrooms upstairs have nine closets, one large enough for a dressing room. The furnishings are Early American throughout the house and include numerous interest-

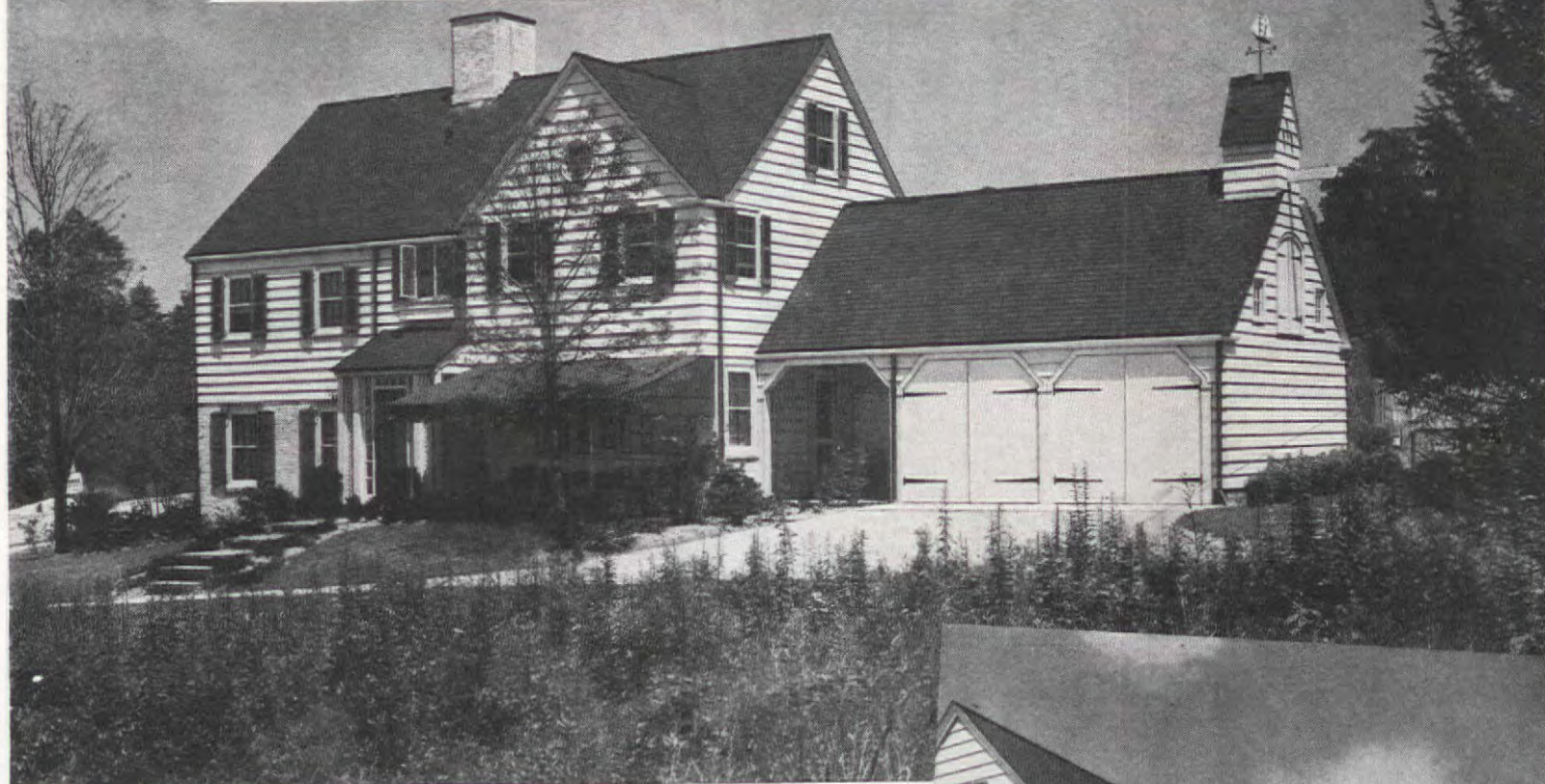
ing antiques. The living and dining room walls are of hand-modeled plaster finished with an antique ivory glaze which serves as an excellent background for old family paintings and hangings. The fireplace mantel and the stairs are copies of Colonial originals and the flooring in living room, dining room, hall, and study was taken from the 100-year-old Connecticut house of the owner's grandmother.

Before the house was built the site was considered a total loss by real estate men.

[Please turn to page 62]



# Overlooking Long Island Sound



Photographs by Adolph Studly, Jr.

We take you to two Long Island suburbs

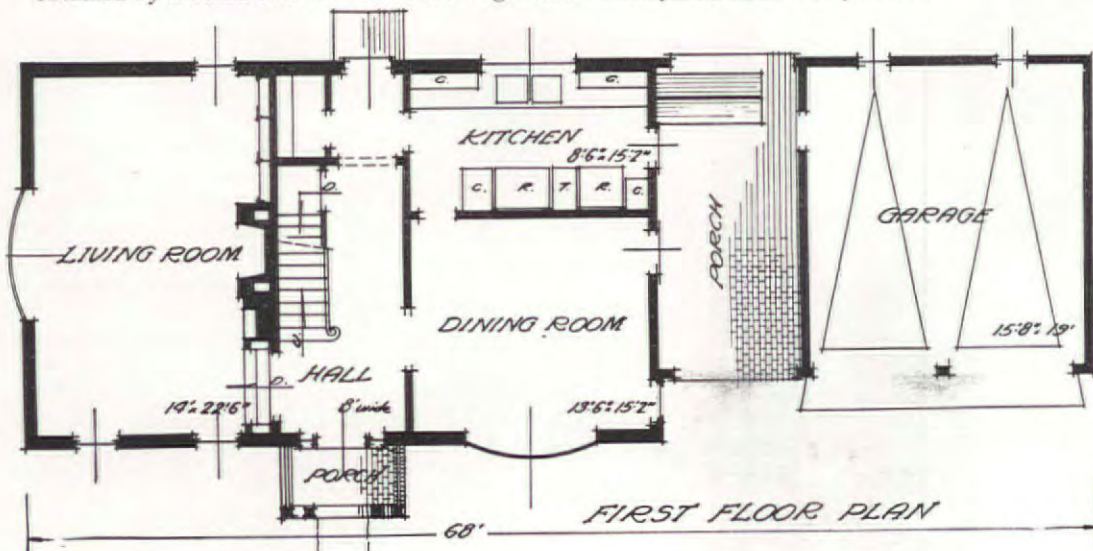
## The home of Mr. H. B. and Miss Grace Atkin Beacon Hill, Port Washington

THIS rural-looking house and its agreeable setting are just about half an hour's drive from Manhattan's hubbub. Its four walls are surrounded by the quiet of trees, lawn, and shrubbery, and it also has an excellent view of Long Island Sound. It is built on a sharp, steeply sloping lot, and the way in which the architect has adapted the plan to the slope of the ground proves that steep lots are good for other uses than sledding grounds for the neighborhood kids.

Hillside sites often present unusual building opportunities, but the word "unusual" too often tells the whole story. The picturesque effect of a low, winged house built around the trees and rocks of a hillside is charming but usually expensive in the New York City area where the price of land and the cost of building roofs and walls are high. This lot was no picturesque hillside anyway. It was limited in width; it rose abruptly from the street, and it had very little natural landscaping. The owners wanted a simple, straightforward house which would afford the best view of the Sound, lying downhill from the site. The best kind of simple, straightforward house is one in which all the rooms are compactly arranged under one plain, gable roof. The best view of the water here could only be obtained by a house two or three stories high. So no widespread house was possible.

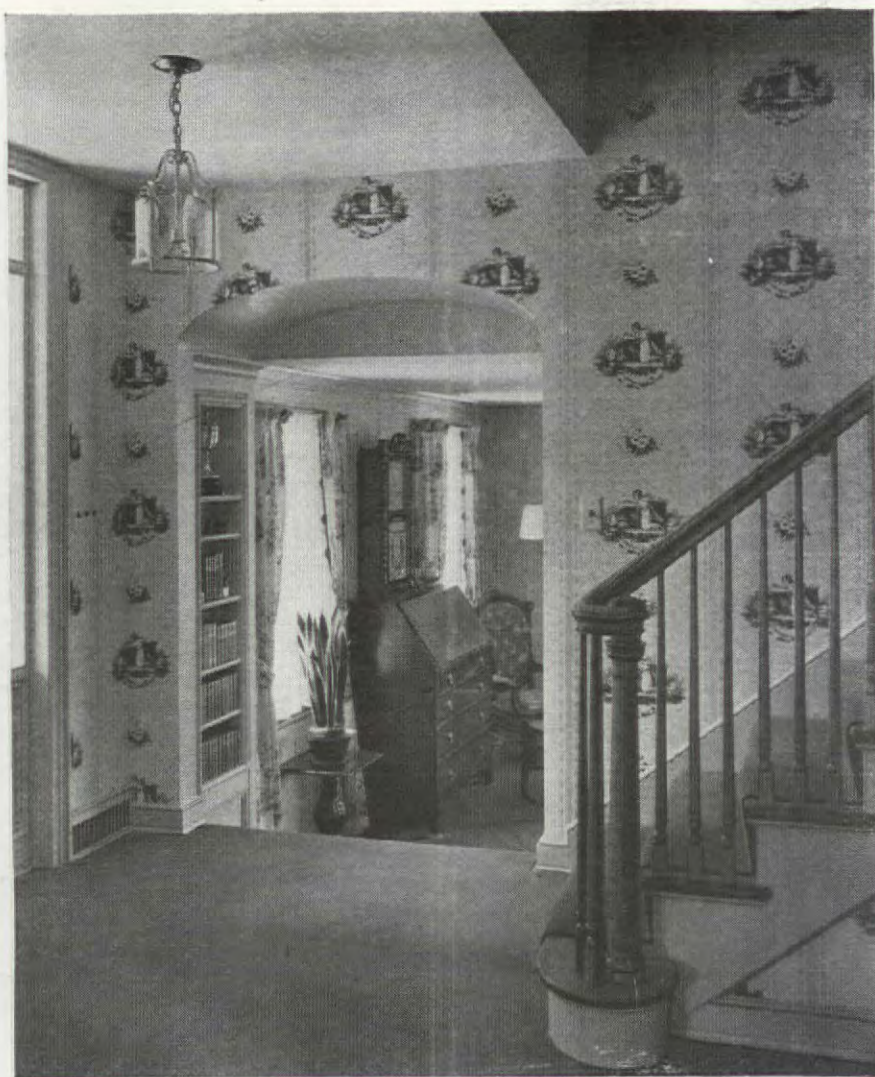


R. C. HUNTER, Architect



Instead, the architect designed a well-proportioned, three-storied rectangle with an attached garage, and built it sideways on the lot so that both the front of the house and the long entrance facade get the Sound view. Inside the house, he skillfully adapted the rooms to the steep slope. Instead of jacking up the lower end of the house to an abnormal height, he dropped the living room three steps below the hall. On the second floor there is the same difference between the master bedroom and the hall. Steps lead up from there to a landing on which the guest room opens (it has its own bath), and continue to the top of the house where



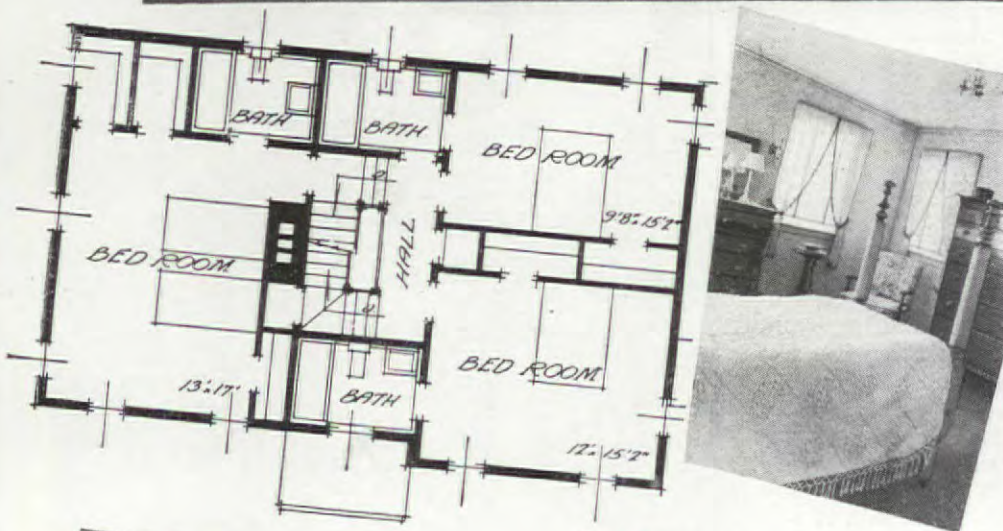


there is a maid's room. This slight difference in floor level between the left and right sides of the house makes a much more varied and interesting interior, one which offers fine decorating possibilities.

Otherwise, the plan is the usual center hall arrangement with the hall going straight through the house to a garden at the rear. Many fine three-generations-old pieces of family furniture are used in the rooms. In the living room, they have a warm gray background, while white walls and a canary yellow ceiling are the background of the dining room. Carpets of copper color are laid from wall to wall in both rooms and also in the hall which is done in gray-green.

Between the garage and the house is a long, brick-paved, covered passage, a feature derived from the New England Colonial "breezeway" or "dog trot." It creates a recessed kitchen entrance and adds space to the loft above the garage which had to be quite long because it comprises working and storage space. Motor speed boats are one of the owner's hobbies and they are stored there. The wide, double doors and the hoist beam above are used for getting the boats in and out of the loft.

Those of you who enjoy seeing fine suburbs in the vicinity of New York please turn to page 59.



SECOND FLOOR PLAN



The kitchen, conveniently built like a long galley, is in black and white with Bermuda-blue ceiling



Handy corner closets built at washstand height, bright linoleum, colored tiling, and waterproof wallpaper are smart bathroom notes

#### Building Data

Foundations: Brick.  
Walls: Exterior: Brick, clapboards.  
Roof: Shingles.  
Insulation: Rock wool, storm sash, weatherstripping.  
Windows: Wood sash and frame, double hung and casement.  
Painting: Exterior: White, dark trim.  
Kitchen Equipment: Standard cabinets.  
Bathroom Equipment: Tiled walls.  
Heating: Gas-fired, air conditioning unit.

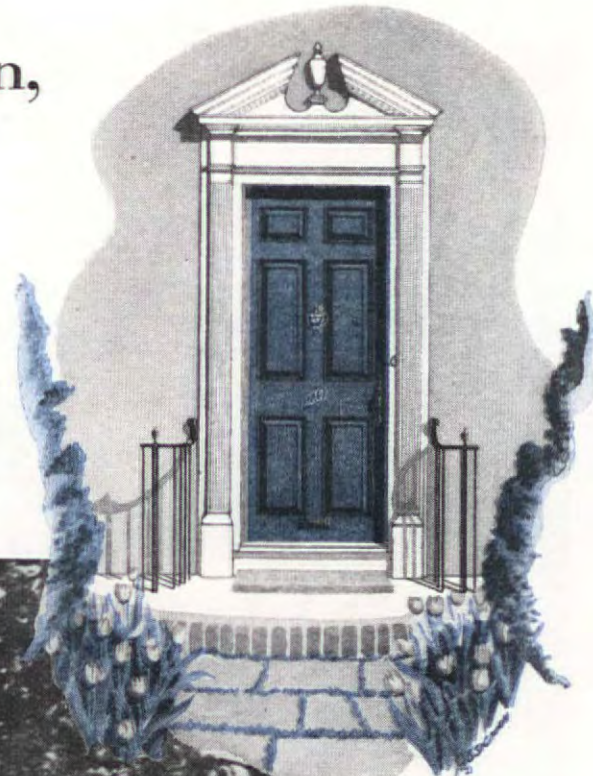




# Our artist, Carl T. Sigman, catches the 8:20 from his Long Island home

**A**N IMPORTANT factor in New York home building today is the large scale real estate development. By building in quantity, the developers are able to reduce the costs of labor and materials for individual houses and some of this saving is passed along to the home buyer. He also has an opportunity to

that: (1) He had paid about \$9,000 in rent for twelve and a half years in the city, with nothing to show for it but rent receipts. (2) He could buy a new house by monthly payments. (3) He could choose one just being built and get what he wanted in construction equipment, interior finish, color schemes.



The entrance door to the Manhasset, L. I. home of Mr. and Mrs. Carl T. Sigman has delicately reeded pilasters framing it and a pediment above. Living room and dining room bay windows flanking the doorway are usefully wide and high

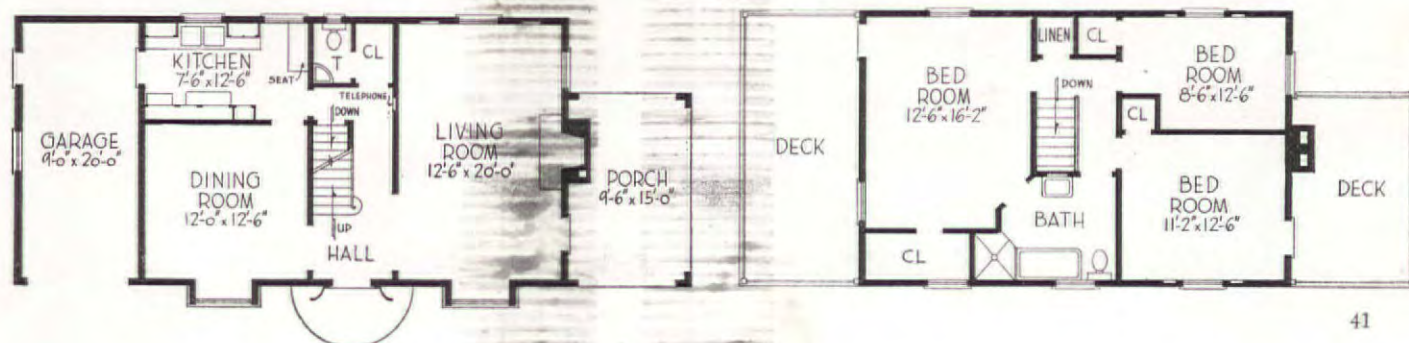


incorporate some of his own equipment ideas and schemes of decoration if he buys a house at a sufficiently early stage of its construction.

A pleased possessor of such a home is Mr. Carl T. Sigman, whose illustrations appear frequently in our pages. As a confirmed cave dweller in a city apartment, he was an inveterate scoffer at suburban folk commuting by the 8:20 and 5:15 trains—until he realized

**Foundations:** Concrete base under house. Full basement with outside waterproofing. **Walls:** Exterior. Cement stucco over lath, building paper and wood sheathing. Interior wood studding, gypsum lath, and plaster. **Roof:** Slate. **Insulation:** Gypsum lath in walls, rock wool in second floor ceiling. **Windows:** Casement, steel sash. Copper mesh screens. **Flooring:** Oak. **Kitchen Equipment:** Steel

cabinets, electric dishwasher, and garbage "Disposall." Tile counter tops with chromium edge. Electric refrigerator, gas range. **Special Features:** Brass hot and cold water piping, copper gutters and leaders. Bedroom closets with built-in drawers, shoe racks, glass shelves. **Heating:** One-pipe steam system, automatic gas heater. Gas water heater. **Cost:** \$10,500 (29 1/10 cents a cubic foot).





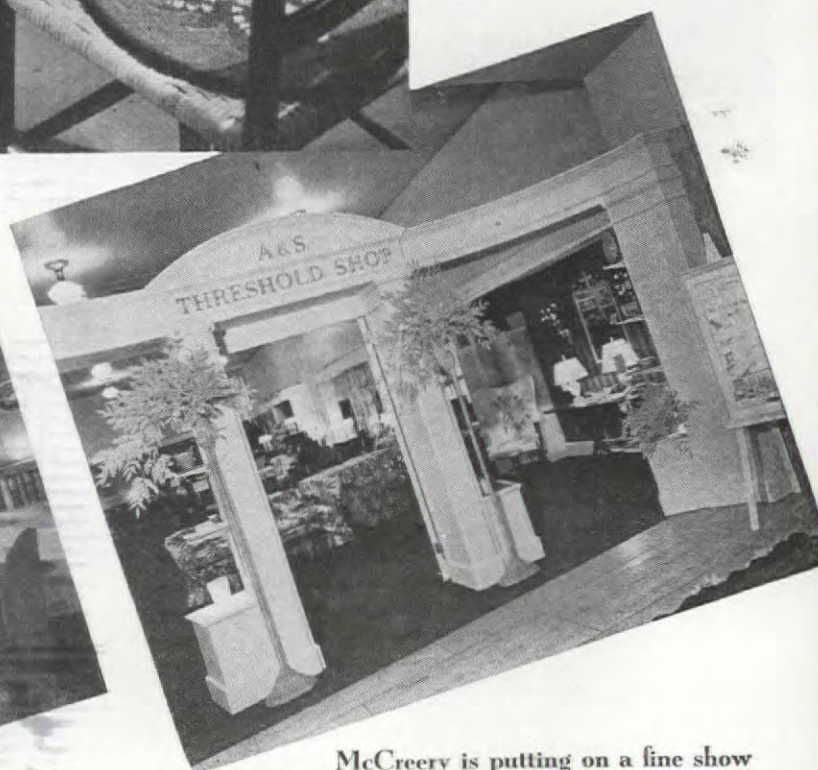
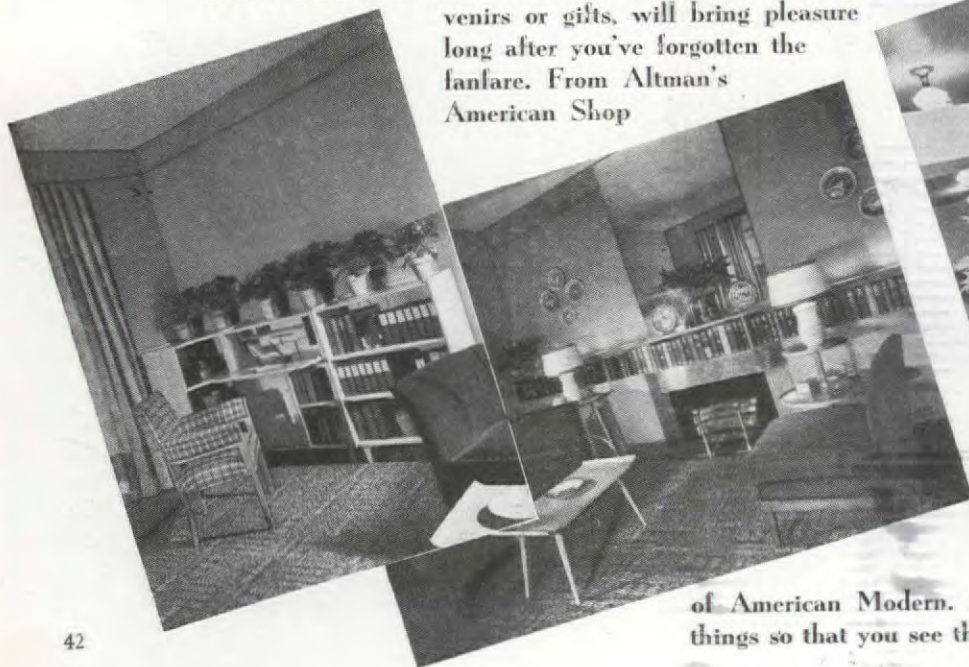


## You'll visit

**W**E ARE proud of our New York stores. And we know you are going to share our feeling when you see the "style shows" of ideas for the home which they will have in readiness when they play host to you and all the other visitors who will be here this summer. Their home-furnishing style show is just the reverse of a fashion show. Instead of sitting watching manikins go down the aisles in the newest clothes, you will go down the aisles yourself and see on either side how chintzes are wearing their flowers this year, how carpets and rugs have burst out in new light colors, how out-of-door furniture has put on an all-weather coat, how modern furniture has gone blond, how lamps are wearing their shades, how sofas and chairs are matching or mixing, how maple furniture has changed its silhouette, how mahogany has a soft, well-groomed complexion, how dressing tables are wearing their petticoats and a thousand more ideas. For ideas are pretty apt to start here in New York, you know, and here's a chance to get in on them at the very beginning.

Not only will you want to see, you will want to buy. For surely you are planning to take home souvenirs of your visit, things that will recall the

Worth-while arts and crafts, eminently suitable for souvenirs or gifts, will bring pleasure long after you've forgotten the fanfare. From Altman's American Shop



McCreery is putting on a fine show of American Modern. Abraham & Straus's Threshold Shop has ensembled things so that you see them as you'd use them—not piecemeal on separate floors



# our famous stores, —of course!

air of gala that is Fifth Avenue, with its huge stores, the fascination of the "little" places on Madison Avenue and the "side streets." We urge you, then, to seek out stores of established and even world-wide reputation, where New Yorkers have been making our purchases for years. There will be plenty of little fly-by-night shops set up to tempt pennies from the unwary visitor. Watch out for cheap claptrap which is expensive, however little it costs, because it has no merit of any kind; and watch out for unscrupulous shops with their bad imitations of reliable merchandise. Of linen and antique shops we especially warn you. If you have never heard the name, play safe and don't go in, no matter how impressive their windows! We recommend and guide you here to our better shops which are of the best in the world and where you can surely find anything you want.

**T**HERE are four special "acts" in the show Altman has arranged for you. One is their Charleston House, a series of rooms delightfully decorated in the colorful spirit of that famous old city of the Deep South. Another is their New England House, done for those who will always like things Early American. Then there is the Young Homemakers' Shop where in one department there is practically everything needed for a house, carefully selected to live harmoniously together, the bedding with the beds, the china with the dining room table, the coffee cups with the coffee table, and so on. Fourth is their unique American Shop, filled with handicrafts garnered from every state in the Union. Here are those choice bits of pewter, pottery, carved wood that few of us can resist, even miniature birds, modeled after exhibits in natural history museums (1). (See page 44)

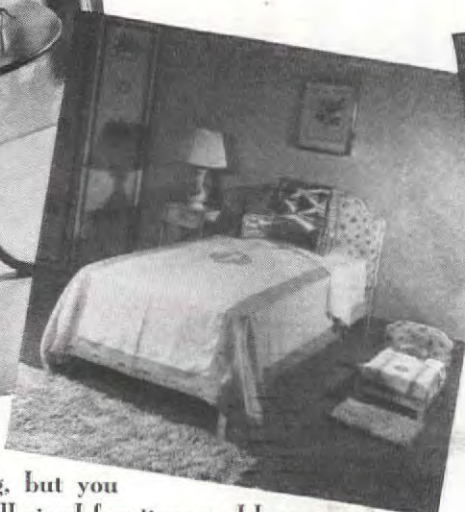
James McCreery is putting on a fine show of American Modern, the contemporary style in decorating and furnishing, which we all like a great deal, with its bleached woods, textured floor coverings and fabrics, and new arrangements of furniture.

When you go to Brooklyn to see the famous Botanic Garden, certainly you will want to stop in at one of the great stores there, Abraham & Straus, to see their new Threshold Shop. Everything you need from blankets to banquet tables is right here, all carefully ensembled in color and style.

Then there is W. & J. Sloane, back in New York again. You will think you are in London when you walk down their "Sloane Street" with its little individual shops for furniture, lamps, bath accessories, equipment for closets, antiques, and so on. Right near



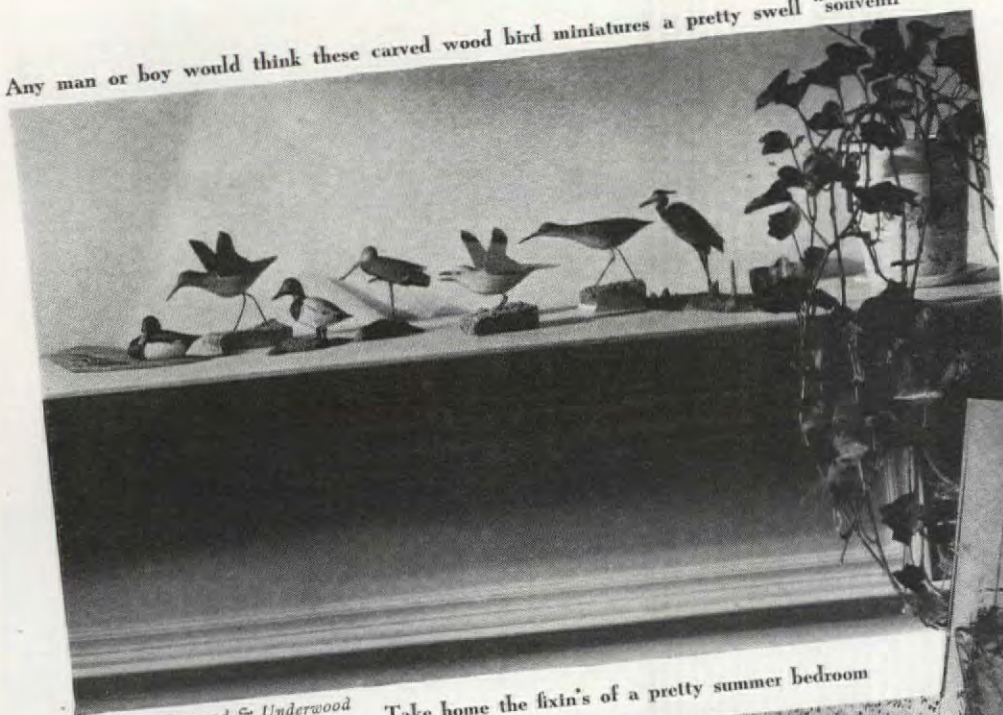
One of the fascinating little shops along "Sloane Street," and some of the new out-of-door furniture at W. & J. Sloane



You can't take home a table or bedding, but you can take back an exquisite miniature of full-sized furniture and home accessories. Lord & Taylor supplies them with gift certificates, a very exciting way to give something "big" without waiting for its actual delivery



Any man or boy would think these carved wood bird miniatures a pretty swell "souvenir"



1 Underwood & Underwood

Take home the fixin's of a pretty summer bedroom

by is their famous House of Years, recently redecorated and complete in its new spring wardrobe. There is something else you will want to see at Sloane's—their summer furniture for porch or terrace or lawn. Their collection, exclusive with them, shows new finishes and new fabrics, proof against bad treatment from the weather man, and in styles hard to find anywhere else in the country.



3

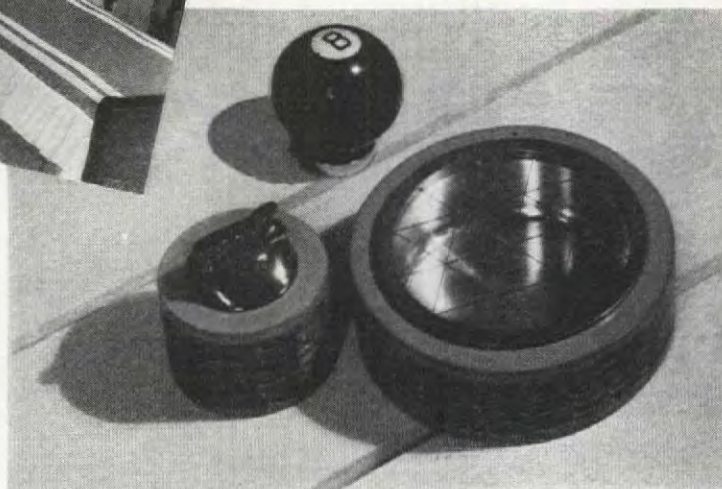


4

"acts" Lord & Taylor is staging on its three house-furnishing floors, and they are exciting in the extreme. They give you a glimpse into the future and show you how, miraculously, you push a button and find your sofa sliding noiselessly around from the fireplace to face the garden on a sunny morning; push another and your draperies draw softly across

At Lord & Taylors, if you are anything like us, you will be enchanted with little miniatures exactly reproducing full size tables, lamps, bedspreads, and many other things for the house. They make it easy for you to make a really lovely gift for someone back home, or indeed, for your own house. For when you purchase a gift certificate the miniature comes with it, and the receiver may order the identical item or any other one of equal value. Note the tiny tables, the lamp, bedspread, blanket cover, and even backrest pillow for reading in bed, in the photograph (page 43), all just exactly like their prototypes.

This is only one of the many "scenes" in the three big



5

the windows when the lamps are lighted; push a third and colored lights change the whole color scheme of your room. Another "scene" might

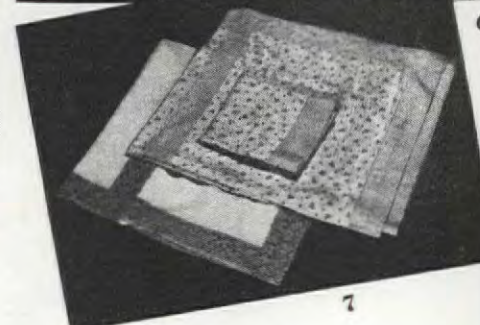
well be called "Light and Fantasy," for it will reveal how light can provide pictures and murals on your walls, how it can emphasize your favorite color. You can even sit in the Chair of Light and find out just what intensity you need. There is an "entertaining" scene, also, where you will see some of the brightest ways of entertaining when you get back home. Suitably enough, there are in this show a half dozen or more dressing tables for glamour women of the stage. William Pahlmann, whose unique decorating ideas are known the country over, has done six new versions of smartly deco-



2

rated rooms. The Young New Yorker rooms have a new dress as sophisticated as the costume that young person wears. The very latest version of modern decor will impress you again with our cosmopolitan tastes here in New York. There is a bedroom scene, also, where more than thirty rooms will reveal the newest fashions in bedrooms.

At Sterns' there are carloads of new things for the summer porch and terrace. Comfortable lounging chairs on wheels, coffee tables big enough to hold a whole world of the things that go to make



7



a summer, and these in iron or rattan in colors that are a show in themselves (2). The chairs have bright weather-proof cushions.

Macy has not forgotten the "little things" that count so much in a big show. We particularly like their specially designed bedspreads with curtains to match (4) and with extra covers to go under the mattress and hide those unsightly bedsprings when the bed is open. In (3) we show a checked gingham that is freshness itself, and a little print colorful and gay in the last degree. At the same store there are twenty-nine new rooms in their Forward House, which show just how dramatic modern decor can be.

AND did you know that just because the big special shops are as famous as can be they are far from always expensive. Don't let the facade fool you, or their fancy reputations either. Every one of them has things beginning at a single dollar bill to be a real "memory for the traveler" forever after. Take for instance Abercrombie and Fitch's, undoubtedly the world's most famous sporting goods store. You'll like their paper weights (5), the Eight Ball, a real billiard ball and a handsome leather ashtray and lighter that really works . . . Of course you'll find guns at \$1,000 and fishing rods at \$500 but you'll also find such practical gifts as these we've just mentioned, which start at about \$3. The papers and bills on your desk are much less odious if held by alligator clips (6) that come from Mark Cross. For eighty-five years this shop has been selling gloves to ladies, and gentlemen too, and they still do, but these are only a sixtieth of their enticements. Do go in and see for yourself. Perhaps like us you have a leaning toward lovely boudoir luxuries, then Carlin Comforts is the place; they know so much about that sort of thing, like the simple but exquisite blanket covers in our picture for about seven dollars (7). The beautiful shop of Steuben glass is in itself something to see, to roam through, not

All of these things from New York stores are worthy reminders of your gala shopping excursions, not expensive



8



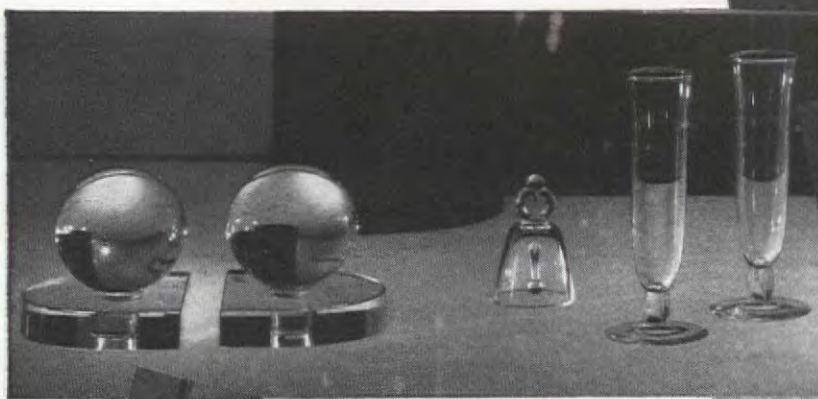
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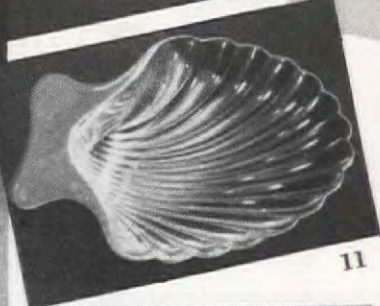
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16

to mention the treasures you can get there, from a minute tinkling bell of lovely shape to the crystal bulkiness of heavy book-ends for three dollars up (13). Plummer's who for years have served New York's "carriage trade" can show you, for about two dollars, the most lovely little jam or mustard pot with a nosegay on its top, or for five, a whole

dozen of French dessert plates (10). And Tiffany's, practically synonymous for fine sterling, whose majestic aisles are not in the least terrifying when you know that they have many, many things well under five dollars. Silver shells starting at three dollars in all sizes and patterns are just a sample (11). Black, Starr and Frost-Gorham are in the same class and they have the



# WE ALL LIVE under the same

**P**IN almost any New Yorker down and you will find that he has come from some other place to this metropolis to live. Because New York offers the widest variety and greatest number of occupational advantages of any other city in the world, people from all over have come here, and we all live together happily under one sky line. There are so many little sections of the city that are mainly peopled by one nationality or another that, whatever your native haunt, you can ease the nostalgic longing for it by having for lunch your favorite native dish served in the proper way in some one of the hundreds of fine foreign restaurants with which this town of ours abounds.

All of us in New York who have no especial allegiance like to take occasional flyers in food of other countries than our own, and when we want something excellent in the way of Kavlasiki Shashlik we know we can get it in a place like the Russian Kretchma or the Russian Bear. Maybe it is good old onion soup we want, but of an excellence, you understand. Then we will try Gaston a la Bonne Soupe. Or if we want a meal that is so French we are almost speaking the language, there is Maison De Winter or Pierre's. If when you come to town this summer you want to



Photograph by Berenice Abbott from "Changing New York." Federal Art Project

All of these foreign food shops have a lure to which you never become immune. Roam around in ones like this Italian cheese store and you will need a Sicilian donkey complete with cart to get you home. Cheeses of all sizes and ages are only one temptation

# HAPPILY sky line!

see the beautiful Swedish Smörgasbord in its full splendor, try the Stockholm or Garbo restaurants. And for spaghetti that is just *al dente* and perfect sauce, Enrico and Paglieri or one of the Carusos will do it for you with considerable flourish. You can go Oriental and have wonderful Chi-



## ITALIAN::

Trinacria has fine bologna, salad oils and vinegars, and a strange sweet preserve of whole fruits in hot mustard

nese food at Ruby Foo's, or Japanese at Miyako, or really grand curries with all the trimmings you ever heard of, and a few more besides, at Ceylon.

If you have been abroad and want to enjoy anew some specialty that you had in Budapest, for example, try the restaurant of the same name here, or Tessie's, to bring back memories of Old Vienna. And then if you are really

[Please turn to page 95]



## HUNGARIAN::

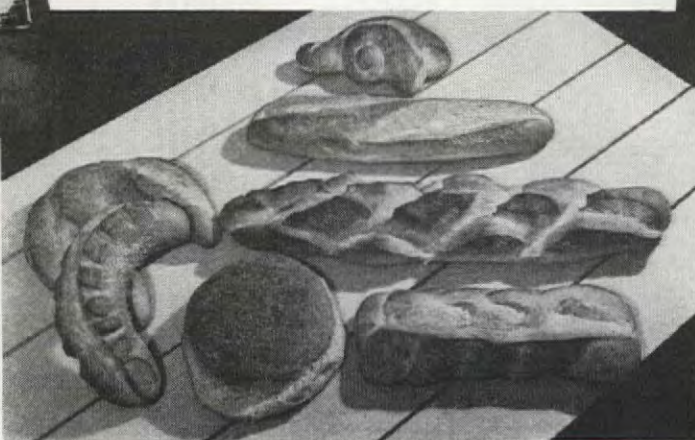
From Paprikas Weiss come real honest-to-goodness paprikas, sweet, medium, and sharp from which you can make an endless variety, fragrance, and flavor plus. They also have wonderful, gay painted plates and beautiful leather covered flasks



## ENGLISH::

Spices, teas, marmalades, honeys, and all manner of seasonings, cheeses beyond compare to be found on the beautifully trim shelves of the time-honored friend of epicures—Bellows

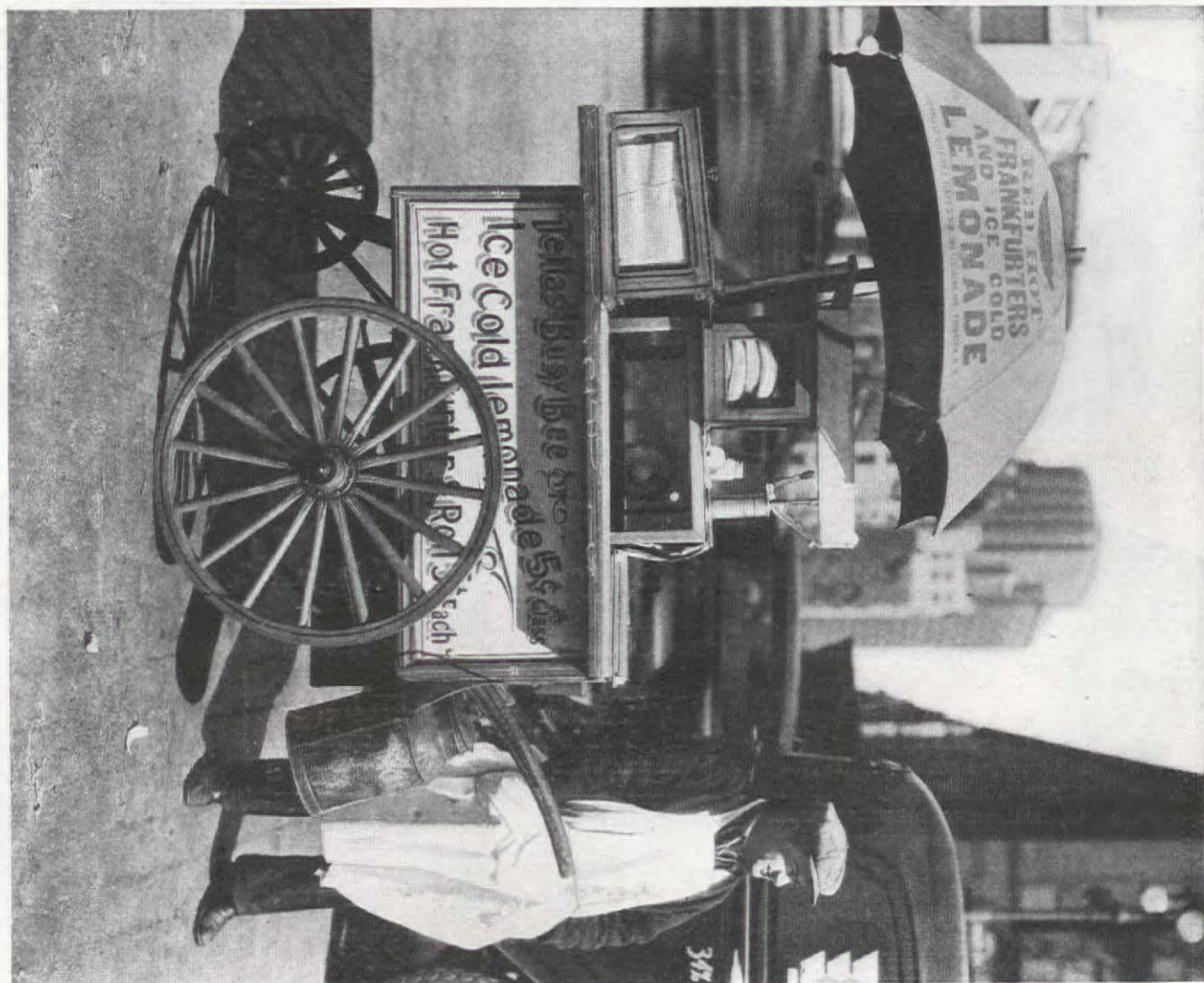
The most beautiful loaves of bread are made by the little Italian bakeries that can be found all over New York's famous East Side. These were baked for us by Signor Salanini



## SWEDISH::

A simply staggering array of all the good things from Sweden—fish in cream, in aspic pickled and spiced, and Limpa bread, and even the famous Lignon berries from Koenig's





Photographs by Berenice Abbott from "Changing New York" Federal Art Project

The least sentimental city in the world, the most callous, hardest of heart, if any at all, the most fantastic, where nothing is secure, nothing settled, nothing static. These are a few of the things that are said of New York—where you can see apple blossoms against the steel of Hell Gate bridge, cat hot dogs coming home from the movies, and run after the fire engine just like any other place. Yet some New Yorkers like to say modestly

that there is one thing you can get here that you can get nowhere else in the world, and that is the best of everything. We won't go as far as that, but we do think the town has a lot to offer, in almost any line of interest, for almost any walk of life. We think it is a friendly place, gay, or screw-ball, what you will. But more goes on per capita per minute than in most places. From the Battery to the Bronx it is alive and exciting



# FROM SIX CORNERS

# OF A ROUND WORLD

From the largest and most exciting department store in our cosmopolitan city you may take back home with you the atmosphere of far countries in terms of china and glassware for your own table, wherever you may live. The china and glass department of R. H. Macy & Co. is as exciting a "sight" as you'll see in New York City, and it was especially for you and for us that they have done these unusually attractive table settings



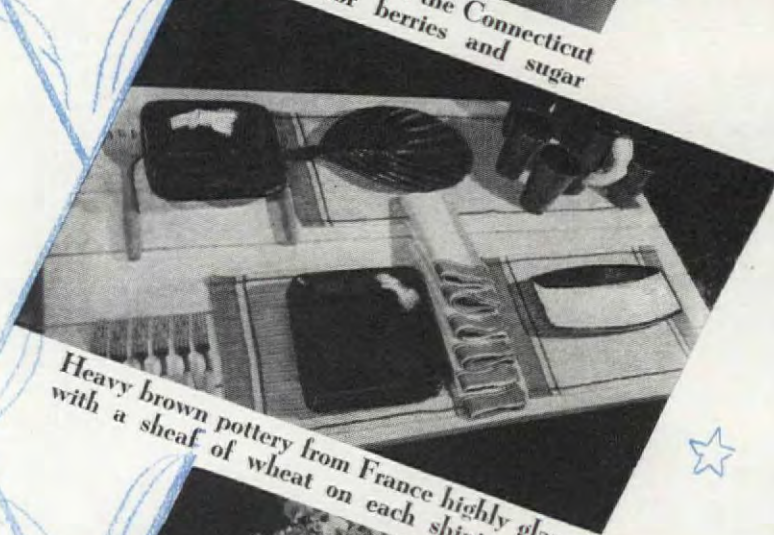
Earthy brown, with a wonderful blue in bold design on Mexican pottery with a fiesta air



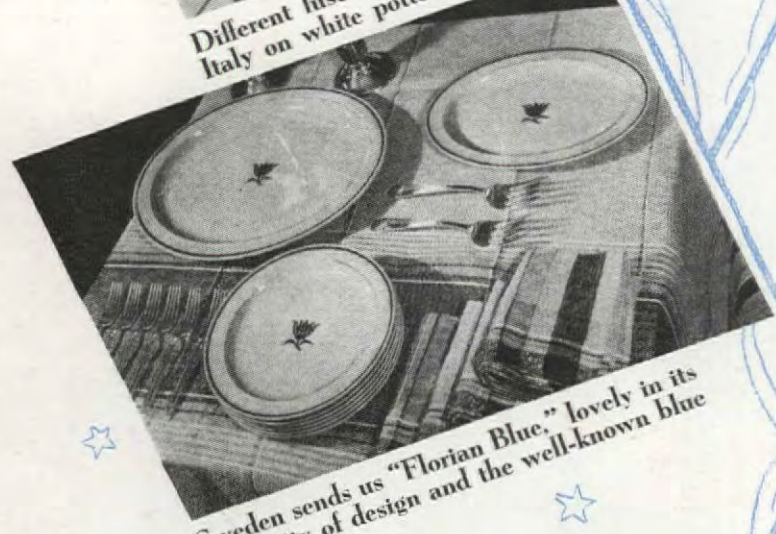
America makes the china with the Connecticut coastline, blue stars for berries and sugar



Different luscious-looking vegetables from Italy on white pottery for a garden buffet



Heavy brown pottery from France highly glazed with a sheaf of wheat on each shining piece



Sweden sends us "Florian Blue," lovely in its simplicity of design and the well-known blue



To Wedgwood in England we owe this exquisite "Crimson Bramble" as lovely as the primroses



# Eating your way around the world

India, China, France, Italy, Germany, and Sweden—they're all represented on this page. How fitting it is that recipes from these countries should be included in this issue, dedicated to New York, the city of so many nationalities, and such a great variety of food tastes. There is a saying that in New York you can eat your way around the world

Recipe printed on back of each photograph

• minestrone (Italian)



• gujyas (Indian)



• egg foo yung (Chinese)



• paprika schnitzel (German)



• Swedish cakes



• haricots verts à la poulet (French)





# Eating your way around the world

What Italian restaurant would think of omitting "minestrone" from its bill of fare? Italians love this glorified vegetable soup, and you will, too, when you've tried the recipe on this page. All of these typical foreign recipes have been tested in The American Home kitchen. They're different enough to be interesting, yet surprisingly easy to prepare

Photograph printed on back of each recipe

Photograph printed on back of each recipe

Photograph printed on back of each recipe

## ● egg foo yung (Chinese)

- 1 scallion or green onion, sliced thin
- ½ cup freshly cooked spinach, chopped
- 1 tablespoon salad oil
- ½ cup crabmeat, flaked
- ½ cup cooked chicken or beef, minced
- ½ cup bacon, cooked and cut fine
- 6 eggs, well beaten

**C**ook the onion and spinach in salad oil. Add meats and heat through. Pour on well-beaten eggs and continue cooking on surface 5 minutes. Set in moderate oven (350° F.) and bake 15 minutes longer. Fold over in center and remove to hot platter. Serve at once. Serves 4 to 6.

Recipe submitted by LOU TREGONING  
Tested by THE AMERICAN HOME

## ● gujiyas (Indian)

- 2 cups flour
- 1 teaspoon salt
- 2 tablespoons shortening, melted
- Water for dough

**B**LEND shortening with flour and salt. Add water just to hold together as for pie crust. Roll out very thin and cut in circles about 6 inches in diameter. Place about 3 tablespoons filling on each, wet edges of crust and fold over. Press lightly together. Fry in hot deep fat (395° F.). Serve hot as dessert. They may also be cut in circles 3½ inches in diameter and served with tea. Makes 12 large or 20 small gujiyas.

### Filling

- 1 cup poppyseed
  - 1 cup sugar
  - 1 cup shredded moist coconut
  - 1 cup seedless raisins, ground
  - ½ cup uncooked cream of wheat
  - Grated rind of 1 orange
- Brown cream of wheat in dry frying pan. Combine all ingredients and mix them together well.

Recipe submitted by JESSIE TURNER DERING  
Tested by THE AMERICAN HOME

## ● minestrone (Italian)

- 1½ quarts good beef stock (or you may use 12 bouillon cubes)
- ¼ lb. fat salt pork, cut in 1 inch strips
- 1 lb. cabbage, shredded
- 2 stalks celery
- ½ lb. spinach, finely chopped
- 3 carrots, sliced
- 2 medium-size tomatoes
- 2 potatoes, 2½ cups, diced
- 1 lb. fresh lima beans
- 1 clove garlic, chopped fine
- 2 sprigs parsley
- 1 onion, sliced thin
- 2 peppercorns
- Salt to taste
- Parmesan cheese

**H**EAT stock to boiling. Add all ingredients except the Parmesan cheese. Bring again to a boil and simmer three hours. (The deep well cooker is ideal for this process.) Serve hot with a spoonful of Parmesan cheese on top.

This is a thick soup which may be used as a main course dish. Subsequent reheatings improve the flavor of minestrone. Makes 3½ quarts.

Tested by THE AMERICAN HOME

## ● haricots verts à la poulette (French)

**W**ASH beans, string if necessary, and cut into 2-inch lengths. Add onion or garlic and small amount of water. Cook until tender and season with salt and sugar.

*To prepare sauce:* beat egg yolks, add cream, lemon juice, paprika, and celery. Pour over the beans and heat slowly. (Over-heating curdles mixture.) Serves 8.

Recipe submitted by LOU TREGONING  
Tested by THE AMERICAN HOME

## ● Swedish cakes

- ½ cup butter or margarine
- ¼ cup sugar
- 1 egg yolk, slightly beaten
- 1 cup flour
- 1 egg white, unbeaten
- ¾ cup nut meats, cut fine

**C**REAM butter, add sugar gradually, and cream until light. Add egg yolk, mix thoroughly and blend in flour. Form into small balls (about 1 inch diameter), dip into egg white, then into nuts. Place on greased cookie sheet and press fairly flat with bottom of a glass. Bake in slow oven (300° F.) for 5 minutes. Remove from oven and press centers down and bake about 15 minutes longer. Cool and fill with a tart jelly or jam such as lingonberry, cranberry, orange or grapefruit marmalade, or currant jelly. If preferred the jelly may be omitted. Makes 15 to 18 cookies.

Recipe submitted by LOU TREGONING  
Tested by THE AMERICAN HOME

## ● paprika schnitzel (German)

- 2 lbs. veal cutlet, cut 1 inch thick
- 3 tablespoons fat
- 1 teaspoon paprika
- 1 cup onions, sliced
- ½ cup thick sour cream
- ½ teaspoon salt

**C**UT steak into serving pieces. Sprinkle with salt and pepper and roll in flour. Melt fat in heavy frying pan, add paprika, then sliced onions and cook about 5 minutes. Add the meat and brown on both sides. Pour on the sour cream, cover, and continue cooking slowly for 45 minutes or until meat is tender. Serves 6.

Recipe submitted by LOU TREGONING  
Tested by THE AMERICAN HOME



We've not forgotten June brides and

# An Old Southern Wedding Supper

is one of three beautiful tables we've done for your wedding



F. M. Demarest

We've taken you through New York and brought you to our own office, but we haven't forgotten that June is the month of brides. So for you who are having June weddings we asked Altman to design a table, shown here, in their Charleston dining room. Pink camellias set the key. The cake is a huge camellia, there are exquisite camellia plates, and camellias and smilax in the epergnes

LA VERNE R. MOWRY

**I**N 1872 Mrs. Elliot published a cook book and though it may seem somewhat absurd to go back to an old cook book in an age

when the caterer is a convenient foster mother, nevertheless "Mrs. Elliot's Housewife" is more than just a tribute to the bounty of the Southern table, a mirror of Southern customs, a tale of a lost time. Even if it is impossible to reproduce the supper as it was, it is possible to prepare many of the tempting and strange dishes mentioned, for which the recipes are given at the end of the article. And in so doing, give a wedding supper that is not just the usual stereotyped caterer's idea of every wedding. We have copied from Mrs. Elliot's description of an 1868 wedding supper the very practical idea of having a meat

table and a sweet table. An old Southern idea—but a mighty practical one for modern homes where the average small dining table will not stretch accommodatingly. Mrs. Elliot describes her meat table for 100 guests as groaning under this amazing burden: "The table for meats was spread in one room, for sweets in another. At the head of the meat table a turkey weighing twenty-five pounds, cooked early in the morning, and a fine roast pig at the foot, both properly garnished; on the right of each a plain and richly stuffed ham; midway a fine boned turkey resting in jelly, with a large pair of ducks opposite; chicken salad from ten chickens, between head and centre, centre and foot on both sides, in salad stands; a saddle of mutton half way from head to centre, and a round of spiced beef from foot to centre, on opposite side; dishes of beef tongue neatly sliced, baked chickens, and a fine boiled turkey covered with hard boiled eggs, between salad



*Leghorn hats and yards of pink veiling for a bride's table*

### *Meat Table*

*Boiled Turkey  
Baked Ham  
Pickled Oysters  
Cold Slaw  
Pickles Celery  
Olives  
Hot Rolls*

Here's another idea for a bride's table to take home with you. Sheer organdie cloth and napkins, flower filled hats with clouds of veiling, china with a charming pastoral design, and hearts entwined for the cake, from Schrafft's. R. H. Macy designed the table for us

An especially good plan, if the house is small, is the old southern idea of two tables, one in the dining room, one in the living room, or out of doors. Our bountiful meat table is set with white damask, lavish bowls of flowers, and great pyramids of fresh fruits. For the sweets there is a crisp organdie cloth, primroses and carnations, and crystal bowls of syllabub and trifle. McCutcheon's linen; Plummer's china and glass, and sterling silver from Black Starr & Frost-Gorham

### *Sweet Table*

*Bride's Cake  
Cocoanut Cake  
White Cake  
Jumbles  
Syllabub Trifle*

and mutton, with pickled oysters, cold slaw, and pickles of various kinds interspersed; celery in six glass stands flanked by castors, with sauces, catchups, and salad oil. Four piles of plates, with napkins between each plate; on each side, bread and crackers within reach of all; a spoon on every salad stand; carving knife and fork with every dish of meat; pickle knife, fork, and spoon on each dish of pickles, and piles of soup plates with a spoon in each, on the corners, in which to serve ten gallons of hot stewed oysters. Large vases of flowers through the centre of the table to add to its pleasing effect. This supper was served at twelve o'clock, the gentlemen waiting on the ladies, and servants dispensed with while discussing the viands and partaking of social enjoyment. (Champagne used to flow in olden times—that we will not dwell upon.)

However, our meat table is considerably more modest. We have included baked ham (published as one of our "Basic Recipes") boiled turkey, pickled oysters, cold slaw, and pickled celery and olives, which will satisfy the most ravenous guest.

[Please turn to page 110]



# Eating your way around the town

Look! Look! Pages from the private cook books of six of the most famous New York chefs. Perhaps our testing them was a little superfluous, not to say impudent, but we wanted to prove that they could be done "family size"—and even if you haven't a cordon bleu

Recipe printed on back of each photograph

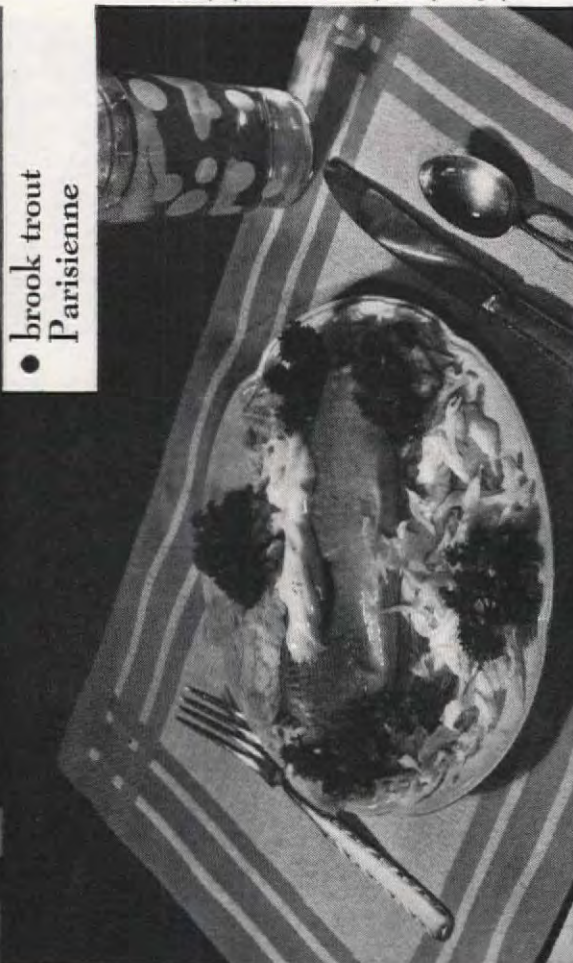
Recipe printed on back of each photograph

Recipe printed on back of each photograph

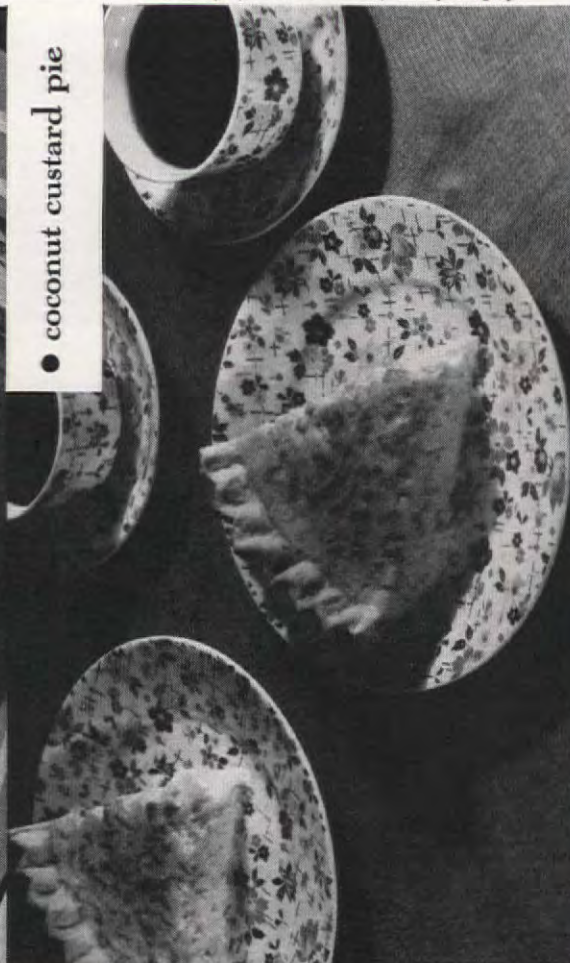
● baked snappy  
cheese ring



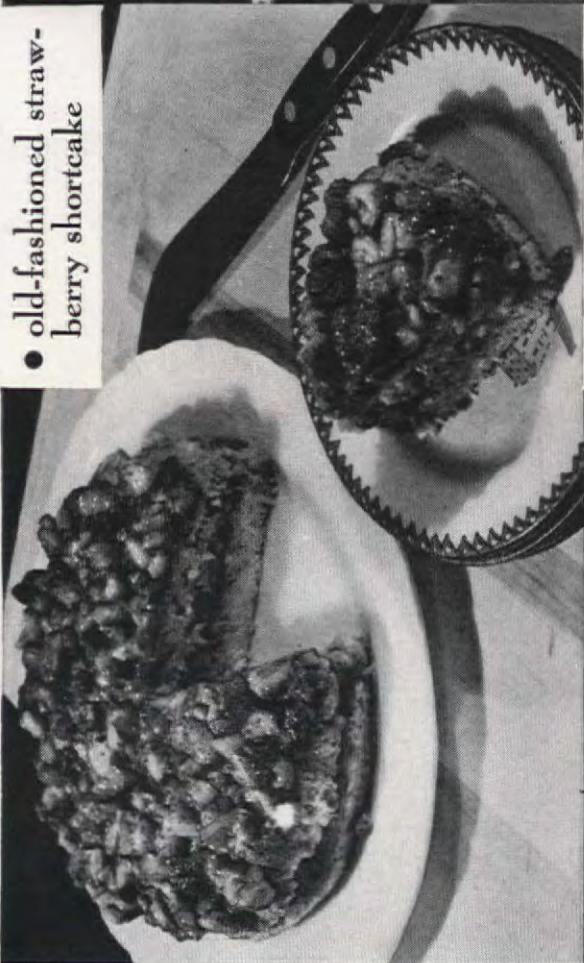
● brook trout  
Parisienne



● coconut custard pie



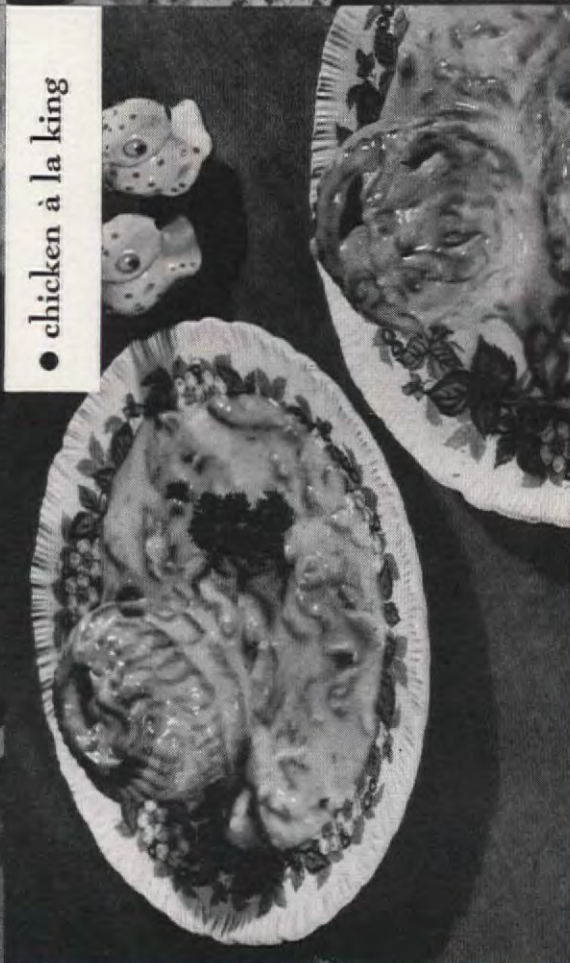
● old-fashioned straw-  
berry shortcake



● veal sauté with mush-  
rooms and peppers



● chicken à la king





# Eating your way around the town

From one famous eating place to another is a good way to see some of New York—without wasting any time. You will like all of these for both food and atmosphere and find them conveniently located for shopping and sight-seeing

Photograph printed on back of each recipe

Photograph printed on back of each recipe

Photograph printed on back of each recipe

## ● coconut custard pie

Pastry for 9 inch pie  
1 egg white, unbeaten  
5 whole eggs  
5/8 cup powdered sugar  
2 teaspoons vanilla  
1/2 teaspoon salt  
2 cups milk  
1/2 cup heavy cream  
1 3/4 cups (1/4 lb.) shredded moist coconut

**B**rush bottom of unbaked pie shell with unbeaten white of egg. Chill. Break eggs into mixing bowl and stir lightly. Do not beat. Add sugar, vanilla, and salt. Pour in milk and lastly cream. Stir all together lightly.

Arrange coconut in pie shell and strain custard over it. Bake in a very hot oven (450° F.) for 10 minutes, reduce heat to (350° F.) and bake 20 minutes longer, until a knife comes out almost clean. Remember it will continue cooking slightly after removing from oven.

Recipe courtesy Longchamps  
Restaurants throughout New York  
Tested by THE AMERICAN HOME



## ● brook trout Parisienne

2 quarts water  
1 1/2 cups vinegar  
3/4 cup sliced carrots  
6 slices small onion  
1 1/2 bay leaves  
3 tablespoons celery, coarsely sliced  
3 sprigs parsley  
1/8 teaspoon thyme; 4 teaspoons salt  
9 whole peppercorns  
1 fresh trout for each serving

**M**ake a court-bouillon by placing all ingredients except trout in saucepan. Bring to boil and simmer 30 minutes. Strain. Bring to boil, add fish and simmer slowly 8 to 10 minutes. Remove fish and chill thoroughly.

To serve: place trout on shredded crisp lettuce and pass mayonnaise.

Recipe courtesy The Promenade Cafe,  
Rockefeller Plaza.  
Tested by THE AMERICAN HOME



## ● baked snappy cheese ring

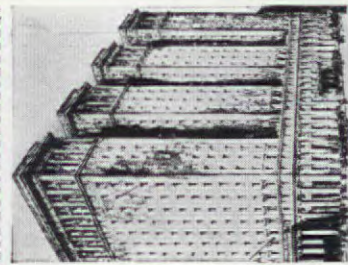
6 eggs  
3 cups milk  
2 1/2 cups soft bread crumbs  
2 cups American cheese, grated  
1 teaspoon salt  
1/8 teaspoon pepper  
Dash cayenne  
1/2 teaspoon dry mustard  
1 teaspoon onion juice  
1 1/2 teaspoons Worcestershire  
2 drops Tabasco  
2 tablespoons melted butter

Recipe courtesy Pennsylvania Hotel  
71th Avenue and 33rd Street  
Tested by THE AMERICAN HOME

**B**eat eggs slightly. Add milk and bread crumbs. Stir in grated cheese, seasonings, and melted butter; blend well. Pour into well-buttered 8-inch ring mold. Place on pan and pour hot water 1/2 inch deep around it. Bake in moderate oven (350° F.) 45 minutes or until a knife inserted comes out clean.

### Special chef's dressing

Blend 1 1/2 teaspoons salt, few grains pepper, 3/4 teaspoon prepared mustard, 1/4 clove garlic, chopped very fine with a small amount of the 1/2 cup tarragon vinegar. Add 1 unbeaten egg yolk and stir until smooth. Then begin to add 2 cups olive oil very slowly until the consistency of mayonnaise. Continue adding oil alternately with remainder of vinegar. Add 1/2 teaspoon powdered sugar fast. Makes about 1 pint.



1/2 cup butter  
1/2 cup flour  
Few grains paprika  
2 cups hot chicken stock  
1/2 cup heavy cream  
1/4 cup milk, scalded  
2 egg yolks, beaten slightly  
2 cups cooked chicken, cut in strips  
1/2 cup pimiento, cut in strips  
1 cup sliced mushrooms, sautéed in 1 tablespoon butter  
1 teaspoon salt  
1/8 teaspoon pepper  
Toast or patty shells

## ● chicken à la king

Recipe courtesy Schrafft's  
Restaurants throughout New York

**M**elt butter, add flour, and paprika. Blend well. Add chicken stock, milk, and cream. Bring to boil and cook 5 minutes. Remove from heat and add beaten egg yolks, chicken, pimiento strips, and sautéed mushrooms. Season with salt and pepper to taste. Serve on hot buttered toast or in patty shells. Serves 6.

Tested by THE AMERICAN HOME

## ● veal sauté

3 lbs. veal shoulder  
1/2 cup salad oil  
1 lb. mushrooms, sliced  
1/2 clove garlic, chopped fine  
3/4 cup onions, quartered and sliced  
1/4 cup celery, cut fine  
1 large green pepper, cut in strips 1 by 1/4 inch  
1 quart tomatoes, 1/2 teaspoon sugar  
1 1/2 tablespoons cornstarch  
1 1/2 teaspoons salt  
1/4 teaspoon pepper

Tested by THE AMERICAN HOME

**C**ut veal in 1-inch cubes. Sprinkle with salt and pepper. Place veal in a roasting pan and pour 1/4 cup salad oil over it. Set in a moderate oven (350° F.) until brown and tender (about 1 hour). Add a few tablespoons water to loosen juices from pan.

To prepare sauce: heat the remaining 1/4 cup salad oil in a heavy frying pan. Add the mushrooms and garlic and sauté for 5 minutes. Add the onions and celery and sauté until tender. Add green pepper, tomatoes, and sugar. Blend the flour and cornstarch with enough water to make a smooth paste and pour into the sautéed vegetables; cook a few minutes to blend flavors. Add veal and juice to the sauce and heat to boiling. Serves 8 to 10.

Recipe Courtesy  
Childs  
Restaurants  
1485 Broadway  
Times Square  
District

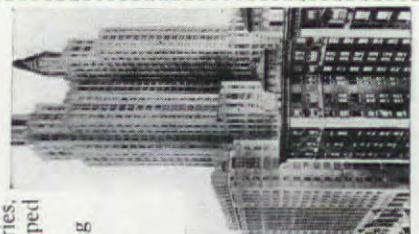


## ● strawberry shortcake

**M**ix and sift dry ingredients. Cut in the shortening using pastry blender or two knives. Add milk and mix lightly to a soft dough. Pat dough into a greased shallow 8-inch pan and bake in a very hot oven (450° F.) for 12 to 15 minutes. Turn from pan on cake cooler and cool a few minutes. Split cake by drawing a piece of clean white string or fine wire through the center horizontally and lay the top piece on cooler split side up. Butter the split surfaces generously with softened butter and sprinkle lightly with granulated sugar. Place bottom half on serving plate, split side up, 2-inch layer of chopped sweetened strawberries. Place top half, split side down on the berries and arrange another layer of berries on top. Serve with plain cream for shortcake at its best.

Recipe courtesy Waldorf-Astoria  
50th Street and Park Avenue  
Tested by THE AMERICAN HOME

1 1/2 quart strawberries, coarsely chopped  
2 cups flour  
4 teaspoons baking powder  
1/4 teaspoon salt  
1/4 cup sugar  
1/4 cup shortening  
3/4 cup milk





# HOW MANY HAVE YOU TRIED?

## — AS Campbell's MAKE THEM

Here's a pantry supply of good soup-eating — twenty-one kinds, all told. Probably you know certain of these soups and have enjoyed them often. Now we invite you to try others of the twenty-one, promising that you will find such pleasure as you have found in the old favorites. Each Campbell's Soup has a different character, a different recipe and a different flavor. But every Campbell's Soup reflects the skill that can come only with many years of fine soup-making. How many of these Campbell's Soups have you had recently? Which ones would you like to try sometime soon? Check your choice below.

Sing a song of soup sense,  
Of time and trouble saved,  
And folks who find each Campbell kind  
A soup for which they craved!



**Cream-smooth purée of fresh young asparagus.** Every plateful studded with tender tips. Extra-grand served as cream of asparagus.



**Beany as bean soup can be!** (1) Thick bean purée (2) brim-full of plump whole beans (3) savored with fine bacon. First aid for appetites.



**We've glorified good beef—**given it the title role in a soup all its own. Here is fine beef and hearty vegetables in a thick brown beef stock.



**A deep-brewed beef broth** enlivened with herbs, and spices, and garden vegetables. The whole is strained clear. A zesty appetite-rouser.



**Snow-white, icicle-crisp celery,** blended in a smooth purée, enriched with fine butter and decked out with celery pieces. A luxurious dish!



**Gleaming golden broth,** rich with chicken flavor in every spoonful, every drop. Melting tender chicken meat and fluffy rice in every plateful.



**A great chicken-and-vegetable soup.** Tender okra in it, and luscious tomatoes, and chicken meat. Adapted from a grand old Creole dish.



**It's an Early American original.** Lots of tender noodles in a slow-simmered deep-flavored chicken broth. Morsels of tender chicken meat.



**Fresh sea clams desert their native briny** to adorn this hearty soup of the sea. Clam broth and vegetables complete a landlubber's treat.



**Clear beef broth with vegetable seasoning.** It serves two ways to cope with all sorts of weather. Have it hot, or jell it in your ice-box in 4 hours.



**A delicate consommé of beef broth and tomato.** It jells in your refrigerator in four hours and brightens the table with its bright color.



**A lavish beef stock with tomato, celery, herbs, meat and fine Sherry.** A strong competitor for the costly green turtle soup. A real party soup.



**Taste how good cream of mushroom can be!** Fine young cultivated mushrooms are blended with thick cream. Lots of mushroom slices, too.



**A celebrated English dish.** Savory beef stock, meaty ox tail joints, vegetables, and fine Sherry. Taste how tip-top Campbell's make it.



**Of very finest peas we make a smooth purée,** enhancing it with table butter. It's grand as a cream of pea, with milk added instead of water.



**Genuine Philadelphia Pepper Pot.** Macaroni dumplings, potatoes, meat and spicy seasonings in a thick broth. Serve it to your man.



**Thick and nourishing.** It's a Highland fling of good mutton, vegetables and barley. Campbell's should know Scotch Broth. Taste and see!



**The soup people buy (and enjoy!) most often.** Glorious Campbell tomatoes, table butter and delicate seasonings in a keen-tasting purée.



**Fifteen good garden vegetables in a rugged beef stock** make a soup that's a grand main dish for lunch or supper—almost a meal in itself!



**And now comes another nourishing vegetable soup—one with tender pieces of beef.** Man-eating, we call it! Serve it to your menfolk soon.



**And last but not least, here's a new Campbell's Vegetable Soup.** With no meat or meat stock, it is for meatless meals. It will delight you!



LOOK FOR THE RED-AND-WHITE LABEL





GET AN  
EYEFUL!



GET AN  
EARFUL!



GET THE  
INSIDE STORY!



# See how much more you get in a G-E Refrigerator

FOR LESS MONEY  
THAN EVER BEFORE!



"See G-E!" That's the hot tip among refrigerator buyers this year. The new General Electric is jam-packed with new value, new conveniences, new features—and today's prices are the lowest in General Electric history! First with sealed mechanism, all-steel cabinet, stainless steel super-freezer and other notable contributions to better refrigeration at less cost, General Electric now gives you

## Selective Air Conditions

Sub-Freezing Storage • Low Temperature with High Humidity Storage • High Humidity with Moderate Temperature Storage • Safety-Zone General Storage.

These different combinations of temperature and humidity keep foods at their fullest, finest flavor and provide the most practical, low-cost method of food preservation known to modern science. No other refrigerator can keep foods looking better and tasting better longer than the new General Electric with Selective Air Conditions.



Sealed-In-Steel Thrift Unit

The Famous G-E sealed-in-steel cold-making mechanism has proved its thrift and dependability in millions of homes throughout the world. Originator of the attention-free sealed unit, General Electric developed forced-feed lubrication and oil cooling that assure quiet operation, low current cost and long life.

See the many G-E models on display at your dealer's. Prices are lowest ever quoted and an easy monthly payment plan is available.

SEE

G-E's New Quick-Trays that easily release two or more cubes at a time—freeze up to 48 lbs. of ice in 24 hours.

G-E's New Adjustable Interior Arrangements.

SEE

G-E's New Sliding Shelves, New Interior Lighting, New Pottery Dishes, New Tel-A-Frost and other proved features that make this G-E "the buy of your life."

See G-E "House of Magic" at both World Fairs

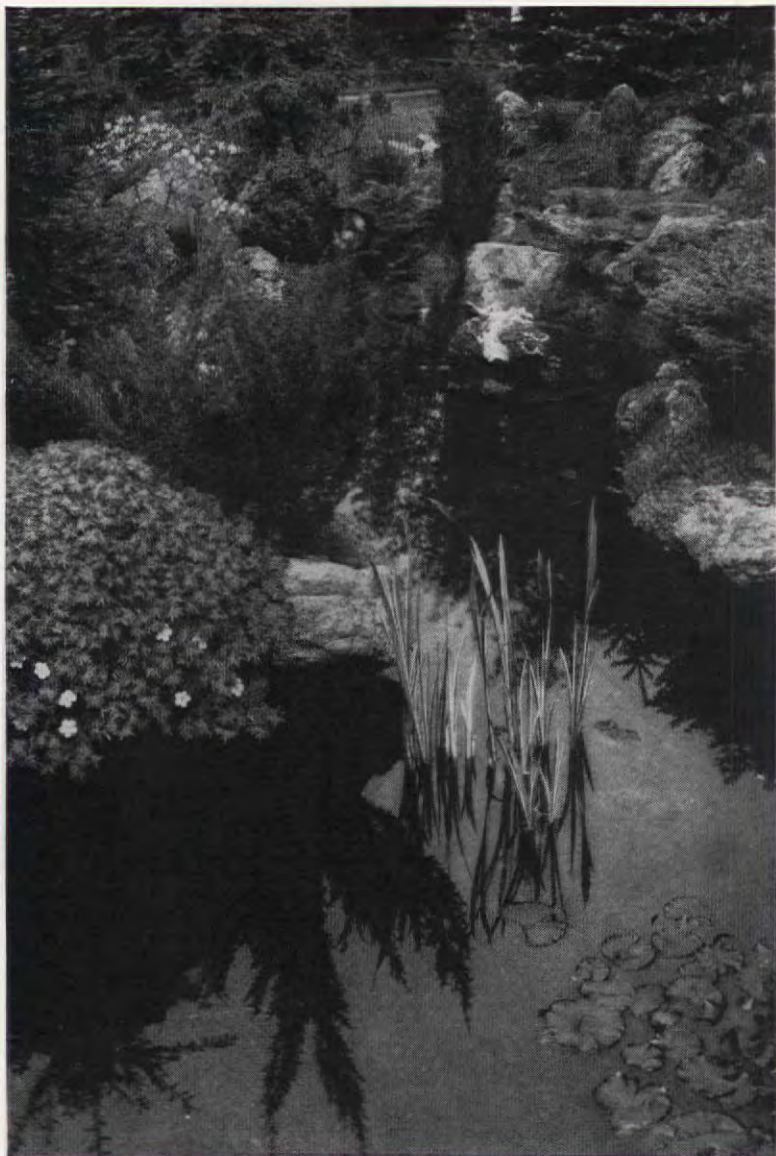
## Compare G-E's Value!

- |   |  |
|---|--|
| 1 Perfected Selective Air Conditions.               | 5 All-steel cabinet, one-piece porcelain interior. |
| 2 Stainless steel super-freezer.                    | 6 Simple, quiet, sealed-in-steel Thrift Unit.      |
| 3 Fast freezing, easy releasing Quick-Trays.        | 7 Forced-feed lubrication and oil cooling.         |
| 4 Easily adjustable storage space, sliding shelves. | 8 Thrifty in price, in current, in upkeep.         |

GENERAL ELECTRIC CO., SPECIALTY APPLIANCE DIVISION, NELA PARK, CLEVELAND, OHIO

GENERAL  ELECTRIC





H. G. Healy

Garden and pool of Mr. Paul A. Hennig, Hohokus, N. J.

## The home of one of our contributors

[Continued from page 34]

room colors are derived from the patterned wallpaper applied to the walls from chair rail to ceiling. (The paper is a copy of one supposedly sent by Lafayette to a General Knox.) The rail, the dado below it, and other woodwork are painted an apple green suggested by the wallpaper. Some old chintz, kept for sentimental and economical reasons, gives the color keynote to the study. Still whole it is used at the windows. It has a rich, red color which is matched in the backs of the bookshelves and the wood window trim. The walls are of pine (knotty pine, in this room) and the corner fireplace is of second-hand brick. Pewter displayed on the bookshelves looks particularly handsome against its dark red background.

The interiors prove that decisive colors and patterns not only give character but are often economical. If a room has an insignificant paper on its walls, it needs something to complete it—probably expensive draperies or additional decoration. But a room of effective color that counts for something can fre-

quently be finished with simple curtains and furnishings as this home definitely shows.

### Building Data

**Foundations:** Solid concrete walls,

stucco and pitch waterproofing.

**Walls:** Exterior, beveled red cedar siding.

**Roof:** Eighteen-inch cedar shingles, stained black.

**Insulation:** Four-inch thick wool bats in walls and roof.

**Windows:** Wood, double hung.

**Woodwork and trim:** Interior, study, hall, bedroom, kitchen, and pantry in knotty pine, stained, shellacked and waxed.

**Flooring:** Random-width oak planks. Linoleum in bathroom, lavatory, and kitchen.

**Painting:** Exterior, white walls, bottle green louvred blinds.

**Kitchen Equipment:** Built-in pine cabinets, linoleum cabinet counters.

**Bathroom Equipment:** Linoleum on walls, lumiline lighting fixtures.

**Heating:** Winter air conditioning.

**Special Features:** Canvas floored deck on second floor, disappearing stairway to attic.

WASHING WINDOWS  
USED TO LEAVE ME  
ALL PLAYED OUT!



NOW I CLEAN  
WINDOWS THE EASY  
WINDEX WAY...  
AND FEEL SIMPLY  
SWELL!



### JUST SPRAY ON WINDEX

Windex cleans without water! No bucket to carry... no dripping rags... no water-chapped hands! Contains nothing to hurt hands or spot woodwork or drapes.



### AND WIPE IT OFF

The real drudgery of cleaning windows is ended forever when you use Windex. Just wipe it off with a clean, dry cloth. No other cleaner is made by secret Windex formula.



### WINDOWS SPARKLE... AND STAY CLEAN LONGER

That's because Windex—unlike some cleaners—leaves no dirt-catching film! Approved by Good Housekeeping... Windex is thoroughly reliable. So be sure of what you're getting. Insist on genuine Windex at your neighborhood store today!

# WINDEX

Ask for it at the  
**NEW LOW PRICE!**

### NEW 20-OUNCE ECONOMY SIZE REFILL BOTTLE

refills your Sprayer Bottle more than 3 times... at 1/2 less cost per ounce. Makes Windex even more economical.



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Do You  
Know What  
Doctors Think About  
**STANDARDS OF  
CLEANLINESS?**



**S**TANDARDS OF CLEANLINESS in children are often distressingly low.

Doctors are aware that many grownups, even, are surprisingly ignorant of the qualities necessary for a suitable bathroom tissue.

Ordinary tissues are often too stiff, too highly glazed to cleanse thoroughly. To develop fastidious habits in a child, a soft, highly absorbent tissue is absolutely essential.

That is why really careful mothers find Luxury Texture ScotTissue so helpful in training their children . . . softer and finer for the whole family.

Extra soft, extra absorbent, Luxury Texture Tissue cleanses gently, immaculately. Teach your child to depend on it. Scott Paper Company, Chester, Pa., also makers of Waldorf Tissue and ScotTowels for home use.



Copr., 1939, Scott Paper Company

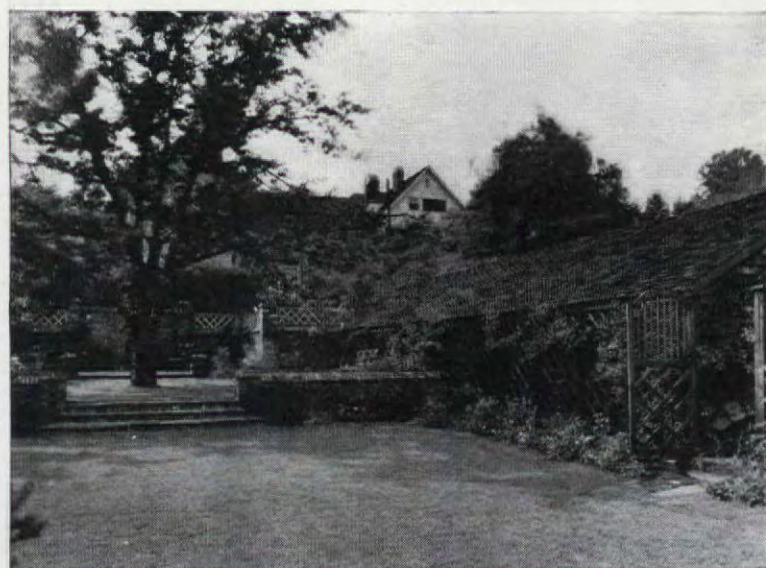


**YOU NEED THE  
GREATER SOFTNESS  
AND GREATER  
ABSORBENCY OF**

*Luxury Texture*



Home of Mr. and Mrs. L. H. Whitman, Packanack Lake, N. J.



Garden of Mr. and Mrs. Clayton E. Freeman, of Glen Ridge, New Jersey

Home of Mr. and Mrs. Franklin C. Willey, Cedar Grove, N. J.



## The L. G. Wiggins home

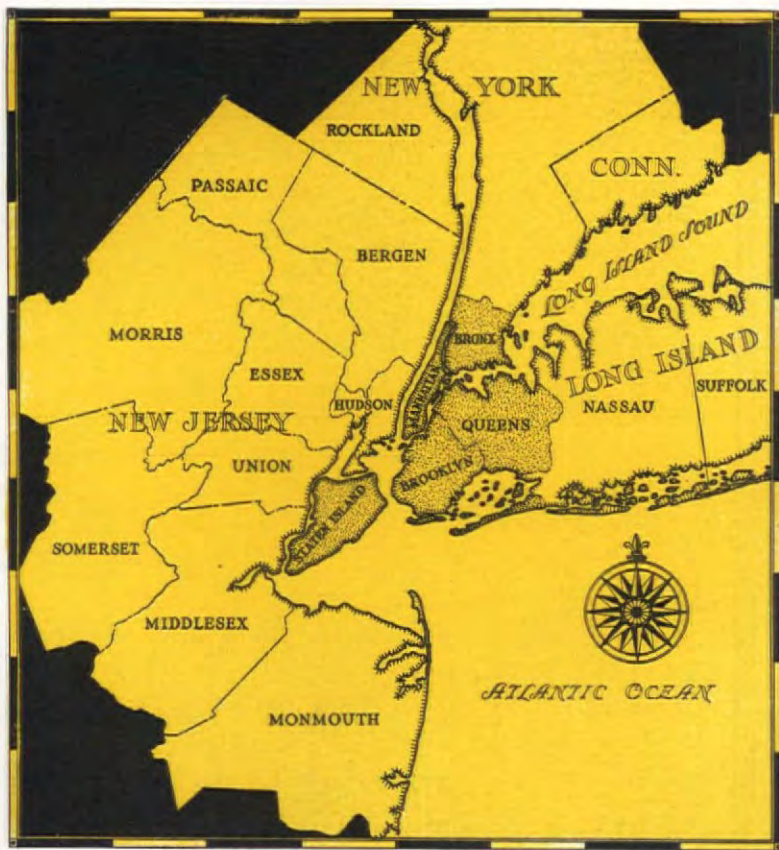
[Continued from page 35]

The projecting one-story wing at the front and the low gabled garage wing at the back give variety to the composition of the house and contribute to its likable cottage quality. The front wing is the living room; it has windows on three sides and includes the end fireplace of stone and brick whose chimney adds so much interest to the exterior. The fireplace has a wide, brick face

which includes a built-in wood box, and the mantel above is unusually long. V-joint pine sheathes this whole end wall, and built-in bookshelves and cabinets adjoin the fireplace. Cabinets and wood box have black Colonial type hinges and locks. The garage is partly in the body of the house and partly in the rear wing. Viewed from the front, this arrangement gives the wing the attractive appearance of a lean-to, a feature of old Colonial homes, and it is a neat utilization of space.

The first-floor rooms are disposed around the central staircase and hall (a comfortable hall,





1 Within fifty miles of New York City (Map 1) you will find many suburbs of interest to visit. Map 2: Long Island. Map 3: Westchester. Map 4: New Jersey. Right: the Henry Hudson Parkway, a beautiful approach to New York City

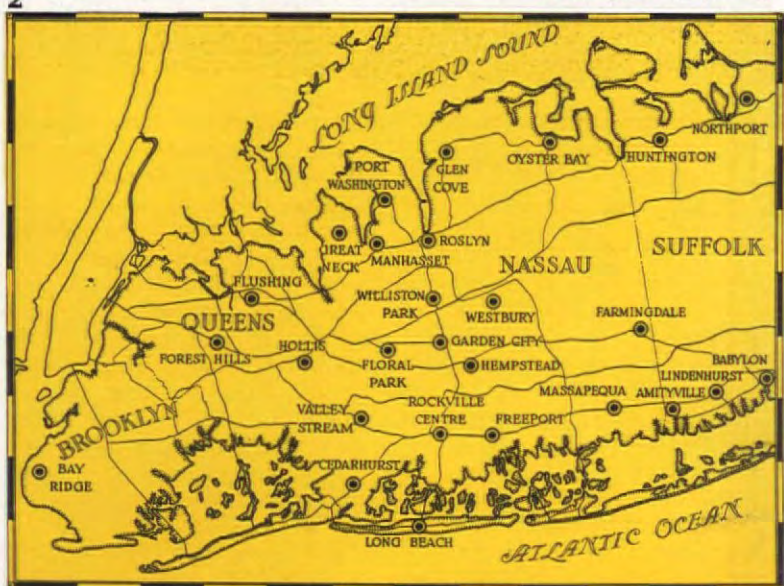
eight feet wide); this plan is an old one, but it is still one of the best and most space-saving schemes possible for any home of more than one story. The kitchen, at the rear, has a well-secluded entrance, and the cabinet and sink equipment in it are installed in the serviceable L-shape arrangement. A small lavatory is handy to both kitchen and the first floor bedroom. The dining room has a dado and built-in Colonial corner cupboards of white V-joint pine. The costs of building this home were also as down-to-earth as its design.

**Foundations:** Cement block, plastered on the exterior.

**Walls:** Exterior, red cedar siding over sheathing. Interior, rock lath, and three-coat plaster.



N. Y. City Park Department



## MARY GOT 3 MYSTERIOUS LETTERS -WITH NO SIGNATURES!

"The first made me furious!"



The neighborhood busybodies are saying plenty behind your back. I won't tell you my name, but take it from a friend, you'd better do something to get tattle-tale gray out of your clothes!

"The second made me fly into action!"



I've warned you—but the gossip's still raging. Don't you know it's left-over dirt that makes your clothes look so dingy? Stop using lazy soaps! Change to Fels-Naptha like I did and see how its richer golden soap and lots of naptha put Tattle-tale gray to flight!

"The third made me happy as a lark!"



Smart girl! I've seen you trotting out of the grocer's with Fels-Naptha Soap and you've certainly turned the tables by taking my advice. Your washes now look so gorgeously white, all the little busybodies on the block are cheering instead of jeering.

P.S. Nobody may take the trouble to warn you, but there's bound to be plenty of neighborhood gossip if *your* clothes are full of tattle-tale gray.

Why take a chance? Ask your grocer for Fels-Naptha Soap today and pin up the whitest, brightest washes that ever flapped in a breeze!

COPR. 1939, FELS & CO.

## BANISH "TATTLE-TALE GRAY" WITH FELS-NAPTHA SOAP!

TUNE IN! HOBBY LOBBY every Wednesday night. See local paper for time and station.





## What is double-coursing on side-walls with . . . Cedar Shingles?

Engineering research has developed a method by which two layers of Cedar Shingles can be laid, one over the other, for building substantial side-walls—and at no greater cost than single-coursing because of laying with wider weather exposure and use of No. 2 and 3 grades for the under layer.

### MOST ATTRACTIVE IN APPEARANCE

The attractiveness of double-coursing is due to the wider weather exposure and deep shadow lines provided by the over-lapping of the two butt ends of the shingles. These factors give the appearance of much more expensive material. Double-coursing provides a high degree of insulation plus a substantial, permanent wall. Architects find that double-coursed Cedar Shingle side-walls fit the modern trend in home building and in combination with other materials are particularly adaptable for upper stories where insulation is an important factor.

### AMERICA'S MOST POPULAR ROOF TODAY

Of all the roofs that cover America's homes the large majority are built with sturdy Red Cedar Shingles—because they are the crowning beauty of almost every type of architectural design.

*We will gladly send you immediately, particulars of this new method of building side-walls with two courses of Red Cedar Shingles so that you can intelligently discuss it with your architect and contractor. Write Red Cedar Shingle Bureau, Seattle, Wash., or Vancouver, B. C., Canada.*

FOR GUARANTEED GRADES AND QUALITY, SPECIFY—

# CERTIGRADE

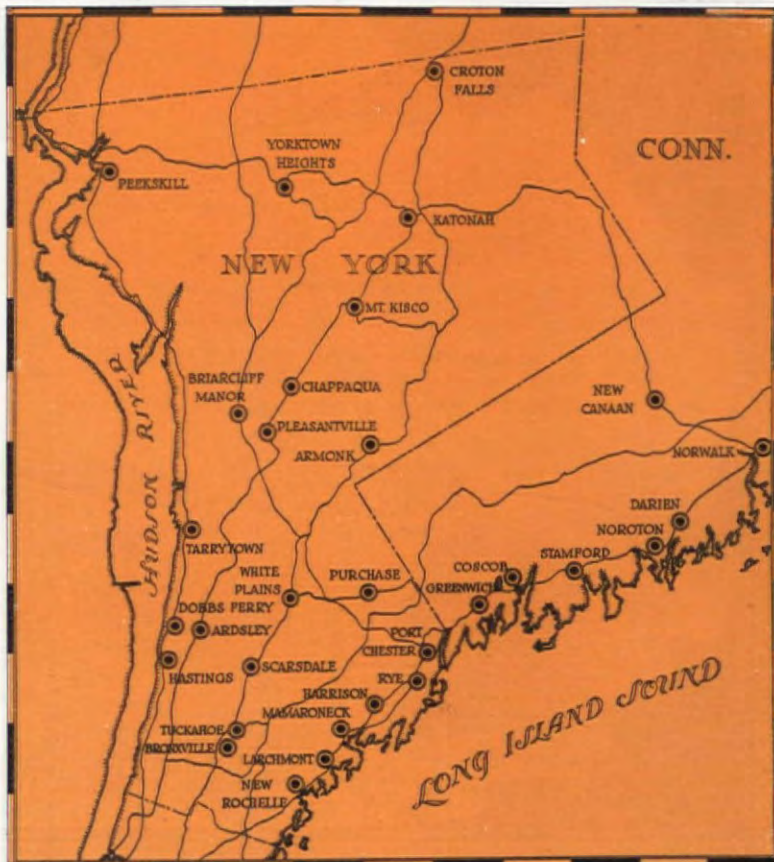
Red Cedar Shingles

Certigrades pass official inspection for grade and quality.



Sold only by established lumber dealers.

GENUINE CEDAR NOT IMITATION



3

**Roof:** 24-inch red cedar shingles.  
**Insulation:** 4 inches of rock wool in walls and roof.

**Windows:** Steel sash in basement wood sash and frame, double hung, in upper stories.

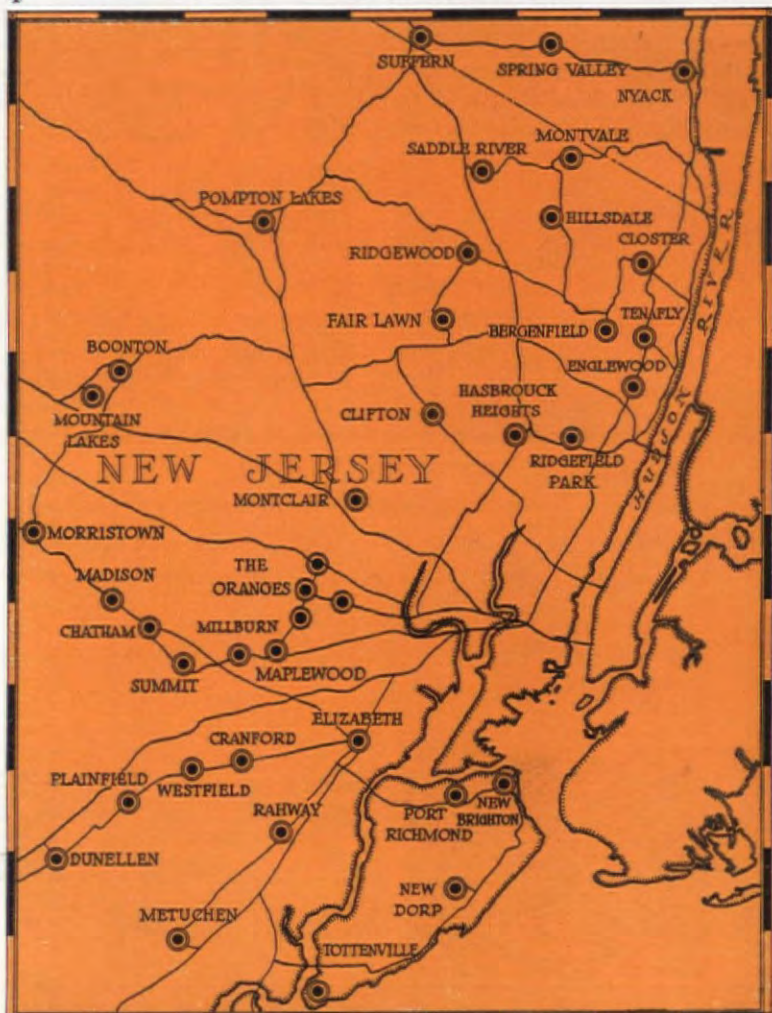
**Painting:** Three coats of paint inside and out; pine stain finish in kitchen.

**Kitchen Equipment:** Cabinets of V-joint white pine, finished in pine stain. Electric range, electric refrigerator, linoleum floor, and counter tops.

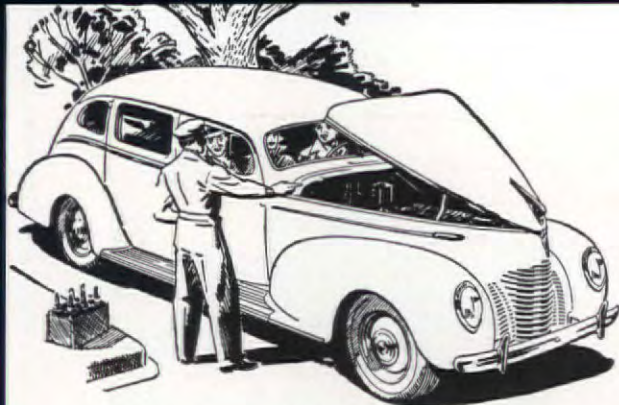
**Bathroom Equipment:** Built-in tub and shower.

**Heating:** One pipe steam system, hand-fired coal furnace.

4







"That hood's a great idea . . . no wind can blow that open!"  
 "It locks from a lever inside the car, too. When I lock my car the hood is locked tight. Nobody can steal my battery or take anything off my motor."

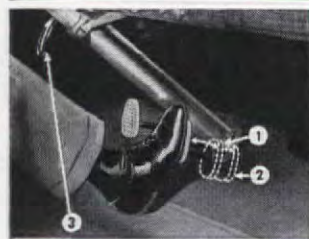
# You Begin to Feel Safer THE DAY YOU CHANGE TO HUDSON



Car shown is new Hudson Six Touring Sedan, \$854\*

**I**N A HUDSON you get not only all the generally accepted safety features . . . bodies all of steel, widest windshield vision, sturdy construction all around . . . but the *extra* protection of several wholly new and original safety advancements not found in any other car. Read about them at the right and you'll understand Hudson's right to be known as "America's Safest Car." ¶ You'll be delighted with the rich styling of Hudson's new Salon Interiors—luxurious fabrics in striking two-tone combinations, set off by gleaming chrome. ¶ See your nearest dealer and find out *all* the reasons why it will pay you to change to Hudson.

**NOW SHOWING . . . TWO NEW HUDSONS AT NEW LOW PRICES** *Starting Among* **AMERICA'S LOWEST**



## PATENTED DOUBLE-SAFE HYDRAULICS

1. Finest Bendix Hydraulics.
2. Mechanical Emergency Brake, working from same foot pedal.
3. Hand Brake, for parking.

# \$695

\*delivered in Detroit, equipped to drive; including Federal taxes, not including state and local taxes, if any. Low time payment terms, with new Hudson-C.I.T. Plan. Prices subject to change without notice.

*Drive America's  
 Safest Car*

# HUDSON

## THESE GOOD THINGS CAN BE SAID ONLY ABOUT HUDSON

**In Every Popular Price Class, Even  
 the Lowest, Hudson Gives You:**

**WORLD'S SAFEST STOPPING** with Patented Double-Safe Hydraulics—(see below at left).

**EXTRA PROTECTION** with Auto-Poise Control (patent applied for)—helps keep wheels straight even when a tire blows. No other car has anything like it.

**ADDED SAFETY** with new Dash-Locking Safety Hood—wind can't blow it open; and when your car is locked nobody can raise the hood.

**UNMATCHED COMFORT** with seat cushions of Airfoam—a revolutionary new material of wonderful softness. Standard in many models; available in all.



**AMAZING ECONOMY** of gasoline and oil. Owners report greater economy than in any other car they ever owned. Top horsepower per pound of car weight, too—and smoothest power.

**MORE ROOM** all around, for both *passengers* and *luggage*—full 3-passenger comfort in every seat, even in the lowest priced Hudsons.

**EASIER SHIFTING** with new mechanical Handy Shift at the steering wheel; front floor clear of gear and brake levers. Standard in all passenger models.

*Weather-Master Fresh Air and Heat Control  
 available in all models at slight extra cost*



## The Geoffrey Bryant home in White Plains

[Continued from page 38]

It was on the side of a hill sloping down to a busy traffic lane and was barren looking and treeless. Realizing that any house of two stories and a roof would stand out on the hill like a billboard, the architect designed the house to spread out wide, close to the ground, and brought the roof line down to the first story. Trees now tie the house into the hillside. Since its completion five additional homes have been built near by on this hillside property once considered "worthless."

### Building Data

**Foundations:** Concrete block.  
**Walls:** Exterior, siding shingles. The walls of the wings are of stone.  
**Roof:** Red cedar shingles.  
**Insulation:** Four-inch rock wool in walls.  
**Windows:** Wood, double hung.  
**Flooring:** Oak.  
**Woodwork and Trim:** Living, dining room, hall: stained. Bedrooms: painted.  
**Painting:** Exterior, three coats white lead and oil. Red trim.

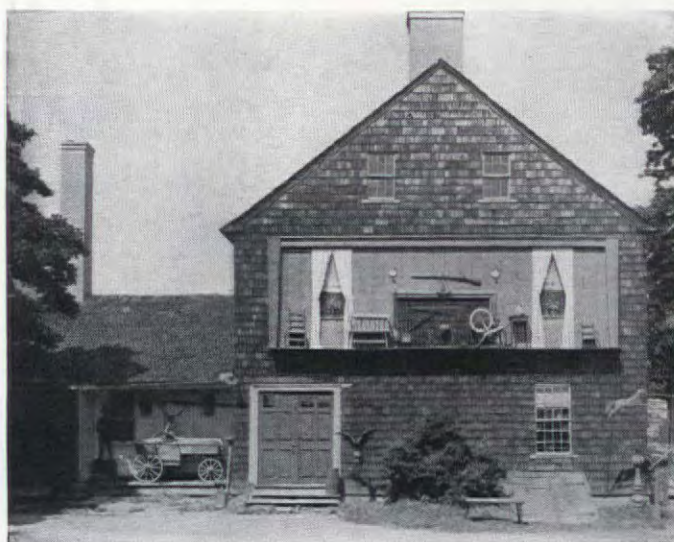
**Kitchen Equipment:** Linoleum floor and wainscot.  
**Bathroom Equipment:** Tiled walls.  
**Lighting fixtures:** Copies of Cape Cod originals.  
**Heating:** Oil-fired winter air conditioning.  
**Features:** Brass piping throughout.  
**Cost:** \$12,000.

## The Donald Owens home in Chappaqua

[Continued from page 37]

laid with the wide joints customary on old farm buildings, forms the chimney and front wall of the living room and entrance hall. The roof covering the entrance is carried across the chimney and front wall in the type of "apron" or hood which is a typical Pennsylvania farmhouse feature; it screens first floor windows, creates a more interesting roof line and helps to unite the front part of the house with its site.

Both living and dining room extend through the house and have windows catching the view at the front and rear. A comfortable, covered porch at the back of the living room overlooks the clipped lawn, a planted garden



Inspired by our article on highway signs (July, 1938, issue), Mr. Stephen S. Racz ingeniously employed an original early interior to advertise his Milford Antique Shop at Milford, Connecticut

and the Catskill Mountains beyond. The second floor bedrooms are planned with special built-in features and closets; three of the four bedrooms have their own bathrooms. Servants' quarters, built over the garage, are reached by a separate stairway.

### Building Data

**Foundations:** Concrete block.  
**Walls:** Exterior, fieldstone and clapboards. Interior, plaster

and some old pine paneling.  
**Roof:** Wood shingles.  
**Insulation:** Some fibre board.  
**Windows:** Wood frame and sash, double hung.  
**Woodwork and Trim:** Pine finish.  
**Flooring:** Oak.  
**Painting:** Exterior, white. Interior, plaster walls painted; wood trim stained old pine finish. Bedrooms, painted and papered.  
**Kitchen Equipment:** Specially designed cabinets.

# Chlor-Thymol MAKES PEPSODENT ANTISEPTIC KILL MORE GERMS...FASTER!

No other Leading Brand Can Match This!



Because of CHLOR-THYMOL...Pepsodent Antiseptic kills germs in seconds . . . even when diluted with 2 parts water

● When you want to fight a cold or ease a simple sore throat, you want to *kill germs* . . . isn't that right? Then look at these facts!

**1. BECAUSE OF CHLOR-THYMOL** Pepsodent Antiseptic kills germs in seconds even when diluted with 2 parts water. *No other leading brand can do this!*

**2. BECAUSE OF CHLOR-THYMOL** tests show these results. Gargling with Pepsodent Antiseptic diluted with 2 parts water

immediately reduces the bacterial count in the mouth by as much as 97%; and that reduction still amounts in many cases to 80% after as long as 2 hours! *No other leading brand can do this!*

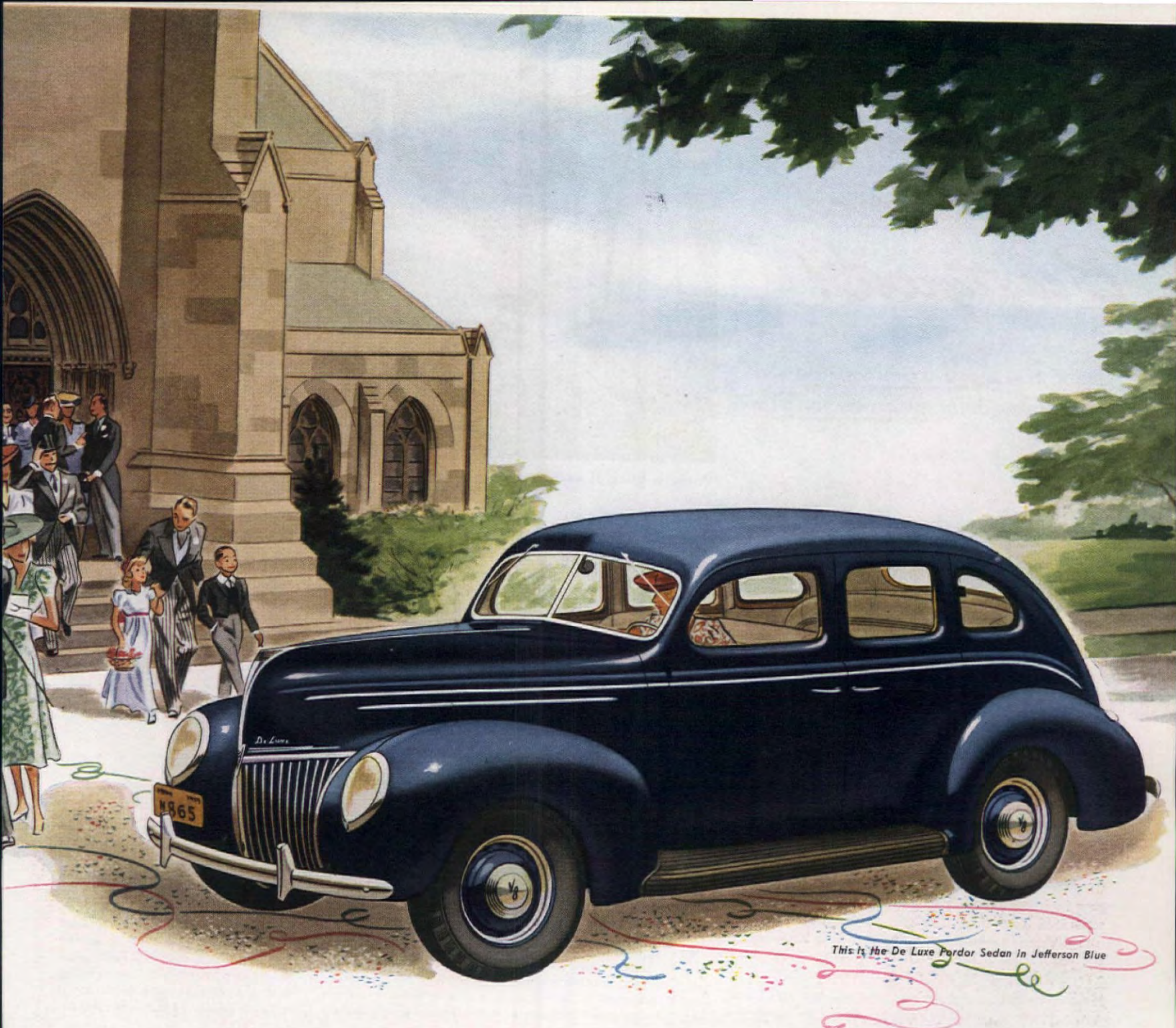
**3. BECAUSE OF CHLOR-THYMOL** Pepsodent Antiseptic makes your money go 3 times as far. When diluted with 2 parts of water, it is as effective as other leading brands used full strength. *No other leading brand can match this!*



## USE PEPSODENT ANTISEPTIC

...taste Chlor-Thymol in Action!





## Its very bigness is a big surprise!

Open your eyes to the biggest surprise in all your woman's experience!

The new De Luxe Ford V-8 is definitely the largest Ford ever designed. It stands before you . . . more than fifteen feet of low, flowing length. It's not only big enough for a family of six . . . it's as big and imposing as your dreams of a car have always been!

And when you open the door . . . another "big" surprise! The new Ford is so roomy inside—for a very real reason. Its compact V-8 engine demands less space up front, leaving more space for you to ride in. Just opening the door . . . you see how large it is. And when you step-up to enter, in your new high-crowned hat, you're happily conscious

of the car's ample head room. Those broad, luxurious seat cushions invite you to relax—and enjoy your ride.

You'll find the new Ford generous all around. It gives you the power and pick-up of eight cylinders. It offers all the features listed at the right. And its price includes, at no extra cost, much equipment that you certainly want. The Ford is top value as well as top vogue. Do have a ride and see! Ford Motor Company . . . Ford, Mercury, Lincoln-Zephyr and Lincoln motor cars.



### Ford Features from the Feminine Angle:

- ★ **Style Rightness** — The luxury car in the low-price field.
- ★ **V-type 8-cylinder Engine** — 8 cylinders give smoothness. Small cylinders give economy.
- ★ **Hydraulic Brakes** — Easy-acting . . . quick, straight stops.
- ★ **Triple-Cushioned Comfort** — New flexible roll-edge seat cushions over soft transverse springs.
- ★ **Stabilized Chassis** — No bobbing or dipping at front end of car. Level starts, level stops, level ride.
- ★ **Scientific Soundproofing** — Noises hushed for quiet ride.
- ★ **Ford-built Tires** — Available. Precision-made in the world's most modern tire plant.
- ★ **Low Prices** — And the advertised prices include many items of desirable equipment.

FORD WELCOMES YOU AT TWO GREAT FAIRS THIS YEAR—NEW YORK AND SAN FRANCISCO



# Imagine! —an improved Beautyrest!

**Deeper — more comfortable —  
guaranteed for twice as long!**



**Why the new, deeper Beautyrest is more comfortable!** The depth

is increased throughout the *entire* mattress. Each coil spring in its soft cloth pocket is *deeper*. Each spring is separated from all others, and yields *independently* to the different pressures of your feet, your hips, your body, your arms. So the new Beautyrest gives exactly the **PROPER** support to *every* part of your body.

Most mattresses have springs that are all **TIED TOGETHER** by wire. Therefore, the heaviest part of your body not only forces down the springs beneath you, but it forces down all the others, too... they are pulled out of shape, forming slopes and hollows.



**Far less turning!** You don't have to turn your Beautyrest nearly as often... because its independent spring action keeps it from getting out of shape, and because it stays clean inside. Turn it according to your usual custom the first few months until the felt padding has "leveled." Then turn it only four or five times a year. What tiring labor that saves!



**What a blissful sensation** it is to crawl into bed and settle down on your **NEW**, deeper Beautyrest mattress—a mattress that's even more comfortable than any former Beautyrest.

How **thrilling** it is just to lie there, letting your tired body surrender to the "feel" of this great mattress. So gently does it sup-

port you that you forget you have shoulders, hips, knees! You quickly relax... sleep... to awake next morning rested and refreshed!

Your mattress can be your most *important* investment in comfort. So compare this new, deeper Beautyrest with any other on the market. Beautyrest has imitators. But remember, no other mattress has **ALL** its advantages.



**Proof the new Beautyrest lasts longer!** We guarantee the new, deeper Beautyrest for 10 years... but believe it will last far longer under normal use! At the United States Testing Co. Inc. laboratories at Hoboken, N. J., a Beautyrest was rolled, crushed, pounded 489,000 times before it showed signs of wear. No other mattress tested stood up  $\frac{1}{3}$  as long!



**Extra comfort for a trifle a day!** The difference in price between the new Beautyrest and an ordinary mattress is no more than the cost of using two drops of perfume a day... just a trifle for years of luxurious comfort.

## Consider these points, too, when you buy a mattress!

**You can't break down the edges!** Sit on them all you want, you won't break down Beautyrest's patented, sag-proof edges! They keep the side walls erect and neat... bringing "mid-mattress" comfort to the very edges of the bed!

**The new Beautyrest stays clean inside!** Eight real ventilators in your new Beautyrest *expel* stale air from inside the mattress—and *inhale* clean, fresh air. So the new Beautyrest stays dry and sanitary inside!

**Where comfort counts, it's Beautyrest!** Beautyrest is the symbol of comfort at leading hotels. The Biltmore in Los Angeles has them.

**Get the new, deeper Beautyrest!** See it, today, at any leading furniture or department store. Test it... compare it with other mattresses. Notice the rich fabrics... see how beautifully Beautyrest "makes up."

**This new, deeper Beautyrest costs only \$39.50...** and easy-payment terms may be arranged.

Don't be surprised when you are shown other mattresses supposed to be "just as good." But remember... there is only **ONE** Beautyrest!



**Look for this label** when you buy your new Beautyrest. Why buy something cheaper... when long years of *luxurious* comfort on a Beauty-

rest will cost you *only a fraction of a penny more a night!* See the Beautyrest Box Spring—designed for use with Beautyrest mattress and tailored to match. Price \$39.50. Or get the Simmons Ace Coil Spring at \$19.75. Simmons Co., largest makers of quality mattresses, springs, studio couches. Chicago—New York—San Francisco—Atlanta.

*New, Deeper*  
**SIMMONS *Beautyrest* MATTRESS**  
"LUXURY COMFORT FOR A PENNY A NIGHT!"





Home of Mr. F. Samuel Grandin, Tenafly, New Jersey  
Home of Mrs. Edward Krohn, Allwood, Clifton, N. J. (top)

**Bathroom Equipment:** Linoleum floors, papered walls.  
**Hardware and Electrical Fixtures:** Colonial, brass and wrought iron.  
**Heating:** Vapor steam.

## On a country lane—one hour from Manhattan

[Continued from page 32]

entrance doorway, the recessed kitchen doorway, the picket-fenced, stone-paved kitchen yard, and lamppost are outstanding exterior details. The house is built on a quiet little lane, restricted so that it will remain quiet, private, and countrylike.

### Building Data

**Foundations:** Footings, concrete. Foundation walls: cinder blocks, waterproofed, metal termite shields. Three-foot venti-

lated basement containing heat ducts, water pipes, water tank, and artesian well pump, concrete slab floor.

**Walls:** Exterior, wood shingles over insulating paper, sheathing and studs. Interior, metal lath and rock lath and plaster.

**Roof:** Wood shingles.

**Insulation:** Four-inch rock wool in outside walls, attic floor, and roof. Weatherstripping.

**Windows:** Wood frame and sash, double hung.

**Flooring:** Eight-inch steel girders, joists, wood sub-flooring, deadening felt, random-width oak plank finish flooring; linoleum in kitchen and bathroom.

**Woodwork and Trim:** Shelving and cabinets, white pine. Stock doors, Overhead garage door. Tile on kitchen and bathroom walls.

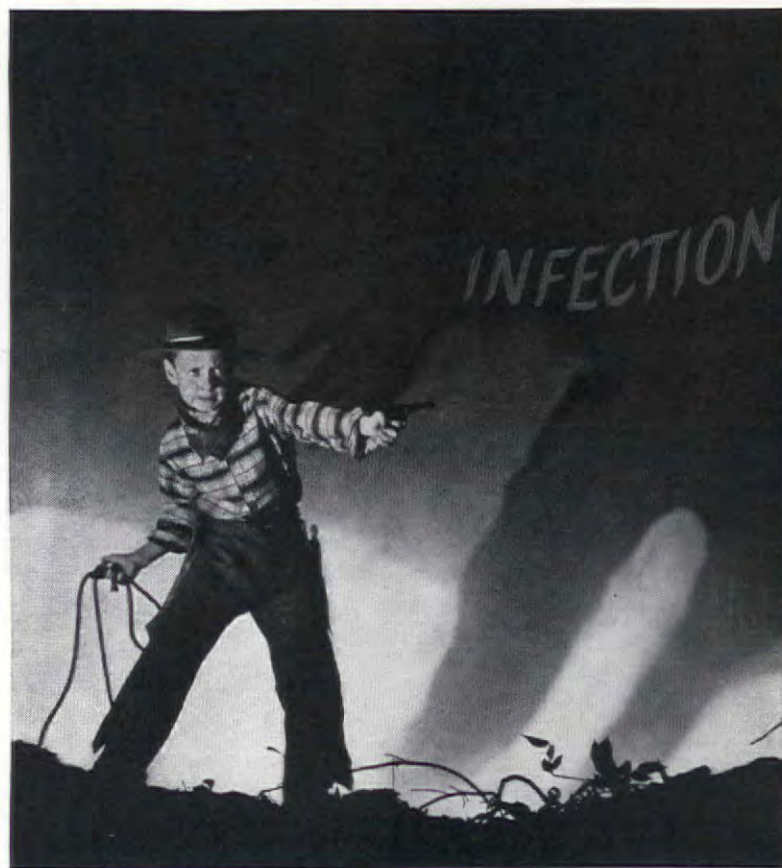
**Painting:** Exterior—white walls, green trim. Interior—floors: stain, two coats of shellac, two

"Lo-Mar" home of Mr. and Mrs. A. D. Leslie, Packanack, N. J.



# He yearns for Danger

...AND IT'S ALL AROUND HIM!



**Y**OU can't see germs of Infection. But they surround you and your children with dangers more real and more serious than many mothers realize. Pains-taking cleanliness is one of several important measures directed against the risk of germ Infection. This is why hundreds of leading hospitals, and thousands of modern homes, use "Lysol" disinfectant daily—to wash floors, walls, tiling, drainboards; to rinse mops,

brooms, cleaning cloths, garbage containers; to clean sinks, toilets, tubs.

Disinfect and deodorize as you clean, with "Lysol"...no extra effort and hardly a penny a day of extra cost!



**Lysol**  
Disinfectant.

1889—1939  
50th ANNIVERSARY

### How to keep your Home Hygienically Clean



#### IN DAILY CLEANING

use "Lysol" in the water used for cleaning walls, floors; to wipe furniture, etc.; rinse mops, brooms, dust and cleaning cloths.



#### IN THE BATHROOM

wash floor, tiling, tubs, toilet, wash basin, daily with a "Lysol" solution to disinfect and deodorize, as you clean.



#### IN THE KITCHEN

use "Lysol" in cleaning sink, drainboards, shelves, etc., and rinse garbage pail daily with a solution of "Lysol."



#### IN MEDICINE CABINET

Cleanse all minor injuries (scratches, bruises, etc.) with an antiseptic "Lysol" solution. Directions on every bottle.

**GUIDANCE FOR WIVES AND MOTHERS**  
LEHN & FINK PRODUCTS CORP., Dept. A. H.-906  
Bloomfield, N. J., U. S. A.  
Send book "Lysol vs. Germs," with facts about feminine hygiene and other uses of "Lysol."

Name \_\_\_\_\_

Street \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

Copyright 1939 by Lehn & Fink Products Corp.





## "Stop that nonsense, Jane, and *marry* the man!"

Why Aunt Sophie! Is that a nice way to talk to a perfectly respectable engaged couple?

Bah! You've been engaged too long to suit me. I want to hear wedding bells.

Well—er—so do we. But why the sudden rush? 'Fess up, Auntie, you're holding something back!

'Deed I am — your wedding present. And it just won't wait any longer.

Why, what in the world can it be?

Well, if you must know, it's . . . it's blankets!

Blankets? But Auntie dear—this is practically *summer* . . .

Yes, and these blankets were *made* for summer. They're North Star Nocturnes — pure fluffy wool, but so light and comfort-

able they help you sleep better. And pretty? Just wait till you see them!

*I can't wait!* Imagine us owning special blankets just for summer. That's luxury.

And it's economy too. Because with Nocturnes you'll save wear and tear on your regular North Star Blankets all summer long —and for many happy summers to come!

*P. S. Jane got her man—and the Nocturnes!*

★

### PICK YOUR COLOR:

Ashes of Roses • Delft Blue • Dusk Orchid  
Eggshell • Chamois • Rosepink • Green  
French Blue • White • *All sizes*



Demarest

Empty hive in herb bed in garden of R. C. Clarkson, New Rochelle, N. Y.

coats of wax; woodwork, white with touch of chrome yellow.

**Kitchen Equipment:** Electric range and electric refrigerator, wood cabinets of stock design. Red linoleum counter tops.

**Heating and Air Conditioning:** Forced air heating system, complete filtering and humidifying. Utility room on first floor contains heating plant and laundry equipment space.



Home of Mrs. Leo T. Dingnan, Fairfield, Connecticut


SAVE YOUR WINTER BLANKETS • CHANGE TO

**NORTH★STAR**

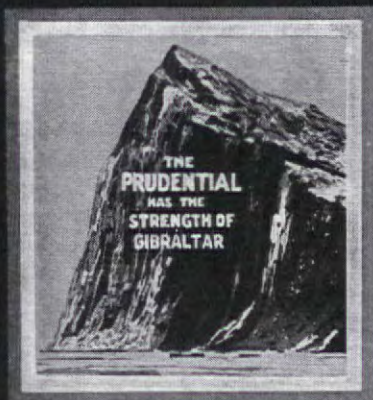
*Nocturne*

*Summer Blankets*





*Life Insurance—  
a bond of esteem  
and affection*



**THE PRUDENTIAL INSURANCE COMPANY  
OF AMERICA**

*Home Office, NEWARK, NEW JERSEY*



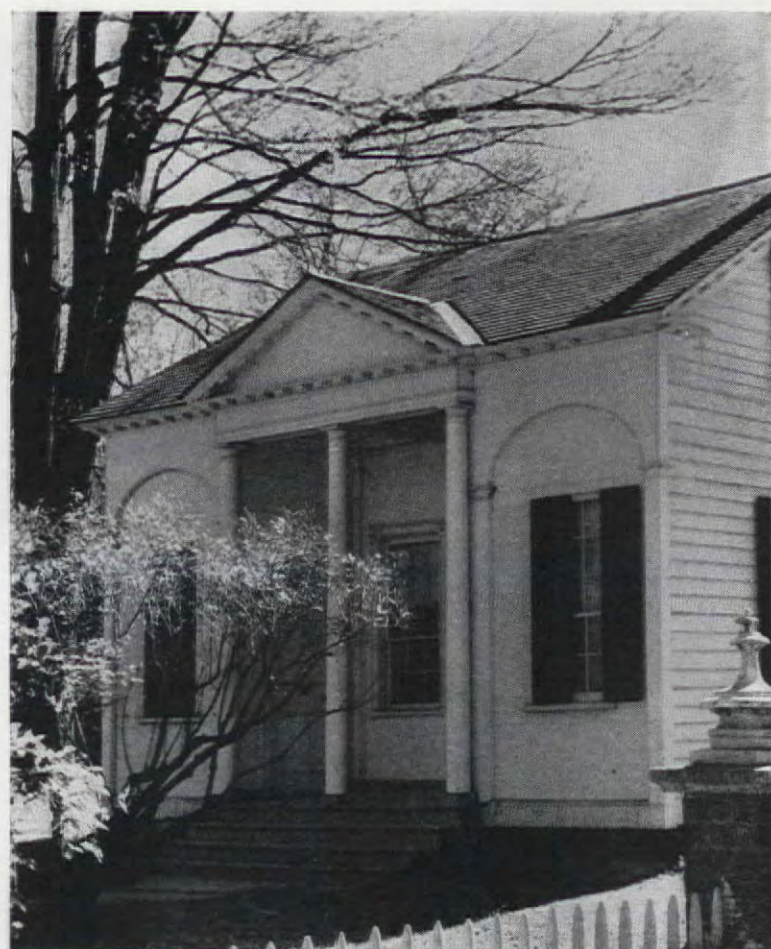


WHEN Libby's Peaches are picked we never strip a whole orchard at once. Nor even a whole tree. Each peach gets individual attention, is picked just when perfectly ripe for canning.

And Libby's selection doesn't stop there. The sun ripe peaches must be carefully sorted. In every Libby's can, halves are superbly matched for size and shape and color.

"Selective" picking and packing means extra fine peaches for you. Fruit tree-ripened in California's golden sunshine, marvelous in flavor, a treat for eyes and palate. Yet Libby's cost you no more than ordinary kinds.

Stock up now. Many's the time Libby's Peaches will prove the ideal answer to your menu problems. 1939 WORLD'S FAIR VISITORS! See Libby's Treasure Ship . . . in the Foods Building at New York and San Francisco



Neo-classical elegance gave distinction to many small homes of the early nineteenth century, like this in Rensselaerville, designed by E. B. Russ

# A AMERICAN HOME PILGRIMAGES

VII. EASTERN NEW YORK, MANHATTAN  
AND LONG ISLAND

NATURAL grandeur of a particularly exalted and composed sort embraces this state. The green valleys, mountains, the rivers, especially the mighty Hudson flowing in majesty to pour its waters into the ocean 'twixt numerous broad islands, are conceived in a tremendous spaciousness. Here, no brutal ruggedness, no multi-colored western grotesquery of terrifying magnitude, no slumbering rolling plains, no guileful tropical beauty. On the contrary, New York vistas appear planned on a divine scale to show off in well-proportioned breadth and elegance the woods, fields, and lakes of the interior, as travelers through the famous Mohawk Valley well know, and along the great Hudson are picturesque prospects that compel abiding admiration, and are a vigorous exhortation to man.

Practically from the time of Henry Hudson's explorations of this magnificent river, its harbor, and contiguous bays, have men disposed themselves in this rich environment and built homes and country seats which, as time passed, assumed various aspects of design and decoration calculated to be harmonious with the surroundings. The Dutch patroons and English manor lords reserved large estates for themselves on the banks of the Hudson, so extensive that each required two or three mansions and fifty tenant farmers or more to till the land. Small freeholds of the eighteenth century and earlier were graced by attractive homes of the type now called Dutch Colonial, with curved gambrel roof, while at the beginning of the nineteenth century the columns and pediments of the Early Republican style gave an air of pleasing refinement to residences and country alike. Every man was no better than his neighbor, and might permit himself a proper display of culture and taste.





### GOOD RIDDANCE, I SAY!

Those pans, I mean. If Anne hadn't got married you'd have gone on using them forever. Let's look at the rest!\*

## New Brides and Old deserve the Best ALUMINUM COOKING UTENSILS

### WHAT TO LOOK FOR:

#### \*HANDY POT 'N' PAN CHECK LIST!

- Sizes:** ☐ Too few ☐ Too small ☐ Too large.  
**How they heat:** ☐ Too slow, waste fuel.  
☐ Too fast, burn food.  
**Convenience:** ☐ Heavy to lift ☐ Awkward to handle.  
**General condition:** ☐ Worn ☐ Battered ☐ Broken.  
**Bottoms:** ☐ Bulged, wobbly.  
**Handles:** ☐ Uncomfortable ☐ Loose ☐ Get too hot.  
**Knobs:** ☐ Loose ☐ Broken ☐ Get too hot.  
**Lids:** ☐ Too few ☐ Out of shape.  
**Cleaning:** ☐ Unsanitary seams, crevices.  
 How do your pots and pans pass this inspection?

### WHAT TO DO NEXT!



Bring your kitchen up-to-date with Wear-Ever Aluminum Cooking Utensils. When you buy look for the Wear-Ever trade-mark. For 39 years it has guided housewives to "Aluminum at its best." If you do not know where to buy Wear-Ever, write Aluminum Cooking Utensil Co., 1606 Wear-Ever Building, New Kensington, Pa.

Cooking utensils are your most important household equipment. To them you entrust all the food values you purchase so carefully. They determine how economically fuel is used. Look honestly at your own pots and pans. Use the chart\* printed for your convenience, and see if you are giving yourself, your family and your pocketbook a square deal.



#### FOR FLAVOR

Aluminum, the metal that is Friendly to Food, keeps food flavors natural. Foods look better, taste better because they cook evenly in Aluminum.



#### FOR HEALTH

The natural goodness—the minerals, the vitamins, the purity, are preserved in Aluminum. Full food value and full flavor make for appetites and health.



#### FOR ECONOMY

Nature made Aluminum a better heat conductor than other metals practical for cooking. Heat spreads faster, cooks evenly, uses less fuel. No food spoiled.

# "Wear-Ever"

*Aluminum at its Best*



## MRS. GARRETT TRIED TO BAR THE DOOR!



1. "I don't want you to see the kitchen!" wails Mrs. Garrett. "The drain is plugged—and the sink's a mess!"



2. "Pshaw!" snorts her mother-in-law. "Give me that phone! We'll have the store send up a can of Drano!"



3. Down the drain goes Drano—out goes the greasy muck! Drano actually *digs out* the clogged part, quickly!



4. "There!" smiles the old lady. "Use a teaspoonful every night—and you needn't be bothered by clogged drains!"

Copy, 1989, The Drackett Co.

P. 5. After the dishes—use a teaspoonful of Drano—to guard against clogged drains. Never over 25¢ at grocery, drug, hardware stores.

# Drano

CLEANS CLOGGED DRAINS



USE DRANO DAILY  
TO KEEP  
DRAINS CLEAN



HOUSE DRAFTY?  
UNCOMFORTABLE?  
CUT THIS COUPON

Chamberlin Weather Strips soon pay for themselves out of the fuel dollars they annually save. All work by Chamberlin-trained mechanics. 1 to 3 years to pay. Free estimates. Clip the coupon for a handsome color booklet with full information.

**CHAMBERLIN  
WEATHER STRIPS**

"SINCE 1893—THE STANDARD"

FREE



CHAMBERLIN  
METAL  
WEATHER  
STRIP CO.

1284 LaBrosse St., Detroit, Michigan

Send your color booklet telling how to keep warmer in winter, cooler in summer.

Name \_\_\_\_\_

Address \_\_\_\_\_

SPRAY OR STREAM IN ONE!  
For Your KITCHEN FAUCET!



**FAUCET-QUEEN**

Fits all faucets. Stays on—switch lever—*presto!* you have Spray or Stream. Wash or rinse dishes, vegetables, etc. Strainer. Anti-Splash. Rubber encased. Millions used.

IN 4 COLORS

FAUCETQUEEN CO., CHICAGO, ILL. 5-10-25c or HDWE. STORES

Fun For the Whole Family

BUILD AN OUTSIDE FIREPLACE

Send today for your set of 8 complete plans. They're easy and inexpensive to follow. They make a fireplace fun to build... and add enjoyment to parties and picnics held in your own garden, or at your summer home. Enclose 10c for handling.

**The MAJESTIC CO.** 723 ERIE ST. HUNTINGTON, IND.



Modernizing kitchens with new style steel kitchen cabinets is as simple as A.B.C. Get your copy of "Freedom From Kitchen Worries" and see how 60 other kitchens have been brought up-to-date within modest budgets. Ask about Elgin's Kitchen Planning Service.

ELGIN STOVE AND OVEN COMPANY 659 N. State St. Elgin, Illinois

**Elgin STEEL KITCHENS**



Spaciously charming is the Marshall house, Schuylerville

This privilege was something of which to be justly proud, for the Revolutionary war brought Colonial independence. But only in the nineteenth century did New York farmers effectively rebel against the economic feudalism in which their lands were held. Patroonships descended two hundred years from Dutch rule still commanded rents from farmers who cultivated the parcels into which each original grant had been split. Leases might change hands and other men till the soil but ownership came from father to son. Each successor demanded his "four fat hens," or his service, or his part of a field's crop.

Beholding the delicate beauty of a tiny abode, one of a number



This home in Morrisville reflects excellent Revival taste

of fine old houses in the little settlement of Rensselaerville (see page 68), southwest of Albany, designed by a noted architect, Ephraim B. Russ, who was also responsible for the lovely church, it is important to note that such graciousness for the small home-owner only really became his totally unclouded joy when in 1839 Stephen Van Rensselaer died and the people of Rensselaerswyck met his son's collectors with muskets, and test cases in court at last proved that the long hold of the landed proprietors of New York State was loosed.

Rensselaerswyck, the most successful of all patroonships, extended on both sides of the Hudson and included Albany until its feudal rights were purchased from the Patroon in 1685. The original patentee, Kilian Van Rensselaer, a diamond and pearl merchant of Holland, who had bought the land in 1630, never came to America, nor did some of the other bearers of the title. The seventh, Stephen, built a house in 1765 in Albany for his young bride, Catherine, daughter of Philip Livingston. The hall from this house, gorgeously decorated in the Georgian manner, is in the American Wing of the Metropolitan Museum, and the outstanding features are the large and ornate archway in the center of one wall, and the painted wallpaper of romantic landscapes and seascapes made in London.

About four years older is the Albany mansion (see page 107), of that notable patriot, Philip Schuyler, Major General and member of the Confederacy Congress, illustrious descendant of a family founded



# WE WENT...WE SAW...WE LISTENED...*to silence!*

How the couple next door  
convinced us that Servel  
can't make a noise

(It's the only "automatic" that freezes  
with **NO MOVING PARTS!**)



**1** "NO WEAR, NO NOISE—GET IT?" says our new neighbor enthusiastically, as though his life's work was selling refrigerators. "That tiny gas flame takes the place of moving parts in the freezing system. No moving parts means nothing in there to wear; nothing to make a noise."



**2** "HOW'S THIS FOR LOW RUNNING COST?" his wife joins in. "Just look at these gas bills. Servel hasn't cost us more than a few cents a day to run since we bought it. And as far as Frank and I can see, it never will."



**3** "MATTER OF FACT, IT PAYS FOR ITSELF," says Frank. "Just for fun the other night, we compared what we used to spend on food with what we're spending now. And would you believe it: we're saving enough each month with our Servel to actually pay the installments. And that doesn't count what we save on ice as well."

**4** WE CAME HOME with our minds made up. Our next refrigerator's going to be a Servel, too! No one can ever tell us again that all refrigerators are just about alike—not, and get away with it!

\* \* \*

Yes, Servel Electrolux is different from every other. A tiny gas flame does the work. It's the *only* automatic refrigerator that brings you the silence and savings of a freezing system without moving parts.

See the new models at your gas company or neighborhood dealer's showroom. Your own gas company offers prompt service facilities for every Servel it installs.

For Suburban and Rural Homes, Models for

**BOTTLED GAS, TANK  
GAS OR KEROSENE**

Write for details to Servel, Inc., Evansville, Ind.

## WHAT MEN AND WOMEN WHO'VE HAD EXPERIENCE WITH OTHER REFRIGERATORS say about "the refrigerator you hear about—but never hear"



"I replaced the first refrigerator in my home over eight years ago with a Servel Electrolux. The fact that it has no moving parts makes it, in my opinion, a perfect refrigerator."

Fred H. Norton, 186 Satterwaite Ave., Nutley, New Jersey.



"We had another type refrigerator before we got our Servel Electrolux. We're delighted with it because of its silence. And because you never have to worry about parts wearing."

Mrs. K. C. Edwards, 1519 Beach Street, San Francisco, California.



SEE SERVEL'S "MAGIC CAVES OF ICE" AT NEW YORK WORLD'S FAIR—SEE SERVEL AT THE GAS INDUSTRY AT THE GOLDEN GATE INTERNATIONAL EXPOSITION

THE AMERICAN HOME, JUNE, 1939



# BRIDE FEASTS HER MAN

*—stays within her budget..read how*

●She's made a discovery every woman in the land should know about... delicious Franco-American Spaghetti, and how this helps s-t-r-e-t-c-h food dollars, dresses up less expensive meat cuts, turns lowly leftovers into tempting treats.

Serve it often as a main dish, too. See how Dad and the youngsters relish its zesty, savory cheese-and-tomato sauce containing eleven different ingredients. Quickly prepared, just heat and serve. Economical, only ten cents for a can holding three to four portions. Order Franco-American today.

TRY THIS TEMPTING DINNER TONIGHT



## JEFFY FRANCO DINNER

Season 1 lb. chopped steak with 1½ teaspoons salt, a dash of pepper, 2 teaspoons minced onions. Shape into cakes and panbroil. Serve with Franco-American Spaghetti and asparagus tips or other green vegetable. Makes 4 portions. Top off with fruit whip for dessert.

I MAKE A DELICIOUS MAIN DISH, TOO, FOR ONLY 3¢ A PORTION



## Franco-American SPAGHETTI

MADE BY THE MAKERS OF CAMPBELL'S SOUPS

Send for FREE Recipe Book

CAMPBELL SOUP COMPANY, Dept. 126  
Camden, New Jersey. Please send me your free recipe book: "30 Tempting Spaghetti Meals."

Name (print) \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_

here in America by a Dutch colonist of that name a century earlier. The latter had given Queen Anne a thrill by taking four Mohawk chiefs to London where they were presented to her.

Schuyler Mansion, now open to the public, strikingly exemplifies the attractive domestic architecture prevalent in the State of New York at a time just prior to the Revolution when the firm grasp of England on the French-Indian situation permitted land-owners to build new homes, assured that these would not be burned by marauders as their predecessors had been.

Settled by the colonists earlier than New Amsterdam, Albany was a strategic point for dealing in furs with the Indians. From the upper Hudson westward to the Genesee River was the home of that powerful confederacy of Indian tribes, the Mohawks, Oneidas, Onondagas, Cayugas, and Senecas, known to the French as the Iroquois, and to the English as the Five (later Six) Nations. When supplied with firearms by Europeans, they reduced a number of other tribes to subjection and extended their dominion over most of the territory from the St. Lawrence to the Tennessee, and from the Atlantic to the Mississippi. They were at the height of their power about 1700. Of much less influence in New York were several Algonquin tribes in the lower valley of the Hudson and along the seacoast.

French and Indian trouble centered around Albany, and it was due to the Schenectady massacre not far away that the first Congress of American colonies ever called assembled in New York City in 1690 to plan retaliatory defense measures, yet English authorities considered its leader, Jacob Leisler, had taken too much upon himself and hanged him for treason. As a result the French fortified Crown Point on Lake Champlain, and when they destroyed the village of Saratoga in 1745, the settlers north of Albany abandoned their farms. In an attempt to gain Indian alliance, delegates from seven Colonies met at Albany many years later, by which time it was apparent the fur trade was languishing and that French traders were even in Albany with cheap goods for barter brought from Montreal. Benjamin Franklin here urged Colonial union without much success, although William Johnson, an influential fur-trader of the Mohawk Valley, was made Superintendent of Indian Affairs.

Johnson on his way to Crown Point was surprised by the French at Fort William Henry, and drove them off to Ticonderoga, receiving a baronetcy in recognition. The home of this noble, built in the period of peace which ensued

## SECRET OF THE SPICK-AND-SPAN HOME

YOUR HOUSE FAIRLY SHINES SALLY! YOU MUST HAVE SLAVED HOURS!



HEAVENS NO! I DID IT THE EASY WAY—WITH PITTSBURGH CLEAN-UP AIDS



**HOUSE** cleaning martyrs are out of style—thanks to Pittsburgh's line of cleaners, waxes and polishes! These Clean-Up Aids—manufactured by a company with 80 years' experience preparing and conserving finishes—make light work of toilsome tasks. This spring make it a point to use:

**PAINT CLEANER.** Just brush on—sponge off. Restores the original beauty to all painted surfaces.

**FLOOR CLEANER.** Removes wax, grease, dirt. Leaves floors spick and span.

**SAPONO BASIC CLEANER.** For heavy-duty cleaning. Saponifies grease and slime, chases dirtier dirt quickly.

**PURE LINSEED OIL SOAP.** For lighter jobs—whisks away dirt in no time. Gentle on hands.

**WATERSPAR FLOOR WAXES.** Self-Polishing Liquid and Paste. Brings lustrous beauty to floors.

**FURNITURE POLISH.** Cleans and polishes at same time. Leaves surface gleamingly beautiful.

**PATCHING PLASTER.** For filling uneven spots in plaster walls.

**CRACK FILLER.** Makes rough surfaces even and smooth for refinishing. Easy to apply.

**BRUSH CLEANER.** Brings new life to paint brushes hardened by neglect.

**WATERPROOF HOUSEHOLD CEMENT.** A thousand uses. Mends almost anything. Made right—sticks tight.

**MIMAX CLEANER AND POLISH.** Keeps your car finish smooth as glass.

**PITTSBURGH PLATE GLASS COMPANY**  
Paint Division, Pittsburgh, Pa.

**PITTSBURGH**  
CLEAN-UP AIDS  
CLEANERS • WAXES • POLISHES

after Wolfe defeated Montcalm at Quebec, winning for England all territory east of the Mississippi, still stands at Johnstown. Adorned with a handsome Georgian baroque portal, it is a distinguished structure well worth seeing.

All too soon came the time when the tranquil enterprises furnishing economic substance for such homes as those of Johnson, Schuyler and Van Rensselaer were bearing unsufferably heavy taxation by the British, and a war of rebellion was on. Albany territory, moreover, gradually became the focal point of English strategy, for the Colonies were to be wedged apart by a British barrier from Canada to the Hudson. Burgoyne and St. Leger, advancing from Canada, were to meet Howe coming from southern New York. Already in 1777 the enemy force held Ticonderoga, and Burgoyne was on the way.

Philip Schuyler, now a General, had little hope of holding Fort Edward. The Americans retreated, leaving logs and boulders in the paths behind them and burning crops along their way. Advancing along the Mohawk Valley, St. Leger blockaded Fort Stanwix and checked Herkimer's relieving force at Oriskany. Patriots under Arnold were approaching, and the Indian allies, frightened, fled with their assistance, so that St. Leger was forced to turn back to Canada. At Saratoga on October 17th, 1777, Burgoyne stepped into a trap, believing that Howe was near at hand to help him, when he was actually sailing up Chesapeake Bay to attack Philadelphia. The whole course of the war was changed, the French being assured sufficiently to grant open assistance when a special messenger brought news of Saratoga to Benjamin Franklin in conference at Passy. But this did not prevent another sad event not far from Albany, the Cherry Valley massacre by English and Indian allies.

Reconstruction followed, fast and furious, especially when the owner of damaged property was such a very practical and energetic man as Major General Schuyler, whose country home (see page 108), situated in Schuylerville on the Hudson, had been burned by General Burgoyne, who had retreated there after the Battle of Saratoga, indeed surrendered a few yards from this point. Schuyler immediately put an army to work and rebuilt the house in seventeen days. Whose army it was, remains in doubt, although a romantic version suggests that Burgoyne offered British labor as a friendly gesture. However, Schuyler apparently engineered all construction, his generalship and executive ability keeping hundreds of men of dif-



# You are the "SECRETARY of the INTERIOR"



## CAROLINA PAROQUET LIVING ROOM

Take the flamboyant colors of the Carolina Paroquet—add the simple dignity of well-planned modern design—and you have the bright, charming living room above. Chartreuse green and the vibrant yellow of his neck form key shades of the room. Floor and back wall contrast delightfully in rich browns. Use Wallhide Toner Chartreuse Intermix, Wallhide Toner Yellow Intermix, Wallhide Toner Brown Intermix.

# PITTSBURGH PAINTS

WALLHIDE FLORHIDE *Smooth as Glass* WATERSPAR SUN-PROOF

COLORS BY NATURE • PAINTS BY PITTSBURGH



**BUTTERFLY KITCHEN.** Exciting colors from the Monarch Butterfly have been turned into durable Pittsburgh shades for the kitchen above. Door wall is Tangerine Waterspar, balance of wall and ceiling, Wallhide Semi-Gloss True Ivory.



**ALL THE HAPPY** simplicity of a New England farmhouse surrounds this charmingly snug little home. Azure Sun-Proof paint brings it long-lasting beauty and protection from the ravages of nature. Fence, shutters and wood trim are Sun-Proof White. Roof, Tor-On Dark Gray Stain.



**VIOLET BEDROOM.** Here's an exquisite bedroom done in the violet's tender tints. The soft, petal shade of the walls crowned with a leafy design sets off the old ivory of the doorway and trim. Principal colors—Wallhide Orchid and Waterspar Ivory.

### HELEN GETS A GRAND IDEA

WHY JANE—YOU'VE DONE OVER YOUR LIVING ROOM! IT'S JUST BEAUTIFUL!

THANKS SO MUCH, THEY DID IT YESTERDAY!

OH YES IT IS, HELEN! WITH QUICK-DRYING PITTSBURGH PAINTS ANY ROOM CAN BE REDECORATED IN ALMOST NO TIME AT ALL!

YOU MEAN ALL THIS WAS DONE IN ONE DAY? WHY THAT'S NOT POSSIBLE!

BUT HOW DID YOU GET THESE WONDERFUL NEW IDEAS ON COLOR?

I SAW THIS PLAN IN A PITTSBURGH AD, THEN I WROTE TO THE STUDIO OF CREATIVE DESIGN AND GOT ALL THE INFORMATION!

I GAVE THE PLAN TO MY PAINTING CONTRACTOR, HE CAME WITH HIS MEN YESTERDAY MORNING AND THE ROOM WAS FINISHED LAST NIGHT!

HELEN, WHY THE BIG HURRY—WHERE IN THE WORLD ARE YOU GOING?

TO CALL MY PAINTING CONTRACTOR! THANKS FOR THE GRAND IDEA!



"Why can't my rooms look like these?"



"They can, Mrs. Fay . . . it's glass that does the trick"



**EVERY MEAL'S AN OCCASION** in a glamorous dining room like this. The colorful vistas seen through the lovely Plate Glass bay window are charmingly repeated in the Pittsburgh structural wall mirror of Solex Plate Glass. Note the mirrored table, too. Residence of Miss Judy King, Sea Island, Ga. Interior designer . . . Virginia Conner, Inc., N. Y.



**RECIPE FOR BATHROOM BEAUTY** . . . walls of Carrara Glass! Carrara walls are so lovely, so permanent, so easy to keep clean with a damp cloth! Note the folding glass screen at the tub, and the indirect lighting from above through frosted glass. Bathroom in the "California House," Barker Brothers, Los Angeles.



**SOMETHING TO WARM** a lady's heart and help her look her best. A large Pittsburgh Mirror of Crystalex, a special, water-white Plate Glass, gives true reflections for careful make-up. And the table top and facing of Pittsburgh Mirrors complete the ensemble in this Good Housekeeping Studio model dressing room.



**BRIGHTEN THE CORNER!** Probably there's a nook in one of your rooms that can be made brighter and more attractive by the method so effectively used in this room by Good Housekeeping Studios. Pittsburgh Heavy Plate Glass shelves, backed with Pittsburgh Mirrors, can be put into any room, easily, at reasonable cost.



**HERE'S A ROOM THAT WELCOMES DAYLIGHT** . . . through the PC Glass Blocks which so effectively frame the doorway, and through the large corner window of Pennvernon Window Glass. These two favorite uses of glass are being featured in many of the newer homes. They're not only practical, but very smart and attractive, too. Sunshine House, Lakewood Village, Los Angeles.



Look for this trademark on mirrors. It is your assurance of the polished beauty and perfect reflection found only in mirrors made of genuine Plate Glass.

**OUR NEW, FREE BOOKLET**, "Ways to improve Your Home with Pittsburgh Glass," contains many practical suggestions on how glass can help you make your home more beautiful and livable. The ideas illustrated on this page are but a few of them. Write for your copy of this book . . . and for the name of your nearest dealer. Pittsburgh Products are available through any of our numerous branches or distributors. Pittsburgh Plate Glass Co., 2154-9 Grant Bldg., Pittsburgh, Pa.

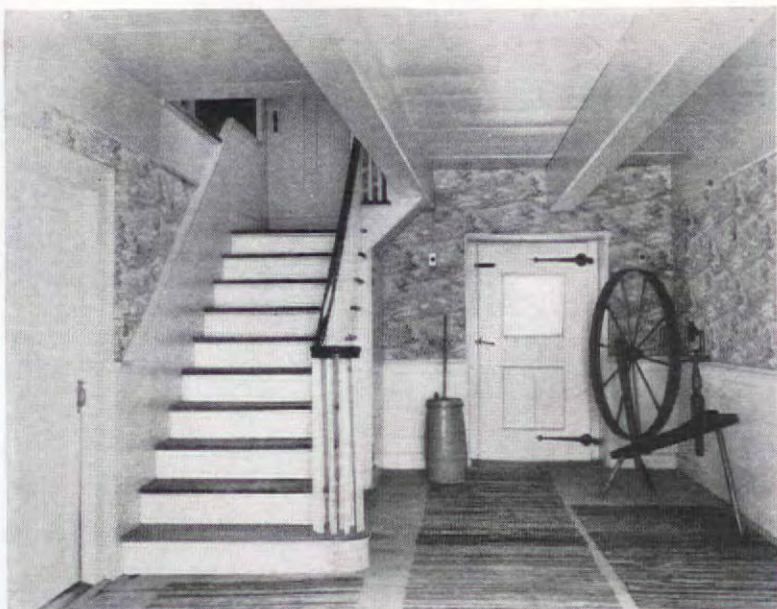


**AT THE NEW YORK WORLD'S FAIR**, see the All Glass House in The Town of Tomorrow and Pittsburgh Exhibits in the Glass Center Building and in the Forward March of America Building. At the Golden Gate International Exposition, see them in the Homes and Gardens Building.

**"PITTSBURGH"**  
*Stands for Quality Glass*

**PITTSBURGH PLATE GLASS COMPANY**  
**PITTSBURGH CORNING CORPORATION**





Beamed hallway in home, Pine Bush, built 1712. Frieze windows decorate a residence, Split Rock



the original small panes of glass typical of the era.

Another family marriage of importance was the marriage of Elizabeth Schuyler to Alexander Hamilton, but this occurred in the drawing room of the Schuyler Mansion in Albany many years before, in 1780 to be exact. The next year occurred a

ferent crafts coöperating on the job without loss of motion or their getting in each other's way. His own sawmill, situated just up the river, provided the lumber; that there are no hewn timbers in this building is unusual. The house has beautiful proportions, as have nearly all the buildings of that time, and numerous large rooms. In one there remains the wallpaper put on in preparation for Ruth Schuyler's wedding to T. W. Ogden of New York City in 1836. The room is well-lighted by spacious windows which retain

general Schuyler. Canadians, Tories, and Indians besieged the mansion, thinking to overcome him and take him to Canada. The family fled to the upper rooms, doubtless recalling that other crisis, not yet distant, when they had listened to the guns of the Battle of Saratoga. At the time he was plotting treason, Benedict Arnold visited Schuyler, with the ill-considered hope of winning over this patriot. Many were the famous people who took honorable advantage of this hospitable home, Washington, [Please turn to page 90]



Thomas Paine's old Revolutionary farmhouse in New Rochelle



*Glass and glazing ✓  
Weights and sash cord  
Locks and lifts  
Labor for setting and plumbing frame  
" fitting and hanging sash  
" attaching hardware  
" refitting after completion  
Original painting frame and sash 3 coats  
Maintenance Painting  
Weather-stripping  
Set factory-assembled Aluminum Window and frame  
in place and anchor ✓*

Add to these savings the pleasure of living in a home equipped with Aluminum windows. They're remarkably easy to open and close, permanently weather-tight and attractive. Need no protective coating of paint, and refitting is never necessary.

The book, "Windows of Alcoa Aluminum," tells you where you may buy these windows, and describes the various types. For a free copy, write to ALUMINUM COMPANY OF AMERICA, 1906 Gulf Building, Pittsburgh, Pennsylvania.

**ALUMINUM WINDOWS**

MADE OF ALCOA ALUMINUM





Get these new  
**BABY TOYS**

So easy—for each  
toy just send labels  
from 3 cans of  
Libby's Baby Foods  
and only 25 cents.  
Use coupon.



© W. D. E.

## GUDDLY WALT DISNEY ANIMALS

The Squirrel... The Chipmunk... The Bunny  
you saw in Snow White... now "brought  
to life" as toys for your baby. All cut out  
and sewed together—ready to stuff with  
cotton. Safe dyes. Washable. In sterilized  
package. Babies love them!

## Libby's Baby Foods are different



They are prepared in a  
special way—first care-  
fully strained—then spe-  
cially homogenized\* to  
make them extra fine  
and smooth in texture... easier for  
tiny babies to digest. Many babies  
are being started on Libby's Baby  
Foods as early as three months.

### 3 Single Vegetables — and 6 Combinations

Ask your doctor when *your* baby can  
begin on Libby's Baby Foods. Offered  
in nine varieties.

**Libby's**



\*An exclusive Libby process that  
completely breaks up cells, fibers  
and starch particles, and releases  
nutrition for easier digestion. U. S. Pat. No. 2,037,029.

COPR. 1939, LIBBY, McNEILL & LIBBY

Libby, McNeill & Libby, Dept. AH-69, Chicago  
I have checked below the animal toy (or toys)  
I want. For each toy, I enclose three labels from  
Libby's Baby Foods and 25 cents. These toys  
come cut out and sewed together, ready to stuff  
☐ Chipmunk ☐ Squirrel ☐ Bunny

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

This offer is limited to the United States and is subject  
to all national, state and local laws and regulations.

## GOING RIGHT OUT!

Up front we told you about the prin-  
cipal places to visit in New York. But  
for those who have more time for seek-  
ing out points of interest, may we  
briefly suggest the following as well



New York Central System  
Courtesy, Merchants Association of New York

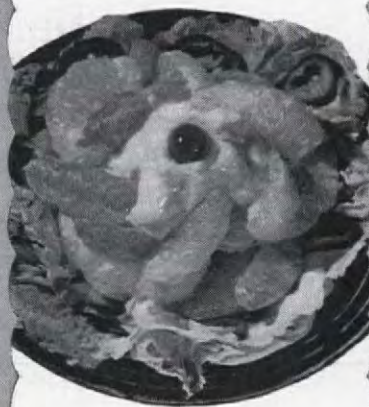


Irving Underhill

IF YOU are original enough not  
to own an automobile, or wise  
enough to refrain from driving it  
in New York City (unless you  
have to), you will probably arrive  
here by train, perhaps at the  
Grand Central Terminal, where  
42nd Street crosses Park Avenue.  
A place of turmoil at commuter  
time and when holidays begin or  
end, it is nevertheless beautiful  
with its animation, its movement  
of crowds, and its soft colors—

Here's the  
secret

## of ONE MINUTE CITRUS SALAD



A few twists of the can opener  
and out tumble those firm, lus-  
cious sections of Florida grape-  
fruit and oranges. In less than  
a minute by the clock, you've  
got a salad—ready to serve!

There are dozens of ways  
you can use this convenient  
combination of lush citrus fruits  
—in fruit cups, in desserts, and  
for garnishes. That's why it's  
such a good idea to have a  
few cans always on hand.

But be sure to ask your gro-  
cer for the Florida kind!

FLORIDA CITRUS COMMISSION, LAKELAND, FLORIDA

**FLORIDA**  
*Citrus  
Salad*

CANNED—READY TO SERVE

LOOK FOR THE WORD "FLORIDA" ON THE CAN  
IF YOU WANT THE BEST

especially when they are glorified  
by shafts of sunlight, as when this  
picture was taken. Vast vaulted  
ceilings, broad stairways, miracu-  
lous, self-opening doors, and the  
use of gargantuan maps as murals  
characterize the main lobby of the  
Pennsylvania Station, in the  
depths of which is the Long Island  
Railroad terminal. One enters it  
from the street, but one leaves it  
—if in a train—only by passing  
under one or the other of the two  
rivers that border Manhattan Is-  
land on the east and on the west.



Irving Underhill



Underwood & Underwood

WE CHALLENGE you to gaze  
on the Grand Old Lady up  
there—whom we are tempted to  
refer to as the Alma Mater of US  
—without feeling a spine-quiver  
of pride at all she stands for in  
our lives, and all she means to  
all mankind. But to get down to  
cold statistics, the Statue of Lib-  
erty has stood staunchly on Bed-  
loe's Island, a mile or so south of  
the Battery, since 1883, when  
France gave it to us. It is 301 ft.  
3 in. tall, weighs 220 odd tons,  
and can accommodate forty peo-  
ple in its head at one time without  
a headache. One of the best ways  
to view the Statue and the whole  
of Manhattan Island in fact (with  
strips of New Jersey, Brooklyn



**NOW... Let your Toast Travel... Let your Taste Marvel!**



## HOW TO REMOVE CORNS

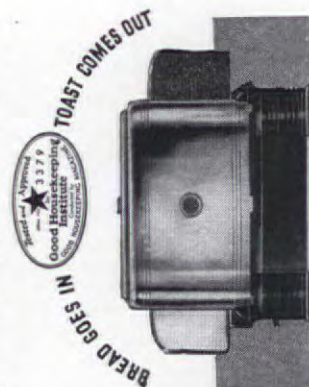
—without using pads or knife



Just drop Freezone on any tender, touchy corn. Quickly it stops aching. Then in a few days you can lift that old, bothersome corn right off with your fingers. A bottle of Freezone costs a few cents at any drug store and is sufficient to remove most hard corns, soft corns, and calluses. Try it.

# FREEZONE

THE AMERICAN HOME, JUNE, 1939



and give each member of the family just the kind of toast he or she prefers. Toast-O-Lator toasts in a new way—keeps the bread traveling—always on the move—baking, yet never burning. Brings out subtle new flavors, tempting and delicious every time. No dials, bells, thermostats, lights or timing devices. For darker toast, start the bread further out; for light, further in. The rest is completely automatic. Toast-O-Lator handles almost all sizes and shapes of bread. Saves on current, easy to clean. (A.C. only.) Have your dealer show you Toast-O-Lator. The price is only \$14.95. Write us for free booklet—TOAST RECIPES—interesting suggestions for breakfast, lunch, cocktails and dinner. Crocker-Wheeler Electric Mfg. Company, Dept. 17, Amper, N. J.

COMPLETELY AUTOMATIC  
**TOAST-O-LATOR**

A CROCKER-WHEELER APPLIANCE

and the Bronx thrown in) is by taking a three-hour sail from Battery Park, via the Hudson, the Harlem and the East Rivers and back to the starting point. You will pass under (or through) seventeen bridges (count 'em), and above something like twenty-one separate tunnels through which travelers are hurrying in trains, subway cars and automobiles. And, wonderful as it is as surroundings, New York will take on new grandeur and impressiveness as you see it from the outside looking in.



Wide World

WHEN you are 'way down town, you won't have to be told about the Coffee Exchange, on Pearl Street, for you can smell its heavenly fragrance for blocks in all directions. And if you dislike coffee, there are entrancing spice smells, too. Also if it suits your mood, Fraunces' Tavern, at the corner of Broad and Pearl Streets, where Washington said farewell to his generals, will serve you one of the best lunches you have ever imagined.



Underwood & Underwood

WE SUSPECT that many residents of Greenwich Village would resent its being listed among the "foreign quarters" in some guide books. Yet the area has a spirit and atmosphere all

## Mother and Bride agree

Old Dutch Cleanser is the safe, quick way to clean smooth surfaces



Actual size of Shakers  
1 1/2 in. high

Individual WM. A. ROGERS Silver Plated  
**SALT AND PEPPER SHAKERS**

2 pairs for **25¢** [35¢ in Canada]  
only and 2 Old Dutch labels  
A One Dollar Value

Smart, modern and convenient for your table or for gifts are these beautiful, dainty Wm. A. Rogers silver plated individual salt and pepper shakers. 1 1/2 inches high with screw-on tops that make them so easy to clean and refill. Offer good only in U. S. and Canada and limited to present supply. So don't delay. This is such a wonderful value you'll want additional pairs. Mail coupon now!

Speedy but safe! That's why millions of modern housewives have switched to Old Dutch Cleanser. It cleans with such speed, such magic-like ease, a sprinkle and it sparkles, because Old Dutch polishes as it cleans. Old Dutch brings you all these advantages because it's made with Seismotite—flaky, flat particles that sweep dirt off without scratching or hard rubbing. Get Old Dutch today from your dealer. It goes so far it costs very little to use.



Remember each unit of 2 pairs of Wm. A. Rogers Shakers requires 25¢ [35¢ in Canada] and the windmill pictures from 2 Old Dutch Labels [or complete labels]. You may order as many units as you like. Offer good only in U. S. and Canada and is limited to present supply.

OLD DUTCH CLEANSER, Dept. S-488  
221 North La Salle Street, Chicago, Illinois  
I am enclosing \_\_\_\_\_ and \_\_\_\_\_ windmill pictures from \_\_\_\_\_ labels [or complete labels] for which please send me \_\_\_\_\_ Salt and Pepper Shakers.

Name \_\_\_\_\_  
Address \_\_\_\_\_





## Do your children get along WELL? ...this energy drink can help!

Children are happier... get along better with other children... when they have an abundance of healthful energy. The average active child consumes great quantities of energy... which must be replaced. Thousands of mothers are turning to COCOMALT.

### No "Coaxing" With Cocomalt!

Children take to COCOMALT with the same enthusiasm they show for ice cream! And, every glassful, mixed with milk, provides the equivalent of 1 to 2 hours of play energy to the average child (depending on the age).

Put this energizing food drink on your shopping list today. It's sold by grocery and drug stores everywhere. Serve it to the whole family, with meals, and at bedtime. COCOMALT is always welcome!

*Mothers!* Every glass of COCOMALT with milk gives youngsters 1 to 2 hours of play ENERGY.\*



DRINK IT  
HOT or COLD!

*Energy  
by the glassful*

\*The measurements of energy used in this advertisement have been estimated by applying the energy value of Cocomalt to the energy expenditures of various occupations as covered in "The Foundations of Nutrition" by Dr. Mary Swartz Rose, authoritative textbook in this field.

its own, and like many other noted places, it has two natures—one for show, to visitors, and the other made up of the lives and struggles and dreams of those who live and work there. Sometimes the two merge, as in the sidewalk art shows, one of which is depicted in the illustration on page 77. There are lovely little gardens hidden away here, too, behind shabby-looking housefronts.



Irving Underhill

WITH all the growth and change that inevitably takes place in a great metropolis, it is as gratifying as it is amazing that progress can leave untouched simple little landmarks whence sprang great figures in the country's history. The birthplace of Theodore Roosevelt, for instance, is at 20 East Twenty-eighth Street.



Irving Underhill

WITHIN this urbane building at Central Park West and 77th Street thrilling sights and scenes of wonder and of beauty await all lovers of nature. It is the American Museum of Natural

## THE WATSON

### "BUILT-UP CHEST"

so you  
may  
have

Fine Sterling



Gentle to even the shyest newlywed budget is this modern, sensible way to buy lovely Sterling Silver.

The Watson Sterling pattern of your choice comes in individual 6-piece place-settings—each place-setting in a separate, handsome wood tray that nests with other trays to form a complete chest of as many settings as you need! Starting with a service for just one or two, you may add to it as your needs and budget dictate. At any time, your Watson Chest is complete.

Exquisite holloware is always available to match these Watson patterns—no need to build an "odd-piece" service for your table.

Remember, too, that only Watson offers the exclusive "DURALLIZATION" process—the purest of Sterling, specially hardened in a secret process so that the sharp details of each pattern will stay clear—the finish become more beautiful as years pass.

See these gracious Watson patterns at your jeweler's. Or clip the coupon for the interesting brochure.

(Reading Up) George II, Meadow Rose, Lamerie, Juliana, Dorian, Lotus, John Alden, Colonial Fiddle, Colonial Antique.

## Watson Sterling

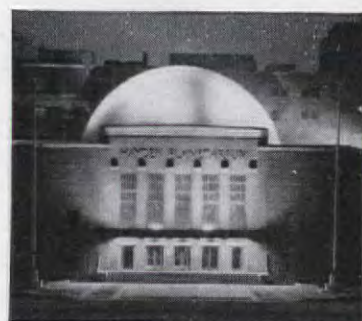
STERLING SILVER EXCLUSIVELY  
FOR OVER SIXTY YEARS

The Watson Company  
369 Watson Park, Attleboro, Mass.

Please rush my copy of "The Watson Way To Acquire Your Sterling," and descriptions of following patterns:

Name.....  
Address.....  
City..... State.....

History, to which are brought from land and sea and air specimens of animal, vegetable, and mineral to be identified, labeled, preserved and displayed for all the world to see—often with such realism as to make one imagine himself far from civilization.



From American Museum of Natural History  
Merchants Association of New York

AND when you visit the Natural History Museum, save an hour for the Hayden Planetarium which occupies an unobtrusive little structure nestled against the north side of the main building behind the fine new Roosevelt wing. Here you can soar through illimitable space with the stars and planets for company. Or, if you prefer to stay tied to Mother Earth's apron strings, you can just sit and learn and see how the celestial bodies weave their courses through the universe.



Irving Underhill

ALTHOUGH recent improvements along Manhattan's upper West Side that shed lustre on Park Commissioner Moses' regime have robbed Riverside Drive of some of its former prestige, it remains a graceful, tree-shaded boulevard extending from 72nd Street to Dyckman. Along its course, lined by sumptuous apartment houses and a few mansions of an earlier day, are many statues and two outstanding memorials. The Soldiers' and Sailors' Monument at 89th Street, of classic Athenian design, partially prepares you for the nobly simple tomb of General Grant crowning the eminence at 123rd Street. As one reads the plea carved above its portal, "Let us have peace," one instinctively looks across the Drive to International House and to Riverside Church.

[Please turn to page 104]





No expensive investment is necessary to have a Family Planned Kitchen. Your present kitchen can be made an efficient, step-saving one, simply, economically.



For the Finer Home or the Low-Cost Cottage

## *Family Planned Kitchens*

WILL ADD CONVENIENCE AND CHARM

**W**HAT do you do in your kitchen?

Cook, of course, perhaps eat, too—but many housewives have found their kitchens to be ideal for ironing or for sewing, even for entertaining. Whatever you expect of your kitchen—if it is to give you maximum service, it should be planned for you, your house, and your family.

A Family Planned Kitchen will bring you these conveniences—whether yours is a roomy home or a small cottage, at no sacrifice in step-saving efficiency. Your kitchen will not only be more pleasant—designed to make your work easier—but

will actually make living more fun as well.

Kitchen Planning should, of necessity, start with the sink, for here probably more hours of the day are spent than anywhere else in the house. Crane sinks are designed to make the modern kitchen beautiful as well as efficient. All are of porcelain enamel on cast iron, smooth, gleaming, easily cleaned. All may be had with swinging mixing faucet to give tempered water—with large, easily drained basins and with convenient cabinets that keep all the equipment you need readily at hand.

Your kitchen, too, can be quickly con-

verted into a Family Planned one to suit your needs by your plumbing contractor and for as little as you wish to pay. He will also bring to you the advantages of a correctly planned, efficiently installed piping system; and, above all, he will tell you how easily you can make these changes on the Crane Budget Plan.

Mail the coupon below for a copy of the Family Planned Kitchen Book. It will show you how you can have the kitchen you have always wanted—give you a wealth of ideas on improving your kitchen at little cost. A copy will be mailed without obligation.

# CRANE

CRANE CO., GENERAL OFFICES, 836 S. MICHIGAN AVE., CHICAGO

VALVES • FITTINGS • PIPE • PLUMBING • HEATING • PUMPS

THE AMERICAN HOME, JUNE, 1939

Crane Co., 836 South Michigan Ave., Chicago, Ill. A11 6-39

Please send me "FAMILY PLANNED KITCHENS" together with information on how easy it is to have my kitchen modernized or a new one designed.

Name .....

Address .....

City.....State.....



# WHY ISN'T THIS CAKE AS GOOD AS MY LAST ONE?

THIS SIMPLE BAKING SECRET  
HELPED RUTH-IT MAY HELP YOU



**RUTH:** "Look at this cake! Dry... coarse. And Monday I baked such a good one. Why is it I never can tell how my cake will turn out?"

**SUE:** "It may be your baking powder. It's such a small item we forget how important it is. Why don't you try Royal? I have found it helps me get better results."



**RUTH:** "You mean Royal is different from other baking powders?"

**SUE:** "Indeed it is! Royal is made with Cream of Tartar and it has a steady dependable action that helps give you a close, fine texture. Royal cakes are consistently fine-grained—delicious—stay fresh longer!"



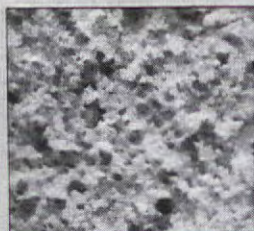
**RUTH:** "I'll certainly try it. But tell me, isn't Royal more expensive?"

**SUE:** "Per can, yes. But only a fraction of a cent more per baking. The other ingredients in your cake cost 30 to 40 times as much as the penny's worth of Royal you use. Royal can be really cheap baking insurance."

## SOMETHING YOU SHOULD KNOW

ROYAL is the only nationally distributed baking powder that is made with Cream of Tartar—a pure fruit product from luscious, juice-heavy grapes. ROYAL leaves no "baking powder taste." Ask your grocer for ROYAL when you buy baking powder.

These photographs of cake, magnified, show why the action of baking powder is so important to success in baking.



**STEADY BAKING POWDER ACTION**  
This is the normal result of steady baking powder action. Note the delicate but firm grain and fluffy texture of this cake. It will retain its moisture and flavor—stay fresh longer.



**UNEVEN BAKING POWDER ACTION**  
See how an uneven baking powder action may ruin texture by breaking down the tiny cell walls, make it coarse, crumbly. This cake will dry out—lose its flavor—get stale more quickly.



## A HELPFUL COOK BOOK—FREE

If you bake at home, you should have a copy of the Royal Cook Book which tells you how to make delicious cakes, biscuits, muffins and pies. Send your name and address to Royal Baking Powder, 691 Washington St., New York City, Dept. 96.

Copyright, 1939, by Standard Brands Incorporated

## New York has its garden spots, too!

[Continued from page 28]

year of 1939. It lies in Inwood Park, where Spuyten Duyvil joins the mighty Hudson. And it is but one of many spots that will interest, charm, perhaps sur-

kinds of plants and new varieties of familiar plants from Europe and from the Near and the Far East—such plants as lilac, the forsythia, the ubiquitous California privet, the bridal wreath, and many more which have played an important part in the making of our gardens.

Today as one roams through the main streets of Flushing, he finds along the thoroughfares and



Two views in Fort Tryon Park. Above is the Promenade, along the drive. At the right, looking across the heather collection toward Hudson



prise travelers in New York City if they are lovers of nature, of beauty, and of plant life.

This city was the birthplace of the nursery industry of the country, and once it was the center of an extensive plant importing business. In Flushing, not far from the site of the World's Fair, two pioneering nursery firms during the early eighteen hundreds brought, and tested, and sold new

among the specimens growing on private grounds, the remnants of the results of that early nursery activity and influence. Bald cypresses brought from our own southern swamplands stand as street trees along Northern Boulevard. Perhaps most outstanding of all—especially since the famed cedar of Lebanon went to its reward—is a huge weeping beech that stands in a little park all by



Bird's eye view of the Conservatory Gardens in Central Park at 103rd Street



## FOR EASIER CAR WASHING



This Du Pont Sponge made of cellulose, that...

**CANNOT SCRATCH • IS SOFT WHEN WET • HOLDS 20 TIMES ITS WEIGHT IN WATER**

**Other Uses: ...BATHING • WASHING DISHES • WINDOW-WASHING and other HOUSEHOLD CLEANING TASKS ...**

If your grocer, druggist, hardware or automotive dealer cannot supply you, send 25¢ in U.S. stamps to DuPont, Dept. A-3, Wilmington, Delaware. (Three other sizes—45¢ to \$1.10)

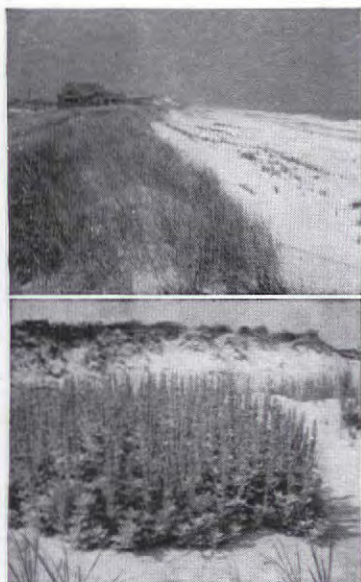
**DU PONT**

WRAPPED IN "CELLOPHANE" CELLULOSE FILM

JANE: "What beautiful glass! You must be in the money."  
RUTH: "It's Rock Sharpe, darling. You could start a set, too."



**CLEAR** as an Alpine lake! It's *Inter-laken* in Rock Sharpe Crystal. Floral design, with a counter-motif of curves and lattice-like cuttings. The distinctive ornament in the stem, too, makes this glass one of interest in a collection of rare beauty. Sizes from goblets to cordials. Start a set, at \$1.25 to \$1.50 each (price depends on pattern and locality). At leading stores everywhere. Folder on request. Write Dept. A-2, Cataract-Sharpe, Buffalo, New York.



Nelva M. Weber

If you drive out to the end of Long Island you will pass miles and miles of picturesque sand dunes like these

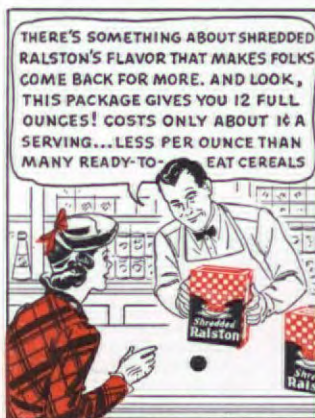
itself; its leafy dome is a full four score feet across. On the adjoining property is one of the several remaining large Lebanon cedars; and near-by, in Kissena Park, the remains of old nursery rows contain examples of such rare plants as the Japanese dogwood, the Persian parrotia, and the Japanese kadsura—trees which undoubtedly are sons and daughters of the first immigrants of their kind ever to reach our shores.

New Yorkers are proud that two of the great botanical gardens of the world are located in this city. The Brooklyn Botanic Garden adjoins Prospect Park on the northeast and lies only a couple of miles from Brooklyn Bridge. It is renowned for the splendid work it has done in popularizing botanical knowledge and in developing interest in plants and gardens. Its lecture courses, leaflets, and work with youngsters have dramatized the plant world and inspired at least two generations. The plant material is interesting and informative, but especially attractive is the collection of gardens, one of waterlilies, another of roses, which is one of the largest and finest in the country, and the Japanese garden, also one of the outstanding examples of its kind in America.

Far to the northward, and occupying a considerable portion of Bronx Park, is the famous New York Botanical Garden, with its huge, recently rebuilt conservatories and a large Museum Building close to its southernmost entrances. It, too, has many features of plant interest, both indoors and out: the extensive Thompson Memorial Rock Garden; a rose garden; plantings of dahlias, chrysanthemums, and other special flowers; a renowned

## MY FAMILY HAD ME WORRIED

until I found a way to help them enjoy breakfast



**IDA BAILEY ALLEN, nationally known home economist, says:**



A breakfast of Shredded Ralston, with milk or cream and your favorite fruit, is a happy way to provide a family with a nourishing morning meal. The tempting flavor and novel bite size of Shredded Ralston make us want to eat, when appetites are fussy. Shredded Ralston, being pure whole wheat, also supplies vitamins, minerals and other vital food elements required to keep us feeling fit and regular.

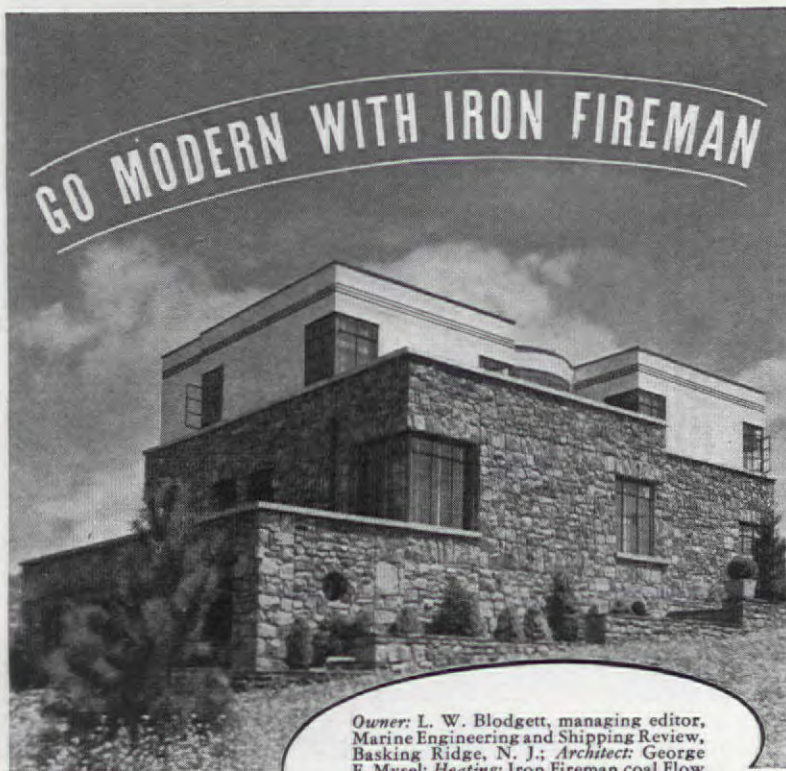
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*now preferred* as most modern of all



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You relax while Iron Fireman does the work. "Last winter," writes Mr. Blodgett, "we experienced drops in outdoor temperature as great as 40° in five hours. The mercury fell as low as 10° below zero. Yet every day the temperature in our home was uniformly steady, thanks to the self-regulating Iron Fireman."

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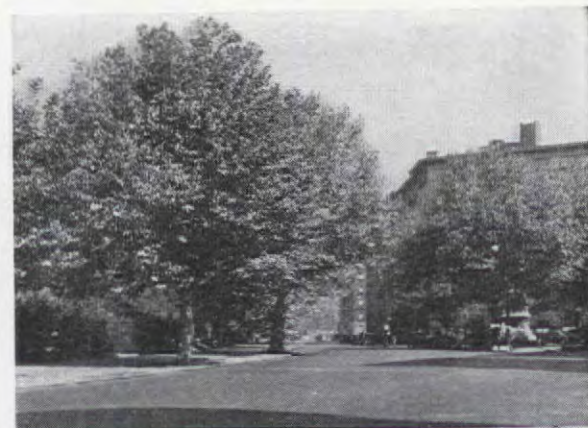
Part of Thompson Memorial Rock Garden in New York Botanical Garden

library and herbarium with plant collections that attract students from every quarter of the globe; and, as one of its most appealing treasures, a grove of ancient hemlock trees that tower above the rocky gorge of the small Bronx

an arrangement that provides for the annual exchange of student gardeners between the two countries--another type of bond that makes for international amity and mutual respect and benefit.

About 1860, New York wit-

Who says New York City streets are without trees? A double row of thrifty London planes on Morningside Drive



River. Throughout the scientific world, the record of the New York Botanical Garden stands high. Of recent years it has extended its sphere of service and at present it is partner with corresponding English institutions in

nessed the beginning of America's first great public park--The Central Park. It was the forerunner of the park movement which has since spread across the nation, and here it lies, in the very heart [Please turn to page 116]



Ewing Galloway

The Public Library, Bryant Park, "a real gem among city parks of small size"

THE AMERICAN HOME, JUNE, 1939





Nothing like white for a small cottage. Red roof adds styling interest.

# A House that is LOVED

*A house that is loved  
has a trodden path  
that leads to an open door;  
Within comes the laughter  
of childhood's play,  
with toys on the littered floor.*

*A house that is loved  
holds a mother's smile,  
and a father's side by side;  
And in the years,  
with the Children grown,  
its arms are still open wide.*

## THE HOUSE YOU LOVE DESERVES DUTCH BOY PROTECTION



New paint — to make the home you love *more lovely!* To give it a jewel-like sparkle in its green setting of lawn and shrubs and trees. New paint!

What a pleasure to watch it smoothly flowing from the painter's brush onto the four walls of your home. "It's Dutch Boy," he tells you, "and it's as fine paint protection as money can buy."

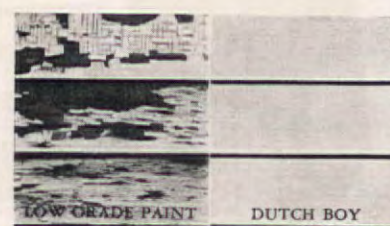
And in the long run, Dutch Boy protection is also the most economical. Why? Because Dutch Boy not only lasts a long time but also does not crack and scale (see photograph at right). It resists the weather stubbornly — wears down slowly leaving a smooth unbroken surface. So when it finally comes time to repaint, you make two substantial savings: (1) There are no "rags and tatters" of low-grade paint to be burned and scraped off. (2) It is therefore not necessary to apply a new priming coat.

That's why your painting contractor recommends Dutch Boy White-Lead. His object is to give you a long-lasting, money-saving job. *No one knows paint like a painter.*

**BE AN EXPERT PAINT BUYER.** Just send in the coupon. You'll receive a free copy of our booklet, "So You're Going to Paint", with 52 illustrations in color. Tells how to select the

right paint and the right painter. Gives suggestions for restyling your house with modern color schemes — which are easily carried out because Dutch Boy may be left white or tinted to any color desired. You'll also receive information on the Dutch Boy Easy Payment Plan for owners who wish to pay for their painting in installments. Write to Dept. 331, nearest branch.

NATIONAL LEAD COMPANY, 111 Broadway, New York; 116 Oak St., Buffalo; 900 West 18th St., Chicago; 659 Freeman Ave., Cincinnati; 1213 West Third St., Cleveland; 722 Chestnut St., St. Louis; 2240 24th St., San Francisco; National-Boston Lead Co., 800 Albany St., Boston; National Lead & Oil Co. of Penna., 316 Fourth Ave., Pittsburgh; John T. Lewis & Bros. Co., Widener Bldg., Philadelphia.



"Quitting" already — after only a short period of service. Owner now has to pay for burning and scraping off paint — and for a new priming coat.

Four years old and still in excellent condition. This house is in same section as low-grade paint job. Not a sign of cracking and scaling.



NATIONAL LEAD COMPANY  
Dept. 331 (See list of branches at left)

Please send me your free booklet, "So You're Going to Paint," containing color scheme suggestions and practical advice on interior and exterior painting.

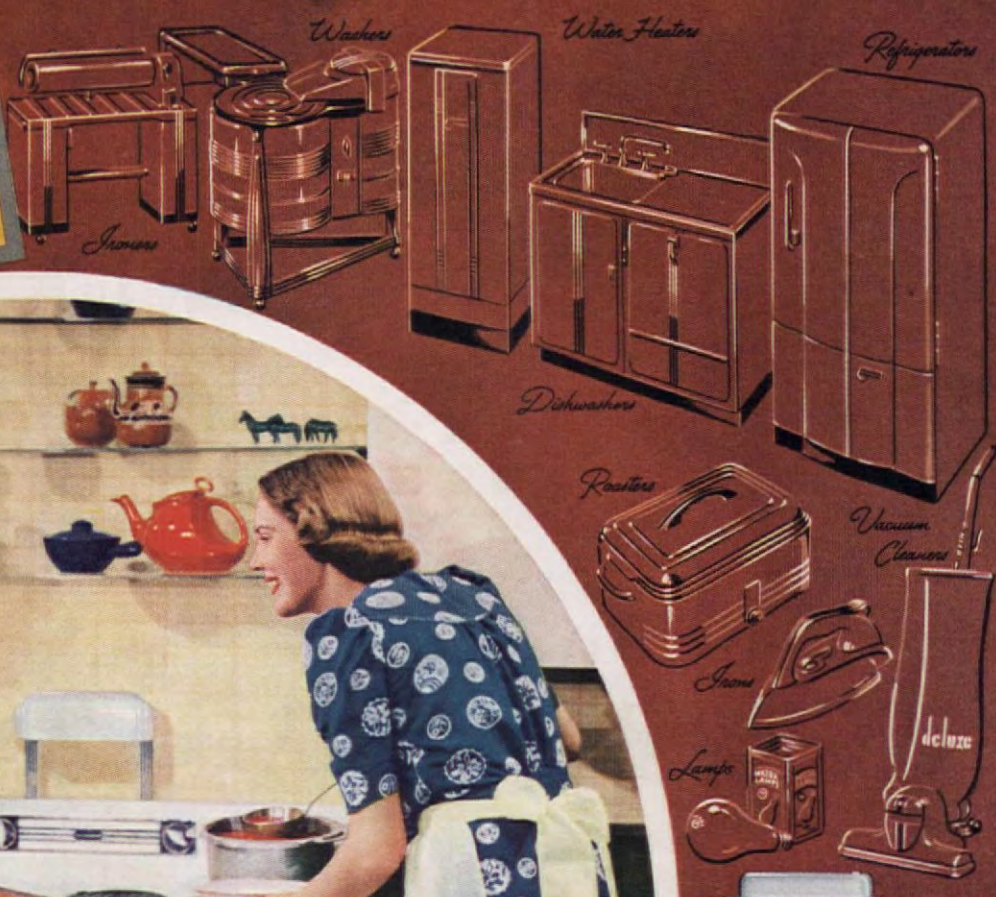
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Street \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_



Every house needs  
**Westinghouse**



Dictator above, Emperor at right—2 of 8 Ranges in 1939 Westinghouse line.

"Gosh, Mom, you're a *SWELL* cook!"

*Pleased Mother: "Well, I must say all my favorite recipes do turn out better since we got the Westinghouse. And it's so easy!"*

Count on better cooking results when you get your new Westinghouse Electric Range. Vegetables, cooked with little or no water on the Corox surface units, retain healthful vitamins, don't boil to bits. Slow-cooked

foods have new tang and flavor when prepared in the deep well Economy Cooker. And the balanced heat of the Westinghouse SUPEROVEN insures juicy, tender roasts and perfect pies and cakes every time. These are Kitchen-proved\* facts backed by the experience of thousands of enthusiastic users.

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COOK FAST

COOK BETTER

SAVE MONEY

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**KITCHEN-PROVED\***

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*World's Cleanest Cooking Unit*

\* Hundreds of women have tested Westinghouse Ranges and other appliances in typical American homes like yours, kept accurate records, reported certified facts on costs, results, features. Get the facts from your Westinghouse dealer before you buy.





In the American Wing (above and below) you will see the American Chippendale gallery

## The American wing:

[Continued from page 23]

between 1630 and 1725, low beamed-ceiling rooms with small leaded windows, fitted with heavy oak, maple, and ash furniture such as chests, turned-leg tables, and chairs, occupies the third floor, so that if one starts there and descends to the lower floors, a chronological sequence will be obtained.

The room from the Samuel Wentworth house, Portsmouth, New Hampshire, erected in 1671, has double summers of white pine spanning the room, with a fireplace wall of large fielded panels bordered with robust bolection

moldings, added early in the eighteenth century. Doors are provided with contemporary brass box locks, fitted with their original knobs and keys. The rare maple and cane daybed (for caned furniture had great vogue in America about 1725) has beautiful carved openwork cresting, and is covered in old East India cotton painted in red and blue. Fringed draw curtains of blue homespun silk are at the double-hung sash windows, a new invention for America, known in England from 1681. The armchair with spiral-turned members, c. 1700, is of Charles II style, and a superb item is the Danzig slate-top table with its octagonal top, cup-turned legs, crossed curved stretchers, and shaped skirting of



## No more greasy cloths to scrub out!



Wipe your greasy pans with a fresh ScotTowel. Use once and throw away!



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**IT'S SO EASY** today to keep your stove shining like new. Just wipe it off with a fresh ScotTowel after every meal.

There's no baked-on food to be scraped off, no greasy black cloth to scrub out afterwards. You use a clean ScotTowel once and **throw it away!** In fact, you put an end to a dozen

strong ScotTowels up in your kitchen.

Reach for a thirsty ScotTowel when something spills. Use a clean, absorbent ScotTowel to scrape over plates, to wipe out your sink and greasy pans. Dry your hands on soft, absorbent ScotTowels and save on your laundry bill!

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Trade Mark Reg. U.S. & Can. Pat. Off.

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*for the Day to Come*

**New TWO-LAYER  
SPRING-AIR MATTRESS**

A downy top pad, billowy soft, and under it a marvelously flexible 13-year guaranteed Karr spring unit—two separate layers specially designed to make your mattress *more* as easy to handle, and to actually give you *double* the amount of sleep enjoyment! You'll say it's the grandest ever—as hundreds of thousands already know it to be!

It is Spring-Air's purpose to be more than a mattress—it is your passport to finer, more vibrant living. Therefore must Spring-Air be a finer, more highly developed mattress than any other. The essentials that give to Spring-Air its superiority are openly coveted—but only in Spring-Air can you get them. Only by insisting upon the Spring-Air label can you receive, in writing, the valued long-term guarantee based on the famous Karr spring construction. All Spring-Air Mattresses are made to the most exacting standards in the industry. The SPRING-AIR Co., General Offices, Holland, Mich. Canada, 41 Spruce Street, Toronto.

**SPRING-AIR**  
*Mattress*

INNER-SPRING AND  
TWO-LAYER STYLES \$24.50 TO \$49.50



S. H. Gottscho

As you enter the Whitney Museum you will see this beautiful hall

the so-called William and Mary type. On the paneled wall mezzotints of Cotton Mather and Jonathan Belcher depict the long, richly curled periwigs worn by men of fashion and the professions. Here is a grand room, expressive of luxurious decorating ideas current in America and Europe at this time.

The history of the bedrooms from the Shaw house, c. 1725, re-

veals that the interiors of old homes were done over, as today, for this stile-and-rail paneling of impressive simplicity was installed in a seventeenth century farmhouse at Hampton, New Hampshire. Of particular interest is the paneled ceiling of French provincial flavor, possibly fashioned by a Huguenot carpenter. A homely note of decided charm is provided by worsted-embroidered

You will see fine Dutch furniture in the Museum of the City of New York





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ENTHUSIASTIC USERS

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**THE BEST FOOD MIXER MADE**  
Compare Mixmaster with all  
other food mixers and you will  
know why women everywhere  
prefer it. Be sure the food  
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THE BEST ELECTRIC APPLIANCES MADE  
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**FLEA  
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**KILLS FLEAS**

and LICE on Dogs and Cats  
Also kills Ants, Roaches, Bed Bugs and Plant Lice.  
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to blend with Candlelight, Chased Romantic,  
Evening, Chased Classic, Courtship, Enchantress  
and similar patterns. At attractive prices.  
Correspondence solicited. Silver sent on approval.  
5-piece service (Sterling).....\$125  
Tray to match (Sterling) 21 1/4" x 13 1/2".....\$100  
Combination price of service and tray \$225  
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Goblets to match.....Each \$ 7.50  
Bread and butter plates (6").....Each \$ 5.00  
Salt and pepper shakers (5 3/4" high).....\$10.00  
Gravy boat and tray.....\$25.00  
And many other items, such as: candelabra, candle-  
sticks, bread trays, etc. As attractively priced.

## Unusual Opportunity

To fill in your active, inactive and obsolete pat-  
terns of flat silver. We have accumulated more  
than three hundred of these patterns, such as:  
Canterbury.....Louis XV  
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This silver has been used but is offered in  
first-class condition and materially under the  
price of new.

**JULIUS GOODMAN & SON**  
47 S. Main St. Memphis, Tenn.

linen hangings at the windows  
and for the folding bed. The  
turned chair with solid-splat and  
the stool are well made pieces of  
furniture. A tin scone is on the  
wall and a candle-stand by the  
bed. Hampton (now Kensington,  
three miles from Exeter) was the  
fourth earliest settlement in New  
England; the inhabitants from  
Norfolk, England, were followers  
of Anne Hutchinson.

On the second floor of the Amer-  
ican Wing, one encounters rooms  
and galleries devoted for the most  
part to the rococo style as evi-  
denced in homes from 1725 to  
1790. Accumulated capital per-  
mitted many colonists to indulge  
themselves in the new sophisti-  
cated taste with its furniture of  
a more finished craftsmanship.  
Although the climax of this period  
brought elegantly appointed  
houses with mantelpieces and  
woodwork heavily enriched in the  
Georgian manner, the architecture  
of the transition was less ornate,  
and in many communities these  
simpler expressions of the early  
part of the century were pre-  
ferred, as well as furniture of the  
old days. Such was the attitude of  
the conservative German settlers  
in Pennsylvania, although in the  
exuberant and colorful decoration  
of chests, bandboxes, pottery,  
metalwork, textiles, and vivid  
documents posted on the wall  
(fractur, or the art of illuminated  
writing), a flamboyance occurred  
that frequently links peasant art  
with the rococo style.

Typical of the Pennsylvania  
background is a room from a  
house of 1761 near Morgantown,  
in Lancaster County. The corner  
fireplace is paneled to the ceiling,  
painted blue, and with an over-  
mantel landscape scene copied  
from an engraving by Frederick  
Hendrik Van den Hove in the  
London edition of William Sal-  
mon's "Polygraphice." Fixed on  
the mantel is a flintlock hunting  
rifle of local make, although com-  
monly called "Kentucky rifle" be-  
cause used by Daniel Boone west  
of the Cumberland mountains.  
This type also served the riflemen  
of the American Revolution. A  
Rhineland derivation may be seen  
in the remarkable sawbuck table  
with its crossed end-supports  
forming a cusped Gothic arch, the  
painted dower chest, the high  
backed chair, and trestle side-  
table. Curtains of old purple and  
white furniture check are at the  
windows.

For great contrast now look at  
a room from the Samuel Powel  
house, Philadelphia, 1768, only  
seven years later and in the same  
state. It is rated one of the finest  
interiors ever designed in the  
Colonies. Samuel Powel, mayor of  
Philadelphia from 1770 to 1780,  
was extremely well-bred, educated  
at college and by extensive travel  
abroad in the company of Ben-



*You Can Tell  
at a Glance*



You can tell at a glance that Im-  
perial's new MASTERS pieces are  
the smartest tables of the year.  
To help you select from these fine  
creations — now shown in special  
group displays at leading stores —  
and to protect you against sub-  
stitution, each of the twelve new  
MASTERS tables is identified by  
a green and black display tag giv-  
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tables are gay, liveable, authenti-  
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the finest materials by expert  
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® The MANNERING nest of tables. Hep-  
plewhite design. All mahogany. \$27.50\*

© The CHURCHILL Pembroke dropleaf  
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\*Prices slightly higher at distant points.

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FURNITURE CO.**  
GRAND RAPIDS, MICHIGAN







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In the excitement of getting married, make sure not to forget that your "dream house" — the home for which you have saved, worked, and hoped — deserves proper insurance protection against fire, burglary and accidents.



#### Treasures you want to keep

Gifts from friends, for example, make valuable collections. Burglars know this — and use newspaper wedding announcements for cues to go to work. And consider the cost of your furniture, now, while it is new. Suppose you have a fire.



#### The way to avoid trouble

Ask your local Employers' Group Agent to make a free complete insurance analysis for your particular home. Let him outline a plan that gives the best protection at the lowest possible cost. Follow his advice.

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"Insurance for the Home" is filled with valuable information on insurance that careful home owners want. Get your copy now. Send coupon.



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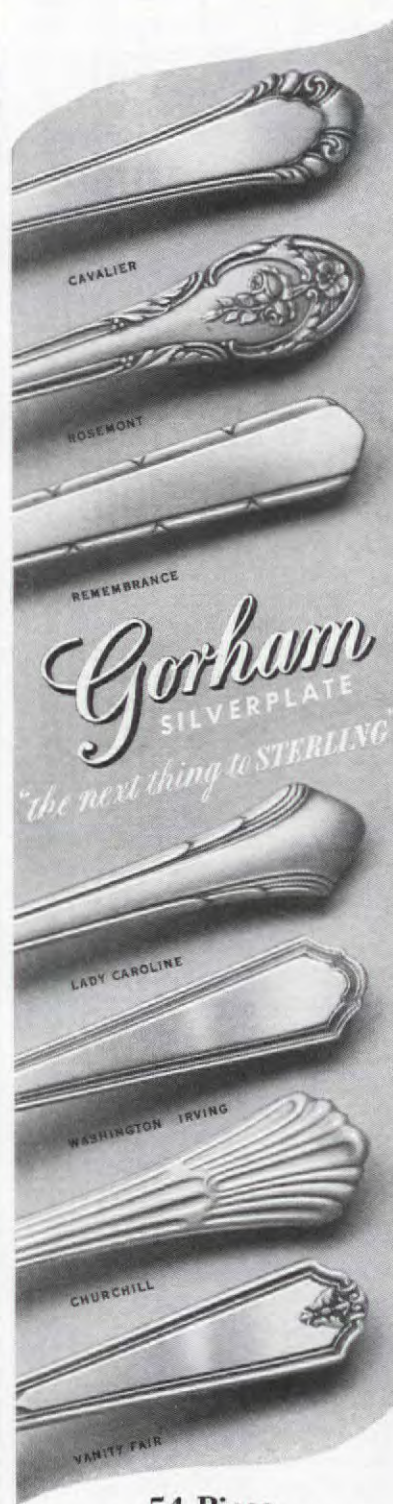
jamin West, mingling freely with royalty and nobility. Upon his return to this country, he purchased the house to which we refer and lavished upon it the most superb accessories available, surrounding the exterior of the house with beautiful gardens adorned with statuary.

The room in the American Wing is magnificent with a fireplace wall of distinguished composition, a flower-swagged rococo ceiling of plaster relief from which hangs a cut-glass luster, painted Chinese wallpaper showing a continuous panorama of Chinese industries, yellow damask for curtains and upholstery, and Philadelphia carved mahogany furniture. One may look at the tea table knowing it is the best of its kind made in America under Chippendale influence. In the room are Chelsea-Derby statuettes of William Pitt, John Wilkes, and Mrs. Catherine Macaulay, historian.

Other than its artistic and social import, this room has many historic-political connections, for the Earl of Carlisle made the house his headquarters when Philadelphia was captured by the British army, and after Lord Howe's evacuation, George Washington made the residence his headquarters. Later Washington was frequently entertained by the Powells.

On the first floor of the American Wing is demonstrated the characteristic expression of homes between 1790 and 1825, a period which corresponds approximately with the early years of the Republic. Fashionable taste suffered a complete revolution at this time through the slightly earlier archaeological discoveries of Roman decorative art which Robert Adam skillfully adapted to a light and delicate mode for contemporary design. Hepplewhite and Sheraton, also Chippendale, favored the demand for furniture of light woods, such as curly maple and satinwood, or mahogany finished in a light tone, with which were equipped the new oval rooms and rectangular ones designed with arched alcoves and exedrae. For cabinets and tables, not carving, but veneer and inlay were the correct techniques. Chairs continued to have carved decoration of fine degree, with molding, turning, and reeding. Painted or "fancy" chairs with cane and rush bottoms were popular.

The beautiful room from Baltimore, Maryland, displays this mode in its gracefully attenuated colonnettes for the alcoves and mantel, and in the oval panels and round, reedlike fillets, all wrought from solid pine, providing the sole ornament to count with the plaster walls. This studied type of woodwork is definitely related to the furniture of Sheraton influence, the oval inlays of the



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**ONLY \$59.50**

Special Quantity Purchase Offers on all Gorham Silverplate, including Chest. Choice of patterns. Service for 8, including 8 knives, forks, salad forks, choice of dessert or soup spoons, 16 teaspoons, 4 tablespoons, 1 butter knife, 1 sugar spoon. Regular price \$66... by Special Offer, at Quantity Purchase Price, only \$59.50.

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NO. OF PIECES	SERVES	REGULAR PRICE	QUANTITY PRICE	YOU SAVE
26	6	\$35.00	\$33.25	\$1.75
38	6	46.67	43.50	3.15
34	8	46.00	43.75	2.25
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50	12	68.00	62.95	5.00
78	12	105.33	85.75	19.50
102	12	148.00	125.00	23.00

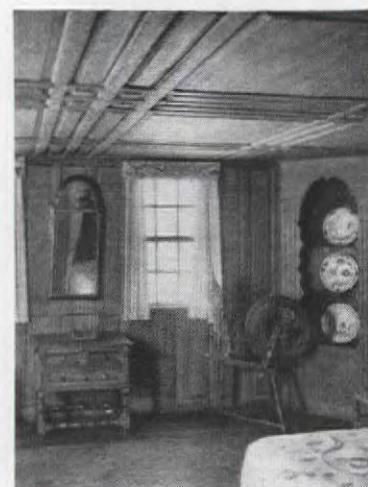
Choose Your Pattern at Your Jeweler's... Now!

**THE GORHAM COMPANY**  
PROVIDENCE, R. I.

dining table and its straight structural legs, the elegant proportions of the mahogany chairs with square back and three carved splats, delicately but emphatically molded. The blue satin curtains, with blue and white lampas valance trimmed in fringe and cut velvet braid, are correctly draped at the windows. On the mantelpiece are two pairs of candlesticks with Wedgwood bases and cut-glass drops, also an Aaron Willard clock. Silver on exhibition is by Samuel Kirk, Baltimore silversmith. Portraits are by the fashionable French artist, C. B. J. F. de Saint-Mémin, who came to New York in 1794.

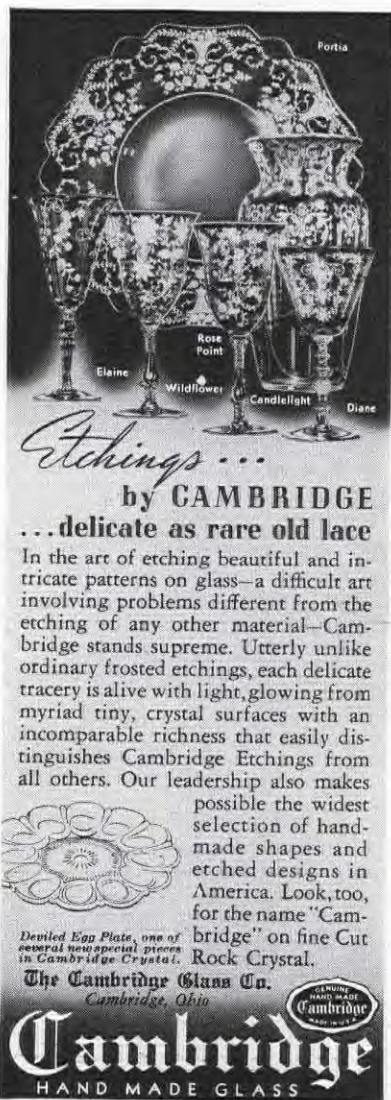
For comparison with the Baltimore room is an alcove with woodwork from Boston and Salem, Massachusetts, about 1800, when Adam influence supremely inspired such men as Charles Bulfinch and Samuel McIntire. They well understood how trim moldings and finely modeled composition ornament may be combined with great finesse. The cornice is from the Cook-Oliver house in Salem, built shortly after 1804, from plans by McIntire, and the mantelpiece was taken from the Samuel Ruggles house in Boston, attributed to Charles Bulfinch. Printed sepia wallpaper, manufactured in France, pictures a romantic Italian seaport scene with houses and ruins and groups of people engaged in rural activities. A banjo clock, probably by Aaron Willard, Jr., of Boston graces the wall between the beautiful curtained windows.

A bedroom from Haverhill, Massachusetts, has an unusually fine carved four-poster bed with cornice decorated in color and gold from the Elias Haskett Derby house in Salem, and bed hangings of old red printed linen with allegorical designs. The wallpaper is French of pre-Directoire design. A swell-front chest of drawers inlaid with large panels of satinwood, and the dressing table, are New England types.



Another view of the room from Hampton, N. H., in the American Wing





Portia  
Elaine  
Wildflower  
Rose Point  
Candlelight  
Diane

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*Devil's Egg Plate, one of several new etched pieces in Cambridge Crystal.*

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THEN KEEPS IT HOT**



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Completely Automatic  
From \$9.95 at all good stores

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Toast

Electrically  
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141-156 South Fifth Street, Brooklyn, N. Y.  
The name FARBERWARE is your guarantee

## The Museum of the City of New York

[Continued from page 24]

Portraits of New Yorkers and 17th century Dutch furniture are installed in the north end of the Hall.

Women visiting the north wing of the second floor will be inspired by an array of costumes in period settings, while men will be fascinated by lovely ladies of another day as shown by manikins dressed in exquisite gowns of many hues and styles delineating fashions from the Dutch period to the end of the nineteenth century. Two alcoves in this gallery illustrate changing manners and customs in New York. The first represents a drawing room of the English Colonial period (about 1760) with paneling from an old house in Cherry Street, painted Chinese wallpaper of the date, eighteenth century furniture, and three figures clothed according to the fashion of that day. The other reveals a part of the drawing room in the Stephen Whitney Mansion (about 1830) which was located on Bowling Green. The furniture is Empire style and two costumed portrait manikins of Mr. and Mrs. Whitney display the great difference in dress of the early nineteenth century from that of the eighteenth.

Also on the second floor is a room dedicated to memorabilia of George Washington and Alexander Hamilton, containing a Gilbert Stuart portrait of Washington, a John Trumbull portrait of Alexander Hamilton, furniture from Hamilton's home and many other interesting exhibits. At the head of the stairway is a superb exhibition of early silver made by New York silversmiths. Collectors will be delighted by fine and lovely tankards with definite New York characteristics such as a foliated pattern at the base and rat-tail on the solid handles; pear-shaped teapots showing Dutch influence and oval ones of English design; graceful bowls with repoussée decoration; flat-silver; and many other examples of an art which flourished in the New York of yesterday.

A gallery in the south end traces the history of the Stock Exchange from its founding in 1792 under a buttonwood tree in front of 68 and 70 Wall Street to the present.

The third floor contains galleries which offer specific histories of architectural development, military organizations, theatrical and musical activities, the expansion of retail trade and shopping in New York and the growth of communications.

[Please turn to page 98]



## Your Own Concerts

under the summer stars, by the  
world's greatest artists... on Victor Records

The breathless beauty of "Clair de Lune" heard in real moonlight, played by the Philadelphia Orchestra... A bravura performance by stars of the Metropolitan or a symphony concert just after you've had a swim... Any of the great dance bands to dance to on the terrace, day or night... the great violinists and pianists to make any Summer's night a brilliant occasion

...All these musical riches... the music you want, when you want it... can be yours on Victor Records. The RCA Victor Record Player shown below, and a wide range of RCA Victrolas which combine record and radio entertainment and begin at \$19.95\*, give you an idea of how little it costs to have Victor Record music. See your RCA Victor music merchant.

### MUSICAL MASTERPIECE OF THE MONTH

"A Boston 'Pops' Program" played by Arthur Fiedler and the Boston "Pops" Orchestra. Album M-554.

10 sides, Price \$6.50.

You can buy RCA Victrolas on C.I.T. easy payment plan. Any radio instrument is better with an RCA Victor Master Antenna. \*Price f.o.b. Camden, N. J., subject to change without notice.

### AUTOMATIC RECORD CHANGING RCA VICTROLA U-123

Price includes \$17.50 in Victor Records



Combines Victor Record and radio entertainment. Has Automatic Record Changer and Electric Tuning. Price includes \$17.50 in any Victor or Bluebird Records you choose, 12 months' subscription to Victor Record Review—value \$2.00—and Victor Record Society membership... **\$129.95\***

For finer radio performance—  
RCA Victor Radio Tubes

### Play Victor Records Through Your Radio



Get \$24.45 value, in Victor or Bluebird Records and RCA Victor Record Player, for \$14.95

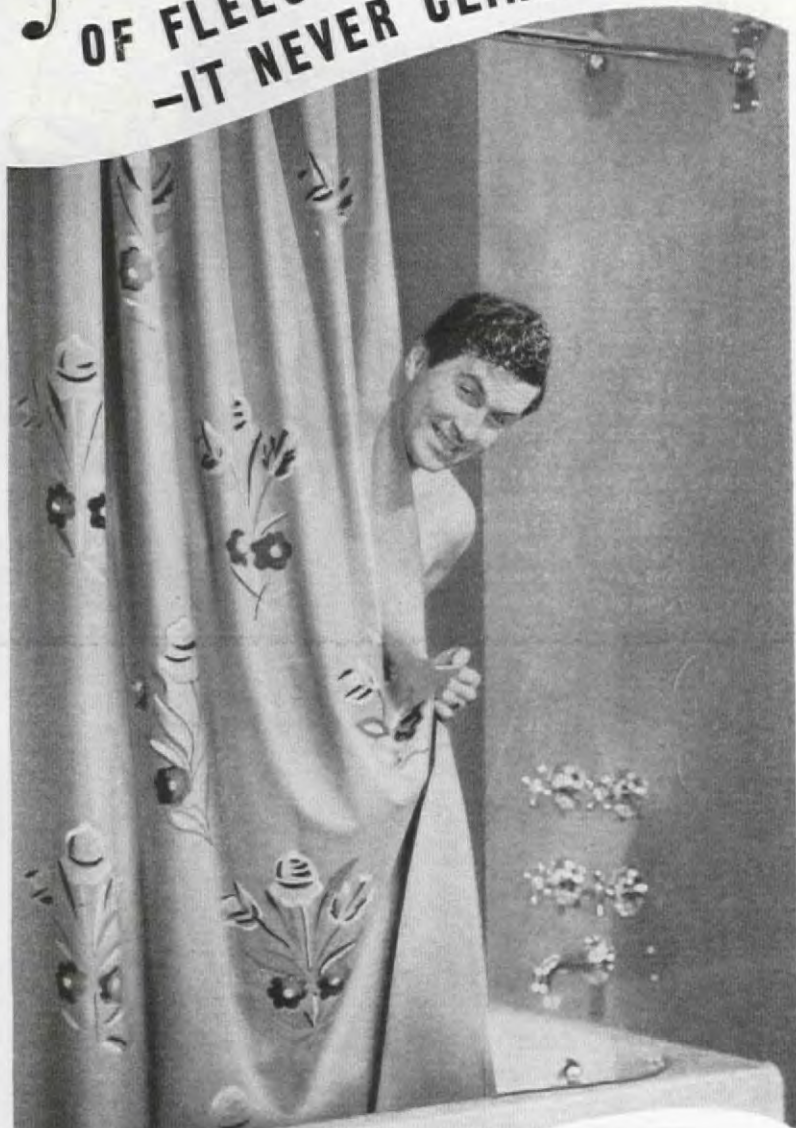
Get \$14.95 (list price) RCA Victor Record Player... \$7.50 in any Victor or Bluebird Records... other Victor Record Society benefits... for \$14.95. RCA Victor Record Player can be connected to any modern AC radio at little or no expense, plays records with full tone of set.



# RCA Victrola

COMBINES RECORD AND RADIO ENTERTAINMENT  
A SERVICE OF THE RADIO CORPORATION OF AMERICA





AT THE WORLD'S FAIR in New York, see the Kleinert's Shower Curtains in "Homewood", the all-gas house, furnished and decorated by GOOD HOUSEKEEPING.

**F**leecenap is a fabric specially created for shower curtains! It is amazingly soft, a fine fleecy texture with body enough to hang in rich straight folds. The colors are luscious, with the designs handled in the highly decorative modern manner.

Priced under five dollars, Fleecenap is one of those "finds" appreciated by smart home-decorators with a limited budget and high style sense!

In solid colors as well as prints—all guaranteed against cracking or peeling.

**Kleinert's**  
T. M. Reg. U. S. Pat. Off.

**SHOWER CURTAINS**

TORONTO • NEW YORK • LONDON



## American Home pilgrimages

[Continued from page 75]

Lafayette and others, while Aaron Burr often consulted Schuyler's excellent library.

An interesting old home in Schuylerville is the Marshall house (see page 70), said to be of the Revolutionary era. In appearance it recalls the New England type of dwelling and serves to indicate that many of the New York settlers of about this time came from there. They bought liberal plots of rich soil throughout the verdant Mohawk Valley, many acres of which were covered with virgin timber. Such was the settlement of Cazenovia, eighteen miles southeast of that budding fur mart, Syracuse. John Lincklaen, who founded the village in 1793, so named it in honor of his old friend, Count de Cazenove.

Here many of the early inhabitants built sturdy homes of homely simplicity, as charming "Well-Sweep House" (see page 108), that dates back to 1798, now carefully restored by its present owner Walter Thompson. The old homestead is nestled beneath giant elms, with a huge well-sweep on the west lawn. The native stone well-wall matches the masonry of the picturesque chimney at the near end of the house and also the stone enclosure. Within is a noteworthy fireplace and overhead in the dining room are huge, hand-hewn beams.

Lotteries and land grants built the first crude roads; then came the pikes with their toll gates marking each ten-mile stretch. The first of these was the Albany and Schenectady Turnpike completed in 1805, other companies continuing the road across the state, and in two years it reached Canadaigua. Conestoga wagons, creaking under their heavy loads of household goods being taken by settlers to the newly opened "Northwest Territory," piled up traffic on the pikes, where drovers were walking their cattle and hogs eastward from Rochester to Albany. To exercise the animals so strenuously reduced profits accordingly, giving one more reason for building a canal.

For three decades the Erie Canal served New York wheat growers well and made the Genesee Valley the grain depot of the nation. In 1840 Rochester produced more flour than any city in the country. Amidst such prosperity it became customary to organize local fairs, such as that at Cooperstown, beginning with a procession and each marcher wearing a cockade of wheat in his hat. The first state fair was held in Syracuse in 1841. Fancy

breeds of sheep and pigs were exhibited, and also the Clydesdales and Percherons that had been bred to replace oxen.

Fashionable Greek Revival architecture lent a distinguished air to new homes, large and small. Some of these residences were massive two-story houses fronted with great porticoes of classic columns, Doric or Ionic, like the General Leavenworth Mansion at Syracuse, but more surprising in their delicate arrangements of classic elements are the homes of lesser dimensions. A delightful cottage in Cooperstown (see page 108) has a pedimented facade with pilasters flanking arches applied to the wall surface; under that to the left is centered a portal with classic entablature, and under the right, a shuttered window.

The work of that finished, carpenter-architect, Joseph Hooker (1766-1833), is well exemplified in the noble addition of the state dining room and the salon of the latest of the manor houses, Hyde Hall, built for George Hyde Clark. This magnificent house in the Classic Revival taste is located at Cooperstown on the shores of Otsego Lake, then the very borders of the wilderness at the time it was built in 1811.

At Morrisville is a one-story house (see page 70), unique in its classicism because the gable-end is not fronting the street. Instead the long side of the house is sensitively divided into two parts, one of which is an open gallery having piers with Ionic caps for supports, a handsomely denticulated cornice running across the entire front.

A two-story house in Split Rock (see page 75) tells a story, too, different from most Greek Revival houses. Marking the entrance is a two-column portico of Doric severity that runs up only to the second floor, windows flanking it on either side. Largeness of scale is created by a broad frieze carrying grilles to conceal windows, thus preserving the character of a one-story dwelling of impressive size. The facade-pediment is unusually massive.

As one journeys down the east bank of the Hudson, there are many large country residences expressing the Early Republican mode and versions of the Roman and Greek Revival. Crossing the river at Poughkeepsie, the west bank brings a radical change in the architecture.

At Pine Bush is a stone house built by slave labor in 1712, of which the present owner is Mrs. E. E. Pratt. Inside, very little restoration has been done for the huge beams, corner cupboards, batten doors, wainscoting, fireplace trim, and the hardware. A view of the hallway (see page 75) gives an idea of the charm of such

[Please turn to page 92]



## I TRIED THIS NUDIST STUFF!



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(Also tightens screw caps)  
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There are no adjustments to make. Made of steel for lifetime service. Lasting silvery finish. \$1.00—Chromium, \$1.25—Guaranteed.  
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**mural-tone** WALL PAINT

Beautiful...Durable...Sanitary  
Economical—one coat covers and hides

## Visit our famous stores

[Continued from page 45]

grand long-toothed cake fork in our picture (9) and the charming little scoop for cigarettes, and the tiniest of a very large collection of salts and peppers, beginning at one dollar—all sterling. Yamana's is one of the most fascinating curio shops in our town; surely nowhere else in the whole world are there more delightful (and practical too) flower holders, at less than a dollar, if you please. And they have marvelous books on flower arrangement there too. (8) Out of hundreds of excellent old prints we finally selected one, not because we liked it the best necessarily, but because there as elsewhere we were thrilled by so much for so little, and this one is an Audubon, and for two dollars, after all. Rena Rosenthal is definitely a name to conjure with if modern is your dish, or in any case for the matter of that. Her new plastics look as fragile as glass and are as "tough as tripe" in the most lovely colors (19), made into flower pots and plates and ashtrays. From one-fifty up. If in your travels around the town you have seen a painting whose color and subject appealed tremendously and you wish you had it for your very own, the chances are ten to one that Raymond and Raymond have a reproduction that is practically its twin. If not the very picture, then something in the same mood or by the same artist, for they have one of the finest collections of reproduction to be found anywhere. They begin at eighty-five cents. The originals of the two we have shown the Cassat (17) and the Renoir (16) happen to be in the Metropolitan Museum. And we also show the Museum's own reproduction of their magnificent Manet, that eager little face with such wonderful eyes, (18) also their very suave and elegant Egyptian pussy (15). The pussy cat, in white plaster is \$1.00 and the Manet reproduction \$5. A little more practical, but none the less exciting are things to take home to your buffet supper table service. Just call it, and Lewis & Conger have it. Their newest pride and joy is their Coffee Clinic, where they have coffee biggins, from two dollars (14); our favourite cheap-as-dirt casseroles are about forty or fifty cents, and a shining copper casserole for only \$10.

The best thing about these shops is that when you buy from them, however little you have paid, you have "value received," and it will mean to you—"New York, summer 1939, ahie, what fun we had!"

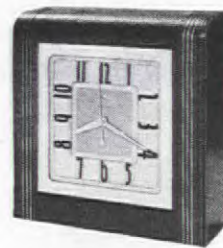
## ... AND THEY'RE PERFECTLY GRAND GIFTS FOR BRIDES AND GRADUATES



**EMBASSY**, in a graceful case of gold-colored metal, has the numerals etched in black on a silver-colored band. Its purity of design makes it suitable for many settings. Priced at **\$6.75**. **Mayfair**, the same design with alarm, costs \$7.95. **Nocturne**, alarm with luminous numerals and hands, is \$8.95. Telechron clocks range in price from \$2.95 to \$17.50.



**ATTENDANT** is the popular low-priced Telechron alarm. In a brown plastic case, it sells for only **\$2.95**. In ivory case, \$3.50. **Dispatcher**, the same design with luminous numerals and hands, costs \$1 more. Telechron is the best known name in the electric clock field.



**CORDOVA** answers the demand for a genuine leather-covered case. In maroon Morocco grain leather, with Burgundy numerals on the cream-colored dial, it costs **\$12.50**. Every Telechron clock is powered by the superior self-starting Telechron motor, sealed in oil for quietness and long life.



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**ORGANIZER** is a many-purpose switch-clock. It will, for example, automatically turn radio programs on and off! This household-helper, in a plastic case of walnut color, is **\$9.95**. Telechron clocks, in a wide variety of designs, are sold by good jewelry, electric, gift and department stores everywhere.

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**SELF-STARTING ELECTRIC CLOCKS**





Rich, gleaming floors that are NOT slippery; that do NOT require polishing; floors finished with Satin Finish "61" Quick Drying Floor Varnish! It is wear-resistant and water-resistant. Lasts for years on floors, linoleum, furniture and woodwork. Get it in Satin Finish, Clear Gloss, Dull Finish or woodstain colors from paint dealers. Send for color card and dealers' names. Pratt & Lambert Inc., 63 Tonawanda St., Buffalo, N. Y.

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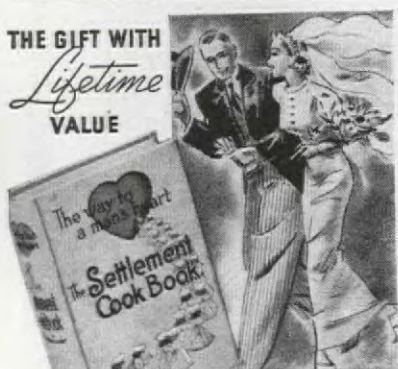
### The Book of REMODELING

shows 58 examples of successful exterior and interior remodeling jobs. It is thoroughly illustrated with photographs showing the before and after effect. There is the roof at the top. There's a new porch to be added. There are new windows to be put in. There are serviceable cupboards to be built. Hundreds of suggestions and the help you need. "The Book of REMODELING" is only 35¢ and we will refund your money promptly if you are not satisfied.

THE AMERICAN HOME

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*Lifetime*  
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because they know it is America's most practical cook book. The 3000 recipes, tested in a home kitchen, cover the food requirements of every family. Here the bride will find the answer to all her cooking needs. Many fine cooks advise The Settlement Cook Book as the best and most unusual book to give. The directions are simple and easy to follow and the results are assured.

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### IVES CASEMENT OPERATOR

Ives new operator for outswing casement windows operates through screen, easily, and continues to work properly for years and years—because of 6 engineered features of Ives design. New Ives makes ordinary operators obsolete. Result of 55 years specialization in better window and door hardware, Ives superior casement hardware costs no more. Ask your hardware dealer. Write today for descriptive folder.

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Quality building hardware since 1876

## STOP WASHDAY STOOPS!

### WITH A Hawkeye LAUNDRYMASTER

Don't drudge through another wash day! Get a Hawkeye Laundrymaster. No stoop — no lift — no carry! Waist-high basket on wheels makes laundry and ironing a pleasure. Only \$2.25 complete.

### 30 Days Free Trial

If your dealer can't supply you, send us his name with this ad. We'll send a Hawkeye Laundrymaster for 30 days' free trial.

Burlington Basket Co.  
Dept. 15 Burlington, Iowa



## American Home pilgrimages

[Continued from page 90]

interior design. Rough exterior masonry is typical of domestic work previous to the later innovation of cut-stone trimly dressed. Both techniques were used in connection with the gambrel-roofed "Dutch" abodes. In Orange County many farmhouses of red-stone masonry are found.

On the Hudson's east bank in Yonkers is preserved the Philipse Manor Hall, built of red bricks brought from Holland, and laid in Flemish bond style, and elaborate wood trim of English Renaissance elegance. The oldest part dates from 1682 which the founder of the family, Frederick Philipse, erected, but the grandson of the same name enlarged the house to three times the original size in 1745, keeping fifty servants to maintain the estate.

Leaving Yonkers for New York City, one takes the old Albany Post road, which presently becomes Broadway upon entering the Bronx, a tract of land north of the Harlem River which takes its name from an early settler named Jonas Bronck. To the east is spacious Van Cortlandt Park, and at its southern limits, just where the elevated subway line ends at 242nd street (that famous underground route to Times Square), stands the mansion of Jacobus Van Cortlandt (see page 109) set amidst spacious gardens.

He built this house in 1748 near the old farm dwelling given him by his father-in-law, Adrian Van Der Donck, the first lawyer of the Netherlands. Jacobus Van Cortlandt belonged to a famous clan. The first of the name, Olaf, a soldier serving the Dutch West India Company, came from Holland in 1638 and married a well-dowered Belgian girl named Lookerman. The first American-born mayor of New York was their son, Stephanus, who enjoyed all the honors of his day, including a wardenship in Trinity Church, and by 1697 had a manorial estate of 83,000 acres of which the northern boundary remains today the northern boundary of Westchester County.

Jacobus Van Cortlandt might well be pleased with his connections and needed this square house of substantial stone to uphold his station in life. Its simplicity implies the restraint and good manners of the New York Dutch aristocracy. The only exterior elements of New Netherlandish design are the stoop and double door, for the pedimented dormers and cornice indicate conformity to the new architecture

that prevailed after the English took over Manhattan in 1674. The keystones of the window arches bear strange grotesque masks. Within the house are rooms elegantly furnished in the new Chippendale fashion, blended with items of the past William and Mary, and Stuart styles. The kitchen downstairs with its big, open fireplace equipped with cranes, pots and kettles is typically Dutch, as are also the old nursery in another part of the house with an enclosed bed and old cradle.

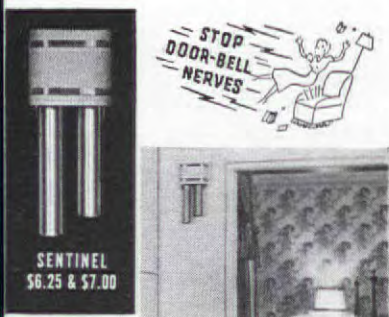
Continuing down Broadway, at 204th Street is the home of William Dyckman (see page 103) which he built in 1783. Although later than the Van Cortlandt house, it adheres to the local type of small domestic architecture known as Dutch Colonial, and it is the only example left in the city limits, although one can imagine the great number of farmhouses of this kind once prevalent in the locality. The small one-story wing of this house is said to have been the first farmhouse proper, built in 1733. The new part has two stories of wood with end walls of stone and verandas in front and back formed by the curved sloping roof.

Farther down Broadway you will cross the Harlem River and actually be on Manhattan Island. Glancing toward the Hudson you may see the Spuyten Duyvil. At 161st Street turn east and within a few blocks distance is the estate and house of Roger Morris (see page 103), built by him in the 1760's for his bride Mary Philipse of Yonkers. The land was purchased from the Dyckmans. Both Morris and George Washington courted Mary Philipse when they were aides to General Braddock. At their marriage in Manor Hall, Yonkers, in 1758, an Indian appeared among the guests, and proclaimed: "Your possessions shall pass from you when the Eagle shall despoil the Lion of his mane." This saying had great truth in it, for the Morris and Philipses were Tories, and after the Revolution their estates were confiscated. Both families finally escaped to England.

The Morris mansion became Washington's headquarters in 1776, and it was here occurred his first meeting with Alexander Hamilton. New York City had become a focal point of the Revolutionary War in this way: British Fleet had gathered in New York harbor, with the greatest British force ever assembled outside Europe encamped on Staten Island under General Howe and Admiral Howe. The Continental Army under Washington had entered the city when the Provincial Congress, convened at the White

[Please turn to page 97]





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The fact that nationally known building experts and interior decorators have selected Rittenhouse Chimes for exclusive installation in the nationally known model homes listed below, is more convincing than anything we could say.

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Make the most of your present porch—or if building or remodeling, add the charm and comfort of a screened porch. Enjoy open-air coolness, views of your lawn and garden, and the delightful change from indoor rooms.

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provide added smartness, comfort, privacy. Keep out sun-glare, heat, wind and rain. Protect furnishings against the weather—assure years of added pleasure at modest cost. See Aerolux Porch Shades at leading department and furniture stores—or mail the coupon.

#### THE AEROSHADE COMPANY

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Please send Aerolux Porch Shade Folder.

Name.....

Address.....

## And now—let us take you through our kitchen

[Continued from page 20]

visitors. Yes, we have them in an office kitchen, too—quite often.

The garbage Disposall (it really grinds the garbage so finely that it goes down the waste pipe) and the electric dish washer have a Monel metal top.

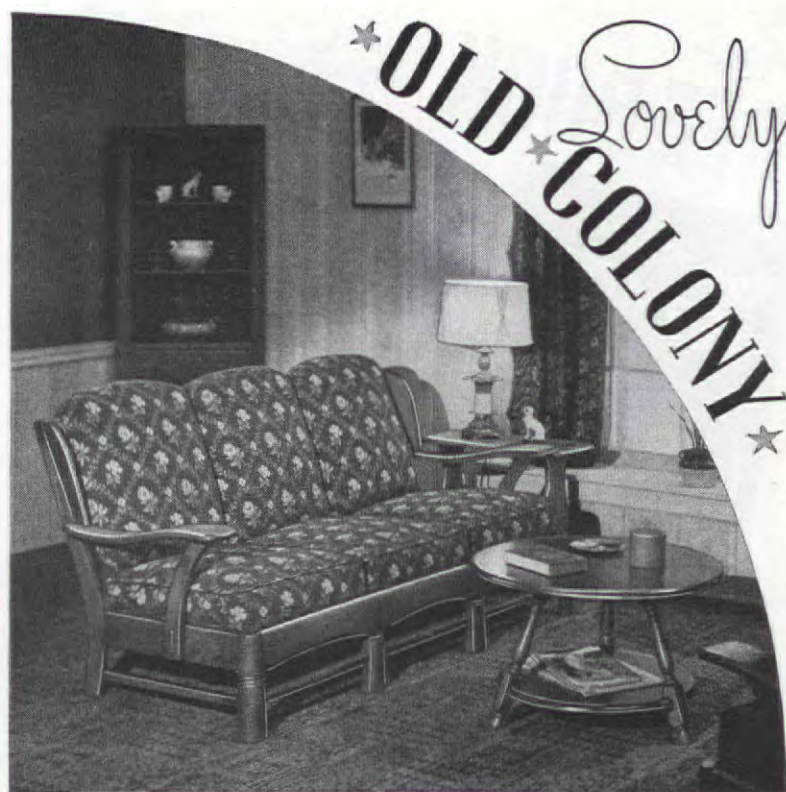
Since we cook so many different things all at one time, while testing recipes, we need two ovens. Therefore our electric range is complete with two ovens, a large one, and a smaller one, and a separate deep well cooker, stored in the drawer below. To the left of the range you see the new electric coffee mill that grinds coffee any degree of fineness you wish, according to the kind of coffee making device you plan to use. We also have a new electric roaster which we use for supplementary cooking as very often we do need extra facilities. For a home kitchen with a full-size range we recommend it particularly for taking food on picnics or on automobile trips when you want to keep food piping hot for several hours.

In selecting equipment for our kitchen we have tried to limit ourselves to just the amount a reader might use in her own home, very much in accordance with the minimum list we have given you. There are many other deserving appliances and gadgets we could tell you about (and we will from time to time), but this time we have done our best to keep the list "minimum."

We have not made of our kitchen a laboratory beyond average means. We want it to be copied by many folks in many homes and our kind of kitchen is as efficient as and certainly gayer than many far more elaborate, expensive ones. We hope you'll be able to see it "in the flesh," but if you can't and need more information than our color plates, plans, and lists have given



Sharp knives, necessities to every culinary expert. Remington Arms



*Lovely*  
**OLD COLONY**

## ...FOR CHARMING...LIVABLE ROOMS!

Old Colony FURNITURE will lend a mellow warmth and charm to every room in your home. The graceful proportions of this lovely furniture help you to achieve perfect decorative balance. The broad variety of well styled pieces enables you to create interesting rooms which exactly suit your ideas of living and entertaining. Most of the better stores everywhere, can show you distinctive groupings of Heywood-Wakefield Old Colony FURNITURE in Priscilla or Salem Maple finish.



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## Shows You How to AVOID COSTLY TERMITE\* DAMAGE

● Possibly you've never seen termites, because they always work hidden inside of wood. But, if you own a home or business property, you should have this free book—you should know how to detect termites before they cause costly damage to your property!

Look at this map. Termites work throughout the shaded area! Their damage costs millions of dollars each year. If you live *anywhere* in this area your property may be menaced by termites, without your knowing it.

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Here is your chance to get valuable, practical information on termites. This new, illustrated book explains the insidious work of termites... shows you how to detect their presence... tells you how to stop their damage before it becomes serious!

"How to Detect Termites" has just been published by Terminix, a division of E. L. Bruce Co., largest maker of hardwood floorings. It is based on the experience gained by the world's largest termite control organization, which has inspected over 500,000 properties for termites.

Send for your free copy now! Don't delay. Page 14 alone can be worth hundreds of dollars to you. Just mail the coupon.

# TERMINIX

A Division of E. L. Bruce Co.

\* Termites are tiny insects which nest in the ground and tunnel up into buildings, eating away strength of structural wood members.

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INSULATION

E. L. Bruce Co., Terminix Division  
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Please send me a free copy of your new book, "How to Detect Termites—Before They Cause Costly Damage."

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Street.....  
Address.....  
City..... State.....

you, please feel free to write us. And, being very human, we'd also be glad to know that you like it. Here is a list of the equipment we are using now in the AMERICAN HOME kitchen:

### MAJOR EQUIPMENT AND CONSTRUCTION

Electric range  
Westinghouse Electric & Mfg. Co.  
Gas refrigerator (Electrolux)  
Servel, Incorporated  
Electric dishwasher  
General Electric Co.  
Electric Disposal  
General Electric Co.  
Kitchen cabinets  
Kitchen Maid Corporation  
Breakfast nook table, seats and reception chairs  
Troy Sunshade Company  
Chair in kitchen  
Warren-McArthur Company  
Yellow reception table, stool and desks  
Howell Company  
Louvred entrance door  
Curtis Woodwork Company  
White with blue veins, and gray linoleum  
Paraffine Company  
Counter tops and cover base blue linoleum  
Congoleum-Nairn Company  
Gray striped wallpaper  
Imperial Paper & Color Corp.  
Blue flowered wallpaper  
Katzenbach & Warren, Inc.  
Venetian blinds  
National Window Shade Co.  
Kitchen ceiling light  
Lightolier Company

### SURFACE COOKING

Double boiler  
Corning Glass Works  
Coffee and tea maker  
Corning Glass Works  
Coffee maker  
Silex Company  
Tea kettle  
Aluminum Cooking Utensil Co.  
Sauce pan and cover, 2 qt.  
Aluminum Cooking Utensil Co.  
Sauce pan and cover, 3 qt.  
Aluminum Cooking Utensil Co.  
Sauce pan and cover, 4 qt.  
Aluminum Cooking Utensil Co.  
2 small sauce pans  
National Enameling & Stamping Co.  
Kettle with cover, 8 qt.  
Revere Copper & Brass Company  
French fryer  
Revere Copper & Brass Company  
Frying pan, 6 inches  
Club Aluminum Products Company  
Frying pan with cover, 12 in.  
Revere Copper & Brass Company  
Cooker and steamer  
Aluminum Cooking Utensil Co.  
Griddle  
Aluminum Cooking Utensil Co.  
Chicken fryer  
West Bend Aluminum Company  
Dutch oven  
Club Aluminum Products Co.  
Square egg poacher  
Aluminum Goods Mfg. Company

### BAKING PANS

Cooky sheets  
Aluminum Goods Mfg. Co.  
Muffin pans  
Aluminum Goods Mfg. Co.

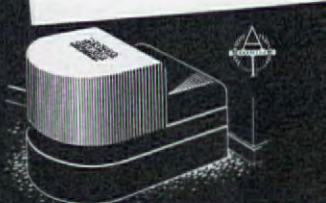
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Layer cake pans  
Aluminum Goods Mfg. Co.  
Tubed cake pan  
Aluminum Goods Mfg. Co.  
Dessert and baking pan  
Aluminum Goods Mfg. Co.  
Pie plate  
Corning Glass Works  
Pie plate  
Aluminum Goods Mfg. Co.  
Glass casserole  
Corning Glass Works  
Roasting pan and rack  
Aluminum Goods Mfg. Co.  
6 custard cups  
Corning Glass Works  
Square cake pan  
Aluminum Goods Mfg. Co.  
Pottery baking casserole  
Universal Potteries, Inc.  
Utility baking pan  
Aluminum Cooking Utensil Co.

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Waffle iron  
Manning Bowman Co.  
Toaster and jam set  
McGraw Electric Co.  
Electric coffee mill  
Kitchen Aid Co.  
Electric roaster  
National Enameling & Stamping Co.  
Electric hot plate  
Chase Brass & Copper Co.  
Pop corn popper  
Knapp Monarch Co.

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Cutlery  
Remington Arms Co., Inc.  
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Cobbs Hamilton Co.  
Kitchen shears  
Wiss & Sons Company  
Flour sifter  
Meets-A-Need Mfg. Co.  
Cake box  
West Bend Aluminum Co.  
Storage containers for spice  
Henrich & Company  
Scott towel holder  
Lewis & Conger  
Refrigerator dishes  
Owens Illinois Glass Co.  
Oil silk bowl covers  
Seal-Sac, Inc.  
Ice crushing bag  
John Ritzenthaler Co.  
Tea towels  
Wellington Sears Co.  
Paper towels  
Scott Paper Co.

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## HOW TO FIX IT

—By UNCLE NED

### CAVITIES IN TREES

**QUESTION**—A prized old tree on my farm has developed bad rot holes. Can you prescribe a good home doctoring remedy to prevent further decay?

**ANSWER**—First chisel out all decay. If the cavities are small, pack with Rutland No. 4 Roof Cement; if large, fill hole with Rutland Concrete Patcher and allow to dry for a week. Then seal patch completely with Rutland No. 4 Roof Cement.

### CRACKS BACK OF BATHTUB

**QUESTION**—Our bathtub has pulled away from the wall, leaving a gaping crack. What should I do about this?

**ANSWER**—Fill the crack with Rutland Patching Plaster, applied with knife. When thoroughly dry it should be given a coat of paint or enamel.

MAIL post card to Uncle Ned, % Rutland Fire Clay Co., Rutland, Vt., for free booklet "100 How to Fix Its"

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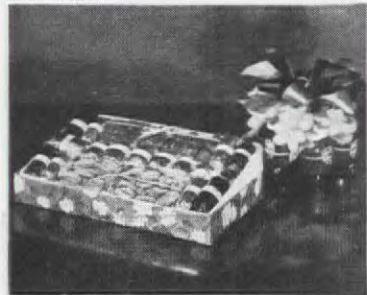
[Continued from page 46]

an adventurous soul you can try places like Constantinople or the Bosphorus and dabble in the various Kabebbs. You can really circle the globe gastronomically right here in New York City.

FRENCH::



DUTCH::



Paté and marrons from Maison Glass.  
Fruits, nuts and jellies from Plumbridge

And while you can't wrap up these restaurants and take them back to your home town, you can get many of the foreign foods in bottles and boxes and jars that are easy to pack or ship. Here is a chance to transport a little bit of the amazingly cosmopolitan atmosphere of New York back to

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Gentlemen: Please send me.....CLIP-ON Racks. Enclosed find .....\$ to cover price and mailing.

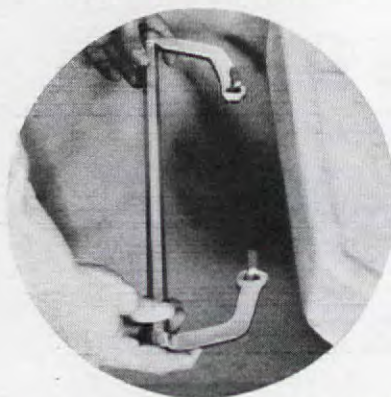
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Towel bars are attached to both sides of the lavatory, independent of the wall. No danger of splitting bathroom tile.

• Your Master Plumber will gladly show you the Jamestown in several styles. When he does, notice the valves which open and close with a light touch; the handles so comfortable to the hand. In design, in color and in quality the Jamestown matches other Kohler fixtures . . . a sound reason for insisting on all-Kohler. Kohler Co. Founded 1873. Kohler, Wisconsin.

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☐ I HOPE TO REMODEL

Name \_\_\_\_\_  
Address \_\_\_\_\_

your own home, in terms of something as tangible as food! Here are the addresses of some of the foreign restaurants and food shops you will want to explore.

Russian Kretchma 244 East 14th St.  
Russian Bear 645 Lexington Ave.  
Maison De Winter 36 West 48th St.  
Stockholm 27 West 51st St.  
Garbo 148 East 48th St.  
Enrico & Paglieri 66 West 11th St.  
Caruso's 130 West 42nd St.  
and  
17 East 59th St.  
(also other locations)

Ruby Foo 240 West 52nd St.  
Miyako 340 West 58th St.  
Ceylon 148 West 49th St.  
Budapest 117 West 48th St.  
Tessie's 133 East 54th St.  
Constantinople 9 West 52nd St.  
Bosporus 106 West 52nd St.  
Plumbridge 21 East 65th St.  
Maison Glass 14 East 47th St.  
Trinacria 415-3rd Ave.  
Paprikas Weiss 1504-2nd Ave.  
Bellows 67 East 52nd St.  
Koenig's 1298-3rd Ave.  
Luchow's 110 East 14th St.  
Maxl's 243 East 86th St.  
Louisa's 302 East 58th St.  
Au Canari d'Or 132 East 61st St.  
La Petite Suisse 6 West 52nd St.

The restaurants we have listed here are mainly in "our" district, near Rockefeller Center. Space prevents our listing more than about half of those which are our particular pets.

What interests us about eating out in New York is the fact that there is such an enormous range in almost every nationality. If you really want to celebrate, it is a snap, of course, but if you just want to sit somewhere, rest your sight-seeing feet and mind, and at the same time have wonderful food and no strain on the exchequer, that is possible too. We have been rather careful to select restaurants that will not break the bank, because it is only once in a while that people feel like splurging. Going on the theory that, especially while traveling, you want the very most for your money, even if it is foreign atmosphere that you are buying, we have tried all of the restaurants listed within a very short time of going to press, and when last heard from they were all as represented.

Even if you find a grand Armenian place, somewhere near 28th Street, don't be content with just that, try the midtown section, 35th to 57th Streets, and sample the fine French and Italian offerings both east and west of Fifth Avenue. Remember that, in the main, the East Fifties are more expensive than other sections, that Broadway swarms with the equivalent of the "one-arm joint," no matter how dressy they look; that the farther you get from Fifth Avenue, the cheaper, in all ways, the restaurant.

Of course, we don't mean that



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Rockford, Illinois  
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America's finest Gas Range  
for more than 50 years

you have to have foreign food when you're in New York; it is only that you *can*. If you are just ravenous some night and longing for a simple steak of a quality that is beyond reproach there is still Christ Cella's, and, while it should be classified as Italian, I suppose, no one in New York serves better steaks and chops, more perfectly cut and cooked to the American taste. It is a fascinating little place as well—one where the "customers" are allowed to see what goes on in the kitchen.

Then, if you have been up to see our kitchen perhaps, and it has made you as hungry as a pup, but you think you'd like to have a simple and perfectly served meal in very pleasant, quiet surroundings out of doors, there is always the Chatham Walk—one of the nicest restaurants in the world, and no one looks down his nose if you want something as simple as a poached egg or crackers and milk. Not, mind you, that they can't serve you with terrapin and baked Alaska if that's what you want, but they are so nice about it if you don't.

One of the best dollar dinners in town is yours for the asking at the Ship Grill on East 57th Street, next to the river, number 400. It has all the things you like best at home only you don't have to do anything about it but order. Of course, there are hundreds of such places around. The reason we have talked so much about the foreign ones is that it is harder to tell the wheat from the chaff with them, and no other city offers such an international choice of eating places.

### This is our home

[Continued from page 19]

more than just the memory of bright lights and a Coney Island Fair that we have dedicated this book as a guide book to the really worthwhile things in our home town. It has been painful to have to leave out so many interesting and amusing things, but remembering that most of you will have many calls on your time while here, we have tried to guide you only to those things which we feel are unique to New York, things which will live in your memory long after the cheap dramatics have faded from mind.

We hope it will help you, guide you—and inspire you even if you are not able to come and see us.

To those who cannot come in person we hope this issue will take them on a fireside travel jaunt to our home town, and, from the reading of this June issue, feel that they know, without actually having seen, those things which make our town so great a city.



## American Home pilgrimages

Continued from page 92

Plains courthouse with John Hay as chairman, had approved the Declaration of Independence. Governor Tryon with most of the royalists had fled, while those who had unwisely remained had to suffer tarring and feathering. Crowds dragged the gilded leaden statue of George III from its base in Bowling Green.

General Howe's first move was to take his forces to Long Island, where Washington attacked him and then retreated to the northern mainland, but General Putnam and his men were still in New York City when the British crossed over at Kip's Bay. Aaron Burr, finding the Americans just in time, led them northward toward Harlem, aided by Mrs. Murray, who whiled away two significant hours entertaining Howe at luncheon. A skirmish between the opposing forces took place on Harlem Heights. With the Americans in retreat, the British caught up to fight with them at White Plains. Howe pursued Washington across the Hudson and through New Jersey, but Washington managed to cross the Delaware. All Manhattan was British.

Consequently the Morris house was occupied by the British from 1779 to 1783. In 1787 it was a tavern, and in 1810 Stephen Jumel, a wealthy merchant, purchased it for £10,000 with thirty-six acres included. Completely restoring it to the distinguished Colonial appearance of former years, papering it with French wallpaper, and planting near the house Egyptian cypresses once a feature of the Tuileries, the Jumels entertained many famous men in the next decade, including Jerome Bonaparte and Talleyrand.

The widowed Madame Jumel when nearly eighty years old married Aaron Burr in 1833, but the union was an unhappy one. Her disposition was miserly, enabling her to leave a fortune of \$2,000,000. The house has been owned by several persons since, but the City of New York has now opened it to the public.

An agreeable entrance to the environs of New York City, if not along the Hudson, may be made from the north east. Here is that last grant of land on which are now the cities of New Rochelle, Mount Vernon, the Pelhams, Westchester, and others, originally sold by John Pell, Lord of the Manor. Large and stately were the residences of the Pells, but they could not possibly utilize all the land privately. In 1680 one thousand acres were sold to

Jacob Leisler, agent for a group of French Huguenots, and much of this land became a refuge for the religiously oppressed, including many that Puritan New England could not tolerate. Anne Hutchinson and her followers settled here. Referring again to the Pells, it is said that descendants at one time occupied the Bartow mansion (see page 107), considered well over one hundred years old, which is set in a grove of trees directly west of Orchard Beach. The International Garden Club has made this stately mansion reflect its antique beauty amidst well-groomed gardens.

For his services to the States, Thomas Paine was presented with the house and farm of Frederik Davoue (see page 75), whose property was confiscated for his being a Tory. The farmhouse has been preserved in a delightful rustic setting due to the efforts of the New Rochelle Historical Society. Benjamin Franklin surmised the genius of Paine, bringing him to Philadelphia from England and fostering his career of letters. In 1776 he published "Common Sense" of which the downright incisive utterances immediately changed the purposes of the colonists from resistance to independence. Essays in "The American Crisis" gave strength and energy to the army just before the Battle of Trenton. Upon his return from France in 1802 where he published "The Rights of Man" and "The Age of Reason," he passed the rest of his life in New Rochelle, a target for malicious lies until his death which took place in New York City.

Traveling down the Concourse in the Bronx, in Poe Park is the tiny cottage (see page 103) where Edgar Allan Poe lived with his invalided child-wife, the only dwelling he could manage despite his literary exertions. Here he composed "The Raven" which, published in the New York Evening Mirror in 1845, caused a great sensation. For a time fortune seemed to favor him, more tales and poems securing him the editorship of *The Broadway Journal*, yet he held this only a few months. During 1846 he was ill for a considerable time, and the next year his wife died. Tragic though his stay was in this cottage, his imagination envisaged the perfect happiness such a dwelling, or another of the same size, might contain, as he related in one of his "Studies in Landscape: Landor's Cottage," describing a perfect little Dutch farmhouse.

In mid-Manhattan, on the east side, at 86th Street and the East River is the mansion of Archibald Gracie (see page 103), a ship owner who came to this country from Dumfries, Scotland, at the close of the Revolution and mar-

[Please turn to page 100]

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See in the example below how simple it is.



## The Museum of the City of New York

[Continued from page 89]

Also on this floor is a charming New York drawing room of the early nineteenth century. The beautifully carved woodwork comes from a room in an old house formerly on Greenwich Street and it is treated so that the carving stands out like Wedgwood medallions. Most of the graceful furniture was made by Duncan Phyfe, New York's great cabinetmaker. A gaming table in the center was made by Charles Honoré Lannuier, working 1805-1819, and the Aubusson rug, ornaments, over-curtains, and upholstery are all of the period.

For the children there are two fascinating exhibitions, one of old New York toys and the other of children's books read prior to 1900. In the former are toys ranging from the eighteenth century, all kinds of dolls, miniature stores, games and a Victorian doll house filled with all the things dear to a little girl's heart. In the latter exhibition nearly one hundred books tell the story of the evolution of children's literature from gloomy, religious warnings of death to the bright and gay publications of today.

On the fifth floor is a permanent exhibit of two rooms from the New York residence of the late John D. Rockefeller at No. 4 West 54th Street. They consist of the principal bedroom and dressing room and are typical of the flamboyant Eastlake interior decoration of the eighteen-eighties.

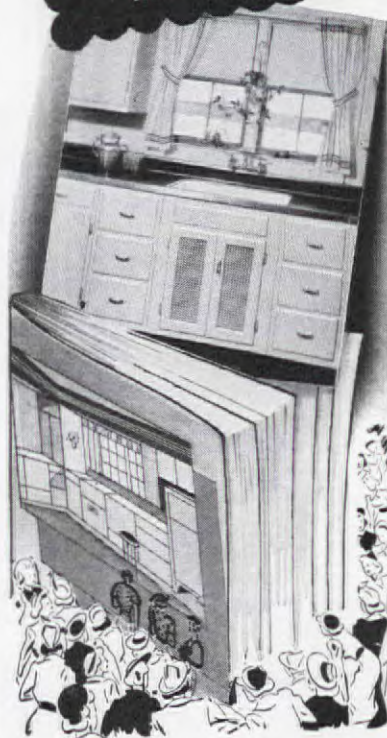
In addition to permanent galleries the museum has others for special exhibitions which are concerned with some one phase or development of the city's past. Of particular interest at this time are "The History of the New York Crystal Palace" (America's first World's Fair); "Currier & Ives and the New York Scene"; and "One Hundred Years of the New York Theatre, 1785-1885."

A Department of Education conducts free gallery tours through the museum and arrangements can be made by individuals for guided tours at a nominal fee by mail or telephone. The museum is open week-days from ten to five, Sundays one to five; closed Tuesdays, and free at all times except Mondays when a fee of twenty-five cents is charged.

The purpose of the museum is admirably expressed by its motto taken from the words of Abraham Lincoln:

"I like to see a man proud of the place in which he lives, I like to see a man live so that his place will be proud of him."

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## The Whitney Museum

[Continued from page 25]

conform to orthodox rules. This attitude created an atmosphere hostile to the growth of a vital native school. The purpose in founding the Whitney Museum was to correct this tendency by creating an institution devoted exclusively to American art, where the works of our leading artists could be collected and exhibited to the best advantage.

While the Whitney Museum's field is American art, the emphasis is more on "art" than on "American." The works collected and exhibited have been chosen by standards that apply to the art of any country or any period. It has never been the museum's aim to foster any narrowly nativist school. While realizing the importance of native characteristics in all art, it also realizes that they cannot be produced artificially; and on the other hand, it recognizes the considerable part that foreign influences have played in the development of American art, as in that of any vital school. Work of the most cosmopolitan character, if produced by artists living in this country, is as welcome as the most purely "native" product.

The Whitney Museum is concerned primarily with the work of living artists. It does not attempt to give any complete representation of the American art of the past—a function already well fulfilled by many of the older museums. Not that it intends to limit itself in this respect; its collection already contains the work of many important figures of the past, including an exceptional group of American primitives, and from time to time examples of earlier artists are added, so that eventually the collection will furnish a complete document of the history of American art. But the museum's chief concern is with contemporary art. It conceives its most important function to be not that of merely conserving a tradition, but that of playing a part in the creative processes of our own time.

It has always been the aim of the Whitney Museum to give early recognition to new talent. While realizing the importance of maturity and established reputation, it wishes to keep its doors open to the leaders of the future. In every exhibition a considerable proportion of the work has been by artists who have not been represented in the museum before. In this way it endeavors to keep in touch with all vital contemporary art.

Every year the museum holds an exhibition of contemporary



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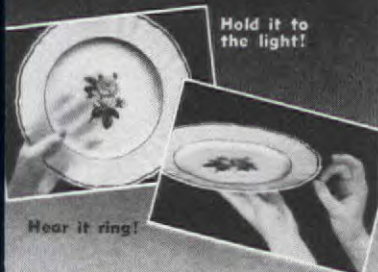
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made by

Onondaga Pottery Co., Syracuse, N. Y.

American paintings, followed by one of sculpture, drawings, and prints, and by a third of watercolors. There are no juries for these exhibitions. All the artists included are invited to show, the museum taking full responsibility for the selection of the artists, while the artists themselves choose the works by which they wish to be represented. No prizes are offered, but from every exhibition the museum purchases outstanding works for its permanent collection. This collection has been built up completely by purchase, not by gifts, and is the result entirely of selection by the museum. It now includes more than eight hundred paintings in oil and watercolor; more than a hundred pieces of sculpture; and drawings, etchings, lithographs, and other graphic work to the number of more than one thousand.

**I**N THE past the museum's gallery space has been devoted chiefly to its annual exhibitions, and no attempt has been made to show more than a small part of its own collection. But the museum feels, partly in response to numerous requests, that the approaching tenth anniversary of its founding is an appropriate time to present the results of its acquisitions through these years. Due to the size of the collection it will not be possible to show all of it, but the exhibition will include the most important and representative examples. All mediums will be included—paintings in oil and watercolor, sculpture, drawings, and prints.

The Whitney Museum will be open from 1 to 5 P.M. every week day except Mondays, when it will be closed all day, and on Saturdays and Sundays from 2 to 6 P.M. Admission is free at all times. A new catalogue, fully illustrated but reasonably priced, is now being prepared and will be available before you read this.

## The Museum of Modern Art

[Continued from page 25]

of living artists and designers and of masters of the recent but living past. The exhibition, consisting of both American and foreign works, illustrates the breadth and variety of the museum's interests: painting, sculpture, graphic arts, architecture and town planning, commercial art, industrial art, photography, and the motion pictures.

The sections of painting and sculpture display some of the finest works in the museum's permanent collection. This collection contains the largest group of

[Please turn to page 110]

## Famous Resort is Insulated with **FIR-TEX**



### Timberline Lodge Mt. Hood, Oregon

Visitors gaze in wonder at the panorama of wild mountain beauty surrounding this million dollar resort. They also marvel at the picturesque charm and unvarying comfort within the lodge. When icy winds scream at midnight, rooms are warm and quiet—because of the 100,000 sq. ft. of Fir-Tex used in its construction. And when summer's heat melts the house-high snow-drifts, leaving the lodge in a burning circle of hot, dry sand, the lodge is cool.

## Your Home Needs Fir-Tex, too



This room is being paneled with apple green Fir-Tex, the hall in apricot. Fir-Tex Color Paneling also comes in ivory, buff, sky blue. Costs no more than plain insulation board.

### Fir-Tex Cuts Building and Remodeling Costs

Gives insulation plus building material in one board, at cost of insulation alone.

### Cuts Fuel Costs

Saves furnace heat from being wasted. Also, you can heat a Fir-Tex house with a smaller, less expensive heating plant than you can an uninsulated one.

### Makes Your Home Quieter

Fir-Tex helps keep out noise as well as heat and cold.

### 3 Fir-Tex Double-Duty Boards:

1. Fir-Tex Color Paneling.
2. Fir-Tex Insulating Plaster Base.
3. Fir-Tex Insulating Sheathing.

The way Fir-Tex insulates Timberline Lodge against terrific extremes of temperature shows what it could do to make your home more comfortable—warmer in winter, cooler in summer, quieter always. But Fir-Tex does more than insulate. It also does an important building job.

You can use double-duty Fir-Tex as interior finish instead of plaster, wall-paper or calcimine; as plaster base instead of lath; or as sheathing instead of lumber and building paper.

Fir-Tex is a processed board made entirely of wood fibers with millions of insulating air cells per cubic inch. These fibers are felted together and pressed into firm, solid boards in such a way as to preserve the natural air cells and also add millions more between fibers.

### Before You Build or Remodel

Read Fir-Tex 28-page double-duty building booklet. Send coupon for free copy. Ask your building supply dealer for Fir-Tex samples and estimates.



Double Duty  
Insulation  
Kills 2 Birds  
with 1 Stone

FIR-TEX, Porter Building, Portland, Oregon  
Please send free Fir-Tex double-duty building booklet.

Name

Address

AH-39



**I'M  
TELLIN'  
YOU**

germs don't  
muscle in on  
me no more!



Lucky is the baby whose skin is protected from his worst enemy, germs! For, remember, germs attack baby's outsides as well as his insides. If your baby's skin shows signs of a rash, consult your doctor.

And, while baby is little, anoint his entire body daily with Mennen Antiseptic Oil—as almost all hospitals do. Also, use the Oil at every diaper change.

As baby grows older, continue to give his skin antiseptic protection by using Mennen Antiseptic Borated POWDER, recommended by more doctors than all other baby powders combined—because it's not only soft, smooth and soothing, but most important—it's ANTISEPTIC.

Your baby deserves the best care . . . frequent visits to your doctor, and daily antiseptic skin-protection with:

## MENNEN *Antiseptic OIL and POWDER*



**Keep Your Figure Young!**

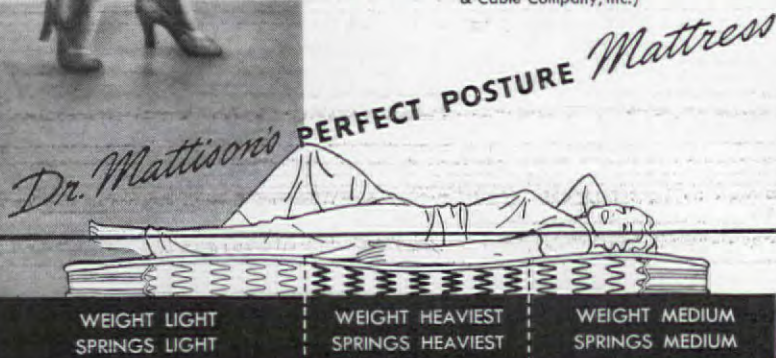
### Let sleep perform this magic

Do you wonder why you wake up tired?—why you must fight against posture slump? As a result of six years of research, Dr. Mattison invented the mattress that has given the world scientific body support—made it possible for you to enjoy comfortable, restful sleep; to wake up refreshed; to keep your figure young.

This mattress provides springs of proper weight resistance for each section of the body. It permits muscles to relax and helps to release nerve tension, yet these benefits cost not one penny more. Write for booklet and name of store where you can examine this better-sleep mattress.

OWEN SILENT SPRING COMPANY, Inc.  
BRIDGEPORT, CONNECTICUT

Also manufacturers of famous Owen Woven Mattress Spring Units. (Associate Company of American Chain & Cable Company, Inc.)



WEIGHT LIGHT  
SPRINGS LIGHT

WEIGHT HEAVIEST  
SPRINGS HEAVIEST

WEIGHT MEDIUM  
SPRINGS MEDIUM



John Howard Payne's "Home, Sweet Home," East Hampton, L. I.

## American Home pilgrimages

[Continued from page 97]



The graceful architecture of 1767, Rock Hall, Lawrence, L. I.

ried Miss Esther Rogers. Of their home Washington Irving wrote as follows in 1813: "Their country place was one of my strongholds last summer. It is a charming warmhearted family."

Henry Hudson discovered what is surmised to have been Coney Island in 1609. Twenty-seven years later with New Amsterdam already a thriving settlement, the Dutch crossed the East River and founded Breuckelen, buying the land from the Delaware Indians for the customary trifling fee. But preferring to distinguish Long Island as part of the Plymouth Company, James I of England gave a patent to William Alexander, Earl of Stirling, wherefore this noble was entitled to sell an island off the eastern end to Lion Gardiner. Other settlers from New England, friendly to the Huguenots, began to move over to this same neighborhood. Especially was Long Island a refuge for religious sects because Lord Stirling's patent had been allowed to lapse by his heirs, and the villages knew a total freedom of government until the ascendancy of Charles II. In 1664 he presented his brother James, Duke of York, with this Long Island colony, depriving Governor Win-



Brooklyn's Highland Park has Dutch Colonial Schenck house



# "So-oo!... I'm a wonderful little wife!"

"THERE was Jim telling Randy how *he* picked out our new Chrysler Royal... that I—his wonderful little wife!—leave such things to him!

"As if I hadn't been working on getting that smart, luxurious Chrysler for months!

"As if I hadn't left magazines around opened up to the Chrysler ads... sighed wistfully every time we passed a Chrysler... primed Dad to say the right thing at the right time! And, of course, the Chrysler salesman just *happened* to stop at our house!

"Now, Jim will tell you all about how the Chrysler people *Superfinish* bearing surfaces as smooth as 2-millionths of an inch. How nobody else makes hydraulic brakes that compare with Chrysler's. How he, Jim, picked out the greatest more-for-the-money vehicle anybody ever thought up!

"That's all true enough! But the reason Jim *had* to buy that Chrysler is that it's the slickest, smoothest, raciest, most thrilling car of the year.

"I must admit that Chrysler performance thrills me too. It's fun to drive a *powerful* car... it's satisfying to own a *fine* car... and the happy combination in a Chrysler costs surprisingly little!"

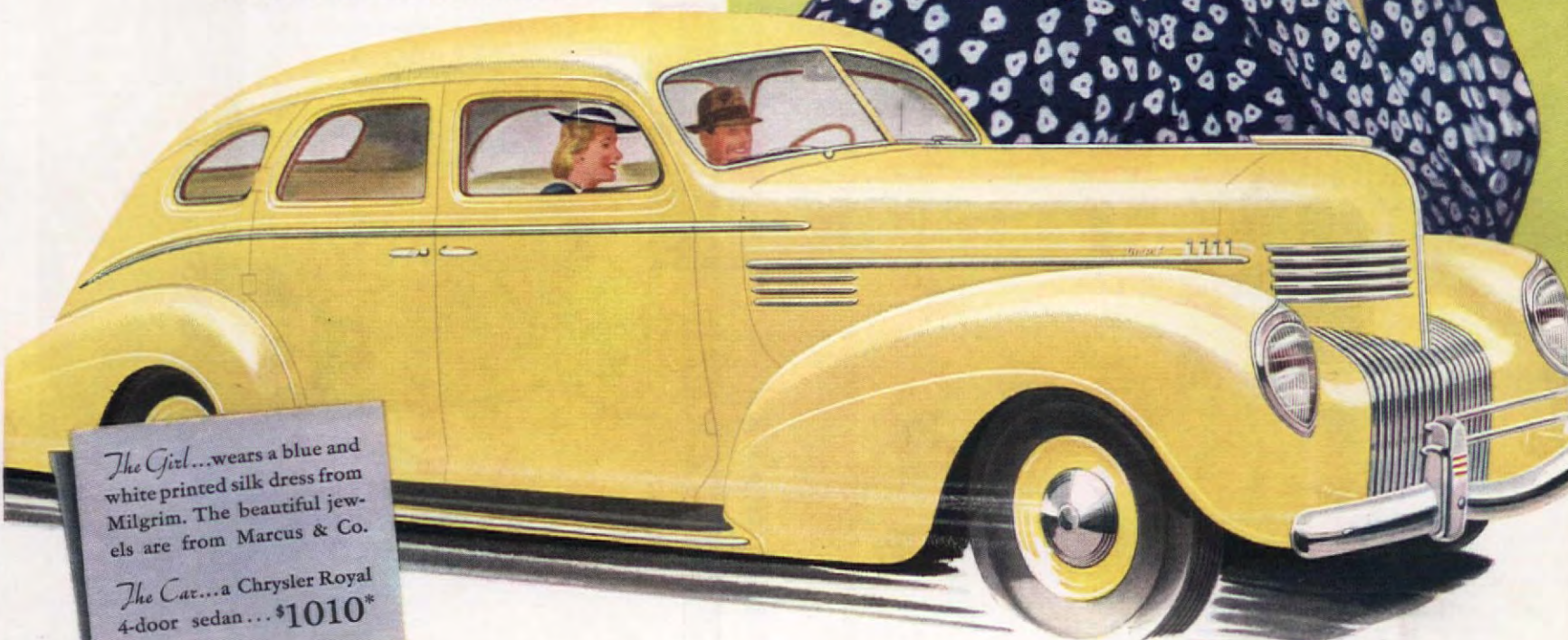
★ ★ ★  
1939 CHRYSLER ROYAL... 100 horsepower, 119-inch wheelbase. 2-door sedan, \$975, and up. \*Dual horns and bumper grille bars extra.

1939 CHRYSLER IMPERIAL... 135 horsepower, 125-inch wheelbase. 2-door sedan, \$1165, and up.

\*All prices are ready to drive in Detroit, federal taxes included. Transportation, and state or local taxes, if any, extra.

Also Chrysler's famous Custom Imperial in five and seven passenger sedans and limousines... with Chrysler's amazing new transmission advancement, the Fluid Drive.

Tune in on Major Bowes, Columbia Network, Every Thursday, 9:00 to 10:00 P. M., Eastern Daylight Saving Time.



The Girl...wears a blue and white printed silk dress from Milgrim. The beautiful jewels are from Marcus & Co.

The Car...a Chrysler Royal 4-door sedan...\$1010\*

BE WISE

*Buy Chrysler!*



*Years  
ahead!*

# HOOVER

CLEANING ENSEMBLE

Reg. U. S. Pat. Off.

*Keeps colors fresh*



Room by James & Landor, Interior Decorators, New York. Wall, Williamsburg Blue. Curtains, yellow damask, brighter than the striped sofa fabric. Chairs, turquoise and yellow chintz; pale turquoise leather. Figured rug.

*Color-Clean furnishings with Hoover Cleaning Tools. They attach instantly.*

*Dirt and color can't exist in the same room. When dirt burrows in, color goes down with it. The crispest color scheme you can contrive is defeated—by a dirt-mask!*

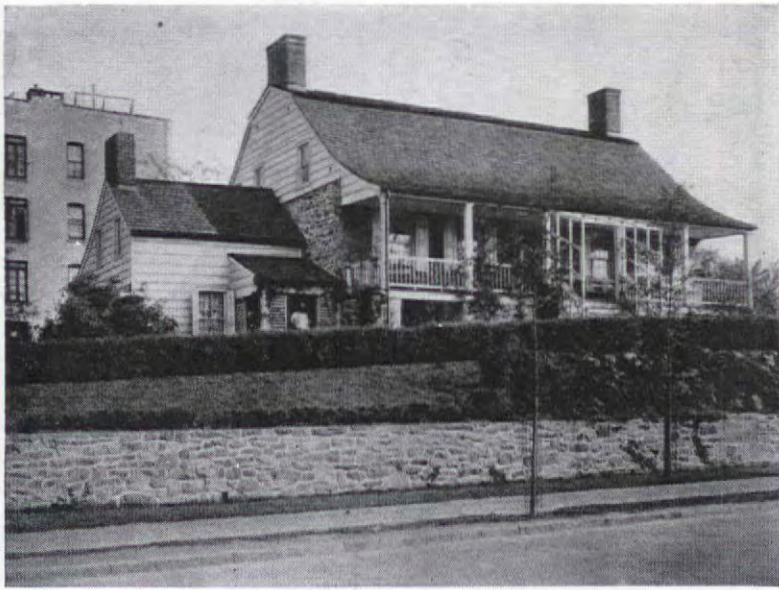
Take the dirt mask off your rugs and room fabrics with the new beauty treatment for homes—Hoover Color-Cleaning. It keeps colors fresh! The method is exclusive—like that of no other cleaner. A Color-Restorer (patented Agitator) flutters hidden dirt from carpets, brings out hidden color. Light, deep-working Cleaning Tools take the dirt mask from other furnishings. As unseen dirt comes out, colors come back. You can show your room with pride—it's color-clean again.

Free Color-Cleaning of one rug and one piece of furniture. Phone your local Hoover dealer for this test, by his neighborhood representative. See how Hoover Cleaners handle dog hair and moth nuisances. Try any of the three Hoovers—One Fifty Cleaning Ensemble, Ensemble in Brown, new Hoover "305". Five million people have owned Hoovers—you can, too, for as low as \$1.00 a week, payable monthly. THE HOOVER COMPANY, Factories: North Canton, Ohio; Hamilton, Ontario.



*New Ensemble in Brown with Cleaning Tools in handy kit, \$1.25 a week, payable monthly.*





The fine Dutch Colonial home of William Dyckman, New York

throp of Connecticut's claims. As deputy of the Duke of York, Richard Nicolls overcame the Dutch and was the first governor of all Long Island, bringing to an end the self-imposed discipline of its inhabitants.

John Bowne, early settler of that still pleasant town of Flushing, first called Vlissengen, near

Breuckelen, and an ardent convert to the preaching of George Fox, famous founder of the Society of Friends, was at once banished to Holland, now that the English were in control. His home, dating back to 1661, still stands as a memorial of his hospitality to the persecuted Quakers, and Fox,

[Please turn to page 107]

The Morris mansion goes back to the Revolution. Restored by Stephen Jumel around 1810



The Gracie mansion in mid-Manhattan Island



Edgar Allan Poe's trim cottage situated in Bronx, a country home when he lived here and composed many of his famous works, "The Raven," 1845

"I'm going to WAX all these lovely wedding gifts"



"Finger smudges and surface scratches will never disfigure my handsome mahogany table. (left) Johnson's Wax gives greater beauty and protection to furniture, lamp shades, cigarette boxes—as well as

floors, windowsills, picture frames and leather articles. Yes, I'll wax my new enamel refrigerator too so it will always gleam like new!"

"A lustrous coat of Johnson's Wax will shield this tea cart and metal tray (right) from disfiguring spots and stains. The floor is waxed, of course, so it will never get worn and shabby—will never need scrubbing! With the help of Johnson's Wax, I can easily keep everything so clean and bright my friends will enjoy coming to my home."



©CPR. S. C. JOHNSON & SON, INC., 1939



"This handsome mirror of carved pine (left) will be easy to keep clean because it will always be protected with Johnson's Wax. The wall brackets and Chinese porcelain figures will be waxed too, so dust and dirt won't cling to them. Johnson's Wax, with its 100 extra uses, will save me hours of work."



•Rent the Johnson Electric Polisher from your dealer.

IMPORTANT! For over 50 years women who take pride in their homes have found that it pays to insist on **genuine Johnson's Wax**. This *pure* wax is economical to use—a little goes far and gives long lasting protection.

S. C. JOHNSON & SON, INC.



**JOHNSON'S WAX**

(paste or liquid)

RACINE, WISCONSIN

### SMART INTERIORS

A NEW BOOK on interiors, compiled by the Editors of The American Home. 242 pages of color schemes, furniture arrangements, fabrics, etc. Practical suggestions for every room in your house. Sent postpaid anywhere in the United States for \$1.00.

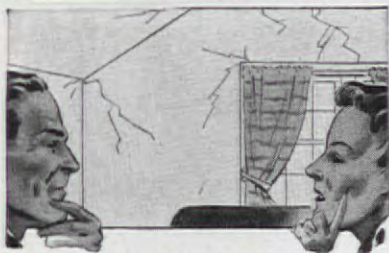
THE AMERICAN HOME

251 Fourth Ave.

New York



**"NU-WOOD**  
gave us everything  
(though we thought  
it couldn't be done!)"



**"CHAMPAGNE TASTE  
ON A GINGER-ALE POCKETBOOK**

—that's what we had when it came to redecorating the walls and ceiling of our shabby, old living room. We wanted beautiful permanent decoration—to save future redecorating cost. We wanted added insulation to make the room more comfortable. And we wanted, somehow to make the room more quiet and restful...



**"THEN WE LEARNED ABOUT THE  
TRIPLE SERVICE OF NU-WOOD**

—at last we found a wonderful wall and ceiling covering that gave us everything at amazingly low cost! Nu-Wood, we discovered, has soft, harmonious colors—the interesting patterns—that provide true distinction. In addition, Nu-Wood is high in insulating value and is an effective noise quieter!"



**TRANSFORM YOUR HOME WITH NU-WOOD**

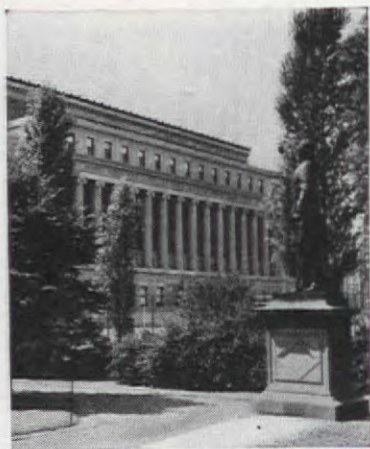
Nu-Wood covers old walls and ceilings with a lasting surface of glowing beauty—or it can be used in quickly building those "extra" rooms you have always wanted in attic or basement. Used with the new Kolor-Trim Moldings—wood moldings predecorated in harmonizing colors—Nu-Wood is even more economical than ever before. Mail the coupon for full information!

See Nu-Wood Sta-Lite tile in Western Pine Association Home at both New York and San Francisco Fairs.

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Gentlemen: Please send me further information and illustration on Nu-Wood for  
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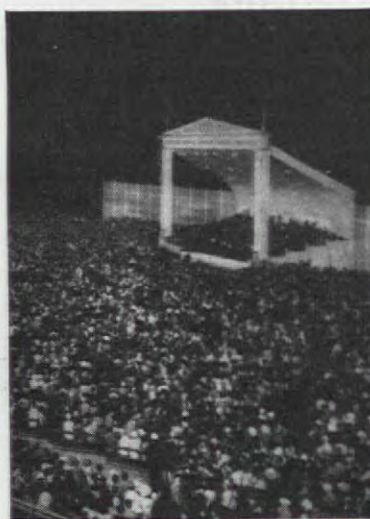


Courtesy of the Merchants Association of New York

**Going right out!**

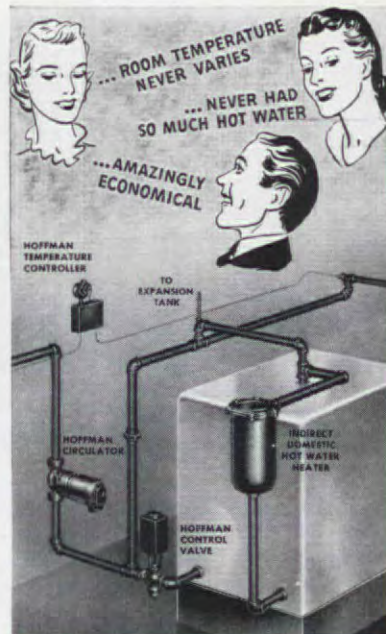
[Continued from page 78]

IF you think of a college campus as a tree-shaded area surrounded by stately halls of learning, you will find just that when you visit Columbia University at 116th Street and Broadway, not far from Grant's Tomb. This is one of many lovely views—perhaps a somewhat unfamiliar one—provided by the environment of one of the largest educational institutions in the land as measured by its student body. Close by are other halls of learning—of Barnard College to the west, and of Teachers' College and Horace Mann School on the north.



Blackstone Stadium Concerts, Inc.

BUT colleges do more than teach. For more than twenty years, the Lewisohn Stadium of the College of the City of New York has been the site of one of the outstanding musical features of the summer life of New York. Here, every evening from mid-June until late August, concerts are given by the Philharmonic Symphony Orchestra and world famous guest artists. Though the popularity of these performances (and the low admission charge) attract huge crowds and put a premium even on standing room, the concerts are not even self-supporting. The generous response of public spirited sponsors makes them possible.



**HOME BUILDERS  
EVERYWHERE ARE  
EXCITED ABOUT THIS  
NEW KIND OF HEAT**

No excuse now for a stuffy, overheated home, or chills because your heating system can't keep pace with the weather. Hoffman Hot Water Controlled Heat—a marvelously sensitive new kind of control system—positively assures you of an even, comfortable home temperature from Fall to Spring. Automatically! And at the same time furnishes all the domestic hot water you can use, in summer as well as winter. More economically than you ever dreamed possible.

**CONTROLLED BY THE WEATHER**

Hoffman Hot Water Controlled Heat continuously circulates hot water to the radiators. A balanced system of controls, actuated by outdoor as well as circulating water temperatures, measures out hot water from the boiler so accurately that radiators are always just hot enough to maintain uniform room temperature. Any type of oil, gas or stoker-fired hot water system can be equipped with Hoffman Hot Water Controlled Heat units. Whether you are building or modernizing, get the facts first on this revolutionary comfort-economy system.

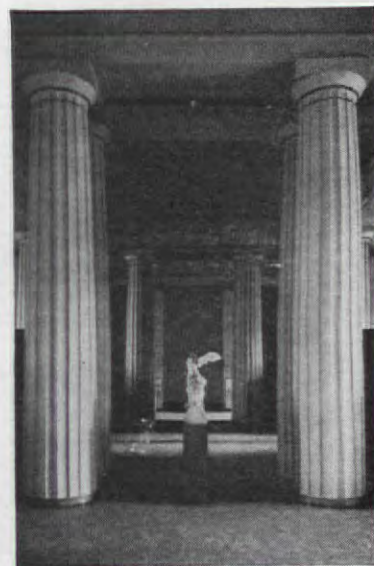
**HOFFMAN  
Hot Water  
CONTROLLED HEAT**

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Waterbury, Conn.  
Send me your free booklet on Hoffman Hot Water Controlled Heat.  
Name \_\_\_\_\_  
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City \_\_\_\_\_ State \_\_\_\_\_



New York City Park Department

FAR across the city, on Randall's Island in the East River, where the awesome Triboro Bridge pauses to decide whether to go to Manhattan or the Bronx (and then goes in both directions), there has been built another kind of stadium—a vast arena in which all kinds of outdoor manly sports are contested in all seasons. There, too, are held concerts and outdoor light operas. And if, at times, the rumble of traffic can be heard, it but reminds one of how recreation has been brought to the public.



Courtesy, The Brooklyn Museum

SUPPOSE we stay on the eastward arm of the Triboro Bridge and, after reaching the Queens shore, swing south and west to thread the network of streets that is Brooklyn. Out on the spacious Eastern Parkway, near Prospect Park, is the Brooklyn Museum whose imposing entrance is pictured above. Ranking high in its collections of ancient and modern arts, arranged so as to survey geographically and historically the world's cultures, it is run with the definite aim of interesting, informing, and educating the public, with emphasis on its possibilities as an educational, recreational, and social center.



FOR  
DISTINGUISHED SERVICE IN  
**SAVING  
LIVES**  
OF PAINT BRUSHES



It is high time someone pinned a medal on Savabrush; for this unsung hero has a long record of life-saving to his credit.

Savabrush is a career man. His only mission in life is to restore and redeem paint brushes. Loosens paint, varnish, shellac, enamel; makes the bristles good-as-new. A 10¢ carton has enough overnight-magic to save several brushes.

If your dealer is not supplied, send 10¢ for postpaid package: Schalk Chemical Co., 352 East Second St., Los Angeles.

**SAVABRUSH**  
**10¢**

**"WE WANT THE FACTS ABOUT  
MODERN WALLS"**



**SHE:** See how the clean, smooth surface of this Insulite wall reflects light! These walls make quiet, cheerful, inviting rooms — and they INSULATE as well. It's certainly true that a home is only as modern as its walls!



**HE:** Here's how Insulite materials save time, labor and money. A substantial home with Insulite inside and outside walls is certainly a good investment; costs less to heat and keep up, and has a better resale value!

Ask your dealer to show you how Insulite structural materials go together to make Walls of Protection—to guard against heat and cold, wind and moisture.

Get the facts about Insulite modern walls now. Read "Backgrounds for Living"—it tells how Insulite materials have been making homes more modern, more comfortable, more beautiful, for twenty-five years.

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Please send me "Backgrounds for Living."

Name.....

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Long Island State Park Commission

A FEW years ago, a New Yorker took his first trip abroad and spent the early summer months in Europe. Returning, he landed on a Friday and spent the week end with relatives on Long Island. When, the following week, his city friends and office associates asked him about the impressions and thrills of his trip, his enthusiasm made him almost inarticulate. "Why it is the most wonderful place I ever saw," said he. "It's amazing, magnificent!" . . . And when they asked what particular place he had in mind, he cried, "Why, Jones Beach. It opened, you know, while I was away, but I spent Sunday there."

That reaction is not surprising, for Jones Beach State Park is literally one of the world's finest beach clubs and ocean resorts, open (without initiation fee or dues) to all who would enjoy it and are willing to appreciate and share it. Though this has meant increasing millions of people every year, it remains as spic and span, as meticulously maintained and supervised, as when it was opened about a decade ago.

The largest of fourteen state parks developed and operated by the Long Island State Park Commission, its 2,400 acres stretch for more than six miles along the ocean front just thirty-three miles—mostly by parkway—from Columbus Circle in Manhattan. Eastward from the developed beach area, stretches a 12-mile

**I'm digging out something  
everybody needs in paint**



**Y**OU don't need three guesses to tell what I'm talking about, because my job is mining lead.

And lead is the starting point for making a durable paint.

You see, they make the purest lead into white lead.

And white lead is used in making paint.

When you look at such ancestry, it's not surprising that pure white lead paint is able to stand up under the attack of time and nature.

In case you think I'm grinding my own ax, just ask any painter who knows his stuff. Ask him what he'd paint his own house with. I can tell you what his

It takes experience to do a good paint job. For the paint on a house is only 1-200th of an inch thick, and it needs to be skillfully applied to give real protection. Pictured here is one of the many things a good painter knows—how to lay paint at corners to protect the points where clapboards join.

answer will be—"white lead."

So take it from an old lead miner, you can't beat a paint that's made from lead. And this is one case where the best is really the cheapest.

LEAD INDUSTRIES ASSOCIATION  
420 Lexington Avenue  
New York, N. Y.







Ol' man  
weather  
can't scar  
the

*Beauty*  
of this home  
in the French  
Farmhouse  
Style



No. 3 of a series of new homes painted the old-fashioned way with Pure White Lead

Taking inspiration from the traditional country homes of France, the architect has embodied all their friendly formality and charming elegance into this modern dwelling. To protect the beautiful brick structure of homes like this from time and weather, more and more architects today specify a paint famous for its long-wearing qualities—Eagle Pure White Lead in oil.

This "old-fashioned" paint has been well-known to home-owners since 1843. It's widely used the country over because Eagle Pure White Lead in oil seems to give better protection to all surfaces—wood, brick and stucco. This paint produces an elastic film that anchors deep in the surface... doesn't crack or scale... and wears down slowly and evenly.

Next time you paint... employ a reliable contractor... and specify Eagle.

Made by The Eagle-Picher Lead Company, Cincinnati, Ohio

**EAGLE**  
WHITE  
LEAD

(Makers of Eagle Enduring Home Insulation—Thick, Fireproof Mineral Wool)



dune-flanked drive. Two vast bathing houses—one enclosing a fine salt water pool—a number of restaurants, a band shell, and other buildings, face the ocean, all fittingly and sturdily built of soft-toned cut stone so as to merge into the seaside landscape. Inland, on the curving shore of Zach's Bay, where still water attracts countless youngsters and the less valiant swimmers, a permanent stadium provides a vantage point for 10,300 spectators who form but part of audiences that witness swimming and diving exhibitions, fireworks displays, operas presented on a floating stage, and other entertainments every evening and week end during the summer.

As a setting for the buildings, the immense parking spaces, the stately campanile (that serves as water tower and landmark), and other structures, landscape architects have done a glorious job of transforming a bare sand bar into an example of effective, enduring seashore planting. They have tied down the shifting sand with beach grass, marine vetch, and goldenrod; broken the force of the winds with thickets of beach plum, bayberry, Japanese black pine, and other resistant shrubs and trees; created broad expanses of smooth lawn, and bordered them and the walks and terraces with beds of petunias, portulaca, hydrangeas, iceplant, marigolds, salpiglossis, zinnias, nasturtiums, pansies, and other plants that bloom brilliantly from spring opening time until frost.

If you can tear yourself from the ocean's refreshing embrace, you can play games of all kinds—Ping-pong and paddle tennis, shuffle board, archery, pitch-and-putt golf, handball, soft baseball. Pleasantly weary, you may stroll along a mile of boardwalk.

Not the least distinctive feature



L. I. State Park Commission

**BATHROOM  
SLAVERY ENDED!**  
—27 YEARS AGO!

No scrubbing—

No scouring

Just use Sani-Flush, the powdered chemical compound. It quickly, easily removes all discoloration from water-closet bowls.



Positively  
Cannot  
Hurt  
the  
Plumbing  
Connections

**Sani-Flush**

Cleans Water-Closet Bowls

This is an old advertisement. But after 27 years Sani-Flush is still the easiest and best known way to keep toilets looking new. (Also cleans out auto radiators.) See directions on can. Sold by grocery, drug, hardware, and 5c-and-10c stores. 10c and 25c sizes. The Hygienic Products Co., Canton, Ohio.

**SECTIONAL STEEL GARAGES**



That Look Like Wood

\$119 and up—

Shipped Anywhere  
Freight Prepaid—500 miles  
Easily Erected, Dis-  
mantled and Moved.  
Tool Houses—Storage Sheds  
Work Shops—Pump Houses  
Steel Utility Buildings for All Purposes  
Write For Information

JOHN COOPER CO.  
309 Second St. Hackensack, N. J.



**NEW AUTO TRAY**  
ONLY \$1  
ENJOY PICNICS

No more coffee juggling or upholstery stains! Rubber-tipped Ponten metal tray hooks over window frame in 5 seconds, folds and tucks away when you've eaten. Baked enamel finish. Strong, roomy. Great for any weather, workmen, old people, children. Keep window up or down. Fits INSIDE ANY CAR, no screws or attachments. Thousands in use. Grand gift! Order one or more DIRECT, currency, check, C.O.D., only \$1. We pay postage. Guaranteed.

PONTEN MFG. CO., 1466 So. 5th St., Berkeley, Calif.

**STERLING SILVER  
FOR BABY**



Here is the answer to many a gift problem. Heavy weight Sterling spoon and fork in the popular "Little Princess" pattern.

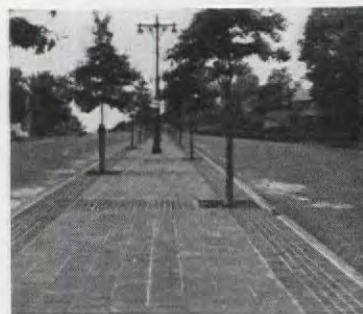
\$1.00 Each, Postpaid  
Attractively packaged.  
Order today from

STERLING CRAFT CO.  
TEMPLETON MASS.



From "Long Island" by Russell Doubleday, ©1939, Doubleday, Doran & Co., Inc.,

Out on Long Island, nature has made many lovely spots, such as this sylvan glade alongside the Southern State Parkway, Wantagh. Below, is a bit of Astoria Boulevard, improved by the Landscape Division of the Borough of Queens, under the guidance of Mrs. Charles B. Williams, director



Queens Landscape Division

of Jones Beach is its personnel—military-looking State troopers; beach cleaner-uppers in their navylike "suit o' whites"; enviably tanned and muscular beach guards; smartly uniformed attendants; immaculate nurses at the first-aid station, and equally spotless waiters and waitresses, and the supervising officials in white ducks, blue coats, and visored caps, for all the world like the deck officers on your favorite ocean liner. Many of these courteous and thoroughly efficient employees are college men and women; all have been thoroughly trained, and imbued with the spirit that animates the entire Commission, from its gifted and dynamic chairman, the Hon. Robert Moses, down. How thoroughly that spirit has become a part of Jones Beach State Park, and of the swarms of seekers after health and recreation who visit it, can be sensed any summer evening when, at the sound of a sunset bugle, the "officers of the day" line up in front of the flagpole near the central pavilion, the strains of "The Star Spangled Banner" float out on the still air, and every bather, picnicker, stroller, game player, and on-looker within hearing stands at attention facing toward the flag as it slowly descends into the arms of the color guard.

We have left things out, of course, but New York is so big, it's "so far apart," and it means so many different things to so many different kinds of people—and there simply isn't room to tell the whole story.



## American Home pilgrimages

[Continued from page 103]

himself, passed through the front Dutch door (see page 109) to rest from the ardors of his open-air meetings held during his visit to America.

Proof that Dutch subjects did not renounce their own familiar mode of home life is the Judge Tennis Schenck house (see page 100), Highland Park, Kings County, Brooklyn, which some authorities date as early as 1705 and others fifty years later. The perfected Dutch form of architecture shows the attractive curve of the gambrel roof sweeping down to form eaves so wide as to be almost a porch—a subtle feature, that curve, which architects find it difficult to reproduce and usually make too flat or too steep. Very wide shingles and solid wood panels contribute to the charm of this traditional architecture, found along the Hudson in New Jersey and New York usually in red stone masonry.

Another home of this type and period is the Lefferts Homestead in Prospect Park, Brooklyn, but this expresses the duality of English and Dutch influence in the deeply dipping gambrel carrying pedimented dormers with arched windows, and with porches front and rear created by eaves too broad for self-support, yet the posts are properly slender to give an impression of delicacy.

Poe must have had such a house as the Lefferts homestead in mind when he wrote the description quoted in preceding paragraphs.

J. Lefferts, a judge and member of the Provincial Congress, built this house in 1776 to replace one burned by the British that his grandfather, Lefferts Pietersen Van Hagewont, had constructed on land granted him in 1660. The house is comfortably arranged with broad hall and four rooms downstairs and four chambers above, all furnished with fine pieces of maple and mahogany, early hooked rugs, samplers, etc.

The complete transformation of the traditional Dutch gambrel-roofed structure occurred at this time in communities on the south



Imposing century-old Bartow Mansion in Pelham Bay Park



Schuyler mansion at Albany, erected 1762



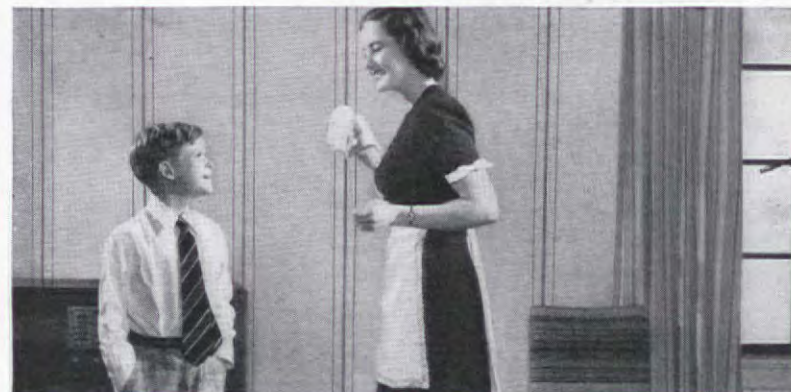
*"Boy! WHAT A LUCKY BREAK FOR ME!"*



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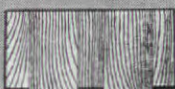
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The rustic charm of "Well-Sweep House," Cazenovia, 1798



shore as Lawrence, Nassau County, where British and Dutch had intermarried for a generation or two. Rock Hall, built in 1767, has classicism dominant in the details, the carefully finished cornice and rounded dormers, the large carefully spaced windows, all making for dignity and intimacy in the new manner.

Such homes made life on Long Island very agreeable before the Revolution, the landed gentry being interested in farming and stock-breeding, also horse-races on Salisbury Plain. Rebellion against taxation brought war and temporary subjection. August 27, 1776, Washington fought the Battle of Long Island, part of which took place in Prospect Park, Brooklyn, near the Quaker Cemetery established in 1662. The trained army of ten thousand British and Hessians took over the island until the end of the war, but found the inhabitants recalcitrant to military rule. Later, the Long Islanders' joy knew no limits when in the first year of office President Washington made a triumphal tour of the island, now become part of the state of New York.

Many prominent old families lived in East Hampton, one of them the Hedges into which Aaron Isaacs of New York City was fortunate



Above: Gen. Philip Schuyler's country home which he rebuilt in 1777-78 in Schuylerville on the Hudson, near Saratoga. Left, an effective and typical New York handling of Roman Revival, Cooperstown



Exposition-minded visitors to the Pacific Coast this year should experience the glamour of the Great Southwest desert country and the subtropic beauty and historic charm of **San Diego**, where California began and Mexico begins on the "Harbor of the Sun."

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## 3-IN-ONE OIL



to marry, going to East Hampton to live and acquire property that included an ancient "salt box" house destined to win immortality as "Home, Sweet Home." Isaac's daughter married poverty-stricken William Payne, instructor for a time in the newly established Clinton Academy, and through her father's kindness the young couple took up residence in this old dwelling. A second son, John Howard, was born on June 9th, 1791, and it is he who celebrated all homesteads in his world-wide song referring to the truly old house where he spent his youth. As a child he must have delighted in the nearby windmill, one of many in this locality to which farmers brought their grain for grinding. At present this particular windmill houses tools of the old days and is a fit companion for the weather-beaten manse that Mr. Gustave H. Buek rehabilitated and equipped in wonderful fashion with antique furniture, utensils, and a unique collection of lustreware. A foremost shrine to domesticity of a kindly homely sort, it now belongs to East Hampton, giving enduring significance to the natural beauty of this village with its public green and park.

For those who wonder why John Howard Payne never returned to "Home, Sweet Home," it is well to recall that many an actor-playwright's only reward is fame and not fortune. Of sufficient promise to warrant his friends raising a fund to send him to England in 1813, Payne achieved popularity, especially for "Clari, or the Maid of Milan" and the famous song therein, but when he returned to America in



Photographs from Historic American Building Survey, Library of Congress, Wide World Photos, Brown Brothers, Graphic Features, James F. Schindler, Radginsky, F. E. Brimmer

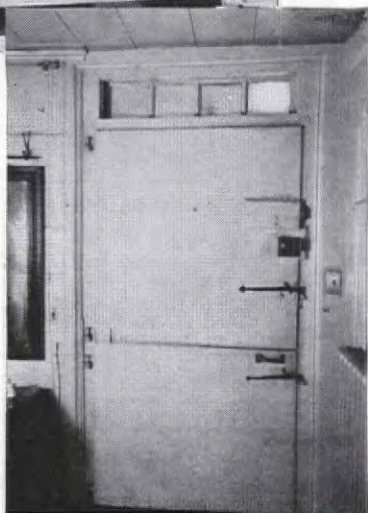


The dignified Van Cortlandt mansion, 1748, in the Bronx. Van Cortlandt Park. Home of John Lefferts, in Brooklyn. Inside view of front door, Bowne house, 1661, Flushing

1832, his penniless condition continued until ten years later when President Tyler assured him of a livelihood as Consul at Tunis, where he died at his post in 1852.

It is a coincidence that today East Hampton possesses Guild Hall devoted to art and music, and especially to drama, within

[Please turn to page 112]



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## An old Southern wedding supper

[Continued from page 52]

Mrs. Elliot then goes on to describe the equally groaning and decked sweet table: "One hour after the meats were served, the bridal pair precede their guests to the other apartment where the cake table was spread, with the glitter of silver, glass, and china, bearing the iced cakes, frosted fruits, quivering jelly, snowy syllabub, golden custards, blanc-mange, trifle, typsey cakes, floating islands, and fruits. Flowers in large bouquets, flooded with brilliant lights to impress a pleasing picture on the mind long after their beauty had faded and gone. Under a basket, in the centre of the table, was placed the bride's cake, weighing eight pounds, and ices in beautiful forms with thick Florida icing, and exquisite French candies on the side, with a pure white bouquet of roses, lilies of the valley, and small flowers, emblematic of youth, innocence, and love, in the centre. Inside of each post on the corner of the box, oblong wire baskets were made to fit, and filled with French candies in small sprigs of evergreen and flowers lined with prettily cut paper, and sugar fruits placed between.

"On each side (through the centre of the table) was a large glass bowl filled with amber jelly, next a bowl of syllabub, piled high and decorated with strips of fruit jelly. Then tall pyramids of oranges, with bunches of purple grapes over the tops, and bunches of raisins around the bottom; silver baskets with macaroons and kisses, bowls of tipsey cake, trifle, and floating island, moulds of blancmange and Charlotte Russe on glass dishes, and eight dozen glasses of syllabub and colored jellies interspersed. On each end of the table a large fruit cake on a glass salver beautifully ornamented, vases of flowers between the bride's cake and each end, with china dishes of sliced fruit cake, plain pound cake, delicate cake, marble cake, white cake, citron cake, jelly cake, coconut cake, sponge cake, chess cake, jumbles, snow-balls, candies, apples, and nuts tastefully disposed. Saucers and spoons, with small china plates and napkins, on each side of the table, with silver ladles to serve the syllabub and jelly. Ice cream pyramids are used only in warm weather, and were not added, as snow was plentiful, and Southern houses not heated by furnaces.

"This is written as a guide. Follow the directions, and see if its simple [sic!] elegance and

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utility will not compare favorably with the dazzling supper prepared by skilled and artistic confectioners."

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## Pickled Oysters

Place oysters in saucepan in their liquor and boil up once. Drain off the liquor and cool. Boil vinegar with black pepper, salt, mace, cloves and nutmeg. When perfectly cool, pour over the oysters, and keep them in a stone jar.

## Syllabub

Put one pint white wine, with the juice of one lemon and one half pound fine white sugar, in a deep bowl. Stir in one quart sweet cream. Churn it with a tin churn, made for the purpose, and skim the froth as it rises. Always churn for ten minutes before skimming, as it thickens and is better this way. (Modern cream whippers may also be used and may make skimming unnecessary.) Place pieces of jelly in small glasses and fill the glasses with the froth.

## Trifle

Line a large glass bowl with slices of sponge cake and saturate them with wine. Fill the bowl with a rich boiled custard (made with eight eggs to a quart of milk and a quarter pound sugar), flavor custard with lemon. Whip up syllabub, after the recipe, and pile it high on the custard, then cut very thin slices of jelly and lay it over the whipped cream. The custard for this purpose must be very cold and thick for the best results.

## The Museum of Modern Art

[Continued from page 99]

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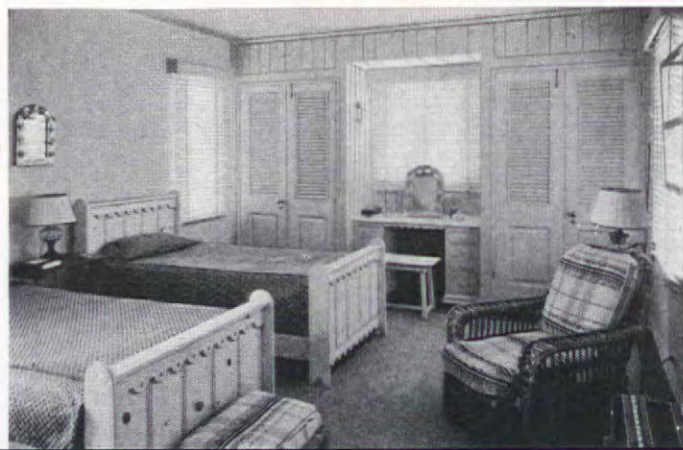
clude Max Beckmann, Thomas Benton, Peter Blume, Bonnard, Braque, de Chirico, Demuth, Otto Dix, Duchamp-Villon, John B. Flannagan, Gris, Gropper, Kandinsky, Kuniyoshi, Léger, Jacques Lipschitz, Marin, Miro, Mondrian, Nakian, Georgia O'Keeffe, Orozco, Maurice Prendergast, Redon, Rouault, Rousseau, Pierre Roy, Siqueiros, Sheeler, Niles Spencer, Maurice Sterne, Max Weber, William Zorach.

The motion picture, the one great art peculiar to the twentieth century, is an important feature of the museum's Tenth Anniversary. Film programs are given in the auditorium seating nearly five hundred. These programs include many of the outstanding productions in the forty years since the moving picture was born. American, French, German, Russian, Swedish, and English films are shown, among them rare films of the earliest days of the motion picture: one of the first movies ever thrown on a screen, a sixty-second reel showing Mary Queen of Scots losing her head; "The Great Train Robbery," one of the first movies to have an actual story, great-grandfather of today's gangster and G-Men films; an early Méliès film of a marvelous trip to the moon; and others.

The architectural part of the Tenth Anniversary Exhibition is a large and exciting show of modern houses and housing of all kinds from the most luxurious country homes to the finest large-scale, low-cost housing developments for cities, including work by Wright, Gropius, Le Corbusier, Miës van der Rohe, Aalto, Neutra, and many others. This part of the exhibition has been arranged by the museum's Department of Architecture and Industrial Art in collaboration with the United States Housing Authority. It consists of numerous models and enlarged photographs, plans and graphic charts arranged in dramatic sequence to emphasize the special importance of modern architectural design in many varied kinds of dwellings. The housing exhibits should be of the greatest interest to all citizens of the United States as Congress has recently voted a grant of eight hundred million (\$800,000,000) dollars for better housing throughout the country.

The Tenth Anniversary Exhibition also has other sections of unusual interest. One of these is a special exhibition devoted to modern photography; an exhibition of a dozen "masterpieces of modern chairs"; exhibitions of typography, posters, and other examples of modern art and design.

But the new building itself  
[Please turn to page 113]



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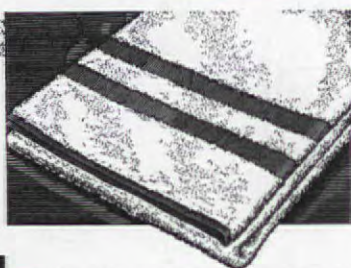
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Here's a special, get acquainted value. Big white Martex Monarch bath towels —5 sizes—8 border colors at prices starting as low as 29¢. Meets the need of large families for lots of good serviceable towels. Made with the plied yarn underweave that makes all Martex Towels wear so well. If your department store or linen shop doesn't carry Monarch, send \$1 for 4 piece set: 22" x 44" bath towel, guest towel and 2 wash cloths. Specify border color—Blue, White, Pink, Orange, Lavender, Green, Black, Red. Print your name and address plainly. Wellington Sears Co., 77 Worth St., New York, N.Y.

**Martex  
MONARCH**

THE BUY WORD  
FOR  
FAMILY TOWELS

## American Home

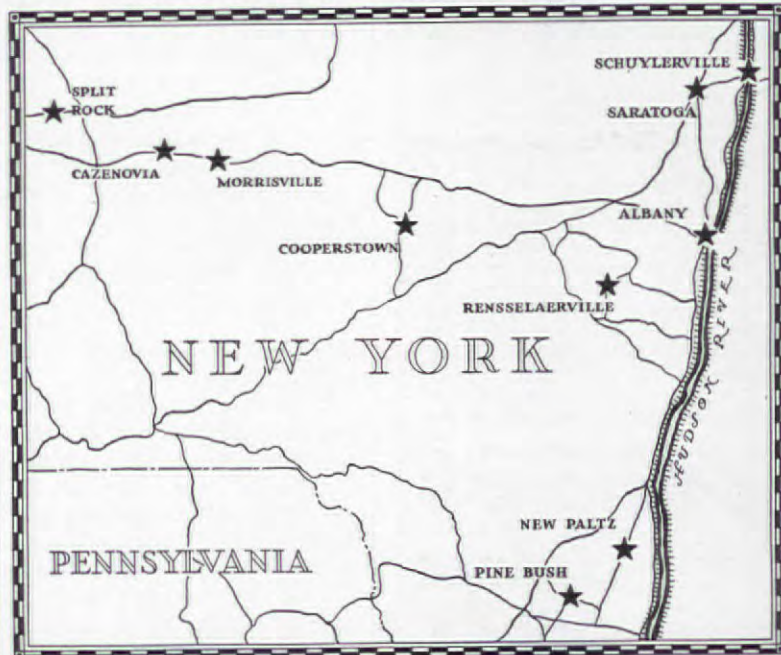
### pilgrimages

[Continued from page 109]

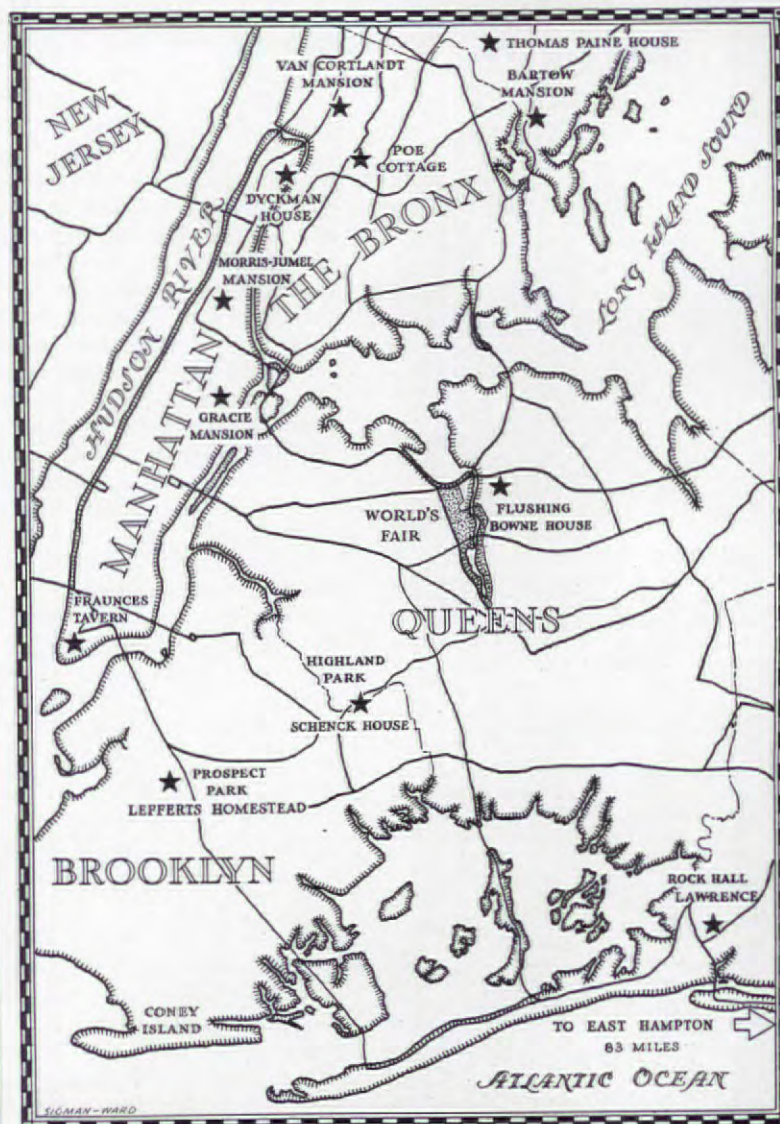
its walls being the elegant John Drew Memorial Theatre where notable productions of plays are staged. John Drew spent many happy years in East Hampton.

*Editorial Note:* Previous American Home Pilgrimages and the months in which they appeared are as follows:

1. Ohio (Lakeshore) Jan., 1938
2. Ohio (Marietta, Zanesville, Columbus)—February, 1938
3. Ohio (Scioto Valley and Cincinnati)—March, 1938
4. Maine—August, 1938
5. Michigan—October, 1938
6. California—March, 1939



Eastern New York State, Manhattan, and Long Island





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### Circulates Heat

Now—enjoy the charm of an open fireplace, plus the convenience of *circulated* heat. The Heatilator Fireplace gives you both: Puts no limit on style of fireplace, yet warms every corner of the room—and even adjoining rooms.

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### WILL NOT SMOKE

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# SCOVILL

## The Museum of Modern Art

[Continued from page 111]

probably excites the greatest interest. A striking example of modern architecture, its glass walls and other unusual features are causing great discussion not only in New York but throughout the country. It has three floors of galleries and at the rear of the building, extending to West 54th Street, is a large closed garden-gallery for the display of modern sculpture. The penthouse of the building has a large lounge and terrace for the exclusive use of members, where they and their friends may have tea and see some of the newest works of art acquired by the museum but not yet put on public display. The art library of the museum, which contains 4,000 books, catalogues and pamphlets on modern art, is open to the public. Students of the cinema are admitted to the Museum of Modern Art Film Library—probably the world's most complete library of books on film, and documents, data, and memorabilia of the origin and growth of the motion picture.

## The Frick Collection

[Continued from page 25]

Boucher, Fragonard, Chardin, Ingres, Hogarth, Gainsborough, Reynolds, Romney, Raeburn, Constable, Turner, and Whistler.

There are also bronzes and portrait busts by Vecchietta, Laurana, Bertoldo, Pollaiuolo, Bellano, Riccio, Francesco da Sant' Agata, Francesco da San Gallo, Benvenuto Cellini, Giovanni Bologna, Hans Vischer, Adriaen de Vries, Jonghelinck, Derbais, Girardon, Pajou, Houdon, and others.

The Collection further includes Limoges painted enamels of the 16th century, with pieces by Nardon Pénicaut, Léonard Limosin, Martial Reymond, and Jean Court; 17th and 18th century Chinese and French porcelains; English, French, and Italian period furniture; and a few rare Persian rugs.

One feature of the house is a fine organ, which a sound-transmission system makes audible in a number of the rooms. Classical records are played daily, and recitals are occasionally given in the Court by organists of repute. In the Lecture Room from time to time an instrumental concert by a distinguished artist or chamber music by well-known quartettes will also be given.

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Expanding Blanket  
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"Will it be economical to operate?" and "How good an investment will it be in terms of future value?" If you're wise, you'll approach the business of buying insulation in the same canny spirit and not count yourself contented until you've received satisfactory answers to the same three basic questions.

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**IT'S LOW IN COST:** Saves building dollars by selling at a low price... saves them by installation short cuts that minimize labor time.

**IT'S EFFICIENT:** Not only does Kimsul itself enjoy one of the highest ratings in the entire field—but, because of the flexible form in which it is made, it minimizes cutting, fitting and joining at time of installation, and, hence, provides a tighter, snugger job than would otherwise be possible.

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Year 'Round Comfort  
Permanent Protection  
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Hostess in Town with  
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WHITE WIRE  
SERVING STAND

...and you can be too, with this clever white metal serving stand. Use it the year-round indoors or on the lawn. Easier to carry than a tray. Place it anywhere. 20" high with 12" top and shelf in your choice Clear, Red, Blue, Green or Amber glass. **\$2.75**

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GEORGE KOCH SONS, Inc.  
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Genuine porcelain enameled steel—black and white speckled—will last for years—burns paper, leaves, grass, garbage, etc. Lights at top—burns downward—requires no fuel. Sparks cannot escape. Ashes removed from bottom after several burnings, and act as plant fertilizer. Solves garbage problem wherever no disposal is available. No. 1 Size holds 1 1/2 bushel, wt. 60 lbs., price \$22.50. No. 3 Size, 3 bushels, wt. 115 lbs., price \$31.50. F.O.B. South Bend, Ind.

Approved by prominent testing laboratories  
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while you trim  
your lawn!

## The Doo-Klip

### Long Handled GRASS SHEAR

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or Sore Hands

PRICE  
\$2.50



Trims under hedges, bushes, along  
sidewalks, foundations, etc.

● Trim your lawn the easy way—standing  
up! The exclusive, "up-and-down" action  
of the Doo-Klip grip ends forever tired  
hands, blisters, pinching, etc. Light in  
weight—easy to handle. Rust proof blades  
are self-sharpening and never require ad-  
justment. Overall height 43".

**Doo-Klip**



PRICE \$1.50

### STANDARD GRASS SHEAR

The finest hand grass shears made. "Up-  
and-down" grip action will not tire or  
pinch the hand, cause blisters or skinned  
knuckles. Same high quality as Long Handled  
Doo-Klip. Overall length 11 1/2".

Buy Doo-Klips at your Hardware or Seed  
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## Save Time and Labor with MONTAMOWER

Mows and Trims Lawns  
in One Simple, Easy Operation

Tired backs and aching arms just don't happen  
to users of Montamower. All the drudgery and  
noise of lawn mowing is done away with. No  
dead weight to push. Instead, just 7 1/2 pounds  
of live mechanism that first gathers, then cuts  
the grass closely, smoothly and to correct height;  
no matting; no streaking; no clatter; no rattles.  
Cuts a 16" swath through long grass, dandelions,  
spike grass and weeds, right up to walls, fences,  
trees or posts; leaves no fringes to be trimmed by  
hand. Cutters are self-sharpening. Built to last  
many years. Guaranteed. Thousands in use.  
Costs little. Write for literature.  
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MICH.



# IRIS

Write for free booklet containing colored  
illustrations, descriptions, and prices of  
680 best improved varieties. Also Oriental  
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Illustrated talks on the schools  
and masters represented in the  
Collection are given every after-  
noon except Monday and Tues-  
day, at 3 o'clock. Lectures by  
well-known authorities on various  
phases of the history of art will  
also be announced from time to  
time. Groups of not more than  
ten persons will be conducted  
through the rooms, Sundays and  
Mondays excepted, by previous  
appointment. Larger groups may  
make appointments for special  
lectures on the Collection, to be  
given at hours not conflicting  
with the regular series. Applica-  
tion for special lectures should be  
made at least five days in ad-  
vance.

There is no charge for any of  
these facilities. The Trustees ac-  
cordingly consider it inappropriate  
for guides or lecturers who  
charge a fee for their services to  
accompany clients through the  
Collection, and do not permit  
lecturing in the galleries.

Complete catalogues of the  
Collection have not as yet been  
published; but a summary cata-  
logue of the paintings is avail-  
able, as well as checklists of  
paintings, sculpture, and enamels.  
The selection of photographs and  
monochrome postcards, now com-  
paratively limited, will gradually  
be enlarged.

## Manhattan's medieval monastery gardens

[Continued from page 27]

Because the healing of the sick  
was part of the religious duties of  
the monks, you will find in the  
Bonnefont Cloister echoes of the  
old physic gardens which, with  
charming forethought, they used  
to place near the windows of the  
sick-room, so that patients might  
have the pleasure of both the  
sweet scent and the enchanting  
view of the flowers and herbs  
which were to make them well.

A checkerboard of squares and  
oblongs, the Bonnefont herb  
and flower garden commands a  
sweeping view of the Hudson  
River and the George Wash-  
ington Bridge. Around the in-  
evitable central well-head we  
find four beds symmetrically ar-  
ranged. The rounded edges of the  
outer flower beds and the four  
flowering crabapple trees in the  
central beds create an impression  
of diminutive size belied by the  
garden's actual measurements, ap-  
proximately 62 by 44 feet.

The beautiful display of flower-  
ing crabs in spring is followed by  
the dense mat of English daisies,  
the delicate perfume and varied  
tints of garden pinks, and the  
cool purple blossoms of violets.  
Sweet-smelling herbs have been

## Like ALL NIGHT RAIN

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"Greatest watering device I ever used!" say  
thousands who bought SOIL-SOAKER last  
year. Far more efficient and economical than  
sprinklers. Puts water exactly where you want  
it. SOAKS TO THE ROOTS, where it does the  
most good.

Made of canvas, scientifically treated to pre-  
vent mildew. One end has standard coupling—  
attaches to hose; other end closed. Water seeps  
gently throughout full length, spreading over  
large area on all sides, soaking the soil thoroughly!  
No spray—no waste on walks, driveways, street  
—no loss of water by evaporation. Wonderful for  
parkings, terraces, roses, shrubs, flower-beds—  
ideal for lawns!

RECOMMENDED by Agr. Colleges and  
Nurseries. Much better than light surface-  
sprinkling.

ORDER NOW from  
your hardware dealer. If he  
hasn't it, send \$1.10 for 12-  
ft. size—\$1.60 for 18-ft.  
size—or \$2.60 for 30-ft. size  
(all 2" diam.) Packed and  
mailed postpaid anywhere  
in U.S.A. Get Yours NOW!  
HASTINGS CANVAS CO.,  
Dept. AG  
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DON'T RISK ROSE RUIN  
Insects work fast, so spray early and often. Powerful Ever Green  
kills many garden insects yet is non-poisonous, pleasant and  
easy to use. 35c bottle makes 6 gallons spray for aphids.

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ON WALKS-DRIVES-  
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WEED KILLER  
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All Unwelcome Weeds and Vegetation. Rain  
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Sold by Garden Supply Dealers  
HAMMOND PAINT & CHEMICAL CO.  
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BE SURE THE SPRINKLER  
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Get the utmost in efficiency  
and long, trouble-free service.  
A type for every lawn or garden  
—and for every pocketbook.  
Each designed to throw more  
water—throw it farther—  
spread it even. Rain Kings  
do a better job and last  
longer. ASK YOUR  
DEALER FOR THEM  
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der—not a bait. Pen-  
etrates throughout the  
nest, killing all ants—  
Instantly. No waiting.  
No poisonous residue.

At Drug, Hardware, Seed Stores  
30c KILLS A MILLION ANTS  
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34 Rockefeller Plaza, New York, N. Y.

grouped in beds and the spicy  
fragrance of tarragon and of vari-  
ous forms of mint and thyme per-  
meate the atmosphere throughout  
the growing season. Bees love  
herbs, and on a warm summer  
day the garden throbs with the  
sound of their humming, just such  
a languorous, buzzing sound as  
must have formerly pervaded the  
old castle and monastery gardens.

Because not only the lords and  
ladies of old, but also their ascetic  
brothers in the monasteries used  
to love to linger in their peaceful  
garden retreats, seats, sometimes  
of turf, were provided at con-  
venient spots whence the eye  
could gaze on flower delights.  
Similarly, in this modern proto-  
type, several mellow-toned  
wooden banks or benches, with  
carefully pegged legs, tempt the  
visitor to stay a while. Against  
one wall are two espaliered trees,  
one pear, another apple, whose  
branches simulate the many-  
branched candlesticks of an-  
tiquity. On them the apples are  
usually more profuse and larger  
than on trees growing in an or-  
chard.

The effect of the entire garden  
is one of pleasant dalliance. One  
can easily picture the mystical  
abbess, St. Hildegard, who wrote  
a treatise on the virtues of plants,  
wandering in this little space with  
her kirtle tucked up and her  
wimple awry, as might any lady  
of today, hurrying out to cut a  
fragrant bouquet for her soup or  
a posy for her table!

For our own monastery garden  
we may wish to add other amen-  
ities to be found in various medi-  
eval paintings and illuminated  
manuscripts, such as flowers grow-  
ing in pots set along the top of  
the wall in earthenware or painted  
jardinières, jars planted with  
herbs, or even bird cages to be  
hung in the trees.

In selecting our fountain (for  
no true monastery garden is com-  
plete without one), we may follow  
the example of our ancestors and  
choose one simple or elaborate,  
according to our purse. Or we  
might follow Francis Bacon's ad-  
vice and select one of three kinds:  
"the one that sprinkles or  
spouteth water, the other a fair  
receptacle of water some 30 or 40  
feet, and the third, which we may  
call a bathing pool!"

There is almost no end to the  
number of flowers and herbs we  
can use. There are approximately  
one hundred and fifty varieties to  
be found in the Cloister gardens  
now, and more are being added  
each year. It would be well to fol-  
low the Museum's plan and label  
all our plants, so that our cook—  
and we ourselves—may more  
easily learn to identify them.

Remember that an herb garden  
is one of the easiest to cultivate;  
and that some portion of the crop



can be used as condiments in cooking, or in the preparation of homemade sachets and perfumes. Those who have no gardens but who wish to raise herbs on the window-sills of city homes may have this delight, for flats of parsley and chives are often sold at grocers during the winter and do well when grown in this fashion, while summer savory, thyme, and rosemary have been found to flourish in window-boxes. Although the Museum, in beginning its gardens, had to purchase abroad many of the seeds and plants it needed, all of them can now be secured from one or another of the several herb farms which have sprung up in this country during the last few years.

Whether your medieval garden be large or small at first, there is a joy in cultivating these less obvious and more subtle plants, that have been appreciated by gardeners for centuries. Although modest in appearance, herbs and flowers of the Middle Ages have been so important to mankind that unnumbered legends have been woven around them, and books by the hundreds have been written about them. In planting and caring for our own "monastery gardens" we may well find pleasure in the realization that we are carrying on the tradition of convents, monasteries, and castles where, in their turn, our ancestors were growing and drying herbs according to a pattern set centuries before by Pliny, Galen, and Dioscorides.

### Plants and herbs growing in the Bonnefont Garden

Acanthus (*Acanthus mollis*)  
 Shallot (*Allium ascalonicum*)  
 Chives (*A. schoenoprasum*)  
 Hollyhock (*Althea rosea*)  
 Pasqueflower (*Anemone pulsatilla*)  
 Dill (*Anethum graveolens*)  
 Chamomile (*Anthem. nobilis*)  
 Chervil (*Anthriscus cerefolium*)  
 Columbine (*Aquilegia vulgaris*)  
 Southernwood (*Artemisia abrotanum*)  
 Absinth (*A. absinthium*)  
 Tarragon (*A. dracunculoides*)  
 Sweet woodruff (*Asperula odorata*)  
 Asphodel (*Asphodelus luteus*)  
 English daisy (*Bellis perennis*)  
 Betony (*Betonica grandiflora*)  
 Borage (*Borago officinalis*)  
 Pot-marigold (*Calendula officinalis*)  
 Caraway (*Carum carvi*)  
 Red valerian (*Centranthus ruber*)  
 Glory-of-the-snow (*Chionodoxa luciliae*)  
 Costmary (*Chrysanthemum balsamita*)  
 Oxeley daisy (*Marguerite* (*C. leucanthemum*))  
 Lily-of-the-Valley (*Convallaria majalis*)  
 Coriander (*Coriandrum sativum*)  
 Saffron crocus (*Crocus sativus*)  
 Spring crocus (*C. vernus*)  
 Cumin (*Cuminum cyminum*)  
 Scotch broom (*Cytisus scoparius*)  
 Carnation (*Dianthus caryophyllus*)  
 Grass pink (*D. plumarius*)  
 Maiden Pink (*D. deltoideus*)  
 Elecampane (*Inula helenium*)  
 White fraxinella (*Dictamnus albus*)  
 Pink fraxinella (*D. a. ruber*)  
 Sweet fennel (*Foeniculum officinale*)  
 Wild strawberry (*Fragaria vesca*)  
 Black hellebore (*Helleborus niger*)  
 Roman hyacinth (*Hyacinthus orientalis*)  
 Hyssop (*Hyssopus officinalis*)  
 German iris, orris-root (*Iris germanica*)  
 Florentine iris (*I. florentina*)  
 Dalmatian iris (*I. pallida dalmatica*)  
 Dwarf iris (*I. pumila*)  
 Swamp iris (*I. pseudacorus*)  
 True lavender (*Lavandula officinalis*)  
 Dwarf lavender (*L. o. nana*)  
 Spring snowflake (*Leucojum vernum*)

## Famous Gardens of History



● Your own garden is more important to you than any garden of history. But, there is no pleasure in seeing insect pests destroy what you and nature have spent weeks in developing.

### A SAFE-EFFECTIVE SPRAY

To guard against damage from many insects, spray with "Black Leaf 40" regularly. This famous insecticide kills both by contact and by fumes. A little makes a lot of spray. Directions on label and leaflets describe its many uses and how to obtain maximum effectiveness. Sold by dealers everywhere.

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**GROW Beautiful FLOWERS**  
 by spraying Ever Green regularly. Powerful, spells death to many garden insects; non-poisonous to people and pets. Costs little... easy to use... gets big results.

**EVER GREEN Garden SPRAY**

### If your LAWN is hard to keep green

9 chances out of 10 it's packed and waterproof. Before fertilizer or water can help, the sod must be made porous.

The **SodSpiker**

1 makes perforations to let air, water and lawn dressings enter.

2 loosens sod from beneath to store water like a sponge. Lets roots breathe—and grow deep.

At your seed or hardware dealer's. If not, use coupon.

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☐ Please send free non-technical lawn guide folder.

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10 TIMES FASTER!

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 Curly mint (*Mentha crispa*)  
 Peppermint (*M. piperita*)  
 Creeping mint (*M. requienii*)  
 Woolly mint (*M. rotundifolia*)  
 Apple mint (*M. r. variegata*)  
 Spearmint (*M. spicata*)  
 Grape-hyacinth (*Muscari botryoides*)  
 Forget-me-not (*Myosotis alpestris*)  
 Hoop-petticoat daffodil (*Narcissus bulbocodium*)  
 Angel tear daffodil (*N. triandrus*)  
 Catnip (*Nepeta cataria*)  
 Ground Ivy (*N. biederacea*)  
 Sweet basil (*Ocimum basilicum*)  
 Bush basil (*O. minimum*)  
 Sweet marjoram (*Majorana hortensis*)  
 Star-of-Bethlehem (*Ornithogalum umbellatum*)  
 Peony (*Paeonia officinalis*)  
 Parsley (*Petroselinum sativum*)  
 Anise (*Pimpinella anisum*)  
 Cowslip (*Primula veris*)  
 White rose (*Rosa alba*)  
 Damask rose (*R. damascena*)  
 Cabbage rose (*R. centifolia*)  
 Dog rose (*R. canina*)  
 French rose (*R. gallica*)  
 — rose (*R. pomifera*)  
 Sweetbrier (*R. rubiginosa*)  
 Rosemary (*Rosmarinus officinalis*)  
 Sorrel (*Rumex scutatus*)  
 Rue (*Ruta graveolens*)  
 Sage (*Salvia officinalis*)  
 Clary (*S. sclarea*)  
 Burnet (*Sanguisorba minor*)  
 Ground-cypress (*Santolina chamacyparissus*)  
 Winter savory (*Satureia montana*)  
 Wood-hyacinth (*Scilla campanulata*)  
 Goldmoss (*Sedum acre*)  
 Houseleek (*Sempervivum tectorum*)  
 Tansy (*Tanacetum vulgare*)  
 Dandelion (*Taraxacum officinale*)  
 Germander (*Teucrium chamaedrys*)  
 Mother-of-thyme (*Thymus serpyllum*)  
 Lemon thyme (*T. s. vulgaris*)  
 Thyme (*T. vulgaris*)  
 Coltsfoot (*Tussilago farfara*)  
 Common valerian (*Valeriana officinalis*)  
 Horned violet (*Viola cornuta*)  
 Violet (*V. odorata*)  
 Pansy (*V. tricolor*)

### Being started this spring

Marshmallow (*Althea officinalis*)  
 Bryony (*Bryonia dioica*)  
 Cayenne pepper (*Capiscum annuum*)  
 Wallflower (*Cheiranthus cheiri*)  
 Angel's trumpet (*Datura stramonium*)  
 Foxglove (*Digitalis purpurea*)  
 Wild mallow (*Malva sylvestris*)  
 Stock (*Matthiola bicornis*)  
 Purple-leaf basil (*Ocimum basilicum*)  
 Corn poppy (*Papaver rhoeas*)  
 Opium poppy (*P. somniferum*)  
 Winter-cherry (*Physalis alkekengi*)  
 York and Lancaster Rose (*rosa mundi*)  
 Vervain (*Verbena officinalis*)  
 St. Veronica's flower (*Veronica officinalis*)

### Some sources of information for modern herb gardeners

Herb Society of America, 300 Massachusetts Avenue, Boston, Mass.

Mrs. Rosetta E. Clarkson, Milford, Conn.

The Herb Garden, Huntington, Long Island, N. Y.

The Herb Farm, Chester, N. J.  
 Helen Lyman, 52 Santa Clara Avenue, Oakland, Calif.

Weathered Oak Herb Farm, Inc., Bradley Hills, Bethesda, Md.

The Cathedral Gardens, Mt. St. Albans, Washington, D. C.

Books: "Herbs and the Earth," Henry Beston, \$2; "Gardening with Herbs," Helen Morgenthau Fox, \$2.50; "Old-time Herbs for Northern Gardens," Minnie W. Kamm, \$3; "What to Do With Herbs," Mary Cable Dennis, \$1.50; "An Artist's Herbal," Louise Mansfield, \$2.50; "Herbs, How to Grow and Use Them," Helen N. Webster, \$1.



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FOR PLANT INSECTS



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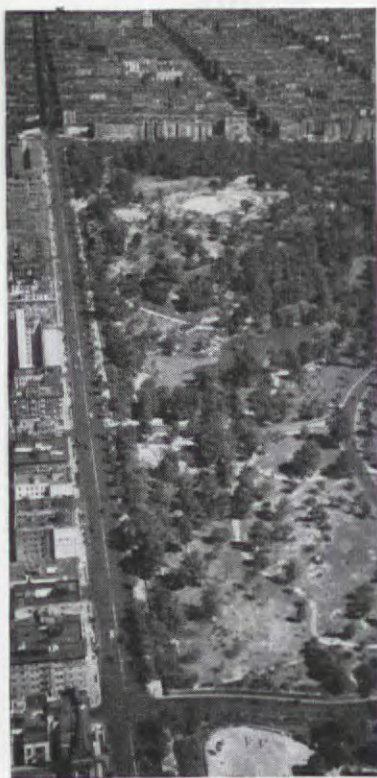
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New York City Park Department  
The northwest quarter of New York's great Central Park

## New York has its garden spots, too!

[Continued from page 82]

of a gigantic, throbbing community of commerce and business, with 840 acres of lawns and groves, roads and paths, and places of beauty and recreation for all ages. Through the years it has suffered sadly, but today it stands restored and invigorated, offering inspiration and a precious green retreat from the city's arid expanses of brick and stone.

To my mind one of the most impressive of the latter developments in Central Park is the Great Lawn—an oval expanse of turf a full fifth of a mile in length lying opposite Eighty-second Street. The tree-shaded paths that border it are a popular promenade for Manhattanites and, it is said, prominent Hollywood artists, too. The little lake which nestles at the lower end of the lawn reflects the delicate colors of a beautiful collection of Japanese cherry trees.

For those interested in formal gardens (and in the possibilities of making city parks appealing to children and to birds), there is special charm in the garden recently completed on the site of the old conservatories, just off Fifth Avenue at 105th Street. One section of this garden is enclosed by lilacs and here each season is a continuous display of flowers from tulip time until the last chrysanthemums of autumn. More than 13,000 tulips, 25,000 daffodils, 1,000 peonies,

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Photographs, complete information: lovely iris selected from world's finest varieties. **FREE** on request.  
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Irrigate without fear of breaking down tender plants or washing away rich top soil. Waterwand connects directly to your garden hose—scientifically designed discharge head releases water in a steady, gentle flow at the base of plants. Long handle enables you to water back of large flower bed without stepping into wet soil or trampling on the plants. Water is left motionless on the ground to soak deep around roots.  
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3,800 chrysanthemums, and 26,000 pansies are some of the plants that contribute to this effect. In the heart of this southern section of the garden, enclosed by fragrant boxwood, is a bird nook with benches for story-telling hours and nature talks, a tiny pool, and an entrancingly lovely fountain, erected as a memorial to Mrs. Frances Hodgson Burnett, a friend of birds and of children. From here, one passes beneath the arching boughs of full-grown crabapple trees that border two wide paths flanking a central broad turf panel with clipped yew hedges. Beyond this, the northern portion of the area is a circular, shrub-enclosed garden of bedding plants in quaint designs. The three garden expanses may be overlooked either from Fifth Avenue or from a curving paved terrace set into the hillside at the west and surmounted by a wrought-iron arbor up which clamber lusty wisterias.

Returning again to Brooklyn, Prospect Park lies in the very heart of that busy borough. Probably no other park in America contains as fine a collection of plants as are growing here, creating in effect an English countryside with open meadows, stately groves of trees, and placid lakes. The Vale of Cashmere alone is worth a trip to this bit of nature in a great city. From the wisteria arbor one looks down upon old boxwoods and masses of brilliant rhododendrons beneath leafy boughs that suggest a dream garden of the most romantic sort. Then, for a truly old-world quality, there is the Victorian Garden with its rows of mighty plane trees arching high to form a canopy above a scene of real mid-Victorian charm—flower-decked urns, ornamental balustrades, and nursemaids, all in a row.

At Forty-second Street and Sixth Avenue, in Manhattan, is Bryant Park, a real gem among city parks of small size. Its site has been that of an oldtime cemetery, a reservoir, and a vast Crystal Palace, in which was staged a World's Fair of an earlier day. At present, the regimented rows of plane trees cast deep shadows on the walks, benches, and broad beds of English ivy all through the summer months. This welcome shade and the central expanse of smooth turf with its embroidery of yew hedges, supply a restful green in contrast to the many acres of masonry and paving that surround it.

Through the generosity of Mr. John D. Rockefeller, Jr., Fort Tryon Park was recently built on the cliffs overlooking the Hudson a little north of 190th Street. Heretofore such plant treasure as can be seen there were to be found only on private estates; now they are accessible to all the





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people in a haven for plant lovers totally unlike any other public park that has been developed before. On the steep rocky slopes and in the shade of sturdy oaks are, literally, miles of paths winding through luxuriant masses of rhododendrons, mountain-laurels, azaleas, ferns, and woodland flowers. Over on the Broadway side of the Park lies an alpine garden of unusual extent and great beauty; along the summits are other, smaller gardens including an exceptional collection of Scotch brooms and heathers; and, then, perhaps the crowning achievement, as far as a combination of architecture, historical significance, and horticulture is concerned, are The Cloisters and their gardens, described in another article in this issue.

WITH New York a city where men vie with one another to build the tallest buildings, the longest bridges, the broadest pavements, one might think that there was little chance for shade trees along the streets. Yet, despite all the handicaps and difficulties, including gas-polluted atmosphere, dense shade, poor soil, and lack of moisture in it, there are more than 1,200,000 trees in the city's 18,830 acres of parks, and an additional million or more planted along 5,521 miles of streets—more than any other city in America possesses. Many thousands have been added in the last few years, until today the street planting effects range from the formal clipped hedges along Park Avenue to the large, newly planted English elms on Fifth Avenue in front of Rockefeller Center, and the ancient plane trees that beautify Morningside Drive near St. John's Cathedral. Even along upper Broadway, beneath which the subway runs, are planes, pin oaks, hawthorns, magnolias rising from a central parkway of green.

During recent years this "stolid old town of Nieuw Amsterdam" has had a face lifting of the first order, including the generous use of trees, shrubs, and other ornamental plant materials. Parks have been refurbished; playgrounds, swimming pools, and public golf courses have sprung up like mushrooms, and now the city's boundary areas are being laced with scenic parkway routes designed both to ease and please the traveler by motor as he wends his way between the town and the countryside. In fact, the map of the city begins to resemble one of those dark cloud banks around which sunlight forms a glowing rim. Smooth flowing and verdant parkway strips are bounding more and more of the shoreline. Already they nearly circle Manhattan, and soon the Boroughs of the Bronx, Brooklyn, and

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2 YEAR OLD FIELD GROWN

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Left to right above: Sampler, Colonial Mirror and Plymouth. All open stock designs at your dealer's. Write for a free copy of "Four Hundred Years from Master Etchers to Master-Etchings." Ask for 39-N. Fostoria Glass Company, Moundsville, W. Va.

*"Master-Etchings" by*



On your tour of Long Island you will see Scheepers', one of hundreds of nurseries and, below, the Matinecock bird sanctuary which shelters wild fowl by the thousand

Queens will also be framed with grass, trees, and broad, landscaped motor ways.

Happily, these material improvements are being accompanied by increasing appreciation of the horticultural contributions to the city's beauty and by greater public interest in their care and protection. During the past winter a new movement got under way to combat vandalism

and destructive carelessness in the city parks by means of co-ordinated neighborhood activity and education aimed at the creation of a sense of citizen ownership and civic pride. With this simultaneous growth of more beauty to see and enjoy, and increased capacity to see and enjoy it, New York moves forward toward the much desired status of a garden-minded city.

Photographs above and below were taken from "Long Island" by Russell Doubleday, © 1939, Doubleday, Doran & Co., Inc., publishers







# LADY, IT'S "IN THE GROOVE!" THIS RHYTHM SALAD WITH REAL MAYONNAISE



## RHYTHM SALAD

- |                          |   |
|--------------------------|---|
| 24 cauliflower flowerets | Celery, tender stalks with some of leaves left on |
| 6 medium-sized tomatoes  | Romaine   |
| 6 slices large onion     | Parsley, Radish roses                             |
| 12 slices green pepper   | Hellmann's or Best Foods Real Mayonnaise          |

Separate uncooked cauliflower into flowerets. Quarter tomato to within 1 inch of stem end. Arrange 3 or 4 outer rings from a slice of onion on romaine. Place tomato, stem end down, inside onion rings. Arrange tender stalk of celery, 2 of removed onion rings, 2 green pepper slices, 4 cauliflower flowerets, and parsley in tomato, as illustrated. Garnish with radish roses. Serve with Real Mayonnaise. Serves 6.

## MAC AND JEAN SWING TO A NEW TUNE ON SALADS

WISH MAC ENJOYED SALADS AT HOME THE WAY HE GOES OR THEM AT YOUR SUPPERS, DOT! IF ONLY I COULD GET A DRESSING LIKE THIS!

YOU CAN, JEAN! BUT YOU MUST ASK YOUR GROCER FOR REAL MAYONNAISE!

REAL MAYONNAISE IS MADE LIKE THE HOME KIND, JEAN—WITHOUT STARCHY FILLERS. THAT'S WHY IT TASTES SO CREAMY-RICH AND DOESN'T TURN WATERY WHEN YOU ADD FRUIT JUICE OR MILK.

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# BEST FOODS ↔ HELLMANN'S

## Real Mayonnaise



↑ IN THE WEST  
↑ IN THE EAST



# // LET UP—LIGHT UP A CAMEL

...a grand way to rest the nerves"  
—says famous American designer

# Hawes

"I find Camels are So Soothing"



**1** ELIZABETH HAWES—tiny, young, energetic—heads her own couturier salon in the social East Sixties of New York. An intense worker, she designs, sketches; confers with drapers, fitters, models...plans the Openings at which her exciting new gowns and wraps are shown for the first time. Above, she selects fabrics—her first step in a new design.



**2** She collects her working materials—shears, pins, tape measure, "Abby Gal," the doll dressmaker's dummy, and the inevitable package of Camels. "I work happily when I'm smoking," she says, "and Camels are so mild they never tire my taste."



**3** She cuts into muslin. A few snips with the shears, and another All-American design is on its way. "Designing new styles is fun," she says, "but hard on the nerves sometimes. So when I feel myself getting tense or irritable, that's the moment I say to myself: 'Elizabeth Hawes, have a Camel!'"

**4** Sketching the design. Miss Hawes' clothes are internationally known. Often termed impudent, they are functional, timeless—styled to be wearable for years. She is a firm believer in the artistic gifts of American women. "But," she says, "a designing job is hard work. I'd feel like a wreck at the end of the day if I didn't ease up now and then and enjoy a Camel. It's a grand way to rest the nerves!"



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**5** "CYPRESS"—the finished design. Cypress-green faille, superbly cut, with gleaming coq feathers falling out of a show-your-shoulders neckline. Miss Hawes, wearing her workmanlike blouse of blue silk, looks pleased and at ease as she smokes another Camel. "'Let up—light up a Camel' makes sense to me," she says. "Camels are positively soothing to the nerves."

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**RELAXED.** The wire fox terrier is noted for its brisk, playful spirit. Apparently, always on the go... actually, frequently at ease. When he tires, he instinctively rests. His nervous system is so highly strung! Ours is too. Our instincts likewise warn us: *Nerves need rest.* But will-power and determination may prod you to struggle on... till you become tense and irritable. You *want* to be pleasant... you *want* to enjoy smooth nerves. Why not pause frequently? Ease the strain. Let up and light up a Camel. Camels are such a pleasure—mild, rich-tasting. And smokers find that Camel's costlier tobaccos are soothing to the nerves.