Christmas Cheer
Throughout the Year Give Lovely Cannon Towels

- What gayer Christmas greeting — what lovelier lasting token — than these exquisite Cannon gift sets? Luxuriously soft Cannon towels — looking for all the world like bright jewels sparkling in their holiday boxes. Thick-looped, thirsty Cannon towels in festive trappings of ribbons and flowers — ready to gladden the heart, and the home, of every lucky person on your list!

Cannon Mills, Inc., New York City
Cannon Towels in Gift Sets from 60c to $5.50

Questions:
- What gayer Christmas gift set do you recommend for someone who loves practical and charming items?
- How can one create a festive atmosphere at home using Cannon Towels?
A driver's dream come true is the superb new Mercury 8. A car as big and commanding as you'd wish — yet lively and full of the high spirits of travel. A car of deep, satisfying comfort and apparently unlimited power. And above all — a big car that is really economical!

So right is the Mercury's combination of motoring's good things that it has won more than 155,000 owner-friends in the 25 months of its existence... a quick success unparalleled in recent years.

You'll get a new and stimulating welcome from the 1941 Mercury 8. Inviting interiors that are large in all dimensions. New deep windows that frame all outdoors. New wide cushions padded with soft foam rubber, richly upholstered. And the deep comfort of triple-cushioning... easy-action springs, double-acting shock absorbers, and a newly-designed, perfected ride-stabilizer.

But most welcome of all — on the testimony of enthusiastic owners — is the Mercury's outstanding economy: Mercury owners report up to 20 miles to a gallon of gasoline.

Test the Mercury's new ideas yourself — at a Mercury, Lincoln or Ford dealer's.

THINGS YOU'LL LIKE ABOUT IT!


How we retired on an income that will last as long as we live!

To Men and Women Who Want Lifelong Security

L�ST MONTH Ted, the postman, gave me an important-looking letter. "Looks like a check," he said.

And a check it was—for $150. When I got another check the next month, he was obviously curious.

"This check," I explained, "is my retirement income—mine and Kay's. These checks will keep coming every month as long as we live. And all because Kay is a far-sighted woman."

"Far-sighted?"

"Yes, Ted. When I was in my thirties, Kay began thinking about the time when we'd be older, when maybe I'd be tired of working so hard. She came to me and said, 'Harry, I'm worried about our future. We haven't saved much. We haven't got security. You're a wonderful provider, but we're spending money as fast as it comes in. Let's do something about it!'"

"Well, sir, I opened a savings account and for a while it looked as if we were getting somewhere. But things came up and the savings account didn't grow very fast.

"Then I thought about stocks and bought a few shares that looked good. I was about to buy more, when the market nose-dived. So I gave that up.

"Kay and I became discouraged. And then one day we heard about the Phoenix Mutual Retirement Income Plan.

"The minute we saw this Plan, we knew it was just what we needed. It showed how we could get a retirement income, beginning when I reached $5. And it wasn't just an income for me alone. The Plan actually guaranteed an income for both Kay and me as long as either of us lived!"

"I began using that Plan. I invested a portion of my earnings in it each year. And now, Kay and I are getting a retirement income—not only as long as I live, but as long as she lives, too!

"We have the things we want—security for both of us, the opportunity to travel, to live fully and well. We can laugh at worries, We can be sure of comfort and happiness in the years ahead—with an income guaranteed for life."

Send for Free Booklet

This story is typical. Wouldn't you like to make sure of your own future? Send the coupon below and you will receive, by mail and without charge, a copy of the new 32-page booklet which tells about the Phoenix Mutual Plan. The booklet shows how to get a life income of $100, $150, $200 a month or more at 55, 60, 65, or 70. It tells you why you don't have to be rich to retire. Your copy will be mailed without cost or obligation. But don't delay. Don't put it off. Tear out the coupon and mail it today!
Your husband hasn't changed a bit....

When Pilgrims scurried home at dusk, Pursuing Indians weren't the cause! They knew their wives were baking beans To win their husbandly applause!

Those Yankee housewives had the knack Of putting on a hearty feed. Their "lasses-sauced New England beans Made hungry Red-Coats green with greed.

And in the eighteen-sixties, too, When menfolk donned the Blue and Gray, Both sides agreed you couldn't beat Those baked beans fixed the old-time way!

Your husband—like his ancestors—Still goes for beans...but now they're Heinz. The same old treat without the work; He's sure to like all four grand kinds!

...he still loves Beans!

Bring on a big, brown-crusted, sizzling-hot crock of Heinz old-fashioned Oven-Baked Beans—and any man's a boy again! He has a boy's hunger, a boy's zest for this most satisfying of meals—baked beans—the homemade kind! For Heinz Beans are every bit as meaty, toothsome and downright irresistible—as packed with energy and flavor—as those golden morsels for which grandmothers have been famous for generations.

That's because Heinz chefs use a treasured homespun recipe—bake the beans till every one is plump and tender. Then they're steeped in the most tantalizing sauces that ever made a man pass his plate for more!

Four Delicious Kinds!
If your husband's a New Englander, he'll like Heinz Oven-Baked Boston-style Beans with pork and molasses. If he's from the Middle West, chances are he hankers for Heinz Oven-Baked Beans with succulent pork and a sauce of Heinz pedigreed tomatoes. And for a change, he'll enjoy beans with tomato sauce and no pork, Vegetarian-style—or Heinz Oven-Baked Red Kidney Beans with pork.

Many a wise woman keeps all four kinds of Heinz Oven-Baked Beans on the pantry shelf. Splendid for hearty, quick-to-fix meals, or as a tasty side dish—thrifty as they are popular!

Heinz Oven-Baked Beans
Taste just like the homemade kind.
FOR Gracious Giving
...AND Gracious Living

MIRRO
THE FINEST ALUMINUM

MIRRO HOT BISCUIT SERVER........ $1.98
Here's a gift that's sure of warm welcome. The beautiful “Spun-Ray” aluminum has a satiny softness that harmonizes with the finest table silver. Its modern simplicity and generous size suggest dozens of uses. Holds 1 to ½ dozen biscuits. Has cool reed handle and maple knob. Convenient wire basket. Cover vent controls crisping.

MIRRO Unbreakable Vacuum COFFEE MAKER.. $1.89
Make coffee the modern, vacuum way in this fine, new all-aluminum coffee maker by MIRRO. Bring to your table all the clarity, fragrance and full-bodied flavor of vacuum-made coffee at its best. All guesswork is eliminated with the self-measuring graduations—now you can make perfect coffee every time. Among other valuable, time-saving conveniences of this highly practical coffee maker is its wide mouth, permitting easy, thorough cleaning and dripless pouring. Cool, heat-proof Bakelite handle.

8-cup “family size” $2.19. 12-cup “party size” $2.95.
(All sizes slightly higher South and West)

MIRRO FULL RECIPE COOKY PRESS $1.25
This simple, easy-to-clean cooky press, supplied with 12 interesting design plates, is large enough to accommodate a complete recipe with but one filling, making as many as 80 cookies at a time. Finish of stain-resistant “Alumilite” (process patented). Booklet of “Mirro Test Kitchen” Recipes included.

Aluminum cooky sheets in 3 sizes, 65¢ to $1.00
(Prices slightly higher South and West)

AT YOUR HARDWARE OR DEPARTMENT STORE
If Your Dealer Cannot Supply You, Use This Coupon

MIRRO COOKY PRESS

MIRRO FABRIC COOKY PRESS

MIRRO HOT BISCUIT SERVER

MIRRO UNBREAKABLE VACUUM COFFEE MAKER

MIRRO FULL RECIPE COOKY PRESS

MIRRO HOT BISCUIT SERVER

MIRRO UNBREAKABLE VACUUM COFFEE MAKER

MIRRO FULL RECIPE COOKY PRESS

AT YOUR HARDWARE OR DEPARTMENT STORE

Aluminum Goods Mfg. Company, Manitowoc, Wisconsin
I am enclosing $.................. Please send me, at once, postpaid:

8-cup Mirro Vacuum Coffee Maker 8.18
8-cup Mirro Vacuum Coffee Maker 2.19
12-cup Mirro Vacuum Coffee Maker 2.95
Mirro Hot Biscuit Server........ 1.98
Mirro Full Recipe Cooky Press 1.35

Prices subject to change after April 3, 1945
The real reason for most cases of common ailments in dogs is hit-or-miss feeding, hard-to-digest foods, VETERINARIANS SAY.

As any dog expert will tell you, all dogs have delicate digestive systems. No breed is exempt. Dogs simply aren't equipped to handle just any kind of food. That's why feeding a correct diet, easy to digest, is so important to your dog's good health. It protects him against such diet-caused ailments as excessive shedding, nervousness, diarrhea, listlessness—and many others!

Pard, Swift's nutritionally balanced dog food, can safeguard your dog's health...help build up his resistance against disease germs...keep him happy! Pard's ability to do this has been proved repeatedly. At Swift's Research Kennels, Pard alone has raised 5 generations of successive generations of dogs. And not one of them ever experienced any dietary ailment! All developed normally into fine specimens of their breed.

Give your dog these same benefits. Feed him Pard regularly for glowing, permanent health.

"A DOG'S DIGESTIVE MECHANISM IS NOT THE SAME AS THAT OF MAN. For this reason, his diet should be limited to easily-digestible food. Carefully-scientifically-formulated PARD is such a ration."

DR. H.E. ROBINSON
Director of Swift & Company's Nutritional Research Laboratories.

TERIRES have delicate stomachs, too. Yet in 5 successive generations no diet-caused ailments ever appeared in Pard-fed Wirehairs at Swift's Kennels!

HERSHEY MACHINE & FOUNDRY CO.

PARD SWIFT & COMPANY'S NUTRITIONALLY BALANCED DOG FOOD

MAIL IN FULL ADDRESS FOR FREE BOOKLET WITH TWO SAMPLES

PARD SWIFT & COMPANY'S NUTRITIONALLY BALANCED DOG FOOD

THE AMERICAN HOME, DECEMBER, 1940
This was the Editor’s wonderful idea, and how the Loving Hands have fluttered all over this country ever since she mentioned it. We have been fairly run out of house and home, we have been snowed under and bowled over by a seemingly never-ending stream of parcels and packages and whole mail bags full of the good and faithful efforts of Loving Hands. Some of them were pretty frightening, which wasn’t so surprising, but most of them, by far most of them, were so good that they left us all in a fairly unhappy state of indecision.

When the Editor first dreamed up this little delight that frequently made us all wonder how we were to get a magazine together, and out, and look at the contest entries and sort, taste, and classify them at the same time, we all thought it was a fine and brave idea, but it sort of flew up and hit us, because we, too, thought that interest in the hand-done arts and crafts and fancy works of cookery had slipped and fallen by the same old wayside. And if we weren’t the mistaken lot! And pretty darned tickled about it, too, I may add. It is a very gratifying thing to be in the kind of dither we were in for days on end. An embarrassment of that kind of riches is an embarrassment we blush mighty prettily under, and we are as pleased as the dickens to say we were wrong, very wrong indeed. Imagination is not dead in the land, nor are the skills that are cultivated and developed at home languishing on the doorsteps of manufacturers. Ingenuity, that fine old-fashioned word, has to be dusted off and used with precision; dexterity with a fine seam has a place of its very own in our esteem these days, I can tell you.

We murmur very low into our long beards that we thought that many too many people just went out and bought a “so and so for such and such” when it came around to Christmas time. And that thought was a doleful one, you will agree. And so to chide us, granted that you should, you sent us hundreds of things in each class that made it very hard indeed to award the prizes. It was elegant fun all the same, and after a minimum of shouting and stamping and hair pulling we reached amicable decisions with which we earnestly hope you all agree.

It really and truly was Christmas that we all had in the back of our minds. The same simple home job that we are always talking about, mainly because we happen to mean it, I suspect. The kind where the things you give may not have enormous monetary value, for what that is worth, but which have an awful lot of thought and several other of those extremely nice, simple things that are not the least bit fashionable, or smart, or sophisticated, but which still in our stubborn, funny way mean Christmas to us.

What if we do say, “Oh, GOSH, there is Christmas coming again—”? Thank goodness we don’t really mean it, and anyway...
You and no mistake! Those decorated market baskets are the kind of thing that makes niggardly souls think we do and are bewildered beyond belief by the thought of what we can and do show you—something very concrete indeed that you can do yourselves, "money no object, market no object."

Look at the dolls just for a starter, every one made at home out of homely materials, oilcloth or wool or whatever, with silk stocking faces, or gourd heads. There's not a professional among them and yet I defy anyone to show me more "oomph" than our savage maiden has, with her wonderful head teeth, or more charm than the little creature who completely won all our hearts with her wild black hair and uninhibited glance—dusky satin-skinned "Opal," as we called her. It was so difficult to say who had really won a prize and what group these engaging animals and dolls really belonged in, that a new class was created right on the spot to quell the riot amongst the judges, each of whom was valiantly holding out for his own pet. Not that all was sweetness and light in any class. In the main the "winnah" was hard to decide upon, because there was so much that was good. Isn't that a pleasant thing to say—when you mean it?

But would you have found it easy to choose when such a neat and jolly little job as the complete set of household books—diary, menus, telephone numbers, and such, together with a folder, all covered in matching papers—arrived, or when a simple thing like a bath mitt, with a long handle to reach the "corners," turned up, wrapped in red Cellophane like a huge Christmas lollipop?

How would you feel confronted with the things that we have shown you on page 10? And these are the final choices, remember, after we'd stood for hours over the problem, first on one foot, then on the other. Look at that wonderful little hatbox, please, with a pin cushion in the very latest mode. If you have had a grand time some week end and want to say thanks to your hostess and her guest room as well, what could be more fun than such things as this hatbox, or the gay little desk set made of chintz and wallpaper, a painted cigar box, and a pair of converted cold cream jars. Now there's ingenuity for you and no mistake! Those decorated market baskets are the kind of thing that makes you really gleeful. Good for your garden's wealth, or for easing the burden when the youngest has to pick up his toys of an evening and cart them all upstairs again, in fact for a thousand things, and not the least for buoying up the spirits. In the same class are the pillow slips of the softest madras or broadcloth like a man's shirt, embroidered with a touching sentiment, and the cocktail napkin shirt, with a red necktie; and too, the pillow slips, scalloped and featherstitched, with bands of chintz to match the wallpaper. Pictures beautifully framed in deep paper plates, pictures framed on colored paper and covered with Cellophane can serve a double purpose. And please think of a lovely day when luncheon is served on an organdy luncheon set of palest green with a huge chintz flower quilted between two pieces of the sheer stuff, and, under the glass finger bowls, exquisitely made flowers and garden inhabitants of thinnest handkerchief linen, quilted, specially dyed, and sewn to match Curly Locks' finest seam.

For the sheerest elegance, the kind we like the very best because anyone who likes to sew can have it, we like our lovely "Luxury" Grand Prize, the tablecloth and napkins like an organdy wisp, with blue leaves delicately embroidered and appliquéd.

We had to create a new and very special class for some of the things you sent us, because they were of a quality of workmanship that is almost professional, and the Loving Hands behind them showed a skill that we admire tremendously. While we realize that perhaps only a few of our readers could actually reproduce these things, that, of course, could not stand in the way of their receiving just rewards; hence a special group, where ingenuity and workmanship and idea all ranked equal, and very high. Thread lace may not be your forte, or drawn-work either, for that matter, and when it comes to pieced monogramming in hemstitch a lot of us remain quietly in our corners, but, my, my, how we would like to own a little of same! Whether or not trained people did the very handsome metal work is a matter of no moment; the thing that counts is that it is so beautifully done, with design and charm. The hand-blocked linens, so simply and exquisitely drawn, and the little enameled ash tray, the coquettish ducks, the miracle of a tray, like tole, made from the head of an oil drum, and the squirrel book ends, where the carver has made the wood serve him with its grain augmenting the design, are all pretty wonderful.

A far cry, indeed, but just as swell in its own way is one of the office pets, the exceedingly elegant fish funnel that restrains...
the kitchen twine and keeps it where you can get at it and in one place. He may look vicious to some but to us he is the soul of order.

For a little girls' luncheon, think of the chic and adult quality that little paper hats for candy have, and after the party they can be taken home to be clapped on the heads of favorite dolls. And what a very small piece of lovely figured organdy it took to make a pillow case that looks like thread lace, with a frilly ruffle to boot; irresistible, that's what. And again, those delightful bath mitts, the very thing for people you really love and still feel you can't afford to give much to, the kind of thing you love yourself, but never in your wildest moments would dream of indulging yourself in. They are crocheted in swirls of scallops with a little cake of soap tied to the middle of each by a big satin bow.

During the current rage of "Information Please's" and "Who Am I's" it is fun to get still another version of a guessing game. Calling the titles from well-known books, plays, and so forth from your own selection of photographs has endless possibilities and a set makes such a handsome gift, too.

It is all very well to win prizes. It is a very nice thing, indeed, to have it proved that we were erroneously fearful for the fate of originality and spontaneity and homely skill in this country. But among all the things learned in this contest, one in particular was brought home to us with force, an extremely simple truth, as honest as the contest itself. It is a conviction that these kinds of things, the skill of one's hands, the fineness of one's native tastes and talents, were never more important, really constructively important, than they are right now.

"These troubled times" is a phrase that is so overworked that it has lost all of its poignancy and significance, but here it comes once more. This time it is a background to the reason for our need to do these little things, our need for creating such simple luxuries and doing them well. We are, in all probability, going to hear on all sides that we have never needed Christmas in the true meaning and true traditions of the word so deeply as we do this year. We guess that is true enough. And we need also to stop long enough every once in a while, whatever relief, Red Cross or other charity work we are knee-deep in, to restore ourselves and maintain our own spirit as real people. We have been pretty flippant-seeming about this whole contest. Perhaps we have joked a lot about the Loving Hands, but it is mainly, we suspect, to mask a fairly constant grin of pleasure that at the last so many of you did so well. But we really didn't feel flippant about it all the time.

The Editor was genuinely concerned and sincerely wanted to see if a little stimulus, honestly offered, would revive handicrafts. It did. It augurs well when people work at the handicrafts, when they have not fallen on the evil ways of stopping in at the nearest store and taking just any old substitute that appears. When there is the desire and the time made in busy people's lives to develop the lesser arts, it is a definitely constructive straw in the wind. Heartening.

It gets extremely tiresome to see day after day the number of people who are willing to put up with mediocrity, who will accept the second-rate for their homes in all departments simply because it is at hand and well presented by somebody or other. Tiresome is a pretty mild word to use, really, and now that we know the tremendous number of you who will have no truck with second-rateness, however it is presented, however lured and beguiled you are by the way it is shown you, we are reassured. There is no earthly reason for tolerating all the little gim-cracky make-
been made just for us, was excellent, sometimes almost professional, it was the fact that there were ideas and imagination back of them all that made us cheer. Mind you, we do not say that we drew nothing but golden apples out of this race, for heaven knows we did not, but we got enough very, very good entries in each class to make us pretty unhappy and disappointed about having to leave any one of them out. It was a revelation to see how seriously each judge considered his own choice and how unswayed he was, after he had just quietly made up his own mind. Of course, not having any idea from where or whom anything had come eliminated any chance of prejudice, which was a comfort. But we would like to have you all know that we are sorry that anyone who did us the courtesy of submitting a carefully planned and worked-out entry was disappointed. We want you to know, too, that every prize was awarded by the honest judgment of the majority, and that we are going to show all the prizes and the several special classes that simply had to be made at the last moment, in

shifts that constantly appear. Not even the old familiar budget cry will give you an alibi now, because the things that we have given prizes to, and many more that unfortunately we could not give prizes to, were home-made, indeed, and at very minor cost, and they mean that people still love all the little extras that make their homes really lovely and pleasant, that they really love them enough to patiently make them themselves. That stands for a lot, we think. Not all of the classes in the contest called for efforts that would be permanent, such as the food entries where the gift-wrapping was the main element that came in for consideration. And the fact that a tremendous number of you were willing to go to a lot of trouble and take a great many minutes to make an amusing or unique or fantastic or even just extraordinarily beautiful package out of a box of candies or a basket of fruit, or so simple a choice as a bag of walnuts, shows us all over again, and we cannot be shown too often, that these pleasant little amenities are still very much alive and stirring, even in this highly mechanized age.

These same highly specialized times, and, too, the feeling many of us have right now of being pushed by a sustained emotional strain, may be the very factors that were made to thought of so nice and quiet a thing as a Loving Hands at Home refreshing and at the same time stimulating. I don’t think it was all stimulus, however, that produced all these entries. I think that hundreds of you are in the habit of making this sort of thing for yourselves, and while the workmanship, especially of the ones that came in at the last, the ones that had

the magazine as rapidly as we possibly can. And the amazingly large number of very good entries in several classes made us have to add special prizes in those groups as well.

We’re very much concerned about not being able to show all of the things we liked best at one time, in the same issue. But we want to do right by all our Nells, and give them all plenty of space, so we are saving the food entries for next time and perfectly luscious, wonderfully wrapped food, all sorts, too, we have to show you. Then later there will be a lot of things for parties, and a lot of things for children—more things to make, and to do. All in all, we hope to show you how terribly pleased everybody was with the amazing response.

It was sort of staggering to put out one little suggestion, a little hint that we thought perhaps the old arts were getting a touch bogged down, and have such a melee of proofs that they were not at all. One thing comes out of this contest with astounding clarity from our point of view. That is that, more often than not, the people who were in no way, shall we say, “influenced,” since we chose at “inspired,” by the patterns or instructions available to most, showed much better taste and a much keener sense of the “little luxuries” and the things appropriate to a house than those who were dependent
"Mummy lets me make the vegetable soup"

"She spends a lot of her time cooking good things for Daddy and me, but she always lets me make the vegetable soup. I think it's fun!"

Little girls enjoy fixing Campbell's Vegetable Soup! And it's easy to see why. This is a dish they like to eat—and like to have often—so getting it ready makes it all the more fun. In fact, many mothers let their daughters make this delicious, easy-to-prepare soup, as their first lesson in cooking. The children love to stir it, to watch it simmer, and finally to ladle out the savory, tempting platefuls.

DOUBLE FUN FOR MOTHERS!

—for, while they like to see the children take an interest in kitchen work, they also enjoy seeing them "fail to" when Campbell's Vegetable Soup is steaming hot on the table. It's the wholesome, nourishing kind of food they want them to eat! And because it's so substantial, with its 15 garden vegetables and invigorating beef stock, wise mothers make it the main dish at many family meals.

TWO MENUS FOR YOU TO TRY

Campbell's Vegetable Soup
Poached Eggs on Spinach
Bread and Butter
Baked Apple
Milk

Campbell's Vegetable Soup
Creamed Chipped Beef and Mushrooms in Rice Ring
Buttered String Beans
Mixed Sweet Pickles
Gingerbread with Whipped Cream
Coffee
Milk

School days are putting extra strain on young minds and bodies. Have Campbell's Vegetable Soup frequently. Remember, it's almost a meal in itself!

I'll hurry home,
For I've a lunch
We're having Campbell's Soup for lunch!
Especially these frosty days—with menus right up against it for freshness and color!

Think of the convenience of having five sparkling fruits—instantly ready for fruit cups, desserts, salads—a hundred and one mealtime emergencies.

No hunting around in the markets, either—no peeling, coring or slicing.

That’s Del Monte Fruit Cocktail for you—one of the handiest menu-helpers on your pantry shelf! Taste it—see how different it is from ordinary fruit mixtures.

It’s your best reason to ask for Del Monte—and get Del Monte—whenever you buy!

—and don’t forget Fruits for Salad, another luscious Del Monte Fruit combination.

To buck up breakfast—bake and eggs with Fruit Cocktail. Here’s cheery color and “wake up” fruit flavor that’ll get the family away in high!

To give meats a lift—drain Fruit Cocktail, heat with butter. Result—a garnish that makes meat loaf, steak or chops taste twice their price!

To make lunch lively—hooey for hot frankfurter sandwiches and Fruit Cocktail! A happy thought for snacks and buffet suppers, too. Try it!

To doll up modest desserts—try hot Fruit Cocktail sauce. It makes good old gingerbread, Brown Betty and rice pudding look and act like company treats.

To get set for guests (expected or not!) keep plenty of Fruit Cocktail handy. A gay start, an enviable end for any meal.

IT PAYS TO LOOK FOR DEL MONTE FIRST—especially Del Monte Fruit Cocktail.
on said patterns and instructions. It may be smart to snort at the little woman stitching away, but when she is left to her own devices with a piece of good china, say, and the desire to match it up with something she plans to use in the same room, she seems to do a darned sight better job than if she takes somebody else's whimsy and follows that stitch by stitch. Maybe all the available patterns are necessarily beginner stuff and serve as the song grandmother keeping you at her knee while you hemmed, felled, back-stitched and feathered, not to say rolled, appliquéd and blind stitched. If so, that is all well and very good, but we certainly appreciate the things that came to us that showed very clearly that the stitcher had graduated and was completely on her own.

Of course, since almost all of the prize material came in near the close of the contest we feel that those people did those particular things especially for us and because they got the idea which we were trying to put across. It makes us feel pretty good, makes the desire to pat ourselves on the back, at least to this extent, completely irrefutable. Because something certainly jogged a whole lot of people out of their well-worn ruts of just tatting up a couple of tidies against the greasy spots on the rust and blue living room suite. Could it have been we, we wonder in our modest way? Not that we did not get a modicum of the best. we wonder if we are feeling a little too smug for our own good, for we certainly were favored with quite a few little daisies, but not nearly so many as we had feared, no en masse stuff, and so you can't blame us or say we are too conceited if we continue to think in our shy and self-effacing way that maybe we are good joggers.

So many of the entries made us realize all over again what a grand thing it is to have a little time and a real feeling for one's home and how much people can do themselves. If we were of the temperament to really rave we could wax exceedingly sentimental about how much better we feel we know you all now, and how we managed to whip up a terrific Christmas glow in anticipation, as it were, and that takes first-class whipping on a hot day in August. Anyway, Ladies and Gentlemen (with pardonable pride we note that there were lots of gents who must have worked like the famous beavers), we will lay sentiment firmly aside and just say simply, "Thank you very much, one and all, Yours truly, THE AMERICAN HOME."

One of the results of this contest, as far as we are concerned, surprises us a lot. We set out to see how many ideas there were abroad in the land. Maybe we were feeling a little too smug for our own good, for we thought we were holding almost all of the ideas, and doing them out month by month. And now so many have come in to us, they were coming during the last days at the rate of eighty mail bags a day, that we are all excited about them, and in time you shall see them all of course. BUT in the meantime, there isn't the slightest excuse for anything mediocre in the way of a Christmas gift from any one of you to anyone on your list no matter how small the remembrance you want to give.

Some of the simplest things we had were some of the most charming, as, for example, the little Victorian Christmas tree ornaments. They were made of snippets of velvet gowns and bits of lace and ribbons and gilded stuffs that probably had been around in a piece-bag for years, but put together as they were into little blocks and hearts and fancy shapes all beautifully pieced and decorated,
The Prize Winners!

Prize-winning articles are illustrated on pages 8 to 17. Those not shown will appear in future issues.

No. I—Food Christmas Gifts
(10 prizes of $5 each were added)

Grand Prize of $50 to Mrs. Irene C. Hornbach, Grand Rapids, Mich., fancy cookies.

Runners-up: ($25 each)
Mrs. Karl T. Nilsson, Skaneateles, N. Y., Swedish cookies.
Mrs. John A. Ruskey, Upper Darby, Pa., Yule log.
Lennice C. Eyraud, Bakersfield, Calif., Santa Claus pie plate box.
Mrs. Cornelius Van Brussel, Mt. Pleasant, Iowa, chutney.
Mrs. W. J. Gannon, Seattle, Wash., candy-filled pig made from salt box.

Special Package Prizes, $5 each
Geraldine del.ancey, Corvallis, Ore., date cakes.
Mrs. F. K. Barton, North Little Rock, Ark., refrigerator cookies.
Mrs. Ralph Merry, Calistoga, Calif., holly wreath cake.
Elma Walter, Hurley, S. D., popcorn cake.
Mrs. Sever Malnic, Covina, Calif., Santa Claus jar cover.
Mrs. Frances B. Routtree, Austin, Texas, cookies.
Mrs. Sheridan R. Jones, Iowa Falls, Iowa, cocktail sauce.
Mrs. Ivor A. Page, Norfolk, Va., Christmas bell.
Eileen Free, Billings, Montana, Yule logs.
Guy N. Smith, Rockford, Ill., candy jar.

No. II—“Little Luxury” Gifts
(3 prizes of $10 each were added)

Grand Prize of $50 to Mrs. Wilfred A. Rausenberger, River Edge, N. J., white organdy luncheon set (page 11).

Runners-up: ($25 each)
Mrs. S. C. Pearce, Springfield, Mo., baby quilt.
Mrs. George Glockler, Iowa City, Iowa, pewter candelabra (page 13).
Mrs. John T. Wilkinson, Danville, Kentucky, desk set (No. 6, page 10).
Mr. John S. Selby, Cleveland, Ohio, cigarette box (page 13).
Sarah Lawton Blackburn, Sheffield, Mass., finger bowl doilies (No. 7, pages 10 and 11).
Lois H. Fry, Burbank, Calif., hat pin cushion with plaid hat box (No. 1, page 10).
Sylvia Price, Brooklyn, N. Y., place mat with napkin (page 14).
Mrs. C. I. Trimble, Tulsa, Okla., gilded mesh luncheon set (page 8).
Ella Churchill Warren, Louisville, Ky., pink pillow with organdy case (page 14).

Additional prize-winners ($10 each):
Sarah Neuer, Toledo, Ohio, crocheted bath mittens (page 14).
Mr. Purdom B. Connelly, Oklahoma City, Oklahoma, soap bath lollipop (page 8).
Mrs. Stanley M. Winne, Kingston, N. Y., guest towel (page 8).

No. III—Paper Gifts
10 prizes of $15 each:
Ruth B. Fuller, Spokane, Wash., paper plates used to frame pictures (No. 5, page 10).
Mrs. Pickering Dodge, Washington, D. C., Christmas tree with miniature decorations.
Mrs. Adella B. Tasker, Fort Edward, N. Y., paper-hat party favors (page 14).
Mrs. Chem H. Ferguson, Lexington, Mass., sandwich markers (No. 12, page 10).
Mrs. J. Edward Crocker, Scranton, Del., lamp shade (page 17).
Mrs. George Taylor, Albany, N. Y., pictures used as place mats (No. 2, page 10).
Mrs. Allan C. Little, Nashville, Tenn., baby carriage nut cup.
Persis O. Hutton, Denver, Colo., match box (No. 13, page 10).

No. IV—Needlework Gifts
Grand Prize of $50 to Mrs. I. M. Parker, Chicago, Ill., tablecloth embroidered in crewelwork, pattern copied from Coalport china.

Runners-up: ($25 each)
Mrs. Nelson Bigelow, Westwood, Mass., bridge cloth to match Quimper cigarette box.
Mrs. Bruce Zeiser, Providence, R. I., hooked chair seat to match wallpaper.
Mrs. T. L. Canniff, East Lansing, Mich., needlepoint chair seat to match Quimper plate.
Mrs. H. D. Caudry, Aurora, Ill., needlepoint cushion and rack to match china dog collection.

33 Special Idea Prizes
of $10 each
(20 prizes originally offered to which 15 were added)
Mrs. Leonard M. Thompson, Oswego, Ore., appliqué curtains.

NEW REDUCED PRICES!
WINDEX
NOW NEVER OVER 15¢
for handy-size bottle anywhere in U. S. A.
Ask your dealer about the new reduced price—also about big 20 oz. economy refill size.

***NEW REDUCED PRICES!***
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**NOW NEVER OVER 15¢**
for handy-size bottle anywhere in U. S. A.
Ask your dealer about the new reduced price—also about big 20-oz. economy refill size.

The American Home, December, 1940
Mrs. W. C. Ross, Winchester, Mass., popcorn man.
Mrs. George F. McCleary, Springfield, Ohio, pillow slips (No. 9, page 10).
Winifred B. Wilson, Gary, Ind., candy guaze dolls.
Mrs. Bernard G. Winterick, Shaker Heights, Ohio, photograph game (page 17).
Mrs. E. V. Wilson, Danville, Ky., candy garden.
Sara Mae Hughes, Bellaire, Texas, ironing board.
Mrs. Fred Miller, Long Beach, Calif., pillow cases (No. 14, page 10).
Gilda Snyder, New York, N. Y., jungle lady doll (page 9).
Sara Frances Smith, Andalusia, Ala., gourd head doll (page 9).
Mrs. William F. Smith, Bath, N. Y., place cards and tallies.
Mrs. V. I. Haycraft, Wichita, Kansas, nut cups, place cards, decorated candies.
Ruth E. Carson, Los Angeles, Calif., turtle cake decoration.
Mrs. H. L. Scarth, Hillsdale, Mich., shell place cards.
Mrs. J. B. Belcher, Seattle, Wash., bridge tallies.
Nan Wollaston, Clearwater Beach, Fla., place cards.
Mrs. Helen Wilms, Omaha, Neb., place cards.
Hettie Reinhardt, St. Petersburg, Fla., tallies and mer. stripes.
Mrs. John T. Wilkinson, Danville, Ky., button-face tallies.

14 Special Prizes for "Very Special" Ideas!

Mrs. Frank Somers, Freeport, N. Y., ducks and cask (page 12).
O. H. Keiser, St. Louis, Mo., squirrel book ends (page 13).
Mrs. James Parker Waite, N. Y. C., petit point (page 13).
Ellie Hooker, Fairhope, Ala., match box cover (page 12).
Mrs. H. L. Scarth, Winnipeg, Canada, petit point (page 12).
Mrs. C. R. Stribling, Mexico, Mo., tray cloth (page 12).
Mrs. David Weinstein, Mt. Vernon, N. Y., luncheon set (pg. 12).
Ellen V. Kluck, Los Angeles, Calif., tray cloth (page 12).
Maria Teresa Silverio, Tampa, Fla., sachet case (page 12).
Mrs. C. B. Colquitt, Opp, Ala., luncheon set (page 12).
Mrs. W. C. Ross, Winchester, Mass., oilcan-top tray (pg. 12).
Estelle Zellman, West New York, N. J., tray and head (pages 12, 13).
Beulah Mast, Fresno, Calif., copper tray (page 12).
M. B. Hummel, copper tray (page 12).

Don't it fun when I telephoned Betty all by myself like a grown-up lady?

It was—and it's just the beginning, Janey. I can hardly wait for all the fun I'm going to give you as you grow up! By the time you're in your teens, I'll be busy all the time, with news of school and homework and clubs—

How exciting! Go on—

And luncheons and lots of the gay good times you plan on the spur of the moment. Oh, Janey, your mother was right when she said she wouldn't dream of bringing up a daughter without a telephone in the house!

You know what?—when I have my own home, you'll be the first thing in it! Unless—do you cost very much?

No, that's the wonderful part! I cost so little that your mother says she couldn't possibly afford to do without me!
READY FOR OCCUPANCY IN 30 DAYS

Your Precision-Built Home is your home—built to your specifications—any size, any type. You work with your own architect—or from our architect-designed plans. In appearance, your finished home looks just as it would if built by ordinary construction.

But all the way through, there are important and highly desirable differences. Every joint is a tight joint, machine-perfect. Your walls and ceilings are permanently crack-proof. Your home is doubly insulated—cooler in Summer, warmer in Winter; your heating bills are reduced 25%. The use of Homasote means a

ANY STYLE OF ARCHITECTURE YOU CHOOSE

quiet house; the material has a strong sound-deadening effect. Homasote is the oldest and strongest insulating board on the market; weatherproof and permanently moistureproof. Walls and ceilings are built in large units—no unsightly batten strips. You enjoy the basic

WALLS AND CEILINGS IN LARGE UNITS

economies of pre-fabrication, yet your home is a completely individual home. You employ local labor and quality materials bought from your local lumber dealer. Your home is eligible for FHA Insured Mortgage Loan. 1,000,000 of architect-designed Precision-Built Homes have already been erected. Mail in the coupon today; get the full facts about this new and finer way to build your own home.

Weatherproof HOMASOTE Insulating and Building Board

HOMASOTE COMPANY, Trenton, N.J.
Send Free folders on Precision-Built Homes
☐ Homasote Panels
☐ Homco Panels
☐ Panelized Insulation (Wood-textured)
☐ Vacation Cottages
☐ Weekend Homes

Name
Address

WRITE FOR MONEY-SAVING BOOKLETS

HOMASOTE COMPANY, Trenton, N.J.
Send Free folders on Precision-Built Homes
☐ Homasote Panels
☐ Homco Panels
☐ Panelized Insulation (Wood-textured)
☐ Vacation Cottages
☐ Weekend Homes

Name
Address

WRITE FOR
MONEY-SAVING BOOKLETS

W HEN the man of the house likes modern design and the lady of the manor remains true to Colonial, the building of a new house may provoke a family explosion which lifts the lid off the old house. But the two styles can be reconciled under one roof in a manner agreeable to both sides of the household, as Mr. Harrison Overturf proves in his own home in Seattle. It has the kind of gabled roofs and general outline you would find in a rambling Colonial home but it also has the open floor plan, large glass areas, and simplified wood details characteristic of modern houses. It's an agreeable compromise which does well by both styles and has a special interest and individuality all its own.

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The entrance hall and the general living-dining quarters are in the center and take up a good part of the house. Painted turquois blue, they are really one general living space although a wall, separating the hall from the dining area, and a built-in cabinet with open shelving between hall and living area, mark off the rooms clearly and make them sufficiently independent of

PSORIASIS

Do your psoriasis lesions make you unhappy and self-conscious? Are you embarrassed in the presence of others because of this? Then try Siroil. Siroil tends to remove those crusty, scaly spots of psoriasis which are external in character and are located on the outer layer of the skin. Applied externally, does not stain clothing or bed linen; does not interfere with your daily routine. Offered on a Satisfaction-or-Money-Refunded Basis. If after two weeks Siroil fails to benefit your psoriasis lesions to your satisfaction, purchase price will be refunded.

SIROIL FOR SALE AT ALL DRUG STORES

W hen the man of the house likes modern design and the lady of the manor remains true to Colonial, the building of a new house may provoke a family explosion which lifts the lid off the old house. But the two styles can be reconciled under one roof in a manner agreeable to both sides of the household, as Mr. Harrison Overturf proves in his own home in Seattle. It has the kind of gabled roofs and general outline you would find in a rambling Colonial home but it also has the open floor plan, large glass areas, and simplified wood details characteristic of modern houses. It's an agreeable compromise which does well by both styles and has a special interest and individuality all its own.

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WRITE FOR INTERESTING BOOKLET ON PSORIASIS

Siroil Laboratories of Canada, Ltd., Box 488, Windsor, Ont.

Please send me your booklet on PSORIASIS

Name
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City State

Siroil Laboratories of Canada, Ltd., Rex 488, Windsor, Ont.

Please send me your booklet on PSORIASIS
HARRISON JOHN OVERTURF
Architect

Did you ever have an explosion? I hope you never have my experience! Of course we had fire was and I figured that insurance, all that was necessary. But an ordinary fire policy does not cover explosion damage. That experience cost us money. But never again. There's a clever little Risk Detector that is the first step in sensible insurance buying. It has helped us discover the risks that need protection. It has helped eliminate duplicate and wasted coverage. It was the beginning of an insurance plan in our family that really fits our needs.

Each other. A left wing extending out front includes the owner's bedroom and a guest room, both wall papered, and a son's room done in plywood and painted. This is a private wing, separate from the rest of the house except for a convenient doorway in the front hall. A right wing houses the two-car garage, with the U-shaped kitchen, cellar stairs and service entrance strategically located behind it. Between them these two wings enclose the two long sides of a sunny brick-paved courtyard; a neat half-circular rustic fence takes care of its front end in a pleasantly decorative way. Covered by the roof of the bedroom wing, an open porch flanks this front courtyard and makes a pleasant approach to the front door as well as a shelter for the yard. Painted white over all, the walls are laid up with shingles, siding, and flush boarding which gives them a nice variety; there's vertical siding on the dining room wall, flush boards cover the gable ends, shingles protect the remaining walls and roof. The tiny cupola on the garage roof is the sort of thought-ful detail which sets a house apart from the run of the mill kind and so is the dining room bay which juts out into the courtyard. It has three long glass panels which look like sash in a bay window but are really doors which slide open. Opened up in nice weather, dining room, living room, and courtyard are practically one. Living room, at back, has wide windows overlooking the hillside.

THE AMERICAN WAY
FREE BOOKLET Write for your free copy of the Risk Detector. This interesting 12-page booklet helps to chart your insurance needs—helps to point out where your own risks are. It is the first step in personal insurance protection. The American Way. This booklet is free! Just send your name and address to The American Insurance Group, Department 202, Newark, New Jersey.

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NEWARK, NEW JERSEY
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“My friends were startled by the change in me,” writes Elizabeth Prasse, “The beauty, health, happy, altogether different girl thanks to the Success Course.”

Below, Elizabeth when she enrolled for the DuBarry Success Course. You see, too, her former bed, with a hidden tray that she did not know how to express.

Right, the streamlined sparkling beauty that she became in six weeks.

ELIZABETH PRASSE is just one of more than eight thousand women and girls who have found the DuBarry Success Course a new way to beauty at home. It brings you a personal analysis and a six weeks’ beauty routine for your needs—skin, hair, figure, posture, weight—shows you how to use the same methods taught to hundreds of thousands and brings you a personal analysis and a six weeks’ beauty routine for your needs.

Get the Full Story—Send for 32-page book telling all about the DuBarry Home Success Course and what it can do for you.

DuBarry Success Course

RICHARD HUDNUT DU BARRY SALON
Dept. S-22M, 695 Fifth Ave., New York, N. Y.

Send me the book, "Six Weeks From Tonight!" telling about your DuBarry Home Success Course.

Name:

Street:

City. State.

OLIVE WREN

MRS. (Miss or Mr.) Brown is doing nicely at the City Hospital where she (or he) is recovering from an emergency operation performed early this morning.

Just let this tidbit of news crop up in the local society pages or leak out over a party line or a bridge table, and the chances are that Mrs. Brown will come out of the anesthetic believing that she has fallen into a greenhouse. For we are single-minded folk, bless our little hearts, and sympathetic, too. It’s an easy bet that every last one of us will rush out and send flowers. The problem isn’t whether or not to send flowers but when to send them.

Have you ever been ushered into a hospital room bristling with vases of gladioli spikes, chrysanthemums bulging from every window sill and extra tables against the wall to hold still more vases? It was just such a floral display that gave a normally brave young matron the jitters over her own imminent operation. “I expected to tiptoe over to the bed and see the body,” she told us, shuddering.

Now most of us are mad about flowers. Some of us believe that no room is furnished without proper blossoms, but we don’t fancy being flat on our backs among sheaves of them, unable to defend ourselves from their mingled odors, and any stray beetle that happens to hitch-hike in.

A poll among nurses shows that at the outside three bouquets, properly arranged, are appropriate and cheerful in a hospital room. If you are sending flowers, wait at least until the patient is out of the vapors of anesthesia. Nothing registers for the first day or two anyway. Then find out if there are many flowers on hand. Fresh flowers to replace fading ones are greeted with real enthusiasm. If the patient is a member of numerous clubs and organizations the chances are that rafts of flowers have arrived practically with the first visit up here as well as anywhere else.

There was such a gentleman so afflicted, who was hospitalized in October. His friends simply ordered flowers and the poor man’s allergy was CHRYSAN-THETUMS!!! The mums were distributed to the wards, while his family worried for fear the bedside visitors might think it strange that a small bowl of garden flowers was the only adornment in his room. Why not, for pity’s sake, a straight explanation?

Every florist worthy of the name has a fascinating collection of flowers in his ice-box, ready to be combined into unforgettable arrangements, and some of us have a decided talent for whipping to-
gathering unusual small blooms in bowls or flower-bearing figurines, charming enough to be really treasured. If you'd just let yourself go, you'd discover you could do something pretty nice in this line. At any rate you will have had fun and probably find out that your florist is an interesting and co-operative fellow who doesn't seem to mind if you spend fifty cents or fifty dollars. Don't pauper yourself because you are embarrassed about being practical. Three blooms or a single orchid are far lovelier than a dozen American Beauties that will crowd the room and flatten your purse. A small crystal bowl filled with a sissy collection of tiny roses and daisies, a simple jar of gardenias, a slender bud-vase with a single rose of a different variety delivered to it each day, or an old-fashioned tuzzy-muzzy in lace petticoat, choice flowers from your own garden—all are excellent choices that will remain well out of the way of the flying hands and elbows that carry dressing trays, etc. Not that the larger things aren't acceptable; just make sure that they aren't going to be crowded. Three or four great mums (a dozen still need a hall) are gorgeous. Gladly this is a good rule—if you want your flowers to pack a thrill, let them be different, not part of a heterogeneous mass.

Must you send flowers? Please some of you do. Yet there are a number of little things that carry pleasure to the invalid’s world. How about those collections of inexpensive gifts, packed in a festive box, each marked for a day of the week. This is a grand idea for children or for adults. It calls for a strong resolve or a stern nurse but such virtue brings its own reward in the fun of each day’s opening. Then there are the patients with hobbies. Stamps, miniature animals, dolls, maps or even bottle tops—who cares what? If they are collectors, they will thrill to a new item. The chances are that much happiness will result from a little advance knowledge and a little care in your choice. There is always the practical side, not to be sniffed at. There are trick bed-jackets, little pillows with a change of cases, all the long line of fine toiletries, soaps, shaving aids, powders, and light colognes. One favorite aunt sends a check. (It’s a nice example.) There are books, current fiction or the type that ties in with a hobby. A welcome varia-

My Operation Flowers

picture of a baby looking thoughtful, with the caption: "Must you send flowers? Please some of you do. Yet there are a number of little things that carry pleasure to the invalid’s world. How about those collections of inexpensive gifts, packed in a festive box, each marked for a day of the week. This is a grand idea for children or for adults. It calls for a strong resolve or a stern nurse but such virtue brings its own reward in the fun of each day’s opening. Then there are the patients with hobbies. Stamps, miniature animals, dolls, maps or even bottle tops—who cares what? If they are collectors, they will thrill to a new item. The chances are that much happiness will result from a little advance knowledge and a little care in your choice. There is always the practical side, not to be sniffed at. There are trick bed-jackets, little pillows with a change of cases, all the long line of fine toiletries, soaps, shaving aids, powders, and light colognes. One favorite aunt sends a check. (It’s a nice example.) There are books, current fiction or the type that ties in with a hobby. A welcome varia-

Delsey you say? And it’s soft like Kleenex?

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The American Home, December, 1940
ENJOY the comfort of an overhead-type garage door, too!

The new CRAW-FIR-DOR costs only $28!

NEW FLUSH TYPE, with bundle of mold-in for forming any decorative panel you desire, retail for just $29 at most dealers.

- A tested, approved garage door of durable Douglas Fir with extra strength hardware.
- Low price includes free-spinning automobile trunk-type lock.
- Pre-fitted for B'xT'openings. Only 2" headroom needed.
- Any carpenter can install in half a day on either old or new garage.
- Sold by progressive retail lumber dealers everywhere.

Here's an overhead-type garage door any car owner can afford. The attractive 8-panel Craw-Fir-Dor sells for only $28 in any U.S.A. jobbing center. (The 3 other designs are slightly higher.) It can be quickly installed by any carpenter... offers no servicing or operating problems... never obstructs service door or windows in garage. A child can operate it. Made strong to give years of service. Your lumber dealer has Craw-Fir-Dors or can quickly get one for you. Fir Door Institu:te, Tacoma Bldg., Tacoma, Washington.

Here is your chance to save on water conditioning, too! Perfect water, soft and clear at all faucets, with Permutit at any price. Pays for itself! This simple, efficient household water softener can save you enough on soap, fuel, plumbing repairs to pay its cost in a few months. Permutit is easily attached to water pipe, instantly softens all water flowing through it. You get clear, soft, iron-free water from every faucet... enjoy glorious free-rinsing suds for bathing, shaving, washing dishes—every household task.

Send for Free Booklet

The Permutit Company, Dept. A15, 330 West 42nd St., New York
Please send me free booklet and name of nearest authorized Permutit dealer.
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State: ...................................................

Name: ..................................................
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City: ...................................................
I do own my own home or do not.


YOU wouldn't expect a car to run indefinitely without regular check-ups and repairs and you shouldn't expect your house to do so either.

SO how about getting out of that comfortable chair next Sunday morning and looking the place over before winter starts getting in its dirty work? This is the time to prevent little troubles from developing into big troubles. Here are some danger points to check on: loose mortar, cracks in walls, damaged shingles.

1. The joint work or "pointing" between stones or bricks needs looking after. Once this mortar begins to crack and loosen, rain or snow can drive in and disintegrate it. Water can also freeze into wedges of ice in such crevices and split apart whole courses of stone or brick. A few trowelfuls of cement now will save the day. Look out for cracks developing between wall masonry and porch floor masonry, too.

2. If you have flower beds against the house it's wise to leave them.
"My bridge club was a nightmare—until..."

"Don't misunderstand. I like bridge, but our living-room, while cute as can be, just isn't designed for entertaining; and the girls used to kid me by offering to sit in the fireplace! Then Ed discovered we could afford to fix up the cellar as a game room by using a marvelous new building material that is called Masonite Tempered Presdwood.

"Foxy Ed—said if the bridge club got one end of the cellar, he wanted the other. So he had his workshop built there, using this same Tempered Presdwood. Seems it's particularly good for walls and ceilings where there's apt to be dampness, because it's a hard, stainless, wood-fiber board that is moisture-resisting and won't warp or crack when it's properly applied.

"But we girls aren't bothered by the workshop. We've got loads of room for bridge and tea. Even a snack bar for refreshments. And it all cost so little. Tempered Presdwood can be installed by any carpenter, and can be cut or sawed with ordinary tools. It can be painted any color you want, too. Be sure to find out all about it if you're planning any remodeling!"

Perhaps YOU have waste-space in your home that could be remodeled inexpensively with Masonite Tempered Presdwood. Let us send you a FREE sample and more information about this modern building board. Just mail the coupon below.

Winter Damage!

a margin of solid, sloping turf next to the house wall. Rain water and snow can seep down over the foundation stonework to the footings, leaching out mortar, creating damp basement walls, and eventually loosening plaster.

2. Have you any woodwork which has parted company with its surrounding stucco? Rain, snow, and ice will work into any such cracks and eventually bulge and twist the lath underneath the stucco until it falls off. Timberwork and wood window and door frames are bound to shrink away from their surrounding materials somewhat but the resulting cracks should be filled in with plastic caulking. Paint which is flaking and peeling on woodwork should be scraped and repainted, too, even if you plan to wait until winter's over for a new paint job.

4. One split roof shingle does not seem important but a hard winter will work havoc, driving water under it 'til there is a major leak. Replace 'em or nail 'em down.—Knickerbocker Davis

The American Home, December, 1940
AFTER years of collecting Early American furniture and hours of rubbing and refinishing it, we knew what kind of house we wanted as a background for our hard earned "finds": an Early American farmhouse. A Yankee farmhouse with homespun charm, inexpensive construction, canny use of every inch of space, and practical fitness for easy-going, comfortable homemaking. That was our idea of a real home. But in our part of the country there were no original old New England houses to buy nor any to study and copy. So we looked up illustrations of old salt-box houses with long, slanting roofs, houses with overhanging second stories, houses with lean-to wings and ells, all the familiar Early American types. And despite the fact that our lot was in a settled residential suburb of Seattle and not in the open country, we built a real farmhouse type of home with a salt-box roof, weatherbeaten siding walls, pine board rooms, and even an old-fashioned "barn" of a sort. We got an agreeably rustic appearance by using knotty
In the year 1650 Wolfert Eckert built a little gabled house about twenty-five miles from old New Amsterdam on the eastern bank of the lordly Hudson where it widens into Tappan Sea. He was a doughty compatriot of "Old Silver Leg" (as Peter Stuyvesant was called) and longed for a place where he might live and die in peace; so he built the snug little retreat, inscribing in a panel over the door the Dutch motto "Pleasure in quiet," which soon resulted in the place being called "Wolfert's Rest" by his Dutch neighbors. English settlers in the vicinity noting that Wolfert was a hen pecked husband, laughingly referred to the house as "Wolfert's Roost," which name has clung to the memory of the quaint little abode to this day.

During the Revolution, when Jacob Van Tassel lived at "Wolfert's Roost," it stood between the British and American lines. The stalwart Jacob pierced its walls with loopholes and it became the rendezvous of a company of husky farmer lads known as "Land Scouts."

As the "Roost" had been marked by the British for special punishment, it later fell into the enemy's hands and was burned to the ground. After the war, Jacob returned and rebuilt the "Roost."

In 1835 Washington Irving, the author who loved the neighborhood which he had made the background of many of his delightful stories, purchased the "Roost" and remodeled it from the simple Dutch cottage into the elaborate American country seat where Louis Napoleon, later Emperor of France, called to pay his respects. Thus came into being "Sunnyside," the home of Washington Irving, its walls heavy with ivy that grew from slips culled from the rugged stones of Melrose Abbey by Sir Walter Scott. "Sunnyside" has been aptly called the Stratford-on-Avon of America.
cedar boards twelve inches wide on the first story outside walls, six-inch clapboards on the upper story. The wider boards have an ancient weathered gray tone achieved by giving them a bath of acid stain, then applying gray paint and rubbing it down; the upper clapboards are painted a gleaming white to set off the old blue-green shutters at bedroom windows. A two-car garage wing, done in vertical boards and battens of weathered gray stain, living room and clumps of pink hollyhocks give additional old-time rustic flavor and charm.

The front door, opening on the flagstone porch, and the garage doors are made up of three-inch cedar planks—wire brushed to darken and age when oiled. The inside hall and the outside passageway are flagged with stones, antiqued by acid. The hall itself has a low, beamed ceiling and rough plastered walls, which catch the spirit of the whole house immediately. The early American theme is carried out in all details. Like all our other lighting fixtures, the ceiling fixture is an old kerosene one, a bracket lamp converted to electricity. Small shelves in all hall windows display colorful old barbers' bottles. Black iron hardware was hand wrought by a local blacksmith-artisan especially for the house, including door pulls, door latches, and H and L hinges (in Colonial days they signified Holy Lords with the power to keep out evil witches).

In our living room the rough troweled plaster walls were antiqued to a warm yellow cast. With a mellow brown cedar paneled fireplace wall, which includes built-in bookshelves with scalloped frames, and wide, plank and peg, oak floors, we have a fitting and inviting background for our Early American antique furniture of maple, pine, and fruit.
"f-slots" in violin inspire exclusive RCA Victor invention that gives you greater purity of tone

For centuries violins have had "f-slots" like those shown in white above. They are an extremely important factor in the rich purity of violin tone.

Similar in principle to the "f-slots" of a violin, the RCA Victrola Tone Guard is an ingenious invention of scientifically shaped slots, built into the cabinet wall around the record chamber. These slots capture—and suppress—the unwanted mechanical noises present in all ordinary phonograph-radios.

By sealing these unmusical sounds in silence, the RCA Victrola Tone Guard enables you to hear only the rich, pure beauty of music as it was originally recorded. Get a demonstration of the remarkable efficiency of this invention at your RCA Victor dealer's. You'll be amazed and delighted.

Now unmusical sounds are sealed in silence by the RCA Victrola TONE GUARD

It brings you only the rich, pure tone that is on your records! Is one of many exclusive features that again prove why the genuine RCA Victrola gives you records and radio at their best!

Lauritz Melchior, Helen Jepson, Eugene Ormandy and scores of other Victor recording artists choose the RCA Victrola because it reproduces every sound in flawless detail. With it, the world's greatest music masters are heard exactly as they are! Remember—only the RCA Victrola gives you all these features!

RCA Victrola Model V-302. Classic 18th Century Adam cabinet, available in mahogany or walnut. Instrument has all features mentioned above, is designed for use with television or frequency modulation attachments. Price includes $5 in Victor Records, of your choice. Yours most everywhere for only $30 down.

This Christmas enjoy the double pleasure of Records and Radio—

CHOICE THE INSTRUMENT GREAT ARTISTS CHOOSE!

woods. One side of the red brick fireplace has a built-in wood-box with an iron door.

The dining room keeps up the farmhouse spirit. The end wall with built-in cupboards in each corner is paneled in knotty pine, finished in a light, mellow tone, while remaining walls are papered in an old toile pattern. Our old pine plank stretcher table is our dining table and over it hangs an ox yoke we found in a barn and equipped with lanterns to serve as a novel and picturesque lighting fixture.

Our "barn" is a recreation room fitted up in the basement. We got circular sawed planks in weather-beaten gray from an old stable and installed them as a ceiling, setting the boards one inch apart with handfuls of hay hanging down between them as if from a loft. A "box stall" and a "manger" serve as a bar and all kinds of barnyard animals were painted on the walls.

—Lucille S. Wilkins

1. "Bachelors make me laugh. Take Bill, for instance. Cooks dinner for the Joneses and me and brags about how it's a cinch."

2. "Then the pipes get stopped up and he makes a man-size job of clearing the drains. Me, I phone for some Drano at this point."

3. Drano puts the heat on down where dirt stops up pipes. Its churning, chemical boiling action frees dirt, lets water flush it away.

4. "I adore benedicts and Bill's going to be one. He proposed (isn't that a scream?) after I came to the rescue with Drano."

"P.S. We're going to use a teaspoonful of Drano after the dinner dishes, when we set up housekeeping. No stopped-up drains for Mr. and Mrs. Us."

Drano

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Chase Brass & Copper

Waterbury, Connecticut

IF I ever have a house of my own it probably will be small, unpretentious, and completely minus expensive luxuries, but it will have the very finest variety back hall. I may be old-fashioned, but it seems to me that this is a very important and too often neglected "room."

The first requisite of my ideal back hall would be space—space enough to turn around without danger of landing head first on the basement floor and for at least two children to put on coats and rubbers without getting their hands and feet all tangled up. One whole wall would be built-in cupboards with plenty of drawers and shelves; mostly shelves because almost any man handy with hammer and nails can build them easily, quickly, and cheaply. If my efficiency held out, I'd have these shelves partitioned off in sections for rubbers, mittens, sweaters, footballs, and such. And if possible I'd like to have my broom closet tucked off here in a comer instead of in the kitchen.

I'd like to have a modern wash basin and a small alcove for a toilet. If funds were very limited, I'd at least have a shelf or table (an orange or apple crate painted or covered with oilcloth or linoleum would do) on which to keep a wash bowl and pitcher of water. Near by would hang a
Big Piano Tone
In This Small Piano
'Minipiano'

Here's a full scale piano no higher than your sofa and taking up less floor space than any other full scale piano. Yet the 'Minipiano' develops the tone of a big instrument because of its amplifying sides and patented features. Guaranteed by Hardman, Peck & Co., Master Piano Craftsmen for 99 Years. Above model only $275. Many other styles and models. Budget payments if desired.

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City

STATE

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THE AMERICAN HOME, DECEMBER, 1940
A WISE parent knows that the finest rooms in the world won't suddenly turn Junior and Mary Jane into paragons of neatness, virtue, and cheerful willingness to study geography. Children aren't made that way. But if their private domains are just a hodgepodge of discarded furniture, faded draperies left over from the old sunroom, and books far above their heads, how can you expect the children to take any interest in them?

It doesn't cost much to do a first-rate decorating job in these rooms. Children don't like a lot of fancy frills and expensive things that only mean being more careful and having less fun. They like plenty of space to store things, shelves and such for the inevitable collections, a good desk for studying and keeping notes on the club's secret code, cheerful colors, floors and walls that won't be ruined by foot and fingerprints. If you can't afford new furniture, you can saw down the old to child-size proportions. A coat of paint or stain will cover up mars and scratches. Shelves and cabinets, most important of all, can be built by the local handy man. Today's new fabrics, wallpapers, and floor coverings are as inexpensive as they are suitable and effective. So—

Suggestions by
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This Long, Wide, Low-Slung 1941 Plymouth Brings You a New Fashion-Tone Interior—New 4-Way Step-Up in Performance—19 Great Advancements!

It's a dream car come true... this big, 117-inch-wheelbase 1941 Plymouth! New glamour, luxury, power—all wrapped up in a brilliant, new low-priced automobile!

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MADE TO "GO WITH" the period or type of your room, with wall colors and draperies and upholstery fabrics...and with your desire to pay a moderate price!

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Tailor-Made rug sizes up to 18 feet wide—or wall-to-wall carpet to fit any room. See Beauvais tomorrow!

Look for this famous label (at left) when you buy rugs and carpets. It identifies all the many Bigelow grades, weaves and styles and symbolizes Bigelow quality.

Copyright 1940, Bigelow-Sanford Carpet Co., Inc.
Children like bright colors and lots of shelves even if they don't always put away their belongings!

you haven't a single excuse for ignoring the children's rooms, which are much more important to their occupants than the nurseries that usually do get their generous share of attention.

A little imagination and thoughtful consideration help do the job, too. A bed with a sturdy tailored spread that won't wrinkle easily is welcome as a place to sit and read on rainy days. A small radio-Victrola will solve the problem of conflicting tastes in music. Shelves in a corner or marching down the wall by the bed are ready for displays of things the children have made themselves. A strip of blackboard all across one wall will encourage young artists; a cork or rubber bulletin board will soon be covered with everything from reminders that there's an arithmetic test next week to tickets to the circus. Maps are decorative for walls and useful for learning geography. Two little boys I know can find more remote villages and rivers than you can—just because their thoughtful parents put a huge and quite beautiful map on one wall.

The room which you'll find illustrated at the top of page

32 is made to order for boys who like airplanes, adventure stories, and streamlined furniture. Built-in shelves and cupboards on either side of the bed hold books, models, and trophies, and are easily built of inexpensive pine. Over the bed is a map of the two hemispheres, framed with a chromium molding. A drop-shelf against one wall makes a perfect desk that takes up little space.

Three other rooms on that page are full of ideas, too. One is an ideal playroom with a big blackboard, built-in shelf and storage cabinet, and smart linoleum floor that can take anything from toy trains to muddy shoes. A wide, linoleum-topped shelf in the corner window is fine for cutting out paper dolls and playing games now, and later can be used for studying. A simple, double-decker bed with drawers below and a rope ladder to climb to the upper bunk saves space in the second room. Notice, too, the globe and typewriter, practically necessities

Proof that nursery furniture need not be extravagant, can be used on through school and college. It doesn't take much of a handy man to transform old pieces as shown in "before and after" stages

35
Give a QUAKER DINNER CLOTH

This masterpiece in lace will serve you magnificently through long years of use. The fine frostwork of the design, in relief against the wood, makes a distinguished table for any occasion.

THE GIFT OF PRICELESS SPLENDOR

Quaker lace dinner cloths, despite their delicacy and air of elegance, are sturdily constructed... launder perfectly. This Venetian pattern with its decorative running scroll and medallions may be seen at your favorite store. Or, if not available, order direct from us.

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One-line Embosser $2.00. FREE style sheet shows wide range of lettering, initial and monogram. An unusual desk model. ORDERS SHIPPED DAY RECEIVED. Sold also by many stationers and department stores.

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for high school girls and boys. The third room, now a nursery, can grow up into a study-bedroom because the shelves and cupboards that now hold dolls and toy animals will later take care of books, games, and sports equipment of all kinds.

Nothing could be more nautical than the sea-going room for a boy on page 35. All shipshape and no frills! The curtains are real fish net with cork-weighted hemp ropes for tie-backs and trim. The cornice is plywood painted bright blue, with a white steamer riding atop the waves. The window seat is upholstered in sailcloth, and three frisky dolphins leap over the waves painted on its front base. A wavy dado further the sea motif. Instead of a regulation desk, there is a large shelf held up by stout hemp ropes, and above it is a shelf which holds a racing yacht gala with pennants and destined for glory on the nearest pond. The bed has head and footboards of natural hemp laced in a diamond effect, and a sailcloth spread with rope edging. A squat barrel makes a good bedside table, the lamp has an old brass lantern base, and a real life preserver, enameled white, frames the print over the bed.

For all of you who can’t bear to add the cost of special nursery furniture to all the other bills that come with a baby, we show how you can later make such pieces fit into “a real boy’s room.” Everything but the crib, which was handed down to a baby sister, is still in use, and only a chair, a night table, two lamps, a box spring and mattress mounted on feet were added. The chest of drawers stands in the same corner but is turned against the adjoining wall. Next to it is the chiffrobe of nursery days. The top two drawers have been removed and shelves for school books have been put in their place, and the long door has been cut in two to form a drop-leaf desk. Number three in line is the bureaux shown at right of window in the photograph. The original knobs on all three pieces have been replaced by long modern drawer pulls. The side chair, now slipcovered to match the draperies and lounge chair, stands in front of the desk.

Across the top of page 35 are three more rooms for the children. The nursery’s shelves and cupboards, flanking a comfortably wide window seat, will be just as useful later for a boy or girl in high school, and when the play pen is no longer needed there will take their places, and the long door has been cut in two to form a drop-leaf desk. Number three in line is the bureau shown at right of window in the photograph. The original knobs on all three pieces have been replaced by long modern drawer pulls. The side chair, now slipcovered to match the draperies and lounge chair, stands in front of the desk.

Animal musicians, ships, or red-edged scallop over a green and white circus stripe paper make the child’s room entertaining...
be plenty of room for a bed. A double-decker bed (just as popular with "only children" who like to have an occasional overnight guest), paneled walls, and desk and recessed bookshelves make a nice room for a boy. Two little girls would love the next room, with its dainty canopy beds, pastel murals, knotty pine dado, and small table for games and tea parties consisting of hot chocolate and dainty assorted cookies.

The furnishings shown on this page will give you extra inspiration without causing a collapse of family finances. The lamp and book ends guarded by shiny polished brass soldiers with blue or red plastic coats belong in a boy's room; the radio-Victrola in every boy's or girl's room. A large chest like the one at the top will hold all kinds of personal belongings. A neat metal and leather chair is comfortable but takes up little space, the dressing table doubles as a desk, and the pretty nursery furniture will grow with your child as we explained on page 36.

Children have such simple, sensible tastes that it's no trick at all to give them rooms they like—and you'll be surprised to see how much you can learn about decorating just by adopting their ideas: storage space within reach, furniture arranged so there's room left for playing games, bright colors or pretty pastels instead of dull ones.
It happened just after we had realized a dream and moved into a lodge of our own, with a fireplace, bear skin rug, good hunting dog and all—a regular man’s house, thought I. But the Little Lady surveyed the outdoors with a doubtful eye and finally explained that, although Joshua-trees, sagebrush, and the like looked all right out there, they would be no help in providing flower arrangements to brighten the indoor corners. As I glumly visualized myself making flower beds in the sun-baked earth among the boulders, rescue came in the form of a friend who, adept and experienced in the field of flower arrangement, restored the threatened peace and happiness to our household. “Why not succulents and cacti for your flower arrangements?” she said, and proceeded, with the aid of some hastily gathered materials, to create some really charming surprises.

First, donning a stout pair of gloves, she brought in from the scrub branches of two kinds of thorny cactus. Using a tall, rectangular pottery vase, an ordinary chopping bowl, and some stones, she produced a couple of arrangements that were both good and different. The second she finished off with a small Tyrolean figurine to give a bit of needed color. Next she used sprays of a climbing aloe to complement two large, dark-hued wood book ends. Then gasteria leaves, held at a rakish angle by a metal frog, and rosettes of a richly bronze-colored succulent placed so as to hide the frog, made another striking design. But the century plant finished the real surprise. Inside the

In a very short time we had seen succulents and cacti used to express gaiety, charm, drama, and sentimentality—and all most simply. Do you wonder that we waxed enthusiastic?

The very thing for Auntie Fran this Christmas! Think how cozy she’ll be with this lovely, kitten-soft all-wool “throw” tucked comfortably around her and little Jamie snug and secure against lurking drafts on Winter afternoons and evenings.

An extra “throw” or two around the house are among the handiest possessions a home can boast. Less bulky and smaller than a regular blanket; perfect for daytime snoozers... of all ages. Grand for the children’s beds at night; ideal for invalids, too; a “must” for the chaise longue.

Made by the makers of famous Lady Seymour “Double Weave” blankets, “Snoozer” (54” x 72”) comes in 5 lovely shades: Winter Rose, Azure Blue, Rose Dust, Cedar, Dark Blue. Sturdily constructed, yet soft as thistledown to the touch. Ask for it at your favorite store.

(As long as Auntie Fran is still dosing, we’ll whisper a little secret: “Snoozer” looks much more expensive than the mere $5.50 or so (depending on section of country) it really costs! So here’s a Merry Christmas to her... and to you!) Seymour Woolen Mills. Established 1866. Seymour, Indiana.

Did you ever realize that the angular prickly pear or the stiff, mottled gasteria could be turned into graceful, interesting designs? If not, study these and try your hand

Phoτographs by the author
entertaining story

about a man who thought he could get away with making no provision for a cutting garden for his wife—and did, too

Arrangements by Amy Aplin

tough, scarred leaves are delicate tapers of pastel green with a frieze-like design of a darker shade. A few of them with marigolds soon graced the coffee table, and even the rough outer leaves became dramatic in an oblong flat dish with a handful of dirt to tie them in with their humble beginnings. The last spontaneous work of art was of iris leaves and succulents with a china figure of a little girl interpolated to contribute a pleasing, if rather sentimental, note.

Studying the results, I realized that succulents can produce effects in any desired mood. Also they last for weeks with very little water and almost no care and cleaning up of fallen leaves and petals. Often arrangements last until your fingers begin to itch to try something new. "Why not succulents and cacti, indeed?" just as my rescuer asked.

The FEDERAL Mutette, a charming model that is also quite at home in rooms with a modern flavor. $195

The DUNCAN PHYFE Mutette, just perfect for those ultra-smart homes that are reviving the emergency tradition. $225

STYLE 86 Mutette—a modern model with particularly graceful lines and proportions. From $275.

All prices are F.O.B. New York City. There are 13 other Mutettes from $295 to $506. Purchase may be made on Deferred Payment Plan if desired.

Thinking of giving your family a piano this Christmas? Be modern. Be discriminating. Make it America's most talked about and copied piano—a genuine Winter & Company Musette. This new-day instrument—the console that started the "rage" for these smaller, more decorative pianos—becomes the center of interest wherever you place it. You can be sure it will never, never go out of style, for Musette Models are based on classic Period designs which, the years have proved, possess timeless beauty.

And Musette quality assures lifetime satisfaction. This instrument incorporates special advanced construction features, developed in the Musical Engineering Department of America's largest piano manufacturer, which make for enduring beauty of tone and responsiveness of action.
You’re going to be just as proud of this point job four or five years from now as you are today!

BIG enough and broad enough to take proper care of a family of three youngsters and two grown-ups, this East Lansing, Michigan, home of wood siding and reclaimed brick spreads out comfortably on two eighty-foot lots. A picket-fenced two-car garage wing is on one side of the gabled front; a living room wing with covered porches at front and back is on the other side. The house has four bedrooms, two baths, sun deck, and dressing room upstairs; four rooms downstairs; a recreation room below stairs; and—a special joy—extra space everywhere. It was precisely planned before a timhet; went into place because Dr. and Mrs. T. I. Bauer knew what they wanted down to the last cubbyhole; they’d had ten years to plot and plan and increase their ideas along with their family.

One of their special requirements was the “den” for study or consultation with a patient; it’s right at the front door, reached without disturbing the rest of the house. With its knotty cedar walls, bookshelves, slate fireplace, India print draperies, and red leather chairs, the room is equal­ly bright with striped wallpaper, a wide paneled fireplace, blue carpet, and faille figured draperies. A Duncan Phyfe drop-leaf card table and a Washington chair are among its Colonial furnishings.

The adjoining dining room uses a decorating scheme of gold draperies and blue and white figured wallpaper which appeared on an American Home cover. It has a wood block floor like the study, along with a white wood dado and corner cupboards flanking a wide plant window with a marble ledge. There are ladder back, rush bottom chairs and brass wall candleabra. Down in the basement the recreation room has an inviting open fireplace of beach stone; this room may be reached by...
A NEW INVENTION
IT'S DIFFERENT

An other new Zenith invention to climax a quarter century of Zenith “Famous First” features in radio... Radiorgan... fingertip-controlled on the organ principle... and only Zenith has this!

Unbelievable Tone Mastery Is Yours
You may press in and pull out the “stops” of the Radiorgan to your heart's content. Thus you may obtain an endless variety of “acoustic symmetries.” You become the master of tone... you choose the amazing tonal effects you desire with any kind of music—orchestra, strings, brasses, drums, vocal... as you wish... when you wish, like the conductor of a great orchestra or a mighty chorus! You command... Radiorgan obeys.

Radiorgan’s brilliant response to your touch is an experience you will not easily forget. You will discover a new tone faithfulness in radio... a sense of mastery over music not possible with any other radio in exactly the same thrilling way.

Under No Other Name But Zenith can you obtain a radio with Radiorgan. An exclusive Zenith discovery. Don't buy until you see and hear the new 1941 Zeniths with Radiorgan and many other equally sensational exclusive Zenith features at authorized Zenith dealers everywhere.

73 Models
Prices from $16.95 up
Radiorgan Models
Start at $26.95*

ZENITH RADIORGAN
PHONO-RADIO COMBINATION 7-5-591
7 powerful tubes including heater cathode rectifier tube, has a six button Radiorgan, automatic radio tuning and record changing, beautiful tone, lovely conservative design. List Price $129.95*

For over five years only Zenith has guaranteed “Europe, South America or the Orient every day or your money back.”

THE AMERICAN HOME, DECEMBER, 1940
The next time we hear anyone say anything about the front hall being just a sort of passageway leading on to bigger and better things, we'll be about ready to lose our faith in human nature, ambition, and the welcoming smile. To us a front hall is the first impression of the woman who lives in the house. If it is pleasant and charming we feel that she must be a good hostess who really likes to have company. If it is done up in dull beige scenic wallpaper, a nondescript console table, and two scatter rugs at precarious angles, we wonder about her good taste and our being welcome. We think it's practically immoral to let a spindly console, good for nothing but maybe holding a hat and a calling card, be the one piece of furniture in all that space. We think it's even worse to pass up such a fine opportunity for color and dash and the very fanciest decorating ideas. We know that a smart woman will play up her front hall for all it's worth, which is a lot.

You may be thinking that all this is very fine but what about finances, and if you can't economize on the furnishing of that little two by four how can you balance the budget. We have the answer to that one. The space to be decorated is small and therefore it's probably the one room in the house you can afford to do up in style. A fine carpet or wallpaper, won't cost a great deal because you don't need very much of it. There isn't room for much furniture, so what you have can be the best. It's your golden opportunity for splurging on a shoestring, for having an orchid or two even though your decorating budget may be the slimmest.

White stars in black linoleum, Regency drama

Kolorflor, well within budget, in marble effect
If you want to give the imagination a fling, the hall's the place for that, too. For example, take the hall in the center of this page. Linoleum with circular insets to give a wonderful polka dot effect would be too much of a good thing for all over the living room floor but is very smart over a small area. Five prim little pots of flowers might look too perky or a little self-conscious in the dining room, but they're made to order for a large mirror console like the one in the hall at the bottom of this page, even with more flowers on both chair and walls.

Color—well, you've heard us mention that before, but we're even more rabid on the subject when it has to do with halls. You can have a color scheme as merry as Christmas and twice as bright and still get away with it. (The friend of ours who had a red ceiling in her small apartment foyer knew what she was doing.) And remember that no matter how giddy the stripes or how profuse the flowers on the wallpaper, you won't be looking at them for hours at a time anyway—so go ahead and have your fun.

When you go on your shopping and decorating spree, for goodness' sake be sensible enough to get useful furniture, not just typical "hall pieces." A breakfront bookcase, usually associated with the living room, is handsome, full of useful storage space, and fits nicely against a long wall without sticking out and blocking the passageway. A Regency commode like the one in the hall at bottom of page 42 has lots of style and makes a convenient place to write a last-minute check to the dry cleaner. For that matter, a small desk can make part of the hall double as a study when you're not expecting company. Servers and sideboards originally intended for dining rooms often turn out to be very elegant in the hall, besides providing all kinds of drawers and shelves.

If your hall is quite large you might try the fetching little tufted Victorian settee that started out in your grandmother's parlor. Even a small and narrow hall has possibilities: an oblong plant stand or a shelf supported by amusing brackets, for instance.

If there's anything we're not, it's sticklers for convention—pretty dull stuff we say—but we do think your front hall furnishings should have some relation to the architectural style of your house. It is something of a jolt to beam with admiration as you approach a delightful little French Provincial house, only to step inside and run smack into the stark 1930 conception of a modern chest of drawers. A fine, generous Colonial doorway should open into something with the same degree of elegance. Trim modern houses should not have their front halls cluttered up with very ornately carved tables. Just a simple little Matter of suitability, but every bit as important as not wearing black velvet dinner hats with tweed suits.

Take a good look at your own front hall and see if it is as pleasant and welcoming as you can make it. If you've been guilty of neglecting it, now's the time to see if a little more color or a new carpet or a smart grilled-front cabinet won't do the decorating trick. If it's been perfection all these years anyway, you're a smart woman and you don't have to be told how to make the most of things.
it was well established and regulated in the thirteenth century. Many famous names are to be found among the early French masters: de Bruges, de Braincon, Boulanger, and the greatest of them all, Francois Briot. But one can hardly hope to find the work of these great masters outside of museums or collections formed many years ago. The pewter lover of today must be content with the pieces of the eighteenth and early nineteenth centuries to form the bulk of his collection and must consider himself indeed lucky when Dame Fortune places an exquisite piece of seventeenth century pewter in his way.

The rapidly growing interest in the collection of pewter during the last quarter century has stimulated its reproduction and faking. The European continent has been scoured for damaged old pewter, metal of poor quality, and pewter in forms that are not readily salable. Tin is frequently added during the melting process and the metal reappears in the form of platters, flagons, or soup dishes. In some of the shops these pieces are honestly labeled as reproductions but in others they are cleverly "antiqued" and sold to the inexperienced buyer, at high prices, as genuinely old.

The polishing of old pewter is, and probably always will be, a much discussed question among its owners. A true patina, the result of disuse through many decades, is one of the best possible evidences that the piece is old. But the dull leaden color of the patina is not a thing of beauty and, having given its testimony of authenticity, is better removed. Only by cleaning and polishing may that soft brilliancy of France and Switzerland?

ELYSE SALIGNAC RUSHFORD

OUR the world, stop wherever antique collectors are to be found, and you soon learn that most of them prefer the ancient arts and crafts of their own country. But even the collector of American pewter may find pleasure in embellishing his treasure shelves now and then with a good piece from the Old World. To collectors may be added a myriad of "pewter appreciators," those who are not collectors in the true sense of the word but who acquire pewter from time to time because of its pleasing form or its decorative value. And to all these the pewter of France and Switzerland has much to offer.

The making of pewter must have been an early craft in France, for to improve the mixture, and the metal reappears in the form of platters, flagons, or soup dishes. In some of the shops these pieces are honestly labeled as reproductions, but in others they are cleverly "antiqued" and sold to the inexperienced buyer, at high prices, as genuinely old.

The polishing of old pewter is, and probably always will be, a much discussed question among its owners. A true patina, the result of disuse through many decades, is one of the best possible evidences that the piece is old. But the dull leaden color of the patina is not a thing of beauty and, having given its testimony of authenticity, is better removed. Only by cleaning and polishing may that soft brilliancy.
which pewter alone can attain to reappear. Furthermore, polishing definitely prevents that insidious destroyer of old pewter, corrosion, and keeps it in excellent condition.

A knowledge of French pewter marks is not only important in establishing the products of that country but may aid in determining corrosion, and keeps it in excellent condition.

These marks were recorded at guild headquarters on leaden polishing definitely prevents that insidious destroyer of old pewter, which pewter alone can attain to reappear. Furthermore, the year in which the maker of the "touch" became a master. Later, in the eighteenth century, the full name of the maker began to appear and frequently the name of the town in which his shop was located.

Besides the touch mark one generally finds a second mark indicating the quality of the pewter of which the piece is made. Roughly $36.00 undecorated, $38.00 painted.

Early 18th century cimare, a crucifix surmounting a container for holy water, and a chalice for use in the Mass speaking, there were three grades of pewter permitted in France: fine, medium, and a comparatively poor grade—the common. The finer grade was frequently indicated by the letter F, and the poorer mixture by the letter C. A very fine grade of pewter would be shown by two F's placed back to back with a crown above them. An emblem, the arms of a town or its name may appear in the mark and frequently a date. This date rarely indicates the year in which the piece was made; it is more likely to refer to some

PHOTOGRAPHY

GIFT TIME

KNICKERROCKER is an interesting new design in the early American tradition. The brown wood case has an inlay of lighter wood and a gold-colored top ornament. Almost a foot high, this graceful clock is a splendid gift. Priced at $9.95.

BUFFET is a handsome wall clock for the kitchen, pantry or bathroom. In ivory, white, green, black, blue or red colored plastic cases, to match the color scheme. Modestly priced at $9.65.

EMBASSY, in a graceful case of gold-colored metal, is a charming design for many settings in the home. Priced at $8.95. Mayfair, same design with alarm, is $7.95. Nocturne, alarm with luminous numerals and hands, $8.95.

NEW TELALARM is a smart alarm clock. $9.95, Gold-colored metal cases are priced from $2.95 to $17.50, are sold by leading dealers throughout the country.

Appropriate gifts present no problems to the person who is familiar with the attractive array of Telechron electric clocks. Among these excellent timekeepers there is a gift for every one. And you give not only a handsome design, but time-proved accuracy and reliability as well! Telechron clocks, priced from $2.95 to $17.50, are sold by leading dealers throughout the country.

Pieces that "MAKE" a Room

So often it takes just one distinctive piece to transform a room from ordinary to outstanding—a hall clock, desk, secretary, or some other original piece from the distinguished Colonial line of Authentic Heirlooms. Reproductions (every from Edison furniture originals) and silver patterns that exemplify finest artistry in manufacture.

SEND FOR YOUR COPIES of Colonial's two interesting booklets illustrating and describing reproductions and adaptations of the world's truly great furniture. Booklets will be mailed promptly upon receipt of 10c to cover mailing costs.

19TH CENTURY DESIGN IN TALL PLINTH BASED ON ENGRAVINGS OF THE JERUSALEM PERIOD.

CAST IRON

BUFFET is a handsome wall clock for the kitchen, pantry or bathroom. In ivory, white, green, black, blue or red colored plastic cases, to match the color scheme. Modestly priced at $9.65.

EMBASSY, in a graceful case of gold-colored metal, is a charming design for many settings in the home. Priced at $8.95. Mayfair, same design with alarm, is $7.95. Nocturne, alarm with luminous numerals and hands, $8.95.

NEW TELALARM is a smart alarm clock. Silver and ivory colored metal cases are priced from $2.95 to $17.50, are sold by leading dealers throughout the country.

APPROPRIATE GIFTS PRESENT NO PROBLEMS TO THE PERSON WHO IS FAMILIAR WITH THE ATTRACTIVE ARRAY OF TELECHRON ELECTRIC CLOCKS. AMONG THESE EXCELLENT TIMEKEEPERS THERE IS A GIFT FOR EVERY ONE. AND YOU GIVE NOT ONLY A HANDSOME DESIGN, BUT TIME-PROVED ACCURACY AND RELIABILITY AS WELL! TELECHRON CLOCKS, PRICED FROM $2.95 TO $17.50, ARE SOLD BY LEADING DEALERS THROUGHOUT THE COUNTRY.
TITAN'S WORST BREATH OFFENDERS

A dark film collects on plates and bridges, that soaks up odors and impurities! It gets in crevices where brushing can’t even reach!

Almost always it results in “denture breath” — probably the most offensive breath odor.

You won’t know if you have it but others will! Yet Polident quickly dissolves all film — leaves plates absolutely odor free and sweet. Millions call Polident a blessing!

Are you letting dingy false teeth destroy your smile . . . perhaps your whole charm? Does the thought of unattractive plates make you self-conscious when you should be well-poised? The thing to do is — get Polident — a powder that magically dissolves away tarnish, stain, food-deposits from plates, removable bridges — without brushing, acid or danger! What a difference in the way your plate looks and feels! Polident purifies your plate — leaves it clean — attractive! Gems look more “alive” too! Leading dentists everywhere advise POLIDENT. Only 30c, any drug store; money back if not delighted. Hadson Products, Inc., 220 West 19th St., N. Y. C.

Law or ordinance under whose regulations the pewterer was working at the time the piece was wrought. Other common marks on French pewter are the crown and rose, the pewterer’s hammer, and the fleur-de-lis. Quality was sometimes indicated by words as fin, etain fin, or etain d’Angleterre. It is rarely that one mistakes the identification marks of private or institutional ownership or the punch mark of government inspection for the individual marks of the pewterer.

Much of the better Swiss pewter is so typical of the country that it may be recognized with very little difficulty. Yet, if one traces the development of the various types, he will find their origin in one of the several countries by which Switzerland is surrounded. Of paramount interest are the flagons, whose marked variations of form and detail depend largely on their cantonal origin. Spouted flagons are eagerly sought by collectors and pewter lovers and thus are frequently reproduced. The fact that many of the ancient pewter moulds have survived and have fallen into the hands of the unscrupulous should lead to very careful selection in the purchase of the rarer types of Swiss pewter if one is to be sure of getting the genuine article.

Of particular interest among the spouted flagons are the council flacons. Some were in use as early as the fourteenth century, and practically all of the authentic examples known today may be seen only in museums or in well-known collections. The long-spouted Bernese flagons, with a supporting bar between the body and the spout, are the most common type to be found at the present time. Many of the Swiss wine-cans are spouted, and the end of the spout is frequently protected by a small hinged lid. The Zurich bell cans are the type most frequently encountered at the present time, odd shaped affairs with engraved decorations and small applied shields on one side in which may be found the owner’s initials and a date. A more unusual form of spouted flagon is the biberon, which at various times has been wrongly classified as nursing or invalid’s bottle,
lamp, and teapot. In reality the biberon held the family drinking water and hung from an iron support at what might be termed "mouth's reach" from the floor. The smaller sizes were for the children and were probably placed at a lower level.

Among the many types of flagons without spouts, those from the canton of Wallis, or Valais, are perhaps the most distinctive. Though there may be considerable variation in the form and size, the presence of the characteristic ram's head thumbpiece on the lid stamps a piece from that known in France as Louis XIV and Louis XV were well developed by the Swiss pewterers. Fine examples of Swiss rococo may still be found with pleasing frequency. The chocolate pots and creamers are particularly pleasing and the spoonholders unusual. All the pieces are worthwhile additions to any collection.

Special supports were fashioned for some of the fountains, carved backboards with shelves for the basins in many instances, in others veritable pieces of furniture in which the fountains were incorporated.

Aside from its marks, the ordinary tableware of Switzerland differs but little from that of its neighbors. Styles developed and passed on, as they did in all countries where pewter was extensively used. Types comparable to those known in France as Louis 

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Platter and oil flagons are French pieces, 18th century

You’ll thank your lucky stars for this Handy Little Book

It's important enough to have a household inventory—and to keep in It an accurate list of everything you have in your home. For that is the only sure way to determine how much and what kind of insurance you need to protect your home. But most important — an inventory is a life-saver if you have a burglary or fire. It shows what has been lost. Helps establish your claim. Insures a quicker, fairer and more satisfactory settlement.

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MEMBER

THE AMERICAN HOME, December, 1940

Teapot and matching salt are Swiss rococo, 18th century

Chocolatière on the left is a Louis XVI piece. Cafetière is 18th century, also French work

This canton. Generally this decoration represents the heads of two rams facing in opposite directions; sometimes a third head may be present, placed between the others. An interesting variation of the Wallis flagon carries a chain handle, also of pewter. Swiss pewterers of the past have produced many fine examples of the wall fountain, or lavabo, consisting usually of a basin for washing and a storage tank to hold the water supply. Some of these are quite plain and came from the homes of the country folk. Others give evidence of superior workmanship with elaborate decoration and reservoirs of fanciful form. Spe-
A FOUNTAIN OF YOUTH FOR HOUSES—FREE!

This beautiful 24-page book appeals to everyone who wants to know the honest facts of home building. Women will love the human, interesting stories in it. Men will be attracted to the down-to-earth articles showing how to specify a good job and save money too. Illustrated in full color showing products, finished rooms, houses, etc. Invaluable for new home planners and old home builder-uppers.

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"We Have Adequate Preparations for National Defense"

FLETCHER D. SLATER

PAYING TOO MUCH FOR HEAT?

THEN MODERNIZE WITH IMPROVED HOFFMAN VACUUM VALVES

Owners of steam heating systems may not realize the economies made by Hoffman Vacuum Valves. Savings up to 30% in fuel are common when radiators are vacuumized with these money-savers.

Hoffman Vacuum Valves add greatly to your comfort, too. Vacuumizing your heating system makes radiators heat quicker—no waiting for heat. They hold heat longer—far into the night. And the "balancing" feature of Hoffman Valves assures uniform heating throughout the house.

Now Hoffman Valves have the new "short-tongue" siphon which permits easy installation in modern slender-tube radiators as well as older types.

Send for Free Booklet

Explains fully why Hoffman Vacuum Valves accomplish such amazing fuel economies and provide greater heating comfort. Hoffman Specialty Co., Inc., Dept. AH-12, Waterbury, Conn.

HOFFMAN VACUUM VALVES

MORE HEAT FROM LESS FUEL

A ANY time my wife opened the door to our attic stairs, boxes fell on her, the vacuum sweeper tube came down bumping the bumps, the carpet sweeper handle rapped her shins. To get up the stairs meant stepping over mops, brooms, polish bottles, dust cloth boxes. They were there only because there was no other place for them in our five-room and attic home. So our "stowaway" for cleaning equipment, the unit shown in diagram on the opposite page, came into being.

As a first step I measured the stair wall and then bought a stock 1.25 sheet of three-ply paneling, 4'-0" x 8'-0", from a lumber yard. I determined that thirty-six inches would be wide enough for our equipment and cut the board to this width, fitting it to the slanting stair baseboard. I cut the height of the board to ninety inches at the edge next the attic door. So there was the plywood board shaped to fasten on the right stair wall.

Next came the work of placing the handles, supports, shelves for equipment. These were made so that none extends more than four inches from the wall. For the dust mop, carpet sweeper, yard stick, and whisk broom I used finishing nails without heads; I gave these nails a strong base by applying squares of plywood to the original 3/4" thick board. Wooden pegs, turned on a lathe, were fastened in for the rug cleaning vacuum apparatus and three pegs were installed along the top of the board for the sweeper hose. I turned larger pegs, 1¼ inches across, to fit inside measurements of three sweeper attachments and hung a fourth on two nails. A broom handle, sawed in sections, would be equally adaptable for pegs if fitted to your vacuum attachments. The business of figuring out the proper sizes and locations for these handles and pegs is pretty much an individual problem since it depends on the sizes and shapes of the tools to be stored.

The plywood I had left from the board now came into use for

THE NEW PORTABLE ELECTRIC STEAM RADIATOR

Can be carried into any room, where a hot water pipe, if plugged into a wall socket, it provides and circulates steam heat. Fireproof. Dangerproof. No poisonous gases or noxious fumes—no open flame or element exposed to steal the oxygen. Fully guaranteed. Approved by Underwriters' Laboratories, Inc. Write for literature.

PRICE $29.90

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Electric Steam Radiator Corporation

Dept. A-12 618 E. 11th St., Detroit, Mich.

Send complete literature on Electresteam.

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The American Home, December, 1940
"Makes Good Sense To Me... to figure the Car Financing Yourself"

Yes, it's just good common sense to do your own figuring, when you buy a car on time. The time to know what you get and what you pay is before you buy. That's why we say, "Figure the Financing Cost (and the payments) Yourself."

To make this easy, we offer you the New GMAC Figuring Chart. This chart shows you in dollars and cents exactly what your financing cost is, based on the amount of time you want and the amount you wish to pay monthly. Within a few minutes,
you can figure your own time payment plan.

Then you can compare the cost of the General Motors Instalment Plan with that of any other plan and see how it saves you money.

Note, too, in the chart, the various forms of insurance coverage which are included in this plan—to protect your car and assure your peace of mind.

Your copy of the GMAC Figuring Chart is waiting for you. Send the coupon today.

building four shelves, fourteen inches wide. The bottom one is ten inches high for furniture polish bottles; the other three are six inches high. Two thicknesses of plywood were used to give strength to the bottom shelf. A dust cloth box, open on top and front for easy access, was located below the shelves. Box and shelves were glued and bradded. All wooden pegs were held from the reverse side by single, flat-headed screws, countersunk flush and glued. Then, after I had cut out a hole for the light switch, the board was ready to be mounted on the wall. I sounded out the wall joists and, locating two strategically placed, screwed the board to them through six holes.

The American Home, December, 1940
PINK ROOF, WHITE WALLS

Bright, fresh color was the thing which took our eye and breath when we first arrived in Florida from the Middle West, so we built our home with a coral pink roof and hung sunny yellow awnings against gleaming white stucco walls, with overhanging roof eaves for additional protection. Inside, we used apple green, chartreuse, butter-yellow, pink, turquoise, dubonnet, brown, and white in fabrics and furnishings. Against a tropical setting of scarlet bougainvillea, flame red hibiscus, green palms, and azure sky the effect is buoyantly bright and gay always.

All rooms are cross-ventilated and compactly planned but we aren't squeezed for space. There is generous living room extending from front door to a rear garden terrace; the dining area is included in it but clearly marked off by a lowered ceiling and less room width. Walls here are pinkish off-white, carpeting is oatmeal tone, sofa is chartreuse, furniture is blonde Swedish modern, linen hangings are in white, chartreuse, dubonnet, and violet—the color scheme of the room. A screened living porch done in rattan furniture with yellow and green sailcloth, right off the entrance porch, is additional "loafing" space. A red and white kitchen with a wall-space-saving corner window is behind the front garage. Guest bedroom: California style, off-white furniture, peach, turquoise. Our bedroom: Swedish modern, apple green, yellow.—Mrs. William H. Stubblefield
Martex Gift Sets offer you... the loveliest of towel ensembles neatly gift-wrapped in gay and useful containers... Gift Sets that can't help but delight the lucky women who receive them because Martex Towels are recognized as the finest that money can buy... And they're practical too, because all Martex towels are made with the long-life, plied yarn underweave that gives extra years of wear. Right now department stores and linen shops are displaying Martex Gift Sets in a tempting variety of patterns and colors. Prices start at about $1.25 for three piece sets. Wellington Sears Company, 65 Worth Street, New York City, New York.
Whatever you do at the holidays, and whenever that lovely breath-taking season starts for you, somewhere in its duration comes that one grand get-together, the family dinner. There is just something lavish in the sound of the words that ought rightfully to be reflected in the whole party, from the first part of it, the setting of the table, right through the menu, which no longer, thank heaven, has to be actually so long that you are worn out with trying to circumvent it. Each year every one says, "Well, the holidays are so short, and this year of all we need to cling to the traditions." That is quite true this year and every year we need to cling to the traditions that are back of the holiday festivities; we need to remember the simple things that make holidays for and with the family real affairs to wrap themselves forever around the memories of every person, man and boy and beast, who gets a chance to come to the banquet board. In our family the beasts are part of the decoration almost, being the family dogs and cat, of course, who have to have their share of the fun.

That is the main idea of our tables this month, a share of the fun for everybody. All of the stuffy family parties of your own childhood may come dragging to mind and make you wince at the thought, and that, you will agree, is too bad. One of the gayest and easiest tricks to solve that little problem, and still give you the silly sentimental feeling of a family party, is to give the kids their heads, a little, and make them feel their own importance. It is a grand time, incidentally, to instill a little sense of an "occasion" quietly into even the youngest, a practically painless way of introducing manners to even the most sluggish consciousness.

For the big family party, whether you have yours at Thanksgiving time and a small repeat at Christmas, or whether you borrow from the French and go in for one tremendous whoosh on New Year's Day, this business of having to stretch the dining room all out of shape or else have the table extended by adding a couple of card tables, propped up and leveled by the Encyclopedia Britannica and packs of paper matches, is all nonsense. The wrong people always have to eat on the cracks and books slip out from under the most active children at exactly the wrong moment.

Our favorite solution is a “papa” table, obviously for the adults, and a replica of that table, a “baby,” to match. You can set your big table as beautifully as you like. Ours we are pretty fond of, in all its elegance and yet family niceness and simplicity. When we
At the Toll House

HAM SLICES BAKED IN SPICY CIDER

... AND THE HAM IS

Swift's Premium

From Duncan Hines' "ADVENTURES IN GOOD EATING"
... the famous directory of fine eating places along the highways of America

WHITMAN, MASS.

The Toll House
Route 18—20 mi. S. Boston to New Bedford. Open all year. On each trip I enjoyed a dandy meal at this remarkable place. Its furnishings... excellent food, pleasing service... delightful host and hostess... make it one of my outstanding favorites...

At famous eating places, in homes from coast to coast, the ham that's preferred is Swift's Premium.

Why? Because it tastes so grand. Swift's secret Brown Sugar Cure, Swift's special Smoking in Ovens, impart a mildness and rich mellow tang to no other ham can match. And with that captivating flavor there's spring-chicken tenderness, too.

Whenever you serve ham, enjoy the kind that America's favorite. Tomorrow—for a very special treat—bake a slice of Swift's Premium Ham the Toll House way, in cider.

The ham America votes best!

In a nation-wide poll made by the Psychological Corporation, thousands of women were asked "What's the best ham?" Swift's Premium won decisively in all sections and in all income groups.

TOLL HOUSE HAM IN CIDER. Place a 1/4-inch slice of Swift's Premium Ham in baking pan. Mix 1 cup brown sugar, 1 tsp. ground cloves, 1 tsp. dry mustard and sprinkle over ham. Add 1 cup sweet cider and bake in a slow oven (325° F) 1 to 11/2 hours. Thicken liquid with 2 tbsp. flour, serve with ham. A good accompaniment is wedges of squash which have been sprinkled with brown sugar and ginger, dotted with butter and baked in the same oven as the ham.

SAY SWIFT'S PREMIUM FOR THE FINEST MEATS:
Ham • Bacon • Beef • Lamb • Poultry • Veal • Frankfurts • Table Ready Meats

Unmatched flavor from Swift's secret Brown Sugar Cure and Special Smoking in Ovens!

For easy cooking (Blue label)

Ready to eat (Red label)

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REMEMBER, THE MEAT MAKES THE MEAL
Holiday Hilarity gets a BOOST!

Try this brilliant "Betty Crocker" contribution to holiday merriment. Get a sack of Gold Medal Flour and pounce immediately on the recipe for Gingers you'll find inside the sack. Make a note to get these ingredients:

- Brown Sugar
- Alispice
- Molasses (black)
- Salt
- Flour
- Soda
- Cream
- Ginger

CREAM the shortening, add the sugar gradually, then cream thoroughly. Blend in molasses. Sift the Gold Medal "Kitchen-tested" Flour with sugar and add to creamed mixture. Blend well.

Do you wonder that more women use it, by far, than any other brand? Why not try a sack? The recipe is "keyed" to Gold Medal Flour. Don't make the mistake of using cheap, untested flours that may be unreliable!

Surprisingly Easy to Make ... assuming you use this flour Certified to Produce Top Results!

OYS AND GIRLS (young and old) will scramble for them—go about munching them till they're all gone!

These old-time molasses cookies are as easy to make as they are delicious. All you have to do is follow the simple Betty Crocker recipe in your sack of Gold Medal Flour. (Includes pattern for tracing shape of "Gingerbread Boys".)

The recipe is "keyed" to Gold Medal Flour. For the proper moistness, tenderness and flavor you will find it most wise to use this flour!

Use Gold Medal "Kitchen-tested" Flour in all your bakings! Don't make the mistake of using cheap, untested flours that may be unreliable!

When you use Gold Medal Flour and Betty Crocker recipes you may expect top results. This flour is made by millers who have the largest combined experience in the business. Each batch undergoes elaborate domestic science tests to confirm its reliability.

Do you wonder that more women use it, by far, than any other brand? Why not try a sack? General Mills, Inc., Minneapolis, Minn.

Listen to "Betty Crocker" Wed. and Fri., "Hymns of All Churches," Mon., Tues., Thurs. Consult your local newspaper for the time and station.
elegance and general whoop-la that the big table has. Have
great masses of fruits and vegetables from one end of
the table to the other, as a
centerpiece, with huge fat
white plumbers' candles set
right down on the cloth all
amongst the fruit—and do
have lots of them. Where the
papa table has beautiful silver
appointments, ashtrays and
cigarette holders included, the
baby table has shiny new
cooky cutters stuck into the
fruit, just for glitter and
sparkle. Where the papa table
has goblets and gold deco­
rated plates, the baby has
straight water glasses and sim­
ple plates of a lighter color.

We had a simply grand time
setting these tables and taking
their pictures at Gimbel's in
Philadelphia. We wanted to
have very grand food for our
holiday feast and we wanted
the baby table to have fine
fare, too, but of course simpler
than for adults. So we decided
to do a huge stuffed fresh ham.
you know, with mushrooms all
brown and crackly, and serve
it with all the trimmings, icy
cold apple sauce, for instance,
or grilled pineapple. And for
the baby table, when some­
ingthing simpler might be bet­
ter, we did a chicken that is a
glory to behold. Turned out in
aspic with a rose on its breast,
a whole red rose that shows
through the aspic, there is the
chicken, stuffed with noodles—
good as he looks, too.

If it strikes you that we went to much more trouble for the chil­
dren, it is because they love it so when you do; they will eat like
young horses if the food looks as pretty and grown up as this does.

When we did these tables at Gimbel's it was almost as good as a
real party, and we had a marvelous time being let behind the scenes
in their huge kitchen. They took our very own recipes and made them
up down there for the pictures and then had their chef pose, too,
admiring his handiwork, as well he might.

We have steered completely away from a set "theme," either Christ­
mas or Thanksgiving, on this table, because the sort of thing that
general holidays ought to mean has very little to do with any set
orange and bronze or blue and silver theme. If you have always
thought of gold and white and general magnificence as the only sort

Recipe printed on back of each photograph

Drawing by Lollie Offer

55
**roast fresh ham with mushroom stuffing**

1 fresh ham, boned, 10 to 12 lb.
Salt and pepper
Mushroom stuffing (recipe below)

**W** rap meat with damp cloth; sprinkle with salt and pepper. Fill with stuffing, roll and tie securely. Place fat side up in uncovered roasting pan on a rack, inserting meat thermometer into center of leg. Roast according to—

**Method I**—Sear in very hot oven (450° F.) for 30 minutes then reduce temperature to 325° F. and roast, allowing 40 minutes per pound (for boned rolled roasts) or until thermometer registers 185° F. for inside of meat.

**Method II**—Roast in moderate oven (325° F.) allow 40 minutes per pound or till thermometer registers 185° F. for inside of meat. Remove rind, score, sprinkle with brown sugar, return to hot oven (400° F.) for 30 minutes.

**mushroom stuffing**

3/4 cup butter
3/4 cup chopped onion
1/2 cups sautéed mushrooms (1/4 lb. fresh)
1 tablespoon salt
Pepper
4 cups soft bread crumbs
1 teaspoon sage
3/4 teaspoon powdered nutmeg

**Fold** neck and wings under chicken and tie feet together. Cover with water, season, and cook very slowly (21/2-3 hours) until tender. Cool in broth, remove and cut string (from feet, being careful not to break the skin.

Cook noodles in boiling salted water, combine with other ingredients, and stuff chicken. Cut small slit in neck of chicken and insert bouquet made of parsley and rose.

**Note:** For roast use large mixing bowl with rounded bottom 13 inches in diameter and 6 or 7 inches deep. Oil bowl slightly before using. Make a well flavored aspic, using 1 qt. chicken broth and 4 qts. chicken stock (made with 8 bouillon cubes) and 6 1/2-oz. packages of gelatin. Pour 1 1/2 inch aspic into mold, let harden. Place chicken in bowl, breast down, pour in aspic to depth of 3 inches, let harden. Then fill bowl with remaining aspic, the chicken should be covered. Chill until very firm, unmold on a large chop plate and garnish with parsley.

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*Tested in The American Home Kitchen*
HAMMERING A NAIL sounds easy—but do you know how to do it so the plaster can’t collapse and the picture fall on your head? I’ve discovered two very simple success formulas. First, try to center the picture on a stud (directly above nails in baseboard) because this gives extra support. Then heat the nail by holding it in a pair of pliers over range, and it will go through the plaster smoothly.—RALPH LEWIS

CHARITY this Christmas means more than it usually does. It means really doing something about the seals that you get to put just everywhere. Make them all the Tuberculosis Seals, and use them with a generous hand. And when you are buying cards, let them be some of the really beautiful ones that will send medical aid to China which so desperately needs your help. (American Bureau for Medical Aid to China, 57 William St., N. Y. C.) They will tell your friends your Christmas wish even better than the casual ones you can pick up just anywhere. This year, of all years, let your charity start and continue with even such trifling things as your Christmas cards and seals. While they seem very small items, and are, they can really do lots of good when piled up in great numbers.

ANYONE who uses ScotTowels will tell you what a real bargain they are! For a penny a day ScotTowels do a dozen kitchen jobs. Do them more easily, more quickly. And there’s nothing to scrub out afterwards!

Put ScotTowels in the bathroom, too, and save your good towels from the children’s grimy hands. Sealed against dust and handling. 150 snowy-white, absorbent ScotTowels to a roll! Get a handy holder, too—your choice of pale green, ivory or red. At grocery, drug and department stores.
No, Mother. But Fostoria is so smart... and inexpensive... I bought it for everyone!

Gracious, Mary! Are you going into the glassware business?

Crystal Cues for Christmas well within your Christmas Budget

Come now! Let's glamorize this Christmas! Of course, practical gifts. But let them be lustrous, too! That's where crystal begins; gleaming beauty with a practical application. Then let it be Fostoria, the crystal that everyone adores. Smart, inexpensive accessory pieces or complete service sets, whatever your choice, if it's Fostoria, every gift-getter will say, "This is the prize of them all!"

I'm a

Are you a pushover for itinerant peddlers who knock at your door? Then this is right up your alley. I am a "yes" woman. Three hundred and sixty-five days of the year this eternal struggle—to buy or not to buy—is with me, regardless of weather, holidays, or the children's measles. It always ends in exactly the same way: me, reaching for the salesman's little book, and signing on the dotted line. I can never say "no." I am virtually the magazine solicitor's joy.

Once, I set out to curb my acquisitive instinct. I would outsmart the agent. I saw him coming and hid in the bedroom closet—I nearly suffocated. This was no salesman, but a demonstrator, from whom I had so cunningly withheld my gracious presence. And he gave away a large size package of soap chips! Easy on your hands—grand for lingerie. It would even pinch-hit for your favorite shampoo. This taught me a lesson. I no longer hide. I go forth bravely to meet the enemy, whoever he may be.

There was one other occasion on which I hid—this time from a lady selling hosiery. I hid in the shrubbery. She found me—to my horror, and her surprise. Since she was a home-town woman I mumbled some inane excuse, and—I bought three pairs of hose which I didn't need!

For fifteen years this has been going on. Each New Year I swear a firm resolve: To all salesmen and solicitors who get past the bull dog I will say "No!" I shall be bulwarked with my own sales talk. I have a good one. My husband has spent many moons building up my resistance. Our living depends on home merchants. Why contribute to outsiders who never contribute to the local merchants? It is good, sound reasoning. When salesmen come to the door I shall explain all this gently, but firmly. I patronize only home merchants. It is the loyal thing to do. Be-

FINE CRYSTAL

PAGING SANTA! How about a whispering campaign? Of course, you want crystal. A hint to the wise is sufficient.

WHEN SHOPPING... you'll find Fostoria assembled in radiant splendor on Christmas counters everywhere. Or write for illustrated leaflets. Fostoria Glass Co., Desk 426, Moundsville, West Va.
this dollar might be placed to best advantage. Garden seed! That was it! I would invest in good vegetable seed; later my crop would be harvested and placed on the shelves in my cellar.

Then I remembered. This was the day the lady was coming with a super-bargain in extracts. I owed her 99 cents. Well should I remain in the privacy of the bedroom? Perhaps not. My loss was always the college boys' gain.

Then take super-special crockery. Or never-wear-out cooking utensils. Not a vitamin lost in all their thousands of pots and pans.

Surely I wouldn't want to keep a poor boy from getting his proper education? Of course not. My loss was always the college boys' gain.

Once, I was almost cured. It happened back in the days of the bank holiday. My husband set off for work. Soon he called back to say: "The bank is closed." He worked in the bank! And that was the morning I always paid bills. I had on hand the full sum of one dollar; altogether, in a bill. Nobody, that blue Monday morning, knew when we'd see another dollar. You remember how many times you spent your spot cash that week before actually letting it slip through your fingers. So I pondered the ways that
From morning till night in a thousand different ways mothers are called upon to "give" in a big way. The limitless vitality of the young is in itself enough to wear the average adult to a frazzle, particularly the woman who is nursemaid, cook, chauffeur, et cetera, on one pair of high heels. To every mother comes at times the disheartening realization that she has not done a very good job because fatigue has made her snappish for no apparent reason. Lots of women, however, suffer from a chronic state of weariness that is wholly unnecessary; others go stale on their jobs because they have not realized that they have to take time out once in a while, sit down and powder their noses, if nothing more restoring is at hand.

If you feel that you hate your next job—have no interest in doing it efficiently—ask yourself this question: "Is it my feet, or maladjustment of some sort?" If you decide on maladjustment, you must really start asking questions. What is actually causing the strain? Get far enough away from it to see its amusing aspect, even if the best you can manage is simply to recognize the absurdity of becoming wrought up over a minor issue. Mothers especially need to cushion their progress with laughter.

It may seem odd to advise a woman who feels tired to take up some sport. The fact is that nervous fatigue is often speedily dispelled by strenuous exercise. Tennis, badminton, golf, swimming, bicycling, will fix many a case of incipient nerves and build up resistance to disease. Housekeepers spend too much time inside. They need some of the great outdoors. Don't apologize, then, for borrowing your daughter's bicycle for an hour's run.

Relaxation comes, too, from working hard at hobbies. Develop your talents. Find an interest that is fun; if you're lucky, a creative one like painting, weaving, interpreting fine music, either vocal or instrumental, writing, sewing, embroidery, or knitting. You may have to slight some item in your household routine in order to make time. It is worth it. If a neighbor observes the dust on the living room table when she calls, you can always say as a mother of four who was a gifted painter said in a similar situation, "I'm proud of that dust. I was doing something more important this morning." Another means of relaxation not nearly enough practiced is the quiet hour, while the youngsters are taking their naps or before the youngsters come home from school, shut yourself away from telephone and doorbell, all by yourself. If you don't do anything but think—or polish your nails—it has to be alone. It will help you to see straighter and think more clearly and may even get you a finer set of values.

Finally, find something so fascinating you can't resist it, outside of your home. Offer your services to the local Red Cross, for instance; join a club not alone for the sake of sociability but to help; or lend a hand to church philanthropies. You need no excuses for stealing time from your family because you will have more to give your family on your return home.

Write down the things you hate most in your life and then consider carefully what can be done about them. Perhaps you need more fun—most of us do—but more likely you need to rearrange your schedule to make time for yourself and you certainly need to approach your difficulties less emotionally, more objectively. Cultivate a sense of humor that will make life less baneful. You will handle every annoying situation better if you can...
Her cakes, salads and desserts were never better than these...WHEN WALNUTS HELP YOU

There! There! Why go into tantrums? When his lordship boasts about those cakes “that mother used to make,” show your spunk, not your temper.

Just make up one of our new “can’t miss” recipes at the left. Set it before him, and in your sweetest tones inquire, “There, darling, how does that compare with mother’s?”

You’ll win! Just see if you don’t.

What’s more, you don’t even need new recipes. Merely turn out some of his special favorites—and add walnuts! It’s the winning trick for any salad you know. Desserts, too, and candies—and all sorts of other tempters.

Because those crunchy walnuts really do put new goodness into any dish. Result: better looks, better taste; and compliments all around. But one more word to the wise: make sure those walnuts are Diamonds—always! They’re the pick of the crop.

**California Fruit Salad**

Arrange grapefruit sections, orange rings, bananas, slivers, and Diamond Walnut halves on crisp lettuce. Serve with:

**California Fruit Dressing**

To 1/4 cup tart French dressing, add 1/4 cup currant jelly, and 1/4 cup finely chopped Diamond Walnuts. Be sure to beat thoroughly before serving.

**Spiced Prune-Walnut Muffins**

- 2 cups sifted all purpose flour
- 2 tsp. baking powder
- 1/2 tsp. salt
- 1 cup sugar
- 1/2 cup molasses
- 1/2 cup chopped Diamond Walnuts
- 1 cup milk
- 1 egg, beaten
- 1 tsp. cinnamon
- 1/2 tsp. allspice
- 1/4 tsp. cloves

Beat egg yolks until thick; beat in 1/4 cup brown sugar, 1/2 cup milk, 1/2 tsp. cinnamon, 1/4 tsp. allspice. Add to flour mixture alternately the milk and vanilla. Spread batter in two 9-inch greased muffin pans. Bake in moderate oven (350° F.) 25 to 30 min. Serve warm topped with whipped cream or ice cream. Serves 12.

**Baked-on-Icing Cake**

- 1/2 cup sifted all purpose flour
- 1/2 tsp. baking powder
- 1/2 tsp. salt
- 1/2 cup brown sugar
- 2 eggs
- 1 cup milk
- 1/2 tsp. vanilla extract
- 1 tsp. cinnamon

For a Practical Person with a Sentimental Side!

There's Something To Please Everyone In General Electric's Great Array Of Sensible Christmas Gifts

CONSIDER the real Christmas spirit that's wrapped up in one of these sensible, practical gifts—a General Electric gift that lasts—a gift that says "Stay as young as you are!"

Among these beautiful appliances are many that bring the youth-saving magic of electricity into the home—tireless, quiet, inexpensive servants—to take over unpleasant and aging household drudgery, and help preserve priceless youth.

To make your selection easy, your G-E dealer is now displaying a wide and handsome variety from G-E's complete line. Some are priced as low as $1.00. Higher-priced gifts are also available on G-E's easy payment plan.

(All prices subject to territorial variations)

GENERAL ELECTRIC
REMEMBER—IT'S EASY TO STAY YOUNG ELECTRICALLY
CHRISTMAS is coming! You can't begin too early to prepare for it—planning your menus, your entertaining, your decorations, and, most important of all, your time and money budgets. Perhaps you are one of those people who wrap each gift so it looks like a work of art, and spend dollars and dollars on blue lights and balls, so the tree can be modern and elegant. If you are, skip this; we are going to talk here about the vast majority who have to utilize the things at hand, the things packed away from other years, and the things our men folk can understand and enjoy!

In the first place, we are not going to spend money on presents no one wants—ash trays that are too small to be practical, chromium coffee pots for people who already have several of them, or more wheel toys for the children when they prefer a board laid across two skates. We are going to start by giving some of the preserves and fruit we have canned during the summer and fruit cakes and fancy breads and cookies we make now. We are going to make luncheon sets for the family, and we may work up nerve enough to brush off that old art training and make our own Christmas cards out of inexpensive butcher paper. We are going to go back to a red and green Christmas tree, the kind we used to think was so pretty before we learned how passé these colors were.

We will even invite a group of the children's friends in one night to make and string popcorn for the tree. We're hoping, of course, that they'll be able to string faster than they can eat.

The afternoon or evening we entertain that crowd, we are going to serve cider and a special kind of gingerbread which can be made up and kept a whole week (providing the family lets it alone that long). It can be mixed beforehand, put in a covered crock, and then put in muffin tins in a hot oven to bake ten minutes before serving. You can imagine everyone's surprise when it appears so quickly and painlessly. We expect to have many
“dropper-inners” during the holidays so we hope to have our wrappings and gifts all together in a box, in case we are caught in the act of wrapping. If the guest room is unoccupied at this time, or if we can pry Father out of the den for two weeks, we can keep all of the litter and tinsel together in one place.

We have a drawerful of beautiful yarn—left-overs from sweaters and ski socks, quilt tacking and afghans—and we have promised ourselves to use those in glowing color combinations for twine. We are going to have the packages which are to be mailed wrapped, weighed, and stamped long before the rush, so that all we have to do is push them into a mail box, while other people are impatiently standing in line silently hating us.

First certainly, we are going to make some of the cookies we love most. This year we have adopted the crispy kind which we eat by the handful, thereby doing away with the practice of keeping a packet of them around to nibble on whenever we feel like a little something extra. There is something so satisfying about a big, billowy, crisp cookie, and they are such a splendid accompaniment to the first cup of tea in the morning.

# Spiced Cookies

<table>
<thead>
<tr>
<th>Ingredients</th>
<th>Measure</th>
</tr>
</thead>
<tbody>
<tr>
<td>Butter</td>
<td>3/4 cup</td>
</tr>
<tr>
<td>Brown sugar</td>
<td>1 cup</td>
</tr>
<tr>
<td>Cinnamon</td>
<td>1 tsp</td>
</tr>
<tr>
<td>Nutmeg</td>
<td>1 tsp</td>
</tr>
<tr>
<td>Flour</td>
<td>3 1/2 cups</td>
</tr>
<tr>
<td>Eggs</td>
<td>2</td>
</tr>
</tbody>
</table>

**Method:**
Mix the butter, sugar, cinnamon, and nutmeg. Add the eggs, mix. Add the flour, mix. Drop by rounded teaspoon onto a baking sheet. Bake at 350°F until done. 

# Christmas Honey Fruit Cake

**Ingredients:**
- 2 cups cake flour
- 2 cups sugar
- 1 1/2 cups brown sugar
- 1 1/2 teaspoons baking powder
- 1 1/2 teaspoons baking soda
- 1 1/2 teaspoons salt
- 1 1/2 teaspoons ground cinnamon
- 1 1/2 teaspoons ground nutmeg
- 1 cup milk
- 2 eggs
- 1 cup water
- 1 1/2 cupslight cream
- 1 1/2 cups heavy cream

**Method:**
Sift flour, sugar, brown sugar, baking powder, baking soda, salt, and cinnamon into a mixing bowl. Add milk. Beat eggs into cream. Add cream mixture to flour mixture, beat well. 

# Tangerine Almond Fudge

**Ingredients:**
- 1 1/2 cups sugar
- 1 cup milk
- 1 1/2 cups cocoa
- 1/2 teaspoon baking soda
- 1/2 cup chopped nuts
- 1/2 cup chopped dates

**Method:**
Mix sugar and milk. Add cocoa and baking soda. Cook over low heat until thick. Add nuts and dates. Pour into a greased pan. 

# Biscuit Drop

**Ingredients:**
- 1 cup flour
- 1/2 cup sugar
- 1/2 cup butter
- 1 egg
- 1/2 teaspoon baking powder

**Method:**
Mix flour, sugar, and butter. Add egg and baking powder. Drop by spoonfuls onto greased cookie sheet.
How Smart Are You About MEAT?

A modern health quiz about a modern food

1. What big health news about meat was recently discovered by scientists?
2. If you were picking the most digestible meat to serve a family with growing children, which of the following would you choose? Beef □ Pork □ Lamb □ Veal □
3. Has any civilized person ever lived exclusively on meat? Why?
4. Why is it now less of a hardship to go on a reducing diet?
5. When is a protein complete?
6. In which of the following conditions do you think meat could be included as an important part of the diet? Bright’s disease □ High blood pressure □ Tuberculosis □ Arthritis □ Anemia □
7. This is easy for mothers. How old are babies ordinarily before they get meat in the diet?
8. A porterhouse steak contains more health elements than stewing beef. Is this statement True □ False □

Good News About Stews

Nothing stretches the flavor of meat so much as stew, whether it’s beef, lamb or veal. Here are some of the secrets:
1. Cut meat in cubes of uniform thickness. 2. Keep it colorful, rather than “pale,” by browning the meat in a skillet beforehand. 3. Cook gently and keep closed while cooking. 4. Give it new color and flavor interest by using vegetables other than carrots, potato and onions—for example, green beans, limas and celery. For added interest, slice the vegetables in strips. 5. Season it properly. For example, add a few whole cloves or a bay leaf. Your meat man will help you select the proper “stew meat.”
This Winter Millions Can Have This Daily Vitamin Protection

"Vitamin Rain" Startles Food World

1. Here's how "Vitamin Rain" showers new Quaker Puffed Wheat and Rice with important vitamins. It's a modern-day food process—the first step that makes this plan for key vitamin protection for all in your family, at no extra cost. Only Quaker Puffed Wheat and Rice bring you "Vitamin Rain."

Grocers Say: "Double Your Money Back"

2. The new Quaker Puffed Wheat or Quaker Puffed Rice and a glass of milk or orange juice give everyone nearly 50% of the minimum daily requirements of these five key vitamins. All the family needs highest resistance against colds and other winter sickness. Start this easy breakfast plan now!

3. Visit your grocer's big "Winter Vitamin Sale." Get a package of the new Quaker Puffed Wheat or Quaker Puffed Rice. Serve with milk and your favorite fruit tomorrow morning. If you don't agree that this simple breakfast helps give you an easier, more economical daily vitamin protection than you ever thought possible, just return the partly used package to The Quaker Oats Company, Chicago, III. You'll get back twice what you paid. Offer expires December 31, 1940.
DUMB DORA KNOWS WHAT IT TAKES TO MAKE YOU
FEEL LIKE A MILLION
SHE'S NOT SO DUMB

DOR, YOU'RE NOT SO DUMB! I FEEL LIKE A MILLION DOLLARS SINCE I'VE BEEN HAVING SHREDDED HEAD FOR THE KITCHEN. BECAUSE THAT'S WHERE MOST GOOD CHRISTMAS THINGS START. MAYBE EVERYONE HAS HER OWN FAVORITE COOKIES, BUT HERE ARE SOME 'SPECIALS.'

We have the date picked for our young daughter's first formal tea—and it is going to be so simple to give that we won't even know it is going on, unless Junior finds the orange bread first. We have the decorations all ready: On the dining table, covered with a gay cloth, there will be a fancy glass basket with wonderful cookies (peppernuts). Huge candles all alone will light the table. There is to be a tea service at each end of the table, and the youngsters will feel very adult.

At our tea we shall serve nut and orange bread sandwiches, the bread to be made and out of the way several days before the party. Two or three kinds of sandwiches are quite enough, providing there are plenty of them, and much easier to make than the fancy ones. Instead of nuts and mints, we are having lots of cookies, as fancy as Billy-O, and a smashing big stollen.

THIS CHRISTMAS BE DIFFERENT!
SEND THIS RARE
Exotic Gift!

Not One in a Thousand Has Ever Tasted America's Rarest Fruit!
Luscious Royal Riviera Pears in handsome gift packages you cannot buy in any store. Big and juice-filled you eat them with a spoon. Exciting, beautiful fruit the whole family will rave about! An unusual gift to send your friends all the way from Oregon.

The Gift They'll Talk About All Year!
The perfect gift for your business and personal Christmas lists. Only $1.98 for No. 1 box (10 to 14 pears, depending on size) and $2.98 for No. 2 box (18 to 34 pears) express prepaid anywhere in U. S. Effortless shopping—just send us names with check or money order and date delivery desired. We do the rest. We guarantee you'll be delighted!

Harry and David
BEAR CREEK ORCHARDS
Box 1612, Medford, Oregon

ROYAL RIVIERA PEAR

**orange nut bread**

- **Sift and measure** ............ 3 cups flour
- Measure and sift with flour .......... 3 teaspoons baking powder
- ½ teaspoon salt
- ½ cup sugar
- ½ cup chopped walnut meats
- 1 tablespoon grated orange rind
- ½ cup orange marmalade
- 1 cup milk
- 1 egg (well beaten)

Mix well and turn into 2 well-greased pans, let stand 10 minutes and bake in moderate oven (350° F.) 45 minutes to 1 hour. Recipe will make two loaves, size 6 x 2½ x 3½". Delicious spread with cream cheese.

**Tested in The American Home Kitchen**

**jule kake**

(Norwegian bread)

THE AMERICAN HOME, DECEMBER, 1940
It's a gift to cook in
SPLIT MINUTES

Give her the new
PRESTO COOKER

Here's the gift she really wants — the PRESTO cooker that will save her 300 “kitchen hours” every year. The PRESTO, world's fastest way to cook better meals, saves time, fuel and vital food values. Home economists and thousands of users (and their families) all agree that the PRESTO preserves tempting garden-fresh flavors and colors of vegetables, makes the toughest meats savory and tender in minutes instead of hours. Remember there's only one PRESTO — the only cooker of its kind in all the world.

2 qt., $9.50; 3 qt., $10.50; 4 qt., $11.50
(slightly higher in far west.)

NATIONAL PRESSURE COOKER CO.
DEPT. 23 • EAU CLAIRE, WISCONSIN

EXCLUSIVE PRESTO DEMONSTRATIONS LISTED AT RIGHT • OR WRITE US FOR YOUR NEAREST DEALER

Recipe printed on back of photograph

orange nut bread

jule kake
(Norwegian bread)

Scrub milk and add melted butter, salt, sugar. When lukewarm stir in yeast which has been dissolved in lukewarm water. Stir in 4 cups flour. Put in a warm place to rise about 2 hours or until doubled in bulk. Punch down and stir in the cardamom, almonds, cherries, raisins, and citron. Work in rest of flour until dough is as soft as can be conveniently handled. Let rise in a warm place about 2 or 3 hours or until doubled in bulk. Knead slightly and place in two greased loaf pans and let rise 1 or 2 hrs. until doubled in bulk. Bake in a moderate oven (350° F.) 45 to 55 minutes. When cool glaze with a thin confections' sugar icing.

Recipe submitted by
MARGUERITE L. ASHBROOK

Tested in
THE AMERICAN HOME KITCHEN

KNIVES: There aren't very many things that we consider indispensable and we don't believe in rules, regulations and "musts." But we do think a good sharp knife or two are a necessity if you want to keep your husband smiling while he carves the company roast. This carving set is as sharp as they come, if not more so, being of hollow ground steel and very complete with case and all. The little steel dachshund knife rest is a perfect addition. It's American made, from Lewis and Conger, and a fine idea for one of those Christmas presents you'll enjoy as much as your husband will. Not that we're encouraging you to work yourself into everything, but just that we know he'll like this, and anyway if the whole family can benefit from a single present, why not?

Major and Minor

K - K - K
F. M. Denarest

EXT time you want something smart and new and a change from the usual place mats and table cloths, remember these bamboo mats—easily wiped clean with a damp cloth, too. Along with them use the bamboo handled flatware, and for a touch of elegance the oval shaped salad bowl. Mary Ryan.

ONE-HAND TEST OF DISHWASHING SOAPS—

Mrs. Nettles placed her right hand in new, quick Lux suds for 20 minutes, 3 times a day, under conditions similar to home dishwashing. After 23 days, it was still soft, smooth. She used no creams or lotions.

To add amusement to the practical, prosaic necessity of "picking things up," have a silent butler that looks like a turtle. It's made of duraluminum, is lots of fun to use, and it comes from Lewis & Conger.

WONDERFUL lobster-pink lobster set, and very fine poultry shears that will not break the bank—thoughtful presents for anyone who gives elegant dinners, including yourself. They make the most elusive things easy to handle. Lewis & Conger carries both of these.

When the kids want to have a corn popping party and you want to play bridge, turn them loose with this U. S. Electric popper. It works almost like magic. Later you can come on the scene, put on the finishing touches by making chocolate, caramel, or regulation balls. You'll certainly have fine popcorn to work with.

THE AMERICAN HOME, December, 1940

Amazing One-Hand Test

I'M MRS. NETTLES' RIGHT HAND. NEW QUICK LUX LEFT ME LOVELY

ONE-HAND TEST OF DISHWASHING SOAPS—

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HUNDREDS of one-hand tests prove New Quick LUX saves you from housework hands

Under conditions similar to home dishwashing, hundreds of women made these tests of 5 soaps widely used for dishes. The tests proved new, quick Lux milder, kinder to hands than any other soap tested!

So fast! So thrifty! New, quick Lux works fast—goes further, too. These sheerer flakes give more suds (ounce for ounce) even in hard water than any of the other leading soaps tested.

So gentle! New, quick Lux has no harmful alkali—leaves hands lovely in spite of dishwashing. Use new, quick Lux for your dishes, for all soap-and-water tasks. Buy the BIG box.

In the same familiar box—at no extra cost to you!
Demarest

Nothing could be better for your country host and hostess than this little assembly, made to order for all those who love tweeds, outdoor steak suppers and the rest of the better things of life: skewers, cutlery and steak set, very modern and practical. Lewis & Conger.

One blackbird is enough to make your crusty biscuit-topped meat pies something extra special. Put it in the center of the baking casserole, and let the whole business simmer away. The fun starts when you set it on the table. Lewis & Conger has these perky birds.

Today you don't even have to know how to make toast, let alone boil an egg. This is Proctor's automatic toaster, a genius at making the toast pop up when it's as you like it. It even turns out melba toast, as crisp and golden and crunchy as any professional chef's when it is correctly adjusted.

WHAT GIFT IS FAMOUS ON THE FACE OF IT?

IT'S A 'SETH THOMAS' Electric Clock

Confidentially, Mr. S. Claus says he shouldn't be thrilled, but he is.

These Seth Thomas Electrics are the handiest of Seth Thomas Clocks he's ever tested. Coming from him, we call that exciting. The man's been handling Seth Thomas Clocks for 127 Christmases.

Seth Thomas Electric Clock

Everybody wants one of the new Seth Thomas Electric Alarm Clock. It's a high-quality beauty. $6.35 in stores now.

The American Home, December, 1940
You needn't run the risk of ruining your health and disposition just because you don't know if the temperature of your house is too high or low to be really desirable and healthy. This Easy-To-See thermometer will give you the right answer at a glance. The model shown has an onyx molded base, but also is available in blue, red, or green. The dial is enclosed in clear crystal and has large numbers, clearly visible from either side and from quite a distance. One of those remarkably useful little gadgets, smartly and simply styled so that it looks well on desk or table in any room. We can't think of a better gift than this thermometer, made by the Precision Products Company.

You don't have to be a millionaire to indulge your gourment tastes—not since pheasant à la Newburg has been put in cans at a price within reason. A can that serves two costs about 80¢, which is not exactly a budget item but after all is pheasant! We suggest serving it on toast or in patty shells for a de luxe luncheon or late buffet supper, though it's fancy enough to be tied up with a big red satin bow and given to an appreciative friend. It comes from the Samuel Martin Game Farm.

NO MORE DISHWASHING!
NO MORE GARBAGE!

GENERAL ELECTRIC

1. Washes All The Dishes!
2. Disposes Of All Garbage!

• Throw away your dishpan—and the garbage can, too! Rid your kitchen of two irksome tasks by replacing your old-fashioned sink with a modern G-E Electric Sink that washes the dishes, disposes of garbage electrically.

The G-E Electric Sink is equally efficient for large and small households and can be installed readily in old or new kitchens. It costs only a few pennies a week to operate and saves hours of time every day.

Think what a protection the G-E Electric Sink is to family health, particularly in homes where there are servants. All dishes and utensils are washed in water hotter than human hands can stand.

Mail coupon for complete details.

DISHES ARE WASHED THIS EASY WAY
1. Scrape food scraps off the dishes.
2. Stack china, silver, glasses, pots and pans in Dishwasher trays.
3. Close cover—turn the controls—and the whole tedious job is done in a fraction of the time it would take by hand.

No chipping, no breakage—for dishes do not move. They dry in their own best. And the Dishwasher cleans, dries itself.

G-E Dishwasher available separately.
$194.50 f.o.b. factory. Easy payments.

GARBAGE IS DISPOSED OF THIS EASY WAY

Food wastes—peelings, pits, scraps, bones, etc.—are scraped into sink drain. Down they go into the Disposal, where they are reduced to a pulp and washed away like water. Disposal cleans itself.

G-E Disposal available separately. $99.50 f.o.b. factory. Terms.

"It's Easy to Stay Young Electrically"
There are few ideas that are guaranteed to make a child like to eat corn—such as a new toy in the kitchen, a new way to cut the Sunday roast, a new way to cut the softest meat. But there is no law against using them for maple syrup. Lewis Conger. 72

1. TELE-MATIC CORN POPPER
Fully automatic. Glass-top lets you see each kernel burst into huge fluffs of tender fluffy goodness.

2. STEAM KING
Fully automatic. Irons with steam and can be used for dry ironing, too. Fabric selector stays in preferred adjustment. Only...

3. TELE-MATIC IRON
Automatic Control regulates heat—just dial fabric selector. Signals when waffles are done. Only...

4. ELECTRIC MIXER
New...with many improvements! Full power on each of 10 speeds. Instant compact coupling. Only...

5. ELECTRIC BISCUIT BAKER
Fluffy, evenly browned biscuits—baked right at the table in 8 minutes. Fine for other baking, too. Only...

6. LIQUIDIZER
Mixes, chops, and liquefies vegetables and fruits without losing any of their natural vitamins. Only...

7. TEL-A-MATIC IRON
Completely automatic with thermostatic controls to be ironed. Patented element. Only...

8. POP-UP TOASTER
Completely automatic with thermostatic controls instead of noisy clock. Slices "pop-up" for attention when done. Only...

9. ELECTRIC BISCUIT BAKER
Just turn on the heat—and the water goes up. Perfectly brewed, perfectly filtered, perfectly sweet! Kitchen models from $2.45, electric from $4.45 ap'! 4- to 12-cup sizes. Pyrex brand glass. Narrow neck for better pouring, wide neck for easy cleaning.

10. POP-UP TOASTER
Narrow neck for better pouring, wide neck for easy cleaning.

11. TELE-MATIC IRON
Narrow neck for better pouring, wide neck for easy cleaning.

12. STEAM KING
Narrow neck for better pouring, wide neck for easy cleaning.

13. TELE-MATIC CORN POPPER
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14. ELECTRIC BISCUIT BAKER
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Narrow neck for better pouring, wide neck for easy cleaning.

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58. STEAM KING
Narrow neck for better pouring, wide neck for easy cleaning.

59. TELE-MATIC IRON
Narrow neck for better pouring, wide neck for easy cleaning.
It takes more than a few flowers and a little artistic ability to do really exciting flower arrangements. You also need the few practical tools of the trade. All of these, including a small hand sprayer to revive the flowers after the tortures of arrangement, come neatly packed in a box from Norton Centerpieces. You'll have fun with them.

Fine flatware deserves to be frequently used, washed and polished, and always kept in a special holder. This holder, from Towle, is made of a mahogany-colored plastic lined with a soft, velvety fabric to protect your silver. It has sections for all pieces and will fit nicely in your buffet drawer, conveniently at hand.

You can't tell by the ring of the bell whether your best friend or a questionable character is waiting on your front porch. That's why you need the Protective Eye. It looks like a regulation door-knocker, but in the center is a "one-way" glass window so you can see who's there without being seen yourself. It comes from the Chicago Venetian Blind Company.
Taste them now! ... Toasted

Ambernut Kernels

Here's a real treat for you and your friends! Ambernut kernels are toasted and salted... and then packed airtight and ready to serve. Here's a real treat for you! Ambernut kernels are toasted and salted.

Flavor even more enticing by slowly oven-toasting the nuts. Serve Ambernuts as an appetizer, a cocktail nut, or at the bridge table.

Tastiest of Nuts

Ambernuts, the highest development of the hazelnut or filbert, are regarded by many connoisseurs as the most delicious of nuts. Ambernuts are grown in the evergreen valleys of the Pacific Northwest. Here the world's most highly developed filbert culture, together with ideal growing conditions, produces filberts of the finest flavor and quality to be found anywhere.

Rush Coupon for Holiday Suggestions

Rush Coupon for Holiday Suggestions

North Pacific Nut Growers Cooperative, Dundee, Oregon.

□ Please send me the eight Free Holiday Suggestions:

“Ambernut Recipes for Every Holiday Occasion”.

Sundae, punch, 2—3 1/2 oz.

Award-winning, 1 enclosed payment to cover.

Name:

Address:

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The American Home, December, 1940
six-inch hospital type bed has a headrest which can be raised or lowered, and its added height makes nursing a great deal easier. Small pillows which can be tucked under the small of the back or between the knees will relieve strain to a great extent.

For a bed bath, uncover only a small portion of the body at one time. Use as nearly odorless soap, alcohol, and talcum as you can find. Children’s tummies do Hip-flops on sweets.

Often the doctor orders liquid in large quantities. Salty crackers and potato chips, if possible, help develop a thirst. The hospital habit of bringing around a tray of colored drinks (grape juice, orangeade, chocolate malted milk, eggnog, etc.) mid-morning and mid-afternoon has the double value of breaking the monotony and of increasing the intake of liquids. A child loves the choice, and minutes vanish while he tries to decide which he wants most. The alternates can be stored in the ice-box against the next bout.

An uninteresting diet can be relieved by small dishes that fit the tray, an individual pitcher, a china animal, or a little cartoon propped against the sugar bowl. Naps can often be induced by covering the young patient’s eyes with a bandage of dark silk or folding a dark handkerchief across them in masked rider style.

Bedjackets or sweaters of at least two weights are desirable. For sometimes only a thin covering is needed and at other times a youngster wants to be really snuggled in something almost as warm as a down quilt.

Convalescence is usually the most trying part of an illness, particularly if recovery is slow. The child feels just a little better and time begins to drag, but he is not well enough to do much, and small irritations bulk large. By the same token, however, small amusements are increased in value. At first, anything that relieves the sameness of inactive days is a boon, for reading soon palls and radio has to be taken in small doses. Simple amusements, such as watercolor books, a bead board, even modeling clay, are life-savers. Magazine advertisements and scrap books are sources of entertainment and information and do not require concentrated effort on the patient’s part.

Anything that gives a child a constructive outlook and gets him to plan for the future is an aid to recovery. If he already has some hobby, he will enjoy the specialized magazines in that field.

**FREE RECIPE BOOKLET—**

Atlinis Sales Corp., Sole Distributor, 3381 Mustard St., Rochester, N. Y.

Please send me 12 new Colman’s recipes.

Name ____________________________

Address ___________________________

The American Home, December, 1940
STAR DESSERT—FOR HOLIDAY MEALS

STAR PESSERT—FOR HOLIDAY MEALS

MRS. KNOX'S
CHRISTMAS PLUM PUDDING

(Serves 6—uses ¾ package)
1 envelope Knox Gelatine

½ cup cold water
1 cup milk
½ cup seeded raisins
½ cup currants
½ cup dates
½ cup sugar
¼ square chocolate (or 3
tablespoonfuls cocoa)
¼ teaspoonful salt
¼ cup nuts, chopped
¼ teaspoonful vanilla
2 egg whites

Put milk with chopped fruit in double boiler. When cooked slightly, add chocolate or cocoa, which has been melted and mixed with part of the sugar and a little milk to make a smooth paste. Soften gelatine in cold water. Add to hot chocolate mixture and stir until dissolved. Add sugar and salt and stir thoroughly. Remove from fire, cool, and when mixture begins to thicken, add nuts and vanilla, and lastly fold in whites of eggs beaten very stiff. Turn into mold that has been rinsed in cold water and decorated with whole nut meats and raisins. Chill. When firm, remove to serving dish. May be served with a thin fruit or jelly sauce. Serve with whipped cream to those who aren’t counting calories.

NOTE: Don’t confuse Knox Gelatine with factory-flavored gelatine desserts which are about 85% sugar. Use pure Knox Gelatine.

OVER ½ LESS CALORIES THAN REGULAR PLUM PUDDING!

Holiday high-spot dessert! Yet it’s low on cost, low on calories. Only 275 calories in each serving. Ordinary plum pudding has 674 calories a serving. Weight-watching is easy—with recipes like this. Send for Mrs. Knox’s “Be Fit—Not Fat” booklet of 30 low-calorie treats—salads, desserts, pies, candies. Free! Use this coupon.

KNOX GELATINE
IS PLAIN UNFLAVORED GELATINE—NO SUGAR

Special FREE Offer Want to keep fit—avoid fat? Send for Knox booklet, “Be Fit—Not Fat,” with 30 streamlined recipes. Limited edition, so mail coupon today for copy! Also free, “Mrs. Knox’s Quikies,” a booklet of recipes that are remarkable times-savers. Knox Gelatine Company, Box 712, Johnstown, N. Y.

Name

Address

THE AMERICAN HOME, DECEMBER, 1940
Our kitchen is large. Now I haven’t anything against large kitchens as such. The trouble with our kitchen is that the sink is on one side of the room, the cupboards on another, and the stove on a third. You have to be a marathon runner to prepare a simple meal and clean up afterwards.

So when we saw the Mortenson kitchen, our enthusiasm and our envy knew no bounds. The Mortenson kitchen is small, about half the size of ours. And the various units are so arranged that a person can stand in one spot and prepare a six-course dinner without taking more than six steps. Stove, work tables, refrigerator, and all cooking equipment are within an arm’s reach.

But it wasn’t the size or the convenience of arrangement that made us enthusiastic. It was the pan cupboard, the built-in breakfast table, the knife rack, and the spice shelf. And the thing about them that made us happy was that we could remodel our kitchen and have these time- and step-saving improvements without much work or expense.

Take the pan cupboard, for example. The Mortenson pan cupboard, 18” x 18” x 46”, contains all the pots and pans for an average household. Various-size pans hang from eight pegs on three walls of the cupboard, and the larger kettles are placed on the cupboard floor. Racks on the door hold the covers. The bottom of the cupboard is on a level with the burner part of the nearby stove so that stooping or reaching isn’t necessary. We took some shelves out of one of our cupboards and made a pan cupboard.

Particularly valuable in small kitchens, where floor space is at a premium, is the built-in table, which is hidden when not in use behind the same door that conceals the built-in ironing board. It measures 27 by 46 inches.

The spice cupboard and the knife rack were the two simplest improvements to make. The spice cupboard consists merely of six boards tacked, shelf-fashion, on the inside of a cupboard door. The knife rack is even easier to make. Just a block of wood, cut to hold knives, and tacked in a convenient spot near your kitchen center. Like the Mortensons, we hung our knife rack over the sink, where it would be handiest.

When we saw how easy it was to make these improvements, we wondered why on earth we had never thought of them before.

**SA/. HONEY, THIS IDEA OF DRINKING DOLE PINEAPPLE JUICE WHILE DRESSING IS TOPS!**

**BARBECUE GLOVES**

Handle red hot coals, flaring kindling, stirring pans like magic with Kool-Grip Fire-proof asbestos gloves. Avoid roasting hands in welding, heating, and turning food on the grill or barbecue. Perfect for placing and turning fire-place logs. Polo red and inviting as well as "50% useful and appreciated...the perfect gift. Sold by leading department and five-and-ten stores in quantity to cities. On send money direct. $3.50 per pair. Satisfaction guaranteed.

**JIM LITTLE**

**DUSTPROOF AND BEAUTIFY YOUR BASEMENT FLOORS**

with

**TRUSCONE PARATEX**

THE AMAZING NEW RUBBER-BASE FLOOR PAINT FOR CEMENT OR WOOD FLOORS

Here’s something brand new in floor paint—a real rubber-base floor coating. Has all of rubber’s resistance to wear, moisture, chemicals, Acid-proof, alkali-proof, soap-proof, gasoline-and-oil-proof. Easy flowing—easy brushing—quick drying. Easy to keep clean. Far outlasts ordinary paint. Comes in six beautiful colors which won’t fade. Use indoors or outdoors on concrete or wood floors. Economical. Desirable territories open for dealers and sales representatives...

**TRUSCONE LABORATORIES**

Department P-9, Detroit, Michigan

Send me literature and color card on PARATEX.

Name

Address

**THE AMERICAN HOME, DECEMBER, 1940**
A LTHOUGH we moderns are not much given to deploring the departure of "the good old days," we all admit that they had some precious value which we should strive to recapture. Nowadays we need all our ingenuity and faith to prevent our children from being cheated of those significant and beautiful home festivities which both express and create the profound meaning of home.

The one festival to which we universally cling and which we are most determined to preserve from the tarnish of commercialism is Christmas. Even this we only half-heartedly defend and, in buying hurriedly the cut-and-dried store "suggestions" for an increasingly long list, lose the fun of thinking up, making, or finding "just the thing" for people we really love.

Let's make Christmas a rallying point for the discomfited and outwitted Hosts of the Home against the too smart and too well-advertised Philistines! In the festival of Christmas we can emphasize again many of the values of the traditional old-fashioned American home. I am not thinking of religious values alone—not in any conventional sense, at least—although we certainly do need reminding every year that Christmas really IS a religious festival.

While one cannot pass along family tradition recipes as one would the recipe for a favorite cake, it may be that some little thing one family does another can adopt and build around it memories so warm that they will forever remain sources of comfort and joy.

Time, of course, is the essence in building traditions. For instance, in our first year of housekeeping we bought at a five and ten a silly little Santa which faithfully reappears on our tree every holiday season. Although the youngest of us (and there are only four) is now sixteen, we still do substantially the same old things in the same old way year after year—but they never lose their charm.

The importance of being silly is perhaps best illustrated by the institution of the Christmas cocktail. Its origin is lost in mist, but its importance was confirmed last Christmas when we had a telegram from Johnnie, for many years a Christmas guest, now a graduate student at Columbia: "Christmas cocktail not so good this year." It was doubly funny—first because he really did drink one for old time's sake, and second because he always hated it! The Christmas cocktail is half a lemon in half a glass of water, with half a teaspoon of soda stirred in—to be administered the last thing on Christmas Eve, and to be taken as we all stand in a row—unpalatable, but very wise.

A candle in the window for the Christ Child, who on Christmas Eve walks abroad looking for a welcome, is a beautiful custom. Years ago a cousin sent us a little holly candlestick which since that time has always had the honor each year of holding the Christ Child's candle.

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Of course food plays a most important part in any Christmas plans! But even food takes on an almost mystical significance when there are certain goodies that appear at no other time, certain dishes, certain arrangements of red apples and red candles that are just right for Christmas. We make a good many kinds of things because we use them as token-gifts to our neighbors, or to feed to the always-hungry students who drop in during the holidays. Two things we always have are paper-thin, brittle ginger snaps, flavored with orange peel, and tiny, heavily frosted, cup cakes—red, white, and green. Then, of course, there must be gingerbread boys and girls for the tree—cut out not with a store cutter, but fearfully and wonderfully wrought with a paring knife and a nutpick. Arranging, wrapping and delivering these small remembrances make some of our happiest tasks.

Being a little greedy about Christmas, we have both stockings and a tree. In the stockings certain things always appear—one big red apple (different from any to be found in the pantry, because Santa brought it), ditto with an orange and a tangerine. Always a new penny in the toe. Always a candy cane and a horn in the top. And always a cunning ornament on the mantel just above each—a Santa or a little frosty tree. The gifts for the stockings have cost poor old Santa many a weary hour. "Cute" they must be, and small, of course.

And there must always be a few jokes. Someone must have a mechanical toy or a crazy game. Last year the best joke was a positively vulgarly large box of chocolates, bought via the New York Times by Mother herself as a gentle reminder that she really is very fond of candy. It was marked, "To dear old Mother from Mr. Macy.

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The there are pets and dolls, they must be dressed up and invited to the tree. Our white collie, "Pooh Bear," always has a bath, a red ribbon, a stick of candy on the tree (this he dismisses with a few licks), a bone, which must be hastily snatched from the refrigerator at the last minute, and doughnuts! And then the dolls! For some fifteen years they were all, every one, completely outfitted in time for Christmas. They still come—those once most adored, and those that look the cutest under the tree. We would not for anything miss the touch of childhood's ancient magic that they add.

We always march down in order of age in the morning—no longer, alas, at five A.M.—singing "The Holly and the Ivy." Pooh Bear is counted the youngest, as he won't go anywhere but first. But I believe all of us would agree that the really loveliest time of all comes on Christmas Eve. Everything is ready—tree trimmed, family presents under it, neighbors' packages labeled, Santa's cookies on the floor by the fire, breakfast grapefruit cut, Christ Child candle lit, Christmas cocktail downed. We stand quietly together before the log fire and sing all the old, old carols, each one's favorite, and end with "Silent Night." We cherish the remark of our boy when he was about ten. It had been announced that the Sunday School Christmas entertainment would be on Christmas Eve. "Why, Mother," he said, "I think it's sacrilegious to have it on Christmas Eve." We did not go to that entertainment. And we felt a warm glow in our hearts that our family celebration should seem to him a sacred thing, as it always had to us.

MARY LINDSAY HOFFMAN

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"Come one, come all" invites this Toastmaster De Luxe Hospitality Set. With walnut tray, lap trays, heavy crystal dishes, carafe, automatic toaster. $23.95

Party allure simply radiates from this Toastmaster Standard Hospitality Set, with appetizer dishes in colorful Franciscan Ware. Toast-sitter too. $19.95

Your waffle feasts will be famous—if you have this new Toastmaster Waffle Service. Exquisitely complete, with walnut tray, Franciscan Ware butter bowl and syrup pitcher, chromium measuring ladle, and fast-baking automatic Waffle Baker. $16.95

It rings the bell for brighter breakfasts, gay afternoon snacks, and midnight feasts. It's the Toastmaster De Luxe Toast 'n Jam Set, with Franciscan Ware jam jars and toast plate, and the automatic toaster that pops up perfect toast every time. $17.95

YOU might just as well leave the door open—these friendly Toastmaster® sets have such a genius for spontaneous hospitality. And it's so easy for the hostess . . . she won't mind! . . . Choose the set you mean to give—or hint for. And ask your dealer, or write, for your free copy of "Entertaining Hints on How to Entertain," by Henrietta Ripperger.

TOASTMASTER

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THE BEADLESTON SISTERS of Park Avenue and Southampton

PEGGY SAYS:
"WE BOTH SMOKE CAMELS—THEY'RE SO MUCH MILDER"

AND NANCY ADDS:
"THEY HAVE MORE FLAVOR, TOO!"

"The 'extras' are the very things we like best about Camels!"
And here are a few of the many other distinguished women who prefer Camel cigarettes:

Mrs. Nicholas Biddle, Philadelphia
Mrs. Gail Borden, Chicago
Mrs. Powell Cabot, Boston
Mrs. Thomas M. Carnegie, Jr., Philadelphia
Mrs. Charles Carroll, Jr., Maryland
Mrs. J. Gardner Coolidge 2nd, Boston
Mrs. Anthony J. Drexel 3rd, Philadelphia
Miss Eleanor Frothingham, Boston
Miss Polly Peabody, New York
Mrs. Rufus Paine Spalding III, Pasadena
Mrs. Oliver DeGray Vanderbilt III, Cincinnati
Mrs. Killaen M. Van Rensselaer, New York

Peggy and Nancy are the daughters of Mrs. C. Perry Beadleston of New York and Long Island. Among their family forbears are a Territorial Governor, a World War general...

Noted for their glowing blonde beauty
Good companions, the Beadleston sisters are usually seen together at débutante parties, the theatre, polo matches. Serious-eyed Peggy reads a great deal, would like to be a writer...Nancy (seated on arm of sofa) is fun-loving, figure-skates beautifully, composes swing music.

"Camels...our favorite cigarette"
They agree that: "There's something special about a Camel. It always tastes just right. Milder, cooler, and full of flavor! Camel cigarettes are gentle to the throat, too—not a bit harsh." As Nancy says: "You'd have to smoke Camels to know how grand they really are!"

Copyright, 1940, R. J. Reynolds Tobacco Company 
Winston-Salem, North Carolina

In recent laboratory tests, CAMELS burned 25% slower than the average of the 15 other of the largest-selling brands tested—slower than any of them. That means, on the average, a smoking plus equal to

5 EXTRA SMOKES PER PACK!

GET THE "EXTRAS" WITH SLOWER-BURNING CAMELS
The Cigarette of Costlier Tobaccos