# The AMERICAN HOME

10¢

**Raising money for a CAUSE? 8 money-raisers!**

March 1947

# This little pig went to market!

HE HADN'T grown so *very* fat with pennies, nickels, and dimes. Truth of the matter, his mistress wondered whether she wasn't a bit too hasty in taking him to the linoleum store.

But, as happens so many times, her guess of what a new Armstrong floor would cost was a lot higher than the merchant's estimate. She discovered her budget could well afford a rich Jaspé linoleum in the season's latest coloring—and that she could have this floor trimly tailored and cemented in place over a cushioning lining of felt. That meant comfort. It meant long wear.

And it assured her the easiest of cleaning care! What a joy to have a floor with colors that don't fade, with no cracks to catch dirt—a floor that stays young for years with just a light dusting and an occasional freshening up with Armstrong's Linogloss Wax (needs no polishing).

***Quite inexpensive*** from floor to furnishings is this modern girl's room in the season's favorite color. Floor is Armstrong's No. 6 Azure Blue Jaspé Linoleum. We'll gladly send you a complete list of this room's furnishings if you write. No charge.

Why not take the dimensions of a room you'd like to redecorate to your nearest linoleum merchant? Select the floor you'd like best in that room. Then find out how little it costs. Perhaps your own little pet pig bank is already fat enough to buy you a floor that will bring lasting beauty to any room of your home.

***We'll help you*** select the floor that will look its best by sending you a book of room portraits in color. It's called "Tomorrow's Ideas in Home Decoration." Sent for 10¢ (outside U.S.A., 40¢). Address Armstrong Cork Company, Floor Division, 4103 Pine St., Lancaster, Pa. (Makers of cork products since 1860)

***Look for the name Armstrong's on the back of the goods you buy.***

## ARMSTRONG'S LINOLEUM FLOORS

***for every room in the house***

PLAIN • INLAID • EMBOSSED • JASPÉ • MARBELLE • MONOBELLE • ARMSTRONG'S QUAKER RUGS *and* LINOWALL

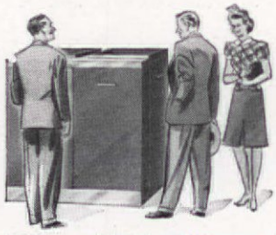
# To get the right answer to your *heating* problem

**FOR RADIATOR HEAT**

**G-E Oil Furnaces**—7 sizes, moderately priced, give steady, care-free heat—*plus* abundant hot water the year 'round. Owners report fuel savings of 25% to 50%.

**G-E Gas Furnaces** burn gas the amazingly economical G-E way—free you from all furnace drudgery. You don't even have to order fuel! In sizes for every home.

**FOR WARM AIR HEAT**



**G-E Winter Air Conditioners** (oil or gas fired) circulate *conditioned* warm air heat—filtered and humidified for better health and greater comfort, at no extra cost!

**FOR YOUR PRESENT FURNACE**

**G-E Oil Burners** make your heating plant truly automatic for as little as $268, plus local permit. Clean, quiet, odorless, safe. Installed in as short a time as one day.

**TURN TO**

**GENERAL ELECTRIC**

Whether you want radiator heat or *conditioned* warm air heat, oil or gas fired, you'll find there's a G-E unit the right size for your home—at the right price.

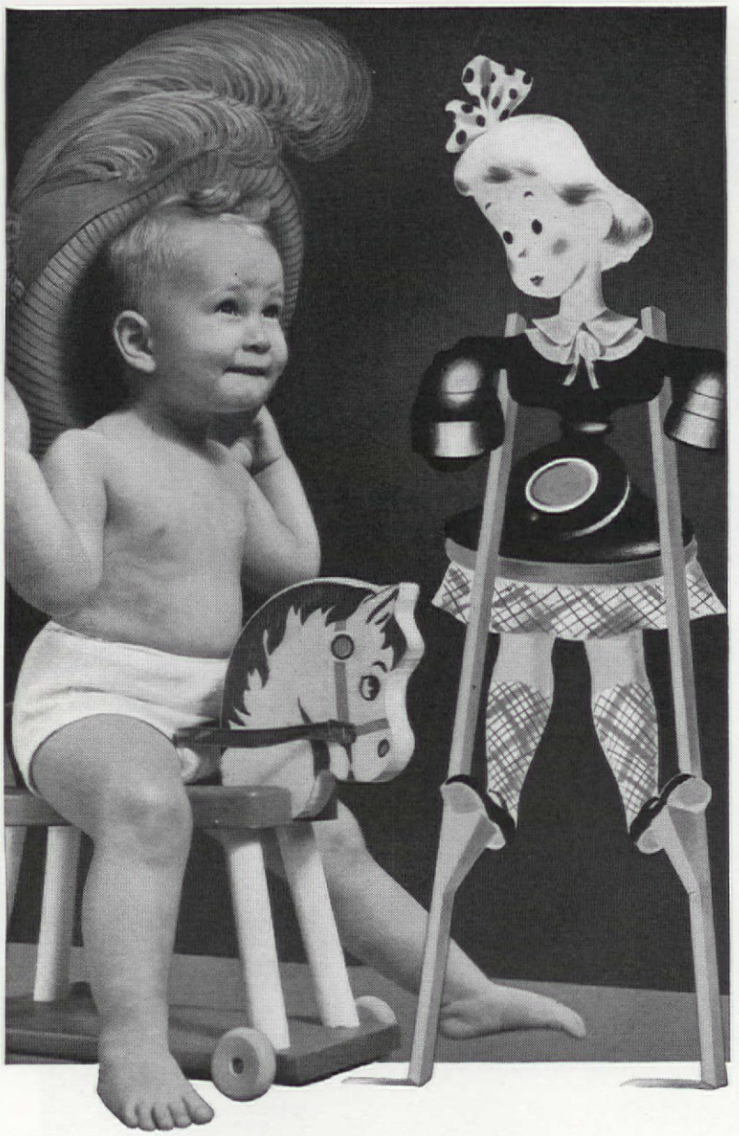
And for summer: There are moderately priced G-E units to *cool* and air condition one room or your whole house. Send the coupon for details, including easy payment plans.

Get full details from your local G-E distributor (see Classified Telephone Directory under Air Conditioning, Oil Burners or Gas Furnaces) or send coupon.
GENERAL ELECTRIC CO., Div. 312, Bloomfield, N. J.

Please send me literature on G-E ☐ Oil Furnace for radiator heat; ☐ Oil Winter Air Conditioner for warm air heat; ☐ Oil Burner for my present furnace; ☐ Gas Furnace for radiator heat; ☐ Gas Winter Air Conditioner for warm air heat; ☐ Summer Air Conditioning.

*Name* .....

*Address* .....



**HOW CAN I BE OLD-FASHIONED** ***when I'm only nineteen months old?***

Why, just look at you, Jeanie — always putting on your hat and running out on errands!

***Isn't that what Mummie does?***

Heavens, no! Your Mummie does errands the *modern* way, by telephone! Off to the grocer's, over to say good-morning to Granny, a message to see if the young Andrews will be home tonight, a call to the dry cleaner's and a talk with the store about the towels on sale. Mother is through in half an hour, with her morning still ahead, and she hasn't tired herself with a step!

***Mercy me, how wonderful! But I expect you cost lots of money —***

Me, expensive? I should say not! Mother says I actually save her money — I cost so little!

**BELL TELEPHONE SYSTEM**

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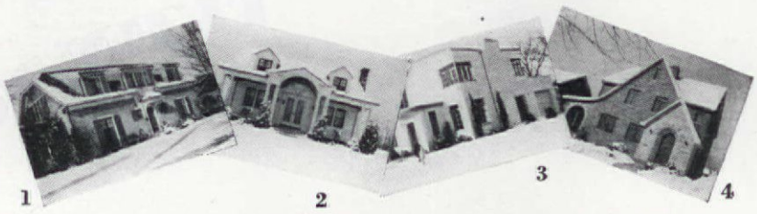

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*1. Home of Mr. and Mrs. Walter S. Cassedy, Tunkhannock, Pa.*
*2. Mr. and Mrs. Harold E. Hallenbeck's Home, Elsmere, N. Y.*
*3. Home of Mr. George L. Smith, Mt. Holly, N. J.*
*4. Home of Mr. and Mrs. Edward Saladé, Wheeling, W. Va.*

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# We took a honey of an engine and *ADDED* Fluid Drive!

## *Try it... See what a difference Fluid Drive makes!*

CHRYSLER engineers might have said, "We've got the greatest engine in history in our new Spitfire. It's got thrills enough for anybody." But what they did do was to take that power-packed honey of an engine . . . and *add Fluid Drive to it!*

They knew that there is no substitute for *Fluid Drive!* They knew that the best engine in the world would be a better engine with *Fluid Drive* . . . that *Fluid Drive* and Vacamatic transmission could add factors of smoothness, economy, driving ease and thrills beyond anything that could be put inside an engine.

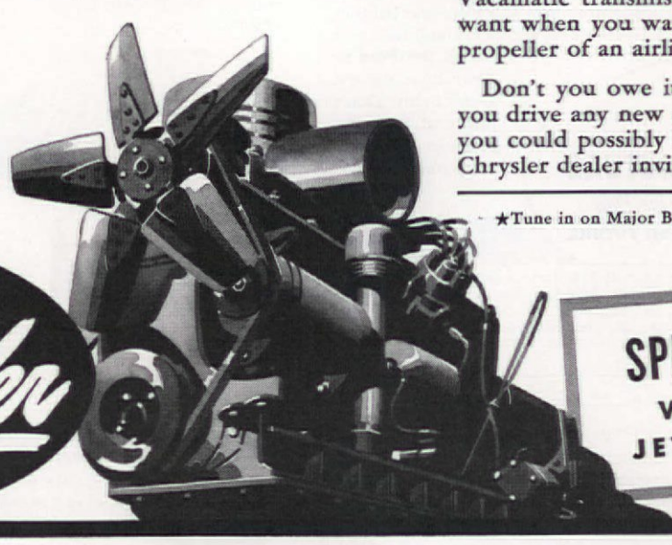
The result is that when people rave about Chrysler *Fluid Driving* you know they are talking about more than a great engine . . . they are talking about the greatest combination of *engine and drive* that the motoring world has yet seen.

We don't have to tell you that Chrysler *Fluid Driving* is something different, wonderful, and special. Millions of people are saying that for us. We do suggest, however, that you try it for yourself!

Drive for hours without touching clutch or gearshift. Glide up to traffic lights . . . put on the brake to stop . . . stand still without touching clutch or gear lever . . . then slip away again simply by touching the throttle! See how the Vacamatic transmission gives you the power you want when you want it . . . like the variable-pitch propeller of an airliner.

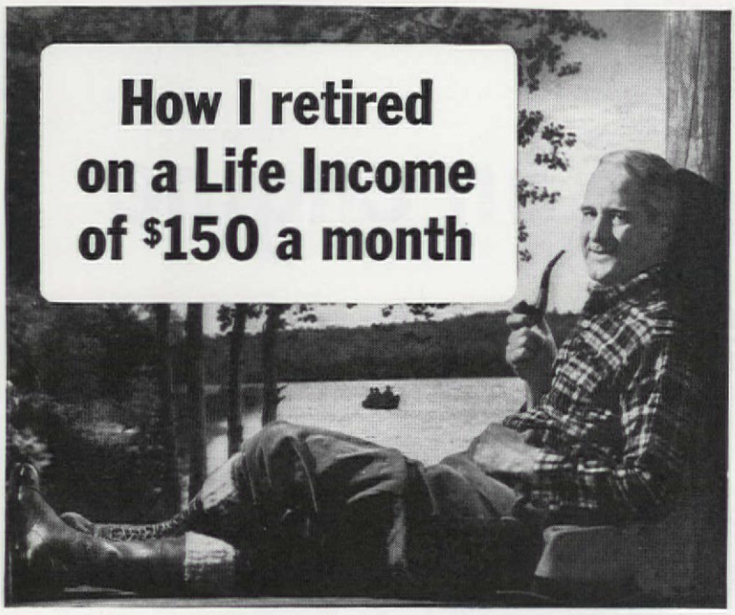
Don't you owe it to yourself to try this before you drive any new car? Frankly, we don't see how you could possibly buy a new car without it! Your Chrysler dealer invites you!

★Tune in on Major Bowes, CBS, Thursdays, 9 to 10 P. M., E. S. T.



**BE MODERN**
***WITH FLUID DRIVE***
***Buy Chrysler***

**SPITFIRE ENGINES**
**WITH MULTIPLE JET CARBURETORS**




### To men of 40 who want to retire in 15 years

"FIFTEEN years ago I made a discovery that changed my life. I believe it will interest you.

"At that time, I was worried about myself and my future. I seemed to be living in a circle. I used to dream of being able to relax and enjoy life, without money worries. I longed for security.

"But dreams like that seemed hopeless. I wasn't rich. I probably never would be. Like millions of others, I would simply live and work and die—spend a lifetime making ends meet.

**Here's What Happened**

"But that was 15 years ago. Now I have retired on a life income. I have no business worries—my security is guaranteed. I can work or play, as I like. Each month the postman hands me a check for $150 and I know that I will receive another $150 every month as long as I live.

"My friends are envious. They want to know how it was possible. How, without being rich, I ever managed to retire on a life income. The answer is simple: When I was 40, I discovered the Phoenix Mutual Retirement Income Plan.

"The minute I read about this Plan I realized it was just what I needed. It showed me how to get an income for life beginning in 15 years. It showed me how to get immediate protection for my family in case I did not live until then. It even included a disability income for me if, before age 55, total disability stopped my earning power for six months or more.

"Best of all, the cost of this Plan was within reason. In fact, the Plan called for far less money than ordinary investment methods would require to get the same income.

"Today, at the comparatively early age of 55, I have the things I want—life-long security and freedom to do as I please. I can laugh at the worries that used to haunt me. With an income of $150 guaranteed me for life, I can be sure of comfort and happiness in the years ahead."

This story is typical. Wouldn't you like to make sure of your own future? Wouldn't you like to find out, for yourself, how the Phoenix Mutual Plan works? You can get the facts, without obligation, by sending for the booklet offered below.

**Send for Free Booklet**

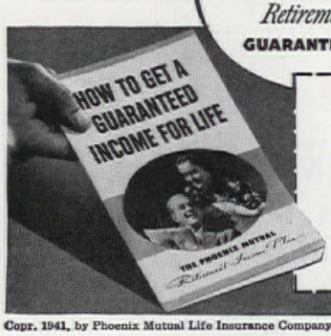
Send the coupon and you will receive, by mail and without charge, a booklet which tells about the Phoenix Mutual Plan and how to qualify for it. This booklet explains how to get a life income of $10 to $200 a month or more, starting at age 55, 60, 65 or 70. It shows how the Plan can protect you against emergencies, and how you can fit the Plan to your own needs. Don't delay. Don't put it off. Send the coupon for your copy *now*.

ESTABLISHED 1851

**PHOENIX MUTUAL**

*Retirement Income Plan*

**GUARANTEES YOUR FUTURE**




Phoenix Mutual Life Insurance Company
461 Elm Street, Hartford, Conn.

*Please send me by mail, without obligation, your book describing the* PHOENIX MUTUAL RETIREMENT PLAN.

Name_____

Date of Birth_____

Business Address_____

Home Address_____

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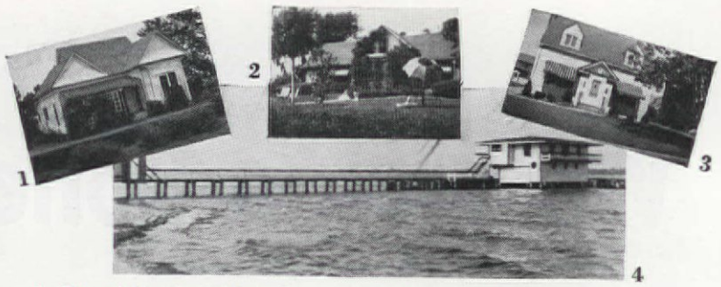


*1. Home of Mrs. Frank Macha, Jr., Hungerford, Texas*
*2. Home of Mrs. Warren J. Leake, Amboy, Ill.*
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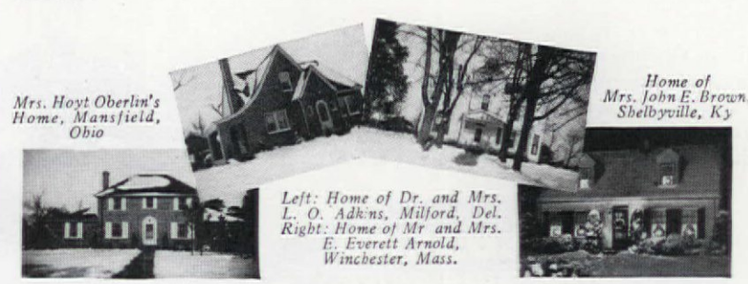

*Mrs. Hoyt Oberlin's Home, Mansfield, Ohio*

*Home of Mrs. John E. Brown, Shelbyville, Ky.*

*Left: Home of Dr. and Mrs. L. O. Adkins, Milford, Del. Right: Home of Mr and Mrs. E. Everett Arnold, Winchester, Mass.*


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# The HOME DEFENSE of the Minute Man...

## ...in a new, up-to-the-minute form

Today as in '76 the watchword of America is *"Home Defense"!* And today the sturdy Home Defense of the Minute Man—Pure White Lead—is ready. Ready to guard the homes of America, as it guarded those homes of Concord and Lexington. The same historic paint protection, in a brand new form—*ready to brush on!*

## *NOW... the proved protection of "DUTCH BOY"...*

Since the nation was born, Pure White Lead has protected homes from their worst enemy, the weather. Down through the years have come gleaming Cape Cod cottages... proud Colonial mansions—historic monuments to White Lead's durability.

Remember, Dutch Boy White Lead means paint that hugs tight and lasts long. Paint that wears down slowly, smoothly, instead of cracking and scaling—thus saving the expense of burning and scraping off the old paint when you finally repaint.

## *Ready for the Brush!*

And now Dutch Boy presents the time-tested protection of Pure White Lead in a new form, *ready for the brush*... DUTCH BOY PURE WHITE LEAD PAINT takes its place, shoulder to shoulder, beside the Dutch Boy's famous white lead *paste!* Gives you the extra quality of white lead, yet costs no more than regular quality paint.

When you buy a paint job...remember, it pays to hire a good painter. And when he uses Dutch Boy, in either the famous paste or the new ready-to-use form, you are getting the sturdy home defense of Pure White Lead. Either form can be tinted any color you desire.

*BE AN EXPERT paint buyer. Send for our free booklet, "Styling with Paint the Dutch Boy Way", which tells you everything you need to know about buying a paint job. 32 illustrations in color. Address Dept. 372 in care of the nearest branch listed below.*

**NEW DUTCH BOY PURE WHITE LEAD PAINT**

**2-COAT WORK:** *The new Dutch Boy comes in 2 forms—Exterior Primer and Outside White—specially designed to do a real white-lead job on new or old work in 2 coats.*

**NATIONAL LEAD COMPANY:** 111 Broadway, New York; 116 Oak St., Buffalo; 900 West 18th St., Chicago; 659 Freeman Ave., Cincinnati; 1213 West Third St., Cleveland; 722 Chestnut St., St. Louis; 2240 24th St., San Francisco; National-Boston Lead Co., 800 Albany St., Boston; National Lead & Oil Co. of Penna., 1376 River Ave., Pittsburgh; John T. Lewis & Bros. Co., Widener Bldg., Philadelphia.

# Dear Reader:

JUST six months ago we used this page to announce a new AMERICAN HOME make-up and asked you to tell us how you liked it. To all of you who wrote, many thanks. We liked your letters, even those who felt violently "anti"; appreciated your many constructive suggestions and of course especially appreciated those who "went all the way" with us, even though we were still in the experimental stage.

With this page, we conclude our work on this, the sixth issue under this new make-up. We think we've taken out practically all the "wrinkles." We think it the best issue we have ever done and sincerely believe that between these March covers there are more practical, usable, inspirational ideas than have ever been offered by any magazine at any price. You will notice how many "little" ideas there are. We know quite well that one does not rush out every month to make a major purchase, however much we'd all like to. We know that you don't throw out everything and start over every spring and fall. We know that everyone loves puttering, fixing up, and that this must be on the minor side, rather than major expense or labors. With this new make-up we are able to give you many more of these "little" ideas than would ever be possible the old way. Then you had thirty-nine continuous full pages, all of them necessarily important or at least "pretty" pages. With our new style, we go ahead on the supposition that you bought THE AMERICAN HOME to USE, that you don't want 1500 words on how Mrs. Smith planted her lobelias but WHAT she planted, HOW she planted, the RESULTS. And boiling it down to just that, a lot of heart-tug writing, fancy trimmings, and good writing are bound to fall by the wayside. But, in that same space we once devoted to pretty pages and flowery writing, there are now at least TWO where once was one idea. This has been true in every issue of this new make-up. In this issue, for instance, there are sixty-two authors and articles, as against thirty-five last March. Surely, in that one statement, we need offer no further apologies for abandoning old magazine style?

Some of our authors, like some of our readers, have objected to seeing a long manuscript reduced to a bare statement of facts, or often an entire house reduced to two photographs with terse descriptions. We can understand their attitude, of course, but from our point of view there were just two outstanding features in that otherwise pleasant but ordinary little house and wanting to give you nothing but IDEAS, we reduced it to just those. For, as you will know by now, this new make-up in THE AMERICAN HOME is not a smart-aleck make-up idea or a desire to be different, but a whole new philosophy in publishing. Not for anything in the world would we go back to the old way. We believe that sixty-two ideas in the same space once devoted to thirty-five is 1941 editorial thinking as well as our own AMERICAN HOME readers' way of thinking and buying. We know that you are busy, we respect your time and intelligence. We believe that you, in turn, appreciate the tremendous amount of editorial work that goes into this new way of editing. We have our weak moments when we wish we'd never thought of it, moments when we remember nostalgically the old easy way of blue penciling a few "if's" and "the's" and letting a manuscript run as it came in. We are, every one of us, working exactly twice as hard as ever before, because not only do we manage to get twice as much material in every issue, but practically everything has to be firmly if tenderly amputated and the re-write is terrific. Putting together the lead article in this particular issue, for instance, was as much work editorially as almost an entire issue edited and made up in the old way.

And we'd like to talk some more about that first article, by the way, because it typifies our new philosophy of editing. This article is actually a compilation of eleven authors, three staff writers, ten photographers and two artists. This, mind you, within eleven pages. As we say in the article itself, no one will be more surprised to see themselves there than the authors themselves, for in most cases the articles were not written around this theme at all. BUT, every one of them is a practical, community money-raising idea and it is our belief that these ideas, this talent, are more useful to you when collated and compiled than they are when presented the old way—as separate items or articles. It is our idea of a real, honest-to-goodness editing job and, we hope, far more satisfying and useful to you than the old comfortable, easy way of editing a pretty magazine with great splash effects.

WE HOPE you have also noticed the increase of general reading articles. There is nothing more exciting than decorating, gardening, building, and new recipes. But there's more to family living than just these things and while they are the major "planks" in our editorial platform, we have tried to be increasingly broad-minded, civic-minded, or whatever you please to call it. When abuses or evils exist, we are not afraid to campaign against them or to cooperate with those already campaigning. To cite one example: In March, 1940, we published an article, "Your Town is What *You* Make it!" in which the author, in addition to suggesting practical methods of community improvement, urged support of the wide and spreading movement for effective control of outdoor advertising. Even that one little reference to a much debated subject brought us both a generous number of approving comments and a few critical ones, including a letter from the wife of a prominent outdoor advertising executive. She suggested that we, and especially the writer of the story, ought to know more of the modern philosophy and ethics of the billboard interests. We suggested that the executive invite the writer to confer with him, and he did so, also graciously inviting an AMERICAN HOME representative to attend as a "neutral observer." The meeting turned into a three-hour lunch at which cards were laid freely on the table, opinions expressed with complete frankness, and a real *and successful* attempt was made to understand the other fellow's point of view. From this came arrangements for further conferences in which other representatives of both sides would be invited to contribute. These were held in due time; certain thorns of dissension were painlessly extracted; a course of something closely approaching mutual agreement and approval was charted and, in particular, one community was benefited by a complete program of roadside improvement and one national shrine was brought out from under the shadow of an unnecessary "blot on the landscape." In short, from that one article came an almost unprecedented meeting of opposing interests on a basis of mutual respect, willingness to cooperate, desire to work together for a common basic objective. A splendid and significant example, we think, of the practical value of arbitration instead of conflict. We're proud of it; so proud, in fact, that maybe we'll tell you the whole story some time.

Likewise "Wanna Buy a House" in November brought many letters of protest from real estate associations and building material manufacturers. They felt our job was to stimulate home building,

# "Who-me? I'd love to!"

**"ME—BUY PERCALE SHEETS?** Wouldn't I love to—but they're for the rich!"

Haven't we all gone through that—loving percale, wishing we could spread our beds with these luxury sheets—and then resigning ourselves to down-to-our-price muslin?

That was *then*. But came Cannon—with percale sheets *for just about the same price as heavy-duty muslin!* Now the luxury of fine, caressing-smooth, gleaming-white percale is no longer "just for the rich." Now—thanks to Cannon—thousands of American women are percale-proud.

Now *you* can spread your bed—every bed in the house—with Cannon Percale. Yes—*you!*

**CANNON TOWELS • CANNON SHEETS • CANNON HOSIERY**

**Consumers' Buying Guide for Cannon Percale Sheets**

***What length sheets should I buy?*** Cannon advises the 108" torn-size sheet for a standard-length (76") bed. 10" are deducted for shrinkage and hems, leaving 98". This allows a 6" "tuck-under" for an undersheet, and an 18" "turn-over" for an upper sheet.

***How does Cannon Percale wear in comparison to muslin?*** We talked with a large number of women who had used both muslin and Cannon Percale Sheets. Of these women, 14.2% thought muslin wore better than percale; and 40.5% thought Cannon Percale wore better than muslin! The rest were not sure.

***What is the difference between muslin and Cannon Percale?*** Cannon Percale is woven with 25% more threads to the square inch than the best-grade muslin. A better grade of cotton is used in Cannon Percale. The threads are finer quality and more highly twisted. The sheet is lighter, and has a smoother, more luxurious texture than muslin.

***Can I save any money with Cannon Percale?*** If you send your sheets to a laundry, Cannon Percale Sheets, because they're lighter, can actually save you about $3.25 a year for each bed, at average pound rates.

***How about laundering?*** Cannon Percale always keeps its dazzling whiteness. If you do your own laundry, you will find these lighter sheets much easier to handle.

***How can I identify Cannon Percale Sheets in the store?*** They are packaged in a dust-proof box with the Cannon name on it. These *packaged* sheets assure you of unhandled, clean merchandise. They're ready to use—saving you the cost of the first laundering.

*Your store also has a low-price, high-value Cannon muslin sheet at about one dollar.*

# "I lost 78 pounds- and gained a new zest in living!"

—says Mrs. Marie Coombs, of Prairie City, Oregon

(*Before*)

**Busy Rancher's wife, 3,000 miles from Fifth Ave., makes herself over at home through the DuBarry Success Course.**

(*Left*) "Last June," writes Mrs. Coombs, "I weighed 228. I was tired, discouraged, just stayed home and felt sorry for myself."

(*Right*) "Today I weigh 150. I look and feel like a new person. People I have known for years do not recognize me. My skin, face, hair and hands show remarkable improvement. I feel buoyant, eager for each new day's activities."

(*After*)

MRS. COOMBS' RECORD OF MEASUREMENTS
•
LOST 78 POUNDS

BUST 6 INCHES LESS
WAIST 10 INCHES LESS
ABDOMEN 11 INCHES LESS
HIPS 11 INCHES LESS
THIGH 5¾ INCHES LESS
ANKLE 1½ INCHES LESS

Few women need to lose 78 pounds. Most Success Course students wish to lose only 20; some are normal weight; some wish to gain. But Mrs. Coombs is an inspiring example of how the Course can help you attain correct body proportions.

## Knows how to keep her new beauty

"I had read about Ann Delafield's work at the Success School in the Richard Hudnut Salon in New York," writes Mrs. Coombs, "and was delighted to find that by taking the DuBarry Home Success Course I could follow the same methods way out here on the ranch. I enrolled on July 2nd. In six weeks I lost 39 pounds, and since then, up to Dec. 2nd, 39 more. My chin line is now smooth and graceful. Instead of a 45 dress I wear a 38 as I did in my teens. Best of all, I have discovered a new zest in living. Never will I be overweight again. I now know a beauty ritual that will retain all I have won."

## Have YOU the Courage to Make Yourself Over?

Gracious, lovely Marie Coombs has given permission to publish her story for just one reason. She wants other women to know what the Success Course can mean to those who desire to be more attractive and will follow this plan. The Course brings you a personal analysis and a six weeks' routine for your individual needs—skin, hair, figure, posture, weight. Thousands of women are now finding it a way to beauty, to a vital new interest in life.

**Get the full Story.** If you are not completely satisfied with yourself as you are, at least find out about the DuBarry Success Course. Send the coupon or write for the fascinating book, "Six Weeks From Tonight," containing full information.

## *DuBarry Success Course*

ANN DELAFIELD, *Directing*

*With your Course, you receive this handsome practical Travel Case containing 22 DuBarry Beauty and Make-up Preparations selected for your type.*

RICHARD HUDNUT *DUBARRY* SALON,
Dept. S-22Q, 693 Fifth Ave., New York, N. Y.
Please send me the book, "Six Weeks From Tonight," telling all about the DuBarry Home Success Course.

*Name*_____
*Street*_____
*City*_____ *State*_____
*Age*_____ *Occupation*_____


not present depressing points of view. And so it is, but the best way we know of making it easy and desirable to buy a house is to stop the annoyances connected with buying it. Rousing the ire of millions of home owners and prospective home owners is our idea of effective ammunition to achieve that end. We are, after all, editors, and as such are cognizant of abuses as well as the pleasant things going on around us. We are not publicity mouthpieces, we are not ostrich, but neither are we belligerent, though some of our advertisers do often think so. There is, for instance, the type of advertiser who objects to being put beside a swell little story of how to make an orange crate into a dressing table. He argues that if our readers would do THAT, they can hardly be prospects for his breakfront. Well, he's right and he's wrong. He'd be right if all of our over-two-million readers were of breakfront-age. No offense meant, dear reader. It's just that a breakfront-purse doesn't often go with orange-crate age. All too often it's getting-on-toward-forty who can clap on their hats and rush down for it. But, and here's what is really important, that ambitious gal who can't "take" a cheap mercurochrome maple job, is that advertiser's best breakfront customer the moment she has the purse to do it. She's got taste, she's got pride. She's ambitious. She's a *real* customer. The place that advertiser should avoid, is the escapist magazine edited for readers who look—and do exactly nothing. ANY spot in this magazine is a good one to sell anything; for the only claim we make editorially for ALL our readers ALL of the time is that they are ambitious, keen, and bright. There's no comforting escape in THE AMERICAN HOME. Every page calculates to stir up discontent with smugness and dullness and it is our proud boast that we have taken more golf sticks out of Papa's hands of a Saturday morning and put him in overalls than any 'leven other pretty magazines.

It is only by doing a real job for our readers that we get advertisers in the first place, and we here publicly "talk back" to that advertiser for nothing disgusts us more than the secretive holier-than-thou attitude taken by most editors *re* their advertisers. Any issue in which we have tons of advertising is a more interesting one than a thin issue. There's more to see, we KNOW that readers like reading advertising and DO read it. Fortunately, big business is also big-minded, we've said before in public and say so again. Fortunately, our readers know that we are absolutely honest and that when we put a color rug ad beside a color page of editorial decorating, as we did in November on pages 48 and 49, it's because we think it's more interesting that way. And that room in the ad was, by the way, the living room of one of our own advertising salesmen. The Alexander Smith people asked us, along with other editors, to "do" a room for them, and instead of doing some phoney set-up in our studio, we went on the trail of some actual room, and not some grotesque "before" job. That makes a dramatic "after" contrast but it isn't fair because it isn't typical. It's dullness we're campaigning against, not grotesqueness. (And speaking of using REAL examples in THE AMERICAN HOME, our President is a swell "carver" and he's doing just that on page 121. Twenty others on our staff posed for all manner of things. Actual photographs, actual people, step-by-step procedure make, we hope, more helpful illustrating. We hope you've noticed it.

While we have also given you more amusing things to read, as well as more things to DO, it's the doing and the IDEAS possible to squeeze in this new make-up of which we are proudest, even though we do secretly believe that AMERICAN HOME writing is as readable and entertaining as most fiction. No padding, no "blurbs," no publicity releases—it's all the best kind of editing we are capable of, and readable because it is not tired professionalism but actual experiences of men and women living exactly as you are. They may never write another story, but in that one you'll recognize authenticity because it's a TRUE story by a real person. And a surprising lot of 'em are blessed with a delicious sense of humor, too.

We hope our "backstairs" story or, as they say, "letting down our back hair," has interested you. We are, all of us, so busy that we either can't take the time for friendly overtures or we just take it for granted that the other person will know what it is we are trying to do. When we get, in one mail, a batch of letters from readers accusing us of pandering to our advertisers AND letters from advertisers denouncing us wildly for "stealing" every page for the reader, giving their "message" no chance at all to get read—well, dear reader, we are so darned sincere, working so hard at what we think is something really new in editing, giving what we think is such elegant value to both reader and advertiser, that it breaks our hearts though not our spirit, not to have everybody happy. With this March issue, we sincerely hope everybody IS happy and glad they spent their dime on us! We couldn't honestly go back to what we sincerely believe is old-style editing. Like a Godey print, the old way is "mighty purty." Godeys have their place—but they're not a 1941 model for editing a service magazine!—THE EDITORS

# DRENCHED IN M-M-M-MOLASSES!

REMEMBER with what a lavish hand mother used to give her baked beans their savory benediction of molasses? We're *equally* extravagant with the sumptuous sauce of dark, slow-pouring molasses and rare spices that flavors Heinz Oven-baked Boston-style Beans! And we top these mellow, toothsome morsels with generous pieces of juicy pork. Mmmmm—all the haunting flavors of yesterday are captured for you in this mouth-watering dish!

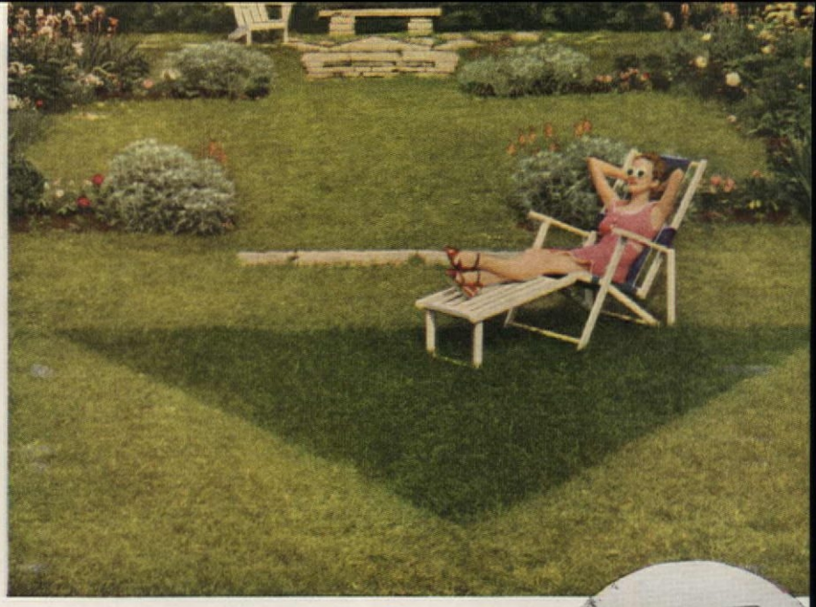
*Sauced Four Grand Ways*

And no wonder Heinz Beans taste so tender, digestible and delicious! We *oven-bake* 'em till every luscious bean reaches the very peak of mealy goodness. Then we sauce 'em four* grand ways!

Plan a down-East bean feast soon with Heinz Oven-baked Boston-style Beans and warm brown bread. For a perky, piquant touch, add a dish of Heinz Fresh Cucumber Pickle and Heinz Ripe Mission Olives. Heinz Oven-baked Beans, you know, are ready to serve. You'll never regret laying in a supply of all four kinds!

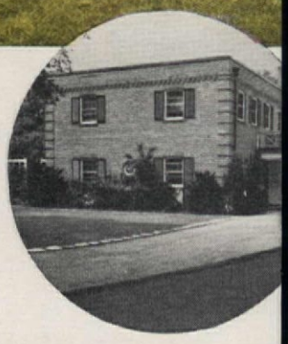
*Heinz Oven-baked Beans with molasses sauce and pork, Boston-style.
Heinz Oven-baked Beans with pork and tomato sauce.
Heinz Oven-baked Beans in tomato sauce without meat—vegetarian-style.
Heinz Oven-baked Red Kidney Beans with pork.

**HEINZ**
*Oven-Baked*
**BEANS**



***Lexington, Mass.*** With everything that grows, on every soil, Vigoro's amazing action brings quick results. Look what happened *in just 2 weeks* when part of this average lawn down East was fed Vigoro! Applied at the recommended rate of 4 lbs. per 100 sq. ft., Vigoro was put on the "magic V" only. The *entire* lawn was watered, and cut once. This unretouched Kodachrome clearly shows the startling difference.

***Hinsdale, Ill.*** Notice the deep, luxuriant green grass in this mid-western "magic V". See how it contrasts with the sparse and undeveloped growth around it! Again, no special attention was given the area that was fed Vigoro. The photograph proves that *Vigoro alone*, applied correctly *and early*, can give lawns greater luxuriance, help them stay weed free. Vigoro can help *you* boast a lawn that's the pride of your neighborhood!



# MORE DRAMATIC TESTS

**These unretouched Kodachromes show food gives spectacular results on lawns,**

Vigoro is easy to apply. When fed to flowers in correct amounts, as this man applies it in his modest garden, Vigoro does much to assure not only maximum growth and symmetry, but improved color and fragrance. Feed lawns, flowers, shrubs, vegetables and trees with Vigoro.

These exquisite roses (*above and at right*) in the famous gardens at Hershey, Pa. are yearly brought to the peak of their breathtaking beauty with Vigoro. As do most professional horticulturists, Hershey experts recognize the value of a complete plant food. They use Vigoro *exclusively*.

## *Feed everything you grow with*

# VIGORO

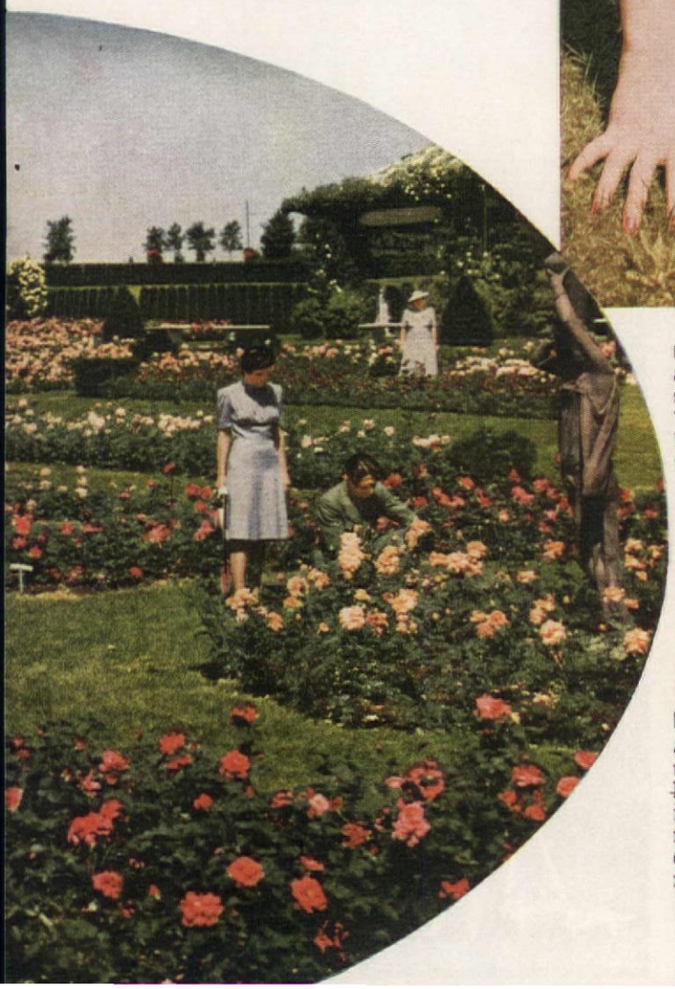
**Supplies *all* eleven food elements plants need from the soil**
Vigoro is a product of Swift. It is the largest-selling lawn and garden plant food in America. You can get it in bags of 100, 50 and 25 pounds; boxes of 10 lbs., 5 lbs., and 1 lb. and in tablets. Order now.

***Muncie, Ind.*** Here is a "magic V" in America's typical city . . . still another sensational proof of Vigoro's amazing effects on grass. As in the other tests, the Vigoro-fed grass is inches taller, richer in color, healthier and more beautiful. Vigoro *always* works because it supplies all eleven vital food elements growing things need from the soil. Vigoro is the *complete* plant food. It is the largest-selling lawn and gárden food in America.

***Scarsdale, N. Y.*** The undeniable facts recorded here in Kodachrome show the wisdom of feeding your lawn a complete plant food. You can make a similar test quickly and easily yourself, in your own yard. Or you can gamble with ordinary fertilizers. But the best and surest thing to do is this: feed your *entire lawn* Vigoro before the grass begins to grow . . . even before the frost is gone! It is safe, sanitary, odorless and easy to apply.

# PROVE VIGORO MAGIC!

**how the vital action of this complete plant flowers, vegetables—everything you grow!**



**FEED VIGORO EARLY!** *Even before the frost is out of the ground* is the best time to put on Vigoro. You save time and work (no watering in is necessary). The food is carried right to the roots of the grass by rain and thaws. Early-fed grass comes in so thick and strong it actually helps choke out weeds!

Tests on vegetables prove that lack of *just one* needed food element will cause a complete or partial failure. That fat, solid beet at the left was given *all 11* food elements. The other two *lacked only one element*. Look at the difference! For yield and flavor, too, feed *all* your vegetables Vigoro.

## *New!* VIGORO TABLETS!

**FOR POTTED PLANTS, WALL AND FLOWER BOXES.** Simple to use; economical Vigoro in this new handy form will amaze you with its quick, *lasting* effect! See your regular garden supply dealer today. 24 Vigoro Tablets are a remarkable value at only 10¢.

1

**A fashion show that is all vegetables . . . Margaret Newman**

*F. M. Demarest*

WHEREVER you look now, there is a cause that honestly stirs you. From our still ordered and ordinary lives we all have the energy and gentleness of heart that make enthusiasm, the greatest gift to a cause. The old, aimless need to be amused can be turned to a purpose with staggering success. And, if you've felt the urge but looked upon the elaborate charity balls as desirable but impractical, then this is your meat, for everything here is practical for small-scale money-raising in a small community. Herewith ideas unusual enough to arouse the curiosity of groups that see a

*At far left, smartly clad for a gala evening in a bouffant lettuce dress, a carrot bodice, corsage of cauliflower greens. Arms and head of modeling clay. Next, a gal of squash with slender arms and legs of carrot. Necklace of corn kernels, hat a cut of lemon with lettuce leaf plume and green pepper ring slicings for epaulets. And then a cocky one with woolen yarn head, carrot arms and legs, torso of cucumber, shoulder cape of corn husk. For a stroll, this outfit. Hat and arms of salad leaves. Head, lime; body, green pepper; dress, green cucumber. Shapely legs are just carrots!*

**Mannequins by Margaret Newman**

*Two blocks from a Presentation quilt made by Mary Evans Ford (1830-1928) when she was 20 years old supply inspiration for "quilted" food to serve at your Quilting Bee. Ford quilt information and photograph from Dr. William Rush Dunton, Jr.*

great deal of one another, ideas that will successfully bring together widely differing groups. Herewith are eight potent ideas for painless money-raising, all of them great fun, all of them practical. More power to you!

WHEN your club president calls on you for the Red Cross, war reliefs, the school gymnasium, or whatever, then, my little diplomat, remember the children and the DELICIOUS spinach. Realize the value of publicity and nurse it tenderly. Appoint each member to her own job, and make her feel you are utterly dependent on her. Get your decorating committee to do something dashing and put your money where it shows. Get the merchants to donate everything possible and write them all up in the papers. Have grand food, not expensive, but don't try to make thirty-five cents on a fifty-cent supper. Make the entrance fee small and keep all prices low; it is easier to sell four tickets at a quarter each than one at a dollar. If it is a matter of making less money and putting on a good party, or making a lot of money and sending the guests away disgruntled because they didn't get their money's worth, choose the former. Even for sweet charity we hate to be rooked! There is all the difference in the world to your special Cause.

*Editor's note:* Table appointments, bridge furniture courtesy B. Altman, James McCreery. Silver, International, Holmes and Edwards, Gorham, Oneida.

Two never failing money-raisers are bridge luncheons and fashion shows or fashion teas—but for heaven's sake, don't make them the same old stuff. Of course the local girls are lovely, but seeing the same old home-town gals in clothes you can afford isn't too exciting, so have your fashion show but draw from the green grocer rather than your pet department store. Those we show here are by Miss Margaret Newman, a famous and serious sculptress, but with these for inspiration your group can play around and produce something amusing, new, and, putting them on with much fan-fare, get crowds who wouldn't touch the regular fashion show. The exotic creature below is ready for a night club date. Start off with celery, green pepper for a belt, cape of green grapes, her lemon head set off with a turban of corn leaf garnished with a radish, and you have something pretty stylish, fun to do. And if your club demurs that they've no ideas, are not clever enough, reproduce actual clothes from your own dress departments, using them as backgrounds, thus tying in your local shops in your money-raising enterprise.

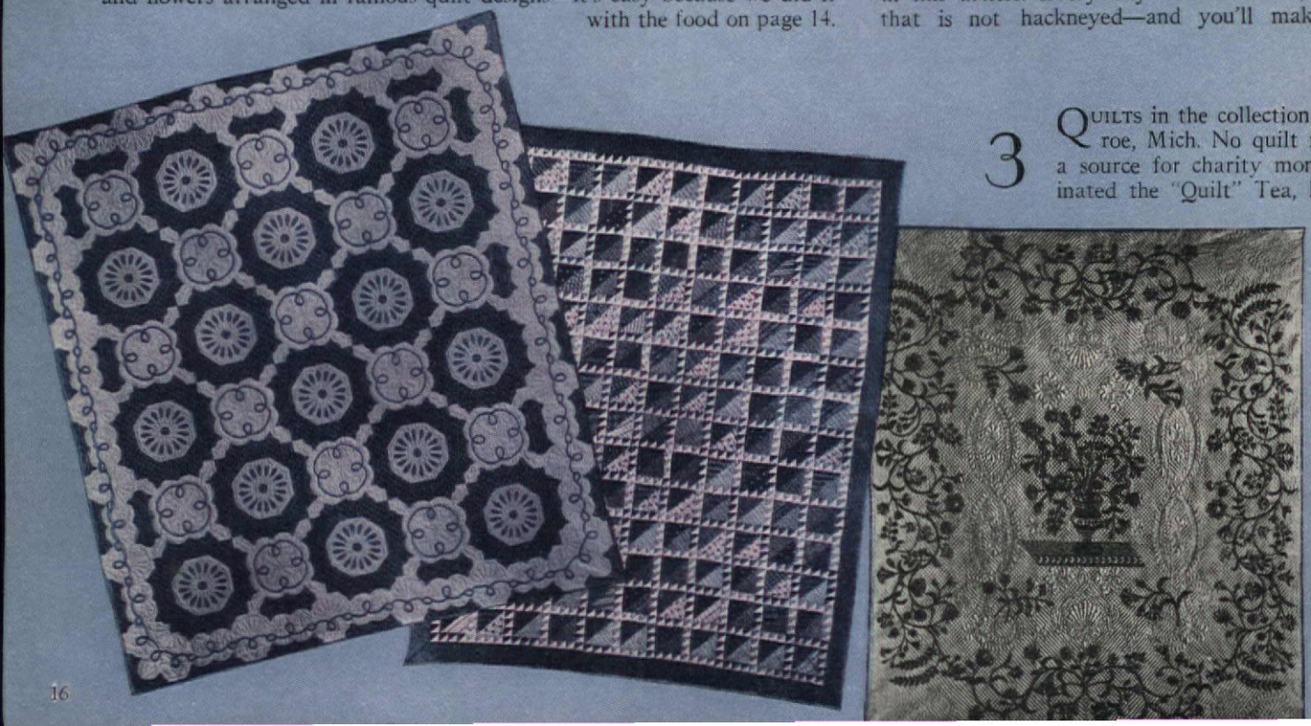
## 2 A quilting bee, with the quilt itself the prize to the highest bidder... Annetta Kelley

*"Quilting Party" 1840-1850. Oil on wood. Artist unknown. Gift of Mrs. John D. Rockefeller, Jr., to Museum of Modern Art*

# This month it's raising money for a Cause!

# AMERICA FIRST *party!*

And DON'T have just another bridge party—on page 17 you'll find two new ideas for crossing your bridges with fun, lots of it. And how about a Quilting Bee? Run it like the old Box Social. The ladies' pieced squares are auctioned off, the winner pays through the nose, but pays happily for his supper partner. Have supper in the same spirit. Have the food and flowers arranged in famous quilt designs—it's easy because we did it with the food on page 14. An inexpensive, old-fashioned stew is in the stellar role and mighty handsome it looks. A few cents' worth of mattress padding makes our appropriate tablecloth and it, too, can be raffled off later. After supper, bring in a local fiddler or accordion player for a general sing of the old tunes while the quilt is being tied. Or play some of the games we've listed in this article. Everybody will have fun, you'll get credit for an idea that is not hackneyed—and you'll make money!—ELINOR SCOVILLE



3 QUILTS in the collection of Mrs. Cecilia Knapp, Monroe, Mich. No quilt is for sale—they are a hobby, a source for charity money-raising. Mrs. Knapp originated the "Quilt" Tea, has always adhered to policy of giving every dollar won as a prize, as well as every cent secured from her own exhibitions, to her favorite charities. "Large and enthusiastic crowds come to promote a good cause, leave with a new cause of their own," says she. ANNETTA KELLEY suggests a quilt exhibition for charity. "You'll be surprised at the quilts that will hurry out of chests and attics, off beds and walls; at the stories, pride, and tenderness that will hurry out with them. Cash rewards will bring other surprises which are equally pleasant," Annetta tells us.

**Old and New Testament patchwork panels, from collection of Dalva Brothers, said to come from New Orleans. Depicting 72 Biblical episodes, panels are of cotton prints, pink linen used for human figures, features indicated with brush or pencil, no embroidery**
FLORENCE PETO

# It's PIG-IN-A-POKE bridge—It's daft—it's fun—it gets the crowds!

## 4 RAISE MONEY by crossing your bridges with FUN . . . Erma Richmond

TAKE the usual old benefit bridge out of the doldrums and remember it is the surprise element that will make money for you. Cross your bridges with fun and try a Pig-in-a-Poke Bridge. It is a super-hilarious way of playing the game. For each table put a set of slips, with directions for scoring the game, in an envelope. Before the battle starts, explain the rules. The bid will be as usual. When you have finished playing one hand around, one of the players at each table draws a slip from the envelope (this is where the pig-in-a-poke enters). Instructions for scoring are read aloud, and scoring players, following the directions, mark down their scores on individual tallies. Four hands are played as usual at one table before the high scoring players exchange tables. At end of evening, tallies are added, guest with the highest score wins. If slips are used up, continue minus tricky scoring.

Even bridgers who play for blood will find their facial muscles relaxing. Serve refreshments from a gay buffet, let everyone eat at bridge tables instead of having to balance a plate, cup AND dessert.

We'll send you 16 hilarious "wacky" suggestions for your scoring slips—free for a stamped, self-addressed envelope.

**Multiply the winnings of this round by the size of your shoes**

## American Tour for your

## Know America first, a dime a chance . . . Clifford Parcher

5 WHAT kind of party for a small group? "America First, an evening of games and contests." Lots of fun and makes a tidy sum. We did it—with red, white, and blue decorations for the house and buffet table. The refreshments were actually free but each game cost ten cents. The first one was "Know Your United States." Contestants have paper and pencil and write the names of the forty-eight states, their capitals and, if possible, their nicknames, like "Pine Tree" for Maine, "Lone Star" for Texas. Set a time limit, keep scores for grand and booby prizes.

For action, try "Flying Visits." Pads with names of various places to be visited are put on floor in their right locations. Tell the players where three leading points are, such as Maine, Oregon, and Louisiana; divide group into three teams—red, white, and blue. Line up the players and call the "visits" clearly: First red, Portland, Denver, and Jacksonville; first white, Chicago, Seattle, and Phoenix; first blue to Pittsburgh, Salt Lake City, and New Orleans, *Go!* As the three teams race at once, and must each bring a sheet from the right pad, the confusion and hilarity are terrific.

American Biographies next. Very short biographies of very well-known persons are read aloud and the first person to guess the character gets 5 points. Give the main points in each person's career. You could charge ten cents a try.

# AMERICA FIRST *fund raising*

Open a

# COMMUNITY TALENT EXCHANGE

## SWING YOUR LADY!

6

Courtesy, Arthur Murray

Next an American Tour. Play this in groups of eight or ten. Paper and pencils are needed. Contestants are shown exhibits on a big table, each item of which represents a city, state, or natural wonder. These must be identified as quickly as possible; the more exhibits, the more fun. Here's a list to choose from: Large pan of water, salt shaker standing in it—*Great Salt Lake*. A can of applesauce—*Kansas* (canned "sass"). A penny, heads up—*Lincoln, Nebraska*. A tag reading, "Jake's," tied to a toy ladder—*Jacob's Ladder*. A one-cent stamp—Washington. Sand sprinkled on map of Maine—*Desert of Maine*. Stone painted yellow with tiny fence around it—*Yellowstone Park*. Electric light bulb with two springs warming over it—*Hot Springs*. Miniature pot of beans—*Boston*. A swatch of jersey cloth—*New Jersey*. Small globe of the earth—*Globe, Arizona*. Picture of Ford car with heart painted on side—*Hartford*. Bridge table with four hands dealt—*Natural Bridge*. We're sure you'll find this great fun.

**Swing your lady at a rousing square dance . . . Kay Henning Brown**

THE square dance is coming to town. Scratch any community and you'll find, "When I was a boy we danced it—," and you'll fill the town hall and the fund exchequer, too, before you're through. You won't need a fiddler, a banjoist or a pianist, in person, though they add to the fun. You do need a big hall and eight people to start and someone who knows a little about square dancing. The eight people do a short exhibition dance to start the fun. You must have music, of course—the hearty strains of "Captain Jinks" and "Oh, Susanna." Get an electric record player and with just a few records you are off. It's fine if you happen to know someone who will thump the piano all evening or saw a violin, but the records are all you really need—the Virginia reel with calls and the quadrille with calls, "Old Zip Coon" and "Turkey in the Straw" to start you off. Any record store will give you a list of all you can possibly use. Charge so much a dance, like

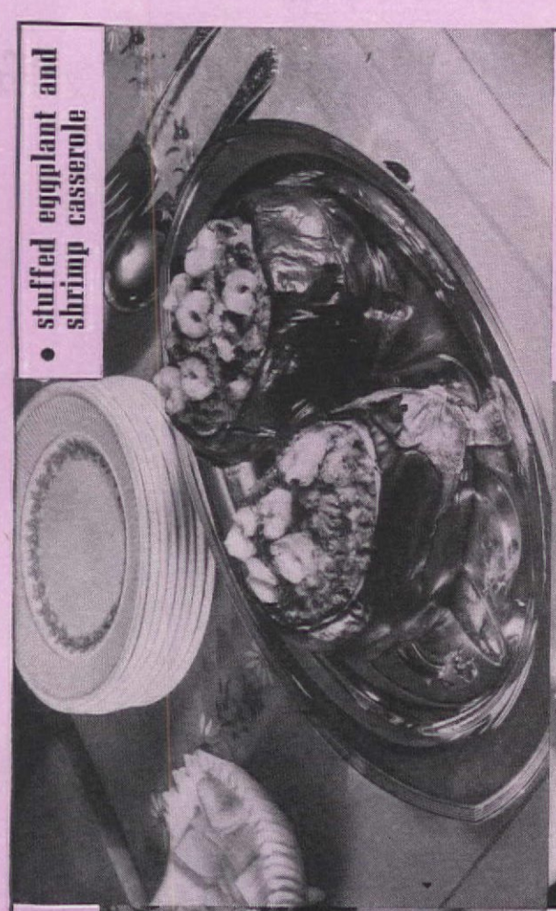
the old-time dance halls, or have one entrance fee which includes supper.

Floor people, music, and don't forget food, simple and lots of it, with a good cold punch served through the evening. With your four couples to start and your leader, you are really all set. The leader will tell you what a "quadrille" means, explain that "Swing your partner" is the step used over and over. A swing position is just a dance position with the lady to one side and the lady is swung, in place. To the lilt of "Captain Jinks" it is easy. Remember that you *strut* to music, you show style and swank. Follow the music, in the old tradition, and change partners, all!

**A community talent exchange . . . Harold R. Alley**

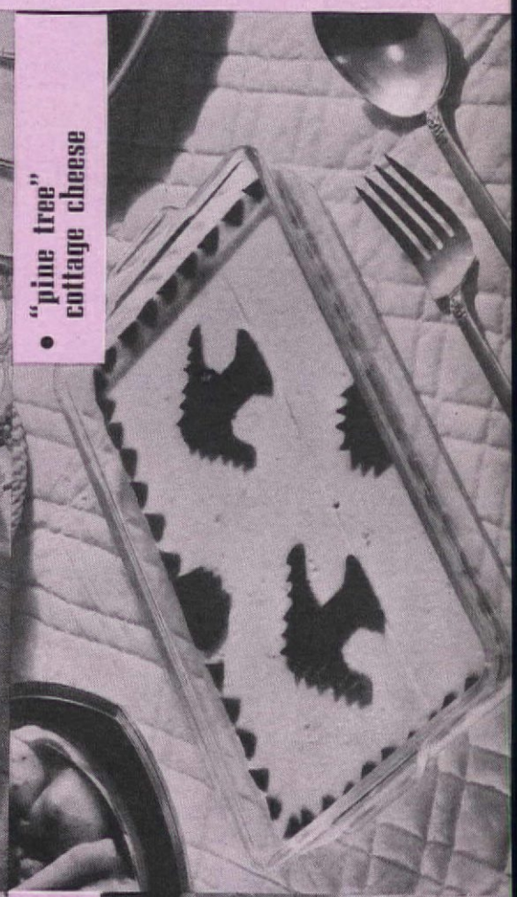
7

Six horse stalls of an old barn make this oddity shop, where the hobbies, talents, and crafts of the neighborhood are for sale. One of the best ideas for additional funds for a cause in a dog's age. All manner of hidden talents cropped up when



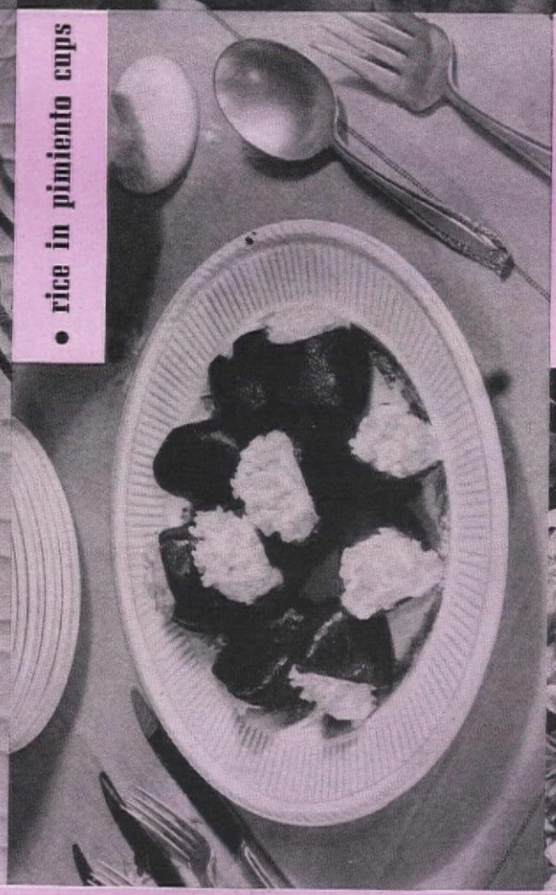
• stuffed eggplant and shrimp casserole

• pistachio bisque ice cream

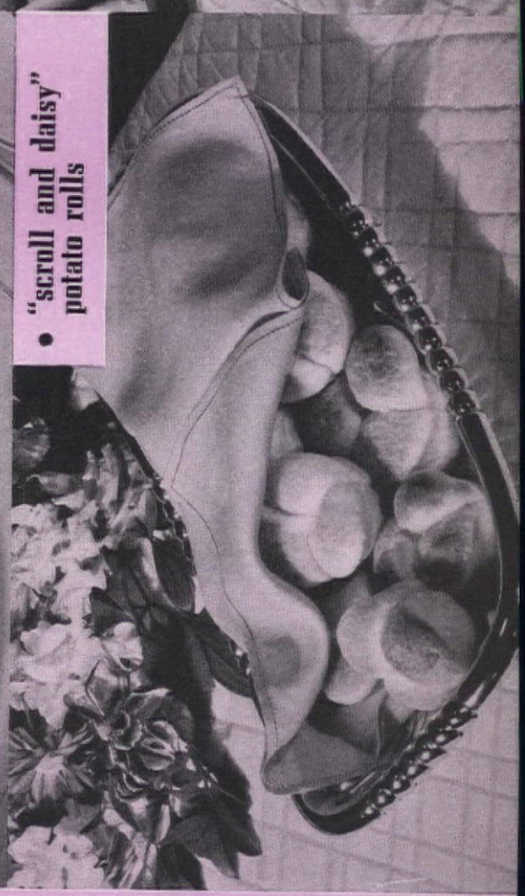


• "pine tree" cottage cheese

• "star of Bethlehem" stew



• rice in pimiento cups



• "scroll and daisy" potato rolls

F. M. Demarest

# Food for your Cause

## —inexpensive, easy for family or charity

Mr. and Mrs. H. R. Alley opened their little shop in Northbrook, Illinois. The firm policy of the shop is never to load up on any commercial goods, but keep it all in the neighborhood, all handcrafts and hobbies, though collecting of antiques is definitely considered a hobby and antiques are sold. They handle all manner of hobbies, from painting and wood-carving to perfume-making; they sell handwork of all sorts, home-made foods, and table decorations. They hunt for unusual things for people's homes, they encourage "home town manufacturers." From photography to aprons, even including mending cuckoo clocks, it is a real Talent Exchange, and the proceeds are quite a bit more than a drop in any charity's bucket. And the talents developed are amazing!

*Photograph printed on back of each recipe*

### • "scroll and daisy" potato rolls

1 cake compressed yeast
1 c. lukewarm water
1 c. melted shortening
1 c. warm (unseasoned) mashed potatoes
1 c. cold water
¾ c. sugar
1½ t. salt
7 c. flour

Dissolve yeast in lukewarm water in a mixing bowl. Stir in shortening, warm mashed potatoes, cold water, sugar and salt. Mix well and let stand in warm place 2 hrs. or until mixture is spongy. Stir in flour, work in more if needed to keep dough from being sticky. Place in refrigerator 24 hrs. Make up rolls in desired shapes and let rise in a warm place 2 hrs. or until more than doubled in bulk. Bake in hot oven (400 F.°) 15 to 20 min. These delicious, light, and puffy rolls make unusual canapés when baked in smallest size muffin pans. Stuff with mixture of caviar, chopped hard-cooked eggs, and enough cream to blend. Serve warm. Recipe makes 2½ doz. large rolls. Triple recipe to serve 50. *Note:* Dough will keep 2 weeks in refrigerator.

*Submitted by* Edith G. Calvert *Tested in* The American Home Kitchen

### • rice in pimiento cups

1½ c. uncooked rice
3 qts. boiling water
4½ t. salt
½ t. celery salt
1 c. sour cream
8 or 12 canned pimiento cups

**Planning a red, white, and blue party? Serve rice filled pimiento cups on a blue cloth!**

Pour rice slowly into boiling salted water; boil for 15 to 20 minutes. Do not cover. Drain in colander or sieve and rinse with hot water. Cover with towel, and place over boiling hot water to dry and fluff rice. Put in mixing bowl, stir in cream, celery salt, and salt to taste. Pack lightly in pimiento cups and heat thoroughly in oven. This amount fills 8 pimiento cups very generously, or 12 or more smaller ones.

*Tested in*
The American Home Kitchen

### • "star of Bethlehem" stew

¾ lb. diced salt pork
6 lbs. leg of veal (cut in 1" chunks)
3 lbs. beef chuck (cut in 1" chunks)
1½ c. flour (about)
1½ T. salt
¼ t. pepper
1½ c. vinegar
12 whole cloves
3 large bay leaves
3 cloves garlic
3 cans condensed tomato soup
3 (#2) cans tomatoes
Carrots, onions, potatoes, and turnips

Fry out salt pork until brown and dry; remove pork from pan. Roll veal and beef in flour seasoned with salt and pepper, brown in pork fat. If necessary, add more fat to finish browning meat. Place meat in deep kettle—the largest one you can find—and all ingredients except raw vegetables. Cover and simmer slowly about 3 hrs. Prepare vegetables (at least one of each kind for each person) and add to the stew during the last hr. of cooking. Cook vegetables separately if you wish each to keep its distinctive flavor. Arrange meat and vegetables attractively on platters (for a guide use the star of Bethlehem quilting pattern for The American Home quilting party) and pour gravy over them. Serves 25.

*Submitted by* Ted Hatch *Tested in* The American Home Kitchen

### • "pine tree" cottage cheese

8 c. cottage cheese
4 t. chives (chopped)
½ t. minced thyme
½ t. sweet marjoram
Cream
Cooked Beets

**One of our favorite recipes comes to our "money for a cause" quilting party. Copied from an authentic old quilt pattern, the pine tree. See picture**

Mix together cheese, chives, thyme, and marjoram. Add just enough cream to blend into a smooth paste. Spread evenly over the bottom of a shallow, oblong dish. Cut quilting designs from stiff paper. Cut large cooked or canned beets into thin slices. Lay paper designs on beets and cut around with a sharp knife. Lay on top of the cheese to simulate an old quilt design. Let chill in the refrigerator an hour or more before serving. Serves 25.

*Tested in*
The American Home Kitchen

### • pistachio bisque ice cream

1 qt. thin cream
¾ c. sugar
¼ t. salt
1 c. pistachio nuts, chopped
1 T. vanilla
1 t. grated lemon peel
1 c. crumbled lady fingers
Few drops green vegetable coloring

Dissolve sugar in cream; add salt, nuts, vanilla, lemon peel, crumbled lady fingers, and coloring. Freeze, using 8 parts ice to 1 part rock salt. Pack ice mixture around container in 2 qt. freezer and let container get very cold. Pour in mixture and let stand about 5 min. before beginning to freeze. *Turn freezer very slowly at first to prevent cream from whipping into butter.* When freezer becomes hard to turn, remove the paddle, repack freezer with 3 parts ice to 1 part salt, and let it stand 2 or more hrs. to become hard and mellow. Serves 8 to 12.

*Tested in*
The American Home Kitchen

### • stuffed eggplant and shrimp casserole

4 eggplants
4 c. stale bread (broken into small pieces)
1 c. milk (or just enough to moisten bread)
1½ c. chopped green peppers
1 c. chopped onion
Butter, margarine, or salad oil
4 c. cooked fresh shrimp or 2 (#2) cans
3 t. salt
¼ t. pepper

Cut oval tops, lengthwise, from eggplants. Scoop out centers, leaving ¼" shells. Cut eggplant "meat" into small pieces and cook in just as little water as possible, 15 to 20 minutes, or until tender. Soak bread in milk. Brown pepper and onion in butter. Combine all ingredients, seasoning with salt and pepper. Stuff shells and bake 30 minutes in a moderate oven (350 F.) or until brown. Serves 8.

*Recipe submitted by*
Edith N. Marguerat

*Tested in*
The American Home Kitchen

*Photograph printed on back of each recipe*

*Photograph printed on back of each recipe*

*Photograph printed on back of each recipe*

# Children love its flavor—

**AND NEED ITS VITAMINS, TOO**

**HERE'S THE TOMATO JUICE** youngsters and grownups everywhere have chosen as *their* tomato juice. We think that we know why. People like their tomato juice to have a fresh, natural flavor—and Campbell's has that. They want every can they open to be *uniformly* delicious—and Campbell's is. They like a tomato juice that's refreshing, and thirst-quenching, and that gives a nudge to their appetites—and Campbell's Tomato Juice can be depended upon to do those things, always . . . Your family, too, will like Campbell's Tomato Juice—in fact, we think they'll prefer it to any other kind. And we hope you'll try it soon, because it's not only a delightful drink but a healthful one. Vitamins A, and B, and C are in it, safeguarded for you by the same canning process that retains the fresh tomato flavor. Won't you put Campbell's Tomato Juice on your next shopping list?

**MOTHERS—READ CAREFULLY!**

Campbell's Tomato Juice can be a big help to you in working out your meals. Its keen, fresh flavor makes it a grand breakfast drink—a splendid appetizer at any meal—a delicious beverage with sandwiches. Then, too, there is no better balanced vitamin drink! So—

**KEEP SEVERAL CANS HANDY IN THE REFRIGERATOR.**

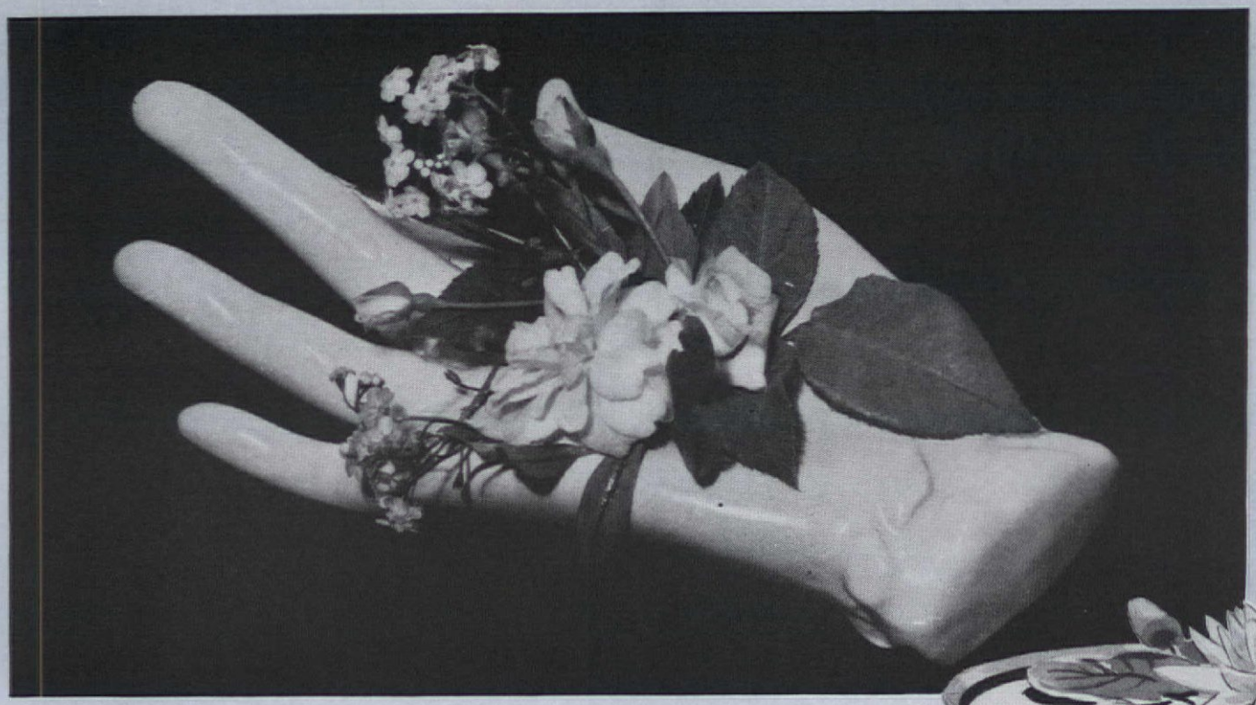
LOOK FOR THE RED-AND-WHITE LABEL

**LARGEST SELLING TOMATO JUICE IN AMERICA**

Campbell's

*Painting by Frank Anthony Stanush. Color photograph by Walter L. Greene*

**From the simplicity of the oft sung "little basket" to the simple stateliness of callas is only a matter of mood and these arrangements can be carried out in real or artificial flowers**



8

# *Last and most exciting of all—*

# AN ARTIFICIAL FLOWER SHOW for CHARITY

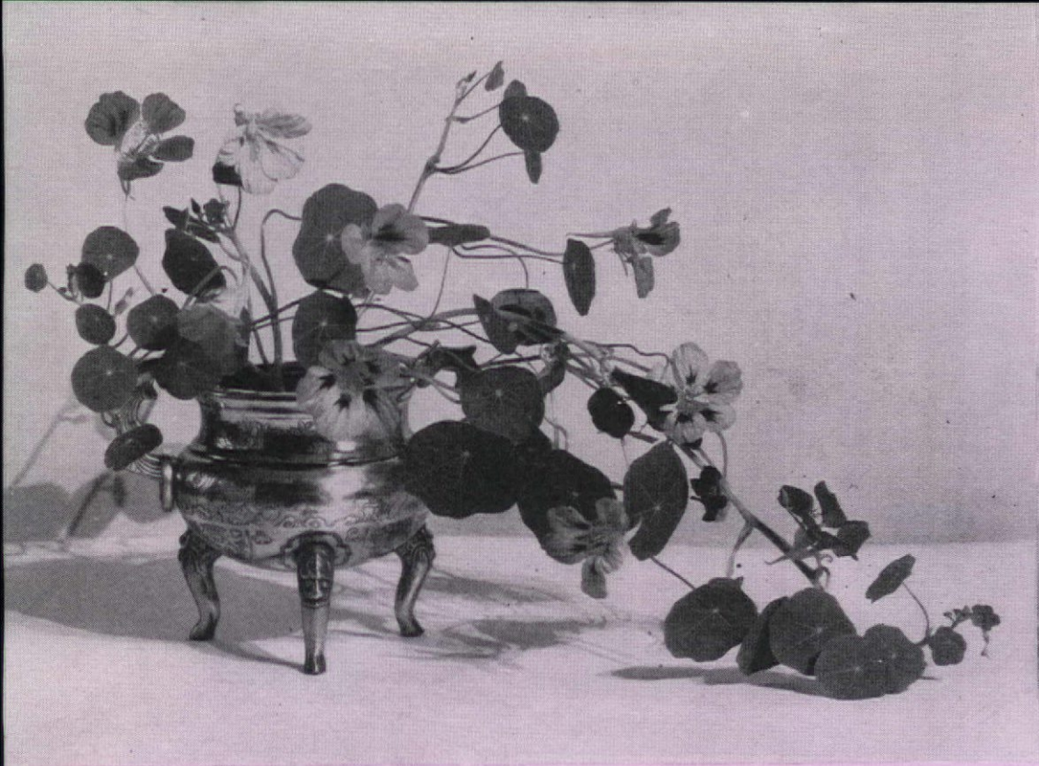
## sponsored by your Garden Club!

*Harrie Wood*

THERE will always be two points of view about artificial flowers, and we'll say right here that we were the last to admit there COULD be two. For years we have observed women, eight deep, around artificial flower counters in the shops. We know that what Lucia Moore says is absolutely true . . . "I live in a part of the country where florists' windows are like a museum, where roses are two or three dollars a dozen, chrysanthemums more than that, and violets just AREN'T." And so, dear friends and garden club members, will you kindly recover from the shock of our Charity Suggestion Number 8 and admit that we have assembled herewith as wonderful a group of elegant flower arrangements as you've ever seen? It's a compilation of many manuscripts and photographs and none will be more surprised than the authors to see themselves under "artificial flowers", for most of the material was not sent in to us with this idea at all. If you can have the real thing, fine. But if, like Lucia Moore of Lincoln, Nebraska, you must use artificial ones or go without, have a flower show anyhow. Every lovely thing here can be duplicated with artificial flowers. The snootiest garden club member cannot look upon them with disfavor. You'll raise money, do educational work as well!

*Don E. Knapp*

**KATE CLAPP arranged the daintiest of flowers in a tiny Victorian hand—a charming idea for a Victoriana class, or for your own guest room. She also suggests a string of morning glories in a lovely antique bottle. Or why not a trail of blue trumpets the full length of your luncheon table as LEE M. STEPHENS has done it here? MABEL IRENE HUGGINS takes the lid off old pewter tea caddies and fills them with charming arrangements, puts water lilies in a wash basin. Both sketched above**



# These are "real"—ANY of them can be beautifully duplicated

**MABEL IRENE HUGGINS:** THINGS that were never intended to hold flowers at all, especially Chinese pewter, are so often perfectly lovely for them. An incense burner, if you please, with trailing things like nasturtiums, as shown above; a dish that started out in life holding soap is perfect for low flowers, too. or an assortment of old-fashioned annuals. Tea caddies, with their lids off, for nosegays or violets, a few sprays of columbine, or some pansies and maidenhair fern. Antique, domestic altar sets in varying sizes are a delight for the whole daisy tribe, African, Shasta, Transvaal, and all of their painted cousins, as you can see in the arrangement above. Moreover, the artificial counterparts of any of these garden flowers are enhanced by the nice old glow of pewter. Both the arrangements above, done by Elizabeth Hall Shaw, can be beautifully duplicated with artificial flowers.

The simplicity that everybody hunts for is one of the outstanding virtues of Chinese pewter; whatever the original purpose, it does not in the least detract from the beauty of the flowers and it has a gracious way of adapting itself to all surroundings, all the way from Early American decorations to modern.

# These are artificial—arranged with care and taste!

**Fine crystal, good pottery and the arrangements handled exactly as though we were using real flowers. In a Fostoria urn, we've arranged Calart snapdragons, delphinium, petunias, Canterbury bells and scabiosa. In a Freeman vase and matching figurines, Calart Scabiosa, petunias and columbine**

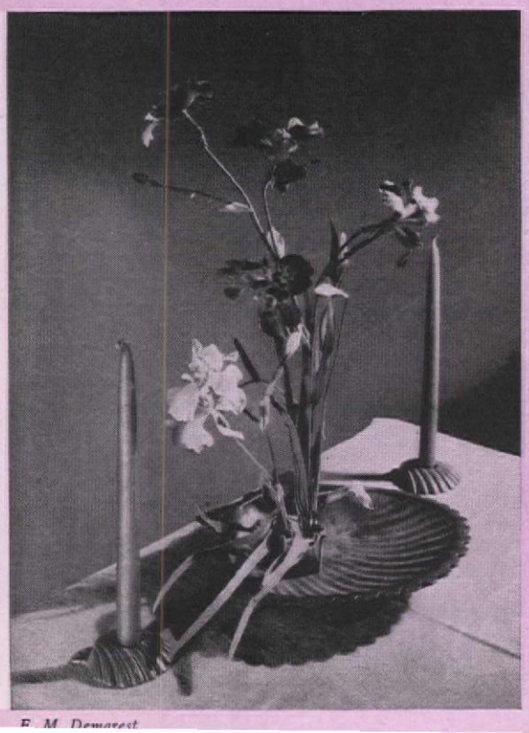
**Perhaps no artificial flowers are as badly handled as callas but here's one to use as a guide. From the Philadelphia Flower Show**

*Bond Brothers*

**Why not do this with your artificial dogwood instead of ramming it into a vase!** *Walter L. Gree*

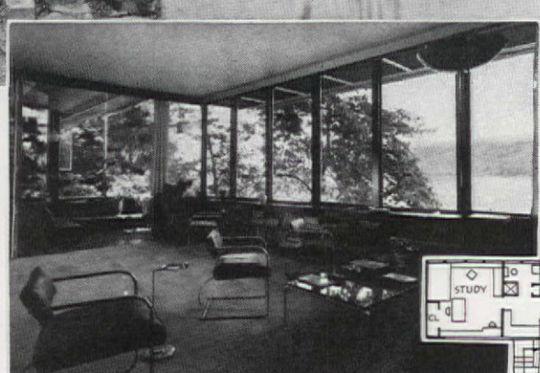
**LUCIA MOORE:** Whatever you say, it is really fun to select, from a realistic, but artificial flower stand, a wonderful array of delphinium, brilliant dahlias, or a stem or two of flame geranium to be tucked away in a florist's box until you want them. It is even more fun than buying roses at two dollars a dozen and tossing them out after three days. San Francisco, where blooms filled so many street stands that every trip down town turned into a flower orgy, spoiled me completely for more niggardly places. If you can afford fresh flowers several times a week, and if a gardenia for your lapel costs five or ten cents, it gives you cravings. But now I live in the Middle West where florists are frantic with coal worries and it's ten below outside their greenhouses; where flower shipping costs are high as a kite; where the marvelous lilac hedge, the tulips and the hyacinths are gone in June and roses can't bloom in December, and so I'm learning to delight in real-looking, make-believe flowers.

A geranium's flaming head, its stem in honest-to-goodness dirt in a shining white pot for all winter; three or four stems of pussy willow against a mirror when April blows in; even daffodils in a tall vase, or enormous red velvety roses, only four of them because they cost a lot, on a table when there is snow outside and Christmas in the air—even if these really fine bluffers do cost a lot at the moment of buying, they last for months, carefully tended, and you will forget to think of them as artificial. But never forget to hide them away often so that they are a new thrill when you bring them out. Never, never keep a lovely white cyclamen until you tire of it. Take it away and put in its place those hyacinths you haven't seen since last March. One of the secrets of make-believe flowers is to follow the florists' season. Never buy cheap, poor imitations. Better one realistic looking spray of dogwood against a dark window-hanging than a dozen awful pink rosebuds that never could have been. And always use fine containers for artificial flowers. There is no better place for your nice antiques than as containers for these smart accessories. You can fool your personal public, twice in fact, because here is the time to use those jars and bottles and sugar bowls, for example, that won't hold water, but will hold artificial flowers exceedingly well. I have, you see, developed a method of getting what I want, or of coming pretty close to it, at any rate.



*E. M. Demarest*

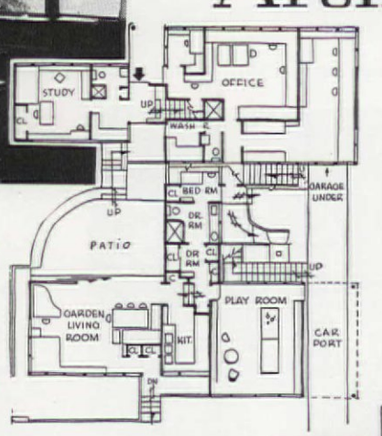
**In Cambridge's pink glass cornucopia we put Calart petunias, scabiosa, salpiglossis, all in tones of magenta, pink and red. And, in Freeman's pottery shell artificial iris will fool anybody!**

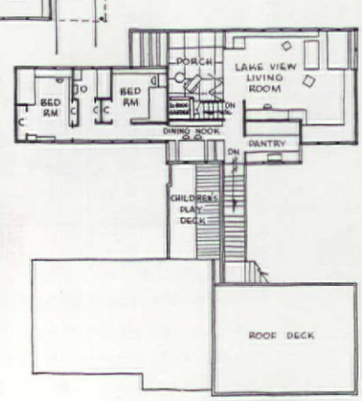


# Architect at Home

## *The Los Angeles home and offices of Richard Neutra, architect*

## *Complete privacy on a 60′ x 80′ lot*




HERE'S a modern house which is warmly livable and comfortable, a genuine home in every sense of the word. Built several years ago on a small, 60′-0″ x 80′-0″ city lot, it has more real privacy than most houses built on five acres, for no adjoining building can be seen from its many windows looking out on terraces and over a lake through huge eucalyptus trees and masses of shrubbery which enrich and frame its bold, clean-cut lines. It's a home which completely fits the living and working needs of the whole family. It contains architectural offices for Mr. Neutra and his staff and the living quarters are generous enough so that household activities don't conflict. Mr. Neutra can be consulting with a client, the draftsmen can be at their boards, Mrs. Neutra can be playing the cello, one son practising the violin, another washing the car, and still another, age two, can converse with visiting pigeons from his private sun deck, all at the same time. This is largely possible because Mr. Neutra's modern plan provides an elastic interior where few rooms are tagged by conventional names or limited to single purposes. You can say *this* is a kitchen, *these* are bathrooms, but you can't say this is *the* living room, dining room, or bedroom, for most all rooms can be used for living, eating, or sleeping.

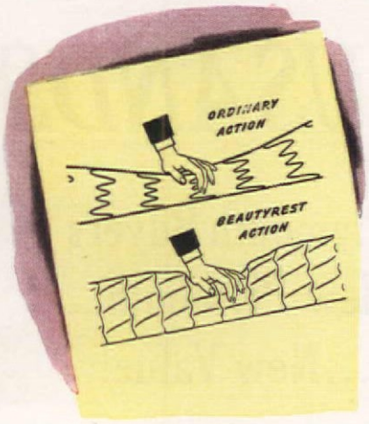
There are two separate portions of the house joined at ground level by a closed-in patio and a connecting wing. The boulevard entrance is used by clients and staff while the family use the street entrance at the opposite side of the house. On the first floor of the boulevard side section there are two large drafting rooms and a storage room for samples with a small reception room and secretarial office adjoining. There's also a bath and well equipped small room for a study or bedroom. Across the entrance hall is Mr. Neutra's room with built-in bed couch, shelves, drawers, and connecting private bath. One side looks onto the inviting patio, the other out on the quiet lake. The central connecting wing includes the

# Six "do's" and "don't's" about mattress buying...

### 1. Don't judge comfort on looks

Most mattresses *look* comfortable in the store. But you can't judge a mattress on looks. For there are all *kinds* of comfort. A mattress made with only indifferent "insides" can give you only indifferent comfort.

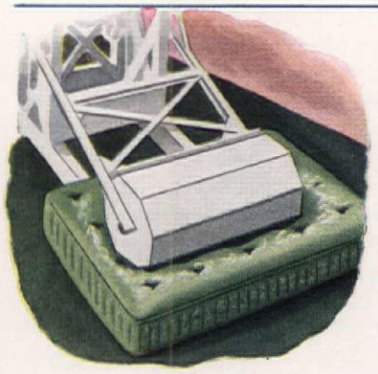
The New, Deeper Beautyrest has a special construction that brings comfort to its coziest, most luxurious point...blissful, toe-wiggling comfort that thrills you just to lie there...relaxed as a baby on the deepest Beautyrest Simmons ever made.




### 2. Don't buy until you know about a mattress's insides

As you know, most mattresses have innersprings. In the ordinary mattress, each spring is tied to the next by wire. When your hips press down on some springs, others near by go down too . . . forming a slope that can turn into a permanent sag.

Beautyrest has an entirely different kind of construction. Each of its 837 springs is individually pocketed—yields *independently* to the slightest movement of your body. It gives you buoyant, *floating* support that no other mattress gives. *We know.* We make both kinds: the Beautyrest and the "ordinary action" mattress.



### 3. Don't buy a mattress that can't keep its comfort

A bargain mattress that loses its store comfort is always a questionable bargain! In a test made at the United States Testing Co., Inc. (Certified Test No. 11760), 17 different makes of mattresses were tested to see which would last longest.

Beautyrest stood up *three times* longer than any other. So we guarantee Beautyrest for 10 years' service. Based on these tests, however, you can figure on its lasting even *longer*.

### 4. Don't buy a mattress that can't keep its shape

Time is hard on a mattress. After a few years, lumps may form . . . edges may sag and get wavy.

*Not in Beautyrest!* For Beautyrest has a special, sag-proof edge—*patented*. It keeps Beautyrest smooth throughout, and the edges stay erect and firm during the entire life of the mattress. (P.S. Because Beautyrest never "lumps" up, it needs far less turning.)

**Simmons shows you how to get the glorious luxury comfort of the New, Deeper Beautyrest . . . for only a penny a night!**

### 5. Don't buy a mattress that gets "stale"

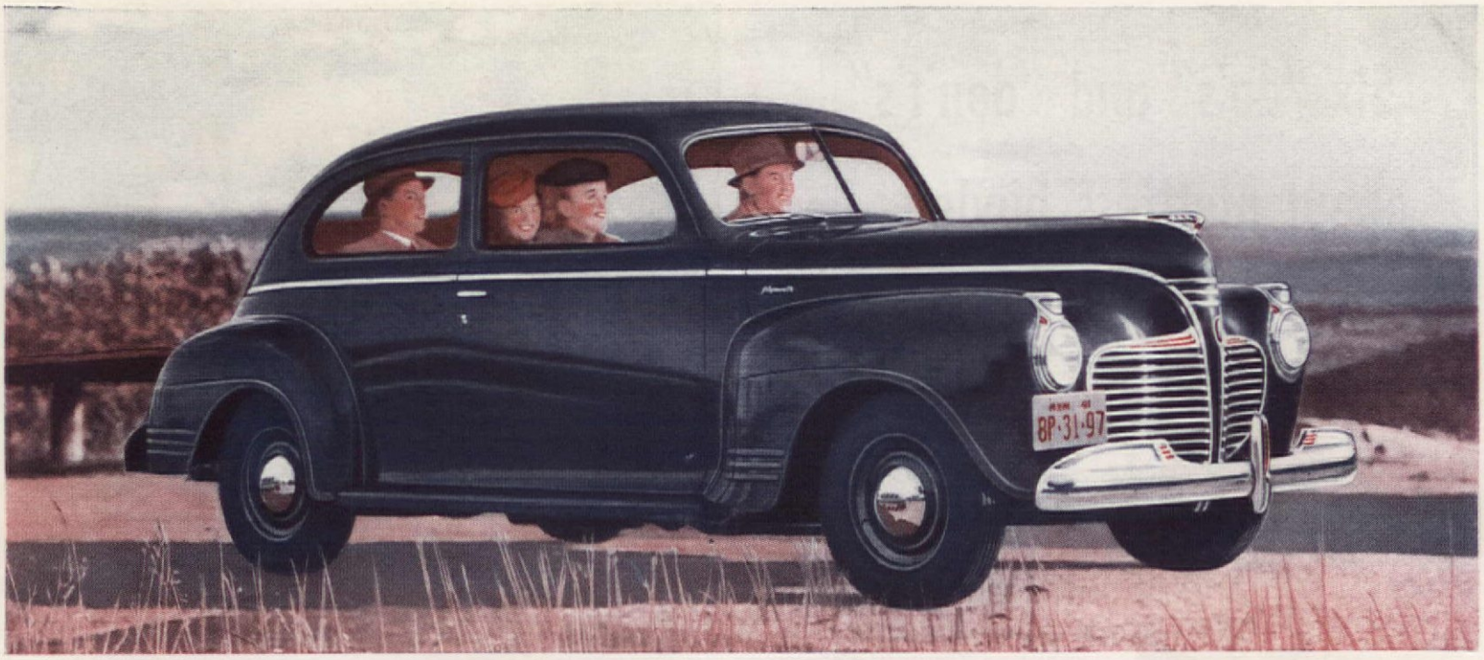
Some mattresses have false ventilators. Fresh air can't get inside. So the mattress gets shabby and musty. Beautyrest has 8 ventilators that really ventilate. They circulate fresh air throughout the entire mattress . . . keeping Beautyrest clean, dry, and sanitary inside.

### 6. Don't buy on a price tag alone

A mattress with a cheap price tag doesn't mean it is cheap by any means. If Beautyrest can outlast other mattresses in tests, isn't it likely to be more economical in the long run? Beautyrest costs $39.50. Based on our 10-year guarantee, this comes down to about *a penny a night!*

Where, we ask, can you find a bigger mattress bargain? See it today. And don't accept anything "just as good." No other mattress can give you ALL the advantages of Beautyrest.

Beautyrest Box Spring, for use with Beautyrest Mattress, $39.50. Or get the Ace Coil Spring, $19.75.



# ONE RIDE SWITCHES THOUSANDS

## BIG SWING TO PLYMOUTH: 4 Out of Every 10 New Plymouth Buyers Trade in Other Makes of Cars. Take the wheel of a New Plymouth— Drive it—Ride in it—You'll Discover New Enjoyment...New Value!

Of "All 3" *low-priced* cars, the new Plymouth is most like the *high-priced* cars. Compare "All 3" on the 1941 Quality Chart at your Plymouth dealer's!

1. The new Plymouth's 117-inch wheelbase is longest of "All 3" low-priced cars.
2. You enjoy new High-Torque Performance with new power-gearing...vast reduction in driving effort...less shifting.
3. Plymouth brings you finer quality...a new Fashion-Tone Interior...wide choice of colors.
4. The new Plymouth is actually lower-priced than the "other two" on many models!

TAKE A RIDE in a new Plymouth, and you'll quickly see why this big, low-priced beauty is causing thousands to switch from *other makes* of cars!

Plymouth brings you a new Fashion-Tone Interior...the luxurious room and ride of a 117-inch wheelbase...new driving ease with new High-Torque engine performance and new power-gearing.

*Ride* Plymouth—you'll *buy* it! Plymouth Division of Chrysler Corporation.

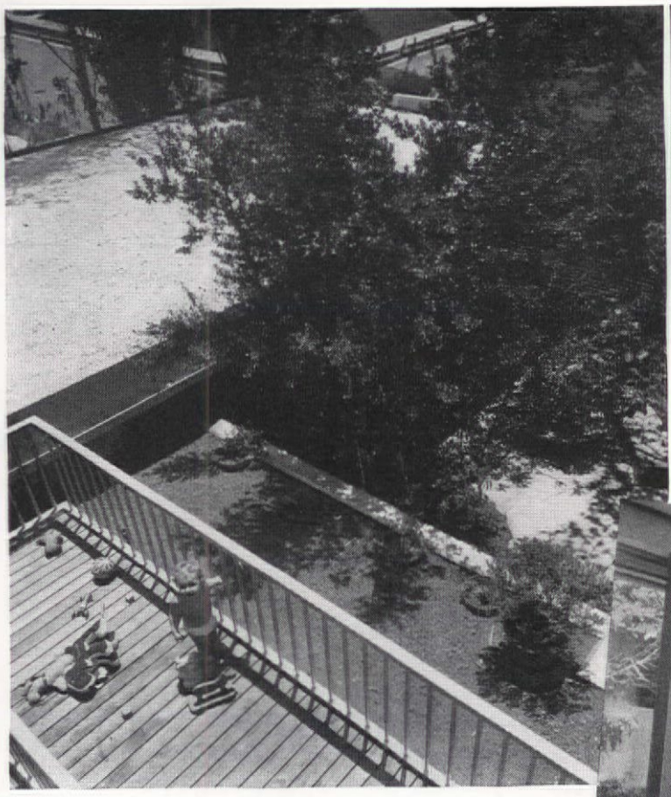
SEE PLYMOUTH'S LOW-PRICED COMMERCIAL CARS! MAJOR BOWES' HOUR, C.B.S., THURS., 9 TO 10 P. M., E. S. T.

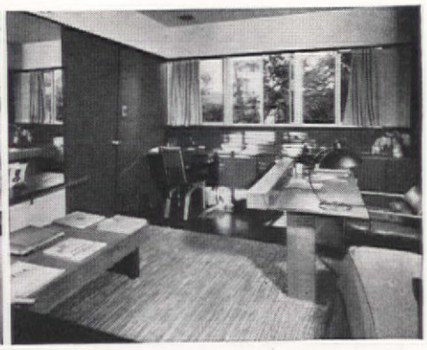
LOOK AT 1941 PRICES OF "ALL 3"

Your present car will probably cover a large part of Plymouth's low delivered price... balance in low monthly instalments. Prices are subject to change without notice.

# "RIDE IT— AND YOU'LL BUY IT"

PLYMOUTH BUILDS GREAT CARS



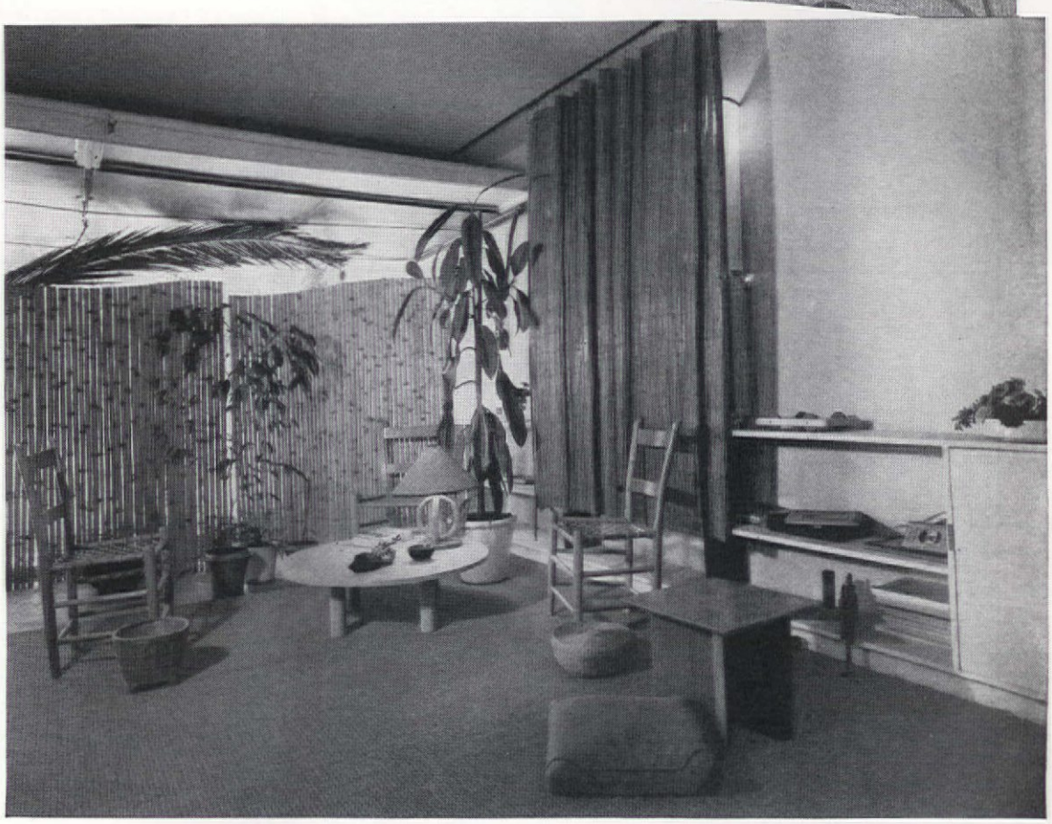


**Built-in bed couches, desks, and seats in study-bedrooms. Below: Indoor-outdoor rooms! Even the Neutra dog enjoys the patio room, while the playroom is equally popular with all ages in the family**

baby's special quarters: sleeping room, wash room, dressing room, accessible from kitchen and ground level play yard. The family quarters on the terrace side of the house, across the wide, handsomely furnished patio, consist of a spacious "patio room," a playroom, an efficient kitchen. The patio room, used for living and dining, is glass-walled on two sides and can be made a part of the outdoor patio in good weather. The playroom is fitted for children's and adults' use. Both rooms have built-in couch beds, shelving, and cabinets.

The only second-story rooms are over the office part of the house and are reached by center stairs. The largest room of all is the general room overlooking the lake. It has an entire side of glass and is equipped with a wide overhang to cut sun glare. Through a ten-foot-wide folding glass door at one side is a covered deck and behind the "lake room" is a kitchenette-pantry which makes it possible to dine or entertain upstairs. This floor also includes two bedrooms, equipped with built-in couch beds, bookshelves, writing desk, closets, drawer space, and there's a bath between. Two sun decks, one for the baby's own use, the other furnished for the rest of the family, plus a flat roof deck over the playroom, form the remaining second-story living space rounding out what is really a complete apartment.

The walls, built-in equipment, and furnishings of the "lake room," "garden room," bedrooms, and other rooms use interesting modern materials. Wall finishes and trim of pressed wood and plywood in primavera and darker woods are backgrounds for rich brown, coral and eggshell, brown, terra cotta, and oxblood and other modern color schemes. The walls of the "lake room" porch are firebaked oxblood color enamel, while the ceiling is blue enameled steel framed in stainless steel mouldings. Structural glass and a special glass finish with an aluminum core to reflect the heat are used in some bathrooms. Linoleum, cork, asphalt sheet flooring, resinous tile and terrazzo, artificial slate are incorporated as flooring materials; there are glass and bakelite doors and modern-textured fabrics play an important part.—Jean Brenner



**1.** Old Aunt Ann
was the pride of the Clan.
At shovelling snow
she could beat any man.

**2.** But washing windows
the silly old way
Made Aunt Ann wilt
for the rest of the day.

**3.** Now her great-niece Peg,
who looks frail and slim,
Can do all *her* windows
and feel very trim.

**4.** It's Windex that makes
*her* job a mere lark
And leaves her the pep
to go skate in the park.

**5.** Spray it on. Wipe it off.
That's all to the trick,
And presto—your windows
are shiny and slick!

**6.** And Windex contains
no dust-catching oil—
Keeps glass clean longer,
cuts down future toil.

**7.** Don't be tempted by imitators who promise "more for your money." WINDEX is a quality, *oil-free* cleaner which leaves no dust-catching film, doesn't streak, sheds no dust on sills or floor.

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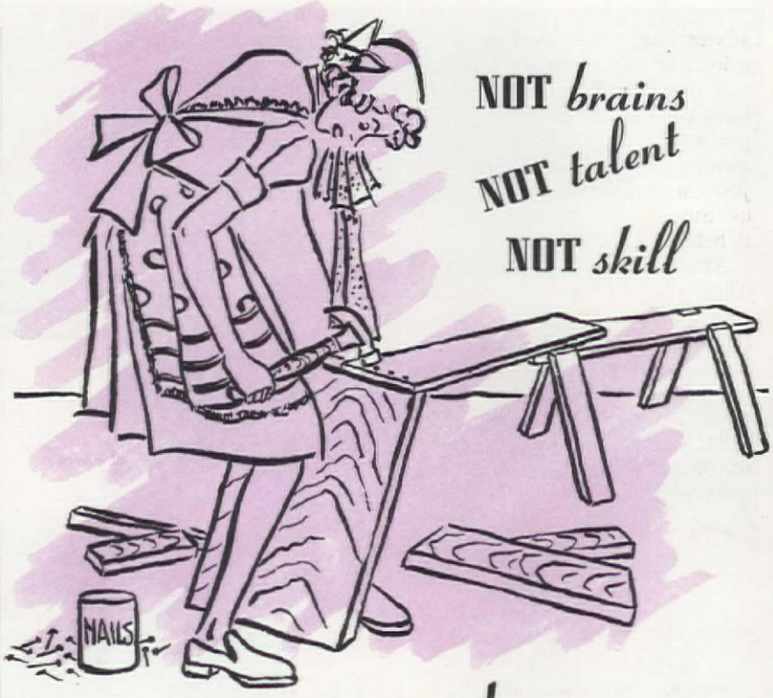
Copr. 1941, The Drackett Co.




# —but just plain work . . . . TRY IT . . . . Get Going!

RACHEL McKINLEY BUSHONG

OF COURSE I like to brag about the successes I've had, and skim lightly over the failures. Everybody gets marvelous satisfaction out of saying things like, "I never had a needle in my hand before, but somehow I managed to make this dress." And I'm no exception.

Well, that's my story, and it may be a source of encouragement to other women who want things done in their homes and just don't have the necessary cash to hire an expert. I used to think that you needed an electrician to splice a wire, a painter to paint, and so on. But when my fiancé and I found ourselves with a house, little money, and hundreds of things we wanted done to it, I started telling myself that "painting merely consists of rubbing a wet brush across a dry surface . . . and building bookshelves should not be too difficult . . . I could certainly saw in a straight line and hammer a nail. . . ."

So with great determination, I started in. Never shall I forget the feeling I experienced when I walked into our perfectly bare living-room-to-be, paint bucket and brush in hand, and surveyed the job to be done. The sixteen by seventeen foot room looked like an auditorium; the ceiling was terrifyingly distant from the floor, and I had been advised to do that first! I gazed weakly at the ladder for a few seconds, and then, reassuring myself with, "Steady, steady, you'll get accustomed to altitude. It won't seem a bit high when you get up there, old girl. Get going, now," I closed my eyes and started to ascend. It seemed ages before I got to the top of that rickety ladder. I finally forced myself to look down. I was tremendously up in the air, and the ladder was unquestionably weaving from side to side, but I was there.

I started to paint and, honestly, if you've never tried it, you should. Every room needs at least two coats, and by the time you have the first coat on, you are bound to be doing a creditable job. You become more and more confident and proud of your work, and find yourself speeding along, feeling as though you should join the union and have your talent recognized. You get so you run up and down the ladder, squirrel-like and fearless. And the satisfaction you feel when your room is completed, bright and shining before your eyes, is one of the most elating experiences you can possibly imagine.

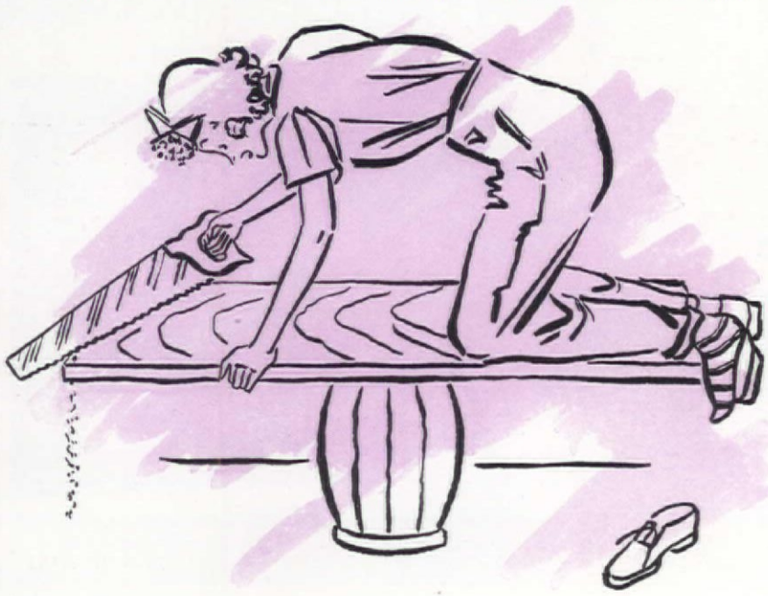
When it came to curtains, the full responsibility fell upon me. (Out of pure curiosity I had learned to run a sewing machine, but never had made a thing.) You just hem the top, the bottom, the sides, and there they are. Of course you have to be careful, and you should have good

advice, but there's nothing to it. If you don't believe me, go and take a look at some, and see for yourself how simple they are.

A physician had built our house, so there were offices strung along the back on the first floor—three little rooms and a lavatory. We wanted a partition removed. I believe we could have done that ourselves, for it seemed easy when the carpenters did it, but we were afraid of making just one little well-meant mistake and having the second floor cave in on us. But just let me ever want another partition taken out. I'll attend to it before breakfast some morning!

After the partition was removed, we still had a problem on our hands. There was a little room, about three by four feet, which we wanted to turn into a powder room. That called for a dressing table and stool, and those ready-made ones with glass tops were too expensive for us. So, telling myself that there was nothing to it, I proceeded to build one. Just a big board on top, resting on two board legs, and several shelves for towels. I covered the top with red leatherette, tacked on a red-figured skirt, and there it was! A small mirror hanging above it, a skirted stool in front of it, and our powder room was complete. How proud I felt then!

Between us we had well over a thousand books, and no shelves at all.



We had a carpenter build shelves with cupboards below, in the living room around the windows. *But*, after the shelves in the living room were complete, and the mighty carpenter had gone his way, I carefully studied his work. Aping to the most minute detail his technique, his nails, his lumber, his putty, I built bookshelves in our study, covering one end of the room. And that was easy, too!

Next came our beds—two horrible black iron twin beds that sneered at my decorative ambitions. Inspired by a picture of a slip-covered bed, I started in on them. I just bought some very inexpensive cherry-red material, pinned it over the heads and feet of the beds, and then sewed it up. They are now sleek and modern, with white chenille spreads. I also made valances of the same material. Easy! Try it!

We had an immense poster bed that was shorn of skirts and bonnet. Now making the skirt, petticoat and valance for it was irksome, but worth the effort. Just hem the top, the bottom, and then sew on yards and yards of ball fringe. Is there *anything* more imposing than an imposing poster bed? If there is, I don't know it!

I tried a little remodeling and upholstering, too. We had an old settee of doleful design. The back had a carved frescoe of things to eat, like grapes and pears. It had corrugated legs, and was so high from the floor you could swing your legs. But we did need a love seat. Off came the grapes and figs, off came about six inches of the legs. The back was divided by a four-inch panel of more fruit, so I upholstered the whole business—padded it with cotton, stretched on the covering fabric, then tacked it in place. Thus the fruit was completely hidden.

Sawing, especially when the wood is tough, is another matter, but you can get somebody to do the hard part. For example, on this project there was one place I simply *could not* saw. It was just too tough. I had the settee out in the back yard, and was struggling with it, when along came a fruit vendor. He wanted to sell me some cantaloupes; I said I would buy if he would saw off the back. It worked, and finally there was the love seat! (Not to mention the cantaloupes.)

Refinishing is, indeed, dirty, tedious work, but nevertheless it can be done. With pieces of broken glass, razors, a putty knife, and paint remover, I refinished a chair, a table, and half a dozen picture frames. Just forget your have fingernails and a complexion, let yourself go, and you can do practically anything! It's just a matter of ordinary work.


I'M NO BILLYGOAT-

(My stomach tells me!)

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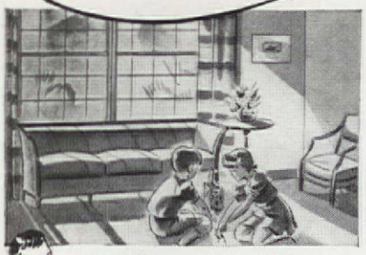

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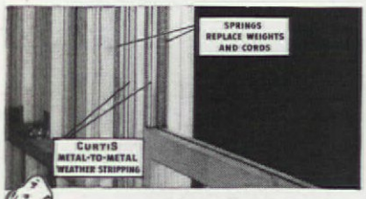

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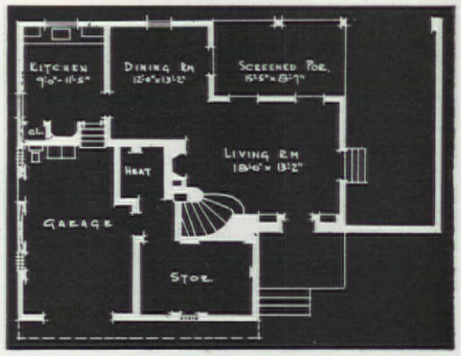
# New England comes to New Orleans

## *Home of Mr. and Mrs. L. H. Rhudy*

HERE'S New England Colonial with a Southern accent. Yankee influence shows in the overhanging second story, the rectangular shape of the house, the shingled walls, and plain hip roof, for these are familiar exterior features of a popular New England house style. Inside the house, however, the traditional New England plan gives way to a lay-out better suited to Louisiana. The scheme typical of warm climates—main rooms opening on the garden at the back and side of the house instead of the front—was followed. The garage and a storage room take up the first story front where main entrance and principal rooms would usually be located, while the front door is in a side wing. Certainly it's a handy arrangement for a limited-size lot; having the garage in the house right at street level saves all the rest of the lot for garden. Also, it's convenient for the owners to drive into the garage and enter the house under cover by walking up four steps to the kitchen. Adjoining this kitchen, on the higher level at the back of the house, is the dining room, while next to that is the living room, partly under the main roof of the house and partly in the adjoining wing. A winding stairway leads out of the living room to the three bedrooms and two baths above. Four steps and a wide front entrance lead directly into it from street level, while additional steps and doorways on two other sides of the room lead to the walled garden at the side and the screened porch at the back. The upper floor is on two levels, too, which is also advantageous in the South. The two front bedrooms get full ceiling height and attic space over them instead of slanting ceilings right under the roof which would be uncomfortably hot in this Southern section. Louvered ventilators at the gable ends are helpful in getting a circulation of air all through the upper story. The third bedroom, at the back of the house, is finished in light-tone wallboard which simu-

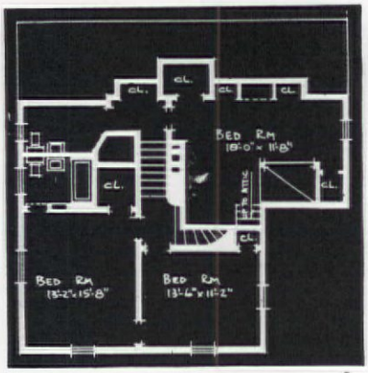
*Douglass V. Freret, Architect*



*J. J. Varenbolt*

lates random-width boards and there's a bunk with storage space built along one wall, a desk and shelves for magazines and books along the opposite wall. A second bathroom, just for this bedroom, is also included on this highest level of the house.

Especially interesting is the modern handling of the living room stairway, which is built in between two walls but opens into the living room with a dramatic sweep. It's just beside the fireplace, which also shows modern treatment in its simple facing of marble and moulding with no mantel. The decorative treatment of the kitchen is another feature; both of the




short, end walls have built-in equipment. The inside wall boasts a nice china cupboard with scalloped frame tucked in between the doors leading to the garage and to the capacious kitchen closet. On the opposite outside wall, cabinets and tiled sink are built around the window in a handy arrangement which is away from kitchen traffic.

**In addition to the front entrance there are two other main doorways. The solid wood door at the side of the garage leads to the kitchen quarters, a living room door leads out to the patio**

BUILDING DATA: *Foundations:* Concrete footings, brick walls and piers. *Walls:* Frame structure with brick veneer and shingle facing. *Roofing:* Shingles over 7/8" sheathing and insulating board. *Windows:* Wood sash, double hung. *Flooring:* Wood; linoleum in kitchen and bath rooms. *Built-in equipment:* China cupboard and wood cabinets in kitchen. Bookshelves in living room. Bunk built in rear upper-story bedroom; lockers built underneath and at head of bunk. Desk and shelving built in opposite wall of this room which is finished in random width wallboard. *Heating equipment:* Individual gas heaters. *Cubage:* 28,500 cubic feet. *Special Feature:* The front entrance door is made from a number of sound old ship timbers.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# It's Easy—if you do it backwards!

AIMEE JACKSON SHORT

THE chances are that I couldn't have turned out a professional looking slip cover if I'd followed all the sensible rules taught in all the best sewing circles. I'm that much of an amateur. But by the simple system of doing it *backwards*—on the chair instead of at a fine work table—I solved the whole problem of how to make a slip cover fit, come what may in the way of curves and queer shapes. Accurate measurements are helpful in cutting out the sections, but the real job is done right on the chair with pins and needle.

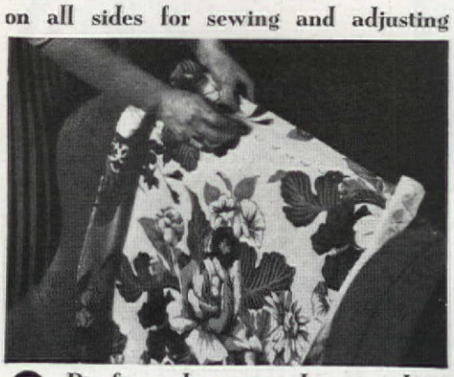
You can use any sort of material you want, but it's wise to make sure that it's color-fast and pre-shrunk, in order that your covers may look as well after being cleaned as while new.

If you follow the steps shown in the photographs, and remember to leave enough "tuck under" when you join the seat section to back, front, and sides, you'll find that it's actually hard to make a mistake. Whether the back opening is joined by a slide fastener or snaps is a matter of what you prefer.

That's about all there is to it, though I can give you a few extra little tips. For example, pleats or ruffles to go around the bottom are cut in strips across the material, allowing from one-and-a-half to three times the space for fullness. If your chair or sofa has fat arms, make shaped boxings for their fronts. Pin the cloth to the upholstery, then cut around to fit, with regular seam allowance. (The upholstery itself will guide you on this, as on everything else.) And if you're stopped by anything a little bit fancy like a shield-back chair, just stick to the same principle of following the chair's upholstery. When I did mine the curves were too much, so I pinned a piece of material to the back and then cut around the outline right *on* the chair, without doing any measuring. It worked, too. To make the seat cover, I cut a piece to fit the top, then the four side boxings. You leave the two back corners open, join them by a couple of snaps. You'd scarcely believe how easy it is!

**1** Take off the cushions. Starting with top to seat, measure each section of chair, from seam to seam of upholstery. Note measurements

**2** Cut each section according to measurement *plus* two inches' allowance on all sides for sewing and adjusting



**3** Pin-fit each section by smoothing until snug; then pin it right to the chair. This insures perfect fit

**4** Fold under the edges, enough so the seams will join neatly. Notice that section is still pinned in place—not a chance for a slip!

**5** Now pin in the welting or cording, while slip cover is still on chair. At the same time, you join the seams. Two steps in one!

**6** Baste the welting into seams. If you sew close enough to the edges, you can stitch later on the wrong side without having to rebaste

**8** The last lap—doing cushions. Top and bottom sections are in place, boxing and welting are going right along by pin-fit method

**7** Leave one side of back open—after all, you have to be able to get even a snug one on and off!

F. M. Demarest

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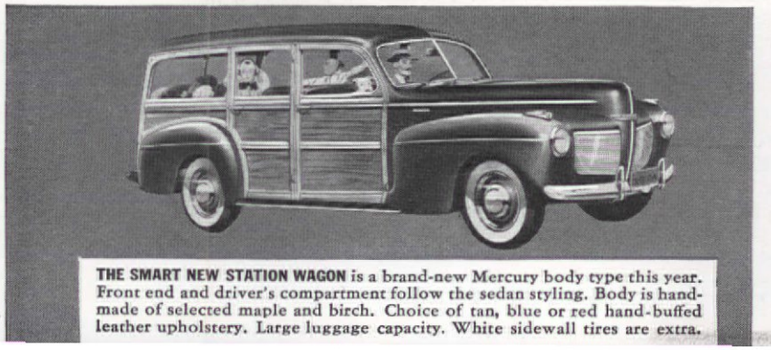
**MORE ROOM**—Wherever extra size contributes to comfort, Mercury is big. More head, leg and seat room enable passengers to relax and rest in perfect comfort as they ride.

# There's A Magnet In The Mercury !



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*MERCURY 8*

# 2 men speak up and tell you HOW TO BE LAZY and have a garden!

## 1 A. W. MacMILLAN, *gardener, of Chicago, says . . .*

A LAZY GARDENER AM I. Beginning in a small way, I quickly saw that gardening is almost synonymous with work. From necessity, I began to apply to my garden efforts, in a small way, some of the old efficiency principles from my early engineering experience. Now our Michigan summer colony neighbors say, "What we cannot understand is how you get your flowers and landscape effects with so little work or help. Tell us the secret."

Well, I don't claim to be a good gardener, and my place is a modest one. I grow only plants that require a minimum of care. Years ago, I planted small, mostly local, trees and shrubs for I was not in a hurry; I had a plan and I have stayed with it, avoiding temperamental garden pets. Except during a few spring days of cleaning up and flower-bed making, I am almost a stranger to a hoe; yet I have no weeds. First, as to soil. Mine is really too well drained, so at the bottom I have put some clay and above that a layer of black "bottom" soil with which I have mixed sand, peat moss, lime, and a little inexpensive "corn fertilizer." Most annual seeds or seedlings will grow in that mixture; as yet, I have not been able to improve upon it. For my sturdy climbing roses, I use only clay, fortified with "potato fertilizer." In making beds or planting vines, shrubs, etc., I dig deep. And when the beds are completed, I cover the spaces for annuals with either regular mulch paper, or asphaltum building paper anchored at the edges. (Tar paper is not good for plants.) In it I slash some inch-square holes and through them sow my seed or plant my seedlings. Then I drive the three hundred miles back to the city, not to return for a month or more. At that time, I repair any damage caused by my neglect, removing the few weeds and excess plants which have crowded through the small openings. Elsewhere I cover the perennials with a two-inch layer of peat moss which, like the mulch paper, holds moisture in the soil and effectively keeps most weeds from coming through.

I am not sure why I have so few insect pests or diseases. Birds help against the insects, I know, and I have provided quarters for about fifty pair of purple martins, a number of wren families, blue birds, and other insect eaters. For fungous troubles—or, rather, to prevent them—I dust with sulphur, but seldom more than twice in a season. If, seeing dead needles on an evergreen, I suspect the presence of red spiders, I put the full force of the hose on them and then dust with the very fine sulphur. During dry summer weather, I organize my watering activities. Because I refuse to move a hose unless absolutely necessary, I provide each small garden with its own length of hose and an adjustable spray head that gives good results over a reasonable area. Some seasons, during the hottest spells, I remove the paper from the annual beds and substitute a two-inch layer of peat moss. Other years, I merely slash a few lines in the paper to augment the holes as entrances for an adequate amount of water.

If my garden masters me, it must go. If I must play with Nature, I would rather fish, watch the birds, or putter in a secret, rear

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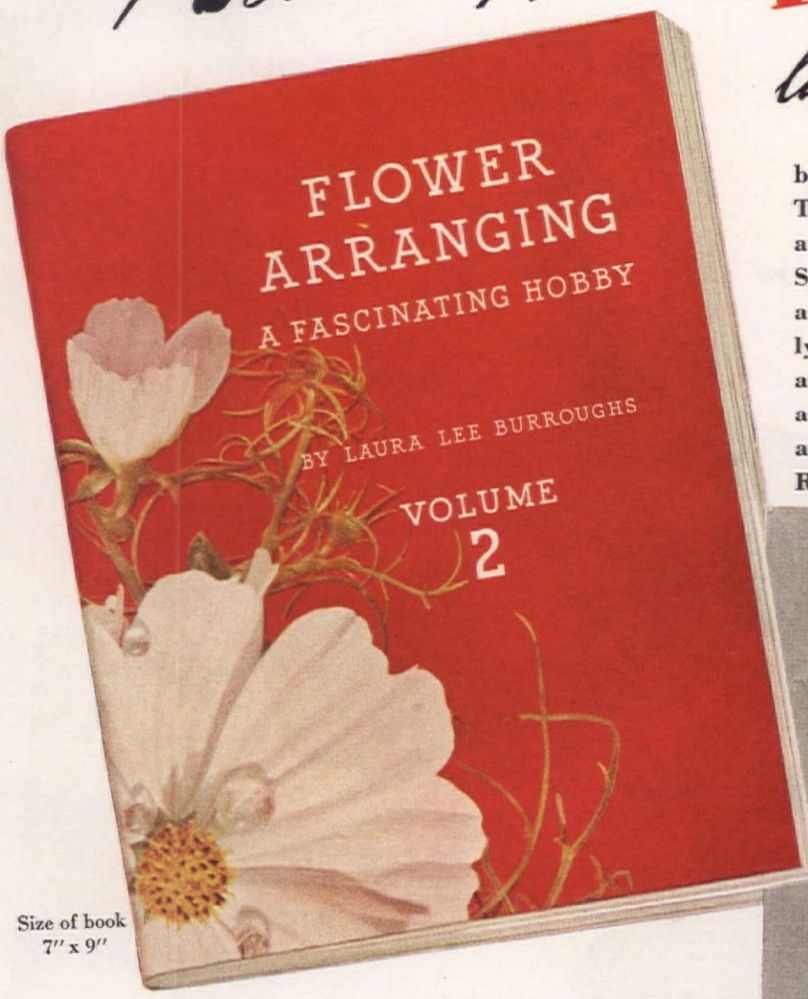


Size of book
7" x 9"

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*Daffodils and Pear Blossoms,*— one of a series of arrangements illustrated and diagramed in the book offered on this page.

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*They Satisfy*

Copyright 1941, Liggett & Myers Tobacco Co.

garden trying to root blue spruce cuttings after treating them with some auxin, or apple twigs after keeping the stems dark on the trees the season before. I make a garden, not so I can say, "See what I have done," or think, "I am better than my fellow men," but because I like the beauty, soft smooth texture, and blended colors of the flowers. Critics say, "You should do it so." I reply, "Too lazy. I need respite from gardening so I can cook outdoors, play, and enjoy my garden."

THE "things to do in the garden" each month as listed in garden books and periodicals are so staggering in their implications as to make one want, sometimes, to give up the whole thing. But as garden lovers don't react that way, spray guns puff, pruning shears click, spades and rakes are wielded until, at the end of each "long, happy day," bed receives a burden of utter weariness. No time or inclination to enjoy the garden; none of the relaxation it is

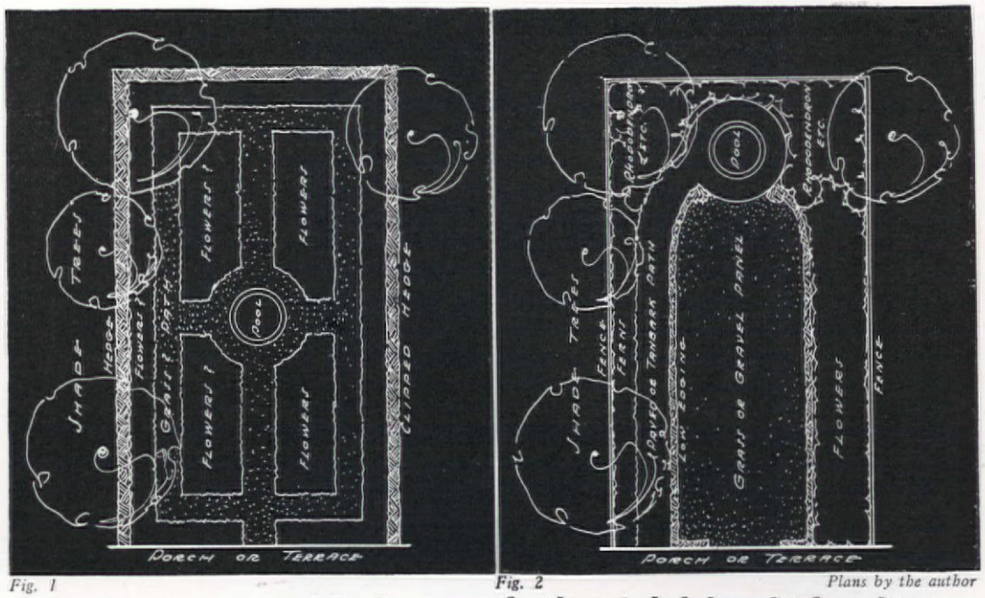



*Fig. 1* *Fig. 2* *Plans by the author*

**Strict symmetry is much harder to care for than nicely balanced informality**

# 2

## FREDERICK W. G. PECK, *landscape architect, of Philadelphia, offers*

# SIX POINTERS on how to garden without backbreak

supposed to bring; just the numbness of utter fatigue. But that "ain't necessar'ly so." By planning, you can have *both* a garden and time to enjoy it.

Let's look at the record. Our traditional garden design has come down from times when land and labor were cheap and large, floriferous gardens easy to achieve and maintain. Small ones usually imitated large ones just as the architecture of many small houses aped that of the mansion. Today good architects are tackling small house design as an independent problem instead of simply paring down proportions—but garden design has lagged behind. Modern conceptions too often depend on old traditions without regard for changed living conditions. Here are six points to keep in mind in planning a garden so it will mean more loafing and less labor; so it will be more of a joy and less of a worry:

1. The plan must be "custom made" for the location, not merely copied from some other and superimposed on a plot regardless of slopes or existing trees. How often is a deliberately balanced, symmetrical plan, like Figure 1, squeezed into a place where it doesn't belong? The design, though hackneyed, is not so bad where it fits; but conditions may demand asymmetrical development (Figure 2). Here desirable balance comes from matching interests, not objectives, patterns.

2. It is better to have a garden a little too small than a little too large. Our ambition sometimes carries us away with enthusiasm. The gardener's tendency is to overplant, which leads to overcrowding, ill-kept plots much of the time, and lame backs most of it. Aim for perfection rather than for quantity.

Except for the higher first cost, well designed walls and fences are better garden enclosures than hedges if you work alone; trimming requires much time and energy and most hedges steal from the soil food needed by lesser plants.

3. A fence or wall is permanent, self-sustaining, keeps out intruders, retains its character, and vines or espaliered trees or shrubs can soften its bleak surface.

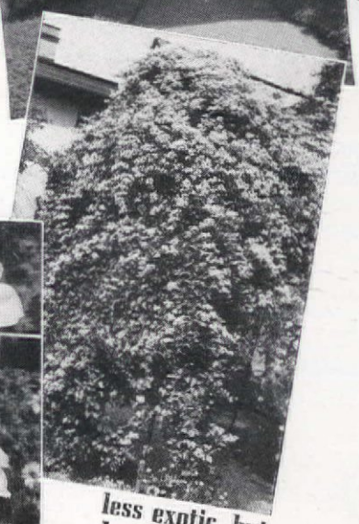
4. We think of grass as the universally favorite lawn surface, but in many places it could well be replaced with gravel, brick, stone, tanbark or, if not to be walked on, ground covers like pachysandra, English ivy, Vinca, or thyme. Plants like these laugh at bad weather and droughts and demand minimum attention.

5. Don't let weeding become an endless chore like dishwashing. A mulch will largely prevent this, as Mr. MacMillan has said.

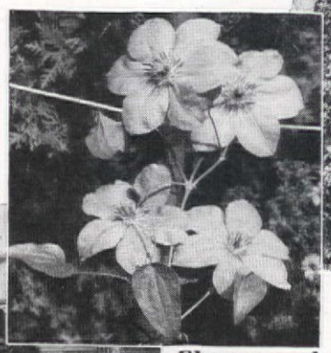
6. Choose plants carefully for a "lazy man's garden." Avoid fragile, temperamental things; lovely but crotchety varieties (large-flowered clematis instead of the reliable paniculata). Use what is normally healthy, vigorous, happy in the locality.

**small ones, pleasure**

**Vast gardens mean toil—**

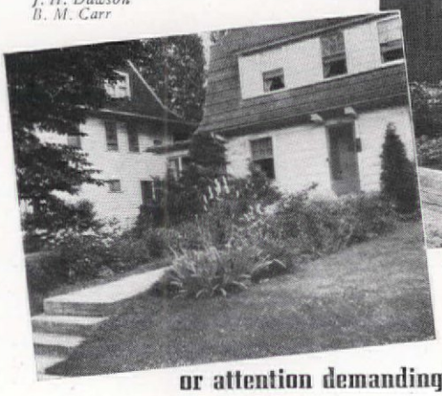


**less exotic, but docile, reliable**



**Glamorous but temperamental—**

**Self-reliant ground covers—**



**or attention demanding lawns?**

*Photographs: De La Mare*
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**Use Drāno...it keeps drains open!**

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THELMA G. DILLER

# "A rose, by any other

**And that which we call a budget, by any other name, is still a pain in the neck to most people!**

**No. 3 in our**

IF YOU ARE fortunate enough to be able to do all the spending you like and still have a respectable bank balance, you don't need a budget. But if you are one of the greater host who have a few yearnings as yet unsated, try one. But do take it easy!

One of the most prevalent faults in approaching the budget problem is over-zealousness. If your attempt at reform is too violent, it puts too great a strain on you and your habits. Your good disposition goes first and the budget follows, a close second. However, if you will be satisfied to correct only one of your more glaring extravagances at a time, you'll find that a budget will work and will eliminate wasteful spending and make possible more satisfying returns for your money.

Plan your budget sensibly, allowing some leeway for your individual characteristics and shortcomings, and it will not dominate your every act but will be relegated to an occasional half-hour of recording amounts spent, and seeing how much has been gained by planning expenditures.

In addition to the things your present income does for you, perhaps you would like to have a greater measure of financial security, a new car, some past-due bills off your mind, better clothes, or just a box of good candy now and then. For, unless your budget will make possible an extra luxury, your time in planning is not well spent.

Having decided upon that extra luxury, you put it in the background for the moment and compute your regular and necessary expenses. If your salary is paid weekly, your expenses will be planned on a weekly basis, although this may be done monthly as well, or for a two-week period. First you should group and classify all of your expenses

under general headings. Some of the accounts that may be suggested are: Overhead (rent, taxes, gas, electricity, telephone, interest on mortgage, fuel, repairs), clothes, household expenses (food, household help, medicinal supplies, furniture, laundry, etc.), entertainment (movies, concerts, parties, sodas, hobbies and vacations), transportation or car upkeep, donations (to churches and charity funds), health reserve fund (for doctors' and dentists' fees), and savings (bank savings deposits, insurance premiums, or payments on any types of savings or protection). You may find, under the above headings, places for items not here suggested, or prefer to keep them under separate headings. It is better to carry a greater number of accounts than to attempt to group too many under one classification.

Allot a weekly amount to each account, using experience as a guide because the basic aim of this budget is to help you to get additional things, or more security, without deviating too greatly from your accustomed mode of buying.

## name . . . "

### budgeting series

If you are living in an apartment that costs half your monthly income in rent, don't move simply because you have read somewhere that a properly planned budget allows one-fourth of the total monthly income for rent. If lovely surroundings mean a lot to you, you will probably be willing to do without something to secure them.

When you budget the food item, don't cut down just because Mrs. Jones, next door, gets along on a dollar or two less. Maybe the Joneses just don't like caviar! If you must cut down slightly, have caviar just once a week instead of twice. And don't condemn yourself for extravagance, or think that you aren't managing as well as Mrs. Jones. Very probably, while you are enjoying your leisurely dinner, the Joneses are gulping theirs so that they may get out for the ride that will cost them the saving they've made on food. You enjoy the food, they enjoy the ride, and your dollar is buying you as much of what you want as theirs is of what they want.

After allotting a weekly amount to each account, add to the list that extra luxury, giving it a weekly amount also. Now add the amounts allotted and you will probably find that the total exceeds your weekly income.

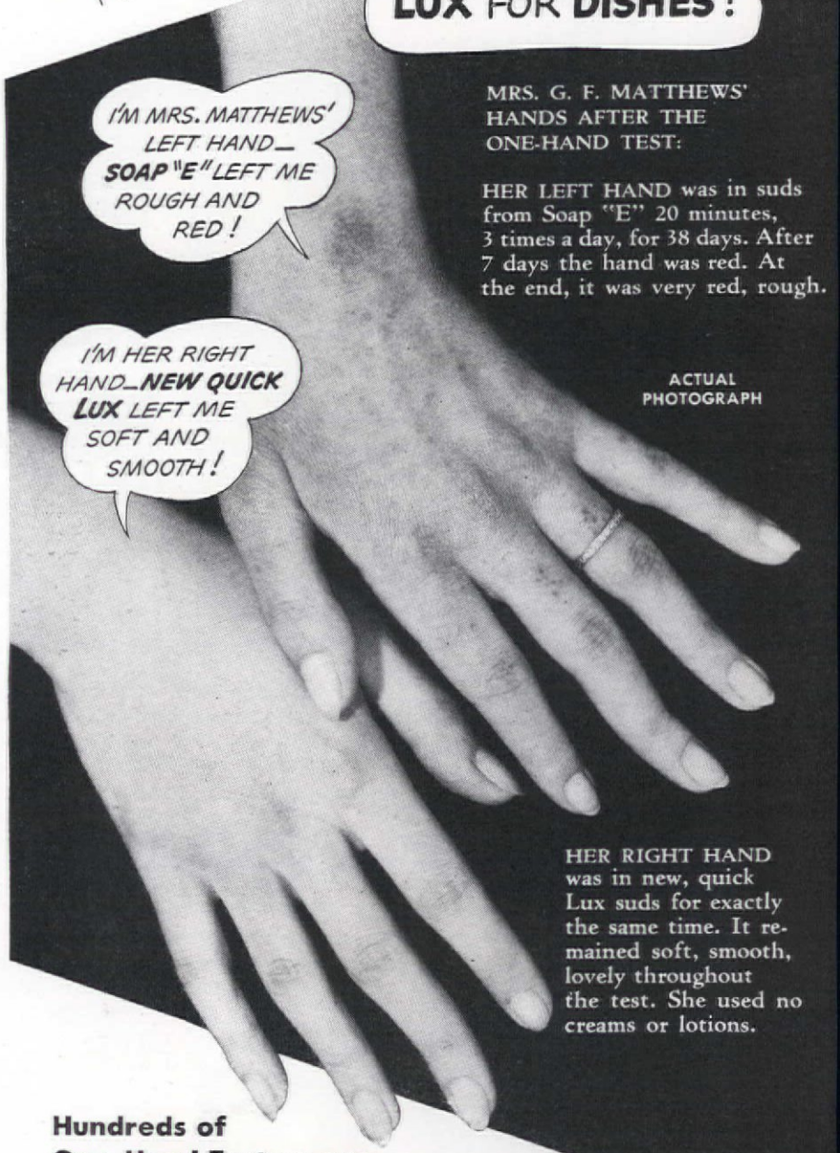
Don't give up! Look back over the list and see if you can't take a little off here and there until the total amount equals your weekly income. But, above all, don't rule out that last item. Cut it down slightly, if necessary, but remember that it's one of your main reasons for budgeting. My method of keeping accounts is to record transactions in a small ledger or ruled book, and keep funds in a checking account or in a cash box, or both. In recording expenditures, I do not itemize each amount. I enter one item for the week, "food, $15;" put the fifteen dollars in a separate purse and make it last the week.

The transactions for the budgeting period are kept across two facing pages. In the extreme left column is the list of account names. In the next column is the balance brought forward from the week preceding, for each account. In the third column is recorded the amount allotted weekly to each account. The last column on the left-hand page is the amount (balance brought forward plus weekly amount) credited to each type of expenditure at the beginning of the week. The first column on the right-hand page is a debit column—the record of expenditures. This column should be wider than the others since there will be several items noted for some of the accounts. In the last column on the page are recorded the balances at the end of the week, determined by subtracting the expenditures from the amounts in the fourth column on the left-hand page. The sum of all of the amounts in the sixth or last column should equal the amount of money in cash box or check book at the end of the week, but don't let a slight discrepancy bother you.

When an account is necessarily overdrawn don't rob another account to balance it. Carry the "minus" balance along until its own account absorbs it. When there are "minus" balances in the last column, the total of the "plus" balances less the "minus" balances equals the actual amount in cash box or checking account. However, you must take precautions not to allow too many "minus" items to appear at once or you will find yourself bankrupt.

Although your budget should be planned to work successfully over a long period, it may, at times, have to be revised. This must be done in the case of unforeseen expenses, but, before you do so, be certain that its non-workability is not due to lack of effort.

MY ONE-HAND TEST MADE ME CHANGE TO **LUX** FOR **DISHES**!




MRS. G. F. MATTHEWS' HANDS AFTER THE ONE-HAND TEST:

HER LEFT HAND was in suds from Soap "E" 20 minutes, 3 times a day, for 38 days. After 7 days the hand was red. At the end, it was very red, rough.

ACTUAL PHOTOGRAPH

HER RIGHT HAND was in new, quick Lux suds for exactly the same time. It remained soft, smooth, lovely throughout the test. She used no creams or lotions.

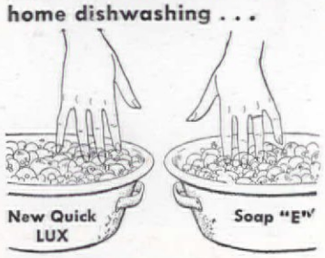
**Hundreds of One-Hand Tests prove New Quick LUX saves you from Dishpan Hands**

These dramatic tests prove how easy it is to avoid cruelly embarrassing, unattractive dishpan hands! Just use new, quick Lux for *your* dishes. It has no harmful alkali . . . its gentle suds leave hands smooth and lovely.

It's fast—and so thrifty, too! Even in hard water, it *goes further*, gives *more* suds (ounce for ounce) than any of 10 other leading soaps tested.

New, quick Lux comes in the same familiar package—costs you no more. Buy the BIG box for *extra* economy.

**How Mrs. G. F. Matthews *(like hundreds of other women)* made the famous one-hand test of dishwashing soaps, under conditions similar to home dishwashing . . .**

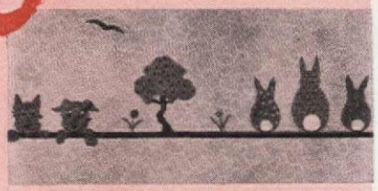



For 20 minutes, 3 times a day, Mrs. Matthews put her *right* hand in new, quick Lux suds—her *left* hand in suds from Soap "E." Scientists examined her hands regularly, kept careful records. Such tests were made of 5 soaps widely used for dishes.

New Quick LUX

For dishes— so fast . . . so thrifty . . . so kind to your hands!

# Use your Imagination!



Read's Studio

CALICO CUT-OUTS make a nursery look very rollicking, cost practically nothing. I've made gingham scotties, flower-sprigged bunnies with cotton tails, a big spreading tree, even the sun, moon, and stars. I mounted them on the wall above a "dado" line of ordinary cotton tape. DOROTHY WHITING

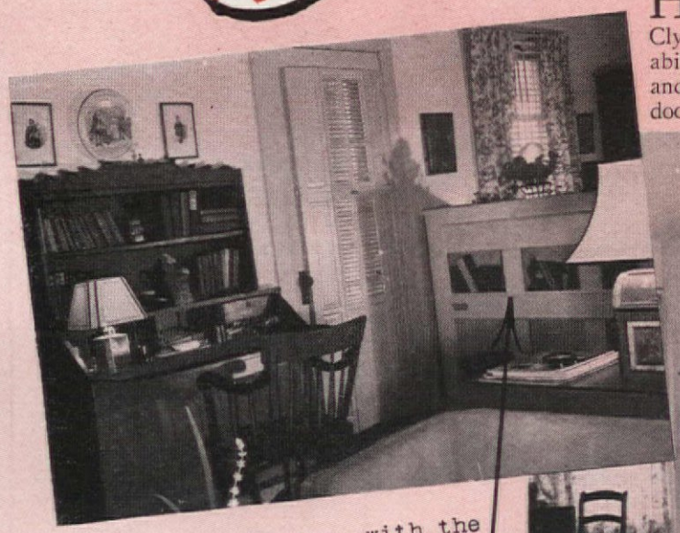
IT'S not just a happy myth that imagination is better than a big bank account for doing a bright decorating job. First proof, above, is from Marguerite Rodney. Her "showplace" window has yellow gauze curtains, red and blue cotton valance, artificial geraniums on top shelf, radiator cover and shelves made with dime store tools. Base of lamp is ten cent wooden chopping bowl stained maple. Home-made cabinet holds train collection.

Let the children have a whirl at painting a fruit basket with gay colors. For playroom or yard

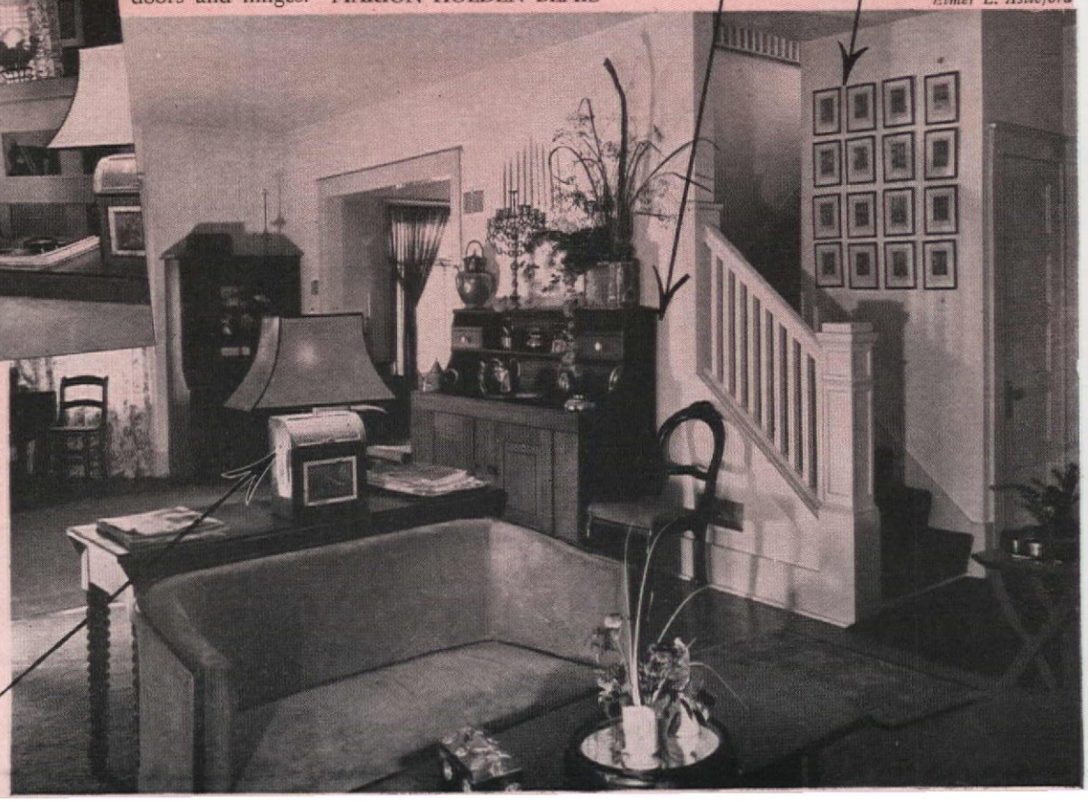
Long strands of the back-yard honeysuckle vine make a swish table decoration

HERE'S HOW one landlord increased the value of an old house. He rented it to Mrs. Clyde L. Hagerman, who had bright ideas, ability to turn relics into interesting furniture, and the courage to rip off a few cupboard doors and hinges.—MARION HOLDEN BEMIS

Elmer L. Astleford



Two old secretaries, with the doors removed, make one desk



Pennsylvania Dutch sink, with zinc removed, makes fine cabinet

Identically framed prints from an old German primer

You'd never guess this one! Once the back of a piano—now, with shelves added, a bookcase

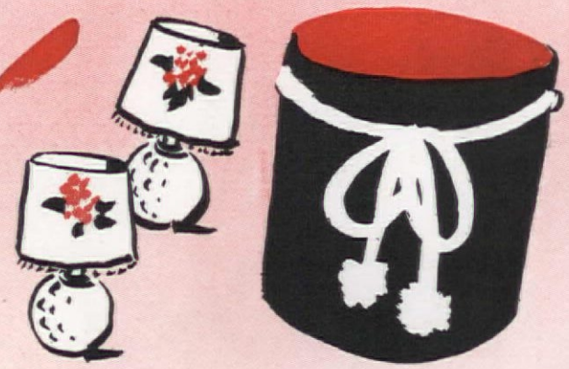
This handsome yellow lamp base used to be a Chinese tea caddy

# imagination!

The same old scrap basket—with new coat of paint, white cotton cord trim, big pompons

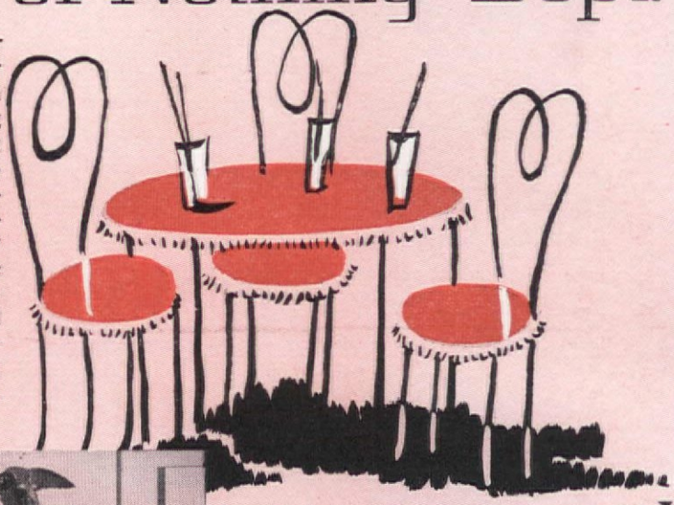
Paste or sew bunches of straw flowers to dressing table lamps

*Sketches and sketched ideas by Dorothy Porter*

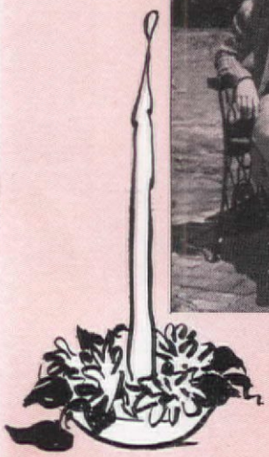


# —Our Something-Out-of-Nothing Dept.

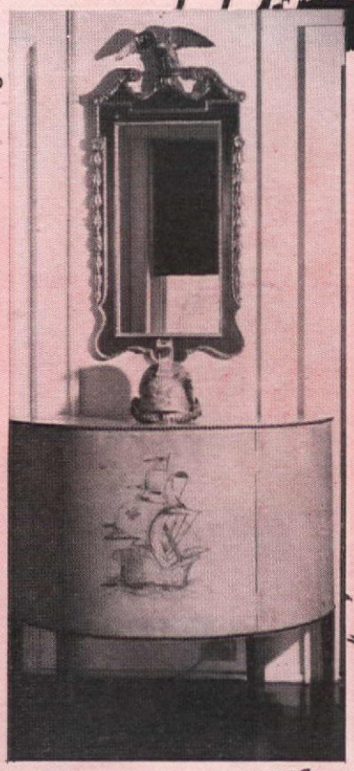
**MR. L. R. BAILEY BEGAN WITH THE CAST-IRON FRAMES** from three old foot-power sewing machines, added some lumber from the local dealer, mixed well with elbow grease. Result: a good-looking table and benches for outdoor dining at a cost of $10. The frames can be obtained cheaply from your sewing machine dealer and the actual construction is simple, requiring only ordinary ability with wood-working tools. If the metal parts are painted with black lacquer, and the wood stained and finished with three coats of spar or marine varnish, the pieces will defy moisture, rust, and detection of their very humble origin.



Swank but cheap substitute for garden furniture: secondhand drugstore chairs and table, red oilcloth seats, cotton fringe, and white enamel

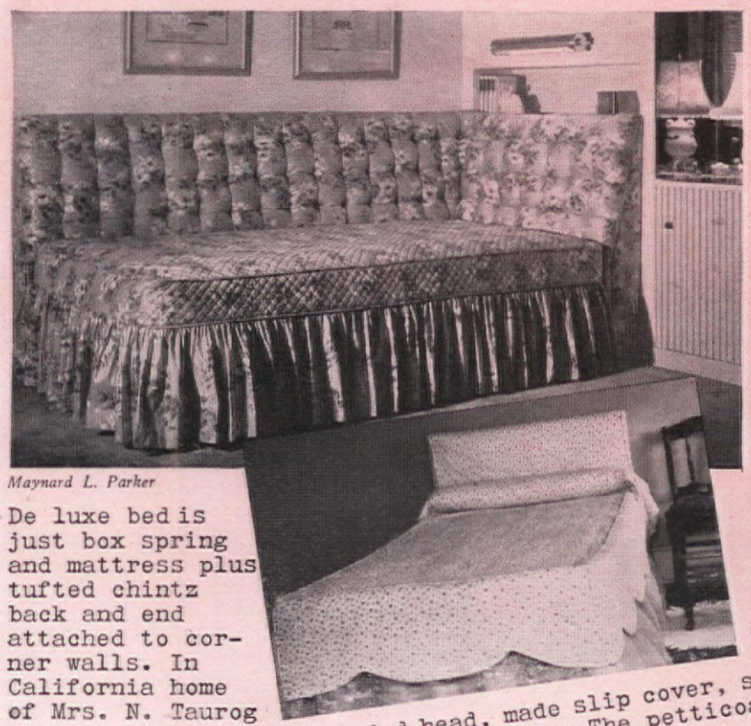


Stand party candles in deep saucers with soft wax. Then float a few flowers



$375 COMMODE FOR $17.50! That little miracle came about because we cooperated with the local mill in making what we couldn't afford to buy. From our drawing, the mill made the commode of white pine for $10. We antiqued four kidskins, and applied them with cement glue. Large upholsterer's tacks trim top and bottom edges, and a sailing ship makes a graceful center motif. The elegant Mount Vernon mirror was a real "find" in a shop that specializes in reproducing old pieces very reasonably.—

MILLY GOODFRIEND

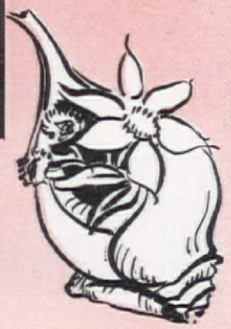


*Maynard L. Parker*

De luxe bed is just box spring and mattress plus tufted chintz back and end attached to corner walls. In California home of Mrs. N. Taurog

Old iron bed now wears a party dress. I padded head, made slip cover, scalloped spread of tiny flowered batiste. The petticoat is yellow organdy.—

MRS. A. V. ENDRESS



Decorative idea for the bathroom! Make a plaster base for bottom of shell, so it won't roll over. Fill with fresh flowers

"**Of course I serve dinner** on a table made of wood. My chairs are wood. So is my sideboard. And in other rooms, too, I prefer wood. My piano, my beds, my chests, my windows and my doors, all are wood. So for my blinds, of course I chose Wood Venetians." There is no clash, all is harmony, when you add Wood Venetians to all your other lovely home furniture and furnishings. Wood is soft, silent, always in good taste. Remember, only wood blends with wood. Ask your local Venetian blind dealer.

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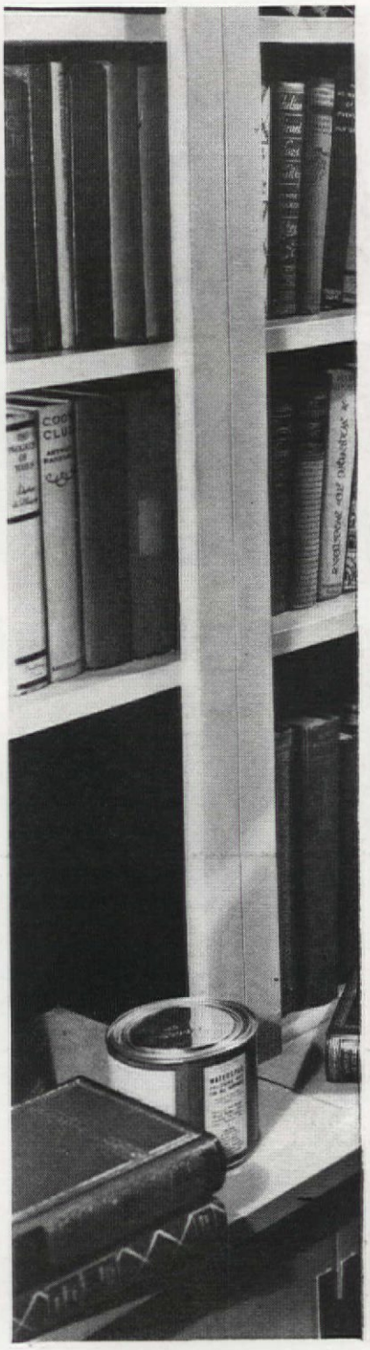
HENRIETTA RIPPERGER



# Books You —and

THERE is a brief period, when you are a new bride, when the only problem about books is how to *get* some. Maybe you agreed happily that nothing furnishes a room like books, but the cases you bought look awfully bare. Your high school histories and a few magazines do very little. Your grandmother's encyclopedia, an edition printed just before the invention of the airplane, was accepted with gratitude. All this was a long time ago. Now the living room simply swarms with books in leather bindings or bright-colored jackets. Your problem now is to give them proper protection. We are going to pass on advice of people who know the care of books.

They list several enemies of your library. They don't mention the worst ones: the reader who presses the book open and breaks the back, the one who smokes carelessly above the pages, the man who thoughtfully uses a book, one you borrowed, as a coaster! Pass lightly over these; let's get on to the ones they *do* recognize as such.

The first hazard to your collection is direct sunshine. Strong sunlight will fade and blur fine bindings. Your grandmother went around pulling down the shades to keep out the sunshine, a dreary custom we simply wouldn't adopt. To keep your books from injury, keep them from the sun's hot rays. This may involve rearrangement for summer, when bookcases may be shoved into darker places, or the nicest volumes shifted.

Another fearful hazard to books is dirt. Some people minimize this by putting their valued books behind glass. Most of us like to feel that we can take the ones we want, and glass seems a sort of barrier. The every-day dusting should be done with a soft, clean, dry cloth. As I write, I see across the room a set of Tolstoy. At the base of each volume is a dark smear of oil. My mother's caution not to allow a maid to use an oiled cloth around the books seemed to me just another of those dull things mothers say. Hence the streaks. The little round brush on the vacuum cleaner is most efficient at the base of a row of books.

At least twice a year, the whole library is turned out and the books are given an individual dusting. Always take hold of books firmly at the sides and press them together. The jagged tears across the top of the back are due to little pulls with the forefinger. Pile them in order on the floor and put them back, shelf by shelf, as soon as the wood has been thoroughly wiped off. If you aren't careful, your husband's class book, which has *always* stood next to Bartlett's quotations, may slip in amongst the works of Scott, where you'll never find it. Don't ever bang two books together; it loosens the hinges. Carefully dust inside the covers as well as out. The only equipment necessary is a pair of perfectly clean hands and plenty of cheesecloth, for you should throw away dirty cloths and take a clean piece as you proceed. Be sure that dust jackets are kept. The color of many books is in these jackets and, in the case of first editions, they may have a real value; I once retrieved a dust jacket on a volume of

F. M. Demarest

# Love to Touch have to!

Hardy, valued at $7.50, which a maid had taken off because it looked so old!

The third hazard your books meet is climate. For the problem of mildew, called "foxing" in the bookworm world, try to prevent it by putting on the heat two or three times a summer. Start the furnace or shut the windows, open the door of the kitchen, and run the stove full blast with the oven open for half a day. In most city apartments lack of moisture causes trouble. In the Sahara of steam-heated rooms leather will eventually disintegrate, and lubrication is the answer here. Put a little white vaseline on the palm of your hand and rub it into the leather until it disappears; be careful of the cloth part of the binding and the edges of the pages. Wipe off any excess with the cheesecloth.

Consider your library from a decorative angle. Forget what is under the bindings, arrange them as mere blocks of color. Take that case full of the classics which the cleaning woman calls "works." They make an olive-green mass. Break them up with a few warm reds, two or three shades of blue, and a binding in American beauty somewhere on the shelf. On another shelf, remove a few books. In the empty space, pick up


## "What! A *Square* bath?"

*"I'm coming right over . . ."*

"Here it is! And see how well it fits this space. Only four feet wide, four feet long —"

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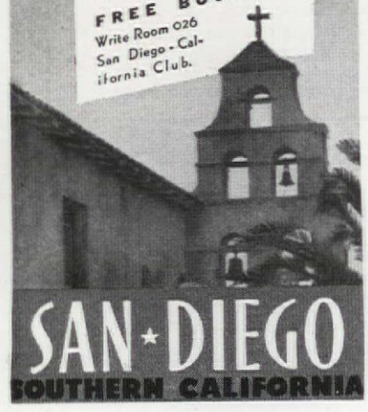

**SAN·DIEGO**
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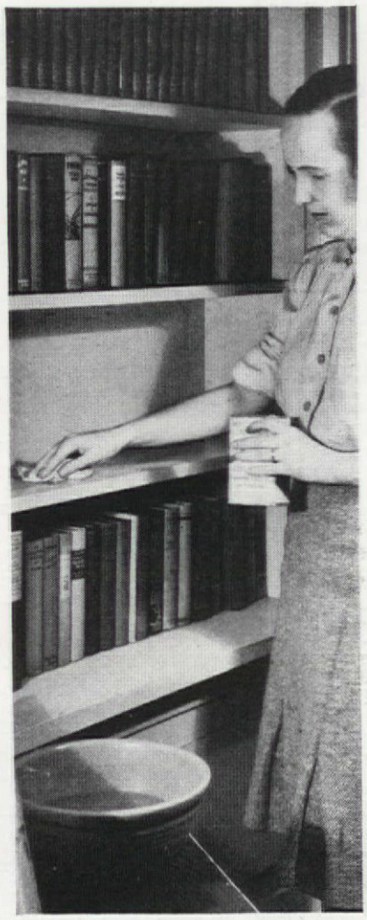

**Scrub shelves thoroughly, let dry well before replacing the books**

**Vacuum to base of a row of books often; don't use oiled dust cloth**

the gold on the bindings with that little luster pitcher. If your shelves are receded and you have enough fine bindings to warrant it, put a light up one side. All you need is to run a cord to the bottom of the bookcase, secure it, screw in a bayonet bulb. Use a shield or strip of wood, stained to match the case. Thus you dramatize your treasures.


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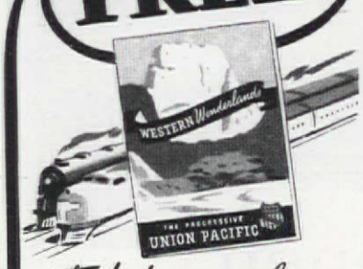


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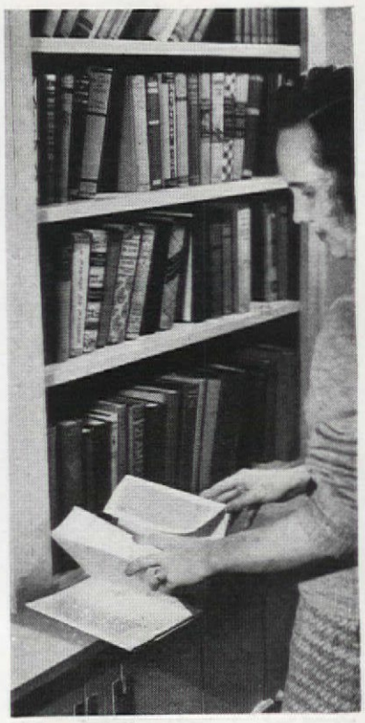
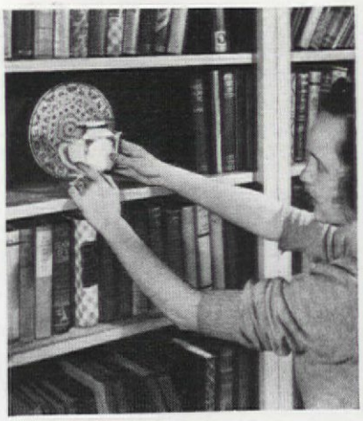
**Dust wrappers are a protection**



Finally, *mass* your moderns. Their highly decorative jackets will give liveliness to many a dull spot in your room. Enjoy their color!



**Break up rows with colorful china**

# Little Brother to St. Francis

MARGARET McKENNY

*Photographs by Charles E. Jones*

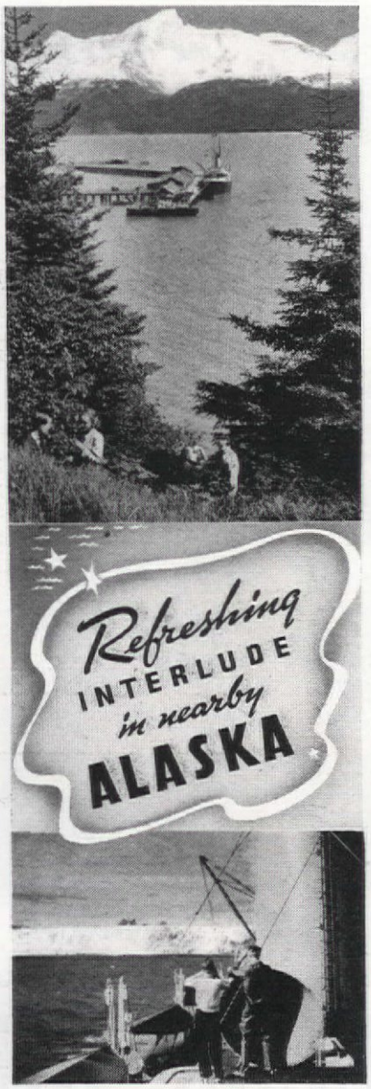
ONCE there was a boy who was born with such a love for all feathered "little brothers of the air," that believers in the reincarnation theory might have said that St. Francis of Assisi lived again. Crippled at the age of three and kept from normal activities, he became increasingly attracted by nature and birds. Watching them, he longed to get closer to them and even possess some; and as he lay there, he devised ways to capture them unharmed. Later, able to get about on crutches, he put his theories to work and his efforts succeeded.

But the unhappiness of his prisoners changed his desire to keep them into pity and invariably he let them go after examining their amazing structure and beautiful attire. But he began to vision an ideal setting in which to pursue his hobby; in which the birds, too, would be happy, protected from enemies and, in time, so tame they would permit intimate study of their habits.

A return of his old illness threatened to end his career and all his hopes and plans. But after the dark years, came slow, partial recovery and renewed opportunity to devote himself again to his hobby. A year of experimenting with the hand-rearing of native goldfinches and canaries was so successful that he went on and, with the help of his wife and three young sons, brought about a partial realization of his dreams. A goodly portion of his grounds, including trees, shrubs, and gardens, has been enclosed in wire netting to form a huge, natural aviary. Here visitors from all parts of the world enjoy the remarkable spectacle of birds of some fifty-four different varieties, native and foreign, that flock to them as

they are conducted through it. No longer fearful of man, or even of the dogs to which they have become accustomed, the birds are a delight to watch, to photograph, and to study, and the educational value of the opportunity is being increasingly appreciated by teachers who bring their classes to observe nature at close range. The accompanying pictures are average snapshots of a few of the casual visitors to the aviary.

Mr. Charles E. Jones of Vancouver, B. C., has not yet fully realized his objective of a veritable "birds' paradise" as he has dreamed about it, but he has come a long way out of the dark shadows that once enshrouded him. And in his success he sees an encouraging object lesson for others who may find themselves facing a seemingly impossible physical situation and at a loss for a hobby which can help them regain their courage and their interest in the world around them.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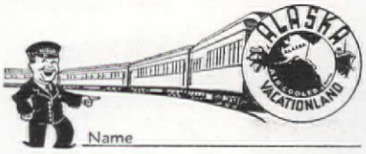


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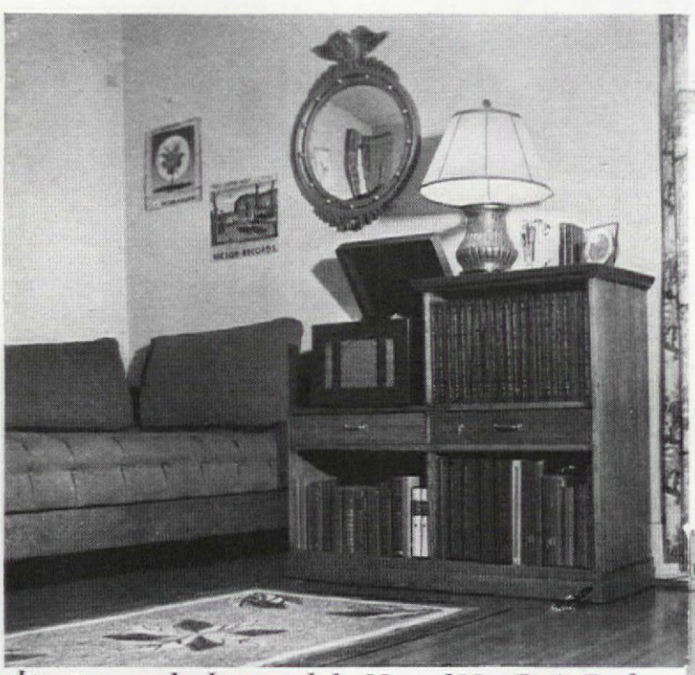
RCA (radio-Victrola-recorder)

# America NEEDS music



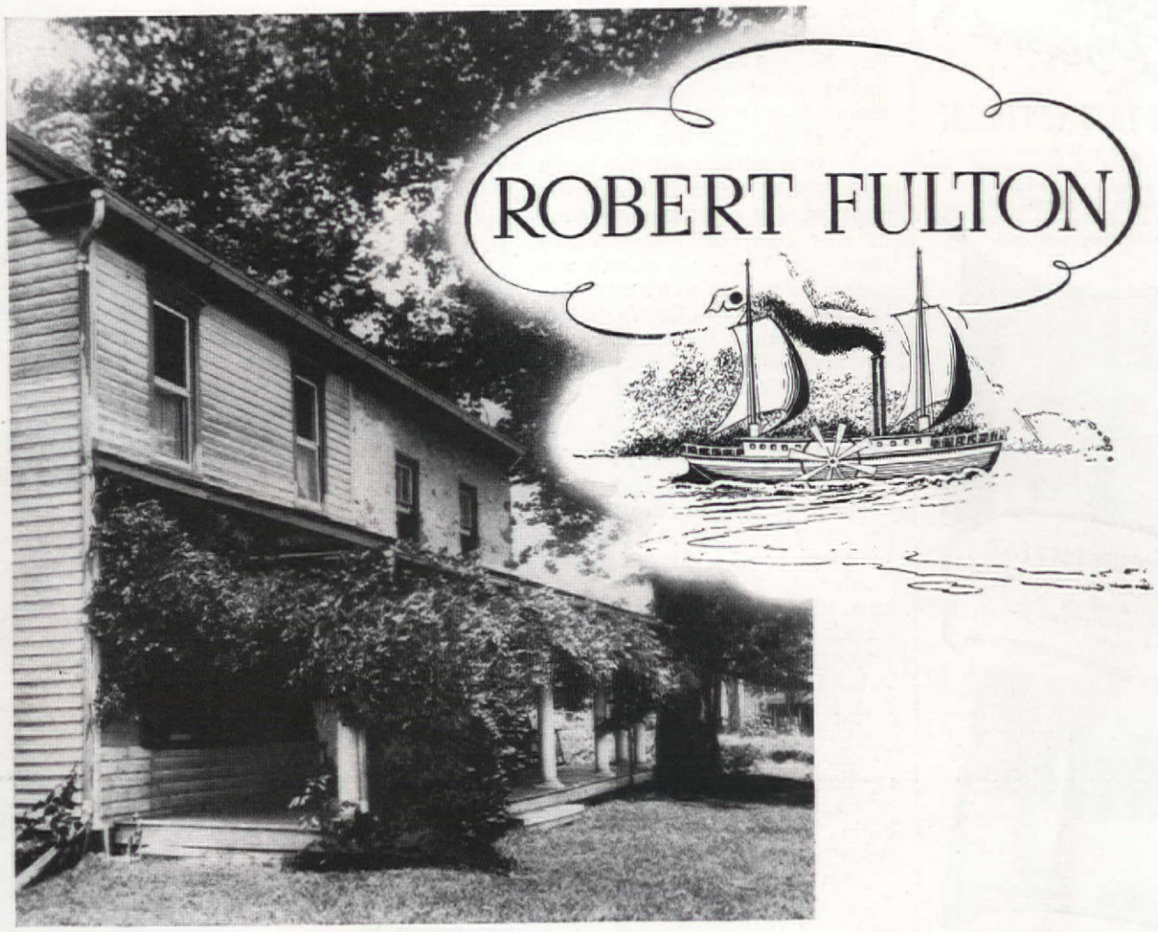
Pumpkin pine record cabinet made by Mr. and Mrs. D. A. Ducher

CHILDREN instinctively love music. The beat of a drum, a joyous measure, a quiet harmony, bring profound satisfaction to many a young spirit because they give expression to moods, desires, and experiences far beyond the compass of a limited vocabulary. And in a home with a phonograph, music can be not only an emotional release, but an important educational influence, and also loads of fun for both grown-ups and children alike.

Mind you, I do not offer the phonograph as a substitute for playing an instrument. But I do want to urge its value as a stimulus to learning to play, an important aid once the study of technique begins, and as an incomparable means of hearing the music you want when you want it. A phonograph and a collection of records seem to me as necessary in the school as in the home. This equipment is one of the most direct ways of giving music its rightful place alongside mathematics, English, and science. Albums of records have quite as much educational significance as volumes of literature. At home and at school, the modern American child should have the advantage of an electric phonograph and a record library, however modest. Since the recent sharp reduction in price, records

**Mr. C. J. Held's chest-on-chest houses record player, albums, radio. "Drawer" drops forward, making a record-desk**

**Music is my hobby. And I know that all of us — even our three-year-old children — need and respond to good music . . .** WALTER F. GRUENINGER




ROBERT FULTON, the son of an Irish immigrant, was born in Little Britain, Lancaster County, Penn., in 1765. He was descended from the Rev. Dr. Robert Fulton, chaplain to Lady Arabelle Stuart, the cousin of King James I of England. His birthplace was of the usual type of country homestead of the late 18th century found throughout the Northeastern United States. The full length porch along the front of the house was common in areas subject to Dutch architectural influence and extremely rare in New England.

His parents were too poor to give him but a scant education, but early in life he showed great artistic ability and at seventeen began to paint seriously and earned his living with his brush until he went to England to study under Benjamin West.

While there, Robert became interested in engineering and soon took out patents for an inclined-plane canal lock, a machine for sawing marble, other machines for spinning flax and making rope, and a dredging machine. He also drew plans for the construction of a cast iron bridge.

In 1802 he succeeded in propelling a boat by means of steam power and while he was not the first inventor of a steamboat (John Fitch and Nathan Read having conducted successful experiments in 1785 and 1786, which were never developed), he was the first to utilize steam for navigation in a practical way. After his return to America Fulton, assisted by Robert Livingston, built the "Clermont"—the first really workable steamboat.

In 1815 the inventor constructed the "Demologos" for the United States Government; the first steam battleship ever built.

Robert Fulton was a man of great perseverance and industry, of a lively and cordial disposition. He was six feet tall, of slender build, with strong features, dark eyes and a projecting brow. The accompanying portrait, painted by himself, is considered to be an excellent likeness. He died in New York on February 24th, 1815.

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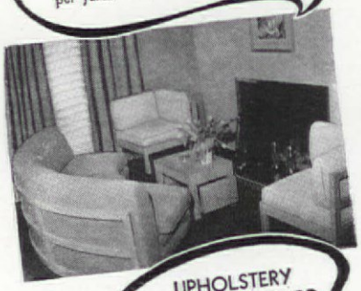

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are inexpensive enough for even very limited school and family budgets.

For a start I suggest only a few records because children's tastes change rapidly. Today it's cowboy music, tomorrow band music, violin solos, William Tell—always a venture into new paths, yet returning to old friends with the joy of an alumnus meeting classmates at a reunion. Few listeners absorb what they hear in one performance. The child should become so familiar with his records that he can whistle or sing scores of phrases and melodies.

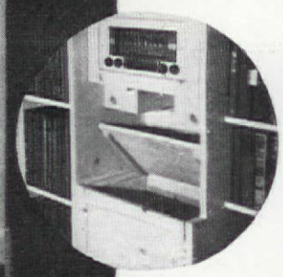
My own musical interest began with violin lessons when I was eight. At nine a phonograph found its way into our household and among the first dozen records was one that I wanted to play twenty-four hours a day—Elman's recording of Dvorak's Humoresque. Today my music room houses 3500 records . . . and I should like to play all of them twenty-four hours a day. . . . That is, every day but Tuesday. For on that evening the gentlemen of the string quartet assemble to play Haydn, Mozart, Beethoven, Brahms, Smetana, Debussy. At eight o'clock I close the lid of my phonograph and with violin in hand and humility in my soul I take my customary chair behind the part marked "Violin." Music, you see, is my hobby.

Where should a parent begin with his children's record library? How far should the first choice range? That's difficult to determine without knowledge of the cultural background of the home. If members of the family play an instrument, invite other performers to the house for social evenings of music, and attend concerts, the children in that household are likely to be further advanced and to get more out of a recorded performance than the child who hears nothing but broadcast swing music in his home. Hence, the suggestions which follow may be challenged by the parent who has found, for example, that his seven-year-old youngster loves Stravinsky's Firebird Suite (Victor M291). That was our boy's favorite when he was four. But many children do not enjoy it until they reach their teens.

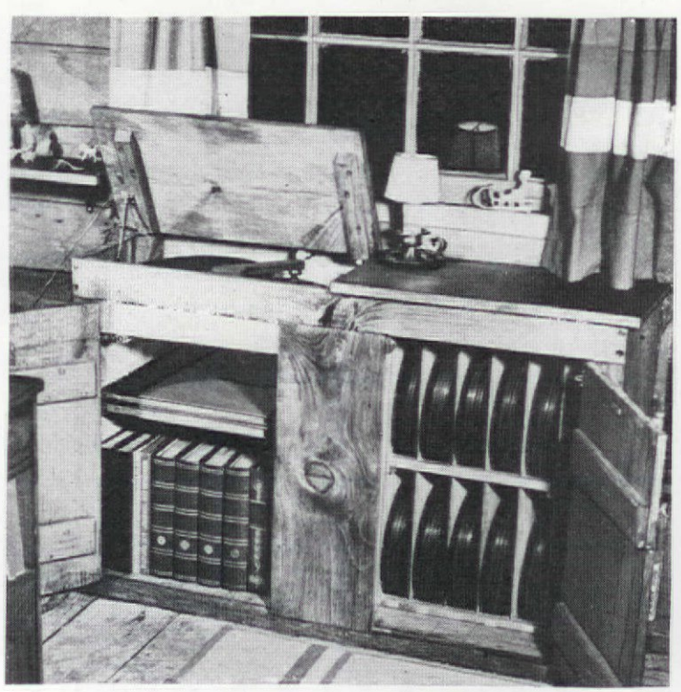
For convenience I shall group my suggestions into those for younger (up to 11) and those for older children (12, through high school). I have selected the records with an eye to the authority of the performer, fidelity of recording, the most appropriate selection on both sides, and price.

Of course, you must be patient. There are times when your child may not play the records for days. But if, occasionally, he picks them up of his own accord half as

**Album cabinet for Mr. H. O. Schmidt's favorite records matches record player. Below, Dr. B. Gabrielson's music library, radio, record player, around radiator in this small foyer**



**All cabinets shown here are winners in R. C. A.'s contest. Alice McWeeney's music storage cabinet shows what can be done with scrap lumber, plus a few hinges. She arranges records alphabetically**



eagerly as he runs out to the ball field—if he skips around the room in time to a lively tune—if, when life seems bright, he whistles or hums a phrase from his musical library—you have gone a long way toward making him musically literate and appreciative.

**YOUNGER CHILDREN:** One effective starting point is the story with music. I know a seven-year-old boy who was given a dozen albums of children's records with the request that he play them for a few days and then decide which album he liked best. "Bubble and Squeak" (Columbia J10) was his unqualified choice. I am sure this album, containing literature and music, will captivate most youngsters from 4 to 8. If you prefer to begin with more simple material, turn to Mother Goose Rhymes sung by Luther on many single Decca Records.

If your youngster takes an interest in cowboys, get him a group of cowboy songs. They will help him see how closely music is related to life. Begin with the cowboy songs Luther has recorded for Decca.

**Album cabinet, record player and bookshelves make up the attractive and convenient music corner of Mr. Roy A. Wiseman**

It is possible to parallel many other interests and activities with music. I know a progressive school principal who finds his Latin classes warm up to Ave Maria though they are cool toward declensions!

If your youngster follows the Lone Ranger he will rise to William Tell Overture (Columbia X60). Whenever I have played the march of this overture before assemblies of school children and asked whether anyone could tell me the name of the composition, "The Lone Ranger!" was the inevitable reply. Amid cries of "Heigh-Ho-Silver" the boys and girls enacted the part of the hero despite the bewildered glances of the faculty.

The melodious songs of Stephen Foster (Decca Album 15) appeal to most children, as well as to their elders.

Haensel and Gretel (Victor P38) thrills youngsters, particularly if they have seen a performance of the opera, or even a dramatization of the story. Just as you like to prolong a pleasant evening at a revue by buying the sheet music of the song hit and playing it at home, so do children love to prolong their hours of pleasure, by *hearing*—not yet *playing*—the melodies of the shows they have seen.

Pinocchio is an overwhelming favorite, too. A child who has seen the motion picture will dance with joy if he is given the songs to play over and over (Decca Album 110). "Give a Little Whistle" from this album is one of the records I use in my public school lectures when I want children to participate in the fun. I divide the group in halves, announce a contest based on the loudest whistling of the whistles in the chorus—the left group take the first whistles, the right the second, and so on.

Certainly dramatic, melodious Carmen is one of the first operas a child should see and selections from that opera rank high in pleasure-giving values to older members of this group. The National Committee for Music Appreciation has just issued an inexpensive abridged recorded version of Carmen which will serve as an excellent introduction.

A 100-year-old blood-curdling Chinese tragedy is the first record I play for children in the elementary grades when I want to show them that I like music because it's fun and convince them they will find it fun, too (Decca-20122). The strange Oriental harmonies falling on ears trained at 8 to a different conception of beauty bring forth laughter.

Program music always appeals to youngsters because it presents music in terms of a story. Try Danse Macabre, a humorous grave-yard number in which Death, the fiddler, plays a lilting waltz tune while skeletons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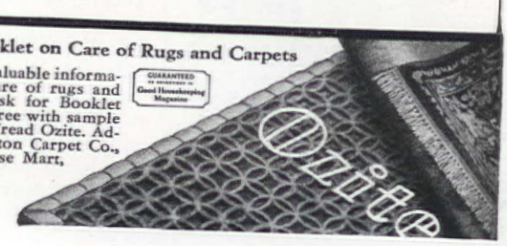

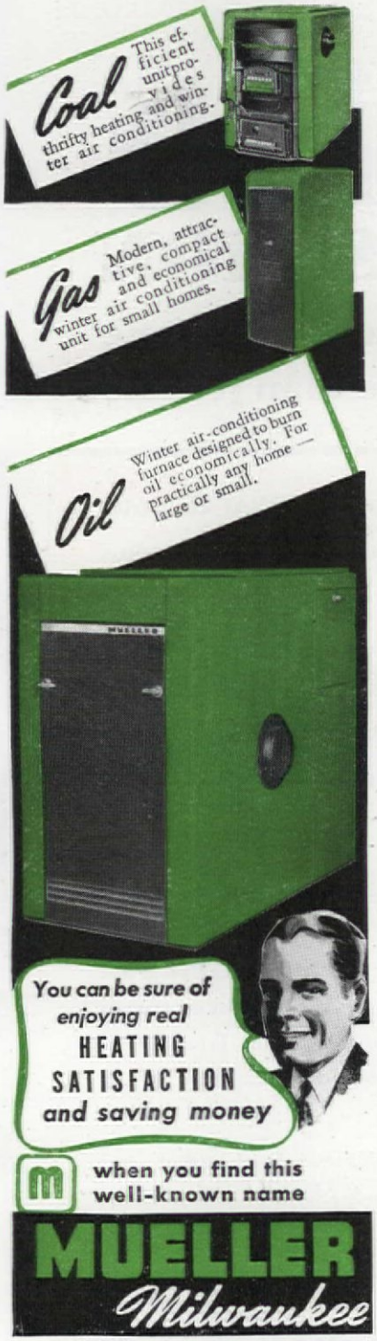


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cavort about (Columbia 11251); Valse Triste—another waltz—to which a delirious woman, rising from her bed, dances—and dies (Columbia 7322); Entrance of the Little Fauns and the Mosquito Dance—two expressive tidbits—one a march, the other a musical description of a pugnacious mosquito who flits about, stings, and gets

**Fine job of combining lamp and end table, record player, and shelves for ten- and twelve-inch albums all in one modern unit. It was designed by Mr. J. Asta**

slapped (both are on Victor 4319).

Young boys and girls will enjoy the six encore pieces for the violin, including The Swan, Souvenir, The Old Refrain, offered in an attractive album under the title Violin Favorites (Victor P22).

A band playing stirring marches is essential to every record collection for children. Eight famous American marches appear in Victor Album P5. If you think eight marches too many, buy only one disk with two marches. You may always buy single disks from any album if you so choose.

Other records which I recommend for the earlier age group are: The Stellenbosch Boys (Decca 18046); Meditation from Thais (Victor 11887); Grainger's British Folk Music Settings, which include Londonderry Air, Molly on the Shore, Shepard's Hey, Country Gardens (Victor 8734 & 1666); Traumerei and Melody in F (Victor 1178); Berceuse from Jocelyn (Victor 6630); Music Box (Victor 22167); Humoresque (Victor 15217).

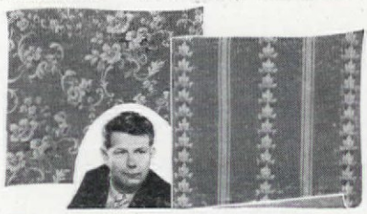
**OLDER CHILDREN:** All young people in their early teens love Tschaikowsky's Nutcracker Suite (Victor G5). If your child is so fortunate as to see the colorful ballet, the music will come to life for him. Who would deny the allure of the Blue Danube and Tales of the Vienna Woods (Victor 15425) which, coupled, have become the most popular Red Seal record in


**. . "I'll Argue Till Doomsday Against PLASTER CRACKS"**

**"Don't be stupid, Jim! Of course our guests don't stand up and stare at the plaster cracks in our walls and ceilings. Heavens, no! But everybody notices them. We've simply got to redecorate — and my heart's set on Wall-Tex!"**

**(Later) "Mary, I never dreamed these old walls could look so beautiful. And now our plaster crack troubles are over, thanks to Wall-Tex. We need its strong and durable canvas base to protect the plaster in every one of our rooms."**

**"See how beautifully it cleans, Jim! Spots wash away completely and the colors fairly sparkle after every washing. All I do is dip a sponge in soapy water . . . as easy to clean as enameled woodwork — it's *honestly* washable!"**



**There's new charm in the wide range of lovely Wall-Tex patterns, many of them designed by famed Norman Bel Geddes. Choose Wall-Tex for enduring beauty that *saves you money.* Send for free color portfolio and sample swatches of the material.**

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Victor's catalogue of 7500 records? A twelve-year-old is not too young to begin to know Bach, but for the introduction choose instead of a fugue or a suite for unaccompanied cello, a love song, Bist Du Bei Meir (Victor 8423). The broad lines of Giordano's Caro Mio Ben have sent chills up and down the spines of thousands since it was first sung in the eighteenth century, and the boy who listens to nothing but swing will come to enjoy at least one classical song if you don't per-

*General Electric*

*Stromberg-Carlson*

*Wilcox Gay*

sist actually in labeling it in that manner (Columbia 224).

Negro spirituals are full of aspirations, full of hope and simple faith. They have echoed from humble cabins in the deep South to palaces throughout the world. Their message goes straight to the heart of a child. Ten of the most popular spirituals, including Swing Low Sweet Chariot, Go Down Moses, Roll Jordan Roll, Nobody Knows the Trouble I've Seen, have been grouped in one album (Decca Album 83).

The infectious rhythm of Kreisler's contrasting Liebesfreud and Liebslied (Victor 6608) and his

*Zenith*

Schön Rosmarin (Victor 1386) hardly ever fail to start feet tapping.

Children who sing or play an instrument get most fun out of their performance when they are surrounded by doting listeners or fellow performers. A performer cannot always find an audience but he need never be without fellow performers. The Columbia Recording Corporation under the title, Add-A-Part Records, has issued a series of albums and single disks in which one instrumental part or a vocal part is not recorded because it is to be supplied by a "live" performer. Think of the fun of playing a quartet by oneself! More than one artist whose name makes musical headlines finds it expedient to rehearse with phonograph

*General Electric (cabinet by Baker)*

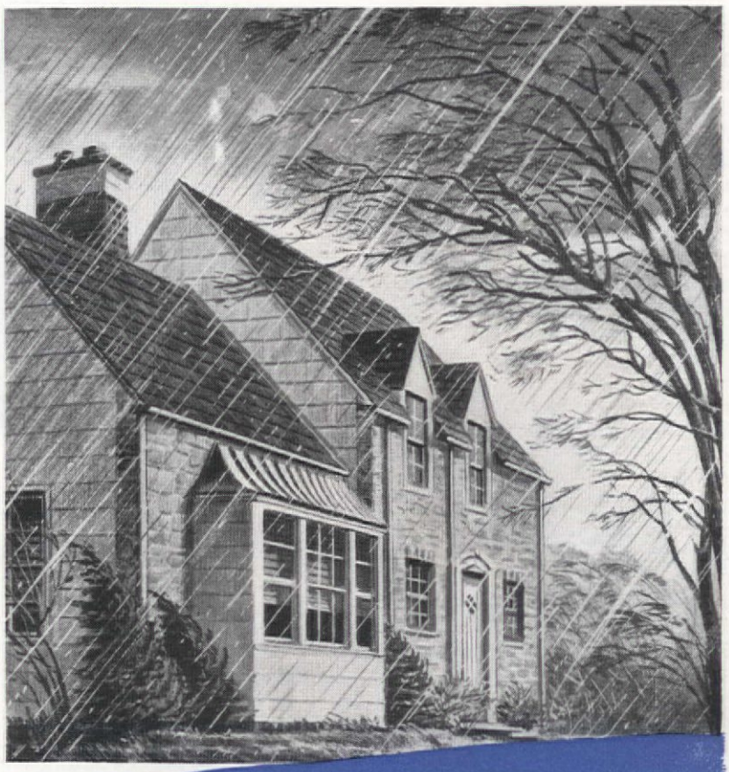
records. That is a convincing example of the importance of records as an adjunct to the study of an instrument.

In the album entitled "The Heart of the Symphony" you will find eight cleverly abridged melodious movements from the symphonic compositions of Beethoven, Schubert, Brahms, Tschaikowsky, Rimsky-Korsakov, Dvorak, Franck. As an introduction to the master works of orchestral literature I highly recommend this album (Victor G15).

Youngsters who brag they like only swing music tell me when I play "on the blind" the second movement of Tschaikowsky's Symphony No. 5 (abridged in Victor G15) that it is the tin pan alley song "Moon Love" —and they croon it *con amore*. I use this movement—the "inspiration" for the popular song—to show that symphonic masterpieces have an interest even for one who "doesn't like ANY classical music."

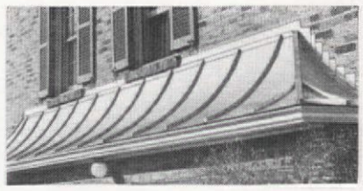
The Overture to Tannhaüser, presenting a titanic struggle between the force of good and evil, never loses its power to excite listeners—whether adults or children (Columbia X123).

The Overture to Midsummer Night's Dream, composed by Mendelssohn when he was 17, comes within a realm familiar to high school children

OLD MAN WEATHER

MEETS HIS MASTER



*This graceful batten-type canopy roof offers ample evidence of the excellent shaping qualities of* Armco *Stainless Steel.*

• Gutters, downspouts and flashing are so vital to the beauty and permanence of your home that it is both thrifty and wise to use the most attractive and durable material you can find. Armco Stainless Steel is such a material.

Look at the *outdoor* advantages of Armco Stainless Steel for your roof-drainage system. Its smooth, neutral tone harmonizes with any color scheme. It laughs at rust . . . and doesn't shed dirty streaks over the side of your house. Its great strength (more than that of any other material) is assurance against sagging and breaking, even under heavy snow-and-ice loads. If you live in a seacoast region, Armco Stainless Steel will endure where other metals fail.

Best of all, Armco Stainless costs little more than other high-grade metals. If you plan to build or repair, ask your architect or sheet-metal man to install a roof-drainage system of Armco Stainless Steel. You will admire its attractiveness, and it should easily last the life of the house. Write for interesting descriptive matter. The American Rolling Mill Company, 111 Curtis Street, Middletown, Ohio.

MADE OF ARMCO STAINLESS STEEL

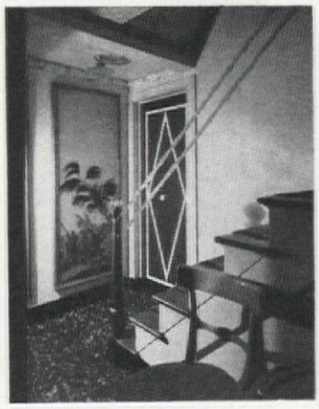
ARMCO STAINLESS STEEL

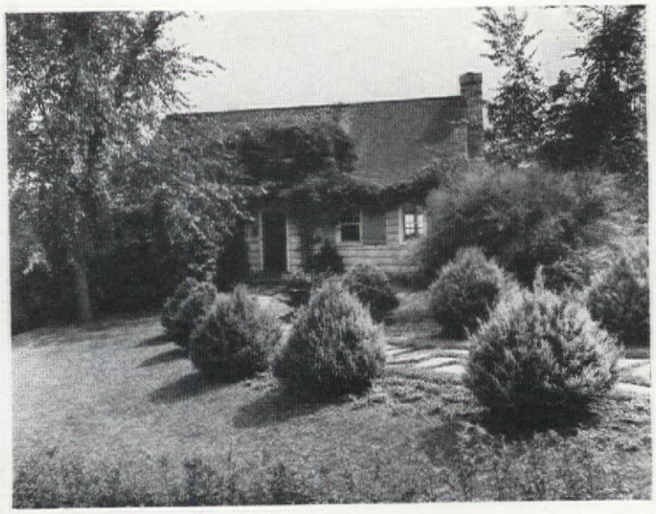
(Victor 11919/20). Tschaikowsky's rather sentimental Capriccio Italien appeals to young people today just as it did to me when I was 16 (Victor M632). Brahms' Hungarian Dances always charm (Decca Album 89) and, in another way, so do the songs Nina (Victor 1317), None But the Lonely Heart (Victor 1706), Thy Beaming Eyes (Victor 1172), and Four Indian Love Lyrics (Columbia X150).

Here, then, are the suggestions of a recorded music enthusiast for starting a child's library. A list five times as long easily could be compiled. But with a selection of these records in his home, your child is well on his way toward enjoying music as a lifelong hobby.

*Editor's Note:* Seldom have we seen better examples of homemade furniture than the music groups shown on these pages, all prize winners in R. C. A.'s "My Record Library" contest. Each one solves a special storage problem intelligently and economically, and each one proves that the owner is a music-lover who wants to enlarge his collection of records. Home craftsmen should not find them too hard to duplicate or adapt for their own homes, for they are simple, though well designed and finished.

## Mrs. J. Mitchell Hoyt's



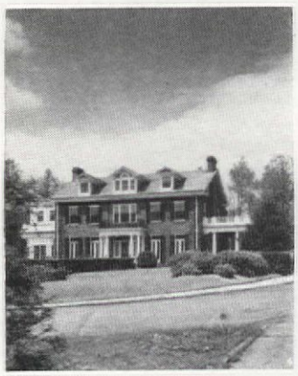


## Connecticut house is packed with charm, amusement

AS YOU come up the winding walk it looks like a simple, innocent enough, little Cape Cod cottage. But when you get inside, and then later see that it's three stories high in back, you know how wrong you've been and how packed with surprises and bright ideas it is. Mrs. Hoyt was her own decorator, and she decided to have fun with the whole house. And she did, even to the outdoor fireplace, handy tables and chairs, and amusing merry-go-round horses prancing about on the lawn.

You see only part of the living room at the top of the opposite page, but that's enough to prove how pleasant and suitable for country living it is. The windows are cleverly and inexpensively draped with bright red swags, and no heavy draperies to keep out the sunshine and view. Mauve gray walls, beams stained a wonderful silvery gray, and colorful hooked rugs make a nice background. Dozens of Victorian

(*Go on, please* →)



## Mr. and Mrs. Curran's beautiful home is down in Greensboro, N. C.

*F. M. Demarest*

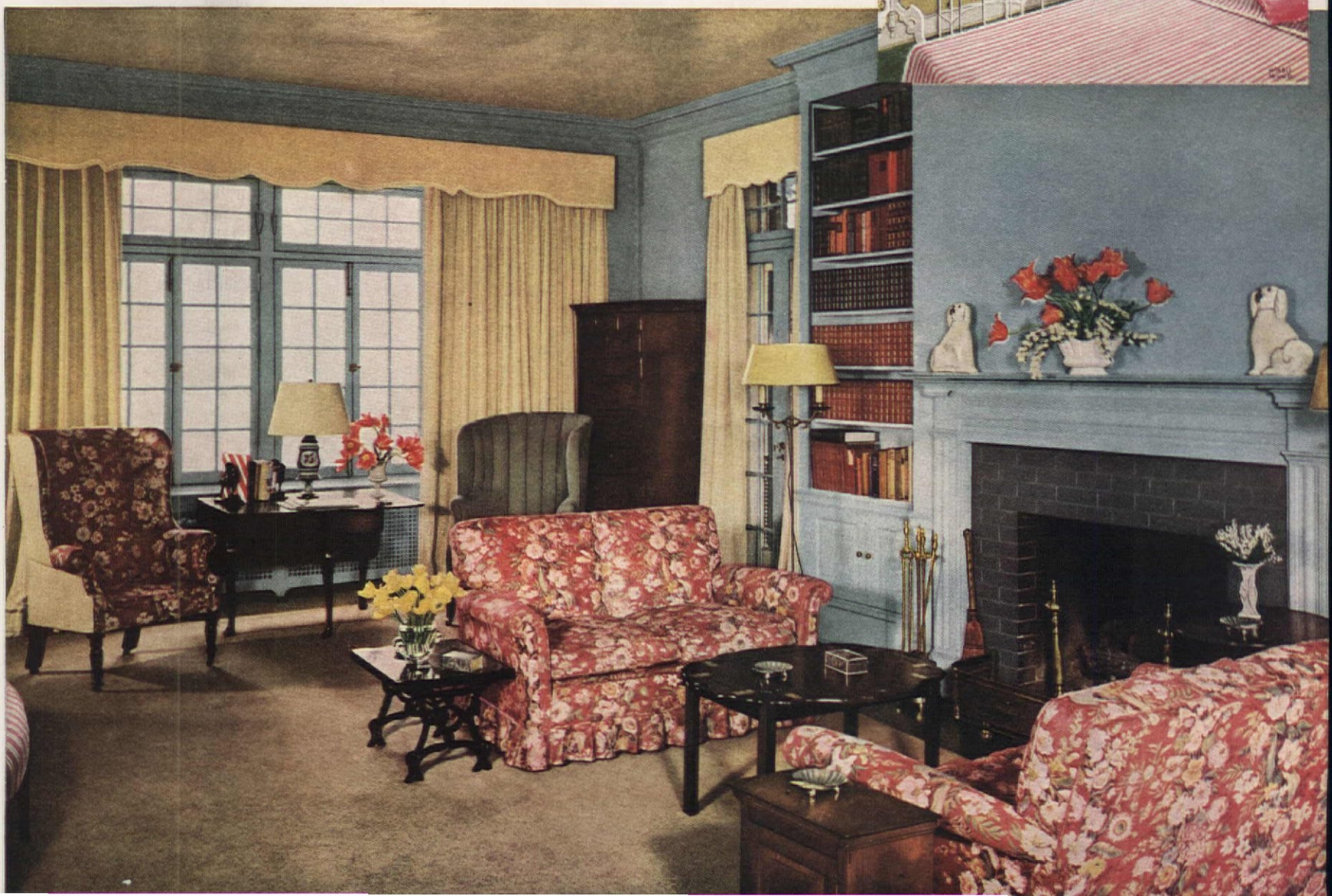
## Decorated by Otto Zenke, of Morrison-Neese, it's as gracious as Southern hospitality

NOTHING we could say about furniture arrangement, color schemes, and mixing periods would tell the story so well as these photographs of the living room in Mr. and Mrs. Frank Curran's house. You see one end of the room in color on the opposite page and the other in black and white, along with the exterior, at the left, above.

It's a big house, but for all its size has a comfortable, homey feeling, planned for the informal entertaining the Currans enjoy for themselves and their children. Decorating the living room wasn't an easy job, at that, because it's so very long, with a bank of casement windows at one end and a pair of windows at the other, and the perennial problem, French doors on each side of the fireplace.

The decorator placed a pair of love seats at right angles to the fireplace, and against the opposite wall a fine Sheraton sofa. These pieces, plus an occasional chair, make a perfect conversation grouping for family gatherings or informal dinner parties of six or eight. At the big window end of the room are an antique mahogany drop-leaf table and two comfortable chairs, for games or reading. The fine old walnut desk, at the other end, is nicely secluded for writing letters. Ample bookshelves and a corner cupboard filled with Mrs. Curran's collection of old glass give personal and informal character to the room.

You can't say it's a rose and blue room, because that doesn't sound lively enough—but the walls are clear blue and most of the fabrics dominantly rose. The sofa is upholstered in a stripe, and the love seat slipcovers are deep rose, quilted chintz with flowers and foliage in greens and blues. The wing chair's front and seat are the same chintz, its back a plain eggshell; the barrel chair on the other side of the table is upholstered in blue. Full draw-draperies and shaped valances of a heavy textured fabric in eggshell look very elegant at both windows and French doors. The sand-colored carpet has a slightly pink glow, and adds a modern feeling to an otherwise 18th century room. All in all, it's a quietly elegant big room, ready to be enjoyed by the whole family. It is beautiful but it also has the more important quality of livability.



1

2

**Mrs. Hoyt's bedroom is nobody's "plain Jane"! It's dainty, decorative, bursting with Victorian whimsies**

3

**If this room doesn't make you want to play, nothing will! Old furniture painted white, gay tricks with wallpapers**

ornaments, large and small, and fetching little chairs upholstered in quilted and puffed taffeta add to the amusement of this very friendly room.

The guest bedroom, shown on our cover and again in the small insert in color on page 55, makes us beam with joy because it's dainty, smart *and* easy to duplicate on the smallest budget. Instead of stuffy curtains, the windows are framed in white wire laced with pink ribbon. More white wire makes picture frames, hanging shelves, dressing table and border for the peppermint-striped headboard that glorifies ordinary box spring and mattress. All of this against a tiny flower-patterned wallpaper would make us want to be permanent guests in this charming home.

The door to the playroom foyer (page 54) was made interesting by the simple means of one-inch wooden strips applied as border and diamond-shaped center ornament. The white china doorknob went smack in the middle. The ugly wooden stair rail and spindles were replaced by modern glass rods.

MRS. HOYT'S ideas didn't run out when she finished the living room, guest room, and play-room foyer, and made her lawns places for outdoor living. She kept right on, making the whole house a riot of ideas and fun.

4 *F. M. Demarest*

Her own bedroom, shown in photographs #1 and #2, is very personal, with all the Victorian ornaments and dainty trimmings she likes. With a really beautiful pink and rose Aubusson rug to start her off, she added only antique "finds," pretty fabrics and wallpaper, some paint and a lot of ideas.

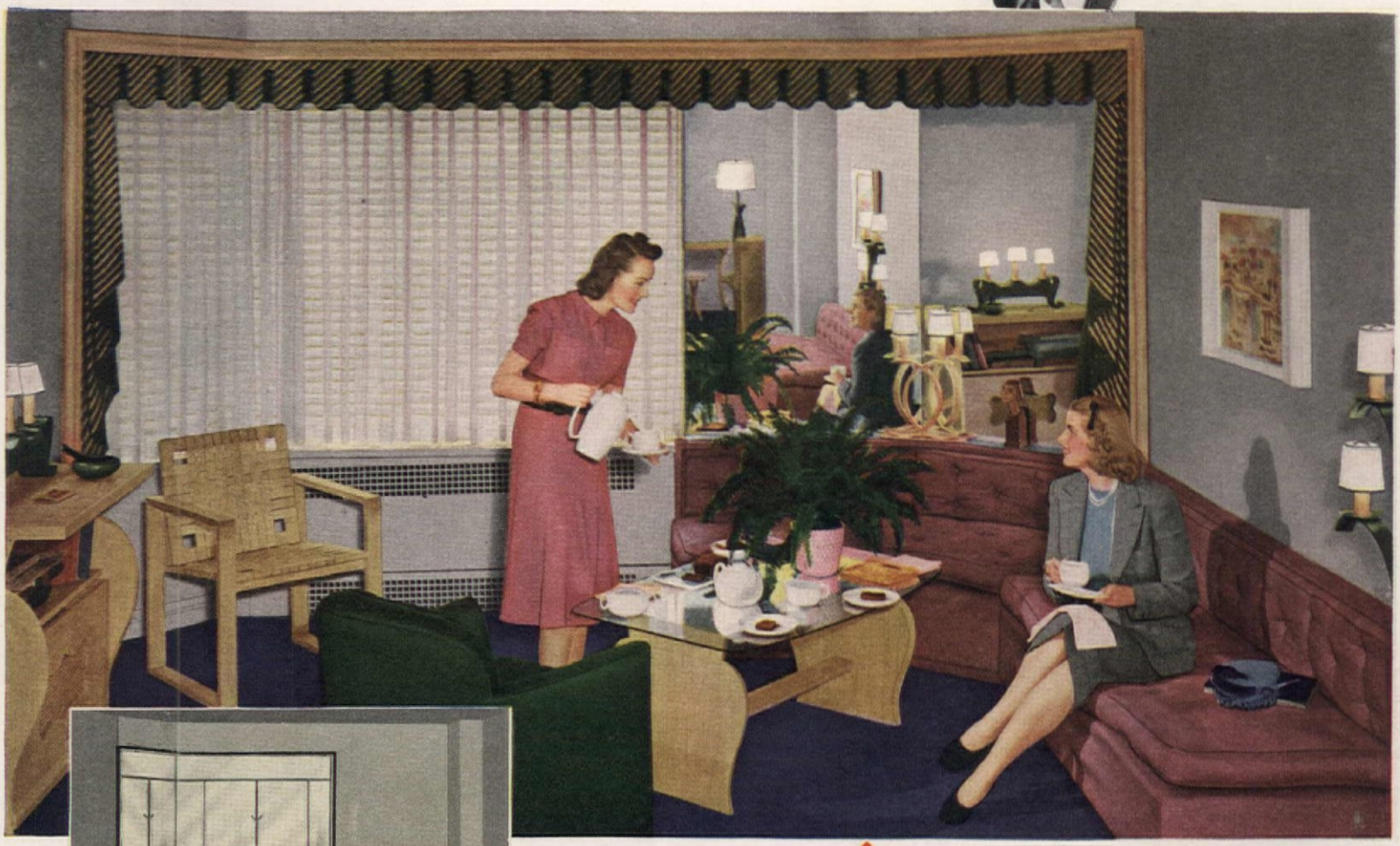
Choosing a wallpaper in white with pink roses, green leaves, and touches of gold, she cut out one of the motifs and pasted it on the headboard of the bed, which she had painted white (#2). More wallpaper flowers went on the screen near the bathroom door. She used a rosebud-patterned dress silk for the bedspreads, and old-fashioned lace for the full, ruffled tester and window curtains. A coat of white paint plus painted floral decorations brightened up the old walnut Victorian chest that stands beside her bed. (Use decalcomanias if you're not an artist!) A curious piece of furniture found in a second-hand store, chest below and what-not above, was painted white, too, making an elegant display piece as well as providing ample drawers. In photograph #1 you see a two-tiered shaving stand, also painted white, now used for bottles of perfume, tiny ornaments, and personal accessories. An old revolving piano stool with a new lace petticoat makes a dressing table stool, and a typical Victorian chair looks fresh and sprightly painted white and upholstered in bright Kelly green slipper satin. Pink plastic Venetian blinds make the room even more glowing and feminine.

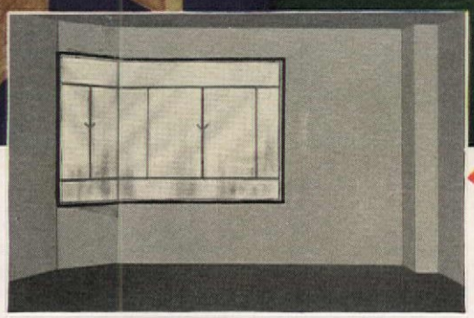
The party room, #3 and #4, once was a garage—but you'd never know that now! Even exposed plumbing and heating pipes were turned into assets. In the corners near the windows they were boxed in, the boxing concealed behind sheer white curtain material weighted with bead fringe. Similar pipes on the ceiling at the other end of the room are disguised behind a gayly curved cornice board and a green-and-white-striped canopy shown in #3.

Victorian furniture has been painted white, antiqued, and accented by bright-colored trim around drawer pulls, handles, and such. One piece with a very special sense of humor of its own is shown in photograph #4. It was just another old tea wagon until Mrs. Hoyt painted it pink, added scalloped galleries, and applied to each scallop a little star like the ones you buy for Christmas packages. In the same photograph you see the wall-size window, looking out to the lawn and the Sound beyond. That fancy table in the window, by the way, is nothing but a sheet of glass supported by an old iron base (maybe once a sewing machine) painted white. Outside the window you can see ordinary iron brackets, like the ones used for kerosene lamps, now painted white and used for plants. Shells, figurines, and candelabra trim up the gay atmosphere that is so right for a party room like this one.

# *How does a designer fix up his own apartment?*

**Paul Bry . . .**
Internationally famous designer of interiors, furniture, lamps and fabrics, whose work at the Paris Exposition, Golden Gate Exposition, and New York World's Fair was widely talked about.



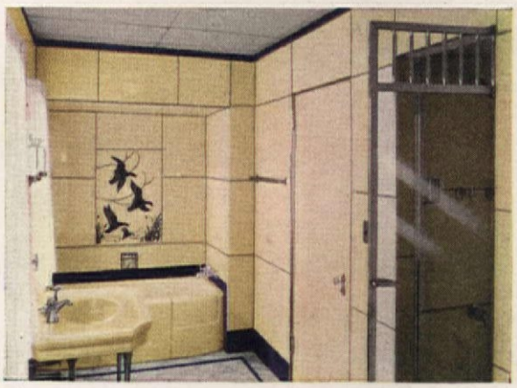


**THE PROBLEM.** In his own apartment Paul Bry had a window like this, forming a partial bay. Notice, in the original state of the room, the column in the corner, which made an unbalanced and awkward-looking jog in the right-hand wall.

**THE SOLUTION.** He took two large Pittsburgh structural mirror panels and finished the bay. One mirror was set in the same plane as the window. The other was set at an angle, hiding the ugly column in the corner. Below the mirrors, an angled sofa was placed, following the lines of the mirrors. Curtains, Venetian blinds and a valance completed the job. You can work mirror magic like this in *your* home. Send for the idea booklet below.

**When you buy mirrors,** whether they're built-in like those above, framed, or part of furniture, and you see the blue Pittsburgh Label, it means that the mirror manufacturer has used Pittsburgh Plate Glass to give you undistorted reflections. The modern mirror and furniture in the photograph at the left are from John Wanamaker's, New York.

**Dress up your bathroom** with walls of Carrara Structural Glass. Carrara won't stain, fade, or absorb odors. It comes in ten delightful colors, and it can be pleasingly decorated with figures of your own choosing, such as those of the birds above the tub in the room at the right. Note the Plate Glass shower door.



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For perfect reflections, look for the blue label of Pittsburgh Plate Glass when you buy furniture or mirrors. Pittsburgh Mirrors come in blue, green, flesh tint, water white. And with silver, gold or gunmetal backing.

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And just wait till you see the entire selection of Beauvais patterns! Maybe you'll go like a homing-pigeon to the lovely 18th Century florals. Or the smart new self-toned designs, such as the popular motif of pine cones which seem to bring outdoors indoors! But that's not all of the styles, so go look at them all in your favorite department or furniture store . . . *tomorrow!*

*A bedroom with a pleasant arrangement for reading, sewing or solitaire! Designed for Bigelow by HOUSE BEAUTIFUL. This livable room can be furnished on a moderate budget, including the Beauvais Tailor-Made rug, which is the smart and popular pattern No. 1660—an embossed effect in Bigelow basic blue.*

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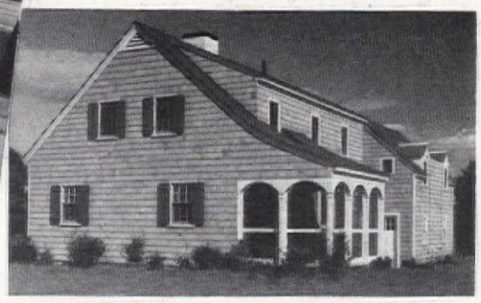
# *What do you mean,* "CAPE COD"?

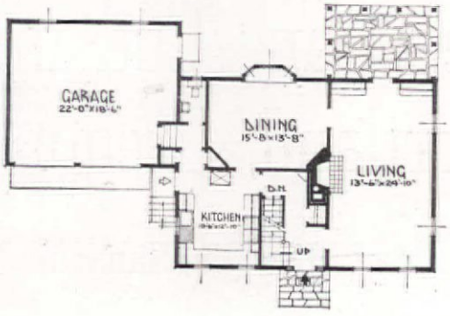
**Sure, Cape Cods are cute and cosy, economical to build and maintain. BUT they needn't be all alike. Individual treatment of wings, porches, breezeways, windows, entrances, dormers, garages, color schemes adds interest, thus making Cape Cods personable**

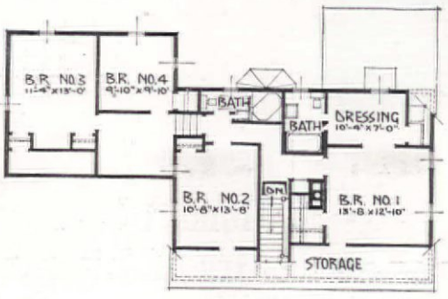
WE DON'T need a poll to convince us that the Cape Cod house is on the crest of popularity. We've seen new ones in the Northwest and on the West Coast, all through the Middle West, and in New England itself. We've seen good ones and bad ones. The good ones show the well proportioned exteriors, inventive details, interesting colors, skillfully roomy plans, solid construction, all the heart-warming appeal and sound economic sense this intelligent small house scheme can offer. The bad ones look like shacks and show that four white walls with blue-shuttered windows and a roof don't automatically create a Cape Cod house. Cape Cod doesn't really mean such barren boxes.

On these pages we show five homes with individual, varied treatments which differ from each other but which really preserve the essential values of the Cape Cod style. They have the true simplicity of form, plan, and materials; the rectangular shape which looks well from side or front, is economical to build since the long walls are only one story high, and which is easy to heat and maintain because it's so com-

*Lyford & Magenau, Architects*





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pact. But they also have the adequate size and scale Cape Cod exteriors should have, with well related proportions of walls, roof, and windows and details handled with care and imagination. Inside they ingeniously tuck away an unbelievable amount of space in true Cape Cod fashion. And, most interesting of all, they show the adaptability of Cape Cod to personable treatment; ells, wings, entrances, and porches have been added to them, breezeways and garages included, dormers introduced in many distinctive and exceedingly delightful ways.

Our first stop is at Mr. and Mrs. L. Josselyn Young's home at Newport, N. H. Nearer the Cape Cod region, it has followed original flavor and traditional design more closely than some of the others. Silvery-gray walls (cedar shingles left to weather), a low-lying roof unbroken by front dormers, center chimney, center entrance balanced by neatly spaced pairs of windows, a generally beguiling tiny appearance follow precedent. Long and low, it's not lean, however, for it has a living room nearly 20'-0" x 25'-0", a good-size front hall, dining room, kitchen, service entry, and lavatory on the ground floor and four surprisingly generous bedrooms, two baths, a dressing room, and exceptional storage and hall

# Here's Cape Cod in Portland, Oregon

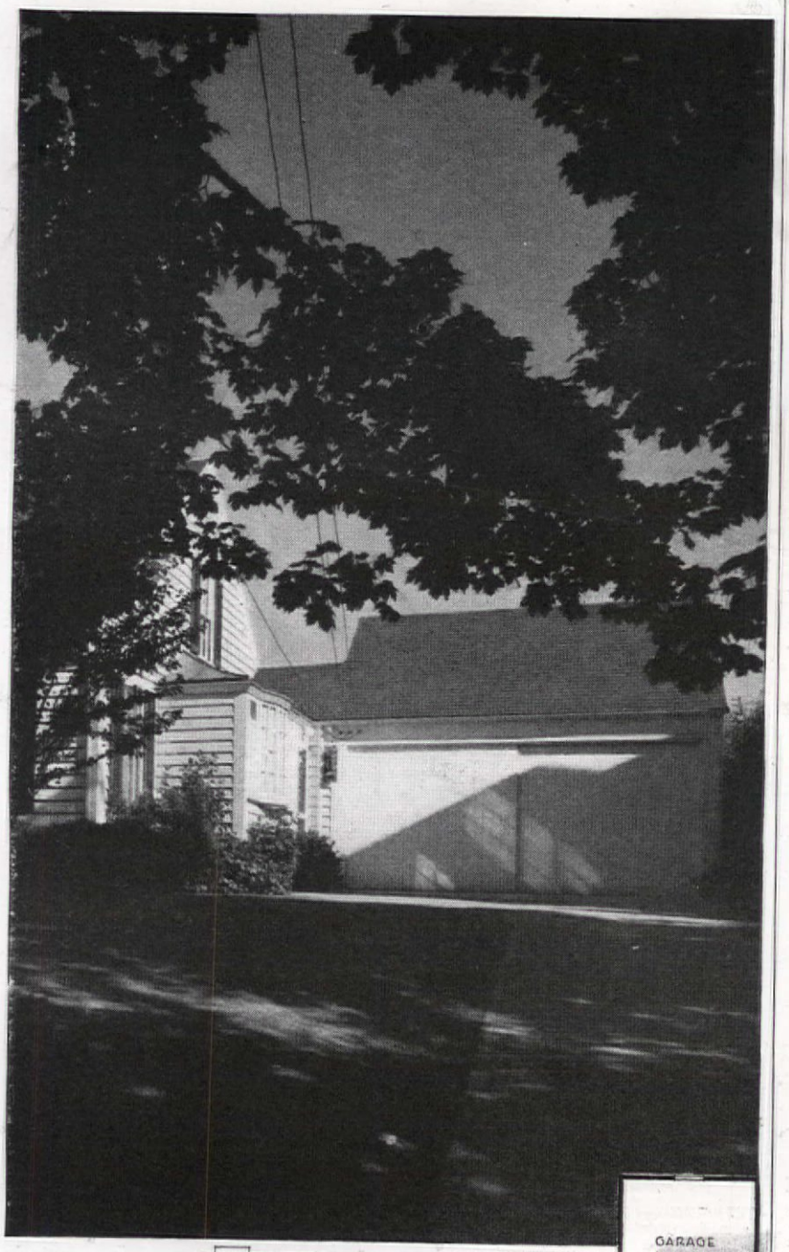
**Home of**

**Mrs. M. J. Sammons and Miss Rita Sammons**

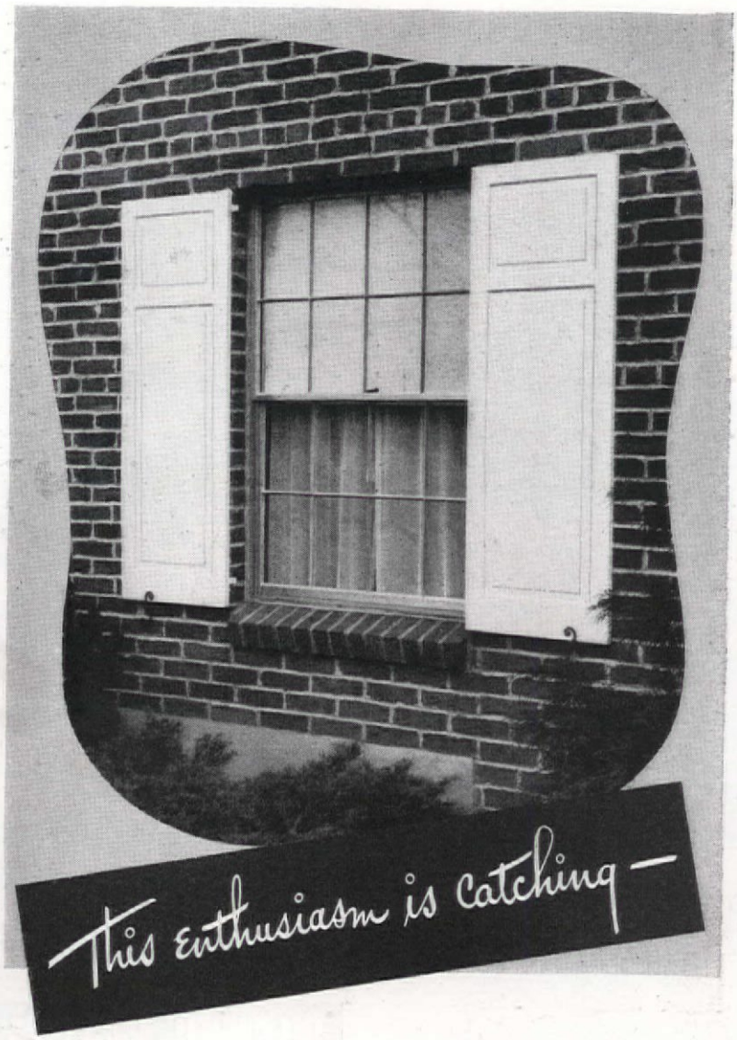
space upstairs. Two bedrooms and the extra hall space are over the two-car garage, added on the left side of the house pretty much as sheds were added on old Cape Cods; its roof line follows the line of the house and its arched doorways enliven the front. A new note is the arched, screened porch at the back of the living room, covered by the house roof. Notable, too, is the use of a variegated blue, green, and violet slate roof, greenish-blue shutters and doors, simple dead white trim with the gray walls.

Clear across the country from New England is the home of Mrs. M. J. Sammons and Miss Rita Sammons. It shows the form of the Cape Cod house enlarged, elongated, and treated in a more formal and elegant way. There's the arrangement of low roof, center door, and pairs of windows again, but here the roof covers a house in larger scale, the doorway is a wide, recessed affair with side and transom lights flanked by fluted pilasters, and there are handsome wood railings built to serve as settles. The windows and bottle-green shutters are very wide and important and topped by a heavy cornice carried across the whole front. Simple shingles give way to white clapboard siding.

It occupies a nearly flat corner lot and is placed back from the street but not hidden from it. The owners enjoy looking out from their wide



*Hollis Johnston Architect*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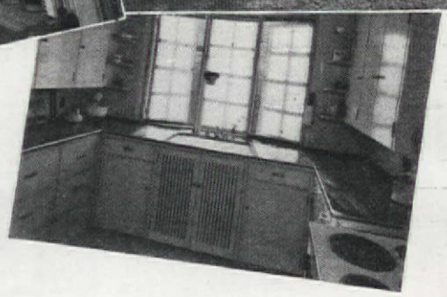

**Kitchen sink centered in delightful little curtained bow window**

windows on the attractive suburban setting and activities and planting is kept low and simple. A private, enclosed porch is neatly worked into one corner of the house plan, usable from living room and bedroom. All rooms are on the first floor; living room and one bedroom on the left of the center hall, dining room, breakfast room, kitchen, and another bedroom on the right, with the bathroom directly at the back of the house. There's a basement, and stairs lead to an upper floor which could be readily turned into additional bedrooms by building dormer windows in the roof.

Time and trouble were taken with all interior details. Especially attractive is the knotty-pine boarding used for entrance hall walls and again for the breakfast room on the other side of the dining room. The rustic corner cupboards of knotty pine, built in the breakfast room, and the


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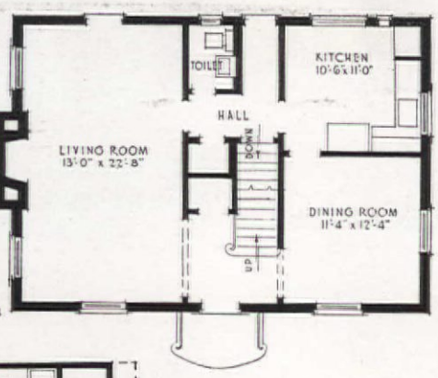
more formal, glass-enclosed cupboards in the dining room furnish an abundance of china storage space. Cheerful, patterned papers and white, frilly, tie-back curtains are background for Colonial furnishings in living and dining rooms. The big bay at one end of the living room and the adjoining book alcove which leads to the back porch are thoughtful features. And, in the up-to-the-minute, white kitchen, complete with cabinets on three sides of the room, there's a charming little triple-sash bow window over the sink which makes a handsome architectural feature inside and outside of the house.

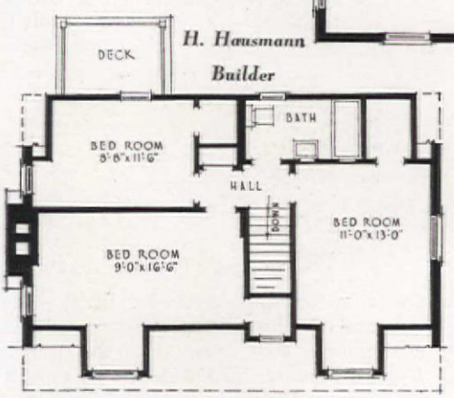
Another variation of Cape Cod design is Mr. and Mrs. William Rietz's snug, pleasant, six-room home in suburban Milwaukee, which uses both new ideas and new materials. It exchanges the four typical little Cape Cod windows across the front wall for two

Silverstein

# In Wisconsin, this "Cape Cod" of concrete block

attractive 4'-0" x 5'-0" picture windows framed by a scalloped cornice. The entrance doorway is dressier, too, with its neat iron-railed approach. Two properly wide dormer windows line up above the picture windows, lighting and ventilating front bedrooms.




*H. Hausmann*
*Builder*

Home of
Mr. and Mrs. Wm. Rietz
in Wauwatosa

Built for $6,500 on a lot 50'-0" x 150'-0", all exterior walls are concrete blocks laid in an interesting pattern of eight-inch ashlars, which give a nice effect of texture. Weatherproofed with cement, the blocks have a nice creamy tone which goes well with the very dark red wood-shingled roof. Basement walls are sandgravel concrete blocks, while dormers are of wood in clapboard and siding. There's a small porch attached to the back of the living room whose roof forms a tiny deck for the rear, third bedroom upstairs. This bedroom and the bath are lighted by a long, flat dormer across the back of the house. The first floor has a well lighted living room with good wall spaces and a handy lavatory; there are front and rear halls, well ordered dining room and kitchen, and a recreation room below stairs. Locating stairs and service entrance in a rear hall, not in the kitchen, saves this room from the wintry blasts of an outside door and from the wear and tear of traffic down to the basement.

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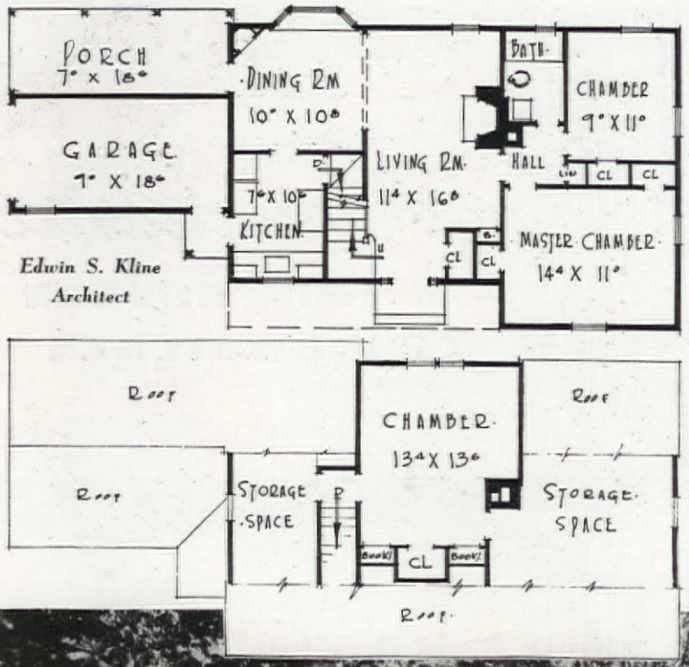



THE introduction of a number of smart ideas, individual touches and twists, gives the Glomb house its real story-book charm. It is Cape Cod in its low rectangular shape and style but instead of the usual front wall treatment the entrance doorway and kitchen are recessed a few feet under the eaves of the roof, giving a picturesque hood effect. The front bedroom, however, on the right side of the house, extends right out to the edge of the roof. It has a full-size window, while the kitchen on the left side has a small, square, shuttered window with a flower box under it. The wide, front Salem doorway has a simple, paneled door and just four sidelights on either side of it.

Wurts Brothers

**Good use of triangular-shape lot. Service door is close to rear, front door gains flagstone approach, big trees are well set off**

# And here is the Long Island Version

**The Roslyn home of Mr. and Mrs. L. V. Glomb, Low-cost, distinction in this Cape Cod**

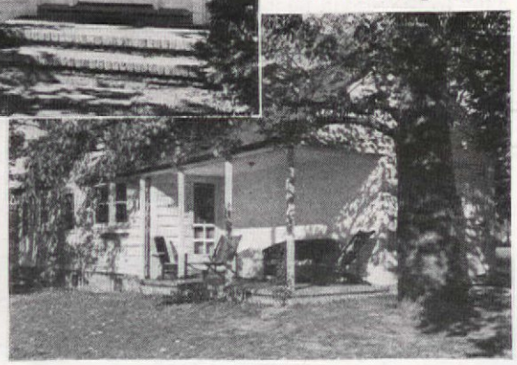
The kitchen doorway is near the front, too, protected by a little, shed-roofed porch between the house and the low garage wing extending out at the left. An equally neat garage door opens onto this porch, affording a covered passage from the house. The wide trellis on the front garage wall helps to emphasize the long, low lines of garage and house, while the position of the house makes the best use of the triangular-shape lot—it brings the kitchen entrance right close to the road but allows space for a nice, curving, flagstone approach to the front door. A much appreciated feature on the outside of the house is the 18'-0" long Colonial porch at the back, overlooking the wide garden space and five old elm and maple trees. The interior of the house also varies the familiar Cape Cod scheme, proving that these compact little houses can be done in many ways. A small entrance foyer leads into the living room, which is carried right through the center of the house; the dining room opens off through an opening wide enough to make it serve as part of the living room any time. The workman-like kitchen at the front of the house is well segregated from the living quarters.

*Wurts Brothers*

The two bedrooms and bath on the first floor are reached through a door in the wood-paneled fireplace wall, while the boys' bedroom upstairs is reached by the Colonial stair located beside the front door.

Delightful built-in features and storage spaces abound. There's a simple, small fireplace with the board-paneled wall and ceiling around it painted white to contrast with scenic Colonial paper, a nice dining-room bay, built-in dining-room cupboard and living-room bookcase with good details. The boys' room has rustic-type batten doors and deep drawers for clothes and toys. There are at least eight finished closets and the large attic storage space offers future possibilities. Modern convenience is provided with automatic heat, copper piping, insulation, etc., and the house was built at moderate cost with architectural supervision.

**Overhanging roof protects front doorway. For summer suppers, nothing is handier than long back porch just off dining room**



The low cost was an achievement because of the special features included, the front doorway, porches, fireplace, wood paneling, cupboards, etc., details which usually "up" building costs tremendously. They were acquired at lower cost than usual because they were built smaller in scale and simpler in design *and* they were planned for ahead of time and not added as "extras." They take the house out of the ordinary run of stock design houses, the kind built in monotonous rows of forty-foot-wide lots with duplicate fronts, duplicate shrubbery. The whole house is extremely simple, quaint but new, from its plain door frames to its tiny tiled bath. But it has distinction and it really is completely and uniquely the owners' own home with no duplicates elsewhere.—CATHARINE MORGAN GLOMB.

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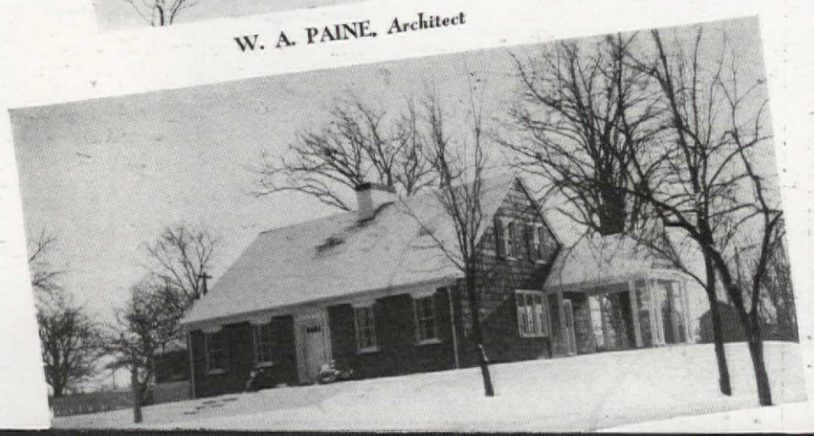
# Cape Cod in Columbus, Ohio

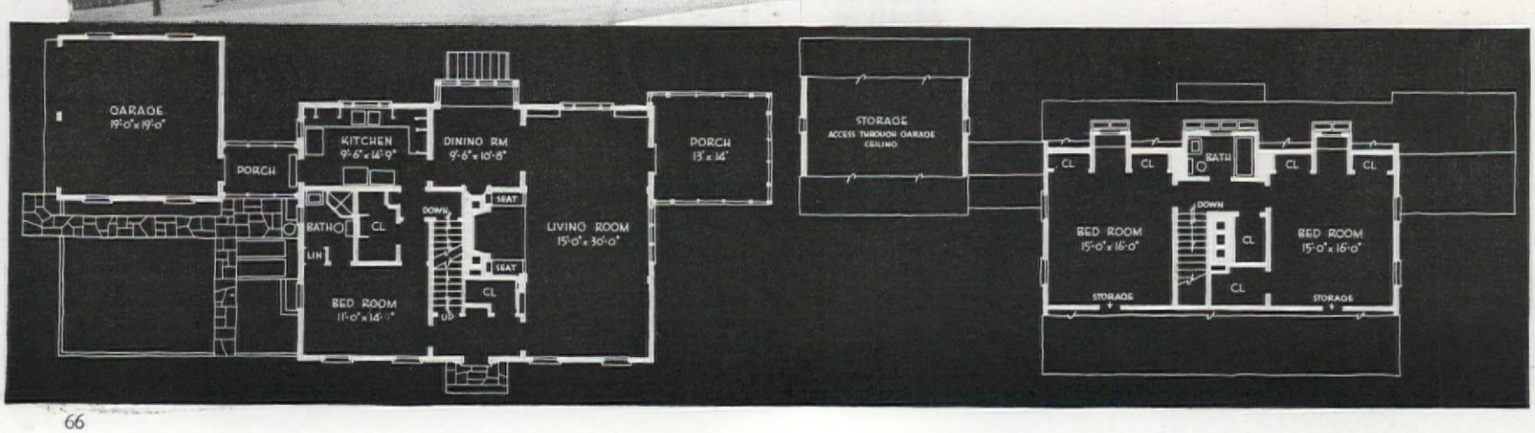
W. A. PAINE, Architect



**Home of Mr. and Mrs. Neale Howard**

ONLY a few months ago, on a teeming rainy day, we spied Mr. and Mrs. Howard's home sitting serene and snug on a wide lot at the bend of a road. Its russet-brown shingled walls were just the rich color of a Rhode Island red hen and it was set among apple trees and framed by fine big trees. It had so much of the true Cape Cod flavor, such a nicely pitched roof, long low front, inviting kitchen yard, windows, and entrance, such a cosy but dignified air altogether that we rang the front doorbell. We were cordially greeted by Mrs. Howard and an enormous, lolloping, Saint Bernard puppy and graciously shown through the house by both. True to type, the house seemed twice as large inside as outside and tucked in all manner of space and comfort. A super-satisfying feature was the warm, comfortable, lived-in rooms and furnishings and the complete lack of any "decorated" look. The eleven-foot-wide entrance hall had beautiful Colonial paper, a niche for a hall table and double doors (one giving privacy to the stairway leading to the second floor). The enormous living room was intelligently organized into three sections, the center fireplace conversation group, the front music quarter, the rear study area. The dining room, just off it, had wonderfully complete equipment built in a jolly bay. There were built-in closets galore. But why not let Mrs. Howard herself tell how she planned it:

"Our house started in a spirit of fun and the fun lasted all through the planning and building stages. But we were guided by a very definite list of the things we wanted and we kept to that list. It



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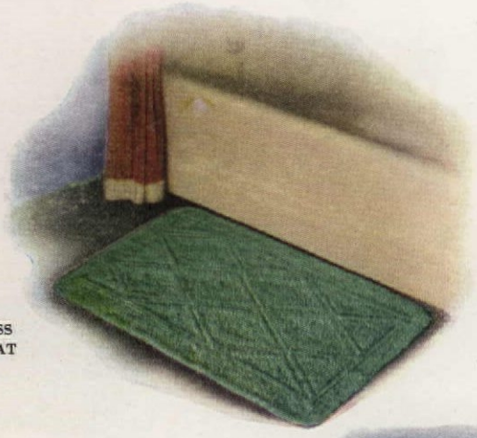

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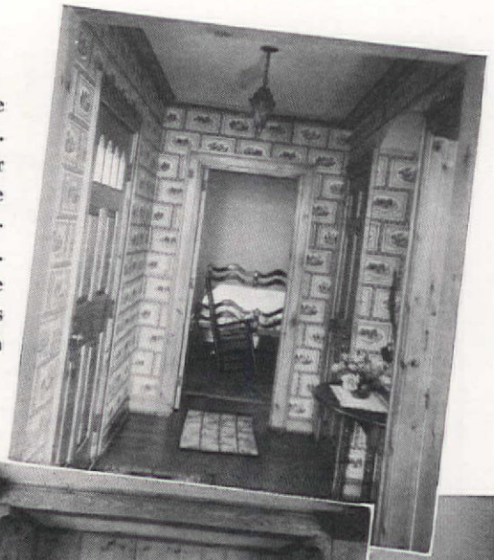
gave us a roomy coat closet just inside the Dutch front door and a large living room with a central, recessed fireplace, with settles and hearth proportionate to the family group *and* a Saint Bernard dog. We included pine paneling and beamed ceilings, and built bookshelves around the rear living-room window with ample storage for maps, accumulations of newspapers and magazines, as well as books. In front of it we placed a library table adequate for stacks of current magazines, a globe, and full-size dictionary, since these are in demand in our home. We provided a comfortable reading chair, stool, and lamp for each of us and a lounge by an insulated window where the sunset could be enjoyed looking one direction and the crackling fire in another. We saw to it that our rule, 'an ash tray for every chair and wastebasket for every room,' was carried out. We wanted plenty of sunshine and room for flowers and plants in the dining room and achieved them, along with a built-in buffet and cupboard which provided silver and linen storage.

"The kitchen is large enough to handle equipment without any feeling of being crowded, yet small enough to be efficient, and it is light and easy to maintain. We included a bedroom on the first floor, on the left side of the house, complete with its dressing room and shower, because past family illnesses had proved the usefulness of this arrangement. Between this bedroom and its bath we built a linen closet which is accessible from either room, like a dining room-pantry cabinet.

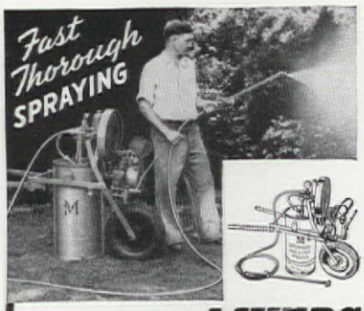
"Upstairs, we included two large bedrooms and a bath with every inch of available space under the roof used for built-in drawers, shelves, closets, and general storage space. As many rooms as possible face south. The house has good insulation, humidified air and automatic heat, storm windows for winter, copper screens at every window and on every porch for summer, awnings and shutters which really work. In the basement it boasts a workshop and a small conservatory."—LENA S. HOWARD

We didn't really allow Mrs. Howard enough space to tell all the nice details of her home. The side porch off the living room, a delightful spot in summer, open on three sides and overlooking the woods and creek at the back of the property, isn't often found in Cape Cod homes or added on as successfully as it is here. The small breezeway or porch at the other side of the house, affording a covered passageway between kitchen and garage, gives a great deal of added charm to the exterior, particularly since it also has a nice little yard in front of it enclosed by a low white picket fence. Laid with flagstone paths, it makes a good spot for outdoor snacks. Trim on these porches, on cornices, window sash, as well as on the neatly detailed front doorway and the paneled door (which has four little lights), is painted white. The louvered shutters are dark green in pleasant contrast to the red-brown weathered walls.



**Eleven-foot-wide entrance with colorful wallpaper. Old, adzed beams on either side of fireplace divide living room into conversation, reading, music groups. Deeply recessed fireplace with pine woodwork has cosy wide settles and hearth**

*Rager Photographic Co.*

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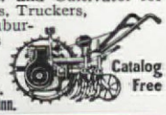

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# MAJOR & minor

LOOKING ahead to the not-so-distant days when garden activities will be in full swing, let's consider a few potential and practical time and labor savers. An early—and continuous—job is keeping the grounds cleaned up; for this the Gard-N-Cart **(1)** is worth its 15 pounds in, well a lot of things. Budwig Mfg. Co. If your plants seem out of sorts, it may be the soil's fault (or misfortune) in lacking certain plant foods or enough "sweetness." To find out, use one of the modern Soil Testing Kits **(2)** that make such successful week-end gifts for garden-loving hosts and hostesses. Sudbury Soil Testing Laboratories. Weeds in a lawn are sometimes, like whiskers in the old epigram, "a man's own fault," especially if he owns an automatic "One Punch Weed Puller" **(3)** that saves him even the trouble of bending over. Casey-Ball & Co. These gadgets **(4)** for owners of coal-burning furnaces are, left to right, an ash ladle with long, flexible handle; a shovel-like ash-sifter which, used in the ash-pit, will salvage a lot of good coal; and the Androck Kling-R-Tong, whose function is obvious. Michigan Wire Goods Co. Back to the garden and the Kneelevator **(5)** made by Gardenalls; a real comfort with its rubber cushion and friendly "arms" and very convenient with its tool trough in front and a handy box under the knee rest. With lots of tying-up to do, "Twistems" **(6)**, those copper wire-reinforced green paper strips, will be invaluable; and for keeping grass edges neat along the walks two edgers **(7)** brought out last season are handy. Both have toothed cutting wheels and solid disks to run on, and one (Clipper Lawn Tool Co.) has a little knife out in front. The other is from the Union Fork and Hoe Co. If dry weather makes your lawn hard and compact, it will appreciate being opened up with the Washburn Sod Spiker **(8)**. Universal Lawn Tool Co. New, sim-

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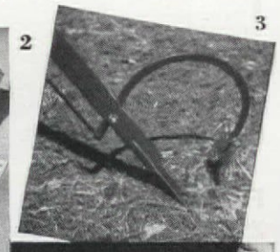

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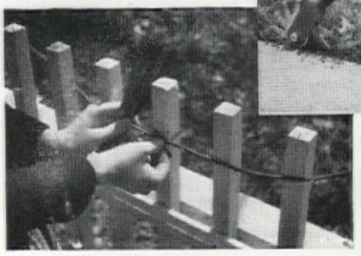

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Major and Minor

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**5 NEW CHAMPIONS FOR 1941**
**All Summer Blooming Annuals. Exquisite Shades**
**COMPLETE RAINBOW OF COLOR**
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**ONE 20¢ PACKET EACH OF THE FOLLOWING 5 LATEST CREATIONS**
**ZINNIA:** Howard's Giant Crested. Scabiosa & Dahlia fl. cross. Blooms 4 to 5 in.
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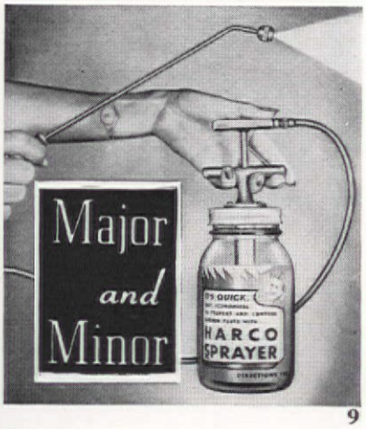
**STORRS-HARRISON**


ple, and useful both indoors and out, is the Harco Sprayer **(9)**, with easily operated pump-handle, standard Mason-jar-type container, and a brass nozzle with extension rod

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for underleaf application. Germain's. To take the place of cumbersome wooden "flats" for raising seedlings, there is now the Handy Seed Starter Set **(10)**, comprising three waterproof cardboard boxes; 12 folding trays to fit them and in

10

which seed is sown in sand or soil, this to be watered from below through holes in the tray; and admirably complete directions. Looks

→ 10 ↓

good to us. Dennison Mfg. Co. Considering the many uses for garden rollers,

11

it's good news that the steel drum Champion Water Weight Roller **(11)**, weighing up to 150 lbs., costs only $5. Stoner-Maurer Co.


# LOVELY NEW VIOLA

## MAGGIE MOTT

Maggie Mott is one of the new Wayside Violas. A most charming beauty who holds her delightfully pale blue blooms high above the foliage. Does well in light shade, flowers all summer, and considered here as well as in Europe, as the loveliest of all Violas.

**3 for $1.50 12 for $4.50 100 for $30**

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Don't think that Hand Book is just a fancy name for catalog. In it are a surprising number of worthy new things. Then there's the best varieties of all the merit-proven old things.

Each plant has its own description and cultural directions as a Hand Book should. Illustrations are many and large in size. 38 pages in full colors.

In sending for it be sure to enclose 25¢ (stamps or coin) to cover handling and carrying costs.

**Wayside Gardens**
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**$89** **$379**

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*Two men can erect it easily and quickly. Bolted and hooked together.*

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Irvington, New York Dept. LO Des Plaines, Illinois



**STEARNS POWER Lawn Mowers**

## A Wide Range of NEW Models
### Wheel-Drive and Roll-Drive

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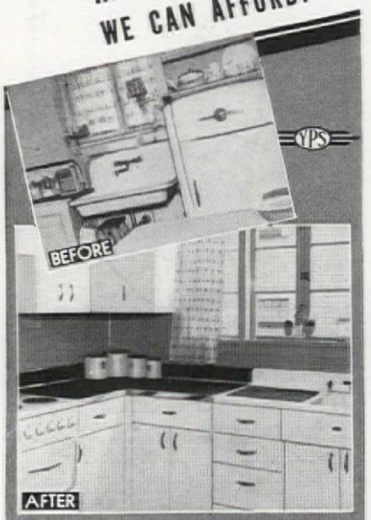
Stearns Power Lawn Mowers are as outstanding in quality and operating economy as in price. They are designed to give the longest service at lowest cost. All are rubber tired and equipped with Briggs & & Stratton four-cycle engines.

*Ask Your Hardware Dealer or Write Us for Complete Catalog No. 73*

**E. C. STEARNS & CO.** ESTAB. 1864 **SYRACUSE, N. Y.**

*Here's the Kitchen I want, John,*

AND AT A PRICE WE CAN AFFORD!




Thousands of women are finding out that they can have a modern, all-steel YPS kitchen ensemble for about the price of a good, family-sized refrigerator.

YPS cabinets and cabinet sinks furnish the cleaning, storage and working facilities the average kitchen lacks. The wide range of sizes and models makes it possible to turn even the most unpromising kitchen into one that is both attractive and convenient.

**YPS kitchens are planned in miniature so that the buyer may know just how the new kitchen will look before it is installed.**

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I would like to see my kitchen in miniature ☐.
How much YPS kitchen can I get for $150 ☐, $200 ☐, $250 ☐, $300 ☐.

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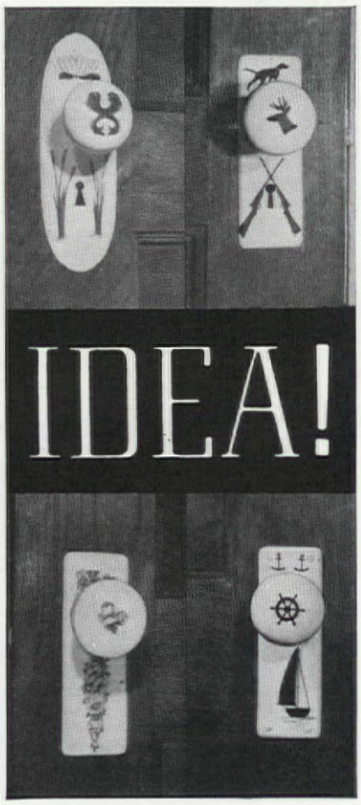
DECORATING LOCK PLATES AND DOOR KNOBS to conform to the style and purpose of the room in which they are used may sound like gilding the lily, but it's a grand way to cover up that old, worn look and add a little zest.

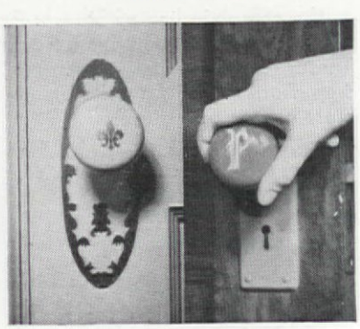
Remove knobs and plates for easier painting and give them a coat of enamel. Designs may be painted on with a fine camel's hair brush or may be paper cutouts glued on. Decalcomanias of the "slide on" type are easily applied and come in many designs. With these the keyhole may be left




covered, if unused, or it may be punched through after the decalcomania has dried. Applied designs need a coat of clear varnish or lacquer for a good finish.

Silhouettes may be in black and white, but sharply contrasting colors which match the color scheme of the room are preferable. Illustrated are a decalcomania of flowered design; an Old English initial and a bathroom design which were painted; a gilt fleur-de-lis and acanthus, and two cut-out sets in silhouette for the den and the nautical recreation room.

**J. BRUMFIELD**



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**FREE...** ***Illustrated Book tells all about fence.***

**Send for our free 32-page book that illustrates 14 different kinds of fence. Tells how to choose the right kind for your property. How to get posts that stay strong and straight. Mail the coupon today.**

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I am interested in fencing: ☐ Industrial; ☐ Playground; ☐ Residence; ☐ Estate; ☐ School. Approximately.....feet.

**CYCLONE FENCE**

UNITED STATES STEEL


# IDEA!

YOU CAN DO IT WITH MIRRORS? What? Why, make your garden appear larger. At an exhibition in Toledo, Ohio, this one, placed where the sapling fence interrupts the borders, and tilted forward a little at the top, makes the grass path seem to go on and on and wind up over a little knoll in the distance. (Libby-Owens-Ford Co.)

# IDEA!

IT'S MAKE-BELIEVE, but it's as good a window as I've seen in any inside apartment dinette! The "view" is a good reproduction of an oil painting, mounted on cardboard turned up at the bottom to look like a window sill. Green paper tape makes neat panes in the Cellophane "window," and the curtains are dotted marquisette. I fastened it all to the wall with ordinary thumbtacks.—**IDA STOCKWELL**

# SLEEPING PORCH *or Torture Chamber?*

LOUISE KELLAM SMITHIES

AS ONE man said, "I wouldn't mind doing my eight hours on the sleeping porch if I could only get my knees away from my chin." But sleeping outdoors needn't be a cold, grim endurance contest just because the victim thinks it must be good for him. If you follow a few simple rules on how to get over the pretzel complex, you can really enjoy this healthful, invigorating experience.

For the porch itself a southeastern exposure is most desirable, though the structure of the house and the amount of protection provided by trees or other buildings may make a difference. The bed should be chosen for comfort and facility in making and should be of metal. If possible, it should stand with the head toward the side of the house, thus gaining protection and avoiding a draught across the neck and shoulders of the sleeper. If the bed must be placed lengthwise, it's a good idea to have a canvas curtain permanently secured behind the head, or a pillow placed upright at the head of the cot.

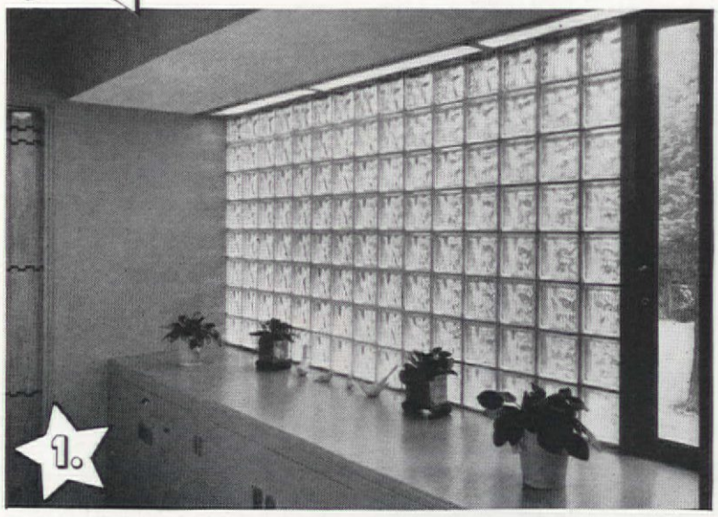
When it comes to making the bed, the main points are that you want warmth *without* weight, and that you must have warmth *under* as well as on top of you. The amateur system of gathering up all the spare blankets you can find and being exhausted by their weight is a fatal mistake.

A felt pad used to be the accepted means of keeping the cold from penetrating from below but we now use several thicknesses of heavy building paper. It is clean, easily handled, and can be renewed at frequent intervals. (The nonconductivity of paper was discovered years ago by the thrifty housewife who used it to keep cakes of ice from melting.)

After the paper is laid on the springs, the mattress, which has been sunning meanwhile, is put over it. Next come the ordinary quilted mattress-pad and the "blanket sheets," which are of fleecy white cotton as soft as a kitten's ear, and extremely comfortable. The lower one is adjusted as usual, with care that plenty is tucked in at foot and corners. The upper one is also well tucked in at the end and on both sides for at least two-thirds of the length of the bed. The next item, probably a single wool blanket, is placed half way under the mattress on the right side and spread out over the top to cover it and just reach the opposite edge. Its mate similarly extends half way under, to the left, lapping over the first blanket, to the right-hand side. Both should, of course, be well secured at the foot. The next piece of bedding, whether another wool blanket or a warm comforter, is put on square with the bed or the cot.

Over these covers, which are entered from the top rather than the side, a cravanetted canvas will prove invaluable in wet weather and provide additional warmth. The inch-wide hems at the sides


HERE ARE FOUR EASY WAYS TO BRIGHTEN UP YOUR HOME

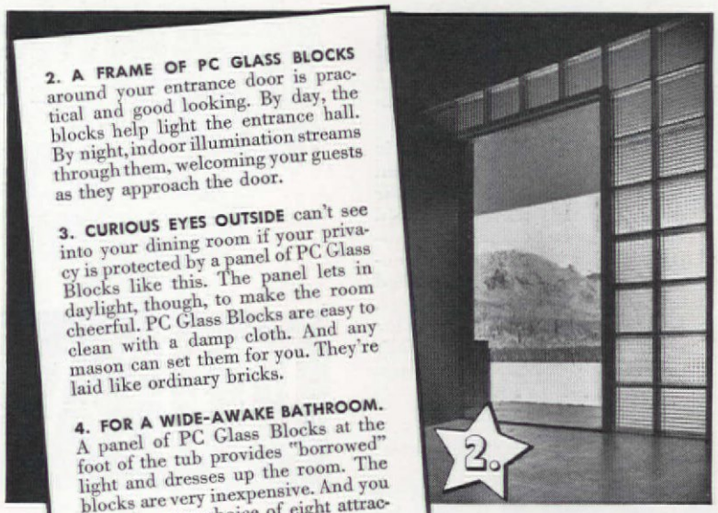


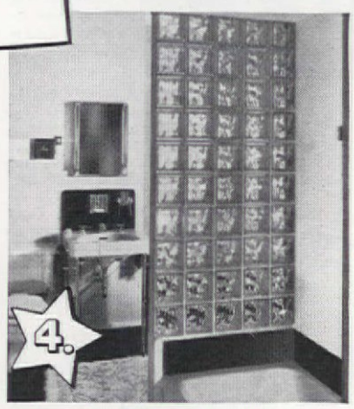

**1. IF YOU WANT LOTS OF LIGHT** in your kitchen, pantry or corridor, use a panel of PC Glass Blocks like this. It floods work surfaces with daylight, and gives the room a flavor of real smartness. The insulation properties of such a panel make home heating easier, too . . . and do away with steamy windows in winter.

**2. A FRAME OF PC GLASS BLOCKS** around your entrance door is practical and good looking. By day, the blocks help light the entrance hall. By night, indoor illumination streams through them, welcoming your guests as they approach the door.

**3. CURIOUS EYES OUTSIDE** can't see into your dining room if your privacy is protected by a panel of PC Glass Blocks like this. The panel lets in daylight, though, to make the room cheerful. PC Glass Blocks are easy to clean with a damp cloth. And any mason can set them for you. They're laid like ordinary bricks.

**4. FOR A WIDE-AWAKE BATHROOM.** A panel of PC Glass Blocks at the foot of the tub provides "borrowed" light and dresses up the room. The blocks are very inexpensive. And you can take your choice of eight attractive patterns, and three sizes.



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Delco Appliance Division, General Motors Sales Corporation, Rochester, N. Y.

have metal eyelets at about two-foot intervals, each of which is provided with an ample allowance of stout cord. By these the cover is lashed to the sideboards or under the bed, giving protection that is entirely snow- and rain-proof. Be sure to adjust this so there is plenty of breathing and moving space.

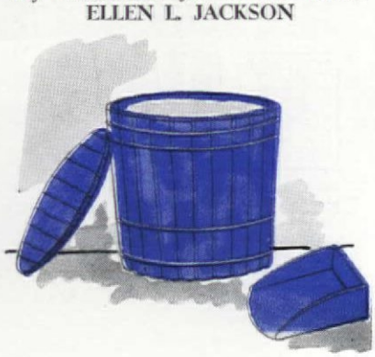
Now for the clothing to be worn. Cotton-flannel pajamas are by far the best, preferably with feet and hood, like a child's. An improvised hood may be made of a small shawl put over the head and tied in such a way as to form a little cape at the back of the neck, or a skating cap may be worn. For the rest, wear a warm bathrobe and slippers to and from the porch, and remember that a tepid shower is preferable to a hot or a cold bath.

There you'll be, having a refreshing night's sleep and at the same time catching up on the fresh air it's so hard to get during the daily routine. And you'll feel alert, alive, and ready to get up in the morning, whether you're awakened by a robin's chirp or—that grand sound—the creak of runners on snow!

# IDEA!

SANDING the walks during slippery weather wasn't such a bad job, but what my husband objected to was carrying the sand out from the garage. So for ten cents I bought a butter tub with cover from the local butter and egg store, and gave it two coats of bright blue paint. My husband made a large wooden scoop, and painted it to match. We keep this tub full of sand, and scoop, in the front vestibule. It adds a touch of color *and* makes my husband's job a lot easier.

ELLEN L. JACKSON



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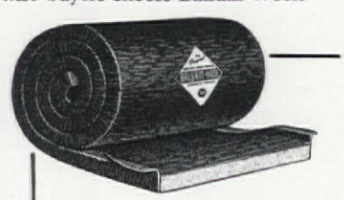
"Of course I could specify a cheaper insulation, Mrs. Walters. But there's one insulation that gives you DOUBLE advantages and benefits, winter or summer. It is Balsam-Wool, applied by the famous Minnesota system—a product and method of application proved over 19 years in the most rigorous climates!"

Here are the reasons why value-wise buyers choose Balsam-Wool:



★ DOUBLE sealing—Balsam-Wool is completely protected by a tough, impervious covering.

★ DOUBLE moisture liners—providing an efficient and lasting moisture barrier.

★ DOUBLE wind barriers—stop wind infiltration—prevent chilly drafts.

★ DOUBLE air spaces—to increase insulation efficiency—to allow the walls to breathe.

★ DOUBLE bonding—Balsam-Wool is *doubly bonded* to inside of liners to prevent settling or packing down.

★ DOUBLE fastening—Balsam-Wool is doubly and firmly fastened in place, completely eliminating settling. Balsam-Wool is fire-resistant and termite-treated.

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If you are modernizing your home, be sure to insulate the attic with Balsam-Wool for comfort and fuel saving. A money-back guarantee assures your satisfaction. Mail the coupon for complete facts.

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To assist us in giving you special information, please check: I am a homeowner ☐ renter ☐ architect ☐ student ☐ contractor ☐

*Name*.....

*Address*.....

*City*.....*State*.....

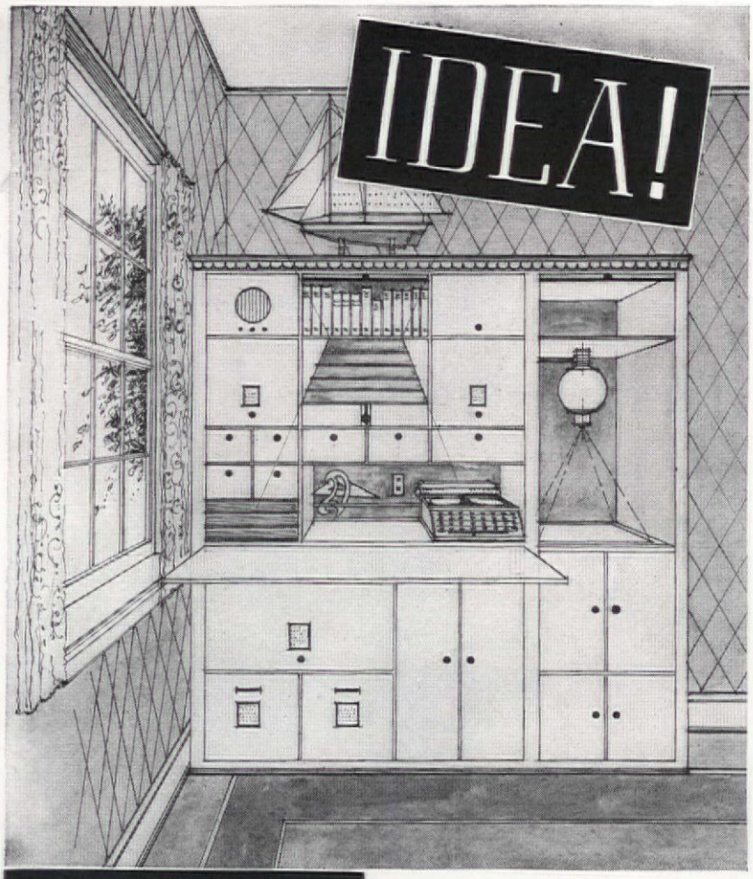
# IDEA!

FOR tall flowers or a plant that requires a lot of soil, a common wooden nail keg makes a fine container. Paint it brown, and don't mind if the wood is a little rough. The diagonals are field cornstalks, soaked long enough to be pliable and with about 1/3 split off the backs, so there are flat surfaces to tack against the keg. With a sharp knife cut smaller pieces to fit in between, making the diamond pattern. Make a tight braid of corn husks to finish top, and cover metal band. Touch up stalks with color.

BELLE C. HARRINGTON

# IDEA!

AN ALUMINUM ring mold from the five and ten, planted with ivy and other greens, anchors our top-heavy porch lamp and keeps it from blowing over. We slipped it over and down the lamp's standard, to rest on the base. You can enamel yours if you like, but ours looks smart in its original aluminum finish. It's both pretty and practical.—MARY L. PIERCE




## Planning desk for you by day —an office for Dad by night— in your own back hall!

EVERY time Dad brings home the adding machine, Mother throws up her hands in despair, because it usually lands right under the buffet when it's not in use. But this is only a temporary problem compared to the hobby and business equipment in the average home. Consider the typewriter, drafting and photography materials, fishing tackle, guns, and golf clubs. Do you blame Mother for getting her dander up when they are seldom to be found twice in the same place?

The working cabinet shown here will house all this equipment in one place, making everyone happier. Five feet eight inches in height and width, and twenty inches deep, it costs little to build and anyone with a few tools and a little talent as a handy man can do the job. The materials—all stock sizes—are three-ply plywood with ¾″ pine for the framing.

If Dad is technically inclined, the cabinet should contain a drafting board. Projected permanently to ten inches, it serves as a shelf; extended for drawing it is 30″ deep and 42″ wide. Since it is protected with a rubber cover, it also makes a fine surface for photographic work.

Just below the board is space for rolled tracing paper, drawing paper, and finished drawings. At the bottom of the cabinet are two standard-size record files, while the doors just right of them will conceal fishing tackle, or whatever. An indirect lamp, extended from the cabinet, lights the board, the upper part of the cabinet, and the room. Above the drafting board, small drawers hold instruments and drawing supplies, inks, art supplies, stationery, and other miscellaneous small items.

At the right of the built-in radio is a two-compartment bookshelf, and an adding machine or mimeograph can be stored in the lower compartment of the enlarger cabinet (at right).

Above this is the space devoted to photographic equipment—pans, bottles, scales, safe light, chemicals, and tank for water. The top space above the enlarger is used for printing and enlarging papers, filled enlargements and negatives. Note that a wall plug is placed near the typewriter for the use of a safe light. This section of the cabinet is equally adaptable for guns, archery equipment, fishing rods, and golf clubs.

The desk, which will fit into a back hall, also provides a grand place for Mother to do her household planning.—**JAMES F. SCHINDLER**

# Dressing the Little Chair

by Dorothy Burton Porter

**You can buy a plain but sturdy little unpainted chair for a very small sum. Then dress it up to fit into powder room, study, or dining room. Here are two different, easy ways to do the trick, plus six smart variations**

1 Make a skirt, gathered on string tied in back, or box-pleated to a tape

2 The quilted chintz back goes on like a pillow slip

3 To make the seat, cut chintz in five pieces—one to fit the top, four for the sides. Stitch front corners, put it on, then tie or sew back corners

4 Here is the same little chair all dressed up to match your powder room

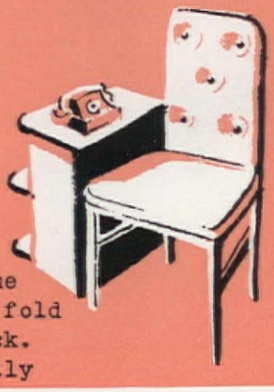
1 Saw two pieces of thin plywood to fit the seat and back

2 From a package of cotton cut a layer or two to fit each piece of wood. Then cut fabric covering, with several inches to spare

3 Seat is made by laying cotton over wood and material over that. Fold over and tack in back. Glue to chair seat, weight on top until dry

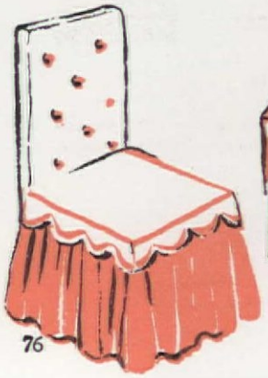
4 Back is made by same process, but only bottom D-E is tacked in place at first. Fold over and tack the sides and the top to chair's own back

5 Cut a piece of the same material to fold under and fit back. Tack it very neatly



Now it's ready to use at a desk, by telephone stand, or in breakfast room

BUTTON TUFTING, A BLAZER STRIPE



RUFFLES, SWOOPING SWAGS ARE FEMININE

FOR A MODERN ROOM STRIPES, TICKING, OR FLOWERS

# I MINDED MY HUSBAND'S BUSINESS . . .

*"Mary, what can I do about this house? I believe it's even hurting Jim's business . . . he never likes to bring people home any more. If I only had your talent for decorating!"*

*"I don't believe it's talent so much . . . I just made a lucky discovery, Imperial Ensembles! Why don't you go see them?"*

*"How wonderful! A different wallpaper for every room, but they all harmonize! And I never would have believed they could be so inexpensive!"*

*"And don't forget, it's Imperial . . . guaranteed washable and fast to light for lasting beauty."*

*"I just can't get over the change you've made in this place . . . it looks so smart and up to date! By the way, Smith and his wife will be in town next week and I'd like them to see our home . . . could we have them in for dinner?"*

## *Imperial Ensembles . . .*

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Like all Imperial papers, these ensembles are guaranteed washable and fast to light for *lasting* beauty and freshness, and identified in sample books by the famous silver label. They are offered in wide variety, many at prices lower than you'd ever think possible. Be sure to ask your decorator or paperhanger to show you Imperial *Washable* Wallpapers . . . for *your* walls,* "*that important* ⅔" of your home! They deserve Imperial's loveliness.

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**Give this information for every room**

Type of Room _____

Size (Dimensions) _____

Exposure _____

Type of Furniture _____

Color Scheme Preferred _____

☐ **Please also send me your book, "The Romance of Modern Decoration," for which I enclose 10¢.**

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# "It's sweet of you to want to help but it's no work at all with Bon Ami!"

When a woman says, "Bon Ami is all the help I need"—she's talking about something *more important* than the ease and speed and thoroughness with which it cleans.

You see, Bon Ami is different from ordinary cleansers. It actually makes sinks and bathtubs easier *to keep clean!* For Bon Ami contains no harsh ingredients. It doesn't cover the porcelain with tiny scratches that later catch and hold dirt. Instead, Bon Ami leaves a smooth, highly polished surface. From now on, protect your costly kitchen and bathroom equipment with safe, quick-acting Bon Ami.

## *Why not "save" your hands?*

"One of the nicest things about Bon Ami," women tell us, "is that it does not leave the hands reddened, roughened, and scoured-looking, as gritty cleansers are likely to do."

Isn't it more sensible to use a cleanser that is easy on your hands—especially since it makes your housework easier, too?

*"hasn't scratched yet!"*

Copr. 1940, The Bon Ami Co.

# Bon Ami

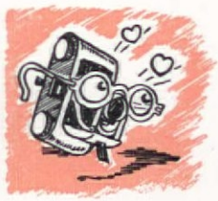
**Keeps sinks bright and so easy to clean**

# Flowers that Pose in the Spring, Tra, la!

**See your flowers as the camera sees them, and you'll get good pictures this coming season. In this bread-and-butter explanation, with no mystery and no big words, Jeane Scherr tells you how to photograph flowers**

If you have nice flowers, you want good pictures of them, not mere "pop shots." And you can have them, even if you hardly know one end of a camera from the other; though that doesn't mean that good photography is not a real art.

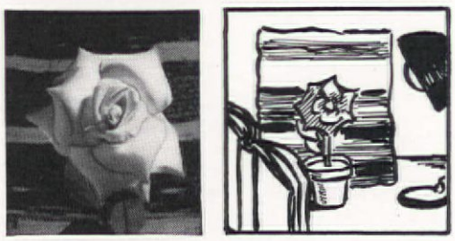
For the moment, forget all about cameras and films. The first step—and the secret of good flower pictures—is to see a flower as the camera sees it. That done, you can tell how to arrange things so as to get just what you want, and the final snapping of the picture becomes mere routine. A single, big flower is easiest to picture. In a moment I'll tell you how to put "reading glasses" on your far-sighted camera so you can move it up for true close-ups, but first let's practice a bit at seeing. You can do that any time, and even better indoors than outdoors. For sunshine, use a desk lamp that you can push around on a table; for a flower, a five-cent paper rose will do if you haven't a real one.



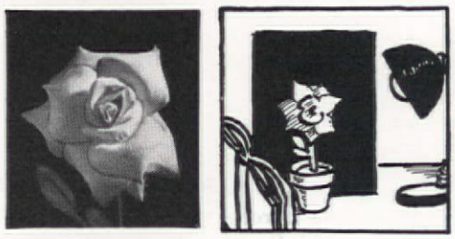
A piece of white cardboard, a hand mirror, a piece of cloth with lots of noisy pattern, and another of plain, dark cloth or black cardboard will be helpful. Set up your flower on a bare table, with the stem cut short, say six inches. Then, *with one eye closed,* go through the various steps pictured at the right. (The camera has only one eye, so you should use only one when you examine a camera subject.) Try each arrangement—front light, side light, back light—and as you move the lamp notice how the shadows change, bringing out the shape of the flower in one case, and losing it in another. Try the two reflectors (white card and mirror) in various positions; and the different backgrounds. Move your head to different positions—high, low, left, right. And don't just read these directions. Follow them. That's how to learn. Besides, you'll find it fascinating as you see how each change makes a difference in your flower as you see it through the camera.

Study the tone of the shadows, too, another important point. Oddly enough, shadows always look deeper and darker to the camera than to your eye. Yet some shadows must be present, or the camera may see your flower as a flat surface, a pancake with scalloped edges. So, later on, when you are actually taking flower pictures, remember to *keep the shadows, but soften them almost to the vanishing point.* That's what your reflector is for; it will help you get the clear, luminous tones that lend delicacy and charm to a picture whether in black and white or in color. By the way, if you are using color film and do it correctly, you get just what you see; but if you are using black-and-white film, forget about color and think in "black and white"—of a white, yellow, or light blue flower as *white;* a medium blue, deep pink, or light red one as *gray,* and a deep red or purple one as *black.* Difficult? Not if you recall that it is form, shape, texture, and tone delicacy that give a black-and-white print its charm.

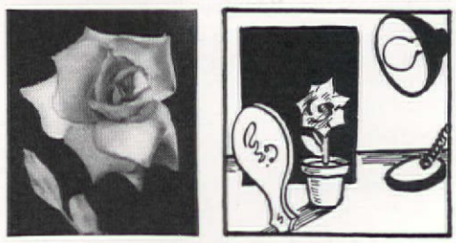
**1. Flower on a bare table, a rag rug or noisy print behind it. Desk lamp around in front, staring squarely into your flower's face. This is "sun-over-your-shoulder" lighting. Shadows are small and hard, and, while you can see the flower's shape, it will seem flat to the camera, and look that way in the print.**



**2. Now move the "sun" around to one side and watch the shadows grow, giving shape to the bloom. (Outdoors, you just turn the flower itself.) Then bring up your reflector on the shadow side—and make the shadows so soft you can barely see them. To the camera, however, they look plenty dark enough.**



**3. The flower is nice now—but the background is spotty, like outdoors—and the camera sees both. So, you just put a plain card behind the flower, or you place the card so it shades the background without shading the flower. Try both. Use a dark card for light flowers and a light-toned card for dark ones.**



**4. Backlighting. Move the lamp a bit beyond the flower and to one side, so it shines through. In front, use a mirror as the reflector. The effect is delightful—bright and delicate. But you *must* have a sun-shade on the camera lens, or, in some other manner, prevent the light from shining into it. And I said *must.***

**5. Last, lower your head and look up at the flower (left). This low camera position lends dignity to a tall flower. Then look down (right). That's the way to emphasize the character of timid, low-growing flowers. Try views from left and right, too. Each will yield a different interpretation—a different picture.**

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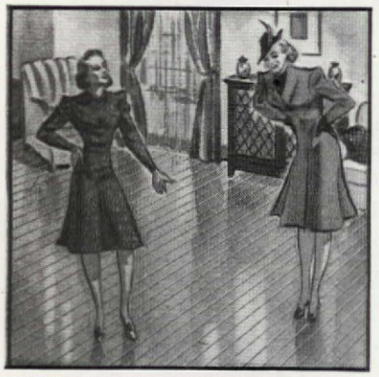

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Since our flower is white, we have chosen a very dark background. To get this outdoors you can use a black card or black velvet turned a bit away from the light to keep it in shadow. If you had a very dark flower, a medium gray background would be fine, and for a medium tint bloom, either black or light gray would do. In color work, of course, use whatever harmonizes attractively with the subject. Often when you don't want a plain, formal background, you can use a card to throw whatever is behind the flower into shadow and thus tone it down—as suggested in the little sketch above. You must excuse me if I say a lot about backgrounds

but, actually, the camera looks right past the flower—even if you don't—and sees whatever is there. So it's up to you to have the background right before you shoot.

Now you're an "expert" on flower photography. You know about the important points: soft, clear lighting; suitable background; seeing color as the camera and the film see it. And that is more than some photographers know who think they are pretty good. Moreover, knowing how to see and pose one flower, you can learn to picture groups and arrangements. With them, also, you can use reflectors, but the shadows need not be softened quite so much. And in general garden views, of course, reflectors cannot be used much, if at all. But you will know how to choose a good lighting, watch the background, and limit the picture to what is worth while, thus making the views more satisfying.

Now we can talk about equipment for good flower pictures. I'm not going to suggest high-priced, super-de-luxe equipment, because you just don't need it; not even a medium fast lens. But the lens should be of good *quality* so you can get the fine texture and detail that are so important. Cost? Oh, around $15 or $16. Higher, if you wish, but not necessarily. For


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black-and-white shots, a folding camera with an *anastigmat* lens of speed of F:8 or thereabouts taking 620-size pictures or a little larger. For color, a small miniature camera with an F:5.6 or F:4.5 lens. (If you aren't familiar with this "F" stuff, don't let it worry you; the camera booklets tell all.) Either of those cameras will do for family pictures and other kinds, too, so its whole cost need not be charged against your garden budget. Both are focussing-type cameras and will do for all general shots. But for close-ups you will need the reading-glasses I spoke of a while ago; more precisely, a monocle, or little supplementary lens, to slip or screw on over the camera lens.

It will be marked "3-plus" or "plus three diopters," and will cost you $1.50 or $2 at any camera store. To use it, slip it on, set the camera at the "infinity" mark (the last point beyond the 50- or 100-ft. mark), and then—now listen closely—move the camera closer until the lens is *exactly thirteen inches* from the flower. It must be no more and no less, so use your rule or measuring tape. . . . And that's all. You take your picture from there, using the regular snapshot time and everything. But, instead of a tiny image of the flower, you get one that's many times as large.

Those are the two essential pieces of equipment—camera, and close-up lens. If you wish, you can add a lens hood (because the lens must be shaded in back-lighted and extremely side-lighted shots). A regular sun-shade is a convenience and well worth its slight cost, but you can get by with a bit of cardboard, or even a hat, held so it casts a shadow on the lens without getting into the picture. A solid support for the camera is also worth having. See if you can't find a light-weight wooden box (like an apple crate) that can be placed to give either a high or a low position. Even if you merely rest a corner or the edge of the camera against something solid, it will help you get clear, steady pictures. But the box is also useful for holding the cardboard reflectors, background cards, and other miscellaneous equipment. For example, I carry a pair of scissors to snip away leaves and twigs that bother me; a few spring clothes-pins, which can be used to turn a flower toward or away from the camera or

| EXPOSURES<br>Extra High-Speed Black-and-White Film In Camera | | | |
|---|---|---|---|
| | Light Flowers | Medium Flowers | Dark Flowers |
| Bright Sunshine | Lens at F:22 Shutter 1/50 | Lens at F:16 Shutter 1/50 | Lens at F:11 Shutter 1/25 |
| Hazy Sunshine | Lens at F:16 Shutter 1/50 | Lens at F:16 Shutter 1/25 | Lens F:11 or F:8 Shutter 1/25 |
| Sunny, Slightly Windy | Lens at F:16 Shutter 1/100 | Lens at F:11 Shutter 1/100 | F:8, 1/50, or wait for a quieter day. |

For backlighted shots on a bright sunny day, give the same exposures as for "Hazy Sunshine" shots.

For general garden views, use exposures under "Medium Flowers."

This exposure table is not correct for color film. You get an exposure sheet with each roll of color film, which is very accurate and should be followed exactly.

to hold a reflector in place; a spool of thread for tying things back out of the way. You will pick up many such little tricks and methods, and you'll find that the extra minute or so spent helps a lot toward the goal of better pictures.

Film? Oh, yes, I almost forgot. The best black-and-white film for outdoor flower photographs is a super-fast "panchromatic" type; the kind that is used with photoflood lights indoors. With it, you can use a small lens opening (such as F:16 or F:22) and get more sharpness in all parts of the flower. Insist on the fast film, and be sure it is panchromatic; other kinds aren't suited for recording accurately the color values in red, purple, or deep orange flowers.

Exposure is as simple as can be. It's summarized in the table above. Just set the lens opening (or diaphragm, the size of which *decreases* as the F numbers increase), and the shutter speed as shown there, press the release knob or button with a steady finger, and you need never miss a shot.

If you want to take your own pictures of the flower posing experiments described at the beginning of this story, load your camera with the high-speed film, place a 100-watt bulb just two feet from the flower (whether a real one or a crepe paper substitute), and with the camera on a tripod or sitting firmly on a solid base, make time exposures of from one to two seconds, at F:16. For a picture with back-lighting, give three seconds—and *don't* let the light hit the lens.


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SUPERIOR
FIREPLACE CIRCULATOR

To get the most out of any design fireplace—build it around this metal form (complete from hearth to chimney including damper).

Smokeless—Saves Fuel—Uniformly circulates three to four times more warm air throughout the room and adjoining rooms. Thousands in use in all climates—in homes and cabins.

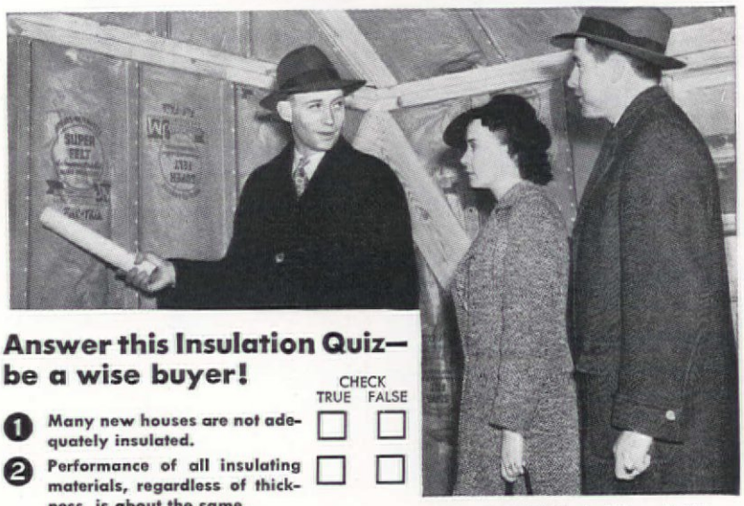
*Write for complete information.*

SUPERIOR FIREPLACE COMPANY
1046 South Olive Street, Los Angeles, California



# "I always know wise *New-Home Buyers* by the questions they ask about INSULATION"

*—says Albert W. Walker, well-known Builder of Washington, D.C.*



**MR. WALKER,** builder of 500 houses in the past 3 years, points out to a young couple the advantages of Johns-Manville Ful-Thik Super-Felt Batts in one of his new homes under construction at *Wood Acres*, his latest development.

**Answer this Insulation Quiz—be a wise buyer!**

| | CHECK TRUE | CHECK FALSE |
|---|---|---|
| 1 Many new houses are not adequately insulated. | ☐ | ☐ |
| 2 Performance of all insulating materials, regardless of thickness, is about the same. | ☐ | ☐ |
| 3 The type of insulation makes no difference. | ☐ | ☐ |
| 4 Home Insulation should be fireproof, rotproof and permanent. | ☐ | ☐ |
| 5 A safe guide to the quality of the insulation is the reputation of the manufacturer. | ☐ | ☐ |

***ANSWERS:***

1 **TRUE**—Many new-home owners find out, to their sorrow, that the house they bought as "insulated" does not give them adequate protection against heat and cold.

2 **FALSE**—Thin home insulations are not as effective as wall-thick insulation. J-M Ful-Thik Super-Felt Batts, applied to full wall thickness, provide maximum protection against the passage of heat.

3 **FALSE**—Made to rigid factory standards of thickness and density, J-M Super-Felt Batts cannot be "stretched"; they are more effective than loose or bulk insulation put in by hand.

4 **TRUE**—and J-M Super-Felt Batts are made of rock wool, a mineral. Therefore, they won't burn, rot or decay.

5 **TRUE**—Super-Felt Batts are made by Johns-Manville, the best known name in insulation.

**J-M Super-Felt Batts are made of Rock Wool . . . *They cannot burn!* . . . Are easy to install. Every one carries this trademark. Ask your builder to show it to you.**

JOHNS-MANVILLE SUPER FELT HOME INSULATION JM

THE complete story about adequate insulation is one you should know *thoroughly* before putting down a cent on a new house. It's all contained in the brochure shown to the right—fully illustrated—completely FREE. Clip the coupon now! Learn, in detail, why you should INVESTIGATE before you INSULATE . . . Then specify J-M Super-Felt Batt-Type Home Insulation.

***Mail Coupon TODAY!***

JOHNS-MANVILLE
Dept. AH-B-3, 22 E. 40th St.
New York, N. Y.

I am planning to build. Please send me your Home Insulation brochure which tells the complete story of J-M Super-Felt Batts—the Improved Rock Wool Home Insulation.

Name_____
Address_____
City_____
County_____ State_____

**Johns-Manville** ROCK WOOL HOME INSULATION

**See advertisement on page 65 in this magazine for information on J-M Rock Wool Insulation for existing homes.**

# Another year... but still a fresh lovely-looking skin!

**HOW** do they do it—these women whose skins look perennially young—touched lightly by the passing years?

Hundreds of them would answer, "By using just two creams. Phillips' Milk of Magnesia Creams."

Examine your own skin. Are pore openings enlarged? Are there blackheads here and there? Is there an aura of oily shine? Or a dull overlay of rough, scaly dryness? Give these creams a chance to help!

**How these creams are different.** Phillips' Creams are unique. They contain the famous Phillips' Milk of Magnesia.

**PHILLIPS' MILK OF MAGNESIA TEXTURE CREAM.** *Use it as a night treatment!* This cream neutralizes and softens accumulations which are frequently acid in nature, in the external pore openings of your skin. In addition it contains cholesterol, which by retaining moisture, helps to keep your skin soft and pliant.

**Use it as a foundation.** Here's an ideal base! It removes excess oiliness and softens rough dryness. It gives the skin a smooth, firm appearance. Powder and rouge go on evenly and adhere for hours.

**PHILLIPS' MILK OF MAGNESIA CLEANSING CREAM.** You'll love the way this different cream cleanses! It not only loosens and absorbs the surface dirt but cleanses accumulations from the outer pore openings of the skin. Leaves the skin looking and feeling really clean and fresh.

**PHILLIPS' Milk of Magnesia CREAMS**

*Texture Cream* 30¢ and 60¢ • *Cleansing Cream* 30¢, 60¢ and $1.00

THERE'S no excuse for being caught with your hair limp and mussed while doing your spring housecleaning. Keep it shining, clean, and all in place with a bandana. Buy or make it out of the very gayest, giddiest piece of washable material—a large square folded into a triangle and wrapped around your head. You'll be presentable always.

GET prompt headache relief with an ice bag without ice by using Quicold, which is manufactured by Quicold Chemical Corporation. A simple mixing of two chemical powders and a tablespoon of water will work like magic to supply the desired cold quickly. Has other uses, too.

WHY let your hands get old and houseworn when you can protect them during cleaning time with rubber gloves? They don't need to hamper you in working and they leave your hands with that well-cared-for look. You can avoid broken nails and chapped hands. These are called Nu-Gluv Surety; turn cuffs prevent water running down arms.

*Photograph, F. M. Demarest*

THE problem of getting your back well scrubbed is easily solved by using the long-handled back brush pictured here. Its shape permits a firm grasp and the long handle is removable when you want a small brush. There is a strap for this, and the bristles are firm but not harsh.

*Pro-phy-lac-tic*

FOR walking the dog, taking care of the house, or for a hundred-and-one other purposes you need comfortable shoes—not discards with too high heels that didn't even fit in the first place. The ones shown here are not only good looking but have the proper amount of support, heels of good height, and much needed "air-conditioning" perforations. They'll fill the need every time when your feet want perfect comfort and relaxation.

*Enna Jettick*

# Personal!

Photograph by Herbert E. Marsden

Richard Hudnut

BEFORE your party, try this Rose Cream mask (it really is pink and pretty, too) and see if you don't look like the glowing lady of leisure when the guests arrive. The foundation lotion, the original old-time milk of cucumber, does the final trick in making you beautiful for the evening though your day may have been filled with hard-going preparations in cleaning the nouse, ordering food, and all other necessary arrangements. But your guests deserve a break, so look refreshed and sparkling.

FOR tired eyes try applying cotton pads dipped in boric acid and stretching out for a few minutes' rest. This relaxation, if only for a short time, will do wonders and such thoughtfulness for yourself is one of the easiest methods of keeping young.

NO back-breaking task of dragging the garden hose from place to place. Goodrich has made one that is easy to manage and actually weighs only *eight* pounds.

*Protex Pliofilm*

BOTH you and your daughter can be fetching little maids in these matching aprons. Always great believers in beauty whether over the stove or over a rose-decked table, we can't help but approve. They're made of transparent Pliofilm, trimmed with wide bands of red, white, and blue, to protect without hiding a pretty dress. This new miracle fabric has a rubber base, is waterproof, greaseproof and non-inflammable. It won't shrink or crack, can be easily cleaned.


**TELL ME ANOTHER and win $5.00 - says Kleenex**

**We will pay $5.00 for every "Kleenex True Confession" published. Mail to KLEENEX, 919 N. Michigan Avenue, Chicago, Illinois**

**It was a "Blind" Date**

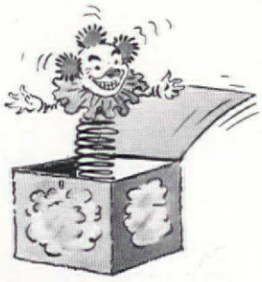
UNTIL SHE GAVE ME *KLEENEX* TISSUES TO POLISH MY SPECS. WHAT A BREAK-ONE LOOK AND *OH BOY!*

(*from a letter by* G. S., Redding, Calif.)

**NO MORE Washday Blues**

BECAUSE WE USE *KLEENEX* INSTEAD OF WASHING DOZENS OF HANDKERCHIEFS WHEN WE HAVE COLDS.

(*from a letter by* M. S., Bessemer, Mich.)



**Pops Up!...**

ONLY *KLEENEX* HAS THE SERV-A-TISSUE BOX TO END WASTE! PULL A DOUBLE TISSUE...NEXT ONE POPS UP READY FOR USE!

(*from a letter by* L. W., Chicago, Ill.)

**SHE CUTS A PRETTY FIGURE**

NOW THAT SHE'S LEARNED TO KEEP HER ICE SKATES RUST-FREE AND CLEAN WITH *KLEENEX*. SAVES ON FAMILY TOWELS AND HANKIES!

(*from a letter by* E. M., Seattle, Wash.)

*Don't put a Cold in your Pocket...* **Use KLEENEX★**

KLEENEX★ DISPOSABLE TISSUES (★Trade Mark Reg. U. S. Pat. Off.)

**Don't let Denture Breath and stains shout "False Teeth"**

**KEEP PLATES LIKE NEW WITH POLIDENT**

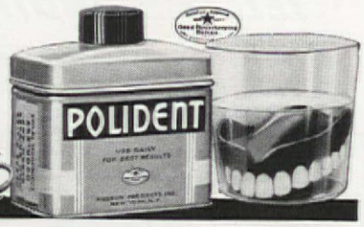
Plates and bridges soak up odors and impurities like a sponge! A hard dark film collects on them, holds germs and decay bacteria. It is so tough that ordinary brushing seldom removes it. And it gets into tiny crevices where brushing can't reach.

Almost always it results in "denture breath", one of the most offensive breath odors. You won't know if you have it—*others will!*

Yet there's a perfect way to clean and purify false teeth without brushing, acid or danger. It is Polident, a powder that dissolves away all film, stains, tarnish and odor. Makes your breath sweeter—plates or removable bridges *look* better, *feel* better.

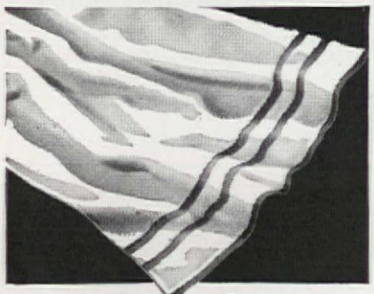
Tens of thousands call Polident a blessing for convenience and hygiene. Long-lasting can costs only 30¢ at any drug store, *money back if not delighted.* Approved by Good Housekeeping Bureau and leading dentists everywhere. Hudson Products Inc., New York, N. Y.

*Cleans and Purifies* **Without Brushing**
Do this daily: Add a little Polident powder to half a glass of water. Stir. Then put in plate or bridge for 10 to 15 minutes. Rinse—and it's ready to use.




**POLIDENT**

**CHAPPED SKIN**
MENTHOLATUM *Quickly Soothes* PROMOTES HEALING
**MENTHOLATUM**



**more for your money**

These big (22" x 44") long wearing, highly absorbent Martex Monarch bath towels are real value! Like all Martex Towels, Monarch is made with the long life plied yarn underweave. It's made especially for large families with children where a sturdy, durable towel is needed. Monarch has been the *"Martex Get Acquainted Value"* for several years and many thousands of these fine towels are giving satisfactory service in American homes. If your department store or linen shop doesn't carry Monarch—send $1. for 4 piece matching set of bath towel, guest towel and 2 wash cloths. Specify all white or red, blue, green or gold border. Print your name and address. Wellington Sears Co., 77 Worth St., New York, N. Y.

*Martex* MONARCH — THE BUY WORD FOR FAMILY TOWELS

**MORE CLOSET SPACE!**

It's easy—and inexpensive, with K-Venience Closet Fixtures. They make the most of any closet size or shape, *double* hanging capacity, keep closets tidy, apparel orderly, in handy reach, save cleaning and pressing bills. Shoe, tie, umbrella and towel racks, hat holders, trouser-skirt hangers, others. Chrome finish, attach to closet door or wall. At Dept. & Hdwre. stores.

***Free!*** New Brochure. Shows all K-Veniences, with space-saving closet ideas.

**KNAPE & VOGT** Department A-3 Grand Rapids, Mich.

**"MIDDLE-AGE" WOMEN** [38-52 yrs. old]

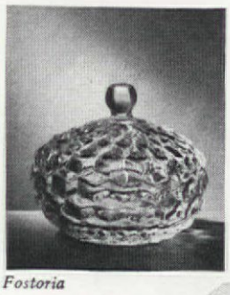
HEED THIS ADVICE! Are you cross, cranky and NERVOUS, suffer hot flashes, weakening dizzy spells, distressing irregular periods—caused by this time in a woman's life? THEN LISTEN:

Start *today* and take Lydia E. Pinkham's Vegetable Compound. For over 60 years Pinkham's Compound has helped thousands of grateful women to calm unstrung nerves and to lessen the annoying and embarrassing distress due to this functional disturbance.

Lydia Pinkham's Compound is WELL WORTH TRYING!

THIS little booklet tells all about the vitamins that keep you healthy and beautiful, and makes it as easy as pie (or orange juice!). Complete with get-slim and build-up diets, moderate and more liberal cost menus, and all the sound information you need.

*Home Institute*

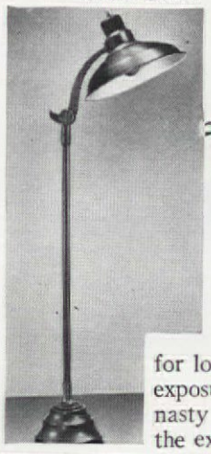


*Fostoria*

THE CUNNING little dish, pictured at the left, is what is called a Fostoria nappy and we suggest it for a charming powder dish. It's made of heavy cut glass, and the top keeps your powder clean and in the dish. An added attraction on your dressing table. Even though this costs only about a dollar, it should not be considered as a useless little ornament.

FROM Celia Wallin comes a wonderful idea for using up old, frayed bath towels and turning them into fine little mittens. The directions are simple: make a cardboard pattern, cut out mittens accordingly, sew around outside edges, leaving lower ends open. You can put on hand cream first, then mittens, and then go on your merry way dusting furniture, shining shoes, or polishing silver—while your hands are very neatly protected. Or, you may put soap inside and use them for your bath.

*General Electric*



EVEN if you could go South to absorb all that glorious sun you couldn't get more healthy vitamins than you can with this sunlamp. A beautiful, glowing tan can also be achieved—but careful, lady, careful! This lamp is very powerful, and you shouldn't sit under it for longer than directed. Just remember that five minutes' exposure *means* five minutes—any longer may give you a nasty burn. It is advisable, too, to protect your eyes from the extreme glare during exposure.

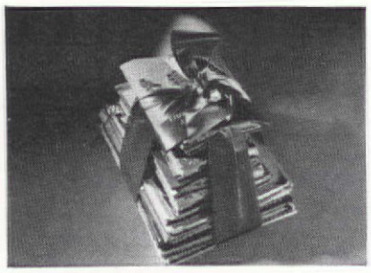

**Windows with METALANE* just GLIDE up and down**

With one finger, you can raise or lower a window equipped with weatherstrips made of MetaLane. That's because of that spring-like quality of self-adjustment found only in MetaLane. MetaLane retains that quality throughout its amazingly long life... and never changes color, never stains paint, stone or woodwork. Write for the whole MetaLane story. Monarch Metal Weatherstrip Corp., 6394 Etzel Ave., St. Louis, Mo.

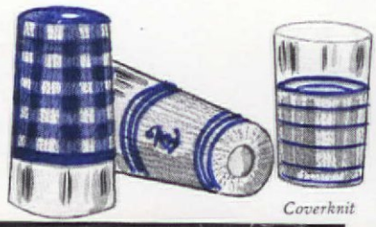
*Monarch* METALANE WEATHERSTRIP
MFD. ONLY BY MONARCH METAL WEATHERSTRIP CORP. • ST. LOUIS
*REGISTERED U. S. AND CAN. PAT. OFF.

# This Month's Bridge Prizes!

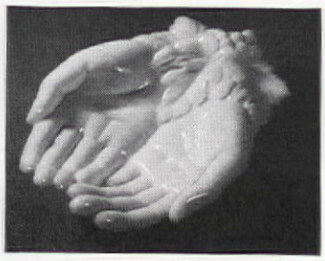
WOULDN'T it be a clever idea if someone would gather together all the interesting booklets offered by advertisers—all those that you've often thought about sending for and just never have been able to get around to? Some are free, others are to be had for a nominal sum. Send for all the booklets you see advertised in this issue today, and have them on hand for a different and much appreciated bridge prize. You'll have about 136 in all—the basis of a very useful, interesting home library!



THESE Hi-jacs are a big help in keeping your table dry and making it more pleasant for your guests to hold the glasses without freezing their hands. Variety of styles and colors. Folder of 4: 59¢.



*Coverknit*



*Westmoreland Glass*

THESE lovely hands are useful and attractive in so many ways. They can be used as ash trays, to float a single flower, for olives and pickles, candy or nut dishes, or for calling cards. They sell for $1.25. Treat yourself to these dainty bath salt tablets of assorted variety. Made to order for guest room.

FOR that old family teaser, the children's lunch or supper, try a light, sturdy tray of pressed cork. It is a pleasant color and doesn't need any movable little cloth which might allow things to slip under not too sure fingers. Light as a feather, and yet perfectly strong, even a very small child can easily carry supper to his private domain on it. The nicest thing about these trays is that they are impervious to heat and stain and make no noise. The little animals sitting up so eagerly are setting a good example, the right approach to mealtime. And, too, they are the right kind of decoration for children's trays or tables. Trays, S. E. Overton Company; animals, Rubel & Fenton, Inc. These items make good prizes for they cost $1 and less for some of the animals.

*Yardley*

THERE'S no need to get in a rut about shelf paper. The Royal Lace Paper Works has just brought out three of the most attractive shelf edgings you've ever seen. One of those above has pleasing, conventionalized, flower designs and lends crispness and freshness to kitchen shelves. The other two are just the thing for a child's room. Would even inspire him to keep his books, play things, and his collections in order. At three yards for 5¢ quite a supply could be given.

You've got plenty on your mind besides musty old *history* dates and what $x$ plus $y$ equals! Your stockings are all shot. So's your budget. You're simply mad for a new "formal". Slippers, too! And you lie awake nights plotting how to wangle a permanent. (Just to mention a *few* of your problems.)

Frivolous—? *No!* They all add up to being attractive. And being attractive helps achieve success and happiness. So more power to you!

Only do remember this: To have friends, beaux, and good times (or hold a job and get ahead in the world) . . . you must be attractive and poised . . . regardless of what day of the month it is!

But that's not as difficult as it sounds. Being *comfortable* is half the battle. And Kotex sanitary napkins can help you be comfortable and carefree . . . just as they help millions of other girls.

Yes—millions!

For it's an actual fact, more women use Kotex than all other brands put together! And you won't be a bit surprised when you try it!

You'll find Kotex more comfortable, because it's *less bulky*. (Girls declare you scarcely know you're wearing it!)

Then—Kotex has flat, pressed ends to prevent embarrassing, telltale bulges. And a moisture-resistant "safety shield" to give you extra protection . . .

Another thing—you can get Kotex in three different sizes: *Super—Regular—Junior*—and all three sizes sell for the same low price!

Considering these advantages—is it any wonder that Kotex is the most popular napkin made?

So—
**be confident . . . comfortable . . . carefree . . . with Kotex***

*Trade Mark Reg. U. S. Pat. Off.

# Three Zwebell Brothers Live in a Row

**MR. AND MRS. ARTHUR ZWEBELL LIVE HERE**

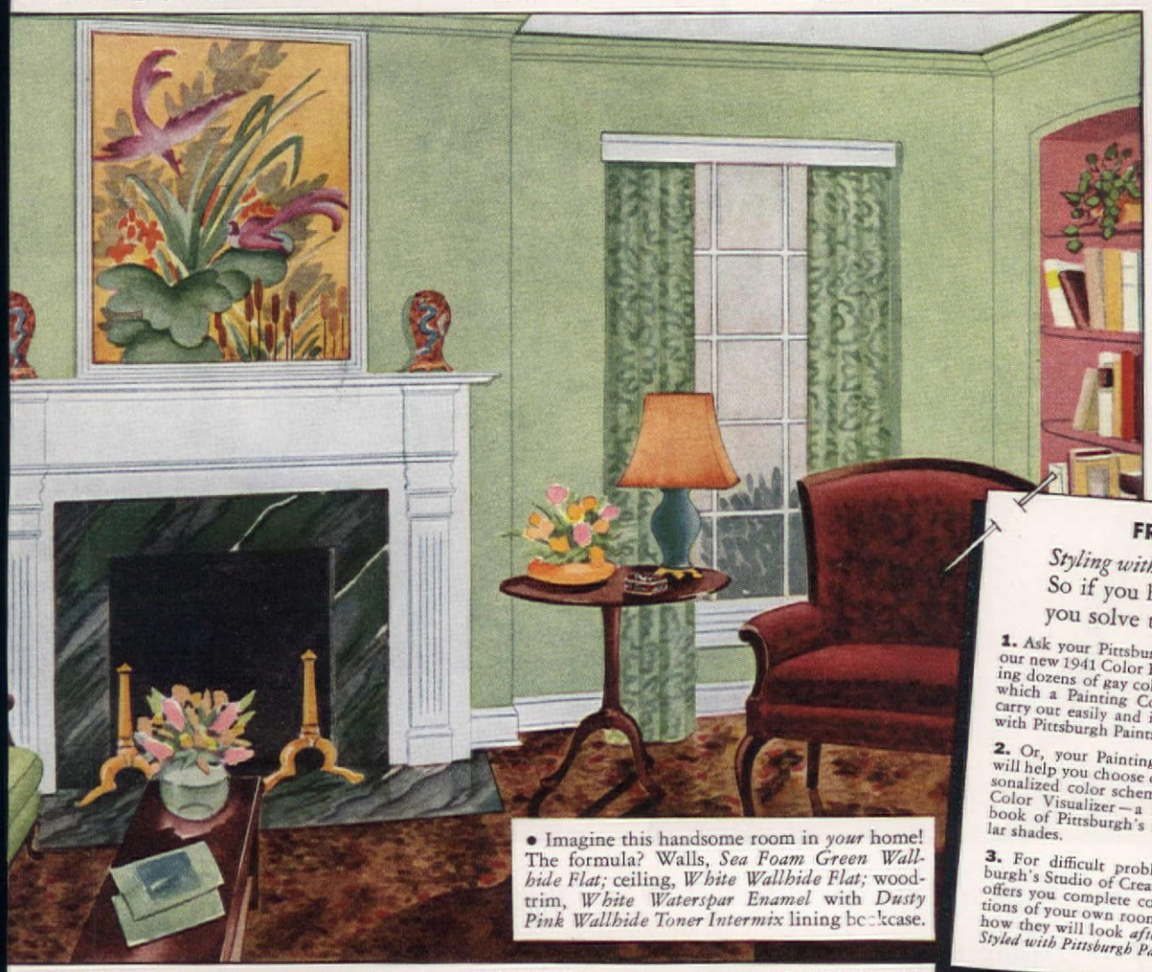
*Shown in actual color on our cover*

EACH of these three little homes has a distinctive, delightful personality as an individual house and garden, while serving as part of a general complementary scheme. They are the homes of three brothers, Albert, Arthur, and Willard Zwebell and were built by Mr. Arthur Zwebell on a half block of suburban property in San Fernando Valley, California. The families are kinfolk and so are the homes, for all make good companions. Each house stems from Colonial tradition but each has its own special flair; the first house, belonging to Mr. Albert Zwebell, makes use of Cape Cod precedent; Mr. Arthur Zwebell's, in the center, catches a New Orleans spirit; and the third, the home of Mr. and Mrs. Willard Zwebell, adopts California ranch house ideas.

The light, gracious façade of the Arthur Zwebells' own home has irresistible appeal seen through its delicate white iron, rose-covered arch entrance. A really simple, five-room house, with whitewashed stone tile wings on either side of a one-and-a-half story frame structure with natural wood, oiled siding and shutters, it proves the value of imaginative details. A handsome front porch spreads across the front, and the house roof sweeps down to cover it. Slim, white iron posts and a tiny frame of white grille work are elegant details and the full-length windows with New Orleans accordion shutters in the wings, the front doorway framed by side lights of old, colored

**A low front wall, backed and bordered by flowers, runs the length of the three house lots; each has a bordered walk**

**PITTSBURGH STANDS FOR QUALITY PAINT AND GLASS**



• Imagine this handsome room in *your* home! The formula? Walls, *Sea Foam Green Wallhide Flat;* ceiling, *White Wallhide Flat;* woodtrim, *White Waterspar Enamel* with *Dusty Pink Wallhide Toner Intermix* lining bookcase.

STYLE your home in Mother Nature's glorious colors. Make each room sparkle—with a rhapsody of hues. Let the flowers, birds, and butterflies be your color charts—and match every lovely tone in sturdy "Paints by Pittsburgh." With these quick-drying finishes, color-styling becomes easier and more economical than ever. For Pittsburgh now offers you three simple ways to plan your decorating.

### *Be Sure To Specify Pittsburgh*

But to receive the many benefits from our time-and-money-saving decorating plans, be sure to specify Pittsburgh Paints. It is only through their use that these free services are available.

Pittsburgh Paints are easier to work with, too. They flow smoothly and evenly, leaving no sags or brush marks. That's why Painting Contractors are really glad to paint with these famous finishes.

**PITTSBURGH PLATE GLASS COMPANY**
**Paint Division • Pittsburgh, Pa.**

### FREE DECORATING SERVICES

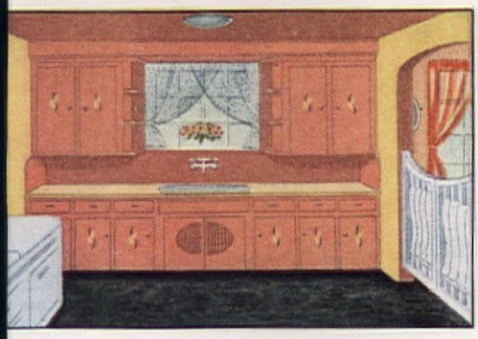
*Styling with paint* is the easiest way to cheerier homes. So if you have any decorating problems, let us help you solve them in one of these three simple ways:

**1.** Ask your Pittsburgh dealer for our new 1941 Color Book containing dozens of gay color schemes—which a Painting Contractor can carry out easily and inexpensively with Pittsburgh Paints.

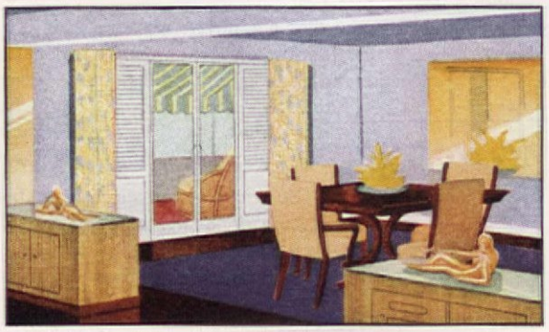
**2.** Or, your Painting Contractor will help you choose original, personalized color schemes with his Color Visualizer—a large handbook of Pittsburgh's most popular shades.

**3.** For difficult problems, Pittsburgh's Studio of Creative Design offers you complete color suggestions of your own rooms showing how they will look *after* you have *Styled with Pittsburgh Paints.*

**COLORS BY NATURE—PAINTS BY PITTSBURGH**



• A smart kitchen for the homemaker! Ceiling, arches, cabinets, woodtrim, *Rose Pink Waterspar Enamel;* walls, *Ivory Wallhide Semi-Gloss;* accents, *True Ivory Waterspar Enamel* stencil.



• Here's a striking dining room of simple elegance. Walls, *Blue Wallhide Toner Intermix;* woodwork, *White Waterspar Enamel.* A deeper blue rug sets off the powder blue walls, the gold-tinted mirror and the lustrous mahogany floors.

• This charming little house combines *Salem Yellow Sun Proof* for the body, and *Pittsburgh Shingle Stain Blue* for the roof. Trim is *Sun-Proof White,* with the chimney in white and the door panel edging in *Sun-Proof Orange.*

**PITTSBURGH PAINTS**

WALLHIDE • FLORHIDE • WATERSPAR • SUN-PROOF

*Smooth as Glass*

# Capture the Room of Your Dreams with *Unitized* Wallpaper

*Hat by Courtesy of Marshall Field & Company Chicago*

***You'll Feel Positively Inspired To "Do Things" With Your Rooms When You See The New "Unitized" Wallpapers Your Dealer Is Now Showing!***

## *Your Complete Satisfaction With the Finished Result Now Guaranteed With Wallpapers Made by the "Unitized-Process"*

Now you can capture the *full measure* of charm and beauty that fine wallpapers can bring to your home! You can now choose wallpaper without doubt, fear or guesswork about what the finished result will be, by simply making *sure* that the paper you select bears the *Unitized* seal!

The distinctive *Unitized* seal, stamped on the back of wallpaper made by the exclusive "Unitized-Process", gives you the *positive guarantee* that it will hang right, look right and create the decorative effect *you* intend. *You* are judge and jury—you *must* be satisfied!

"Unitized-Process" papers are designed by the world's best wallpaper artists, then *pre-tested* and *pre-viewed* by expert colorists and stylists. Critical scientists and decoration authorities must know that a Unitized paper is "right" *before you ever see it*. It must be right in style and pattern, meet special standards for sun-fastness and be *genuinely washable* if marked washable. Thus when you see the Unitized seal you can forget your worries about wallpaper.

So next time you select wallpaper ask your decorator, dealer or paperhanger to show you *Unitized Guaranteed Wallpaper*. You'll find the *Unitized* seal on the back of hundreds of advance-style patterns, with glorious new designs and colorings. Be sure to look for the seal when you buy.

United Wallpaper Factories, Inc.
3330 W. Fillmore Street, Chicago, Ill.

*Unitized*
GUARANTEED
*Wallpaper*
✓ SUN TESTED
✓ STYLE TESTED
✓ WALL TESTED
*Washable*
WHEN MARKED WASHABLE

GUARANTEED BY
GOOD HOUSEKEEPING
MAGAZINE
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glass outside, mirror glass inside, are other features handled with special taste and skill.

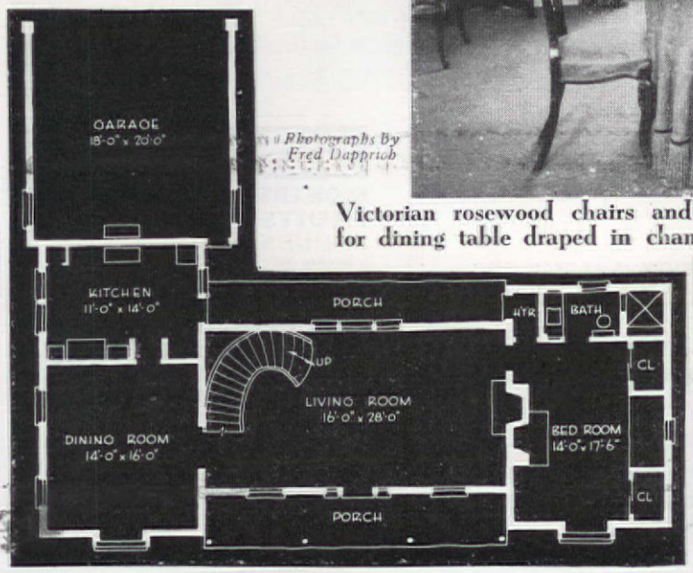
The furnishings for all three houses were planned by Mrs. Arthur Zwebell, who is an interior decorator; she began with the selection of wallpapers, light fixtures, tile, woodwork, etc., and went on to the last detail, even to stocking the pantry shelves. Interesting old maple and pine furniture went into the Albert Zwebell house while Mr. and Mrs. Willard Zwebell's ranch house was fitted out with a combination of old New England and California Colonial antiques. The decoration of her own little home, whose interiors we illustrate, was built around good Victorian pieces, the culmination of many dreams.

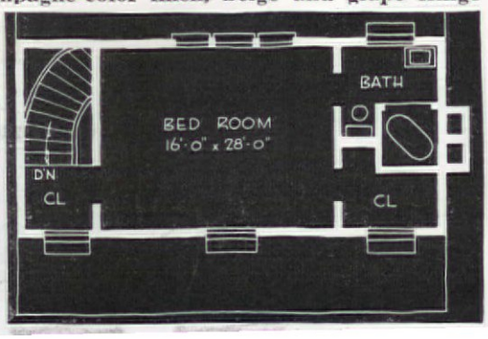
A richly patterned wallpaper of cabbage roses dominates the living room along with the delicate, white stairway which winds up in one corner. The color scheme is in fuchsia tones and powder blue; the carpet is horizon blue, the large sofa and raw silk draperies are in grape color, two barrel chairs have powder-blue velvet upholstery. Lamps are pink Bristol, while flowers under glass, antique porcelain plate in a shadow box are decorations for the antique white marble mantel. The same carpet carries into the dining room, which takes its color scheme from the scenic wallpaper. The kitchen has been treated with the same decorative thoughtfulness as the other rooms and is covered with a mustard-yellow paper with a tiny rose and blue pattern. The sink is yellow tile lined with turquoise-blue tile, the color used inside the cabinets whose shelves are lined with chintz. Victorian chairs and an old tilt-top table are a permanent spot for breakfast under the yellow-curtained windows. The remaining room on the first floor is really a library, used as a bedroom occasionally. It has bed couches built into a pine-paneled niche. They are upholstered in rough, blue-textured material. The opposite wall is paneled in waxed pine with book shelves built in over the mantel. Off this room there's a handy bath which serves as a powder room, too. Upstairs, the owner's bedroom was designed around a scheme of powder blue and peach with a bright, figured wallpaper and chintzes.—MARTHA DARBYSHIRE

**Built-in beds and bookshelves make comfortable, double duty room; delightfully frilly bedroom is upstairs; mustard-color kitchen**

**Victorian rosewood chairs and pair of marble-topped consoles are foil for dining table draped in champagne-color linen, beige and grape fringe**

*Photographs By Fred Dapprich*



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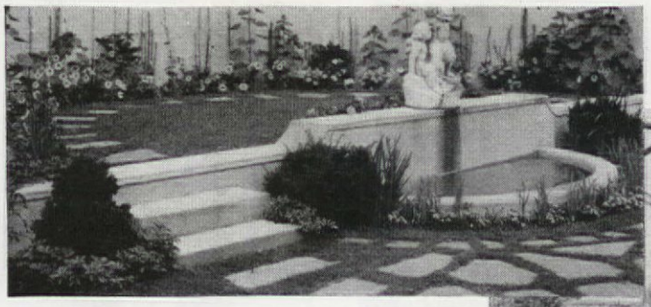

**The dwarf or nana variety of Japanese yew in a tiny garden, left; and the upright type species pruned as a hedge, below**

*Photographs by Leonard H. Johnson*


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ypical form variation in Japanese, English, and merican yew species. 1, a young, and 2, an older apanese yew (*T. cuspidata*); 3, T. hicksi, a variety, or maybe a hybrid; 4, upright or Irish form f English yew (*T. baccata*); 5, American yew

5

LONG LIFE and its accompaniment, SLOW GROWTH—not so ow as box or oak, but much more gradual than many of e conifers all too often used in foundation plantings and r other home settings.

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QUESTIONABLE HARDINESS OF SOME SORTS, especially the nglish yew and its varieties. But this can be met simply by sing judgment in the selection of types for different places.

SLOW DEVELOPMENT, according to some standards, but this may often be an advantage.

LIMITED USE AND APPRECIATION—for which, however, blame not the plant, but those who don't use it.

By horticultural standards there are some seven species of Taxus, as botanists call the yew genus. Four are native to North America, but only one, T. canadensis, or ground-hemlock, a small, trailing shrub of the northeastern forests, is used in gardens, and that only to a limited extent. The European or English yew (*T. baccata*), of ancient lineage, great beauty, and many forms, is widely used in Eastern, humid, and other not too rigorous sections. That leaves the two eastern Asiatic species—the relatively unimportant T. chinensis, of China, and, finally, the Japanese yew (*Taxus cuspidata*) which, with its many varieties, comprises the group best adapted to use over a large part of the United States. Introduced into England in 1855, and here, a few years later, it has proved its worth. It has two principal types, one definitely upright, which can be raised from seed; and the other distinctively spreading, which must be grown from cuttings or by grafting. Both types have various horticultural forms, each suited to some particular place or use; some of them may even be hybrids of mixed Japanese and English parentage, as Hicks yew, Browns yew, Hatfields yew, T. intermedia, etc. But all show the characteristic, pleasing, dark green leaves, often slightly bronzy-yellow below, or in the young growth; the dense, compact early growth which later becomes gracefully spreading; the ability to grow in sun or shade, and noteworthy hardiness.

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**Another dwarf Japanese specimen forms a fine bench background**

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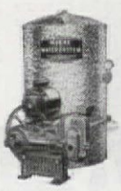

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Built during the depression years by a builder-contractor then out of a job, the house still has the charm of age. Every bit of the woodwork was made right on the place by the one man, and he even made the front door and fireplace, which are exact copies of old ones. In the front hall, cream-colored woodwork and door blend into the background of the flowered wallpaper. The chest, mirror, and chairs are old, as is the lamp base now used for ivy. They give a "lived-in" look.

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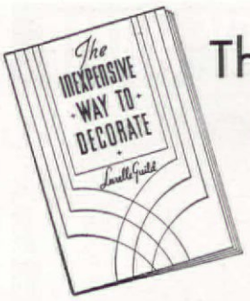
One very pleasant room is the children's dining room, shown at the top of the page. Here the walls are papered in Dutch blue and white, making a perfect setting for the white built-in cupboard where old glass and china are displayed. The table is an old curly maple drop-leaf, and the four antique chairs are upholstered in cherry red and white. The "real" dining room has yellow and white flowered wallpaper. In the large bay window, looking out over a canyon full of eucalyptus trees to a mountain top, is an old cherry table (picked up for $21) often used for buffet luncheons. Against the opposite wall is a chest that has been in the family for more than a hundred years, and above it a mirror found in a junk shop for $2.50, and a pair of antique wall brackets.

In the children's bedroom is a four-poster bed made by the builder and draped by Mrs. Perry with 45 yards of white chintz and 75 yards of red ball fringe! The other bed is a single spindle end walnut, cut down low to look like a couch. Under the bay is a toy chest, and two boards pull out to make desks. In the master bedroom, with combined comforts of study and living room, colors brown, white, and pinky henna.

**The hospitable front hall even has a Victorian sofa against opposite wall**

**A corner of the master bedroom proves it doubles as a study and sitting room**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# Get a

CLIFFORD PARCHER

Before growth starts—

finish the winter pruning jobs

For years I used to find myself, like thousands of other home owners, absolutely submerged by my outdoor housecleaning duties late in April and even into May. Repeatedly I would realize—but too late—that many of the jobs demanding attention at that hectic period could just as well have been done earlier in the season. At last I succeeded in working out a schedule that relieves the pressure when the tantalizing early spring weather reminds us that it is time the outdoor part of the place was in order. It goes into effect whenever, in late winter, I have a spare Saturday afternoon. There's a nice corner in the cellar where I can settle down, and the first item is painting the screens. Incidentally, there's a handy gadget for applying paint or varnish to wire screening (if you don't use the non-rusting bronze kind) that looks like a blackboard eraser with a metal handle and that beats a brush forty ways. I always paint wire before the woodwork.

When spring is far enough along

As part of this job—in fact, before doing any painting—I check all screens, screen doors, and porch sections, and tack down or replace any netting that needs attention. By this time, I'm in the mood to paint the porch furniture, which provides occupation for a couple of busy week ends. Resplendent in its new garb, it clamors to be taken out to its summer location, but there's no point in doing that until it can be used.

The last remnants of snow and ice are likely to be saying goodbye when I tackle the next item, which is an easy one—getting out the ladder and clearing all the gutters and roof drains so they will function perfectly during April showers. That same afternoon, I usually start gathering up the leftover leaves from fence corners, hedges, porch corners, etc. No matter how many I may have disposed of in the fall, there are always plenty more, partly because my oak trees cling to their last year's foliage until the new buds literally dispossess it. Then, too, the winds that originally swept many of my neighbor's leaves over into my yard have by now pretty well piled them against the house or under the bushes. As this leaf-gathering doesn't call for a general, all-over, lawn raking, I do that next, whenever the ground is not too soft to be walked and worked on.

Lawn work continues with the spreading of some fertilizer—preferably with one of those handy little distributors that give an even application—so the spring rains will drive it down into the soil and provide an early breakfast for the grass roots. Perhaps there will be the spreading of a load of loam or compost to fill up depressions in recently filled spots or newly made flower beds. Of course, places in the lawn so treated must also be sown with lawn seed, raked, rolled, and given a protective covering of branches to keep dogs, children, and other thoughtless animals from discouraging the new shoots.

By this time spring is often far enough along so that I will not look foolish putting up screens and awnings. And what a relief it is to find

# Jump on Your SPRING CHORES!

verything freshly painted and n perfect shape instead of hav- ng to scurry around and do last ninute repairs and paint jobs!

With the trees and hedges beginning to bud, I can see where any dead branches, over- ooked in the late fall pruning, need to be removed. By doing his promptly, I avoid injuring he tender new growth later on.

**Give screen and porch furniture painting an early place on your list**

As I am not the gardener of the family, I won't attempt to say what should be done first in the way of planting, but only note that, about this time, I am re- minded to edge the walks, beds, and borders. And what a nice feeling of spick-and-spanness *that* job gives one! Warm weather is coming apace—and so is the end of my list of tasks. Obtaining a fresh supply of sand for the youngsters' sand box is one of the remaining items. Another, next to the last, is to put out the obstacle golf set; in your case, it may be the badminton or volley ball net, croquet set, shuffleboard or deck tennis equipment, etc. If you

**As soon as the last leaves are gathered from around the house and under the bushes, I am reminded to edge the walks and borders**

haven't anything of the sort, I suggest that you make a mental note to fill the gap before an- other spring rolls around. And finally there is the cleaning out of the backyard fireplace so as to have it ready for the summer steak roasts and hot dog parties that give so much pleasure.

So there we are, with every- thing attended to on time. If you like the idea, right now,

before you forget, find a square of cardboard, check the requirements of *your* yard against the ones I have mentioned, and list your spring clean-up chores on it. Then tack the card up in a prominent place in the cellar or garage, and guide yourself accordingly.

*Photographs from E. L. D. Seymour*

# *For your peace of mind...*

## give them the security of a firesafe

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**HOW TO GET A CONCRETE HOME**

Ask a *Concrete Contractor* or *Con- crete Products Manufacturer* (see phone book) for names of archi- tects and builders experienced in concrete. Write us for free booklet of concrete house design ideas.

Concrete walls and floors and a firesafe roof feature the attractive home of Fred Quintel, Birmingham, Mich. McGrath & Dohmen of Detroit, architects.

WE

1. Removed topsoil and shrubs here

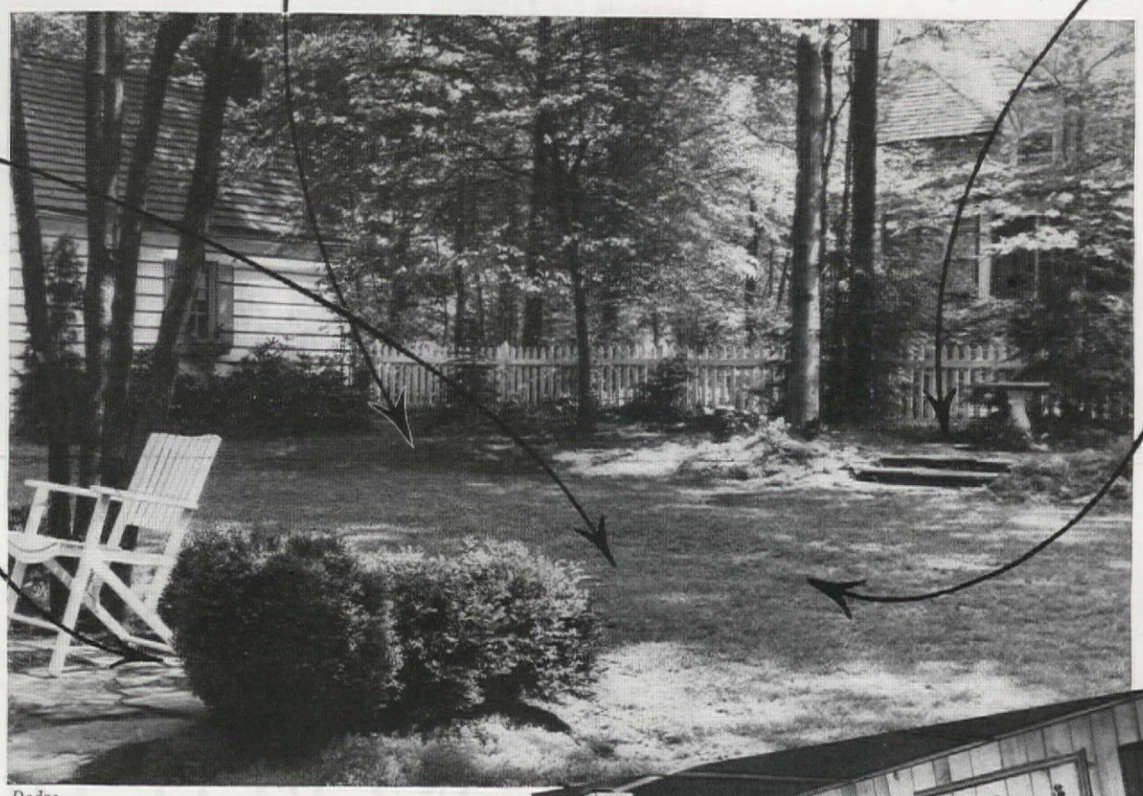
2. Spaded 2-3 ft. deep moved soil to form this terrace

3. Paved it with flagstones, edged it with boxwood

4. Graded our oval sunken garden to drain into circling ditches

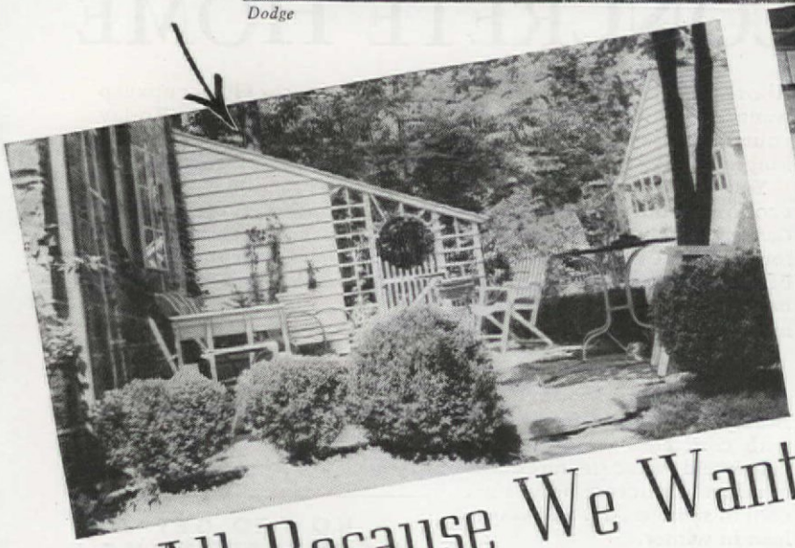
5. Laid flag steps to higher level; planted shrubs there

6. Replaced topsoil; seeded all to grass



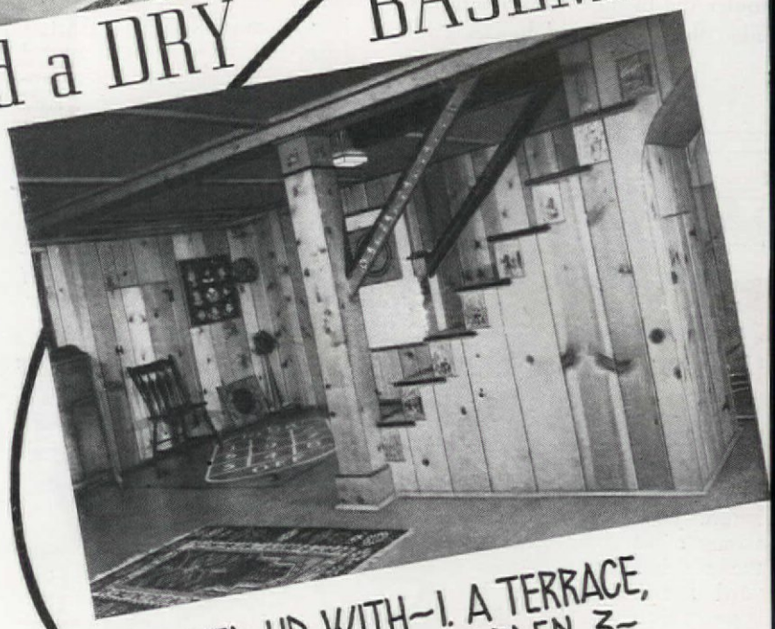
Dodge

AND WE



# All Because We Wanted a DRY BASEMENT!

AIMEE JACKSON SHORT



JUST when we had practically given up hope of having a recreation room for the children, because of moisture on the basement walls and floor, a builder friend revealed the trouble and the cure. The slope of the ground outside carried surface water toward the house, so we must either raise the ground level at the walls, or divert the water. We decided to do both—and, with some unskilled labor to help, we carried out the program set forth by steps above. The curved drainage ditch at the left is kept in condition by occasional rolling and seeding to clover; another, hidden by flowers and shrubbery along the right side of the place, leads off into the street. Indoors, the cheerful, pine-walled recreation room, planned with an eye to the future so it might "grow up" with the children, attests to the success of our venture. Commodious closets, window seats, and shelves accommodate books and toys; when room is needed, chairs and rugs go into the closets or the adjoining laundry; the Ping-pong table folds away when not in use; shuffleboard, tenpin, and quoit courts are painted (and waxed over) on the linoleum behind the stairs so the little ones can play there even when other games are under way. Under the stairs, set out from the wall, is a roomy alcove where, in winter, the electric-train table stands; in a few years this space will become a stage. . . . Yes, it *is* the children's room, but they graciously loan it to the grown-ups for games and dancing, so that now we are all enjoying the bountiful returns from our investment.

ENDED UP WITH—1. A TERRACE, 2. A FAR LOVELIER GARDEN, 3.— A REAL RECREATION ROOM!

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**2. A lifetime of beauty and service.** Sparkling utensils of U·S·S Stainless, the miracle metal, stay forever bright. No wonder manufacturers proudly mark them with the U·S·S label.

**3. This is one style of U·S·S label.** There are others differing in form and color, but whatever its style or on whatever it appears, you will find the initials U·S·S, your guide to steel quality.

**4. Not even the gardener is forgotten.** U·S·S Steels make tools more enduring and satisfactory. Gardeners seeking the best steel for hardware can recognize it by the U·S·S label.

**5. New ideas for the bathroom.** Walls of porcelain in a variety of colors, on U·S·S Vitrenamel. Porcelain enameled bath cabinets. Lavatories pressed into beautiful shapes with an easy-to-clean finish.

**6. Have you seen Steel Venetian Blinds?** They clean with the swish of a cloth. They're exceedingly light. They can't warp or splinter, never need refinishing. Good makers mark them with the U·S·S label so you can identify the quality.

**7. Charm and convenience for kitchens.** Every cabinet need in colorful enamel on steel. Quiet doors. Easy cleaning. Combine with a work-board of U·S·S Stainless and you have the perfect kitchen. Look for the U·S·S label.

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ADELINE McCABE

"BUT I'm sure we don't have a screw driver"! My husband was objecting strenuously to my demand that he hang a towel rack in the kitchen of our furnished apartment.

Fred was right. We didn't have a screw driver. We simply aren't handy about the house, or the apartment, as it happens to be. Fred is allergic to all forms of household repair, popular mechanics, and amusement with the paint brush and saw. I don't make quilts, hook rugs, or refinish old furniture. In spite of which we loved being in our home, and wanted something more personal than a furnished apartment even though my husband's work meant frequent and sudden moves. We set ourselves a $300 limit for furnishing a three-and-a-half-room apartment. We didn't want too many or too valuable things, which would only be left behind or sold in case the next move was across the ocean or around the world. Naturally, the pleasant, comfortable atmosphere we wanted had to be bought ready made, for the simple reason that we didn't know how to make anything.

Wedding presents provided accessories. We built our dubonnet and blue living room color scheme around three little plaster figurine groups that were given to us. Family wedding presents included three small antique Oriental rugs and two rosewood Victorian chairs. So we didn't start from scratch with our three hundred dollars. But there was still the little matter of chairs for sitting, tables for eating, a bed, chests for storing clothes, and draperies.

# $300 *for* 3-room

The sofa was our most expensive purchase. We bought a sturdy one in dubonnet frieze. It was part of a suite, offered alone by a department store at a special price, $80, which seemed reasonable enough.

This expenditure made such a hole in our $300 that I began to walk, very softly—in the direction of the second-hand stores. My first find was a very ordinary occasional chair with a carved frame, somewhat battered. The second-hand dealer offered to put the chair in good shape, recover it with my material and sell it for five dollars. I found a remnant of red-and-white-striped cotton dress material that made the chair look good enough to eat.

Summer furniture sales provided a mahogany drop-leaf dining table for $30. It seated six comfortably and had leaves which enlarged it to seat eight. The two Victorian chairs were our dining chairs. When company came for dinner, we used the white-painted kitchen chairs along with the other two.

A good-looking, comfortable chair for Fred came next. A sale of chairs, with modern lines, covered in flowered linen, for $25, was a bargain but Fred has an aversion to anything flowered. So I talked to the manager and found that he would order the chair in muslin for $17. Further, he'd have it upholstered in any material I brought to the store. The delphinium blue I wanted was found in a cotton at fifty-nine cents a yard. To dress the chair up a bit, I bought wide, white

**This is about a young couple who didn't know how to "make things," didn't have time to.**

F. M. Demarest

# apartment

cotton fringe to go around the bottom. This went to the factory with the blue cloth and came back on the chair.

We bought inexpensive end tables for the davenport. There's nothing unusual about them, and a good antiquer, refinisher, or builder could have beaten us, but each had two convenient magazine shelves. The mahogany table with drawer in front and drop leaves at the sides was a mark-down at a very good furniture shop. A black, hand-painted tray went on folding legs, painted to match, for a coffee table.

The bookshelves, bought for $2 from the former tenant, had me stumped on the paint problem but when the painters came I sent out for cool drinks all around, suggested frequent rest periods and offered cigarettes. Then, when they were convinced that I was pretty nice I mentioned the bookshelves.

"You don't mind slapping a coat of paint on that thing, do you? The paint you're using on the woodwork will be fine." They 'lowed as how they wouldn't mind.

For the bedroom our first investment was a bedroom "suite"—but again we split it, taking only the bed and chest, of solid bleached maple, with excellent modern lines. With the pale blond furniture and light robin's-egg blue walls, I wanted dark, practical fabrics. Finally I decided on plain brown dress broadcloth at thirty-nine cents a yard. It looked like taffeta on the bed, brightened with beige moss fringe.

**So they shopped for bargains, bought very wisely, and furnished three rooms for $300**




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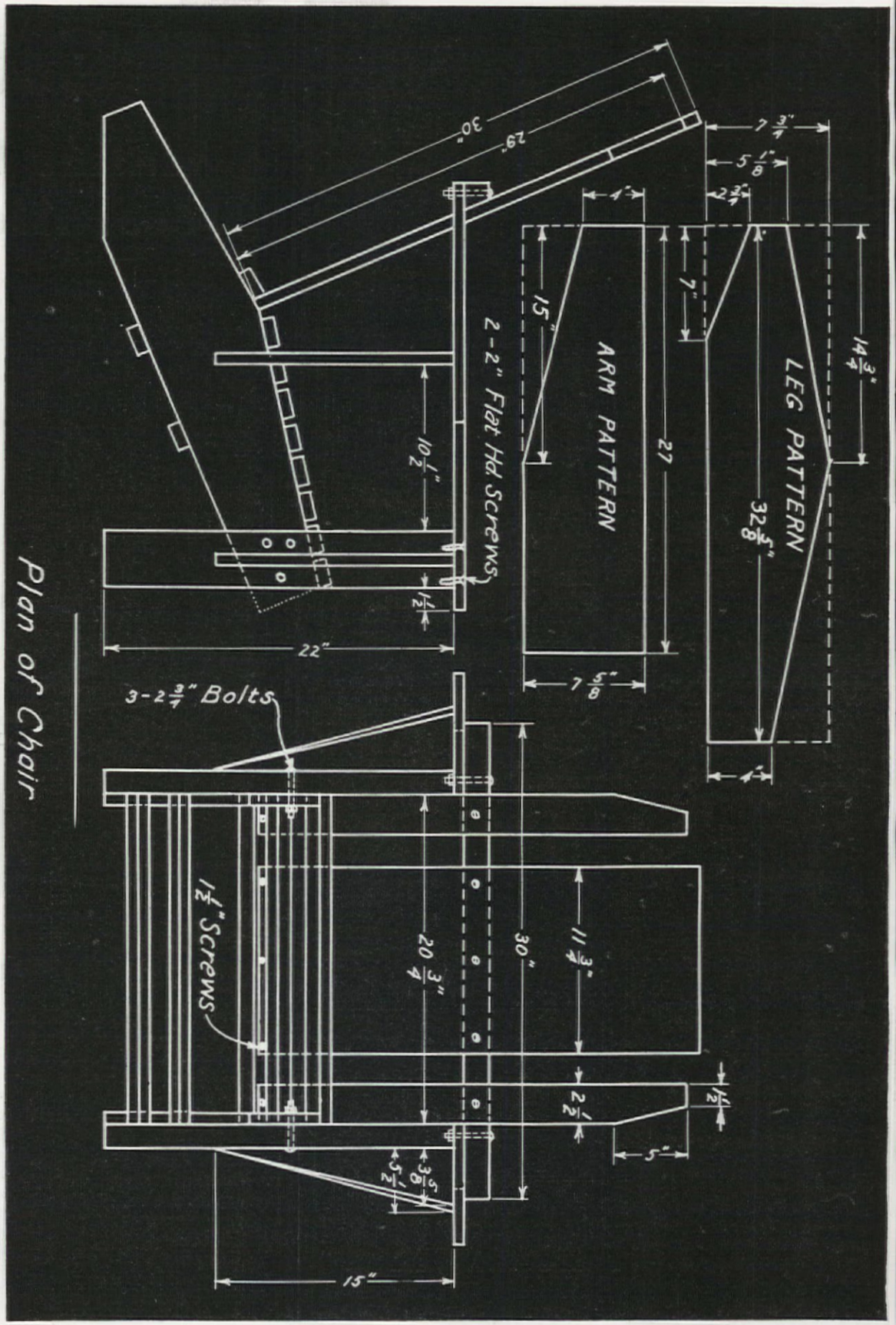



## LIST OF NECESSARY MATERIALS FOR MAKING GARDEN CHAIR

| *Item* | *No. of pieces* | *Size* thickness | width | length |
|---|---|---|---|---|
| Front legs | 2 | 2" | 4" | 22" |
| Arm rests | 2 | 1" | 8" | 27" |
| Back legs | 2 | 1" | 8" | 32⅝" |
| Back | 1 | 1" | 12" | 30½" |
| Back | 2 | 1" | 2½" | 29" |
| Seat | 9 | 1" | 2" | 20¾" |
| Brace (front legs) | 1 | 1" | 2" | 24" |
| Brace (back legs) | 2 | 1" | 2" | 20¾" |
| Brace (back) | 1 | 2" | 2" | 30" |
| Brace (middle of arm) | 2 | 1" | 5½" | 15" |

8 carriage bolts, 2¾" x ¼", with washers.

4 two-inch screws, flat-headed.

12 one-and-one-half inch wood screws, flat-headed.

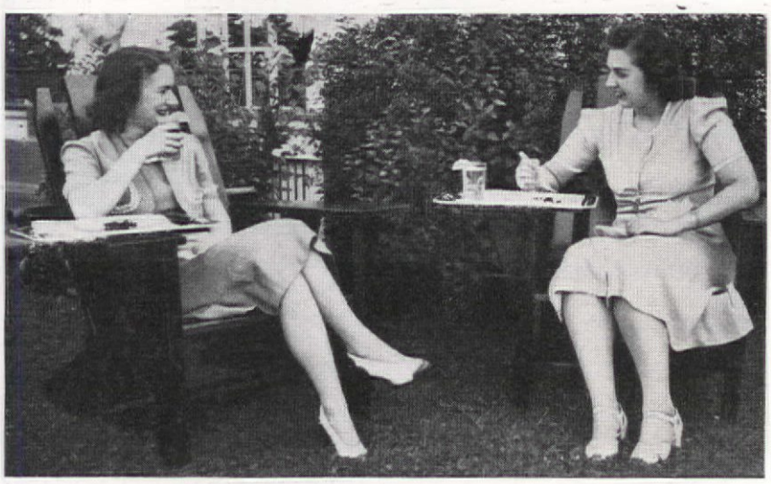
One-half pound mixed 6-penny and 8-penny nails (casement type).

Putty and paint to finish.

*Note:* Finished dimensions vary—a 2" x 4" comes from the lumber yard planed down to 1⅝" x 3⅝".

# Make a garden chair

# for lunching, reading,



# sunbathing, snoozing!

ESTHER R. HAUVER

OUR home was new and the garden had just been landscaped and planted. The next step was to convert it into an outdoor living room. This called for some chairs which would be comfortable to slump and relax in, and which would be adaptable to many uses. After looking at chairs which were too standardized, too fragile, too expensive, or too limited in use, my husband got hold of the specifications of a chair which filled the bill as practically as a pocket on a shirt; a chair designed for snoozing, studying, writing, or eating.

Undaunted by a formidable-looking blueprint, he listed the required pieces of lumber and purchased and assembled all materials. Then, he disappeared into the basement, and four hours later the chair was complete and ready for painting. It was just as simple as that!—Oh, well, what if he was stumped a bit once or twice and made a few mistakes.

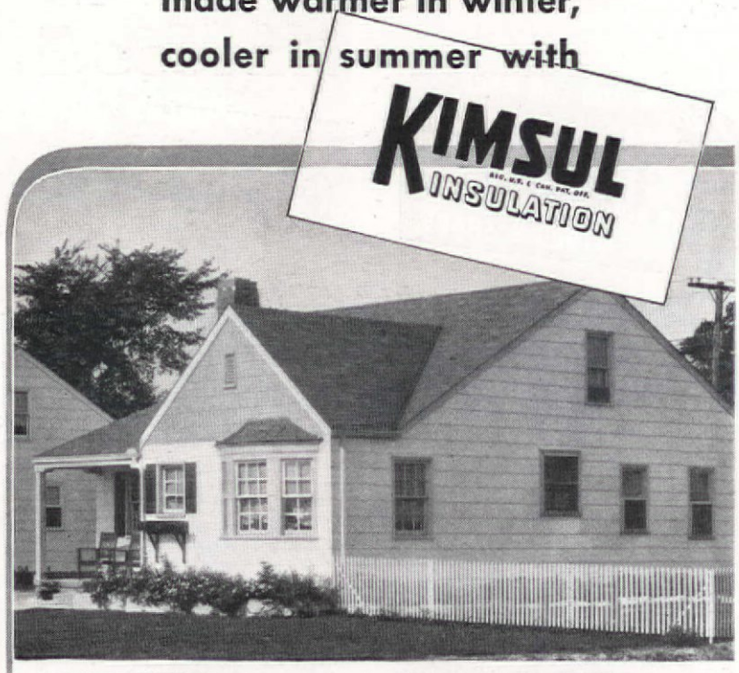
He gained so much confidence and experience in doing the first chair he soon built three more with little additional effort. And here's how he built them: The first step is to cut all the pieces to dimensions (see page 100). Then front and back legs are nailed together (bolts come later), followed by several slats for the seat itself. The chair can stand on its own legs now. The process of attaching arms and back, and finishing the seat and braces, is relatively simple. For a smooth-looking finish the wood surfaces should be sanded, and the corners and edges rounded. Of course all nail heads should be driven below the surface and the holes filled with putty or plastic wood. Two coats of paint (quick drying enamel, for example) are then applied. Places where the chair touches the ground are less apt to rot if an extra-heavy application of paint is put there.

Necessary tools are few, and can be bought reasonably. A saw is first on the list, unless you have your lumber dealer saw the rough lumber into pieces for you. Other necessary tools are a hammer, small hand plane, screwdriver-type drill, a brace and bit. And finally, one of the nicest features of this wonder chair is its low cost—only $2, including paint.


*It Costs Less to Live in*

# "COMFORT STREET"

**made warmer in winter, cooler in summer with**




ON "COMFORT STREET". Homes in the 300-home Glenhurst Subdivision, St. Clair Shores, Michigan, are KIMSUL-insulated. Writes the builder, J. T. Davidson of Detroit: "...During my twenty years of building experience I have used many different kinds of insulation and am thoroughly convinced KIMSUL is the best."

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**KIMSUL saves *now*—saves *year after year***

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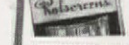

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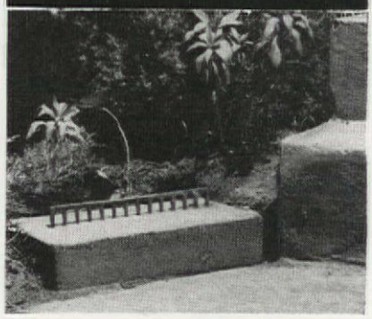
$688. and up. Freight paid. Save $500 or more. 75 home plans to select from, including many new features 1941 designs. Allmodern, practical, distinctive, complete. Simple plans for easy assembly. Includes all lumber, insulation, roofing, bronze weather stripping, built-in features, attractive one-panel doors, latest hardware, nails, paint, varnish. Also, summer cottages, garages, etc. Information and plans for FHA Financing requirements on request. For new 1941 full color catalog, with floor plans, send 25 cents to cover mailing. Dept. A.H.3-1. International Mill and Timber Co., Bay City, Mich.

NEW COLOR CATALOG FOR ONLY 25¢

STERLING HOMES


# IDEA!



GARDEN RAKE INTO FOOT-SCRAPER. Don't turn your old garden rake out to pasture when it's ready for retirement. Discard all but the teeth, push them into a block of soft cement, let harden, and, presto, a novel and useful foot-scraper.—NETTIE MAE DEFFNER

UNCLE JOHN'S NEW and BETTER PRUNING TOOL

Cuts clean and fast, new way with easy pull. Light, well balanced, 4 ft. handle. Reach up or down without climbing or stooping. Nothing like it for sharp thorn bearing bushes and hedges. Ideal for shrubs and small trees. Women love it.

10 DAY MONEY BACK TRIAL OFFER

Order it. Money back if you are not pleased in every way. Only $1.85 post paid to your door. Find out about all 7 of Uncle John's back-saving, quick-work garden tools. Send 3 cent stamp for folder, or FREE with trial order for my handy pruner.

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**Your dealer has this better Lawn Fence, or can get it for you. Insist on these features:**

1. **Strong overlapping top scrolls for beauty and strength. (Cannot push down or pull out. Bottom wires stay put.)**
2. **All joints securely welded; (fence retains its attractive design.)**
3. **Graceful ornamental curves; bright, handsome finish.**
4. **All heavy gauge wires; (no twisted strands of light gauge wire.)**
5. **Genuine copper bearing steel and *bright* extra-heavy premium zinc coating for longer life.**

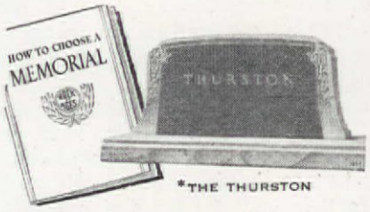
**"Pittsburgh" leads in style and value.**

PITTSBURGH STEEL CO.
1631 GRANT BUILDING · PITTSBURGH, PA.


# IDEA!

A DOUBLE-DECKER CORNER SHELF with circular front makes a modern telephone stand and fits nicely into our very small apartment foyer, which would not accommodate the usual-size telephone table and chair. We painted it to match the woodwork, then covered the top shelf with plate glass cut to fit. Under the glass is a sheet of green blotting paper. The bottom shelf holds the directory. The telephone cord, coming from a conduit built into the foyer wall, is led up through a hole bored in the back corner of the shelf. An inexpensive chromium stool, its swivel top covered with green leatherette, makes it a merry color combination.—JOHN W. FRASER


THIS *New Free Book* SETTLES YOUR PROBLEM




*THE THURSTON

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*THE THURSTON—*One of many new exclusive Rock of Ages designs identified by trade-mark engraved permanently on the granite. Guaranteed for eternal satisfaction.*

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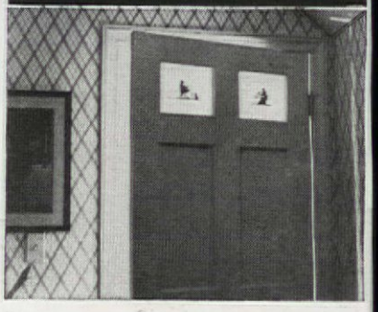
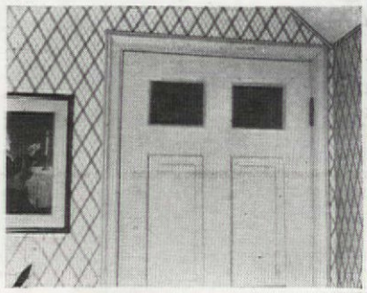
# IDEA!



LIGHTING UP THE UPPER HALL of our four-year-old Cape Codder looked like a problem for an expert, but I solved it by removing the panels from two of the bedroom doors opening from it and replacing them with pieces of ground glass. An



artist friend added a decorative touch by painting silhouettes on the panes. (If you aren't handy with the brush, decalcomanias would serve equally well.) Now, as one mounts the stairs, he is not only greeted by a bright, cheerful hall, rather than the former dreary affair, but also attracted by the silhouettes, which show up nicely due to the light from the bedrooms. (And all at a cost of 35 cents a door!)—EARL S. CRAWFORD


HARDY *Fruit* TREES

AS LOW AS 8¾¢ EA.

Here's your opportunity to save real money on choice varieties of Apple, Peach, Pear and Plum trees. All hardy, northern grown stock, guaranteed to please. Write for special prices and Free catalog now.

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INSURE *Safer Sewage* DISPOSAL

**Before you build a home outside the sewered area get the facts on this safer sewage disposal system. Learn how the San-Equip Master Tank safeguards you against clogged drains, ruined walls, floors and furnishings. Ends the risk of dug-up lawns. Its six exclusive features make it safer, more sanitary. Requires less digging, less servicing. Easier to install in new or old homes and camps. WRITE now for free folder, "Safer Sewage Disposal."**

SAN-EQUIP INC.
613 E. Glen Ave.
Syracuse, N. Y.

San-Equip MASTER TANK

# IDEA!

A CONSOLE from an old oak sideboard was the result of time on my hands and a rainy day, plus a little urage. The sideboard was a avy, box-like affair, with three drawers and a cupboard, as sketched, left. I removed mirror, doors, bottom, back, and side-pieces, reducing the whole sideboard to three drawers, the legs supporting them, d the top. I moved the fancy ish piece from the bottom up der large drawer. Used walnut rnish.—M. K. RAYMOND

3 Large Flowered 'MUMS 10¢

Send 10c to pay packing and postage and we will send 3 well-rooted large flower Chrysanthemums—different colors. SPECIAL BARGAINS—6 Petunias 25c, 4 Roses 33c, 6 Hardy Phlox 37c, 4 Regale Lilies 23c. These 4 collections and the 3 Chrysanthemums, 22 plants in all, postpaid for $1. America's ading Plant Catalog Free.
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Smart Hostesses KNOW THAT Ash-Away SMOKERS

ABOLISH SMOKING LITTER
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Just the pressure of a finger on the Ash-Away button—stubs and ashes drop out of sight into an airtight container—where they cannot spill on rugs or furniture—and cannot offend. Ask your dealer to show you a 1941 Ash-Away Model Smoker—you'll say it's the handiest, most useful of all your home furnishings.

Send for the 1941 CATALOG!
The AGEL-CHASE MFG. CO.
111 No. Ashland Ave. CHICAGO, ILL.

NSIST ON Genuine Ash-Away SMOKERS!


# IDEA!

GROUP GODEY PRINTS on crisp pink taffeta ribbons, hang them against a blue and white wallpaper; put a gay striped shade on your pressed-glass lamp.—NETTIE DEFFNER

YOUR DOG NEEDS VITAMINS, TOO!

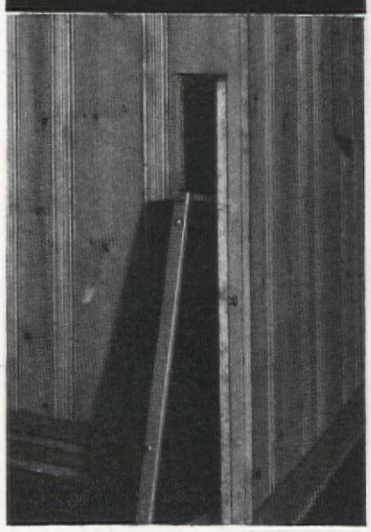
VITAMINS $B_1$ AND G PLUS EXTRA "SUNSHINE VITAMIN" D are vital to your dog's health . . .

For sturdy growth and vigorous health, your dog needs vitamins just as you do. Fleischmann's Yeast for Dogs is rich in Vitamins $B_1$ and G. It is the only dry yeast that contains an *extra store of Vitamin D.* Mix it with your dog's food regularly. Dogs like its flavor.

Fleischmann's Yeast for Dogs
in cans. Order several from your dealer today

CONTAINS VITAMINS $B_1$ · D · G


# IDEA!



A SPECIAL CARD TABLE CUBBYHOLE solves the problem of where to put the darn thing. Build it in the back of hall closet, as here, or under the stairs.—D. R. MERRILL

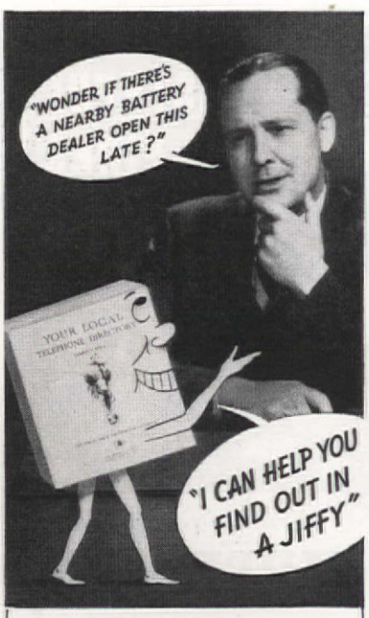

NO WORRY! NO CHORE!
TOILET STAINS VANISH!

Scrubbing a toilet bowl is old-fashioned! Today women use Sani-Flush. It removes stains and incrustations **chemically.** Puts an end to unpleasant work. Even cleans the hidden trap.

Use Sani-Flush regularly. It can't injure plumbing connections or septic tanks. (Also cleans out automobile radiators.) **Directions on the can.** Sold everywhere—10c and 25c sizes. The Hygienic Products Co., Canton, O.

FOR 29 YEARS SANI-FLUSH HAS CLEANED TOILET BOWLS WITHOUT SCOURING






*The Classified section in the back of your Telephone Directory* is full of information that will help you meet emergencies and everyday needs. Thousands of cases in our files prove its usefulness as a shopping and buying guide. Here are a few:—

**FOUND A HOME**

Mr. K. was looking for an apartment, so he looked in the Classified and picked out two buildings whose advertisement gave information about their facilities. He rented from one.

**WANTED AN AUTHORIZED STUDEBAKER DEALER**

Mrs. H. had car trouble and needed quick service. She looked in the Classified and found a nearby dealer under the Studebaker trade mark.

STUDEBAKER

**SAVED A TRIP DOWNTOWN**

Mrs. G. F. had patronized a downtown beauty shop but being pressed for time on one occasion she wanted one close to home. She turned to the 'yellow pages' and selected one nearby.

**HELPED GET BIDS**

A building superintendent used the Classified Section to find several firms from whom he received prices for a large supply of an article he needed.

Look it up first in the Classified Section

# Save WASTEFUL FURNACE FIRES

SPRING and FALL

New-Type

## FIREPLACE

### CIRCULATES HEAT

Cool spring and fall days—when it's too cold without a fire and too warm with the furnace going—that's when you need this new-type fireplace. For the Heatilator Fireplace circulates heat in much the same way that your furnace does. It warms every corner of the room, and even adjoining rooms. You start it just when you need it—morning or evening. You save the waste of smouldering furnace fires burning all day. Thousands of owners—all over America—say it helps them to cut dollars from heating costs. Provides all the heat needed by most homes in mild climates.

Makes camps usable weeks longer . . . earlier in spring, later in fall, or even for week-ends of winter sports. Warm-air outlets can be extended to heat rear and up-stair rooms.

Solves the heating problem in basement rooms . . . heats entire room quickly and thoroughly. Recommended by architects for rumpus rooms, play rooms and hobby workshops.

**Will Not Smoke**

Concealed inside the masonry, the Heatilator is a double-walled steel form around which any style of fireplace can be correctly built. It eliminates faults of design that commonly cause smoking. Simplifies construction and saves materials, adding but little to fireplace cost. Mail coupon or postcard today for complete details.

HEATILATOR Fireplace

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613 E. Brighton Ave.
Syracuse, N. Y.

Please send me free folder showing the construction and advantages of the Heatilator Fireplace.

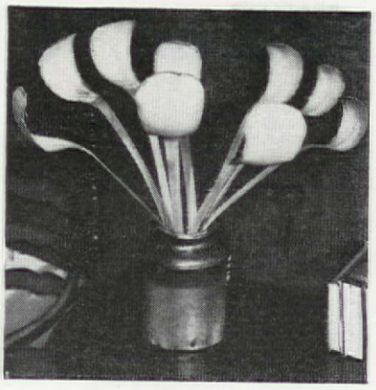
Name.....

Street.....

P. O.....State.....

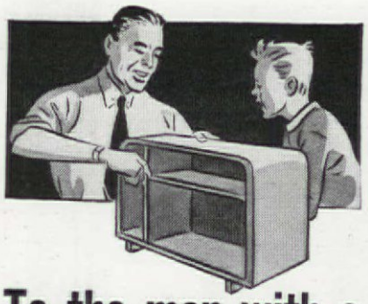

# WHAT Gardeners want to know

WHAT are desert spoons? Can we grow them? . . . Answering in reverse, No, unless your garden is, or closely resembles, part of the Southwestern desert region. These queer objects, popular in severe, simple arrangements, are the leaves of a striking American desert plant, related to the familiar garden yucca, and called sotol or, botanically, Dasylirion. After growing for half a



century or more, it sends up a tall spire crowded with white blossoms; when they mature and seeds ripen and are distributed, it dies.

As used, the "spoons" are *upside down.* The stiff, light green stems with their saw-toothed edges are actually the plant's spiky leaves cut back to convenient length. The smooth, ivory-colored, scoop-shaped "tops" (which can be given a coat of clear shellac if desired) are the leaf bases broadened, flattened, and curved where they overlap to form the crown. Conservationists, concerned lest increased demand lead to the extermination of an interesting native, are glad that it is no small task to collect and prepare the spoons, and that public sentiment and protective statutes are working to preserve specimens growing along the highways and on the public lands.—LOUISE PRICE BELL.

## To the man with a "WORKSHOP URGE"

● Now, for the first time, you can build at home furniture styled by famous American designers! And Casco makes available complete plans and simple step-by-step directions for building each piece!

Start *your* home workshop now. It's easy. It's inexpensive. All you need are a few simple hand tools, some wood—and a Casco Plan. Send for free book for details.

**FREE...1941 BOOK OF CASCO PROJECTS**

● Includes pictures and descriptions of 24 modern and traditional pieces by Gilbert Rhode, Russel Wright and Herman Hjorth. Tells how to get free working-plans. Also lists available free booklets on tools, finishes, woods, etc. Send for your copy today. Write your name, address and "CASCO PROJECTS" on the back of a penny post card and mail it to—

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Dept. H-341
350 Madison Ave., New York, N. Y.

*Casco Projects are sponsored by Casco Powdered Casein Glue, the standard for heavy-duty wood gluing. 10¢ to 65¢ at hardware stores.*

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**12 EVERGREENS** Trans-Plants POST PAID $1.00

**Special 72nd Anniversary Offer:** 12 Assorted Evergreen Transplants, 8 to 15 inches high av., strong well rooted evergreens, 3 each of **Colorado Blue Spruce, Douglas Fir, White Spruce, and Norway Spruce**—All 12 for $1, postpaid. From the country's largest stock of Evergreens sold direct from Nursery to home owners. **Giant Size Catalog in colors.** Ask for your copy today, **FREE.**

EARL FERRIS NURSERY
946 Bridge St. HAMPTON, IOWA

# Cheerful,

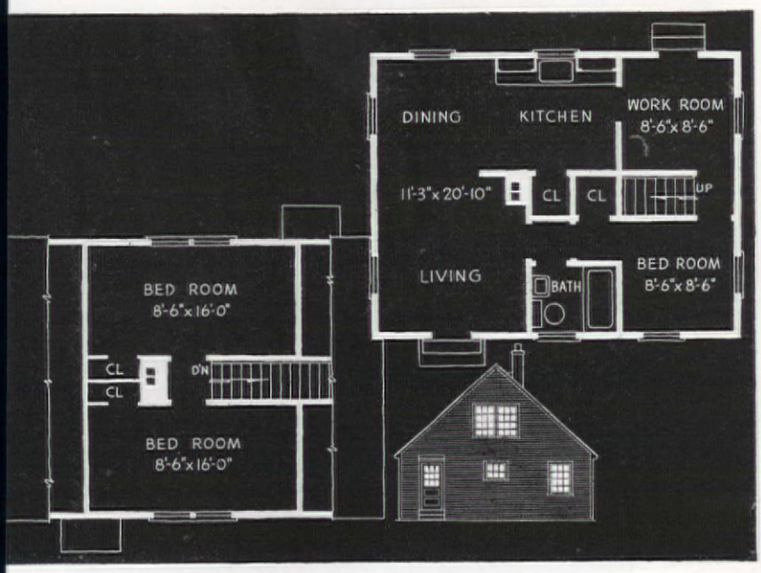
THERE is certainly no good reason why the suburban home owner should be the only one to enjoy the advantages of the newer, smaller, compactly planned houses going up nowadays. The smaller, low-cost houses, which take less time, trouble, and money to maintain, which are laid out more serviceably and comfortably, and which offer more cheerfulness and brightness altogether, should be just as welcome to farmers in rural areas. Remembering some of the dark, vast, old farmhouses we've seen with high ceilings, long useless hallways, and enormous, ill-equipped kitchens, we'll bet farmers' wives will echo our sentiments with a lusty "doubly welcome."

Well, here's a little farmhouse with white clapboard walls, shingled roof, which is fresh and bright and compactly planned. It's one of a number built in Indiana on the Wabash Farms project of the Farm Security Administration. Inside a rectangle 27'-0" long x 20'-10" deep, one and a half stories high,

# Compact Farmhouse

## on Indiana F.S.A. Project

includes three bedrooms, *a bathroom*, a general utility room, and one ge room for general living in a good old farmhouse tradition. This neral room takes up more than one half of the first floor and serves as ing and dining space, combined with kitchen quarters at the back.



THERE'S one sure way to tell a long-lasting paint. Find out how much white lead it contains.

For as good painters and architects will tell you, the greater the white lead content, the more enduring the paint. And you can't get a more weather-resistant paint than one containing 100% *pure white lead.*

Fact is, white lead is derived from lead — one of the toughest, weather-fightingest of all metals.

And like lead, it seeks no quarter from the seasons.

That's why white-lead-painted jobs retain their looks so long. The surface keeps free from cracking and scaling—wears smoothly and evenly.

Thus you are spared the expense of burning and scraping when applying a new coat. It goes on right over the old one.

So if what you expect in a good paint is beauty—economy—durability —white lead paints combine all three to lavish degree.

And note this, especially: you pay no more for white lead than for regular quality paints. Better yet, when you consider how much longer it lasts, here indeed is one case where the best is really cheapest.

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420 Lexington Avenue, New York, N. Y.

• • •

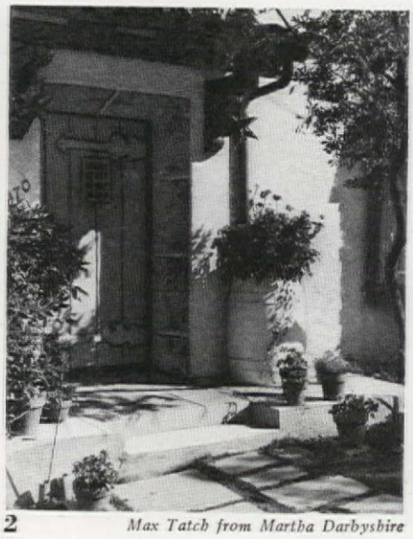
*For modernized paint styling, you need a skilled painter. To get the best effects from the new coloring styles, hire an experienced painter—one who will apply his knowledge to creating a job of enduring beauty.*

**HOW TO FIGURE THE REAL COST OF PAINT**

*You'll find this and other valuable tips in a booklet, "WHAT TO EXPECT FROM WHITE LEAD PAINT." It's free. Send for it now.*

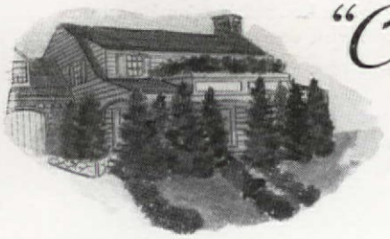
**IN ADDITION** to the regular paste form, pure white lead, ready mixed and ready for work, can now be obtained at better paint dealers'. This new paint is a grand timesaver.

1 Glenn F. Jenkins



2 Max Tatch from Martha Darbyshire

# *Is Your Welcome—* "MEET THE HOUSE" *or do your guests "Come into the Woods"?*



GEORGE J. CARPENTER

DID you ever realize what a profound impression the entrance of a house makes on you when you approach it for the first time? Just as, when you meet a stranger, there is, first, an introduction—that's the initial, quick glance at the house as a whole. The next, closer, look is at the entrance which, like a handshake, may be warm and friendly, cold and forbidding, or just flabby, colorless, and unexciting, as well as uninviting. There are doorways that make you want to walk right up and shake the doorknob; there are others that you approach more cautiously—and I don't mean from the standpoint of the door-to-door salesman. Whether it is hospitable, receptive, informal, formal, formidable, or repelling, an entrance may either reflect or belie the personality of the individual or family that lives in it.

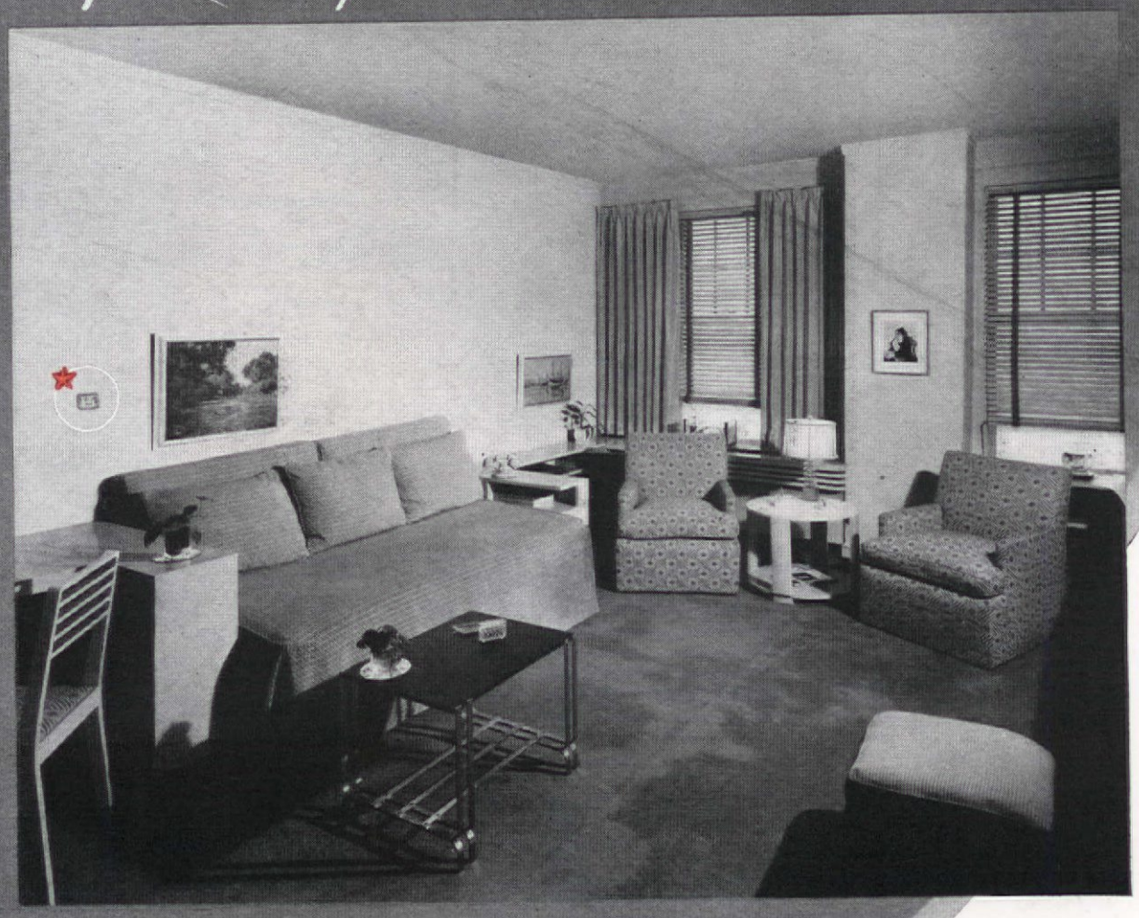
What the entrance is and does depends, first, upon its architectural character; next, upon the nature of its development and embellishment with accessories—especially plants, in the case of a home; but most of all upon the successful combination of both those elements. That is why the blending of good architectural features and good landscape design—or, rather, good garden planning and foundation treatment—is so important and so effective, when rightly done, in creating an attractive picture; in making your home express the cordiality that you want it to extend to your neighbors, friends, and visitors.

It is true that basically undesirable architectural lines, angles, and proportions can sometimes be softened and rendered less noticeable through the intelligent choice and use of vines, shrubs, and other plants. But naturally it is far better to have intrinsic beauty and correct proportions in the building to start with. Even those "go to blazes" doors, with small apertures through which the occupants peer to see who is disturbing their peace and privacy, are more pleasant to approach if reached via a well developed entrance planting.

One reason for the great importance of the right planting at any entrance, large or small, of a public building or an intimate dwelling, is often overlooked. The structural or inanimate parts of a finished house remain the same in design, in size, and, to a considerable degree, in texture, unless and until termites, rots, or the elements start them on the road to deterioration and destruction. But, given any sort of break, plants are ever-changing, not only through the years, but also through the seasons—and, usually, for

3 Max Tatch from Martha Darbyshire

# Recipe for modern living



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# "FIGHT THRIPS WITH LYSOL"

**advises National Gladiolus Society Secretary**

Just before planting . . . soak bulbs for 6 hours in a weak solution of LYSOL (4 teaspoonfuls to 1 gallon of water) . . . allow to drip . . . is method recommended by C. G. Young.

Many gardeners and professional gladiolus growers have found that "LYSOL" combats thrips. Mr. C. G. Young, Secretary of the National Gladiolus Society, writes:

"I used LYSOL for my spring 1939 planting. I found that LYSOL positively eliminated all thrips on the bulbs treated. Also, I discovered that this treatment was of great benefit in stimulating root growth in dormant bulbs.

"LYSOL solution may be used for several dips without adding additional amounts of LYSOL. This is not true of bichloride of mercury. LYSOL solution does not retard blooming. Bichloride of mercury may delay blooming for as much as two weeks."

P.S. And don't forget to use "LYSOL" in all your housecleaning to help combat germs. Buy "LYSOL" at your local druggist.

Lysol Disinfectant

**SEND FOR FREE LEAFLET**

Lehn & Fink Products Corp.
Dept. A.H.-341, Bloomfield, N.J., U.S.A.

Please send me your *free* leaflet on the use of "LYSOL" for combating thrips.

*Name*_____

*Street*_____

*City*_____ *State*_____

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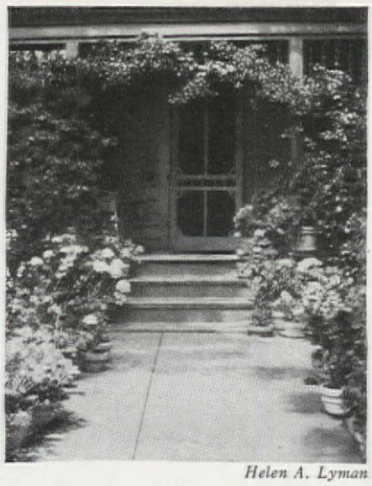
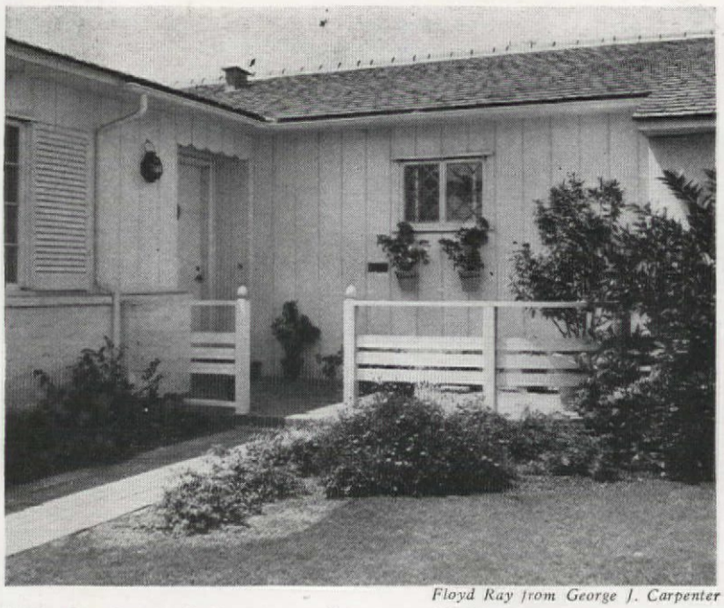
the better. As they grow and develop, they create beautiful pictures, bring the softness and richness of maturity, relieve any tendency toward monotony and, incidentally, add appreciably to the real estate value of the property. But, of course, those desirable results obtain only if the planting is done correctly in the first place and, thereafter, is given the attention demanded by any living, growing thing—fish, flesh, fowl, or flower, as you might say.

Then, too, plant development has its disastrous as well as its delightful potentialities. For a foundation planting, a screen, or even a specimen tree or shrub that is just right for a certain place today, may produce quite a different effect a few years hence, unless it is of an exceptionally slow growing kind or is subjected to special, restraining treatment. The four little pictures on the opposite page show good examples of what not to do. Those evergreens along the walk, when set out six feet apart and three feet back from the concrete, looked forlornly small; but already they crowd the path, and soon they will block it completely. In two of the other views, although the houses can still be seen, soon their founda-



*Helen A. Lyman*



*Floyd Ray from George J. Carpenter*

**Tubbed and potted plants can relieve a wall's blankness (above), can create balance and informality (below), or, en masse and in combination with vines, can welcome one, as at Helen Lyman's home (left)**

*Floyd Ray from George J. Carpenter*

. . . thus writes Mr. B. T. Owens of Clearfield, Pa. . . . Clarence W. Willman, M. D. of Elgin, Ill., solved a difficult shade problem with Scotts Seed and writes, "Our lawn is simply beautiful." ● Let us show you the way to a thick beautiful lawn. Ask for our free bulletin LAWN CARE. It tells how to combat weeds and how to have a lawn of lasting beauty. » » »

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| 100 | Black Raspberries or Blackberries | 2.00 |
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Lavishly illustrated in full colors picturing lilies and pools. A complete book of water-lily lore with cultural directions and pool building plans.
*All orders Shipped prepaid.*

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3 Large Flowered 'MUMS 10¢

To acquaint you with my **Outstanding Bargain Offers** in Plants—Bulbs—Seeds—Shrubs and Nursery Items I will send you **3 Giant Flowering Chrysanthemums for 10c** with copy of my **FREE Big Illustrated 1941 Catalog—** featuring more than 150 New and Rare House Plants—and thousands of garden items at **Bargain Prices.** Send 10c to cover postage and packing 'Mums, or **Postal for Catalog Alone.**
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**CHARLOTTE M. HAINES** *Now owned and consolidated with*
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16 Trees $1. POSTPAID

**Special Offers All Postpaid**
**No. 1** 16 select trees 9 to 15 inches, 4 each of Colo. Blue Spruce, Scotch Pine, Norway Spruce, Red Pine.....**$1.00**
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Write for Complete Cir. and Prices.
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**David Burpee Giant ZINNIAS**

Immense, curled, chrysanthemum-like, over 5 in. across. *New colors*: apricot, peach, chamois, rose, cream, etc. **Packet** (75 Seeds) 10c; **200 Seeds 25c; 1/4 oz. $1.** Postpaid. PACKET 10¢

Burpee's Seed Catalog Free—*write today.*

**W. Atlee Burpee Co., 579 Burpee Bldg., Philadelphia**

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In order to secure new Dahlia growers and move my large stock I offer the following collection worth $16.00 at regular prices. **Tubers**, labeled & post'd.

**Robert Ripley**, Purple — **Pink Grand**, Pink
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**Beautiful hardy shrub. Blooms and increases in beauty yearly. 2 Outstanding colors—Dark Crimson Red & Salmon Pink.** I want you to enjoy these gorgeous Peonies blooming in your own garden this Spring.

**FREE My Big 1941 Money Saving Nursery and Seed Catalog**

Largest Garden Guide Published. 650 Pictures—many in natural colors. Send 15c to cover postage, and packing for either of the Peonies, or 25c for both

**R. H. SHUMWAY SEEDSMAN, Box 304 Rockford, Ill.**

**FREE! Park's Flower Book**

Gives germination table, height of plants, descriptions, catalog of seeds, bulbs, tubers. Sent FREE on request or with 3 packets for 10c. Larkspur, Empress Rose; Marigold, Pot O'Gold; Petunia Gloria—all new, all fine.

FLOWER SEED 3 pkts. 10¢

**GEO. W. PARK SEED CO.** DEPT. A-2 GREENWOOD, S. C.

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**OUR BEAUTIFUL NEW CATALOG**

36 fascinating colored pages NOW READY Lavishly illustrated Hundreds pictured and described with full cultural directions. A handbook of Cactus lore. FREE TO CUSTOMERS. If wanted for reference 10c is appreciated to cover mailing costs. A real garden hobby. For your copy Write Now!

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**BOLENS GARDEN TRACTORS**

Write for description new models. Nine sizes—Power Hoes at $79.50 to heavy duty Hi-Wheels pulling 10" and 12" plows. Equipment for cultivating, seeding, plowing, spraying, mowing, snow removal, etc. Time Payment Plan.

**BOLENS, 311 Park St., • Port Washington, Wis.**

**26 VARIETIES HARDY PERENNIAL** plants from outdoor beds at 2c each, including Lychnis, Sweet Williams, Hesperis, Marguerite, Coreopsis, etc. 30 varieties field CLUMPS at 9c each, including Eximia Everblooming Bleedingheart, Blackberry Lily, Hardy Asters, Cushion Mums, Hibiscus, Painted Daisy, Delphinium, Carnation, Rudbeckia, Prunella, Aquilegia, Viola, etc. Send 25c (coin) today for catalogue and generous SAMPLE GARDEN of these plants to follow for spring setting.

**CLARK GARDNER NURSERIES, R4, Box 5, Osage, Iowa**

**DWARF FRUIT TREES**

Many of them bear fruit the first year planted. Write for free catalog.

**STERN'S NURSERIES**

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**3 EXQUISITE VESPER IRIS 30¢**

**each producing 200 jewel-like flowers. Bloom 4 weeks. Three dimes are convenient for mailing. Stamps accepted. Catalog of world's finest iris, free.**

**Jardin Des Iris, Dept. A3, Battle Creek, Mich.**

**Better Berries**

**DON'T BUY Strawberry, raspberry, blackberry or grape plants—fruit trees, roses or flowers until you get our FREE 1941 MONEY SAVING Catalog. Write Today! 52 yrs., 40,000 satisfied customers.**

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**BOX 4, BRIDGMAN, MICH.**

**48 PERENNIAL PLANTS ONLY $1.10 Post-Paid.**

Large, field grown, blooming size. 12 single and double varieties including: Alyssum, Aquilegia, Campanula, Coral Lilies, Delphiniums, Platycodon, Gypsophila, Pyrethrum, etc. **1 Giant Pacific Hybrid Delph.** and **1 Double Shasta Daisy, FREE,** if ordered **NOW.** Shipped in strong cartons. Satisfaction Guaranteed. **NOVOTNY GARDENS, Osage, Iowa.**

**Burpee's GLADIOLUS**

A wonderful value! All best colors, mixed. **10 Bulbs 10c; 100 for $1,** postpaid. Guaranteed to bloom. Order today. *Seed and Bulb Catalog free.* 10 BULBS 10¢

**W. Atlee Burpee Co., 580 Burpee Bldg., Philadelphia**

**FRUIT TREES AND ORNAMENTALS**

Offered by Virginia's Largest Growers. The New Improved Varieties of Fruits and the Better Varieties of Ornamentals. Write for a Free Copy New Low-Price Catalogue, offering more than 800 varieties.

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Box 15 — Waynesboro, Virginia

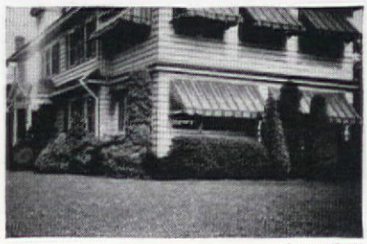
**New race GIANT GLADIOLUS DAHLIAS and SEED SPECIALTIES**

Big catalog in color—FREE

**CARL SALBACH, BERKELEY, CALIF.**

*Floyd Ray from George J. Carpenter*

**A good example of well trained vine (English ivy in this case) which creates interest rather than overpowering mass around a front door**



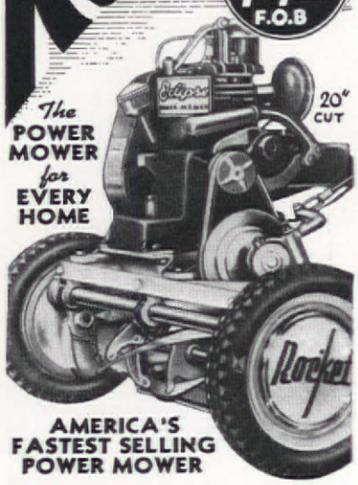
*Anna Goss*

**The object of a foundation planting is to enhance a house, not hide or smother it, or make it a secondary detail. But look at these!**

tion plantings will not only shut out the glances of passers-by (as was intended), but also effectively hedge the families into dim rooms with impeded air circulation. Even when, as in the fourth view, this result is prevented by severe shearing, the resulting stiffly formal appearance is only a compromise.

The other pictures on these pages demonstrate what charm and hospitality can be expressed when originality, taste, and a sense of horticultural "fitness" are employed in planting a home entrance. In Figure 1, the attractive rock garden and terrace running the full width of the front of Mrs. Carol Sedan's house in Detroit, also tend to reduce the height of the rather narrow building, and form a natural base for the soft evergreens and the vines creeping up the wall. Figure 2 shows the doorway of Mr. Harry Grey's Spanish type house in Los Angeles, set back in shadowed tranquillity, with an old rain barrel overflowing with geraniums and other plants in pots and tubs to supply brightness and color. Also in Los Angeles the R. A. Von Hake home (Figure 3) beckons one in, with the informal stepping stones, the English style gate, the shrubs outside, and the rose garden within, all expressing a warm, friendly welcome.


**Eclipse ROCKET $77.50 F.O.B**



The POWER MOWER for EVERY HOME — 20" CUT

**AMERICA'S FASTEST SELLING POWER MOWER**

**GRATIFYING PERFORMANCE PRACTICAL and MODERN**

Thrill to the new mode of mowing. Enjoy the dynamic performance of effortless motorized lawn maintenance. See dealer for demonstration or write direct.

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$185. f. o. b. factory

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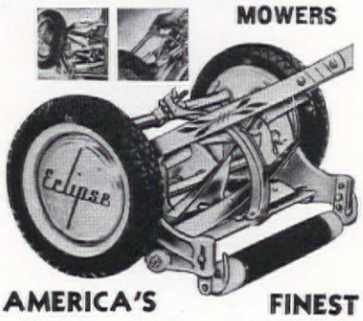
| Parkhound | 21" $115.00 | Rightoway | 27" $265.00 |
| Rolloway | 25" $185.00 | Speedway | 32" $335.00 |

All prices f. o. b. factory.

**Eclipse HAND MOWERS**



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New Timely Features tailored for better performance, including Natural Grip All-Steel Handle on Deluxe Models. Prices range from 5.75 to 23.50

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Send information on:
☐ Hand Mowers ☐ Power Mowers
☐ Rocket Mowers AH-341

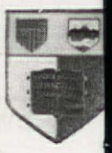
Name .....

Address .....

F. M. Demarest

Army maneuvers by James A. Oest, First Lieutenant Infantry

On your table encamp a couple of platoons of soldiers or stage an advance guard action of troops on the march as we did here



# He's in the Army now? U.S.

## GIVE HIM AN OFF-TO-CAMP PARTY

C. C. LEACH

THE 1941 "bon voyage" party is an off-to-camp affair, with the guest of honor bound for a year's service in the Army. Although it is distinctly military it must be kept informal to be fun for everybody concerned.

To make the invitations cut an Army tent out of brown paper, draw lines for the open flap, and letter across the face:

"Tramp, tramp, tramp the boys are marching!
Off to camp each one must go
So at my house Friday eve, before Bill has to leave
Let us send him off with friendship all aglow."
(P. S. This is a surprise for Bill please keep it secret)

A practical going-away present may be given or, if preferred, amusing little joke presents. This should be indicated on the invitation.

It is fun to divide the group for games and for this you must do a little art work. Choose two divisions of the Army—one being Infantry. The other can be Signal Corps, Engineers, or Cavalry. Cut two sets of cardboard insignia out of heavy gilt paper, for Infantry (crossed rifles with numeral of the corps) and, let's say, Engineers (castle with two turrets). Sew a small safety pin on each and have one for each one of your guests, who will be half Infantry and half Engineers for the evening. Give these insignia to the guests as they enter the living room. The guest of honor leads his group and you select a second leader for the rival group. Start with the well-known song—

"The Artillery, the Cavalry, and the blooming Engineers
Will never beat the Infantry in one hundred thousand years."

First comes a drill. Have handy mops and brooms, golf sticks, hockey sticks, canes, anything which burlesques a gun. With a copy of the manual of arms borrowed from the library, you send the two captains of Infantry and Engineers into a huddle. When they emerge, they are

# Few Cakes ever came near it in "Appetite Appeal"!

## Try This Chocolate Nougat Cake!

We're paying $1000 in prizes to name this glamorous cake. It's a fudge cake. Creamy soft. Yet easy to cut. Chopped nuts sprinkled all through it. You'll call it priceless.

**ASK FOR THESE INGREDIENTS**

- Shortening
- Sugar
- Eggs
- Unsweetened Chocolate (3 sq.)
- GOLD MEDAL "Kitchen-tested" Flour
- Baking Powder
- Salt
- Milk
- Chopped Nuts
- Cream of Tartar
- Vanilla

CREAM SHORTENING, add sugar gradually. Then add the unbeaten egg yolks and cream till fluffy. Now blend in melted chocolate. COMPLETE RECIPE is in sacks of Gold Medal Flour now. Also many other recipes. Recipes changed every 8 weeks . . . giving you a variety.

Based on a sensational recipe originated in a tea room with a national reputation for good eating! Recipe adapted exclusively to Gold Medal in tests by the famous Betty Crocker staff in Minneapolis.

**TOTAL OF $1000 IN PRIZES FOR NAMES!**

We'd like to have a name for this cake that does it justice! Look at the recipe folder in the sack for details of $1000 prize contest for best names. And when you get the flour get the list of ingredients that are shown above. Entry blanks are in sacks. Contest closes midnight, March 17, 1941.

*Eventually* Why Not Now?

## *Why do vastly more women prefer this brand of flour?*

MANY MORE WOMEN save the recipes from Gold Medal Flour than from any other product! And virtually twice as many women are known to use Gold Medal *"Kitchen-tested"* Flour than any other brand.

What accounts for the overwhelming popularity of Gold Medal and the recipes in the sack?

The reason is: *the results this combination gives!* Gold Medal *"Kitchen-tested"* Flour, and the Betty Crocker recipes, simply cannot let you down!

This flour is milled from the finest selected wheat. Then, it's tested under exacting home conditions.

The recipes are perfected with equal care by the famous Betty Crocker domestic science staff.

Unlike many flours, Gold Medal is made and tested to give fine results in *all* types of bakings, cakes, cookies, pastry, rolls and bread.

Gold Medal *"Kitchen-tested"* Flour does not *vary*, as cheap untested flours may do. It gives the same dependable results every single time.

Why not *see* if Gold Medal *"Kitchen-tested"* Flour and Betty Crocker recipes will not improve *your* baking? Get a sack of this wonderful flour today!

Economize by using this pre-tested flour for everything you bake. It is made by General Mills, Inc., Minneapolis, Minnesota.

# GOLD MEDAL "Kitchen-Tested" FLOUR

Listen to "Betty Crocker" Wed., Fri., and "Hymns of All Churches" Mon., Tues., Thurs. Look up time and station in newspaper.

Copr. 1941, General Mills, Inc., Minneapolis. *"Kitchen-tested"* and "Betty Crocker" are reg. trade marks of General Mills, Inc.

# *What's your menu problem today?*

# DEL MONTE FRUIT COCKTAIL

## *can solve it!*

**A GRAND "GOOD MORNING"**

Scrambled eggs, toast — and five luscious Del Monte Fruits, gloriously blended.

**TALK ABOUT COLORFUL SALADS**

So easy — with those ever-ready makin's! Sparkling-clear unflavored gelatin and Fruit Cocktail.

**GAY DESSERTS, TOO!**



French pancakes, heated Fruit Cocktail, the syrup thickened.

**PUNCH FOR YOUR PARTIES**



**TRY IT FROZEN!**

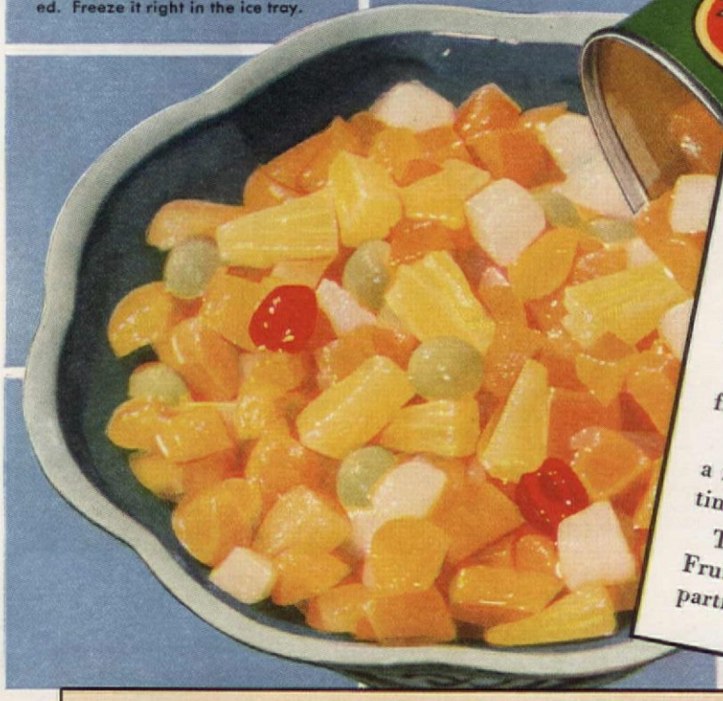
Just "as is", or with gingerale added. Freeze it right in the ice tray.

**OR WITH TUNA SANDWICHES**

For lunch, snack or party!



Sausage cakes with drained and heated Fruit Cocktail.



**CHEERY GARNISH!**

Five colorful fruits add zest and flavor to meats.

**WITH OLD STANDBYS**

Just try Fruit Cocktail with gingerbread, custard, pudding — any plain dessert!

Your pantry shelf *couldn't* boast a brighter first-aid to appetites!

Think of it — five gorgeous fruits — the world's proudest "pickings" — beautifully blended, for flavor and sparkling zest!

Instantly ready to serve, too — in spirited fruit cups, desserts, salads — with meats, etc.

And your first taste will tell you — here's a really different fruit mixture. Truly distinctive, completely delicious!

That's why you're wise to get *Del Monte* Fruit Cocktail — and its equally delightful partner, Del Monte Fruits for Salad.

**WHY NOT TELL YOUR GROCER WHAT YOU LIKE? HE WANTS TO PLEASE YOU!**

**MRS. BLACK:** You should have seen O'Connor's store this morning. It looked like old home week or something—with Del Monte all over the place. Was I pleased!

**MR. BLACK:** I thought you'd just about decided to change grocers.

**MRS. BLACK:** That's just it! I talked my head off trying to get O'Connor to stock more Del Monte varieties. Finally, when I said it seemed kind of silly I couldn't get the brands I knew I liked, he put them in. Today he had a big Del Monte Sale.

**MR. BLACK:** What happened?

**MRS. BLACK:** It was almost funny! Talk about a rush—O'Connor was busy as a bird dog, and beaming all over. I always said women like to buy the brands they know—and now I guess he'll believe me.

**GROCER:** I never saw a day like yesterday, Mrs. Black. It's amazing, how many women really prefer Del Monte. Saw a lot of new customers, too. If I'm out of any important Del Monte variety from now on, it won't be my fault. Thanks again.

**Our practical suggestions for a going-away present for the rookie are: wrist watch, pen and pencil set, mirror, comb, soap dish, razor, nailfile, sewing kit, handkerchiefs, penknife, snap-on ties, metal button board and chemically treated cloth for polishing buttons and buckles**

prepared to drill their "company"—barking out orders and parading round the room. It is a prize drill—a competition—and broomsticks and mop handles fly from shoulder to side to floor with all the awkward haste of muskets handled by amateurs. Award each company a little packet of chocolates with a tiny tin soldier tied to the top.

After a breathing spell while you collect the "rifles," comes the Rookie's Alphabet Contest. Letter three or four pieces of cardboard from A to Z with a brush and ink. Initial letters in red with rhymes about each letter, like children's alphabet books:

A is for Army—you're in it all right
And there you will stay, till you learn how to fight.
B is for Bugles to rouse you at six,
Although you're still sleepy. They dote on such tricks.
C stands for Cot you must make and remake
Till the sergeant decides it's as smooth as a lake.
D is for Ditches you dig, when it's hot,
And go right on digging, although it is NOT.

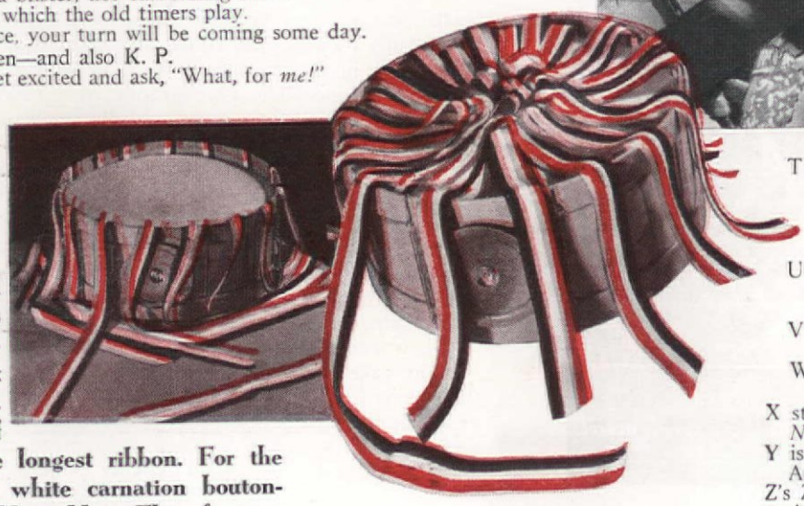
(We will finish the rhymes later—but let us explain the contest here.) At the right, beside each rhyme, are two open squares marked off large enough to hold the small silhouettes of a gun for Infantry, and a castle turret for Engineers. A score-keeper with a paste pot and two piles of silhouettes, twenty-six of each, stands by the sheets of cardboard, thumbtacked to a door. The Infantry and Engineers are to hunt for a complete set of letters to fill out the alphabet. These are hidden in duplicate about the room and the first one to find them gets the first score. Suppose John Brown of the Engineers finds "C stands for Cot" in a bookcase, he rushes to the scorekeeper, who pastes a castle turret in the box for "C," leaving the other box empty. "C" goes to the Engineers. If Mary Edison of the Infantry finds "C stands for Cot" later—it's just too bad! The side with the largest number of letters wins.

The letters you hide may be two sets of anagram blocks, or slips of paper with a toy block painted on them and just one letter, or merely a capital letter written on each slip.

Conclude the party with songs: From "K-K-K-Katy" to more recent "They're Making Me All Over in the Army"!

E is Encampment, your home for the year
And when you return, we'll all send up a cheer.
F is for Furlough. They make 'em too brief.
But don't overstay, or you'll sure come to grief.
G is the Gun which you learn how to tote,
Though it seems to weigh more than a prize cornfed shoat.
H is the Hoosegow—on this we won't dwell,
Because you'll not be an A W O L.
I is for Infantry. Long may they march
With never a blister, nor fast-falling arch!
J is the Jokes which the old timers play.
Have patience, your turn will be coming some day.
K is for Kitchen—and also K. P.
Now don't get excited and ask, "What, for *me!*"

L is the Looey. Most girls think him cute.
But just watch him scowl, if you muff your salute.
M stands for Manual, also for Mess,
They use *beans* for both, as you'll soon find we guess!
N is for Nights and for N. C. O. too,
They both of them sometimes seem dark ones to you.
O stands for Orders and Outfit which you
Are proud to have joined as a member brand new.
P is Potatoes and also Parade,
The Army depends on these two—with your aid.
Q is for Quartermaster—'Tis he
Who fits you in clothes half your size—can't he see?
R is for Rookie—I think that means you,
And just watch your step, while it's all rather new.
S is for Sundays—how sadly you miss
The old "day of rest," home was never like this.



**A drum filled with presents makes an elegant Jack Horner pie. The guest of honor gets the longest ribbon. For the girls, red and white carnation boutonnières held by blue ribbon. Flags for men**

T is for 'Tention, an order you hear
When the top-sarge starts off with a roar in your ear.
U is your Uncle—dear old Uncle Sam,
Who'll send you to Cuba, Hawaii, or Siam!
V is the Veteran that you may become,
If you march off to fight at the roll of a drum.
W's Washing, and done, I'm afraid,
Without any AEF's famous French maid.
X stands for "Xxxs" on letters you get—
*Not* letters from mother or Auntie, we bet!
Y is the Year you'll be gone—'twon't be long,
And when you return, you'll be sturdy and strong.
Z's Zero hour, that's generally dawn—
And z is the letter we now end upon.

*Ultra-refined*
**CLOROX**
**helps keep lovely linens lovely**

THERE'S always a grand new thrill in brand new white cottons and linens. To help keep them lovely, merely use Ultra-refined Clorox in your regular laundering process. It restores their original snowy-whiteness (brightens fast colors), lessens rubbing thus prolonging life of fabrics and making wash day easier for you. Ultra-refined Clorox contains no caustic or other harsh substances ... is extra-gentle in bleaching ... has intensified germicidal efficiency. It disinfects, deodorizes, removes numerous stains in laundering and in routine cleansing of household "danger zones" ... is effective yet gentle in its many personal uses. Simply follow directions on the label. Always order by name ... be sure you get Clorox.

Copr. 1941, Clorox Chemical Co.

NEW! SLENDERIZED BOTTLE WITH EASY-OFF CAP!

"When it's CLOROX-CLEAN it's hygienically clean!"

AMERICA'S FAVORITE BLEACH AND HOUSEHOLD DISINFECTANT

*Ultra-refined*
**CLOROX**

BLEACHES • DEODORIZES • DISINFECTS
REMOVES NUMEROUS STAINS
... Even Scorch, Mildew

# 6 O'clock Steak Dinner fo

*Fix carrots*

*Put on carrots .. light broiler ... put on frying pan ... put on tea kettle*

*Put on onions*

*Steak done . . . serve meal*

WHEN first I became a working wife, I used to stop at grocery or delicatessen each evening on my way h from the office, buy some supplies, hurry home, and a meal on the table. Jim and I would then sit down nibble half-heartedly at the uninteresting dinner before us. In a months, this procedure ruined both our digestive systems and budget, and I decided something had to be done. After a good of experimentation, I evolved a formula for cooking quick appetizing meals, which I call PLAN PLUS CAN.

I began by planning menus for several days and doing all the sh ping at one time. Thus I could make more efficient use of foods, fo was a logical sequence for a roast to become cold cuts, shepherd's then hash. Carrots used raw in vegetable salad could be cooked combined with peas on the day following, and many similar ec omies in time and food could be effected.

I also worked out an efficient time schedule. If we were to h broiled steak, fried potatoes with onions, fresh carrots with can peas, fruit, cookies, and coffee, my course of action would run that shown in the accompanying illustrations.

[Editor's note: The photographs were taken while Mrs. Barr one of our "office wives," prepared dinner in our kitchen according Mrs. Henry's directions.]

One day I happened to discuss my streamlined suppers with grocer, and from that conversation came the second half of formula, PLAN PLUS CAN.

"Did you ever think of all the work you could save by using thes he asked, pointing to a shelf containing canned stews, chicken à king, spaghetti and meat balls, chili con carne, chop suey, W rarebit, chicken and noodle dinners, and the like.

"They would be nice to serve when I work late," I agreed.

"Why take time to mix batters and desserts when you can buy these in packages?" He showed me an array of biscuit, pie, cake, gin bread, muffin, and pancake mixes; arrowroot puddings in many flav gelatin desserts, instant tapioca, junket, ice cream powders; and kinds of perfectly delightful looking prepared sauces and garnis

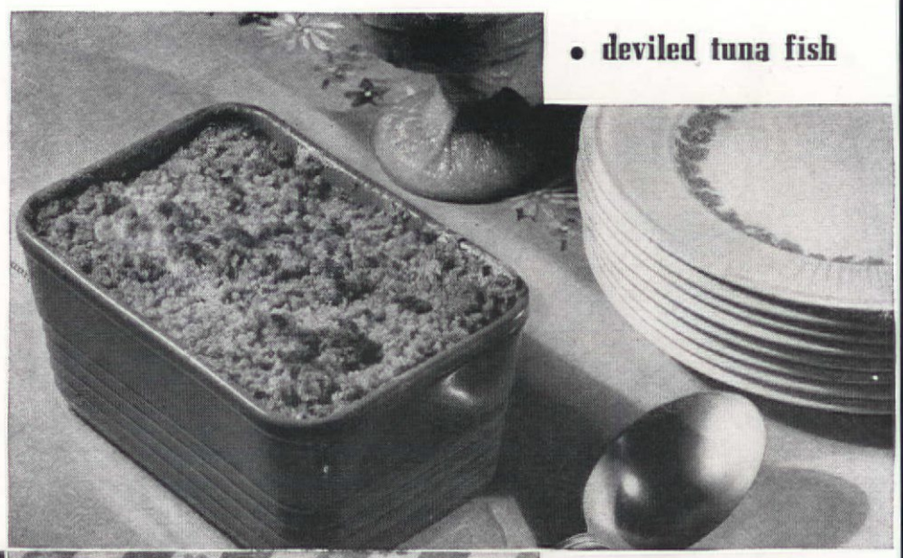
# n Office Wife!

*Put on steak . . . put on potatoes with onions*

*Turn steak . . . set coffee on to drip*

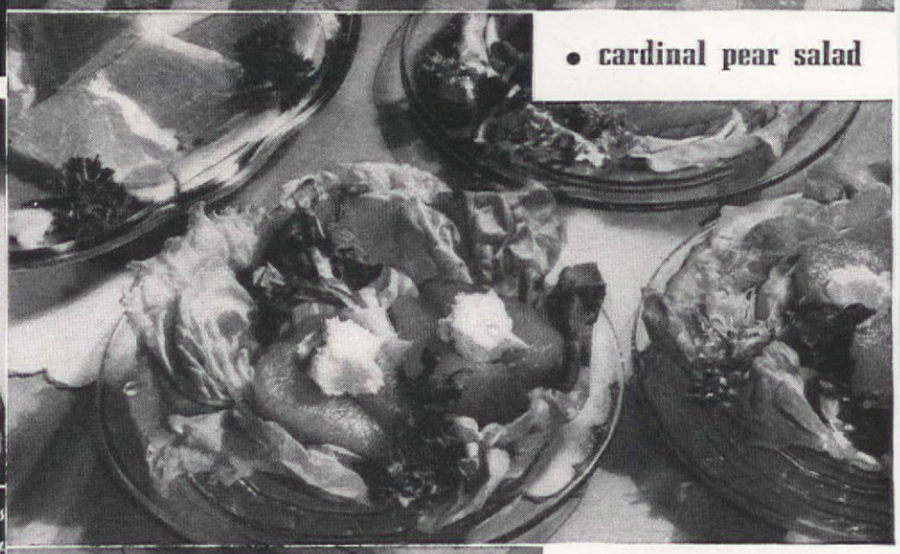
*Set table in between stirring the onions*

*Open fruit and put in dishes . . . open peas, drain, and put with carrots . . . open cookies and put on plate*

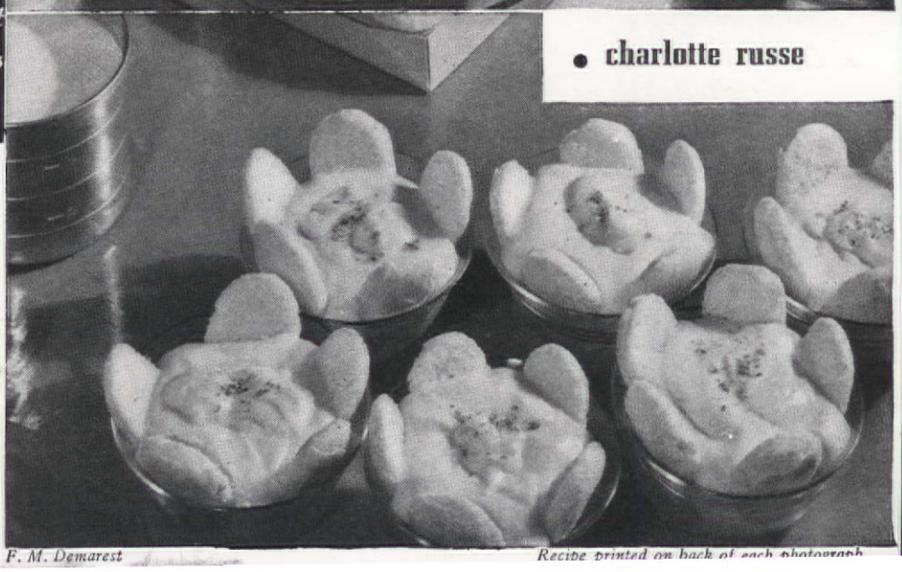


• **deviled tuna fish**

• **asparagus en casserole**



• **cardinal pear salad**



• **charlotte russe**

"My wife uses canned tomato soup and mushroom soup, undiluted, s sauces, and gets many compliments on her cooking," he com-ented. (I tried it, and was also complimented!)

He showed me the ready-cooked cereals, quick-cooking cereals nd canned fruit juices which would enable me to sleep longer in e morning and still have breakfast ready on time.

I began to use canned and packaged foods whenever I could and on discovered that, in addition to serving them "as is," I could se them in concocting other dishes, thus cutting preparation time. s a result of my experiments, our budget balances, my dinners re cooked more quickly and easily than ever before, and, best of ll, Jim thinks he married the world's finest cook. That is *something!*

Much of my time saving I attribute to the many efficient little

BARBARA WHITMORE HENRY

*F. M. Demarest*

*Recipe printed on back of each photograph*

## • deviled tuna fish

2 c. flaked tuna or 1 (13 oz.) can
1 c. evaporated milk
1½ t. salt
¼ t. pepper
1 T. minced onion
3 chopped hard cooked eggs
2 t. prepared mustard
¼ c. bread crumbs
1 T. melted butter

COMBINE all ingredients except crumbs and butter. Pour into a well greased casserole. Sprinkle with crumbs mixed with melted butter. Bake 30 minutes, uncovered, in a moderate oven (375°F.)—or until a golden brown. Serves 4 generously.

Next time you use this recipe substitute canned salmon or crab meat for the tuna. You'll have a delicious new casserole dish from the same old recipe! And don't forget that you can make this hours ahead of time—putting it in the oven to heat and brown before serving.

*Recipe submitted by*
WINIFRED L. ROSENGREEN

*Tested in*
THE AMERICAN HOME KITCHEN

## • asparagus en casserole

2 c. (#2 can) canned asparagus, cut in two-inch pieces
1 t. salt
⅛ t. pepper
1 pimiento (cut in small pieces)
3 eggs (beaten)
1 c. grated American cheese
1¼ c. finely rolled cracker crumbs
1 c. milk
¼ c. butter or margarine

MIX together all ingredients except butter. Pour into an oiled baking dish. Melt butter and pour over the top. Bake uncovered in a moderately hot oven (350°F.) 20 to 30 minutes. Serves four if served as a main luncheon dish; serves six if served as a vegetable with the meat course.

*Recipe submitted by*
WINIFRED L. ROSENGREEN

*Tested in*
THE AMERICAN HOME KITCHEN

## • cardinal pear salad

2 #2½ cans Bartlett pears
2 c. water
2 c. sugar
1 c. vinegar
¼ c. mixed pickling spices
2 T. red food coloring
½ c. brandy

DRAIN sirup from pears into sauce pan. Add water, sugar and vinegar. Boil five minutes. Pour into a large bowl. Add pickling spices which have been tied loosely in a bag, coloring, pear halves, and brandy. Let stand 24 to 48 hrs. in the refrigerator. Serve at once, or remove pickling spices and store in glass jars with sirup. The brilliant color and piquant flavor of these pears make them a wonderful relish; or, filled with cream cheese, served on a bed of watercress, lettuce, or chicory, an exciting and novel salad! On the reverse side we've suggested serving them with ready-to-serve ham. They're equally good with canned baked beans. The contrast in color and flavors is arresting.

*Adapted from a Reader's Recipe*

*Tested in*
THE AMERICAN HOME KITCHEN

## • charlotte russe

2 t. plain unflavored gelatin
2 c. milk
1 package prepared vanilla pudding
¾ c. heavy cream
1 T. Bourbon whiskey
1 package lady fingers
Ground nutmeg

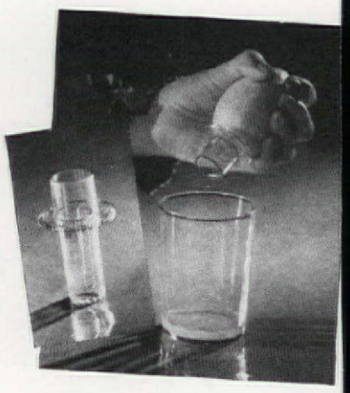
STIR gelatin into ¼ c. of the milk. Let stand until dissolved. Set cup in a pan of boiling water until gelatin is the consistency of glue. Now add rest of milk to vanilla pudding; stir together well. Cook over low heat, stirring constantly, until thickened. Stir in dissolved gelatin. Set aside until thoroughly cool. Whip cream, fold into pudding. Flavor with whiskey. Pour into individual serving dishes, surround with halves of lady fingers, dust with nutmeg. Chill in refrigerator at least an hour before serving. Serves 6 to 8. Use half the recipe for 4 small servings. Can be made the night before, but it does *not* improve with longer standing, as fruit cake does.

*Recipe submitted by*
MARION FLEXNER

*Tested in*
THE AMERICAN HOME KITCHEN

*Photograph printed on back of each recipe*

# Quick AND easy



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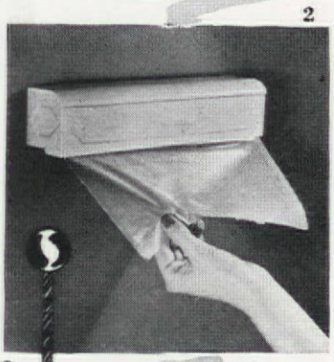

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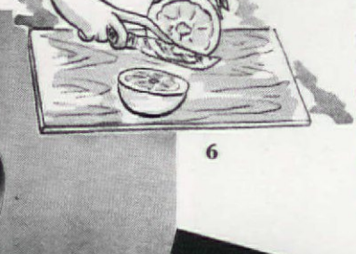

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F. M. Demarest

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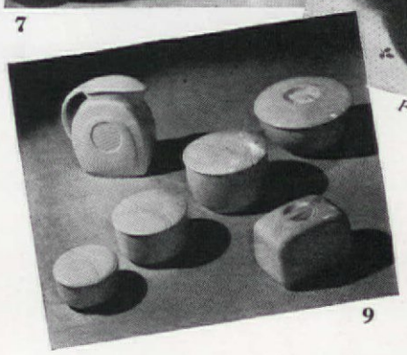

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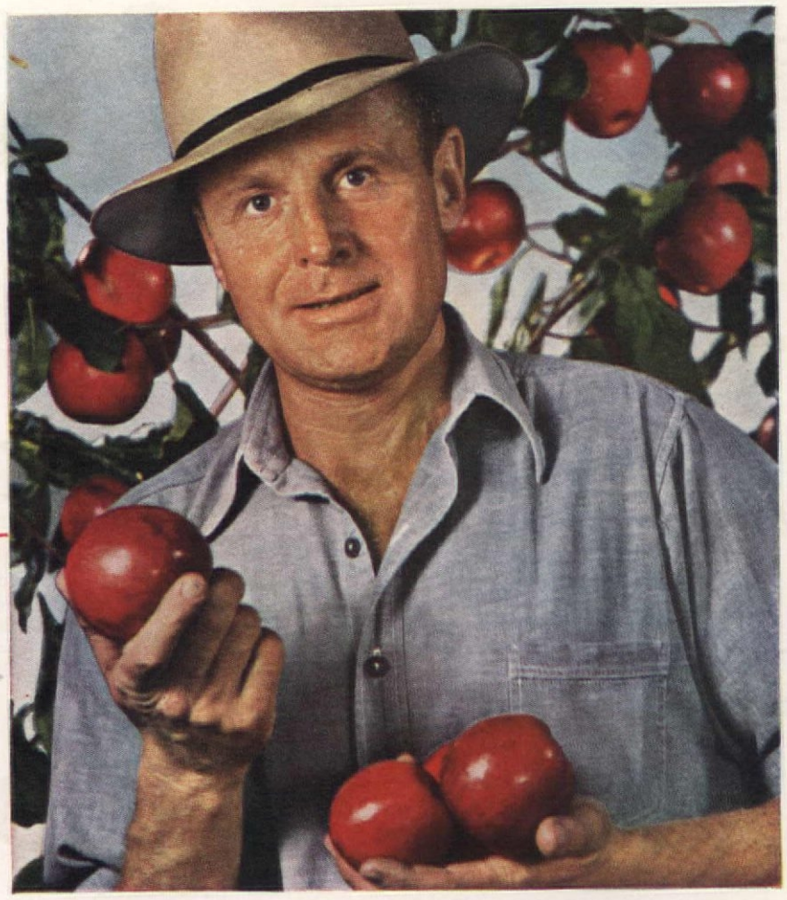
kitchen gadgets I use. A firm squeeze will extract juice from the fruit through the Vitex Glas Juicer (1) made of an unbreakable plastic. (2) The rounded bottom of the top inset pan is the new feature of the Mirro Icing Boiler. There are no difficult places for a spoon or beater to reach. (3) Waxed paper is even more useful when it comes in "Twink," a metal dispenser to hang on the kitchen wall. (4) The Foley Mfg. Company has a sifter for sifting just two cups of flour without fuss or bother. Comes in 2-cup size. Fits right over a measuring cup. (5) There's no time out for drying tears with this ingenious onion chopper from the Federal Tool Corp. (6) Even knives are foolproof now. New Lucite knife has saw tooth edge. Good for cutting practically everything—but not your finger. Plastic Creations. (7) For baking potatoes, cooking steaks and sausages, and inverted as a hot plate—these are only a few of the uses of the Manning Bowman table broiler. Good for informal entertaining. You can keep one eye on the food and both ears on your husband's latest story. Smartly designed with walnut insulated handle. (8) An aluminum Wear-Ever tray with a removable cork hot pad is just the thing to keep hot casserole dishes from ruining the finish on the dining-room table, or spilling over on a freshly laundered tablecloth. (9) The nicest part about this Abingdon refrigerator set is that the dishes can be taken directly from the refrigerator and put into a hot oven without danger of breaking from the sudden change in temperature. Comes in very gay colors.

# The Missus suggested we talk to you direct



**Why did all of us apple growers in the State of Washington chip in to buy this ad? Our womenfolks urged us to tell you other mothers how *daily apple-eating* helps keep our children well in winter. Then maybe you'll have your youngsters eat these rosy, juicy apples *every day***

*In the mountain valleys of Washington State, the soil is rich in minerals and the climate just right for apple growing. Here are harvested the world's most famous apples, aromatic, flavorful, almost popping with juice!*

WHAT DOES *everyday* eating of fresh apples do for a youngster? Well, for several years we Washington growers have had scientists studying that.

They've been studying why, out here where we're almost *brought up* on fresh apples, people live 2 to 3 years longer than the U. S. average. And why so many physicians often prescribe an apple diet for special intestinal cases.

These scientists have found out some facts every mother will want to know.

**THE VALUE OF PECTIN**

It's apparently the pectin that makes apple-eating so helpful in fighting off germs in the lower digestive tract. That's one reason apples are so good for us in winter when intestinal flu is common.

More. We now know that our apples furnish extra supplies of three important vitamins—A, C, and G, as well as much-needed food minerals.

We have found that apples give us more real sustaining power than the nutritional books formerly showed.

We also know that apple-chewing exercises the gums and helps keep the teeth pearly white and clean.

**"2 OR 3 APPLES *EVERY DAY*"**

These are good things for a growing child during winter. Good things for grown-ups, too. Begin today to keep juicy Washington apples in the icebox regularly so that *all* in your family can enjoy 2 or 3 of these fine health apples *every day*.

No matter where you buy vegetables and fruit, you should find fresh Washington State Winesaps, Delicious, Yellow Newtowns and Golden Delicious. For real food value, you will find few other foods anywhere near as reasonable in price.

**NEW FREE RECIPES! For free copy of "Fresh Apple Health Dishes," our new, colorfully illustrated recipe booklet, write to Washington State Apple Commission, Yakima, Washington.**

## Health APPLES FROM WASHINGTON STATE

# *There are mighty few dishes that walnuts won't improve*

## —just see how many ways they help you!

A distinctive touch for everyday foods—what woman isn't looking for it! And millions of women are finding the answer—right in the family Walnut Bowl.

It's really surprising how often, and how easily, you can add walnuts in everyday cooking—to give color to unpretentious dishes, crispness to soft foods—and, of course, extra flavor.

But that's only the half of it! Once you discover how walnuts will help, menu-planning is really fun! Variety is right at your fingertips and all of your old favorites taste deliciously different, thanks to these golden kernels.

See what walnuts do for any dish you know—cakes, cookies, candies—salads, puddings and hotbreads! New praise-winners, every one of them! And all you do is add walnuts to your own familiar recipes.

But when you buy walnuts, get the most for your money. Get *Diamonds*, every time. They bring you more perfect, usable kernels per pound, more plump, tender walnuts for your cooking needs. The brand on every shell tells you they're genuine Diamonds, the very pick of the California crop.

*Fruit and Walnut Salad*
*Recipe book Page 5*

Any salad—*every* salad—is better when Walnuts are added. Chicken, shrimp, celery, tomato, meat, cheese, fruit, vegetable—no matter what your basic salad ingredient may be, Walnuts blend with it to add flavor and food value. And a few Walnut halves sprinkled on the top add so much to the appearance of the dish.

*Drop Cookies*
*Recipe book Page 16*

Cookies—the magic treat of childhood! To make them better for school lunches, 'twee meal "fillers" and party desserts—jus add Walnuts. And those dainty, deftly-shape wafers that grace your tea or bridge tabl —decorate them with golden ha kernels. Why, Walnuts *belong* with cookies and tarts!

*Vegetable Loaf*
*Recipe book Page 21*

So often season or circumstance makes you seek for foods that *take the place of meat.* Such dishes can be appetizing, satisfying and nourishing, in the bargain. For instance: a cheese and Walnut roast, a vegetable-Walnut loaf, or Walnut "sausages." These recipes are in our free book. Just try them!

*Walnut Waffles*
*Recipe book Page 29*

Even breakfast has a place for Walnuts! Just try adding chopped Walnuts to you waffle batter—and to the syrup used o griddle cakes and waffles! And, of course, us them in breakfast muffins, rolls, coffe cake and cinnamon buns. They giv a welcome touch of novelty to almost any familiar dish.

*Walnut Tuna Fish Sandwiches*
*Recipe book Page 27*

Sandwiches should do more than just tease the appetite. They should furnish real, substantial food. And *they will*, if you add Walnuts to the usual "filler" ingredients. Whether it's cheese, meats, olives, celery, marmalade or lettuce, chopped Walnuts add just the skillful touch that's needed for flavor and extra food value.

*Steamed Brown Bread*
*Recipe book Page 26*

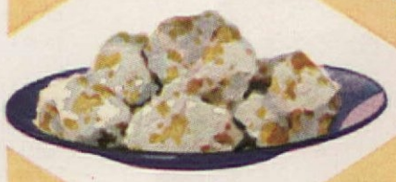
Make your favorite bread a new delight! In sweet doughs, quick breads or the dark flour mixtures, Walnuts add eye appeal, fine flavor and food satisfaction. For instance: coffee cake, muffins, snails, corn bread, buns, brown bread, tea rings. Just try adding a few chopped Walnuts next time to the batter!

*Hot Fudge Sauce*
*Recipe book Page 29*

What is better than a Walnut sundae! And how easy it is to make wonderful sundaes with Walnut kernels and jam or chocolate sauce over ice cream! Also, don't overlook Walnuts in custards and puddings. Such *soft* desserts need Walnuts. They give the teeth something to bite into—and add flavor and food value, too.

*Raisin Walnut Pie*
*Recipe book Page 9*

Good cooks use Walnuts often in desserts—not alone because they taste so good, but also because they add so much to the appearance. In pies, puddings, jellied dishes, cakes, fruit cups, fillings and sauces, Walnuts give the final touch that makes such treats remembered. And they are so *easy* to add!



*Divinity*
*Recipe book Page 22*

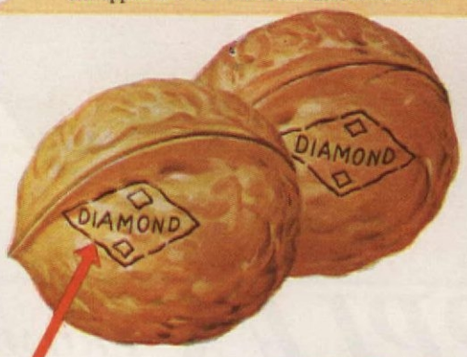
Home-made candy needs Walnuts. Just add them to any recipe. The extra flavor and appetite appeal are well worth the little extra effort.

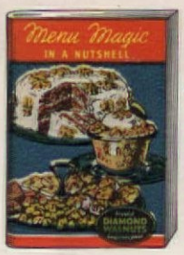
*Fruit-nut Cocktail "Just add Walnuts"*

Fruit cocktails look—and taste—*so* much better with Walnuts. And Walnuts add important food elements as well as flavor.

**YOUNGSTERS ARE TICKLED PINK**

Certainly yours will be—when they find walnuts in their school lunch boxes. And you'll be glad to play the generous parent because you know how much body-and-energy building food is packed in those tasty kernels.




## *Free*—

Send for this profusely illustrat book of 100 tested recipes, inclu ing many shown on this pa Address: Dept. T-14, Califor Walnut Growers Association, L Angeles, California.

# DIAMOND *branded* WALNUTS

CALIFORNIA'S FINEST

# "Mother, I want—"

ANN KEENER

DOES your child drive you to distraction wanting this and that? Do you dread to take him shopping because of his "Mother, I want this," and "Mamma, I want that!"? Some spectators will no doubt think, "What a horrible little pest"! and feel sorry for you. But others will think, "What a pity to bring up a child like that"!—and they will be quite right. The child is not to blame. You are entirely responsible for the whole situation.

The remedy is really a very simple one—give him an allowance. Which brings up another erroneous opinion—that people of moderate means or large families cannot afford to give their children allowances. It is more essential for poor parents to use this system of providing little treats and luxuries than for rich parents, for there will not be so much spent if the child is spending his own money. At a recent gathering of mothers, this matter of children's spending money came up. One woman declared (and was seconded by another), "But we can't afford to give our children an allowance. We have all we can do to pay the bills each month. How can we allow a definite sum for each of three children to spend just as he pleases?"

Asked if her children went to the movies, she admitted they did—every Saturday. Asked if they had occasional luxuries (for the husband's salary was steady), the mother admitted they had candy frequently, ice cream sodas once in a while, or little toys from the five and ten. "Then," the majority of us declared triumphantly, "you can afford an allowance for them without question."

An allowance settles once and for all that irritating question when you are in the middle of an interesting conversation with a friend, "Mother, can I spend a nickel?" Of course he can spend a nickel, and he knows it. He also knows, after a very few weeks, that he cannot possibly spend a nickel and have it—his first, and extremely valuable, lesson in finance.

At first, he may approach you for a loan. Your future peace and the future behavior of your child are strictly up to you. If you weaken because you hate to see him stay home alone when the rest of the gang goes to the movies, if you grant him a loan, you may as well never have bothered about the allowance system in the first place. On the other hand, if you firmly refuse the loan, and explain that you yourself must stay within a certain allowance (if you do); that you cannot afford to live beyond your means (if you don't); then, depending on his training and his disposition, he will accept the situation either gracefully, or ungracefully. But he will, of necessity, accept it. He may decide that life is a hard school, and that you are more than a little miserly. He may decide that this business of handling his own finances isn't all it promised to be, but, the next week, to the good of his stomach and his purse, he will probably not eat so many candy bars. It may take him four or five weeks to come to this but eventually the most spoiled child will learn to live within his allowance and plan for his treats.

Of course, children (even those in the same family) will differ, not only in the way they save their nickels, but in the way they spend their dimes. In our family it has been a long time since we had the "I want" nuisance to contend with, but our two boys show a great difference in their inclination to save, and in their manner of spending. The older (twelve) spends a dime a week for a movie. About once a month or so he buys a pack of gum or an ice cream cone. Once in a blue moon he buys candy, although at the last minute he is likely to switch to corn that he can pop at home, and with which he can magnanimously treat the family. Occasionally he buys a "big little" book. (One goes a long way, due to a system of circulating them among a group of ten or fifteen children.) The rest of his twenty-five cents a week he saves for a rainy day—which, in his case, is the extremely hot, dry, summer ahead. He saves every possible dime so that he can go to the swimming pool just across the little park in front of our home. In the summer he foregoes shows and candy; he gets his books at the public library; he uses the family supply of lemons or oranges for his cold drinks; he makes the toys he wants—and spends his money for a pass to the pool. If he were not on an allowance, I would feel that we could not afford to let him run over and have a swim whenever he took a notion. But, under the circumstances, it is really his own business. I am delighted to have him out in the open all day long, brown as a bear, healthy, and happy as only a boy of twelve can be happy in a "swimmin' hole" on a hot summer's day with the gang all there.

As for our younger son, he, too, gets twenty-five cents a week. He never goes to a show, summer or winter, unless someone persistently urges him to see a particularly good picture. He buys a chocolate malt on a Saturday afternoon about once in three months. He buys a "big little" book about once in five or six weeks (he is also included in the borrowing circle). The rest of his money he hoards until eventually he

**New Research Proves**

# Brer Rabbit Molasses is RICH in IRON

GINGERBREAD is a treat that children love! And gingerbread made with Brer Rabbit Molasses is a grand way to add extra iron to their diets.

New scientific tests have proved New Orleans molasses is second only to beef liver as a rich food source of iron. (All the tests were made with Brer Rabbit New Orleans Molasses.) **3 tablespoons of Brer Rabbit Molasses will supply about one-third of your child's total daily iron requirements.**

So why not give Brer Rabbit Molasses a regular place on your grocery list and add more iron to your family's daily diet?

***Brer Rabbit New Orleans Molasses*** **comes in two flavors to meet taste preferences. Green Label—a dark, full-flavored molasses; Gold Label—a light, mild-flavored molasses.**

**FREE COOK BOOK** Penick & Ford, Ltd., Inc., New Orleans, La., Dept. A -13

Please send me Brer Rabbit's new book of over 100 ways to use molasses—in gingerbreads, cookies, cakes, breads, main dishes, puddings, ice creams, candies. Colorful, washable cover. Illustrated.

Name_____
(Print name and address)

Street_____

City_____ State_____


spends it for something really worth while. Last year he bought, out of his allowance, a shirt for his Cub outfit (two dollars), a Cub kerchief and the slide that he wears with it, a Scout flashlight, a pair of three-dollar roller skates (because "cheap ones don't stand up"), innumerable strings of beads for little girls' birthday presents, and books for little boys' parties. When it came to buying a pass to the pool, he couldn't quite make ends meet, so, with his brother, he went to the country, picked berries and cherries, and tramped around selling them at a neat profit. Of course, he came home tired and sweaty, but he kept at it until he had enough for the pass and a little extra besides.

Some parents seem to think that if they give their child an allowance they should give suggestions in the spending of it. There are even more parents who refrain from dictating the method of spending but think they should tell a child what to do with his savings. I am firmly of the opinion that, unless your advice is asked, you should withhold it.

Many people think that children should never feel the pinch of financial need; that they should be carefully shielded from any knowledge of even comparative poverty. I cannot agree. I think whether a family is rich or poor, the child should know the facts, and live accordingly. A child who lives in comparative luxury while his mother and father do without grows into a selfish little beast who is in no condition to meet life. No one will continue to strip the thorns off the roses for him as his parents have done. Children, unless they are taught otherwise, do not think of relative poverty as disgraceful. Children can be taught to accept lack of money as a challenge; they often get more out of life than the spoiled children of poor parents who are forever trying to make their sons and daughters and the world in general think that they have more than they really have. In the first place, it is hard to fool a child; in the second place, it is better for him to do without a few things than to be pretending constantly to have what he hasn't.

There's no use saying, "A child shouldn't have to worry over money matters—he's only a child once." That's just the point—tomorrow he'll be a man and must handle his finances like any other man. Let him begin to learn now!

**Glad tidings for those who love waffles when they're *right* ... but can't *get* them that way! It's easy now, with this *Toastmaster** waffle baker.... It's *automatic.* A little red light winks when the grids are just hot enough to start—again when the waffle is done. No guessing, no peeking!... See this speedy waffle baker—$12.95. And ask your dealer (or write McGraw Electric Co., Dept. D, Elgin, Ill.) for "Entertaining Hints on How to Entertain."**

**TOASTMASTER**
REG. U. S. PAT. OFF.
**AUTOMATIC WAFFLE BAKER**

*"TOASTMASTER" is a registered trademark of McGraw Electric Company, Toastmaster Products Division, Elgin, Illinois.


# CARVING

BUT it very seldom is! So many people make such hideously hard work of the ordinary process of disengaging a leg or a wing from any form of fowl, of severing a scrap from any form of roast, that it is an agony to watch. It is a refined form of torture to the assembled company to look on while an able-bodied citizen fumbles with a knife and fork in a haphazard way, while sort of hacking at a bird in a curiously detached fashion as though if he only kept at it long enough something would surely be bound to happen. Manna from heaven, no doubt.

Granted that every carver has a right to expect two things when faced with the object of his cutting—the first of which is that his knife be as sharp as the famed razor of legend. My grandfather used to call for knives that were rapier sharp, which had an unquestionable ring of authority, though what that singularly mild-mannered gentleman knew about rapiers I have often wondered. The other inalienable right of the carver is, of course, a well-cooked and tender bird or roast. These two main items fall naturally into the housekeeper's domain, and once supplied there is little she can do except to be sure that the platter is adequate and placed on the table at the preferred angle and that there is a supplementary plate or small platter at hand for the carved portions. When a master is at work the "deathly 'ush" that falls is charged with expectancy. Can he or can he not carve with grace?

We point with no small pride to these simplified instructions in the gentle art. The very first duty of the carver is to take the upper hand so unquestionably that the encounter ceases to be a battle and becomes no more fierce than an exhibition of skill. Carving is after all, a trifling matter of accuracy, plus the aforementioned stout fork and sharp knife. Study the problem at hand with a cool and calculating eye and decide irrevocably exactly what you are going to do. Without quibbling proceed at once along those lines. If you start out feeling like a master, the first thing you know you will really be performing like one. Start with an awfully good flourish and you will end with great skill.


**It Does 3 Things!**

The TRI-GRATER! Three kitchen utensils in one! Shreds—grates—slices! Fine for shredding vegetables, cheese, bread, crackers, nut meats, etc. Makes dainty sliced dishes—cabbage, carrots, cucumbers, onions, etc. Equipped with "Food pusher". No danger of cutting fingers. Seamless—easy to clean. At your dealer or mailed postpaid, $1.95. Circular on request.

**Detroit Metal Products, Inc., 5457 Lincoln, Detroit, Mich.**

# *can be Simple!*

*F. M. Demarest*

*Directions printed on back of photographs*


# Stay in A-1 Trim with a Vitamin B-1 Breakfast

**The vitamin $B_1$ in Ralston is the NATURAL vitamin found in whole wheat. You can actually SEE the golden vitamin-rich wheat hearts in every package**

Here are two important "musts" for every good breakfast: First, it must have flavor... please and tempt your appetite. And—breakfast should be rich in natural vitamin $B_1$ (thiamin)—the vitamin everyone needs every day for buoyant energy and mental alertness.

Each ounce serving of Ralston gives you 61 units of *natural* vitamin $B_1$... more than whole wheat itself and much more than most other wheat cereals. That's because we take natural vitamin $B_1$ from other wheat and add it to Ralston. In addition, Ralston also supplies the valuable energy and body-building food element found in natural whole wheat.

Piping hot, golden brown Ralston is a cereal your family will *enjoy* right down to the last spoonful. Start tomorrow with Ralston ... make it a daily habit this winter. See what a difference a vitamin $B_1$ breakfast makes!

**New Handy Pouring Spout Makes Measuring Easy**

# RALSTON

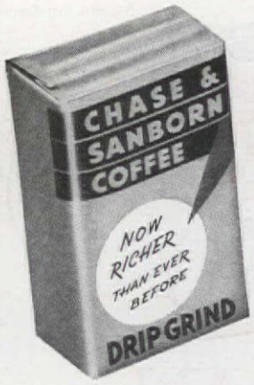
COOKS IN 5 MINUTES

## Puts the $B_1$ in Breakfast

**The grand-tasting hot cereal, that's NATURALLY good for you**

# Coffee Enchantment

**TO MAKE YOUR FLAVOR DREAMS COME TRUE WE PAY A PREMIUM FOR RARER, RICHER, MELLOWER BEANS**




Lift your cup of Chase & Sanborn. Its aroma floats on the air—intriguing, intoxicating, foretelling flavor. Sip its flavor—deep, rich, pungent, wholly satisfying. Smooth yet enchanting. At once exhilarating and restful. We offer it as an inspiration to wit and charm . . . a silent pledge to friendship . . . a kindler of kindness and happiness—the New Blend CHASE & SANBORN.

**Listen to the Chase & Sanborn Radio Program every Sunday on the NBC Red Network**

**CHASE & SANBORN COFFEE**

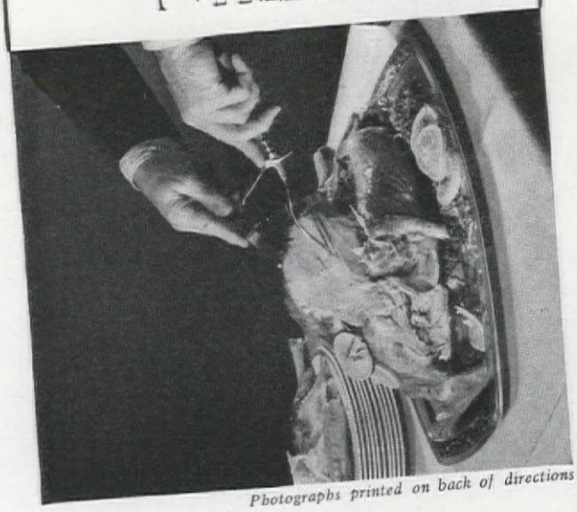

**The first slice may be the hardest—but it's slick going if all the impedimenta are removed from a bird and if there is no great outlay of garnishing around a roast**

## • lessons in carving standing rib roast

Roast of beef should always be sliced wafer thin. On a standing roast carve toward the bone, having the bones toward you. After five or six slices are cut, loosen them from the bones with the point of the knife and serve. Sever the lacing strings as you come to them. If it is preferred to have the roast standing on its bones, the process of slicing is just the same. Proceed as described above.

## • lessons in carving roast poultry

To carve a turkey or other roast fowl, plunge the fork firmly into the breast and hold the bird securely, then cut the second joint away. This joint is close under the bird as a rule. Lay this on the extra plate under side up so that you can easily see the flat place to sever the leg. Next cut the wing off; this joint is usually a little higher than you expect, and close in. Then slice the breast down, very, very thin. Cut the lacings and serve the dressing with a long-handled spoon.



*Photographs printed on back of directions*

# *Streamlined for $9.92!*

*Expense list:*

| | |
|---|---|
| Paint, turpentine and a good brush | $4.89 |
| Linoleum for cabinet top | 1.50 |
| New curtains and valances | 2.40 |
| Electric light globes | .78 |
| Shelf paper and edging | .55 |
| | $9.92 |

AILEEN PELLETIER WINKOPP

NEITHER my husband nor I care much about streamlining, as a matter of fact. He was brought up in a big old-fashioned brownstone house in New York City, and I in a conservative little bungalow in the country. And so after six months of "modern living" in a streamlined New York apartment we headed for the country and bought a very dreary looking, very large, pre-Victorian house, with two acres of ground to go with it. We revel in its antiquity—but the kitchen, that is another story. No matter how ancient my house, give me a modern kitchen. And fortunately my husband agrees. But immediately necessary repairs such as a new furnace and complete exterior painting had taken all our budgeted "upkeep" for several years. There was nothing left for the kitchen.

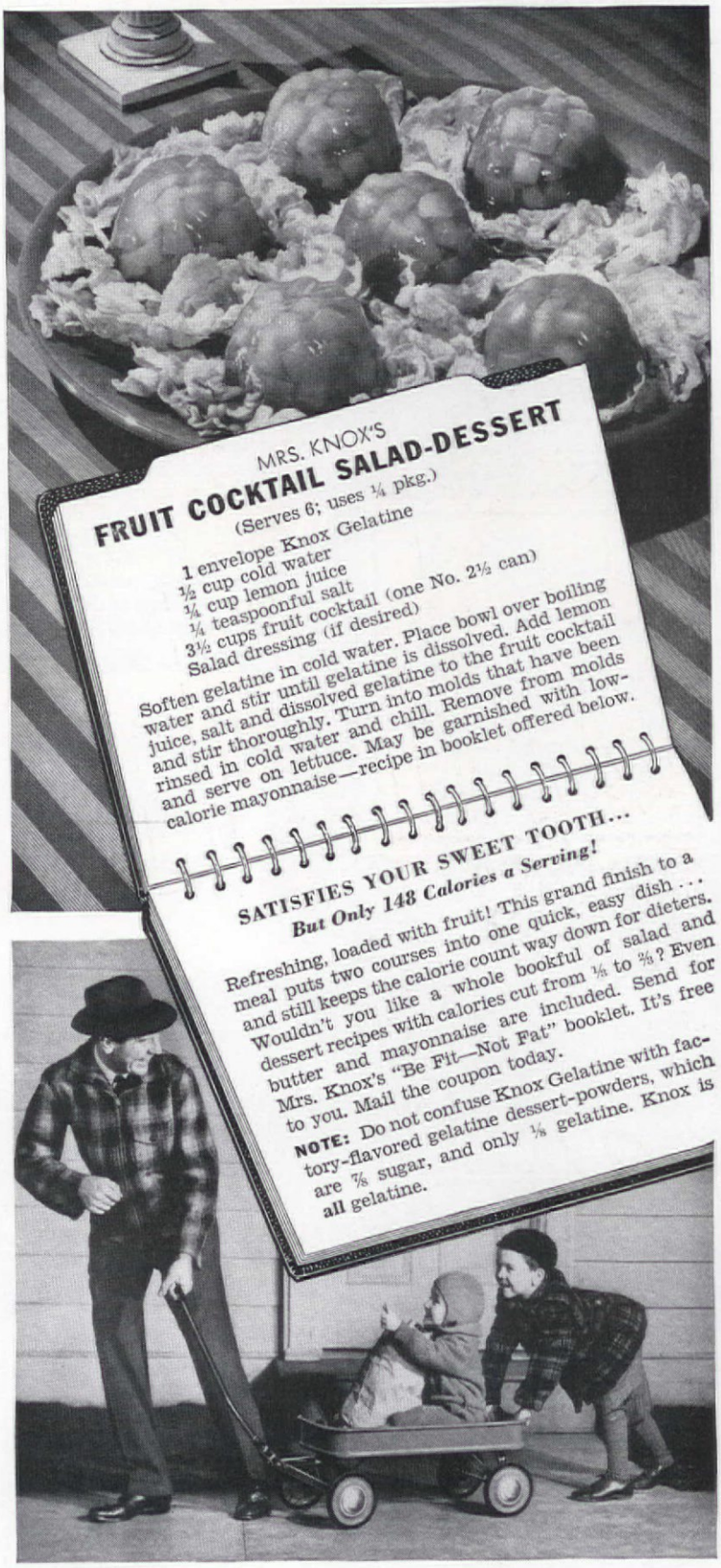
That particular room, large as most kitchens of its day, was painted an unusually obnoxious shade of yellow-orange when we first saw it. The trim—and every door and cabinet and window frame had some—was black! The linoleum, which gave us the only ray of hope, was blue and gray in a block pattern, and quite new. Our first defiant gesture was a coat of white paint for everything from top to bottom, the black touches getting two coats. That happened the first week we moved in. And now after three years we have a really charming kitchen, all for $9.92.

With so little to spend, new equipment or linoleum was impossible. My husband, who is handy with hammer and saw, enclosed the lower part of the sink in a wooden cabinet which houses dish pan, drainer, floor rags, dust pan and brush. Over the sink he built another cabinet with five shelves of varying heights for storing soaps, cleaning fluids, waxes, polishes, and the dog food. Another small cabinet in a ten-inch space between the sink and the wall takes care of dish mops, rags and brushes.

The stove was far from modern, but not too bad looking, and very efficient for cooking. Along the west wall of the kitchen a three shelved open china cupboard occupied much of the space. Below it was a black walnut (!) cabinet about three feet high, three feet wide and six feet long, having five drawers in the center and a large cupboard at each end.

Working from the colors of the linoleum, we painted the walls a light delphinium blue with a high gloss. The back of the open china cupboard as well as its trim, all the doors and window frames, the three sink cabinets and the pot and pan cabinet we painted a glossy white. We debated long and hard about the black walnut cabinet. Throw it out, I said. But my husband, remembering that we had had to pay the owner an extra $5 for it, went to work. He painted it the same delphinium blue as the walls, so that it appears to be a structural part of the room. On the top he put a thick piece of blue jaspé linoleum bought as a remnant, and there it was, an excellent storage place with a real counter top. The whole room is a riot of color, and I have all the conveniences of any brand new kitchen. And, best of all, step across the threshold and there you are, back from 1941 into all of the charm and spaciousness of 1865!


## Fruit-Juicy! DOUBLE-DUTY TREAT!




*Help keep your family fit! Serve "hit" meals with low-calorie Knox salads, desserts!*

**KNOX GELATINE**

*Is Plain Unflavored Gelatine*
*No Sugar*

***SPECIAL FREE OFFER!*** Want to keep fit—avoid fat? Send for Knox booklet "Be Fit—Not Fat," with 30 streamlined recipes. Limited edition! Also free, "Mrs. Knox's Quickies," grand time-saver recipes! Knox Gelatine Co., Box 73, Johnstown, N.Y.

*Name*_____

*Address*_____

# MAJOR & minor

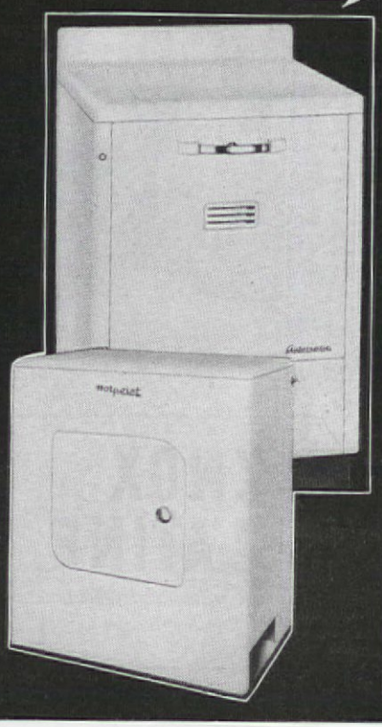
FOR a long time we've known that waxed paper is pretty indispensable to good housekeeping, but the new KVP waxed paper is not only useful, but ornamental, too! Comes in colorful, amusing, animal, fruit, flower, and other designs. Wonderful idea for picnics or lunch boxes.

THERE'S more news of matched ensembles for kitchens. The National Enamelling and Stamping Co. has a set of kitchen accessories with everything in the same pattern from the wastepaper basket down to the smallest salt shaker! The same pattern also comes in a table cover from the Columbus Coated Fabrics Corp. Makes everything have that pleasing "planned for each other" look.

WHOEVER called washday Blue Monday? Washing clothes in the Westinghouse Laundrymaster is just a matter of setting two dials. The machine washes the clothes, automatically rinses and dries them!

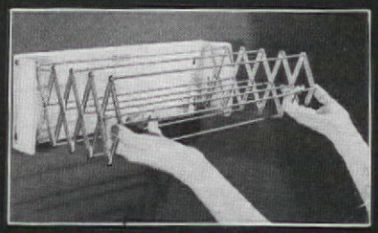
NEAT and unobtrusive when not in use, this sturdy dryer extends like an accordion for drying odds and ends between the weekly wash days, and keeping dish towels fresh and dry. Artmore Co.

DISHES are sprayed, washed, rinsed, and dried in the new Hotpoint dishwasher with the touch of a button! The Hotpoint Tumbler Clothes Dryer, below, dries the family wash with electrically heated air—all ready to iron. Wash day can now be any day, rain or shine. One of the nicest features is that no special wiring is required. It can be connected to any 110-volt house circuit.



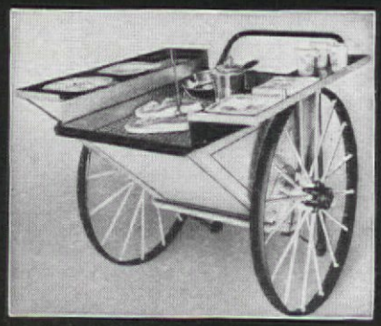
THIS beautiful little table lighter has much more to its credit than its shining silver. The shape is one that appeals mightily to the gentlemen; it fits the hand so exactly and its "heft" is just right. The design is simple enough to adapt itself to most kinds of decoration and good enough to grace any dining table. Best of all, it is such a responsive contraption—it works!—Ronson Lighters.

ONE of the gayest and most attractive cannister sets we've seen. Made of transparent, lightweight material they tell you at a glance how your supply of flour, sugar, cookies, etc., is holding out. The merry, colorful figures and the cherry-red tops would add a particularly bright note to any kitchen. From the California Shop.

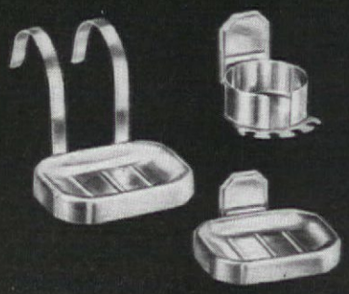


A GREASE spot on the wallpaper? Don't let it ruin your day. There's a new Spot-x remover, made especially to take out stubborn grease spots and help you out of your dilemma. Rub it on with a knife, as shown in the picture. When it dries, out comes the spot pronto, absorbed by the paste!

AN AIR conditioning unit which can heat a room in winter as well as cool it in summer! It follows much the same principle as your mechanical refrigerator in cooling the room but, in addition, by reversing this operation, it can also be used to heat the room. It is installed in a window like typical room cooler, operated by electricity, and plugged into an outlet. —Westinghouse makes it.



MAYBE you have been wanting an outdoor fireplace for years but never have had the room for it. You don't need any for the "Cookout Wagon," which is in itself a fireplace and serving pantry combined and on wheels. The neatest possible arrangement for broiling and grilling over charcoal, complete with a place for the coffee pot and any extra side dishes and accompaniments. It would be marvelous for hot hors d'oeuvres, too, and as a portable hot-dog stand for children's parties in the summer. George P. Carver Engineering Co makes it.



NO DISFIGURING rust can spoil these new stainless steel fixtures for the bathroom; they have no plating to wear off. Neat design, satiny finish, and an arrangement by which soap dish and glass holder can be removed for cleaning, are features.—Edward Katzinger.

# Why do Husbands Look Younger than Wives?

*Husbands are smart! They relax after dinner — the very time when nature wants you to rest.*

**Here's a message of hope for all who wash dishes day in and day out**

WIVES, too, can now enjoy that lazy after-dinner feeling. For General Electric has perfected the Electric Sink. Two famous time-tested G-E appliances now are combined in one beautiful unit!

The G-E Dishwasher almost miraculously washes and dries your loveliest and thinnest china and crystalware cleaner, more safely and in far less time than you possibly could. Turns out your pots and pans gleaming bright, too. Dishes not only look cleaner, but you know they are *hygienically* clean because they are washed in water hotter than human hands can endure.

The G-E Disposall shreds all the garbage, even the largest meat bones, and whisks it electrically down the drain without your soiling a finger. Never before have you seen anything like this modern work-saver!

"The Wedding Ring on the Window Sill" tells the whole fascinating story about this amazing Electric Sink and how easily you can have one in your kitchen. Send for this booklet today.

*G-E Electric Sink may be installed as a complete unit or Dishwasher or Disposall may be installed separately.*

*For Your Present Sink*

The G-E Disposall that disposes of all garbage *electrically* by reducing it to a pulp and washing it down the drain has also been designed for installation in almost every type and size of sink.

**TEAR OUT AND MAIL TODAY!**

General Electric Company
Advertising Department SG-163
Bridgeport, Conn.

Without obligation to me, please send me a copy of "The Wedding Ring on the Window Sill" giving full information about the G-E Electric Sink.

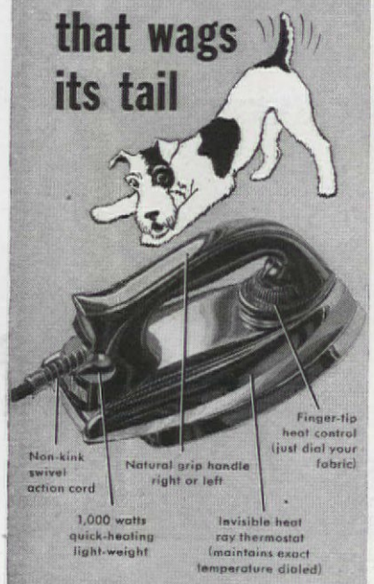
Name.....

Address.....

City.....State.....

**GENERAL ELECTRIC**

The
# Iron
that wags its tail



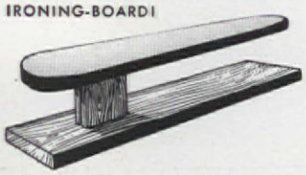

Turn it any way you will, the cord won't kink or twist and can't get in your way. It's a Manning-Bowman exclusive...a real time-and-temper saver...the greatest improvement in irons for many years...$9.95!

Manning Means Best Bowman

*Special Offer*

JANUARY, FEBRUARY and MARCH *only!*

**FREE!** FULL 23-INCH SLEEVE IRONING-BOARD!



This sturdy, muslin-covered, sleeve ironing-board is indispensable to give that professional touch to puffed sleeves, difficult darts and gathers. It's free...with every purchase of this new iron until March 31st.

**Or $1.00 TRADE-IN ALLOWANCE!**

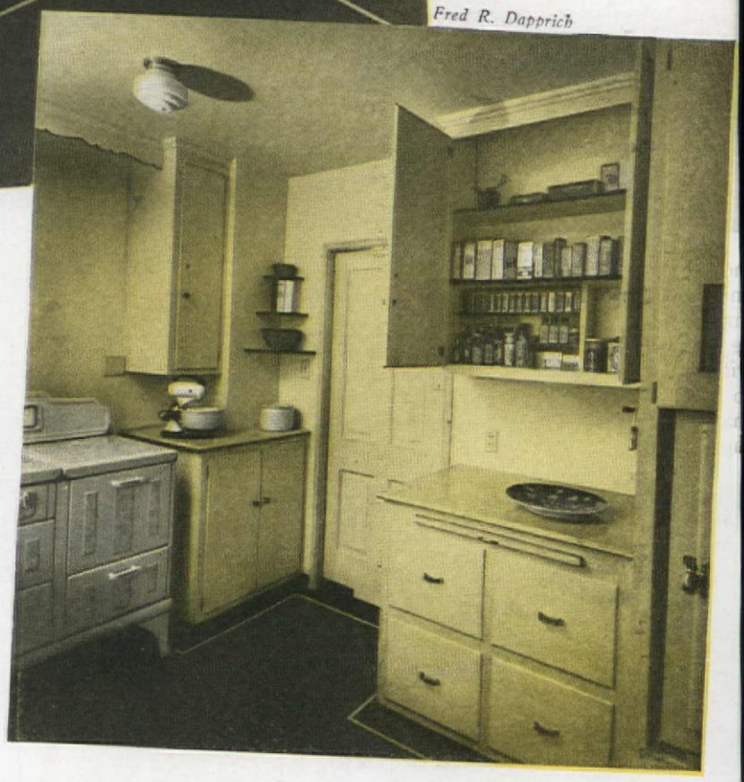
If you prefer, your dealer will allow you a trade-in allowance of $1.00, making a special price until March 31st of only $8.95 *with your old iron.*

Manning, Bowman & Company, Meriden, Conn.

**The author proves that her blonde wood kitchen is as practical and easy to keep clean as it is beautiful. She also has some ideas on shelves, drawers, and storage space in general. She even has a place to keep the extra dining-room-table leaves!**

GWENIVERE LAMOREAUX

*Fred R. Dapprich*



# Our Kitchen is a *Blonde!*

I EXPERIENCE neither joy nor self-expression in cleaning woodwork, so what to use for the vast amount of kitchen cupboard and drawer space in our new house was a problem. The hours of woodwork cleaning that would follow if all those surfaces were painted a light color was an extremely depressing thought. We looked around, and the blonde woodwork being used by many new shops looked easy to keep clean. We questioned several painters. To a man they agreed that it should not soil easily, but to a man they were dubious about the appearance of blonde woodwork in a kitchen. It hadn't been done. But I remembered the natural, soft-pine kitchens of my grandmother's era, and decided to look into it more carefully.

The formula we finally chose began with an application of shellac containing a little white paint, to seal the wood. Next a coat of white paint, rubbed off. Then another coat of shellac, followed by two waxings with white wax. The result is a very blonde surface that mellows with age, is a truly wonderful labor saver. We have been in the house six months now, and this finish definitely does not show finger marks and soil, as a painted surface does. The best proof of this is the door between the pantry and the dining room. The dining-room side of the door is painted white and the smudges have to be washed off weekly. So far the pantry side of the door is smudgeless and has never been cleaned at all. That's enough to satisfy me.

In planning the kitchen color scheme I had some other interesting con-cts between my ideas and those of men experienced in their line. I had cided to use bright yellow tile, yellow linoleum, and amber glass door lls, visualizing a "sunny" kitchen. The first salesman finally talked me to getting what I at the time considered a too pale, wan yellow, for e tile. His choice turned out to be exactly right—intensified over a rge area, mine would have looked almost orange!

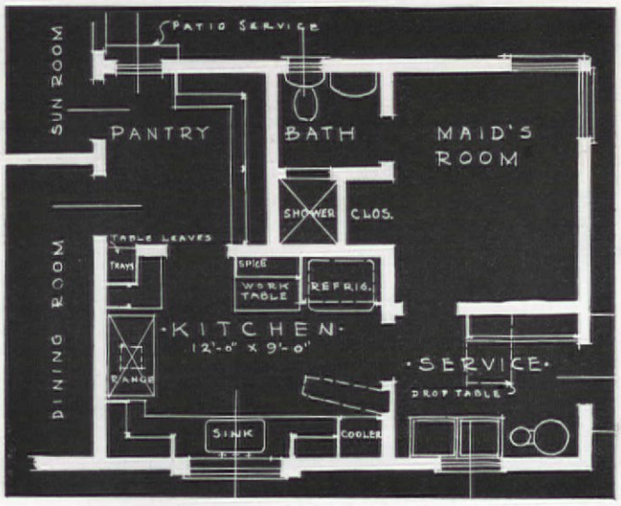
My linoleum salesman saved me on another point. I described my onde woodwork and yellow tile and said that I wanted yellow linoleum. "Oh, no, you don't," he said. "The result would be stupid. You want a rk floor for contrast." He brought out a deep blue linoleum squared f into ten-inch blocks. It was handsome, but I insisted that it would

now every foot print. (And you know by now that I am a shirker of nnecessary work.) The salesman assured me that the indefinite striations nroughout the apparently plain color would obviate that trouble. And e said the deep blue floor should have a yellow strip around it to tie in ith the tile. And that the Venetian blind should have deep blue tapes bring the blue up onto the walls. He worked so fast and so expertly at I sat with my mouth open. "And somewhere else on the wall," he ggested, "you need this deep blue."

"I have some corner shelves for my cook books," I said.

"The edges of those—do them in blue," he ordered.

Instead of the amber glass knobs we changed to blue glass ones, and





# Just a penny's worth of SCOTTOWELS

SEE WHAT THEY DID FOR ME!

IF you're penny-wise, ScotTowels are made to order for you. For only a cent a day, ScotTowels do a dozen jobs . . . and do them cleaner and faster.

There's nothing to scrub out afterwards when you use ScotTowels for wiping grease from pans . . . mopping up spills . . . cleaning stove or sink.

Put ScotTowel holders in both kitchen and bathroom. See by actual count how much less washing and ironing you have.

150 ScotTowels to a roll. Holders in your choice of pale green, ivory or red. At grocery, drug or department stores.

Made a perfect bib . . . kept dress spot-free

Copr., 1940, Scott Paper Co. Trademark "ScotTowels" Reg. U. S. Pat. Off. "Tear-Easy" Trademark Reg. App. for.

"No wonder you wanted Sunbrite, Nora!"

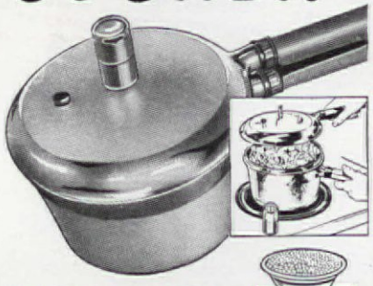
Sunbrite Cleanser

**Sunbrite**
*The Safe Speedy Cleanser*



*Enjoy Fast Cooking* WITH THE

**PRESTO COOKER**



★ Cooks in split minutes.
★ Saves natural garden-fresh color and flavors of vegetables.
★ Less loss of vitamins and minerals.

Peas 1 MINUTE
Asparagus 1 MINUTE
Cauliflower 2 MINUTES
Tough Meats MADE TENDER IN 35 MINUTES

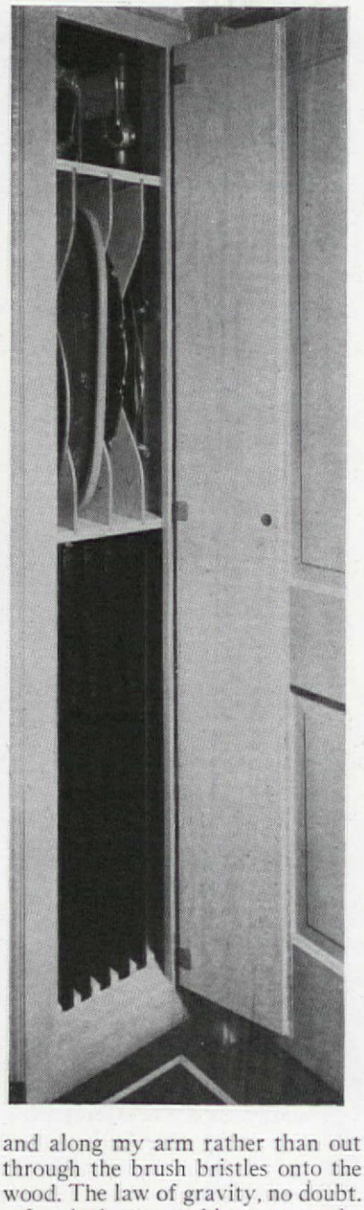
PRESTO! Modern magic for modern cooks. Better-than-ever-meals prepared at lightning speed. With natural colors and flavors saved and without loss of minerals and vitamins.

2 qt. $9.50 3 qt. $10.50 4 qt. $11.50
(Slightly Higher West of Rockies)

See your local PRESTO dealer!
If none, order direct from us.

NATIONAL PRESSURE COOKER CO.
Dept. C1, Eau Claire, Wisconsin


then one day I decided to paint the bottom edges of the scalloped wooden valances the same deep blue. I didn't know enough to question my abilities in the manual arts, but I soon discovered that it's a ticklish and tiresome job to paint a wooden scallop well above your head. When paint falls, it falls down, and it persisted in dripping back down the brush handle



and along my arm rather than out through the brush bristles onto the wood. The law of gravity, no doubt.

I asked our architect to make good use of all the kitchen wall space. He did, even to a spice cupboard. He also managed splendid cross ventilation between the kitchen and pantry windows, which conveniently airs and cools the area around the stove when the weather does not demand the electric fan. Another convenience he provided was four tin-lined bins rather than two. And to save space in the china cupboard we made use of an almost forgotten convenience, a cup shelf. The best detail in the pantry is a built-in cabinet (above) to hold table leaves, trays, and, on top, a shelf for vases. I've never before seen a kitchen that did such a fine job of making housekeeping just a breeze—even for me!


**BUNNY NOW THINKS..**

*Cooking is Fun!*

DOROTHY K. BRINTNALL

ALL good cooks think cooking is fun, and all
womenfolk in our family are good cooks.
chancing idly to ask about my grandchild, i
letter to my daughter, "Does Bunny love to coo
imagine the shock we all had when the re
came, "We're sorry, but Bunny so far doesn't much care about cookin
My, what a furor that news caused in our family! Letters flew b
and forth. "Bunny doesn't love to cook"! Something had to be done.
grandmother was a marvelous cook, and I well recall even my gr
grandmother's crisply roasted chicken pies, and many another sav
"dish of victuals." Yes, and the kitchen in our house is always a popu
room with my kinfolk and neighbors alike. Relatives make straight
our kitchen, even though they come to our front door; they then quic
toss their wraps on the bed, completely ignore the parlor, where they
supposed to sit and "be company," and head straight as an arrow kit
enward, sniffing the air gleefully. "Gingerbread or Yorkshire meat pie
Suspecting something special from the telltale and fragrantly spicy
herbal odors that waft themselves into the rest of the house, a neigh
who came to borrow an egg or salt or some herbs from our herb gar
confessed to me once that she came really to get some new ideas in cooke
Now we live in an old plantation house. We restored a prerevolution
place, and in consequence our kitchen is small, being made merely of
old porch and well room. The old kitchen, where the great hearth is, w
its two great swinging kettle cranes, in turn became our cheerful din
room. But kinfolk, when they come vacationing, still crowd into
kitchen, tiny as it is, even though I try to brush and shoo them out. "
view is so fine," they say, but I know it is so they won't miss any kitc
tricks and surprises for which generations of our family have been not

*3 kinds of cabinets but only ONE KITCHEN MAID
1. Cabinets of wood.
2. Cabinets of metal.
3. Kitchen Maid Cabinets of Composite Construction—wood, steel and newest compositions; each used where it serves best.

*The Talk of the Town* —this
KITCHEN MAID CABINETRY*

A new Kitchen Maid kitchen quickly becomes a topic of conversation in any community. And rightly so! Beautiful cabinetry in harmonious colors is planned for efficiency, yet charming in its expression of personality. New units, with every convenience feature, fit any room size or shape. Such a kitchen is a delight to plan, to own, to work in! And *Composite Construction** is the perfect assurance of lifetime service. Write for FREE copy of *"Things To Know Before Planning a Kitchen."*
KITCHEN MAID CORP., 313 SNOWDEN ST., ANDREWS, IND.

KITCHEN MAID
STANDARD UNIT CABINETRY

s I drop the escape valve of my new and greatly beloved pressure ker, and turn the electric stove button down to the lowest possible t, cooking the while those "good old greasy beans," meaning pod ns, seasoned and cooked with a goodly sized piece of "fat back," or hey say, back North, piece of salt pork, in the true Southern manner, ten step on their toes. But even that does not feaze their stick-to-itive-s, they sit on—regardless of possible and unavoidable discomfort themselves now and again.

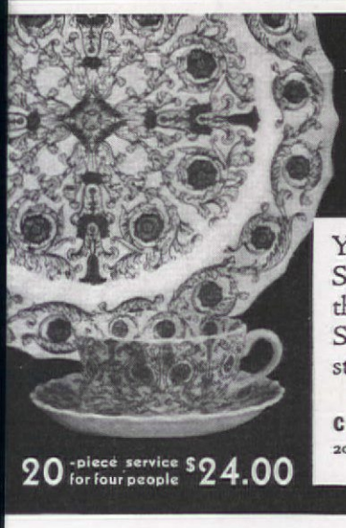
While I love and am devoted to all the old timey ways and customs, I e in my kitchen all the latest conveniences, tools, and gadgets to help in my cooking and kitchen work. My husband is a firm believer in ing all the best equipment and tools possible, whether it be in shop, den, or kitchen. So, electrically and mechanically, I have literally rything to work with in my kitchen of our old house of Seven Hearths. s convenient, streamlined, and modern to the last inch and word.

o Bunny's not being interested in cooking was a bolt from the blue to all; something straightway had to be done about it; she must find out t cooking is fun. Thereupon great grandmother sent on a little cook k for Bunny's own, and great grandmother sent on some fancy little kie cutters and a pastry cutter. Aprons, too, were sent to Bunny, cut aller, but exactly like the great chefs' white aprons of duck and just mine—a butcher boy sort of coverall apron, with twice-around-the-st tape apron ties. Then twin holders, fastened together by a long e of tape as our mittens were paired and sewed when we were children. was a wise provision of our mothers when they sewed tape to our tens on the theory that if both mittens are lost they may do someone some good. Secured in this way surely one mitten cannot go astray. hand towel was made, not too long so as to avoid its dragging on the r, and a good-size tape loop was fastened to one of the towel corners. s towel then accompanied the twin holders and aprons. The towel loop threaded through the apron tie strings and the holders, by their tape, were flung over the apron tie as the apron was put on. Thus the towel was handy for frequent finger-wiping and hand-washing, and holders were never mislaid when Bunny's crispy brown cookies suddenly needed to be removed from the hot oven.

Paul Frame

My daughter wrote, "Bunny quite enjoys helping me now in the kitchen. She cuts up the cheese for sauces, grates the carrots for salad, and sets the table, and wipes the dishes willingly. Furthermore, she made gingerbread by herself last week. This week Bunny is going to make cookies! And you remember those cheese-ham wedges we used to have so often at lunch and for Sunday night supper? Well, Bunny has made those twice, and I heard her most importantly telling her little friend Betty how to make them. 'You first spread your slices of bread, Betty, with softened butter; then spread on this some ted ham, or boned and mashed up sardines, and then top it with s of cheese, and broil.'

'Quite streamlined and modern, I thought her 'top it'—for in telling I had said, sprinkle cheese lightly over the bread slices and put m under the broiler flame to toast. And Bunny invented the sardine a herself, for not finding any potted ham on our emergency shelf, said, 'Couldn't I mash up some sardines and use them instead?' So did and they were a grand substitute. Bunny is really learning to k, she loves it and I am so glad she enjoys cleaning up, too"!

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206 FIFTH AVENUE, NEW YORK, N. Y.
Prices are subject to change.

20-piece service for four people $24.00



# *Mrs. Henry Bormann wins $100. prize with this delicious Maple Nut Cake*

*Mrs. Bormann, mother of adorable 3-year-old twin girls, makes a hobby of saving old recipes. Each one is "tried out" on her family and must be approved before it is added to her permanent collection—which already numbers thousands.*

## MAPLE NUT CAKE

To duplicate the prize-winning results with this recipe you must use Royal Baking Powder as Mrs. Bormann did. Its action is different than other baking powders, and to help get delicious prize-worthy cakes *every time* you bake, rely on Royal—the *steady action* baking powder, made with wholesome Cream of Tartar.

½ cup shortening
½ cup sugar
3 eggs
½ cup maple syrup
1½ cups cake flour
1½ teaspoons Royal Baking Powder
½ teaspoon salt
¼ teaspoon nutmeg
½ teaspoon cinnamon

Cream shortening; add sugar slowly, beating in well. Add well beaten egg yolks and beat until well blended. Add maple syrup slowly; mix well. Sift together dry ingredients and add to first mixture. Fold in stiffly beaten egg whites. Bake in 2 greased 8-inch layer cake pans in moderate oven at 375° F., about 25 minutes; cool. Just before serving put layers together and spread top with Maple Whipped Cream; sprinkle with ½ cup chopped nuts.

### MAPLE WHIPPED CREAM

½ pint heavy cream
¼ cup maple syrup

Whip cream until it begins to thicken. Slowly add the maple syrup and continue beating until stiff. Makes 1 two-layer cake.

## IF YOU WANT "PRIZE-WINNING" RESULTS—

Follow recipe carefully, using level measurements! Oven temperature is important, and, above all—remember the important part baking powder plays in cake results. *Steady action* baking powder, like Royal, begins expansion the *moment* it is stirred into the batter. Royal cakes have a fine, *even* texture . . . do not dry out quickly . . . keep their delicious flavor and moisture *longer*. For four generations outstanding cooks have relied on dependable Royal for all their baking. They *knew* what Royal could do. Why not follow their example to help you get delicious prize-winning results, every time!

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## YOU SHOULD KNOW

that Royal is the only nationally distributed baking powder made with Cream of Tartar—a product of fresh, wholesome grapes. Pure Cream of Tartar makes Royal cost more per can—but the difference *per baking* between Royal and ordinary baking powders is only a *fraction of a cent.* Use dependable Royal whenever you bake—it's well worth the difference in price.

**FREE**—ROYAL COOK BOOK. If you bake at home you'll want a copy of the Royal Cook Book which tells how to make delicious cakes, biscuits, muffins, pies, puddings and main dishes. Send your name and address to Royal Baking Powder, 691 Washington St., New York City, Dept. 53.

THOUSANDS OF ENTHUSIASTIC WOMEN WHO DAILY USE Flex-Seal HAVE SAID . . .

GOOD-BYE FOREVER TO OLD FASHIONED POT and PAN COOKING!

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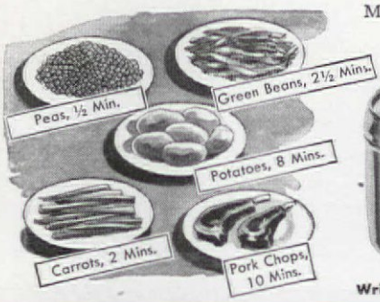
No more long hours of kitchen drudgery! Flex-Seal cooks "in a flash" . . . No more exorbitant fuel bills! Flex-Seal soon pays for itself with fuel savings . . . No more undercooked or overdone food. *With Flex-Seal you can't miss having everything "just right."*

Since Flex-Seal is the "waterless" system, and air, also, is excluded while cooking, those water-soluble and oxidizable vitamins and mineral salts so necessary to health in growing children and adults alike, are retained in greatest amounts.

Because of "split second" speed—color, flavor and aroma thrill you as never before. Vegetables literally paint a picture of beauty on each plate. Meats are cooked to a new delicious tenderness.



Pictured here is the All-Stainless-Steel model. Made also in Alcoa Aluminum. (1, 2, 3 & 4-Qt. sizes.)

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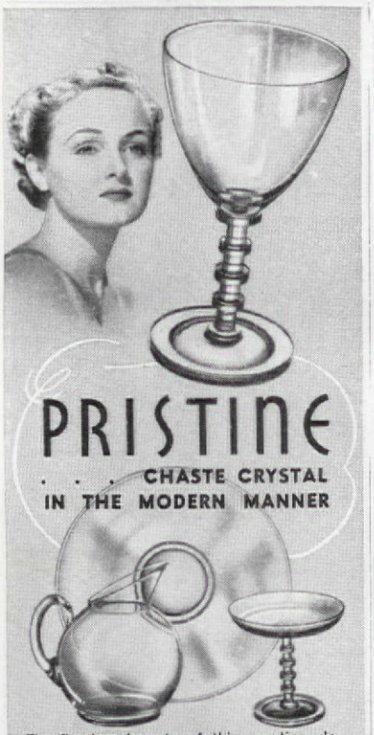

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# SLAY the Spring Housecleaning Dragon!

TWELVE years of office work which preceded my becoming a full-time housewife taught me that systematic rotation of jobs makes any organization run smoothly. It never seemed to me that the frenzy and exhaustion of semi-annual cleaning would be necessary if the house were kept clean at all times, and I resolved that my husband should never be subjected to such disorganization. So, I worked out a program which from time to time has been changed to allow for various improvements.

MONDAY

On *Monday* morning I gather the soiled laundry, put the wearing apparel and pieces requiring starch into the electric washer, add soap, turn a switch, and forget it. Silk underwear, hose, nightgowns, and other delicate pieces are then washed out by hand and hung up to dry. By this time the clothes in the washer are ready to be starched and hung up. While I am doing that, a load, consisting of towels, sheets, pillowcases, etc., is being washed and may be taken directly from machine to line. I am through by ten, and the rest of the morning is devoted to the regular tasks of washing dishes, making beds, scrubbing tub and lavatory, sweeping kitchen and porches—the usual morning jobs.

TUESDAY

*Tuesday* and *Wednesday* mornings are devoted to ironing the clothes, which have been dampened the night before. Some day I hope to have one of the new type electric ironers, but meanwhile I make a good electric iron serve, sitting down for as much of the job as possible.

WEDNESDAY

*Thursday* mornings are reserved for the "special jobs" which really do away with semi-annual housecleaning. Last Thursday I cleaned the living room, except for waxing the floor. I took down all the draperies, the shades and the pictures; brushed walls, dusted woodwo books, bric-a-br washed rugs w rug-cleaner, sho draperies, air them, wiped off shades a pictures before re-hangi cleaned upholstery, and polished waxed the furniture. Next Thu day I'll clean the dining room, a the following week I'll mop a wax the floors and baseboards in two rooms. Another Thursday w be devoted to cleaning the mas bedroom, then the guest room a hall. Still another may be devot to cleaning closets, and anot to cleaning all cupboards. No m ter what the job, though, I finish in time to prepare lunch a freshen up a bit before my husba arrives home at about one o'clo

THURSDAY

*Friday* morning the refrigera is cleaned and frosted, all the ru and the floors vacuum-cleane and furniture dusted. In between Fridays is necessary only to dust ta tops and brush up the floor.

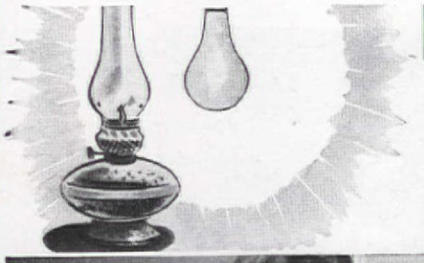
FRIDAY

*Saturday* is of course "scrubbi day". Kitchen and bathroo linoleum is mopped, as well front and back porches. At t time I also cle bathroom fixtur and kitchen sto On alternate Satu days I thorough clean bath and kitchen, o week washing tile walls a woodwork in the bathroom and t next week, kitchen woodwork, fu niture, etc.

SATURDAY

After such a full week, sure *Sunday's* rest is well earned! Wi such a schedule, if one is to s it must be in the afternoons a evenings, but occasionally quite bit may be sandwiched in a morning. Planning, eliminate the housecleani bugaboo, is indeed w worth the effort.

FLORA C. BUDD



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**THE POT CAN'T CALL** the kettle black when you cook on a new 1941 Hotpoint Electric Range—for pans stay amazingly clean. The range is also easy to keep immaculate. With its flat top, rounded corners, all-porcelain finish and self-cleaning coils in the new Hi-Speed Calrod unit, a swish of a cloth does the trick!

*Shown at right: The ARISTOCRAT model—complete with Illuminated Switches; Time-Measure and Timemaster Oven Timer-Clock; 3 Calrod Surface Units with 5 Measured Heats; All-Purpose Flavor-Seal Oven equipped with new Calrod Baking Unit, Duo-Speed Broiling Unit and 3 large Utility Drawers.*

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The new self-cleaning Calrod cooking units have five accurate Measured Heats that enable you to cook fast or slow, yet consume less current. An oversize All-Purpose Oven with upper and lower heating elements bakes, broils or roasts at the exact temperature desired. You can cook a whole meal on low heat in the 7-quart Thrift Cooker! And this has a Flavor-Seal Lid that retains moisture and preserves the full flavor of your food.

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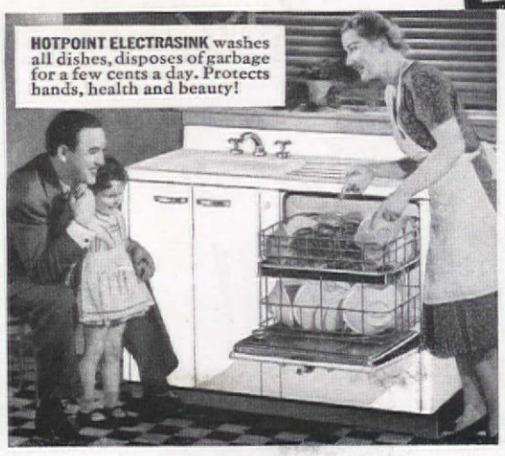
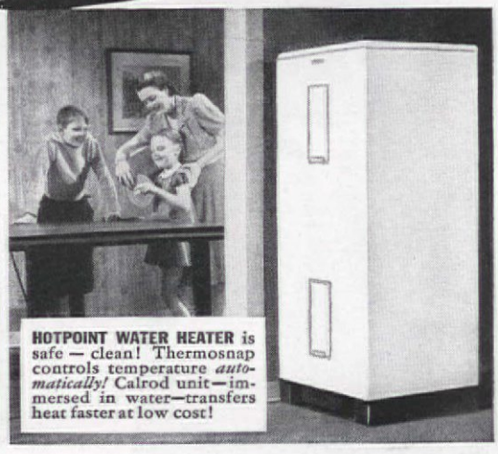
**NEW HOTPOINT REFRIGERATOR** has Six-Way Cold Storage Compartment with Measured Humidity, Dry Storage Bin, Butter Conditioner and other exciting new features.



**HOTPOINT ELECTRASINK** washes all dishes, disposes of garbage for a few cents a day. Protects hands, health and beauty!



**HOTPOINT WATER HEATER** is safe — clean! Thermosnap controls temperature *automatically!* Calrod unit—immersed in water—transfers heat faster at low cost!

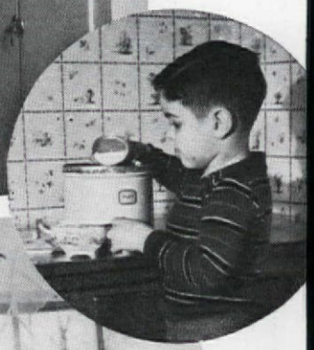
EMILY SEABER PARCHER

Dearest Mother,

Well, Annie has gone and we're not going to have anyone else right away. The children want their home to themselves. They have promised me all sorts of help, so Paul and I thought if they felt that way about it they should certainly be allowed to try it for a while.

I know what you're thinking. We'll let down; lower our standard of living and such things but, Mother dear, times have changed. Most people don't want the big establishments they had in your day. Women like freedom and if they have a retinue of servants on their minds they can never attain it. A house like ours --ten rooms--is not too large to take care of if one has to. It is so peaceful here alone, and when the children come home in the afternoon there is no one to fuss at them when they head for the pantry. I tell them what they can nibble on, and if I find the dinner cake or company cookies gone it is considered cheating. You'd be surprised how much better everything lasts nowadays!

Meals are the hardest part. It's like eating at a summer camp. Each of the children takes his turn setting the table,



clearing off, and wiping the dishes. At first Peter was inclined to throw the cookies at us in their kitchen jar, and Kitten insisted that a plate under dessert was just another dish to be washed, so why bother! But those details are adjusted now. We eat breakfasts in the kitchen (the children love eating in the kitchen!) and dinners in the dining room.

All the children are cooking. Kitten wants me to save all cookie- and cake-making for her but she comes home so late from school that we try to concentrate on her culinary activities over week ends. Peter scrapes carrots for us and grates them. I think he would like to do more in the kitchen but feels it is women's work--although he does keep the sugar bowl filled. For his regular jobs he is responsible for emptying wastebaskets and garbage.

Each child makes his bed in the morning before school, and keeps his room dusted. Kitten is supposed to keep their bathroom picked up; towels folded on racks, etc., but she is inclined to let too many dirty towels accumulate so I'm thinking of giv-

Arthur T. Mayer

# The Old Order Changeth!

*Happy birthday, indeed!* There's a gift many a mother would like . . . a new set of Aluminum to replace scarred utensils she has bought here and there through the years.

Her new pans will all cook alike; give uniformly good results. And they'll *look* alike; make her kitchen more attractive. Will nest together; save cupboard space. Will include the right pan for every need. Will save work; be easier to use and clean.

The whole family will enjoy better cooking. Food cooked in Wear-Ever Aluminum retains the natural flavor, minerals and vitamins. Less burnt or scorched food, because there are no hot spots in thick Aluminum utensils.

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*It's a real job to cook for hundreds of thousands of men. To do it, army kitchens use Aluminum utensils . . . not only because Aluminum is light and durable but also because it spreads heat better, cooks food evenly and healthfully. Aluminum is friendly to food.*

*So Wear-Ever has again joined the army! On the bottom of thousands of Aluminum pans and other utensils for preparing and serving food to soldiers, in camp or on the march, is the trade mark so familiar to American mothers . . . Wear-Ever.*

WEAR-EVER ALUMINUM TRADE MARK REG. U.S. PAT OFF.

# Wear-Ever
ALUMINUM

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ing the job to Patty, who is anxious for it.

Muriel, our new cleaning woman, washes the floor every other week and in between times we keep it wiped up and waxed. On the off weeks Muriel washes the three bathroom floors and we just dust in between. She gives the house a thorough going-over and really, Mother, it stays remarkably clean. We have our regular man to wash windows and I think he'll wax floors when we need them done all over. Annie did take beautiful care of my floors!

The other afternoon Peter tracked in a lot of mud. How Annie used to scold him for that, never thinking to ask him to wipe it up. The other day he looked up, frightened at first, then a little bewildered, as if to say, "What do we do about that when Annie isn't here?"

"Guess we'd better wipe it right up," I suggested. And he hurried to do it. I was amazed at his willingness. With Annie, he'd always get angry because she was angry.

Of course, there's more work for me now, and I get tired, but there's not nearly so much as I thought there'd be. I send out half the laundry and do the rest myself, letting the children iron pillowcases and towels. Four dollars a week instead of ten and a big slice off the food bill! It's thrilling, the way we can "earn" money so easily, and marvelous to see the way the children take hold of things. I have upped their allowances for their added help. Kitten is already planning to buy her portable "vic," and Peter has almost enough money for a new bike. Little Patty is saving to join the skating club. Bless her! We were going to join for her anyhow, but it will mean a lot more to her if she helps.

Just after Annie's departure I had two luncheon engagements and had to make some arrangements for Patty's lunch. She suggested that I leave some bread cut and she'd make her own sandwiches. We picked a secret hiding place for the back-door key and she was actually thrilled to be on her own. Children certainly rise to responsibility if you just let them. That is, most of them do. Kitten seems inadequate at times, and so irresponsible, but our experiment is doing her lots of good.

I think Paul's great reluctance to let Annie go (it was a wrench after eight years!) was in losing our prestige. It was so easy, with a maid, to entertain his business friends. But I'm on the track of a good accommodator who seems reasonable, so it'll work out all right. The children don't care about prestige, even though most of their friends' families have one or more maids. You see, Darling, the old order changeth, even from my to my children's generation.

It had never occurred to me that we could get along alone--until they suggested it that time Annie was sick. I felt just as you do, although I realize that thousands of women manage very nicely without outside help; some, without even a cleaning woman.

When I go out I leave notes for the children (they love them) telling when to turn on the oven for baked potatoes, how much to pay the egg man, what to have for an afternoon snack. I plan my day each morning.

We are putting some of the extra money toward Peter's school expenses and how it is accumulating! Even after only a month! Electricity, gas, and heat have all gone down--with the food bills!

If anything goes wrong we blame ourselves; when things go right, we enjoy them thoroughly. In fact, we enjoy everything in a new way. Come and see for yourself--soon!

With much love from
Your affectionate daughter,

Emily

F. M. Demarest



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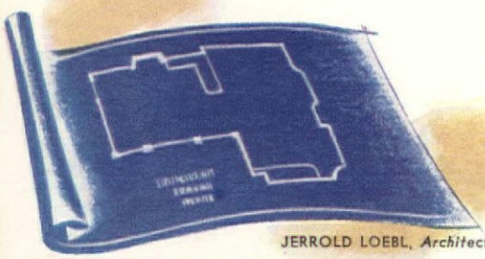
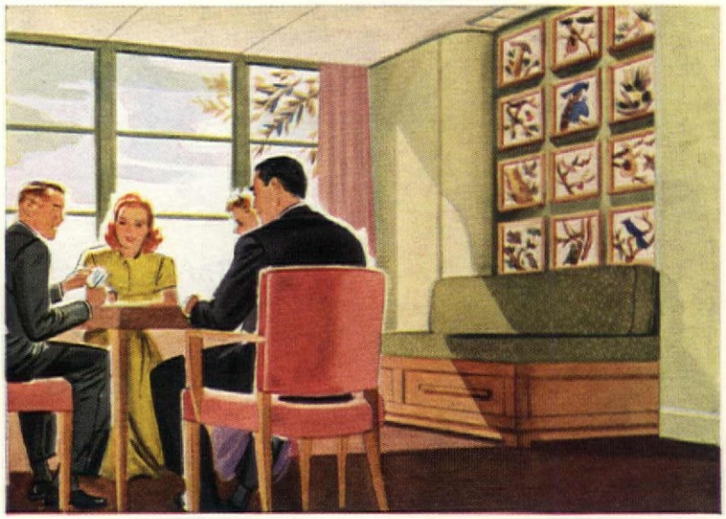


# Noted Architect Designs Two Masonite Rooms . . .

**AND SHOWS HOW THEY CAN DO THE WORK OF FOUR!**

JERROLD LOEBL, *Architect*, Loebl & Schlossman, Chicago

**1.** When Jerrold Loebl, President of the Chicago Chapter of the American Institute of Architects, designed these two rooms, he took advantage of the unusual versatility of Tempered Presdwood,* the Masonite* wood-fibre hardboard. Walls, ceilings and built-in furniture are fashioned from this remarkable material. Above and below are views of the living room with walls of Tempered Presdwood cut into rectangular panels with the edges beveled.



**3.** The second room is a dining room . . . bright . . . cheerful and ever so practical. Tempered Presdwood walls are painted a cool pastel green and curved to frame a panel of the same material upon which prints are mounted. Tempered Presdwood is a permanent board . . . grainless . . . with a marble-smooth surface. It can be cut or sawed to any size or shape with ordinary wood-working tools. A view of this room from the opposite direction is shown below.

**2.** About-face, and the living room becomes a den that invites long leisure hours. Warmth of the hearth is enhanced by Tempered Presdwood walls which have been left natural and waxed to a dull sheen. Notice the unusual decorative wall niches that are cut out of Tempered Presdwood and lighted from within. A draw-curtain separates the living room from the dining room.

**4.** Presto! The dining room is a game room, complete with bar. On one wall is a photo-mural mounted on De Luxe Quartrboard,* another Masonite product. These boards are moisture-resisting. Properly applied, they will not warp, chip, split or crack. The bar is entirely Tempered Presdwood, its curved front painted. Folding waxed Tempered Presdwood doors conceal the back bar.

The Right MASONITE

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