

The American Home

... SECOND LINE OF DEFENSE



10¢

15¢ IN CANADA

126 WAYS TO

SAVE!



March 1942

3-Way Conservation
FOOD—FUEL—TIME

REPAIR for DEFENSE!

Gardening for Morale

Spring DECORATING Ideas



EVEN BABY has a place in this cozy guest room. Drapes drop down to hide the crib, while under it is storage space for bags and things. Floor is Armstrong's Jaspé No. 2, laid in alternating blocks, with round insets of Jade and Copper Rust Linoleum. Complete list of furnishings and sketch of room plan sent free. Just write.



**"Did you hear that, John?
She called me a
PERFECT HOSTESS!"**



**"I'm so glad I gave up wishing
and did something about
having a guest room!"**

GO RIGHT AHEAD and envy Mary Scott and her smart attic guest room. That's what we want you to do. But before you sigh and turn the page, may we suggest how you can turn *wishing* into *having*, just as Mary did?

The very first thing to do is to see the latest creations in Armstrong's Linoleum. Why? Because they will give you the right start for color-scheming your room.

You've taken a big step toward *having*, once you've decided on the floor. For the right floor—

right in color, right in design, right in comfort and long wear—will inspire you to complete the rest of the room. Walls, furniture, draperies will move out of the dream stage into reality with an Armstrong Floor as the color inspiration. And once your new linoleum is trimly and permanently cemented in place over felt, floor-cleaning drudgery will move out of your life!

Your Armstrong merchant will gladly work with you in this practical room planning. So will our Bureau of Interior Decoration—and without any

obligation on your part. Here's all you need do:

GET NEW BOOK FIRST: Write for "*Tomorrow's Ideas in Home Decoration*," a book that pictures for you all types of rooms in full color. This book also offers a special decorating service that has helped thousands. Send only 10¢ to cover mailing (40¢ outside U.S.A.). Armstrong Cork Company, Floor Division, 4203 Pine Street, Lancaster, Pa.

*When you buy linoleum, look for the name
Armstrong on the back.*

ARMSTRONG'S LINOLEUM FLOORS

for every room  in the house

MADE BY THE MAKERS OF ARMSTRONG'S QUAKER RUGS, ARMSTRONG'S LINOWALL, AND ARMSTRONG'S ASPHALT TILE

Robert Morris of Philadelphia

His Mansion Became Washington's White House
When in 1790 the nation's capital was moved from New York to Philadelphia, the Morris Mansion at 6th and Market Streets was selected for the Executive Residence. "It is, I believe, the best single house in the city," wrote Washington who occupied it until 1797; and after him President John Adams until 1800, when the government went to Washington. The rental was \$3,000 a year.



MORRIS' great contribution to the cause of Independence stemmed from his business and banking genius, which gradually created for him the role of 'chief financier of the American Revolution.' After the outbreak of hostilities in 1775, Morris served on the important Committee of Secret Correspondence, which finally became the Department of State, and was a signer of the Declaration of Independence. During the winter of 1780-81, when the outlook was blackest, the Treasury empty and credit gone, Morris received this letter



Royal Dresden Tea set presented to Mrs. Morris by the Chevalier de la Luzerne, French Minister. Historical Society of Pennsylvania

from the Continental Congress:

Philadelphia, February 21, 1781

SIR—By the enclosed copy you will be informed that Congress have been pleased unanimously to elect you, Sir, to the important office of Superintendent of Finance.

It is hoped that this important call of your Country will be received by you, Sir, as irresistible . . .

In this post Morris was to have charge of raising revenue and of expending it wisely. But he was soon drawn into the muddled problem of provisioning the army and of gathering supplies from all States, for which he devised a new system of contracts. His prowess in financing the Battle of Yorktown enabled Washington to obtain the surrender of Cornwallis.

The mansions of Morris in Philadelphia



A model of the house of Robert Morris which was used as an Executive Mansion by Presidents Washington and Adams, when Philadelphia was the nation's capital. The model is now in the Atwater Kent Museum in Philadelphia.

were spacious and well appointed and the setting for many a sumptuous entertainment of notables. When he let his 6th Street residence as a White House he moved into the adjoining mansion, also his. He engaged Major Pierre L'Enfant, who later designed the City of Washington, to plan a huge mansion nearby on Chestnut between 7th and 8th Streets. Five years and untold thousands went into this project but the 'Morris Folly,' as it was called, was never completed. Morris, like many other prominent men of the day, became deeply involved in land speculations; and with the vicissitudes of time and changing economic conditions, lost his fortune. He was 'active, zealous...bold and enterprising—

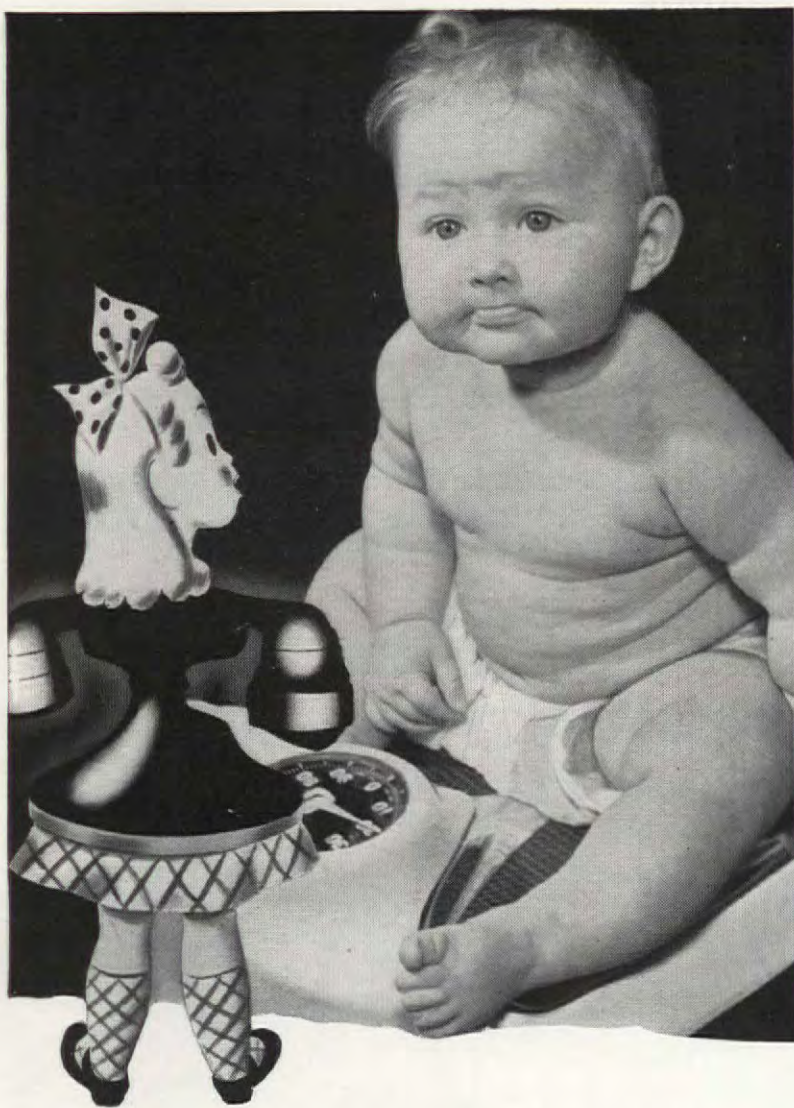
of great mercantile knowledge, fertile in expedients & an able financier.' He had married Mary White, sister of William White, one of the founders of the Protestant Episcopal Church in America, and devotion characterized his home life. Morris died in May of 1806 and was buried in the cemetery of old Christ Church. ¶ The Home, through its agents and brokers, is America's leading insurance protector of American Homes and the Homes of American Industry



The 'Marble Palace' which financial reverses made it impossible for Morris to complete.

☆ THE HOME ☆
Insurance Company
NEW YORK

FIRE • AUTOMOBILE • MARINE INSURANCE



"WANNA RASSLE?"

Some other time, Samson. There's a lot of work to be done and . . . but say, I could use a husky helper . . . !

Husky? That's me! What's on your mind?

Don't you know that all over America farms, factories and shipyards are working overtime on this war job and . . . well, things are popping, youngster, and it keeps *me* hopping, for telephones help build everything from bearings to bombers.

**Gosh, no wonder you're busy.
If I could only —**

Now, Samson, maybe we'd better wait till you've grown a few pounds and a few years. Yet almost every one who uses a telephone *can* help—simply by making sure of the right number and answering promptly.

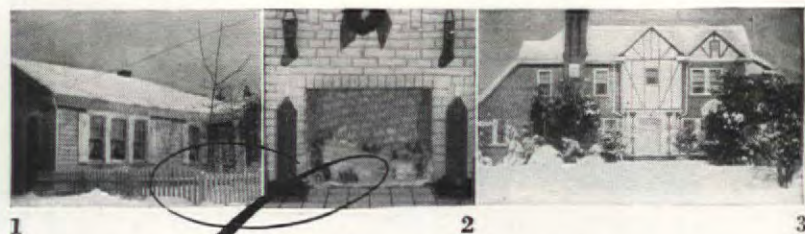
I bet Mother will help —

Of course she will. If every one were as thoughtful as your mother is, I'd do a headstand for you right now.



CHAMPION

BELL TELEPHONE SYSTEM



Homes of: 1. Mrs. Mary C. Camm, Morrisville, Pa.; 2. Mrs. Arthur Wells, Helena, Ark., (inspired by drawing in our December, 1939, issue); 3. Mr. and Mrs. William Classe, Anniston, Alabama; 4. Mr. and Mrs. A. L. Haight, Fallon, Nevada; 5. Mrs. G. L. Chastain, Marshall, Texas; 6. Mr. and Mrs. Charles H. Bleumer, Holyoke, Mass.

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MRS. JEAN AUSTIN, Editor

CHARLOTTE E. CONWAY, Associate Editor
ELEANORA SENSE, Food and Nutrition Editor
VIRGINIA FORSYTHE, Feature Editor
MARION M. MAYER, Managing Editor
E. L. D. SEYMOUR, Horticultural Editor
W. M. MEHLHORN, Architectural Editor
MARGUERITE LOCKE, Household Equipment Editor
Address decorating inquiries to MARY E. MONZE; entertaining to VIRGINIA FORSYTHE

Important! Letters requesting information should be accompanied by a stamped, addressed envelope. Manuscripts and illustrations will not be returned unless they are accompanied by the necessary postage. They will be handled with care, but we assume no responsibility for their safety.



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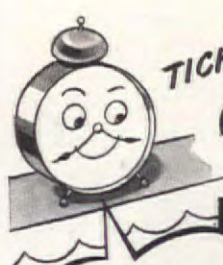
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TICK! TOCK! LADY, YOU'RE ABOUT TO
CHANGE YOUR MIND!

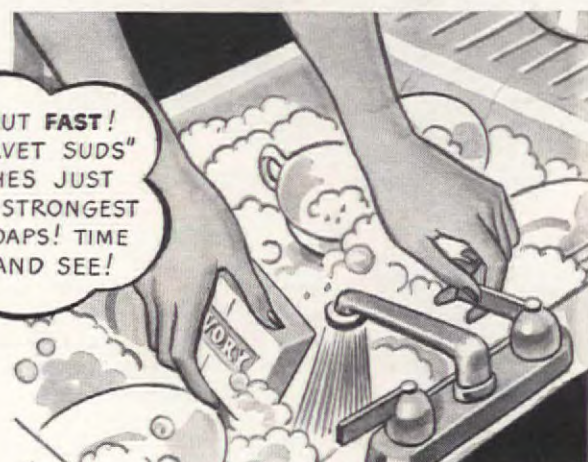
YOU **DON'T** NEED
STRONG HARD-ON-HANDS
PACKAGE SOAPS
FOR **FAST**
DISHWASHING!
TRY NEW **IVORY...**



WHAT! YOU HAVEN'T HEARD that NEW Ivory is
changing dishwashing habits everywhere? Lady,
lady! High time you *tried* it...!



TALK ABOUT **FAST!**
IVORY'S "VELVET SUDS"
CLEAN DISHES JUST
AS FAST AS STRONGEST
PACKAGE SOAPS! TIME
YOURSELF AND SEE!



HARD WATER? Hmph! Ivory sudses fast *anyway*
with just a swish—Swish—SWISH! Whee! Watch
those dishes come clean! Clock, you're right! You
don't take a minute longer with improved Ivory!



SA-A-AY! I'VE
REVIVED A ROMANCE!
HUBBY'S PULLING THAT
"SMOOTH LITTLE HANDS"
LINE AGAIN.



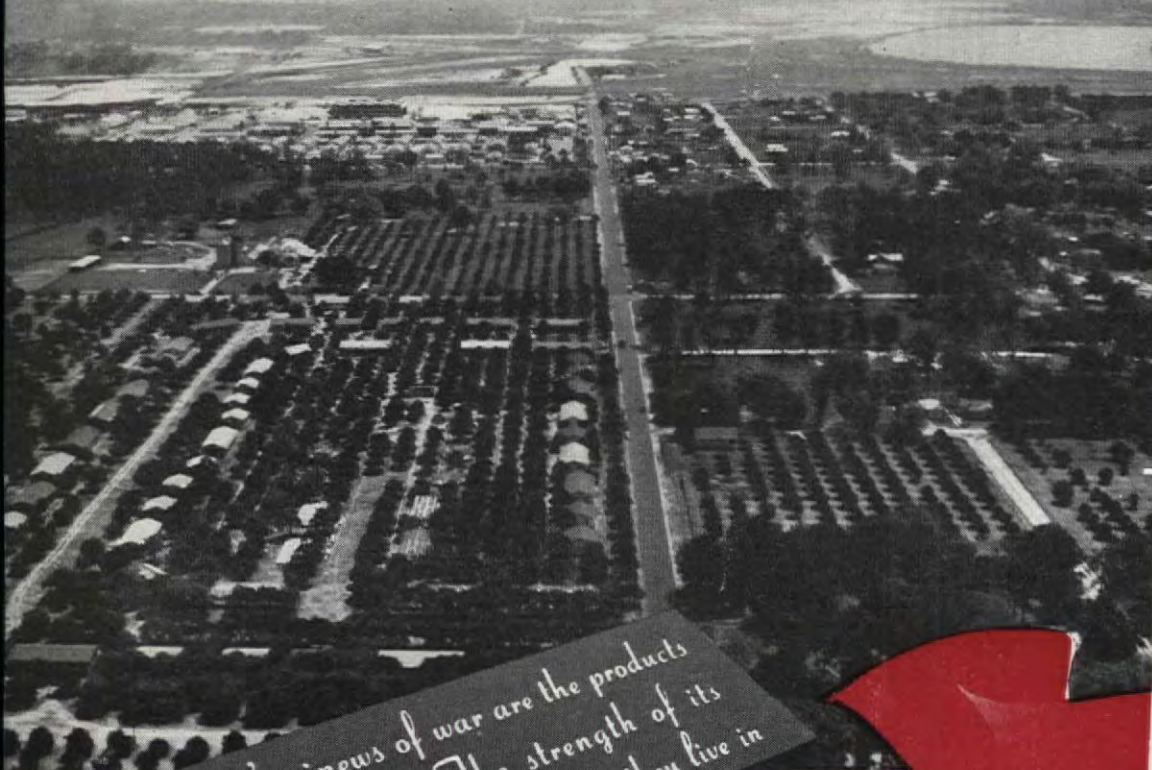
HIS COMPLIMENTS—heard again soon after you
change to "Velvet-Suds" Ivory. It helps your hands
stay smoother, softer. *Naturally*, for it's milder
than 10 leading toilet soaps! . . . 99⁴⁴/100 % pure.

SPEED DISHWASHING... NO RISK OF "STRONG-SOAP" HANDS!

New Velvet-suds IVORY SOAP

TRADEMARK REG. U. S. PAT. OFF. • PROCTER & GAMBLE

THIS IS YOUR



A nation's sinews of war are the products of its industries. The strength of its workers stems from the homes they live in

Federal Works Agency

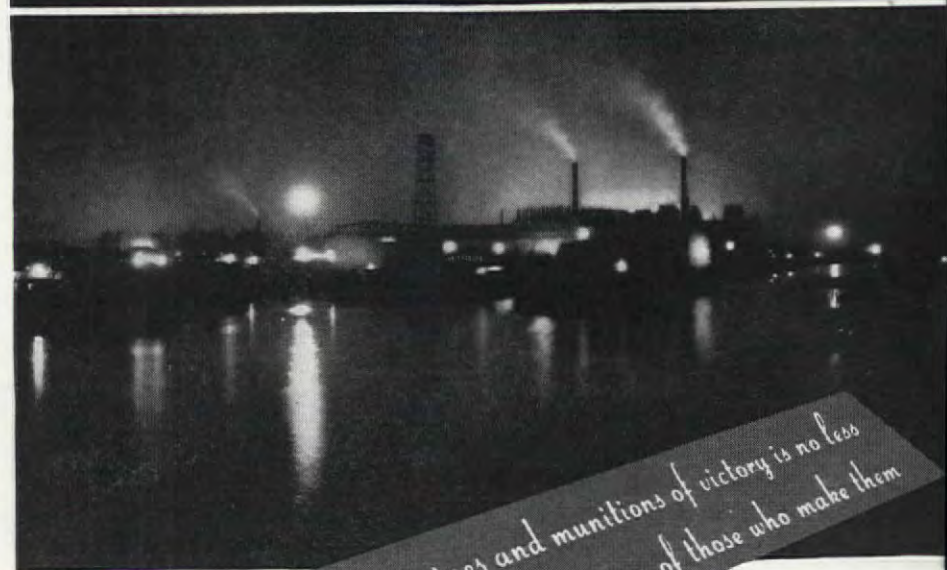
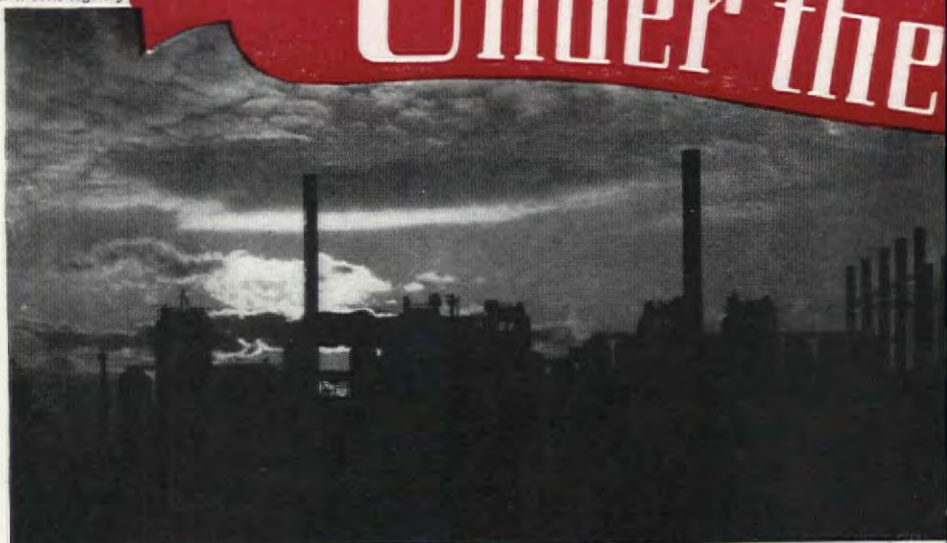
Under the



THIS is our new U. S. A. It is a land of homes for millions of Americans—workers for defense, for democracy, for righteous victory. From coast to coast, from border to border, it stretches, across the same mountains and plains, rocks, rills and templed hills of which, for generations, we have sung with pride and reverence. Its deep foundations are the same staunch, simple, noble convictions on which our forefathers built so wisely and well. Its people are no different from those who have kept its fires burning these three centuries and more. And yet . . . it is unquestionably a new U. S. A.

How new? In various ways.

First its origin. It has not grown slowly, gradually over many long years; rather, it sprang up suddenly, to meet a great emergency which, though long in the making, burst suddenly upon us. It has developed around definite centers of intense activity, rather than in locations chosen because of apparent future promise or possibilities; and the activities that swirl about those centers have for years played little part in our established philosophy and way of life. The activity of factories for the production of



Carnegie-Illinois Steel Corp.

The making of engines and munitions of victory is no less vital than the adequate housing of those who make them

Even as we arm for war, we are building for peace. All over the country, people are moving into better homes, like the 8,500 or more that make up the fifteen typical projects illustrated from here to page 18. And more are in the making

NEW

U. S. A.

Stars we Advance



General Works Agency photo by Wilson

THE SIMPSONS go all out for outdoor as well as indoor home decoration

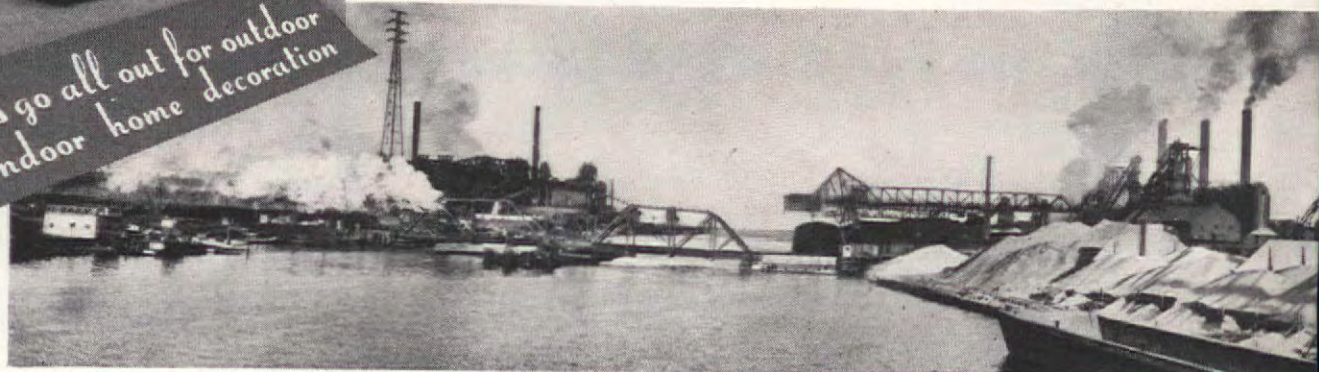
munitions and implements of war; of camps for the training of armed forces for aggressive, rather than merely defensive, combat; of industrial establishments designed or adapted to supply domestic, everyday needs, yes, but also to aid and speed up a great war effort of many allied nations.

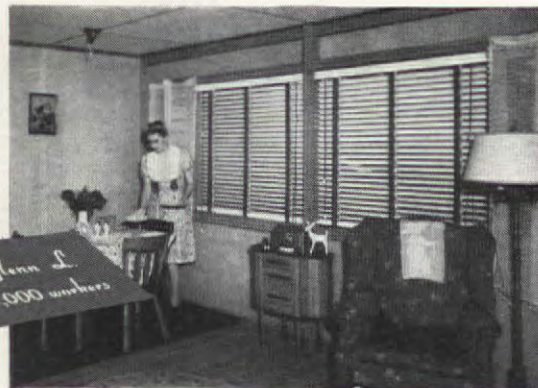
Second, this new U. S. A. is animated by one great national objective and purpose, rather than by many individual, unrelated urges and aims such as ordinarily influence the birth and growth of a country or a state. That all-embracing, all-pervading purpose is decisive victory over the forces of evil that threaten our world and its security; the assurance of peace thereafter.

Third, the homes that make up this new commonwealth of mutual interest and interdependence are not rising hit or miss, without vision or unity. They are being planned and built with the expenditure of unprecedented thought and preparation, according to standards of human comfort and convenience that have never been considered in connection with moderate or low-cost housing on such a scale—if, indeed, any comparable housing project was ever attempted! Make no mistake. That does not mean extravagance, ostentation, show. Such things are definitely out of this picture. It does mean that family welfare, health, and happiness are definitely *in*. It is being increasingly realized that a nation will be strong, successful, and enduring only as the families that do that nation's work and maintain its homes—farm homes, city homes, suburban homes, and defense homes—are well housed, well fed, well clothed and enabled to enjoy the advantages of life; to enjoy their share of its rewards as well as its obligations and responsibilities.

Some months ago, before the tragedy of Pearl Harbor cleared the murky air of indecision and disagreement that hung over the country, as a thunderstorm sweeps away the sultry fog of a summer day; before wrath had unified and crystallized public opinion, we received a letter from an AMERICAN HOME reader that disturbed and saddened us. The writer upbraided us for applying to American homes the term, "Second Line of Defense," and for,

Charles Keller



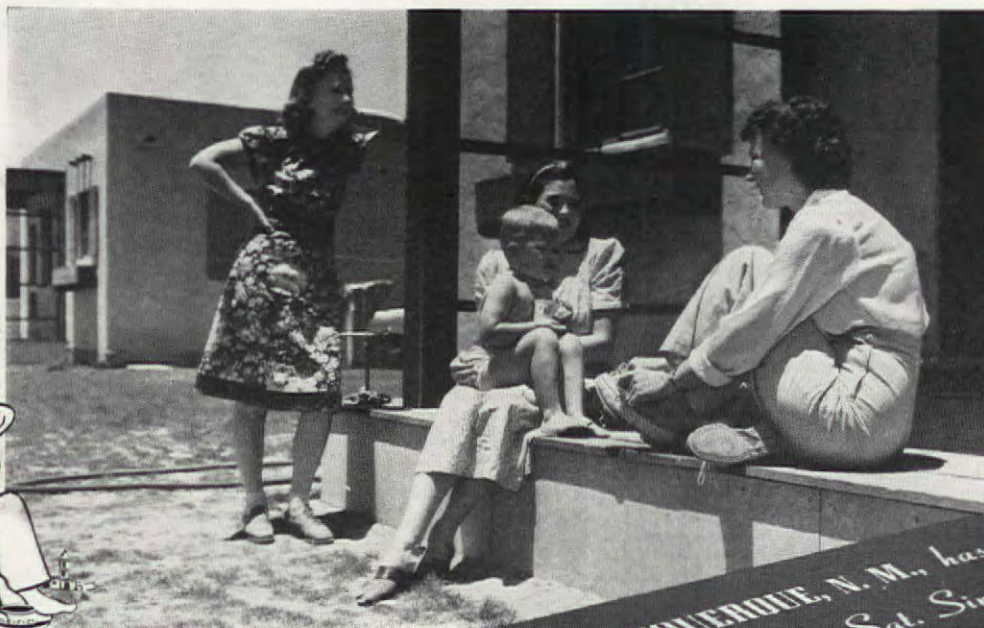


Celotex Corporation



as she put it, "helping to drive us into war and to make people think of peace as disgraceful and war as fine." Perhaps part of our reply will express our feeling toward the homes that spread across the inspiring panorama of this new U. S. A. of ours, no less than all other homes that blend into the American scene.

"Your letter disturbs and saddens us," we wrote, "not only because it seems to reflect a sadly mistaken view of the reason why this



A favorable home environment is more important than heredity in promoting length of life, says a life insurance executive . . . And, we add, in promoting ambition, self-respect, efficiency, and happiness.



Nation is co-operating with those that are determined to exterminate Nazism and all it implies, but also because we hate to think that our efforts to express our convictions and to stimulate American patriotism have been susceptible of such misinterpretation as you have given them. When we refer to American homes as the 'second line of defense,' we think of them as the source of strength and protection against *any* threat to our democracy, our peace, our security, our health, our happiness—anything that helps make life worth living. Obviously, there must always be people, forces, agencies trained and ready to protect and defend us on the battle front. But that term has various meanings. Those defenders may be doctors and nurses fighting an epidemic, Red Cross workers rendering aid after a flood or hurricane, police and fire departments guarding us against crime and conflagration, or the ships, men, and munitions of the country's armed forces which, after all, are simply the policemen or guardians of our peaceful existence wherever our frontiers may be threatened. . . . But back of those forces for protection lie the fountainheads of the confidence, encouragement, and support that sustain and strengthen them. We cannot think of any higher tribute to pay to our American homes than to view and hail them as the birthplaces and cradles of all the noble qualities of courage, faith, and determination that are needed to guard our loved ones, our traditions, our freedom, and our national honor."

Today, our country having taken up the sword of a righteous cause, we echo those thoughts with renewed fervor as we think of the homes of our new U.S.A. and all of the families they shelter. But the underlying, spiritual significance of those homes is only a



Federal Works Agency photo by Wilson

"Sometimes
a wife gets to wondering—"




I just couldn't help wondering—

Wondering if the night would ever come when *we'd* be rich enough to sleep on percale sheets!

Oh, how I envied the lucky *wealthies* who could afford the smooth splendor of percale!

And then I made my big discovery! You don't *have* to be rich any more to sleep on percale! 'Cause Cannon is making real percale sheets for *practically what you'd pay for heavy-duty muslin!*

So you bet I've prettied every bed in my house with glamorous, smoothy-soft Cannon Percale Sheets! And you bet I'm thanking Cannon—for making me a percale plutocrat, at such a low-down price!

—me . . . at the store 

Cannon

PERCALE SHEETS



They cost about the same as heavy-duty muslin!
Made by the Makers of Cannon Towels and Hosiery

THE AMERICAN HOME, MARCH, 1942



"What's the difference between muslin and percale?"

Cannon Percale Sheets are woven with 25% more threads to the square inch than the best-grade muslin. A better grade of cotton is used in Cannon Percale. The threads are finer, made of selected long-fiber cotton. The sheets are lighter and have a smoother, more luxurious texture than muslin.

"Hum! How well does percale wear?"

Women who have used Cannon Percale Sheets for years are gratified to find what excellent wear these closely woven sheets give. And here is an amazing fact! In a recent survey, Cannon Percale Sheets which had had a year's actual use were voted *softer* and *finer* than brand-new sheets!

"Madam—you can actually save money with percale!"

Yes—if you send your sheets to a laundry—Cannon Percale is so much lighter, that you can actually save about \$3.25 a year for each bed at average pound rates! You can buy several pillowcases—as well as another sheet—with the saving!

Why "Cannon"?

Because you must rely on a manufacturer's name for assurance of quality in all the things you can't see for yourself in a sheet. Because Cannon is a trusted name in millions of American homes. Because you will be as proud to own Cannon Percale Sheets as you have been to own famous Cannon Towels.

Your store also has a real value in Cannon Muslin Sheets at a popular price.

part of the picture. There is also much in their material aspects to be proud of. The defense housing projects pictured on these pages alone represent close to 10,000 family units in fifteen widely scattered localities—100 at an army air base in Florida, 250 near Fort Custer, Michigan, 600 for Navy Yard personnel in Washington State, 5,000 in one of Connecticut's industrial centers, and so on. Some are private, commercial enterprises; many are governmental defense housing projects, part of a vast experimental program which, besides meeting an immediate need, is laying down a pattern that can be followed in the peaceful years to come, especially in the realization of eagerly awaited progress in slum-clearance. In these projects it is not only the design, construction and modernized conveniences of the buildings that offer so much to their occupants, but also the method of financing them. Instead of selling homes to individual defense workers, the government sells all of them—the whole community—to a locally organized corporation whose stockholders are the workers who live in the houses. The corporation, then, in turn, sells the homes to the individual workers, who buy their stock by making month by month payments as if they were paying rent or installments, and, in doing so, set up reserve funds to take care of taxes and insurance on the project, maintenance charges, expenses of administration and improvement and, as circumstances permit, to come back to them as surplus. But under this "home security policy" plan, a stockholder who has paid for his stock and, in effect, become owner of his home, has actually bought rights in the whole project, including the privilege of moving to some other available house (perhaps exchanging with some other stockholder) in the event that he needs larger or smaller accommodations for a growing or shrinking family.

In details of design, construction, and materials there are much more variety and interest than might be expected in homes costing from around \$6,000 downward and built according to principles of mass production and standardization. Prefabrication is being used to an increas-



COLUMBIA, S. C., where 350 new FWA dwelling units house both service and civilian workers at Fort Jackson

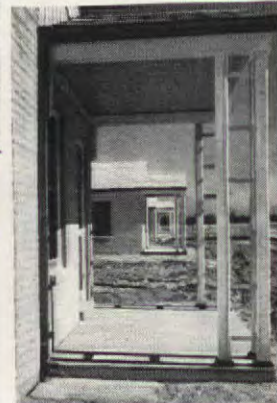


INDIANA::
SOUTH DAKOTA:
FLORIDA::

The scenes below are typical of many new homes for workers in Jeffersonville, Ind., in Pensacola, Fla. (right) and at Fort Meade Sturgis, S. D. (bottom)



BREMERTON, WASH., saw a housing project rise to shelter Navy Yard enlisted and civilian personnel



Federal Works Agency—photographs by Highton and Wilson

CAMDEN, N. J.

where triplets came to the William Browns, newly moved from a city "no children permitted" apartment

ing degree; demountable homes, easily transported from site to site, are proving practicable in a large way; simplicity and economy in production and maintenance are being secured without sacrifice of strength, durability, or attractiveness. A striking illustration is seen in, for example, the thousands of houses being built by the Glenn L. Martin Company near Baltimore, of Cimento board and other Celotex products. In carrying out this program, more than thirty building construction systems were studied and analyzed before the first house was ever started. The result is a home of four and a half rooms (with oil burner, equipped kitchen, and modern bathroom) as illustrated at the top of page 8, that can be erected in fifty-three hours to cost slightly more than \$2,500.

From crowded city flats, trailers, cabins, and tenements; from temporary barracks and army-family living quarters which, through necessity, economy or less worthy circumstances, have been makeshifts or even worse, have come the families that occupy such homes; homes that are being lived in with gratification and pride, even though not all the families may have had as generous reason to appreciate their comfort and comparative luxuriousness as had Mr. and Mrs. Brown, who are pictured at the left. From a city apartment where children are not permitted, they moved to an F.W.A. home near the shipyard where he works; and hardly were they settled when triplets arrived to bless their union—and utilize some of that extra space they had been enjoying.



“You can’t expect your tub to shine like mine . . . if you use a harsh, gritty cleanser!”

“You know, Jean, you have to be careful about the cleanser you use on your bathtub, if you want it to *keep* that nice “polished” look. Bon Ami is the *only* cleanser I ever use on my tub. I know it won’t scratch or dull the porcelain. Those little scratches always make it harder to keep clean . . .”

Yes, Bon Ami is a *safe* cleanser. *It is free from coarse grit and harsh alkalis.* That’s why it doesn’t scar the surface as it cleans. That’s why Bon Ami is easy on your hands. Yet *safe* as it is . . . Bon Ami is also *QUICK!* Actually *polishes* as it cleans. Helps keep things smooth, bright and new-looking.

Bon Ami



*“hasn’t
scratched yet!”*



CHOCOLATE PUDDING— to wake up a memory!



HEAVENLY MEMORY—the smooth, rich deep-flavored chocolate pudding grandma used to make! Gone forever? No! You'll get the old thrill again when you taste luscious, creamy **Jell-O Chocolate Pudding!**



WHAT'S THE TRICK? No tricks! The rich Chocolate flavor we put in **Jell-O Chocolate Pudding** comes straight from the folks who make the famous **Walter Baker's Chocolate**. That's why you get such grand, old-time chocolate taste! And it takes only eight short minutes to make **Jell-O Chocolate Pudding!**



WAY OUT AHEAD! "A richer chocolate flavor!" said hundreds of women when they tried **Jell-O Chocolate Pudding** side by side with other brands. Served plain, or with a simple garnish, it always gets the raves! Grand for cake fillings and pies, too!



THIS IS OUR
NEW U. S. A.
Glenview, Ill.

*Out of
city apartments—
into their own homes!*



WHAT we have said about the comforts and conveniences of these new homes for American workers isn't hearsay. We visited a lot of them, some in a new development near Glenview, north of Chicago, others in a "steel town" subdivision in South Chicago, where its tree-lined streets and fields are an oasis in a vast plain dominated by factories, foundries and smelters. In **Glenview Countryside** we found some 200 houses of from four to six rooms, averaging from \$5,000 to \$6,000, all built within eighteen months and already being bought for \$31 to \$37 a month by families that have moved from crowded North Side suburbs and apartment houses in Chicago where most of the men work in offices or various trades and professions, making about \$2,000 a year. Most of the families have one child as, for instance, the **Boyd Johnsons**; he, a



THE JOHNSONS enjoy a home made delightful, indoors and out, by their own handiwork





Hala Opae Salad

This is one of Mrs. Weaver's favorite salads, often served in her beautiful Honolulu home. To make it, combine shrimps, chopped celery, and mayonnaise; cover with a slice of Libby's Hawaiian Pineapple topped off with a shrimp. Surround with salad greens. You'll get the exquisite flavor of full ripe Hawaiian pineapple if you use Libby's. For Libby's is actually ripened on the plant and that's mighty important for flavor. Then, too, Libby's are selected slices.

Recipe ideas from HAWAII!

MRS. SPENCER F. WEAVER, JR.
OF HONOLULU TOLD US ABOUT
THESE DISHES GRAND WITH
LIBBY'S HAWAIIAN PINEAPPLE

Lovely Hawaii, Paradise of the Pacific, is lavish with her gifts. Surf and flowers, glorious scenery, idyllic climate she offers to her guests. And to lands across the sea she sends her most luscious fruit—golden pineapple, symbol of hospitality.

Mrs. Weaver's charming home on the side of famous Diamond Head is surrounded by a tropical garden. Here meals are often served—meals in which pineapple dishes are a regular feature. "Libby's Pineapple," says Mrs. Weaver, "is grand for my pineapple recipes. You see, it is fully ripened in the fields right here in the Islands. So it is really luscious."



Libby's are descriptive labels! See panel on back.



Libby's

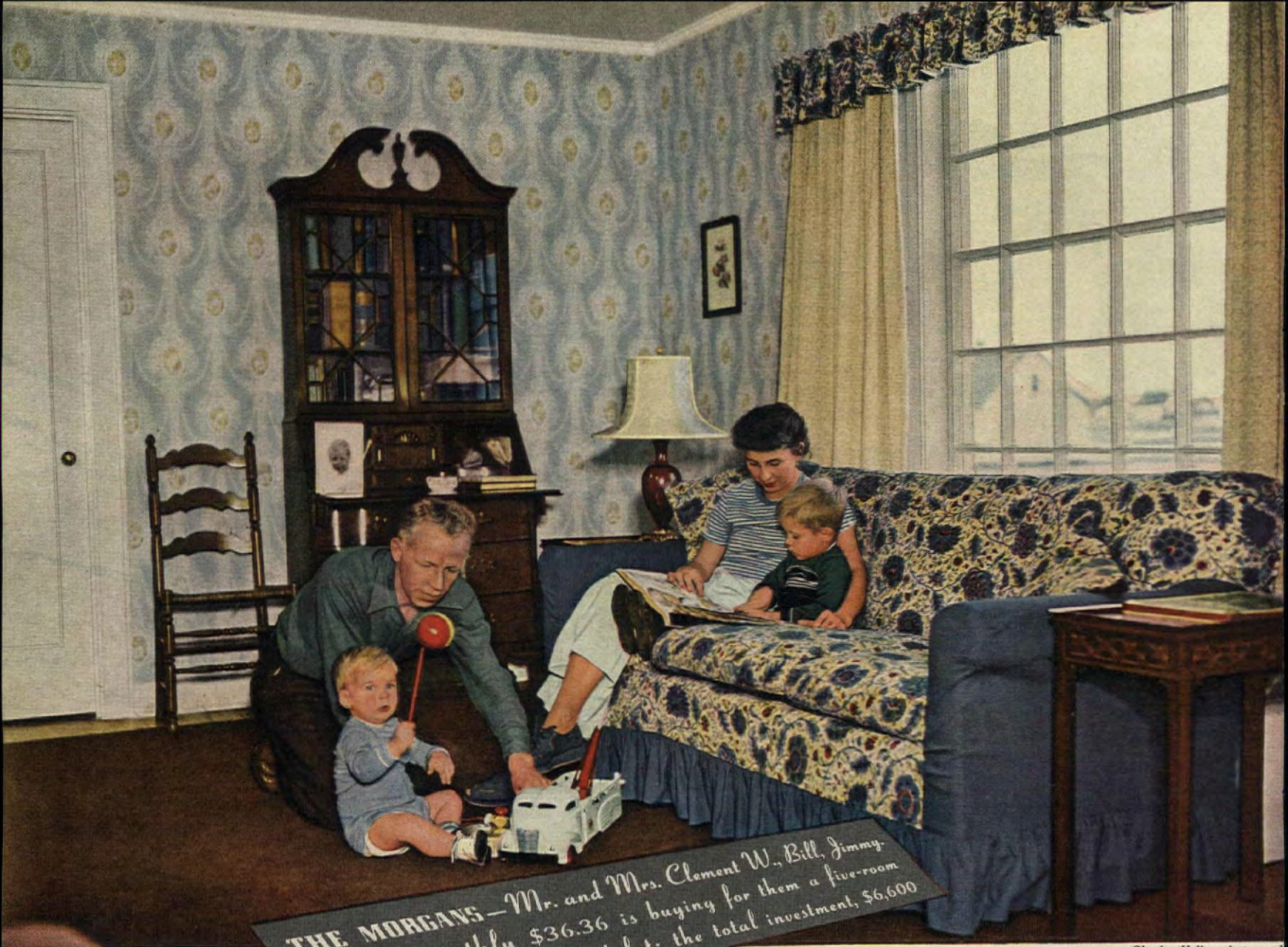
HAWAIIAN
PINEAPPLE

SLICED • CRUSHED • TIDBITS • LONG SLICES
GOLDEN CHUNKS • JUICE



Wonderful-tasting, too, is Libby's Crushed Pineapple, cut from Hawaiian pineapples sun-ripened on the plants. Your guests will enjoy this dessert: Heat Libby's Crushed Pineapple, with a little cornstarch to thicken; cool, and fill tart shells. Decorate with red granulated sugar and small pieces of pastry cut to resemble pineapples.

Actually ripened on the plant!



THE MORGANS—Mr. and Mrs. Clement W., Bill, Jimmy.
 Their monthly \$36.36 is buying for them a five-room
 house on a 75' x 138' lot; the total investment, \$6,600

Charles Keller photograph



cement-mixer, is skilled in home-making activities and, like his wife has done much to add to the comfort and livableness of their little home.

Or consider the Clement W. Morgans, whose two jolly youngsters—Bill, four years, and Jimmy, thirteen months—put them in the next larger family bracket. Their comfortable five-room house with garage and utility room on the regulation 75' by 138' lot will cost them \$6,600, in monthly payments of \$36.36, with an estimated additional \$14 for light, gas (for cooking) and heat. Not only outdoors, where a neat picket fence encloses what will soon become garden and play yard, but also in the bright, intelligently furnished and tastefully decorated interior, there is an air of simple, natural refinement that tells of real living design and satisfaction. The Dutch door between dining room and knotty pine kitchen, seen in the picture at the left, was Mrs. Morgan's "invention" so she could keep an eye on the children at play while busy with her cooking and without having them under her feet. Typical of the modern advantages found throughout the Countryside Development are the gas-fired, forced-air heating system and the double-hung frame windows. And don't think for a moment that Bill and Jimmy don't revel in the comforts of their jolly blue-painted bedroom with its circus wallpaper border and sturdy maple furnishings.



Gaiety is next to cleanliness and plays a necessary part in building spirit and sinew we like to think of as American

ANOTHER of the Glenview Countryside Development families that we have in mind is that of Gunnar Ulander, milkman, who is paying \$30 a month toward the ownership of one of the \$6,000 five-room homes.

With its board-and-batten siding painted a typical "Swedish" red, its white shutters and natural cedar shingle roof, it reminds one of country scenes in his native land; scenes like those he paints when engaged in the hobby closest to his heart, as shown in one of the pictures on page 16. Another of his hobbies is ship models, and the other illustration shows him fixing up his model of the first Swedish ship to reach these shores, which, in 1637, brought to Delaware our first Swedish settlers. Mrs. Ulander keeps all the house as spotless as is her modern kitchen, with its black and white linoleum, white steel cabinets and cupboards, metal chairs, and yellow tie-back curtains; also she prepares and serves delectable meals, finds time to make string rugs and other useful and attractive accessories, and presides over this happy family of good Americans—not forgetting Eric, the sturdy, seven-year-old scion of the house of Ulander, and a major factor in its activities and plans. Just as, for that matter, the youth of the nation is everywhere a major factor in all that makes for the future and accomplishments of the American people; the realization of their hopes and dreams.



WE DROVE down to "steel town" one Sunday in November—and had a fine afternoon. Fair Elms Subdivision (named after the stalwart trees that line its streets) is only in the making, with many houses in divers stages of construction and much land still unbroken. But the as yet undeveloped blocks are expanses of grass, not the weeds and rubbish that so often dis-

Comfort, convenience, good taste characterize the Morgan home



**THIS IS MY
INVESTMENT
IN *Comfort***

"WHEN I built my house, there was one thing I was a crank about—that was my heating system. Only Crane automatic heating was good enough for me. No matter how cold it is outside, our home is warm and cozy and with this system, a little thermostat on the wall tends fire for me. I consider myself fortunate to have built before shortage of materials made priorities necessary."

In times like these, it is doubly important to keep your heating system operating at maximum efficiency. A lazy, sluggish boiler may be costing you precious dollars—wasting fuel, too. Why not have your Crane Heating Contractor check your system? His skill and experience will

assure you maximum satisfaction and maximum economy. Whether you can secure a priority and install a new system or whether you have to be satisfied with keeping your present system operating at maximum efficiency, your Contractor can be of big assistance to you.

CRANE

CRANE CO., GENERAL OFFICES: 836 S. MICHIGAN AVE., CHICAGO
PLUMBING • HEATING • PIPE • PUMPS • FITTINGS • VALVES



THE ULANDERS enjoy their home with typical Swedish thrift.
A milkman, he paints and makes models in his spare time



figure idle land. The frame, brick, and stucco houses, varied as to type, style, and color so as to give the community individuality, are fine examples of how much a modern low-cost home can offer. The five families we called on and by whom we were graciously and cordially welcomed (and who, incidentally, represented more than that many background nationalities), were equally striking examples of the encouraging results of our melting-pot process—representatives of the sturdy, if humble, "common people," the citizenry in which lie much of the strength and security of America.

There were the Arthur Foxes—he a former Marine and now a foreman with Standard Oil—proud of the \$6,190 home he had finished decorating only two months before, and justly proud of the scale model of an oil refinery installed on a Ping-pong table in the basement, which he and his son had spent some 200 happy hours making. Already, in November, he was thinking of buying topsoil, lawn seed, and shrubs and fixing up the yard in the spring, but in the meantime he was doing odd jobs here and there to make the new home more convenient and comfortable. Mrs. Fox is a poised and capable young mother, devoting herself to her house and to Edgar and Patsy, their children, and to

Betty and Margaret, daughters of her deceased sister, who are now part and parcel of this happy family.

There was Caesar Lopez, jolly and full of fun, and his smiling, ever-so-patient wife. Even though we interrupted their week-end house cleaning, she forgave us and let us photograph them enjoying a "time-out" cup of coffee from his native South America. Before he came to the United States in 1920, Mr. Lopez was a pharmacist in Rio de Janeiro; now he is foundry foreman with the American Smelting and Refining Company. For two years he has been paying \$53 out of each month's pay check for his \$8,000 house—the first one to be built on Fair Elms Subdivision. In that time he has started a hedge around his front lawn, built a little terrace garden under the front windows, and made a vegetable garden in the rear. Well-filled shelves of canned goods in the cellar testify to his and her industry and skill as cultivators and conservationists. Having just fitted new storm sash on all the windows, he was looking ahead calmly and cheerfully to whatever the winter might bring. Mrs. Lopez not only keeps the little home neat and spotless, but also practices dressmaking, which she learned from her father, a tailor in Germany, before she left there.



5 Families in the melting pot of a steel town community

**THIS IS OUR
NEW U.S.A.**

South Chicago,
Illinois

THE FOX FAMILY blends Irish-American and English-Welsh ancestries. Mr. Fox explains his oil refinery model to Edgar





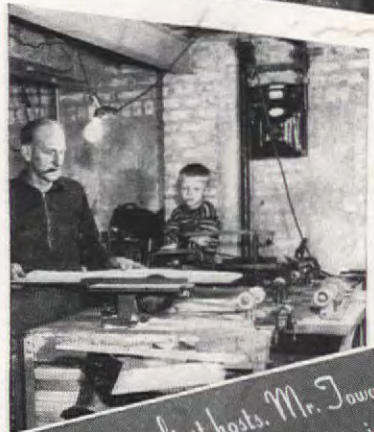
THE ARTHUR KOPPS, born in Wisconsin of German stock, moved in last Autumn, after he had decorated their house



Arthur E. Kopp got home from his Sunday shift as crane operator at the Carnegie-Illinois Steel Co. just as we dropped in, and soon his pretty young wife and her sister, Evelyn, had a tempting dinner ready on the table in the cheery white kitchen with its blue marbled linoleum, red and white cottage curtains and red, white, and blue cloth. They apologized for not being entirely settled, explaining that they had moved in only two weeks before

and that Mr. Kopp had not quite finished decorating the fourth room in their \$4,620 frame house—the room they plan to use as a nursery.

At the home of John R. Sinawski we were not the only callers. Returning from his work at the American Tag Co., Mr. Sinawski had brought along a fellow machine operator at the Republic Steel plant and his wife for four o'clock dinner. We asked about the delicious looking breaded chicken and cole slaw that were being prepared, and Irene, the friendly ten-year-old daughter of the family, promptly copied the recipes for us from her mother's collection. We thought they all showed the utmost self control in holding up their feast long enough for us to get some pictures! Of Polish descent, both families are sound, substantial citizens playing a real part in the work of their community and the strengthening of their country. It was gratifying to see the interest taken in all these homes, practically every one well supplied with comfortable furniture, excellent radios, often with a piano, and invariably with an electric refrigerator, gas range, kitchen cabinets and the like. Both Mr. and Mrs. John Towarzik (our first hosts that afternoon) have contributed to the interior of their five-room \$6,000 brick home. In his off time (he is a car brazier at the General Chemical Co.) he devotes himself to cabinet work and wood carving in a well-equipped shop in the cellar; carefully-made stands, scrollwork brackets, etc., supplement the furniture in the living and dining rooms, where framed samples of Mrs. Towarzik's artistry in needlepoint and other decora-



THE TOWARZIS FAMILY were our first hosts. Mr. Towarzik, seventeen years from Germany, became a citizen in 1940



The Foxes and two other Fair Elms families that we visited, take The American Home



CAESAR LOPEZ is a Brazilian-born American citizen. His pretty wife learned dressmaking from her German father



THE SINAWSKI FAMILY, Polish-Americans, were having guests for Sunday dinner in their month-old home when we called



Their Favorite Sunday Dinners

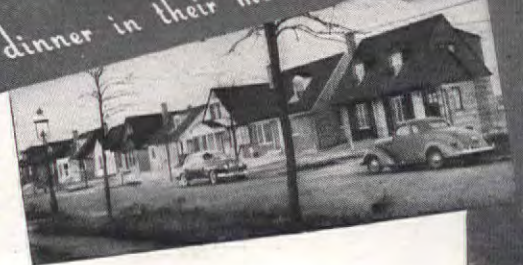
The FOXES—Chicken soup, celery, radishes . . . steak, mashed potatoes . . . Roquefort cheese salad . . . apple pie

The LOPEZES—Breaded veal with dumplings, cauliflower . . . fruit gelatine . . . coffee (Brazilian or Mocha)

The KOPPS—Potted guinea hen (from his mother's Wisconsin farm), dumplings, stuffed baked potatoes, string beans . . . banana cream pie . . . tea

The SINAWSKIS—Breaded chicken, rice, potatoes, peas and carrots . . . sliced tomatoes, celery, cole slaw with cucumber and chopped onion . . . lime gelatine with whipped cream . . . coffee

The TOWARZIS—Pork roast, brown gravy, boiled potato, cauliflower . . . lettuce, tomato and cucumber salad . . . vanilla tapioca with chocolate sauce . . . coffee (for adults), milk (for children)



tive work adorn the walls. Six-year-old Johnny still spends most of his spare time with Frisky, the family pet; his sisters, Rose Marie, eight, and Johanna, fourteen, outside of school hours, study acrobatic and group dancing at a Chicago studio, as recently taken photographs on the sideboard testified—not to mention the skillful backflips and cartwheels that Rose Marie demonstrated for us with easy nonchalance on the living-room rug!

As we look back over the pictures of our steel town friends, of the Ulanders, Johnsons and Morgans, of the homes and families of countless other workers all over the country—as we look at them and think of what they stand for—we feel again the same warm thrill of pride that came over us as we sat in some of those very houses and talked with some of those cordial, simple, wholly natural people. It was a thrill of pride in the realization that, in this land of our fathers—and of our children, don't forget that—whatever shortcomings it may have or whatever mistakes it may have made, men and women can and do transform their efforts, their loyalties, their determinations, and their aspirations into realities like these we have been talking about. That they do these things no matter whence they come, what language their parents or ancestors spoke, how they worship, or what kind of useful work they do.



Phila., Pa.

com-

Photographs by Kilmer



↑ This or this ↓



THE dust bowls of West and South aren't the only blighted areas of this country. Right under the eyes of most of us in the large cities of America, residential neighborhoods taking up as much as one fourth of the whole city are rotting away and spreading their decay like an infectious disease. They are districts of private homes built for normal, wholesome family life, homes which were physically, financially, and socially sound a few years ago, representing assessed real estate values of probably forty billion dollars. With the passage of time and the movement of many homeowners to suburbs, they have deteriorated alarmingly; unless strong preventive measures are taken to stop this cancerous decay in our cities, it will do far more damage than enemy bombs could ever do. City residential areas must be saved for their human content because bad environment inevitably makes bad citizens. As Mr. Arthur Binns, a nationally known realtor, has said: "The Constitution, the American flag and our land have no meaning to a man who is cold, wet, and ill housed, who has no stake in the country."

THE MAN: Mr. Arthur Binns does a social job profitably, creates decent living quarters for low incomes by rehabilitating run-down city neighborhoods

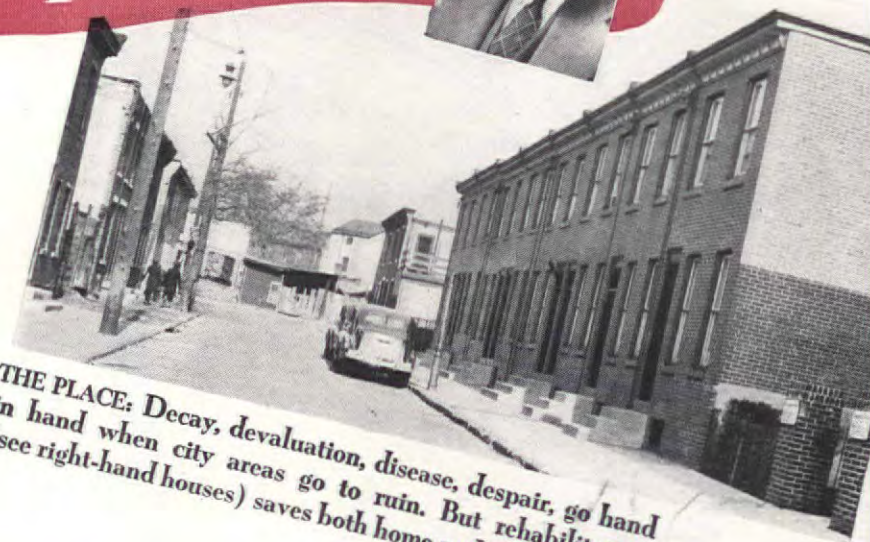


Completing the U. S. A. picture

modest but self-respecting homes which were maintained decently at one time. Then the poison of disintegration set in—beginning probably in the decay of a single home, affecting neighboring houses, sweeping on like a virulent plague until the whole area turned leprous—a potential breeding place for juvenile delinquency, disease, and crime.

Unlike many other business men, however, Mr. Binns saw in the neighborhood more than spreading decay and devaluation. He saw these basic values: first, substantial, lower middle-class working people, a group making up the top half of the one third of a nation for whom nothing has been done; second, property essentially sound and with definite rehabilitation possibilities. He took over a number of existing houses, mostly

THE PLACE: Decay, devaluation, disease, despair, go hand in hand when city areas go to ruin. But rehabilitation (see right-hand houses) saves both home and neighborhood



THE PEOPLE: Typical tenants in Mr. Binns' development are Mrs. Helena Williams and Mrs. Bernice Stephens. Their bright, up-to-the-minute homes are remodeled old city houses

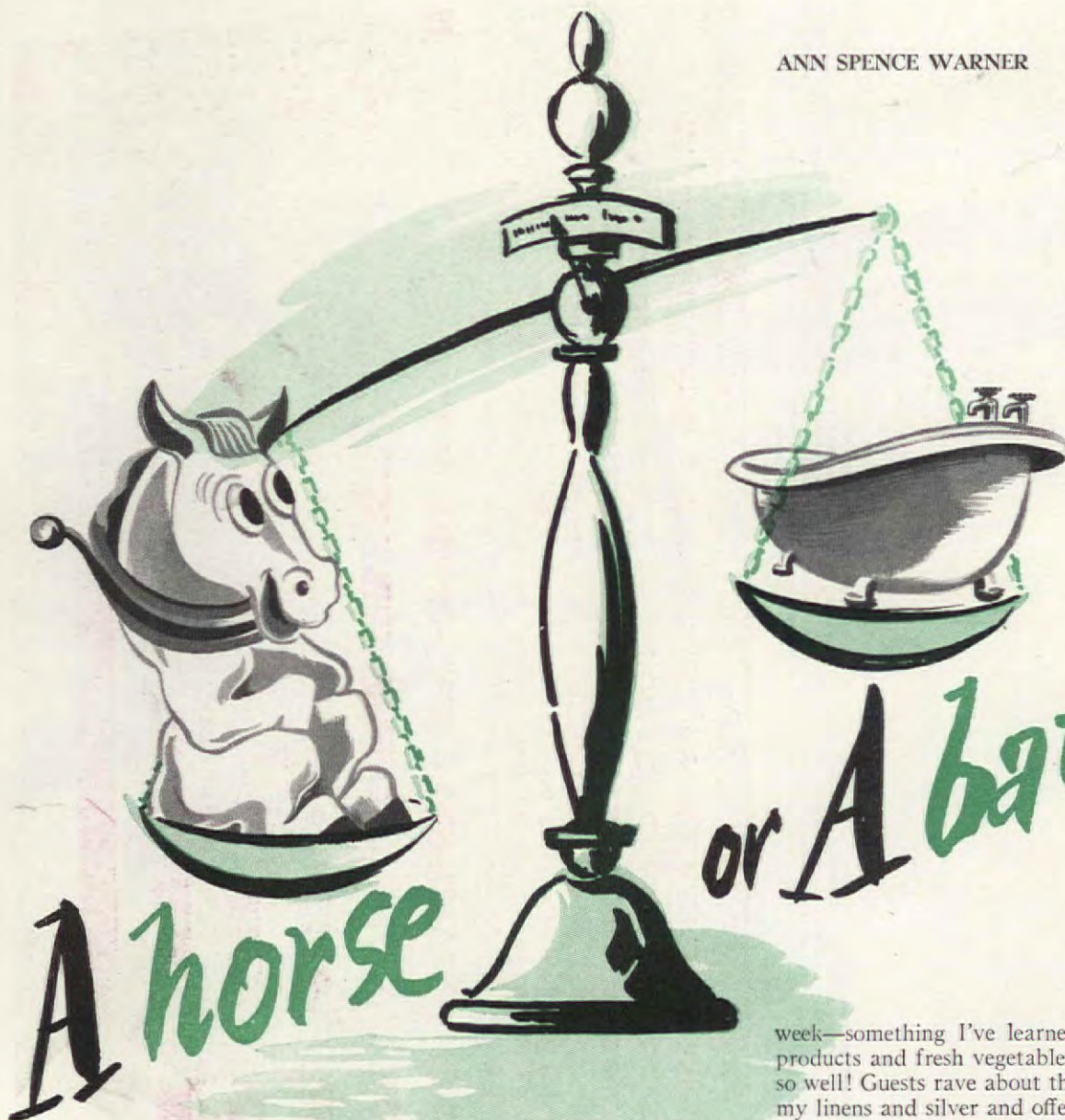


Kilmer photos

two-story brick houses with two or three rooms on each floor, put them in repair and rented them at moderate rates. The street scenes pictured on these pages are a good instance of his work. In one picture, are houses going to rack and ruin, and then houses which Mr. Binns has transformed into decent, habitable living quarters by new planning, new paint, paper, plumbing and heating equipment. In remodeling rows of these houses, his method was to reverse the plans: put the kitchen on the street front with its own door, put the living room at the back of the house facing a new, open area of lawn and trees, a park space for general tenant use created out of the old backyards formerly devoted to outdoor privies and individual dump areas. The brick-pillared gateway provides a general entrance to this park area. The "after" pictures on this page were taken during our visit in the comfortable, attractively furnished home of Mr. and Mrs. Thomas Williams, who occupy the end, gateway, house. Like other tenants, they've taken pride in these houses, have helped to maintain and improve them. In fact, in this and in similar neighborhoods he has improved, Mr. Binns has had less than 2% failure on rent collection,

and his houses are rarely empty—most of them even have long waiting lists. This kind of practical, feasible rehabilitation suggests a partial cure for the blight destroying the older residential parts of our cities, it offers a likely business venture for private enterprise, and it opens up the hope of a bright future for people on every street where roofs leak and rents are too high. Mr. Binns' efforts have worked out successfully for the tenant, the neighborhood, the city, and for himself; he realizes a gross income which, with operating costs, taxes, and 5% depreciation charges deducted, yields him a satisfactory profit. Believing that "in the long run nothing is sound which is economically unsound," he has shown that private enterprise can accomplish a social job profitably for all concerned. But he believes that a much more far-reaching program is essential, one which will require active municipal and Federal assistance, and he has outlined a general program as chairman of a committee of the National Association of Real Estate Boards. It calls for the establishment of city planning agencies with the power of eminent domain to assist in re-assembling land in declining sections for redevelopment by privately-owned enterprise.

ANN SPENCE WARNER



flanked by two doorways. One leads into a dressing room, beyond which is a big storeroom. The other opens into my compact kitchen, which, in true ranch style, is the entrance hall. In building such a small house, we secured small lots of material at bargain prices and by doing the painting myself, and some of the other work, I kept the cost down to the planned figure. The woodwork is oiled, which is not only less expensive, but more effective and easier to keep clean.

My friends teased me so much about returning to the primitive that I wanted to see just how far I could go in this respect. I had never thought much about gardening, but I started to when generous souls brought donations of flowers, shrubs, and even trees. When I picked my first vegetables, I was a convert. I

gather driftwood in the creek pasture, bringing it home loaded fantastically high on my car. I haven't paid for a stick of wood, and for less than four tons of coal a year. I could throw away my can-opener. I bake bread once a

week—something I've learned far from the city. I use the local dairy products and fresh vegetables, and have eaten very economically but oh, so well! Guests rave about the plain, good food I serve. I could bring out my linens and silver and offer them the usual rich party fare. But in this setting, to say nothing of the space limitations, it doesn't seem quite the thing to do. So I capitalize on what I have that they haven't, a rustic mode of living, and serve buffet style, outdoors if the weather is mild, around the fire or the window if it's chilly. I sleep on a small screened porch, where I have a folding cot and my studio couch, which add up to sleeping accommodations for three when I want to ask friends to stay.

In town I could never have my window, nor the charm which has been added to my rugs, pictures, and knickknacks by the knotted pine walls, warm sunlight, and the great outdoors that sweeps in. My dog would never be able to trot at the side of Black Diamond as we canter through the pasture in the fresh morning air or in the cool of evening. I could not look up from my bed at night and see millions of stars and the vastness of the sky. I could have settled for an ordinary, uninteresting job which would have paid for my lunches, visits to the beauty shop, my clothes, and no more, and have paid out for an unromantic apartment the same money that my friends thought I was sinking in my own little house far from the madding crowd. But had I done that, I would have missed so much of living! At the outset, I didn't know that—only felt it, but the first few months have completely erased any of my own doubts as to the wisdom of my course. And each week brings new thrills, new proof.

Fresh air, tanning sun, and physical activity have done much to make me fit. I dare eat starches and proteins and fats as I haven't in years. Clothes depend much on the wearing, I find, and last year's have a new air because my figure is trim. Physical benefits—economic benefits—but the greatest gain is a surge, a lift to a self deep in me. Because I did not accept the expected-of-me course, because I stopped to find out what I did need, I have expanding horizons around me—a more satisfying life already.

I don't even miss the bathtub. Wags has found that a hose works well for a dog, and I, with a one-person freedom, turn the kitchen into a bathroom at will and gain just as much cleanliness by applying plenty of soap and water as ever I did in tiled grandeur. I go into the city often, but because I am less accessible than of old, I may miss some of the contacts and the latest gossip. To me, though, my relations with my friends seem on a far more wholesome basis than would have been possible had I stayed in town. According to my accounting, my return to the land has been a success. Life is simpler, but far more a thing of reality and beauty.

THIS is a story of Values, those strange intangible things that we take for granted until suddenly we are forced to probe deep down within our souls and take stock. When I, a lone woman with a small income and no vocation to bring in a weekly pay check, was faced with cutting my living expenses, I had to do some real thinking. What were my most vital needs? From what sources did I draw my greatest happiness? What irked me most about the life I had been leading? It wasn't too hard to realize that I must give up the house and maid I had been accustomed to. But Black Diamond, my horse, posed the biggest problem, in more ways than one. If I paid the usual apartment rent, there would be no wherewithal left to pay his keep. Finally, I decided, to the despair of my friends and with some secret misgivings on my own part, I must admit, that I preferred a horse to a bathtub!

Laugh—but from this seemingly flippant decision has come my broadest experiment, a new way of life. The scheme called for an expenditure of \$1,800, but it meant that I would be rent-free for years to come. I became thoroughly sold on my plan as my little house took shape on a ranch nine miles from the city. It is, in truth, a little house, with plenty of concessions to economy. My plumbing is limited to a cold water tap connected with the ranch's well system, and my electricity comes from the ranch transformer. Being located on property owned by others has some drawbacks, I admit, but I have great present gains in companionship and supervision for my house. Furthermore, with the resale value almost nullified thereby, I could forget that old bugaboo in deciding on the plans. The whole thing is geared to my own particular likes, needs, and abilities. A smart contractor put the coal and woodbin in such an accessible indoor spot that I don't even possess a coal scuttle!

The view of Mt. Evans is the pride and joy of the locality, and because of this the house is practically all one big room with a huge window, 7 x 5 feet, framing this magnificent summit which presents an ever-changing panorama of splendor. In one corner of my living room is a fireplace,

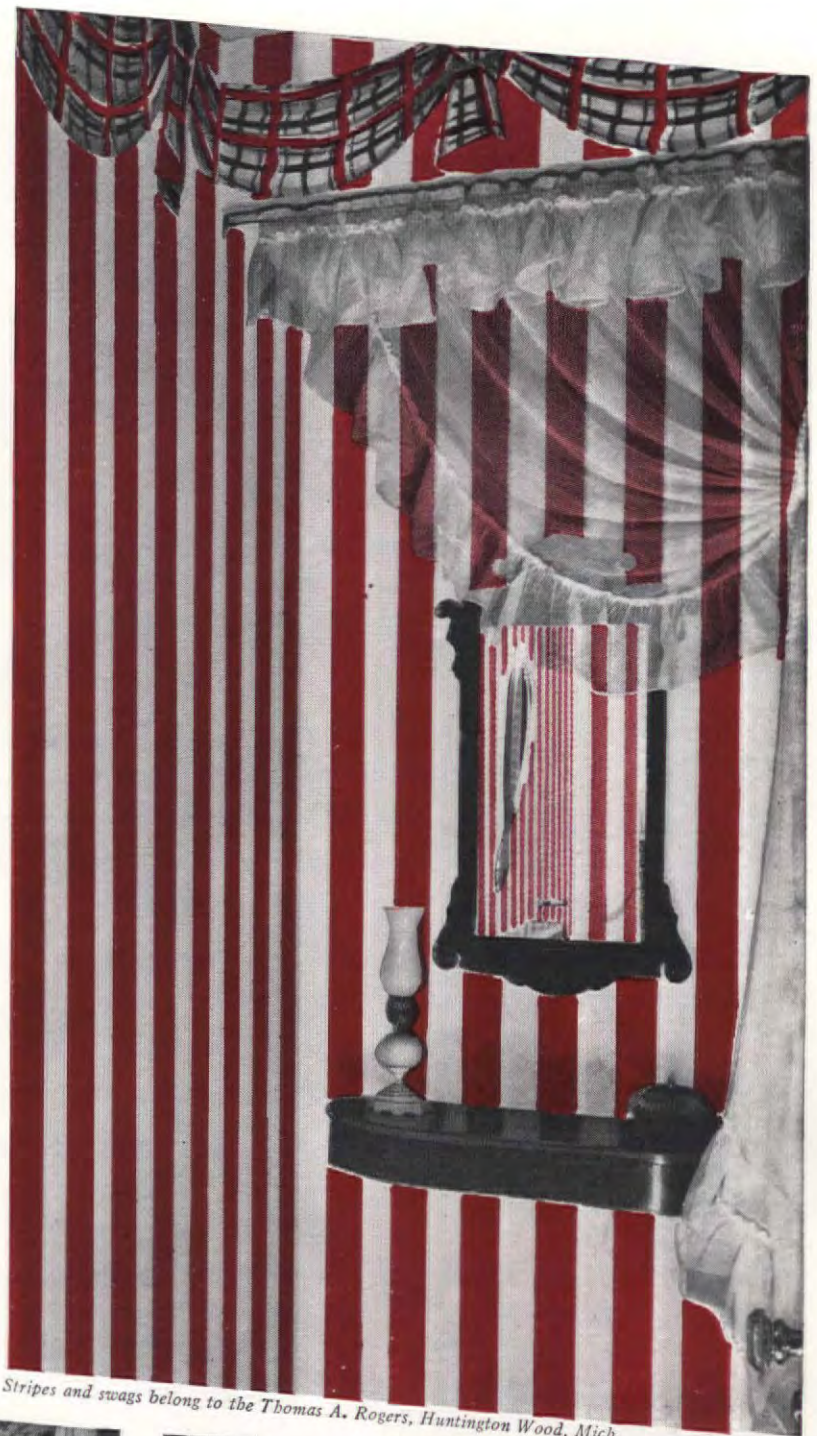
Powder room, H. W. Zeimer's Milwaukee home



BIG RESULTS IN LITTLE SPACES!

MAYBE the young men's fancy lightly turns to thoughts of love, come spring, but the urge to "do over" the house gets the woman's fancy every time. It's just as annual as May Day, and as feminine, so you might just as well take a deep breath of spring-scented air and go to it. Have your fun, ladies, and don't let anyone tell you that this is no time for levity. If there ever was a time to be brave, gay, and courageous in everything we do, it's now—even unto home decoration, so help us! We're all going to spend more time in our homes than we nomadic Americans have done in lo! these many years of peaceful plenty. They might better be made as attractive as possible, while the family is there to appreciate it. Of course, major operations may be curtailed somewhat, due to priorities and such but, in house decoration, it's more often than not the little things in life that sometimes make the biggest difference, and they're fun to dream up.

Put your trust in you, my girls, and keep your powder rooms gay, for instance, to paraphrase a good American adage having to do with resourcefulness and daring. For it does take a lot of both to splurge in true decorator's



Stripes and swags belong to the Thomas A. Rogers, Huntington Wood, Mich.



From the home of the George E. Boofhs, Winnetka, Ill.

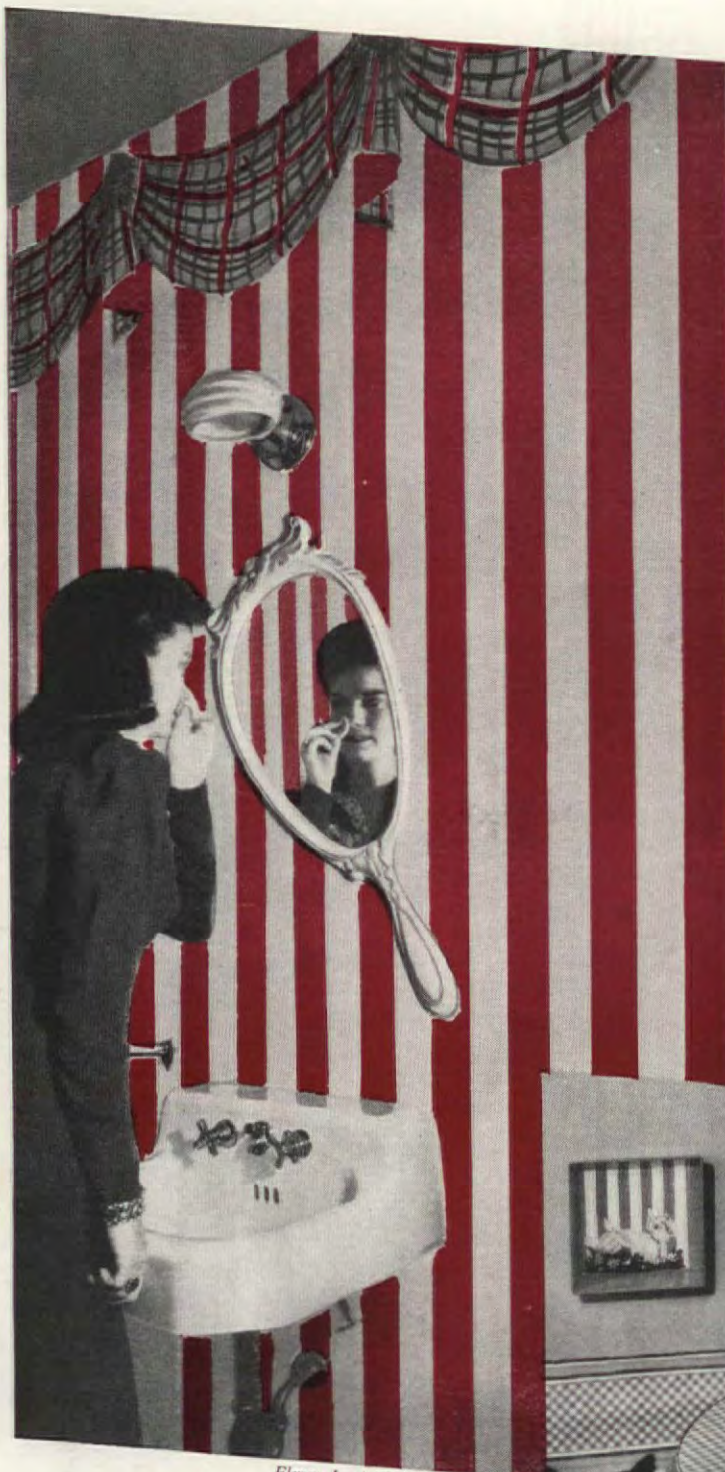


Felicite Reynolds' idea in her Winnetka, Ill., home

Frank Willming photographs



Lawrence Denmans' front door in Wayne, Indiana



Elmer L. Astleford photograph

style, toss cold convention to the four winds, and pass a miracle, like a gay red and white striped lavish lavatory. This is in the Michigan home of the Thomas A. Rogers and a very gay and smart little room it is, too. There's deep red linoleum on the floor, and a cove base to make for easy upkeep. The handpainted wallpaper swag is an interesting if different note, as is the elegance of one ruffled curtain over the mirror grouping. So absolutely simple, yet so effective, this curtain, by the way, was one of a \$1.95 pair, left over from decorating the maid's room! Things are not always what they seem, and that's the fun of it. The real *pièce de résistance*, to our way of thinking, is the oversized hand mirror on the wall. *That's* using your imagination. . . . There's something rather lavender and old lace-ish about the Godey girls grouped so fetchingly over a very feminine vanity. The embossed organdie skirt, with frills and bows, is as crisp and fresh as a snow apple, nor did the lady of this house miss an opportunity of high-lighting this by repeating it in the curtain. If anything much other than chintz had been used for the stool top, there would have been a discordant note. But she used it, so there isn't anything to detract from the eternal femininity of this charming little room, from its pastel walls to the quaint Victorian glass shoe.

If you have a vintage bathroom in your house, don't despair. Try fringing the ceiling with a border of lace paper doilies. If the lavatory is of the leggy, marble make, wrap around it a skirt of glazed chintz that has been waterproofed, repeat the same material in your shower curtain. This is guaranteed to make modern bathroom owners nostalgic. And while we're on the subject, have you ever thought of papering the upper half of the bathroom wall and the ceiling with some gay flower print? It's a nice change from the usual swan-and-water-lily motif. For those often difficult little high windows that come hand-in-

hand with privacy and decorators' headaches, try white organdie curtain caught in the middle with a bow. They are as fresh as a May morning.

Don't overlook the little fellow's nursery, while you're "in the groove." You can get fascinating shadow-box pictures, painted on deep cake tins. Priorities get there first, dig out your own tins and paint away. It's the grouping that counts, too, remember. . . . And there's great variety in valance whole outlooks can be changed with them, whether they're on the elegant silk like the chintz-covered one on this page, or simple paint jobs on wood. But there's just no telling, come March, where the doing-over fever will strike you. Maybe your little space where you'd like big results is a hallway entrance or otherwise. A feeling of elegant spaciousness can be achieved

quite simply by interesting paint treatment. The front door unit in solid color, shown on page 2 with its panel members caught in white, for instance. . . . Or if there were a passageway or dressing room, here again the use of panels, this time wallpaper, on closet doors, is fun. And there's nothing much more intriguing than a rose on the hallway floor or you can really do a job with painting scrolls and things to suit your decorating fancy in small spaces where you'd normally think of using a little scatter rug. This is spring, the time for fun



Felicité Reynolds again; Frank Willming photograph



Duco from Dupont; Camille Lehman designs



Sketches, Harry Gehl



Bob Brown window treatment; Maynard L. Parker photograph



**"TOMATO SOUP'S MY
FAVORITE! AND NOW
WE HAVE IT
LOTS OF TIMES!"**



LOOK FOR THE RED-AND-WHITE LABEL

**FOR HEALTH-AND PLEASURE, TOO!—
SERVE CAMPBELL'S TOMATO SOUP**

Tomatoes are in the news as an important health-protective food. Tip-top tomatoes go into Campbell's Tomato Soup. They're plump and red, vine-ripened and full of luscious flavor. Blended with them are fine table butter and a touch of seasoning, and the soup is made according to Campbell's exclusive recipe.

Good soup is good sense for all the family, and "Tomatoes for health" is the order of the day. It's no wonder that today more than ever Campbell's Tomato Soup is first choice with most people.



EXTRA-NOURISHING!

A nourishing soup becomes extra-nourishing when you fix Campbell's Tomato Soup as cream of tomato! To the health benefits of tomatoes you add the nutriment of milk and there you have a dish to help make any meal fortifying and sustaining. (For cream of tomato, prepare with an equal quantity of milk instead of water.)

Campbell's TOMATO SOUP

1. *SHOWER* for the *BRIDE'S* *SEWING BASKET*

This 2. *SHOWER* for bride AND groom



International's new "Spring Glory" sterling flatware; Fallani & Cohn cloth; Fostoria's "Nordic" glassware, from Plummer's, New York; Pope-Gosser "Rose Point" china from B. Altman, New York

THE new bride will make new friends, of course, whether she is following her husband to a post in Washington, to a faraway army camp, or a busy war industries town. But no matter how active her life, she is bound to miss her old friends. They're the ones who used to raid the cookie jar, and philosophize, and cram for exams with her; they're the ones who will make her farewell parties and showers all they should be. Which is a lot!

First of all, this year the bride will be showered with far more practical and far less whimsical little items with which to feather her nest. The party tables set by her friends will be gay and pretty, but definitely on the budget side of the ledger. Instead of some rounds of bridge, there may be knitting and sewing circles while the girls talk over old times and make plans for a different future. And the bridegroom, we think, will be included in many more of the festivities than ever before.

Typical of the new kind of party is our favorite, shown above. It outfits the bride's sewing basket (than which nothing could be more practical), costs the hostess very little for food and decoration, and the guests still less for exceedingly useful presents, and makes a delightful table setting. Everyone will have a good time, and anyone can give a similar shower.

For a centerpiece we used a "bride's bouquet" made of spools of bright-colored and the perennial white thread, as suggested by ANNE SCHMITT. Effective and very easy to make, too. Simply put a piece of thin florist's wire through the hole of each spool, and then twist the ends together and insert in a white lace paper doily. Cards of snaps, hooks, and maybe darning yarn fill in the background, and are easily attached by spearing the wire through the cardboard. The wire stems, which may be covered with silver or white paper, prop it all up at a desirable



angle. For further decoration, and incidentally because they're real necessities, have a tape measure, scissors, strings of safety pins, and a few yards of dress bindings strewn along the table, and around and in front of the bouquet put a pretty pink or blue thimble, a darning egg, maybe, with a perky bow of binding or ribbon, and whatever else would do more good in a sewing basket than at a notions counter. And there you have a combination centerpiece and group of presents.

Best way to organize this idea is for the hostess to buy the thread and one card each of yarn, snaps, and hooks, and make them up into the main part of the centerpiece. Then the guests can get together and decide who is to bring what, thereby avoiding the catastrophe of a bride with twenty-five different colored spools of thread and not a needle to her name. Tape measures can be had from a dime up, as can many of the vital items. And for more affluent friends there are such elegant gifts as pinking shears, hem markers, spool cabinet, or books that tell how to sew a fine seam or run up a sofa slip cover. (Mama and papa can donate the sewing machine.)

If a first course is served, it's chilled fruit or vegetable juice in the living room, saving the hostess an extra leap from table to kitchen. Then the girls

month it's SHOWERS

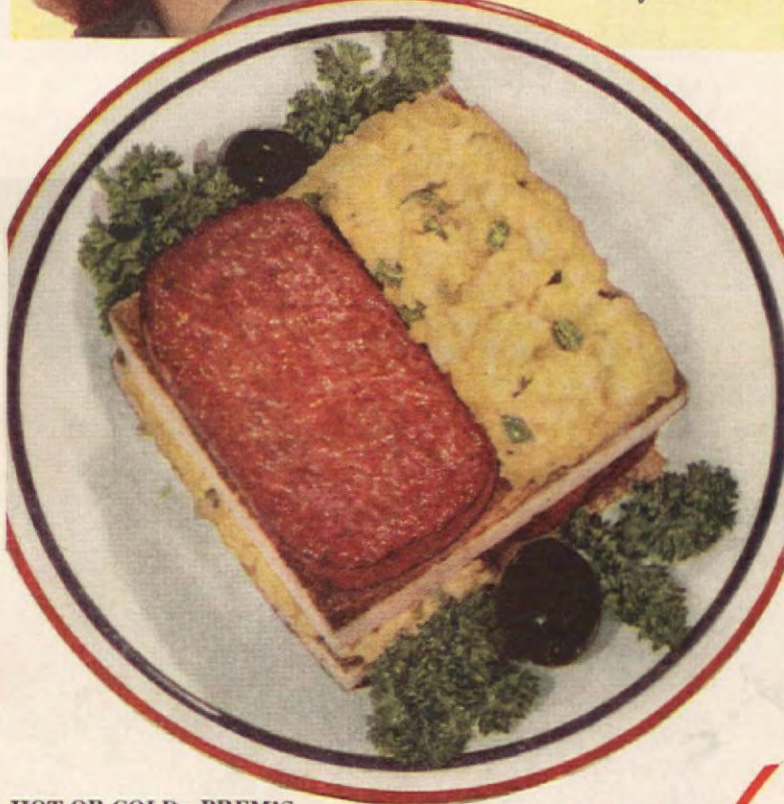
Watson's "Juliana" sterling flatware; Scranton lace cloth; Fostoria's "Nordic" glass, Plummer's, New York; Manning Bowman buffet warmer; Nesco electric casserole; Fisher Bruce "Windsor Ware" china; napkins, McCutcheon's, New York



THIS HOT **PREM**
SANDWICH GETS 'EM!

Beat two eggs slightly; add 2 tbsp. milk, 2 tbsp. chopped celery, ½ tbsp. green pepper, ¼ tbsp. grated onion. Salt, pepper. Scramble over low heat, stirring constantly. Pan fry 2 slices of Prem. Serve on toast as picture shows.

Easy to make



HOT OR COLD—PREM'S
A HIT BECAUSE IT'S

*Sugar-cured
for extra flavor*

BY THE MAKERS OF
**SWIFT'S PREMIUM
HAM!**



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SWIFT & COMPANY:
PURVEYORS OF FINE FOODS

ALSO COOKED—READY TO EAT



**SWIFT'S PREMIUM
CORNED BEEF HASH**

Generous proportions of mild cured corned beef, thoroughly mixed with chopped potatoes, onions and seasonings.

**SWIFT'S PREMIUM
CORNED BEEF**

Tender, lean beef cured to a delightfully rich flavor. A quality worthy of the Swift's Premium Brand. Really extra good.





WELL-HOW MUCH TIME HAVE YOU?

No matter! Del Monte Fruit Cocktail is always ready—always fitting—and everybody likes it!

Yes—and what's more—you'll be mighty proud of those "hurry-up" dishes you make with Del Monte Fruit Cocktail.

Why? Well—get a can from your grocer. Turn it out in a bowl.

Did you ever see anything more bright and inviting in color?

Look at all that variety, too—five of the finest summer fruits you ever tasted.

Ample quantities of all five in *just the right proportion*—so you get plenty of each in every serving.

That's Del Monte Fruit Cocktail for you! No skimping *anywhere*. And no trouble.

That's why you'll always want plenty within easy reach in your kitchen. Just be sure it's Del Monte.

**This takes
1 MINUTE**



No coaxing is necessary! Youngsters really look forward to cereals served with this tempting Fruit Cocktail.

**This takes
4 MINUTES**



Surprise sandwich: Spread sliced bread with peanut butter, cover with drained Fruit Cocktail. Sprinkle with brown sugar, broil until lightly browned.

**This takes
5 MINUTES**



Combine well-drained Fruit Cocktail with sweetened whipped cream, vanilla flavored. It'll melt in your mouth! (below) See how these appetizing pieces of fruit give yesterday's cake a new lease on life!

**This takes
2 MINUTES**



SPECIAL NOTE: Del Monte Fruit Cocktail and many other foods now packed in both cans and glass. Both the same quality.

Del Monte Fruit Cocktail

5 DELICIOUS SUMMER FRUITS—A GENEROUS PORTION OF EACH

I DON'T MIND COOKING—BUT SHOPPING'S SOMETHING ELSE AGAIN. WHEN IT COMES TO PICKING OUT BRANDS, I'M LOST!

OH, SHOPPING'S EASY! JUST CHOOSE A BRAND YOU KNOW WILL BE GOOD—LIKE DEL MONTE. SAVES TIME AND TROUBLE—AND YOU'RE NEVER DISAPPOINTED.

LOTS OF WOMEN SAY THAT. THAT'S WHY WE CARRY SO MUCH DEL MONTE. WE KNOW IT'S JUST GOOD BUSINESS TO HANDLE THE BRANDS OUR CUSTOMERS WANT.





troop in to find a delectable liver and bacon creation served in a cream sauce on toasted English muffins—with our asparagus salad to balance the vitamins. Pretty as a picture on a flower-printed white organdy cloth with coral border. The china is pure white, the glassware shingly simple, the sterling flatware a new pattern guaranteed to be just exactly like the silver every bride has dreamed about.

Now we said the bridegroom ought to play a bigger part in all the plans, and we meant it. So our second party

is a buffet supper that he and the rest of the boys will approve of. Good, hot, hearty food and an atmosphere of jovial informality. The young couple's very best friends, old and young. Pie for dessert. Coffee in the living room, where they can linger in comfortable chairs and talk and talk and talk. No organized plans, no fancy ideas he'd probably forget to notice anyway. Just a gay get-together before the wedding.

Well, the couple who gives this party will decide to make the most of all the electrical equipment now gracing their and their friends' kitchen shelves. We, personally as well as editorially, know lots of such excellent equipment that scarcely ever sees the light of day, much less the candlelight of a party table—and it's so much smarter to use these conveniences for better and hotter food as well as for ease in preparing and serving it.

The party begins in the living room with a frappé fruit punch (pink, topped with sprigs of mint) whipped up in one of those little miracles that turn cracked ice into an icy froth. Then into the dining room where the table is decked out in the best lace cloth, a flat centerpiece of any bright-colored flowers, and food to satisfy the hungriest man you ever saw. Chicken à la cacciatore, delicately simmered with tomatoes and other good things, is in the round white casserole. At one end of the table, in a double-duty warmer, are green beans and steamed rice, and at the other a cold, beautiful, molded avocado salad.

All of which is worth an extended dinner hour, but we hope the boys and girls still have room for a piece of angel food pie, than which there is nothing much better this side of heaven. You'll find the recipe on page 18, so instead of going into the joys of beating eggs when you can anticipate such a happy result, we'll just say it tastes like a slice of a fluffy white cloud, and let it go at that. A second cup of coffee is its perfect partner, along with the good conversation without which no party can ever be a success.

Both parties really are grand, and your choice depends on the kind of affair you want to give. If it's something small, intimate and "just for the girls," you couldn't improve on the sewing basket shower. If you want to have the bridegroom and his friends, too, make it the buffet supper—so easy to arrange and manage that you can have practically any number of guests without so much as a curl out of place. Your guests will have a wonderful time at either party, too, without any games or elaborate preparations for entertainment. The guest or guests of honor may be taking off for far-away places, so most of all they want a chance to talk over old times and future plans. Your main job is to set an attractive table, with good food, invite a completely congenial crowd of good friends, and make them comfortable.



Kittinger table, Foster's "Nordic" glassware from Plummer in N. Y., Universal food blender, Forester Plating & Mfg. Co.'s grille food warmer. (Below) Kittinger table, Fisher Bruce "Windsor Ware" china, Watson's "Juliana" sterling flatware, coffee makers by Silex and Sunbeam



For the bride and groom: an after-theater party—shown on our cover—with "Toastmaster Hospitality Set"

NOTE TO BRIDES AND THEIR MOTHERS

Our little Book for Brides is twelve pages of both practical information and inspirational tips—which you should have. Tells how other brides have managed their affairs, plus ideas for gifts, parties, and trousseau lists. Send five cents in stamps to Department 101, THE AMERICAN HOME, 251 Fourth Ave., N. Y. C.



Announcing an added reader service— Homemaking Patterns!

For a long time we have been working on a plan whereby we could make available to our readers patterns and more complete directions for many of the ingenious, useful, and lovely articles shown in our pages. Now, under war-time conditions, we appreciate that more than ever this service will be helpful, not only from the economy angle, but also because so much of it can serve as occupational hobbies and emotional release. This home making pattern service is something entirely new, and will include patterns for every phase of homemaking covered by The American Home—gardening, decorating, handicrafts, needlework, things for the children, gay and clever ideas for the hostess and the "little woman" personally!



Photographs, H. Armstrong Roberts

WARS ARE NOT WON BY ARMS ALONE

We Suggest Gardening **for MORALE!**

TOTAL wars are not won by arms alone, essential though these are. Behind them, for the long pull, must lie the spirit of the people back home—that blend of hope and courage and cool determination that we call morale. It calls for healthy, well-nourished minds as well as bodies. To maintain it most surely you must have some respite from arduous duties, some relaxation that will refresh your thoughts and muscles. You need, if it can possibly be managed, the stimulus and change of working in a garden.

In our January issue we presented the case of home food gardening as a contribution to the cause of victory. Today it's time to talk about its twin brother in morale building—the orna-

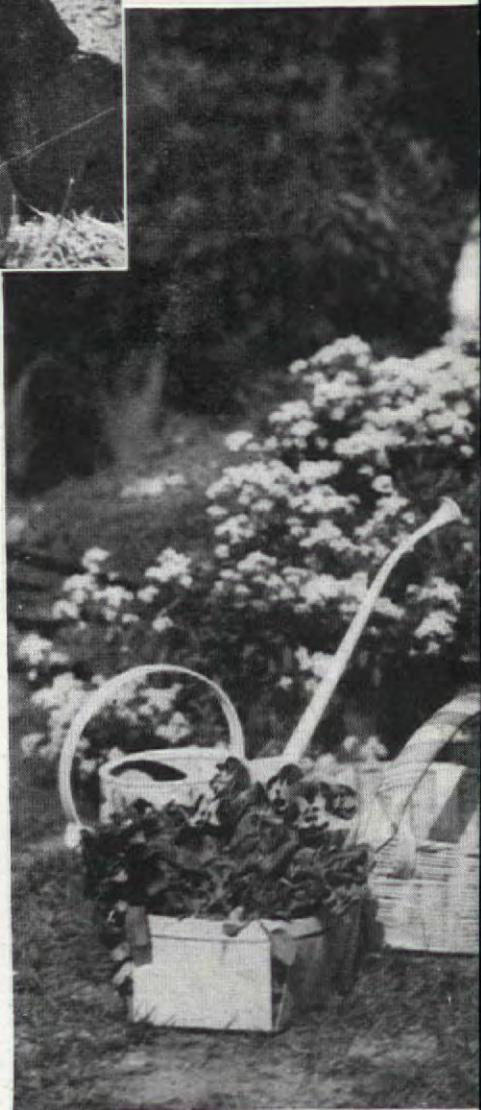
mental plants, whose product is that quiet beauty which feeds the heart. Often the two can be combined, each in its fair proportion; other times, when conditions of space or soil or exposure are unfavorable to vegetables or fruits, your efforts might better be directed just to various flowers. In neither case, if you plan sensibly, need your gardening interfere with other activities more directly connected with the war effort. Just remember that keeping mentally and physically fit by sensible change is a national obligation nowadays!

The size and scope of a war-time ornamental garden cannot be determined by any rule of thumb. Often a large one can be amply justified by sharing its abundance with less fortunate

folk in hospitals and homes with the cheering influence of flowers beyond calculation. Or a tiny one—perhaps only a window box or a corner by the garage—may be as heartening as an acre of bloom. It's all a matter of proportion, opportunity and common sense. The main thing is to grow *something* and take care of it yourself!

For quick action this spring, summer, and autumn there's nothing quite like annual flowers. As a rule they are colorful, free-flowing and easy to grow in any average soil that gets a fair amount of sunshine; there are even some, like petunias, which can be happy in considerable shade. All can be grown inexpensively from seed sown at home, and some can be bought in most communities as small plants all ready to be set out. They grow well in practically every part of the country if given reasonable care in the way of weeding and watering during dry spells. And so do dahlias and gladiolus, whose roots and bulbs can be carried over and multiplied, from year to year.

Perennials, too, are grand flowers generally suited to spring planting either as seeds or young plants. They are more for the long pu-



Hold fast to garden flowers, for them, tend them, enjoy them

they live for more than a single season. On the whole, they like a richer soil than the annuals. Before you decide on particular kinds, better consult other local gardeners about which ones do best in your neighborhood. Many perennials, of course, do well in practically all parts of the country, but some kinds are a bit choosy.

Flowering shrubs and shade and other ornamental trees, of course, contribute generously to the beauty of a home, whether or not it has a garden in the strict sense of the word, and so fit perfectly into your thumbs-up picture. Be sure not to omit them, provided only that you have suitable space for their planting. But beware of the cheap "bargains" that the plant peddler hawks from door to door; a good nurseryman who grows his own is the fellow to fill your order.

And, if your space and time are very limited, remember that even a few potted flowers from the florist can go a long way to help you meet the duties of these days. There are times when a single begonia blossom holds a needed message, a shelf of petunias a whole sermon.

So much for a few thoughts on the new plants which you can well put in as this war-time spring begins. What, now, of already existing ornamental plantings? Should we let them go to rack and ruin, or rip them out so as to make room for an often doubtful crop of potatoes or cabbages? Because they yield nothing more tangible than sheer beauty, are they to be condemned as an unwarranted luxury?

No—emphatically *no*! We made that mistake in World War One, and went wildly berserk in destroying lawns, roses, and a thousand other priceless plant possessions without really accomplishing anything except destruction. Let's remember, this time, that the human stomach is not the only part of us that needs nourishment when the going gets rough. As a nation we must maintain our balance as well as keep our eyes unwaveringly on the main goal. It's a double job, as so many important undertakings often are. But it will be easier to do, and more complete in its final success, if we realize and put into actual practice the unshaken fact that gardening for gardening's sake is one of this queer old world's best stabilizers and tonics for human beings, whether we're young or old, men or women. Britain still holds fast to her flowers—and *Britain knows!*



many, large or small, according to your opportunities. Grow them and what they stand for are the best of war-time tonics!



NO MATTER HOW MODERN THE PLUMBING

SEWER GERMS

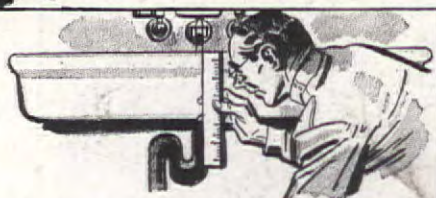
BREED IN SINK-DRAINS

IN BOTH OLD HOMES
AND NEW, NO SINK-DRAIN
IS FREE OF **GERMS**
ACCORDING TO INDEPENDENT
LABORATORY TESTS*

* Survey by Malnar Laboratories, New York City



SINK-DRAIN **GERMS** ARE THE
SAME KIND OF **GERMS** THAT
THRIVE IN SEWERS.



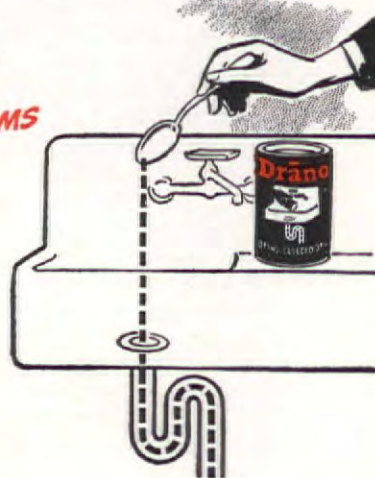
A FEW INCHES FROM WHERE
YOU WASH DISHES—SEWER **GERMS**
MAY BE THRIVING RIGHT NOW!



TO GET **GERMS** BACK INTO
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your mind occupied, but it *does* get things accomplished that might not otherwise get done. You know how men are! Take lawn furniture, for instance. That was my next venture, after the major operation on the radio, which was successful and the patient is still living! I had two Toronto couches of the dropside



variety, and a lawn for entertain-
ing. So I decided that one would
enhance the other. By the simple
trick of wiring up one side of each
couch to form a backrest, I now
have two most comfortable places
for my friends to rest their weary
bones. And is my lawn popular!

All these little things help, not
only in ego-exercising, but in bal-
ancing a family budget that isn't
too robust in war time. It's amazing
what "best" one can make of what
one has. And there are lots of Army



wives who get tired of knitting.
Now's their chance to get lots of
things done around the house and
to chalk up a few victories in new
fields themselves.

Of course, my Army husband
did protest over my "carving up the
furniture" while we were absent,
one from the other, but I have a
sneaking suspicion he's secretly
proud of me, even if he does tell all
my friends that he came home on
leave to find me sitting in tears be-
side the silent radio, while Bing
Crosby crooned contentedly from
the lone, wire-crossed bridge lamp.

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send you 3 **Giant Flowering Chrysan-
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featuring more than 150 New and
Rare House Plants—and thousands of garden
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KNOW BEFORE YOU
BUILD A GARAGE!"**

A 20-page manual of proper garage
planning, written by Joseph Weston,
nationally-known architect, and ed-
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Enclosed find 10¢ for my copy of "Facts You
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WHO ARE YOU GOING TO LISTEN TO?

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No. Don't listen to us now. Sure, *we* say Modess is softer . . . because *we* know it's softer. We make it that way. But don't listen to *us* now. Listen, instead, to the say-so of thousands of women who *tested* Modess for softness.

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LIKE YOURSELF?



All over the country, these women were asked to feel two napkins and choose the softer. One was Modess—the other was the napkin they'd been buying. Yet 3 out of every 4 voted *Modess softer!**

DRAW YOUR OWN
CONCLUSIONS



If 3 out of every 4 women voted *against* the napkin they'd been using, the napkin they voted *for* must be worth looking into! Why don't you find out for yourself if *you've* been missing out on *extra comfort*. Try *Modess* the next time you buy.

HERE'S AN
OFFER



If you don't agree with millions of Modess fans that it's softer, more comfortable than any napkin you've ever used, just return the package insert slip to The Personal Products Corporation, Milltown, N. J., together with a letter stating your objections. We'll gladly refund your full purchase price.

* Let us send you the full details of this amazing Softness Test. Write The Personal Products Corp., Milltown, N. J.

3 out of every 4 voted
**Modess
softer**

THAN THE NAPKIN THEY'D BEEN BUYING

Pronounce Modess to rhyme with "Oh Yes"

Do you tremble, shiver, and clutch your notes?

Or are you a truly "finished," poised speaker?

Photographs, F. M. Demaree



Personal ON YOUR FEET, LADY!

WYNN STEPHANSEN

YOU'VE sympathized with, but been completely unmoved by the pale, timid mouse who murmurs one line about "contributions are needed—see me after the meeting." Still worse is the woman who stands firmly before you and rambles on for a good thirty minutes, covering all uninteresting details and ignoring most important points. Not so bad, but still no club meeting's dream, is the woman who manages to say her piece only with the aid of distracting papers behind which she trembles. Well, *you* can do better than any of them. You can develop a speaking personality that will carry far beyond your own living room. And do a lot more good in the world, too. It takes only fifteen minutes a day, and psychologists say you can get in your best practice when doing some routine household task



Practice two-minute speech on cake



Repeat same — but with expression

that keeps your hands busy but requires no concentration. While you do the dishes, pick out some familiar object—a robin, a rake, or a newly baked cake—and talk about it for two minutes. At first you'll run out of ideas and two minutes will seem an eternity, but, after a dozen or so attempts, you'll learn the trick. Then try to express your ideas in complete sentences, neatly phrased, and finally plan your two-minute essay as a whole: introduction, body of talk, conclusion. When you have the technique down pat, try abstract ideas such as patriotism or democracy. Naturally, you must speak aloud. At first the sound of your own voice will embarrass you and you will "feel like a fool." Which is what you're trying to overcome. The average amateur speaker goes into a panic at the sound of his own lone, small voice in a big room full of people—but you're going to get so used to yours that you'll forget all about it.

When you can talk on any given subject, you can express your own mind. But to hear, remember, and repeat the ideas of another speaker is more difficult, for most of us are eye rather than ear-minded. Hence, the

LEARNING TO SPEAK IS EASY—IF YOU DO IT THIS WAY

Next exercise: Turn your radio to a news program, and listen attentively to the first five items. Then shut off the radio, stand up and try to repeat, in your own words, the gist of the news. Finally, see if the family will co-operate on a "home forum."

Then, before you hold forth in all your glory at the next meeting, profit by these tips from one who has performed without a single quake of the knees: Use notes so you won't skip a point—preferably single words or short topical phrases, typed or written in ink on small white cards. Place note cards on table before you or hold in one hand, but never hide yourself behind crackling papers. Remember that personal anecdotes make any speech more interesting. Go over your speech once before you dress, then *forget* it until you're up on the platform. Make your dressing party

CA Radio, Courtesy Liberty Music Shop



Listen to five-minute news broadcast



Then stand up and give résumé of it



Finally, you hold all attention

style—a relaxing bath, maybe with bubbles if you want to feel extra important, some strenuous licks of the hairbrush, cleansing cream followed by an ice-cold skin freshener to give you a healthy glow, a neat make-up job so you'll look your very best.

Then when you speak, stand gracefully on both feet, not "at attention," but "at ease," not with one hip practically out of joint, either. To get attention and to feel natural sometimes take a slight step forward or backward. Wear a becoming hat, as much for your own morale as to please the audience! And you should be able to make all sized gatherings sit up, take notice, and do whatever you have decided you want them to.

I CONFESS!..



... I'VE BOUGHT SUBSTITUTES—AND IMITATIONS—BUT I ALWAYS COME BACK TO KLEENEX! MY NOSE KNOWS KLEENEX IS BETTER—SOFT AND STRONG!

(from a letter by M. S. B., Snowden, N. C.)



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NO MORE DIRTY STORIES!



MY BOOKS ARE KEPT CLEAN SINCE I DISCOVERED HOW EASY IT IS TO DUST THEM WITH KLEENEX!

(from a letter by S. McC., Butler, Mo.)



DON'T PUT A COLD IN YOUR POCKET... SINCE I USE KLEENEX TISSUES AS HANDKERCHIEFS DURING COLDS, I PUT MONEY IN MY POCKET INSTEAD OF GERMS!

(from a letter by E. N., Denver, Colo.)

Now I remember!... it's Delsey that's soft like Kleenex



DELSEY* TOILET PAPER

soft like Kleenex Tissues
double-ply for extra strength

3 ROLLS FOR 25¢ - 12 ROLLS FOR 97¢

(*Trade Marks Reg. U. S. Pat. Off.)

The Time to Insulate is NOW...

NOW... when J-M Rock Wool is still available to bring you the year-round comfort that proper insulation insures.

NOW... when fuel savings are especially important... important to your pocketbook... and important in conserving fuel for our immense war program.

HERE'S WHAT HOME OWNERS SAY ABOUT J-M ROCK WOOL HOME INSULATION



"I find that we are much more comfortable with insulation. The temperature is more even."



"Since we insulated our big house, fuel bills run from \$4 to \$5 a month cheaper than they did in our little house. There we had only one furnace—while here we have two."



"I found that the fuel bill has been practically cut in half, and the house has been kept warmer than before. The best investment I ever made."



"We find we can soon pay for our Rock Wool Home Insulation from the saving on our fuel bills."

These statements made over the air in an unrehearsed J-M radio program called "Your Neighbor Talks" show that people whose homes have been insulated make claims for it even stronger than any made in Johns-Manville advertising.

And here's what the U. S. Bureau of Mines says in an official report on Home Insulation:

Tests with mineral wool proved that insulation does not cost the house owner a cent. It begins to pay for itself the day it is installed.

That statement, based on actual tests made by government officials, just about sums up the case for Mineral Wool Home Insulation as far as costs are concerned.

But that's not the whole story. Your house will be more comfortable all year round, easier to heat in winter, fewer drafts. No more

"hard to heat" north rooms. And in summer your house will be up to 15° cooler in the hottest weather.

Johns-Manville Rock Wool of the "blown" type is installed only by approved J-M Home Insulation Contractors.

That's your assurance that your job will be done thoroughly, down to the last out-of-the-way corner.

Actually pays for itself.

The Johns-Manville book, "Comfort That Pays For Itself," tells the whole story of home insulation. Why not send for a copy, and see how you can save money and make your home more comfortable all year round?

Johns-Manville



"BLOWN" ROCK WOOL HOME INSULATION

CLIP and MAIL this TODAY

JOHNS-MANVILLE, Dept. AH-A-3
22 East 40th Street, New York
Please send free copy of "Comfort That Pays For Itself."

To help us serve you better, please check whether you plan insulating—

☐ new house; ☐ present house

Name _____

Address _____

City _____

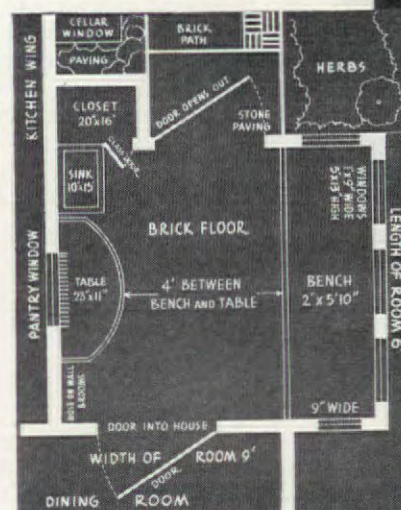
State _____



A Little FLOWER ROOM

MARY EVANS

LONGING for a chance to grow something in the house to brighten the short winter days, this gardener gave much thought to both cost and upkeep in planning her little flower room. A simple, enclosed porch of lean-to type and wood construction was decided on and the angle between the main house wall and a small kitchen wing, facing southeast and well protected from north and west winds, provided an ideal location. Though the enclosed floor area



East is at the top in this floor plan

is only six by seven feet, holds a surprising number of plants when carefully arranged as to habit of growth, texture of foliage, and color.

The floor is of brick on cinders and the outer walls, of wood sheathing, are faced with shingles to match the house. When the outside wall under



Free—this big, illustrated book that tells the story simply and clearly. Send for it today.

the three windows began to rot it was replaced by brick, which might well have been used to start with. The casement windows, which harmonize with those of a bay beyond, are securely fastened when the plants are brought in for the winter, ventilation being cared for by a little window high in the corner of the east wall, just under the nicely pitched roof and operated by cords and pulleys. To soften excessive sunshine without excluding needed light, an ivory-colored window shade, made the width of the roof, is attached at the top on the inside and supported by four wires run through screw-eyes.

The room is heated from the gas-burning house boiler by a radiator 2' 8" high and 1' 10" long, which stands against the wall under a window that opens into the pantry, and an oval-front hanging table for flower arranging and such work. Since gas is expensive, sun heat is depended upon as much as possible; at night, when the house tempera-

Ida W. Pritchett



ture drops, the room is quite cool, so only plants that like such conditions are grown. The vase closet beside the east door was an afterthought, built on the outside and cleverly wedged into the space so that a former window became its glass door. Next comes a tiny galvanized iron sink with hot and cold water from a single faucet placed

high enough to clear tall vases and threaded to take a short piece of hose for spraying, washing pots, etc. When not in use the sink is covered with a hinged wooden lid with holes for ventilation. Above the pantry window a narrow shelf and galvanized tray of sand hold succulents and other plants needing relatively little sun and water. There is another shelf over the dining-room door for jars of ivy growing in water, and brackets for pots of trailing plants occupy any available wall space. The strongly built bench, supported by trestles, has a three-inch board in front to prevent the pots from being knocked over and to retain the pebbles on which they stand for drainage. Below it is storage space for covered tins of potting soil, fertilizers, and other supplies. When, early in May, the plants are taken out to be cut back and "plunged" in a trench in the shade for the summer, the bench and trestles can be removed. In winter the plants requiring maximum sunlight and water are placed in the center of the bench and those needing less at the ends. Above the bench are a shelf and a tray of sand for geraniums, which love sunlight and are kept on the dry side during early winter. However, they do like to be sprinkled occasionally except, as with all plants, during dull weather. There is no absolute rule about watering; the needs of each plant, the temperature of the room and that outside will determine how much to give and how often. Do it before the ventilator is opened in the morning and never late in the afternoon, when the combination of dampness and a low temperature is likely to cause rotting. A good sprinkle on the floor at any time of day is good, and a not too heavy hosing of all the plants twice a week (a watering can with a long spout being used between times) to keep the place clean and free of such greenhouse troubles as red spider, whitefly, etc. Keep the floor and walls brushed, spray the plants if pests threaten (I use a lemon oil mixture), feed them well with a good fertilizer, and you can count on much pleasure and satisfaction the winter through. But never add a plant to your collection from any source until careful inspection shows it free from insects and diseases.

PLANT SUGGESTIONS: Azalea Coral Bells; Begonias; Cyclamen; Daphne odora; Impatiens; Ferns; Sweet-olive (*Osmanthus fragrans*); Plumbago; Primroses; Campanula isophylla; Christmas cactus (*Zygocactus*); Oxalis; Wax-flower (*Hoya car-nosa*); Crown-of-thorns (*Euphorbia splendens*). **Bulbs:** Amaryllis; Calla (especially the baby type); Crocus; Hyacinth; Narcissus; Star of Bethlehem (*Ornithogallum*). **USEFUL VINES**—on trellises, not woodwork: Clerodendron splendens; Passion-vine; Philodendron; Confederate-jasmine (*Rynchospermum*); Grape-ivy (*Vitis*); English ivy (*Hedera*).



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THE CHARM AND WARMTH of the all-shingled home is an American tradition. Since the days of the early pioneers, wood shingles have been responsible for the development of America's distinctive architectural style. New and improved methods of shingle application have added to the beauty and comfort . . . to the durability and economy of the all-shingled home.

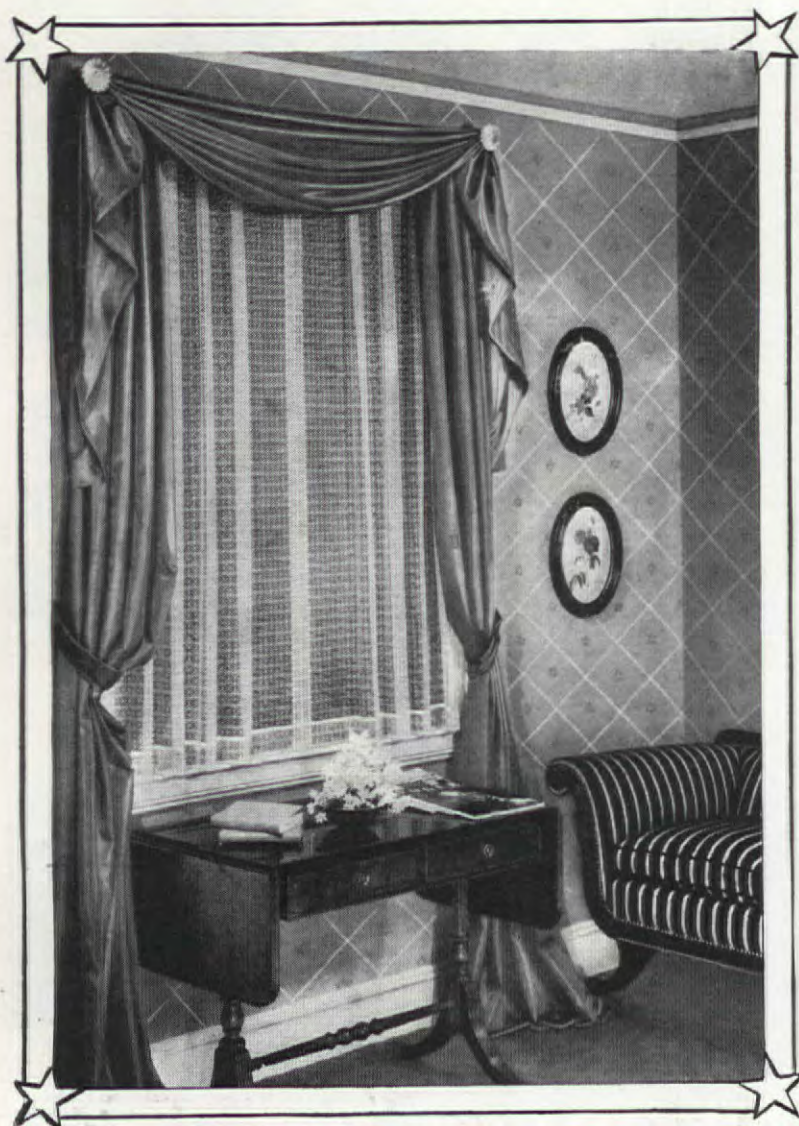
The modern vogue for shingle sidewalls is known as "Double-Coursing." With this method, wide smooth surfaces are pleasantly relieved by deep horizontal shadow lines, as shown in the illustration above. The ideal insulation value of cedar adds advantages of comfort and economy to Double-Coursing.

Red Cedar Shingles are not classified among the hard-to-get "critical defense materials," and are readily available from lumber dealers everywhere.

RED CEDAR SHINGLE BUREAU
Seattle, Washington Canadian Offices: Vancouver, B. C.



Red Cedar SHINGLES



Beautiful Windows...

so timely... so correct... so easy
and inexpensive to achieve

THE most exciting news in home decoration, today, is the widespread vogue for lovely new lace net curtains. In times such as these, beauty of home assumes even greater importance and the search for charm leads to those things which create the desired impression with minimum effort and expense.

Of them all, none more instantly beautifies or offers finer value than Scranton Craftspun Windowsized* Curtains. These exquisite lace net curtains now come in 6 standard lengths—with matched hems and

headings, ready-to-hang—pre-tailored to fit your windows. Many new styles are expressly designed to harmonize with period-room treatments—Federal, Early American and Regency. Since all are woven entirely of strong 2- and 3-ply threads, tied-in-place, they launder perfectly and wear for years.

To help you with your decorating problems, send today for "The Inexpensive Way to Decorate." Tens of thousands of women have found it an excellent guide. Enclose ten cents with coupon below.

Scranton

*Reg. U. S. Pat. Off.

CRAFTSPUN CURTAINS

"THE NET OF THEM ALL"



Scranton Lace Co.
422 Glen Street
Scranton, Pa.

I enclose ten cents for my copy of "The Inexpensive Way to Decorate," fully illustrated.

Name _____

Street _____

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But you CAN'T

Koy Pinney photograph, from Black Star

JUST this once"? my hostess pleaded, holding out a tray of choice little pink-frosted cakes. What she was asking me to do, in fact, was throw perfectly good dollars out of the window. And I suspect she thought me ungracious when I said no for the fourth or fifth time. She probably figured I was indulging in a silly diet whim, when actually I was trying to follow strict doctor's orders.

This kind of incident, I've since observed, isn't rare. Our well-meaning but completely-in-the-dark neighbors and friends are distressed every time we say no to a homemade tidbit. Most of them feel we are undergoing some hardship which they want to alleviate, and few of them realize that we deem it a privilege to observe our special diets as a means of restoring ourselves to normal. Which in turn leads many sensitive souls to accept unwanted foods for fear of offending a friend. There was the woman on a three-day liquid diet (which I didn't know) who smiled apologetically and asked if I would mind giving her a smaller piece of cake as she was supposed to be on fluids. When I remarked that then she really didn't want any and calmly went on to my next guest, she stared in surprise, recovered quickly, and was profuse in her thanks. She admitted she was afraid of hurting my feelings, and rather than risk even a minor social clash she was willing to toss twenty-five dollars out of the window.

Or take the case of Mrs. Overweight, who was full of enthusiasm and chocolates when she went to a highly recommended doctor for a reducing diet. "Oh, yes, doctor," she purred when he handed her his long list



**insult your Hostess,
CAN you?**

HELEN TERKELSEN

of instructions and insisted that they must be followed to the letter. Six months later I met Mrs. Overweight on the street, still looking like a well-turned-out blimp. "Didn't Doctor X help you any?" I asked.

"My dear, that man is absolutely impossible."

When I asked if perhaps she might have cheated now and then, her attitude was grim. "You can't insult your hostess, can you? I always made up for it afterward. And besides, what were the pills for? No, the few pieces of cake and things I ate didn't make any difference. He's just not good. But I'll tell you, there's a Doctor W . . ." And she told the same thing to everyone in her club who would listen. Sometimes I wouldn't blame a doctor for feeding such patients arsenic.

Diet problems are not so difficult if you will give them a little thought, prepare for them, and be firm. If you can't eat solids at a party, either stay at home or prepare to say no, often and persistently. And if you can't eat wheat and you're a week-end guest, take along a loaf of whole-rye bread. Then your hostess will know you are serious, and she will be perfectly satisfied as long as she thinks you are happy and well fed. And if you can't eat sweets, take along a piece of fruit for dessert: an intelligent hostess won't mind. She will be only too glad to know beforehand just what you *can't* eat and what you *can* substitute. Most people will cooperate with you if they know you always observe your diet, so don't blame others when you fail to get the most from your treatment. Do resolve here and now to make your diet dollars pay health dividends.

This Buffet

SALAD BOWL

**Serves As
Centerpiece, Salad
And Dessert**



EASY TO ARRANGE—LOVELY TO LOOK AT
(1*) Cover an oval platter with paprika-frilled lettuce. (2*) Arrange orange and grapefruit sections, canned black cherries (drained) and grapes. At ends of platter set two or three shiny red apples hollowed with apple-corer to hold tall candles. In separate bowl serve:

CURRENT FRENCH DRESSING

*Delicate, tart—with just a touch of
fruity sweetness*

Blend thoroughly 4 tbs. Heinz Currant Jelly, 2 tbs. Heinz Pure Olive Oil, 1 tbs. Heinz Distilled White Vinegar, pinch of salt, ½ tsp. onion juice (3*).

SALAD HINTS

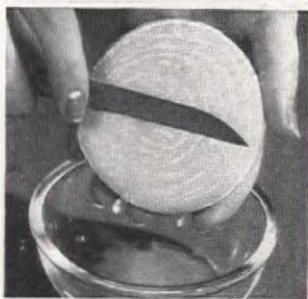
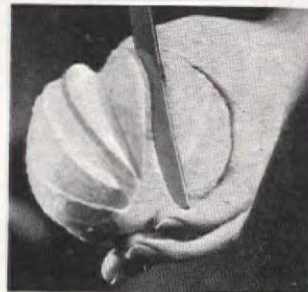
*1. To edge lettuce with paprika. Cover bottom of flat plate with paprika. Holding leaf of lettuce by stem end, dip edges lightly into paprika.

*2. To section grapefruit or orange. Pare with sharp knife. Slide blade down section wall to center. Turn with twist of knife.

*3. To secure fresh onion juice, cut thick slice from top of onion. Sprinkle with salt; scrape upward with knife.

FREE! Brand new, fully illustrated folder —*Perfect Salads For Every Meal*. It's filled with clever salad recipes and suggestions! Write H. J. Heinz Co., Dept. AH-3, Pittsburgh, Pennsylvania.

(This offer good in U. S. A. only.)



**For The Perfect Dressing, Always Use
Heinz Vintage Vinegar—Sparkling-
Clear, Aged-In-The-Wood**

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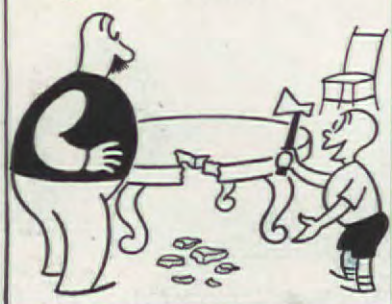
SINCE the dressing plays a major part in making your salad truly delicious, insist on only mellow, thoroughly aged-in-wood-vinegar—Heinz Vintage Vinegar! Your grocer has four kinds—Cider, Malt, Tarragon, Distilled White. All are full strength—so they're downright thrifty!

HEINZ VINTAGE VINEGARS

**IT'S FULL STRENGTH-
GOES FURTHER!**



When chair or table
gets a nick . . .



look in the Classified
and pick . . .



the nearest man
who'll make it slick!



TIP

For spades, maids . . . decorators, exterminators . . . musicians, opticians . . . look in the Classified section of the Telephone Directory.

Now in '42, you'll find these pages more valuable than ever to you. Thumb through them now, and see how easy it becomes to select concerns and tradespeople. Not only are they listed for easy reference, but you get helpful data which enables you to select those best fitted to supply you.

Your buying guide
— the Classified



HOUSEWORK on the



Mother and children, all get off to an early start on their respective day's work

As told by MARGARET WOLVERTON

IF YOU had an eight-room house, four in your family, did all of your own work except part of the laundry and the biennial house-cleaning, how much time would you think you'd have for playing bridge, a weekly round of golf, and other extra-curricular activities? Answer: Not much. That's what I thought, too, until recently I decided something should and could be done about it. First of all, I changed my mental attitude toward housework and then budgeted my time. Now I do so many things besides running my house that I wonder if I'm the same person! I found that by simply working rhythmically and increasing my tempo, the washing was on the line at 9:30 instead of noon. That gives me time to do baking and to straighten the house on Monday. By noon, the clothes are dry and usually I start on the ironing, which gets finished Tuesday morning. There's nothing to interfere with the bridge club Tuesday afternoon!

Then I laid another household bugbear by spreading out the weekly house-cleaning over Wednesday and Thursday instead of letting it all gang up on Friday. Wednesdays downstairs gets cleaned; Thursdays I do the upstairs and wash a window or curtain or two for good measure each week. So Friday morning, instead of slaving over a hot vacuum cleaner, I play golf and, on the way home, do the marketing. Saturday, I'm free to play golf with my two youngsters. Nor are the Fine Arts neglected.



It helps any youngster if mother can find time to help her practice! Do it early and have the day free



Monday afternoon ironing makes Tuesday morning's much lighter. It's a good way to stretch time budgets



The country club isn't something to be sighed about any more. There's time now



Less than the dust is the time it takes when cleaning is spread out over the week

L. T. Ordeman photographs

HALF BEAT

Daughter Rebecca, being an early riser, practices her piano lesson at 6:30 each morning under my guidance. I'm sure she gets more out of the piano, and vice versa, than if she had to practice long hours after school.

There are tricks to every trade, even housekeeping, and I admit I use them. For instance, beeswax, melted on the bottom of the iron, speeds up ironing. Oiled silk aprons save laundry, and rayon house dresses stay clean a long time and wash easily. I keep the silver in a tarnish-proof chest, and have an extra set of cleaning tools upstairs to save steps. Nor is my schedule my master. If I want to get through a little early, my conscience allows me to eliminate some of the nonessential tasks. But each night, I line up the next day's work, set my mental alarm clock, and work to that end. That nocturnal organization is very important, I find. I don't get up to an I-wonder-what-I'll-do-first day as a result, but off to a good start!

Here's a typical daily schedule, varied for each day: 6:30, Rebecca's music; 7:30, breakfast dishes, beds; 8:30, washing; 10:00, baking; 11:00, vacuuming the living room, light dusting, and bathroom cleaning; grand finale comes at 11:30—children's lunch.



Flour and shortening kept already mixed to make fresh pies in almost miraculous time



Young helpers are another answer to speeding up the housekeeping stunt. Sometimes they get their own lunch, if I've a special job



Like mother, like children. Now they get a whack at a golf ball under the tutelage of Al Zimmerman of Alderwood Country Club. That's family fun on very well budgeted time!

THE AMERICAN HOME, MARCH, 1942

"How I HATED my **RED** DISHPAN HANDS"



THEN I FOUND IT COSTS LESS THAN 1¢ A DAY TO **CHANGE TO GENTLE NEW QUICK LUX FOR DISHES**



WITH LUX, my **HANDS** LOOK AS **NICE** AS IF I HAD A MAID! HOW FOOLISH IT IS TO RISK EMBARRASSING DISHPAN HANDS!



New Quick **LUX**

-is thrifty..

see how much one box will do

leaves hands lovely





Help for busy mothers with footloose children to watch



HAVEN'T you often wished that your children could play safely outdoors, without a lot of watching? They can, if you give them a safe backyard playground — protected from speeding cars, stray dogs, and tramps. Thousands of parents have found the answer in fencing their yards with U-S-S Cyclone Fence. It gives them the safety they want for their children—and it protects their home, lawn and flowers, too.

Cyclone Fence is a wise home improvement. It lasts for years—and helps you keep your property in tip-top shape. Good fence has big sales value should you ever want to sell your home. And Cyclone Fence is an economical investment. Get the facts about it now. Mail the coupon below for our big, free book.

FREE... Illustrated book on fence



Tells all about fence. It will help you choose the right kind for your home. Chock full of pictures showing many types. Before you buy any fence get the valuable facts given in this book. Send for your free copy now.

CYCLONE FENCE
Waukegan, Ill., DEPT. 132
Please mail me, without obligation, a copy of "Year Round Protection."
Name.....
Address.....
City..... State.....
I am interested in fencing: ☐ Residence; ☐ Estate; ☐ Playground; ☐ Industrial; ☐ School. Approximately.....feet.



Is your Property



Fig. 1

Sketches by Robert McQuinn

LAW ABIDING?

FREDERICK W. G. PECK

HAVE you ever watched a football sail over the fence from your neighbor's domain and make its way noisily through your cold-frame sash? Is your yard the recreation center for dogdom in your community? Have you and the man next door ever glared at each other because of what *his* tree is doing to *your* side of the fence—or yours to his? Sweetness and light may not cure the trouble, so...

What can you do about such things? What legal rights have you and your garden to an undisturbed existence? The problem of the "good neighbor policy" in international relations is pretty clearly reflected in many a suburb where, oftentimes, it takes more than a friendly nod and a cup of tea to cement an *entente cordiale*. So it is well to know the law, in case your gentle hints about little Johnnie's football fall on unresponsive ears. Here, then, are a dozen questions involving situations that are likely to develop in almost any neighborhood. How many of them can you answer with assurance without looking up the answers—to be found on the next page, if you're curious?



Fig. 2

1. Your neighbor's fence, between your garden and his, is falling to pieces from neglect and ruining the appearance of your place, to put it mildly (see Fig. 1). Can you force him to have the fence repaired?

2. Have you the right to shoot a rabbit discovered eating in your garden—a rabbit that you know to be a neighbor's pet? How about a destructive squirrel, nobody's pet?

3. During a storm, a large branch of your fine old elm which, when examined last year, was pronounced sound, splits off, falls onto a passing automobile and damages it? Who is responsible for paying the repair bill on the car (Fig. 6)?

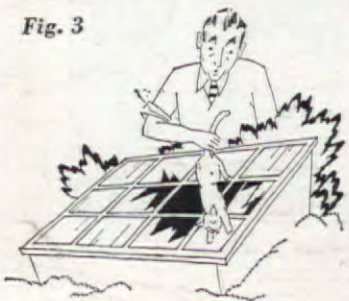
4. Have you the right to shoot a trespassing dog that is breaking your plants, digging up the lawn, or otherwise damaging your property?

5. Your neighbor's property, sloping towards yours, sends a flood of surface water over your lawn and garden every time it rains. Can you compel him to stop this by ditching or otherwise deflecting the runoff?

6. A branch from your neighbor's tree hangs over your garden, shading it right where you want sun for a rose bed. Can you legally request its removal, and, if so, who is to do the job or get it done (Fig. 2)?

7. Some of the fruit from your neighbor's trees falls on your property. Can you gather and use it, or otherwise dispose of it, at your discretion?

Fig. 3



NEW Burpee's Super Giant ZINNIAS
Largest of all Zinnias, the loveliest colors, rare and unusual; many 2-tone and 3-tone. Some like dahlias, some curled like chrysanthemums. 30 Seeds \$1.00
Seed Catalog FREE.
W. Atlee Burpee Co., 415 Burpee Bldg., Philadelphia

KINKADE GARDEN TRACTOR
and Power Lawnmower
A Practical Power Plow and Cultivator for Gardeners, Fruit Growers, Truckers, Florists, Nurserymen, Suburbanites, Country Estates and Poultrymen.
Low Prices - Easy Terms
American Farm Machine Co.
1091 33rd Ave. S. E. Minneapolis, Minn. Catalog Free

SPECIAL OFFER
10 BLUE SPRUCE TREES \$1.00 POSTPAID
Colorado Blue Spruce, 4 yr., transplanted 3 to 6 in. tall—only \$1 postpaid. 22 only \$2 postpaid! Another Bargain: 50 Evergreens \$3. postpaid; all 4 and 6 year transplanted, 4" to 12" tall. Ten each Scotch Pine, Austrian Pine, White Spruce, Red Pine, Black Hill Spruce, all \$5 add 15c. Free illustrated price list of small evergreen trees.
All Trees Guaranteed to Live.
WESTERN MAINE FOREST NURSERY
Box AH-32 Fryeburg, Maine

DREER'S GARDEN BOOK
for 1942
The latest novelties for 1942. Old favorites. Many Specials. free
HENRY A. DREER, Inc.
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Get this Beautiful and Instructive Book from Ohio's Foremost Nursery
Hundreds of special offers on choice flowers, trees, shrubbery, fruit and nut trees. Many valuable hints on planting and care. All plans guaranteed highest quality. Lowest prices—special discounts for early orders.
Springhill Nurseries, Box A-32, Tipp City, Ohio

THE FINEST GARDENS
can be grown only by using the best seeds. Jung's Seeds, Plants and Shrubs are of the highest quality yet reasonable in price. With us it's Quality.
FREE Our Catalog of Seeds, Plants, Shrubs, including Coupon for Rare Premium.
J. W. JUNG SEED CO., Dept. 3, Randolph, Wis.

BALDWIN BETTER BERRIES
DON'T BUY Strawberry, raspberry, blackberry or grape plants—fruit trees, roses or flowers until you get our FREE 1942 MONEY SAVING Catalog. Write Today! 53 yrs., 40,000 satisfied customers.
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Box 9, Bridgman, Michigan

At Last a FRAGRANT PANSY
New, delightfully fragrant Pansy. Fills the air with sweet, exotic perfume. Wonderful for bouquets and table decorations. Large variety of gorgeous colors. One of the most exciting novelties in many years. Introductory Trial Package (75 seeds) 10c; three packages 25c, postpaid. Limited supply so ORDER TODAY. New 1942 Garden Guide FREE.
BURGESS SEED & PLANT CO.
418 P. N., Galesburg, Michigan

WATER LILIES
All colors; hardy, day and night bloomers; aquarium plants; complete water gardens.
TROPICAL & GOLD FISH
Rare species; collections at reasonable prices. See them in the CATALOGUE IN COLORS 10c. Over 100 subjects illustrated in natural colors with 200 black and white illustrations. Send this catalogue today. Only 10c.
Beldt's Aquarium, 2244 Crescent Avenue, St. Louis, Mo.

Krider's Complete Orchard \$2.50
\$4.50 VALUE—By Express—1 Red Jonathan, 1 Red Delicious and 1 Yellow Transparent Apple; 1 Bartlett Pear; 1 Burbank Plum; 1 South Haven, 1 Golden Jubilee and 1 Elberta Peach; 1 Large Montmorency Cherry and 1 Superb Apricot.
Large heavy rooted 3 to 4 ft. trees. Cut out this ad, enclose \$2.50 and mail to-day. Write for new catalog.
KRIDER NURSERIES
Box 203 MIDDLEBURY, INDIANA

8. A football or other missile (see Fig. 3) from over the fence crashes through your cold-frame sash. What—in addition to weeping or cussing—can you do about it?

9. You want to drain a pool (swimming or decorative) into a



Fig. 4

gutter or near-by stream. Are you entitled to do so under the law?

10. You keep a few chickens or pigeons, some of which are killed one night by the dog of a neighbor who lives down the road. The next night, a cat belonging to a neighbor living up the road kills some more of them (Fig. 5). What legal case or cases have you here?

11. You live in the country and a neighbor's horse or cow, apparently preferring your property to his or her own bailiwick, breaks down a piece of your fence and tramples some of your best rose and berry bushes. What more can you do if your protestations fail to bring satisfactory apologies and amends?

12. A row of shrubs marking your boundary line has grown out over the sidewalk right-of-way so that the local authorities (acting spontaneously or at the behest of those who use the sidewalk) register a complaint and call for action (Fig. 4). Who pays the bill for the pruning required to bring the planting within bounds?

Of course, there are other legal aspects of property ownership that don't involve neighbors. Did you know that in many places not you but the local authorities decide what variety of tree you can plant at the curb line?

Again, did you know that if a utility company sends line clearers whacking through private property, topping trees and cutting limbs to give their wires room, you have the right to stop them? A group of property owners can prevent much needless damage of this sort.

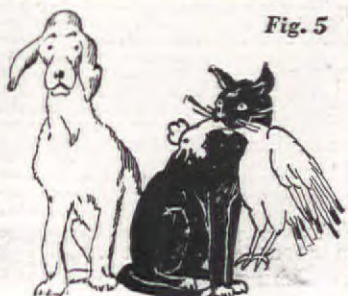


Fig. 5



This shirt—a type worn by millions of men—was washed, Linit-starched, ironed 62 times. Still looks new! No sign of fraying anywhere—even in those tell-tale areas, the cuffs and collar. (Tests by United States Testing Co., Inc. Test No. 24747, Dec. 24, 1941.)

\$2.00 Man's Shirt Looks Like New; Washed 62 Times

Linit Starch Proves Its Value in Laboratory Tests; No Sign of Wear; Collar, Cuffs Perfect

You know Linit-starched shirts iron easier, stay clean, well-groomed looking longer. They have smart, smooth, comfortable finish.

BUT—do you realize that a Linit-starched shirt actually resists wear for so long a time, especially around the collar and cuffs? Better switch to Linit—it penetrates the fabric, starches evenly, covers tiny fibres with protective coating.

Free! The helpful "LINIT LAUNDRY CHART". Write Corn Products Sales Co., 17 Battery Place, N. Y. C., Dept. LA3.

ALL GROCERS SELL LINIT



PENETRATES THE FABRIC PROTECTS THE FIBRES

Here are the Answers—



Fig. 6

1. No, unless it constitutes a physical danger, as in the case of a high or heavy fence which might fall over and cause bodily damage.

2. Yes, as to the rabbit. The squirrel problem involves state laws: look yours up. Generally speaking, you can shoot or trap squirrels only during the "season" set by the State Game Commission, unless they are destroying valuable property; in that case you must promptly report any killing or trapping to the Game Commission, provided the state law does not require you to secure in advance a permit to liquidate them.

3. The car owner. But, if the tree was known to be rotten, you would be liable for the damages.

4. No. A dog or cat is allowed a roving license by law. But if an immediate shot is the only way to prevent irreparable damage to a valuable animal or bird, or if the dog is mad and is attacking a person, you have the right to shoot.

5. No, particularly if the natural contours of the land have not been appreciably altered. If you can prove that grading on his property is the cause, your case could win.

6. It is your right to have the branch removed, but you must first inform your neighbor of your intention and take the responsibility yourself for its removal. He has the right to forbid trespassing on his property during the operation.

7. Not without his permission; otherwise, you are liable to the extent of its commercial value.

8. You can (if you are hard-hearted) retain the football as a hostage until reasonable payment for the damage is made. The missile must then be returned to its owner.

9. No. Pools must be drained directly into sewers or cesspools. (But *sh!*—if the stream or gutter is more convenient, here is a hint: Drain the pool during a rainstorm, and no one will ever know.)

10. The owner of the dog is liable for damage to poultry. The owner of the cat is *not* liable; you must construct runs to keep out cats. (The neighbor's situation on the road is quite immaterial; that was put in just as a "blind.")

11. Detain the animal until reasonable payment is made for the damage. However, you must feed the beast while it is your guest, or you will get into trouble.

12. You do. The local authorities cannot force you to do the pruning, but they have the right to have it done and recover costs from you.



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- ★ the effortless, motorized mowing with the Eclipse Rocket.

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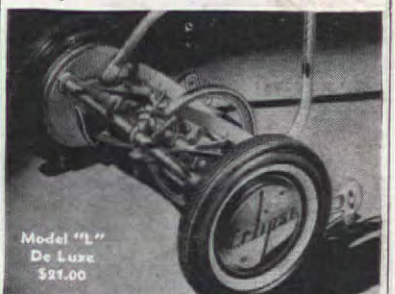
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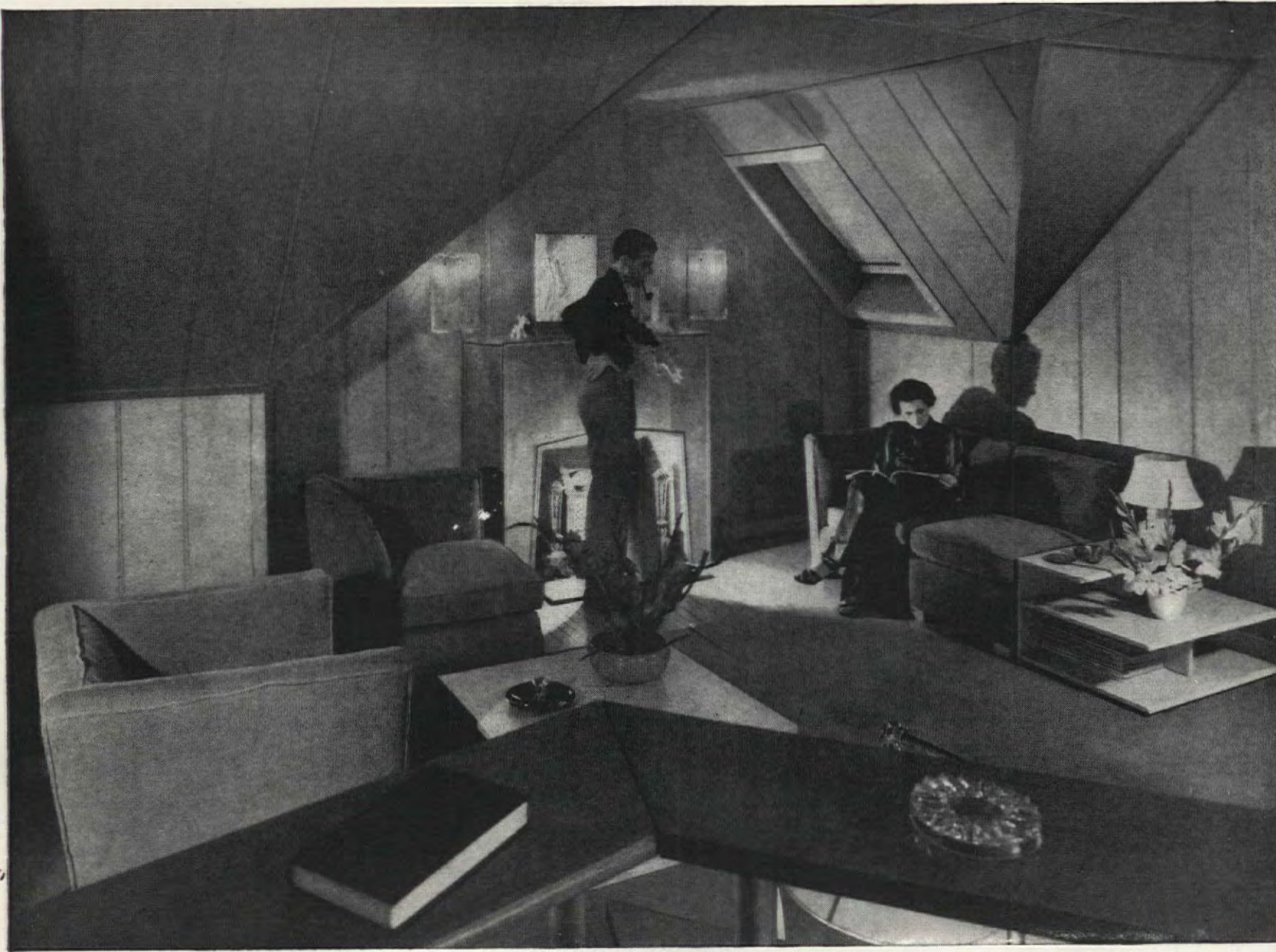


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RETURN ENGAGEMENT

*First Appearance in The
American Home, in March, 1940*

BYRON EDWARDS



Photographs by Roger Sturtevant

A COUPLE of years ago, my wife and I made two discoveries—that we could make all our own furniture and that an attic apartment in an old house was, at least in our case, the ideal locale in which to start operations.

In the March, 1940, issue of *THE AMERICAN HOME*, on pages 30 and 31, we went into the details of how and why we had embarked upon such an obviously demented idea. It involved moving into an unfurnished apartment and bringing with us no effects of any kind except one small radio, two open minds, and a lot of ambition. Then we went into the used furniture market and for an astonishingly small cash outlay brought home the 1910 model chest, bed, chair, etc., that seemed to fit our needs. These we attacked with saw, hammer, and chisel to such purpose that we had, in a few weeks, a fully furnished apartment, modern in feeling and comfortably livable.

But we had tasted blood; that was the trouble! Our few tools had been gathering dust for too long when one night we walked into the "glory hole." This latter,

What's tops in table tops?



SAVE THE FINISH of your dining room table and buffet with Plate Glass tops . . . and add a generous helping of beauty to the room at the same time! A bull's-eye mirror like this, with its interesting convex surface, is tops for dining rooms, too.

FURNISHINGS—W & J SLOANE, N. Y.

Is my living room dull?



BRIGHTEN IT UP with three unframed Plate Glass mirrors hung over the sofa like this. Your room will look twice as gay and colorful, twice as large—yet the cost of these three mirrors is less than that of one large mirror of equal area.

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BEHIND THE EARS AND ALL? A full-length Plate Glass mirror like this on the inside of the bathroom door will tell him. Tell sister, too, that she's spick and span.

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Longer-Lasting Colors. Beauvais colors

are crystal-clear and they'll stay that way longer because the dyes are the finest, fastest obtainable. And make a note that Beauvais colors have been pre-harmonized to go with smart colors of other decorative fabrics and home furnishings.

Complete Range of Sizes. Tailor-Made rugs, 27 x 54 in. to 12 x 21 ft.; some up to 18 x 24 ft. Broadloom widths up to 18 ft. and cut to any length.

BESURE TO SEE Bigelow Beauvais broadloom at your local department or furniture store tomorrow! Remember, too, that Bigelow Weavers make prices to suit every pocketbook.

FREE! ASK FOR THIS 20-PAGE BOOK! Room scenes in color. Easy-to-follow color charts. Advice on decorating. Ask in rug departments for new edition, "Color Clues to Home Beauty." Or write to Bigelow Weavers, Dept. 342A, 140 Madison Ave., New York, N.Y.



Look for this label on rugs or carpets. It is a symbol of 117 years of Bigelow quality.

BIGELOW WORKS FOR UNCLE SAM, TOO! ...making blankets for the Army, and tools, gears and machine parts for guns and tanks!

Out of our "glory hole" went the trunks to the basement, followed rapidly by the assorted accumulation of this and that. Then down to the wrecking yard we went to buy subflooring, plasterboard, and a quantity of two by four lumber. We laid the subfloor, cut skylights through the roof, framed the room, and in no time at all our "glory hole" was taking on the desirable proportions of a den. Our whole new project had a two-fold

We wanted a more distinct separation between the living and dining quarters. This we achieved by bringing home a quantity of stepping, eighty running feet to be exact, incorporating the couch, which we already had, into and part of a shelving-partition. The effect, as shown in the picture, we think is striking, and it has proved decidedly utilitarian. With only a few minor modifications, it could be adapted to any couch or davenport.

In case of moving, the four sets of shelves and the couch can be separated in less than ten minutes. From the practical standpoint we have gained a tremendous amount of space for dishes and knickknacks on the dining room side and book shelves on the living room side. The couch we covered in chartreuse corduroy. The shelves, like the walls of the room, have simply one coat of aluminum paint, diluted one part to two parts of turpentine.

Removing the studio couch, end tables, and easy chair from the living room to the new den gave us a swell excuse to buy an old Chesterfield set and commence amputa-

You don't have to wait
until you can AFFORD what you want!

On June 1, 1980, the day after the release of the film, the American Film Institute (AFI) announced that it had selected *Shogun* as one of the 100 greatest American films of all time. The film was also named one of the 100 greatest American films of all time by the National Film Registry. The film was also named one of the 100 greatest American films of all time by the National Film Registry.

The Edwards go August

This is what we call having
an eye for better parallel
two telephone booth shaped
panels for a dining table
made its very place two times
for a modern look on old round oak table
the most original version is what the dining table over

\$140 net—plus some good hard work—
completely furnishes an attic home

Editor's note: We thought this was pretty wonderful to begin with, but feast your eyes on this miracle

took a lot of figuring, but what results!

the home you love...



Cabot-Stained house, Georgetown, Conn.
Architect, Elmer Gray, Redding, Conn.

... protect it with this saving beauty

IT'S A THRIFTY ACT to give your home the beauty and protection of Cabot's Creosote Stains. They cost less per gallon than paint. They use less labor to apply. Upkeep costs are low. And they protect your basic investment in your house with a vehicle of pure creosote—best wood preservative known.



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Cabot's Shingle Stains

Creosote ————— Heavy-Bodied

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Just off the Press—Last-minute Ideas on making your Home Modern, Comfortable, Convenient, Beautiful...

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WAR has brought changes that affect all of us. While there are many things you cannot buy, your government approves repairs for preservation of property as a national defense measure. Self interest, too, dictates that you take care of what you have. This is practical, common sense.

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This book is brimful of helpful ideas that will add to home comfort... lighten work... save time... save fuel. Profusely illustrated with before-and-after photos showing what others have done... clever suggestions that will pay you in savings... inspire you to make your home a better place in which to live. Mail Coupon NOW for your free copy. Issue is limited—don't wait. Write Dept. S.

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tions. My wife's enthusiasm was slightly greater than my dubiousness about the outcome of this project—but anyway we cut the davenport into three pieces! Stripping the upholstery down to the frame was the work of only a short time. Then with glue and screws we built up the sides of the resultant three chairs. From an upholsterer's supply house we bought springs, padding, hair, and twine, and, by the simple process of observing how the thing had been done in the first place, we came up with a sectional Chesterfield, an extra chair, and no respect at all for the inscrutable secret of the upholsterer's art. The sectional is in fire-red corduroy, the chair in chartreuse. You see, we're not afraid of color! We selected an old Spanish-type set because its square lines were more adaptable to our modern purpose. There are other types to be had for those brave souls who have a different problem, but the same courage to carve as we did. Making little ones out of big ones can be both fascinating and extremely profitable as far as the furniture budget is concerned.

With the living room complete, we finished our den. The wallboard went on in large sections and we quickly had the semblance of a room. The old phonograph, which was still on-hand, but committed to the basement, yielded its cabinet to fill a corner under the eaves. There is a nifty place for my typewriter behind the doors where the music comes out, and the record shelves are perfect for paper and envelopes or storage for magazines.

The gas fireplace is made of plywood on two by four framing, with ordinary bricks painted white on the hearth and in the firebox. They came to us gratis from a man who was tearing down an elderly chimney. The gas fire cost us one dollar and about five cents' worth of white paint, and it works fine. A florist's vase, with bullrushes, breaks up an otherwise severe corner.

Our new den has the warmth and hominess of brown and oyster white with copper accents. This is carried out in the pebble-finished wallpaper, studio couch in conventional leaf motif in brown and off-white. The chair has the same design, with solid brown arms. The desk and chair are covered in oyster white simulated leather. We chose mohair rugs to accentuate the atmosphere of warm comfort.

What further damage we can do to our attic apartment remains for time to decide. At the moment, since we would have to move right out through the skylights to gain more space, I am afraid that we shall have to sit down and simply enjoy the fruits of our hard labor.

Building shelving-partition
and recovering couch\$20.85
Making dining-room set 41.60
Sectional Chesterfield and chair.. 56.50
Total cost\$98.95
"Glory hole," completely done over \$54.55
(Landlady did her bit here)

GRANDMOTHER'S OLD-FASHIONED GARDEN
OF EASY GROWING FLOWERS
Marvelous mixture of hardy season blooming varieties. 1942 Seed enough to plant 3 x 15 ft. Big \$1.00 value for only 10¢ paid. Also my 1942 Seed & Nur Catalog, America's Largest, 650 pages, 60 in color; with words, "Old Fashioned Garden," "Send 10¢ to cover postage and pack." **CATALOG FREE.** 500,000 customers money annually buying seeds and items from me, a Seed and Plant Grower. **R. H. SHUMWAY SEEDS**, BOX 304, ROCKFORD, ILL. Establish.

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"Successor to the Wheelbarrow"
It's like a giant dust pan—it tips ready for you to shovel, rake or sweep into it without back-breaking. Carries up to 300 lbs. **BUILT TO LAST.** 2-1/2 size \$5.25; 3-1/2 cu. ft. \$7.25. Factory. If your dealer cannot supply, order direct. **MASTERS PLANTER**, Pat. No. 49019, Masters Bldg., Dept. 27, Benton Harbor, Mich.

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A plague of crawling creatures is due to invade fruit and shade trees this Spring—destroying food, ruining property. **STOP THEM!** Band trees early with Tree Tanglefoot. They can't pass Tree Tanglefoot! Enlist your Park Board, Garden Club, City Council, in this needed patriotic work. Consult hardware, seed, department store dealers **EARLY**—before bug-time!

The Tanglefoot Company
Grand Rapids, Michigan

IT'S **Tree Tanglefoot '42**

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CHAMPLAIN VIEW GARDENS
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Never THOUGHT of THAT!



—THE IMPULSIVE GARDENER

WINDOW washers don't like thorns in their pants any more than other folks do; that's why ours demanded twenty-five cents extra for cleaning the panes just behind our rose bushes. I couldn't blame him, either, for it was a scratchy job. Of course, the darn things should never have been planted so close, anyway. By setting them further away from the house I'd have had better roses—and saved two bits, too. Plants like these will get cramped and lopsided if they don't have room to spread normally in all directions. Besides this, the more sun they get, the better they like it.

And here's another one that shows how downright practical some men are: the old-timer who remarked, "Never build a porch on the windy side," as he watched us chase our furniture which, every breezy day, tries to be gone with the wind. Yes, it was good exercise—and exciting, too. But furniture is meant to be sat in, not run after!

SHE'S "Comfort Conditioned"



...like a Kimsul*-Insulated House!

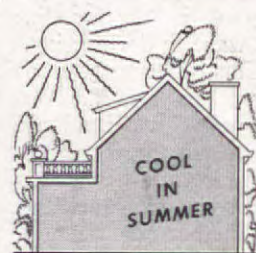
Freezing winds don't bother this skier. "Comfort-Conditioned" by her ski suit, she zips through the winter air, snugly warm and comfortable.

"Comfort-Conditioned", too, are homes insulated with KIMSUL.* In winter, KIMSUL keeps out cold. In summer, it keeps out heat. KIMSUL means comfort!

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KIMSUL stops winter's cold and summer's heat. KIMSUL-Insulated homes are "Comfort-Conditioned" ... warmer in winter ... cooler in summer.



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★ 3 Way CONSERVATION in the KITCHEN

Save

**FOOD ~
FUEL ~
TIME**

Whole in One

**HOW TO CONSERVE
with your
ELECTRIC RANGE**



Westinghouse

ECONOMY seems to be the keynote to our living these days—economy of time and money so we can give more of both to Uncle Sam. What with air-raid warden assignments, classes at the Red Cross, knitting, and rolling bandages, there seems little time left to feed the hungry family. But the family, according to government slogans, is "the first line of defense," so they should not suffer because we want to devote time and energy to our volunteer efforts.

This is where the electric range comes to the aid of you and your country. Planning meals so that the oven will be brimming full of food saves not only electricity, but also saves you time. With a complete dinner cooking merrily in the oven, you can energetically attend to patriotic affairs. The nicest part is to find a completely cooked dinner ready to serve when you come home, exhausted from the day's activities.

Whether you have a streamlined 1942 model electric range, or a model that has a vintage date of the last five years, your electric range can run a three-way conservation program for you. One—food values will be saved by vitamin cooking, such as cooking in small amounts of water, cooking everything together in the well cooker, or cooking everything in the oven. Two—fuel will be saved by cooking complete meals at one time. Learn the new way of cooking to conserve fuel. Three—time will be saved by having the oven or well cooker cook complete meals. In other words, prepare the food, put it in the oven, adjust the temperature control and clock, and let the electric range do the rest. Its eagle-eyed mechanism will watch over the cooking, alleviating any worries of over or under-done food. Let your electric range be your efficient maid—fortunately it is one which will not ask for Thursday afternoons and Sundays off, nor be lured away by promises of a better job elsewhere.

Maybe you'll be throwing overboard some of your pet theories to adapt the new scientific facts to your scheme of things. Perhaps you will be doing some figuring and re-evaluating to include in your program only the absolute necessities. But you will have the satisfaction of a job well done in the home to give you more time for your community.



Kelvinator

We queried home economics experts in electric range cookery for food-fuel-time saving suggestions. Turn the pages for their ideas, which are modern, timely and extremely practical for the lady of the house.



For a "quickie" dinner that can be prepared in a jiffy, Universal recommends the illustrated menu. The ham patties, shaped into hearts, are broiled on slices of pineapple, while canned vegetables heat in the broiler pan. Only the custard sauce for the berries and the coffee are cooked on top-stove burners. Best of all, it's low-cost and nourishing.

UNIVERSAL



The specially planned Frigidaire dinner takes 2¼ hours from start to finish. Here is how you do it. Fry chicken. Fix up tomato cups and apple pie. Put rice in steamer. On the two racks in a pre-heated oven, arrange the four items: pie and tomato cups on upper shelf, rice and chicken on lower shelf. Set oven clock for 1¼ hours at "Bake." Presto—your dinner is cooked and ready to eat.

FRIGIDAIRE

Kelvinator plans a capacity load for the oven with enough food prepared for Saturday night dinner, Sunday breakfast, and Sunday dinner.



Saturday night dinner menu is given. The stewed prunes and pecan cinnamon-roll ring are for Sunday breakfast, while the meat loaf and layer cake are for Sunday dinner. Isn't it wonderful to cook enough food at one time for three meals? Certainly saves time and fuel. You can do the same any time during the week. In the suggested capacity oven load, the crown pork roast stays in during the entire performance, cooking at 325° for the first hour and a quarter, and at 350° for the next two hours.

KELVINATOR

A one-dish meal cooked on top of the stove is Westinghouse's suggestion for a wholesome, low-cost dinner. Following the important rule of little water for cooking vegetables to save important vitamins and minerals, the main dish, "Veal Roll," cooks the meat and vegetables together, the juices becoming part of the sauce. Cover sauce pan while vegetables and meat tenderly simmer, because air is not for vitamins. For fuel economy, the amount of heat or electricity is easily regulated for surface cooking. Controlled heat is available at all times. Westinghouse has an automatic switch for surface units, reducing the heat from "high" to any desired lower heat at the time set. Five different heats are considered best for economy of fuel and time. "Simmer" and "Medium-High" are the two new heats on new Westinghouse electric ranges. Surface units have enclosed or visible heating wires.



WESTINGHOUSE

● ham hearts with pineapple slices



- *Ham hearts with pineapple slices
- *Vegetables
- *Chilled berries with custard sauce
- Coffee

● apple pie, candied crust (oven meal)



- *Chicken in cream
- *Hot stuffed tomatoes
- *Seamed rice
- *Apple pie, candied crust
- Coffee

● pork crown roast, savory stuffing



- *Fruit salad appetizer
- *Crown roast of pork with savory stuffing
- *Buttered beets
- *Stuffed baked potatoes
- *Tossed green salad
- Apple pie
- Coffee

● veal roll, vegetables (surface meal)



- *Veal roll with vegetables
- *Cole slaw
- *Charlotte russe
- Beverage

● ham hearts with pineapple slices (broiler meal)

1 lb. ground smoked ham
¼ cup bread crumbs
1 egg, beaten
1 tsp. prepared mustard
¼ tsp. salt

¼ tsp. pepper
2 tbsp. melted shortening
6 pineapple slices
1 tbsp. brown sugar

Preparation time: 25 min.

Mix ham, bread crumbs, egg, mustard, salt, pepper, and shortening together. Oil a small heart-shaped mold (other shapes may be substituted) and pack some of the ham mixture firmly into the mold. Unmold and place on grids of broiler. Repeat until mixture is completely used.

In the bottom of the broiler pan, place any left-over vegetables, as string beans, whole-kernel corn, asparagus, or hominy. Place the broiler grids with the ham hearts over the top of the vegetables and place about 4" from the broiler unit. Turn switch to "Broil" position.

When ham hearts are browned on one side, lay slices of pineapple on grids and lay the browned side of the ham heart on the pineapple. Sprinkle with brown sugar and broil until done, about 6 min. Brush with melted butter and serve with vegetables which have been heated in bottom of broiler pan. Serves 6. 300 cal. per serving.

Courtesy of UNIVERSAL

Tested in THE AMERICAN HOME KITCHEN

● apple pie with candied crust (oven meal)

5-6 cooking apples
1 cup brown sugar
1 cup sifted cake flour

½ tsp. salt
⅛ tsp. nutmeg
½ cup butter or margarine

Preparation time: 1 hr., 15 min.

PEEL and core apples, slice, and place in a well-oiled pie plate (9" in diameter). Mix sugar, flour, salt, and nutmeg together. Work the butter or margarine into the dry ingredients with a pastry blender until the mixture is like coarse corn meal. Pat this mixture on top of apples to form top crust of the pie. There is no bottom crust. Bake with oven meal in a slow oven (325°F.) for 1 hr., 15 min., or, if baked separately, bake in moderate oven (350°F.) 50 to 60 min. or until top crust is golden brown. When cool, serve plain, with cream, or with partially frozen, flavored whipped cream. It is also delicious served with a scoopful of ice cream on each piece. Serves 6. 400 calories per serving.

Courtesy of FRIGIDAIRE

Tested in THE AMERICAN HOME KITCHEN

● pork crown roast, savory bread stuffing

4 cups soft bread crumbs
1 cup chopped celery
3 tbsp. chopped parsley
4 tbsp. minced onion
2 small bay leaves

½ tsp. sage
¼ tsp. thyme
2 tsp. salt
¼ tsp. pepper
¾-1 cup boiling water

1 egg
5 lb. pork crown roast (16 ribs)
16 cubes salt pork
Green olives

Mixing time: 18 min.

WITH exception of last 3 ingredients, mix in order listed. Place stuffing in the crown; cover each rib with cube or slice of salt pork. When pork is roasted, replace salt pork with large green olives. 2570 total calories.

Schedule of cooking: pork crown roast..... 3¼ hrs.

(1) Pork crown roast
Loaf cake for Sunday
dessert (1 hr.)
2 lb. meat loaf (Sunday
menu)
Stewed prunes (Sunday
breakfast)

(2) Pork crown roast
Beets
Apple pie (1½ hrs.)
Breakfast ring rolls for
Sunday breakfast (1 hr.)
Stuffed baked potatoes
(last 30 min.)

2 hrs.
350°F.

Courtesy of KELVINATOR

Tested in THE AMERICAN HOME KITCHEN

● veal roll with vegetables (surface meal)

2 slices veal, cut ¼" thick
6 small carrots
3 tbsp. shortening
4 tbsp. chopped celery
3 tbsp. chopped green pepper
3 tbsp. chopped onion

Preparation time: 65 min.
1½ cups tomato juice
1 small bay leaf
1½ tsp. salt
⅛ tsp. black pepper
6 medium-sized potatoes

CUT each slice of veal into three pieces. Roll piece of veal around a carrot and fasten with toothpicks. Place frying pan, with shortening in it, on large unit. Turn to "high" and brown veal rolls. Add celery, green pepper, onion, tomato juice, seasonings, and potatoes. Cover. When steam escapes from vent, turn switch to "simmer" and cook for 30 to 35 min. Served with a green salad and a simple dessert, this makes a complete meal. Serves 6. 500 calories per serving.

Courtesy of WESTINGHOUSE

Tested in THE AMERICAN HOME KITCHEN

Four distinctly different types of meals and cooking are your choice with an electric range. If you are in a hurry, there are surface cooking and broiler cooking. If you have more time, then cook your dinner in the deep-well cooker or in the oven. Of course, when using the deep-well cooker or oven, while the food is busily tenderizing you can attend to other household duties.

In quick cooking on the surface units or in the broiler, tender cuts of meat are necessary. For deep-well and oven cooking, the less frequently used cuts are advised.

For an oven meal which takes from 2 to 3 hours, you have your choice of roasts, stews, and pot roasts. For vegetables, use the whole root variety which can take a long time for baking. Your dessert choice would be a baked or steamed pudding or stewed fruit, cooked in the oven.

If you have about 1½ hours in which to cook a meal, scalloped dishes, meat loaf, smaller vegetables and baked or stewed fruits would be your choice.

Within sixty minutes, you can even have a "quickie" oven dinner. Meat loaf, scalloped vegetables, quick breads, pies take no longer time to bake.

Experts have learned from experience that tender cuts of meat should be roasted in a shallow open pan at a constant low temperature. This treatment produces a tender, juicy, well-browned roast with a low percentage of shrinkage. Sound different? Try it next Sunday and find out for yourself how much more roast you will have.

Here are the directions: wipe meat with a clean damp cloth, season with salt and pepper. Place roast on a rack in an open roasting pan, fat side up. Do not cover and do not add water. Beef, veal, lamb, and smoked pork are roasted in a slow oven (300 degrees F.) and fresh pork is roasted in a moderate oven (350 degrees F.). Just let the meat roast until it is done.

It is possible that production of electrical equipment for the home will be government controlled. Necessary factory space is needed for vital defense materials. To take care of electrical equipment already in the home is every woman's duty. Are you pampering your electric range for many years of use? Do you wipe up immediately any spilled food? If you let it dry and harden, the enamel may discolor. If lemon juice or vinegar is spilled, remove immediately or forever after a tell-tale mark will tattle your carelessness.

With usual good care, your electric range will bring you many years of active service.

SAVE for defense—

MIRIAM EYDE BIXLER



When fat is reduced to left-over don't throw it out. Use it for everything from shortening to soap.



When the recipe calls for the thickening of pudding or pie filling, use a tablespoon of flour instead of cornstarch.



How about that dried bread? My family loves French toast and bread-thickened stewed tomatoes.



Sketches by Dorothy B. Porter

There's soup in the old bones yet. Boil up the carcass. And save the cooking water from vegetables, too.



A thrift-cooker dinner menu comes from Hotpoint. In the heated thrift-cooker go the stuffed veal hearts, first to brown and then to be surrounded with

HOTPOINT

carrots. String beans tied in cheese cloth come next in order, with the mold containing burnt sugar pudding on top. Cover and let the complete dinner steam merrily for 1½ hours. Certainly thrifty, and what a marvelous time saver!



General Electric advises using the economy oven for a complete dinner which takes 2½ hours cooking time. After the stuffed flank steak has baked for an hour, the squash soufflé and cranberry pudding join it in the oven for the remaining hour. The peas for the center of squash mold can be steamed on top of stove or in oven. A fuel and time saver.

GENERAL ELECTRIC



To recheck yourself, here are some hints to get the most out of your electric range. A preheated oven is used for baking cakes, pastries, cookies, and biscuits. Casserole dishes, vegetables, and some breads may be started in a cold oven. With the measured heat controlling the electric oven, continuous watching and guesswork are eliminated. Just set the clock and temperature. Instead of cooking one single dish in an oven, fill the oven with several to save time and fuel. When broiling, leave the door ajar. Select tender meats for broiling. Choose fruits and vegetables which can broil the same length of time as meat, or can be added when the meat is turned. Use flat-bottomed pans for top surface cooking, to utilize all heat. Cooking pans should be same size as unit. Learn to cook by time and temperature. Plan menus so the complete meal of meat, vegetables, and dessert can cook at one time in the oven, broiler, or deep-well cooker. Saves electricity and time, as well as energy.

And while we're SAVING

Cake

HAVE you ever tired of eating the same cake day after day? Have you yearned for a solution to the "I want some different kind of cake" problem? Why not bake a basic sponge cake, or chocolate cake, or even a white cake, and dress up sections of it with different frostings? It's like wearing the same dress on four or five different occasions but with different accessories. And your friends do not recognize the same dress—at least you hope they won't! The recipe for a basic sponge cake is given on page 52. Bake it in layers or in a square pan. And now for the different kinds of icings. For a quick chocolate icing, try the recipe with cream cheese, confectioner's sugar, melted chocolate, and coffee for the liquid. Cream until smooth. Cutting one of the sponge cake layers in half, use some of the icing as a filling. Put the second half of cake on top, setting it

● burnt sugar pudding (thrift cooker meal)



MENU
* Braised stuffed veal hearts
* Steamed carrots
* Burnt sugar pudding with Brazil nuts
Beverage

● cranberry pudding with butter sauce



MENU
* Stuffed flank steak
* Squash soufflé with steamed peas
* Cranberry pudding with butter sauce
Beverage

● basic sponge cake



● strawberry meringue filling



1 cup confectioner's sugar
1 egg white
¾ cup sliced fresh strawberries

PLACE sugar, egg white, and strawberries in mixing bowl and beat until fluffy and forms peaks (approximately 7 minutes with an electric mixer; 15 minutes by hand). Enough for two nine-inch layers. This may be used

as the filling, too, but for an added touch use fresh strawberries, sliced and sweetened, for the filling, and ice with the strawberry meringue.

Preparation time: 10-18 min.

Tested in THE AMERICAN HOME KITCHEN

● burnt sugar pudding (thrift cooker meal)

Preparation time: 1 hr., 30 min.

3 tbsp. sugar, caramelized
 ½ cup milk
 3 tbsp. butter or margarine
 ½ cup sugar
 1 egg

¼ tsp. vanilla
 1 cup sifted cake flour
 1½ tsp. baking powder
 ¼ tsp. salt
 ½ cup toasted, sliced Brazil nuts

CARAMELIZE sugar in small pan, using medium heat. Add milk slowly, stirring until sugar is dissolved. Cool. Cream butter and sugar, stir in egg and beat until fluffy. Add vanilla. Sift flour, baking powder, and salt and add to butter mixture alternately with caramel liquid. Fold in nuts. Pour into well-buttered ring mold (6" in diameter) or small pudding pan. Cover with waxed paper. Place on top of meat and vegetables in deep well; cover cooker. Turn switch to "high" until cooker is steaming; turn to "low" to continue steaming for 1½ hours. Serve with maple-flavored whipped cream. Serves 6-8. 2220 total calories.

Courtesy of HOTPOINT

Tested in THE AMERICAN HOME KITCHEN

● cranberry pudding with butter sauce

Preparation time: 55-1 hr., 10 min.

2 cups sifted flour
 1 cup sugar
 3 tsp. baking powder
 ½ tsp. salt

2 cups whole raw cranberries
 1 cup milk
 3 tbsp. butter or margarine

SIFT together flour, sugar, baking powder, and salt. Stir in whole cranberries, milk, and melted butter or margarine. Pour into a well-oiled 8" square pan and bake in moderate oven (375°F.) 45 min. If baked with an oven meal, it may require 1 hr. to bake. Serve warm with butter sauce. 2200 total calories.

butter sauce

½ cup butter 1 cup brown sugar ¾ cup cream

Melt butter, add sugar and cream; bring to rolling boil. Turn unit "Off" and cook 10 min. on stored heat. Serves 9-12.

Note: White sugar may be substituted for the brown sugar.

Courtesy of GENERAL ELECTRIC

Tested in THE AMERICAN HOME KITCHEN

● basic sponge cake

Preparation time: 35 min.

4 eggs, separated
 1 cup sugar
 ¼ cup water

1 tsp. vanilla
 1½ cups sifted cake flour
 1 tsp. baking powder

BEAT egg yolks until lemon colored. Add sugar slowly and beat until creamy. Add water and vanilla. Then stir in flour and baking powder. Fold in egg whites, which have been beaten until stiff but not dry. Bake in two round 8" layer pans in a moderate oven (350°F.), 15-20 min., or until done. For 7" square pans, use once and a half this recipe and bake at the same temperature 25 min. or until done.

This is a basic cake recipe which will go well with many icings or fillings. When cooking for two, cut it in fourths, and try our different icings and fillings. A different cake every day and you won't tire of it. 1615 total calories.

Recipe submitted by
 THERESA WILDGRUBER

Tested in
 THE AMERICAN HOME KITCHEN

● chocolate-filled whipped cream wedges

Preparation time for filling: 15 min.

1 pkg. chocolate pudding
 Cake
 ½ cup cream
 Chocolate bits

MAKE a stiff pudding according to directions on package. Cool. Cut

cake into triangles, slice into two layers and fill with pudding (any remaining pudding may be served as a luncheon dessert). Replace top slice, frost with whipped cream and decorate with chocolate bits. 2700 total calories.

Tested in THE AMERICAN HOME KITCHEN

perfectly straight. With the remaining icing, spread the top smoothly and the sides, too. The nicest part of this chocolate icing is that it will stay fresh and moist the second day.

Oh, yes, that's right. We want a different icing the second day. So you had better save the chocolate icing on cake idea for the foursome of bridge.

But here is an icing which is good for a one-day stand. Try fluffy peppermint icing for the debut. The amounts given in the recipe will ice two 8-inch layers. But you know how to divide a recipe to make only half the quantity. The peppermint flavoring is particularly refreshing. When you serve such a cake with chocolate icecream—yes, we know, second helpings all around.

When blithe spring days coax for something new, whip up strawberry meringue, gay as your first spring hat, for a cake icing. Of course you don't have to wait for Easter if you're the type that enjoys wearing a straw hat in March. For a special touch, use sliced and sweetened fresh strawberries as a filling.

For a sure-fire winner of both big and little boys' hearts are chocolate-filled whipped cream wedges. Cook up a stiff chocolate pudding according to directions on the package. Cut cake into pie-shaped triangles and split into two layers. Fill generously with cooled pudding. Put on the top layer and pile on the whipped cream. Bits of chocolate sprinkled over the cream put the finishing touch to a dessert which never fails to call for encores.

Since sponge cake can be dressed for so many different fashionable desserts, to save time and fuel a double amount of cake can be baked. Anyway, it's the accessory icing which makes the cake truly different.

Martha Washington pie, a dessert with a Colonial air, is made by starting with a layer of sponge cake. Cook up a vanilla or butter-scotch pudding and use it for the filling. Top with meringue which is browned in the oven or top with whipped cream.

Ever try a quick right-side "upside-down-cake"? On a layer of sponge cake, arrange layers of fruit. If you want to be fancy, make designs with the fruit. Sprinkle brown sugar generously over the fruit and let it caramelize under the broiler of your range. Something new out of this topsy-turvy world!

Here's another under-the-broiler cake trick. Mix brown sugar and butter together and sprinkle the lumpy sugar over a layer of your basic sponge cake. Using either freshly grated coconut or moist package coconut, sprinkle a layer on the sugar mixture. Brown lightly under

SAVE for defense—



Throw out my favorite pan! I mend it and cherish it. Easy to add new knobs to covers, too



Grandmother was a string-saver and what was good enough for grandmother is better for me



Cut out the worn sections of blankets and featherstitch the whole parts together. New blankets



I must get a soap shaker from the dime store so I can utilize all the tag ends of soap for dishwashing



You can bake this Spring Party Cake!

EASY RECIPE FOR SPRING PARTY CAKE

$\frac{3}{4}$ cup shortening	3 cups cake flour
$1\frac{1}{2}$ cups sugar	4 teaspoons Royal
4 egg whites	Baking Powder
$1\frac{1}{2}$ teaspoons vanilla	$\frac{1}{2}$ teaspoon salt
extract	1 cup milk

Cream shortening; add sugar slowly; blend well. Add egg whites one at a time; beat well after each addition. Add vanilla. Sift together dry ingredients; add alternately with milk. (Be sure that the baking powder is Royal! It is made with wholesome cream of tartar—never leaves a bitter taste. And Royal's steady action gives batters continuous, even expansion—to help make your cake velvety fine in crumb, even in grain.) Bake in 3 greased 9-inch layer pans in moderate oven, 375° F. about 25 minutes. Cool before frosting.

LEMON CREAM FILLING: Mix 3 tablespoons cornstarch and $\frac{3}{4}$ cup cold water to a smooth paste. Cook in double boiler until thick; stir

constantly. Add $\frac{1}{4}$ cup lemon juice. Add $\frac{1}{4}$ cup sugar mixed with 2 egg yolks. Cook 3 minutes longer. Add 2 tablespoons butter and grated rind 1 lemon; beat until smooth. Cool.

BUTTER CREAM ICING: Cream $\frac{3}{4}$ cup butter with $3\frac{3}{4}$ cups confectioner's sugar; blend well; add a little cream for good spreading consistency. Add $\frac{1}{2}$ teaspoon vanilla. Reserve $\frac{1}{3}$ cup icing; tint remainder yellow to frost cake. With a pastry tube, outline 4 petals with the $\frac{1}{3}$ cup icing. Decorate center with cluster of dipped, blanched almonds. (Mix $\frac{1}{2}$ cup confectioner's sugar with $2\frac{1}{2}$ teaspoons water. Divide in half; tint pink and green. Dip almonds; let stand on waxed paper until set.)

IF YOU COULD ONLY PEEK into the primly-curtained kitchens of those women who are famous for their gorgeous melt-in-the-mouth cakes (like the proud beauty pictured here!) . . . if you could get one glance at their work tables, you'd no longer wonder how they get those cakes to be so unfailingly light, tender, and luscious!

YOU'D DISCOVER that—just as these miracle cooks use a special cake flour—they use a special baking powder, too. They use Royal! They know that ordinary baking

powder may be all right for ordinary baking, but light, moist, fine-textured cakes need a special leavening action to bring out the best in them.

ROYAL HAS A STEADY ACTION that gives batters a continuous, even expansion—helps make cakes that are feathery-light, fine-textured, and extra delicious in flavor. Sooo . . . if you bake cakes and aren't receiving a generous amount of praise for them—then lady, try Royal, the special baking powder for cakes!



IMPORTANT!

The standard proportions for all cake recipes in The Boston Cooking School Cook Book—the most widely used cook book in the world—are based on cream of tartar action. Royal is the only cream of tartar baking powder sold nationally! By all means use Royal!

FREE! The Royal Cook Book. Write to Royal Baking Powder, Dept. A3, 691 Washington Street, New York City. The sure way to fine cakes is Royal Recipes plus Royal Baking Powder!

ROYAL—the special baking powder for cakes



because it's made with wholesome cream of tartar, a product of rich, ripe grapes. Royal makes cakes with a soft, fine texture that keeps moist and fresh and flavorful for days.



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Dr. Allan Roy Dafoe says:
"Karo is the only syrup served the Dionne Quintuplets. Its maltose and dextrose are ideal carbohydrates for growing children."

Try one—try all—of these fragrant, delicious KARO dishes. Delight your family tonight with a savory Meat Muffin followed by a piping hot Apricot Betty. Prepared "the Karo way", there is extra food energy in these tempting dishes. For KARO Syrup is rich in Dextrose, food-energy sugar. Be sure to send for your free copy of "Karo Kookery", a new book of intriguing recipes for adding interest and food value to your meals.



KARO IN GLASS OR CANS IS THE SAME DELICIOUS SYRUP

Tea Pinwheels

LESS THAN 1½¢ EACH

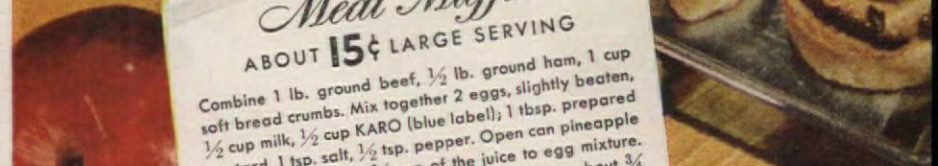
Sift together 2 cups all-purpose flour, 3 tsp. baking powder, ½ tsp. salt. Cut in ¼ cup shortening. Slowly add ½ cup milk, to form soft dough. Roll out on lightly floured board into rectangle ¼" thick... Cream 3 tbsp. butter; add ½ cup KARO (blue label), ½ tsp. cinnamon; mix thoroughly until well combined. Stir in ½ cup drained chopped prunes, ½ cup canned red cherries (drained, chopped). Spread dough with this mixture; roll as for jelly roll. Slice into ½" pieces, place in greased pan. Bake at 425° F. 15-20 minutes. Makes 1½ dozen Tea Pinwheels.



Meat Muffin

ABOUT 15¢ LARGE SERVING

Combine 1 lb. ground beef, ½ lb. ground ham, 1 cup soft bread crumbs. Mix together 2 eggs, slightly beaten, ½ cup milk, ½ cup KARO (blue label); 1 tbsp. prepared mustard, 1 tsp. salt, ½ tsp. pepper. Open can pineapple wedges drain; add ¼ cup of the juice to egg mixture. Blend well with meat. Fill greased muffin tins about ¾ full. Arrange 6 pineapple wedges on each muffin. Top muffin with apricot half. Pour ½ tsp. KARO over each. Bake at 350° F. about 35 minutes. Makes 8 servings.



Apricot Betty

ABOUT 8½¢ A SERVING

Drain 1 (No. 2½) can apricot halves. Set aside 12 halves for topping. Melt 3 tbsp. butter; mix with 2½ cups small bread cubes; toss with fork. Stir in ½ cup KARO (blue label), ½ tsp. cinnamon. Arrange alternate layers of bread mixture and remaining apricots in greased individual baking pans. Dot with butter (2 tbsp. for six Bettyes). Place 2 apricot halves on top of each serving, keeping cut side up. Bake at 350° F. 20-30 minutes... Now add ½ tsp. corn starch, dash salt to 1 egg white —whip until it begins to hold shape. Add 4 tbsp. KARO (red label), 1 tbsp. at a time, beating thoroughly. Drop half-teaspoonfuls around edge of baking dish and in center of each apricot half. Return to oven, bake 10 minutes. Serve hot.

Sizzling Fruit

ABOUT 10¢ LARGE PORTION

Pour into saucepan juice from 1 (No. 2) can pear halves. Add ¼ tsp. each of cinnamon, ground ginger, cloves; ½ cup KARO (red label), 1 tsp. lemon juice. Cook 5 minutes. Add to this syrup pear halves, 1 (No. 2½) can drained peach halves, 1 (No. 2½) can drained Bing cherries. Heat apricot but do not boil. Remove from heat and serve sizzling hot. Also good chilled. Makes 8 servings.



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broiler. It's a quick cake for tea time, one that everyone will go for.

A special springtime party dessert, fresh and pretty as spring flowers, is a layer of sponge cake topped with a fluffy layer of whipped fruit gelatine. Whipped cream and fresh fruit slices will make the dessert even more glamorous.

English trifle is an elegant dressed-up dessert which starts with cake. You also need cooked vanilla pudding, fresh or canned fruit, and nuts. Line a small-loaf bread pan with waxed paper. Cover bottom of pan with slices of sponge cake spread with preserves or jam. Next arrange a layer of fruit—bananas, pears, peaches, or apricots—and nuts. Pour on half of the vanilla pudding. Repeat the whole business and, for a finish, put on slices of cake and spread whipped cream over top. Sprinkle with toasted nuts. But before serving, let everything chill together in refrigerator for about four hours. If you start it early in the morning, by the time company arrives for bridge dessert, the trifle will be ready to serve.

Favorites with children and grown-ups are sponge-nut or coconut squares. Cut sponge cake into two-inch squares. Spread a confectioner's sugar icing on all sides and roll in coarsely chopped peanuts or shredded coconut. Walnuts are good, too.

You'll want to make the quick devil's food cake, the recipe for which is found on page 58. It's easy to make *and* thrifty. If you bake the cake in a flat pan, you can cut it into all kinds of fancy shapes. The quick chocolate icing (page 55) goes well with it. In fact, quick chocolate icing shows no partiality.

If you want variety in your cake repertoire, in addition to the variations in the way of fillings and icings already suggested, have white and devil's food, besides the ever faithful sponge cake.

Most of the suggestions will work interchangeably with any of the three types of basic cake. Instead of one basic cake recipe, have three, which give you an endless opportunity for variety. No more of this "what-different-kind-of-cake-shall-I-have" business.

Save every morsel of cake. To throw away stale cake is a major act of treason these days. Even for the family of two, a basic cake can be divided into four different cakes, not easily recognizable because of the four different icings. Whether your family is large or small it can still have cake and live on the thrifty side of life. Have fresh cake and when the pieces become a little stale, enliven them with a fancy dress into a dessert for company or family.

Then there is always fruit shortcake to make out of day-old or fresh cake. Freshly sliced bananas, strawberries, or peaches harmonize singly or collectively between layers of sponge cake. Topped with whipped cream or a custard sauce—what dessert could be finer to tempt jaded appetites? Unless it would be sliced oranges between layers of sponge cake, served with an orange custard sauce and decorated with toasted shredded coconut. Try using dried fruits, too.

—and SAVING VEGETABLES

GETTING the most vitamins out of vegetables is an exceedingly important part of the vegetable conservation program. If you are buying vegetables because you think they are necessary to furnish vitamins and minerals, why waste them? Waste is a word we shudder at in these days of conservation of all our resources.

Perhaps modern methods in getting the most nutritive good out of vegetables are not startlingly new. Some old-fashioned ideas are good, but let's not cling tenaciously to methods which are wasteful.

For instance, cooking vegetables in a large quantity of water is wasteful when a small amount of water will do. Over-cooking vegetables is another wasteful trick. Fuel is wasted and many valuable vitamins lost by what is often just carelessness.

Then there is improper storing of vegetables. Scientists tell us that 50 per cent of the vitamin content of vegetables can be lost by improper handling and storing. Buying vegetables for two or three days is a conservative plan. Store them immediately in a cool place or in a refrigerator. Use the outside leaves of lettuce and cabbage for flavoring sauces or soup or stew. Use the stems and leaves of broccoli and cauliflower for a succotash of vegetables. Living in an abundant country has made all of us careless about throwing away portions of fresh or cooked vegetables. All of the vegetable is nutritious and frequently the outside, greener leaves have more vitamins than the inside white leaves. Don't discard them because they aren't pretty!

Canned or quick frozen vegetables have their place in the family diet. Use every bit of canned vegetables, the juice included. The



● quick chocolate icing

1 pkg. (3 oz.) cream cheese
2 cups confectioner's sugar
2 oz. melted chocolate
1 tsp. vanilla
Coffee

BEAT cheese and sugar until fluffy. Stir in melted, cooled chocolate and add vanilla and coffee (approximately 3 tbsp.) to make icing a good spreading consistency. This is an easy icing to make and is just as good the second day as when first made.

Preparation time: 8 min.



● squash soufflé with steamed peas



● green beans with rosemary butter

COOK 1 lb. green beans in a small amount of water to which 1 clove of garlic, split, has been added. When beans are tender (approximately 30-40 minutes), remove garlic and drain. Season with 2 tbsp. melted butter or margarine in which 1 tsp. rosemary has been allowed to stand for 20 minutes. (Butter should be strained, leaving only a few pieces of rosemary for garnish.) Add salt and pepper to taste. Preparation time: 50 min.

Submitted by HERMAN SMITH

Tested in THE AMERICAN HOME KITCHEN



● Spanish carrots



● fluffy peppermint icing

Preparation time: 10-15 min.

- 1½ cups confectioner's sugar
- ¾ cup water
- 2 egg whites
- 2 drops peppermint extract

Mix sugar and water in sauce pan and boil 2 min., or until clear. Pour slowly over unbeaten egg whites, beating constantly. When mixture is thick and holds shape (approx. 6 min. with electric mixer; 10-12 min. by hand), add peppermint extract. Ices two 8" layers. This icing is best the first day. Decorate with walnut halves.

Tested in 1048 total calories.
THE AMERICAN HOME KITCHEN

● squash soufflé

Preparation time: 1 hr., 10 min.

- 3 cups cooked (or canned) squash
- 1 tbsp. minced onion
- 1 tsp. salt
- ¾ tsp. pepper

- 3 tbsp. butter or margarine
- 3 eggs, beaten
- 1-2 cups cooked peas

Mix mashed squash, onion, salt, pepper, and melted butter or margarine. Stir in beaten eggs and pour into well-oiled ring mold. Place in 9" square pan with ½ cup water and bake in moderate oven (350°F.) 45 min.—1 hr. Unmold before serving and fill center of mold with cooked peas. Presents an attractive color combination and tastes just as good as it looks. Serves 6. 200 cal. per serving.

The soufflé may be baked during the last hour's time of an oven meal.

Courtesy of
GENERAL ELECTRIC

Tested in
THE AMERICAN HOME KITCHEN



● beans Turque

- 1 lb. green beans
- 3 tbsp. chopped onion
- 1 clove garlic, mashed
- 2 tbsp. cooking oil
- 1 large tomato or ½ cup tomato juice
- 4 tbsp. white wine
- 1 tbsp. chopped green pepper
- 1 tbsp. chopped parsley
- ¾ tsp. powdered marjoram
- ¾ tsp. cinnamon
- ¾ tsp. nutmeg
- ¾ tsp. allspice
- ½ tsp. salt

Preparation time: 55 min.

CLEAN and cut beans diagonally; cook until tender (approx. 30-40 min.). Meanwhile cook onion and garlic in oil over low heat for 5 min. Add tomato, peeled and cut in pieces (or tomato juice), wine, and seasonings. Simmer 10 min. Stir in cooked beans, cover, simmer 5 min. longer. Serves 4. 540 total calories.

Submitted by HERMAN SMITH

Tested in THE AMERICAN HOME KITCHEN

● Spanish carrots

Preparation time: 40 min.

- 2 bunches carrots
- ½ clove garlic
- 2 tbsp. butter or margarine
- ¾ tsp. salt

- ¾ tsp. black pepper
- 1 can (4 oz.) pimientos
- 1 tbsp. chili sauce

COOK carrots until tender. Either cut into small pieces or put through ricer. Cook garlic in butter for 3 min. Remove garlic and add carrots, salt, pepper, chopped pimientos, and chili sauce. Heat thoroughly and serve. Serves 6. A good source of vitamin A. 89 cal. per serving.

Recipe submitted by
HERMAN SMITH

Tested in
THE AMERICAN HOME KITCHEN

liquid from canned vegetables can be used instead of water in thinning soups or in making sauces, and the liquids from several may be combined into an appetizing beverage. Because canned vegetables are already cooked, heat only to desired temperature before serving.

Quick frozen vegetables do not need to be thawed before cooking. Put the frozen block of beans or peas in saucepan, add half a cup of boiling water, and cook until tender.

Remember that when vegetables have begun to cook, the heat under the boiling pot can be reduced. This saves fuel, which is part of a three-way kitchen conservation program.

Are you guilty of adding soda to cooking vegetables? Shame! Soda reduces the vitamin content of vegetables terrifically. Cook them quickly in a small quantity of water and they'll stay bright and green. If you want a new trick, add a tablespoon of vinegar or lemon juice while cooking. Vegetables cooked in acid retain their vitamin content.

Another vitamin economy is to cook vegetables whole whenever possible. Cut in small pieces, they cook in a shorter time, but if you must choose between vitamins and time, cook vegetables whole for maximum vitamins. Cooking or baking in their own skins is another vitamin-saving procedure. Cooking in small steam or pressure cookers unquestionably is a superior method. A minimum quantity of water, a minimum of time, and the vegetables are tender for serving and eating.

Watch against waste of vegetables—in marketing, in storing, in preparation—and you join the patriotic parade in doing your part in the conservation program, an important part of our national defense.

LOW-COST menu planning can be a boring, tiresome job, or it can be an exciting challenge. With your family's health destiny in your hands, planning the three-a-day can be your most important job in life. Knowing that vitamins, minerals, and proteins are necessary for health, meals should center on foods richest in them. To satisfy appetites, eat extra portions of the same foods.

Less expensive cuts of meats, less expensive fruits and vegetables, nutritious and frequently just as important to the diet as the more expensive foods. Regardless of food budget, the daily meals should be wholesome, satisfying, and nutritious.

Maybe you are in a rut in meal planning. Do you go to the butcher for a meat idea and then plan the rest of the dinner around his suggestion? Sitting down with pad and pencil, maybe once or twice a week and planning menus takes the guesswork out of "what shall I have for dinner." Your market list will be made up of the necessary foods after checking with supplies on hand. Instead of letting the butcher tell you what to have for dinner, you'll be ordering your less expensive cuts.

In this issue of THE AMERICAN HOME are several low-cost dinner menus. Use them once, twice, or three times a week to balance your weekly food budget. The low-cost menus are balanced according to newer theories of nutrition. Good to the taste, too!

To cut down on the meat bill, forget about chops and steaks. Instead use some other parts of the beef or lamb. Less expensive meat cuts besides ground meat to make into meat loaf or meat patties, are flank steak, shoulder cuts of lamb, beef, veal, and pork. Beef (preferably steer), and pork, and lamb liver are much cheaper than calf's liver although equally rich in vitamins and minerals.

Cheaper cuts of meat are less in demand and, coming from the more active part of the animal, are slightly tougher. But several hours of slow cooking will tenderize the toughest meat into delectable dishes.

All varieties of root vegetables and vegetable greens are items to include in low-cost menus. Remember to use kale, beet greens, rutabagas, turnips, and onions frequently. The maligned potato should be re-included on menus. Both white and sweet potatoes are important adjuncts to a meal, providing good sources of minerals and vitamins.

Puddings of dried fruit make inexpensive desserts. Evaporated milk, undiluted, can be used in place of white sauces.

Planning meals for several days at one time will allow you to do your marketing more quickly and economically. Hoarding is unpatriotic, but buying food for two or three days is smart and wise. Consider the needs of your family and market accordingly. Store food in a cool place, such as your ever faithful refrigerator, to eliminate deterioration and spoilage. Merely buying food, without storing it properly, is wasteful.

Another sensible method to keep down costs is to buy seasonal food. Use strawberries and cucumbers when they are plentiful in the market. Buy graded foods. Why buy a fancy grade of canned tomatoes, mashing into a sauce? Fancy goods are expensive. Read labels on packages and cans to learn what you are buying.

In some localities, white eggs are a fancy choice, while in other localities brown eggs are preferred. Mixed white and brown eggs are frequently much less expensive. You are eating the egg, not the shell of the shell. Always store eggs in a cool place.

Advance planning actually saves pennies. Elaborate meals are not necessary, but nutritious meals are. Every woman should accept the challenge to plan her family meals as well as she possibly can.

● gourmet's menu
(table of the month)

- Tomato juice cocktail with
- *Open face avocado and cucumber sandwiches
- *Liver and bacon "caprice"
- *Asparagus vinaigrette
- *Coeur à la creme with red raspberries
- Little iced white cakes
- Coffee



Three courses of gay, cheerful-looking food bring happiness to bride and her friends

These are LOW COST

● electrical appliance buffet

- Frappé fruit juice
- *Chicken à la cacciatore
- Steamed rice
- *Green beans with rosemary butter
- *Avocado ring salad
- *Angel food pie
- Coffee



The pre-nuptial buffet supper's main attraction dish can be featured in gift electric casserole
From The American Home basic file



● chipped beef and onion ("quickie")



● sausage crown with potato stuffing



● angel food pie (bridge dessert)



● quick devil's food cake

● chipped beef and onions ("quickie")

Preparation time: 45 min.

8 to 12 small onions
1 tbsp. butter or margarine
1 tbsp. flour
1½ cups evaporated milk
⅓ tsp. pepper

2 chicken bouillon cubes
½ cup boiling water
4 oz. chipped beef
Crushed potato chips

BOIL the onions until tender but not soft and mushy. (20 to 25 min.) Drain well. Make a white sauce of shortening, flour, milk, and pepper. Dissolve bouillon cubes in boiling water and add to white sauce. If chipped beef is very salty, soak in warm water 5 min. Drain, break into small pieces, and add to white sauce, stirring until well blended. Put onions into baking dish, pour beef mixture over them, sprinkle with potato chips. Bake in hot oven (400°F.) for 15 to 20 min. or until top is crisp and browned. Serves 4. 258 cal. per serving.

Recipe submitted by
HERMAN SMITH

Tested in
THE AMERICAN HOME KITCHEN

● sausage crown with potato stuffing (left-over)

Preparation time: 50-60 min.

4 slices diced bacon
1 medium onion, chopped
2 cups mashed potatoes
1 tbsp. bacon drippings
4 cups cubed stale bread
1 tbsp. minced parsley

½ tsp. powdered sage (or to taste)
Pinch of marjoram
Pinch of thyme
2 eggs, beaten
Salt to taste
1 doz. link pork sausages

SAUTÉ bacon and onions until brown. Add to potatoes with bacon drippings, bread cubes, parsley, and seasonings. Stir in beaten eggs. If mashed potatoes are very stiff, ¼ cup milk or enough to moisten may be added. String sausages through the center, being sure all curve in same direction. Make dressing into a round mound on trivet of baking or roasting pan and tie sausages around it. Bake in moderate oven (375°) for 30 to 40 min., or until sausages are done. Delicious served with cole slaw. Serves 6. 508 cal. per serving.

Recipe submitted by
HERMAN SMITH

Tested in
THE AMERICAN HOME KITCHEN

● angel food pie (bridge dessert)

Preparation time: 45 min.

4½ tbsp. cornstarch
¾ cup sugar
1½ cups boiling water
¾ tsp. salt
3 egg whites

3 tbsp. sugar
1½ tsp. vanilla
1 baked pastry shell (9")
½ cup cream, whipped
½-1 sq. bitter chocolate, grated

MIX cornstarch and sugar in a sauce pan or top of double boiler. Add boiling water, stirring constantly, and cook until thick and clear (approximately 10-12 min.). Add salt to egg whites and beat until stiff; add 3 tbsp. sugar and vanilla, beating until egg whites are creamy. Pour hot cornstarch mixture slowly over the egg whites, beating continuously. Cool slightly and fill pastry shell. Cover with whipped cream (flavoring added if desired) and sprinkle grated chocolate (or nut meats) over top.

This pie should be made at least 2 hours before serving. It has an ethereal quality and you'll have no failures. Serves 8 generously—and all for less than 5¢ per serving. 235 cal. per serving.

Recipe submitted by
CHARLOTTE HALE

Tested in
THE AMERICAN HOME KITCHEN

● quick devil's food cake

Preparation time: 45-60 min.

¾ cup shortening
1¾ cups brown sugar
2 eggs
3 squares melted chocolate
2 cups sifted cake flour

1 tsp. soda
1 tbsp. vinegar; add water to make
1 cup liquid
1 tsp. vanilla

CREAM shortening and sugar; stir in eggs, one at a time, and beat until fluffy. Blend in melted, cooled chocolate. Sift flour and soda; add alternately with vinegar, water, and vanilla. Bake in 2 well-oiled 8" layer pans in a moderate oven (350°F.) 25-30 min., or in a small loaf pan, approximately 7" x 11" x 1½", for 45 min. Serve plain or with not-too-rich vanilla ice cream. Makes 10-12 servings and is recommended after an entrée that is not too heavy. 5450 total calories.

Recipe submitted by
JUSTINE ROBINSON

Tested in
THE AMERICAN HOME KITCHEN

Shower Parties

● liver and bacon "caprice" (gourmet's menu)

Preparation time: 50 min.

2 slices bacon
2 English muffins
Watermelon pickles
1 can (13 oz.) evaporated milk
Salt and pepper to taste
¼ tsp. dry mustard
1 chicken bouillon cube
1 lb. calf's liver, ½" thick
Flour
2 tbsp. butter or margarine
2 tbsp. chopped onion

COVER liver with boiling water and let stand 5 min. Remove skin, dry and cut into ½" cubes. Dredge lightly with flour and cook in butter or margarine until lightly browned. Remove and, in same pan, cook onion until yellow cube. Add liver and onions; simmer for 1½ hrs. If sauce is watery after simmering for 1 hr., remove cover and let it concentrate. This may be cooked in a chicken fryer or Dutch oven on top of the range or it is an excellent recipe for your electric casserole. Serves 4.

Make a white sauce with milk, seasonings, and bouillon cubes. Serve on halves of hot toast. Pour into serving dish and top with broiled bacon cubes. Serves 3-4.

Tested in
THE AMERICAN HOME KITCHEN

Recipe submitted by
HERMAN SMITH

Low cost dishes — Nutritious and satisfying — Party dishes with a flair

And these are for you

Preparation time: 2 hrs.

● chicken a la cacciatora
1 (3 lb.) chicken
3 tbsp. olive or cooking oil
2 medium onions, chopped
1 small bay leaf
¼ tsp. thyme
¼ tsp. marjoram
Italian peeled tomatoes ¼ tsp. marjoram
Salt and pepper to taste

HAVE chicken cut in pieces and fry in oil until golden brown. When browned on both sides, add onions, wine, tomatoes, and seasonings. Cover and simmer for 1½ hrs. If sauce is watery after simmering for 1 hr., remove cover and let it concentrate. This may be cooked in a chicken fryer or Dutch oven on top of the range or it is an excellent recipe for your electric casserole. Serves 4.

The cacciatora sauce is well seasoned and is especially good over boiled spaghetti, noodles, or rice. 427 cal. per serving.

Tested in
THE AMERICAN HOME KITCHEN

Recipe submitted by
PAUL PAGLIARI



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And it was a wise old doctor who growled, "Sharp bricks and boys don't mix"—after Junior tripped over the neat edging we'd put in, cut his head, and scared us stiff. We'd been pleased as Punch with that pretty jigsaw line, and it never entered our heads that it could ever lead to three stitches in *anybody's* scalp—least of all, Junior's.

What we should have done, of course, was to set the bricks horizontally in a continuous line, so that no sharp corners would have stuck up into the air. Then there'd have been less tripping, probably, and certainly not such a wicked cut!



M-m! A new BEAUTY!

CHOCOLATE MARBLE TAPIOCA CREAM

1 or 2 egg yolks	1/4 teaspoon salt
4 cups milk	1 or 2 egg whites
1/3 cup Minute Tapioca	1 teaspoon vanilla
1/2 cup sugar	Chocolate sauce

Mix egg yolk with 1/2 cup milk in saucepan. Add Minute Tapioca, 1/4 cup sugar, salt, and remaining milk. Bring mixture quickly to a full boil over direct heat, stirring constantly. Remove from fire. (Mixture will be thin. *Do not overcook.*) Beat egg white until stiff but not dry. Add remaining sugar gradually, beating with rotary egg beater. Stir hot tapioca gradually into egg white. Cool—mixture thickens as it cools.

When slightly cool, stir in flavoring. Fold chocolate sauce into 1/2 of pudding. Chill. Place by tablespoons into parfait glasses, alternating light and dark mixtures. Garnish with maraschino cherries, cut in thirds and spread to give petal effect. Serves 6 to 8. *All measurements are level.*

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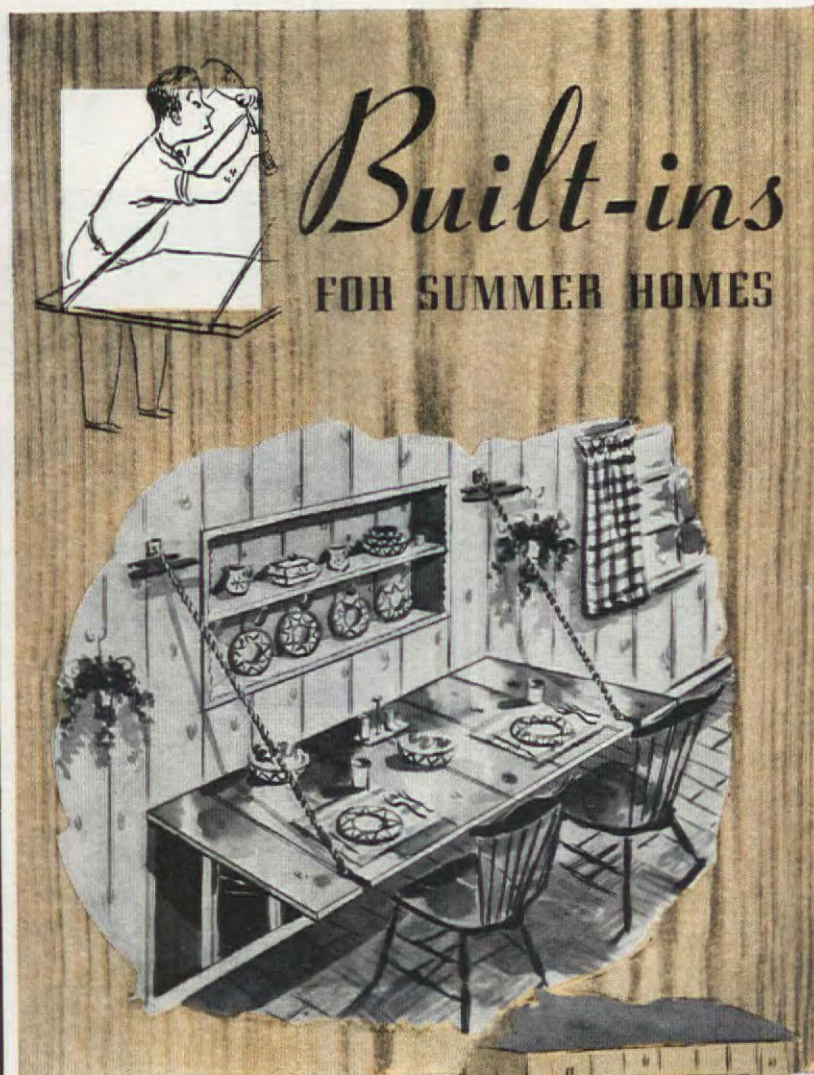
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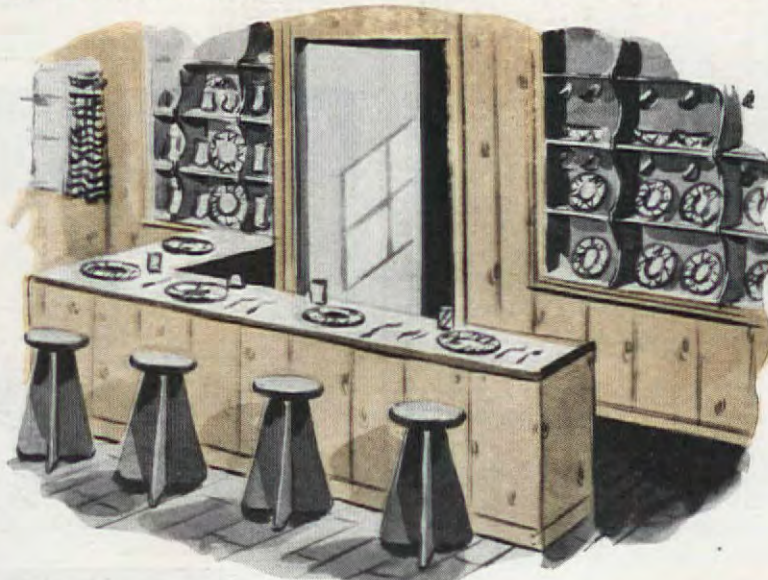
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JOHN G. SHEA

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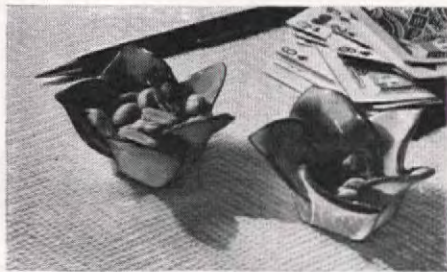
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Bridge Prizes!



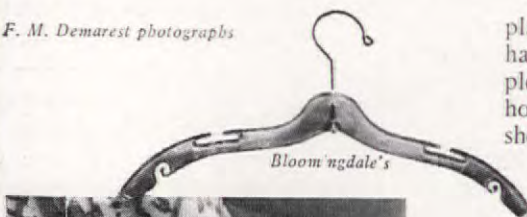
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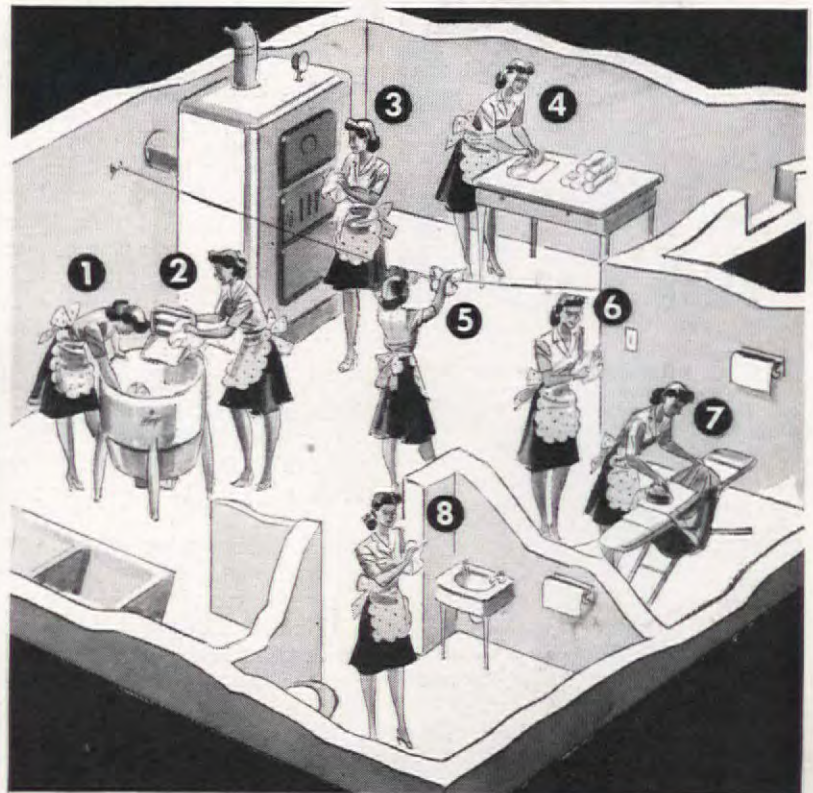


YOU'LL roll a better bandage or knit a better sock if you take time off for a rubber or two of bridge. A little material encouragement will not be amiss either, especially as timely a prize as the newest Rand McNally Atlas. Between its covers are those far-flung places we hear so much about these days, so that the winner can be very learned the next time you lay aside your knitting needles or take off your air raid warden's armband for a few hours' relaxation.



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A SEEDSMAN TALKS ABOUT THE CHEAP LAWN SEED RACKET

JAMES D. MILLER

DURING the last fifteen years or so a great deal has been written on the subject of making better lawns. Innumerable magazine and newspaper articles, handbills of booklets, and some regular books have explained in detail the technique of soil preparation, sowing the seed, mowing, and the other actual operations of building and maintaining them. But far too seldom has anyone told the real story of thoroughly good seed as compared with the poor, cheap sort which so many inexperienced people are inveigled into buying.

Unfortunately, much of the retail advertising of alleged lawn seed tends to confuse rather than advise the consumer about the true value of a good-quality mixture. In one large Eastern city more than 50,000 pounds of "junk" are sold each year and represented as being suitable for fine lawns. This practice can be stopped only when each consumer becomes a careful buyer and recognizes the difference between good and poor seed.

Suitable lawn seed is the result of skilfully refining and blending the seeds of good turf-forming grass varieties that reach their fullest leaf development at timely intervals. Such a blend can produce a lawn of pleasing green color and fine texture during the entire growing season, and can be maintained for years. Prominent turf-forming kinds are: Kentucky bluegrass, creeping bent, Chewings fescue, redbud and white clover.

One pound of suitable seed, carefully refined and blended, may vary in price from forty to seventy cents. This variation is natural and will be found in almost every manufactured article. All seeds, really, are agricultural products with individual market values, based on quality and purity.

Conversely, this price range will not include mixtures composed largely of ryegrass, timothy, inert matter, and weeds. This latter classification includes innumerable brands that are really expensive from the standpoint of results, though that fact is probably hidden under the fog of bargain prices. You'll see what I mean when you realize that one pound of good seed is sufficient to sow 150 to 200 square feet, whereas the five-pound bag of cheap seed so often used as a "come on" is not adequate for an area half as large. Here are four facts to prove the truth of this statement:

(1) Suitable seed—2½ to 3½ million seeds per pound; cheap seed—less than 1 million. (2) Suitable seed—1½ to 2½ million permanent grass seeds per pound; cheap seed—less than 100,000. (3) Suitable seed—2% to 10% inert; cheap seed—15% or more. (4) Suitable seed—less than ½ of 1% weeds; cheap seed—1% to 3% weeds.

When buying grass seed, you'll do well to read and understand the analysis statement which appears on all lawn grass seed mixtures. This is of utmost importance because many reputable merchants have succumbed to the temptation to handle cheap seed, although they can also supply a suitable quality. Every package or container must have a label or tag showing the complete purity, germination, and name of each ingredient, as well as the percentage of weeds, inert matter, and the date on which the last germination test was made.

"Inert Matter" on a seed analysis label means inactive material, such as chaff, hollow seed coats, small bits of straw, and minute particles of earth or dirt. "Purity," as implied, is the portion of real seed expressed as a percentage of the entire mixture by weight; for example, 40% of Kentucky bluegrass, testing 90% pure, will appear on the label as 36% Pure Kentucky bluegrass. "Germination" is determined by laboratory tests and indicates the percentage of live seed, capable of producing plants. Normal germination of grass seeds may vary from 70% to 95%.

Ryegrass may be included in a mixture of permanent turf-forming grass seeds to act as a quicker-growing nurse or shelter grass, and to reduce the cost. More than 25% of any nurse grass is unnecessary in a good mixture.

You just can't obtain seed that is 100% pure. Inert matter and weeds can be reduced, but not eliminated, by modern seed refining mills. Every seed refining company accumulates large quantities of weeds and inert material. Of course this worthless material should be destroyed, but actually it is often purchased for two to three cents a pound by packers of cheap seed. It is then mixed with such short-lived nurse grasses as timothy and ryegrass and often appears in attractive five-pound bags as a "grass seed bargain that you just can't afford to miss."

Statistics prove that the cost of seed does not represent more than 10% of the total cost of producing a crop, whether it be vegetables, pasture hay, or fine turf. No successful farmer will risk wasting time, labor, fertilizer, and soil by using seed that cannot produce results—nor should you. Your lawn is your crop; don't court failure by sowing cheap "bargain" stuff.





"\$4 . . . for all the front
and all the back—
lawn, flowers and shrubs."

MRS. GEORGE F. GAST,
Roselle Park, N. J.



"JUST \$2.50 was the total
cost for my lawn . . .
and it sure looks great!"

J. B. HERGENS,
Houston, Texas



"COST just \$8 to feed the
whole lawn . . .
flowers and shrubs, too."

WALTER BRIGHT,
Minneapolis, Minn.

Look how little it costs to work "Vigoro magic" on grass!

Any home can enjoy the extra beauty, extra
luxuriance that this complete plant food gives
lawns! Try it on yours!

For more than seventeen years this complete plant food
has been helping people get the thrill of real gardening
success. More home gardeners and professionals buy Vigoro
than any other lawn and garden plant food in America.

Scientifically perfected, Vigoro is a more certain way to
lovelier flowers, more beautiful lawns, healthy trees, shrubs
and vegetables.

Vigoro *always* works because it does what incomplete
plant foods *can't* do. It supplies, in balanced proportions,
all eleven of the food elements growing things need from
the soil!

And Vigoro is surprisingly economical because a little
of it goes so far. Just 4 pounds will feed a space of 100
square feet! Try Vigoro on *your* grass . . . on flowers . . .
on *everything* you grow. You'll get results more gratifying
than you've ever known before.

Feed everything you grow with
VIGORO
Supplies all the food elements that grow-
ing things need from soil.

Vigoro is safe, sanitary, odorless,
and easy to apply by hand or with a
Vigoro Spreader. It comes in bags of
100, 50 and 25 pounds; in boxes of
10 pounds, 5 pounds or 1 pound;
and in tablets. A product of Swift
& Company.



VIGORO TABLETS!
For potted plants, wall
and window boxes.



VIGORO'S AMAZING
ACTION PROVED
on the lawn of
Alfred Lunt
and
Lynn Fontanne



"The effect of Vigoro is remarkable," says
Gardener Ben Perkins. "This test on the place I take
care of for Alfred Lunt and Lynn Fontanne demonstrated
to me that Vigoro is *the* way to greater beauty. We fed the
'Magic V'; left the rest unfed. Look what happened.
Grass fed Vigoro is stronger, greener, appears to be
thicker. It's hard to believe a plant food that can get
the results Vigoro gives can be so inexpensive to use."

"The 4 Wallpaper Worries had me Stumped!"

WILL IT WASH?

IS IT STYLED RIGHT?

WILL IT FADE?

WILL IT LOOK RIGHT
ON THE WALL?



"Then I Learned that this
Unitized Seal Guarantees
Beauty and Satisfaction!"

"I JUST SEEMED to be going around in circles—couldn't make a decision as to what wallpaper to choose. Leafing through half a dozen sample books still left me bewildered. Over and over the questions came: *Will it wash? Will it fade? Is it styled right? Will it look right on the wall?*

"My rather modest budget was on my mind, too.

"Then a discovery! Maybe I *do* live right! The next book had an important page in front—telling about *Unitized* wallpapers—with *beauty and satisfaction guaranteed*. I fairly shouted for joy as I read on.

"I learned that *Unitized* papers are designed by the world's best wallpaper artists. How every *Unitized* pattern is pre-tested for style and decorative effect and certified



by a group of experts! I learned too, that these beautiful papers are *guaranteed* to hang perfectly, to meet special standards for sun-fastness and to be *genuinely* washable if *marked* washable!

"Talk about a happy woman! By simply looking for the *Unitized* seal on the back of the samples, I found the grandest-looking wallpapers I'd ever seen. Final selection was easy. And you should see our lovely rooms! Bill wouldn't believe I hadn't overstepped the budget. Now I'm taking bows as a *decoration genius*! It's *wonderful*!"



Unitized WILL SOLVE YOUR PROBLEMS TOO!

Follow the lead of hundreds of thousands who have ended their wallpaper worries this simple way: Just be sure to look on the back of the sheets in the sample book for the *Unitized* Seal. Papers identified by the *Unitized* Seal are backed by the *Unitized* Wallpaper Guarantee. At your dealers, decorator or paperhanger's.

New 1942 *Unitized* Wallpapers Now on Display At Your Dealers, Decorators and Paperhangers. See Them Soon.

A. H. 3-42
NANCY WARREN
Unitized Wallpaper Factories
3330 W. Fillmore St., Chicago, Illinois
Please send copy of "Style & Charm,"
for which I enclose 10¢.

Name

Address

City and State

MAIL COUPON now for your copy of "Style & Charm"—an authoritative, colorful, well-illustrated 24-page book crammed with simple, practical facts and suggestions to help you plan beautiful rooms at little expense. Include 10¢ to cover cost of handling, addressing and mailing.

Our solution for your problem

from

THE DECORATING STAFF OF THE AMERICAN HOME

H-M-M-M, so the young lady wants a modern room that's pretty, yet it can't be severe. Well, you can have it, quite simply and inexpensively. Your room is small. So much the better (and you've lots of company, sister). It must be pretty to be restful, according to your specifications. There's no reason why you can't have a room wherein you'll sleep like a baby. And it will be just as much fun to make up in, by the way, especially since you say you like gay flower colors and adore chintz. Furthermore, your note sounds as though spring is in your decorating bones, and since we in the decorating department have been having twinges



Ridgewood, N. Y.
 Dear American Home—
 Please tell me if it is possible
 to make a modern room that
 is pretty?
 I like modern furniture a lot,
 but I must say I don't like
 severity—especially in a bedroom
 which I think should really be
 pretty to be restful. My room
 is not large, but its proportions
 are all right. I have two windows
 and

Chintz, Cyrus Clark; rug, Bigelow-Sanford; box spring and mattress, R. H. Macy; mirror, Lord and Taylor; gelatone, Associated American Artists; pin-up lamps, Kress; toilet accessories, Primrose House and Prophylactic; bedspread, draperies, etc., made by Sumergrade



Shown in color on the cover. Photographs by F. M. Demarest

in that direction ourselves, your problem couldn't have arrived at a better time. We took it so to our hearts that we built a room, a little room such as you and hundreds of others have for slumbering and living those few precious hours to yourself, when you take down your hair and take off your war paint and relax. And this is what we did to it in answer to your questions. From the many chintzes in the Cyrus Clark collection, we chose your chintz, gay with garden flowers, as the surest harbinger of spring we know of outside of the first fat robin. Then we picked the furniture, just five pieces—a mattress and springs on legs, a boudoir chair for lounging purposes, a simple table for utilitarian things like sewing, or reading, a chest of drawers, and a kitchen chair. The rug we picked is a simple, two-toned broadloom. For brightening the corner where you are when you read in bed, we chose pin-up lights, and a dainty pair of lamps for lighting your way to beauty on the dressing table.

That brings up another question—when is a piece of furniture not a piece of furniture? When it's a built-in, and that's what the charming

Instructions for making chintz items available through THE AMERICAN HOME, 251 Fourth Ave., New York. Send 6¢ in stamps; address Dept. 129

CLOROX... a "home defense" against invisible germ dangers!

When it's
CLOROX-CLEAN
it's hygienically
clean!



SURVEYS show that the bacteria which cause most of the common infectious diseases are likely to be found in every home. Hygienic cleansing with Clorox provides added protection against these invisible germ dangers, for Clorox has intensified disinfecting action in laundering and in routine kitchen and bathroom cleansing. Why take unnecessary chances... use Clorox regularly to reduce infection risks. Directions on the label.

Copyright 1942, Clorox Chemical Co.

AMERICA'S FAVORITE HOUSEHOLD DISINFECTANT

Ultra-refined
CLOROX
FREE FROM CAUSTIC
DISINFECTS • DEODORIZES • BLEACHES
REMOVES NUMEROUS STAINS
...Even Scorch, Mildew



PLANNING TO
REMODEL OR BUILD?

Send 10¢ FOR
NEW PORTFOLIO OF
LOVELY HOME
PHOTOS!

It's easy to give your home modern beauty and style! Study these 8"x10" photos showing newest Creco-Dipt "Double Wall" Zephyrs for sidewalls. Famous Creco-Dipt stained shingles—with insulation backing board—cut fuel bills 25%. Wide 14" exposure, deep butt shadow lines, smart corrugated texture add distinctive charm. "Double Wall" Zephyrs are ideal for remodeling and for new homes costing \$6,000 or less.

TEAR OUT COUPON.
MAIL WITH 10¢
TO COVER POSTAGE
AND HANDLING.



Creco-Dipt Company, Inc., Dept. 23-A
North Tonawanda, N. Y.
Enclosed find 10¢ (in coin or stamps) for portfolio
of remodeled or new home photos.

I plan to modernize ☐ I plan to build new ☐

Name _____

Address _____

City _____

vanity is. Believe it or not, it's a double shelf, built by a handyman, and covered over in what we think you'll agree is a very fetching manner. Likewise, the efficient-looking book shelves over the bed are of the same family and hold any number of things like your radio, and an alarm clock for waking you from your restful slumbers in your pretty room that isn't at all severe.

What happened to the chair that came out of the kitchen? That's it under a quaint chintz pinafore with its brave ruffles. Easy as anything to do and any simple side chair puts on a new personality with the jacket. In fact, if budget baffles, there's nothing we did in this room by way of "trimmin's" that a smart gal can't do herself. The ruffles on the pillows and wherever they appear, take the edge off what might be a severe line and make it dainty without being frou-frouish.

It's the arrangement and choice of furniture that count in any room, but most especially in a little one. It can be a shin-barking, mid-Victorian nightmare, or it can be the simple, modern room that this one is. The furniture is adequate, it is simple and functional. You can move around with a certain feeling of spaciousness, even if the room is only 11'x12'. Of course, you couldn't go in for roller skating but, at least, you won't have to hurdle stray chaise longues and wade through pillows. The room is livable and lovable. What more could you ask?

What was one young lady's problem, as we have said before, guided by our correspondence, is that of lots and lots of women. They may be newlyweds with a budget to bow to, they may be career girls who have to wash out their white collars every night. Or, what is more timely, they may be housewives with a little room that could be making big money by housing a paying guest. That's gold in them thar little rooms, and this is one way to do a little mining, especially if you live in a so-called defense area. It's just as easy to make a little room attractive while you're at it, as you can see. Maybe you've a trunk room you've never appreciated, maybe a hall bedroom. Given fair proportions, there aren't many little rooms that won't respond to this gentle treatment and blossom forth into something you've dreamed about.

Another point in favor of this kind of furniture and furnishing, in these transient days, is that there isn't much to move, come an upheaval, and the process is so simple to repeat that it can be adapted to any small room in Key West or Kalamazoo, Tucson or Seattle.

If spring catches you with a desire to "do over" your room, and breathes there a woman who hasn't this, be guided by these facts. Q.E.D.: A little room can be pretty without being cluttered. It can be gay without being garish. It can be simple without being monastic. Most important, it can be all of this for not very much money or effort.



Cream cheese that's

Guaranteed
Fresh!

LOOK FOR
THIS BRAND NAME
"PHILADELPHIA"
ON THE PACKAGE



Photographs by Pix, Inc.

"P. S.—

THE cat really came out the bag when we suggested drive or a movie after dinner. Our guests were bored from a near-by army camp, and they assured us in loud voices that they'd much rather "stay home." wasn't hard to see that they were getting the feel of the house, a sense of home they needed and wanted, and they said that home was something a Selectee takes granted until it's gone. They could go sightseeing and to the movies a time; what they really wanted was a homey fireside, a family to take the place of the one they miss, home-made pie nicely served on separate dessert plate.

So if you can ask one of the boys to dinner or for a week end, remember he'd love to come—provided your manner has none of that "T poor boy, I must do something for him" attitude. His manfully independent, American spirit thoroughly dislikes anything the least bit patronizing. And who can blame him? He's a fine, responsible young citizen and should be so treated.

One hostess I know served regular Sunday dinner, family style and without pretense or extra frills. The first hint that she was doing the right thing came when one boy said, "Gee, it's nice to eat pie on a special plate and not have it slide off in the gravy." That remark led to discussion of the kind of pie most used to make. She knew the boys were at ease in her home atmosphere, and very happy to be there.

FOR
Delightful Windows
Decorate with

the NEW
*Zionet
Curtains*



Zionets, the new sheer curtains, are refreshingly smart—cheerily priced! See the Spring array in your favorite store now.

ZION LACE CURTAIN MILL, ZION, ILL.
Marshall Field & Company, Inc.,
Manufacturing Division



Courtesy N.Y.C. Defense Recreation Committee

Love to Grandma"

After dinner she suggested that the shyest member of the group help clear the table. Before long he was talking as freely as with an old friend, and said it was the first home kitchen he'd seen since his induction eight months ago. She knew he was homesick, but she knew, too, that she was curing it by letting him naturally enjoy the atmosphere of her own home. He met Grandma, too, and in between laughing exhibits of how he could dry at least five plates at a time, he teased her as if she were his own grandmother. To this day his postcards always include, "P.S.—Love to Grandma."

When the hostess and her temporary dish-dryer returned to the living room they found one Selectee in serious conversation with Uncle Dan, who knew all about Big League baseball. Another was quite taken by a niece at least ten years his senior, who for some reason reminded him of his favorite sister. Age didn't matter. They had a fine argument over women's hats, he contending that she certainly was every bit as obstinate as his own sister. That's the kind of good-natured, "family style" conversation that seems awfully welcome to those boys after many days of army camp life.

My young nieces also profited by these entertaining experiences. Their suggestion that one group of Selectees might enjoy a "family style" evening met with hilarious response and they had the time of their lives playing cards and listening to the radio, the boys themselves helping serve refreshments, literally taking over the kitchen. Later in the evening, when they might have gone to a movie, or to a club or restaurant to dance, they still wanted to "stay home." They played the piano and sang for all they were worth and then rolled back the rugs for a few turns around the living room. It proved once more that real home life is what the boys at camp need more than all the amusements in any city. Movies are easy to find, but homes still are too few and far between.—MILDRED WEILER



The boys in service do want to come over for a "family style" evening. They'd like to taste your special pie, talk to Uncle Dan, tease Grandma, dance to a radio, and even help you dry the dishes!

Eat more whole-grain foods, you say!
We will, this
**"SUPER"
BREAKFAST
WAY!**



"You can depend on Jim, and thousands like him, to keep American defense plants rolling out the machines for victory! I'll see he gets this *Super* breakfast of whole-grain Quaker Oats, with its rich supply of the great 'anti-fatigue' Vitamin B₁—every morning! That's the kind of help he needs! And luckily, he loves its grand flavor!"

Provable facts: Quaker Oats is *naturally triple-rich* in "anti-fatigue" Vitamin B₁*—needed daily for energy, good nerves!

*In proportion to Calories

"And my, the way little Tommy's been growing and filling out since he's been on Quaker Oats is *proof enough* to me what so many mothers say about it being a real *Super* breakfast for babies and growing youngsters is *more* than true!"

Provable facts: Oatmeal leads *all other* whole-grain cereals in Proteins—for strong muscles, firm flesh! It's rich in Phosphorus, for strong bones, teeth! In Iron, for rich, red blood! In Vitamin B₁, for normal growth in children!



"M-m-m-m! It's simply 'Super' delicious! 'Super' economical, too!"

Provable facts: You get 20 bowls from the regular size package. Less than 1/2 cent a serving! Up to 3 times as much for your money as 6 other leading brands of cereals! Get a package today!

QUAKER OATS

AMERICA'S
**SUPER
BREAKFAST
FOOD**

QUAKER AND
MOTHER'S OATS
ARE THE SAME



Eat more whole-grain foods for a healthier, more energetic America... urge leaders in the National Nutrition Program for Defense!

OATMEAL IS AMERICA'S
**"NUMBER ONE"
WHOLE-GRAIN CEREAL!**

"What creams does she use?"
women wonder
 when they see a skin like hers



"What does she do that I don't do? What creams does she use? How does she escape flaws that most of us have to struggle with—enlarged pore openings, oily shine, blackheads, or excessive dryness?"

These are the questions women always wish they could ask the fortunate possessor of a fair, lovely skin. Answers by the hundred would be simply: "I use two creams which are *different*—Phillips' Milk of Magnesia Creams."

PHILLIPS' MILK OF MAGNESIA SKIN CREAM (FORMERLY TEXTURE CREAM)
 Get the full benefit of this unique cream by using it as a night treatment. It softens and neutralizes accumulations often acid in nature in the external pore openings. And because it contains cholesterol it holds moisture in the skin and so helps to keep it supple and pliant, and to relieve excessive dryness.

A smooth, lasting foundation. Phillips' Skin Cream seems to have a special affinity for make-up. It prepares the skin by removing excess oiliness and softening rough dryness so that powder and rouge go on evenly, and *last*.

PHILLIPS' MILK OF MAGNESIA CLEANSING CREAM
 This special cream offers a method of cleansing that is *different*! It not only absorbs the surface dirt but penetrates the outer pore openings and floats away the accumulations which may lodge there. Profit by the experience of women who have tried them—put Phillips' Creams to work on *your* skin!



Skin Cream 10c, 30c and 60c • Cleansing Cream 10c, 30c, 60c and \$1.00



Universal vacuum bottle and Toastmaster from Lewis & Conger in New York

Pamper them just a

KAREN FOSS ZIMMERER

UNLESS you live in a little Utopia I've never heard of, there's bound to be occasional illness at your house. Johnny will sprain an ankle, Grandma will have a long, lingering cold, or *both* the children will get measles. The poor victim deserves good care and a little pampering—but not at the expense of mama, who has to be a combination nurse, maid, and cheerer-upper. I've had a lot of bedside experience and know how to go at it the easy way—easy on both the patient and me.

There's a lot to the business of organization, for example. An early morning rub-down means an extra run up and down stairs for breakfast unless you "take it with you:" give the patient his fruit juice before the rub-down while his coffee stays hot in a thermos and his bread is waiting to be popped into the toaster on his tray. If it's hot food that presents a problem, I have you've saved the baby's hot water dish which, with a heated glass pie plate for a cover, is very satisfactory. Another practical idea to save you as well as the patient is to get into the note-writing habit, thus relieving your mind of tiresome details. Write down the doctor's instructions, times for taking temperatures and giving medicine, and set the alarm clock for the crucial times. Give the patient a note pad and pencil, too, so he can jot down what he wants to tell you or ask for next time you're in the room. And to save yourself still more steps, you might keep a big, light basket at the foot of the stairs so you can bring up lots of things at once. Very useful, too, is the regulation brown paper bag that comes from the grocery store: pinned to the mattress, it makes a convenient place for the patient to dispose of cleaning tissues, throat daubers, and so forth. More sanitary than a wastebasket, for you throw it out along with its debris.

One of the nicest ways to pamper your patient is to give him a little cardboard "bulletin board" so he can pin on the cards he receives,

THE AMERICAN HOME, MARCH,

An Apple A Day

Patient will like a card bulletin board



F. M. Demarest

little bit

perhaps some amusing cartoons, too. Prop it up at the foot of the bed, or Scotch tape it to the adjacent wall. Arranging and rearranging the cards gives your patient something to do—and anyway it's more fun to be able to see all the cards and letters than just to have a pile of them lying on the night table.

Make the trays as attractive and varied as possible, of course, using paper accessories for bright, inexpensive changes, and adding a pretty flower or pot with a single daffodil, perhaps. You'll find plastic mats that can be wiped with a damp cloth useful, too—they're sanitary and save on the laundry bill, or your back if you carry wash baskets back and forth from the basement laundry. And here is a trick to vary the monotony of tray breakfasts: when you open a can of fruit, pour off the liquid, squeeze in a few drops of lemon juice and add it to the morning fruit juice for your pet patient.



Get down the medicine times
so you won't have to trust memory

"Middle-Age" Women (38-52) YEARS OLD

HEED THIS ADVICE!

Watch Out For These Symptoms Which May Often Betray Your Age

Do you hate those *trying years* from 38 to 52—does this period in a woman's life make you get fretful, nervous, so tired, worn out, blue at times, perhaps suffer dizziness, headaches, backaches, hot flashes and distress of "irregularities"?

Then start at once, try Lydia E. Pinkham's Vegetable Compound—famous for helping relieve distress—due to this functional disturbance. Taken regularly, this remarkable medicine helps build up resistance against such annoying symptoms.

Pinkham's Compound has thus helped thousands upon thousands of women to go smiling thru trying "middle age". It's the best known



medicine you can buy today—made especially for women. **WELL WORTH TRYING!**

Younger Women, Too!

Girls in their 'teens, 20's and 30's should also find Lydia E. Pinkham's Vegetable Compound very beneficial to relieve pain and tired, weak, cranky, nervous feelings—due to functional monthly disturbances. Follow label directions.

Lydia E. Pinkham's VEGETABLE COMPOUND

FALSE TEETH

Played "hob" with Daniel Dobb—
But this is how he saved his job

From door to door trudged Daniel Dobb,
His sample case in hand;

Yet all day long he made no sales,
No orders could he land.

Alas! his dingy, foul
false teeth
Were more than folks
could stand.



A dentist said: "Try POLIDENT,
The modern thing to do.

"Although you neither rub nor scrub
Your teeth will 'look like new';

"It brightens smiles; checks Denture Breath;
Is inexpensive too."



Dobb did! And now his order file
Is simply overflowing;
His pay-checks, too, are lush and fat;
His bank account is growing.
The lesson? POLIDENT can keep
Your plates clean, sweet and glowing!



CLEAN PLATES, BRIDGES WITH
POLIDENT
ALL DRUG STORES, ONLY 30¢

New under-arm Cream Deodorant safely Stops Perspiration



1. Does not harm dresses, or men's shirts. Does not irritate skin.
2. No waiting to dry. Can be used right after shaving.
3. Instantly checks perspiration for 1 to 3 days. Removes odor from perspiration, keeps armpits dry.
4. A pure white, greaseless, stainless vanishing cream.
5. Arrid has been awarded the Approval Seal of the American Institute of Laundering, for being harmless to fabrics.



Arrid is the largest
selling deodorant
...try a jar today

ARRID

39¢ a jar

AT ALL STORES WHICH SELL TOILET GOODS
(Also in 10 cent and 59 cent jars)



Anita Louise,
Garden-loving Hollywood Star, says:
"It's so easy to tie plants with
Germac TWIST-EMS

... quick, neat, permanent, too!"
Say "goodbye" to unsightly twine and raffia, to need-
less work with shears. Say "hello" to TWIST-EMS,
to gardening fun. Just a twist of the wrist and
TWIST-EMS—strong, dark-green "invisible" tapes—
protect stems, properly support
your plants. Attractive. Grand for
flower arrangement. Millions used.

3 SIZES 4" or 8" Box 25¢
16" Box ... 50¢

Buy today from your Garden Supply Dealer or write
GERMAN'S, 747 Terminal Street, Los Angeles, California

Incidentally, the problem of what the patient can do to amuse himself is important from the very minute he is out of pain or well enough to be out of the "flat on the back" stage. Best of all are things that give him something to look forward to and help him plan for the future. For example, one woman I know spent happy, constructive weeks working out plans for the garden she hoped to have. She read all the seed catalogues, leaflets and booklets on the subject, correlated the information that had definite bearing on her own little plot of land, and finally drew rough sketches of



Off for a hair-do or movie
while a thoughtful friend
comes to "mind" the patient

where she would plant each kind of fruit, vegetable and flower. Thus, her mind was profitably occupied with normal plans and ambitions, to the extent that she had little time or energy left for thinking about her illness. Even children can be kept busy and interested in spite of the fact that no doubt they'd much rather be out playing boisterous games. Scrapbooks are perennial answers, and are more exciting if you go out of your way to give them extra, purposeful meaning, rather than just so much cutting and pasting. Any creative work that involves your hands is good: little girls will sew, and boys will love mechanical toys that can be taken apart and built up into new shapes.

Any little thing you can think up in the way of a surprise will be doubly appreciated at this time, too. I remember one idea that appeared in THE AMERICAN HOME about a year ago—and proved its worth when I tried it for a friend's little girl. It was a six-cup muffin tin covered with green paper and "planted" with artificial flowers, and in the cup below each one was a surprise gift, one for nearly every day in the week. Along with it I sent six envelopes, in each of which was a slip of paper with the name of one of the flowers, meaning of course that if on Tuesday afternoon she drew, "daisy," under the daisy was where she looked that day. The same thing would work for boys. The tiny gifts depend on what the

"Packers is the only soap I've ever used on my child's hair," says Mrs. J. F. Korman of White Plains, N.Y., mother of this lovely little girl.



—and for a mere penny!

Give your child the advantage of regular shampooing with Packers Tar Soap. Shampoos with Packers average less than a penny—just about one-fourth the cost of bottled shampoos! Get a 25¢ or 10¢ cake.

No soap is more reliable than this 71-year favorite! And Packers' rich pine-cone color . . . its piney fragrance . . . its snow-white lather that rinses so easily and leaves the hair so refreshed and gleaming . . . are as pleasant for your own hair as the children's! The whole family will enjoy it!



Shampoo with
PACKERS TAR SOAP



ASTHMATIC?
Try **ASTHMADOR**
Try Dr. R. Schiffmann's **ASTHMADOR** the next time an asthmatic attack leaves you gasping for breath. **ASTHMADOR**'s aromatic fumes aid in reducing the severity of the attack—help you breathe more easily. And it's economical, dependably uniform, produced under sanitary conditions in our modern laboratory—its quality insured through rigid scientific control. Try **ASTHMADOR** in any of three forms, powder, cigarette or pipe mixture. At all drug stores—or write today for a free sample to R. SCHIFFMANN CO., Los Angeles, Calif. Dept. N-74.

WHEN YOU CHANGE ADDRESS—Be sure to notify the subscription Dept. of THE AMERICAN HOME at 251 Fourth Ave., N. Y. C., giving the old as well as the new address, and do this at least four weeks in advance. The Post Office Department does not forward magazines unless you pay additional postage.

Aid to SKIN Improvement

Soothing Resinol allays irritation of externally caused pimples, thus hastening healing. Try it today!

RESINOL OINTMENT AND SOAP

BACKACHE, LEG PAINS MAY BE DANGER SIGN
Of Tired Kidneys

If backache and leg pains are making you miserable, don't just complain and do nothing about them. Nature may be warning you that your kidneys need attention.

The kidneys are Nature's chief way of taking excess acids and poisonous waste out of the blood. They help most people pass about 3 pints a day.

If the 15 miles of kidney tubes and filters don't work well, poisonous waste matter stays in the blood. These poisons may start nagging backaches, rheumatic pains, leg pains, loss of pep and energy, getting up nights, swelling, puffiness under the eyes, headaches and dizziness.

Don't wait! Ask your druggist for Doan's Pills. Used successfully by millions for over 40 years. They give happy relief and will help the 15 miles of kidney tubes flush out poisonous waste from the blood. Get Doan's Pills.

child would like, ranging from a novelty bracelet for the girl to a miniature airplane for the boy.

Remember, too, that when you're sick in bed just the regularity of the routine of bathing, meal times, bed changing and so forth gives the patient something to look forward to, and around which to plan his day. Adults, especially, learn to count on these times as pleasant opportunities to hear the homely events of the day. While too much routine may seem monotonous and regimented when you're hale and hearty, it's mighty comforting and reassuring when you're in bed. A patient likes to know that, come what may, there'll be a tray and a cheery smile in exactly forty-one minutes.

When it comes right down to the "pampering," never let it be said that I'm one for "spoiling" a patient, whether he's six or sixty years old. I think that more than average sympathy and understanding are truly important—remember the patient probably is lonesome, too—but that it shouldn't be carried too far. If you are tactful about it, just the way you phrase your remarks can do a lot toward making the patient come out of it all a more courageous and self-resourceful person, instead of one who is inclined toward self-pity. Provided he has all the physical care, understanding and sociability possible, the hours spent amusing himself by himself will do more good than harm.

Soft, liquid and other special diets are bound to cause trouble, too, unless you have a few tricks up your culinary sleeve. For example, apple sauce can be made more attractive to a patient if you garnish it with chopped raisins, grated almonds or a sprig of garden mint. And the healthy members of the family will take to it like lambs if you put it on gingerbread, make apple-sauce cake, or whip up the apple sauce with beaten egg whites. When your patient seems to be practically living on healthful custard, give some to the family over cake or fresh fruit. Save the egg whites in a large covered jar, and at the end of the week go on a baking spree—angel-food cake or white cake with boiled frosting, meringue shells—and be lavish with beaten egg whites as topping for your soft pies.

These things, plus a cheerful disposition and a readiness to do some morale-building or "bucking up," are what make you a better-than-average nurse. They're the personal touch, that little pampering that makes such a big difference. Then when you've done your duty so nobly, maybe you'll have a friend as thoughtful as one of mine, who telephoned to see when it would be most helpful to call—so I could have a couple of hours for a shampoo or a movie! I went off in high spirits, knowing that my patient would be well cared for and enjoy the change of "nurse" as much as I

Going MODERN

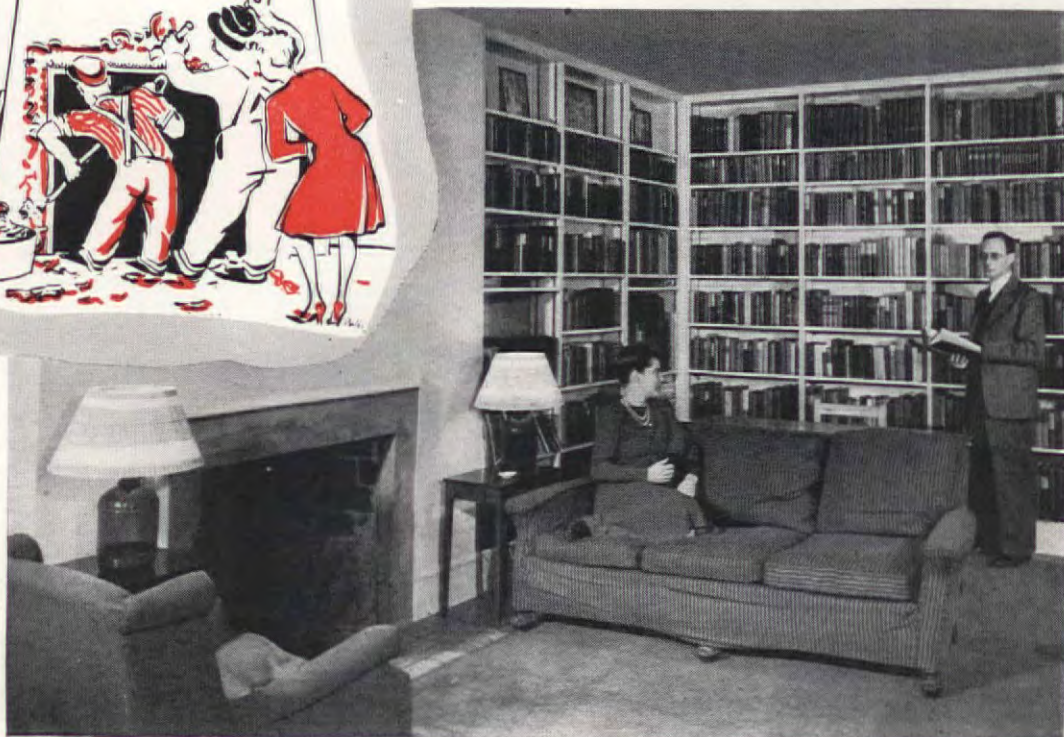


Edward Farber photographs

BELL WILEY

LAST spring, we bought a house. It was solid and square, with no pretensions of any period in its architecture. But the inside, alas! was another story. There were all kinds of fancy Spanish touches, plaster gouged out so roughly that we could bury our fingers in the crevices, a fireplace whose sides slanted inward at least a foot. Then there was the plaster molding, a thing of horror. In fact, the inside was far from in tune with the plain, substantial exterior. It seemed reasonable to get them into harmony.

On the human interest angle, before we got involved in the actual labor, we made a discovery. Doing over a house is like making your first garden. Not a friend exists who isn't suddenly urged to give advice. Some are tactful about it, some are forthright. All of them, sooner or later, with a certain calculating look in their eyes, say: "Well, what you really ought to do . . .," or "what you really need in this room. . . ." We found that a technique needed to be developed for handling this situation. We, for our parts, listened solemnly, nodded our heads, considered and said, "Yes, perhaps you're right," and



then went right ahead to do the opposite. It was the only safe way. And I say opposite advisedly, for there was an amazing unanimity among them. They assumed that *of course* we were going to make our living room into a replica of an 18th century one. Why not? Didn't everyone have an 18th century living room in this 20th century? They were particularly certain since we had various pieces of old furniture. Old furniture, pseudo-old living room, it just made sense—to them. So, as I said, we smiled, agreeably, and went ahead, our way. We coped with our problems as we thought they should be, aimed for quiet, spacious room for living, and the next thing we knew our skeptical friends were saying, "Why, you're going Modern"! Well, if that is the essence of "Modern," then we have achieved it in a big way, *most* unintentionally. We like it . . . and so do our friends. That fact, in itself, is quite an achievement, we think!

Our major problem, which we complacently think we have licked, was the 13' x 22' living room, with the above-mentioned Spanish influence rampant. We yanked out wall brackets and refused to let ourselves indulge in "those little touches." Everything had to answer our basic question: "Will it mess up the whole effect? Will it make the room jumpy"? We needed an extra foot in the width of the room with no place from which to take it. The only alternative was to create that illusion. We knew nothing about the theory of interior decorating so we just did what seemed right. Across the far end of the room, we had bookcases built from the floor to ceiling. These, when filled, should bring that end of the room forward and, at the same time, broaden it. The trick worked, and we continued the bookcases over the window and down the other side, always working for continuation of line and simplicity. The plaster just had to come off. Chipping it away, down to the lathes,

of utility, and not sentiment at all. I wanted a mantel so that I could have a place to *put* things: plants and vases and trays and fine bits of pottery. The mantel instinct is one almost no woman can resist: she is simply compelled to add just one more Martha Washington silhouette, just one more bowl of bitter-sweet, just one more bit too much.

Of course a mantel is practically a necessity in any household containing children under three; it has no substitute as a place for putting breakables out of reach. But we at this point had passed that stage (though recently) and I felt safe in eliminating the mantel.

We both knew that a cluttered mantel would play havoc with our determination to keep our room simple and sparse. I must confess I am a better housewife, sans mantel, and life is simpler.

The treatment of color in the room was our second line of attack on its narrowness.

The walls must carry us outward and that meant a unity of color in walls and wood work—even draperies. We chose a lovely yellow which at night fades to a rich cream. Painting the ceiling took much courage, but we needn't have worried. It does its part beautifully. The ceiling is a salmon color, which adds warmth and glow and somehow contrives to echo the rust of the rug. For the draperies, we bought sheeting, tinted it the color of the walls, had it pleated and hung. And it is *right*! But these draperies were almost the last straw for our 18th-century-loving friends.

"Couldn't you," they pleaded, "have just a *little* contrast"? They almost had us there, too, for a while. It required more courage to stick to our basic principles—no broken lines, no jumpiness—in this instance than in any other. We took months over the problem, letting the world stare into our windows as we wavered. But at last we decided we were right and, as I have said, we were, for us anyway.

As for the upholstery, we're not finished yet but we're on our way. Our colors are solid—dark brown, blue, green, and rust except for the striped couch and one chair. The fabrics are cotton, three of them hand-woven, as I wish they all were. But I am the weaver, and a housewife as well. Maybe some day . . .

And our old furniture that our friends were so concerned about? There is no discrepancy between old furniture and a Modern room. The plain old and the plain new are really similar. So, since we love it, we shall continue to have it, and shall continue to set it against a Modern background. For we like a quiet room, a sense of simple spaciousness and that, they say is "Modern."



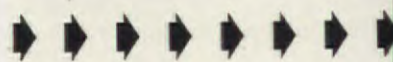
Sketches by Dorothy B. Porter

THESE STORES are featuring

*Clark's Washable
"Everglaze" Chintz
"American Home"
Bedroom*

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LOU can make your bedroom "a thing of beauty and a joy forever" with Clark's durably lustrous "Everglaze" Chintz. Brightly fresh and luxurious, it is in key with today's demand for gayety and cheer in home decoration. It's soft to touch, yet it is crisply glowing to the eye. Durably lustrous, starchless, vat colors, pre-shrunk*, dust resistant, exceptional strength, are other attributes. *All these qualities, Clark's "Everglaze" retains through repeated washings!* That's why it's so practical!

Clark's "Everglaze" is at its prettiest in "The American Home" Print, shown above. And the price? Surprisingly low, approximately \$1 per yard. Draperies, Bedspreads, Dressing

*Clark's Washable
"Everglaze" Chintz
"American Home"
Bedroom*

Table Skirts, Closet Accessories, comparably priced. Colors available: blue-violet flowers on white ground; pink flowers predominating on cream, blue, pink and yellow grounds. See column to left, opposite page, for store in your community featuring Clark's "Everglaze" Chintz "American Home" Bedroom. **CYRUS CLARK CO., INC., 267 Fifth Ave., N.Y.C.**

*Shrinkage no more than 2% under CS 59-41

"The American Home" Bedroom Made-Up "Everglaze"—Articles by H. Sumergrade & Sons, Inc., N.Y.C. • "The American Home" Bedroom "Everglaze"—Closet Accessories by Kerk Guild, N.Y.C.

Our bathroom as guests see it

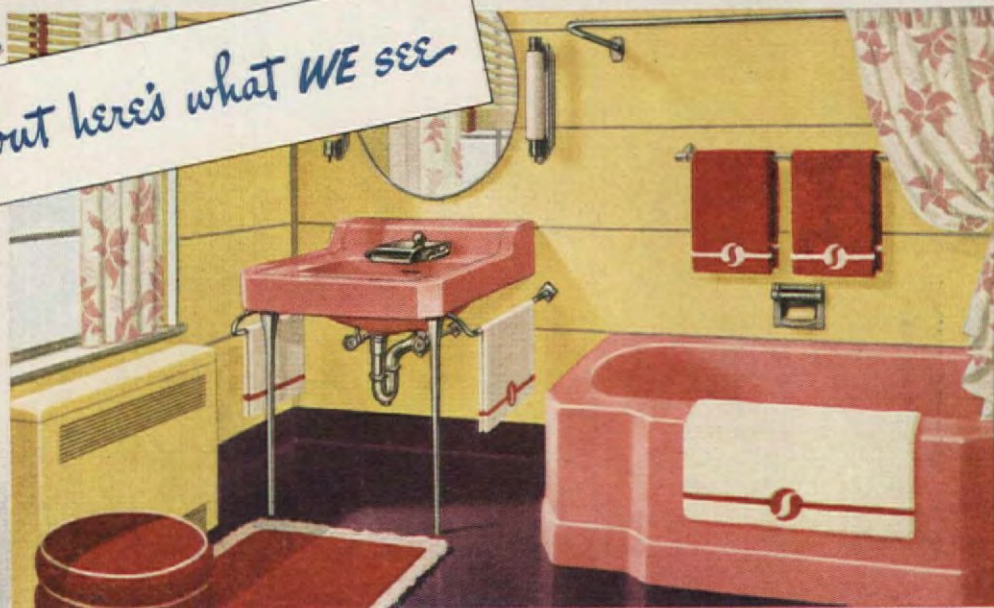


"WE CAN'T HELP WONDERING when friends spend the night at our home what they *must* think of our funny old bathroom. We've been wanting to do it over, but our budget never seemed big enough to stand it. Just when we were most discouraged, then John and I had a brilliant inspiration—



"INSTEAD OF JUST WISHING we decided to plan ahead. So we started to buy Defense Savings Bonds and put them away in a safe place marked 'Bathroom Money—Do Not Touch.' We'll have a new bathroom some day, and Uncle Sam is going to help us foot the bill. Nice?"

but here's what WE see

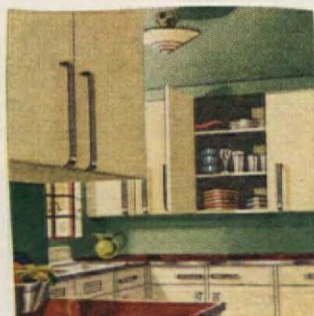


PORCELAIN ENAMELED paneled walls done in pastel colors on U·S·S Vitrenamel. Mirror front bathroom cabinet, modern tub and lavatory in harmonizing shades of the same materials. Our bathroom will be so easy to keep clean and will we be proud!

Notes from our Home Idea scrapbook



OUR NEW ROOF will be terne plate. John says it will outlast a house. Gutters and downspouts will be U·S·S Copper Steel, U·S·S Paint Bond or U·S·S Dul-Kote. They resist rust.



I WANT A MODERN KITCHEN. With U·S·S Vitrenamel paneled walls and those gorgeous steel cabinets with a place for everything, my work will be cut in half.



WE'LL MAKE A PLAYROOM. We'll have no dirt and clutter in our basement, thanks to the compact enameled steel furnaces and painted U·S·S Copper Steel ductwork. It will be fun doing over.



THIS LABEL others with known initials is your assurance of quality. Careful buyers make their purchases for you. U·S·S means made in UNITED STATES.

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AFTER

BEFORE



Lamp tricks are trumps

HELEN G. MCKINLAY

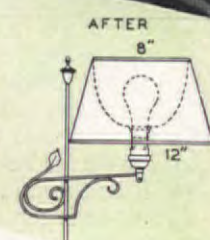
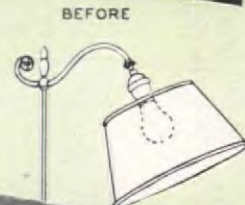
MAYBE you can't teach an old dog new tricks, but your old bridge lamp is never too old to learn! If you have a lamp which pleases your eye for beauty, but ruins your eyes for seeing, here's happy news. For less than a dollar you can remodel it; it's perfectly simple and the results will be simply perfect. With the proper parts, your lamp will measure up to modern "must's."

If your lamp has a bulb socket that can be completely reversed from downward to upward position, loosen the set-screw, reverse the socket, and tighten the screw (illustrated at lower right). A light-weight plastic diffusing bowl 6 or 8 inches wide—they're priced from 35 to 65 cents—attached to the socket and a shade which fits the bowl complete the transformation. A flick of the wrist, or rather of the lamp!

For the arched-neck type of lamp (right, center) a bulb silvered on the bowl is recommended. This will eliminate the sharp, unpleasant light visible just below the shade. The downward reflection of light will be more effective if a disc or "baffle" plate is added at the top of the shade. These come in two sizes, and cost about 35 cents. This type of lamp is best suited to a room where indirect lighting is already in effect, so that light is reflected to the upper walls and ceiling.

Shades with white or very light-colored linings should be used for best results, since they reflect light to a greater degree. Flaring shades spread the light more generously over a wider area. A 100-watt bulb may be burned for a whole evening at a cost of less than a cent over that of a 60-watt bulb.

You probably banished your old bridge lamp because of the glare it cast, and the shadows it didn't penetrate. Fix it up so that it will really brighten a dark corner, and you've accomplished a minor redecorating job. See how much better things will look in the right kind of light! Now, more than ever, it's important to use all equipment longer, and this is light and sight conservation, too.

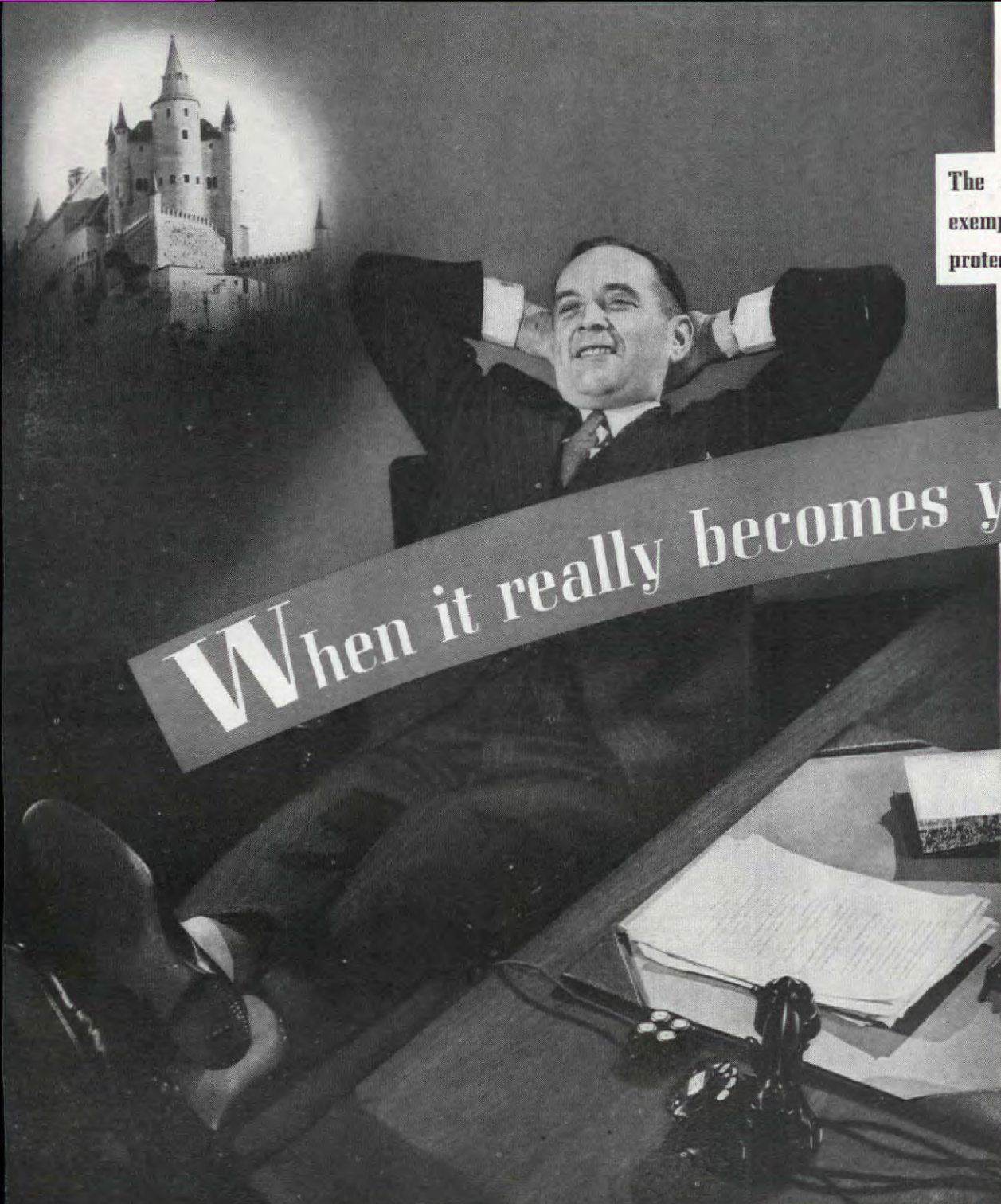


AFTER



BEFORE

General Electric



The securing of a home by limited tax exemption will do much to preserve and protect our democratic form of government

L. JUDSON MORHOUSE

When it really becomes your Castle!

property taxes, a renter from his tax district. He is an owner in name only. He has a deed instead of a lease, and pays his rent to the tax collector instead of to the landlord. When he fails to pay, the tax sale looms over him like a threatening cloud. That is the dreadful feature of the home taxation system, whereby in case of default a home can be swept away. When this happens, both family and society suffer.

If you have very little or no income, you pay no income tax. Such a tax system provides in some measure for the man who is unfortunate. But so far as home taxes are concerned, in times of depression or when a man is ill, out of a job or aged—at the times when government should help him the most—government instead slaps its thumb and industrious little homeowner in the face by selling his home out from under him. In a depression, such as we have lately been through, there is a possibility that, as a man sold out is added to the relief rolls (thereby increasing the burden of those who have to pay), the tax sale will grind faster and faster until all have been ground through. Then the government will own all the land and all the people will be on relief. We can see how dangerously close to just such a situation

Photographs, Ewing Galloway

HOMEOWNERS are the backbone of the nation, and homeownership is one of the fundamentals of democracy. Each home is a fort from which the average citizen may sally forth six days a week to fight the battle for daily bread, and each home is the castle in which he may rest on the seventh. It is the stronghold in which he may raise his family, and this family—his, plus twenty million others—is the basic unit of society. Organized society depends on the family, and the family depends on the home. That is a fundamental factor of democracy.

Since the home is so important, it seems reasonable to expect that the man who sacrifices to own a home and assure a permanent roof over the heads of his family should be encouraged. Instead, government, the agent by which society coheres and organizes, appears to be doing just the opposite. Over the past generation it has raised taxes on homes so greatly as to make homeownership prohibitive and almost inadvisable.

William Pitt once said, "The poorest man may in his cottage bid defiance to all the force of the Crown. It may be frail; but the King of England cannot enter; all his forces dare not cross the threshold"! If the same statement were made today in the United States it might be labeled propaganda. To be sure the king is locked out, but there is another chap whittling away at the American home more persistently than a termite. To us he is commonly known as the tax collector.

Take the actual case of a New York farmer, who has worked and lived on the same farm all his life. Fifty years ago the taxes on his farm totaled \$16.50 per year. Today this elderly man's yearly taxes on less land—some of the farm has been sold—amount to \$160. The increase is over 900%. He has been a faithful renter from the county for fifty years. Unfortunately, that's what every so-called homeowner is in these days of high

during the last depression as the swollen lists of tax sale advertisements have testified. And such a situation would be ruinous.

How to avoid it? What to do about it? Where to reduce expenses? In order to meet just this situation that the movement favoring tax exemption of homes has risen. Tax exemption for homes means simply that real estate used and owned as a home is tax exempt up to a certain limit. Within the limits of the exemption the homeowner pays no taxes. Thus, if he has a home assessed at \$5,000 or less, and there is a home tax exemption in his state on the sum of \$5,000, he pays not one cent of tax. If his home is assessed for more he pays only on the excess.

This movement for home tax exemption has affected one-fourth of the states, according to the Citizens Public Expenditure Survey of New York State. The amount of exemptions for homes ranges from \$500 in Wyoming to \$5,000 in Florida. In Florida, particularly, because homes are assessed in many sections at from one-fourth to one-half their actual value, a home actually worth from \$10,000 to \$20,000 may be owned and not one cent of tax paid on it. Of course, this exemption applies only to one home actually owned and occupied by the owner. Desirable? It certainly is.

And just so it won't seem too impractical to exempt homes from taxation in a limited amount, let it be remembered that the New York City Planning Commission, which recently untangled the complicated finances of that great city and put it on a sound financial basis, made the suggestion that taxes on all real estate are so unfair, and so prohibitive to real estate recovery, that they should be abolished altogether!

"But!" say the politicians, "Look at the tax revenue that is lost! How do you expect to make it up?" They are aghast at any such prospect. There is not so much to make up as might at first appear. Of all

In how many of these 11 Important Ways

CAN THIS MAN HELP YOU?

Is your life insurance program up to date? Is it doing all the many things it can and should do for you? Are you taking full advantage of both the

knowledge and experience of your life insurance agent? There are several useful services he can perform for you—and here are a few of them:



1 HOW SHOULD YOU LEAVE your life insurance money? Most policies of \$1,000 or more give you the choice of four different methods. If you discuss them with your agent and decide on the plan best for you, he'll arrange to put it into your policy.



2 IS YOUR BENEFICIARY provision up to date? Have you unknowingly disinherited possible future children? Should you appoint a new beneficiary or name a "contingent" (secondary) beneficiary? Your agent will gladly make the arrangements.



3 DOES SOCIAL SECURITY affect your life insurance planning? Perhaps you'd like your agent to show you how to estimate the benefits you and your family can expect to receive under the present Social Security Act; how these benefits can be tied in more effectively with your life insurance.



4 HAS A FINANCIAL setback necessitated a change in your life insurance program? Your agent may be able to help you work things out. Possibly a different method of paying premiums, a policy loan, or a change to lower-premium insurance would be the best solution.



5 HAVE YOU A CLEAR picture what your insurance will provide for your wife, expressed in terms of *monthly income* for various periods?



6 DO YOU KNOW WHAT KIND of policy is best suited to your needs and means? Your agent can explain the many types

of life insurance policies available, and help you choose the one best fitted to your particular circumstances.



7 HAVE YOUR circumstances changed since you took out your last policy or reviewed your program? A new home, a new child, a new job, or children now earning—any such change will often affect a man's insurance program—as your agent can tell you.



8 WHAT ARE YOUR PLANS for retirement? Do you know what values your policies will give you at retirement age? Here, too, perhaps your agent can serve.



9 ARE LIFE INSURANCE holdings in your family properly distributed among family members? Is a larger proportion on the wage-earner's life desirable?



10 HAVE YOU A "LAPSED" policy that might be put back in force? Your agent can tell you if it *can* be reinstated, and if it's to your advantage to do so.



11 DO YOU HAVE PROPER knowledge of the benefits and provisions in your present policies? Do you know what options you have, and what they mean to you? Have you ever given your life insurance agent a good opportunity to review your policy provisions with you?

If you feel your life insurance agent can be of help to you in any of these 11 ways, why not call him in? He knows the better he serves you, the better you will appreciate your life insurance.

The PRUDENTIAL
INSURANCE COMPANY OF AMERICA
HOME OFFICE: NEWARK, NEW JERSEY



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Sunday Afternoon, CBS Network



The world's greatest music—old and new—brought to you in a glorious, all-request radio program starring Gladys Swarthout, Deems Taylor, and Al Goodman's famous orchestra and chorus.

SEE YOUR LOCAL PAPER FOR TIME AND STATION

FOR THAT *Extra* TOUCH OF DISTINCTION



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a home that's "different"—

It's so easy to have exclusive charm at low cost with Nu-Wood... the interior finish with clear, soft, fadeproof colors... distinctive texture, and lovely Kolor-Trim moldings pre-decorated in jewel-like colors!

As "bonus" values, Nu-Wood gives you effective noise-quieting... plus insulating efficiency that makes your home more comfortable the year round!

Applying Nu-Wood over your present walls and ceilings, in your new home, or for that extra room in the attic, is a quick, simple job. A new booklet, "Nu-Wood Color Guide," is full of suggestions on making rooms more beautiful with Nu-Wood. It illustrates 54 unusual Nu-Wood combinations for recreation rooms—living rooms—dining rooms—bedrooms. Mail the coupon for your free copy!

Nu-Wood—a Weyerhaeuser product—is readily available from your lumber dealer. Buy it now for years of service.



Nu-Wood *Kolor-Fast* INSULATING INTERIOR FINISH

WOOD CONVERSION COMPANY
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Gentlemen: I want to know more about Nu-Wood for: () New Construction; () Remodeling.

Please send me your FREE Nu-Wood Color Guide. I am a home owner (); renter (); architect (); student (); contractor ()

NAME.....

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CITY.....STATE.....

money raised in all the United States by taxation, a trifle below 70 percent, just under \$70 out of every \$100 is raised by taxes such as income, tobacco, gasoline, etc. With taxes on land paying only three-tenths of the total bill, it seems as though homes might be exempted throughout the nation without affecting more than one-tenth or two-tenths of the total tax revenue. Property taxes pay, for the most part, for local government. The State of New York, for instance, derives no income from land taxes, nor does the Federal Government. Look around, taxpayer. Whatever you see close to home is what the taxes on your home pay for—the community expenses.

"But why worry about it now, with defense expenditures increasing tax burdens?" others ask with typical American lethargy towards government and its administration.

That requires a glimpse into the future's crystal ball. Depression followed the last war. It may follow this one. We started the last depression in pretty fair financial shape, but if there is another, we, as a country, are going to be up to our ears in debt. Unneeded soldiers and defense workers will swell the unemployment lists. Chaos becomes a possibility, and the home should be secured to the American citizen while he still has it.

"But," say many, "what is the advantage if the tax burden must be made up in some other way? What do we gain if government exempts our homes and still makes us pay through increased income taxes, or by sales taxes or in any manner whatever?"

The gain is in security. Suppose the tax deficit were made up by increased income taxes. If a man has no income—i.e., if he loses his job because of depression, illness, old age, etc.—he pays no tax and if his home is tax exempt he may still live in it securely. Under the present system the first misfortune—loss of income—merely leads to the second—loss of home.

Look into the life of an average citizen under present conditions, one who has a home worth \$3,000 and a job that pays him \$2,500 a year. Let us also suppose that there is a mortgage on the home. Depression comes. Job goes. Taxes come due. Interest and payment on principal come due. Savings, if any, go. Because of the cost of everyday necessities, however meagre, taxes finally cannot be met. They rise because of relief costs. The home goes up for tax sale, and is lost. Our average citizen goes on relief, thereby raising the cost of taxation to those left to pay. In dangerous times there is a possibility we—for we are the government—might all dispossess one another!

But, once on relief, what happens to our Average Citizen? He is installed in some sort of shelter and his rent is paid by the government

Planning to Build now or later?



This FIREPLACE

warms ALL the room!

Whether you are planning to build now or later, find out about the extra comfort and convenience that you'll get from a Heatilator Fireplace. For this modern fireplace warms the entire room uniformly and thoroughly. It actually circulates heat to far corners, and even to adjoining rooms—advantages that no ordinary type of fireplace ever can give you.

Cuts Heating Costs

You can use the Heatilator Fireplace instead of wasteful furnace fires on cool spring and fall days. Thousands of home users—in all parts of the country—will tell you that it cuts weeks from the furnace-burning season, and dollars from heating costs. Many who live in mild climates, declare that the Heatilator Fireplace is the only heating equipment needed in their homes.

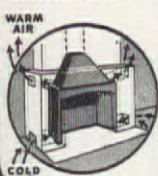


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HEATILATOR
Fireplace

—by the taxpayers left to pay. Wouldn't it have been better to leave him in his own home in the first place? Tax exemption for his home would permit it, and quite probably would keep him off relief altogether. Such securing of a home provides in one stroke social security, old age pension, and unemployment insurance that can never be accomplished by social legislation.



What would be the effect of nation-wide tax exemption for homes in the sum of \$3,000 were declared tomorrow? People now renting would, of course, try to buy or to build their own homes. Old properties now vacant would be taken over and improved. Home owners now unable to repair or improve their properties would do so. A million houses now kept shabby through fear of assessors would get a coat of paint. Building, improving, and purchasing of homes such as the country has never known would sweep the nation. There would be more work for all and improvement for all. There is no more worthy objective than one which assists millions of American families to have better homes, and there can be no dispute but that better housing is one of our greatest needs.

The proof? Look at Florida. \$5,000 tax exemption for homes was passed in 1935. The 1940 census showed a tremendous increase

population in the State of Florida. Climate undoubtedly draws visitors, but tax exemption is taking people to Florida to stay. Nearly everyone knows of some friend who has moved to Florida, bought or built there, and returns to boast that he has a home on which he pays no taxes. Now, instead of vacationing during the winter in Florida, he lives there and vacations during the summer in the north. There has been much building in Florida, and much improvement of homes. What works for Florida can be made to work for the nation.

"Would taxes on other properties such as rented properties and business properties be increased under home tax exemption"? many ask. Definitely, no. This would be the biggest error that could possibly be made in fostering



Ewing Galloway

such a home tax exemption program. Real property, the nation over, is excessively taxed. The properties which have sold for fractions of their assessed value are legion. Consequently any tax revenue that is made up *should not be made up at the expense of other real property*. Remember, 70%, roughly, of tax revenue comes from other sources. It is from such sources that any deficit caused by tax exemption for homes should be raised. Just how should this deficit be raised? Perhaps the already overburdened income tax; perhaps by other taxes. Perhaps the deficit should be collected by the state and allocated to local governments, since property taxes pay for local government. This problem is one that a commission of experts should solve. But legislators should not ask "How?" and refuse to act because the average man cannot answer. In the face of the complexities of budget and state aid and a thousand and one things of which he knows nothing or very little, the average citizen stands bewildered. It is the job of our elected representatives to discover how, for they are the ones in a position to do so.

Looking into the future again, a tax exemption law could be placed on the statute books which would become effective at the end of the present war. The building that would follow once the war was over would do much to relieve the hard times ahead and perhaps would completely conquer them; plans for tax exemption laws for the nation could be made leisurely; and, most important of all, homes would be made secure. To give the homeowner a measure of stability, so that his position will be far more secure than that of the renter, whom he is very much like under the present system, would be a vital factor in the preservation of the democratic way of life which we are now fighting to uphold. A man's home will really be his castle, when the tax collector can no longer take it away from him.

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Photographs by F. M. Den



ALL of us have heard people complain because they live in apartments. They claim it's impossible to make a homey home with four walls just like those four walls above, and those others below, in a great big impersonal building. Well, here's proof that all nonsense if you know what you want, are willing to take that imagination out of the top bureau drawer, your kit out of the bottom one, and to work to get it. That's what Mrs. Marguerite Rodney did, and willing to bet almost anyone would swear these rooms were in a little Cod cottage, instead of in an apartment in Eastchester, New York. please don't for a minute imagine that you can have a home like this just dreaming about it. There's good, hard work ahead, and willingness and skill to make use of hammer and saw, scissors and paste, needle and thread; all of these, but the greatest of these is just plain garden-variety imagination! Here are just a few of all the things Mrs. Rodney did, with her own two hands, mind you, to create the Early American atmosphere she wanted to make her maple furniture and rag rugs look at home in a new apartment. She's a good carpenter and, among other things, built bookshelves and removable radiator covers. Then she tackled an old chiffonier, cut it down to make a dressing table, cut the back



No APARTMENT HOUSE BLUES *for* Mrs. Rodney



Even a stock casement window takes on cottage personality with printed cotton hangings and pots of ivy at each side



The kitchen has pictures, too—this one hung within a paper border



A mattress padding lining keeps a bureau cover firm and steady

off an old kitchen chair, padded the seat and covered the whole thing with a ruffle for a dressing-table stool. Mrs. Rodney is handy with scissors and paste, too. In her kitchen, she pasted a Provincial wallpaper border in soft blue with old reds and yellows on all the white cupboards. Where wallpaper borders wouldn't go, decalcomanias would, and the result is as colorful and gay as a kitchen should be.

There was a lot of sewing done for this apartment, too. Mrs. Rodney made all her curtains; for the living room, old yellow theatrical gauze with dark red printed cotton valances; for her bedroom, printed percale valance ruffle and curtains; for her daughter's room, a gay red and white checked gingham swag over crisp white ruffled organdy; and for the kitchen, more white organdy cut in scallops at the edges and piped in red. She also made a white percale bedspread widely bordered in gingham, gingham-ruffled pillow covers, and dressing-table skirt for her daughter's room, printed bedspreads and bureau cover for her own room. To say nothing of dyeing table linen in wonderful colors. It isn't just the big things that give this apartment a claim to fame. It's the little touches, too. The use of strings of gaily painted gourds at the living room windows in place of conventional draperies, for instance. The quaint chopping bowl lamp with its pleated red calico shade. On the glass shelves brightly colored pottery holds green things a-growing. Old red bricks make the supports for the bookcase under the window. Bits of copper and brass pick up the sparkle of the rooms and add their own cheerful glow.

All of which goes to prove that if you have an instinct for home at all, you will have it wherever you find yourself. After all, the rooms in an apartment are little different from those in a house, and with ideas and work and "little touches," any apartment can be made into a real home that is not only attractive but does its owners credit.

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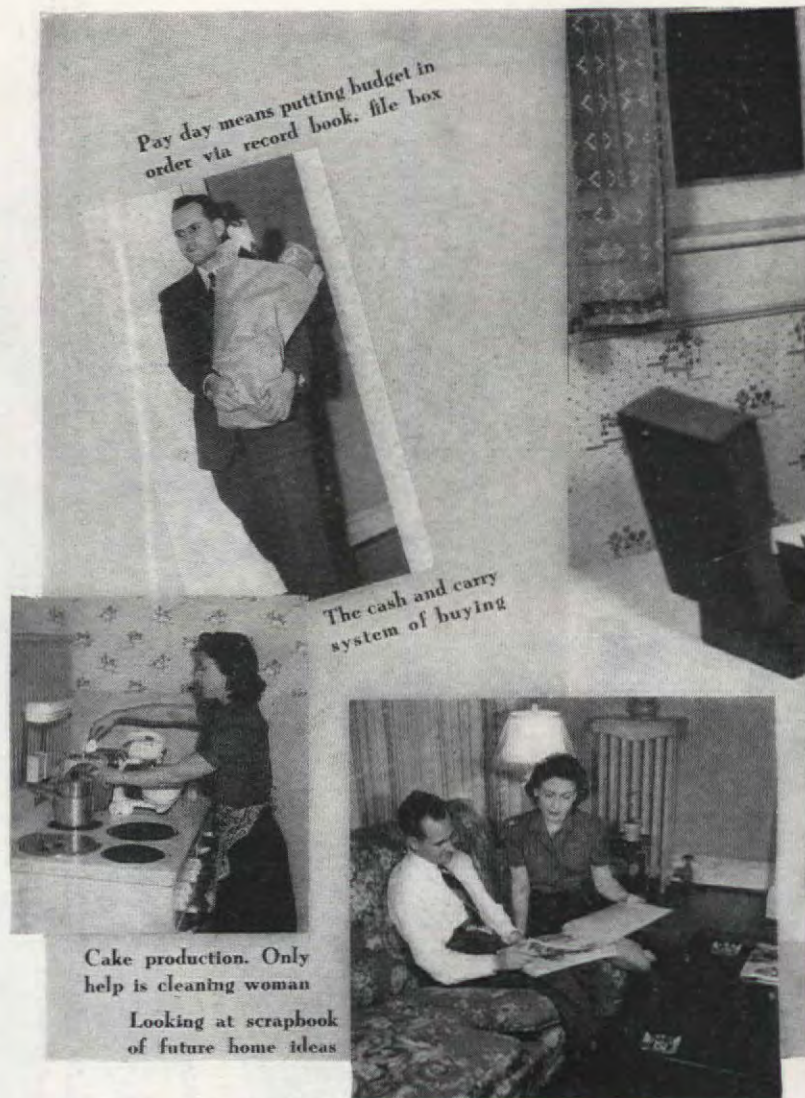
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Photographs from the author

We learned about BUDGETS by

"HOW in the world did you ever get it started"? That's the question our friends always ask us about our budget. They just want to know how we arrived at the original allotment for each item and they don't seem to care whether or not the budget's really doing us any good. And I'm proud to tell them, having progressed from bachelor who had to watch his nickels and dimes but couldn't get down to a budget, to a married man who loves his system of "planned spending." It was my wife, incidentally, who explained this point of view and banished the gruesome old idea that a budget means writing down where every single penny goes, in other words, the budget bugaboo.

We figured it out one night about two months before we walked down the aisle. Of course we had read articles and pamphlets on budgeting what young couple contemplating marriage hasn't? But we decided that our special system should be figured according to our own standards of living, our own ideas of what was important and what could stand a little trimming around the edges. We began with the three essentials—food, clothing, and shelter. Reversing the order, we took shelter first. Married friends had told us approximately what a furnished apartment would cost, and we'd investigated still further. We multiplied the monthly figure by twelve, divided it by fifty-two for the number of weeks, got the weekly amount to be set aside for rent, and put down the figure. Then we took clothing. Separately we figured up our needs, then broke the total down to the amounts per week. Food was estimated next, on a minimum basis of what we thought would keep us healthy and well fed with only an occasional spree now and then. Cream puffs aren't healthy, anyway.

Insurance was an "irreducible," a definite amount with no guessing. Next, before we got too far along to squeeze it in, we brought up saving. We wanted to see a set sum going into the hard-to-get-at bank account, so we decided on a figure we thought we could stick to without strain. Just as important to us was something for the church, Red Cross, and various charitable organizations, so we put down what seemed the be-



Inspecting plans for home we hope to build



Another angle on pay-day night

BUDGETING!

EDWARD G. THOMAS

possible estimates. Electricity and telephone came next. (We'd be satisfied with a four-party telephone line—we thought of everything!) Under the household department went the fund for laundry, a girl to do heavy cleaning once a week, and miscellaneous household necessities that might certainly arise before long.

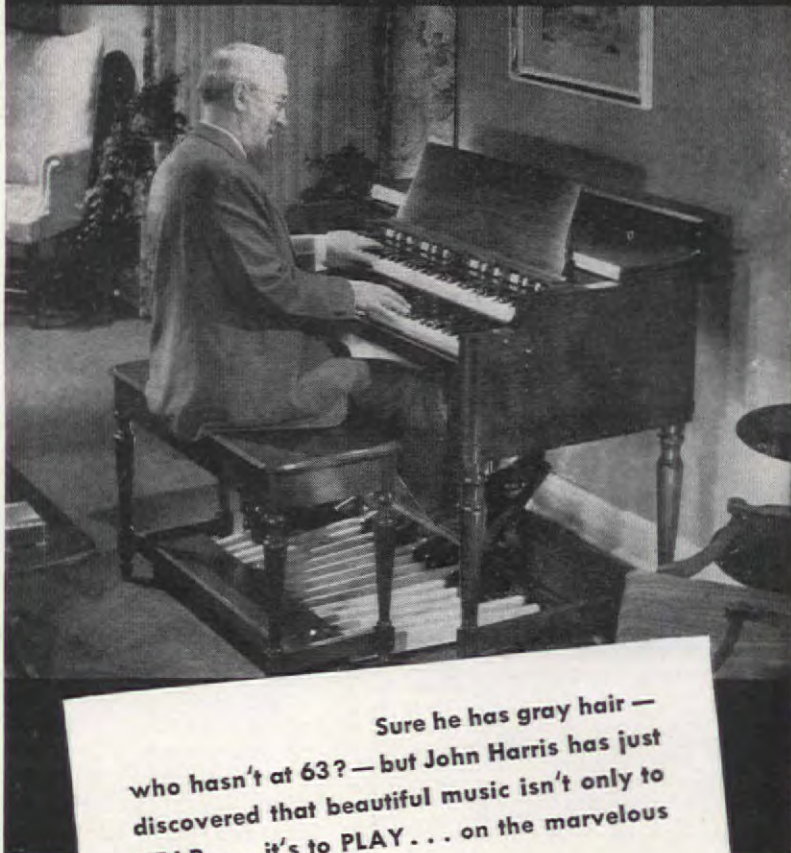
Finally came the "luxurious necessities," beginning with what we call personal. It covers cosmetics, shaving supplies, haircuts, toothbrushes, an occasional permanent wave and new hair-do for my wife, and all such items necessary for personal upkeep. Recreation included reading material and amusements, and we put down as much as we could afford, which we hoped would prevent our getting dull from all work and no play. Our car estimate was based on what driving to and from work would cost me, plus enough pleasure driving to keep us from feeling too restricted. Then we added one sum that we thought would cover a vacation within our means, and another called miscellaneous, which we hoped would take care of whatever we'd forgotten, plus unexpected emergencies and so on.

You'll notice that we hadn't yet added up the anticipated outgo and compared the figure with the definite intake. Purposely we left off that little matter of addition until the last. We were going to see how *the way we wanted to live* compared with *the way we'd have to live*.

When I announced that on the basis of the figures before us the outgo would exceed the intake by 85¢ weekly, we trimmed down where we thought it would be the least painful. Pretty smart, we thought!

I made a copy of the final tabulation, and tucked it into my billfold. A hundred times during the two months between that budget-making night and the wedding I took it out and pondered it, wondering if it would do the job—but not once did we mention the subject of budgets. Back from our wedding trip, we put the spending plan to work pronto—

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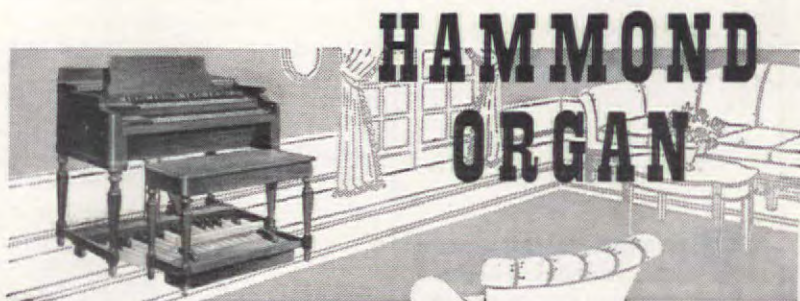
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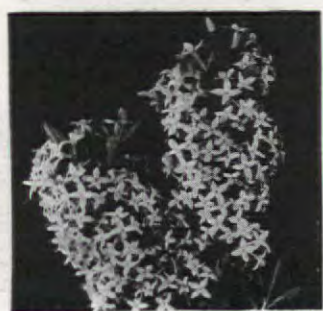
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Wayside Gardens

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after discovering that a budget, like a business, needs a little capital outlay at the start. I made a withdrawal from bachelorhood savings and apportioned the money to the various budget departments. Into the bank went funds for rent, insurance, clothes, and savings, so we could write checks which we charged to the proper item in our accounting. That meant a definite amount to be deposited in the bank every Saturday noon and another sum to come home with me every Saturday afternoon to be distributed among church and contributions, recreation, electricity, food, personal clothes, cleaning woman and so forth.

And what did we do with the cash that followed me home every Saturday? We got a small file box and an envelope for each account which we would maintain at home. On the outside was printed the name of the fund, and inside went its cash allotment. This part of the plan, by the way, gives you a perfectly delightful sense of efficiency and organization—to say nothing of cash on hand. Also you know how much money you have.

The plan has rolled along smoothly, with but a few stops for alterations and repairs. First we discovered the hard, cold fact that we simply hadn't allowed enough money for some departments, so we made readjustments by cutting down on too liberal amounts set aside for others. (Flexibility is one of human nature's finest traits.) Then came our first Christmas, and with it the sad awakening to the fact that we'd made no allowance for gifts. We went into executive session, decided some accounts could stand lopping off for a regular Christmas gift department. At the same time we engineered a small fund for other gifts—birthdays, weddings, and so forth, of close friends and relatives. That just about ended the shifting of pennies from one account to another, except when we took a less expensive unfurnished apartment and with the difference created an account to furnish it gradually, but completely.

Our budget, with minor adjustments to take care of altered living conditions, has been operating for two years now. We learned about budgets by budgeting—by operating the spending plan without letting it operate us. It's far from perfect, but it has served its purpose of giving us more living for each dollar. And now that we've just made an allowance for health (hospitalization insurance had protected us from possible catastrophes, and savings had taken care of minor doctors' and dentists' bills), it's practically automatic and foolproof. We'll stack our budget alongside that of any couple married for two years, regardless of whether theirs was figured out by an expert or "just grew up" like ours. We don't regret the time spent in planning, or even all our minor mistakes—they're just stacked up to learning.

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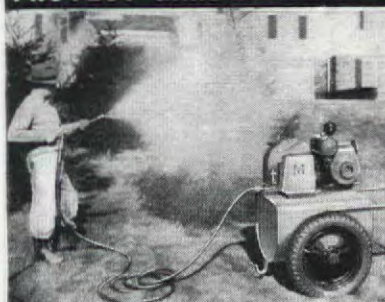
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**Suppose
you get
ANOTHER
Dry
Summer?**



California bluebell

ARE you hopelessly discouraged by a season which opens most auspiciously luring you on to try new and difficult flowers, only to end in a most devastating drought? Or do you accept such things as a challenge, spurring you on to greater efforts next season? Do you still scan flower lists, hoping to find something new, different, and yet drought-resistant? Then let these flowers help you in your planning. California bluebell (*Phacelia campanularia*) is one of them. Left to itself, in a damp location, it will grow to a height of 1½ feet, but in a dry rockery it is quite dwarf in habit. Its dark blue bells have far extended, white-tipped stamens lavishly pollen-dusted, giving it an exotic effect. It comes into bloom very early from seed sowed directly in the ground in late spring, giving constant bloom all summer under most trying conditions.

Running a close second to the flower, I like the Cape forget-me-not (*Anchusa capensis*) which originally was a native of the South African veldt. It has the rough, hairy, slender leaves of the ordinary anchusa, but its long sprays are lined by small bells of bright gentian-blue. The buds are very attractive, pink changing to blue as they open—in the same manner as Virginia bluebell, or Mertensia.

Among other novelties tried

the dry garden for the first time was the Opal Cup (*Anoda*) of Texas and Mexican origin. This is a glorified edition of our lowly cheese-plant, a barnyard weed. However, its lovely shallow opal cups—now pink in the sun, now blue in the shade and sometimes even purest white—bloom constantly on big

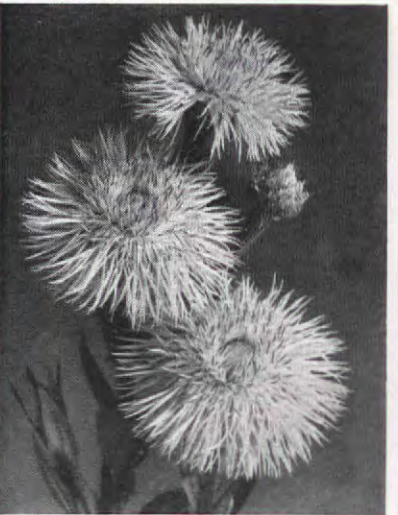


Cape forget-me-not

plants that are quite bushy. One would not expect to see the golden daisies of crownbeard (*Verbesina encelioides*) growing from seeds that look like those of the parsnips. These long-rayed flowers grow on branching plants which have clean, shining foliage similar to that of miniature sunflowers. They are extremely drought-resistant and long-blooming.

Basket-flower (*Centaurea americana*) is one giant in the garden that refuses to be dwarfed by dry conditions, so it is best to plant it in the background with other tall flowers. It grows solitary, very tall under any conditions, and bears at

Photographs, J. Horace McFarland



Basket-flower

the top of the stalks thistle-like flowers that are rose colored and often five inches across. This showy plant should be more commonly known than it is at present. It might well be a bachelor-button with an over-developed thyroid gland. The basket-like seed receptacle gives it its common name. It is fine for cutting purposes, and



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should be planted in groups to get the best effects. The blossoms do not remain open constantly, but close at will; both butterflies and bumblebees enjoy them thoroughly. Once grown, always a favorite!

A good yellow flower, with beautifully cut prickly foliage, dark green veined with silver, is the Mexican or prickly poppy (*Argemone*). This may be used in the background in normal years, where it will grow from two to four feet tall in rich soil in a sunny place. Here a number of the plants would make an almost impervious hedge, since their prickly, thistle-like foliage is able to turn back all invaders. But prickly poppy can also take it in a very dry, exposed location, though there it grows much more dwarf. Under such conditions the golden flowers are decidedly smaller, though no less beautiful, than those two-inch ones which the plants bear under more favorable conditions. The seed pod is most attractive in winter bouquets, by the way. Like all poppies, the seed is best planted where the plant is to bloom, though it is quite possible to start it in seed boxes in the house and then transplant it.

Of all odd plants, perhaps one of the oddest is *Molucca balm*, old-fashioned but just lately enjoying a new popularity. This annual readily self-sows, so one planting is usually enough. Its square stem and small lavender blossom, suspended like a clapper in each green bell, show that it is a mint. Small leaves make infrequent appearances among these little bells. Later on, the flowers disappear, but the bells remain, retaining their shape perfectly. A spray of these makes good material for winter bouquets.

A flower which matured quickly for us before the extreme drought, but which still held its own under adverse conditions, was one of the soapworts (*Saponaria vaccaria*), whose rich satiny-pink blossoms resembled the large annual baby's-breath. It grows rather tall, in graceful sprays that are unbelievably beautiful, and could be used well in plantings of Delphiniums, which flower at the same time.

Sunflowers have always been recognized as among our most drought-resistant plants, but have you tried the Excelsior hybrids, whose lovely Mexican-looking disks are banded in circles of red, maroon, brown, and yellow? Their foliage is not so clear and bright as that of the miniature sunflowers, but they do make a stunning display.

Our extremely dry summer may have made some very desolate spots in our gardens, but at least some of the newer flowers have proved to us that we can have originality, as well as bloom, under extremely adverse conditions. If they do so well in a dry summer, what won't they do when normal rainfall makes gardening a joy and a pleasure?

MARY DUNCOMB

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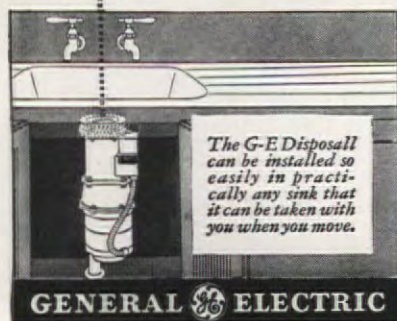


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Disposall
Disposes of all garbage.
Fits any sink.



When Temperatures &



IT GETS hot where we live, good and hot. Children get cross, and so do parents, I am ashamed to say. Stumbling over a tower of blocks, or skidding on marbles never improves dispositions, but when the thermometer registers 105° it is infuriating.

My husband is generally good-natured. So, one sizzling evening when he snatched up a handful of blocks that had interrupted his progress and fired them out of the window, hitting a lawn-watering neighbor on the head, I realized that something *bad* to be done.

I had tried to imbue our offspring with a love of order and the place-for-everything-everything-in-its-place idea, but with little success. Inevitably, Tinker toys, peg boards,



Despair is a nice reserved word for the feelings the father—or mother—who walks into clutter like this. But children will play, and they can, without endangering adult lives. You'll like this solution.

Temper Rise

EDA CATE HOBSON

doll clothes, and trains were crowded helter-skelter into places where they shouldn't be, all mixed together until no one knew what was where.

Deep in the night after the block-throwing incident, it came to me. In the morning, I actually remembered my brain storm and set it in motion by asking the children how they would like a Treasure Chest. It sounded wondrously new and different, and anything with those qualifications was welcome in this baking weather. They gave me their whole-hearted approval.

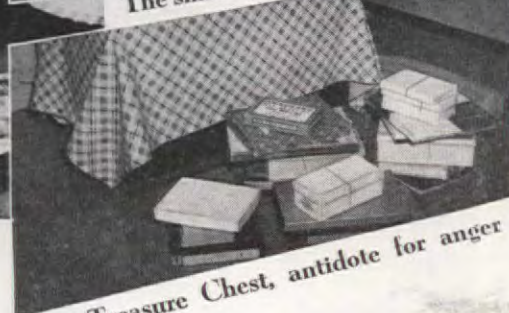
So, my project started. From friendly clerks I begged about twenty strong shoe and shirt boxes of varying sizes, and I laid in a supply of large rubber bands. From closets, drawers, chests, desks, boxes, cupboards, every nook and cranny, I dragged all the puzzles, games, toys, playthings. I sorted and sorted and sorted, and hours later surveyed the neat stack of boxes in which they reposed, all in order. No more were puzzle pegs in the railroad engine; no longer did clay smudge the doll's face.

We resurrected an old trunk, and covered it with bright oilcloth. Into it went the boxes, each labeled. Down went the lid, with these rules pasted on top: A child may take out one box at a time. He must sign for the box. He must repack toys in box and return box to chest. Then he must check name off list before taking out another box. Thus the experiment began.

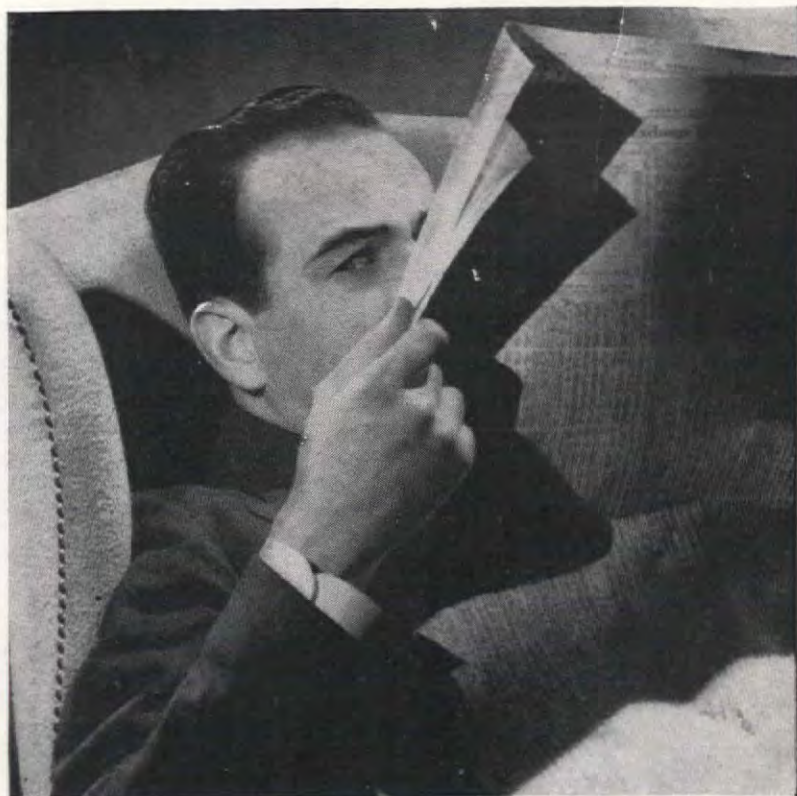
I keep a pencil tied to the trunk handle and a paper on top. The older children proudly sign their names; the younger ones as proudly make their marks. I have even found locking the trunk between foraging trips unnecessary. The children are stricter than I in seeing that the rules are closely observed. When we started the chest system, we left out a few things for the youngest boy, but he won't be discriminated against in that way. He packs his cuddly dolls away just as the older children do their hammer and nail sets, and makes sure that playmates, no matter how young, do the same.

The children were ill recently, and then the chest became a life saver for me. It was wonderful to reach down and pick up the toys they wanted, and

not have to search for them! And think of the possibilities on rainy days! Our Disposition Saver in hot weather has become practically our family fortune. The children say that every day is like Christmas now, and my husband's only criticism is that I didn't think of the Treasure Chest earlier. The heat doesn't seem half as aggravating to us now.



Our Treasure Chest, antidote for anger



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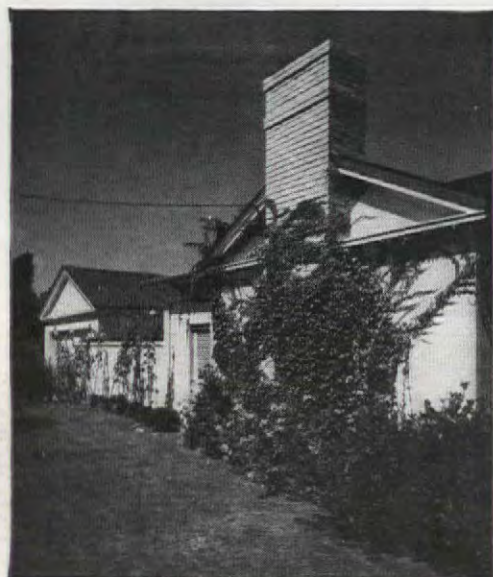
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GENERAL ELECTRIC

The "formal" house, sired by Georgian, Southern Colonial, Greek Revival mansions of lush periods, uses old ideas in new ways today; it skips "drip" and fits modern living



Sketches, W. J. Hennessey



1. Home of Mr. and Mrs. Harry M. Creech; Leslie Nichols, architect

MORE ABOUT OUR COLONIAL

Material from SUSAN JONES MEDLOCK and ETHEL McCALL HEAL

D ID you ever take a good look at houses and wonder just why they are designed as they are and how they got that way? How do they get their decorative treatments, where did their details and ornament originate, how did they come by their particular gables and roofs, windows and porches, wings and chimneys? The whole why and wherefore of house design makes a fascinating yarn which is essentially a story of people and their changing manners and living habits. It's a story rarely told this way, though—too often it's a wearisome pedantic tale of architectural terms and ancient history, a subject told in terms of dates and monuments, just as history used to be taught in terms of battles instead of how people lived and worked.

In January, we began our picture story of the origin of house design by showing informal types of new Colonial homes, along with their early American prototypes, comparing the kind of living each offered. The



2. Home of Mr. and Mrs. William Wardlaw Burge & Stevens, architects





Photograph by Roger Sturtevant

ONCE UPON A TIME
*People were very, very
Formal* →

AND LIVED IN THE GRAND MANNER

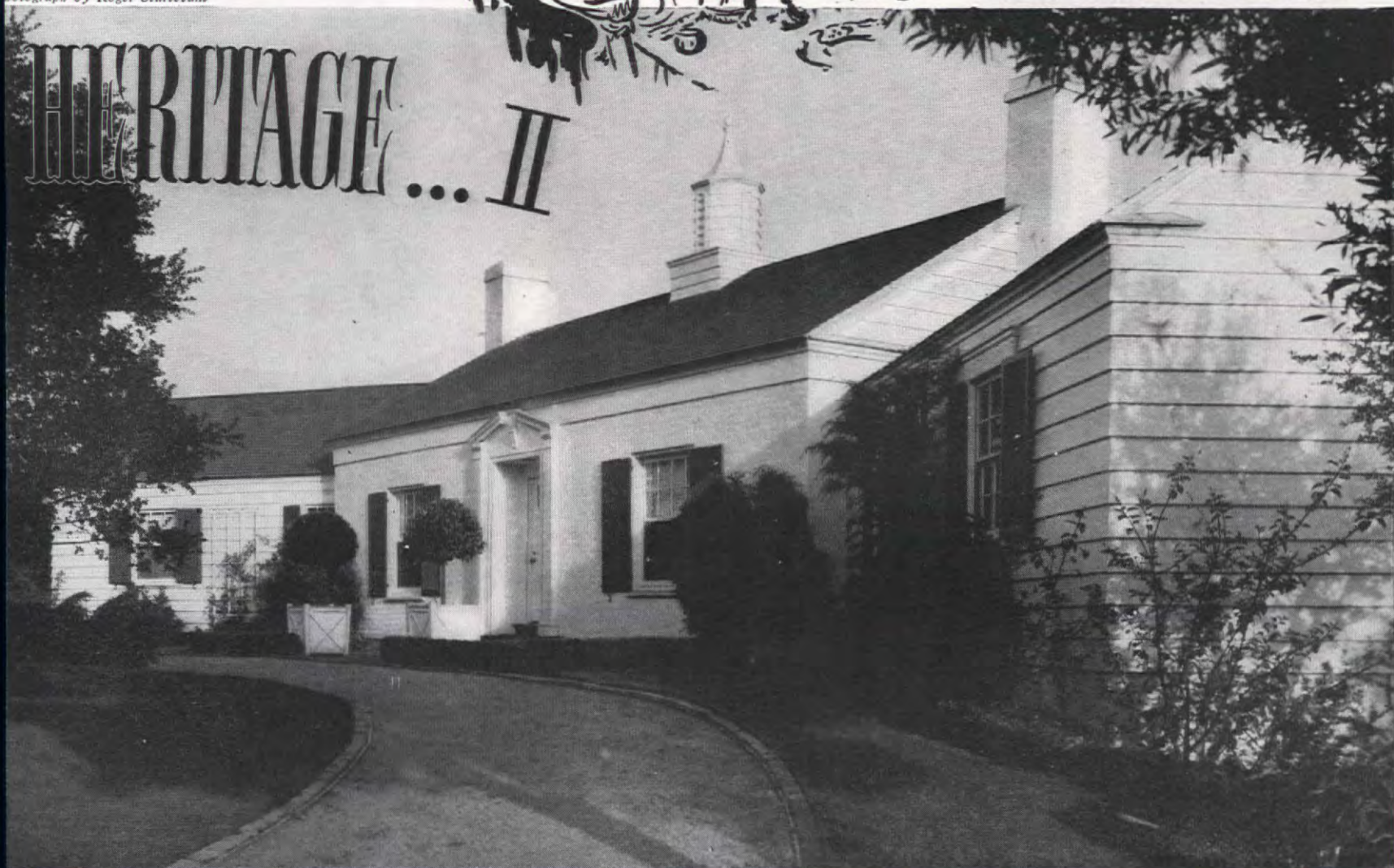


~ BUT TODAY

*We live informally and
want comfortable rooms
for rest and family life*



HERITAGE ... II



3. Home of Mr. and Mrs. Charles D. Brenner: Paul Hartman, architect

Photograph, Miles Berné

installment deals with present-day formal types of homes, inspired by the flossier dwellings which were built as our country grew and prospered. In New England, in the Middle Atlantic states, in the South, families had grown rich at the end of the 18th century and during the 19th, and they wanted something more than a roof over their heads; they wanted homes which visibly expressed their importance and afforded the graces and amenities of living. Servants and slave labor were readily at hand, land and materials were no problem, so homes large in size and lavish in treatment went up. Classic architecture, developed originally for temples and public buildings by the Greeks and Romans and revived in the Renaissance, served as models; their great columns, piers, pedimented gables,

impressive doors and details were adapted to house designs to express a formal, elaborate way of life. In the North, handsome Georgian, Adam, and Greek Revival mansions were built, and in the South great houses with two-story columned porticos created a new house style.

Today, the features and forms of these great original houses still have a nostalgic hold on us, though the old high-flying ways of life, the easy availability of land, materials, and servants, have vanished. But the day-in, day-out living of most of us isn't ceremonious any more, so the formal manner is pretty well limited to the outside of the house. On the inside, formality has reached the vanishing point because comfortable rooms for relaxation, for Junior's home work, for the bridge club luncheon and



4. Home of Mr. and Mrs. Carroll Payne Jones: H. W. Nicholes & Sons, builders

family feeding have taken the place of plush parlors, stiff drawing rooms and state dining rooms, designed for formal functions.

The formal house today is necessarily smaller in size and the great columned porches, pedimented doorways, and rich details of yore are often boiled down to a mere decorative veneer. Which means that the house sometimes resembles a fancy front like a Sunday-go-to-meetin' suit. That's why the formal style calls for very cagey designing, more careful plotting than any other type. To be first rate, it has to capture the kind of dignity the early houses had and yet have a character simple enough

to suit the smaller size of the house and the plainer way of life of people in it. If its formality is only a sort of cake icing applied to a house front it will look merely pompous, pretentious or phony—and the kind of house is just as stuffy as that kind of person.

But even in today's smaller types of houses it is possible to capture dignity and grace, the refinement and quality of the formal style. It is done most successfully by concentrating on some one feature; a handsomely boldy designed, over-sized entrance doorway or porch will give an important, large scale effect to the whole house. Trying to include all the elements, features, and details of a big formal house in a small house, reducing them to diminutive size only makes the whole house ridiculous looking, however—like a small potato trying to look like a big potato or a small girl dressed up in her mother's clothes.

We've picked out five homes to illustrate how a house can be formal today without being foolish looking or merely fussy. They all have their roots in the great mansions of the past, though only one of them is more than one story high and they all carry off the dressed up, white-tie-and-tails manner without ostentation and with practical livability.

1. Pictured atop the preceding pages is a formal house done with remarkable taste. The home of Mr. and Mrs. Harry M. Creech, it is modest in size, has plain stuccoed walls, plain gabled roofs, is free of trimming and tricks, yet it has the dignity and distinction of a stately mansion. Built in Palo Alto, California, not far from San Francisco, it echoes the early Greek Revival houses of New York State and Ohio in its good proportion and in its classic facade. The body of the house is two stories high and has a pedimented gable facing the street—one-story wings (the left wing



5.

Robert Seyfarth, architect

True grace and dignity, but no pseudo elegance for Mr. and Mrs. Herbert C. Keller's home. Formal but not fussy, its windows and entrance transpose into simpler modern terms the elaborate architectural details of the past



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"Here's the room before. Now see what we did, below."



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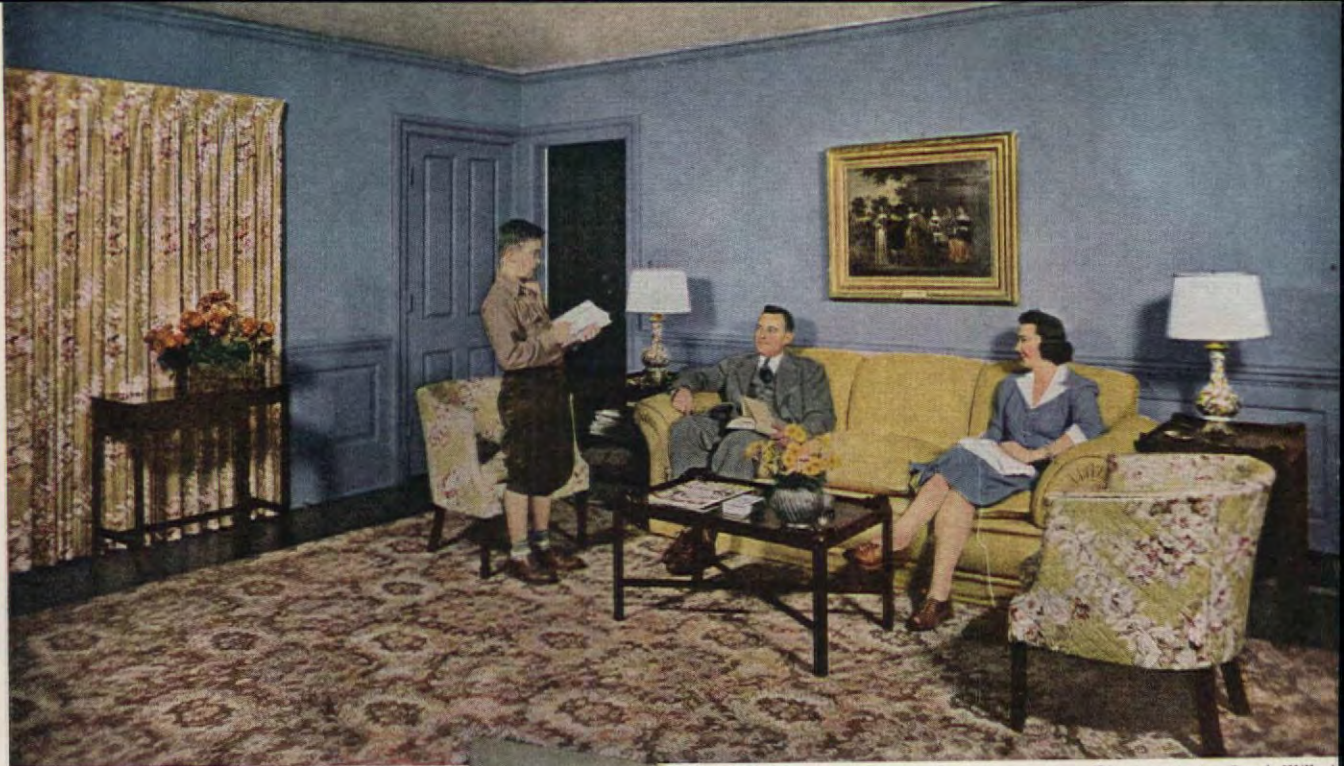
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BUY DEFENSE BONDS FIRST



Graciousness but no uppity pompousness in the rooms in which the Kellers entertain, relax, and do lessons



Photographs by Frank Willm

housing the living room, the right wing for service quarters) are disposed in orderly fashion on either side. Upstairs, the house has two bedrooms, a dressing room, bath, and eight handy and spacious closets.

2. Our second illustration, Mr. and Mrs. William Wardlaw's serenely handsome home, is down in Atlanta, Georgia, where the formal tradition persists strongly. Though the great white-pillared wide-ported Southern plantation houses have truly gone with the wind, they still inspire new homes. But no hoop-skirted belles



Balanced and orderly but with no period stiffness about it, the colorful living room takes to company calls or family rest and rumpus equally well. Large windows, general roominess make the dining room easy to entertain in



Duncan Phyfe chairs and table, Victorian lamps, Chippendale beds, the furniture and fixings of older, more opulent periods fit right into this present-day formal style home



are flitting through doorways now, so portals needn't be extra wide; when you have no houseful of servants, it's easier to live on one floor, too; and the building money of most families is spent on insulation, automatic heating, new kitchen and bathroom equipment, etc., instead of on a fancy facade now. On the Wardlaw home, the front portico, with slimly elegant Ionic columns carried the full height of the house, is the only ambitious feature but it pays its way by giving distinction and importance to the whole, wide sweep of the one-story, white-brick, bottle-green-shuttered house. Inside, nine well-turned-out rooms open on center hall and oval foyer.

3. Now we jump back West again, to Mr. and Mrs. Charles Brenner's delightful home at Burbank, California, which achieves an important, interesting appearance just by use of formal details and a clever plan. A wide, dignified front doorway flanked by boxed bay trees gives the entrance a good build up, and a center cupola on the roof, plus trimly balanced front windows and chimneys, give a big-league personality to what is essentially an unassuming one-story house. The plan, with the brick body of the house flanked by clapboard side wings which turn off at a tangent, permits a semi-circular drive to wind round the front of the house in a pleasantly deluxe way.

4. Skillfully smart details can also lift a little five-room house out of the commonplace cottage class and give it a touch of the grand manner. When Mr. and Mrs. Carroll Payne Jones built their Atlanta, Georgia, home they had decided beforehand that they did not want just another stereotyped cottage. Their home had to be small, necessarily, but distinction had to go into it, too, just as surely as the gas furnaces, durable roof materials, storm sash weather stripping and insulation. So they used floor-to-ceiling-sized windows with boxwood green shutters along the front, and the pilastered front door was set off by a trimly corniced front gable, which gives a formal architectural spirit to the house. Now, though it's unpretentious, it's self assured and individual. Inside, discriminating taste has been used in the 19th century furnishings, colors and wallpapers.

5. Glenview, Illinois, outside Chicago, is the location of the Herbert C. Kellers' cheerfully capacious home. We've saved it for last because it's a particularly happy blend of formality and livability, a house well ordered and proper, with enough of a "company coming" look to it to swell pride of ownership to the bursting point, yet offering comfortable modern living, not the kind where you feel you should tiptoe around like an 18th century elegant. It's big and bountiful yet only one story high and its walls are long, wide clapboards—they'd have been used only on rustic-type houses in the old days but here they are coupled with great, shuttered windows and an oversized, hand-somely turned out entrance doorway with paneled double doors. The result is something new under the sun, a home formal and informal at the same time, one which makes an excellent solution for our time. Garage and kitchen quarters are at the right end of the house and they have front entrances—the

two-car garage door is made up of clapboards so that it actually appears to be part of the house walls, while the kitchen entrance is a covered passageway leading back to the kitchen at the rear of the house. Inside doors in this passage also enable the Kellers to get from the garage to the house hall without going outside in bad weather. The breakfast room adjoining the kitchen is shown on Page 92 with Master Herbert Keller, Jr. helping himself to a schooltime lunch while the small boy of an earlier day watches enviously from the adjacent sketch. The dining room shown with Mrs. Keller entertaining friends at luncheon, looks over the rear woods from a wide bay window hung with yellow textured cotton draperies of ceiling to floor length. Dull mahogany Duncan Phyfe table and chairs have beige leather nail-head trim, rug is taupe broadloom, wallpaper is rose-beige floral pattern on a cream background, ceiling, wainscot and woodwork are white. The living room, shown with Herbert Jr. asking his father a homework puzzler, has Williamsburg blue walls, beige and brown rug in a floral pattern. Draperies and several armchairs are chintz, a floral pattern with yellow-beige background. A formal white marble fireplace is opposite the yellow sofa and is flanked by comfortable lounge chairs. Back of the living room, a long wing provides two baths and three bedrooms charmingly done in Colonial and Victorian things; they lead to a long covered porch overlooking the rear garden and the thick woodlands beyond it.



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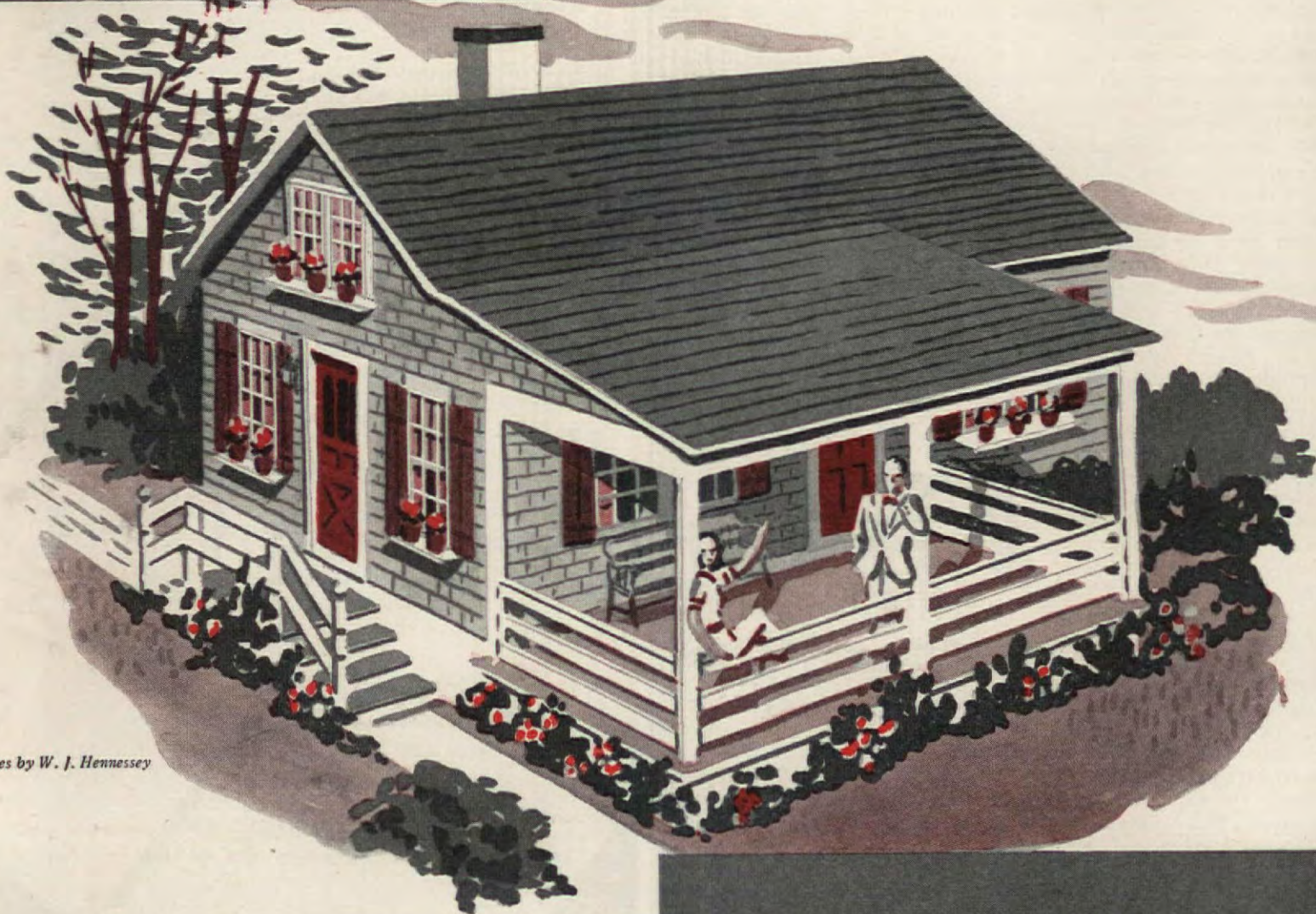
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REPAIR FOR DEFENSE



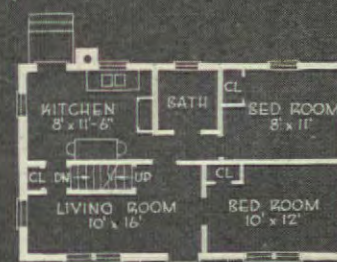
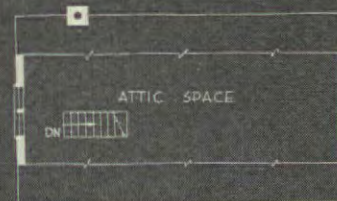
THE AMERICAN HOME remodels two typical, out-
"run-down houses across the street" found in



Sketches by W. J. Hennessey

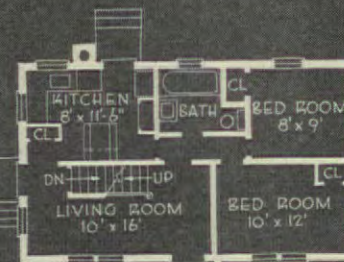
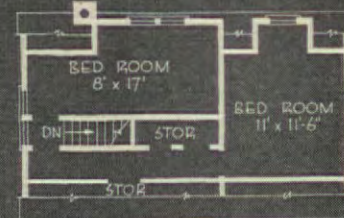
ARE you still wearing high lace shoes or a celluloid collar? Do you go a-sparkin' by horse and buggy, or turn on a wax cylinder talking machine for an evening's entertainment? Probably *NOT!* Yet, thousands of you families in older residential sections are living out your lives in houses just as dated as those relics, houses designed for earlier times and ways of living. Chances are your home is in a class with the two homes on these pages—valuable property on good-sized lots in older neighborhoods; neighborhoods which have existing sewers, water supply, electricity, gas, paved streets, and sidewalks, but which are filled with neglected or empty houses, houses which are soundly built and probably more generous in cubic space than many new low-cost homes *but* are badly equipped, arranged, and outdated. The Federal Government is urging you to modernize such houses into homes which will accommodate more than one family or will provide rooms for defense workers for the war's duration. New amendments to the Federal Housing Administration's Title I permit the insurance of loans up to \$5,000, instead of \$2,500, for remodelings to house more than

BEFORE



BEFORE

AFTER



AFTER

AFTER

AIR ENSE



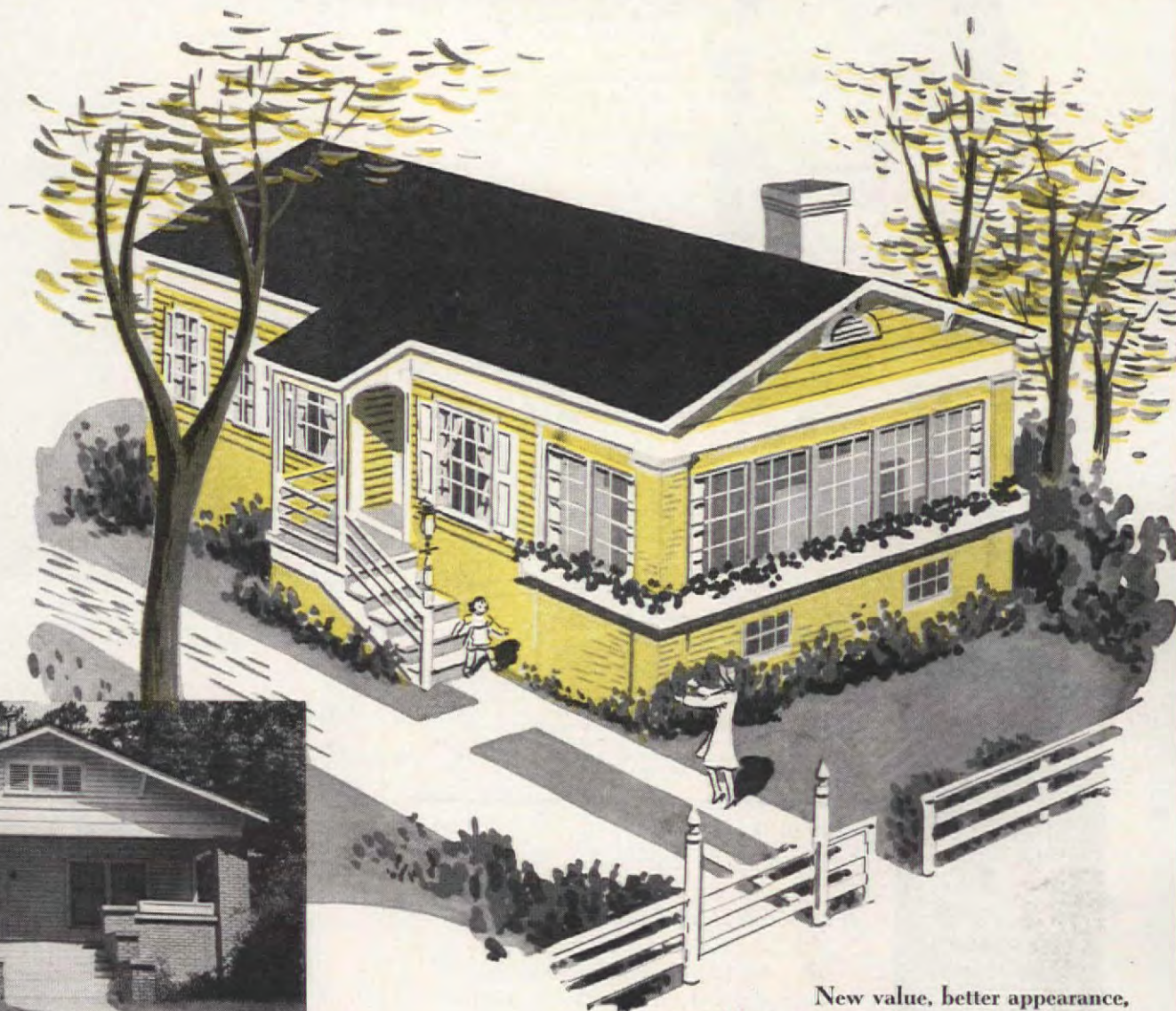
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**dated homes—those
every community**

one family, and the term of pay-
ment was increased from three to
five years. As income producers,
bringing in rent payments, mod-
ernizations would pay for them-
selves within a reasonable period.

Realizing the opportunities
these measures offer older home-
owners, we thought of two types
of houses we've seen again and
again in our nation-wide editor-
ial trips and have always
wanted to do something about.

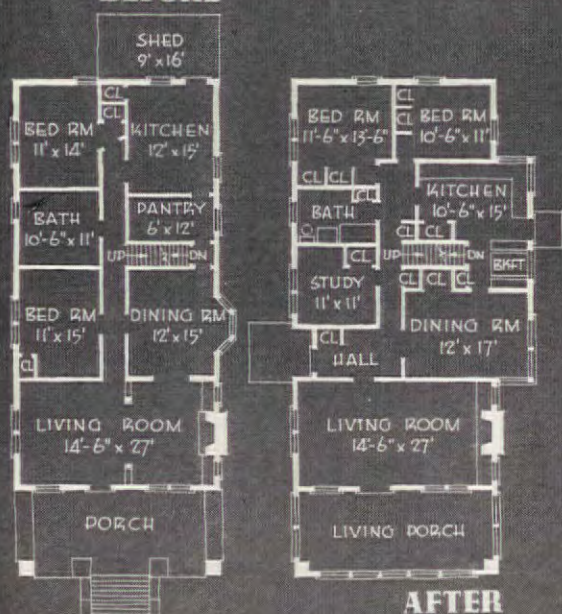
1. The little, nondescript brown
wren of a house, not bad in out-
line but wholly lacking in charm
and with poorly planned space.
2. The frame, stucco, or brick
bungalow of 1917 vintage with



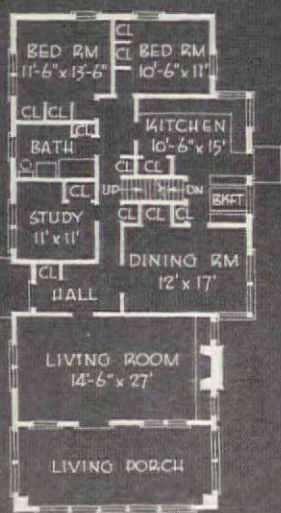
**New value, better appearance,
rentable, income-producing rooms, a brighter,
up-to-scratch interior, by simple remodeling**



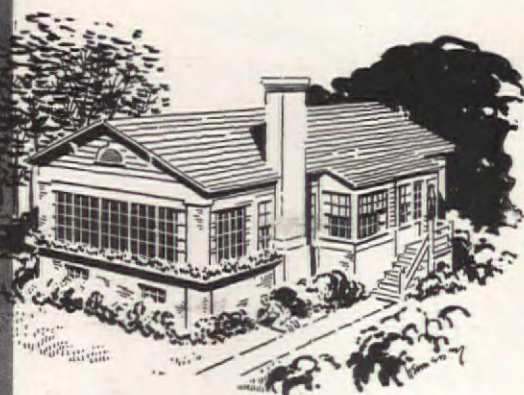
BEFORE



AFTER



big, gaping front porch, center front door and long, bisecting hall. So the Architec-
tural Department devised the remodelings on these pages. To the shingled house we
added a front porch for summer living, built new rear dormers, moved the front door
to the side, perking it up with a nice farmhouse stoop and door. Switching the back
door, plus a new paint job, shutters, rebuilding the chimney, about finished the job
outside. Inside, we revamped the kitchen, gave front bedroom and living room more
privacy, added the two new bedrooms upstairs. In the brick bungalow we also



moved the entrance to the side (setting
it off with a simple, covered porch and
stair), glazed the front porch, tore off
the monumental front steps. At the
right side, a wing five feet wide was
added for the replanned dining room
and kitchen—it got a new service en-
trance. Ripping off the old rear shed,
putting in basement and kitchen glass
block panels, shutters, and a new paint
job finished the outside. Inside, re-
planning included a rentable bedroom.



With this **YPS "DUAL DUTY"**
I CAN REALLY SAVE TIME AND STEPS
and isn't it Beautiful!



WHEN I saw this beautiful YPS DUAL DUTY Cabinet Sink, I realized that my old sink was only a faucet, a tray, and a drain pipe. It had none of the conveniences or storage space that I needed so badly — and could have with the YPS DUAL DUTY — at a surprisingly low price.

• The YPS "DUAL DUTY" offers these conveniences:

★ acid-resisting porcelain enamel top ★ 2 full sized bowls, one 11½" deep ★ spray attachment with hose to reach any part of sink top ★ Crumcup strainers in both bowls that convert them into dishwashers or laundry trays ★ removable, sliding drain-board ★ three roomy undersink compartments ★ cutlery drawer with linoleum lining ★ chrome fittings ★ rubber covered wire dish basket ★ insulated for quiet operation.



TWINSINK



YPS SPECIAL



TRUMBULL



KITCHENAIDER



WARREN



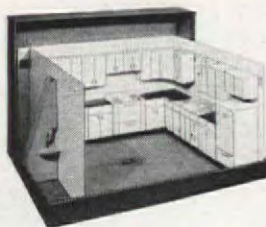
SALEM

Hundreds of Thousands

of American homes still have old-fashioned, backbreaking sinks that are both inconvenient and ugly, and underneath is a kind of "no man's land" with everything from a step ladder to the "pooch bar" in full view. Contrast this with the convenience and beauty of any of the 7 YPS Cabinet Sinks shown.

• START TO PLAN YOUR KITCHEN at the kitchen sink, where the greatest part of your work is done.

We offer you this service without charge. Even if at present you intend to buy the cabinet sink only, you can be sure you are buying the right model of cabinet sink to fit your completed kitchen, if you plan it by the YPS Min-A-Kitchen method.



YPS Cabinet Sinks are produced by America's leading manufacturer of PLANNED KITCHENS—the Youngtown Pressed Steel.

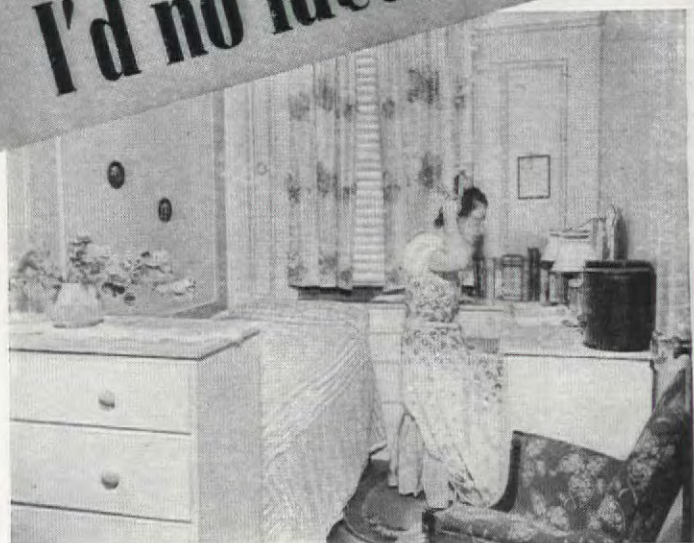
YOUNGSTOWN PRESSED STEEL DIVISION, Dept. AH-342
Mullins Manufacturing Corp., Warren, Ohio

I plan to build to remodel
Please send me "Kitchen Planning by the YPS Min-A-Kitchen Method"
Please send me Cabinet Sink Folder
Name
Street
City State



Kilmer photographs

I'd no idea I could



Once an American Home cover, the room above is now a most attractive reality—and an income-producing one, at that!

THE AMERICAN HOME, MARCH, 1942

WE HAVE a very small room on the second floor of our house, only 6' x 9', and I had no idea it could be furnished comfortably enough to rent until I saw the room sketched on the May, 1940, cover of *THE AMERICAN HOME*.

To start with, all we had was nice canary-yellow walls, an old iron bed with springs, a Venetian blind and three throw rugs. First we tackled the bed, cut scroll work off top and bottom, covered the rough stumps with wooden knobs. I made curtains and covered the dressing table stool in new chintz, and painted the unfinished furniture, which was made to order to fit the space. (I saw to it that there were plenty of drawers—big and little ones!)

Here is what I spent:

Unpainted furniture made to order	\$39.00
Unpainted stool	1.49
Chenille bedspread	4.98
5 yds. chintz @ 39¢	1.95
Paint	2.50
Mattress	10.95
3-way mirror	4.98
2 lamps	4.98
Chair	13.00
	<hr/>
	\$83.83

It is a tiny room—no doubt about that—but my "tenant" is delighted with its charm and the fact that it contains everything she needs; good storage space for clothes, a place for books, a desk pad, boudoir lamps, a radio, and a lounge

RENT the room!

air. The room has been rented ever since I fixed it up and the income has been considerably more than double the expense. Besides, I feel proud to have been able to provide a home for someone who needed it. We are not in a defense area, but near two huge hospitals, neither with a nurses' home, so there was a big demand for furnished rooms in the neighborhood. After their hard day's work, those nurses certainly need a comfortable, attractive place to come "home" to, where they can be completely independent. I'm glad I could fix up that extra room for one of them.

You can still get this beautiful roof of fireproof, rotproof, asbestos shingles

—Built to last 30 years... PLUS!



Johns-Manville Dealers offer these "American Colonial" Shingles at surprisingly low prices.

Vastly increased production by Johns-Manville now makes it possible to supply not only huge defense requirements *but also your needs* with these beautiful, new asbestos shingles. And that's good news for Home Owners who want a roof of fireproof shingles that are as permanent as stone.

And now is the time to get this roof! Conditions tell you that you need more than ever to guard your home from deterioration... and especially from the risk of roof-communited fires... now that new construction has been sharply restricted.

J-M American Colonial Shingles solved a problem of long standing when they were announced a year ago. For here were asbestos shingles... fireproof and weatherproof... that had all the mellow beauty of weathered wood. Offered in richly blended colors, they're architecturally harmonious with practically every type of home—and yet they're offered at prices which make possible lower costs than those of any textured asbestos roof in Johns-Manville history.

And they're built to last 30 years... PLUS! We use that term because we have examined thousands of the very first J-M Asbestos Shingles applied 30 years ago—and found them in excellent condition. So we know that they'll last *that* long and we believe they'll last another 30 years at least!

Deeply grained—with staggered shadow lines

A roof of these shingles with their deep graining and interesting irregular shadow lines has all the appearance of finest, hand-cut wooden shingles. Yet they're made in such a way that they can be quickly and economically applied with ordinary roofing nails.

Ask your dealer to show them to you... and tell you how little this asbestos roof will cost for your home.

Johns-Manville
AMERICAN COLONIAL
ASBESTOS SHINGLES

This book shows these shingles in full color...

gives dozens of suggestions for other home improvements, too... useful ideas for repairing and fixing up your home from cellar to attic. It's the famous J-M Home Idea Book that nearly a million home owners have found a gold mine of practical help. Send for your copy today.



Clip this coupon... and mail it with 10 cents to cover mailing and handling.

JOHNS-MANVILLE, Dept. AH-M-3, 22 E. 40th St., N.Y. C. (In Canada, address: Canadian Johns-Manville, Dept. NY, Toronto 6, Ont.)

Enclosed find 10 cents in coin for my copy of the latest edition of "The Home Idea Book."

10¢

Name _____

Address _____

He attacked his ATTIC for defense housing!



Sketch, Burmah Burris



WALTER RUDOLPH

MORE than a year ago, when things were getting too hot in Europe and our own leaders began talking defense measures, Leland Frank and his wife made a long-range decision. They lived just outside Erie, Pennsylvania, and Erie was destined for big things, come war times. That meant housing shortage, and the Franks had an attic! Furthermore, Mr. Frank was a carpenter at heart and what could be sweeter than to put your heart into your work after hours and streamline the attic into something useful.

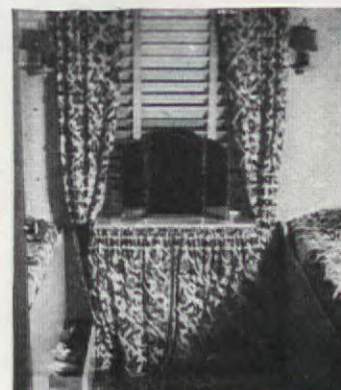
It didn't take long to get started. The whole family, Barbara and Joyce included, repaired to the attic and, in wholehearted co-operation, speculated on placement of rooms. They wanted a kitchen, bathroom, living room, bedroom, book case, pseudo-fireplace, two clothes closets, a linen and broom closet, and storage space. On the west end of the attic, they

A war certainly unearths amazing possibilities in dusty attics. Try your decorating yens over in the rarified air of the top floor and what once was a place for annual cleaning excursions only will become a charming home for someone

placed, very strategically, the 15' x 12' kitchen, but snatched one corner for a very adequate, if six-foot-square, bathroom. By using only minimum space for this, they also wangled enough room from the kitchen to make a dinette for four. Against the sloping wall, on both sides and under the north window, a cupboard and sink were built, with plenty of room for dishes, pots and pans, and food storage. At the cupboard's end, there was enough room for an apartment-sized refrigerator.

The living room and bedroom were yet to be placed. By using just enough space for sleeping quarters to make it literally a bedroom, they were able to have a 24' x 13' room that was a natural for generously spaced living. Into the wall against the kitchen, they built a book case, also the pseudo-fireplace with a flower niche over the mantel, and a clothes closet at either end of the wall. The backs of these open onto a long storage space that runs the length of the north and south kitchen walls. The bedroom is a honey! Although only 10' x 8', it snugly holds two built-in beds. The window between the beds is over a dressing table. Beneath each bed, and here's a point for attic-doer-overs, they built two long drawers to hold what usually goes into a dresser. An opening in the bedroom wall discloses still more storage space. It's the arched ceiling over the beds that is Mr. Frank's pride and joy. It took hours of puzzling and labor, but paid off in soul-satisfying beauty. Even a carpenter-at-heart needs some aesthetic compensation!

Another smart trick that adds to the desirability of this particular attic is the private outside stairway, with two landings and a substantial railing that leads to the apartment. They covered up



the inside stair well to get more floor space. Composition board was used for the walls. Yellow pine makes the flooring, well sanded down. Window, door frames, book cases and beds are white pine. The cupboards and doors are plywood. Erie is pretty cold, come winter, so the attic was insulated with a combination of insulating wool and board. Care was taken not to insulate between the upper and lower stories.

It was the interior decorating that the Franks had looked forward to most eagerly. Mr. Frank had ideas about pastel shadings. White, oil-flat plastic paint was brush-stippled on the bedroom walls and ceiling; the built-in beds and woodwork, white enameled. Panels in the living-room ceiling were painted ashes-of-roses with flat paint. The east living-room wall was brush-stippled the same color. The rest of the ceiling and fireplace wall are blossom pink, with enameled woodwork in matching color. Butter yellow and pastel blue make the kitchen fancy, along with maroon linoleum.

You are wondering what all this cost? Well, more than just pocket money, but the Franks can think of no better investment. The figures:

Furnishings, from rolling pin to refrigerator.....	\$375.85
Bath fixtures, registers, wiring material, fixtures.....	82.93
Plumbing, composition board, lumber, paint.....	429.84
Total expense	\$888.62

REPAIR the old floors, too!

ELIZABETH ANNE PULLAR

FLOORS that date back to the "hardwood" era may be, as were ours, in a sorry state, but underneath all the dirt and dingy finish is a thing of beauty. The floors in our house, which is well along in its second century, had never been painted, and looked so gray and lifeless that we decided to take matters into our own hands and see if we couldn't add a little lustre. We finally evolved a system that rejuvenated them wonderfully well and yet, so simply. It proved a real spring tonic!

Most old floors are constructed either of pine or oak boards, varying in width from seven to eighteen inches. Frequently there are large nail or knot holes, and often wide cracks between the boards. We filled some of the nail holes with putty, and others we left unfilled, and found the latter result much more attractive in the finished stage. Putty is apt to dry and chip and then the holes become more conspicuous than ever. Our two large knot holes we filled with "knots" taken from old boards in the barn. They fit readily, and ordinary glue sufficed to hold them in place. We found, too, that unless the cracks between boards were wide enough to hold a narrow strip of boarding, they looked better unfilled.

Probably the most important step in refinishing floors is to see that they are thoroughly cleaned of any old finish or dirt. If they have been painted previously, or have had soiled spots, they must be scraped. Although anyone can do this, with a specially made tool, it is hard work and slow, and it's worth the expense to have a professional do it by *hand*, not by machine.

After scraping or cleaning, the floor is ready for the finish. If the wood is pine, it will have a yellowish cast, and to bring out the charm of the old boards, we found a mixture of half white shellac, half orange shellac, excellent. We used one quart of each, mixed in an old pan. This amount should be sufficient for an average sized room. A three-inch brush is good for applying it, spreading it on quickly in the same direction as the grain of the wood. We started in one corner and covered lengthwise two or three boards, then back to the starting end of the room and so on until we had completed it. Do plan an exit before you start, or you may be trapped!

Shellac dries quickly and within about two hours it was ready for the second coat, applied in the same manner. Then, when this was dry, came the waxing process. We used paste wax, applied according to directions, and polished it with a soft cloth which gave a satiny sheen to the mellow, aged boards. Another waxing about a month later protects the beauty of the wood, and thereafter, a coat should be put on about twice a year.

For oak flooring, the same procedure is followed, but plain white or clear shellac is used to enhance its natural light brown tone.

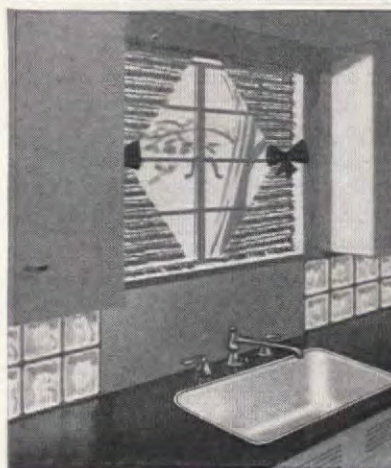
Our upstairs floors, also unpainted, seemed in even worse condition, but we didn't feel we could afford to do as thorough a job as we had on the first floor. So we cleaned them very carefully with gasoline instead of soap and water—be sure fire is kept away from the gasoline. Then, using an ordinary scrub brush, we rubbed into the floors a mixture of nine parts of linseed oil and one part turpentine. The boards absorbed it slowly, and it left them stained a dark brown. A few days later, when they were completely dry, we waxed them and now have attractive dark polished floors.

HOW TO DRESS UP A LOW-COST HOME WITH PC GLASS BLOCKS

To brighten up the stairway, how's this for an idea? A modest stairwell panel of PC Glass Blocks welcomes the daylight with enthusiasm. Besides throwing a lot of light on the stairs, the blocks are very attractive in appearance . . . and will shut off unattractive views. Inexpensive . . . and smart!



Suggestion for a Practical Kitchen . . . and a good-looking one, too! A few glass blocks installed like this flood the work surface with daylight, make the room more cheerful and modern. You'll like the easy-cleaning properties of glass blocks. An occasional swipe with a damp cloth is all they need.



How to make your Doorway say "Come-in" . . . you'll be amazed at the difference a few PC Glass Blocks around your entrance door will make in the appearance of your house. Inside lights shine invitingly through the blocks at night. And your entrance hall will be brighter in the daytime.



THERE are scores of simple, inexpensive things you can do with PC Glass Blocks to make a low-cost home look like a mansion! And remember, you can also use PC Glass Blocks to remodel an old home inexpensively and make it look like new. PC Glass Blocks come in eight attractive patterns, and three sizes. They can be laid just like bricks by any mason. Why not send the coupon for our free, illustrated literature which shows various ways to use PC Glass Blocks in brightening up your home?



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Versatility is the name for these even-grained woods. All over the house—inside and out—they present the economical answer to structural as well as decorative problems.

Are you planning to remodel or build? Write for a FREE copy of "Western Pine Camera Views," 1942 edition—a pictorial collection of distinctive home interiors every home-owner will want to study. Western Pine Association, Dept. 161-F, Yeon Building, Portland, Oregon.

*Idaho White Pine *Ponderosa Pine *Sugar Pine

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Furniture is soundly and honestly built by skilled American workmen, many of whom have been with our Company for 30, 40, and even 50 years! It's furniture you'll always enjoy . . . always be proud to have in your home and in your family.

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HEYWOOD-WAKEFIELD

GARDNER, MASSACHUSETTS

FINE FURNITURE SINCE 1826



SPEAKING of Model Homes, and after all, everybody *does* speak of them—my question is, "Why do they do it"? Why do department store nabobs and furniture designers and carpet manufacturers put their heads together and connive and contrive with wicked delight for the sole, express purpose of making us all feel like misfits and of sending us unhappy women home feeling several degrees more unhappy?

If they, for a split second, doubt that we *are* unhappy, I invite them to peek in at one of their "Dream Village" homes some bright Saturday

We're with you,

morning. If the faces of the visiting fire-ladies, as they tread softly and silently from one perfect room to another, are not the very picture of envy and woe, I'll eat the whole village, the garbage disposer included!

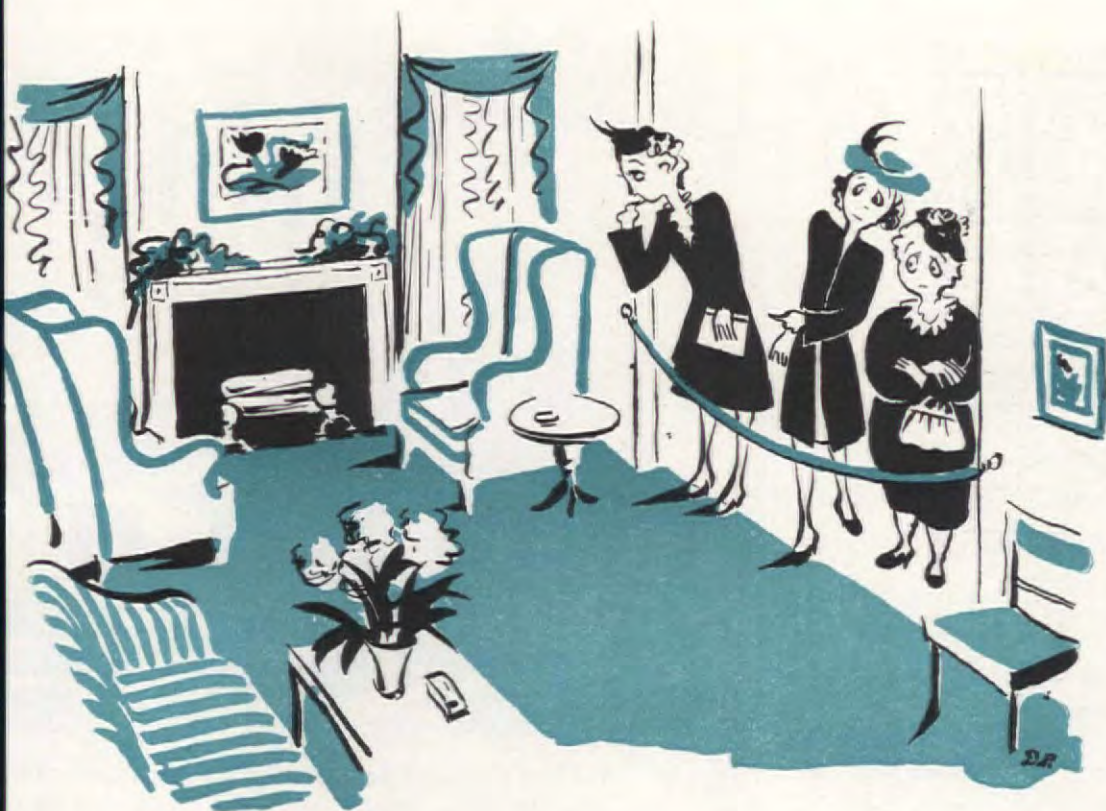
I won't, naturally, have to worry about eating the garbage. No one will *ever* see anything as prosaic as a discarded egg shell in a model dream village. Nor will there be wet rubbers in the hallway, this morning's paper strewn hither and yon in the living room, or yesterday's lingerie blushing pinkly over the towel rack in the bathroom.

Everything in a model home is selected at precisely the same instant, so there is no twenty-five-year leap in vintage between the end table and the wing chair beside it. Every light socket contains its own little bulb—and every little bulb works! The writing desk is a serene and lovely thing, uncomplicated by the usual horrifying conglomeration of old bills, new bills, receipts, pencil stubs, scribbled notes about nothing, unanswered letters, insurance policies, old coins, cancelled stamps, and stray mittens. No slippers peeking coyly from under the sofa slip cover. Who could ever imagine anything so far afield in a model house! Perish the thought.

The bookcase will contain exactly six of the season's best sellers—unbloody and unborrowed. No inhabitant of a dream house would ever think of hanging onto a dog-eared copy of Smith's complete high-school algebra, or of hauling home a paper bound J-L encyclopedia from the neighborhood movie. But then, neither would an inhabitant of a dream house ever forget and leave her bulging mending basket on the window sill, spewing its contents none too decoratively down onto the floor.

The cups in the gay kitchen cupboards all hang securely by their cute little handles. And it goes without saying that all of the saucers match! And that there is not a single unwashed glass standing on the drainboard. In the linen closet are piles of brand new towels, their nap unsullied by careless, rough handling, and all neatly banded. Furthermore, they're all the same faint flush of rose—not a faded green one among them. There actually *are* flowers in every vase, but not a loose petal in sight. No dog ever cut his teeth on the legs of the gleaming tables and chairs, and it's obvious that whoever concocted the décor wasn't overly worried about where to put a bird cage without having it ruin the looks of the room. Even the rag bag is pristine in its whiteness, and the broom closet contains just exactly what it should—a broom, and nothing else. No odd mops, cans of cleaning fluid, bottles of polish. Matters of no account, apparently, as far as the purists who dream up these agonizing bits of perfection are concerned.

Now it is only natural that any normal woman, spending her days in a welter of mop-sticks and old dishcloths, is bound to view all this splendor with a slightly soured countenance. Nor does her bad temper desert her as her delicate tread conducts her out of the last archway into the store's drapery department. Statistics (if they were available) would show us



Mrs. McClain!

Sketches by
Dorothy B. Porter

that the average woman, upon leaving a model dream village, goes home and bounces the dog off the sofa, and has a heart-to-heart chat with Junior concerning his efforts to re-do the wallpaper. She then spends the next few days "straightening" the house, only to find at the end of it that the hall closet is full again (*nothing* in this world fills up so quickly and so effortlessly as a hall closet) and that Father has painstakingly resurrected all of the three-month-old issues of his favorite magazines from the basement.

The little woman straightway enters the next stage of her campaign—she begins to find excuses to justify her failure to turn her happy home into a showroom. Sometimes silently, but usually (unfortunately) verbally, she heatedly questions her conscience, the four



walls, or anyone unlucky enough to be within questioning distance as to what *they* would do with a husband who never begins a continued magazine story until he has the complete set of copies more or less neatly unchained into the hall rack, or with a son who thinks the mahogany coffee table was thoughtfully constructed for the prime purpose of housing his tri-motor. (The *they* in this case does not refer to the four walls, or even to anyone within questioning distance, but to the owners and creators of the particular dream house she would copy, were it not for the obstacles she faces!)

How would *they*, she continues, like to have guests who actually use the guest towels, and relatives who insist upon sending practically lifesize pictures of themselves every Christmas? How would *they* care to be haunted with museum-piece wedding gifts, and bargain-day mistakes which are still slightly too good to be thrown out? With a mania on the part of sonny-boy for collecting old match folders, pop bottle caps, and dead animals which he displays proudly in the living room at least once a day and for which he then promptly relinquishes responsibility? How would *they* like a man who retrieves his old wicker rocker every time she gets it nicely stowed in the attic in an effort to have the living room look fairly current?

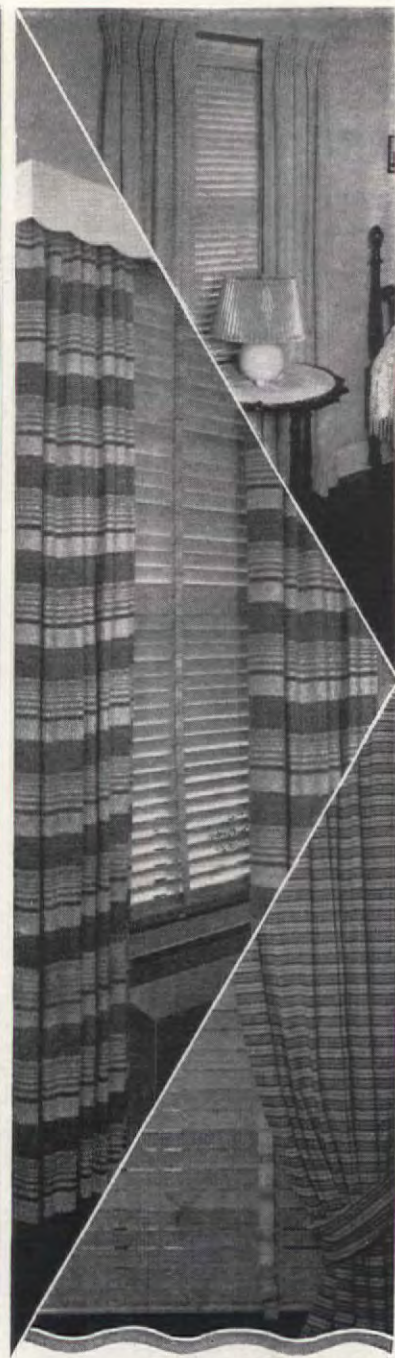
In other words, wonders the little woman irritably, how can she charge the air in her down-to-earth, corned-beef-and-cabbage homestead with the super-sleek, never-been-slept-in atmosphere of the typical modern home? How can she make hers a dream house?

And the answer is, she can't. And the alternative answer is, who'd want to? Who'd want a home anyway, where nothing ever happens? Where nobody leaves in a rush in the morning, so as to get back that much sooner at night? Who cares about related color schemes if there is no room for the baby's pint-size chair in the parlor, or Sister's fourth-grade crayon sketches on the wall? And who would show much delight in a rumpus room, if no one was there to romp?

And so, the still remaining alternative answer (if there is such an animal) is for the model dream homes to inject a little corned-beef-and-cabbage-flavored adrenalin into their own slightly blue veins. Wouldn't it be fun, for example, to slide into one of the ultra-plus living rooms, and find a magazine *open*? To spot a memorandum scratched on the telephone pad, and a quart of milk in the refrigerator? To view a couple of dog hairs on the sofa, and a pudgy hand-print on the wall? To see an ashtray that shows signs of real use?

'Cause, after all, there's only one guy who can *live* in a house without marking it. And he's the lightweight prop the window decorators plunked down onto that handsome sofa. And not even *he* enjoys it.—

MARGUERITE McCLAIN



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Hanger, \$1.50

FREE Booklet! Shows 35 chrome finished
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etc., 50c up; space-saving closet ideas.

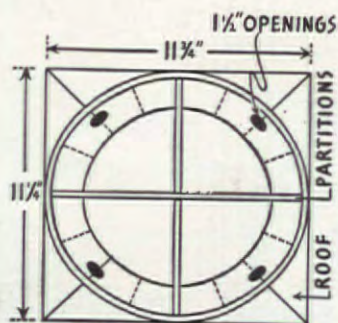
KNAPE & VOGT Dept. A-3
Grand Rapids, Mich.

This FREE BOOK TELLS HOW YOU CAN HAVE A

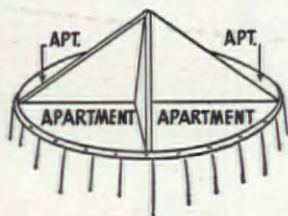


If you're ready to give up having a beautiful lawn, don't! Get our FREE BOOK on the sowing and care of a fine lawn. Learn about **Tower Brand Lawn Seed**—the Best Lawn Seed Money Can Buy. This tested and proved seed is the best you can buy regardless of how much more you might pay. Only two types... Shady and Sunny, and you can't find a problem these two won't solve. Get our Free Book today, just one tip may make all the difference in your present lawn! Write Now. A post card will do.

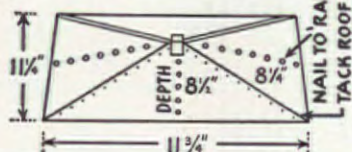
Gordon's Tested Seeds
The Best Seed Money Can Buy
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Bottom view (base off) showing
main rooms and overhanging roof



Top view of attic
with roof removed



Roof, showing where boards are
tacked together and to rafters.
Tin strip across peak strengthens
it and makes loop to hang it by

An 8-Room BIRD BUNGALOW

DOROTHY ORR



SEVEN-YEAR-OLD Jo Ann made and painted it (yellow and green) with grown-up help in laying out and cutting the parts. The lower part of a nail keg nailed upside down on one end of an apple box makes the four main rooms; rafters, cut from another box end, support the roof and form the attic rooms, with corner entrances under the eaves. Slats off the box make roof and partitions.

Flowers and Lawns in a HURRY!



MAY

Bald and bare on its graded lot was the home of the John Riddicks when, on May 15, they moved in



JUNE

By June 15, home-grown petunias, verbenas, pink chrysanthemums were softening the foundation line



THEN

All summer and fall their color and foliage "pink hit" for the shrubs and vines that will come late

THOUSANDS of families starting this spring in new, small homes are going to be unable to complete them at once just the way they want them. They may move in too late to set out shrubs and other permanent materials; funds for buying them may be limited; time left from vital activities may be too short for careful planning and planning. But that doesn't mean that even their first summer need be without the joyous, uplifting influence of a lovely environment. Look what inexpensive "fill-in" planting of easy-to-grow flowers did for Mr. and Mrs. John A. Riddick's Indiana home until they could carry out the



Nelle F. Mosgrove photograph

ideas for a real foundation planting. They moved into the newly finished house about the middle of May, 1940, too late to do any foundation planting with any assurance of success; the second spring, instead of buying shrubs, trees and perennial vines, they decided they had better fence and seed the back yard so they could use it, and put aside some funds for storm sash against another winter. However, each year, from early summer until frost, the front and side of the house were made refreshingly colorful by quickly and easily grown annuals and garden chrysanthemums raised by Mr. Riddick from seed in "flats," as gardeners call shallow boxes of sandy soil. The first year, all colors were used with no particular pattern in mind; the second season, they were chosen and arranged so as to shade from white, on the outside edge of the curving beds, through cream and pink to old rose, with here and there highlights of deep red carnations.

← **DO NOT** try to mask a steep bank with unstable rock veneer



↑ **DO** make use of the many ground-cover plants that save time and labor, hold the soil in place and also charm the eye



Or suppose it's a lawn problem. Unless you begin very early, spring is often a risky time to start one, especially when followed by a long, dry summer. Realizing that, when Mr. and Mrs. W. W. Terrill of California found that the front of their lot was in poor shape for seeding, they broadcast seed of mixed zinnias instead of lawn grass. The view at the top of this page shows the effect they enjoyed all that summer until, in September, they were able to start a real soil preparation job such as a lasting lawn should have.

Satisfactory terracing of steep banks, and good retaining walls, are usually expensive, but a thick planting of English ivy, Vinca minor, spurge, fig-marigold or other adaptable ground cover can fill such a space—and very acceptably—until a lasting piece of construction can be done. Or it may serve permanently, as in the case of the little dooryard corner seen in the picture just above and to the right. Here, George H. Frack of Ohio set out a dozen and a half small English ivy plants three years ago. They now make a mass of green leaves, a cool carpet, the year 'round, to the continuing delight of the family and the admiration of visitors.

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Photographs, Z. Alexander



MODERN BARBECUE

Old World Atmosphere

DORIS HUDSON MOSS


PLAY yards are new, while antiques are old. But the two have been charmingly joined by John and Genevieve MacDonald in their California home. The play yard is surrounded by a redwood stake fence bordered by poplars. Against a flowery hillside rising at the back the MacDonalds built their glorified cook-shed of rosy, used brick, roofed with cedar shakes. The front is open and the shed is wide enough to accommodate the long trestle table on rainy days. The table is home made and rests on horses.

A big fireplace and mantel center the wall of the shed. At one end is a sink with running water, set in bricks, and at the other, a cupboard made of shutters from a house in the Mother Lode country hangs from the rafters. Under it stands a "linen chest," the schoolmarm's desk from a little Feather River school house.

The portable barbecue stands in the court, beside a tiny boxed herb garden, and an old wooden churn full of charcoal. The cook-shed is lighted with carriage lamps, newly wired, and old brass, copper, and iron utensils dot the brick wall. The table is set with white ironstone ware and old wooden-handled flatware. Birds' nests fill ancient wooden dippers hanging from a fir tree.

These prized antiques look completely at home here, and usage seems to accentuate their charm. The sincere and simple life of the pioneering era of California is recreated by this nostalgic, but eminently practical, modern play yard built around the past.

The MacDonalds are avid antique hunters, but all their relics serve useful purposes in their new setting. Rosemary plants, so sacred to friendship, grow in huge old iron kettles. There is even a marble-topped tea table with iron underpinnings from a double-desk of an early-day school, shaded by a bright umbrella.



"Are they coming over here to fight, daddy?"

NO, Sister, they're not coming over here — not if all the power of American ships and planes, and all the sacrifice of American men can stop them.

But they may try.

If they try, some may get through, for it is a wide sky, and bombs may crash here as they crashed on far-away Hawaii and in the distant Philippines.

Or even if they don't try, the work of enemies within our own gates may bring fires, explosions, damage to our busy defense plants.

So we must be ready — just in case.

Ready with quick help for the hurt and the suffering. Ready with merciful aid that is still great in America's heart, even in a world where such things as mercy and decency seem no longer to exist.

That's the job of the Red Cross — to dispense that merciful care and help wherever and whenever pain and suffering exist.

It's a big job, that will call for every effort the hundreds of thousands of Red Cross workers—nurses,

disaster fighters and volunteer helpers — can put forth.

It will call for vast stores of medicines and supplies, food and clothing, bandages and equipment.

It will demand every penny of the fifty million dollars the Red Cross is now asking for, and more.

So every bit helps, Sister.

Every dollar your Daddy can bring up from the bottom of his pocket, every penny any man or woman can add to the check he or she writes now for the Red Cross.

The brave men awing, afloat and afield who take care of us sometimes need care too, and we must give it.

We give it when we give to the Red Cross, whether it be a little or a lot.



Send contributions to your local chapter

American Red Cross War Fund Campaign

Give and give generously — to your local chapter — to volunteer solicitors. Give when you can, where you can, as much as you can.

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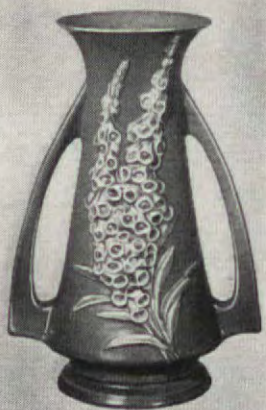
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RONALD L. WHITNEY

Harold M. Lambert from Frederic Lewis

GONE are the days—when we announced lightly in answer to a question about our vacation, "Oh, we're off to see the Yellowstone." By what route? Oh, well, we'd just follow the good roads on the map, which meant that Yellowstone was our destination,

with nary a thought given to the interesting spots between home and there. Too many of us have taken that sort of vacation trip. An hour from home, we would say, "Let's see, the old bus ought to make Des Moines by tonight, Rapid City by tomorrow night, and the we'll be in the Park rather early the next night."

Upon arrival, we found that the thousand miles or of nerve-tension speed had dulled our elation, so we just took a quick look-see at the Lake, the Falls, the Canyon, Mammoth Spring. We were so passive by that time that we skipped the Paintpots, Morning Glory Pool, and that Ghetto something-or-other the Smiths had raved about. Over to Old Faithful, where we loafed until it spouted and then called it a day. Let's see, rest, write post cards, and a look at the map to see if we couldn't spend the day we saved by reaching the park ahead of schedule to rush over to another spot, so that we could say we'd been there, too.

We Americans used to do that, millions of us. We drove at break-neck speed, back and forth, up and down the country's ribbons of highways, cutting a dash off the neighbor's driving record, and getting little more out of the trip than a few hotel stickers, a crick in the neck from sitting endless hours in the same position, and indigestion from meals too hastily consumed.



THE AMERICAN HOME, MARCH, 1941

sumed lest we waste any time we might spend on the road—speeding along but actually getting where?

Getting nowhere, really. We were not vacationing, we were not even sight-seeing. These were actually motor marathons, which only added mileage to our speedometers, frowns to our foreheads, and signposts to our travel log. There is so little to gain from this haphazard manner of travel, so much to miss.

We saw the error of our ways, and there'd been some changes made in our concept of vacations even before tire rationing and the need to cut out little luxuries appeared. Present-day vacations must perforce be geared to the changing scene, but they should also be geared to give you recreation, refreshment, rest, interest. Even though we may not be able to take that long-dreamed-of motor trip we can still go by train or bus. And by applying a little foresight to our plans, we can make that long-awaited vacation a joy forever. So we have devised a vacation-insurance system.

We're looking forward right now to visiting Alaska, Canada, all of our National Parks, Mexico, the Pacific Coast, northern Michigan, Florida, New Orleans, Washington, D.C., Maine, and New York City. Our income is limited, certainly, and our hair may be gray when we finally take some of these trips, but already we've started enjoying them. No more of those vacations like the one we took to Niagara Falls. We decided on Sunday, left on Tuesday, on that 1,000-mile jaunt. No one could expect us to learn much about what lay along the route in the intervening day. Our preparations were naturally just having the car checked over, packing our bags, getting the gasoline tank filled up, and setting off in the proper direction.

Had we been thinking for a few months, or even a few years, about going to Niagara Falls, we wouldn't have missed a lot that is worthwhile along the way. So that's what we're doing now. Planning ahead for all the vacations we may ever take—for sudden business changes that may transplant us—for unexpected invitations to visit a part of the country we'd never thought of except as a name on a map.


Call them our Visionary Vacations. The system is based upon an envelope file we've set up to contain the information we have been collecting over a period of time about all the places we want to go to. We have a separate envelope for each state or large city, and into it goes every scrap of data we pick up in our daily rounds. Sunday newspaper feature sections are gold mines, and we clip the articles which interest us and put them away for future reference. Occasionally, in a history book, we find some very interesting anecdotes about a certain section and those, too, are immediately filed under the proper heading. A penny post card addressed to a state high-

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way department, or to the National Parks Service, brings fascinating stories about their attractions—things we'd never know if we just got in the car and let the road markers serve as our guides. The gas and oil companies publish maps which contain interesting facts about the different states, and there are travel folders galore from which to glean other data to add to our collection. In just a month's time, it grows amazingly. And we don't forget to jot down a friend's description of a highlight of his trip, and slip it into our own file. These often prove the best of all! Geographical and geological information, while not as readily accessible, gives an absorbing background to travel.


We find that a folder marked "Week-End Trips" furnishes tips that give a point to our Saturday and Sunday trips which they definitely lacked in the past. School papers, local community news, and bits of conversation all give us material for this particular folder. Now, if Saturday dawns bright and beckoning, we don't absently wonder where to go, and then remember days later that we should have visited a new park development we had read about. But for our new hobby, our leisure life would probably have gone on that way, with the interesting articles all ending up in the newspaper pile in the basement, and our week ends spent in tearing around just looking for something of interest and meantime spending needless money and time with little or no reward. You'll probably be amazed at how many of the really unusual points you've never visited even within a fifty-mile radius of your own home town.

If it weren't for our forehead file, we're sure that we'd miss many of the delightful spots to be found just around the corner from the trunk highways. Not only that, but we would miss the hours of happy contemplation, the study of points far from home that have already taught us more than a thing or two. The information we have amassed contains enlightening facts on how to make every mile of the trip, every minute of our outing, pay us back in dividends of time well spent learning, seeing the real Americana.

You may argue that you like to do things on the spur of the moment. Well, so do we. That is one of the reasons why we feel this file is so valuable. We can pick up now and go in any direction on a moment's notice, and get the most for our money, and more important, the most for our time. You say it's just day-dreaming? Well, we contend that anticipation has always been nearly as thrilling as realization. And we think we're far more liable to take these trips we've planned and looked forward to, because they are now concrete ventures—no longer meaningless names on a map, just some place to go because we have a short vacation.

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Robert Fink
sketch

EVA WHITMORE

NO PARENT who has lived through the agonizing anxiety of this experience can forget the terror of these four words. But like many of childhood's vagaries, the lost youngster is generally the result of not very thoughtful training by the mother. She can—and should—do something about it. Defense areas are crowded with children newly arrived from other localities; everyone is busy; self-reliant children, rather than being constant sources of worry, can do a great deal to keep things running smoothly.

It's the nature of the little beasts to be inquisitive and adventuresome, and it's up to you, the parent, to see

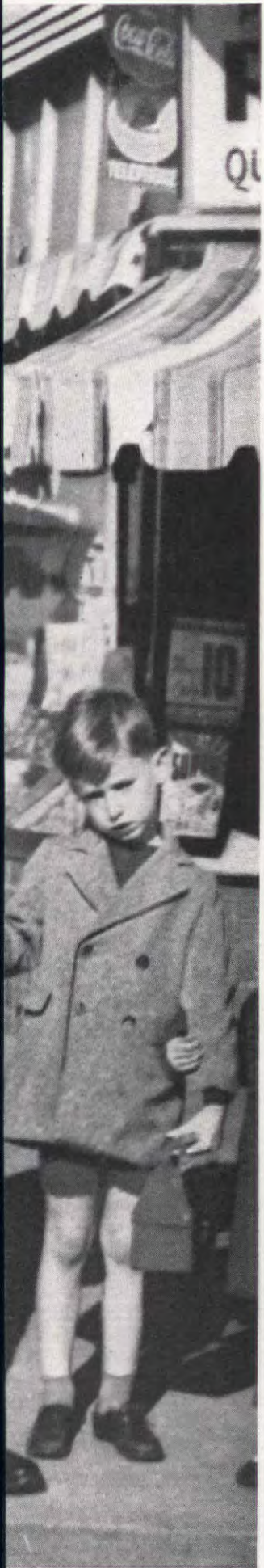


If he doesn't know where he lives, who can help him? Teach children to speak up—to the right people

"MY BABY



IS LOST!"



that these perfectly wholesome traits are properly directed. So after your child has mastered his name, teach him his address and telephone number, and be sure he knows his father's business and its address. Whenever you cross a street with him, repeat the warning, "Look both ways, my pet, to be sure nothing is coming." Point out that a green light means he may proceed, the red that he should remain on the curb. Let HIM tell YOU when it's safe to cross, and he'll be so proud of the responsibility that his new independence and good judgment will amaze you.

Help your children to develop reasoning powers that will teach them not to cower in corners if they should find themselves alone. Encourage their trust in the men in uniform. If they know enough to walk up to the nearest policeman, there's little chance of their being separated from their families for very long. Salespeople in stores can help them, too. And it's much easier to help a manly little creature who walks up and announces his plight in steady tones than the usual frightened, sobbing variety. If your child ignores your frantic "yoo-hoos," try an "echo" game around your home, and by repetition impress upon him that he must answer whenever he hears his name called. As soon as he is old enough to leave his own yard to play with other children, he should know that he has to report BEFORE leaving as to WHERE he is going, and then remain there.

If you instill these habits in your child, you've done a good job of fitting him to cope with the minor crisis of finding himself jostled away from your restraining hand in a crowd. It takes patience, but it's well worth it, to know that your youngster will do the right thing—the thing that will bring him back home in the shortest time. It's unfair to your child and to you, too, to let him grow up relying always on your adult judgment. Being lost is harrowing to a young mind, but you can spare your child these agonies by equipping him to think for himself.



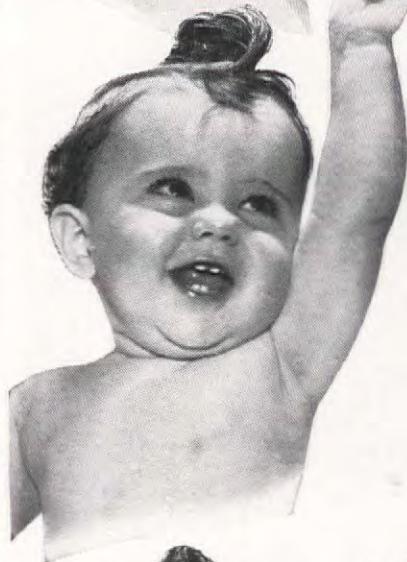
America's
Best-Known
Baby

If your baby hasn't yet started cereal, I think you'll find Gerber's a particular help. It's important that he like his first solid food. And Gerber's does offer welcome variety to choose from. I know it's just about banished my "cereal problem" and hundreds of mothers have said the same in their letters to me.

Mrs. Dan Gerber



It stands to reason, says Baby, you can't *spoof* a baby into liking his cereal. It's simpler to give him one he does like, and he's pretty sure to find it among Gerber's 3 choice varieties. All different, all really tasty. And every last one ready to serve. The Cereal Food (wheat and wheat germ) and Strained Oatmeal come in packages. To serve, add milk or formula. The Cooked-in-Milk Cereal comes in cans; added liquid optional.



Hold on, young fellow, Gerber's home-grown vegetables aren't quite that big! What Gerber's growers are after is flavor and nourishment content, anyway. That's why they take pains to grow their vegetables from specially selected seed in the lush acres surrounding the big kitchens. Produce is picked at the moment of perfect ripeness, rushed to the cookers where minerals and vitamins are retained in high degree.



Baby really pulls the stops out where it comes to the other Strained and Junior Foods. There are several luscious meat-and-vegetable combinations. A selection of fragrant, savory soups. Five varieties of choice fruits and several puddings, including a grand custard. Altogether 18 Strained Foods and 10 Junior (chopped) Foods, all in the same economical small-size cans.



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Baby Foods



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THE PARADE OF MODERN ROSES

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To love, honor, and do the dishes

CAREER wives, working wives, or just plain harried wives with more chores to do than you can remember—have you a K. P. slacker in your home? You know, one of those men with whom you undertook the marriage game on a 50-50 basis, only to discover that he's putting out just about 30 per cent of the total effort that goes into keeping your home and hearth in shining brightness, while you struggle under the 70 per cent load.

Some of the Tired Business Wives have gotten together and decided that in these realistic days, justice should begin at home, and their loving but lazy spouses should show some signs of participation in the housework department. Especially is this sound logic in those cases where the woman is perfectly willing to go out and earn part of their livelihood. But many a career wife has waked up to the fact that those beautiful moonlight promises were the stuff of which dreams are made, and not her own love's true intentions. Once the honeymoon is over, the marauding male can generally find excuses galore to get out of doing any of the domestic trivia. Not only does he loudly exclaim that washing dishes and dusting aren't manly; he treats the whole business of evading co-operation with his better half as a boyish prank through which he is supposed to maternally coddle him.

The Turtledoves were as perfectly in tune as any young couple about the co-operative system when they both came home after a hard day at the office. That is, they were, until Tom Turtledove learned to recite a nightly routine about making out office reports. She didn't really blow up until she discovered that the "office reports" were crossword puzzles. He no longer uses that excuse.

There is Mrs. Hopeful, a successful interior decorator whose husband was a Wall Street man when she took him for better or for worse. When the crash came and the budget had to be pared down, he sweetly offered to help with the housework and prepare the dinners. It lasted just for the nonce. Then he announced that he was going to try drumming up business again. This consisted of sitting at the club, hoping that the housework would take care of itself, and that a customer would come looking for him. Fortunately for both of them, her business didn't collapse, but she nearly did, from the additional labors that fell on her shoulders, trying to handle housework after hours.

Mrs. Easygo had always considered her Oswald's culinary clumsiness as a birthright. She had something of a start when they ran into an old college chum who launched into loud reminiscences of Oswald's prowess as a cook in the good old days. It brought back all too vividly that awful day when she had been sick in bed and he had nobly offered to fix her a little snack, resulting in a near collapse of the kitchen.

What to do, to get the domestic picture back into proper alignment? Some arguments that have worked for others may convince your spouse it's a laughing matter, and that it's time he assumed a share of the household duties he couldn't wait to undertake. If he hews to the old idea that housework isn't a man's role, remind him that, until just lately, bookkeeping was not part and parcel of the bride's lot. Or, either, and that equality of the sexes should mean just that. Have a real heart-to-heart talk with your man of the household. Be subtle, but firm, in going over those pretty promises he made so lightly in his courtship. Cite examples of domestic chivalry on the part of other men—men he likes, by all means. Neglect his household duties for a week and see how that affects him. If you're still having trouble with him after all this, institute your own system of fines whenever he forgets to do his assigned task. Include in your program of co-operative effort. Make only one serving of his favorite dessert—for yourself—and overlook the special little things he appreciates most.

"This way to the kitchen, dear," will make a good marching song for the regimentation of your own particular rookie, and the time is ripe to insist that he exhibit a little all-out effort in the kitchen. It fits right in with self-defense of the home.



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