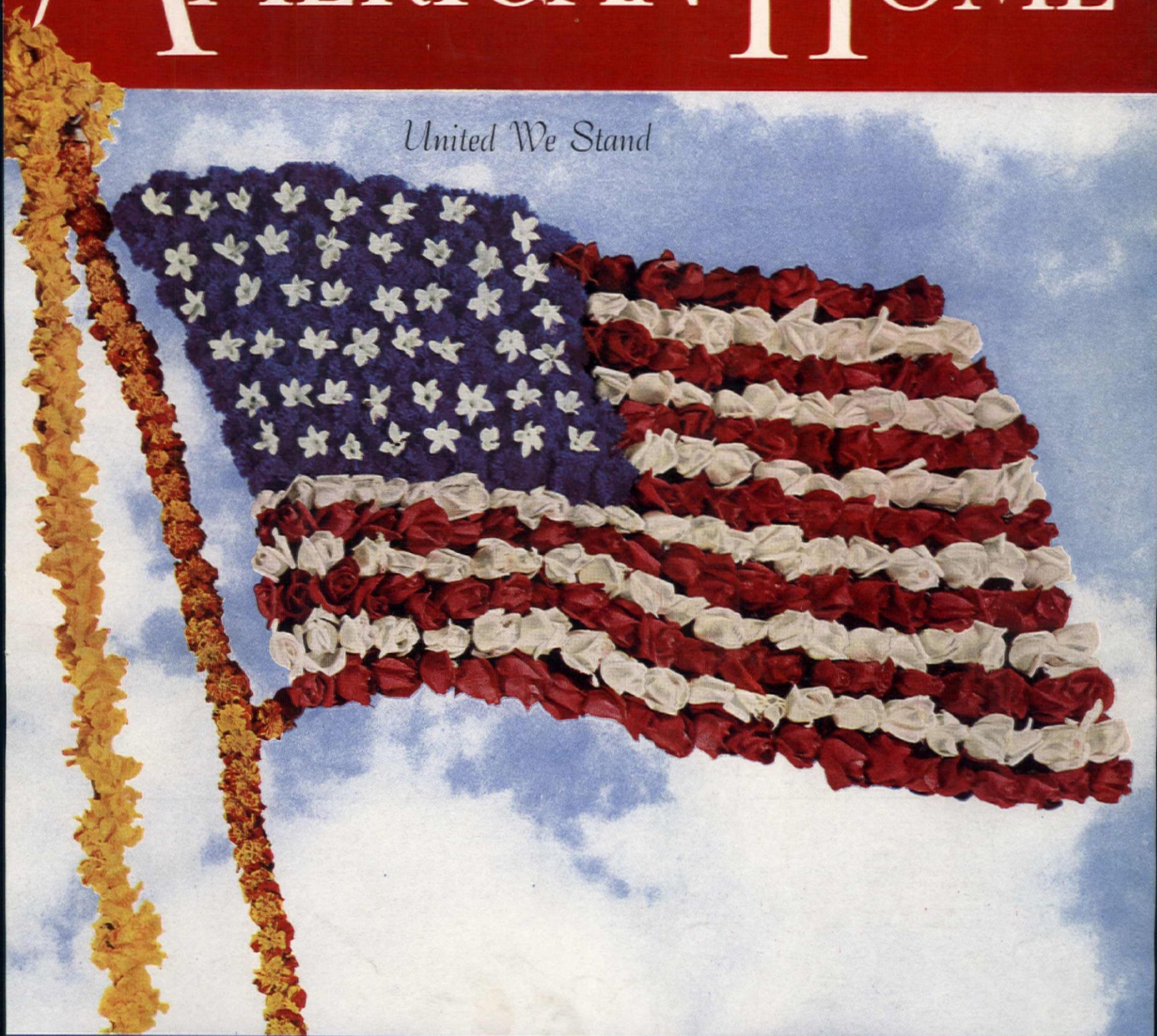


The **AMERICAN HOME**

ON GUARD ★★★

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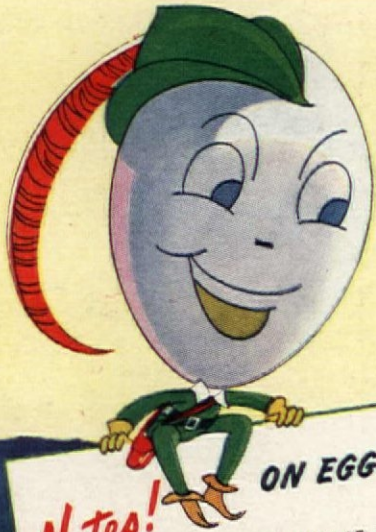
SERVICE WEDDING :: Air Warden Party :: CAN for VICTORY!

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FOR VICTORY

JULY
1942



EAT AN EGG A DAY

... The Experts Say!

Most of us need more iron—and eggs are rich in it! They are also a good source of vitamin A—and one of the few foods that furnish vitamin D (the sunshine vitamin) so necessary for healthy bones

and teeth. Like milk, meat and cheese, eggs supply proteins—foods that come first as body-builders. To protect your family's health, plan on 3 or 4 eggs a week for each person, one a day when possible.

Notes!

ON EGG COOKERY

EGGS ARE PERISHABLE. Keep them in the refrigerator—away from strong food odors. But remember, putting a very cold egg into boiling water often cracks the shell.

ADVICE ON HOW to cook eggs: Don't *boil* them—just place eggs in hot water, keep at simmering heat 4 to 6 minutes for "soft-boiled", 25 minutes for "hard-boiled." Always cook eggs with low heat.

FOR CONVALESCENTS eggs are especially important—as builder-uppers.

ONLY FRESHEST EGGS should be used for poaching. A half teaspoon of Heinz Vinegar in the water keeps eggs shapely and tender.

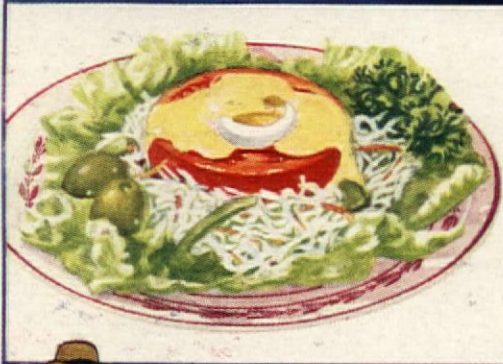
A DASH OF HEINZ Worcestershire or 57 Beefsteak Sauce is *inspiration* for scrambled or fried eggs.



SHIRRED EGGS AND SAUSAGES NEW ORLEANS STYLE

(Lunch or supertime "quickie" with a teasing, spicy aroma words can't describe)

● Brown 6 link sausages. Place in shallow oven-proof dish. Cover with $\frac{1}{2}$ cup Heinz Chili Sauce. Break 4 or 6 eggs over Chili Sauce. Season eggs. Bake in moderate oven (350° F.) 12 to 20 minutes



EGG RAVIGOTE (Easy, "different" first course for company dinner)

● Place thick slice of tomato over mound of coleslaw. Top with half hard-cooked egg (cut lengthwise). Mask with Ravigote Dressing: $\frac{1}{2}$ cup Heinz Mayonnaise, $\frac{1}{4}$ cup cream, 1 tsp. chopped parsley, 1 tsp. Heinz Worcestershire Sauce.



SPICY APPLE WHIP (Delectable emergency dessert for the whole family)

● Beat 3 egg whites till stiff but not dry. Fold in $\frac{3}{8}$ cup rich, old-fashioned Heinz Apple Butter, 2 tsp. lemon juice. Chill for about $\frac{1}{2}$ hour. Serve plain or with thin custard sauce made from 3 egg yolks. You'll find this one of the *easiest* of all desserts!



GOLD AND GREEN SALAD (Delicious new way to combine leafy greens and eggs)

● Cook 1 lb. spinach (or other greens) just till tender. Drain, cool. Combine with dressing made of $\frac{1}{4}$ cup Heinz Cider Vinegar, $\frac{1}{4}$ cup Heinz Olive Oil, dash of salt, pepper and paprika. Mound on plate. Garnish with alternate slices of hard-cooked eggs and wedge-shaped pieces of tomato.

Heinz 57 Varieties



HEINZ CIDER VINEGAR actually costs less to use, for it's patiently mellowed in wood . . . like fine old wine . . . until it's so concentrated and sparkling just a *little* bit points up all the fine hidden flavors of your salads.



HEINZ CHILI SAUCE is cooked from Heinz own vine-ripened, "aristocrat" tomatoes seasoned to racy, zesty perfection with the rarest of imported spices. This thick, robust condiment is wonderful on left-over meats, egg dishes and fish.



HEINZ SALAD DRESSING is made from genuine Heinz Pure Vinegar and other equally choice ingredients!

HEINZ 57 BEEFSTEAK SAUCE—a blend of choice tropical and domestic fruits, vegetables and spices—peps up meats.



These TWO Big Best-Sellers *Only*

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FOR BOTH!

ACTUAL VALUE \$3.75!

It's really true! These TWO best-sellers FOR ONLY \$1.39. Not \$1.39 for each, but for BOTH! And you pay nothing in advance. And nothing AT ALL if you decide not to KEEP the books after examining them. No strings attached to this offer. Send FREE EXAMINATION COUPON below (without money) NOW!

KINGS ROW

674 Thrilling Pages.
A Coast-to-Coast Best-Seller at \$2.75!

Over 300,000 Sold—And Now It's America's Smash Hit Movie!

KINGS ROW—the sensational best-selling novel which strips the masks from an American town! **KINGS ROW**—the town they talk of in whispers! **KINGS ROW**—now thrilling millions in the exciting Warner Bros. smash-hit screen play, just as it thrilled thousands in the original novel at \$2.75! A book that lays bare the secret thoughts, the suppressed passions and pent-up desires of the people in a small town—where everybody THINKS he knows everybody else!

Every adult in Kings Row knew that a human face can become a "mask"—hiding secret love, hate, ambition. But fourteen-year-old PARRIS MITCHELL took people at face value! He liked affectionate Renee. He loved his girl-crazy pal, Drake McHugh. He trusted Jamie Wakefield, who wrote poems and whom people secretly called "too pretty for a boy."

Cassie Tower, the town's prettiest girl, he thought "strange." She was always kept at home by her father, a physician who lived mysteriously well without patients. But PARRIS feared cold-faced Dr. Gordon, whose patients' hearts were so often found "too weak for chloroform." Once Parris heard (and never forgot) the frightful screams from a farmhouse, when Dr. Gordon's buggy was there!

Through his sensitive reaction to people, PARRIS developed the intuition of a born doctor. He discovered that each person faced the town of Kings Row through a protective mask—hiding a sickness of mind or soul, a gnawing fear, a paralyzing inferiority complex, or a cherished vice. And later, as DOCTOR PARRIS MITCHELL (equipped as a psychiatrist by 5 years study in Vienna) he helped them take off their masks!

"A Powerful and Passionate Book"

How their masks were removed, and how tangled lives met in thrilling conflict, is an extraordinary story—gripping in intensity, exciting in action, fascinating in suspense. Meet the revered doctor, practicing his concealed sadism; the district attorney, pursuing his schoolboy hatreds to the bitter end, in one case to the gallows; the town grave-digger with his speculative way of looking at a man's neck; the sensible, earthly priest; the kind villagers; and the handful of broad-visioned pioneers who had founded Kings Row.

"A Grand Yarn!" "Swift and Gripping!"

Here is a truly great American novel—packed with Kings Row's charm, zest, ambitions, passions, loves, hates, hypocrisies, tragedies, comedies and, sometimes, nameless horrors! The N. Y. Times called Kings Row "a grand yarn, full of the sap of life. Eventful, swift." The N. Y. Herald Tribune said, "Rich in sentiment, emotional, powerfully felt—a moving, passionate book."



and SHORT STORIES of DE MAUPASSANT

IN ADDITION to **KINGS ROW**, you will ALSO get this great 502-page volume—the greatest works of literature's most daring storyteller! Here, *complete and unexpurgated*, are the frankest, most realistic stories of their kind ever written! Here are tales of love, hate, intrigue, passion, madness, jealousy, heroism, surprise—tales that have been imitated but never equaled—plots that will startle you to the roots with horror and amazement!

Nearly 100 Stories!

Read **FORBIDDEN FRUIT**—in which Henrietta, tired of being married, begs her husband to take her out for an evening as he would a mistress! Read of Mathilde Loisel, in **THE NECKLACE**—who gave the ten best years of her life to cover up a horrible mistake. Read of "BALL-OF-FAT," demi-mondaine who alone could save a party of more respectable people in a dash through German-occupied France—and what she did. And these are only three of the countless moments of reading entertainment you will find in this handsomely-bound volume!

Would you like more bargains like this? You can—IF YOU WISH TO—get a double bargain like this every month! Over 105,000 people are doing so now

and building two libraries (of modern best-sellers and great classics) for only \$1.39 a month! But YOU ARE UNDER NO OBLIGATION WHATEVER if you accept this offer of Kings Row and Short Stories of de Maupassant now. YOU MAY JOIN US OR NOT, AS YOU PLEASE. But in any case, Kings Row and de Maupassant are YOURS, to send back if you wish—or to keep for ONLY \$1.39, if you're delighted with them.

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You don't have to send any money to receive Kings Row and Short Stories of de Maupassant immediately, for FREE EXAMINATION. The coupon will bring your copies by return mail. Pay nothing to the postman. If you like the books, send us only \$1.39, plus few cents to cover postage and handling costs. \$1.39 for BOTH books, remember—Kings Row AND de Maupassant! BUT IF YOU'RE NOT ABSOLUTELY PLEASED IN EVERY WAY, RETURN THE BOOKS, PAY NOTHING, AND BE UNDER NO OBLIGATION WHATEVER. (And you are under no further obligation even if you accept the books and pay for them.) We have only a limited supply of copies for this liberal offer. When these are exhausted, this offer positively will not be repeated. Send coupon today! BOOK LEAGUE OF AMERICA, Dept. A.H. 7, Garden City, N. Y.



Read of RACHEL—who avenged France because of just one German kiss too many!

BOOK LEAGUE OF AMERICA, Dept. A.H. 7, Garden City, N. Y.

Without further obligation of any kind, send **KINGS ROW** and **SHORT STORIES OF DE MAUPASSANT** for FREE EXAMINATION. For this actual \$3.75 double-value I will send you only \$1.39, plus a few cents postage and handling costs.

But if I do NOT like the books, I will return them to you after this 5-day free examination and will pay nothing.

My acceptance of this offer does not obligate me in any way to join or to take any books, and no one is to call upon me about it! You may, however, mail me literature so that I may, IF I CHOOSE, join the Book League and be entitled to similar bargains each month.

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VICTORY

VACATIONS - 1942

H. Armstrong Roberts

Oregon is on the job with a grand way for you to make a jolly vacation help win the war. And here's what it's all about!

**ON GUARD
THE HOME FRONT**

**COOPERATING
FOR VICTORY**

Sunshine is Free

WARS are won by team work—and the home people of America are a vital part of the team that will win this one! Your own daily life, both as an individual and in cooperation with others in your community, offers you valuable opportunities to translate your will to victory into action. There's a chance on every street corner, a challenge in every block. Seek them, grasp them!

THERE'S a new style in economical vacations this year—the save-the-food, crop-harvesting, earn-as-you-go "Victory Vacation." Oregon is starting this national harvesting bee by inviting visitors to that delightful outdoor state for the months of June to September. There'll be little said about fishing, or skiing on the shining slopes of Mount Hood. No, the invitation for 1942 goes like this:

Oregon has food to harvest this year—fruit so plentiful that the boughs are bending to the ground, vegetables by the thousands of tons, filberts and walnuts, hops, sugar beets, potatoes—running through summer and fall, with countless hands needed to transfer the food from field to processing plant. This year there won't be the usual supply of migratory labor, they say. Oregon must harvest her own food, though her young men are in service, her trained workers in war industries, her "unskilled labor" in training or in jobs. Food is essential to the war, and Oregon has been asked for 100 per cent production and harvest.

Hence the invitation to Victory Vacations—screwier, funnier, and more intriguing than a husking bee, a barn-raising, and a quilting party all rolled into one. Groups of young folk who ordinarily spend their vacations in mountains or by the sea will be in the fields

this summer. They'll learn their songs, build their council fires, get their summer tans, but instead of "made athletics" they'll pick beans. School teachers and their families won't take cottages by the beach this summer; they'll be in the prune orchards, tossing the purple fruit into boxes. Men who spend all year in offices will be out vacationing in the sunshine with their families—not smacking golf balls, but picking cherries in June, peaches in July, pears in August, apples in September, and whatever's in season every week end.

There's a definite plan in every community, all ready for the harvest. Camp grounds are prepared with tents, sanitary facilities, and grocery stores, all on the grounds. For pickers staying in near-by towns, there'll be busses running out to the fields and back every day. Even the indifferent worker can make two dollars a day. Anyone whose fingers move fast will be shooting for the high records of five and seven and nine dollars. A "Victory Vacation" is guaranteed to pay daily expenses.

Want to go? Then just drop a letter to the U. S. Employment Service in Portland, Oregon—412 S. W. 12th Street—and ask for a job in whatever harvest you want to share, or name the time you'll be in Oregon, and it will say what crop will be ripe then. This way for Victory Vacations!—VICTORIA CASE

YOUR DAY



PAULA
LIVINGSTONE

MRS. Average Housewife sank into a chair. "Since we've been at war, there just aren't enough hours in the day." She drew one hand wearily across her forehead. "If the days were only longer," she sighed.

If your day, too, has become one of extra hurry and toil, remember this: The thing which

will help America most is to have you employ your time wisely. Exhausted people aren't able to give their utmost physically or mentally. Yet there are many women in the country today who are wearing themselves into a seriously weakened condition. All are well meaning, patriotic, ambitious. But they are running around from course to course, job to job, like hypochondriacs devouring sugar-filled pills. Unfortunately, they will help the country about as much as the fake pills help hypochondriacs. After all, there are just so many hours in each day; therefore, no one person can do all the intriguing services offered. But you can work hard, employing every precious minute, and still remain fit and on your toes!

The magic formula, do you ask? It isn't magic, not even vitamins. It is simply planning your day properly. A well-planned day runs smoothly, leaves you free of that feeling of exhaustion. Good hard work never hurt anybody. It's the confusion, the tearing from one thing to another, the lack of organization and planning, which wear you down.

A wise first step before rushing into war work is to decide which branch of the service interests you the most. Next, ask yourself if you are as capable of doing this work as others are. For instance, can you use your hands? The Red Cross needs people who can knit, sew, roll bandages well. Maybe you drive a car with special skill and don't mind bad weather; the

Motor Corps wants recruits. Civilian Defense offers opportunities for typewriting, publicity, and other chances to be of service. Some place there is the right job for you to do well.

This settled, take one more thing into consideration before you sign up for service: You must plan so that your war work doesn't interfere with keeping the home fires burning. A wife whose house is dirty and disorganized and who is overtired and cross because of war work, who hasn't time for her husband's and children's problems, just isn't doing her country the greatest service. Morale of the citizens is of utmost importance in winning wars, for it backs up the men and the arms in the front lines.

Take a pad and pencil, if necessary, and list the days of the week. Then jot down your home duties and make a daily hour-by-hour schedule. You may find you will have to reorganize your days completely, but what of that, if it gets you set to go? What difference if you count the laundry on Sunday so you'll be ready at Red Cross headquarters on Monday? Can't mending be done in the evening while you're talking with the family? Wouldn't getting up earlier simplify things?

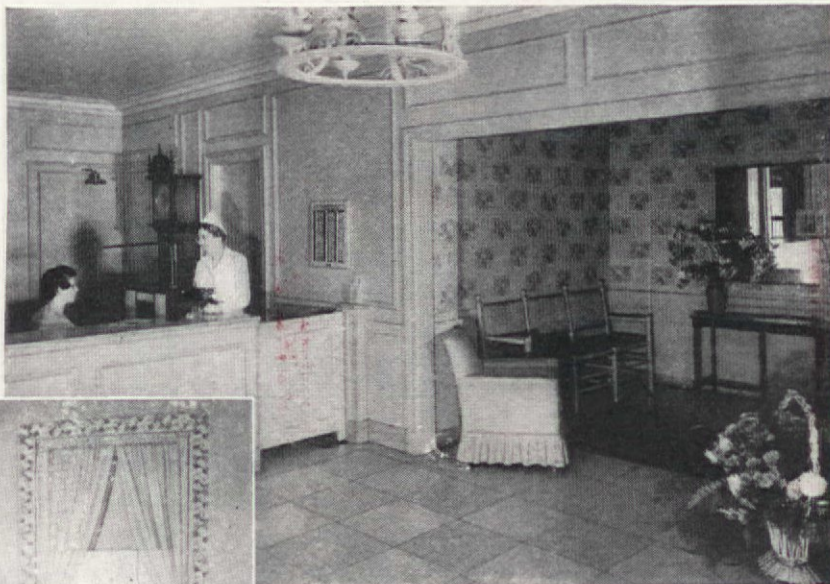
So you see, housewives of America, you have an opportunity to be of service. Keep 'em fighting with your new jobs, happy at home with the old ones! It's a big task you are undertaking, but if you plan right it can be done capably, untiringly, and with a smile!

Women at Work

UNDER the circumstances, it no doubt was right that all money spent on the Kenosha Hospital, in Wisconsin, should go to constant improvement of medical and surgical equipment. Because there never was anything left over for redecorating dingy rooms and drab wards, the therapeutic value of cheerful, attractive surroundings had to be ignored. But it occurred to one woman, confined for two weeks in a grim room with cracked plaster ceilings, brownish walls, and chipped furniture, that good nursing and medical care are not enough. Dull tans and browns do nothing for the morale of a sick person. "Let's do something about it," she said to a group of friends when she came out.

But how to start with no funds? It was decided to concentrate their first efforts on a children's ward and a woman's four-bed ward, on the theory of providing the greatest good to the greatest number. So each woman in the initial group telephoned a few friends, telling them what was to be accomplished and asking if they would care to contribute to the cost. They did, for many of them had been patients there, or visited friends who were, and they knew only too well how dreary and depressing the rooms were!

When the four-bed ward was finished, patients and staff and townspeople all wanted to see Number 207! Gone were the chipped brown



S. D. Sydney photographs



metal furniture; tan chairs, broken plaster, brown window shades, and tan curtains. In their place were smoky gray walls, and a blue ceiling the color of the sky . . . furniture a warm, friendly blue (baked-on enamel finish) . . . a colorful flowered wallpaper border around the windows . . . creamy white curtains . . . armchairs covered with mattress ticking in pleasant blue, gray, and peach stripes.

The most dubious doctors or individuals who had been inclined to consider the venture a rather foolish idea were convinced when they saw the happy women patients in that ward reacting to the colorful, cheerful room. Soon there was no surprise in the receiving office when women asked, "Please, can I have a bed in the new blue room?" The news spread fast, and so the ball started to roll. Presently the



"It takes Bon Ami to make a sink really shine!"

Whether your sink is old or new, you can count on Bon Ami to keep it looking its best. For unlike harsh, gritty cleansers, Bon Ami does not leave scratches that catch and hold particles of dirt and grease, making things hard to keep clean. Instead, you'll find Bon Ami actually *polishes as it cleans*... helps make all your household cleaning quick and easy.

"SUCH A SMART IDEA"

Have you discovered this handsome black and gold Deluxe Bon Ami Package for bathrooms? It's so good-looking you'll be proud to keep it on the tub handy for instant use.



Bon Ami
"hasn't scratched yet"

Kenosha Junior Woman's Club offered to pay for a two-bed ward. The enthusiasm for the project spread to the men's groups, and the Rotary Club donated a generous sum. Another source of income was from patients who had seen the beneficial effects of the new rooms. The Women's Auxiliary of the hospital gave a large bridge tea in the spacious residence of a member who wished to help the cause; it raised \$300. And recently the Men's Board of the hospital, impressed by the fine work of the women, found it possible to allow them \$300 for redecorating.

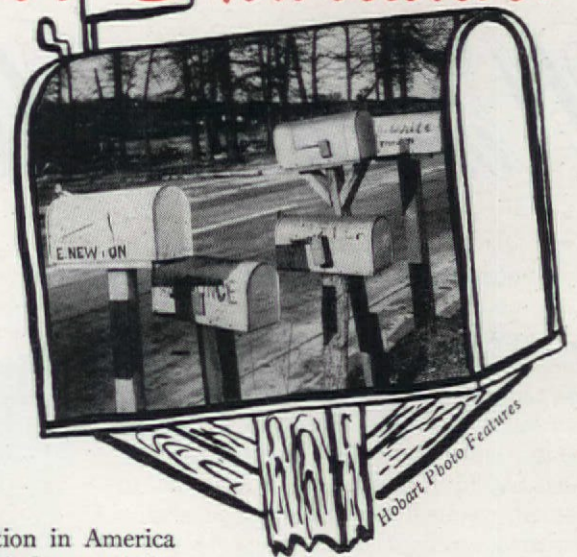
As the women worked, they learned many ways of stretching the budget. Basically, they followed in each room the principle of pastel walls of one color with the ceiling of a contrasting, restful color. Since draperies are not feasible in a hospital, the wall paper borders around the windows repeat the colors used in the rooms and add a gay and decorative quality.

In the children's ward it was essential to create an atmosphere

which would make the child feel secure and happy in strange surroundings. Two young local artists did the murals for a modest fee, taking great care that no figure or scene had any connotation of fear in the mind of the child. Very delicate pastels, and figures painted so as to fade out in the dim night light, do their part in lightening a long siege. In the ward for very young children there are only single figures of cuddly-looking little animals, such as rabbits, against a delicate blue background.

Perhaps one of the best by-products of the whole thing is the fine democratic spirit which has grown from it. This hospital serves rich and poor alike. The Italian wife of a factory worker enjoys the beautiful colored rooms as well as the lawyer's lady in the soft yellow and gray room. Union painters (whose rates were too high for the meager budget of the women) were, nevertheless, generous with advice and experience. Naturally, for their families benefit by the new rooms, too!—ETHEL McCALL HEAD

They're Newcomers!



ELIZABETH
GILMORE

THE situation in America today reminds me of the game we played as children, "Fruit Basket Turn Over." You remember — at one point everyone must jump up and find himself a new seat. On a national scale we call this "dislocation" of industries and of homes. I'm thinking especially of the women, the home-makers, many of whom in this great turnover will have difficulty in organizing their leisure hours. They are the women behind the men behind the guns — if you follow me! It is for them, the strangers in strange places, that I set down this experience.

I arrived in Fort Collins, Colorado, the day before school opened.

When I met my children's teachers they remarked at once, "Oh, you're new here. You must go to the Newcomers' Club. It's open to every new arrival, and you'll love it!"

Two days later a charming voice on the telephone invited me to a Newcomers' luncheon. Then a member of the Calling Committee of the Club came to see me. Within five minutes we discovered that we had been born in the same far-distant state. We were old friends in a moment. Of course I attended the Newcomers' next meeting!

A group of sixty women gathered at the hotel for lunch. Every-

★ MORALE ★

ON GUARD
THE HOME FRONT
COOPERATING
FOR VICTORY

AS THE hour of noon neared, nine small heads kept glancing toward the schoolroom windows, and nine pairs of ears listened for a car pulling up outside. At last it came, and as Miss Quinn dismissed the pupils for the hour, small Jimmy's mother appeared with an interesting-looking covered kettle which she deposited on the project table. Instantly the whole gang lined up with cup and spoon, waiting for a helping of hot food, guessing what it would be today.

"Oh, boy, macaroni and tomatoes!" shouted the first one, ecstatically. And in no time at all nine hungry small souls were giving the perfect proof that lunch-box offerings are immeasurably more appetizing when there's something hot to eat along with them, whether at school or somewhere else.

"It's marvelous, the way they eat up all their sandwiches and every last bit of everything, now that they have something interesting to go with them," Miss Quinn whispered to Mrs. Adams. "This was surely a grand idea of the Parent-Teachers."

"It wasn't really the Parent-Teachers, you know," Mrs. Adams pointed out. "It was all Mrs. Holmes' idea to start with. She just went around to see all the mothers with children in school and sold them on the plan. It's quite a job, taking turns preparing the food and getting it down here at lunch time, once a week. But the children do enjoy the change!"

That night Miss Quinn made it a point to stop at Mrs. Holmes' house and tell her how well the lunch plan was working out. Mrs. Holmes thanked her, but confessed that she shouldn't have much credit, for she had started the plan partly to have something to keep her busy. "Right after the war started," she said, "I was so discontented and unhappy here alone. One of my boys joined the navy and the other was already in an airplane factory. They aren't too good about writing, and I used to feel rather neglected and sorry for myself. But one day I read an article which sort of woke me up. It was all about this 'second line of defense' and what women can do at home. One of the jobs suggested was that of keeping up the community's health—beginning with the health of the children, of course. Well, I saw those youngsters going by here every morning, swinging their lunch pails, and I felt so sorry when I thought of their eating just cold food every day. I guess some of the mothers thought my notion a little strange, at first, but it did make sense, so we started it. And you know, Miss Quinn, sometimes I wonder if it doesn't provide something more than just hot lunches for those kiddies. Yes, a good deal more, for I've an idea that good morale comes to people who do things as well as to those for whom they're done!"—CLYTIE HALL FRINK

one wore a slip of paper with her name on it—convention-fashion. We were seated at small tables in the dining room—and you would have thought we'd known each other all our lives! You see, many of us hadn't relaxed like that for years, and every woman who has ever moved knows what it means to long for the small talk of her kind. During the luncheon hour cards were passed asking if we'd like to join the Club, and if we were interested in bridge, or a study group, or both. We were also asked to list our church and former club affiliations, and introduced to many community activities.

The dues in our Club are fifty cents for two years. Every member pays for her own lunch, and when the Newcomers splurge with an evening party for husbands, too, the expenses are borne by those who attend the affair.

The very next time you're tempted to think, "I'm so lonely in this town!" resolve to find someone who is also new and call on her. The chances are you will be welcomed with open arms. Then the two of you can find and greet others. That's the start of a Newcomers' Club—and the end of your homesickness in a real service to the strangers in your midst!

"SAILFISH ON THE CENTER LINE!"



Captain Harold Andrews, Skipper of the *Riptide*, deep-sea fishing yacht, stalks the Gulf Stream off the coast of Florida coaxing the big ones to rise to the baits skipping along the water off the stern. When a coveted "sail" or blue marlin strikes, Captain Andrews springs into action . . . manoeuvring the boat . . . shouting instructions . . . directing the crew until the prize is safely aboard, and another "catch" pennant goes up.



He's a "Self-Starters"

Keeping tackle and gear in first class condition keeps Captain Andrews busy every minute ashore. He says: "I've got to be wide-awake all the time to get charter business for our boat. For my money, there's nothing to help start you off right like Kellogg's Corn Flakes with fruit and milk. Boy!—there's a dish! Economical, too, because the price of Kellogg's Corn Flakes hasn't gone up."

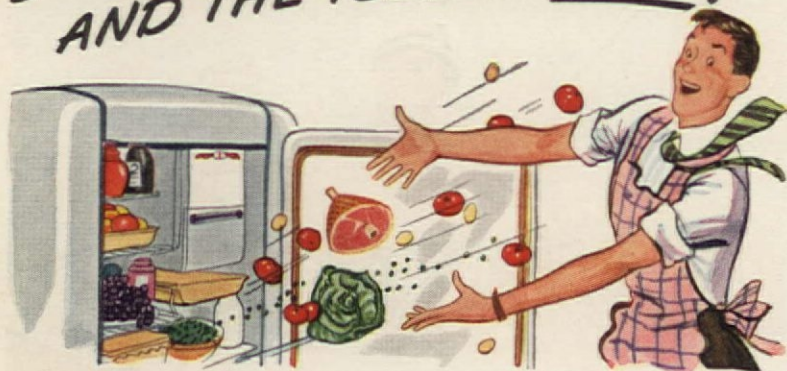


The "Self-Starters Breakfast"

A big bowl of Kellogg's Corn Flakes with some fruit and lots of milk. It gives you **VITAMINS, MINERALS, PROTEINS, FOOD-ENERGY**, plus the famous **FLAVOR** of Kellogg's Corn Flakes that *tastes so good* it sharpens your appetite, makes you *want to eat*. *Hits the spot for lunch, supper, bedtime, too. Also ask for it in hotels, restaurants, dining cars.*

Look for **Kellogg's** the Greatest Name in Cereals!

SO I WEAR THE APRON
AND THE ICEBOX GIVES!



SUPPERTIME SUNDAY, the wife's out . . . I have to fend for myself. Which is O.K. with me. For I've never been able to convince my wife that a guy has a right to get hungry three times a day on a Sunday.

So I go into a huddle with the icebox . . . come out with a salad. Salad? It's a supper! Tasty? And how!

I'm munching the last leaf when it strolls the wife. Is she floored!

"You made a salad and it tasted good!"

"Pooh, nothing to it," say I with a bow. "Sit down and I'll make you one." I get out the lettuce . . . the salad dressing . . .

"Oh, no wonder your salad tasted good," says she grabbing the jar. "You used my Real Mayonnaise."



"Just like a woman to give credit for my salad to your salad dressing!"

"It isn't salad dressing! Read the label, Maestro! No

starchy filler in this—that's why it can be labeled Real Mayonnaise."

And far into the night, my wife talks Real Mayonnaise:

Real Mayonnaise . . . Best Foods in the West, Hellmann's in the East . . . is the home kind made with only eggs, added egg yolks, salad oil, vinegar and seasonings—no starchy filler!

And it's really fresh—made with "FRESH-PRESS" Salad Oil, prepared each day as it's needed. That's why this Real Mayonnaise tastes fresher even than home-made.

"Sounds a little expensive," I mutter in my sleep.

Which hands her the last word! "For variety and economy, my dear

husband, you can stretch Real Mayonnaise with milk or fruit juice. No starchy filler—so it stays smooth and creamy-textured. Always tastes delicious!"



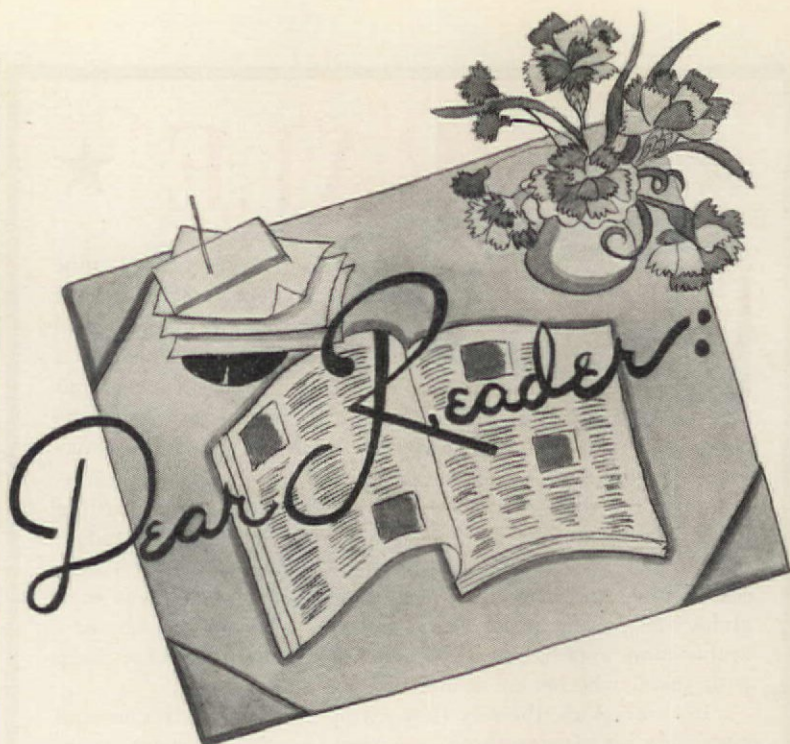
HIS SUNDAY NIGHT SUPPER SALAD: Cut cooked ham (or other cooked meat), tomatoes, hard-cooked eggs, and lettuce as in illustration. Arrange in individual salad bowls. Garnish with cooked peas. Serve with Hellmann's or Best Foods Real Mayonnaise.



IN THE WEST
IN THE EAST

SAVE JARS FOR CANNING! Preserving Seals at cost. Write Best Foods, 88 Lexington Ave., New York City, for details.

BEST FOODS → HELLMANN'S
Real Mayonnaise



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COOPERATING
FOR VICTORY

WE'VE always had a conviction that people who want to help or advise or genuinely interest other people—the way we try to do each month through the pages of THE AMERICAN HOME—ought to practice what they preach. To put it another way, they should know from first-hand, personal experience what they're talking about, and why, and all about it.

So, for a long, long time we've edited the magazine right out of your lives and ours, so to speak. There isn't a soul in our office who hasn't served as a sort of "guinea-pig" to check on the soundness of this idea or that. Even the directors can't escape getting called into our official kitchen to pass on new recipes, and the workouts we give our families are really something! We just have to get our plain human fingers into everything that goes into the magazine, so as to make it real to you.

For instance, there's the flag on this month's cover—made entirely of flowers, as you see. The idea came to us away back in March, and one evening a dozen volunteers stayed at the office and put it together—200 roses for the stripes, 300 bachelor's buttons in the blue field, 48 stephanotis to make the stars, and 100 each of marigolds and nasturtiums for staff and halyard. It took an hour or so to assemble them into a 3-foot design on the studio floor ready for "Demmy," our staff photographer, to record with his color camera. Then one of us took a tiny color photograph of a country sky the following week end, the engravers did tricks with the two pictures—and there she flies!

And there's the circus party scene on page 10—last summer at the Long Island home of our Production Manager. That's his junior in the center wearing the red and yellow suit, and the cute wee blonde in the riding clothes is Junior-ess. Did it prove, first hand and on the spot, the kinds of things that kids like at their parties? Well, rather!

You should have heard the laughter, too, that came from our Vice-president's office (he was out of town, incidentally) while the Air Warden Shindig pictures on pages 38 and 39 were being taken. No professional models, mind you, but regular flesh-and-blood gals and boys from our Art, Editorial, Advertising, and Promotion departments.

Just to give you an idea of how far ahead things have to be done in the magazine business, it was on a Sunday in mid-April that a half-dozen or so of the staff trekked out to our Gourmet authority's country place to help him and some of his friends stage the pictures on page 44. Through the week, that thoroughly charming young lady who played the bride presides over the office reception room, and the groom hails from the Production Department. Editorial and Promotion provided the bridesmaid and best man, respectively, and—oh yes, after the picture-taking everybody had a perfectly grand time with Gourmet's punch, salad, and other delectables, prepared with his own jovial hands.

Now, if you'll look on page 56 you'll find one more face you've seen before in the magazine—one of our decorating editors. She's one of our star "guinea-pigs," so she's an appropriate climax for this sketchy outline of some of the ways in which we do our best to pass on to you the friendly, human, down-to-earth good will we have for all of you!

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Photograph of flag on cover by F. M. Demarest

July, 1942

VOL. XXVIII, No. 2

Important! Letters requesting information should be accompanied by a stamped, addressed envelope. Manuscripts and illustrations will not be returned unless they are accompanied by the necessary postage. They will be handled with care, but we assume no responsibility for their safety.

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MRS. JEAN AUSTIN, Editor

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 MARGUERITE LOCKE, Household Equipment Editor
 MARION M. MAYER, Managing Editor
 E. L. D. SEYMOUR, Horticultural Editor
 VIRGINIA FORSYTHE, Feature Editor

Address decorating inquiries to MARY E. MONZE; entertaining to LYNN GIVEN

PREM: 1 minute

FRUIT SALAD: 8 minutes

POTATO CHIPS: No time

RESULT: *Balanced picnic lunch*



Sugar-cured

BY THE MAKERS OF

SWIFT'S PREMIUM HAM!

MORE picnics these weeks—for needed relaxation. More need for Prem! Made of fresh lean meat, Prem provides sound, wholesome nourishment, helps give your lunches nutritional balance. And at little cost.

Moreover, Prem is quick. Ready-to-eat, you can serve it cold or serve it hot. It's ready in a jiffy either way.

Sugar-cured the exclusive Swift's Premium way, Prem has the finer flavor and better quality you expect from all meats that bear the Swift's Premium brand. No spices . . . no heavy seasonings . . . nothing to mar Prem's extra goodness. Try Prem *this week*.



SWIFT & COMPANY: PURVEYORS OF FINE FOODS

Thomas D. Church



F. M. Demarest

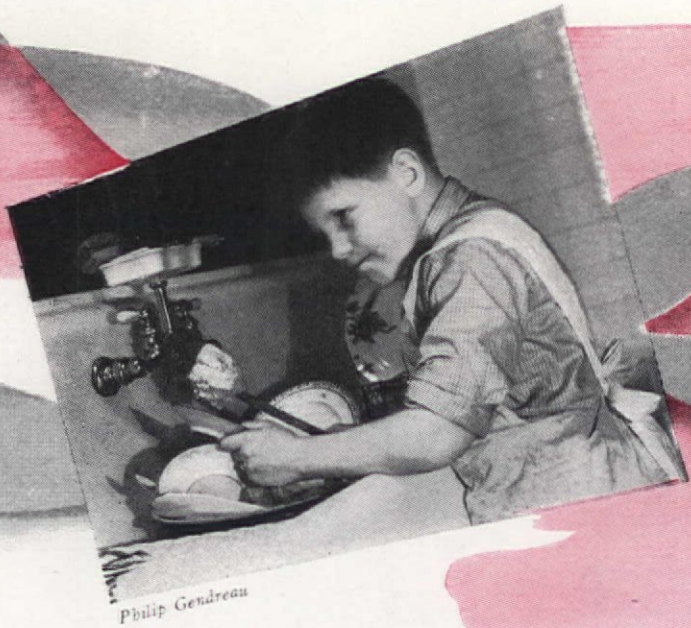
Z-E-A-T-I-O-N



Ethel Page animals

**ON GUARD
THE HOME FRONT**
COOPERATING
FOR VICTORY





Philip Gendreau



Ewing Galloway

FOR most of us this may be—probably will be—a home summer. But that need not and should not make it humdrum, uneventful, devoid of good times. On the contrary, the fact that we are going to stretch our working hours to the utmost, make every one of them count as never before, and gladly live simple lives of increased usefulness, is reason for making the most of every well-earned spell of relaxation. And with the family brought closer together, just as the whole nation is being welded into a mighty unit of single purpose and mutual understanding, there is increased opportunity for real family fun and good fellowship on simple, inexpensive, thoroughly enjoyable lines. . . . What's that? You want us to prove it? Well, just listen, and look as you turn these pages.

"It was our turn to have a party for the neighborhood kids," writes Bob Mahn, who runs our Production Department. "We decided that it must be different; and if it could be held outdoors it would save wear and tear on rugs and furniture and ease the strain on Mother. The circus had just been to town and that gave us an idea—a circus party, with peanuts, popcorn, crackerjack, hot dogs, pink lemonade,



TO Live



**CIRCUS PARTY
EXHIBIT I**

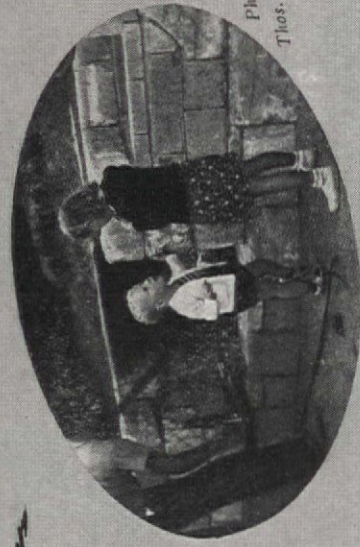
and favors; yes, and the kids dressed as circus characters. Fine! So we went to work.

"Lacking a 'big top' we figured that gaily decorated refreshment booths would supply plenty of color and an attractive background. With three kitchen tables and a dozen six- or seven-foot uprights hammered into the ground, braced against the table edges and across their tops, we made a framework for the canopies which, with some cheap oilcloth and bright colored bunting, completed the setting. The costumes were no problem at all. Brother's Boy Scout trousers with Mother's riding boots and white blouse

O BEACH TENTS AND BACK REST (below) mattress ticking: American Home Design 524

ance Design 3546 (below left)

ance Design 2989 (below right)



Photograph, Thos. D. Church

OUTDOORS!

Advance Design 2913 (left)
 Advance Design 2710 (center)
 Advance Design 2410 (right)



LIVE



fixed up the Animal Trainer; Sister's red ski underwear, a pair of blue swimming trunks, a piece of broom stick, two balloons and some adhesive tape gave us a Strong Man; a little of one mother's time at the sewing machine brought forth, at practically no cost, a Bareback Rider and a Clown. Then there were a Gypsy Fortune Teller, a Dancer (who could really dance), the daredevil Cowboy, Indian performers, and all.

"On the big day we set up the booths early and arranged the food and favors as attractively as possible, hoping that

TAKING your amusement in the back-to-nature spirit is the healthiest movement we know of, and a summer spent in the open can in itself be practically a vacation, even though you don't get many miles from your own home town. You can probably make a happy hunting ground right in your own backyard. Cooking out-of-doors is a great common denominator of family contentment—Dad loves to take over and show his prowess; Mother enjoys the respite from the usual routine; children revel in the holiday atmosphere that fresh air lends to any meal. And entertaining practically takes care of itself, if you boast a barbecue.

Building a barbecue pit is not difficult if good construction principles, such as are embodied in these detailed designs, are carefully followed. A chuck table will prove a



CHUCK TABLE: American Home Design 523

initial shyness. It did. In no time the kids were really going to town, and after the 'concessions' had survived the first four or five raids, the circus idea really took hold. Soon the youngsters—hosts and guests alike—were performing their versions of favorite circus acts; and were they entertaining! So the party was a grand success. Mother *was* spared and the furnishings escaped their usual beating; with smaller brothers and sisters at home, no food or favors went to waste, and dismantling and cleaning up was easy. Yes, sir, I'm for as many outdoor parties as possible. And I'll take on the work as often as necessary because... well, I got as big a kick out of it as any of the children did." (So much for EXHIBIT 1.—Eprors)

Fashion sketches by Kohar

Other sketches by Cobbett Williams
Beach accessories, barbecue pits,
and table designed by W. A. Pedlar



CORNER BARBECUE OVEN: American Home Design 521

Advance Design 3023 (above)

DECK CHAIR MOSQUITO NET:
American Home Design 525

Hermia Rogerson

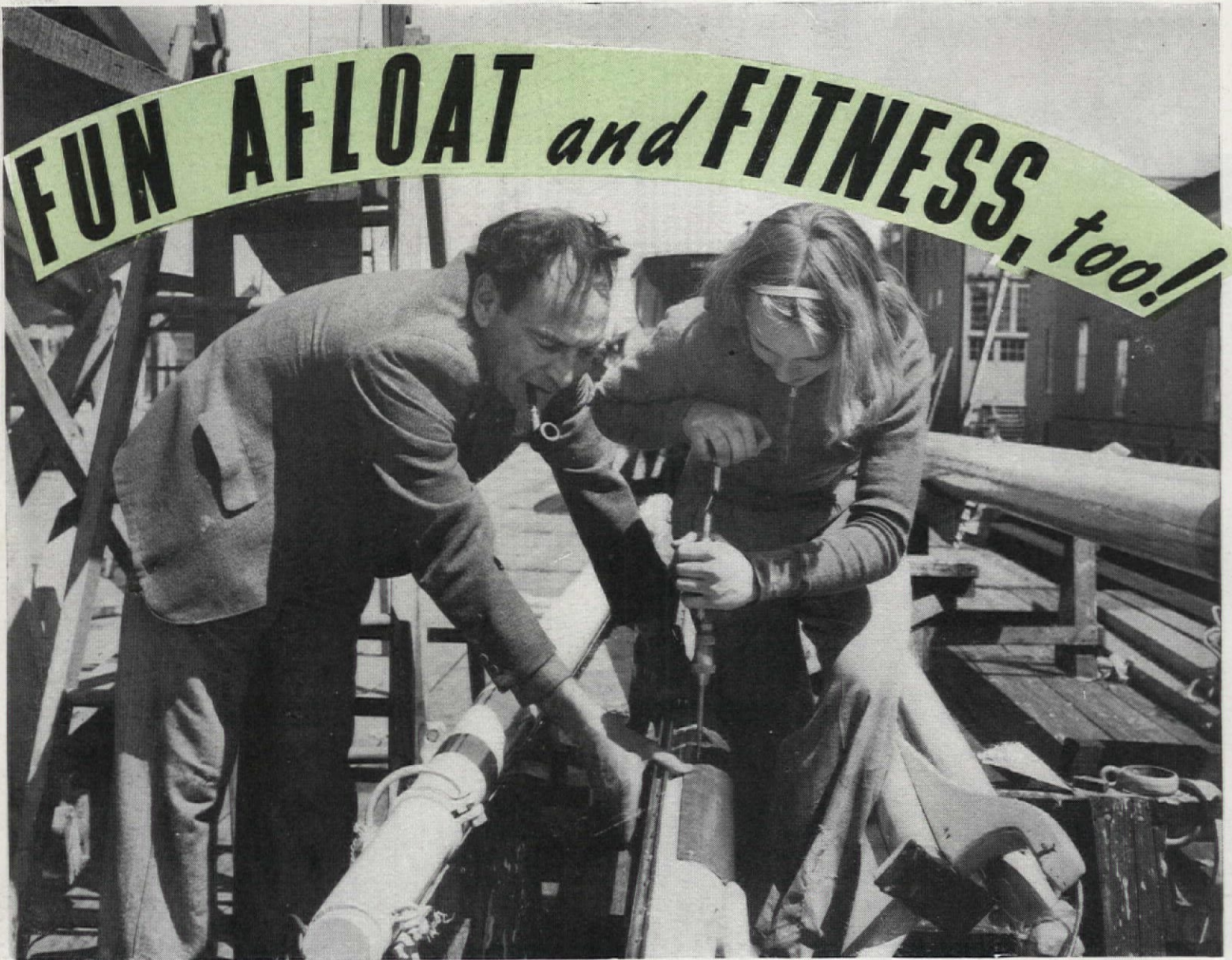
variable adjunct to eating out. Ours has a removable wooden pounding block, partitions for glass dishes for butter, ice, or greens. The tray can be lifted off and carried by its rope handles.

Besides your own backyard, the next best place for relaxation is on a wide, white beach, or at the shore of a near-by lake. Sun's fun, but there comes a time when a shady course is the wiser to pursue. Beach canopies will more than warrant the small trouble it is to make them.

And just as clothes make the man indoors, so do they help a woman to enjoy the great outdoors. Whip up simple, comfortable wash outfits, like these Advance designs, and you'll fit the scene perfectly.

OPEN BARBECUE GRILL: American Home Design 522

FUN AFLOAT *and* FITNESS, too!



ONE summer day a coastwise liner steamed out of New York's East River and straightened for her run through Long Island Sound. The water was dotted with pleasure craft, including a tiny knockabout sloop skippered by a sturdy lad of ten. Closer and closer the midget and the colossus drew until it became apparent that the little sailboat would be run down unless one or the other changed course. With superb nerve the youngster steadily held on until almost under the bow of the onrushing steamer, when he jibbed and came about. As the officer on the bridge looked down, his sur-

prised ears caught the indignant treble from the youthful skipper far below:

"Hey! Don't you know a sailboat has the right of way?"

Those boys and girls who early learn to sail and race their little ships invariably are self-reliant and good sports, likely to become men and women of highest integrity and credit standing. Sometimes things do not seem to be all fair play, and unjust decisions of authority are hard for anyone with spirit to endure. But young sailors soon learn to make the best of such situations and laugh off the "breaks" that now and then go against them.

Dangerous? No indeed. Modern boats for youngsters can't sink, and when they capsize, which is seldom, the crew merely roosts on

the keel until somebody comes to the rescue. Of course, no boy or girl should sail a boat without having demonstrated the ability to swim at least a quarter-mile, to get rid of impeding clothes while in the water, to bring in a sinking shipmate or resuscitate one by the Scout method. Important, too, is the art of bringing a sailboat quickly back to the spot where a mate has fallen overboard.

Your boy or girl can hardly begin too young; the age of seven or eight is high time to learn how to sail one's own boat. At first dad or big brother or sister takes charge, in a "Skidoo," a "Wee Scot," a "Bull's Eye," or a little family catboat. Even if first lessons are given in a sharpie (simply a rowboat with centerboard, mast, and sail), a child can learn the first principles just as easily. Before long he'll be wanting speed, and then competition with other boats; so he'll progress step by step to the point when he's really "on his own."

If you are located where sailing is impractical, as on a crooked river, a motor boat is the answer. Some boys and a few girls prefer the speed and mechanical features of a boat propelled by an engine to one with the wind as its power. Undeniably, an "outboard" is the first stage here; one of those amazingly dependable machines that may be quickly fastened to the stern of a rowboat or a larger

BRADFORD BURNHAM



Morris Rosenfeld photographs

EXHIBIT 2: Small boat sailing is fun for all the family and a course in character-building and self-reliance for youngsters



craft designed for the purpose. It enables one to explore many an out-of-the-way nook; to go considerable distances to fish and get back for dinner; and perhaps to cultivate patience when, for no apparent reason, it starts reluctantly.

Then there is "The American Home Afloat"—a motor cruiser or a cabin sailboat. The lure of adventure, of exploring places that have been mere names on the chart, comes to every red-blooded boy (and not a few girls!). Encourage it. Get him a cruiser! Teach him to handle the boat himself; to keep it clean and in order; to cook simple meals; and to find his way around without getting aground too often or dragging anchor against the breakwater. Most of all, show him by this means how to get along with others in close quarters where discomforts and differences of opinion may draw nerves tight and tempers short. It's all grand training. Aboard a boat there must be order, a certain amount of discipline, and a sharing of chores. When cruising, there's no time or place for lackadaisical, dreaming, dilatory dressing and general untidiness that are a mother's despair! There's work to be done, sometimes in a hurry; and it's up to the sailor to do his or her share, even at the age of ten. So give them a boat and help develop the sense of responsibility that goes with keeping it ship-shape and characterizes the type of man and woman you want your children to become.



Virginia Carey Hinton



"MOTHER, WHAT CAN WE DO?"

Mrs. Kenneth A. Learned of California answered with backyard camping. Her 14-year-old Joan and two chums are the "Three Musketeers." With an outdoor oven and a tent pitched in the sheltered privacy of trees and shrubs, they enjoy week-long camping trips with all the thrills, right in the backyard! That's EXHIBIT 3

Gowa Swimmin' Hole

—Budget Version [Exhibit 4]

BEACHES too far away? Can't haul the folks to the nearest park pool? Then build your own, as we did—of paper—for \$86.75 cash and some not so hard work. Before last summer was half over, we were enjoying daily swims in a 45,000 gallon pool, 51 ft. long, 33 ft. wide and 5½ ft. deep, built on the lines of an old-fashioned bath tub, with sloping sides and ends. This makes concrete or other reinforcing unnecessary and lets you utilize almost any sort of a depression. Simply make sure that the final banks are truly level.

Having a conveniently placed undulation, we had the contractor scoop out from a designated

spot the soil he needed for grading around the house. Next we—that is, my wife, a few industrious, swim-loving friends, and I—shoveled, raked, rolled, and tamped until the entire bottom and sides of the hole were smooth, rock and clod free, and thoroughly packed so as to provide firm, unyielding support for the—yes, sir, the paper. This was nothing special; just a regular, fairly lightweight building paper that we laid across the pool, lapping each strip half its width across the one before so as to get an all-over double thickness. We sealed all joints perfectly watertight with the cement that came with the paper; then, to make quite sure, gave

Cost? Paper, \$45; asphaltting, \$40; waterproof cement for patches, \$1.75; total—\$86.75

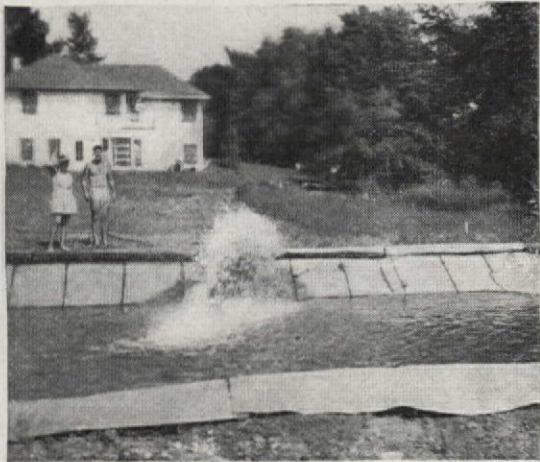


Says ALBERT JOHNSON: We economized, kept fit and had a real summer vacation, all without leaving home or losing any work

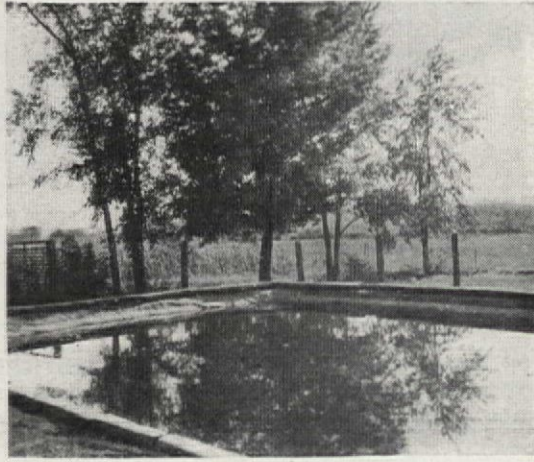


the whole business a heavy coat of asphalt. Or, rather, we had that done by professionals, in just three hours, for \$40. We ran the paper two to three feet beyond the pool edge all the way around. Then, for a solid rim to hold the paper down and protect it, we economically used a load of old railroad ties. Flat stones, 2" by 12" planks, 6" by 6" beams, etc. could be used.

Water? A spring or babbling brook would be ideal. But we either run the garden hose into the pool for five days and nights or, preferably, induce the local fire department boys to fill it

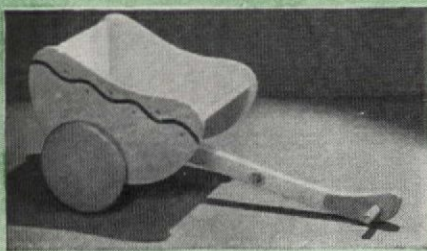


from a near-by hydrant with their big hose in about two and a half hours. We pay them \$2 for their trouble, and send a check to the city water works for the cubic footage of water used which, at our rates, comes to about \$9. Last year a few pounds of copper sulphate and some bottles of chlorine disinfectant kept the water so clean and pure that we had to refill only once a month. This year we will build a simple charcoal-lime-gravel filter box 6' by 6' by 2', designed by a geologist friend, pump the water with a small electric pump, and let it run back.

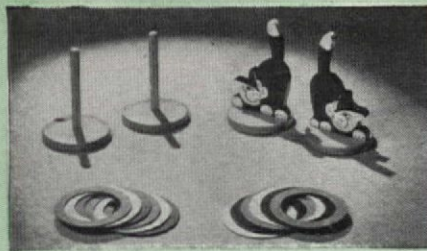


BACK ON PAGE ELEVEN, we spoke of the possibilities of *simple* home living. Now we come to a splendid example of about the simplest type of home we can well imagine—cave dwellings, igloos, and tents excepted. Actually, however, this particular housing unit is a sort of tent, as the pictures across the way show; a substantial, all-weather tight tent incorporating wooden frame, glass windows, solid floor, shingled roof and a lot of interior fixings that no common or garden variety of tent ever laid claim to. Or, looked at another way, it offers all the comforts of a cottage under one roof—and that's all; a roof with no foundation, no basement, no side walls, no stairs, none of the problems of the orthodox house to bother about.

The Waltman Victory Cottage, as the originator calls it, consists of five main "pieces": the floor, mounted on skids for easy transport. Playpal Toys, Beck & Wall Displays, Inc.



Above: Sturdy, kid-size cart, 16" long by 17" x 12", built for keeps. About \$4.50. "Ring the Cat" game. About \$2



tation when desired; two roof surfaces, and two gable ends. These can be made up at local lumber yards according to the basic specifications from stock-size materials and possibly

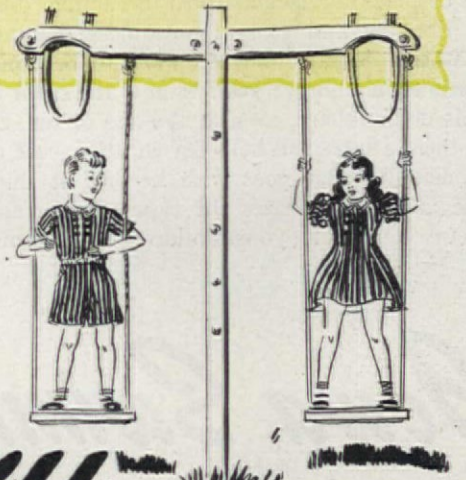
odds and ends, delivered at a designated spot and there bolted together by the owner and a couple of helpers in a few hours. Probably a moderately skillful home craftsman could even build his own from the very beginning, and then carry out the interior developments according to his particular needs, tastes, and resources. Details of heating (if any), lighting, cooking and plumbing equipment, waste disposal facilities and furnishings are suggested in the inventor's drawings; but they are generously flexible and adaptable to different places, priority restrictions, and purses. If your first inclination is to scoff at the variety of comforts indicated in the sketches, pause a moment and think of the conveniences offered the traveler in a modern Pullman "roomette" or a de luxe trailer (though at many times the price).

It is emphasized that the Victory Cottage is not a temporary, jerry-built glorified pup tent. The idea is that it shall meet an unusual emergency need and then, after that is over, lend itself to expansion, modification, or utilization in any of several directions. For example,

American Home Design #535
CHILD'S SLIDE



A STURDY WOODEN SLIDE which you can put together in a week end will convince your children that there's no place like home. Specifications for this favorite piece of equipment from Robert E. Horrocks. Another sure-fire hit is our swing, inspired by one built from old oxen yokes. Health and happiness all at once



OX YOKE SWING
American Home Design #511

Victory \$100 COTTAGE

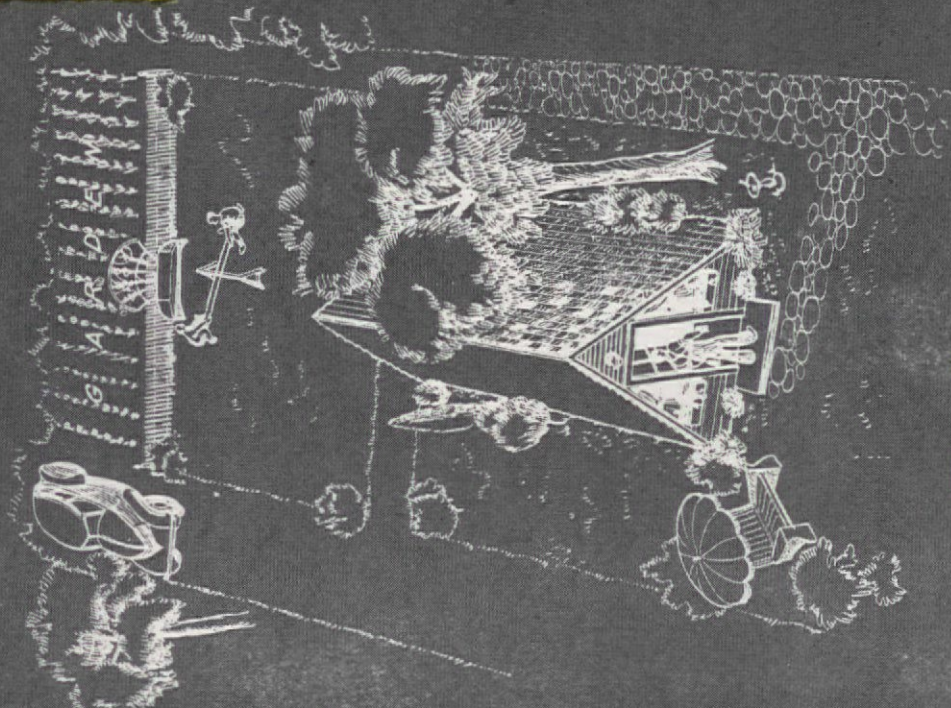
perhaps the owner will then decide to jack it up and turn it into the second story of a modest garage, boat house or storehouse; perhaps the children will inherit it and realize the joy of a "real for true" play house; or perhaps it will be dismantled, knocked down and moved to the woods, hills, or shore to serve as a camp shelter, bath house, or ski hut. Or perhaps, if the owner goes, literally, "back to the land," it may become again the poultry, livestock, or other farmyard structure from which, it seems, the idea originally evolved. In either case, could anyone deny that it had rendered a good amount of itself through its career?

AND THIS IS EXHIBIT 5

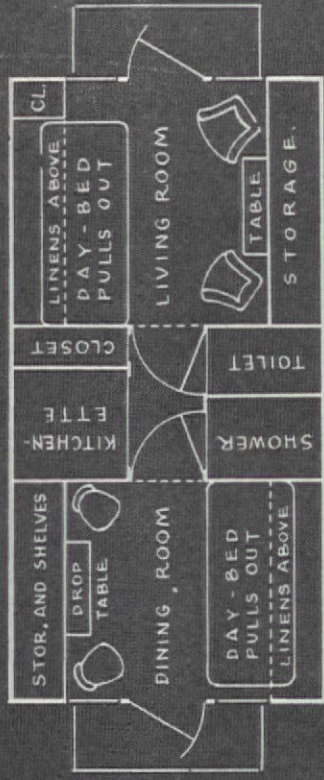
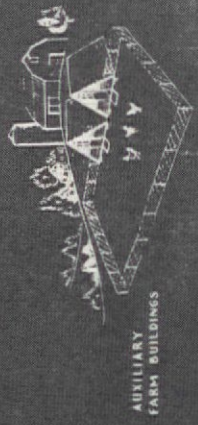
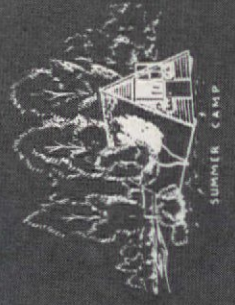
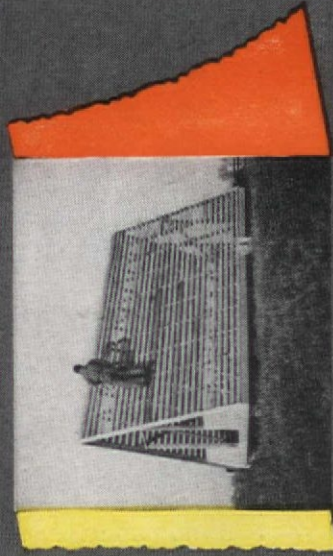


FOR PRICES OF AMERICAN HOME DESIGNS AND HOW TO ORDER, PLEASE SEE PAGE 60

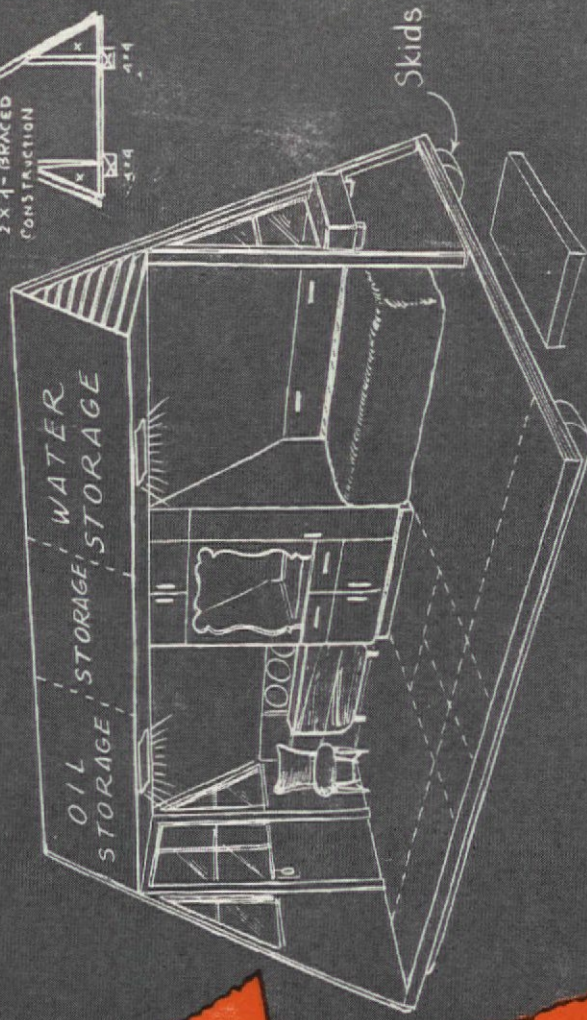
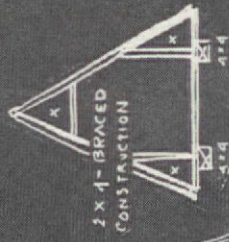
Designed by
C. E. WALTMAN & ASSOCIATES



Victory COTTAGE



• FLOOR PLAN •
 10 X 20 FEET
 Scale $\frac{1}{4}'' = 1'-0''$



• CUT-AWAY VIEW •

A-coming and a-going

Exhibit VI—for you who must forego vacation trips but can shift 'twixt suburb and country

ROSE BATTERHAM

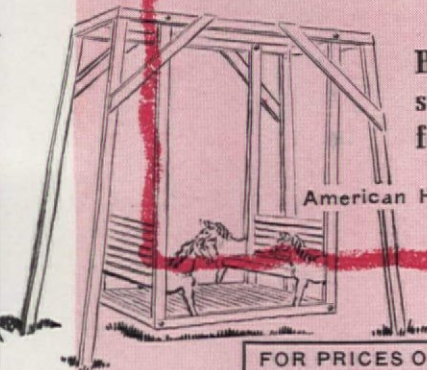
IN THE havoc of this present, a bit of the good earth offers one a sense of security. No wonder people are seeking places in the country where they may not only find recreation and make a summer garden but also enjoy the outdoor activities of winter week ends.

In traveling back and forth between our home in the hills and one in the suburbs every summer and almost every other week end for the last eighteen years, we have learned how to make the moves easy. First, we have a piece of luggage which *always*

makes the journey back and forth with us. A satchel for essentials and lists. The family knows that where we are, there it will be, a sure remedy against forgetting. On the way from the country it may contain such items as the seven-day library book which *must* be returned on Monday, Daughter's composition on Hamlet that was finished (we hope!) over the week end, the special bottle of medicine that may or may not be needed, Mother's pick-up sewing, letters to be mailed, and one or more lists of reminders. When we repack it for the return



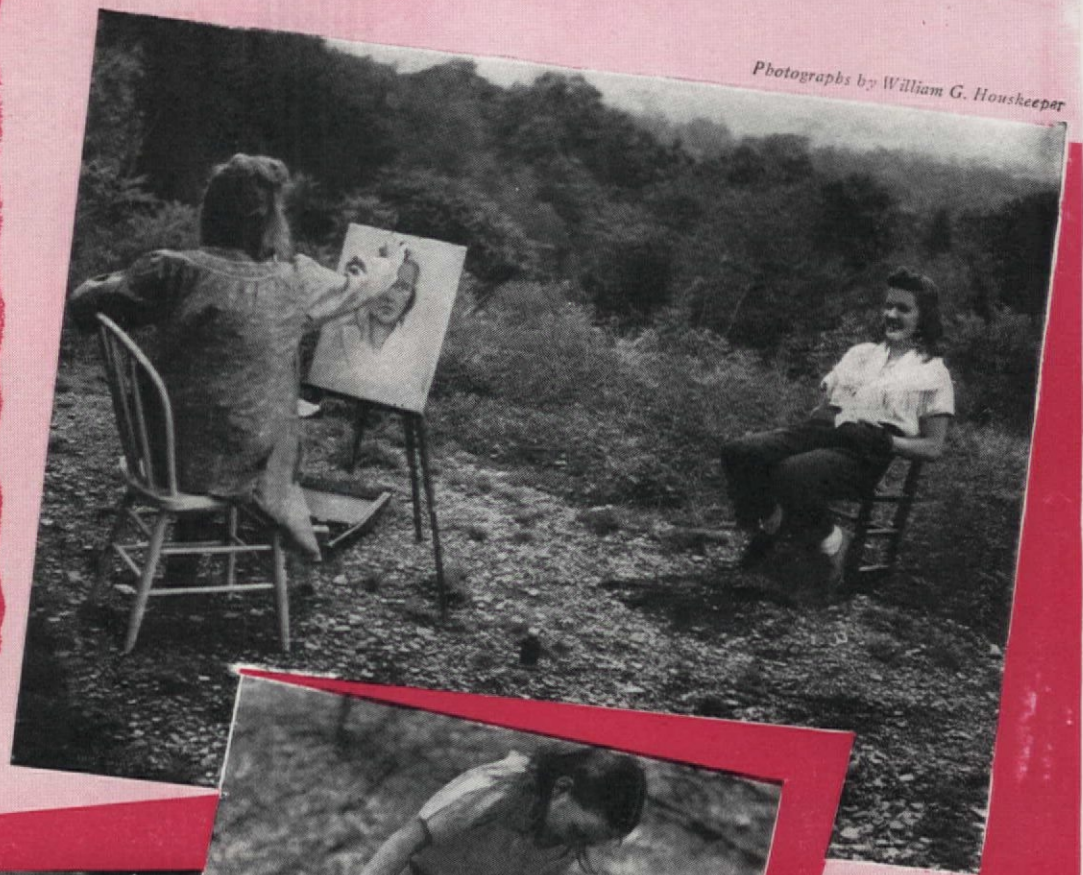
They'll make a better sandpile if you furnish proper background. Build a covered sandbox like this and your youngsters can get the benefit of fresh air without the harmful effects of too much sun. A wonderful help in keeping small hands occupied and out of mischief; idea submitted by Billi Glasscock



Build this lawn swing designed for the young fry

American Home Design 515

FOR PRICES OF AMERICAN HOME DESIGNS AND HOW TO ORDER, SEE PAGE 60



Photographs by William G. Houskeeper



ON GUARD
THE HOME FRONT
COOPERATING
FOR VICTORY

Get a houseful of Swan-derful suds
with baby-gentle Swan!



BE AN ANGEL—SWAN THE BABY! 'Cause Swan is mild as finest imported castiles. There simply is no purer soap. And wait'll you see it lather!



BEAM ALL OVER—SWAN YOURSELF! Even if your water's "hard as nails"—here's the sudsin' whiz that'll give it the ha-ha! And Swan is more real soap for your money than ANY leading toilet soap. So Swan up and rave! Swan up and save! Get Swan today!

Two convenient sizes
—Large and Regular



SAVE YOUR HANDS—SWAN THE DISHES! Swoosh! And up go those baby-gentle suds—quicker'n you can say—"Well, I Swan!" Brisk suds that make grease scamper in a hurry! Baby-gentle suds that are a pal to hands. No sense in using strong soaps now.

Swan

THE BABY-GENTLE FLOATING
SOAP THAT'S A SUDSIN' WHIZ!

Firestone

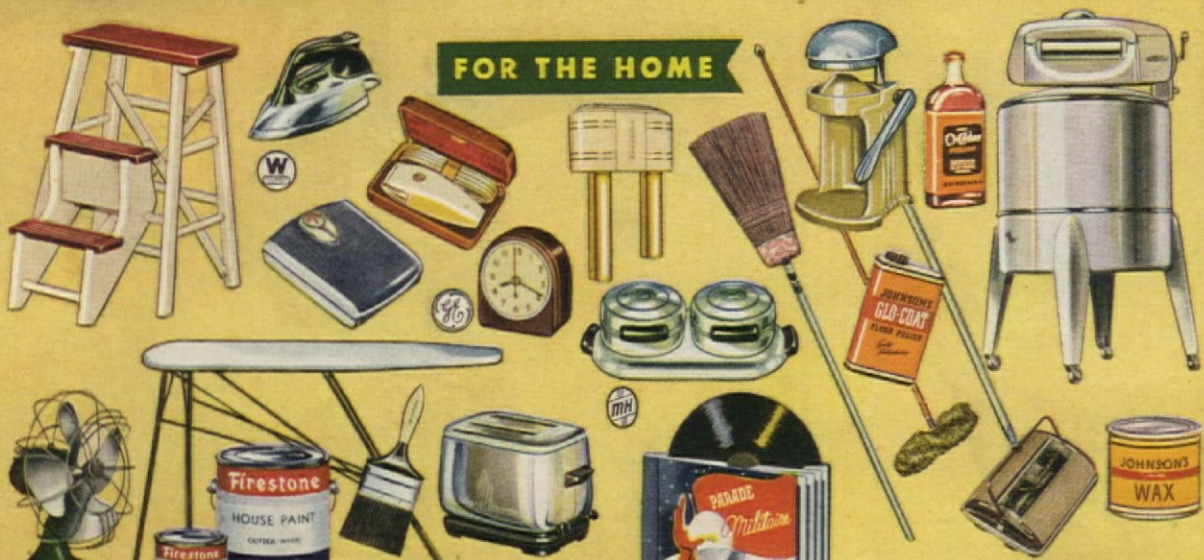
TIMELY
Summer



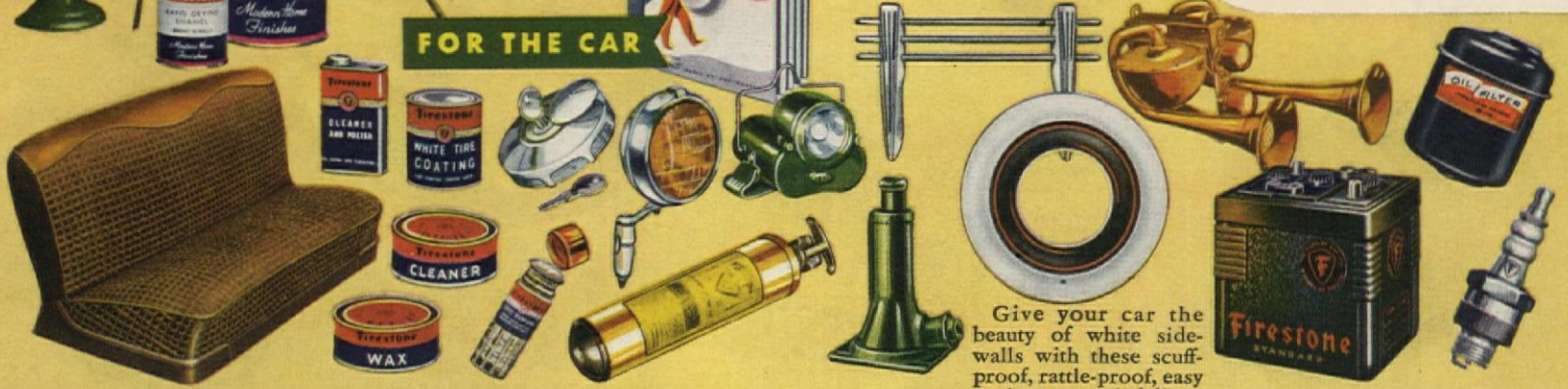
IT'S SO EASY, so thrifty, so convenient to shop at your nearby Firestone Dealer or Firestone Store. There you will find products that give you extra value and extra service.

For the home there are table and console radios and phonoradios, phonograph record sets, hardware, electric fans, electrical appliances, ironing boards, paints, enamels and varnishes, step ladders, vacuum cleaners, carpet sweepers, brooms, brushes and

FOR THE HOME



FOR THE CAR



WHEN YOU GET A CERTIFICATE TO BUY A NEW TIRE BUY THE **Firestone DELUXE CHAMPION TIRE**



Remember it costs no more to get the many exclusive features of Firestone DeLuxe Champion Tires, including the extra safety of the Safti-Lock Gum-Dipped cord body with Super Gum construction, the extra protection of the famous Gear-Grip Tread and the extra mileage of Firestone Vitamic Rubber.

Give your car the beauty of white sidewalls with these scuff-proof, rattle-proof, easy to clean enameled discs.

Values for HOME and CAR . . . for GARDEN and RECREATION



polishing materials, and many other household needs. And there are gas and electric ranges for those who secure rationing certificates.

For Farm and Garden there are lawn tools, mowers, lawn and vegetable seeds, fertilizer, rubber hose, sprinklers and work clothes.

For the Car there are batteries, spark plugs, brake lining, fan belts, car radios, seat covers, grille guards, driving lights, car cleaning supplies and many other

products that will help you get longer service from your car. And for those who secure rationing certificates there is a complete line of tires and tubes.

For Recreation and Sports there are portable radios, luggage, fishing tackle, croquet sets, sports jackets, tennis racquets, ball gloves, etc.

Save work, save time, save money — see these and hundreds of other timely Summer Values at your Firestone Dealer or Firestone Store today.



FOR FARM AND GARDEN



FOR RECREATION

REGISTER YOUR CAR NOW FOR THE NEW TIRE-SAVING, CAR-SAVING, MONEY-SAVING FIRESTONE Extra-Mileage PLAN

Your tires will be examined, inflated to correct pressure and "Safti-Branded" with your initials. Your battery, spark plugs, brakes, lights, wheels and lubrication will be checked. All this service is free! Register today at the nearest Firestone Dealer or Firestone Store equipped to give this service. Get your copy of the free booklet on tire and car conservation today!



WAR PRODUCTION IS FIRST AT FIRESTONE

Every plant is working twenty-four hours a day, seven days a week, manufacturing anti-aircraft gun mounts and carriages, oxygen cylinders for airplanes, tank tracks, metallic belt links for machine gun cartridges, bullet sealing fuel tanks, military and combat tires, gas masks, barrage balloons and many other products used by the Army and Navy and their Air Forces.



HUNDREDS OF USEFUL PRODUCTS AT YOUR NEARBY FIRESTONE DEALER OR FIRESTONE STORE

HOME SUPPLIES

Bathroom scales . . . Brooms . . . Carpet sweepers . . . Cleaning materials . . . Clocks, electric . . . Clothes dryers . . . Coffee makers . . . Door chimes . . . Door mats . . . Dry cleaner . . . Electrical supplies . . . Flashlights, batteries and bulbs . . . Floor and furniture waxes and polishes . . . Grills . . . Ironing boards, pads and covers . . . Irons, electric . . . Light bulbs . . . Mixers, electric . . . Mops . . . Paints, interior and exterior . . . Painting accessories . . . Phonograph record sets . . . Radios and phonoradios . . . Radio accessories . . . Ranges, gas and

electric . . . Shavers, electric . . . Stepladders . . . Toasters . . . Tools, household . . . Vacuum cleaners . . . Waffle bakers . . . Washing machines.

FARM AND GARDEN SUPPLIES
Fertilizer . . . Garden hose, sprinklers and fittings . . . Garden tools . . . Lawn, flower and vegetable seeds . . . Lawn mowers . . . Overalls . . . Work clothes . . . Work gloves.

AUTO SUPPLIES

Batteries . . . Brake lining . . . Cleaning materials . . . Cushions . . . Driving gloves . . . Driving

lights . . . Fan belts . . . Grille guards . . . Horns . . . Oil filter cartridges . . . Radios . . . Radiator hose . . . Seat covers . . . Spark plugs . . . Sun glasses . . . Tires and tubes . . . Tire repair materials . . . Tools . . . Windshield wiper blades.

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Badminton sets . . . Baseballs, bats and gloves . . . Fishing tackle . . . Golf supplies . . . Luggage, complete line . . . Men's sport coats . . . Picnic jugs . . . Roller skates . . . Table tennis sets . . . Tennis racquets.

BICYCLES

and Accessories . . . Scooters . . . Velocipedes . . . Wagons.

Ask your nearby Firestone Dealer or Firestone Store for a complimentary copy of this catalog.

Some of products shown or mentioned in this advertisement are sold subject to Government regulations.

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ALUMINUM IS SCARCE

Save yours
this
easy way



You can make your pots and pans last longer — if you keep 'em spotless, inside and out! Science says so. Prove it yourself — with the daily help of magic S.O.S. Just dip, rub, rinse — your aluminum shines again like new.

S.O.S KEEPS YOUR POTS AND PANS
shiny bright outside —
wholesome clean inside —



Pot saver, labor saver, time saver — all in one! That's S.O.S., the handy oval pad that gets into corners wherever dirt hides! Won't fall apart, thanks to its interwoven construction. And the soap is in the pad! Try it!

The S. O. S. Company, Chicago, Illinois, U. S. A.
S. O. S. Mfg. Co. of Canada, Ltd., Toronto, Ontario

we prepare for contingencies which, if they were overlooked, might cause not a little inconvenience.

Keeping the sheets, pillow cases, and towels separate used to be quite a burden even though we had cheaper quality supplies for the country. Now all our linen is marked indelibly; for instance, with an H for Hilltop, the country place, and an O for the town home. Each member of the family has a different color border on his towel; we have different designs for each dwelling place. The laundry bags for these weekly treks, made of very heavy ticking with good draw strings, will withstand a lot of rough packing. I use cardboard grocery cartons for the clean articles. If you use paper napkins and mats for the country you avoid mix-ups; but if you insist on cloth you might have colored or cotton

investment. Naturally, the flat tableware and dishes are of cheaper quality in the country. For a long time we carried our left-overs in fruit jars, but since milk may now be bought in cardboard containers these, thoroughly rinsed and kept, are valuable for "scraps." We cut them in two with a sharp knife, crosswise. The halves fit tightly together when the hole for pouring the milk is firmly pressed closed.

We have two clamp-top vessels from an old fireless cooker which are ideal for carrying the Friday night supper to the country if we are to arrive there just before that meal. The food is prepared at home in the containers, left in them and put on the country stove for final heating. For this purpose stews, chowders and pot roasts, that provide the main course in one unit, are fine. A head of lettuce, washed



ones for camp life, keeping your real linens for your home in town.

Each of us has a different set of sleeping garments for each place — an expense at first, but every article wears twice as long. Other clothes fall into these three classes: (1) country ones, old, to be worn only there, and left there; (2) city clothes, always left at home except for summer dress-up; (3) the garments we wear back and forth, respectable enough to appear in at school or business. In the ubiquitous "must" satchel it is wise to have clean shirts and underwear for the men and a fresh dress for Daughter, for a flat tire or traffic tie-up on the way back to town on a Monday might make it necessary for members of the family to go straight to the train or to school.

Food, of course, is ever the big problem. First, I try to have the same type cooking utensils and cleaning equipment in both places. This is an expense in the beginning, yet a gesture toward convenience should surely be considered a good

and put in a muslin bag, is ready for salad when we arrive. For dessert there is layer cake without icing wrapped in waxed paper and packed in an old five-pound marshmallow tin or even in a cardboard box. While the stew or pot roast is



heating, a simple frosting of confectioners' sugar with chocolate or orange juice can be stirred up in almost no time. Bread for toast in the morning, a container of milk, a small bottle of cream, and butter take up but little room and, to complete this meal, there should be waiting on the country pantry shelf a can of fruit juice, maybe one of corned beef hash. Essential on the shelves is also a complete line of foods for inevitable emergencies. There should be canned meat and fish, vegetables, soups, fruits and their juices. Tinned muffin, biscuit, and cake mixes are sure to play a noble role in the case of unexpected hurried visits. A reasonably deep, well-built cellar will guard against the freezing of the contents of cans which contain some liquid. To make more sure, such containers can be placed in a box heavily lined with newspaper, the whole to be covered over with old rugs or sacking as winter and freezing temperatures approach.

Aside from these stores we naturally keep staples in our pantry, here as at home—salt, flour, baking powder, soda, shortening, spices, and so on—and all in metal or glass containers. Even though a place may seem pest-proof, a squirrel might make his hungry way down the chimney, while field mice seek out crannies no bigger than your thumb, and ants defy the world! It is always wise, in a more or less crudely built camp, to have a large wooden box lined or covered with fine meshed wire in which blankets may be packed away from marauding rodents.

The task of settling in the week-end home is greatly facilitated by assigning each member of the family certain jobs and responsibilities. Dad may start the heater or fires while Brother turns on the water and Mother and Sister unpack the food, get things under way and

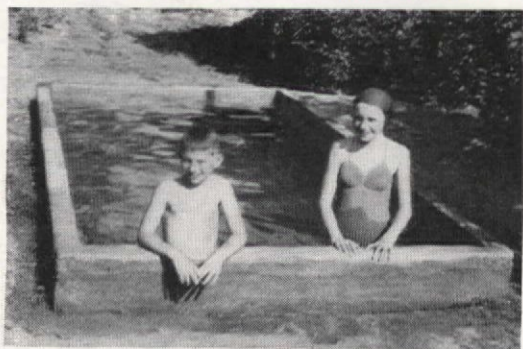
stand what a weekly move means.

Before the door is closed at either home we follow a ritual. The last one to leave calls out, "Everyone got everything? Schoolbooks, glasses, gloves, pocketbooks"? We depend heavily on the back-and-forth satchel, but this final asking often brings forth a response. Even if we have our gloves, it may suggest something else, and save us the inconvenience of getting home without the overshoes that we are certain to need the coming week!

DADDY, if we dig a swimming pool in the backyard will you cement it"? queried our son and daughter one evening three summers ago. (They could not go to public pools because of an epidemic.) Daddy, deep in his paper, said, "Yes," little dreaming they would dig one. But wait.

All the next winter, after every soil-softening rain, they worked, sometimes inducing pals to help. When they actually had a hole 12' long, 6' wide and 2' deep, our skepticism turned to pride, and Daddy pitched in to help straighten the sides, square the corners, and slant the bottom to a 2½ foot depth at one end. Then, using old lumber, he built a form for one end and half of each side; bought cement and with sand and gravel we had mixed a 1-2-2 concrete, and poured the 4 in. thick walls and floor in two installments, first one end and then the other. After smoothing over cracks and corners with a 1-3 mix, he plastered the whole inside with a brushed-on 1-1 sand and cement coat. The \$10 spent for cement was the only expense. Filled from the garden hose, the pool has no outlet and is emptied siphon fashion, thereby irrigating some near-by orange trees. A little bluestone keeps the water fresh for days.

Both children became perfectly



FUN FOR \$10—EXHIBIT 7

open the beds. All this must be attended to before any dashes out to the hills; it is only fair that chores be finished about the same time so everyone can enjoy his or her share of fun and relaxation. It is good for the youngsters to under-

at home in the water in their "overgrown bathtub," and still proudly invite young friends to share it. And later, when they finally outgrow it, Mother will have a garden pool for her gold fish and water-lilies!—CONSTANCE A. JENNINGS



Right in Step for Home Defense

It's a "War of Survival"—on the Home Front, too. And right in step with his fighting Uncle you'll find the Dutch Boy. He's America's sturdy home guardsman. Nothing helps homes survive the storm and the years like good paint—and good paint's other name is Dutch Boy White Lead.

Since Colonial days Pure White Lead has fortified the Nation's homes, farms and other buildings against the elements. And today Dutch Boy carries on the tradition. It's an outer defense that never cracks and scales—thus saving the cost of burning and scraping off old paint at repaint time. And its long, faithful service helps the cause by conserving paint materials.

Now Dutch Boy, formerly sold only in paste form, is also available as a ready-to-spread pure white lead paint. Especially designed for two-coat work it comes in Exterior Primer and Outside White. Together they give



sparkling whiteness and complete coverage with two coats—even on unpainted wood. Of course, all white lead paint can be colored.

Keep in mind—there's no combination like good paint and a good painter. And whichever form of Dutch Boy goes on your home—the famous *paste* or the new *paint*—"you're money ahead when you paint with White Lead."

Write for Free, 36-page, Color-Illustrated Booklet! Tells you everything you ought to know about buying a paint job. Address Dept. 400, care of the nearest office listed below . . .

National Lead Company—New York, Buffalo, Chicago, Cincinnati, Cleveland, St. Louis, San Francisco, Boston (National Boston-Lead Co.), Pittsburgh (National Lead & Oil Co. of Penna.), Philadelphia (John T. Lewis & Bros. Co.).

Sirs: Please send me a free copy of "Styling with Paint."

Name _____
Address _____
City _____ State _____

A. H. 7-42

• A NATIONAL LEAD COMPANY PRODUCT •

I'm No Fifth Columnist!

COLDS SLOW UP AMERICA'S WAR EFFORT, SO I USE KLEENEX FOR HANKIES TO HELP KEEP MY COLD FROM SPREADING TO UNCLE SAM'S WORKERS!

(from a letter by M. L., Kurten, Tex.)

P.S. THE COMMON COLD COSTS MILLIONS OF DOLLARS - MONEY NEEDED FOR VICTORY!



WIN \$25
(MATURITY VALUE)
WAR SAVINGS BOND
FOR EACH STATEMENT WE PUBLISH.
WRITE HOW THE
USE OF KLEENEX SAVES YOU
MONEY AND HELPS
WIN THE WAR.
ADDRESS: KLEENEX
919 N. MICHIGAN AVE., CHICAGO

**No Runs!
No Terrors!**

THE SILK STOCKING SHORTAGE DOESN'T BOTHER ME! AFTER LAUNDERING AND DRYING, I WRAP MY HOSE IN KLEENEX-IT HELPS PREVENT RUNS AND SNAGS. IS A REAL MONEY SAVER!

(from a letter by B. P., Hollywood, Calif.)



**SAVE ON KLEENEX SO
KLEENEX CAN SAVE FOR YOU!**

WHEN HALF-SIZE WILL DO, TEAR KLEENEX IN TWO, TEAR ACROSS FOLD! SAVING KLEENEX SAVES MATERIAL NECESSARY TO HELP WIN THE WAR!



*KLEENEX "POP-UP-BOX" SAVES TISSUES - SAVES MONEY BECAUSE IT SERVES UP JUST ONE DOUBLE-TISSUE AT A TIME!

(*Trade Mark Reg. U. S. Pat. Off.)

**LISTEN - Here's Easy Way to
MAKE MONEY**

SELL CHRISTMAS CARDS
Take easy orders for Personal Christmas Cards with order's name, 50 for \$1. Also season's limited 21-card \$1 Christmas assortment. Make up to 50c. Nine other nests. Religious, Religious, Gift Wrappings, etc. Do Luxe line Personal Cards. Star* variety now. Also special money-raising plan for clubs, church groups, etc. Write for **FREE SAMPLES.**
WETMORE & SUGDEN, Inc.
749 Monroe Ave., Dept. 333, Rochester, N.Y.

**Smith's "IRON ON"
RUG BINDING**

JUST IRON IT ON (no sewing). For rugs, carpets, linoleum. 10c a yard at Notion Counters of Dime and Dept. Stores, or mail money with rug travelling for color to Gilman B. Smith Co., 123 W. 17 St., N. Y. C.
BIND WORN RUGS THIS EASY WAY

**WHAT GOOD IS PAINT
IF IT'S NOT GOOD PAINT?**

PRATT & LAMBERT PAINT
MADE BY THE MAKERS OF
"61" QUICK DRYING Floor Varnish

PRATT & LAMBERT-INC. • NEW YORK • BUFFALO • CHICAGO • FORT ERIE, ONTARIO

UP TO this point our suggestions have aimed at simple, happy, beneficial summer living for the family as a self-contained, and largely self-sufficient unit. But that doesn't mean that entertaining must, should, or will be done away with. Or that the gradually growing up members of the family will have to forego their group activities with schoolmates or fellow club members. All that sort of thing can, with planning and the exercise of ingenuity, be done simply and economically without lessening in any degree the pleasure and recreational value derived from it. On the contrary, the fun of it will be augmented by the accompanying satisfaction of having accomplished so much for the enjoyment of so many, at so slight an expense.

Actually the only absolute requisites for successful summer entertaining, says Elizabeth Cleveland, are a festive frame of mind and a center of interest. The former is one of the elements of a normal, balanced attitude, a proper poise and point of view, such as we are determined to maintain throughout the stresses and trials of war time. The latter de-

**Sub Deb
PIRATES
on Parade**

EXHIBIT 8

Photographs from Susan Jones Med.ock

depends on one's situation and surroundings, of course, but even more on the personalities concerned and their ability to be natural and at ease among themselves and with their friends. It may be anything from a backyard garden or outdoor living room to a sheltered terrace, a remote cabin in the woods, or even a cool, well-arranged, hospitable living room. The entertainment may revolve around lawn games such as badminton, clock golf, croquet, horseshoe pitching, or lawn bowls; it may concentrate on swimming, hiking, or other more or less strenuous forms of relaxation; or it may focus on a Ping-pong table which, on occasion, turns

into a work table for ambitious amateur clay modelers, carvers of wood, soap, etc., makers of model airplanes, bird houses, and other handicraft products. Mrs. Cleveland writes of just such a development in the home of a young couple which, for some seasons, was the regular gathering place of a group of table tennis enthusiasts. One day, after that fad had died down and the table had stood idle weeks on end, the husband came home to find his wife experimenting with some modeling clay. Husbandlike, he scoffed at her first vase, but before the evening was over the creative urge had led him to turn out something faintly resembling a dog. Soon visitors became intrigued, first as spectators, then as workers, and at the end of the summer an exhibition was held.

You may not have a swimming pool of your own, but there may be one at a park or country club where you can arrange to hold a swimming party, to be followed by refreshments served informally in your own garden—perhaps under the soft rays of a floodlight, perhaps within the cool confines of your screened, paved terrace. There can be music—furnished by gifted guests or, if necessary, by the family radio judiciously placed near a window so as to give just the right volume. There is a wealth of games that can be played in such surroundings if and when the company runs out of subjects for leisurely discussion—which seems rather unlikely to happen, what with the new books, new movies, home defense developments, victory garden prospects and other highly debatable topics.

As to club activities, in the light of transportation problems the out-

on a new basis or have intensified and expanded the service and philanthropic aspects of their programs. Others will simply carry on with increased intensity—such as, for example, the "Pirates," a club for the younger girls of a progressive Southern city, described by Susan Jones Medlock and illustrated as Exhibit 8 on page 24. The name chosen by these energetic sub-debs refers not to practices or motives, but to their colorful costumes of satin—full-sleeved blouses, bright head-kerchiefs, short, ragged-edged breeches, and shiny pirate boots. These are worn when, once a year, the members solicit contributions for some local charity outside the downtown movie houses, and again for their annual dance, which is held in a hall decorated to resemble a pirates' den. The combination of pleasure, romance, and usefulness plus the appeal of the glamorous garb has kept the "Pirates" a definitely going concern for some time.

Another group in the same town is the "ABC Book Club," whose distinctive features appeal especially to those whose budgets cannot make much provision for book purchases. Notwithstanding the fact that the Club meets but twice a year, has neither officers nor dues and is limited to a dozen members, it is responsible for a vast amount of quiet enjoyment and benefit. Briefly, the plan is that each member in turn (the order being decided at the first meeting) buys a highly recommended new book, reads it, and passes it on to another member (also according to a definite system), so that, in the course of the year, every member will have bought one book and had a chance to read twelve. At the last

WHAT TO DO

*—in air raids—in first aid
—with incendiary bombs*



(with every Lysol purchase) for limited time only. Go to your druggist for your copy. He has a supply NOW. Get this valuable new booklet before you start your Summer Offensive against dirt—and germs. Pages on household disinfection, as well as emergency needs.



First Aid . . . Use Lysol solution (2 teaspoonfuls Lysol to 1 pint warm water) for cuts and minor injuries. Every housewife ought to study the First Aid rules in "War-time Manual for Housewives".



Sick Rooms . . . Disinfect sick rooms, and everything the patient touches, with Lysol solution. Get your copy of "War-time Manual for Housewives" for expert advice on care of shock, fainting, etc.



Incendiary Bombs . . . may never strike your home, but Infection is a constant danger. Keep your house hygienically clean with Lysol . . . booklet tells how to deal with bombs and germs.



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If Your Copy Is Late

BECAUSE of the uncertainties of wartime transportation, many periodicals will frequently be late arriving at their destination. If your AMERICAN HOME does not reach you on time, please do not write complaining of delay. The delay is caused by conditions arising after your copy has left Chicago, and is thus beyond our control.

IF YOU CHANGE YOUR ADDRESS—please notify us a full 30 days in advance. Otherwise one or more copies will have been already addressed to your old post office and, in order to obtain them, you will be required to send forwarding postage for their delivery to your new address.

look seems much brighter for small, local, neighborhood groups than for those that involve large memberships and broad areas. And, of course, many organizations that have hitherto been largely social are by this time reorganized

meeting, a drawing is made to see which book is retained by which member—or, perhaps, whether all the volumes shall not be turned over to some service book collecting agency. Also, suggestions are considered for the following year.

Wisconsin Vacation House



Photographs by William Keck

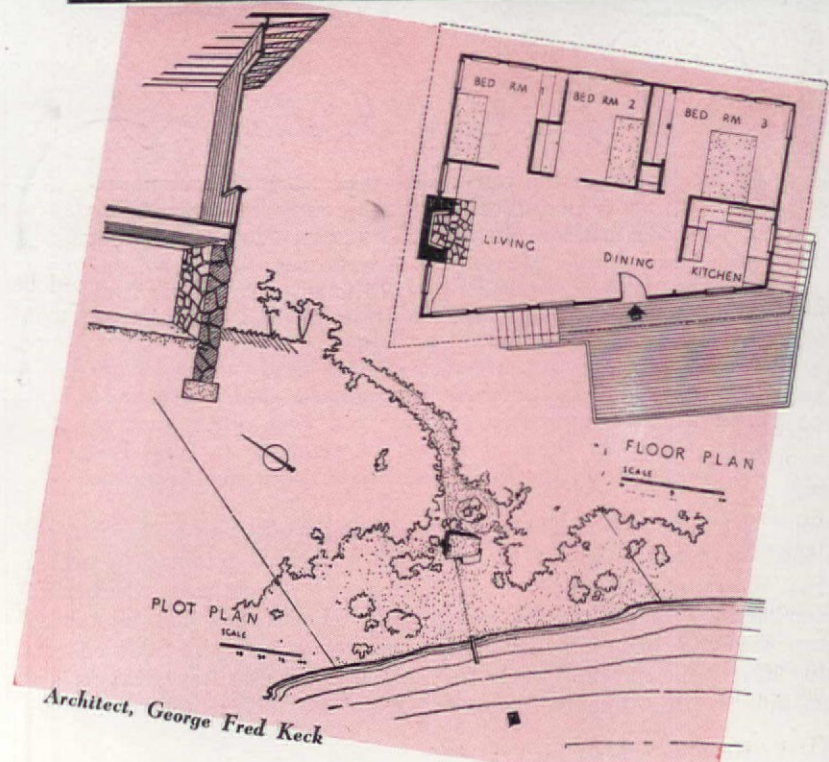
for Mr. and Mrs.
and **4** little Kecks!



WHEN the J. W. Kecks decided to build a house for their summer vacations and occasional spring and fall week ends in the northern Wisconsin woods, they had to find the answers to some very definite questions. In the first place, there were six in the family—Mr. and Mrs. and four little Kecks. This meant plenty of space and sensible comfort, for crowding and inconvenience can easily take the “V” right out of any family vacation. And so they came to the second puzzle—how to get what they wanted without running up the cost. Finally, the available labor back there in the woods was only semi-skilled, which called for some really simple type of construction that the local men could handle.

For several reasons it was decided to raise the house off the ground. One of them was the need of providing storage space for a rowboat, canoe, oars, and the winter window covers. Besides, the property was low, and since there would be no cellar, something had to be done to eliminate under-floor dampness. The extra elevation, too, would give them a better view of the near-by lake from the porch and windows.

You'll notice that the floor plan shows a decided taper in the outline of the house front. That's in order to get more south light in spring and fall, as well as a better lake view. Incidentally, it is also an advantage indoors, since it provides additional space where it's wanted and needed—around the fireplace, the real center of attraction on chilly evenings.



Architect, George Fred Keck

A woods cottage like this poses more problems to the builder than its simple appearance might suggest. And the fact that they must be worked out at low cost and with the generally limited facilities available on the spot gives them only added importance.

Special attention, of course, must be paid to the question of durability under the unique conditions which the location presents. A place which, like the Kecks', is really in the woods has to be able to withstand a degree of dampness which rarely exists where unbroken sunshine absorbs much of the normal moisture indoors as well as outside. In many cases, too, the prevailing dampness is increased during the fall and winter months by the fallen leaves which bank up in odd nooks and corners. Obviously, then, all construction and materials must be able to "take it" without the frequent attention that a year-round house receives. Fine finishes are pretty much out of the question in a place which has to face a northern Wisconsin winter without benefit of artificial heat!

roofing; it can be readily insulated later on. All this meant money saving, of course, and so do the stock double-hung wood sash windows—some of them fixed, and all with no more hardware than is essential.

Carrying on the economy theme, no interior doors are being put in for the time being, curtains serving in their stead. Warmth for chilly times is taken care of by a heat circulating device installed in the fireplace; it's big enough to keep the indoor temperature at 70 degrees even when it's freezing outside.

At present, a shallow well and a hand pump at the kitchen sink take care of the water supply, while other plumbing facilities are outside the house. The Kecks plan to put in a bathroom some day, locating it in part of the space now occupied by the middle bedroom, with the rest of the area given over to a narrow hall connecting with a small extension, which will house the banished bedroom. With such re-arrangement the plan would become suitable for year-round living in other types of locations. One of the owner's objectives, as a matter

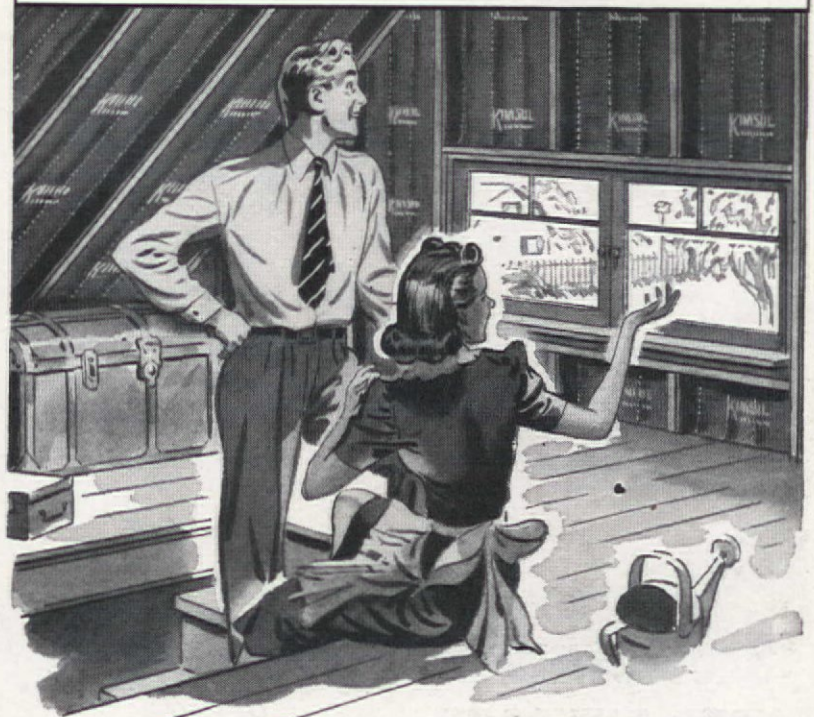


The materials and construction are simple yet consistent with strength and durability. Footings are of poured concrete and the foundation of rubble stone. Wood joist construction was used for the floor, with no sub-floor; the flooring is tongue-and-groove 1" x 4" fir. Outside walls, as well as interior partitions, are made of two-by-fours, 6's and 8's, tongue-and-groove, painted on the outside and waxed inside. The roof is of wood rafters, 1" x 6" roof boards with 90-pound red slate surfaced roll

of fact, was to see what could be done in working out an inexpensive design that would be flexible enough to be adapted to a variety of requirements, including those presented by some of our defense housing areas, where adequate homes for the workers are such a vital question today. In this respect, he feels that he has succeeded.

The cost? Yes, it really was only \$1696.06, exclusive of the price of the land and the architect's fee. But the Kecks certainly got something worthwhile for their money!

IN OUR ATTIC WE FOUND A WAY TO SAVE MONEY IN OUR BASEMENT!



This Plan Gets Government O. K.

★ Does the attic of *your* home hold the key to money savings? If it's not insulated, the answer is YES. KIMSUL* Insulation installed in the unfinished attic floor or roof of your home stops up to 80% of the heat that could otherwise escape! That means *more* winter comfort—at *less* cost for fuel. What's more, because KIMSUL is one of the most efficient heat-stoppers known, it shuts out heat in summer . . . gives you a cooler home in hot weather.

Today, money can't buy many of the conveniences we have long enjoyed . . . we're cheerfully doing without them for the duration. But you can buy insulation. Fact is, the U. S. Government *urges* you to insulate your home to conserve fuel. A recent Government bulletin says "It has been estimated conservatively that fuel to heat the average home in accordance with modern standards of comfort would cost about \$75 a year without insulation and only about \$40 a year with insulation." Here's convincing evidence that it pays to insulate! Cut your heating costs and aid the fuel conservation program by having KIMSUL Insulation installed in your home NOW.

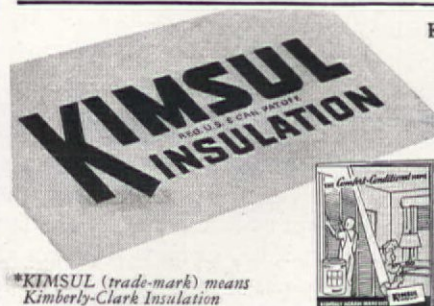
Best of all, KIMSUL costs little, usually pays for itself in fuel savings. Next to U. S. War Bonds, KIMSUL Insulation is probably the best investment you can make today. For all facts, mail coupon today.



Here's the way KIMSUL looks when installed in unfinished attic floors to conserve heat in winter—and to keep it out of your home in summer. KIMSUL "Comfort-Conditions" your home!



And here's how neatly KIMSUL is installed in sloping roofs. Stays put, too, once properly installed. Rows of strong stitching run through KIMSUL blanket, prevent sagging, sifting, settling.



*KIMSUL (trade-mark) means Kimberly-Clark Insulation

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SCOTTOWELS IN YOUR BATHROOM SAVE LAUNDERING

- 1 DRY HANDS—SAVE LINEN TOWELS
- 2 POLISH MIRRORS
- 3 WIPE UP SPILLED MEDICINES
- 4 WIPE OUT BATHTUB

BOTH washday and daily housekeeping are much easier with ScotTowels in your bathroom and kitchen. ScotTowels for drying the children's hands mean less hand-towel laundering. Wipe steam from mirrors... wipe up spills... clean grease from pans—all with ScotTowels—and there's nothing to wash out afterwards.

150 to a roll—less than 1¢ a dozen. Holders in green, ivory, white and red. At grocery, drug and department stores.

MAKE WORK EASIER



Pick up scraps... throw ScotTowel away. So easy to keep stove clean with ScotTowels.



Trademark "ScotTowels" Reg. U. S. Pat. Off. "Four-Easy" Trademark Reg. App. For

UP goes a ScotTowel holder DOWN comes kitchen work

You

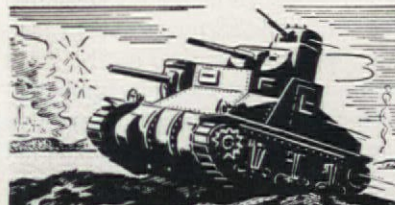


and Your Negligence!

WHEN Aunt Susie, visiting in your home, slips on the rug in your upper hall, and catapults down the stairs, breaking her glasses, swallowing her false teeth, and ruining her new chiffon dress, she may sue you, but the poor soul wouldn't be able to collect. It's the law. Aunt Susie may think she's a guest, but legally, she's a "licensee"—someone whom you have asked to your house not for your benefit, and so Aunt Susie must be legally content to nurse her bruises, replace her glasses and dental work all by herself. According to law, there are three main classes of persons who can visit your home and your property, and if you're a smart houseowner or tenant, you'll find out what your legal responsibilities to each are.

This triumvirate is made up of—Invitees, Licensees, and Trespassers, each having certain specific legal rights. For instance, you "invite" the mailman or the plumber, the maid, or the paper hanger to your home for your benefit. Your house must be reasonably safe, for everyone's interests. If the plumber falls down your cellar stairs because of a structural defect, chances are the court will make you pay him damages. Even if you tell the "invitee" you won't be responsible, the law says you are, so be well prepared.

But, odd as it may seem, friends you ask over for bridge, people



It's OIL that keeps 'em rolling

We mustn't waste a drop!

To HEAT your home better on less OIL...

TURN TO



WITHOUT OIL our tanks, planes and ships are powerless to defend our homes. Every bit of oil we can save in heating our homes, means more for the mechanized forces!

If your present oil burning equipment is wasteful and beyond economic repair, turn to G-E for a replacement unit that's designed to give you maximum heat from a minimum of fuel.



LOOK UP the G-E Dealer in the Classified section of your Telephone Directory, or send the coupon.

NOTE: The General Electric Company and its dealers will observe, fully, all Government restrictions upon the sale of automatic heating equipment.

GENERAL ELECTRIC

General Electric Co., Div. 2127
Bloomfield, N. J.

Please send me information on a G-E unit to replace my present wasteful oil burning equipment.

- For radiator heat
- For warm air heat
- Attachment type burner

Name

Address

City

County.....State.....

Printed in U. S. A.

who get your permission to cut across your property, step in to use your telephone—anyone on your property with your permission, but not for your benefit—is a mere "licensee," and as such he takes the property as he finds it, hidden traps and all. It's up to you to warn him of any such he might be likely to encounter but, from there on, he's on his own. Believe it or not, the law says a fireman is in this class, too. He doesn't, it seems, come to put out your fire for your benefit, but for the community's, so even if you turn in the alarm yourself, you aren't responsible to a fireman for the bad repairs of your premises. But don't ask an out-of-town fireman to fight your fires, or a casual passerby either. They are "invitees," and as such can sue and collect if anything happens to them on your property because of your negligence. You can't be too careful!

Trespassers have no rights. They accept property as they find it. They aren't necessarily criminals just because they are trespassing, and you can't go around setting traps for them to wantonly endanger or hurt them.

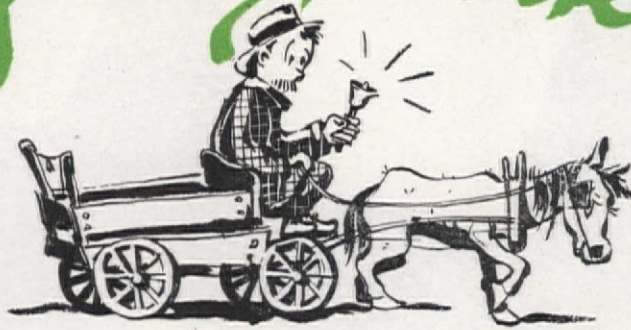
Children, coming on your land due to some extraordinary attraction there, are trespassers, and yet, in some states, they hold a special status. It says they are actually "invited" on your land by those attractions, which, if they hold any hidden danger for them, are "attractive nuisances," and it's up to you to see that they don't hurt themselves. Hidden dangers only come under this rule, so if a danger



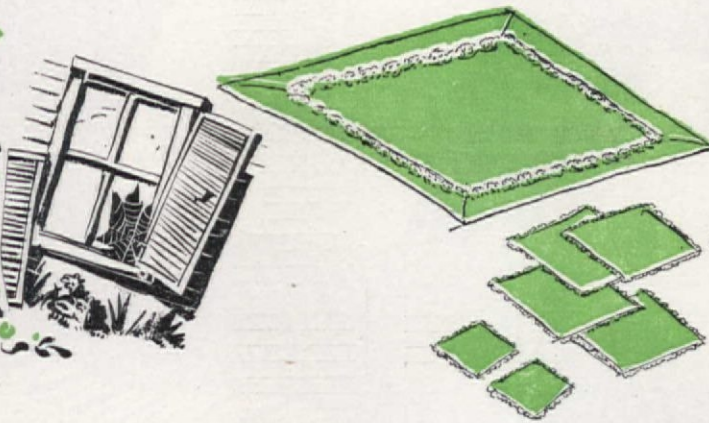
is not hidden, it's the parents' responsibility, not yours, to watch out for their offspring. Furthermore, "Nature cannot create attractive nuisances." A tree full of apples, a bluff with caves in it, and so on, does not have to be guarded by you to prevent children from hurting themselves.

You can save yourself a lot of headaches, and your purse strings a lot of unhappy strain, if you make it a point to know the law in your own state!—A. W. SMALL

Cheating the Junk Man

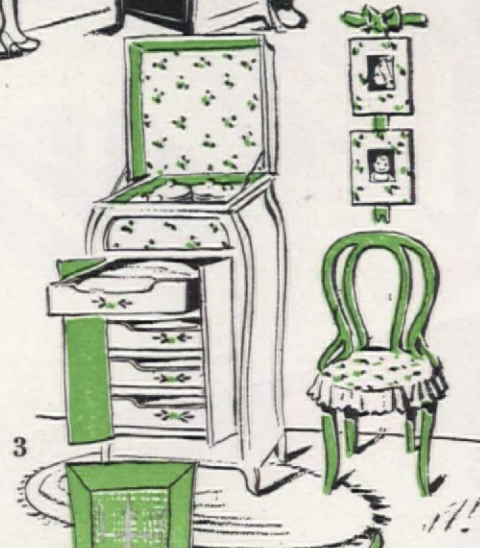


1
Ideas and sketches
Charles and Dorothy Porter

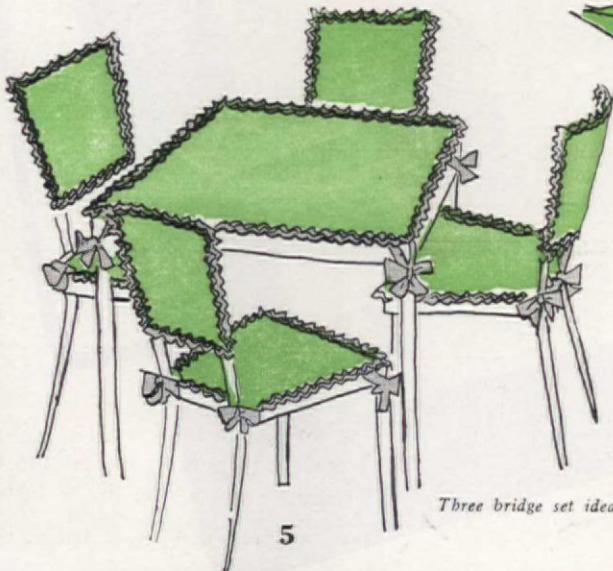


THE days of "good pickin's" for the junk man are pretty much over. It's smarter to reclaim than reject these days, when it comes to outmoded things. For your approval, we present an assortment of ways to beat the junk man as well as to beautify your home.

1. That pair of sagging shutters can be beautiful and useful again as double doors on your linen or clothes closet, emphasis on the useful if you can add drawers beneath. 2, 4, and 5. How to entertain your bridge foursome handsomely on what may have become a weary table. Give it new life with a plain green chintz cover trimmed in striped green and white chintz, with eyelet ruffles. The companion lunch cloth has eyelet insertion. Plain-colored gingham, combined with plaid, makes a wonderful variation on the bridge-luncheon theme, too. And rick-rack on heavy linen, tied with bows, is something. In all instances, don't forget the chair backs! 3. Don't relegate the old music box to the junk man. Convert it into a cabinet for baby's impedimenta. Pad the top for a big pin cushion, use the erstwhile turntable space for jars and bottles, and add sliding shelves where the records were for the Little Garments. 6. That little old laundry stove doesn't need to give up the ghost either. Paint it white, give it a pension of petunias, and stand it outside your back door. You can write your own variations on our favorite theme.

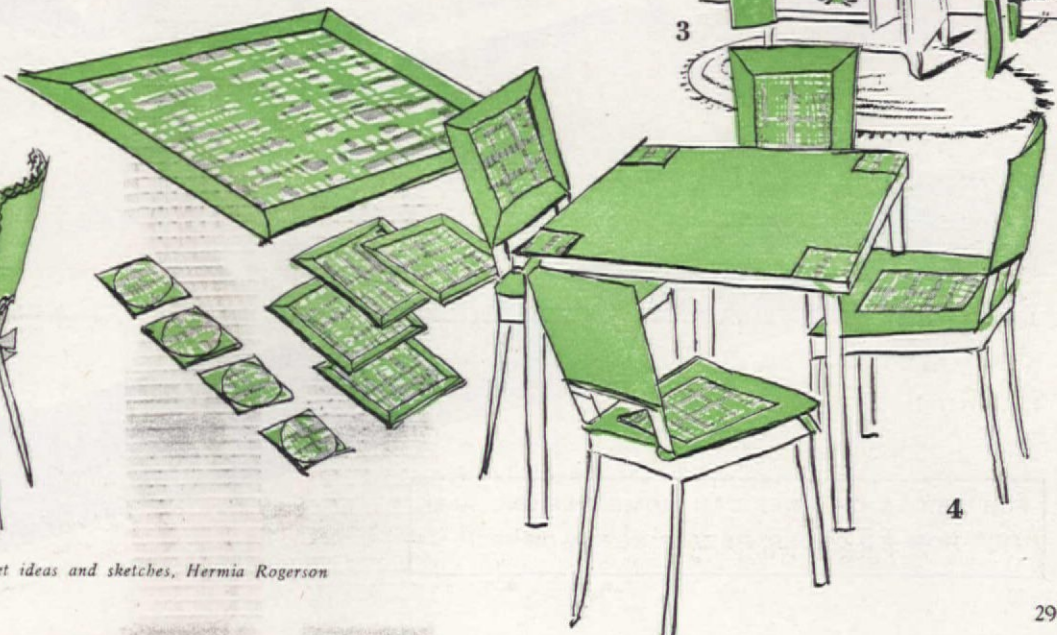


6



5

Three bridge set ideas and sketches, Hermia Rogerson



4



American Home Design 526

F. M. Demarest photographs



American Home Design 527

FOR PRICES OF AMERICAN HOME DESIGNS AND HOW TO ORDER, PLEASE SEE PAGE 60

Something Old



Something New

Sketch by
D. and C. Porter

MAKE HEIRLOOMS FOR TOMORROW



BACK we go, with heads high and hearts honestly happy, to wearing cotton stockings and riding bicycles; to raising our own table greens and saving our bacon grease; to practicing Poor Richard's thrift—we've done it before, and we're doing it again. Best of all we honestly like doing it.

Along with this wave of reclaiming our lost virtues, interest is rapidly mounting in a treasured pastime of American women, quilting. Quilts have been an integral part of woman's work through the busiest years of our history, from the first days of the Pilgrims in a cold New World, when quilts were made just to keep out the chill of winter, and were strictly utilitarian articles. They progressed through the more prosperous southern colonies, where they became decorative and elegant, and later moved westward, where the two trends merged and vibrant new patterns came to life under the busy fingers of pioneer wives.

Bringing the art of quilting right up to the minute are the two patriotic appliqué quilts shown on the opposite page. The one at the top, an American History quilt, was designed and made by Ruth Truax. It contains twenty blocks, and on each is embroidered in blue the outline of a memorable event in our country's development. The first block shows the tiny fleet of Columbus; the last an airplane, symbol of our present-day civilization, winging over the clouds. Mrs. Truax made her quilt of a simple but very appropriate star-studded blue cotton fabric, bound with a bias-striped fabric of red, white, and blue. All of the quilting is done by hand, in a lovely herringbone and star design. THE AMERICAN HOME design includes hot iron transfers for each of the embroidered blocks, and full instructions. The blocks are handy pickup needle work.

The quilt shown on the lower half of the page is a quilt your young son would be understandably proud to show to his pals now, and it will be even dearer to him in later years, for the work that you have put into its creation. Called the "Wings of Victory" quilt, it was designed and made by Mary E. Dye. The motifs are simple, the Victory V and the United States Army Air Corps insignia, but they form a strikingly colorful and timely theme. Our design includes detailed directions.

Quilting is pleasant piecework. It is a sociable pursuit, for nimble fingers are no obstacle to conversation. It is one of those arts of old that women can well renew, for there has probably never been a hand-made quilt that was not considered a thing of beauty and a joy forever.

THE AMERICAN HOME, JULY, 1942

PACIFIC

Balanced

SHEETS



THE PACIFIC FACBOOK is attached to each Pacific Sheet. It tells you all the facts you want to know with respect to Pacific Truth, Pacific Heavy Muslin and Pacific Percale: size, quality of fibre, type of weave, thread count, weight, finish, breaking strength, shrinkage. It helps you choose the best sheet for you!

PEACE-TIME QUALITY FOR WAR-TIME NEEDS

Despite the war, the high quality of Pacific Balanced Sheets is being maintained. No substitution of inferior materials. No skimping for profit's sake. No slackening in the vigilance of our keen-eyed inspectors. Your full money's worth is in every sheet!

Vast quantities of Pacific Sheets and Pillow Cases are in service with America's armed forces. In addition, the sheeting is being used for other war-time purposes. The government comes first, but we're working at top speed in the effort to satisfy your needs, too.

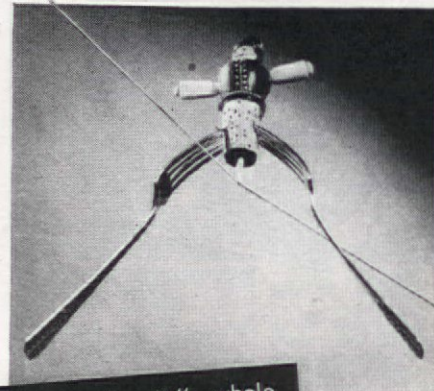
Pacific Balanced Sheets can be depended on to give you longer wear and better all-round satisfaction, yet they cost no more. If you do not find them at your favorite store, write to **PACIFIC MILLS**, 214 Church Street, New York.

Balance does it!

Just as you can learn to balance corks and forks, so we at Pacific have learned to balance all the important qualities in sheets.

Strength, smoothness, fineness, softness, whiteness — in Pacific Balanced Sheets you will find each of these qualities in the proper proportion. None has been sacrificed for any other.

Made by the makers
of Pacific Factag Fabrics



FREE on request: "Balance does it," a whole booklet of unusual tricks, including this

PROTECT YOUR WAR GARDEN



That vegetable garden of yours is going to save you dollars this year, so give your plants a chance. Do as professional gardeners do: Spray with Ever Green. It contains pyrethrins and rotenone. It kills most common chewing and sucking insects such as aphids, leafhoppers, cabbage worms, and many others. Ever Green is safe to use on tender plants. Easy to use . . . just add water and spray. Use it on your flowers too. A 35c bottle of Ever Green makes six gallons of spray. Sold at good hardware, drug, seed, flower and department stores.

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KEEPS DOGS AWAY!
Saves Evergreens, Shrubs and Flowers
Dogs and cats dislike odor, not noticeable to persons. Large tube usually lasts a season; protects area 50 ft. in diameter.

DOG SKAT LIQUID SPRAY
gives off long-lasting odor that makes dogs change their habits.

Large Tube, 25c
Small Tube, 15c
3 Oz. Bottle, 35c

At dealer's or from us postpaid
HAMMOND PAINT & CHEM. CO.
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100 DARWIN TULIPS \$2.50

GORGEOUS ASSORTMENT of shades and colors, including red, white, pink, lavender and yellow. **Guaranteed to bloom next spring.** Order Now — a postal card will do. Bulbs will be sent by parcel post, C. O. D. at the right time for fall planting.

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ROSES full of BUGS

Kill them with Red Arrow Garden Spray. Quick, simple, inexpensive. Kills insects on roses, other flowers, shrubs. Also ants in lawns. Safe when sprayed for humans, birds, pets. 35c bottle makes several gallons. Easy directions on label. Buy Red Arrow where you buy garden supplies.

FREE Send post card for new, illustrated "Garden Insect Identification and Control Chart" to: McCormick Sales Co., Dept. 2A7, Baltimore, Md.

Burpee's Giant PANSIES

Largest and most beautiful; exquisitely wavy, crinkled. **35c-Pkt. Seeds postpaid for 10c.** Special: Choice colors, mixed.

W. Atlee Burpee Co., 107 Burpee Bldg., Philadelphia, Pa. — or — Clinton, Iowa

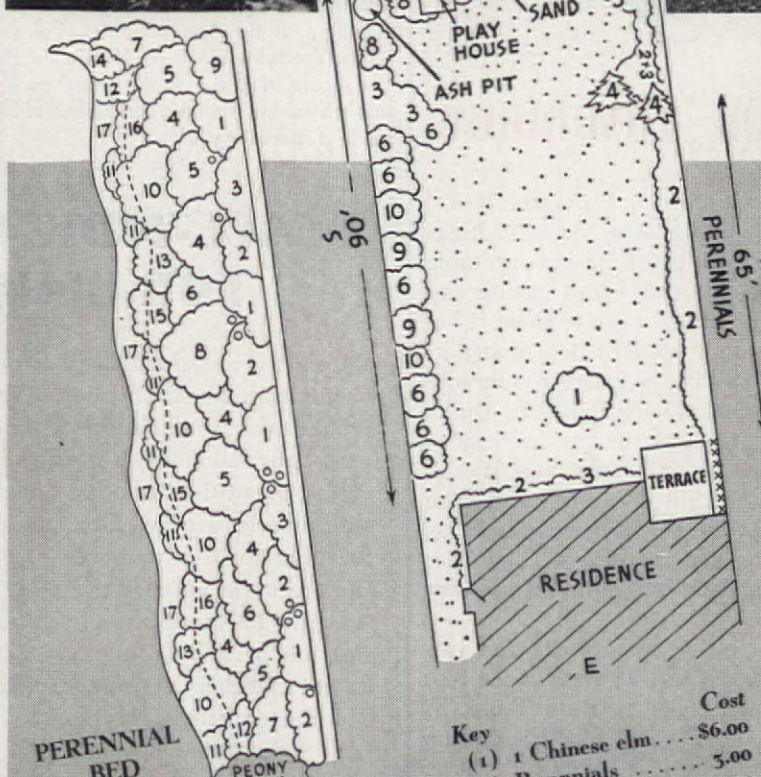
CYANO GAS
Kills Ants INSTANTLY

If you have a lawn or garden, keep a can of Cyanogas on hand. This gas-producing powder will solve your ant problem. The spouted can is specially designed for treating ant nests. A pinch will kill all ants in nest—**Instantly!** **SPECTACULARLY EFFECTIVE!** Easy to apply. A little goes a long way. Drug, hardware, seed stores carry Cyanogas or can get it for you.

30c—ENOUGH TO KILL A MILLION ANTS



Backyard and BLOSSOMS



Nice new house but no garden budget? See what two years and \$67 did

HELEN LEWIS

IT'S thrilling to be the proud possessor of a brand new house, even if you have spent your last penny for shower fixtures, extra closet space, and the like. But what about that backyard full of weeds, craters, and building debris, with the budget as empty as Mother Hubbard's cupboard? . . . My husband and I sat down Indian fashion on our little square of cement terrace, surveyed our backyard domain and said dismally, "Where do we go from here?" Our two little girls deepened the gloom by asking, "Where is the grass? Where is our very own garden? When can we have a picnic?" Then, undaunted by our muttered, "It takes money," they went gleefully ahead, piling scraps of siding and other building material in one corner of the lot "for our playhouse." A heap of left-over gravel

Key	Cost
(1) 1 Chinese elm	\$6.00
(2) Perennials	5.00
(5) Annuals (seeds)	1.50
(4) 2 Blue spruce	2.00
(5) 1 Dogwood75
(6) 7 Lilacs	—
(7) 2 Forsythia	1.25
(8) 5 Honeysuckle	—
(9) 5 Mock Orange	1.00
(10) 2 Tamarix	1.50
(11) 2 Spirea	—
Fence	25.00
Lawn	25.00
	\$67.00

- Key**
1. Larkspur (purple and blue)
 2. Hardy asters (pink and purple)
 3. Veronica (lavender)
 4. Iris (purple and white)
 5. Phlox (pink, salmon)
 6. Lupine (pink)
 7. Shasta daisies (white)
 8. Perennial flax (blue)
 9. Yarrow (rose)
 10. Azaleamums (copper, pink, and white)
 11. Snapdragons (pink and rose)
 12. Sweet William (wine and pink)
 13. Iceland poppies (lemon yellow)
 14. Columbine (pink)
 15. Clove pinks (wine and pink)
 16. Painted daisy (pink)
 17. Violas (assorted)
- Tulips (yellow, pink, and wine)
Lilies (Tiger, Regal)

became "our sand pile" and a patch of weeds "our flowers." That was a challenge. If those little girls could do so much with so little, so could we, even though we knew as little about garden making as they and had no idea what we would use for money. What we have accomplished in two years for \$67 may be no more

than thousands of others are doing, but it may encourage some who face what we were up against. Where did we get the money? As every gardener knows, when the gardening bug gets you, you manage somehow; you buy grass seed instead of giving that housewarming party, you live in slacks and dispense with summer finery, you don't spend money going places. We knew we couldn't possibly manage more the first year than part of the lawn, a fence, and some foundation planting, but we felt that the whole garden should be planned from the beginning. With the Rocky Mountains to look at, we rejected the customary poplars across the back in favor of shrubs there and down one side, the other to be perennial border in front of a simple rail fence—that type being chosen because it seemed safer than the usual pickets and because it cost us half as much! With the two-year plan in mind, we started on the back lawn, digging up all but the back fourth, which we left as a play yard for one year.

every member of the family can have a part of for whatever purpose he or she wants it. And if it attracts too many youngsters for the safety of my petunias, it keeps my children happy in their own yard. Came fall and the planting of one tree and part of our scheduled purchase of shrubs. Then friends took pity and contributed a variety of bushes and perennials, often leaving us to our own devices in planting them. In consequence—not knowing which were which and what their habits—you can imagine about what the result was. But, oh, what fun we had both doing it and, as we learned by experience, correcting our first mistakes! Now we have a border 65' x 5' that blooms from spring until frost—though we still use some annuals to fill gaps that perennials will ultimately fill. For the terrace the first summer we painted nail kegs white, padded the closed ends and covered them with blue oil cloth, and used a card table; also we built a lath trellis and planted gourd seeds, which gave us privacy in a hurry. Last summer we set out silver laces which, we are sure, will cover the trellis by "next year"—as every gardener says. Having no big garden investment to make, we bought a table and umbrella for the terrace, which make it just about perfect.

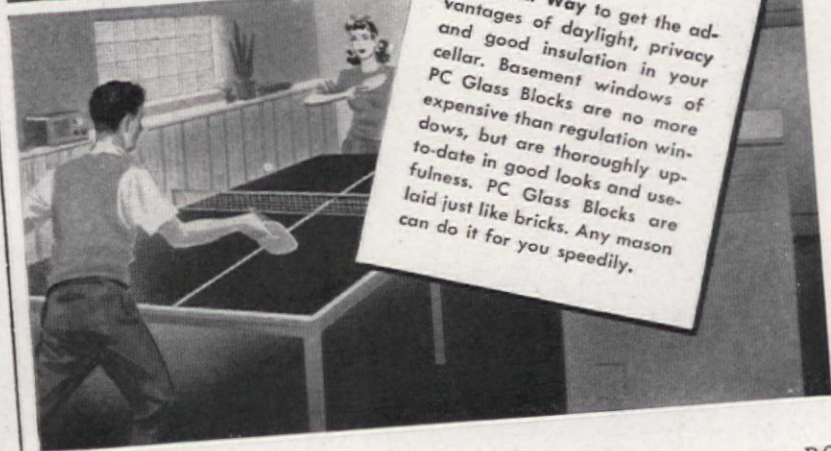
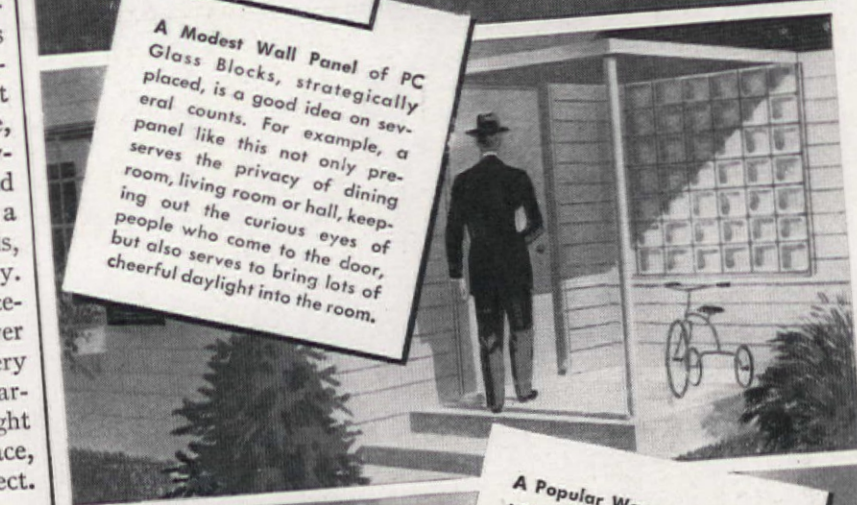
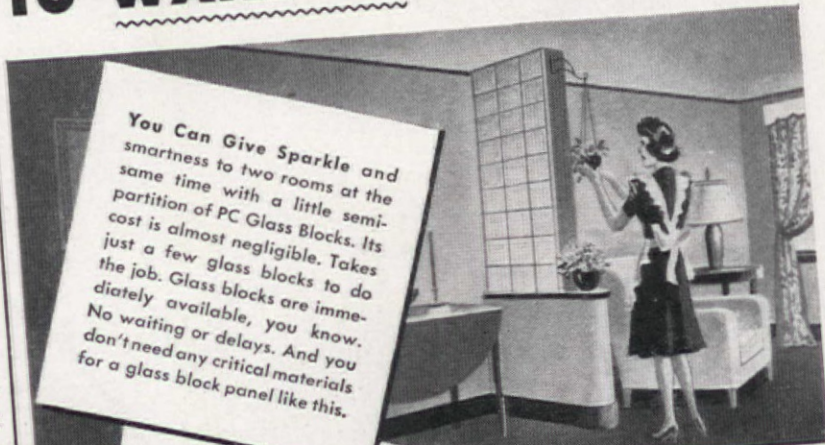
Fresh from his successful fence building, my husband tackled the pile of salvaged building material, and the girls think the finished product the most beautiful playhouse in the world. Certainly it fits into our plan of a garden that

INEXPENSIVE WAYS TO WAKE UP YOUR HOME

You Can Give Sparkle and smartness to two rooms at the same time with a little semi-cost is almost negligible. Takes just a few glass blocks to do the job. Glass blocks are immediately available, you know. No waiting or delays. And you don't need any critical materials for a glass block panel like this.

A Modest Wall Panel of PC Glass Blocks, strategically placed, is a good idea on several counts. For example, a panel like this not only preserves the privacy of dining room, living room or hall, keeps out the curious eyes of people who come to the door, but also serves to bring lots of cheerful daylight into the room.

A Popular Way to get the advantages of daylight, privacy and good insulation in your cellar. Basement windows of PC Glass Blocks are no more expensive than regulation windows, but are thoroughly up-to-date in good looks and usefulness. PC Glass Blocks are laid just like bricks. Any mason can do it for you speedily.



Our perennial border the second summer

ON GUARD
THE HOME FRONT
COOPERATING FOR VICTORY



What if the playhouse, made by a novice out of scrap lumber, is a bit lop-sided? The children consider it perfectly beautiful

A FEW PC Glass Blocks can work wonders in enhancing the charm, beauty and livability of a new, low-cost home. They are equally effective in making an old house look like new. Remember, these blocks are so inexpensive that you can use them for lots of remodeling tricks like those shown here, and still spend far less than the budget allowance for remodeling work

permitted by the Government. PC Glass Blocks are available—now—and require no critical materials for installation in your home. They come in three convenient sizes—6, 8 and 12 inch—and in eight attractive patterns. Send the coupon now, for our free, illustrated literature which shows some of the most practical and effective ways to use them to wake up your home at low cost.



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(The American Home Series of State Flower Prints)

Peach (*Prunus persica*), chosen in 1895 as Delaware's state flower



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Red Clover (*Trifolium pratense*), state flower of Vermont since 1894



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for Moisture
in Milk-Bone Tiny-Bits*

• Would you like to cut your dog's feeding bills . . . without cutting down on quantity or quality of his food?

Then buy Milk-Bone Tiny-Bits! They contain no expensive moisture . . . you simply add warm water, broth, vegetables, if you wish . . . and occasionally some meat.

Tiny-Bits are made with milk • high protein beef meat meal • whole wheat flour • yeast • minerals. Give dogs FIVE Vitamins: A, B₁, D, E, and G!

Your dealer has Tiny-Bits. Make them your dog's base food from now on!



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Send me FREE SAMPLE MILK-BONE TINY-BITS. (Please print. Paste coupon on penny postcard if you wish.)

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Plugs become loosened and electrical cords break with rough usage. That is bad at any time, but today it's disastrous. New cords are scarce. Be careful of all your wiring to get the best use of electricity during wartime. Keep extra fuse plugs handy. Use extension cords for more convenient use of lamps and appliances but don't overload one outlet.

Probably you'll want to improve your wiring after the war, so write now for General Electric's booklet on rewiring, "The Poor Wife's Revenge." It will help you plan. Address Section CDWG-267, General Electric Co., Appliance and Merchandise Department, Bridgeport, Conn.

GENERAL ELECTRIC

We're called "The Pioneers"



The small one came first



Where the big cabin began



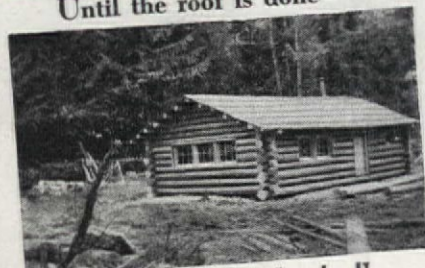
The first logs are laid—



And more are added—



Until the roof is done—



And the job is finished!



Finishing touches on the small cabin at the edge of the forest

NO, THE spirit of the pioneers has not gone the way of the dodo. It is still possible to "hew a home out of the wilderness" with little more than an ax, a saw, a hammer, and a strong back. We know, for we spent last summer doing it at a total cost of \$267.61 for land, materials, and such labor as we had to hire!

One doesn't have to live long in the Puget Sound country, with its broad salt water dotted with hundreds of islands of all shapes and sizes from rocky projections to large wooded expanses fringed with green, rolling farms, to begin longing for a place on an island somewhere. But in our case we foresaw obstacles. In the first place, we would have to do our own building with as little expense as possible. When we actually started looking around we bumped into another barrier: beach property was \$7.50 to \$10 a foot—completely out of the question on a university instructor's salary. That was a disappointment, but we soon decided that we could be just as happy in the woods if we could have ready access to the beach when we wanted it.

On the other side of the ledger, we had several points in our favor. First, we are both strong and healthy and better able to stand up under hard work than the average young couple. Secondly, Sverre, my husband, is well acquainted with the principles of carpentry and house construction, knows how to handle tools, and, most important of all, is an expert ax-man.

In December we finally found just the spot—Guemes Island, three miles wide and seven long, situated right in the harbor of Anacortes, Washington. We first went up there to visit my aunt and uncle, and through them we found Tony, our guardian angel, who was willing to sell us three acres of fine second-growth timber for the ridiculous sum of \$50 just because he liked us and wanted us to have a place there on the island.

Clearing the land looked like a pretty hopeless job at first, but then Sverre put his ax to work and I

soon learned to swing a brush-hook better than a broom. By spring vacation in April we had about a third of an acre "brushed out." During that week my uncle and Tony helped us fell the trees and cut the logs for our cabin (the stumps were blasted out later).

When school was out in June we really started to work on a 10' x 12' cabin to live in while we built the large one; for the time being we slept in a tent and ate with my aunt. In about ten days we had the walls up, the purlins laid (we used a Scotch roof), and the shiplap floor in. We had to lay the floor before the roof because the cedar shakes we had ordered were slow in coming. It should be done the other way, of course, but we were lucky enough to have dry weather during this part of the work.

The next two weeks were spent putting in the windows and the door, chinking and building furniture. We used 3 parts of lime, 4 parts of cement, and 12 parts of sand for the chinking, applying it from both sides so that it fused in the middle. Our furniture consists

made of two 12-inch boards, a small plywood table hinged to the wall so it can be let down out of the way, a driftwood bench, and a closet made from cedar siding that Tony had lying around, left over from his house. We got a cookstove for \$8 in a secondhand store and put it into the little cabin temporarily. There's a small heater there now, which makes it a very cosy and comfortable guest cabin.

BADMINTON COURT IDEA

Mark your badminton court with a thin mixture of cement. It lasts more than a year in some cases and can be removed easily when it finally cracks up like cake-icing. It won't hurt the ground any more than lime. Won't trip the player up like tape.

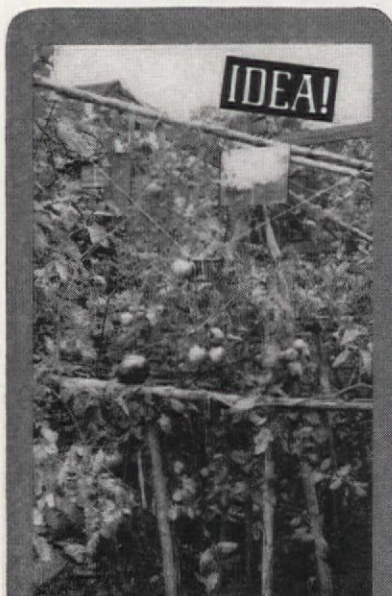
—RUTH RAINE

After a month we were ready to start our real job—the big cabin! If we hadn't had all those shining logs staring us in the face I think we would have rested on our laurels until next summer, but rather wearily we started plotting out our floor space for one large room 16' x 27' with a semi-partition 7 feet from one end. This time we put cement pillars at the corners and rocks in between. We also put in the cement footing for our fireplace before laying the base logs.

At last we had everything done except the fireplace. Again we started hauling sand, gravel, and rocks. We were afraid to tackle the actual building of the fireplace alone, but once more Tony came to the rescue. Under his direction we bought the proper materials and started to build. Three days later we had all the brickwork done and the rocks built up to the eaves.

Finally the big day arrived when we were to build our first fire—the act that really marked the completion of the cabin. Would it smoke? It did—and our hearts sank. It was as though the whole summer's work had been in vain. Then, as the chimney warmed up and the cement began to dry out, the fire started to roar and the smoke cleared away. We settled back and watched the flames, the light on the golden logs, the even rows of shakes above.

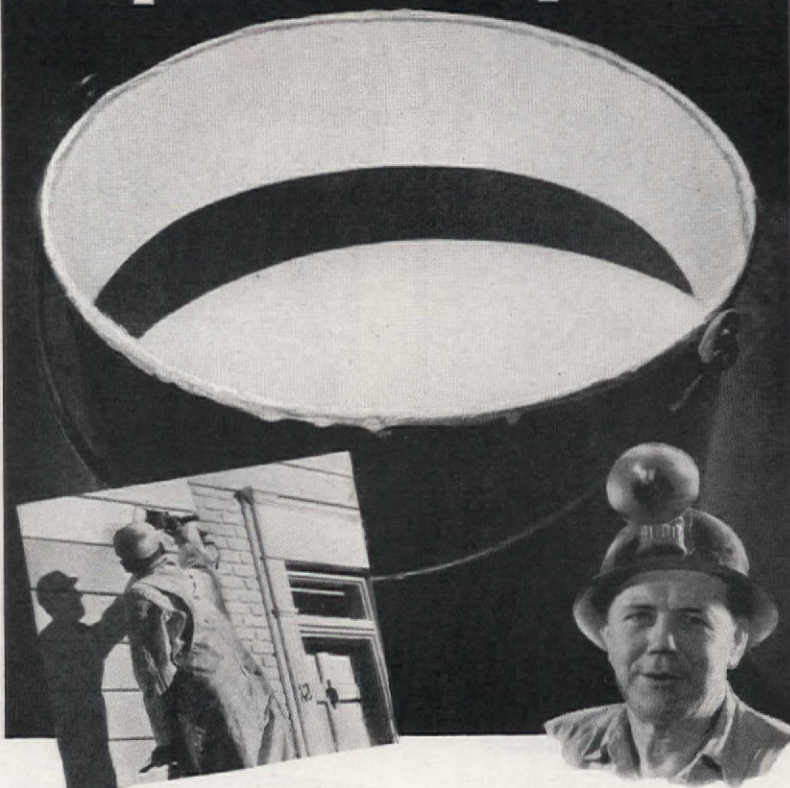
As the fire burned down our thoughts came back to realities. We had to pack! A whole summer's work, not one but two beautiful log cabins finished and waiting to be lived in, and we had to go back to Seattle! But just wait until next summer rolls around—we'll have an honest-to-goodness vacation!—MARGARET ARESTAD



Yes, it's done with mirrors—big ones or little ones, whole ones or in pieces—hung on strings or thin wires here and there in the fruit garden so that they swing and send flashes of sunlight in all directions. Robber birds just can't figure what it's all about, so they go away from there as fast as their wings will carry them.—MAY LEWIS

of double-decker bunks made of cedar poles, a large shelf with cedar poles on the sides and six shelves built of two widths of shiplap left from the floor, another long shelf

Now's the time to put on "war paint"!



THESE are fighting times—and it's every American's duty, to his country as well as to himself, to fight waste.

One way to do that is to make things last longer by taking the best possible care of them. And, when it comes to paint protection for your home, the way to use labor as well as materials to the best advantage is to paint with pure white lead paint.

This is true because white lead makes tough, weather-fighting paint that gives stout and enduring protection to the surfaces it covers.

Then, because the paint job itself lasts so long, white lead cuts painting costs by spreading them over extra years. *And in these days, there's no telling how long your next paint job may have to last!*

White lead is made from one of the most durable of all metals—lead. Like lead itself, it resists time and wear. It gives elasticity to paint—which prevents brittleness, cracking and scaling even

under the severest weathering effects of sun, wind, heat and cold.

Experienced painters recommend pure white lead paint because of its beauty and long service. Yet, the price of white lead paint is no higher than regular quality paints. It's one more case where the best is truly cheapest!

LEAD INDUSTRIES ASSOCIATION
420 Lexington Avenue, New York, N. Y.

CONSUMER'S INFORMATION

Pure white lead is sold by paint stores in two different forms: (1) as a paste, commonly known as "lead in oil," for use by painters and decorators in mixing their pure white lead paint to order for each job; (2) as pure white lead paint in ready-to-use form, in popular-size containers. You are not confined just to white—white lead can be tinted to a wide range of colors.

White lead is also the backbone of other quality paints. In buying exterior paint it is a safe rule to follow: "the higher the lead content, the better the paint."

FREE GUIDE TO BETTER PAINTING—Send today for valuable booklet "WHAT TO EXPECT FROM WHITE LEAD PAINT" containing complete information about low-cost quality painting on all types of surfaces.



You're money ahead when you paint with

White Lead



Tampax Cannot Chafe [worn internally]



**NO BELTS
NO PINS
NO PADS
NO ODOR**

PUT all that monthly-chafing worry out of your mind. Listen to the voice of experience and use Tampax for sanitary protection . . . Modern women all around you are discovering this wonderful invention of a doctor who realized what troubles a woman—especially housewives and "the girls at the office."

You need no belts, pins or pads. Also you need no sanitary deodorants, as no odor forms with Tampax. This dainty device consists of pure, surgical cotton compressed and sealed in one-time-use applicator. It is so perfected that the wearer actually cannot feel the Tampax. She can dance, play games, swim . . . use the shower . . . with amazing freedom. Tampax is so compact that disposal is naturally easy.

Regular, Super, Junior are the three sizes to meet all needs. (The new Super is about 50% more absorbent.) At drug stores, notion counters. Trial box, 20¢. Economy package of 40 gives you a real bargain. Don't wait for next month. Tampax Incorporated, Palmer, Mass.

**467,000,000
TAMPAX
MADE AND SOLD**



Accepted for Advertising by the Journal of the American Medical Association



AIR WARDEN



**ON GUARD
THE HOME FRONT
COOPERATING
FOR VICTORY**

F. M. Demarest



CLIFFORD PARCHER

YOU couldn't stand on your doorstep and toss a doughnut into the air without having it ring someone who is doing Civilian Defense work. But these patriotic-minded people enjoy a rip-snorting good time for a change from their duties, too. You could have this party for the wardens of your post, or let the invitations fall among the workers and non-workers in your circle of friends. It's still a good shindig even if none of your guests has any more acquaintance with defense work than seeing it mentioned in the newspapers.

The telephone is the easiest method of issuing invitations, but if you want to be different, send bids on red, white, and blue bordered stationery. Or, to go whole hog, cut out five-inch circles of dark blue paper and paste on white triangles with parallel crayon stripes of red. On the intervening white stripes you can write the facts about the party. (In case you're not of the initiated, the message will have been written on the symbol of the Air Raid Warden.)

After amusing yourself with the games described opposite, hold up a menu like the one shown above (Yellow Warning—Blackout Delight—First Aid Stimulant) and offer a prize to the person who writes down the best interpretations of the items listed. Our fare for hearty



Shindig



RUMOR-MONGER

guests, then have it whispered along from one to another until it has made the rounds. The last person made aloud what he has heard, and then the original story is read. The moral will be obvious! Example for rumor: "The Germans have established a secret base near the tip of Cape Cod. They have 2,371 soldiers there, a fleet of supply ships, and hundreds of tanks. Thirteen submarines are based there, and a large airplane field has been built and is being used by 293 planes just in from South America."

AN OLD but amusing stunt that points a worth-while moral. Write rumor in advance, a fairly complicated whispering your country. Now whisper this message to one of the



ON GUARD
THE HOME FRONT
COOPERATING FOR VICTORY

Canteen Race

ALL of the girls, supposed to be canteen volunteers, choose partners. Each worker is given a tumbler half full of ginger ale, milk, or some other liquid, and a teaspoon. When the starting signal is given, they start racing to see who can "spoon feed" every drop of the liquid to her partner first. Chief delight of this game seems to be in the guests' irresistible urge to giggle just before swallowing a crucial spoonful. This adds to the merriment, of course, but doesn't help make a winner! Try it on your thirsty pals.

Additional games on reverse side of each card



HOW YOU CAN HELP SAVE 6 MILLION POUNDS OF METAL

WHEN YOU GO TO BUY WINDOW SHADES

- ★ Famous CLOPAY window shades attach easily to old rollers
- ★ Use no vital metal, cloth, or other essential material



Even close up, these 15¢ CLOPAY Lintones look like expensive cloth shades

And CLOPAYs attach so easily to your old rollers. That saves a whole pound of metal for every 10 shades

I can brighten every window in the house for what I used to pay for one room



HOW MUCH METAL can America save annually by using old window shade rollers? Enough to build 430 light tanks or 200,000 machine guns.



CLOPAY WINDOW SHADES attach easily to old rollers with patented gummed strip. No tacks or tools needed.

OF COURSE, YOU WANT to keep your windows bright with crisp, new window shades. But even more, you want to help in the war effort. That's why you'll want to join the millions of smart American women who buy famous, thrifty CLOPAY shades. For although 10¢* and 15¢* CLOPAYs look like costly cloth shades, they require no cloth, use no metal or other most essential materials . . . they attach right to your old rollers. Get them at your 5¢ & 10¢, or neighborhood stores. For free color samples, write CLOPAY, 1201 Clopay Square, Cincinnati, Ohio. *36" x 6', ready to attach to roller

You'll also find CLOPAY LINTONES and CLOPAY Oil-finish WASHABLES on rollers at 29¢ and 45¢. But unless yours is a new home or your old rollers are worn out, you'll save the most for yourself and your country by buying "Shademoore" 10¢ and "Lintone" 15¢ shades, attaching them to your present rollers.

CLOPAY WINDOW SHADES

10c and 15c... same low price for 10 years



Keep home lights on as usual behind CLOPAY BLACKOUT SHADES

Light-proof. Easy to put up as any window shade. Only 39¢ up, complete on roller with hold-down brackets to prevent escape of light around window frames. Heavy opaque midnight-blue material. At 5¢ to \$1.00 stores, hardware and department stores. Write for sample swatch.

By OCD ruling, available only within 300 miles of coast, or in other "target" areas.

Wood Venetians are War Veterans. In Britain, they have helped protect lives and property from shattering glass.



Only Wood
Blends with Wood

"Man, what a vacation, just bumming, loafing, resting at home. Cool natural breeze that I can turn on or off. Light or dark room, just the way I want it. And it took just a part of our vacation money to put those Wood Venetian blinds all over the house. That's fifty-two weeks of enjoyment, for years and years. Oh well, ten o'clock, time for breakfast. Those Wood Venetians almost paid

for themselves this morning." Smart man, he invested smart money. Made his old home seem new again. Made his home worth more. He chose wood, for only wood blends with the things of wood that make a home so harmonious and restful. You can enjoy this summer in coolness and real comfort. Decide now. Insist on Wood Venetian blinds.

Wood Venetians

For free brochure, write Wood-for-Venetians Assn., 939 Russ Bldg., San Francisco, Calif.



You can recreate Early New England Charm so easily

NOWADAYS, it's so easy to let your guest room reflect your good taste and graceful hospitality. Yes—easy, and economical too! Why not let us help you decorate a room like this—and supply you with this charming Cushman Colonial Furniture, made as only Cushman makes it, with sturdy mortised and tenoned joints, scuffed and rounded edges, and a finish with a glowing maple lustre, produced through nine separate operations,

which neither ordinary liquids nor hot dishes can harm.

This "Molly Stark" suite was designed from priceless heirlooms treasured in old Bennington families since Revolutionary days. It will always remain in style and good taste, through generations to come. If you'd like a Cushman chair, desk, bookcase, or something else to fill a bare corner, we can show you pieces for any room in your house.



QUAINT COLONIAL FOOTSTOOL 17" x 18" x 7 1/2"

Special... only \$2.00

To show the beautiful Cushman Maple finish, here is a hand pegged "cricket"—authentic reproduction of the stools used by our Colonial forefathers. We'll send you one postpaid anywhere in the U. S. for only \$2.00 (add 25c for shipment West of the Mississippi).

Send a dime to cover mailing costs, (no stamps please), for the valuable 32 page illustrated book "Suggestions for Decorating a Colonial Home," full of ideas about arrangements, color schemes, period design, etc. (Booklet FREE with footstool.)

Cushman COLONIAL Creations

H. T. CUSHMAN MFG. COMPANY, Box 141, North Bennington, Vermont



appetites was creamed eggs on toast, devil's-food cake, and coffee. The whites of the hard-cooked eggs are in the cream sauce, and the yolks are chopped up and sprinkled over the top, thereby giving "yellow warning" effect. Or, you might try some kind of American cheese dish. You can't improve on the chocolate cake and coffee.



Delivering DAMAGE

(An American Home Game)

DAMAGE report messages are being delivered in spite of fact that water mains have burst and the area is so flooded that the only transportation is by boat. The boats which you produce at this point are large dishpans. Select two or three wardens, help them into their "boats," and have them race with other reports to the other end of the room. The winner of each heat competes with other winners for the prize offered to the fastest warden. This is good healthy exercise, and fun because it's both silly and competitive. Your main problem is to get dishpans big enough to fit your guests!

Additional games on reverse side of each card

(An American Home game)

THIS, too, calls for action. Line up two to four players, each armed with a table knife, and in front of each put a "bomb" which, curiously enough, will look exactly like an Idaho baking potato. Give the starting signal, and the race is on to see who can roll his potato to the other end of the room, finishing with it on an inverted plate, which has been placed on the floor for having as many "heats" as



BOMB disposal

for the purpose. A final winner can be established by having the old potato races you had in the third grade necessary. This harks back to the old potato

Home is where the Hartleys are



ON GUARD
THE HOME FRONT
COOPERATING
FOR VICTORY

—THEY'RE FROM MISSOURI!

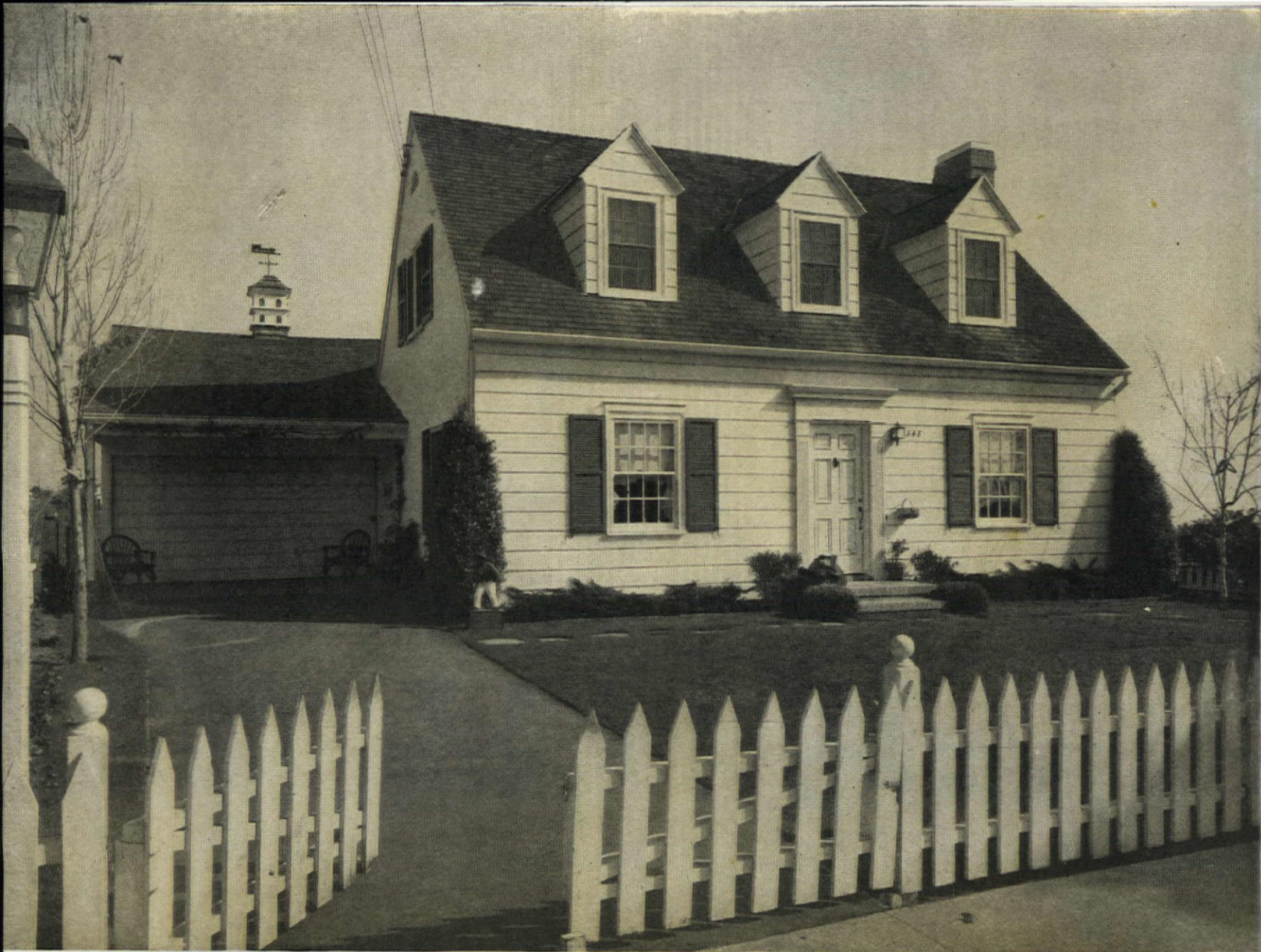
"Mrs. Hartley is the only woman I have ever seen use those old Middle Western pieces of walnut, especially the beds, with so much success."—MARTHA B. DARBYSHIRE

THAT'S where the Hartleys came from, but they don't need to be told a thing when it comes to making a home in sunny California or anywhere else! They came with plans for their little house that they'd been working on for two years. It was to be a story and a half, with second-story clipped ceilings, it was to have full dormers, a covered entrance from the garage into the house. The doorway was to be a gem of simplicity, authentic to the last panel.

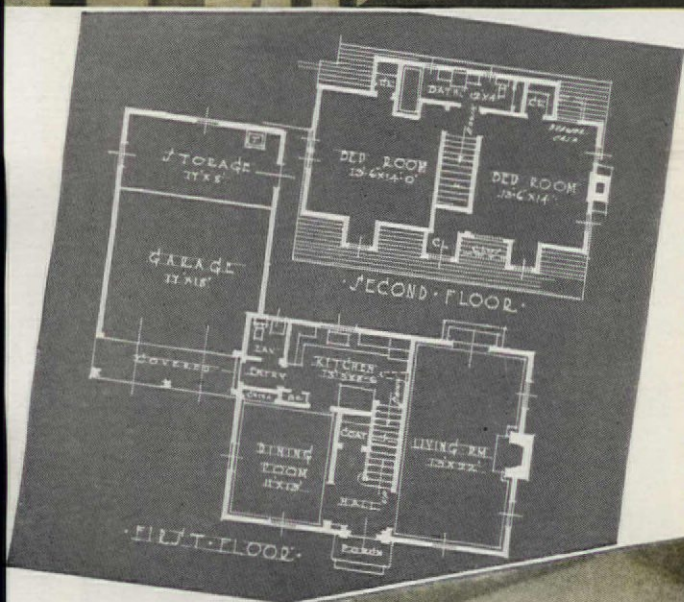
As it worked out, they had to do a bit of curtailment here and there so that, instead of an all-wood siding house, the side and back walls are of plaster, which adds much to the atmosphere. Well built and shining white, this little house holds more charm per square inch than you'd think possible to get into five rooms, but then, it's all in the way one does things, and Mrs. Hartley knows a secret.

When the house was finished, it was furnished, as you see it, not with new furniture from the shops, but with the lovely old walnut and cherry pieces that had been in Mrs. Hartley's childhood home, back in Missouri. So many of us, on the prophet-not-being-appreciated-in-his-own-home basis, rather thankfully left the furniture we grew up





Wilson Brothers, designers and builders



ON GUARD
THE HOME FRONT
 COOPERATING
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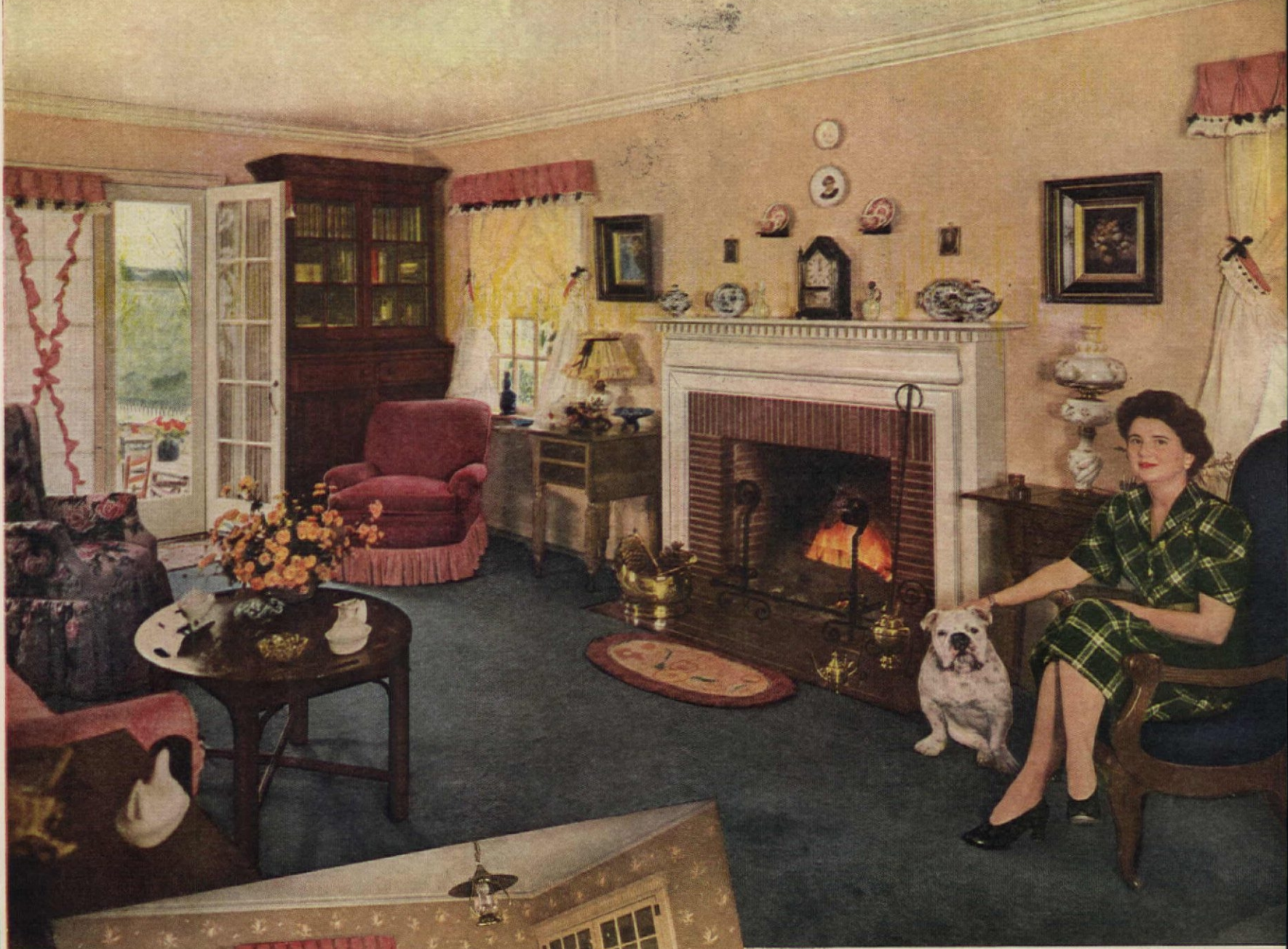
with and started out on our own. Not this lady! She loved these familiar things, loved them enough to want to go on living with them even if it did mean shipping them en masse halfway across the continent. True, they aren't collector's pieces of rare mahogany, but the walnut and the

cherry were carefully picked and as carefully pegged together by patient old cabinetmakers. So into this new California home came this bit of "Early Middle Western." The walnut has been refinished to bring out the beauty of the grain. Even the gold-leaf shadow boxes and the pair of blue and white gravy bowls made the long haul to take their places on the simple mantel.

Of course, there's nothing new about using antiques in decorating; it's how they're used that makes the difference. This furniture that had traveled all the way to the coast deserved a proper background which was going to dramatize its simple, solid dignity. Did Mrs. Hartley go out and buy expensive brocades and damasks? She did not! All the fabrics used in this gay little house are inexpensive cottons. Take, for instance, the candy pink valances, chair ruffles, and slip covers on the day bed. They're calico, and how they make the whole room sing, even with the weight of walnut and cherry to counteract. A cleverly planned balancing act!

In the sweet, sweet guest room, it's plaid taffeta broadcloth that does the trick with the capacious walnut bed,





Miles Berne photographs

This little house is one of the finest arguments we can think of for the well known adage, "there is beauty in simplicity," or that other, "home is where the heart is"



which most of us would have been glad to leave at home. Maybe you're already regretting that bed or that chest which you left behind in New England or Pennsylvania! All the furniture in this room was in Mrs. Hartley's own bedroom in her father's house. A walnut commode which also was part of this Middle Western room has been cleverly converted into a radio cabinet now in the hall.

So you see, geography doesn't really have much effect on beautiful homemaking, if the desire and the imagination are there. Missouri can move to California or Timbuktu, and if home is where the heart is, it won't make the least bit of difference.



Decorating, Dorothy Ames of Harry Gladstone Shop

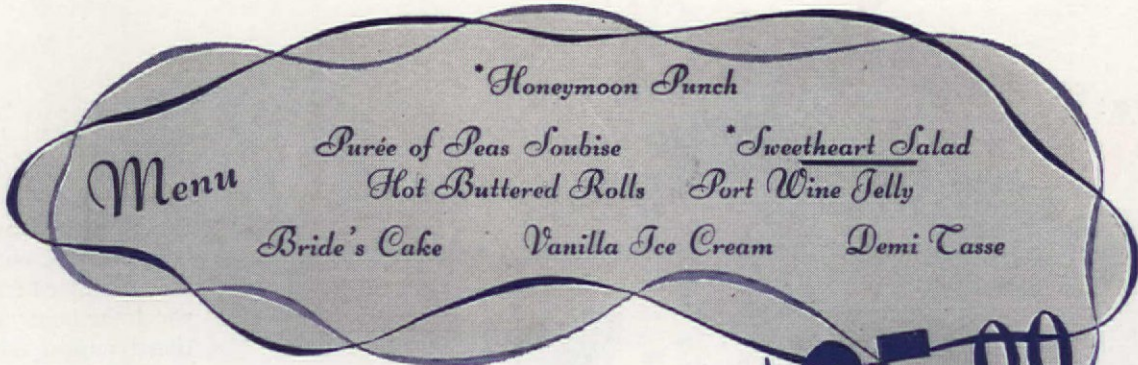


Gertrude Ayles' cloth, Reed and Barton's "Marborough" sterling, Pope Gosser white china plates, bride's and bridesmaid's dresses from Macy's in New York

This

F. M. Demarest





Menu

- *Honeymoon Punch
- Purée of Peas Soubise
*Sweetheart Salad
- Hot Buttered Rolls
Port Wine Jelly
- Bride's Cake
Vanilla Ice Cream
Demi Tasse



\$25⁰⁰

month it's for a wedding reception for 50! But with drama for today's gallant young couples

THE bride always wears white, of course. But then add her young man resplendent in his summer white officer's uniform. Plus an all red, white, and blue table, from the white bride's salad surrounded by cubes of port wine jelly to the handsome cloth made of one red, one blue, and two white squares. And the traditional bride's cake, placed on a toy drum. There's the call to colors, symbolic of an extra large portion of courage and faith in the future. There's drama for you, a beautiful send-off for a gallant young couple just beginning their life together.

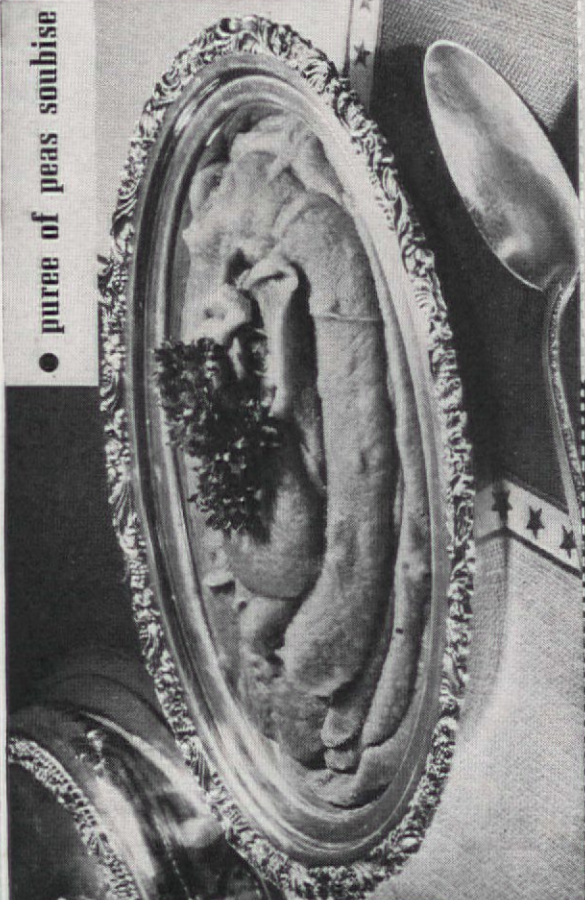
This wedding reception was staged at Herman Smith's country house in Connecticut, and you see the master's touch in every detail, even the bright red geraniums in baskets hanging on the whitewashed wall behind the table. Most amazing feat, though, is the budget food, good as anything the gourmet society ever dreamed up, pleasing alike to the fourteen-year-old kid sister, her dignified grandmother, the handsome guests. Easy to prepare, too.

Since chances are you'll have to plan such a wedding to fit in with a sudden leave, and certainly you won't be sitting around with time on your hands in the meantime, we've kept the necessary preparations simple. Effective and dramatic and all that, but with no tiresome, fussy details that seldom are noticed anyway, and right now certainly aren't worth the time and effort. It's done on a strict budget, too, with \$25 serving all fifty guests to fine food. But nevertheless it's a beautiful affair, and our bride, in a fresh white cotton piqué that will be her best dinner party dress for years to come, is lovelier, we think, than one done up in a hundred dollars' worth of cream-colored satin never again to be worn and enjoyed.

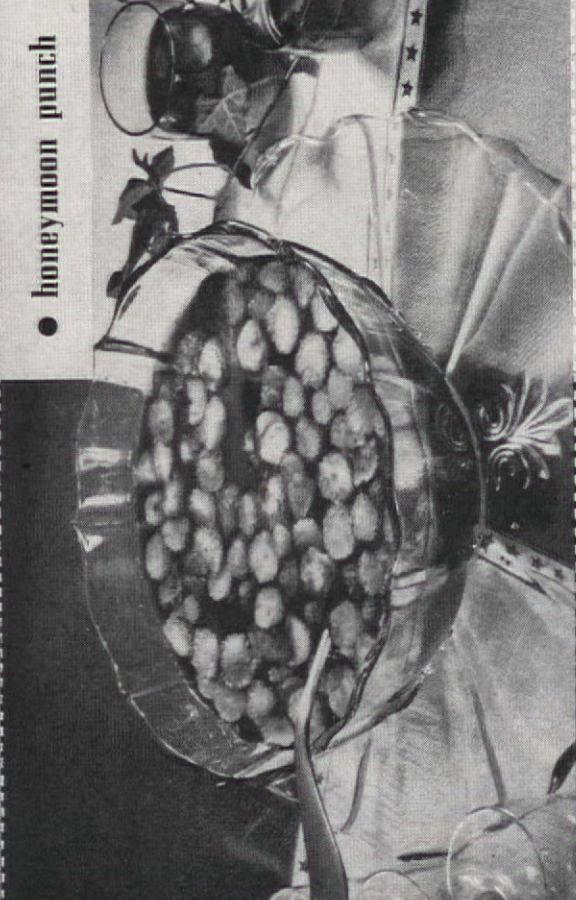
That sweetheart salad is your favorite chicken salad dressed up as never before with diced celery, apples, and hard-cooked eggs, but Mr. Smith has a trick in the right proportions (especially enough apples), and finishes it off with chunky squares of port wine jelly to balance a delicate flavor. Along with this, something hot—purée of peas soubise, which starts out as condensed pea soup, to which you add minced sautéed scallions, then heat the whole business. Nothing could be simpler, and nothing could more easily convince the guests that you personally had puréed and seasoned each individual pea. Within the same rock-bottom budget limit you can also have the cooling punch, of cider, orange, pineapple, and cranberry juices in an iced-tea base. To pretty it up have strawberries floating around on top. Grand finale is bride's cake and ice-cream.

* From the American Home Basic file

Recipe printed on back of each photograph



● purée of peas soubise



● honeymoon punch



● sweetheart salad

Planning



Dana B. Merril

YOUR

Canning

Your Victory garden will help keep your family well fed all winter, too, if you plan your canning to make use of all your excess vegetables and fruits. We give you sugarless canning

THIS year, even if you have never so much as made a glass of grape jelly before, you'll be wanting to can or preserve some of the excess fruits and vegetables from your Victory garden. But unless the rules are followed, your efforts, instead of producing successful results, may be wasteful of both food and time.

First of all, because you are in the canning spirit, don't go overboard and plan to can everything. Glass jars are precious this year and should be filled only with the food your family really likes and will eat. It's wasteful to use food, jars, and time on products which your household will

sniff at instead of enjoy later. Mrs. Helen Bridge Wingert says, "Canning for a family of five last summer, without benefit of a home garden, netted a \$75 war savings bond. Having on hand ample supplies of canned fruit and vegetables which the family likes was an additional reward for my work."

According to Mrs. Wingert, planning your canning is a real challenge. Here is what she advises: List all the foods your family likes and make an estimate of what it will consume during the months when fresh fruits and vegetables are not so easily available. Consider the kinds and amounts of food necessary to feed your family adequately, and with proper regard for the vitamins and minerals essential for health. If you do not have a garden, buy carefully, so that the money saved will be worth the effort involved. It may seem like extra work, but keeping a record of costs will be well worth while. You'll get greater satisfaction from your canning if you can tell to a penny just what you have saved by your preliminary effort.

Mrs. Wingert figures her family needs for one year to be 209 jars of fruits and 346 jars of vegetables, as follows: **FRUITS**—36 qts. rhubarb and strawberries, 36 qts. rhubarb and pineapple, 5 qts. strawberry juice, 24 qts. cherries, 24 qts. plums, 12 qts. blueberries, 12 qts. apricots, 24 qts. peaches, 24 qts. pears, 12 qts. grape juice. **VEGETABLES**—36 pts. peas, 36 qts. corn, 24 qts. string beans, 12 pts. lima beans, 12 pts. vegetable mix, 48 pts.

Photograph printed on back of each recipe

● **purée of peas soubise ("quickie")**

INGREDIENTS
 Condensed cream of pea soup... 3 cans (10½ oz.)
 Scallions... 3 small
 Margarine... 4 tbsp.
 Green coloring

50 SERVINGS
 25 cans (10½ oz.)
 1 bunch
 1 lb.

REMOVE pea soup from tins and place in top of a large double boiler. Chop scallions fine and cook in 3 tbsp. margarine until yellow and tender but not brown. Add to soup with remainder of margarine. When well heated, stir and add green coloring drop by drop, stirring well after each addition until color is like that of fresh green peas. Serve hot.

An easy way to make puréed peas without fuss and bother.

168 cal. per serving. Source of vitamin A and B complex.

Recipe submitted by HERMAN SMITH
 Tested in THE AMERICAN HOME KITCHEN

● **honeymoon punch**

INGREDIENTS
 Fresh strawberries... ½ pt.
 Sugar... ¼ cup
 Freshly boiling water... 1 gal.
 Tea... ¼ cup
 Honey... 1 pinch
 Sweet cider... 2 tbsp.
 Orange juice, canned or fresh... ½ cup
 Canned pineapple juice... ½ cup
 Bottled cranberry juice... ½ cup

Preparation time: 15 min. for 6

CLEAN, hull, and slice strawberries. Sprinkle with sugar and let stand for 1 hour. Pour boiling water over tea in scalded bowl or pot and let steep for 5 min. Strain and dissolve honey in hot tea. When cooled, add cider and orange, pineapple, and cranberry juices. Place a large piece of ice in punch bowl and pour punch over it. Add strawberries for garnish.

84 cal per serving. Source of vitamins A, B complex, and C.
 Tested in THE AMERICAN HOME KITCHEN

● **sweetheart salad**

INGREDIENTS
 Fowl (chicken or turkey)... 1½ cups (3 lb.)
 Celery... 1½ cups
 Onion... 1
 Eggs... 4
 Apples... 1½ cups
 Mayonnaise... ½ cup
 Salt... 1 tsp
 Vinegar... 2 tbsp.
 Boston lettuce

Preparation time: 30 min. for 6
 Cooking time of chicken not included

PLACE fowl in kettle, nearly cover with water, and add tops of celery and onions. Cover and simmer until tender. Chill, cut from bones, and dice. Hard cook the eggs, chill, and chop coarsely. Wash and dice the celery; peel, core, and cube apples. Mix mayonnaise, salt, and vinegar together. Mix lightly fowl, celery, apples, eggs, and mayonnaise mixture. More salt may be added according to taste. Pile on platter; garnish with leaves of lettuce and cubes of port wine jelly. Chill thoroughly before serving.

Save stock in which chicken was cooked, as it makes an excellent soup or flavoring.
 280 cal. per serving. Source of vitamins A, B complex and C.

Submitted by HERMAN SMITH
 Tested in THE AMERICAN HOME KITCHEN

dill pickles, 10 pts. sweet pickles, 84 pts. tomatoes, 84 pts. tomato juice.

The next thing Mrs. Wingert does, after making out such a working guide, is to plan methods of canning and preserving to be used. She checks the number of glass jars on hand and storage space available. For storage space, select a cool spot and one that is accessible. Put up shelves if necessary, and either paint or cover them with paper.

If you want to economize even more, organize your friends or neighbors into a cooperative canning club and buy all your products and jar equipment in larger quantities. A laundry converted into a canning room, where you can meet for your canning sessions, is advisable. And another bit of advice is to get as a leader an expert in canning or a teacher who

Fruit		What to do with it	
Apples	Sauce. Dry. Store.	Butter	
Blueberries	Sauce.	Jelly. Preserves	
Cherries	Sauce. Dry.	Jelly. Preserves	
Cranberries	Sauce. Dry.	Jelly. Preserves	
Currants	Sauce.	Jelly	
Grapes		Jelly. Preserves.	Juice
Peaches	Sauce. Dry.	Jam. Preserves.	Butter
Pears	Sauce. Dry.	Preserves	
Pineapple	Sauce.	Preserves	
Plums	Sauce. Dry.	Preserves. Butter. Relish	
Raspberries	Sauce.	Jam	
Strawberries	Sauce.	Jelly. Preserves	

Photographs: lower left, courtesy Certo; lower middle, R. M. Glasgow; lower right, Dana B. Merrill



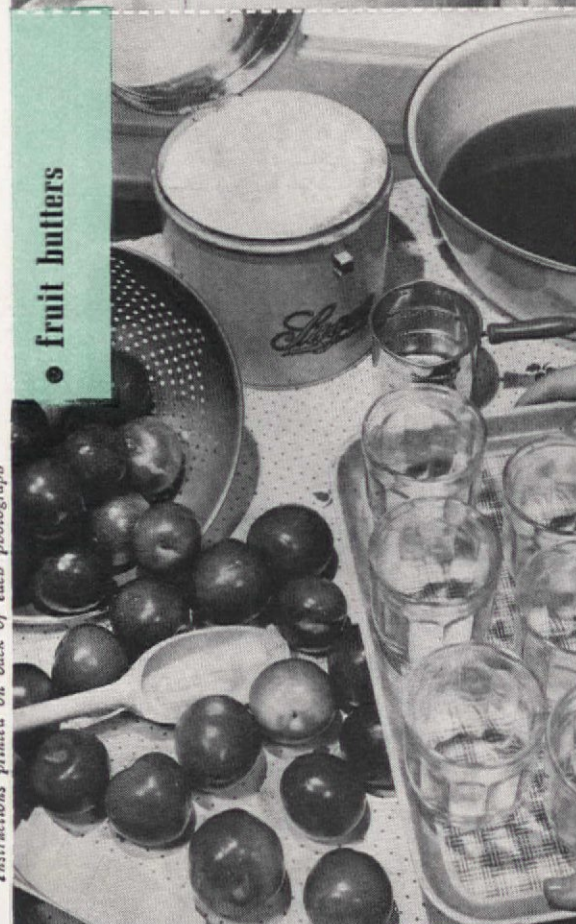
open-kettle method



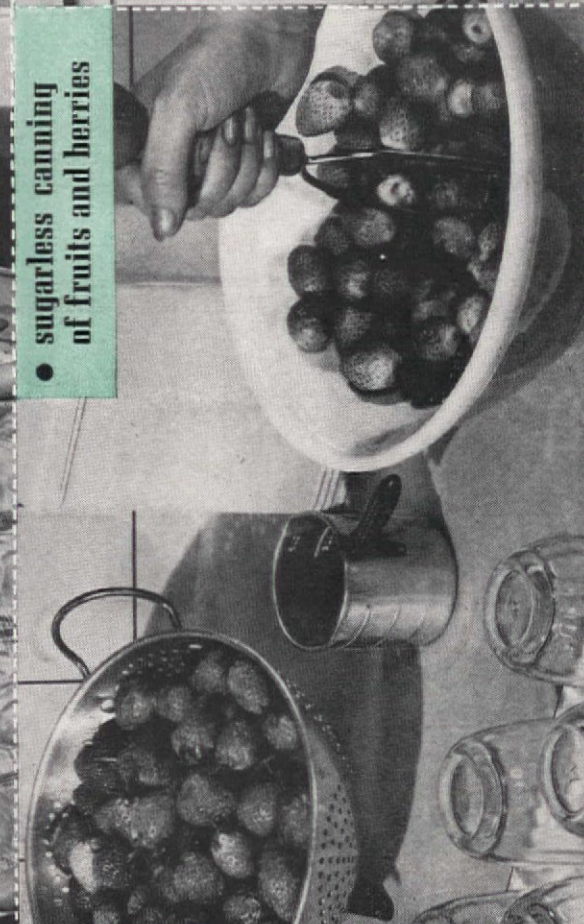
steam-pressure method



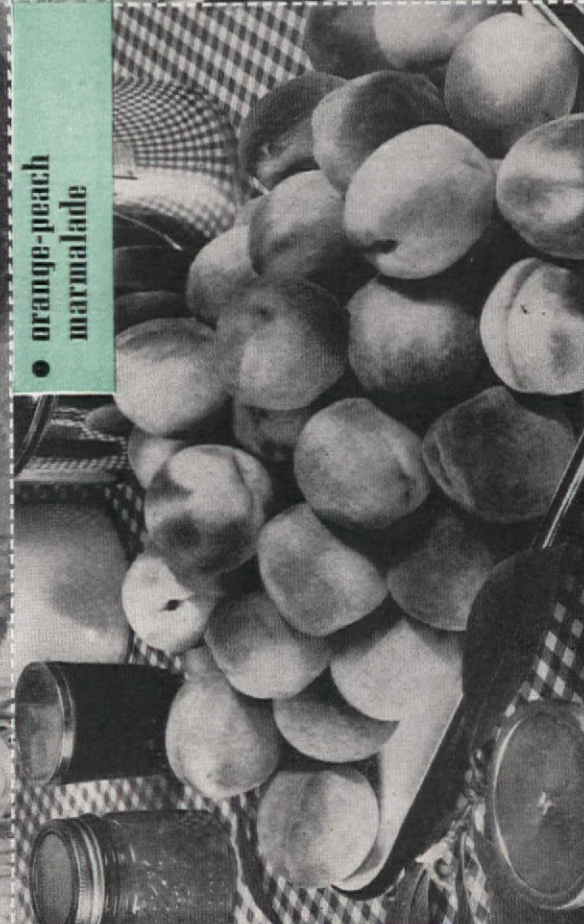
oven method



fruit butters



sugarless canning of fruits and berries



orange-peach marmalade

Instructions printed on back of each photograph

● orange-peach marmalade

12 medium-sized peaches
3 medium-sized oranges
Peel from 1½ oranges

WASH, peel, and pit peaches. Peel oranges, and grind peaches, oranges, and orange peel. Measure into a large preserving kettle and add an equal amount of sugar. (If fresh cherries are used, add them at this time, too, but if the cherries are canned add half way through the cooking period.) Bring to boiling point slowly and boil rapidly until thickened—approximately 25-30 min. Stir occasionally to prevent burning. Just before removing from heat, nut meats may be added. Pour into sterilized jars and seal. Makes 9 glasses (6 oz. size).

658 cal per glass with nut meats. Source of vitamins A, B complex and C.

Courtesy of
KERR GLASS

Tested in
THE AMERICAN HOME KITCHEN

● sugarless canning of fruits and berries

FRUITS used for pie making or for sauces may be canned without addition of sugar. Juicy fruits, as berries, cherries, currants, and plums, should be canned in their own juices. Water is not required. Berries or fruit are cleaned and prepared for cooking. Then simmer from 2 to 4 minutes and pour immediately into hot sterilized containers, seal, and process in hot water bath as directed.

For apples, peaches, and pears or other less juicy fruits, some water is required. Prepare for cooking and add just enough water to prevent sticking or enough to make a sauce. Precook for 5 minutes and pour into sterilized containers. Process in hot water bath, following chart for correct length of time.

Test jars carefully, as having a perfect seal is very important when using this method of canning.

If you plan to use these fruits or berries as a sauce, we suggest that you open them at least half an hour before serving and add sugar to taste.

Tested in
THE AMERICAN HOME KITCHEN

● fruit butters

ONLY the ripe, firm portions of the fruit should be used. Wash thoroughly and prepare as follows:

Apples: Quarter and leave skins on. Cook equal amounts of fruit and water.

Apricots and peaches: Scald and remove skins and pits. Crush and cook.

Grapes: Remove from stems and cook.

Pears: Remove stems, quarter, leaving cores and skins intact. Add half as much water as fruit and cook.

Plums: Remove pits, crush, and cook.

Cook fruit until soft, stir frequently. Press through colander; measure. To each qt. pulp, add 1 cup sugar, ¼ tsp. cinnamon, ¼ tsp. nutmeg, pinch of salt. Boil rapidly, stir constantly. As butter thickens, reduce heat and cook until no liquid separates from pulp when small amount is poured on cold plate. Pour butter immediately into sterilized containers and seal. Other spices or larger amounts may be added as desired.

Tested in
THE AMERICAN HOME KITCHEN

● oven method

USE this method only for fruits, including tomatoes; it cannot be used for non-acid vegetables and meats. Use oven with temperature control or oven thermometer. (Double check oven temperature before starting, as accuracy is essential.)

1. Prepare fresh fruit. Cook until thoroughly heated and pack into sterilized jars.
2. Add liquid or syrup. For thin fruit syrup use 1 part sugar to 4 parts water; for medium syrup, use 2 parts sugar to 4 parts water; for thick syrup use equal amounts of sugar and water.
3. Leave 1 inch space in jar to allow room for boiling.
4. Preheat oven to 275°; do not use top unit. Set jars 1 inch apart directly on wire racks or on cookie sheet which does not touch sides of oven.
5. Process required length of time:

Apples, apricots, cherries, peaches, plums, and strawberries for 35 minutes. All berries, currants, and rhubarb, 25 minutes. Tomatoes, 45 minutes. Pears, 50 minutes.

6. Remove jars from oven. Tighten covers. Cool. Test seal. Store in cool place.

From THE AMERICAN HOME KITCHEN

● steam-pressure method

USE only this method for processing all non-acid vegetables and meats. Follow manufacturers' directions carefully for length of time and desired pressure to process foods.

1. Precook vegetables according to manufacturers' directions. Pack food hot into clean, hot jars.
2. Add salt and hot water or liquid from vegetables to one inch from top of jars.
3. Place jars on rack in pressure cooker containing two inches of water. Leave ample space between jars for free circulation of steam. Adjust lid and fasten lugs. Bring up pressure and process jars length of time according to manufacturers' directions.
4. After processing time is completed remove pressure cooker from heat. Allow indicator to return to zero. Open petcock gradually. Be sure all steam has escaped before lifting lid. Caution: Tilt lid toward you, so any escaping steam does not burn face.
5. Remove jars from cooker. Tighten covers. Cool carefully. Label and store in a cool place.

From THE AMERICAN HOME KITCHEN

● open-kettle method

THIS method may be used only for fruits, including tomatoes.

1. Prepare fresh fruit for canning. Measure, put into kettle of granite, enamel, aluminum, glass, or steel (not iron or tin) and add sugar or syrup for desired sweetness.
2. Boil fruit for several minutes or until firm fruit is softened.
3. Quickly fill sterilized jars, one at a time. Fill jar to top and be sure no air bubbles are left in jar. Seal each jar immediately.
4. Cool jars carefully. Test for seal. Label before storing in a cool place.

fruit juices:

1. Ripe fresh fruit yields better flavored juice. Use grapes, moderately tart apples, loganberries, blackberries, raspberries, plums, or tomatoes for juice.
2. Heat the prepared fruit until soft. If desired, add a small amount of syrup or sugar which will help to retain color and flavor, though it is not necessary.
3. After fruit has cooked, strain or filter. Bottle in sterilized bottles. Cap. Pasteurize filled bottles in hot water bath with water completely covering bottles. Keep temperature of water to 175-185 degrees (just below boiling). Cook for 30 minutes.

From THE AMERICAN HOME KITCHEN

Vegetable

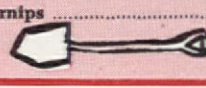
What to do with it

Asparagus	Can				
Beans, string	Can	Salt			
Beans, lima	Can	Dry			
Beets	Can	Brine	Store	Pickle	
Cabbage			Store	Kraut	
Carrots			Store		
Onions			Store		Pickle
Parsnips			Store		
Peas	Can	Dry			



ON GUARD
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Peppers	Brine	Pickle
Potatoes	Store	
Pumpkin	Store	
Rhubarb	Can	
Rutabaga	Store	
Spinach and other greens	Can	
Squash	Store	
Sweet corn	Can	Dry Salt
Tomatoes	Can	
Turnips	Store	



Relish
Relish

Photograph printed on back of each recipe

really will help you with your canning problems. Farm women have always known the pleasure of sharing equipment and helping with work. Urban women can, too.

GLEANED from state and government bulletins on "what to do with surplus foods" we give you these rules for conservation:

1. Plan for methods other than canning. Store root vegetables which will hibernate, such as potatoes, carrots, beets, onions, parsnips, rutabagas, turnips. Pumpkins, squash, apples, and winter pears are some other items that can be successfully stored in cool cellars, in above-ground mounds, or in underground pits or trenches.

2. Drying foods is another method and we plan to give you more detailed information next month on how to construct your own dehydrator, how to dry corn and other foods successfully.

3. Some foods, such as cabbage and cucumbers, are "put down" in brine. By this method you can make good home-made pickles, and kraut out of cabbage.

4. If a freezer locker is accessible, you will be freezing some of your surplus fruits, vegetables, and meats. Instructions for such a method can be obtained from your county home demonstration agent.

5. There are still some foods which can be successfully preserved only when put into cans or glass containers. For those who can in tin, we are not offering advice. Newcomers will not use this method because the equipment is not now available. Supplies are being retained for those who already have such tin can sealers. Glass containers, however, are available. So, if you have been saving them, check over your supply now, along with other necessary equipment, and be ready to can when the fruits and vegetables are in season. Discard defective jars. Use those without covers for jellies and jams which may be sealed with paraffin, for relishes and pickles which do not require a tight seal.

6. Because this is no time to waste food, ingredients, or jars, can only foods which will be used and not just stored and then thrown away because the family doesn't like them.

7. Follow specific directions for best results. Home experiments cost time and food. Follow manufacturers' directions whenever they are given; reliable recipes always.

8. All foods cannot be canned by the same method. Use the hot water bath or oven method for fruits and tomatoes (called acid foods) only a pressure cooker for

non-acid vegetables and meats; and all fruit juices, when bottled, should be pasteurized in a hot water bath. (See page 48.)

9. Can only *fresh* fruit and vegetables. "Two hours from garden to the container" is best. Vitamin content is lost while fruits and vegetables stand around waiting to be processed. Can only a few jars every day. Canning doesn't have to be an all-day event with disruption to the whole family living plan.

10. When using the canned foods, serve all of the juice or liquid, too, as it is rich in the essential minerals and vitamins.

11. Use granite, enamel, shiny aluminum, glass or steel pots (no iron or tin) for open kettle method of preserving fruits.

12. Fruits may be canned without sugar, adding necessary sweetening when jar is opened, or in a very thin syrup, using the proportion of one cup of sugar to four cups of water or juice. Cook only until sugar is dissolved. It's better to prepare the syrup in advance to prevent any delay. Canning either with or without sugar is satisfactory and if you prefer a syrup it doesn't have to be the thick kind. When canning without sugar, can only as much fruit as you will use during the winter months. Examine jars after they are stored, just in case any leaks have developed.

13. Cool jars carefully and quickly, but do not set in a draft.

14. Adopt a systematic method of labeling jars with name of fruit, how prepared, and date of canning.

15. Arrange canned foods so they will be easily accessible and adopt a systematic storing method.

16. Two cups of corn syrup may be used to replace two cups of sugar in recipes when fruit pectin or powdered fruit pectin is used.

The amount of natural pectin in fruit decreases as the fruit ripens, so, if fully ripe fruit is preferred on account of its flavor, the addition of commercial pectin is advisable when making jelly. It's a true conservation measure which will insure that all your sugar, fruit, and fuel won't end up in the catastrophe of "runny" jelly.

FOR further specific canning instructions, we recommend Ball Blue Book, Ball Brothers Company, Muncie, Indiana; Kerr home canning book from Kerr Glass Manufacturing Company, Sand Springs, Oklahoma, or Huntington, West Virginia; and Home Canning of Fruits, Vegetables, and Meats (U. S. Department of Agriculture Farmers Bulletin No. 1762) obtained by writing Superintendent of Documents, Washington, D. C.

MAKE YOUR SUGAR GO HALF AGAIN TO TWICE AS FAR

When You Jell Fruit Juices This CERTO Sugar-Saving Way!

... Says **JELLY-CHAMPION MRS. OSCAR VIK**, who won 33 firsts at three 1941 Iowa fairs for sweet spreads—5 for jelly alone at the Iowa State Fair! All entries were made with Certo!

Smart women everywhere are doing it!

Jelly-makers, here's a way to make your sugar go up to *twice as far* in jelly-making, with Certo! Already thousands of up-to-the-minute women are using this new plan successfully—and you can, too!

Easy as 1-2-3, this way . . .

Simply substitute light corn syrup, such as Karo (Red Label), for two of the cups of sugar—and no more—in any Certo recipe. Think how much farther your sugar will go!

For instance, in popular strawberry jam, you'd ordinarily use 7 cups of sugar—and get 10 glasses of finished jam, simply by using Certo. And now we have discovered that under this marvelous Certo plan for saving sugar, you use only 5 cups of sugar, plus the 2 cups of corn syrup—and get 12 glasses of rich, delicious jam! That's two-thirds more glasses per cup of precious sugar. In fact, with *all* Certo recipes, this plan makes your sugar go half again to twice as far as before.



THANK YOU, CERTO!
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Use Certo, the pectin choice of jelly champions!

But remember, this clever sugar-saving plan calls for the use of Certo. For with Certo's half-minute boil for jellies, a minute or so for jams, all the good ripe fruit with all its lovely flavor and color stays right in the pot for jelly—doesn't have time to boil away in steam!

80 tested Certo recipes on every bottle

So you'll know how to handle each individual fruit *just right*, every Certo bottle brings you a handy booklet of 80 separate, tested jam and jelly-making recipes. The substitution of 2 cups of light corn syrup will work perfectly with any of them. Just make sure Certo is the pectin you use! Get Certo now!



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"Say, house, your stucco's very sound, A way already has been found To bring your beauty back again, And keep you new thru wind and rain. Just leave the business all to me— I'll make you young again—you'll see."

"Now look, friend Joe and Mrs. Joe; I'm Bondex, just the guy to know. I'll make your stucco sparkling white, I'll also make it watertight. I'll take all weather in my stride, And keep you happy, here inside."

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Company



SARAH SHIELDS PFEIFFER

"COMPANY is like cake," John observed philosophically one night. "People in our circumstances can't keep it and enjoy it, too. Yet I'd like to have Dave and Irene Wheeler visit us for a week end so Dave and I could discuss business. Oh, well—we'll forget about the whole thing. It's not so important."

There was a challenge in his words. And truth, too. We were Southerners who grew up amid constant visiting and entertaining, but now we were transplanted to a big city where customs were different. Our children were too small to help or be left alone. We had a guest room but only one bath. And we had a high school girl come in to look after the children afternoons and do dishes at night.

"Yes, company is like cake," I said thoughtfully, "and my best cakes are made when I assemble all the ingredients before mixing. So why not do the same with company? Let's try it, anyway!"

From the trial and error of past entertaining and the mixed joys of visiting, we compiled a list of details to check over before anyone left our latch string. Of course, our system isn't designed for entertaining Great Aunt Susan, who wants to go sightseeing all day and be in bed at nine. It's for friends of our own age who like parties and conversation and a bit of gaiety on a limited income. And it allows us to have our guests and enjoy them, too, which after all is the aim of hospitality.

We decided to test our plan by inviting Dave and Irene for a definite period of time—from Friday afternoon to Monday morning. That prevented the uncomfortable feeling and uncertainty of answer when someone asked them (as they always do!) how long they were staying.

When Irene wrote an enthusiastic "Yes," our next step was to plan a party. If we gave it the last day of their visit, John and I would spend busy hours in the kitchen when we'd rather talk with them. We decided to give the party within a few hours of their arrival and have the refreshments ready beforehand. A buffet supper at seven or a bridge party at eight is easiest in our household. The children can be fed, bathed, and tucked into bed by that time, leaving our company an uncluttered

bathroom and an hour to unpack and dress. As soon as we agreed upon a buffet supper on Friday night, I telephoned the friends whom John and I thought would be most agreeable and interesting. Because they knew far ahead, several of them planned parties to help entertain them, too.

My "follow-up letter" was designed to reach Dave and Irene before they took their suitcases down from the closet shelf. I suggested a time for them to arrive and gave clear directions. I mentioned plans for our party, a ball game Saturday afternoon, a bridge party Saturday night and a small tea on Sunday.

Looking for party fare that won't tie you to the cook stove after your guests have arrived? Here are six glamorous solutions



Sketches, Dorothy Wende

is NOT like Cake

YOU CAN HAVE IT AND ENJOY IT, TOO!

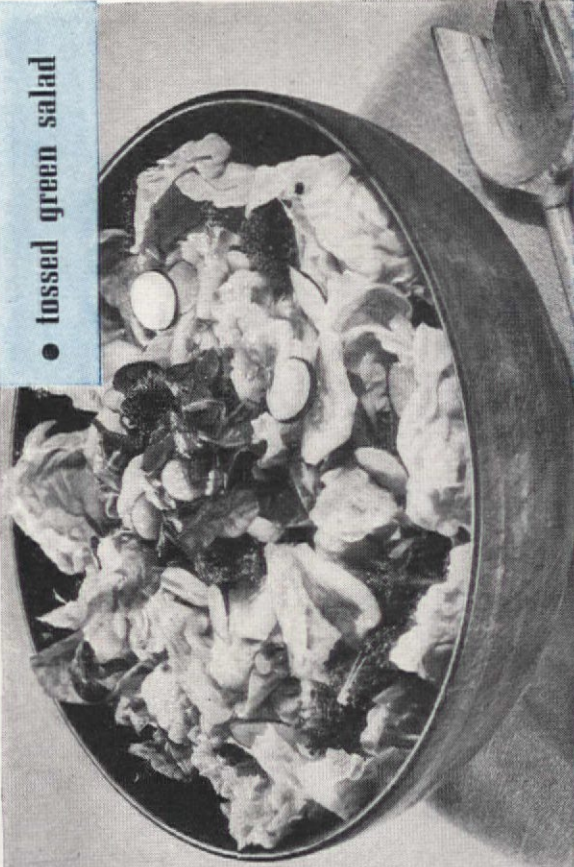


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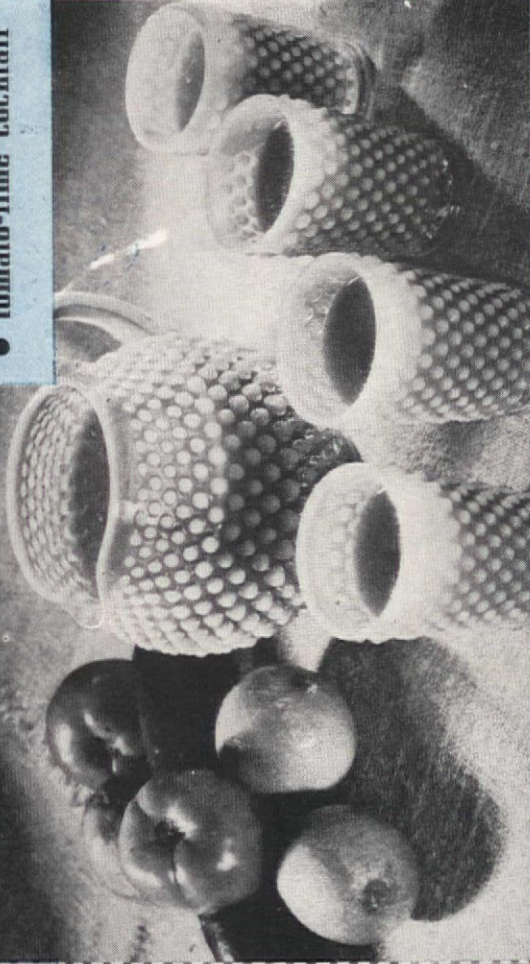
F. M. Demarest

Recipe printed on back of each photograph

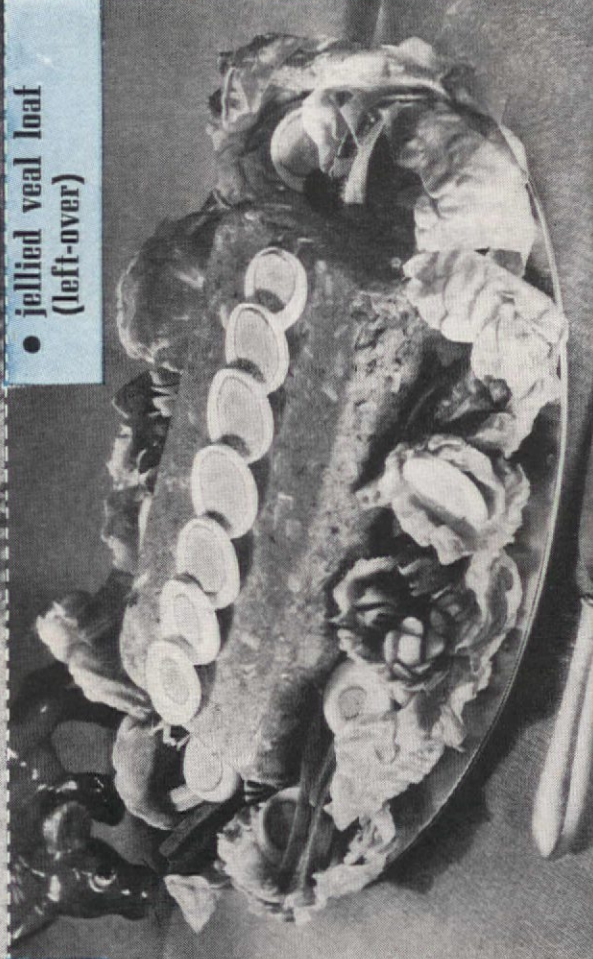
● tossed green salad



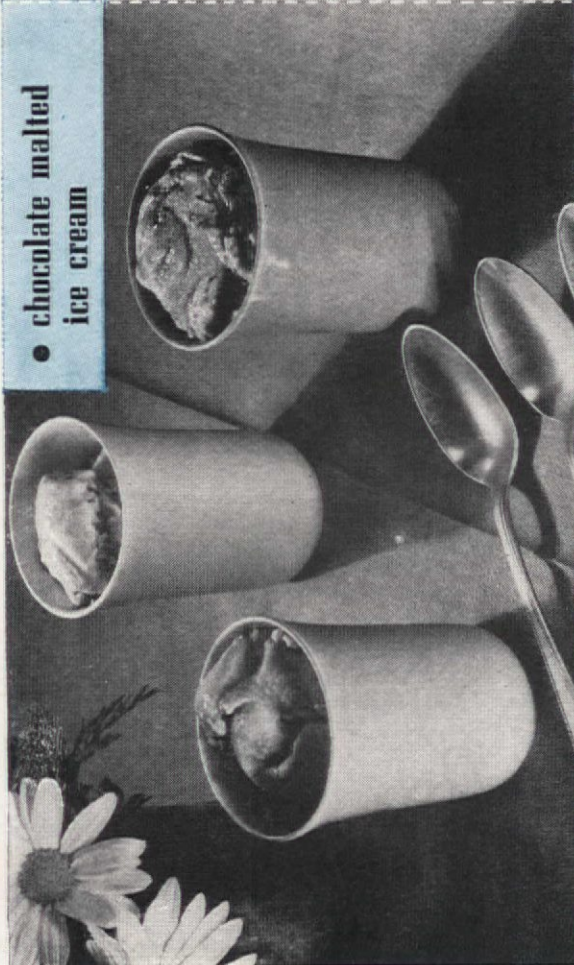
● tomato-lime cocktail



● jellied veal loaf (left-over)



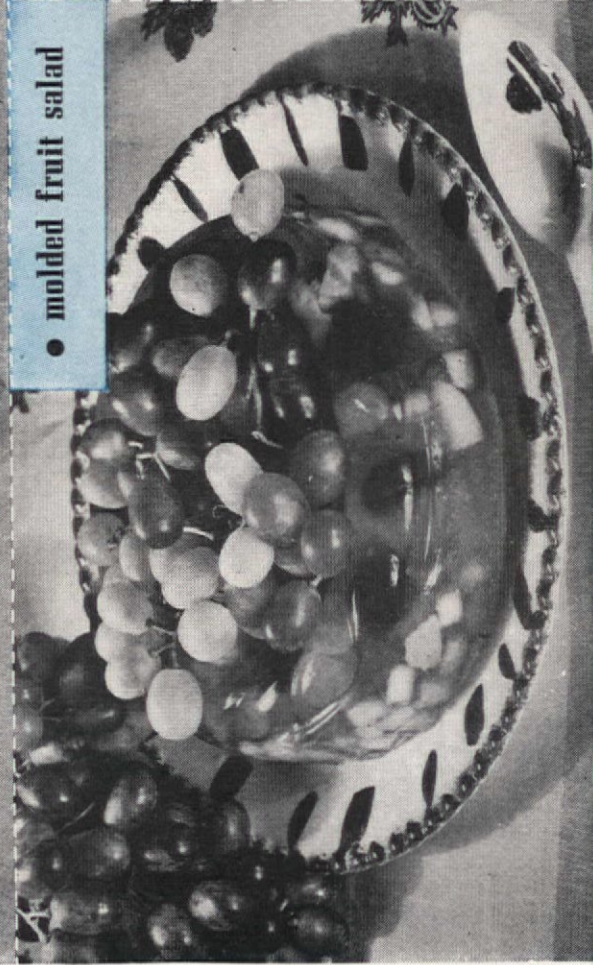
● chocolate malted ice cream



● cottage cheese in tomato aspic



● molded fruit salad



● molded fruit salad

- 2½ tsp. unflavored gelatine
1 cup cold water
2 cups gingerale
3 tsp. lemon juice
1 tsp. salt
¼ cup Bing cherries
¼ cup grapes

SOAK gelatine in ¼ cup cold water for 5 min.; then dissolve in remaining water which has been brought to boiling point. Add gingerale, lemon juice, and salt. Cut cherries and grapes in halves; pit and seed. Dice apples and peaches and add all fruits to gelatine mixture. Pour into a ring mold and place in refrigerator until set—at least 2 hours. Unmold on serving plate, garnish with lettuce leaves or fresh grapes, and serve with cream dressing made by carefully blending whipped cream with mayonnaise. Serves 6-8. (An easy way to unmold any gelatine salad is to remove from refrigerator and let stand for 5 min. Invert on serving dish and place a towel wrung out in hot water over mold.

151-200 cal. per serving, with dressing. Source of vitamins A, B complex, and C.

Submitted by WILLA THOMPSON

Tested in THE AMERICAN HOME KITCHEN

● cottage cheese in tomato aspic

- 1½ tsp. unflavored gelatine
½ cup cold water
2½ cups tomato juice
2 tsp. lemon juice
1 small onion, minced
10 cloves
3 stalks celery

SOAK gelatine in cold water until softened. Combine tomato juice, lemon juice, minced onion, cloves, diced celery (outer stalks may be used), salt, and pepper. Bring to boiling point and simmer for 10 min. Strain, add gelatine, and stir until dissolved. Chill until mixture begins to set. Season cottage cheese with salt and pepper to taste; add parsley, chives, and chopped olives if desired and divide into six portions. Press into individual molds and finish filling with chilled tomato jelly. Place in refrigerator to set. Serve with water cress and mayonnaise. Serves 6. 95 cal. per serving. Source of vitamins A and C.

Recipe submitted by WILLA THOMPSON

Tested in THE AMERICAN HOME KITCHEN

● chocolate malted ice cream

- 2 eggs
¾ cup chocolate malted milk powder (sweetened)

BEAT eggs until fluffy, add syrup and malted milk powder, and beat thoroughly. Stir in milk. Whip cream until fluffy but not stiff and fold into first mixture. Pour into freezing tray and place in refrigerator, setting cold control at coldest point. When firm, remove to a chilled bowl and beat with an electric mixer or rotary beater until smooth and fluffy—not melted. Return to tray and finish freezing to serving consistency; then reset control for storing.

This is very smooth and is good served plain or as a sundae with chocolate syrup and nutmeats. Super-smooth and makes no inroads into your sugar. Serves 6-8.

250-367 cal. per serving. Source of vitamin A.

Recipe submitted by EDWARD HAVERBERG

Tested in THE AMERICAN HOME KITCHEN

● jellied veal loaf (left-over)

- 3 cups ground veal
2 cups diced celery
4 tsp. chopped parsley
1 tsp. chopped chives
¼ cup chopped sweet pickles
2 bouillon cubes, dissolved in ¼ cup cold water

MIX veal, celery, parsley, chives, and pickles together. Dissolve bouillon cubes in boiling water, add bay leaves, peppercorns, marjoram, and thyme and simmer for 10 min. Soak gelatine in cold water for 5 min. Strain bouillon mixture and dissolve gelatine in it. Add to veal mixture with salt, pepper, vinegar, paprika, and tabasco sauce. Stir until well mixed and add chopped eggs. Pour into an oiled bread pan, 9½" x 5½" x 3", and chill in refrigerator until set—approximately 3 hrs. This is a good summer recipe and takes the place of both a meat and salad dish. Serves 8-10. 168-210 cal. per serving. Source of vitamins A and B complex.

Tested in THE AMERICAN HOME KITCHEN

● tomato-lime cocktail

- ½ cucumber
1 can (14 oz.) tomato juice
½ tsp. salt
1 tsp. fresh lime juice

PEEL and chop cucumber fine and add to tomato juice. Let stand in refrigerator for at least 1 hour. Strain the juice, forcing as much of the cucumber as possible through the sieve. Just before serving, add salt and fresh lime juice. This is a refreshing appetizer to start any summer dinner. Serves 4.

72 cal. per serving. Source of vitamins A and C.

Recipe submitted by BETTY HANDY

Tested in THE AMERICAN HOME KITCHEN

● tossed green salad

- ½ small head cauliflower
1 cup French dressing
½ bunch broccoli
3 carrots
1 cucumber

CLEAN cauliflower and separate into small flowerets; then marinate in ½ cup French dressing for 1 hour. Clean broccoli, using only the flowers, and cook in boiling water for 5 min.; drain and cool. Wash carrots and cut in strips. Cucumber and radishes are cleaned and cut in thin slices. Rinse watercress, separate, and cut off all but an inch of stem. Wash lettuce thoroughly, break into pieces, and dry all vegetables thoroughly. Rub salad bowl with cut clove of garlic. Drain cauliflower and mix with all other salad ingredients in bowl. Add remaining French dressing, toss lightly and serve immediately. Serves 6.

280 cal. per serving. Source of vitamins A, B complex, and C.

Recipe submitted by FLORA HARRIS

Tested in THE AMERICAN HOME KITCHEN

They would know, indirectly, about the clothes they'd use but I mentioned that they would not need evening clothes. Any man will bless you for telling him ahead not to bring a tuxedo if he won't need it and any girl will be glad to know she won't have to crowd in extras.

After a short session of menu-planning, I went marketing on Thursday. I had long ago worked out several company menus so I knew exactly how much to buy. This was not the time to try new, complicated recipes! After the supplies were put away, I made a tomato aspic and an ice-box cake for the party, and cleaned and stuffed a turkey. John and I had



Box Breakfasts for Guests

Fun for them and a life-saver for you if you have a lot of "musts" on your morning schedule

Photograph printed on back of each recipe

What, no Bridge Dessert this month?

No, dear reader, we are recommending that you tune your entertaining to the times and serve something simple like fruit juice and toasted crackers and cheese. You don't have to give up your bridge games completely—you need fun and relaxation. Nell Bates Penland suggests that you continue your morning bridge parties but devote part of the time to knitting or other Red Cross work—Victory stamps to be the prize.

learned that it was time-saving to cook for the first company dinner an unusually large piece of meat—say a leg of lamb, a turkey, or a ham. Then it could be used for a second and even a third dinner. We planned to have a Southern dish the second night—hot turkey with giblet gravy put between slices of egg bread. For Sunday dinner we would serve casseroles of creamed turkey and mushrooms.

On Thursday, also, I cleaned the guest room, and consulted my per-

pins, hair pins, tooth brushes, and aspirin. And then because our house is a one-bathroom affair, we painted an old spool towel rack to keep the guest room amply supplied with towels and face cloths.

THERE was still plenty to do Friday. Dishes, silver, linen to assemble, vegetables to prepare, flowers to arrange. I put on the guest room desk a list of the people entertaining, the hours of their parties and their addresses, to familiarize our guests with the names.

Breakfast for house guests had always been like a monkey wrench in my hide-bound schedule for the children. My particular problem on Saturday was that I must take the children to the doctor early for their serum shots. I'd tell Dave and Irene they would be free until noon. But what could I do about breakfast? I didn't feel I should ask Irene to get it single-handed. Taking a tip from a New York hotel which puts your breakfast in a compartment of the door, I bought two lunch boxes which Jack and Peggy can use later. I would put coffee in the thermos jugs, fruit, assorted rolls, and marmalade in the boxes. Silver, napkins, and sugar would be put beside the boxes on an upstairs table with a note saying the butter and cream were in the refrigerator. Dave and Irene could have the luxury of breakfast in bed as late as they liked without disturbing anyone.

Like many families, we have a small portable radio that can be moved from one room to another as illness or necessity requires. This had gone into the guest room, and I also ordered an extra copy of the morning paper to be put with the breakfast lunch boxes on the upstairs table.

And that's our blue-print for entertaining week-end guests. Perhaps I've skipped a few details that you find important, but at least, if you follow this plan, there won't be much to worry about after your guest room is once occupied.

P. S.—Company, we discovered when Dave and Irene came, is not always like cake. It's possible to keep it a long time and still find that it can be fresh and delightful!



Mission accomplished

American sea eagles return to their nest and the headlines tell of another smash at the enemy. You can expect the good news to grow as the tidal wave of American armament sweeps over the world.

We're in this war right up to our chins. Practically all ARMCO production of sheet iron and sheet steel is being rushed into parts and equipment for swift combat cars, warplanes, cruisers and other urgent war needs.

Many of these special-purpose metal sheets have sprung from pre-war ARMCO research. When peace comes, they will be available again for the roof, gutters and downspouts of your home, as well as for the refrigerator, kitchen and bathroom equipment, and other metal products inside. You'll live better then—in a better and brighter world. The American Rolling Mill Company, 1621 Curtis Street, Middletown, Ohio.

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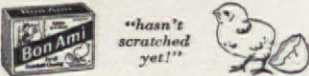
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IN THESE days of wartime restrictions every householder among us needs all the reliable aid she or he can find that bears on the task of keeping the home front at peak efficiency. We must keep things running smoothly on the service side of the house so that our physical life can continue normally, and we must maintain the appearance of the household in order that it shall not look (and feel!) run down. All of this means that we have to take the right kind of care of the whole house, inside and out, so as to make everything last in the best possible condition for the longest possible time. Many replacements that would be made almost automatically in ordinary times are now out of the question, however much we might be willing to pay for them. We simply have to make the old ones serve for the duration.

Quite apart from the necessities of the situation, taking the right care of what we have will give us greater comfort and assurance, because the house equipment, and all the other "machinery" of our daily lives, will be far less likely to break down and leave us in the lurch at critical times. Obviously, this makes for fewer interruptions of plans and a better use of our time and energy. Every day that the war continues makes it clearer that the more conservation there is of these two precious elements the greater can be our individual and collective contributions to the cause of victory.

When we face the actuality of conditions such as exist today, some of us are likely to be a little dismayed by our ignorance of just how to take care of this, that, or the other part of the things that make or break the smooth working of the home front. It isn't that we don't want to make the fuel or the heater or the linens last longer; we just don't know how. Almost desperately, sometimes, we need facts and practical advice to put us on the right track and keep us there.

There's plenty of such help to be had, too. Manufacturers of home equipment, and many food producing concerns, are providing it today in excellent booklets—the majority to be had for the asking—which cover a wide range of household in-

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H. J. Heinz Co.
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Firestone
Electric & Mfg. Co.

terests and needs and contain a world of careful, professional, and thoroughly practical information. We're showing a few of them on these pages and listing others below, with prices of those for which a small charge is made. Your request, in every case, should be sent to the specified address.

FOODS, HOUSEHOLD NEEDS

- "Uncle Sam Wants It to Last" (10¢).
- "Home Baking Volunteers" (15¢). American Gas Ass'n, AH-7, 420 Lexington Ave., New York.
- "Ten Victory Cake Recipes." Royal Baking Powder, AH-7, 691 Washington St., New York, N. Y.
- "How to Get the Most Out of the Food You Buy." General Electric Home Service Institute, AH-7, Bridgeport, Connecticut. (3¢).
- "Sugar-less Desserts and Salads." Charles B. Knox Gelatine Co., AH-7, Johnstown, N. Y.
- "Modern Homemaker; Food for Victory." Kerr Glass Mfg. Corp., AH-7, 2912 Title Ins. Building, Los Angeles, Calif.
- "The Family Food Supply." Metro-

- politan Life Ins. Co., AH-7, 1 Madison Ave., New York, N. Y.
- "Defense of Health with Economy Meats." Issued by Armour & Co., AH-7, Chicago, Illinois.
- "Buying Guide to the Thriftier Cuts of Meat." American Meat Inst., AH-7, 59 East Van Buren St., Chicago, Ill. (5¢).
- "Defense Manual" and "Nutritional Guide and Meal Planner." Two booklets published by Servel, Inc. and obtainable from your local gas service store.
- "Fightin' Food." Pillsbury Flour Mills, Co., AH-7, Minneapolis, Minn. (10¢).
- "How to Take Care of Your Aluminum Ware"—with a special section on wartime cookery. Aluminum Goods Mfg. Co., AH-7, Washington St., Manitowoc, Wis.
- "War-Time Manual for Housewives." Lehn & Fink Products Corp., AH-7, Bloomfield, New Jersey.

BUILDING, FURNISHING, FABRICS

- "The Comfort Conditioned Home" and "Is Money Escaping Through Your Roof?" Kimberly-Clark Corp., AH-7, Neenah, Wis.
- "How to Take Care of Your Rugs and Carpets." Clinton Carpet Co. (Ozite), AH-7, Merchandise Mart, Chicago, Ill.

Victory



Union Fork & Hoe



The American Home



The American Home



The American Home

MODERN GAS SERVICE Is Helping Me Do My Part!



Complete Gas Service, including Gas Cookery, means a lot nowadays in 17,000,000 American homes.

American homemakers for important duties in Civilian Defense and other services.

ROPER GAS RANGES
the Nation over are
SAVING TIME • FOOD • FUEL

Gas Ranges are cooking the nation's food—helping keep the men of our

Unheralded, unsung, it is contributing much to victory.

Gas, the fuel, makes household tasks faster, easier—releases

War industries well fed, healthy, mentally alert.

Buy U. S. War Bonds



Now you're cooking with GAS

ROPER GAS RANGES FOR ALL GASES INCLUDING (LP) LIQUEFIED PETROLEUM GAS

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America's Finest Gas Range for 57 Years

A hint of the new service which the General Electric Company is organizing to aid your local dealer to give still better attention on how to protect your electrical appliances

General Electric

"Contribution to Better Living." Minneapolis-Honeywell Regulator Co., AH-7, 2747 Fourth Ave. S., Minneapolis, Minn.
"The Homemaker's Wartime Handbook." Easy Washing Machine Corp., AH-7, Syracuse, N. Y. (10¢).
"A Stitch in Time." Spool Cotton Co., AH-7, 745 Fifth Ave., New York.
"82 Ways to Conserve Fuel for Defense." Delco Appliance Division of General Motors Sales Corp., AH-7, Rochester, New York.

MOTOR CAR MATTERS

"Automobile User's Guide." General Motors Corp., AH-7, Detroit, Mich.
"Four Vital Spots" and "The Car Owner's Creed." United States Rubber Co., AH-7, 1230 Sixth Ave., New York.

ADDRESSES FOR BOOKLETS PICTURED

"The Care and Use of Electric Appliances in the Home." Westinghouse Electric & Mfg. Co., AH-7, Mansfield, O.

"How to Make a Victory Garden." Issued by the Union Fork & Hoe Co., AH-7, Columbus, Ohio.

"If He Works by Night—." H. J. Heinz Co., Home Economics Dept., AH-7, Pittsburgh, Pa.

"How to Conserve with Hotpoint Electric Appliances." Edison General Electric Appliance Co. Inc., AH-7, 5611 West Taylor St., Chicago, Ill. (3¢).

"How to Make Your Sheets Last Longer." Cannon Mills, Inc., AH-7, 70 Worth St., New York.

"How to Help National Defense" etc. The Firestone Tire & Rubber Co., AH-7, Akron, Ohio.

"The Vitamin Health Parade." "Consider the Kitchen Kettle." "Protect Your American Home." "Shrewder Buying" (4 booklets: (1) Staples, (2) Canned Goods, (3) Meats, (4) Fresh Fruits & Vegetables). The American Home, AH-7, 251 Fourth Ave., New York. All these booklets are obtainable at 6¢ each.

DISCRIMINATING CAMERA FANS

RAY'S for BETTER VALUE!
ROLLS DEVELOPED, your choice: two beautiful double-weight professional enlargements and 8 never-fade Raytone prints, or two Raytone prints of each negative.. COLN
35MM, 36 exp., 3x4 Raycraft enlargements, \$1.
RAY'S PHOTO SERVICE, Dept. 27-F, LaCrosse, Wis.

25¢

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EASES STICKING WINDOWS
Use Door-Ease on windows doors and drawers that bind or squeak. Apply like a crayon. Clean, weather-proof, long lasting! — Door-Ease Mfrs., Muskegon, Mich.
10¢
In metallic container at Hdw., Auto Accessory, Dept., and Dime Stores.

FOOT RELIEF

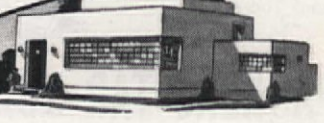
New Soothing Foot Plaster. Easily Cut to Any Size, Shape
Dr. Scholl's KUROTEX, a new, superior moleskin foot plaster—velvety-soft, cushioning. When used on feet or toes, it quickly relieves corns, callouses, bunions and tender spots caused by shoe friction or pressure. Prevents blisters on feet, hands. Economical! At Drug, Shoe, Dept. and 10¢ Stores.

Dr. Scholl's KUROTEX
Easily cut to any size or shape

NOTICE:—With reference to plant and nursery stock advertising in The American Home, it is to be understood that unless otherwise stated in the advertisement the buyer is to pay transportation charges.



TOMORROW'S HOMES WILL BE
HOMASOTE HOMES
PRECISION-BUILT ANYWHERE
ANY SIZE - ANY TYPE - ANYWHERE
Today, we're filling war orders. Tomorrow—we'll have an important announcement for home owners. May we put you on our mailing list?
HOMASOTE COMPANY TRENTON, N. J.



I'm no Toilet Slave!

It used to be hard, disagreeable work to scrub and scour the unsanitary film and stains off toilet bowls. But no more! Sani-Flush does the job scientifically. Every application cleans away many recurring toilet germs and a cause of toilet odors. Use Sani-Flush at least twice a week.



My toilets GLEAM!

Don't confuse Sani-Flush with ordinary cleansers. It works chemically. Cleans the hidden trap. (Also cleans out auto radiators thoroughly.) When used according to directions on the can—Sani-Flush cannot injure septic tanks or their action and is absolutely safe in all toilet connections and auto cooling systems. Sold everywhere in two convenient sizes. The Hygienic Products Company, Canton, O.



Sani-Flush

CLEANS TOILET BOWLS WITHOUT SCOURING

Guaranteed by Good Housekeeping



Pretty hair for a penny...

Every mother wants her child to have lovely hair—hair that brings compliments. But remember, it begins by regular shampooing with a fine soap like Packers.

No soap is more dependable—safer or gentler or pleasanter to use. Its rich pine-cone color . . . its heaping snow-white lather . . . its reliable cleansing and easy rinsing . . . have made Packers a favorite for three generations.

And shampoos with Packers average less than a penny—about one-fourth the cost of bottled shampoos. Let the whole family enjoy fragrant Packers shampoos! Large 25¢ and 10¢ cakes.



Shampoo with **PACKERS TAR SOAP**



U. S. Rubber



Kleinert

Personal!

Summer morale is strictly up to you, and easier with cooler-offers and brightener-uppers

NOT wanting to degenerate into the dreary and droopy state, come 110° in the shade, we've a few items to keep us fresh and energetic while knitting, sun tanning, air wardening—and trotting to the office. The snappy beach bags (good for shopping)



Photographs, F. M. Demarest



Ruth Fee

American Home Design 528: Complete instructions for crocheting a smart beret and shopping bag big enough for all your packages. Bag can be hooked up to smaller size

American Home Design 529 (above) for "Victory Patches" will hide signs of wear and tear. Cut in animal shapes, children love them. **American Home Design 533** is for guest slippers made of worn-out bath towels—timely conservation



Lelong

Tussy

Almay

Ogilvie

Pond's

Irma, Sutra

Phillips

Toushay

Dorothy Gray

Elizabeth Arden

and play shoes have chemically treated fabrics to replace what Uncle Sam needs. The brightly packaged manicure kit is a bargain at \$1 the works, with lipstick. Above, cooling skin freshener, wonderful new cream cologne that has no drying effect, and depilatory and sun filter cream to keep legs smooth and tan. Hair preparation cleanses, removes loose dandruff. Skin cream is softening, cologne as cool as breezes. Astringent is one of elegant preparations for allergic people. Creamy hand lotion does a job. In denim bag comes everything to prevent the lobster look, and great gift to tired feet is the kit with booties.



American Home Design 530 (above) gives full instructions for this practical vestee. Quilt the cotton front, knit the sleeves and back; from Margaret Wheatly

American Home Design 531 (far left) calls only for materials which are plentiful—unbleached muslin and figured calico. Easy to make and ideal for warm days. American Home Design 532 (left) is also of unbleached muslin, trimmed with rickrack braid. Both styles designed for comfort



Hermia Rogerson

Bet this'll catch your ear!



YOU MAY BE DEAF to what we tell you about softness in sanitary napkins. After all, we make Modess. You may think we're prejudiced. But what 14,000 women say should make you sit up and cock an ear!



YOU'LL HEAR 14,000 VOICES! They belong to girls like you—who compared their usual napkin with Modess*—in a nationwide test. And 3 out of every 4 found Modess softer! Listen to that!



ACT QUICK! Do try Modess. If you don't agree with millions that it's the softest, most comfortable napkin you've ever used, mail us the package insert with a note stating your objections. We'll refund your full purchase price.

* Let us send you the full details of this amazing Softness Test. Write The Personal Products Corp., Milltown, N.J.

3 out of every 4 voted

Modess softer

The "56" package will cost you much less. It's the thriftiest way you can purchase Modess.



CLOROX

...the easy, effective way to Greater Home Sanitation!



WHY TAKE CHANCES!
When it's CLOROX-CLEAN it's hygienically clean!

ADDED family health protection is today especially important to the welfare of our nation. It can be readily provided in every home by making "danger zones" sanitary the easy, effective Clorox way. For Clorox disinfects, deodorizes, removes stains in routine cleansing in kitchen, bathroom, laundry. The Clorox type of sanitation is recognized by scientists as being most effective. For health-protective cleanliness in your home, simply follow directions on the label.



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CLOROX Disinfects
DEODORIZES / BLEACHES
REMOVES STAINS
FREE FROM CAUSTIC

Can't Keep Grandma In Her Chair

She's as Lively as a Youngster—Now her Backache is better

Many sufferers relieve nagging backache quickly, once they discover that the real cause of their trouble may be tired kidneys. The kidneys are Nature's chief way of taking the excess acids and waste out of the blood. They help most people pass about 3 pints a day. When disorder of kidney function permits poisonous matter to remain in your blood, it may cause nagging backache, rheumatic pains, leg pains, loss of pep and energy, getting up nights, swelling, puffiness under the eyes, headaches and dizziness. Don't wait! Ask your druggist for Doan's Pills, used successfully by millions for over 40 years. They give happy relief and will help the 15 miles of kidney tubes flush out poisonous waste from your blood. Get Doan's Pills.

Try ASTHMADOR

Try Dr. R. Schifmann's ASTHMADOR the next time an asthmatic attack leaves you gasping for breath. ASTHMADOR'S aromatic fumes aid in reducing the severity of the attack—help you breathe more easily. And it's economical, more uniform, produced under sanitary conditions in our modern laboratory—its quality insured through rigid scientific control. Try ASTHMADOR in any of three forms, powder, cigarette or pipe mixture. At all drug stores—or write today for a free sample to R. SCHIFFMANN CO. Los Angeles, Calif., Dept. L-74

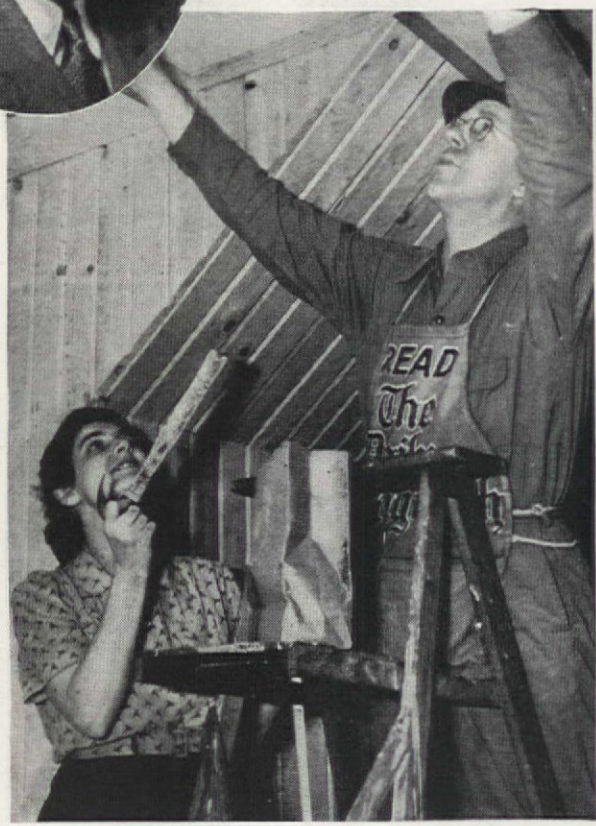


Bachrach

DR. GALLUP

Isn't Talking to the

TATES



H. C. TATE

According to the Gallup poll, conducted by Dr. George Gallup, director American Institute of Public Opinion, 43 per cent of us Americans are going to learn to walk again because we can't get more tires on which to ride

WELL, Dr. Gallup isn't talking to the Tates. We've been hoofing it for five years—ever since we decided that we must sacrifice either a car or a home of our own. Not that we haven't wanted an automobile, but we don't need one, and we *do* need adequate insurance, a home, education, clothes, and a little change in our pockets. It wasn't easy to sell a car with 13,000 miles on the speedometer and with no liens attached, but we did it, using the money to buy furniture for the home which we had bought on the well known shoestring.

And—if it will provide a word of cheer for the millions of Americans who are about to be deprived of their customary mode of locomotion—our adjustments, surprisingly enough, have been mostly mental. We'll admit that we don't eliminate transportation costs by being without a car—we spend \$10 or \$12 a month on this item. We'll admit that we don't get around as much as most car owners. But we have a good time and usually get where we want to go when we want to go. And that's the main thing. One of our greatest handicaps in

being without a car has been that most people have them, and that is one disadvantage that our new crop of pedestrians won't have to cope with. We have been late more times than we like to recall to parties, church, etc., because some well meaning friend insisted on dropping by for us. We have been humiliated by being forced to squeeze into crowded cars. We have listened to a child cry all the way home because our presence prevented him from sitting alone with Daddy, as he had been promised. We have been pitied. We have been kidded. Every time a friend has seen a car in our driveway during the last few years he has greeted us with an "I told you so" smile and the question, "Well, well, had to break down at last, did you?" For our being without a car when our income was equal to that of most car owners has seemed to a good many people a strange phenomenon. They refused to understand that other things might seem more important to us than the ownership of an automobile. But on the whole, we have got along very well without one.

We do have certain advantages. We bought our home on a bus line

and I ride three miles from our front door to the office. It takes twenty minutes and costs a nickel. Joan has walked about three miles to and from school for five of her ten years. Only on the worst days is she permitted to take a bus, and she has used a taxi less than a half dozen times. Jo (that's Mrs. Tate) walks two or three miles, round trip, to the store several times a week. If the groceries are bulky, she has them sent out by the dime delivery or rides the bus and carries them. Otherwise she walks and carries them.

When we go to parties, we take the bus, and though we may now and then have to leave early to catch one, that offers a swell excuse for getting away at a reasonable hour. The three of us walk about two miles round trip to the movies and when it's too cold or rainy to walk we stay home.

For the most part we rely on buses, though occasionally we splurge on a taxi. There was the time, for instance, when eight cocker spaniel puppies had to go to the veterinary to have their tails docked. Joan, the puppies, and I made the round trip by cab for fifty cents. Now that taxis have

their tire troubles, too, the veterinary will probably have to come to our house when Sniffy's next litter arrives. *He* can get tires.

Fortunately our town is on a first-class railroad about midway between Chicago and St. Louis, so we can get to either of these cities in a couple of hours and, once there, are glad to be without a car. Anyone who has ever struggled to park a car in a big city, or who has driven through the heavy traffic, will agree with me on that point, I'm sure.

Vacations haven't suffered, either. The wilds of Canada, the fishing haven of Itasca County, Minnesota, various cities and villages have been visited by us—all without a car. And on Sundays, when millions of Americans have been driving over hot, crowded highways to reach hot, crowded parks, we have been loafing in our own backyard, picnicking about the fireplace and table we built ourselves. There we have much more privacy and comfort than the best park provides.

Instead of fussing with a sputtering and skidding car in winter weather, we are likely to be on a

hike or coasting party, in the recreation room which we built with our own hands, or listening to the phonograph. Sometimes we join in while Joan practices her piano lesson, and other times enjoy a romp with our cocker spaniel puppies.

The golf clubs are too far away for pedestrians, so Jo and I sold our golf clubs several years ago. We haven't missed them; we find the growing of vegetables and flowers just as much fun and probably better exercise.

And so, for the benefit of all the many Americans who have felt that life without a car would be unendurable, let me say that our experience has been enlightening. Though we realize its advantages, we've learned that we *can* enjoy life, even *sans* automobile.

These five years of walking have made the three of us pretty well acquainted. We have grown closer together. We do more of the things we want to do than we did when we owned a car. Our family life is centered in the home. We don't worry much about appetites at our house. We barely keep on speaking terms with the doctor. We have learned to walk—and we like it!

Wet bathers no longer drip through our cottage!

PAGE LEHRKIND

AFTER just one too many wet bathers had dripped through our cottage, we decided to erect a bathhouse. Mentally, we doubled its purpose, and built a bath-guest house for \$87, including a carpenter's one-day wage.

Near the lake, under a protecting oak, we set eight cedar posts, and onto them nailed the 2 x 6 sills and floor beams. Pine flooring was nailed lengthwise over this frame, and 2 x 4's around the edge. The wall was set up against 2 x 4 studs with braces from the upper ends of the studs to the floor. Roof timbers were notched to fit and angled to meet properly at the ridge. For the roof we used shiplap and asphalt shingles; for the exterior, drop siding. The carpenter did the exacting work, placing the studs and checking the level.

The building is only 8' x 10', but has proved its versatility. When a bathhouse, a curtain divides it into two dressing rooms, with benches which fold down from the walls. When it's used for sleeping, the curtain is removed, and an extra bed comes down from the wall.



1 **IDEA!**



IDEA! 2



Is it true what they say about
FALSE TEETH?
(OR) HOW BUSINESS GIRLS GET RAISES



*Kate McCarthy, sad to state,
 Was about to "get the gate".*

*Why? Her FALSE TEETH were a
 "sight",
 Scrub and rub them as she might;
 "Denture Breath" also assailed her;
 Poise and pleasant manner failed her.*



Said her dentist: "Polident
 Spares you this embarrassment.
 "In its no-brush, no scrub action,
 You'll find instant satisfaction."



Kate tried POLIDENT . . . and, lo!
TEETH and SMILE now gleam and glow.

In return, what did she get?
 Fired? Oh, no! A *raise*? You bet!

MORAL: If your plate's distressin',
 Profit by this object lesson!



CLEANS PLATES AND BRIDGES
POLIDENT
 ALL DRUG STORES, ONLY 30c

Cleans, Purifies Without Brushing
 Do this every day:
 Add a little POLIDENT Powder to half a glass of water. Stir. Put in plate or bridge 10 to 15 minutes. Rinse, and it's ready to use.

PROTECT YOUR HOME



NEED A NEW ROOF? DO IT NOW!

Wise home owners are looking to the future . . . making sure that they'll have a sturdy roof over head.

Now is the time to have this vital repair work done. Non-priority Red Cedar Shingles are available everywhere and the government regulations permit home repairs and maintenance.

A new roof of Red Cedar Shingles will protect your home against the elements for many years. Red Cedar Shingles right over the old roof add valuable insulation—save fuel vital to national defense. Make this investment in the future of your home now!

REMODEL—You can completely renew the appearance of your home by applying Red Cedar Shingles right over the old walls. Ask your contractor or lumber dealer for details, or write to the Red Cedar Shingle Bureau.



Red Cedar SHINGLES

RED CEDAR SHINGLE BUREAU
 SEATTLE, WASHINGTON VANCOUVER, B. C.

SAVE UP TO 1/2
on *Lovely Broadloom*
RUGS



Send us Your
OLD RUGS, CLOTHING

—WE DO THE REST! It's All So Easy: your materials are picked up at your door at our expense by fast Freight or Express and rushed to the Olson Factory where we shred, merge, sterilize and reclaim the good wool and other materials in old rugs, carpets, clothing, blankets, etc. (Don't hesitate to send old materials of all kinds and colors.) Then we bleach, respin, redye, reweave—and

In One Week (and at a wonderful saving) you can have colorful, modern, deep-textured OLSON BROADLOOM RUGS that are woven Seamless, Reversible for double the wear and luxury.

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Your Choice of all the up-to-date new colors and patterns: 61 Early American, 18th Century floral, Oriental, Texture and Leaf designs, Solid and Two-Tone colors, soft Tweed Blends, dainty Ovals.

The correct rug size for every room—
Any Width up to 16 ft. by Any Length
—many sizes not offered elsewhere!



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Mail coupon below or 1c Post Card for America's Greatest Money Saving Rug Book—40 Pages of Rugs, Decorating Helps, Model Rooms in actual colors.

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Gentlemen: Mail Olson Rug Book Free to:

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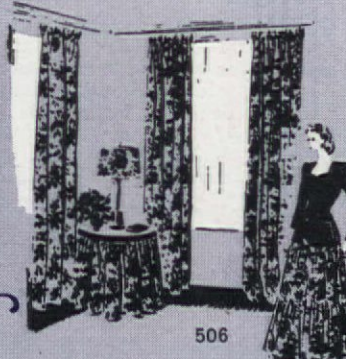
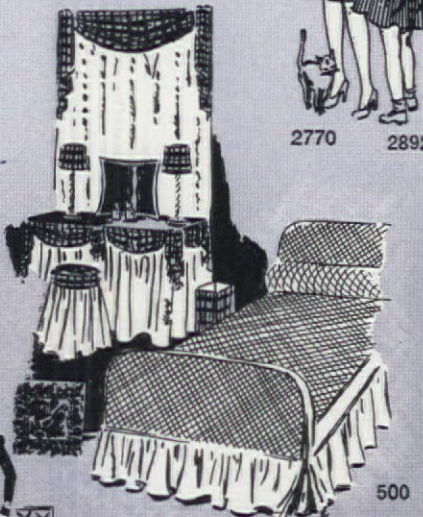
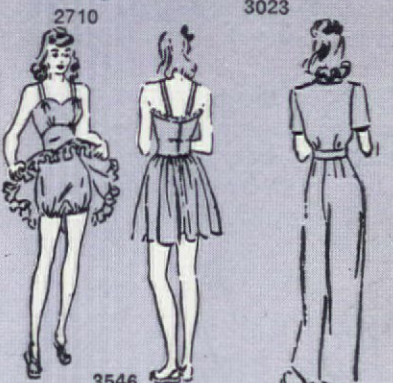
American Home designs may be ordered only from The American Home Pattern Service, 251 Fourth Avenue, New York City. Advance patterns may be ordered through the same service, or purchased in stores throughout the country.

American Home Designs

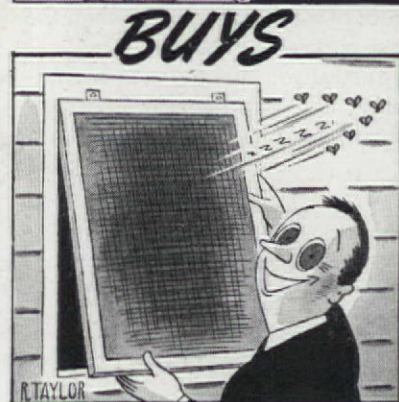
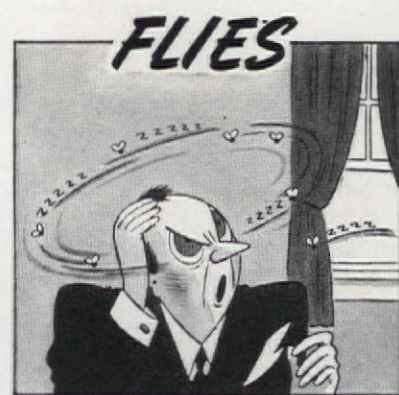
No.	Pattern	Price
500	Cot Cover, Bedroom Ensemble	30¢
503	Wing Chair Slip Cover	25¢
506	Living Room Slip Cover Ensemble	10¢
507	Scallop Patterns	10¢
511	Swing Standard	10¢
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514	Braided Rag Rug	10¢
515	Child's Lawn Swing	10¢
516	Wading Pool, Race Track	10¢
518	Knitted Booties	10¢
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Advance Apparel Designs

No.	Sizes	Price
3023	12-20	25¢
3546	12-18	35¢
2989	6-14	15¢
2913	14-20	15¢
2710	12-18	15¢
2410	2-10	15¢
2801	12-20	15¢
2770	12-20	15¢
2892	4-12	15¢



2801

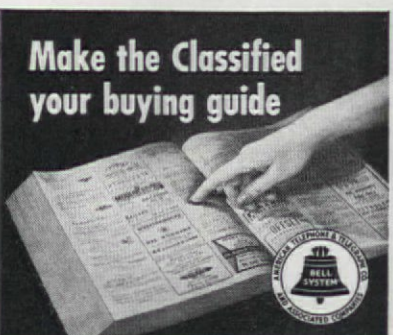


MORAL: When you want a screen for a window, fire-place, or movie projector, look in the Classified.

You save a lot of time and energy when you look in the Classified section of your Telephone Directory before you buy things or have them repaired.

You get useful shopping information about local tradespeople through the Classified. Many of them tell whether they deliver, whether their service men are factory-trained, what hours their stores are open.

Look in the Classified now. See for yourself.



only
\$150

FOR YOUR

War Time

MENU MAKER



A. F. Sozio

SAVES

MONEY
TIME
FOOD



HERE at last is the perfect place to keep your recipes—easy to use and so inexpensive that every homemaker can afford one—the new improved War Time MENU MAKER—which will pay for itself in no time by helping the busy housewife plan her meals a week in advance and buy her foodstuffs more efficiently and economically.

More than 200,000 of the MENU MAKERS have been bought and are in daily use throughout the country. Completely re-designed after long research, this new improved Menu Maker is the last word in a safe, convenient, instantly-usable place for storing your treasured recipes—made of strong, durable, feather-weight steel

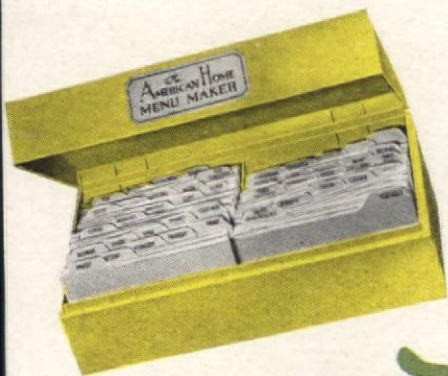
—the box itself measures only 6"x11"—yet contains space for filing more than 1,000 recipes, planned to stand on your pantry shelf or kitchen counter top. The lid raises and stands up without moving the box, instantly exposing all of your recipes, properly classified and with special indices for whole menus and specialties.

With the Menu Maker, comes an augmented and newly organized set of stiff, pre-printed index cards—45 in total—making your Menu Maker finger-tip convenient and every recipe and menu in the entire file instantly available.

Also included, without additional cost, is a supply of the especially designed water-repellent Diaphane envelopes into which you can place

each recipe to keep it spotless while being used. We have only a few thousand of these Menu Makers in stock and, under Government orders issued May 5th, there can be no more of them manufactured for the duration of the war period.

Send us your order promptly upon our specific guarantee to refund cheerfully every penny if you are not more than satisfied. Use the order blank, indicating the color desired, and if you want a REAL treat, order the Editor's Favorite Recipes—344 of them that have been tested and retested in our kitchens. These recipes are on 3" x 5" cards, printed in sheets and ready to be cut and filed. Remember!!! We have only a few thousand boxes!!! Order promptly!!!



5 COLORS
WHITE
YELLOW
BLUE
GREEN
RED

THE AMERICAN HOME
251 Fourth Ave., New York, N. Y.

I enclose \$..... Please send me at once all the items I have checked.

- Menu Maker White\$1.50
- " " Yellow 1.50
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