

The *On Guard...* **AMERICAN HOME**

15¢

DIRT GARDENING • 5 POSTWAR HOMES • DECORATING IDEAS GALORE



May 1944

"Look what
PIN STRIPES
 and
PIN MONEY
 did to our
 old bathroom"



AT FIRST it looked so hopeless. I didn't see how we could ever fix up that awful old bathroom without buying all new things. The worst eyesore was that old-fashioned bathtub. But where could we get a new one these days, even if we had the money?

If I could only do something to camouflage that tub. Maybe painting the outside of it to blend in with the floor would help. But first I'd have to have the right floor.

Then I decided to do something quite daring. With the help of my Armstrong's Linoleum merchant I designed a floor I knew would give my room a lift—Black Marbelle with white pin stripes—a color scheme that would let me paint the outside of my tub black. It worked like magic. The whole ugly bottom part of the tub just seemed to disappear.

But that was only the beginning. We painted the walls to match the floor—with pin stripes, too. Jack did that part of the job and built the dressing table. That's one luxury I've always longed to have in my bathroom. He made it of wood, with a plain black linoleum top, so smart and so very easy to keep clean.



With just a few yards of inexpensive white muslin and some black braid for the pin stripes, I made the draperies and the skirts for the lavatory and dressing table.

And how do you like my idea for disguising the old ceiling light? It's really a discarded bird cage, painted black—then hung right over the old fixture and filled with artificial flowers just like the ones around the mirror and in the vases over the tub.

Proud of my new bathroom? Why shouldn't I be, when my own pin money paid for it, even to the Armstrong Floor that started it all!

These "before and after" pictures show what can be done right now to transform an out-of-date bathroom. No change in fixtures, but a big change in appearance. It started with an Armstrong Floor—Black Marbelle, Style 021, with stripes of plain white. Dressing table is covered with Armstrong's Plain Black Linoleum. Complete list of furnishings and sketch of room plan will be sent free if you write.

Do-it-yourself ideas are yours if you write for "Ideas for Old Rooms and New," by Hazel Dell Brown—a book of practical suggestions for every room in your house. All ideas shown in full color. Just 10¢ (40¢ outside U. S. A.). Armstrong Cork Company, Floor Division, 4405 Pine St., Lancaster, Pa.

ARMSTRONG'S LINOLEUM FLOORS
 for every room  in the house

MADE BY THE MAKERS OF ARMSTRONG'S QUAKER RUGS, ARMSTRONG'S LINOWALL, AND ARMSTRONG'S ASPHALT TILE



"I'M SICK OF LEADING THIS KIND OF A CLEAN LIFE!"

"MAYBE YOU THINK it's a cinch, keeping our clothes spick and span, with a broken-down bathroom for a laundry! But *I* could yell!"

Jim was giving me his please-we're-in-the-Army look, and right away I felt contrite.

"Never mind, darling," I told him. "After the war, our Washday's going to be a *joy*! And if you think that sounds like a dream, you're *right*! Only it makes more sense than any dream I ever had!"

"I'm listening . . ." said Jim.



"Y'know, that home we're planning to own when the war's over—Jim, let's have a *General Electric laundry in it*!"

"I can see it now! There'll be a G-E water heater, giving simply scads of hot, hot water, automatically . . . And a sparkly-white G-E washer that's practically human! I'll just pop in the clothes, and it'll wash them without my dipping a finger in the water . . . and rinse them—and damp-dry them, *all by itself*!"



"And the most amazing ironer! Works as easy as pushing a feather! It'll iron *everything*, all crisp and beautiful—and won't even let me mention the word 'backache.'"

Jim grinned. "Anything that'll save you a lot of work is okay, honey. But—have you dreamed up who's going to pay for this? Sounds 'big-money' to me."

Well, I had him there. You see, I happen

to know that, after victory, G.E. will have wonderful home-laundry equipment priced so people like us *can* afford it. "*Couldn't* we just start planning now—for the 'G-E kind of clean living'?"

"You bet we can," Jim said. "And say—I'll even do the first week's wash myself!"

HOME LAUNDRY
EQUIPMENT



"Everything Electrical for After-Victory Homes"

GENERAL ELECTRIC

TUNE IN: "The G-E All Girl Orchestra," Sunday, 10 p. m., E.W.T., NBC. "The World Today"—news every week-day, 6:45 p. m., E.W.T., CBS.

FOR VICTORY! Today, General Electric is working full speed to hasten the day of Victory. You can help, too, by buying War Bonds NOW!

Dear American Home

IF THINGS have been dull for you lately and a great deal of controversial gabbing is what you long for—toss in two words—"war" and "mother" and then roll up your mental sleeves and prepare for action.

That's what we did. We published Helen Sloan Stetson's article, "Dear Mother," presumably a son's letter to his mother before going to war. Some of our readers liked it, some didn't. Everyone's blood pressure seems to have returned to normal now but maybe you'd like a little stimulation. Oh, come on now—be fair. If you didn't like the article read the comments of the readers who did, and if you did like it, why not stir up the brain cells and see how the other half thinks?

"Can't you give us a series of 'lovely ladies' articles? The 'Dear Mother' article is a real contribution toward saner feminine attitudes and activities. Because lovely ladies oh-so-charming and oh-so-gracious couldn't bear to hear about ugly life happenings, we are now face to face with the most awful ugliness that can befall mankind. Realists' voices were silenced. Hush-hush words held full sway. Less loveliness and more mental honesty *might* have saved the nation from such slaughterings and cruel sufferings as we're now getting in this war. . . . Of course, our males back the women up, encourage them, are part of all practices of shrinking from the truth. The schools of mental dishonesty are many and big—also, coeducational. However, this can't excuse the female sex for having mental delinquency habits.—Mrs. A. Lyon, Pennsylvania.

And here is another reader who liked it. "I have just read 'Dear Mother' and I do feel we should all thank you and Mrs. Stetson for it. A homemaker's first instinct so fatally often is to try to shut out the world and its problems, to wall out the confusion, the terror and hurt of today's great disaster, and to pretend fiercely that it isn't there. If we are allowed to do it again, we'll bring another generation down in ruins, ten or twenty years from now. So—please give us more articles to keep us on guard, awake to our tremendous responsibilities."—Monica Hobbs, North Carolina.

Now that you've read some "pros" here we go for some "cons." Ready? "Poor selecting when you publish such trash as 'Dear

Mother.' No doubt he is *one* in a million that inspired mother to write such junk. My boy went away without a sneer on his face, without blaming his mother or his veteran dad for what he has to face. My boy went away to fight for America, mistakes or no mistakes. He figured that when trouble arose ten blocks away there was no use in calling a cop ten miles away to settle things but it looks like that's what happened."—A. J. Freeman, California.

"That special little article 'Dear Mother,' instead of being listed under 'Inspirational' should have been listed under 'Propaganda.' 'John' seems to think he has found the solution to the problem of war but if his ideas are followed we shall be involved in more wars—not less wars. Let 'John' and his parents probe, study and dig for the truth—how we became involved in World War I. Much sand (propaganda) will be thrown in their eyes to try to prevent them from finding the truth but persistence will win. The first casualty of war is Truth and as George Washington said, 'eternal vigilance is the price of Liberty.' Half-truths uttered by 'John' are more vicious than outright lies. Unless you wish to get into a real discussion of our involvement in foreign wars (which would have to be postponed until this war is over), *please* confine your articles to home decorations, gardens, etc."—Mrs. J. A. Boersig, Ohio.

One more on "Dear Mother" and then we get to other article discussions. "Is it necessary to sugar-coat truth to make it digestible for adult readers? And isn't it even more shocking to feel impelled to offer truth dished out as a sort of super-wisdom of modern youth—youth, if one were to take the letter signed 'John' as a sample, that plainly shows it has no clear understanding of the past, is badly muddled on today, and has little or no perspective on the future? The small part of truth that comes through to any of us should be shucked of all moth-eaten sentimentality: it should be stripped of all peeling gilt, and above all it should be saved from the corn-syrup dippings it so often gets when being handled by self-righteous youth. . . . The most that any parent can do for children is to assure them that, though they *should*

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BUY MORE WAR BONDS

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**"No-o-o, sir!
You can't
soft-soap me!"**

"Pup—you're in the dog-house!

"You've *no business* hopping on the bed when my back's turned. With those muddy paws!

"M-m-m—I know those Cannon Sheets of mine feel lo-o-vely and smooth and soft. But look, pooch—I'm trying to take super care of 'em, so they'll wear and wear, the way Uncle Sam wants. And *you're* no help!

"It's this way, pup. If gals like me make their sheets last longer—and don't buy any unless they really *need* them—that'll be *one more* little way to 'save and conserve' for the war effort. Your master'll be home that much sooner to rumple your ears!

"Okay—I accept your apology. See that you co-operate from now on—so I can get along with the sheets I have till it's all right to stock up on new ones. *They'll* be Cannon Sheets, too—can't beat 'em for looks and wear!

"Now—off to the washtubs. (Not you—the sheets you walked on.) Sit down and watch all the sheet-saving tricks your smart mistress knows!"

**Cannon
Percale Sheets**



**Made by the makers of
Cannon Towels and Hosiery**



★
FOR VICTORY
BUY
U. S.
WAR BONDS
AND STAMPS

1. I soak my sheets only 15 minutes, in clear, cool water.
2. I swish up lots of suds with *hot* water and a good soap.
3. I lift the sheets out before I empty the tub.
4. I rinse and rinse and rinse till the water's ab-so-lutely clear.
5. I fold my sheets **right side out**, hem to hem, and hang 'em with the hems hanging over the line about a foot. The *sun* does my bleaching!
6. I thank my stars for Cannon Percale Sheets! Listen, anybody who *must* buy sheets: Cannon Percals, the dreamy things, cost just about the same as heavy-duty muslins! Although they're wonderfully soft and light, they're Methuselahs for wear. And they're so finely woven—with 25% more threads than the best-grade muslins!
7. I hear you can't always find the exact sizes you want in Cannon Percale Sheets. (The war, again.) Then ask to see Cannon economy *Muslin Sheets*—well-constructed, long-wearing, a dandy *value*! (And, P.S., if your "must" list says towels, Cannon Towels are whizzes!)

Cannon Mills, Inc., New York 13, N. Y.

I've been trying to
get Jim to insulate the
attic for months

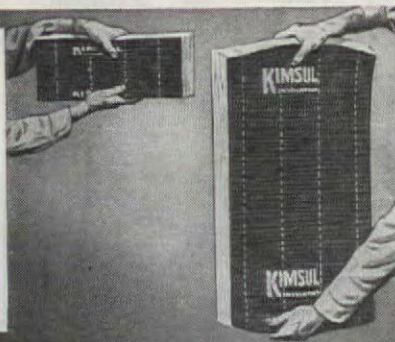
Tell him about KIMSUL*...
installing it is no job at all!



Here's why it's so easy to install KIMSUL yourself

Light and Compact

Like a closed accordion, KIMSUL comes to you compact and convenient—compressed to 1/5th its installed length. That means 1/5th the bulk, 1/5th the number of rolls needed to insulate your attic. Add to this the advantage of light weight... and KIMSUL saves you as many as 32 tiring trips up and down the attic stairs.



Fits Like a Glove

KIMSUL fits snugly between the joists in your unfloored attic. Simply fasten one end of the blanket at junction of floor and eave. Stretch it taut and fasten to opposite eave. Repeat for each open section of the floor. That's all! If your attic is floored, apply KIMSUL between the rafters of your sloping roof.



No Fuss... No Muss

You don't have a house-cleaning job on your hands after KIMSUL is installed. There are no siftings, no dust or dirt. Order KIMSUL today from your lumber or building supply dealer, department or hardware store. Kimsulate your attic and enjoy a cooler home during the summer; save up to 30% on fuel during the winter.



KIMSUL
INSULATION

A PRODUCT OF
Kimberly-Clark
RESEARCH

Fire-Resistant—There is no insulation known that will make your home fire-proof. But the insulation must not add to the fire hazard of a wood frame structure. KIMSUL meets this requirement because it is chemically treated to resist fire.

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with full information about easy-
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AH-544

give their best to life, not even their very best will be good enough to last—thank God for that. There is a lot of tosh being babbled about how we fought to make the world safe for democracy in the last war. We fought because we were driven to it by a lot of power-crazed people. . . . The slogan 'safe for democracy' was not a popular one with our troops abroad, nor did many of them ever hear of it until long after the war when it was dragged out and dusted off . . . besides all that, this is a REPUBLIC. Sneering at the 'oldfolk' is a very disgusting habit in this country which has made a shrine of youth and worships it foolishly and with devastating effect for all concerned. Every age has its use and its field for effort in the common cause of human progress and happiness. . . . Tossing the whole mess of mistakes into the laps of a few American mothers is cowardly and stupid. While it is quite obvious that women must educate themselves to take their rightful amount of responsibility toward life in general, that should not upset the balance of power nor lessen the responsibility of men. Yours for more common sense and less drivel about our place and purpose at the Peace Table."—Mrs. J. C. Sturgis, California.

And now would you like to hear what a couple of readers think about one of our men writers? Next on the agenda is "A Blow—Not Without Its Blessing," by Clifford Parcher.

This reader points out "I could not let the article go by unchallenged. Of course, written by mere man, allowances should be made but well—here is my reaction. Our home is 'Mabel-less,' always was and probably always will be. We have six youngsters ranging in age from four months to eleven years and have been and are doing nicely without any help outside ourselves. No, not even part-time help for anything. Daddy does his share as a well driller and as for even suggesting that he help make the beds—oh, Mr. Parcher! No, you can't play bridge and be a Bridget, too, so for me that is out. My marketing is done once a week and was long before we were asked to spare gas and tires. Imagine a mother of six 'dawdling over coffee and the morning paper.' As for daily meal planning, my meals are planned a week in advance with alternates in accordance with the 'specials' the stores may have. Suppose I were to put away all odds and ends, bric-a-brac, etc. . . . that's what makes a house a home, or part of it anyway. . . . I'm not a slave to my home by any means, either. I read, knit, sew, try contests, and have won a few, and try to keep up with the news. I have time—or rather make time—to enjoy my family, and our kitten, two dogs and the chickens. I enjoy life and without a Mabel too. It does kind of irk me though when I read of how well people are doing now that their maid is doing war work. There are many mothers with

By America's Largest
Fountain Pen Manufacturer

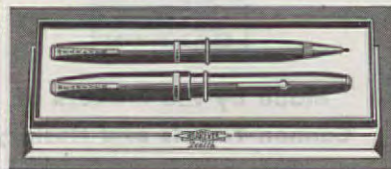
\$1.95

WEAREVER
Zenith

Did you write
him today?

Home-front hint:
When you put down
this magazine, pick up
a pen and write your
service man a letter right away! Be
chatty, optimistic. It's all-important
for his morale! Perhaps you will write
with a Wearever Zenith Pen—ruby-
topped, beautiful, an efficient writing
tool. But whatever pen you use, write
him today if you can. Wearever Zenith
is made in limited quantities for
civilian needs by DAVID KAHN, Inc.
(established 1896)

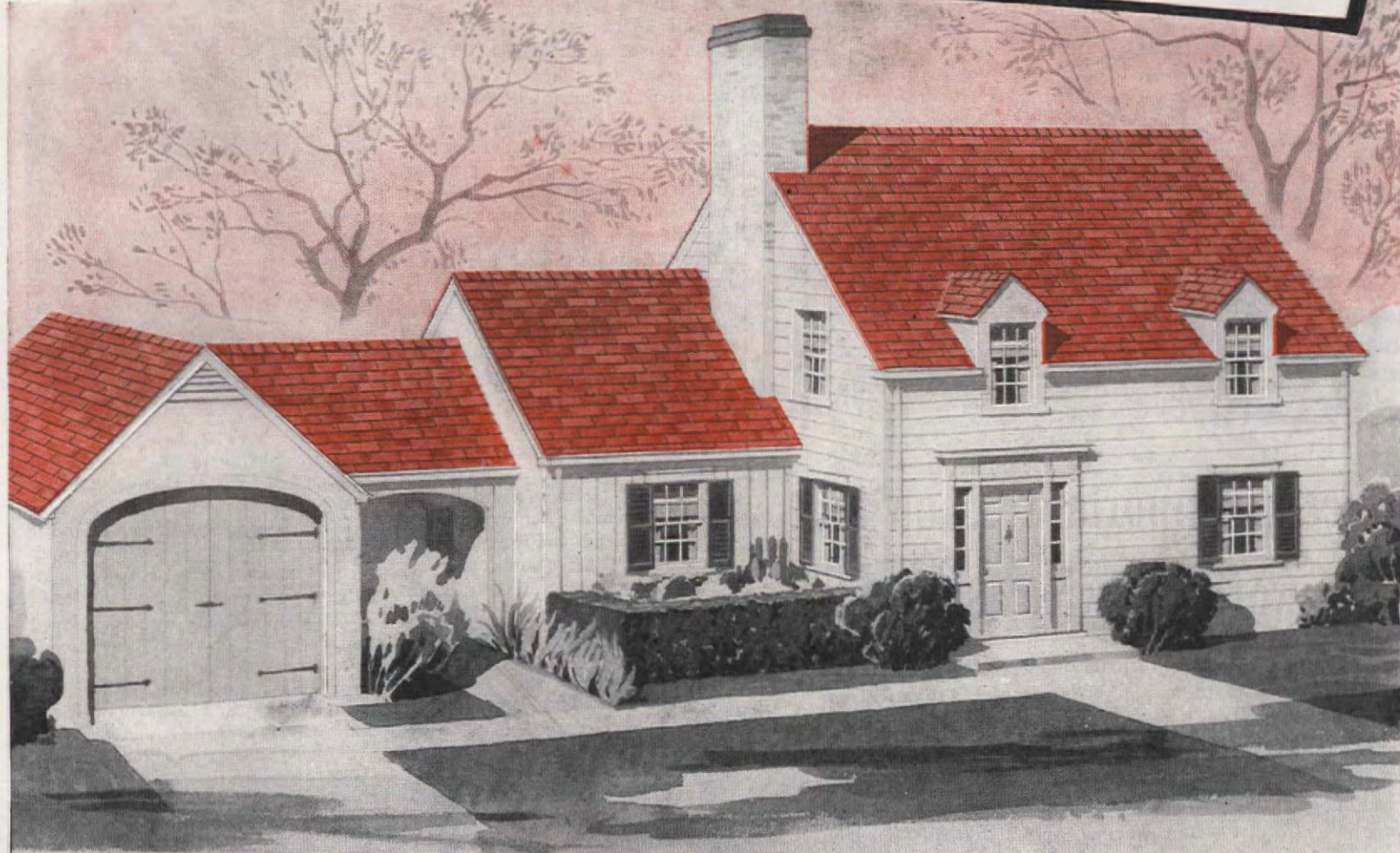
Wearever Zenith Pen and Pencil Set \$2.75
in attractive gift box



THIS GIANT WAR PLANT AND

THIS MODEST HOME

BOTH BARRETT-ROOFED



There's no Priority on this Protection for Your Home

IF YOU are one of the millions who still believe that you must have a priority for needed home repairs, it is important for you to know that a new roof is available to you right now . . . made by the company whose products have roofed America's mightiest buildings, both in war and in peace.

Today's Barrett Shingles are the result of 90 years of roofing experience. Made of the finest roofing stock thoroughly impregnated with life-giving waterproofing saturant, they are attractive, enduring and fire-safe.

Just as it was sound business to provide

top protection for the billions of dollars' worth of war materials produced in the world's largest war plants, so too is it a matter of simple wisdom to protect the investment your home represents. Why not ask your local Barrett dealer or Barrett Certified Shingle Applicator for details?

He'll explain to you how Barrett Shingles may be applied right over your old roof, saving time and money. And he'll tell you, too, how you can enjoy the protection of a genuine Barrett Roof today and pay for it in monthly installments.

THE BARRETT DIVISION

ALLIED CHEMICAL & DYE CORPORATION

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HOME OWNERS' HANDY GUIDE

A 12-month calendar of helpful reminders—things to do to protect your home investment. It's free. Just send us your name and address.

A-5-4

Name _____
Address _____



"Twice as important...now that I'm working twice as hard!"

No wonder busy women turn to Bon Ami when they clean sinks and stoves, bathtubs and refrigerators. It's so quick, convenient, easy to use. Wipes away dirt and grease in a jiffy... But there's another important reason why Bon Ami is such a favorite today. *It doesn't rely on coarse grit or strong alkalis* for its quick-cleaning qualities. Instead of making tiny scratches that catch and hold the dirt—Bon Ami *polishes as it cleans!* To keep your hard-to-replace kitchen and bathroom equipment always looking its best—use Bon Ami *regularly!*



Bon Ami
for all your cleaning

"So pleasant to use..."

You don't "ruin your hands" when you use Bon Ami. Because Bon Ami is soft and fine—free from the grit and strong alkalis that redden and roughen hands. In fact, you couldn't ask for a purer, safer cleanser—or one that's more pleasant to use. It's even *odorless!*



Copy. 1944, The Bon Ami Co.

"hasn't scratched yet!"

large families who do all their own work without even the conveniences I am fortunate to have plenty of hot water, a washing machine and the strength and patience needed for it all. I use oilcloth on the table, we have no dining room, and you would too if you had to stand up and iron the tablecloths that take a good twenty minutes to do, so I leave that just for special occasions. We sleep on unironed sheets, and sleep well, towels are folded right from the line and put away without ironing. I have already discovered that blessing in disguise, mending tape you iron on, so mending is cut way down. Say Mr. Parcher, be honest now... do you follow your suggestion that husbands make their beds every other day? If so, congratulations. If not, don't feel too badly. You have lots of company."—Mrs. Raymond Alsop, California.

And one more comment. "I had just come off the graveyard shift when I read your article. I burst out laughing but somehow it struck me as exquisitely comic to find a grown-up man in wartime writing a sissy article on how to rough it without a maid and only one cleaning woman. I would write an article myself if I had a little more time. I would write on how to run a house, work a rotating shift in a war plant and bring up my three children. I am an inspector of cables in an aircraft plant, the shifts change every four weeks. While I rotate, my family keeps to a fixed routine. There is a series of charts thumbtacked to our kitchen bulletin board, assigning a fair share of work. My children do their jobs and are strictly accountable for them. I love my odds and ends and wouldn't think of putting my brass and copper out of sight or scrapping my floor length ruffled curtains, because beautiful things rest me. Once a week I plan the meals and make a list. My husband, who works a split shift at a war plant after office hours, juggles the rations books and does the shopping, once a week..."—Marguerite Bartley, New Jersey.

Other comments that we have from our mail men include bouquets (pun) on the March cover. "The cover is just adorable. Please give us some more same size. I cannot make up my mind whether to frame mine or use it on a tray, or lamp shade. Guess I'll have to get another copy, because I like that picture so much."—Mrs. A. F. Rendler, New York.

"Could not get enough of the front cover. It is the most beautiful arrangement of flowers I have ever seen. I have two old oval frames and I have been saving them for just such a picture. I have framed the March cover. Couldn't you give us another so I can use the other frame. I will be forever grateful."—Mrs. Jennie Trill, New York.

Important: Letters requesting information should be accompanied by a stamped, completely addressed envelope. Manuscripts and illustrations will not be returned unless accompanied by the necessary postage. They will be handled with care, but we cannot possibly assume responsibility for their safety.

NOW HE CAN DRINK SEA WATER...

and live!



FORCED down at sea, this flyer will live to fight again, because thirst—age-old enemy of shipwrecked men—has been conquered. Packed with his life-raft he carries a compact Permutit Sea-water Desalting Kit. He simply scoops up sea water and in a few minutes it's fresh, clear, *ready to drink!*

This newest magic was developed by Permutit, maker of the famous home water conditioner. Before the war it brought soft, clear, iron-free water to thousands of families. Right now our armed forces and war industries need all the equipment Permutit can turn out. But new designs for home owners are already on the drawing boards of Permutit engineers. They'll make good water more practical than ever after V-Day.

Plan now to enjoy the low-cost luxury of soft water. For free booklet, write The Permutit Co., Dept. AH, 330 West 42nd St., New York 18, N.Y.

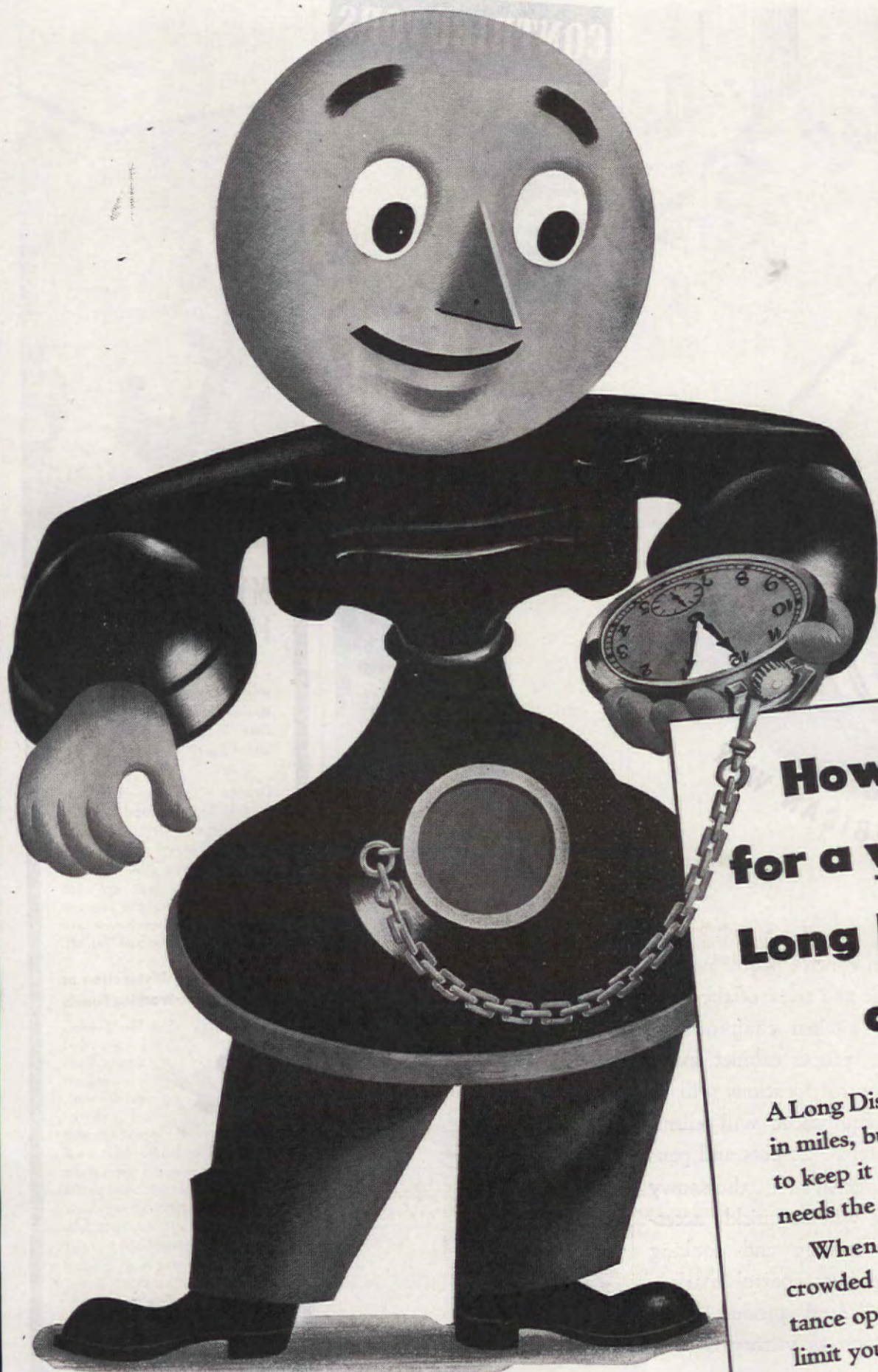
To dealers—Some attractive territories are available. Write for details.

*Trademark Reg. U. S. Pat. Off.

PERMUTIT
the home appliance that makes



SOFT WATER



How long for a wartime Long Distance call?

A Long Distance call may be long in miles, but we hope you will try to keep it short in minutes. War needs the wires.

When you are calling on crowded circuits, the Long Distance operator may say—"Please limit your call to 5 minutes."

That's a good suggestion. It helps more calls get through during rush periods.

BELL TELEPHONE SYSTEM





Household kitchen control problems will be almost as simple as a twist of the wrist—when post-war kitchen equipment is released. Adequate, proper cabinet space, providing three control locations will be assured. Storage equipment will eliminate unnecessary steps . . . pots and pans will be at your fingertips . . . the snowy white cabinet sink will be quickly accessible from both storage and cooking centers. Remember that control mark—A-C. American Central products will be yours just as soon as victory is ours.

AMERICAN CENTRAL

MANUFACTURING CORPORATION
CONNEERSVILLE • INDIANA
MANUFACTURERS TO INDUSTRY AND THE AMERICAN HOME

CONTRIBUTORS



• • • **CONSTANCE HOLLAND** admits her interest in moths arose when they ruined *her* blankets. Her article in this issue is a revenge, she says. Two daughters, grandchildren, a Victory garden, and a passion for cooking are her main interests. She was formerly an associate editor for a national woman's magazine, then child editor for a publishing house. Now she is doing war work, and now and then, articles in her spare time. Source of great pride is her Angel Cake!



• • • **ELIZABETH LEE SCHWEIGER**, whose article discussing raises for the housewife appears in this issue, is a Californian. Married and the mother of two boys, aged four and two, she finds time to be a volunteer playground instructor and nursery school worker in addition to her free-lance writing. "I find that I have to cram my writing into niches and crannies of time that are really stolen from other activities such as button-sewing for the family," she explained.



• • • **J. JULIUS FANTA**, who wrote about training dogs in this issue, says he is fond of dogs from toy terriers to Great Danes. Formerly a newspaper reporter covering beats in Chicago and Milwaukee, he now lives in New York City where he is a magazine writer, photographer, and he points out, a bachelor. This, he explains, is why he's never in the doghouse. His hobbies are listed as sailing, fishing, and dogs, dogs, and DOGS!



"MY HEART WAS IN MY MOUTH

...when plaster fell right where Joan was sitting. I pulled her away in the nick of time, but she might have been badly hurt."

Beware of neglected ceiling cracks! They may indicate that the plaster is already sagging—may fall at the slightest jar.

Luckily, after the war you won't have to put up with dangerous, unsightly cracked plaster. Upson Panels will take care of that once and for all.



Charm—Distinction in Wonder-Working Panels

Handsome-ly pebbled Upson Panels make quick work of crack-proofing your walls and ceilings. Any good carpenter can apply them right over the old plaster. And you'll escape the gritty mess which accompanies a plastering job. Learn all about crackproof ceilings from our new 16-page booklet. It's a treasure house of ideas for postwar modernization. Suggestions for attics, basements, kitchens, baths, extra closets. *Free. Send coupon.*

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Please send me your FREE booklet—"How To Remodel For Pleasure—For Utility."

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Address _____
City _____ State _____



Make these 2 ration-
stretching dishes with

America's Finest Bacon

Buy the best...Cook it right...Use it all

Can you think of any meat that serves more people per pound than fine bacon like Armour's Star? Just a little Star Bacon adds so much richness of flavor to any dish. And that's why it's a marvelous meat course for hearty dinners in these days of rationing.

Here are two grand new meal ideas that bring the inviting flavor of America's Finest Bacon to your table. One's a really different dinner... the other turns just a couple of Star Bacon slices into a main dish for four. Both these meal ideas come from the Armour kitchens... and are planned for you by experts on downright fine eating.



Armour's Star Bacon and Hot Stuffed Eggs

8 slices Armour's Star Bacon
4 hard cooked
Cloverbloom Eggs
2 tbsps. Cloverbloom
Butter or Mayflower
Margarine
¼ cup chopped fresh
mushrooms

¼ cup chopped
onion
1 tbsp. flour
½ cup milk
¼ tsp. salt
¼ tsp. pepper
¼ tsp. mustard
Buttered bread
crumbs

Simmer eggs in water to cover for 20 minutes. Cool in cold water. Brown mush-

rooms and onions in butter. Add flour and blend. Add milk gradually and stir until thick. Remove shell from eggs and cut lengthwise. Remove yolk centers and mash. Add cream sauce and seasonings to yolks and mix thoroughly. Stuff egg whites. Sprinkle buttered bread crumbs over the top. Broil 5 minutes or until brown. Serve eggs on toast squares with plain cream sauce. Serve with crisp Star Bacon. 4 servings.

Armour's Star Bacon is Something Special

With rationing, you want to be sure to get the finest bacon you can for your points. To get the best quality, just say: "Armour's Star Bacon please." It's the bacon that gives you three real advantages:

One, slices from the choicest bacon sides. Only the best bacon is selected to bear the Armour's Star label.

Two, rich, fine flavor. Because Armour's Star Bacon is sugar-cured... then slowly smoked over fragrant hickory and hardwood fires to heighten its goodness.

Three, bigger slices of bacon on the platter! Star Bacon is cured by a method that minimizes shrivelling and curling in cooking.

Cook Bacon This Way: To broil bacon, place slices on broiler rack, 4 to 5 inches under heat unit. Broil about 3 minutes to the side or until crisp but not brittle. For pan frying, lay slices in cold frying pan, and cook slowly over low heat. Pour off fat as it accumulates. Cook 7-8 minutes.



Armour's Star Bacon Potato Puffs

4 large baking potatoes
¼ cup bacon drippings
2 or 3 leftover bacon strips
(cooked)

Pepper
Hot milk
Salt

stead of butter and enough hot milk to whip them into a light, fluffy mass. Season with salt and pepper to taste and refill the shells, heaping them high. Cut left-over strips of bacon into cubes and sprinkle over the top of the puffs. Return to oven or broiler long enough to brown edges of the potatoes. Garnish with radishes. A delicious hot luncheon. 4 servings.

Bake well scrubbed potatoes for 1 hour or until tender in 350° F. oven. Cut a slice from the top of each, scoop out contents into bowl and mash, as for mashed potatoes, adding bacon fat in-



For finest quality and
flavor ask for Armour's
Branded Products:

Star Ham and Bacon
Star Beef
Star Lamb and Veal
Star Sausages
Star Canned Meats
Cloverbloom Poultry
and Dairy Products

**Armour
and Company**

© ARMOUR AND COMPANY

EVERYBODY LIKES SALAD WHEN IT'S IN A SANDWICH!



Here's a dandy that costs no ration points
... provides Protein, Vitamins, Minerals,
Food Energy... for a well-rounded meal!

HOW TO MAKE SIX

Bread—12 slices... 6 enriched white, 6 whole-grain.

Real Mayonnaise—Use instead of rationed butter. Spread on one side of each white-bread slice.

3 Hard-Cooked Eggs—Chop and mix with 1 tablespoon chopped parsley, ½ cup chopped celery, ⅓ teaspoon salt, ¼ teaspoon pepper, ½ tablespoon Prepared Mustard, 2 tablespoons *Real Mayonnaise*. Spread on whole-grain slices. Cover with white slices, mayonnaise side up.

"Garden Sass"—Cover top of each sandwich with chopped cucumber and tomato (1 cupful for six). Garnish with *Real Mayonnaise* and a sprig of parsley. Serve with lettuce, olives, radishes and carrot balls, as illustrated.

NOTE: The children can get their own nourishing lunch if you leave these sandwiches in the refrigerator and cocoa in the double boiler.

USE REAL MAYONNAISE FOR REAL NUTRITION!

Wholesome Ingredients—Now that many foods are limited, you want full value in nourishment from everything you serve. Remember, only *Real Mayonnaise* can be so labelled. It contains nothing but eggs freshly broken from the shell, added egg yolks, "Fresh-Press" Salad Oil, vinegar, seasonings. It's all luscious mayonnaise. Stretched with milk or fruit juices, it's still creamy-rich.

Rich in Food Energy—This *Real Mayonnaise* provides almost exactly the same amount, spoonful for spoonful, as vitaminized margarine, or butter! Good for many of the same uses. Write to The Best Foods, Inc., 88 Lexington Ave., New York 16, Dept. 21, for FREE BOOKLET—"22 Ways to Make It with Mayonnaise."

A Product of
The BEST FOODS, Inc.



IN THE WEST
IN THE EAST

LEFT-OVERS MADE LUSCIOUS!

You are too patriotic to waste a morsel of good food today. And isn't this salad sandwich an idea for using up bits of this and that! Left-over baked beans, cooked fish, or meat may be substituted for the chopped egg to make tasty variations.

BEST FOODS = HELLMANN'S
Real Mayonnaise

CONTRIBUTORS



... **TECH. SGT. MILFORD ZORNES**, whose most attractive modern house in Claremont, Calif., is shown in this issue, is now serving as an Army staff artist in India. Prior to his overseas service, Sgt. Zornes was one of the country's most outstanding water colorists and has received many national awards for his work. He has exhibited widely and many of his canvases are in permanent museum collections. In addition to his painting, he has been a free-lance writer, cartoonist, sailor, mural painter, illustrator of a botany text book, and a teacher of various art classes.



... Working on plans for a nature house and bird sanctuary for children is a project of **MRS. JAMES A. SELBY** of Long Island, whose article on garden stakes appears in this issue. She has been interested in nature since childhood, birds holding first place. A source of pride is her lilac bush, slipped from a bush her ancestors planted in 1786 at the Canadian homesite settled on a land grant from the British Crown.



Lyman W. Fisher

... **H. WHITEMORE BROWN** of Concord, Mass., after 30 years of traditional building, points out that he has discovered "something appealing and downright practical about modernistic dwellings that may revolutionize building even in conservative New England." Story of his first modern house appears in this issue.



Do
**Tampax Converts
Stay Converted?**

NO BELTS
NO PINS
NO PADS
NO ODOR

FOR a product like Tampax to succeed, it really must bring about an important change in the user's established personal habits. This is not easy, but when it does happen it is a first-class proof of the product's merit... The loyalty of Tampax "converts" is best expressed in the continued demand for this form of sanitary protection in cities, towns, farmlands and villages from Oregon to Florida; also in other countries from Sweden to Uruguay and from Scotland to Palestine.

Tampax is "different"—it is worn internally. Small in size, it is made of surgical cotton compressed into a dainty throwaway applicator... No pins or belts. No odor, no chafing, no bulges beneath the slacks or skirt. Easily "changed"—and no embarrassing disposal problem. Perfected by a doctor, Tampax is sold at drug and notion counters in *three absorbencies*—Regular, Super, Junior. Millions of women use Tampax now. Join them *this month!* Introductory package for 20 cents—or 4 months' supply (average) for 98 cents. Tampax Incorporated, Palmer, Mass.

3 Absorbencies
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SUPER JUNIOR

REPLACEMENT OR REFUND OF MONEY
Guaranteed by
Good Housekeeping
is effective only
NOT AS ADVERTISED THEREIN
Accepted for Advertising by the Journal of the American Medical Association



WIDES WALLPAPER
IN ONE COAT!

NO "PAINTY" ODOR!

ONE GALLON DOES
AVERAGE ROOM!

11 BEAUTIFUL COLORS
(See coupon below)



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WHEN YOU DECORATE WITH

SPRED

The paint that makes painting a pleasure



1. Pie in the oven. An hour to wait. Why not plan a double treat for Dick when he gets home tonight?



2. I'll paint that dingy wallpaper in the living room with SPRED, easily, quickly, beautifully.



3. SPRED flows on smooth as silk. Covers big areas quickly, dries completely in 30 minutes.



4. In an hour the pie is done and the living room beautifying job with SPRED is well along.



5. By evening, a completely transformed room... colorful, stimulating, more joyful to live in.

**COMPARE SPRED'S 11 DISTINCTIVE COLORS
MAIL COUPON TODAY!**

Glidden's own color-manufacturing facilities permit the development of special colors for SPRED—the most complete and outstanding of any water-mixed paint. Large swatches showing complete range of 11 beautiful colors FREE to you—fill in and mail coupon now!

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Made from Soy Beans

Alpha Protein*, derived from soy beans by a patented Glidden process, gives SPRED special smoothness, toughness, durability. Can be washed repeatedly, resists scratching and scuffing, stays bright and attractive for many seasons. Covers wallpaper, wall board, paint, plaster, etc., in one opaque coat. One gallon of SPRED mixed with 1/2 gallon of water does average room. Never any unpleasant "painty" odor. Can be applied at any time, winter or summer. Brushes or rollers can be washed clean with water.

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\$ 2.98
A GALLON
Slightly Higher
in Rocky Mountain Area

THE GLIDDEN COMPANY
Dept. B-5, Cleveland 2, Ohio

Please send me the eleven SPRED color swatches FREE of charge

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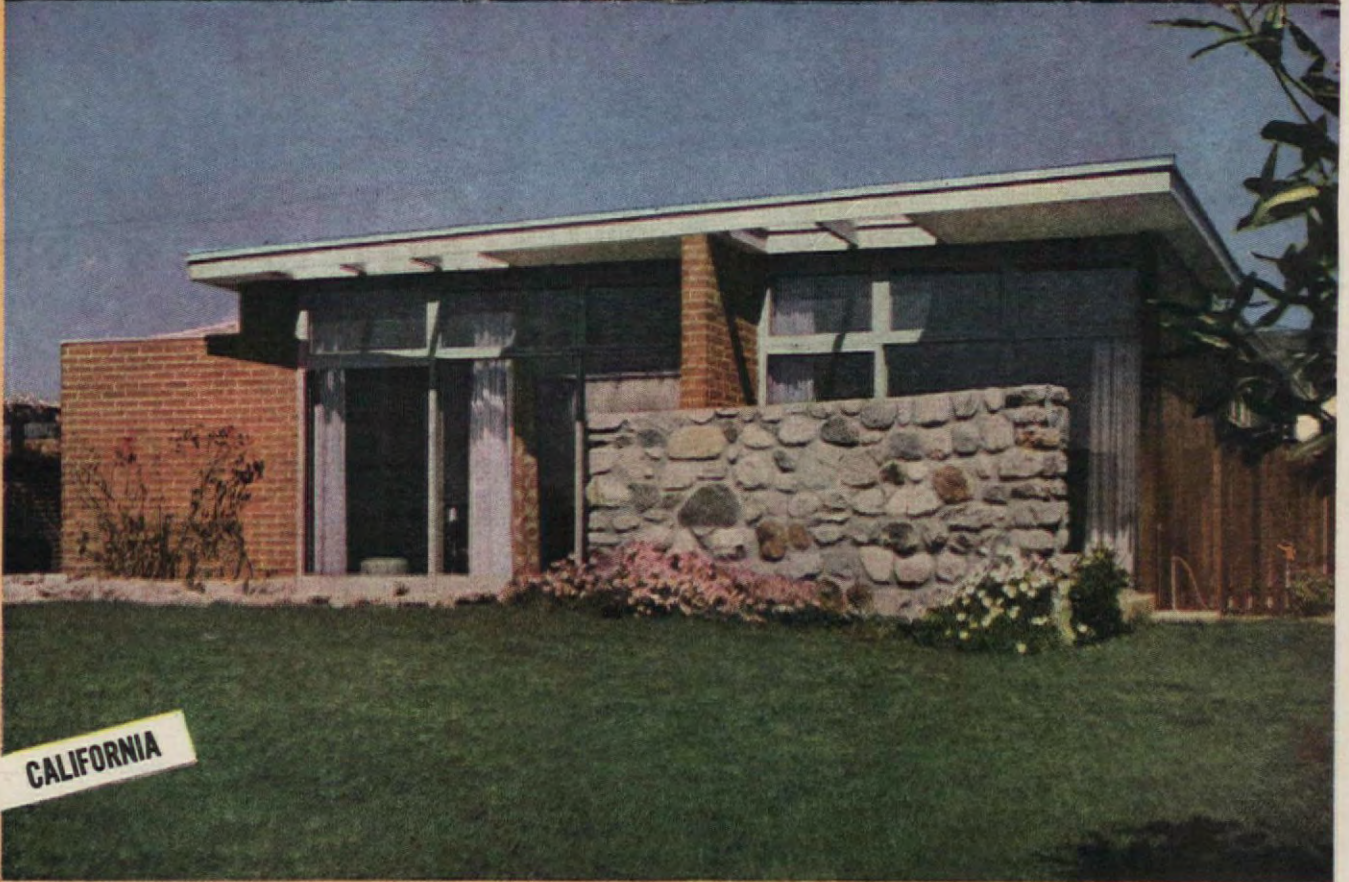
City _____ State _____

A Soy Bean Paint Invented by THE GLIDDEN COMPANY

They Have Post War Homes **NOW!**



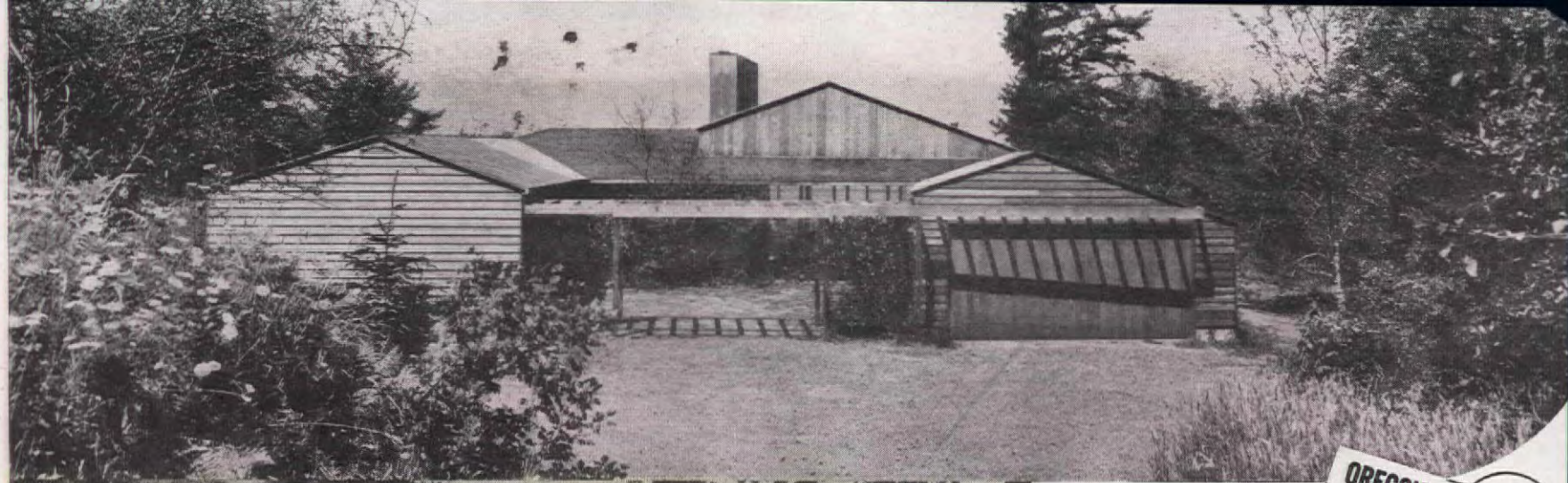
CALIFORNIA



CALIFORNIA

PHOTOGRAPHS:

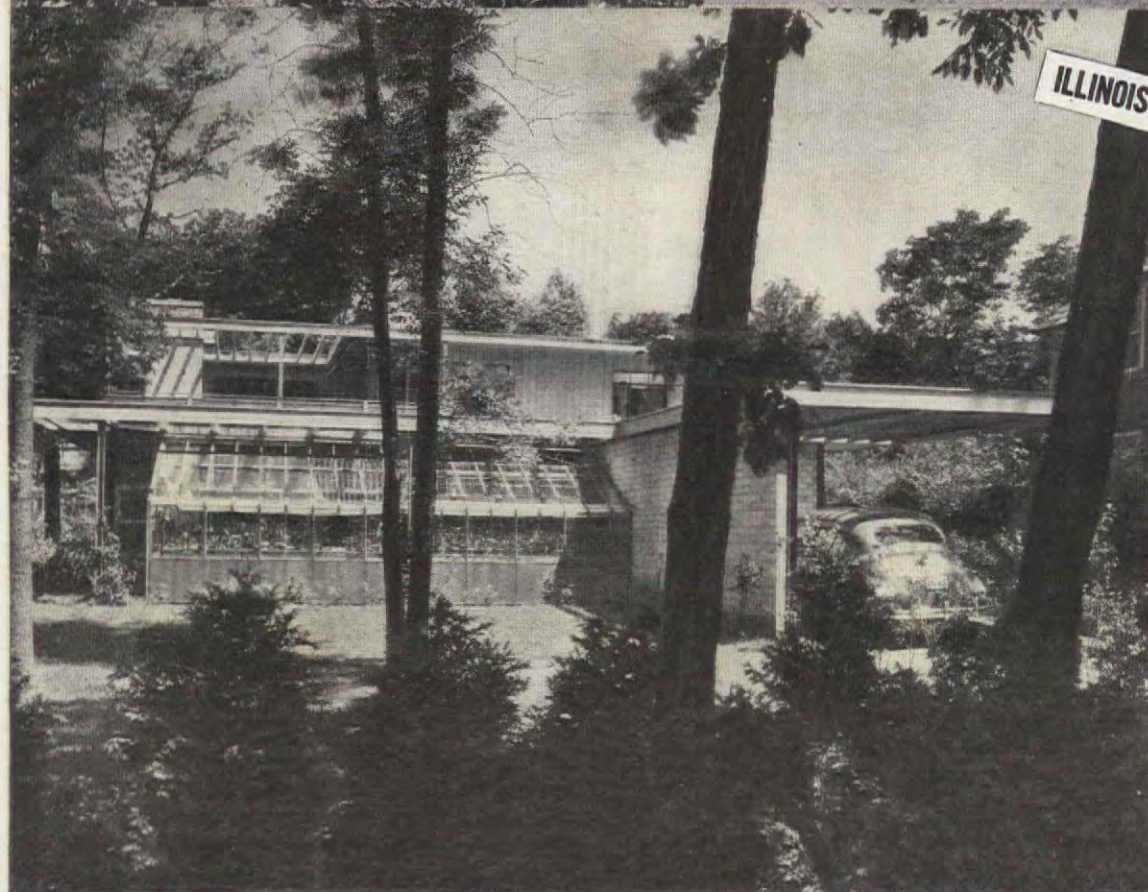
Pages 16-17: Quintard White
Fred Dapprich
Page 18: Hedrich-Blessing
Charles H. Keller
Page 19: Lyman W. Fisher
Pages 20-21: Leonard Delano
Pages 22-23: A. L. Francis



OREGON

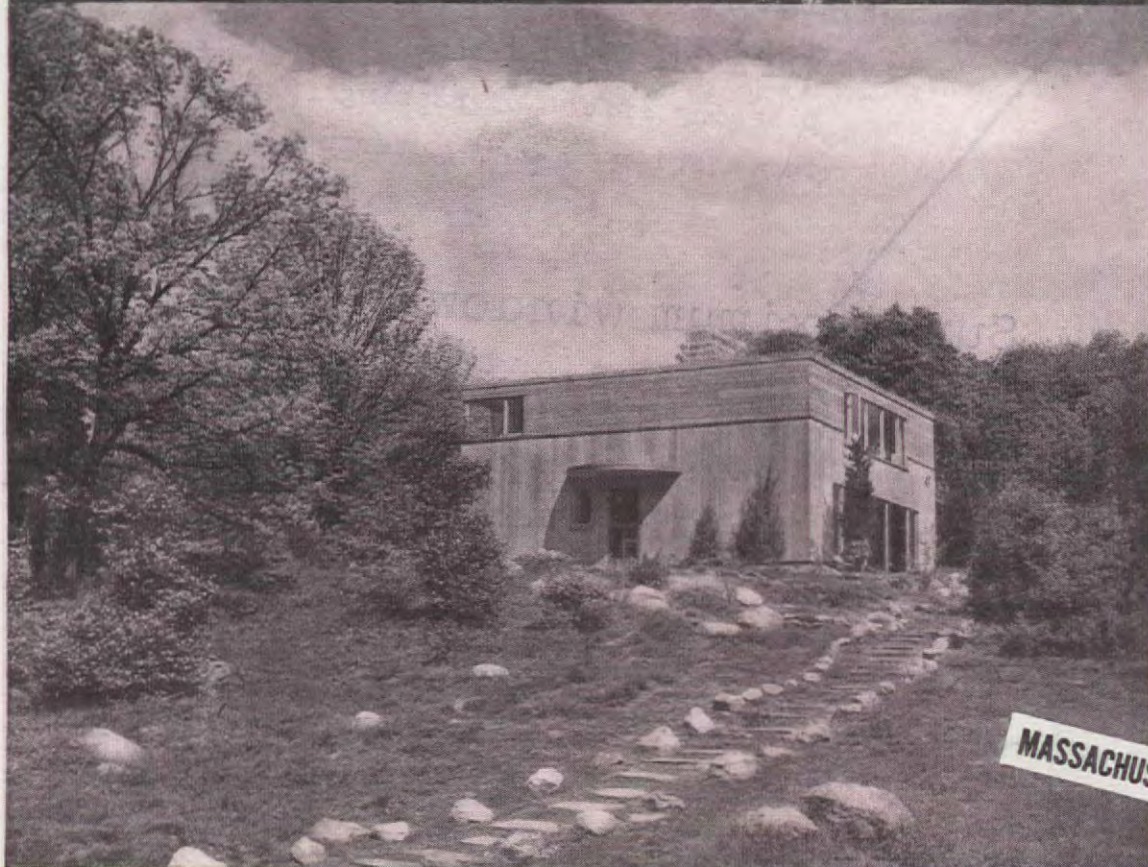


ILLINOIS



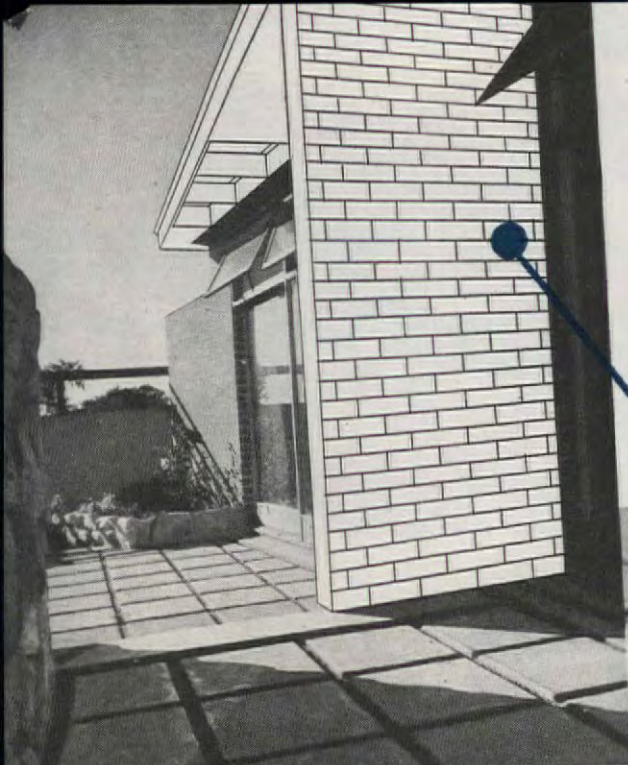
NOTHING excites as much as the catch phrase promising better things ahead. We Americans are particularly susceptible to its charm. Yet, under the hypnotic spell of postwar prophets our common sense becomes blurred to what we know are reasonable postwar realities. For months now, we've been exposed to the glowing term—Postwar House. Words, words, and more words have fed predictions of this wonder home that will be ours. From all sides come the fantastic dream children of super-imaginative designers. We reel under their impact. Perhaps in some future time a new generation will have such houses, but being realistic, we've tried to sift out of these wild dreams those things we can actually incorporate into the house we'll want to build and live in ourselves.

What will that new house look like? How much better will be the equipment? Well, right here are fine previews of postwar houses! They're prewar; but in their important essentials they're actually *postwar*! The plans are good. Materials were used in the most economical manner. They offer good living without resorting to the fantastic. The excitement promised in our future dwellings is right here in these houses. Glass "walls," solar and radiant heating; dry walls; plastics and plywood; flexible partitions: all are there—not in every house to be sure, but each one has something to offer. Here, then, are realistic guides to your future home. The good that went before has been adapted to modern life, the hopes of the future are part of their makeup—these are rightful bearers of the title—Postwar Houses!



MASSACHUSETTS





Data: Margaret Hayden Rector

Extention of Ceiling and
brick wall beyond windows gives
pleasing effect of passing from interior
to exterior without interruption

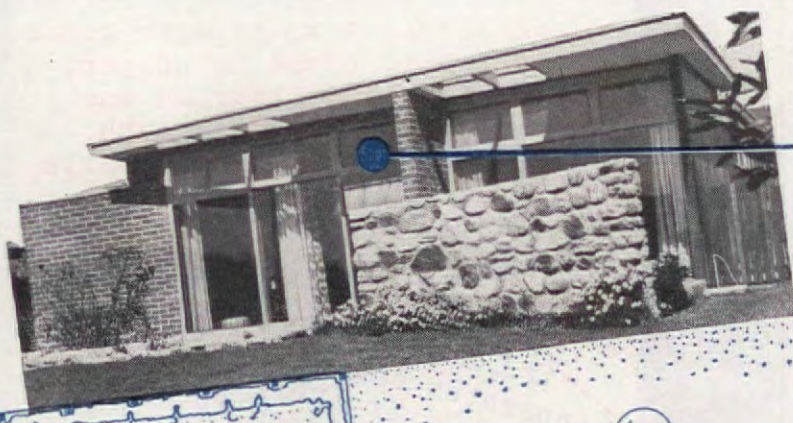
Sun-maximum windows.

The room on a sunny day is rivaled only
by its converse, the fascination of a rainy
day...the water beats across the high windows
and offers the titillating thrill of being in
a rain storm and yet not getting wet

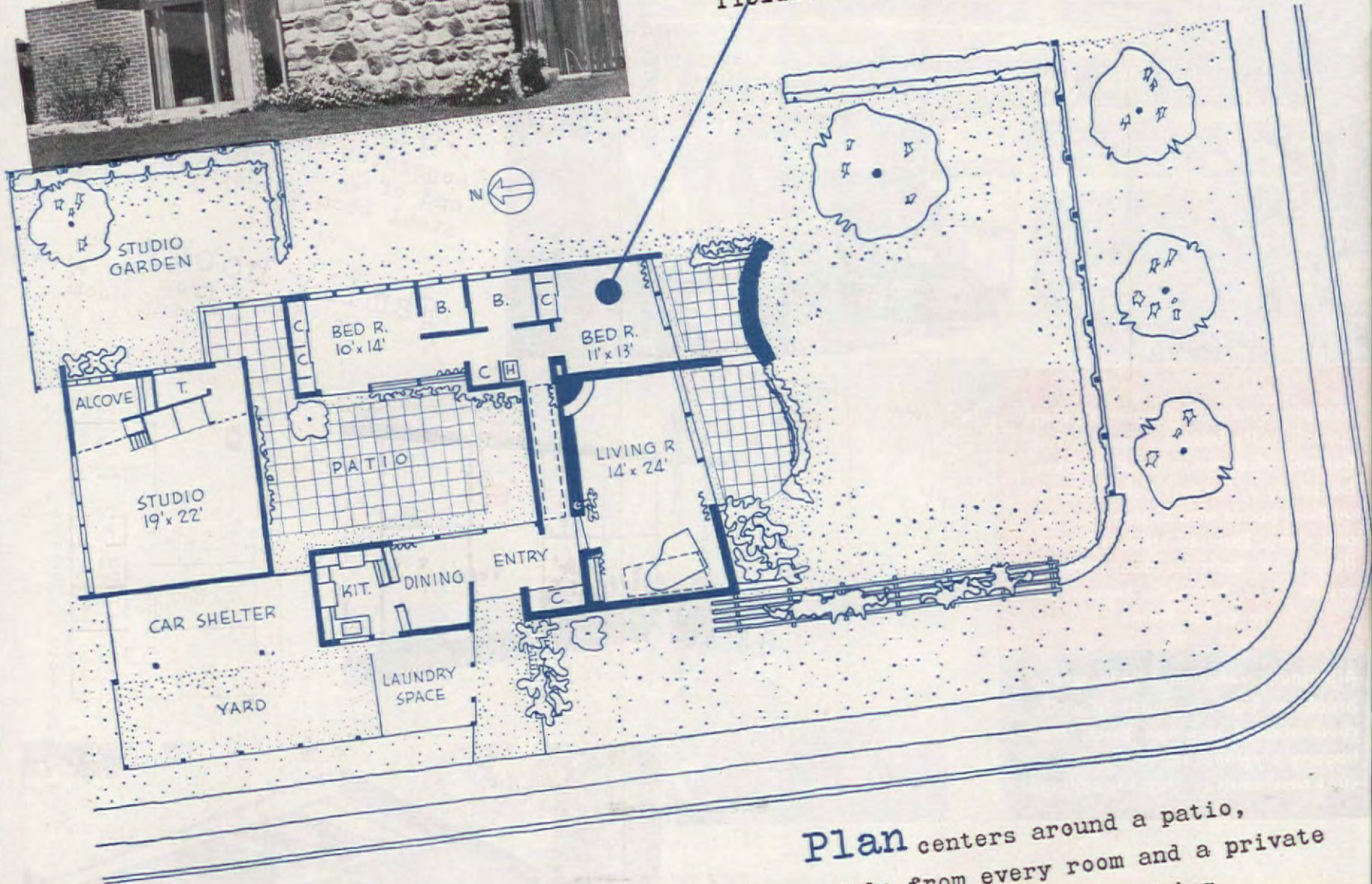


Natural plywood contrasts smartly with
deep blue cement floor of dining area.
Note one-step proximity to the patio

\$6,000



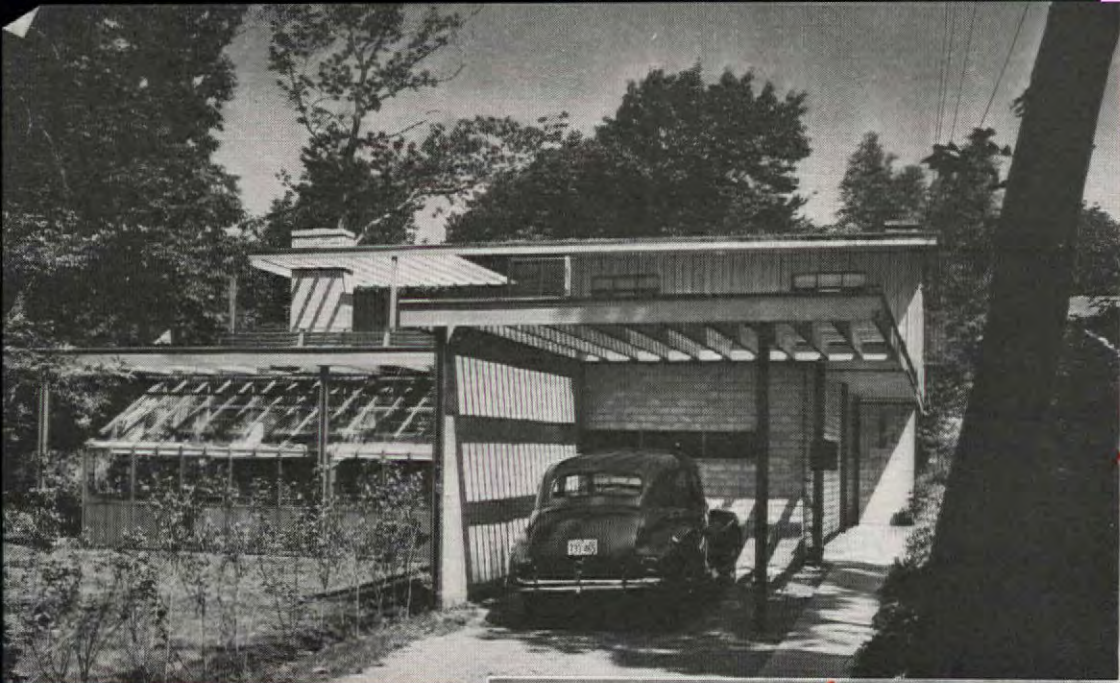
Bedroom is half-shielded with rounded fieldstone wall and a terrace of its own



Plan centers around a patio, easily accessible from every room and a private enclosure for year-round outdoor living

Copper hood over fireplace, hand hammered to minimize buckling. Smallness of rooms overcome by glass "walls" and floor color extending to outdoor patio. Earthy materials, earthy colors harmonize with sage chaparral of California mountains

WORTH OF SUNSHINE FOR
PAINTER MILFORD ZORNES' FAMILY
 CARL B. TROEDSSON, ARCHITECT ... CALIFORNIA



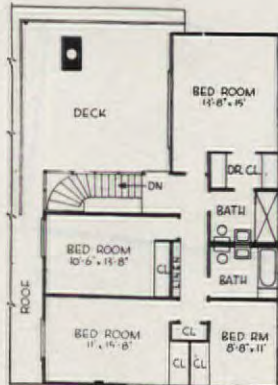
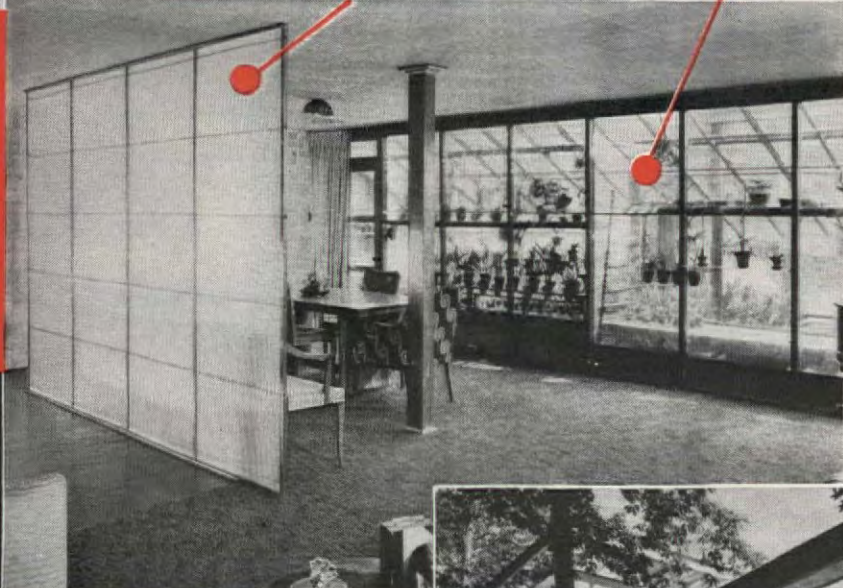
Black Masonite walls with glass shower wall, bound in copper, yellow linoleum floor in one bath room...children's bath, Johns-Manville Flexboard walls, red linoleum floor

Glass partition separates entrance from dining end of living room. Exposed steel beam encased in copper

Family hobby can be viewed from any part of living room

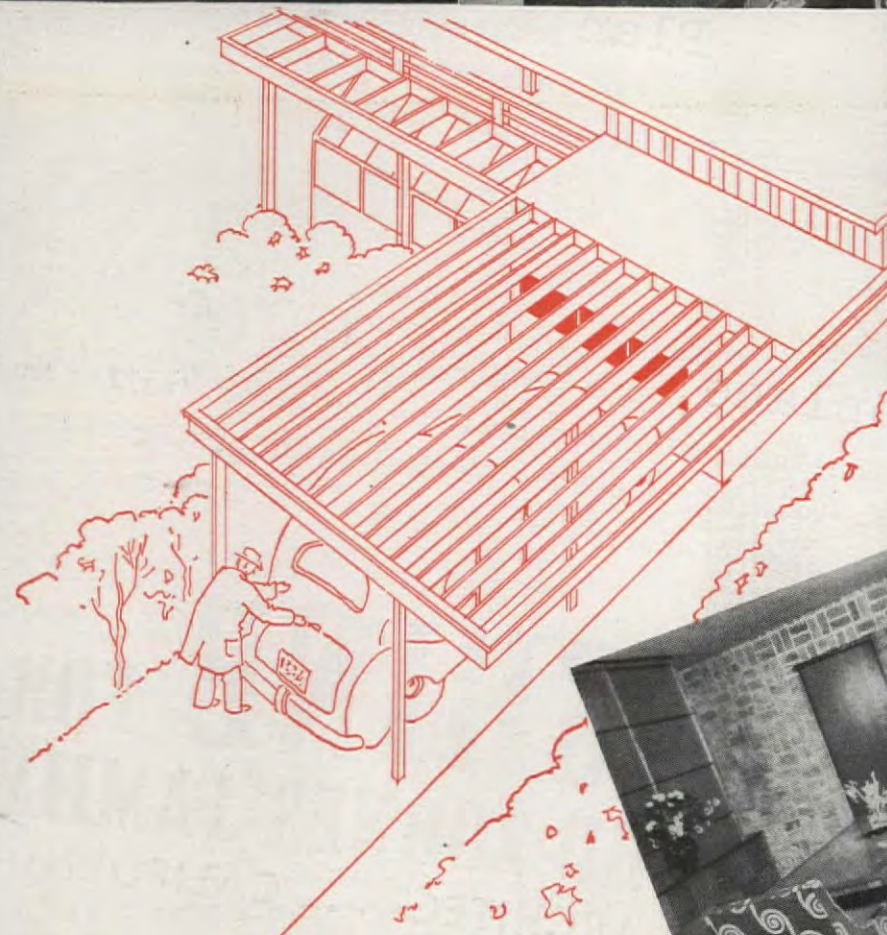
Modern construction materials used functionally become decorative. Exterior of common brick, checker-board style, for first floor. Cypress vertical board and battens for second story. Exposed steel H-beams, deep blue. Entrance doors frosted rough glass, bound in copper, set in cedar frame

Aluminum venetian blinds screen breakfast bar . . . interior walls, checkerboard common brick, mahogany plywood, natural pine . . . steel casements . . . Insulite ceilings

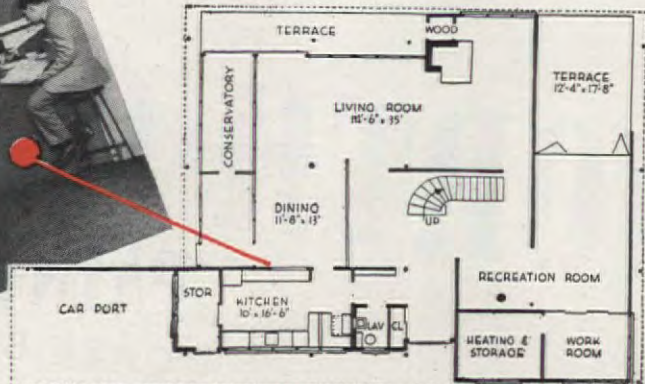


ILLINOIS HOME OF

MR. AND MRS. LEWIS M. ABRAHMS
BERTRAND GOLDBERG, ARCHITECT



Data: Ruth W. Lee



Data: W. Clifford Harvey

POST WAR

LIVING IN NEW ENGLAND

First view on entering this \$8000 house is luxurious 28 ft. living room window



Around great central fireplace bookcase-lined stairway serves dual purpose as entrance hall and library wall

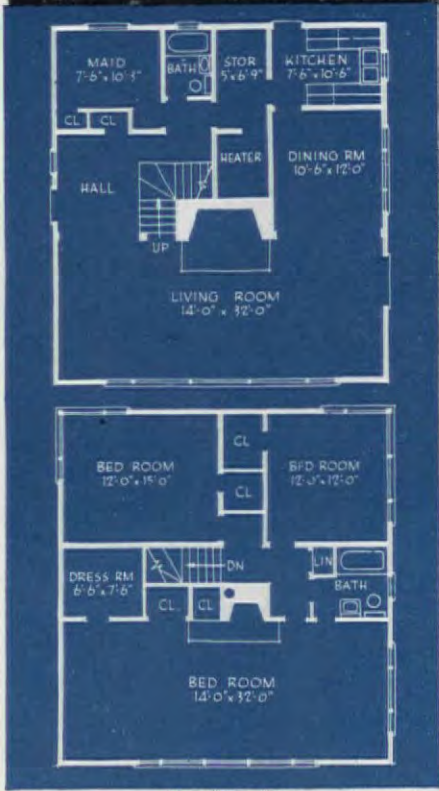
Floors become radiators, transmit heat to you, not ceiling, with radiant heating!



NOT



Coiled heating pipes in concrete slab under parquet floors and between ceiling joists



HOME OF
MR. & MRS. SAVILLE R. DAVIS
LINCOLN, MASSACHUSETTS





POSTWAR LIVING IN OREGON NOW

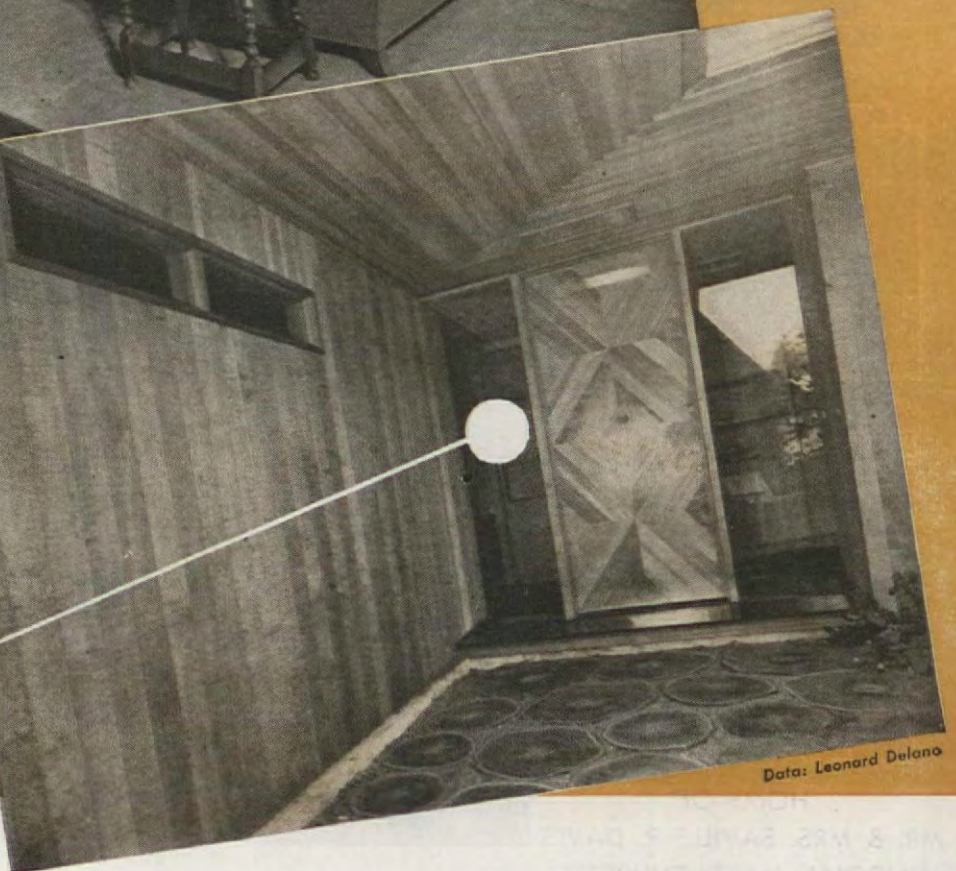
THOUGH LANDSCAPING AND FURNITURE MUST AWAIT WAR'S END

Home of
Mr. and Mrs. W. R. Coates,
Tillamook,
Oregon
Pietro Belluschi,
architect



Full length windows
look out over Netarts Bay
...ventilation through
louvres above and at sides
...interiors of natural
spruce...living room
ceiling hemlock

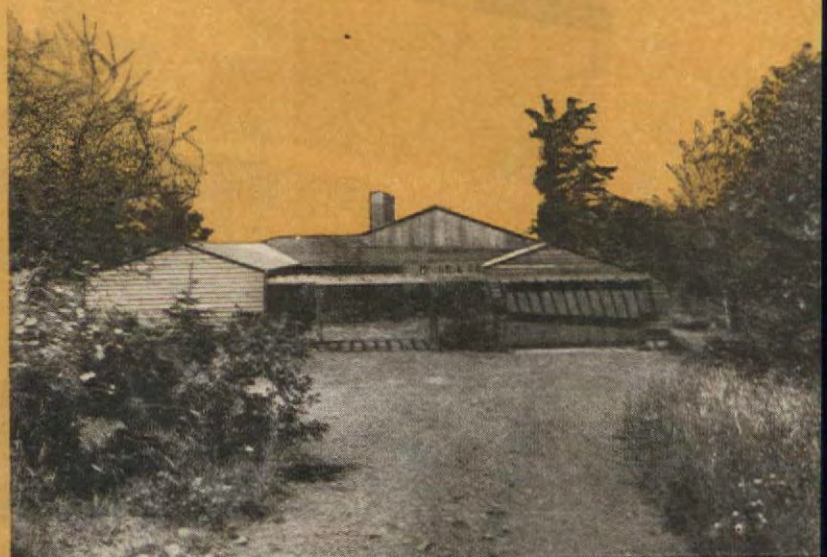
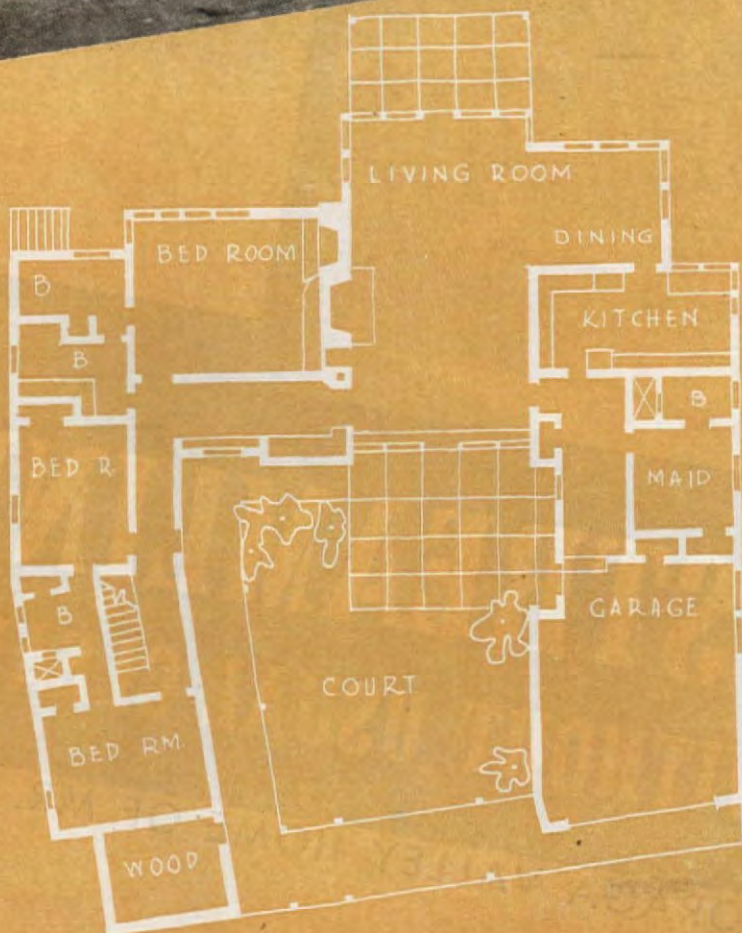
Court entrance
flanked by full length
plate glass windows...
heavy overhang at eaves
takes place of porch roof



Data: Leonard Dulano



Natural spruce exterior,
 simple and straightforward, used
 with imagination...court paved
 with sawed cedar logs, spaces
 between of mixed earth and
 sawdust...Dutch door leads
 to kitchen hallway



APPROACH TO A HOUSE FOR TOMORROW'S LIVING

Miles of rolling hills
seen through sliding plate glass kitchen
windows. Slanting fronts eliminate hardware

Solar Heating controlled
by 6 ft. overhang. Keeps out
summer sun; winter sun
floods interior until noon

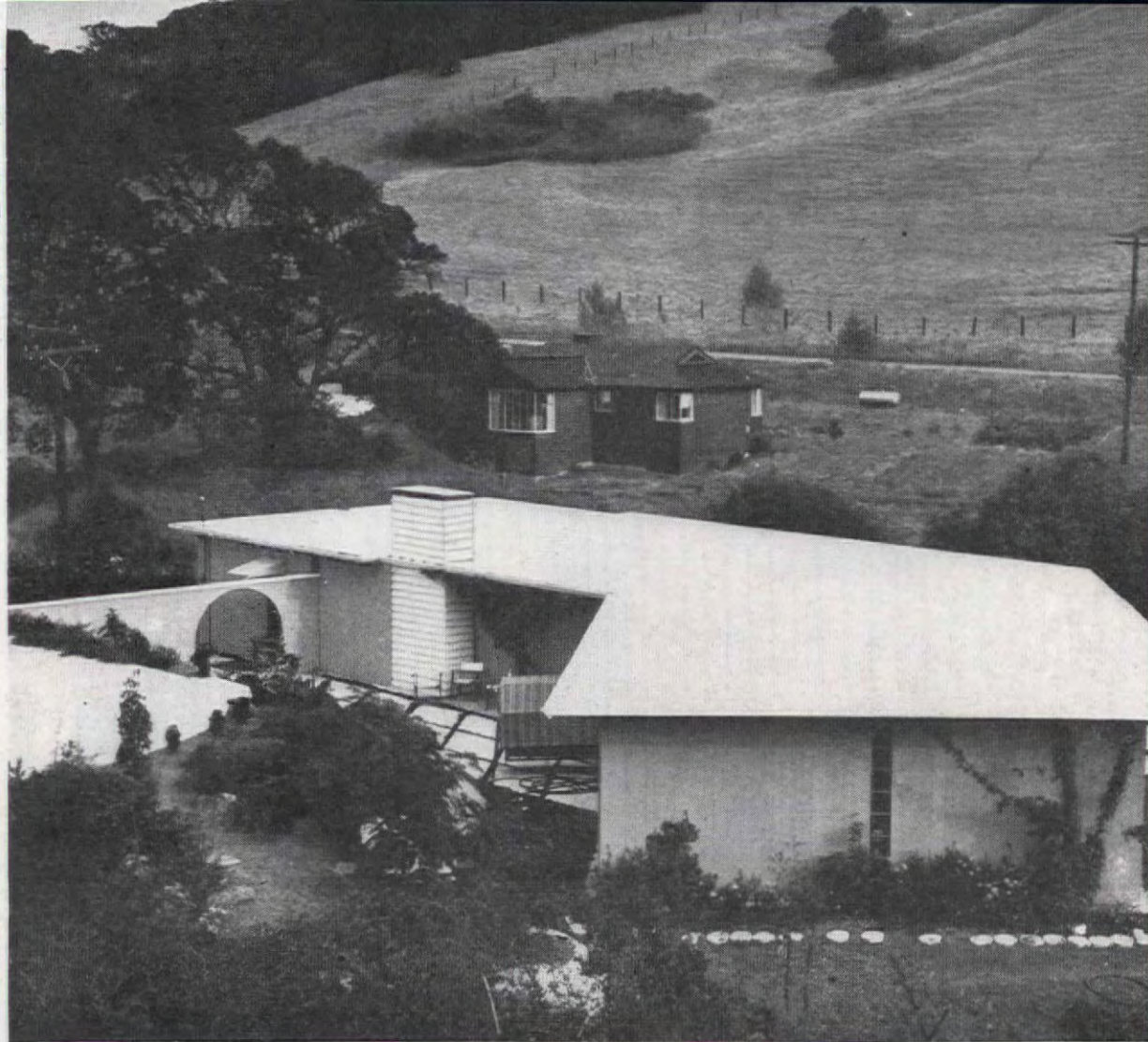
Like stepping into
conservatory,
these dining area walls
of slanting glass
lined with potted plants

STREAMLINED
WITHOUT USUAL GLEAMING

MORAGA VALLEY HOME OF MR. & MRS.

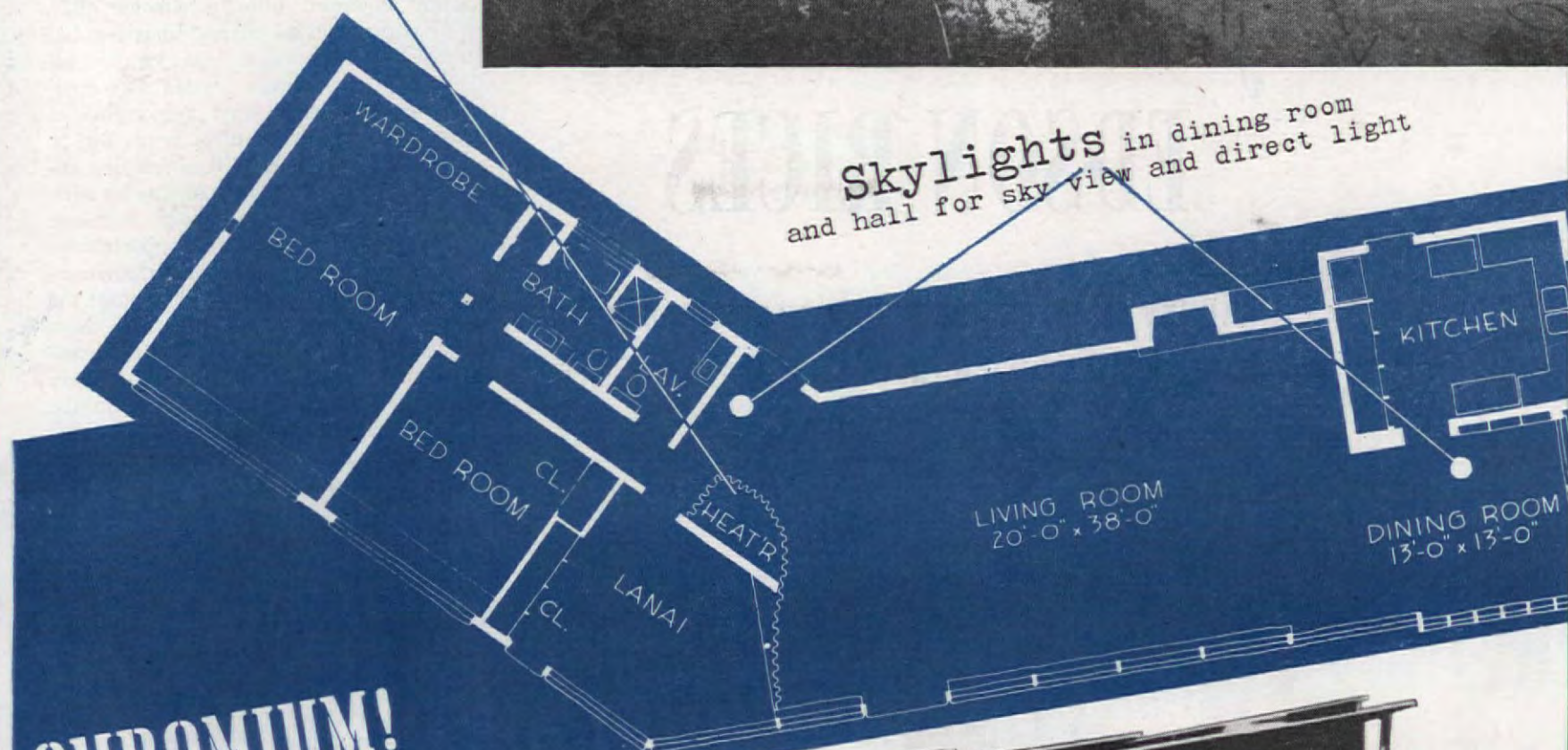
Furniture, too, from the accomplished
hand of Quin Hill

A touch of the "Islands" given by bamboo effect of vertical siding and moon gate...roof, appearing flat, has enough slope for rain run-off...control of sun, pipes filled with water, imbedded in solid concrete foundation, and air, circulated in space above insulated double ceiling, warms in winter, cools in summer



Concealed heating unit behind curved wall in entrance hall

Skylights in dining room and hall for sky view and direct light



CHROMIUM!

DAVID B. HILL BY QUIN HILL



Data: A. L. Francis



A day with the EDSON RICES

RUTH W. LEE
and
E. L. D. SEYMOUR

**GARDEN CLUBS CAN BE PROUD OF SUCH MEMBERS
WHO ARE SHOWING HOW TO LIVE OFF THEIR LAND**

IN THE Men's Garden Clubs of America, the feeling is pretty general that Edson K. Rice of Highland Park, Illinois, is a top notch, representative member; and that Gladys, his wife, is just the right sort of helpmeet for that kind of "reg'lar feller." They were such fine hosts when the 1942 convention of the M.G.C.A. visited their place, and the activities of their almost self-supporting home were so interesting and efficient, that we welcomed a chance to pay another informal call last summer, to accompany them through one of their typical, busy, resultful days, and to learn a little of "how they do it," and have a grand time in the doing.

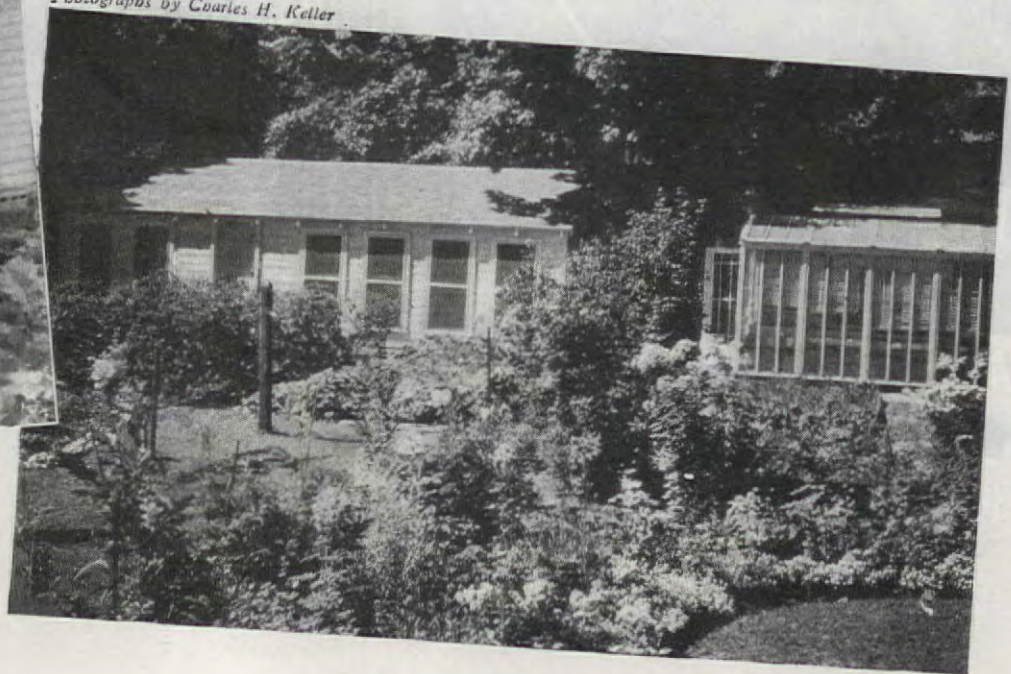
The property—just outside Cook County because of lower taxes—was bought in 1937, that is, all but two small pieces which, added later, made it just an acre (and suggested the latter half of the name "Glad-acre" since given it.) The landscaping and all the buildings (except the house) they have done themselves, "they" meaning "Mr. and Mrs." and her father, Mr. Bond, who takes particular joy in building operations and the management of the compact, conveniently arranged, efficiently equipped little greenhouse. Mr. Rice's experience in the chemical business has been a good foundation for the scientific aspects of all-round gardening, small scale poultry raising and the varied responsibilities involved in running a suburban home. But he also has the true gardener's unwearied enthusiasm and resourcefulness. And as for Mrs. Rice—well, since they settled in Highland Park, she has twice sacrificed opportunities to buy a new car. The first time, the money saved for it went into finishing the house; the second time, it bought the extra land. Now she says she wishes they had twelve acres!

From the time when, fresh from the flower garden, she welcomed us, until, late in the afternoon, we left them entertaining some friends in the cool shade of their oak grove, they were systematically, happily, enviably busy. There were the New Hampshire Red chickens to look after. They started with 200,

Photographs by Charles H. Keller



Quite true, chickens and gardens don't mix; but rightly handled they're a fine team. Here are fowl, fruits, vegetables, and flowers





Good gardening calls for planning,
sustained interest, hard work when needed,
and good equipment well cared for.
That's the way it is at Gladacre



lost twelve during the first five weeks but none thereafter, and have since culled their flock of the cockerels and poorer performers down to about 54 pullets that averaged 36.2 eggs per day this past winter. There was the thrifty vegetable garden where skillful use of a grand big compost heap and supplementary plant food is turning a naturally heavy Illinois clay into a friable, fertile loam. There were the vigorous young fruit trees, bushes and grape vines making rapid progress toward bearing age; the espaliered pears on the south house wall; the blossom-laden rose border, and the smooth, thick-sodded lawn (under which Mr. Rice had the forethought to install a complete tile drainage system) to be put in final trim for the reception of the afternoon's guests. For this very day, the Rices were having one of their jolly, informal picnic dinners in their commodious, fully screened barbecue shed, to which refreshments and such food as is not prepared on the open grill is quickly carried from the house on the colorful wheeled cart designed and made by the versatile master of the house. A little time had naturally to be given to an inspection of his collection of labor saving tools and gadgets, some bought, others homemade, such as the big, plywood, lawn clean-up cart with a hinged side, and the toy-wagon carrier for the five-gallon sprayer. This Mrs. Rice, with a twinkle in her eye, insisted that he had

made when he took over the spraying operations, which for months, she had had to perform with the heavy tank swung over her shoulder! With admiration (and a little awe) we inspected the crowded shelves of preserved vegetables and fruits, jellies, pickles, etc. in their immaculate cellar. Also her special pride and joy, the two-unit G. E. quick freezer with a storage capacity of 11 cu. ft. or about 180 lbs. Therein were neat packages of vegetables and berries from the garden, asparagus both home grown and bought, and plump broilers and fryers of their own raising. And out under the garage, bins awaited the late fall crops that keep best in "natural" storage. Altogether, in addition to making possible much hospitable entertainment, the Rice homestead largely feeds five people—the family and a Lieutenant Commander stationed at Great Lakes and his wife, who planned originally to stay a few weeks, and were still part of the happy household a year later.

With well-planned production and modern methods of food preservation and use, an American family can enjoy good health and good living and help keep the nation strong. The Rices grow much of all they eat, and can, freeze, and store for future needs



Touches!

Flower bar built in a passage way between the house and garage is a touch of Mr. and Mrs. A. L. Shakman sent in by Mrs. H. M. Broadbuss. Service porch made bright with gingham ruffles, plants and loud kitchen towels. Carl F. Burrell idea



NO BLACK MARKET BANS ON ORIGINALITY—THOSE INDIVIDUAL TOUCHES MAKE A HOUSE INTO YOUR HOME

A novel candelabrum idea is that of Laurence Lustig. He suggests the selection of an old piece of iron fence and its utilization for a candle holder. If priorities ban your purchase of a new door knocker, consider Mr. and Mrs. L. M. Wilmington's idea. Try a bunch of old keys



Maynard L. Parker

A child's toy added to any meager flower arrangement gives interest as well as amusement, idea from Marjorie Griffith. For your pet child's picture, try pasting other views of the youngster on the mat before framing, says June Ortgies. Refurbish that old screen with a paint job, use wall-paper for edging. Another Ortgies' suggestion





Ice-breaker for Service guests is a tablecloth autographed in pencil, later sewed in red and blue thread. Margaret Allen's suggestion. Try unbleached muslin cloth



Betty Duke Welsh



Ruth W. Lee



Bowls and trays of plywood are stunning, easy to make says Leon M. Hamburger. June Ortgies suggests youngsters' "hands" applied right over towel's worn spots, make an old piano bench into a fancy coffee table and flower pot holder. Saw the legs down, the top in half, nail the top back on leaving space in the middle for posies. Trimz appliques, pre-cut and pre-pasted, make it mighty easy to decorate



For a "glamour-puss daughter," Mom can fix up a very simple, unpainted chest of drawers by covering tops and sides with chintz or wallpaper. Pad and cover mirror frame to match. . . H. Cobbett Williams. Improvised bar in the butler's pantry used in the Carl F. Burrell home. Shellac magazine cartoons - or funnies - for amusing decoration

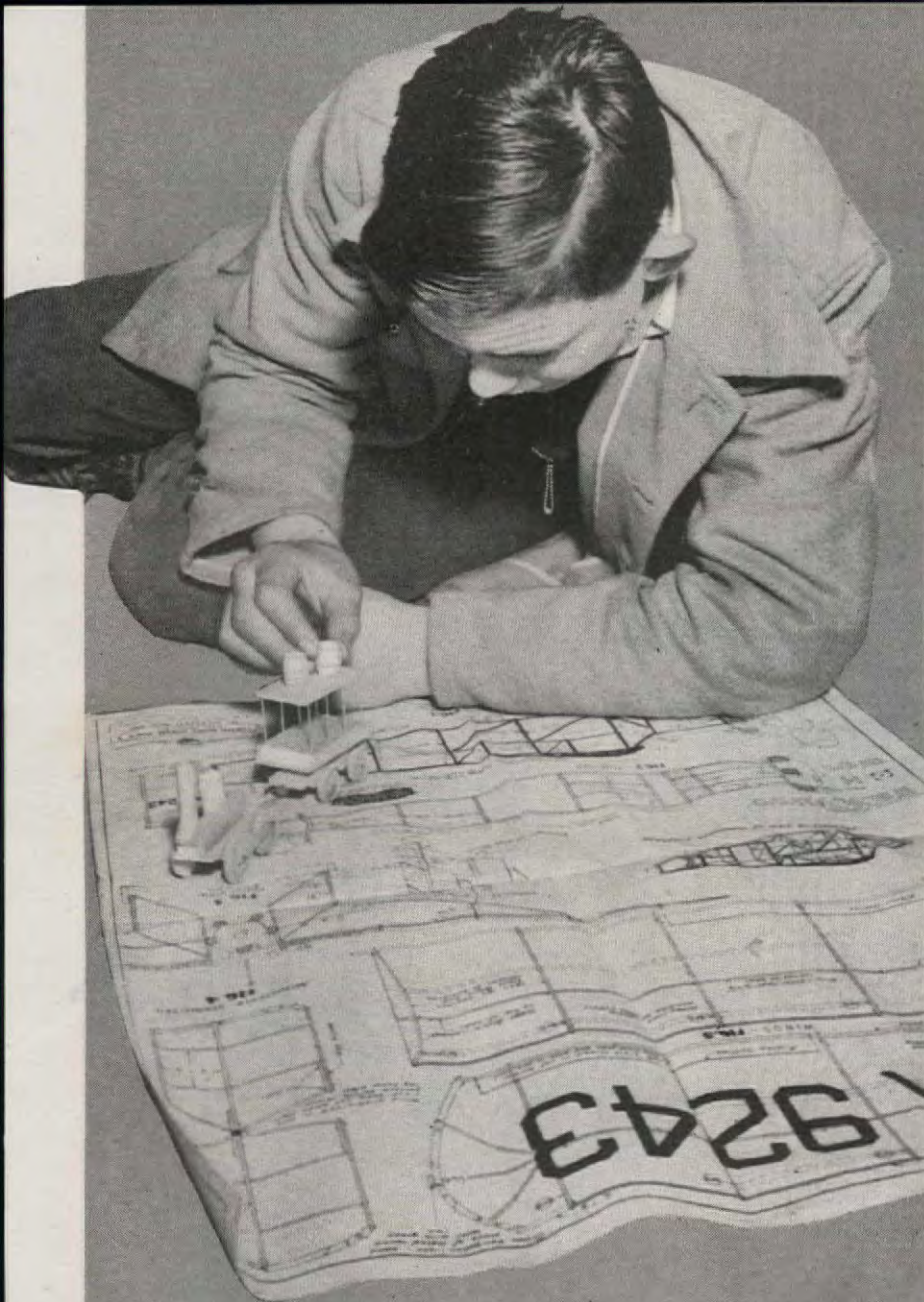


Ordinary bookshelves made interesting by propeller-like trim. Boys would love it in their own room. Idea from Caroline W. Rowley



Clare McConna





Whose Apronstrings?

Photograph by Curtis Lindsey

Ever hear a child say
 "parental love is a burden"? They do!
 A mother should be a beacon, not a barnacle

RACHEL RUBIN

A

RE you tied to your children's apronstrings? Sounds silly, doesn't it?—like the man-bites-dog story that cub reporters cut their teeth on. For years we've been so busy developing self-reliance in children that we've forgotten mothers need it too. Everybody knows you can toss off a perfect dinner for seven on a half hour's notice, and your miracles with the budget would make Houdini look like small potatoes. But can you stand on your own feet emotionally? When families could look forward to a comfortable future together, this might have been considered an academic question. Today, with farewells being said on every station platform, it has become a crucial one.

"Parental love is a burden," said one young man of my acquaintance, whose mother was so devoted to him that when he went away to college she broke up her home and followed him. His opinion is shared by nineteen-year-old Bobby Kelton, who has never spent a night away from his parents. Bobby is due for a letter from his draft board, and Mrs. Kelton is on the verge of a nervous breakdown. In addition to the problems of adjustment to army life, Bobby will be weighted down by the shackles of mother love.

Nor is the mother-and-son relationship the only one which contains the seeds of disaster. We all know women like Mrs. Lacey, who gently but effectively dissuaded Martha's suitors one by one until Martha succumbed to her mother's dominance and subsided into genteel spinsterhood. "You've plenty of time for marriage," Mrs. Lacey always said, and Martha foolishly believed her.

W

HEN Jim sheds his tweeds for a handsome but strange-looking uniform, and the days stretch to twice their normal length, it is a natural temptation to pour all your extra energy and affection into Peter and Polly. After all, you rationalize, I have to take the place of two parents now. Like most half truths, this is a dangerous assumption. Peter and Polly aren't going to feel half as tragic about Daddy's absence as you think. The glamor and importance of having a daddy in uniform is a social asset among today's children, and will go far toward helping them make a successful adjustment. Increased doses of maternal anxiety and sentimentality will not give them the sense of security they need, but will merely serve as an additional irritant. What they need is a mother who is self-confident and calm, a mother whose life as an individual is full enough so that she need not become an emotional parasite on her children. If you keep your poise and serenity, Peter and Polly will sail through the period of adjustment with flying colors.

There's the hitch—if you keep your poise and serenity. To this end there is no golden road. It is long and tortuous—and lonely. For each of us the signposts may be different—a verse from Isaiah, a paragraph from Thomas Paine, perhaps even a homely proverb, dimly remembered from childhood, like the fragrance of lavender. It doesn't matter. It only matters that at the end you will have worked out a personal philosophy, one that works for you. It is an absolute essential if you are to survive the stress and strain.

K

EEP up your social contacts while your husband is away, the professional advisers cheerfully chirp. "Entertain and be entertained." Sounds very gay, doesn't it? Little wife gallantly carries on. Let's be honest about it. Just how popular do you think you'll be without Jim's sleek black head towering over yours, Jim's wisecracks covering up embarrassing moments, Jim's deft touch with the cocktails? When beautiful young girls languish manless on every street corner, no matron past her first bloom is going to get a tumble. You might be included in someone's guest list once or twice (she's just lost without Jim, poor thing). But this doesn't mean you have to sit in a corner and brood. You can still do your Red Cross work (if Janey next door will keep an eye on the children), you can visit your friends, and go to the movies or the theatre. But you might as well get used to the idea that your social life will be predominantly female, willy-nilly. Some women find salvation in weaving rugs or refinishing secondhand tables. Handwork has its undeniable merits, but women under stress also need food for the spirit.

This would be a good time to get the piano tuned up and really start using it the way you used to before Peter was born. When you go to the library, don't forget to cart home a couple of biographies of composers, so that they will become more than names.

Brushing the cobwebs out of your brain is just as important as brushing your hair, and a hobby will do more to put a sparkle in your eye than any brand of eyewash. Come war or peace, it never hurt any woman to be interesting. Whatever you do, don't "throw yourself" into the children. A mother should be a beacon, not a barnacle.



You Said a Mouthful!

Positively!...you can eat your way around the world, but you'll never find pie like Mom's. She's the "champ." And why not? Mom knows her boy. She knows to a grain of sugar just the way he likes pie.

Yes, the good old *personal* touch...that knack of knowing the wants of the individual...is the key to satisfaction. And that goes for everything. It is certainly true when it comes to getting insurance...the protection you need for your home or business.

Buy insurance without the help of a man who knows your personal requirements, and you get protection that is either too sweet or too sour. Buy it, on the other hand, from a man who thoroughly analyzes your needs and you get insurance that really hits the spot.

In your community, the man who adds the *personal* touch to insurance is The Employers' Group Man... *The Man with the Plan*. He is the good neighbor who sits down with you and studies your insurance problems. He goes over all your policies... picks them apart, clause by clause...and shows you how they stack up against the hazards



to which you are exposed. He finds the weak spots in your protection and tells you how to correct them. He gives you a complete plan which guides you in buying the newest and best kinds of insurance at the lowest possible cost.

Call *The Man with the Plan*... your local Employers' Group agent... and let him help you. Let him give you *free* your plan for *freedom from worry over financial loss*.

The Man with the Plan brings you news by Cedric Foster... Sunday evenings over a national radio book-up. Consult your radio page for time and station.



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THE EMPLOYERS' GROUP MAN IS THE MAN WITH THE PLAN



A Civil War picture of Mrs. Dunbar Dyson who aided in collecting the Felsenheld tables 1811-1865



Modified lyre-like base and scalloped edges mark this tip leaf table for the early 19th century



Concealing secret drawers is this Napoleonic table. Shown open below



English 19th century book table is another Felsenheld show piece



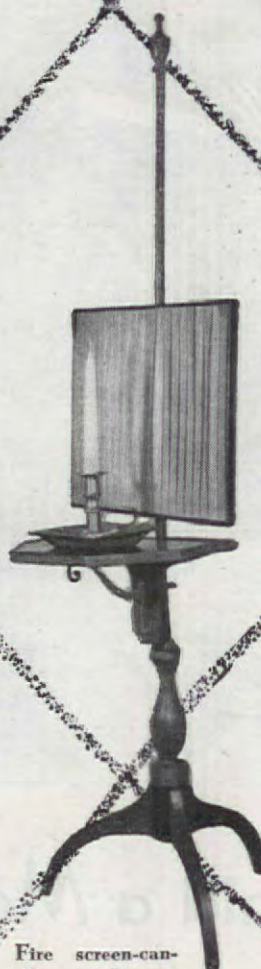
Of Victorian origin is this two-basket work table which is one of the family's favorites



French makeup table or poudreuse is an item showing fine cabinet art craft



A tripod tip leaf table that dates back to about 1830



Fire screen-candle stand was made about 1780 in Connecticut



Colonial wash stand which dates back to 1790 no longer holds old basin nor pitcher

RUTH W. LEE

Photographs by Charles H. Keller

COLLECTORS TURN TO TABLES

AMUSING and interesting tables, which have been accumulated by the family during many generations, today grace the Joseph Felsenhelds' home in Evanston, Ill. Experiences proved for the family that it was not so much "collector's instinct" but the foresight of Mrs. Felsenheld's grand-aunt, Mrs. Dunbar Dyson of Middletown, Conn., that saved the collection from being disposed of when people were discarding "old things" for heavy Victorian black walnut, the "modern" of that period.

Family experiences also showed that the collection not only came from the saving of

For generations the Felsenhelds have collected tables—here are a few of their great collection

ancestors' prized pieces, but from a healthy interest in junk dealers. For instance, a tip-leaf table now placed in the entrance hall, is not a family piece but was bought from a junk dealer for the staggering sum of a dollar and a half. Mrs. Felsenheld happened to see it going down the street tied to the back of a junk dealer's wagon. She ran out of the house

and followed him, to purchase the table. Made of beautifully marked mahogany veneer, the table was probably designed, if not made, by John Belter, the famous craftsman of the Duncan Phyfe era. The scalloped edges and the modified lyre base were characteristic of Belter's work, which was highly prized by the early Victorians. Probably made about 1840, the tip-leaf tables of this type were frequently used for card tables, the tops being constructed so that they would swing around.

Opposite the tip-leaf table is a converted Colonial wash stand. The hole has been filled

REVOLUTIONARY NEW FACTORY-BUILT GLASS UNIT FOR WINDOWS

Thermopane

THE WINDOWPANE THAT INSULATES

with the
BONDERMETIC SEAL

THERMOPANE, a patented, factory-built transparent glass insulating unit for homes and other buildings, is announced by Libbey-Owens-Ford after fourteen years of research.

Here's the first successful windowpane ever made with permanent built-in insulation. It's made of two panes of glass, separated by an insulating layer of air, sealed around the edges with a metal-to-glass bond. This *Bondermetic Seal* has been tested up to 4,000 pounds per square inch without failure . . . its enduring qualities have been proved both in the laboratory and in hundreds of installations in the coldest climates. You install THERMOPANE in a modi-

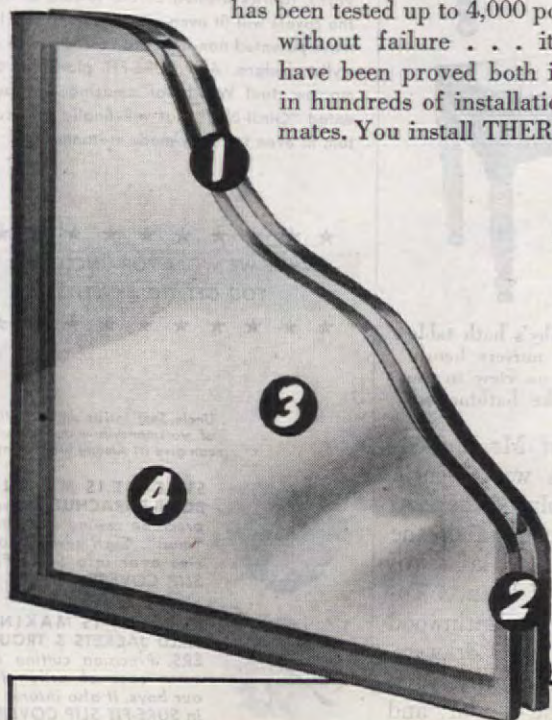
fied single sash, just like ordinary glass. And what a difference it makes! Keeps your home warmer with less fuel. Cuts heating costs amazingly. Deadens street noises.

When peace comes, and you build your new home, THERMOPANE will make it possible to enjoy all the benefits of double-glass insulation without the seasonal problems of putting up and taking down *extra* sash. You'll have *no extra* glass to keep clean. And at last, you'll be able to enjoy those larger windows you've always wanted *without* sacrificing heating economy. For a descriptive booklet just write to Libbey-Owens-Ford Glass Company, 154 Nicholas Building, Toledo 3, Ohio.

4 IMPORTANT FEATURES OF THERMOPANE

- ① **INSULATING AIR SPACE.** The air inside the Thermopane units is scientifically cleaned, dried and hermetically sealed. This layer of air gives Thermopane its high insulating efficiency.
- ② **BONDERMETIC SEAL.** This remarkable metal-to-glass seal permanently bonds the two panes of glass into a single unit. Strong and weatherproof, it seals the insulating air space from dirt and moisture.
- ③ **NO FOGGING UP.** Because of the patented *Bondermetic Seal*, and the insulation afforded by the sealed-in air, frosting up and condensation are eliminated on the two inner surfaces.
- ④ **ONLY TWO SURFACES TO CLEAN.** The inner glass surfaces are specially cleaned at the factory . . . always stay clean.

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a Great Name in GLASS





WAIT! 2 inches
from where you
washed that spoon —

your sink drain
is breeding
live Sewer Germs.

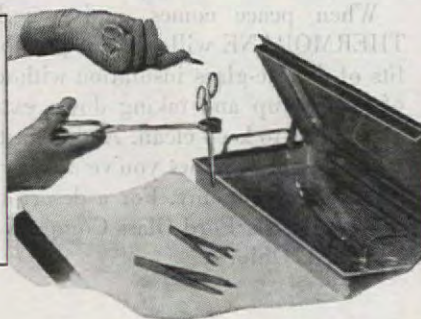
Actual sewer germs magnified
approximately 20,000 times



Don't imagine scrubbing
your sink helps — it
doesn't **touch** them.

Survey by Molnar Laboratories,
New York City

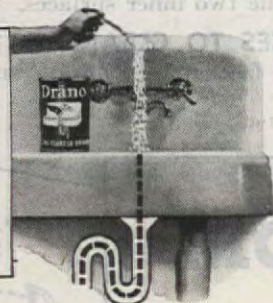
It takes Drāno to
boil these dangerous
creatures out.



Drāno opens clogged
drains too—keeps them
open, free-running.

Use Drāno regularly.
Get some today—
keep drains clean.

Save your waste kitchen grease
It's needed to make explosives!



OPENS
CLOGGED
DRAINS



Never over 25¢ at any drug, hardware, or grocery store

Drāno banishes Sewer Germs!

Copy, 1944 The Dredgett Co.

in, and now instead of holding a bowl and pitcher, it has an electrified Victorian oil lamp to support. Proof of the fine art craft of early French cabinet makers is a French powder table or poudreuse, which



Bought at a rummage sale for twenty-five cents was this two-drawer early American pine table. Wooden pegs are used exclusively to hold it together



Wood top covered baby's bath table serves as a flower or nursery bench. The old china tub is on view in the lower photograph. Like bathinettes?

was the property of Mr. Felsenheld's mother, who was French. The table is probably of the Empress Eugenie period and of the type highly prized by ladies of the Second Empire of France. Today it is notable for the satinwood interiors and partitioned drawers.

Early in the 19th century, Mrs. Dyson's father made a tour, and brought back with him from Honduras, mahogany to make a table and various other pieces of furniture. From France, he brought a Napoleonic table, which is a desk, fire-screen, work table and dressing table all in one. It is a handsome example of the Napoleonic period



DO AS THE
MOVIES DO!

Create a stunning living
room quickly with
SURE-FIT SLIP COVERS

Hollywood's great movies have vast sums at their disposal—but prefer the economical way with SURE-FIT SLIP COVERS. "Why bother with expensive custom-mades," is the idea, "when you can get such a beautiful effect in a few minutes with SURE-FIT." Behind that beauty lie many hidden features — better yarns, fabrics washed before sewing so that the covers will fit even after cleaning . . . famous patented non-slip "Sta-Fast" Feature . . . stylist designs. And SURE-FIT plans for tomorrow, too! For amazing new patented "Girdl-Bak" that will finally give custom fit even to ready-made cretonnes!

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WHILE WE WORK FOR UNCLE SAM,
YOU' GET THE BENEFITS

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Uncle Sam insists on perfection of workmanship — and Sure-Fit can give it! Among other things.



SURE-FIT IS MAKING BOMB PARACHUTES. Here precision sewing is a vital "must". Such sewing carries over into SURE-FIT SLIP COVERS.



SURE-FIT IS MAKING FIELD JACKETS & TROUSERS. Precision cutting insures ease of action for our boys. It also insures fit in SURE-FIT SLIP COVERS.

Make SURE it's SURE-FIT
Look for this Label

SURE-FIT
Ready to put on **SLIP COVERS**
America's Choice to Decorate and Preserve
Living Room Furniture
353 FIFTH AVENUE • NEW YORK CITY

"The Home of my DREAM"

by Susan Graham Ervin*

I want a house in a garden
With chimney pots and a cat,
A what-not in a corner
Filled up with this and that.

I want pink plates in a cupboard,
A love-seat covered in blue,
A china clock and a music box
And a 6-teleg table, too.

I want some old candelabra,
An antique chest for the hall,
A circular stair and a Chippendale chair,
And what I want most of all

Is a rose-colored rug for the parlor,
For the dining room palest green,
With a rug all roses and tulips
To fill the space between.

To fill the hall and climb the stair!
How very lovely 'twould seem
To be always treading on springtime
When one entered the house of my dream!

And when at last it was finished
I'd want you to come and see,
So I'd don my best and I'd curl my hair
And invite you over to tea.

* SUSAN GRAHAM ERVIN (Mrs. Joseph W. Ervin) of 168 Cherokee Rd., Charlotte, North Carolina is one of the prize-winners in the Alexander Smith "How We Hope to Fix Up Our Home After the War" contest.

How about YOU, MRS. AMERICA?

You can know the pride and pleasure and comfort of a "new home"—without its expense—if you will start with a soft, warm Alexander Smith wool rug or carpet and let it be the foundation of a recoloring job. A colorful home is a happy home that children and friends enjoy. Send us your name and address and we'll gladly send you "What Mrs. America Wants in Her Post-War Home," a booklet full of ideas from women all over America. Write Alexander Smith & Sons Carpet Company, 295 Fifth Avenue, New York 16.

BUY WAR BONDS



ALEXANDER SMITH & SONS
CARPET COMPANY



Hubby coming?
why no humming?



1
With word that your husband
is getting a leave,
Oh what, pretty lass, could
be making you grieve?



2
"It's just that there's ever
so much to be done—
There's housework—and
baby—and errands to run!



3
"But those jobs are nothing—
I've windows to clean!
And that always makes me
feel grumpy and mean!"



4
But not if you WINDEX
those windows, my sweet.
For WINDEX is easy
and WINDEX is neat.



5
You just spray it on, wipe it
off, with no mess,
And each window costs not a
penny—but less!



6
Get WINDEX (the 20-ounce
bottle) today
And polish all glass in
this thrifty-smart way!

GET BRIGHTER WINDOWS QUICKER WITH—

WINDEX

DON'T TRUST cheap substitutes. There's no streaking, no film, when you insist on this noninflammable, oil-free cleaner that costs less than a penny per window.

For Extra Economy, Buy the Big 20-ounce Size



Copy. 1944, The Dracott Co.

following the Egyptian campaign, and the brass lion's head and feet, acanthus leaf carving, as well as its elaborate interior construction attest to its authenticity.

Dating back to the American Revolution is the fire-screen stand which was a part of the wedding furniture of an ancestor who was married at the end of the war in 1781. This was made in Middletown, Conn., probably by the village undertaker, who made many of the family pieces. The candle stand was used for many years but was finally thrown out as junk. It was rescued from the trash pile by Mrs. Dyson, who was a granddaughter. It is fortunate that she saved the piece because it is said to be most unusual and the drop leaf rare in stands of this type. Also from the trash pile was rescued another piece in the collection. Purchased for a quarter at a rummage sale, the table is early American, two drawer pine and is made entirely with wooden pegs.

Possibly Mrs. Dyson inherited her "saving things" ideas from a grandmother, who on discovering that her husband, a manufacturer of firearms, was preparing to burn a number of bayonet handles left from the war of 1812, promptly took possession of them and had a picket fence made around the house. The fence was still standing in the "fifties." It was the fence building grandmother who used the Pembroke drop-leaf table in her home that now is the serving table in the Felsenheld home. Its short mahogany drop sides identify it as a late 18th century piece. Of all the tables in the house, none has more charm nor sentiment than the basket work table. This too comes from Middletown and is of Victorian origin, about 1860.

Family freak is the baby's bath table. No one knows its exact origin except that it has always been in the family and came from Middletown. Neither has anyone been able to figure out how a baby could be bathed in it if the baby and the water were in the tub at the same time. No one has ever tried to use it to the Felsenhelds' memory; it holds flower jars now.

The Middletown undertaker and furniture maker married the lady whose fire-screen stand he made. A letter he left his bride-to-be is a source of family amusement. On leaving for what he termed "the seat of battle" in 1776, he addressed his fiancée as "Honoured Madame," and ended his note with "my tender regards with unshaken fidelity to all the fair sex." Modern warriors, please copy!

Amazing Professional Mothproofing Method now available for home use



NO ODOR - NO WRAPPING - NO STORING AWAY

Just a few minutes spraying with LARVEX—and Mrs. Neal has saved her husband's new suit from moth holes for a whole year.

Why? Moths will actually starve to death before they will eat LARVEXED clothes, sofas or rugs!

This is the professional mothproofing method used by leading woolen mills, laundries and dry cleaners.

And, LARVEX is inexpensive—only 79¢ per pint, \$1.19 per quart. Dry-cleaning won't impair its year-long protection. Use LARVEX—be safe!

LARVEX IS DIFFERENT



QUICK! A few minutes with LARVEX will mothproof a woman's coat for 12 months!

...CHEAP! Just one LARVEXING will mothproof this \$89 upholstered chair for a year!



SURE! See this spectacular display at your Larvex dealer's. A covered dish showing treated and untreated cloth with live moth worms. Proof right before your eyes that moth worms will not eat Larvexed fabrics.

At all Drug and Dept. Stores
Larvex, New Brunswick, N. J.

ONE SPRAYING
MOTHPROOFS FOR
A WHOLE YEAR.



LARVEX

Registered Trade Mark



Isn't this the Best Post-War Plan? . . .

This man is selling an idea—the hard way . . . He is convincing the world of America's right to live in the American way . . . When he has done this—then the American way of life will go on trial again, right here in our own country.

The first thing that must be done then is to see that this man gets a good job and a good home.

Making things you use in your home is one way to make jobs. So our plan at AVCO is simply to put our present aviation know-how and ingenuity to work later on making new and better household products.

Nothing you now own was made with such skills as we use today in building engines,

propellers and precision parts for modern warplanes. Think, for a minute—what such skills could do for kitchen stoves, or lawnmowers, or other household goods!

We can't spare time now from war production to blueprint just what these post-war AVCO products will be. But we do know, now, that they will mean better living—more and better jobs—greater security—for all America.

THE AVIATION CORPORATION
NEW YORK, N. Y.

THE AMERICAN HOME, MAY, 1944



Manufacturing Units

LYCOMING DIVISION
AMERICAN PROPELLER CORPORATION
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NEW YORK SHIPBUILDING CORP.
CONSOLIDATED VULTEE AIRCRAFT CORP.

All The Aviation Corporation Divisions, Subsidiaries and Associated Companies are 100% on War Work



TO BEGIN WITH

1. The bathrobe goes in the closet.
2. The ink in a drawer.
3. Old newspaper into the basket.
4. The scattered magazines go in a neat pile on the table.
5. Desk chair shoves under the desk.
6. The cover goes on typewriter.

LT. EMBREY OF THE ARMY AIR FORCE TAKING OVER



"Tchk, tchk, look at that top dresser drawer!" Two soiled shirts, a camera, a tennis ball (bounce well gone), two sweaters, and a book on skiing have all got to come out. Top drawers of dressers are reserved for toilet articles



Slippers under the bureau, galoshes in the closet, sports shoes over in the corner by the golf clubs—whoever heard of a system! When the Lieutenant gets through, they are all lined up under bed, toes in, shoe laces out of way



Now the bed! Words fail here, and the lieutenant has to pass out a mimeographed blueprint. Fortunately, the Hamilton students got started in the summer when there was only one blanket so by winter they were well in their stride Pin-up girls?

YOU'RE WRONG

The pin-up girls stay. "They're okay with the Army as long as they're good clean pin-up girls," says the understanding lieutenant. The freshman just sighs . . .



Listen, Chipper...

This is your old man talking.

We've got big plans for you, son. Nothing's going to stop you from being a big man in life... not if I can help it.

Oh, you'll get a few bumps along the way—everyone does—a black eye from some husky playmate, a scolding from the teacher, a reprimand now and then for the way you scuff your shoes. But if lots of love, a happy home, and a good education can develop a fine boy like you into a healthy, well-adjusted man who's going places... then, little man, that's your future.

Just to be *sure* that nothing prevents your getting this good start in life, today I've taken enough life insurance to protect you and your mother in case anything happens to me. Now I know you'll both be

taken care of. You see what I mean, son? . . . I'm not taking any chances on *your* future.

It is a prime purpose of The Prudential to provide protection such as this father wants for his son—such as you want for your loved ones in time of emergency. Not only does Prudential Life Insurance provide a safe future... it also provides it at low cost. For 68 years there has been no safer way of protecting your family.

Buy War Savings Stamps from your Prudential Agent



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THE FUTURE BELONGS TO THOSE WHO PREPARE FOR IT



Even a Bride can be WALLPAPER-WISE

Just by Looking
for the Name

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By this seal, you can always identify the superb wallpapers of America's leading manufacturer. "Unitized" Wallpapers are...

1 Designed by World's Leading Artists! Enchanting "Unitized" patterns are created by master artists, who combine as many as 28 colors to attain beauty supreme for your walls.

2 Style-Tested by Experts! Fastidious interior decorators certify the style, pattern and coloring of every "Unitized" Wallpaper... assure you that it is the essence of good taste.

Don't risk making an unfortunate choice when you're buying wallpaper. Be Wallpaper-Wise and look for the "Unitized" Seal on the back of the samples your dealer shows you. This seal enables you to choose confidently, easily, quickly... it's your assurance of satisfaction.
United Wallpaper Factories, Inc., Chicago 24, Ill.

3 Pre-Proved on the Wall! "Unitized" Wallpapers are proved by *wall test* to match and hang beautifully.

4 Guaranteed Fade-proof... and Washable if Marked So! All "Unitized" Wallpapers must pass the strictest tests for sunfastness. Those marked washable are guaranteed to keep their radiant, new look through repeated washings.

LOOK FOR "UNITIZED" WHEN YOU BUY WALLPAPER

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IT'S A PIN-UP FOR SONNY!

SUPPOSE you climbed the stairs to Sonny's room one morning and, instead of finding the door jammed by an errant tennis shoe, the bed like a foxhole, pajamas scarecrow-like over the back of the chair—instead of all this sad tale of fish hooks, mush balls, knee pads, and all things not so nice, Sonny's room was all G I orderliness! It would be like a dream—it would be so much nicer than coming out of the stars after a flying tackle with his football.

It was not just "supposing" at Hamilton College. The College interested Lieut. Jacob G. Embrey of the Army Air Force's Technical Training Command in changing over the average college freshman's room according to Army specifications. It took the Lieutenant about forty-five minutes and there weren't any pajamas slung over chairs or books tilting crazily from the mantels when the Lieutenant strode out. Hamilton freshman looked on and said: "Gee."

All freshmen at Hamilton College have been put on a semi-military schedule, the better to prepare them for the Army. They're all doing their own rooms over the military way. Meanwhile, the College's janitors and cleaning women have never seen anything like it since the world began. Peace. It's wonderful!

It seems impossible and improbable to suppose that your Sonny will ever learn the strategy of neatness and orderliness, but somehow the Army has been able to whip a good many Sonny's into shape. Before the year's out, quite a few more Sonny's will come to grip and gripes, with the homely task of bed making and "putting away."

Lieutenant Embrey's six essential steps for making and keeping the room G I are listed on page 36. You might type these up and "pin them up" in Sonny's room. Impress on him that barracks' discipline comes first—first in the Army and first at home. Let this "pin-up" list be the order of every day—and keep up the discipline!

AMAZING! CEDAR Wood Made into Wallpaper for Your CLOSETS

Has Rich Cedar Grain
...Real Cedar Odor!



\$1.98

PER PACKAGE

YOU'LL love the look of your closets—and the aroma of them—when you've done them with this marvelous new wallpaper! Not only do you get the rich appearance of cedar, with a real cedar grain pattern, but you also actually get the fresh, clean odor of genuine cedar wood.

This new wonder paper goes up without fuss or muss, without paste or tools. Just dip it in water—and hang it! Thousands of women have proved that anyone can do it! Use it in all your closets, including ceilings. Also for lining dresser drawers, hatboxes, trunks, and storage chests. It's washable, and guaranteed to stick or your money back! Costs only \$1.98 a box, and two boxes are enough for an average closet. On sale at chain, department, hardware, and wallpaper stores.

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TRIMZ COMPANY, Inc.
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Makers of Famous TRIMZ Ready-Pasted Wallpaper
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HE'S "A-1" WITH A HEART OF STEEL!



DRAMATICALLY today's events are proving that no other container has so many advantages as the familiar "tin can"—which, by the way, is a *tinplate* can . . . more than 98% steel, less than 2% tin.

The convenience and complete protection which make cans popular in civilian life make them absolute necessities in war. No other container could stand up under the terrific punishment of combat supply. No other container could withstand the varied climatic conditions encountered in a global war.

It is no military secret that most of the foods that go to war go in cans—with their flavor and nutritive values sealed in and protected just like the canned foods on your own pantry shelf. But many other things go to war in cans, some of which may surprise you—shells, bomb fuses, blankets, fishing tackle for life rafts, bandages, sulfa, ether. Some of the supplies that go in cans *are* military secrets.

More for us—after Victory!

No wonder—with all these war demands—that some civilian uses must be sacri-

ficed! Baking powder, tobacco, shortening, coffee—many things we like in cans—are temporarily in substitute containers. They'll all be back in cans—after Victory.

Meanwhile, quantities of cans are still made to help supply the home front. If they are on our dealers' shelves, they are there with Uncle Sam's blessing. Let's use them wisely, without waste, and be sure to turn empty cans in for salvage. (P. S. Fat salvage, too, begins with a can!)

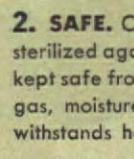
CAN MANUFACTURERS' INSTITUTE, INC., NEW YORK



NO OTHER CONTAINER COMBINES ALL THESE ADVANTAGES:



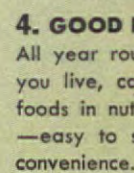
1. RUGGED. Cans don't break. Moreover, they're easy to carry, to store, to open, quick and easy to chill, easy to dispose of. What other container is so convenient?



2. SAFE. Canned food is sterilized against spoilage; kept safe from germs, dirt, gas, moisture, tampering; withstands heat and cold.



3. THRIFTY. Your money goes for what's in the can! The can itself is inexpensive because it is easy to make, to label, to ship, to handle and to store.



4. GOOD PROVIDERS. All year round, wherever you live, cans bring you foods in nutritious variety—easy to serve at your convenience.



5. PROTECTORS. Cans are non-porous—can be hermetically sealed, air-and-light-tight, to give lasting protection against loss of flavor and color. And due to modern canning methods, canned foods actually retain more minerals, more vitamins, than do many home-cooked "fresh" foods.

NO OTHER CONTAINER PROTECTS LIKE THE CAN

AFTER VICTORY — THEY'LL ALL BE BACK!

BIGELOW WEAVERS
present
ROSY FUTURE

STARRING



ENSIGN JAMES DAY



MRS. JAMES DAY

TIME: AFTER THE WAR

PLOT: Anne, over her drugstore lunch, Jim, in his ship's wardroom, re-read each other's letters. Oceans apart, for a time they are together, living in the future. They see the lovely living room of their new home... wedding-present lamp, old print.

It's their rosy future... so, of course, a rosy rug to set the happy color scheme. Anne knows a rug can make or break a room. She wants a Bigelow rug. Maybe BEAUVAIS for long wear. But Anne is sure that any rug that Bigelow makes will give her beauty that will last.



★ BUY MORE WAR BONDS

BIGELOW WEAVERS

Fine rugs and carpets since 1825



Copr. 1944, Bigelow-Sanford Carpet Co., Inc.

The Blossoming of Apple Tree House



SURROUNDED by five acres with a hill—before it, the Mohawk valley and river, Apple Tree House was just one of those bargains that could not be resisted. In the words of the new owners, Mr. and Mrs. Clement F. Theisen, Jr., “the last thing we wanted to do was buy a house, but the irresistible step was taken, and the house was *ours*.”

Apple Tree House as Mr. and Mrs. Theisen saw it was well built,

but it lacked those necessary finishing touches. It needed clothes and a good beauty treatment. The good features were that the house was built on simple, colonial lines, and the rooms were large and comfortable. On the debit side, there were no doors on the closets, no laundry, one bathroom, and a rather unimaginative fireplace.

It is the inside story of the Theisen home that is most inter-

THE AMERICAN HOME, MAY, 1944

We used one of the lovely
Kem-Tone Colors
to Paint this room!



BEFORE



*Right over that
Wallpaper, too!*

AFTER



Kem-Tone

TRADE MARK Reg. U.S. Pat. Off.

**MIRACLE
WALL FINISH**

\$2.98* PER GAL.
PASTE FORM
You add 1/2 gallon water,
which brings your actual
cost per gallon down to
only \$1.98!
(*Prices slightly higher in Rocky Mt. Area)

"Does over" an average room for only **\$2.98!**

- 1. ONE COAT COVERS** most wallpapers, painted walls and ceilings, wallboard, basement walls!
- 2. APPLIES LIKE MAGIC!**
- 3. DRIES IN 1 HOUR!**
- 4. MIXES WITH WATER!**
- 5. NO "PAINTY" ODOR!**
- 6. WASHES EASILY!**
- 7. LOVELIEST COLORS!**

ALWAYS ASK FOR GENUINE KEM-TONE AT YOUR NEAREST DEALER'S!

EASIEST WAY TO PAINT!



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THE KEM-TONE MIRACLE
RADIO SHOW WITH

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THE MIRACLE
MASTER MIND

EVERY WEDNESDAY NIGHT
9:00 TO 9:30 E.W.T.
THE BLUE NETWORK

See LARAINÉ DAY in Paramount's
"The Story of Dr. Wassell"



"Sleep is your best beauty treatment"
says *Laraine Day*

"... and in Nocturnes I've discovered an ideal sleepmaker for summer nights. Nocturne, you know, is North Star's exquisite all wool summer-weight blanket—actually as light as a sheet, yet protectingly snug against sudden cool drafts... When nights turn warm, put your heavy winter blankets safely away—and all summer long sleep serenely under Nocturnes!"



BABY BLANKETS made soft and woolly-warm... and lasting. Pride of the layette. Ideal gifts, too.



ALL WOOL FABRICS by North Star—designers' choice for smart garments. Look for this label.

esting. Their living room was to double for a library. The small, inadequate bookcases were torn out and, in one end of the room, bookcases reaching to the ceiling were put in. A large French door leading to an enclosed porch was replaced by a single six-panel door. Four inches were taken off the width of the fireplace. A simple colonial mantel replaced the home-

the walls. Another chair was covered in green and salmon striped material. The background of the 18th Century needlepoint chair was a pleasant soft beige.

The hall and dining room remained much the same. New doors and side lights at the front door were the only changes. A calender-finished paper was put on the walls of hall. The new wallpaper had a



ly brick fireplace. The arches leading to the hall were wood trimmed.

The decorating had to be planned around furniture, late 18th Century in character, that had belonged to the Theisen family for some time. In the living room, the color scheme was worked out and built around the antique oriental rug with a salmon background. The walls were painted an off white, trim antique white. The sofa was covered in plain salmon to match the background in the rug. Two wing chairs were done in dull yellow linen brocade. One club chair matched the hangings that were of Glosheen with a floral design shading from deep tangerine down to yellow on a background that blended with

white background with a floral pattern in several shades of gray.

The dining room used for its decorating keynote two old blue candle lamps. These were placed on either end of a Sheraton hunting board. The wallpaper was an old French wallpaper, a copy of "The Creamer," popular in the late 1700's. This paper had a white background with a good deal of gray in it—the stripes of gray, and the flowers of soft blue shading into deep blues and reds. The rug was ruby red in color; curtains, full white batiste with wide hamburger ruffles. A deep blue haircloth covered the dining chair seats.

To finish the downstairs, a piece of the large kitchen was taken to

make a laundry. The kitchen was then modernized for efficiency.

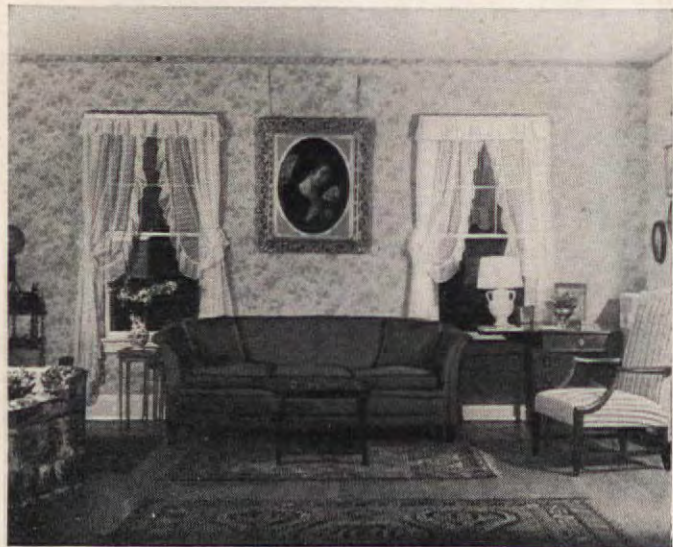
Upstairs the Theisens were able to cut one large bedroom in half. By adding an unnecessary jog in the hall and using an old linen closet for a closet, a maid's room became possible. The other half was used to make a bath, wardrobe, and linen closets off the master bedroom. The master bedroom

They listed the good and bad points of the house; finally purchased it because it could be repaired, remodeled, decorated tastefully.

A new roof, service yard, and stone steps were the only changes made on the outside. Of course, white paint and a coat of dark green on the blinds went along with the general beauty treatment. Inside there was more remodeling, but on



Totally lacking distinction this room blossomed into the one on the facing page by means of fresh paint and fabrics



was also made larger by removing an old clothes closet and the attic stairs, which were installed in hall ceiling as disappearing stairs.

Similar to most old houses, the clothes closets were the old-fashioned kind—deep and dark. By partitioning one of these dark closets, two could be made with shelves for linens in one end. In half of the other, was built a cedar closet large enough to store approximately twenty heavy garments; shelves gave room for storing blankets. In place of five awkward closets, the Theisens now have eight very efficient ones.

Shortage and restrictions on building materials led the Theisens to consider Apple Tree House.

the whole, the interior of Apple Tree House is a story of wise use of what was on hand. The Theisens built their living room around their oriental rug with a salmon background, their dining room around two old blue glass candle lamps. Using a keynote color, each room took on new life with little more than new paint, tasteful choice of contrasting and blending colors in the wallpaper and materials for furniture covers and draperies.

Apple Tree House is just one chapter in the long story of what can be done to "bargain houses." It is just one of the many examples of imagination turning an old house into a wise bargain—and a comfortable home for the occupants.



*...what the future holds
for your **NEW HOME***



COLORFUL new bathrooms—charming, efficient kitchens like these suggest what the future may hold for the home you are planning to build or remodel.

And already the Crane plumbing fixtures for your future home are well past the experimental stage. They will be ready for you as soon as war conditions permit their manufacture.

Crane plumbing of the future promises, besides a new conception in design, the same high quality—the same regard for sanitation that has characterized Crane quality equipment in the past.

Why not start your planning right now? You will have a lot of fun doing it and you can be one of the first to place your order for the new equipment as soon as it becomes available.

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NATION-WIDE SERVICE THROUGH BRANCHES, WHOLE-
SALE, PLUMBING AND HEATING CONTRACTORS

PLUMBING • HEATING • PIPE • FITTINGS • VALVES



Comfort and color for Arthur combine happily with Victorian primness for his sister. Audubon-prints on wooden shutters. At dining end, turquoise Hitchcock chairs, host and hostess chairs in country check, pine table and Welsh dresser



Wood paneling, old flower prints, Dresden china with organdy and shell pinks



Learn while you Laugh!

**DOUBLE FEATURE
MOVIES AND ANTIQUES**

Data from MARTHA B. DARBYSHIRE

BREATHES there a woman with soul so dead who never to herself has said "when I plan my home I'll try this," or "I wonder if I move the sofa I could get that effect?" Who has never had a quiver at the thought of finding an antique and adapting it to a modern setting? If there is, we don't want to hear about her!

But for the woman who still breathes, we drop the hint that "Up in Mabel's Room," a forthcoming Edward Small production, is mighty likely to be just what she's waiting for. Furthermore, she won't have any trouble persuading the male element to take her, if our spies are getting the right information to us, because the comedy situations, the cast, and the story are slanted to appeal to him.

To get back to the breather, she'll laugh too, but if she has half an eye, she'll be enjoying the charming background for Mabel's room, a remodeled old house at the edge of a small Connecticut village.

Glance at our front cover for a view of the combination room. This end of the room is furnished in pine except for two chairs. The old pine settle has a seat pad of the curtain English print. Family portraits are seen above the grandmother's spinning wheel. The oak

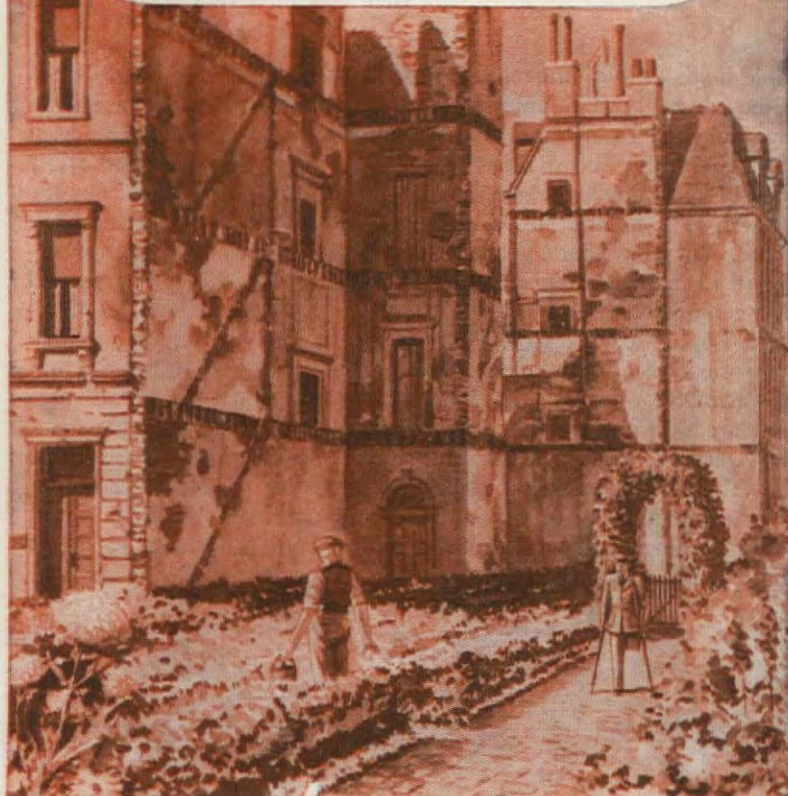
table holds an old student lamp, while the center table is decorated with pedestal bowl holding fruit, a family Bible, papier mache sewing box, tole tea caddy and a stereoscope set. Hooked rugs are used throughout the entire living room. Walls are wood paneled while the side curtains are English print in red, gray, and beige. On the modern side are the lamps, the only ones of this kind used in the house. They have light gray bases with pale linen gray shades designed in red and are placed on antique pine tables. Taste differences between a brother and sister in the film story gave set decorator Edward Boyle a chance to explain his theory that in using things that were the choice of two very different people, the home creator may in wartime (or anytime for that matter), use good antiques although they are more elegant than articles in general use. The average person, he explained, can't discard some pieces, and the set will illustrate that things which are not *quite* right for that particular room *can* be used in a beautiful background and not really spoil anything.

Some things you might like to know about the dining room are that the walls above the dado have document print wallpaper in blue,



Photographs by William Wallace

NOT EVEN BOMBS CAN BLAST AWAY THE LOVE OF BEAUTY



Their homes bombed to destruction, Londoners still grew lovely flower gardens... noble contributions to beauty... and morale

Cherish your Garden!

Keep it lovely with Vigoro—for your own satisfaction and the inspiration of your neighbors.

Busy as never before, with war work, and with growing your Victory Garden, you might be inclined to give your lawn and flower garden the "once over lightly" this year.

Don't do it! In the first place a lovely lawn and beautiful, fragrant flowers can contribute immeasurably to community morale, help you gain needed relaxation. In the second place, once you neglect your grass and garden you'll find it takes a tremendous amount of extra work to get it back in shape again.

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right now. Vigoro is the complete plant food, the square meal for lawns, flowers, shrubs and trees. It supplies all the food elements growing things need from soil in scientifically balanced proportions. Fed now, it can do wonders to help you enjoy a lawn of velvety smoothness, richer, greener and healthier... and to mature your flowers to the peak of breathtaking beauty. Remember... Vigoro... and get it today.



Comes in bags of 100, 50, 25, 10, 5 lbs. and in 1 lb. cartons.

● Your Victory Garden needs the benefits of Vigoro Victory Garden Fertilizer. Get it on now!

gray and red. The twelve-foot window is treated with collapsible wooden shutters, decorated with fine Audubon prints. The curtains are of red sateen bound in a border of the living room English print curtains, while the valance is also of chintz. The room-size oval hooked rug is in dark red, gray, beige and blue. A pine Welsh dresser, pine corner cupboard, pine dining table chairs painted turquoise blue, with host and hostess chairs upholstered in a country wool check, same as is used on the Victorian sofa in the living room, make up the room's furnishings.

Cranberry hurricanes, seen on the table, have Waterford crystal drops. The dresser is decorated with Staffordshire dishes, tureen, and a Sheffield coffeemaker. Cranberry in a color scheme planned to include it makes these elegant possessions blend into a home which is otherwise furnished simply.

Old penny banks in a hanging wall shelf will catch the collector's eye when the story action carries into the living room. This corner has been arranged for the sister's possessions which include a slant top pine desk, a papier mache ink well, a Victorian chair, bouquets under globes, and an attractive Rennick cobbler bench coffee table.

Ah—but up, in Mabel's room, this is the room that our hero has had redecorated in anticipation of the day he marries. Since he expects to occupy this room with his wife, there cannot be too many frills. The bed he has made into the size he has always wanted, using the bedposts of his parent's maple bed. Cream sateen forms the back drop while the shallow canopy is made of curtain organdy and finished with shell pink ruffles over white ruffles. The bed is trimmed with a short flounce fashioned of beige and pink calico print percale.

Highlights of the room are the wood-paneled fireplace wall; old flower prints, lacquered, used as tile to face the firebox; Dresden displays on the mantel shelf, and, in their original frames, a series of paintings on glass over the mantel.

Shell pink is the tone of the early reproduction wallpaper. Recessed shelves are attractively softened with organdy ruffles and a pleating of shell pink chintz.

Are we breathing? Well, we are practically panting to get our hands on some of these wonderful fabrics and fancy bric-a-brac and try some of the "mix 'em" and "match 'em" ideas in our own houses. If you are an upholder of things traditional, you can certainly look on and learn while you laugh!

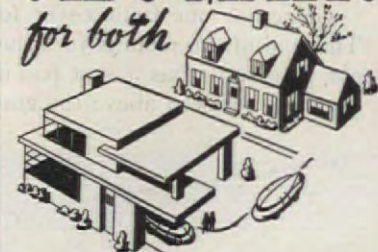
Better Living



WITH A BACKGROUND

OIL-O-MATIC

for both



BACKGROUND means experience. And Oil-O-Matic precision production experience dates back to World War I. Oil-O-Matic pioneered automatic oil heating for the home... Oil-O-Matic pioneered precision mass production in the oil heating industry... Oil-O-Matic installations out-number those of any other oil-burner by far.

As a result of overwhelming preference for Oil-O-Matic products by American householders, Williams quickly built up manufacturing facilities unequaled in the oil heating industry in completeness... in productive capacity... in precision craftsmanship... in experience.

Add wartime know-how to this background of more than twenty pre-war years of leadership in the automatic oil heating field and you have the experience to which you can entrust the designing and building of your post-Victory heating unit.



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ARE YOUR GUARANTEE OF A
Better Tomorrow!**
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WILLIAMS OIL-O-MATIC HEATING

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HEATING CORPORATION
BLOOMINGTON, ILLINOIS

Home Front Weapons...

we can all fight with!



The Story of a Boy Who's Fighting on Every Front...

"I'm the Dutch Boy. And I'm a pretty *busy* boy, these days..."

"You see, my folks, the National Lead people, have lots of jobs for me to do besides making paint materials to protect military buildings, factories and homes..."

"For example, we're helping Uncle Sam's scrap metal drive... acting as a government agent for salvaging tons and tons of those vital metals you hear so much about... lead, tin, zinc and antimony."

"But come on... let's hop over to the battle front and go along on a bomber raid..."

"There's our plane now. My folks turn out acid handling equipment that helps make that high-powered aviation gas these big bombers thrive on..."

"Contact! Listen to those motors take hold. Mister, she's sure got lead in her batteries!"

"Now she's rolling — and rolling on synthetic rubber. Our acid equipment helps make that too."

"We're over the Channel, with everything clicking..."

... See that instrument board and all that equipment? Thousands of wires connected with lead-and-tin solders made by National Lead...

"Here come the Jerries! Look at our gunners' tracer bullets finding their marks! They contain magnesium. More of it's in the flares and incendiaries being dropped. We put up a special plant to increase the supply of magnesium."

"Look — there's the target now! Watch the bombardier at his bombsight. Lead oxides help give his lenses the extra magnifying power they need."

"There go the block busters! That noise you hear is TNT. You can't produce that stuff without concentrated sulfuric acid. "Oleum", as it's called by the boys at National Lead who make it..."

"Wish they could have come along. But they're busy on everything from lead for anchoring submarine nets to bearing metals for tank engines... doing everything they can to help bring our fighting men back sooner." National Lead Company, 111 Broadway, New York 6, N. Y.



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National Lead Company

Miners, smelters and refiners of: Lead, zinc and other ores. Manufacturers of: Lead, titanium, barium and calcium pigments; linseed and castor oils; brass, bronze and babbitt bearings; sheet lead, lead pipe, solder, printers' metals and other lead products; magnesium; non-ferrous alloys; acid manufacturing equipment.

For Today's Dream -



*Illustrated: The ever popular
Peter Schuyler Bedroom Suite*

And Tomorrow's Dawn

Tomorrow... early sunshine slanting through the windows. A soft wind, scented with spring, ruffling the curtains. A bird's merry greeting. A bright world... a world at last at peace... tomorrow... This is your dream today. May the dawn come quickly and your days be rich in all the good things of life... a happy family, friends, gracious living.

These are the things we keep in mind as we work for the tomorrow when we can again devote all our energies to making beautiful maple finished furniture to go into American homes. For our inspiration is *your* delight in the enduring charm of Cushman Colonial Creations.

You may find a few Cushman Creations in your dealer's present stock. If so, just touch the beautiful maple finish, the result of nine separate hand operations. Note the sturdy mortise-and-tenon construction, the softly rounded edges. Try the true-fitting doors and smooth-sliding drawers... Such qualities can be achieved only by patient, painstaking craftsmanship, but only thus can you be assured that Cushman Creations are among the finest in the world.

Tomorrow, as yesterday, we will lavish on our work the infinite care which has made the Cushman name a by-word to those who know fine maple finish furniture.

For your dream of tomorrow, make your home lovelier and more livable by thinking about Cushman Colonial Creations today.



*The intriguing, decorative
Cobbler's Bench*



*The interesting Cushman
corner cupboard*



*The comfortable, homey,
Forest Hall Chair*

FURNITURE FOR EVERY ROOM IN YOUR HOME

SPECIAL only \$2.00

(For a limited time)



To show you the beautiful finish and craftsmanship of Cushman Colonial Creations, we will send this hand-pegged Colonial Footstool (13" x 8" x 7 1/2") for about one-half its regular retail price. Only \$2.00, postage prepaid. Add 25 cents for shipment West of Mississippi.

With Footstool, we will include free the valuable 32-page illustrated booklet, "Suggestions for Decorating a Colonial House."

For Book Only, send 10c for mailing cost. No stamps, please!

Cushman

COLONIAL CREATIONS

H. T. CUSHMAN MFG. COMPANY, BOX 166, NORTH BENNINGTON, VERMONT

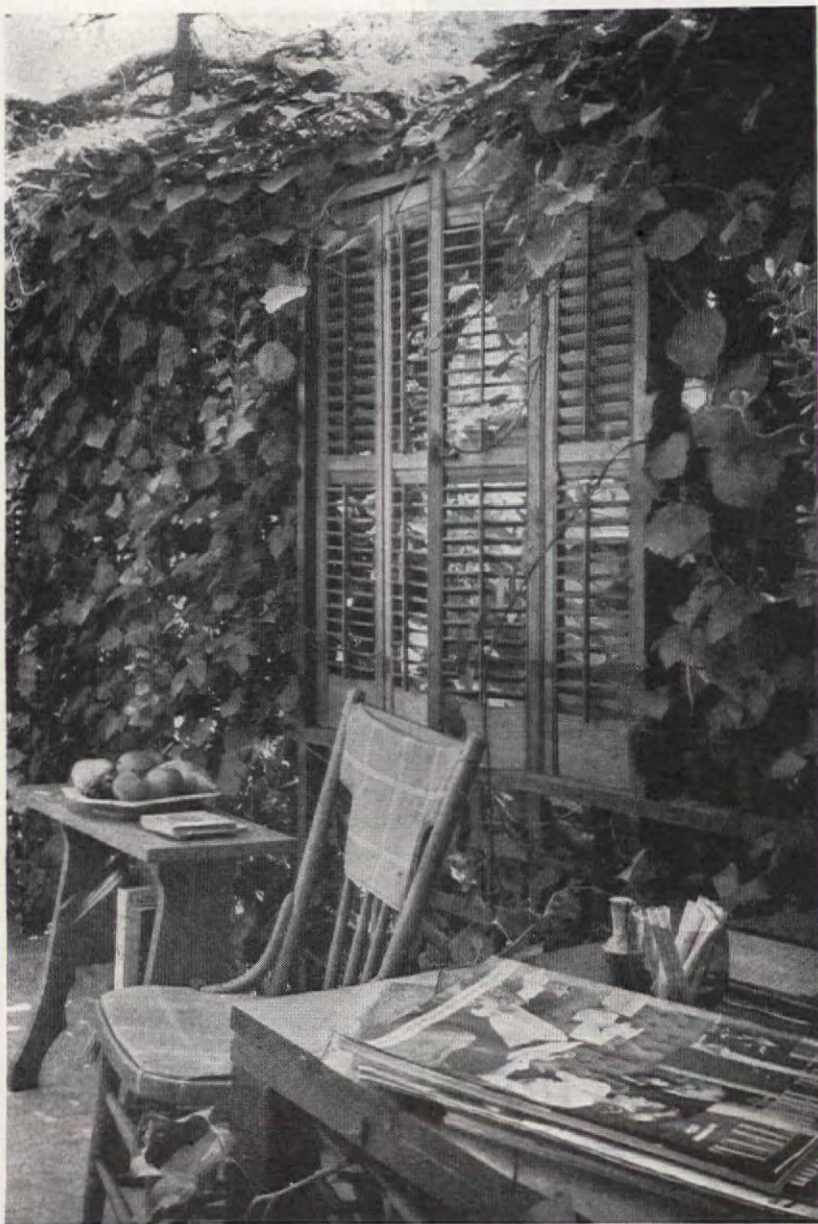
**BUY
WAR BONDS
TODAY
FOR YOUR HOME
OF TOMORROW**

Could you change your pattern of life at fifty? This couple did and found that the pursuit of happiness is not limited by age if the interests are young



Starched with

THE AMERICAN HOME, MAY, 1944



ORNAMENTAL GRAPEVINE AND BLUE MORNING GLORIES GIVE PROTECTIVE COLORATION TO THE SIDE PORCH AND COMPLEMENT THE BLUE AND GREEN GINGHAM PADS ON THE CHAIRS

TO A couple of oldsters of the old school, it was a rude awakening the morning they came down to breakfast and found the wolf had had pups in their vestibule! Both Mr. and Mrs. Frederick Burrows of Los Angeles had been born into old and honored families and had continued according to this pattern after marriage. But around the fifty-year mark, the pursuit of life, liberty, and happiness began to look like a paper chase with their banker holding the paper.



The non-functional marbled fireplace almost comes to life when the white Franklin stove glows with pride and efficiency

MARTHA B. DARBYSHIRE

THE BAXTERS MAKE THE BEST OF IT

The adventures of the family next door.



"BUTTON IT UP, THERE'S A NOR'EASTER ON THE WAY!"

While Chuck Baxter clung to the roof, Alice wondered how much damage the rain might do.

"It's this darn flashing," her husband explained. "It's all rusted, and the water leaks right through it."

"Your raincoat may help," said Alice cheerfully.

"We really ought to get a roofer," said Chuck, "to tear out this old flashing and put in something that'll stand up, like copper."

"They say you can't buy copper now," said Alice. "We'll have to wait until after the war."

* * * *

Chase copper is now being used in ships, planes, munitions and other war materials, and here's luck to it.



To Chuck Baxter, and others who have to put up with rusted products, we say: let's hope it won't be long before Chase Copper Roofing Products, Chase Brass Pipe and other Chase copper and brass building products will be on the market again, for the better days of peace to come.

CHASE BRASS & COPPER CO. INCORPORATED, WATERBURY, CONN.

(SUBSIDIARY OF KENNECOTT COPPER CORPORATION)

To firms doing vital war work: If you need brass or copper, you'll find Chase Sales Service and Warehouse Stocks in 19 key cities. Call Chase first.

American Stamina



PAINT

A smooth flowing, work-saving paint that mixes with water.

OVER

Practically any interior surface it gives walls and ceilings with satin-smooth fresh beauty.

WALL PAPER

Most wallpaper can be painted over in one coat without the muss or bother of removing the old paper.

TEXOLITE* goes on quickly and easily with either brush or roller. Dries in an hour so you can use the room the same day. Leaves no disagreeable paint odor.

The modern way to paint that saves time and labor and cuts decorating cost way down.



MAGIC

TEXOLITE

*Trademark Reg. U. S. Pat. Off.

WATER-THINNED PAINTS

U.S. UNITED STATES GYPSUM
300 WEST ADAMS STREET, CHICAGO, ILLINOIS

The first thing to do was to move from their home. Instead of saying "we'll find a house that is less expensive to live in," they said, "we'll get the cheapest house we can find and make it our castle." The house they rented had just three rooms—a living room, bedroom and bath, and kitchen. They found their "new" home in a remote section of the city on a wooded bluff overlooking the Los Angeles river, Arroyo. "The wildness and the view got us," Mrs. Burrows confides, "but oh, the gloomy dark brown inside walls and the run-down condition! It was appalling."

But digging in on Landa Street, on a dime, as Mrs. Burrows expresses it, amused her. It was her pioneer blood, but it was no joke to the white haired gentleman she calls "Deacon." To him it was necessary business. But what else could one expect from the daughter of a native son of Early California and from a woman with a grandmother who traveled from Vermont, back in 1853, with a baby?

There were no steps from the street down the bluff to the house—just a footpath. The transfer men who moved their furniture dropped each piece down the incline by ropes. It is hard to believe all of this when you see their home today—all the more so when you know that Mr. and Mrs. Burrows have made all the improvements with their own capable hands. It is fantastic to look from the road through a rustic, vine-covered arch down stepping stones edged with a rustic handrail to an arched trellis which leads into a secluded patio at the back of the shingled cottage—really fantastic. Those stepping stones, eighty of them, meant blisters, calluses, and aching muscles. But the stepping stones were child's play (they packed them from a distant city dump) compared to the work of building the paved patio with built-in stone benches and a barbecue grill set back into the hillside and protected by a glassed-over trellis, or to digging out a storage room under the house.

The outside work was plainly a problem of hard physical labor, but fixing up the interior of the house was as perplexing as a jammed zipper. Even Mrs. Burrows, whose professional knowledge of interior decoration generally works with the dexterity of a ripcord on a parachute, was non-plussed. She had never in her time, nor on her time, faced a more discouraging task. But paint is a wonderful thing. It covers a multitude of sins, and today there is nothing left of the dismal interiors except her

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For building your post-war home, and for necessary repairs and maintenance of your present home, you'll be wise to specify

Carey LONG-LIFE Products

The fine quality and reliability of these materials is your assurance of true economy . . . utmost in value for every dollar invested. See your Carey Dealer, or write today for his name and address and book on building products. Address Dept. S.



BEAT THE HEAT!

Keep your home cooler in summer, warmer in winter, with efficient insulation. Strongly urged by Government to conserve fuel, guard health. Use Carey Rock Wool . . . save up to 30% of fuel . . . pays for itself!



REPAIR OR REPLACE ROOFS

—with dependable Carey Asphalt Shingles. Long-wearing, weatherproof, fire-resistant. Low in cost; attractive colors.



RENT A ROOM

It's easy to partition attic space, or turn one large room into two smaller ones, with Careystone Asbestos-Cement Wallboard. Ideal also for ceilings, basements, etc. Smooth-surfaced—can be painted or papered. Wear-proof, vermin-proof, cannot burn.

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Dependable Products Since 1873
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Office and Factory: Lennoxville, P. Q.

story of how many coats of celadon green paint went on. Old indoor shutters, painted the color of the wall, were used at all doors and windows, and a pair of old Victorian corner cupboards, also painted the celadon green, add to the structural part of the room.

There was no fireplace nor chimney, but rather than use an uninteresting gas radiator, Mrs. Burrows moved in an iron mantel which she marbled white, and, in front of its firebox, placed the old Franklin stove painted white to match. With curtains made of colorful but inexpensive print which is repeated on a lounge chair and with the sofa covered in plain celadon green, the nondescript four walls became a room of tailor-made modesty and charm.

Blending the "old with the new" is one of the features of the house. Fencing foils, hung at the right of the simulated mantel, are used as fire tools. The mantel shelf is decorated with an alabaster urn, milk glass and a pair of old cottage vases. A beadwork foot stool, gold pan and brass trivet, and an old gold-leaf mirror highlight the room.

Lemon yellow and lettuce green in the kitchen. Gingham for draperies, utensils for decoration as well as utility. Old indoor shutters used at windows throughout





Photographs by
Maynard L. Parker



WITH PLANTS, FERNS, AND VINES,
THE BARBECUE IN THE PATIO
BECOMES A BOWER WHERE OUTDOOR
DINING IS A DAILY PRACTICE

Cotton... the Amazing New Home Insulation



REYNOLDS COTTON INSULATION

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inch thickness than
any other insulation
now available.

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Your Architect and Building Contractor are experts. Consult them about cotton insulation. Skilled insulation applicators are available to install Reynolds Cotton Insulation upon request.

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... used in Army-Navy war-housing projects from Alaska to Cuba... now available for you to install yourself!

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IN MILLIONS OF HOMES

PEARL-WICK

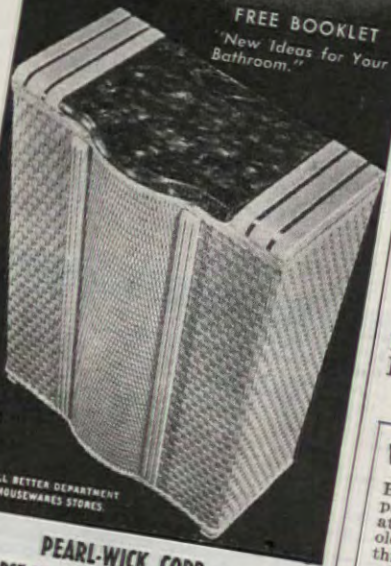
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PEARL-WICK CORP.
27-48 FIRST ST., LONG ISLAND CITY 2, NEW YORK

Another special piece is a handsome old maple butler's serving table used as a desk. Over it hangs a piece of gros point made by Mrs. Burrows' grandmother.

Plainness of the original cottage is now erased by a "grown" protective coloring of trained ornamental grapevines and blue morning glories which hug a rail and trellis to give privacy and seclusion. Against the trellis are blue and green Anderson plaid gingham chair pads.

When the weather is bad enough to prevent their eating outside, the Burrows enjoy their breakfast corner in the kitchen. Lemon yellow and lettuce green are the shades used. The walls are yellow, furniture green, while the gingham curtains feature the color scheme.

The Burrows have cleaned off the spindle of their home project. It was merely a small down payment on staunch and sturdy American heritage. We hear of the same down payment being made on every side. Everywhere American homes are functioning simply. Men and women are doing amazing new tasks. Things they hired done before, they are doing with a certain pride in accomplishment. The room a woman papered, the yard furniture her husband built, the vegetable garden, her preserves—these are only a repetition of marginal notes on their grandmother's or grandfather's journal.

Mr. and Mrs. Burrows had a head start on some of us in learning how to meet an emergency. They obtained their degree in the art of simplifying living about the year that Victory gardens came into vogue. But all of the other capable Americans who have by now sharpened their ingenuity on the present emergency whetstone will agree that this double feature of garden and house, projected now against a war background, pretty well fits the present specifications, "make it do or fix it yourself."

The inspiration Mrs. Burrows drew from her father and grand-stamina. It is reasonable, then, that her pioneer blood, combined with the double yoke of determination and intellectual ingredients in the "Deacon's" makeup, put the starch in the Burrows' Herculean homemaking project.

WHEN YOU CHANGE YOUR ADDRESS

Be sure to notify the Subscription Department of THE AMERICAN HOME at 55 Fifth Ave., New York 3, giving the old as well as the new address, and do this at least four weeks in advance. The Post Office Department does not forward magazines unless you pay additional postage, and we cannot duplicate copies mailed to the old address.

RUG

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by OLSON

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LEARN HOW Olson works "Rug Magic" with the valuable wools, etc., in discarded materials.

IT'S ALL SO EASY! Your bundle of material is picked up at your door by Freight or Express and shipped at our expense to Olson Factory. We do the rest!

By the Famous Olson Process we shred, merge, reclaim materials of all kinds, then bleach, card, spin, dye and weave lovely, new

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4 TRUMP IDEAS

will do the trick!

NEED

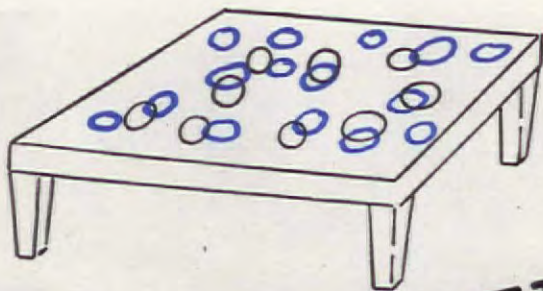


Contributors—
JUNE C. ORTGIES
K. LOUIS
COBBETT WILLIAMS

WHEN you come right down to them, these tables are made from almost everything! That stool that Aunt Susie wouldn't sit on long enough to learn the left hand to the "Blue Danube" carries on in the lazy tradition as a Lazy Susan table. The revolving table top replaces the green plush seat—and a flick of the wrist brings the tea cup right there in front of you.

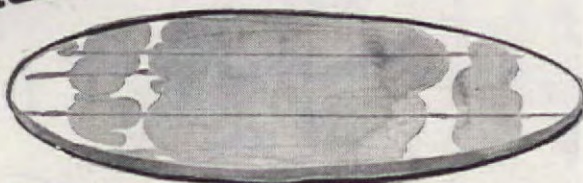
A sight for even poor eyes, that old coffee table of yours marred beyond polish by those whitish rings, but these rings can be the motif for a tricky job. Rings of different sizes painted different colors, lac, makes a brand-new table for your porch or in your playroom.

THE AMERICAN HOME, MAY, 1944

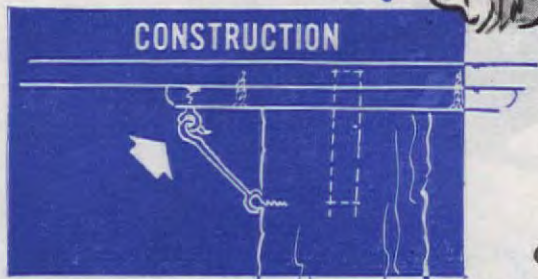


Make an asset of water marks by shellacking bright painted rings. Saves wear and tear on guests' glass worries

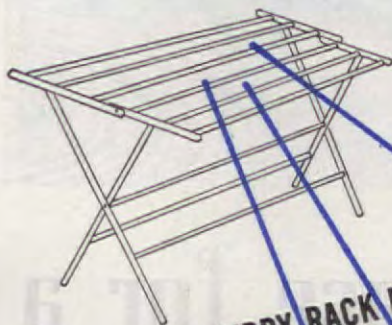
MORE TABLES?



No tipping this picnic table, thank you! It's an old stump put to "solid" use



Only \$1.50 for the neatest gadget of the year! Baby clothes dryer put to triple duty



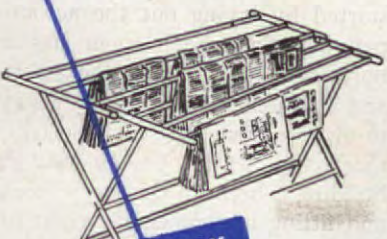
BABY LAUNDRY RACK INTO



BUTLER'S TABLE



PLANT STAND



NEWS RACK

Drawings by Bur and Cobbett Williams

What's the use of bending back and crowbar to remove the old stump in your back yard? It's so much easier to round up a few boards to make the picnic table shown above. Stain it "tree color" or paint it to match the gaudiest stripe in your yard furniture.

Even the baby clothes dryer can grow up, for here are some pretty grown-up ideas for this neat little gadget. The dryer plus an old tin tray can become one of those "fancy" folding butler's trays. Or it can hold up your plants on a block of wood cut to fit its top. Another idea for this remarkable gadget is to put it to use as a newspaper and magazine rack. Out of use, the dryer can be folded and put away.

Are You in the Know?



Could be they're doing—

- ☐ A Square Dance
- ☐ The Conga
- ☐ A Rhumba

"Are you kidding?" you ask us. "Only a mothball wouldn't know that!" And now, maybe you're remembering your first Conga Line. Drums and maracas! Sizzling rhythm! It was out of this world! But it's something some girls still haven't known—because they're out of the fun. Girls who haven't learned how to sidestep calendar cares—haven't discovered how confidence follows the comfort of Kotex sanitary napkins!



What is it?

- ☐ A Sniper's Suit
- ☐ Paratrooper's Uniform
- ☐ A Commando Outfit

Meet the little man who isn't there! His safety depends on concealment. So this soldier blends with desert sands and shrubs in his burlap Sniper's Suit. It's an art—camouflage. Useful at home, too. For it's sharp strategy to hide your feelings at times . . . "certain" times, especially. Then, be gay! "Dress to kill" in your fetchingest frock! And let Kotex help to hoodwink your public—with those concealing, flat pressed ends that show no outlines, tell no tales.

You hear it on which radio program?

- ☐ Beat the Band
- ☐ Red Skelton
- ☐ Fibber McGee and Molly

You ought to "det a whippin'" if you don't guess this! Yes, it's the Red Skelton program. And for you, perhaps the fun takes on a special glow, tonight. Because the crowd's at your house and the party's been swell. You're thankful you didn't call things off . . . on account of that "certain" time. You found you needn't, for the flat, pressed ends of Kotex show no telltale outlines. And that special Kotex safety center never betrays a girl's confidence!



Girls in the know choose KOTEX

Yes, more girls choose KOTEX* than all other brands of pads put together.



IT'S A WISE GIRL who knows that a powder deodorant is best for sanitary napkins. Quest* Powder, the Kotex deodorant, was created expressly for this use. See how completely Quest destroys odors. It's unscented, safe, sure protection.

(*T. M. Reg. U. S. Pat. Off.)

☐ Check here if you're teen age and want free the newly-edited booklet "As One Girl To Another." Learn do's and don'ts for difficult days . . . the low-down on grooming, sports, social contacts.

☐ Check here if you're a war worker and want free the new booklet "That Day Is Here Again." It gives facts on diet, cramps, exercise, lifting—how to stay on the job, even on "problem" days.

Address: Post Office Box 3434, Chicago 54, Ill.



TAKE A LOOK

*at the Finest Piece
of Furnace Engineering You
Ever Set Your Eyes Upon*

IT'S THE NEW HOLLAND FURNACE

In all of its many years of leadership in home heating, Holland has never before seen anything like the praise which delighted customers are pouring upon the new Holland Furnace. From them are received the most enthusiastic reports, — of how this new engineering achievement responds like a pursuit plane when speedy heat is wanted, of how it holds the house to a warm-as-toast comfort. Thrilling, too, are the tributes to its ease of operation, its more efficient combustion, and the sizeable saving on fuel.

There are sound, scientific reasons for all these new benefits and advantages, — reasons which the Holland man in your community will be happy to demonstrate and explain. Of course, at present you must qualify under government regulations before you can buy, — but there is no priority against your taking a look at the world's newest, most advanced development in basic home heating.

**READY NOW!
ASK FOR
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**QUICK HEAT — No Waiting
STEADY HEAT — No Chills**

PLUS

**A FUEL SAVING ECONOMY NEVER BEFORE
POSSIBLE IN OLD TYPE FURNACES**

Number 1 on the HEAT PARADE

**HOLLAND
FURNACE COMPANY**

Holland, Michigan

**World's Largest Installers
of Home Heating Equipment**



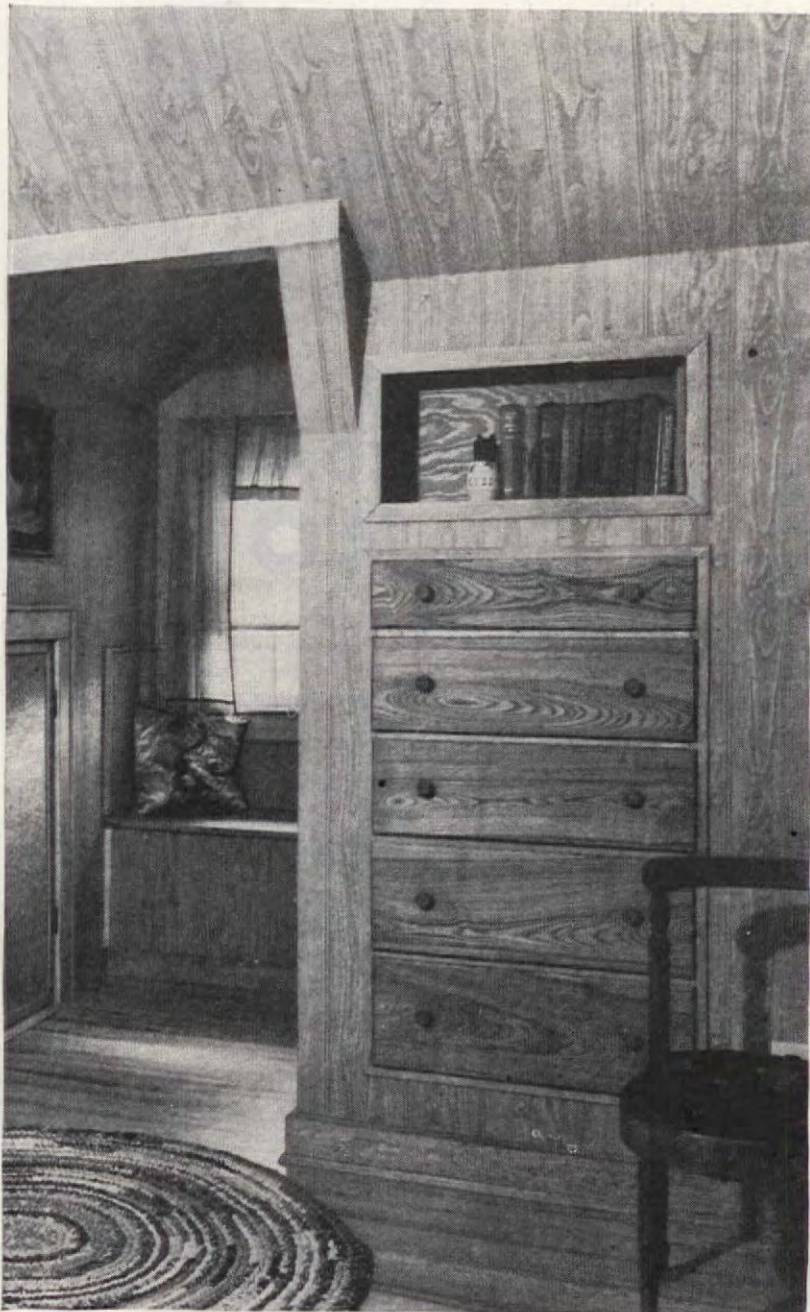
Attic Space for a

EDNA EBMAYER

THREE years ago my husband and I decided that our home was not large enough for us and our young son and daughter. We had a big unfinished attic with rough flooring and open studs, but estimates made by several carpenters for finishing two bedrooms there were prohibitive. Never having tackled any such work, we hesitated a long time before attempting it, but finally we started by laying out the accompanying plan. Each room has a dormer window facing the street and a double one at the side. So as to give our daughter an especially nice room, we hit on the idea of building a bunk in the boy's room and fitting his homemade chest of drawers into one of the eaves, thereby using space that would otherwise have been wasted. The

walls and ceilings throughout the attic were made of wall board, cracks and nail holes being filled with plaster filler; then ceiling and inside closet walls were covered with cold water paint. Laying a new pine floor over the original rough boards was a pretty big job for a man with no previous experience in that kind of work, but it was finally completed, and the doors, frames, and base molding were installed. Then came the problem of decorating.

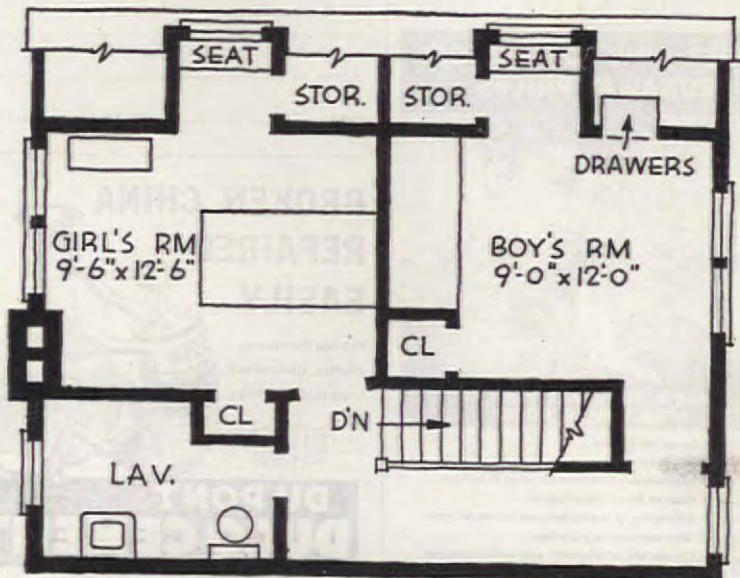
After getting some more estimates we decided that we would have to do the papering, too. We ordered knotty pine paper from a mail order catalogue and two rolls of an attractive hunting lodge pattern thinking that it might work in



Photograph by Wurts Bros.

Boy and a Girl

We solved a familiar third-floor problem—
and surprised ourselves with our skill as amateurs



THE AMERICAN HOME, MAY, 1944



Remedy for "ragged nerves"

Ever find yourself not-the-best company . . . maybe even on the blue side, jittery? War-time worries, business problems? Then you should know about the best pick-up in the world, one that never lets you down! It's the thrill and satisfaction of creating music yourself.

Perhaps you wonder how you can play beautiful music if, like many others, you have had no training, or have "let your music go." Here's the answer! Organ music, as you know, is orchestra-rich, vividly expressive, dramatic. Well, it's those very qualities of the organ which, even in the hands of an amateur, make the simplest music rich and satisfying. The vibrant, *sustained* notes of the organ make beautiful music easy to play.

Also, the Hammond Organ brings you these rich, color-

ful organ tones in modern, compact form, styled to fit into your living room no matter what its size. Because the Hammond Organ creates musical tones the marvelous *electronic* way, it requires a space only four feet square.

Hammond Organs aren't available now, of course, we are busy with war work. But you can hear and try this fine instrument now . . . many Hammond dealers have reserved one for this purpose. Come on, try it—and plan for yours when Victory is won.

FREE—Write for your subscription to HAMMOND TIMES, monthly magazine about organ music for the home. Hammond Instrument Company, 2941 N. Western Ave., Chicago 18, Illinois

HAMMOND ORGAN



MORE THAN 1000 HAMMOND ORGANS ARE
DOING WAR DUTY WITH THE ARMY, NAVY AND MARINE CORPS



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CHARM TRED SHAG RUGS

To women eager for fresh charm and color in their homes, interior decorators everywhere are recommending these lovely deep-pile Shag Rugs. They bring that *right touch* to any room—bedroom, living room, den, hall or bathroom. And they're so practical and economical, too! Available in seven pastel shades including: Dusty Rose, Copen Blue, Nile, Peach, Sand, Ivory, Maise—in Round, Oval, or Oblong—in sizes from 18" x 34" up to 4 feet by 6 feet. Prices range from \$2.95 to \$19.95. Ask your favorite furniture or department store to show you genuine CHARM-TRED Shag Rugs today!

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"and there was Mom, hangin' out the camouflage!"

"Mom didn't figure I'd make it home so quick after I got in port. There she was, hanging out the 'camouflage.' Funny, isn't it, how clean lace net curtains give a house that special feeling of home?"

"I allowed as how they reminded me of the camouflage nets we used to keep the Japs from spotting us. Just joking, I asked if hers were also made by Scranton."

"Course," she says. "That's why they're still just as good as new. And they've been keeping my neighbors from peeking in, too—since long before Pearl Harbor."

Many of the great looms which once made exquisite Scranton Craftspun* Curtains are weaving camouflage

nets for war...but some new curtains can now be had.

Won't you see if those you have won't last another season? With their strong tied-in-place weave they launder beautifully, and they're still in perfect style.

If you really need new ones, you'll find a few at your favorite store. But why not hang up War Bonds, instead, until Victory comes.

Scranton

*Reg. U.S. Pat. Off.

CRAFTSPUN CURTAINS
"THE NET OF THEM ALL"

somewhere. As it happened, just as we got around to the bunk, we remembered it and, luckily, had just enough of the hunting pattern, with a scant ten inches left over. The drawer fronts and bunk are finished in white ash lightly stained to blend with the pine wallpaper.

Our daughter's room was done in a peach paper with an all-over rosebud pattern; it, too, has a built-in window seat (which provides space for storing blankets) and is finished with a maple bedroom set. We used silver and white paper in the hall, and aqua and white in the lavatory; all the woodwork is stained except in the bathroom. We were surprised to find how well two amateurs could do at papering, especially in view of such difficulties as the dormer windows, the sloping ceiling, the bunk, etc. Finally we rented an electric sanding machine to finish the floors, after which we waxed and buffed them about four times before permitting the children to move in. This they did on Washington's Birthday, 1943, when some of our neighbors, who, incidentally, were as enthusiastic as we over the wholly homemade improvement, helped them install their belongings upstairs. My contributions to the room shown—besides whatever help I could give in the building—were the afghan on the bunk and the rag rug; the needlepoint tapestry picture over the cupboard is an heirloom done by the children's grandmother.

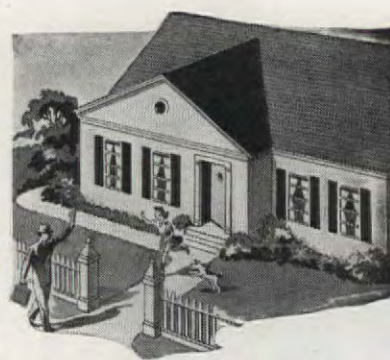
Those who know say that one way to prevent family friction and juvenile unrest and discontent is to give youngsters interests, things, and rooms of their own, so they can learn both the pleasures and the responsibilities of ownership. We feel that, whether they planned to or not, Mr. and Mrs. Ebmeyer have shown how that theory can be carried out.—Editors.

HERE'S HOW TO HEAD OFF RUNAWAY PRICES



FOLLOW THE 7-KEY PLAN TO
HOLD PRICES DOWN

1. Buy and hold War Bonds.
2. Pay willingly our share of taxes.
3. Provide adequate life insurance and savings for our future.
4. Reduce our debts as much as possible.
5. Buy only what we need and make what we have last longer.
6. Follow ration rules and price ceilings.
7. Cooperate with our Government's wage stabilization program.



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They're better in every way... these engineered houses, filled with modern conveniences, planned for easier housekeeping, constructed for minimum upkeep and maximum year-round comfort—yet priced within the budget of any average family.

Homasote Precision-Built* Construction alone makes it possible! For this new way to build, creates "Not Houses—but HOMES"... better homes for less money... architect-designed to suit you in any size or style, anywhere... and ready for living 30 days after they are started!

Naturally thousands of families will build such homes, as soon as building restrictions are lifted. So no matter where you now live, send for the new free book that tells the whole story of tomorrow's homes. Discover how easily you, too, can design, plan and finance your ideal home of tomorrow.

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HOMASOTE Precision-Built HOMES

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Dept. 98, Trenton, N. J.

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☐ Our own house ☐ Rented house ☐ Apartment

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BROKEN CHINA REPAIRED EASILY

Mends furniture,
dishes, glassware,
luggage and toys.



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REG. U.S. PAT. OFF.

DU PONT
DUOCO CEMENT
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Plan bedroom closets like this with this POSTWAR IDEA BOOK!

HERE'S convenience with a capital "C"—for your postwar home! Notice that ultra-modern closet with its mirrored door, flanked by the charming window! Ideas like this are easy to carry out with the help of "The New Open House"—the 32-page illustrated book that shows you how to plan a better home with doors, windows and woodwork of durable Ponderosa Pine. In "The New Open House" too, you'll find dozens of suggestions on adding fresh interest to living rooms, dining rooms and kitchens . . . new ways to use attic and basement space . . . new thoughts on door and window selection. Start planning now with "The New Open House"—mail the coupon!

Ponderosa Pine
WOODWORK



SEND ONLY TEN CENTS FOR THIS STOREHOUSE OF IDEAS
If you plan to build a new home or remodel your present one in the postwar period, "The New Open House" is a must. Only ten cents brings you this source of inspiration and ideas. Mail the coupon.

PONDEROSA PINE WOODWORK
Dept. ZA-5, 111 W. Washington Street
Chicago, Illinois
Please send me a copy of "The New Open House." I enclose 10 cents.

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Address.....
City.....State.....

THE BEST IS YOURS—WITH PINE

THE AMERICAN HOME, MAY, 1944

MAKE THINGS LAST!



What are you doing for the
morale of your house?
Deterioration does set in—
war or no war!

R. W. SEXTON

TO PROLONG the life of materials by caring for them, is a part that we all on the home front can play in the war effort. Preservation of beauty and maintenance of maximum service for the things we have should be the aim of every home owner.

There is probably no way an old house may be so readily, easily and economically freshened up in appearance as by a coat of paint. A change in the color scheme made at the same time, even without making changes in structure, will often effect a transformation.

Many of us forget that in addition to color, paint is primarily a preservative, affording a protective coating for the material from action of the elements, gases in the air, and changes of temperature.

Repainting of the woodwork on the exterior of a house should not be postponed until there is evidence of paint failure, such as cracks or blisters in the film that indicate moisture is being admitted inside the walls of the house.

A good paint job may be expected to last several years. Defects, which often appear in a painted surface, are in many cases not due to paint failure. Various causes such as moisture within a wall, poor carpentry work in fitting the siding to window and door casings may cause leaks. Moisture reduces the adhesion of the paint,



Keeping House means more today

Not only cooking and cleaning — but *keeping* kitchen and bathroom facilities in good order — making them *last*!

War has been claiming materials that formerly went into Kohler bath and kitchen installations. And that means that such things as gleaming new Kohler sinks and fittings may continue unobtainable for a long time.

Certain necessary fixtures and fittings for replacement and maintenance are being made, but on a limited basis and of non-critical materials.

But Kohler's main job today is war — the production of implements to arm our forces on the ground, in the air, on and under the sea. Kohler Co. Established 1873. Kohler, Wis.

Make your plumbing last by taking good care of it.

HERE'S HOW:

- Shut off faucets fully without using unnecessary force.
- Keep all surfaces clean and drains open.
- Have your plumber make periodical inspections of bathroom, kitchen and laundry plumbing equipment.

★ BUY UNITED STATES WAR BONDS ★

KOHLER OF KOHLER

PLUMBING FIXTURES AND FITTINGS • HEATING EQUIPMENT
ELECTRIC PLANTS



Plan new rooms around new windows

YOUR after-victory windows can bring the glorious outdoors into every room, flood interiors with golden sunlight. Kirsch drapery hardware will enable you to control that light, regulate ventilation, preserve privacy. And with it all, Kirsch equipment will make it truer than ever that beauty in the room begins at the windows! As you plan for after-victory rooms, remember the name Kirsch for better control of light and ventilation.

KIRSCH

Drapery Hardware and Venetian Blinds
STURGIS, MICHIGAN

Sold by 30,000 stores
from coast to coast

creating a small pressure which is sufficient to lift the paint film and form blisters. When the blisters are ruptured, they curl back from the wood and the paint peels. This in turn causes more wood to be exposed to the action of moisture.

Before repainting, it is important to make all necessary repairs to assure that the wall is dry and the surface firmly sealed against the penetration of moisture. All loose paint caused by cracks and blisters should be removed by scraping. Sometimes it may even be necessary to use a blow torch. If the surfaces are sanded, the paint will adhere and flow better,



A good grade of paint, properly mixed following manufacturer's instructions...



in the hands of a capable brush wielder...

applied to properly conditioned surfaces...



when climatic conditions are correct



STOP! WOOD ROT!

CABOT'S CONSERVO

For your Fence, Wooden Walks, Posts and Sheds!

Houseowners, farmers and gardeners avoid major repair bills by using Cabot's Conserve... long famous for its penetration, sterilizing power, and permanence! Protects wood, below and above ground, from decay-producing bacteria. Because it's a more powerful sterilizing agent than other preservatives, Conserve is ideal for poultry houses and barns. Also protects timbers from termites. As easy to apply as regular paint!

OTHER CABOT

"HOUSEHOLD HELPERS"

FLEXIBLAC Corrosion-Resistant, Waterproof Paint for all surfaces.

TASGON Penetrating Oil and Rust Loosener.

LUBRI-TASGON Penetrating Lubricating Oil.

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Cabot's **DOUBLE-WHITE** and Gloss Collophakes



YOUR WAR BONDS will build

The Home You'll Love

RED CEDAR SHINGLES will be lovely on both roof and double-coursed sidewalls... sturdy, too, at surprisingly low cost and with good insulation.

RED CEDAR SHINGLES offer the best solution for remodeling at minimum cost.

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Seattle 1, U.S.A. and Vancouver, Can.



Red Cedar SHINGLES

\$700 IN PRIZES

FOR YOUR BRIGHT IDEAS
ABOUT WINDOW SHADES



Tell us what improvements you'd like in Shades and Venetian Blinds after the war

Is there anything about window shades that makes you mad? Something about Venetian Blinds that raises your blood pressure? Fine! That's just what CLOPAY wants to know...together with that bright idea for getting around your pet peeve.

The simplest suggestion may bring the postman to your door with that first prize of \$200 in War Bonds or with one of the other 42 prizes. Maybe it's an idea for a new color or pattern, a new way of drawing shades or reversing them, or making them wear better. Or a suggestion that will make Venetian Blinds more attractive, more convenient, or easier to clean.

Remember, CLOPAY has become the world's largest maker of window shades because we've given people the kind of improvements people wanted. So your idea may be the very one we're looking for...the very one that will win.

GET BUSY...READ THESE EASY CONTEST RULES

1st Prize\$200 in War Bonds*
2nd Prize\$100 in War Bonds*
Next 10 Prizes...Each \$25 in War Bonds*
Next 30 Prizes...Each \$5 in War Bonds*

1. Write a letter telling how you would improve window shades or Venetian blinds. Send as many entries as you wish.
2. Mail your entries to CLOPAY Corp., 1305 Clapp Sq., Cincinnati 14, Ohio, before midnight, July 15th, 1944.
3. Entries judged on the basis of clearness, interest, and originality. Decision of judges final. Duplicate prizes awarded in case of ties. No entries returned. All entries, ideas, and contents thereof, become the property of CLOPAY Corp.
4. Contest open to any resident of the U.S. or Canada except employees of CLOPAY Corporation, its advertising agency and its families, and is subject to all Federal, state, and local laws and regulations.

* Maturity value

CLOPAY

WINDOW SHADES AND VENETIAN BLINDS

On sale at 5-&-10c and neighborhood stores everywhere

and thus less paint will be required. All imperfections in the structure, such as a split, decayed or badly worn woodwork, should also be repaired before painting.

Repaint only during fair, dry weather is the experienced man's advice. Spring, early summer and early fall are the best seasons. Be sure that the surface to be painted is thoroughly dry after a rain, and allow ample time between coats so that each may dry thoroughly.

It is generally recommended to use three coats of paint for new construction, unpainted surfaces and for repaint work that has been largely scraped. Two coats are sufficient for repaint work that is in fair condition. The first coat in either case acts as a primer and sealer, although the primer for a two-coat job is more highly pigmented than that used when three coats are going to be applied.

Use a good grade of paint. Criterion by which a paint may be judged is its service record. A good grade paint will adhere well, present sufficient tooth to anchor the repaint coat to the existing paint coat; will be sufficiently elastic to contract and expand, as the wood does to temperature and moisture changes, and will still be in condition to afford some protection at the time of repainting.

Although paint protects from the weather the support to which it is applied such as wood clapboards or shingles, and thus tends to retard the penetration of moisture, it cannot be considered a waterproofing agent. Because damp rooms are conducive to unwholesome living conditions and are also hard to heat, don't forget the importance of coating the wall, whether of clapboards, shingles, brick or stone, with some waterproofing compound to seal it from the penetration of moisture. Previous to the application of the material, all visible cracks and joints around windows and doors should be filled with a caulking compound which is applied like putty. The waterproofing compound itself will seal minute seams and, by soaking into the pores, will seal the porosity of the brick or stone of which the wall is constructed, the deep penetration assuring lasting results. Detailed instructions for applying these compounds are on each package and should be followed accurately. Whether for wood or for masonry, some may be applied to both, these compounds form a permanent coating which is from ten to twenty times thicker than paint, not only making the wall waterproof but serving as an

FALSE TEETH WEARERS



HOW YOU CAN AVOID THE DANGER OF DENTURE BREATH

TEACHER, is little Janie difficult, inattentive, stand-offish? Maybe it's your... Denture Breath! Of course you think that brushing and scrubbing your dentures keep them wholesome as can be. Watch out! It is difficult to reach all the

tiny crevices in your plate with a brush and ordinary cleansers...and besides you are apt to scratch your dental plate. These scratches cause film, food particles and stains to collect faster and cling tighter...resulting in unpleasant Denture Breath...

DO THIS EVERY DAY!

PLAY SAFE...SOAK YOUR PLATE IN POLIDENT. Place denture in Polident solution for 15 minutes, or longer if convenient. Rinse—and it's ready to use.

No brushing



What's more... your plate material is 60 times softer than natural teeth, and brushing with ordinary tooth pastes, tooth powders or soaps, often wears down the delicate fitting ridges designed to hold

your plate in place. With worn-down ridges, of course, your plate loosens. But, since there is no need for brushing when using Polident—there's no danger. And besides, the safe Polident way is so easy and sure.



"What a difference!" Teacher is now one of the delighted millions who have found Polident the safe modern way to keep dental plates and bridges clean. If you wear a removable bridge, a partial or complete dental plate, play safe and use Polident every day. Used this way, Polident helps keep the original natural appearance of your denture for less than 1¢ a day. Get Polident at any drug counter, 30¢ and 60¢ sizes.

FOOD Fights for FREEDOM produce and conserve—share and play square!

Use POLIDENT Daily TO KEEP PLATES AND BRIDGES CLEAN...AND ODOR-FREE!

Ultra LUMINALL

THE PIONEER MIRACLE PAINT

- Apply over wallpaper
- Washes beautifully
- One coat covers
- 1 Gal. does average room
- Dries in 40 minutes
- Saves up to 50%



Just the color I wanted

Yes! In addition to all the practical features shown above, Ultra Luminall gives you the "wanted" colors—a wide assortment from delicate ivory to the deeper tints and shades. And all are distinguished by their remarkable purity. It's easy, inexpensive, and a joy to renew rooms with Ultra Luminall! Luminall (casein binder) has the same qualities as Ultra Luminall except it features light-improvement instead of extra washability. Ultra Luminall and Luminall are sold by authorized paint dealers.

Made by the world's largest exclusive manufacturers of water-mixed paints

The LUMINALL line of WATERMIXED PASTE PAINTS

FREE Ask the Luminall dealer for free decorator's chart with samples of Luminall colors. Or send us 10c for deluxe booklet, "Suggestions from an Interior Decorator"—a short course in interior decorating, with many rooms in full color. Address: National Chemical Mfg. & Co., 3619J May St., Chicago 9, Illinois.

IF I LIVE IN THE ANTHRACITE (hard coal) BURNING TERRITORY



SEND FOR THIS BOOK

This illustrated booklet gives conclusive proof of the great benefits and economies of the automatic home-heating now in store for you. For your free copy, mail the coupon below to the manufacturers of...

MOTOR STOKOR

HERSHEY MACHINE & FOUNDRY CO.
550 Pitt Street, Manheim, Pa.

Please send me your free booklet: "What can I expect from Automatic Heat in the future?"

Name _____
Address _____
City _____

DOZENS OF USES in your home for CANVAS PAINT



Now, you can paint awnings, auto tops, fiber rugs, canvas furniture, shoes, beach umbrellas, or any other canvas... SETFAST CANVAS PAINT is a new, a different, paint that preserves and beautifies canvas and leaves it pliable. SETFAST CANVAS PAINT is easy to apply with brush or spray; it is water repellent and sun resistant. Ten crisp colors, — also black, white, clear. Sold at your Department, Hardware and Paint Store.

Setfast CANVAS PAINT

Interchemical Corp., Trade Sales Division
Dept. D-54, Fair Lawn, N. J.

Send Folder with Setfast-painted sample.

Name _____
Address _____
My Dealer's Name _____

insulating agent, and providing a high degree of fire protection.

When the wood facing on a wall has deteriorated badly and a waterproof coating would be inadvisable due to the cost of making the necessary repairs to the old surface to condition it for application of a waterproofing compound, asbestos siding shingles are recommended. They may be applied directly over any old wall by simply covering the old surface with a building paper before the new shingles are applied. Advantages of the shingles are that they make the wall waterproof, reduce the fire hazard of a wall of wood construc-



Avoid leaks which damage walls and ceilings. Watch these critical areas...

- Flashings (wood walls)
- Valleys
- Cap flashing (masonry walls)
- Open joints
- Cracks between mortar & brick or stone
- Gutters
- Leaders

tion, have a permanent factory finish which requires no periodical painting, seal the wall against moisture and act as insulation.

Some seventy-five per cent of roof leaks are traced to imperfections in flashings and valleys, the technical names given to the pieces of metal which are laid under the shingles at breaks in the roof or at points where the roof meets an upright wall. Waterproof felt is being used during wartime in place of metal base or counter flashing. Two sheets of mineral surface asphalt roll roofing is often used for valleys. Plastic industries have developed products which may be applied to structural details to keep these sections waterproof. Keep gutters clean so there is no overflow caused by rubbish accumulation.

Do you know that there will be no more canvas available for awnings until the war is won? Better take care of the old ones. There is a new paint on the market which has been especially prepared for canvas. It not only makes the fabric waterproof and sun-resistant but leaves it soft and pliable. Painting the awnings when you take them down for the winter will prevent them from mildew which rots the canvas when the awnings are stored. The paint is easily applied with an ordinary paint brush or spray and is available in several practical shades.



CLEANS

furniture, floors, woodwork, windows, bathtubs, all porcelain fixtures, linoleum and metals. Cleans paint brushes. Repels insects. Spray or wipe bed frames, bed springs, dresser drawers. Get a bottle today. For sale: Drug stores, 5 and 10 stores, grocery stores, paint and hardware stores. 8-oz., Pints, Quarts.

AMERICAN TURPENTINE FARMERS ASSOC., VALDOSTA, GA.

ALWAYS USE GUM TURPENTINE TO THIN PAINTS, VARNISHES AND ENAMELS

BE PREPARED FOR SICKNESS or ACCIDENT



FOR SICKNESS OR ACCIDENT
Hospital Expenses paid, up to . . . \$540.00
FOR ACCIDENT
Doctor Expense paid, up to . . . \$135.00
Loss of Wages reimbursed, up to . . . \$300.00
Loss of Life by Accident . . . \$1000.00
WAR COVERAGE AND EXTRA BENEFITS
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You know how easy it is to run into debt when sickness or accident hit. Under the Family Mutual Plan, you'll be able to pay your hospital bills, and in case of accident, doctor expenses, and you'll be reimbursed for loss of time from work. No matter where you live, your policy admits you to any hospital in the United States or Canada. In the hospital you may have the care of your family doctor. Simply present your Family Mutual card at the time of admittance.

MAIL COUPON TODAY • No Agent Will Bother You

FAMILY MUTUAL LIFE INS. CO., WILMINGTON, DEL.

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Please send me, without obligation, complete information on your Economical Hospitalization Plan.

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ADDRESS _____
CITY _____ STATE _____

HUNGRY FOR GOOD OLD-FASHIONED EATING?

*You can have it—
even out of your ration book!*

Maybe you can't get these Del Monte Brand Foods as often as you'd like these days. But when you can, it takes mighty little fixing to make the kind of mealtime enjoyment it's so hard to get in wartime!

Whether your stamps dictate much or little—Del Monte flavor will do a lot for most any dish in any wartime meal.

And when you don't find your Del Monte favorites, remember how many women prefer this brand. Naturally, your grocer's supply sells very quickly.

So, for now, why not choose from the varieties your grocer has? There's no better, surer way to get good old-fashioned eating for your points and money.

Back the Attack — BUY WAR BONDS

To make tarts special:

Add margarine, then brown sugar to taste, to Del Monte Fruit Cocktail. Thicken slightly. Fill baked pie-crust shells. Serve warm. And Fruit Cocktail is fine, alone, for first course or dessert.

When you do have peach cobbler, be sure it's unforgettable—full of the juicy goodness Del Monte always captures in Peaches, Sliced or Halves. Del Monte De Luxe Plums or Apricots make delicious cobbler, too.

Corn chowder—that's one fine way to serve your quota of Del Monte Corn. Use Golden or White Cream Style, or Golden Whole Kernel—you're sure of fine flavor with any Del Monte Corn, served any way!

Have you discovered Del Monte Diced Beets? A convenient new style—bright and tempting. Have some in Harvard sauce with boiled onions, enjoy the rest in next day's salad. Garden goodness for a few points.



Del Monte Foods

CHOOSE FROM THE VARIETIES YOUR GROCER HAS—FULL POINTS' WORTH EVERY TIME



Do your curtains need
"Doing Up"?

CLEAN CRISP CURTAINS add the final touch to a spic-and-span home. Laundering curtains is easy when you **INIT**-starch them. And **INIT**-starched curtains stay fresh and attractive longer because **INIT** restores their original "finish"—helps shed dust, too.



WASH them carefully with plenty of good sudsy water. For rayon and rayon mixtures, starch with 1 part *basic **INIT** mixture to 5 parts water.



FOR LIGHT WEIGHT SHEER COTTONS, net voiles and marquisettes, starch with 1 part *basic **INIT** mixture to 2 parts water.

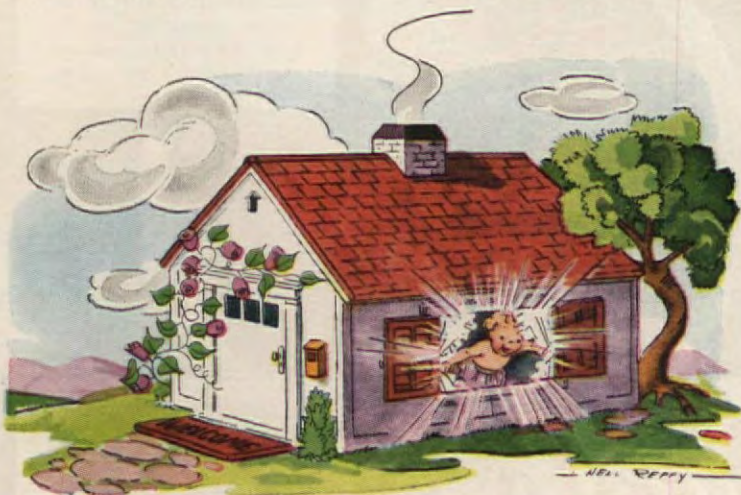


© Corn Products Sales Co.

FOR ORGANDIES, starch with 1 part *basic **INIT** mixture to 4 parts water.

***EVERY BOX OF INIT** tells you three quick ways to prepare the basic **INIT** mixture.

YOU'LL FIND INIT at all grocers. It's the modern starch that thoroughly penetrates; protects and lengthens the life of fabrics hard to replace.



THEN OPEN WIDE YOUR WINDOWS, and while your snowy curtains sway in the soft spring breeze, you'll sing, "Let me tell you, friends and neighbors, **INIT** Lightens Laundry Labors."



ONE ROOM HOME for a War-working Army Wife



Photographs, Charles H. Keller. Data, Ruth W. Lee

DETERMINED to have a home of her own, one within her means, and a war job was the personal campaign launched by Mrs. Harry Gottlieb, Jr. Skillful and concentrated effort have resulted in both home and job for this Army wife.

Mrs. Gottlieb was a freshman in college when she married the Army Signal Corps officer. During his training she was a "camp follower" and lived in rented rooms. When he was sent to the South Pacific, the bride came home.

A one-room apartment on the third floor of an old building in



Pride in her home and her war job are the war wife's compensation for a husband overseas

Frigidaire again reminds you HOW TO KEEP YOUR REFRIGERATOR HAPPY

*If you know the answers to these ten questions
your refrigerator can give you better wartime service!*

Q. Do I ever have to oil and clean the motor?

A. No, if it is a sealed mechanism. Yes, if it is an "Open type" mechanism (usually belt driven). Ask your dealer what kind of oil to use, where to use it and how often. When oiling, clean and check the belt. See page 27 of 101 Refrigerator Helps.*

Q. Does the condenser ever need attention?

A. The condenser is to your refrigerator what the radiator is to your automobile. Dirt and dust interfere with its cooling efficiency and increase the running of the motor. Clean with a long handle brush or vacuum cleaner attachment. Before cleaning, turn refrigerator off by pulling plug from outlet. See page 26 of 101 Refrigerator Helps.*

If it sulks



Q. What do I do if it won't run?

A. 1. Be sure "on and off" switch (if any) is "ON," defroster switch is "OFF," and plug is in wall outlet. 2. If so, check outlet with a floor or table lamp to see if current is on here. 3. If not, check for blown fuse in distribution panel at meter. 4. If current is on at outlet, insert refrigerator plug again and try moving temperature control to the coldest position. If trouble persists, call a service man.

Q. Why shouldn't hot dishes go in the refrigerator?

A. They may raise the temperature of the food compartment. Wastes current, too. Hot dishes may be cooled before storing in pan of ice water. See page 24 of 101 Refrigerator Helps.*

Q. Does it matter how I open and close the door?

A. Yes. Always use the handle or opener. Perspiration from hands causes the rubber seal and cabinet finish, if non-porcelain, to deteriorate. See page 25 of 101 Refrigerator Helps.*

Food Fights for Freedom!
Grow more in '44! Avoid all waste; share and play square with food.

Q. What do I do if it runs too much?

A. 1. Clean the condenser. 2. Are you cooling a big food load or large quantities of warm food? Or freezing a large supply of ice cubes? 3. Try turning temperature control to its warmest position before calling in the service man.

If it loafs on the job



Q. What do I do if it runs but won't refrigerate?

A. 1. Remove plug from wall receptacle. 2. Defrost completely. 3. Start mechanism and check to see if freezer gets cold. 4. Repeat if necessary before calling service man.

Q. How often should I defrost my refrigerator?

A. When freezer frost gets too thick it can choke off refrigeration, cause the mechanism to run more frequently, or raise food compartment temperatures to the danger point. Always defrost before the frost builds up to 1/4" (about the thickness of a lead pencil). For an easy way to defrost your refrigerator in just 15 minutes, see page 27 of 101 Refrigerator Helps.*

Q. What is the door seal and what does it do?

A. The door seal is the rubber gasket on the inside of the door. When the door is closed it keeps heat out of the refrigerator. The seal should be tight at all times.



Check it by closing the door on a narrow slip of paper. If you can slip the paper up and down, the seal is imperfect. If the gasket is worn out, soft, and sticky, have it replaced. Having the latch tightened or the hinges reversed may also help. See page 26 of 101 Refrigerator Helps.*

If it mopes



Q. What do I do if ice freezing is too slow?

A. 1. The temperature control may be improperly set. 2. Ice trays may not be resting flat on freezer shelf. 3. Some trays freeze naturally faster than others. Metal trays, for example, freeze much faster than rubber. 4. Trays will freeze faster in some parts of the freezer than in others.

If any trouble persists, call a service man

**FREE! Ask your Frigidaire Dealer
for New Booklet***



Just off press! "101 Refrigerator Helps" for all refrigerator users! New tips on care and use of your refrigerator. Rules for freezing desserts, how to keep dairy products; many other helpful facts. Get your free copy from any Frigidaire dealer. Or write Frigidaire, 464 Taylor St., Dayton 1, Ohio. In Canada, address 57 Commercial St., Leaside, Ont.

*Listen to GENERAL MOTORS SYMPHONY OF THE AIR
... Every Sunday Afternoon, NBC Network*

**Find your approved Frigidaire Service
Dealer under "Refrigerators" in
classified telephone directory.
Look for this heading!**



in War Production

FRIGIDAIRE
Division of
GENERAL MOTORS

Peacetime builders of

ELECTRIC REFRIGERATORS • RANGES • WATER HEATERS
HOME FREEZERS • ICE CREAM CABINETS
COMMERCIAL REFRIGERATION • AIR CONDITIONERS
BEVERAGE, MILK, AND WATER COOLERS

FRIGIDAIRE REFRIGERATORS

Today it's especially important to take good care of your Frigidaire Refrigerator and thus enjoy fully the protection and economy it was built to provide.



PRODUCTS OF GENERAL MOTORS
"FOR SERVICE CALL"



How to make magic with mirrors



MIRACLE NO. 1

Take an ordinary vanity table. Give it a skirt of gay material. Hang an unframed Plate Glass mirror on the wall. And add a vanity top of plate glass, either mirrored or transparent. Now stand off and take a look. Magic? You'll love it.



MIRACLE NO. 2

How to please *any* woman . . . 16 or 60. A full-length Plate Glass door mirror in which to check her appearance from head to toe. Furnished in sizes to fit any door. Can be installed by anyone in a few minutes.

You can get these items at your favorite department or furniture store.



MIRACLE NO. 3

The problem of large, empty expanses of wall space. First, cheer up the walls with Pittsburgh Live Paint. Then hang three unframed Plate Glass mirrors on the wall like this. They break up the dull expanse, add light and charm.



The majority of mirror manufacturers use Pittsburgh Plate Glass because of its beauty and accurate reflections. So the Pittsburgh Label on a mirror or top is your assurance of good plate glass, no matter who makes the product. Remember, if you want the best, be sure your mirror or top is made of *plate glass*.

Free Booklet

Want practical suggestions on beautifying your home with mirrors and plate glass? Then send for our free book. Crammed with ideas. Dozens of illustrations in full color.

"PITTSBURGH" stands for Quality Glass and Paint

Pittsburgh Plate Glass Company
2020-4 Grant Bldg., Pittsburgh 19, Pa.

Please send me, without obligation, your new, free booklet, entitled "Decorating your Home with Glass."

Name _____
Address _____
City _____ State _____

Chicago's near North side, was the site selected by Mrs. Gottlieb. The room is about 22x21 and boasts a completely equipped electric pullman kitchen, 8x12; a real fireplace, two windows, two large closets and a bath. An inoffensive mouse colored carpet was on the floor.

Drab oatmeal papered walls she painted a forest green to match the tiles of the fireplace. White paint brightened the mantel and woodwork. For the windows, for a long curtain to conceal the kitchenette, and for her studio couch cover, Mrs. Gottlieb purchased inexpensive natural cotton fabric in a nubby texture and did the work herself. Because it had real springs, she bought the second hand studio couch, double bed size.

To bring color to the fireplace group, which was formed by four comfortable chairs, she selected a gay, red shaggy cotton rug. The chairs are sectional pieces, two with side arms and two without, which, when Harry comes marching home, can be used to form a sofa. Now two chairs face the fireplace and two flank it. Slip covers are of red and green chintz on a natural background. At the group corners, she placed two square blond wood lamp tables holding two white plaster lamps with white paper shades edged in red.

A pair of red Mexican painted chairs, a blond wood square table is next to one long window. This group she uses for double duty as a desk and dining unit.

Her "masterpiece" is on the long unbroken wall opposite the fireplace. Out of her mother-in-law's basement came this old kitchen cabinet of by-gone days. Mrs. Gottlieb scraped it, removed the doors and painted it black with yellow shelves. This is now her "breakfront" accommodating her books and pet pewter. Flanking the "breakfront" are two carpenter made shelves for more books. These also are black with yellow shelves. For hurricane lamps the war wife utilized some large brandy inhalers and placed fat, stubby candles inside. On the outside of the glass bowls, she painted colorful Pennsylvania Dutch designs.

Another family castoff, an antique Victorian chest, is placed next to the entrance door. From this she removed seven coats of paint, added new glass knob pulls, and painted it black. Personal lingerie and clothing are kept here.

With little expense and great ingenuity, Mrs. Gottlieb has fashioned a home which she looks forward to showing her husband. In the meantime, she has a war job in a local airplane plant.

BLOW OUT THE MOON, PLEASE

You'll think you're all wrapped up in a cloud when you sleep under Lady Seymour Summer Light blankets — they're so soft and powder-puff light, sheer as a shadow. Take good care of them — they're all wool, you know. With tender treatment, they'll last and last.

SEYMOUR WOOLEN MILLS Est. 1866
SEYMOUR, INDIANA
Also Makers of Seymour All Wool Flannels

Lady Seymour
ALL WOOL BLANKET

MAKE THINGS LAST WITH PRATT & LAMBERT PAINT

PRATT & LAMBERT PAINT
MADE BY THE MAKERS OF
"61" Floor Varnish
PRATT & LAMBERT, INC. • BUFFALO 7, N.Y.



*Working
for today*

This girl and her sisters—millions of them—are now veterans of the war plants and factories, their efficiency equal to that of the men they replaced, and their output an increasingly important factor in the drive for victory. Enthusiastically and steadfastly they work at their appointed tasks, winning the plaudits and the gratitude of a nation still at war.

NORGE

HOUSEHOLD APPLIANCES



*Planning
for
tomorrow*

Here at Norge we, too, are working for victory, with our facilities devoted to the production of more than forty items for war. And Norge refrigerators and other appliances in millions of American homes are contributing their bit by conserving and preserving foods, lightening household labors and otherwise adding to the efficiency of war-busy people. But as we work for war today we look ahead and think and plan for peace tomorrow. The Norge postwar products—Rollator refrigerators, gas and electric ranges, washers and home heaters—will be better designed, better engineered and better built because of new lessons learned and new skills developed. They will be, even more so than formerly, *products of experience—better products for the better world to come.* Norge Division, Borg-Warner Corporation, Detroit 26, Michigan.

A BORG-WARNER INDUSTRY

NORGE is the trade-mark of Norge Division, Borg-Warner Corporation, Detroit, Michigan

GAS RANGES



WASHERS



REFRIGERATORS



ELECTRIC RANGES



HOME HEATERS
COMMERCIAL REFRIGERATION



BETTER PRODUCTS FOR A BETTER WORLD



When it's over — see Norge
before you buy...meanwhile
BUY MORE WAR BONDS

"...for outstanding
production of
war material."

NATIONAL APPLIANCE CONSERVATION PROGRAM
"BETTER CARE—LESS REPAIR"



WHY VICTORY MUST BE WON

The hills of home—the “templed hills”—from whose green slopes a slender tower of white soars into the blue of the sky—these are America. To preserve this America men battle in remote lands and on strange seas. May we at home remember that upon the support we give them depends the future of this—Our America.

**You invest personally
in Victory when you
buy WAR BONDS.**



Dundee TOWELS

From the Looms of DUNDEE MILLS, Incorporated, Griffin, Ga.
Showrooms: 40 Worth Street, N. Y. C.

Dundee—THE NAME TO REMEMBER WHEN BUYING TOWELS

We Need



Marynard L. Parker



Kable Bros.

In a few short months annual flowers grown from seed made Mr. and Mrs. J. J. Murray's Beverly Hills dooryard garden bright and gay. More lasting effects can be had with perennials; for example, the popular azaleamum

Claude B. Aniol



This perennial border in the Claude B. Aniol garden in Texas shows what flowers can do for a home setting and reminds us that one of the richest fields in which to start them is the hearts of children

Flowers in Wartime, too



Antoinette Perrett

AS PEOPLE NEED HOMES, SO HOMES NEED FLOWERS

WE ARE hearing so much about the grimly vital necessities of war—food, manpower, blood plasma and such things—that it would be easy to overlook the fact that there is a real need for flowers, too. But don't do it! Don't lose your grip on the gratifying truth that beauty, which nourishes the spirit, is as essential to a rich and fully rounded life as is the food that sustains the body. And that the beauty of flowers is one of the most satisfying and effectively beneficial of all the kinds there are. And don't forget the pleasure, pride, and solace that come from growing them.

That being true in the case of people living a normal existence, think how much more the benign influence of flowers can mean to a life that has been warped, wounded, or battered—physically or mentally. That, as we all know, is what has happened and is happening to thousands of men, women, and children both directly, through actual participation in or contact with warfare, and indirectly, as a result of the hardships, and worries that extend back from the



McFarland

Typical of tall, stately flowers that symbolize courage and aspiration is the foxglove (*Digitalis*) whose graceful spires are fine in woodland nooks



McFarland

THEY TAKE LITTLE TIME AND LITTLE MONEY

FOR THE JOY THEY BRING IN A WAR WEARY WORLD



Jackson & Perkins Co.

There are grand old varieties of flowers and many even finer modern ones—phloxes in many delicate shades, for instance, or the striking new American-made hybrid scabiosa Blue Lady



McFarland

On the basis of beauty and the joy they give, it is hard to separate weeds from flowers. We scorn the wild daisy of the fields, but welcome into our gardens its cultivated relative, this snowy Shasta Daisy

Walter H. Greene

If, loving windflowers, you find this St. Brigid type too fussy for your skill and site, *Anemone japonica* is amenable and hardy

6 LOVELY BLUE DELPHINIUM PLANTS AND 4 2-YEAR-OLD GROWN ROSES FOR ONLY \$1

SPECIAL INTRODUCTORY OFFER
Think of it! You get 4 splendid, 2-year-old, field-grown roses—each a favorite in the hearts of America's rose lovers—and 6 lovely Delphinium plants for \$1.00. To acquaint you with the superb blooming qualities, the hardiness, and the low direct-from-the-nursery prices of Naughton's roses, we make this introductory offer. Send just \$1.00 and we will ship at once postpaid the following hardy roses:

RED RADIANCE (deep red)	ETOILE DE HOLLANDE (gorgeous blood red)	FREE CATALOG Save \$5.00! 32 pages full of amazing bargains. See it before you buy. Write for it today—it's FREE!
PINK RADIANCE (fragrant and delicate)	K. A. VICTORIA (large, waxy white)	

ORDER ROSE COLLECTION NO. PC-1
All above roses are hardy, everblooming varieties that will thrive throughout the United States.

MONEY BACK GUARANTEE
If you are not entirely satisfied with the plants you receive, notify us within 5 days and we refund full purchase price or replace with other stock satisfactory to you. Order now—plant early!

NAUGHTON FARMS, INC. DEPT. 24-A, WAXAHACHIE, TEXAS

LAWN MOWING made EASY with a RAYFLEX BLADE

You can't buy a new lawn mower for the duration, but you CAN buy a RAYFLEX BLADE which will increase your lawn mower efficiency 50% and insure a clean, even shear. It requires no mechanical skill to apply.

\$2. For hand mower sizes at dealers MONEY BACK GUARANTEE

If dealer cannot supply you, send us \$2.10 (1 lb. for postage, etc.), check or money order only. State size (length) of your present stationary blade and make of mower.

Dealer Inquiries Invited FLEX-BLADE WORKS
Dept. A, 324 W. 70th St.
New York 23, N. Y.

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fighting zones to the most distant home front. If you don't know but would learn what flowers—the flowers YOU grow—can do for members of the armed forces, ask the Red Cross or any service organization; ask any army or navy officer concerned with the welfare of fighting men immobilized in camps or barracks with only a recreation hut to represent the background of home and peace for which they have taken up arms; ask any medical man or nurse engaged in the work of healing and rehabilitating the unhappy casualties of war.

And if you want evidence of the worthwhileness of giving time and attention to the growing of flowers, you can find it on every hand. In the enthusiastic letters written by last year's successful victory gardeners, for example, many of whom never knew until 1943 the abundant delights of eating fresh vegetables of their own growing. You would find a surprising number of interpolated comments about the pleasure gained from a row or two of marigolds, zinnias, or other flowers included with the idea of merely bordering or brightening up the plots. One clear-thinking community victory garden leader last year made it a requirement for the cultivation of plots of land secured from or with the help of her local committee that a three-foot grass strip be maintained in good condition along the sidewalk, and that a row of flowers be grown between it and the vegetables. As a result, many novice gardeners were introduced to the fun of growing flowers who might not have attempted it on their own initiative. And the appearance of the community—an attractive suburb—was not jeopardized but appreciably enhanced by the utilization of its vacant lots for the growing of food crops.

Happily there are flowers for all sorts of conditions, localities, tastes, and skills. There are annuals, easily grown from seed sown in the open ground, or available as young plants started early so as to permit a full season of growth and flowering; bulbs to be planted in spring for summer and fall bloom, or in fall to brighten the early spring picture; perennials which, started one year, will carry on for season after season, and, of course, the flowering shrubs and trees of still greater stature and permanence. Some or all of these can be part of every home setting, an adjunct of every effort to increase the supply of home grown vegetables and dooryard fruits.

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LOOK FOR THE LEAF ON THE PACKAGE

ANY GARDENER CAN HAVE A HUMUS FACTORY!

NANCY RICHEY RANSON

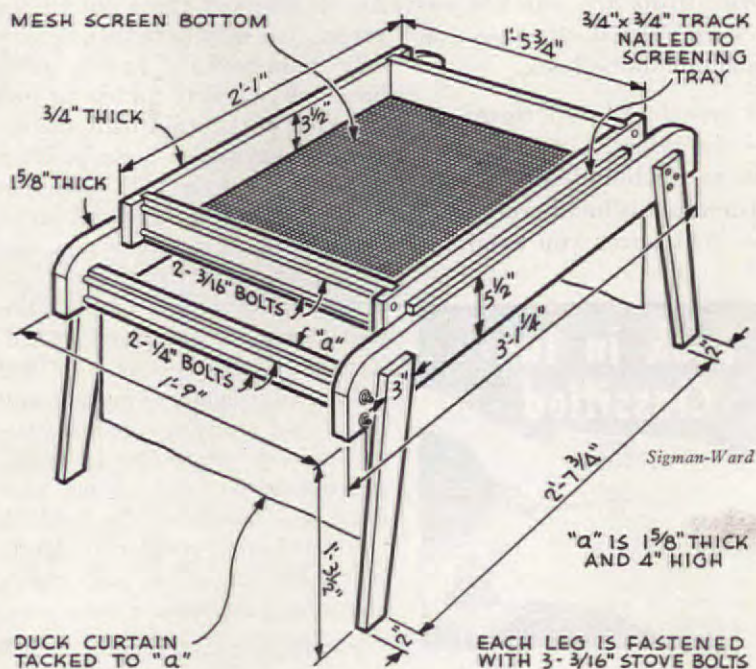
TIME was when we could toss a few tubs and boxes into the flivver and buzz off to the woods for a picnic and a supply of leaf mold to spread on the lawn, dig into the flower beds and vegetable garden, and mix into the potting soil for our house plants. It was fun and good exercise as well as hard work collecting it and putting it where its rich humus would do the most good. Those were the days when we kept our lawns raked clean and burned the leaves when they fell in autumn or piled up in the fence corners over winter. We burned the grass clippings, too, or put them out with the weeds and other garden refuse for the trash wagon to take away; the garbage man took the corn husks, bean and pea pods, discarded cabbage leaves and other vegetable waste.

Well, we've learned better—and we don't give all the credit to gasoline rationing, either. Now we make our own leaf mold because someone wiser than we taught us how. We see the fallen leaves in a new light, and all the rakings and trimmings have taken on new and increased value as potential fertility and loveliness for our garden.

The transformation of this once-wasted vegetable matter into leaf mold doesn't happen over night or at the wave of a magic wand. It requires a year, more or less, and some work; but there's enormous satisfaction in achieving in our own back yard in twelve months what grand old forest trees have spent untold seasons accomplishing. The method we follow and find exceedingly efficient was worked out after careful experimenting by Mr. and Mrs. Edward Belsterling, of Dallas, Texas, who have given me permission to pass it on to other gardeners. Their back yard humus factory—which turns out seven 55-gallon barrels of leafmold every year—is a compost bin 10' long, 5' wide and 5' high divided by a cross wall into two 5 x 5 x 5 ft. boxes. It is made of rough redwood, the 1" x 6" boards being nailed horizontally to 2 x 4 uprights with $\frac{3}{8}$ " spaces between them to let in the air. To further ventilate the contents and promote the action of



Drawing by Bur



Three steps in the Belsterling humus-making process: Filling the compost bin with vegetable waste; wetting it down, and screening the finished product through the sliding sifter (left)

the decomposition bacteria, each bin has in the center a chimney made of 1" x 6" boards with one-inch holes bored in them a foot apart. The chimney was an improvement added after Mr. Belsterling found that in his first compost bin the vegetable matter, although it decomposed satisfactorily around the sides, rotted down very slowly in the center.

Practically everything in the way of vegetable waste that accumulates about the garden and in the kitchen goes into the bin, except woody and thorny twigs and diseased plants. The heat generated by the decaying matter, especially

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when grass clippings are included, is sufficient to kill weed seeds if any are present. Briefly, then, the system consists simply of piling the vegetable matter into one of the compartments as fast as it accumulates, and watering it moderately once a week, or oftener in dry weather if necessary to keep the mass damp but not soggy. If the pile grows too high for the box, he climbs in and tramples it. Gradually it loses its identity as vegetable matter and becomes a rich, loose black compost with a lightness and absorbent quality that so many soils do not possess.

In about six months—which means in midwinter in Mr. Belsterling's locality but which could be in spring or fall in other regions, according to when the compost-making was begun—he starts to fork the accumulated compost from the full bin into the empty one. The material is removed down to the point where decomposition is complete; the raw and partly decayed upper layers rot down more rapidly as the bottom of a new lot, and also supply a "leaven" of the all-important bacteria to start action in the next batch.

The completely rotted matter uncovered in the first bin is now ready to be sifted. First, however, it is thrown out and allowed to dry somewhat for a day or two, being turned over two or three times to hasten the process. At this point Mr. Belsterling's ingenuity and handiness with tools again become evident, for he designed and built the sifting stand and the sliding sieves shown in the photographs and the diagram on page 69. He has several sieves made with different grades of hardware cloth ranging from 1/16" to 3/4" mesh. Those used for sifting the leaf mold are the 1/4 and 1/8" sieves; the others are used for sand and gravel, and for screening special soil mixtures, etc. Ordinarily, sifting through the 1/4" sieve gives a compost suitable for top-dressing a lawn or improving the condition of a soil for any average outdoor crop. If an especially fine leaf mold is wanted, it can be rubbed through one with the finer mesh.

We asked him how he happened to work out his simple but effective and systematic method and his reply was, "Well, the boss said she wanted more compost, and that was that. But," he added, as he let a handful of the fine, black leaf mold run through his fingers, "no matter how much we make, somehow it's never enough." We expect that all real gardeners who can get excited about a fine, fertile, productive soil know just what he means.



Quoth the Robin:

**"It's time to look
in the Classified
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Where's a roofer? Where's a house painter? Who makes screens? Who cleans carpets...and drapes?

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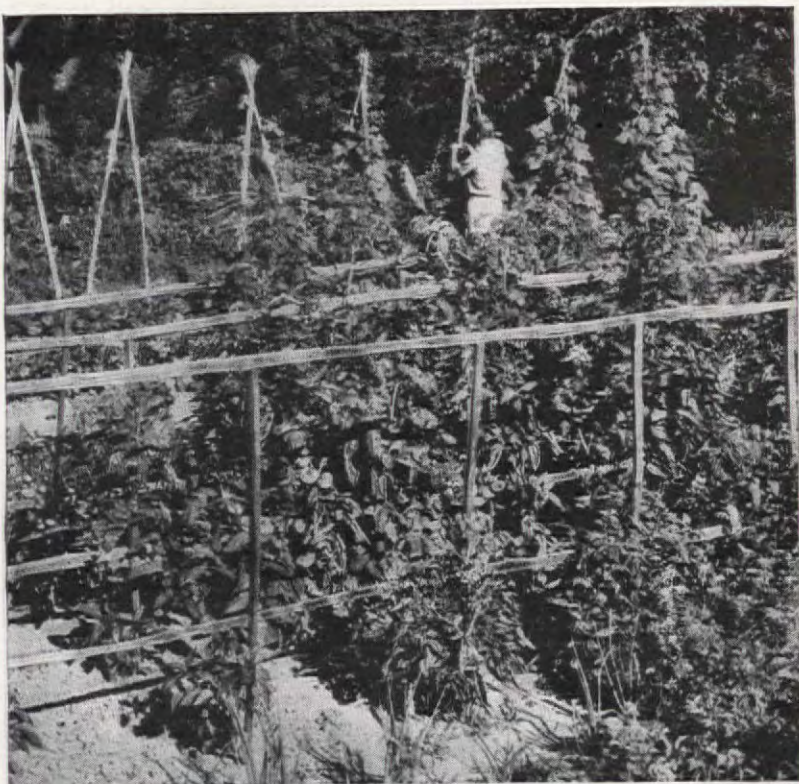


Garden

Story and photographs by

WHAT about stakes in your garden this year? Perhaps you are lucky enough to have some prewar metal supports for your lower-growing flowers, but what are you planning to do for the tomatoes, pole beans, dahlias and other things that need real assistance and encouragement? Dressed lumber, even if it weren't expensive, ought to be saved for more vital uses. You may, as we do, dislike to cut woodland saplings. It's quite possible that any rough stakes that survived last year found their way into the fireplace during the winter—they have a way of doing that. And if you left them out in the garden, you may have been deservedly punished by having them break off when you tried to pull them out of the still frozen ground.

Well, our garden stake problem was solved by the wild reed (botanically *Phragmites phragmites*), and maybe it can solve yours, too. This plant is native from Nova Scotia, to Delaware, in the Midwest, along the Gulf, and in California. It grows ten or more feet tall in dense clumps along marshes, lakes, and streams, often appearing on land pumped up in dredging operations, and lasting over from one season to the next. A bundle of eight reeds tied tightly every two or three feet makes a sturdy, good looking bean pole, usable for two seasons (as we have



Stakes from the Wild

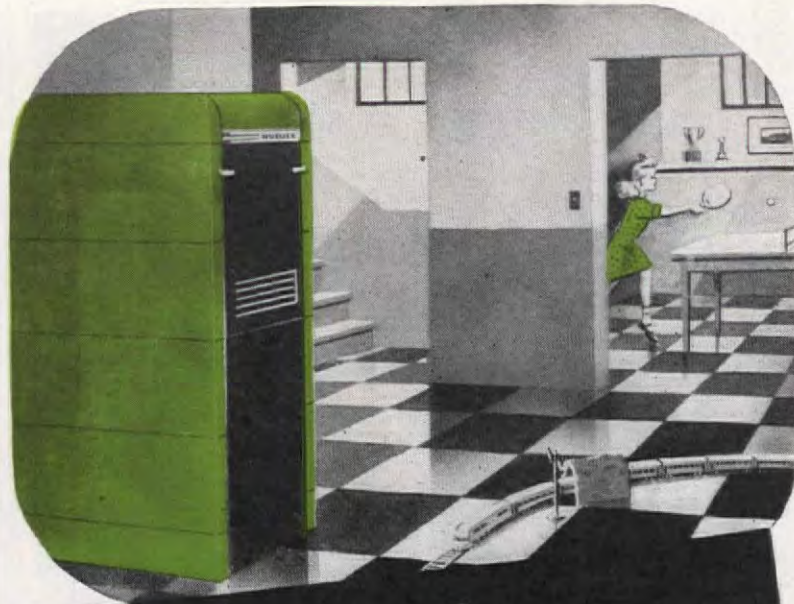
GERTRUDE SELBY

proved) and perhaps more (as we hope to prove this year); three such poles tied together tripod-fashion are, of course, stronger yet.

Tied horizontally to uprights, they make a good trellis for tomatoes, gourds, or other annual climbers, and single reeds tied to, or threaded through holes bored in, short stakes placed on either side of bush bean and dwarf pea rows keep the plants off the ground, which is an advantage both when you cultivate and when you harvest. Furthermore, a matting easily woven of single reeds makes a fine screen to protect tender plants or a cold frame from hot sunshine, while a heavier one made of reed bundles and heavy tarred twine is a good windbreak for evergreens and also a useful hotbed mat.



Better look about and see if the wild reed doesn't grow in your locality. The owner of the land (if any) will probably be glad to have you cut and haul away all you will need for the garden



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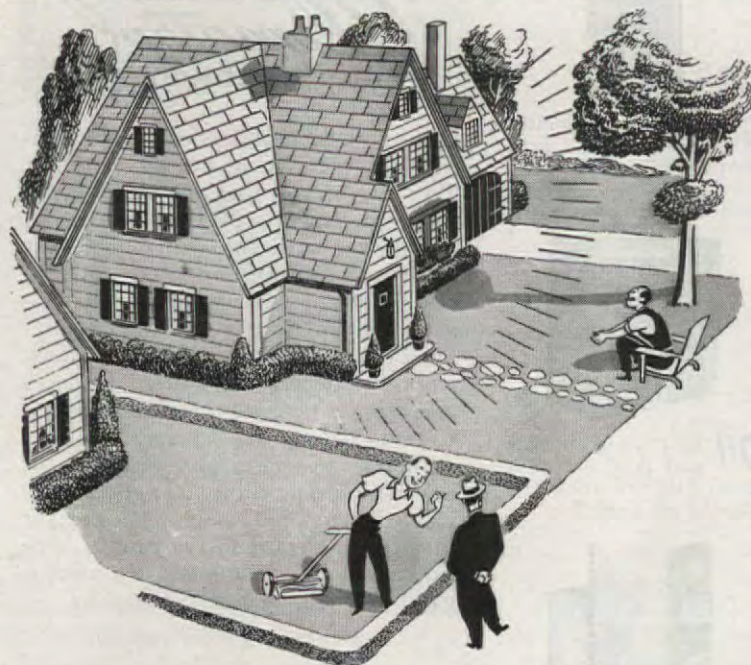
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THESE ARE THE WESTERN PINES



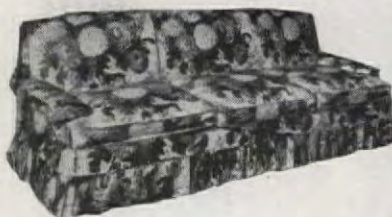
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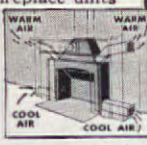
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Dorothy B. Porter

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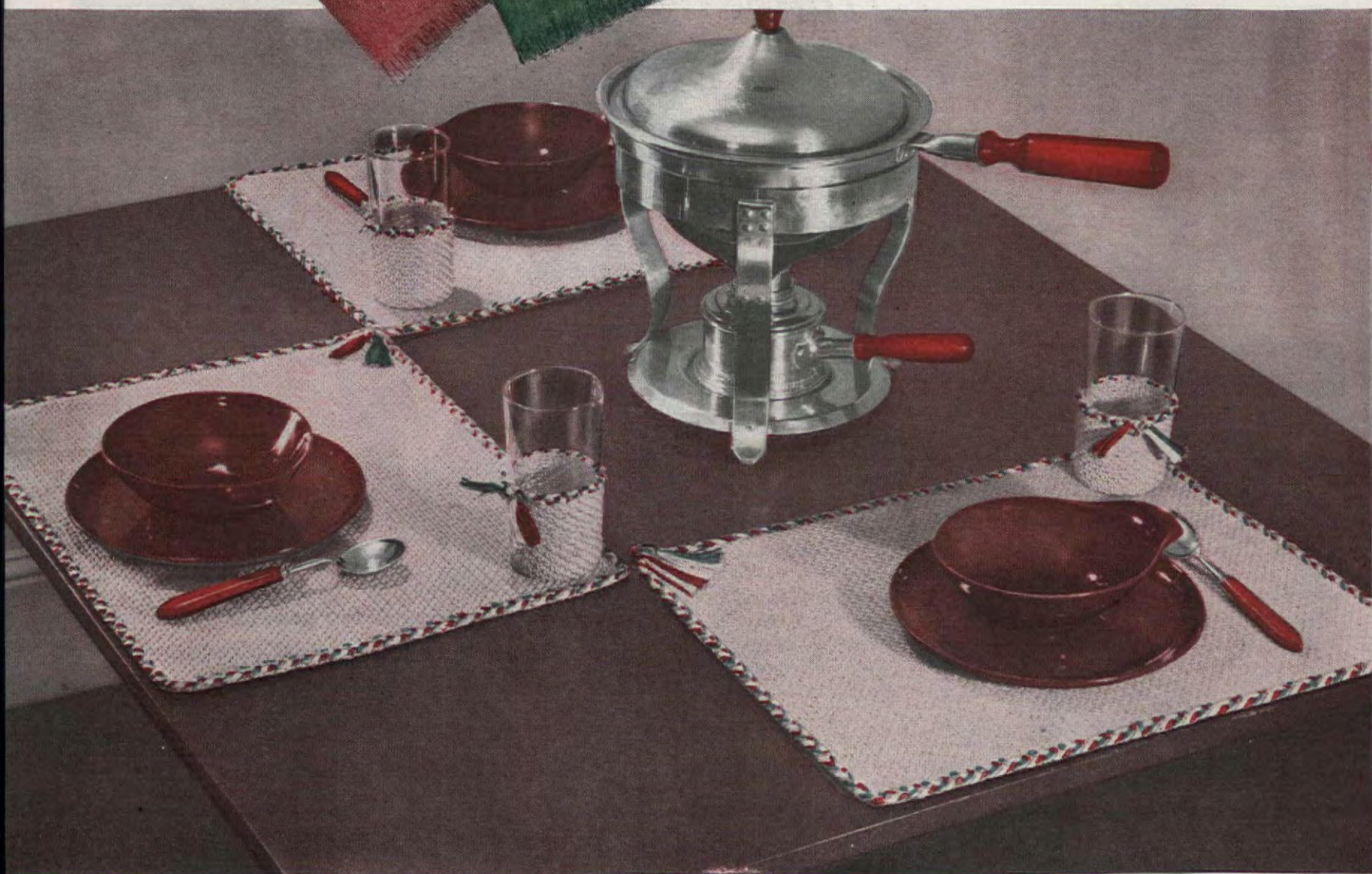
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A661

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DON'T spend one unnecessary minute doing dining room chores this summer. Put away the fancy tablecloths, wrap up the silver, keep in sight only the china you really use every day. Make your summer eating easy for you. That's the idea as you will have grasped. Not for a moment do we mean that you have to get "slack" about appearance, however. You can set as bright-eyed a table as you've accustomed your family to with the smart ideas we've worked up for your summer life.

For months now we've been working up the smart ideas you see here, for we know full well how very difficult it is to buy, ready-made, the gay mats once available for a song. But so long as you've a crochet hook or a bit of gingham and can sew a flat seam, there's no need to give up, madame. We have actual patterns for everything

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you see here, except Mrs. Evans' original stepladder turned serving-table idea. All you need to turn that trick is a stepladder, a board, a can of paint.

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Be ruthless, then, and determine that *this* summer you'll spend the absolute minimum time laundering table linens, dusting china closets and worrying over your "best" goblets. *Any* glass looks smart in our special summer panties!



A662

Photographs by F. M. Demarest



Unless your pride in your china exceeds your dislike of dusting, heed our stern edict and put on the top shelf, under dust covers, all those dishes you don't use every day!



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American Home Pattern A661—15 cents—includes crochet instructions for two kinds of glass panties and mats on opposite page. Use any napkins; not in pattern.

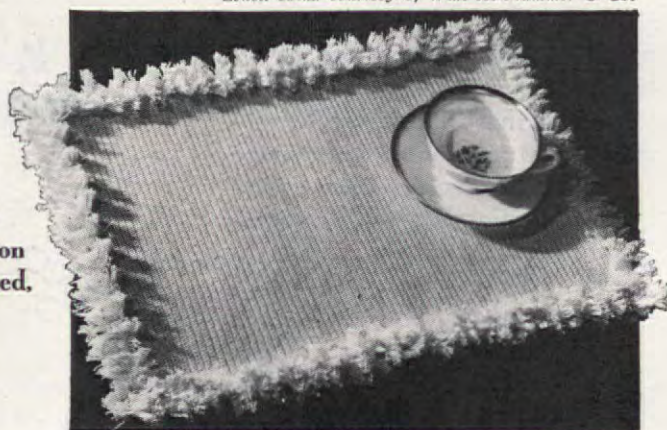
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BUT NOT

Personal!

GOING to plant a Victory Garden? Line up for the Land Army! Remember, flowers and vegetables are not the only things that come out of gardens. They can raise a fine crop of aches and pains, too! If you will spend a little time preparing your body as well as your soil, you'll save yourself a lot of unnecessary fatigue, gain a lot of fun.

Here's what PHOEBE RADCLIFFE has to say about it.

"Bear a few of these principles in mind. Keep your body straight at all times. If you're tempted to droop when tired—resist—because when the body's lined up it supports itself. Any lop-sided position is bound to be tiring. Don't be tense, either. If you grit your teeth, hunch up your shoulders and go at your work with hammer and tongs, you'll waste half your energy. Look out for that weak spot in the small of your back. Round it out, don't let it cave in. For that ideal stance, hold your body erect but relaxed, keep your back bowed out, your hip section forward and in under you, your knees flexible. Make your leg muscles take the strain off your back. Work with an easy flowing rhythm. Take time out occasionally for short rests and change of position, to be fresh at the end of your day. "It's not too soon to start your favorite exercises now for strengthening your knees, back, and abdominal muscles. Brush up on 'how to relax.'"

RIGHT



RIGHT: Keep both your knees bent and make the knee of the leg standing on the ground act as a lever that in turn pushes your body up and down while you are

WRONG



forking or spading. **WRONG:** Here is a bad position for your body when doing the strenuous work, using a fork or spade. Don't work with your knees straight

RIGHT



RIGHT: Remember that you were given "knee action" before automobiles were. Be sure to use it. Bend your knees and with relaxed knees, move your weight from

WRONG



one leg to the other as you rake back and forth. **WRONG:** Don't make your back tired by keeping feet too close together, making all movements in spine

RIGHT



RIGHT: Be sure, when lifting heavy objects, to hold the pelvis straight and the abdominal organs tucked in. Lift with your knees instead of your back. **WRONG:**

WRONG



If you lift with a hyperextended knee and a sway back, you might suffer abdominal rupture or strain, or back strain. Three possibilities to be avoided

OF ACHES AND PAINS



RIGHT: While weeding, kneel with the weight of your hips above the knees. Push your back up high toward the sky. Pull your tummy in tight. Stretch as far as you can in this position. **WRONG:** When on your hands and knees, don't let your back fall hollow, your tummy sag groundward



RIGHT: A full bushel basket? Use the tummy grip! Carry the basket immediately in front of you, knees relaxed, stretch your arms around the basket, brace it against your tummy, keep chest high. **WRONG:** Don't carry it on one hip. It results in "S" spine curves, one hip too high



RIGHT: Push a lawn mower with your knees bent, coccyx well under you, a high chest, elbows near body. Push with small of your back. **WRONG:** Don't push too far ahead of yourself with hyperextended knee, sway back



The first time you saw our Baby

She was 6 months old already. You'd been away so long, dear.

I could hardly bear to have you miss so much of our baby.

You said you could hardly bear to miss so much of me.
The touch of my hands, you said. Softer
even than you remembered.

I could have cried, dear, with joy and pride. And I silently
thanked Jergens Lotion. The jobs I do for our baby had
roughened my hands for a while; had taken the natural
softeners from my skin. But Jergens Lotion, in no time, gave
my hands back the softness and smoothness you love.
From now on—I promise—I'll faithfully use Jergens Lotion.



Oh, yes—mothers of young babies use Jergens Lotion; nearly 50% more than any other hand care. Jergens Lotion tends roughened skin to delightful smoothness with 2 ingredients many doctors prescribe for this very purpose. So simple and quick. No sticky feeling. Pity the girl with rough hands and, for yourself, always use Jergens Lotion.

JERGENS LOTION FOR SOFT, ADORABLE HANDS



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**COMBINATION
SCREENS with STORM
SASH**



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STORM SASH IN WINTER

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LADDERS OR CLIMBING**

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*Train
Your New
Dog!*

Story and pictures by
J. JULIUS FANTA



"WHO'S on the end of the leash, you or your dog?" Your dog may be almost old dog Tray, all of a year or two old, but he's not too old to learn that he can't take you for a walk! In puppyhood, six weeks to six months, he'll learn the A B C's of dog etiquette even more quickly.

You must begin to teach your new dog the sound of his master's voice as soon as you get him. First you must show your dog what you want him to do by helping him perform your command. Your dog is an accommodating pet and will do whatever you show him. Remember that patience and appreciation of his intelligence are always important.

To prevent your dog from tugging you along on the end of the leash, teach him to "heel" on command by holding the leash tautly as illustrated above. Hold the leash short, slightly in back of you as you walk along. You will have to jerk him back until he learns his place. But "Spunky" will soon know it's his place to be on the end of the leash, not yours!



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SQUIRRELS—Look out! Sergeant's Vitamin Capsules (Vitapets) help keep a dog full of pep and health. Even with meatless meals—for Vitapets supply vitamins a dog needs: A, B₁, D and G, with added niacin and calcium pantothenate—protection from Rickets, Black Tongue, Eczema and some Fits.

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THE AMERICAN HOME, MAY, 1944



Teach your dog to sit down on command—hold leash tautly, press down his hind quarters



"Lie down" is taught by pressing the dog down with both hands. Repeat command until learned



During training, reward your dog for proficiency with a tid-bit, kind word. Never mistreat him

THEY'RE FEELING TOPS
AND I WANT TO KEEP THEM THAT WAY
THAT'S WHY WE TAKE
The **NEW ONE-A-DAY**
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Family size, A and D Vitamin Tablets (yellow package) cost less than 1 1/4¢ per day; B-Complex Vitamin Tablets (gray package) as little as 2 1/2¢ per day; the new Multiple Vitamin Capsules (blue package) as little as 3 1/3¢ per day (60 capsules \$2.00; small size, 24 capsules \$1.00.)



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Gracie was such a "modern" wife. She thought she knew all the answers to insure a happy marriage! Yet she was blind to the one mistake that finally brought her bitter unhappiness!

ANNOUNCEMENT of Gracie's marriage to Dick had created a stir. Here was a marriage truly "made in heaven"... destined to last. For Dick was successful, charming, considerate. And lovely Gracie was gay, sophisticated, heart-stirring.

But now... so soon... some barrier had come between them... something Gracie couldn't understand! The worst of it was Dick stubbornly refused even to talk about it....

* * *

DOCTORS KNOW that too many women still do not have up-to-date information about certain physical facts. And too many who think they know have only half-knowledge. So, they still rely on ineffective or dangerous preparations.

You have a right to know about the important medical advances made during recent years in connection with this intimate problem. They affect every woman's health and happiness.

And so, with the cooperation of doctors who specialize in women's medical problems, the makers of Zonite have just published an authoritative new book, which clearly explains the facts. (See free book offer below.)

YOU SHOULD, however, be warned here about two definite threats to happiness. First, the danger of infection present every day in every woman's life. Second, the most serious deodorization problem any woman has... one which you may not suspect. And what to use is so important. That's why you ought to know about Zonite antiseptic.

USED IN THE DOUCHE (as well as for a simple every-day routine of external protection), Zonite is both antiseptic and deodorant. Zonite deodorizes, not by just masking, but by actually *destroying* odors. Leaves no lasting odor of its own.

Zonite also kills immediately all germs and bacteria on contact. Yet contains no poisons or acids. No other type of liquid antiseptic-germicide is more powerful, yet so safe. Your druggist has Zonite.

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ANTISEPTIC

For Every Woman's
Most Serious Deodorant Problem



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"Knots" for

REMEMBER when you said that when it came *your* turn to give a shower, *you* were going to be that original about the whole thing? You've probably read "do's" for the bride but here are some "knots" that may interest her. Take your choice of correspondence cards, or just a penny postal card for that matter, and sketch a sizable bow-knot. Inside the loops or across the face of the card write the following verse or your own version:

The preacher's going to tie the knot
Joining Betsy to her Jim;
So let's give her a "knotty shower"
With lots of fun and vim.

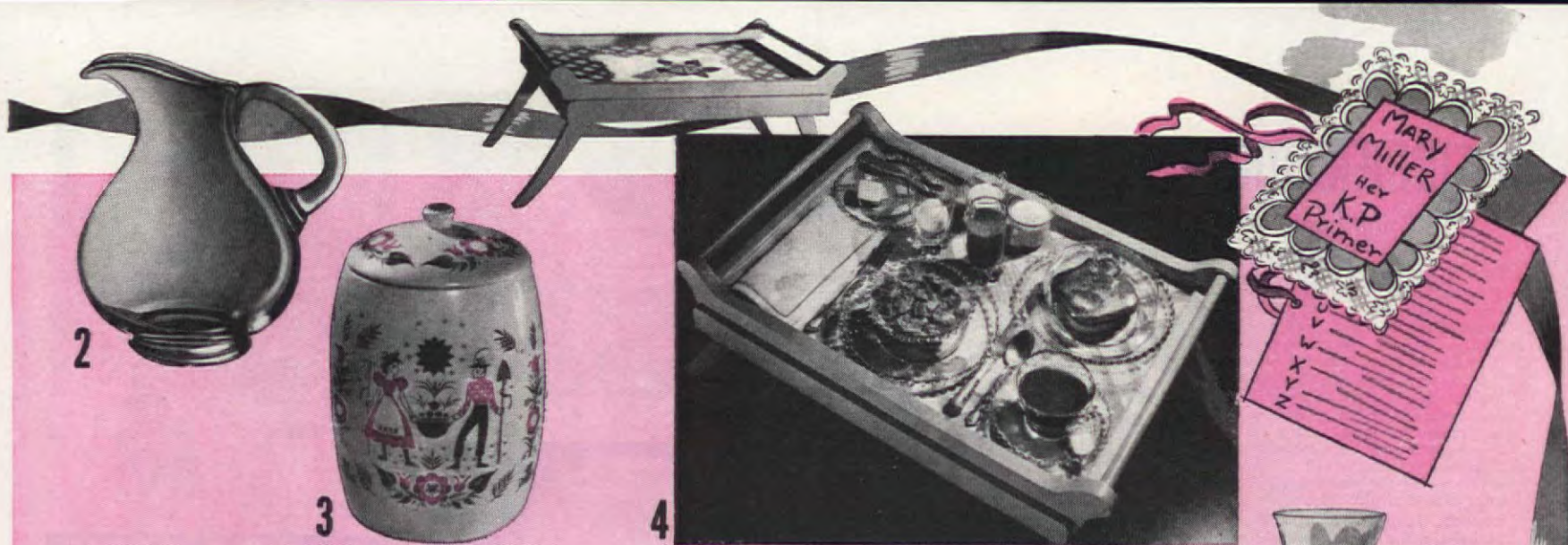
Be sure to sign your name and give a telephone or address for replies. When your guests phone and ask "what is a knotty shower?" you can enlighten them in either of two ways. Tell them that you have found a gorgeous nightie or bed jacket with a bowknot design and that the allotment for each girl invited to the party is the same, or tell them to use their ingenuity and bring what they think is apropos. This can include knotty bath towels and washcloths; guest and finger-tip towels with bowknot designs; small bathroom string rugs, cook books to untie culinary knots; a budget book to unravel financial knots, subscriptions to style or home magazines to help untie those knots. It will add to the amusement if the gifts are wrapped in bowknot paper.



If you are busy with wedding plans, if not for yourself for your closest gal friends, here are some shower hints, and games for pre-nuptial parties

Photographs, F. M. Demarest
Sketches by Ruth Wood

AMERICAN HOME, MAY, 1944



The Bride-to-Be

AND SUGGESTIONS FOR
MAKING HER WEDDING
A MEMORABLE EVENT

LOUISE BELL PRICE

and the ribbons are tied in tricky bows that require knot-knowledge to untie them. Since a "fourth" meal isn't patriotic in wartime, invite your guests for either lunch or a simple supper. Have card tables set up on their arrival, use bowknot damask if you have it or paper cloths and napkins that carry out the idea. Serve two ring mold salads, such as a salad mold of fresh fruit and the other of cottage cheese in lemon gelatine, but both should be tied together with a dramatic knot of green pepper, orange peel or other similar linking devices. Homemade rolls may be made in knot designs, or with hot tea or coffee, shortbread cleverly twisted in tiny knots may be served to carry out the motif.

The honoree may be invited to unwrap her gifts after refreshments. Suggest that she remove her engagement ring and using that as a nucleus, tie the ribbon from the first package to it and wind it on the ring as she would on a spool. She should knot the ribbon from the second package to the first and so on until every gift is unwrapped and she holds a plump ball of multi-colored ribbons. If any ribbon breaks, she must knot it together

knot determines the number of months or years before the girls are to be married, and the second knots represent the number of children they are going to have.

If your group isn't playing bridge, this knotty game will fit in nicely. Give the players papers on which are written the following list and tell them the answers are names of different kinds of knots. Ten questions and their answers include: a style of hair-do, popular a decade or so ago, a figure eight knot; found on ships and a curve, anchor bend knot; seen on many lakes in certain seasons, fisherman's knot; Betsy gave her other boy-friends the first party, then put her neck in the second part, slip noose knot; a method of sewing, over-hand knot; both the first and second part may be associated with Buckingham palace, wall and crown knots; opposite to complex and a well-known Chicago spot, simple loop knot; a spice and what the minister will do at the wedding, clove hitch knot; a piece of bedclothing and part of a reducing exercise, sheet bend knot.

If you are viewing wedding gifts with someone in mind or an eye to the future, don't overlook these.



again and then tie to the rest so every piece is used.

After all the gifts are unwrapped, ask the girls to stand in a circle with their hands outstretched in front of them. Give the ribbon end to the bride-elect, then walk about the circle, unwinding as you go and stringing the ribbon through the fingers of the guests' hands until the ball is entirely unwound. The girl who gets the ring is the next to be married, or if she is already married, the next to have an offspring. Ask each girl to count the number of knots between her outstretched hands and announce that this number is a forecast of the number of children she is to have. Or you may say that the first

A preview on some lush wedding presents that you can't afford to miss. No matter whether it's wartime or not, her wedding is paramount to a bride



MISUNDERSTOOD! (because your hair is gray?)

**Clairol banishes every trace of gray or graying hair . . . swiftly, surely, beautifully*

The world doesn't understand how a woman with gray hair can still feel young. To the world, gray hair means "old," and many a sparkling personality is buried beneath this dull, drab color.

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This booklet tells you how to give your hair radiant beauty . . . scientifically. Just write: CLAIROL, INC., Dept. H-4, P.O. Box 1455, Stamford, Conn.

*Caution: Use only as directed on the label

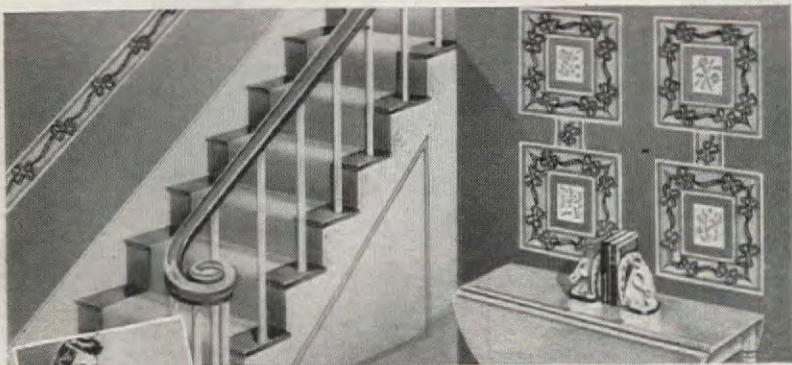


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11



12



13

1. Two ruby and crystal urns, Paul A. Straub; a Westmoreland hobnail bowl. Centerpiece on a pink cloth. 2. Kensington low pitcher. 3. Cracker jar by the Burkharts. 4. Decorative Trends breakfast tray and same tray with white organdie cloth and napkins, Imperial "Candlewick" breakfast set, and the silver, "Georgian Rose" by Reed and Barton. 5. Duncan and Miller's hurricane candelabra. 6. An Appelman silk screen plate. 7. Formal dinner plan on Flexible Glass place mat with Coaster. China is Spode "Florence" pattern while glass and silver are by Gorham. 8. Informal dinner set on dark green cloth. "Kenmore" china by Haviland, Lunt's "Victorian" silver, goblet and wine glass, Gold Band No. 6 pattern of the U. S. Glass Co. 9. Formal dinner after meal set up features Gorham glass dessert plate and finger bowl. 10. Kensington hemisphere plates. 11. Luncheon set on turquoise cloth, with mesh on top. Onondaga "Shelledge" china with Towle "Candlelight" silver. 12. Array of Haviland's "Clinton" pattern. 13. Emkay wedding candles set on mat.



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Charming ruffled curtains that keep their dainty newness twice as long . . . with curtain expense halved . . . yours if you're lucky enough to find Double Life Curtains. But even if their popularity plus war-time production difficulties means that you must wait for them, it's worth it!

Due to a patented feature, Double Life Curtains can be reversed, end for end, after each laundering. Thus, the wear is equalized and their dainty durability doubled. Ask for Double Life Curtains at your favorite department or curtain store. They'll gladly supply you, either now or when available. Fairclough & Gold, Boston 10, Mass.



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Put an end to clothes closet confusion with K-VENTENCES, the handy space-savers that double hanging capacity, keep clothes orderly, in easy reach. More than 40 chrome fixtures, such as shoe, tie, hat, and towel racks, trouser-skirt hangers and others. Available again in Dept. and Hdqrs. Stores right AFTER the war. Send for free folder. BUY WAR BONDS NOW. Dept. A-5 KNAPE & VOGT MFG. CO. Grand Rapids 4, Mich.

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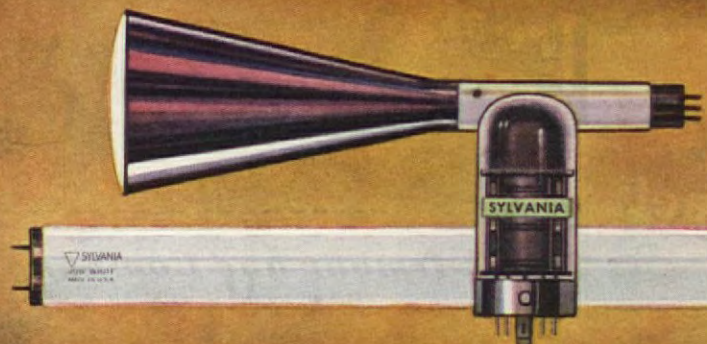


WAR BONDS



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One tin of TREET makes a Big Springtime Supper for 4

ARMOUR'S MEAL-IN-A-MINUTE MEAT



Recipe

Treet and Asparagus

Very tasty... high in nutrition...
low in ration points!

This inviting dish combines the richness of fried Treet slices with the spring-fresh flavor of asparagus spears. It serves four hungry people amply... yet it's easy on your ration stamps. Here's the way to prepare it:

Treet and Asparagus Spears

1 can Armour's Treet	1 cup milk
1 lb. fresh or 10 oz. frozen asparagus	½ tsp. salt
2 tbsps. Cloverbloom Butter or Mayflower Margarine	¼ tsp. Worcestershire Sauce
2 tbsps. flour	4 thin strips of pimiento

Slice Treet and fry on each side about 1½ minutes or until brown. Cook asparagus, arrange in individual servings and pour cream sauce over top with thin slices of pimiento. Make cream sauce by melting butter, blending in flour and stirring in milk and seasonings. Cook and stir until thickened. 4 servings.

Of course that's just one of scores of tasty ways to serve Treet. Baked, fried, or simply sliced cold, Treet is always fine eating. That's because it's a rich blend of ham and tender, juicy pork shoulder meat with not an ounce of waste. There's lots of vital Vitamin B₁ and plenty of high-quality complete proteins in every tin of Treet, too. Serve Treet soon... serve it often.

Your dealer has
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Armour's Meat Flavor Discovery that adds true beef goodness to all kinds of dishes... without a ration stamp. Try it!



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Star Canned Meats, Star Ham and Bacon,
Star Beef, Veal and Lamb, Star Sausages,

Look for the familiar blue and yellow Treet label at your favorite food store.

Treet comes in both rectangular and round tin, and glass. Whichever way you buy it, it's the same delicious meat.



ELLEN OSGOOD

Children's Party Ideas



Children adore parties and thrill to helping with the planning and preparation. Bright colors, gay decorations, entertainment, and food — these make the successful party in the small fry world. Here are a few helpful suggestions.

Anything from newspapers, discarded summer draperies, bright oilcloth, to the new plaid gingham for Jill's dress can make a table cover. One little hostess put the funnies to party use. She made the table cover by pasting funnies together. Pop Eye, Li'l Abner, Dick Tracy, Superman, were used to deck out napkins, nut cups, glasses...

All little girls seem to like paper dolls; so what could be more fun than this paper doll party! Cut-out dolls were used for place cards, with each little girl's name printed on the base. Cut-out clothes for the place card

just plain muffins but

Oh So Good!



EASY to make with DUFF'S
HOT MUFFIN MIX

And what a festive touch these tender, butter-sweet muffins can give even an ordinary meal! Keep a box of Duff's handy... it's convenient and versatile!



Also makes

Fruit-nut Loaf
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just
add WATER
... that's all!



What will Postwar Kitchens be like?

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St. Charles Custom-Built Steel Kitchens of tomorrow will be finer, more beautiful than ever. They will have many new improvements—conveniences that will make your work lighter and more pleasant. Let us help you plan your kitchen now. Then place your order and receive a Certificate of Delivery Preference.

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Today more than ever, gravy makes the meal. And Kitchen Bouquet makes the gravy—by enhancing and bringing out true meat flavor—NOT by substituting an imitation flavor. Only Kitchen Bouquet gives you these results.

KITCHEN BOUQUET



dolls were given to the guests to "take home." Plain white shelf paper covered this party table—scattered over it were paper doll hats and doll accessories. A large paper doll served as a centerpiece. After food was served, paper, pencils, and crayons were passed out so that each little girl could design clothes for her model.



Sketches by Robert Moyer

Another "fun" afternoon for boys and girls is a "news-paper party." Little houses, airplane factories, churches, can be made by cutting and pasting square and rectangular pieces of newspapers. At this party an entire village can be planned. And each child can "take home" his special creation.

Parties should be fun for everyone, including mother. Today's hostesses are being careful not to invite more guests than they can handle easily, are keeping food and fun very simple.



FRANKFURTERS

WITH
VEG-ALL

MIXED VEGETABLES

Just heat, season and serve Veg-All Mixed Vegetables. A tasty combination of green and yellow vegetables in every can. Fine with frankfurters, sausage, hamburger or left-overs. Saves time... work!

FREE! TIME-SAVER RECIPES

Send for new "Time-Saver" Recipes... Mail this coupon to: The Larsen Company, Dept. AH 544, Green Bay, Wis.

Name.....
Address.....
City..... State.....

NO
SHORTENING
!!

SIZE
ADJUSTABLE!
(DEPENDING
ON EGGS)

MIXED IN
3 TO 7
MINUTES!

NEEDS
JUST ONE BOWL,
ONE SPOON!



Cake of the year!

THIS YEAR...when "food fights for freedom"...cakemaking is an occasion...

For the boy's furlough or his birthday in camp...for the family get-together...the church, charity, or war relief benefit.

And when we make a cake, we

look for the recipe that uses little or none of the scarce foods...that's adaptable to many uses and quick to make.

And so—for the conscientious, food-saving housewives of these United States—this remarkable new Swans Down Measure-for-Measure Cake will surely be the cake of the year!

SWANS DOWN MEASURE-FOR-MEASURE CAKE

- 2, 3, 4, or 5 eggs
- Sifted Swans Down Cake Flour—same measure as eggs
- Sugar—same measure as eggs
- A dash of salt for each egg
- 1/8 teaspoon cream of tartar for each egg
- 1/4 teaspoon grated lemon rind or vanilla for each egg

Remove eggs from refrigerator several hours before using. Break into a glass number of eggs desired. Into another glass measure an equal amount of sifted flour and sift four times. Measure equal amount of sugar. Place eggs in mixing bowl, add salt, cream of tartar, lemon rind (or vanilla), and about 1/4 of sugar. Beat with rotary beater, adding rest of sugar gradually. Beat until light-colored and very thick as mixture falls from beater. (Beat at least 1 full minute per egg.) Add flour all at once and stir in

quickly and thoroughly. Turn into pan* greased on bottom only, lined (on bottom) with waxed paper to within 1 inch of edge, and greased lightly again. Bake in moderate oven (350° F.) 20 to 30 minutes, or until done.

(All measurements are level.)

- *For 2-egg cake... 8x8x2-inch pan
- 3-egg cake... 9x9x2-inch pan
- 4-egg cake... 10x10x2-inch pan (or two 8-in. layers)
- 5-egg cake... 13x9x2-inch pan (or two 9-in. layers)



Be sure your amounts of raw egg, sugar, and sifted Swans Down Cake Flour exactly match. Three tumblers of same size may work better for comparison than measuring cups.



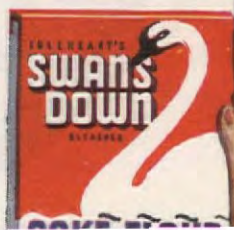
Don't fold flour in—stir it very thoroughly, though quickly, into the egg mixture. And remember: first give your egg mixture at least 1 full minute of beating per egg.

Follow the Swans Down Way!

Naturally, this miraculously quick and easy cake must have the soft fineness of Swans Down Cake Flour. Just follow the Swans Down way—don't take chances by using some other flour—and you and your Swans Down Measure-for-Measure Cake will be a wartime marvel to all your friends!

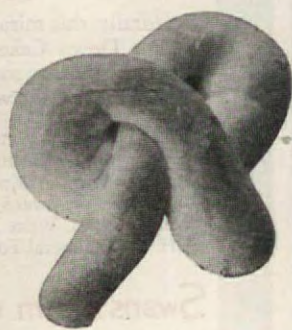
FREE—Complete directions for making Measure-for-Measure Cake in various sizes and shapes, together with frosting and dress-up suggestions. Also—one more of Swans Down's remarkable new "Speed-Way" recipes. Write to Frances Lee Barton, Department A.H. 5-44 General Foods, Battle Creek, Michigan.

Swans Down makes wonderful cakes
— even with ration recipes!





AMERICAN INSTITUTIONS



SALADS CAN BE GOOD TO LOOK AT

AND BE GOOD TO EAT!

THESE SALADS QUALIFY ON BOTH COUNTS



2 IN A SERIES
ON GOOD FOOD

A SALAD WITH HOT ROLLS

MEN overseas point up the traditions in American cooking many of us have overlooked. We have accepted, but never considered as a part of American life, the serviceman's yearning for pumpkin pie, a coke and a sandwich, and oh—for a salad. Yes this is the same son or husband that you simply couldn't bring to "eat his vegetables" a short time ago. Since his overseas duty, he has become strangely aware of the lack of salads on his food chart and has learned that salads are as American as the "Star Spangled Banner."

In a sense it's for the American institutions of ice cream, corn on the cob, and pie, the memories of childhood, that our men are fighting. And it was to foster these cookery institutions that are so essentially ours that this series of articles on American institutions was begun in the April issue. Servicemen's letters, we've noted, contain many paragraphs on food. The men aren't "beefing" mind you, they are simply writing of the things they'll order first when they get home.

Belonging exclusively to Americans is the combination of a "whole meal" salad and a hot bread to serve with it. And salads, the men overseas are learning, as complete meals in themselves have developed into a form of high perfection in our country. What a pleasant way to get vitamins!

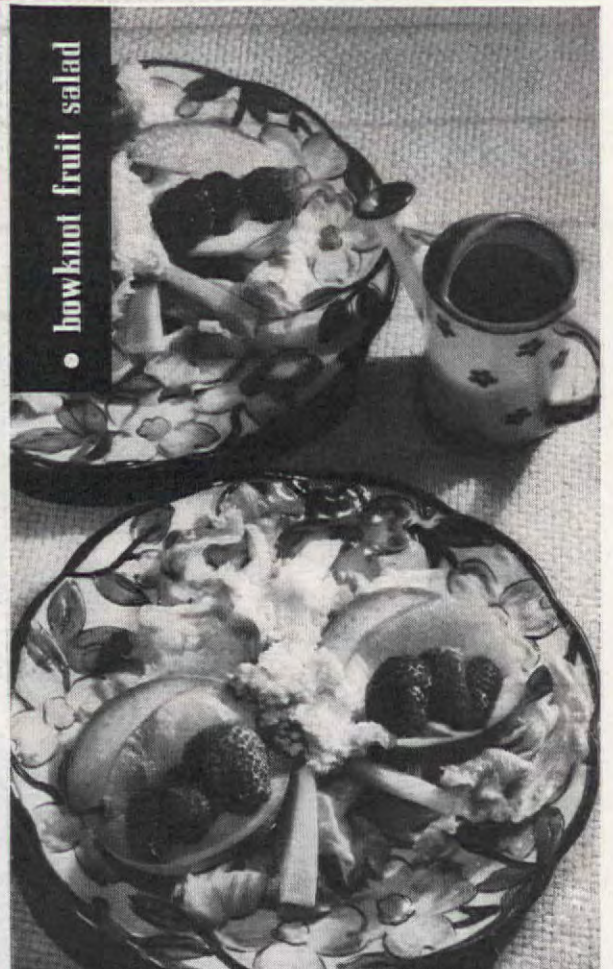
Varied as the weather and suitable for any occasion are the six salads discussed here. To enhance the salads further, recipes are also included for the "melt in your mouth" kind of hot rolls—the sort that will make you the reigning queen in your family when the men get back home.

Of course you know that potatoes make a good basic salad but what you don't know is that this Country Potato Salad is out of the "run-of-the-mill" bracket. Nutritiously it is perfectly balanced with proteins and B vitamins (chipped beef and cheese), vegetables for other vitamins, cheese checked this time for calcium, and well, how can you lose? Cook potatoes in their "jackets" and peel while warm. Peeled cooked potatoes retain the food value close to the skin which otherwise is lost. Cut the potatoes in pieces, not skimpy little dice either, and saturate with vinegar and seasoning, which you'll find, makes all the difference in the world to the final flavor. When the potatoes are cold, letting them stand for an hour or two will attend to this, continue with blending of ingredients. This is a super-du-salad for home or picnics.

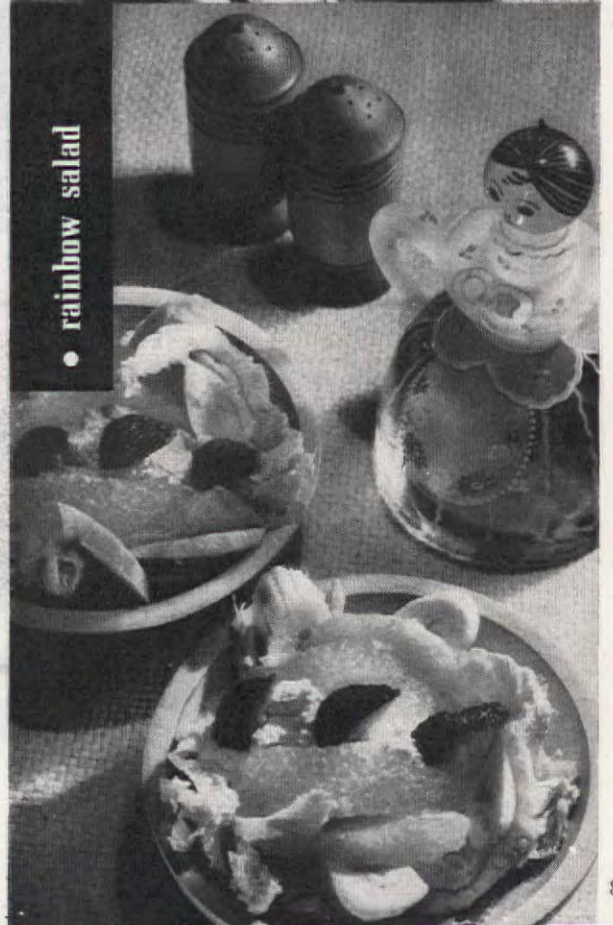
No matter what you name it, the next salad is something that you'll find fits into that "what shall I plan for Tuesday?" classification. We dabbled with names like Sal-roni or Mac Mon since the two principal ingredients are salmon and cooked macaroni, but since it tastes "ummm" we have decided the name is unimportant. The something special that has been added in this case, is diced apple. No, no, leave that red skin on. Lightly tossed together with a home style salad dressing you have that "reserve dish" to solve your frustrations.

Summer days demand picnics whether at the beach, mountains, terrace or back lawn. The menu generally includes baked beans, frankfurters and cole slaw. Why not combine all together for a Picnic Salad? The idea we find worthy and the taste buds respond to it. Try pickle relish as the base for a

• howknot fruit salad



• rainbow salad



QUICK SALADS

ABUNDANT IN NUTRITION

ARE THE IDEAL MEAL-IN-ONE

FOR SUMMER MENUS

• rainbow fruit salad

grapefruit sections
orange sections
slices of banana

Preparation time: 10 min.
2 tbs. lemon juice
lettuce leaves

IN individual salad bowls arrange nests of lettuce leaves. Then in layers arrange grapefruit sections, orange sections and slices of apple (with red skin left on). Put slices of banana in between. Mix lemon juice and crushed strawberries with cottage cheese and put between the sections of fruit.

175 cal. per serving

Source of vitamins A, C, B complex

• sal-roni salad

1½ cups (15 oz. can) salmon
2 cups diced eating apples,
unpeeled
3 cups cooked and cooled
elbow macaroni

Preparation time: 15 min.
¼ tsp. pepper and paprika
Pinch of tarragon
2 tablespoons vinegar

BLEND together salmon (flaked), diced apples, and cooked macaroni with mayonnaise, vinegar, and seasonings. Chill and then arrange in salad bowl garnishing with escarole leaves.

220 cal. per serving

Source of vitamins A, C, B complex

Tested in THE AMERICAN HOME KITCHEN

Serves 4-6

howknot salad

shredded lettuce
slices of avocado

Preparation time: 10 min.
orange sections
fresh strawberries
cottage cheese for dressing

ARRANGE shredded lettuce on plates. Place four slices of avocado so that two bows will be formed. In the bow put section of orange and slices of strawberries. Put strips of cheese for ribbons and cottage cheese in between avocado for dressing. Season cottage cheese to taste with herbs, if desired.

250 cal. per serving

Source of vitamins A, C, B complex

chicken victory salad

1 cup chicken, pork or veal
(diced)
1 cup cooked beets, sliced

Preparation time: 15 min.
1 cup cooked or canned string
beans
water cress for garnishing
1 tbs. vinegar
1 tsp. salt
½ tsp. pepper, celery salt,
paprika
½ cup mayonnaise

BLEND together diced chicken and string beans with mayonnaise, vinegar, and seasonings. Chill and arrange in salad bowl. Before serving garnish with water cress around edge of bowl and arrange slices of beets down the middle of the salad.

Serves 4-6

Source of vitamins A, C, B complex

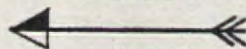
Tested in THE AMERICAN HOME KITCHEN

**RECIPE FOR ABOVE SALAD
IS TO THE LEFT**

• sal-roni salad



**FOLLOW DIRECTION OF ARROW
FOR RECIPE**



• victory chicken salad



salad dressing and you'll have that spicy tang that's so very necessary.

There must always be a chicken salad, if you've wondered why consult those red stamps in your ration books. O.K. Give up? Call this one a Chicken Victory Salad and utilize vegetables from your own victory garden. Mix the string beans with the chicken and arrange slices of cooked beets atop as a decoration or garnish. For variation mix the beets in the salad and you'll have a beet-colored effect which will be commemorative, shall we say, for Decoration Day or Fourth of July.

Lest you forget, a salad should be nutritiously adequate and that means it should contain some protein along with vegetables or fruit. This can be balanced easily by using cheese salad dressing or strips of cheese as a garnish. Snuggle a Rainbow Fruit salad in its own wooden bowl or on a salad plate, as you prefer, but try the cottage cheese salad dressing, part of the rainbow arrangement, for the protein balance. Or try the Bowknot fruit salad. Here the avocado is sliced and forms the basis for bowknots. Sections of orange, slices of strawberries complete the illusion; cheese strips make the ribbon ties.

And the hot rolls as the affinity with salads? One of the ways to become a popular hostess in a flash is to be deft with Sour Cream Twists. Mix the dough the day before you plan to serve the rolls. Store the dough overnight in the refrigerator. You'll discover that the flakiness comes from sprinkling sugar between each layer as the dough is rolled out, just before baking. Sweet, gourmets will acclaim the flavor that, sh!, comes from the sour cream!

Also sweet rolls, the Bowknots pictured are just the thing to accompany the Bowknot Salad. Pencil thin strips of dough, twisted and twirled about in the shape of a bow, are the secret. The process demands little extra time and the results are more than gratifying. Try it to prove it.

Kolaches are buns of dough with an indentation and then the hole is filled in with a prune-apple mix. Waffle bread is accomplished by the weaving in and out of dough strips.

And why not a centerpiece that is both decorative and eatable? Like the Maypole idea? Bake a big bun and a long stick of dough separately and then put them together. Remember to make a hole in the bun before baking and to facilitate this it's wise to keep a small cookie cutter or a large thimble in the hole while the baking takes place. Pictured around the Maypole are seals made from bananas. Each has fins made of wooden spoons and balances a red cherry on its nose. Red and green ribbons attached to each seal are also fastened to the pole top.

For the perfect setting for salads and hot rolls, don't fail to order a red checked table cloth and a sunny day. Honestly, since you haven't a personal genii, what more could you wish for that you could attain?

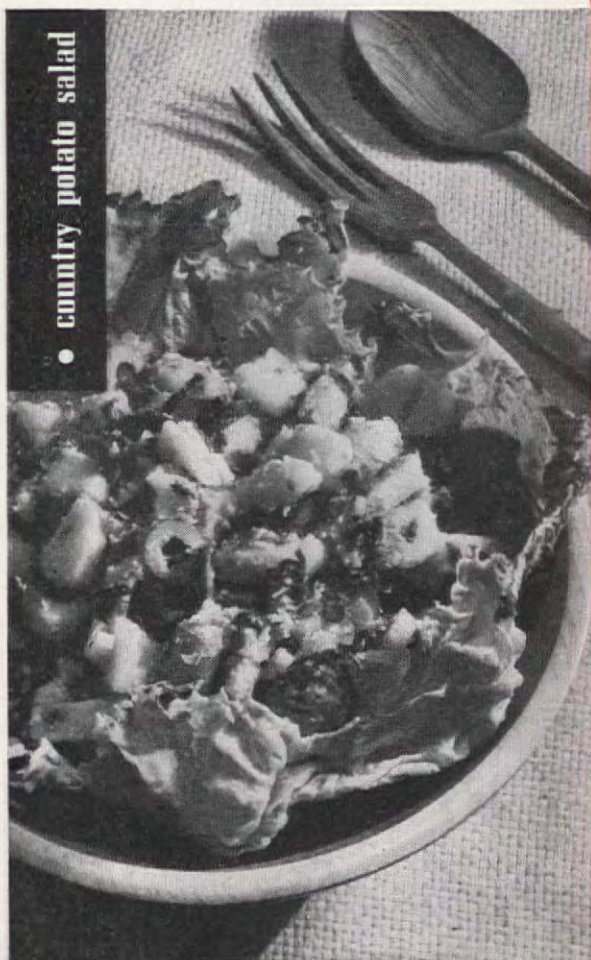
HOT ROLLS

SWEET, PUNGENT, AND FLAKY

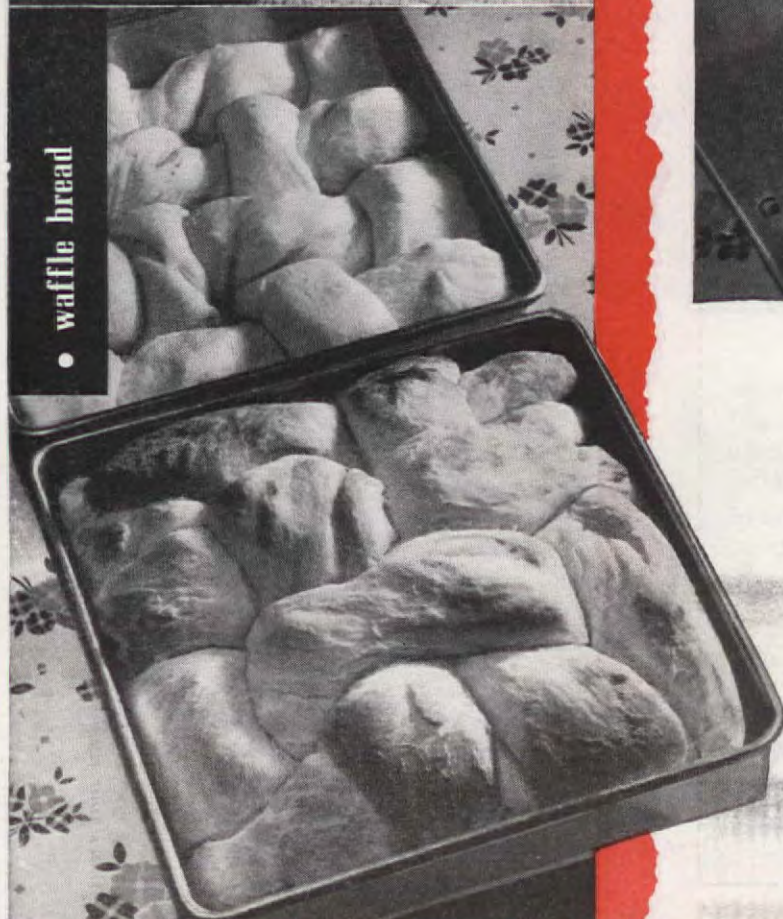
POP OUT OF OVEN TO ACCOMPANY SALADS

Photographs by F. M. Demarest
China by Fisher, Bruce & Co.

• country potato salad



• waffle bread



• sour cream twists



• kolaches

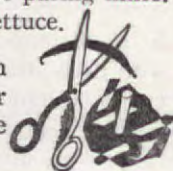


• bowknots



Time Savers

- 1 When planning menus, include dishes which will be done at the same time, such as a casserole, baked vegetable and pudding. Prepare a tossed salad and coffee while the food bakes in the oven.
- 2 If you want to hurry baked potatoes, boil for 10 minutes before putting in the oven.
- 3 After cooking a pudding or sauce in a double boiler, pour the boiling water from the bottom into the top part so it will soak.
- 4 Cut string beans with kitchen scissors instead of paring knife. To save time, use kitchen scissors for shredding lettuce.
- 5 Make up double batches of pie crust and store in refrigerator. You will always have handy crust for pie, or a crust for a meat-vegetable pie. Use the leftover dough for dumplings.



"BEAR DOWN, MISTER... BEAR DOWN!"

I don't have to look at her ...
I don't have to watch my ship die ...
All my life long I'll see her in my
mind's eye ...

And always I'll hear the high, faint
roar of planes circling ... circling ...
circling ... as their gas runs low and
they've nowhere to go and the guys
at the sticks look down and tears
spill over the lids of their eyes and
they stiffen their lips.

Ever lose your ship, Mister?

Ever lose your mother?

Ever lose your girl?

Your heart cracks and the weight on
your back seems to push you under
and you think you'll drown, but
you don't.

You carry on, not for yourself but
for the rest of the folks ... for the

family ... the kids ... for guys like
these swimming around, circling
around with night coming on and no
ship to come home to and around and
below only the empty sea.

But we don't want pity!

We'll come through! ... We'll find
another ship! ... We'll get back! ...
because we're free men, born to be on
our own ... brought up to fight on a
team or alone ... trained to live for
our country, not to give up and die!

So, bear down, Mister ... bear down ...

For every drop of blood they spill ...
for every heart they break ... for
every tear that's shed ... for every
ship that's sunk ... for every plane
it costs ... for every man of ours
who's lost ... they'll pay with ten
of their own!

Bear down, Mister ... bear down ...

So the freedom we want ...

So the futures we want ...

So the country we want ...

Will be there when we get back!

Here at Nash-Kelvinator we're building Pratt
& Whitney engines for the Navy's Vought
Corsairs and Grumman Hellcats ... Hamilton
Standard propellers for United Nations
bombers ... governors, binoculars, parts for
ships, jeeps, tanks and trucks ... readying
production lines for Sikorsky helicopters. All
of us devoted 100% to winning this war ... to
speeding the peace when our men will come
back to their jobs and homes and
even better futures than they
had before ... to the day when
we'll build for you an even finer
Kelvinator, an even greater Nash!



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'E' Award to
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Bear down, Mister ...
Buy War Bonds
TILL IT HURTS!



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REFRIGERATORS • ELECTRIC RANGES

A table treat from old NEW ORLEANS



...Brer Rabbit GOLD LABEL Molasses

The luscious old-plantation flavor of Louisiana sugar cane—sweet and mild for table use. That's what you get in Brer Rabbit Gold Label Molasses.

This highest quality, fancy, light-colored New Orleans molasses is a delicious treat on pancakes and waffles... on cereal... as a spread for bread.

Try this sweet and mild table molasses—in the Brer Rabbit bottle with the gold-colored label. Or if you wish a dark, full-flavored type, try Brer Rabbit Green Label Molasses, which is recommended for cooking.



A new drink! Add one tablespoonful of Brer Rabbit Gold Label Molasses to a glass of cold or warm milk.

FREE! Penick & Ford, Ltd., Inc., New Orleans, La., Dept. A5-4, Send me—free—Brer Rabbit's "Modern Recipes for Modern Living," containing 116 fine recipes for using either Gold Label or Green Label Brer Rabbit Molasses.

Name _____
(Print Name and Address)
Address _____

nutrition IS IT HERE TO STAY?

IS NUTRITION here to stay or is it just one of those things that gained impetus because of the war? The answer is that the urgency of war has stimulated an interest in nutrition because of the need to teach people the health obtained by right eating. And, after the war, nutrition will not disappear.

Will nutrition influence designers in manufacturing new equipment? Yes, the principle that vegetables should cook quickly in a small amount of water will bring out more small pressure cookers. Range manufacturers will have thermostat control so meat may cook properly without shrinkage and loss of food values. Refrigerators will have storage compartments where quantities of food may be kept at freezing temperature, or a separate unit will be available where surplus home products can be quickly frozen for storage.

All this new equipment will be gradually available during the years that follow the war. But how foolish to expect that as soon as the radio and newspapers carry the good news that war is over we can all rush out to the stores and make our purchases. Months and possibly years will intervene before manufacturing of home supplies will be resumed to meet all our needs adequately.

New containers have made their appearance during the emergency of war and many new foods have come on the market. One of the debatable questions among the food trade is whether women will wholeheartedly accept dehydrated food. Except for the soups, they have not been given an opportunity to try dehydrated products because the entire quantity has been used by the fighting forces. Will baked beans be dehydrated instead of canned? In some sections of the country frozen baked beans are available. Another product that may find acceptance by the housewife is dehydrated hamburgers. Maybe our grocery stores will eliminate the fresh vegetable section when these products may be purchased either frozen, dehydrated, or processed in cans or glass. Predictions are difficult to make, but the rules of good nutrition should be followed—that is, eating three good substantial meals every day with their full allotment of eggs, meat, milk, butter, vegetables, fruit, and whole grain or enriched cereals and bread. This is the best assurance of getting an adequate supply of vitamins with the least amount of thought. Accent on nutrition, a product of the war; is actually here to stay!

COOKING MAGIC Eggless, Milkless And SUGARLESS CUPCAKES

CUPCAKES

- 1 cup water
- 2 cups raisins, or 1 cup raisins and 1 cup chopped dried prunes
- 1½ teaspoons ginger
- ¾ teaspoon cinnamon
- ½ teaspoon cloves
- 2 cups all-purpose flour
- 1½ teaspoons Arm & Hammer Brand or Cow Brand Baking Soda
- ½ teaspoon salt
- ½ cup shortening
- ¾ cup molasses
- ¼ cup boiling water

1. Combine one cup water, raisins and spices, boil slowly until water is absorbed. Cool.
2. Sift, then measure flour. Sift three times with baking soda and salt.
3. Cream shortening, add molasses, cream thoroughly. Add sifted dry ingredients alternately with boiling water.
4. Fold in raisin mixture. Fill greased cupcake pans ¾ full. Bake in moderate oven (375° F.), 20-25 minutes. While warm, dust with confectioners' sugar, if desired.

18-2 inch cupcakes



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WAR
BONDS



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Please send me FREE BOOK, describing uses of Baking Soda, also a set of Colored Bird Cards. (Please print name and address)

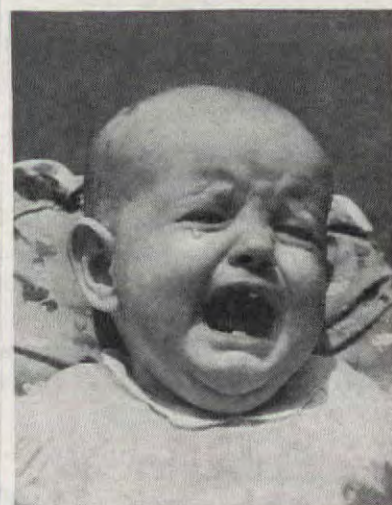
NAME _____

STREET ADDRESS _____

CITY OR TOWN _____ STATE _____

W-38

Dear New Mother



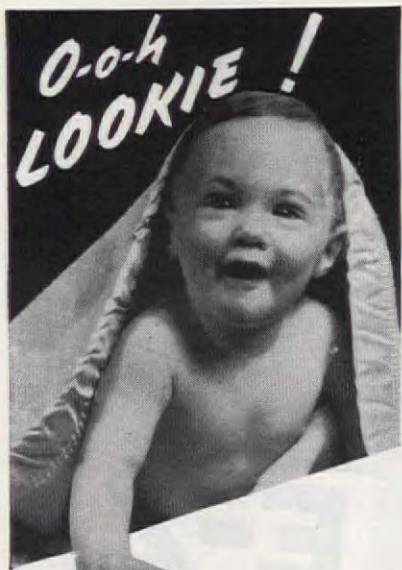
Photograph, Mary Brandel Hopkins

IF YOU have the sniffles, do you use a gauze or tissue mask when taking care of baby? Such a mask prevents your exhaling harmful germs into baby's face. Hospital attendants use masks. Merely tie the gauze or paper tissue over the face to cover the tip of the nose and the mouth for protection.



ANOTHER good idea, which is adopted from Army camps, is to put a durable curtain between beds. The curtains may be of the same material as shower curtains, washable, non-transparent, and may be pushed back when not in use. Sometimes when space is cramped and crowded, a curtain will give desired privacy between the beds of children and adults.

WE ARE swarming with all kinds of learned people these days who are willing to classify us all into types, and like to use the word predictability in child psychology. We can see their point and would like to carry it one step further. Since the mother plans for her anticipated baby, she should continue to study and plan what can be expected of her six months' old baby, or when the baby is a year old, and so on. Instead of surprises, she can be prepared and



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FRAME

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FOLDING
CARRIAGE
IS HERE



A TRIUMPH IN
BEAUTY AND
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WITH THESE
NEW *Patented*
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- SEMI-AUTOMATIC FOLDING DEVICE
- THREE POSITION PUSHER HANDLE FOR MOTHERS WHO ARE . . .

TALL MEDIUM or SHORT



See the New Storkline Baby Carriages and Nursery Furniture at Department Stores, Furniture Stores and Juvenile Shops, Everywhere . . .

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STORKLINE FURNITURE CORPORATION
4406 W. 26th ST. CHICAGO 23, ILL.

will know what to expect in behavior. That is predictability! Instead of the unknown, it is being prepared for any outbursts.



MANY carrying devices have been conceived in which to carry baby around from place to place. The war has created ingenious contrivances which are adaptations of the kangaroo's pouch or the papoose rack the Indian mother carries. One we have seen lately is like an open satchel and baby is put in it, blankets and all, and blithely carried about as if the cherub were in a miniature hammock!

EVEN the tiny baby is learning habits from adults. For a feeling of security give the baby confidence with a smile instead of a scowl. Be happy at feeding and bathing time. Babies are such little imitators. They learn everything from adults who surround them. Good habits are learned from you. Watching every move mother or father makes, the baby learns. And if you want a child with a good disposition yourself. Temperament is contagious! If you are tense, then your little cherub will be anxious and tense, too. And so it goes with these young imitators of yours.



THE toy makers are showing their new creations at a toy fair assembled in New York. Wood, fiber, and paper are the materials used; and the designers have been really ingenious in making toys that are genuine and real for all our children. Here is a note toward conserving toys. Teach the young one to take care of his or her doll or wagon because a new one may not be available for some time!

CUDDLING babies seems to be an old-fashioned idea, but again it is the latest theory in baby training. The idea is that if a baby is held affectionately, the young one will feel that he or she belongs and is part of the family. It all makes good sense because the heartless act of letting a baby cry it out must certainly give an alone feeling in this big massive world. Babies should be loved!

Aunt Sue

Even Sunday mornings . . . when time doesn't count . . . Nescafé does. A glorious cup of coffee . . . made right at the table . . . no muss, no fuss, no work.

A teaspoonful in a cup
Add hot water it's ready



A quick cup of
FULL FLAVORED COFFEE
—that's Nescafé

THE ARMED FORCES
CONTINUE TO TAKE
NEARLY ALL
THE NESCAFÉ WE
MANUFACTURE.
Small quantities are
available for civilians
... and grocers have
Nescafé occasionally.

FULL FLAVORED, because in Nescafé all the aroma and flavor of freshly roasted coffee are "sealed in" by added carbohydrates, a distinctive process developed by Nestlé's. In Nescafé, all the fragrance, goodness and stimulation of fine coffee are preserved for you, roaster fresh, until released in your cup.

And Nescafé is so easy to prepare . . . a coffee extract, powdered for your convenience, it saves so much time and work. There's no coffee maker to get ready or clean, no grounds to dispose of. Each cup is made to individual taste, always delicious, always the same.

Nescafé is economical, too, especially so as you make only the amount you want . . . you get all the advantages of Nescafé for about 1¢ per cup.



NESCAFÉ (PRONOUNCED NES-CA-FAY) IS A NESTLÉ PRODUCT, COMPOSED OF EQUAL PARTS OF SKILLFULLY BREWED SOLUBLE COFFEE AND ADDED CARBOHYDRATES (DEXTRINS, MALTOSE AND DEXTROSE) ADDED SOLELY TO PROTECT THE FLAVOR.

AWARDED SUNBURY NESCAFÉ PLANT

NESTLÉ'S MILK PRODUCTS, INC. • NEW YORK, U. S. A.

"I'M LETTING YOU IN ON 3 Prize Flavor Secrets"

says Grandma



1. GRANDMA'S PANNED HAM

Brown a slice of ham on both sides in large skillet. When nearly done, cover with a cup of Grandma's Molasses and simmer until tender. Your ham will have a wonderful glaze and taste *divine*! You'll like Grandma's Molasses better for cooking and table use—it's so *deliciously mellow*!



2. SPICED MOLASSES FOR FRENCH TOAST

$\frac{2}{3}$ c. Grandma's Molasses
 $\frac{1}{3}$ c. water $\frac{1}{4}$ tsp. allspice
 $\frac{1}{4}$ tsp. cinnamon dash nutmeg

Combine all ingredients. Cook over low heat 10 min. Serve hot on French toast. *Delicious*—because Grandma's is a sweet, delicate molasses. It's the old fashioned way without the use of preservatives and does not contain sulphur dioxide.



3. GRANDMA'S GLAZED CARROTS AND ONIONS

Parboil carrots and onions separately in salted water. Drain, arrange together in saucepan. Pour generous film of Grandma's Molasses over top. Salt and dot with butter or margarine. Simmer, uncovered, over low heat, basting occasionally, until vegetables are well glazed and tender. An easy way to make vegetables popular! Get a jar of Grandma's Molasses today!



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OLD FASHIONED
MOLASSES

FREE!

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120 Wall Street, New York 5, N. Y.
Please send me FREE Grandma's 91 delicious Molasses recipes.
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Address.....
City.....State.....

Blanket Care

CATHERINE BLONDIN

YOUR family heirlooms now number wool blankets high on the list and their life may very well be doubled or even tripled, if you are impressed with their value and give some extra thought to their care. Here are three don't's that may help you as a starter on that save program: Don't iron your blankets (except the bindings); Don't try to remove stains; wash the blanket. Don't redye blankets.



SOILED blanket binding? No trouble if you wet it and rub with a thick, mild soap lather. Use soft brush but avoid scrubbing—then rinse



BINDING pulled straight before pressing it. Press with a moderately warm iron. In the case of acetate rayon, be sure to use a moderately cool iron



Underwear, like so many other things, is scarce. You may not be able to get as varied a selection as usual. But E-Z quality is as excellent as ever! You'll still get

- *Sturdy fabric*, to stand the daily tubbing, to resist safety-pin holes and cod-liver oil stains,
- *Full size*, so that there's no binding or chafing,
- *Pull-over or tie-around styles*, with no buttons to come off.

E-Z MILLS, INC. • NEW YORK 13

CLEANS and DEODORIZES



**Johnny
SPARKLE
speaking—**

"Because it's *double acting*
VANISH is your buy!
It sweetens while it cleans
It's really worth a try!"

No Scrubbing!

Manufactured by the
makers of Expello
Moth Destroyers
and Insecticides.

Guaranteed by
Good Housekeeping
Institution
NOT AS ADVERTISED HEREIN

Now on sale at
your grocer's.
Expello Corporation,
Dover, N. H.



New Wartime Container



COULD VICTORY MAKE THE OTHER FELLOW RIGHT?

- Wars get started by people who believe in enforcing their wills on other people, willy-nilly.

We in America don't stand for that, nationally. If war is forced, our will, first, is to win. No effort is too much. In our own case, our task was to out-produce the enemy. We have, with a deluge of aluminum he never dreamed was possible.

The victory of arms in the hands of gallant men is beginning to take shape. May the voices of some plain people be raised in some questions about the victory, also, of some old-fashioned American beliefs?

If the other fellow were to win, we'd have to change our beliefs, and like it. Shall we then let basic beliefs go by default, in the sheer ecstasy of winning?

The Four Freedoms are on record as beliefs we stand for. But there are others, more homely, more intimate.

The right of a man to place his opinions in open competition is Freedom of Speech. What then of a man's right to place his product in open competition?

What of the day coming when there may be more men than jobs? Shall it be possible then to place a man's hands or his talents in open competition?

Freedom of Choice is a precious freedom . . . the choice of simple things like the brand you like best, for *your* reasons; the choice of the job you like best, without hindrance; of the road you choose to take to fortune as a free individual, win or lose according to your service to your fellow man.

The victory which you and we are hastening with our purchase of War Bonds can assure us all these freedoms, if *we will it*.

THE MEN AND WOMEN OF



ALCOA ALUMINUM

JUST ONE PICTURE OF WHAT'S
COMING TO YOUR KITCHEN...

Tomorrow!



MIRRO...The Finest Aluminum Cooking Utensils

Delightful to see and to use will be *all* the sparkling new MIRRO aluminum ware that will be yours to enjoy when Peace on Earth becomes a reality.

Tomorrow...when our 100% war work is finished...look to MIRRO for the finest aluminum cooking utensils that ever graced your kitchen!

SAVE FOOD...SAVE MONEY

Cook only what you need and eat everything you cook. That's good sense, good patriotism today!

MIRRO

THE FINEST ALUMINUM

ALUMINUM GOODS
MANITOWOC Manufacturing Company WISCONSIN

WORLD'S LARGEST MANUFACTURER OF ALUMINUM COOKING UTENSILS



BINDING material of even the best grade cannot be expected to last the long lifetime of good blankets. Jot down not only a note, but make it a practice to replace bindings and keep your blankets with that brand-new and shiny look



EXTRA - CURRICULAR duty? Sick bed tip! Tack on a strip of washable material for cleanliness. Then add pockets in order that the invalid may keep all necessities at hand



BLANKETS keep YOU warm —but THEY keep in a cool, dry place. No—no—don't pile sheets or other items on top of them. It crushes the nap. Top positions for heirlooms always—will you remember?

A hearty welcome—
40-Fathom!



Lucky is the man whose Mrs. Plans each evening meal with care.

Wars aren't won on love and kisses—

Workers need the best of fare.

And where can you find better fare for a hungry man than the tasty, tangy sea foods brought to you by 40-Fathom!

Boned, waste-free fillets of haddock and cod from Northern waters... such Southern favorites as snapper and grouper... shrimp from the Gulf... fishcakes from New England... shellfish delicacies from the Bahama Islands. They're all delicious, all rich in protein, vitamins and minerals.

Wartime conditions may limit the variety offered by your local dealer, but never the quality. To be sure of *Fresh-Caught Flavor* in the sea foods you buy—whether quick-frozen, canned or fresh—look for the big "40" on the label.

40-FATHOM FISH, INC.
BOSTON





Portrait of a lady



discovering how dee-licious Vitamins* and iron can be



in frothy, chocolatey Cocomalt and milk. Hot or cold!



*VITAMINS B₁ and D



Photographs courtesy St. Mary's Blankets

VITAL to sleeping comfort! First, place blanket so as to allow ample tuck-in; mitre bottom corners, tuck them in securely. Let the blanket hang loosely or tuck in at ends and sides. If tucking, make secure

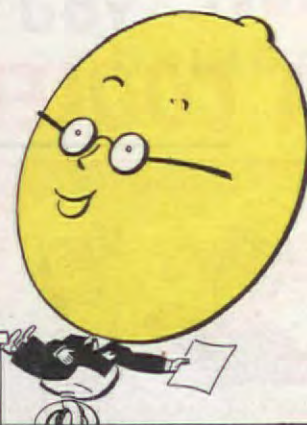


AVOID twisting and hard pulling as you remove blankets from the bed. Loosen tucked-in corners. Fold blankets, keeping edges from floor



BRUSHING your blankets between launderings removes all dust and dirt, and fluffs up the nap, giving better insulation and greater warmth. Learn to brush toward the binding—ooh—never across

"TAKE A LEMON!"



"Please note special values contained herein to make meals flavorful, healthful and glamorous!"



"It wakes up flavors!"

Use lemon juice liberally to bring out flavors. You know how it improves tea and fish. It can do as much for fruits and vegetables (juices, too!), for meats, clear soups, salad dressings and beverages!

"It helps family health!"

Add lemon juice to vegetables to restore vitamins lost in cooking. Serve asparagus, beets, broccoli, cabbage, cauliflower, spinach and other greens with handy lemon quarters for extra flavor, color and health!



"It perks up beverages!"

You can see lemon work in tea! Gives it a clear, amber color and a stimulating fragrance. Try a teaspoon of grated peel added while brewing. Remember, too, lemon lends extra enjoyment to party punches.

"It adds welcome color!"

Good meals often look dull. Yellow is a bright, lively color and it's quickly supplied with a gay lemon garnish. Use novel cuts, sprinkle slices with paprika or chopped parsley. Quarters are best for juice!



"It dresses up drab dishes!"

Lemon juice gives stewed fruits a fresher, livelier flavor. Sparks up sandwich spreads. Try grated peel on puddings and cobblers. Cook apple sauce with lemon strips. Bread pudding is new with a lemon clear sauce.

"It keeps husbands happy!"

Happy? He'll be out of this world when he spies that lemon pie banked high with snowy meringue. Use fresh juice and grated peel for that fragrant tang and have his checkbook handy! That new hat is yours!



Lemons build health! They are a rich source of vitamin C, a good source of B₁, the only known source of vitamin P. They aid digestion, alkalinize. Lemons are included in the "Basic 7" food groups, recommended for better nutrition. Probably no other food helps you in so many ways. Sunkist's free booklet offers over 100 interesting recipes. Write Sunkist, Sec. 2105, Los Angeles, 55, California.



Sunkist Lemons in trademarked tissue wrappers are the finest and juiciest from 14,500 cooperating California growers.

FOR GOOD HEALTH AND GOOD FLAVOR

Sunkist
California Lemons

BUY MORE WAR BONDS AND STAMPS

YOU CAN GET A COOLERATOR NOW



1. OH HAPPY DAY! You became Mrs. Johnny on 36 hours notice. Many of the things you want for that new home of yours will, of course, have to wait until our enemies are licked—but you don't have to wait to get fine refrigeration.

2. NO SIR; didn't your family give you a Coolerator for a wedding gift? And the name Coolerator means fine refrigeration. Fresh foods stay fresh longer in this new family size refrigerator and there's no need for covered dishes.



3. YOU'LL always have plenty of pure, taste-free ice for salads and beverages, thanks to Coolerator's 4-way circulation of washed air. Vitamins are protected, food odors disappear. Coolerator's handsome cabinet is so easy to keep clean and shining with a damp cloth. And because there are no moving parts to get out of order, you never have repair bills!

4. THE PRICE is only \$72.75*! Although busy with war work, Coolerator has additional capacity for making this new refrigerator which fully meets WPB requirements. See your furniture dealer, department store, hardware store, or ice company or write The Coolerator Company, Dept. 15, **\$72.75** Duluth 1, Minnesota.

*F. O. B. DULUTH

SAVE WITH COOLERATOR AND BUY WAR BONDS AND STAMPS

Coolerator

IN WAR OR PEACE...NO FINER REFRIGERATION



—and HER! They are not the villains that do the eating, but are responsible for the larvae which do

CONSTANCE HOLLAND

Sketches by Dorothy B. Porter



1 What are the figures on moth damage a year? Some \$100,000,000 and in wartime, it's a crime



2 Where are moth eggs? In dark quiet places—in dress folds—pleats—in soft fur pieces or in Dad's pants cuffs!



3 Preliminary cleaning for vulnerable fabric is a protection. Rich, strong suds for those washable woollens. See?

"I used to be a
GLAMOUR GIRL"



WELL, you can go right on being all that's lovely. And don't do that offensive task by hand, for Sani-Flush makes toilet bowls sparkling white the quick, easy, sanitary way. Use it at least twice a week to remove unsightly stains and discolorations without scrubbing.

Don't confuse Sani-Flush with ordinary cleansers. It works chemically—even cleans the hidden trap. Each application cleans away many recurring toilet germs and a cause of toilet odors. No special disinfectants are needed. Doesn't injure septic tanks or their action nor harm toilet connections. (See directions on the can.) Sold everywhere—two handy sizes.



Sani-Flush

REMOVES
A CAUSE
OF TOILET ODORS

SAFE FOR SEPTIC TANKS

Don't scrub toilet bowls just because you fear trouble with your septic tank. Eminent research authorities have proven how easy and safe Sani-Flush is for toilet sanitation with septic tanks. Write for your free copy of their scientific report. Simply address The Hygienic Products Co., Dept. 1-2, Canton, Ohio.



Hospital Paid
Sickness or Accident
90 Days!
Surgeon's Fee
Sickness or Accident
up to **\$150.00**
Loss of Income
\$25.00 Weekly
Loss of Limbs or Eyes
up to **\$750.00**
Accidental Death
\$1000.00
Also many extras

Hospital bills, surgeon's bills!... what a hole they put in savings! But today 10,000,000 people use their policies to pay these bills.
SICKNESS OR ACCIDENT
From the very first day you are hospitalized our 3¢ a-day plan pays hospital room, surgeon's fee, ambulance, many extras. Choose your own doctor and hospital. Individuals or families insured, age 1 to 60. No salesmen. Mail coupon now! You never can tell what tomorrow may bring!

Commonwealth Mutual Ins Co of America
206 E. Lexington St. Baltimore-2 Md. Dept. A.H.S.
Send details & free book—no obligation.

Name.....
Address.....
City..... State.....
SEND FOR BIG FREE BOOK NOW!

THE AMERICAN HOME, May, 1944



“...and another thing... we're going to get one of those Coffee Mills”

More than one family is making this resolution right now. They've visited friends who own KitchenAid Coffee Mills. They've watched the hostess flip a switch on a KitchenAid—watched coffee ground instantly into the measuring glass—watched this fresher, finer coffee being brewed. And then they've *tasted* the delicious difference that is found only in coffee that is fresh-ground for perfect flavor and aroma. Any wonder they go home determined to own a KitchenAid themselves?

Someday they will—and so will you! Because, just as soon as we can make them again, you'll certainly want to own a KitchenAid Coffee Mill—the purchase that you'll bless with every steaming cup of fresher, finer coffee!

TWO KITCHENAIDS

COFFEE MILL—for perfect flavor and aroma from *fresh-ground* coffee.

MIXER—super-powered for 28 different kitchen duties.



KITCHENAID



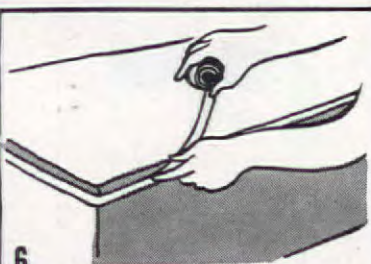
The Hobart Manufacturing Co.
KitchenAid Division • Troy, Ohio



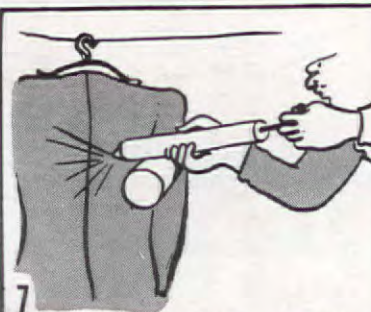
4
If you plan to use a fumigant gas or moth balls, be sure to read directions—don't skimp!



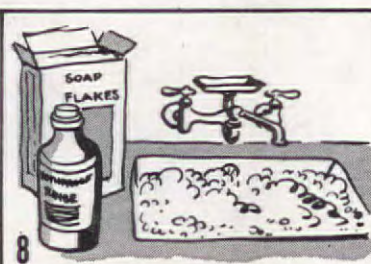
5
Put things in a chest one at a time. Sprinkle fumigant thickly atop and in tucks, pockets, pleats, in each layer



6
Close the lid, seal if possible. Don't open it again unless it is absolutely necessary

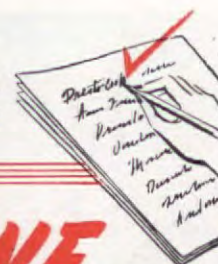


7
Moth - proofing liquid is effective for at least a year. It does not spot, stain, damage



8
Moth - proofing rinses for washable woollens give protection until the next laundering. Then simply use again

*Of the things you'll want
when they are again available*



here's **Number ONE** on

your SHOPPING LIST



The Only **PRESSURE
SAUCEPAN** with the
**PATENTED
HOMEC SEAL**



2 Steps to a
perfect seal

NATIONAL Presto COOKER

A Presto COOKER

1. **Saves** up to 75% cooking time
2. **Saves** precious vitamins and minerals
3. **Saves** natural food flavors and colors
4. **Saves** money by saving fuel



To get your **PRESTO
Cooker** sooner...
**BUY MORE
WAR BONDS NOW!**

First on everyone's wishing list these days is the hope for peace. But there is another wishing list... it's made up of home appliances which contribute to the health, convenience and comfort of family life. Number one on the shopping list of thousands of women everywhere... and rightly so... is a PRESTO Cooker because a PRESTO provides the fastest, most scientific method for cooking fresh vegetables, retaining more vitamins and minerals and preserving garden-fresh colors and flavor. Less expensive cuts of meat are cooked to delicious tenderness in an amazingly short time. A PRESTO Cooker saves cooking fuel costs, saves energy, and makes cooking a pleasure. Put PRESTO first on your will-buy-when-available-shopping-list.

The skill and craftsmanship which has won the Army Navy "E" and Star for efficient war production will go into the making of PRESTO Cookers and NATIONAL PRESSURE COOKERS—your assurance of first quality products.

Write for interesting booklet... "Presto Cooking Why and How." Send 6c, coin or stamps, to PRESTO, Dept. 47, Eau Claire, Wis.

The famous **NATIONAL PRESSURE COOKER**, which provides the most modern and scientific method for home canning of foods, is also manufactured by:
NATIONAL PRESSURE COOKER CO., Eau Claire, Wisconsin.





"Good Pictures" BRING YOU TOGETHER

EACH picture you take of WAACS, WAVES or SPARS, Soldiers, Sailors or Airmen, is a good picture of Americans at war. Your Argus will give you a personal record of the determination of Americans to win the war. Use your Argus with care. Save vital film and make each picture a "Good Picture."

Fine American Cameras

"Good Pictures"

This 56-page booklet is published by Argus to help solve the problems of exposures, lens, films, etc. Get your copy by sending 25c to Argus, Ann Arbor, Michigan, Dept. H.

AWARDED TO PLANT 2
OPTICAL DIVISION



HAVE fun WITH NAMES!



You'll get a big kick out of the meanings of some people's names. Look them up in "WHAT'S IN A NAME?" We'd like to send you this booklet free because we think it will help you remember what our name means:

"ETHYL is a trade mark name. It stands for antiknock fluid made only by the Ethyl Corporation. Our war job is making this fluid for improving fighting gasoline."

Send the coupon below for free booklet that tells the meaning of nearly 1000 names.



"WHAT'S IN A NAME?"
Dept. AH10, Box 53, New York 8, N.Y.
Please send me a free copy of "What's in a Name?"

Name.....
(PLEASE PRINT)

Address.....

City & State.....



Poor Jim broke his Ma's best
umbreller
But, being a clever young feller,
He glued it again.
Next day in the rain
It all came apart. Should he tell'er?

NO NEED to spoil Ma's day, if he had used Casco Glue. Casco really sticks, does a lasting job. It sets chemically... hardens permanently. It's water-resistant and economical... mix only the amount you need. Use Casco to repair furniture and household articles. Sold at all hardware stores.

Send post card for free Gluing Guide:

CASEIN COMPANY OF AMERICA
350 Madison Ave., New York 17, N. Y.

CASCO
Powdered Casein
GLUE



"Sets chemically...hardens permanently."



DON'T LET THIS HAPPEN TO YOUR HOME!

The Smiths had a very fine home, modern in every respect... but one. It had K.H.* which means that kitchen odors outstayed their welcome, walls became grease grimed. And all because the Smiths forgot the one vitally important appliance that would have solved their K.H.* problem—a VICTOR electric kitchen VENTILATOR. Don't let this happen in the home you are planning. VICTOR VENTILATORS will be available after the war at such low cost no modern home can afford to be without one. Write for FREE book on home ventilation.

Victor Electric
Products, Inc.,
Dept. AH 544,
2950 Robertson
Avenue, Cincinnati 9, Ohio.

*Kitchen Halitosis



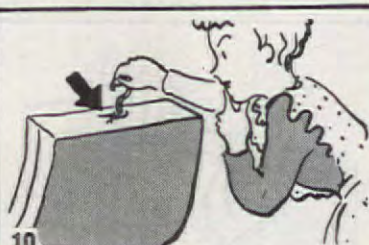
THE BONDS YOU BUY TODAY

VICTOR
ELECTRIC PRODUCTS

WILL BUY BETTER LIVING TOMORROW



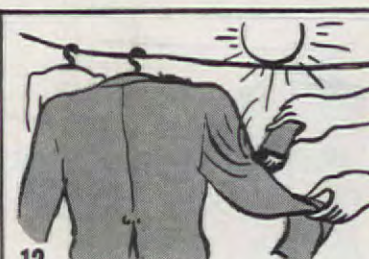
Oil sprays do a good job in actual contact with moth life. Spray on infested garments



Containers are useful provided garments are moth free, but be very sure that there is no tiny hole nor opening



In using paper garment bags, it is advisable to hang a cheesecloth bag of moth balls or crystals from a hanger



Protect woollens that aren't stored by "sun treatment." Hang them outdoors frequently and brush thoroughly



Cold storage vault is the spot for fur coats and such protection is well worth the charge. No moth bothers there!

TO WAKE UP RADIANT

Try This Tonight



IF YOU wake up tired and listless—if your freshness and "sparkle" are slipping away in the stress of these strenuous times—you should know this!

Thousands are drinking a cup of Ovaltine night and morning—for radiant morning freshness and vigorous days.

For Ovaltine is a scientific food-concentrate designed to do two important things.

First, taken warm at bedtime, it fosters sound sleep, without drugs. Second, it helps to build you up while you sleep. According to experts, two glasses daily, made with milk as directed, supply all the extra vitamins and minerals you need for utmost vitality—provided you just eat 3 average-good meals a day, including citrus fruit or tomatoes. In addition Ovaltine also provides the basic food elements absolutely necessary to rebuild muscle, nerve and body cells, and for vitality and endurance.

So why not turn to Ovaltine tonight, for better sleep and for morning freshness?

OVALTINE



For DOYLIES
—use ROYLIES

Efficient; no laundering; save time for patriotic duties. When soiled —turn in with your waste paper!

By makers of ROYLEDGE Paper Shelving



OLD FASHIONED
SPICED PEACH
WITH CHERRY

We slice plump, juicy peaches, spice them, add luscious cherries, and make a spread that's just delicious!

GLASER, CRANDELL CO.
CHICAGO 8

If your grocer is temporarily out of this variety try the other delicious EVERBEST PRESERVES





WHERE DOES AMERICA GET MOST OF ITS ELECTRIC POWER?

Prepare yourself for a surprise.

Every time most people switch on a light, listen to the radio, or use a percolator or any other electrical appliance, they are burning bituminous coal.

For most electric power comes from coal—which means, of course, bituminous coal.

For one thing, a ton of water would have to drop a mile to generate the same amount of energy as there is in a pound of coal, properly burned.

For another, an electric power plant which uses coal ordinarily costs only about one-third as much

to build as a hydroelectric plant having the same capacity. And in most parts of the country it is usually much more economical to carry coal from the mine to the place where it is needed to make electric power than it is to transmit the same amount of energy from a power dam.

These are only two of the many reasons why bituminous coal is "No. 1 Public Energy"—America's most important source of heat and power.

And, knowing this, the men who operate the bituminous coal mines have a keen sense of responsibility to the nation, to their customers, and to the men who work for them.

BUY MORE WAR BONDS

BITUMINOUS COAL
Institute

60 East 42nd Street, New York 17, N.Y.

**Captain of the tank crew...
gets his IRON every day**



**BOSCO is iron-rich . . .
makes milk a delicious treat!**
Children love milk, drink all they should when delicious chocolate flavored Bosco has been added. If, due to war conditions, you are not always able to get all the Bosco you want, please stretch your supply as far as possible.

**IRON: relative available
amounts in**

Spinach —

Raisins —

BOSCO —

**"BOY, OH BOY, CHOCOLATE
FLAVORED BOSCO SURE
MAKES MILK TASTE
SWELL!"**



Drawing by Bur

ELIZABETH LEE SCHWEIGER

HAS Mrs. Housewife had a raise? Perhaps she hasn't thought of the increase in cost of various services as a raise for herself, but that is just exactly what the increase amounts to. The mother who follows the government's advice and stays at home with her children under fourteen, can console herself with the thought that the increase in her wages is large enough to count . . . "yessir—we've the facts and figgers," to prove it!

Estimates of the U. S. Department of Labor counted thirty million housewives in November, 1942. This number has been somewhat reduced by the entry of women into industry, but it still leaves a large number of workers with the same wage that they had been earning before the war started.

We have to work entirely with the basic fact that tasks done by some one else in the home must be paid for. It is not possible without research detailed enough for a Master's thesis to show exactly how much more the housewife is worth today than she was when the war started or before the High Cost of Living, but many facts point to the increased worth of the homemaker in spite of your doubts.

Get out your pencil and paper and let's start with the everyday tasks. In some defense industry areas, workers by the day, doing housecleaning and laundry get sixty to seventy-five cents an hour, where two years ago, they were paid forty to fifty cents an hour. Care of children has bounced from fifteen cents an hour to thirty-five cents an hour as the usual thing, with a zoom up to sixty cents an hour in some communities. The

figures are not the same everywhere, but the amount of increase exists in many places in the country, especially in defense plant areas. The cost of sending laundry out has gone up too, in spite of OPA ceilings. Totaled this up yet?

Alright, now add the raise you get when you eat at home. It should be a pleasure to you to set a meal on the table, a good, simple meal with a moderate priced meat, the whole meal costing a dollar and a quarter for a family of four, when you stop to think that the same meal would cost a dollar and a quarter per person at a restaurant and still not be as tasty and nutritious as the one you set at your table. As you swing your hips from table to stove and back again, you can check up your rating from sixty to seventy cents an hour as a waitress where two years ago the best hip swinging waitress was worth but forty cents an hour and tips. There's a thought for you!

Like desserts in your family? Then put this on the plus side of your ledger. The cake Mrs. Housewife makes for the family could not be bought for twice the cost of her ingredients. In fact, some large manufacturers put out small cakes for twenty-five cents that chew and taste like cardboard. Mrs. Housewife can make a good cake, the same size for the same cost. The demand for bakery goods plus the increased wages of bakers have combined to raise your pay as a baker of cakes. However, you might just as well continue to buy your bread at the store because it hasn't gone up in price.

Because fresh foods have gone up faster than canned goods, gar-



8 Ways to Get a Raise

For chalking up on the debit or credit side of your "salary," Mrs. Housewife, you may find these pictures help:

Do you stay at home and tend to your children or do you hire someone?

Do you bake your own desserts, pies? Does it pay you not to?

Are you growing your own vegetables?

Do you visit a beauty parlor or do your own? Here's a real saving!

What about "spotting" your own clothes?

What do you pay your cleaning woman?

Do your own "canned goods"?

What do you save on home sewing?

Photographers: Ewing Galloway, Free Lance Photographers Guild, Anton Kamo from Frederic Lewis, Harold M. Lambert from Frederic Lewis



Win Your War on TERMITES

When your property is threatened by termites it will pay you well to call on Terminix, a nation-wide organization with 16 years of successful experience in termite control.

End termite damage now—a Terminix job is triply guaranteed.



See your classified telephone directory for name of your local Terminix Company. Call them for prompt, courteous and capable service. For interesting free literature on termites, write Terminix Division, E. L. Bruce Co., Memphis, Tennessee

ASK FOR FREE INSPECTION OF YOUR PROPERTY

TERMINIX

WORLD'S LARGEST
TERMITE CONTROL
ORGANIZATION



Beautiful
Bowls

A BAKER'S DOZEN, 13 OF THEM, \$3 PREPAID
Generous in size (6 x 2 ins.) highly glazed and decorated in yellows, greens and purples, these bowls, from our good neighbor Mexico, beautify any table. They look like the five dollar bracket but cost only \$3.00. We can ship immediately! For 95c additional we will pack your order in a bamboo basket, wastepaper size, total price prepaid with basket, \$3.95.

OLD MEXICO SHOP SANTA FE, NEW MEXICO



FORGETFUL?

A POCKET MEMORY SYSTEM. Perforated Coupons - each memo separate - tear out when attended to. Refills everywhere. Fine leathers. \$1 to 10. WRITE for Dealers' names. Catalog. Dept. H4

ROBINSON REMINDERS

Westfield, Mass.

UGLY SCRATCHES? SHINE 'EM AWAY!

MIRACLE POLISH
MAKES FURNITURE
LOOK LIKE NEW!

Just spread Old English on your furniture. You'll be surprised at the way ugly scratches disappear instantly. You'll thrill to gloriously new-looking furniture. At leading stores 25¢.



Old English
Scratch Removing
POLISH
Made by the Makers
of Old English Wax

25¢



If you have a lawn or garden, keep a can of Cyanogas on hand. This gas-producing powder will solve your ant problem. The spouted can is specially designed for treating ant nests. A pinch will kill all ants in nest—Instantly! SPECTACULARLY EFFECTIVE! Easy to apply. A little goes a long way. Drug, hardware, seed stores carry Cyanogas or can get it for you.

30c-ENOUGH TO KILL A MILLION ANTS
AMERICAN CYANAMID & CHEMICAL CORPORATION
30 Rockefeller Plaza, New York 20, N. Y.



TORO POWER MOWERS

MINNEAPOLIS, MINNESOTA

REMEMBER THE CHORE GIRL!

● Famous knitted copper pot-cleaning ball. She'll be back again . . . when copper's available.

METAL TEXTILE CORPORATION Orange, N.J., U.S.A.

ROTO-ROOTER Cleans CLOGGED DRAINS - SEWERS Electrically

NO DIGGING!
● Don't go to the expense of digging up and replacing clogged sewers and drains. The nation-wide Roto-Rooter service, using the amazing electric Roto-Rooter Sewer Cleaning Machine, speedily removes tree roots, grease, scale and other debris . . . without digging. No fuss or muss. Actually rases clogs every inch of the line from house to main sewer.

FREE! Sewer and Drain Hand-Book! Tells and pictures causes of clogged sewers and drains how to thoroughly clean them. Write for Free copy!

ROTO-ROOTER CORP.
Dept. 233 Des Moines, Iowa

ISN'T IT WONDERFUL?
IT'S THE FINEST BOOK
OF ANNE ORR QUILTS
I EVER SAW!

WITH ACTUAL
READY-TO-CUT
PATTERNS!



Get This New Book of QUILT PATTERNS

By ANNE ORR, America's Foremost Designer
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A complete line of fluffier and stronger batting in wide range of sizes. Needles easily, handles like cloth, unrolls without clinging or tearing. Sold at leading dry goods stores.

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dening is more profitable than canning. If you are a suburbanite with a Victory garden, you are getting a much better return on your investment this year than two or three years ago. If you want a further raise in wages, you may try your hand in this field.

On the debit side of the ledger this season is canning unless you have been smart enough to grow your own fruit and vegetables, have them given to you by a friend, go to the country to buy, or are able to pick them up for a certain price per pound. If you have been able to get your food for canning in any way except at the retail market, your pay has gone up.

Tangled indeed is the clothing situation. If you go out to buy cotton clothes you may find, as some have, that ready-made garments are not color fast nor pre-shrunk, in many cases. This is no doubt one of those things uncovered by Department of Labor observers when they reported that there was a definite decrease in the quality of merchandise in the lower priced lines and poorer workmanship on many articles. Actually, statistics show that the seamstress has had a cut in her wages when it comes to buying cotton yard goods and making it up herself. From 1939 to 1941 there was a 71.6 per cent rise in the cost of cotton goods while clothing rose 31.3 per cent for the same period. From 1941 to 1942, clothing rose a little faster than cotton goods. A government bulletin stated that it would pay the housewife to make cotton clothes for herself since the quality of cotton ready-made garments usually declines in wartime. This did not seem to be true in 1942, but it appears that it will probably be a raise in wages if you make your own cotton clothes now. Rayon yard goods have gone up very little so you'll be way ahead when you make rayon garments. Your wages will remain about the same in the making of woolen goods, although here too, yard goods will probably be more dependable as the war goes on, than garments purchased ready made. How is your score coming?

Occasionally the family needs a practical nurse, and if it turns out to be you, well there may be some comfort in knowing that in this field, you are now worth twice as much as you were two years ago. Advances in beauty shop services are also reported by the Department of Labor, so if you do your own hair, and are we gripped because our locks aren't naturally curly, you can chalk up fifty cents worth more per hairdo than the

ADVICE ON

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DAMAGE for 5 Years or WE PAY THE BILL

Protect your clothing, rugs, furniture from moths with odorless, stainless, inexpensive Berlou. Will not harm fine fabrics. Stands repeated dry cleanings.

Berlou is easy to apply with hand sprayer or vacuum sweeper sprayer. If Berlou fails, we repair, replace, or pay value of article. You get written 5-year guarantee.

Berlou is sold by department, furniture, drug, hardware stores. If dealer can't supply, we will.

Better Cleaners Offer Berlou Service
Write for Free Moth Control Booklet
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BERLOU Guaranteed Moth Spray

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Use Red Arrow Garden Spray—"the Victory Garden Insecticide." Quick, easy, inexpensive. 35c bottle makes several gallons. Safe to humans, birds and pets when sprayed. Buy Red Arrow Spray where you buy garden supplies.

FREE For chart, "How to Identify and Control Victory Garden Insects," write to: McCormick & Co., Dept. 1A5, Baltimore-2, Md.



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Now, easy method to add VITAMINS to your Victory Garden and stimulate plant growth. Simply insert a **VITAMIST Cartridge** in garden hose and sprinkle. One Cartridge will Vitamize 1500 sq. ft. Full season supply for \$1.00 average lawn and garden (30 Cartridges). At better Hardware and Seed Stores or order direct from **BURGESS SEED & PLANT CO., 418 W. M. Galesburg, Mich.**

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Strong, field-grown 1 and 2 year old, blooming size plants. 11 most popular varieties including: Aquilegia, Daffodils, Hydrangeas, Canterbury Bells, Delphiniums, Platycodon, Dianthus Barbat, Deltoideus, Lychnis, etc. 3 Penstemon Grandiflorus selling at 30¢ each FREE, if you order now. Satisfaction Guaranteed. NOVOTNY GARDENS, OSAGE, IOWA

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Tiny, patented hooks snap on easily without removing screen. One or more patches repair average size hole.

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IRWIN

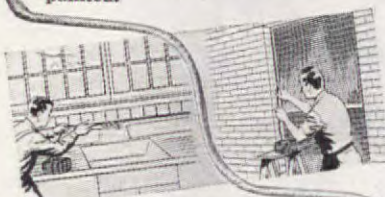
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About 80 feet of 1/4" Mortite to a roll. At your Dealer's or \$1.25 postpaid.

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J. W. MORTELL CO.
Also Makers of NoDrip and other
Technical Coatings since 1895
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cost of two years ago, or if you want to be technical, an advance of thirty-three and a third per cent!

To sum this up, well it makes sense to us, every service to you, the housewife, that costs you more, means that you have had your wages raised that much more. You can even figure out how much more you are worth for any one day now, and approximately how much more you are worth than for the same type of day two years ago. Or you can look at it this way. The industrious woman who does all her own work, makes her own and her children's clothes, takes care of her hair, bakes, gardens and cans, need not envy too much the woman who leaves her home to work. The housewife has added to her pay of two years ago, what the woman who goes to work must subtract from her present income.

YOUR CHECK LIST

- ☐ Our AMERICAN HOME GARDENER contains in its 432 pages everything you need to know about raising vegetables, fruits and flowers—lawns, landscaping, etc.....\$1.00
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Send check or money order and order by title (the last five by number also)

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55 Fifth Avenue, New York 3, N. Y.



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\$17³⁵ UP
Service for 4 people

We urge you to buy War Bonds to the limit before considering the purchase of Spode—the Fine English Dinnerware. Write for Booklet 17.

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COPELAND & THOMPSON, INC.
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New THERMO-SERVER!



ATTRACTIVE CARRIER...WITH
3 HEAT-AND-COLD RETAINING CROCKS

THE clever hostess welcomes this with open arms...so do guests when served from smartly practical THERMO-SERVER. Large 2-quart crocks, of special stoneware, retain heat and cold. Dishes may be prepared in them, baked in oven or chilled in refrigerator. Beans and such kept piping hot, salads crisp and cold. Crocks have Turned-Wood Lids and Serving Ladles. Separate carrier (size 8 by 28 inches) finished in Wheat-Straw Tone with decorative motif in deep brown. It's the perfect wedding or anniversary gift. Sent Prepaid, Only \$12.50.

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EVERYTHING FOR FUN AT HOME
Headquarters for game room equipment, accessories for the home. Unusual games, novelties, barbecue supplies, etc. Write for "Successful Entertaining At Home." It's Free!



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You can't use a finer, safer, more gentle soap than Packer's Tar Soap. Its pine-cone color, piney odor and creamy lather have made it a family favorite for three generations.

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Shampoos for less than a penny

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They were called "Grandmother clocks" back in Jefferson's day... a little less grandiose than the massive hallway types, but charming and still stately. Just right for today's home or apartment in this graceful reproduction in solid Honduras Mahogany.

★ Colonial Reproductions of Occasional Furniture and Hall Clocks are still available in limited numbers at better stores.

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Don't allow Hospitalization expense to ruin your life savings. Insure NOW... BEFORE IT'S TOO LATE! In case of unexpected sickness or accident you may go to any Hospital in the U. S. or Canada, under any Doctor's care. Your expenses will be paid in strict accordance with Policy provisions. Individual or entire family eligible (to age 70). The Company is under the supervision of the Insurance Department. No agent will call.

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Hospital Expenses for Accident up to
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\$300.00

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\$1000.00

War Coverage & other valuable benefits.



1

JUST TAKE OUR WORD FOR IT—TINY TOTS AND OLD RAZOR BLADES DON'T MIX. WHERE ARE YOU LEAVING YOURS?

15 WRONG Pictures

LAST year 33,000 Americans lost their lives—not in battle nor in some great disaster but by accidents at *home*. Millions of injuries can be added to this large figure—yet these casualties might have been avoided. They were due chiefly to thoughtlessness and taking of many and “often” unnecessary risks.

As keeper of the hearth, a woman's place in the home now is further weighted with the responsibility of making family life not only comfortable but safe. Every three and a half minutes an American is injured by accident; every six minutes an American is killed. Man hours for defense are shattered when figures show 23,500 workers were killed *off* the job as compared with 18,000 killed on the job.

And as a homemaker what can you do? Begin by checking up on accident hazards in your living quarters. Find out how safe your home really is for your husband and children. Encourage safety education in schools, and remember accidents at play in connection with all kinds of sports. Remind yourself and your family to “play safe.” Recklessness never stacks up as a sign of courage.

Photographs courtesy of National Safety Council



2. Common sense says no one looks for gas leaks with a match . . . figures prove you're wrong.
3. Pyramid to heaven and up she goes. Falls rate a high per cent in accident totals.
4. Kicking the bucket can be mighty literal.
5. Pot handles toward the back of the stove to save upsets, burns, for either youngsters or busy housewives.
6. Rusty nails are a prelude to blood poisoning.
7. Cleaning with inflammables is actually flirting with death

My son calls it
**"DOG-BITE"
INSURANCE**



1 My son Bill was playing out on the lawn with his dog the other day, when a new delivery boy came up the drive. The terrier frisked over for a romp, and somehow toppled the boy off his bike.



2 In a jiffy groceries were all over the place, the boy was on the ground, pants torn and his leg scratched and bleeding. Maybe the dog accidentally nipped him... maybe the fall caused it.



3 Anyway, the boy was mad. "I'll sue your Dad!" he said. Bill was mighty scared until I got home that night and explained how my "North America" insurance takes care of just such accidents.



4 "How'd you know a thing like this might happen, Dad?" he asked. "Well, Son, I didn't. But, my insurance Agent knows there's always a dog around the house. So, he figured we might need that 'dog bite' insurance some day. We did!"

You may not own a dog. But, there are other ways in which you may need protection against serious financial loss. Ask your Agent or Broker if your present insurance is sufficiently broad to cover your loss in the event of:

1. Fire, theft or damage to your home, car or personal property.
2. Loss of what you own through claims for injuries to other persons or damage to their property.
3. Loss of income through personal accident on land, in the air, or at sea.

You can easily get insurance against these and other hazards through your local Agent or Broker. Let him tell you how little it costs for "North America" protection.

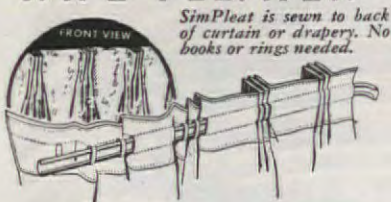
North America Agents are Listed in local Classified Telephone Directories. Insurance Company of North America, founded 1792, oldest American fire and marine insurance company heads the group of North America Companies which write practically all types of Fire, Marine and Casualty insurance, through your own Agent.



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NORTH AMERICA
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"a decorator? No, ME"
 "It's easy to use!"
 "French pleats? Just crease"
 "...on drapes and glass curtains"
 "—stiff even after washing"

CONSO SIMPLEAT TAPE PLEATER



SimPleat is sewn to back of curtain or drapery. No hooks or rings needed.

Made in three widths, 2" at 10¢ a yard, 2½" at 15¢ and 3" at 19¢. Sold in the drapery section of department, variety and specialty stores. If not available, order direct, send check or money order.

Send for
"1001 Decorative Ideas"

Forty pages packed with helpful information, profusely illustrated. How to cut, fit, sew slipcovers, draperies, valances, dressing table skirts, etc. Sold in drapery departments or by mail 15 cents, stamps or coin.

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TRIMMING CORP.**
Dept. I
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FILLS NAIL HOLES!

PLASTIC WOOD fills old nail and screw holes fast, for secure hanging of doors, curtain rods, window shades. Handles like putty; hardens into wood.



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Extraordinarios!



the gayest
SHOPPING BAG 1.75
in the world

A dash of color in your daily life, imported from the beautiful Isthmus of Tehuantepec. These gay carriers will make your load seem lighter. They're strong and durable and about 14 x 14 inches in size. Woven from palm leaf in a never-ending variety of color with sturdy handles.

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USE Powder-ene

to keep rugs new-looking



SPRINKLE IT ON—



Easy, safe, economical

BE PROUD of the beauty of your rugs and carpets. Keep them clean and bright, including light colors and twists. Care for them as usual, but once or twice a month shake on Powder-ene. Brush it in. Wait an hour or longer, then vacuum it off. No liquids. No suds. Clean small areas or entire room. It's so easy.
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Powder-ene is endorsed by Bigelow-Sanford Carpet Co., Inc.



Makers of fine rugs and carpets since 1825



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Try Dr. Scholl's KUROTEX—soft, flesh color foot-plaster. Gives quick relief when used on corns, callouses, bunions and tender toes. Prevents sensitive spots. Cures blisters, insole ridges, chafed heels. Economical! At Drug, Shoe, Dept. and 10c Stores.

**Dr. Scholl's
KUROTEX**



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BEFORE—Bristles caked, stiff, useless. . . . **AFTER**—Bristles silky-soft and flexible . . . ready for easier, faster, better painting. DIC-A-DOO Paint Brush Bath makes the difference. Restores old brushes. Saves new brushes. Buy 5¢ package, 10¢ box . . . at PAINT—HARDWARE—FIVE & TEN CENT STORES. The Patent Cereals Co. — Geneva, New York, makers of Dic-A-Do Paint Cleaners.

DIC-A-DOO
Paint Brush
Bath

5¢



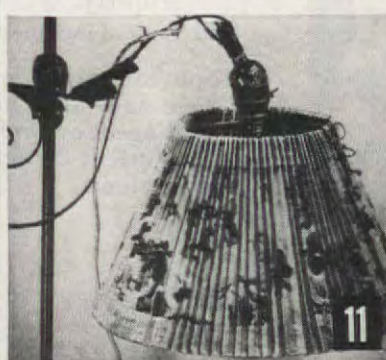
Dangerous medicines, poisons, and sleeping pills should be put out of reach. Children are curious



His last smoke for the night may be his last smoke for life. Look at the reports at the hospitals

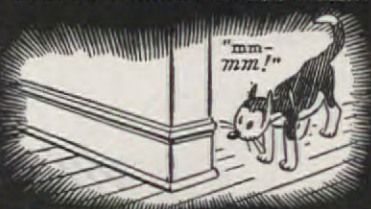


Slicing cabbage or your fingers? Hold vegetable firmly behind the part to be cut—or get a band-aid

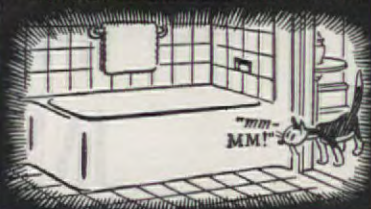


This lamp, in bad repair, is one reason that electricity leads the field as the cause of fire. Tsk!

Cleans Woodwork and Wall...



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Brightens the Silver.



It's SOILAX... that's all!



Get SOILAX at Hardware, Paint, Variety and Department Stores
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Merely WASH • DAMPEN • IRON

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BELLMAN BROOK, Fairview, N.J.
Please send Bellmanized booklet

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City _____ State _____

One Best Home Way To



BUILD UP RED BLOOD

To Get More Strength
If You Lack Blood Iron!

You girls who suffer from simple anemia or who lose so much during monthly periods that you are pale, feel tired, weak, "dragged out"—due to low blood-iron—try Lydia Pinkham's TABLETS at once!

Pinkham's Tablets are one of the greatest blood-iron tonics you can buy to help build up red blood to give more strength and energy—in such cases.

Just try them for 30 days—then see if you, too, don't remarkably benefit. Follow label directions. Well worth trying!

Lydia Pinkham's TABLETS

Now She Shops "Cash and Carry"

Without Painful Backache

Many sufferers relieve nagging backache quickly, once they discover that the real cause of their trouble may be tired kidneys.

The kidneys are Nature's chief way of taking the excess acids and waste out of the blood. They help most people pass about 3 pints a day.

When disorder of kidney function permits poisonous matter to remain in your blood, it may cause nagging backache, rheumatic pains, leg pains, loss of pep and energy, getting up nights, swelling, puffiness under the eyes, headaches and dizziness.

Don't wait! Ask your druggist for Doan's Pills, used successfully by millions for over 40 years. They give happy relief and will help the 15 miles of kidney tubes flush out poisonous waste from your blood. Get Doan's Pills.

Get More Comfort For Standing Feet

With A Daily Ice-Mint Treat

Don't let tired, burning sensitive feet steal energy and make the hours seem longer. Just massage frosty white Ice-Mint on your feet and ankles before work to help keep them cool and comfortable...and after work to help perk them up for an evening of fun. No greasy feeling—won't stain socks or stockings. Grand, too, to help soften corns and callouses. Get Ice-Mint from your druggist today and get foot happy this easy way.

GET FOOT COMFORT QUICKLY
Miserable, tired feet are gloriously refreshed by a MU-COL foot bath—a habit with hospital nurses who know the valuable hygienic uses of MU-COL. A powder, inexpensive, quickly soluble, safe for your medicine cabinet. Samples, though limited, by mail, free by mail. **THE MU-COL CO.** Dept. AH-54, Buffalo 3, N.Y.

End damp air with "DRI-AIR"
DRI-AIR Chemical absorbs dampness in basements, game rooms, storerooms. Guards against mildew, rust. Kills musty odors. Complete unit \$5.50, f.o.b. Chicago. Get free folder. **TAMMS SILICA COMPANY** 228-AA N. La Salle St., Chicago 1, Ill.

Relieve Pinch And Torture Of Tight Shoes

When burning feet cry out with agony from all-day standing—when shoes that pinch nearly drive you crazy—try this wonderful, soothing powder that works like magic to bring blissful foot relief. Just sprinkle Allen's Foot-Ease in your shoes and sing with joy when tired, burning feet lose their sting and pain. For over 50 years, millions of people have found happy relief and real foot comfort with Allen's Foot-Ease. Don't wait! Get a package today. Try this easy, simple way to all-day standing and walking comfort. At all druggists.



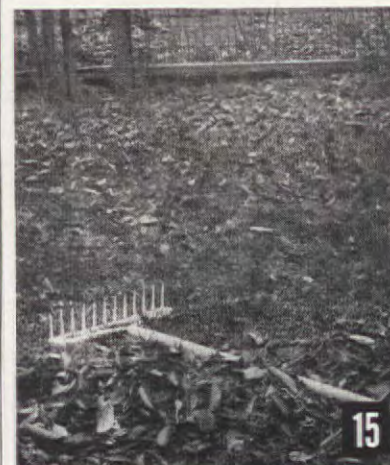
Lay that butcher knife down, babe!
It was never meant to open cans.
Quick way to get a serious cut



Any broken bones today? Scatter
rugs at head or foot of stairs
may scatter you in all directions



Many kitchen drawers look like
this. Result: too many homemakers
suffer serious cuts or scratches



Somebody's carelessness may
mean a badly injured foot. Gar-
den tools strewn about invite hurts

Why my wife made me get a RETIREMENT INCOME PLAN

SHE was sort of cute about it. She didn't say, "John, you ought to get a Retirement Income Plan." She knew I'd just argue with her.

Instead she said, "John, how much money do you expect to earn in the next 15 years?" I did a little figuring, tossed in a raise or two, and came out with a total that impressed even me. (Try it yourself—you'll be amazed.)

When I told her, she said, "How much of that do you suppose we'll have left at the end of 15 years?" I'm not very good at saving, so when I tried to be honest about that, the results hurt a little. "We'll probably have a better house," I said. "The children will be educated, and we'll probably have a couple thousand in the bank." Then I added, "What's more, we'll have had 15 years of fun," and kissed her.

But she was serious. "John, don't you think we ought to have more than that? In 15 years, you'll be 60. Good heavens, imagine you 60! (She giggled at that.) Anyway, you will be—and maybe you won't want to work so hard. Maybe times will be bad. Maybe—oh, you know—"

I did know. I have an Uncle Frank who earned a lot of money in his day, but now, at 62, he hasn't any more to show for it than a medal from his office.

"Yes, I know," I said. "John, let's decide right now that we're going to do differently. Let's be sure of our future. Let's start using one of these Retirement Income Plans."

That's all we said about it, but the next day I started digging into the subject of Retirement Incomes. I learned that, using a Phoenix Mutual Retirement Income Plan, I could get a retirement income for life beginning when I reached 60. And it wasn't just an income for me alone. The Plan actually guaranteed an in-



come for both my wife and myself as long as either of us lived!

So I qualified for a Phoenix Mutual Plan. Here's what my Plan guarantees:

1. When I reach 60, I will receive a check for \$150, and I will get another check for \$150 every month as long as both my wife and I live.
2. If, after 125 monthly checks have been paid, only one of us is living, a monthly income of \$100 will be paid for life to the one still living.
3. If I should die before reaching retirement age, my wife will receive \$3,000 in cash, and an income for life.
4. If, before age 55, total disability stops my earning power for six months or more, I will receive a monthly disability income.

This story is typical. Wouldn't you like to find out how you can get a guaranteed income for life?

Send for Free Booklet

Send the coupon and receive, by mail, a free booklet which tells about Phoenix Mutual Retirement Income Plans and how to fit them to your own needs. This booklet explains how to get the life income you want—from \$10 to \$200 a month or more—starting at age 55, 60, 65 or 70. Similar Plans are available to women. Don't delay.

Don't put it off. Send for your copy now.

 PHOENIX MUTUAL <i>Retirement Income Plan</i> GUARANTEES YOUR FUTURE	
PLAN FOR WOMEN	PLAN FOR MEN
PHOENIX MUTUAL LIFE INSURANCE CO. 600 Elm Street, Hartford, Conn. Please mail me, without cost or obligation, your illustrated booklet describing Retirement Income Plans for women.	PHOENIX MUTUAL LIFE INSURANCE CO. 600 Elm Street, Hartford, Conn. Please mail me, without cost or obligation, your illustrated booklet showing how to get a guaranteed income for life.
Name _____	Name _____
Date of Birth _____	Date of Birth _____
Business Address _____	Business Address _____
Home Address _____	Home Address _____

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Gift Time is All The Time
AND THE PERFECT GIFT IS A

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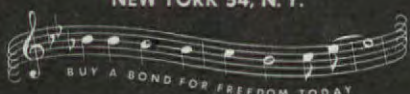
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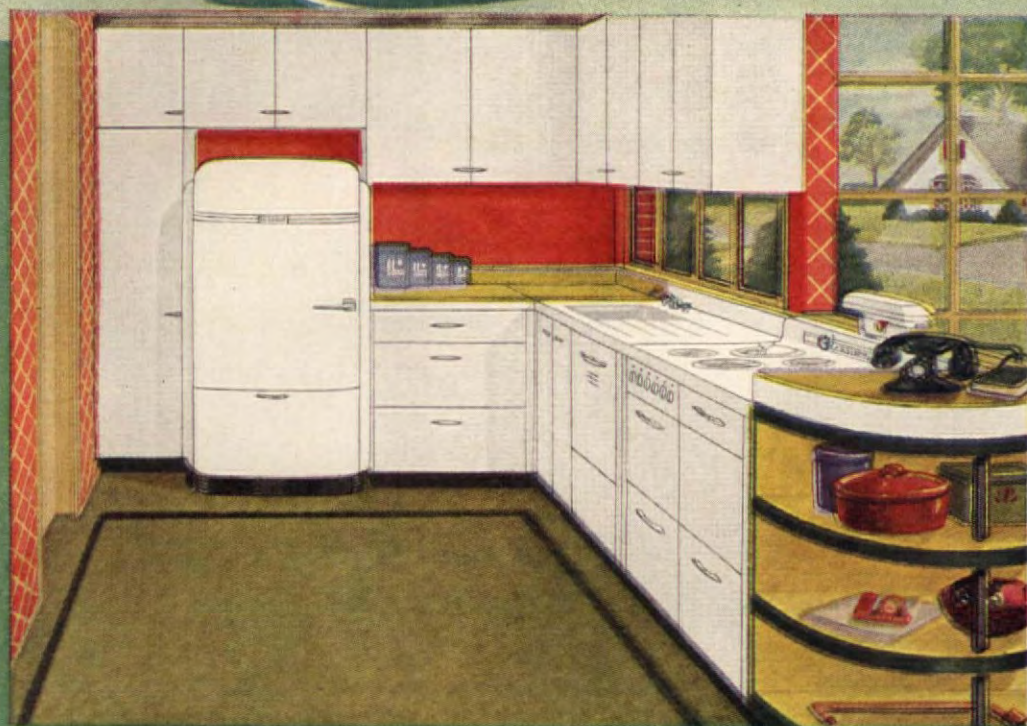
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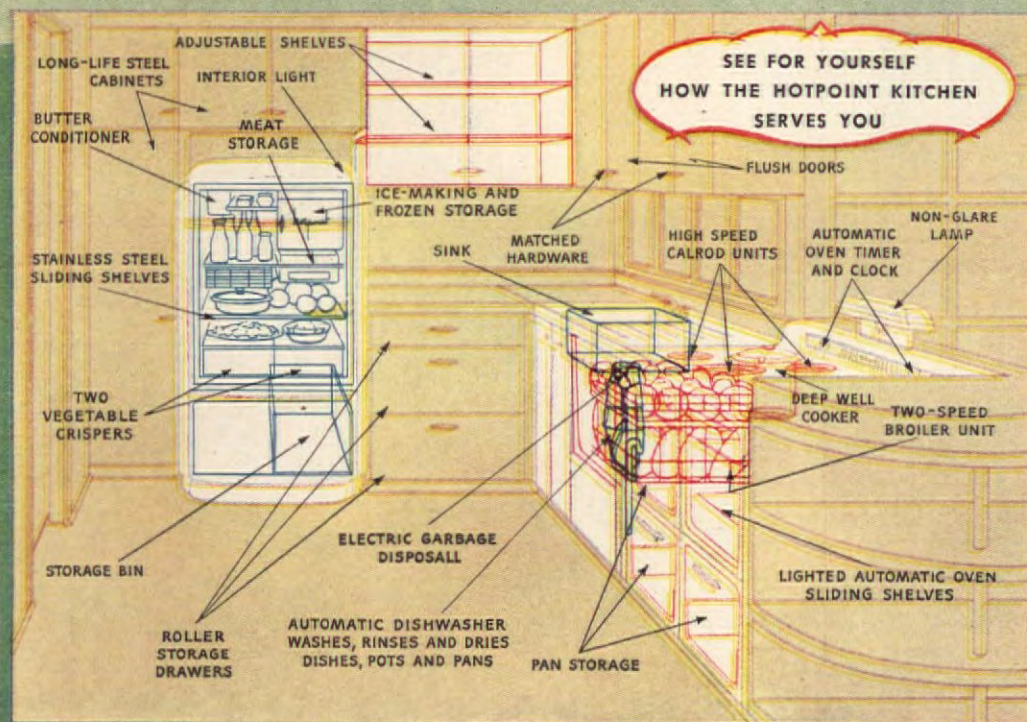
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