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January 1945



The Fred Warings at Home

Dreams That WILL Come True
THE MOST EXCITING GARDEN STORY YOU EVER READ!



"I do my daydreaming right here!"

"And, believe it or not, the dreams are about the day I leave home! Don't get me wrong . . . I love it here. Mother knows how to keep her houseful cheery as larks! No breakfast grouches . . . no weary blues. Small chance of *that* when each of us starts the day with a lathery shower . . . and a song-coaxing workout with a Cannon towel. That's just it! Home is wonderful, but I can't wait till Jim comes back to feather one of our own! With a bathroom beautiful as all get-out. And Cannon towels for two . . . he-size ones and me-size ones . . . bright as a flower-bed, in thick, soft heaps. Big dreams for a fledgling pair like us? Uhuh. . . Cannon prices, I know, will make the outlay sweet and low."

Let your imagination off its leash when you make your Cannon bathroom plans! Once our war orders are ended, there'll be new shades . . . the smartest yet . . . textures, designs and matched sets galore to start brides off on their best foot, and brighten the homes they leave behind! Whatever your taste or budget, there will be towels to fit . . . because Cannon, the world's largest maker, can promise variety and value besides.



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How would you like to live "The Life of Riley"

Riley is a shrewd, smart, and happy guy.

Being one of "Saturday's Children", he has to work for a living . . . and he has to work *hard*. But he saves his money . . . owns his own home . . . lives comfortably . . . and, above all, *has no worries*.

Absolutely . . . his wife swears to it . . . Riley can come home at night and sleep on a bed of burs.

Of course Riley has a method. He knows how to get rid of worries in a systematic way. For example, here's how he eliminated worry over serious financial loss.

Knowing that he could be cleaned out and put in the red by a fire, or an accident, or damage suit for injuries or any one of those many things that happen when least expected, Riley acted fast and wisely. He went to his local Employers' Group Agent . . . *The Man with the Plan* . . . and said, "Look . . . here's all my insurance policies. Go over the whole batch of them. See if my fire policy has extended coverage. See if my accident insurance covers my wife and children. Tell me if I am protected if any member of my family . . . even my dog . . . causes an accident. Bring me up to date



on the newest developments in better insurance protection. I want a plan that insures *freedom from worry over financial loss*."

Well, Mr. Riley got what he wanted. For a reasonable amount of money, set aside each year, he has no worries over serious financial loss. He's happy. He's protected. He *sleeps*.

Why not see *The Man with the Plan* yourself and start living "The Life of Riley"?

The Man with the Plan brings you news by Cedric Foster . . . Sunday evenings over a national radio book-up. Consult your radio page for time and station.



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THE EMPLOYERS' GROUP MAN IS THE MAN WITH THE PLAN



Underwood and Underwood

Postbaloney ... TRUE OR FALSE?

THE SEPTEMBER 1944, issue of THE AMERICAN HOME carried a most interesting, timely, and well-written article by Jean Austin, entitled "Postbaloney." Witty, humorous, and instructive, it nevertheless presented a serious side with a veiled challenge to industrial design—one which cannot be regarded lightly or dismissed too casually.

Trial and error has ever been, and will continue as one great method of separating good from bad—right from wrong. The evolution of one distinct contribution to the welfare of mankind often requires that thousands of ideas be studied with the bad discarded and good retained. However, at the inception of a thought who can determine its relative merit and thereupon pigeon-hole it as good or bad?

In Detroit, at the turn of the century, who could have foreseen that the evil-smelling, noisy, slow-moving horseless carriage would become the sleek, beautiful, indispensable car of today? Who, after reading his newspaper under the Kitty Hawk, N. C., dateline of December 17, 1903, could visualize that forty years later, our superfortresses would carry tons of bombs thousands of miles, to be dropped on an enemy not even born in 1903? Who could have visualized even five years ago that a yeast-like substance, now known as penicillin, would be saving the lives of thousands?

Is it therefore too unreasonable to expect glass to compete with wood, stone, and metal as walls for our homes of the future? All of our building materials come from the earth in one form or another. Soil, which supports the growth of trees, is converted by some men into brick, by others into masonry, and by still others into glass.

The solar home today promises far more assurance of success and public acceptance than did the automobile of '98 and the plane of 1903. A belief that I share in common with many others is that the period immediately following the surrender of Germany and Japan will be one of decentralization of population. This movement will be stimulated by improved facilities of transportation: busses, trains, commercial air transports, and private planes. This speedier travel will permit many who formerly

J. Gordon Lippincott



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BUY MORE WAR BONDS!

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Things you'll want in your new home

A few simple touches of glass can make a tremendous difference in the charm and livability of your new home. Glass is so smart-appearing, so useful, and so inexpensive that its use in a few extra spots in new homes has become definitely "the thing to do" these days.

Whether you plan to build or buy, you'll want your new home to include several attractive uses of glass such as those shown on this page. Consult your architect. And we suggest that you sit down . . . right now . . . and fill in the coupon below for your free copy of our book showing more ideas for using glass smartly and inexpensively.



In Your Bathroom. Walls of Carrara Structural Glass make your bathroom a thing of beauty and a joy forever! Polished reflective surfaces. Soft, mellow colors. Easy cleaning with a damp cloth. And *no* loss of beauty or smartness with age. Wide selection of colors.

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The money you lend now to help win the war will be yours to spend for a more attractive home when peace comes.

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owned fifty-foot lots to own acres in far removed sections of the country.

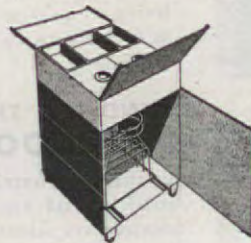
The home of glass is not designed for crowded built-up areas; it presupposes building on land sufficient in size to allow shrubbery and hedges as aids to privacy. An acreage large enough to permit flower and vegetable gardens, and even poultry and some livestock, can be bought at a fraction of the price now asked for many small city lots.

Glass gets dirty, to be sure, but it is by far the most easily cleaned substance known. Large areas can be cleaned with a sponge rubber squeegee in less time than can windows constructed of many small panes. Unlike traditional surfaces, the beauty of glass walls does not deteriorate with repeated cleanings, and no repairs are necessary. Large curtained areas are needed, to be sure, but made of the new fade-proof, mothproof and fire-proof glass fabrics, they will lend real distinction to the home. Available in stripes, figures or plain, glass fabrics can be washed in soap and water and re-hung almost immediately. They are truly beautiful in pattern and texture, with the richness of fine silks, cottons, and rayons. With proper care they will last forever as each thread has greater tensile strength than steel.

Let us consider this thoughtfully. Your kitchen contains refrigerator, range, sink, storage cabinets, and working surfaces. Each appliance has white porcelain sides that must be



kept clean. If these appliances are put together in one unit, logically most of those sides will disappear, thereby greatly reducing the cleaning. Cabinet shelves that slide up and down will make those uppermost shelves now used only for dead storage far more useful. Kitchen fans are intended to eliminate only objectionable odors such as those from frying fish, boiling crabs and lobsters, cabbage and the like. If pleasant and desirable mouth-watering aromas exist, they need not be expelled.



A "hospital food conveyer" type of serving table has been incorporated into the Maidless Kitchen designed by my firm. Heated top compartments keep hot foods hot—regardless of the time consumed with fruit cup or cocktails. A thermos unit holds



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Today's aviation headlines promise better home heating for you tomorrow. Because the modern refining methods which produce super-power high octane gasoline also yield heating oils of higher heat power per gallon. These oils burn with a hotter flame—a flame which reaches new high temperatures and new peak efficiencies in smaller space than that required for burning pre-war oils. Intensified, concentrated combustion of this type permits, in fact demands, new overall compactness in oil heating systems. Thus, these new oils make product engineering all-important.

Oil heating engineering must keep pace with oil refining advances just as aviation engineers have designed and built more efficient engines to fully utilize the advantages of high octane gas. Ordinary oil burners will miss the increased heat potential in tomorrow's hotter-burning oils. Tomorrow—as for a quarter of a century—Oil-O-Matic heating products will be completely engineered and precision-built. They will take full advantage of the extra heat power in these new oils. For modern engineering to bring the benefits of modern refining to your home heating... you can expect more from Oil-O-Matic.

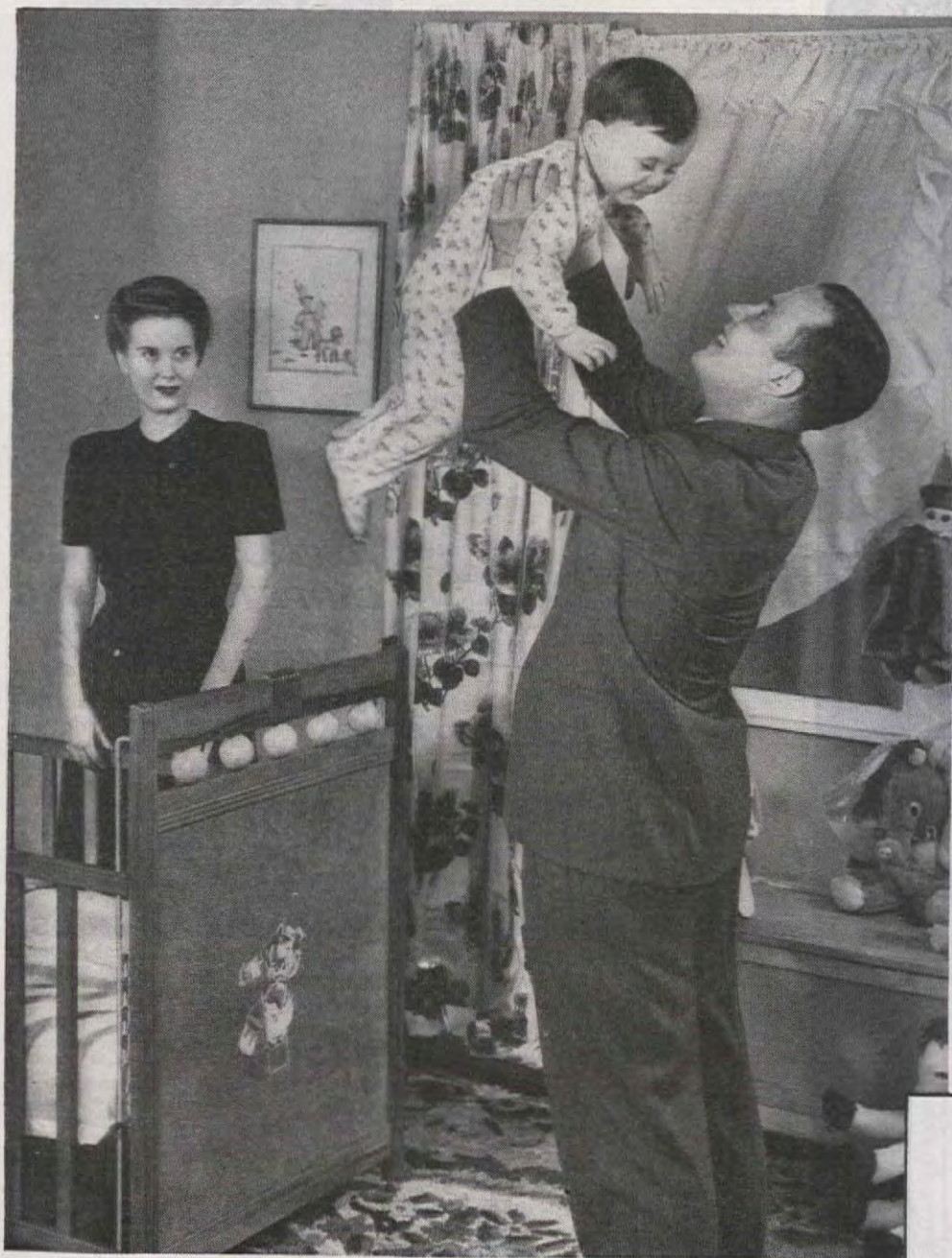
WILLIAMS
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HEATING

BLOOMINGTON ILLINOIS

THE AMERICAN HOME, JANUARY, 1945

OK—IF YOU HAVE "MONEY TO BURN"

... otherwise better take this tip
when you build your new home!



NURSERY SETTING FROM KAUFMANN DEPARTMENT STORES, INC., PITTSBURGH

A GOOD-SIZED CHIMNEY is a good thing to have when you buy or build a home. For an adequate chimney lets you take advantage of the money-saving choice to burn Bituminous Coal—the most economical of all home-heating fuels—and one that is both smokeless and “automatic” when used with a modern stoker. ▶

• “Money to burn” can become a literal and costly necessity—instead of just a saying—in any home that has a *skimpy* chimney. Because, you see, a small chimney permits burning only the *most expensive* of home-heating fuels—fuels whose cost may go up even higher in the years ahead!

When you build a new home, the extra cost of an *adequate* chimney is small—for the average 7-room house only about \$16! Yet the savings in fuel bills can be large enough to pay a good part of your taxes or mortgage interest.

By an “adequate” chimney, we mean one big enough to handle all fuels equally well. Big enough, for instance, to provide sufficient draft to burn *Bituminous Coal*. And, as you probably know, Bituminous Coal not only gives the most uniform heat, but is by far the most economical of all home-heating fuels. That’s one big reason why 4 out of every 7 homes in the United States heat with Bituminous Coal.

Your architect or builder will tell you that a chimney adequate for burning Bituminous Coal is also efficient for any other fuel you ever might choose. Talk it over with him—it will pay you to do so!



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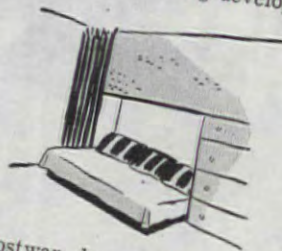
salads or frozen desserts in perfect condition. The bottom compartment has a dual function—first, to hold serving dishes, then those soiled during the meal. Wheel to the kitchen after the meal, align the unit with the automatic dishwasher, slide the wire rack out and the dishes may be forgotten until the next meal.

Refrigerators with drawers will allow a much better distribution of foods, with zones of controlled temperatures ranging from quick freeze to cool, to aid greatly in proper food preservation. Smaller evaporator and compressor units reduce "waste space," and better insulation will make cabinet walls thinner, the result being less overall size and greater usable storage space.

Appliances such as toasters, vacuum cleaners and electric irons will be available with self-winding reels to eliminate long, dangling cords. Central lighting, either ceiling or wall type, designed to diffuse light evenly to all parts of the room, will make floor or table lamps unnecessary except for ornamental purposes.

There has long been need for a better toaster, not one that will toast more than the usual two slices, but one that will keep toast hot after the toasting operation has been performed. A toaster of this type has been designed. Two slices are toasted and when browned the slices go into a hot storage compartment of glass, where they remain until wanted.

Built-in furniture as well as built-ins of all kinds is being developed for



the postwar home. This type of furniture will be considerably cheaper to own, will save space and be more durable. Some built-ins of the past have not been cleverly designed. Their faults have been carefully studied by industrial designers and architects, with the result that built-ins of the future will be entirely functional and eminently practical.

Without doubt some wonders that have been predicted for the postwar era are flavored strongly with baloney. That is to be expected because manufacturers committed to wholehearted production of war materials, are unable to produce actually those civilian commodities so highly publicized. Only by forecasting wonders to come—and do not for an instant doubt that they are coming—can they keep their names alive.

True, millions of Americans won't live in glass houses but inventions, methods, and techniques born of war's necessity do promise a better, cleaner, healthier and more interesting world—and made so, to an appreciable extent, by architects and designers who in so doing will retain the good and discard the baloney.

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THE AMERICAN HOME, JANUARY, 1945

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The Eighth Deadly Sin

IS IT WORSE THAN THE OTHER SEVEN?
WHAT SHALL BE DONE TO WOMEN WHO COMMIT IT?



WHAT shall be done with a beautiful woman who is so insanely jealous that she cannot bear to share any part of a man's love with anyone else or any thing? "Leave Her to Heaven" is the answer of Ben Ames Williams in his new best-selling book of that title. It is yours FREE if you join the Guild now—but first read about this crafty woman.

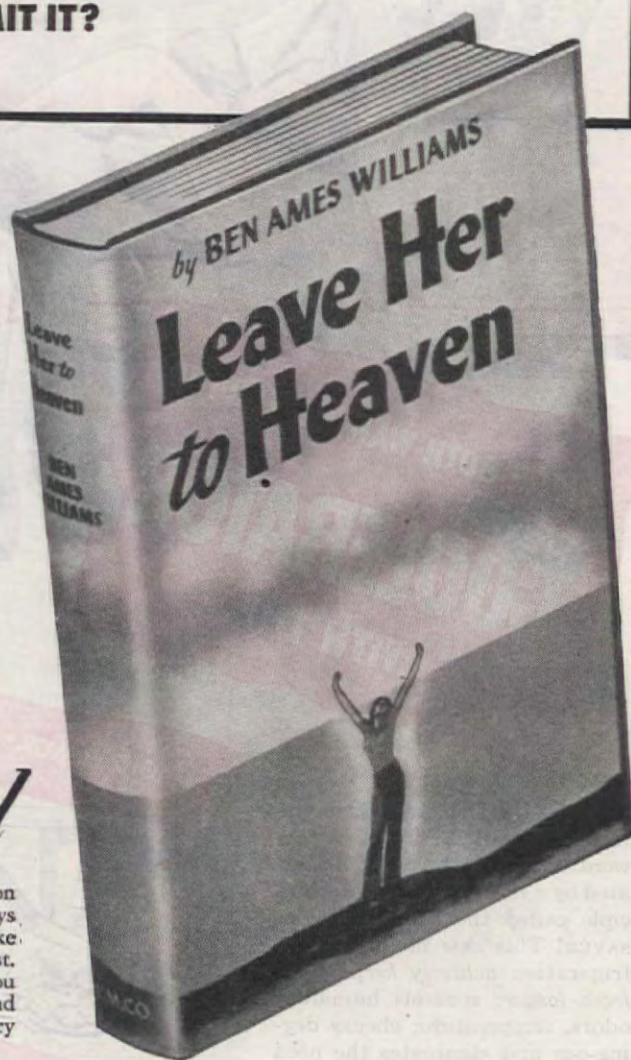
Ellen Berent lived to conquer, and stopped at nothing to win victory after victory over men, women and even children. She was uncanny in her analysis of human actions and reactions, and used every fair or foul means to bend them to her will. She lied, cheated, and deceived, artfully and skillfully, to attain her ends. To her, the Eighth Deadly Sin meant nothing!

While her own heart beat wildly at her daring, she played upon the heartstrings of others with masterful technique. Her eyes, her lips, her expression gave no hint of her falseness. Diabolically, she even cast suspicion on the innocent victims of her mad jealousy.

• Seldom before has such a character been created. Seldom before has such a novel been written. You will be kept in impatient suspense until the very end. You will find yourself completely captivated by Ellen, by Harland, by Danny the crippled younger brother, loving, hating, comforting each as though they were part of your own life.

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"Leave Her to Heaven" is more than a great, stirring novel—it is a powerful exposition of the Eighth Deadly Sin. "Will hypnotize you until you have turned the last page" says the New York Times. "Will hold you from start to finish, with your spine crawling like an inch worm and invisible hands massaging your scalp" says the Boston Sunday Post. "Wholly credible portrait of an amoral woman" says the Chicago Sun. It is a story you will long remember and discuss—a story you will be thankful you did not miss. And now you need not miss it, for you may obtain a copy absolutely FREE with Literary Guild Book Club Membership.



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illustrated articles about the current selection and its author, and includes a special contribution by the author. "Wings" is sent to subscribers one month in advance so that it describes the book selected for the following month. If you feel you do not want to examine the book, merely return the accompanying form, which notifies the Guild not to send it when the time comes. On the other hand, if the selection sounds interesting, you let it come automatically for your approval. "Wings" is also an invaluable guide to all important current reading, for each month it keeps you informed of new publications by reviewing about 30 other new books.

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CONTRIBUTORS



... KAY CAMPBELL who sent in the sparkling "8 Teen-Age Rules from Hollywood" is one of our Western Correspondents and a steady contributor. She was born in Los Angeles and attended the University of California, graduating after her marriage. She majored in psychology and took only the required English courses. She lives on a hilltop overlooking Hollywood and gardens for relaxation. Her article appears on page 72.



... RUTH E. NELSON is a lawyer, with an especial liking for "the human side of law practice, which never fails to amaze me!" Born in Wyoming, she graduated from the University of Denver, Col., with an L.L.B. degree—cum laude, and now lives and practices her profession in Cheyenne. In 1939 she was elected the only woman member of the Wyoming State Legislature. She is married and has a five-year-old son. Her article on children's pride in their parents you'll find on page 48 of this issue.



... THOMAS J. BAIRD contributed the highly exciting—perhaps startling—ideas on the modern way to look at gardening, on page 18, which also will be reflected in our garden articles throughout the coming months. Mr. Baird's father, a successful architect, was employing the techniques of modern planning 40 years ago, and his mother was a staunch advocate of outdoor life so he naturally chose architecture and land-architecture for his profession. He now teaches landscape planning at Cornell University.

Before You Plan Any FIREPLACE



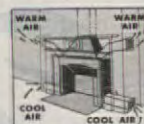
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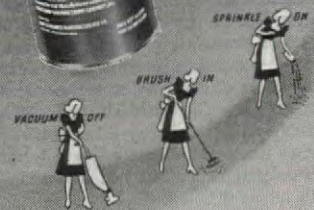


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It's easy to keep any rug or carpet clean and bright, including light colors and twists. Continue usual care. Once or twice a month sprinkle on Powder-ene. Brush it in. After an hour or longer, vacuum it off. Use this method on entire rug, or areas near doors without leaving rings. *Keep them clean with Powder-ene.* VON SCHRADER MANUFACTURING CO., Racine, Wisconsin.



PATENTS 2,344,244 AND 2,344,247

★ ★ ★ ★ ★ ★ ★ ★ ★ ★
 ★ **Modern American** ★
 ★ **Business Depends on** ★
 ★ **Teamwork** ★
 ★ ★ ★ ★ ★ ★ ★ ★ ★ ★

Today's well-managed business corporation is a pool of the combined "know-how" of many specialized workers, aided by tools and other resources supplied by thrifty persons—the stockholders.

The captain of the modern corporate team is the chief executive.

His role is to bring qualified workers into association with superior tools and power equipment, which help them to process raw materials.

The acceptability of products thus made is determined by the customer, who is the real boss.



When the housewife goes to the retail meat shop, she, in a democratic way, participates in what amounts to a daily customers' plebiscite. By buying the products which she approves and by rejecting the others, the housewife, as purchasing agent for the family, casts a vote to determine the business trend.

When the housewife expresses a preference for Armour hams and other products and makes a purchase, she provides us, through retail meat dealers who distribute our products, with the funds which enable us to carry on.

These gross receipts make it possible for us to employ tens of thousands of workers directly and hundreds of thousands of farmers, livestock men, railroaders, truckers and others indirectly. Similarly, out of such receipts, we help to support government with taxes, provide for the replacement of worn out tools and equipment, and to accumulate funds which can be paid into the corporate treasury to finance future growth.

A corporation, such as Armour, which has endured for 76 years, has in effect regularly stood high in popularity contests conducted among the discriminating housewives of the nation.



The trade-marked and other products of this enterprise, which provide meats for the dinner table of approximately one-seventh of the entire population, are in a very lasting sense best-sellers.

We in Armour value above all else these recurrent votes of confidence from the discriminating buyers of typical American families.

Such perennial expressions of customer approval in effect renew our franchise to remain in business.

Ed Bastwood

President, Armour and Company

Sixth of a series of statements on the American system of free enterprise which makes possible such institutions for service as Armour and Company.



In both packages, the same fine bacon

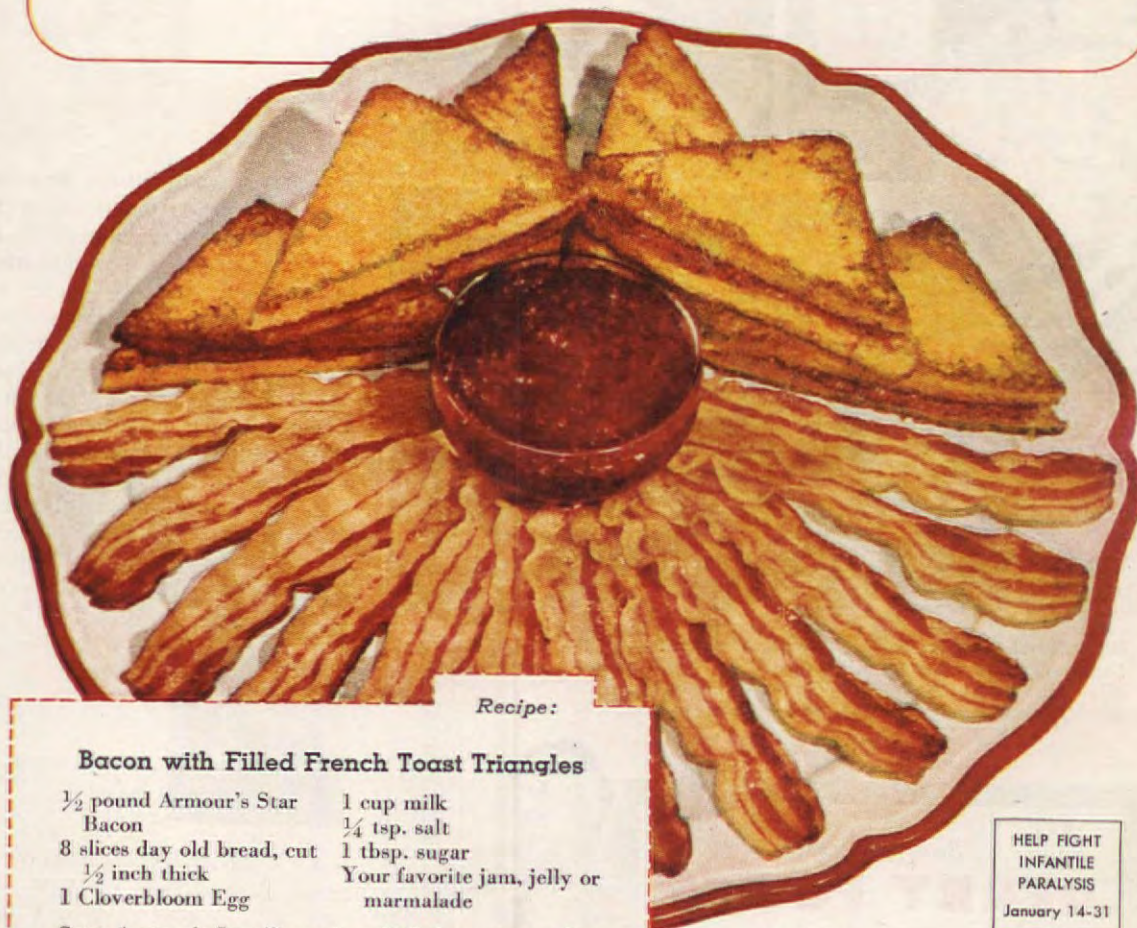
Armour's Star on this sugar-cured, slow-smoked bacon promises extra goodness!

Armour's Star Bacon turns any ordinary meal into something very special. For it's better bacon *right from the start*. From any day's pack, only the most perfect bacon sides are selected for Armour's Star label. After these are carefully picked out they are sugar-cured and slow-smoked over fragrant hickory and hardwood

fires to give them their unsurpassed flavor.

Moreover, Armour's exclusive controlled mellowing lessens this bacon's curling and shrinking when you cook it. This means *bigger slices* on the platter!

Buy the best—buy Armour's Star Bacon. And be sure to cook it as shown below.



Recipe:

Bacon with Filled French Toast Triangles

½ pound Armour's Star Bacon	1 cup milk
8 slices day old bread, cut ½ inch thick	¼ tsp. salt
1 Cloverbloom Egg	1 tbsp. sugar
	Your favorite jam, jelly or marmalade

Start Armour's Star Bacon in cold frying pan over low heat. Turn frequently, pouring off fat as it accumulates. While bacon fries, remove crusts from bread and cut slices in half cornerwise. Beat egg slightly, add milk, salt and sugar. Remove bacon from pan when crisp but not brittle. Dip each bread triangle into the egg and milk mixture. Drain off excess and fry bread in some of the bacon drippings until a golden brown. Put two triangles together with orange marmalade, grape jam, or tart jelly, such as cranberry or currant. Dust with powdered sugar if desired. Serve as illustrated.

HELP FIGHT
INFANTILE
PARALYSIS
January 14-31

© ARMOUR AND COMPANY

Tune in Hedda Hopper's Hollywood, every Monday
Night over CBS. See Local Papers for Time.

ARMOUR

and Company



"My house will have a pantry-full!"

"Dad thinks I'm a born cook... but Mom knows it's Derby Foods! When I grow up and have my own kitchen, I'll pack the pantry with Derby's wonderful-to-eat specialty meats. They're easy-to-fix, thrifty, too! There's no waste—of food or fuel! True, Mom can't get *all* the Derby Foods she wants these days... but she says that just reminds her she *can* get all the War Bonds she wants! I'm buying them, too. Say, I'll make a good wife, won't I?"

Chicken with Egg Noodles. Savory chicken cubes—both white and dark meat—are added to perfection-cooked golden egg noodles, and then permeated with rich chicken broth to make this coming Derby dish a real luncheon or dinner delight!

Ox Tongue in Jelly. Quite the finest beef tongue money can buy! The delicate flavor and appetizing color are retained by cooking under vacuum. Takes more than a 4-lb. tongue to make a 22-oz. jar! Just chill, slice and serve!



Meaty Tamales with Sauce. Mildly seasoned but full-flavored for American taste! Deliciously made with more and better beef stock. Highest protein value, because of the generous meat content! The delicately spiced sauce is a natural meat sauce that derives its tangy flavor from the Tamale meat during cooking. They'll win you praise!



Ready to Serve

DERBY FOODS

Dept. AH-15, 3327 W. 47th Place, Chicago 32, Ill.

Also makers of Peter Pan Peanut Butter—
it does not stick to the roof of your mouth.

CONTRIBUTORS



... **FRED WARING** makes his appearance in his Pennsylvania home setting over on page 23, with attractive Mrs. Waring and the three children for his supporting cast. We caught him in his favorite leisure role, shirt collar loose, no tie, pencil back of ear, designing and making decorative fittings for his newly acquired inn at Shawnee. He was educated in architecture at Pennsylvania State College where his meteoric bandleading career began. He is on the air for Owens-Illinois Glass.



... **MARY ELIZABETH DYE** designed and made the beautiful Indian quilt suggested, on page 28, for a boy's room. Since she began quilt-making eight years ago she has finished 16! Three have been featured in *THE AMERICAN HOME*. She says that "boys are my business and quilts my hobby." The Dyes have four sons, ranging in age from 18 months to 13 years and the quilt-making originated as a means of passing the time until that two o'clock (morning) bottle! The Dye home is in Malta, Ohio.



... **J. GORDON LIPPINCOTT'S** "Postbaloney—True or False" on page 4 is in reply to Jean Austin's "Postbaloney" which appeared in September and in which certain of the daydreams for the home of tomorrow were analyzed from a practical, housekeeping point of view. Mr. Lippincott proceeds to give his analyses and conclusions. He intends to build a solar home just as soon as materials are available. He designed and built, down to the last stick of furniture, the home in which he lives.

Plan to LIVE in ST. PETERSBURG Florida

In your planning for the future, we invite you to consider making your home in sunny St. Petersburg. Each year hundreds of families from all parts of America are discovering the advantages and attractions of this ideal home community. Healthful, delightful climate all the year, all kinds of sport and entertainment, finest schools, progressive municipal administration, reasonable taxes, pleasant, friendly neighbors. Write for illustrated booklets. Address G. L. Davenport, Chamber of Commerce—

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THE SUNSHINE CITY

My new IDEA BOOKLET

YOU'LL be thrilled—as thousands of other homemakers have been thrilled with the simple, practical suggestions in this **FREE 16-page booklet**. Shows you how **Upson Panels** can give you lovely crackproof walls and ceilings with washable, non-dust catching surface. Available right after Victory. Ideas for charming ceilings. Gay kitchens, shining baths, bright playrooms. New arrangements. Decorating schemes. Sketches, photographs. *Mail the coupon for your copy.*

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252 Upson Point, Lockport, New York
Send me your **FREE booklet**—"How To Re-model Interiors for Pleasure—for Utility."
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Address _____
City _____ State _____



Who said a center hall is just a waste of space?

IN LOOKING AT PLANS for that home they are going to build some day, many people have reluctantly pushed aside those with center halls because well-meaning friends have said, "A center hall just isn't worth the space it uses up."

But take a look at this house. Here's a center hall that really pays its way. There's no waste space. And what a first impression you get when you step inside that front door!

Clever planning makes the difference—like the smart idea of turning the wall along the staircase into a library. Handy to both floors, it's as convenient a place for books as you'll find anywhere in any house. As a wall treatment, shelves of books are interesting and decorative—and you'll never have to worry about that old problem of finger-marked wall paper along the stairway.

Hiding behind those innocent panels under the stairs is another

idea. Just give one of those panels a gentle push with your knee. Surprise! The secret latch clicks—the panel pops open—and inside there's a slide compartment. Three of them take care of an endless number of the things that usually steal closet space all over the house. The coat closet under the landing is really a coat closet. There never have to be apologies when guests drop in.

Like the hall itself, the attractive Armstrong Floor with its dramatic Chinese Chippendale design is just as practical as it is decorative. For

a floor that must take so many footsteps every day, with tracked-in dirt always a problem, Armstrong's Linoleum is the perfect answer. It's so durable, made to take hard wear. Because muddy footprints can be wiped up in a jiffy—because cleaning takes so little time—it is the easiest of all floors to take care of. And what other floor could do so much for the looks of a home? Cover up the floor in the picture above. Then you'll see for yourself how much of this home's distinction comes from the smart beauty of Armstrong's Linoleum.

A whole book of home planning ideas is yours if you write for "Ideas for Old Rooms and New." It's filled with practical, do-it-yourself ideas taken from the personal scrapbook of Hazel Dell Brown, famous decorator. All rooms are illustrated in full color. For your copy just send 10¢ (outside U. S. A., 40¢). Address your request to Armstrong Cork Company, Floor Division, 4501 Pine Street, Lancaster, Pennsylvania.



ARMSTRONG'S LINOLEUM FLOORS

for every room  in the house

The space is really put to work in this handsome center hall. Along the stairway wall, books are easy to get at. Underneath the stairs, there are three slide-out compartments. The lower one accommodates umbrellas and overshoes; the next, skates, tennis rackets, baseball bats, etc.; and the large one, golf bags and other tall things. The custom-designed Armstrong Floor looks expensive but isn't. The background is Black Marbelle Linoleum, Style 021, with the design inlaid in White Linoleum, Style 23. Your linoleum merchant will help you design your own original floor. Complete list of furnishings and a sketch of room plan will be sent to you free.



MADE BY THE MAKER OF ARMSTRONG'S QUAKER RUGS, ARMSTRONG'S LINOWALL, AND ARMSTRONG'S ASPHALT TILE

There's a *Ford* in your future!



FORD HAS BUILT MORE THAN 30,000,000 CARS AND TRUCKS





DREAMS THAT WILL COME TRUE!

Photograph by Julius Shulman

ALWAYS has it been an American custom to start the New Year with new hopes, high aspirations, good resolutions. This past year, we have drawn heavily on our courage, our faith, our energies—and yet we've found time to dream, too. Time to dream of a better world to come. Time to reflect on how good "home" could be in this postwar world our families and friends are fighting for so desperately.

In a paper-scarce world, tons of paper have been given over to so-called "dreams," but after careful scrutiny most of us have come to the rueful conclusion that for us, at least, they were grand illusions, visions only—some interesting, many merely silly. And yet, in spite of this, we persist in believing there are dreams that *will* come true, dreams that *must* come true. In our hearts, we believe there must be a better way of life, that there can be a better American home. We dream of more leisure for a fuller life in home surroundings that are at once lovelier, gayer, and more comfortable. We dream of a deeper comradeship with our children. We mean to be

more useful citizens. We dream of less time spent in menial chores, more time for genuine neighborliness. We dream of exchanging fuel bills for sunshine. We dream of feeding our families more healthfully with less effort and at lower cost, of shining, lovely homes with less maintenance. We dream of many, many things—and most of them, we suddenly perceive, revolve right around our own homes.

And that is good—because a better American home is a dream that *will* come true, and soon. How do we know? Because right here, on these very pages, is the first of much visual, actual proof in hand. We've chosen to show in this first of twelve 1945 issues, a house already *built* that incorporates many of the things we've dreamed of. Thomas J. Baird inspires us with an article telling us how we may make of our outdoor surroundings a vital, lovely part of daily living. Two decorating articles tell us how we may have greater beauty, more comfort, and joyous color, by using what is *even now* available or by planning for it now. Here, too, is serious, inspirational,

In this hopeful year of 1945 the dreams we hold for you can come true if you, too, but start the year with the firm resolution that they must come true!

YOUR EDITORS

constructive thinking to prepare and help us keep our families healthier and happier.

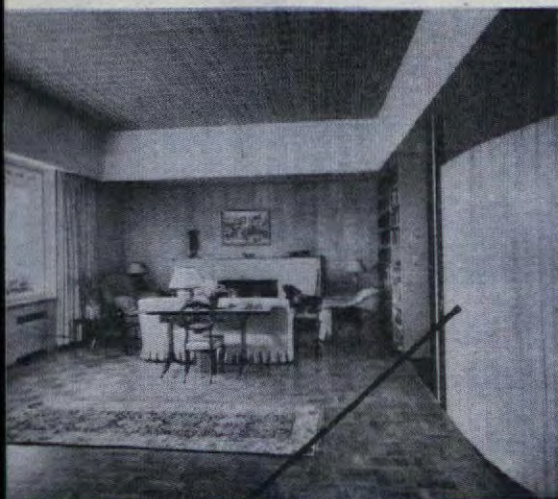
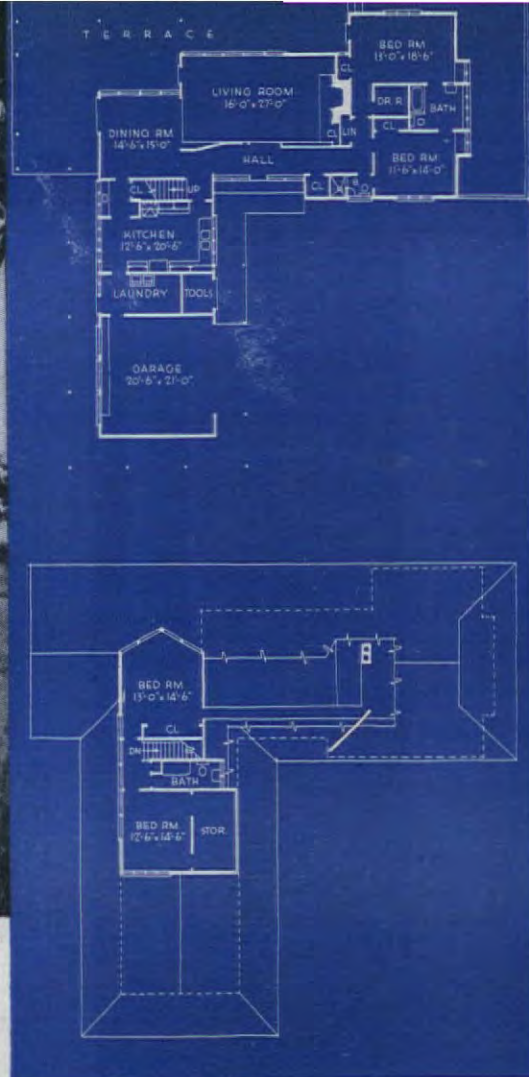
Dear Reader, we promise you no grand illusions, we make no bombastic predictions for 1945. We do promise you, in this hopeful year of 1945, practical information, good cheer, inspiration and a deep, sincere desire to be of genuine service to



Photographs, Leonard H. Delano

HOME OF LIEUTENANT AND MRS. JOHN PLATT, PORTLAND, OREGON

Pietro Belluschi, architect



you in making your dreams come true. They can come true if you, too, but start 1945 with new hope, high aspirations, and the resolution that they must come true!

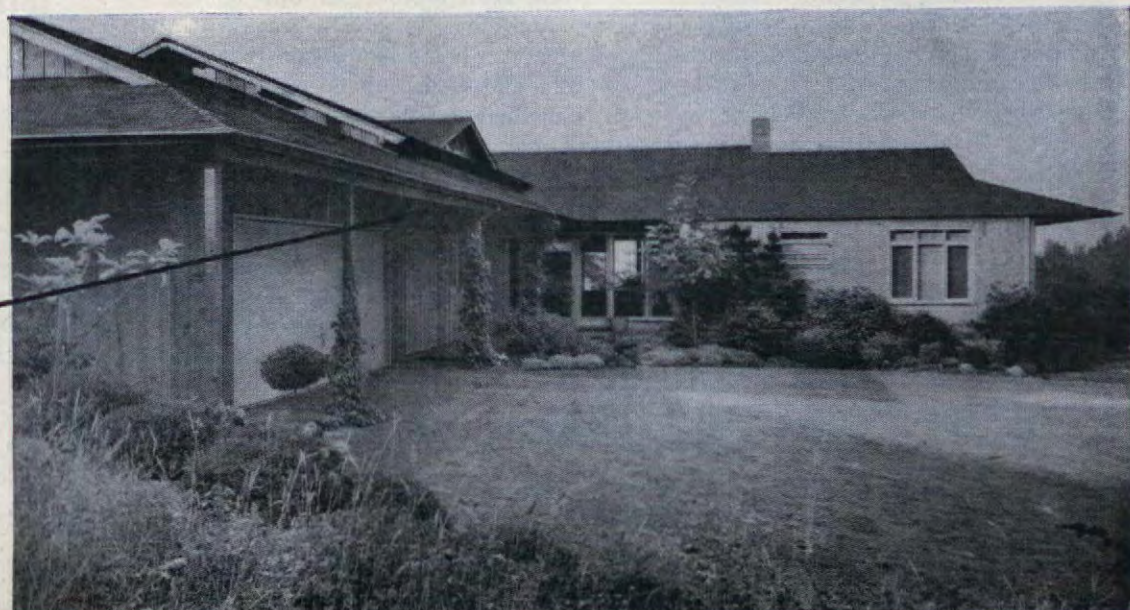
Shown on these pages is, to our way of thinking, a house completely post-war in approach. We're certain that the home of Lieutenant and Mrs. John Platt, built just prior to Pearl Harbor, will definitely fit in with the American way of living when war is no longer our main occupation. Blending nicely with the wide open landscape about it, it wears an honest look, showing a straight-forward use of materials and a plan completely in tune with efficient housekeeping. Call it what

Flexible planning extends living room into dining area or onto generous living porch

Curved wall

of dwarf cedar with indirect lighting in top adds spacious feel to entrance and living room

Wide overhang at leaves gives passage protection around entire garage wing





Room without walls is provided by partially covered terrace. Natural knotty pine walls cut maintenance to minimum

Large picture windows overlooking apple orchard form everchanging mural in living room

you will—Modern or Contemporary—we say it's as American as Yankee Doodle!

Though low and rambling in appearance, the general layout is most compact and workable. A surprise element is the suite of two rooms plus bath on the second floor. Knotty pine boards used in the rough cover most of the exterior; the structural members, exposed for decorative purpose on the porch, are fir. In fact, an intelligent use of various woods is one of the most outstanding features of the house. Natural birch on the living room walls and oak block floor with a ceiling combining inserts of hemlock and spruce show the architect's talent in the use of native woods. To add a greater feeling of spaciousness to living room and entrance hall, a low curved partition of dwarf cedar was used between the two areas. Its top is hollowed out for indirect lighting. Because the house has no basement, a concrete slab forms the foundation. A compact gas-fired boiler and heating unit were therefore placed in the attic.





Porch of Lt. John Platt's home. See preceding pages

There Is a Modern Way to Look

"Worthy as is every effort toward concentration on Nature . . . yet, broadly speaking, the garden cannot but be condemned for failing to play a larger, more important part in our lives"

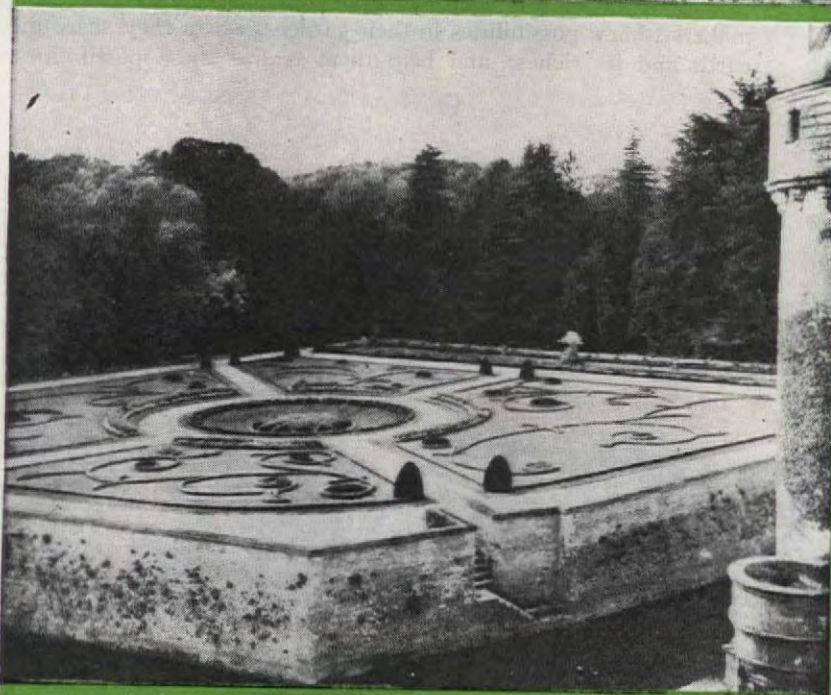
THOMAS J. BAIRD

NATURE is man's best example of organic Order, upon which is dependent the smooth functioning and the enduring stability of any body, government, or society. Both through research into the laws which produce that order and through simple contact with Earth, man acquires a sense of balance and orderly beauty from observation of and association with Nature. Yet worthy as is every effort toward concentration on Nature and the natural order of growing things, broadly speaking, the garden with all its possibilities cannot but be condemned in the part it is playing—or should we say failing to play?—in the life of contemporary society.

The causes for this failure are linked with the by-products of the forces at work on us: unrestrained industrialism and individualism, the shifting of emphasis to false values of economic and political materialism with an accompanying lag or degeneracy in spiritual, moral, social, philosophic, and esthetic thought. In the field of planning (both architectural

and landscape) honesty of expression and creativeness gave way to a wholesale borrowing and copying of older art forms, to the point where designs became merely "paper architecture" and "paper landscape"—with an ultimate aim of "beauty-on-the-drawing board," but completely separated from the life of the individuals they were intended to serve. As a result, society has come to look upon the fruits of architectural and landscape design as luxuries to admire, covet, and possess, like antiques. The goal has become art for the sake of the art; a garden for the garden's sake—not for the benefit and enjoyment of man. The small "garden-conscious" group is still held back by garden designers who, despite the passing of a society which fostered that theory, continue to see the gardening art only in the forms of the past.

The privileged few of a generation ago could and did maintain and cater to this "exhibition type" garden concept. But the greater portion of today's society, composed of lower income groups, can not and



at Gardening

**GARDEN FORMS FAITHFULLY
PORTRAY THE LIVING CONDITIONS
OF THOSE WHO MAKE THEM . . .**

The gardens of the Tuileries—monumental and formal, intellectual, and in no way representative of the commoner—reflect a “fine” art, befitting the Renaissance, but as artificial as was its ruling class.
AN ART ON PARADE, FOR A COURT ON PARADE

Sophisticated, elegant, impersonal, this chateau garden marks a culture not dependent upon or in touch with the soil. Its art form does not adapt itself to topographical irregularities, but remakes the site and upon it superimposes itself, becoming a garden for beauty's sake, **“AN ART FOR ART'S SAKE”**

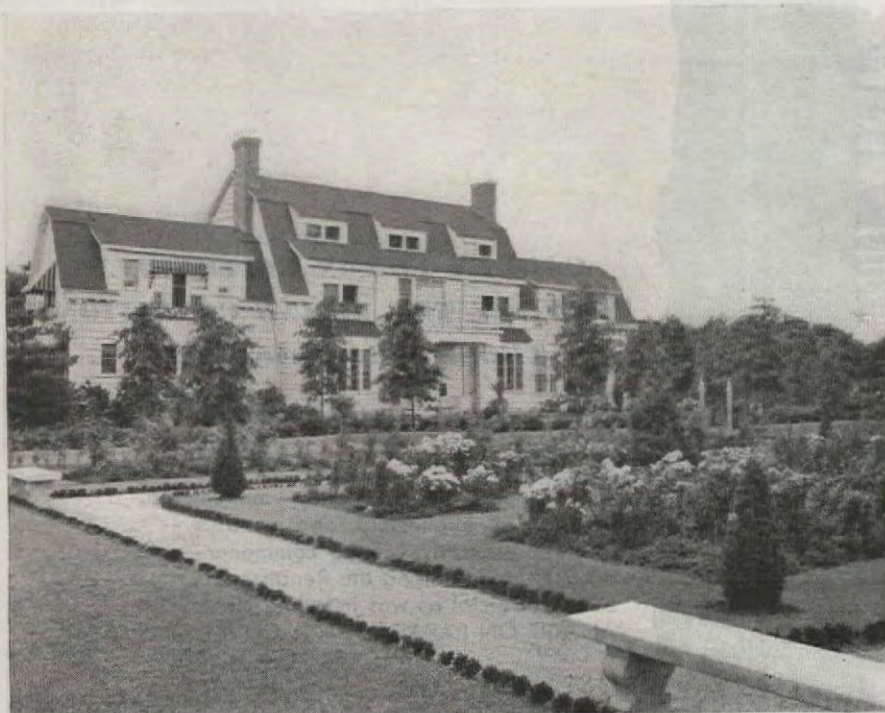


The house and garden of the close-to-the-soil English cottager reflects qualities of simple, unostentatious living, beauty, frugality, utility. Not a studied, intellectual art, but a “felt” art, its paths are not preplanned on right angles and axial lines, but follow the needed course of circulation; its art forms, depending on existing conditions, are variable, simple, domestic, wholesome; and they **FITTED THE HEALTHY NEEDS OF ITS PARTICULAR PERIOD**

**“It is
the imagination which is now challenged,
not the memory.” —Frank Lloyd Wright**

will not, for it sees no material value that can be derived from it. For such people, garden authorities whose vision is limited and backward-looking have no basic message; for such people, the true, living garden that really serves human needs and contemporary society does not exist.

With the advent of the modern movement in design, however, a new concept of gardening is appearing—the result of a reassociation with the realities of living. What industry has done for material convenience, this modern movement does for human and cultural betterment; what the first accomplishes for the “physical” the second (through the techniques of the first) accomplishes for the “spiritual.” The part played in this human rebuilding by the new concept of landscape—the “recreational” garden, which reaches out, includes all Nature, and exposes an unbalanced society to its healing, revitalizing effects—is tremendous. It is all inclusive; it and its art forms are basic; its appeal is universal, for its roots are in the society of today, not antique civilizations. It affects not just a garden-conscious class, but all people—rich, poor, young, old, healthy, and infirm. And just as modern architecture and city planning are attaining positions of importance in working for the future order of society, so we who are concerned with the making of



De La Mare

A TYPICAL "DESIGNED" GARDEN OF THE PRESENT AND IMMEDIATE PAST. The aim of its design form is the building up of effect, of display. All the accessories are subordinated to that end. Because effect and display are less a part of these, our times, such garden forms do not meet or conform to our needs

Traditional gardens, like traditional houses, have been planned as series of separate, specialized rooms. The modern garden combines its objectives as interdependent parts of the whole—the family's outdoor living space

permanent contributions to our welfare and happiness. Such a problem must be studied in the large, as well as in respect to many small details. . . . Mr. Baird's views—those of the far-visioned, philosophic mind—strike a keynote of the AMERICAN HOME gardening program for 1945—a program of practical garden articles which, we hope, will open the eyes of home owners and home makers to new possibilities in their gardens, where they share the earth and its riches; and help them realize those possibilities.

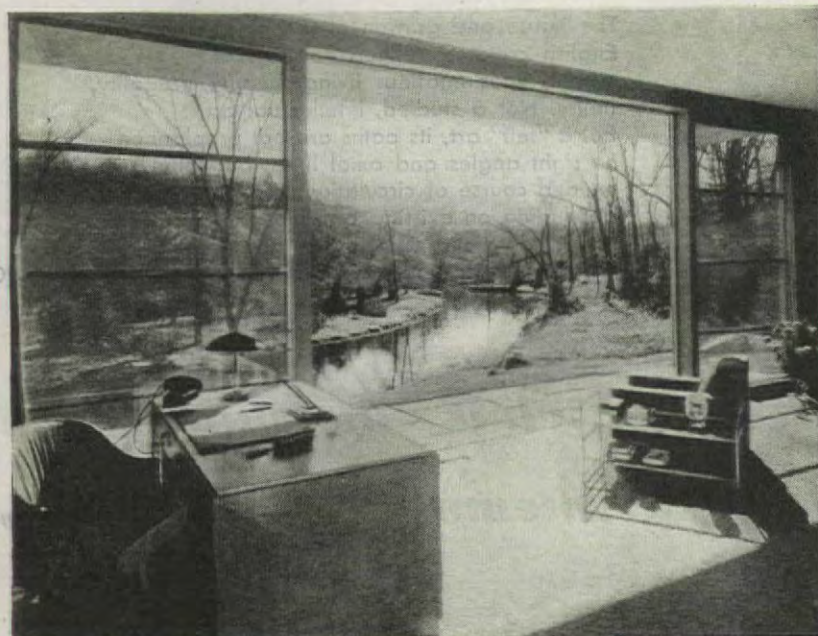
Cy Johnson home; Ned S. Rucker, landscape architect

home gardens must see the art of gardening in its newer, broader scope—as a contributing factor to world orientation and order, an integral part of the life of tomorrow's men and women. Individual solutions will differ, as in any young movement having the intelligent support of relatively few, but each will contribute something to the final result. The true worth lies in the effort made. In the words of Frank Lloyd Wright, sane, forward-looking philosopher and father of the modern movement in America, "It is the imagination which is now challenged, not the memory."

Editor's Note: A promising feature of today's planning trends is the thought being given to the future of the interest and benefits that came from victory gardens; as to how they can be made

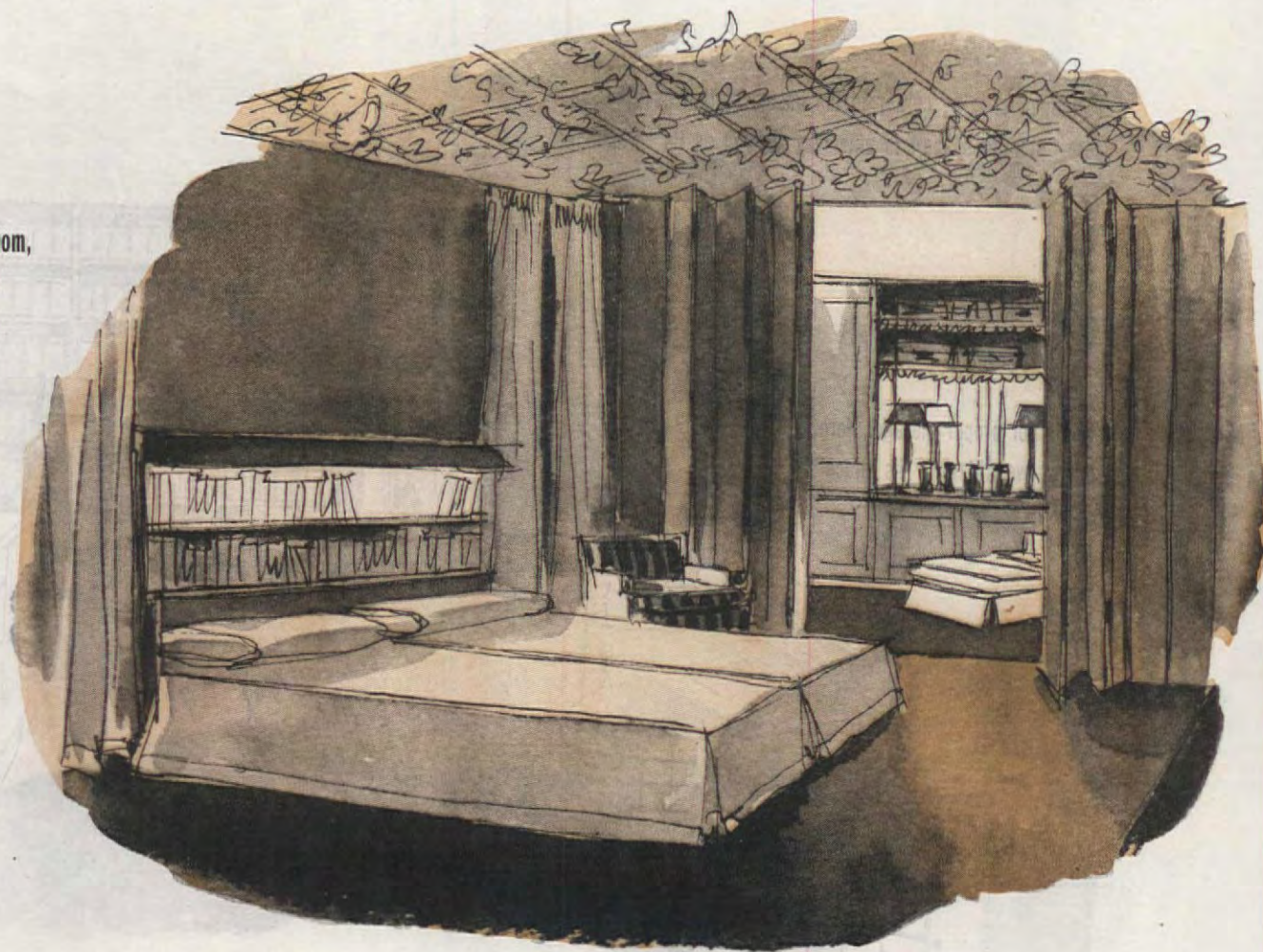
HOUSES, AUTOS, BEDS, BOOKS, NEEDLES—
all are designed to answer certain needs; their forms are evolved from the uses to which they are put. Why should the garden be an exception to this principle of utility?

Since natural contours and plant forms are never "formal" so the modern garden is seldom strictly formal in conception. Its plan, on paper, is not ornamental and may not be understood or appreciated until developed in three dimensions. Consider the landscape possibilities of the "garden view" seen from the window shown directly below



Frank Belcher home; William Wurster, architect; Roger Sturtevant, photographer

"Instead of one large master bedroom,
a bedroom with built-in furniture
and built-in lighting and a large
dressing room, custom tailored
to every storage need"



Decorating Dreams that Will Come True are Practical Dreams!

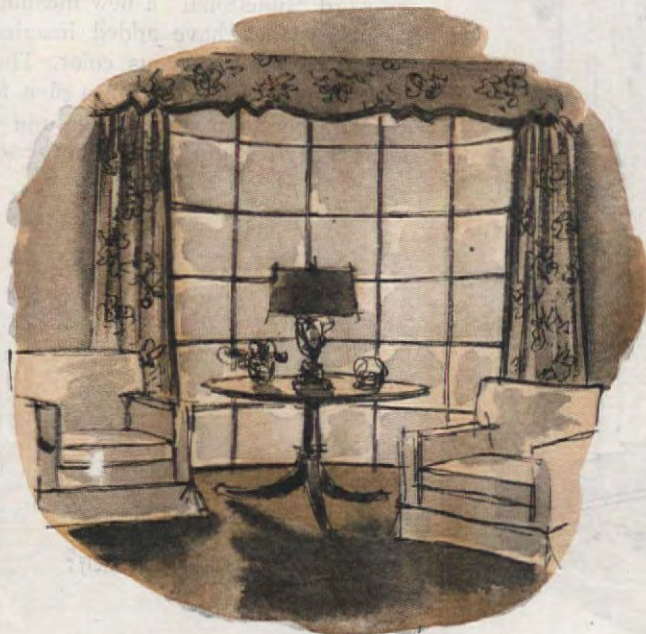


JEAN AUSTIN

A washing machine for
personal laundry becomes a part
of bathroom decor in PLANNED decoration

WE READ with the
greatest interest the ideas of the win-
ners of the postwar contest recently
held by Alexander Smith. Here were
ideas from people everywhere, everyone
of them interesting. Many were imagi-
native and delightful, especially the
new ideas for floor coverings. One
woman wanted a U-shaped runner
around her beds. One wanted a half-
circular hearth rug of fireproof mate-

Briefing a Postwar Home Contest by Alexander Smith & Sons Carpet Co.,
who received thousands of letters from women all over America



"Maybe some tinted windows, like optical glass, to
cut out glare, give a room a warm glow on dull days"

Illustrations by Max Walter

rial. Smart big polka dots of chartreuse
on cocoa brown or powder blue dots on
vivacious cherry red, pink roses like
those on old-fashioned challis and won-
derful big daisies were also suggested
motifs. Color schemes were gay, luxuri-
ously imaginative—as per the woman
who wanted "cupids and things" on her
bathroom ceiling. "I think I'll have
them dressing up in their mother's
clothes and having a tea party, instead
of flying around like they always do."

"My hunting dog prints I'll group
on the wall.

And I think I'll not frame those
pictures at all,

But mount every one

On plywood squares done

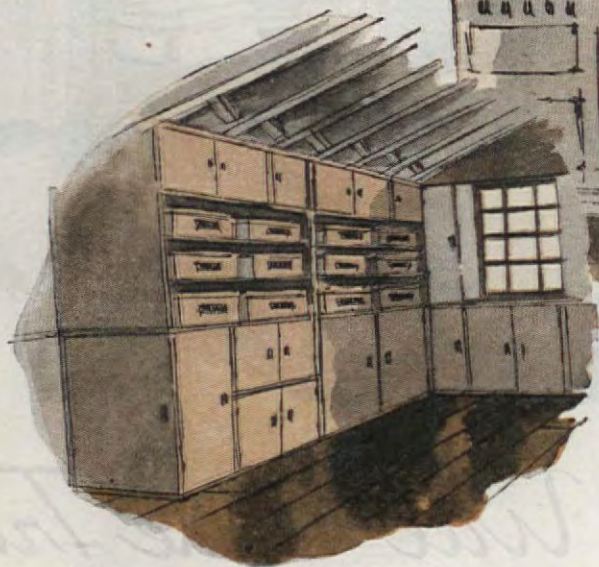
In the bright scarlet hues of
leaves in the fall."

"Some direct, some indirect lighting
with two main switches for strong or
soft light without having to turn in-
numerable buttons of floor lamp" . . .

"Not only will my postwar kitchen be
friendly, sunny, charming, but practical,
too . . . gleaming white electric stove
and refrigerator in one unit . . . dark
blue linoleum contrasting sharply with

A planned canning corner in the basement that uses far above mere "storage space" in efficiency as well as its "trimmings"

"Most attics aren't built for proper storage. Here, a place for everything, everything in its place"

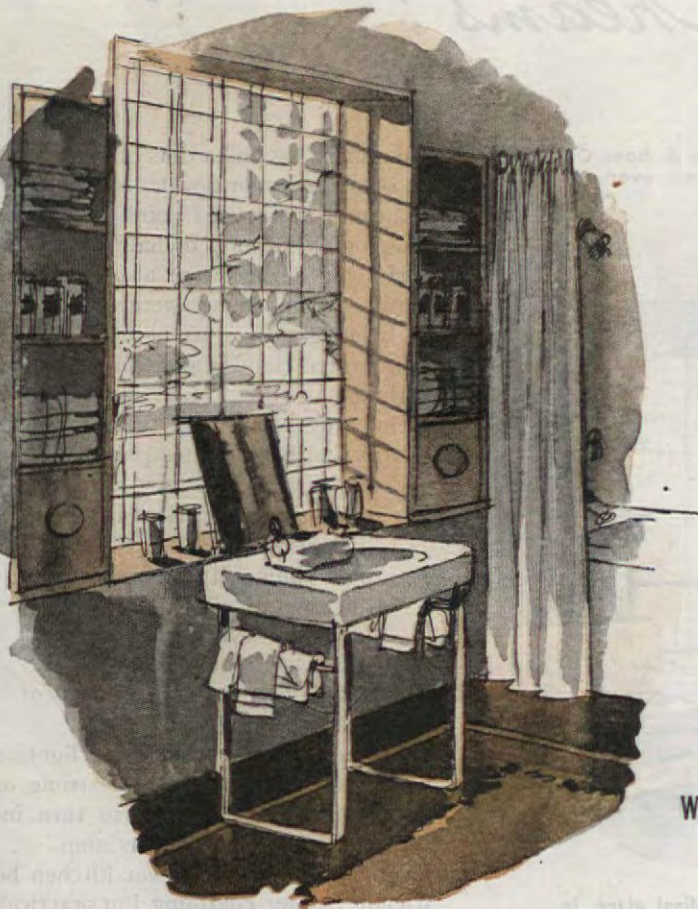


glossy white . . . upper walls and ceiling will be heavenly vogue blue."

However, what impressed us most was the practicality recurrent throughout. One sensed that these women could hitch their wagon to a star—could at once be more imaginative at the same time that they were more practical in their postwar decorating. Comfort and utility were a *planned* part of almost every decorative scheme. Decoration was no longer merely applied color and furniture arrangement but a plan for living in each room! They have given the word "functional" a new meaning. To utility they have added imagination, done up in joyous color. They made of interior decoration a plan for living rather than just background or decor. They had put decoration *to work*

in their postwar scheme of things, and no star, however gay and bright, but was hitched to a wagon load of common sense. Interior decoration, which had disintegrated to mere "fixin's," will be, in this postwar world of ours, a breathing, living thing again if these people are typical, as we sincerely believe they are. No longer will they be led around by fashions in decoration. Rather, they will insist on designers and manufacturers working for a planned way of life, no longer will chichi or the "very latest color" be enough.

Glory be and hallelujah! May their day come and come soon—these women "planners" for gayer, brighter, and more comfortable homes! They *must* and *will* come true, we feel sure, these lovely, practical decorating dreams!



As long as there are children there will be collections and pin-ups. Why not provide for them—deliberately?



"Lots of glass to show up my brilliant bath linen . . . glass brick for privacy"

Waring's Pennsylvanians

RADIO STAR'S TYPICAL AMERICAN FAMILY AT HOME IN SHAWNEE



WILLIAM J. HENNESSEY

Pennsylvania Dutch pieces, brightly painted, accent other view of our cover room

Fred Waring, craftsman, at work turning out wooden valances and moldings in his charming Shawnee home

Photographs by Louis Hochman

PENNSYLVANIA has given us lots of things for which we are most grateful. Dutch Colonial houses had their origin there—coal, steel, and, for the gastronomically inclined, scrapple are all synonymous with the name of this rich, hilly state. Yet, to this radio conscious nation, one man has, more than anyone else, completely identified himself with his native Pennsylvania. Need we add that his name is Fred Waring! For over two decades now, Fred and his Pennsylvanians have kept the nation humming and dancing to the strains of their music, have thrilled us with the excellent singing of their glee club.

Yet, at the moment, these are not the Waring Pennsylvanians who interest us. No, our Warings live in a charming Dutch Colonial house overlooking the broad lawns of Shawnee Inn. They're Mrs. Waring, Dixie, Fred Jr., Bill, and when he can escape from his overcrowded broadcasting life, Fred Waring, the home lover, himself. The house in which they live is not a real old one and, as Mrs. Waring says, "perhaps not architecturally perfect," but there's an air about it, a lived in look that adds a charm not found in blue prints and architect's plans. Originally the house was to serve as a summer retreat. Came the war, however, and the family decided that with a little alteration a very comfortable year-round house could be had. It's not well known,



EVERY HOUR IS CHILDREN'S HOUR IN THE FRED WARING HOME
EACH YOUNGSTER INHERITS A SHARE OF DAD'S RARE MUSICAL TALENT



but Fred Waring originally studied architecture, and, like all of us who have mastered the intricacies of the T square, he grasped the opportunity to bat out once more a set of plans. The results may be seen on these pages. Not only are the plans his, but many of the moldings and interior details were actually made in his own workshop. The old maxim about "Jack of all trades" doesn't hold much water where Fred Waring's multiple activities are concerned.

Urged on by a natural host's love of entertaining, the living room was made twice its original size. A large bay window commanding a glorious view of the surrounding hills was placed at the far end. Mrs. Waring showed a natural instinct for decorating in each and every interior. Walls in living room are of soft green; fireplace paneling and other wood trim are white. A gay, floral chintz with a generous display of raspberry on a green background was selected for all windows. This same raspberry has been picked up in many of the upholstered pieces. A dark green rug ties the entire room together. This room has its share of the many fine Pennsylvania

Two sets of shelves, flanking the living room fireplace, show off Mrs. Waring's collection of miniature lamps. The smallest is but three inches high, yet all can be lighted and used



TOLE AND PEWTER DISPLAYED IN A CONVERTED DUTCH MILKSTAND—
CORNER CUPBOARD ACTS AS SHOWCASE FOR LATTICE EDGE MILK GLASS



Dutch painted pieces found throughout the house. During the past fifteen years, Mrs. Waring has been busy collecting miniature lamps, and prominently displays these on shelves flanking the mantel. A hospitable open terrace, completely secluded, serves as an outdoor dining room and is reached through French doors from living room, affording greater flexibility for entertaining.

The dining room is one mass of rich, warm

colors which harmonize beautifully with the soft patine of old natural pine. Yellow wallpaper has been used on all walls; draperies are of bandana red, generously sprinkled with yellow, green, and blue Pennsylvania motifs. The upholstered chairs are blue with red tufting. A great round pine table, with the biggest Lazy Susan we've ever seen, is the focal point. Against each wall fine old Pennsylvania Dutch pieces are used to display



Healthy young appetites need no coaxing in this atmosphere of gay bright colors and mellow pine. The enormous Lazy Susan, too, adds excitement to every meal.

A fine, old Dutch cupboard of pine with its proud pheasant sentinel, houses Mrs. Waring's collection of rare spatterware

Mrs. Waring's collections of spatterware, tole, and lattice edge milk glass. Here, certainly, is a study for those interested in the proper blending of color and old things. Most of the pieces are native to the section; time and care were spent visiting auction rooms and antique shops in making a careful selection. Each room has been definitely planned for family living. Three healthy youngsters constantly running in and out call for sturdy surroundings. Many professional decorators could take a tip from the Warings on this count. Like all typical American families, however, they still feel that lots more must be done before the house is complete. But now that the man of the house has purchased the near-by inn and intends altering and decorating it himself, the rest of the household wonders just when in the future time can be taken for the necessary work. Knowing Fred Waring's ingenuity and ability to get things done, we're certain that this date will not be as far away as they may imagine.

The new catalogues (and spring) are on the way. Here are hints on using Seeds, Plants, and Bulbs

A is

ANNUALS FOR POOR SOIL

Alyssum 6" W
Bachelors Buttons 2' B W
Calendula 2' Y O
Celosia 2-4' Y R G
Eschscholzia 1' Y O P R
Nasturtium 10"-5' Y O R W
Amaranthus 2-6' R (Fol)
Balsam 18" Var
Calliopsis 10-24" Y Br
Cleome 2-3' P Ro
Godetia 18"-2' W Ro Pu
Portulaca 9" Var

FINE FOR EDGINGS (Use Dwarf Kinds)

Ageratum B W
Candytuft W R Pu
Iceplant 6" W B
Marigold Y O R
Nemophila B W
Petunia Var
Sanvitalia Y
Verbena 12" Var
Vinca rosea W Ro
Alyssum W
Flax, Scarlet
Lobelia 4-12" B
Nasturtium Y R P
Nierembergia W V (Per. in S)
Swan-river-daisy, 12" B P W
Zinnia Var

WILL STAND LIGHT SHADE

Candytuft 12-16" W P R Pu
Forget-me-not 12" B P
Larkspur 4' Var
Mignonette 12-15" Y-G R
Mimulus 18" Y R (Mottled)
Torenia 1' B Pu
Cleome 2-3' P RO
Godetia 18"-2' W Ro Pu
Lupine 2-3' P B Pu Y
Morning Glory (Vine) Var
Schizanthus 3' W Ro Pu

THESE HAVE STRIKING FOLIAGE

Amaranthus 1-5' Y R Bronze
Artemisia 6"-6' Woolly; W
Corn, Ornamental In var.
Grasses, Ornamental In var.
Moonflower (Vine) Large; W fls
Argemone 2-4' Prickly
Castor-bean 6' Huge, trop.
Dusty Miller 2' Gray, woolly
Kochia 2-3' G turning to R
Snow-on-the-Mountain W G

FAMOUS FOR FRAGRANCE

Cleome—Brisk, minty
Heliotrope 2' W B Pu
Mignonette—Delicate
Moonflower W At night (Vine)
Nicotiana 2' W At night
Stock 18" Var
Sweet Sultan 2' W Y Pu
Four o'Clock 2' In afternoon
Marigold—Pungent, strong
Mimulus—Musk-scented lvs.
Nasturtium—Sweet, spicy
Petunia—Sweet, rather heavy
Sweet-pea (Vine) Delicate

GOOD FOR ROCK GARDENS

Abronia W P Y
Alonsoa O R
Candytuft W Pu
Eschscholzia Var
Lychnis Var
Nemophila B W
Sanvitalia Y
Torenia B Pu
Ageratum W B
Alyssum W
Dianthus Var
Gilia Ro B Pu W
Nemisia Var
Portulaca Var
Silene P Ro
Verbena, Moss B

FOR WINDOW OR PORCH BOXES

(†Upright; ‡Trailing)
†Ageratum
†Alyssum
†Browallia
†Lobelia
†Marigold
†Maurandia
†Nasturtium
†Pansy
††Petunia
†Portulaca
†Thunbergia
†Verbena
†Vinca rosea
†Zinnia

Key to plant lists: Figures show height range. Letters give flower colors: B—blue; G—green; P—pink; Pu—purple; R—red; Ro—rose; W—white; Y—yellow; Var—various. Fol—foliage; Per—perennial



You can start your annuals indoors in boxes, like this



You can sow many of them—flowers and vegetables—outdoors in the ground



You can buy and set them out as seedling plants—and save time

E. L. D. Seymour

for Annuals

right time just as though you had planted them. This "self-sowing" habit is common among annuals listed as "hardy," and may even be noted in some of the HA ("half-hardy") kinds. The rest—and there are many delightful and useful ones among them—are truly "tender" and not only do not reseed themselves, but need so long and so warm a growing period that they must usually be started indoors or in a hotbed so they can be set out as well developed plants when safely warm weather has set in.

As with all plants, the growth of annuals depends on the maintenance of proper conditions with respect to (a) light, (b) moisture, (c) temperature, and (d) food. And notwithstanding the good-natured tolerance of many of them, their requirements must be reasonably met if they are to afford the quick results, profuse growth and masses of bloom attributed to them by traditional catalogue and reference book descriptions. Bright light with plenty of sun—is especially necessary for the production of blossoms. So select your most open, sun-flooded spots for your annual beds or rows. Even when certain sorts are said to "withstand some shade," don't let this lead you to put them in the deep shadow of trees, dense shrubs, or the northern side of a building. Because annuals make much of their growth in midsummer, when moisture is likely to run low, give them every inducement to grow early in the season; but don't get them dependent on artificial watering lest you have to discontinue it when, later, they most need it. Instead, try to conserve a supply of water in the soil by cultivating and mulching.

Which are the best annuals? That is a question for each gardener to answer for himself. To do it he must balance personal tastes and desires (which are often rooted in sentiment and youthful memories) against such practical factors as: the limitations of soil, climate and other local conditions; accepted rules of art and garden design; the size and purpose of the planting, and the teachings of actual experience—both his own and

that of others. Do you thrill at the thought of an all-white garden, or do you hunger for riotous drifts of many brilliant colors? Are you intrigued by the chaste simplicity of single flower forms, or by the spectacular complexity of recently developed double, ruffled, and crested types? Are you planning for the enjoyment of your flowers where they grow, or to provide blossoms to be cut and used in your home and the homes of others? Do you visualize bold clumps of Drummonds phlox, the rambling informality of nasturtiums, the steady glow of a row of marigolds, or neat, demure ribbons of alyssum, lobelia, ageratum and other little edging plants? Whatever your needs, you can meet them by growing annuals—the beginning gardener's mainstay. As to relative popularity, it may be significant that during the twelve-year history of the All-American Selections (in which new introductions are grown, inspected and rated by experts in all parts of the country), there have been recognized 28 petunias, 26 marigolds, 10 asters, 8 snapdragons, 8 verbenas, 6 zinnias, 4 each of nasturtium, phlox, and scabiosa, 3 of calendula, morning glory, canterbury bells, larkspur and sweet pea, 2 celosias, 2 pansies, and one each of 20 others.

DON'T FORGET THE VEGETABLES! They'll be needed in 1945 and all these are annuals...

For the very small garden

Bush snap beans, green and yellow (wax) sorts ... Beets, early ... Broccoli (6 plants are enough) ... Cabbage, early ... Carrots, half-long type ... Eggplants (3 or 4) ... Greens that yield all season, such as Swiss Chard, New Zealand Spinach, Tampala ... Lettuce, loose-leaf kinds ... Onions (plant sets) ... Peppers (3 or 4 plants) ... Radishes, early (spring) and late (winter) sorts ... Tomatoes—all there is room for (prune and tie to supports to save space).

If more ground is available, add—

Beans, lima and shell—bush or pole kinds ... Cabbage, late; also Chinese, for fall salads ... Corn (several kinds or succession plantings) ... Cucumbers ... Muskmelons (if lots of room, Watermelons, too) ... Onions, from seed or plants ... Peas ... Potatoes—white certainly, sweet if soil is light and season long ... Pumpkins (in corn patch) ... Squash, bush types first, yellow and green; others if there is room.

Ornamental crops you can use among flowers

Beets ... Broccoli ... Carrots ... Chard ... Eggplants ... Endive ... Kale ... Lettuce ... Okra ... Tampala.

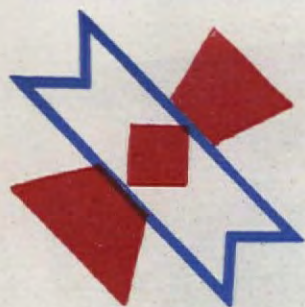
Make several small succession plantings of—

Beans, bush ... Beets ... Carrots ... Corn ... Kohlrabi ... Lettuce ... Onions (sets) ... Peas ... Radishes.

Photographs by McFarland, De La Mare, Harry B. Rose and De Mauro (Frederic Lewis), Gapen (U.S.D.A.)

Guideposts to Success in Growing Annuals

1. Buy good seeds, bulbs and plants from reliable sources. Study their catalogs.
2. Depend mainly on time-tested standards. Then try a few novelties each year.
3. For garden effects, plant in drifts, masses; for cut flowers, in rows.
4. Enrich and fit soil deeply as far ahead of planting time as possible.
5. Sow hardy kinds early, thinly; cover lightly. Plant tender sorts cautiously.
6. Unless you have proper facilities, buy (don't raise) plants for setting out.
7. Thin seedlings while small; pinch back to make them stocky and bushy.
8. Rely on rain all you can; if watering must be done, soak ground thoroughly.
9. Pick flowers promptly as they fade. Seed ripening terminates blooming.
10. Don't expect too much from shady spots, poor soil. But do what you can.



Butterfly, Everlasting Life



Days & Nights, Time



Bird, Carefree, Lighthearted



Skull, Famine, Death



Crossed Arrows, Friendship



Sun Symbol plus Eagle Feathers, Chief



Horse, Journey



Thunderbird, Sacred Bearer of Happiness



Gila Monster, Sign of Desert



Cactus Flower, Courtship



Man, Human Life



Sun Symbol, Happiness



A-712

Photograph by F. M. Demarest

Room for a "Young

MEN-CHILDREN scorn "pretty" decorations but they have a special regard for the symbolic. So when we unfolded this very unusual quilt for a boy's room, with the Indian symbols telling a story in each of the panels, we were instantly seized with the idea of expanding the motif to ornament the entire room. The result, patently, is pleasing to the eye. But, more than that, the ornamentation has the significance a proud young chief likes to see in his surroundings. The appeal is not limited to the

nursery tots. On the contrary, older boys will be more appreciative of designs which say something—in fact, designs of the kind that were employed for the same purpose before the white man even had a history in America. Traces of the great Mayan culture tell of palaces, temples, altars, pottery and beadwork with symbols for decoration. Some of the cities, historians say, were probably abandoned as long ago as 700 A.D. But the decorative use of the symbols was handed down, from one generation to

AMERICAN HOME PATTERN A-713

Painting design. Contains painting instruction, tracings for 29 motifs, and 14" Indian head. 35c



AMERICAN HOME PATTERN A-712

Contains quilt-making instructions plus tracing for 28" Indian head (A-713 tracings also needed). 35c

ORDER PATTERNS FROM THE AMERICAN HOME PATTERN SERVICE, 55 FIFTH AVE, NEW YORK 3, N. Y.

another. The signs you see here were taken mostly from Indian jewelry. Mary Elizabeth Dye, designer of the quilt, worked them into a story pattern. "In the lower panel," she writes, "we have the Indian brave and maid meeting and becoming friends. Finally there is a marriage and the brave takes his bride to his people. In the hunting panel (left), the braves go on horses in a search of several days for meat, hides and furs. In the central panel at the top is one of the versions of the steps, or ladder, to heaven. The small cross in the

Indian

STARTS WITH AN AMERICAN HOME
PAINTING AND QUILT PATTERN

enter means crossed paths. This, I believe, meant the meeting of life and death when used with the steps." Mrs. Dye made a careful study of the symbols and found that some of the symbols, as, for example, the steps were made in various ways. Besides happiness, the sun symbol stands for power and might. The design in the red and blue borders is Mrs. Dye's interpretation of the lightning symbol, meaning swiftness; that in the top right corner represents a permanent home; lower right corner, the medicine man's wise, watchful; the border zigzag lines, mountain ranges. Opposing the right panel is a rain cloud, meaning good prospects.



Charles Keller photograph from Ruth W. Lee

Another idea for the young brave's room. Work-desk unit with radio, shelves and fluorescent lighting. Designed and built by Harvey Bowen for his own sons' room



Julietta K. Arthur

"COLOR in industry programs," they call them in the war factories where dark and dingy machines are as outmoded as the dodo. "Three Dimensional Seeing," the du Pont Company scientists named it when they found that bright contrasting paint colors on walls, floors, and machinery, laid on with intent to provide better visual conditions not only boosted morale, but speeded up war production and effected plant safety records. Now color consultants—and some wide-awake interior decorators—are beginning to say the same ideas ought to be getting into homes.

If, for example, you are forever searching for the needle you dropped on the sewing-room floor, take a lead from the war plants and paint your boards white and stipple them with brown. That's what they do when they want to discourage careless workmen from flinging slippery, oily rags, or tools on the floor. The major reason for the white paint is to provide a surface from which a high percentage of illumination will be reflected. When dark objects do fall they will be much easier to find.

Substitute "home" for factory, and

Industry Makes Color "Work"

Gentle receding color behind desk

or sewing machine relieves eye strain



Color contrast for better visibility



and beauty: light furniture against a dark background and vice versa



Photograph by F. M. Demarest

Why Don't You?

In our AMERICAN HOME kitchen, white areas reflect light and improve visibility while the yellow wall (directly opposite the windows) and the table cast a pleasant sunshine glow

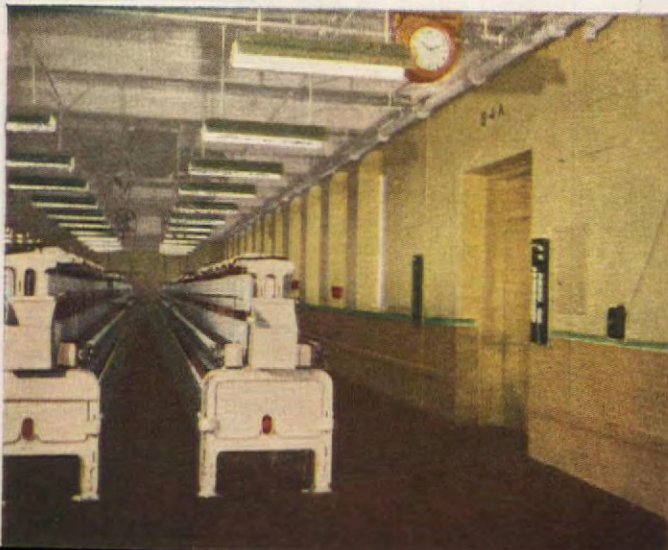
An "active working environment" composed by Faber Birren through use of color for the Pepperell Spinning Room. Eggshell white ceiling, yellow walls, green stripe, tan dado

For delicate grinding operation, machine is gray, working area buff, danger zone orange! Color tips from the Ordnance Gauge Company

Effective but not eye-catching colors here in the Cloth Room, Pepperell plant. Eggshell white ceiling, light green upper wall, deep green horizon stripe, tan dado are advised by Faber Birren for "passive environment"



Photographs courtesy Du Pont Company





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you'll find the carnival colors used now for rows of machines with their danger points emphasized in brilliant orange, can be adapted, without sacrifice to beauty, in that production center, the kitchen. Red, by the way, is "out" as a danger signal. Color experts say, "use it of course to mark your fire-protection equipment but use orange to indicate hazards." Psychologically the latter has been found to be the most compelling of all colors, considerably better than red on the basis of visibility.

The industrial color experts whom the War Department called on, in other words, have made dark factory interiors one vast light reflector. They've done a good portion of it not with mirrors, but with scientifically selected paint colors. Their best "tricks" are equally good for your home. If you are inclined to skepticism, listen to this description of one of America's greatest factories. Remember that every color is there for a purpose: to reduce accidents and waste, speed work, boost spirits, and relieve eye strain.

"Row after row of machines have gray coats with their working areas spotlighted in light buff. Overhead there's a departure from the standard white ceiling. Here yellow simulates sunshine. Underfoot you find a spotless white floor stippled with brown flecks. When you lift your eyes, you see soft green walls above a dado of gray. Here and there dashes of safety orange call attention to dangerous locations of moving wheels and pulleys. Brilliantly painted trucks in vivid yellow stand out for the same reason and stay in their lanes, marked out by luminous white bands painted on floor." Another tip from color experts.

As you see, the plant safety director gets positively lyrical over his results, and you will too if you salvage waste light and avoid that eye fatigue which is yours, even if you don't realize why you're tired when you work over a bright, white table, against a dark wall. It's the extreme contrast which does it. Neutralize it, as the factory people do by painting your kitchen wall, say, a pleasantly soft blue above your worktable, and you'll find you've given your eyes a restful background for those many moments when you lift them from your job. The rest of the room—shelves, walls, or even your china, could carry the accents that harmonize in yellow, red, or the orange they call the shouting color. Contrary to what you may think, factories which follow the new color code are far from garish; actually their atmosphere is restful, and purposefully so. What could be more logical for you at home?

For your living room you might take a leaf from the book Davis & Gerk followed. These Brooklyn makers of surgical sutures paid special attention to the room where all day girls thread those needles so vital on the battle field. Their workroom has soft gray side walls, with one end space painted blue so that eye muscles can rest on this gentle color. That's

what Faber Birren, color consultant, advocates for the space immediately back of your living room desk or your sewing machine. (Soft grays vie with blue as restful eye-catchers.) Mr. Birren says we don't provide enough such restful backgrounds for conversation, for reading, studying, or game playing in the family sitting-room.

Carrying this rest theory farther, instead of the glaring "surgical" white of tables in so many kitchens and playrooms, we should paint ours a color that's not only easy on the eyes but in harmonious contrast to the materials we work with.

For instance, if we take another look at the Davis & Gerk plant, we see the girls working at tables, the tops of which are a clear green, cream, or gray. By actual plant records here and elsewhere, such variety has been found to help rid workers of "end of day" tiredness. Color experts say on the other hand, even if a dark color covers up dirt, its dreary hue induces monotony in the person who has to use it, and induces fatigue because of the poor seeing conditions caused by such light absorbing surfaces.

In other words, the national war production scene has already gone into technicolor and will stay there. The American Standards Association will issue its recommendation to industry based on results achieved in those plants which followed a scientific color scheme. If we take over the lesson, it means we'll no longer pile on paint merely for aesthetic reasons. Like the war factories, we'll put color to work. One government arsenal, for example, has kept production records of the "before and after" kind. They found that as much as a 15% increase in output came simply because color was put in the right places.


"Consider," says color expert Robert A. Massey, "the sewing machine. For that symbol of domesticity a factory making uniforms for the armed forces chose neutral green; the work tables were painted light buff. This combination increased illumination at the needle's point 100%. Workers all agreed they had fewer headaches and found the place in which to work pleasanter. There was an immediate drop in fabrication errors."

"If you have a dark interior," says Mr. Massey, "choose light or blonde finished furniture, not only for its modern note, but because it actually improves seeing conditions. If you don't believe it, use a camera light meter to prove it. Dark furniture reflects about 10% of the light falling on it; blonde, about 50%." Obviously, if you have a light, sun-swept room you should reverse the furniture procedure.

Fundamentally, color planners advocate abandonment of dark stained woodwork, large areas of dark paneling anywhere (such as libraries or sewing rooms) you need to use your eyes in close work. As a corollary they would rule out heavily figured wallpapers. They like plain painted walls better than the figured papers that may be beautiful, but "restless."

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Hardly an effort for her to move this scientifically designed Mengel Flush Door . . . with just the tips of her little fingers.

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For her painted doors, inexpensive gum-faced Mengel Doors prove ideal. These smooth hardwood surfaces take paint beautifully . . . never show grain-raise or checking.

As for Father . . . he sees many savings in the unusual strength provided by the patented core construction . . . the excellent insulating qualities. Also, Mengel scien-

tific design reduces warping, sagging and swelling to a minimum.

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Color planners decry dark paneling for rooms where eyes receive intense use



Photograph by Philip Gendreau

Furthermore, with bathtubs ranking first cause of domestic falls, and basement and attic stairs second, there is no reason why housewives can't adapt the safety color code which has cut down exactly the same kind of mishaps in the factory that are apt to occur at home. Have you a narrow attic stair to climb, or a steep basement one to fear? Do what the factory does: paint a band of light color at about eye level on each side of the wall that flanks the stairway; your family will orient itself better to the engineer's "angle of declination" and avoid many falls.

Are the heating and water pipes in the basement hazardous? In factories they paint overhead obstructions with alternate barber shop stripes of yellow and black, saving many from head injuries.

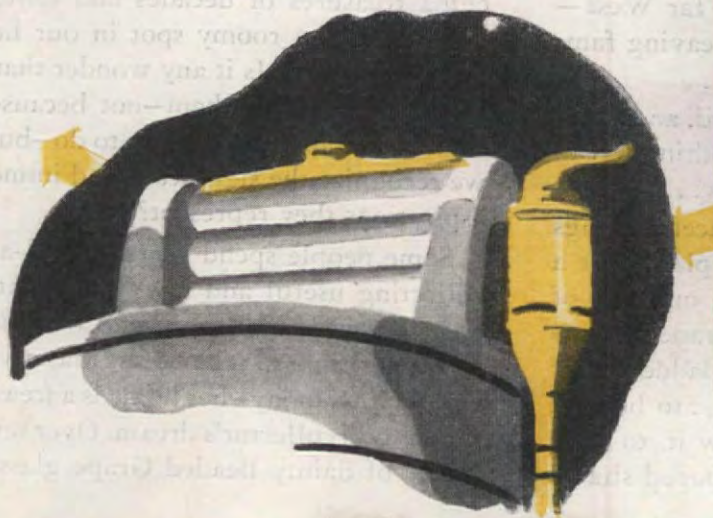
Do you want to keep on using that vacant spot in the cellar for recreational purposes even though you're grumbling at the size of your light bill? Paint your floor a high light-reflecting color; it will increase reflection from 10% to 70%. Spotlight your corners with white paint—they do it in factories to discourage careless sweeping, and paint stumble-producing hazards in alternating stripes.

Also remember that whether it be garage, cellar or kitchen, a light floor at least at the spots where you need extra light at a working level is a help. Ever try a white floor directly under your stove? Dust and crumbs cry out to be whisked away! A black striping on a garage floor, running up the end wall, guides the auto square into the middle of the garage avoiding fender-smashing mishaps. The floor, of course, must be light for contrast.

Dark screws and bolts are more easily located in light painted storage bins. Same idea might be applied to your closet, making shoes and hats easily located. As for kitchen cabinet drawers (often left unpainted), give them a light coat inside and you'll find your lost corkscrew with much less effort. Better still, painting the interiors different colors helps you to identify the contents more quickly. You might have the drawer interior light blue for cutlery, a light green for the towels, etc.—it saves time both ways, finding and putting away.

In other words what the factories have learned to call "lighting engineers" have brought illumination up to satisfactory levels, not only by the use of foot candles of light (about which the homeowner and architect have much to learn) but by tricks of the color trade. So far, industry has far outstripped home decorators and homeowners in finding a functional use for color. But an alert housewife can look to industry now—and after the war—for practical lessons.

You can be both safe and gay in the laundry. Mark the "crushing hazard" of the wringer in bands or touches of orange for a colorful caution signal

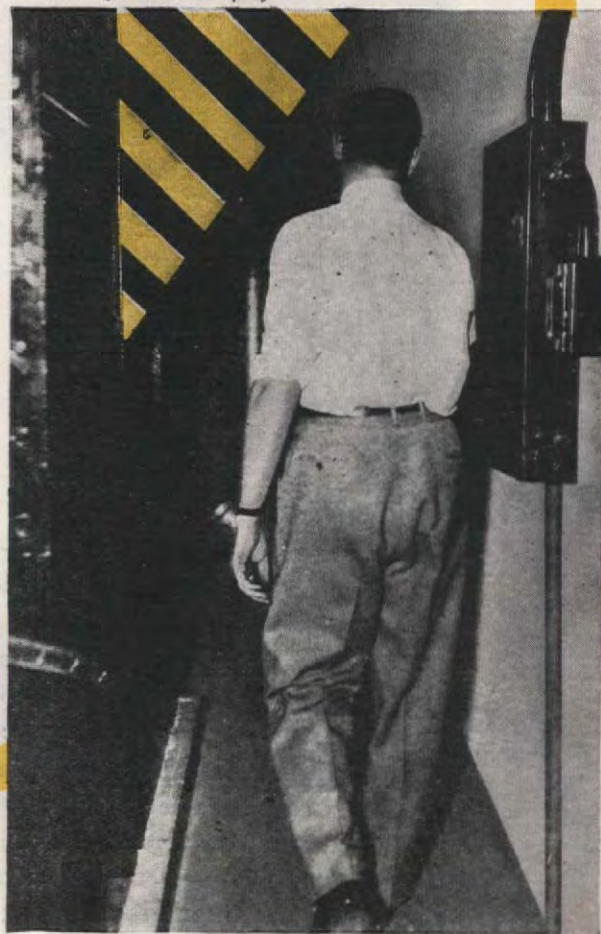


ORANGE AND YELLOW—BEST HAZARD SIGNALS

In industry, all such hazards as tripping, falling, stumbling and striking-against are treated with alternate black and yellow stripes

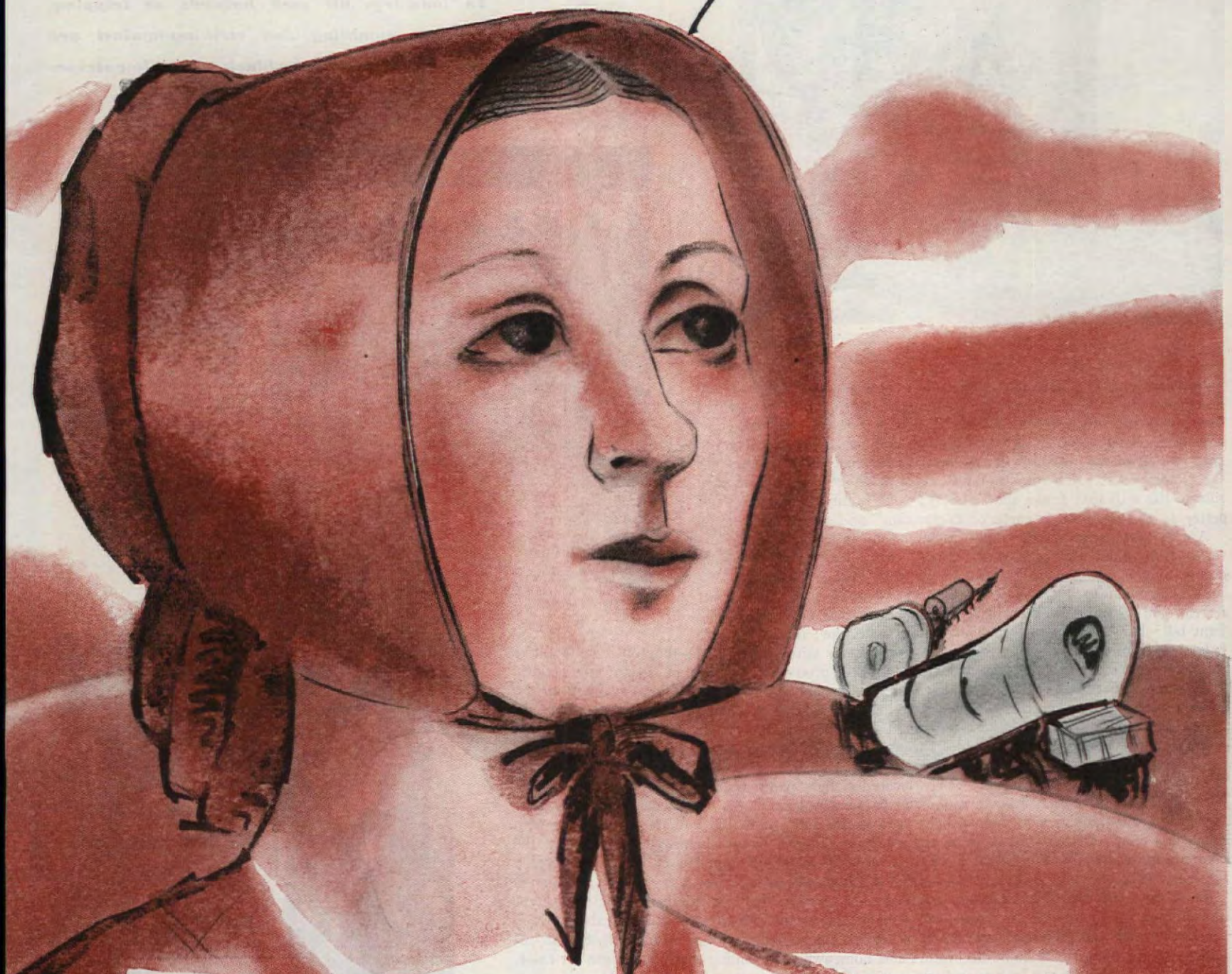


Courtesy Du Pont Company



Why not safeguard such danger spots in the home in this same manner? The basement stairs or "low bridge" in attic or basement are well-known sources of mishaps

When Only Memories



When the land was vast, and barren, and lonely . . . when traveling West — far West — meant going into the unknown—leaving family and friends, probably forever . . .

Where living was bleak and hard, and without beauty . . . where there was nothing left to remind one of home but memories . . .

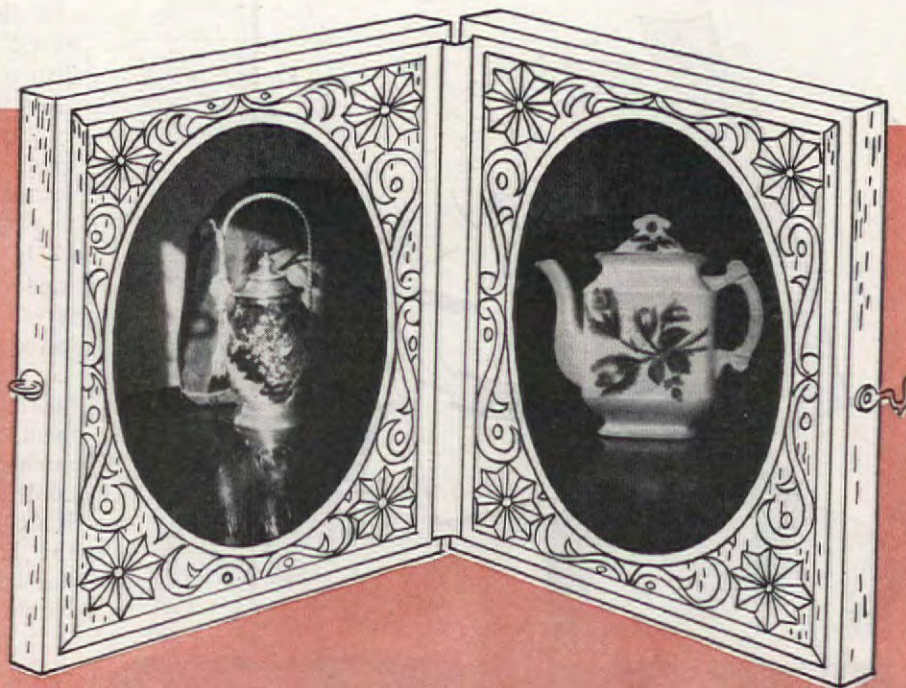
Little things, fragile things, graceful things . . . like a china tea set, a willow platter, or a rosewood sofa . . . were often the only bit of man-made loveliness that our grandmothers and great-grandmothers had to gladden their beauty lean years of pioneering . . . to bring a touch of home, as they once knew it, to their sod house, log cabin, or tar-papered shack.

Is it any wonder that the glass, furniture, and china treasures of decades and centuries ago . . . find such a roomy spot in our hearts and homes of today? Is it any wonder that we love them, and cherish them—not because it's the smart or sophisticated thing to do—but because we recognize the significant and immeasurable aspirations they represent?

Some people spend years, many—a lifetime, collecting useful and lovely mementos of the past. Bessie Huff Beeson of Colorado has devoted her time to it since she was a very small child. Now, today—her home is a treasure trove for an avid collector's dream. Over seventy-five pieces of dainty Beaded Grape glass are used

spoke of Home!

SELETHA A. BROWN



The lantern-shaped pickle caster with amber colored inverted thumb-print glass which started a young girl on a treasure hunt which has lasted over twenty-five years

Brought to the Colonies in February, 1771, this old teapot of English Moss Rose design made its way across the plains in a covered wagon. What tales—if only it could talk!



Bess Huff Beeson has seventy-five pieces of Beaded Grape glass in her collection . . . bought her first piece at a rummage sale for 25¢ . . . she found all but four pieces west of the Mississippi River

Photographs by Hoffman



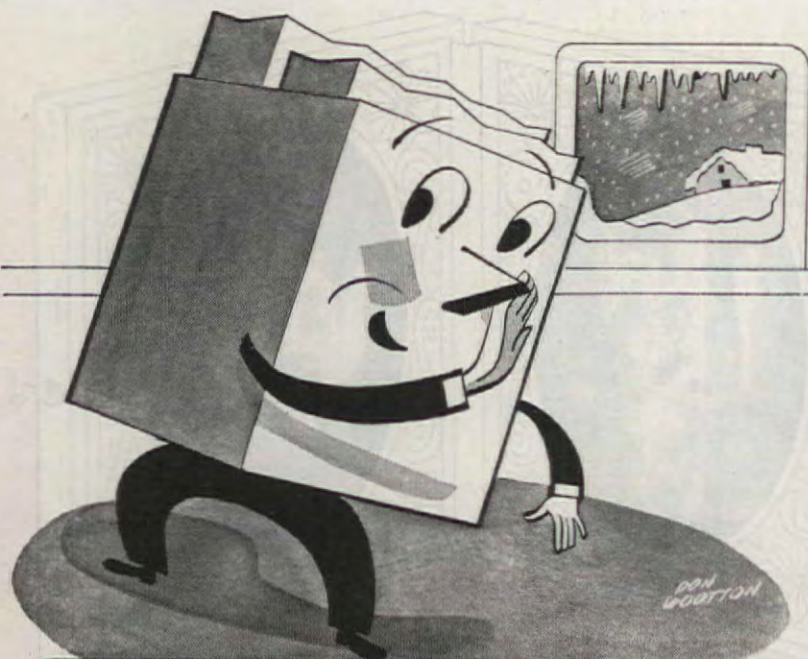
These beautiful old pieces of English Moss Rose and Haviland Moss Rose might well have graced a table set for a first Thanksgiving or Christmas dinner celebrated in new surroundings



Two hard-to-find tureens of the Old English Moss Rose pattern with tray, soup bowls, cracker bowl, and two rare milk-glass plates with scalloped lattice edge of the same design



This handsome rosewood sofa traveled by boat from Boston to Illinois over a hundred years ago. Mrs. Beeson went without a new coat for a year but it was a treasure she couldn't resist



Want a timely tip for saving furnace fuel?



1 If your forced-warm-air furnace is getting sluggish . . . is wasting fuel and not giving you all the clean heat you know it can . . .



2 Take a look at the air filters. Good filters, in time, become clogged with dirt, impairing your furnace's efficiency.



3 So, for tiptop furnace performance, replace dirty filters at least once a year with genuine DUST-STOP®. They catch dust and dirt, yet allow warm air to circulate freely.

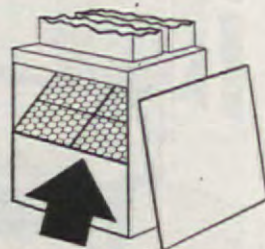
Look in the classified telephone directory for your Dust-Stop dealer or ask for Dust-Stops at your department or hardware stores. Most sizes cost only \$1.50 each.

DUST-STOP

U.S. PAT. OFF.

AIR FILTERS

—a FIBERGLAS® product



Filters are in blower cabinet. Remove panel to replace.

and displayed. Family meals are served from a collection of more than a hundred dishes of English Moss Rose. Included in this set is a teapot, in perfect condition, which according to a statement written inside its lid was brought to this country from England in 1771. Company is honored with fried chicken or country sausage served on Moss Rose Haviland selected from a seventeen piece service. Cupboards, chests, and sideboards are filled with arrangements of pickle casters, cruets, pitchers, rare plates, and patterned goblets. Every chair in the house is a collector's dream. Virtually all this largeness of early Americana has been garnered from the West within the last twenty-five years.

"I have liked old things since I can remember," Mrs. Beeson told me when I asked her how she became interested in antiques. "When I was a child my greatest delight was to go to grandmother's house and have her tell me stories about her carved chest, hammered spoons, and frail cups which had been brought from Scotland."

"Grandmother would often say, 'Sometime you may have some of my keepsakes if you are always such a good girl, Bessie Lee.' I would hold my breath in ecstasy at the thought of owning such treasures! You can imagine how sad I felt when my Grandparent's house burned to the ground and all their household goods were destroyed!"

"For several years I grieved for these keepsakes. Then one day as I accompanied Father to a farm auction I saw, among the dishes to be sold, a pickle caster. There it was, unpolished, neglected! An almost exact replica of Grandmother's lantern-shaped silver holder with the amber inverted thumb-print glass crossed with a spray of white and orange flowers. If only I could buy it!"

"I gathered enough courage to ask the auctioneer to offer it by itself. Being kindly, and probably because I was young and unlearned in the way of auctions, he humoured me in this. I started the bidding at five cents. It was mine for eighteen! Even in that thrilling moment I was aware I could have bid only seven more cents because that was all that was left in my purse and father was strict about us living within our allowances."

With the purchase of the pickle caster there was born in Bessie Lee a resolve to search for other articles like those which her grandmother had treasured. A few years later, however, she married and

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When disorder of kidney function permits poisonous matter to remain in your blood, it may cause nagging backache, rheumatic pains, leg pains, loss of pep and energy, getting up nights, swelling, puffiness under the eyes, headaches and dizziness.

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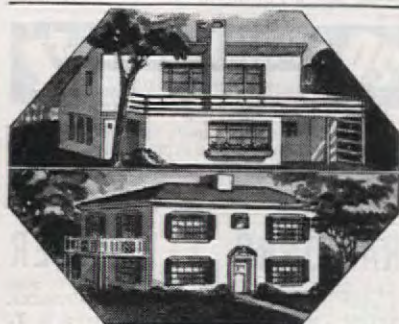


Jane Dunbar

"THE best dressed kitchens are being outfitted with my smart cooking glass. You'll love the sparkling beauty of the double boiler pictured above. It's practical, too. It's durable—easily cleaned and light in weight. Cool plastic handles were designed for your comfort. My cooking glass is attractively priced. They make especially welcome gifts."



For my free booklet "Glamour in Glass" send postcard to Jane Dunbar, Dunbar Glass Corp., 501 Payne Ave., Dunbar, West Virginia. Est. 1911



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THE AMERICAN HOME, JANUARY, 1945

her resolve took the more practical turn, of finding furnishings for a western farm home. She learned to watch local papers for notices of household sales held by pioneer families who might have something she needed. She learned to save time by calling on the family before the sale and offering to purchase the articles she desired.

She also learned there are as many techniques in buying Americana as there are people. For instance, there was a sage-grey wedgwood plaque which she had coveted for many years. The elderly spinster who owned it showed no inclination to sell it, however. Then a male relative learned of Mrs. Beeson's longing for this particular decoration.

"Give me the money, and I'll buy the plaque for you," he said.

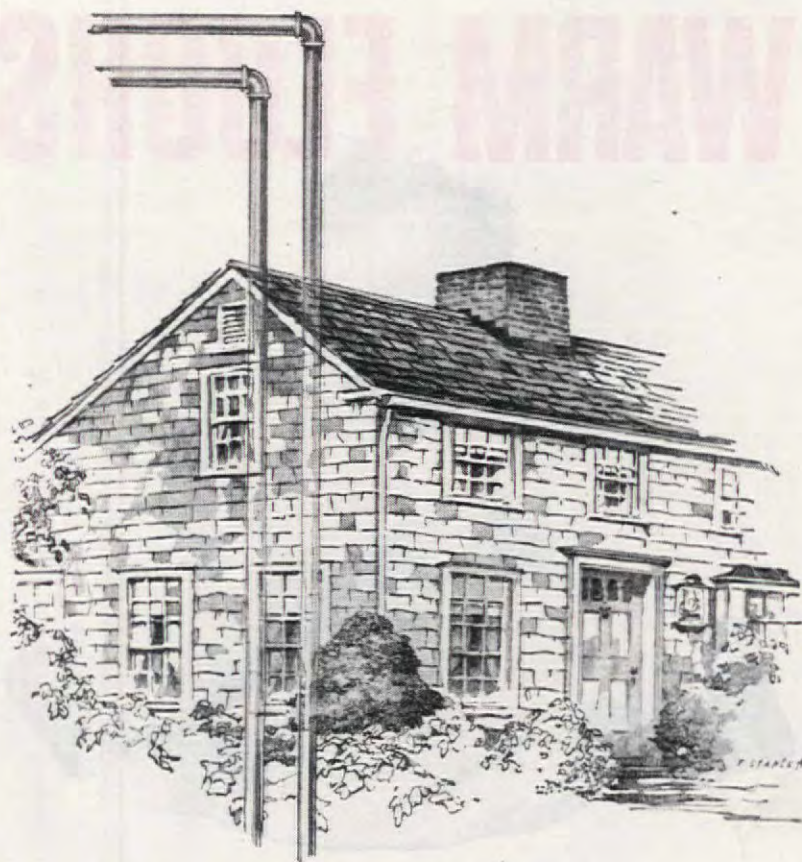
She never knew how the purchase was accomplished. She only knew that a man had succeeded where a woman failed!

Like all collectors she has had disappointments and happy surprises. Her handsomely carved rosewood sofa came to her after years of waiting. It was one of a seven piece living room suite which had been sent to Illinois by boat from Boston, over a hundred years ago. In the height of the gold rush days it had been brought to Colorado. With advancing years the owner moved to California taking the chairs and love-seat, but storing the sofa. For ten or twelve years it remained in storage, with Mrs. Beeson grieving because no one was enjoying its beauty. Then one day a letter came from the owner, saying that since she was in poor health and would probably finish her days in small apartments she had decided to sell the sofa. She was giving Mrs. Beeson first chance to purchase it. Although it meant going without a new coat that year the money was soon on its way to purchase the sofa.

Another choice surprise was found in a bushel basket. While visiting a neighbor, Mrs. Beeson had gone to the basement to look at the neighbor's freshly canned fruit and almost tripped over a basket from which protruded old curtain rods, bottles, and shoes.

"Oh," said her friend, "That is some of Aunt Jo's old plunder which has been in the attic for years. I gathered it up the other day and had planned to give it to the Salvation Army. You like old things, Bess, do you suppose there's anything in there you'd like?"

"You never can tell," replied Mrs. Beeson. "If you are sure you don't want the things I'll take the



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Pipes of peace, you might call these red brass and copper pipes bearing the Chase trade-mark. For they're remarkably trouble-free... even in corrosive waters.

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—Cutaway floor shows location of Coleman Floor Furnace.

The Coleman Lamp & Stove Company, Wichita 1, Chicago 11, Philadelphia 8, Los Angeles 54, Toronto, Canada

Coleman Oil Heater Heats Like A Furnace!
—Automatic! Sends warm-floor heat evenly through house.

basket home and look it over. If there is anything I want I'll keep it and add something in its place."

"What a find awaited me in that basket!" Mrs. Beeson exclaims. "A rosy pink glass cruet with a mother-of-pearl lining was among some old bottles. How it escaped being chipped I don't know!"

We turned to the glass backed cabinet which displays some of the most unusual cruets of her collection of thirty-three. Even amidst the beauty of an amethyst Pomona glass, cranberry glass, quilted satin, and softly colored, sharp nosed hob-nail glass, this find held its own. I had to pause and hold an amber colored Daisy and Button cruet up to the light and finger the flowing lines of a cameo jug.

Every collection seems to have its own story. "I bought the first piece of my Beaded Grape at a rummage sale for twenty-five cents. It made such a nice dish to prepare gelatin in that the children called it the 'yello dish,'" Mrs. Beeson told me. "One day a neighbor called and asked me if I could help her arrange her dishes for their public sale as they were moving to Oregon. When I arrived to help her, there on the table, set out with the things for sale, was a set of six perfect pieces of Beaded Grape—a creamer, sugar bowl, salt and pepper, celery glass and spoon tray. I had lived near her for ten or twelve years and didn't know she had a single old dish! Right there I began collecting Beaded Grape in earnest. In the last nine years I've found more than seventy-five pieces of this pattern. All but four pieces, which a friend brought from Maryland, were found here in the West."

So, Readers of THE AMERICAN HOME, if you have a longing to own some choice antique glass, silver, or furniture don't feel you have to hunt far away from home. Every community has its hidden treasures if you have the ingenuity and patience to look for them.

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We Do Our Own Refinishing

Myrtle Adams



For fun that is remunerative and beauty-satisfying try refinishing old furniture. Or new, for the matter of that—though the thrill of revamping the modern piece does not equal that of restoring to beauty some derelict discovered in shop, cellar, or attic, and giving it a new fine polish along with its own age-old sheen.

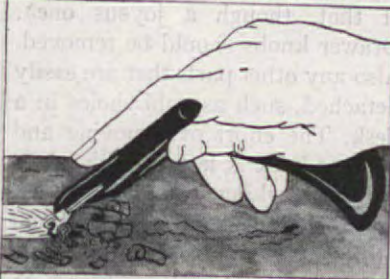
My husband and I have indulged in this hobby for several years now despite the handicap of limited apartment space. There is always the kitchen to work in, or in summer the tiny balcony off the living-room. There is always the closet behind the folding bed or the downstairs locker in which to store those pieces we can scarcely wait



First repair; then refinish. Varnish remover is a "must" for the grooves but a hook scraper does better on flat surfaces. In using either, work with grain of wood

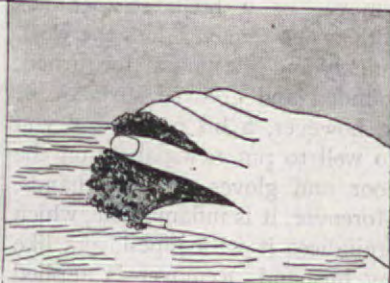
Sketches by La Huillier

If original stain is deep, use denatured alcohol. Rub on and wipe off with clean cloth until wood is natural color. Both mahogany and walnut are whitish—not red-brown

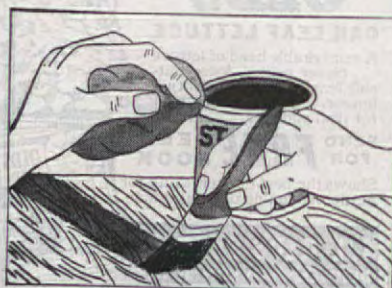


Smooth the surface with a piece of sandpaper or wad of steel wool—the finest obtainable. Next, the stain. Apply with small brush and wipe off almost immediately

Continue staining process to achieve color desired. Use clear varnish and do entire surface at once. Allow to dry for 48 hours. Then it's rub and varnish!



Tone down varnish with pumice mixed with water, rubbing with soft cloth. After varnishing, rub in rottenstone, oil-thinned. Finish the job by waxing



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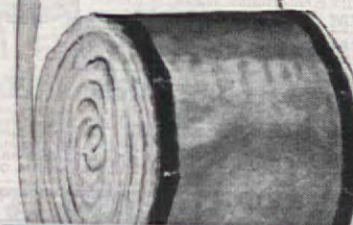
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to get at. It is fun to keep a piece or two on hand to gloat over in anticipation, or to start at before the last one is finished. Wisdom too, since the finding of the right thing in old furniture is partly happenstance. You seldom find what you want when you want it, and to start your search weighted by that "I have to find something in a hurry" feeling is a good way to come home empty-handed.

The first thing we do when old furniture enters the door is wash it in soap and water. This cleansing gives us a better view of its condition, to say nothing of the relief to my housewifely sensibilities.

MAKE THE REPAIRS

Our next step, before actually setting to on a piece, is a sound appraisal. Furniture that is in bad condition may need to see a carpenter or cabinet maker, especially if broken or gouged in spots. It may have warped leaves, loose hinges, or sticking drawers, which you may or may not be able to fix yourself, depending upon your handiness with a carpenter's tools, but which *must* be attended to before you start the refinishing. This work, done later, might mar the finish upon which you have labored (and it is a labor, be assured of that, though a joyous one). Drawer knobs should be removed. Also any other parts that are easily detached, such as cubbyholes in a desk. The effort of removing and putting back is less than the difficulty of working around and under, and the result is more finished and professional-looking workmanship.

It isn't wise, we have found, to waste time on any but good wood. Good wood may, of course, be any preferred wood so long as it has a good grain and is solid (though some veneer is not objectionable). We prefer walnut and mahogany.

The old finish may be removed in two ways—by paint and varnish remover or a hook scraper (or both). The remover does the work quickly and is a "must" for turned, rounded and grooved surfaces. It is, however, a bit messy and you do well to put newspapers on the floor and gloves on your hands. Moreover, it is inflammable, which prejudices it with pipe-lovers like my husband. Remover is applied freely with any small cheap brush. Cover only a small part of the surface at a time, and with the grain. When the finish cracks, then remove with a scraper.

The hook scraper consists of a wooden handle with removable blade at one end, so arranged that it forms a hook. It is a requisite

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and costs one dollar at the hardware store, with blades at fifteen cents apiece. We—nice word, "we," makes a wife feel something more than an adjunct in what tends to become primarily a husband's hobby—we often resort to the scraper alone on flat surfaces, preferring a little extra elbow activity to the mussiness of the remover. The hook scraper is gripped firmly and pulled with the grain. Some pressure must be exerted but not enough to gouge the surface.

OBJECTIVE IS NATURAL WOOD

This part of the work, while tedious, is in a sense the most important of the whole job of refinishing. Final results—the beauty of the grain, the depth of tone, the sheen—depend upon your effort in getting right down to the natural wood. The difficulty of the task, the time and patience required, are in ratio to the size of the surface to be cleaned and its layers of varnish, paint, filler or wax. Quarts of shavings were removed from one small table of ours before my husband (I, the adjunct, being less meticulous) was satisfied.

Even after using the hook scraper it is possible that a trace of color may be left if the original stain has gone deep. In that case, denatured alcohol may be applied. Simply rub on and wipe off with cloths (and keep plenty of clean cloths on hand for this work) until the wood is its natural color. And, remember, the wood of both walnut and mahogany is whitish, not brown and red as you might suppose. We have not yet had to resort to a bleach to remove the old stain, though it is obtainable.

Now the surface is ready to be smoothed by sandpaper or steel wool—the finest to be obtained in both cases. Sandpaper, if used, is wrapped around a piece of wood for easier manipulation. We prefer steel wool as lasting longer and being more effective, but have occasionally used sandpaper first.

Steel wool, by the way, is our constant and reliable standby during the whole process of refinishing (and don't forget to use gloves!). In the days of plenty we even used it instead of the scraper for removal of the final layers of old finish.

This smoothing of the surface is very important. It requires a nice disposition, the patient kind, for you must keep at this for hours, using your fingertips from time to time to gauge the results of your effort. The surface is not ready for the next step until the wood is petal-smooth to the touch. Don't be content until you have also ex-



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amined it under the light (reflected rather than direct rays) and found no color, furrows, scratches, no least trace of a mar. As Culbertson used to say, there is a time to pause and consider, and in the refinishing hobby this definitely is it.

The next step is the filler, if needed, and use of a filler depends upon the grain of the wood, upon whether or not it is open and full of pores. We have usually not found a filler necessary in our experience with walnut, mahogany or bird's-eye maple. We simply rub until the grain is fine and smooth.

And now comes the exciting work of applying the stain. The stain used depends naturally upon the kind of wood and your own taste. Also upon the other household furniture you wish to match. Walnut and mahogany may take a walnut and mahogany stain respectively, or these stains may be combined to the desired shade. A little mahogany added to a walnut stain gives a lovely brown with a reddish tint. The desired stain is obtained by trial though not necessarily by error. Some woods, of course, refuse to take a stain.

For example, bird's-eye maple, with which we had an interesting experience. A friend, aware of my yen for cubbyholes, presented me with a desk from her attic, a piece of lovely lines that had been painted mahogany. We scraped blithely through layers of this and that to reach the expected solid mahogany. But the going became more and more difficult. When small spots appeared in the surface my husband delegated me (you see what I mean by adjunct!) to seek advice at the furniture store. Probably bird's-eye mahogany, they said, in answer to my description, opening my eyes to the existence of such a wood. But it turned out to be bird's-eye maple, a wood so hard it refused a stain. Result, a desk of a soft golden shade which fails to harmonize with the rest of our furniture but which we cannot regret because of its own beauty.

STAIN AND RUB OFF

But back to the stain! This is put on with a small paint brush, an inch or so wide, and should be wiped off almost immediately. The process is repeated till the desired shade is reached. It is much easier to repeat than rub off after leaving on too long. If, however, you do get it too dark, use steel wool or sandpaper and go on from there. Be sure you are satisfied with the shade before you proceed to the next step, varnishing. Stain won't

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go into wood after it is varnished.

As for varnish, use a clear colorless one of good quality, and varnish the whole surface at one time, following the grain of the wood. We prefer varnish to shellac as being more resistant to heat and spilled liquids. We used shellac once on a mahogany gate-leg table and forever regretted it on account of the constantly appearing white spots. We now have a walnut drop-leaf table in our dinette on which we used varnish, and its glowing surface withstands all ordinary hard usage.

Varnish is applied with a brush, a small one with soft longish bristles—and a good one, as you don't want hairs sticking to the surface. Let this coat dry for at least twenty-four hours, preferably forty-eight. There must be no sign of stickiness when you proceed to the next step, the rubbing, for which there are several mediums. A common one is powdered pumice which requires water to form a paste. We like to keep our processes as simple as possible so our choice is—you've guessed it!—steel wool, the finer the better for this finish rub.

IT'S RUB, RUB, RUB!

At this point, you begin to see the result of your effort and the rest is fun, if you don't mind hard-work fun. From now on, think of "RUB," in big letters. You rub until you get a smooth and satisfactory finish, let stand, then repeat the process—varnish, rub, stand—varnish, rub, stand. With every application of varnish and rubbing you will get a smoother and more transparent surface, more depth of tone, a more lively grain. The shine becomes a soft glow. The wood begins to take on life and beauty you can scarcely believe.

When you near the end of this process (and the end is whenever you are satisfied with your work), rub, let stand, then rub again before putting on the final varnish, then let stand before the final rub. This extra rubbing and standing permits you to see imperfections before the last coat, and so to get the surface perfectly smooth.

Rubbing with pumice and water produces a soft satin finish. For a glossier, fine polish, rub the piece with rottenstone mixed with oil (crude oil is fine) until a thin paste is formed. Castor oil may be used as a thinner. The rottenstone may be bought at a hardware store.

The last step is waxing. Any kind of wax may be used, floor or furniture, paste or liquid. Just put on and rub, put on and rub, to the

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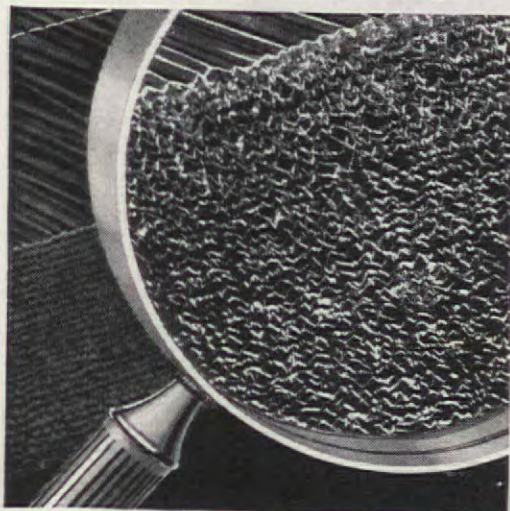


**Kimsul* sure insulates
these Quonset Huts!**

**Keeps civilian homes
warm, too! Mine
is "Kimsulated"**



Why many-layer KIMSUL is scientifically superior — easier to install



44† Layers in One Blanket—With 44 separate layers of insulation backed with heavy water-proof paper and stitched together, KIMSUL is scientifically superior to loose, bulk insulation in these important ways: (1) *Provides uniform insulation*—assures unvarying performance over every inch of insulated area. (2) *Retains original thickness*—no sagging . . . no sifting . . . no settling.

Installing is Easy as A B C—Anyone who can use a hammer can install KIMSUL. Put it between joists of the unfloored attic . . . or between rafters of the sloping roof, if your attic is floored. Extremely light in weight and compressed into a convenient, compact roll, you'll find KIMSUL easy to carry. And pleasant to handle . . . it contains no sharp ingredients to irritate the skin.

Enjoy New Comfort—With KIMSUL installed in your attic, your home will be far more comfortable all year 'round. In winter you'll have warmth aplenty with as much as 30% less fuel. And summer will bring you an extra KIMSUL dividend in the form of a cooler, more livable home. Order KIMSUL today from your lumber or building supply dealer, hardware or department store.

6 More Reasons for Insisting on KIMSUL Insulation

Comes Compressed—Like a closed accordion, KIMSUL comes ready to take home in your car—compact and convenient. You s-t-r-e-t-c-h it to 5 times its packaged length when installing it.

Fire-Resistant—There is no insulation known that will make your home fire-proof. But the insulation must not add to the fire hazard of a wood frame structure. KIMSUL meets this requirement because it is chemically treated to resist fire.

Moisture-Resistant—KIMSUL will float indefinitely on water, proving its water-resistant qualities.

Stays Put—Once installed, KIMSUL does not sag, sift or settle.

Lasting Protection—Made of wood fibers impregnated with asphalt, KIMSUL lasts indefinitely. It is a permanent investment in your home.

Economical—Pays for itself in fuel savings; reduced housecleaning expense; added comfort.

[†KIMSUL Double Thick Attic Insulation has 44 layers. KIMSUL is also available in Standard Thick (approximately 1") and Commercial Thick (approximately ½")]



*KIMSUL (trade-mark) means Kimberly-Clark Insulation

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Building Insulation Division, Neenah, Wisconsin
Please rush new Free Booklet with full information about easy-to-install KIMSUL Insulation.

AH-145

We now live in ☐ Our Own Home ☐ Rented House ☐ Apartment

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Address.....

City..... State.....



Drawing by Flora Smith

You're Proud of your Children...but

AMONG the enchanting pink and blue gift cards which arrived when my son made his entrance into this world, was one I hope I never shall forget. "I know you are proud," the adored grandmother who sent that card wrote, "you have a lovely baby. But your son has a right to be proud, too. He has a fine mother. And you should remember that it's as important for your children to be proud of you as it is for you to be proud of them."

Those wise words have become more meaningful to me each day and have brought me to the conclusion that pride in his parents is a child's greatest source of strength, and it's up to parents to provide it.

The privilege of parents to expect their children "to turn out right" never has been disputed. But how do we really measure up to our children's opinions? Do

they actually experience pride when they point us out or are they only performing a family obligation? And just how well do we fill their rightful demands that we take an interest in the little activities of their daily lives?

Last summer, at a "Parent's Day" program in my community, two hundred children appeared in the performance. The audience consisted of approximately thirty-five interested parents! Just think—one hundred and sixty-five children had no support in that audience at all! To those children, it was an empty house. A child doesn't think in terms of a packed auditorium; he wants to know what Mother and Father think of his ability to play a Brownie! When we disappoint him, we tear down most of the morale and the social backing he possesses. I remember the "visiting days" at school when

Are your Children Proud of You?

RUTH E. NELSON

"So I said 'Yes'—and look at me now!"

I'M a pillar-to-post Army wife—but I'm having a wonderful time!

Keeping house under crazy conditions is *fun*. Grand practice for that rose-covered cottage we're dreaming up!

Now I know what I want, come the day. Nice, substantial, stay-put furniture. A spic, span, shiny kitchen. Lots of closets—and one, nice and big, stacked with lovely Cannon Percale Sheets!

Till then, I'll do with just my wartime share of smooth, sweet-sleeping Cannon beauties. Had to leave some for you other gals!

And will you love 'em! Here's why:



REASON 1. *You're Particular.*

And why not? You want your linens to be the kind people touch and say "Mmmmm!" Cannon Percale Sheets are so dream-soft you'll purr with pride!

REASON 2. *You're not a Splurger These Days!*

So it's grand news that Cannon Percale Sheets give you up-in-the-clouds luxury at down-to-earth prices.

REASON 3. *You Have an Eye to the Future.*

So Cannon Percales, those long wearing sheets, are for you! You can get by with fewer—and these days you should buy only what you really need.

REASON 4. *You're a Practical Little Thing.*

So this'll tickle the homemaker side of you: Cannon Percale Sheets are lightweight—though they're woven with 25% more threads than the best-grade muslins. Easier to wash if you do your own. Or—if you send 'em out, they save about \$3.25 per bed per year at average pound laundry rates!

P.S. If you can't find just the size you want in Cannon Percales, ask to see Cannon Muslin Sheets—well-made, long-wearing—a real value!

P.P.S. And while you're in the mood, take a look at Cannon's luscious Towels!

Cannon Mills, Inc., New York 13, N. Y.



Cannon Percale Sheets

Made by the makers of Cannon Towels and Hosiery

For Victory, Buy U.S. War Bonds and Stamps

WHAT FUEL SHORTAGE?



Lucky people! They're warm as toast, even though fuel is scarce . . . because their home is heated with a B & G Triple Duty System!

Anyone with a hot water heated home can now improve comfort unbelievably—and save fuel besides. B & G Triple Duty equipment, when installed on the boiler, converts the system to *forced circulation*—automatically controlled to supply just enough heat for perfect comfort. Never any overheating or underheating . . . no fuel wasted . . . the heat supply is always tempered to the weather.



Oceans of hot water, too

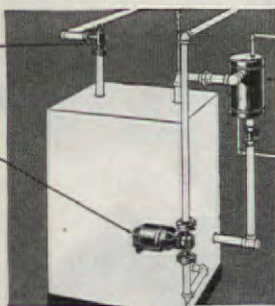
What greater household convenience is there than abundant hot water . . . especially necessary for the new labor-saving appliances being created for the post-war home. A B & G Triple Duty System provides it lavishly, *winter and summer*! No separately fired heater required—the same boiler that heats your home also heats the water for kitchen, laundry and bath. And at so low a cost you never need be sparing of it.

B & G FLO-CONTROL VALVE

This valve helps keep home temperature uniform and permits use of a B & G Water Heater in summer.

B & G BOOSTER

This is an electrically operated pump which mechanically circulates hot water through the system. The thermostatically controlled Booster delivers heat instantly when needed and shuts off the supply when the need for heat is satisfied.



B & G WATER HEATER

A money saver! Provides a means of using the house heating boiler to heat the domestic water at very low cost—in summer as well as winter.

For new homes or Old



In that new home you're dreaming about, nothing is more important to lasting satisfaction than your choice of a heating system. Assure yourself of luxurious, sun-like warmth, low fuel cost, and all the hot water you can use by selecting a B & G Triple Duty System. Its simple equipment can be installed on any hot water heating boiler. If you plan to heat with Radiant Panels, remember that authorities agree that *forced hot water* is the ideal heating method.

Send at once for free descriptive booklet

B&G TRIPLE DUTY SYSTEM

BELL & GOSSETT CO., Morton Grove, Illinois—Dept. A-6

Send at once your free booklet "Conditioned, Sun-like Warmth."

NAME.....
ADDRESS.....
CITY.....STATE.....

our mothers were invited for the afternoon. My eyes were fixed anxiously upon the door, waiting for the moment my mother would arrive. How I squirmed, in fearful trepidation that something might interfere with mother's coming! I was blessed with a mother who never failed me. She always was on hand for every play and her pumpkin pies always looked the best at the annual Halloween party. But there was still the dreadful possibility she might not get there some time. In that event, the afternoon's program would have been totally and completely ruined for me.

Children have a right to expect us to take an active, stimulating interest in their personal activities. After all, when your child becomes bored and squirms in a disconcerting fashion when you are reading to him, you correct him. But when your concern for other affairs leads you to brush aside an interesting—to him, at least—recital of the day's activities, he is expected to accept your lack of interest as your parental right. He can do nothing more than retire in chagrin. And he has lost something he cannot regain; his interest in that project will never be quite so great again.

One father in our neighborhood found himself the only man at a recital presented by his daughter's music class. That same father told me of another experience he had. His teen-age son's science class was intensely interested in astronomy and developed the exciting idea of inviting their parents to visit the university in town where a world-famous telescope was located. My neighbor and one mother were the only parents willing to spare the time required for the venture. Two children in that class found their pride in their parents justified. As for the others—well, what did the project mean to them?

The importance of active participation in our children's affairs was forcefully brought home to me by a scene I once witnessed. Both parents in that household were working in an attempt to recover serious financial losses. I had regarded them as brave, courageous people who were doing their best for their child until their small daughter burst into tears and screamed out her intense need.

"But you *never* come to the programs, Mummy! You just work and work, all the time. The other children don't even know I have a mother as nice as theirs!"

Working hours may be long and responsibilities heavy during these war times. But do you think that ever sounds like a very good reason to a child who wants the school

carnival to go over with a bang?

Parents sometimes fail to realize their personal habits are a source of humiliation to their children. One of the most attractive young mothers in my town exhibits such an indifference toward her daughter's interest that her conduct is almost criminal. There was the time Nancy was to bring sandwiches to a school picnic. In her haste to get away to a meeting, Mrs. Hill made some very untidy bread-and-butter sandwiches and pushed the child off with them. Her own guests always were impressively and elaborately served with the most tempting food her talented hands could create. I've always wondered how Nancy explained those dreadfully dull bread-and-butter sandwiches.

Then there was the occasion when popcorn balls were to be furnished for a party. Mrs. Hill purchased some popcorn, dumped some sugar in a sack and hustled Nancy off to a neighbor who was spending the evening filling her own child's order for popcorn balls. The explanation made to the neighbor over the telephone was simply: "Oh, you know, I just can't make things like that! You're so clever at it. Would you mind fixing Nancy's, too?" Neither enough popcorn nor sugar was furnished for Nancy's allotment and the neighbor supplied the deficiency. What do you think that did to Nancy's pride in her mother and her belief that her father could supply all her material needs? Mrs. Hill would not have permitted a neighbor to furnish refreshments for a party she was giving herself, nor to make the quantity adequate. But her shabby conduct was unhesitatingly imposed on her small daughter.

Another lovely mother causes her daughter excruciating agony by her habit of arriving every place late. The child, in spite of example set at home, is the soul of punctuality and she recently has commenced going ahead rather than to straggle in late with her mother.

Is it necessary to disappoint our children in the little things that mean so much to them? Isn't it worthwhile to justify the pride they feel for us by living up to their expectations? After all, their demands are not very different from those of our friends who expect courtesy, attention, consideration from us. Our children are entitled to the same standards of conduct. Friends can see through our failings; our children find in them only bitter disillusionment. So let's start now to rate as people our children can point to with pride!

*Want to make
everyday meats taste better?*

THIS FLAVOR WILL DO IT EVERY TIME!

And no wonder Del Monte *Early Garden* Peas can help you keep plain meats popular!

Just think what kind of peas they are. Del Monte sorts out all the "flavor robbers." You don't get any of the immature, tasteless peas. You don't get any oversize or starchy ones, either.

What you *do* get are the "middle sizes." Some smaller peas for delicacy—some more mature for richness—the finest of *each* size blended together.

**OPEN A CAN
SEE AND TASTE
THE DIFFERENCE
YOURSELF**

**TOP WELCOME FOR
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if you have it
Swiss style with
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**GIVE MEAT BALLS A
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tender to give
you *flavor first*.

STEP UP YOUR STEWS
with plenty of
Early Garden Peas.
Mighty like home
grown peas —
except you get
only the tastiest,
most tempting
"middle sizes."

Remember! Del Monte puts

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first**

In Growing. Del Monte quality in Peas starts with our own special strain of seed. Then grown only where soil and climate produce fine flavor.

In Picking. Picked exactly when ready. Day or night! Flavor won't wait — you know that if you ever left garden peas on the vines too long.

In Packing. Del Monte selects only the flavor-filled "middle sizes," rigidly graded for tenderness and all-around quality.

In Testing. Each day's pack, and each lot, must finally be checked and re-checked to qualify for the Del Monte label — first at each cannery, then at central Del Monte headquarters.

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AMERICAN HOME PATTERN A-714

Gay Pennsylvania Dutch floral design for fabric painting. Additional motifs, tracings, painting and pouncing instructions. 20¢

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Cattails in a graceful design. Tracings, painting, and pouncing instructions. 10¢

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A-718

AMERICAN HOME PATTERN C-17

Unusually festive design for painting tablecloth and napkins, left. Pattern contains tracings, color suggestions, and full painting instructions. 20¢

A-717



Photographs by F. M. Demarest

Stevens and Amelia Maxey

Can Paint on Fabrics!

WITH the modern, simplified process, you can do fabric painting that looks like a print—except that it is much richer. The finished product is neither baggy nor stiff. Furthermore, it can be washed—with mild soap and reasonable care—or dry cleaned.

A few materials, readily obtainable, will keep you busy for months and will give a satisfying, personal touch to your home. There are lots of suitable materials. We avoid heavy and piled fabrics. They drink up the color and tend to look stringy. We recommend cottons, unbleached muslins, linens, and rayons. At the beginning, you will do better to stick to white and pastel shades. Practice on scraps first to get the feel of putting the colors on properly. When you

work on materials of deeper shades, test the colors on a swatch to see how the colors will be modified by the deep tones already present.

Rayon produces the most brilliant decorative effects, for there is no diminution of the color as it goes on. Cottons and linens are recommended for the richness of the applied color. A thin application of color on linen will produce a tapestry-like effect. To intensify the color, brush over the area two or three times. Good unbleached muslin is an ideal material for ease of application, and very rewarding in the results. This material may be used for draperies, bedspreads, runners, tablecloths, place mats, etc. Bed sheets usually wear out in spots and the remaining serviceable material can be converted into gay bridge cloths, etc.

As for paints, stick to the simple, fundamental, permanent colors. Beware of the little known shades—most of them are fugitive and will not stay put. The “lake” colors are the worst offenders. The following list should enable you, by intermixing, to obtain any shade you need: ultramarine blue, “Thalo” blue; cadmium red, light; cadmium red, deep; chrome yellow; Venetian red, flake white or zinc white; ivory black; permanent green, “Thalo” green. The greens may be eliminated from your list if you wish to mix your own with blue and yellow. Use white to lighten the shades; black for emphasis and outline. For best results, buy good red sable brushes, No. 9 and No. 11 of the flat type, and a No. 4 round sable watercolor brush. You need ordinary turpentine to clean the brushes and a bottle of

“permanent mixture” from your art shop. The best substitute for the mixture is rectified spirits of turpentine.

Squeeze out about one-half inch of color from each tube on a plate or piece of glass. This will serve as your palette. Pour a small amount of the turpentine into any handy receptacle. Into another receptacle pour a small amount of the mixture. Place several layers of newspaper or a large blotter on a table, and arrange the fabric on top, smoothing it. Then “pounce” or trace the design. Dip brush in mixture and dilute a part of the first color to be used until it is about the consistency of light cream. Have a rag or blotter for wiping excess color off brush before proceeding. With a light stroke fill in all parts of design

to be painted this color. Use the flat brushes for large color areas, the round brush for line work and accents. After colors dry, dampen press cloth with vinegar, place over completed work and iron. This fixes the colors painted in the design.

Pictures below illustrate a method of transferring painting designs to fabric. Insert fine sewing needle in penholder and with eye end punch tiny holes all along the design outline. In punching the holes, hold needle almost vertical to paper with design, and have your painting motif-to-be-perforated on a piece of felt or other cloth. Place smooth side of perforated pattern facing the material to be painted and have the rough side facing you. Take a small puff, dip in tracing powder or charcoal dust, and rub puff lightly over the design perforations. Remove tracing paper carefully and go ahead with your painting. Use the pattern as often as you have need for it.

AMERICAN HOME PATTERN A-718

Lower design for dressing table skirt and bed spread. Tracings in both sizes with full instructions for the pouncing process. Price 20¢

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AMERICAN HOME PATTERN A-717

Table set, with gala Mexican scenes and figures. Simple directions and tracings make painting fun. Price 15¢

AMERICAN HOME PATTERN A-716

Design by Ellen Petersen

Two deer and a tree in smartly stylized designs for fabric painting. Pattern contains tracings, stenciling, and painting instructions. 15¢





Tom enjoyed listening to good music, in fact, one of his greatest regrets was that his own playing failed to satisfy him. So of course, he was skeptical when his wife suggested he try the Hammond Organ. But he did, and was he surprised! In a few minutes he discovered that the richer, more beautiful music of the Hammond Organ is actually easier to play.

★ ★ ★

Yes, in thousands of homes, the Hammond Organ is creating a deeper satisfaction in musical self expression. Right from the start it transforms the beginner's playing—lends flowing beauty to the simplest melody, played in the most simple way. And yet the Hammond Organ holds in store an almost inexhaustible variety of glorious effects.

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Don't Wait for Beauty



DISCOVER FOR
YOURSELF THE MIRACLE OF DYE!

Willa Blake Seitz

I HAPPENED to be at a neighbor's house when the problem of her draperies came up. They were of heavy corduroy, faded a drab sand color through seasons of service. Yet the material was good; it seemed a shame to throw them away because of the color.

"They look awful," admitted the neighbor, "but I can't afford to replace them now."

"Why," I asked, "don't you dye them?"

"Oh, home-dyed things always come out so streaked," she complained. "I'll just wait until I can buy new ones, I guess."

I was surprised to find that, despite all that has been written on the subject, some women have not yet discovered the miracle of dye. There are many things we have to wait for in these times, but the beauty of fresh color is not one of them. Home dyeing is not the risky affair it once was. Manufacturers have perfected their products and simplified methods of using them. With very little fuss, practically any washable fabric can be recolored evenly and beautifully.

The best formula for successful

dyeing is to read the directions on the package and follow them faithfully. Most dyes no longer require boiling for a permanent effect. This simplifies the handling of larger pieces of material. Even heavy slip covers can be recolored quickly by stirring in a hot dye bath. I use a large laundry tub, and shorten the stirring period by doubling the amount of dye called for. The stronger solution also lessens the streaking tendency of the dye.

If an object is not too cumbersome, it can be most successfully dyed in your washing machine. Use plenty of scalding water, dissolve the dye thoroughly before pouring in, run the washer long enough to mix the solution well, and never dye more than one thing at a time. The action of the washer gives a professional color job. Be sure to scour the tub and rinse well afterward, to prevent the inadvertent tinting of your next wash.

Directions will specify rinsing the dyed fabric in cold water until it runs clear, drying rolled in towels, and ironing on the wrong side while still slightly damp. If these simple rules are followed, the

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results will be sure to please you.

Because I believe most disappointments spring from an inadequate amount of dye, I emphasize buying twice as many packages as you think you will need. To return to my neighbor's draperies, we used ten packets of dye before we were satisfied with the color. But now she has four large windows framed in a vibrant shade of green which adds life and character to the whole room. We feel, complacently, that such rejuvenation could hardly be matched elsewhere for the mere dollar that we spent.

If you are not familiar with dye, testing various sample fabrics in your washer before attacking the real job may prove valuable. In this way, you get the feel of the process. A half hour spent in experimenting may save a great deal of uncertainty and grief later on.

Recently I moved to a house whose walls had been newly painted. Imagine my discouragement on finding that the rust upholstery on my living room furniture clashed with a peach-toned background. On went the dye kettle, and in went all of my old discarded slip covers. Some of them were very badly worn but it took only three dollars worth of dress print in a harmonizing shade to replace the torn arm and seat covers, and carry color to the windows in narrow print valances.

Before my possessions felt at home in their changed status, everything from towels to curtains went through the dye. While dyeing bedroom curtains, I added the ends of old lace and voile panels, for summery dresser scarves. In order to match a set of bedspreads, I banished the old color with dye remover before tinting them a delicate shade of rose. All this cost under five dollars, and while the result might not inspire the enthusiasm of a decorator, it is at least cheerful and easy on the nerves.

Paint is another product that is not as commonly used as it should be, considering its nominal price. Many women hesitate to attempt an extensive painting job because they are inexperienced. Here again, manufacturers have anticipated most of the beginner's problems. Modern paints are fast drying and easy to apply. They are available for virtually every household purpose you can possibly imagine.

As rank an amateur as I never uncorked a turpentine bottle when I first felt the painting urge. Since then I have refinished dark woodwork and furniture, revarnished scarred wood floors; and tried my brush on an endless number of odd surfaces, most of which benefited



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Yes, you can. From luxurious all-wools to thrifty, serviceable blends, there's a Chatham Blanket within your budget—and it's the finest blanket to be had at its price. See Chatham's Sutton, Marley, Woolwich, Lamsdown, from about \$6* to \$16*. Four pretty colors: Rose, Blue, Green, Cedar, with matching bindings of rayon satin.

*Prices slightly higher in the West

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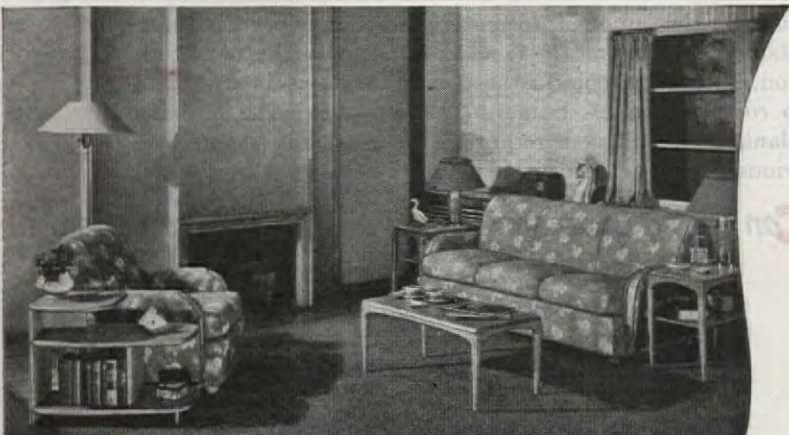
Unlike the kindly old lady of Mother Goose fame, most modern Mother Hubbards find their cupboard and closet space too full for comfort. Here's a happy solution.

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*Idaho White Pine *Ponderosa Pine *Sugar Pine
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amazingly from the treatment.

Through the trial and error method, I have learned most of the do's and don'ts for home painters. The first rule for successful painting is to have your surface clean and well sanded. There are no reliable short cuts on this preparation. Always spread paint thinly, and allow ample drying time between coats. Trying to save time, either by splashing on one heavy coat, or applying a second before the first is thoroughly set, will give a messy and impermanent finish.

Paint brushes should be the best obtainable. Imported bristles are not available now, and we must depend on whatever grades we can get. The brushes on the market are adequate if properly used and cared for. They are inexpensive and should be replaced as soon as the bristles loosen or become uneven.

Don't let a few simple rules frighten you, and don't be afraid to experiment. Once you get into it, painting is a fascinating occupation. Try new radical color combinations. Learn simple color values and try mixing your own colors for a change. When the color range in paint is limited, knowledge of this kind is invaluable.

Your paint dealer will help you to understand the behavior of the different paints, enamels and varnishes that he sells. Ask him about oil stains, too. They are especially nice for a novice to use. You can match them to old finishes, and they can be rubbed on—and off—until the desired result is obtained.

Collect circulars from several different companies and study them. Besides directions for use, these pamphlets give professionally evolved color schemes and suggest new uses for familiar products.

Rally your family around and consider the old furniture, or the shabby guest room, or the limp curtains you have been longing to replace. Nothing else approaches the satisfaction gained from fashioning your own atmosphere at a tiny cost. The ideas and assistance gleaned in your own family will enable you to see long dreamed of objects become realities.

Makeshifts they may be, but proud makeshifts, imparting a charm out of all proportion to their modest costs. Aside from the convenience of having the things you want now, rehabilitating your home makes it a pleasanter place in which to live. It enlivens imaginations and increases the joy of ownership for the whole family. Getting along with makeshifts grows into an exciting adventure—until you find yourself no longer waiting for beauty, but living with it.

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food protection because the Deepfreeze principle retains food moisture, guards foods against drying out.

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Photograph by F. M. Demarest Poultry Print, Courtesy Old Print Ex

Breakfast need not be monotonous

1945 Resolution A Good Breakfast

RESOLUTIONS



**Julia Bliss Joyner
Catherine Parramore**

OF ALL your New Year's resolutions, the one to eat a good breakfast is of the greatest importance to the most people. If you can manage to have your family start the day with a nourishing meal, every one of them is just that much better equipped to stand up to the strain of business or the pressure of work with no impairment to health—or even to dispositions! They are fortified in advance with a meal that meets its share of the day's nutritional requirements.

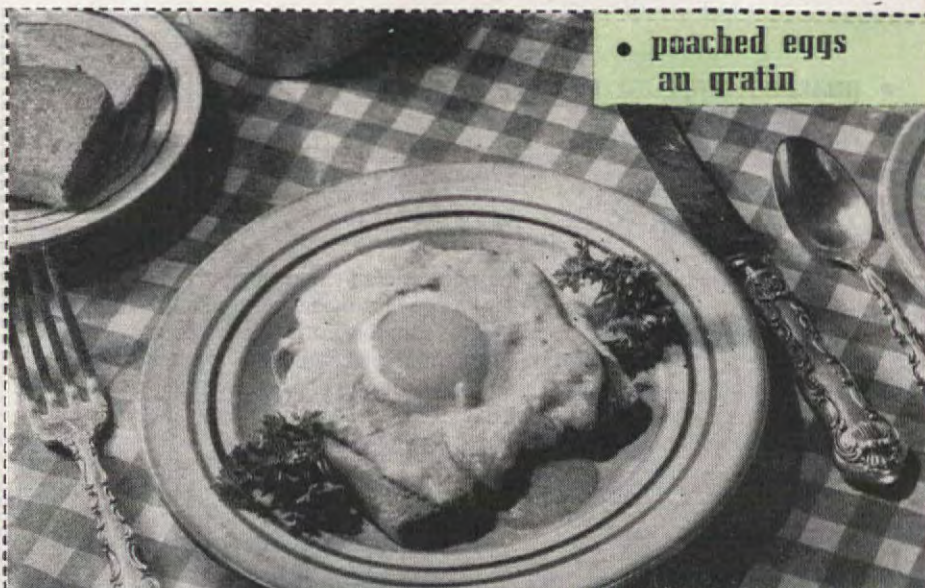
In these hectic times, the average breakfast is all too apt to consist of hastily gulped fruit or vegetable juice and coffee. Then, usually about midmorning, we feel ourselves slowing down and begin to munch on a little package of crackers, a candy bar or other food knickknacks. None of these snacks is in any way a substitute for a well balanced meal. Everyone in the family, from the school child to the hard-working executive, needs a good breakfast and has a better day for it. You wouldn't expect your automobile to run without gasoline. If your human machine is to give a smooth performance, you must provide it with the right kind of fuel.

A good many things can be done the night before to make breakfast-getting easier. The U. S. Department of Agriculture tells us that orange juice, squeezed the night before and kept cold in an air-tight container, loses very little of its vitamin value. Dry ingredients for biscuits, muffins, or griddle cakes can be mixed the night before—unless you prefer one of the prepared mixes—and the addition of liquid the next morning is only a matter of seconds. The egg-and-milk mixture for French toast (delicious made from stale bread) can be beaten up the night before. Left-over muffins, particularly cornmeal, are delightful when toasted and these can be sliced the night before.

The keystone to interest, I believe, is variety and variety hinges on imagination. It almost goes without saying that a stereotyped breakfast of the same combination day in and day out does not make for eager anticipation. It is very easy, however, to vary the fruits and fruit juices and the cooked or prepared cereals and whet the interest in this meal.

The breakfast cook has a lot of tricks up her sleeve. For instance, the quick-cooking breakfast cereals are ready to serve in a few seconds. Others cook while the coffee is in

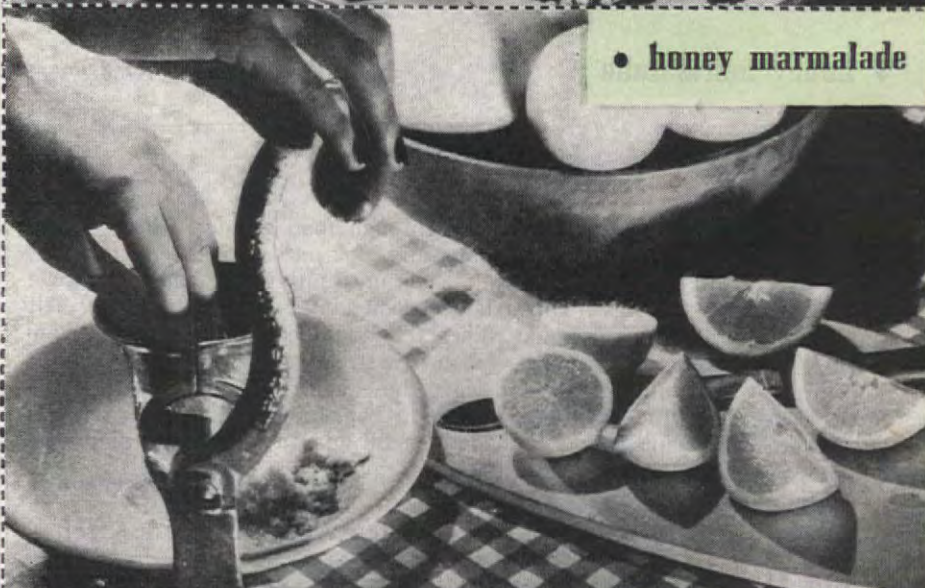
• poached eggs
au gratin



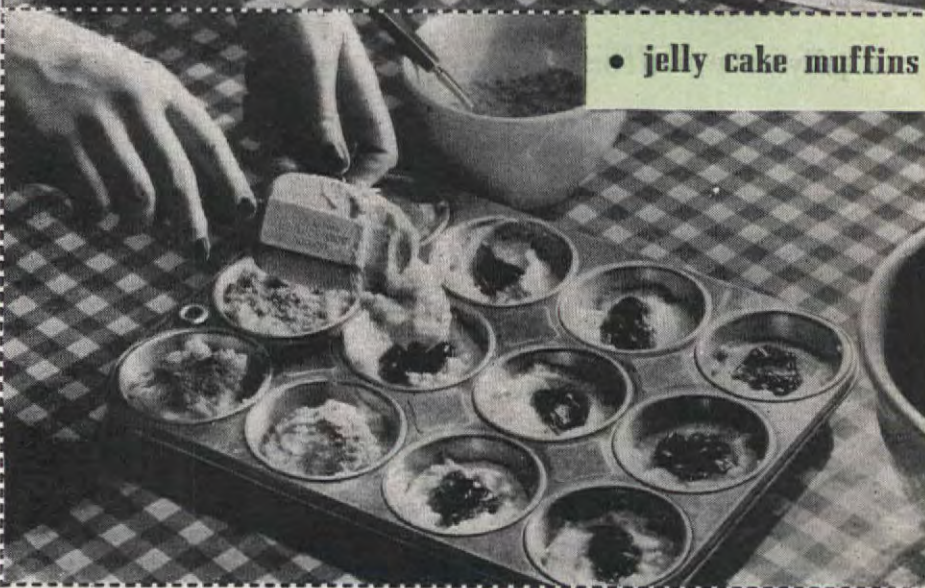
• chicken hash
with cereal slices



• honey marmalade



• jelly cake muffins



• poached eggs au gratin

Preparation time: 25 min.

2 cups milk
1 tsp. salt
dash pepper
6 eggs

6 slices buttered toast
¾ cup soft bread cubes
(⅛ inch) or crumbs
½ cup grated cheese

POUR the milk into a frying pan, add salt and pepper and bring to a boil. Lower heat. Break the eggs one at a time into a saucer and slip gently into the milk. Cover the pan and allow to simmer until the eggs are cooked. Remove the eggs with a perforated ladle and place on a hot platter. Add the bread cubes to the milk and cook, stirring constantly until thickened. Pour sauce over eggs, sprinkle with grated cheese, and place under broiler until cheese is melted.

Serves 6 269 cal. per serving Source of vitamins A, B complex

Tested in THE AMERICAN HOME KITCHEN

• chicken hash with cereal slices Preparation time: 45 minutes

1 cup wheat cereal
flour
shortening
2 tbs. butter or margarine

½ cup chopped celery
2 tbs. enriched flour
¾ cup cream or evaporated milk
¾ cup chicken stock

2 eggs well beaten
½ tsp. salt
½ tsp. pepper
2 cups chicken cut fine

COOK cereal according to the directions on the package. Pour into a loaf pan rinsed with cold water and chill until firm. Slice, dip in flour and brown on both sides in melted shortening. Melt butter in the top of a double boiler over hot water, add celery and cook until tender. Add flour and mix well. Stir in cream or evaporated milk gradually and cook until thickened. Add a little of this mixture to the eggs, return to double boiler and stir well. Add salt, pepper and chicken. Heat thoroughly and serve with cereal slices.

Serves 6 225 cal. per serving Source of vitamins A, B complex

Tested in THE AMERICAN HOME KITCHEN

• honey marmalade

Preparation time: 2 hours

4 large oranges unpeeled
1 lemon unpeeled
1 grapefruit peeled

3 cups water
1¾ cup sugar
1 cup honey

CUT fruit in sections and put through food grinder using medium blade. There should be 3 cups. Add water and cook until fruit is tender (about 40 minutes). Add sugar and honey and cook until mixture reaches jelly stage or 222°F. Jelly stage test: Dip a large spoon into boiling jelly syrup. Tilt spoon until syrup runs over side. When the liquid has reached the jellying stage, it will stop flowing from the spoon in a stream and divide into two distinct drops which run together and leave the edge of the spoon in one large flake or sheet. Stop the cooking at this point. Pour into sterilized jars, paraffin and cover. This recipe should be made in small quantities for immediate use.

Yields 2 pints

Source of vitamin C

Tested in THE AMERICAN HOME KITCHEN

• jelly cake muffins

Preparation time: 40 min.

2 cups sifted enriched flour
2 tsp. baking powder
1 tsp. salt
½ cup sugar

6 tbs. shortening
1 egg well beaten
1 cup milk
¾ cup jelly

1½ tbs. butter or margarine
3 tbs. brown sugar
1 tbs. enriched flour
½ tsp. cinnamon

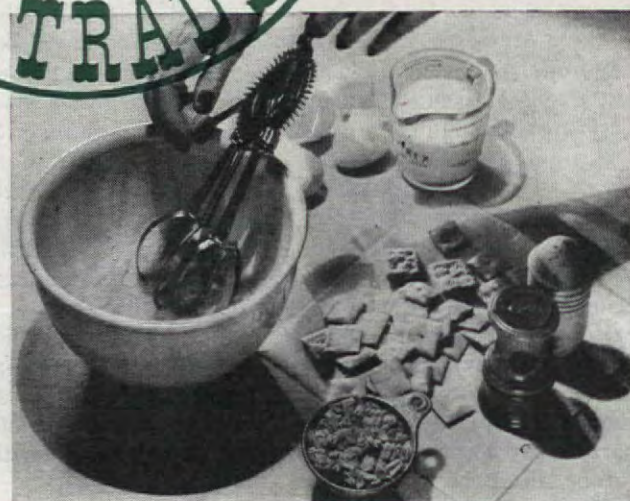
SIFT flour once, measure, add baking powder, salt and sugar and sift again. Cut in shortening with two knives or pastry blender. Combine egg and milk, add to the flour mixture and stir until well blended. Fill well greased muffin pans ⅓ full, add 1 tsp. jelly to each one and cover with batter filling pans ⅔ full. Brush with the melted butter and sprinkle with topping made by combining brown sugar, flour and cinnamon. Bake in a moderately hot oven 400°F 25-30 minutes.

Yields 12 muffins 293 cal. per serving Source of vitamins A, B complex

Tested in THE AMERICAN HOME KITCHEN

the making. On a cold morning, the cereal bowls should be warmed and if the cream or milk is warmed slightly, too, the cereal is much more appetizing and comforting.

Color and color combinations seem to have quite a bit to do with the success of any meal and I try to remember this in planning breakfast menus. As you may have noticed, the breakfast scheme looks pretty pallid when grapefruit juice and hominy grits or toasted white bread appear on the table at the same time. Sliced banana looks more appetizing atop a crisp brown or beige cereal. Golden orange juice goes well



CCHEESE Cracker Omelet: To make omelet for three: Soak ½ cup of crumbled cracker crumbs in ¾ cup of milk until slightly softened. Beat 4 eggs enough to blend yolks and whites. Add 1 tsp. salt, dash pepper and crumbs. Melt 1½ tbs. fat in skillet, pour in omelet and cook over low heat. Score: Delicious flavor.

with other less colorful foods; grapefruit juice or apple juice with scrambled eggs or some other especially colorful dish.

To be a good meal, breakfast should provide its proportionate share of the foods needed for wear and tear, tissue building, and for energy. It should taste good, and look good. To lighten the laundry we use bright attractive place mats which can be wiped clean with a damp cloth. When we can get them we like to use colored paper napkins. These, with flowers or a bowl of fruit, lend brightness to the day and help to make the family breakfast pleasant.

Breakfast for Last-Minute Risers

Whole Wheat Flakes with Orange Juice

Three-Minute Eggs

Toasted Muffins

Coffee (made with prepared powder) or Milk

• Tomato or Vegetable Juice

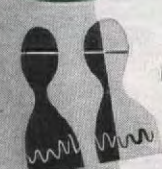
Hot Instant Cereal

Scrambled Eggs

Whole Wheat Toast

*Honey Marmalade

Coffee Tea or Hot Cocoa



Winter Breakfast

Tangerine Sections

Hot Cereal

*Poached Eggs Au Gratin

Whole Wheat Toast

Coffee

Tea or Hot Malted Milk

• Apple Sauce

Pan Fried Sausage

Griddle Cakes

Hot Buttered Syrup

Coffee Tea or Hot Cocoa



Year-Round Breakfast

Mixed Cranberry and Grapefruit Juice

"Slow-Fried" Eggs and Bacon

Hot Biscuits

Strawberry Jam

Coffee Tea or Milk

• Orange Juice

Creamed Codfish or Chipped Beef on Shredded Cereal

Coffee Tea or Milk



Drawings by Margaret Nielsen



How long since you've served French toast? Instead of pan-frying it in the usual way, we like to make it on the waffle iron at the table. For 6 slices of bread combine 1 cup milk and 2 beaten eggs. Add $\frac{1}{4}$ tsp. salt and 1 tbs. honey. Dip bread in mixture and brown on hot waffle iron. Serve with hot buttered honey or sirup.



BREAKFAST in one bowl saves time. The combination of fruit, cereal and milk provides adequate nutrition if you are in a hurry. For variety use two kinds of cereal. Add fresh fruit, figs, dates, jam, prunes, raisins or apricots. Try sliced raw apples for a change. Sweeten with honey, molasses, corn sirup, or brown sugar.



GRIDDLE TALK: Use a salt bag for keeping your greaseless griddle smooth and polished. Cut cheese cloth in five thicknesses and put 1 cup of salt in the center. Tie up tightly. Before baking each batch of griddle cakes rub the iron with salt bag. Have heat low and heat until drops of water will dance on the surface.



ARM & HAMMER or COW BRAND BAKING SODA

Our Baking Soda is Bicarbonate of Soda of United States Pharmacopoeia purity. Use either "Arm & Hammer" or "Cow Brand" with full confidence for any condition that may be benefited by Bicarbonate of Soda treatment. When Bicarbonate of Soda is prescribed for hyperacid types of indigestion, our Baking Soda will give full effect. For convenience keep an extra package of our Baking Soda in the medicine cabinet.



CHURCH & DWIGHT CO., Inc.
10 Cedar Street, New York 5, N.Y.

Please send me FREE BOOK describing
uses of Baking Soda; also a set of Colored
Bird Cards. (Please print name and address)

W-41

NAME

STREET ADDRESS

CITY OR TOWN

STATE



Photograph by Bonn, U. S. Office of Education

School Lunch or Lunch Box?

Gauged by experience in one-third of our
lunchrooms, the national school program
may well be the means of raising average
of physical fitness for American youth

B. P. BRODINSKY and RAYMOND NATHAN

FROM the public school there comes a not-to-be-ignored challenge to the home—rich or poor, it makes no difference! The school is saying, "Let us take charge of your child's lunch; let us feed him once a day." And to the parents' query, "But do you think you can do a better job of it than we have," the educators' answer is, "Yes. We have proved it feeding 8,000,000 children in one-third of the nation's schools. Now we want to take over the job in all 230,000 schools—for your child's health and the nation's welfare." What is now a temporary program is visualized as a permanent school activity, with part of the funds coming from the U. S. Treasury.

That is what makes the school lunch question politically explosive. Senator Aiken, of Vermont, says that members of Congress receive more mail pertaining to the school lunch than on any other issue. The latter part of last year saw Congress wrangling over three bills, seeking to provide from 50 to 80 million dollars for permanent school lunch programs. Two Federal bureaus—the Department of Agriculture and the U. S. Office of Education—promptly locked horns on the question of who should supervise the program from Washington although it was agreed that the actual administration must be the task of the schools themselves.

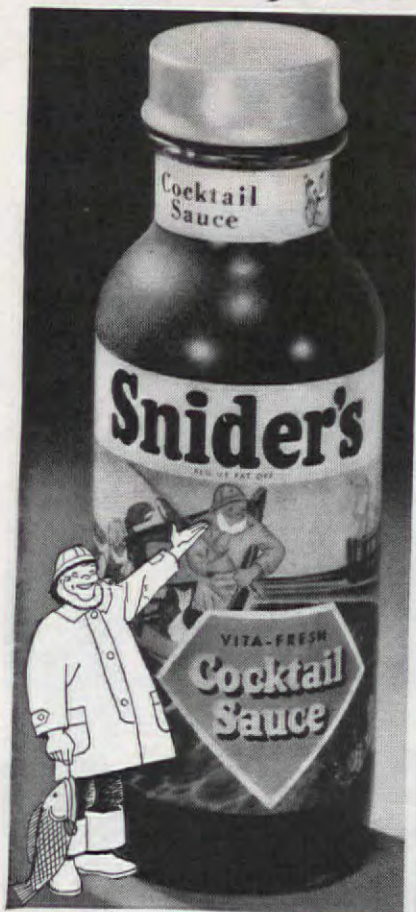
What the schools want to do is not merely to provide cafeteria or lunchroom service. That has been going on for years, with the distribution of farm products as an added feature in recent years. Almost every school has some spot where the child can eat any

lunch that he brings or can buy what he wishes, if he has the money. That's where the trouble lies, so the educators maintain. Rural children bring "dinner pail" cold lunches of fatback or sausage sandwiches or whatever the eating pattern at home affords. In most city schools, the cafeterias are carried on as businesses which sell food at low cost but which have little or nothing to do with guiding the children's diet or teaching them good nutrition. Instead of allowing either of these systems to continue, the schools propose to teach the children a series of valuable lessons, revolving about the food they eat, during a supervised lunch period. In one school in Kentucky where lunches were made the heart of a nutrition-learning project, the sale of milk in the school cafeteria rose 15 per cent; sale of pastries dropped 18 per cent; 21 pupils who had not done so before began eating breakfast regularly; and 53 students stopped eating sweets between their regular meals. All in all, these changes represented a marked nutritional improvement.

That such improvement is no flash in the pan is proved by an elaborate experiment conducted in the schools of Dakota County, in Minnesota. A preliminary survey showed that more than half of the children had poor diets, and that only one-tenth approached what might be called a good diet. After one year of a hot lunch program and the study of food carried on in connection with it, the number of children who kept up good diets zoomed to 80 per cent!

If you're not impressed by statistics, listen to Miss

The Original Cocktail Sauce



and no one's ever matched it!

Yes! Snider's Cocktail Sauce was the first—and it's still the finest sauce for sea food!

Of course, the recipe's a Snider secret—but we're proud to tell the world what goes in it!

Snider's is a mouth-watering blend of ripe red tomatoes... crisp celery... young onions... tender cabbage... tasty spices and flavorings... zippy horse-radish!

Why, there's as much difference between fish that's served with Snider's—and plain ordinary fish—as there is between filet mignon and bully beef. Maybe more! Try it, folks—and see.

Serve **Snider's** the original cocktail sauce

Helen Boone, Wells, Vt., teacher: "The average increase in weight was eight pounds. I find that the attendance for the winter term was much above the average. There was less sickness during these months than usual. The children showed more initiative and interest in outdoor activities. I also noticed that during the last few weeks of school, the children did not appear restless or tired, but worked with as much vigor as during the fall term. Our school program seems to run more smoothly when the children are well-nourished."

Unexpected result in many communities trying school lunch programs is the increased interest in gardening and home canning. One community planted a garden which produced 1,500 quarts of tomatoes—all for school lunch use.

The broad educational possibilities of a school lunch program are shown at Blevin, Arkansas. The superintendent of schools meets with a group of high school boys and girls and gives this problem:

"You are to have complete charge of feeding our 500 pupils for one week, and of the planning, buying, preparing, and serving of five balanced and appetizing lunches. You may use meat from our storage room, the fruits and vegetables canned during the summer, and enough cash to purchase other needed food. You will meet with the home economics teacher each morning and she will guide you in your planning and marketing, and will check your menus, and supervise in the lunch room."

"During the week you accept this work, you will not attend classes, and reports on your lunch room experience will be accepted in lieu of the regular assignments. For example, you will keep accurate accounts of food purchases. You may present these records, with the cost per student, to your mathematics teacher. The English teacher will accept an evaluation of your week's work, in which you tell what you did well, what you did poorly, and how you would improve your work if you were running the lunch room again. Your group will serve one week the first semester, and a second week the second semester, thus giving time for observation and planning for changes the second week."

With one-fourth of our 18 and 19-year-olds being rejected as unfit for military service, the need to improve the health of our youth has high priority. Now may be the time to decide whether one of our measures for physical fitness should be a national school lunch program.

To learn what a wonderful dish it can be...try Grandma's recipe for

Old Fashioned Baked Beans!



"Once folks taste my home-baked beans, they just keep raving about 'em for evermore. That's because they're made with my own molasses

—which has a sweeter, mellow flavor. You just try baked beans my quick and easy way—and see if they aren't the grandest you ever tasted!"



GRANDMA'S OLD FASHIONED BAKED BEANS:

- | | |
|--------------------------|--------------------------------------|
| 4 cups pea beans | 2 tps. dry mustard |
| 1 tbsp. salt | ¼ tsp. ginger or cinnamon (optional) |
| 1 onion | ½ cup tomato catsup |
| 1 cup Grandma's Molasses | ½ pound salt pork |

Wash beans and soak overnight. Add cold water to cover, salt and onion. Bring to boil and simmer until tender. Remove onion. Drain and save liquid. Combine molasses, spices, catsup and 2 cups of bean liquid. Pour boiling water over salt pork, wipe off. Place piece of pork in bottom of bean pot. Add beans. Place pork on top of beans. Add molasses mixture and water to cover. Bake in moderately slow oven (325°F.) 2 hours. To give prepared baked beans that real old fashioned flavor, add 2 tbsps. of GRANDMA'S MOLASSES to each two cups of prepared beans. Bake in casserole for 20 minutes. For more delicious flavor in all your molasses recipes, be sure to get Grandma's Molasses. It does not contain sulphur dioxide or other preservatives.



GRANDMA'S TREAT FOR PANCAKES

- 1 part butter or margarine
3 parts Grandma's Molasses

Heat butter and molasses, and serve on piping hot pancakes or waffles. Delicious... because Grandma's Molasses is so pure... so delicately flavored. Buy a jar of Grandma's Molasses today.

GRANDMA'S
OLD FASHIONED
MOLASSES

NEW COOK BOOK—FREE!

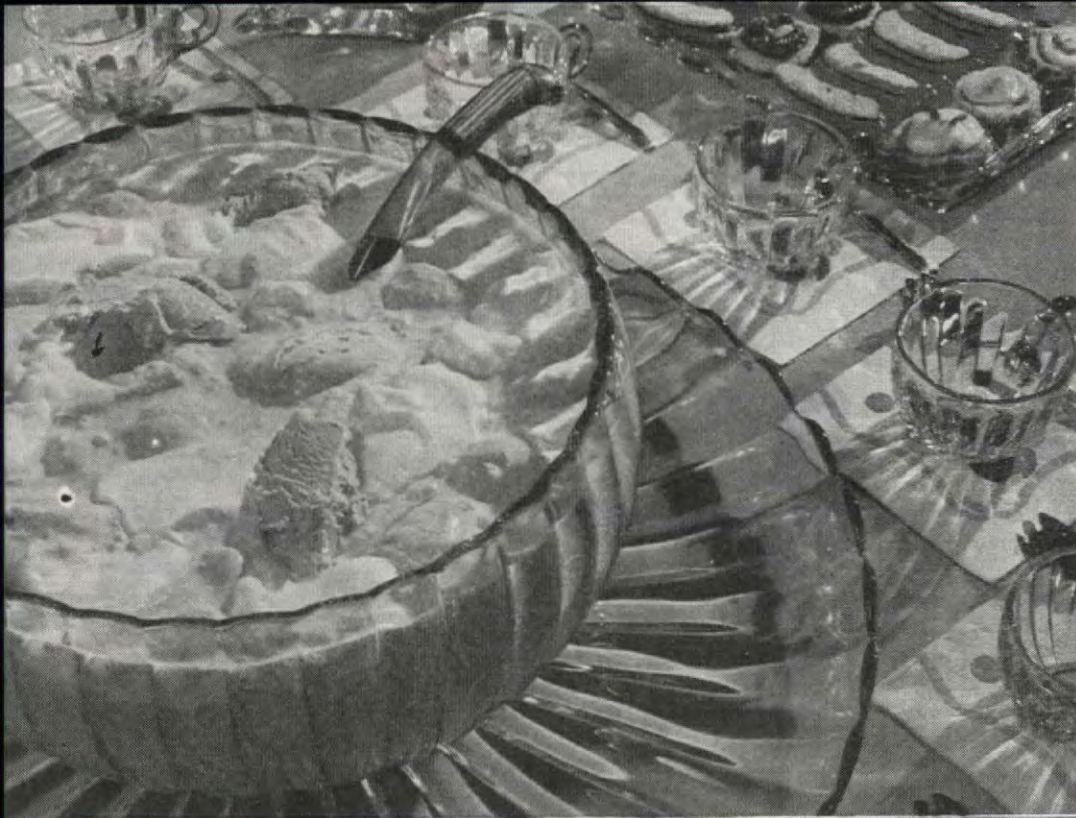
American Molasses Company, Dept. AH-1
120 Wall Street, New York 5, N. Y.

Please send me FREE Grandma's new book of 101 delicious Molasses recipes. (Please print plainly)

Name.....

Address.....

City..... State.....



Young 1945 deserves a warm welcome. This scion of time holds more promise of peace than we have permitted our dreams to dwell upon . . . well, it's been a long, long while. We don't know, but we hope he'll turn out to be V-year!

HAZEL CARTER MAXON



BELLS that sound at midnight, December 31, to usher the sturdy infant 1945 into the world will have a triumphant ring. If we listen with our imagination, we can hear the bells of the little churches of France and England, perhaps the deep-throated boom of London's Big Ben, joining in the chorus of carillons.

It won't be like the New Years of the good old times. Not yet awhile. But it will be, more than ever, an occasion for getting together with "auld" acquaintances, thoughtfully or merrily or both, to watch the hands of the clock march on the hour of twelve. As always, just about five minutes before, the din will quiet down. There will be a swift comparison of watches, a

flippant remark or two—more than likely from the serious thinkers!—then silence as the minutes of the old year, the heartbeats of time itself, drain away. And then, bedlam! Ring in the New Year!

If you celebrate by giving a party, you will, of course, keep the preparations and entertainment as simple as possible. For decorations, your Christmas trimmings can't be surpassed. You might decorate the front door with sleigh bells, or any bells you happen to have that seem suitable, tricked out with ribbon, for a cheery welcome to your guests. Besides old friends, you probably will invite any servicemen you know even remotely who are footloose that evening. Even so, you can



numbers. For instance, a picture of two lovers, cut from a magazine, represents "newlyweds"; a staircase post is a "newel post"; the flag, "Old Glory"; two old ladies chatting, "old acquaintances"; a 1945 calendar, "New Year," etc.

MY DIARY is fun for a large group. Play it in the manner of Consequence, giving each a slip of paper marked with the name of a guest. Pass the slips from one person to the next, each writing down what he or she actually did on each day of the week past. Each person then reads aloud from the slip with his own name. It makes for very amusing reading when John Jones confides that he spent Monday having a permanent and manicure, or Mary Evans says she put in Monday doing K.P. at the camp, Tuesday looking for a shaving set.

Set a buffet table and on one corner of the table have a New Year's Candle Cake with fortunes. The "candles" are red and white slips of paper—red for the boys and white for the girls—rolled up into cylinders to resemble real candles and stuck in the icing. When the cake is cut, each person should get one of the fortunes—a happy one, to be sure!

On another corner of the table, place a clock, with the hands set for one minute to midnight. You can make the clock out of a box. Paint the face of the clock on it and beneath the face make a little opening for the cuckoo, a toy bird. Flank the clock with candles and near by lay out the noisemakers, so that the appointed hour can be greeted with the customary clamor.

Food is in order and you can't beat the traditional eggnog or fruit or coffee punch for festive looks and taste. Besides the fortune cake, the beverage, stuffed celery and olives, you can serve small sandwiches, and jellied ring mold with fruit salad in center. Begin the new year right—have fun at your own party! And may all your 1945 entertaining be as simple, enjoyable and as pleasure-giving as this event to ring in the New Year!

make the invitations. Just paste a tiny calendar to one corner of your correspondence card, circle the date in red, and write a verse . . .

*We hope that you will be "on leave"
To be with us on New Year's eve!
Time ——— Place ———*

Plan some of the fun ahead. You might begin with an **OLD** and **NEW** contest, with pictures hung about the room to represent words that begin with either "old" or "new" and numbered and with blank sheets of paper, also numbered, and pencils for each guest to fill in the guesses corresponding to the

THE AMERICAN HOME, JANUARY, 1945



SHE feels ON TOP OF THE WORLD

Not Down in the Dumps . . . She remembers how he wants her to keep well and cheerful. She is careful of her diet. She supplements her food with ONE-A-DAY (brand) Vitamins. She remembers that her food, supplemented by such vitamins, gives her added nutrition.

Remember how he wants you to keep well and cheerful. So don't take chances on a Vitamin B-Complex deficiency. Whether you're sweetheart, wife or mother—whether you're awaiting a long-planned reunion, or whether it's the five o'clock whistle that will bring your man home again, you can help build for a happier, healthier existence. Don't give up your "Get-Up-And-Go"! Help keep your nerves, digestive system, and vitality up to par the modern way.

Supplement your daily meals with ONE-A-DAY (brand) Vitamin B-Complex Tablets! They're easy to take! They're economical! They're preferred by thousands of busy people. Why don't you try them? Start every day with a single ONE-A-DAY (brand) Vitamin B-Complex Tablet! Each tablet gives you your full daily basic amounts of all the B-Vitamins whose requirements are known. Ask at any drug store for ONE-A-DAY (brand) Vitamin B-Complex Tablets!

ONE-A-DAY is the registered trademark of Miles Laboratories, Inc.



Remember . . .
Your Druggist Also Has ONE-A-DAY (brand) A and D Vitamin Tablets to aid in maintaining normal resistance to colds, help prevent night blindness and help protect teeth.

ONE-A-DAY (brand) Multiple Vitamin Capsules for general Vitamin protection.

Help Keep Up Your GET-UP and GO

ONE-A-DAY BRAND VITAMINS

Guaranteed by Good Housekeeping REFUND OR REPLACEMENT GUARANTEED BY PARENTS' MAGAZINE IF NOT AS ADVERTISED THEREIN

MILES LABORATORIES, INC. (Established Sixty Years) *Makers of Alka-Seltzer*

COMPARE

ORDINARY PALE GRAVY

Like
this



With this
**DEEP BROWN
GRAVY**



Made with

KITCHEN BOUQUET

Gravy makes the difference in a dinner. And Kitchen Bouquet makes the difference in the gravy—all the difference in the world.

Simply make gravy, stews, meat pies, etc. your usual way. Then add Kitchen Bouquet. See it add deep brown color right before your eyes. Taste how it brings out the true taste of meat—magnifies its flavor.

Use Kitchen Bouquet every day. Get a bottle today at your grocer's.

KITCHEN BOUQUET

It Makes
the
Gravy

—RICH, BROWN,
DELICIOUS



GROCERY STORE PRODUCTS SALES COMPANY, INC., N. Y.



© E. Marsden

Winter Picnic

Louise Price Bell

DON'T let a little winter weather and freezing temperature interfere with your winter picnic plans! Combat the elements by setting the stage for the crowd in your living room before a roaring grate fire some snowy evening. It will be a glorified Covered Dish Dinner, picnic style, absence of ants and poison ivy positively guaranteed! What's more, you can go easy on those beaten up ration books of yours and lighten the "fixing" burden by wording the invitations something like this:

Clark Headquarters
15 Allenhurst Road

OFFICIAL SUMMONS

This is to notify you that you have been drafted for active picnic service and are to report to Headquarters on Saturday, February 7th at six-thirty P.M. Be accompanied by a member of your family who can (and will be willing to) testify as to your good character. Report equipped with mess kit and bowl of chow of your own choosing. G. I. Punk and Java will be furnished. Make preliminary report by telephone to headquarters, not later than noon, February 3rd. On induction date, report promptly to office of guards at gate.

Recruiting Officers: Chet and Mary Clark.

Guards: Doc and Ann Jeffrey

Here's a party a bit on the army side for novelty and up-to-date with the timeliness of guards' inspection and subsequent tax if orders have not been obeyed. Guards will be stationed at the entrance and late "recruits" will be fined, the penalties ranging from buying a war stamp to doing K. P. The latter will inject a real G. I. atmosphere and further lighten your duties as hostess. Exact a similar fine if the persons cannot give a character reference and build-up.

New Orleans Molasses Ring

ITS LIP-SMACKING GOODNESS
COMES FROM BRER RABBIT
GREEN LABEL MOLASSES



New Orleans Molasses Ring

- 1/2 cup melted shortening
- 1 1/4 cups Brer Rabbit New Orleans Molasses*
- 1 egg (beaten)
- 2 1/2 cups sifted flour
- 1 1/2 teaspoons soda
- 1 teaspoon cinnamon
- 1 teaspoon ginger
- 1/2 teaspoon cloves
- 1/2 teaspoon salt
- 3/4 cup hot water

Combine shortening and molasses; add egg. Blend well. Mix and sift dry ingredients; add to first mixture alternately with hot water. Pour into a heavily greased 9" ring mould. Bake in slow moderate oven (325° F.) about 45 min. Cool a little before turning out of mould. Serve hot—center filled with cut-up fruits. 8 to 10 servings.

*For a rich molasses flavor, use **Green Label** Brer Rabbit. It's a full flavored, dark molasses recommended for cooking.

*For a milder flavor, use **Gold Label** Brer Rabbit—the highest quality, fancy, light molasses—sweet and mild.



Brer Rabbit NEW ORLEANS Molasses RICH IN IRON! DELICIOUS!

Free! Penick & Ford, Ltd., Inc.
New Orleans, La., Dept. A1-5

Please send my free copy of "Brer Rabbit's Modern Recipes for Modern Living," telling all about New Orleans molasses for cooking and table use. Also pamphlet, "Something Every Mother Should Know," on iron needs.

Name _____
(Print Name and Address)

Address _____

Your "detail" in the role of Recruiting Officer and Mess Sergeant will be to furnish a huge kettle of steaming Java with plenty of cream and sugar, and a tray of Punk—in civilian lingo, a great mound of flaky homemade rolls which can form the centerpiece of your buffet. Another welcome addition would be a garlic-rubbed wooden bowl of crisp greens, tossed together with your own secret salad dressing formula. Aside from these, the guests will supply their own picnic meal with favorite or special kinds of "chow." Your table will be groaning with creations, and the fun starts in the exchanging, a heap of snowy potato salad for a slice of coconut cake and so on.

Before eating, however, hold a surprise contest, judging each contribution from the standpoint of nutrition and that ever-present problem of rationing! This will come as a complete surprise to oblivious and unsuspecting guests, and complaints will come loud and long, but don't be daunted—this little reminder, while all in fun, may bring a few careless cooks to task. Just ignore all groans while the winners are justly rewarded with war stamps or jars of home-canned fruit or vegetables.

Then when all food has disappeared magically and the late-comers have dispensed with K. P., try a Scavenger Hunt if the weather permits. This too, can be keyed to the times and the objects to be brought in can only be those in demand by Salvage Committees: tin foil, magazines and the like.

Or, if you prefer, a simple pencil and paper game would be in order, played after the picnic at the card tables you may have had in place for the meal. Pass out slips of paper on which the following list of foods or things dealing with foods are written and allow the players a certain time to fill in correctly. These are words used in the army so inform the "recruits" that they should all be familiar with them. 1. Stars and Stripes (beans). 2. Mess (anything dealing with kitchen or dining room). 3. Punk (bread). 4. Slum (beef or vegetable stew). 5. Chow (food). 6. Duff (sweet dessert). 7. Buzzard (chicken). 8. Fisheyes (tapioca pudding). 9. Goldfish (salmon). 10. Sidearms (condiments).

No outdoor picnic was ever complete without group singing around a campfire, and that one in your grate is every bit as conducive to a bit of vocal exercise. Some lusty harmonizing on the old favorites, and we bet you'll be swatting at an imaginary mosquito!

for Quick Nourishing Lunches



**try
Heinz
Condensed
Cream of
Tomato
Soup**
made the old-time
small-batch way,
rich in energy
and flavor



DID the occasion arise for you to try the "Conscription Party" or "Artists' Party" offered in our November issue? We have only a few left, so hurry if you'd like to give a party with either of these two themes. If not, "As Easy as Old Shoes" or "Let's Have a Box Social" might fill the bill for you. They're our added attraction for this month, and if your feet or those of your friends are too dog-gone tired to budge out of comfy slippers at night—give them a chance to relax with fun at your "As Easy as Old Shoes" party. The gals can primp and look right "purty," while the men will even be willing to succumb to wearing stiff shirts, without that strained, aching-feet expression, for they'll all be wearing their old shoes.

For the church, club, or the young or old get-together group, say to yourself "Let's Have a Box Social." Whether it's for a worthy cause or just for lots of fun, it's a favorite with everyone.

You have limited quarters, or perhaps you have plenty of room for giving parties? You still don't know what kind to give, how best to serve food and what to serve? And you're worried about the work entailed, too? Our "Entertaining Suggestions" will aid you in deciding which type of party will best meet your requirements, and give you valuable hints for scheduling your regular household duties. These suggestions, all parties mentioned above, or a specially planned party to meet your requirements are yours for 50¢ each. But if it's a special party you want, don't forget to tell us the kind of party you wish to give, number of guests desired, time, place, description of your table appointments, and age group, and we'll suggest color scheme, centerpiece, favors, menu, costumes, and games. A party schedule from invitation to farewell will be yours. Just check the party desired and send all data along with your remittance to:

THE AMERICAN HOME
Dept. S, 444 Madison Ave.,
New York 22, New York

- ☐ Conscription Party 50¢
- ☐ Artists' Party 50¢
- ☐ As Easy as Old Shoes 50¢
- ☐ Let's Give a Box Social 50¢
- ☐ Entertaining Suggestions 50¢
- ☐ A Specially Planned Party 50¢



"It's such a pleasant cleanser to work with!"

You couldn't ask for a *nicer* cleanser than Bon Ami. It's so white and clean... so gentle on your hands. It's even odorless! But what woman would use a cleanser—however pleasant—if it weren't effective, too! And here is where Bon Ami shines. For—though it's free from scratchy grit and harsh alkalis—it cleans fast, thoroughly... makes dirt and grease disappear in a jiffy. Actually *polishes* as it cleans. No wonder Bon Ami's a favorite with women who've tried every kind of cleanser!



Bon Ami

"hasn't scratched yet!"



Copy. 1944, The Bon Ami Co.



Old-time flavor, old-time zest,
Whole-grain Wheatsworth is the best;
Hearty, steaming breakfast cheer,
Perfect for this time of year!

Wheatsworth CEREAL

The enjoyment and nourishment of 100% whole wheat quickly brought out by thorough cooking in your home.



MADE BY NABISCO . . . NATIONAL BISCUIT COMPANY



HOME

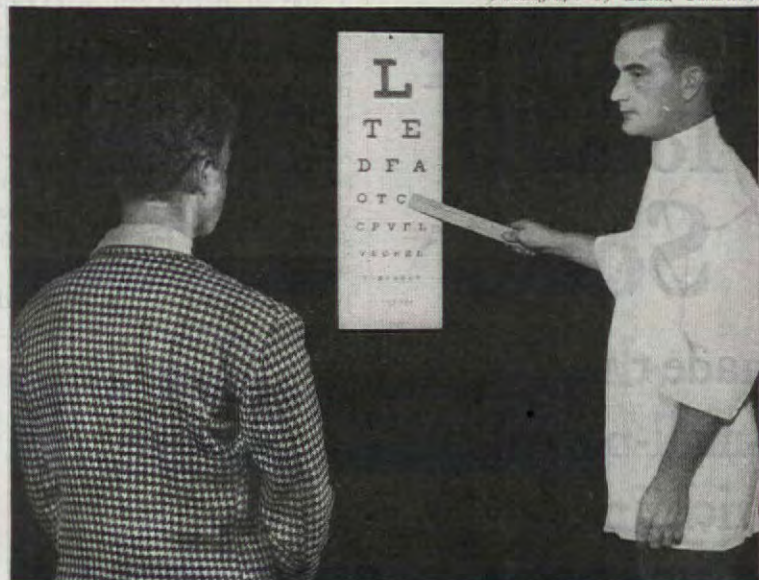
Breakfast of fruit, whole grain cereal, milk, toast, an egg, gives a growing child an ideal start for the day. A healthy child will also welcome equally ample dinners and suppers

How can you tell if your school child is well? Healthy children are usually lively, active children. They play with abandon and are wholesomely tired at night. They radiate well-being. They get along successfully with others, especially with children of their own age. Clear skin, bright eyes and glossy hair give them a gleaming, scrubbed-look that a child who is not healthy never has.

What can you do to help your child protect and build this kind of radiant health? First of all, make sure he has sufficient sleep. Children need sleep for growth, for repair of their bodies after vigorous activity, and for day-by-day satisfying living. The child who does not get enough sleep is irritable, easily frustrated, unable to concentrate.

A regular bedtime is the first "must" for getting the best rest from sleep. Others equally important include a quiet, well-ventilated room; a comfortable bed with firm, even springs and mattress; adequate, light weight covers, and a period of at least one half hour before bed time that is without stimulation. Then too, it takes a good day to make a good night's rest. This means a day that has given your child plenty of exercise . . . a day that is due in part to a sense of accomplishment and particular-

Photograph by Ewing Galloway



Defects in vision may occur as children's eyes change with growth. An annual visit to the eye specialist gives annual assurance that your child's eyes will remain healthy



SLEEP *Comfort*

For nearly a century the name OSTERMOOR has stood for the utmost in sleep comfort...



OSTERMOOR

America's Quality Mattress

"SINCE



1853"

and the HEALTH of Your School Child

ALFHILD J. AXELSON
Guest Health Editor of the Month

Photographs by F. M. Demarest

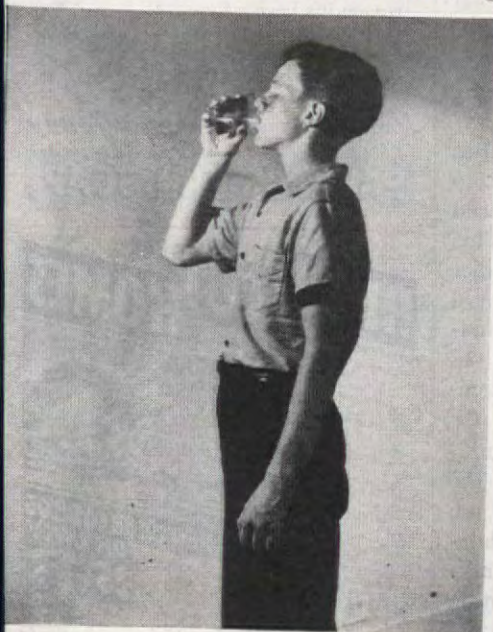
ly to good standing with his respective group.
Children are no judge of their sleep needs. If your child's bed-hour is out-of-hand you may have to insist upon an earlier hour with consistent firmness. You will have to expect, of course, that it may take weeks for your child to respond to an earlier hour by falling asleep soon after going to bed and to show evidence of improved health. But if he is otherwise well, he should eventually show an eagerness to go to bed early and to get up at a desirable time, and such a schedule will enable him to get

ready for school without rushing—and should give him a good appetite for breakfast.

Children need unhurried, warm, substantial breakfasts to help them meet the demands of school. Because children are active—because they grow, not only in height but in their muscles, organs and nervous systems, they need more food per pound of body weight than adults. To protect their health and to give them sound teeth, strong bones and steady nerves, they should have large supplies of proteins, minerals and vitamins. These, nutrition-



Fruit or a glass of milk and cookies after school is better than candy. It gives energy plus other food values



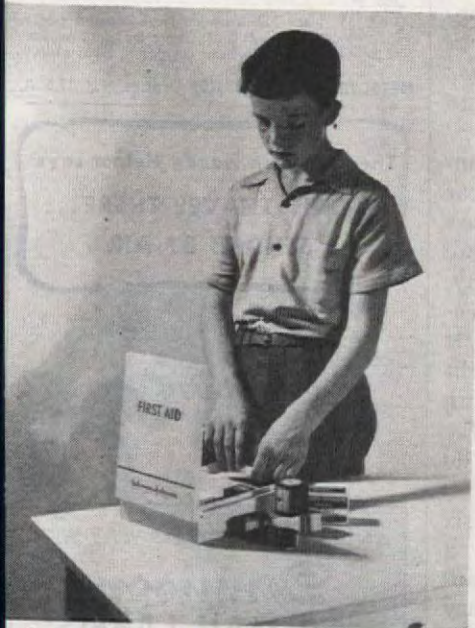
With help of school and home, children can get the habit of drinking water on arising, between meals and with meals



Daily change of socks is a must. Socks and shoes should be a little longer than feet, should grip heels snugly



On school days children should have at least two hours out of doors in favorable weather, more on weekends



A first aid kit, plus being able to care for their slight injuries, helps children to meet many emergencies as they arise



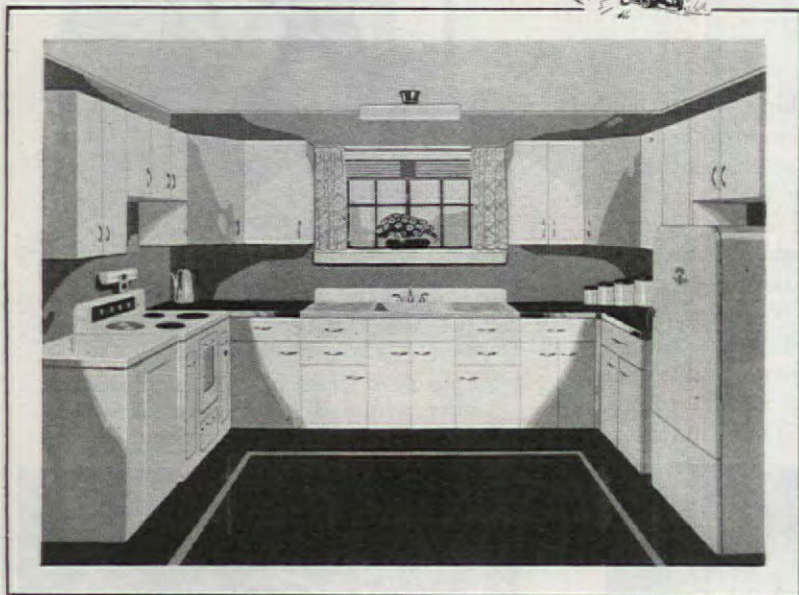
Let your school child follow the crowd when it comes to clothing. And don't make him overdress in cold weather



Homework is work! Quiet, comfortable chair and desk, and good lighting—help to lighten your school child's labors

The world's busy Spots

NEW YORK



Busy Spots — everywhere — have a well earned reason. Some speak for themselves but most everyone takes the Kitchen, The Busy Spot in the Home, for granted. So plan now your American Kitchen, scientifically constructed to reduce work — with three convenient work centers (1) for Storage; (2) for Cooking and Serving; (3) for Preparation, Dishwashing and Cleaning. Bright . . . Cheerful . . . all metal . . . obtainable in separate units or as a complete ensemble, as soon as American Central's war duties are finished. But in the meantime — remember American.

American
KITCHENS

AMERICAN CENTRAL MANUFACTURING CORPORATION • CONNERSVILLE, INDIANA

ists emphasize, can best be obtained in a daily supply of the following: one quart of milk—as a beverage or in food; fruits—including when possible $\frac{1}{2}$ to $\frac{3}{4}$ cup of orange, grapefruit, or tomato juice; at least 3 or 4 eggs a week; generous amounts of whole grain cereal in bread and porridge; generous servings of two green vegetables or a green and yellow; fish, meat or substitutes; and possibly cod liver oil or extra vitamin D in other forms. A helpful guide for including enough of the necessary protective foods for family health is to allow about one half of your food money for fruits, vegetables, milk and milk products.

Because children's need for food may vary slightly from day to day, they must be allowed to do their own eating. Coaxing or watching them eat makes them conscious of a process that should be enjoyable and as natural as breathing. Food should not be used as punishment, any more than children should be conditioned against sleep by being sent to bed when naughty.

Candy? Most health authorities agree that it is best to limit it to after meals. Water? Children need at least six glasses a day. This amount, coupled with proper diet and the habit of regularity, should take care of your child's elimination. Avoid the use of laxatives at all times unless they are recommended by your doctor.

During periodic physical examinations your family doctor or the school physician will check to see if your child's body is growing adequately according to its own individual pattern. Because routine physical examinations are desirable for guidance of health throughout life, cooperate with the school in helping your child to understand the purpose of medical examinations. Not long ago we heard a mother satisfy her 9 year old boy's question, "What do we have to have examinations for, anyway?" "For the same reason," she answered, "that Dad takes the car for check-ups. When we find there's nothing the matter with the car we feel safe in it. The other day, though, the garage found something wrong with the brakes. If they hadn't been fixed we might have had an accident. Doctors can help us keep well the same way the garage keeps the car safe, if we do what they tell us."

Remember also, that every six months children should have a dental examination including cleaning of their teeth and necessary dental repair. This, with an adequate diet and daily care—children should brush their teeth morn-



NEEDS GOOD CARE

You want your child to have lovely hair now and later in life, don't you? Well, that's why you should care for your child's hair with Packer's Tar Soap.

There's no safer soap for the "tender age." Its thick, quick suds cleanse so gently, rinse so easily . . . leave the hair so soft and gleaming . . . the scalp so clean and refreshed. And children find the rich pine-cone color and piney odor so delightful.

Remember, too, that shampoos with Packer's average only about one-fourth the cost of bottled shampoos. Another reason it's been a favorite with mothers for 75 years. Get a large 25¢ or 10¢ cake of Packer's Tar Soap today.



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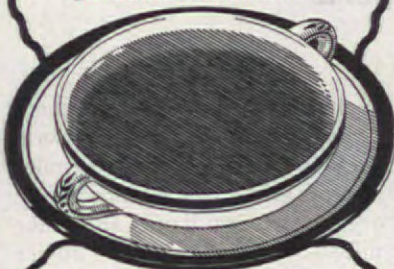
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Place 1 teaspoon of Vitalox in a teacup and fill with boiling water—quick as that, you have a rich, full-bodied beef broth! Just the drink for a "pick-me-up" on a cold day... fine for children coming home from school... a soothing drink before going to bed! Your whole family will love this super-tasting hot drink!



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Mends dishes, glassware, furniture, luggage, and toys.



DU PONT DUCO CEMENT

ing and evening—ought to protect their teeth from harmful decay.

Don't forget too, that children must have healthy feet. Teach them to dry their feet thoroughly after their bath, especially between the toes where moisture invites the so-called "athlete's foot," and always to keep the toenails trimmed short and straight across.

Play is also vital for the health of children. They need it for development of muscles, healthy appetites, sound sleep, for exercise of the mind in imagination and quick judgment, and for learning to get along with others. As valuable as other cultural interests are, avoid being too ambitious for your children; do not schedule away most of their out-of-school time.

Since minor injuries are inevitable in a child's life, keep a home first aid kit so that children can prevent infections by caring for injuries as taught to do in school.

Light weight, well fitting clothing that allows for freedom and unhampered activity also plays an important role in the health of your school child. It must be the kind of clothing, however, that children can accept. Some parents are successful in helping children determine how to dress by gradually teaching them to interpret outdoor temperature in terms of the desirable amount of clothing.

If your child has home work to do frequently, help him to conserve energy by having a suitable time and place for doing it. And do make sure he works under good lighting conditions. The light should not shine into his eyes and it should come from the left or be arranged to avoid shadows and glare on books or papers.

In conclusion, never forget that children need to be emotionally stable as well as physically sound. To achieve stability, they need a sense of security that comes from feeling they are wanted and loved. They need parents who will give them unfailing support but at the same time teach them to become desirably independent and to accept responsibility for their actions. They need a pleasant home.

To help them grow into this self-direction is chiefly a home responsibility. It requires your informed, kindly supervision. But no other effort pays such high dividends, for your children must be healthy to live effectively.

Important: Letters requesting information should be accompanied by a stamped, completely addressed envelope. Manuscripts and illustrations will not be returned unless accompanied by the necessary postage. They will be handled with care, but we cannot assume responsibility for their safety.

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Add iron-rich BOSCO and make milk a treat

No need to "bribe" your children to drink milk. Just add delicious chocolate-flavored Bosco, and milk drinking becomes a treat. And remember Bosco is so rich in Iron and Vitamin D that four teaspoonfuls in milk supply the full

minimum daily requirement of these two important elements.

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San Francisco ... the day your ship came in



We shopped in Chinatown. Such gorgeous embroideries! "Not half so exciting as your hands," you said. (And me with a war job that takes the natural softeners from my skin! But—then—I use Jergens Lotion.)



We tea'd on "Top of the Mark". "Your hands are so sweet," you said. Girls who use Jergens Lotion do have sweet-to-touch hands!



Exciting Hollywood Stars use Jergens Lotion, 7 to 1

Help protect hands against roughness so surely with Jergens. Encourage even neglected hands to

soft smoothness with 2 ingredients in Jergens Lotion, so "special" that many doctors use them. Lovely to use! Easy! No annoying stickiness! Just be sure and always use Jergens Lotion.



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Teen-Age

Kay Campbell

THE attention filmdom dotes on its teen-agers via hair-dressers, designers, and talent coaches is sufficient to transform the Ugliest Duckling into the King's Youngest Daughter. So if the ministering angels happened to slip up on natural gifts at your christening, don't resign yourself. Take matters into your own two hands and make yourself beautiful and charming, willy-nilly . . . by following the advice of Anita Colby, famous "Feminine Director" of David O. Selznick's Studios. Just remember, if you're going to be a beauty, you've got to be a beauty every day. And you can—if you take these eight simple Hollywood rules in your stride!

RULE ONE—TYPE YOURSELF. If you have a turned up nose, round face and big eyes, then wear your hair soft and fluffy, accentuate your best features, and—learn how to use your hands and eyes in expressing your thoughts. If you have a long nose and long, thin face, then wear casual clothes. Wear your hair long, with just a bit of curl at the ends. If your eyes are your best feature, let the color of your frock bring out the color. If you have long lovely legs—learn to use them gracefully.

RULE TWO—BE AS FEMININE AS POSSIBLE. Men like women who are pretty and feminine. Never wear slacks on the street. Slacks are only for special occasions when skirts are not suitable. Always wear a hat. Tie a velvet ribbon around your head when your hair is parted in the center. Or make a curvette from a bicycle clip, wound with ribbon and

dripping with flowers. But—for goodness' sake put a finishing touch to your hair! And, change your hair style often. This serves two purposes: it gives you a chance to find the most becoming style; and it helps you to learn to care for your own hair. When you shampoo your hair, brush it dry. Then, wet only the ends to curl them.

RULE THREE—STAY SIMPLE.



Above, "how not to look" or the way Dorothy Mann, age 16, looked when she came to Selznick's studio. Now Dorothy has typed herself to underline her best qualities and stay her own age



Rules from Hollywood

Timely tips for teen-agers

on how to walk, talk, and wear clothes

Posed especially for THE AMERICAN HOME by Shirley Temple, Jennifer Jones, and Dorothy Mann currently appearing in Selznick's "Since You Went Away" and Vanguard's "I'll Be Seeing You"



Shirley Temple and her stand-in, Mary Lou Isleib, never forget that simplicity pleases the eye. They wear skirts and sweaters on the lot and look more like small town girls than famous movie stars



Shirley Temple is one of the best dressed teen-agers in Hollywood. She never goes any place without a hat, a ribbon or a comb to hold her hair. "A must" for good grooming



Anita Colby advises smiling when talking on the phone. "Smiling while you talk," she says, "makes your voice smile with you"



Even when Shirley Temple wears a simple dress, she does not forget to keep her hair tidy, her nails conditioned, and her skin smoothly fresh



Jennifer Jones leaves for appointments early—always arrives smiling and serene



To avoid the morning rush, Dorothy Mann always lays her clothes out the night before



Jennifer Jones and Shirley Temple wash their faces with soap and water twice daily, brush their teeth twice a day, also

FALSE TEETH WEARERS

**How YOU
can Avoid
The Danger of
DENTURE
BREATH**



TAKE CARE, Mister! Whispering is as offensive as shouting if you have . . . Denture Breath. Avoid offending in this way. Don't trust brushing and scrubbing with

ordinary cleansers that scratch your plate material. Such scratches help food particles and film to collect faster, cling tighter, causing offensive Denture Breath.

PLAY SAFE—SOAK YOUR PLATE IN POLIDENT

Do This Every Day!

Soak your plate in Polident fifteen minutes or longer . . . rinse . . . and it's ready to use. A daily Polident bath gets into tiny crevices brushing never seems to reach—keeps your plate sparkling clean and odor-free.



No brushing



What's more . . . your plate material is 60 times softer than natural teeth, and brushing with ordinary tooth pastes, tooth powders or soaps, often wears down the delicate fitting ridges designed to hold your

plate in place. With worn down ridges, of course, your plate loosens. But, since there is no need for brushing when using Polident—there's no danger. And, besides, the safe Polident way is so easy and sure.



Later—What a difference! No offensive Denture Breath now . . . he's one of the delighted millions who have found Polident the new, easy way to keep dental plates and bridges sparkling clean, odor-free. If you wear a removable bridge, a partial or complete dental plate, play safe. Use Polident every day to help maintain the original natural appearance of your dental plate—costs less than 1¢ a day. All drug counters; 30¢, 60¢.

**PAPER
Packs a
WAR
PUNCH
Save
It**

**Use POLIDENT Daily TO KEEP PLATES AND BRIDGES
CLEAN... AND ODOR-FREE!**

The clothes that make you look like the outdoor type are the clothes that make for popularity. Never wear shoes with heels too high. Never wear anything so elaborate that it takes away from your face. Don't go for junky jewelry, for sleazy materials. Don't go for phony accents, for things like false eye-lashes and gaudy clothes.

RULE FOUR—BE TIDY. Cultivate that smooth look. Wear a net if your hair is bedraggled. Bags and shoes should match. Be kind to your hands and feet. Don't bite your cuticle. Keep your nails filed to a short oval, and, if they break easily keep a bottle of cuticle oil and a bottle of white iodine handy. Then, every night, brush white iodine under your nails and around the cuticle and repeat with oil. A light colored nail polish applied to your toenails keeps the edges smooth, prevents stocking runs, and looks infinitely better when you're in swimming.

RULE FIVE—USE LOTS OF SOAP AND WATER. Don't be afraid to wash your face and hands often—and well. Your skin is your autobiography and must be kept clean.

"I buy the best soaps I can find," Miss Colby said, "and scrub my face and neck well every night before retiring. Jennifer Jones now uses only soap and water."

RULE SIX—LAY OUT TOMORROW'S CLOTHES TONIGHT. Assemble all of your clothes before going to bed, and arrange them in orderly fashion—your slip, stockings on the chair . . . shoes on the floor beside it . . . dress hanging near-by . . . hair ribbon and purse on the table—then you can dress in a jiffy without muss or fuss.

RULE SEVEN—GET THE "ON TIME" HABIT. Punctuality is an asset. Any actress who is habitually late soon finds herself on the outside looking through the studio gates. Any girl who repeatedly keeps a boy waiting will soon find herself waiting for dates.

RULE EIGHT—KEEP YOUR VOICE SMILING. Be sure that your voice is always carefully modulated and that you speak slowly. Get that smile into your voice! Smile when you talk over the phone. Smile when you sing and smile as you read aloud. Talk to yourself in your mirror and smile, smile, smile. It will look faked at first, but never mind, with practice it will become an unconscious gesture—and what a very nice one!

The Cinderella success story is a daily occurrence, not only in Hollywood, but in America. So don't wait for someone to wave a magic wand over you. Be your own Fairy Godmother of glamour.

**There's many
a SLIP...**



• A little slip may mean a "little" cut or scrape—and "little" cuts and scrapes can become infected if you "let them go." Iodine on the cut or scratch is safety first. Don't take chances.

Always see your doctor if an injury is serious or if a minor one doesn't heal as it should.

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Join the Chisholms, of White Plains, N. Y., in a little

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MEET the Chisholms, a real "service flag" family! Shown "at home" are Mrs. Chisholm, Catherine, and Edward ... all in vital war work here. Elizabeth, Catherine's twin, is a cadet Navy nurse. Donald, Edward's twin, is with the U. S. Air Force in China.

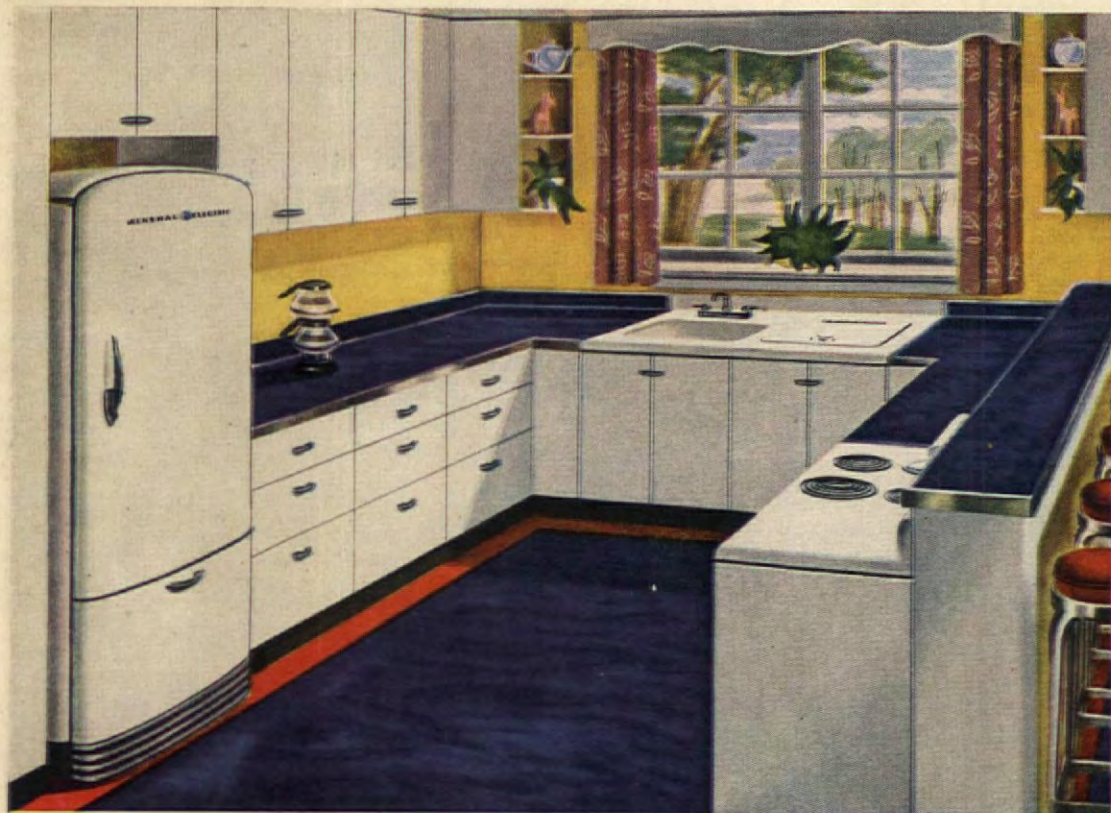


THE CHISHOLMS' home was designed as a "model house" 35 years ago. Smiled Mrs. Chisholm, "I'm afraid model houses in those days left a lot to be desired. We're planning lots of improvements after the war, *especially* in the kitchen!"



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... Here's the way their kitchen looks today. "What a grand surprise," said Mrs. Chisholm, "to find how inexpensively we can have a General Electric kitchen in our home, after victory! We can hardly wait to get started!"



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Electric dishwasher. Washes, rinses, dries a day's dirty dishes in about 10 minutes—just by flipping a switch.

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G-E automatic Coffee Maker—Just set it and forget it! The *completely automatic* coffee maker. Gives clear, rich-flavored coffee every time. Keeps it hot as long as you want it! General Electric Company, Bridgeport, Conn.

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