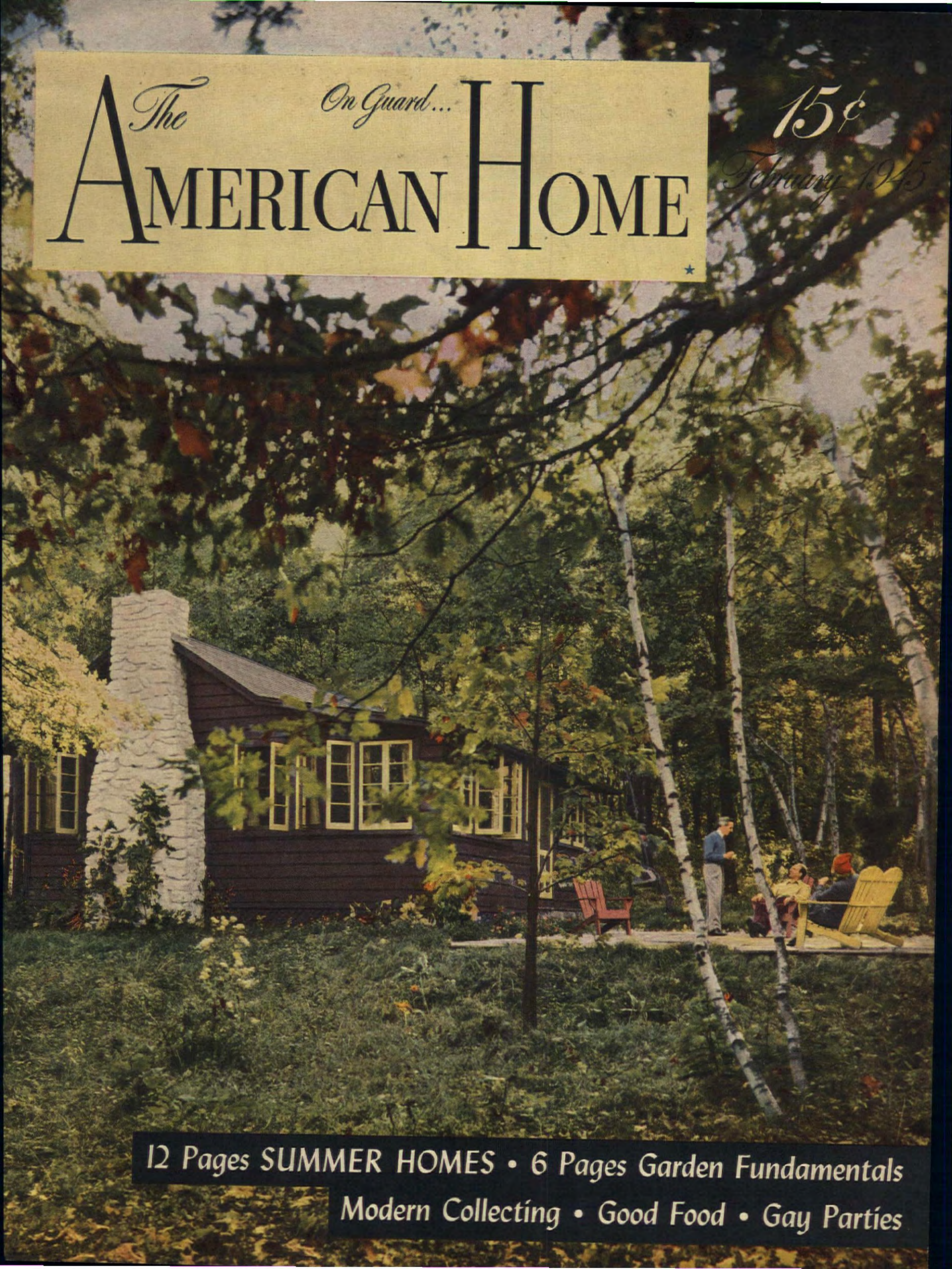


The *On Guard...* AMERICAN HOME

15¢

February 1945



12 Pages SUMMER HOMES • 6 Pages Garden Fundamentals
Modern Collecting • Good Food • Gay Parties



Basements Lead a New Life With This Practical Floor

COLORFUL...MOISTURE RESISTANT...LOW IN COST

IT WASN'T ALWAYS PRACTICAL to have a gay recreation room like this in a basement. Dampness created a floor problem. But that has been overcome by a colorful, new flooring material—Armstrong's Asphalt Tile. It withstands the deteriorating effects of moisture and alkali which are always present when a concrete floor is in direct contact with the ground.

This new floor is clean and easy to keep clean. Dust and dirt are quickly swept away—occasional washing and waxing are all the care it requires.

Armstrong's Asphalt Tile is long wearing, too. It's not easily marred or dented. Cigarette burns and spilled liquids won't harm it. There's a wide range of plain and marbled colors. And because it's hand set, tile by tile,

there's no limit to the variety of designs that can be created.

In spite of all this, Armstrong's Asphalt Tile is inexpensive. You'll be pleasantly surprised to learn how little it will cost to have a colorful floor like this in your own basement.

WRITE FOR YOUR FREE COPY of "Livable Basement Rooms," a booklet in full color packed with easy-to-use decorative ideas for your basement. If interested in Armstrong's Asphalt Tile for your business floor, ask for "Low-Cost Floors with a Luxury Look." Send a post card to Armstrong Cork Company, Resilient Tile Floors Department, 4502 Plum St., Lancaster, Pa.



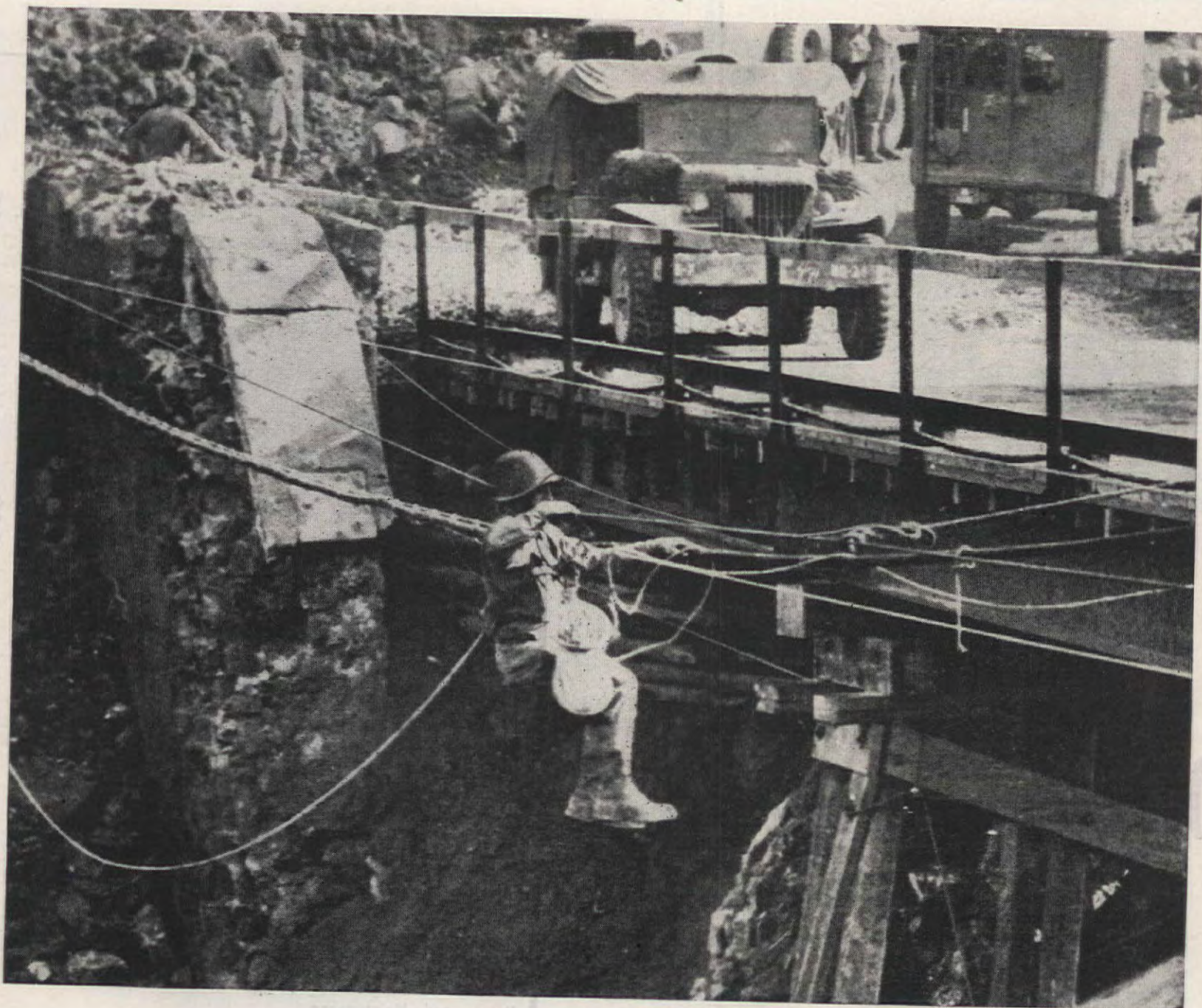
HERE'S HOW THE BASEMENT LOOKED before it was transformed into an inviting social center where the whole family can relax and entertain. Now there's a built-in grill in one corner for informal occasions when Dad turns chef. In another corner, a compact service buffet. Half-timbered walls, oaken beams, wrought-iron lighting fixtures, and deep club chairs complete the atmosphere of a cheerful country inn. Even the inevitable post serves hospitably, providing extra seating space. The richly vari-colored floor is Armstrong's Asphalt Tile in Cordovan Marble, Cinnabar, Tennessee, Tokay Marble, and Clay Brown. The decorative insets are inexpensive, ready-cut designs. Floor plan and details of furnishings sent free.

ARMSTRONG'S ASPHALT TILE

The low-cost floor  with the luxury look

MADE BY THE MAKER OF

ARMSTRONG'S LINOLEUM AND ARMSTRONG'S QUAKER RUGS



Members of a Signal Battalion string telephone cable beside a bombed bridge. This is the type of work for which the Army needed civilian volunteers

Bell System Cable Splicers Flown to Europe

"Send thirty cable splicers immediately". . . that was the gist of an urgent request from the Army shortly after the Normandy breakthrough.

The men were needed for building communications lines behind the retreating Nazis. Signal Corps forces already there were doing a great job but they needed help—and quick!

Many telephone men volunteered for this emergency overseas duty.

A number were selected, granted leaves of absence, given physical examinations and flown across the Atlantic.

There are 59,000 Bell men and women in uniform. Practically all the Bell System manufacturing facilities are on war work. That's the way we know you'd want it to be—even though it means waiting for home telephones.

BELL TELEPHONE SYSTEM

IF YOU'RE WAITING FOR A HOME TELEPHONE we'd like to thank you for being so patient. You can be sure we are doing everything we can to make the widest possible use of available equipment.



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BUY MORE WAR BONDS!

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Washington at Valley Forge

Old Print Exchange

My Son... ELSIE BEAUCHAMP

YOU are very small to understand all that I have poured out to you of "Valley Forge," our Valley Forge. The dreams, the ambitions, the hopes that have gone into its plans, begun by your father and me before you were born, and now carried on by us, you and me, are vague things to your little mind. To you this struggle that we must make to obtain even the beginning of this beautiful haven has no meaning. The poverty we know, the frustration which has been mine, time and again, when I thought the beginning of attainment was near, the years that must pass even after we have begun to achieve our ends, these things have no meaning, no reality to you. While you are small, we shall share only the beauty of our Valley Forge—but by this token, that when you are grown, your roots shall be so firmly set into the soil, that you will go on with the work of making America the wonderful place we know it to be.

Valley Forge, the very name is part of the history of our country. I have told you the story often of that dreadful winter when the whole outcome of the War for Independence rested upon the individual courage, faith, dreams, strength of each man in that battered, betrayed, bedeviled, bewildered army of unhappy men, and upon their personal faith in their leaders. Valley Forge, where bloody footprints in the snow became the blueprints for a splendid civilization—we have chosen to name our home Valley Forge because for us, too, it is the symbol of victory through defeat, of the courage to be patient, of the ability to work strongly throughout the dreadful day and dream deeply in the anxious night.

So—let us set down the blueprint for heaven. Our words and lines, our inches and ell for the home our hearts will build. You are young and I am the burden-bearer. But I dare to hope that as the years pass, the burdens, lightened by sharing, will slip imperceptibly to your shoulders, where they will not seem a burden, but the proper bracing to help hold a man's shoulders strong and wide, and that as I slip out of your life, there will be small sons of your own with whom to share your dreams and realization as I have shared mine with you.

We long ago agreed that Valley Forge should be small and that it must rest among the hills where we can look out and up and down. We have set ten acres as our beginning, with the hope of growing in time to twenty or twenty-five. There must be trees and there must be water, a stream of some kind to water our stock, and to irrigate our garden if need be. We shall begin the house with only the ell, the living room and kitchen unit, but we shall have the beginning of the patio. We can sleep in that big living

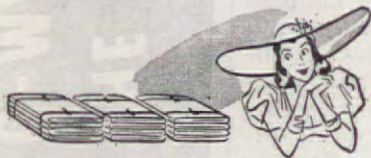
"That for Veils and Orange Blossoms!"

"I mean—a gal *can* get married in a little tailored suit!

"Me, for instance. Dave and I can't wait for a fancy wedding—we're grabbing what time we can, before his ship goes out again.

"Trousseau? Just what's in my closet. Household goods? We-ell, I *did* get some smooth, wonderful Cannon Percale Sheets! Just my share—a small-scale supply for our small-scale home life!

"I'm as proud as if I had *stacks* of 'em. (Some day I *will*.) Who says I'm not getting married in style?"



Back when I was a mere bridesmaid, I used to swoon over other gals' soft, beautiful Cannon Percale Sheets. M-m-m, I thought, wait till *my* turn comes!



About the time Dave proposed (via V-Mail) I got practical. Priced Cannon Percale Sheets. Found they give you up-in-the-clouds luxury at down-to-earth prices! And my chums report them wonders for wear!



Now that I'll be a housewife (in a 1-room ap't.) I'll love the light weight of Cannon Percals! They'll save around \$3.25 per bed per year at average pound laundry rates—whee! Yet they're woven with 25% more threads per inch than best-grade muslins!



Someday there'll be Cannon Sheets galore! Till then—make do with a bedrock supply. If you don't find just the size you want in Cannon Percals, ask to see Cannon Muslin Sheets—well-made, long-wearing, a real *value*!

Comes a domestic crisis in your towel supply—see the beauties Cannon makes!

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How we retired on an income that will last as long as we live!

To Men and Women Who Want Lifelong Security

ONE DAY a few years ago Ted, the postman, gave me an important-looking letter. "Looks like a check," he said.

And a check it was—for \$150. When I got another check the next month, he was obviously curious.

"This check," I exclaimed, "is my retirement income—mine and Kay's. These checks will keep coming every month as long as we live. And all because Kay is a far-sighted woman."

"Far-sighted?"

"Yes, Ted. When I was in my forties, Kay began thinking about the time when we'd be older, when maybe I'd be tired of working so hard. She said, 'Harry, I'm worried about our future. We haven't saved much, haven't got security. You're a wonderful provider, but we're spending money as fast as it comes in. Let's do something about it!'"

"Well, sir, I started putting money away each month and for a while it looked as if we were getting somewhere. But things came up and the savings didn't grow very fast."

"Then I thought about securities and bought a few shares that looked good. I was about to buy more, when the market nose-dived."

"Kay and I became discouraged. And

then one day we heard about the Phoenix Mutual Retirement Income Plan.

"The minute we saw this Plan, we knew it was just what we needed. It showed how we could get a retirement income, beginning when I reached 60. And it wasn't just an income for me alone. The Plan actually guaranteed an income for both Kay and me as long as *either of us lived!*"

"I began using that Plan. I invested a portion of my earnings in it each year. And now, Kay and I are getting a retirement income."

"We have the things we want—security for both of us, the opportunity to relax, to live fully and well. We can laugh at worries. We can be sure of comfort and happiness in the years ahead—with an income guaranteed for life."

Send for Free Booklet

This story is typical. Wouldn't you like to make sure of your own future? Send the coupon below and you will receive, by mail and without charge, a booklet which tells about Phoenix Mutual Plans and how to qualify for them. The booklet shows how to get a life income of \$100, \$150, \$200 a month or more at 55, 60, 65, or 70. Similar Plans are available for women. Don't delay. Don't put it off! Mail coupon today!

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room for I have planned a huge window seat bed across the wide west wall where the window runs all across the room to allow full sweep to the hills and the sunset. Indeed, both the east and west walls shall be windows, and most of the south walls, too, for we feel that we cannot have too much sun, or too wide a look at the stars.

The floor will be random-width, wide boarding, stained and waxed. There will be no overhead lighting, only wall plugs for lamps wherever we can crowd them in. The north wall, or patio wall, shall have the great stone fireplace, which will open on to the living room and the patio. What isn't window, or fireplace, or door will be made of redwood plywood. The ceiling will be only heavy rafter beams and above them the slope of the roof.

The kitchen will be of the same redwood, but only halfway. Above that will be sunshine-yellow tile board, and windows that open out, like shutters. Connected with the kitchen plumbing, enclosed in a closet, will be the shower bath and toilet, which can later be moved intact to the bath proper. As time goes by, the other side of the U will grow, bedrooms and bath, with the patio between. There will be fireplaces in each bedroom and a glowing little stove in the bath and, I hope, a fireplace in the kitchen, for warmth—but electricity to cook by and to take the drudgery out of the work.

Whenever we talk and plan, you think of the world outside, of the pig, rabbits, goat, ducks, chickens, turkeys, geese, your calf and dogs and cats. Since they represent feed bills, I see them in small quantities.

The clematis will grow white on the rough shingled roof and the lilacs, which hedge the kitchen garden and the chicken yard, will grow tall and gracious in their bloom. And then there are the trees, maples for sugar, oaks for shade, pines for fragrance, laurel and perhaps beeches to be beautiful in the moonlight. But on the hillside will be the trees that will help us to live—peaches, apples and pears, cherry and plum. And around the place will be the berry vines, raspberry, logan and dew, and one spot in the sun has been earmarked for strawberry, and of course there must be grapes—blue grapes for jelly and jam, for wine and for eating in all their luscious goodness. Somewhere among these sweet smelling grapes we will put your beehive.

Since the chickens are to be our living, they must have the most care and the first improvement. A good, airy, clean, weather-tight house, runs, and rotated yards of "grasses."

Part of the kitchen garden shall be given over to permanent crops, asparagus, rhubarb, and herbs, and the rest of it rotated over and over to give us variety, spice and health. We

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"Will hold you from start to finish . . . Ben Ames Williams' very best book, and this is saying a great deal." —Boston Sunday Post

The thrilling story of a jealous woman—of her fierce, uncontrolled emotion and passion, of her possessive instinct which stopped at nothing—of the agony she caused and the price she paid—of the lesson every woman can learn—masterfully told, as only Ben Ames Williams could tell it . . . "Mr. Williams probably will hypnotize you until you have turned the last page." —N. Y. Times Book Review.

• GREEN DOLPHIN STREET—By Elizabeth Goudge

Which Did He Choose—Honor or Love?



"Told with . . . rock bottom understanding of human nature . . . marks the triumphant climax to a career that has been doing nicely for some time." —New York Times

A young, handsome, stalwart officer of the Royal Navy loved blue-eyed, laughing Marguerite, but married iron-willed, plain Marianne—because of a foolish mistake, discovered too late. Years of self-reproach tortured him—until a new love grew. Winner of the \$125,000 M-G-M Prize Novel Contest, "Green Dolphin Street" will be read and enjoyed by millions, for it is a literary gem of rarest charm and beauty. "Another whirlwind has struck the literary horizon." —Saturday Review of Literature

• EARTH AND HIGH HEAVEN—By Gwethalyn Graham

Is it a Crime to Love when Doubts Like these Prevail?

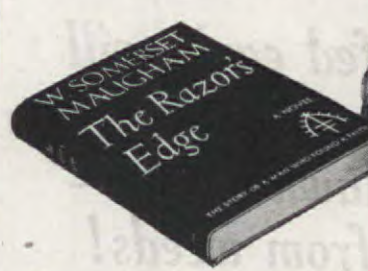


"A moving and dramatic novel . . . distinguished for its intelligent dialogue, and its moral incontestability." —Philadelphia Record

They knew they were madly in love—but could they trust their hearts? Pride, prejudice, tradition, custom might smash their marriage to pieces! Was the risk too great? Was the price too high? Here is the book they said was "dynamite" but which has leaped into the front rank of best-sellers almost overnight because book-lovers revel in a beautiful love story even if it is woven around a great social problem! "Her story has charm, romantic appeal and dramatic force as well as 'social significance'. Deserves the widest possible audience." —N. Y. Times

• THE RAZOR'S EDGE—By W. Somerset Maugham

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"Packed with mature entertainment, exquisitely poised style, robust humor, sardonic wit, rich with human sympathy and understanding, shining with a noble purpose." —Philadelphia Record

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☐ The Razor's Edge ☐ Earth and High Heaven

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Occupation _____ Age, If Under 21 _____
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have grown gardens before. We know what we want. But at Valley Forge there must be a sandpit to keep the root crops safe through the winter and a smoke house for the meat, a well house for our dairy products. We must be a sufficient world of our own.

When you go out to college, or to Annapolis, some day, the years at Valley Forge that you leave behind, must not be years of poverty and hardship. You must be strong, well-nourished, well-bred, well-versed, and so we must go slowly toward our ends, taking on only what we can manage and never, under any circumstances, taking on a debt. We are two alone, my son, a woman and a child. But we are blessed with two talents which we know how to use. We can dream and we have courage. I cannot teach you much. I turn my eyes to the stars and am lost in their mazes. I do not know their names, but I know how to reach out and gather their beauty for you. The fires of old traditions burn in my blood. The unseen, unremembered heritage of pioneers—of men who took their dreaming out in cutting new trails through the wilderness and women whose vision was wide enough to encompass everything, except not going forward at their men's sides. My dear, it is because of this that I have tried so hard to fill you with the deep, throbbing love of country which must animate your every thought.

So this Valley Forge of ours must be our strength and our salvation. We shall set it among the hills and be nearer to our God, and we shall hope that it will be near enough some small, peaceful country church where we can go from time to time to render visual homage to that same God and draw our needs of peace for our tired souls. And we shall build it with our hands, my son, you and I, to stand foursquare against the winds, and to house your sons, God willing, and theirs, in peace and quietude.

YOUR MOTHER

WHEN YOU CHANGE YOUR ADDRESS

Our subscriptions are filed geographically by city and state. Accordingly, when you change your address, please be sure to give us the old address as well as the new. Otherwise we cannot make the change.

Also please advise us at least thirty days in advance of any change of address. It requires twenty-two working days to run our huge subscription list and no changes can be made while it is being run.

Transportation facilities today are overloaded and subject to frequent and lengthy delays. Thousands and thousands of experienced post office employees are in the armed services. The mails are heavier than ever before. The post office is doing a wonderful job with inexperienced help, but still your copy may be late. If it is, please be patient.

SHE PICKS THESE MEN



....out of the Classified



You can quickly select authorized dealers of trade marked products, in the Classified Telephone Directory.

They are the men best qualified to keep the products you already have in good working order—such as a radio, a vacuum cleaner, an automobile. And they will probably be among the first to receive new stocks when the manufacturers they represent resume production.

Save time and trouble. Use the Classified.

THE AMERICAN HOME, FEBRUARY, 1945

You don't live in an *Empty House*, do you?



It's amazing how many people neglect to get sufficient protection for their furnishings as though they lived in an empty house!



1 When Joe Dean bought his home, he took out fire insurance on the house all right. But, like thousands of others, he neglected to buy enough insurance on what was inside.

You yourself may not know, from year to year, how complete is your fire insurance coverage. Ask your local Agent. He'll know. Possessions accumulate; your household goods cost half again as much *more* today as 12 years ago. Only the *trained insurance man* can determine whether your protection has kept pace with your risks. See your local Agent and let him check up on your fire insurance.

Today, fire insurance on household contents has been broadened and at no extra cost. In nearly all states a substantial part of the amount of fire insurance you carry covers your property *outside* your residence; on your luggage while traveling; on your equipment at the golf club; on furnishings at



2 Even when they bought the piano and refurnished the living room, Joe didn't see the importance of insuring the new possessions.

your summer cottage; on your clothing at cleaners and laundries.

There's another "plus" which you should add to your fire insurance, if you do not already have it. It is called *Extended Coverage*. For a very slight extra cost this *e-x-t-e-n-d-s* your fire insurance on either your home or its contents—protecting you against losses by Windstorm, Hail, Explosion (except steam boiler), Riot, Aircraft, Smoke or Vehicles.



3 The Deans will never forget that horrible day when fire broke out, although Joe kept saying to himself, "Thank heavens we're all safe, and the place is insured!"



4 Unfortunately, almost all of the Deans' furnishings were ruined by fire, smoke or water, so that their out-of-pocket loss was nearly \$1,000 more than the amount of insurance on contents. The house, which was fully insured, was practically unharmed!



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THE AMERICAN HOME, FEBRUARY, 1945



Before After

"I lost 77 pounds in 6 months!"

—says Mrs. Jane Ende of Rock Island, Ill.

"Most women worry when their weight goes up just a few pounds," says Mrs. Jane Ende. "Can you imagine, then, how I felt—watching those scales go up... up... UP! for ten years, until I actually weighed 202. I think my greatest jolt came when I went to buy a dress and had to take a size 44. I had been thinking about taking the DuBarry Success Course. Right then was when I decided to start."

The first six weeks she lost 30 pounds. She kept right on and went through her course again and again. Today she weighs just 125—is slim, trim, attractive.

"Life is very different now," she declares. "I look and feel as a young woman of 28 should. I can wear smart, stylish, youthful dresses in size 14 instead of matronly 44. I have the pep and vitality to keep up with and enjoy my two children. And I know that following the DuBarry way, I need never be overweight again."

MRS. JANE ENDE'S MEASUREMENTS TELL THE STORY

	Before	After	Total Change
Weight	202 lbs.	125 lbs.	-77 lbs.
Height	5'3 1/2"	5'4 1/2"	+1"
Bust	42 1/2"	34 1/2"	-8"
Waist	35 1/2"	27 1/2"	-8"
Abdomen	44"	32"	-12"
Hip	46"	34 1/2"	-11 1/2"
Thigh	26 1/2"	20"	-6 1/2"

HOW ABOUT YOU? If you have worried about your personal appearance, find out about this simple plan that has helped Jane Ende and more than 160,000 other women and girls to be fit and fair, ready for strenuous wartime living. The DuBarry Success Course shows you how to bring your weight and figure proportions to normal, to care for your skin, style your hair becomingly, use make-up to enhance your natural beauty—make the most of yourself. You follow at home the same methods taught by Ann Delafield at the famous Richard Hudnut Salon, New York.

Use the coupon to find out quickly what this Course can do for you.

DuBarry Success Course

ANN DELAFIELD, Directing

Accepted for Advertising in Publications of the American Medical Association.



With your Course you receive this Chest containing a generous supply of DuBarry Beauty and Make-up Preparations and Accessories.

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New York, N. Y.

Please send me the booklet telling about the DuBarry Home Success Course.

Miss
Mrs.

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Zone No.,
if any

State



CONTRIBUTORS



Aldo Jourdan

... PIETRO BELLUSCHI, Portland, Ore., architect, designed the Kerr beach house shown on several pages of this issue, beginning with 42, and the Platt home featured in January. Some of the Northwest's most beautiful buildings are credited to him and his fame is well established in other countries. Since the war, Mr. Belluschi's efforts have been directed almost exclusively to war housing and related facilities.



Hella

... BEATRICE WOOD belongs to that company of artists whose genius finds expression in working with clay and whose almost incredibly beautiful ceramics prompted the query, "Why Not Be a Modern Collector?" Educated in France, she studied art in Paris, and later, in New York, where association with great painters intensified her interest in art. Not until she returned to her native California did she turn to pottery. She is never satisfied with her work and often is on the point of giving it up. Then a new idea presents itself, and she begins again.



... LAURA ANDRESON, a native Californian and a graduate of the University of California, now is Assistant Professor of Art at that university teaching ceramics and decorative design. She enjoys the tie-up between the two subjects and is convinced that an appropriate design is vital to beautifully decorated pottery.

Dorothy Hoffman



OTTO AND GERTRUD NATZLER

HERE'S HOW TO GIVE YOUR GRAVY

RICH BROWN COLOR

No matter how weak-looking and pale your gravy is



Just add Kitchen Bouquet. Adds color—brings out true meat flavor, too.



Saves Time • Saves Money, Too!

Want to be known as a champion Gravy Maker? Here's all you do.

Simply add Kitchen Bouquet—blended of 13 vegetables and choice spices. It adds that deep brown appetizing color. It brings out—magnifies—enhances the true rich taste of the meat.

It's magic—for gravy, stews, meat pies, croquettes, hash, etc.

NOTE: To minimize shrinkage when roasting meat, keep oven "low." Merely "wipe" roast with Kitchen Bouquet and add a little to the gravy—to give both a gorgeous "brown."

KITCHEN BOUQUET

It Makes the Gravy



RICH, BROWN, DELICIOUS

GROCERY STORE PRODUCTS SALES COMPANY, INC., N. Y.

Are these your forgotten favorites?

Have them again—more delicious than ever when you make them with Del Monte Brand Corn. More delicious through and through, because Del Monte puts flavor first. Just as you like this corn *better* simply heated and seasoned, so you'll like it *better* for cooking, too. It keeps its own corn-patch goodness in any made-up dish.

And that goes for all three styles: Golden Whole Kernel, Golden Cream Style, White Cream Style. Any kind you need to make any corn recipe better!

CORN TARTS with beef stew is company fare if it's Del Monte Golden Cream Style. Always packed field-fresh to give you delicious flavor.

Remember! Del Monte puts

flavor first

In Growing. Del Monte Corn is our strain, bred, developed and improved by us to produce a flavor-richness you don't get in ordinary corn.

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CORN PUDDING takes on special richness when you make it with this White Cream Style. Del Monte puts *flavor first* to give you real corn-patch sweetness.

CORN, COUNTRY STYLE, with butter. There's solid eating pleasure in these plump Golden Whole Kernels—unadorned or made up.

Del Monte CORN



"Hear that, Dad? We're having
Swift's Prem"



LIKE SWIFT'S PREMIUM HAM

IT'S SUGAR-CURED

You never have to call the family twice when Prem is the dinner meat. For Prem tastes "just right" to winter-sharpened appetites. • "Just right" in flavor because Prem has the extra goodness of the exclusive Swift's Premium sugar-cure. • "Just right" in satisfaction because Prem supplies sturdy nutrition... high-quality proteins, B complex vitamins, important minerals. Have some tonight.

SWIFT & COMPANY: Purveyors of fine foods.



• • • GERTRUD AND OTTO NATZLER are noted for the exacting standards they set themselves in the making of ceramics, for the originality and quality of their work, and for the ready recognition bestowed upon them by leading art museums. They were born in Vienna, Austria, and came to this country in 1938, making their home in Los Angeles. Besides earning admiration for their own work, they have taught numerous ceramists—thus making a double contribution.



• • • GLEN LUKENS once advised a ceramics class that "one does not train his clay, he trains his emotions"—a statement which tells more about the artist and craftsman than the lengthiest recital of facts. But, for a few statistics: He is head of the Art Department of the University of Southern California, is an authority on ceramic engineering and production, is doing research for the War Relocation Authority, and has organized a course in occupational therapy for various hospitals.



• • • EILEEN JENSEN'S hobbies include interior decoration and her ambition is to write. The two interests coincided happily in her amusing article, "Well, You've Trapped Me!" Her postwar plans center in a new home, just outside Terre Haute, Ind.



• • • MARTHA RAABE turns the tables and offers an exercise in parent psychology under the title, "They Grow Best Facing the Sun." After 11 years' experience in teaching children, she knows they feel the need of appreciation just as keenly as grownups do. She teaches a third grade in one of the Sioux Falls, S. D., schools and finds little children both interesting and amusing. Her hobby is music, her ambition to build a summer home up in the mountains for the family. She has always lived in South Dakota.

"For
a Long Life
and
a Hard One"

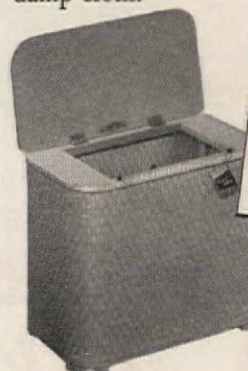


A hamper takes
a lot of punish-
ment. The cover

is slammed shut a dozen times each day. Its surface gets spattered by exuberant bathers toweling off after a shower. People drop all sorts of truck—from muddy shoes to make-up jars—upon the much abused top.



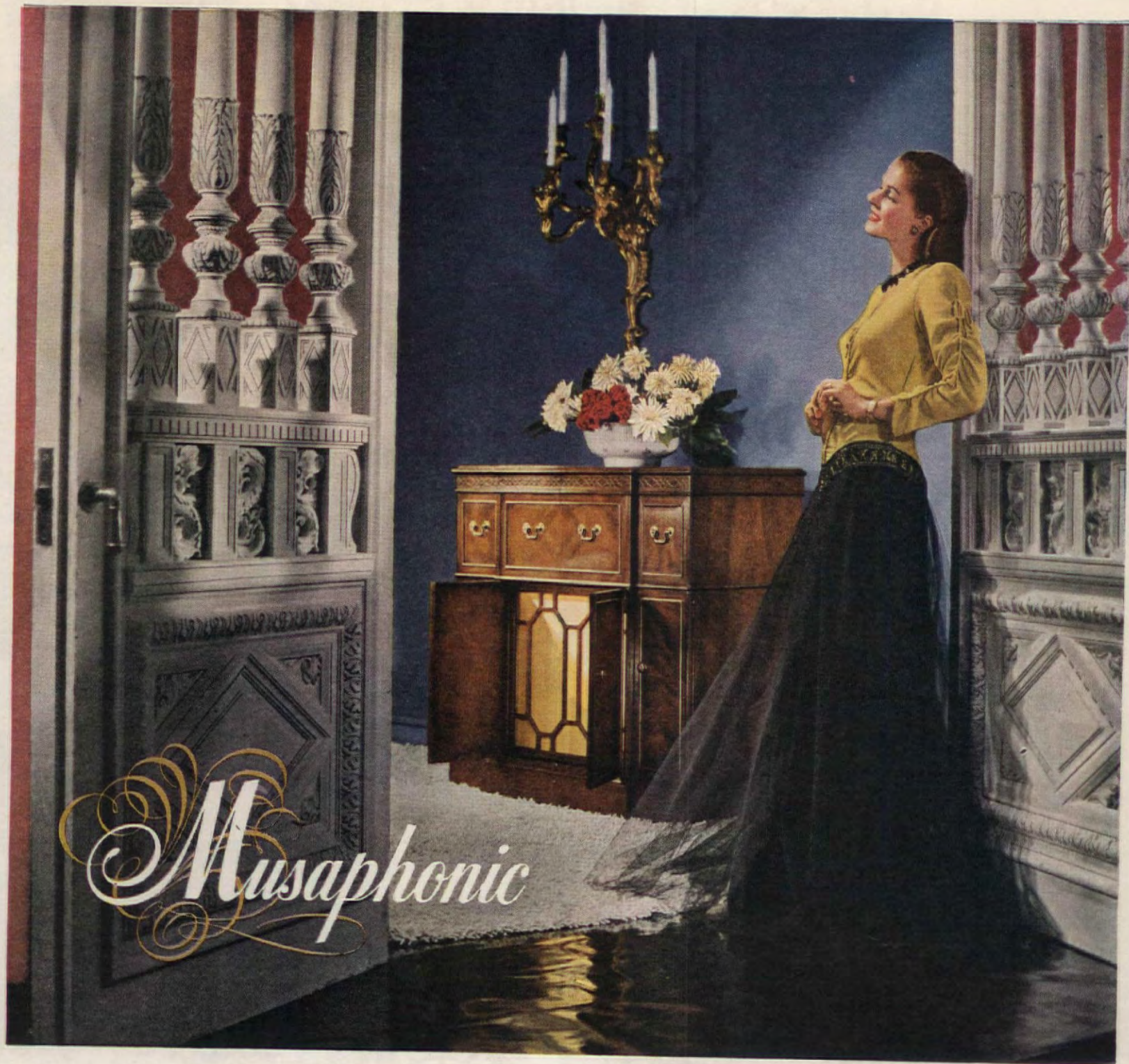
That's why every bathroom should have a Whitney Hamper, carefully tailored for hard wear as well as good looks. Sturdy "stop" hinges prevent the lid from tipping back and snapping off. Moisture-resistant top does not mar easily and cleans off with just the wipe of a damp cloth.



There is a
Whitney
Hamper
available
in your
favorite
bathroom
color

Remember, too, that a Whitney Hamper makes a very welcome engagement or shower gift for the bride of today.

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"They'll never dream recordings can be so life-like!"

For hosts and guests alike, the Musaphonic transforms the gala evening into a memorable event.

Great symphonic music... lilting operettas... light-hearted tunes of the day... whatever you command... the Musaphonic brings them all with a clarity, a purity, a beauty of tone heretofore unapproached!

This is "In-Person Performance"!... exclusive to the Musaphonic, the instrument of distinction. Its most notable secret is a completely new system of tone reproduction perfected by

the electronic engineers at General Electric.

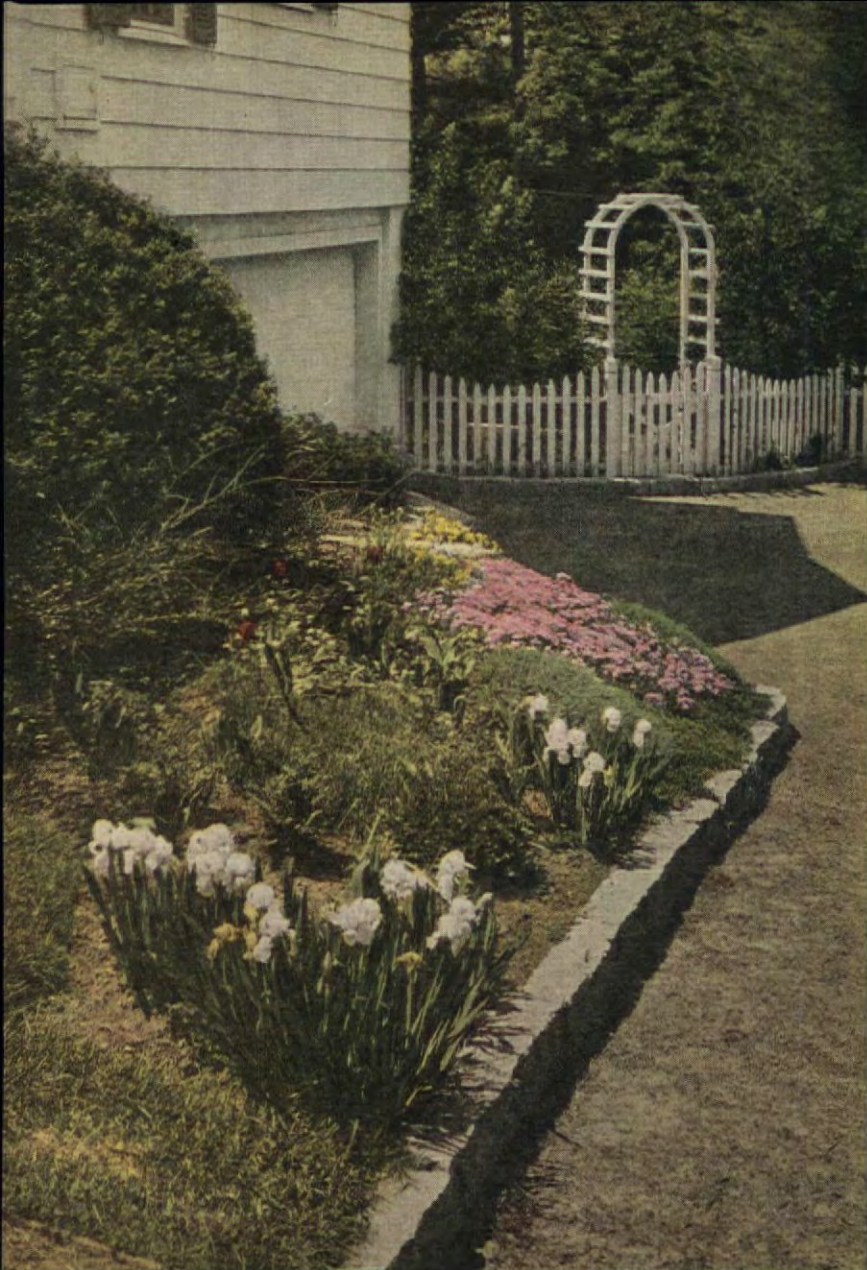
The Musaphonic also offers you FM, an entirely new kind of radio, with the transcendent beauty of General Electric "natural color" tone. And you enjoy peerless reception of conventional radio programs.

One of these days after Victory you'll hear the great new Musaphonic... supreme expression of the entertainment art... an electronic masterpiece created by the General Electric scientists who gave modern radio its voice.

The Musaphonic will be featured at foremost radio-phonograph salons throughout America. Prices range upward from \$300. Write for the colorful 28-page booklet, "Your Coming Radio," preview of postwar G-E radio and television — radio-phonographs, consoles, table models, portables. Electronics Department, General Electric, Schenectady, N. Y.

Tune in General Electric's "The World Today" News, every weekday 6:45 p.m. E.W.T. on CBS; and the G-E "All-Girl Orchestra" Sunday 10 p.m. E.W.T. on NBC.

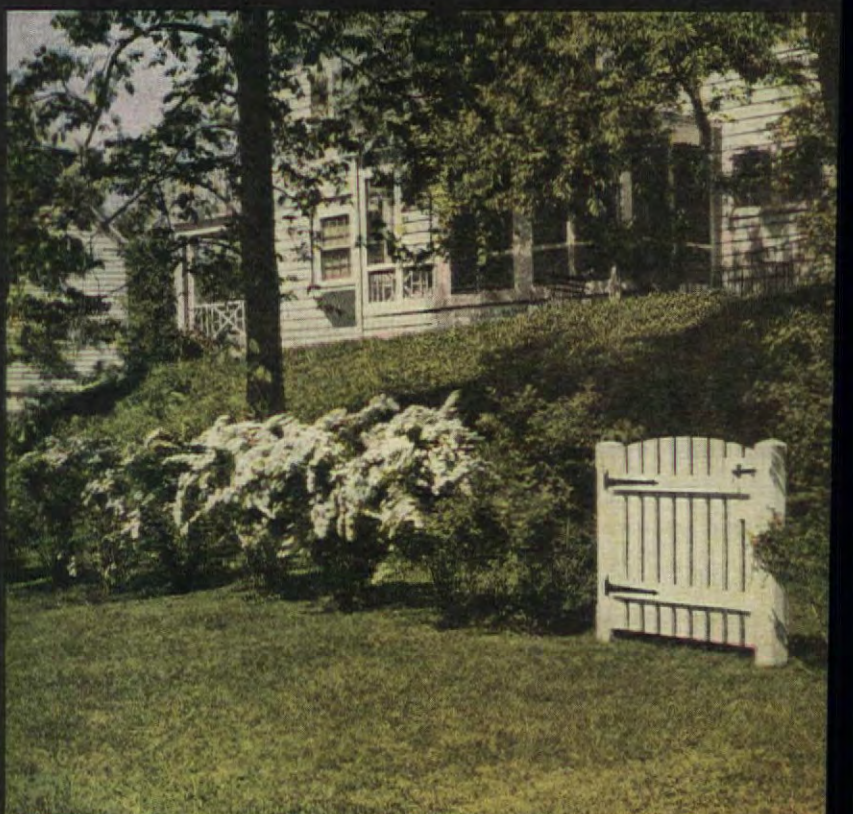
GENERAL  ELECTRIC
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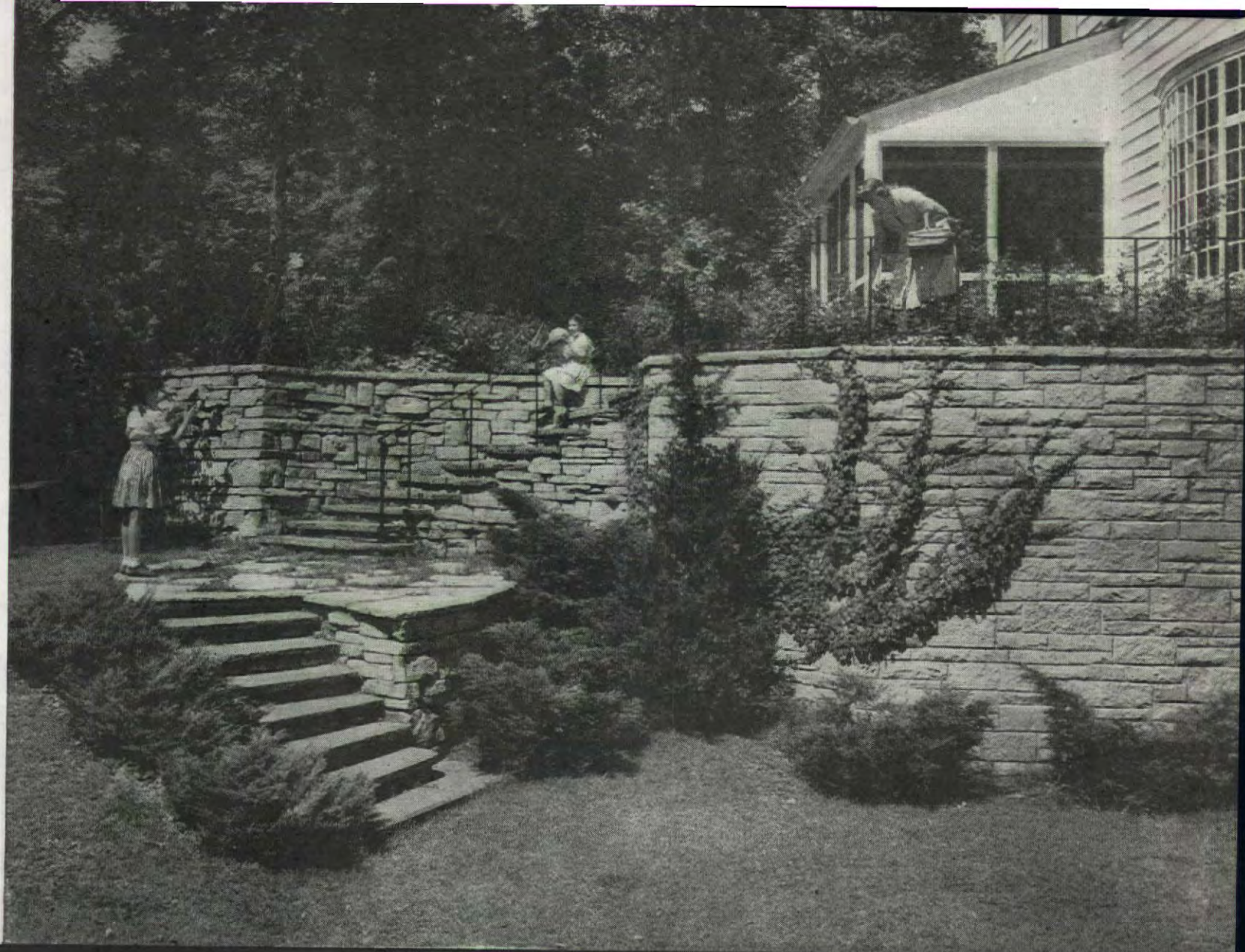


Four better ways to hold banks. Clockwise: (1) Retaining curb supports perennial border surmounted by shrubs; (2) a dry wall with moss-pink "frosting" is a background for tulips and iris; (3) spirea separates level grass from informal ground-cover on the slope; (4) boulders and bold plant masses prevent erosion and eliminate all care except occasional heading-back and weeding

Photographs by Herbert Studios

Hold that





Nowell Ward

Bank!

*If grass won't do it,
there are better ways . . .
and easier, too*

THERE'S thrill in a hillside, romance in a ravine, serenity in a broad, sloping field. But, as many a home owner has discovered, a steep front bank—whether from street level up or vice versa—usually means a series of headaches. First there is the question of how best to grade it: how steeply, in how many steps or terraces, and how far from house front and sidewalk. Then comes the problem of how to prevent the soil from washing down the slope until a planting can be established to hold it in place. And of course there must be a decision as to what kind of a planting it will be. A sodded or newly seeded bank seems to have an irresistible attraction for youngsters who quickly wear a trail like that of a mountain goat along its summit. And even if a good, tough sod is finally attained—and let alone—it simply marks the beginning of an era of heart- (and back-) breaking lawn mower manipulation; and perhaps of frequent watering to prevent the grass from drying out.

So why not plan from the first for some more efficient and more convenient solution—which is very likely to be more pleasing to look at, as well? Among the numerous possibilities are (1) ground covers, such as English ivy, periwinkle, spurge (*Pachysandra*), Hall's honeysuckle, trailing roses, or even woody subjects like cotoneasters or trailing junipers, none of which have to be mowed; (2) mixed perennial plantings thick enough to clothe the soil and prevent erosion; (3) rock garden construction in which both the rocks set into the bank and the plants between them keep the earth in place; and (4) retaining walls of various styles. The latter can be dry (that is, with no binder between the rocks) or

cemented; interplanted or left plain; with or without a fringe of flowers or vines along the top or a flowering border along the base, or perhaps surmounted by a hedge or low fence to round out a certain landscape or architectural effect. Also such a wall may range from a mere curbing, as seen in the picture on the facing page, to an imposing battlement like that shown above, at the home of Mr. and Mrs. Louis Behr in Highland Park, Illinois. In this case, the abrupt slope down to a ravine was at the back of the house, so the garden plan made the most of the variation in levels by smoothing off a space for rose beds and living terrace, and featuring the two flights of flagged steps, the stonework and the interesting tracery outlined by the clinging ivy and the junipers. Naturally, as the height of such a wall increases, so does the importance of carefully working out the thickness, foundation depth, etc. needed to support the mass of soil involved. As in every landscape or garden design project, any bank detail should be developed in relation to the rest of the property, with due respect to the size of the plot, the architectural style of the house, the general garden treatment, and, of course, the funds and facilities available for both installations and upkeep. A stone wall may cost considerably more at first, but completely eliminate maintenance expense. Flowers will require some attention, but will yield generous dividends, both to those who grow them and all who view them. A thick hedge at the top of a bank may not only protect its surface and effectively finish it off, but also serve as a welcome windbreak or screen behind which more use can be made of the garden space it shelters.



*If You Can't Have "New"
You've Got to Know Some Rules!*

JAMES M. WILEY
and
MARTHA B. DARBYSHIRE



Photographs by Fred R. Dapprich

THE playroom in the George Sherman home in Beverly Hills, California, is a shining example of a fundamentally sound plan of decoration based on intelligent, well thought-out rule. Problem facing the Shermans and decorator Dorothy Ames was to fit odd assortment of basic good furniture from their old home into new living quarters to meet a need for increased living and entertaining space. Transformation had to be worked with only the assistance of paint, wallpaper and decorative fabrics.

Former sunroom shown on these pages was made over into a long coveted playroom by the use of only one paint color and two basic fabrics throughout room. Great unity and charm was achieved by this simple rule of repeating reds and greens of fabric, paint scheme, brass and copper accessories.

With a fine disregard for former tenants, the Shermans painted the old paneled walls a soft shade of celadon green, the upper wall and ceiling a lighter shade. Reason: climate is warm, the room is narrow and green is a cool, receding color.



**A KNOWING USE OF SOFT MUTED COLOR
HERE TRANSFORMS
AN "EARLY CALIFORNIAN" DINING ROOM**



A basic celadon green textured material slip-covers the sofa, is used for cushions, upholstery on bar stools. Gay red and green wool Scotch plaid makes box-pleated skirt for sofa, flanking lampshades, and is used to slip-cover a lounge chair, a wing chair and ottoman at fireplace end of room. The same plaid repeats again in gathered valances at the windows, trims the cream challis curtains, the soft cushions, bar stools, and lampshade on the bar. A card table and four chairs were painted celadon green, chair seats and table top were covered in bright red leather. The rugs are red, green and beige cotton, washable, and easily rolled up for dancing. Tile floor is cool, shiny, easily cleaned.

The bar is used by the two teen-age Sherman daughters to serve soda pop, sandwiches, and coffee to their friends. Connecting with the kitchen, it can also serve up breakfast or supper for the family. Nice details: amusing lamp on bar made from Mrs. Sherman's childhood doll-stove; old towel rack used for papers, magazines; louvered back on piano, used at right angles to break the awkward length of room; a collection of polished brass and copper accessories; lamps made from old trumpets.

The old dining room cried out for light; walls were partly wood, dark, uninteresting. Using common sense and fundamental rules again, paneled wall, ceiling and fireplace were painted a warm, light-reflecting beige. Carpet in the same shade further lightens the room. Wallpaper has a beige background, the printed fabric used for the inside covering of the host chairs is beige with a design in red and green. Three corner cupboards in the room are filled with more bright pieces of brass and copper. Old plates are hung in the square panels at each side of the large window; sconces over fireplace are made of old pickle dishes. Curtains are white organdie, ruffled and piped in red, trimmed with a valance of the print. Table before window holds candelabra, potted plants. Quite a conversion from the former "mission style" room.



Colors in Judy's room and in the master bedroom are cool, quiet in key; wall surfaces, ceilings are plain soft color, restful and sleep-inducing. Carpets are wall-to-wall, quiet, warm. Patterns are small, understated, knowingly used. Effect: charming and personal rooms, relaxing, soothing. The Shermans are wise in knowledge and use of accessories throughout the house.

Judy's bedroom at left below has pale gray walls, ice-blue carpet. Mahogany four-poster has bowed canopy of organdie, ruffled in chintz. Hand-crocheted spread covers matching under-skirt. Above the corner fireplace hang blue bow-knot china plates. An old cradle makes a nest for Judy's two favorite childhood dolls. The small love seat is upholstered in a soft yellow chintz with a blue design. Bed-side lamps are owl figurines.

Hunters green carpet contrasts with pale yellow walls in the master bedroom at bottom of page. Cranberry velveteen makes quilted spread and valances, covers chair. Desk at right becomes a quiet place for correspondence, household bills. Archway at the left opens into dressing room with its ruffle-skirted table. Fine old brass accessories gleam in the happy Shermans' firelight.



Walls and woodwork in the Sherman kitchen are painted pale yellow. Here again Mrs. Sherman selected one fabric and continued it through the room—the simplest kind of red and white checked table damask, cheery and colorful against the light walls. Curtains in the kitchen and adjoining pantry are trimmed with it, it appears again in chair pads and valance over the stove, and in napkins bordered with a double fold of organdie. The shelf holds old copper molds, colorful plates, pepper grinders.

COLOR-CONSCIOUS SHERMANS WIELD

A BRIGHT PAINT BRUSH

IN KITCHEN AS WELL AS BEDROOMS



Beds and

E. L. D. SEYMOUR

ACCORDING to garden tradition, "beds" are areas planted to annuals (discussed last month in Lesson 9 of this series), while "borders" are composed of perennials. But modern gardening has discarded many old, narrow distinctions and now refers as easily to "rose beds," which are definitely perennial, as to "annual borders." It has also abandoned the atrocious practice of scattering star-, crescent-, and other-shaped flower beds over defenseless lawns. Hence beds and borders, today, are pretty much alike in form and function. Both are mass plantings in which general effect is more important than individual specimens; both may be regular and formal in outline, although current taste is strongly for the informal and free-flowing; both are used, in the main, to provide a background or to bound or enclose an open area, path, or drive, or to edge or embellish a building.

A border may include an edging of grass, a low marginal hedge of boxwood, dwarf barberry or other shrub, or a defining line of brick, decorative tile, stone or other material, which should always be chosen to harmonize with the character of the planting and its setting. However, we are concerned here with that second big class of flowering plants, the herbaceous perennials. These live, blossom, and perhaps bear seed, year after year, but their soft, above-ground parts die and are discarded each fall and replaced by new growth which starts each spring from a fleshy or fibrous root system, crown, bulb or underground stem called a rhizome. Whereas annuals provide some of the most brilliant garden effects of midsummer and fall, perennials are useful mainly as a source of spring and early summer beauty, especially in rock gardens and along informal paths where midseason shade might make annuals impracticable. (There are, of course, important exceptions, such as the invaluable chrysanthemums, the hardy asters, eupatorium, hardy phlox, and the ever-blooming sweet william, which make the border colorful even as frost threatens; and a few that continue in bloom for several months.) So that they may make an early spring start, perennials are best set out the previous fall; plants can be bought at just the right

GARDENING WITH PERENNIALS Practical Pointers for Beginners

When Planning a Border, Remember—

To choose a site well away from the shade and hungry roots of trees, if possible; if you have no choice, use plants adapted to the conditions. Study catalogue descriptions and list the plants you like in groups, such as: Those—

- For (a) average soil, (b) acid, (c) lime-rich.
- For (a) sunny spots, (b) partial shade.
- In height (a) tall, (b) medium, (c) short.
- In color (a) blue, (b) pink, (c) white, etc.
- That flower (a) early, (b) late, (c) in mid-season, (d) all season long.

Straight borders are easier to lay out well, but much less interesting than those with curving lines. . . . East-west beds get sunlight all on one side; North-south beds, on both sides. . . . Put tall plants down the center of borders that will be seen from all sides; at the back of those to be seen from only one.

In choosing and placing colors, decide—whether you prefer a monochrome effect, complementary shades, or strong color contrasts. . . . whether you want a broad or narrow range of color variation. . . . whether you want large or small color masses (this will depend largely on size of the planting and the garden as a whole).

When Making Bed and Borders—

Prepare the soil for a long period, by (a) digging deeply; (b) providing needed drainage; (c) mixing in lots of organic matter; (d) adding both slow- and quick-acting plant food.

Set plants firmly, and water well until established; leave ample room for growth, using annuals for temporary filler material. . . . Provide support while plants are small. . . . Cultivate until growth interferes; then pull weeds or keep down by mulching. . . . Fight enemies promptly. . . . Cut tops and give winter protection after ground freezes. When plants crowd, divide and transplant, a few at a time, here and there.



Borders

Planning and planting for permanence

time, or grown at home from seed, cuttings, or divisions of a mature plant handled according to the needs of the particular species. The ease with which many of them can be propagated and a stock of plants worked up from a single specimen is one of the rich rewards of working with perennials; also reproduction by these vegetative methods insures trueness to type in the progeny, which reproduction from seed does not always accomplish. Some perennials—again the chrysanthemum is an example—are most effective if replaced by new stock as often as every two years; others, like the bearded iris, will go for three, four, or even five years before they become cramped for space and have to be lifted and divided; still others, like peonies and bleeding-hearts, will, in a good location, bloom freely and regularly for a score of years with a minimum of attention. Of course, there is the usual, anticipated weeding, heading-back of precocious growth, and, perhaps, occasional spraying or dusting. Most perennials, however, are relatively trouble free; and careful garden sanitation, including a regular fall clean-up, helps to keep them so.

The fact that practically every border is expected to function for a long period makes careful and thorough preparation essential. The soil should be worked and supplied with humus and slow-acting plant food to a depth of 15, 24, or even 30 inches; if it cannot thereby be made suitable, it might better be removed and good loam brought in. If water and air circulation are poor, tile, rock, or cinder drainage should be installed before any fitting or planting is done. The plants are selected and placed with respect to their heights, blooming season, flower and foliage colors, etc., and spacing should aim to give a well planted appearance as soon as possible, yet leave room for the surprising growth that most perennials make when once established. To avoid the need of early thinning and replanting, it is often wise to interplant with annuals each spring for the first year or two. As the perennials take hold, such filling in soon becomes unnecessary.

Formal and informal, simple and intricate, designed for various seasonal effects, they illustrate the versatile beauty of well done garden boundaries and backgrounds



Six types of perennial border, all different, are pictured on these pages . . .



Photographs: Richard Averill Smith, George H. Van Anda, Lionel Green from Frederic Lewis, Max Tatch, W. L. Streitmann, De La Mare



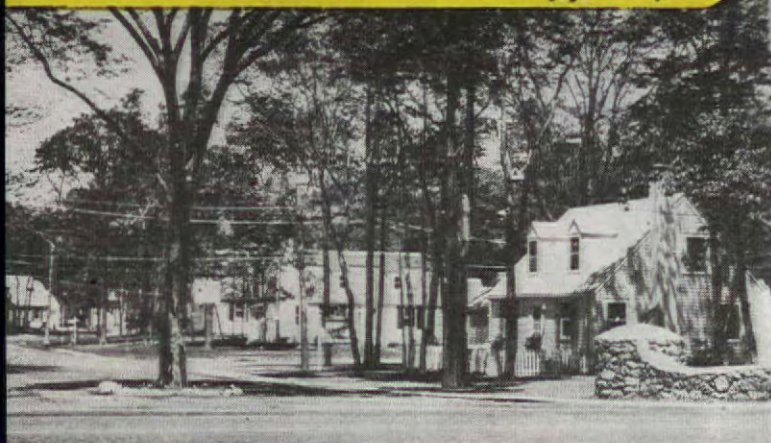


Why penalize yourself by accepting desolation
when comfort, happiness, and beauty
can be found in the right homes and communities?

Builders like these should be Penalized



A builder like this deserves support!



How to

MORE home gardening has been done in the United States in the past three years than ever before. True, it has been largely an emergency effort in a single, limited field—that of food production. But to its amazing record in that direction it can add a further vast contribution of vital and lasting importance—if the new interest and knowledge that nearly twenty million American families have gained from it can be broadened into an appreciation of the meaning of gardening “in the larger sense”; gardening, that is, as a part of everyday living, of home making, of home interests, entertaining, recreation, and companionship. This is the philosophy of the garden that is not merely made, dug in, and looked at, but actually used, enjoyed, and shared. It is the “modern way” of looking at gardening which Thomas Baird so forcefully advocated in the January *AMERICAN HOME*.

Mr. Baird turned the searchlight of present-day analysis on what he calls “the empty luxury of the traditional landscaped estate, whose disappearance coincided with the ending of the millionaire era.” However, during its heyday, he continues, “because of the charmed life of impractical beauty which had been associated with the garden of wealth, the middle class likewise came to consider the garden as representative of the lighter, less practical side of life. . . . The garden thus definitely separated itself from the vital life of its owners; men seldom took an interest in it; children, in all too many cases, were allowed no place in it, unless it relinquished its right to the name of garden. . . . The area so designated became all too often solely a manifestation of the purely aesthetic capabilities of its mistress translated into designs of flower and plant form.”

Today, if you are planning a new home, it is your rare privilege and opportunity to plan and make your garden surroundings a meaningful part of living, as well as an extension of the four walls of your house. This can be accomplished on a forty-foot lot as well as on an acre or more. You can, by realistically appraising your needs and desires, and by planning, *even before you buy your plot*, make your surroundings a natural setting for your family's recreation—a vital part of contemporary life. Substitute utility for show; replace with usable, enjoyable grounds the all too common, degenerated imitation of a superficial era that has no application or meaning to your family life, aesthetically, spiritually, or practically.

Such is the new and broader light in which home making—including garden making—is now being seen. As Dr. Harold

IF YOU'RE BUYING A HOME FOR YOUNGSTERS TO GROW UP IN, PLAN FOR A GARDEN THAT CAN "WAIT A WHILE"

BOYS AND GIRLS THIS AGE CAN SHARE THE CARE AND JOY OF A "FAMILY GARDEN"



Begin

Homemaking means gardening no less than building, buying, and furnishing.

Your manner of living determines the kind of garden
you need and should plan for

CONTRIBUTING TO THIS FEATURE—

Thomas J. Baird Dr. Harold Hamilton Williams C. Edward Scofield

Photographs by F. M. Demarest, Nowell Ward, Alston Davis (Hingham Homesteads)

Hamilton Williams has said in a report on "A Study of Landscaping in Negro Communities of the Southeastern States": "The idea of landscaping today is not a matter of mere ornamentation. It goes far beyond the adding of a few trees and shrubs to a property in order to increase its attractiveness alone. It embraces the use of the land for outdoor living, for recreation, for the production of small quantities of fruits, vegetables, and flowers about the home, and also for the moral and spiritual influences that these factors exert. . . . It is the thought of creating more living and more livable areas out-of-doors . . . to be a source of pleasure and activity during leisure, and to create a more beautiful world in which to live. The influence of such measures and such a philosophy on the moral, spiritual, and physical health of the people is beyond estimation."

In this ordered planning, first things must come first. You must keep in mind that if your garden is to give you the pleasures and rewards you seek, it must be designed and developed with those requirements always in mind. The way you—and your family—are going to live must be the determining factor, considered, of course, in relation to such predetermined, natural circumstances as the geographical location you decide on, its climate, elevation, soil, and so on. Is yours a young family, just embarked on its exciting career, and with, for a few years, everything centering around the healthy, happy development of a couple of small children? Or has it progressed farther, to a point where there are four or five of you ready to enjoy the varied experiences of an all 'round garden? Is it your delight to share the pleasures of your grounds with guests as often as possible? Or have you and your wife (or husband) advanced to the status of "real" gardeners who find their happiness at home in cultivating unusual or exhibition plants and investigating the mysteries of hybridization and other horticultural arts?

For these and other "types" of families, THE AMERICAN HOME will present in the months to come discussions of kinds of gardens from which they can get what they seek. These discussions will be illustrated by real gardens in different parts of the country. Thus will we hope to help those who have homes, and many who as yet are working—or fighting—to make ownership of a home possible. And as the garden—which men took for granted in former years—gains new significance, so, we believe, will we in America establish new values for many other phases of our lives, phases that were once taken for granted and so nearly lost.



DOES GARDENING MEAN TO YOU "OUTDOOR ENTERTAINING"? . . . IT CAN



OR, IF YOU'RE A "REAL" GARDENER, YOU'LL WANT—WHAT?

**Aunt Melinda wouldn't dream of
stuffing the sewing machine
with red geraniums . . .**

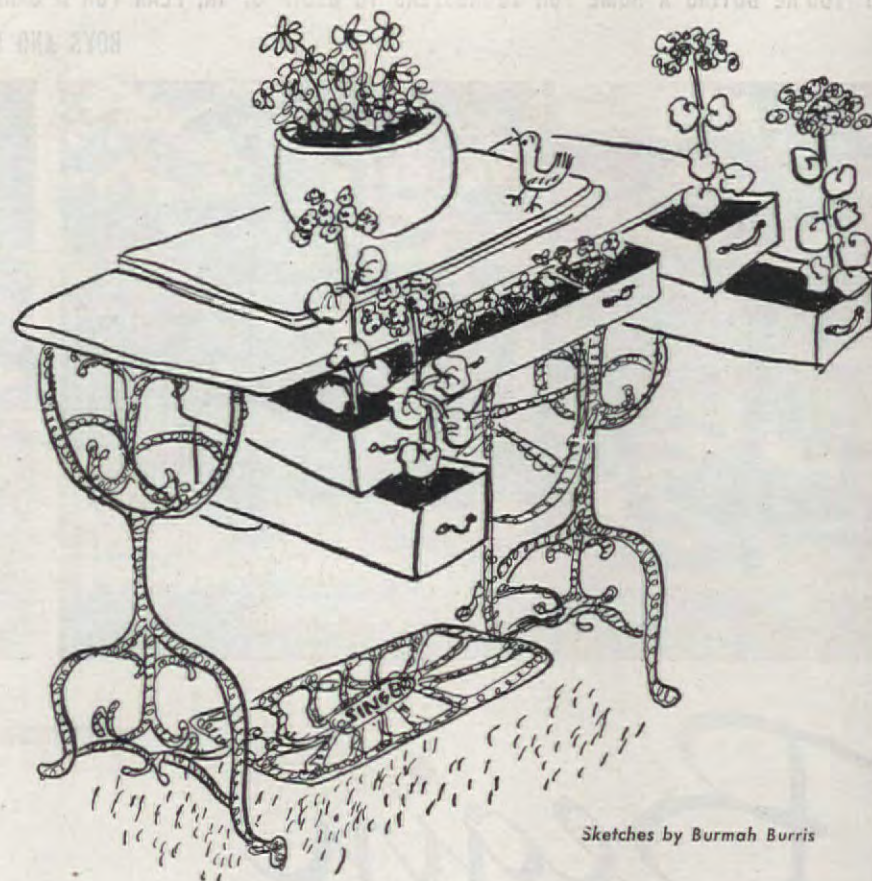
Eileen Jensen

I GUESS I'll have to admit it. I am an unimaginative soul. To me, a laundry stove is a place to heat the wash water—not a thing to be painted white and stuffed with gay, fluffy-ruffle petunias. I like it as a stove.

When I see a telephone booth, I am apt to think: "Now, there is a convenient place to make a phone call"—not, "Gee, what a dining room table those panels would make!"

If you observe me in the dime store buying a load of ten-cent mirrors, I am probably going straight home to look at my funny face. I wouldn't dream of gluing them in gleaming rows on a modernistic cornice! Not I!

If I purchase a number of bamboo blinds, you'll find me hanging them at my windows,



Sketches by Burmah Burris

Well-You've Trapped Me!



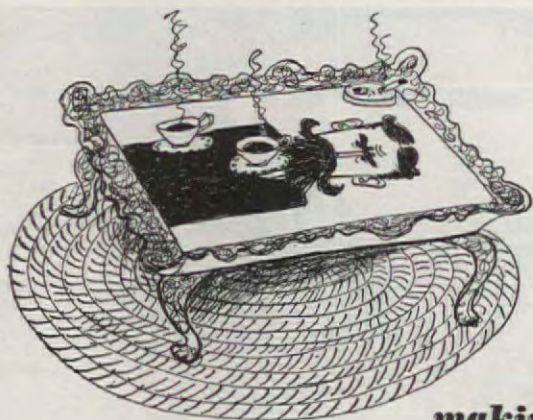
not pasting them vertically around the walls of the rumpus room for fun.

No imagination.

I probably "get it honest," though. Aunt Melinda has a charming old farmhouse set back in the hills in West Virginia. You won't believe me, but at Aunt Melinda's, all the furnishings are carrying on in the tradition to which they were born. Monotonous, isn't it?

Take the cradle: there's a baby in it. Not firewood. And the firewood is in the firebox—a real firebox—not an old dresser drawer mounted on spools and painted à la Peter Hunt. Just a nasty old, lovely old firebox! With wood in it!

The quilts, strangely enough, are on

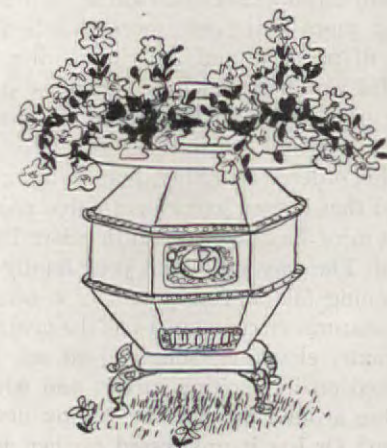


the beds—not upholstering the Early American settee. Aren't we dull?

The coffee mill isn't a desk lamp, either. Aunt Melinda grinds coffee in it. And Grandpa looks down benignly from his gilded vantage point in the fancy frame on the wall. Oh, sure, that frame would make a lovely coffee table—what doesn't these days?—but where would we hang Grandpa? You can't go around scrapping your ancestors' photographs. Not at Aunt Melinda's!

The old treadle sewing machine whirs away merrily as Aunt Melinda patches her sheets. She wouldn't think of painting that machine white and planting the pulled out drawers with red geraniums. She doesn't fill the bean pot with gailardia, either. She bakes beans in it.

The last time I visited Aunt Melinda, we sat deep in our rockers and talked late into the afternoon about the strange ways of the "functionalists." She brought out the old cider jug, and we had a drink, and laughed at that woman who bent her good wire coat hangers



into plant brackets. (I'll bet she's busy bending them back into coat hangers, again. Coat hangers are a novelty!)

To make a pleasant afternoon perfect, Aunt Melinda gave me the empty cider jug to take home with me. I wish you could see it! It's a luscious, warm, deep, rich, shining brown.

I can hardly wait to get to work on it: you see, I'm planning to make it into a study lamp. I saw the idea in a magazine somewhere. Oh, yes—it was THE AMERICAN HOME! Wouldn't you know

**She'd never think of
making grandpa into a coffee table**



"My dearest three..."

A gentle young wife. Two tousle-headed kiddies. This Dresden-china trio is the dynamo that powers the toughest Marine in the outfit.

• Don't let *your* fighting man down; don't relax *your* war efforts. Our heartening victories do not mean that shortages are over. Textiles, for instance—particularly sheets—will continue to be scarce. So coax every last bit of wear out of the sheets you have,

and when at last it becomes necessary to replace them, buy wisely.

Look for the best possible combination of desired qualities at the lowest price. Look for *Pacific* Sheets, in which smoothness, softness, whiteness, firmness and strength are skilfully *balanced* to give you the utmost in service and comfort.

They're at better stores everywhere, identified by the Pacific Facbook. Pacific Mills, 214 Church Street, New York 13.

BALANCED
PACIFIC
SHEETS

PACIFIC PERCALE • PACIFIC EXTRA-STRENGTH MUSLIN • PACIFIC TRUTH MUSLIN

Made by the makers of Pacific Factag Fabrics—Cottons and Rayons



COUNTLESS women today are living below par just because their backs ache. Many have suffered lower back strain while others have habitual bad posture which fatigues them unduly. Yet much back strain can be prevented by the right use of the body. By knowing what positions to assume when undertaking strenuous tasks and by watching your daily posture habits, you can help prevent strain

Phoebe Radcliffe

Photographs by F. M. Demarest

Back Talk



1 Wrong reaching down . . .

In reaching to open a low oven drawer, don't bend over from the waist, with knees locked. Stooping in this way puts a strain on the back, especially if you are lifting a heavy object

2 Right reaching down . . .

Whenever you bend to the floor for something, stand close to it and then sink down, bending your knees. Make a habit of keeping your knees well oiled. Do let your legs save your back



3 Wrong sitting . . .

If you sit with back crooked, shoulders hunched up, and legs in knots, the body will be out of line. You may feel comfortable at first but before very long the body will tire considerably

4 Right sitting . . .

To sit sewing without fatigue, place hips well back in chair, keep chest lifted, head free, the shoulders relaxed and the feet flat on the floor. Rest—in balance . . . save your back from strain



5 Wrong window raising . . .

When trying to open any window that sticks, don't stand away from it and bend at the waist. Lifting weights with the arms, unaided by the leverage of the legs, can easily strain the back

6 Right window raising . . .

Stand close to the window. Get set directly in front of it, curling the tip end of your spine forward and in under you. Be sure to use your legs as well as your arms in pulling up the window



The Bedtime Story that Woke Pop Up



Pop held the kiddies spellbound with the way he read *The Three Bears* . . . "Someone's been sitting in my chair and has broken it all to pieces . . . Someone's been tasting my porridge and has eaten it all up."

Suddenly Pop was spellbound. Startling thoughts ran through his mind . . . "Someone's been fooling around with my window and has smashed a pane of glass . . . Someone has broken into my house and has stolen clothes, money, jewelry, silverware . . . *Good Grief! It really could happen!!*"

Pop lost no time in going to his nearest Employers' Group Agent . . . *The Man with the Plan* . . . for some sound insurance advice.

"What you need," said *The Man with the Plan*, "is the new Employers' Group Family Theft Policy . . . a complete, comprehensive, low-cost policy including many new features that insure better protection against loss by theft of personal property belonging to resident members of your family."

The Man with the Plan also made a thorough analysis of Pop's fire and casualty insurance and made



up a plan that showed how simple and economical it was to have a foolproof protection program . . . one that insured freedom from worry over financial loss.

Pop went for that plan like a ton of bricks. And a few nights later, as he read *The Three Little Pigs*, he couldn't help but think how wonderful it was to sit safely in a solid brick house of modern insurance protection.

The Man with the Plan brings you news by Cedric Foster . . . Sunday evenings over a national radio book-up. Consult your radio page for time and station.



The Employers' Group INSURANCE

Surety and Fidelity Bonds—Fire and Casualty Insurance

THE EMPLOYERS' LIABILITY ASSURANCE CORP., LTD.
THE EMPLOYERS' FIRE INSURANCE CO.
AMERICAN EMPLOYERS' INSURANCE CO.

One Liberty Square, Boston 7, Mass.

THE EMPLOYERS' GROUP MAN IS THE MAN WITH THE PLAN

For a Beautiful

AMERICAN HOME PATTERN A-722

Forget-me-nots with entwined ribbon furnish a monogram motif. Two identical alphabets with letters 1½" high, the third alphabet 2½" high. Hot-iron transfers include full directions. 15¢

F D M

F D M

F D M

WHETHER your linen trousseau is for that dream-cottage or temporary quarters near your soldier's training station, you want it to be as elegant as tradition suggests—and to be equal to the wear and tear that may be given it. If you can't pay the prices for the monogrammed linens in the shops, do your own handwork. You can make initials as dainty or as sophisticated as any you can find already made. But, before you set to work, make your selections carefully. There are a few basic buying tips that will help you to gauge quality at a glance. By all means, give due consideration to the label. The name of the manufac-

turer means a lot. Also, if you can read it correctly, the label tells you some very pertinent facts about the product. Sheets, the big item in your first household linens, are made of percale, fine count, and muslin. The differences in the three are determined by the character of the yarn, the number of threads in the warp (lengthwise) and the filling (crosswise) per square inch of the material, the breaking strength of the material and of its weight. The label gives you this information and more. It states whether the sheet is cut or torn—the good ones are torn to the right length—and how much sizing has been added and how much shrinkage you should expect. According to specifications from the American Society for Testing Materials, *percale* has approximately 100 threads lengthwise and 100 crosswise per inch. It is soft in texture, light in weight, is made of combed yarn,

ORDER PATTERNS

FROM

THE AMERICAN HOME,

55 FIFTH AVE., NEW YORK 3, N. Y.

(No stamps, please)

Home is where the bride unpacks her trousseau linen. No other item in house furnishings does so much to create the atmosphere of graceful living, especially if handworked monograms completely personalize a few choice pieces, such as the best bed linen, towels, and mats

Photographs by F. M. Demarest



LOVELY TO HAVE, BUT OH, THE PRICE! . . . JUST BUY THE "MAKINGS" AND HERE'S HOW:

Linen Trousseau

AMERICAN HOME PATTERN A-721

HAVING ALL THE TRADITIONAL SENTIMENTAL VALUE

BUT WELL WITHIN THE BRIDAL BUDGET



G
G
G



Simple and beautiful modern initials. Two alphabets of both 2" and 3" letters, and three of 1" letters. Pattern contains hot-iron transfers and directions for monogramming. Price 15¢

and has a minimum breaking strength of 60 pounds. "Combed yarn" means that only long fibers have been used in making the yarn. If the yarn is made of short fibers, the sheet soils quickly and looks fuzzy after laundering. The more threads per inch, the more closely woven is the material. *Fine count* sheeting is a very fine muslin, has at least 170 threads to the square inch, is light in weight, has a breaking strength between 50 and 60 pounds, and is made of combed or carded yarn. Muslin may be coarse or fine with a weight that varies from heavy to medium and light. The breaking strength of heavy weight muslin reaches up to 70 pounds, that of light weight muslin drops to 45 pounds. All this figures in wearing quality.

Make sure that you buy your sheets long enough. In the "torn size" the length should be 108 inches. If the label states that it is "finished size" and



... and, lo, the finished product—as beautiful as coveted "store varieties" and possessing far more of that sentimental value

It's the wise bride who knows her own linen and who plans her trousseau for a future, no matter how "minimum" it may have to be at this time

TRANSFER THE DESIGN WITH A WARM IRON SATIN-STITCH OVER PADDING AND CORD SINGLE LINES

Oh no, mother!
Just 2 inches from
where you washed
that strainer



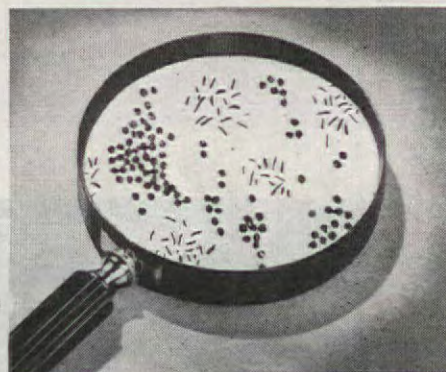
your sink drain is
infested with
SEWER GERMS!

Survey by Molnar Laboratories,
New York City



scrubbing and
scouring the sink
won't faze these
public enemies
down in the drain!

Actual sewer germs magnified
approximately 20,000 times



but **Drāno** boils
SEWER GERMS out
quicker than you
can say "danger."
Makes your sink
safe, sanitary!



Yes, and **Drāno**
opens clogged drains—
drains so stopped up
that even water
can't trickle through!



Never over 25¢ at drug, hardware, and grocery stores

Drāno
CLEARs OUT SEWER GERMS
OPENS CLOGGED DRAINS

Copy. 1945, The Drackett Co.

Minimum Linen Requirements

For each bed single or double:

- 6 sheets
- 6 pillowcases
- 1 mattress pad
- 1 summer blanket and 2 winter blankets
- 1 bedspread
- 1 quilt for extra warmth

For kitchen:

- 6 dish towels
- 4 dish cloths
- 6 glass towels (linen)

For bath:

- 6 bath towels 20" x 40"
- 6 face towels 16" x 30" or 18" x 36"
- 6 wash cloths
- 6 huck hand towels
- 2 bath mats

For dining room:

- 1 luncheon set
- 1 breakfast set
- 2 place mat sets

Desirable But Not Essential

- Mattress and blanket covers
- 2 dinner sets, cloth and napkins
- 1 bridge set
- 1 extra breakfast set

- 1 dozen extra napkins
- 2 or 3 hot plate mats
- 1 bathroom rug
- 2 extra large bath towels

pre-shrunk, it should be at least 96 inches in length. Width is equally important and, of course, depends on the mattress width. A width exceeding that of the mattress by 24 inches allows for tuck-in and shrinkage. The width for a single bed would be about 63 inches, for a three-quarter bed about 72 inches, and for a double bed, 81 inches.

While buying sheets, examine the hem to see whether it follows the thread of the material. Unless perfectly straight, hem may pucker

after washing. Edges should be protected with tape selvages.

If you want a rugged sheet that will stand hard laundering, probably your best buy is heavy muslin. Percale isn't as strong but it feels luxurious and is easy to handle. Pillowcases should be of the same material as sheets, and about one and one-half inches wider and six inches longer than the pillow. For shopping convenience, refer to the above list which gives linen requirements.



AMERICAN HOME PATTERN A-723

Geraniums and ivy for your kitchen and breakfast nook. Pattern contains tracings for the tablecloth, napkins, towels, curtains, and window garland. Complete instructions for painting designs on both fabric and wood. Easy to follow, simple to do. Price 25¢



R_x for
Home,
Sweet *and Safe!*
Home...

AS PRESCRIBED
your prescription with
bring assurance that
compounded exactly
by your physician

WARTIME NEEDS restrict the civilian use of cans for certain products. But stocks on dealers' shelves are yours to buy freely. And remember, foods packed in cans come to you with their vitamins, minerals, and nutritional values sealed in.



... household needs, kept safe in **cans!**

● Next time you stop at your druggist's, just notice how *many* products he stocks to safeguard your health and comfort. And, after Victory, most of these products *will again come to you in protective cans*. Dental, bath, and baby powders—medicine and health tablets—salves—bandages—adhesive tapes—antiseptics—deodorants—and dozens more—all kept clean and sanitary in modern steel-and-tin containers.

Why are these things so much safer in cans? One reason is, *cans don't break*. Another reason is, the names of the products, and instructions for their use, are generally *printed right on the can itself*. No labels to fall off and cause mistakes!

This same safe-and-sure protection also applies to the myriads of fine foods—and to the thousands of other products—that come in cans. Cans are easy to carry, store, open, and to dispose of. And they give their contents lasting protection against light, air, dirt, germs, and spoilage . . . No wonder the familiar can is the preferred container for more than 2500 products normally packed in cans by over 135 different industries. For *no other container combines all these advantages*.

**No other container
protects like the CAN**

CAN MANUFACTURERS' INSTITUTE, INC., NEW YORK

GLASS adds cheer to any home



PLATE GLASS TOP. Put crystal-clear Plate Glass tops on your furniture, and see how much brighter and cheerier your rooms look. Let Sister paint to her heart's content . . . because Plate Glass tops protect fine finishes from harm.



MANTEL MIRROR. It's easy to wake up your living room. Brighten walls and ceiling with Pittsburgh Live Paint. Then hang a smart Plate Glass mirror over the mantel. You'll find that it makes your room seem twice as big, colorful and modern.



DOOR MIRROR. A full-length mirror is a two-way glamour-giver. Helps you look your best. (Stocking seams straight? Slip showing?) And makes the room better looking, too. Sizes to fit any door. Can be installed by anyone in a few minutes.

You can get these items at your favorite department or furniture store.



ACCEPTED AS THE MARK OF GOOD GLASS. The Pittsburgh Label on any mirror or article made of Plate Glass, no matter who sells it, is your assurance of good Plate Glass. Remember, if you want the best, insist on Plate Glass.

Free Booklet

Tells you how to be your own home decorator—shows how to give charm and sparkle to your present home with mirrors and Plate Glass! Dozens of color pictures. Send coupon.

Pittsburgh Plate Glass Company
2011-5 Grant Bldg., Pittsburgh 19, Pa.

Please send me, without obligation, your new, free booklet, entitled, "Decorating your Home with Glass."

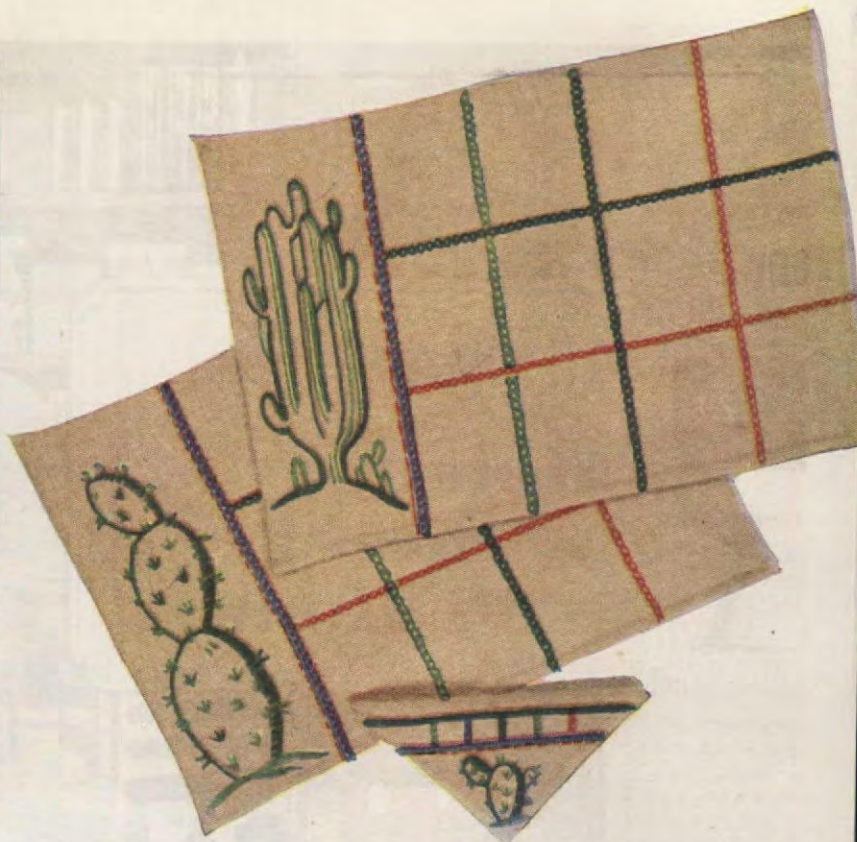
Name _____

Address _____

City _____

State _____

"PITTSBURGH" stands for Quality Glass and Paint



When you buy towels, note the foundation weave. If it is closely woven and the selvage is strong and wide, you may expect good quality. The longer and the less twisted the loops, the more moisture they can absorb. The fullness of the loops depends on their arrangement in the towel. In single loop towels, a single strand of yarn makes the loop. In double loop

AMERICAN HOME PATTERN A-20

Cacti designs for Mexican place mats are bright and showy and easy sewing. Hot-iron transfers for three each of the two mats, plus six napkin motifs. Complete color chart and illustrated directions. 35¢



AMERICAN HOME PATTERN A-719

Mexican figures to be embroidered in brilliant colors. Hot-iron transfers for six mats (three each) and six of the napkins. Stitch illustrations, directions, and a color chart. 35¢

towels, two strands make each loop. Simple! In medium quality, the double loop towels are the better buy and the better wearing.

Whatever you buy, choose it for quality, and embellish with your handwork. You'll enjoy doing it.

KEM-TONE REDECORATES THE AVERAGE ROOM FOR ONLY **\$2.98!**

WHY have 17,000,000 rooms been decorated with



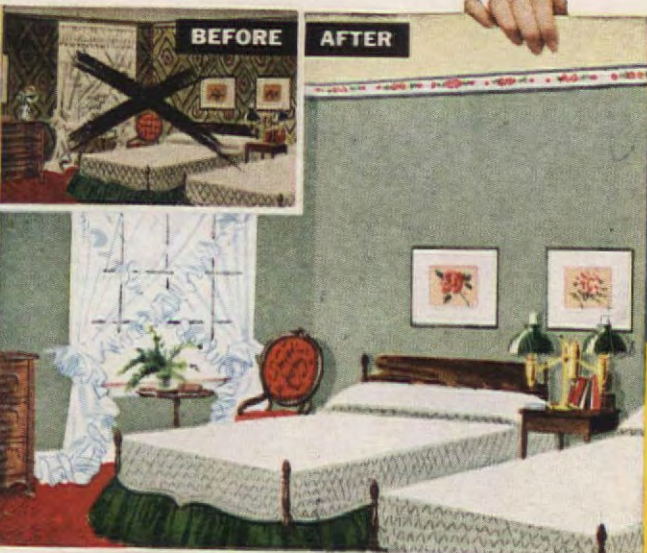
Here's why:

KEM-TONE is an entirely new type of resin-oil finish. You can redecorate right over wallpaper, paint or plaster at the amazingly low cost of \$2.98 an average room. For living rooms, dining rooms and bedrooms Kem-Tone brings enduringly beautiful decoration with no muss, no fuss, no bother. There's no finer flat wall finish at any price!

- 1. FINEST DECORATION**
A resin-oil finish of enduring beauty!
- 2. GOES ON LIKE MAGIC**
with either brush or Kem-Tone Roller-Koater!
- 3. ONE COAT COVERS**
most wallpapers, painted walls and ceilings, wallboard!
- 4. INTENSE HIDING**
As amazing as Kem-Tone's hiding has been—it is now 20% greater!
- 5. DRIES IN ONE HOUR**
Rooms ready for use immediately after painting!
- 6. NO "PAINTY" ODOR**
during or after painting. No turpentine needed!
- 7. CLEANS EASILY**
with ordinary wall or wall-paper cleaners!
- 8. LOVELY NEW COLORS**



ALWAYS ASK FOR GENUINE KEM-TONE!



PAINT YOUR WALLS THE EASY WAY,



MAKE THEM BRIGHT AND SUNNY,



KEM-TONE'S NOT HARD WORK-IT'S PLAY,



AND, MAN, HOW IT SAVES MONEY!



Kem-Tone Trims

Smart, new wall border trims. Gummed and ready-to-apply. Washable. **15¢ up**



Kem-Tone Roller-Koater

Rolls Kem-Tone right over your walls—quickly, smoothly, easily! **89¢ ea.**

Kem-Tone Appli-k's Beautiful floral cut-outs to accent mirrors, corners, windows, etc. Pre-pasted. **59¢ set**

59¢ set

★ ★ Ask the Kem-Tone Dealer Near You For a FREE Demonstration ★ ★



Sad Beginning

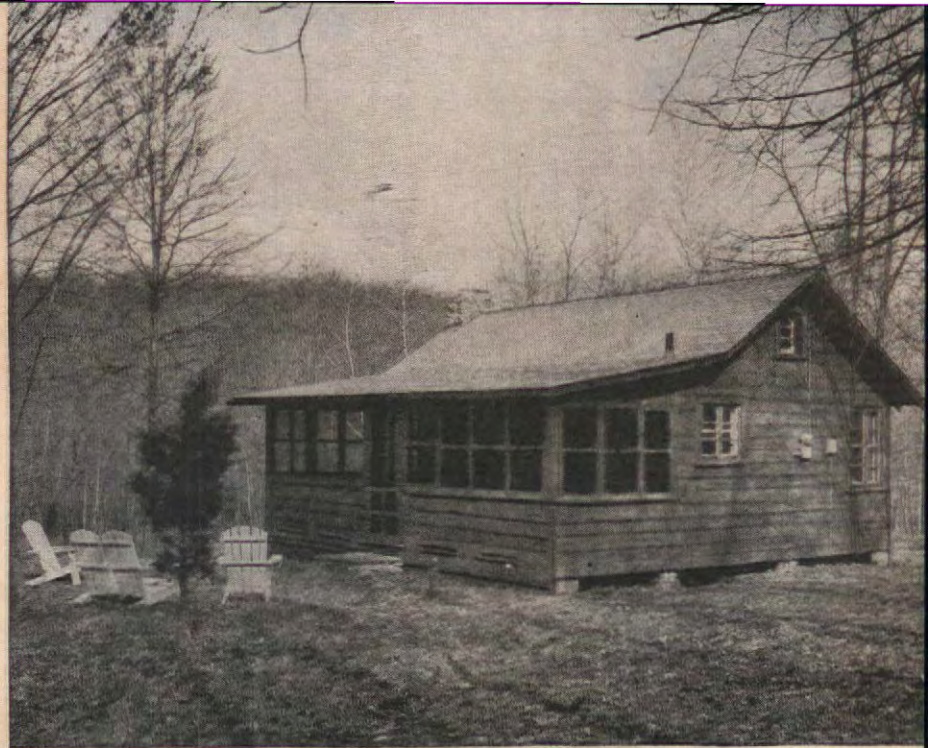
SAGA OF A DREARY LITTLE ESCAPE
THANKS TO COMBINED EFFORTS

Photographs by F. M. Demarest



...Happy Ending!

COTTAGE THAT GAINED A NEW LEASE ON LIFE,
OF OUR BUILDING AND DECORATING STAFFS



Contractor for the remodeling, Joseph Hamilton

You know the Paul Stewart cottage that used to be. Completely undistinguished, its kind is scattered by the thousands o'er the width and the breadth of our fair land labeled "Unneeded Rest," "Dewdrop Inn," "Kamp Kumfort," and ad nauseum. Called "summer camps" or "escape houses" they present drab exteriors and interiors that are a hodgepodge of accumulated leftovers that are neither comfortable, restful, nor even easy to keep clean. Yet it has always been an American custom to get every ounce of "good" out of furniture, furnishings and accessories, and then prolong their life span in the very place that should be gay, cheerful, comfortable, and easy to maintain. Perhaps Mr. Stewart had a more legitimate reason for sending his apart-

ment tag-ends to his escape house—he went into the Army, and imbued with this typical American spirit, felt he had to find a "home" for them. However, on being honorably discharged from the Army, he was soon persuaded that if it were to be a real escape house, it jolly well had to be gayer and more comfortable—and having admitted his dissatisfaction—gave us carte blanche to do with it as we would. The "happy ending" of this story does not merely concern the useful, gay little house we gave him in exchange. That, of course, is of first importance. But, that we were able to salvage so much of what he had, merely with the use of color and fabrics, that merely by interior re-planning we give him a really livable house without adding a cubic foot to



The corner built-in, combining piano, radio, bookshelves and music storage is true space saving! Table inspired by our November cover. Bedroom gains space by clever placing of furniture. Recessed telephone shelf with its book well, below, is in small hall



its over-all size—that is important because it points the way for you and you and you—who are living with your drab old castoffs only because you feel there is no alternative between that and complete refurnishing or rebuilding.

Let's look first at the before plan with the before pictures. The living room was not large enough for living, dining and overnight guest use—yet it had to fulfill all of these functions. A nasty, narrow little porch darkened the entire house. The surroundings were beautiful; yet when one was confined indoors on a rainy day or in the winter, not one whit of the scenery could be enjoyed. There was no possible seating arrangement for more than three or four persons. At night or in the morning, the two persons in the bedroom had to “plough through” the

living room, disturbing those who were sleeping there, as well as making a hazardous journey around and over the furniture piled up to make room for the beds temporarily set up for guests. There were four doors opening off the tiny living room, with of course no wall space. The arrangement of doors in the bedroom left absolutely no room for chests, so that the hazards of suitcases were added to the general confusion. But, perhaps, worst of all was the awkward arrangement of kitchen and bath. Exactly one half of that inadequate little space called “kitchen” was aisle to the bathroom, as shown by the dotted line!

By studying the “after” plan it is easy enough to see how all of

these difficulties were overcome. By adding the area of the porch to the actual living area of the “before” house, eight or nine people can now sit comfortably and cozily in the living room. There is book storage, music and game storage over and around the built-in radio and piano unit. There is a permanent table set-up, with enough floor space around the table so that by merely pulling it out, six can eat comfortably. There is a built-in desk with magazine storage, opening up to form a handy serving bar. There are two new comfortable beds, good sleeping by night, with lamp, ash trays, and books at their heads, and an equally comfortable conversation group by day. At no time, whether the living room is used for conversation, reading, eating or sleeping, is the room disarranged or cluttered. In the bedroom, each bed has its own pin-up lamp, each occupant a chest of drawers, and a feeling of space and privacy, with access to the bathroom, kitchen, and out-of-doors, without disturbing guests in the living room. A small hall provides storage for guests' clothing and suitcases, and a built-in telephone unit provides privacy and takes no precious floor space. The kitchen, of course, we consider a masterpiece. There is a sadly needed broom closet, a linen and storage closet, plenty of counter space and a little counter stretched across the windows where one can have a cheery breakfast. The terrace is just another living room, worth many times over the crowded, sunless porch. Look at the plans again. Look at the “after” pictures. Quite a worth-while remodeling, wouldn't you say? And one that we hope will be copied by MILLIONS of little “summer camps” this country over!

So much for the re-planning and use of space. Now to the color story—for next to fundamentally good planning, color plays a most important part in our story. We wanted colors that would be year round, not



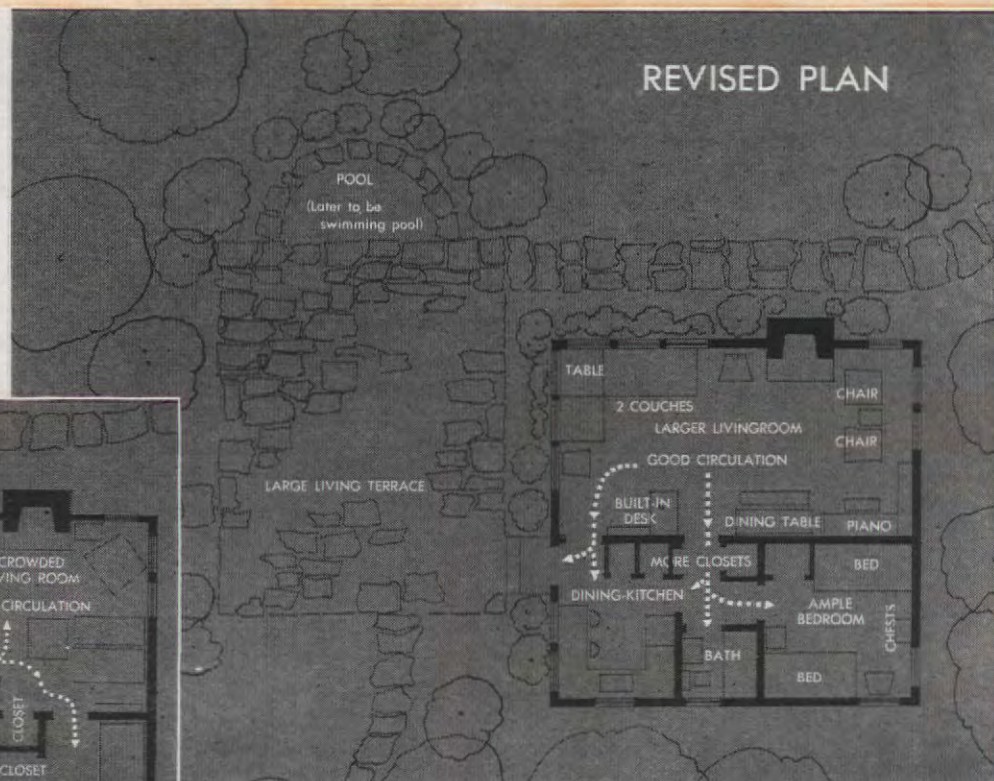
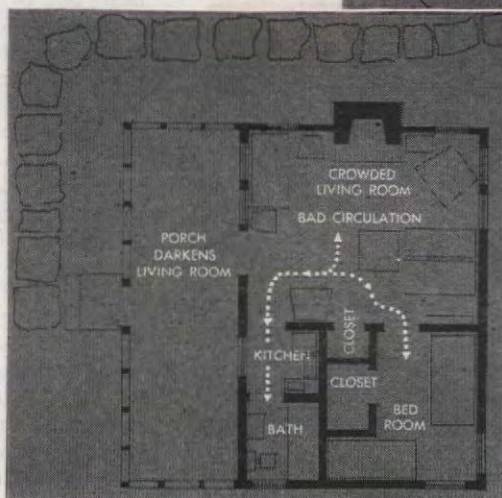
Pine living room typewriter desk is shown open for use. Side leaf swings up, hinged leg forms support for table

When closed, unit becomes compact side table. Built-in wall rack, is convenient storage place for magazines

During day, one studio couch slides part-way under corner table. Pulling out at night is easy job. Wide box pillows cut down couch width for seating comfort during day



just summery things that need changing and storage during the winter. And wishing to make the glorious greens outside part and parcel of our indoor life, we chose these same deep greens and illuminated them with citron and rich brick red. A bold and dashing linen slip-covered two of the tired, pseudo-elegant chairs Mr. Stewart had. The radio was painted brick red and became a happy part of the pine-paneled walls. Old wrought-iron lamps and assorted little tables and chairs were painted lemon yellow, brick red and black, or left natural. To give the much-desired feeling of spaciousness, the large areas such as the two couches and floor are natural color, as are the pine walls. It is at once bright, gay and completely practical. In the bedroom, we use a small all-over pattern in cedar, yellow, and green, with shabby cedar bedspreads and cool, medium green cotton string rugs that are easily taken up and washed. Kitchen is done in pine, white, and brick red. The same general color scheme carries through to the exterior, as you can see from our cover photograph. What more could a bachelor ask to "escape" to?



Some day the little pool will be a life-sized swimming pool, garage and utility room will be added to the house



Photographs by I. J. Doyne

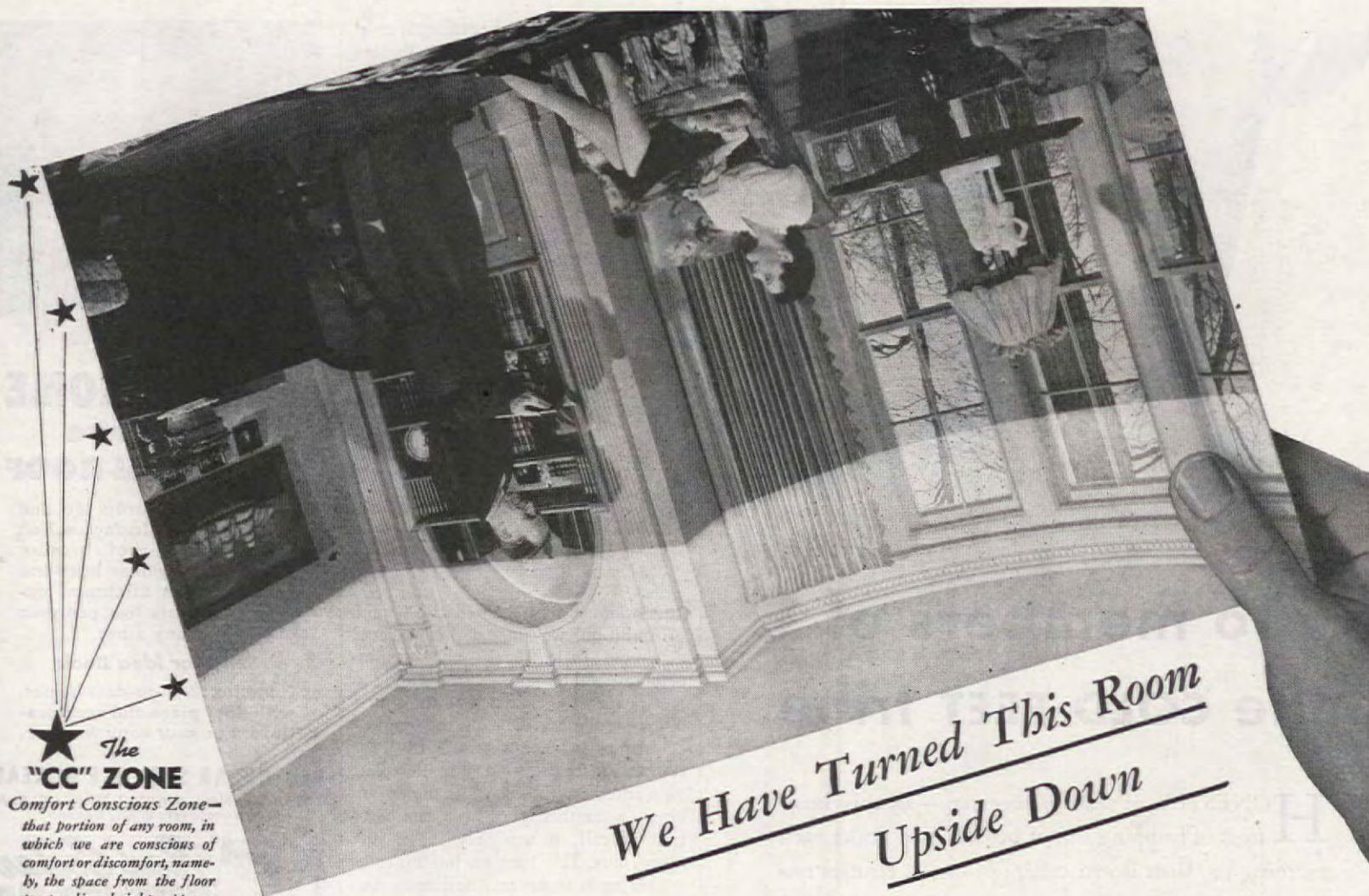
We Like Our Picnics Private and So-o-o!

EDNA G. DOYNE

IF YOUR family is like mine, pleasant Sunday mornings mean but one thing—PICNICS! Eating in the open country has always held an especial appeal for us. I guess this is understandable. We're city dwellers, confined to four walls most of the time. The call of wide open spaces is something that just cannot be resisted. Yet for years, before we bought our own piece of land, the routine was repetitious. We'd get up at the break of dawn, pack our lunch boxes and away we'd drive, always searching for some completely deserted piece of countryside. It didn't take us long to discover that we weren't alone in this pursuit. Others, too, wished to escape to greener pastures—many, many others, and worst of all they usually came with large noisy and very active families.

Well, privacy became an obsession with us. We'd have it even if we had to buy our own picnic ground to gain our prize. Once stung by this new bug, we spent most of our free time touring forgotten highways and byways in search of the ideal. Thus opened a new chapter in our lives—seven years of fun, hard work, and in the end our beloved dream house! When we finally bought the property that both suited eye and pocketbook, it took several week ends of back breaking toil to clear the heavy wooded growth that covered it from stem to stern. At last, a perfect picnic clearing was our reward. Yet as we worked, more and more ideas crept through our collective minds. Then one lunch hour Jack and I found ourselves in the





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YES, our rooms are really "upside down" so far as temperature is concerned. They are warmest at the ceiling, where heat is not required for comfort, and too often they are cold and drafty at the floor. After all, the only portion of a room that is important from the standpoint of comfort, is the space from the floor to about six feet above. Honeywell engineers call this the "Comfort Conscious Zone." In the "upside down" room shown above, the lighter part of the picture might be called the "Waste Heat Zone," because heat that goes into this area is largely wasted.

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showroom of a tent manufacturer in lower New York. Thirty-five dollars would buy a nice sized tent—and this would mean a chance to spend both Saturday and Sunday at the picnic spot! We could hardly contain our excitement. Yet we never did buy the tent. I'm sure the tent salesman still wonders what ever became of the enthusiastic couple who went into ecstasies of praise at his products and then vanished into thin air. But, little does he know of the mental acrobatics that started romping through our minds.



Just when a tent seemed the height of ambition, we started dreaming of a simple little shack—oh, nothing elaborate mind you—just a tiny bit more expensive than a tent and much more permanent. One of the lumber companies who advertised in *THE AMERICAN HOME* sold just the plan we wanted. With blueprints under our arms, a lumber yard was the next port of call. It was only the beginning, folks. This time we lost no time in putting in an order. Another change of mind would have been disastrous.

Well, our dream house was to be a one-room affair. No time was lost in getting started. With the assistance of my father, who showed great aptitude for masonry work, and a carpenter, the structure was erected in record time. A few partitions here and there provided a small kitchen and sleeping quarters for five people. Meals were prepared on a three-burner kerosene stove. We were really quite primitive. Water had to be carried 250 feet and kerosene lamps were used at night. Since we now had our own "country place," vacations elsewhere were out of the question. The money thus saved went towards improvements for the house. Gradually, the little place began to take on a very presentable appearance.

Being a city girl at heart, the kerosene stove did get me down at times. For one reason or another, I just couldn't cook and keep my hands from getting as dirty as the bottoms of my pots and pans. I also lacked the confidence to stray more than three feet away from the kitchen when cooking for fear that the stove might misbehave. I definitely didn't want to be the cause of a fire on that precious lot. After three years, Jack was finally persuaded that a bottled gas range would solve my problems. By this time our house was really about perfect. But that didn't mean we stopped working. Even perfection can be improved upon. During long winter evenings we poured over back copies of our favorite magazine—guess which—and by spring we always had an ample batch of new



My NEW HOME must have a beautiful ROOF

... It must be sturdy, too, and weather proof. In fact, a Red Cedar Shingle roof, because it insulates against heat and cold, requires minimum upkeep, and costs less per year of life than any other.

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Contains 12 up-to-date homes, with floor plans and specifications. For your copy write...

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*"I used to be a
GLAMOUR GIRL"*



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Sold everywhere—two handy sizes. The Hygienic Products Co., Canton, O.

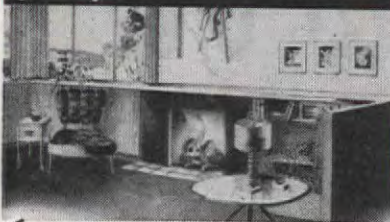


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More—this fireplace that circulates heat, actually warms the entire room and adjoining rooms. It gives comfort you have never before dreamed possible with a fireplace. Draws cool air from the floor level, heats it, and returns it by natural air circulation to far corners of the room.

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AS THE POPULARITY for larger windows increases, WINDOW EFFICIENCY becomes a "must" . . . or heating, air conditioning and window maintenance costs will soar. Only Pella Casement Windows offer all these features for BEAUTY plus EFFICIENCY:

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WOOD and STEEL—Both are used in Pella Casement frames. Wood for beauty and insulation. Steel for strength.

DRAFT TIGHT—Compression type weather stripping seals all 4 sides of sash. Exclusive Pella design.

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ROLSCREENS—The original inside screens that roll up and down like window shades. TEN-YEAR GUARANTEE.

CLIP THIS AD NOW . . . place it in your post-war home file as a reminder to investigate Pella Windows before you build.

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WINDOWS

ideas. It surprises me just how much city "slickers" really can do around a country place once they make up their minds and have the will to do it.

Naturally for a while the lack of electricity was a nuisance. Neighbors had assured us that this prize would not be brought within using distance of our property during our lifetime. Evidently they had taken a very pessimistic view of our life span for, lo and behold, electric lines were brought in several years later.

This brings me to the latest chapter in the saga of "Picnic House." Last year, just seven years after we had acquired the property, we decided to enlarge. An architect was called in and his suggestions indicated that the shack could readily be turned into a dream house. Once more we bought our own lumber, hired a carpenter and electrician and, rolling up our sleeves, pitched right in. The partitions in the original house were removed, giving us a sizable living room. An extension at one end of the house brought into existence two bedrooms and a bath. Two windows in the west end of the living room were expanded to provide four French doors, which open directly onto a well-proportioned screened porch. Meals are served here on warm days. You'd never recognize the old kitchen now. Out went the first icebox, and in its place stands a beautiful electric refrigerator. An electric range replaces the once treasured gas stove. Instead of kerosene lamps, fluorescent fixtures add brightness.

I never had guessed that my salesman husband hid a latent talent for plumbing. After watching him tackle elbow joints, pipes and fittings for five week ends, I still had my doubts about his ability in this newly acquired profession. However, the sixth week end brought results! So far everything works beautifully, and we're both proud of the money saved.

Well, now it's finished—for the time being at least. We think "The Hideaway" a pretty swell affair. The plan now suits us to a T. Our living room has very pleasing proportions; its bay window gives us a generous glimpse of the lovely wooded countryside and by opening wide the French doors a great deal more floor space is ours for the asking. Each bedroom is equipped with large, workable closets, very necessary in a house of this type. A handy tool room takes care of the thousand odd bits of apparatus needed for those ever changing ideas. By rights, we should now be entering a phase in the program where a little relaxation is the order of the day. We've had seven years of constant activity. Don't be fooled, it really was lots of work. Yet somehow or other, the work and fun were so intermixed that by now, we're not sure where one left off and the other began. What with wartime priorities and such, perhaps the decision for further improvement has been taken out of our hands. But it won't stop us from making plans for our hideaway—picnic privacy Plus.

Twin Homes but—

look how one is wasting fuel



NOT INSULATED. "Why," Jim Todd asked himself, "should it take 12 tons of coal to heat our 6-room house?" The answer is simple. Your house is *not* insulated. Enough heat is escaping to melt the snow on the roof. But in the twin home across the street...



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Anyone who can handle a hammer can install clean, penny-light KIMSUL. It's made to order for applying between attic floor joists or between beams of the sloping roof.

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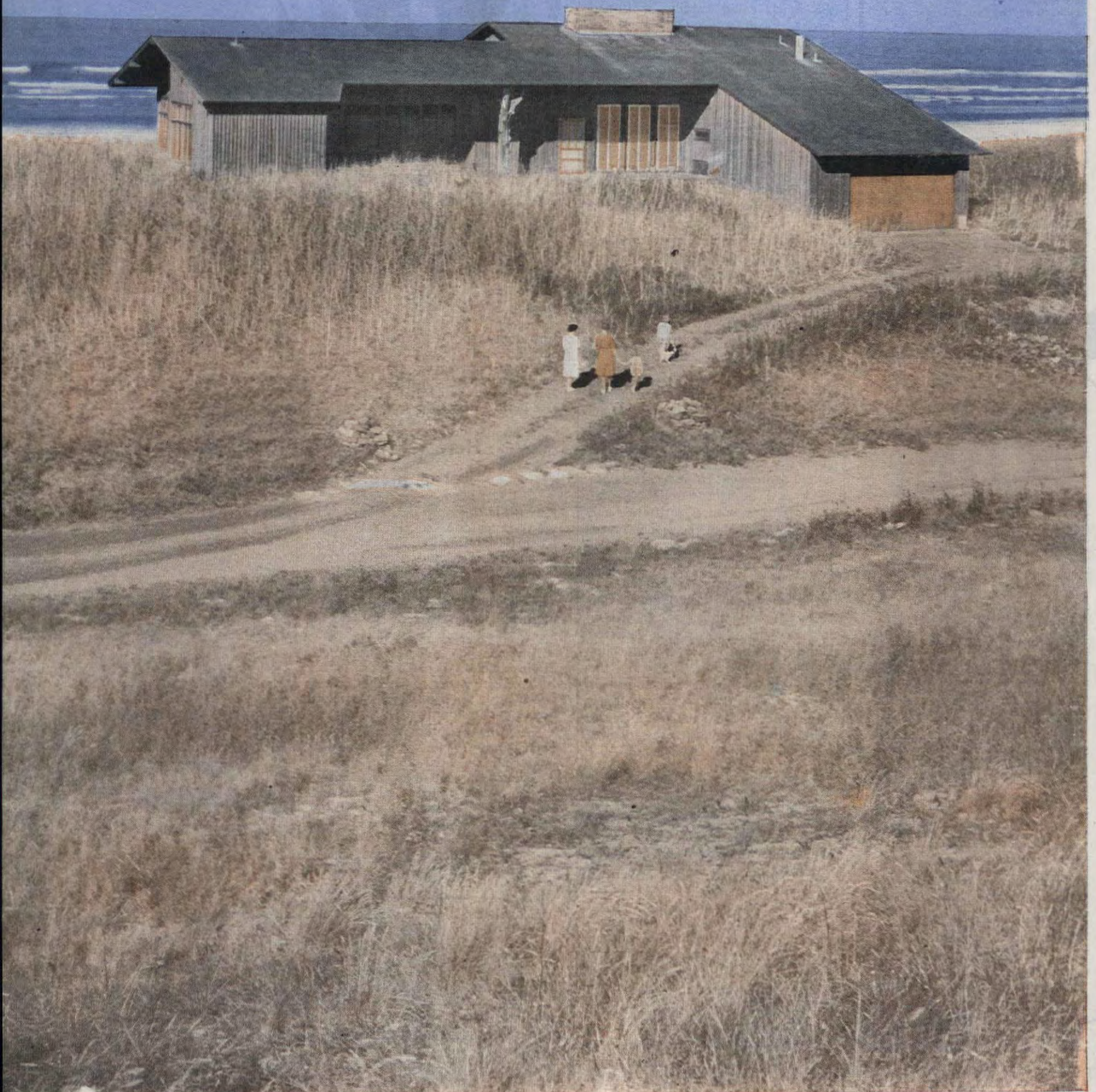
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Silver Dunes and the



Pacific at its Front Door!

Pietro Belluschi, Architect

THE PETER KERR BEACH HOUSE, GEARHART, OREGON



WHEN first glancing at this low rambling beach house, it's pretty hard to discover where nature begins and building stops—both are so completely one. Not only has Mr. Pietro Belluschi, the architect, taken full advantage of the undulating line of the surrounding sand dunes in designing each roof line, but he also has reflected the silver gray-of dune grass in his exterior walls. This hardy native grass, growing at times more than three feet high, not only provides an ever-changing interest to the landscape but is extremely useful as well. Planted by the Soil Conservation Service, it prevents shifting of the sand and to a degree provides the house with a certain sense of privacy. By using natural spruce boards as an outside cover, a color harmony is created which is perhaps responsible for the building's deceptive appearance. A quick glance at the plan will show a much larger house than one might suppose. For instance, who would guess that second floor rooms would be found under the low slop-





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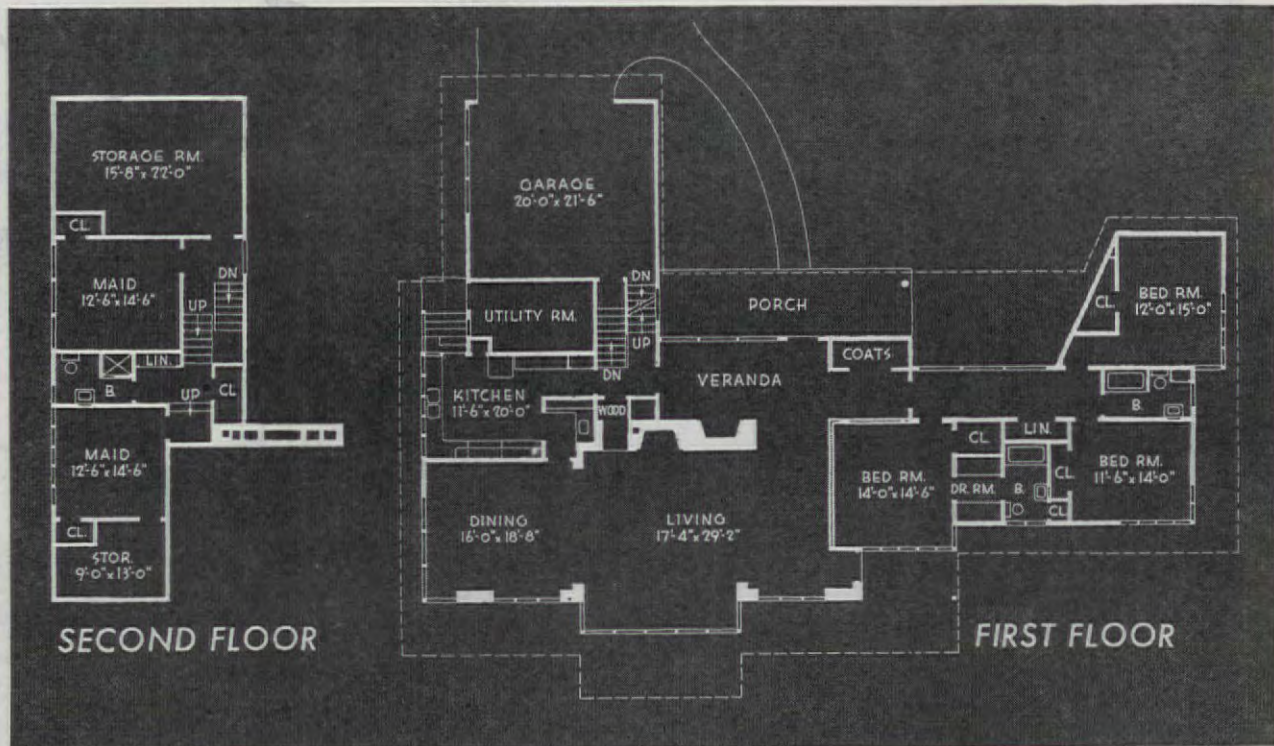
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Data and photographs: Leonard H. Delano

Glass walls guarantee magnificent ocean view in every room



Natural landscaping provided by silver sheathed dune grass

ing roof lines? Two maids' rooms with bath and plenty of storage space have been cleverly located in this area. Yet ingenious planning plus a thorough knowledge of materials used have always been trademarks of Mr. Belluschi's work.

In order to follow faithfully the profile of the dunes, the main floor has been laid out on several levels. A concrete slab placed directly on

the sand was used throughout. The crowning feature of this house and the very heart of its interior is the huge chimney. Built of golden gray stone it is twelve feet high, twenty feet long and over three feet wide. There are two fireplaces at its base. The smaller faces the veranda, while a larger companion acts as the focal point of the living room. Storage for wood has been cleverly

integrated into the masonry and is accessible from both sides of the chimney. The veranda, within easy distance of the kitchen, is often used by the Kerr family for small informal meals. A Dutch door divides the two rooms. Here before the warm glow of blazing logs, relaxation is complete on days when the ocean breeze grows chilly. A small stairway leading from the

kitchen passage conveniently gives access to the upstairs rooms.

As it should in a house of this type, the large living-dining room is the principal conversation piece. Overlooking the broad expanse of sand and ocean, this combination room really has the appearance of a most attractive glazed-in porch. The view through the multiple picture windows is quite breathtaking. Rough sawn spruce, left natural in finish is again used in these interiors. Stone, glass and wood have been happily blended into a unified whole yet often gain drama by wise use as accents. The total effect has all the simplicity one expects of a beach house plus an additional feeling of quiet sophistication. For those precious twilight hours when complete relaxation from the day's activities is most desired, soft indirect lighting located in the top edge of the lower ceiling projection is provided. Ceilings are of ivory wallboard in rectangular panels.

The bedroom wing of the house contains three large rooms, each commanding a view of the Pacific.

Oversized picture windows located at one corner do the trick. Storage space large enough to satisfy the most closet-conscious homeowner may be found in this wing. Each room is finished in tongue and groove hemlock laid horizontally. Each room, too, boasts indirect lighting. Like all other parts of the house, we find here a feeling of spacious brightness, not an inch of usable space has been wasted.

Coming once more to the outdoors, a unique attraction is found at the big entrance porch. Providing support for the porch roof is a weather-mellowed cedar log found not far from the site. The side of the house facing the Pacific and its white sandy beach is the "real front" as far as the owners are concerned. Interest has been added to this elevation by the open-framed projections over the windows. These overhangs can be used either to support awnings or to encourage the growth of certain plants, both needed to prevent intense afternoon glare during the very warm months of the year.



There's an airy spaciousness in each and every room. Tongue and groove hemlock, laid horizontally, lines bedroom walls



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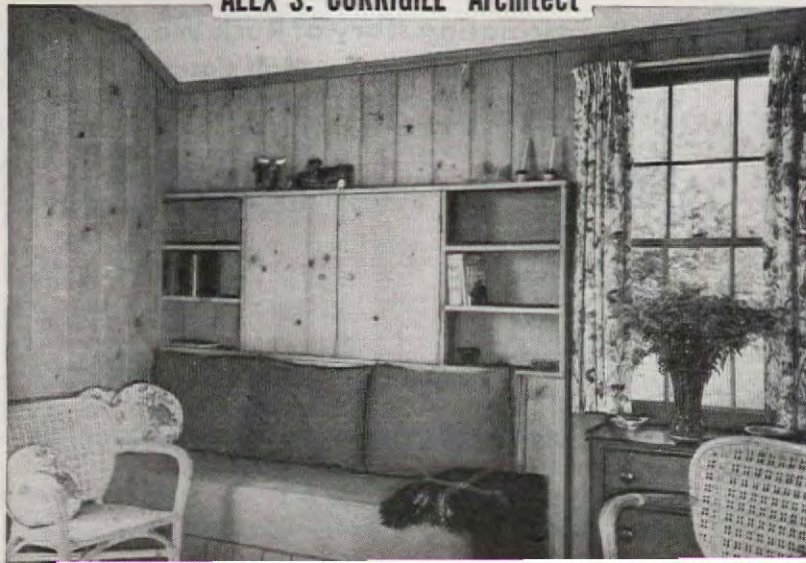
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George H. Van Anda, photograph



ALEX S. CORRIGILL Architect

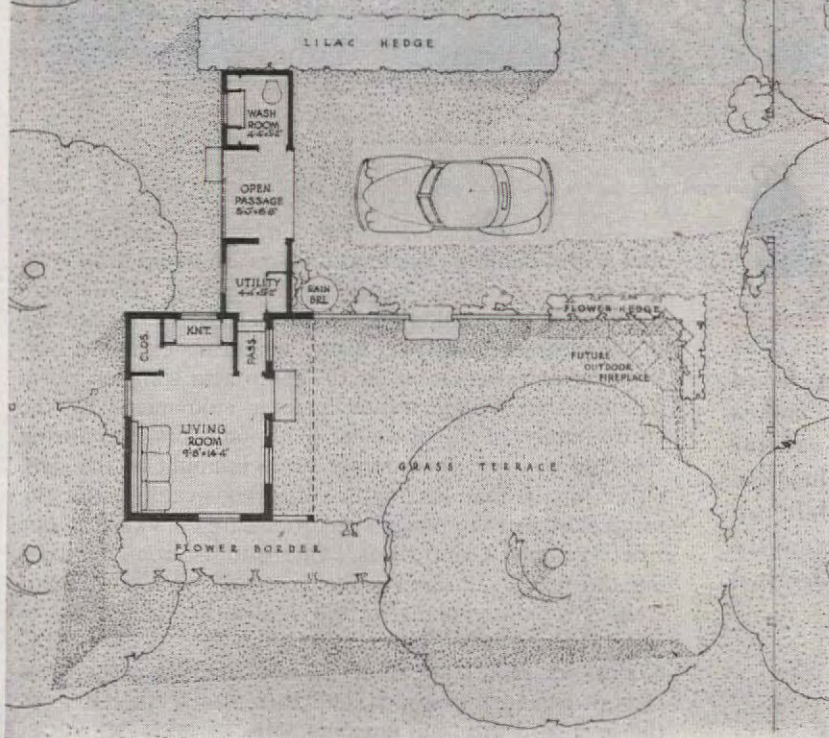


THE WEEK-END COTTAGE OF OVERLOOKING STILL RIVER VALLEY,

NESTLED picturesquely among apple and pear trees this little house, a real "War Baby," almost didn't get built. The owner, an architect, had purchased the property in his favorite of towns, Brookfield Center, Connecticut, fully intent on building a house of moderate size. Came the war and its resulting restrictions on all private work. The house was definitely postponed until a later date but the charm of the orchard overlooking the lush Still River valley proved so powerful that this little guest house came into being. At present it is used as a week-end cottage for the owners. By farsighted planning the two buildings will later be a part of one unified design. The present roadway can be used then for both houses; and the newly dug well can also serve both masters. Since only a very small amount can now be spent each year for private building, the owner wisely erected the outside shell during the first year, finishing the interiors the following spring. Naturally to keep within the budget, much of the work was done without aid from professional workmen. Mr. Corrigan, himself, painted all exterior and interior woodwork, built in the washroom cupboards, and finished the grading and roadwork. As he, himself, admits, this took a lot of elbow grease, but his determination and enthusiasm helped to bring matters to a successful conclusion and make this real "War Baby" a reality.

In order to make the maximum use of the restricted floor space, many expedients were resorted to. For example, the couch in the living room is an ordinary studio couch which pulls out to serve as two beds. For daytime comfort, the rear end is let into a recess below the book cases. The resulting seat is of normal width. Cupboards behind the back cushions provide storage space for bed linen and blankets. Concealed panels cover glass shelves and small cellarette built between the studs. Behind the lower cupboard doors

By later extending the enclosure wall and building an outdoor fireplace, the living terrace will command a magnificent view of surrounding hills and valley



MR. AND MRS. ALEX S. CORRIGILL

CONNECTICUT

Let 2 wartime baby teach us

the important art of compact house planning

the kitchenette end, a small ice refrigerator is concealed. Living room is finished in tongue and grooved white pine barn siding, which at the time was fortunately "unfrozen." This is covered with a "driftwood" stain over which two coats of wax were applied. Interiors of bookcases, closets, and utility and washrooms are painted with a green borrowed from the Williamsburg guard-room. The only window treatment consists of lined chintz curtains with cream colored backgrounds. Because of present restrictions, electricity will have to wait for another time. Kerosene lamps are used and a kerosene heating and cooking unit serves its purpose very nicely. Because of this lack of electricity, running water is not available. The washroom is therefore provided with an old-fashioned pitcher and bowl. A chemical toilet, off the entrance passage, is also a wartime measure that has proved itself most successful. At a later date, the partial exterior enclosure will be completed and an outdoor fireplace built for the day when unrationed steaks are available. In spite of the many restrictions, the Corrighills find that a tiny house has its compensations. At least they aren't burdened with household tasks. It will also give them a place to live in when the main house is being erected. This chance to supervise the building of his own home is dear to any architect's heart. Besides it has given them an opportunity to enjoy the surrounding rolling countryside, a pleasure that otherwise might have had to be abandoned until war's end. But until then, the Corrighills aren't exactly living hermits' lives. No, indeed! Since important meals are taken at the near-by village inn, it's no trouble at all putting up overnight guests at the same inn. In this way both the family and guests are guaranteed that all-important privacy that makes for the perfect week end. After all, there are rainy week ends, and one small room can be pretty confining, even for the most congenial group of friends.

*Father's an old dear,
but...*



"How can I take him for the winter? How will that fit into Jim's plans?"

YOU have seen this happen . . . a once vigorous and self-reliant man becomes dependent on his married sons or daughters who are already hard put to care for their own children. If this happens to you, will you always be welcome?

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A drawing board on casters makes an ideal carrier for camp luggage. Suitcase left on carrier is easily slipped under bed



Ruffles for shades dress up the rooms and are no trouble to make or launder. Another neat trick is the "primp-shelf" shown in the sketch



Get together all maps of the territory and have ready to be tacked to one of the cabin doors. (From Lou Richardson)

As night comes on, you scurry for home and warmth and the evenings indoors are luxuriously cozy and long—perhaps to the point of boredom. If you were planning it, you couldn't arrange a better time for putting in the pleasant, satisfying work that means extras in convenience and decoration for the camp next summer, nor a pastime that will guarantee greater enjoyment, by the entire family, of the basement playroom-workshop during this cold weather. One of your projects might be the sign, either for the road leading to your woods camp or for the camp site itself. Two sign suggestions are embodied in our title, "Summer Camp Ideas." One is to use rope for writing the family or camp name in script, with a piece of stained or painted plank for the signboard. The other is to select the required letters from the largest size ABC blocks, put each block in a vise and saw it to a thickness of approximately one inch, and then attach the letters to the signboard with thin finishing nails. **RUTH K. KNAGGE**, of Tucson, Arizona, has still a third idea—one she originated for her isolated ranch. She used a piece of pine one-half inch thick, ten inches wide and three feet long for the signboard, and the ribs of the giant cactus to make the letters. Each letter was secured to the board with small brads and a coat of clear shellac was applied over the whole thing to protect it from the weather.

A camp means overnight guests and suitcases so you might consider **ELFRIEDA M. SYLVESTER**'s novel but highly practical proposal, a "suitcase carriage," in your winter workshop activity. To make it, you need only an old drawing board and four casters. Mounted on the casters the board turns into a carriage that not only makes it easy to haul luggage to the guest room, but facilitates storage under the bed—a good old camp custom! The dressing table is usually a minus quantity in the camp. If



Cumbersome old furniture is easily renovated for summer life.



you have not already had a shelf put up that serves the purpose, why not include a "primp-shelf" on list of camp necessities? This can be made, all ready to nail in place when you open camp. Put the board on a hinge so it can be swung down flat against the wall when not in use, if quarters are cramped. Paint it to match the mirror and chair. This tip comes from **LOU RICHARDSON**.

A raid on the attic should bring to light a number of articles that can be used in the summer cabin. For example, that stored-away Mission furniture . . . **ELIZABETH VAUGHAN** suggests sawing off the top ends of the back posts and the overhang where the arms meet the front legs, and removing the stretchers underneath. Cut the



Search the attic for old lamps and furniture and refurbish for this summer. Modern shades and comfortable cushions make great changes



Rejuvenate the children's wagon now for use this summer at camp, to carry laundry on wash day and to haul wood for the evening fire



Instead of one, big unwieldy camp dining table, necessary on those numerous special occasions but routinely very much in the way, use a trio of light-weight kitchen tables the same color. Pushed together, they form a unit when needed; other times, they can be distributed around. Paint now. Suggestion from Lou Richardson

A place to hang things?

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"Princess" wardrobe, giant 68 in. x 28 in. x 21½ in. size. Holds 25 garments, hats, shoes. Plastic-coated panels.



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Sincerely yours,

Mrs. Doyle J. Smith

October 5th, 1944



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To perk up white scrim curtains Mrs. W. H. Magnon says to paint the rods, finish ends with bows



Furniture relics of another day may be transformed for the camp

width of the arms down to one and one-half inches and, if you can manage it, cut the legs to the same width. Round off the edge slightly at the corner where the arm joins the leg. Refinish, according to explicit directions given in last month's issue, and equip with smartly tailored box pillows. To give a fully upholstered effect add



Paste packing list in suitcase, suggests Mariana B. Davenport

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"We made a bet..."



I WON!"

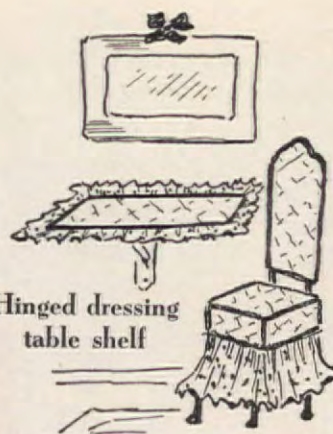


"Never," said I, "and no wonder, using that strong soap. Why don't you change to Lux?" "Because I stay up nights watching pennies, darling." "I bet you don't know how thrifty Lux is," said I.

"How about bridge this afternoon?" I said to my friend Betsy, deep in the dishpan at the moment. "Goodness, Susan, I'm too busy," says she, "besides I look like last year's dishrag. Did you ever see a worse case of dishpan hands?"



So we made a bet. She kept track of how long her soap lasted—I kept track of Lux. Lux won, hands down! Ounce for ounce, Lux does up to twice as many dishes as ten other leading soaps tested!



Hinged dressing table shelf

a strip of plywood, as an apron below the seat and across the front of the sofa, and cover the apron and the seat in the same material as the cushions. A retired Morris chair and ottoman will take on new usefulness with similar treatment. It may be necessary to reinforce the arms of the sofa where they meet the frame in back and the legs at top. To do this, fasten angle irons under arms at these joinings.

If you come across an old-fash-



From James O. Cavanaugh

Cedar log flower box may be hung from ceiling for decoration

ioned "library table lamp" of brass, **ELIZABETH VAUGHAN** says to bring it up to date by mounting and wiring for electricity. Add a base of wood, the proportion depending on the height of the lamp, and a new or refurbished lamp shade. Included in your attic-trove may be an outgrown doll carriage. **VIRGINIA CARTER STUMBOUGH** suggests that you convert it into a sewing kit on wheels with the top lined for a pincushion, and with pockets around the sides for scissors, thread, tape measure, buttons, etc. This makes a wonderful catch-all for the family darning, sewing, and mending, especially at the summer camp where you attend to these little chores out under the trees on clear afternoons, and indoors by the fire on rainy days. And, by the way, one of those outmoded sewing cabinets—the heron-legged kind—can be cut down to make a fine magazine rack for the camp. This is a spot of work with the saw and hammer that you can do and enjoy doing. Merely take off the covers, saw off the legs and attach rounded bases, and give it a coat of paint. This comes from **MRS. MIKE RENNES**.

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Why not convert such space into a bright, comfortable extra room. Let your Lumber Dealer explain how you can use Fir-Tex color panels with a minimum of lumber and other building materials.

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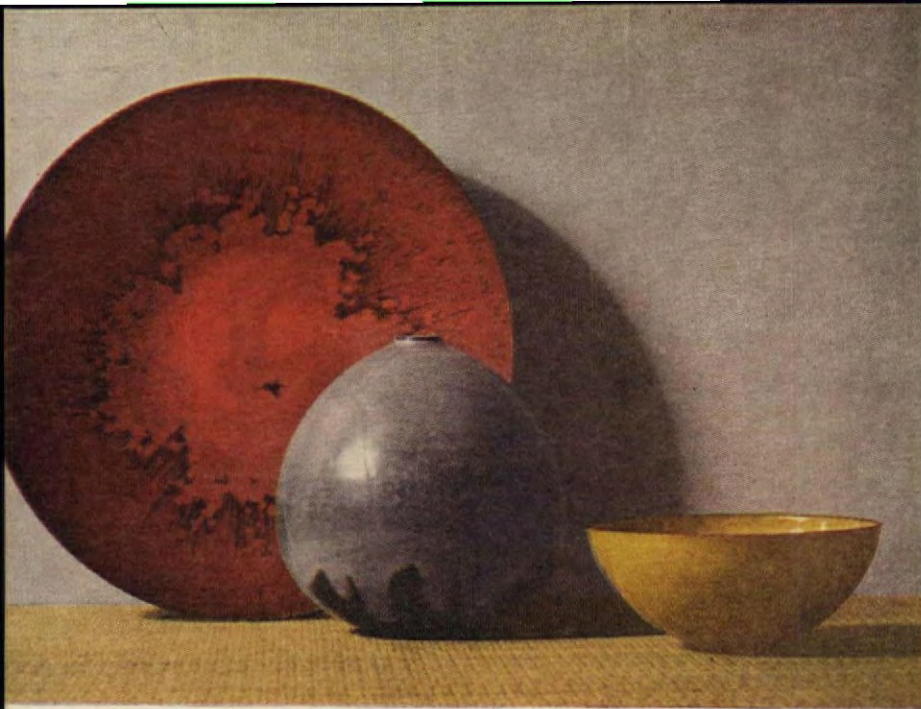
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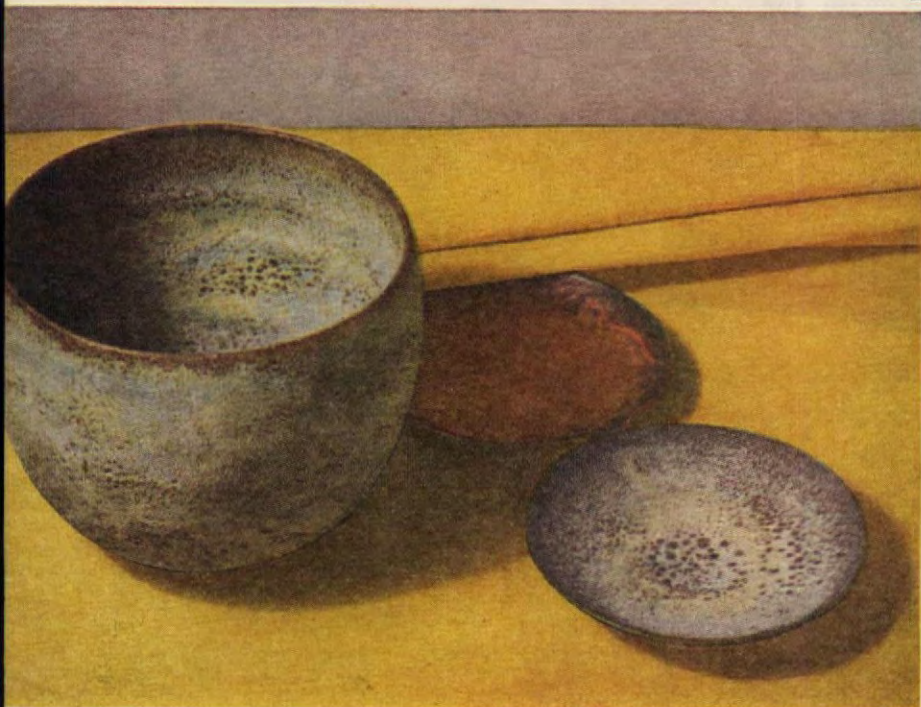
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1



4



2



5

Photographs by Dorothy Hoffman and Maynard L. Parker



3

Why not

ETHEL McCALL HEAD

DESPITE the miracles machines can perform they cannot produce that subtle individuality of a piece of work springing from the skilled hands and the imaginative brain of the artist. No machine can make a glass platter, "Sunset Desert Red," as comes from the hands of Glen Lukens. No machine can produce the eggshell delicacy of an "Opal Gray" tea set in pottery that comes from the wheel of Gertrud Natzler and is glazed by a process that may have taken her husband, Otto, weeks of experimentation in chemistry and methods of firing. No mere contrivance of metal and electricity can fabricate a decorative plate such as the one shown here, made by Beatrice Wood, who says, "A piece of handcraft has magnetism to it. The touch of the hands has given an intangible quality of beauty to it, so that it will give pleasure forever. In a machine age we need something made by hand—something that has a life and value of its own."

The instinct for beauty is as old as mankind! The cave man decorated walls of his shelter with crude designs. The Indian making cooking and drinking utensils out of the clay of the land, unconsciously wanting more than utility, enhanced the objects of his daily life with intricate design. Our American pioneers, hungering for a touch of color and beauty, found ways to shape the clay, dye the wool, and carve the wood of the forests into household articles that were useful yet brightened the grimness of frontier cabins.

Most of the folk arts in America are in the tradition of the past. Patterns grew slowly and were apt to become fixed.

Unusual design of hands on copper green platter, small bowl in soft gray for bright flowers, shallow bowl of warm brown all by Laura Andreson

Center group by Laura Andreson. Horizontally striped vase in white and brown; jar of dull blue stone glaze, and small bowl of yellow crackle glaze

Bottom, a gay giraffe, decorative alone or combined with wine red flower pot —by Earl Gordon. Bowl of unusual design by Marguerite Wildenhaim

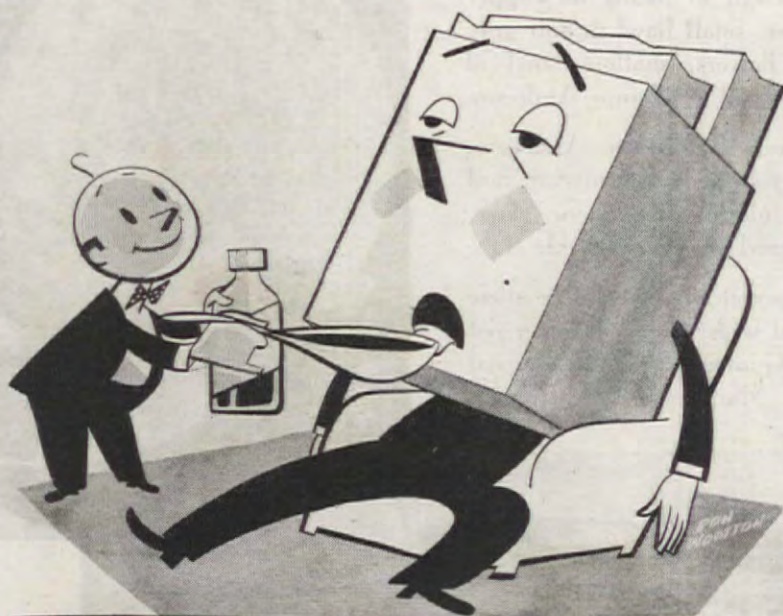


Baltimore Museum of Art photographs

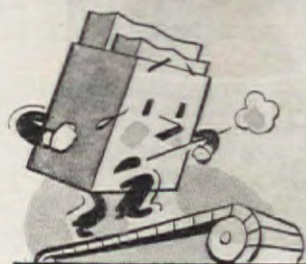
ON OPPOSITE PAGE

1. Three examples of the variety of shapes, texture, and subtle color achieved by Gertrud and Otto Natzler of Los Angeles
2. Three fine pieces of famous Pompeian glaze by the Natzlers
3. Decorative platter, a specialty of Beatrice Wood; bowls show her color and glaze treatments
4. Cracked glaze platter, flower vase, ash tray and cigarette box with glass top by Glen Lukens
5. Sunset Red glass platter, a brilliant blue bowl, and a shallow dish with glaze in Chinese manner, created by Glen Lukens

be a Modern Collector?

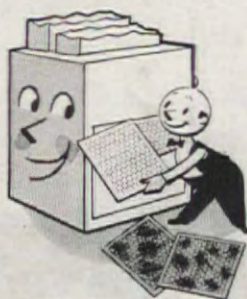


Good "medicine" for Saving Fuel and curing late-winter furnace fatigue



1 If your forced-warm-air furnace has been working over-time, still not giving you all the heat you know it should...

2 It may need only a change of air filters to regain its usual efficiency. Dirt-clogged filters, you know, retard circulation and waste fuel.



3 By replacing dirty air filters now... and with genuine DUST-STOPs... you'll not only get more heat with less fuel, but have a cleaner home next spring.



Look in the classified telephone directory for Dust-Stop dealers, or order from your local department or hardware stores. Most sizes cost only \$1.50 each.

DUSTOP

—a FIBERGLAS* product



Filters are in blower cabinet. Remove panel to replace.

Owens-Corning Fiberglas Corp., 1905 Nicholas Bldg., Toledo 1, Ohio
In Canada: Fiberglas Canada Ltd., Oshawa, Ont.

As mountain folk realized there were buyers for their native work, they were inclined to repeat the designs and shapes that were popular, because modern seekers for the "old" and the "quaint" bought such types of handcraft. Still other collectors wanted only "antiques" or those that were copied from the past of our founding fathers. But fortunately, there was often a lack of design and artistry in these native crafts despite the skill with which they were made.

Collect native American folk arts—but why not be a modern collector instead of associating collecting with antiques? Today in the United States there are hundreds of artist craftsmen making household objects which combine the manual skill of the old village potter of Colonial days with a new artistry born of experimentation in techniques, wider education and a contemporary outlook. Millions of young women wait the return of their men from overseas before they may have the pleasure of starting a home. Now is the time to turn collector, to find for that future home, modern things which are useful; things which are pleasant to the touch, a delight to the eye, a joy forever. Modern collectors of the work of contemporary American artists can find in all parts of the country individually designed objects for their homes and tables in such a variety of color, shapes and texture as to be breath-taking! At prices not greatly in excess of commercial products where millions are turned out exactly alike, a modern collector owns *signed originals* created by artists. And these handmade articles have a quality far removed from the commercial products—refinements in shape and color not found in the rural pottery of the past. Now is the time to realize that the milk glass and oddments grandmother collected were fine for



Pewter set by Ruth Pennington with Dorothy Liebes textile

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It is only natural that you can expect the world's foremost radio values in the coming new Zenith Radionic models. For Zenith does not divide its engineering and manufacturing power among unrelated fields like refrigerators, washing machines, electric irons, cooking ranges and vacuum cleaners. Zenith has no intention of competing with lifelong specialists in those fields.

RADIONICS demands a degree of imagination in engineering and precision manufacture *unknown* in other mass pro-

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her, but for modern Americans there are beautiful things being made by artist craftsmen which in form, line, and color are equal to the best works of art of the past.

For example, Glen Lukens, long a devoted and faithful worker in ceramics and a teacher at the University of Southern California, has sometimes gone half around the world in pursuit of further knowledge on his subject. Egyptian blue has never been reproduced since the days of the 13th dynasty, but Mr. Lukens determined to discover its secret. In the British Museum, he studied examples from ancient days and pored over tomes in his research for the elusive blue. His years of effort finally brought results; he has a formula for a blue that is so rich and unusual as to be out of this world.

Note the low round crackled green bowl created by Lukens which is shown with the red glass plate. The viscous glaze which causes drops to harden on the side of the bowl brings out another story on relationship of the modern artist to the art of the past. Mr. Lukens after infinite labor achieved the kind of glaze he was after, and took the finished bowl to an internationally known art dealer who is blind. With sensitive fingers he felt the bowl carefully, turning it over and over, studying with his hands until finally he said slowly, "This is a remarkable piece. It is obviously of the Ch'ien Lung dynasty—1736-96." Upon being told it was made by a modern worker in ceramics, the dealer was amazed and said that only with the great art of the past can we go on to our own modern art. But note, please, those words "Go on." One need not copy the past nor "go back" to collect beauty!

Ceramics, the art of making things of baked clay, is so old a process that it goes back to ancient days. Let's look a moment, briefly, at the many steps involved in producing a lovely bowl in the Pompeian glazes, for example, of deep red, rich gray-greens and earthy yellow-browns for which Otto and Gertrud Natzler are noted.

First, the artist must select the clay. Some are very fussy about the type of clay, where it comes from, and its texture. Other workers consider the clay as relatively unimportant. The preparation of the clay to the right consistency of dampness takes some time.

Then, comes the second step, "throwing the clay" on the wheel. To the uninitiated, this shaping of a lump of clay into a beautiful bowl while the wheel whirls around

Mme. Chiang Kai-shek

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Voted by judges the outstanding rose novelty for 1944—a perfect combination of form, color, fragrance and vigor. The long spiral buds unfold slowly revealing dainty petals of limpid canary yellow. Hardy, all-summer-blooming, luxuriant foliage. It's a beauty you'll surely want to order for your garden—today!

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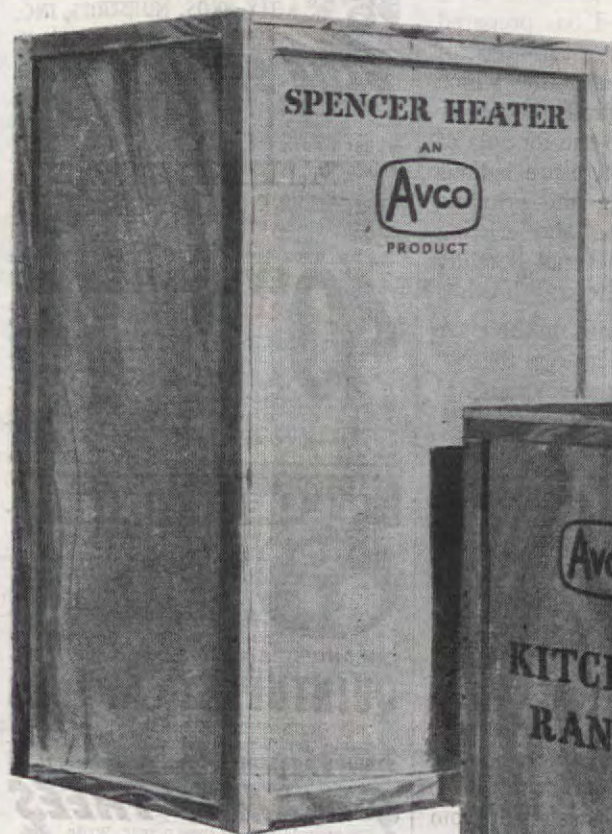
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AH-2

seems nothing less than a miracle. Watching Mrs. Natzler kick her wheel with her feet to start it going, is a fascinating sight. Her hands move so smoothly, rapidly rounding the sodden lump of clay that one hardly knows at what second it comes into shape.

After finishing the shape to the satisfaction of the worker, it is taken off the wheel to dry at room temperature. The next day if it seems properly dried out, it is given the first firing in the kiln to set its shape. When it emerges it is simply a rough clay bowl.

Now comes the difficult part of ceramics—the glazing and finish. Hours and hours of effort are required often in measuring out by the most minute amounts the various chemicals which are needed to produce the desired color and texture. The workshop of the worker in ceramics looks like the laboratory of a chemist. Rows of bottles hold all the wealth of the earth's minerals and elements: copper, gold, sulfates, ferrous oxides.

If the worker is going to use a glaze he knows and has prepared before, he refers to a "library" of small two-inch square tiles which are glazed until he finds the one he wants and looks up the formula of ingredients. But there are tedious hours of measuring and grinding with pestle, mixing and stirring before the glaze material is ready to be applied to the clay bowl.

Some workers paint on the glaze with a brush; others dip the object, and if it's a new experimental glaze no one knows just what the result may be. Then, back to the kiln goes the article for a second firing; it is the heat of this firing in the kiln which brings out the rich color from the daubed-looking bowl which before firing looks somewhat as if it were covered with a milky paste.

All during the firing, which requires many hours, the worker watches the kiln at intervals to be sure the heat is properly controlled. Various types of glazes result from high or low temperature firing and each artist craftsman is apt to have different theories on firing; one maintaining only low firing is successful, another high firing.

Otto and Gertrud Natzler who left their native Vienna to come to the United States in the late 30's are an unusually gifted pair. Their ceramics were well known in Europe and had been widely exhibited in museums, and they have been hailed here as outstanding artists in their field. Gertrud "throws the clay"; i.e., makes the clay shapes, while Otto specializes, because of

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his long background in chemistry, in perfection of glazes. His glazes which have a mellow, rich and old quality are called "Pompeian Red, Flowing Lava, Seawave Jade, Pompeian Sand." And a glance at the lovely colors achieved in the Natzler pottery is proof of their being well named. "I never try to hide the clay. I feel that if some of the glaze rolls off and the clay shows through it is better to acknowledge the basic material. Both of us feel sometimes when we have made an unusually lovely piece that it is very hard to part with it. Somehow it is like giving up a little bit of yourself, but then we think if it goes to someone who loves it, too, that is fine," says Mrs. Natzler in talking of her own work.

Glen Lukens has been specializing recently in glass in desert tones. There is Mesa Blue . . . Sundown Red . . . Desert Dusk, a rich violet grayed to the hues of twilight . . . Green Valley and other colors which are vibrantly brilliant with color or soft and subdued depending on the mood of the creator. Mr. Lukens started his career as a medical student, then took up teaching and did some painting, but as he says, "From the minute I tried clay I have never had it off my hands." His glass platters are so shaped as to be useful for fruit, flowers, or serving dishes.

In his pottery, Mr. Luken says, "I try to get the feel of the earth. There is beauty about a natural thing of earth and a refinement in the earth itself which can be transmitted to the pottery; the wisdom comes in knowing when to stop, when to leave the essential quality of the earth in the finished piece." "People do not realize that the true artist and craftsman is their servant. We cannot sit in our studios and create from nothing. We should know the customs, the way people live, the kind of things they would like for their homes before we make the useful and beautiful things which are to be part of our era. I like to think, for example, that in some of my glass or in my pottery I catch the sunshine of California and hold it captive for someone who lives in Maine or another spot far from here. I like to get letters from people who buy my things. I want always to feel that I and other contemporary artists are part of the people, part of the age in which we live. There should always be this interchange between the artists and the people for whom they create beautiful things," says Mr. Lukens. Nodding, he repeats, "yes, I would like people to know that artists need



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their encouragement and interest."

Arthur Blackstone of Melrose, Massachusetts, echoes in a different vein the words of Mr. Lukens. "Most craftsmen are interesting people. They are shy about telling about themselves, as they know that people often think they are a bit touched, or they would get away from art and get a real job."

A real job? The tall thin Mr. Blackstone, now 62, started only a few years ago to carve out of New Hampshire pine the birds of the New England sea coast, and he has made over 700 birds, carved with loving hands and infinite patience after the living models of the feathered creatures found in the woods and along the Atlantic seaboard. His son, Jesse, made some 1200 birds in the few years before he left to become a soldier.

But Mr. Blackstone knows that whether artists are working in clay, wood, or textiles, pewter or silver, it doesn't matter. It's a real job and when they work with diligence and artistry they are contributing in great measure to making American homes in all parts of the country more beautiful. "We're never satisfied; we're never through; and we're always trying to make our work more perfect." His words are those of the hundreds of artists working in the United States today.

Laura Andreson, teacher of ceramics at the University of California at Los Angeles, specializes in subtle colors in her pottery so as not to detract from their use as holders for bright flowers. She works for dull stone-like glazes with the color of the clay showing through them. These pieces have a ring when struck with a metal object and this adds to their strength and durability. She likes crackled or crazed glazes to give depth to more brilliant colors.

"I try to express in creating pottery the pleasure I feel in working in clay, the simplicity and strength which can be interpreted in form and glaze—it's an aesthetic experience which develops a practical art," said Miss Laura Andreson as she eagerly and enthusiastically spoke of the work she so enjoys.

So for the modern collector, there is an infinite variety of fine work to choose from. There can be found sturdy, masculine, strong pieces of pottery, or delicate, fragile little tea cups. There is the gleaming simplicity of hand-wrought pewter in a modern design as here shown from the studio of Ruth Pennington of Seattle, or the gleaming bowls in silver from Porter Blanchard of Los Angeles. Rich brown wood bowls and platters,

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They Grow Best Facing the Sun

WHEN little Mary skips into the kitchen and thrusts a handful of golden dandelions under your fastidious nose, do you take a disgusted look and say, "Throw those dirty things away?" If you do, you have for the moment, taken the joy out of life for her . . . you have for the moment, retarded the development of a highly commendable and lovable trait that was beginning to take root. But if you show Mary that you appreciate the flowers she picked just for *you*—she will glow with happiness. For just like all living things . . . children grow best when facing the sun! ■ It's a large order—this business of supplying appreciation to children, but we're doing all things on a big scale these days. We find time for other things, so we should find time for appreciation of our children too. The little moments when

Mother praises Bobby's spelling paper, or when Father puts aside the "News" to beam approvingly on Milly's latest drawing mean so much to children . . . bring them a feeling of happiness and pride that continues long after Mother and Father have forgotten these efforts. ■ The undemonstrative child may not show that he desires parental approval, yet the lack of it will be reflected in his attitude at school or in some chance remark made in an "off-guard" moment. ■ No one would have thought that reserved little Donald noticed

Martha Raabe

Drawing by Flora Smith





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the bestowal of praise or the lack of it, but in the quiet of a school-room the little fellow "let the cat out of the bag." He stayed after school to help his teacher one night. When the erasers had been dusted, he started out of the room leaving a number of drawing papers on his desk. "Don't you want your papers, Donald?" the teacher said. The boy hesitated a moment, then said, "No." "But your mother will want to see them," the teacher insisted. The boy looked downcast as he replied, "My mother never looks at them. She just throws them away."

Undoubtedly this good woman did not have much time to exclaim over the efforts of her children, but had she shown even a moment's genuine interest in her little son's papers, she might have spurred him on to greater enthusiasm in his work at school and what is of still greater importance—given to him the appreciation that every child yearns for and certainly has the right to expect from his parents.

The parent who fails in his duty at home may find, to his surprise and chagrin, that his seemingly unobservant little duffer may deal him an "eye-opener." If you think not, listen to an eight-year-old speak. She poured out the following story to her teacher because she had to talk to somebody. "Mother never talks to us any more," Ruth said. "When we come home from school, she's gone to work, and in the morning when we get up, she's asleep." The pathos of it ... a bewildered, hurt little youngster longing for the sound of Mother's voice. Probably the mother never realized that doubt and fear were creeping upon little Ruth and that her voice alone could restore normalcy to Ruth's troubled world. Couldn't Ruth's mother have foregone a half hour of sleep to prepare breakfast for her children, and so share with them the few moments of quiet morning comradeship which her little ones silently craved?

Stand by, Parents, and listen to your offspring speak. "Our family had a picnic last night." "Mother and I went shopping yesterday." "Daddy took me to the ball game Sunday afternoon." Are they proud of their engagements with Mother and Father? Unquestionably so. Furthermore they are the envy of the small listeners who cannot give utterance to similar boasts about happy family doings.

With a crestfallen look your child says, "My mother can't come to the play," or "Daddy has to go to lodge that night." Since Jack doesn't appear in plays often,



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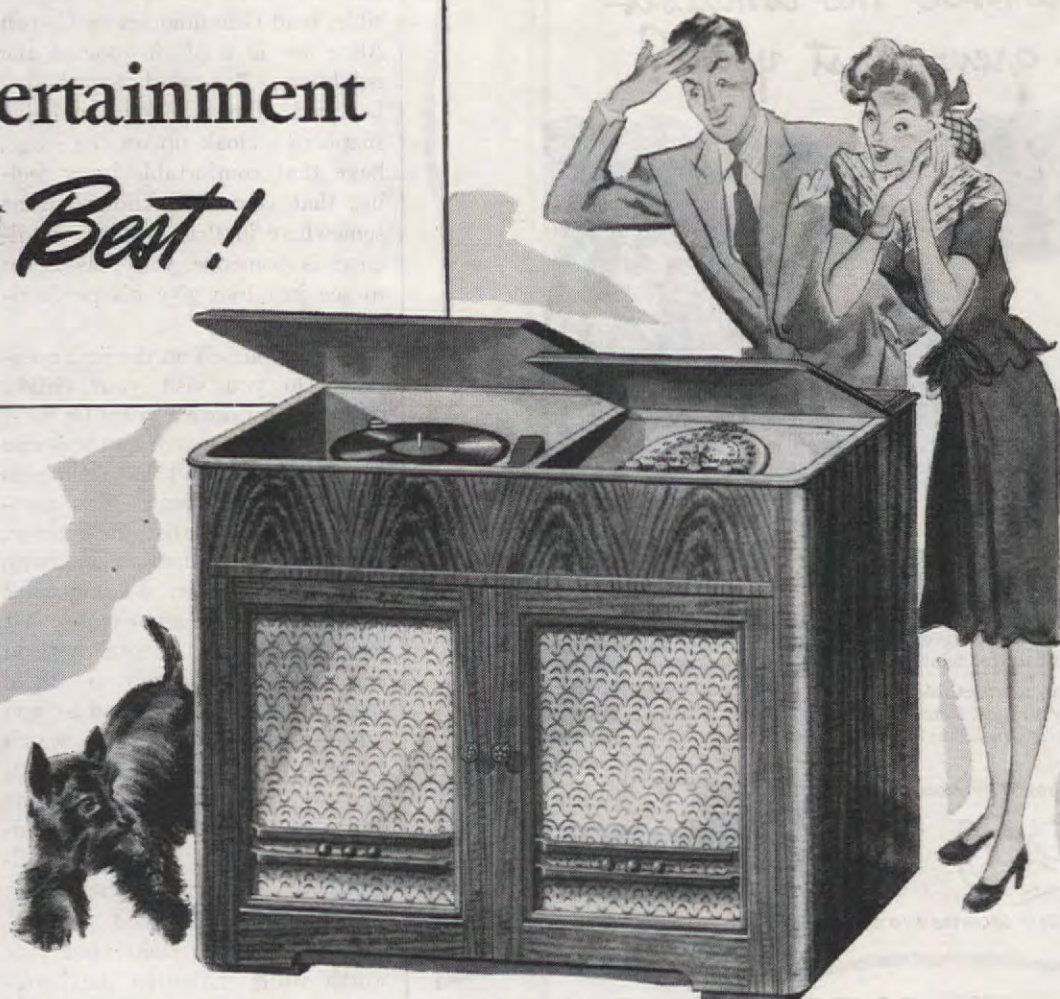
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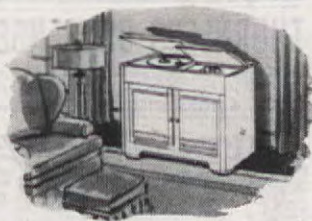
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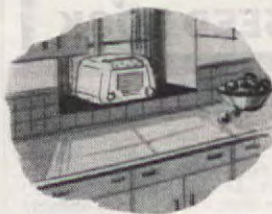
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won't you, Wise Parent, make your plans so that at least one of you can come? If you find it impossible, send Grandmother or Cousin Alice or—in a pinch—one of the neighbors. But send Somebody! Let Jack, almost hidden behind a shepherd's cloak up on the stage, have that comfortable inner feeling that comes of knowing that somewhere in that attentive audience is someone who has come to see just him give his performance.

Check yourself on the next question. Do you visit your child's room at least once a year? Or must you join the chorus of mothers who say, "I just didn't have time to visit school this year." You manage to visit the dentist, the butcher, the baker, the dressmaker more than once a year, do you not? Then thrust aside any excuses that loom up on your mental horizon and follow your lamb to school some bright morning. And as you settle back in your chair watch Billie. Observe the almost perceptible swelling of his chest as he feigns nonchalance under the envious glances of the other children. For Mother has come to visit school. And it's Billie's mother!

And be sure to make your visit worth while. Examine the books your child is using. Listen attentively to the recitations. Ask questions about the class work. Above all things, don't say in Billie's hearing or out of it, "Billie doesn't do well in anything." Yes, he does! Every child excels in something and your Billie is no exception. Billie may have a flair for drawing, or he may be fleet as a deer in gym work. Look for his talent. Concentrate on it. Praise him for it. Don't ever depreciate a volume of your own writing by saying that your own child is "Slow!"

Yes, your child wants to be praised; he needs sympathy; he longs for companionship; and frequently he demands an audience. Not just any audience, but the very special, exclusive audience that is You!

There is no side-stepping the fact that youngsters are a tremendous responsibility. Remember that you, as Parents, are the gardeners in that little family plot, and the little growing things in that garden were planted there by you. Weeds must be uprooted and rains must fall if those little shoots are to grow into fine, upright, dependable Americans. Scold them if necessary . . . paddle them if you must . . . but don't fail to show them that you appreciate them. They grow best facing the sun.

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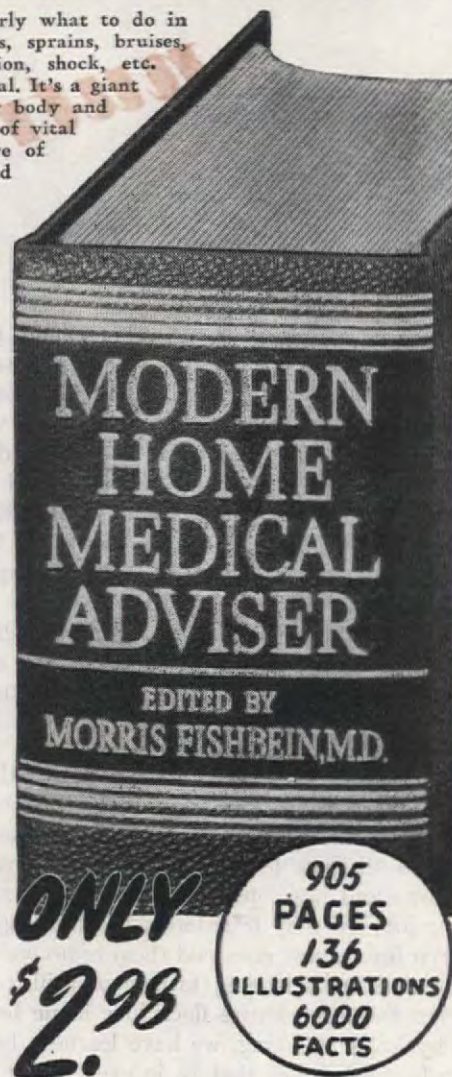
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nutrition

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Fortunately this help is at hand. Experts in nutrition for some years have been telling us not only what to eat but why, when, and how to eat it. Fresh information and delightful new quirks are constantly being uncovered and discovered and more are lurking pleasantly around every corner of the future, waiting for discovery.

Nutrition

The hungry growing child and the tired husband, coming home at the end of a busy day, do not think of eating minerals, calories, and vitamins. They want and should get tempting, nutritious food of which all these hidden elements are a part, as the wife and mother knows and has considered. If she knows the science and the art of her job, she may transform capricious appetites and "delicate" children into robust ones, aid them in becoming sounder students and do wonders in banishing fatigue and ill-temper all around. She may even make her entire flock love home better without realizing why. Physically speaking, we have learned that nutrition is the first line in home defense; that is, in every home and in the nation at large. Therefore, every mother is wise when she takes this problem to heart and learns the principles of the discreet choice of foods.

Nutritionists have furnished us with a yardstick with which all of us are now familiar, the "Basic Seven" food groups of which each of us must eat daily to be healthfully and harmoniously fed.

How to vary, combine, and point up these and other foods into balanced, zestful table fare which will never pall upon the family palates—that is another matter. But it can and should be done. Choosing the right food is practicing good nutrition.

Economy

After nutrition economy is the most important factor in the choice of menus. Economy does not mean cheapness alone. It means getting

the full value out of every cent you spend, the most for the least money and never wasting anything. Use the last stalk of celery, squeeze the final drop of juice from every orange, and conserve leftovers, if there are any, for some new combination at another meal. Thinking your problem through is the highest form of economy and of management, adapting what you have wherever you may be. Country folk, moving briskly out in the open air most of the day must have heartier breakfasts and more substantial dinners than sedentary office workers. The family that eats a heavy breakfast often wants a light luncheon in order to eat dinner with relish.

Those who sit down to a full dinner at noon will find a medium breakfast and a light supper just about right. The soldier on active duty would be hungry without "three squares" a day. Handling the food budget economically is a challenge.

Variety

Variety is not only the spice of life, but the third requisite in menu making. Keep a little notebook. Take it around with you. Cherish it. Increase it. For if you jot down in its pages all the good usable recipes, applicable to your family needs, you will never come to the end of your tether in pleasing your family and baffling your friends. (Be sure, though, not to baffle any of them with their own recipes.)

Here is a passionate **DON'T** to remember. **DON'T REPEAT EVEN THE MOST SUCCESSFUL MENU TOO OFTEN.** It's as boring as listening to the same joke over and over or wearing the same color year in and year out. A favorite dish may reappear every few days but combine it with strange new companions and unusual fillips and touches in garnishes and seasonings. The same kind of meat or fowl or fish, being in abundance right at hand when other things may be scarce, should be prepared in totally different ways. Keep the family guessing. Have a complete surprise up the sleeve of your cooking apron now and then. It will be as effective as any climax in the new film at your neighborhood movie and will redound to your conjugal and maternal glory into the bargain. Try it and see!

Contrast

Contrast is the fourth of our menu *musts*. This means contrast in flavor, color, taste, substantiality. Opposites among persons are said to attract each other. In a symphony the *scherzo* or gay and lively movement is always placed between two more serious ones. A painter achieves his effects by light and shade. Otherwise the listener in the one case and the looker in the other would be bored to immediate departure. Imagine a meal made up of all rich dishes or all acid or all bland or all sweet. Yet many good cooks will serve two kinds of potatoes, bread, and taper off with rice pudding. Repetition is deadly to appetite, taste, and even to digestion. Tomato salad and stewed tomatoes, grapefruit cocktail and grapefruit salad, creamed asparagus and asparagus soup, Brussels sprouts and cabbage slaw—these are extreme and ludicrous combinations but they illustrate the point. All of us can remember sitting down to feasts with roast beef and mince pie with a gamut of heavy starches and root vegetables in between, not to mention the shrimp cocktail at the start. Equally ridiculous is a sad and melancholy plate of white squash, boiled potatoes, creamed onions and fish flakes. Any one of these could add zest and contrast to a different menu, standing out and making the other foods do likewise. Balance and combine colors that sharpen each other, tart against bland, soft against firm, shapely against shapeless. Think of these differences as well as of the satisfying nature of your menus. Plans for a week of simple, wholesome lunch and dinner menus are given on the facing page. Add milk and beverages.

...lively leads for up-to-minute housekeepers

Good, everyday fare planned for entire week

Monday

Lunch

Cream of Potato and Onion Soup
Grape, Carrot and Apple Salad
Hot Muffins

Dinner

Meat Loaf—Tomato Sauce
Browned Potatoes Kale
Bread
Watercress and Tangerine Salad
Molasses Rice Pudding

Wednesday

Lunch

Cream of Asparagus Soup
Meat Loaf and Relish Sandwiches
Carrot Curls
Stewed Apples

Dinner

Veal or Lamb Chops
Green Beans Sliced Beets
Whole Wheat Bread
Cherry Cobbler

Lunch

Vegetable Soup
Toasted Cheese Sandwiches
Fruit

Dinner

Baked Beans and Frankfurters
Diced Beets
Tossed Green Salad
Hot Gingerbread—Lemon Sauce

Saturday

Lunch

Scrambled Eggs with Cottage Cheese
Toast
Fruit Gelatin
Cookies

Dinner

Sausage Apple Juice
Sweet Potatoes
Corn Sticks Spinach
Lettuce and Russian Dressing
Chocolate Pudding

Thursday

Lunch

Hot Consomme
Egg and Olive Sandwiches
Stewed Prunes and Apricots
Cookies

Dinner

Tomato Juice
Liver Saute
Creamed Onions Broccoli
Hot Biscuits Celery Hearts
Squash Pie

Friday

Lunch

Tunafish and Noodle Casserole
Beet and Cabbage Salad
Toasted Rolls

Dinner

Fried Oysters—Tartar Sauce
Mashed Turnips Escalloped Tomatoes
Whole Wheat Bread
Pear and Cottage Cheese Salad
Peanut Cookies

Sunday

Dinner

Cranberry Juice Cocktail
Chicken with Dumplings
Peas
Celery Turnip Strips
Deep Dish Apple Pie

Supper

Creamed Chipped Beef on Waffles
Cabbage and Carrot Salad
Fruit Cup

LEWICKI

Is he a "coffee crank?"

Give him Nescafé, the Nestlé's soluble coffee product...



TEMPORARILY, THE
ARMED FORCES ARE
TAKING ALL THE
NESCAFÉ WE MAKE.

When military re-
quirements have been
met, Nescafé will
again be available
at your grocer's.

FULL FLAVORED COFFEE

—made instantly—right in the cup

FULL FLAVORED—because in Nescafé all the flavor and aroma of freshly-roasted coffee are "sealed in" by added carbohydrates.

You just add hot water—to enjoy all the stimulating goodness of roaster-fresh coffee as you like it—strong, medium or mild. That saves you time and work—of course. No coffee-maker to get ready or clean; no coffee grounds to dispose of.

And Nescafé is a penny-saver, too—for you make only what you need. Costs you about a cent a cup.

So remember—quick, delicious Nescafé...

A teaspoonful in a cup
Add hot water it's ready



NESCAFÉ (PRONOUNCED NES-CAFAY) IS A NESTLÉ PRODUCT, COMPOSED OF EQUAL PARTS OF SKILLFULLY BREWED SOLUBLE COFFEE AND ADDED CARBOHYDRATES (DEXTRINS, MALTOSE AND DEXTROSE) ADDED SOLELY TO PROTECT THE FLAVOR.

AWARDED SUNBURY NESCAFÉ PLANT

NESTLÉ'S MILK PRODUCTS INC., NEW YORK, U. S. A. • Producers of Nestlé's Evaporated Milk

FOR the housewife who is on the lookout for new ways to make the preparation of meals simpler here are three practical ideas submitted by J. Turner.

One-Burner Meals . . .

In your attempt to simplify meals in these busy days, have you ever stopped to think that almost any vegetable may be steamed on top of your meat balls or chops or steak? After the meat has been browned on one side and turned, add the vegetable, and, when meat is brown on the other side, add liquid and cover. The liquid may be varied, too. It's a good way to use leftover vegetable juices and also vegetables. Tomato or mixed vegetable juices always add color as well as flavor. For a delicious change with meat that has been floured, add milk for the steaming.

Party Vegetable . . .

Use equal measures of celery and tomatoes, first cooking the celery until tender if canned tomatoes are used. To your usual seasoning of salt and pepper and a pinch of sugar, add a bit of curry powder to taste. Just before serving, add slices of bread, cubed.

Multiple Desserts . . .

When you have extra room in your oven, why not make two desserts instead of one? Make very different ones but complementary. Make a lemon custard at the same time as you make your favorite apple and crumb pudding or apple dumplings. (Put the custard in the oven when the heat is reduced to 350 degrees F. when making dumplings.) Bake diced fruit or berries in slightly thickened juice at the same time as gingerbread. Here's the surprise! Serve lemon custard with apple pudding or dumplings at least once. Pour fruit over the gingerbread at one meal. Serve lemon custard or fruit at another meal. You'll have the variety of at least three desserts for the effort of two.



in the BATHROOM?

Foggy mirrors, steamy atmosphere clear in seconds with the aid of a Victor Ventilating Fan.



VENTILATING Fans

Plan for these efficient electric ventilators in your post-war home or your present home. In kitchen, bath and rumpus room they work quickly, quietly; chase out unwanted odors, keep the grease and grime from smudging walls. When restrictions are lifted, there'll be new improved Victor Electric Ventilators ready for easy, low-cost installation. Ask your Electric Appliance dealer or Hardware Store about them. File this advertisement with your home building or remodeling plans, or write to Victor for latest information.

Electric Comfort

for the HOME



For summer comfort homes will welcome back the famous Victor Fans with the Miracle Breeze. New improved models are in the making which will provide a new sensation in breeze and beauty.

The Miracle Breeze

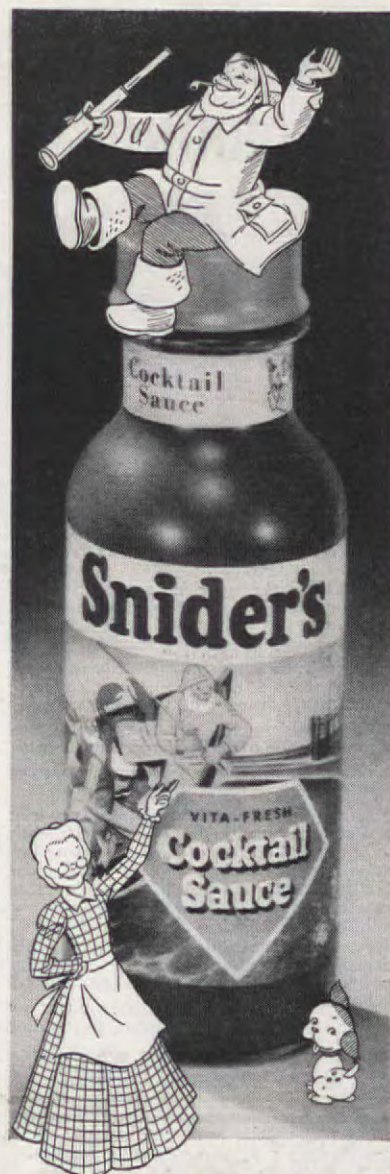
End IRONING DRUDGERY



The new improved Victor portable ironers, designed the way women want them. The simplest ironers in the world to use and the most practical. Their low cost will bring unequalled ironing pleasure to every home. Your Bonds will Buy One!

VICTOR ELECTRIC PRODUCTS, INC., Dept. AH-245
2950 Robertson Ave., Cin'ti. 9, Ohio
Please place my name on your list for latest information on all Victor Electric Appliances.

Name _____
Address _____
City _____ State _____



the ORIGINAL Cocktail Sauce AND IT'S STILL THE FINEST

Snider's Cocktail Sauce is the original cocktail sauce... and no one's ever matched that famous Snider flavor and tang!

It's the making of any fish dish! All the flavor and zest of ripe red tomatoes... celery... tender cabbage... horseradish... tasty spices... blended just so—according to an old Snider recipe!

Once you taste the difference between ordinary sea food and sea food served with Snider's, you'll keep it on deck! Try it!

FOR ALL FISH DISHES:

Snider's
the original
cocktail sauce

Give them a Good Lunch!

Eloise M. Phinney



Frederic Lewis

PACKING healthful lunches can be fun. I get a great kick out of seeing how well-balanced a lunch-box menu I can plan for my factory-working husband and how I can vary the menus to make them appetizing. I make it a practice to be on the lookout for all the articles giving tips on lunches. In this way, I am constantly acquiring new ideas for the workingman's all-important meal. If you will adopt the same plan, you will find yourself taking such a keen interest in the menus that they are a pleasure.

There are any number of handy articles that do much in aiding in the packing of the lunch box. They are inexpensive and very much worth the small investment. To list a few of them:

- (1) Waxed paper sandwich bags
- (2) Waxed paper roll
- (3) Napkins (paper) or fabric napkins used only for the lunch box, not for the table
- (4) Wooden forks and spoons if available (no silver to wash or to be on tenterhooks about)
- (5) Salt and pepper shakers

M-M-M - JUST TRY HOMEMADE COOKIES *Enriched with* SUN-MAID RAISINS!



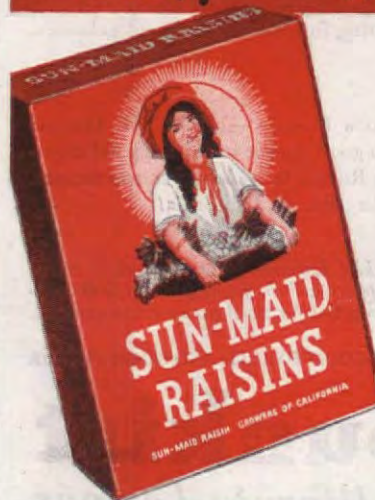
RECIPE

Jumbo Raisin Cookies—Add 1 cup water to 2 cups Sun-Maid Seedless Raisins and boil for 5 minutes. Cool. Cream 1 cup shortening and add 2 cups sugar. Add 3 eggs and beat well. Add 1 tsp. vanilla and cooled Raisin mixture. Sift together 4 cups sifted all-purpose flour, 1 tsp. baking powder, 1 tsp. soda, 2 tsp. salt, 1½ tsp. cinnamon, ¼ tsp. nutmeg, ¼ tsp. allspice. Add to Raisin mixture and blend well. Add 1 cup chopped nuts. Chill dough. Drop by tsp. on a greased, floured baking sheet. Bake in a hot oven (400° F.) for 12 to 15 minutes. Makes 60 cookies.

KEEP A
PACKAGE
HANDY!

CHILDREN
GO FOR
THEM!

SOURCE
OF QUICK
ENERGY!



THERE'S a wealth of extra-rich, fruity flavor—a delightfully tasty goodness—in homemade cookies studded with nutritious Sun-Maid Raisins! Their *natural* sweetness doubles the appeal of cereals, puddings, cakes and a host of other dishes! Make it a point to insist on Sun-Maid Raisins. From the vineyard to the grocer's shelf their uniform quality is carefully controlled. And their freshness is always assured, because the supply is constantly checked by representatives of H. J. Heinz Company, distributors of Sun-Maid Raisins to the nation.

2 KINDS—Sun-Maid Seedless Raisins and Sun-Maid Puffed Seeded Raisins are prepared to an exclusive process so that they are easily removed from the package!

A SINGLE BOX ADDS ENERGY AND FLAVOR TO MANY THRIFTY DISHES

EVERYDAY MENU MAGIC

Tomato Juice • Smothered Chops*
Carrots • Rice • Spinach* • Rolls
Hearts of Lettuce with French Dressing*
Bread Pudding • Beverage

*Recipes below



MAGIC is the word for it when you dress up winter meals with a deft touch of lemon. It brings out unforgettable flavors, adds a new lively color, helps health values, too. See how easily lemons help any course of a dinner.

APPETIZER



Tomato Juice with Lemon

A dash of fresh lemon juice is just what tomato juice needs. Clear and thick soup, sea food and other appetizers get a real lift from lemon, too.

MAIN DISH



Smothered Chops

"Just plain chops," lamb or pork, can be something new if you'll place 6 chops in covered skillet, top with thin slices of 2 unpeeled lemons, 1 sweet onion, rings of 1 green pepper if available, 1 tsp. salt. Now pour 2 cups of tomato juice over all. Simmer until done. Lemon works wonders with all the old stand-bys... roasts, steaks, fish and fowl.

VEGETABLE



Spinach

A dash of fresh lemon juice just before serving brings out the best in most vegetables. For a real treat cook spinach with a little oil or bacon fat, salt and practically no water. Drain and chop; add lemon juice to taste. We say it's spinach, and hurray for it!

SALAD



Lemon French Dressing

No salad's complete without the tang of lemon. You capture it best with this Lemon French Dressing: ½ cup lemon juice, ½ cup salad oil, 1 tsp. each of salt, paprika and sugar. Shake well and use generously.

DESSERT



Bread Pudding

Ever try grated lemon peel for flavoring puddings and their sauces? Mmmm! And don't overlook lemons as flavoring for pies, cookies and gelatines.

There's another reason for using lemons liberally—**HEALTH**. Lemons are a rich source of vitamins C and P, a good source of B₁. They aid digestion, alkalinize. Sunkist's famous Lemon Recipe Book has over 100 recipes. It's free. Write Sunkist, Sec. 2102, Los Angeles, 55, California.



Sunkist Lemons in trademarked tissue wrappers are the finest from 14,500 cooperating California-Arizona citrus growers.

FOR GOOD HEALTH AND GOOD FLAVOR

Sunkist
California Lemons

LET'S FINISH THE JOB—BUY WAR BONDS

(carried in the lunch box at all times so that the carrier can season his or her food to taste)

(6) Glass jars with tight fitting covers (they come in half pint sizes for salads and puddings and when needed, for the main courses)

Following is a list of food staples, some or all of which should be kept handy at all times. With an assortment like this it is never hard to conjure up various and ingenious sandwiches. These staples consist of:

- (1) Peanut butter
- (2) Mayonnaise or salad dressing
- (3) Olive pimienta spreads
- (4) Various jellies
- (5) Pickles or relishes
- (6) Mustard and catsup
- (7) Bacon
- (8) Eggs
- (9) Cheese spreads, cream cheese, cottage cheese

You can easily see there are any number of possibilities with these versatile ingredients.

A basic main food is always important in the lunch box. Often this may be a food carried in one of the food cups, a vacuum bottle containing a hot soup, or hearty sandwiches (from two to four). A cup of diced cold cooked meats or vegetables goes well with any of these. When you have chicken for Sunday dinner, save a drumstick and send it along Monday morning wrapped in waxed paper or save some of the other meat; chop fine, add mayonnaise and send as a salad or in sandwiches. Chicken is always a treat. Those big half-pint food cups are just the thing for a main dish. Put in a smaller jar of greens to supplement the other foods, a dessert or fruit and sandwiches and you have a well-balanced lunch-box menu.

Sandwiches hold an important place in the lunch pail. They are convenient and there are any number of combinations to be used. There are many wonderful preparations sold in grocery stores that assist greatly where the sandwich problem is concerned. Then too, you may like to experiment with sandwich fillings of your own imagination. The many luncheon meats, canned meats, cheeses and creamed cheeses are low in point value and high in favor for sandwich combinations. The wide variety of these affords many variations of sandwich fillings without repeating the combinations. Then, of course, there are many jams and jellies, which give quick energy and color, and the old stand-bys: peanut butter, mayonnaise, mustard, relish, and catsup.

FOR CLEAR-EYED MORNINGS



Just Try This Tonight

IF YOU wake up tired and listless—if your freshness and "sparkle" are slipping away in the stress of these strenuous times—you should know this!

Thousands are drinking a cup of Ovaltine night and morning—for radiant morning freshness and vigorous days.

For Ovaltine is a scientific food concentrate designed to do two important things.

First, taken warm at bedtime, it fosters sound sleep, without drugs.

Second, it helps to build you up while you sleep. Two glasses daily, made with milk as directed, supply all the extra vitamins and minerals you need for utmost vitality—provided you just eat 3 normal meals a day, including citrus fruit or tomatoes. In addition Ovaltine also provides the basic food elements absolutely necessary to rebuild muscle, nerve and body cells, and for vitality and endurance.

So why not turn to Ovaltine tonight, for better sleep and for morning freshness?

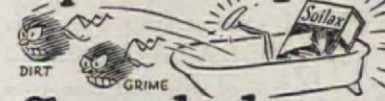
OVALTINE



SOILAX cleans in record time



Sparkles silver, pans and pots



Chases bathroom dirt and grime

Whisks your woodwork free of spots!



Get **SOILAX** at Hardware, Paint, Variety and Department Stores
Economics Laboratory, Inc., St. Paul, Minn.

WE'LL BE INSIDE...LOOKING OUT!



There'll come a day when we're the lucky ones . . .

There'll come a day when our dreams come true . . .

And the hopes and plans for a house of our own take shape on our

land on the edge of town where the frozen brook makes a silver streak between the willows bowed with snow.

Perhaps, before another winter comes, we'll be on the inside . . . looking out . . . looking out at the swirling snow, drifting high on our own front lawn, piling up on the window sill while Jack Frost paints the window panes and we draw our hearts and write our names . . .

As the early dusk settles down outside and the street lights wink on one by one . . . inside, I know just how it will be . . .

The kettle will be humming a tune on the range . . . that wonderful, magical electric range you can leave to cook dinner all by itself. And I'll open the oven and show you the

beans, bubbling away in an earthen pot, fragrant with molasses and crispy salt pork. And if by chance you didn't know, the smell of brown bread steaming away in the deep-well cooker of the range tells you this is Saturday night! And I'll show you the salad crisping behind the crystal doors of our refrigerator with all its different kinds of cold for all the things we love to eat. Our new home freezer's next, and I'll open the door and say, "You choose! There're blueberries, plums and cherries, too, or anything else your heart desires."

And then we'll leave the dinner to finish itself and wander into the living room and we'll both curl up in the same big chair and stare into the leaping fire, so warm and peaceful and safe and secure . . .

And I'll ask you to pinch me just to make sure . . . it isn't all just a lovely mirage, and it won't disappear when the lights go on!

This is no dream.

We believe your hope for a new and finer home can and will come true.

Here at Kelvinator, when Victory is won, all

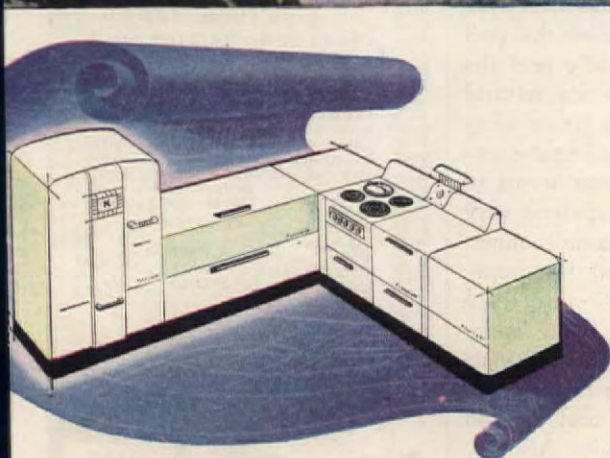
the new strength, abilities and skills born of war, will be turned to production for peace.

That means finer Kelvinator refrigerators, electric ranges, home freezers and electric water heaters . . . to make the kitchens of America the truly enchanted places they can be. It means that the new developments, the scientific advances made in war will be built into these appliances as rapidly as possible to make them the more useful, the more efficient part of the home you want—when peace comes.

This will be our part in the building of a greater, a happier nation. For we believe all of us owe to those who have fought and worked to preserve it, a strong, vital and growing America—where every man and every woman will have the opportunity to make their dreams come true.



This booklet with pictures and floor plans for six modern low-cost homes, together with details of their exciting new post-war kitchens designed for easy living, is offered to home planners without cost. See your Kelvinator retailer or drop a post card to Dept. 5-G, Kelvinator, Detroit 32, Michigan.



HEART of your postwar kitchen . . . the Kelvinator electrical appliances: the new Kelvinator Refrigerator . . . the new Kelvinator Electric Range . . . the new Kelvinator Electric Water Heater . . . and the new Kelvinator Home Freezer that keeps foods at flavor peak indefinitely! Soon the day will come when your Kelvinator retailer will be demonstrating these magical new kitchen appliances for you!

KELVINATOR

of NASH-KELVINATOR CORPORATION

For Your Home—Refrigerators, Home Freezers, Electric Ranges and Electric Water Heaters.



GET 'EM SHINY! KEEP 'EM SHINY!



Here's one job that's

EASY AGAIN!

No more rubbing and scrubbing with "wartime substitutes"! Now there's more S.O.S.—the scouring pad that's so different. Made differently—pad won't fall apart. S.O.S. cleans, scours, polishes, all in one simple operation. Just dip, rub, rinse—off come scorch, stains, grease. Back comes newness, like magic! The soap is in the pad. Get some today!

The S. O. S. Company, Chicago, Illinois, U. S. A. S. O. S. Mfg. Co. of Canada, Ltd., Toronto, Ontario



Look for the YELLOW AND RED package

Now THERE'S MORE OF MAGIC S.O.S.

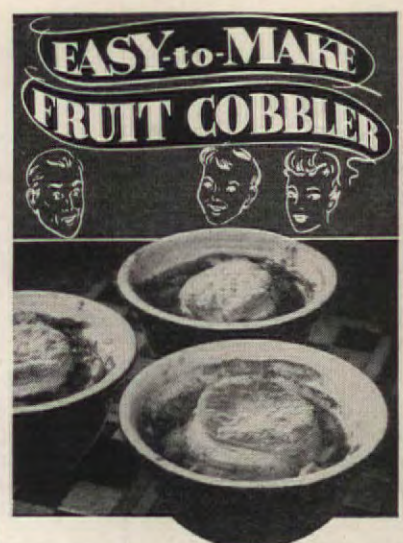
A couple of my favorite ingredients are bacon and eggs. With a boiled egg or two and some crisp fried bacon slices, combined with a few odds and ends, it is surprising the number and variety of fillings that can be obtained. All that is needed is a little imagination. Here are a few ideas:

- Chopped eggs and bacon, mixed with catsup or mustard
- Egg, bacon, minced onion, and mayonnaise
- Egg, bacon, olive pimiento butter, and mayonnaise
- Egg, bacon, finely chopped pickles and mustard, catsup or mayonnaise
- Chopped bacon and peanut butter

Take it from there. But don't stop with these mixtures. Experiment with some of the other possible combinations. You will be surprised and pleased with the results of your experiments.

Salads are not only a healthful addition to the lunch box, but an appetizing one. Use fresh greens, colorful vegetables, and the heartier main-dish salads. The dressings for salads containing greens should be sent separately in the tiny food cups. Potato and macaroni salads make very good main dishes especially if they contain meat. When making these salads, be sure to use a few bits of pimiento or other bright vegetable to add a gay touch of color. Send along plenty of fresh raw vegetables: carrot and turnip sticks, green or white celery, and cups of sliced red tomatoes. Besides being good to eat they look as wonderful as they taste.

Fruit is all-important in the lunch. Bananas, when they can be obtained, are a favorite, both for their flavor and ease in eating. Oranges are a fine addition, but as most men care little for the peeling process, one method of getting around this is to loosen the peel from the pulp. I usually peel the orange, divide it in its natural sections and put in a jar or wrap in waxed paper. Sprinkling the sections with a little sugar seems to add to the flavor. Grapefruit may be prepared in the same manner. More sugar is needed for grapefruit, of course. Make sure there is none of the bitter white membrane left on the fruit sections. There are many other fruits, varying with the seasons and our old stand-bys, canned fruits. Also try some of the delicious quick-frozen fruits which so many stores feature. An apple or strawberry tart or turnover, nuts, raisins, prunes, figs, dates, are always welcome



DUFF'S HOT MUFFIN MIX makes wonderful muffins...and dozens of other good things, like Fruit Cobbler made with fresh or canned fruit. Easy directions on box.

Just add WATER—that's all!



No one's home-made kind tastes as good as **EVERBEST Preserves**

Serve piping-hot biscuits WITH **OLD FASHIONED SPICED PEACH** WITH CHERRY

We slice plump peaches that are bursting with flavor, spice them, add luscious red cherries, and make a spread that sings to your appetite. A delicious treat for every meal!

"How to Make Life Sweeter With Everbest" illustrates in color, novel ways of serving preserves, gives recipes for desserts, icings, tea goodies. SENT FREE.

Glasco, Grandell Co. Dept. F1, Chicago 8

FREE RECIPES



You can live in this Kitchen of Tomorrow

Kitchen design by Lyle Wheeler, noted Hollywood architect and motion picture Art Director. A four-color reproduction of this illustration with a description will be sent you free on request.



This postwar kitchen, as designed by Lyle Wheeler, includes the newest facilities for efficiency . . . and yet it's the most livable room in the house.

Here is a room where dreams of easier living will come true. And no small measure of the credit goes to Western Pines. For these fine woods contribute not only to the attractiveness of a kitchen but to efficient house-keeping as well . . . Western Pines are so easy to keep clean and lustrous.

Through the imaginative use of these smooth surfaced woods (treated here, incidentally, with a clear plastic finish) there is no semblance of a "laboratory." Instead, an

air of quiet charm and hospitality, always achieved with these friendly Western Pines which lend themselves to an infinite variety of color effects, invites the whole family — yes, guests, too — to gather 'round the kitchen hearth in traditional American fashion.

With all its homey atmosphere, this "living center" provides for the many mechanical aids to more simplified living that will be available in the postwar future — air-conditioning, a quick-freeze unit and no-splash sink with sliding grill. Notice the dish secretary and food-budgeteer, and the television screen above the combined fireplace-incinerator heating unit. A Venetian-type partition,

electrically operated, separates the cooking section from the rest of the room.

Perhaps you are thinking now of building or remodeling after the war, and may want a room like this "kitchen of tomorrow." Whatever your plans, you are assured of pleasing results with versatile Western Pines.

To help you in that planning, send for a free copy of "Western Pine Camera Views." It contains many interesting and practical ideas. And with it, we will send you a four-color reproduction of the above illustration and some interesting observations by Lyle Wheeler. Write to: Western Pine Association, Dept. 190F, Yeon Bldg., Portland 4, Oregon.

Idaho White Pine • Ponderosa Pine • Sugar Pine • These are the **WESTERN PINES**



Just Wonderful!

Delighted exclamations always greet a steaming bowlful of Heinz Cream of Tomato Soup! For it has the enticing fragrance, the nourishing richness, the distinctive flavor that come only from deft blending of Heinz "Aristocrat" tomatoes, heavy cream and exotic spices. Like all Heinz Condensed Soups, Cream of Tomato is quick to fix, economical to serve—in short, wonderful!



Dress up simple dishes with these savory sauces made from Heinz Cream of Tomato Soup!



TOMATO SAUCE FOR SPAGHETTI—Brown $\frac{1}{4}$ cup grated onion in 2 tbs. fat. Add an 11-oz. tin Heinz Cream of Tomato Soup, $\frac{1}{2}$ cup water, $\frac{1}{2}$ tsp. salt, dash cayenne pepper. Heat thoroughly. Strain. Simmer 2 hours with your favorite meat ball recipe. Cook $\frac{1}{2}$ package Heinz Spaghetti as directed. Serve sauce and meat balls over Spaghetti. (Serves 2 to 3.)



COCKTAIL SAUCE—Combine an 11-oz. tin Heinz Cream of Tomato Soup (undiluted), $2\frac{2}{3}$ tbs. Heinz Distilled White Vinegar, 1 tbs. Heinz Evaporated Horse Radish. Chill for at least 10 min. Yields $1\frac{3}{4}$ cups.



BARBECUE MEAT SAUCE—Combine an 11-oz. tin Heinz Cream of Tomato Soup (undiluted), $\frac{1}{2}$ cup Heinz Sweet Relish, $\frac{1}{4}$ cup finely chopped onion, 1 tbs. Heinz Worcestershire Sauce and 1 tbs. flour. Cook until thoroughly heated. Serve hot over Salisbury steak or any other desired meat. Yields $1\frac{1}{2}$ cups.



SPICY SAUCE FOR SCRAMBLED EGGS—Sauté $\frac{1}{2}$ cup chopped green pepper and 6 tbs. chopped onion in $1\frac{1}{2}$ tbs. fat. Add an 11-oz. tin Heinz Cream of Tomato Soup and $\frac{2}{3}$ cup water. Heat thoroughly. Pour over scrambled eggs. Yields 6 servings.

HEINZ SOUPS

57



TO START HAIR CARE

Care of the hair should begin in babyhood to get your child's hair off to a good start . . . help assure lovely hair later in life.

You can't use a finer, safer, more gentle soap than Packer's Tar Soap. Its pine-cone color, piney odor and creamy lather have made it a family favorite for three generations.

And shampoos with Packer's average only about one-fourth the cost of bottled shampoos. Get a large 25¢ or 10¢ cake today.



Shampoos for less than a penny

PACKER'S TAR SOAP

Kidneys Must Remove Excess Acids

Help 15 Miles of Kidney Tubes Flush Out Poisonous Waste

If you have an excess of acids in your blood, your 15 miles of kidney tubes may be overworked. These tiny filters and tubes are working day and night to help Nature rid your system of excess acids and poisonous waste.

When disorder of kidney function permits poisonous matter to remain in your blood, it may cause nagging backache, rheumatic pains, leg pains, loss of pep and energy, getting up nights, swelling, puffiness under the eyes, headaches and dizziness.

Kidneys may need help the same as bowels, so ask your druggist for Doan's Pills, used successfully by millions for over 40 years. They give happy relief and will help the 15 miles of kidney tubes flush out poisonous waste from your blood. Get Doan's Pills.

having a BABY?

Start right with Hygeia Nursing Bottles. Easy to clean—wide mouth and rounded interior corners have no crevices where germs can hide. Red measuring scale aids in correct filling. Wide base prevents tipping. Tapered shape helps baby get last drop of formula.

Famous breast-shaped nipple with patented air-vent permits steady flow, prevents "wind-sucking." Cap keeps nipples and formula germ-free for storing or out-of-home feeding.

New Complete Package
Ask your druggist for Hygeia's new package containing Bottle, Nipple, and Cap. No extra cost.

Hygeia
NURSING BOTTLES
NIPPLES WITH CAPS

Sold complete as illustrated or parts separately!

CONSULT YOUR DOCTOR REGULARLY

healthy surprises in the lunch pail.

One of my favorite desserts is "Cherry Dumplings," which my husband likes very much. This is the way I make it:

Empty a No. 2 can of sweet cherries and the juice into a saucepan with a tight-fitting cover and heat. When thoroughly heated add 2 tablespoons of cornstarch mixed in enough cold water to make a thin paste. Cook until syrup is thickened slightly. Mix a batch of dumplings. I use prepared biscuit flour, directions for mixing the dumplings are on the side of the package. Drop the dumplings by spoonfuls onto the cherries. Cover tightly; cook 20 minutes till done.

Note: Do not use high flame as cherries sometimes burn rather easily. Berries or other fruits may be substituted for the cherries. Some sugar may be added, depending on fruits and taste.

My family likes these dumplings either cold or hot with top milk. In the lunch box, of course, they are cold. I put some of the fruit and a dumpling or two into a covered jar. I either send along some milk to go with them or my husband buys milk at the factory. This is both a dessert and a fruit.

Under the heading of desserts come all manner of good things. Sometimes I send an unfrosted chocolate cup cake. To go with it I put in a small cup of caramel pudding. The two seem to go very well together. Ready-prepared puddings and cakes and ginger-breads all help to make preparations for the lunch box easier. Individual pies, doughnuts, and cookies also are an addition.

You will find many opportunities to use the small food cups or glass jars for mayonnaise, jelly,



pickles, relishes, and other little odds and ends of good food.

When you go shopping, browse around in the grocery store whenever you have the time to look around. See what new and different items you can find for the lunch box. There is such a large variety of breads that you can try a new one every little while. You'll find rolls, cookies, and crackers—new and different. Just see what fun you can have with that lunch box. It pays worth-while dividends.



MY DREAM IS STILL A DREAM...

But not for long!

"I dream of a kitchen beautiful to behold, a dream to dazzle friends, a dream to work in. Now I'm told that dream is about to come true."

Right, Mrs. Homemaker. Youngstown, too, has been dreaming ideas that are nearing reality. Beautiful, modern kitchens at a cost so low every home in America can have one . . . That's the Youngstown ideal.

In the enterprise to make jobs that will bring sustained prosperity to our post-war America, Youngstown will take a leading place. Your work will be made easier by a Youngstown Kitchen. Your purchase of a Youngstown Kitchen will make work for a man who has been away . . . fighting to keep America free.

See how easily your kitchen can be changed to a room that is beautifully modern, scientifically efficient. Send for Youngstown's Min-a-Kit book so that you can actually model your dream kitchen. The Min-a-Kit book has 46 easy-to-cut-out models of Youngstown units with wall background and full instructions for developing your model kitchen.

Until the last shot is fired
— buy bonds — give
blood — salvage fats and
paper — work for Victory.
Then do your part to . . .



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**VAN
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From coast to coast Van Houten's

Is called the Cocoa buy...

One pound only, gives
three kids

A good big month's
supply!



C. J. Van Houten Invented Cocoa In 1828

February Parties!



THE party line is up, so why not air your party problems in our backyard? Hear ye, teenagers, "A Valentine Party" particularly adapted for your group with plenty of games, dance-partner mixers and refreshment ideas.

Though you've been happily married for 'steen-odd years there is no reason why you can't "Have A Heart for St. Valentine's Day," for that is the party we have chosen for grown-ups to give.

She who hesitates is lost, so mail in your request for these parties as soon as possible. Don't forget the other parties we have offered in our November and January issues. They are going fast! Just check titles below and mail to us.

Especially planned parties can still be had at any time. Start at once to think about that anniversary, birthday, shower or club party you would like to have even if you cannot hold it before spring. Be sure to tell us the number of guests, time, place, and kind of party you wish to give and any details that will help us to suggest color scheme, centerpiece, favors, menu, and games for a successful party. We'll work out a schedule from invitation to farewell.

- ☐ A Valentine Party
- ☐ Have a Heart for St. Valentine's Day
- ☐ Conscription Party
- ☐ Artists' Party
- ☐ Let's Have a Box Social
- ☐ As Easy As Old Shoes Party
- ☐ Entertaining Suggestions

All parties, 50¢ each
(No stamps, please)

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Colorado Blue Spruce, 4 yr.
transplanted 4 to 8 in. tall
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gain: 50 Evergreens \$3 post-
paid; all 4 year transplanted,
4" to 10" tall. Ten each
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HOW TO MAKE YOUR KITCHEN SING!



- It's so easy to make your kitchen gay... when you brighten the shelves with Royledge.
- Just go to any 5-and-10, neighborhood or department store; pay only 6¢ and get 9 whole feet of lively Royledge shelving. Patterns and colors galore for your choice!
- Easy to put up. Simply lay down the flat surface and fold over the colorful double-edge. It holds without tacks. Always looks beautiful... won't curl in steam or heat!
- Easy to keep clean. No laundering. Wipe with a damp cloth.
- Easy to change, whenever you please. It's fun to choose new color-schemes and transform the kitchen with Royledge.





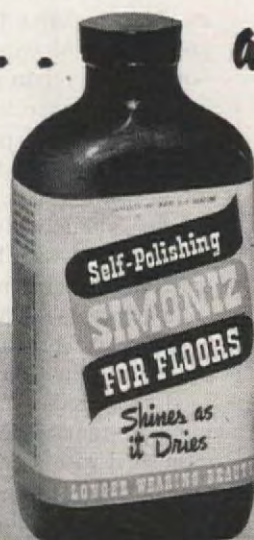
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Brer Rabbit GOLD LABEL Molasses

Light colored, sweet and mild
... is a luscious table treat

Lots of folks are discovering the mouth-watering goodness of Brer Rabbit Gold Label Molasses on pancakes and waffles—on plain bread, too!

Gold Label Brer Rabbit is the highest quality, fancy, light New Orleans molasses—sweet and mild for table use. And one tablespoonful added to a glass of cold or warm milk makes a delicately flavored milk shake that's rich in iron and calcium.

If you prefer a dark molasses, get **Green Label** Brer Rabbit, recommended for cooking and for a full flavored milkshake.



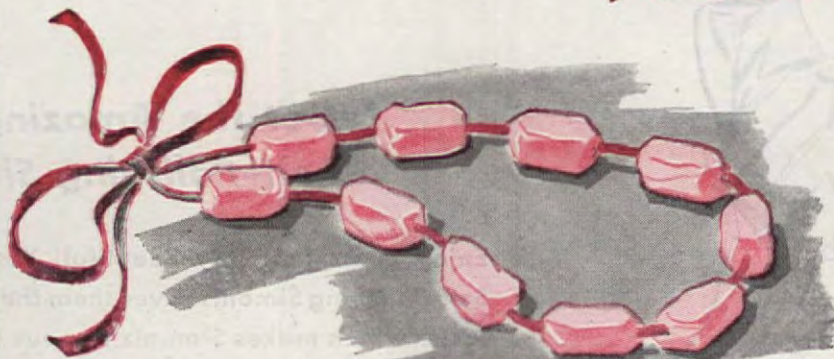
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New Orleans, La.
Dept. A2-5

Please send my free copy of "Brer Rabbit's Modern Recipes for Modern Living," telling all about New Orleans molasses for table use and cooking.

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Party for a Dreary February Day



BEADS OF BONBONS

FASHION is under contract to keep a step ahead of the season and so it comes about that just now, with the February skies either sulking or drizzling, we see the shop windows at their most radiant—and perishable—bloom. There are accessories in every pastel of the rainbow and scarcely a hat or bag shown that could weather even a light shower. But the lift the mere sight of these feminine fripperies gives to our winter-weary spirits is positively stratospheric. So let's carry out the same idea for a luncheon with a centerpiece and some of the edibles as giddy as some of the scraps of froth we call hats. If you, or one of your friends, has a little masterpiece of a bonnet, you might actually use it for the centerpiece. Try it, anyway, encircled with tiny glasses, the size of jiggers, filled with sweet peas in corresponding shades. Or, you might reproduce a favorite window display for the centerpiece, with a hat, purse, gloves, and suitable costume jewelry attractively grouped on a breadboard that has been covered with lavender crepe paper, and with the hat and the et ceteras made of cake, as illustrated in the accompanying sketches! Lavender and pink, with touches of chocolate brown and pale blue, make an interesting pastel combination and one that is easily carried out in food. The salad might be hat-shaped—simply a small mold of tomato jelly, placed on a slice of tomato and garnished with a cream cheese rose (the petals made with a demitasse spoon), or with a few jaunty feathers cut from asparagus stalks. The patty shells might have the tops cocked at rakish angles to suggest hats.

If you can bake a gingerbread man, you won't hesitate to try your hand at gingerbread gloves. Ice them in white and while the icing is soft, go around each finger with a fork to simulate hand-stitching. Make the purse of chocolate cake, baked in a single layer and with one side slightly sliced down for realism. The handle? Half a chocolate doughnut. Initial the bag in white icing or in small candies. Two cookies, large size, with whipped cream in between for the puff, make a tricky compact. After icing the compact top, stud it with pink candies. And, by the way, with the names across the tops, the compacts serve as place markers. For costume jewelry, string bonbons on a bright-colored string, and tie the ends in a bow.

Your party game could be a hat-making contest—either to see who can turn out the funniest headpiece, or to see who can do the best spur-of-the-second designing—out of odds and ends. Just stock a tray with such strange millinery makings as a strainer, some whisk brooms, lettuce, spinach, celery or cabbage, and let the ladies go to it. The object is fun, not a Fifth Avenue concoction. ... A very refreshing party for a very wintry day.

June Cochrane Ortgies



COMPACT OF COOKIES



GLOVES OF GINGERBREAD



PURSE OF CHOCOLATE CAKE

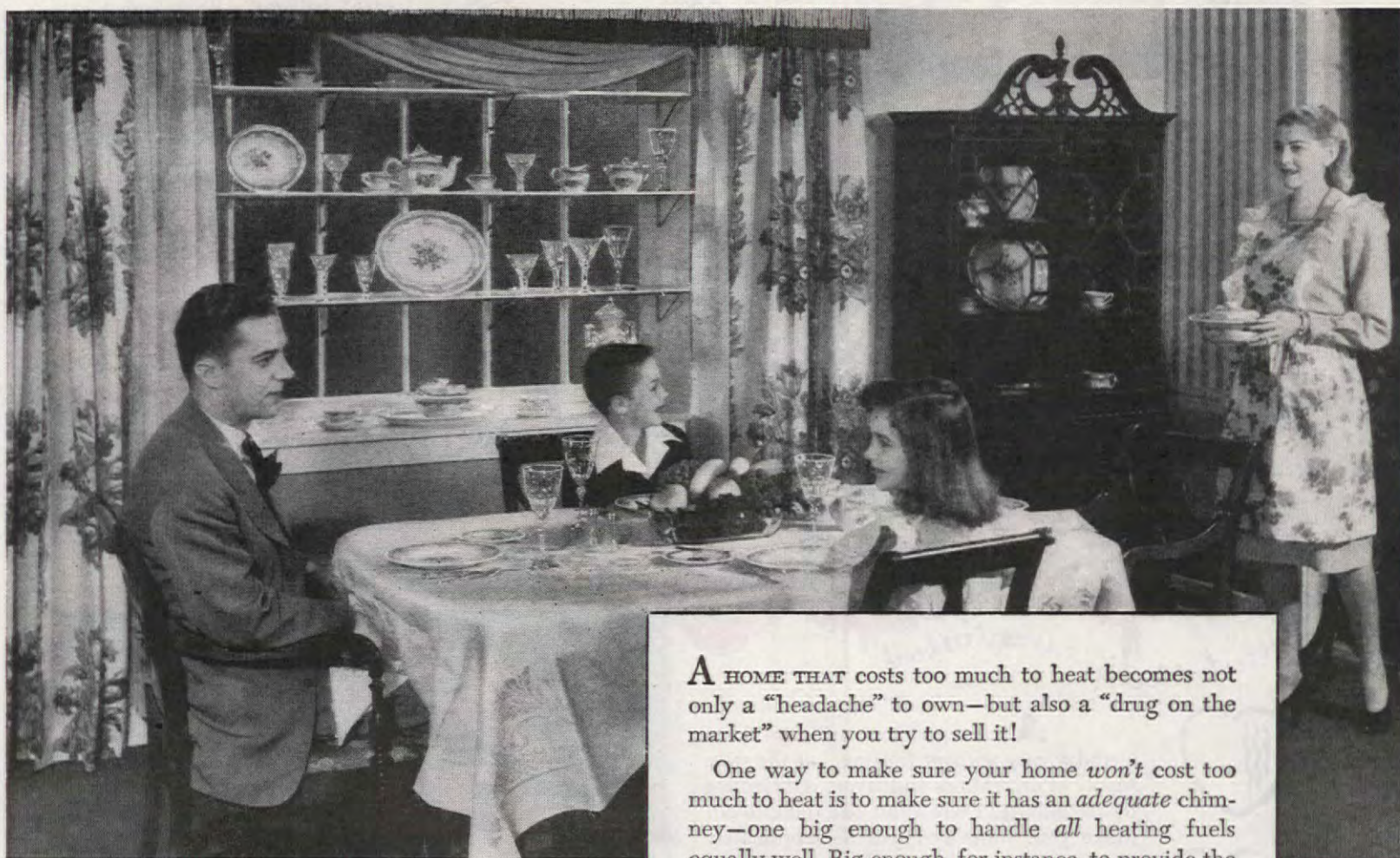
Sketches by J. Lewicki

THE AMERICAN HOME, FEBRUARY, 1945

DON'T LET YOUR NEW HOME BECOME A "DRUG ON THE MARKET"



...here's one way to prevent it!



ROOM SETTING FROM THE JOHN SHILLITO COMPANY, CINCINNATI

A HOME THAT costs too much to heat becomes not only a "headache" to own—but also a "drug on the market" when you try to sell it!

One way to make sure your home *won't* cost too much to heat is to make sure it has an *adequate* chimney—one big enough to handle *all* heating fuels equally well. Big enough, for instance, to provide the natural draft needed to burn Bituminous Coal—the fuel that gives the most uniform heat—the *least expensive* of all fuels—and the one fuel that will *always* be low in cost because America has a 3,000-year supply!

The extra cost of building such a chimney is small—only about \$16 for the average 7-room house! 4 out of every 7 homes in this country depend on Bituminous Coal for steady, even heat. And any home owner who has one of the modern coal-stokers knows how "automatic," how clean and odorless Bituminous Coal is, when properly burned.

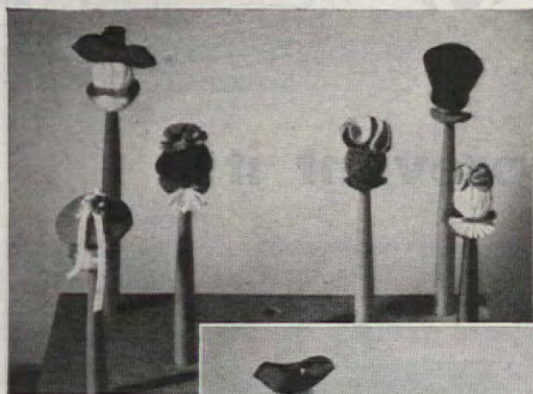
Your architect or builder will tell you that a chimney adequate for burning Bituminous Coal is also efficient for any other fuel you ever might choose. Talk it over with him—it will pay you to do so!



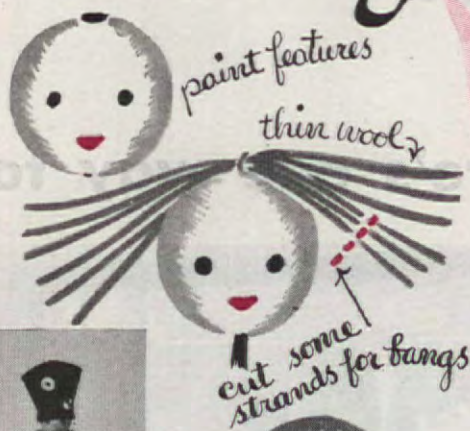
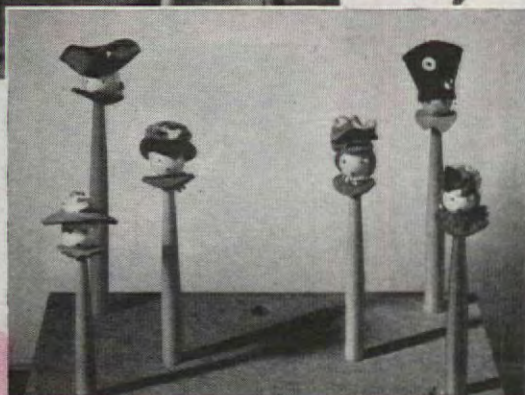
AN ADEQUATE CHIMNEY gives you freedom to heat with *any* fuel—including the least expensive and most plentiful of them all, Bituminous Coal. And remember, today's *expensive* fuels may be even *more* so in the years ahead!

BITUMINOUS COAL INSTITUTE, 60 EAST 42ND STREET, NEW YORK 17, N.Y.

Party Ideas!



Ideas from
Helen Gunderman
and
Violet Nelson



down through another hole. Press flat across top and paste tiny red heart in center over wire. For each tulip, cut 5 petals, cup each $\frac{3}{4}$ " from point, paste together halfway down on side of heart, overlapping each halfway. Bring stem up through opening, secure petal points to stem with wire and wrap joining with narrow white paper. Gently push stem up for rounded base. For each tulip, make 2 leaves, pasting 2 leaves together for each. For bleeding heart spray, cut 21 hearts, 3 of each size, graduating, and paste tiny triangles from lace doily to bottom of each. Double 3"-length white thread, paste loop to top center heart. Fold 2 hearts same size in half lengthwise, paste right side of one to left side of other, open out, and paste remaining two sides to first heart to make 3-sided figure. Begin with smallest heart, at tip, and secure to stem with narrow white paper, leaving $\frac{3}{4}$ " thread between flower and stem. Arrange in spray effect.

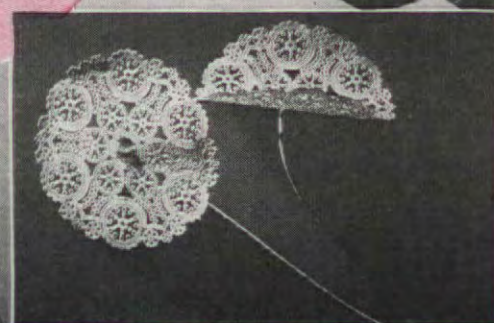
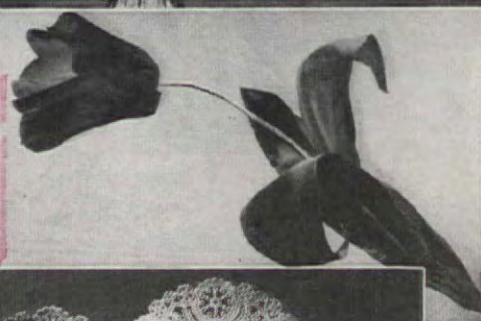


A PARTY without frills is like a birthday cake without frosting, but the store supply of decorations and favors is dwindling by the minute. There's just one thing to do: Make your own. You will be inordinately pleased with the results. If you are giving a Valentine party, set your nimble fingers to work on the centerpiece of Queen Anne's lace, tulips, and bleeding hearts. Your materials are 1 fold each of bright red and white crepe paper, all-over lace doilies, white thread, medium wire, spool wire, and paste. Cut 15" or various lengths of medium wire for the stems and wrap each wire in narrow strips of white crepe paper, cut across the grain. Bring the wrapped stem, tipped with paste, up through hole in center of doily, bend over at about $\frac{1}{2}$ " from end, and stick

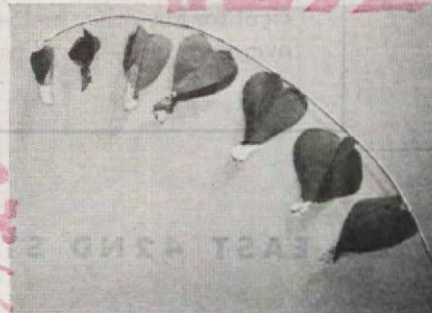


Sketches by
Clare McCanna

Photographs by
F. M. Demarest



Sketches of pen-heads and flowers while "in the works." The wooden bead is given a set of saucy features. These dry and a coat of varnish is applied. Yarn makes the hair, felt the hat. Also shown are general shape of tulip petals and leaves, with graduated sizes of bleeding hearts



A Lovely Flame



to Set His Heart on Fire

"All women are fair by candlelight," runs an old saying . . . and in the golden aura that spreads from tall and graceful Taperlites, your beauty will become lovelier, warmer, more sweetly appealing.

Because candles are important to your appearance and to the decorative effect of your table, buy only Taperlites. They are definitely superior to most . . . in shape and grace and color . . . in longer burning . . . and in freedom from smoking and dripping. They will not tip—the Firm-Fir end holds them proudly erect.

At department, drug, housewares, grocery, gift stores.

Write for free "Guide to Lovelier Table Settings"

Taperlite

WILL & BAUMER CANDLE CO., INC.
202 Liverpool Rd., Syracuse, N. Y.
Candle Makers Since 1855

To make the pencil favors, you first need the right size wooden beads, black and white paint, varnish, glue, and scraps of wool, felt, feathers, braid, flowers, beads. Study the sketches showing the evolution of one of these favors. A bit of experiment will teach you to fashion an assortment of soldiers, good neighbors, chic Parisiennes, and lads and lassies dressed in their Sunday best—from the shoulders up! Features should be painted on, allowed to dry, and the bead varnished before the hair, hats, etc., are added.

A "father and son" centerpiece like the one illustrated, is one very satisfactory answer when the gentlemen of the house are the guests of honor. The materials needed

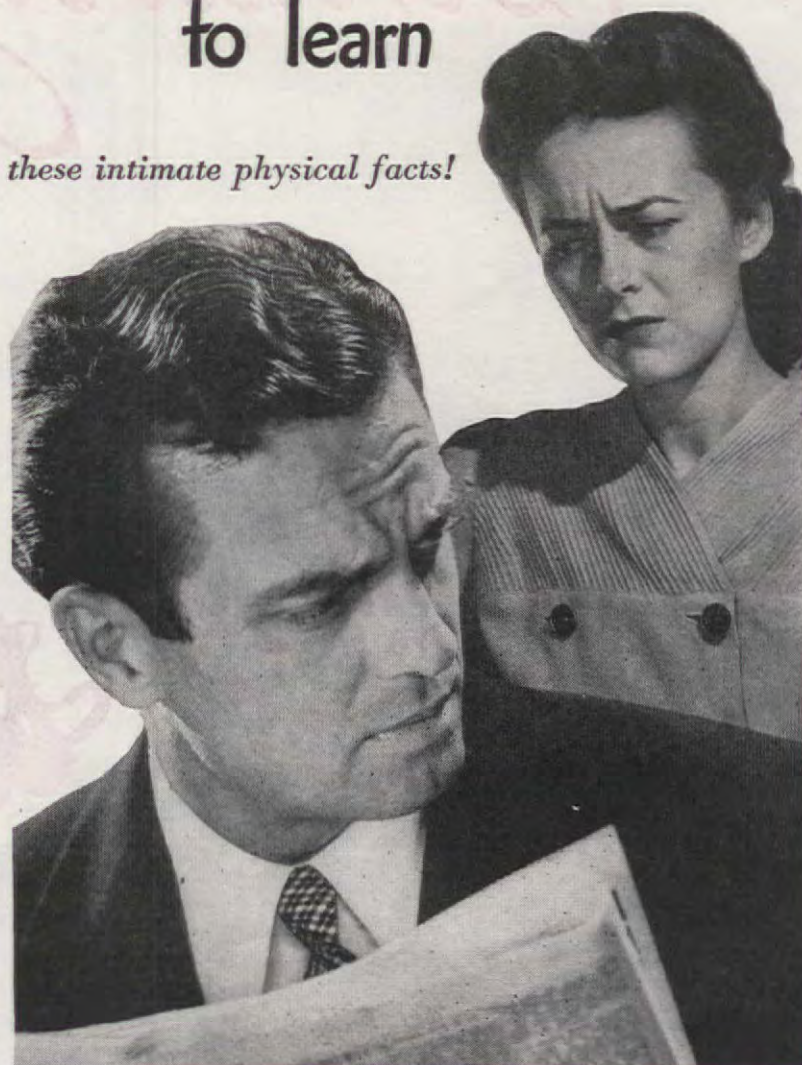


are 1 fold of red and brown crepe paper, cotton wadding, silver paper, red, blue and green dots, spool and heavy wire, 2 bags. To make the father, crush newspaper into 4½" diameter ball, put into 10 lb. size paper bag, tie with spool wire. Make 2½" ball, put in an 8" square of paper, tie tightly with spool wire to resemble bottle stopper, insert in bag, gather top of bag around it, and tie with spool wire just above the 3½" ball. Shape like snow man, making sure it stands firmly. Cover neck and head with a 6" square of cotton wadding. Wrap body in 11" x 19" wadding. Baste in position arms made of 4" x 7" pieces of wadding rolled into 7"-long tubes. Cut and paste on eyebrows of brown crepe paper. Use dots for features and buttons. Paste together two ovals of brown paper for hat rim. Dry, trim to size, cut in center, bending points upward. Use tube of brown paper 2¼" deep and 6½" wide, cut across grain, to form crown. Paste to upright points on brim, fold in top 1" and squash to give effect. Paste or pin on head. Scarf is 2" x 16" strip of red paper cut across grain. To make broom, cut brown paper 2" x 16" across grain, fringe, roll like broom, tie with heavy wire leaving 5" to form handle. Cut strip 5½" deep and 1¼" wide, with grain and make into narrow tube to cover wire handle. Starting 1½" down on broom, wind narrow strip cut across grain for 1¼" to keep the "straws" together, cover handle joint.

The son is made on a smaller scale, with a beanie substituted for the hat. The footsteps are cut from silver paper and the two figures arranged on an irregular oval of wadding, with footsteps in walking formation. Apply paste, so mica sprinkled on will stick.

It's never too late for a wife to learn

these intimate physical facts!



Is something "lacking" in your marriage? Is your husband growing "indifferent" lately? Then don't sit home and brood about it. Do something about it! The fault often lies with the wife herself—her carelessness and neglect of proper intimate feminine "cleanliness"—her ignorance of what to put in her douche.

Many wives "think" they know and foolishly use old-fashioned, weak, home-made mixtures of their mothers' and grandmothers' time—or over-strong solutions of harmful poisons which may burn, severely irritate and damage delicate tissues—in time may even impair functional activity of the mucous glands.

If only you'd use this newer scientific method of douching with modern Zonite—how much happier your life might be!

Discovery of a World Famous Surgeon and Renowned Chemist

Your own Doctor will probably tell you no other type of liquid antiseptic-

germicide for the douche of all those tested is SO POWERFUL yet SO SAFE to delicate tissues as Zonite—discovery of a world-famous Surgeon and Renowned Chemist.

Zonite actually destroys and removes odor-causing waste substances, it helps guard against infection—it instantly kills all germs it touches. Of course due to anatomical barriers it's not always possible to contact all germs in the tract. BUT YOU CAN BE SURE OF THIS! No germicide kills germs any faster or more thoroughly than Zonite! It kills all reachable living germs and keeps them from multiplying.

Yet Zonite is absolutely safe to delicate tissues. Zonite is one antiseptic germicide you can buy today that is POSITIVELY non-poisonous, non-caustic, non-irritating, non-burning. Use Zonite often as you want without the slightest danger.

Buy a bottle of Zonite today from your drugstore—enjoy the advantages of this newer feminine hygiene. Follow label directions.

FREE!

For Frank Intimate Facts of Newer Feminine Hygiene—mail this coupon to Zonite Products, Dept. 500, 370 Lexington Ave., New York 17, N. Y., and receive enlightening FREE Booklet edited by several eminent Gynecologists.

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is always worth waiting for...



THE MANNING-BOWMAN "TOASTER WITH THE TESTER"

Watch for the return of the famous "Toaster with the Tester" and other top-quality Manning-Bowman appliances. They'll be back (soon we hope) when our production facilities are no longer needed by the armed forces.

No other toaster has the "tester"—an inspection device that enables you to get toast "just right." Set dial control, press down handle and in a jiffy up pop two perfect slices. No watching. No burning. And you can remove one piece without the other by simply lifting the handle—an exclusive feature. Low current cost. Remember...

Manning-Bowman
—Means Best

MERIDEN, CONN.

KEEP ON BUYING WAR BONDS!

February Takes the

Julia Bliss Joyner



Figures executed by Margaret Jervis

Photographs by F. M. Demarest

Spode Earthenware courtesy Copeland and Thompson

Cake!

February, the shortest, coldest month of the year is divided into three warm segments. These are all birthdays—Saint Valentine's on the fourteenth, coming between Abraham Lincoln's on the twelfth and George Washington's on the twenty-second. Each one should be celebrated with a cake-of-honor. When planning food for Thanksgiving, Christmas and certain other festivals, we are bound more or less by tradition. Not so with any of these mid-winter birthdays—we are free to be original, as different this year from all other years as we like, or as necessity and situation require. Sugar stringencies, if not downright shortages, linger with us even in the presence of Saints and heroes. But the cake lovers and thrifty housewives have undoubtedly been looking forward toward these three birthdays, saving a little sugar here and there and a few tablespoons yonder for the enjoyment of genuine first-class cake. This year few households, perhaps, will observe every one of these holidays from the culinary point of view. The one which lies nearest a family birthday

will be the most likely choice for a gala celebration. Here we are offering you four beautiful cakes: a brown chocolate log house for Lincoln made from an old recipe using yeast and soda for leavening, this one has to stand in the refrigerator overnight, but the result is worth the trouble; a frosted white heart for Saint Valentine made by the modern quickly mixed method; a man's cake with cherry decoration is for the Father of Our Country; and fourth, a Devil's Food we call Anybody's Birthday Cake because everybody likes it.

• Lincoln's cake
(chocolate yeast cake)



• St. Valentine's cake
(quick cake)



• Washington's cake
(brown sugar cake)



• anybody's cake
(devil's food)



● Lincoln's cake (chocolate yeast cake)

Preparation time: 45 min. (mixing and baking)

1 cup shortening
2 cups sugar
3 egg yolks
3 sqs. (3 oz.) unsweetened
chocolate, melted

1 cup milk
 $\frac{1}{2}$ cake compressed yeast
 $\frac{1}{4}$ cup lukewarm water
 $2\frac{3}{4}$ cups sifted cake flour
 $\frac{1}{2}$ tsp. salt

3 egg whites
1 tsp. baking soda
3 tbs. warm water
 $1\frac{1}{2}$ tsp. vanilla

CREAM shortening, add sugar gradually and cream until light and fluffy. Add beaten egg yolks and beat thoroughly. Stir in melted chocolate, milk and yeast cake dissolved in the $\frac{1}{4}$ cup lukewarm water. Sift flour with salt and stir into first mixture. Fold in egg whites beaten until stiff but not dry. Cover mixture and place in refrigerator overnight. Next morning add soda dissolved in the 3 tbs. of warm water and vanilla and mix well. Pour into 3 greased 9-inch square pans. Bake in a moderate oven 350°F for 25 minutes. Cool. To make Lincoln's cake put boiled frosting between layers and on the top. Make a slope for the roof by piling frosting high in the middle. Make chimney, door and windows of frosted cookies. Decorate roof, door and windows with melted chocolate as illustrated. If desired use Corn Syrup Frosting given in Washington's Cake.

Yields 3 9-inch square layers

456 cal. per serving

Tested in THE AMERICAN HOME KITCHEN

Submitted by Mrs. Betty Henry

● St. Valentine's cake (quick cake)

Preparation time: 35 min.

$2\frac{3}{4}$ cups sifted cake flour
3 tsp. baking powder
1 tsp. salt
 $1\frac{1}{2}$ cups sugar

$\frac{1}{2}$ cup shortening
1 cup milk
1 tsp. vanilla
2 eggs unbeaten

SIFT flour, measure and sift together with baking powder, salt and sugar into a mixing bowl. Cream shortening until soft and drop into dry ingredients. Add $\frac{1}{2}$ cup of the milk to which the vanilla has been added. Stir and beat 2 minutes. Add the remainder of the milk and eggs and beat 2 minutes longer. Pour into 2 greased 9-inch layer pans and bake in a moderate oven (375°F) 25 minutes. Cool. Cut a heart from a piece of cardboard and use as a guide to cut each layer into a heart shape. Spread a custard or a jam filling between layers. Spread top and sides with boiled frosting or Corn Syrup Frosting and decorate with tinted frosting as illustrated.

Yields 2 layers

448 cal. per serving

Tested in THE AMERICAN HOME KITCHEN

● Washington's cake (brown sugar cake)

Preparation time: 50 min.

1 cup shortening
1 cup granulated sugar
1 cup brown sugar cake
3 cups sifted cake flour
3 tsp. baking powder

1 tsp. salt
1 cup milk
1 tsp. vanilla
6 egg whites

Corn Syrup Frosting:
2 egg whites
1 cup light or dark corn
syrup
1 tsp. vanilla

CREAM shortening, add sugars gradually and cream until light and fluffy. Sift flour with baking powder and salt and add alternately with the milk to the first mixture. Add the vanilla, mix well and fold in the egg whites beaten until stiff but not dry. Pour into 2 greased 9-inch layer cake pans and bake in a moderate oven (350°F) for 30 to 35 minutes. Spread Corn Syrup Frosting between layers and on top. Decorate cake with cherries and hatchet as illustrated. Make Corn Syrup Frosting as follows: Combine egg whites and corn syrup in the top of a double boiler and stir until well blended. Place over boiling water and cook, beating constantly with a rotary egg beater until frosting stands in peaks (about 9 minutes). Remove from heat, add vanilla and mix well.

Yields 2 9-inch layers

476 cal. per serving

Tested in THE AMERICAN HOME KITCHEN

● anybody's cake (devil's food)

Preparation time: 60 min.

1 cup milk
2 cups brown sugar
3 sqs. (3 oz.) unsweetened
chocolate
3 egg yolks

1 tsp. vanilla
 $\frac{1}{2}$ cup shortening
2 cups sifted cake flour
1 tsp. soda
1 tbs. warm water
2 egg whites

Chocolate Frosting:
1 sq. (1 oz.) chocolate
1 cup condensed milk
1 tsp. water
 $\frac{1}{2}$ tsp. vanilla

COMBINE $\frac{1}{2}$ cup of the milk, 1 cup of the sugar, the chocolate, broken in small pieces, and 1 egg yolk in the top of a double boiler and cook over boiling water, stirring constantly until thickened. Cool mixture and add vanilla. Cream shortening, add remaining sugar gradually and cream until mixture is light and fluffy. Add remaining well beaten egg yolks. Stir in flour, the remaining milk, cooked chocolate mixture, and soda dissolved in warm water and mix thoroughly. Fold in egg whites beaten until stiff but not dry. Pour into a greased rectangular pan $12 \times 7\frac{1}{2}$ and bake in a moderate oven (350°F) for 35 minutes. Spread top of cake with boiled frosting and decorate top and spread sides with chocolate frosting as illustrated. Make chocolate frosting as follows: Melt chocolate over boiling water, add condensed milk and mix well. Add water and salt and cook 5 minutes, stirring constantly. Add vanilla, cool and spread on cake.

Yields 1 $12 \times 7\frac{1}{2}$ rectangular cake

428 cal. per serving

Submitted by Catherine Parramore

Tested in THE AMERICAN HOME KITCHEN



Frugal Fillings: Peanut Butter Honey, jelly, jam, preserves, marmalade and apple butter are our favorites. For Peanut Butter Honey: Blend $\frac{1}{2}$ c. peanut butter, 2 tbs. honey, 2 tbs. sugar and 1 tbs. milk.



Frosting Tips: Cool cake. Cool frosting. No crumbs. Use a spatula for spreading and dip in hot water if the frosting is stiff. Work quickly. Frost the sides, pile remaining frosting on top and spread.



Cutting the Cake: Dip cake knife in hot water and wipe after each slice for clean-cut slices. Cut square, round and rectangular cakes as illustrated above to get the maximum number of pieces per cake.

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Check Your Cake Technique



Do you assemble shortening, eggs, and milk and allow them to "warm up" to room temperature before you are ready to use them?

Do you rinse the bowl in hot water and wipe dry if shortening is too firm and time pure gold?



Do you measure less than one cup of shortening by the water replacement method? For example, for $\frac{1}{2}$ cup shortening fill cup $\frac{1}{2}$ full with water and add shortening until water reaches one-cup line?

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Mrs. V. E., Augusta, Kas.

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CITY



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Fine nourishment for you and me!

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Do you sift and measure flour properly? The rules are to sift flour once through sifter onto a square of paper and spoon lightly into a measuring cup until it is heaping full. Then level off the cup with the edge of a spatula or knife. Do not shake, tilt or tap cup to level measurement. Return measured flour to sifter, sift again.



Do you use a liquid measuring cup (rim above 1-cup line) set cup on the table and when pouring in the liquid, lower the head so that the measuring line is at eye level? If eggs vary in size, use the same method and liquid measuring cup and measure them so that you get the accurate amount. Table of approximate amounts: Two medium eggs make about $\frac{1}{3}$ cup, two large eggs about $\frac{1}{2}$ cup, and three medium $\frac{1}{2}$ cup.

Do you choose the right size pan? This is no time for guesswork. Measure the pans across the bottom, and use the size the recipe calls for. Pans that are too large make the cake look flat. If the pan is too small, the cake runs over in the oven. Layer pans should be at least $1\frac{1}{4}$ inches deep and square and oblong pans 2 to $2\frac{1}{2}$ inches deep. Grease generously, dust layer pans with flour and line square or rectangular pans with paper.



Do you roll brown sugar or press it through a sieve to remove the lumps and then pack it into a measuring cup with a spoon so that it is solid enough to hold its shape when turned out? All sugar should be measured as carefully as flour.



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Dear Mary

E. D. Potter

EVER since your Dad died, we have been close to each other, so I am going to take the liberty of expressing my views without being asked. I couldn't help but observe your reaction whenever Bill went near the baby. So many times you would say, "Oh, Bill, don't you do it—let me do it!" There was a new, sharp edge to your voice when you said it—a frown of annoyance upon your face that was never there before. The thought suddenly occurred to me that you are taking your newly-found motherhood a bit too seriously, and Bill—not the baby—is the innocent and somewhat bewildered victim.

In his own masculine way, Bill loves little Jack just as much as you do. So when his over-anxious fingers drop safety pins and powder puffs, why not laugh with him? Don't scold him for his awkwardness. You couldn't, Mary, if you took the time to see the hurt look in his eyes. When doing things for the baby, he does them furtively, lest you take over the situation with an impatient: "Oh, Bill, you're doing that all wrong! Here, let me do it!"

Perhaps every young mother goes through the same phase with her first-born, and perhaps most young fathers find themselves thrust aside, but it can be dangerous, Mary, if carried too far. Mother love is natural and sweet, but there is such a thing as father love, too, and if you continue to scold Bill and ridicule his efforts to care for the baby, he will soon feel that he isn't even wanted and

will cease to try. Perhaps there even may, for all we know, develop in his mind a feeling of jealousy toward little Jack.

Remember that you fell head over heels in love with Bill. Fatherhood hasn't changed him, except to invest him with new dignity and new responsibilities. He is the same lovable, tender, thoughtful Bill that he was before the baby came. Whether he will continue to be that same lovable fellow depends largely upon your attitude toward him. So many young mothers, in the first glow of maternity, make the young father feel that he is just "the baby's other parent" instead of "the baby's dad." There is a wide gap between the two—so wide sometimes, that it can never quite be bridged.

Children are helpless and dependent for such a few, short years. You and Bill are still so young, and have your whole lives before you. Let these first few, precious years of motherhood and fatherhood bring you closer together... for babies help a man and wife to build a solid foundation of memories for the years that stretch before them.

I hope you will read these words not with a feeling of resentment, but with the knowledge that a very deep and sincere love for you and Bill has prompted them. Not for worlds would I interfere with your life, but neither can I remain silent while a man as fine as Bill is denied the joys of fatherhood.

Your loving,
UNCLE JIM

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What's new...



in the house
that Gas runs!

BY MARGARET MALLABY



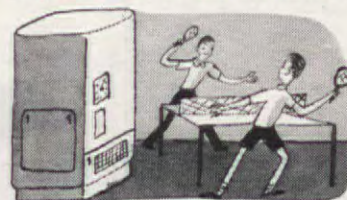
If you've ever had a dream about a "perfect" kitchen — prepare to see it realized. One of the biggest kitchen planning jobs ever launched is now under way. And as visualized by its originators — the Gas industry — it promises a whole new world of ease and convenience to every woman who cooks.

These new-type Gas kitchens will be work-saver kitchens... step-saver kitchens. And so beautiful you'll want to entertain in them. Virtually nothing that will add to your comfort, convenience or leisure will be left out. Everything that will make it economical and trouble-free in operation will be put in.

Years before the war the Gas industry's laboratories were doing all sorts of pioneer research work in Gas and Gas appliances. Naturally, the newest and latest developments have been "under wraps" during the war. But tomorrow — your "New Freedom" Gas kitchen will be built around these latest scientific marvels. Keep in touch with your local Gas company for the latest news on them!



Today, everybody you meet talks about heat — or the lack of it! Of course, if you're one of the fortunate folk who already heat with Gas — you're thoroughly relaxed about Winter and its biggest problem. Your Gas heating plant re-fuels itself... you don't have to order or store fuel... it meets weather changes automatically... and you bask in clean, comfortable, reliable heat all winter long... without the slightest fuss or bother.



Watch for the new Gas air-conditioning units. They're utterly simple and compact. With a single click of the regulator — they not only keep your house warm as toast in winter — but cool as a cucumber in summer. And — in perfect automatic fashion — provide you with healthful humidity control all year round.

One last word. Look into the matter of installing a new Gas water heater in your house. The post-war models are going to be better than ever... so reliable and so completely automatic you'll never have to worry about hot water. There'll even be enough on wash day!



Margaret Mallaby

American Gas Association reporter

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Junior



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DON'T make a new opening in the dress you use. Zippers zip and buttons unbutton to any desired level. Just see that she makes use of them

DO her hose make a run for your money? Then take a peek at the inside of her dresser drawers. Are they rich in splinters and poor in smooth spots?

DON'T give up because you've "hit a snag". Pad the inside of the drawer with cotton batting and cover it with satin, glazed chintz, or any other smooth surfaced material. Sprinkle sachet powder on the padding, fit the lining over it, and tack it to the top edge of the drawer. It will save your nerves wear and save her hose tear. And she'll love it!



DO her hats get squeezed out of shape from jam sessions on the closet shelf? Do you get tired of having scavenger hunts for her lost gloves? You'll find the solution to both problems in your kitchen cupboard. Cover two ordinary round oatmeal cartons with bright wallpaper. Store gloves inside the cartons. Then use each carton for a hat rack



DON'T hesitate to line the covered cartons up on the very front of the closet shelf. Your daughter will be proud to have this Wrapsody in View



Mess

GAIL DAVIS



DO her "make-up" aids add to the general confusion? Then convert her old doll buggy into a cunning "shop on wheels" cosmetic cart

DON'T be surprised if all her friends want to copy it. Very handy . . . when not in use, it can be hidden in the closet

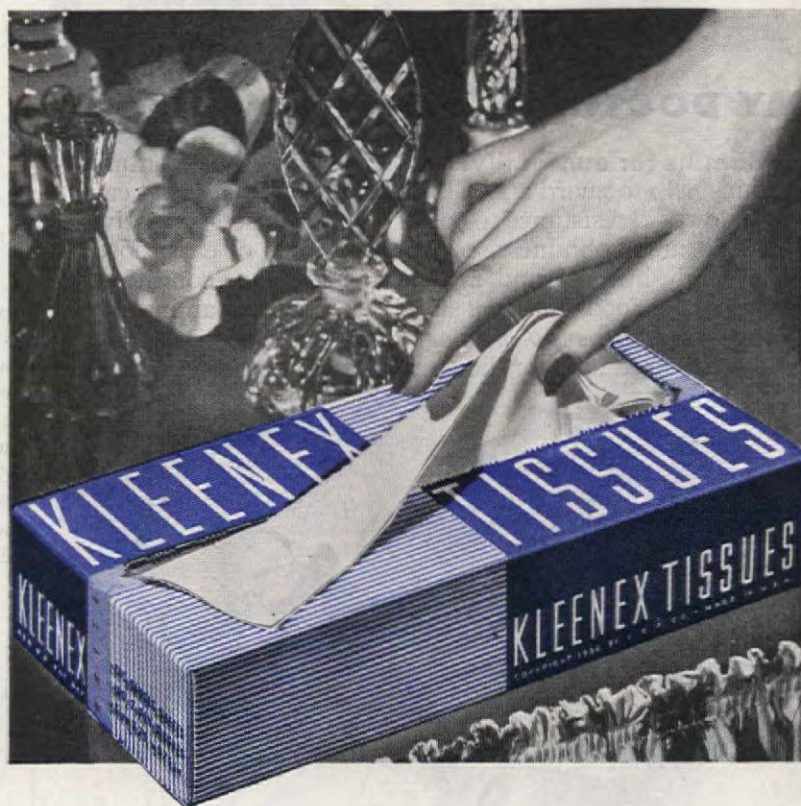
DO you find lipstick smears everywhere, powder and cologne spots on her dressing table skirt? Then make an apron for it, sew on huge pockets and fill them with tissues. The apron protects the table, the tissues take care of smears

DON'T sew the apron onto the skirt. Just tie it in the back



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page of RUGS
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