


The AMERICAN HOME



October 1945

23 Pages to Inspire Your Decorating
MODERN HOUSE IN THE WOODS

A woman with blonde hair, seen from the back and side, is wrapped in a pink towel. She is looking towards a dark wood bathroom cabinet. The cabinet has shelves above it filled with stacks of folded towels in various colors (pink, blue, yellow, white). To the left of the cabinet, two more towels hang on a rack. To the right, a decorative chair with a pink bow and a vase of flowers are visible. The background wall has floral wallpaper.

Shower of flowers

Scatter the walls with crisp bouquets, if you like . . . borrow space with a corner cabinet . . . there's no limit to the smiling touches you can shower on your future bathroom!

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CANNON HOSIERY

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dainty

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more
information
below (about
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CONTRIBUTORS



Bachrach

• • • **JOSEPH HUDNUT**, Professor of Architecture and Dean of Faculty of Design at Harvard University since 1935, contributes a thought-provoking article this month on space as it relates to the most modern tenets of architecture. Until 1935, Mr. Hudnut, who has held Art and Architecture chairs in several universities, was a practicing architect as well as teacher. Author of "Modern Sculpture," published in 1927, he is a contributor to periodicals and lecturer at universities and art museums.



• • • **ROBERT D. LANGENKAMP**, author of "Greetings, Little Sir!" is qualified to speak of children for he is the father of a small son and two daughters. He was born in Tulsa, Okla., and attended Oklahoma A. & M. He lives in Effingham, Ill., and is employed in the oil industry. He writes: "In my spare time I write, study languages, and am an amateur naturalist."



• • • **MADelyn WHITING**, who gives a host of good ideas for "turning tables toward beauty" in this issue, is definitely the right person to suggest such schemes. Mrs. Whiting, married



Where's Mary?

Hm-m-m . . . let's see.

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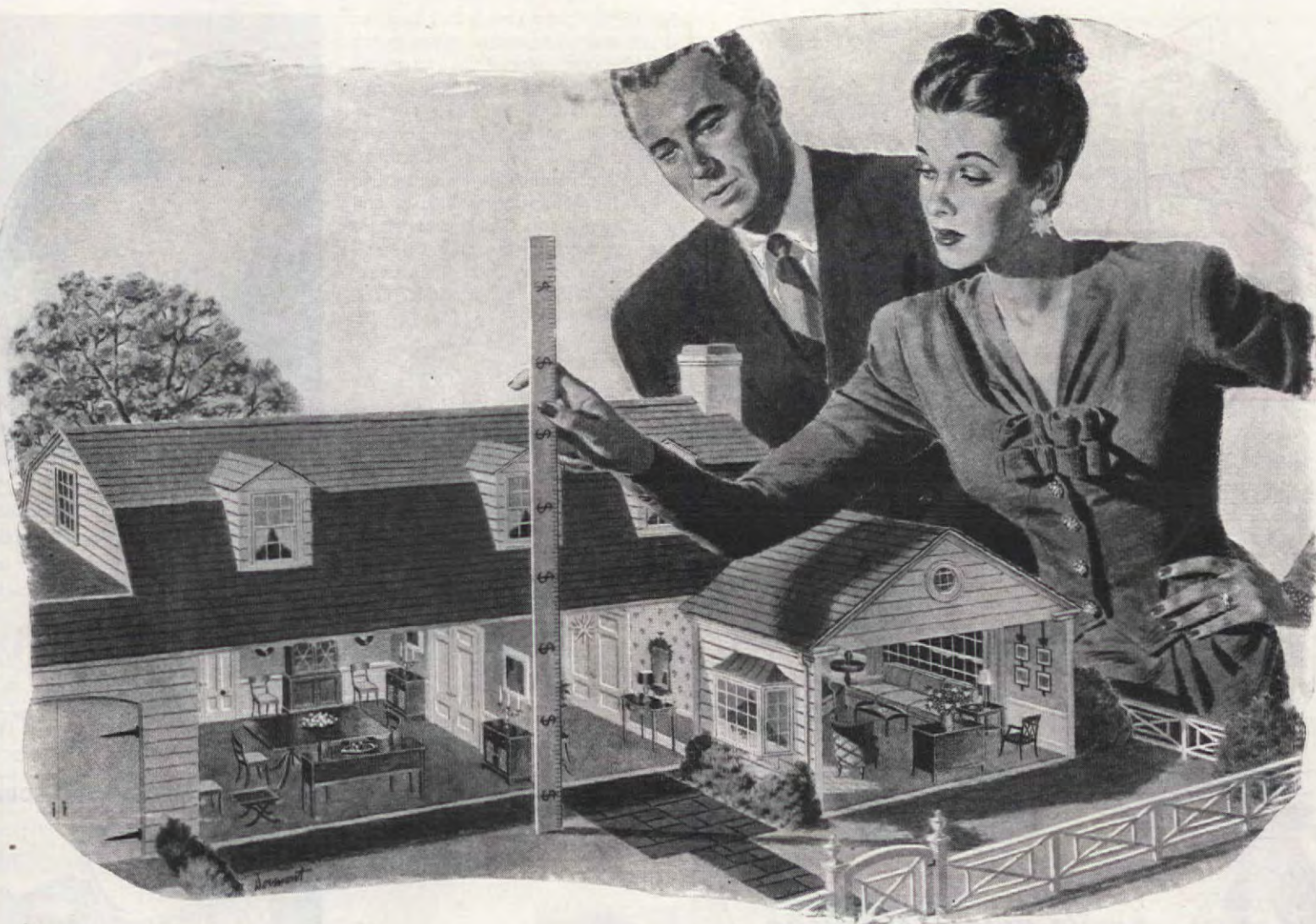


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"Have you measured your home in dollars and cents recently?"

While you've been busy bringing up the children and tending the household, the cost of a home and its furnishings has gone steadily up and up! If you want figures, the prices are nearly *half again as much more* as they were 12 years ago.

Why don't you and your husband look over the fire insurance you carry to protect your home and its contents? Has it kept up with rising prices? If not, you could be in a bad spot, as your own insurance man will tell you.

See your own Agent or Broker. He will be glad to bring your fire insurance more in line with today's increased values. Additional

insurance will cost only a few dollars more, yet it may save you thousands in the long run. Remember, the cost of most things has gone up, but the cost of fire insurance actually has been *reduced 40%* since 1915.



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*Why be
an oven door
traffic cop?*



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for 15 years and the mother of three daughters, is constantly on the search to bring new, colorful, and intriguing ideas into her Cincinnati, Ohio, home. Not long ago she painted a gay design on one of her blouses and was soon launched into an art career. Today she is much in demand as an artist for handpainting blouses and other items for department stores and exclusive dress shops. Besides her obvious skill in art and homemaking, Mrs. Whiting writes and lectures.



... ROBERT SULLY discovered that he could live alone in the country and like it. Then Hollywood discovered him. Originally from Pittsburgh, he attended both Duquesne University and the University of Pennsylvania. After winning his degree in engineering he worked for steel companies in New York and Cincinnati where he discovered the joys of farm life (page 49). He has appeared in a number of Paramount movies. Likes old clothes and racing cars.



... JANE B. CHRISTOPHER, author of our "Slipholstery" story, was a commercial home economist before her marriage, but declares that she finds this background no charm against homemaking problems. Since retiring, she has done some free-lance writing as well as serve her "home clients"—two sons, aged 3 and 6.



... LOUIS JAMES, artist and designer whose work has appeared in previous issues of our magazine, contributes this month to our "50 Gifts to Make for Christmas." Mr. James has designed furniture, interiors, and display windows. Especially interested in his collection of Indian, Chinese, and Tibetan art, he lectures occasionally on these subjects.



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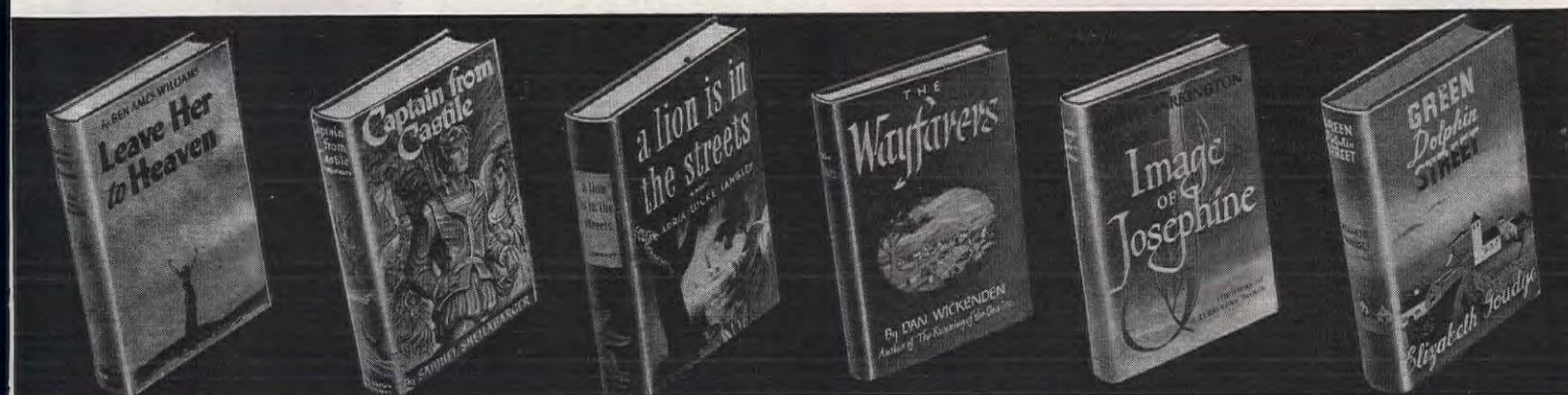
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By Samuel Shellabarger

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A LION IS IN THE STREETS

By Adria Locke Langley

The poor and the ignorant elected this peddler of pots and pans Governor of a great State, but as he gained power he sacrificed even love on the altar of his burning ambition. Strong medicine for jaded literary appetites! "A compelling novel . . . heavily scented with jasmine and sex . . . down-right good reading."—*Philadelphia Record*.

THE WAYFARERS

By Dan Wickenden

A cloud hung over the memory of Patricia's mother. It was only a rumor, but an ugly one, and when Vincent hurled it at her he revealed himself for what he was! And it bared her own soul to herself. Here is the story of a mother who succeeded—of a father who failed—of children who won and lost. "A novel of dramatic force and emotional power, of depth and solidity."—*N. Y. Times*.

IMAGE OF JOSEPHINE

By Booth Tarkington

She wanted to be loved, admired, respected; but she behaved like a fool until, at the right moment, he tamed her with the whiplash of truth. "Feminine malice depicted with a master hand."—*New York Sun*.

GREEN DOLPHIN STREET

By Elizabeth Goudge

He sent for blue-eyed, laughing *Marguerite*, but unloved *Marianne* arrived. Then for years he lived the lie—until at last he fell in love with the woman he thought he hated! "A right romantic tale, not without violence."—*New York Herald Tribune*.

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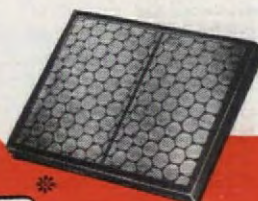
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Nancy Clemens

... PHYLLIS ANN DEARBORN, who took some of the photographs of the Lampe home, has been a photography fan since she was 10—"not born with a camera in my hand, but almost!" A graduate of the University of Washington, she has also studied at the White School of Photography in New York. Since graduating she has maintained her own studios for portraiture, illustrations, etc., worked as a photographer in the Associated Ship Yards in Seattle, taught photography, and freelanced in her favorite type of picture-taking—architecture illustration.



... CHARLES E. GAPPEN, author of the article on lawn building and maintenance, is a graduate of the College of Agriculture and the University of Wisconsin. A former farmer who has spent many years on editorial and reporting work for farm papers, magazines, and newspapers, and in freelance writing, he is now in the U. S. Department of Agriculture's Research Administration in Beltsville, Md. He was born on a farm in Green County in Wisconsin. This, he says, is a grass country that gives the native sons a good standard of lawns and order.



... DR. E. BADE, who wrote "A Paper Aquarium That You Can Make," is author of ten books published on nature and gardening. His studies have taken him to Europe, North Africa, and Central America. About 30 years ago, he settled on Long Island where, in addition to practical gardening, he worked on gardening theories in small workshop at home. Hobby—insectology.

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$\frac{3}{4}$ cup melted shortening— $1\frac{1}{4}$ cups Brer Rabbit GREEN LABEL Molasses—1 egg (beaten)— $2\frac{1}{2}$ cups sifted flour— $1\frac{1}{2}$ tsp. baking soda— $\frac{1}{2}$ tsp. salt—1 tsp. cinnamon—1 tsp. ginger— $\frac{1}{2}$ tsp. cloves— $\frac{1}{4}$ cup hot water.

Mix shortening and molasses; add egg. Blend well. Mix and sift dry ingredients; add to first mixture alternately with hot water. Bake in well-greased 9" x 9" x 2" pan in moderate oven (350° F.) 45 minutes. Yields 16 portions.

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Dear American Home

DREAMS are coming true for two Memphis soldiers recently returned from European and Pacific battlefronts. While T/Sgt. Charles K. Waller and Sgt. Claude Smith are recuperating in AAF Regional and Convalescent Hospital in Miami, Florida, they spend many hours with



Official AAF Photo
T/Sgt. and Mrs. Charles C. Waller select ideas for their postwar home

their wives drafting plans for their respective post-war homes.

The two couples, both of whom are intending to build homes in Memphis with the help of a GI Bill of Rights loan, attend classes at the hospital's arts and crafts shops.

Sgt. Waller and his wife have finished blueprints for a six-room home.

Sgt. Waller estimates building cost at \$5,000 and if he takes his old job with Chicago Southern Air Lines he can meet the GI bill's finance requirements on a 15 or 20 year plan. To qualify for a loan, a soldier must earn at least four times the amount required for monthly payments. For example, if the payments are \$40 a month on a 20-year plan at 4 per cent interest, a veteran must earn at least \$160 a month to be approved for a building loan from the government.

Sgt. Smith hopes to build his home without too much aid from the GI bill. "I did carpenter work before the war and believe I can build almost the whole house myself," he said. Veteran of both Africa and India, the 26-year-old mechanic estimates that he can build a 5-room frame house on the outskirts of the city for approximately \$2,500.

We suggested and she followed through...

"When we were expecting our first child, the nursery you had pictured in the July 1944 issue gave us many ideas, and I thought you might be

Important: Letters requesting information should be accompanied by a stamped, completely addressed envelope. Manuscripts and illustrations will not be returned unless accompanied by the necessary postage. They will be handled with care, but we cannot possibly assume responsibility for their safety.

See what ScotTowels DO for 7¢ a week!



Save Hot Water!

No greasy dishwater to change when you wipe grease from plates and pans with ScotTowels.



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ScotTowels—used once, then thrown away—save your good linen towels.



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Wiping milk bottles with ScotTowels helps keep refrigerator sweet—helps protect health.



Save Time!

Flour fish and peel vegetables on ScotTowels... throw away towel and scraps in one motion.

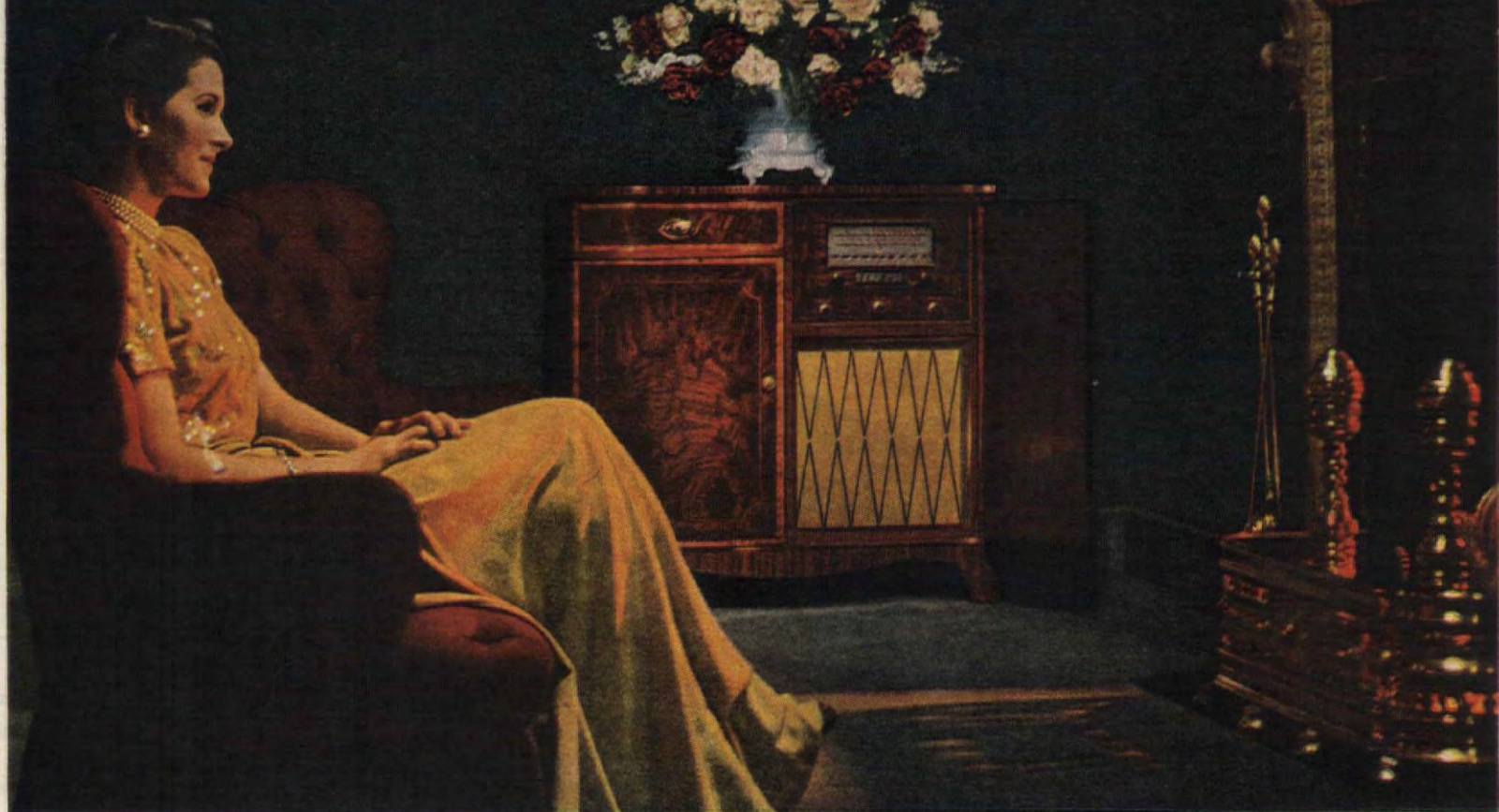


ScotTowels do a dozen daily chores for 1¢.

But war needs come first. If your dealer runs out of ScotTowels, won't you try again later?

MADE STRONG TO WORK HARD!

Musaphonic



Dinner Dress by Saks Fifth Avenue

Such beauty of tone... never heard before on a radio-phonograph

It's sheer magic... electronic magic! Your records played by the Musaphonic reveal delicate shadings... golden tones... rare overtones... you never heard before. This new method of reproduction is the most sensational development in radio-phonographs since the discovery of electrical recording.

Because of this new General Electric discovery the Musaphonic recreates every note of your favorite recordings in breathtaking realism and beauty. It has the dynamic range, the glorious tonal color, of personal performance.

On the Musaphonic, radio programs, too, are so vivid, so glowingly alive, it seems the artists stand within the very room. You'll hear the distinctive musical personality—the characteristic tone and overtone—of every voice and instrument reproduced in the rich tapestry of General Electric FM "natural color".

This thrilling realism comes to you against a background of velvety silence unbelievably free from static, fading and station interference. In the Musaphonic you'll discover one of the great musical instruments of all time.

This superb radio-phonograph, in beautiful cabinets designed and built by master craftsmen, soon will be featured in the leading stores.

Hear these G-E radio programs

"The World Today," News, Monday through Friday, 6:45 p. m., EWT, CBS. "The G-E All-Girl Orchestra," Sunday 10 p. m., EWT, NBC. "The G-E House Party," Monday through Friday, at 4 p. m., EWT, CBS.

GENERAL ELECTRIC

179-05



This time-saver is tops for flavor

Hearty and nutritious, it's a fine dinner dish



Pan-fry Swift's Brookfield Sausage; while it is cooking, pour some drippings in another pan and fry cornmeal mush. (Make mush in morning or night before and keep in refrigerator.) Serve with green beans and carrots.

A Martha Logan recipe

One Pound Net Weight
Swift's Brookfield
Pure Pork Sausage
For Goodness' Sake Keep Cold.

Pre-War
Quality

The sausage with the Just-right Seasoning!

There's a big difference in pork sausage, as you'll appreciate when you taste Swift's Brookfield brand. All **PURE PORK**, Swift's Brookfield is seasoned to bring out the good pork flavor. So **DELICATE**, yet **ZESTY**... here's the perfect seasoning blend. Ask your dealer for this fine sausage, in the attractive package with red-plaid ends. A **HIGH-QUALITY PROTEIN** food, it's grand for speedy dinners.

SWIFT'S BROOKFIELD
America's favorite pork sausage

Your first duty to your country: BUY WAR BONDS



interested in seeing how we executed them in our own baby's nursery.

"The chests are a direct copy of yours, painted blue with red, white, and blue bunnies. We had them made and did the painting ourselves. One of the chests has four wardrobe drawers. Both chests are deep enough so that the one with the pole will hold



Mrs. Finlayson and daughter Jeanne in their "American Home" nursery

dresses later. The draperies are red and white striped cotton gabardine with Indian head ruffles sewed on with blue rickrack for an extra color note."

—MRS. C. I. FINLAYSON

A thank-you note from Texas...

"There is not a page of your magazine that I fail to read and enjoy, however, it is your stories of old houses made over that I read with keenest appreciation... In 1937 we bought such a place in Forest Hills, a suburb just out of Dallas. There was so much to be done that some of the neighbors wondered just what kind of people would buy it.

"Soon after beginning work on it, I subscribed to your magazine—and let me extend my never dying gratitude for all the ways it suggested to meet trying situations!...

"Following your magazine carefully we found many happy solutions to knotty problems. All the information I gleaned from your magazine has been in a very great part responsible for the enjoyment we get from our now very attractive old home."

—MRS. FRED HARGIS

And another from the Signal Corps—

"Orchids and Bravo to your fine publication and Isabelle Post. Her article on 'Not Postwar Bewilderment...' in June issue is superb. Should be republished everywhere—and read by all parents and thinking adults."

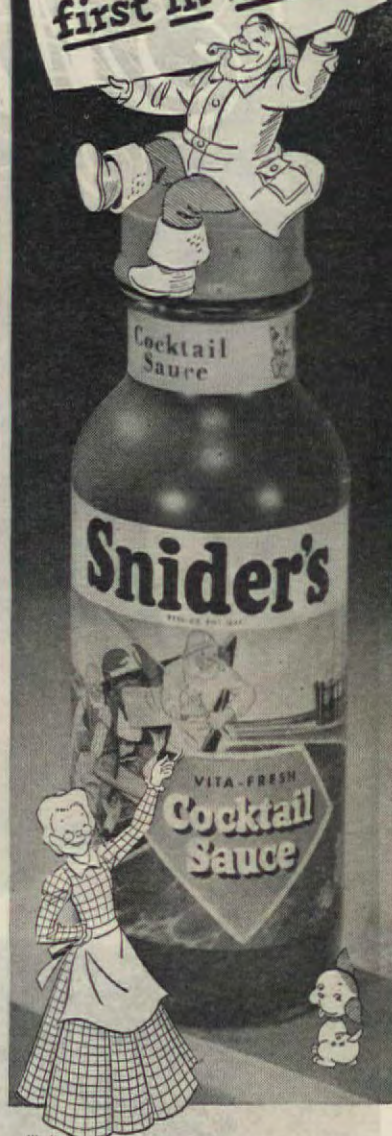
—LT. C. L. GORSUCH

NATIONAL WAR FUND



FOR OUR OWN—FOR OUR ALLIES

the **ORIGINAL**
Cocktail Sauce
and it's still
first in flavor



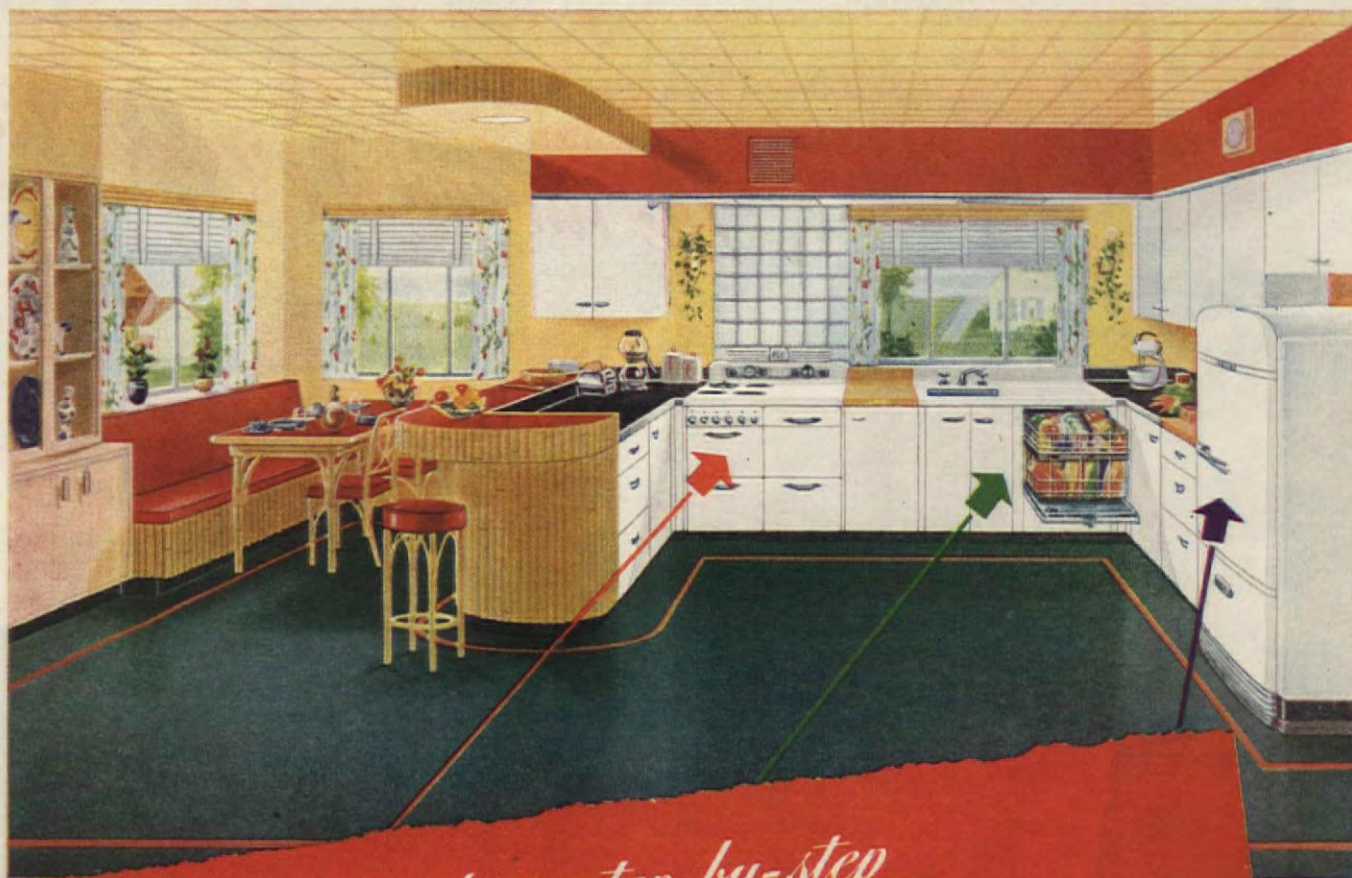
That one-and-only Snider flavor is the crowning glory for any fish dish! Makes all the difference in the world!

The recipe's been a Snider secret for years... a tangy blend of tomatoes... celery... horseradish... cabbage... and special Snider spices.

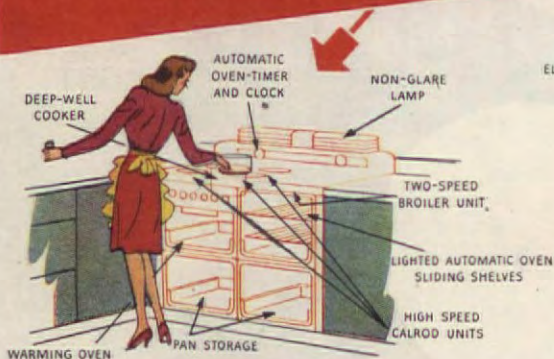
Snider's Cocktail Sauce was the first Cocktail Sauce ever made—and it's still the finest. Try it—and see!

for all fish dishes
Snider's
cocktail sauce

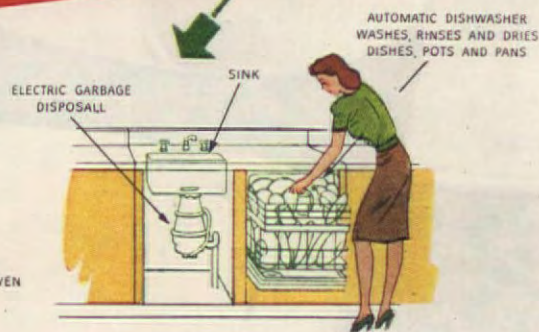
Cost of a Hotpoint Electric Kitchen averages about 10% of home-building costs.



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1 Cooking Center. Your Hotpoint Electric Range should be installed conveniently near refrigerator and sink to do away with needless steps. ★ ★ ★ Electrically lighted Hotpoint Steel Cabinets provide handy storage space for cooking utensils.



2 Dishwashing Center. To save work, this unit should be between the other two centers. Dishes are washed hygienically clean by the Hotpoint Automatic Dishwasher. ★ ★ ★ Food waste is whisked away by the Hotpoint Garbage Disposal. Hotpoint Steel Cabinets furnish room for dishes.



3 Food Storage and Mixing Center. Cut down unnecessary steps by placing your Hotpoint Electric Refrigerator on side nearest outer door through which supplies are brought. ★ ★ ★ A maple cutting board belongs near refrigerator—with Hotpoint Steel Cabinets to store equipment.

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There is no substitute for tin in making certain vital parts of ships, submarines, bombers, and tanks. Tin containers are absolutely necessary to protect food, drugs, and medicines from the torrid climate and dampness of the Pacific. Yet, the nation's tin supply is dwindling at a most alarming rate. What's more, the only "Tin Mines" America has today are in the millions of American kitchens. So every time you empty a can of point-precious fruit, vegetable, or any other product—save that can—the tin on it is precious . . . priceless . . . indispensable!



THERE'S A TIN MINE IN YOUR KITCHEN. Watch your daily papers for the announcement when tin cans will be collected. Then, have your tin cans ready—washed, de-labeled, and flattened—for your collector.



WASH EVERY EMPTY CAN



REMOVE THE LABEL



BEND IN THE ENDS



FLATTEN THE CAN

Greetings, Little Sir!

R. Langenkamp

NOTHING so complicates a mere husband's life as fatherhood. Of this I speak with humble authority. Only last week I was more or less an honored member of the household. My wishes were heeded, moods tolerated and, on occasion, I was even allowed an ash or two on the rug. Justifiably or not, I was lord of the Manor. But, alas, this is no more. When the spotlight of parenthood fell upon the stage I found myself on the wings, a victim of the hook. And all because of a pink-faced little citizen who put in his appearance with no more fanfare than a flower.

The first day as I came home I still entertained illusions of importance. This delightful business of being a father left me wholly unprepared for the inevitable side-tracking. All a-grin I bounded up the front steps. The nurse challenged me. Would I please go to the back door?

In an hour the Forbidding One said I might go in to see my son. Eagerly I strode toward the baby's room. "Hey, you, wash your hands first."

I was unused to being addressed as "Hey, You" but I knew who she was referring to so I washed and polished myself again. At last I stood in the presence of His Highness. Suddenly my remaining poise deserted me; I felt very much like a Neanderthal in the presence of a fairy. He lay there unruffled and secure never troubling to even look my way. "Is it all right to pick him up?" To my surprise I got the nod. Now the problem was how to pick up such a soft little thing? I soon discovered that handling a small baby is akin to juggling a loaf of bread dough. If you use fewer than two hands it will sag in the middle, at both ends or may elude you altogether. I slipped my hands carefully under the little bundle. Now that I had it safely in my arms I hardly knew what to do next. I was sensitive about using baby talk in the presence of a virtual stranger so I greeted my son on a man to man level. "Hello. How are you," I began. The little one gave no sign of recognition.

I was proud to observe that his eyes were blue—just like mine. But the nurse, skeptical of my parental talents, said that all babies' eyes were blue at first and that its eyes would probably be brown like its mother's. Anyway he had a fine thatch of black hair possibly inherited from me. Ah, no, heredity says that, for the most part, hair qualities are determined by the mother's branch of the Tree. I was becoming more of an appendage all the time much to my sorrow.

Next morning I was allowed to come in and watch him get a bath. There were pans, tray, bottles and clothes all around the bed. On the tray were bottles and jars filled with olive oil, cotton on sticks, special soap, powder and eye wash. Cleopatra could not have had much more of a layout when she set the trap for Antony. About all there was to the bath was a good oiling and probing in ears, eyes, and nose with those cotton-covered sticks. His clothes consisted of things I was not aware of when I was a babe



Storkline furniture; R. H. Macy accessories; Karger—Pix

Cleopatra could not have had more of a layout when she set the trap for Antony

back around the year '13. He wore a cloth girdle-like thing, a diaper, and armless shirt and a dress I know Aunt Penny had ruined her eyes making.

In a few days, after we had the hang of parenthood, we decided it was high time our son had a name. Obviously we could not continue calling him "he" or "sweetie" or "snooks." Some day he might be a Marine or a quarterback. A name that fits equally well from infancy to the time when, with three of your pals on a side, you are toted off to a well-clipped cemetery is a difficult thing to conger up. The custom of dubbing the young to please Uncle Gastrod or Aunt Hema is rapidly being relegated to the attic trunk.

Realizing our grave responsibility and conscious of the pitfalls in naming offspring, we compiled a

list of names. Down through the long list we went crossing out unharmonious and sissy ones until we came to William. Ah, there was a name. Will, William, or Bill would never be out of place.

Before the confusion of fatherhood I used to have time for a hobby or two, but not so any more. As breadwinner and chief worrier my spare time is at an end. After the nurse left I felt that now I could help take care of the new babe with interference cut to minimum. But sadly enough for me my helping consists of washing countless little things and hanging them out to dry.

Despite my lack of time to do as I once did I have a new interest that really compensates for all that and more. After all I may have a future president . . . well, a vice president anyway.



Photograph by Karger-Pix

Well...
Here We Are



ACCORDING to the prophets who picture our imminent glorious future, it seems that we are about to take off into a new and bewildering world of material comfort. Take off from just where? Most of us, lost in the fog of the last few years' upsets, want to know. Where we are going must depend on where we are! A search among our past performances will give us the key to that. The history of American families, together with the fill-ins of the numerous questionnaires with which our years are sprinkled, prove beyond a doubt that we Americans want most just three things: comfort, security, and a fair chance for our youngsters to build a satisfactory and useful life for themselves.

Toward these three counts we have already come a long way. Take the hearthstone about which our lives are built; the American family home a century ago was a comparatively crude and inexpensive affair. Great Grandad left his family \$750 of home, which in modern dollars would be \$1,500 of house with little comfort and no conveniences. By 1940, the \$750 had grown to an average of over \$3,000, including all homes in America. Every second family owned its own home and more than half of these homes were owned clear, without a trace of mortgage. Our home base security was tops, a record surpassing that of any other country in the world.

A century ago, we had little enough besides our homes. Most of the money Great Grandad saved was in an old sock or sewed into the mattress. There were approximately 3,000,000 American families then, and savings in the banks averaged just \$4.62 a family. By 1940 that average had mounted to \$870. With the war, our savings began to boom. In 1944, the average savings account in banks was \$1,160 for each family plus an average \$1,180 in War Bonds—a pretty good and solid financial basis for a take-off toward

achieving and holding our three ambitions!

Nor are these savings the end of the story. One hundred years ago life insurance was just beginning to assume commercial importance; policies numbered about 4,000 and the insurance coverage for each American family was about \$1.54. By 1940 life insurance, with its many protection and saving factors had grown to an average coverage of \$3,720. During the war years, it increased to \$4,400 per American family according to statistics.

Not only had Americans again established a world record; they had developed life insurance into a family service. A century ago and down through the years, until recently, life insurance was Dad's affair. Few wives carried insurance; many companies would not insure children. Today, look at the Allings. Captain Allings is still overseas. His private life insurance continues in force with his wife, Dorothy, paying the premiums. If she should not be able to make the payments, an Act of Congress provides that Ben may apply to have his insurance continued in force during his duration in service and for two years after his discharge. Uncle Sam guarantees the premiums up to \$10,000 coverage. Since his induction Ben has taken out National Service Life Insurance, which is the low-cost insurance the U. S. Government offers to all men and women in the armed forces. Dorothy has made up her mind that when Ben returns, he will convert his National Service policy into a permanent one with Uncle Sam.

"He'll never get a better buy in insurance," she says, and she is right.

Dorothy and Ben Alling are like thousands of other American couples. They own their own home, have two young children and believe in saving both for their own future comfort and the security of the youngsters, Jack and Edith.

"Ben took out a term policy covering the amount due on the mortgage on the house," Dor-

othy said. "If Ben dies while away, the home is mine and the children's free and clear. If all goes well, as we reduce the mortgage, both the amount and the cost of the insurance lessen until it just stops and the home is clear."

Soon after V-Day when Sue was no longer needed on her war job, she found herself a new one which she'll keep until her Marine husband finally comes home, so she is still with me.

Sue and Dorothy are typical young women of wartime years. I talked with many girls working in offices and industry. Fully half of them were the wives of service men. All had been buying War Bonds; nearly all had started savings accounts. A majority had life insurance policies. Like Sue, a number were looking ahead to a comfortable retirement fund. Other girls who had dependents—children, or younger sisters and brothers—bought twenty-payment life policies, "because the next twenty years will be the ones in which we earn most," or endowment policies, "because you are insured and save at the same time."

Children's educational policies, like those on Edith and Jack, are being bought today, not only by mothers and fathers, but by grandmothers and grandfathers as gifts for the children! These juvenile policies have made history during wartime. Our babies and young children are becoming better insurance risks every year. In 1940, a baby under one year had just three times as great a chance at living as one born in 1900. In many states, children may now be insured from the day they are born, and enjoy the advantages of early insurance. For, as premium rates depend in part upon age, a child pays a relatively low premium, which stays fixed for his life.

The character of policies on children has become more flexible; instead of endowment insurance for a set term of years, it is possible to cover just the time between the issuing of a policy and entrance to college, whether it is seven or thirteen years the policy is arranged to mature in time. And to make certain any child receives his endowment, it is possible by means of a payor clause to provide that if the person paying the premiums should die, the policy will run on to full maturity without further payment of premiums. Logically, this payor clause means an additional charge.

"Our family is sitting pretty, if we can continue to hold our place," Dorothy Alling assured me. "Ben, bless him, has wisely arranged his private insurance so that it will come to me as monthly income. Uncle Sam's policies are all paid in that way, as after World War I, he found that lump sums paid to widows and families of service men were likely to be quickly dissipated. Now suppose we Allings all live on and on. The policies Ben took out before the war will, when he is sixty-five, pay him a retirement income. My little policy is also arranged to pay me a similar but much smaller income. Jack and Edith will be on their own, with their matured policies to give them a lift. And by that time Ben and I will own the home, clear. Altogether we have quite an amount of protection and security. And if a hurricane comes, we have anchors to windward. Cash values in all our policies, including Uncle Sam's permanent policy, and loan values as well. We can borrow or cash in, and hold fast with security and safety until the blow is over."

Dorothy and Sue are just two of all the Americans who have also saved throughout the war years. In War Bonds, savings accounts, and life insurance we Americans put the immense sum of 52 billions aside against the hurricane. In 1945 we shall, it is expected, add 20 billions to those savings. From that huge pile Dorothy and Sue and the rest of us can see just where we take off into that imminent and glorious future.

We have enough now to go forward a long way towards our three objectives: comfort, security, and a better chance for our children, if we put to use the discipline learned during our years of rationing and price ceilings. Now that the war is finally won, we must spend, slowly and wisely, thus sidetracking disastrous inflation.

Well, here we are!

Practical saving habits have given America a sound basis for a successful take-off to a glorious future!

othly said. "If Ben dies while away, the home is mine and the children's free and clear. If all goes well, as we reduce the mortgage, both the amount and the cost of the insurance lessen until it just stops and the home is clear."

"Since Ben went away, I took out a small policy on myself; I know I am worth something to my family. And I added an educational policy on Edith like the one Ben took out on Jack. That runs until Jack is eighteen when a sum each year will see him through college, or if he wants something else, he has cash toward a start in life."

"Now I know you are wondering where I got the money to do this—with a husband in service; well, I earned it. No day nurseries around here; I couldn't leave the children and go into war work. But I did have an extra room and I took my cousin Sue as a boarder. Sue married a Marine, and she was a war worker. She paid me more than I think she should have and my net paid for our new policies and War Bonds."

Sue, I found, was also saving. "At first," she explained, "I put all my spare cash into War Bonds. Then I found out that life insurance companies invested in War Bonds with policyholders' money. So I bought a retirement income policy. When I am 65, this will yield me \$25 a month to add to whatever else we have saved or may get from Social Security. If bad times come, I can borrow on, or cash in, my retirement income policy."

Helen Christine Bennett

Photographs by H. Armstrong Roberts

Many Are the Miracles

WONDERFUL AS OUR "NEW SPACE"

WE MUST rely not upon the wonder and drama of our inventions but upon the qualities, beyond wonder and beyond utility, which we can give them. Take, for example, *space*. Of all the inventions of modern architecture the new space is, it seems to me, the most likely to attain a deep eloquence. I mean by this not only that we have attained a new command of space but also a new quality of space. Our new structure and our new freedom in planning—a freedom made possible in part at least by the flat roof—has set us free to model space, to define it, to direct its flow and relationships; and at the same time these have given space an ethereal elegance unknown to the historic architectures. Our new structure permits almost every shape and relationship in this space. You may give it what proportion you please. With every change in height and width, in relation to the spaces which open from it, in the direction of the planes which enclose it, you give it a new expression. Modern space can be bent or curved; it can move or be static, rise or press downward, flow through glass walls to join the space of patio or garden, break into fragments around alcoves and galleries, filter through curtains or end abruptly against a stone wall. You may also give it balance and symmetrical rhythms . . .

If then we wish to express in this new architecture the idea of *home*, if we wish to say in this persuasive language that this idea accompanies, persistent and eloquent, the forward march of industry and the changing nature of society, we have in the different aspects of space alone a wide vocabulary for that purpose.



Courtesy, American Airlines, Inc.

I might with relevance have mentioned light which is certainly as felicitous a medium of modern design . . . When I think of all these elements, so varied, so impressible, so unhackneyed, which lie at our hand ready to be fused into the patterns of our houses, I am astonished that architects should have need of a science to sustain their role in the life of our times . . .

I have heard architects explain with formulae,

calculation, diagram and all manner of auricular language, the advantages of the glass wall—of wide areas of plate glass opening on a garden—when all that was necessary was to say that here is one of the loveliest ideas ever entertained by an architect. People who *feel* walls do not need to compute them; and people who are deaf to the rhythms of great squares of glass relieved by quiet areas of light-absorbing wall may as well



Haskell



. . . BECAUSE WE ARE FREE OF THOSE "HOLES PUNCHED IN THE CAN FLOW THROUGH GLASS WALLS TO JOIN

Promised Us- BUT NONE SO



resign the enjoyment of architecture. Because we are free of those "holes punched in the wall," of that balance and stiff formalism in window opening which proclaim the Georgian mode, because we can admit light where we please and in what quantity we please, we have in effect invented a new kind of light. We can direct light, control its intensity and its colorations; diffuse it over space, throw it in bright splashes against a wall, dissolve it and gather it up in quiet pools; and from those scientists who are at work on new fashions in artificial light we ought to expect not new efficiencies merely or new economies merely, but new radiances in living.



Charles Trefts

Elmer L. Astleford

**... THROW IT IN BRIGHT SPLASHES
AGAINST A WALL, DISSOLVE IT
AND GATHER IT UP IN QUIET POOLS**

Joseph Hudnut

Through the courtesy of "Architectural Record"

**WALL" . . . MODERN SPACE
THE SPACE OF PATIO OR GARDEN**

Time Marches Back

**TREASURED TIME PIECES OF THE PAST
FROM THE GEORG JENSEN COLLECTION**



Photographs by F. M. Demarest



Pocket sundial and pocket alarm, both French 18th century



Clock group above: Blue enamel French clock with elaborate Swiss movement and modern satin-lined leather case; American Victorian clock, glass dome, 8-day pendulum movement and hour strike. Early 19th century French Urn clock, case by Ravrio and works by Masnil. Immediately above: French Windmill clock, about 1875, with Centigrade and Fahrenheit thermometers



Italian Grandmother clock: movement by Carl Sormani, circa 1736, very rare crown wheel escapement numbered locking plate on back for strike

FOR seven centuries scientific knowledge, careful workmanship, and artistic endeavor have gone forward to make the recording of time one of the most skillful accomplishments in the world. The earliest clocks were made laboriously and proudly by hand. There was no such phrase as "mass-production" in the vocabulary of the old-world craftsman. Into each clock he put his full artistic attention and skill. Not content with efficiency alone, he selected his materials with a definite eye to beauty, and decorated them with the most imaginative artistry at his command. His clocks were true works of art, richly beautiful and deservedly presented as great gifts of the day to high ranking members of nobility, and handed down from family to family. Today many of these wonderful old clocks sound their mellow strikes and delicate chimes through modern homes—and are among the best beloved relics of a less-hurried age when esthetic qualities were considered only a breath behind efficiency in importance. The grandfather clock and the delicate wood and alabaster clocks found in many homes are hallmarks of American tradition, binding the present to a dimly imagined past. It is difficult to picture a childhood not filled with friendly remembrances of an old hall or mantel clock.

Yet there was, of course, a time in the world when there were no clocks. How they evolved, slowly but as surely as time itself, in all their intricate mechanisms and often entrancing beauty, is an interesting story. Let us turn back to the clockless era of civilization and briefly glimpse this historical evolution.

Long before a clock was ever heard of, or possibly thought of, man recorded time. He worked closely with astronomy and his instruments took the shape of the hour glass and the sundial, both large and pocket-sized types. The latter, shown on this page, is a very rare and coveted item in any antique collection today. There was also the clepsydra or water-clock, consisting of a

basin filled with water set in a corner of a public square. At the extreme end of the vessel the water trickled out drop by drop through a spout and into a receptacle with markings indicating the time. Later came the day when the hour was marked by bell strokes, by hand, or mechanically.

It was not until the 13th century that clocks with toothed wheels and weights came into use, although there is evidence that they were invented several centuries before. Credit for the invention of the first clock is given to Pope Sylvester II in A. D. 996. These weight clocks were first put in cathedrals and public buildings.

Early in the 15th century the invention of a coiled spring or ribbon of steel to be used instead of weights made portable timepieces possible. This meant people could have timepieces in their homes and with them when traveling. In 1533, Henry VIII gave Anne Boleyn a copper-gilt clock on their wedding day.

By 1658 domestic clocks were to be found almost everywhere, especially in England. Made by jewelers, locksmiths, blacksmiths, and astronomers, the clocks were very much



German Biedermier clock (about 1790): charming old painted glass case with enamel medallion inset; has the original two-day Biedermier movement



Fountain clock: spun glass spray creates illusion of water. First such mechanical clocks made about 1730. Has an eight-day French movement



Terrestrial clock: globe revolves every 24 hours, dials indicate hours and minutes. Designed and made by Timby, an upper New York state clockmaker



English white porcelain clock on base: presented to the Duke of Cambridge by Queen Victoria. Designed and made by Justin Vulliamy between 1730-1775



Italian table clock: Eighteenth century case with original two-day movement, unsigned piece. Note sloping handles and niched base of very graceful case



Lovely eighteenth century French provincial clock, encased in an unusually fine decorated four-legged case. Has mechanical eight-day Tohl alarm

alike in appearance and construction—bird cage, lantern, bedpost, or Cromwellian, they all followed the lantern forms and hung on walls. According to most authorities these clocks were the true bracket type. The first table clocks had architectural cases, either with flat or portico tops. These clocks are extremely rare today.

In art the clock occupies a position of eminent distinction, and antique examples are treasured and collected as much for their decorative cases as for their timekeeping.

Clocks made by the French and English cabinetmakers were especially delightful. The French aimed at precise utility, often made exquisitely lovely by fit proportions and the employment of finely grained woods.

The English sought a bold and dazzling splendour by use of ornamentation. It was not in either country until the latter part of the 17th century that the cabinetmakers' real opportunity for beautiful work came.

The bracket clocks, encased in brass, bronze, or some other metal, gave comparatively little scope to the talents of the woodworker. But subsequently came the highly decorative wooden cases. For these, the beautifully marked wood of oak, ebony, satinwood, mahogany, and walnut all at one time enjoyed a height-of-fashion heyday. Alabaster and marble were favored, too, and clock cases of porcelain were in vogue during the 18th century. The Urn Clock (at the top of page 22) is a graceful example

of French artistry in clock cases. In the same group is a small, exquisite blue enamel clock in its satin-lined leather case. By pressing the green jade button on top of the clock, the clock will strike the hour.

English and French clockmakers were governed by a Guild, with strict regulations regarding apprenticeships. There are examples of clocks, dating from about 1600, called "Essay" or "Skeleton" clocks. Made without a case to show the mechanical works, these were built after the apprentice had served his term. Thus the apprentice proved the type of craftsmanship of which he was capable. The maker took pride in his creations, and generally signed them on the dial of the case or the back of the clock plate.

Most clocks in America before 1700 were imported. Since the first American clockmakers were carpenters, the first clocks were completely of wood. Most were English in style, but there is one outstanding example of an antique American clock—the Banjo clock. An example of Victorian art in America is the old mantel clock with glass dome shown on page 22.

Magnetized French turtle clock: First one made by Groillier in 1630. Turtle follows marks indicating the hour on plate flange, or dial, of clock



German skull clock: fine museum piece, about 1600. Eyes and jaws on skull move to remind onlooker that life's seconds are steadily ticking away



Again - The "Rules" Work!

HOW REARRANGEMENT,
COLOR AND A FEW BUILT-INS
BROUGHT COMFORT,
DIGNITY AND DRAMA TO A
NONDESCRIPT RENTED COTTAGE

Jean Austin

CONFRONTED with a little rented cottage, rooms miserably small and low ceilings; perfectly good, livable furniture but furniture definitely out of scale; the necessity of using the existing furniture with a budget that allowed only for paint and draperies—the Lund house was definitely a problem. Obviously, color, good furniture arrangement and built-ins would have to do the job. These and the rules of good decorating were all we had to work with. But we "dood" it and so give you another of our "we-practice-what-we-preach" stories!

Photographs, we decided could tell a far more convincing story than words, and so we have tried to illustrate each step of the methods and rules we used to achieve our final result. Shall we then, begin with the pictures on these two pages.

Starting with the floor covering—a little sermon we always preach—we used lighter tones of the soft green in the existing rug, not only on side walls, but on trim and ceiling, too, to gain a feeling of space. We took down all the little pictures that did nothing but add more "spots" to the room. We discarded the clumsy slip-covered wing chair. The large maple wing chair was all the "over scale" furniture the room could possibly stand. The gauche piano, irreplaceable at this time, was built-in and, along with the shelves over it, was painted the same soft wall green that it might appear to recede into the wall and not assert its bulk as it did in its original state. We built in more shelves over the desk, making a focal point of the very fine record library, thus achieving some architectural interest in this little rented cottage. And then we painted right on into the dining room and picked up the same green and wine reds used in the living room.

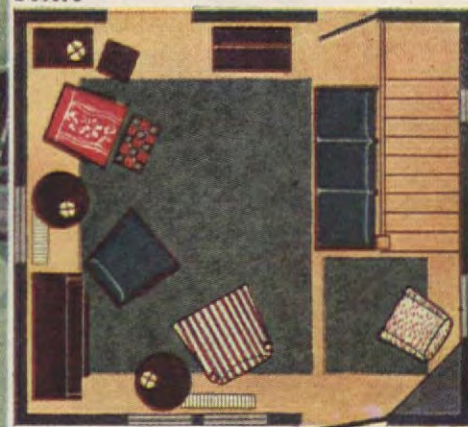


Photographs by Robert J. Arnold and F. M. Demarest

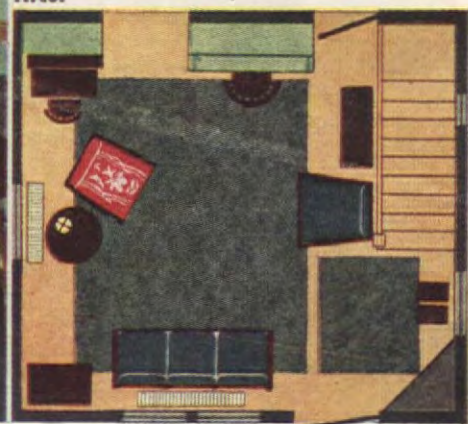




Before



After



Behold what "was" on far right and what was accomplished in this little dining room. Walls same green of living room. Striped green and white draperies give needed height. Venetian blinds, being wall color, give privacy without interrupting wall area. Dashing befringed scarlet cushion and niche of built-in cupboard painted same color, intensify yet continue color scheme of living room

Two beds, a chest of drawers, a chair and two narrow aisles are transformed into same sleeping capacity, more storage, tables, lamps, and books for both beds, plus a superbly efficient work desk for Mr. Lund. Left wall is entirely maps, hung on rods and tapes for constant reference. Blues, chartreuse, white and rust constitute practical color scheme for this 100% masculine retreat





If you indulge in sadistic tendencies just imagine the leaves of the table up, the chairs pulled around for use, and four to six people in this "before" shot. so-called "sideboard" at right is actually two record filing units and miniature Welsh cupboard with total storage space of one tiny silver drawer and two shelves. Now deservedly in limbo, it has been replaced by capacious, planned-space of cupboard built-in shown below, and which takes not one iota more floor space. Record files now serving more useful life in living room as you'll see on next page

Record changer taken out of dining room where it cluttered beyond endurance, now conveniently at hand in living room where one may walk, not run when a new selection is put on. Radio unit at back wall replaces it, takes less floor space in this crowded corner, is glass topped for service use

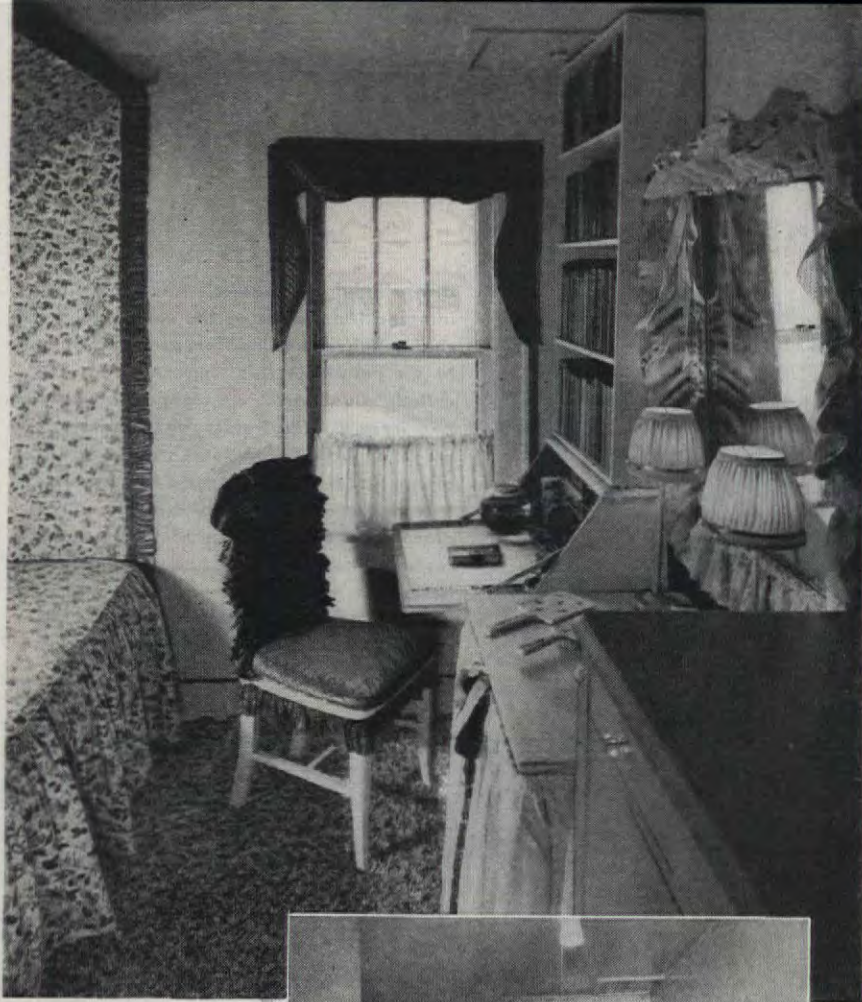
Cupboard not only crowded corner but with its deep shelves and drawers was inefficient for dish, glass, and china storage. Having moved to second floor is now doing duty as perfect "linen closet" in house where there is none at all! Mrs. Lund did painting, Mr. Lund made all "built-ins" himself, has put everything together with screws that they may be disassembled and used elsewhere. Renters, please note!



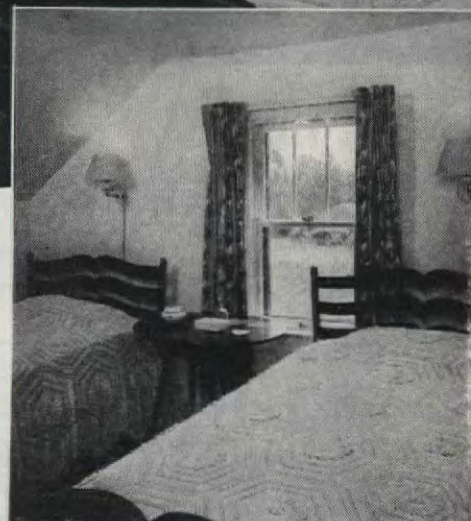
We completely ignored bad proportions of the window opening, and hung our new smart, but appropriately simple, checked cotton taffeta draperies right on up to the ceiling, the swags concealing the far too large area between the top of the windows and the ceiling. You'll notice, too, that we opened up every available source of light preventing the draperies from covering any part of pane and making the two little windows at the front into one unit, that they might make an important background for the sofa. The curtains draw at night, obviating the necessity for further "trappings" in these small windows. The fabric was determined by the rose and wine reds in the furniture, giving just enough warmth to so much cool green. The maple butterfly table that you see in the top "before" photograph is now being used as a dressing table base in Mrs. Lund's bedroom. The glass lamp base that you see on the tilt-top table was given an oversized shade, and used elsewhere in

the room (see page 28). But most of the unimportant, fussy little accessories and pictures we discarded entirely, using only the very nice Van Gogh reproduction and letting the record album bindings give color and interest. We got a two-gallon carboy, wired it, and over a dollar parchment shade, pleated some striped wallpaper, using it horizontally to give the lamp a fat round look, in scale with the table it is used on. Instead of a tippy little table lamp, we hung a simple pin-up lamp where it is so much needed over the record changer we took out of the cluttered dining room. When we took our pictures, the upholstered spring cushion for the maple dining chair used as piano chair was not completed. This chair now serves as an extra conversation chair in the living room, can at a moment's notice be brought back as "Papa's" chair at the table if needed, and is at all times practical for piano use. With the seating capacity as great as before, with uncluttered floor

space gained through rearrangement, the room sparkles and seems amazingly spacious! A really nice little living room now, don't you think? It is the dining room, however, that is our pride and joy. It was perhaps the most hopeless of the little rooms but in its present state, is a chic and even dramatic little room! The pictures tell the story very well, though like all the other pictures, they do not quite convey to you the appallingly small scale of the room. And in the dining room, as elsewhere, it was "weeding out," built-ins, and rearrangement that accomplished the comfort, while color supplied cool dignity or drama as needed. There is not a bedroom in the house over 9 feet wide and 10 feet long. All have sloped ceilings, thus taking away wall space. All have miserable little windows. Yet on all three, we've done a job in accomplishing fresh, charming little rooms that are completely adapted to their occupants' uses. Daughter Jeananne's room we showed in full color



So successful was our first "before" and "after" job in daughter's room Lunds decided rest of house worth doing over even if only rented house. Jeananne's room was done in dusty pink, lime and dark greens. After year's strenuous teen-age use room is still fresh and charming



No other arrangement for beds being possible we "enlarged" window opening with chintz, thus concealing former bed-post-half-in-window effect. Room too small for more than beds and a chest, former living-room table puts on a skirt and doubles up for night table and dressing table use. Handmade spreads, work of Velma Lund, lend textural interest to a room of necessity kept severely simple



in our October 1944 issue. Mr. Lund's room now is not only a completely comfortable bedroom but an efficient, masculine office for him and we are sorry we could not take more space to show the clever "work desk." Top is covered in rust linoleum. Back of the counter was suspended a stationary rack, designed to take all sizes of his business and personal stationery, envelopes, and business forms—his catalogues, and sporting books are at hand. The left wall is entirely maps, done as the National Geographic always does its maps—in truly decorative yet

scholarly fashion and, for one with a passion for maps, the perfect wall covering. Heavy-textured plaid that doesn't muss or "come off" every time a man sprawls on the beds, a dark blue string rug in small pieces for easy handling—everything in it was planned to "take it" man fashion.

Particularly because of the fact that it is a rented house, there was no new furniture purchased and most of it accomplished by home labor. We hope you've found it a practical and helpful little "how-to-use-the-rules" story.

The Jack Smiths make a City Home

Mary E. Monze



Photographs by F. M. Demarest

"A COUNTRY home in the city," aptly describes the charming apartment of the enterprising Mr. and Mrs. Jack Smith of New York City. So truly Early American and "homey" are the furnishings and atmosphere of this apartment that except for the presence of other apartment buildings and the East River seen from the large living-room windows, one could easily imagine himself in some quiet country home far from the maddening noise and rush of the city.

Jack Smith, tenor on the Prudential Family Hour radio program, and his wife, Victoria, planned their apartment carefully for this delightful effect. It took work and perseverance—but the effort was fun, and the results more than worth the time and energy expended.

The couple spent countless hours tracking down their collection of early pine furniture, milk glass, pewter, etc. They found their treasures in

OUTSIDE ARE TALL APARTMENT BUILDINGS, THE EAST RIVER, AND DIN OF CITY TRAFFIC; INSIDE, ALL THE GRACIOUS CHARM OF A COUNTRY HOME—EVEN TO THE CRACKLING FIRE WHICH THE SMITHS ENJOY WITH FAITHFUL LITTLE COCKER SPANIEL "BUFF"

many out-of-the-way places in and around New York. "Each trip was an adventure in itself," says Mrs. Smith. When starting on one of their collecting jaunts, they always took along plenty of strong rope, several old comforters, and a packing case or two with which to get their "finds" home at the end of the day. Low ceiling bridges often posed a complicated problem, Mr. Smith told us. "Those clearance signs on bridges make interesting reading if you have a four-poster or a big cupboard tied on top of the car."

After a collecting session, the Smiths would return home and begin the final phase of work—the washing, scraping, or refinishing of each piece.

From beginning to end, the apartment has a congruity that shows a distinct knowledge of Early American furnishing and decoration. As far as possible, all furniture is of pine, closely matched and refinished to the same tone quality. Even though charming, every piece collected had to pass the test of usability. Colors were carefully selected to give the best possible background to the Early American furnishings.

In the living-room the walls and woodwork are dark green with rugs in a slightly lighter green. Draperies are of a sturdy mustard fabric trimmed with ruffles of an old-fashioned print in shades of red, blue, and off-white. The curtains



Mr. Smith takes great pleasure in refinishing old pieces with his electric sanding machine, while

Mrs. Smith's great delight is her collection of rare old milk glass

board which shows part of the collection of milk glass, and a large pine table, especially dear to the Smiths. The table is about six feet across, and is topped with a revolving "Lazy Susan" about three and a half feet in diameter. The "Lazy Susan" is detachable and can be lifted off when the table is being used for playing games. The table top has been finished so that rings, spots, and hot dishes cannot mar it. Over the dining table is a unique lighting fixture cluster, an original idea conceived by Mr. Smith.

The walls of the master bedroom are done in powder blue, and the rug also is blue. The two four-poster beds (Mrs. Smith explains that these will have canopies when the family moves to a place with ceilings high enough for them) have covers of gay plaid with dust ruffle in plain blue. Pillows are blue with plaid ruffles. At the double windows there is a tailored valance of blue and a wide ruffle of the plaid is skillfully tacked to the outside of each window.

For Mrs. Smith's mother, who often visits them, there is a special room, decorated with soft gray walls, window curtains of yellow, blue, and rose chintz, and a colorful bedspread

of bright, checkered cotton fabric.

The tiny guest room has pink walls with window curtains and dressing-table skirt of red and white candy striped chintz. A pink and green rose print covers the bed.

The Smiths do all their own furniture refinishing with the aid of motor-driven sanding machine. This machine was bought several years ago after they had weighed its cost against its money-saving possibilities. At that time they had just bought six dining-room chairs for \$2 each, and unable to find anyone interested in refinishing the chairs for less than \$5, and unwilling to pay a fee so completely out of proportion with the cost of the chairs, they decided to invest in a sanding machine. In the intervening years since its purchase, it has more than paid for itself in work and results.

Both Mr. and Mrs. Smith have made their living quarters a special and rewarding hobby. The result is an apartment that can be truly termed "a home." Skillfully and unpretentiously decorated, the Jack Smiths' apartment with its countryside atmosphere would be refreshing anywhere; found in the midst of a large city, it is delightfully unique.



are made wide enough to pull across the windows at night so that blinds are unnecessary. The cushion on the window seat—a wonderfully comfortable place to sit and watch the tugboats chug up and down the East River—is covered in the same print as the ruffles of the curtains. On the window sill, red geraniums add a gay note of color and trailing green ivy in white pots set in wall brackets frame the big living-room window.

A lovely, soft green fabric covers the two fireside sofas. At the far end of the room there is a large swing chair covered in the same mustard fabric as the curtains. The bottom ruffle is made of the red print. Another large sofa in the room (not shown in the picture) is covered in the old-fashioned red print like the cover on the window seat. An oil painting above the mantel is a favorite California scene done in the colors of the room—and the pair of old candle molds with tall, slim candles give the mantel special interest.

In the dining end of the living room is a delightful old pine cup-



A matching pair of four-poster beds, "find" of one day's jaunt into the country, brings Early American charm to the master bedroom

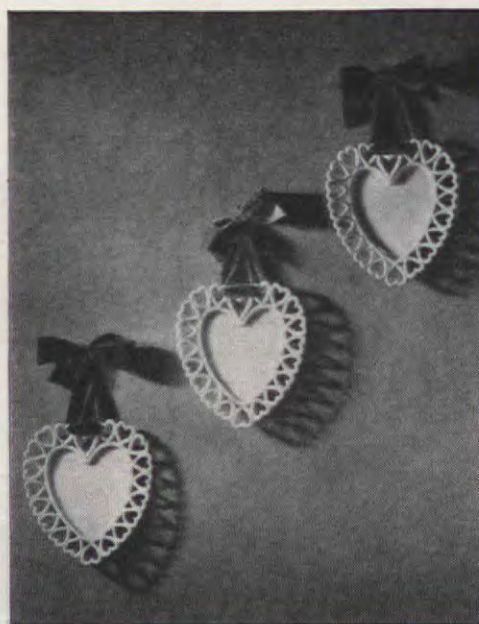


An exciting find was the old pine dining table—six feet across, complete with revolving Lazy Susan more than three feet in diameter

The lighting fixture above the table was an original project of Mr. Smith. Pewter ware and milk glass collections add distinction



In Mrs. Smith's mother's bedroom, an ivy wallpaper border frames checkered-covered bed. Walls, soft gray; curtains, bright chintz



Milk glass plates hung with red velvet for decorations, guest room dressing table gay with red and white candy striped chintz



Photographs, Lt. H. W. Grieve

Officer's Quarters

With Ideas Galore for Civilian Living



Refreshment center is this old schoolmaster's desk converted to hold bottles and glasses. Shelf pulls out in front for serving.



An old ship wheel plus glass top makes this coffee table. Wheel top spins to pass the potato chips!

FROM the sand, the sea and the sky came the colors and inspiration for this all-year-round house near the ocean at Charlestown, Rhode Island, decorated by Lt. Harold Grieve, well-known Los Angeles decorator. The Grieves were also the tenants in this case, as Lt. Grieve was stationed in Charlestown before proceeding to the Marshall Islands.

This particular living room was done on a budget with plenty of clever tricks substituting for cash and contains a number of ideas available "for free" to people who keep for a simple, carefree sort of room whose perfection isn't spoiled by a bit of a rumpus and a barrel of fun. Because the house is near the sea, the blue of sky, the beige tones of sea-washed sand, and the green of shore vegetation suggested Lt. Grieve's color scheme.

The major possessions they started with were a sofa and two love seats and some folding officer's chairs. The rest of the furniture was found in small antique shops in the neighboring villages.

A bedroom which opens off the living room was painted sky-blue, and the knotty pine living-room walls were left natural and given only a coat of wax. The blinds at the windows, free of draperies, are white with tapes dyed the bright red of a fisherman's sails. The carpet is cotton, covers most of the floor, and is the color of wet sand. Two love seats and the sofa are upholstered alike in beige linen. An excellent idea to preserve the fabric and at the same time inject color into the scheme are the bright red antimacassars on the upholstered pieces, which are simply rectangles of red cloth flapped over back and arms. They button right over the regular upholstery buttons (they're "buttoned-back" love seats) and stay securely in place, yet are easily detached for cleaning. The officer's chairs were covered in plaid of leaf green and red.

The one splurge on furniture is the handsome American Empire secretary in one corner; however, it justifies itself by threefold usefulness—a desk, book shelves on top, and bureau-drawer space below. The large table beneath a window is a maple tavern table found in a local antique shop. Commodious enough, it could easily be replaced by a pine or deal table with equal effectiveness.

Of local origin, too, is the schoolmaster's desk—now painted red inside, it becomes the headquarters for potables. The top lifts up to disclose bottles, and there is a shelf that pulls out to hold glasses and ice.

The coffee table is a glass-covered ship's wheel that revolves at a touch of the finger. It easily dismantles for shipping. Lamps are simple, sturdy of the indirect-lighting type.

The Grieves know how to enjoy simplicity, inexpensively, and yet with their own fresh originality.



Modern House in the Woods

IN THE midst of its three acres of towering greenery this modern, one-story house refutes completely the belief that contemporary design must, to be successful, be harsh and austere in appearance. There's warmth about its natural cypress and stone exterior; its lines enhance the vertical drama of surrounding trees. In other words, it is completely "right" both as to appearance and function. For, like most successful houses, the one planned by Dr. Raymond had a definite purpose. Its owner had recently come from California; he had been tremendously affected and impressed by much of the fine modern work there. He was also the owner of a number of lovely Chinese *objets d'art*. His new home must not only express his philosophy of living; it must, too, prove a suitable background for the modern Chinese design he favored. Last, but not least, it must fit unobtrusively into its natural background . . . an integral part of the surrounding rustic landscape.

His architect, Herbert Banse, was in complete accord with these specifications. Both he and the owner realized the importance of large picture windows in such a setting. By their use the comforting coolness, the exciting play of light and shadow reflected through swaying branches could be captured and brought into each interior. The plan itself is a masterpiece of openness and flexibility. There's a continuous flow of space in the living areas, uninterrupted by walls and partitions. Looking through the wide expanses of glass it is difficult to judge where house ends and outdoors begins. No wonder Mrs. Raymond is one of its most



Photographs by Nowell Ward

Inviting the surrounding landscape into each and every room, the low-eaved Albert L. Raymond home at Northfield, Illinois, reflects the owners' philosophy of gracious living

Ruth W. Lee



windows from sun and rain. House foundations are of poured concrete and are a continuous part of the concrete slab resting under each floor. This guarantees against vermin and mold. Concrete joists support the house. Over the living-room floor is carpeting of natural Chinese grass matting in geometric weave. The floors in the rest of the living areas are of rectangular cork tile laid in herringbone pattern. The bedroom wing has teakwood floors with hand pegs while the kitchen and pantry have tile-patterned linoleum. Colors and textures for all floors not only suit the outdoor feeling of each room, but they're also practical and easily kept clean. Mrs. Raymond is particu-

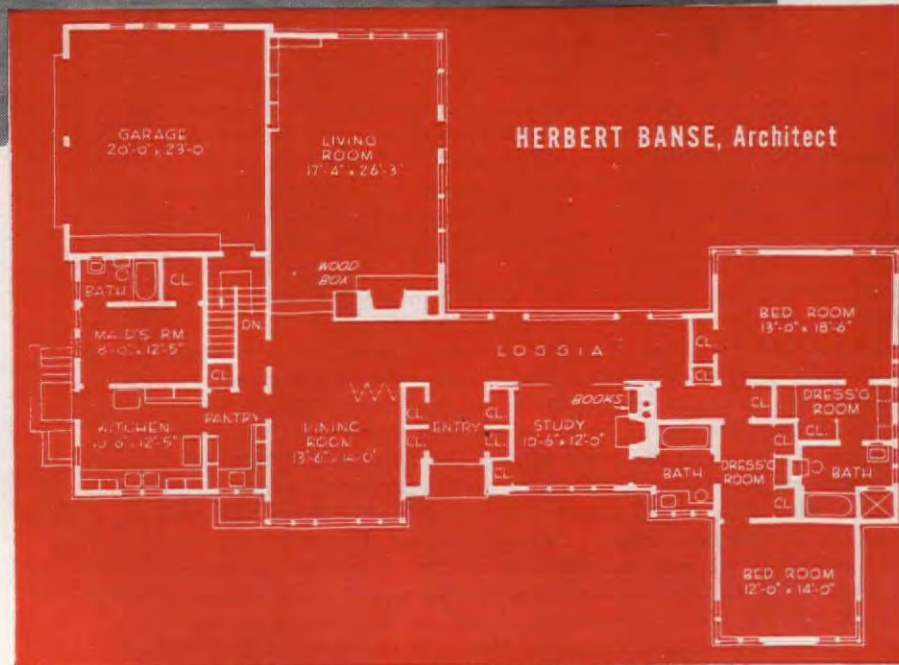
Convenient to master bedroom are two compact dressing rooms with built-in drawers and closets galore



Loggia with floor-to-ceiling windows extends from living room to bedroom wing—there are folding doors which readily close off a part of the area to form an emergency guest room

enthusiastic rooters. Even in its present condition with much of the furnishings still in the process of being planned, there's a great amount of warmth and livability about it.

A wise choice of natural cypress boards, laid vertically, plus the soft warmth of weather-edge Fondulac stone add greatly to the general effectiveness of its exterior. A recessed door of pickled oak at the main entrance opens into a loggia between walls of storage closets. On the west side of the house, windows are all wood casements with built-in storm sash in aluminum frames. These frames are an integral part of the windows and are easily opened by a crane-operated arm. Adding to the functional plan of the windows are the roll screens which pull down like shades. This skilled planning eliminates all the labor of changing storm sash and screens each season. The wide eaves further protect the





Lily pool and woodlands beyond are attractively framed by large glass walls of living room . . . patterned grass matting plus grass-cloth walls form proper background for Chinese brocades and teakwood

larly enthusiastic about the ease with which the chores can be done.

The central portion of the plan includes the living and recreation areas—that is, a large living room, adjoining dining room, loggia and study. One wing at the right includes two bedrooms, two baths with dressing rooms. Dr. Raymond planned this wing for the maximum amount of seclusion and privacy. At the opposite end of the house we find the service wing composed of kitchen, butler's pantry (fondly called "bachelor's pantry" by Mrs. Raymond), maid's room and bath and a two-car garage, the latter easily accessible to the kitchen. Notice the large closet in the maid's room. This is only one of thirteen closets conveniently placed throughout this well-planned house.

Two walls of floor-to-ceiling windows in the large living room face south and east, commanding an uninterrupted view of the stone terrace and garden with lily pool and deep woods beyond. A fireplace wall on the inside short side of the rooms serves as a partition, separating living room from dining room and loggia. This wall extends only part way across the end of the room. In order to screen the dining area from view, there's a large, handsome Chinese lacquer screen that is not only decorative but functional. Walls and woodwork throughout most of the living area are of natural Avodire African mahogany plywood. All woods are beautifully marked and matched, having been especially selected and cut for this job. Grass cloth covers two inside walls of the living room and three walls in the dining room. In keeping with the architectural interior design, furnishings are simple Chinese modern, selected by or designed by Dr. Raymond himself. For the living room he aided in the design of the sofa and lounge chairs with attached teakwood arms as end tables. Chartreuse sail-cloth draperies can be drawn across the full two walls of windows at night and act as protection for part of the room against direct sunlight by day. Wood valances conceal the curtain tracks. The dull gold brocade of the sofa and the Chinese red brocade of the lounge chairs harmonize dramatically with the natural mahogany walls and chartreuse draperies. Accenting the room are smart Chinese accessories. The large teakwood





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temple gong, mantel globe lanterns, low coffee tables and subtle-toned Chinese paintings act separately and collectively in giving the room an over-all unity. Outside, seen through the immense windows, low planting of funkia, euonymus, and aronia frame the view of garden terrace. A mezzanine ceiling conceals lighting which dramatizes colors at night and brings down the height of the center ceiling.

Leading to the living and dining rooms is a long loggia with a wall of windows on one side. Opening from



Ingenious use of typewriter desk mechanism forms perfect base for storage and use of kitchen mixer

this wall is an entrance door to the garden terrace. The other end of the loggia leads to the bedroom wing. A small fireplace, built-in bookshelves and a wall of windows facing the front of the house makes a comfortable dual-purpose room.

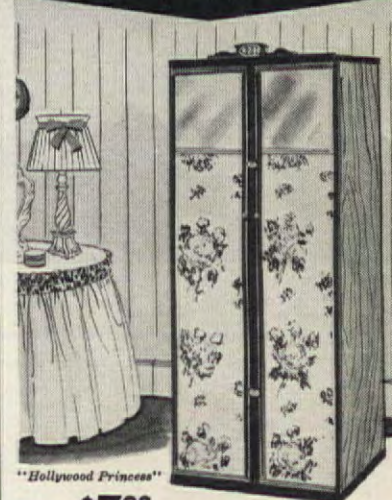
Careful and clever planning included two dressing rooms on either side of the master bedroom. One of these is definitely masculine with high chest of built-in drawers with mirror above and many wardrobe closets for hanging and storage space. The other dressing space is most unmistakably feminine. This boasts a built-in dressing table in front of a window flanked by low chests of drawers plus ample wardrobe closets opposite the windows. Dr. Raymond's dressing room is painted chartreuse and its lighting is concealed behind flush frosted glass panels. Mrs. Raymond's dressing room has an English tapestry-patterned wallpaper with apricot celanese panels at the windows. Alongside the master bedroom and dressing rooms is a guest room with bath which also connects with the study. Corner sash in both bedrooms provide plenty of cross ventilation and allow enough space for twin beds and tables.

Using his talents as a research chemist (Dr. Raymond is director of research at G. D. Searle and Co.), he planned the kitchen and pantry with all the efficiency of a laboratory. Natural birch cupboards and cabinets line three walls of the U-shaped kitchen with ample storage space for

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Here's thought for food!

Never were truer words spoken than "the proof of the pudding is in the eating."
For, appetizing appearance is only part of the enjoyment—and health values—of foods.
How can you be sure you don't "cook away" flavors, vitamins, and other health values before foods reach your table . . . or that these properties haven't been impaired by storage and transit?
Modern authorities* say: *trust foods in cans*—and the facts below explain why.
*For example, see Aug. 10, 1944 "Journal of Nutrition"



What an appetizing array of good things to eat . . . Tomato soup, crackers, wax beans, diced beets, chicken à la king, peach halves, cocoa . . . "and they all came out of a can!"



"FARM FRESHNESS" means just what it says when you buy foods in cans. Many canneries operate or control their own farms. Foods are rushed right from field to kitchen. No loss of flavor or freshness through transit. Then the foods are cooked right in their cans. In fact, each can is really a miniature "pressure cooker"!

MINUTES COUNT in preparing foods for cooking. Some vegetables and fruits, for instance, can lose valuable vitamins simply by being left standing too long after they've been pared or sliced! Such things "simply don't happen" in the modern cannery!



SPLIT-SECOND timing is one of the cardinal rules of the modern cannery. That's one reason why you can count on the *uniformity* of your favorite brand of canned foods—not only for flavor, texture and color—but also for nutritional values! And, of course, canned foods are never "out of season" no matter *where* you may live. They're economical and convenient—So appetizing that you may serve them proudly!



CANNED FOODS ARE
SAFE from dirt, germs, odors.
SAFE from air, light, moisture.
SAFE even after a can is opened —because, in the canning process, both the can and its contents are sterilized. Simply cover the top and place in the refrigerator.

The steel-and-tin can does such a dependable job of *protecting* that our armed forces get thousands of things packed in *billions* of cans. And, because the Japs have cut off most of America's normal tin supply, it is necessary for you to save all your cans for tin salvage. For information, call your local Salvage Committee.

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"I recommend for lingerie,
A LINIT rinse," says Sunny,
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from wear,
And therefore save you money."

"Before you go to bed each night
Just give your clothes a 'quickie'.
In lukewarm water lightly starch
Each collar, blouse and dickey."

"This LINIT rinse will help your bras
And slips from getting 'sleazy'.
And save you time and labor, too,
For ironing is easy."

"So if you'll do this every night
(It only takes a minute)
Your things will look so spick
and span,
So crisp and fresh with LINIT."



all kitchen utilities. After much experimenting, he selected an English bamboo paper in natural tones as the most fitting covering for the walls. In one cupboard, a typewriter desk shelf was installed which swings up and down allowing both storage and perfect support for their Kitchen-Aid. On upper shelves, between cupboards, is space for cookbooks and toaster. In the adjoining pantry, there's a metal sink, small icebox and sliding doors on two walls of the cupboards for their much prized china and glass.

Mrs. Raymond appreciates the efficiently planned kitchen with its built-in breakfast and work table, its many storage drawers and cabinets and its fine equipment. She appreciates the ease of maintenance of the whole floor plan, in these maidless days. She admires the subtle colors and beautiful wood textures of the interiors but above all she shares Dr. Raymond's far-sighted planning which brings the outdoors right into every room.

A maid's room and bath stand, in readiness for a future occupant, directly off the kitchen and a step from the service entrance. Leading down a few steps from a small hall and part way down to the heater room is the two-car garage. Along one wall of this ample space is a work table for the many important functions necessary for the industrious gardeners. The garage opens out onto a wide circular entrance court conveniently located to both approaches to the house proper. Low terracing and stone retaining walls make this court a most attractive introduction to the house.

At present both owners are bending their energies towards developing the gardens and grounds. They do all the planting themselves, using the laboratory method of trial and error. Dr. Raymond rebuilt the stone terrace outside the living room and loggia several times until it exactly suited the lines and design of the house. In the same way they are experimenting with plants and shrubs, selecting only those which suit the natural quality of their terrain. Most of the flowers are wild flowers and the shrubs are the wild flowering variety. They realize that it will take time in order to get just the right effect but since it is a labor of love, no complaints are heard. They feel that the work is the never ending kind but that makes it all the more fun. New ideas are constantly popping up and are immediately put into practice. In the meantime there's that tremendous satisfaction in creating one's own landscape and watching it grow under constant care, loving attention, and hard work. We're certain that when finished, the garden and grounds will be an integral part of the modern house in the woods, just as the modern house is an integral and important part of their philosophy of living. We think it's a fine house as it stands today. We even like it in its semi-furnished state with its experimental garden a little ragged here and there. In fact, we liked it so much that we made it our cover house this month.



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TRADE MARK
READY-PASTED BORDERS
Such stunning designs
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See the complete line of Trimz Ready-Pasted Borders for painted or papered walls. Dozens of colorful patterns to match any room. Use them for furniture and accessories too. They're sunfast, washable. Packed in 12 ft. rolls, 15, 20 and 29c at Hdw., Paint, "5 & 10" and Dept. Stores.

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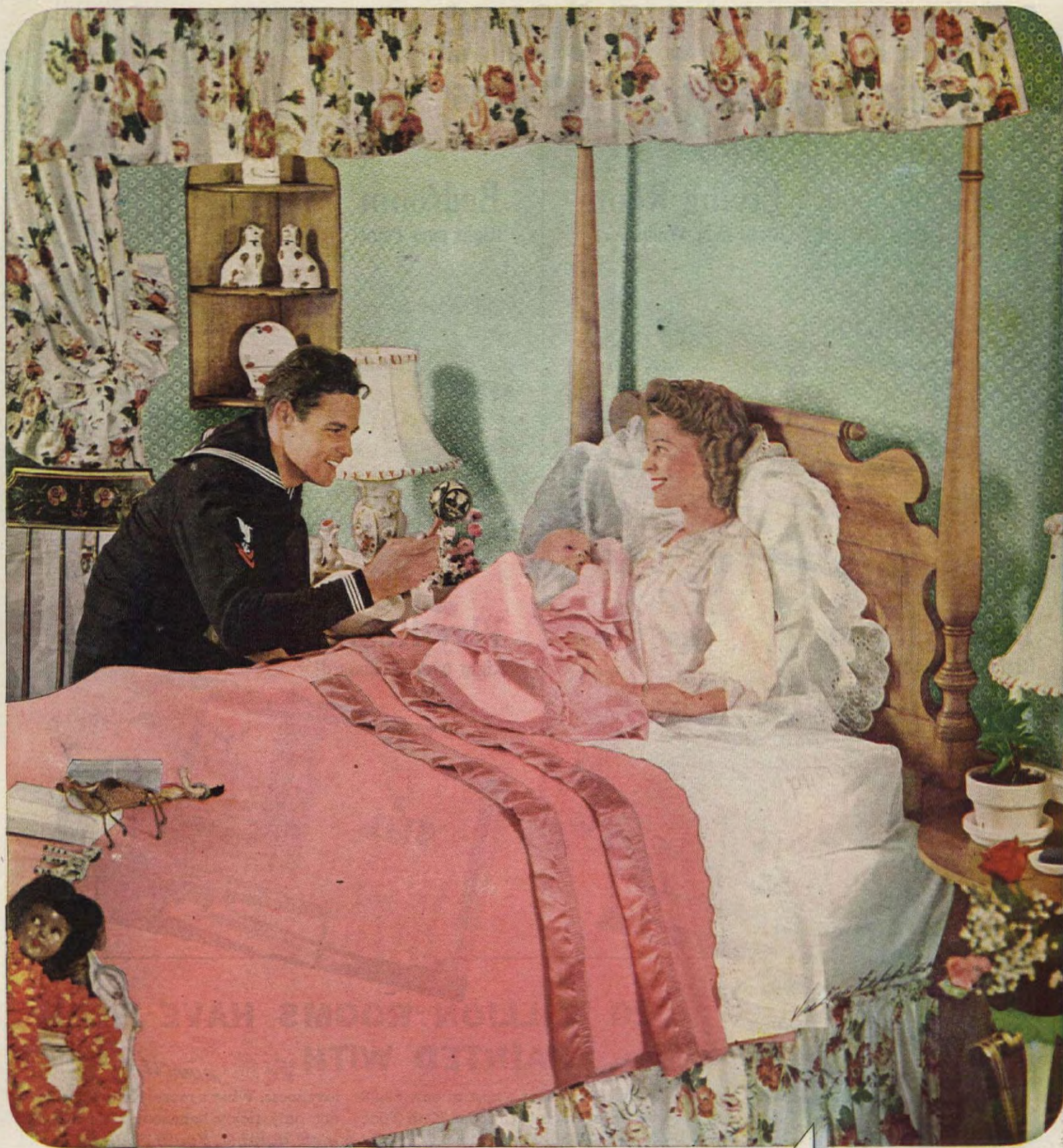
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Two sweethearts for a sailor! It's a lucky pair this sailor drew—and a pretty special moment when Daddy comes home with South Sea toys for baby. Pretty special, too, are the North Star Blankets that sweeten sleep for the sailor's sweethearts. Both grownup and baby North Stars are all wool to the last fluff—soft and gentle to the touch. They're woven of long, springy wool fibers, built for years of warmth—and wash-and-wear. You give *any* bed an extra distinction when you treat it to a North Star—you give *every* night an extra measure of restful comfort. Follow the wise buyer's shining guide to good measure in blankets—look for the NORTH STAR. It's the blanket that sweetens sleep and

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Meet More Modern Pioneers!

1. In Arizona—THE ARNOLDS FACED NOT ONE BUT TWO DILEMMAS — BUILT THIS ADOBE HOUSE FOR LESS THAN \$6,000 UNDER INCREDIBLE DIFFICULTIES

Alfred D. Bailey

HOMEBUILDERS caught with unfinished houses during the hectic days immediately after Pearl Harbor will sincerely sympathize with the Oren Arnolds of Phoenix, Arizona. Their lot was a particularly trying one in that they were not faced with but one dilemma—their was a twin affair. The contract to build had just been signed, the structural skeleton nicely taking shape when their contractor was stricken with a fatal illness. Then followed a period of complete idleness. Lumberyards were almost empty. Craftsmen had gone to war. The outlook was indeed black. Yet, despite all this, the Arnolds were determined to have the home they had dreamed about and planned for so many years.

Mr. Arnold is an author accustomed to challenges of all kinds. Hands that had rocked the typewriter soon became calloused hands on hammer, saw, and trowel. Every member of the family pitched in. Today their new home is a gem of regional architecture with furnishings rich in individualism and charm. The house, homemade as it were, was built for less than half its real value. And best of all, no priority ruling or other war effort could take any possible offense. This writer's project (Mr. Arnold authors western books, serial fiction, and a radio strip show) started right back down at the soil. Adobe bricks were needed but labor for such had evaporated especially after the contractor's death. Eventually two aged Indian men were engaged. Barefooted alongside

these two, Mr. and Mrs. Arnold and three daughters tamped the mud and straw, molded it, baked it in the sun and, finally, mortared it into the walls. Pine poles from the forest had been delivered, by a miracle, but the task of trimming them and erecting them became a saga in itself. Now they are beautiful varnished ceiling beams with false stubs for vigas on the outside of the house.

Mexican men who normally dress down adobe interiors for that rare western finish couldn't be hired for love or money. This didn't daunt the Arnold clan. They studied the technique, hired four high school boys, and pitched in with rags and brushes. It was a mud pie business de luxe for nearly a month. Similarly, red and turquoise cement was poured into the floors, room by room. Fireplaces were another bit of special work completed by the family. They designed and built every one of them. Knotty pine walls, one to each room, were erected. Painting throughout the interiors was shared by all. Unskilled hands did every square inch of exterior plastering. Naturally this took a lot of time and patience—but did it go easy on the family purse strings!

Meanwhile Mrs. Arnold gave heed to the furnishings. Here we had dilemma number two. Only a few of the originally planned pieces could be purchased now at any price. War was the country's most important concern. New products were just not being manufactured any more. No one in this enterprising household uttered a word of



Indian olla—the original American refrigerating system—hangs on patio porch

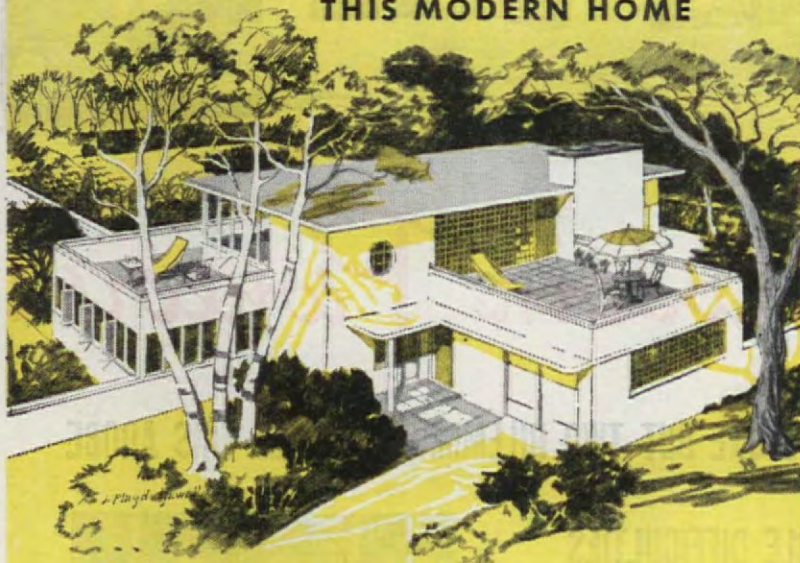


disappointment or complaint. They had come a long way towards gaining their end and a little thing like furniture-making wasn't going to throw them now. Unavailable factory goods were forgotten until after the Victory parade. Meanwhile the lady of the house interested her husband in doing a bit of work at night. Wherefore, those massive double-deck beds in Rosemary's room with endboards showing cutouts of Superstition

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and Camelback Mountains were hand-made from scrap lumber. Judy, the eldest daughter, a high school sophomore, snatched four low-grade pine planks to make a bed frame of her own, then painted it beautifully with Spanish roses, using her fingers dipped into tag ends of paint to do the job. The bed for the master room was a more elaborate affair. This required six planks. End boards were bolted together with two straps of iron and the whole thing antiqued with a rub of brown over flat white paint.

From then on, possibilities were seen at every turn. A neighbor strung lights over for night light. In fact the neighbors were most co-operative throughout the entire project. Chairs, chests, desks, ladders, tables, toys, and countless other things began to roll from this factory, family style. What to do with that old box? Well, just smooth it up, tighten it a bit, then rough it a little to simulate years of wear in some Spanish ranch house. Antiquing cost about twenty cents and the finished product made a good place for storing winter clothes. It would certainly cost lots more to buy and besides, there's the satisfaction of creating one's own design. Then, there were the discarded nail kegs. A night was spent painting them green to resemble bisnaga or barrel cacti complete with yellow or red flowers on top. They made wonderful wood boxes and wastebaskets. Those deerskins from last year's hunting came in mighty handy. Cut into strips, rawhide can be very handsome. With scrap leather from a local harness shop, the dining-room chairs, the stools and many other pieces about the house today have leather and rawhide decoration that has made many an artist green with envy.

An Indian breadbasket turned upside down became the living-room chandelier. Bits of sheet and scrap metal from an old car made lovely lanterns for other rooms and halls. More glorious is the twenty-point star on the patio porch which started this life as a series of tin cans and broken window panes. An old Mexican was the artist who wrought this miracle! Another elderly craftsman, theoretically retired, was enlisted to make lanterns and door latches and hinges. Latches are in pioneer motif with a rawhide string always hospitably outside. These cost but a mere \$1.75 each. For fun, friends cut out switch plates from an old iron stove, in designs of Mexican hats, Indian ollas, tom-tom drums, rain clouds, and thunderbirds. Rugs could not be afforded at the time but a Western writer naturally has lots of friends to help him out in time of need.

Sacks of wool came from here and there in the Indian country. Then followed a deal with some Navajo women—and the Arnold home is now brilliant with many floor coverings of aborigine design. The main rug measures ten by fourteen and, while easily worth over a thousand dollars, actually cost but two hundred. The author's work on a book of cattle brand lore

IN PLYMOUTH, MASS... 91% OF THE OIL-O-MATIC
OIL BURNERS INSTALLED IN THE PAST 20 YEARS
ARE STILL ON THE JOB



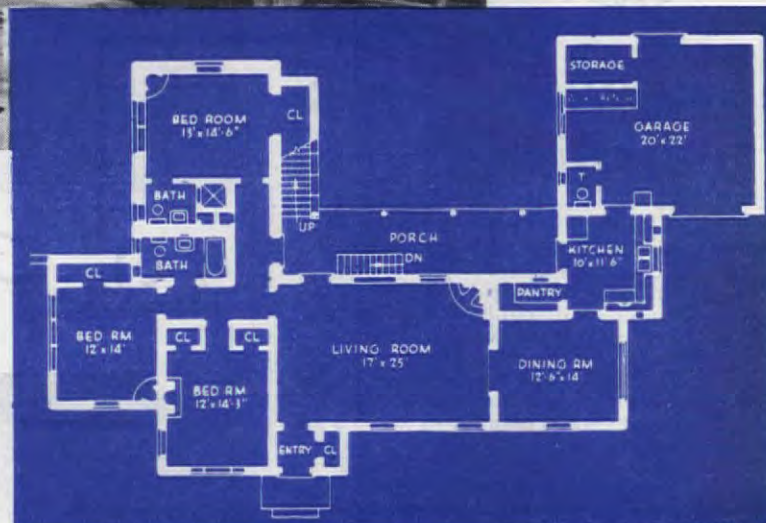
Plan your future security. Keep the War Bonds that you buy.

WILLIAMS
OIL-O-MATIC
HEATING
BLOOMINGTON, ILLINOIS



Bright and authentic in character, the living room with its many pieces of early Western furniture and homemade fireplace bears witness to the patience and industry of the entire Arnold family

launched him on a branding iron collecting bender. Six of these irons have been transferred into a dining-room chandelier. Curtains for this room are of monk's cloth with cross-stitched steers' heads and brands, handiwork of Mrs. Arnold. Enlargements of their own collection of cowboy pictures become a striking panel of sepia prints against knotty pine walls. A corner cabinet, handmade from lumber pile scraps, takes care of china and heirloom punch bowl. Special closets and storage nooks were put in during spare evening hours. A shower was installed in the double garage for a quick clean-up after gardening, and a toilet room right next to the kitchen. Six hours more labor and \$8 in scrap lumber resulted in a maid's room in the garage corner. Until maids appear again, space can be used for a guest room or for isolation quarters for illness. "Our house is very early American," says Mr. Arnold, "a homemade sort of home adapting the Indian and frontier theme in whatever way we could. Any good pueblo has functional as well as artistic value and is close to the sentiments we cherish. But style doesn't matter. What did matter was that we have a love of the project and many friends to share it with us."



Pine poles being lifted into right place to form the ceiling rafters



Indian ladder gives easy access to Rosemary's double-decker bed



**KEEP OUT
OLD MAN WINTER**



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Get more home comfort, health and fuel economy! Save rationed fuel! Stop drafts and cold spots near window areas that cause colds! Chamberlin Metal Weather Strips perform these services and pay for themselves in fuel savings while doing it—often in a few seasons. Only Chamberlin, with its nationwide service, assumes full responsibility from manufacture to installation. Here only can you be assured of complete satisfaction. Get ready NOW for greater health, comfort and fuel economy next winter ... call the nearest Chamberlin office or mail coupon to-day!

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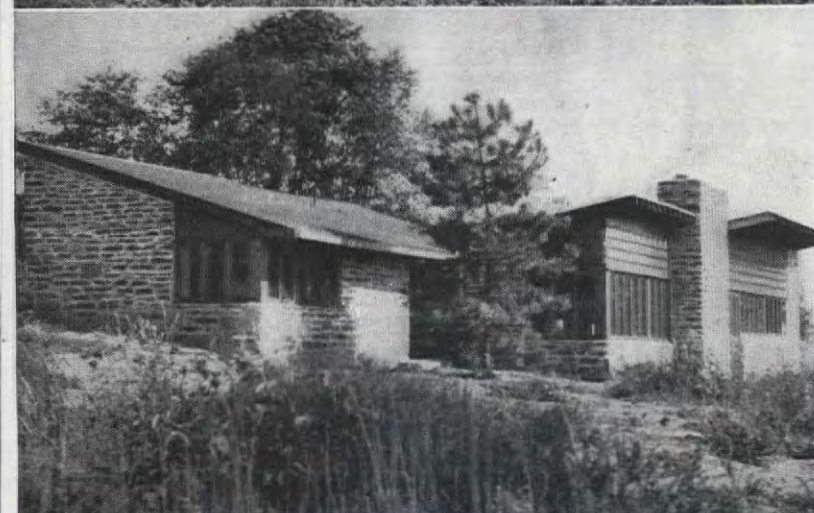
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Send me information on Weather Strips,
also free furnace-firing chart.

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2. In Pennsylvania-

William J. Hennessey



BUILDING anew on the ruins of the old might sound like a pretty romantic idea. Perhaps it is, yet in most cases the results are plenty of trouble and headaches. There's bound to be a certain amount of compromise, too. Naturally the Chester Lampes realized this when planning their new Bucks County home in Pennsylvania. They were the proud owners of a lush two acres of farm land; on this land were the solid foundations of an 18th century barn. Since strictest economy was the order of the day, it seemed only logical that some use be made of the stonework already in place. Their architect, Paul Beidler, who had built many contemporary dwellings in this locality, was in complete sympathy with their problem. The house, shown on these two pages, certainly justifies faith in him and also in themselves.

Here's a fine example illustrating a way in which traditional forms may be allowed to influence contemporary design. It suggests that an agreeable relation may be worked out without sacrificing the new to the old. It also points out the success that is bound to be the result of grit and a firm determination to own one's home, no matter how severe the obstacles.

The carriage shed still had the original wood roof in place and was good enough to be used as garage

THE HOME OF MR. AND MRS. CHESTER LAMPE IN FEASTERVILLE, PENNSYLVANIA

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**Dutch Boy gives
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Your own eyes tell you which homes in your community stay young-looking longest.

Your own neighbors will tell you that it pays to use Dutch Boy . . . the paint that stands *out* in beauty because it stands *up* against the weather.

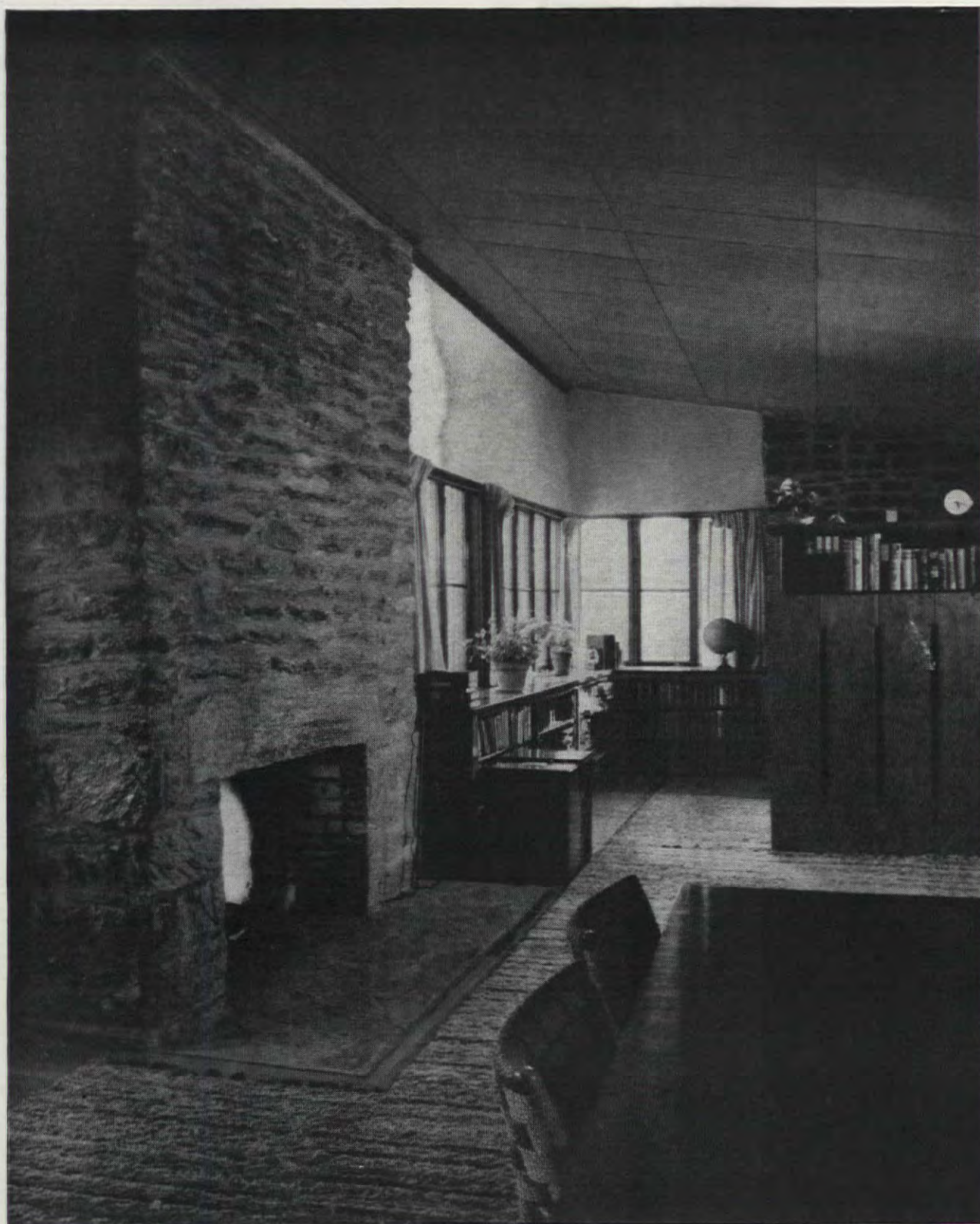
But there's even more evidence at Sayville, Long Island, and other Dutch Boy paint testing grounds. We constantly test every type of paint in every kind of weather—to be *sure* that Dutch Boy will make your home outstandingly color-bright and weather-tight.

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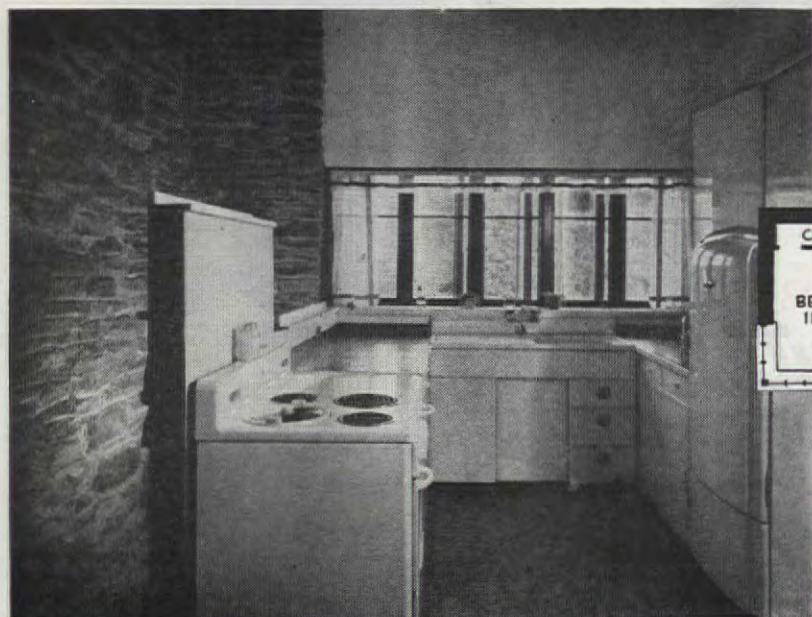
BUY AND HOLD
WAR BONDS



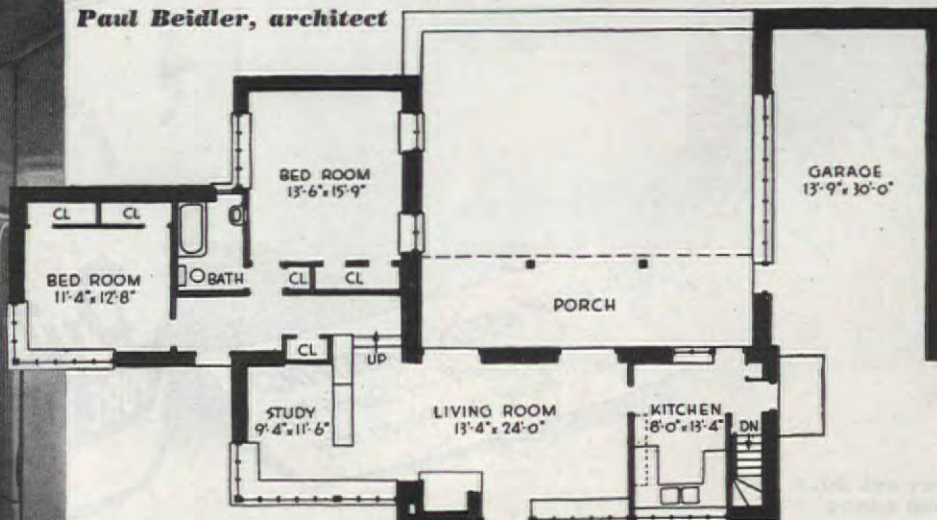
Photographs: P. A. Dearborn E. T. Clewell

and workshop. New roof slopes were determined by the existing roof in order to maintain a sense of unity to the exteriors. The stable part of the old structure consisted of walls only; these now enclose the ample courtyard. This three-sided patio is one of the chief joys of the owners. As they are in a part of the country noted for fine stonework, every effort was made to maintain a high quality in all walls. Difficulties were encountered at first but the finished work matches the best patterns laid down by early Pennsylvanian farmers.

The owners are a couple of simple tastes and circumstances. Their main desire was to live a life of intimacy with the rural countryside. Sophisticated lines would have been out of character in their home. Mr. Beidler felt that a rugged, naive expression had to be found that would be a natural component of the surrounding hillsides and which would be a genuine expression of the simple life to be lived there. In seeking a sound expression for masonry construction, the stone walls were exposed inside as well as out. All spans with the exception of the fireplace opening were carried by wood construction in order to eliminate the use of stone-bearing lintels. The owner was eager to do whatever he could, not only for the sake of economy, but also to establish an intimate relationship to his home. He therefore acted as general contractor and did what manual work he was capable of. An important part of the carpentry work, digging excavations, grading and bringing in service lines were his contributions. He also hired labor and bought most of the materials. Because of this, costs were greatly reduced. In spite of forceful criticisms by the sub-contractors hired to do many of the jobs, the owners bravely stuck to the course they had set. The great satisfaction they find in their home after several years of occupancy certainly puts these earlier critics to shame. Theirs is a contemporary house in complete sympathy with its surrounding—one of the really successful attempts at building a new life on an old one.



Paul Beidler, architect



Handsome stonework used both on exterior and interior recalls the expert craftsmanship of early, much-prized, Pennsylvania workmanship

TO KEEP WARM THIS WINTER WITH LESS FUEL...



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THE OUTDOORS!**

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How? With insulation. Windows are a good place to start, for windows, which may represent a quarter of the wall area of your home, are the thinnest parts of those walls. Storm sash provide a blanket of insulating air between your windows and outdoor cold, with resulting heat savings running as much as 30 per cent. They cut down drafts to add comfort and health protection.

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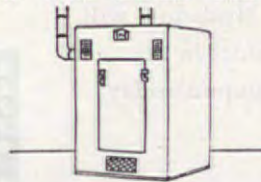
Here's how much you can save with every 10 sq. ft. of

Storm Sash

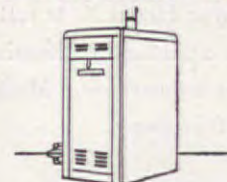
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IF YOU BURN OIL...



IF YOU BURN GAS...



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Boston, Mass.	190
New York, N. Y.	171
Washington, D. C.	145

	Gallons
Portland, Me.	11
Boston, Mass.	9
New York, N. Y.	8
Washington, D. C.	7

	Cu. Ft.
Portland, Me.	2571
Boston, Mass.	2194
New York, N. Y.	1966
Washington, D. C.	1664

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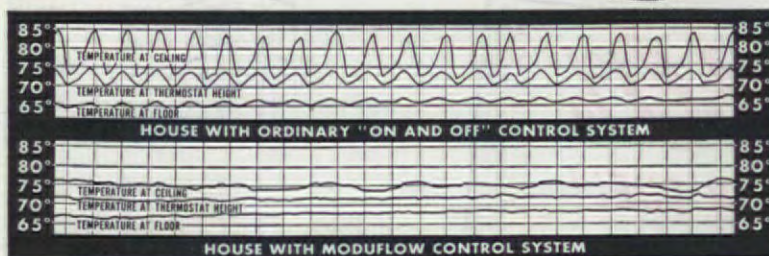


From the sun-baked beach in midsummer to the frosty chill of football time there is, after all, only a difference of about twenty degrees in average daily temperature. And that's probably less than the difference between floor and ceiling temperatures in the average home or apartment during the heating season. (See the chart below.)

Unfortunately, the excess heat that rises to the ceiling is largely wasted, so far as human comfort is concerned. And all too frequently floors are drafty and too cold for comfort and health.

But Minneapolis-Honeywell has devised a remarkable new heating control system that will correct this situation. This newest control system is called MODUFLOW. By an ingenious method of heat control and supply, Moduflow nearly equalizes ceiling and floor temperatures; result, blissful comfort from head to foot.

Every home or apartment, however modest, can afford the greater comfort and efficiency of Moduflow. Learn how easily and inexpensively Moduflow can be installed in your present heating system or new home, after the war. Send for the interesting booklet, "Heating and Air Conditioning the Postwar Home." It tells how Moduflow will set a new standard of heating comfort in the homes of tomorrow. Mail the coupon today for your free copy.



See how Moduflow smooths out the up-and-down temperatures caused by ordinary control systems. Shown above are actual temperature recordings taken in two identical houses — one with

and one without Moduflow. Without Moduflow, temperature varies as much as 20 degrees from floor to ceiling. With Moduflow there is comfort temperature from ceiling to floor.

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Tomorrow's Apartment will have Personalized Heat . . . with Moduflow

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Please send my free copy of "Heating and Air Conditioning the Postwar Home."

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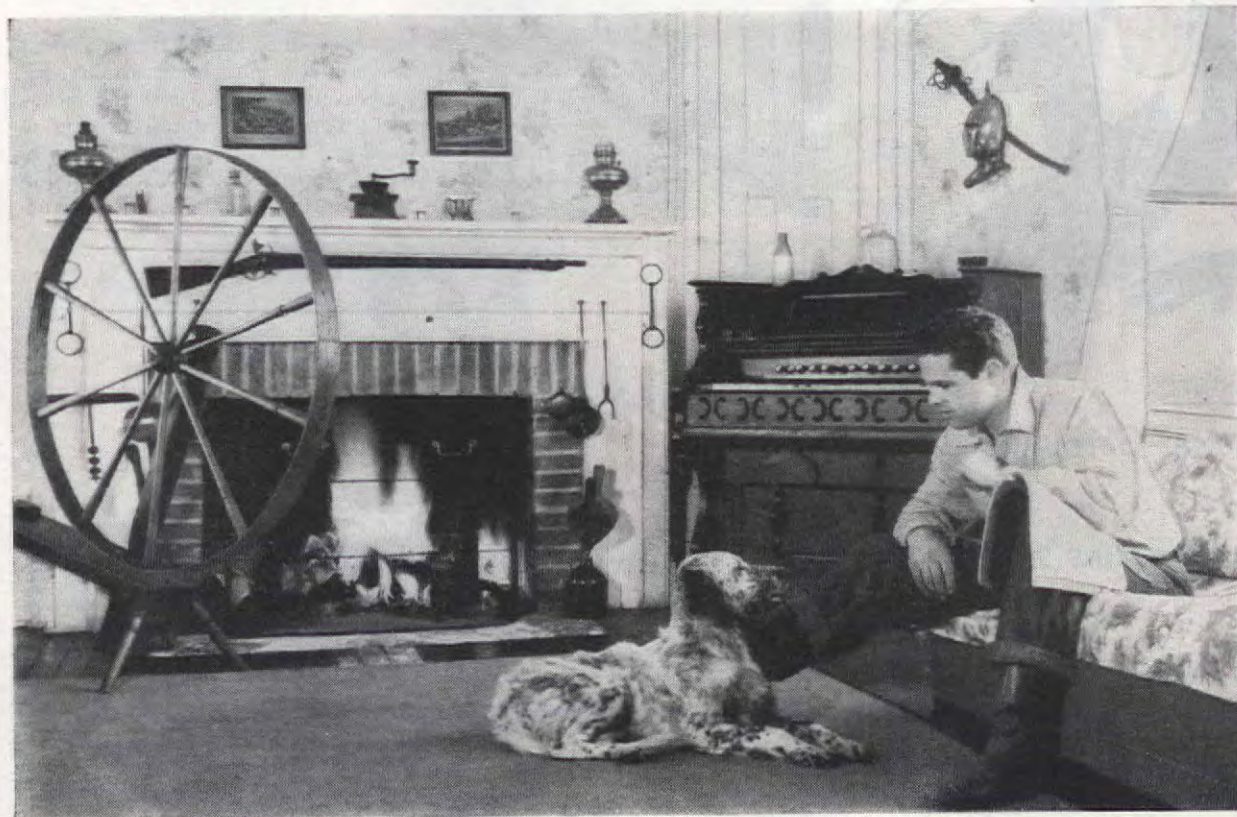


Let's Finish the Job — Buy MORE War Bonds!

3. In Ohio -

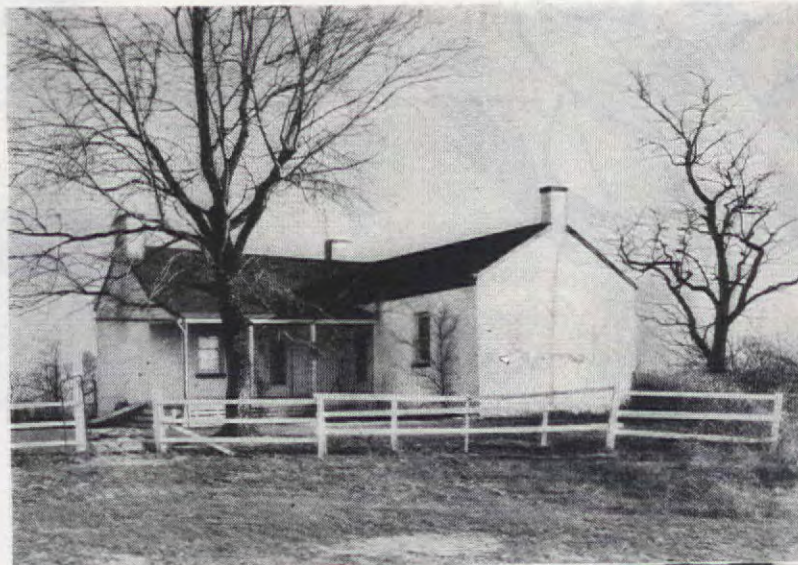
Robert Sully

A SMALL FARM WITHIN COMMUTING DISTANCE FROM WORK
AWAKENS A CITY-BRED BACHELOR TO THE
SIMPLE, HEARTWARMING JOYS OF COUNTRY LIVING

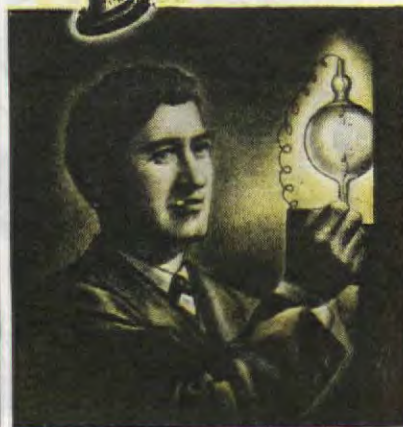


THE single man has little choice when chasing about for a place to rest his head. I had to live in town at a club for businessmen but have always been led by a great desire to get out into the country. True, I had never lived in the country but the mere thought held a fascination for me. Driving around on week ends, I visited many rental agents, farmers, and landowners until I found just the *right* place. It was a little house of one hundred and twenty-five mellow years on a combined country estate and farm. Immediately I began setting up a household of my very own.

The first problem "how to furnish" was partially solved with the aid of a local furniture store. Later on other pieces were acquired from farmers and local auction sales. I never realized before the complicated but necessary business of knickknacks. I soon found out! You just can't get along without things like egg beaters, mops, brooms, wastebaskets, and such items I had heretofore taken for granted. Brides have showers, so why not bachelors? Well, the guests, over a hundred of them, came to warm the house with their presence and presents. It was a great party. The result was that there were no more trips to the five-and-dime for dustpans and such for quite a while thereafter. The pantry was stocked and there were



it's as
simple
as that...



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FOLLOW VICTORY ★

For duration, TRIUMPH INDUSTRIES INCORPORATED of Elkton, Md., will continue to produce 100% for Victory



Notice how the lady shudders!

She's just learned that Sewer Germs breed in her sink drain...

Two inches from where she washes silver dishes, food!



Now—notice how the lady smiles!

She's just learned DRÄNO boils out Sewer Germs—makes her sink safe, sanitary.



Why don't you use Dräno to boil out Sewer Germs that breed in every drain? (Survey by Molnar Laboratories, N.Y.C.) And Dräno opens clogged drains. Use Dräno regularly—keep your drains free-running, free of Sewer Germs. Dräno makes septic tanks work better—cuts down odor.

Never over 25¢

Dräno
OPENS CLOGGED DRAINS
CLEARS OUT SEWER GERMS

Trade-mark registered U.S. Patent Office by The Drackett Co.



Out here there's so much to do that every waking moment is filled completely with all the refreshing joys of living. Quail and rabbit run free across my yard. After all, I'm an intruder, so there's a law that says "Hands Off" when Nature's little people come out to play, eat, fight, and live.

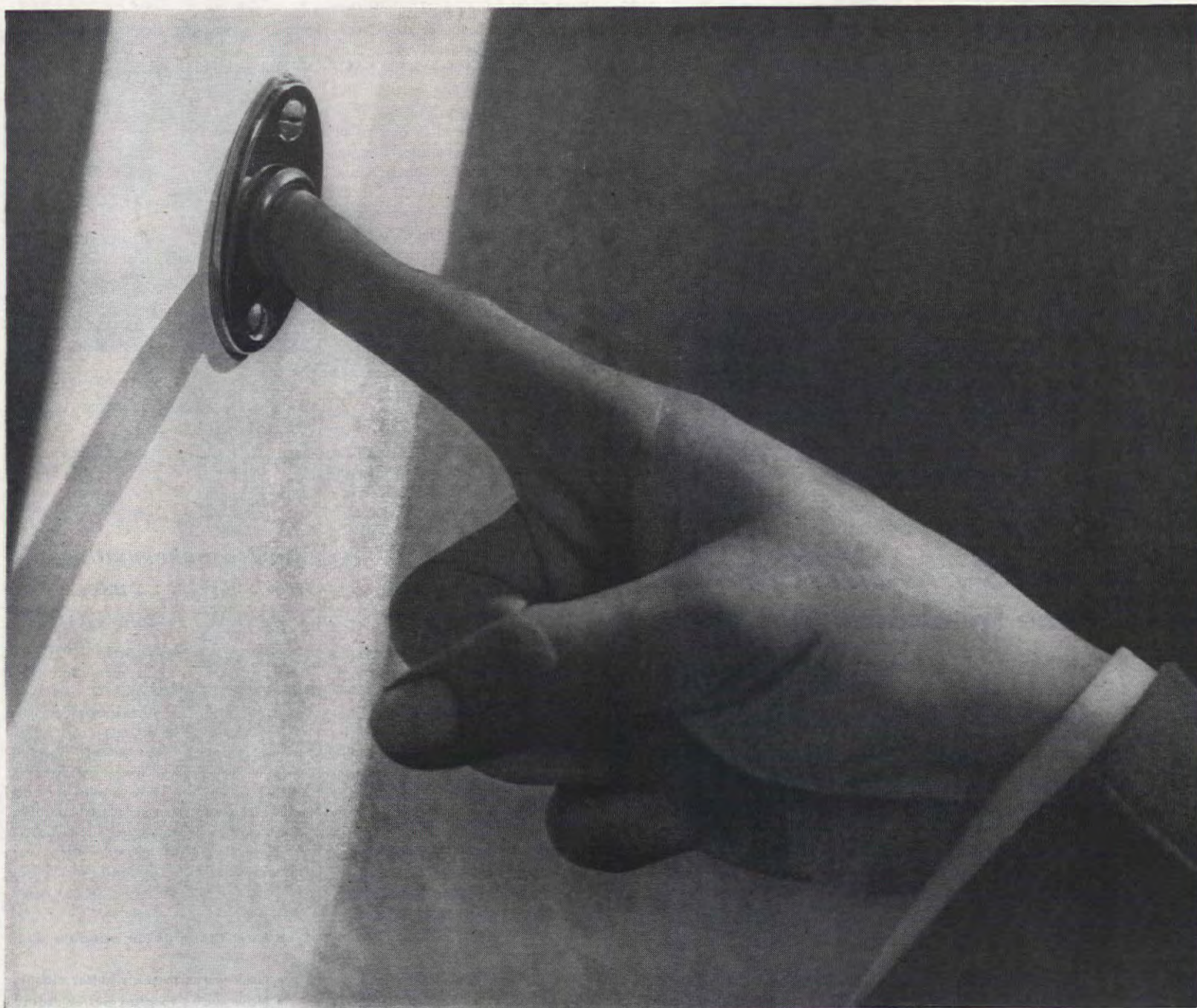
Decorating? Holy Joe! I never decorated a thing in my life and, furthermore, I didn't know the difference between chintz and wrapping paper. Yet, windows must have curtains and so, bravely, I tackled one of Cincinnati's department stores, causing a small riot with my explanation (with wild gestures) of just what I wanted. It worked out well at the end, though;



glasses and plates as well. So, with the house filled with the comforts of home, life began in a rural way.

Since then the most persistent question thrown at me is—"Why did you move way out here?" The answer is easy. From my front porch you can see fifty miles of unbroken hills and fields. Birds seem to hang on the rainspouts and scream at you in the morning. The air is filled with simple, friendly country sounds—crickets all night long, frogs in the woods, the bark of a dog miles away. You are on top of the world at my house. The sky presses down on the roof, the moon lights the pastures with a daytime brilliance. Saturday and Sunday—what are they in town? Merely a constant question—"What to do?"





Let Freedom Ring

There is a neighbor of yours who can do you a lot of good. Maybe you know him. Maybe you don't. He's a man worth having as a friend.

The man we mean is *The Man with the Plan* . . . he can give you freedom . . . freedom from worry over financial loss. He is your local Employers' Group agent . . . a counsellor who can clear your mind from disturbing, though sometimes hidden, worries over losing your home, or income or savings.

Spend a short, pleasant time with this man and you'll get plenty of satisfaction. You'll find how easy it is to stop worrying about financial loss if you have an accident or fire, if your home is robbed, or if a lawsuit is brought against you for injuries caused by any member of your family.

A wise insurance counsellor, *The Man with the Plan* doesn't high-pressure you into buying. He studies your present insurance . . . analyzes your needs . . . and gives you a plan for sound protection . . . the kind that you need and can afford.

Why not call him today. Let him explain all the latest developments in insurance for your home . . . particularly our new Family Insurance Policy (available in most states) which, when added to

fire and accident insurance, gives you practically all the protection you need.

Get in touch with him now. Let him come over and ring your bell. Let freedom come over and ring your bell . . . freedom from worry over financial loss.

The Man with the Plan brings you news by Cedric Foster . . . on every Sunday, over a national radio book-up. Consult your radio page for time and station.



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One Liberty Square, Boston 7, Mass.



THE EMPLOYERS' GROUP MAN IS THE MAN WITH THE PLAN



Skill makes the difference in Home Insulation, too!



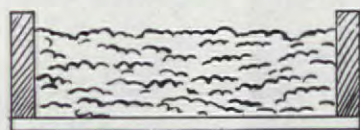
Wrong . . . HEAT ESCAPES!

Carelessly applied insulation causes heat "leaks." You waste fuel and sacrifice comfort! Even the finest insulating material won't give you the full benefits if installed in a slipshod, skimpy manner. You buy Home Insulation only *once*. Investigate before you insulate.

EVERY Johns-Manville contractor is not only carefully selected and trained but is also *rigidly supervised* until his work meets the high standard of J-M specifications. Since you can't see the difference between good and poor work, it's important that you take advantage of Johns-Manville's long experience and reputation.

* * *

No down payment, easy monthly terms. To promote wartime fuel saving, U. S. Government has authorized liberal financing terms for Home Insulation. Ask your Johns-Manville Contractor for details and a free estimate. Also send right now—before you forget—for the free 24-page book shown below!



Right . . . HEAT HELD IN!

Scientifically "blown" to prevent "voids," Johns-Manville Rock Wool Home Insulation can save you up to 30% on fuel year after year; can keep your house up to 15° cooler in summer. That's why Johns-Manville selects only contractors who rate high in skill and integrity!



"Insulation is no better than the man who installs it!"*

You can rely on your Johns-Manville Home Insulation Contractor.

*Quoted from U.S. Bureau of Mines Circular 7166

Free book tells fascinating story of Rock Wool Home Insulation—Mail Coupon Now!



JOHNS-MANVILLE, Dept. AH-10,
22 East 40th St., New York 16, N. Y.

Without obligation I would like a free copy of your Home Insulation Book, "Comfort that Pays for Itself."

Name _____
Address _____
City _____ State _____

JOHNS-MANVILLE "BLOWN" HOME INSULATION

you should see me at the remnant counter! In checking up I found that I'd bought enough material for curtains for every window. The lady seamstress described them—hold your breath fellahs—organdy with frills!

Never look at anything as if it were a long job, one that had to be done according to schedule. For instance, I'd get full of energy and paint the bathroom. Then I'd sit whittling under a tree for days contemplating my next project. I'm certain that I didn't spend more than fifteen hours on the whole interior. I even tackled the floral decorations on the cabinets. The dining room was simple to furnish. I found an old-fashioned kitchen table in the barn, bought four simple chairs and painted them all black enamel. Then I did a pretty good peasant decoration job on them. Cooking, housework? Well—I do it. And my mother used to constantly keep after me to clean up my room and drag the shoes from under the bed. Now, this lad actually sweeps, dusts, and oil mops the place. Armed with a free cookbook given me by the grocer, I began to find chickens in the pot more fun than I realized I would. After the day is done, I arrive with the groceries for the evening meal, start something cooking, then take a long walk through the pasture with Punkin'. Oh, yes, you must have a dog. Mine's an English setter. So, the evening meal is prepared and eaten before too much time has elapsed. Then the evening is mine. The woods, the stream for a swim, a horse to ride, a tree to "set" under. Perhaps there's a sunset to watch or a friendly neighbor to talk to for an hour or so.

There's a lot to do in the country. Of course, you don't really have to get out and have it with rake and hoe, but there's always a real desire to do something with your place. Personally, I bought my first fistful of seeds and bulbs and was astounded with the results. They actually grew! I was given a half bushel of strawberry plants by a neighbor and planted them according to his instructions. There was less to do for the strawberries than anything else for they just came forth to be eaten. Incidentally, don't allow weeding to frighten you. I did it just twice during the season. Together with a local farmer, I had a vegetable garden. He supplied the working knowledge. I supplied seeds and we both supplied the effort. No, it wasn't a hard job. It was the first time in my life that I ever raised my own food. Seeing something grow from a few dried seeds gave me a sense of real artistry.

If you work as I do on a farm, you can work with the tenant farmers if you so desire. Everyone turns out at haying time and you'll want to, too. The Harvest dinner is the greatest thing in the world of eating. Sharing helps the inexperienced city farmer. You can borrow a tractor if necessary and get the advice of those who have had more experience. For this you share your crops. Of course,



How to make small rooms look BIG . . . use this NEW IDEA BOOK!

Even a small room can look "big as all outdoors" if you know how to stretch space with corner windows—as shown in the illustration above. There are literally dozens more helpful ideas pictured in the new 32-page Ponderosa Pine booklet, "Today's Idea House," on how to plan for and use windows. Also scores of suggestions on new ways to provide convenience and restful privacy for your home with doors of Ponderosa Pine. Here are just a few more of the subjects covered:

- New thoughts on window decoration
- New ways to plan better closets
- New ways to plan better dining rooms, living rooms, bedrooms.

In short, "Today's Idea House" is an album of illustrations showing how to plan your home for more comfort, enjoyment and livability. Be sure to send for your copy today.

**Ponderosa Pine
WOODWORK**

Send Now for This Big Home-Planning Guide!



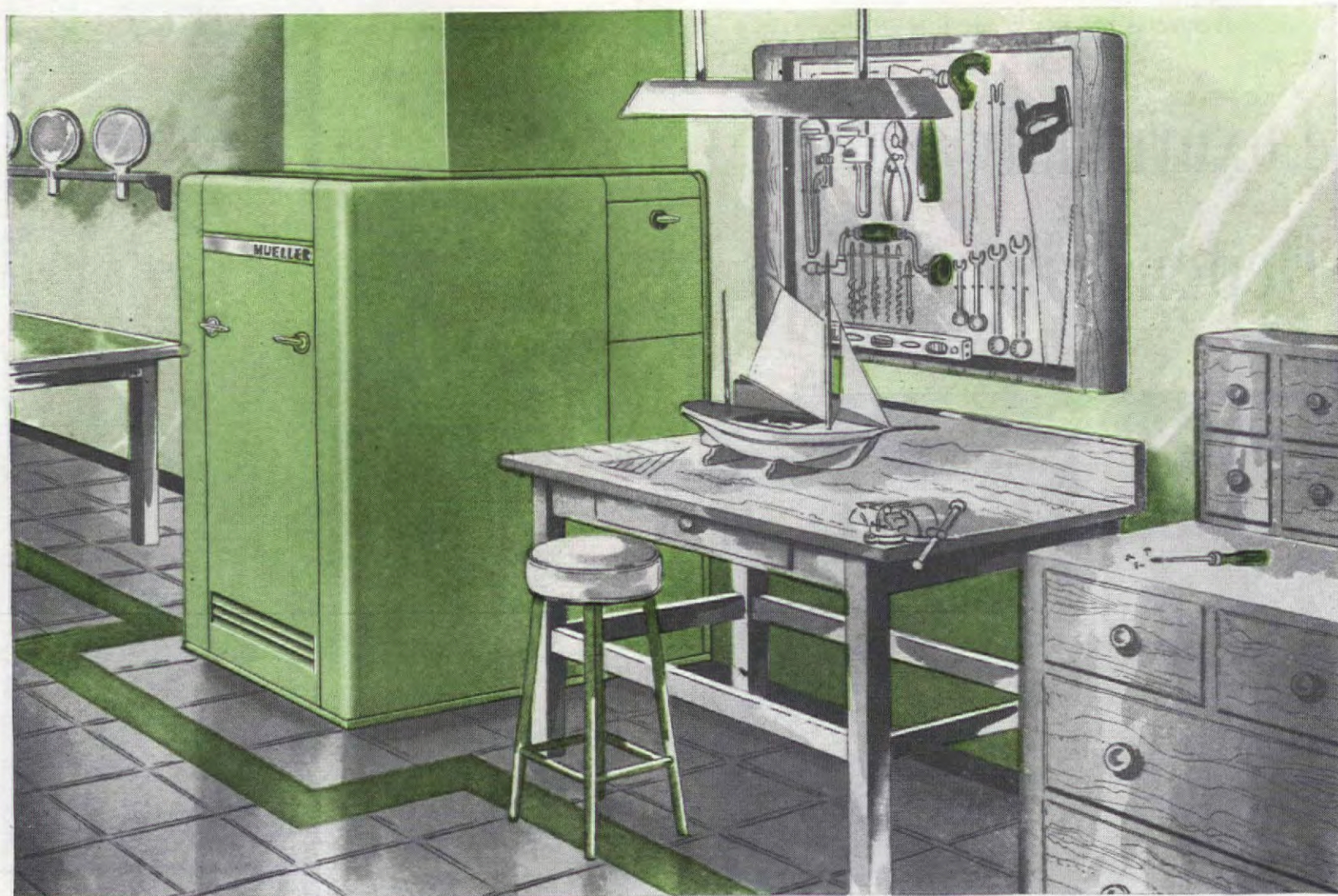
Replete with valuable "pointers" and suggestions, "Today's Idea House" is a book every home-planner should have. Only 10 cents brings you this source of inspiration and ideas. Mail coupon!

PONDEROSA PINE WOODWORK
Dept. MA-10, 111 West Washington Street
Chicago 2, Illinois

Please send me a copy of "Today's Idea House." I enclose 10 cents.

Name _____
Address _____
City _____ Zone _____ State _____

**THE BEST IS YOURS...
WITH PONDEROSA PINE**



The major "comfort
factors" in your home
depend upon conditioning
and handling of air

... and that is why a Mueller *Climatrol*
System is a sound long-range investment
for your home ...

Your home heating system is a "built-in feature." Its basic type is not easily changed. It is therefore important that you *start right* with a basic system that is not only modern today, but easily adaptable to the improvements of tomorrow.

To thousands of home-owners, that means a Climatrol system — product of Mueller, one of the oldest established concerns in the heating industry, and a leader in engineering advances toward the goal of true indoor comfort.

A Mueller Climatrol system provides the following essential "comfort factors":

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| 1. Temperature control. | 2. Humidity control. |
| 3. Proper movement of air. | 4. Introduction of fresh air. |
| 5. Removal of dust, pollen,
and other foreign matter. | 6. Removal of bacteria
conveyed on dust. |

The Climatrol line is the most complete on the market. It includes furnaces and winter air conditioners, especially designed for the fuel of your choice—gas, oil, or coal—also gas-fired boilers—for old or new homes of every size, type, and price range. Mail the coupon for free book.

MUELLER
Climatrol
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L. J. MUELLER FURNACE CO., 2048 W. Oklahoma Ave., Milwaukee 7, Wis.

Please send me your free book, "The New Trend," also literature describing furnaces and winter air conditioners for

☐ Gas ☐ Oil ☐ Coal ☐ Gas Boilers

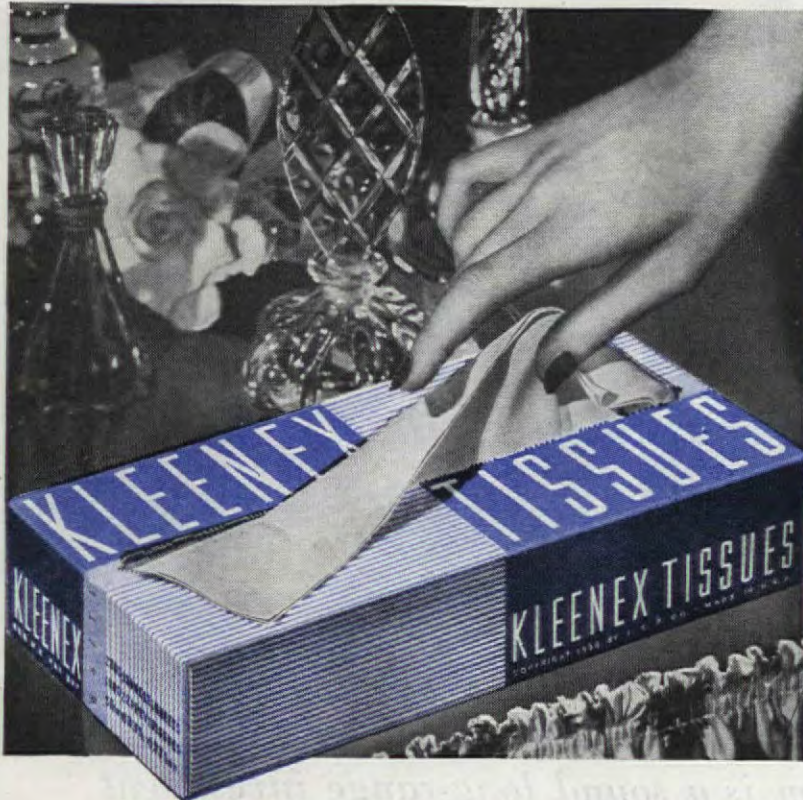
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City..... (.....) State.....

A special process keeps Kleenex

Luxuriously Soft – Dependably Strong



Only Kleenex* has the Serv-a-Tissue Box
that serves up just one double-tissue at a time!



YOUR NOSE KNOWS—
THERE'S ONLY ONE
KLEENEX

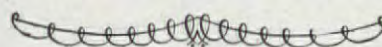
In these days of shortages we can't
promise you all the Kleenex you
want, at all times. But we do prom-
ise you this: we'll always keep
Kleenex the finest quality tissue
that can be made!

There is only one KLEENEX

*T. M. Reg. U. S. Pat. Off.

working out in the fields results in a
mighty healthy coat of tan, too.

I've had guests for dinner many
times. I don't like to invite more than
six at a time for my house is not a
big place. But tell me what better
evenings you can spend than with a
few really good friends, a dinner that
you alone have whipped up, and con-
versation before an open fire. In the
country you don't feel big and mighty
and socially prominent. You want to
be yourself, and, boy, how easy that
is after a while. As I write this I've
been a whole year in the country. A
lot of things bothered me at first—
plumbing, lack of electricity, and
sometimes it gets mighty cold. But
these petty things are forgotten now.
Each night as I lie awake waiting for
the friendly sound of the first cricket
—well, I just lie back and relax—
Gee, but this is the real life!



PROFESSIONAL ADVICE for a MINIMUM CHARGE

Planning to redecorate? Need
any help? Our Decorating Staff will suggest
new schemes to bring your room up-to-date.
Send your problem and floor plan of room
drawn to scale $\frac{1}{4}'' = 1'$, showing window
exposure plus locations and exact measure-
ments of doors, windows, heating units, also
list measurements and upholstery colorings
of furniture you plan to use. We will advise
you on rearrangement and send samples
whenever possible of wallpaper, paint,
floor coverings, and fabrics. The charge per
room is \$1.00. Minor questions will still
be answered for the usual 3-cent stamp.

• • •

Remodeling your present home
or planning to build your postwar dream
home? Send us the floor plans and we'll criti-
cize them for you and make any suggestions
we think would improve them. We cannot
design a house for you . . . our service con-
sists of professional criticism and analysis of
your plans. The charge per house is \$1.00.
Minor building questions will still be an-
swered for the usual 3-cent stamp required
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• • •

Get a jump on your fall enter-
taining and let us help you give a party
that is really original. Tell us the kind of
party you wish to give, number of guests
desired, time, place, description of your
table appointments, and we'll suggest color
scheme, centerpiece, favors, menu, costumes,
and games. A party schedule from invitation
to farewell that will bring forth words of
praise and rate you as a perfect hostess will
be yours upon receipt of 50 cents.

Send check or money order
with your problem to

Dept. S. THE AMERICAN HOME
444 Madison Ave., N.Y.C. 22, N. Y.

PRATT & LAMBERT-INC. • BUFFALO 7, N. Y.

... with **RUSCO** All-Metal
self-storing combination windows!

Rusco combines screen, storm sash and
weatherstripping in one permanently-installed
unit. Nothing to change—nothing to store.
Ends forever taking down, putting up, painting,
fitting and repairing screens and storm sash.

**YEAR-ROUND, RAINPROOF, DRAFT-FREE VEN-
TILATION.** Summer or winter Rusco permits
you to leave windows open, yet safe from
storm damage and drafts.

EASY TO OPERATE. Operates entirely from
inside the house. Glass inserts are light, easily
removed for cleaning.

**PATENTED SELF-ADJUSTING METAL CLOSURE
FRAME** assures permanent weathertight fit.
Rusco Windows are quickly installed on old
or new homes without alteration to existing win-
dows. Write today for free descriptive booklet
and name of nearest RUSCO distributor.

GOING TO BUILD New Home or Camp?



Find Out About This **FIREPLACE** that warms the entire room

● Before you build or remodel any fireplace in home or camp, find out about the extra comfort and economy that a Heatilator Fireplace will give you. It actually circulates heat—warms the entire room. No draughty corners. No chilly floors. It draws cool air from floor level, heats it, and returns it to far corners—even to adjoining rooms.

Cuts Heating Costs

Use the Heatilator Fireplace instead of wasteful furnace fires on cool spring and fall days. *Proved all over America*, thousands of owners will tell you that it cuts weeks from the furnace-burning season and dollars from fuel bills. Serves as an auxiliary heater in cold weather, or when the furnace needs repairs. Many who live in mild climates say that it is the only heating equipment needed.

Makes Camps Usable Longer



Heatilator's circulated heat makes summer camps usable earlier in spring, later in fall, and for week-ends of winter sports.

Heats Basement Rooms Quickly

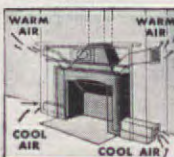


The Heatilator Fireplace solves the difficult problem of heating basement rooms. Warms the entire room quickly without unsightly pipes and radiators.

Assures Correct Design

The Heatilator is a steel heating chamber that is concealed by the masonry. It serves as a form for any style of fireplace, assuring correct construction. Eliminates faults that commonly cause smoking. Saves labor and materials. Costs only a few dollars more than an old-fashioned fireplace. Ask your building material dealer. For complete details, write

HEATILATOR, INC.
2510 E. Brighton Ave.
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HEATILATOR Fireplace

OUR NEWEST OFFSPRINGS



WE'RE proud of our three newest, most exciting additions to our list of service books. Two of these are devoted to decoration, practical ideas to fit every home and purse, never before published in booklet form. The third is a distinctly original compendium on conducting a bazaar.

"200 GOOD INTERIORS" \$1.00
136 pages . . . 26 of them in full color. Contains the fundamental principles of good decorating; many before and after pictures of redecorated homes are included.

"DECORATING BY AND FOR YOUNG MODERNS" 75¢
106 pages . . . 22 of them in full color. Contains ideas galore for the beginner with a slim purse but a stout heart, and plenty of quick effects for temporary or for permanent homes.

Two books above available also on newsstands



"MAKE YOUR CHURCH BAZAAR A HUGE SUCCESS" 25¢
20 pages . . . 8 of them in full color. Tells how to organize and run a bazaar to make it a financial success. Pattern suggestions for best-selling knitted, crocheted, embroidered items, popular recipes for food sales.

SEND ORDER AND REMITTANCE TO:
THE AMERICAN HOME
55 FIFTH AVENUE, NEW YORK 3, N. Y.



Happy Day— he's home to stay!



"Discharged from the Army,"
the telegram said,
"Arriving at 6:27.
Love. Ted."



And Mary was torn
between joy and distress—
He *mustn't* arrive
with the house in a mess!



She said: "The new curtains!
I'll hang them today!"
But the windows were filthy,
she saw with dismay.



So quickly she cleaned them—
and easily, too.
To Windex, she'll tell you
the credit is due.



Just spray, and then wipe,
What a gleam you obtain!
And the cost of it?
Less than a penny per pane!



Get Windex (like Mary).
The effort is zero
To polish the glass
for a conquering hero!

Get Brighter Windows Quicker With—

WINDEX

TRADE-MARK REG. U. S. PAT. OFF. by The Drackett Company

WINDEX is a *must* for house cleaning! No streaking, no film, when you insist on this nonflammable, oil-free cleaner that costs but a fraction of a cent per window pane. Don't trust cheap substitutes!

For Extra Economy, Buy The Big 20-ounce Size



Copyright, 1945, The Drackett Co.

We have said
all during the war
...and we say it
again



You can
get service
on your
Hoover
Cleaner

- ➡ This service is available throughout the United States and in Canada.
- ➡ It provides genuine Hoover parts for every Hoover Cleaner made during the last 25 years.
- ➡ It's fast (usually in 48 hours or less).
- ➡ It's guaranteed.
- ➡ It's economical—for example—

NATIONWIDE HOOVER SERVICE SPECIAL

TOTAL COST ONLY

\$284

PLUS TAX
(25c higher in some areas)

MOTOR cleaned, lubricated,
new carbon brushes installed
AGITATOR or BRUSH ROLL cleaned
and lubricated
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BAG completely renovated
CORD, SWITCH, all electrical
connections checked
APPEARANCE improved
CLEANING EFFICIENCY restored

How to get it:

Genuine Hoover Service is available only at Hoover Factory Branch Service Stations, Authorized Hoover Dealers and Authorized Hoover Dealer Service Agencies. (Look in your classified phone directory under "Vacuum Cleaners.") If you cannot locate, write us. Call and register your Hoover.

P.S.—If you wish it, your Hoover serviceman can give you information about the availability of new Hoover Cleaners.

THE HOOVER COMPANY
North Canton, Ohio; Hamilton, Ontario, Can.

The Army-Navy "E" award
received four times for high
achievement in the production
of essential war equipment.



The HOOVER

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It beats... as it sweeps... as it cleans

Marchusa Yarrow lights
the candles as a preliminary
to serving up one of her
"little suppers" of spicy
Spanish food which she
prepares regularly for friends



Nowell Ward



Mexican Holiday

James M. Wiley

AS BRILLIANT and carefree as her own personality is the Chicago apartment of Miss Marchusa Yarrow. We were intrigued with this large room the minute we saw it because it is so right for Miss Yarrow, just the background she should have.

It was a cold, blustery mid-winter day with snow up to our knees when Jill Riccardo, clever young Chicago decorator and a personal friend of Miss Yarrow, took us around to meet her. As the brightly painted front door opened to us, we were greeted by the warm, welcoming color of the yellow walls, thick blue string carpets, and bright flashes of red sparking through the scheme. It was a relief to throw off heavy wraps and relax while Miss Yarrow bustled cheerily into her kitchen to mix some of her special, Mexican hot chocolate.

"In the beginning it seemed hopeless," Miss Yarrow told us as she poured the steaming chocolate. "Chicago, like every other large city in the country, has a critical housing shortage. I wanted desperately a place filled with sunshine where I could escape the gloom of a Midwestern winter. I needed strong, lively colors to keep me happy and warm."

Enlisting the aid of Miss Riccardo, the two of them went on a search to

find out what was available. After many weary hours, they finally came upon this second floor of a commercial building which was then in the process of reconversion to apartments. Quick to see the possibilities, they signed a lease and were thus able to dictate several minor alterations to fit their requirements.

As Miss Yarrow is of Spanish and Mexican ancestry, Miss Riccardo took the colors from the clear, sunshine hues of our own Southwest and Mexico to best express her friend's personality. However, a secretary's budget is necessarily limited, so furniture purchases had to be made with a canny eye to prices.

"We tramped through secondhand stores and antique shops for days," laughed Miss Yarrow. "I thought I would drop in my tracks before we at last discovered a dubious collection of pieces which Jill firmly declared had 'possibilities.' At any rate, the price was right, so we had them carted over to the apartment and spent another day deciding what we could do with all of them."

"While mulling them over in our minds, we had a painter come in and paint two walls a clear butter-yellow to match a bolt of cotton crash drapery fabric we had found. The

Different ways to season canned vegetables? LOTS of THEM!

Tack this list of seasoning suggestions inside your cupboard door!

Maybe it isn't so easy, these days, to get just the Del Monte Brand Vegetable you want. But Del Monte packs so many different vegetables, you can usually find one that will meet your need just as well. Because you know the Del Monte label means one dependable quality, whichever variety you choose.

First, a word to the wise vegetable chef. Del Monte Vegetables should be seasoned just like freshly-cooked vegetables from your garden. It is just as important to add salt, pepper, butter or margarine to taste, since only a slight amount of salt is added in the canning process. Remember, the delicate flavor of Del Monte Vegetables prospers best with quick gentle heating, minimum stirring. And when you want to be different, try the special seasonings below:

Corn: Add some chopped pork loaf; cooked bacon; ham or thinly sliced fried weiners. Or minced green pepper, pimiento or both. And cheese teams well with *Del Monte's* deep cornpatch flavor in puddings.

Asparagus: Complement the delicate flavor of *Del Monte Asparagus* with one of these sauces: Parsley and egg custard; Hollandaise; Bechamel; caper.

Beets: Serve in sour-cream dressing. Or drain and warm in butter, add orange juice with a bit of grated orange rind, and a small amount of cider vinegar. And try the rich flavor of *Del Monte Beets* accented by Harvard sauce flavored with powdered cloves.

Green Beans: Add minced dill pickle and butter to drained beans. Or heat drained beans with vinegar, brown sugar, salt and butter. And what's better with the farm-style flavor of *Del Monte Green Beans* than a sauce of sour cream, mustard, salt and minced ham or pork loaf.

Carrots: Drain and warm in butter with a tiny pinch of thyme—grand way to serve crisp, tender *Del Monte Carrots* with lamb. Or saute drained carrots in butter and a little brown sugar. Or gently fry minced onions, shallots or chives in butter, add drained carrots and heat. Also good creamed with capers or parsley.

Of course seasoning can't make just "so-so" vegetables super. But start with quality—then seasoning tricks

like these can give you sure-fire "hits"—no matter which Del Monte Vegetable your grocer has!

Remember! Del Monte puts

Flavor First

✓ In Growing ✓ In Packing
✓ In Picking ✓ In Testing

Del Monte VEGETABLES

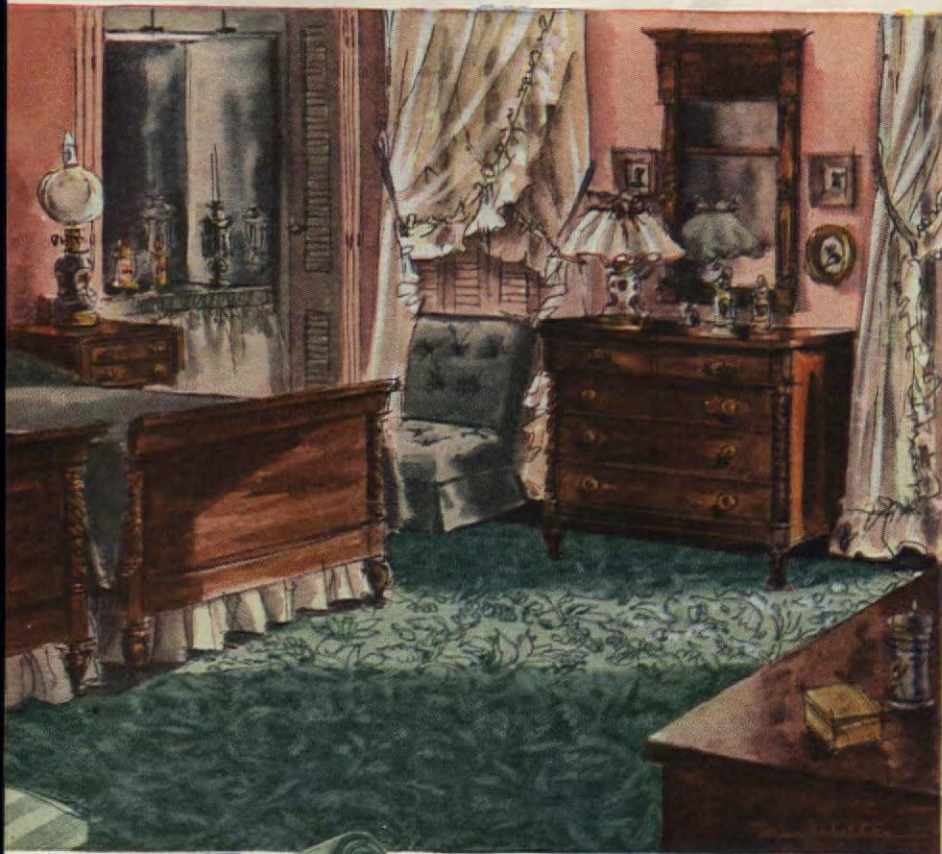




"My 'Going-Away' Hat
is going to be our
'Welcome-Home' Bedroom!"

"That's not as silly as it sounds, darling,
because I'm taking the new color scheme
for our room from that hat I bought to
wear the day you left . . . the one you said
made me look like an angel . . . remember?"

Love, Christine"



SMART WIFE, CHRISTINE.

She knows that the colors which
flatter her in a hat will also flatter
her in her home.

Pin up this "Post-War" idea on
your private bulletin board.

Start with the colors in an Alex-
ander Smith Rug that *do things* for
you. Pick up those same colors in
walls, draperies, furniture. Presto!
It's *your* room because it's done in
your colors. It's like the feeling a
new hat gives you, but a lot more
lasting . . . and an awful lot for the
money.

Don't buy the Alexander Smith Rug or
Broadloom Carpet today unless you
really need it, because there are so very
few to go 'round. But plan now what you
want to do. Write for our free "Portfolio
of 212 Ideas for Your Post-War Home."
Alexander Smith & Sons Carpet Co.,
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Alexander Smith
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ALEXANDER SMITH

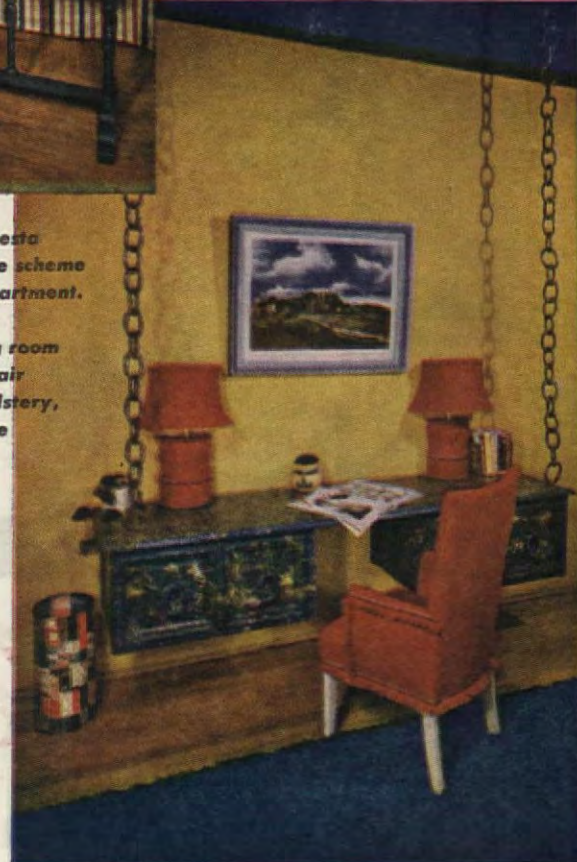
FLOOR-PLAN RUGS • BROADLOOM CARPETS



end wall and the back wall of
dining alcove were painted blue.
Eventually the curtains were removed
and hung clear across the entire
wall of the living room."

Among the "finds" was a
descript dining room sideboard which
they had bought secondhand for \$10.
The legs were sawed off and the
top part painted royal blue with some
of the paint left over from the wall.
To give it added sparkle, they spray-
terdashed it in yellow and red. Finally
the back part firmly to the wall, they
suspended the front of the piece from

**Bright, Mexican fiesta
colors keynote the scheme
of the Yarrow apartment.
The desk at right
was once a dining room
sideboard; the chair
has red felt upholstery,
slashed felt fringe**



"It's My Secret Love!"

Says Charming
JEANETTE MAC DONALD

"Yes, I love to redecorate . . .
and this new ready-pasted wallpaper is so easy
to put up that *anyone* can do it"

Miss MacDonald makes a point of following the newest ideas in home decorating. So you can imagine her delight when she learned how easily you can beautify a home with Trimz Ready-Pasted Wallpaper.

You see, Trimz is already pasted . . . so you can put it up yourself without tools or paste or muss. Why, you can redecorate a whole room in a few hours—doing it in your spare time, starting and stopping as you please. And results are so professional-looking, your friends will scarcely believe you did it all by yourself!



JUST DIP IN WATER
...AND UP IT GOES

- Trimz is a hit! More than 1,000,000 smart homemakers have beautified rooms with it.
- Trimz is easy to apply! No expert help needed—just dip in water and smooth it on the wall. Dries in 20 minutes.
- Trimz is clean! No paste, no tools, no muss . . . no tearing up the house. You don't even have to cover the furniture.
- Trimz is economical! Three \$1.98 boxes—each equal to 3 3/8 rolls of ordinary wallpaper and including 20 feet of matching border—do a 10' x 12' room for only \$5.94.
- Trimz is guaranteed! Yes . . . guaranteed washable and fadeproof—guaranteed to stick or your money back.
- Trimz is beautiful! Visit your nearest Trimz dealer today and see the many smart, colorful patterns for every room in your home.



For her beautiful home,
Jeanette MacDonald . . . star
of opera, concert, screen and radio . . .
chooses "Beverly Hills," one of
many exquisite Trimz patterns.

Brighten Up Rooms and
Furnishings with Smart New
TRIMZ KUT-OUTS

Already cut out . . . already pasted!
Just wet and stick on walls, furniture,
screens, lamp shades . . . any plain sur-
face. Washable, fadeproof, guaranteed
to stick! Your choice of 17 colorful sets,
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Only 20c per set.

Ask for Trimz Ready-Pasted Borders,
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At Chain, Dept., Hardware
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READY • PASTED
WALLPAPER

REG. U. S. PAT. OFF.



Get Ready for Holiday Guests!



IT'S EASY TO
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 with
**ONE COAT COVERS
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 NO BRUSH MARKS**
 for as little
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Now's the time to brighten and beautify your kitchen, bathroom, woodwork, walls and those odd pieces of furniture with colorful NU-ENAMEL—the durable, super-washable paint finish that's made especially for the amateur or casual decorator. Because NU-ENAMEL is so easy to apply and covers in *one coat without brush marks*, you can get professional results—even if you've never painted before. To help you plan—send for Free NU-ENAMEL Color Guide Book.

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Visit your NU-ENAMEL dealer's "Paint-it-Yourself" department today. Ask him to show you the complete NU-ENAMEL line of paints, varnishes, and other specialized finishes. He will help you select the right NU-ENAMEL product for every household painting job. It's fun to cheer up your surroundings with sparkling captivating color, the NU-ENAMEL way.



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THOUSANDS OF STORES DISPLAY THIS SIGN →



Her specialty: Mexican chocolate



The apartment as she found it

ceiling by two lengths of chain. It's now a handy desk for Miss Yarrow.

Two lounge chairs were made into a pair by stripping off the arms and slip covering them alike in a gayly printed dress material cotton. Has-socks for them were made by taking two pairs of extra cushions, slip covering them in the same fabric, and sewing them firmly together at the four corners. \$3.00 each fetched a pair of old dining-room side chairs which were padded and upholstered in red felt and trimmed with slashed felt fringe and nailheads.

Two day beds angled into the corner of the room cost \$14 each. Perhaps the largest expenditure on the budget was for the blue string rug which covers most of the floor and the extra matching rug which was cut up and used for upholstery on the day beds and square bolsters.

An old golden oak dining table provided the material for a new, large coffee table and for the two lamps you see on the desk. Cut down to 18 inches and bleached, the table easily holds books, plants and magazines, while the discarded base, covered in red felt makes a pair of lamps.

E-Z

UNDERWEAR for INFANTS



Mother, know your baby's weight before you buy his underwear! Every E-Z infant's shirt is marked with the weight and age of child for which it was made. Write for free booklet* with a chart that shows the proper shirt size for your baby from birth to 2½ years. Tie-around or pull-over styles, no buttons.

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Please send me booklet S-4 telling about the Solovox.

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Twin beauty . . . in birch! You can have many lovely effects with Weldwood even when only one kind of wood is used. Part of the birch you see here, for example, is finished in mellow brown, the other part in soft tan



Study IN BIRCH . . .

Give a thought to that room where life's big problems are being solved.

Make it colorful, interesting, friendly, attractive . . . conducive to study . . . so developing minds will always feel at home with the job on hand.

Do it with plywood . . . background for today's living . . . always popular not only in the home, but wherever there's need for distinctive decorative treatment.

The warm beauty of birch . . . illustrated above in Weldwood Plywood Paneling . . . not only is handsomely decorative, but is practical and enduring . . . it stays beautiful year after year.

In fact, Weldwood paneling is guaranteed for the life of your house.

It will be available in walnut, mahogany, oak, knotty pine, gum . . . and practically any of the other hardwoods your heart desires. The cost is surprisingly low . . . little more than for ordinary plastering.

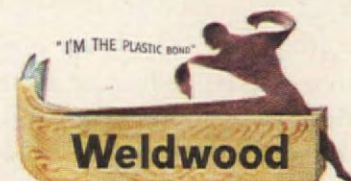
Dri-built Weldwood walls bring in no moisture to damage moldings, or warp your windows and doors. They can save as much as three to six weeks in building time.

And even if you are only planning to remodel, you'll get brand-new-looking, delightful rooms without tearing the place apart . . . for you can install Weldwood Panels right over your old walls.

Why not start *now* to get your plans under way? Ask your architect and builder about the advantages of Weldwood Plywood Paneling, and see actual samples at your lumber dealer's.

Weldwood PLYWOOD

WELDWOOD Plywood and Plywood Products are manufactured and marketed by
United States Plywood Corporation, New York, N. Y.
The Mengel Company, Incorporated, Louisville, Ky.
Branches in principal cities, including Toronto, Canada



PLASTICS AND WOOD WELDED FOR GOOD

Waterproof Weldwood, so marked, is bonded with phenol formaldehyde synthetic resin. Other types of water-resistant Weldwood are manufactured with extended urea resins and other approved bonding agents.

Send for **FREE** illustrated booklet showing many ideas in full color for beautiful low-cost paneled rooms.

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Please send me a free copy of "Beautiful Wood for Beautiful Homes."

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**No Room is more Beautiful
than its Background**



In this lovely room the wall on the left is done in Peacock Blue SPRED--the right wall in Robins Egg Blue

Take your own living room, for example . . .

. . . everything in it—rug, furniture, pictures, curtains—all are influenced for better or worse by their background—your walls. Dull, dingy walls—or walls in the wrong color, make everything else suffer. But walls of clear, gay *correct* colors accentuate the beauty of the entire room ensemble.

SPRED Wall Colors
Preferred 3 to 1
by Leading Decorators

In a recent opinion poll conducted in 10 of America's recognized style centers, 173 top flight professional decorators were shown the colors of five best known water-mix wall paints. They voted 3 to 1 for SPRED colors as the best, richest and most modern.

SPRED is the modern, easy and inexpensive way to beautiful walls. Is a water-mix paint that is really *different*. Actually it is an oil emulsion from which the water evaporates and leaves an oil-based film of great toughness, durability and washability. Easy to apply with brush or roller. Dries in 30 minutes. One coat covers most surfaces incl. ding wallpaper. No unpleasant "painty" odor. One gallon does an average 10 x 14 room. 11 beautiful colors.

See SPRED's unequalled wall colors at your nearest dealer's. Or send for free set of 11 large sample swatches and handy Color Harmony Chart. Just write The Glidden Company, Dept. B-10, Cleveland 2, Ohio.

**SPRED is Guaranteed
by GOOD HOUSEKEEPING**

Only \$2⁹⁸
A GALLON

*Slightly Higher in
Rocky Mountain Area.*

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REPLACEMENT OR REFUND OF MONEY
Guaranteed by
Good Housekeeping
IF DEFECTIVE OR
NOT AS ADVERTISED THEREIN
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A GLIDDEN Time-Tested Wall Paint

Slipholstery



OR HOW TO DO OVER
A BARREL CHAIR

Jane Christopher

THE most seasoned of slip-cover makers will tell you it is plenty easy to *slip* on a barrel chair. In fact, unless expertly done, it may look like Fatima the Fat Lady in a creation by Omar the Tent Maker!

The cagey part about slip covering a barrel chair is in keeping the slip cover in place. Regardless of how well it seems to fit just let someone plop down—and Fatima sags and bulges. The reason is that the vertical channel cushions in the back call for ample tuck-in while the outside back really requires a good tight fit.

Upholstery is, of course, the best way to cover a barrel chair. But there you run into a hired-out job as well as the problem of finding a practical and permanent fabric.

Then, why not try Slipholstery? This ingenious little technique, as the name implies, combines all the advantages of a slip cover with the sleek, good looks of upholstery. For it is nothing other than an A-1 slip cover which has been anchored temporarily to the chair with the help of bastings and thumbtacks.

This is strictly a home proposition, too. A curved upholstery needle is your tool. You can buy them at an upholsterer's supply shop; look in the classified directory for a dealer

in your city, or in a directory of the city nearest you. Use the needle for basting the cloth to the chair between the vertical channels and any other places that seem shifty, and for attaching buttons to give a tufted effect. Thumbtacks or nailheads tacked securely around the bottom give the chair a shop appearance by eliminating the flounce. And who's to object to a bit more leg art in the home!



Allow plenty of surplus material
around the seat for a secure tuck-in



*"If it hadn't been
for my mother-in-law..."*

MRS. GEORGE A. SHORT of Oakmont, Pa., is one wife who is grateful to her mother-in-law!

Nine years ago, as a young bride, she didn't know one brand of sheet from t'other. She might have made a sad mistake, if... but here's the story in Mrs. Short's own words:

"...if it hadn't been for my mother-in-law, who told me not to buy any sheets at all. Instead, she gave me eight Pequots which she had in storage, but which had seen eight years of service in her home."

So, without spending a cent, Mrs. Short (junior) had the chance to check Pequot's fabulous reputation for smooth comfort, snowy beauty and long wear.

In fact, she double-checked it. For a well-meaning friend gave her four sheets which were *not* Pequots. And read what Mrs. Short says about *that*:

"They just can't compare with those old Pequots. After such long and active service..."

including outside laundering, two of my Pequots are still good enough to use. When I do buy sheets, believe me, I'll buy Pequots!"

If you don't find Pequots when you really need new sheets, remember this: *the needs of our Armed Forces are still great, and must be filled first.*

But we are doing our best to supply some sheets for retail stores. So keep asking for Pequots!

Pequot Mills, Salem, Massachusetts.

**PEQUOT
SHEETS**

so good-
looking



so long-
wearing

BUY MORE WAR BONDS



Val E. Holman

"We're waiting to get on the waiting list for Scranton Craftspuns"

Waiting for Scranton Craftspuns* will be over soon we hope, now that peace is here. Since military demands have ended, we'll start weaving those handsome Craftspuns you love, just as soon as we can get our hands on the yarn.

We've already done our "post-war planning," so we won't waste a minute when we have the yarn to start up our hungry looms. And you can depend on this—the new Craftspuns will have the same sturdy, tied-in-place weave that wears and washes so well.

So please have patience just a little longer. Before you know it, we'll again have plenty of smarter-than-ever Craftspuns to beautify those windows of yours.

Scranton CRAFTSPUN Curtains

"THE NET OF THEM ALL"

*Reg. U. S. Pat. Off.

The *Slipholstery* job is essentially like making a slip cover, but keep these things in mind: Shrink washable fabrics first, including trimmings. Work from top to bottom of the inside back, keeping material smooth over channels, allowing plenty for tuck-ins. Make a small box pleat at top and bottom of each groove—this takes care of the surplus material which cannot be tucked in and also keeps each channel section separate and intact. (Mark between these points, top to bottom, with tailor's chalk so you'll know where to put the basting threads.) Piece the material if necessary between the channels where seams will be hidden.

Use plenty of pins to hold material in place over the channels while you are fitting the outside back. Follow original lines of chair in the placing of seams. No placket or bottom opening is necessary because the fanlike back fits over the chair like a tent.

Start at the center back and smooth the cover down between the channels. Where the arm connects with the back and wing sections there will be



Small box pleats at bottom and top of channel grooves allow plenty of fabric to tuck into depressions. Smooth in well, mark basting lines with chalk



Use curved upholsterer's needle to baste the cover firmly to the chair. Stitches will not show in the grooves. Use heavy-duty thread or cloth ravel



TO WAKE UP
GAY

Try this tonight
for Morning Freshness!

Why be content to waken tired, listless, or low—when you should be gay and radiantly "alive"? Why not follow this simple plan thousands are using for sparkling morning freshness? Just drink a cup of Ovaltine at bedtime each night.

For here's what Ovaltine does to bring you fresher, happier mornings—

First, taken warm at bedtime, it promotes sound sleep, without drugs.

Second, it supplies important food elements to rebuild vitality while you sleep.

Third, it also furnishes extra vitamins and minerals in a delicious, more natural way for health and vigor.

So why not turn to Ovaltine tonight?

OVALTINE

EVERY WOMAN A

Cinderella

EVERY MENU A FEAST



... in the flattering magic of

Taperlite*

Under the friendly welcome of Taperlite every woman becomes a Cinderella... every menu a feast... romantic and fascinating beyond description. For nothing is more flattering than Taperlite... to yourself, your guests, and the detailed perfection of your table.

Ask for Taperlites by name... at department, drug, houseware, grocery and gift stores. Recognize them by their graceful shape, and their "firm-fit" end that holds them erect.

Write now for free booklet: "Guide to Lovelier Table Settings."



Made by

WILL & BAUMER
CANDLE CO., Inc.

210 Liverpool Rd., Syracuse, N.Y.

1855 NINETY YEARS OF CANDLE BEAUTY 1945



Cheerful Correspondent! Ellen's Dad—who's still in the Pacific—has told her that her frequent, cheery letters mean more to him now than ever.

She's just mailed another (V-mail, of course), and now Ellen's drifting off on the cushioned luxury of Beautyrest—made by Simmons.

We can't make Beautyrests today, for most of the materials needed are *still* tight. Too, it takes more of *everything* to make a Beautyrest. For example, an ordinary mattress uses 10 yards of cotton cloth, whereas *one* Beautyrest takes 50! Most of that goes into individual cloth pockets for

Beautyrest's 837 coils and the fabric we use can't be had just yet.

But if you need a mattress *now*, your dealer may have some other fine Simmons mattresses. Be sure and look for the label! For the Simmons label is your assurance of good workmanship and restful relaxation.

P. S. We can offer, too, a limited number of Beautyrest Box Springs, at \$39.50.

BEAUTYREST—The World's Most Comfortable Mattress!
Made by SIMMONS COMPANY

IF YOU KNOW a soldier—still abroad—write him often! Letters from home are the most vital thing in his life. More so now than ever.



A LADY IN RIVERSIDE REMARKED



"Aluminum picture windows are pretty as a picture"

Picture windows — large glass panes held in fixed aluminum frames — look out on attractive surroundings from almost every room in this house. Double hung windows, also made of Alcoa Aluminum, flank them, providing ventilation.

Good looking when installed, aluminum windows need very little attention to keep them looking that way. The narrow sections of aluminum give a wide view of the outside world. There's no rusting or rotting, no swelling or warping to interfere with their remarkably easy operation.

Alcoa Aluminum will be available for windows through a number of window manufacturers just as soon as the war permits. ALUMINUM COMPANY OF AMERICA, 1906 Gulf Building, Pittsburgh 19, Pennsylvania.



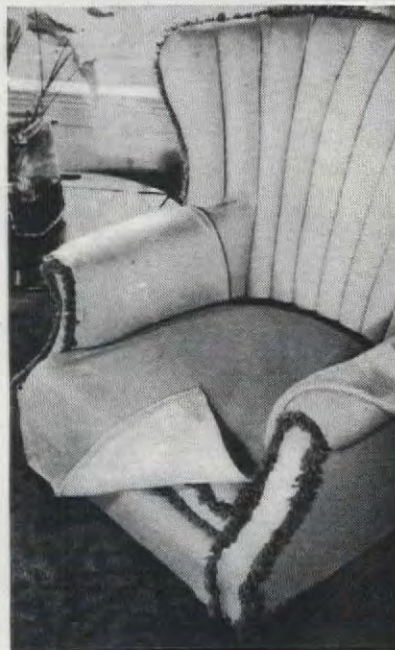
Windows of

ALCOA ALUMINUM

quite a pull, but think nothing of it. This part must fit like a glove as there is very little tuck-in, and you want the bastings in the grooves.

Allow a healthy surplus of fabric to poke down in around the seat and under the arms, so the arm and back won't ride up. Make a fat cloth tube stuffed with scraps, about the size and shape of a length of country pork sausage, and wedge this in around the seat. It acts as an excellent anchor to keep the cover in place and can be easily removed.

Use ravellings or a good match in heavy-duty thread, and dig deeply with the curved needle between the channels to produce long underneath



A neat touch to replace grandma's crocheted antimacassars: squares or rectangles of the cover fabric, hemmed, and pinned or basted over arms and seat to prevent soiling the upholstery

stitches that hold well. The top stitches will not show as they are down in the groove. When you want to remove the cover for cleaning, just loosen the basting thread at the top, pull, and it will come right out. Where arm and wing sections meet, make the stitches as inconspicuous as possible so they won't spoil the effect.

Held around the bottom with thumbtacks or nailheads, the *Slipholstery* shouldn't be able to slip out of place and will look like upholstery.

If you want to protect your precious project against the rigors of riotous living, cover the vulnerable spots with something bigger than grandma's tidies of crochet or lace. And come right out with it; you need not be ashamed to use them if they are well-tailored and inconspicuous. Make hemmed squares or rectangles of the same fabric as the cover, place them over the arms and the seat cushion, the parts that usually take the beating. A head protector is another item if the chair is used by Sonny who likes hair oil! You can simply pin them in place, or baste on the chair with thread and needle.

TO PINCH-PLEAT DRAPERIES AND CURTAINS

**EASILY!
INEXPENSIVELY!**



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FAVORITE
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Sim Pleat pleater gives that professional decorator touch. So easy to sew on *any* material; invisible from front, no hooks or rings needed, stays stiff through washing and cleaning. Three widths: 2" at 10¢ a yard; 2½", 15¢; 3", 19¢ at department, variety or specialty store, or write to us direct.

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nothing
like it!*

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REMINISCENT OF YESTERDAY'S
GRACIOUSNESS AND HOSPITALITY...



A dinner service of mixed patterns, all authentic reproductions of early American Milk Glass, provides an effective manner of expressing an informal mood.

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Yes, her furniture has told many things about her, and lovely things they were. Your furniture, too, will talk to everyone who enters your home. What will it say? Your Drexel furniture will disclose your preference for quality, your good taste in design, your discernment in matters of craftsmanship. It will reveal your liking for the best.

Some Drexel pieces are available now, and after complete victory there will be new, fascinating Drexel collections. Plan for that day, knowing that then, as now, Drexel furniture will be the first choice of discriminating people.

Drexel Furniture Co.

DREXEL • NORTH CAROLINA

WANT LOTS OF LIGHT on your stairway? An extra touch of smart good looks in your stair well? Then a panel of PC Glass Blocks like this is just the thing. Several patterns and sizes to choose from—all attractive and all designed to protect privacy and let in daylight.



Furniture Facial

DUST is the insidious gremlin that ruins more fine furniture finishes than most housewives suspect. It's not only the dust alone that does the damage; the greater share of the unsuspected sabotage occurs during the cleaning and dusting process. You may be the unsuspecting ally helping to mar the face of your polished wood furniture.

The explanation is this: dust is composed of millions of particles of dirt, sand, soot, and grit that hang suspended in the air throughout the house. Sweeping a carpet frees countless numbers of these particles that pervade a room, finally, inevitably coming to rest again on the floor and furniture. A flick of your dusting cloth on an unprotected wood surface imposes hundreds of almost imperceptible scratches caused by the sharp, abrasive contours of the dust motes. If the surface is oily, or if your

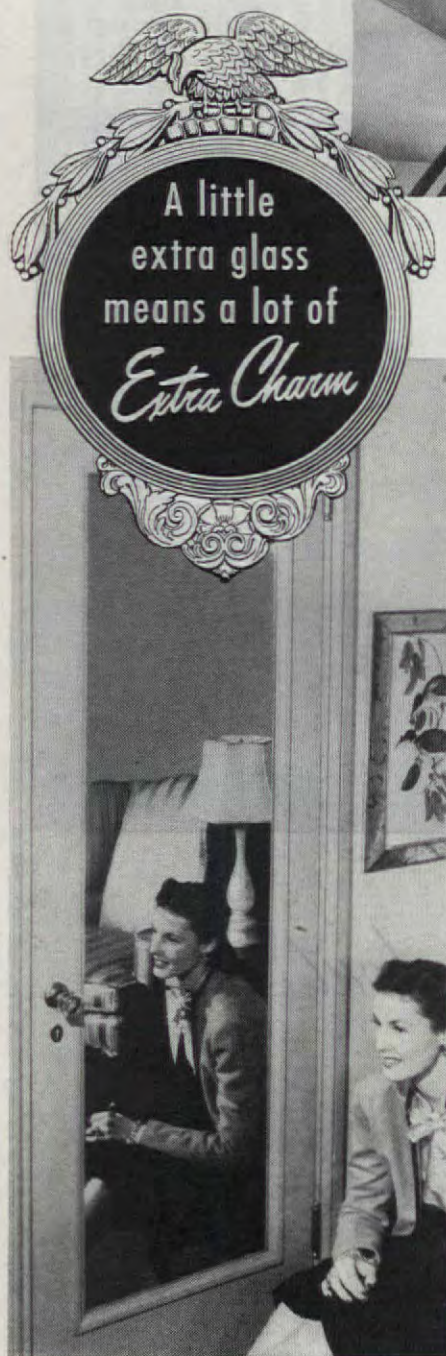


With a thin, hard covering of wax give your furniture protection against "dust scratches," the disease that will ruin its "display window" complexion

cloth is saturated with oil, the abrasive action is furthered by the moisture.

What, then, will be your solution? A high-sounding but nevertheless practical undertaking would be to give your wood furniture a furniture facial—which can do just as much to refurbish and refresh your mahogany treasures, old or new, as a whacking good hour with Antoine would do for your own morale and well-groomed personal appearance.

Wax is the answer, wax is the medium. Spend as much time applying, rubbing in, and polishing your furniture with wax as you would massaging cream into your face and



...Use
more GLASS
in your new
home

How shall you use glass? What kind shall you use? There are scores of fascinating and inexpensive possibilities: from beautiful built-in mantel or wall mirrors to PC Glass Blocks around your front door or over your kitchen work surfaces; from colorful Carrara Glass wainscoting in bathroom or kitchen to lovely picture windows that bring the outdoors indoors. Your architect is familiar with all Pittsburgh Products and how to use them effectively. Consult him.

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YOUR STORES WILL
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IN EXCELLENT
SELECTION WHEN
WAR NEEDS
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MARSHALL FIELD & COMPANY, INC.
Manufacturing Division



When applying wax, rub gently to remove any oil or dirt. Allow wax to dry a moment. Then polish with clean cloth; rub gently to a smooth finish

throat the night before an important event. Your furniture will bloom as beautifully as your own skin does!

Any good decorator or dealer in fine furniture will tell you that wax is the greatest saver of wood finishes that you can use. Wax is nothing new; it is older than you know. Wax has been useful to man since bees began and the Ptolemies ruled Egypt. Wax was used as a great protector for furniture when the Tories battled the Whigs in England.

All during the war, boatloads of fine antiques arrived in this country as ballast on returning ships. To what do you suppose they owe their glow-

ing, satin finishes, the beautiful, soft well-preserved English complexions of their woods that fetch such fancy prices in the antique marts of the furniture world? To wax—wax the great preserver—plus a good deal of English industrious rubbing!

Preventive care should begin when furniture is brand new, just as you take a new pair of shoes to the shine boy for a protective coat of wax. A thin, hard layer of quality wax applied to wood surfaces preserves the original finish. However, if dust has been permitted to settle on the furniture before wax is introduced, cream wax may be applied. A quality paste wax polishes just as effectively as the cream wax, but the consistency of cream wax lessens abrasion.

A cream wax contains gentle solvents: apply with a clean, soft cloth, rub only enough to remove any dirt or oil which may be on the surface, permit it to dry a moment. Then polish with another soft cloth until it becomes smooth to the touch.

Cream or liquid wax is excellent for present day use when, due to the rush of modern affairs, you may have to give your furniture only a "lick and a promise" and get on to other things. However, it is a wise precaution if you value your things, to give them an occasional thorough going over with a fine quality paste wax. Build up a very thin film each time (the more the better), allow it to dry, and then rub vigorously

AMAZING PROFESSIONAL MOTHPROOFING METHOD now available for home use



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JUST a few minutes spraying with LARVEX—and Mrs. Neal has saved her husband's new suit from moth holes for a whole year.

Now Mrs. Neal won't have the bother of wrapping up this suit or storing it away! She just puts it back in the closet on its usual hanger.

WHY? Moths will actually starve to death before they will eat LARVEX clothes, sofas, or rugs!

This is the professional mothproofing method used by leading woolen mills, laundries, and dry cleaners.

And, LARVEX is inexpensive—only 79¢ per pint, \$1.19 per quart. Dry-cleaning won't impair its year-long moth-protection, either. Washing removes LARVEX but dry-cleaning does not.

Protect all your woollens this professional way. Use LARVEX!

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ONE SPRAYING MOTHPROOFS FOR A WHOLE YEAR

LARVEX IS DIFFERENT



CHEAP! Just one LARVEXING will mothproof this \$89 upholstered chair for a year!

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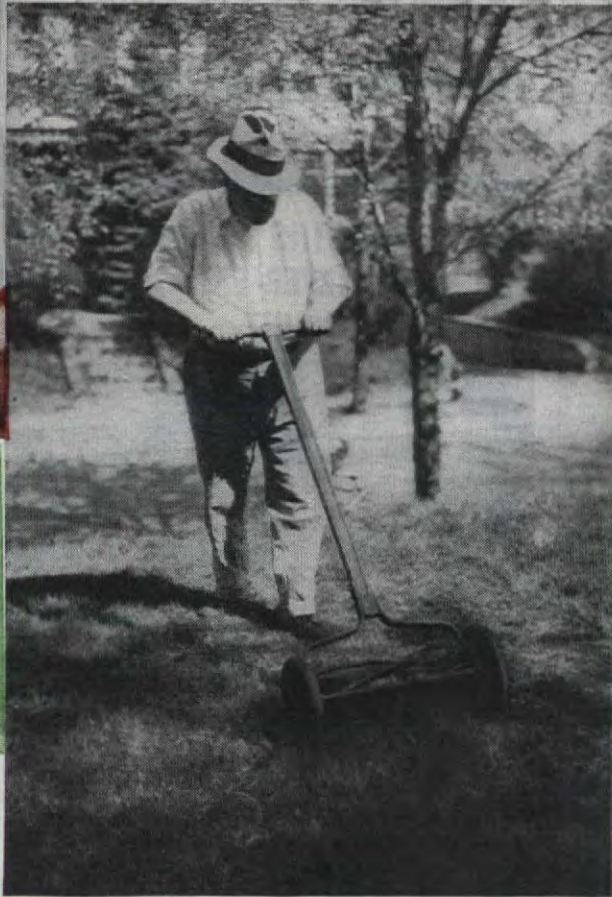
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MY LAWN NEIGHBORS



Photographs by Marlys Edman

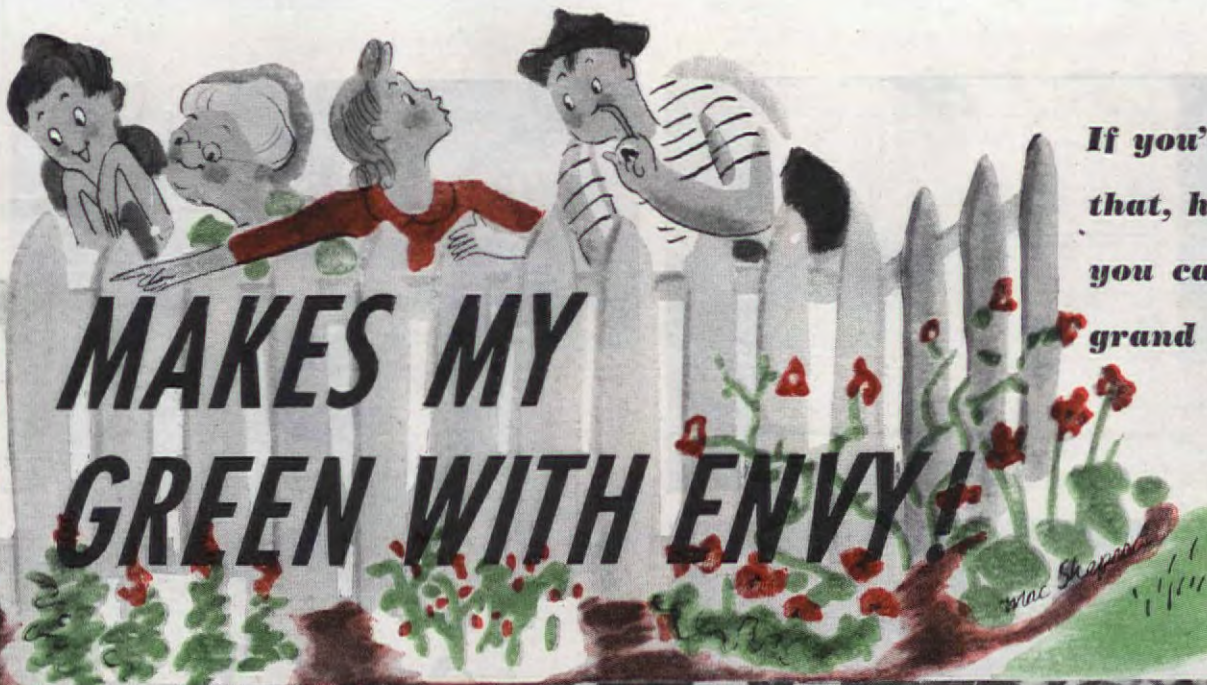
IN SOME places, a good lawn is a gift. In others (including the crab grass region where I live), it's an accomplishment for which most people pay with hours of sit-down weeding and other laborious care. Well, five years of systematic, planned work have given me, right here, a solid, practically weedless turf, thick as a chow's coat, that has been fit to sit on as early, some years, as February 22 and as late as Thanksgiving Day. It is a gracious setting for the house; it blends softly and pleasantly with the boxwoods and rhododendrons, dogwoods and tulips, the old iron bench, and the brown-red brick of the terrace. I began in the fall by restoring and securing the steep front slope, and by thinning the branches of the large, shade-casting maples. These and other steps are pictured herewith.



1. For helping good grass to grow in the shade of maple and other trees, sawing may be as effective as sowing. With me fall thinning of the branches, plus some patching of bare spots (see 4 and 5), resulted in surprising improvement in the grass underneath



2. To restore patchy, moth-eaten, steep banks, topdress with compost or good soil, tamp firmly, cover with cheesecloth (which later rots away), remove weeds while they are small, feed generously, and water gently



If you'd like to be able to say
that, here are steps
you can take—and fall is a
grand time to get started

Charles E. Gapen



3. Encourage your grass with applications of a good lawn fertilizer in early spring and fall. To distribute it evenly, for each measured 100 sq. ft. weigh 2 to 4 lbs. onto an ash-can cover or tin pan and sprinkle with a trowel or by hand



4. Where bare spots are too small to be dug up or sodded, thicken the turf by (1) raking in compost and plant food; then (2) either reseed or, even better, transplant clumps of good grass into them a few inches apart. Where from?

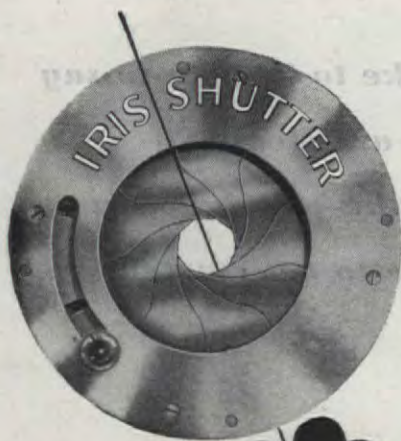


5. Dig out when weeding beds and borders or trimming edges, plant firmly; water well. Thus you can kill two birds at once—you clean up flower beds, and get benefit of acclimated grass that takes hold and spreads rapidly



6. Outwit shrub roots and heavy-feeding hedges, like privet, by blocking them away from lawn and making them spread elsewhere. Simply set a wall of bricks two deep in a narrow trench dug some 15" out from hedge or bushes





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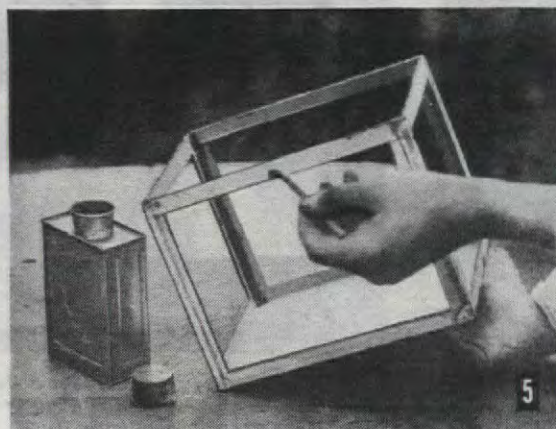
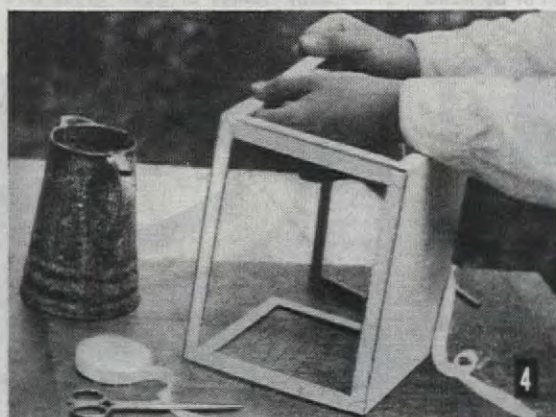
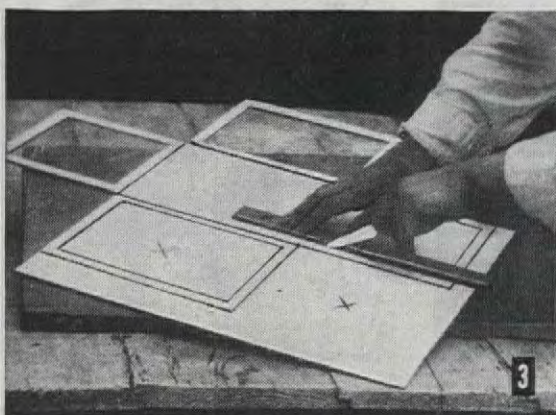
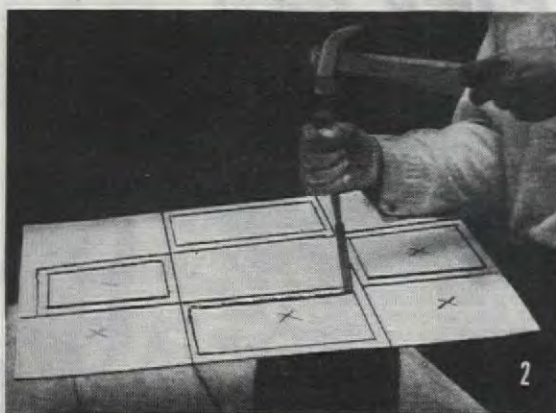
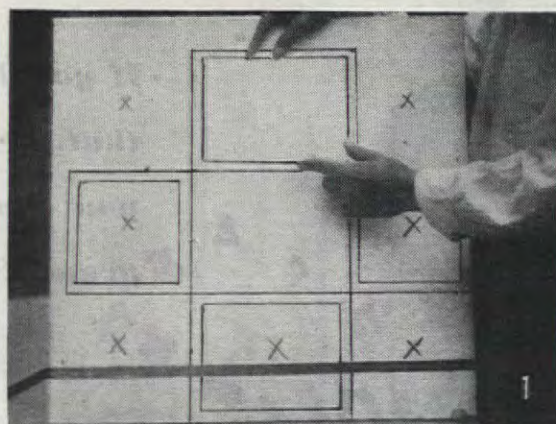
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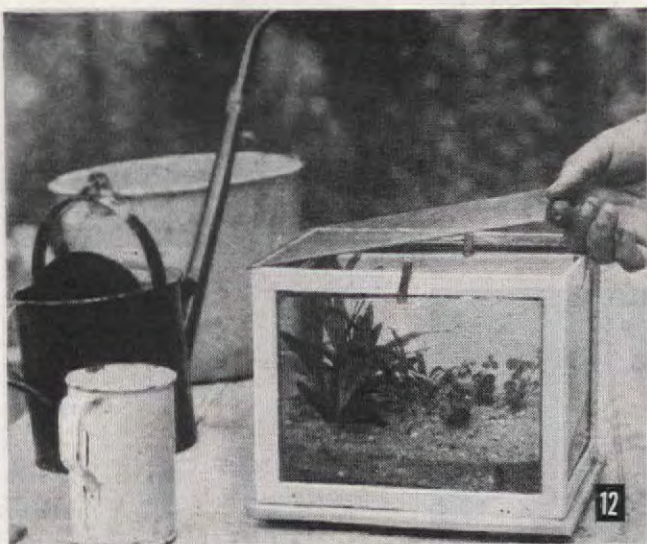
A Paper THAT YOU

IT MAY not surprise you to learn that you can make a practical and good-looking aquarium of cardboard, for, of course, the cardboard only forms the frame that supports the glass that actually holds the water. However, you may not know that, if you cannot conveniently get hold of a piece of heavy cardboard for the job, you can easily make it yourself! Yes sir, really strong board can be fabricated at home, of wrapping paper or even newspapers, with the help of simple starch paste made by dissolving one teaspoonful in a teacupful of hot water. To start with, lay a sheet of the paper you are going to use on wax paper spread on a smooth table top, and apply a thin coat of the paste with a soft brush. Next, apply paste to a second sheet, place it on top of the first (pasted surfaces together) and smooth them gently, firmly, with a photographer's rubber roller or the kitchen rolling pin. Apply paste to the top surface and to a third sheet of paper, place these together and roll, and repeat the procedure until a board of the desired thickness is built up. Then cover the top sheet, unpasted, with wax paper and smooth boards, weighing these down with rocks or other heavy objects. Leave for 24 hours, then replace the wax paper with fresh, and let stand for another 24 hours, when you can substitute blotting paper. This will have to be changed as often as it becomes saturated with the moisture that is drawn out of the mass as it gradually solidifies and hardens. When it is finally dry, you will be amazed at its strength; even a 1/16" thickness, composed of eight or ten sheets, will be heavy enough for many purposes while 1/8" gauge card is as strong as a board. When you have your cardboard, whether homemade or purchased, construction of the aquarium proceeds as shown in the accompanying illustrations, starting at the upper left corner as follows:

1—Lay out the pattern with the bottom of the tank in the center and the sides and ends attached. The size will, of course, be determined by the dimensions of the cardboard; and the size of the ends and sides will govern the width of the borders or frames.

2—Cut all corners cleanly with a sharp chisel and mallet, placing the board on the end grain of a block of hard wood to insure a clean, even cut.

3—Using a strong, sharp knife and a metal straight edge, cut around the pattern and also around the inside of the end and side frames, leaving the borders to which,



Aquarium

CAN MAKE

Dr. E. Bade

later, the glass will be secured. Next, turn the sheet upside down and, with a not too sharp knife, lightly score the lines along which the sides and ends are to be bent; turn it back again and bend them up over a straight edge to insure a clean, square angle.

4—Fix them in place to form a rectangular box by gluing long pieces of bias tape around top and bottom, and shorter pieces up and down the corner joints.

5—When glue is dry, paint the entire frame, inside and out, with two or three coats of linseed oil.

6—When the oil has dried and hardened, smear the bottom of the tank with a mixture of putty and red lead, thinned if necessary with linseed oil, and force the glass bottom plate down onto the soft mass until there is close contact over the entire surface. Remove any excess putty forced up around the edges. Then put the end and side glasses in place in the same way, except that the putty is applied only around the edges of the glass panes. When it has set, give the entire frame at least two coats of good paint.

7—Apply putty to one side of three edges of a small, rectangular piece of glass and set it diagonally across one lower corner of the tank. This forms the "dirt corner" from which the scum that collects is removed.

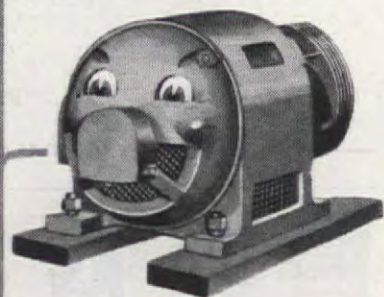
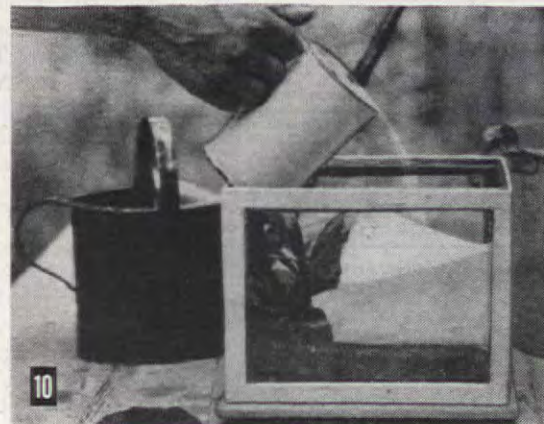
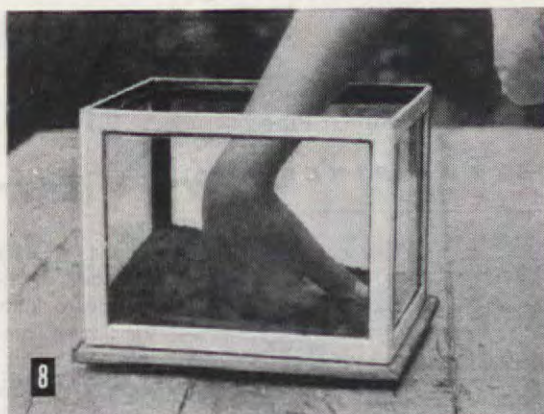
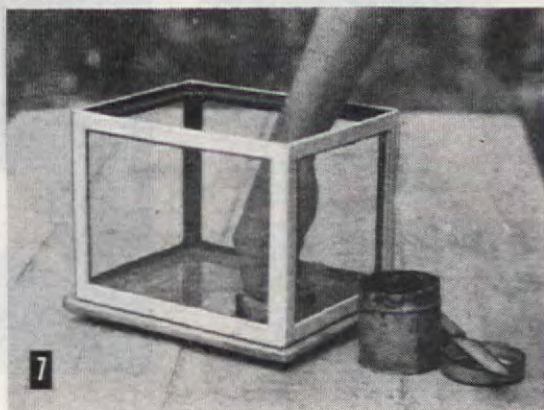
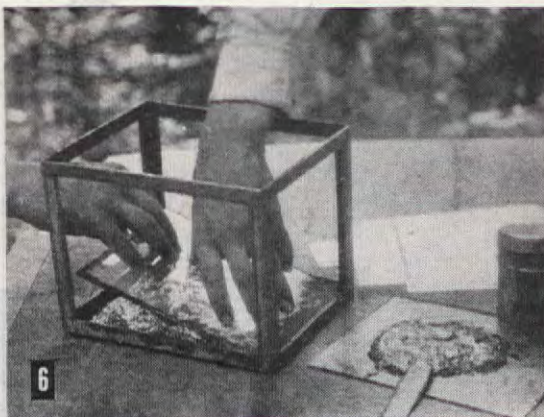
8—Place a few handfuls of sifted fertile garden soil in the tank, grade it so it is highest opposite the dirt corner, and then press it down firmly.

9—Cover the soil with about $\frac{3}{4}$ " of thoroughly washed sand and set out some well-rooted aquatic plants obtainable at aquarium supply shops or nurseries. Make holes through the sand into the soil for the roots.

10—When all are planted, lay a sheet of paper on the sand and pour water onto it gently (so as not to disarrange it) until the tank is half full. If the soil is stirred up so as to muddy the water, you will have to start the filling and planting all over again.

11—Complete the planting by gently inserting shallow rooting plants, and tips of kinds that will root themselves (*Myriophyllum*, *Cabomba*, etc.) into the sand. Lay a sheet of paper on the surface of the water and on it gently pour more water until the tank is full, again taking care not to roil the water.

12—Finally, cover the aquarium with a sheet of glass and let it stand for ten days or so before putting in any fish. Meanwhile—if you haven't already done so—read up on aquarium management in some good book.



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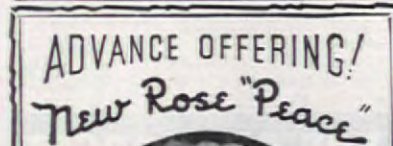
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Wayside Gardens
12 Mentor Ave., Mentor, Ohio

will be certain to get a little morning sun, so as to prevent their rotting.

The exotic character of the tropical flowers in this Mexican delegation to our garden conference is unmistakable and striking. The vivid crimson of the Sprekelia, the coral-red duet of the Mexican twinflower (Bravoa), the shining whiteness of Milla, and the intense, clear blue of Commelina will all contribute dramatic notes as well as charm and grace to your summer symphony. Their culture is easy and the reward is generous. For you can find places for them in borders and backgrounds, in hanging baskets and skilfully placed pots, used in bold masses or as accent specimens. Considering them in alphabetical order, according to their botanical names, we come first to a little-known, but deserving subject, one of the favorites of grandmother's day.

Achimenes. The name (pronounced (ah-kim'-en-eez) comes from the Greek and implies that the plants suffer from the cold, which they do. Looking for all the world like a cross between a violet and a petunia, they make wonderful companions for the better known tuberous-rooted begonias. They call for the same sort of treatment and can be put to the same uses. Their blooming season can be stretched from May to November, and their flowers range from vermilion through scarlet and rose to pink, cream, white, and several shades of blue. Start them indoors in a shallow box or pot of porous leaf mold in late winter. Water carefully but consistently, for a single drying-out may prove fatal. When the plants are a few inches tall, transplant to their positions for the season, using them liberally to give the best effects. For indoor or terrace decoration you can plant as many as eighteen or more in an 8" bulb pan. Or, for a novel effect, plant them in hanging baskets. A little weak manure water applied about twice a week when the plants are in bloom is helpful.

Bessera elegans (with the accent on Bes'). This bright, friendly little Mexicano, known as coral drops, bears on its 2' stems loose, graceful, drooping umbels of dainty bell-shaped flowers, orange-red outside and creamy white within. Appearing in early July, they are somewhat inconspicuous in the garden, but used in a flower arrangement, they create an effect that is usually judge-stopping and ribbon-winning. So clump the bulbs in sheltered places in the garden as reservoirs of flower arrangement magic. If you start reading up on this lovely little plant, you may run into some confusion, for certain botanists insist that it belongs to a related genus, Milla, mentioned farther on.

Bravoa geminiflora. This interesting name (pronounced Brahvo'-ah geminy-flo'-rah) memorializes one Bravo, a Mexican botanist, and, in its second part, duplicates the common name—twinflower or twinbloom—in scientific language. Its bright, coral-red blossoms resemble those of

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the tuberose and, borne in pairs on two-foot stems in an informal, drooping manner, provide an exotic climax among the Southland natives. Foliage growth starts indoors in late winter and lasts into early fall, while the brilliant flower effect appears in early summer and continues through the autumn. Outdoor culture is simple; just set the plants out four inches apart in full sun when the weather has warmed up. But bravoas are especially good for pot culture, if planted in early winter in a mixture of equal parts loam, leaf mold, and sand, with a little rotted cow manure and a teaspoonful of bonemeal added to each potful. Water well and leave for two weeks in a dark place to encourage vigorous root growth. Thereafter watering must be done very carefully to guard against a fatal rot that may be caused by excess moisture. In the fall, after flowering is over, withhold water entirely, put the pots in a sunny spot for a fortnight so the bulbs can ripen, then store over winter in the cellar or other frost-free place.

Commelina. This genus, represented by species native to both eastern and western hemispheres, provides some of the clearest, truest blues in the plant kingdom. The Mexican forms, in their season, cover the central plains of that country with a sheet of sky reflections; and grown in our gardens, the stout, 18-inch clumps of folded, pointed leaves are bejeweled with bright blue flowers from early summer until frost. Although the individual blossoms last but a day, they are produced so abundantly and continuously that the plants are always colorful. Their three petals are said to typify the three Brothers Commelyn, Dutch botanists, for whom the plant was named. Two of them, who published extensive reports of their scientific work, are represented by the two large, blue petals, while the third, who was less energetic (at least in leaving written records for posterity) is seen in the third, small, pale and inconspicuous petal. In England, commelinas are often used in borders, or allowed to cascade down rock gardens. Easily grown from seed, plants started under glass early in April will flower by mid-summer. Incidentally, you may be unpleasantly familiar with a hardier poor relation (*C. nudiflora*), which has become a persistent, often bothersome weed in eastern gardens.

Milla biflora. This little bulbous plant bears waxy, snow-white, fragrant blossoms with a reverse stripe of mellow green, which are among the most lasting of all Mexican flowers. If successive plantings are made, they can be enjoyed from early July until frost. For best results, plant them, gladiolus fashion, in deep, rich soil, grouping them along the edge of shrubbery or large herbaceous plants. The flowers are borne in clusters of from two to seven on wiry stems up to 20" tall; the notched base of each petal makes them interesting. In warm regions, bulbs can be left in

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Seal your home against drafts and cold, stop expensive heat leaks! Keep out dust and dirt. Just press MORTITE pliable plastic tape around windows, doors, baseboards, etc. It's easy! It's sure!

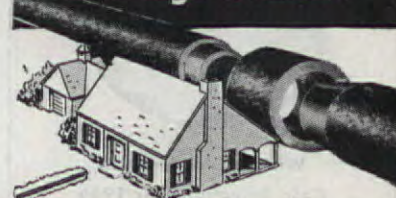
A roll covers about 80 ft., enough for 5 windows... At hdw., paint, dept. stores and lumberyards.

FREE MORTITE CIRCULAR
J. W. MORTELL CO.
524 Burch St. Kankakee, Ill.



\$1.25
Higher cost of
Rookies & Canada

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drainage trouble!**



● **ORANGEBURG PIPE** stays trouble-free—lasts a lifetime! **TAPERWELD JOINTS** need no cement. The modern pipe for house-to-sewer or other non-pressure uses. Use **PERFORATED** type for septic tank filter beds, sub-soil drainage. See your plumbing contractor or building material dealer. Or mail coupon.

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ORANGEBURG THE ROOT-PROOF PIPE

The Beauty of a SILEX COFFEE-MAKER,



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clear coffee it makes

The Silex "Flavor-Guard" filter insures perfect coffee every time—full-flavored, clear, free of bitter sediment. Exclusive in the



No other iron like it! It's another Silex "first." Watch for it!
SILEX STEAM IRON

I CAN DREAM, CAN'T I?

Sure, and the new Jacobsens will be better than ever. They are not being made yet but we hope your dream comes true soon.



For Handy, Easy, Clean Feeding of



VIGORO TABLETS

Brighten your home with beautiful potted plants and flowers! Vigoro Tablets can do the job for you easily. Just push them in the soil! A complete plant food, they contain the essential elements plants require from the soil.



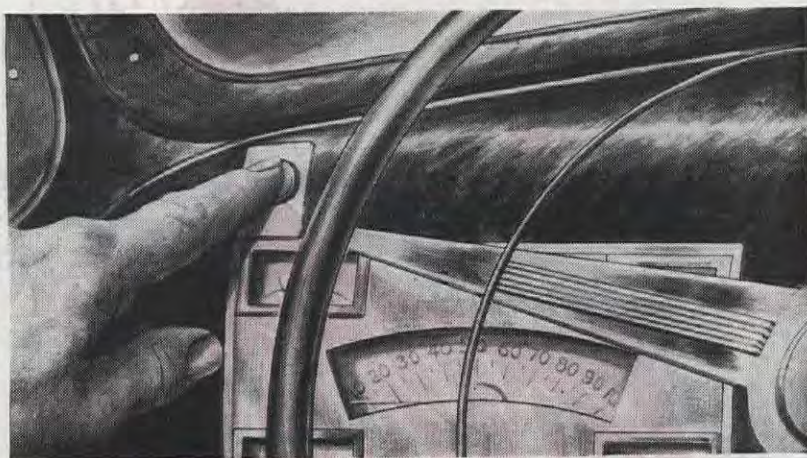
the perennial border over the winter if protected. Elsewhere, plant in full sun and give plenty of water until the flowering period is well along. For pot culture, plant after the first of the year, putting four bulbs in a 6" pot and estimating about three months to blooming time.

Oxalis (in which the "Ox" syllable is stressed). Several species from various parts of the world are already familiar subjects for borders and rock gardens, but three from Mexico are especially gay and colorful. As with the others, the flowers close and the cloverlike leaves fold up at night and sometimes on dark days, but a rampage of blossoms can be counted on from about a month after spring planting until the small plants are cut down by frost. *O. lasiandra* raises thick clusters of crimson flowers above masses of foliage whose leaves have five to ten leaflets; and there are white and lilac varieties. *O. tetraphylla* has mostly four part leaves banded with purple, and more open umbels of lilac or rose-colored blossoms. *O. deppei* is pink-flowered and the leaves are square-cut at the ends.

Sprekelia formosissima (spreh-kee'-li-ah form-o-siss'-imah). This is the Jacobean- or St. James's-lily, better known as a greenhouse subject, but effective as garden material in its resemblance to its relative, the amaryllis. The velvety red flowers last well when cut and are useful for flower show arrangements. Plant after the ground has become warm and three or four times thereafter at weekly intervals, setting the bulbs with their necks just below the surface; the blossoms appear before the leaves. For indoor plants, put three to five bulbs in a 7" pot, but do not cover the necks with soil.

Tigridia. This name, which means "tigerlike," refers to the striped and splashed color scheme of the flowers which come in white, pink, yellow, apricot, orange and darker tones, with the reds and yellows dominating as if flaunting the national Mexican colors. Plant the bulbs three inches deep whenever the ground is really warm; when they come into bloom, most other summer flowers will have to give way to them if measured in terms of brilliance and variety.

Tuberose is, botanically, *Polianthes tuberosa*; so the common name, as L. H. Bailey carefully points out, is actually "tuber-ose" not "tube-rose" as some people think. Its chaste white, richly fragrant blossoms contribute a novel beauty and delight to summer evenings, and cut they are effective for all kinds of arrangements—except when placed in small, stuffy rooms where the odor is likely to become overpowering. Plant when spring has arrived, in loamy, rich soil and, for best results, leave the crowns or clumps intact as they were dug the fall before. While moderate division is all right, starting the season with weak, undersized plants is likely to seriously reduce the number and effect of the flowers in your garden.



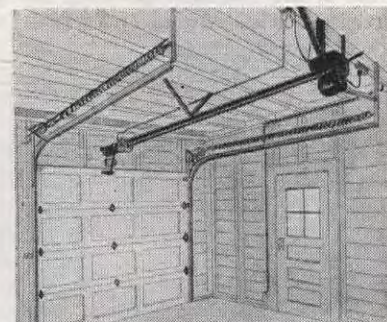
"You push a Button..."



...I open the Door!..."

A really new and exciting convenience for your post-war home—the Avco Automatic Door Operator

HOW IT WORKS FOR YOU—You press the button inside your car as you drive up to your garage, and the Avco Automatic Door Operator goes to work immediately. The garage doors open, and the lights go on in the garage—also yard floodlight and house entrance lights if you want. Then you simply drive into the garage and park. Inside the house, you push another button—doors close and lock and outside lights go off. It's all automatic!



WHERE IT WORKS—Sectional Overhead, Tilt, One Piece Overhead, Two Piece Outward Swing—an Avco Automatic Door Operator can be attached quickly to any standard type garage door at low cost. Write to us today. We'll be glad to send you complete details.



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THE HORTON MANUFACTURING DIVISION
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50 Gifts to

make for Christmas

IN THIS ISSUE last year we presented our first Christmas gift selections. It was enormously successful, not only as gift patterns, but for use around one's own home. We believe that this year we have far surpassed last year's in variety as well as smart "styling" of items for home or personal use. The thought behind this year's selections was to offer you those things fearfully expensive if purchased or, in the case of accessories or children's things, items that are difficult to find these days in the shops. All are professionally designed or styled. It distresses us that so much loving labor and time and money should be put into things that unmistakably bear the crude "loving hands at home" touch when the same amount of energy, time, and money can produce things of beauty as well as serviceability. We sincerely hope that you will find here the serviceable, smart and gay things you wish to give this Christmas. To simplify ordering of patterns shown on any of these pages, please use order form you'll find on page 91



American Home Pattern No. 201 Price 15¢
HIGH STYLE FIRESIDE SLIPPERS. Both pairs are made of felt, bits of cord and yarn—colorful and glamorous. Detailed directions for cutting, sewing, and trimming slippers. Designed by Margaret Cameron



American Home Pattern No. 202 Price 10¢
CIRCUS WAGON PULL TOY. Isn't it gay and wonderful? Farther on you'll find wonderful animals to put in it! Easy to follow construction details, tracings, directions for painting. Designed by Louis James



American Home Pattern No. 203 Price 15¢
MR. BOPP, THE CLOWN. Stuffed toy with movable arms and legs and pompon nose furnishes hilarious fun for a child. Tracings and directions for making clown and clown costume. Idea from Orlena Pinkston



American Home Pattern No. 204 Price 15¢
FLOWER ALPHABET. Hot iron transfer for 2 sizes of dainty letters. Complete alphabets, one 1½" high, the other 2½" high. Use 1 size only or both combined



American Home Pattern No. 205 Price 10¢
FITTED CARDIGAN. As smartly styled as those costing \$15 or more in shops, here's a special gift indeed. Knitting and blocking directions for sizes 12 to 18



American Home Pattern No. 206 Price 10¢
SMART BOUCLE BAG. Not under \$12 or \$15 could you buy so handsome a bag. Crochet directions, stitch illustrations and sewing instructions. C. B. Bucklar



American Home Pattern No. 207 Price 15¢

PLACE MAT AND NAPKINS. Simple yet sophisticated. This Maxey design is gay even when china covers part of it. Contains tracing of designs, directions for cutting stencils and for painting on fabric. Plain napkins with fringed edges in one or many gay colors make a most attractive set with mats



American Home Pattern No. 208 Price 25¢

BOAT PULL TOY. Authentic design by expert W. Atkin will delight small or big sailors. Leave off wheels for overmantel use. Pattern contains full scale drawings, every detail for construction of boat, making sails and rigging. 26" overall. As fascinating and absorbing to the craftsman as to the child



American Home Pattern No. 209 Price 20¢

TOYCHESTS FOR BROTHER AND SISTER. No more excuse for getting toys mixed up. Charming furniture, too, for foot of beds. Construction details, tracings, directions for painted designs, color chart. An original cross-stitch painting design by Maxeys



American Home Pattern No. 210 Price 10¢

6 FINGERTIP TOWELS. Powder room motifs for stencilling or freehand painting by June Cochrane Ortgies. Tracings of designs, directions for cutting stencils and for painting on fabric. Effective painted either in gay colors on white or on assorted pastels



American Home Pattern No. 211 Price 10¢

KEYBOARD CUT-OUTS. Gay and convenient gadgets from Milt Groth. Fun to make and original gifts for country or camp owning friends. Pattern contains tracing of designs, complete directions for making and painting. Amusing and insures against key loss



American Home Pattern No. 212 Price 15¢

COME INTO MY PARLOR SAID THE SPIDER TO THE FLY. L. James designed this amusing Victorian tray. Make it from scrap lumber or buy ready-made tray and paint it up! Tracing of design, directions for making and painting. Will appeal to the person particularly fond of Victorian decoration in her home



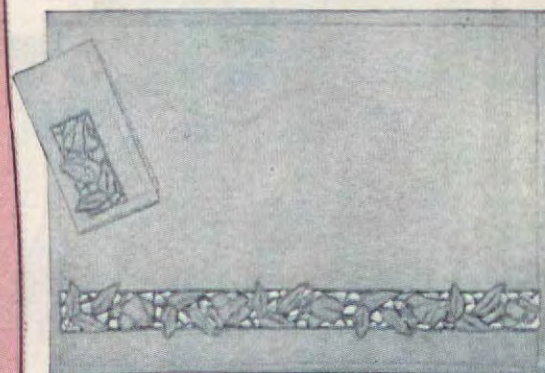
American Home Pattern No. 213 Price 10¢

CHILD'S TABLE AND CHAIR SET. Soft, lovely colors in this design by Lietta. Flowers, birds, charming little boys and girls. Any old kitchen table can be cut down to size. Pattern includes tracings for design, color chart, complete directions for painting on wood



American Home Pattern No. 214 Price 15¢

DECORATIVE BOXES. Maxey transformation trick for old boxes. We used box in which "set" of silver came, trinket box, metal silent butler. Tracings of 3 designs shown, color chart, directions for painting



American Home Pattern No. 215 Price 15¢

ROSEBUD TABLE MAT AND NAPKINS. Cutwork embroidery for elegant table setting. An exquisite, "expensive-if-bought" gift. Hot iron transfers for 6 mats, 6 napkins, directions for transferring design and embroidery. Charming in pastel shades. Could be used for tray breakfast in bed or invalid tray

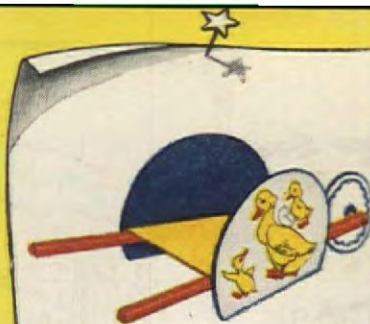
Traditional Choice

Even in the war years, we Americans can count ourselves lucky. We still harvest more of life's good things than any other people on earth! For instance: Despite restrictions, despite shortages, you can still buy complete matched ensembles in famous Martex towels; decorative Jacquards such as "Criss Cross," "Floral Wreath" or "Cosmos", or the new floral embroidered wartime styles like "Daisy Chain." Of course supplies and colors are limited but if you must replenish your towel supply, these, we know, will serve you well. Each has the long-life plied yarn under-weave, which has made Martex towels the traditional choice for fine quality since 1900. Sold only at your favorite department stores and linen shops. Wellington Sears Company, 65 Worth Street, New York, 13, N. Y.

BUY MORE WAR BONDS

Martex

BATH TOWELS • CHENILLE MATS • DISH TOWELS



A. H. Pattern No. 216 Price 10¢
CHILD'S WHEELBARROW. Always a favorite toy for youngsters. Dorothy Mellick's design is especially gay with yellow mother duck and ducklings. Pattern gives construction details, design tracings, and painting directions



A. H. Pattern No. 218 Price 20¢
CLOWN CLOTHES RACK. The most patient and obliging clown in the world is this gay fellow. Complete woodworking and painting directions for making this useful gift. Idea from Louis James



A. H. Pattern No. 217 Price 15¢
CROSS-STITCH SAMPLER. Matches Maxey toy chest (No. 209) but charming used alone. Embroider in panel wedding date if for newlyweds, birth date if for child. Easy-to-do cross-stitch. Hot iron transfer, and color chart given



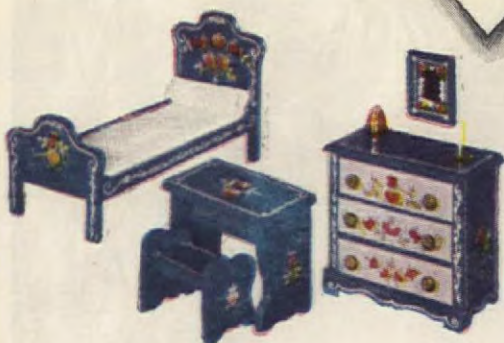
A. H. Pattern No. 219 Price 15¢
GARDEN VEGETABLE MARKERS. Woodworking cut-outs for garden-mad friends. Very little time, scraps of wood, bright paint and you'll have a gift they'll adore. Marvin Monk designs



A. H. Pattern No. 220 Price 30¢
PAINTED SHOWER CURTAIN. Beautiful Maxey Pennsylvania Dutch motif for any ready-made shower curtain. A super gift indeed. Directions for cutting stencils, tracings of design, painting fabric



A. H. Pattern No. 221 Price 20¢
TEEN-AGE DOLL. Dressed just like big sister! Made to fit Doll's house (No. 223). Directions for making 18" doll and bobby-socker wardrobe of underwear, stockings, skirt, coat, knitted sweater, crocheted hat, bag, mittens and shoes



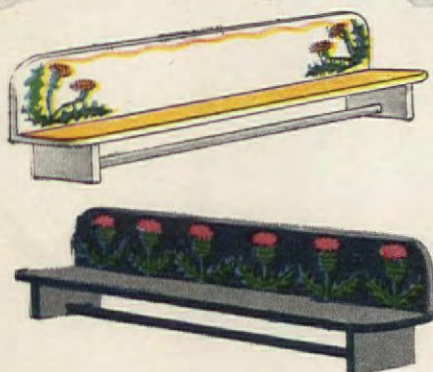
American Home Pattern No. 222 Price 30¢
GUEST ROOM DOLL FURNITURE. The Maxeys designed these enchanting pieces. The chest is 10½ inches high. Our young lady doll, 18 inches tall, will fit comfortably into the bed. Decorated mirror completes the unit. Vivid reds and greens and yellows on brilliant blue and ivory background. Pattern includes design tracings, fully illustrated directions for constructing, painting each piece of furniture



American Home Pattern No. 223 Price 30¢
DOLL'S HOUSE. "Remodelled" one-room Penn. Dutch schoolhouse with front porch, blue shutters, and red roof. It opens so that house can be "played" in. Construction details of each elevation, directions for painting both inside and outside of house. Dimensions approximately 6 by 4 by 4 feet. Maxey design



American Home Pattern No. 224 Price 30¢
BEDROOM DOLL FURNITURE. In these 3 rooms of doll furniture, the gay Maxeys have made a genuine contribution to every little girl in the land. Large enough for our 18" doll to "use," each piece is simply enchanting. Complete pattern given for each piece



American Home Pattern No. 225 Price 15¢
HAND-PAINTED BATH RACK. In "family" bathrooms it's difficult for child or guest to make sure their towels, glass, and toothbrush are not "mixed up." Here's the solution! Grand for summer places, too. Thistle on black background, yellow dandelion on white background. Detailed directions for making and painting the bath rack. From Mary Lou Witt



American Home Pattern No. 226 Price 20¢
HE-MAN BARBECUE APRONS. For the barbecue chef who puts on barbecues with a flair: here's something really new. Tissue, tracings for both, directions for painting on fabric. June Cochrane Orgies designs



American Home Pattern No. 227 Price 30¢
LIVING ROOM DOLL FURNITURE. More Maxey magic. Flowers and curlicues in red and blue on black. Construction and painting patterns. Chair and table almost exquisite enough to be considered museum pieces. (Tiny accessories from R. H. Macy)



American Home Pattern No. 228 Price 10¢
PLAY TIME WOOLIES. To brighten up serviceably dull colored snow suits; they also keep active children warm and cozy. Crochet directions for scarf and mitts. Knitting directions for sweater 6 to 8



American Home Pattern No. 229 Price 10¢
FLORAL PAINTED TUMBLERS AND PITCHER. Perfect gift for smart hostesses—minus smart gift-shop price tag. Pitcher sprightly decorated with cornflowers, daisies, black-eyed Susans, and rambler roses. Individual flower motifs used on the glasses. Pattern includes tracings for the flower designs and directions for painting on glass, also color chart. Fun to give and fun to do—and really easy to make



American Home Pattern No. 230 Price 10¢
BROTHER AND SISTER SWEATERS. Crocheted baby brother and knitted baby sister garments; even very young men will look manly in frog trimmed, sturdy sweater and sister sweet and dainty in pink and white with starlike yoke. Complete directions for both the crocheted brother and the knitted sister sweater with actual size photograph of the stitch details. Sister sweater designed by Velma Lund



American Home Pattern No. 231 Price 10¢
DRUM TRAY AND 6 BAR GLASSES. We're agin' women's buying ties and socks for pappy's Christmas. Here's our second suggestion for father. Tracings for large motif, smaller for glasses; directions for painting on wood and glass. A Louis James idea



Every Kenwood is a Sleeping Beauty

That familiar Kenwood label sums up everything you dream of finding when you are choosing blankets for your home or for gifts. For it's the symbol of beauty and of sleeping comfort. There's a blissful warmth in the deep nap of a Kenwood... there's gentle softness in the fleecy feel of it... there's long life in the firm yet supple weave of the springy, live wool... and there's beauty that you'll enjoy anew every time you use these blankets, through the years. Ask at your favorite fine store to see the Kenwood *Famous* in luscious colors and in rich gardenia white.



A. H. Pattern No. 232

Price 10¢

ONE-PIECE BABY SUIT. A doting grandmother or aunt would love nothing better than to knit this little suit, designed by Velma Lund, for the precious cherub in the family. Pattern gives detailed knitting directions and illustrations of stitches



A. H. Pattern No. 233 Price 15¢

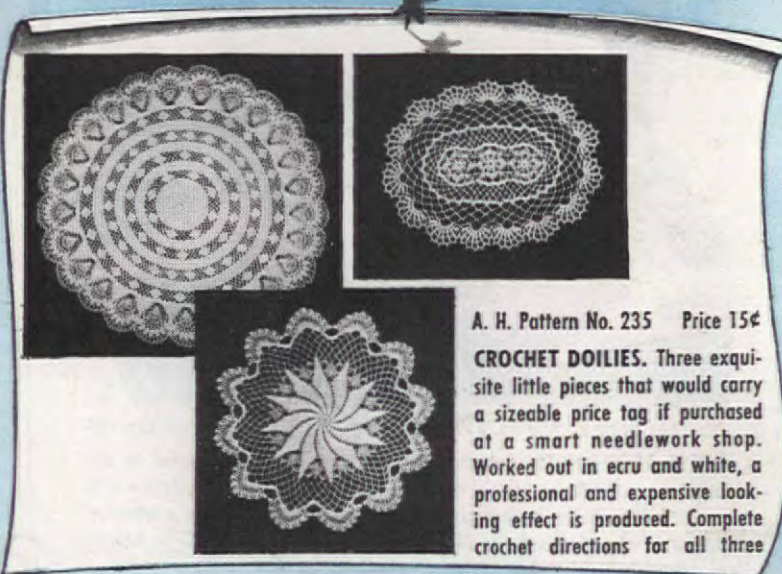
MODERN ALPHABET. Exquisitely simple and beautiful modern initials. Pattern includes two sets each of 2" and 3" letters; three sets of 1" letters. Hot iron transfers and directions for monogramming. Easy to design your own monogram with this alphabet, especially effective when it is used in two sizes



American Home Pattern No. 234

Price 15¢

LOUNGING SLIPPERS. Two more designs by Margaret Cameron for relaxation after a day of strenuous foot work. Ready-made socks used for vamp. Pattern includes hot iron transfer for embroidery and directions for crocheting soles, one wedgie type



A. H. Pattern No. 235 Price 15¢

CROCHET DOILIES. Three exquisite little pieces that would carry a sizeable price tag if purchased at a smart needlework shop. Worked out in ecru and white, a professional and expensive looking effect is produced. Complete crochet directions for all three



Cotton and linen fibres born of the earth and sun . . . water of crystal clarity - - these are the things from which men of skill and experience make Crane's Fine Papers . . . have made them continuously for 144 years.

Such continuity of purpose and craftsmanship naturally produce papers of enduring quality; papers that are preferred and widely used for: Business, social, and personal correspondence; securities, deeds and documents; the currency of many nations; and the War Bonds we buy in aid of our country and for our own security.

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Mattress with patented
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tuftless. Available soon
at \$39.50 (Matching
box spring \$39.50).



To make your dreams of luxurious rest come true. So buoyant, you'll hardly know it's there as it gently lulls you into deep, healthful sleep.

Utterly different—the result of years of research and experiment. Watch for first showing at leading stores.

Triple Cushion
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TUFTLESS INNERSPRING MATTRESS

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Golden Beryl
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*So Smooth...
and velvety
to the touch*

In a setting so restful and inviting
dreams are sure to come true . . .

A limited number of suites in authentic early
American design for every room in the house may
be seen at the better stores. In addition to solid hard
sugar tree maple—Willett also offers reproductions in
Wildwood Cherry—America's richest cabinet wood.

CONSIDER H. WILLETT, INC. ★ LOUISVILLE 11, KENTUCKY



American Home Pattern No. 236

Price 15¢

LION AND ZEBRA. Stuffed and cuddly, unlike anything you've ever seen in a zoo, but guaranteed to appeal to a child's imagination. Made of terry-cloth, King Lion, a Rene Leonhardt design, looks pretty important with upholstery fringe ruff. Zebra has green eyes and is crocheted in two colors

A. H. Pattern No. 237 Price 15¢

ROMAN RUINS. Painted in shades of brown, beige, and gray background, this tray will appeal to the person who loves fine things—smart, yet conservative. Design suitable also for lamp shade or coffee table top. Pattern includes tracing of design and directions for constructing and painting. Louis James



A. H. Pattern No. 238 Price 15¢

GIRAFFE AND PAPA. And why not? Mother and daughter have their share of attention! This amazing little animal family was designed exclusively for the American Home by Dora Zarovich. Pattern gives tracings in two sizes and directions for assembling and sewing pieces together. Spots may be painted, embroidered or applied

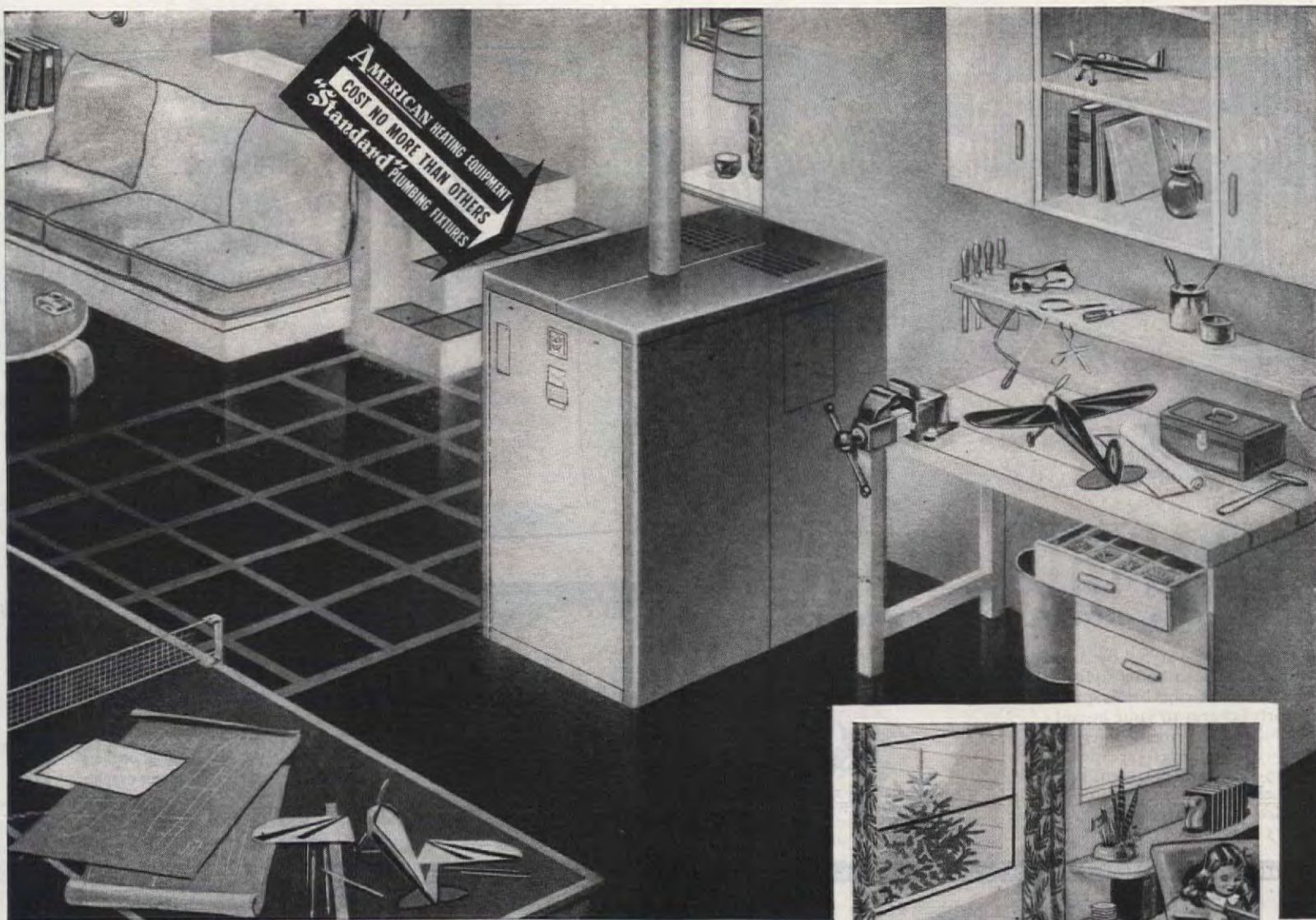


American Home Pattern No. 239

Price 10¢

DRESS ACCESSORIES. Hat and bag smartly styled and adapted to all-purpose use for the career girl or young matron. Our choice was brown with accent bow in beige. Pattern gives directions for crocheting and assembling bag and hat and actual size illustration of pattern stitch. By C. B. Bucklar





DESIGNED FOR BEAUTY and efficiency, the Oakmont Oil Heating Unit (above) and Sunrad Radiator (right) typify the wide choice of heating equipment developed by American-Standard.

AMERICAN-Standard heating and plumbing COST NO MORE THAN OTHERS

WHEN you buy or build a home, there is nothing more important for the health and comfort of your family than the right heating and plumbing equipment. Yet no matter how modest your budget, you can have the very finest if you select from the American-Standard line.

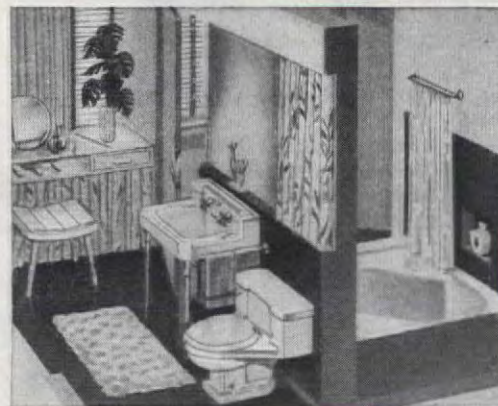
These famous heating and plumbing products are built right. They are priced right. And the line is complete.

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ing—whichever is best for your home. You can pick plumbing fixtures from a wide variety of lavatories, bathtubs, water closets, kitchen sinks and laundry trays. And you can have them on an easy payment plan.

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NEW HOME BOOK — Just Published — Brings you complete facts on all types of American-Standard heating and plumbing equipment, including Sunbeam warm air furnaces and winter air conditioners. Basement recreation rooms, model bathrooms and kitchens are shown in full color. Just write to American Radiator & Standard Sanitary Corporation, Pittsburgh 30, Pa.



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COLORFUL!**

CHARM-TRED COTTON RUGS

SHAG • BOUCLÉ • RUFFCORD

• Designed and styled by Ann Eden, noted American color stylist—these truly modern rugs bring sparkle and colorful charm to your home!

Charm-Tred rugs—America's best known cotton rugs—are ideal for any room—living room, den, bedroom, hall or bathroom. Available in your choice of attractive shades . . . from \$2.95 to \$19.95.

• Insist on genuine CHARM-TRED quality Cotton Rugs—with the Charm-Tred label—at your favorite furniture or department store today!

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STREAMLINE MODERN ... lovely and livable

"LOVELY to look at and lovely to live with" is truly an honest description of Streamline Modern Furniture. These charming pieces lend a distinctive freshness to your rooms . . . blend harmoniously with sparkling, gay decorative treatments!



HEYWOOD-WAKEFIELD
GARDNER, MASSACHUSETTS
FINE FURNITURE SINCE 1826



American Home Pattern No. 240

Price 15¢

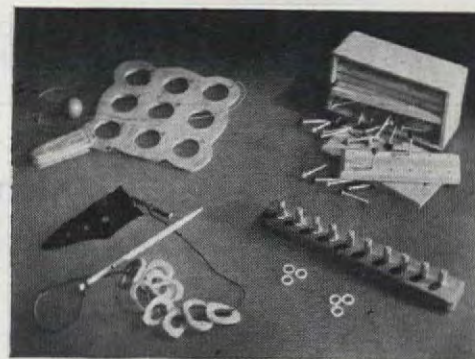
TWO BUNNIES. Bedtime favorites of tiny toddlers crocheted in white with appropriate color accents like pink ears and blue eyes. They are stuffed, soft, and cuddly. Stitch illustrations. Step-by-step directions for crocheting both given in pattern

A. H. Pattern No. 241

Price 15¢



4 PEG GAMES. Fox and Geese, Peg Migration, Chinese Coin Game, Checkers—interesting for the home craftsman to construct and fascinating to play. Will appeal to the serviceman, traveller, shut-in, or those who enjoy a game evening before the crackling fire. Created by Marguerite Ickis. Directions for making and playing all four games



American Home Pattern No. 242

Price 15¢

4 PARTY GAMES. Another set of Marguerite Ickis brain teasers—Zimba, Ring Puzzle, Paddle Ball, Match-It. Heaps of fun for a group at a Salmagundi Party. Made of scraps of wood, leather, cord. Construction and playing directions given

A. H. Pattern No. 243

Price 15¢



SANDALS FOR MEN. So comfortable for relaxing after a "tough" day, elegant for bedroom or bathroom-use, and with an eye to next summer at the beach club—perfect. Durable crochet soles and strap tops. Pattern gives crochet directions and step-by-step illustrations. By Rene Leonhardt

Look What Can Happen to Your Kitchen!



Your Setting . . . A modern Ranch House kitchen with room . . . lots of room! A two-compartment storage cupboard that holds a season's supply of staples and canned goods on one side . . . cleaning equipment, laundry essentials, even a first aid kit, on the other. And there's more storage room in all these wonderful counter-height cabinets and in the hanging wall cabinets with their sliding glass doors. Note that "triangular" refrigerator-range-sink setup. It saves you steps and seconds! In fact, the whole kitchen's

designed to save you time—marketing time and kitchen time!

Your Color Scheme . . . Cactus green and white with a dash of tamale red for seasoning. It's gay and it's good because it's easy to keep clean and spotless.

Your Kelvinator Refrigerator . . . fits right into the modern scheme. It's last-word thinking on modern ways of food preservation. Different zones of cold for every kind of food. A Frozen Food Compartment big enough to hold

a roast, keep frozen fruits and vegetables for weeks. A Cold-Mist Freshener compartment, walled off with shining glass, to freshen green vegetables, keep leftovers flavorful and appetizing.

Your Kelvinator Electric Range . . . the modern way to cook! Completely automatic . . . starts breakfast before you wake up, cooks whole dinners by itself. It's the key to freedom forever from working over a hot stove! It means a cool kitchen, clean pots and pans and the kind of cooking that conserves all the vitamins.



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your home

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For your home — Refrigerators, Home Freezers, Electric Ranges and Electric Water Heaters

Your Kelvinator Home Freezer . . . more modern thinking! The easy way, the budget-minded way to enjoy out-of-season luxuries all year round . . . tender, young broilers, spring lamb, June cherries, ice cream, and vegetables picked in their prime from your own garden. Enables you to take advantage of good market buys to be used months ahead.

It's Up to You . . . Does this Ranch House kitchen fit in with your dreams? Or maybe you'd be more at home in a French Provincial, Early American, Cape Cod, English or Modern kitchen. Whichever best expresses you, you'll find it in this new book, "Kelvinator in the Home of Your Dreams." Filled with details and color sketches, by America's leading small home architects, for building six beautiful, efficient kitchens. See your Kelvinator Retailer today, or drop a post card to Dept. 10-B, Kelvinator, Detroit, Michigan.



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St. Marys Blankets. Color-
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100% PURE WOOL BLANKETS



American Home Pattern No. 244 Price 10¢
BLACK AND GOLD SHELF. Effective wall decoration plus space provider for her collection. Construction details, tracings and painting directions given



American Home Pattern No. 245 Price 10¢
HANGING SHELF. Pretty white hanging shelf for bedroom, bath or breakfast nook. Construction details, color chart, tracings, and painting directions



American Home Pattern No. 246 Price 10¢
PINE SHELF. A completely charming bric-a-brac corner shelf. Construction details, color chart, tracings, and painting directions. All three are Maxey designs



A. H. Pattern No. 247 Price 15¢
23rd PSALM SAMPLER. Companion piece to Lord's Prayer, with flower wreath and pattern details for a beautiful Christmas keepsake. G. Brown Harbeson design. Hot iron transfer, stitch illustrations, directions for embroidery



A. H. Pattern No. 248 Price 15¢
LORD'S PRAYER. Two versions, King James and Catholic, with beautifully embroidered wreath. Hot iron transfer, stitch illustration, and directions for embroidery Makes a very appropriate companion piece to 23rd Psalm sampler



A. H. Pattern No. 249 Price 15¢
SACQUE AND BONNET. Delicate forget-me-not embroidery, beautifully shaped bonnet. Full pattern pieces, hot iron transfers, embroidery and sewing details. Exquisite in delicate pink and blue with dainty white lace edge



A. H. Pattern No. 250 Price 20¢
SHOWY PAINTED TABLECLOTH. Birds, hearts and flowers for a colorful table. Directions for cutting stencils, tracing design, painting. Maxey design



INDOORS OR OUT...

"Hardware" really means
HARD WEAR

NO OTHER EQUIPMENT for your home must withstand such rough usage as hardware. And experience has taught that no plating will long protect rustable metals. Hardware that is truly worthy of its name is made of solid brass.

Solid brass cannot rust. Fashioned into hardware it insures smooth operation and long-lasting beauty. It will withstand continued exposure to weather as well as to humid atmosphere in kitchen, bath and laundry.

Homeowners will be glad to know that such hardware, especially designed for the moderate-priced home, is a definite postwar promise of the industry.

The American Brass Company does not make hardware, but, for more than a century, has supplied brass, bronze and other copper alloys to leading manufacturers in the hardware field. If you are interested in building or modernizing, send for our free booklet "How to Protect your Home against Rust."

Anaconda Copper & Brass



THE AMERICAN BRASS COMPANY

General Offices: Waterbury 88, Connecticut

Subsidiary of Anaconda Copper Mining Company

In Canada: ANACONDA AMERICAN BRASS LTD., New Toronto, Ont.

Plan on Carpeting from Wall-to-Wall with HOLMES BROADLOOM WILTON

Save the Original Cost and Endless Hours of Care of Top Flooring

JUST picture your "Dream Home" carpeted from wall-to-wall in your favorite, most flattering color schemes. No other style of floor treatment is as attractive decoration-wise.

As a suggestion, we have carpeted the charming 4-bedroom home below in pleasing combinations that "set" the decorative foundation for your furnishings, walls and draperies.

On entering you are greeted with a soft Rose-Taupe in a subtle texture pattern that doesn't show shadings or foot marks. This is repeated in the living room, on the stairs and in the upstairs hall.

The downstairs bedroom is lovely in Old Rose. Contrast is achieved in the Horizon Blue for the Dining Space.

Upstairs the three bedrooms are done in softest pastels; Powder Blue, Rose Glow and Wave Green. Patterns are enlarged to show detail.



Basic Carpet Colors

COPYRIGHT 1945 ARCHIBALD HOLMES & SON

The question of wear is answered in the strong, durable Holmes Wilton weave. Colorings stay fresh looking, too, for the subtle toned patterns are less likely to show markings or spots, as plain shades do.

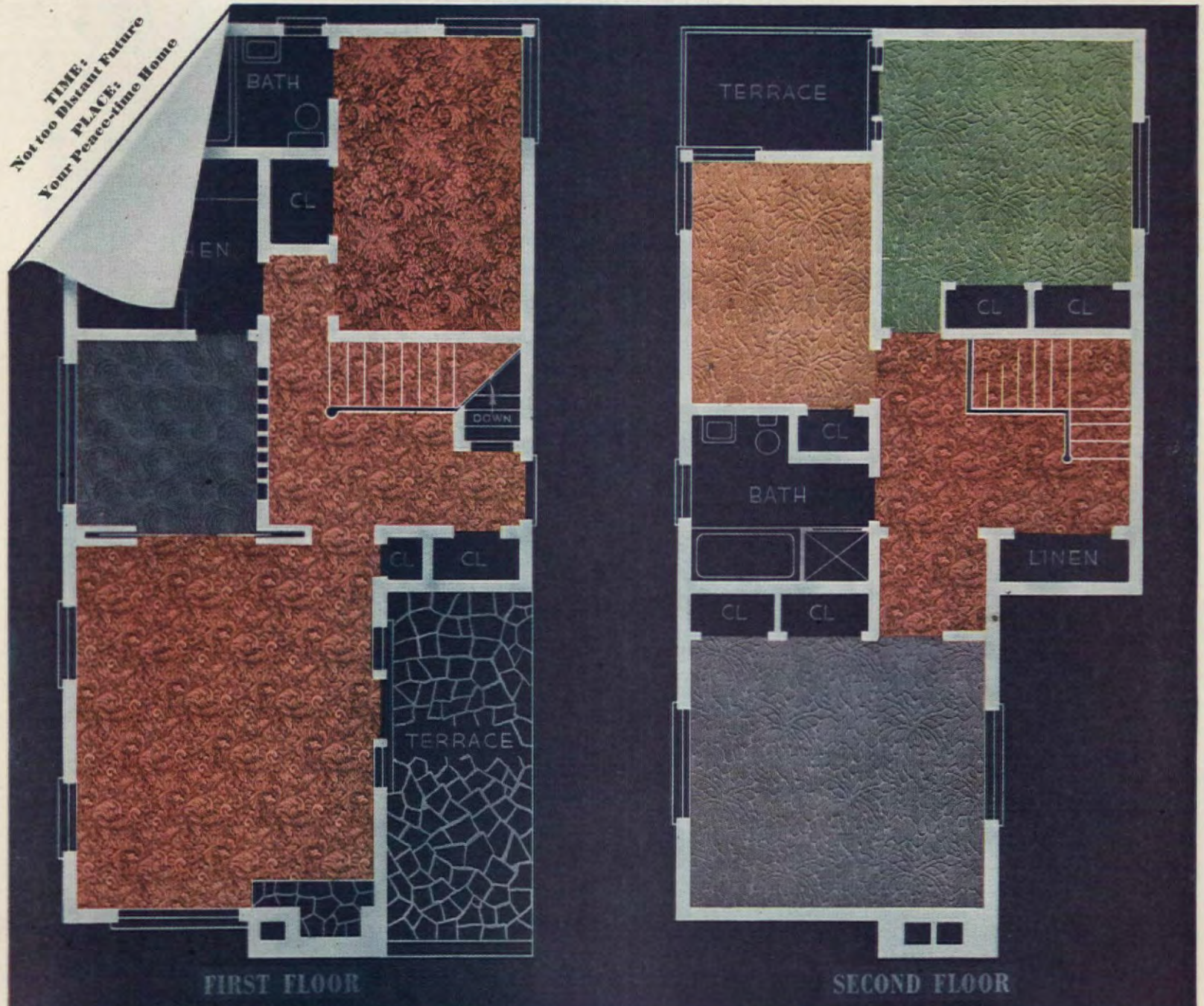
In new home construction you eliminate the first cost and the endless care and upkeep of expensive top flooring by laying the Carpet over your foundation floors. This saving goes a long way towards the cost of the Carpeting, which may be included in your financing in many states.

If you are remodeling, just cover the old, worn floors and save all refinishing costs.

By the time materials are available to build, remodel or refurnish, fine new Holmes Carpeting will be in the stores again along with most other things to make your Dream Home come true.

Archibald Holmes & Son, Philadelphia 24, Penna.

★ **FREE: Detailed Floor Plans for this Holmes 4-Bedroom "Dream Home" will be gladly furnished on request.**



SAVE TIME...STOP WASTE

GET WISE TO WAXED PAPER



Susie's salads never clicked, her greens were limp and sickly. Then one day Susie found a way to solve her problems quickly.



Susie takes waxed paper sheets, and irons around three sides. Waxed paper bags preserve fresh greens, and other foods besides.

Wax and paper do many vital war jobs. That's why waxed paper may not always be available...so keep it on your shopping list. Please buy only what you need and use it sparingly.

MOORE & MUNGER

PARAFFIN WAX FOR OVER 50 YEARS

Suppliers to the Makers of Your Favorite Waxed Paper Products

LEPAGE'S GRIPSREADER MUCILAGE

LEPAGE'S WHITE PASTE

LEPAGE'S GLUE

SAVOGRAN

Strypeeze

White for Circular
A Better Paint Remover
IT'S ORANGE!

THE SAVOGRAN COMPANY
BOSTON 10, MASS.

Azaleamum

600 LARGE BLOOMS

America's great flowering sensation! Grows bushel-size first year with 600 2" blooms. 3 months' gorgeous beauty, 6 vivid colors. Now available for Fall planting! **FREE** Garden Beauty Book. Write today!

R. M. KELLOGG CO.
Box 646, Three Rivers, Mich.

LIKE STERLING SILVER

Eaton's

FINE LETTER PAPERS

Stop the waste of "orphan" sheets and envelopes. Buy Eaton papers on a fill-in-as-needed basis... matching sheets and envelopes together or separately. Wherever fine paper is sold.

ARE SOLD IN OPEN STOCK

AMERICAN HOME ORDER FORM

In left-hand column indicate quantity of each pattern desired; extend total in right-hand column (i.e., 4 of No. 201 would be 60c). Be sure to add up and enclose remittance for correct amount. PRINT NAME AND ADDRESS in coupon, as it will be used as a label for mailing patterns. Cut out entire order form.

Mail M.O. or Check to:
THE AMERICAN HOME
55 Fifth Ave., New York 3, N. Y.

How Many	No.	Title	Price Each	Amt.
....	201	Fireside Slippers	15c
....	202	Circus Wagon	10c
....	203	Bopp, The Clown	15c
....	204	Flower Alphabet	15c
....	205	Fitted Cardigan	10c
....	206	Boucle Bag	10c
....	207	Place Mats	15c
....	208	Boat Pull Toy	25c
....	209	Two Toy Chests	20c
....	210	Fingertip Towels	10c
....	211	Keyboard Cut-Outs	10c
....	212	Spider-Fly Tray	15c
....	213	Table-Chair Set	10c
....	214	Decorative Boxes	15c
....	215	Rosebud Embroidery	15c
....	216	Wheelbarrow	10c
....	217	Cross-stitch Sampler	15c
....	218	Clown Clothes Rack	20c
....	219	Garden Markers	15c
....	220	Shower Curtain	30c
....	221	Teen-Age Doll	20c
....	222	Doll's Guest Room	30c
....	223	Doll's House	30c
....	224	Doll's Bedroom	30c
....	225	Bath Rack	15c
....	226	Barbecue Aprons	20c
....	227	Doll's Living Room	30c
....	228	Playtime Woolies	10c
....	229	Tumblers-Pitcher	10c
....	230	Bro-Sis Sweaters	10c
....	231	Drum Tray-Glasses	10c
....	232	Baby Suit	10c
....	233	Modern Alphabet	15c
....	234	Lounging Slippers	15c
....	235	Crochet Doilies	15c
....	236	Lion-Zebra	15c
....	237	Roman Ruins Tray	15c
....	238	Giraffe	15c
....	239	Dress Accessories	10c
....	240	Two Bunnies	15c
....	241	4 Peg Games	15c
....	242	4 Party Games	15c
....	243	Sandals for Men	15c
....	244	Black-Gold Shelf	10c
....	245	Hanging Shelf	10c
....	246	Pine Shelf	10c
....	247	23rd Psalm	15c
....	248A	Lord's } King James	15c
....	248C	Prayer } Catholic	15c
....	249	Sacque-Bonnet	15c
....	250	Tablecloth	20c

Total ☐ M.O. ☐ Cash \$.....

Please don't use above space

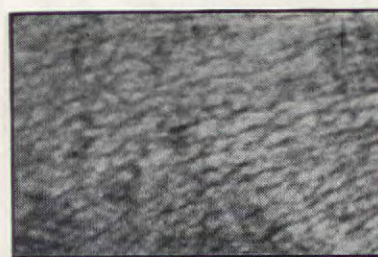
NAME

STREET NO.

CITY

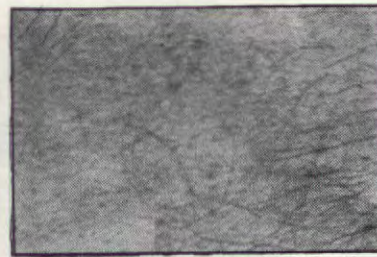
ZONE

STATE



"TISSUE STARVATION"—ADVANCED STAGE

"MOSAIC PAVEMENT" SKIN. A doctor's term for "Tissue Starvation" where skin is excessively parched, crackled and crinkled because of an advanced vitamin starvation.



"TISSUE STARVATION"—EARLY STAGE

ROUGHENED SKIN—possible anywhere on the body but most often found on thighs and arms—can be caused by a mild, chronic "Tissue Starvation" for vitamin A.

Some Skins Show Early and Advanced Signs of

"TISSUE STARVATION"

"TISSUE STARVATION"
is producible by a lack of vitamins
in the living cells of your body



THE SIGNS OF VITAMIN DEFICIENCY OFTEN APPEAR FIRST IN EYES, SKIN, TONGUE AND MOUTH

POPULAR opinion in this country has taken a mistaken view of vitamins and what they do for people.

Contrary to the general belief, vitamins are more than just elements in our diet. Vitamins are part and parcel of all body tissues. And if you haven't all the vitamins you need, signs of tissue deficiency may show up in your body.

Medical opinion now holds, in fact, that most Americans DO reveal evidences of "Tissue Starvation," producible by vitamin deficiencies.

Now, the grotesquely crinkled skin in the left-hand picture above shows a severe condition rare in American life. But even mild, early vitamin deficiencies can cause roughness on arms and thighs.

Cloudy eyeballs—lip and tongue lesions—are other signs that often indicate "Tissue Starvation." These signs, of course, may result from such conditions as irritation, infection or other malnutrition, but "Tis-

sue Starvation" due to vitamin deficiency is a frequent and basic cause. So guard against "Tissue Starvation" by taking ALL the vitamins everybody needs. You get all the known needed vitamins in One-A-Day Brand Multiple Vitamins—A, B₁, B₂, C and D, plus Niacin Amide, Calcium Pantothenate and B₆.

The MILES PLAN for more abundant health

1. **PROPER DIET.** Vitamin deficiencies may accrue gradually in the body tissues throughout your entire life. So try to eat a balanced diet every day from now on.

2. **PROTECTIVE VITAMIN THERAPY.** Take one capsule of One-A-Day Multiple Vitamins every day.

3. **CONDITIONING FACTORS.** If certain conditions (diarrhea, over-indulgence, etc.) raise vitamin needs, take extra vitamins.

4. **SEE YOUR DOCTOR**—if you have lesions—as above—that indicate vitamin deficiency.

ONE A DAY

MULTIPLE VITAMIN CAPSULES

Miles Laboratories, Inc., Elkhart, Ind.





Hydro-Radiant Heating

JUST LIKE LIVING IN SUNSHINE ALL WINTER LONG

Whatever kind of home you're planning—modern or traditional—B & G Hydro-Radiant Heating is ready to endow it with a quality of healthful comfort you've never before experienced.

First of all—no radiators—no grilles! *This system is completely concealed.* Warmth as mild and soothing as sunlight is diffused all through the house by pipe coils in the floor or ceiling. Floors are always delightfully warm with never the suggestion of a draft.

The air itself is refreshing, invigorating—never heated to stifling stuffiness. Walls, ceiling and draperies stay clean longer because there are no strong air currents to stir up and deposit dust and dirt.

If all this new comfort and convenience sounds expensive, be assured that B & G Hydro-Radiant Heating costs no more to install than an ordinary heating system—and less to operate!

Piping hot water all year 'round—a plus value!



A B & G Hydro-Radiant Heating System supplies hot water in virtually limitless quantities for every household use.

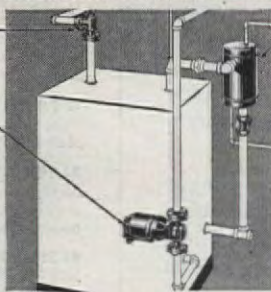
B & G HYDRO-RADIANT HEATING EQUIPMENT CAN BE INSTALLED ON ANY HOT WATER BOILER

B & G FLO-CONTROL VALVE

This valve helps keep home temperature constant and permits year 'round operation of the B & G Water Heater.

B & G BOOSTER

This is the heart of a B & G Hydro-Radiant Heating System—an electrically operated pump which circulates hot water through the radiant pipe coils. The Booster is automatically controlled to deliver heat instantly when needed and to shut off the supply when the need for heat is satisfied.



B & G WATER HEATER

A great convenience and a money-saver! Provides a means of using the house heating boiler to heat the domestic water at amazingly low cost—Winter, Summer, Fall and Spring.

Ideal for modernizing old hot water systems

The same equipment used in B & G Hydro-Radiant Heating can be used to greatly improve comfort and cut fuel expense in homes now heated with radiators or convectors. Ask your heating contractor.



Hydro-HEET

FORCED HOT WATER HEATING FOR RADIATOR, CONVECTOR, UNIT HEATER AND RADIANT PANEL SYSTEMS

BELL & GOSSETT CO.
MORTON GROVE, ILLINOIS, DEPT. A8

Send at once your free booklet on Radiant Panel Heating.

Name.....

Address.....

City.....State.....



Does Your House Have Chills and Fever?

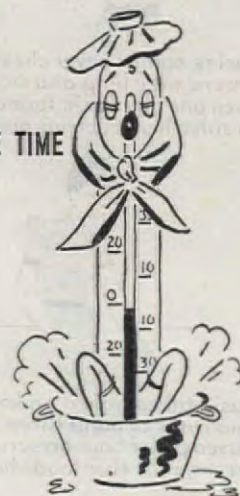
IT'S BETTER TO HAVE ENOUGH HEAT ALL OF THE TIME

than

TOO MUCH HEAT SOME OF THE TIME

and

NO HEAT THE REST OF THE TIME



Nobody likes to crawl out of bed quivering and quaking—not even an Eskimo. It doesn't *have* to happen to you—if you exert a little ingenuity and thought to the problem. A clever housewife will think of many things that will make it warm and comfortable. Those fortunate enough to have had their houses insulated during the summer are not worrying; storm windows and doors, weather stripping and insulated walls will keep their houses warm. But for hundreds of families whose homes are not insulated, increased fuel consumption will noticeably affect the budget.



KEEP SHADES PULLED DOWN



DISCOURAGE CHILLY DRAFTS



USE PLENTY OF SCREENS


Fuel rationing during war years taught us how to keep warm at lower than usual temperatures by making proper clothing adjustments. Most Americans keep their homes unhealthfully hot. When the house becomes too feverish for comfort, windows are flung open allowing heat to fly out. The cold air rushes in and your house suffers from chills. To cure the chills, you push up the thermostat or dash down to the basement and heave more coal on the fire. You should take every precaution to prevent your house from getting a chill rather than allowing the house to get chilled and then going to extremes to cure it.

Controlling family house cooling habits, keeping rooms as draft tight as possible, and keeping a sly eye on heat thieves are elementary fuel conservators. Put them into practice and you will say your house is "resting comfortably" instead of it's suffering from chills and fever.

An unused room, particularly a sunroom, is a notorious heat robber. Lock it up. An unused side door leading to your terrace or porch is another suspect. Board it up and then paint the boards attractively or cover them with wallpaper. If an inside north wall is giving you goose flesh, hang a heavy portiere, drapery, or tapestry on the wall. This will cure it. Beware of such



A COMFORTABLE, HEALTHY HOUSE



When you build your new home don't slip up on getting a Bonus Basement

● In your post-war home, do you plan on having a game room, or a workshop, or a hobby room such as the one shown here? You can, even if your home is to cost no more than \$6,000!

And you can get your recreation room on just about the best terms you ever heard of. For, you can have a "Bonus Basement"—furnished and paid for in only a few years' time *by the savings that come from heating your home with Bituminous Coal!*

Bituminous Coal, you know, is the most economical and dependable of all home-heating fuels. Not only that, but it also supplies the most *uniform* heat. That's one big reason why more than 4 out of every 7 homes in the U. S. heat with coal. And, when burned in one of the marvelously efficient new coal stokers, Bituminous Coal also becomes an "automatic" fuel—even to the point of ash removal! Clean, quiet, odorless, smokeless.

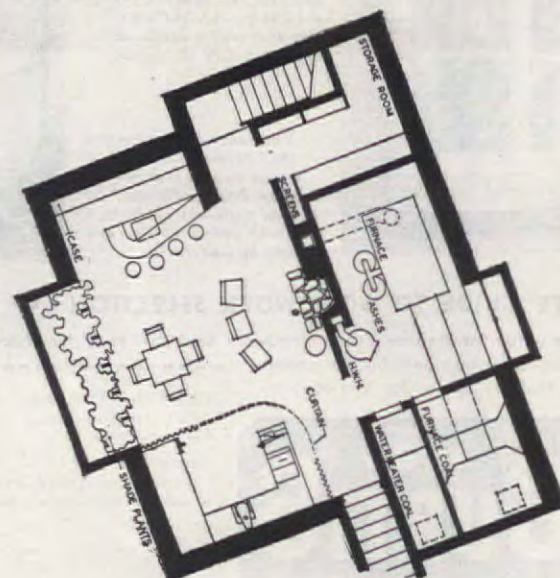
You might just as well have a "Bonus Basement." Take advantage of the special offer described below. Then, talk it over with your architect or builder.

SPECIAL OFFER! The "Bonus Basement" shown above was sketched from one of 20 architects' plans for an ideal basement of a \$6,000 home. All 20 designs—showing basement, first and second floor plans—have been reproduced in a helpful and informative book. While the edition lasts, we will send you a copy for the special price of only 50¢ postpaid. Mail your request to the address printed below.

A WORD TO THE WISE! No matter what kind of fuel you now plan to use in your new home,

don't make the mistake of "building coal out." For someday, when other fuels may become even more expensive, you may want to switch to the economy, comfort, and health advantages of heating with Bituminous Coal. So make sure your basement provides ample space for coal storage. And also be sure you get an adequate chimney—one with a flue big enough to handle Bituminous Coal as well as any other fuel. The extra cost of such a chimney flue is small—only about \$16 for the average 7-room house.

BITUMINOUS COAL INSTITUTE
60 EAST 42ND STREET, NEW YORK 17, N. Y.



ARCHITECT: STEPHEN J. ALLING, CINCINNATI, O.



Choose Woodwork for Happy Living -Here's How to Do It!

• Woodwork—rightly chosen—can add joy to your home through all the years to come! A “homey” mantel that speaks of family cheer and comfort . . . a graceful stairway your daughter will descend as a bride . . . an entrance that welcomes guests with sunny hospitality . . . all these, and more, are yours when you choose Curtis Woodwork for your home. Here's why:



Authentic styling—the beauty of fine craftsmanship—are yours at moderate cost with a Curtis China Closet. These cases are easy to install and are made in numerous designs.



Your stairway can be a “poem in woodwork”—yet it need not be costly if made up of Curtis stock parts. Curtis design and quality assure your home the priceless asset of good taste.



Of course, you'll have lots of windows in your new home. Curtis Silentite Windows cut fuel costs—never need fixing. A Silentite bay like this will provide an extra measure of charm.



Your entrance expresses the “personality” of your home. Be sure that personality is friendly and in good taste—by choosing a Curtis entrance! The cost will be moderate!

FREE GUIDE TO WOODWORK SELECTION . . .

Send today for the free Curtis Woodwork Booklet—have fun choosing woodwork styles for the home you plan to build or modernize! Mail the coupon for your copy.



CURTIS COMPANIES SERVICE BUREAU
240 Curtis Building
Clinton, Iowa

Gentlemen:

Please send free Curtis Woodwork Booklet with ideas for post-war homes and modernizing.

Name.....

Address.....

City.....State.....

imposters as curtains and draperies that interfere with the circulation of air around the radiators and registers while impersonating beauty. A solid metal shield in back of a radiator or against an outside wall will reduce dissipation of heat. If the shield



Make every
member
of family
heat conscious

comes over the top of the radiator about two inches, it will direct air out into the room, as well as save curtains, drapes, and walls from dirt.

If you have a little I-forgot-to imp in your home or a weak-armed Willie who never closes the door tightly, make closing the door his special contribution to the fuel conservation program. If necessary, tack a little sign on the door at the eye level of the little offender. Even if the child cannot read, he'll pretend he can after you have read it to him once or twice. Grownups have a habit of standing at open doorways and prolonging good-byes to the freezing point. Stop this unnecessary dawdling. If your problem is a fresh air enthusiast who simply cannot breathe at night unless the windows are wide open, you cannot say “don't” and keep peace in the family. You can, however, show him how to fold an unused blanket or a small rug and place it at the threshold of a tightly closed door to prevent the cold air from escaping into the next room—and, of course, turn off the heat. Another habit, which should be a pleasure to break, is that of leaving newspapers and



Easy tricks
will save
fuel and
stop drafts

magazines on radiators. Not only do they look untidy, but they interfere with the circulation of air around the radiators; this is important if you are trying to conserve fuel.

Heat rises. That is elementary to you, of course, but it is not the only reason your toes grow numb. The cold air from the basement creeps through the cracks and crevices of the floor boards. Newspapers spread underneath the rugs will cure that. You can likewise prevent the warm air from seeping through the upstairs rooms to the attic if you place newspapers on the attic floor. Many a home is gifted with a fireplace that doesn't work right; it is as welcome as an unnecessary wedding present. Board it up with wood, beaver board, or some other composition board. Cover it with wallpaper or paint an

PEARCE
all-wool
BLANKETS

The great urge to buy Pearce Blankets is in the blankets themselves—their finer all wool quality, their deeper, softer nap, their greater warmth—qualities which lead unerringly to pride in possession. See lovely Pearce Blankets at your favorite store even though your patriotic bond-buying impulse prompts you to defer blanket buying until after the war.

Write for folder and sample swatch.
\$9.95 to \$16.95
Slightly higher in the West
Pearce Manufacturing Company
America's Oldest Blanket Mill
Latrobe, Pa.

FIRST AID
FOR ROOF LEAKS!

ROOF-WELD LEAK FIXER

Makes tough, lasting roof-repairs. Simply spread this durable, adhesive plastic over and around the leak or break—and forget! In red or black. Buy at paint, lumber, hardware, department stores. Write for folder F-1.

Another famous Paraco “Home-Saver”
Guaranteed by World's Oldest Makers of
Asphalt Paints and Asphalt Roofings
THE PARAFFINE COMPANIES, INC.
295 Fifth Ave., New York 16

“WHAT BEAUTIFUL FURNITURE!”

That's what your friends will say if you rub your chairs and tables with greaseless **VERNAX**. Order the large economical bottle (16 Oz.) . . . only **\$1.00**—from **Schieffelin & Co.** 20-C Cooper Square, New York 3, N.Y.

• Vernax
THE BEAUTY CREAM FOR FURNITURE

Use **WOOLFOAM**
Perfect
Wool
Wash!

Leaves sweaters, blankets, woollens soft, fluffy—really clean. At Department, Drug, Grocery Stores and wherever magazines are sold . . . 25c—Also Economy Size: 50c.

Made for Wool
by a Wool Firm

Woolmark
Guaranteed by
Good Housekeeping
Institution

WOOLFOAM CORP.
NEW YORK 11, N.Y.

WOOLFOAM
PERFECT
WOOL WASH

"LOOK... THAT'S WHAT I'M GOING TO HAVE!"



Presenting... the Combination Kitchen and Laundry

Practical, new, home-tested arrangement for the working heart of the home. No more dashing from room to room, floor to floor... wearing yourself out with unnecessary footwork. Everything you need for the two major homemaking jobs is right at your finger tips.

Take the kitchen, for instance. There's a new electric range so automatic you can put a meal in to cook and then forget it. An electric refrigerator with ample space for everything, frozen foods included. A dishwasher that will wash everything from your finest crystal to greasy pots and pans. A grand new "pop-up" toaster... a portable roaster-oven... in fact, everything a kitchen will need!

Then look at the laundry... it's a dream come true! There's the Laundromat that reduces washing to a simple "put 'em in... set the dials and add soap... take 'em out". And its work-saving twin... the new automatic clothes dryer. With a flip of the switch, it dries clothes... regardless of weather... then shuts itself off. An easy-to-use electric ironer. And a new hand iron, superbly lightweight and automatic.

As soon as possible, Westinghouse will make all these kitchen and laundry appliances. Then you can build a step-saving and efficient Combination Kitchen and Laundry like this in your own home.

Meantime, ask your Westinghouse retailer or write us for a folder describing it in detail... floor plans, equipment needed, wiring specifications. Now's the time to start planning so you'll know first-hand that "There's a Lift to Living Electrically"!

Plants in 25 Cities • WESTINGHOUSE ELECTRIC CORPORATION • Offices Everywhere
230 FOURTH STREET • MANSFIELD, OHIO

30 MILLION PRE-WAR

Westinghouse

ELECTRIC HOME APPLIANCES

YOUR PROMISE OF STILL FINER ONES TO COME

the new EKCO pressure cooker stays to dinner!



ILLUSTRATED
Full 4 1/2 quart capacity

the EKCO pressure cooker

with the
fingertip seal



A star in the kitchen... shines at the table!

First the Ekco Pressure Cooker provides the joy of cooking in magic minutes, THEN brings food piping hot, *extra* nutritious to the table... makes your serving as simple and smart as your cooking. The Ekco plays its dual role beautifully... with gleaming plastic serving handles instead of the cumbersome kitchen kind... with a special serving cover if you wish.

And the Ekco is easy to use! A *twirl* of the Fingertip Knob seals it. A *flick* of the Pressure Control keeps pressure at the proper level. A *glance* at the Cooking Dial tells you when cooking time begins... a *shorter* cooking time than you've ever known! See the Ekco before you buy any pressure cooker. It's plus, plus, plus! At better stores.



EKCO PRODUCTS COMPANY
CHICAGO

effective design to complement your room. For a draft free conversation area, try placing the couch and the comfortable chairs around an auxiliary heater or a fireplace that does work. Arrange a floor screen in front of the window or door to keep the warmth inside the house. Drafts lurking in archways can be thwarted by hanging heavy draperies or portieres over them. Windows that have room for rattles allow enough space for unwelcome streams of cold air. Be sure they are locked tightly. If this doesn't help, neatly fold some newspapers



Let's start
daily habits
for improved
home comfort

into strips and place them between the sill and the windows so they do not show, or between the half sections of the windows. This will keep the cold air where it belongs.

As much as 30% of the heat produced by your heating plant is lost, strays, or is stolen around the windowpanes. A systematic daily plan in the proper use of your window shades will help you put the skids under this thief. If you plan to leave the house for some time, draw all the shades so that they touch the sills. Lower them at night and during the day when the sun is not shining directly on the windowpanes or when light is not needed. The air space between the pane and the shade creates an insulation that prevents the cold air from coming in and the warm air from making a getaway. An automatic thermostat control on your hand-fired furnace will save 15 to 20% of your coal and make unnecessary many trips to the basement. All you have to do is shovel on the coal and set the thermostat at the desired temperature. A constant heat will be maintained. Dampers will open and close automatically. There are many other ways in which fuel can be saved and your home made more comfortable; such things as not wasting hot water and wearing warmer clothes inside the house. Just put on the old thinking cap, enlist the co-operation of everyone in the house, and you will all live happily even after the thermometer drops to zero.

ARE YOU GOING TO MOVE?

If you wait until you actually move before advising us or the Post Office, copies of *The AMERICAN HOME* will continue to go to your former address and the Post Office will notify you to send postage to have the magazine forwarded. Because of scarcity of copies we cannot duplicate copies to new address.

Please notify us at least thirty days before you move telling us the date you will move and be sure to tell us your old address as well as the new address. If you can send us the label from an old copy it will help.

The American Home Magazine,
55 Fifth Avenue, New York 3, N. Y.

SOILAX washes woodwork



takes off every spot~



Sparkles greasy pots & pans A little does a LOT!



Get SOILAX at Hardware, Paint,
Variety and Department Stores
Economics Laboratory, Inc., St. Paul, Minn.



• You need not worry too much about nutrition and food shortages when you serve Horlick's, the Original. The full cream milk in Horlick's is rich in butter fat and combined with the malted cereals provides the high quality protein you seek in meat. Its natural sweetness—derived from milk and malt sugars—satisfies the sweet tooth while supplying quick food energy. Horlick's is really a light meal in itself, so serve large glasses of it freely and often. It's delicious and nutritious made with water or milk. It's good too as a sweetener on cereals... a tasty topping on fruits and other desserts. Buy the 5 lb. size at your drug store. It saves time, steps and money — as much as \$1.05.

HORLICK'S — the Original
TABLETS — POWDER

Now! Buy Light Bulbs Like Eggs!



- not one extra cent to pay!



HANDY, SAFE TO BUY!

No fuss! No fumble! You buy 5 Sylvania bulbs, safely packed in a compact container—each bulb nestling in its own individual "Handy 5 Pack" pocket.



HANDY, SAFE TO CARRY!

Tuck new "Handy 5 Pack" under your arm; drop it in your shopping basket. You use little space. There's no jumbling; no danger of broken bulbs!



HANDY, SAFE TO STORE!

Put "Handy 5 Pack" on a closet shelf, in a bureau drawer—anywhere you wish. Ingenious little "Handy 5 Pack" eliminates bothersome clutter!



HANDY, SAFE TO USE!

No searching through a lot of loose bulbs. No danger of bulbs rolling off table or shelf. "Handy 5 Pack" keeps bulbs handy, safe, ever-ready to use!

Paper shortages make it impossible for *all* dealers to carry HANDY 5 PACK yet. But, *your* dealer may have it. Ask him!

SYLVANIA ELECTRIC

MAKERS OF THE WORLD-FAMOUS SYLVANIA RADIO TUBES

© 1946, Sylvania Electric Products Inc.

Executive Offices: 500 Fifth Ave., New York 18, N. Y.



WITH A **Deepfreeze** ...YOU'LL ENJOY BETTER FOODS FOR LESS MONEY...EVERY MONTH OF THE YEAR!

The day you put a Deepfreeze in your home, you will begin to enjoy a new and better way of living. Prime-fresh meats, fish, fowl, fruits, vegetables and even ready-cooked foods will be always on hand ready for immediate enjoyment.

You'll say "Goodbye" to frequent or last-minute trips to market. You'll say "Hello" to astonishing new ease of living... no more work preparing foods for cooking, such as peeling, shelling, podding or cleaning.

No longer will the varying whims of your family's appetites be a problem—neither will unexpected guests upset your poise. Best of all, this better way of living will save you money.

You'll enjoy quantity-buying economies and you'll radically reduce food waste. Leftovers, such as fowl or roasts, can be frozen and deliciously preserved for use later on. And don't forget that with a Deepfreeze you can freeze your own fruits, vegetables and meats—freezing them when they are at the peak of seasonal perfection and lowest in cost!

THE 'DEEPFREEZE' IS DIFFERENT

Trust a Deepfreeze to keep those foods at the peak of their prime freshness! For unlike any other home freezer, the entire wall of the Deepfreeze food storage barrel is *freezing surface*. This maintains a uniformly constant cold

within the Deepfreeze... helps eliminate the action of warm air drawing moisture out of foods, as often happens in ordinary refrigeration mechanisms.

This is why foods stay *moist, juicy, fresh and flavorful*... in a Deepfreeze!

Thousands of Americans have been enjoying the Deepfreeze with its better way of living since 1938. And some of these days, you, too, will begin to enjoy the Deepfreeze and its savings in time, work and money. When the time comes to buy, remember to be *sure* you get a Deepfreeze. Make certain the *home freezer* you buy bears the name "Deepfreeze"—made only by Motor Products Corporation!

The name "Deepfreeze" is a registered trade mark and applies only to products of Motor Products Corporation.

Deepfreeze

TRADE MARK REG. U. S. PAT. OFF.

MOTOR PRODUCTS CORPORATION

Deepfreeze Division: Dept. AH-10, 2301 Davis St., North Chicago, Ill.
Main Plant: Detroit Michigan; Canadian Plant: Walkerville, Ontario



AWARDED
DETROIT
PLANT

CLIP THIS
COUPON

SEND 10¢ FOR A COLORFULLY ILLUSTRATED 32-PAGE BOOKLET... NOW!—

Motor Products Corporation, Deepfreeze Division
Dept. AH-10, 2301 Davis Street, North Chicago, Illinois
Gentlemen: I want to know more about the Deepfreeze and the better way of living it brings. Please send me a copy of your booklet "How to freeze and store meats, game, fish, fruits, vegetables in your own Deepfreeze." Edition limited, write today.

Name _____
Street Address _____ Postal Zone No. _____
City _____ State _____

ONLY MOTOR PRODUCTS CAN MAKE A "DEEPFREEZE"



War has made
owners even more
enthusiastic
about the
NESCO
ELECTRIC ROASTER

WHEREVER women have had to keep house near Army or Navy camps or amid the congestion and inconvenience of war plant communities—the NESCO automatic electric roaster has proved itself.

Small, light and easily portable, it nevertheless does the cooking of a range oven—does it supremely well.

The owner of a NESCO is admired for her delicious meals, perfectly cooked, and envied for the comfort and time saving made possible by her NESCO.

When we complete our war production assignments and again build NESCO electric roasters, it will take a long time to supply the demand created by the remarkable war-time service and achievements of the convenient, economical, all-purpose electric NESCO.

If you are one of the fortunate housewives who got an electric NESCO Roaster before we turned our factories over to war work you should use it every day for roasting, baking, steaming, stewing. Cook meals in cool comfort with no pot watching and little pot washing.

Nesco products include also oil ranges and heaters, tinware, galvanized ware and porcelain-on-steel enameled ware for all household uses.

National Enameling and Stamping Company, 283 North 12th Street, Milwaukee, Wisconsin—world's largest manufacturers of housewares.



Clothesline In Your Basement!

MIGHTY HANDY DURING
COLD WINTER DAYS!

Capt. W. F. Walford

THEY'RE soon to be upon us now—those long winter "wash-problem" days, when the snow covers all outdoors, the wind howls, icicles hang from the garage eaves, and the clothes hamper simply bulges with the week's accumulation of soiled laundry waiting to be washed.

Despairingly you look over the wash list: two dozen diapers, ten shirts, six sheets and pillowcases, three tablecloths—a really frightening array when you imagine them hanging ice-slaked and flapping in the howling winter wind outdoors!

Definitely, you'll have to hang them indoors—but where? You've thought of the basement, but you've also recalled the last time you hung clothes there. The lines sagged, and the sheets licked along the basement floor, picking up a really incredible amount of dark edgings. (Not that the basement wasn't clean, you understand—but the sheets were *so* white, and maybe there *was* a little griminess on the floor that the broom didn't whisk away entirely!) Then, of course, there was the incident when the Lord of the Manor nearly hanged himself trying to get the clothes off that maze of lines you strung—and then Junior's friends arrived to play Ping-pong before the lines were down. All in all it was a harrowing experience indeed.

So the question still remains: where to hang the wash on a winter day!

The solution, discovered not too long ago by this Army man who arrived home on furlough to find his wife in a "winter wash day" dilemma, is—the Walford Unpatented No Sag No Droop Disappearing Clothesline. This tested and true invention is undoubtedly the outgrowth of Army Training toward efficiency and tidiness, coupled with that natural male desire to prove to the Little Woman how efficiently a husband can deal with housekeeping problems!

And it works. You can have row after row of lines in the basement, and what is more, after the clothes dry, you can get the lines out of the way in presto time. Too, there is no risk of hanging yourself on one line while hanging your clothes on another—a definite improvement over the usual basement lines! With a twist of the wrist, you produce additional

Is your marriage rapidly approaching the 'Indifferent state'?



...because you don't know these
Intimate Physical Facts?

A peck on the lips for a kiss? No more holding hands in the movies? A lack of attention when you're talking? All *little* things—but things which can lead to that intolerable indifference—then QUARRELS!

All too often the fault lies with the wife. She simply doesn't realize how important *douching* often is to womanly cleanliness, health, charm and happiness—how important *douching* is to combat one of women's most serious deodorant problems. And—SO VERY IMPORTANT—the wisdom of putting an effective germicide such as ZONITE in the douche.

So POWERFUL Yet So
SAFE To Delicate Tissues

Certainly no modern well-informed woman would think of using old-fashioned weak homemade mixtures such as vinegar, salt or soda. These DO NOT and CAN NOT offer you the great germicidal and deodorizing action of ZONITE.

No other type of liquid antiseptic-

germicide for the douche of all those tested is so *powerful* yet *so safe* to delicate tissues as ZONITE.

Yet despite its great strength—ZONITE is *non-poisonous, non-irritating, non-burning*. It positively contains no carbolic acid or bichloride of mercury; no creosote, phenol or mercurial ingredients. You can use ZONITE as directed as often as you wish without risk of injury.

Zonite Principle Discovered
by Famous Surgeon and Chemist

ZONITE *instantly* destroys and removes offending odor-causing waste substances. Helps guard against infection. It's so *powerfully* effective that no germs of any kind tested have ever been found that it will not kill on contact. You know it's not always possible to kill all the germs in the tract BUT YOU CAN BE SURE OF THIS! ZONITE *instantly* kills all *reachable* living germs and keeps them from multiplying.

Buy ZONITE today. Any drugstore.

Zonite
FOR NEWER
feminine hygiene

FREE!

For frank discussion of intimate physical facts—mail this coupon to Zonite Products, Dept. 500-H, 370 Lexington Ave., New York 17, N. Y., and receive enlightening FREE booklet edited by several eminent Gynecologists.

Name _____
Address _____
City _____ State _____

How famous decorators would use mirrors in your home

"Living Pictures" in the Bedroom

Your bedroom should be a gay and cheerful place, and genuine Nurre Mirrors will help make it so. There can never be too many mirrors in the bedroom, where besides serving a practical purpose, they add light, charm, and an illusion of size.

Your dealer has many lovely styles of genuine Nurre Plate Glass Mirrors suitable for dressing tables, as well as easel mirrors for the chest and full length mirrors for the door. See them soon, but buy War Bonds today.



New FREE Book!

"How Famous Decorators Would Use Mirrors in Your Home." Shows you how to create mirror magic in your home.

THE NURRE COMPANIES, INC.
Dept. AH Bloomington, Ind.
Please send me FREE mirror book.

Name _____
Address _____
City _____ State _____



Mothers say:
"Storkline thinks of everything"

In a fold-up baby carriage, for instance... easier pushing... a brake that will hold even on a hill... a top rail that's padded to keep a tiny head from getting bumped... a top with a visor for sunshine strolling, that keeps out wintry drafts... a handle that adjusts to your size... many other features.

Storkline "thinks of everything" because that has been

Storkline's whole business for 30 years... making nicer things for babies and mothers. Storkline designers and craftsmen are experts.

See the Storkline things at leading department, furniture and juvenile stores. You'll be thrilled!

Storkline

BABY CARRIAGES...

INFANT AND JUVENILE FURNITURE, TOO

clotheslines each time you fill one with clothes. And there's no trouble with sheets dragging the floor because the Walford line does *not* sag or droop!

Your husband, any handy man, or you, yourself, can install this neat arrangement. Here's how. Supply yourself with a number of 1" by 2" supports each 18" long. (The number depends on how many lines you may need.) In one end of each of these pieces, drill a hole large enough to allow a 4 1/2" nail to pass through easily. At the other end, drill a hole at right angles to the first, making it large enough to allow the clothesline to pass through. Nail these supports to the ceiling joists (as shown in Fig. 1) at 8-foot intervals, and place a washer between the nailhead and the support to prevent wear on the wood. Clinch the nail on the other side of the joist, but not too tightly to allow free rotation of the supports for "storing," or folding against the joist

as shown in Fig. 2. On each side of the clothesline-end of the support is a knot so that the support will be vertical when the line is in use. The other end of the line has a loop which is hooked over a nail, properly placed when the line is in its extended position from one support to the next.

To make the clothesline "collapsible" fasten a spring to the support. (See Fig. 2.) When the loop is removed from the nail, the whole line will fold up next to the joist. The end with the loop in it is hooked over another nail placed in the proper position for that purpose.

The writer has six clotheslines of this type in his basement. Three of them are operated with springs from an old photograph lid; the other three are fitted with pieces of rubber cut from a worn-out automobile tube. Both sets operate highly satisfactorily.

Let the Walford clothesline solve your winter washday problems!

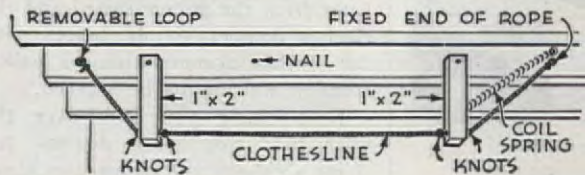


Figure 1.
The clothesline in position, ready for hanging clothes

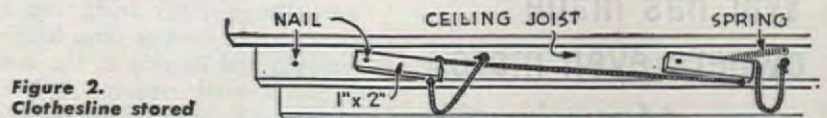


Figure 2.
Clothesline stored away between joists

NOTE: FOR A LONG CLOTHESLINE INTERMEDIATE 1"x2" SUPPORTS MAY BE USED AT ABOUT 8'-0" INTERVALS.



THE FINE ENGLISH DINNERWARE

Spode
MAYFLOWER

Even though you may not be able to buy your complete service of Spode dinnerware now, this is the time to select your pattern. To help you choose, write for Booklet 19 today.

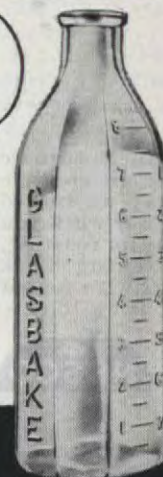
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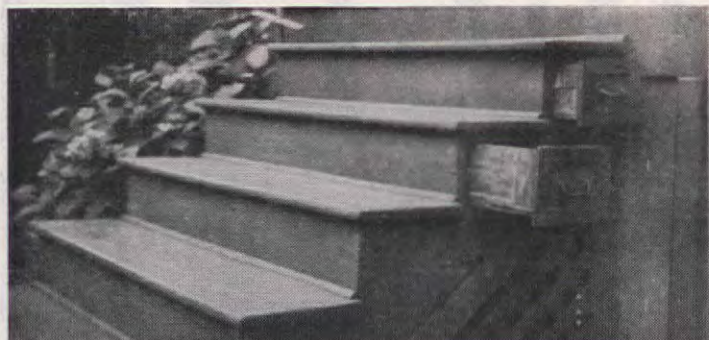
HEAT RESISTING,
EASILY CLEANED,
and only

10¢ each
(15¢ IN CANADA)



Guaranteed against heat breakage for two years by replacement or refund of money.

ESTABLISHED 1853
McKEE
GLASS COMPANY
Jeannette, Pa.



Idea by George Wilfred Wright

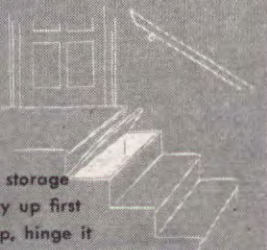
STEPS THAT ARE MORE THAN JUST STEPS

For clever space-utility, make your steps into a "chest-of-drawers" for household odds and ends. It's easy. Simply mark space on one side of riser, bore a hole, and with a keyhole saw cut out carefully. Cut around any protruding nails and later level off ends with metal hack saw. Smooth aperture edges, and nail in bottom and sides for drawer to run on. Make the drawer in regular way, giving it play enough to run easily. Nail a "stop" in the back so that the drawer does not go in too far. A small board underneath the steps will hold sides and bottom.



Idea by E. B. Woodward

Point front edges of stairs in dark places with white or bright paint. Aids visibility — prevents accidents



For extra storage space, pry up first cellar step, hinge it to lift up and build a box beneath. Shut with a spring or hook and eye



Give SOILED CLOTHES THE AIR!

Pearl-Wick Hampers are self-ventilating! Odors aren't trapped in . . . because, by actual test*, Pearl-Wick's open weave permits a four-times-greater flow of air than other type hampers tested!

Pearl-Wick Hampers are the handsome way to hold your things for laundry-day!

*Details of laboratory tests on air-passage, odor and mildew on request. Pearl-Wick Corp., Long Island City 2, N. Y.

PEARL-WICK

Self-Ventilating

hampers

Preferred by more women than any other hamper made

Keep a Pearl-Wick in the nursery, for your child's good habits . . . others in bedroom, bath and kitchen for your convenience. Decorator-designed, in colors to match each room.

To prolong the life and increase the comfort of your home



Ralph Stotzel, Architect

Eagle White Lead anchors a beautiful, flexible film onto painted surfaces that provides year-after-year protection against wear and weather. It keeps values up — costly repairs down. Pure white lead has held first place among good paints for 2,000 years . . . and since 1843 Eagle has given an unsurpassed combination of durability, beauty and economy to American homes. Two forms: Eagle White Lead in Oil and Eagle Ready-To-Use White Lead Paint.



Eagle Mineral Wool Insulation pneumatically blown into side walls and ceilings seals cold out, heat in. It's an investment in comfort that pays for itself with fuel savings of up to 40%! Rigid Eagle-Picher engineered specifications make sure of a complete job. Benefits are year 'round; Eagle Certified Home Insulation keeps houses up to 15° cooler in summer, including top floor rooms. Write for free insulation booklet.

You'll enjoy life more if you keep that home of yours in tip-top condition. You'll save money in the long run, too, because you'll be protecting your investment. Many of the products that contribute to your better living are in one way or another connected with Eagle-Picher. In all three fields of its endeavor — lead, zinc and insulation — this 102-year-old company is now preparing for ever greater service in peacetime.

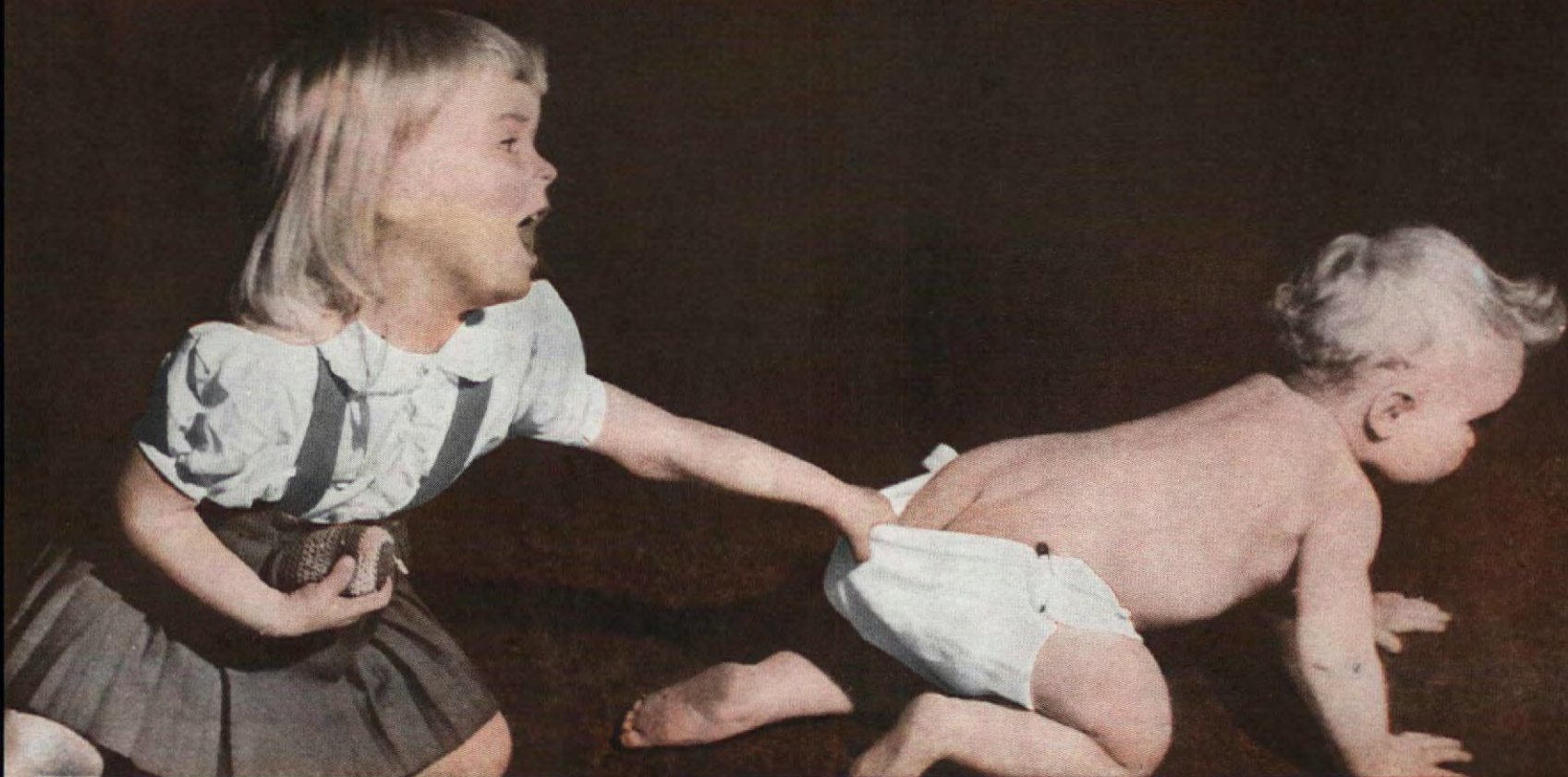
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Lead • Zinc • Insulation

General Offices: Dept. AH-105, Cincinnati (1), Ohio

WARM FLOORS!



Take It Easy, There! Yes, babies need *some* clothes. But what a joy to let them play on the floor. Their play is more fun, when floors are cozy warm. And what comfort when your own feet and ankles are warm, even on cold days. These "warm-floor" joys will be yours with the new Coleman oil heaters, floor furnaces and central heating plants.



It Moves the Heat! This is no mere "room heater"; it heats your home like a furnace. Yet it looks like a beautiful radio. Triple heat-value: Regular "warm-floor" general heating; directed warm-air flow to any spot; and special "quick-warm-up" radiant heat-reflector doors. Write for free book, "The Inside Story," of new Coleman heating appliances and water heaters. The Coleman Company, Inc., Dept. AH-934, Wichita 1, Kansas.

Coleman Oil Heater

If You Like Extra Comfort and Less Work, COLEMAN DESIGNED THIS HEATER FOR YOU!



Take It Easy, Men! Light this heater in the fall and let it go! It burns clean oil; there's no fuel to carry, no ashes to clean out. High or low fire at the touch of a finger. Nothing else to do! It's automatic luxury heating—at a price for every home!—and that means your home!



Take It Easy, Ladies! Imagine keeping house with no fuel-dirt, no ashes, to track over floors and soil curtains! Clean, automatic Coleman heat saves work—saves wear—saves you! Remember, this clean heating is *warm-floor* heating. Take it easier, everybody.

THE COLEMAN COMPANY, INC.

Wichita 1 • Philadelphia 8 • Los Angeles 54 • Toronto, Canada

AUTOMATIC

Coleman

HEATING

Junior Firemen

THE YOUTH OF AMERICA PLAYS A LEADING ROLE
IN HELPING TO PREVENT THE GREAT MENACE—HOME FIRES

IN AMERICA 400,000 homes and 10,000 lives are lost in avoidable fires every year. To help combat this appalling situation, school children of all ages have been enlisted to give their aid in preventing and fighting fires in the home. The children are known as "Junior Firemen" and with the guidance of their teachers and the supervision of regular Fire Chiefs, they are actually helping to improve our very bad fire record. They have had amazing success, too. Elizabeth Taylor, Metro-Goldwyn-Mayer star of "National Velvet" and "Hold High the Torch," leads a well-organized group of junior fire inspectors known as "Hazard Hunters." This group, as do similar ones in Dallas, Fort Worth, Los Angeles, and other cities, limits its work to "inspection" and "correction" of fire hazards in the home—in closets, in kitchens, in attics, in cellars—any place at all where the fire menace may lurk. On inspection blanks provided by their respective schools or local Fire Prevention Councils, they record the number of fire hazards they have asked their mothers to correct and, at the end of the term, the child recording the greatest number of hazard-corrections receives a cup or a certificate of merit. The children achieve ranks of Inspector, Lieutenant, Captain, or Chief and wear corresponding badges.

During four months, in Los Angeles alone, children corrected 100,000 fire hazards in their homes—two years after the formation of the Akron Junior Fire Fighters the fire loss in homes went down 60 per cent! In some cities the Junior Firemen go beyond inspection and actually assist Fire Departments in fighting fires. In Fort Collins, for instance, boys learn, under the direction of the Fire Chief, how to handle ladders, hose, extinguishers and other fire-fighting equipment, and how to jump safely into life nets from two-story drill towers. These boys, and those in other large cities have been very helpful to their Fire Departments, especially so these days because most of the country's Fire Departments have lost one in every eight firemen to the armed forces.



1 Courtesy Safety Research Institute, Inc.

1 "HAZARD HUNTER" Elizabeth Taylor examines the date on a hand fire extinguisher noting the time that it should be recharged

3 Elizabeth always disconnects the iron after using it if she plans to leave the ironing board for a short time and then come back

2 Elizabeth Taylor, MGM star, takes care of her clothes by using non-inflammable cleaning fluid to remove a stain from a jacket

4 Papers and oil-soaked dustcloths invite fires. Elizabeth eliminates this fire hazard by removing such debris from broom closet



COMPARE
ORDINARY
PALE GRAVY

Like this



**DEEP BROWN
GRAVY**



Made with

**KITCHEN
BOUQUET**

Gravy makes the difference in a dinner. And Kitchen Bouquet makes the difference in the gravy—all the difference in the world.

Simply make gravy, stews, meat pies, etc. your usual way. Then add Kitchen Bouquet. See it add deep brown color right before your eyes. Taste how it brings out the true taste of meat—magnifies its flavor.

Use Kitchen Bouquet every day. Get a bottle today at your grocer's.

KITCHEN BOUQUET

*It Makes
the
Gravy*

—RICH, BROWN,
DELICIOUS



GROCERY STORE PRODUCTS SALES COMPANY, INC., N. Y.



LEFTOVER recipes need lemon

Lemons are one of your most helpful foods. Their tempting flavor adds something new to leftover dishes. Try lemon with these and other economy treats...



FRUIT CUP

Surprise the family with a tasty appetizer made from leftover canned fruits. And for that tartness appetizers need, add a generous amount of lemon juice to the syrup. Other first course dishes like sea food and tomato juice need lemon, too.



SAVORY STEW

With plenty of garden fresh vegetables that leftover roast can be easily turned into a delicious stew. But don't overlook this one secret to good stew making: The freshly squeezed juice of one lemon...added while stew is simmering...has a way of blending the hidden flavors of all the ingredients.



VEGETABLE SALAD

Toss together...in wooden bowl...such thoroughly chilled leftover vegetables as peas, beans, beets, cauliflower. Serve with this special no-point dressing: 6 tbs. cottage cheese, 6 tbs. milk, 3 tbs. lemon juice, season to taste and stir well.



EMERGENCY PUDDING

Steam leftover fruit or spice cake through. Top with this Lemon Clear Sauce: Blend 1 tbs. cornstarch with $\frac{1}{2}$ cup sugar; add 1 tsp. grated lemon peel, 1 cup water. Cook 2-3 minutes until clear—stir constantly. Take from heat—add 3 tbs. lemon juice, 2 tbs. butter or margarine, a pinch of salt, chopped maraschino cherries. Serve with tea and lemon.

HEALTH is another reason for using lemons liberally.

For lemons are a rich source of vitamins C and P, a good source of B₁. They aid digestion, alkalize. Sunkist's famous Lemon Recipe Book has over 100 recipes. It's free. Write Sunkist, Sec. 2110, Los Angeles 55, California.



Sunkist Lemons in trademarked tissue wrappers are the finest from 14,500 cooperating California-Arizona citrus growers.

FOR GOOD HEALTH AND GOOD FLAVOR

Sunkist

California Lemons

LET'S FINISH THE JOB—BUY WAR BONDS



5 Elizabeth places the fire screen before the fireplace so sparks won't fly out on rug or floor



6 Frayed wires, faulty sockets cause innumerable fires. Check plugs often for these hazards



7 Matches should be put in a metal container and placed out of the reach of children



8 Elizabeth Taylor examines the fuse box, makes sure they are of proper amperage for safety

9 "Hazard Hunter" Elizabeth Taylor explains to her mother that electric wires should not be run under rugs. A break in the wire may start a fire



Fire Prevention Week—October 7 to 13th

THE AMERICAN HOME, OCTOBER, 1945

Help for Community Planning Committees



A beautiful brochure showing prize-winning War Memorial designs sent without cost to Committee Chairmen faced with the problem of modern commemoration.

WHEN you need help in selecting a memorial, whether for community or private commemoration, it is only wise to turn to the foremost memorial center

in the United States—to the Barre Granite Association, in Barre, Vermont, "The Granite Center of the World."

A recent national contest for new war memorial ideas produced some inspiring and economical designs which should be of vital interest to community committees charged with the practical solution of this imposing current problem.

The prize-winning designs from this contest have been bound into a profusely illustrated brochure which is available to properly identified members of community planning commissions. The edition is limited so please make your request as soon as possible. Address: **BARRE GUILD** Barre Granite Association, Barre, Vermont.

Select **BARRE GRANITE** *Memorials*

[illegible]

Everybody Needs Protein

Julia Bliss Joyner

PROTEIN is a fundamental. Its very name, derived from the Greek, means *first*. It is absolutely necessary for the growth and upkeep of the human body. In fact, all our vital organs are themselves composed of proteins and must be maintained and repaired by protein foods. There is no known life without proteins. They must be part of our daily diet.

Chemically speaking, proteins are composed of substances called *amino acids*. Each plant and animal tissue has its own mixture of characteristic proteins and in the digestive tract these are resolved into their component amino acids. It is in this form that food proteins are absorbed by the body. Thousands of our soldiers, imprisoned by the enemy, have been saved by predigested proteins when they are too far gone to take ordinary food in any way whatsoever. Likewise, in cases of critical burns which waste away body protein rapidly and in post-operative recuperation these same proteins are being used with pronounced and ever-growing success by many physicians.

Of the twenty-three amino acids in protein, ten are at this time regarded as "essential" or indispensable to life. Plant proteins do not contain so many of these essentials as animal proteins, but fortunately there are many dishes in which one protein can supplement another and make a nourishing combination. Dried peas, beans, and lentils, whole grains and nuts are the plant protein foods and milk, milk products, eggs, all meats, poultry including game, fish and shell fish are the animal protein foods. The stoutest plant protein is, in itself, insufficient as a constant food without being supported by its animal cousin. Put together they spell

gastronomic harmony and form a well-balanced dish.



In cereal and milk, macaroni and cheese, meat and vegetable stew, a small quantity of the high-quality animal protein raises the value of the plant protein.

These are only a few of the table twins which have taken us through the years because we liked them and not because we realized the natural wisdom which started our ancestors eating them in the first place.

Our national consciousness has become somewhat jittery about the scarcity of meat and poultry in the past year or so. Meat is the form in which most Americans like best to eat their protein. In spite of the scarcity of meat, however, the specialists of the U.S. Department of Agriculture tell us that in this country there is an abundance of the kind of protein required for building and repairing body tissues. Though these more popular varieties of animal protein may disappear entirely from our local markets for a few weeks at a time or appear in limited amounts only spasmodically, these other types can be substituted. Variety is good for us; change means growth and awareness of diet's whys and wherefores. Old patterns, even the ones most appealing to us, if too persistently followed, can keep us in a rut and make our meals monotonous.

The average woman needs about sixty grams of protein in the day's food and a man needs seventy grams. As children grow, their protein needs increase. A child of three needs forty grams while a growing boy of sixteen needs one hundred grams daily. It never has been suggested, except in special cases, that all protein needs should come from animal sources. More than one-fourth the protein in America's normal diet comes from flour and cereals.



Photograph by F. M. Demarest

Protein is a must for every member of the family. This body builder and repair agent cannot be stored in sufficient quantities and must be eaten daily

AND 1 CUP COOKED WHOLE
SH AND 1 CUP MILK
ND 1 CUP GREEN LEAFY
CUPS MILK • 1 EG
VED WHO



• 2 CUPS
VEGETABLE • 1/4 P
ERS AND 2 CUPS MILK
• 1/2 CUP COTTAGE CHEESE
CUP COOKED DRIED
R PEAS AND



Your doodle...

You're no architect. But you know the kind of kitchen you'd like. Efficient to the 'nth degree—but cozy, too. A place for everything . . . and everything scientifically placed to save you time, work.

our design...

Here's the result of your "wants" — plus years of practical research by the entire Gas industry . . . designs for a whole series of "New Freedom Gas Kitchens."*

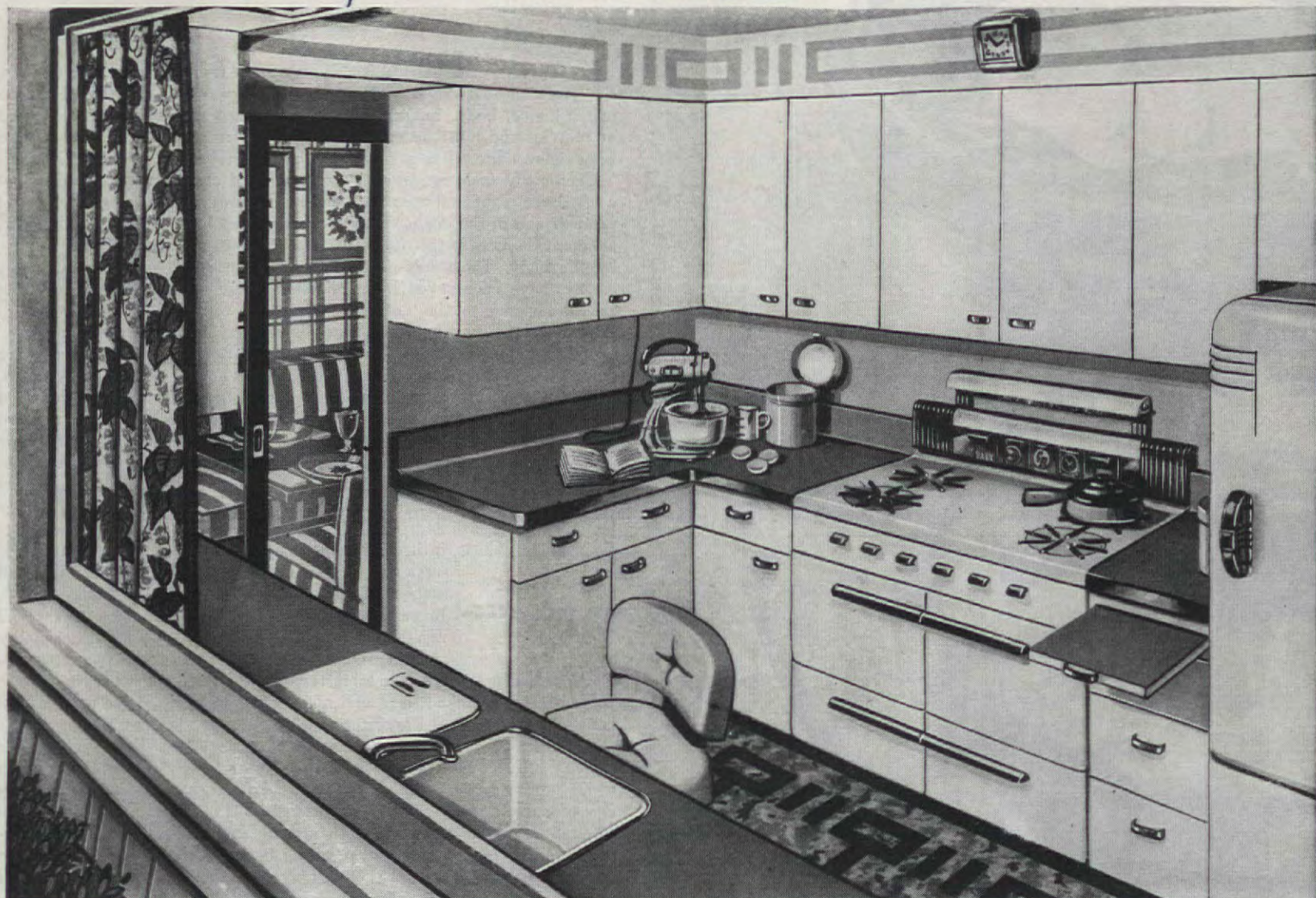
They're free from unwanted heat, dirt — *even offending cooking odors.*

They're free from little open spaces that catch and hold dust and crumbs. They're the step-savingest, work-savingest kitchens you ever saw . . . and one of them is bound to be just right for you!



and Presto!

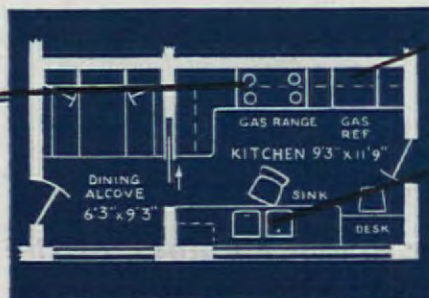
a cooking center with new freedom...more fun!



PICTURE-WINDOW KITCHEN . . . ANOTHER "NEW FREEDOM GAS KITCHEN" DESIGN

Peek in the window and *see* the 3 "musts" that put each "New Freedom Gas Kitchen" in a class by itself!

WANT TO BE A BETTER COOK?
Here's where your new *clock-controlled* Gas range goes . . . the fastest, smartest, most efficient and economical range you ever cooked on. No matter what "make" you buy — if it bears the CP seal it's tops in cooking performance!



WANT TO SAVE MARKETING TIME? Here's where to do it! In your spacious new Gas refrigerator you can store *more* frozen foods . . . keep *all* foods fresh longer. It always runs *silently*, efficiently, because there are no moving parts!

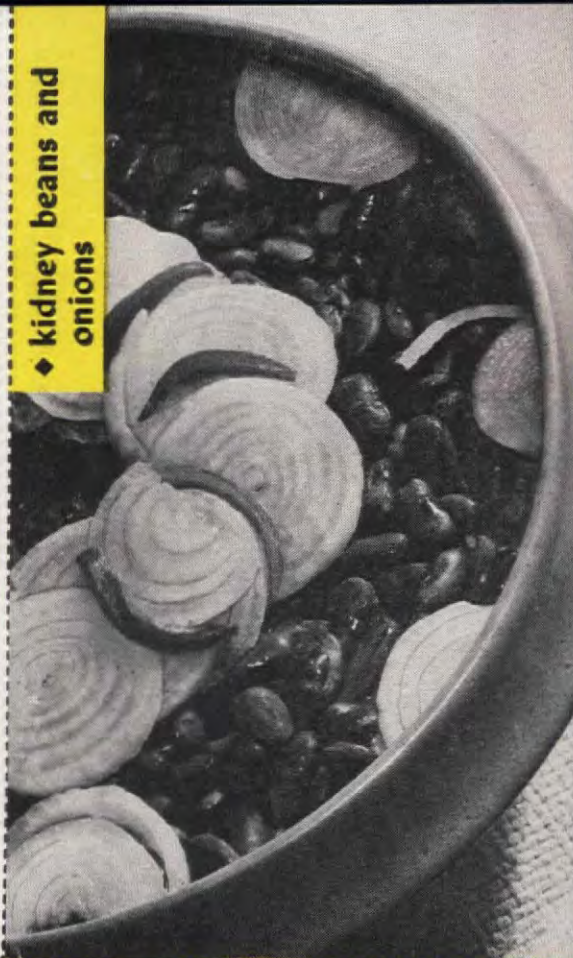
WANT PLENTY OF HOT WATER? You'll need it *here* for that automatic dishwasher . . . need it in the *laundry* for a new do-everything washing machine. And the easiest, most economical way to get all the hot water necessary for *every* job is with a new automatic Gas water-heater! Better get to work on your "New Freedom Gas Kitchen" today!

GAS

THE WONDER FLAME
THAT COOLS AS WELL AS HEATS

AMERICAN GAS ASSOCIATION

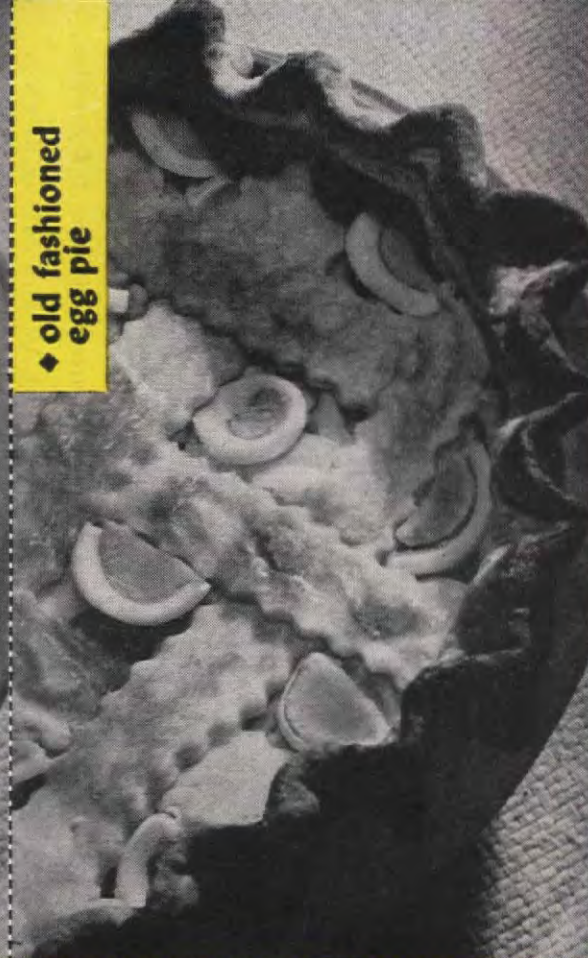
◆ kidney beans and onions



◆ egg and spinach casserole



◆ old fashioned egg pie



• 1/2 CUP COTTAGE CHEESE AND 1/2 CUP GREEN LEAFY VEGETABLE • 2 CUPS MILK AND 1 CUP COOKED WHOLE-GRAIN OR

The purpose of this article and of the recipes which accompany it is to show how other animal protein foods such as milk, eggs, and fish may be combined with plant protein foods in a wide variety of dishes in such a way that they will replace the protein, iron, and B vitamins which meat usually furnishes in our diets and make a double team in pulling us along a highway of good nutrition if shortages continue.

Use the following list as a guide in planning meals without meat. These foods and combina-

tions will replace approximately the protein, iron, and B vitamins found in one serving or one-fourth pound of meat or poultry: Two eggs; one-half cup cottage cheese and one-half cup green leafy vegetable; two cups milk and one cup cooked whole-grain or enriched cereal; one-fourth pound codfish and one cup milk; one-half cup cooked, dried beans or peas and two cups milk; one-half cup oysters and two cups milk; one cup cooked whole-grain or enriched cereal, two tablespoons nuts and one egg; one egg and one cup green leafy vegetable;

one egg and one cup milk; two slices whole-grain or enriched bread and two cups milk; one-half cup cottage cheese, four to six halves dried apricots and two slices whole-grain or enriched bread; one-fourth pound of liver.

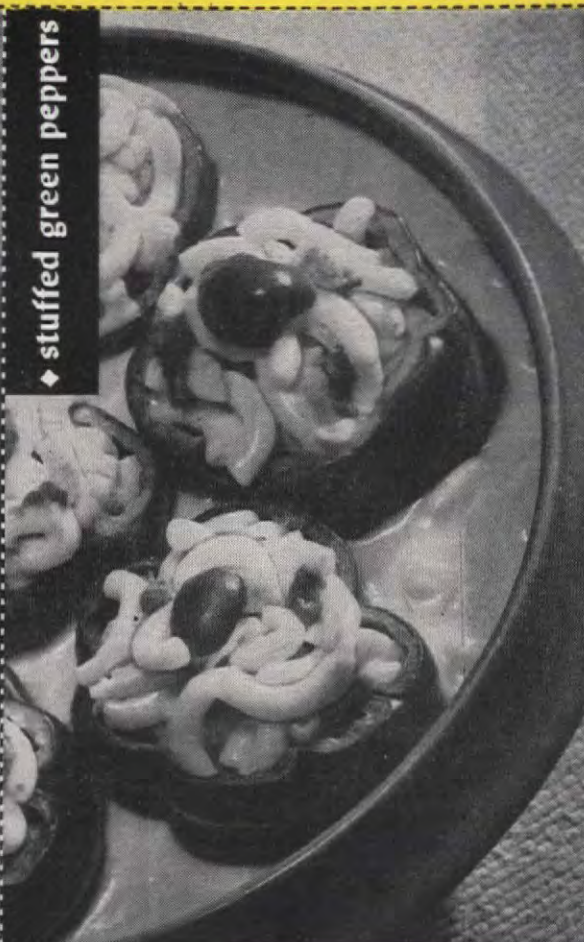
Be sure to include in your meals plenty of fruits, vegetables, eggs, milk and whole-grain and enriched cereal products for other requirements. Remember these combinations will only supplement the one-fourth pound serving of meat in the meal. Here are nine menu suggestions:

• 2 EGGS • 1 EGG AND 1 CUP GREEN LEAFY VEGETABLE • 1/2 CUP COOKED DRIED BEANS OR PEAS AND 2 CUPS MILK • 1/4

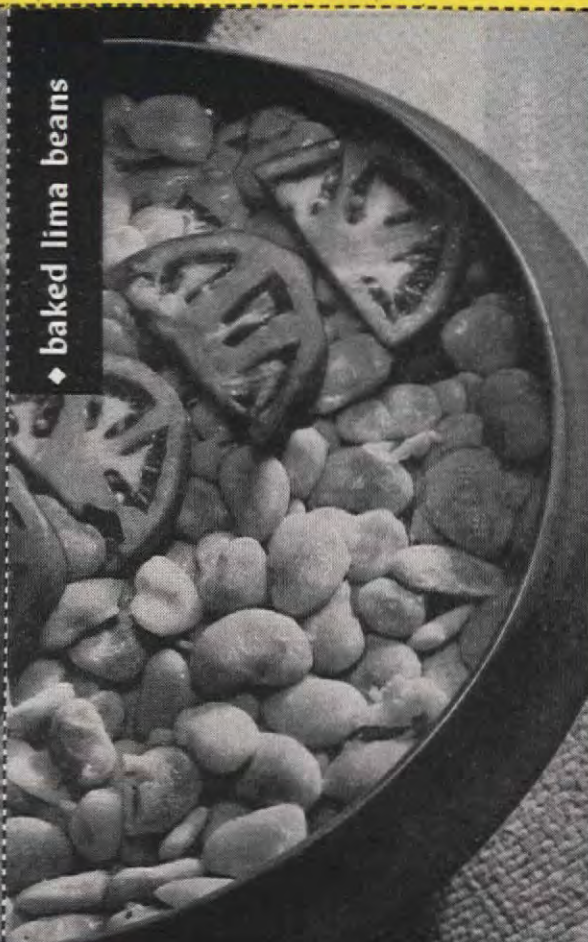
◆ creamed noodles and oysters



◆ stuffed green peppers



◆ baked lima beans



◆ baked lima beans

Preparation time: 40 min.

- 2 cups cooked lima beans
- 3 tbs. butter or vitaminized margarine
- 1/4 cup chopped onion
- 1/4 cup chopped celery
- 3 tbs. flour
- 2 cups milk
- 1/2 tsp. salt
- Dash of pepper
- 2 tbs. Worcestershire sauce
- 1 or 2 medium tomatoes, sliced

PLACE beans in a greased casserole. Melt butter in the top of a double boiler over boiling water. Add the onion and celery and cook until tender. Stir in the flour. Add the milk and cook, stirring constantly until the mixture thickens. Season with salt, pepper, and Worcestershire sauce. Pour the sauce over the beans. Arrange slices of tomatoes on top of the beans and bake in a moderately hot oven 375°F for 30 minutes.

Serves 4-6 238 cal. per serving *Source of vitamins A, C, B complex*

Tested in THE AMERICAN HOME KITCHEN

◆ stuffed green peppers

Preparation time: 40 min.

- 6 green peppers
- 1 (9 oz.) pkg. elbow macaroni
- Boiling, salted water
- 3 tbs. butter or vitaminized margarine
- 3 tbs. flour
- 2 cups milk
- 3/4 cup grated American cheese
- 1/2 tsp. salt
- Dash of pepper
- 1/2 tsp. Worcestershire sauce
- 2 tbs. chili sauce

SLICE off the tops of green peppers. Remove seeds and wash inside and out with cold water. Parboil for 5-8 minutes. Drain. Cook macaroni in boiling, salted water until tender (about 10 minutes). Drain. Melt butter in the top of a double boiler over boiling water. Add flour and stir until well-blended. Gradually add the milk and cook, stirring constantly until mixture thickens. Add cheese and stir until cheese melts. Season with salt, pepper, Worcestershire and chili sauce. Remove from heat and add to the macaroni. Pour 1/2 of this mixture into a greased baking dish and fill the green peppers with the remainder of the mixture. Arrange the green peppers on top of the macaroni in the casserole. Bake in a moderately hot oven 375°F for 20 minutes.

Serves 6 352 cal. per serving *Source of vitamins A, C*

Tested in THE AMERICAN HOME KITCHEN

◆ creamed noodles and oysters

Preparation time: 35 min.

- 1 (9 oz.) pkg. wide noodles
- Boiling, salted water
- 1/4 cup butter or vitaminized margarine
- 2 tbs. flour
- 3/4 cup milk
- 1/2 cup oyster liquor
- 1/2 tsp. salt
- 1/4 tsp. pepper
- 1 doz. raw oysters
- 1 tsp. poppy seed
- Salt
- Pepper
- Dry bread crumbs
- 3 tbs. fat or oil

COOK noodles in boiling, salted water until tender (about 10 min.). Drain. Place noodles in a greased casserole. Melt butter in the top of a double boiler over boiling water. Add flour and stir until well-blended. Add the milk and oyster liquor and cook, stirring constantly until mixture thickens. Season with salt and pepper. If desired, chop coarsely 2 or 3 raw oysters and add to the cream sauce. Cook for a few minutes longer. Remove from the heat, add poppy seed and pour over the noodles. Bake in a moderately hot oven 375°F for 15 minutes. Drain the remaining oysters. Season with salt and pepper, roll in bread crumbs. Sauté in fat or oil in skillet for 3 min. Brown both sides. Remove from pan, arrange in casserole on top of noodles. If desired, garnish with lemon wedges.

Serves 4-6 378 cal. per serving *Source of vitamins A, B complex*

Tested in THE AMERICAN HOME KITCHEN

◆ old fashioned egg pie

Preparation time: 1 hour

- 3 cups sifted enriched flour
- 2 tbs. baking powder
- 1 1/2 tsp. salt
- 6 tbs. shortening
- 1 1/2 cups milk
- 1 tbs. melted butter or vitaminized margarine
- 8-10 hard-cooked eggs, sliced
- Salt
- Pepper
- 1/4 cup butter or vitaminized margarine
- 2 1/2 cups milk

MIX AND sift together flour, baking powder, and salt. Cut in shortening until well-blended. Stir in the 1 1/2 cups of milk. Roll out dough to about 3/4 inch thick on a lightly floured board. Cut into two circles, one slightly larger than the other. Make several slits in the smaller circle to be used as the top. Or, if desired, cut out strips of dough to make a latticed-top pie. Line a shallow baking dish with the bottom pastry. Add a layer of eggs, sprinkle with salt and pepper. Put small pieces of pastry from trimmings on top of eggs. Dot with butter. Repeat until dish is almost full. Add the 2 1/2 cups milk. Cover with top crust or make lattice top. Press edges together. Brush top with milk and bake in a moderate oven 350°F for 45 minutes.

Serves 6-8 391 cal. per serving *Source of vitamins A, B complex*
Submitted by Catherine Parramore

Tested in THE AMERICAN HOME KITCHEN

◆ egg and spinach casserole

Preparation time: 40 min.

- 2 cups cooked spinach
- 3 tbs. butter or vitaminized margarine
- 1 small onion, chopped
- 1/4 cup flour
- 1 cup milk
- 1/2 cup spinach liquor
- 1 tsp. salt
- Dash of pepper
- 1/2 tsp. prepared horse-radish
- 1/2 tsp. prepared mustard
- 6 hard-cooked eggs

DRAIN the spinach and chop fine. Melt the butter in the top of a double boiler over boiling water. Add the onion and cook until tender. Stir in the flour until well-blended. Add the milk and the spinach liquor and cook, stirring constantly until mixture thickens. Season with salt and pepper. Add the horse-radish and the mustard. Fold in the chopped spinach and reheat. Pour into a greased casserole and top with Stuffed Eggs made as follows: Shell eggs and cut lengthwise in halves. Carefully remove yolks and lay whites aside. Mash yolks, add 2 tbs. minced onion, 1/4 tsp. prepared mustard, 3 tbs. salad dressing. Season with 1/4 tsp. salt and a dash of pepper. Refill whites with this mixture. Place stuffed eggs on top of the creamed spinach. Cover and bake in a moderately hot oven 375°F for 15 minutes.

Serves 6 203 cal. per serving *Source of vitamins A, C, B complex*
Tested in THE AMERICAN HOME KITCHEN

◆ kidney beans and onions

Preparation time: 50 min.

- 3 cups cooked kidney beans, soy beans, or black-eyed peas
- 2 tbs. butter or vitaminized margarine
- 1/4 cup chopped onion
- 3 tbs. chopped green pepper
- 3 tbs. flour
- 1 cup milk
- 1 1/2 cups cottage cheese
- 1 1/4 tsp. salt
- Dash of pepper
- 2 tbs. chili sauce
- 1 medium onion, thinly sliced

PLACE beans in a casserole. Melt butter in the top of a double boiler over boiling water. Add onion and green pepper and cook until tender. Stir in flour until well-blended. Add milk and cook, stirring constantly until the mixture thickens. Remove from the heat and add the cottage cheese. Season with salt, pepper, and chili sauce. Pour over the beans. Arrange slices of onion on top and bake in a moderate oven 350°F for 40 minutes.

Serves 4-6 227 cal. per serving *Source of vitamins A, B complex*

Tested in THE AMERICAN HOME KITCHEN

Cream of Spinach Soup with Chopped Egg

*Baked Lima Beans

Whole Grain Corn

Red Cabbage

Bran Muffins

Pear and Cream Cheese Dessert Salad

Milk

Coffee or Tea

◆ 2 CUPS MILK AND 1 CUP

*Old-fashioned Egg Pie

Kale with Lemon Juice

Sliced Beets

Pickled Peaches

Cabbage and Grape Salad

Ice Cream with Chocolate-Nut Sauce

Milk

Coffee or Tea

COOKED WHOLE-GRAIN OR

*Egg and Spinach Casserole

Baked Sweet Potato

Cauliflower

Cornmeal Muffins

*Jellied Tomato Aspic with Cottage Cheese

Creamy Rice Pudding

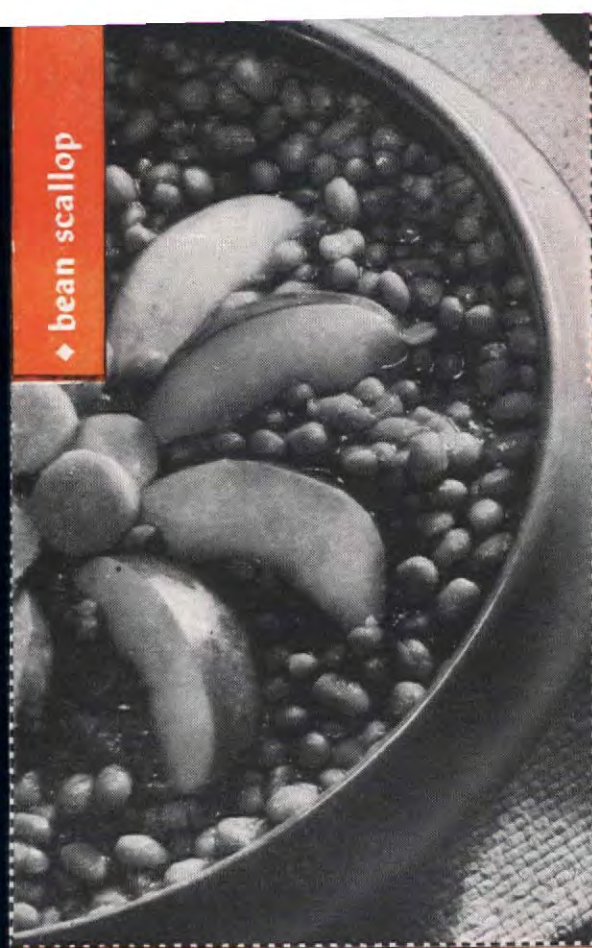
Milk

Coffee or Tea

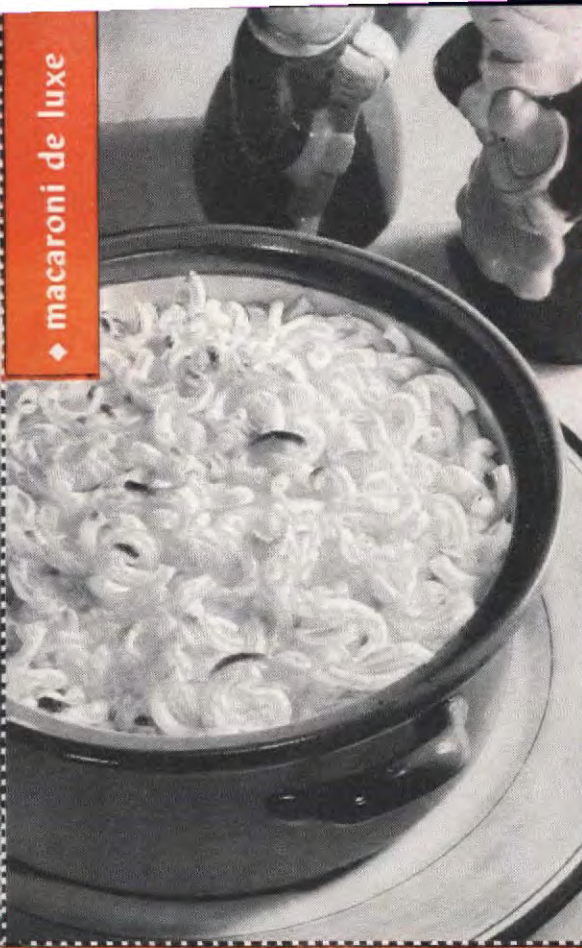
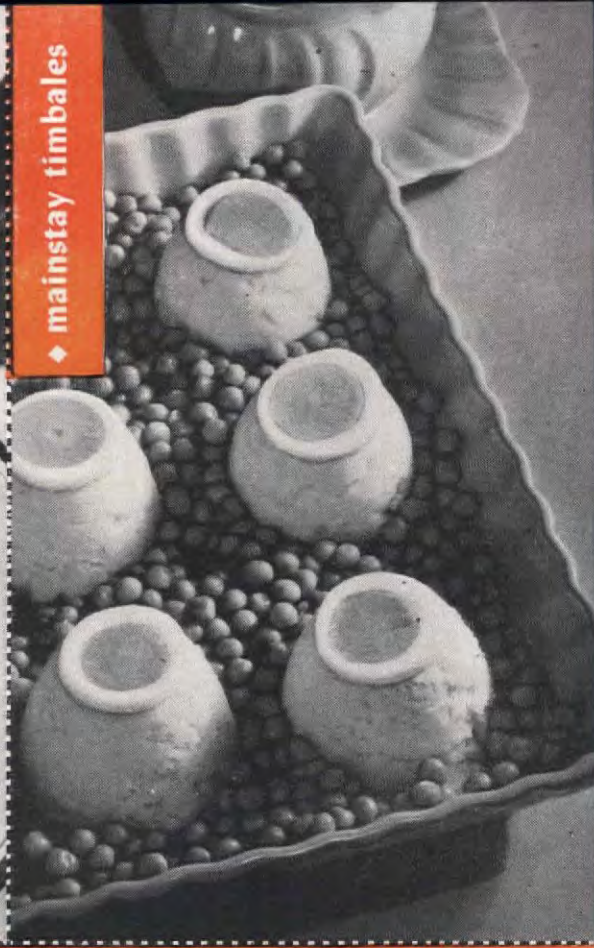
◆ 1/2 POUND CODFISH AND 1/4 CUP MILK

1/4 CUP MILK • 1/2 CUP COOKED DRIED BEANS OR PEAS AND 2 CUPS MILK • 1/2 CUP COTTAGE CHEESE AND 1/2 CUP GREEN

♦ bean scallop



◆ macaroni de luxe

♦ **mainstay timbales**

• 2 EGGS • 1 EGG AND 1 CUP GREEN LEAFY VEGETABLE • 2 CUPS MILK AND 1 CUP COOKED WHOLE-GRAIN OR ENRICHED

*Creamed Noodles and Oysters

Hot Slaw

Green Beans

Whole Wheat Rolls

Carrot Strips

Celery

Concord Grape Tarts with Cream Cheese

Milk

Coffee or Tea

Tomato Juice with Chives

*Macaroni de Luxe

Swiss Chard

Pickled Beets

Whole Wheat Bread

Celery and Ripe Olives

Molasses Pecan Pie

Milk

Coffee or Tea

¹⁰Mainstay Timbales-Tomato Herb Sauce

Green Peas

Diced Rutabagas

Hot Rolls

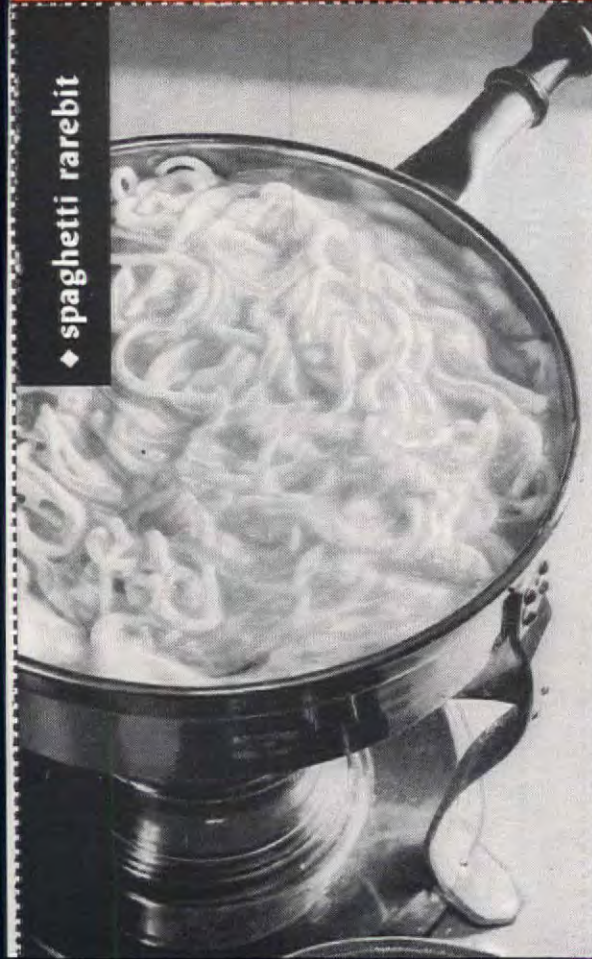
Banana and Orange Salad

Vanilla Ice Cream with Warm Spiced Honey

Milk

Coffee or Tea

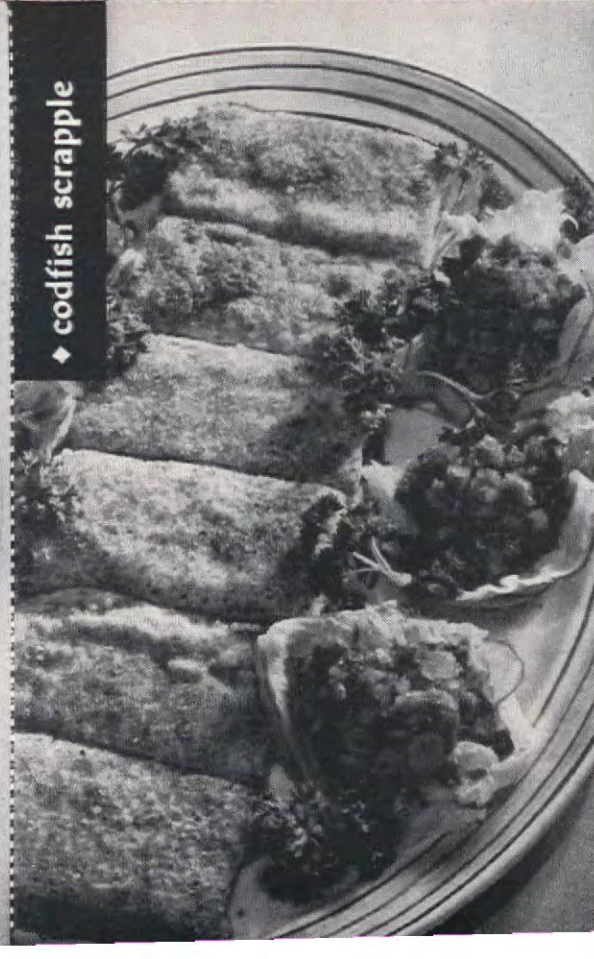
♦ spaghetti rarebit



◆ cheese stuffed lettuce



♦ codfish scrapple



◆ codfish scrapple

Preparation time: 50 min.

- 1 pkg. shredded codfish
- 1½ cups cold water
- 3 cups milk
- 1 cup corn meal or other finely ground cereal
- Dash of pepper
- 2 eggs, well-beaten
- ½ cup milk
- Flour or dry crumbs

RESHEN the codfish in the cold water according to the directions given on the package. Heat 2 cups of the milk in the top of a double boiler over boiling water. Mix the corn meal with the remaining cup of milk, add to the milk in the double boiler, and cook for 5 minutes, stirring constantly. Cover and continue to cook for 30 minutes, stirring occasionally. Remove from the heat and add the freshened codfish. Season with a dash of pepper. Pour into a 9 x 5 x 3" loaf pan which has been rinsed in cold water. Place in refrigerator and chill until firm. Cut in ½ inch slices, dip in eggs beaten with the ½ cup milk and roll lightly in flour or dry crumbs. Sauté in hot fat until golden brown on both sides. Serve with Tomato Curry Sauce made as follows: Melt 2 tbs. butter in the top of a double boiler over boiling water. Add the 2 tbs. flour and 1 tsp. curry powder and stir until well-blended. Add 1½ cups milk and cook, stirring constantly until mixture thickens. Add salt to taste and 2 tbs. tomato paste. Cook 2 minutes longer.

Serves 6-8 264 cal. per serving *Source of vitamins A, B complex*
Tested in THE AMERICAN HOME KITCHEN

◆ cheese stuffed lettuce

Preparation time: 20 min.

- 1 medium head of lettuce
- 1 (3 oz.) pkg. cream cheese
- 1½ cups cottage cheese
- ½ cup grated raw carrots
- 3 tbs. chopped green peppers
- ¼ cup chopped nuts
- ¼ tsp. salt
- ⅛ tsp. celery salt
- ⅛ tsp. onion salt
- Dash of pepper

WASH lettuce and cut out core and enough of the lettuce to make a cavity for stuffing. (Save lettuce for another meal.) Soften the cream cheese and mix with the cottage cheese. Add the grated carrots, green pepper, and nuts. Season with salt, celery salt, onion salt, and pepper. Fill cavity with cheese mixture and place in the refrigerator to chill. Cut into 4-6 wedges and serve with French dressing.

Serves 4-6 190 cal. per serving *Source of vitamins A, C*

Tested in THE AMERICAN HOME KITCHEN

◆ spaghetti rarebit

Preparation time: 20 min.

- 1 (9 oz.) pkg. spaghetti
- Boiling, salted water
- 2 tbs. butter or vitaminized margarine
- 2 tbs. flour
- ½ tsp. dry mustard
- 1 cup milk
- 1¼ cups grated American cheese
- 1 tsp. Worcestershire sauce
- Salt
- Pepper

Cook spaghetti in boiling, salted water until tender (about ten minutes). Melt butter in the top of a double boiler over boiling water or in a chafing dish. Stir in flour and mustard and blend well. Add the milk and cook, stirring constantly until mixture thickens. Add grated cheese, stirring until cheese melts. Season with Worcestershire sauce and salt and pepper to taste. Add spaghetti and serve at once.

Serves 4-6 391 cal. per serving *Source of vitamin A*

Tested in THE AMERICAN HOME KITCHEN

◆ mainstay timbales

Preparation time: 40 min.

- 2 tbs. melted butter or vitaminized margarine
- 1½ cups soft bread crumbs
- 1 cup cottage cheese
- ½ cup grated American cheese
- 2 tbs. grated onion
- ½ cup chopped nuts
- 4 cups cooked peas
- ¾ tsp. salt
- Dash of pepper
- ½ tsp. Worcestershire sauce
- 2 eggs, separated

Mix the butter with the bread crumbs. Stir in the cottage cheese, grated cheese, onion, nuts and 2 cups of the peas. Season with salt, pepper, and Worcestershire sauce. Stir in the egg yolks which have been well-beaten and mix well. Fold in the egg whites which have been beaten stiff but not dry. Pour mixture into 6 greased custard cups. Place in a pan of hot water and bake in a moderate oven 350°F for 50 minutes or until set. Unmold onto a platter and surround with the remaining 2 cups of peas. Serve with Tomato Herb Sauce made as follows: Place 1 can condensed tomato soup in the top of a double boiler over boiling water. Add ½ cup water or milk. Add 1 tbs. grated onion. Tie 1 bay leaf, 3 cloves, ½ tsp. thyme, ¼ tsp. marjoram in a cheesecloth bag. Add to the tomato soup and cook for 20-30 minutes. Just before serving remove the cheesecloth bag.

Serves 4-6 456 cal. per serving *Source of vitamins A, C, B complex*

Tested in THE AMERICAN HOME KITCHEN

◆ macaroni de luxe

Preparation time: 50 min.

- 1 9-oz. pkg. elbow macaroni
- Boiling, salted water
- 2½ cups hot milk
- 1 cup soft bread crumbs
- ¼ cup butter or vitaminized margarine
- ⅔ cup grated cheese
- 1 small onion, grated
- 2 tbs. chopped parsley
- ½ cup grated, cooked carrots
- 1 tsp. salt
- Dash of pepper
- 3 eggs, well-beaten

Cook macaroni in boiling, salted water until tender (about 10 minutes). Drain. Pour milk over bread crumbs combined with butter, cheese, onion, parsley and carrots and mix thoroughly. Season with salt and pepper. Add the eggs and cooked macaroni and mix well. Pour into a greased 3 qt. casserole. Place in a pan of hot water and bake in a moderate oven 350°F for 40 minutes.

Serves 6 282 cal. per serving *Source of vitamins A, B complex*

Tested in THE AMERICAN HOME KITCHEN

◆ bean scallop

Preparation time: 40 min.

- 3 cups cooked pea or soy beans
- 4 tbs. butter or vitaminized margarine
- 4 tbs. flour
- 1½ cups milk
- ½ cup bean liquor
- ¼ tsp. salt
- Dash of pepper
- 1 small onion, grated
- 1 cup grated American cheese
- ¼ cup dry bread crumbs (optional)

PLACE beans in a greased casserole. Melt the butter in the top of a double boiler over boiling water. Stir in the flour until well-blended. Add the milk and the bean liquor and cook, stirring constantly until the mixture thickens. Season with salt and pepper. Add onion and cheese and stir until cheese melts. Pour sauce over beans. Sprinkle the top with bread crumbs. Bake in a moderate oven 350°F for 25-30 minutes. If desired, top with glazed apples just before serving, made as follows: Core and peel 1 apple. Cut in slices about ½ inch thick. Brush with melted butter or vitaminized margarine. Dip in honey or corn syrup and place under the broiler for a few minutes until apples are tender and well-glazed.

Serves 6 405 cal. per serving *Source of vitamins A, B complex*

Tested in THE AMERICAN HOME KITCHEN

Hot Consomme

*Spaghettí Rarebit

Salad Bowl of Mixed Vegetables

Sour Cream Dressing

Garlic Buttered Bread

Pumpkin Pie with Ice Cream

Milk

Coffee or Tea

Saltines

*Cheese Stuffed Lettuce and French Dressing

Date Muffins

Orange Sections with Custard Sauce

Milk

Coffee or Tea

*Codfish Scrapple with Tomato Curry Sauce

Pepper Relish

Spinach

Sliced Carrots

Whole Wheat Bread

Apple Dumplings with Cinnamon Sauce

Milk

Coffee or Tea

1 EGG AND 1 CUP GREEN

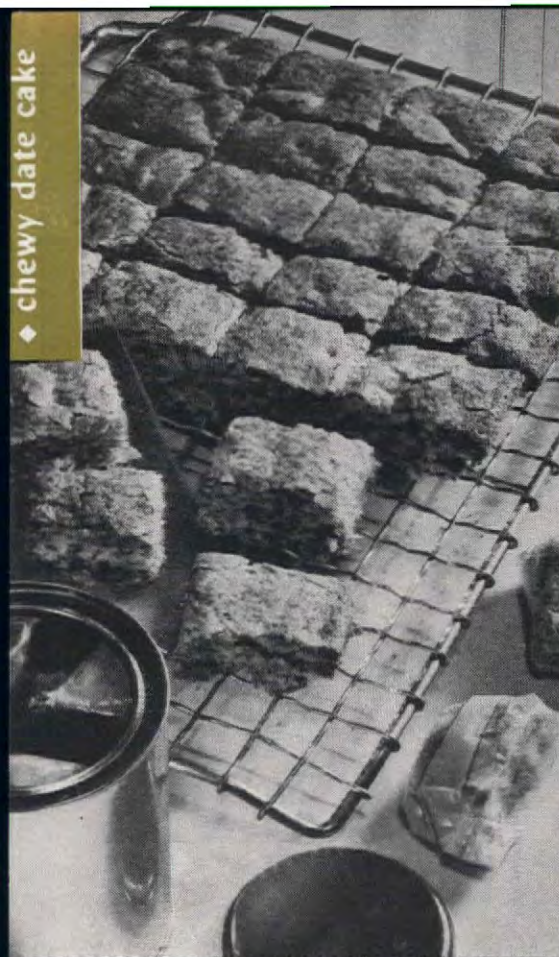
1 EGG AND 1 CUP MILK

1 EGG AND 1 CUP MILK

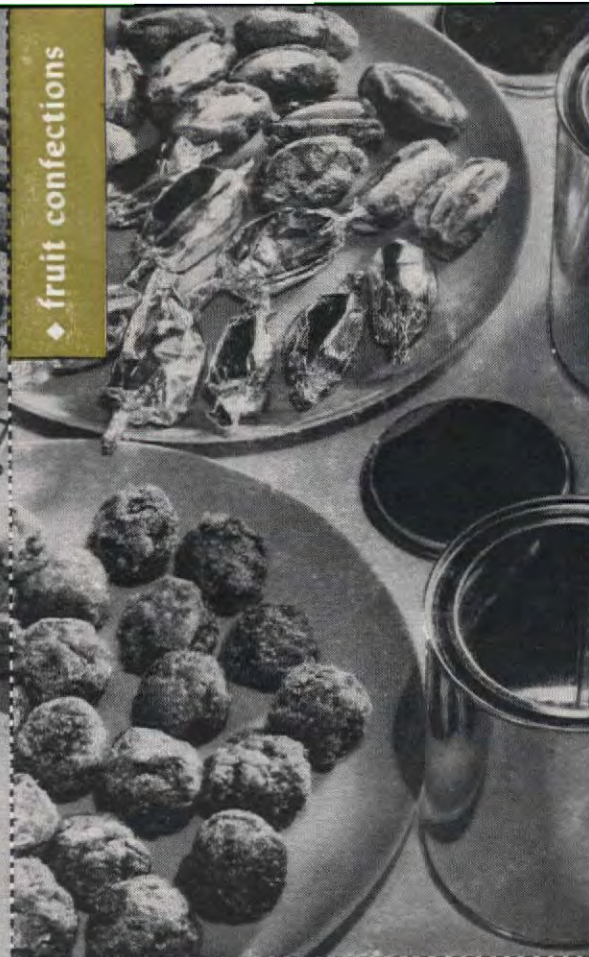
½ CUP COOKED DRIED BEANS OR PEAS AND 2 CUPS MILK • ¼ POUND CODFISH AND 1 CUP MILK • ½ CUP COTTAGE

LEAFY VEGETABLE • 2 CUPS MILK AND 1 CUP COOKED WHOLE-GRAIN OR ENRICHED CEREAL • ½ CUP OYSTERS AND

CHEESE AND ½ CUP GREEN



◆ chewy date cake



◆ fruit confections



◆ fruit cake

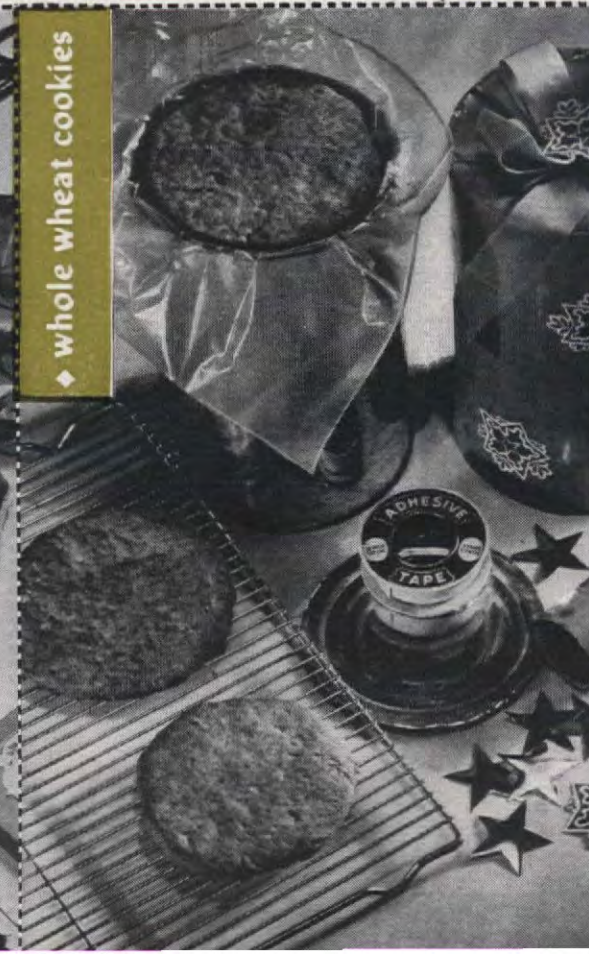
Sweets from Home

THE reassignment of thousands of troops makes the distribution of Christmas mail even more complicated this year than before. Everyone is asked to cooperate in making the task easier. Send no packages, therefore, until you find out the soldier's present location and until you are reasonably certain he is not on his way home. If there is a chance that he may be moved, it is safer to wait until he sends a new address even if he must write a letter requesting the gift. Christmas packages for overseas can be mailed without request letters. But remember that this is possible only from September 15 to October 15.

Men and women in the service appreciate fruit cake, candy, and cookies from the home kitchen. The six recipes for sweets given here were selected because we know that, if packed carefully, the finished product will travel successfully and stand the jolts and jars of a long journey.



◆ chocolate fudge



◆ whole wheat cookies



◆ fudge cake bars

◆ fudge cake bars

Preparation time: 50 min.

- ¾ cup sifted enriched flour
- ½ tsp. baking powder
- ½ tsp. salt
- 1 cup chopped nuts
- ½ cup shortening
- ½ cup sugar
- ½ cup molasses
- 2 eggs, well-beaten
- ½ tsp. vanilla
- 2 sqs. chocolate, melted

Mix and sift flour, baking powder, and salt in the nuts. Cream shortening until soft; gradually beat in the sugar and then the molasses. Add eggs, vanilla, and chocolate and mix well. Stir in the flour mixture. Pour into a greased 8-inch square pan and bake in a moderate oven 350°F for 30-35 minutes. Cut in bars before removing from pan. Wrap each bar separately in wax paper or aluminum foil before packing.

NOTE: 1 cup sugar may be used instead of the ½ cup sugar and ½ cup molasses. Makes about 12 bars 219 cal. per bar Source of vitamins A, B complex

Tested in THE AMERICAN HOME KITCHEN

◆ whole wheat cookies

Preparation time: 30 min.

- 1 cup shortening
- ½ cup brown sugar
- 1 cup molasses
- 2 eggs, well-beaten
- 2 tsp. vanilla
- 1½ cups sifted enriched flour
- 1 tsp. baking powder
- ½ tsp. baking soda
- 1 tsp. salt
- 1 tsp. cinnamon
- ½ tsp. allspice
- ½ tsp. cloves
- 1½ cups whole wheat flour
- ¾ cup chopped walnuts

CREAM shortening and add sugar gradually. Add the molasses and cream thoroughly. Add eggs and beat well. Stir in the vanilla. Sift together the enriched flour, baking powder, baking soda, salt and spices and mix in the whole wheat flour. Add dry ingredients and nuts to first mixture and mix thoroughly. Drop by the tablespoonful (spreading dough out a little) onto greased cookie sheet. Bake in a moderately hot oven 400°F for 12-15 minutes. Remove from sheet and cool. Cookies may be packed in a tall fruit juice can. Line inside of can with several layers of wax paper and put paper between each cookie. Solder the top or put on securely with adhesive tape.

Makes 3 doz., 3½ inches in diameter 124 cal. per cookie Source of vitamins A, B complex

Tested in THE AMERICAN HOME KITCHEN

◆ chocolate fudge

Preparation time: 20 min.

- 1 (7 oz.) pkg. semi-sweet chocolate
- 7 sqs. (7 oz.) unsweetened chocolate
- 1½ cups (15 oz. can) sweetened condensed milk
- 1 tsp. vanilla
- 1 cup chopped walnuts

MELT chocolate in the top of a double boiler over boiling water. Add condensed milk and stir until well-blended. Remove from heat. Add vanilla and nuts. Pour into an 8-inch square pan which has been greased or lined with wax paper. Place in the refrigerator and chill for a few hours. When firm cut in squares. Wrap each piece in wax paper or aluminum foil before packing.

NOTE: This recipe may be varied by adding a few drops of peppermint, or by using all semi-sweet chocolate, or by adding half walnuts and half almonds.

Makes 16 2-inch squares 214 cal. per square Source of vitamins B complex

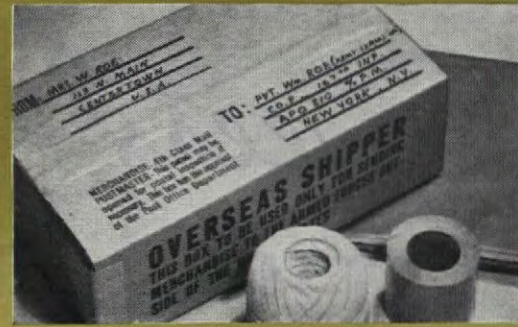
Tested in THE AMERICAN HOME KITCHEN



Wrap each piece of candy and cake separately; pack in cans or tin boxes



Send Nuts: Next to fruit cake, nuts are the most popular food. Shell and pack nuts in cans or buy them vacuum-packed



Address packages accurately and completely; use the latest address and then check to be sure you have not made an error

◆ fruit cake

Preparation time: 3 hrs.

- ½ cup each of citron, figs, dates, candied orange peel and lemon peel cut in ¼ inch pieces
- 1½ cups raisins
- 1 cup chopped nuts
- 2 cups sifted enriched flour
- ¾ tsp. baking soda
- 1 tsp. cinnamon
- ½ tsp. each of allspice, nutmeg, mace, and ground cloves
- ½ cup shortening
- 1 tsp. each of grated lemon and orange rind
- ½ cup sugar
- 3 eggs, separated
- ½ cup milk
- ¾ cup molasses

COMBINE fruit and nuts and dredge with ¼ cup of the flour. Sift the remaining flour with baking soda and spices. Cream shortening and add the lemon and orange rind. Reserve 2 tbs. of the sugar and add remaining sugar to shortening gradually, beating until light and fluffy. Add well-beaten egg yolks. Combine milk and molasses. Add dry ingredients alternately with the milk and molasses. Add fruit and nuts. Beat egg whites until stiff, not dry, beat in 2 tbs. sugar. Fold beaten egg whites into batter. Fill well-greased paper-lined 4½ x 8½ x 3" loaf pan. Bake in slow oven 300°F for 2 hours.

Makes 3 round cakes or 1 round and 1 small loaf cake

Tested in THE AMERICAN HOME KITCHEN

◆ fruit confections

Fruit balls: Put ½ cup washed dried apricots, ½ cup figs, and 1 cup raisins through the food chopper using a medium knife. Add ½ cup chopped nuts, 1 tbs. lemon juice, and a few grains of salt and mix well. Using 1 round tablespoon of the mixture shape into balls and roll in sugar.

Stuffed dates: 1. Remove pits from dates. Stuff dates with peanut butter mixed with chopped candied orange peel and sweetened with sugar to taste. 2. Remove pits from dates and stuff cavities with blanched almonds or walnuts. Roll in sugar.

Fancy stuffed prunes: Wash 2 cups prunes, cover with boiling water and let stand for 10 minutes. Drain. Slit each prune down one side and remove pit. Combine ½ cup chopped, blanched almonds and ½ cup candied lemon peel or cherries. Add enough honey to moisten and use to stuff prunes. Roll in sugar.

Tested in THE AMERICAN HOME KITCHEN

Preparation time: 50 min.

- 1 cup dates cut in small pieces
- 1 cup nuts, chopped coarsely
- 1 cup sifted enriched flour
- 1½ teaspoons baking powder
- ½ teaspoon salt
- 1 cup sugar
- 3 eggs, well-beaten
- ½ teaspoon vanilla









DREDGE dates and nuts in a little of the flour. Combine remaining flour, baking powder, and salt and sift three times. Add sugar to eggs and beat thoroughly. Add flour mixture gradually and mix well. Add vanilla, dates, and nuts. Pour into an 8-inch square pan lined with wax paper and greased. Bake in moderate oven 325°F for 40 minutes. Cut in squares and, if desired, roll in powdered sugar mixed with a little cinnamon. Wrap each piece separately in wax paper or aluminum foil before packing.

Makes 24 squares 108 cal. per square Source of vitamins A, B complex

Tested in THE AMERICAN HOME KITCHEN

**Cold, wet and muddy
But let 'em slide!
They're protected
From inside**



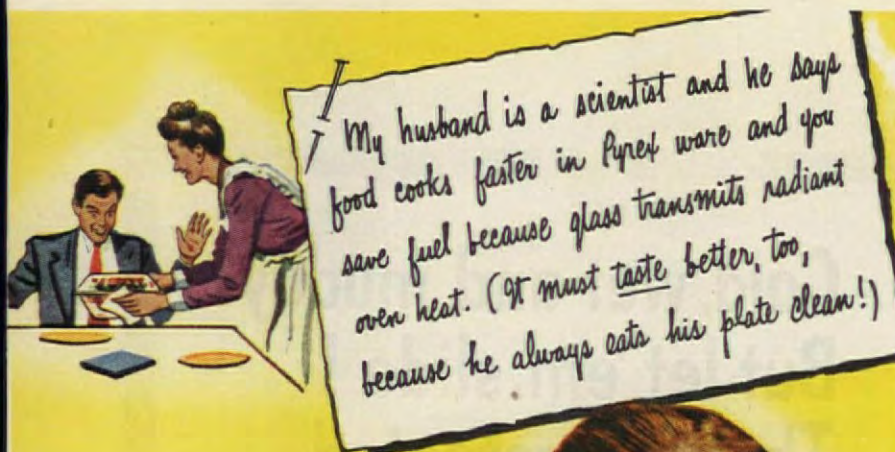
When it's raining puppy-dogs  remember, hot Ralston is
more than *double-rich* in wheat germ.    the golden
heart-of-wheat. This friendly germ helps guard you  with its
vitamin B₁, nature's first-aid to appetite, energy, nerves, growth. Try
quick-as-a-wink Instant Ralston.  Give all your family this
warm-up  build-up  cereal. Golden-brown, and delicious!

**The Wheat Germ 
in Hot Ralston
Protects from Inside**

**HOT RALSTON IS NATURAL WHOLE WHEAT
MADE 2½ TIMES RICHER IN WHEAT GERM.**



Tune in! Tom Mix at Quarter-to-Six • Mutual Network



**Notes from
PYREX WARE
FANS!**



Thank you—thank you for dreaming up the double-duty Pyrex casserole. I use it almost every day either as a covered casserole, an open baking dish, or a pie plate. It's a real find!

You ought to tell people in your ads how easy it is to wash Pyrex ware! Even sticky foods wash clean in a jiffy. Like magic!



NOTE TO YOU from PYREX WARE!

ONE OF THE NICEST THINGS about Pyrex ware is that you can use every dish so many ways. The Double-Duty Casserole above can be used with cover for stews, baked beans; as an open baker for chicken pie, scalloped vegetables; cover alone makes pie plate or shallow baker. The handiest utensil in your kitchen! Three sizes. Two quart size only 75¢ JUST REMEMBER to look for the familiar orange Pyrex ware label and the circular trade-mark pressed in the bottom of every Pyrex dish.



PRESSED IN GLASS



"PYREX" IS A REGISTERED TRADE-MARK OF CORNING GLASS WORKS, CORNING, N. Y.

Witching Eve for a Party



Hazel Carter Maxon

HALLOWEEN!—the hour for witches on broomsticks, Jack-o-lanterns, popping corn, and shiny red apples, and a perfect night for inviting folks in for a gay get-together while "howling things prowl outdoors!" Make it fun this year—more fun than usual. In wartime we need our celebrations and the relaxation and gaiety that come with them.

Naturally, you'll have a party—and just as naturally you'll keep it simple. Because keeping parties simple—easy on rationed foods, preparation time, and materials is as American today as is Halloween itself.

Start off the festivity by sending out black cat invitations, so easy to make that the small fry can do all the work themselves—and love it! Just sew (with orange thread) two black buttons, one for the cat's head and one for the body, on a plain white correspondence card. Draw ears and tail with black ink, and write or print the following invitation in four lines: "Just waiting on the back fence, Hoping you'll come, With the witches and the goblins, For Halloween fun!"

When the big night finally rolls around, cheery, slightly eerie decorations for the living room can be made by covering the lights with thin orange cloth, and bringing in from the outdoors, lovely autumn leaves, bittersweet, persimmons, or whatever your vicinity offers, for sprays above the mantel and over the doors. Also on the mantel you might put a row of pumpkins of graduated sizes, trailing off at both sides with an orange,

then a tangerine, and finally a piece of orange candy or a wooden bead painted orange. Another clever pumpkin-motif idea is using three or five medium-sized pumpkins, with small vases inside, as receptacles for autumn flower. Pumpkins with flowers stuck through face holes and "hair" of huckleberry branches is also good. Make a witch's cauldron by stacking branches tent-style over an iron pot or kettle filled with vegetables.

Begin the witching eve's fun with the "Black Cat and Moon" game. On a child's block paste the letters "B," "H," "E," "W," "T," and "M." After giving out pencils and paper, show your guests a simple sketch of a cat and moon. Tell them that the



Halloween's familiar pumpkin head with a surprise note! Bright autumn flowers for the face and huckleberry branches for the hair! Another gay pumpkin head idea: fit hollowed-out pumpkins with vases and use as receptacles for lovely floral bouquets

Ideas and sketches by
June Cochrane Ortgies



Line them up! Put a big pumpkin in the middle, flank with smaller ones on either side, ending with an orange, then a tangerine, and finally a tiny orange candy drop or a wooden bead painted orange. Good for mantel, shelf or buffet table!



"MOMMY, MAY I HAVE SOME BREAD ... AND JAM?"

Don't scold . . . to her the big, easy-opening refrigerator is quite as fascinating as a pre-Christmas closet! It's a Norge refrigerator, and in it, of course, is the *Rollator*, the world-famous "cold-maker" that took needless cost and confusion out of electric refrigeration. Also, there's the *Night Watch*, which "remembers" to defrost for you *every night*; the safety-sealed *Fast Freezer* for the preparation of frozen delicacies and the storage of frozen foods; the vegetable-keeping *Hydrovoir*; the meat-preserving *Coldpack*; the *Lazilatch*, which springs open the door for you. In all, there are forty-odd features of design and construction—all of them time-tested and time-proved. And it's that way, too, with the other Norge products: automatic cycle washers, home and farm freezers, electric ranges, Ro-ta-tor washers, gas ranges and home heaters. Each is precision-built and practical—each is capable of performing, superlatively well, its home-helping function.

SEE
NORGE
BEFORE YOU BUY



A BORG-WARNER INDUSTRY

Norge is the trade-mark of Norge Division, Borg-Warner Corporation, Detroit 26, Michigan. In Canada: Addison Industries, Ltd., Toronto, Ont.



Juices of the tastier *Fresh Vegetables* in every delicious sip!

V-8* Cocktail! It's just plain GOOD! Because in V-8 you enjoy the combined juices of the tastier, better-liked vegetables. These juices actually season each other and create, together, a flavor distinctly V-8's own—zestfully delicious and delightfully refreshing. So make V-8 your regular family juice—for its good flavor and its wealth of fresh-vegetable nutrients.

Ask for V-8 at your food store, fountain and restaurant



Juices of
LETTUCE • BEETS • CARROTS
WATERCRESS • TOMATOES
SPINACH • CELERY • PARSLEY
Deliciously Combined
Contains Vitamins A, B₁, C, calcium and iron.

V-8 is a trademark owned in the United States by Standard Brands Incorporated; in Canada by Standard Brands Limited.

REPLACEMENT OR A REFUND OF MONEY
Guaranteed by
Good Housekeeping
or defective or
NOT AS ADVERTISED THEREON

magic block will direct them in drawing similar sketches. Let each person roll the block in turn by tossing it down on the table or floor, depending upon where you have them seated for this game. If "B" comes up, the player tossing the block may begin his drawing, making the body of the cat. No drawing can be done until "B" comes up. When "H" appears, the head may be drawn. The game continues with "E" indicating ear, "W," a whisker, "T," a tail, "M," a moon, "H" must come up before ear and whiskers can be drawn, but the moon may be drawn any time after the body. A player can roll as many as three times in succession if letters he can use come up. The first three to complete their sketches win prizes which may be round and crescent moon-cookies, or any similar gifts appropriate to Halloween.

If there's dancing, be sure to have some harvest-time square dances—and a Broomstick cut-in dance. In this dance, brooms are given to two extra men who must dance around the room with their brooms and then tap some man, take his partner and leave him with the broom. This is fun and helps people get acquainted.

Witches' Fortunes come at the witching hour of midnight. Turn out all lights except a dim lamp near the witch's cauldron and while someone in a black pointed cap stirs the vegetables in the cauldron, let each guest, one at a time, grope his way blindfolded to the cauldron and pick out a vegetable. When all have their vegetables, turn on the light and instruct your guests to "eat" their way to fortune! Vegetables should be such edible raw ones as carrots, turnips, cabbage slices, etc. Into each a small slit has been made into which you have slipped a strip of paper bearing such happy Halloween fortunes as: "Black cat mewing at the moon sees for you a Fortune very soon."

"Ghosts I have known," is a good quiz game to play at suppertime. Give each guest a sheet of paper and a pencil and bid him write down the names of ghosts in songs, literature, movies, etc., such as the ghost in Charles Dickens' *A Christmas Carol*; *The Ghost Goes West*, etc. The guest with the longest list wins.

Serve a buffet supper with only candlelight for illumination and a Jack-o-lantern centerpiece with a doll dressed as a witch. Or try the harvest-time centerpiece—place a pumpkin on a cake or compote dish to raise it and surround it with eggplant, yellow squashes, and smaller pumpkins around the edge. Paint whimsical faces on each vegetable and for an added touch, make little hats for them.

Your party food can add to the table's holiday decorating scheme. Set out a jug of cider, a big kitchen crock filled with popcorn, a tray of funny face sandwiches, and lollipops and a decorative devil's food cake. With these serve pickles, olives, a mixed salad, stuffed dates, and popcorn balls. Keep the refreshments simple, but make them eye-catching and plentiful!



MILLIONS of women have adopted the Clorox-way to whiter, brighter washes...sanitary washes. They depend on Clorox, for Clorox bleaches extra-gently, it brings out the snowy-white beauty of white cottons and linens (brightens fast colors), reduces rubbing...conserving fabrics. Clorox also disinfects efficiently, deodorizes, removes stains, scorch, mildew. Use Clorox for a lovelier, more sanitary wash, and for making kitchen and bathroom "danger zones" hygienically clean. Simply follow directions on the label.



Glorify each meal with hot biscuits and SEEDLESS GRAPE JAM. First we select the juiciest purple Concord grapes... then remove every seed... and then use an old-time recipe to bring you the most luscious grape jam you've ever tasted.



Learn to Add **ONE UNIVERSAL APPLIANCE TO ANOTHER!**



EVERY TIME you add a Universal appliance to your post-war home, you'll multiply achievement and subtract work. And you can be sure of outstanding performance for the new Universal housewares reflect tremendous strides in engineering and design which add a big plus to prewar quality.

Send ten cents today in coin or war stamp for the new 20-page book, "How To Plan Now for Tomorrow's Better Living." Colorful illustrations... expert advice by skilled home planners... useful hints for choosing appliances... basic rules for arranging and using them.



UNIVERSAL

LANDERS, FRARY & CLARK, NEW BRITAIN, CONN.

Universal Electrical Appliances, Distributed in Canada Exclusively by Northern Electric Company, Ltd.





**Says Molly McGee, "Wax makes
housework click like clock-work!"**

Tune in Fibber McGee & Molly—Tuesday night—NBC



Why, baby can actually see himself in the shining surface of a floor polished with Johnson's Wax! And that wax means protection, too! Protection from marks and scratches... protection from dirt... so your floor's just about as clean as a table top! Baby can play there safely!



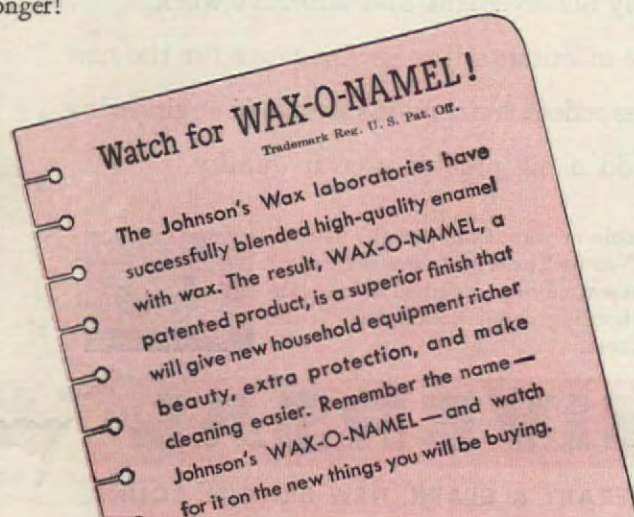
You can see by the side table the lovely shield of Johnson's Wax is mirror-bright! Every piece of precious furniture—and 100 other things in your home—deserve the protective care of wax! It makes them last so much longer... look lovely all the time!



You'll take more pride in your kitchen equipment and woodwork when you keep it spotless and new-looking with Johnson's Cream Wax! It really cleans as it polishes... makes care easy... makes the finish last longer!



Get on the paper-saving wagon! The magazines and newspapers you read, the cardboard boxes and paper bags you receive, have an important job to do in this war. Paper is still a Number One Critical War Material Shortage! Save all you have and turn it in as regularly as you buy War Bonds. Remember, Waste Paper is War Paper now!



**"Johnson's Wax
comes in 3 forms...
paste, liquid and cream!"**



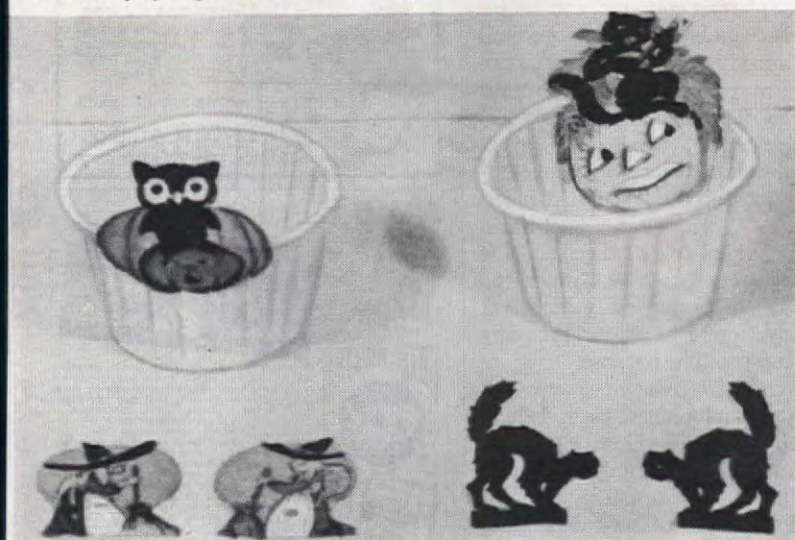
© S. C. Johnson & Son, Inc., Racine, Wisconsin, 1945



Members of the witch's brood—clever easy-to-make favors that will give bright orange and black accents to your table and carry the spookiness and gaiety of the witching eve straight to your guests



Candied apples on a stick—a Halloween party essential! Arrange them in special designs on the table or serve them on brightly colored paper plates surrounded by dancing scarecrows and witches



More favors with that special eerie charm of "Goblin Night"—nutcups costumed for the festivity, black cat silhouettes, witches complete with broom, hat and apron. Below: Halloween hat styles



Food fit for the frolic—edibles as decorative as they are good to eat; two-colored cake and funny face sandwiches, particularly gay in orange and black; lollipops with white or orange icing faces, perfect companion pieces for your black cat place cards



"Halloween Fun"—a 1945 compilation of recipes, games, and details for making centerpieces, favors, etc. to insure over-the-moon success for your witching party! Price 20¢.
Send remittance (no stamps, please) to
THE AMERICAN HOME, Dept. S, 444 Madison Ave., New York 22, N. Y.

"GEE WHIZ"

...yelled the
Ambassador



Roaster-fresh coffee made right in the cup

Roaster-fresh because in Nescafé all the
fresh flavor of newly-roasted coffee
is sealed in by added carbohydrates.

"TACT," said the diplomat, "has its place in foreign relations. But I speak right out when it comes to coffee. Frankly, I've never had a perfect cup." Without a word, his aide quickly stirred up a cup of Nescafé, then said, "Well, sir, try this!" He did...stared in amazement...and yelled, "Gee whiz!"

You'll be amazed, too. For here's how Nescafé brings you a real high in coffee enjoyment. In a way that only Nestlé's knows, an extract is made from fine coffees fresh from the roaster...then instantly its flavor is sealed in! You release this locked-in freshness by just adding hot water.

So easy to prepare...no coffee maker to get ready or clean up...no grounds to dispose of. A teaspoonful of Nescafé makes a cupful—for only about 1¢. No waste...you make exactly the amount you need—and just the strength you like.



NESCAFÉ (PRONOUNCED NES-CAFAY) IS A NESTLÉ PRODUCT, COMPOSED OF EQUAL PARTS OF SKILLFULLY BREWED SOLUBLE COFFEE AND ADDED CARBOHYDRATES (DEXTRINS, MALTOSÉ AND DEXTROSE) ADDED SOLELY TO PROTECT THE FLAVOR
★ ★ ★ NESTLÉ'S MILK PRODUCTS, INC., NEW YORK, U. S. A. ★ ★ ★

Turn the Tables



Toward Beauty

Madelyn Whiting

WE WEREN'T thinking about table decorations as we shuffled home recently through falling autumn leaves. We were too enchanted by the beauty of these spinning gold, red, and brown flakes that tumbled from the sky and rustled crisply around our feet as we walked, to think of anything other than the unspoiled beauty of Nature's autumnal colors.

As we walked, we stopped involuntarily to pick up the loveliest that fell beside us. When we reached home we had pockets full of them and big bunches in our hands—all much too beautiful to throw away and yet seemingly quite useless for any really constructive purpose.

The children took over our gay possessions and pinned them helter-skelter over the tablecloth for dinner that night. This not only created a novel and interesting effect, but also marked the birth of new decorating ideas around the house. We used the same leaf-studded cloth for the next day's luncheon, with a small Chinese figurine, bittersweet, and autumn leaves arranged in a copper bowl as a complementing motif.

It wasn't a far cry from here to using flowers in the same manner. With Rubrum lilies, we obtained a most effective and delightful table picture. The lilies were laid on the cloth in the same fashion as the leaves had been used. We found that they lasted better, if the stems were close cropped and the flowers laid in small salt dishes filled with water, also that

HOME FIRE HAZARD NO. 9

IT COULD BE YOUR HOME!



No one is in the dining room, the curtain has blown across the lighted candles on the table... fire sirens are screaming. It could be your home!... A metropolitan fire chief states that two-thirds of the fires occur in dwellings, and that 30% of the fatalities therefrom are children under ten years of age! Realizing that, can you continue to be without adequate fire protection? All that you value and hold dear in your home deserves to be, and can be protected against fire with Pyrene extinguishers. Buy one today at your hardware, department store or service station.

"BE IT EVER SO HUMBLE"—Free booklet of household hints sent on request.

BY THE WAY, WHEN DID YOU LAST TEST THE FIRE EXTINGUISHER IN YOUR HOME? BE SAFE—KEEP A PYRENE REEL HANDY.

Pyrene

BUY and KEEP
WAR BONDS

Pyrene Manufacturing Company

FIRE EQUIPMENT FOR EVERY HAZARD
NEWARK 8, NEW JERSEY

AFFILIATED WITH: C-O-TWO FIRE EQUIPMENT CO.

FLOWERS IN YOUR HOME

Make them of Chenille or Feathers. Pattern Book shows how to make Chenille Flowers 25c, or Feather Flower Pattern Book 25c. CATALOG OF ALL ARTIFICIAL FLOWER MATERIALS INCLUDED. FLOWER MATERIALS CO., 218-K So. Wabash Ave., Chicago 4, Ill.

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SEWERS - DRAINS**
Cleaned Electrically
When tree roots, grease, scale, or other debris clog your sewer or drain, get in touch with your local Roto-Rooter service man. Without fuss or muss, he'll not just open, but actually RASH RASH every inch of the line from house to main sewer with the amazing electric Roto-Rooter machine. Whirling, razor-sharp blades on a flexible cable go around corners and bends... quickly remove even the most solid obstructions. Insist on the genuine Roto-Rooter Service. For name and address write us.
FREE! Sewer and Drain Handbook shows how you can avoid expense of digging up and replacing clogged sewers and drains. Write today, it's free.
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ALUMINUM!**
ALUMI-SHIELD
Asbestos Aluminum Coating
Does work of a top-quality roof-coating—and adds the durability and year 'round protection of aluminum finish! Reflects up to 80% of Sun's destructive rays—in summer, cooling interiors; in winter, resisting rain, snow, freeze! Buy at paint, lumber, hardware, department stores. Write for folder F-4.
Another famous Pabco "Home-Saver"
Guaranteed by World's Oldest Makers of Asphalt Paints and Asphalt Roofings
THE PARAFFINE COMPANIES, INC.
295 Fifth Ave., New York 16



TRY THIS TRICK WITH
waffles

Triple-decker Treat

three layers of crispy-brown waffles with a generous filling of creamed chicken between. Equally good with a filling of creamed tuna or creamed chipped beef. Waffles, served in unusual ways like this, can make any meal plenty exciting. For perfect waffles use Duff's, of course!



JUST ADD
water
—that's all!



Quick Relief FROM SUMMER ECZEMA

Combination treatment with Hilo Dip and Ointment removes REAL cause of this hot weather problem. Has helped thousands of dogs. At pet, department, drug, chain and pet stores. If dealer hasn't it, send \$1.00 for complete treatment with directions and photos of many actual cases to THE HILO CO. Dept. 223 14 Orchard St., Norwalk, Conn.



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DIP and OINTMENT

Keep it SPRINGY



CLEAN — FLEXIBLE — READY TO "GO"

DIC-A-DOO Paint Brush Bath

Your valuable old brushes... paint-caked or varnish-stiff... can be restored. The new "War Emergency" brushes need extra care. Don't use harsh cleaners. For old or new brushes use Dic-A-Doo Paint Brush Bath—safe—used by professional painters. Sold at Hardware, Paint, Grocery and 5 & 10¢ stores.

Patent Cereals Company
Geneva, New York

5¢-10¢ size



candles or candelabra set the arrangement off to the fullest advantage.

We made at least one meal a day a very special occasion with novel centerpieces. We didn't just decorate for parties, but for family meals, too. We saw no reason why the latter shouldn't be gay and lovely since that added touch cost so little in time and nothing in money. Here are a few of our schemes, which you may find adaptable in your own home:

One of the best ways to utilize the huge, informally shaggy blossoms of the large-flowering dahlias is to cut them with practically no stem and lay each one by itself in the center of a shallow dish or bowl; even a half inch of water will serve to keep it fresh and lovely for a considerable time. Flowers entirely too Gargantuan to be displayed around the average room in vases are both effective and appropriate when turned into broad, low centerpieces for dining room.

Or, lacking dahlias, you can float a smaller single blossom and several colored candles in a shallow dish. Make your candles by melting down old candle stubs, remolding them in salad molds, and inserting a paraffined piece of string as the wax hardens. Or set your table with an old tureen or bowl in which a cascading sweet potato, ivy, or philodendron vine is growing. If you have a large silver tray, use a classic figurine and three long-stemmed roses in a cluster of colored glass balls. You can vary this plan with amusing china pieces—a pert pig, porcelain ducks, a pretty glass paperweight, etc. Use flowers suitable for the object selected, such as daisies for the ducks, and shaggy chrysanthemums for the pig. Unusual arrangements can also be made from pieces of a favorite collection such as the children's foreign doll group. Arrange them in a circle on a round mirror and flank with candles. A row of tiny, old demitasse cups with candles at each end makes another charming and unique picture. You can think up many variations on this theme.

A favorite basket, perhaps Mexican in design, can be fitted with a glass bowl and used with brilliantly colored, short-stemmed flowers. Tiny, well-cut fruit juice glasses also make charming centerpiece ideas. Fill with small, dainty flowers and arrange to form a star in the center of the table.

Don't forget the many possibilities of the fruits and pods available not only in the garden, but also in fields and along the roadsides. The orange papery pods of the Japanese lantern (Physalis), the queer, spiny fruits of the wild-cucumber vine (Echinocystis), the shiny white disks of the money plant, or honesty, the long, ribbed milkweed pods (especially just as they open and start to discharge their silky parachutes, and the capacious, flat-topped capsules of the ornamental poppies, are only a few of the subjects you can collect and put to use. Some of them are brilliant enough; others can easily be tinted with dry colors sold by florists so as to fit into any desired color scheme.



The only wrapper
that can say **STOP** and mean it!

Why Reynolds Foil protects freshness . . . saves flavor

It's a protective sheet of pure aluminum—that's why Reynolds Foil protects things against drying air . . . destructive light . . . keeps out flavor-stealing moisture, too! And it does this triple job better than any other kind of flexible wrapping material. As aluminum for foil becomes more plentiful, you'll find more and more of America's famous brands coming to you foil-fresh.

Eager Beaver: the shiny Reynolds Foil wrapper caught his eye—a signal of delicious chocolate inside! Makers of candy know how Reynolds Foil protects the quality of their fine products, so look for that gleaming wrapper when you buy!



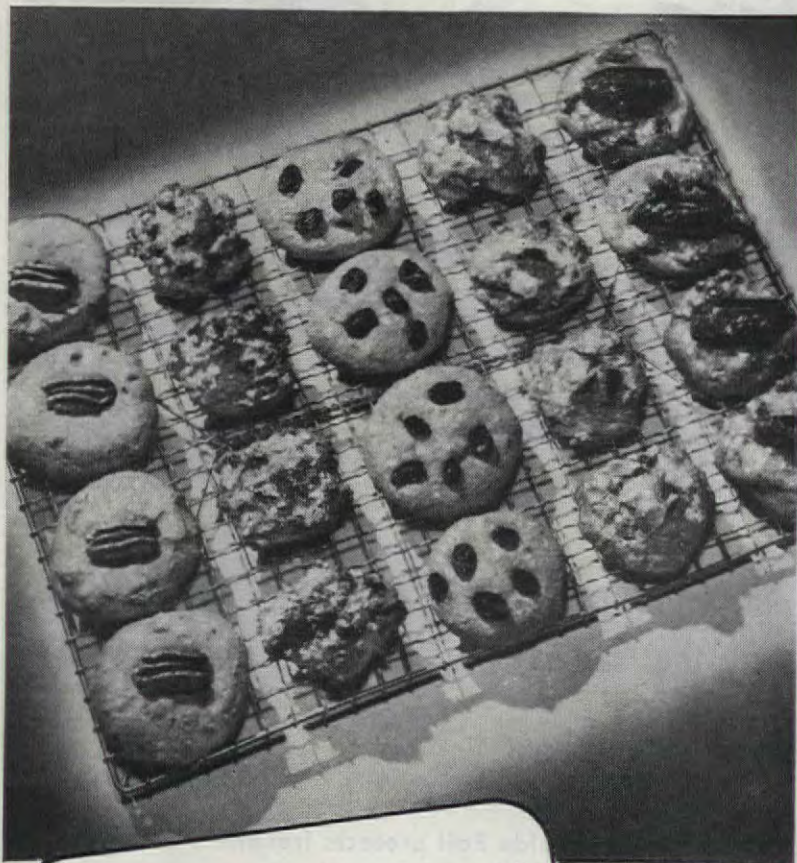
Reynolds, for 25 years the resourceful and progressive leader in metal foil packaging, is now perfecting many new protective packages—new ways for your old friend Reynolds Foil to keep things fresher. To manufacturers: Write for full information to Reynolds Metals Company, Foil Division, Richmond 19, Virginia.

REYNOLDS FOIL
PURE ALUMINUM
THE FRESH-FLAVOR WRAP



THESE WONDERFUL COOKIES

take none of your sugar or butter!



QUICK! EASY! FOOLPROOF!

Magic 5-Way Cookies

1½ cups (15-oz. can) Eagle Brand
½ cup peanut butter
Any one of these five ingredients:

1. 1 cup chopped nut meats
2. 2 cups raisins
3. 2 cups bran flakes
4. 2 cups corn flakes
5. 2 cups chopped dates

Mix Eagle Brand, peanut butter, and any one of the five ingredients listed. Drop by spoonfuls on greased baking sheets. Bake in moderate oven (375° F.) 12-15 minutes, or until done. Remove from pan at once. Makes about 30 Magic cookies.

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1. Magic Nut
2. Magic Nuggets
3. Magic Raisin
4. Magic Fluffs
5. Magic Date

Aristocrats of the Laundry

By long tradition, lace is an elegant fabric. Fortunately, however, its elegance and daintiness does not interfere with its "tubbability." With careful and correct laundering methods, the loveliest of laces can be washed successfully. The simple but important lace-laundering rules below call for lukewarm suds (from 98 to 100 degrees F.) for either rayon or cotton nets of the delicate type, gentle handling, a minimum of rubbing, and thorough rinsing in lukewarm water. A light starch is, of course, optional.

Courtesy Cleanliness Bureau



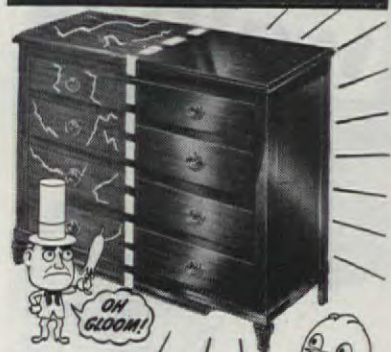
Twin Arts photographs

Before washing, remove all spots as in all laundering. The method and detergent used will, of course, depend upon the nature of the stain



As a guide to reshaping it later, measure each piece before washing. Dry on stretcher, or spread flat on measuring cloth and pin if necessary

MAGIC POLISH RESTORES FURNITURE BEAUTY!



Scratches Disappear

Use this fine polish regularly to keep furniture looking new. Famous double-action produces sparkling lustre, makes ugly scratches vanish. Sold everywhere.

Old English
Scratch Removing POLISH

Made by the Makers of Old English Wax



Here's a SENSIBLE way to relieve MONTHLY Female Misery

(Also A Grand Stomachic Tonic!)

Here's a great medicine—Lydia E. Pinkham's Vegetable Compound—which is famous not only to relieve monthly pain but also accompanying nervous, tired, highstrung feelings—when due to functional monthly disturbances.

Taken regularly—Pinkham's Compound helps build up resistance against such distress. A sensible thing to do! Pinkham's Compound HELPS NATURE. It's also a fine stomachic tonic. Follow label directions. WORTH TRYING!

Lydia E. Pinkham's VEGETABLE COMPOUND



Death to mice! They eat the kernels of this tiny, chemical-free seed, then they die. No baits, no traps, no muss. "A saucer and seed is all you need"—placed where mice appear. Mouse Seed is the clean, easy way to kill mice. Excellent results for over 50 years. Avoid substitutes. Get the genuine. At drug and other dealers. No mail orders. W. G. Reardon Laboratories, Inc., 2 Mill Street, Port Chester, N. Y.

Do I Smell Pretty! FRAGRANT BEAUTY RUB

Q-W PINE-BAR
RUBS OUT DOG ODORS
Just one or two rubs on dog's back. Dog smells like fragrant Pine Woods for several days. Distressing dog odor gone. No washing necessary—Not a soap, not greasy, stainless. Pleasant to handle.

Don't let your dog offend. All good dog shops 35c. By mail direct 3 bars \$1.00. Ask for "Success with Dogs," it's free.
Q-W LABORATORIES
Home of Famous Q-W Dog Remedies
Plainfield, (Dept. 40), N. J.





THE KITCHEN THAT STARTED WITH \$50

and a Dream

IN THE good old American tradition of vision and enterprise, many a woman has started her Youngstown Kitchen with no more than a down payment and a dream. When the war is won, more kitchens, streamlined in steel by Youngstown, can be started the same way.

These will be dream kitchens, Mrs. America—at your price. Mass production will make it possible. With industry given the right

to plan and go ahead in a fair and enterprising fashion, Youngstown again will offer a beautiful and efficient kitchen to fit the budget of the humblest of homes.

Awake to the dream that can be yours in reality. Feel free to start planning your Youngstown Kitchen now. The Min-A-Kit Book (Price 10¢) offered in the coupon below will help you.

Until the last shot is fired—buy bonds—give blood—salvage fats and paper—work for victory. Then do your part to . . .



MULLINS MANUFACTURING CORPORATION
WARREN, OHIO

Design Engineering Service • Large Pressed Metal Parts • Porcelain Enameled Products



Youngstown Kitchens
by Mullins

YOUNGSTOWN KITCHENS

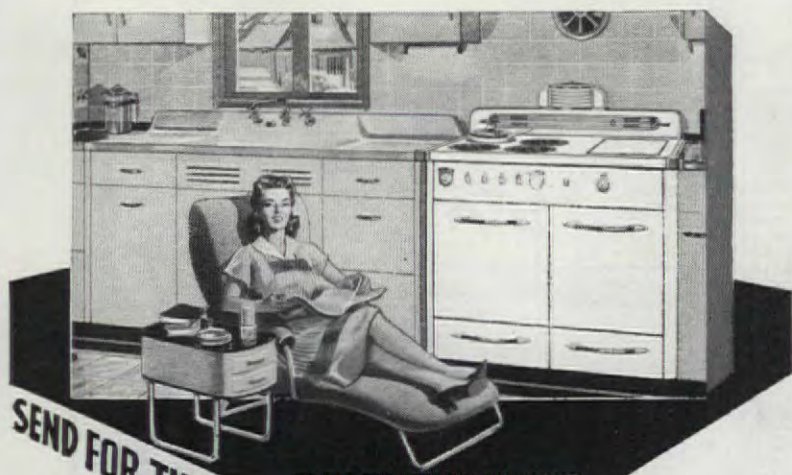
Mullins Manufacturing Corporation
Dept. A-1045, Warren, Ohio

Please send me the Min-A-Kit Book. Price 10¢ in cash.
I plan to modernize ☐ I plan to build ☐

Name

Street

City & Zone County State



SEND FOR THIS COOK BOOK

PLAN TO RELAX IN YOUR
POST-WAR KITCHEN

MONARCH will again
build a complete line
of quality Electric and
Gas Ranges. Watch
dealer announcements.

Triumphant answers to
many of your what-to-have
cooking problems will be found
in this new 72-page MONARCH COOK
BOOK. It contains 115 special, timely
recipes — along with valuable hints
on how to get best results from your
range. Simply fill in the information
requested below and mail, enclosing
10c to cover mailing and postage. (If
information is not furnished, send
50c which is the regular price of
the cook book.)

MALLEABLE IRON RANGE CO.
405 Lake St., Beaver Dam, Wis.

Send 72-page Cook Book. Enclosed is cents.
I am now cooking with (type of fuel).
My present cooking equipment is years old.
I plan to purchase new range after war for —
new home ☐ present home ☐

NAME
Street
City State

IF IT'S A
ROASTER RANGE
IT'S A
Monarch
ELECTRIC



If stretcher is to be used, reinforce
fragile lace by basting muslin
around edges before laundering.
This prevents strain on lace when it
is fastened to pins of the stretcher



Baste loosely crocheted filet lace
to a sheet or large cloth before
washing. Cloth background rein-
forces lace during tubbing, holds
it to measurement while drying



To keep square doilies or napkins
a uniform size, place them evenly
one over the other for drying. Run
your iron lightly over the whole
block before ironing them separately

CORNS

SORE TOES, TENDER SPOTS



Instant Relief

Instantly—that fast—soothing, cush-
ioning, protective Dr. Scholl's Zino-
pads stop tormenting shoe friction;
lift painful pressure on corns, sore
toes. Put you right back on your feet.
Separate little Medications are included for
quickly removing corns while you walk,
work or play. Dr. Scholl's Zino-pads cost
but a trifle. Sold everywhere.

Dr. Scholl's Zino-pads



equipped with
Dutch
CLOTHLESS
FILTER

VACUATOR · CHICAGO, 6

Tired Kidneys Often Bring Sleepless Nights

Doctors say your kidneys contain 15 miles of
tiny tubes or filters which help to purify the
blood and keep you healthy. When they get
tired and don't work right in the daytime, many
people have to get up nights. Don't neglect this
condition and lose valuable, restful sleep.

When disorder of kidney function permits
poisonous matter to remain in your blood, it
may also cause nagging backache, rheumatic
pains, leg pains, loss of pep and energy, swelling,
puffiness under the eyes, headaches and dizziness.

Don't wait! Ask your druggist for Doan's
Pills, used successfully by millions for over 40
years. They give happy relief and will help the
15 miles of kidney tubes flush out poisonous
waste from your blood. Get Doan's Pills.



**QUICK!
FIXER!**

Broken furniture is
one of many home
repair jobs that can
often be done easily
with PLASTIC
WOOD.

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Handles Like Putty · Hardens Into Wood

The World's Best Cocoa At
Less Than A Penny Per Cup

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COCOA

C.J. Van Houten
Invented Cocoa
In 1828

Do it
better—
Do it
quicker



That's the modern way. Up to date
housewives rely on Sani-Flush to
keep toilet bowls white and clean.
Why bother with messy scrubbing
when quick, easy Sani-Flush will
chase away ugly stains and germ-
laden film—a cause of toilet odors.

Sani-Flush is different from ordi-
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—even cleans the hidden trap—yet
will not harm toilet connections. Safe
for septic tanks. (See directions on
can.) Sold everywhere in two handy
sizes. The Hygienic
Products Company,
Canton 2, Ohio.

Sani-Flush

QUICK
EASY
SANITARY

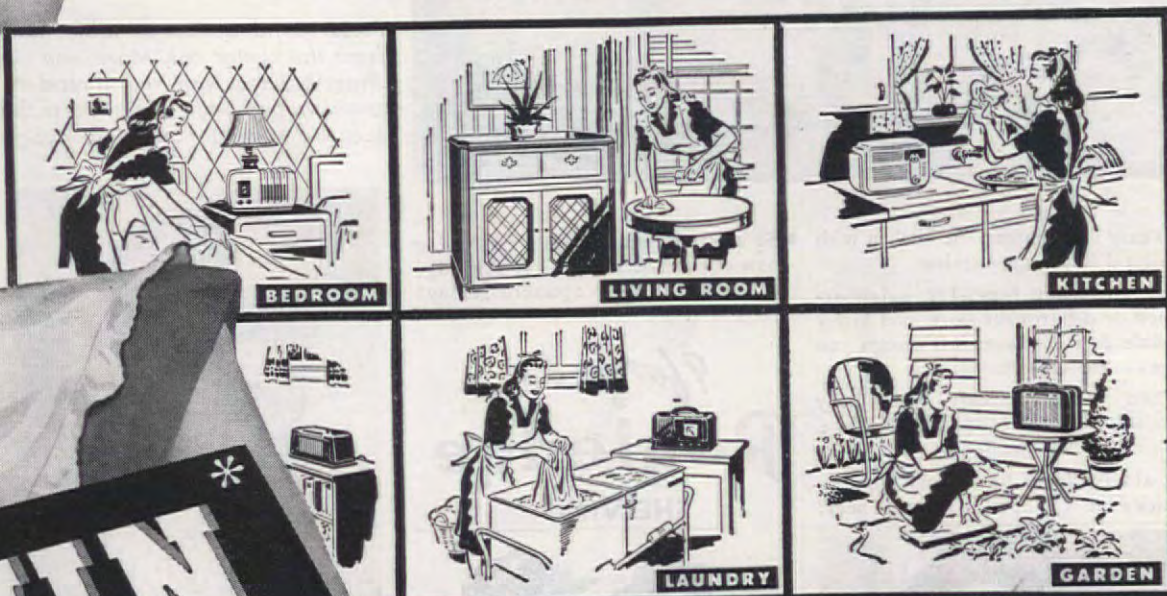


Guaranteed by
Good Housekeeping
as advertised

RINGS ON HER FINGERS...BELLS ON HER TOES

She Shall Have Music

WHEREVER SHE GOES



ARVIN
Top Flight
RADIOS
ALL THROUGH THE HOUSE

* THIS NAME IS
GETTING BIGGER
ALL THE TIME

Coming! As peacetime production begins, there'll be a wide range of useful Arvin products for your home... Arvin Top Flight Radios... Arvin Metal-Chrome Dinette Sets... Arvin Outdoor Metal Furniture... Arvin Portable Electric Heaters... Arvin Automatic Electric Irons and Other Appliances... Arvin Roll-a-Round Laundry Tubs... Arvin All-Metal Ironing Boards... Arvin Car Heaters.

Upstairs Downstairs

...all through the house

MOTHER works all day, all over the house... upstairs, downstairs... and outdoors, too. And wherever she goes she can have music, news, a ball game, whatever she pleases... if there are Arvins all through the house. Mother deserves this pleasure, as she goes about her daily household tasks. And on Saturdays and Sundays, or any evening, when Dad and Nancy and Jimmie are at home with her... each wanting a *different* radio program, everybody can be happy. There'll be an Arvin for each and every one.

The new line of Arvin Top Flight Radios will include a wide choice of large and small models. There'll be radio-phonograph combinations with automatic record changers and FM, floor and table models, portables and farm battery sets. With them you can radio-equip your home completely and economically. And there'll be other Arvin Products, too, to add to the comfort and pleasure of your home.

ARVIN FAMILY PRODUCTS are engineered and built by NOBLITT-SPARKS INDUSTRIES, INC., Columbus, Indiana
25 years' experience in manufacturing... Eleven plants in five Indiana cities



How to brighten your kitchen
for only 6¢!

- So easy to brighten your kitchen with colorful Roylede shelving.
- Just go to any 5-and-10¢, neighborhood or department store, and buy 9 whole feet of the gayest design you see... for only 6¢.
- Then decorate quickly! Simply lay Roylede on shelves and fold. No time. No tacks. No trouble!
- It always looks beautiful! Double-thick edge won't curl in steam or heat!
- So easy to change. Have fun trying new effects! See all the gay Roylede colors and decorative patterns, today!

9 feet for 6¢ Roylede SHELVING



NEW, FASTER WAY TO CLEAN WINDOWS!

Want to do an expert window-cleaning job in seconds? Then try Bon Ami Cake this new, easy way! First, rub a damp cloth lightly on the cake, and apply a thin coat to the glass. Then wipe it off before it dries. Dirt disappears—windows twinkle! For Bon Ami polishes, too, and leaves no oily film. Try it—it's window-cleaning magic!

IN HANDY
CAKE FORM



A mass murder—

That's what we need, Boss. For I've got worms again. They're sapping my strength, breaking down my resistance. If you like me, Boss, get me some Sergeant's SURE SHOT Capsules and stop these worms NOW. We used Sergeant's Puppy Capsules when I was a pup. They both clean out worms.

Sergeant's Vitamin Capsules (Vitapets) will help build me up after worming—help me feel my best.

Get both at the drug or pet store, Boss. And get the free Sergeant's Dog Book—at stores or use this coupon.

Sergeant's DOG MEDICINES

Dept. 13-K, Richmond 20, Va. Send the FREE 40-page illustrated Dog Book to:

Name _____
Address _____

City _____ State _____



Down with worms
...geep



Press round doilies or table mats from the center out. Move iron in straight lines with the thread to avoid ruffled-edge effect. Press the lace on towel to bring out design



Before washing straight-edged lace pieces, spread them across ironing board, and mark lines indicating width. Stitch in colored thread for permanent guide to correct size



In storing laces, roll long pieces on cardboard cylinders instead of folding them. Creasing is hard on delicate threads. Wrap white laces in blue paper to retard yellowing



If you can't travel
...PLAN! Come
when you can—

Worth remembering

Lazy days. Tranquil nights. Unbelievable sunsets. Ever-changing mountain colors. Guest ranches, fine hotels. Home of University of Arizona.

Unmatched

Nowhere else in U.S. so many days of 100% sunshine. Warm, dry, invigorating! Altitude only 2400 feet. For free booklet, write Tucson Sunshine Climate Club, 4553-A Rialto, Tucson, Ariz.

UNCHANGED BY WAR
TUCSON'S DESERT
CLIMATE BECKONS

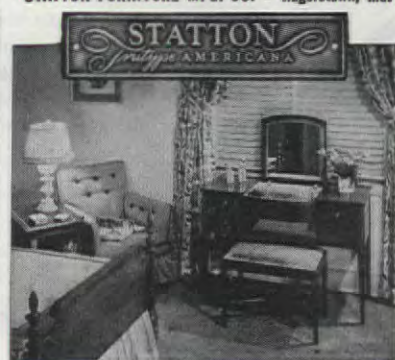
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Do not come without confirmed reservations for living accommodations.

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WHITE MAGIC
All leading curtain manufacturers and retailers feature those organdies and marquisettes which stay fresh and crisp indefinitely...
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FOR "PERMANENT" BEAUTY—THEY NEED NO STARCH
BELLMAN BROOK BLEACHERY CO., FAIRVIEW, N. J.

JOLLY TIME POP CORN
For real fun, get sure-popping JOLLY TIME. Delicious! White or Yellow.
AT YOUR GROCER'S

PRIDE IN OUR HERITAGE
Our country has much of which it can be proud, particularly of its furniture. Yet the finest examples sometimes are secluded in the privacy of collectors' homes. Statton searches out these fine examples of American design and translates them into pieces for use in the American home.
Look for this Statton Trutype seal; it is the mark of superior quality in furniture.
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Now The Basement Is Livable Because Of This New Floor

MOISTURE RESISTANT...LOW COST...LONG WEARING

HOME IS TWICE AS POPULAR with all the family—when there's a recreation room down in the basement. In the past, the floor problem often kept basements from being made livable and attractive. But such a room is practical today. For dampness—which deteriorates ordinary floors below grade—doesn't affect Armstrong's Asphalt Tile. This new flooring material goes right down over your present concrete basement floor.

But that's only part of the good news about Armstrong's Asphalt Tile. It's an easy floor to keep clean. The smooth, lustrous surface needs only a light sweeping and an occasional washing and waxing. And because this floor is rugged and durable, it can take hard, constant use.

Armstrong's Asphalt Tile gives you full scope to create just the floor that

suits your decorative scheme. There's a wide range of colors, plain and marbled. Since the floor is hand set, a block at a time, design possibilities are almost unlimited.

You might think that a floor that is so practical and attractive would be expensive. Actually, Armstrong's Asphalt Tile is low in cost. You'll be surprised to find how inexpensively you can make a delightful room—for work or play—out of your present neglected basement.

SEND FOR NEW FREE BOOKLET, "Livable Basement Rooms." It's illustrated in full color and packed with easy-to-use decorative ideas for your basement—suggestions for both utility and recreation rooms. Just send a post card to the Armstrong Cork Company, Resilient Tile Floors Department, 4510 Plum Street, Lancaster, Penna.



IT USED TO LOOK LIKE THIS. Now this basement has become as comfortable and hospitable as the Western ranch house that inspired its decoration. Here the family can relax, play games, or entertain friends. And there's no need to pamper the furnishings—least of all, the attractive, durable floor of Armstrong's Asphalt Tile. This floor will keep its bright new beauty for years because the colors go through to the back of the material. Even cigarette burns or sparks from the fireplace won't harm it. In keeping with the spirit of the room, the floor design was adapted from a Navajo blanket and reproduced in Spanish Red, Buff, Black, and White. Floor plan and decoration details will be sent free on request.

ARMSTRONG'S ASPHALT TILE

The low-cost floor  with the luxury look

MADE BY THE MAKERS OF
ARMSTRONG'S LINOLEUM AND ARMSTRONG'S QUAKER RUGS



Furniture by W. & J. Sloane. Gown by Henri Bendel

Illustrated: Gulistan Renaissance Carpeting, woven by our patented process. Production of this carpet will be resumed when conditions permit. It is not available today.

Sculptured! Today, with carpet looms still busy on war work, you will not be able to get the carpet illustrated. But you will want to know about this new beauty that Gulistan is creating for the floors of your post-war rooms. Carpet with the pile modelled in relief . . . carpet in which pattern is little more than light and shade playing on texture . . . carpet which gives new exquisiteness and sparkle to the lighter tones which people prefer today. When peace comes and the lovely things of life are in full production again, remember the name Gulistan . . . *it will help you to transform your rooms with beauty!*

In ordinary times you will find in the stores under the name of Gulistan Rugs and Carpets a wide variety of styles and grades. Prices from \$5.50 per sq. yd. up. Store supplies today are naturally very low.

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