

The **AMERICAN**
HOMIE

25¢

for November



Come Inside and Shop →



“Have you seen what Milly did to her bathroom!”

BARBARA stopped dead, right in the middle of playing a small slam bid. “What could anyone do with *that* old bathroom?”

“You ought to see it now,” I said. “She started her remodeling with some new Armstrong’s Linoleum and . . .”

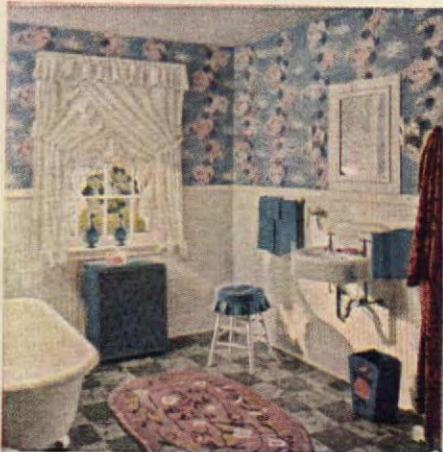
Marge broke in, “I know Armstrong’s Linoleum is wonderful, but the prettiest floor in the world couldn’t help that old bathroom of Milly’s.”

“Well, it isn’t just the floor. You see, she . . .” I stopped, knowing that I could never make them see it with words. If I told them that Milly had pasted roses on the ceiling, they’d feel the same way I did that afternoon she called me up, begging me to come right over—as if something awful had happened.

“It’s my bathroom,” Milly said at the door, and from the look in her eyes, I knew she was scared to death to show it to me. “I probably shouldn’t have let myself go,” she said, “but I’ve always wanted to do things—and my bathroom was so horribly old-fashioned.” Her hand was on my arm. “I’m so afraid I’ve gone overboard.”

I expected the worst—and was I surprised! If Milly hadn’t told me she’d done it herself, I’d have sworn that she’d called in the best decorator in town.

“I wasn’t going to do *all* this,” Milly explained timidly. “I started with new fixtures and this Armstrong’s Linoleum. Then I took a chance with those rose curtains . . . and then I tried to tie things together with a



few roses around the mirror and . . . well, before I knew it the darned roses were blooming all over.”

I slid my arm around Milly, “Darling, it’s simply wonderful. I never knew you could do these things.”

I couldn’t be sure whether Milly was going to laugh or cry. “What will the other girls think?”

“Just wait,” I said. “I’ll bring them over Friday.”

That’s what I was leading up to, but I never expected we’d wind up with Barbara’s tossing in a small slam and suggesting we drive right over.

I don’t think I’ve ever been happier than when I was watching Milly’s face while the girls raved . . . particularly after Marge had asked her to go into town tomorrow to help pick all the Armstrong Floors for their new house.

This old bathroom was the horror of the household until Milly got busy with a little Armstrong’s Linoleum and a lot of imagination and courage. The old bathroom made way for a sparkling new bathroom that’s prettier than most powder rooms.

Here’s how Milly did it. This bathroom has had a face lifting. Old plumbing fixtures were replaced. The wainscoting was ripped out and the dressing table and cabinets built in along the walls. The custom-designed floor is Armstrong’s Marbelle Linoleum, Style 08, inset with scrolls of No. 21 Evergreen. Unsightly walls were covered with Armstrong’s No. 700 Green Linowall, making them splashproof and as easy to clean as the floor. The roses on the ceiling and cabinets were cut from wallpaper and pasted on. Decals of smaller roses were also applied to the Armstrong’s Veos Tile to form a colorful and decorative pattern around the mirror. If you would like to have a free list of furnishings and floor plan of this room, just write us.

Send for new decorating book. “Ideas for Every Room,” by Hazel Dell Brown, contains practical decorating hints for every room in the house. Its 32 pages are packed with full-color illustrations of exciting room interiors. Whether you are thinking of building or remodeling, this book will be helpful. To get your copy, send 10¢ (outside U. S. A., 40¢) to Armstrong Cork Company, Floor Division, 4811 Pine Street, Lancaster, Pennsylvania.

ARMSTRONG’S LINOLEUM FLOORS

for every room  in the house

MADE BY THE MAKERS OF ARMSTRONG’S QUAKER® RUGS, ARMSTRONG’S ASPHALT TILE, AND ARMSTRONG’S LINOWALL®



How to Solve a Million Mysteries

Every year, over a million automobile accidents cause millions of dollars in damages. How do these accidents happen? Who is at fault? Should damages be paid . . . and how much?

The answers to these puzzlers must be found by insurance claim men . . . men with the special training and ability to comb all the facts out of the confusion attending an accident . . . men who must get the *true* picture of the accident, complete in every detail.

Their job is not easy. It involves miles of driving . . . hours of interviews. It calls for discretion, tact and patience. It requires good judgment . . . a respect for detail . . . a keen analytical mind . . . and above all, a strong sense of fairness.

In settling claims . . . promptly and fairly . . . and, at the same time, preventing excessive insurance costs to careful drivers, these men do a real service to the driving public of America.

The Insurance Man Serves America

The Employers' Group consists of three sound, progressive insurance companies writing practically all types of fire and casualty insurance, as well as fidelity and surety bonds. With the help of thousands of carefully chosen agents and brokers throughout the country, we serve people in all walks of life with *planned* protection programs.



The Employers' Group
Insurance Companies of Boston

110 MILK STREET • BOSTON 7, MASSACHUSETTS

THE EMPLOYERS' FIRE INSURANCE CO. • AMERICAN EMPLOYERS' INSURANCE CO.
THE EMPLOYERS' LIABILITY ASSURANCE CORP., LTD.

In this Issue

November, 1948

Vol. XL, No. 6

Cover: drawing by William Seidel, photograph by F. M. Demarest . . . See page 36

**Turkey,
cooked for
Thanksgiving...**

delicious in June!

YES, your Philco Freezer makes it possible months later, to enjoy many a tasty dish prepared from the left-over holiday turkey. It keeps foods freezer-fresh for days, weeks, months. It enables you to avoid waste, add variety to your menu, shop less often. Your Philco saves time and money—gives you leisure as well as pleasure.

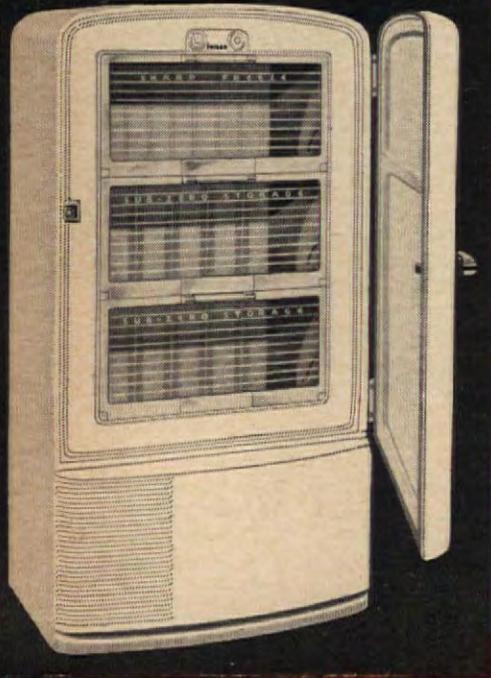


Says Mrs. Florence Muhleisen of New Orleans

"I seem to discover some new use for our Philco Freezer almost every day. Just how I'd manage without it, I'm not sure. It really *does* keep foods freezer-fresh."

**Keep Foods
FREEZER-
FRESH***

***FRESH AS THE DAY
THEY WERE PICKED,
CAUGHT, OR BOUGHT.**



PHILCO MODEL AV-75. Deluxe Upright; large 7½ cu. ft. capacity holds up to 300 lbs. of frozen foods. 3 compartments. Patented sloping shelves and 2 position drop doors conserve cold. Temperatures as low as 15° below zero. Built-in thermometer, door lock, temperature control and guardian bell. Hermetically sealed power system. Philco quality throughout.

PHILCO FREEZER

Famous for Quality the World Over

Arts and Crafts

Lamps and Shades to Make	76
Patterns	76, 77, 78, 80, 119, 128
Make Your Own If You Like Them Personal	78
Camera Greetings	Roland Wolfe 82
Authentic Norwegian	128

Children

The Dollhouse I Always Wanted	Betsy Collins 71
Watching Your Child Mature	Dr. Samuel R. Berenberg 131

Decorating

A Basement Blooms in Brooklyn	Mary E. Monze 29
You Get More for Your Money in Today's Furniture	James M. Wiley 32
These Give Double Service	34
Here's Storage—and How—in an 8' x 10'	34
Floral Prints Yield Gay Harvest	36
Texas Colonial—20th Century Comfort	Dorothy Monroe 38
Toying with Ideas	Helen Rife White 56

Gardening

Fun to Make, Fun to Watch	Ethel M. Eaton 31
November Calendar	73
November Nitwit	Frances Griffith 74
Birds Can't Drink Ice	Isabel McCraney Weathersby 89
For Healthy House Plants	Gordon E. Riley 90
The Wise Gardener Reaps a Second Harvest	M. L. Roche 94
Let's Rake Leaves	Hannah Reid Walker 96
How to Fell a Tree	Roy B. Larson 97

Homes and Maintenance

Five American Homes	38-54
Home of Mr. and Mrs. W. H. Chandler, Jr.	Dorothy Monroe 38
Revere Quality House	44
Home of Mr. and Mrs. Henry Quayle	Ruth W. Lee 47
Modern House in Hanover	William J. Hennessey 48
Home of Mr. and Mrs. T. V. Moore, Jr.	Jane Fisher 50
American Home Primer—No. 9 Plumbing	61
It's Easy to Fix Linoleum Bulges	Alden Stahr 68
No Gaps Wanted	Martin and Alden Stahr 70
A Wife in the Workshop	Douglas D. Martin 86

Foods, Parties, Housekeeping

Bridge On Monday	June Cochrane Ortgies 100
Neath the Harvest Moon	104
Thanksgiving for All	Esther Foley 107
Menus	109
Recipes	110, 112, 118
Just Add Nuts	Mary H. Culbertson 111
Beans for Two	Esther Foley 114
International Food Plot	Jane Orchard 117
This Is the Way We Mend	Elizabeth Fuller 122
American Home Kitchens	Edith Ramsay 124
Thanksgiving Fun	Emily Seaber Parcher 134

Features

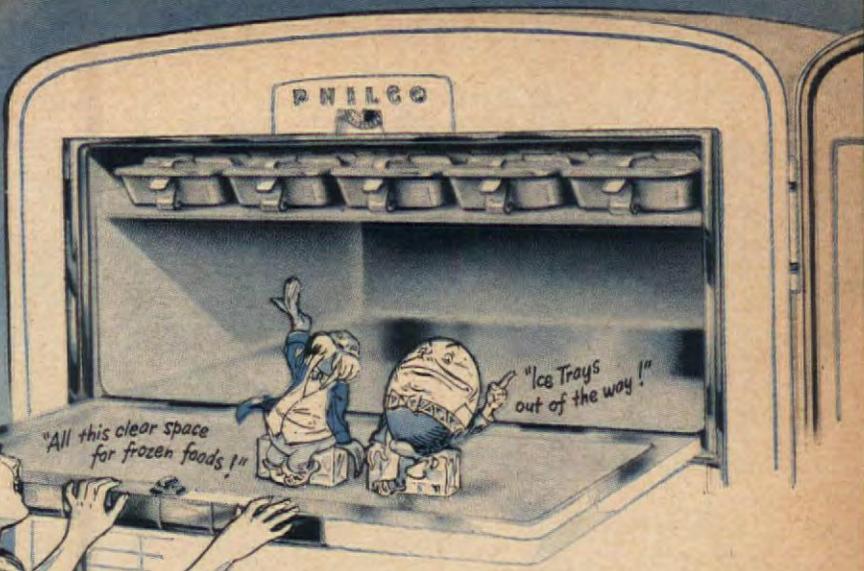
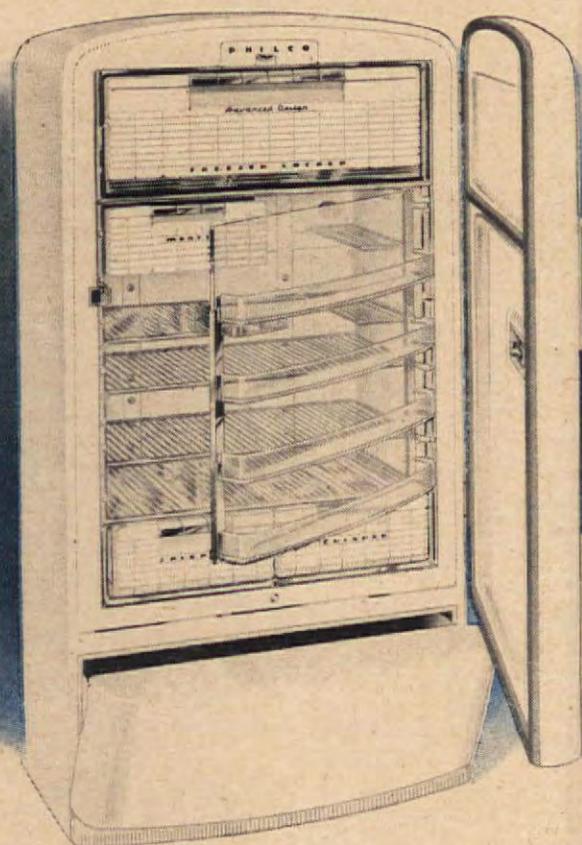
Market Place	10
Books	20
Neighbors	Kay Campbell 22
Honesty Begins at Home	Alice Lake 27
This Book Belongs to Someone Else	120
Look, It's New!	137

MRS. JEAN AUSTIN, EDITOR

MARION M. MAYER, Managing Editor	E. L. D. SEYMOUR, Horticultural Editor
WILLIAM J. HENNESSEY, Architectural and Building Research Editor	JAMES M. WILEY, Home Furnishings Editor
MARY E. MONZE, Decoration Editor	ESTHER FOLEY, Food and Nutrition Editor
EDITH RAMSAY, Home Equipment Editor	RUTH DAVIS, Feature Editor
GERTRUDE BRASSARD, Party Editor	VELMA LUND, Arts and Crafts Editor
EDWARD FORTUNA, Art Editor	DOROTHY MONROE, Southwestern Correspondent
JUDITH GELLERT, Market Place Editor	KAY CAMPBELL, Western Correspondent
RUTH W. LEE, Midwestern Correspondent	

THE AMERICAN HOME, November, 1948, Vol. XL, No. 6. Published monthly by The American Home Magazine Corporation, 444 Madison Ave., New York 22, N. Y. W. H. Eaton, President-Treasurer; Jean Austin, Vice-President-Secretary. Executive, Editorial and Advertising headquarters, 444 Madison Avenue, New York 22. Subscription Department, 55 Fifth Avenue, N. Y. 3. Copyright, 1948, by The American Home Magazine Corporation. All rights reserved. Title registered in U. S. Patent Office. Subscription price in United States and Canada \$2.50 a year; two years, \$4.00; three years, \$5.00. Foreign postage, \$1.00 per year extra. Entered as second class matter December 31, 1935, at the post office at New York, N. Y., under act of Congress March 3, 1879.

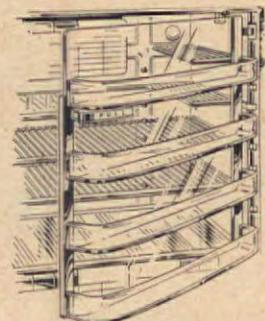
"What a **HUGE**
Freezer Locker!"
cried Alice...



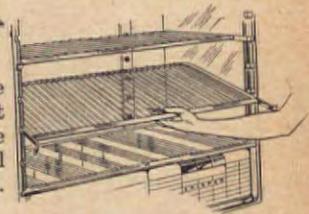
"HERE's a feature," Alice said, "That adds to Philco fame, At last, a freezer locker *really* worthy of the name".

Huge space reserved exclusively for frozen foods galore, Full width, full depth and all enclosed with insulated door. Refrigerator, Freezer—both, in compact space combine. Be sure to ask your dealer for PHILCO ADVANCED DESIGN.

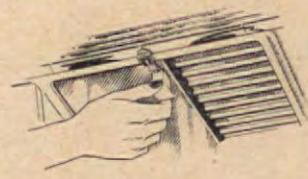
It's a **WONDERful** Refrigerator!



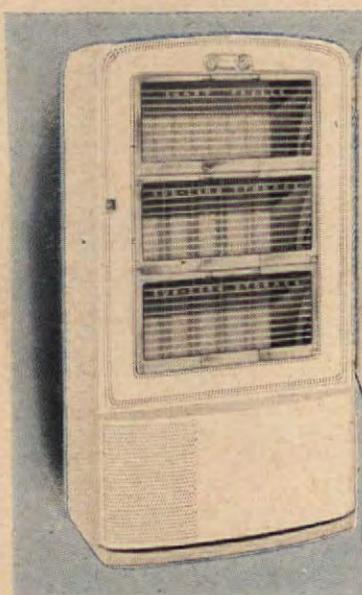
Shelf-Control
(Right) Shift the shelves to suit yourself; make space for all sizes of food.



Transparent Conservator
(Above) Exclusive Philco shelf-lined inner door keeps foods used most often at your fingertips.



Summer-Winter Control
(left) At last, you maintain balanced humidity that's just right in any climate or season.



It's a **WONDERful** Freezer!

PHILCO AV-75—Spacious 7½ cu. ft. upright home freezer. Holds up to 300 pounds of frozen foods. Fits small floor areas. 3 compartments. Temperatures as low as 15° below zero. Deluxe equipment; exclusive features. See it now at your Philco Dealer.

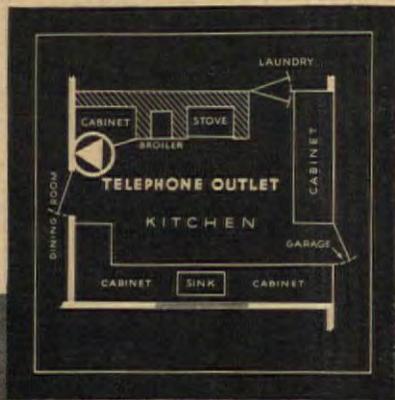


PHILCO

Famous for Quality the World Over



**A PLACE FOR EVERYTHING . . .
INCLUDING TELEPHONE WIRES**



YOU'LL certainly want telephones in that home you're planning to build. But you won't want the wires to detract from the lovely walls and woodwork. So be sure to plan now to put them in their proper place—inside the walls and under the floors.

All you have to do is select the places where you'll want telephones—now and in the future. Mark the locations on your plans and call them to the attention of your builder. That way, while construction is going on, he can place a few sections of pipe or tubing inside the walls to carry telephone wires to neat, built-in outlets. Later, when you arrange for telephone service, the wires can be run inside the walls to every telephone installed.

For further details on this important feature, call your nearest Bell Telephone Business Office and ask for "Architects and Builders Service."



BELL TELEPHONE SYSTEM

contributors



• • • **PEG and TED HUNTER**, of "They Harnessed the Sun" are working components in the inauguration of young ideas in architecture. Peg, a Wheaton graduate, won a scholarship to the Smith Graduate School of Architecture in Cambridge, finishing at Harvard. Her working experience includes valuable time with Antonin Raymond. Ted went to Dartmouth Engineering School and Harvard Graduate School of Design. He traveled in Europe and South America with Olympic and Pan-American ski teams, thus becoming interested in ski resort architecture. Thorne House in Franconia and Toll House in Stowe are his designs. The Hunters, living in New Hampshire, feel that only contemporary design can take full advantage of the Northern New England site—a view from a hill.



• • • **ALICE LAKE** began her varied career with several years of writing publicity for CBS, after graduating from Vassar. Then, as World War II began, she did a short stretch as propaganda analyst for OWI, dropped everything to join her Army husband. During this restless period, she worked as a sewing machine operator; reported for the St. Paul Dispatch, and (incongruous as it may seem) ended up as a Traveler's Aid sub-official. Now she does free-lance writing and raises tomatoes—both (see her article "Honesty Begins at Home") fruitful occupations.



• • • **BETSY COLLINS**, a young native New Yorker, exhibits a potential creativeness that puts a promising future right in the palm of her hand. When she was a little girl, Betsy and her mother worked out a dollhouse-bookcase combination as a space saver. Now, a Freshman at Friends Seminary, with a course in Shop Work behind her, she decided improvements were in order; so she worked out a new dollhouse. Hence, "The Dollhouse I Always Wanted."



**How
to save
up to
10 days' fuel
every month**

Get this new Carey booklet — "26 WAYS TO SAVE FUEL THIS WINTER"—and keep your home more comfortable.



Learn about the "Carey-Over" Plan which shows you how to carry over 10 days' fuel supply in any month . . . to help heat your home the next month. Save fuel—get up to 3 months' fuel supply for the price of two!

Get your free copy today from your local Carey Approved Home Insulator or mail coupon to Dept. AM-11, The Philip Carey Mfg. Company, Cincinnati 15, O.

Carey
ROCK WOOL
INSULATION

75 years serving home and industry

Please send my **FREE** copy of "26 Ways To Save Fuel This Winter."

NAME _____

ADDRESS _____

CITY _____ ZONE _____

STATE _____



THERE'S A
RIGHT WAY
TO DO EVERYTHING!



FREE BOOKLET!

Our illustrated booklet, "A Quality Home Can Cost Less," shows you where to use lower priced lumber to advantage when you build your home.

Send for Your **FREE** Copy Today!
Use coupon below!

and there's a right grade
of **WEST COAST WOODS**
for every building use...

The wise builder uses lumber properly... uses the least expensive grade that fulfills each particular requirement. Thus he saves money... retains the qualities each use calls for. Ask your retail lumber dealer, he knows.

West Coast Woods have beauty, warmth, individuality, and adaptability to any architectural style...some of the reasons wood is America's favorite home building material.

WEST COAST WOODS
1410 S.W. Morrison, Room No. 508
Portland 5, Oregon
Please send me your booklet, "A Quality Home Can Cost Less."

Name _____
Address _____
City _____ Zone _____ State _____



IT'S SMART TO BUILD WITH THESE
WEST COAST WOODS

Jacqueline Crouse's smile wins a feather for her hat!



Jacqueline Crouse, Art Student, out-sparkled 1300 of Boston's brightest beauties in a Community Fund contest to choose the city's 1948 Red Feather Girl. A jury of prominent citizens awarded her the "crown"—a Lilly Dache hat adorned with a red feather, symbol of the Community Chests of America.

Jacqueline's smile has a way with college men, too. They voted her "Sweetheart of Sigma Chi" at Brown University. Now her smile is brightening the campus of the Rhode Island School of Design. "It's a Pepsodent Smile," Jacqueline says. "No other tooth paste will do for me!"

The smile that wins is the Pepsodent Smile!

Jacqueline Crouse knows it—and people all over America agree—the smile that wins is the Pepsodent Smile! New Pepsodent with Irium is their 3-to-1 favorite for brighter smiles.

Wins 3 to 1 over any other tooth paste—families from coast to coast recently compared delicious New Pepsodent with the tooth paste they were using at home. By an average of 3 to 1, they said New Pepsodent tastes better, makes breath cleaner and teeth brighter than any other tooth paste they tried. For the safety of your smile use Pepsodent twice a day—see your dentist twice a year!



ANOTHER FINE PRODUCT OF LEVER BROTHERS COMPANY

contributors



● ● ● **JACK ROCHE**, upon arrival from Ireland, underwent seven years of structural engineering study, later attending the Clarence H. White School of Photography, where he became a teacher. Then—six years in the Nickolas Muray studio and, finally, after the war (spent as head photographer for the Engineer Board of the War Dept.), he opened his own studio. He met Mary Alice at the White School, where she was trying to stifle youthful literary disappointments. After their marriage she again turned writer, working in collaboration with her husband. Their joint article, "Wise Gardener Reaps a Second Harvest" is on pages 94 and 95.



● ● ● **DOROTHY MONROE**, our Southwest correspondent, couldn't be more suited to her article "Texas Colonial-20th Century Comfort." A native Texan and former Editor-Publisher of *Southern Home and Garden*, she has always been strongly conscious of civic problems and home planning. This interest was greatly increased during the war when she served three years as a hospital worker for the American Red Cross in the South Pacific theater. There she found a prevalent thought in the minds of most of her young male patients, expressed hopefully, in the words, "When I get home we'll get a place of our own."



● ● ● **JEAN DAKIN VEIT** found photography not only a career but also the "Open Sesame" to her happy married life. Through picture taking (begun in the leg art atmosphere of a University of California sorority house) she was offered a job as the Director of Weddings in a Los Angeles church. Now she's married to the associate Minister, has two rambunctious children, and still manages to continue photography, viz. her picture series on pages 120 and 121.

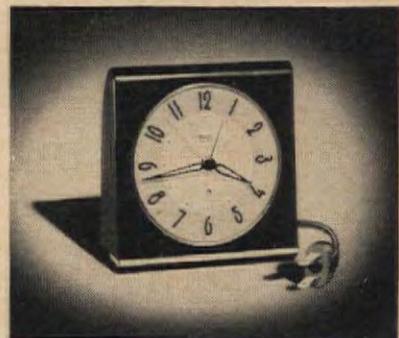
choose the
BIG BEN
best suited to you



BIG BEN Loud Alarm has a tick you can hear. And just try to sleep through his "fire alarm" call that rings intermittently! Handsome black case. Easy-to-read numerals. \$4.75. With luminous dial you can read day and night, a dollar more.



BIG BEN Chime Alarm has a quiet tick. "First he whispers, then he shouts." His first call is a gentle chime. Then, if you don't wake up he really shouts. \$5.75. With luminous dial for "twenty-four-hour" duty, one dollar more.



BIG BEN Electric Alarm has an exclusive gong alarm, adjustable to loud or soft. His sturdy electric motor is long lived and silent. \$8.95. With luminous dial you can see in the dark, a dollar more.

prices quoted do not include tax and are subject to change
*Trade-mark Reg. U. S. Pat. Off.

BIG BEN

Keeps America On Time

WESTCLOX

Product of GENERAL TIME Instruments Corp.

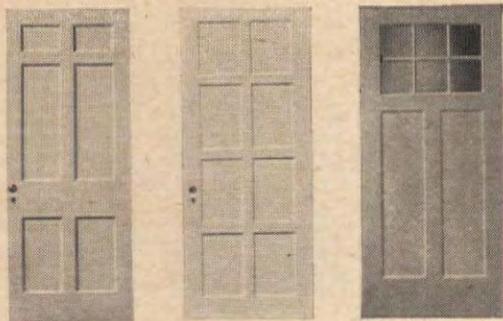
Open your eyes to a world of *Beauty!*



Curtis Doors with the NEW PRESPINE Panels

**What's New About
PRESPINE**

- ☆ *A wonderful new material for use in Curtis doors and other Curtis woodwork.*
- ☆ *Made of natural wood.*
- ☆ *Takes paint or any stain beautifully.*
- ☆ *Creates new decorative effects.*
- ☆ *Amazingly durable for lifetime service.*
- ☆ *Economical in price.*



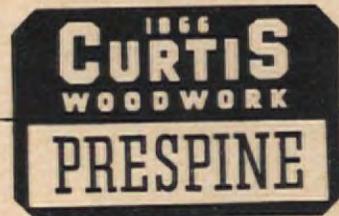
Curtis exterior and interior doors like these reflect the outstanding beauty of new Curtis Prespine panels.

Now Curtis marshals all the resources of science to bring you the beauty and quality of an entirely new material for door panels. Developed after years of research, Curtis Prespine, made specially for use in Curtis doors and other woodwork, combines outstanding charm with lifetime durability — for homes of all sizes and styles.

Prespine — made of natural wood by a special Curtis process — glows with amazing beauty when painted or stained! There's no checking, no raising of the grain. Finishes will last for years and years because Prespine has a hard, satin-smooth surface. When unfinished, it resembles, in color, the natural wood from which it was made.

And Prespine is as durable as it is beautiful! It won't warp or splinter . . . has the toughness to withstand heavy impact. No wonder Prespine is an investment in lasting satisfaction! Before you build or remodel, you'll want to have full information on Curtis doors and other woodwork which is now using the new Curtis Prespine. Learn how this new Curtis product can help make your home more beautiful and more livable without adding to the cost.

Prespine is available only as used in the production of Curtis Woodwork.



Curtis Companies Service Bureau
262 Curtis Building
Clinton, Iowa

Gentlemen:

I want to know more about the new PRESPINE as used in Curtis doors and other woodwork. Please send me full information.

Name

Address

City State

WONDERFUL GIFT

EMRICK WORKSHOP



Have Fun Saving Money

5
POWER TOOLS
IN ONE MACHINE
only \$39.95

includes LATHE,
DRILL PRESS,
GRINDER, SAW and SANDER
Factory Price—10-Day Free Trial

No need to be an expert mechanic to get hours of pleasure and many dollars of profit from this PRACTICAL gift. Easy to operate—safe—your whole family will enjoy it. WONDERFUL for home projects—to keep boys and girls interested and off the streets. Dad will rave over it!

Make Things—Do Your Own Repairs

With an EMRICK WORKSHOP you can work in wood, metals or plastic... make first-class storm windows, cabinets, bookshelves, scores of furniture items... turn out adorable presents... handle hundreds of home repair jobs. It's 5 TOOLS (quickly interchangeable) combined in ONE POWER MACHINE, using 1/4 to 1/2 h.p. motor—equals in performance equipment costing up to 8 TIMES MORE. All for only \$39.95 complete. Immediate delivery. Thousands of satisfied customers—our 50th year. Use coupon NOW, or write us.

MONEY-BACK GUARANTEE

EMRICK, INC., 1745 Clinton, Kalamazoo, Mich.

I enclose \$18.00. Ship Workshop, balance c.o.d. Unless satisfied, I may return in 10 days and get my money back.

Send FREE Catalog.

Name _____

Address _____

put your DOORS to work WITH DOR-FILE



SPICE RACKS . . .

Polished aluminum, 12 1/2" long, 2 1/2" high, 1 1/2" deep. Come with screws, ready to mount on cabinet doors. DOR-FILE keeps spices, flavoring, etc., at your finger tips. EACH 89c postpaid.



CLEANSER RACK . . .

Rust proof polished aluminum. Holds all cleansing needs. Comes with screws ready to mount on cabinet door or under sink. . . . 10 1/2" long, 4" high, 5" deep. Each \$1.60, postpaid.

Ask for the DOR-FILE LID RACK
EACH \$1.60 postpaid

THURMAN'S

Box 1731, (Dept. 12) Portland 4, Ore.

even an amateur can CARVE with the skill of a French Chef...



In time for Christmas carving, this magnificent gift transforms every host into an expert... Beautifully-shaped, chromium-plated English Gadroon handle tapers into shimmering, non-tarnishing prongs... Scientifically designed to hold meat securely! \$2.98 We pay postage!

Write for FREE catalogue!

GIFT OF THE MONTH, Inc.

Dept. AHN 542 Fifth Ave., N. Y. 19, N.Y.

HOT PLUS COLD EQUALS WARM

The busy shaver in your home will really appreciate this nickel-plated brass water mixer that keeps water at controlled temperature. Fits any faucets, round or oval, smooth or threaded—just jam it on. Fine, screw-on strainer, rubber gaskets. Adjustable for faucets 7" to 11" and 11" to 14" apart. Specify width between faucets. Postpaid, only **1.25**

Beautiful new, 36-page, illustrated catalog now available; send 10c in coin to cover handling

Satisfaction Guaranteed.

SEND CHECK OR MONEY ORDER TO

spencer gifts

ATLANTIC CITY, N. J.



Multiple Tree Lights

The kind that save you trouble in locating and replacing burned out lamps. If one goes out, the rest stay on! Seven-light set with General Electric C-7 1/2 lamps. Long serviceable cord has add-on connector plug. Lamps are Christmas shades of red, green, white and orange. Factory tested and double-checked by us.

The Set \$2.95 Postpaid

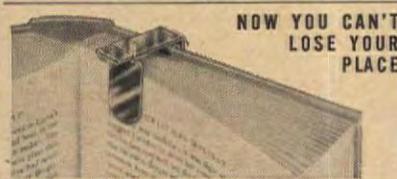
No Charges or C. O. D.'s, please

Write for Big Catalog... Free

Miles Kimball

KIMBALL BUILDING

155 BOND ST., OSKOSH, WIS.



NOW YOU CAN'T LOSE YOUR PLACE

THE PERFECT GIFT FOR EVERYONE WHO READS NEW—AUTOMATIC

Sapphire BOOK MARK

This ingenious invention automatically flips up and over as you turn each page. It infallibly keeps your place from title to finish. Just clip handsome, Sapphire Book Mark to the back of any size book. Grand gift for readers of all tastes and ages.

Handsome nickel finish \$1.00
Gold plated deluxe model \$2.00
Sterling silver deluxe model \$5.50

Plus \$1.10 Fed. Tax Total \$6.60

Monogramming 1 to 4 initials add 50¢

Postage Paid • No C.O.D.'s Please

ABBOTT GIFTS, Dept. A.

20 West 22nd Street, New York 10, N. Y.

the AMERICAN HOME

All firms whose merchandise is shown in the American Home Market Place agree to refund the full price of any item—except personalized items or services—returned within 7 days after receipt by dissatisfied readers.

A little Christmas tree to hang on your door or set up on your mantel is a traditional and festive bit of holiday spirit. Made of fresh, long-lasting balsam, fat cones and natural red berries, it is an appropriate Yuletide gift and fit companion to every "Merry Christmas" wish. About 24" tall, flat-sided for easy hanging. \$2.95 plus 30¢ post. The Willis Way, Hanover, N. H.



Croquet for pixies... or people with nimble fingers. You can get just as much fun out of this little game on the rug of a winter's evening as you can the real lawn croquet. A delightful gift or party prize, it consists of 9 wicks, 4 mallets (a finger's length) and 4 balls. Of gold-colored metal, \$1 postpaid from Q. T. Novelty Co., Box 54, Murray Hill Station, New York 16, N. Y.



If walls could speak, they'd ask for a little lamp like this to enliven them. It's the pin-up type, in bright colors, with a hand-decorated Pennsylvania Dutch design and a saucy little hurricane chimney—perfect for a playroom or youthful bedroom. A fine gift, it's of Tole, with red, white or black background. \$7.75 each, \$15 a pair, postpaid from Artisan Galleries, Fort Dodge, Iowa.



TIRED GLASSES

BEAUTIFULLY GIFT BOXED

... that put life and laughs into any party. For gay entertaining and good drinking, serve the next round in these unique, singularly-shaped, 22k gold-rimmed highball glasses.

SET OF 6 **\$7.50** postpaid

Write for Free illustrated Catalog. Dept. 4

klepa arts 8368 WEST 3rd STREET HOLLYWOOD 36, CALIF.

NO MORE CREASES IN YOUR SKIRTS

... when you use this newly designed Prac-T-Rack. Holds six skirts at a time, yet one can be removed without disturbing the others. Another useful feature—the rack hangs flat against door or wall conserving precious closet space. Smoothly finished in yellow, pink, green, or blue pastels.

An Ideal and Different Gift

Money-back guarantee.

Sold by mail order in 48 states and all over the world

Each **\$3.95** Add 25¢ for Postage

PRAC-T-RACK Stillwater 53, New Jersey

market place

Photographs by F. M. Demarest



Market Place is proud to announce the arrival of the newest member of the "Dippy Bird" family—Dippy, Jr. He's just a mite of a Dippy, only 2½" tall, but he has that same family characteristic, thirstiness, plus his own little cage and personal water trough in which to do all the dipping up and dipping down he likes. \$1.75 ppd. Royal Robin Co., 43 E. 19th St., N. Y. 3.



Speaking of compactness is to say "Look at this wallet and be amazed!" In a 4" zippered square you can carry bills, separated coins, keys, photographs, stamps, license, and identification. It's a gift for every member of the family. In pig-skin or red, green or blue morocco, \$3.60 including tax and post. Greenland Press Studios, 5700 Wilkins Avenue, Pittsburgh 17, Pennsylvania.



A 9½" bicycle-built-for-two, made of crunchy pretzel dough, makes a merry addition to Christmas doings. It and the little dog, costing \$1.50 and 50¢ respectively, are two of an enormous assortment. Also, to hang on your tree, gay Kuchen cookies of many shapes with wires attached. A baker's dozen costs \$2.25 postpaid from Holiday House, 1904 Bonita, Glendale, California.



Trim Little Trivet

A charming decoration for your tables—and a sure protection from hot plates, potted plants or tea pots. An authentic reproduction cast from an original pattern of colonial days. It's solid brass and measures 5¼" in diameter.

\$2.75 each prepaid
Write for catalogue.

Jenifer House
New Marlboro Stage
GREAT BARRINGTON, MASS.

LOADS OF FUN FOR CHILDREN

CUT-OUT DOLLS & COSTUMES
that can be colored again and again

18 Plastic-Coated Western European Costumes—the youngsters cut these out, lock-fit them to the 8" boy and girl dolls... they color with the crayons and start over again—any number of times! Educational, Lasting. Instructions included. \$1.50 per set, postpaid. Order yours today—cash, check or money order.

GELCO Corp., 1631-17 Tenth St. Santa Monica, California

RE-COLOR
Perfect for Gifts!

½ Actual Size

The gift that says SEE BETTER—for years to come

Give your friends "seeing comfort" for years to come! With this beautiful new type magnifying glass, you can read newspaper print a column wide. 3¼ inch lens provides a large, sharp field of vision. Magnifies 2½ times. Folds into a handsome plastic handle. You'll be proud to give—or own—a Longview! Packed in a gift box—\$6.50 postpaid. If not completely satisfied after a 10-day trial, your money will be refunded. Edroy Products Co., 476 Lexington Ave., New York 17, N. Y.

For Christmas

200 Note Sheets
100 Envelopes
printed with name and address

\$1.00

"The fine stationery in the plain box"—a quality gift for 32 years! Crisp, white rag content bond paper printed with the user's name and address in rich blue ink. Maximum of 4 lines, 30 characters per line. Send \$1.00. West of Denver, Colo. and in U. S. Possessions, \$1.10. We pay postage.

THE AMERICAN STATIONERY CO.
700 PARK AVENUE, PERU, INDIANA

KEY-CHAIN LITE
by APEX

Perfect Gift for everyone

This tiny, powerful Key-Chain-Lite has a thousand and one uses. A gift everyone will appreciate. Beautiful chrome finish—leather covered. Gift boxed, \$1.00 postpaid. Initials 25c set. Order one for yourself, too.

All STERLING SILVER, exquisitely engraved. Jewelry link key-chain with name tag. Hand-somely boxed, \$6.00 including tax, postpaid. Initials 25c set.

MAIL ORDER TODAY

FLEETWING GIFTS
Dept. K-3
53 E. 10th St., New York 3, N. Y.

only \$1.00 postpaid

SURE-GRIP ICE CUBE TONGS
by APEX

Miniature "ice-man's" tongs with hidden spring action; perfect for handling ice cubes. Solid brass, chromium plated. Attractive gift box. \$1.00 postpaid. In solid sterling silver \$3.60 postpaid including tax. Mail order today. Fleetwing Gifts, 53 East 10th St., New York 3

Direct to You...

A LIVE, FOREST-FRESH CHRISTMAS TREE
IN ITS OWN MOISTURE-SEALED CARTON

\$4.95 DELIVERED
No. 4 Tree (4-5 ft.) complete with canister and stand. Also 4 other sizes.

Now, you can have your ideal Christmas tree shipped direct to your door. Or sent to a particular friend. Packed in a neat, tightly-sealed carton... protects branches... preserves natural freshness. Complete with prefitted water canister and work-free stand... A real live supple Douglas Fir, the most beautiful and satisfactory of all Christmas Trees. Direct from the evergreen country of the Pacific Northwest. Selected by an expert forester. Scientifically harvested, preserved, and individually packaged to reach you in perfect condition. Cannister-mounted and aligned to stand straight and true. Direct to your home... on time... forest-fresh and fragrant as the day it was cut. Ready to decorate! Delivered prepaid anywhere in U. S. ... Makes a wonderful gift! Order immediately. We will promptly acknowledge your order. Safe delivery before Christmas guaranteed. But order early! Demand is great.

G. D. MARTIN CO. (Dept. NMT-1)
617 E. Fifth Avenue, Olympia, Wash.

Send me "Nature Maid" fresh-harvested Christmas Tree(s), for delivery before Christmas. I enclose check or M.O. for \$.....

..... No. 3 (3-4 ft.).....	Mark how many you want of each, prepaid. \$3.95
..... No. 4 (4-5 ft.).....	 \$4.95
..... No. 5 (5-6 ft.).....	 \$5.95
..... No. 6 (6-7 ft.).....	 \$6.95
..... No. 7 (7-8 ft.).....	 \$7.95

Name.....
Address.....
City..... Zone.....
State.....

Direct from the Evergreen Pacific Northwest

Keep drinks cold
without ice!



Monogrammed "Nice-Cubes"
do it without diluting

Eliminate "turned-to-water" drinks! Freeze "Nice-Cubes" in ice tray Drop in your drinks. They are tasteless, odorless, crystal-clean plastic with water forever sealed inside. Last indefinitely. Just rinse, re-freeze, re-use. Monogrammed in rich gold. "Nice-Cubes" make personalized, different gifts. Order NOW for yourself, or gifts. Rainbow assorted colors or crystal-clear. Attractively boxed.

BOX OF 8—\$3.00

(Price includes monogramming. Limit three letters per monogram. One set monograms per box.) Post-paid if money accompanies order. C.O.D., you pay charges.

8648 Melrose, Hollywood 46, Calif., Dept. H-1



REG. U.S. PAT. OFF. PATENT 1,923,522



Propette
Trade Mark

The NEW, easy way
to Read, Write or
"Breakfast" in bed
... in comfort!

AT LAST, the perfect gift for a friend who is ill or enjoys lounging in bed. Propette is HANDY, folds out-of-way when not in use. Pull it out to "prop" you up. Beautiful Walnut grain masonite, adjustable height, slope; fits all beds. A superb gift. ORDER NOW! 24 hour Shipment.

ONLY
\$6.95
POST-PAID

MORGAN PRODUCTS CO. (Add 25c West of Rockies)
Dept. 5B 1250 Lakeland Ave. • Cleveland 7, O.
Pat. Pend.

**YOUR INITIAL
DOOR KNOCKER**

\$1.25

Heavy cast brass, lacquered to prevent tarnishing. Your personal initial gleams brightly against your door. 3 1/2 inches high, 1 1/2 inches wide. Gift Boxed. \$1.25, ppd.

CHARM COTTAGE
"On the Mississippi"
Davenport, Iowa



AMAZING PEN-SIZE BATTERY APPLIANCE
REMOVES SILVER TARNISH

At a Touch! \$1 PREPAID
NO C.O.D.'s

Just hold TOUCH-O's tip to silver in slightly salty water, and tarnish vanishes like magic! No messy polishes or chemicals to wear silver or soil hands. Guaranteed absolutely harmless to fine sterling or plate. Thrifty; a dime a year for new flashlight cell. Handsome, forged alloy and plastic lifetime construction.



The Silversmiths, 432F MGT Bldg., Buffalo 2, N.Y.

PERSONALIZE YOUR GIFTS
NEW - NOVEL - IDEAL

Your Name on Every Gift with
**PERSONALIZED
HOLIDAY TAPE**

Seal your gifts
the smart new way



only \$1 per roll

For Decorative,
White Tape

Beautiful
Silver Tape \$1.50 per roll

100 ft. to a roll ENOUGH
FOR ALL YOUR GIFTS

WE PAY POSTAGE send check or
money order. Established 1935.

Print Name Desired Clearly.

TRANSPARENT PRODUCTS CO., Inc.
Dept. A. H. 324 East 24th St., New York 10, N.Y.

Now IT'S EASY TO DO
STEAM-PRESSING

"Steam-Fast"

Electric Iron

Attachment



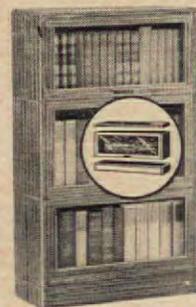
Converts your electric iron into a steam-iron. Cuts pressing time in half. Pays for itself many times over in pressing bills saved. Steam is adjustable according to type of fabric—silk, rayon, celanese, etc. Ideal for steaming velvet and velour. For laundry, irons most articles without dampening. At your dealer's or mailed \$4.95 postpaid.

Money-back Guarantee Circular on Request

STEEL TITE CORPORATION

24404 Mound Rd. Centerline, Mich.

Lundstrom
SECTIONAL BOOKCASE



**C. J. LUNDSTROM
MFG. CO.**
Little Falls, N. Y.
Made for the better
homes and offices
since 1899

It Grows With
Your Library
On Approval—
direct from factory at 40% saving to you

Sold direct from factory only, which assures you a permanent source of supply for additional sections in the future, also saves you the middle-man's profit. Available in different designs, woods, and finishes. . . . sectional will fit almost any size space, height, or width. With or without glass disappearing doors. Endorsed by over 250,000 users. Write for catalog No. A-1148 illustrating complete line with factory prices.

Now **TELEPHONE SECRETARY**



An Ideal Gift

Keeps Pad and Pencil Handy

Fits Your Phone or Money Back

Guaranteed by Good Housekeeping

ORDER DIRECT—ONLY \$2.65 POSTPAID

Tel-Sec keeps pad and pencil at your finger tips—in handy, rigid, pull-out drawer. Ideal for home, office, shop, store. All metal. Non-breakable. (Not plastic.) Beautiful enamel finish matches phone. Installed instantly—simply snap into place. No more hunting for paper or pencil—or writing on wall—uses ordinary pad and pencil. This is the original, all-metal Tel-Sec, with over 100,000 enthusiastic users. Order yours today!

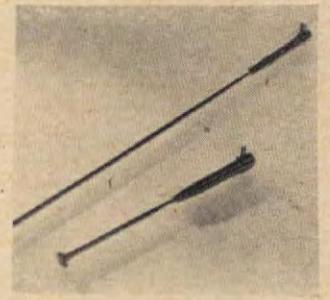
COMPLETE SATISFACTION OR MONEY BACK
5 x 7 1/2 oblong, \$2.65; 5 x 6 oval and 6 1/2 x 9, \$3.95. Extra refill pads, 20 for \$1.00. No C.O.D.'s. Dealers invited.

Lanko Industries Sales Division (Exclusive Nat'l Distributor) 6774 Taft, Dept. C-11, Detroit 8, Mich.

Here's the gayest party setting a little birthday child ever saw, with the theme, a circus! Each piece assembles easily, without cutting or gluing. An 8-place setting has a carousel centerpiece with parading animals; "trainer" caps to go with animal place card-candy cups, and exciting circus invitations. \$2.25 ppd. Party Creations, 33-72 11th St., Long Island City, N. Y.



You who love the soft warmth of a hearth fire—heed. Instead of bending and grunting over paper and matches, light your fire easily and quickly with this lighter. A slide of the barrel ignites four large wicks. Uses any lighter fluid. In aluminum, 12", \$5.25; 24", \$5.50; in brass, 24", \$8.25 and 30", \$8.75 postpaid from Gwendolyn Maloney, 170 East 51st St., N. Y. 22, N. Y.



Something a little boy or girl will be wild about—a snap-back chain with a key holder, attached to a pin-on medallion. A dangling disc carries name and address. A good way to keep keys and precious trinkets from getting lost, we know of one little boy who even insists on wearing it to bed every night. The price, \$2 postpaid from M. C. Flynn, 43 E. 59th Street, New York 22.



The spin of a glass-cutting wheel marks these nice pieces with an initial importance. Three smartly squared letters proclaim the proud receiver. The condiment set (marmalade jar, mustard jar, and two spoons) costs only \$3.95 complete with monogram. A set of eight 12-oz. handled tumblers, \$8.95. All postpaid. Glasscraft Mfg. Co., 920 Chicago Ave., Evanston, Illinois.



NEW REDUCING AID

for slenderizing at home

This new reducing aid is a roller designed to fit your hand. When used in conjunction with salo. treatments or your regular reducing program, it helps you to work off not-so-slim hips, thighs, ankles and arms—right in your own home. Use as often as you wish on the very spots where you want to eliminate bulges and fat. This roller works on the same principle as the roller machinery used in many beauty salons. When rolled gently, it soothes tired, tense muscles, providing an effective body massage. Mailed anywhere—postpaid, \$5.00. No C.O.D.'s, please.

THE SLENDAROL COMPANY

Box B6, Station A Flushing, N.Y.

MUSICAL PLATTERS for PARTY CAKES



Specify choice of tune:

1. Happy Birthday
2. Wedding March
3. Anniversary Song

White enamel \$7.50
.. steel base

10 INCH platter.. \$7.50

De-luxe mahogany platters

plastic finish colorfully decorated... with steel base

10 in. De-Luxe for 3 lb. cake \$9.50

15 in. De-Luxe for 7 1/2 lb. cake \$22.50

Postpaid—No C.O.D.'s, please

Dept. M-14

928 Madison Ave., New York City 21

Set your cake on the platter and music plays as cake turns 'round and 'round.

BIBRO GIFTS

RECIPE ADJUSTER

FOR EACH COOK ON YOUR CHRISTMAS LIST. Here's a clever plastic dial that tells at a glance exactly how much to use of every ingredient when adjusting any recipe for any number. Will save you time, banish errors.

\$1.25 postpaid

time, banish errors.



MAILBOX MART

Box 202-D
Palo Alto, California

**NOW BABY SLEEPS SAFELY—
SAVES SITTER EXPENSE**

Nothing to assemble or take apart. The new Sleepy-Tot makes any type or size of bed a crib. Take it on visits around town or around the world. Baby is not tied down and feels at home in it. A boon on visits to grandma. Ideal in hotels, motels, or train berths. Use it until baby is four. Crib height (18" above mattress.) Opens to 28" x 44". Folds compactly for car or closet. Wt. 8 lbs. \$12.50 prepaid. Guaranteed. An appreciated gift.

SLEEPY-TOT

5541-A Vineland, North Hollywood 11, Calif.



GUARANTEED
PARENTS'
Satisfaction
IF NOT ALL
THE TIME



News for the nursery—a laundry bag exclusively for baby. Of translucent plastic, it has three separate pockets of different sizes, for soiled shirts, dresses, socks, etc. and a brightly colored child's design on the outside. Hang it on the wall or closet door by attached cord. A practical and unusual gift to the stork-visited family. \$3 ppd. Bren Linda, 545 Fifth Ave., New York.



To call your home yours and clarify the way to your doorstep—a lawn marker that you can see. Of California redwood, it has white reflector-studded letters, clearly visible from a good distance day or night. Length varies according to inscription. With a 24" stake, \$1.25 plus 45¢ for each letter or numeral. Postpaid from Abbey Decorative Products, Pleasant Valley, N. Y.



A doll is more a little girl's, and will be loved more, if she has made it, herself. This kit comes with everything needed: clothes, painted head, stuffing, and cloth body for assembling a gay little Mexican, Dutch or Indian doll. It's so simple to do that even the tiniest fingers can manage it easily. \$3.50 each or 3 for \$10, ppd. Carla Jill Studios, Northport, Long Island, New York.



This wonderful book has a surprise on almost every page! It's about a jolly bunny, called "Belinda Pink Ears" who sends little toys, scattered among the pages, for young readers to play with. Also comes a piece of Belinda's stationery because a letter to her means one in return. \$2 plus 15¢ post. From Tiny-Tot Gifts, Room 217-Y, 524 South Spring Street, Los Angeles 13, Calif.

Corsair Flexible Rubber Coasters

An ideal Christmas gift that'll lend a salty, nautical touch to holiday parties. Moisture proof, can't scratch, skid or mar, won't stick to glass. 2 each yellow, blue, green, white, plus 6" red pitcher coaster. \$2 postpaid.

Corsair Vase Mats

New for Christmas! Six-inch rubber vase mats in nautical rope design. Sweatproof, waterproof. Use under plants, vases, pitchers, table lamps to protect furniture. Gift box of 3 in green or red. \$1.50 postpaid.



CORSAIR COASTER COMPANY
5516-A S. E. 41 Ave., Portland 2, Oregon

PRINTS

We stock the largest collection of fine color reproductions in the country.

OLD MASTERS, MODERNS
CONTEMPORARIES, MARINES
LANDSCAPES, SPORTING PRINTS, etc.

We specialize in mail orders.
"Send for illustrated catalog of prints—15¢"

Oestreicher's

1208 Ave. of the Americas (Dept. A), N. Y. 19
(bet. 47th-48th Streets)

Make Yours an Early American Xmas!
By Mail—Authentic
**COLONIAL HARDWARE,
LIGHTING FIXTURES**

The charm of Early America faithfully reproduced by hand by New England craftsmen.

B & H Hinges Post Lanterns
Strap Hinges Scones
Thumb Latches Whistle Oil
Cupboards Hangs
Latches Weather vanes
Knockers, etc. Sandals
Brasses for Antique Furniture

Send 10¢ for Complete Illustrated Catalogue.

Old Guilford Forge

196 Guilford Green, Guilford, Conn.

NEW "HOME DECORATOR" BOX OF EVERGREENS

Smart for gifts and just right for your own use. Everything needed to add Christmas atmosphere to store, office or home.

Big box contains generous selection of choice English holly, mistletoe, cones, boughs of pine, fir, cedar and juniper, 2 cedar wreaths, candles with cone holder and clever "door charm".

Attractive box (6x16x26) prepaid in U. S. **\$6.85**

OTHER GIFT-PACKED KIRK'S EVERGREENS:

Deluxe "Treasure Chest" of selected greens and hand-made decorative pieces. Chest, 18x12x25 **\$9.85**

English Holly with bright green leaves and brilliant red berries. Box, 32x12x24 **\$2.95**

Huge "Door Charm", 20-inch hand-fashioned evergreen decoration with weatherproof red ribbon and large cone **\$3.50**

Send names, money order or check (No C. O. D.'s) to
KIRK'S EVERGREENS, Dept. 5, Tacoma, Washington
America's largest shipper of Christmas Trees and Florists' Greens

FOR QUICK, EASY SHINES AT HOME

Use a SHINE-BOY SHOE HOLDER...

FITS LADIES', MEN'S AND CHILDREN'S SHOES...

Only 275
POSTAGE PAID
Add 13¢ extra for C. O. D.'s

SHINE-BOY is the answer to that messy shoe shining problem... Holds shoes firmly while you clean and polish them... Fits Men's, Women's and Children's sizes... Sturdy steel construction... Brown baked enamel finish... Easily removed when not in use... SATISFACTION GUARANTEED OR YOUR MONEY REFUNDED.

DEALERS INQUIRES INVITED
B. E. COMPANY
5829 OCEAN VIEW DRIVE, DEPT. A11
OAKLAND 11, CALIFORNIA

Wanted BROKEN JEWELRY

All kinds. Highest cash prices for jewelry, rings, spectacles, gold teeth, diamonds, broken and usable watches, sterling, etc. Prompt remittances. Satisfaction guaranteed.

Write For Free Shipping Container

LOWE'S

Dept. AH, Holland Bldg., St. Louis, Mo.

TUDOR Products
505 A1 FIFTH AVE., NEW YORK 17, N. Y.

the PERSONALIZED gift

A really personalized gift everyone will admire. This fine Key Chain created with name in individually cut-out letters (not exceeding 14 characters.)

Gold Plated Finish **\$3.**
Solid Sterling Silver **\$7.**

1/20 12KT Gold Filled (a sheet of Karat Gold fused to a strong supporting base, wears for years and years.) **\$9.50**

As a companion piece give this fine 1/20 12KT Gold Filled Initialed Tie Clip (not exceeding 3 initials.) **\$4.80**

Also available, 1/20 12KT Gold Filled Initial Cuff Links:

1 initial, per pair, **\$6.00**
2 initials, per pair, **\$8.50**

All prices include Tax. Satisfaction guaranteed. Prompt Delivery. Postage paid. Send check or money order. Sorry, no C.O.D.'s.

BROTHERS SPECIALTY CO., INC.

2026 Lafontaine Ave., N. Y. 57, N. Y.

Edna Wynne

SUGGESTS:
PERSONALIZED DINNERWARE

Here's the wafer-weight china suggested for good taste, amazing value and excellent quality. It makes a perfect gift... a distinctive table setting for holiday dining. Each piece is hand decorated and inscribed with your initial in 22 Karat Gold set off by a classic laurel leaf design. All shipments guaranteed against breakage. Open stock available. Money back if not satisfied. Free postage.

Complete 53-piece service for 8—\$29.95
No C.O.D.'s, please. Specify initial desired with order. Send check or money order to:

EDNA WYNNE
Dept. C, 225 Fifth Avenue, N. Y. 10, N. Y.

BATHROOM ASHTRAY

AN IDEAL GIFT

Beautifully Chrome Plated • Instantly Detachable for Cleaning • Durably Made to Last a Lifetime • Harmonizes with Other Bathroom Fixtures Useful as a Spare in Other Rooms • Perfect for Bridge Tables, Lawn Furniture, etc.

TUDOR Products
\$2.00 Postpaid. Send check or M. O. Also C. O. D.

505 A1 FIFTH AVE., NEW YORK 17, N. Y.

personalized playing cards

Gilt-edged playing cards imprinted in 22-kt. gold with two first names, initials or surname. Set contains one red and one blue deck. Bridge sets \$2.50
Plain edged Pinochle sets... \$2.25

Interlocking, unbreakable plastic poker chips imprinted with gold initials—100 chips available. \$4.00
Postage prepaid. No C. O. D.'s, please. Write for free gift catalog.

HELENE STEVENS
6411 Hollywood Blvd., Dept. H
Hollywood 28, California

The discriminating delicious GIFT California FIGS

3lbs. postpaid \$2.00
5lbs. \$3.00

Jumbo-size Softened figs, more tender, more luscious than you have ever tasted. Freshly packed in foil-wrapped gift box. Guaranteed

Write to **RANCHERO ALFONSO
Rancho De Los Padres**
P. O. Box 1987 • Fresno, California

CAST IRON FURNITURE

or cast aluminum at the same prices

All painted in long-lasting white. Grape design, graceful and strong. Strongly fashioned by skilled craftsmen. Authentically styled.

Settee... \$25
32 inches wide
Table... \$25
28 inches diameter
Chairs... each \$15
16 inches wide
Round-the-tree Bench...
Specify cast iron or aluminum. Send check or money order. Crated free. Pay freight or express when you get furniture. Indicate which way you want it shipped.

J. F. DAY & CO., Dept. A
1901 FOURTH AVE. S.
BIRMINGHAM 3, ALA.

Mother Goose LULLABY LAZY-LITE \$6.95

A treat for your family!
The perfect gift for friends!
Children love it! It's fun to tilt shade to turn on one or both lights—even baby can do it with perfect safety. The merry music box tune (genuine precision-built Swiss musical movement) makes children want to go to sleep!



* Mother Goose Figures are molded in bold relief on the shade. Sturdy all-plastic construction. Each lamp accompanied with attractive bedtime story book telling adventures of Mother Goose. Blue for boys, pink for girls.

● Exact; as above but without music box, only \$3.95. ● Bedside Lazy-Lite, for yourself and adult friends. Ivory—only \$3.00. Send check or money order to:

DEVOE & RAYNOLDS CO., INC. Dept. EA-11 787 1st Ave., N. Y. 17, N. Y.

PHOTO CHRISTMAS CARDS PERSONALIZED FROM YOUR OWN NEGATIVE

Imagine! That treasured snapshot of your home, a baby or a family group, made into original Christmas Cards only you can give! Nothing else carries that personal touch. Mail us negative only. You'll receive sample produced at our expense. Enclose 10¢ coin for packing and mailing. Don't delay.

Send for SAMPLE NOW!

25 for \$1.25 plus 15¢ post.

PHOTO FINISHING SHOP Dept. N-3, Box 1570, Rochester 3, N. Y.

Copper POST LAMP 1 3/4 IN. HIGH \$5.95 WIRED

WILLIAM Spencer 710 CHESTNUT, PHILA.

WRITE FOR CATALOG

Children will use and love this book to play by themselves—and parents in need of inspiration for rainy days will find it a goldmine of suggestions!

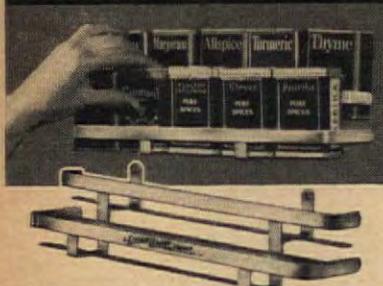
FUN FOR A RAINY DAY

Here's 1000 hours of fun for boys and girls—a treasure chest of play and things to do. Amusing, interesting ideas, plans and projects for those rainy days, wintry nights, convalescent periods, trips, or for the times when there is nothing else to do. A child with this book need never be bored. Turn to any page and there is something exciting to do! PART OF CONTENTS:—Fun with Paper: Knots and How to Tie Them; Pipe Cleaner Sculpture; Table Games; Football Game; Maze Games; Make Shadow Pictures on Wall; Magic Made Easy; Games to Play Alone; Fox Hunt Game; Puppet Clown; Flying Birds; Shuffleboard Game; Tricks with a Handkerchief; Puzzles and Riddles; Fun with a Pencil; Soap Carving; etc. The whole book has been developed for children—ages 5 to 12. 8 1/2 x 11"—128 thrilling Pages. Hundreds of Illustrations and Pictures. \$1.00

Send only \$1.00 (or C.O.D. plus postage). It's really a remarkable value and sold on money back guarantee.

HOBBY & CRAFT BOOK HOUSE, INC. Dept. AH-12 147 West 49th St. New York 19, N. Y.

KITCH'N HANDY DOUBLE-ROW SPICE SHELVES



\$1.50 EACH POSTPAID

Hold Twice as Much—Ten Spice Tins Each!

End "spice hunts"—keep your cabinets neat and orderly. Each shelf holds ten spice tins facing out for quick identification. You can install these sturdy chrome-steel shelves easily—on wood or metal cabinets—with screws we supply. IDEAL CHRISTMAS GIFTS! Full 12" long, 3" wide, 3 1/2" high. Order several—only \$1.50 each, postage prepaid. (No COD's, please.)

If Your Dealer Cannot Yet Supply You With These Kitch'n-Handy Shelves, Order Direct

... and We'll Send You a FREE CATALOG Showing Scores of Other KITCH'N-HANDIES!

WASHINGTON STEEL PRODUCTS, Inc. 1940 E. 11th Dept. 30 Tacoma 2, Wash.

Iron Foot Scrapers A CHRISTMAS GIFT for Dog Enthusiasts

10 inches from head to foot. All have earth prongs. Weatherproof Colonial black. Immediate Delivery WITH REFLECTIVE LETTERING 40¢ EXTRA PER LETTER

Bell Garden Designs 3829 OLIVE ST., ST. LOUIS 8, MO.

101 SCOTTY, 102 COCKER, 103 DACHSHUND, 104 BOSTON TERRIER

NANTUCKET FOOTSTOOL

A "cutie" in authentic early American. Solid mahogany with choice of beige, green, rose or black high quality tapestry covering—regular or maple finish. \$6.95 express prepaid, check, M.O. or C.O.D.



KAY TENNANT

430-A Prospect N.E., Grand Rapids, Mich.



De Luxe Tea Wagon Plays Many Roles

The versatile "Arden" plays host charmingly in home and garden. Invaluable for teas, cocktails, buffet suppers. Perfect too, in the nursery and sickroom. Sturdily built of selected hardwood, ready to paint or stain. You'll assemble it in five minutes. Size 18" x 28" x 31". Also available finished in Chinese Red, Green, Canary Yellow or Black Lacquer; Maple, Mahogany or Natural, at \$4.75 additional. An ideal gift.

Please send check or money order to

PLEASANT HILLS INDUSTRIES 700 Third Ave. Dept. A Brooklyn 32, N. Y.

Puzzled on what to give the bobby-soxer for Christmas? Well, you needn't worry any longer because here is the "swooniest" gift she could want. 25 sheets of 8 1/2" x 11" stationery on fine white paper have her full name in bright red half-inch letters. With 25 envelopes, \$1. Order also 12 personalized pencils, \$1 postpaid from Miles Kimball, 155 Bond St., Oshkosh, Wisconsin.



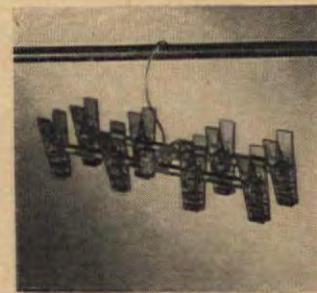
For the cook who loves to taste, stir, drain, flip, test, and generally do things up right—a utensil rack with those basic, indispensable, unconfusing tools. Hanging from their own rack by hooked ends, they have flattened grips, are triple chrome-plated for lasting brightness. Only \$4.95 postpaid from Home-Maker's Haven, 73-04 37th Ave., Jackson Heights, Long Island, New York.



An attractive hand-woven willow basket is filled with jars of delicious preserves among pine cones and evergreen! There are 5 1/2-oz. jars of Wild Blackberry, Greengage Preserves, Prune with Hazelnuts, Wild Plum, English Gooseberry jam, Seville Orange Marmalade, and a 10-oz. jar of whole Strawberry. \$5.95 ppd. Jane Amherst, 1107 N. E. 47th Avenue, Portland 13, Oregon.



The drying problem is an eternal one for college girls, career women, and wives who indulge in nightly rinsings. A sure-fire solution is the odd-looking affair pictured broadside. A hanger with 8 plastic clips, it hangs anywhere, holds anything securely and without snagging, \$1.50; 4-clip, \$1; 6-clip, \$1.25 ppd. From Cary Products Co., 934 No. Lancaster Ave., Dallas 8, Texas.



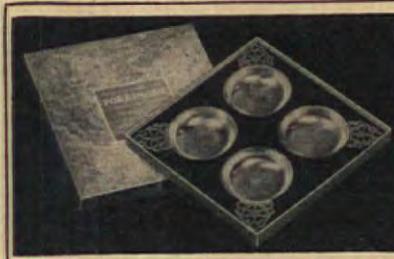
Miniature Porringers

Fine Stude reproductions of 18th century pewter ware, attractively gift boxed. Use them as ash trays, coasters, or to float a single flower. Diam. 2 1/2 in. Silvery luster alloy is tarnish-proof, scratch and dent-resistant. Postpaid. Box of 4, \$4.00.

Write for free gift catalogue

Stumpp & Walter

132 Church St., Dept. A. New York 8, N. Y.



TEEDLEE Tuck-Ease PLASTIC SLIPCOVERS

CHAIR COVERS \$3.95 FIT your FURNITURE AND your PURSE!

Real slipcovers that fit to a "T"! Sit on them, live on them — unaffected by common stains (wipe with damp cloth), will not crack or peel, protect against dust! Of wonder-wear, non-inflammable Teedlee 4-gauge virgin vinyl, nylon-stitched! Protect wood from direct contact with plastic!

SENT C.O.D. ON TEN DAY APPROVAL The Glenside Co., Drew & S. Regent Sts., Port Chester, N. Y., Dept. A

State Quantity		
... A for all club style chairs	\$3.95	
... AA for all sofa styles with arms	\$6.95	
... B for all barrel style chairs	\$3.95	<input type="checkbox"/> Send C.O.D. (if prepaid, we pay postage.)
... BW for all wing style chairs	\$3.95	
... CC for 84 inch Jumbo sofas	\$6.95	
... F for bouclé chairs	\$3.25	

Name _____ Address _____ City _____ State _____ The Glenside Co., Drew & S. Regent Sts., Port Chester, N. Y.



BRINGS YOU A BIG SHEET OF DECAL DECORATIONS

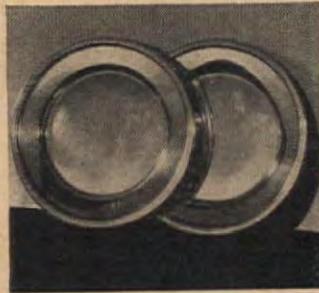
Gay, colorful decals that you can apply to walls, doors, furniture, lamp shades, etc., almost as easy as putting a stamp on a letter. You'll love the way they brighten up the nursery or child's bedroom—or your kitchen or breakfast nook. Appropriate for bar and game room, too.

Each sheet contains 34 separate decals including lively circus performers, animals, a tent, a merry-go-round and over 4 1/2 feet of border. Order one or several sheets. Each sheet, \$2.00, postpaid. No C.O.D.'s, please. Send money order to:

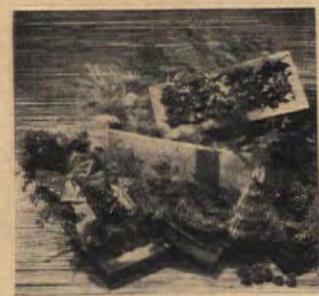
SOUTHERN DECORATIONS, DEPT. D 3522 Vista Ave., Cincinnati 8, Ohio



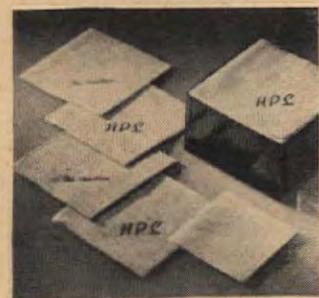
If there's a carver of your acquaintance whose finesse is frustrated by lack of fine tools, here's a set to satisfy him. Each piece, carefully hardened and tempered from heavy stainless steel, is polished brilliantly, has a rich simulated ivory handle. Set of knife (with hollow ground blade), fork and sharpener is just \$7 ppd. The Blue Mail Box, 493 Broad Street, Newark 2, New Jersey.



A touch of silver among the china pieces on your table adds life and luster to the setting. These fine little plates have a look of luxury about them that belies their modest price. Appropriate for bread and butter, sandwiches, or as ash trays, they're silver plated on copper, 5" in diameter. Cost \$2 each, including tax and postage. From Edith Chapman, 168 East 33rd Street, New York 16.



A white wooden chest with bright painted figures comes filled with holiday trimmings. There's a 30" evergreen door charm with huge pine cones and a red weatherproof ribbon; 12 ft. of cedar garlands; two 12" wreaths; holly sprays; a mistletoe ring; miniature Christmas tree; and 2 lbs. of green boughs and painted cones. All for \$9.85 ppd. Kirk's Evergreens, Tacoma, Wash.



Made of real fabric, not paper, these napkins look very dressy with their big three-letter monogram. They are economical enough to throw away when soiled. Luncheon size are yellow, blue, white or green with green, blue red or brown print, 50 for \$2.50. Dinner size are white with green, blue, red or brown print. 50 for \$3.50 postpaid from Franwal Company, Red Bank, N. J.

A GIFT OF FUN AND LAUGHTER With Practical Uses After!

William Steig's famous caricature ashtrays & cigarette boxes appeal to everyone. Unbreakable baked enamel on copper.

ASHTRAY (car tooned or initialed) 5" dia. — \$3.50 ea. 6" dia. — \$5.00 ea. personalized with full name \$6.00 ea.

Cigarette Box \$12 ea. cartooned or initialed. COLORS: Black on Chartreuse, Turquoise or Red.

D These ailments are purely psychic.

A If you are good natured people step all over you.

B People are no darn good.

C All I Ask Is To Be Left Alone.

Request sketch desired—Catalog on request—Enclose check or money order

Bernad Creations 27 Washington St., Dept. A Yonkers-on-the-Hudson, N. Y.



Lovely, Useful Gift For The Housewife!

Here's a gift you'll be proud to give, and your friends will be happy to receive. Lovely Gift Ensemble of three work-saving kitchen aids. **ARTBECK BASTER**, made of Pyrex Brand glass; for easier, more nutritious cooking. **WHIP BEATER**, made of stainless-steel; whips, beats, mixes with only one hand. **PAN HANDLER** for safe, easy handling of sizzling pots and pans. An ideal gift for Thanksgiving, Christmas, Wedding or Shower. Only \$3 postpaid. Write



NEW "42" THREAD SPOOL HOLDER

The Unique, New Sewing Aid. Sturdy, handy, compact, convenient. Handiest sewing aid any woman ever had.

- Uses little space, yet holds up to 42 full thread spools.
- Prevents tangled thread.
- Holds two embroidery scissors.
- Speeds color matching.
- Lightweight, durable aluminum alloy.
- Rose or Pastel Blue.
- Wonderfully practical gifts.
- Gift card enclosed.

Only \$1.00 postpaid (unfitted) (or with dustproof transparent cover . . . \$1.35 ppd). Complete with 42 spools of assorted colored thread, 2 scissors, transparent cover \$4.95 P.P. State color. Please, no C.O.D.'s

ZIEROLD MFG. CO. \$1.00
P.O. Box 509-M Burbank 11, California

Give SANTA CLAUS Molds or Bake Cakes for Christmas!

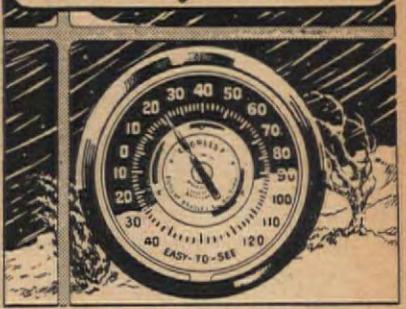


Send us your gift names, addresses and gift cards. We'll mail molds direct at Christmas-time, postpaid. Or you can bake Santa Cakes for gifts. Easy with quick mixes or RENALDE recipes. Simple instructions for baking and decorating. Santa Claus heavy cast aluminum double mold stands 11 1/4" high. Set \$5.00 postpaid. No C.O.D.'s.

Gingerbread Man 13" cake mold, set.	\$5.00
Lamb 12" cake mold, set.	5.00
Sweetheart 12"x12" cake mold, each.	5.00
Sweetheart 8"x8" cake mold, each.	2.50
Chicken Cake mold, set.	5.00
Rabbit 11" cake mold, set.	5.00

RENALDE, 1525 18th St., Dept. G, Denver, Colo.

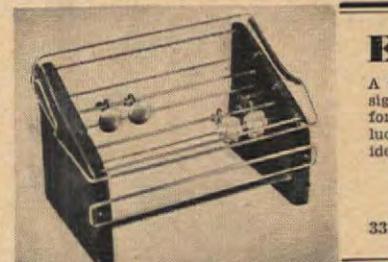
SEE at a glance HOW COLD IT IS OUTSIDE from inside



EASY-TO-SEE Thermometer

3 1/2" glass dial attaches anywhere on outside windowpanes—always visible. You look right through it. Big numbers, easy to read even 10 ft. away. Precision made, improved 1949 model—weatherproof and guaranteed. Boxed. Order several for gifts. **\$1.50**

Order By Mail—Postpaid
Home and Garden Gifts BRECK'S 875 Breck Bldg. Boston 10, Mass. RELIABLE SINCE 1918



Earring Case

A show-off case for your earring collection designed to protect from dust and to end groping for pairs. It's made of mahogany and clear lucite, measuring 6 1/4" x 3 1/2" x 4" high. An ideal gift—a delight to own!

\$3.65 ppd.—No C.O.D.'s. Dept. A
Betty Blue Gift Shop
3349 Greenmount Ave., Baltimore 18, Md.

MERRY CHRISTMAS COOKIE CUTTERS

Cookies lovelier than their photograph. Easily made because of patented treatment. Detailed directions enclosed. Santa, Tree, Star, Stocking of Toys—You will love them.

Postpaid \$1.00
The FOUR McB's
BOX 4000, Tulsa 9, Okla.



CHRISTMAS TREES and ENGLISH HOLLY

Sent anywhere in the U. S. postpaid. Berried English holly sprays (green) . . \$1, \$2.50, \$5 Same with natural gold or silver edge . . \$3.50-18" wreaths (green) . . \$3.50- Same with natural gold or silver edge . . \$4-4' Douglas fir Christmas trees with holly, cedar and huckleberry . . \$7.50 • Send check —or write for folder.

HOLLY HILLS PLANTATION
ROUTE 6 • BOX 315 • OLYMPIA • WASH.



CALIFORNIA FRUITS

GIFTS OF FRUITS
I ship my finest new crop fruits and confections direct to your friends, enclosing your card. Beautifully packed in handsome baskets and Redwood boxes. Satisfaction or money back. Reference Dun & Bradstreet. Write on business stationery for quantity discounts.

MARIPOSA CHEST
Illustrated Above California Redwood chest packed with California stuffed figs, rare dates, walnuts, stix, fruit nuggets, and nut confections, candied cherries, etc. Delivered prepaid anywhere in U.S.

2 1/4 lb. SIZE \$3.85
1 lb. SIZE \$2.00

WRITE FOR FREE CATALOG
CANOGA FARM, R. F. D. 18, ENCINO, CALIF.

Personalized SOAP
THE IDEAL CHRISTMAS GIFT

NAME and DESIGN WILL NOT WASH OFF

The unusual gift you've hunted for. Luxuriously, delicately scented FRENCH milled white soap with the full color design of your choice and PERSONALIZED with the name of the recipient.

(A) Roses and name.
(B) Colonial design and name.
(C) Gay 90's couple and name.
(D) Horse head and name.
(E) Mother Goose figures and name.
(F) Just name (without any design).

Soap lathers freely in hard or soft water. When ordering please print style and name desired on soap.

Packed in } 4 cakes \$1.50
gift boxes } 6 cakes \$2.25

Remittance with order, please. We pay postage. 10 days delivery SATISFACTION GUARANTEED OR MONEY REFUNDED

CAROL DE WITT 719 BERGEN AVE. JERSEY CITY 6, N. J.



TEMPTING PRESERVES FROM OREGON MOUNTAIN MEADOWS ... FOR CHRISTMAS GIVING

No. 2 GIFT BOX. Six asst. 5 1/2-oz. jars Strawberry, Wild Plum, Blackberry, Greengage, Prune with Hazelnuts, English Gooseberry. Express Prepaid \$2.95

No. 3 MOUNTAIN GIFT BOX. Doz. asst. 5 1/2-oz. jars Strawberry, Prune with Hazelnuts, Wild Plum, Tangerine Marmalade, Blackberry, English Damson, Greengage, Nectarine Preserves, Boysenberry, Red Raspberry, English Gooseberry, Seville Orange Marmalade. Shipped Prepaid \$5.65

WRITE FOR FREE CATALOGUE
JANE AMHERST
1112 N. E. 47th Avenue
PORTLAND 13, OREGON



Have Your CAKE and MUSIC Too!

Delight your party guests with this **MUSICAL CAKE PLATE** that tinkles the Birthday Song while the cake revolves! It adds gaiety to every occasion. Durably made of metal, either 7 1/2" disc, white enamel finish at \$7.95, or 12" disc, beautifully polished aluminum at \$9.95, both postpaid. Send check or money order—sorry no C.O.D.'s. *or the Wedding March

Send for FREE gift catalog.

SWISS COMMERCE, Inc.
17 West 57th St., Dept. A, N. Y. 19, N. Y.

SHOE SHINES ARE EASY WITH THE HOME VALET! FITS ALL SHOES!

Made of Strong Aluminum. Complete with two toe plates. Demountable. Satisfaction guaranteed. Order now. Dealers invited.
\$2.50 P.P. with Check or M.O. Postage extra for C.O.D.
J. M. CRIMMINS, Norristown 10, Pa.

A game of action and skill, as in a real ice hockey, this miniature version is just as much fun for the observers as for the two players, themselves. Two rods, with magnetic units on the ends, are manipulated along the undersurface of the "ice", moving the skaters of each team. Of plastic, and hard board, \$3.75 postpaid from Remotrol Co., 34 West 37th St., New York City.



Below the border, where colors are hot as the sun and the hum of the potter's wheel is as familiar as a lazy siesta snore, these plates were created. 13" across, they have three divisions, are perfect for serving hors d'oeuvres, small sandwiches or nuts. Of highly glazed Tonalá pottery with varying designs in rich, Mexican color. \$3 ea. ppd. The Old Mexico Shop, Santa Fe, N. M.



Each drawer of this little wall box has a handmade white "Delft" pull with a different delicately colored Dutch scene hand-painted on the top. Copied from an original old-fashioned spice box, it's solid cherry, has a ring of quaintness for antique lovers. 8 1/4" x 4 1/4" x 1 1/4", use it for jewelry, sewing odds and ends, etc. \$14.95 ppd. Carl Forslund, Fulton St., E., Grand Rapids, Mich.



If cleanliness and neatness is pleasing to you, so will be this hamper and basket combination. Of metal, they're stark white with a hand-painted encircling trim of fresh ivy leaves. The hamper, 24" high, well perforated for ventilation, and basket, 12", are \$10 together, exp. col. A 19" hamper and 12" basket, \$8.95 from Saybrook Gifts, 777 Lexington Avenue, New York 21, N. Y.



PENNSYLVANIA DUTCH TRACING PATTERNS
for Colorful Needlework & Painting Designs

NO. 100-ABCD Authentic designs from the heart of the Pa. Dutch Country. Easy to apply with carbon paper to wood, cloth, etc. May be used over and over again. Each design in 4 sizes (1/2" to 18"), 4 sheets to set. Complete with instructions and color guide.
No. 100-ABCD—Heart, bird and flower designs. Postpaid \$1.00
No. 100-KLMN—Amish figures & wagon, birds, borders. Postpaid \$1.00
Please specify by number when ordering
R. W. CUMMINGS, INC., LANCASTER 1, PA.

Cheerio PLANTERS
3 PIECE SET
4.95 POSTPAID IN U.S.A.
Gay ceramics for table or sill; 2 old-time sad irons are 5 1/2" high, rolling pin 13 1/2" long. Gold trim, fruit or flower decal fired on. No. C.O.D.'s.
FRANCIE 428-A Market No. Canton, Ohio

HOLLY WREATHS • TREES BERRIED SPRAYS
FOR YOUR OWN CHRISTMAS—
or a most appreciated gift . . . none so truly breathes the yuletide spirit as lovely evergreen English holly.
• Berried sprays, a wreath, or living tree, sparkling fresh, \$5.00 each prepaid. Other pkgs. \$2.50 up. Write Brownell, Box 73L, Milwaukee, Ore.
BROWNELL FARMS

TOY SEWING MACHINE THAT REALLY SEWS ONLY \$3.95
Every girl wants this machine to sew dolls' wardrobe, bedding, play clothes, etc. Made of all metal, finished in bright red and white. Uses standard spool thread. Self-feeding, with adjustment for changing size of stitch. Will work effectively for years. Quantities are limited, so send your order today. This perfect gift will be sent to you postpaid on receipt of \$3.95 or C.O.D., plus postage and charges.
TAVELLA SALES CO.
Dept. 333, 25 W. Broadway, N. Y. 7, N. Y.

Unusual gifts of forged iron
Door Knocker for house or apartment. Early American reprod. Heart & Spear design. Rust-proofed satin-black. Hgt. 7 1/2" \$4.95.
Name Bracket nicely cut in strong iron. Span 24" \$18.50, plus letters at 12 1/2¢ each.
Ppd., cash with order. Satisfaction guaranteed. Details other gifts, 10c.
JOHN DOE
WILLIAMSBURG BLACKSMITHS
2 Revere Rd., Williamsburg, Mass.

CAPE COD CRANBERRIES
Have you ever tasted vine-ripened cranberries? Berries from our Paradise Meadow bog are not picked until they are deep red — then shipped the day they are screened. They're different — so delicious your guests will exclaim. Order now for the holidays — the berries keep perfectly in cool, dry storage. Send us your list for gift shipments. Old Cape Cod preserving recipes in every box — all are simple and easy to follow. Customers re-order year after year.
10 lb. box — \$3.95 prepaid (add 60¢ west of Miss.)
5 lb. box — \$2.65 prepaid (add 30¢ west of Miss.)
No C.O.D.'s please
MORSE BROS. 52 FALMOUTH STREET ATTLEBORO, MASS.

Color your own Xmas Cards
THRILLS! FUN! MONEY!
Send them to your friends. Sell them through your church or club groups. No need to be an artist . . . just add sparkling water colors to beautiful printed designs
Set C-1 Christmas Cards, includes 21 assorted french-fold cards . . . 5 cakes of paint and brush.
Set B-1 General Assortment, 21 french-fold cards with messages for birthdays and every occasion. Cards only. Assortments cost \$1.00 each, postpaid. Money back guarantee. No C.O.D.'s please.
HUDSON HOBBIES, Box 322 Hudson, New York Dept. A
21 Cards only \$1.00

JOLLY JO
The Bright French Clown!
• A happy, happy gift for the small ones on your list . . . for the 'teener, too, who loves to plop one gayly on her bed or dangle it on the wall! Cuddly felt body in a combination of three mad, bright colors . . . pompon buttons and double ruff collar. Saucily hand-painted composition head with an attached ribbon handle. 16" tall. **\$2.95** Postpaid
Send for our new idea gift folder.
THE LEMAC COMPANY
154 W. Tremont Ave., Dept. A-11, N. Y. 53, N. Y.

YOU can decorate fabrics with ETTL TEXTILE COLORS!
It's grand fun, and so easy, to decorate your own blouses, smart skirts, ties, scarfs, table mats, napkins, even draperies with the new **ETTL TEXTILE COLOR SET!** All you need for stenciling or free-hand work . . . perfect for every fabric. Glorious permanent colors are washable, won't fade when you follow the simple directions! Make joyous, original gifts . . . bring a world of colorful beauty to your home, your wardrobe! Complete 28-pc. Kit \$51. \$4.85 Postpaid. Sorry, no c.o.d.'s. Write for folder \$51.
ETTL STUDIOS
INCORPORATED
213 WEST 56 ST., NEW YORK 19, N. Y.

PERSONAL PHOTO CHRISTMAS CARDS
including envelopes as low as **20 for \$1** (plus 6¢ Shipping)
Yulecards are handsome photo Christmas cards made from your favorite negative of child, family, pet, doorway or familiar scene, etc. See card before you buy. **FREE sample . . .** send us negative of your snapshot with 3¢ return postage. (After Nov. 15 send 6¢ for 1st class return postage.) We will make sample of our deluxe style from your negative. If negative unavailable, add 50¢ for making new negative from your snapshot. Negative returned with sample. No obligation whatsoever. Satisfaction guaranteed. Offer expires Nov. 30.
YULECARDS
BOX 310-MN
QUINCY 69, MASS.



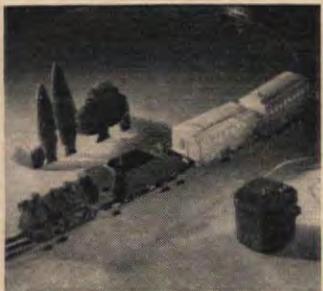
The musical heritage of the United States is depicted on the "Folklore Music Map." Illustrated instruments, bits of music, lyrics and figures in native dress parade, in full color, through every State. Authentic, decorative and instructive. 31" x 23", \$1.50. Mounted on linen and wood, \$3.50; as lacquered plaque, \$6 postpaid from Hagstrom Co., 20 Vesey St., New York City 7.



To get the proper light on Freshman-to-Senior subjects, there's this attractive and inexpensive desk lamp that stands 14" high. Base and slender, curved neck are brass; paper shade is maroon or dark green with gilt band. The bulb socket can be turned to the desired angle to save eye strain. Lamp complete is \$3.25 plus 25¢ post. Dennison's, 411 5th Ave., New York 16, N. Y.



In this heyday of gadgets, the "Klever Kleever" exhibits a model example of invention. A basically simple tool, it actually *does* what is boasted of it. Of tempered steel, its uses include chopping or mincing meat and vegetables; tenderizing meats; opening bottles; gripping jar screw caps and lifting tacks and nails. Gift-wrapped, \$2.95 ppd. Norman's, 416 Mill St., Bristol, Penna.



Before today electric trains were so expensive that many a little boy yearned for one in vain. Now, this one can go under the Christmas tree for only \$12.95 ppd. Four standard flashlight batteries (safe and shock-proof) run it on a long oval track. Two cars, tender and engine, of bright plastic, have remote control and automatic coupling. Spencer Gifts of Atlantic City, New Jersey.

TIE TENDER the answer to—"Where shall he put his ties." Keeps them neat, easy to select. Sturdy transparent hangers hold ties securely and move freely on chrome bar. Mahogany plastic back 15" long. Simply installed with 2 screws.



UTTAL'S Mount Vernon, N.Y.

Dept. H. Write for Free Catalogue.

For 30 ties **\$3.50** postpaid
For 40 ties **\$3.75**
For 50 ties **\$4.00**

6 Different, Richly Colored Flower Pictures by a Famous Artist



Superb group by Prevost, widely acclaimed for his flower pictures. Beautiful colors, look like originals, size 16" x 20", ready for framing. Perfect for homes, gifts. Postage free! Send Check, Cash, Money Order!

SET OF 6 \$3
2 Sets \$5.50

PARIS ETCHING SOCIETY 36 West 47th St. New York 19, N. Y.



HOW YOU CAN SAVE FOOD & MONEY WITH HANDI-BAGS

More than 150,000 enthusiastic housewives are using this convenient way to keep foods fresh, tasty at low cost—with plastic Handy-Bags. They keep lettuce, vegetables crisp—bread, pastry, fresh and moist for more than a week. Wonderful for meat, cheese, fish too. Can be used over and over, will not crack. Set of six bags \$1.75 value for only \$1.00 includes:
1—14"x21" bag for turkeys, roasts & clip
1—14"x18" bag for fruit, vegetables & clip
1—8 1/2"x18" bag for celery, bread & clip
1—8 1/2"x15" bag for cheese, fish & clip
2—8 1/2"x12" bags for butter, chops & 2 clips
Enjoy economy of foods kept fresh in space saving Handy-Bags right away. Send \$1.00 for each set today. We ship immediately prepaid. Money back guarantee. No C.O.D.

6 Bags \$1.00 **Handi-Bags**

A.M.G. PRODUCTS CO. P.O. Box 717R, Pittsburgh 30, Pa.

Quaint Colonial Pieces in Gleaming Brass



***140—COLONIAL KNOCKER.** Solid brass, 6 1/2" long. Hand engraved with your name in OLD ENGLISH lettering. Price including engraving \$4.20.
***141—BEDROOM KNOCKER.** Solid brass, 3 1/2" tall. Hand engraved with Given name only in BLOCK lettering. \$1.95.
***142—EARLY AMERICAN TWO LIGHT SCONCES.** Brass Back 9 1/2" long. With imported crystal prisms. \$12.85 Pair.
***143—IDENTICAL PAIR.** Without prisms. \$10.50 Pair.
All items shipped Postage Postpaid No COD'S Please

The House of Gifts
ART COLONY INDUSTRIES, INC.
69 Fifth Avenue, New York 3, N. Y.

Your Child Will LOVE Getting Letters from Belinda Pink-Ears That Adorable Letter-writing Bunny!



A LETTER A WEEK... AND A TOY SURPRISE IN EVERY ONE!
A gift to delight any youngster from 2 to 10 years old. Attractive gift card listing sender's name accompanies first letter. **8 letters \$1.95-16 letters \$3.75.** Add 25¢ for mailing (Print name and address plainly).
TINY-TOT GIFTS OF HOLLYWOOD
Rm. 217-B, 524 South Spring St., Los Angeles 13, Calif.

BRAND NEW DRAPERY BOOK
With 20 Samples NEWEST MATERIALS **ONLY 10¢**



A double bargain! You get Itasca's sparkling new Homemaker's Inspiration Book plus 20 samples of beautiful Itasca fabrics. Book has 32 big pages packed with home decoration information, including sections on "Dreamed About Windows for Wideawake People," "Young Ideas for Young Moderns," etc. Tells how to make luncheon sets, place mats and many other items. Has more than 100 illustrations—gives ideas galore for making lovely draperies, slipcovers, bedspreads, shag rugs... valuable tips on tie-backs, valances, pleating and other sewing information. Send only 10¢ to cover handling and mailing cost—it's a modest investment for a BIG inspiration! Book and samples will enable you to...
Save 1/2 or More on Beautiful Fabrics
You save \$ \$ \$ on Itasca fabrics because you buy direct from the mill at factory prices. You'll be amazed at the beauty, quality and low cost of these lovely materials, including Ratines, Homespuns, Basketweaves and Woven Stripes. Take advantage of this unusual offer—get your book and 20 samples for just 10¢—send today!
ITASCA WEAVERS GUILD • DEPT. ITASCA 8-21 TEXAS

the SAHARA SHAKER... keeps salt dry!
Designed for the most elaborate table... in stainless and crystal... it guarantees free-running salt in any climate. A tiny drying unit does the trick. Never wears out, always ready to use. The Sahara Salt set banishes forever "salt-shaker frustration."
\$5.95 Attractively Gift Packaged At Your Dealer or Direct, postpaid, No C.O.D.
J. H. YOUNG CO.
1233 PENN AVE., PITTSBURGH 22, PA.

PICNIC STOVE and INCINERATOR

36" high—26" ave. diam. Ready to use, no bricks, stone, or labor required.
Beautiful tree stump garden fixture of heat resisting reinforced Hardite concrete, stained dark brown... Burns trash or any solid fuel safely, complete with stainless steel lid, charcoal pan, grate, chimney screen, Grills, Broils, Barbeques. Stands all weather.
ONLY \$37.50
Freight Prepaid East of Rockies
For descriptive circular, write to:
W. O. JOHNSON CO.
Dept. A OMAHA, NEBR.

WEATHERVANES
FREE CATALOG SHOWING MANY DESIGNS IN VANES AND SIGNS. HORSE ILLUSTRATED 19" x 20" ALL COPPER. ONLY \$8.95 POSTPAID. ROOF PLATE FURNISHED. PROMPT SHIPMENT. MONEY BACK IF NOT PLEASED.
CAPE COD WEATHERVANES
DEPT. A NEW BEDFORD, MASS.

WRITE FOR FREE CATALOG

Illustrating 30 unusual inexpensive gift items such as this Thread-a-matic needle threader. A precision instrument guaranteed to work. Takes standard needles and thread 40 to 100. A new and practical gift in attractive box. Only \$2.95 ppd.
Madison House Inc., Box 700 Madison, Conn.

MARION FLYER
Red sidewalk bicycle for children 3 to 9 years, adjustable seat-length 40 inches, Semi-balloon tires. Price \$12.50
HANDY HAMPER
Tubular steel frame, canvas laundry basket, Skids upstairs, uses wheels on floors and lawn. Price \$7.95
One third deposit, balance C.O.D. F.O.B. Wichita
MARION COMPANY
Dept. 5 P.O. Box 1586
Wichita, Kansas

BISCUIT BASKETS



These smooth palm-leaf baskets are handmade by native craftsmen of Southern Mexico. Ideal for serving breads and hot biscuits—fruits, cookies, candies, and cakes—or for a host of other uses. They're natural straw color, measure from six to eight inches across, and are deep enough for almost any purpose. Order several sets today—some for yourself and some for gifts.
Southwestern Gifts
630B E. Alameda Way, Santa Fe, N. M.

Original "Losa" Personalized Children's Tumbler Set



New, non-breakable Tumbler is unbreakable, frosty white plastic with hand-painted designs. Matching tooth brush. Child's first name on tumbler. Specify—pink, blue or red.
Tumbler... \$1
No C.O.D.'s
Brush... 50¢
Postpaid
Breakfast Charm!
Hand-painted strawberry design on Jam Jar and Shakers
Pair Shakers—\$1.25
Jam Jar—\$2
Postpaid
La Palette
Dept. 21
509 Fifth Avenue, New York 17, N. Y.

WURLITZER

pianos

Your Number One gift should bear the Number One name.

Nothing you can give at Christmas fits the spirit of the occasion so perfectly as a piano. For a piano is music, love, faith and opportunity all wrapped up in one beautiful instrument.

Such a thoughtful gift deserves thoughtful consideration.

Make your choice carefully, and consider this: More people buy Wurlitzer pianos than those of any other name.

You are exercising good judgment in making this choice, too, because the overwhelming leadership of Wurlitzer has made it possible to bring you this fine instrument at a moderate price.

THE RUDOLPH WURLITZER COMPANY, DE KALB, ILLINOIS

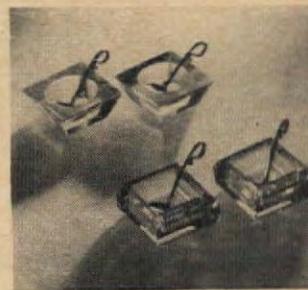
This is the beautiful new Wurlitzer Model 430. You may have it in mahogany, as shown, figured walnut or blond oak. We invite you to see the many other Wurlitzer grand, upright, Spinette and student pianos available in a wide variety of styles and finishes, including the durable new Wurlitzer plastic fabric. If your Wurlitzer dealer is not listed in your classified telephone directory, write for complete information.



You and tea will become fast friends after you've picked your favorite from the "Tea Taster." In this one package come eight quality teas, enough for 100 trial cups. Assortment includes Assam, Darjeeling, Formosa Oolong, Ceylon, Kee Mun, Lapsang Souchong, Jasmine and Earl Grey. \$1.60 ppd. 1-lb. tins of each available. Edmund B. Harris, 366 Madison Ave., New York 17.



A dash of lucent decor with the seasoning of your meal—salt dishes of fine hand-blown, cut and polished crystal. One at every place is the finishing touch to a setting, a gracious convenience to guests. In two designs (round or square bowl) each has a tiny hand-wrought sterling silver spoon. A pair, \$3.50 incl. tax and post. Wayne-Silversmith's, 1924 McGraw Ave., New York 62.



These are for young feet at college; old feet by the hearth; middle-aged feet resting after a day's work. They're softest elk moccasin slippers, trimmed with fur and hand-painted with a bright design of hearts and flowers. Sizes are 3 to 8, in red, blue or wine with brown fur, or black with black fur. \$3.75 a pair, postpaid from La Palette, 509 Fifth Ave., New York 17.



The neat type of person will love these desk baskets, and the not-neat type will find neatness easier than he thought when he has one. Of genuine leather, 4 3/4" high, they'll hold a goodly quantity of letters and desk papers, are maroon, green, brown, or red with (if desired) smart gold-tooled initials. A neat gift for \$3.95 ppd. Crown-Craft Products, 246 Fifth Ave., N. Y. 1.



Address Book, Date Book PLUS

Between the handsome covers of these handy-sized books can be conveniently cataloged all the addresses, phone numbers, anniversary or birthday reminders, holiday card and gift lists, memos and dates . . . throughout the year. Contains 112 pages each. Bright leatherette covers, spiral bound, indexed and beautifully gold embossed. Size: 6 1/2 x 5 1/4. Make superb Christmas gifts. Address Book \$1; Date Book \$1; both \$1.95 Ppd.

Write for FREE gift catalog

AFCO PRODUCTS COMPANY
Dept 30 Lexington 73, Mass.

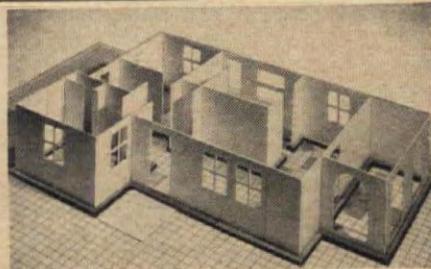
PENNSYLVANIA DUTCH TRIVETS



Trivets which once held a flat iron in an old Pennsylvania Dutch Kitchen are finely reproduced in good black iron to hang on the wall for candle light. This quaint set may also be used for wall brackets or bookends. The price is \$3.75 a set Postpaid. Dept. AH-148. **THE POST MART** 260 E. 78 St., N. Y. 21, N. Y.

Send for Free Catalog! OUT OF PAWN! Genuine DIAMONDS

Direct to You — at Amazing Savings! Over 100,000 satisfied customers—Sold with Iron-Clad Money-Back Guarantee. Order from this ad. Write for FREE ILLUSTRATED CATALOG. **BERMAN'S COLLATERAL LOAN BANK** 5200 Value Taxincl. Dept. AH, 636-38 W. Balto. St., Balto. 1, Md.



TAKE A GOOD LOOK AT YOUR NEW HOME!

Bring your favorite plan to life . . . with an accurate scale model. It's easy, using the 315-piece PLAN-A-HOME Model Kit. Simply insert pre-cut wall sections in slotted plastic footings! Change as often as you like . . . be sure before you build. Kit includes furniture cut-outs, too. All for only \$4.75 (\$5 west of Rockies)—with 3-day inspection privilege. Tens of thousands of satisfied users. Available from **Plan-A-Home Model Co., Elkhart 2, Ind.**

I'VE FOUND THE
SAFE, EASY WAY
 TO CLEAN SINKS **FAST**

Bon Ami cleans without grit. No dirt-catching scratches. No hard scrubbing. No rough hands.



SO SPEEDY
POLISHES AS IT CLEANS

Want your kitchen sinks and bathtubs to be really bright? Really clean? Then try Bon Ami—the cleanser that's not only fast but safe. Bon Ami is so fine, so white! Contains no grit or harsh caustics. Yet it lifts off grease and grime instantly. Leaves no dulling scratches to hold onto dirt and make your cleaning harder. And Bon Ami does two jobs at the same time, because it gives a bright, lustrous polish as it cleans. Sinks and bathtubs shine like new—without extra work.

Remember, it's quicker — easier — to clean a surface that's free from dirt-catching scratches. And the sparkle lasts longer. That's why housewives who have compared results choose Bon Ami over all other cleansers. It keeps surfaces easy to clean.

**FOR SPARKLING WINDOWS
 USE BON AMI CAKE**

Cleans windows and mirrors cleaner. No oily film. No streaks. Polishes as it cleans—and cleans 10 windows for only a penny.



Bon Ami



"hasn't scratched yet!"

books



For Children from 5 to 8:

My Father's Dragon, by Ruth Stiles Gannett, illustrated by Ruth Chrisman Gannett, published by Random House, price \$2.00. A mythical place called "Wild Island" is the locale of this fascinating yarn about a group of lazy animals and the baby dragon they tried to put to work for them. A rare find, and our first choice for youngsters in this age group.

Wild Folk at the Pond, written and illustrated by Carroll Lane Fenton, published by John Day Co., price \$2.00. Creatures who live in pond communities—crayfish, turtles, kingfishers, raccoons—are brought to life in terms a child can understand.

Rose Fairy Book, collected and edited by Andrew Lang, illustrated by Vera Bock, published by Longmans, Green and Co., Inc., price \$1.50. A handsome collection of tales about princesses, magic, and enchantment.

Nils, by Ingri & Edgar Parin d'Aulaire, published by Doubleday & Co., Inc., price \$2.50. Lovely colored lithographs dramatize this story of a Norwegian-American boy who hopes to be a cowboy some day.

For "Middle-Agers," from 8 to 12:

The Four Corners of the World, written and illustrated by Roger Duvoisin, published by Alfred A. Knopf, Inc., price \$3.00. Vivid text and magnificent pictures present details of Pizarro's search for gold and the conquest of Peru. Although historical, it's anything but dull!

Sleigh Bells for Windy Foot, by Frances Frost, illustrated by Lee Townsend, published by Whittlesey House, price \$2.00. Boys and girls who like horses will relish this book about a youngster named Toby and his dappled pony. Warm, human story.

Mystery Nature Stories, by Mary Adrian, pictures by Elizabeth P. Korn, price \$2.00. For the child who demands facts and drama in the same book, try this volume of true stories concerned with strange and mysterious happenings in the woodland.

River Dragon, by Carl D. Lane, drawings by Charles Banks Wilson, published by Little, Brown and Co., price \$2.50. Adventure, Indians, and ambushes aplenty in this stirring story of the first voyage of a steamboat up the Missouri River.

The Trail of Courage, by Virginia Watson, illustrated by Marcia Brown, published by Coward-McCann, Inc., price \$2.50. Authentic background details enliven a realistic account of a young girl's life in New Amsterdam.

Sorry, we cannot purchase these books for you. They may be obtained through your bookstore.

During Children's Book Week, an event of national importance which takes place from November 14 to 20, parents, schools, libraries, and other organizations throughout the country will campaign to stimulate interest in good reading for children. To tie in with Book Week, we have made a brief selection from the hundreds of new juveniles published this year. All of them are good books—and we believe they are books that children will read over and over again.

First Books, for Children from 2 to 5:

Tiny Animal Stories, by Dorothy Kunhardt, pictures by Garth Williams, published by Simon and Schuster, Inc., price \$1.00. A midget library of miniature volumes in an attractive case which children will love. Each tiny volume tells a complete story, is charmingly illustrated. A sure-fire Christmas gift item.

Gabriel Churchkitten and the Moths, written and illustrated by Margot Austin, published by E. P. Dutton & Co., Inc., price \$1.25. There's many a chuckle in this amusing tale about a moth-eaten kitten who thought he was going to be discarded—and was proved wrong!

Babar's Cousin, written and illustrated by Laurent de Brunhoff, published by Random House, \$3.50. Another in the famous series of picture books about King Babar, Queen Celeste, and their lovable family of elephant children. Definitely one of the best "young books" of the year.

A Child's Grace, preface and verses by Ernest Claxton, photographs by Constance Bannister, published by E. P. Dutton & Co., Inc., price \$2.00. A collection of easy-to-say prayers for children, illustrated with beautiful pictures by a well-known photographer.

Little Red Riding Hood, retold and illustrated by Elizabeth Orton Jones, published by Simon and Schuster, Inc., price 25 cents. An old favorite you can't possibly go wrong on.

Wonderful Story Book, by Margaret Wise Brown, pictures by J. P. Miller, published by Simon and Schuster, Inc., price \$1.50. A "Giant Golden Book" packed with more than forty new stories, poems, and riddles. Children will like "The Terrrrrible Tigerrr" and "Fifteen Bathtubs."



How to cut costs for walls and ceilings

If the cost of building or remodeling is over your budget, here's an idea—instead of plastered walls and ceilings, use Armstrong's Temlok® as an interior finish.

Temlok is a decorative structural material. You just nail it in place, and you have your walls and ceilings. That's all there is to it. There's no waiting for anything to dry, no further finishing, no decorating. Temlok is painted at the factory.

In the room above, Armstrong's Temlok panels were used on the ceiling, Temlok planks on the upper part of the walls, and Temlok board as a wainscot. All these forms of Temlok not only decorate but also absorb sound and provide efficient insulation. If you want to save even more fuel and have a more comfortable house, use Temlok Sheathing on the outside of the frame, too.

Be sure to see Armstrong's Temlok at your lumber dealer's before you build or remodel. It saves you time and money. 

SEND FOR FREE BOOKLET: "How to Build a More Comfortable New Home," full of ideas on building. Illustrated in color. Write Armstrong Cork Company, Building Materials Division, 4811 Vine Street, Lancaster, Pa.



ARMSTRONG'S TEMLOK

One of the building materials made by the makers of Armstrong's Linoleum



This utility room and kitchen features the finest in both heating and plumbing products. Shown above are the Wyandotte Gas-Fired Winter Air Conditioner, Budget Water Heater, Alden Laundry Tray, Aerapel Home Ventilator and Royal Hostess Sink.

Here's a winning combination for a healthful, cozy home



LOOK FOR THIS MARK OF MERIT

Two things you can't beat for family health and comfort are shown in this first floor utility room and kitchen—Heating Equipment and Plumbing Fixtures by American-Standard. These famous products are the finest, yet they cost no more.

That's why today more homes have heating and plumbing by American-Standard than by any

other company. Sold through selected Wholesale Distributors to your Heating and Plumbing Contractor. Easy time payments for remodeling.

Our **NEW HOME BOOK** tells the whole story. Shows model rooms in full color. Just write **American Radiator & Standard Sanitary Corporation**, Dept. A811, Pittsburgh 30, Pennsylvania.

AMERICAN-Standard
First in Heating and Plumbing

Paint right over Wallpaper

FLATLUX

covers in one coat

No need these days to live with tired-looking, unattractive walls when you can give them a charming, new, fresh appearance the easy way—with just one coat of Flatlux. With Flatlux you paint right over wallpaper, paint or plaster in the morning and use the room the same day. Flatlux is a *real oil paint* with plenty of body. It's *not* water-thinned. That's why it goes on so smoothly and dries so quickly to a glareless, washable finish—without streaks or brush marks. One gallon does an average room. No messy mixing with Flatlux either. There's nothing to add, nothing to go wrong. Ask your dealer to show you the twelve, gay, new Flatlux colors. Then choose the one that fits your color scheme—and go ahead. Give those old walls new life with one coat of Flatlux.



NEW... ask to see the matching 3

FLATLUX • SATIN-LUX • GLOS-LUX

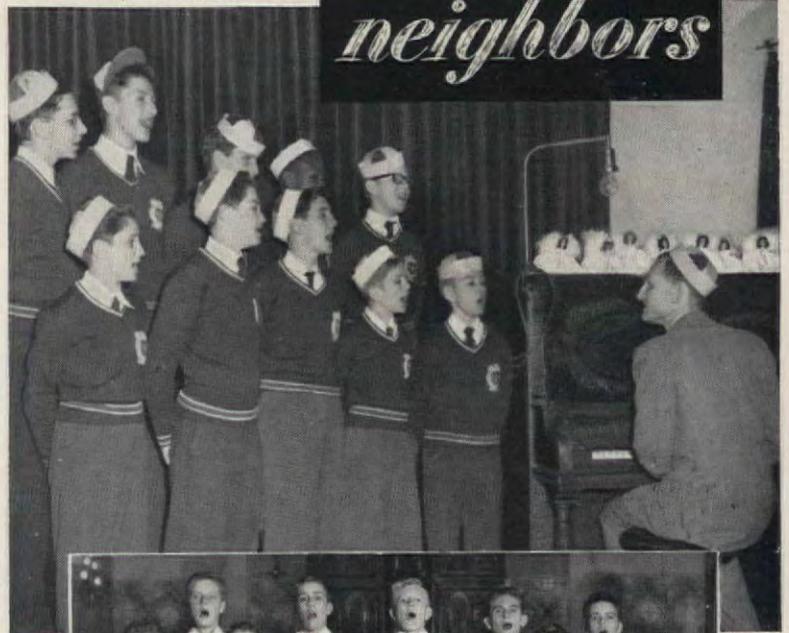
Three different paints in
IDENTICALLY MATCHED COLORS

The big news in paint! Now, when you use one of the beautiful Flatlux colors, you can get the exact same color in a semi-gloss or high-gloss enamel for woodwork or furniture. Matching woodwork and walls eliminates "eye-stubbing", makes rooms seem larger. Ask your Flatlux dealer for descriptive folder.

THE PATTERSON-SARGENT CO., Cleveland, O., New York, N.Y.

Samuel Goldwyn Productions

neighbors



Frank C. Elliott

• A chorus along the lines of famed Mitchell Boychoir is one answer to problem of juvenile delinquency. "The boys love to sing," says Bob Mitchell, choirmaster, "and our activities keep them off the streets"

A COMMUNITY BOYS' CHORUS

Kay Campbell

Fourteen years ago, a young choirmaster named Bob Mitchell conducted six boys through a choral performance at High Mass in a Hollywood church. It was, although nobody realized it, an historic occasion. Not only did it mark the first appearance of what has become one of the most famous choral groups in the country, the Mitchell Boychoir, but the group itself presented a fine, new solution to the problem of juvenile delinquency.

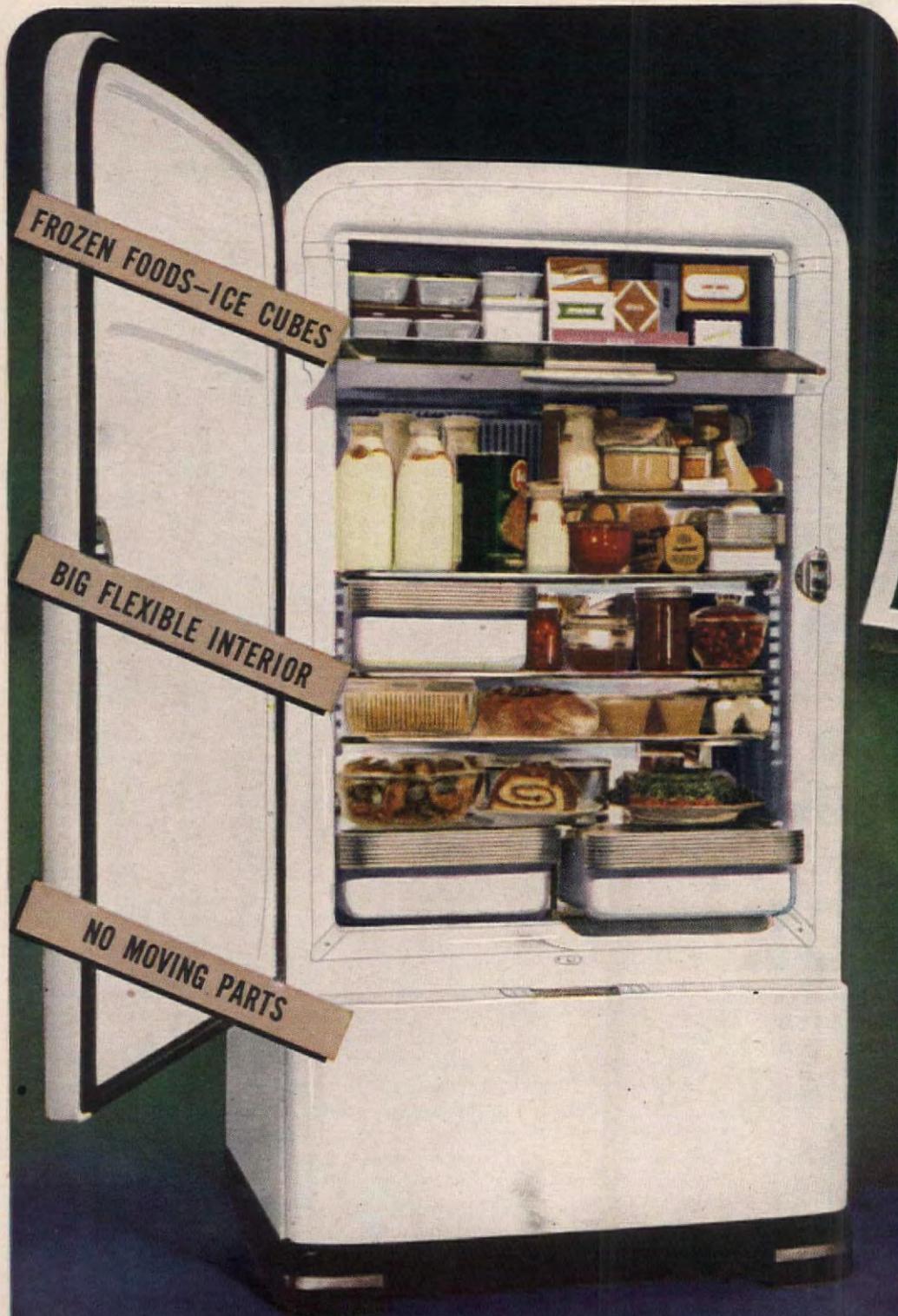
When Bob Mitchell began his choral work with boys, there was no thought in his mind of dealing with a complex social problem like juvenile delinquency. His only interest was music, but time has shown that music can provide an answer to this problem, one which almost every community faces today. "A boy who rehearses with a group three hours a day after school doesn't have time to roam the streets and get into trouble," Mitchell notes. "And you can add to this the time spent in community service, at radio broadcasts, church, benefits, club socials, and other affairs. A growing boy's energy which might be wrongly spent is channeled into worth-while activities which he enjoys."

In addition to keeping youngsters off the streets, work in a choral group also helps to build character. "The first thing a boy learns is teamwork," the choirmaster says. "He learns how to get along with others of his own age, regardless of race or background. He is one of a group, and he's proud of it. Also, he becomes proud of each member of the group, and any prejudices he may have had previously are bound to disappear."

According to Mitchell, a boy soon discovers that he has obligations to

Stays Silent—Lasts Longer!

(no moving parts in the freezing system)



Our family wanted a long-lasting refrigerator... and every food-keeping convenience, too. We got both in our new Servel.

With four children, we've lots of things to buy. So we wanted a refrigerator that wouldn't wear out quickly and need replacing. Friends showed us their wonderful Servel—18 years old and still no noise or trouble. Then we saw the Servel's new conveniences... and it was Servel for us, too."

More than 2,000,000 owners know the Gas Refrigerator stays silent, lasts longer because it hasn't a single moving part in its freezing system. A tiny gas flame does the work. Says Mrs. Fred E. Johnston of Dallas, Texas, "We enjoy showing off our Servel. It's 20 years old, and still seems good as new."

CHECK FOR YOURSELF

- ✓ A big frozen food compartment
- ✓ Plenty of ice cubes—trigger-release trays
- ✓ Moist and dry cold for fresh foods
- ✓ Convenient meat storage tray
- ✓ Two dew-action vegetable fresheners
- ✓ Flexible interior—clear-across shelves

See the new Servels at your Gas Company or neighborhood dealer. (For farm and country homes, Servel runs on Bottled Gas—Tank Gas—Kerosene.) Write today for free illustrated folder. Servel, Inc., Evansville 20, Ind., or if you live in Canada, Servel (Canada), Ltd., 548 King St., W., Toronto 1, Ont.



A TINY GAS FLAME TAKES THE PLACE OF MOVING WEARING PARTS

STAYS SILENT... LASTS LONGER

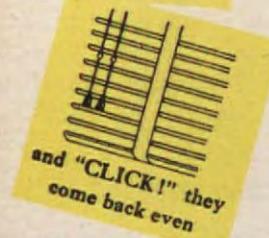
Servel

The GAS Refrigerator



a lost cord

...a venetian blind cord, that is
**CAN WRECK
HOUSEHOLD HARMONY**



LEVOLOR

Reg. Trade Mark of Lorentzen Hardware Mfg. Corp.
SELF-ADJUSTING TILTER

**KEEPS TEMPERS AND
CORDS EVEN!**

Cords that creep to the top of the blind can cause domestic warfare: he refuses to climb after that lost cord AGAIN! LEVOLOR self-adjusting tilters eliminate this sour note. Because LEVOLOR-fitted blinds are blinds with even cords always. LEVOLOR limit-beads won't allow them to climb out of reach.

LEVOLOR is the registered trade mark for self-adjusting tilters made by Lorentzen Hardware Mfg. Corp., New York 12, N.Y. and built into quality Venetian blinds by hundreds of manufacturers.

society, that if he fails to show up for a concert, he is going to disappoint a great many listeners and spoil the show for the other members of his team. He knows that he must not be tardy for rehearsal, or he'll be *persona non grata* with the other lads who have had to wait for him. Thus he acquires dependability and learns respect for time itself.

The six original choirboys have long since grown up and been replaced, but the group has become an internationally known institution. At the moment, the Mitchell Boychoir includes about two dozen members, all between the ages of twelve and sixteen, and most of them from Los Angeles and its suburbs. The Boychoir is entirely interdenominational, with youngsters of all creeds working together harmoniously.

Mitchell, who holds auditions twice a year, tries to keep each group together as long as possible. When a soprano's voice changes, he is given the opportunity of singing in another section if he wishes.

Two factors are taken into consideration at the auditions: one, the youngster's voice; and two, the attitude of his parents. Indifference on the part of parents has a strange and devastating effect on regularity of the child's attendance. Sometimes this is overcome by the child's own interest in the work, but it always must be taken into account.

Although they've given innumerable benefits for various organizations and appeared on the radio several times, the Boychoir's first screen appearance was in "Broadway Melody of 1938." Since that time, the group has been in frequent demand at the studios. When the boys sang "Wishing," in "Love Affair," the song became a hit overnight. The same thing happened when they introduced "Swinging on a Star," in "Going My Way." However, their specialty is still sacred music, and in almost every film, they have sung at least one hymn. In "The Bishop's Wife," it was "O, Sing to God," a lovely and little-known anthem by Gounod.

"The boys never tire of singing," Mitchell asserts. "Before and after rehearsals, you'll find a group of them together, harmonizing a new song or an old one. And when we make long

trips by bus, they sing all the way."

Many of the boys who join the group don't know how to read music at first, but they soon learn. The repertoire, which includes every type of musical composition from Gregorian chants to jive, is actually quite educational. These youngsters sing in English, Latin, Danish, French, German, Hebrew, and Norwegian.

"As soon as a boy gets the conception of accomplishment, he becomes a good student," Mitchell claims. "If a boy's schoolwork seems to be suffering, he is relieved of all professional obligations until he makes up his marks."

The boys contribute one-fourth of their screen earnings toward their schooling and expenses, and many of the "graduates" have paid for college educations with the money they've earned. The days are sometimes very busy. In addition to school and rehearsal, they may have a film assignment, a church engagement in the evening, and an early morning broadcast. This calls for split-second scheduling, and frequently leads to curious inconsistencies. On a single day, for example, a boy may record a vocal passage at a jive session and later broadcast sacred hymns.

The choirmaster, who is only 34, makes all the arrangements for his celebrated choir. He is not a rich man, as he so easily could have been if he had chosen to exploit his young charges. Bob is happy if he can make ends meet, and frequently he has to pay his boys' expenses out of his own pocket. But he doesn't mind. "Even if I lose money," he says, "I still consider myself a lucky man."

Bob Mitchell is a trained musician, who attended Eastman School of Music and later was graduated from New York Conservatory of Music. He believes that every community has at least one musically-trained member who could train a boys' chorus, provided he had community backing so that instruments could be obtained and a place for rehearsals. It takes work, not wizardry, to build up membership and hold the interest of youngsters. But when you hear them lift up clear, young voices in song, you'll agree it's worth the effort.

PLEASE SEND



- 1 YEAR—\$2.50
(\$3.00 single copy value)
- 2 YEARS—\$4.00
(\$6.00 single copy value)
- 3 YEARS—\$5.00
(\$7.50 single copy value)

To _____

St. & No. _____

City _____ State _____

Payment enclosed Bill me

Mail this to The American Home, 55-5th Ave., New York 3, N. Y.

for the house

that loves color-

and company



Lighthearted and Livable

Cheerful as a chuckle is this brand-new Daystrom dining set, in a gay sun-and-shadow color combination. The roomy oval table welcomes large families, seating six. A center extension zips in for an extra foot of dining space when company calls. Those comfort-curved chairs have sagless springs, and deep, soft cushions. Richly upholstered in washable Duran, pertly piped with yellow.



Brunch Room

Here's a trim little table that seats two or six with equal ease. End extensions slide out in a jiffy. And the satin-smooth plastic top is practically indestructible! It's Daystrom's own plastic, made to shrug off scratches and stains and scars. Cleans like a dream, too, with the swish of a damp cloth! When you buy chrome-plated furniture, be sure it's Daystrom.

Firelight and Friends

Yes, and carefree comfort in these easygoing lounge chairs with deep, restful springs. Their good looks and wonderful livability make them at home in rumpus room or den, study or boy's room. They're washable, too. All Daystrom furniture is designed for beauty and durability. Thriftily priced at furniture and department stores everywhere.



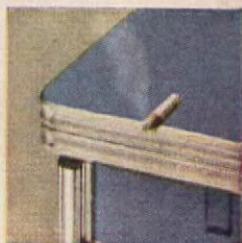
-it's **DAYSTROM** furniture!

DON'T WORRY! All Daystromite table tops are laminated plastic—resist heat, scratches, stains! They're even cigarette-proof!



furniture for casual living—featured by stores from coast to coast

Daystrom Corporation, Olean, N. Y.; Daystrom Pacific Division, Pasadena, Calif.





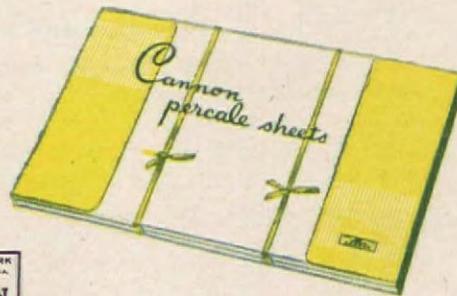
“I saw red—then green!”

Jim had told me about Ann, a former flame, before we even came to Detroit to live. Said we'd *adore* each other. But when Ann popped in the very day we arrived—with the house a shambles—I could have strangled her with her pure-silk scarf!

“Do let me help!” she caroled. “Maybe I could fix your linen closet? My own was such fun—with all those smooth, luscious percale sheets!” I felt a fine rush of pure green envy. “Still must get *my* sheets,” I said. “But I fear the budget frowns on *percale!*”

“Nonsense, darling,” Ann laughed. “I mean *Cannon Percale Sheets*—the ones *all* of us young-marrieds own. They cost only a *little* more than heavy-duty muslin—and what a difference! Like sleeping on *clouds*, or gardenia petals, or something!”

“But look, I'm the practical type...” I began. “So are Cannon Percalés!” assured Ann. “Wonders for wear—and so fine-woven and light that bedmaking and laundering are *easier!*” About then, Jim piped up. “Car's outside, gals—these Cannons sound like the deal. Dear, didn't I *say* you'd like Ann?” Why do men always have to be *right?*



Cannon Percale Sheets

Honesty

BEGINS AT HOME...

Are you ever tempted, when you're going out in the evening, to have the sitter arrive after your child is fast asleep and then slip out quietly? Yes, it's one way to avoid a scene—tearful pleadings, skirt clinging, looks of desolation. Probably, you think you'll have returned home long before the child awakens, and he'll never know the difference.

Next time you're tempted, think about Johnny. Johnny's mother went out one night, secure in mind. The sitter was comfortably settled in the living room, and Johnny had been asleep for some time. When the mother returned at the end of a pleasant evening, she was horrified to find her child sitting up in bed with a tear-stained face and a ruffled sitter trying frantically to comfort him. It seems that Johnny had awakened a few minutes earlier and called out for his mother. When a complete stranger appeared to answer his call, he was overcome with fright at the sight of her unfamiliar face, began sobbing wildly, and could not be induced to go back to sleep.

The next evening at supper, Johnny asked his mother if she was going out again and received a truthful "No" for an answer. Johnny looked worried, but dropped the subject. Later, when it came time to be tucked in and have the light turned out, Johnny balked, for his three-year-old mind reasoned quite simply: "If I go to bed and close my eyes, how do I know Mommy won't leave me again? It isn't *safe* to go to bed."

It was close to a month before Johnny again accepted bedtime without fussing. How much simpler it would have been if his mother had said, "Johnny, I'm going to a party tonight, but I won't leave until you're fast asleep, and I promise to give you a big kiss and hug in the dark as soon as I come home." Being honest with a child—in word and attitude—is essential to his security and his trust in you, and it's part of the larger pattern of accepting him as a human being.

The child who goes to the doctor with full knowledge of what's going to happen will take the visit pretty well. What's more, he'll take subsequent visits to the doctor much better than the youngster who's been given evasive answers. The latter will remember the doctor's office as a place where he's been tricked, and he'll be likely to balk and scream when he's led there six months later. Relations with the doctor will suffer, and, more important, the first faint distrust of Mother will have been implanted in the growing child's mind.

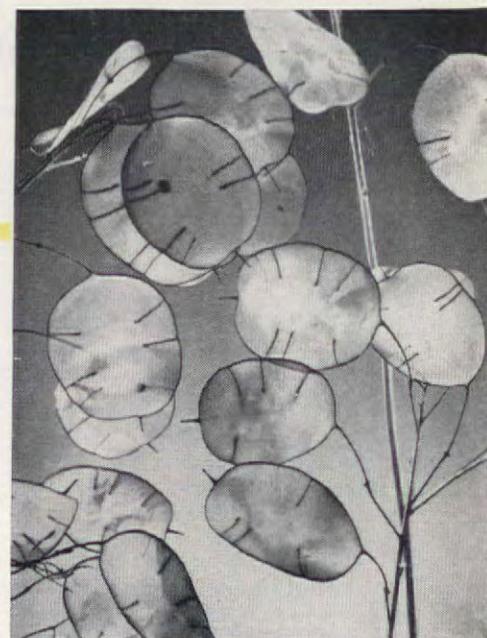
Being honest is not always easy. Perhaps you go to the park with Judy, who is proudly pushing her new doll carriage. She

looks longingly at the swing near-by, but is dubious about leaving her prize, afraid that bigger boys and girls may take it while she's gone. Smiling, you promise her, "Don't worry. I'll watch it," and off she goes. A few minutes later, a friend comes along with her little girl, who clamors to play with the carriage. You'd feel silly and selfish if you said "No," so with a sly glance at Judy, busy on the swing, you let the youngster wheel the carriage away. When Judy returns, she bursts into tears, and you feel guilty. The next day, you feel even guiltier when she stations herself grimly beside the carriage and refuses to budge. You could have kept faith with Judy by saying to your friend's youngster, "I've promised I won't let anyone play with her carriage without asking her first." Then you could have asked Judy's permission, approaching her tactfully, in a manner calculated to induce her to relinquish her carriage in a glow of generosity. Probably she would have consented.

With a small child, honesty must often be a long-term business. It isn't enough to say one morning, "Daddy and I are going away today on a vacation, and Grandma will come and stay with you." Naturally, the child is bewildered, unsettled, by the sudden, complex adjustment he must make. He will resent your absence almost as much as if you had sneaked out while he was asleep. Instead, try it this way. Mention your trip a week or two in advance, stressing the fun he's going to have with Grandma while you're gone, and keep bringing it up in conversation whenever you can. Make your absence and the round of events you've planned for him a familiar refrain long before you leave, and you'll find that even a two-year-old will make an amazing adjustment to your absence. He will find no crack in the wall of trust and confidence he has built up around you. You *and* he will learn to look forward to vacationtime.

A similar technique works wonders when you're planning to go to the hospital for a second child. An adequate, honest preparation, both for your absence and for the baby's future presence, will guard the first child from the sudden shock of change, which is so difficult for routine-lovers of two to four. It is sometimes helpful to set up the baby's furniture in advance and let the youngster help assemble the infant's wearing apparel.

**Tricking a child, in the smallest way, may
shake his faith. Don't think you'll get away with
subterfuge, because even a baby can catch you up!**



Roche

Today, few of us frighten our children with bogies, but many modern substitutes have been invented. For the city child, it's often the park employee who is conjured up as being all-powerful and severe, or the policeman with his heavy stick. "If you don't go to sleep," a mother warns, "the park man won't let you go on the slide tomorrow." Why not a simple, "If you don't go to sleep, you're going to be too tired to enjoy sliding."

Mothers sometimes go to great lengths to keep from telling the simple truth. Recently, at an intersection, I overheard this conversation. "Jean," the mother said, grabbing her daughter's wrist, "always take my hand when we cross the street."

"What will happen if I don't?" the child asked. "That policeman who's directing traffic will come after you with his big stick."

A truthful, and better, answer would have been, "Because there are cars on the street, and I want to keep you from being hit by them." In this case, the simple answer is not only the truth, but it promotes understanding of a strict rule of childhood. When the youngster starts crossing streets by himself, he must watch out for cars not because of a policeman with a stick, but because he wants to avoid being run over. Here, parental honesty helps build independence.

Children are amazing in their ability to detect devious maneuvers on the part of parents. On nights when you try to hurry them off to bed, they seem to be particularly balky and dilatory about their bedtime chores. They sense the feeling of urgency and use any number of delaying tactics. Telling them frankly what all the hurry is about may not get them to bed earlier than usual, but it's more than likely to clear the



Mother never tries to "slip out." The truth may be painful at first, but wins trust

air a bit and ease your own feeling of irritation and annoyance.

One of the hardest things about honesty is being honest about yourself. Admitting to a child that Mother and Dad are sometimes wrong can be a refreshing experience, both for the parents, who sometimes must restrain themselves from being too omnipotent, and to the child, who needs to learn gradually that his ideals aren't perfect. Parents who gradually keep lowering the pedestals on which their children place them are taking a long step toward helping them acquire understanding of human nature.

When a parent has punished a child wrongfully, or blamed a child for a mistake which was not his, the parent will find wholesome family relations stimulated by a frank admission of the error. Sometime try imagining yourself in the position of the four-year-old, constantly seeing and trying to imitate the perfection of the never-spilling, never-soiling, never-weeping adult. He can never attain such per-



Dad cheerfully admits his mistake, does not excuse his own carelessness

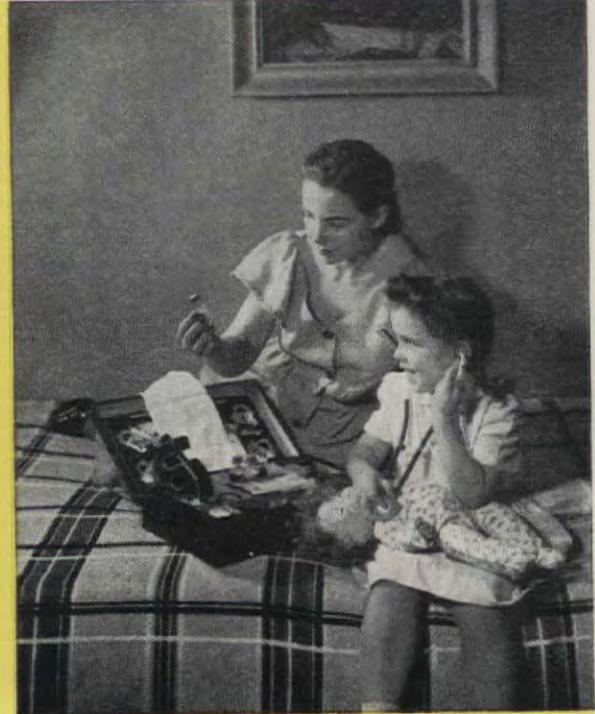
fection during childhood, and, if the goal is set too high for him, he may become permanently discouraged. An occasional incident which brings the parent down to his level—responsibility for a careless accident freely acknowledged, the admission of a mistake—not only delights him but makes it possible for him to keep his imitative goal in sight.

Although there is probably no such thing as too much honesty, honesty at the wrong time, or in incorrect doses, can be harmful. For example, Mrs. Brown took little Joan to nursery school every day for one week. Each day she waited until Joan had forgotten her and was playing happily with her classmates. Then she interrupted whatever they were doing and said, "Mommy's going now, Joan." At this point, Joan always burst into a

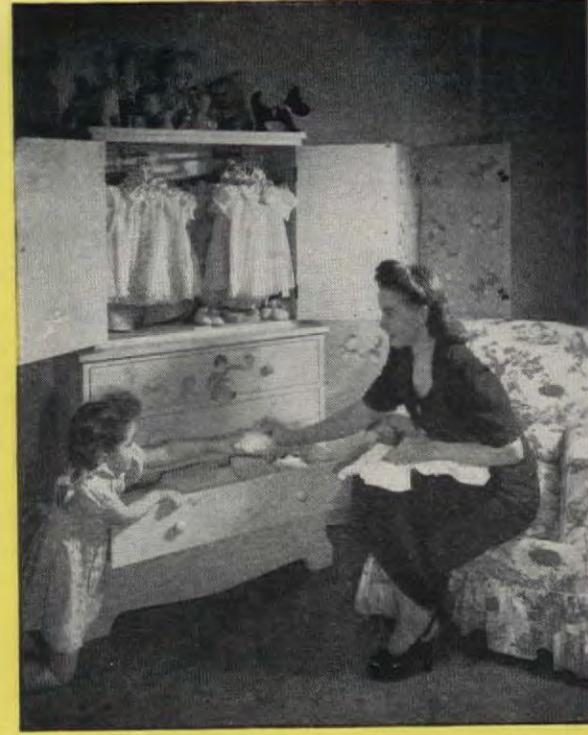
flood of tears. This mother was being conscientiously honest, but her timing was poor. Certainly she should not have abandoned Joan and slipped out like a thief. But after the first few days of adjustment, she could have explained to the child, "Mommy is going to stay until she's sure you're having fun, and then she'll leave to do her errands. She'll be back to call for you at lunchtime." Chances are that the child, with fair warning, would not have noticed her disappearance.

Dishonesty with children may be a frequent temptation. But remember that honesty implies a respect for the child as a human being, and it is catching. Play square with your youngsters, and they'll not learn how to lie and cheat at home. Honest parents usually raise honest children.

Photographs by F. M. Demarest



"This is what the doctor will do" paves way for examination



Judy learns that a baby's coming, is prepared for change

MARY E. MONZE

The experiences of Mr. and Mrs. David Perazzo, who after endless searching found a run-down basement apartment and transformed it into a cheerful, livable home, should prove inspiring to others faced with the problem of making an attractive home out of seemingly impossible quarters. The apartment had not been lived in for five years. It was dark, forlorn, and forbidding, but the Perazzos were desperately in need of it and took it. They did all the cleaning, painting, and necessary built-ins, themselves. Mrs. Perazzo made all the curtains and draperies out of the least expensive materials she could find. Sailcloth, corduroys, and cotton dress materials from the dress-goods counters helped to keep the decorating budget in line and dispositions even.

Together they decorated the bedroom walls with flowers and scrolls. Their use of color gives the apartment a fresh, youthful look. Enthusiasm and hours and hours of hard labor has paid rich dividends in final results. Living-room walls are done in a bright dark-green paint. Ceiling and woodwork are white. Rug is red. Draperies and valance are bright-red sailcloth, matching the red lining of bookcases. White marquissette glass curtains are hung very full at all windows to help shut out the unpleasant view and add light to the rooms.

All the furniture is inexpensive, bought at out-of-the-way places. They call themselves "antique ransackers" because they sought out dusty antique shops rather than the expensive ones. Not much thought was given to periods or styles, although French Provincial and Duncan Phyfe predominate. They bought what they could find for the price they could pay, and happily it all fits and looks well together. Two chests and a chair were too far gone to be refinished, so Mr. Perazzo painted and decorated them in the Peter Hunt style. The wing chair by the fireplace has its original crewel-embroidered covering.

A little hall joins the living room and bedrooms and serves as a picture gallery. Mr. Perazzo's hobby is photography, and his pictures are displayed here. There is room enough for a small table and a pair of chairs which are sometimes used for dining. Walls are a bright yellow. Two bedrooms are worked out exceptionally well. Even ugly overhead pipes appear inoffensive painted the ceiling



F. M. Demarest

A basement blooms in Brooklyn

and the David Perazzos achieve the seemingly

impossible in a dark, bleak

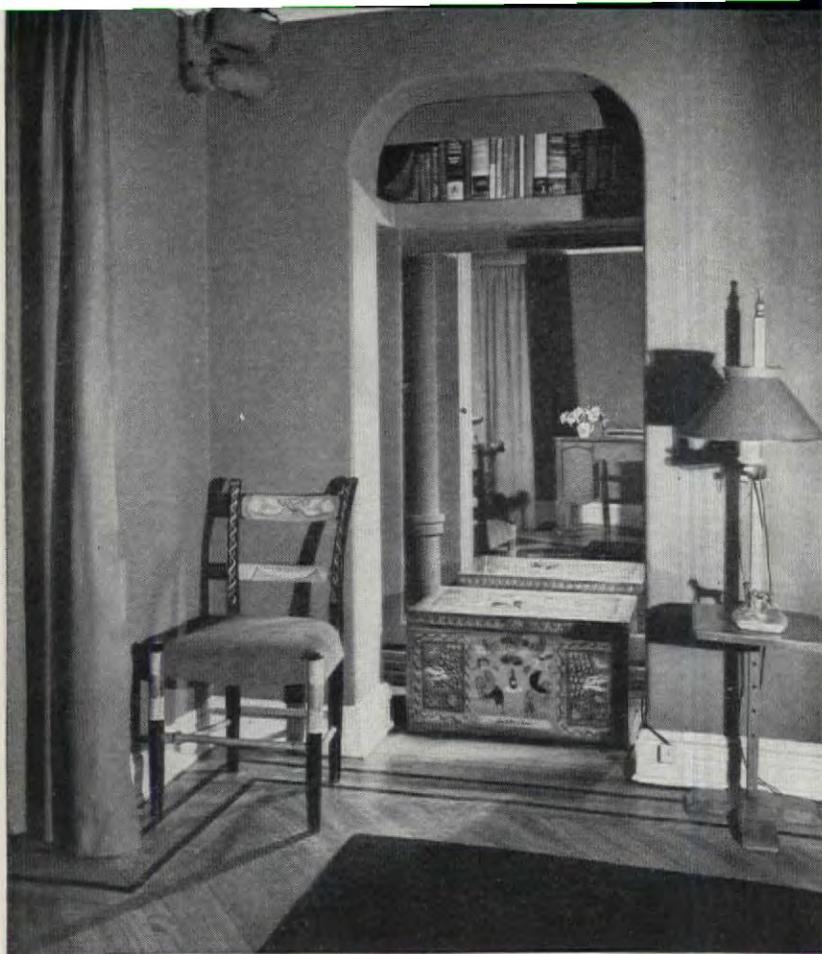
basement . . . their

youthful determination



and hard work make a real and colorful home of it





● Mirror on wall and colorful chest painted in rich peasant style transforms dark useless closet. Built-in shelf for books adds further interest. Ladder-back chair and low chest decorated by Mr. Perazzo

● Old Limoges game plates by Haviland look well against dark-green wall, make simple attractive mantel arrangement. Armless tufted chair with deep fringe trimming has faded red cover. Old commode rejuvenated and decorated in gay provincial style adds pleasing note



and wall colors. The main bedroom has watermelon-pink walls, white woodwork, and decorations done in white and green. The idea of the flowers, painted on walls at corners, helps conceal uneven walls. An illustration in an old issue of *THE AMERICAN HOME* inspired this feature. Bed covers are dark green with bolsters monogrammed in white braid. These were designed by Mr. Perazzo. Draperies are of the same green material.

Powder-blue walls and white woodwork make a restful guest room. Dressing-table shelf with skirt of coin-dotted cotton in blue and white hides a radiator. Closets are built at either side of this. Draperies and curtain for bunk and bed cover are of this dotted fabric. Two old brass hanging lamps are electrified and equipped with swinging arms attached to side walls of closets to function as convenient dressing-table lamps.

Kitchen walls and ceiling are soft blue. Top of table and cupboards are watermelon pink. The old rubber-tiled floor has all the tiles, except the black squares, painted blue. Curtains are blue and pink washable cotton.



● The "Perazzos'" artistic hand is seen in scroll design around tiny fireplace in their bedroom. Decoration done in white against pink of wall is gay, sparkling

● Master bedroom and guest room, shown below, express youthful ideas, ingenuity and fearless use of color and design. Once narrow cell-like and dark, these rooms now are cheerful and gay



Fun to MAKE,

fun to WATCH

ETHEL M. EATON



Photographs by George H. Davis, Arnold Hebert of Breck's Seed Store co-operating

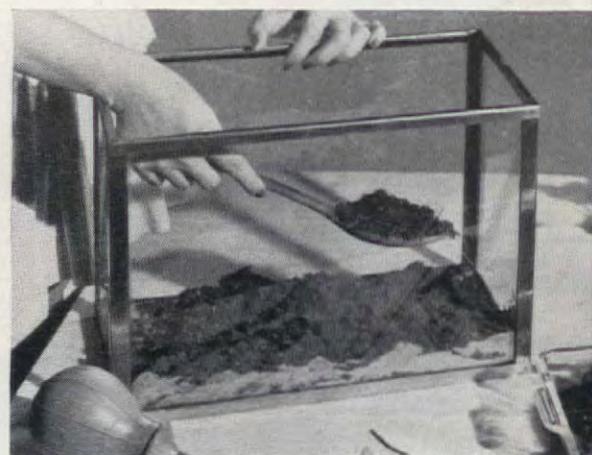
● Soil, moss, pebbles, plants can be gathered on fall walks through woods and pastures. If not obtained all at one time, keep plants moist, with soil around their roots until ready to assemble them. Before starting to collect, try to visualize the finished planting, then dig only as much suitable material as you will need so as to avoid unnecessary destruction of wild things. And see what plants in tiny pots your florist has

Terrariums are such fun to make and so fascinating to watch, that I wonder more people don't have them. Soil, moss, and suitable wild plant material can be found in fields and woodlands and along roadsides, and small pieces cut or broken from stems, rootstalks, or clumps will usually take root and soon grow into nice little plants. Tree seedlings are charming while small, and many tiny house plants, obtainable at the florist's or even at 5-and-10-cent stores, will thrive in a terrarium. Lichen-covered twigs or pebbles are interesting tucked in among the plants, as are bits of tree fungi. Specific directions for watering, ventilating, etc. vary with the location and size of the container, the kind of plants grown, and many other factors. But with a little experience, one soon learns what to do, and how, and when. Half the fun lies in the surprises that greet you, such as an exquisite blossom some morning where there was no sign of one before. One winter day, I was thrilled to find a butterfly!

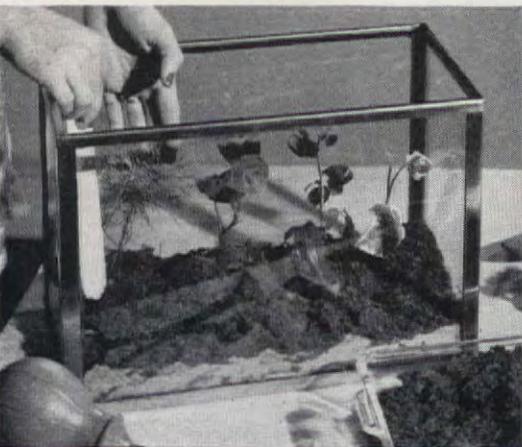


● To make a terrarium, spread an inch or two of clean, sharp sand in the bottom for drainage and on it a layer of chopped charcoal; bits of charred wood from the fireplace will do. If you don't want these layers to show, leave an inch of space between them

and the glass and line it with moss (any kind but sphagnum) placed with the root side inward. For soil, use leaf mold from the woods, if possible; otherwise a light mixture of pasture loam, peat moss, and sand. Whenever you can, include some of soil from the place the plants came from



● Spread the soil on the charcoal to a depth sufficient for the root mass of the plants. Heap it up at the back (if the terrarium is to be viewed only from one side), or grade it to an interestingly varied topography of miniature hills and valleys



● Now set the little plants in place, carefully embedding each one firmly in some of its own soil, on top of the sand, not pressed into the latter. Allow ample space for root growth and nourishment. Keep planting in scale with container. Don't crowd the material



● With plants installed, cover any bare soil with moss and, if desired, lay paths of sand or gravel and insert "boulders" and tiny stumps, etc. When everything is in order, sprinkle lightly with a fine spray, put a glass cover in place (see next picture), and watch your garden grow



● Keep a woodland terrarium out of full sun; a north window is ideal. But give succulents and cacti all the sun you can. Always water lightly. Ventilate if moisture condenses on glass, and if mold appears; also remove any affected plants



● Drexel Furniture Company's Handi-Tray Server from the New Travis Court Group in mahogany. Top drawer is actually a hostess tray which lifts out, has hand grips on side. Pacific Silver Cloth Tray included. Measures 36 x 19 x 34 in. high. Retail around \$110



● New-looking chrome dinette set by Balboa Chrome Furniture Co. Double chrome tubes make graceful cabriole legs, and chairs have continuous strip which forms cabriole leg at front, elegant curve for back leg. Top is colored glass, chairs upholstered in Duran



● New group of chest units from Kensington, Inc. Fronts of chests are shaped in gentle curves. Center unit has flat front, top drawer pulls out to reveal dressing space, cosmetic compartments. Square mirror lifts up

● Two unit chiffo-robe for a man from Morgan Furniture Co.'s new Spacemaker modern group, has English tray drawers for clothing, sliding dressing shelf with lift-up mirror. Base is chest. Comes in 30 or 40 inch width



● Big drum table by Colonial Manufacturing Co. Good looking top is of leather, is gold tooled around border. One drawer pulls out. Sides are of swirled mahogany veneer, base is mahogany. Place it in a bay window, flank it by a pair of chairs



● Pivot-top table in mellow-finished maple from H. T. Cushman Mfg. Co. has a swivel top which can be turned on base to seat four for dinner or bridge. With flap placed up against the wall it will make an attractive console. Closed it measures 15 x 30, opens to 30 x 30



● New cherry end table by Consider H. Willott, maker of Golden Beryl maple and the Wildwood Cherry pieces. Nicely detailed, table has a rimmed top, shelf for magazines, two handy drawers for such items as cards, score pads



● Separate server and china cabinet made by Heywood-Wakefield Co. Base server has tambour doors which slide into sides of cabinet and reveal generous storage space. Top compartment has sliding glass doors with adjustable shelves. Pieces are part of a dining-room grouping



● Sturdy five-drawer bureau in solid maple from Burns Case Goods of Jamestown. Extra dividend is secretary space in the second drawer. Flap comes down to make writing surface. Pigeonholes for stationery, bills, keep things in order



● Bachelor chest in solid mahogany from Biggs Antique Company, left, is 34 x 19, is 34 inches high. \$152. Right, nested tables by Mersman Brothers. Top table is 16½ x 27, is 26 inches high. Top has holly inlay around edge, is real mahogany. A three-in-one value

● An extremely well-styled table for small price—around \$26! Top is mahogany veneer with line of boxwood inlaid around edge, underparts solid mahogany. Top is 22 inches in diameter, table height 27 inches. Brandt Cabinet Works



● Arvin Chrome dinette set has new development in table-leaf design. 12 inch leaf is stored underneath table top, slips into place with simple hand operation. Mechanism is foolproof. Table can seat 8, will open to 34 x 62 inches. Chairs covered in Vinyl fabric. About \$100 set



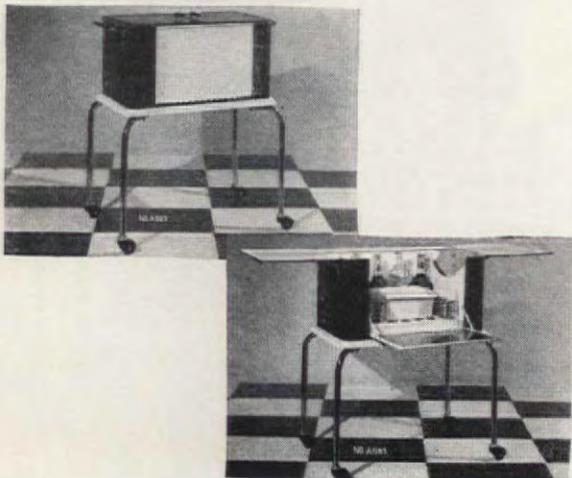
James M. Wiley

YOU GET MORE

FOR YOUR MONEY

IN TODAY'S FURNITURE

Furniture which you buy today costs you more money. Yet in spite of higher costs, you get more value per dollar out of furniture today than you did in pre-war years. Things have been happening in the furniture industry in the last seven years, have been happening because *you*, the customer, demanded it. Designers, stylers, researchers, engineers have been called into a field where they hardly existed before. Aside from the marvelous strides made in construction—electronic gluing and bonding of veneers, for instance—there is a great swing to multi-purpose furniture. Most of the pieces on these pages perform double functions, therefore give double value.



● Usable Mixcrafter refreshment wagon is equipped with various-sized glasses plus an ice tub, plenty of room for bottles. Top opens and front lets down to provide mixing surface. Chrome legs with easy rolling casters allow you to whisk it out when company arrives. Created by Chromcraft

● Mahogany double dresser from the Mengel Company's new Gold Coast group; modern functionalism with 18th century styling. Dresser has famous Permanized construction. Price about \$125

● Simmons Hide-a-Bed comes in decorator fabrics. This handsome love seat deftly converts into three-quarter bed with luxurious innerspring mattress. \$189.50 to \$279.50 depending on upholstery

● This colorful dinette group was evolved by the Daystrom Corp. to satisfy demand for oval-shaped table. Table top available in brilliant colors, impervious to burns. Chairs in washable plastic

THESE GIVE DOUBLE SERVICE...



● Dress-Away chest by Cavalier is perfect guest-room solution. Cedar-lined section for clothes storage, top drawer with mirror lid makes convenient dressing table



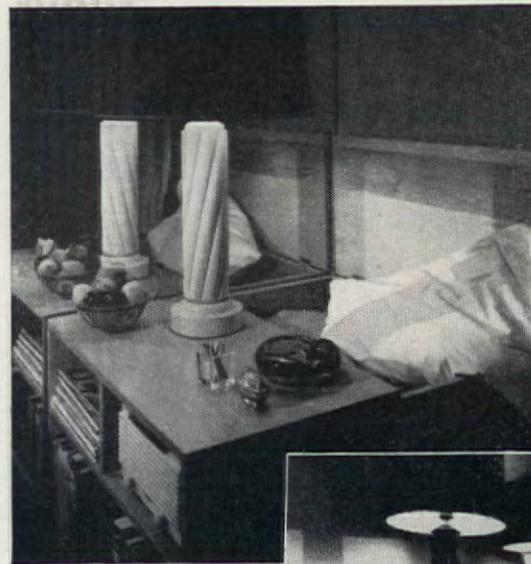
● Women, it seems, prefer oval-topped dinette sets. This table by Howell Co. is 30 x 48 closed, 30 x 60 with leaf inserted. Chairs are covered in DuPont plastic Fabrilite



● Desk top rests on two cabinets, expands from 54 to 80 inches. Cabinets may also be used as separate end tables. California Professional furniture by Karpen

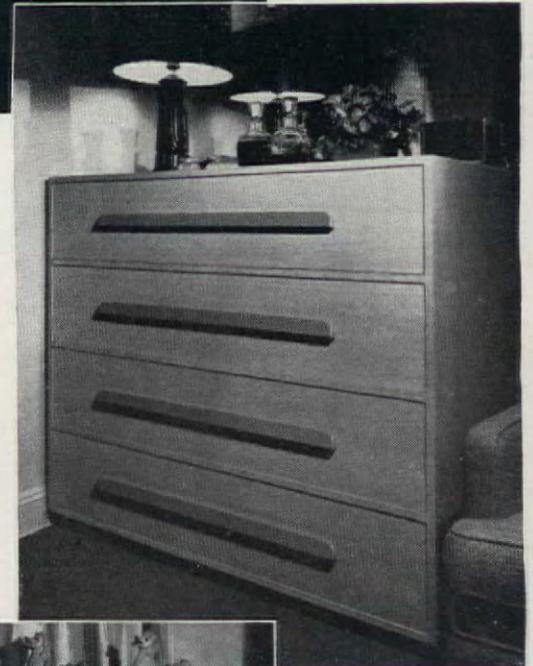
*Here's storage - and
how - in an 8'x10'*

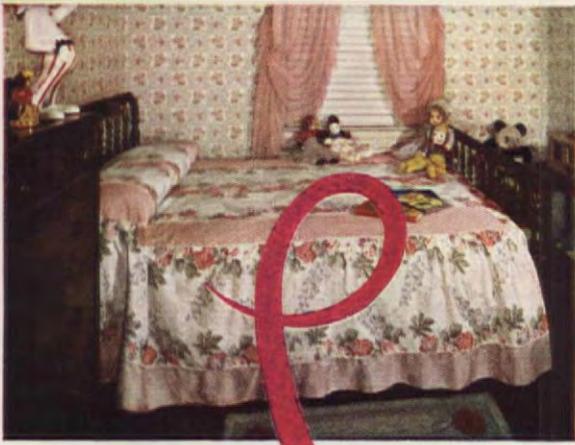
By careful planning of space and furniture, Bob Hill has transformed a minuscule bedroom, formerly occupied by his young niece, into a comfortable bedroom-sitting room, actually gaining amazing storage facilities plus a comfortable place in which to relax and enjoy his books and radio away from the main rooms of the house. Decoration planned and supervised by Mary E. Monze



Photographs, F. M. Demarest

● All storage pieces of oak, custom-built for room. Pieces specified were large chest, bookcase combined with small drawers, and corner piece containing shelves for radio, books and magazines, with storage space at back for bedding. Mirror wall, Celaloom curtains hung from ceiling, and wall-to-wall carpet give illusion of space to this small room





BEFORE



Ideas inspired by
our Decorating Department

Floral STRIPES



A wonderful high pink to give a lift to your spirits, warmth to a cold bedroom. The stylish stripe is Everfast's *Sharon*, 36 inches wide, a glazed chintz. Here the floral columns are cut out, applied on plain fabric of matching pink to make a deep border on draw curtains, valance, a skirt for the slipper chair

Sweet floral stripe in shades of blue and wine in Kandell's glazed chintz. Blossoms are neatly confined in borders, are easy to cut and applique. Applied in flat band edging top of quilted coverlet, gathered full for ruffling on the skirt, and pasted flat on lamp shade. Bed table is stool with plywood top

Crochet for dressing tables

Adapted from Godey Prints. These crochet pieces, once the mark of milady's elegance, now add a touch of charm to dressing-table skirts. All three take shape from a ball of thread and your crochet needle in a matter of minutes

Helene Burmester

PATTERN
ORDER FORM
PAGE 119

AMERICAN HOME PATTERN 1082

yield gay harvests

Perfect fabric for bedrooms—these columns of flowers. Use them for bordering, for ruffling, for trimmings of all kinds



Dark green is base color for walls of this city bedroom. Stripe was deliberately used horizontally for modern effect. Floral bands bordered by green were cut from fabric, employed for valance, coverlet, pasted on mirror frame and lamp shades. Pattern is *Weymouth*, Golding Bros. Pageantry Everglaze chintz

Swoosh bedroom built around Celanese Corporation's Clairanese pattern of *Taffeta Lace*. Draped fabric is caught up at intervals around dressing-table skirt of gathered organdy, is repeated in valances over full white lace curtains. Swag conceals gingerbread top on mirror. Fine-feathered hats on pegs are part of decoration



*A good wallpaper
makes a good room*

United Wallpaper's *Polo* pattern and Tru-grain's *American Walnut* from the Ullman Company make perfect background for boy's room shown on our cover. Serviceable green-and-white bedspreads are Burlington's. The green is matched in Lees-Cochrane's *Skyline Carpet*. White Celaloom draperies are set off by leather-laced valance. Furniture is built-in with exception of box springs, mattresses, deck chairs painted white





TEXAS COLONIAL-20th Century Comfort

5

AMERICAN

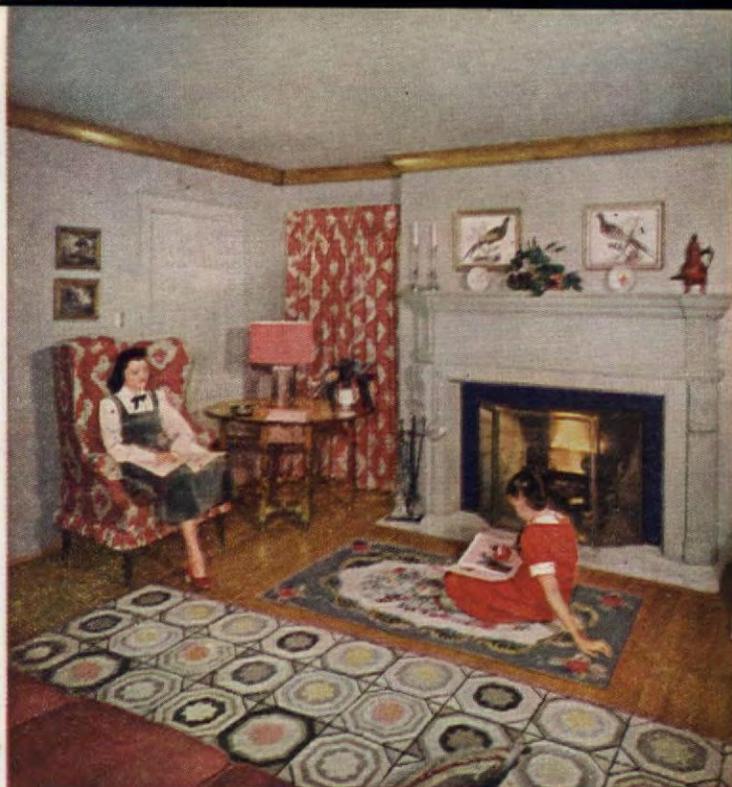
HOMES

If you would learn how to use antiques—study this house. There is enough noteworthy material in this house concerning Early American furniture, accessories and decorating to fill a book. Since it is such an excellent example of all that is good, we will concern ourselves primarily with an analysis and description of it, except for a brief sketch of the four charming people who were most intimately concerned with it from the beginning.

The house is owned by Mr. and Mrs. W. H. Chandler, Jr., and their daughter Carol. It is set well back from the street on a pleasant lane in a newer residential section of Dallas, Texas. The exterior of the house is of shell stone painted Williamsburg gray which is subtly contrasted with light-gray wood trim.

Bill and Suzy Chandler are a couple who found what they wanted. When and how they discovered their first antique is another story. Sufficient to say that they “got the bug” some years ago, decided they wanted a house furnished with all the charm of excellent old colonial pieces but, somehow, blended with all the comfort and convenience of twentieth-century living.

The house they bought themselves from its previous owner. The furnishings were acquired through the years with the advice and counsel of good friend Lila Adams Titley, member of the American Institute of Decorators. Mrs. Titley’s fine knowledge and excellent taste have kept Bill and Suzy’s standards high; as a result many of their pieces are actually of museum calibre, and they have the satisfaction of knowing that not a penny of money was badly invested, no time was wasted on “pseudo antiques” of dubious value.



Not a major piece of antique furniture in this house was acquired "for a song." Most were purchased for the Chandlers by decorator Tittley through reliable sources, and they cost cold hard cash. But every one of them would fetch more than the original purchase price in the current antiques market. It is nevertheless true that a few antiques of considerable merit were found by the Chandlers themselves and were actually repaired and refinished by Bill Chandler in his own workshop. Many of the accessories were tracked down by the owners. The majority of the braided and hooked rugs were made by Suzy Chandler. Other evidence of their handwork may be found throughout the house. But this is no "We Did It All for \$50" story, though it has its overtones. It is instead a presentation of a beautiful job of collaboration between experienced decorator and clients who had the desire and the wherewithal to get what they wanted. By publishing it (and by your studying it), we can show you many fine points which should be of value to you, if this is the kind of house you would like to have.



● Fine swing-leg table behind sofa has well-proportioned cabriole legs ending in pad foot. Wood is maple, indicating it is colonial American form of Queen Anne prototype. Table was found covered with paint, hinge missing. Now is prize piece. Lowboy by wing chair is of magnificent curly maple

● Old fall-front desk holds lamp made from pewter candlestick. Gift from friend started collection of silhouettes which hangs above desk. Rug in living room was made by Mrs. Chandler. Oak chair at left of desk shows provincial Jacobean influence in back turnings, but pad foot dates it somewhat later

● Library was once two-car garage. Steps at right lead to dining room. On stair wall is rare 17th century Swiss chest with original painted designs—somewhat faded but intact. Floor is brick laid in herringbone pattern, finished with brown wax. Flowers in foreground are contained in antique brass deed box

First of all accept the fact that the antique furnishings are worthy of your study. American Home's editors were actually in the house, carefully examined the furniture, and its quality is comparable to the finest you can find in any of the antiques markets, or in many museums for that matter.

Secondly, study the backgrounds: the document wallpapers, the pine walls, planked floors, beamed ceilings; the paint colors, the fabrics; the fireplaces, the bricked floor in the library. Though all these are modern materials of recent manufacture, they are authentic in feeling and form, and are in undistributed harmony with everything else in the house.

Third, give long and careful attention to the accessorizing of these rooms. There is a lesson to be learned here! By accessories we mean the myriad of small things—bibelots, pictures, lamps, ash trays, things of pewter, copper and brass—which take the sterile quality from rooms and give them life, character, personality. The furniture and accessory groupings are so good, so well arranged, that a camera can be pointed to almost any group in the house and achieve a study in composition, line, and balance.

The dining room (top, page 40) has a ceiling painted in a particular shade of blue-tinged red; the document wallpaper repeats the color and is printed in this country from antique French wood blocks. The table, chairs, and the cupboard filled with pewter are of oak—oak so old that it has a fine, black, smoky patina, is worn and waxed to a soft gleam. Pewter plates are often used for broiled steaks. That's Mrs. Chandler and the breakfast room beyond; you turn left into the kitchen and on into the big informal living-dining room at the back of the house.

The front living room (top right, page 40) has Wedgewood blue walls, draperies and wing chair in Egyptian cotton print. Rugs were made by Mrs. Chandler. Framed birds over the mantel were painstakingly formed of real feathers. The lowboy tucked behind the wing chair (top left, page 41) is extremely fine, made of close-grained curly maple. Old picture above it is painted on glass in reverse. The tall clock keeps very good time.

Young Carol's bedroom (lower left, page 40) has an old maple tester bed. By the bed is a tiny near-twin for her favorite doll. Wallpaper is a



● Mrs. Chandler has extensive collection of onion-patterned Meissen, some of which is displayed in this corner cupboard at one end of large living-dining room. Piece is very early, made of pine, with interior painted same red as dining-room ceiling. Floors in room are hand-peggled. Walls are rough vertical pine boards in random widths which are finished with wax

● A tea set of unusual gaudy Welsh pattern rests on shelves of this ancient pine cabinet. Chair in corner is very early English yeoman's chair with splayed sides, probably ancestor or rough country version of wing chair. Identifying characteristics of Jacobean cricket table are the wood (oak), round top, three-legged base. Probably mid-17th century

typical small-scale print, has been varnished as of old.

The library on the same page was originally the two-car garage. Walls are pine boards, the floor was laid in herringbone brick pattern, given two coats of brown wax, a clear coat of wax, and hours of rubbing. Seat and back of the winged love seat are upholstered with an old quilt.

The big living-dining room at the rear of the house (see picture and plan, page 39) is the hub of family life and entertaining. Steaks and chickens are often grilled in the huge fireplace. Some of the fine pieces in this room: the pine cupboard behind Mr. Chandler (see also page 42), the old wing chair, tavern table beside it, dough table, the set of bow-back chairs. Note particularly the collection of Americana in accessories.

Master bedroom (center picture, page 43) has the first antique acquired by the Chandlers: the button turned bed. The coverlet is blue and white needlework. Wing chair and window valances are of madder red homespun. All the furniture, excepting the wing chair, is antique.

Guest bedroom (bottom, page 43) ceiling and woodwork are painted Indian red; paper has tiny pattern of roses. The maple highboy opposite the bed is worth mention, as are the twin bow-back chairs and the dressing table. An old friendship quilt is used for bed coverlet.

Venetian blinds were omitted throughout the house; the bedrooms have window shades for privacy.

The Chandlers get and give a great deal of pleasure when they share their home with members of the Hobbies and Crafts Club, and other Dallas groups interested in antiques. Each year honor students of the decorating class of Southern Methodist University are invited over for a party. The big common room accommodates them easily, performs handsomely. The Chandler kitchen is examined in further detail elsewhere in this issue.



● In group at left of fireplace in big room is this old dough table of pine. Top is removable. Early settlers mixed bread dough in quantity in trough, sometimes covered table with old quilts to warm dough into rising before baking. Lamp base of pressed brass was once hanging lantern, has shade of Indian red book linen. Mortars and pestles are used as book ends



● Sunny breakfast room, left, has one wall of provincial paper, glazed for protection, three other walls and ceiling painted bright yellow which continues into adjoining kitchen. Oak ladder-back chairs are used with pine hutch table. Rack on wall holds old brown Bennington ware. Part of house was air conditioned to better combat blistering heat of long Texas summer

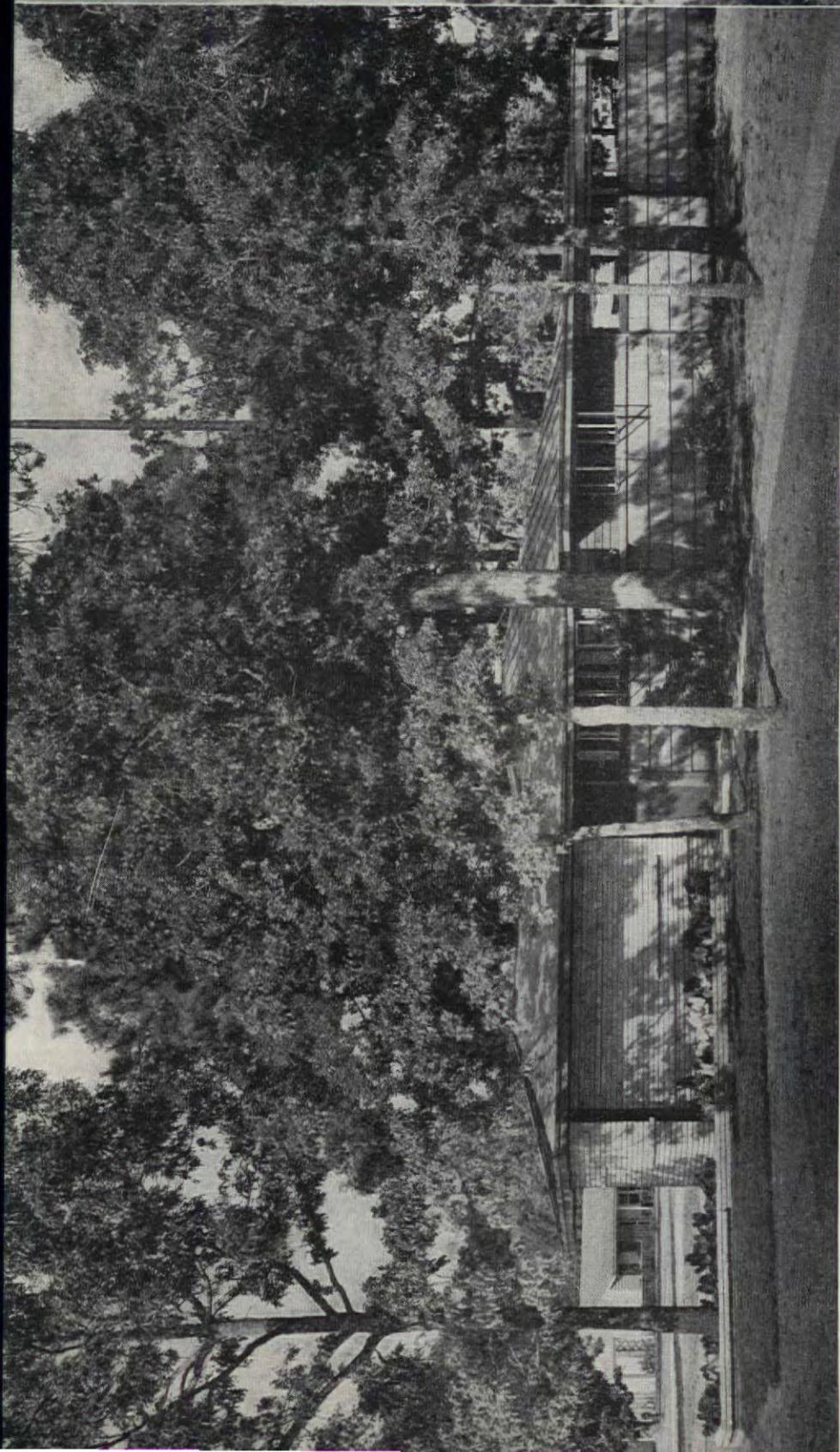


● Master bedroom's turned poster bed was first antique bought by Chandlers. Typical Queen Anne wing chair wears homespun slip cover. Fireplace is painted slate blue to match blue and red design in wallpaper. Curtains are white ruffled organza

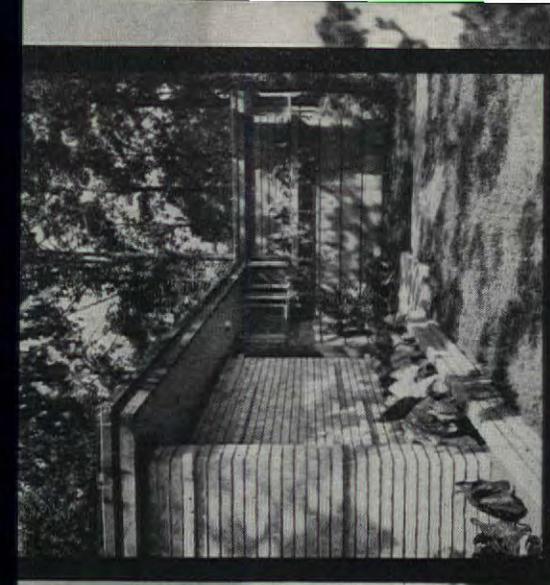


● Pine drop-leaf table is beautifully aged, of generous size. Accessories deftly arranged. Old highboy in guest bedroom is fine American version in maple of Queen Anne style, usually of walnut





Landscape plants furnished by Hans Petersen



Quality House with plot

\$15,000

It was no accident of fate that MacKie and Kamrath, Houston architects, were asked to build this first of eight houses sponsored by the Revere Quality Institute, organized by Revere Copper and Brass, Inc. in association with the *Architectural Forum* magazine. These houses were to prove once and for all that the average homeowner could be guaranteed a well-designed, well-built house, using nothing but quality products, even at today's skyrocketing prices. Because they had spent years of research in the residential field, the two Texans were "naturals" when a team was selected to represent the Southwestern part of the country. To test the formula, Mr. Kamrath used the problem as the basis for the home he'd like for his own family. Frank W. Sharp, Houston builder, carried out the plans.

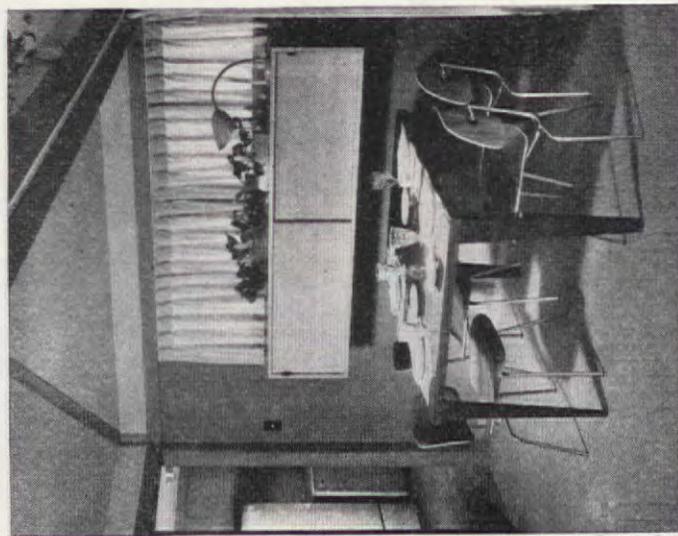
The Kamraths are a typical American couple with a definite contemporary outlook on life. Like thousands of other couples, they love sports and gardening and believe it important

to combine outdoor with indoor living. Therefore, land and house were designed as integral parts of a whole. In the living room an indoor garden overflows with growing plants with a large picture window to help bring the surrounding garden indoors. To further carry out this theme, all interiors closely simulate the exterior colors. Warm-pink adobe brick and wood paneling are complemented with moss-green carpets, leaf-brown or leaf-yellow in draperies. The Mexican adobe brick is repeated on the exteriors, combined picturesquely with redwood siding and cedar shingles on the walls. Roof, flashings, door and window screens are of enduring copper. In fact, materials were selected with an eye to minimum maintenance as well as for weathering qualities. Comfort, too, came in for major consideration in the physical

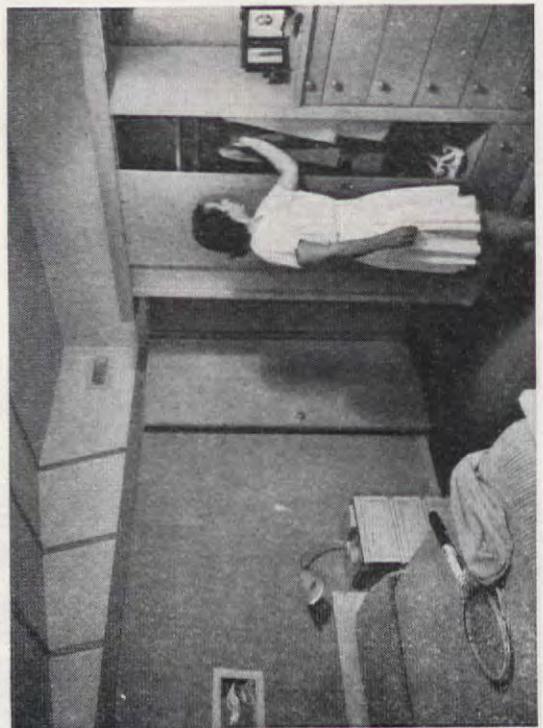
- Dining room can be made part of living room when curtain of yellow casement cloth hung from beam is pulled open. Ceilings follow natural slope of roof and are covered with Textoned Sheetrock; walls are of mahogany plywood. Hanging cupboard has natural linen-crash finish, leather pulls

- Mr. and Mrs. Karl Kamrath entertain friends in modern living room. Pink adobe brick of exterior wall is repeated on interior and, combined with inset plant boxes, gives outdoor atmosphere. Corner plant box has Ventaglass wall, Hans Knoll and Charles Eames furniture used throughout

- Recreation room which may double as extra guest bedroom is separated from living room by Modernfold curtains with sea-spray green fabricoid covering. Storage wall divides area from bedroom, providing ample closet space on either side. Bedrooms each have built-in dressers of fir



Photographs by Hencie Griffith
Data: Dorothy Monroe



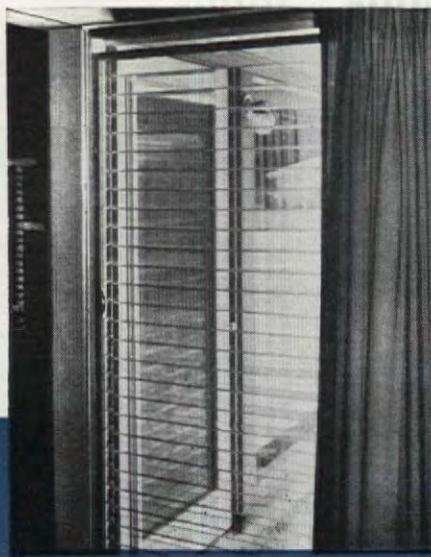
Furniture supplied by Kamin Furniture Co.
Kurt Versen lamps

SUCH GENEROUS STORAGE SPACE IS SELDOM FOUND IN SO SMALL A HOUSE

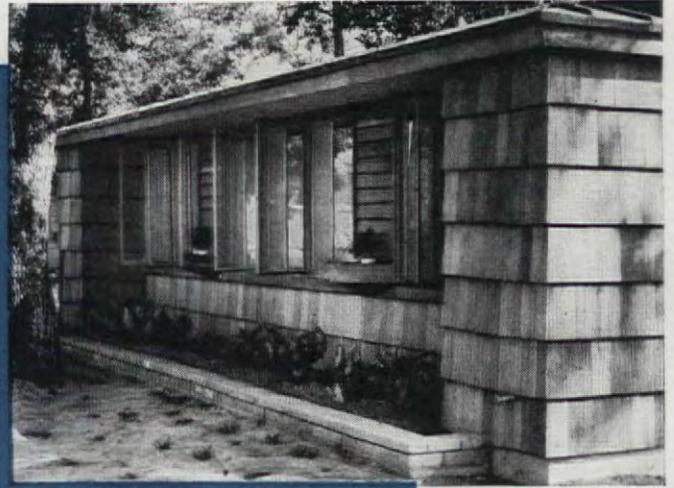
Revere Quality House

Houston, Texas

Mackie and Kamrath, architects



set-up of the house; under the copper roof is a blanket of rock-wool insulation with Sheetrock as added protection against heat and cold. Eaves have sufficient overhang to exclude rays of the summer sun and also to allow windows to remain wide open even during sudden showers. For further comfort, a centrally located attic fan brings coolness in summer while winter chills are dissipated by a warm-air furnace, also in the attic, thermostatically controlled and connected by ducts to all rooms. Like other good housekeepers, Mrs. Kamrath wanted plenty of closet space. Fourteen closets add up to twenty-six lineal feet of storage.



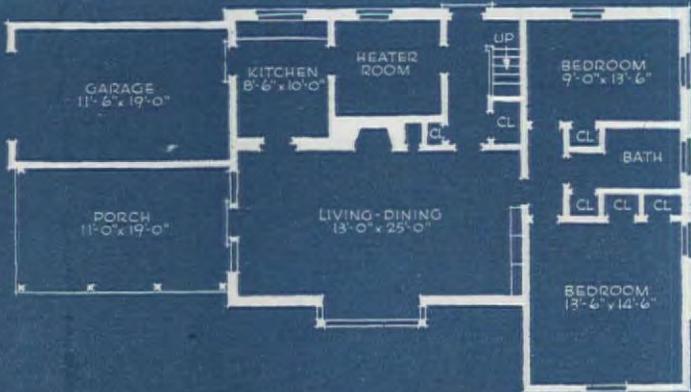
● Revere Quality House is as modern in detail as it is in plan. Opaque Ventaglass assures privacy, at the same time affording maximum ventilation through doors; car-port door slides shut to form wall extension. In plan, outside entrance from garage through kitchen to bathroom makes it ideal for children, saves muddy footmarks in main house; flexible partitions make one room out of three



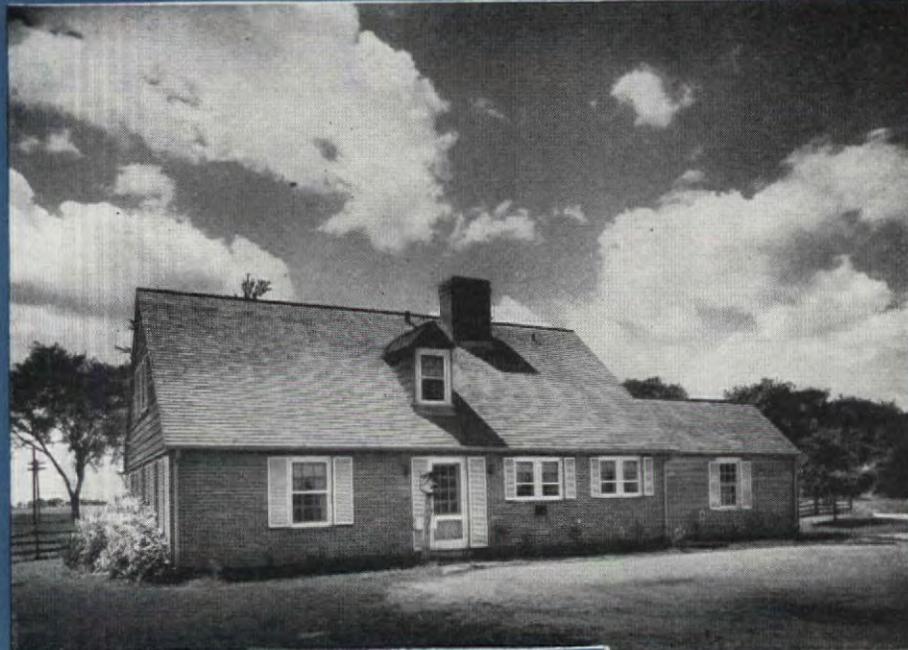
Home of Mr. and Mrs. Henry H. Quayle

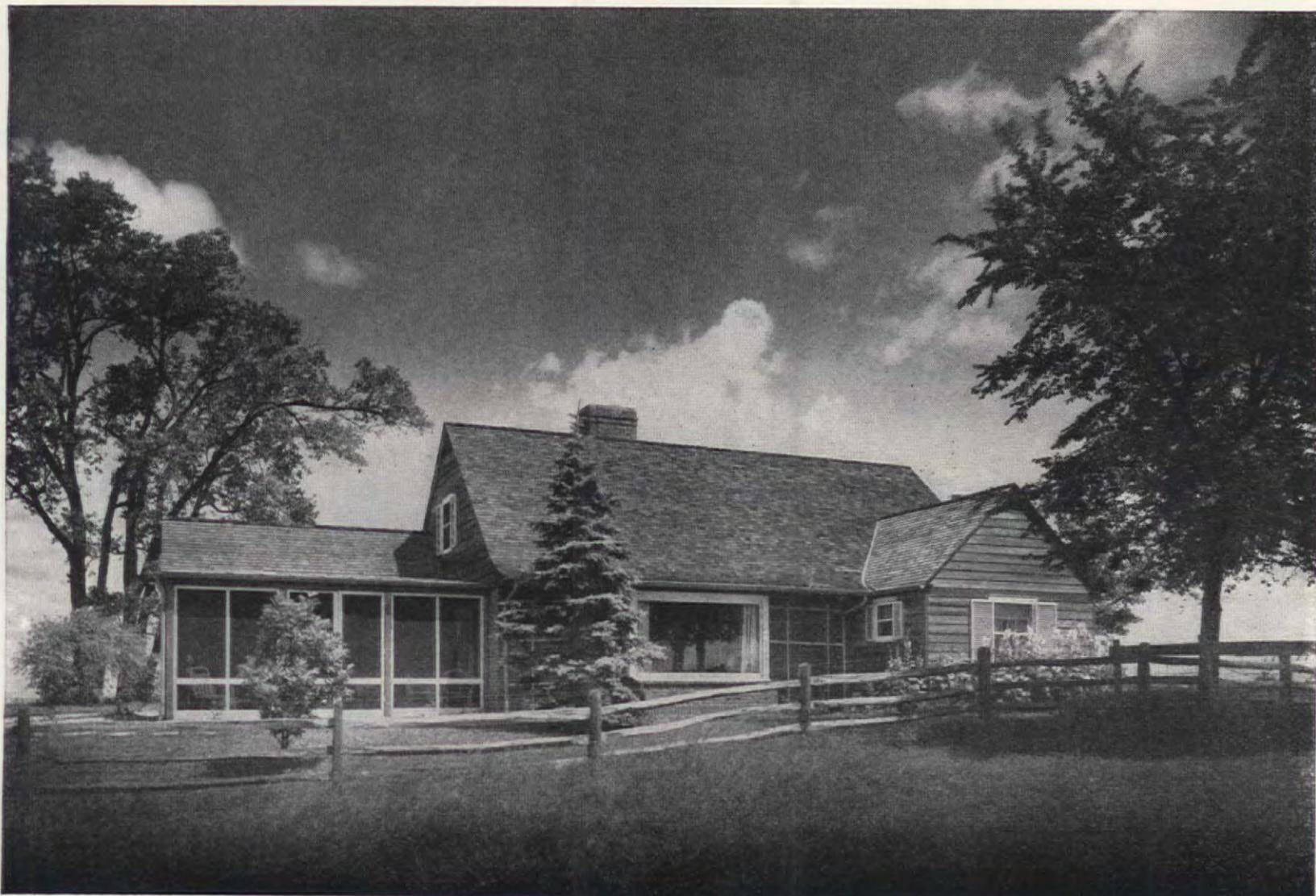
Wayne, Illinois

Montgomery Orr, architect



● The more conventional plan of the Quayle house should appeal to couples with active youngsters. There's plenty of room behind the split-rail fence for the small fry to play, away from the grazing horses in the next field. Rainy day activities may be pursued on the extra-large, screened-in living porch





Photographs by Nowell Ward

Prepared for Bigger Things

Though it's only four rooms now and plenty

adequate for the Quayle family's needs,

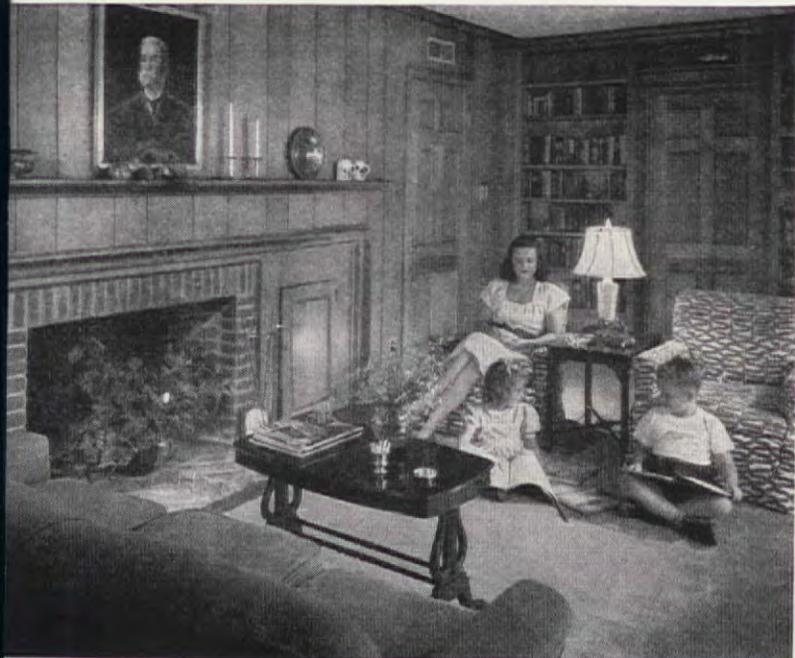
there's room for future expansion on the second floor

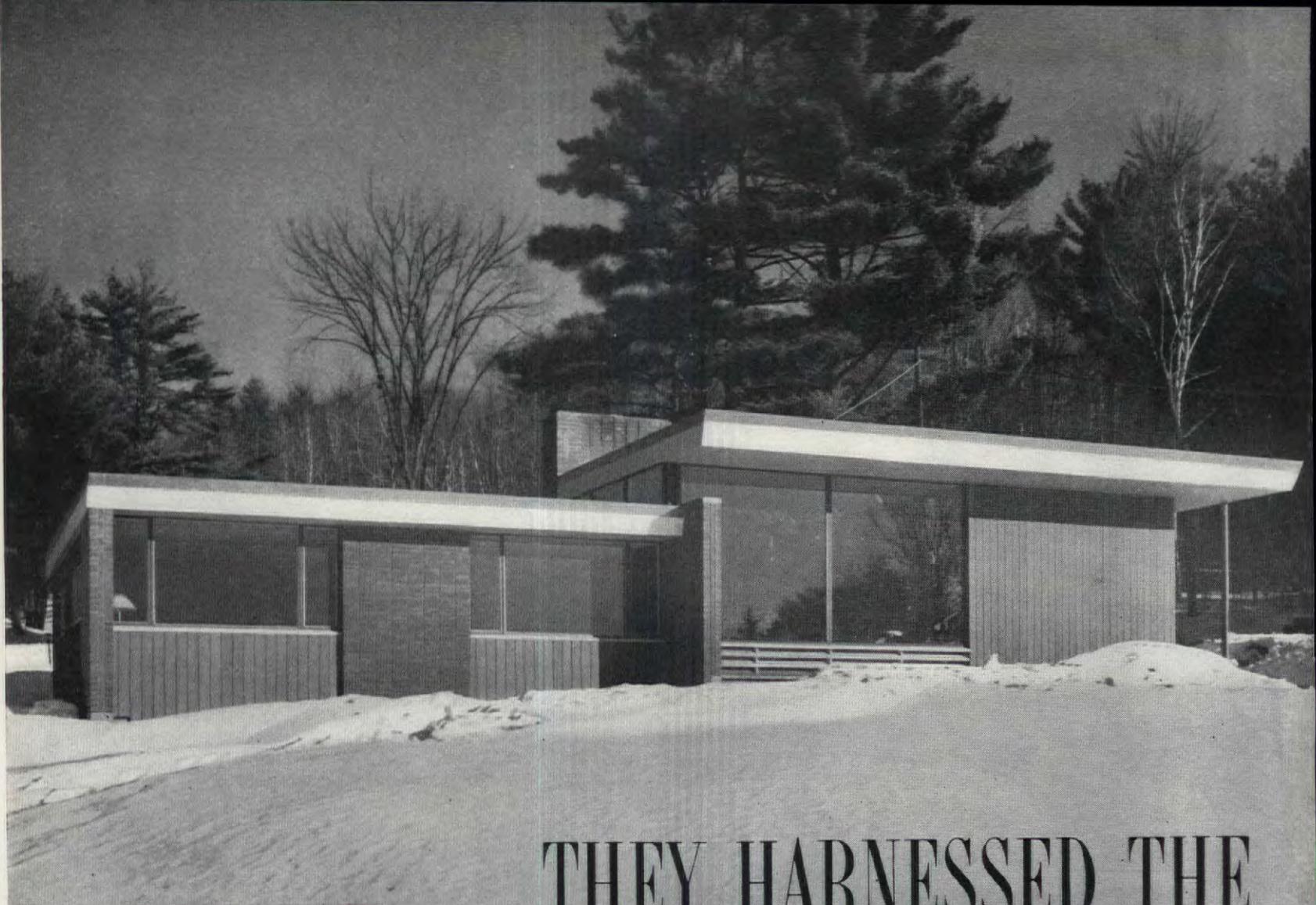
● Mrs. Quayle with Bobby and Mary Jon seen before fireplace in the comfortable pine-paneled living room. In the foreground a red textured sofa faces a pair of green-and-white chintz lounge chairs which match the draperies at windows

RUTH W. LEE

While the children are small, the four-room home of the Henry Quayles is more than adequate for their needs. In fact it was part of a definite plan since the owners are avid gardeners and riding enthusiasts and therefore didn't want to be burdened with a house any larger than necessary. But they realized that children will grow and take on new interests and more friends. That's why two rooms and bath were planned on the upper floor as part of the future expansion program. The stairway is already built, awaiting the day when growing pains are bound to occur.

Meantime, housekeeping is simple with two bedrooms, a combination living-dining room, kitchen, screened porch, and garage. There's much to recommend the house and its plan for a family with growing children. The pleasant exterior of toast-colored brick, combined with natural redwood and white shutters and trim, fits gracefully into the surrounding meadows. A split-rail fence gives the children protected play space while their horses roam and graze in the fields beyond. The large screened porch is located most conveniently for outdoor dining and living. Inside we find the same country-house charm. The pine-paneled living room with flush fireplace and enormous picture window is most informal and, more dear to the housekeeper's heart, proof against finger marks of the small fry. A small hallway leads to the two bedrooms; one now occupied by the two children with ample space for two beds, toys, play table and chests, and within easy earshot of the master bedroom. The large screened porch is at the other end of the house, and kitchen and utility room are both centrally located.





THEY HARNESSSED THE

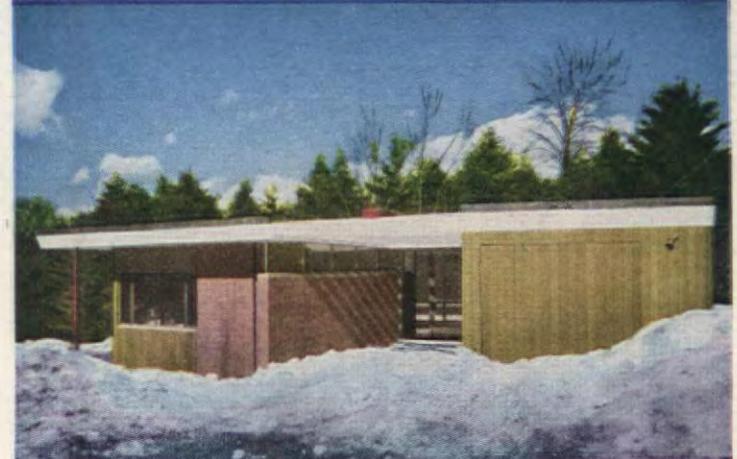
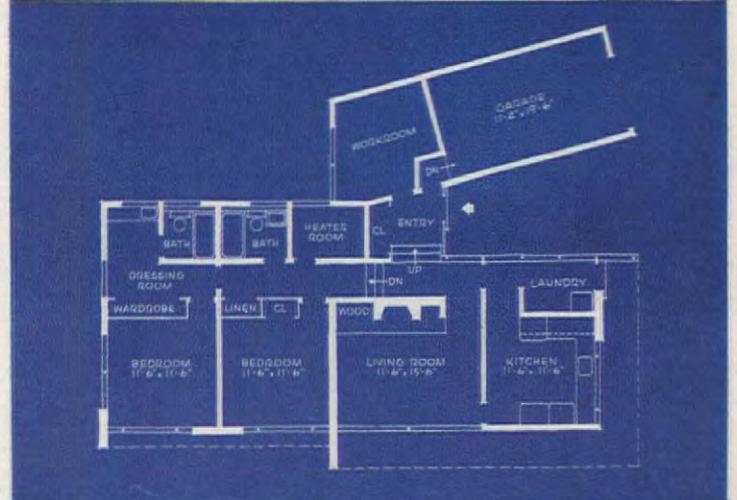
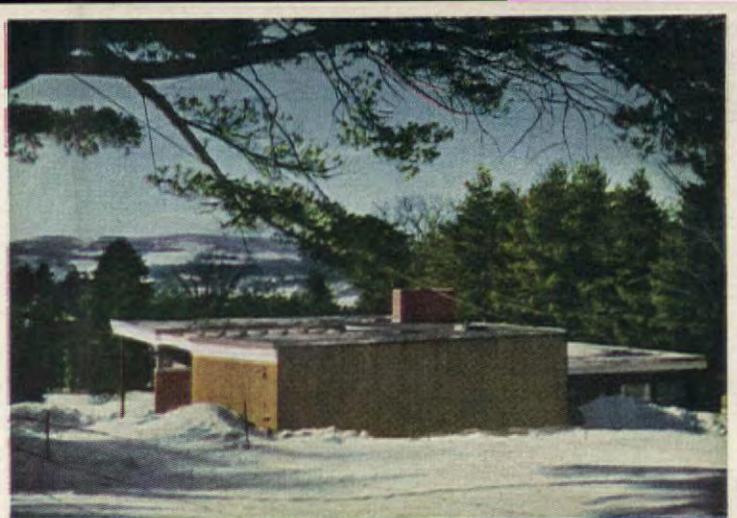
William J. Hennessey

Prize-winning New Hampshire house
with radiant heating,



Started when building restriction confined a house to 15,000 square feet, this modern house actually did its expansion during erection because the maximum size was increased 500 square feet during that period. It is the home of a college professor and his wife, who is an expert weaver of modern rugs and fabrics. Therefore, one of the basic requirements was a well-lighted workshop. The two bedrooms were added to the plan during the course of building, although provision had been made at the very beginning. Several things had great bearing on the finished design—first of all, site and program. The plot slopes appreciably from the west and north; dense woodlands and a brook are on the latter exposure. The street of the one-acre lot is to the south; the magnificent view of New England hills to the west.

In order to capture this view, the entire west wall of the house is of glass; in the living room, the fixed sash actually reach from floor to ceiling. Since this room is not over-large and serves as both living and dining room, an attempt was made to achieve a feeling of space that was not actually there. In part, this was done by the large glass areas but, in reality, the greatest contributor to the effect was the use of a small lally column at the juncture of the west wall and the brick abutting wall with its high windows. The effect is really quite startling. The ceiling looks as if it were floating because, in extension, it also becomes the soffit of the wide exterior overhanging eaves. Fire-resisting materials have been used throughout the house. Its framing masonry and lally columns carry light steel beams and open-webbed steel joists. Extending from the fireplace wall at right angles is a brick cavity wall, the brick laid with header joints aligning and extending beyond the west house wall to form a wind-breaking buttress. Where brick is not used, the exterior walls are of vertical cypress siding, stained with a gray preservative. The clear pine trim is also gray.



Photographs by Richard Garrison

E. H. and M. K. Hunter, architects

SUN

meets challenge of New England weather variations
solar control, and summer cooling system on the roof



● Throughout the house the juxtaposition of heavy masonry and light framing was used for wind bracing and esthetic contrast. Red-birch plywood thus vies for focal interest in living room with modular brick wall pattern, and the insulating glass of sash

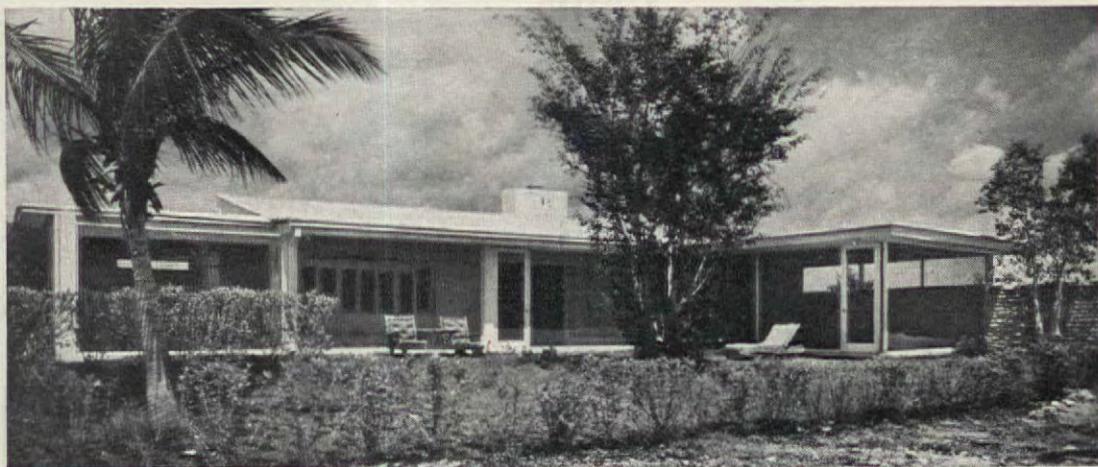


● House combats variations of New England climate by use of solid brick walls, large glass areas with heavy overhanging eaves for solar control. Roof is flat, built-up; eave flashing provides for one inch of water for summer cooling



MIAMI MODERN — RIGHT DOWN TO THE GROUND!

JANE FISHER



Photographs by Rodney McCay Morgan

If you don't know Miami, Florida, and its environs, it may be difficult to visualize how the huge dredges suck up the bay-bottom sand and spew it out through long pipes to make new land. Will Rogers once said, "The dredge is the national emblem of Florida." The sand spreads, water drains off, and the sand "sweetens" in the sun for six months and, when bleached, resembles white icing on a cake. Topsoil is hauled in . . . streets made . . . sidewalks laid . . . homes built, and a new community is started almost before one

realizes that a whole new horizon has been created.

It was in just such a development that Mr. and Mrs. T. V. Moore, Jr., built their modern home. The wind swept over the new-made land. The sun beat down unmercifully on the glistening white sand. A typical Florida subdivision! But trees can be transplanted, grass and shrubs grow almost overnight, and from a bleak, ugly scene, an oasis magically springs. Nature gets a "new look" fast!

The Moores didn't shut out the sun and wind from their open living room, they controlled them

with ceiling-to-floor sliding glass doors and draperies. The ceiling of this room reveals the slant of the roof, and the lights are concealed in a box beneath three clerestory windows. The color scheme is cocoa brown and chartreuse, with accents of scarlet which may have been taken from the bright blooms of the hibiscus hedge seen from the living room. The fireplace perches—off the floor and almost in the middle of a wall of knotty pine. No, not wood, but knotty-pine wallpaper. All the other walls are plain chartreuse. The dra-

- The plant-filled partition pleasantly separates the living and dining areas of this spacious room. Clerestory windows and boxed lights provide ample soft light either day or night for the area across from the large sliding doors. A modern raised fireplace accents the simplicity of the rather high wall

- Two comfortable chairs and a cozy banquette insure convenient dining for four, with no person having to wrestle with a table leg. Prized china is displayed in shelves above banquette. Light from the sliding doors and overhead makes the area cheerful

- The guest room has three dusty-pink walls and one gray. Built-in storage is located on the gray wall which appears in the mirror. The gray appears again in the dressing table, and the dusty pink is repeated in the bedspreads. The upholstered frames for the window and mirror are very effective



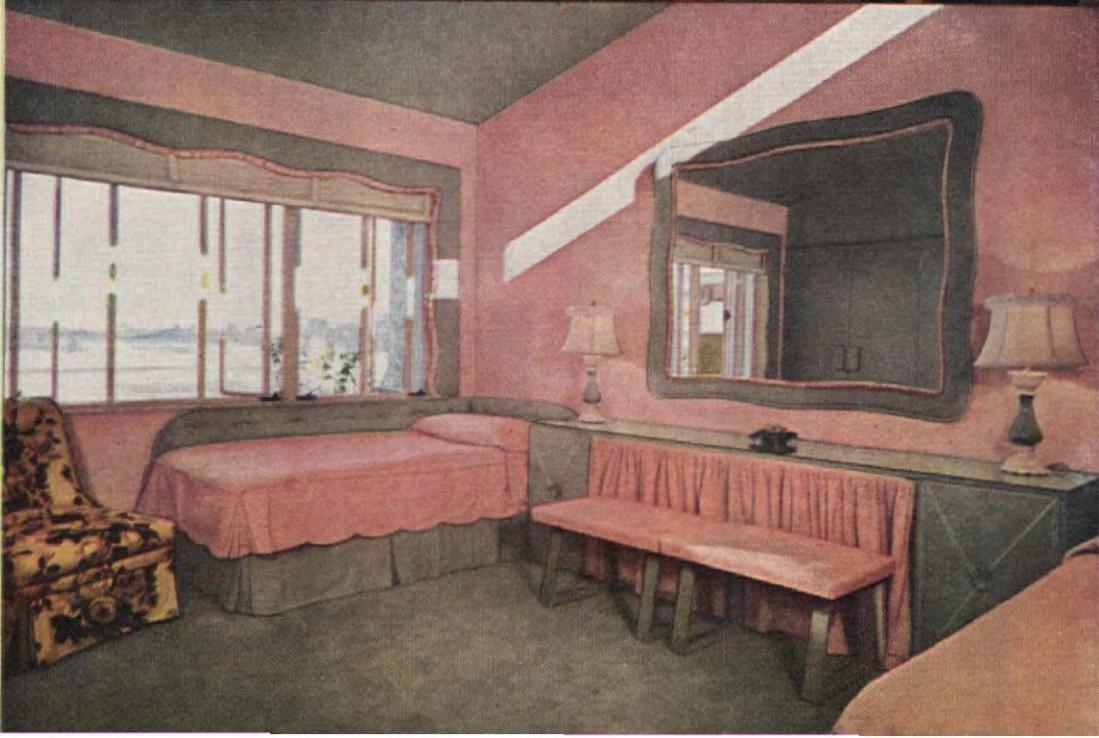
peries at the streetside windows have an interesting chocolate print of blackamoors with white- and scarlet-banded turbans, on a background of cocoa. These can be drawn for night privacy, as can those over the sliding doors looking out to the terraced lawn, adding new interest to the room.

Separating the living area from the dining area in this large room, is a plant-filled, waist-high partition. There are bookshelves on the living-area side of this partition, and closets and cabinets on the dining-area side. Part of the dining-table seating is provided by a banquette which is very comfortable, cozy and attractive.

On page 127 you see a view of the kitchen which is a honey—completely equipped with every convenience and a breakfast bar to boot! The latter can be used for off-the-counter snacks (from high stools with square, brown-leather tops), and is helpful also when serving a meal in the dining area. Sliding panels can be closed to shut off the view into the kitchen when entertaining formally.

Off the hall is the guest room, with walls of dusty pink and French gray. Built-in beds have cleverly upholstered, rounded backs and sides. This effect is repeated in frames around the windows and the mirror over the double dressing table between the beds. Dusty-pink ruffling edges the frame around the windows to relieve the severe line.

At the end of the hall is the large master bedroom. The lighting fixtures are concealed in the slanting ceiling and give the room a soft, diffused



Look what you can do with a new Rug and \$166

...thanks to Alexander Smith

Mrs. Clifford "Doc" Burden of Mt. Kisco, New York, tells how she did it . . . with the help of Clara Dudley, your color-scheme consultant at Alexander Smith



Don't look at this picture too closely. It shows our living room the way it used to look. Our furnishings were stylish when we bought them, in 1924. Our rug was too small for this room. We "pieced out" with small rugs at each end. It did look cluttered.

Poor Sally Anne, our fifteen-year-old, longed for a prettier room to entertain in—the kind she saw in magazines. Looking at our living room through her eyes, Doc and I agreed we must fix it up. Doc is Athletic Director at Mt. Kisco High School—scoutmaster, junior vestryman and full-time father. He was as eager as I was to make our home attractive for Sally Anne's sake. We figured out how much we could spend. Obviously, what the room needed most was a new rug. So we went together to Crane's, our furniture store in Mt. Kisco.



©PR. 1948, ALEXANDER SMITH & SONS CARPET CO.



Crane's had the perfect rug . . . a new Alexander Smith pattern, 12' x 21'; only \$159.50, or \$33 down and \$11.50 a month if we wanted terms! Mr. Crane told me Clara Dudley would give me a decorating plan, so I sent in her Workshop Questionnaire.



This is Clara Dudley in her workshop at Alexander Smith, with a sample of our rug, and the fabrics she suggested to carry out a color scheme from our rug up. She sent me fabric samples and paint samples, too, all in one tidy kit. Then we Burdens got to work.



Doc turned cabinet-maker, and enticed our 17-year-old radio ham, Dick, to help him. They made secretary into desk, two lamp stands from old tables, and re-built the bookshelves. Here, they're making a coffee-table top with the discarded secretary doors.



HUNTER'S GREEN PAINT	\$19.52
PLAIN, PRINT, AND STRIPED FABRICS	91.52
LAMPS AND SHADES	37.56
PICTURES AND FRAMING	16.50
ALEXANDER SMITH RUG	\$165.40
	\$159.50

Here's Sally Anne on the green brush and Doc on the white. With Clara Dudley's plan, and the whole family helping, we changed that living room, *fast!*

What a day for Sally Anne when that rug came! Dick and Doc rolled it out even before our rug cushions were ready. It made the room *friendlier*.

This is all it cost us, and when we see how much a pretty living room means to Sally Anne, Doc and I agree it's as sound an investment as we ever made.



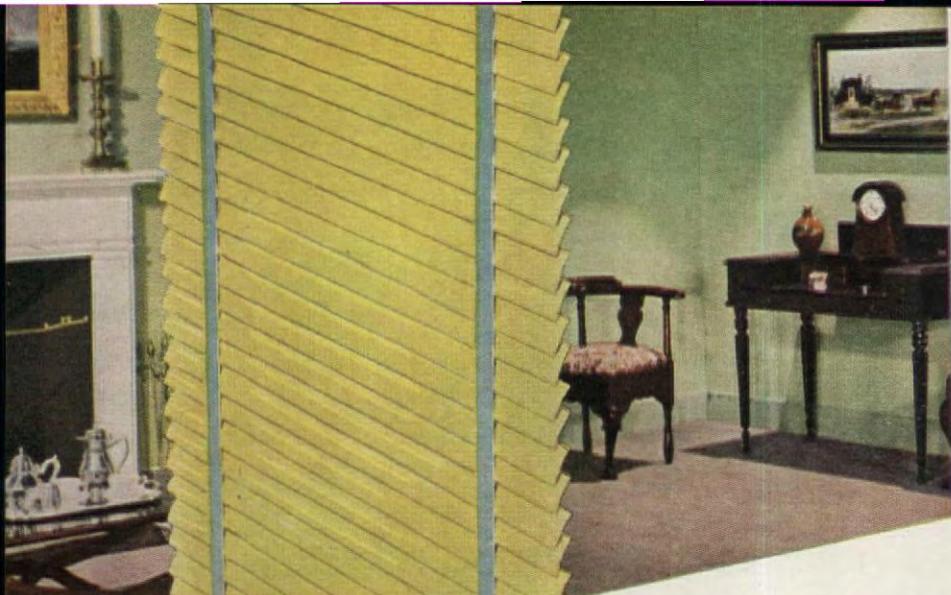
Today our living room invites you in, thanks to our beautiful rug...and Clara Dudley. I hope lots of other busy women get help from her as I did. And I can't say enough about our Alexander Smith Rug. It's a Floor-Plan Rug—one of those wonderful broadlooms that come in many sizes to fit within a few inches of your walls. Ours is so pretty, so easy to keep clean—and you can tell by its *feel* it will wear and wear. Even if we hadn't

bought one other thing, that beautiful rug would have given our living room a big lift all by itself.

Let Clara Dudley help you, too. Go to your favorite store; buy *your* Alexander Smith Rug. Ask for Clara Dudley's Workshop Questionnaire. Or write today for her free color-idea book, "Colorama," to Alexander Smith & Sons Carpet Co., Dept. AH-6, 285 Fifth Avenue, New York 16.

Alexander Smith
Floor-Plan Rugs and Broadloom Carpets





*"never knew
venetian blinds
could stay clean
so long!"*



Women are raving about this dream-come-true—venetian blinds that stay cleaner, longer! Thank Flexalum for that. Slats made of this amazing aluminum are curved, satin-smooth...dust and grit slide right off! So acrobatic, they bend wide apart for quick brush-ups, snap back into perfect shape! See your nearest Flexalum dealer...discover how little Flexalum costs.

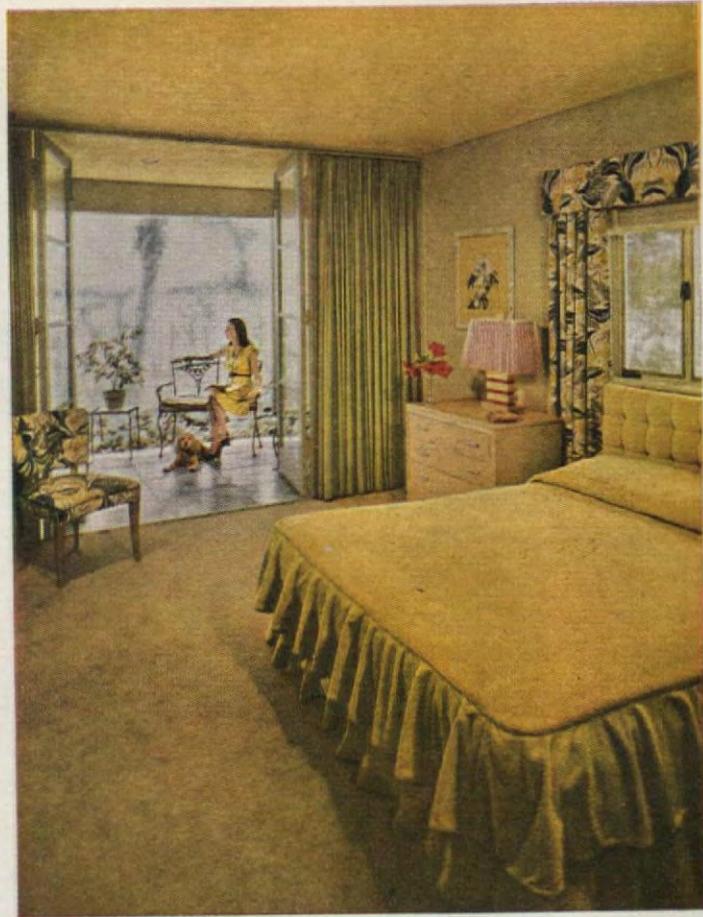
the
seven wonders
of

venetian blinds custom-made of *Flexalum*
REG. U. S. PAT. OFF.

1. So lightweight, a child can raise, lower. About one-third weight of steel or wood.
2. So flexible, slats snap back into shape, won't crease or break.
3. So durable, rust-proof, fire-resistant, chip-proof; not harmed by sun, rain, soapsuds, salt air, fumes.
4. So beautiful—14 handsome decorative colors.
5. So easy to clean—stay clean longer, too!
6. Perfectly designed to close tightly, easily regulate light.
7. Custom-made by reputable manufacturers only.



Hunter Douglas Corporation, Riverside, California • 150 Broadway, New York 7, N. Y.

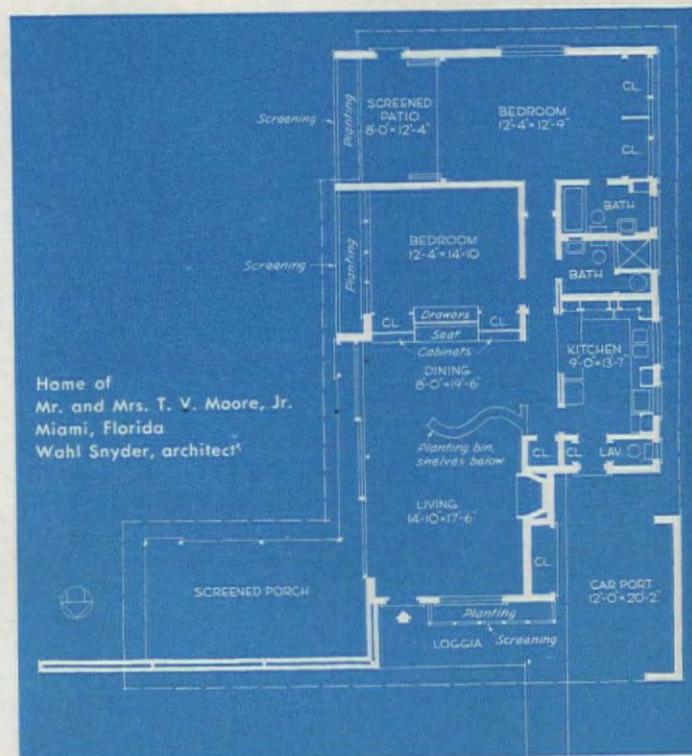


● Master-bedroom screened porch brings the outdoors inside. Bell-plaited bedspread and green-leaf drapery design highlight the room

glow when in use. One wall is devoted to double closets and built-in chests of drawers. On either side of the oversized double bed, chests of drawers are used as night tables. The yellow bedspread and the dressing-table skirt are full bell plaited. A room-sized rug together with the green printed-leaf draperies offer happy, cool contrast to the gay butter-yellow ceiling.

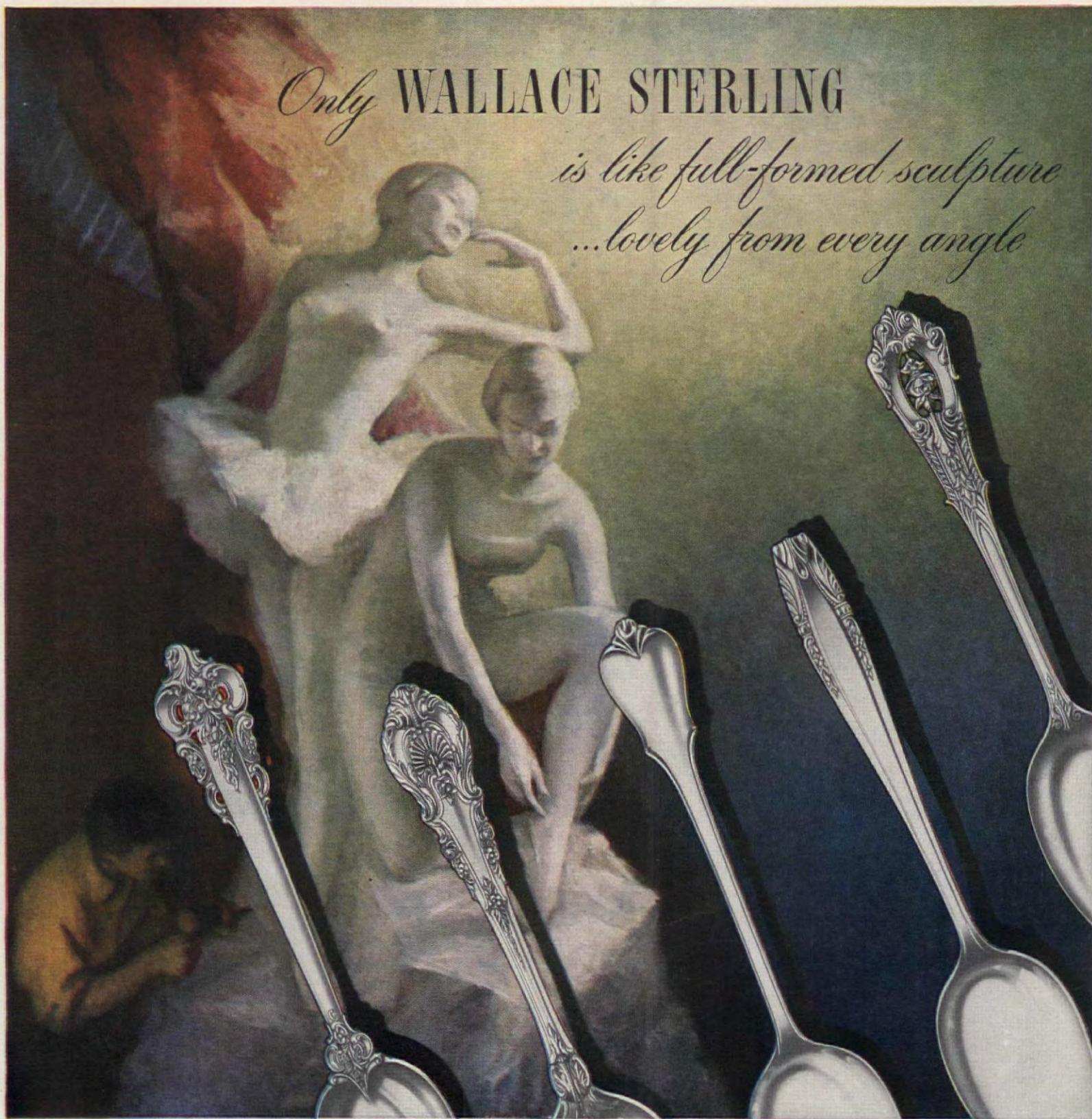
Often the Moores breakfast on the tiny screened-in porch just off their bedroom. Sliding glass doors can quickly and easily close it off from the room. The delicately scrolled dark-green iron furniture with yellow cushions is most inviting and adds great cheer.

Off the living room is a large, open, screened porch, with an oversized Lazy Susan table and Mexican-made furniture against a white-painted brick wall. From the shade of the porch one looks out beneath an overhanging roof to the sunny terraced lawn. The terrace is in view of both porches and many rooms in the house.



Only WALLACE STERLING

*is like full-formed sculpture
...lovely from every angle*

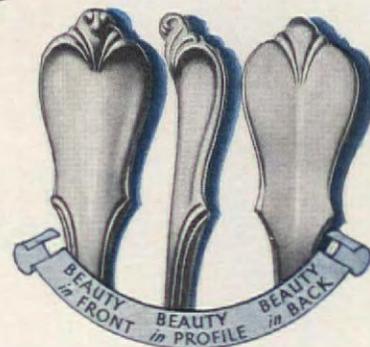


ONLY WALLACE STERLING...LIKE FULL-FORMED SCULPTURE...HAS

“Third Dimension Beauty”

When a sculptor creates a statue he gives it “Third Dimension Beauty”... loveliness not only from the front but from every angle. When William S. Warren created these five Wallace Sterling designs, he gave them the “Third Dimension Beauty” of full-formed sculpture... beauty in front, beauty in profile, beauty in back.

Hold a piece of Wallace Sterling in your hand and turn it slowly around. You'll see that the pattern has beauty from every perspective... the “Third Dimension Beauty” found in no other sterling but Wallace. Before you select your silver, be sure to see Wallace's exquisite “Third Dimension Beauty” designs. Left to right: Grande Baroque, Sir Christopher, Grand Colonial, Stradivari, Rose Point. Six-piece place settings from \$27 to \$35, according to pattern.





IT'S A
Styled by
Nurre MIRROR

In smart homes, where the dull and commonplace are avoided, you'll find Nurre "Living Pictures".

For Nurre Mirrors are outstanding for advanced design, for innovations in styling that lend fresh charm and beauty to a room.

Ask your dealer to show you "Living Pictures". A Nurre Mirror will do wonders to add new life to your home.

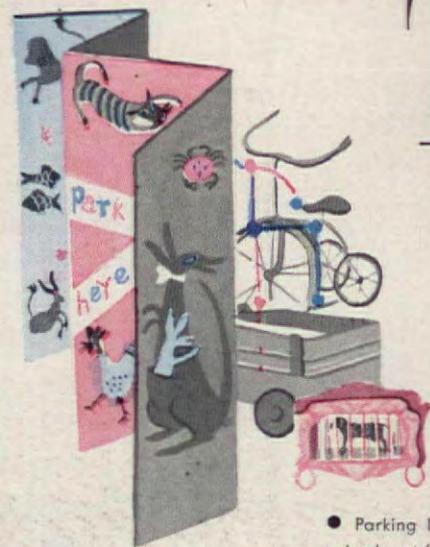
EVERY ROOM NEEDS A
Living **Genuine NURRE Mirrors** *Picture*

THE NURRE COMPANIES, INC., BLOOMINGTON, INDIANA
 Dubuque, Iowa Memphis, Tenn. Egg Harbor, N. J. Kansas City, Mo.
 Dothan, Ala. St. Louis, Mo.

TOYING

WITH IDEAS

HELEN RIFE WHITE



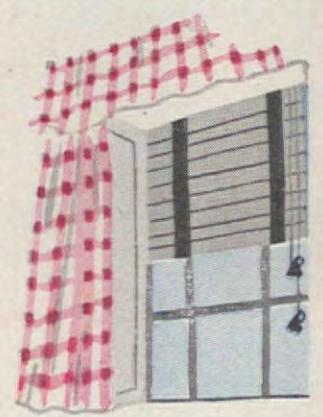
● Parking lot for kiddie cars: screen with animals cut from kid's jungle book, pasted on

Jimmy! Young man, come here this instant and pick up these toys! I can't even break a trail through the living room anymore!

Does that sound like a command you might give? Are the children's toys always underfoot in your home? If they are, don't fret if they become too ubiquitous; instead, pick them up and put them to use. On the other hand, if your children are grown, why not bring their old toys down from the attic and relive some of their childhood moments as you see their doll furniture, story books and the like become a part of your decorating plan. You'll be delighted with the "young" air they will bring.

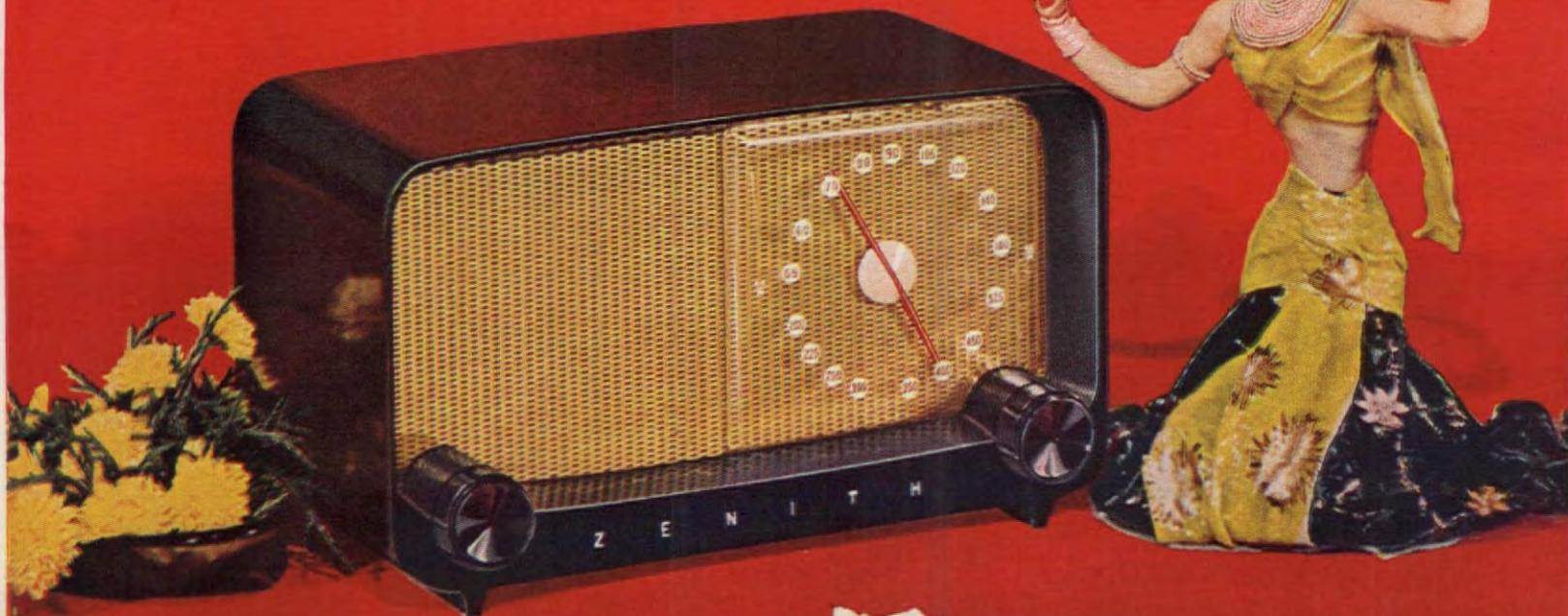
Almost every little girl acquires a tea set of dishes before she is even a candidate for kindergarten. She can have many a tea party with them, but later you can make them useful yourself. The bright little dishes add gaiety to an invalid's tray and will probably hold just what the doctor ordered. Or give the bridge club something else to talk about by placing

● Tiny teacups from little girl's tea set make gay ends for cords of Venetian blinds or window shades; or tie to end of kitchen light cord



● Flexible dolls made of colored wood spools or beads make unusual tiebacks for curtains. Try geraniums potted in discarded tin sand pails, water them with child's sprinkler

Zenith Shatters all Previous Value Standards in Table Radios!



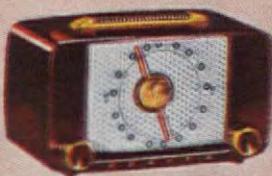
THE NEW ZENITH "TOURNAMENT"

A masterpiece of smart modern styling, with new, exclusive Zenith "Consoltone" circuit for "big-console" tone, with improved Wavemagnet, Alnico-Dynamic Speaker specially built by Zenith, Flexo-Grip handle for carrying ease, illuminated "Z" on-off indicator, rich Roman Gold trim. Walnut or black plastic cabinet, or white plastic cabinet at slight extra cost.



THE NEW ZENITH "ZEPHYR" †

A superb musical instrument of exceptional sensitivity. Super-powered for long-distance, highly selective performance. Extra-large Alnico-Dynamic Speaker specially built by Zenith. Exclusive Zenith "Consoltone" for big-set tone richness and volume. Improved Wavemagnet. Flexo-Grip handle for convenient carrying. Roman Gold trim. Walnut or black plastic cabinet, or white plastic cabinet at slight extra cost.



Models from \$19.95 to \$675. West Coast prices slightly higher. . . . Prices subject to change without notice.

The New Zenith "Pacemaker"

Now, with one great forward step in radionic engineering and modern styling, Zenith wipes out all former ideas of what your dollar can buy in a table radio!

The New Zenith "Pacemaker" is typical of this totally new conception in table radio value. Not just another model built to a price, but a full-toned, full-powered radio built to be the unquestioned *quality leader* in its field. With advanced and exclusive features that NO OTHER RADIO AT ANY PRICE can give you— including new, improved "Consoltone," Zenith's exclusive method of achieving "big-console" tone richness and volume; improved, exclusive *Wavemagnet*, more effective than a 50-foot outside aerial; *Alnico-Dynamic Speaker* specially built by Zenith for new power and tone fidelity. And there's a note of tomorrow in the *Glamorous New Styling* of its sparkling black plastic cabinet.

No wonder Zenith challenges comparison! Your Zenith dealer invites you to come in and discover what thrilling new enjoyment and convenience can be yours with one of these new Zenith table radios for *any* room in your home. See, hear, compare—and you'll agree, no other compares with a Zenith!

ZENITH
RADIO

OVER 30 YEARS OF "KNOW-HOW" IN RADIONICS EXCLUSIVELY
ALSO MAKERS OF AMERICA'S FINEST HEARING AIDS

©PR. 1948, ZENITH RADIO CORP., CHICAGO 29, ILLINOIS

REG. U. S. PAT. OFF.

modern furniture

keyed to

a note of friendly charm



Photograph by Paul Davis

Heywood-Wakefield Modern takes a knowing turn toward grace and charm that makes it pleasantly livable through the years. It is designed and fashioned with the attention to convenience and construction features you'd expect from a century-long background of fine furniture making. Because the designs are "Home Planned," you can buy today, knowing your future purchases will harmonize perfectly as you add them to bedroom, living room or dining room. Look—and ask—for Modern furniture with the Heywood-Wakefield emblem—in light toned "wheat" or "champagne" finish—at better furniture and department stores.



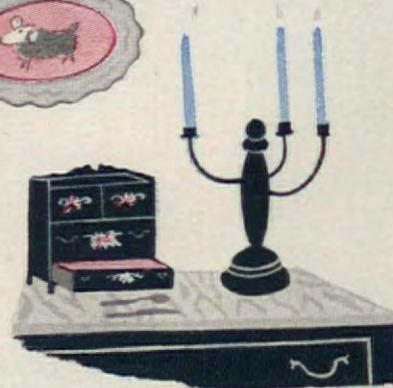
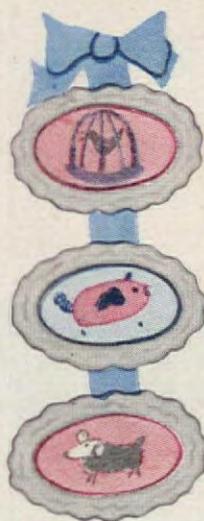
Gardner, Massachusetts

toy cream pitchers and sugar bowls on the coffee trays. Tiny, yes; but ladies dare not use too much sugar or cream in this slim age! A child's small dishes can be used for salt bowls, nut cups, for demitasses, or for pin trays. Or for novel decoration, hang a group of them on the breakfast-room wall.

Take a trio of illustrations from Mother Goose, frame them, and hang them over a bed in the nursery. Or you might gather up all the nursery-rhyme books and "First Readers", paste their pages all over a three-fold screen—the space behind the screen becomes a "parking lot" for kiddie cars, scooters, doll-baby carriages, little red wagons. A toy xylophone hung on the wall of the breakfast room will tap out a tune which calls the family at mealtime.

Rattles, dolls, or those small figures made from wooden beads will make gay tiebacks for curtains.

Or take a doll's dresser, line the drawers, paint it a pretty color, and store your table silver therein!



● Cut illustrations from Mother Goose book, mount them, place in oval frames, hang several from a wide blue ribbon on nursery wall

● Chest of drawers from set of doll's furniture can make silver chest for knives and forks. Line drawers with felt, or with velvet

● Don't discard a child's rocker; paint it brightly, keep it in the living room, on the porch, handy for tiny visitors who may attend

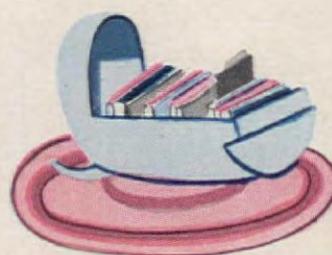


● At a bridge luncheon or on a convalescent's tray why not use doll's tiny sugar and creamer? Holds just enough for one cup

● When the children grow up and discard their blackboards, press them into service in the kitchen for grocery reminders and notes



Drawings by Edward Valz



● A discarded doll's cradle painted brightly and set by the fire can hold digest-size books or perhaps your kindling wood



Photograph by Tony Ventl.

Gulistan Renaissance in Willow about \$14.50 per sq. yd., higher in the West and South. Also in Cloud Grey, Ocean Turquoise, Maraschino, Fernmist Green, Majolica Rose, Barley Beige. Other lovely Gulistan weaves are \$7.25 per sq. yd., up.

THE DECORATOR

TOM DOUGLAS



THE THEME

HOLLYWOOD REGENCY



"A real living room," says Tom Douglas, member of the American Institute of Decorators, "calls for beauty with *comfort* — which calls for distinguished carpet."

As in this Hollywood room, Gulistan Renaissance will bring new beauty, new luxury to *your* home. The brand new Renaissance design is more versatile than ever. How your guests will compliment the fascinating, thick-sculptured pile! And how marvelously more spacious the room will seem with one color — *your* color — flowing wall to wall. Your favorite store *may* have the new Renaissance *today!*

THE KEYNOTE

GULISTAN

CARPET

WOVEN ON POWER LOOMS IN THE U. S. A. • A. & M. KARAGHEUSIAN INC., FIFTH AVENUE, NEW YORK



Choose room colors according to their location and use... Here's how to take the guesswork out of home decoration—with scientific accuracy!



This dining room owes its charm to skillful contrasting of warm and cool colors. Walls are Dusky Rose with niche of Blue Green—Wallhide Flat Paint. Ceiling is intermix of Blue Green and white. Colles and Colean, Architects.

PITTSBURGH
PAINTS
LOOK BETTER
LONGER

Be Different, Be Gay — And Be Right

... with Pittsburgh **COLOR DYNAMICS!**

WAKE up your old, tired-looking home! Make every room in it glow with new life and beauty!

With Pittsburgh **COLOR DYNAMICS** you can dare to be different, be gay and still give every room *exactly* the colors that best suit its use and exposure to light and sun!

● **Science has shown** that color possesses energy. **COLOR DYNAMICS** makes use of the influence of this energy upon people. By using this painting system you can choose colors for your home that perk up your spirits, rest or relax you, actually add to the comfort and well-being of your whole family.

● **You can paint** bright, sunny effects into cold, cheerless rooms. Bring cool relief into rooms that face the afternoon sun. Make small rooms seem spacious and airy. Give an air of friendliness to large rooms. With Pittsburgh **COLOR DYNAMICS** you can change the appearance of your house, emphasizing architectural features that are pleasing or subduing those that detract.

● **Just as COLOR DYNAMICS** brings out the best in your home you can make its benefits last longer by using Pittsburgh Paints. New Lead-Free **SUN-PROOF** House Paints retain their gleaming brightness longer than ever

before. Oil-base **WALLHIDE** covers nearly every wall surface thoroughly with one coat that can be washed repeatedly without streaking. **FLORHIDE** Enamels add long-lasting beauty to wood or cement floors and steps. **WATERSPAR** Enamels are perfect for furniture and for woodwork and metal trim, inside or outside.

You'll find the whole interesting story of **COLOR DYNAMICS** in a new booklet which you can get from your Pittsburgh dealer. Or write for a **FREE** copy. Pittsburgh Plate Glass Co., Paint Div., Dept. AH-118, Pittsburgh, Pa.



PITTSBURGH PAINTS

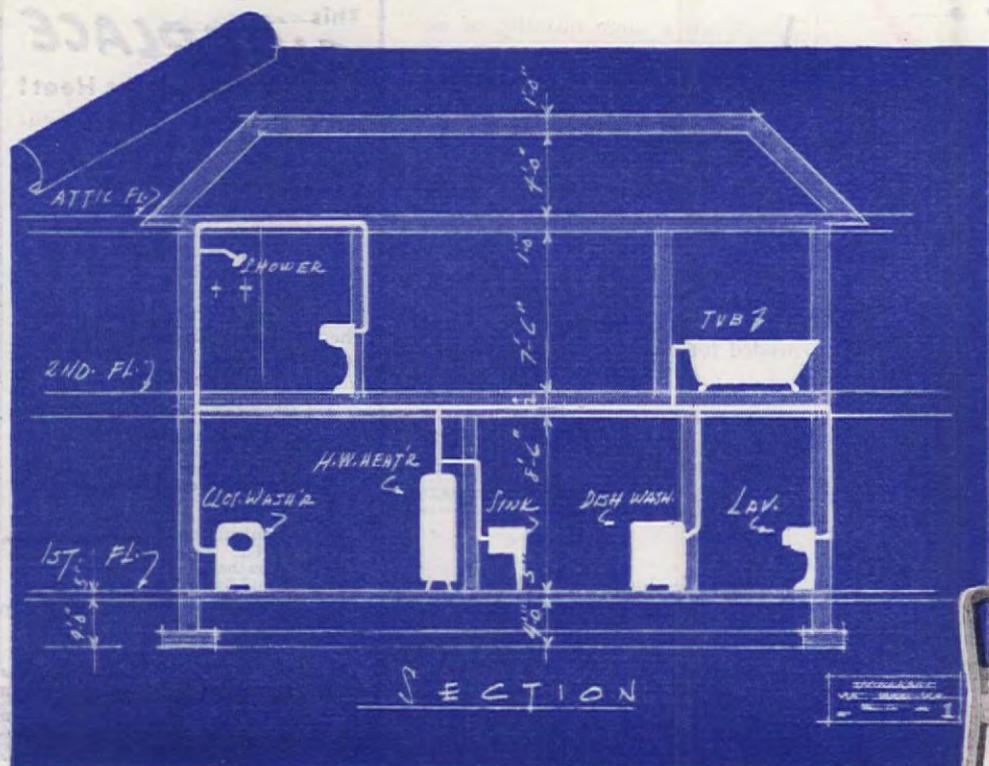
PAINTS • GLASS • CHEMICALS • BRUSHES • PLASTICS

PITTSBURGH PLATE GLASS COMPANY

THE AMERICAN HOME

planning

PRIMER



Courtesy General Electric

NO. 9 PLUMBING

This second group of plumbing questions shows importance of family needs and habits

WHAT ARE THE MEANS OF PROVIDING THE HOME HOT-WATER SUPPLY?

They can be divided into two basic groups, direct and indirect. The direct type includes those units which have the water heated from an original heat source. There are wood, coal, gas or oil units, some automatic, that heat the water for storage in a separate tank. Others are the instant heaters which require no tank and usually burn gas, and the complete units which are always automatic, consisting of a heating element and tank in one unit, and using gas, oil or electricity to provide the heat. The indirect types use the heat from hot water of the steam or hot-water boiler of home-heating system to warm domestic water supply, either with or without a separate storage tank. These basic items can be modified and supplemented to fit special needs.

HOW LARGE SHOULD HOT-WATER TANK BE?

Different answers to this question have been worked out and developed into simple rules, based on the size of the family, such as a 40 gallon unit for a family of four. Such rules are sometimes correct, but they can be very wrong.

Hot-water needs depend on family habits, as well as size, and can vary considerably for apparently similar situations. The tank size depends on the amount of hot water used and the unit speed of recovery.

WHAT FAMILY ACTIVITIES AFFECT THE HOT-WATER NEEDS?

The number of baths, use of laundry service or home laundry equipment, dishwashing methods and equipment, and number of bathrooms, will all affect the amount of hot water used. Typical quantities of water (gallons) that may be drawn are approximately: washing machine 15 to 36, tub bath 12, shower 10, home laundry (not washing machine) 7 per person. Those must be accurately checked for a proper study of each family's hot-water needs.

JUST WHAT IS THE RECOVERY RATE OF A WATER HEATER?

Most automatic hot-water units are rated to show how many gallons per hour can be heated to 60 degrees above the temperature at which the water enters

Brr! I'm freezing!
-THIS HOUSE LEAKS
HEAT LIKE A SIEVE!

LET'S CALL THE
Gold Bond
APPLICATOR
and insulate
right now!

THAT'S right! For solid home comfort this winter and every winter, call your Gold Bond Rock Wool Applicator.

With fuel costs still sky-rocketing there's only one way to cut heating costs . . . *Insulate!* By keeping furnace heat inside your home where it belongs, you'll save on fuel up to 40%—according to official U. S. Government figures!

You'll enjoy greater comfort next summer too, with a house temperature 15° cooler than outside. Important, too—Gold Bond Rock Wool forms a permanent fireproof barrier in the walls and roof which helps prevent the spread of flames. That's another reason why a Gold Bond insulated house has a higher resale value!

For fewer colds this winter and complete comfort the year 'round, call your Gold Bond Rock Wool Applicator today! He's listed under "Insulation" in the phone directory. He'll do a neat, quick job because he's a factory trained specialist in Gold Bond application methods. And he'll give you a free estimate on your house without obligation.

Remember, insulation is the one home improvement that *actually pays for itself*. A beautiful illustrated booklet "Better Living" explaining the full benefits of insulation will gladly be supplied upon request. Mail coupon below for your free copy.



MAIL COUPON FOR FREE BOOKLET

National Gypsum Company, A-11
 Buffalo 2, New York

Please send me your "Better Living" booklet. I am interested in Insulation for:

- Present Home
- Future Home
- Student

NAME

ADDRESS

CITY STATE

the tank. Thus, in a tank with a recovery rate of 40 gallons per hour, and the cold supply temperature 60 degrees, the unit can heat 40 gallons to 120 degrees in an hour.

IS THE TOTAL VOLUME OF WATER THAT THE HOT-WATER TANK WILL HOLD USABLE?

No. When a large quantity of hot water is drawn from a tank, cold water rushes in, mixes with and lowers the temperature of that portion of the heated water which is at or near the bottom of the tank when the withdrawal is started. For figuring the size of tank needed, it is best to assume that two-thirds of the volume is available at the tank temperature setting. Thus, for a total withdrawal of 20 gallons, a 30 gallon tank is needed for really satisfactory results.

HOW ARE THESE FACTORS FITTED TOGETHER IN DETERMINING THE SIZE OF HOT-WATER UNIT TO BE USED?

First study the family habits, working out a timetable for baths, laundry, dishwashing, and other large uses of hot water. Starting with the assumed figures of 35 gallons for the tank capacity and 40 gallons per hour for recovery, or the actual figures for some particular tank that is being considered, subtract the amount of water used in the first withdrawal. Calculate how much water will be heated before the next batch of hot water is drawn. Add the recovery to what was left previously, repeat the figuring for the next withdrawal. Repeating this process through the complete day will show whether or not the tank always has adequate water heated for your needs. If the withdrawals at any time in the period studied are more than two-thirds the amount of hot water that is ready, use the capacity of a larger tank as a basis and refigure the supply.

HOW HOT SHOULD THE WATER BE FOR BEST LAUNDRY RESULTS?

A detailed study of this question has indicated that the water at the point of washing laundry in a machine should be from 145 to 150 degrees (laundrying by hand dictates a lower water temperature). Assuming a drop of 10 or 15 degrees due to the cooling effect of the materials to be laundered, a water temperature of approximately 160 degrees at the faucet is needed. There will be a drop in the water temperature due to the travel from the tank to the faucet, which will vary with the distance between these points. The tank setting will have to be still higher, depending,

Warms the whole Room
 ...Even Adjoining Rooms!



This FIREPLACE
Circulates Heat!

The Heatilator Fireplace actually circulates heat. It warms the whole room and even adjoining rooms. Saves much of the heat that old-fashioned fireplaces waste up the chimney. Works like a warm-air furnace: draws cool air from the room, ending chilly floors. Cuts weeks from the furnace season, dollars from fuel bills. Solves the heating problem in basement rooms.

Will Not Smoke
 The Heatilator Unit is a scientifically designed steel form around which the masonry for any style of fireplace is easily laid. It assures proper construction, eliminating faults that commonly cause smoking. Saves labor and materials that largely offset the cost of the unit. Proved for 21 years all over America.

Accept no substitute—look for the name Heatilator on the dome. Ask your building material dealer, or write for illustrated folder to:
HEATILATOR, INC.
 5211 E. Brighton Ave.
 Syracuse 5, N. Y.



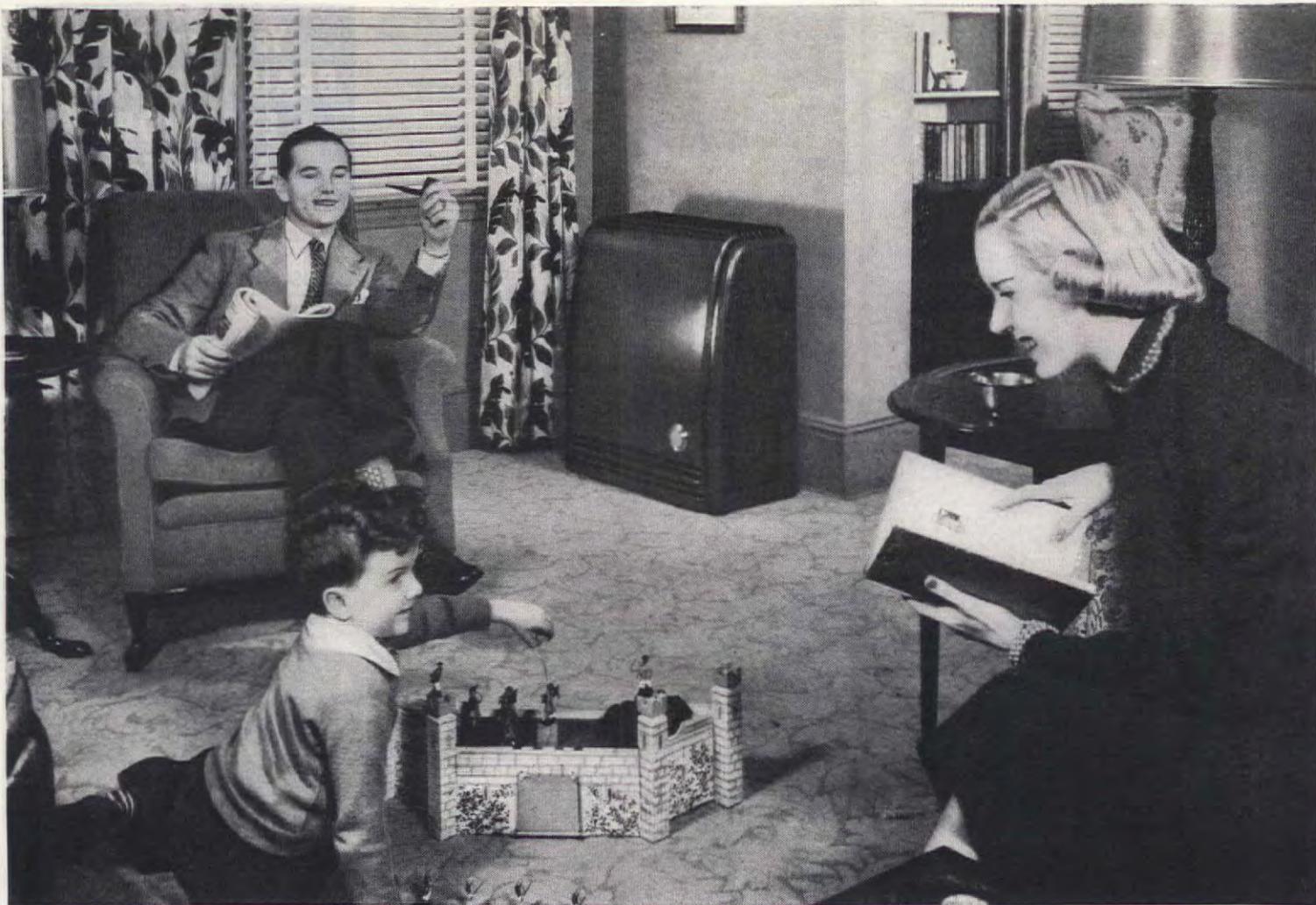
HEATILATOR FIREPLACE



Your family and friends will appreciate a gift that contributes to their *safety*. To help them protect themselves against the ever-present danger of fire, give **PYRENE*** Fire Extinguishers. PYRENE is safe, easy to use, non-damaging. It is precision-made for *sure* protection. It is a thoughtful, distinctive, and useful gift . . . especially for anyone you cherish. At hardware, home, auto, and farm supply stores.

*T. M. Reg. U. S. Pat. Off.

PYRENE
MANUFACTURING COMPANY
 Newark 8 • New Jersey
 Affiliated with C.O. Two Fire Equipment Company



The handsome walnut cabinet is a Rheem console heater, a complete home heating system in one compact package.

Home Heating Hint's CONSOLE HEATERS

Looks like a Console Radio, HEATS a Room or a House

Console heaters offer high heat output, require no ductwork—are easily installed right where you need warmth most.

By
R. E. James

Rheem Heating Consultant

You can comfortably heat one to five rooms all winter long with just one simple space-heating appliance. These handsome units sit on the floor like a console radio and circulate clean, even, quiet heat.

Suppose you have a 5-room bungalow and your dealer recommends a quality gas console like the Rheem. He'll determine the number of cubic feet to be heated, along with other factors. And he'll figure the most efficient location of the console for proper distribution of heat. Then, wherever it is placed, it will quickly provide snug comfort throughout your house.

Burns Any Type Gas

Console heaters require a minimum of installation work. No more than 26" wide and 34" tall, the Rheem takes up little room, needs only a gas inlet pipe, and it can be installed with or without a vent.

It will burn manufactured, mixed, natural or "bottled" gas.

A good make demands no maintenance. Fully approved by the American Gas Association, the Rheem is made of steel and is seam-welded for safe, gas-tight operation. A pilot eliminates hand lighting, and an optional living room thermostat control is available to make it completely automatic.

For Oil Fuels, Too

If you prefer oil heating, you will enjoy a clean burning, fully automatic oil console. The Rheem has a contoured, welded-steel heat exchanger which prevents noise, smoke and fumes. It can be fed from main storage tank, or from a fuel compartment attached to the back of the heater. You can even buy it equipped with a humidifier, and a fan for accelerating circulation of heat.



Oil Console

Consoles are being used either as auxiliary heat for that "cold" room or as a complete heating source for an entire

house. Be sure to have your dealer carefully calculate the exact size and type you should have. And be sure to get a fully guaranteed, nationally advertised brand such as Rheem. Both these precautions will keep your family warm for many winters to come.



Rheem
HOME COMFORT APPLIANCES

Rheem Manufacturing Company
Dept. AH-11
570 Lexington Ave.
New York 22, N. Y.



Please send me free detailed specifications on Console Heaters for gas, oil.

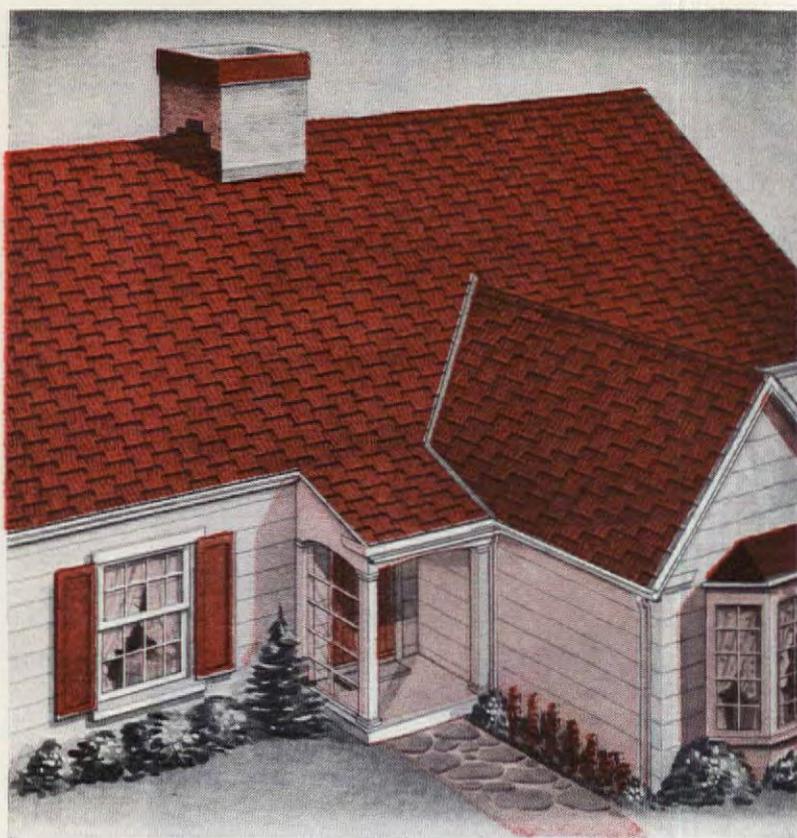
Name _____

Address _____

City _____ State _____

Foreign affiliated companies in Brisbane, Melbourne, Sydney, Rio de Janeiro, Singapore, and Hamilton, Canada.

Mail This Coupon Today



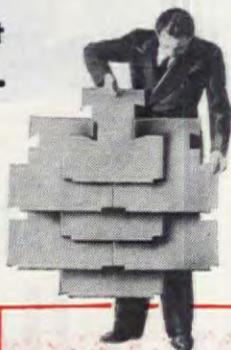
BEAUTY THAT'S STORMPROOF

Locked down against
wind and weather...

• Did you ever hear of shingles that interweave and interlock? Ruberoid Dubl-Coverage Tite-Ons do! Their unique, patented design assures years of extra protection as well as unusual beauty.

Dubl-Coverage Tite-Ons interweave to make two complete thicknesses over the entire roof (three thicknesses at vital points). They interlock to form a virtually "one-piece" roof—so firmly anchored that even 120-mile-per-hour hurricanes have failed to blow them up or tear them loose!

Shingles built to take storms like these can withstand almost any punishment. That's why, if you want the most roof protection for your money, it pays to buy Ruberoid Tite-Ons. See them today at your local Ruberoid dealer, or write us for a free illustrated booklet.



The Secret is in
the Design

Concealed interlocking firmly links these shingles into a "one-piece" roof having two thicknesses throughout. In addition, hidden nails securely hold each shingle in four places. There are no metal strips, holding gadgets or exposed nails to rust away.

DUBL-COVERAGE TITE-ON SHINGLES

The **RUBEROID** Co.

BUILDING MATERIALS FOR HOME, FARM AND INDUSTRY
Executive Offices: 500 Fifth Avenue, New York 18, N. Y.

"MORE YEARS FOR YOUR DOLLAR WITH RUBEROID"

For over half a century The RUBEROID Co. has been serving America's homes, farms and industries, pioneering in the development and manufacture of quality building materials—Asphalt and Asbestos Roofings and Sidings, Built-up Roofs and Waterproofing Materials, Industrial Insulations and Pipe Coverings, Protective Cements and Coatings. Twelve strategically located modern plants—thousands of dealers to serve you.

of course, on each particular situation, and possibly as high as 170 degrees.

WHAT WATER TEMPERATURE IS NECESSARY FOR OPERATION OF AN AUTOMATIC DISHWASHER?

For best results the water should be at 160 degrees during the actual washing operation. Allowing for the cooling effect of the dishes, and the loss of heat in the run from the tank to the washer, it is usually necessary to have the water tank set for at least 180 degrees. Since this is somewhat above the temperature necessary for laundry and other household hot-water uses, and is also above the best temperature for operation of the water heaters, a booster tank for the dishwashing water is excellent.

WHICH IS THE BEST FUEL FOR WATER HEATERS?

For automatic units, the choice boils down to which is cheapest in any particular neighborhood, a comparison that can only be made on a basis of local unit prices. Electricity, oil, and gas are all excellent. Coal and wood are the most economical fuels, but they cannot be automatic. However, safety control can be effected by thermostat damper operation.

WHAT HAVE BEEN THE LATEST DEVELOPMENTS IN WATER-HEATING UNITS?

Aside from the corrosion-resistant features mentioned last month, the manufacturers are improving the efficiency of heating elements, and the appearance of the units. An attractive tank can be placed in a basement recreation room without being an eyesore, or it can be in the kitchen without being obnoxious. A number of manufacturers have kitchen models that can be used as a counter for work space, and have short runs from the tank to the faucets which will reduce the heat loss and waste less water than long pipe runs will.

IS IT ADVISABLE AT TIMES TO USE TWO SMALL HOT-WATER TANKS INSTEAD OF ONE LARGE UNIT?

In a home that requires a really large supply of hot water, the best service can be obtained by using two tanks instead of one. The initial cost for the equipment and installation will be somewhat greater, but the cost of operation will not be increased at all. In fact, the operation cost can be reduced somewhat, by placing the two

You Can Have
**BEAUTIFUL HOME
EXTERIORS**
At Low Cost

THIS
FREE
BOOKLET
TELLS
YOU
HOW



If you're planning to build, buy or remodel a home, write for a free copy of the new booklet—"How To Get Attractive Home Exteriors At Low Cost". It gives you sound, practical reasons why steel-reinforced stucco offers you a unique combination of beauty, durability and economy. Shows you, with beautiful architectural drawings, the popular home designs that architects themselves think are most appropriate for stucco, such as Ranch-Type, Cape Cod, Colonial, etc.

Find out why Keymesh steel reinforcing helps stucco meet today's need for a strong, durable siding material that's beautiful, low in first cost and easy to maintain.

Write for your free copy today!
Home Service Division

KEYSTONE STEEL & WIRE COMPANY
1900 Keystone Avenue, Peoria 7, Ill.

Invizie
says:

"I'm the new
Window Opener"



Opening and closing windows is as easy as ABC, and noiseless too, with "Invizie" (the new, modern Grand Rapids Invisible Sash Balance) on the job. Completely concealed in the sash itself, this ingenious mechanical device does practically all the work in opening and closing double-hung windows. No cables, tapes or exposed tubes. Easy to install and moderate in price, they're the most practical balance for all double-hung windows.

BALANCE
CONCEALED
IN SASH

ASK YOUR ARCHITECT
BUILDER OR DEALER

"Always at your service
- Never in your sight!"

Write for completely illustrated
consumer folder C.7.5

GRAND RAPIDS
Invisible
SASH BALANCE

Quality leaders in Sash Hardware
for over 50 years
GRAND RAPIDS HARDWARE COMPANY
GRAND RAPIDS 2, MICHIGAN

TOPS

FOR

35 years



—and STILL
your Best Buy
in Water
Softeners!

PERMUTIT

- * Permutit gives you *soft water* from hot and cold faucets all the time!
- * Permutit has automatic, electrical controls! Just flip a switch to regenerate!
- * Permutit's greater capacity means economy—saves you money every day in soap, fuel and plumbing repairs.
- * Permutit offers—on easy terms—a wide choice of models to meet your own needs.

GET THESE **FREE** OFFERS NOW!

The Permutit Co., Dept. AH-11
330 West 42nd St., New York 18, N. Y.

- Please send me container for free water analysis.
- Please send me descriptive booklet about soft water.

Name _____
Address _____
City _____
County _____ State _____

SOME DESIRABLE FRANCHISES AVAILABLE

tanks so that they are close to the bathroom, kitchen or laundry where the hot water is used, thus wasting less water before the hot water flows from the faucet, and losing less heat in the pipes since there will be less hot water sitting there between uses of the supply. One tank could be near the bathroom, and another could be of the counter type in the kitchen. The bathroom hot water could be kept at the comparatively low temperature of 125 degrees so that children would not be accidentally scalded, and the kitchen supply can be kept at the high temperature that is best for laundry and dishwashing.

WITH AN AUTOMATIC WASHING MACHINE, IS IT NECESSARY TO HAVE A LAUNDRY TRAY?

Not for the washing operation. But for starching, bleaching or special treatment the tray is most desirable. Of course, the double laundry tray is necessary for use with the conventional washing machine which does not rinse the wash automatically.

WHAT SPECIAL PLUMBING CONNECTIONS ARE NECESSARY FOR A WASHING MACHINE?

The water supply and drain can be handled by an adjacent laundry tray, but it is much more convenient to have a direct supply and drain for the machine, especially with an automatic washing machine. When having the plumbing work done on a new home, it is a good idea to include piping for the supply and drain of any future automatic washer. These connections can be capped or used for a conventional washing machine.

ARE DOUBLE KITCHEN SINKS DESIRABLE?

The double sink is especially necessary for convenient dishwashing when there is no dishwasher used and when there is no drainboard which can be used for spraying the cleaned dishes. The second sink also is very convenient for preparation of food and occasional small laundry work of one or two items that doesn't warrant the use of a washing machine or the laundry trays and other equipment.

WHAT FEATURES CAN BE HAD ON MODERN SINKS?

The sinks can be of the flat rim type for use with linoleum or other flat counter-tops. They are also available with integral drainboards for use with or without cabinets.



KEEP OUT UNWANTED DRAFTS WITH

CHAMBERLIN RUSTPROOF METAL WEATHER STRIPS!

Call a Chamberlin Man

Do wintry drafts whistle through your windows and doors? They're downright uncomfortable, unhealthy, usually carry dirt, rain, soot and dust right into your rooms. Chamberlin Rustproof Metal Weather Strips seal out unwelcome drafts, bring you genuine comfort, *big winter fuel savings!*

CHAMBERLIN FACTORY-TRAINED EXPERTS INSTALL THEM THE RIGHT WAY!

Chamberlin-trained craftsmen carefully fit weather strips into doors and windows. Windows operate far more easily . . . and big winter fuel savings pay for the job in 3 to 5 winters! Terms available. Phone me . . . your Chamberlin Man . . . now, (see phone book) for your free home survey.

FREE BOOK! Gives facts, figures on savings, greater comfort, the Chamberlin Way! Write today: Chamberlin Co. of America, Dept. 51, 1254 LaBrosse St., Detroit 26, Michigan.



In-Dor-Seals Stop Bedroom Door Drafts!

Keep cold night air from chilling house, wasting high-priced fuel! Concealed, automatic, inexpensive. Write for information.



2 1/4 MILLION HOMES ALREADY SERVED!

OVER 50 YEARS OF SERVICE

CHAMBERLIN

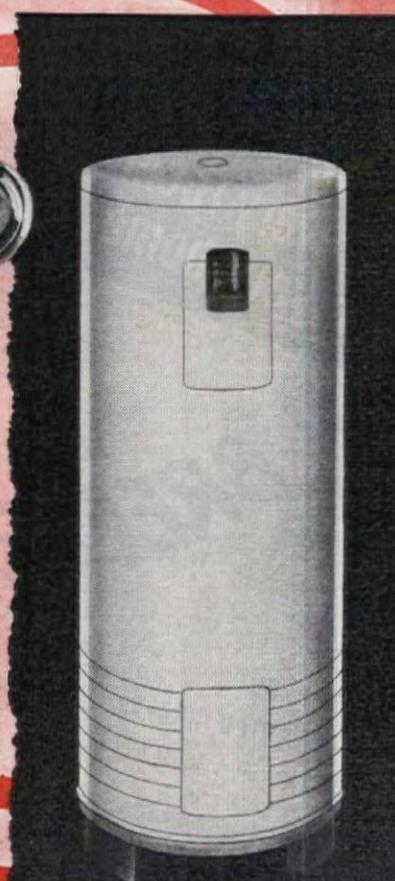
CHAMBERLIN COMPANY OF AMERICA

Hotpoint Makes Water-Heater History With Sensational MAGIC CIRCLE HEAT!

Introduces Pressurized Calrod Units To Make Possible Safest, Most Economical And Dependable Hot-Water Service Ever Offered! Water Temperature Is Controlled Automatically. You Can Store Hot Water For Three Days Without Reheating.*



EIGHT MODELS, ranging from 15 to 82 gals. capacity. The 30- and 40-gal. table top models are matched units of Hotpoint's Electric Kitchen.



HERE is a radically new and different water heater! Using the Magic Circle Heat of pressurized Calrod* Units, this amazing Hotpoint appliance is unsurpassed for safety, economy, and reliability. A new, super-sensitive thermostat keeps water temperature constant and minimizes use of electricity. The heavy-duty tank, thickly insulated with Fiberglas*, can store hot water for three whole days without reheating! There's a model for every need. See your dealer. **HOTPOINT INC.** (A General Electric Affiliate), **CHICAGO**

New!
Hotpoint Gives You 10-Year Protection Plan!

Everybody's Pointing To
Hotpoint
Electric Water Heaters

*Reg. U. S. Pat. Off.

Stainless metal and porcelain-enameled cast iron and steel sinks can be had. In the porcelain-enameled units, there is a standard good quality which is customarily used, and manufacturers make acid-resistant units, which can be had for very little more cost than the standard quality. The extra stain resistance is particularly desirable since the acids of fruits and vegetables will often stain the standard quality enamel quite badly.

Many sinks have a spray attachment, or a plugged opening in which a spray can be installed in the future.

The drain should be at least 3½ inches in diameter to permit the use of a garbage disposer. Some manufacturers make complete sink units—a single bowl sink with a garbage disposal unit and a dishwasher.

WHAT IS A GARBAGE DISPOSER?

It is an electrically operated appliance which is located between the sink drain and the trap to shred the garbage and flush it out through the sewage pipes. Such a unit can be installed in any sink that has a drain opening that is at least 3½ inches wide, and it involves no additional plumbing. Before purchasing such a unit, it is wise to check the local ordinances since some localities do not permit the use of this sort of equipment for garbage disposal.

CAN A GARBAGE DISPOSER BE USED WHERE THE SEWAGE IS HANDLED BY A SEPTIC TANK OR CESSPOOL?

Yes. However, the fact that there is more solid material run down the drain than normally will accelerate the filling of the tank or pool, resulting in a need for more frequent cleaning. The tank should have a minimum capacity of 500 gallons, and the drain lines should have a steeper pitch than the accepted minimum. Additional cleaning will not be serious, unless the tank or pool is really too small for normal requirements of the house in the first place.

WHAT DISHWASHER MODELS ARE AVAILABLE?

There are portable units which need no special plumbing connections, using the sink water supply and drain, and automatic models that require their own plumbing connections. The automatic units can be had in cabinets that may be located anywhere in the kitchen, and are also available unmounted, so that they can be built into existing or new base cabinets, in the counter top or front. Dishwashers use hotter water than any other



POWER KING 4½" JOINTER-PLANER

Now you can add distinction and charm to your home and its furnishings at low cost—and enjoy every minute of it! Build cabinets, cupboards, tables, bookcases to suit your own decorating tastes... with a Power King Jointer-Planer for fast, accurate, "professional" help.

This Power King tool planes 4½" wide at a time—makes a glass-smooth surface... cuts bevels... rabbets... saves you hours of work and does a far better job than hand methods. See it at your dealers. Send for complete catalog showing all the low-cost Power King tools.

ATLAS PRESS CO.

1195 N. Pletcher St., Kalamazoo, Mich.



MATCHED PRECISION TOOLS FOR WOODWORKING AND METALWORKING



1. Use Cascorez, the new, fast-setting household glue for:

- Making Christmas tree ornaments out of colored paper—Cascorez can also be used as coating, giving a protective finish to paper!
- Wrapping Christmas packages—dries transparent, makes a neat, invisible glue line!
- Making paper and cardboard models for under the tree—glue sets fast, makes strong bond!
- Other uses—making Christmas cards, applying "snow" to ornaments and scenery, repairing toys, making table and room decorations and fancy gift boxes!



2. Build Children's Christmas toys, yourself!

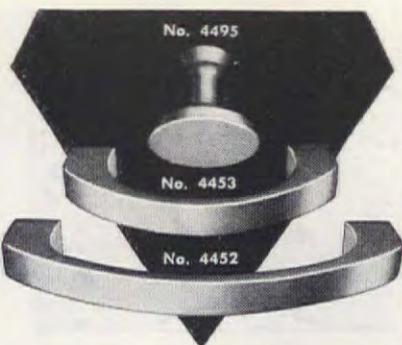
PONY RIDE ROCKER
Make it yourself—
it's easy!



With step-by-step directions and assembly illustrations, you just trace, saw, and assemble with Easi-Bild® Full-Size Patterns! Get pattern No. 53 from your hardware dealer or send 35¢ to: *Casco Pattern Dept.* AH-118, P. O. Box 215, Pleasantville, N. Y. Also send for free folder illustrating 100 patterns, including toy patterns.

*Reg. U. S. Pat. Off. by Easi-Bild Pattern Co.

THE BORDEN CO. - CHEMICAL DIVISION
Makers of Casco Glues

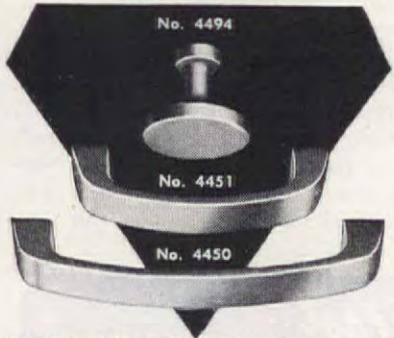


NEW



No. 4477

"GEMS"



FOR YOUR HOME!

You'll love these new Stanley Solid Brass Cabinet Door and Drawer Pulls. They are finished in either gleaming, lustrous brass or chromium. Finishes are permanent—will retain their beauty.

You'll love their beautiful simplicity of design, too—trim, modern, practical, right for any room in any home. Your hardware dealer will be pleased to show you these new Pulls and Knobs. They'll bring an extra touch of beauty to your home. The Stanley Works, Cabinet Hardware Department, New Britain, Conn.

STANLEY

Reg. U.S. Pat. Off.

HARDWARE • HAND TOOLS
ELECTRIC TOOLS • STEEL STRAPPING

housekeeping operations require, but they don't use more water than most manual techniques; in fact, less than many that are in common use.

IS THERE MUCH CHOICE IN DESIGNS OF KITCHEN AND LAUNDRY VALVES AND FAUCETS?

As in the bathroom faucets, the materials are usually brass with chromium finish for the kitchen. The designs have not been changed to include any radical features, however, there is continuous development, and there is some difference in quality. The better quality equipment has easier operation of the valves and longer life for the washers and valve seats. Some faucets can be fitted with attachments to reduce splash and add air to the water for easier washing. In many models the lines have been made more modern. Mixing valves are most frequently used, with a swinging spout to reach most of a single sink or into both parts of a double sink. These can all be had for installation in the counter top behind the bowl or directly in the sink itself, depending on the type sink used. The valve handles are metal, finished like the rest of the unit, rather than china which is subject to breakage.

Laundry faucets are also brass, but can be had with a rough brass or nickel finish as well as a smooth chromium finish. They can be separate valves or the mixing type with a swinging spout to serve two adjacent laundry trays. They can be threaded so that the washing machine or garden hose can be connected securely and easily when needed.

Sprays can be installed at the kitchen sink for rinsing dishes. These can be had as part of the faucet set. There are also attachments which mix soap or a detergent with the water as it comes from the spray, thus easing the hand-dishwashing chore.

WHERE CAN LITERATURE BE OBTAINED FOR FURTHER DISCUSSION OF THESE AND OTHER PLUMBING PROBLEMS?

Interesting booklets on the subject can be obtained from the Plumbing and Heating Industries Bureau, 35 East Wacker Drive, Chicago 1, Illinois, and from many manufacturers of plumbing fixtures and equipment. Numerous circulars and bulletins are available for a small charge from the Small Homes Council, Mumford House, University of Illinois, Urbana, Illinois; and the Superintendent of Documents, U. S. Government Printing Office, Washington 25, D. C. Those from the latter source are prepared by the U. S. Department of Agriculture as Farmers Bulletins, and by numerous other government agencies that are interested in housing and home problems.



You get only one chance to save 2/3 on insulation!

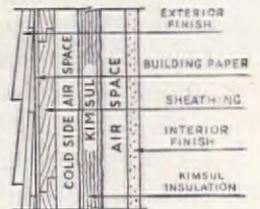
Make sure your new home is insulated throughout at the time it's built. You'll save 2/3! For it costs 3 times as much to insulate walls once a new home is finished.

Be sure, too, that you choose many-layer KIMSUL* insulation. You'll enjoy more comfort than you ever imagined! For KIMSUL provides lasting protection against the extremes of winter's cold and summer's heat. What's more, it pays for itself out of fuel savings. Installed in walls and ceiling of your new home, KIMSUL may save up to 44% on fuel. Installed in the attic of your present home, it may cut your fuel bill as much as 1/3.

KIMSUL is uniformly efficient—no heat-leaking thin spots, no money-wasting thick spots. Resists moisture, vermin, fungus. And it's fire-resistant through and through... including the exclusive PYROGARD* cover.

A better way to insulate side walls.

Builders will tell you—the correct way to insulate a wall is with air space on both sides of the insulation. That's why they recommend insulation of the blanket type. See how KIMSUL, the only many-layer stitched blanket insulation, permits scientific wall construction. KIMSUL is permanent; keeps its insulating properties for the life of your home.



*Trademark



FREE INSULATION BOOKLET

KIMBERLY-CLARK CORPORATION
KIMSUL Division, Neenah, Wisconsin
Please send me one of your two free KIMSUL booklets:

- on insulating the home I'm planning.
 on insulating my present home.

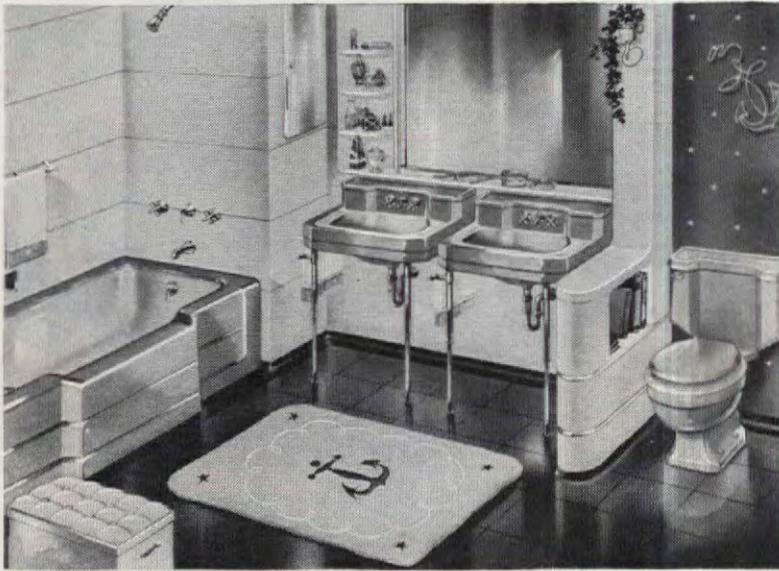
Name _____ AH-1143

Address _____

City _____ Zone _____ State _____

MAKERS OF FINE PLUMBING FIXTURES SINCE 1904

ELJER



“Here’s how we got luxury without extravagance”

“It’s one thing to have grand ideas, but quite another to make them fit your purse. Because we always wanted a super-super bathroom, we chose Eljer Fixtures . . . and that’s how we got luxury without extravagance.”

Investing in dependable, quality bathroom fixtures is *not* an extravagance. You expect them to last a long time . . . even a lifetime. That is why more and more homeowners are choosing Eljer. The bathtubs, for example, have a *rugged, rigid, cast-iron base* that makes possible a smooth, extra-thick coating of glass-like enamel that stays sparkling clean with the swish of a damp cloth. And, Eljer Vitreous China Fixtures just naturally resist stains and the effect of all ordinary acids . . . because they are *real china*.

For beautiful Eljer Fixtures in white or pastel shades, see your plumbing contractor or write Eljer Co., Box 192, Ford City, Pennsylvania.



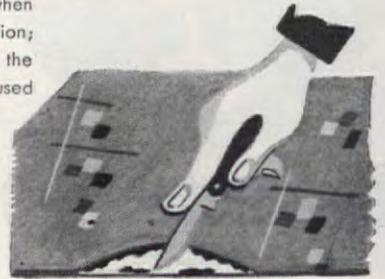
WHAT IS REAL VITREOUS CHINA?

Eljer Vitreous China is similar in texture to the finest table china . . . but with added toughness to withstand severe use over the years. Fired at more than 2000° F., the glass-like surface actually becomes a *part* of the base. The colors cannot fade.

ELJER CO. • FACTORIES AT: FORD CITY, PA., SALEM, OHIO, LOS ANGELES, CALIF.

● Make a sharp incision with the point of your knife. Remember that you want the operation to be as inconspicuous as possible when finished. Diagnose the condition; check the amount and quality of the linoleum paste that was originally used

BASIC
for future reference
DATA



ALDEN STAHR

IT'S EASY TO FIX

Linoleum Bulges!

In our last home, the kitchen linoleum had the irritating habit of developing bubbles and blisters. What caused this condition is something that even today I don't understand, although leading linoleum manufacturers tell us that craftsmanship and the right kind of paste are as important as the quality of the linoleum itself. I'm sure that this decision is true, and that someone had failed in his job when the linoleum at our house, especially that near the sink on the kitchen counter, was first laid. The fact remains that such conditions do exist, and I have discovered a simple and effective method for remedying them.

The materials needed will be found in any well-equipped home. First you'll need a sharp knife, an eye dropper, a heavy weight and, of course, a good grade of linoleum paste. This latter may be purchased at any hardware store, or you can make your own if you desire. I'd rely on the packaged material since it is simpler and very

At Last...
A GARAGE DOOR ANYBODY CAN OPEN
IT'S THE NEW
CRAWFORD DOOR
with Marvelous "MARVEL-LIFT"
ENERGIZED

The Door that LIFTS FREE and EASY at EITHER SIDE or in the MIDDLE

DE LUXE 4-SECTION DESIGN • NOT A ONE-PIECE DOOR

Beautify your home frontage with this handsome 24-panel Door by Crawford, leading garage door specialists for nearly 20 years.

Energized "MARVEL-LIFT" gives finger-tip operation — a child can raise or lower it easily, quickly. The lock and handle at SIDE (not center) eliminate

reaching or climbing over car (and getting wet or dirty) to reach lock. Can be equipped for automatic operation.

Call your Crawford Door Sales Co. listed in your local Yellow Pages for more information and free estimate. Payments as low as \$5 a month.



Crawford DOOR CO.

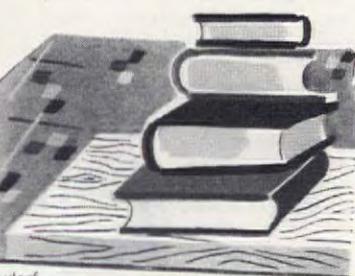
SEND FOR FREE BROCHURE

406 St. Jean, Detroit 14, Michigan

● If investigation shows sufficient dried-out paste, insert eye dropper filled with warm water under linoleum and soften paste. Work linoleum up and down with fingers before pressing



● A flat board, a breadboard is fine for job, placed over repair and held down by a heavy weight overnight, is sufficient to hold linoleum permanently

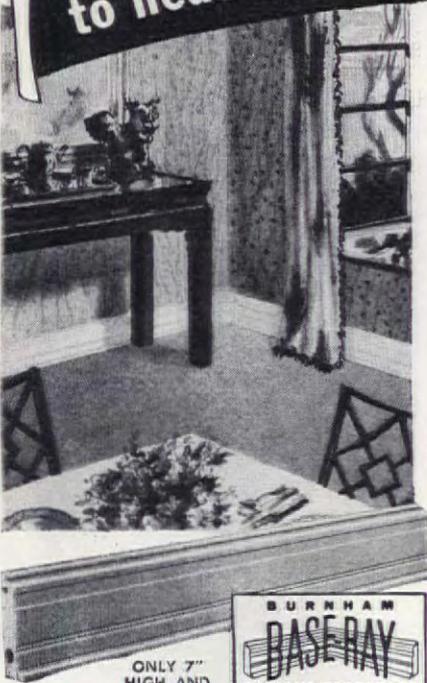


Nydarf

inexpensive. Buy a small amount at a time. Remember that a little goes a long way. First check for all sorts of bulges, large and small, for you might as well tackle them all at one time while you're in the repair mood. Then stick the knife blade into the middle of each bulge so that the point of an eye dropper may be inserted. Squeeze in enough water, preferably warm water, under the linoleum in order to soften the dried paste. Now work the linoleum down against it with your fingers. Let me inject a word of caution that will insure satisfactory results the first time. If you have any doubt about the quality of the paste that was originally used, or suspect that the bubble is due to the use of insufficient paste initially, I'd skip the warm water routine and insert a good buttering of fresh top-quality paste. This can be done with a narrow-bladed knife. After the paste has been properly softened or replenished, place a flat, smooth board on top of the repaired bulge and leave a heavy weight on top of the board for a few hours or overnight.

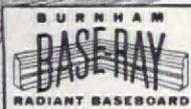
For those who want to make their cement, here's a recipe for linoleum paste that I've found most reliable. Dry mix 1 oz. iron oxide, 3 oz. dextrin and 1 oz. kaolin (dry clay) and then add just enough water to make a thick goeey paste. Since the finished job must be as inconspicuous as possible, it is very important that a really sharp knife be used for cutting.

BASE-RAY[®] is the Modern way to heat today's smart homes



The day has now come when homes can be heated by means of Base-Ray radiant baseboards. They are practically invisible and so completely "out of the way" that rooms become 100% livable.

Burnham offers you this significant improvement in radiant heating through BASE-RAY Radiant Baseboards. They are supplied with hot water or steam from your regular heating boiler. BASE-RAY replaces the customary wooden baseboard on outside walls and is painted to match. You enjoy clean Radiant heat and cozy draft-free warmth. Mail coupon for more facts on this sensational new development in home heating.



ONLY 7" HIGH AND 1 1/4" THICK

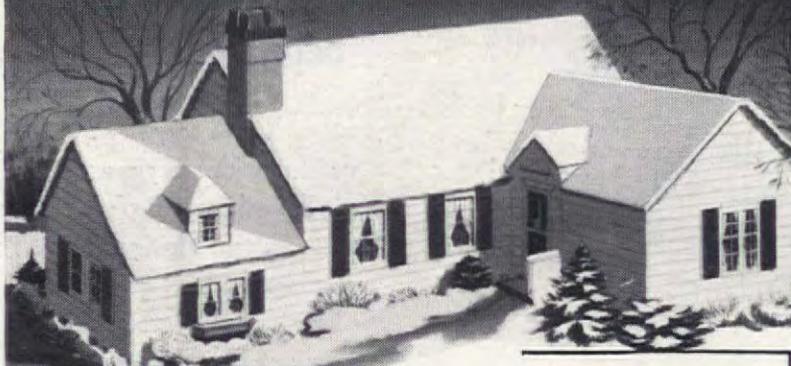
®Reg. U. S. Pat. Off.

Member of the Institute of Boiler and Radiator Manufacturers

Burnham Corporation
PIONEERS OF RADIANT BASEBOARD HEATING
Irvington, N.Y.

Dept. AH-118
Please send folder on BASE-RAY Radiant Baseboards to:
Name _____
Address _____
City _____ State _____

When Winter Comes...



YOU'LL ENJOY A Warm GOOD MORNING AND MAKE YOUR FUEL LAST LONGER WITH

PLUG-IN Chronotherm

ELECTRIC CLOCK THERMOSTAT

\$39.50

FED. TAX INCLUDED



"The Clock That Says a WARM Good Morning"

REPLACE your present hand-operated thermostat with "PLUG-IN" Chronotherm.

- Saves 10 percent or more of your fuel by automatically reducing temperatures at night.
- Restores daytime comfort in the morning before you arise.
- Gives you about 150 hours more sleep each heating season.
- Keeps house temperature just right all day.
- No installation expense. You can connect the new "PLUG-IN" Chronotherm yourself in just a few minutes.
- Take it with you if you move.
- Pays for itself over and over again.

FOR YOUR NEW HEATING PLANT

Whether you build or modernize your home, your new heating plant should be *Controlled by Chronotherm* to insure maximum comfort, convenience and fuel economy.

Phone Your Heating, Service or Appliance Dealer Today for Prompt Delivery

MINNEAPOLIS
Honeywell
CONTROL SYSTEMS

MINNEAPOLIS - HONEYWELL REGULATOR COMPANY
2710 Fourth Avenue South • Minneapolis 8, Minnesota

Send me the fuel-saving, comfort story of the new "Plug-In" Chronotherm, telling how it can be easily connected in a few minutes.

Name _____
Address _____
City _____ State _____



There's a warm cheer in a Seymour Robe

You're cozy in all quarters with a Seymour fringed all wool robe. Perfect for travel, too. Piping red overplaid against blue, green, brown or grey ground. 54" x 72". Thriftily priced at your favorite store.



Seymour, makers of blankets for all seasons, and *Seymour* all wool fabrics.



Presenting the Beautiful New PIE CRUST Shape in *Blue Ridge*

The Southern Camellia pattern (No. 3919) shown here is one of fifteen in the PIE CRUST shape. All BLUE RIDGE dinnerware is Hand Painted Under the Glaze. The vibrant colors are sealed in by a sparkling clear glaze which assures a lifetime of service. BLUE RIDGE is always modestly priced.

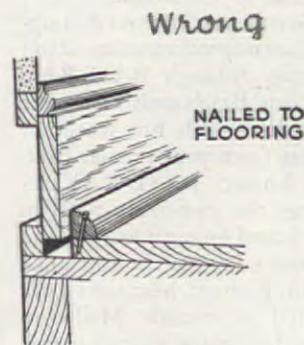
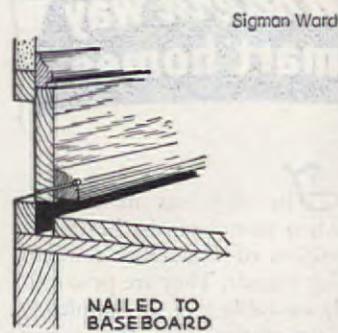
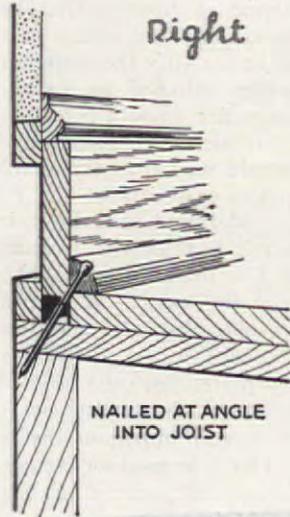
Blue Ridge DINNERWARE
SOUTHERN POTTERIES, INC.

NO GAPS WANTED

MARTIN and
ALDEN STAHR

Flooring and baseboards shrink for some time after a house is built, even when well seasoned and kiln dried. They also shrink and expand with changes in atmospheric dampness. If the molding is nailed to the baseboard, a gap will result between it and the floor. When nailed to the floor, base and molding will part.

To remedy this condition, pry the molding loose with a chisel or pinch bar, and remove the nails, being careful to avoid damaging it. The base



and floor should be painted or finished all the way. Then replace the molding, using 8d or 10d finishing nails that go between the base and floor for a hold in the beam or underfloor. Set and putty the nails, and paint the molding. Subsequent shrinkage or expansion will not move the molding, and the base and floor can move, showing no bare wood when it comes out from under the molding.



Fincastle

couch throws

so beautiful
so economical
so handy



Single Bed Cover
at Home or School



Automobile Use

You'll find these beautiful homespun-textured throws so useful in so many ways! Add beauty and color when used on divans or armchairs, serve as spreads for single beds or day beds, utility auto robes, or picnic throws, size 60" x 108". Can be split to make matching draperies. See them at your dealers!

"Interiors Beautiful" offers helpful decorating hints. Send 25¢ (stamps or coin) to 1320 McHenry, Louisville



Fincastle FABRICS
LOUISVILLE TEXTILES, INC. LOUISVILLE, KY.



Spring-Air COMPANY
Dept. 1102, Holland, Mich.

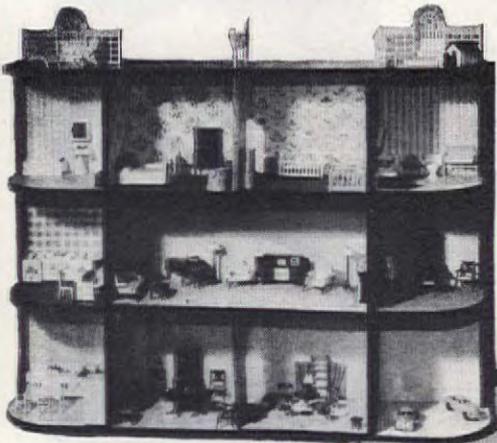


Photographs by F. M. Demarest

THE *Dollhouse*

I ALWAYS WANTED

Little girls like Clyde take to it because



Ideal Novelty & Toy Co., Inc.

"It's just right
to play with!"

Only too often, dollhouses are made for show—and not for play. When I was a youngster, I had a beautiful, impressive, colonial mansion which made me very unhappy, mainly because its front yard had to be turned to the nursery wall while I struggled to arrange furniture through the open back. I never had a house that seemed exactly right—with ample room for moving the furniture back and forth—so finally I designed one to suit myself. It was fun to make and gave me many happy hours.

For those parents or children who want to make a dollhouse just like mine, here are the instructions. Start with a simple, unfinished bookcase. The "credenza" type is just right, I think, for the rooms are already there, with shelves forming the floors and partitions making the walls. The little "balconies" at each end are perfect for small easy-to-reach rooms. If some



Pieces from the New Hampton Court Group

SEAT YOURSELF AS

Hostess!

Naturally, you want fine furniture for your dining room. A splendid choice is New Hampton Court by Drexel. For this collection adapts readily to an apartment in town, in fact, brings country house charm to your home in the city.

Nothing could be lovelier! Your table is Sheraton, adjustable to seat eight guests comfortably. Your buffet has an exquisitely bowed center section. There are six "floating touch" drawers . . . deep, spacious and dust-proof — one with a *PACIFIC* Silver Cloth lined tray to protect treasured silverware. Nestled in the corner is your china — making wonderful use of a small space area!

See New Hampton Court now at leading furniture and department stores. Look for the "by Drexel" seal — brand-mark of superior craftsmanship.

Write today for booklets: "Traditional" — 26 pages — 10c in coin only; "Precedent" — 27 pages in full color of Drexel's new modern furniture — 25c in coin only. Address: 1472 Huffman Road, Drexel, N. C.



by
Drexel Furniture Company

REG. TRADE MARK

DREXEL • NORTH CAROLINA

WORLD'S LARGEST MANUFACTURER OF QUALITY BEDROOM AND DINING ROOM FURNITURE



HOW TO BE HAPPY—for life!

Bring warm, lasting cheer to the place you live in and, chances are, it will be a happy home. A sure way to capture that charm—for life—is with glowing touches of the Western Pines.*

Let these lovely woods catch, and throw back, a lamp's soft shimmer. Then you'll want them all over the house—and you'll find they fit beautifully in any decor. Finish them to your taste or use the versatile Western Pines in their natural warmth.

You can get a whole lot of fascinating home-making ideas simply by asking for "Western Pine Camera Views." It's full of stimulating pictures—and it's free. Just write: Western Pine Association, Dept. 231-F, Yeon Building, Portland 4, Oregon.

THESE ARE THE WESTERN PINES

- *IDAHO WHITE PINE
- *PONDEROSA PINE
- *SUGAR PINE

of the center rooms seem too large, it is a simple matter to divide them into smaller rooms with partitions cut from a piece of plywood. When making these partitions, cut out doors so that doll inhabitants can move freely from room to room. Clyde, a little girl who's just turned three, thinks these doors are one of the nicest features of the house.

Wallpaper samples or leftovers from a papering job in your own home, or even pretty gift-wrapping paper, may be used for wall coverings. Let your imagination run wild as you paper ceilings, perhaps paint one or two walls in a room and paper the others. The bedrooms, in particular, should always be papered. Try to make a good color job of whatever decorating you do.

For make-believe wood flooring, I used wood-grain wallpaper and coated fabric which has beautiful wood grains. In some of the rooms, such as the kitchen and bathroom, this coated fabric was used on the walls and ceiling. Samples or scraps of linoleum make wonderful floor coverings, especially in the bathroom and kitchen. Naturally, there must be carpeting in some of the rooms. Regular floor carpeting is too thick for such small rooms, so use wool felt, which can be purchased in lengths less than a yard. Cement felt to the floors with rubber cement so that it can be removed when necessary.

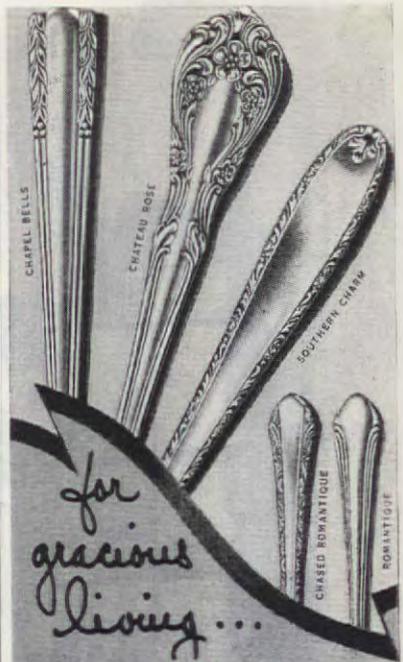
Plastic furniture, available either by the piece or in sets, can be arranged as you wish. This furniture, easy-to-clean and practically unbreakable, is beautifully designed and comes in colors to suit your taste.

An effective furnace for the basement can be made from the cardboard center of a roll of wax paper or paper towels. Cut this cylinder in half and paint it black. A tin can, coated with paint, is another possibility for the furnace, and a smaller size can will represent a hot-water heater.

The top of the bookcase will make a wonderful roof deck if it's painted a dark shade of green, and to make it more fun, you can lay out a tiny tennis court with strips of adhesive-backed tape. What little girl's doll wouldn't enjoy a lazy sun bath or a round of tennis up there on the roof?

The best thing about this dollhouse is that it's always ready to be played with—no turning it around to get at the furniture and no sides to take off and put on again. The furniture can be reached easily and rearranged without knocking over individual pieces.

When the little girl grows up and is no longer interested in dollhouses, the furniture can be packed away for future generations. Now, with a solid-color paint job, the dollhouse reverts to its original role and becomes a proper bookcase for a teen-age girl's room (a feature that will especially please Mother and Dad!). There is no storage problem; the bookcase has lived a double life and afforded a growing child many hours of play.



CHOOSE ALVIN STERLING

Fashioned in solid silver and styled for lifetime use... here is table silver to add warmth and beauty to your day-by-day living... to use and to cherish forever.

SEE IT AT YOUR JEWELER'S OR WRITE US FOR ILLUSTRATED PRICE FOLDER

THE ALVIN SILVERSMITHS

Makers of Exclusive Silver Designs for over Sixty Years
PROVIDENCE 7, RHODE ISLAND



Stangl

Hand-Painted Cigarette Sets

Only one of a number of exquisite pottery sets to gladden the hearts of all who appreciate festive colors and hand craftsmanship. The ash trays serve as coasters or for personal accessories. On sale at leading department, gift and jewelry stores.

STANGL POTTERY

P. O. Box 608
Trenton 4, New Jersey

YOU CAN AFFORD

All the Pleasures of playing an Organ WITH THE ESTEY JUNIOR



Price is not the drawback you've been thinking it was, when you consider that the Estey Junior costs less than \$200. Yes, here is a real instrument in all respects... two sets of reeds... a tone, a power, a mellowness unrivalled by any other small organ... and well within the reach of everyone.

Owning an Estey Junior opens new heights of musical enjoyment for the entire family. You'll thrill at its performance... find its 4-octave range thoroughly adequate for all average compositions... and join the many other music lovers who pile up hour on hour of pleasure around the Estey's in their homes.

Other Estey models range upwards to \$1,000—the price of the new seventeen-stop CATHEDRAL designed for larger homes, chapels, and small churches.

GOOD MUSIC... INEXPENSIVELY... WITH AN ESTEY

Estey
Organ Company
Brattleboro, Vermont
Since 1846
America's Oldest Organ Builder

ESTEY ORGAN CO., Dept. AH, Brattleboro, Vt.

I'd like to receive your free, illustrated folder describing the Estey model checked. Please also tell me the name of the nearest Estey Dealer.

Estey Junior Organ Estey Cathedral

Name

Address



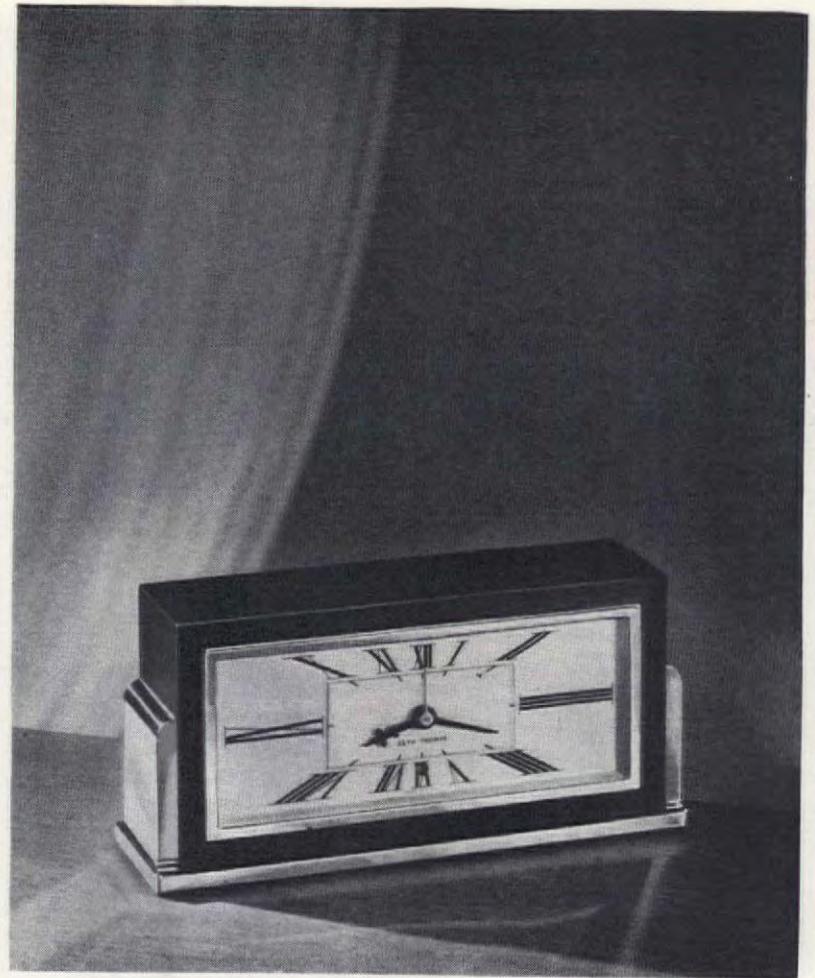
NOVEMBER

S	M	T	W	T	F	S
	1	2	3	4	5	6
* 7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

FROM YOUR OWN GARDEN

What are gardeners doing these days? With harvests in, and memories of past trials and triumphs fresh in their minds, they may be resting on well-deserved laurels. But more probably they are tucking bulbs into beds and odd corners and completing their fall-planting programs. These (if they are wise gardeners) will include provision for a variety of easy-to-grow plants from which they can obtain long-lasting material with which to brighten the indoors in November. We illustrate just such a gay red, white, and green arrangement, in which the cheerful scarlet berries of *Nandina domestica* (otherwise heavenly-bamboo) show up against the shining green of rhododendron leaves. For further contrast there are the shimmering disks of *Lunaria* (alias honesty, money, silver-penny, and satin-flower) and pale green, parchment-like pods of the ground-cherry, or husk- or strawberry-tomato (*Physalis pruinosa*), which were gathered in the summer and put away for winter use. The white basket-weave bowl and green china birds harmonize with, not only the plant material, but also the soft tones and antique quality of the mahogany table, the old-fashioned wallpaper, and the heirloom sampler in its place of honor on the wall.

*Nov. 7 to 14 is "National Flower Week." Ask your local florist what that means; or address S.A.F., 326 West Madison St., Chicago.



Give a dignified clock with simple lines—the Seth Thomas* Baxter, right for bookcase, table, desk or mantel. Beautiful mahogany case with brass sidepieces, sash and base. Self-starting electric. Height 4¼ in. Width 8½ in. \$29.75

Modern? Or traditional?

It's still
an authentic

SETH THOMAS

- the finest name in clocks



Early American, the Sharon. Mahogany finish, on birch. Electric or spring-wound. Ht. 14½ in. \$51.00



Distinguished mantel clock, the Medbury. Mahogany cabinet, rare wood panel, Westminster Chimes, electric or spring-wound. Ht. 9½ in. Width 20 in. \$63.00

Write for booklet. Dept. A-4

SETH THOMAS CLOCKS, THOMASTON, CONNECTICUT
A Division of GENERAL TIME Instruments Corporation

*REG. U. S. PAT. OFF. Prices subject to change—Federal tax included.

Learning to Live GRACEFULLY



CUSTOMS AND TRADITIONS are guideposts to graceful living. But they must be acquired young. That's why wise mothers burn candles at even simple family dinners. Their "company manners" are for every moment of life at home; and their "company candles" the lovely hand-dipped Taperlites made by Will & Baumer—help shape the carefully-guided tastes of growing daughters. At leading department, grocery, gift, drug, florist and house-ware stores everywhere. Only Taperlites have the patented FirmFit End that makes placement easier and holds the candle proudly erect free from tipping and dripping.



*Reg. U. S. Pat. Off.

WILL & BAUMER CANDLE CO., INC., SYRACUSE, N. Y.
CANDLE CRAFTSMEN FOR 93 YEARS

ORDER NOW FOR CHRISTMAS-GIVING



Attractive indoor, outdoor table—"different" in metal
IRON OR ALUMINUM COFFEE TABLE

No. 108—21" diam. round top, 17 1/2" high
Painted—Freight Paid
IRON TABLE ...\$10.60
ALUM. TABLE ...\$11.60
Bit Higher to Far West

GET FREE CATALOG for novel gifts, metal chairs, settees, etc., for lawns, porches
THE GRAF STUDIOS
BOX III-AH WILMINGTON, OHIO

KNITTING YARNS AT FACTORY PRICES

100% virgin wool worsted. Beautiful yarns direct from the spinner at lowest prices. Three-ply sweater yarn 45¢ per 2 oz. skein. Write for FREE sample card and other prices.

PUSSY WILLOW YARNS, INC.
Box 501, Dept. 402, Lowell, Mass.

GIVE TABLEWARE for CHRISTMAS



Ideal Christmas Bride Gift
30 Pcs. Nationally Known brand—serves 6—Stainless steel knives—heavy quality silver plate on nickel—traditional pattern—holiday boxed—guaranteed. **\$6.95** postpaid
The Mt. Vernon Mail Order House
226 S. 12th Ave., Mt. Vernon, N. Y.



Arlene
GREETING CARDS HAS EXTRA CASH Buy Direct From Manufacturer

Sell Tomorrow's New... and Different CALIFORNIA CHRISTMAS, RELIGIOUS, EVERYDAY GREETING CARDS and GIFT WRAPPINGS... Today. Exclusively from ARLENE your MANUFACTURER. 100% Profit. Write for free full-color folder and sample. Don't delay. Send no money. Write Dept. A.

4618 Pacific Blvd. Los Angeles, Calif. **ARLENE GREETINGS** Allendale New Jersey

YARN Free Samples and Directions All wool 2-3-4 ply Knitting Yarns, Rug Yarns. Unexcelled quality; lowest prices. Buy Direct—Save Money
Bartlett Yarn Mills, Box 13, Harmony, Maine

November Nitwit

Frances Griffith

One's friends and neighbors are usually the first to laugh at, and the last to believe in, one's ideas if the latter happen to be unusual, unorthodox, and/or original.

Undoubtedly a good many other New Englanders have planted seeds in the open ground in November. So the practice is not exactly an original idea. But it is an unusual one, and certainly it looked unorthodox early that bleak November morning for me to be hurriedly poking some leftover climbing peas into the cold ground along the garden fence, scattering the season's remnants of lettuce, winter radish and kale seed, and covering the ground with straw. Passing neighbors honked loudly, jeered raucously, and made crude wisecracks to the effect that I must be hard up for something to do.

As a matter of fact, I had more to do than just the seed-sowing. For having planned to leave the parsnips in the ground all winter, I gave them an additional bit of straw mulch to help them through the coming months—which really can be rough in Rhode Island. The chard was still green and vigorous, as were the collards so, rather than uproot and throw them away or disc them under, I cut them back almost to the ground and covered them, too, with straw. Then, bestowing a final blessing on the garden, I went away—3,000 miles away in fact—for the winter.

For three months letters from home were filled almost exclusively with weather woe. Not the ordinary conversation pieces, either, but horror tales of record-breaking blizzards, continuing ice storms, and bitter cold. Sorrowing for my seeds in their distant and difficult circumstances, I could only hope that the blanket of "poor man's manure" would prove a protection and an asset commensurate with its abundance and long duration.

And lo, when I returned home about the last of March, the row of green parsnip tops was a cheerful and encouraging contrast to its gray, wintry surroundings. Also, I was delighted to find tiny green lettuce leaves pushing up beneath their straw covering. Peeking gingerly under the mulch spread along the fence, I found that the peas had already attained several inches of growth; a slightly anemic, blanched growth, to be sure, but one which quickly responded to the effect



The most remembered
of Gifts...



ELECTRIC SEWING MACHINES

Sew-Gem, the most modern of electric sewing machines for the home, brings undreamed of sewing pleasures to women everywhere.

New features—found only in Sew-Gem, make sewing easy for beginners and experienced alike.

Available in Secretary Desk, Writing Desk, Occasional Table and Portable Models. See Sew-Gem at your dealer's, or write us direct.



DEPT. AH, ROCK ISLAND, ILLINOIS

THE IDEAL CHRISTMAS GIFT



Patented
Novel—Useful—Desirable

T-Top is a light rigid top which slides easily over the surface of a card table, just doubling its size. It seats 7 persons comfortably—46" in diameter, 14 1/2" in circumference—it's perfect for luncheon, jig saw puzzles and card games. Can be tucked away in a closet or corner. Send for your T-Top now! Shipping weight approximately 16 lbs. Shipment made promptly. Shipped by express. No C.O.D.'s, please. Specify Color Wanted. Dark Green, Rich Red, Dark Brown.

Colors \$6.95 No C.O.D.'s
Unpainted T-Top \$5.95 F.O.B. Salem, Mass.
SEND CHECK OR MONEY ORDER TO
T-TOP COMPANY, INC.
Dept. 51 Salem, Mass.

OLD HAMPSHIRE YARNS



For quality hand-knitting and hand-weaving. Spun from virgin wool only. Send for free samples and price list.

Thomas Hodgson & Sons, Inc. Concord, New Hampshire

MATERNITY DRESSES

Smart, youthful styles for Morning, Street, or Afternoon at low budget prices. Charming fashions with coordinating lines for the mother-to-be. Also Maternity Corsets and Lingerie.
Crawford's, Dept. 33, 729 Balt. Ave., Kansas City, Mo.

Write for FREE Catalog

WEDGWOOD

A LIVING TRADITION

Five piece place setting \$6.33

162 Fifth Ave., New York Etruria and Barlaston, Eng.



October haze-November days

When Good Friends get together—
You'll usually find that HASKO TRAYS
Add Cheer in Any Weather



A Wiener Roast or Tea-for-Two . . .
Or friendly Sip n' Bite . . .
HASKO TRAYS—Yes, TUMBLERS too
Will make your work seem light



So get a set or two next time
You're in your favorite store
Just use 'em once—The chances are,
You'll wish you'd purchased more.

Beauty unsurpassed! Designs that fascinate! Quality that has made Hasko the first name in Trays . . . and NOW sparkling HASKO TUMBLERS with designs to match every HASKO TRAY.

See both Trays and Tumblers at leading Department, Gift or Jewelry Stores . . . Specially gift-packaged, individually or in combination, for greater beauty, safe delivery.

HASKELITE MANUFACTURING CORP.
Dept. 141, 135 S. La Salle St., Chicago 3, Ill.



HASKO 4 pc.
LAP TRAYS
Chinese Design—(Red)
Matching Tumblers—3in Set

hasko TRAYS
AND ACCESSORIES

of sunlight and air when the straw was removed, soon taking on a healthy, deep, rich, green hue. In due course, the lusty vines bore a crop that was the envy of my erstwhile jeering neighbors. You see, owing to a torrentially wet spring, they had been unable to get their peas started in time for the plants to beat the heat which, when it finally came, arrived with sizzling suddenness and intensity. The same skeptics gratefully accepted all donations of tender, crisp, curly lettuce, murmuring something about the beneficent effect of fresh green-stuff on winter-weary eyes and palates.

The success of the kale was no great surprise, since it is notoriously hardy. But remembering a certain party's scornful dictum that "nobody but nobody ate kale," it was amusing to hear his tentative and doubtful thanks for some I gave him, and, later, his enthusiastic admission that "the stuff does taste pretty good in the spring, doesn't it?"

The Swiss chard provided several delicious cuttings before deciding that it was working overtime. And the collards, on their borrowed time, were far more succulent after a winter out of doors than they ever had been under normal conditions and management. They were so plentiful that I could afford to be generous—and a good thing, too. For my fellow gardeners who had refused to even try "those southern greens" the previous summer, accepted and ate them with relish. Whether it was due to the improved flavor of the tenderized leaves, or to the novelty and pleasure of eating the season's first fresh greens so early, I couldn't be sure.

And as to those parsnips, the green leaves that greeted me were not new, spring growth, but just what I had left there and covered up in the fall. Apparently it had passed the winter in a state of suspended animation. I pulled the roots promptly, kept them in a cool place, and consumed them before they could make any appreciable new growth. Hence their food value was unimpaired and, of course, the wintering-over had greatly enhanced their flavor. I must, however, note an exception: A few of the parsnip roots did wither before we got around to eating them, so I threw them into a pile of odds and ends waiting to be composted—and forgot them. A few weeks later, they were towering above the heap and starting to form blossoms. I rescued them, along with the potential compost they were growing in, stuck them in a big flower pot, and stood it on the porch where, very shortly, the big heads of yellow flowers burst into bloom. Very effective they were!

Well, whatever their reasons, and whatever their trains of thought, they have been developing—and accepting—some strange ideas, those neighbors of mine. They have even been talking about deliberately planting some seeds of their own this November!



*How Mary and I put
a dream in our living room...*

WHEN WE HEARD THE ORGAN in the hush of the moonlight, we stopped to listen.

The music spoke to us in whispers, then swelled to the full voice of a great organ. A deep-throated cello blended to subtle suggestions of woodwinds and brasses.

But, we remembered that our friends expected us. We rang the bell and stepped into their living room. The first thing we saw was their Hammond Organ. That was the surprise they had promised us. George—who can't play a piano any better than I can—had been making that marvelous music we'd heard.

"George," I gasped. "Where did you learn to play like that?"

"I didn't have to, Dave," he grinned. "You see . . ."

"If you can play the piano, you can play the Hammond Organ!"

"If I could afford it," I added wistfully.

"You can, Dave," George told me, "our Hammond Organ didn't cost us any more than most fine pianos."

Later, we visited our dealer who confirmed what George had said about price. He told us, too, that a large room or special installation wasn't necessary, that you just plug it in and play, that the Hammond Organ is the only organ in the world that never needs tuning. We were ready to place our order almost before we heard all the details.

It's surprising what a small price we're paying for days and years of musical pleasure. If you can afford a medium-priced car, you can afford the Hammond Organ.

See, hear, and play the Hammond Organ at your dealer's. Find out why it is the world's most widely-used complete organ, proved by performance in thousands of homes for many years. For the name of your nearest dealer and further information about the Hammond Organ, mail the coupon today.

HAMMOND ORGAN
MUSIC'S MOST GLORIOUS VOICE



Hammond Instrument Company
4206 W. Diversey Ave., Chicago 39, Illinois
Without obligation, send me full details about all models of the Hammond Organ.

Name _____
Street _____
City _____ P. O. Zone _____ State _____



© 1948



Set No. 3462/5. Table size 34 x 62" extended; 34 x 50" closed. Choice of colors; Table: white or canary. Chairs: seats and backs richly upholstered in canary, red or black; seat and back panels in gleaming white Arvinite.

*Greater beauty
finer comfort*

**New "Miracle" slide-away extension
leaf... richly upholstered chairs
... other exclusive features**



New "Miracle" Slide-Away Extension Leaf

Completely concealed, yet ready for instant use. Automatically stored just below the table top. Operates so easily that a child can raise or lower it with one hand from either side. The most convenient table-leaf ever developed.



NEW SMARTNESS, new luxury, new convenience are yours with a genuine Arvin De Luxe Dinette Set! The "Miracle" leaf, so saving of time, space and effort, is the only one of its kind. The deep, richly upholstered chairs are the ultimate in stunning beauty, sheer comfort — with their covering of scuff-proof Vinyl fabric, form-fitting backs, and gracefully curved lines. The table will delight you with its beautiful semi-oval design, and with the extra leg room provided by the curved legs. Extended, it gives you ample room for serving eight! The new, lustrous long-life Arvinite finish resists chipping, cracking, acids, alcohol and boiling water. The striking color combinations, the many exclusive Arvin features, plus Arvin durability, make this the perfect set to own.

NOBLITT-SPARKS INDUSTRIES, INC.
Columbus, Indiana

Arvin Metal Chrome-Plated Dinette Sets • Metal Outdoor Furniture • All-Metal Ironing Tables

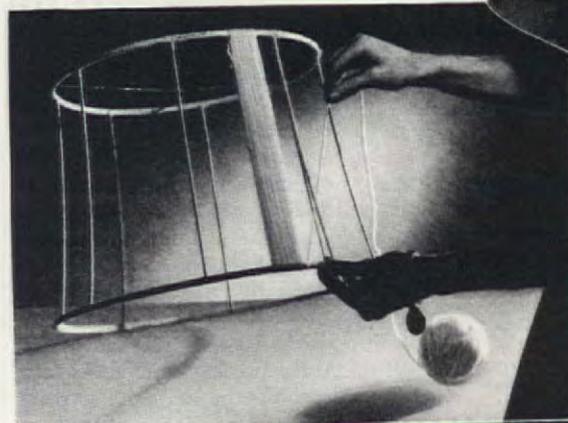
BASIC
for future reference
DATA

Cost
\$1.74



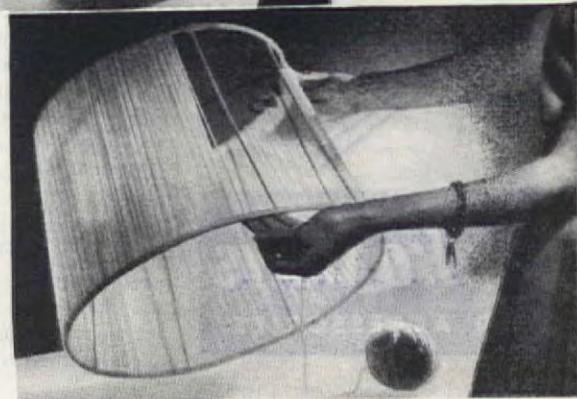
LAMPS AND
SHADES
TO MAKE

Lamps are not purely functional. They should be as attractive to look at as they are useful to see by. Do your lamps meet the qualifications? Perhaps you have a pretty lamp base that is completely obliterated by the ancient shade it supports. You needn't buy a new shade. Simply remove the old covering. Then with knitting wool, in a color to go with the room, wrap the old frame. Pull wool strands firmly, but do not stretch. To cover a lampshade 14" in diameter by 12" deep, you will need 2 skeins of wool. At 87¢ a skein you can make a lovely new shade for just \$1.74. With AMERICAN HOME Pattern 1083 you can make or decorate paper-parchment shades—another remedy. The pine design is painted in gold on the outside, and the cones inside the shade are painted red, lending a rosy glow when shade is lighted. Floral cut-out shade appears to be all white until



Photographs by
F. M. Demarest

• A new use has been found for knitting wool. Muriel Lalla Hood wrapped it around an old wire lamp-shade frame and made herself a brand-new and very inexpensive shade that gives a soft, diffused light, sets off lamp base to perfection





Designs by D. Lohmeyer

the shade is lighted. Then, the pastel-colored flowers glow. Pine-cone shade measures 12" and 6" round by 7" deep; floral shade, 10" and 6" by 6 1/2".

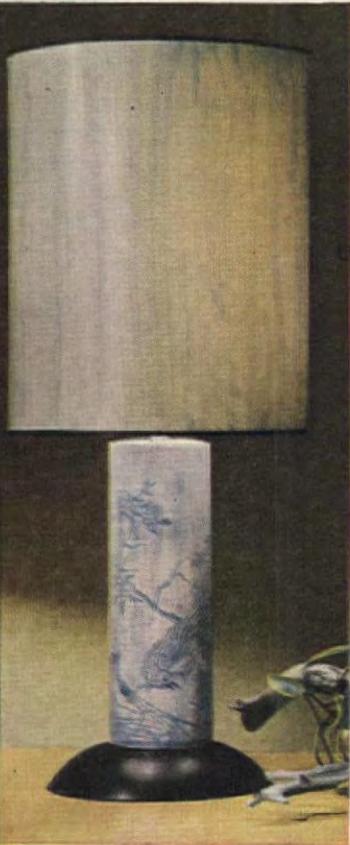
But you need more lamps? Then, make the lamp bases shown below. The merry-go-round base, Pattern 1084, stands 11" high by 5" in diameter. With shade, the lamp is about 21" high. The Chinese lamp base, Pattern 1085, is 11 1/2" high by 4 1/2" in diameter, with shade about 29" tall. The bird and tree design is scratched into the plaster. The black stand is an inverted wooden salad bowl. The base of the Pennsylvania Dutch lamp, Pattern 1086, measures 9 1/2" high by 6" in diameter, and with shade stands about 21" high. To make matching shades, we shellacked blank white shades, then rubbed them with a thin mixture of oil paint and varnish. Designs by Edith Conradi.

AMERICAN HOME PATTERN 1084



PATTERN ORDER FORM PAGE 119

AMERICAN HOME PATTERN 1085



● Beautiful lamps made from plaster of Paris. The American Home Patterns for the three lamps shown here include instructions for making molds and pouring plaster bases. Tracing and painting directions for decorating bases also given. Designed by Pearl Daru Snyder

AMERICAN HOME PATTERN 1086



Pre-viewing The styles

WITH LINIT



THEA *Tewi*

again demonstrates her matchless flair for intimate-fashion design with this exquisite hostess robe of flowered, petal-fresh organdy. Washable? "Yes, indeed," says Mme. Tewi, "provided you starch it with LINIT." This finest of laundry starches restores original finish... helps all cottons stay fresh and unrumpled 'tween launderings.

Be it sheerest organdy

or a sturdier fabric such as a housedress, man's shirt, sheet or curtain—if it's cotton it needs starching with LINIT.* Easy-to-follow directions for using this penetrating starch on every package. Ask your grocer for LINIT.



FOR THE *Finishing Touch...*

*LINIT is a registered trade-mark of Corn Products Refining Co., New York, N. Y.

Style-right

and thoroughly practical



WALL·TEX

decorative wall canvas

You'll see, at once, a new style-freshness in the thrilling collection of Wall-Tex fabric coverings ready for your inspection. Graceful, flowing florals in the newest decorator colors. Smartly designed stripes, plaids and weaves. Exquisite one-color Art Tones in soft, intriguing finishes. For every room, a wonderful new look...

plus plaster crack control!

Distinctively beautiful Wall-Tex is so practical too. Its strong, fabric base controls plaster cracks—and its nonabsorbent finishes are soap-and-water-washable, time after time. These famous Wall-Tex features let you enjoy the fresh, new-looking charm of your decoration years longer—and that means real economy. Mail the coupon for free color portfolio and swatches of Wall-Tex so you can see its beauty and feel its texture and strength.

Columbus Coated Fabrics Corporation
Dept. A118, Columbus 16, Ohio

Send me the color Portfolio and free swatches of Wall-Tex.

name _____
street _____
city and state _____



AMERICAN HOME PATTERN 1087

Make your own,
IF YOU LIKE THEM personal



AMERICAN HOME PATTERN 1088

● Christmas cards you make yourself speak warm Christmas cheer without words. With American Home Patterns to guide you, you can do a job as professional as the artists who created these cards. Vera La Fountain Dunn is the artist who did those in Pattern 1087. Stenciled angels in 1088 are from Lietta's talented brush

A Christmas thought needs never to be measured in dollars and cents, by quantity or size, but it does need to be a sincere thought—a sincere wish for happiness and prosperity in the coming year. A Merry Christmas wish should never seem like a duty deed. You send a card to a friend because you're thinking of him—you'd like to see him, and because you want to say a friendly hello. Just any card, no matter how pretty or expensive, simply won't do. In many cases your annual Christmas card is the one bit of contact with very dear old friends, so it has to be special, and just a little different from all the others. The card that will carry more meaning and more sincerity than words can express is the card into which you have put your own personal time and effort—and little enough time it will take, too! It's later than you think, so start now to make your own cards with AMERICAN HOME Patterns.

What would you like to try—tracing, stenciling, block printing, or cutout jump-ups? If you have a very lengthy Christmas card list, it might be well for you to choose the block print or stencil method. Once you've cut your linoleum block or stencil, you're all

Only HIDE-A-BED can give you an "Extra Bedroom" like this!



There's more than just extra sleeping space in this Hide-A-Bed, made only by Simmons! Look at the graceful beauty of this sofa. Would you believe that there's a full-size, full-thickness Simmons innerspring mattress inside it? Hide-A-Bed is decorator-styled and tailored, covered in rich, durable

fabrics—with not a trace of the big double bed inside. And for durability's sake, Hide-A-Bed has an all steel frame! Only Simmons combines such living room beauty with luxurious sleeping comfort! Before you buy any sofa bed, see the Hide-A-Bed!



See how easy it is to flip open your Hide-A-Bed! It's the only sofa bed so scientifically counterbalanced it seems to open and close itself! See how it opens, too—you can get into bed from either side. And Hide-A-Bed is so cleverly designed you can actually leave bedding on it, fold it away already made up!



At night—your Hide-A-Bed becomes a big double bed, with a genuine Simmons innerspring mattress! P. S. You can have the famous Beautyrest mattress in any Hide-A-Bed you choose! \$189.50 and up, depending upon style, cover fabric, and mattress you select. (Slightly higher west of the Rockies.) Budget terms.

A STYLE FOR EVERY TYPE OF ROOM



Lawson



Mayfair



Chippendale



Tuxedo

Only SIMMONS makes HIDE-A-BED

ALSO FROM THE HOUSE OF SIMMONS—the greatest name in bedding: Beautyrest—America's "luxury comfort" mattress. Electronic Blanket—a good defense against colds. Deepsleep Mattress—a fine Simmons mattress at a lower price. Babybeauty Crib Mattress—made to doctors' specifications. Ace Spring—the modern spring for the modern mattress.

*TRADE-MARK REG. U. S. PATENT OFFICE
©1948, SIMMONS CO., MDSE, MART, CHICAGO, ILL.

NOW...YOU DECIDE THE COLORS



361

COMBINATIONS!



A NEW IDEA in color harmony
BALBOA "Color-Styled" CHROME FURNITURE

THE BALBOA OVAL TABLE

Newest design in chrome. Exciting new colors under tabletops of sparkling glass. You "Color-Style" by selecting from 361 combinations of (1) table top (2) table-edge-moulding (3) Duran chair upholstery. Suit your individual color taste.

CHOOSE YOUR COLORS IN CHROME FURNITURE... colors that are yours and yours alone! Only Balboa lets YOU determine EXACTLY the color combinations of table-top, table-trim and chair upholstery that harmonizes with your drapes, walls and rugs. A rainbow of NEW colors. Rich, deep tones...soft, lovely pastels. Table tops of easy-to-care-for plastic or luxurious gleaming glass.

and "CONTOUR-DESIGNED" too!

Balboa gives you so much more! Here is the grace and beauty of lustrous metal formed to please an artist's eye. Balboa is built for beauty and comfort, too! Balboa "Contour-Designing" gives chrome furniture a softer visual effect...more beautiful shapes...extra strength and comfort. Chair backs and seats curved (not straight) for greater seating ease. Table legs gracefully formed for more "under-table-roominess."

Only BALBOA permits CUSTOM "COLOR-STYLING"... gives you BOTH "COLOR-STYLING" and "CONTOUR-DESIGNING"



FACTS about Balboa Chrome Furniture

- All Balboa Chrome is TRIPLE plated.
- Double table legs are welded into strong single unit.
- Chair upholstery is genuine DURAN.
- Plastic table tops resist heat and acid.

BALBOA GLASS TOPS STRENGTH • BEAUTY



Balboa glass tops are strong—cushioned in shock-absorbing Coroflex.

ABOVE IS ACTUAL PHOTO

DIVISION OF ROLL FORMING COMPANY • FULLERTON, CALIFORNIA
WRITE FOR NAME OF DEALER NEAREST YOU

See BALBOA "America's Finest Chrome Furniture" at better dealers TODAY!



AMERICAN HOME PATTERN 1089

set to go, printing one card after another in rapid succession. Traced and painted cards will take a little longer to make, but will have more of the personal touch. The design must be traced to each card; then painted by hand. You'll be surprised, though, at how many cards you can finish in an hour. There are three tracing patterns in Pattern 1087. One is a coy young deer painted in white against a star-studded gray background. On the second one, a young gentleman and his sweetheart are playing "Guess Which Hand" in front of the family Christmas tree. On the third, two youngsters are trotting dutifully up the stairs to bed with their great big shadows right beside them.

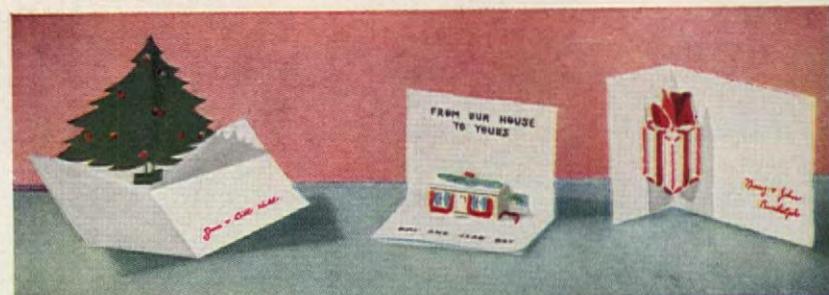
Number 1088 is a pattern for stencil cutting and painting. On one is a pretty angel in peasant dress surrounded by Christmas trees. On the other is an angel standing in a pool of stars holding a package. In Pattern 1089, directions are given for block printing the really angelic angel and for stenciling the pert, spotted faun standing before a unique sort of tree. The angel is printed on a wood-fiber paper and the faun is stenciled on very thin plywood, but you may, of course, use paper if you prefer.

The cutout jump-up cards, there are three of them in pattern 1090, are fun to give—and receive, and simple as pie to make. Youngsters especially love cards that are "surprise!" when opened. Incidentally, the children will enjoy making Christmas cards from these patterns, too.

Make the envelopes or paint designs inside card folders. For mailing close folds, seal with Christmas seals.

This year enjoy the satisfaction of knowing that your card is good-looking, personally yours, and won't be duplicated by a commercial printing press a million times a minute.

AMERICAN HOME PATTERN 1090



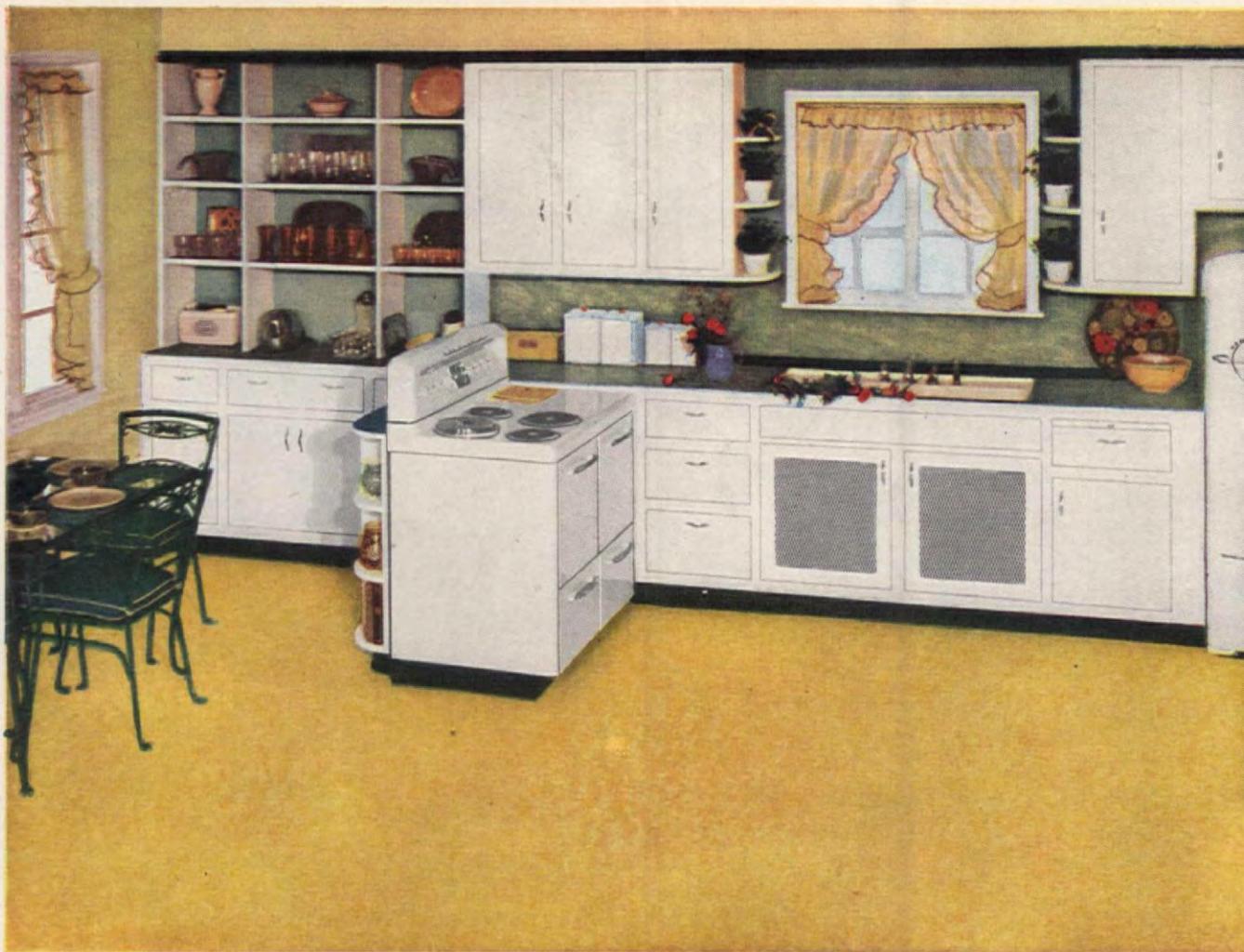
• From you personally, an angel block-printed on wood-fiber paper, or a spotted faun stenciled on a very thin 5" x 4 1/2" piece of plywood, carries a unique seasons greetings. Both are quick to make. Faun stencil by Lietta

PATTERN ORDER FORM ON PAGE 119



• Spread true Christmas spirit with National Tuberculosis Association Christmas seals. From an accurate pattern trace Christmas tree, or other Christmas symbols, to sheet of seals. Cut out trees and glue to penny post card as Belle Harrington did last year

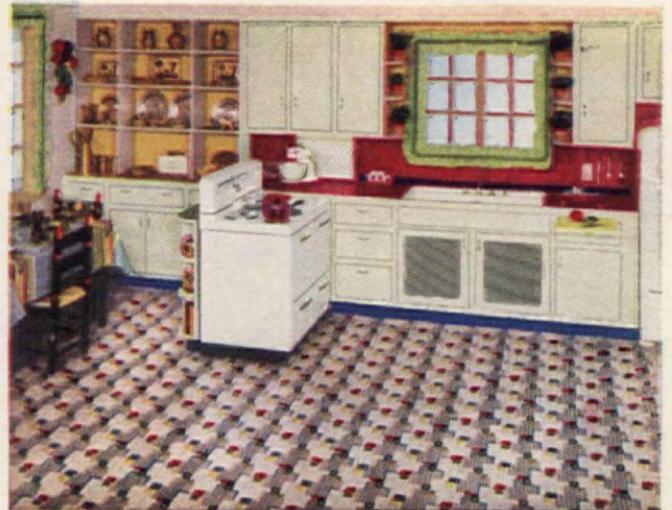
• Here's something as new as it is old—three cutout cards by June Walker say the old heartfelt greeting in a novel way. The yule tree card that stands in true perspective is 3 1/2" x 4 1/4" when folded. The snow-covered house that can be painted to resemble your own is a little smaller and the Christmas package card is 4" x 5" in size



IT'S A SUNSHINE KITCHEN! And something new under the sun is the stove placed to make a step-saving work area—and to set off the breakfast alcove. The whole room takes its cue from that sunny Marblitone linoleum floor, pattern No. 0108. Terrace-type iron table and chairs, cheery yellow curtains, cool green Marblitone counter tops and "splash backing" make this kitchen fresh and gay as a June morning. There's a bright idea in that counter, too. No water can get back of it because it is sealed with Black Koroseal Cove Molding.

How NEW IDEAS make a kitchen modern

*The better design and truer color of
Sloane Quality Linoleum Products
inspired these up-to-date kitchens*



FIESTA GAY! From old Mexico come those hand-hammered tin trays, those colorful gourds, those hand-painted designs on chairs and pottery. From Mexican tile came the inspiration for that floor with its warm, friendly glow. It's a new Sloane-Blabon Resilient Enamel design, No. 5280, edged with Wedgwood Koroseal Cove Base.

*© B. F. Goodrich Co.



LET'S GO PROVINCIAL! Old-world charm is reflected in natural wood, in the gleam of burnished copper. Note how beautifully the Inlaid Linoleum, pattern No. 1645, ties together the colors in the room. Yellow Marblitone tops counters, protects walls. Cove Base is Wedgwood Koroseal.

Look what happens when you do as decorators do—when you start with the floor in choosing a color scheme. Wonderful new ideas—wonderful new rooms—seem to spring right up, when you have a new floor of Sloane Quality Linoleum Products to inspire you.

See your Sloane-Blabon dealer. See his wide selection of thrilling new designs, colors and patterns in Inlaid and Marblitone linoleums... Koroseal,* a Sloane-Blabon exclusive, the new miracle plastic in Tile, Cove Base and Cove Molding with jewel-bright colors that never grow old, never need waxing... Asphalt Tile, that wears and wears and costs so little... Resilient Enamel Rugs, Floor Coverings and Wall Coverings. See them all at your Sloane-Blabon dealer's.



There's a new, easy way to buy linoleum products. It's the Sloane-Blabon "Treasure Island." Now you can picture how each pattern will look on your floor—before you buy!

Keep your floors bright and new with Sloane Quality Linoleum Wax



SLOANE-BLABON CORPORATION
295 FIFTH AVENUE, NEW YORK 16, N. Y.

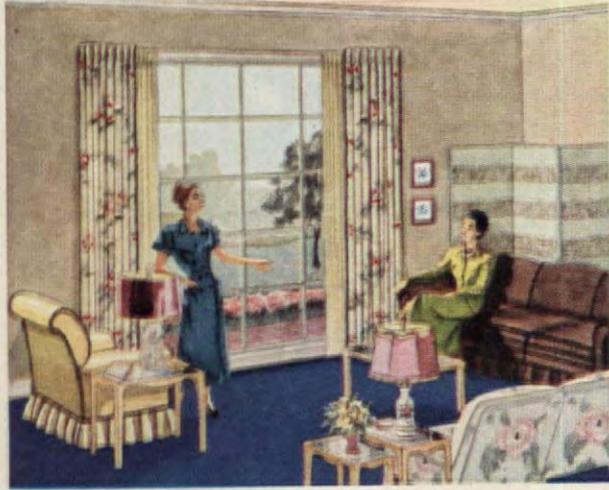
Window treatments

to brighten *all* the house!

Oh what smart, glamorous, practical windows!

Better yet, these are only *hints* of the window effects you can fashion *yourself* for every room in the house . . . with Kirsch easy-to-use drapery hardware and famous Kirsch Sunaire Venetian Blinds.

For that smart "professional" touch in your window decorations, use Kirsch equipment. Ask for it at your favorite dealer's today.



Sun worshippers meet here! This lovely picture window features casement draw curtains hung on a smooth-gliding Kirsch traverse rod. The stunning overdraperies are supported by Kirsch swinging rods. Just open the draw curtains wide for sunlight; draw them together for control of light and ventilation or for complete privacy! Use traverse (draw cord) treatments for all your windows.



Your lovely rooms deserve lovely windows! And with Kirsch Sunaire Venetian Blinds, with neat, sturdy, one-piece metal head members which enclose the efficient mechanism, you get them. Flexible S-shaped metal slats with durable *baked-on* finish in beautiful pastel colors as well as white and ivory, are marvelously easy to clean. The swag valance and side drapery treatment uses *one* length of material . . . so graceful, so *simple* with Kirsch Valance Pleaters!

Kirsch Company

STURGIS, MICHIGAN

DRAPERY HARDWARE AND VENETIAN BLINDS

Beauty in the Room Begins at the Windows . . . Start with Kirsch Drapery Hardware

SEND COUPON FOR VALUABLE BOOK TODAY!

KIRSCH COMPANY, 370 Prospect St., Sturgis, Mich.

Please send me my copy of the Kirsch "Smart Window Styling" book which shows 85 different window ideas. I am enclosing 25 cents (coin or stamps) to cover cost of handling and postage.

Name _____

Address _____

City _____ Zone _____ State _____



Camera Greetings

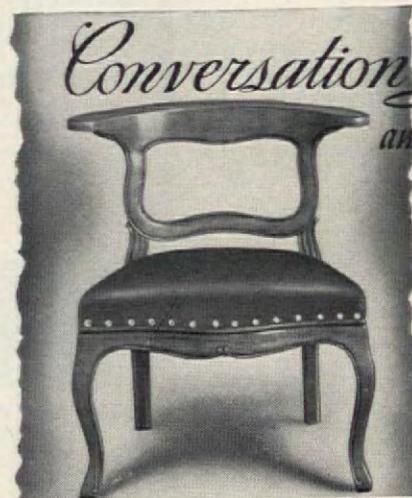
Roland Wolfe



● Table-top photographs can be planned and shot right now, then mounted on cards in time for this year's mailing. Set camera on tripod, use small lens opening and panchromatic film, expose several seconds



Photographs by Roland Wolfe



Conversation Piece

and much, much more . . .

In chairs like these, bygone dandies spread their skirted coats to sit a-straddle. However YOU sit, you'll enjoy their generous comfort, honest design, and matchless craftsmanship in choicest solid mahogany. Colonial Manufacturing Co., 250 Colonial Ave., Zeeland, Michigan.

Cock-Fight Chair



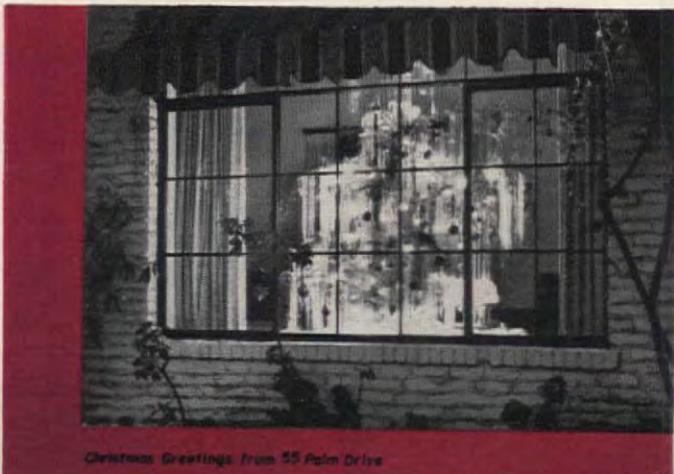
COLONIAL *Heirloom* REPRODUCTIONS

NEW BOOKLET: Colonial hall clocks and heirloom furniture, with interesting data on furniture styles — preservation of finishes, leather, etc. Send 10c to cover mailing.

Again it's November, and already the family has begun counting off the days until Christmas. One problem which is sure to crop up at this time is that of the annual greeting card. It's easy to get exactly what you want by making your own cards at home—mounting photographs of your own on colorful backgrounds. And it really can be done—even if you're not quite an expert with lens and tripod.

There are any number of picture ideas which can be worked out now, in time to catch this year's Christmas mail: still lifes of candles and greens, of miniature Christmas scenes, and shots of the family inside the house. Also, it's not too early to be making preparations for your 1949 card. When the decorations are up and holiday festivities in full swing, there will be many opportunities for unusual pictures to use next year: the youngsters playing with toys at the foot of the tree (and Dad trying his hand at operating Junior's new train), the fireplace with stockings hanging from the mantel awaiting the coming of Santa Claus.

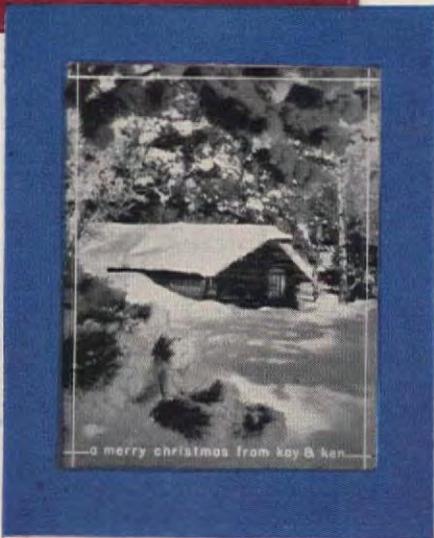
Naturally, you will need a camera. It may be plain or fancy, your own or borrowed, but remember that even one as simple as the so-called "Box" will give surprisingly good results. Directions found packed with



Christmas Greetings from 55 Palm Drive

● A lighted tree, seen through the window at dusk, says "Merry Christmas" without words. Try at least three fine exposures—at one, two, and four minutes—for one perfect shot

● Snow-laden branches frame this scene, create depth and interesting shadows. After a storm, try shooting white-clad evergreens, village streets, children and pets frolicking in drifts



a merry christmas from kay & ken



THE FINE ENGLISH DINNERWARE

Spode FLORENCE

Although there will be a wait for your Spode, your order will be filled in its turn. Decide now which pattern is to be yours. Booklet 18 will help. Send for it today.

Wholesale Distributors

COPELAND & THOMPSON, INC.
206 FIFTH AVENUE, NEW YORK 10, N.Y.

FLORENCE

From the Italian renaissance

They'll Save you up to 1/3 in Fuel
BUT THAT'S NOT ALL -



REPLACEMENT OF SEALS OF MONEY
Guaranteed by
Good Housekeeping
IF NOT AS ADVERTISED THEREIN

CINCO

Sto.a.way ALUMINUM
COMBINATION STORM SASH AND SCREENS
give you

COMFORTS YOU NEVER THOUGHT POSSIBLE . . .
CONVENIENCES YOU'LL ENJOY THE YEAR 'ROUND

Yes—any storm sash will save fuel—but Cinco gives you complete freedom from seasonal changing, repairing and storing of storm windows and screens. **THEY'RE SELF-STORING!** Whatever the weather or season you can have rainproof, draft-free, filtered-screen ventilation—never a worry about sudden rain or snow storms.

Cinco is storm sash—Cinco is screens—Cinco is weather-proofing—in one permanently installed, beautiful aluminum unit for lasting freedom from seasonal maintenance. Patented Thermolok* Closure Frame assures permanent, weather-tight fit.

If you want to save fuel . . . and have a more healthful, cleaner and safer home . . . look in your telephone book for your Cinco distributor or send coupon for illustrated literature.

The Cincinnati Fly Screen Division



of THE F. C. RUSSELL COMPANY
World's Largest Manufacturer of Combination Windows
DEPARTMENT 3-A118
CLEVELAND 1, OHIO

©1948

*T. M. REG. APP. FOR

THE CINCINNATI FLY SCREEN DIVISION

of The F. C. Russell Co.
Department 3-A118
Cleveland 1, Ohio

Gentlemen: Please send me illustrated literature on Cinco Windows and name of nearest distributor.

Name _____

Address _____

City _____ Zone _____ State _____

I own my home I Plan to build

A few valuable distributor franchises are available to responsible organizations.



"I GOT THE 'COLOR RECIPE' FOR IT FREE FROM MY KYANIZE PAINT DEALER"

ANNOUNCING Color Recipes!

FREE! EASY DIRECTIONS FOR MATCHING THE PAINT COLORS OF MAGAZINE-FEATURED ROOMS!

Color Recipes ...

(FREE AT YOUR KYANIZE PAINT DEALER)

Good-by color guesswork! Good-by disappointment when you try to paint to match the rooms you see featured in the magazines! Yes, ladies, **Color Recipes** tell you *exactly* what color paints you'll need! How to achieve the paint color schemes you see each month in the feature articles of the leading magazines. Your Kyanize Paint Dealer will give you new **Color Recipes** for the latest magazine issues free, each month. Easy! Next time you paint, paint the easy Kyanize Color Recipe way. . . .

HERE'S ALL YOU DO:

1. Look through the leading magazines and decide on the magazine room color scheme you want for your own home. (Save magazine for reference.)

2. Go to your Kyanize Paint Dealer and get **Color Recipes FREE**. Color Recipes will tell you exactly what colors you need to get the magazine color scheme you want. (**Color Recipes** this month also include recipe for Kyanize Peppermint Stick Kitchen featured above!) If your dealer does not have them, send 10¢ in stamps or coin and your name and address (please print) to Dept. A-10, Boston Varnish Co., Everett Station, Boston 49, Mass.

3. Then Kyanize, following your **Color Recipe!** Easy! Self-smoothing Kyanize just flows on . . . *without* brush marks! Walls and furniture look professionally done. Yes, it's no trick at all to have your room turn out as beautiful as the room you saw in the magazine.

"PICK YOUR COLOR SCHEME FROM A LEADING MAGAZINE! MATCH THE PAINT THIS EASY WAY!"



BOSTON VARNISH COMPANY
Everett Station, Boston 49, Mass.

Kyanize

Self-Smoothing

PAINTS

FOR Magazine-Featured Colors

film, cameras, flash bulbs, and photo-floods tell exactly how to take various types of pictures. Follow the directions, and you can't go wrong.

Here are a few extra suggestions for taking pictures at Christmas, or any other time. Always have a solid support for the camera when making time exposures, since any movement of the camera while the lens is open will result in blurred negatives. Don't economize on film, particularly when you're trying to photograph a subject which may not be available for a re-take. Try several pictures of the same subject, using different exposure times and shooting from different positions. Don't try to crowd too much into one small picture area. Get as close to the subject as possible, select plain backgrounds, and eliminate superfluous details. Careful focusing of the camera is essential if yours is not a fixed-focus model. Measure distance from camera to subject and set the focusing scale. Box cameras cannot take sharp pictures closer than six feet to the subject without a close-up attachment.

Now, let's go outdoors to get that shot. Your own doorway, particularly if it's attractively decorated with greens, would be a pleasing subject. Study the doorway for a while, find out when the light and shadow on it are most interesting, then shoot! Don't waste film on subjects that appear dull and uninteresting. And remember that the camera can't create interesting angles and lighting effects which the eyes don't see.

If you want to make a picture from the outside of the house looking in, say of the lighted Christmas tree seen through the window, the procedure is a little different. The camera is set in position on a steady support at sundown, when just enough light remains to bring out details in the building. If the camera has a lens-opening adjustment, set it at f.16. If the lens markings are from one to four, use number four. If yours is a box camera, with a small lever near the shutter release (the only lens adjustment on the box camera), pull out the lever. Set the shutter for "Time," and with fast panchromatic film, the exposure will be approximately two minutes. Exposure is made with room and tree lights on, but if the tree has a number of brilliant bulbs on it, they should be turned out for about half the exposure time.

Many people shy away from indoor picture work because they've never tried it. Even such lively subjects as children and animals can be photographed indoors with the help of the modern flash bulb, which will enable you to obtain those hard-to-get pictures. An inexpensive hand unit for firing the bulbs is available for cameras not equipped with flash devices.

Seasonal decorations around the house are excellent indoor subjects, and a couple of incandescent bulbs in simple reflectors will do for lighting. Move the lights about until the

HERE'S SOMETHING NEW IN DECORATION

Colorful DEC-O-TAPE

SELF-ADHESIVE STRIPING

Just like hand-striping. Pep up plain surfaces. No paint or brushes needed. Ideal for walls, cabinets, accessories, furniture. Hundreds of interesting decorative uses.

SELF-ADHESIVE—WASHABLE
ADJUSTABLE—REMOVABLE

Have fun combining various colors—different widths in your own arrangements. 20¢ and up at 5 & 10, Department, Hardware, Paint, Chain and Variety stores.

18 Colors—3 Widths
204 inches in a roll

FREE! Ask your dealer for this full-color idea folder now.

Guaranteed by Good Housekeeping

Distributed by

MEYERCORD CO.

World's largest makers of Decals
CHICAGO 44, ILLINOIS
Manufactured by Van Cleef Bros., Inc.



Add value to your gifts—
Wrap them with

Dennison

GIFT WRAPPINGS

One of many Dennison Handy Helpers for Home, School, and Office
On sale at stationery counters everywhere

LEARN LANDSCAPING

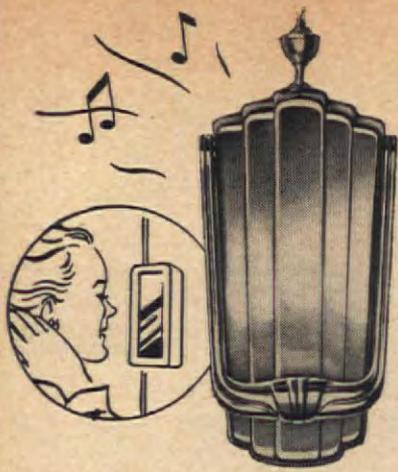
Profitable, healthful career—absorbing hobby, for men, women. Through 45-lesson home-study course takes 8-12 months spare time. Hundreds of successful graduates. 32nd year. Send for FREE catalog. American Landscape School 6498 Grand Ave., Des Moines, Ia.

Mortite KEEPS THE COLD OUT

SAVES FUEL AND MONEY

Cordlike and pliable, Mortite is the perfect weatherstripping. Goes on in a jiffy without tools or tacks. Keeps out wind, dust, dirt. Anyone can press it around windows, doors, transoms, baseboards. Weatherstrip a whole window for 29¢—costs even less if you use larger sizes. Get Mortite at stores or write for circular. J. W. Mortell Co., 524 Burch St., Kankakee, Ill.





A musical announcement

Save wear and tear on the family nerves! "Tone up" your home with an Edwards Fairfax... the door knocker with the musical chuckle! Electronically tested for pure, sweet tone, Fairfax makes all visitors sound and feel more welcome. Stunning Colonial type knocker of polished brass with a handy "last peek" mirror back.

A matter of minutes to install. Non-electric, no wires to fuss with.

\$7.95 at leading Electrical, Hardware, Building Supply and Department Stores. EDWARDS COMPANY, INC., NORWALK, CONN.

EDWARDS Door Chimes

CHEWING IS "ORAL HYGIENE" FOR HIM!



Munching *crunchy* Milk-Bone Dog Biscuit actually helps keep his teeth and gums healthy...while giving him the solid satisfaction of a *nutritious* diet! And this *unique* food is *economical*—it's concentrated nourishment—rich in vitamins and minerals. Include Milk-Bone in your dog's diet!

Milk-Bone Biscuit contains nutrients your dog needs: Vitamins A, B₁, B₂, D, and E... Meat Meal... Fish Liver Oil... Whole Wheat Flour... Minerals... Milk.



NATIONAL BISCUIT COMPANY

National Biscuit Co., Dept. G-11
444 W. 15th St., New York 11, N.Y. **FREE SAMPLE**

Send me FREE Milk-Bone Biscuit. Also Booklet: "How to Care for and Feed Your Dog." (Please print. Paste coupon on penny postcard if you wish.)

Name

Address

City and State

This offer good in United States only

general effect is pleasing. No definite rules for exposure can be given, but with fast panchromatic film, a couple of hundred-watt bulbs placed not further than six feet from the subject, and lens set at f.16, a time exposure of three to five seconds will be about right. Photoflood bulbs, which emit an intense light enabling you to take indoor pictures at snapshot speeds of 1/25th of a second, may be used in place of the incandescent lamps.

One of my special projects was a table-top scene which included a startled deer and his sleigh loaded with gift packages. Panchromatic film, a small lens opening (f.32), and an exposure of a few seconds produced an acceptable negative.

Assuming that you've made one or more good pictures for your Christmas cards, what next? The simplest procedure is to let the photofinisher carry on from here. He'll take the exposed film and print it, with a greeting design, on a flat card. If you prefer something a little more dashing, the photofinisher will print the picture on a French-fold style of card.

Let's proceed to slightly more elaborate card styles, such as colored folders. The photofinisher will make prints the same size as the original negative, or enlarge them to whatever size you wish. He will trim off the white borders, and you can mount the prints on folders of colored paper. Browse around the art shops for interesting papers, and either make your own folders or have a printer do the job for you, complete with printed greeting and signature inside.

The card which displays the crèche (a favorite Christmas motif with religious appeal) is a French-fold style. The borderless print was mounted on a sheet of decorative paper, and white stars harmonize with the subject matter. Additional color was unnecessary, since enough color was provided by the paper itself and the stars.

The reindeer and sleigh card is slightly different in its make-up, since the folder opens from the bottom instead of from the right side. "Happy New Year, Too!" was stenciled in white on the inside page. Since the names of the senders appear on the little tag in the picture, nothing else was needed on the inside page.

The candle and holly picture results in a card that's pleasant and dignified. It becomes something extra-special when mounted on a paper folder of rich and appropriate color. A sheet of silver paper, a quarter of an inch larger all around than the borderless photographic print, was mounted on the front of the folder, then the photograph mounted on top. "Noel" was stenciled in silver to match the print underlay. Message and name were written inside.

With a little experimenting, you'll discover other unusual ideas for your personal Christmas greetings. Take the camera down from the shelf and start clicking that shutter—for this year's cards and next.

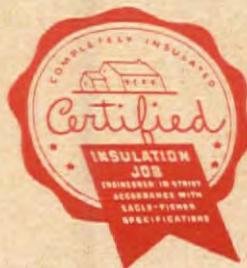
COMPLETE Insulation

* PREPARES your home against winter — by giving greater comfort with less fuel.

* MEANS that insulation is installed in attics, side walls, around the windows — wherever needed!



get a **CERTIFIED** insulation job



Yes, you can prepare your home against winter — prepare yourself for more comfort with less fuel — with *complete* insulation.

An Eagle-Picher Certified Insulation Job means that durable, fireproof, mineral wool — the most efficient insulation known — is installed *every place* insulation is needed. Thickness of insulation, areas to be insulated are factory specified. No "gaps" or "thin spots" are left. You get a

Certificate when the job is finished. You get maximum protection against heat loss, up to 40% fuel savings, year 'round comfort, all the benefits that only *complete* insulation gives. Why not let your Eagle-Picher contractor give you a free "Thriftolator" estimate of the fuel savings you'll get from a certified insulation job? *Liberal extended payment plan available.*

EAGLE-PICHER INSULATION

EAGLE . . .

The Eagle-Picher Company, Dept. AH118, Cincinnati (1), Ohio
Gentlemen: Without obligating me, please send particulars about an Eagle-Picher Certified Insulation Job and a "Thriftolator" estimate.

- For present home Students: check for special information
 For future home

Name _____

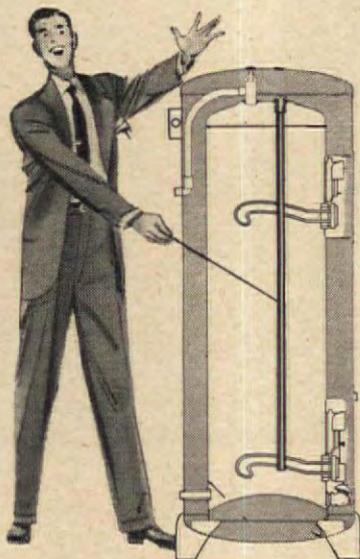
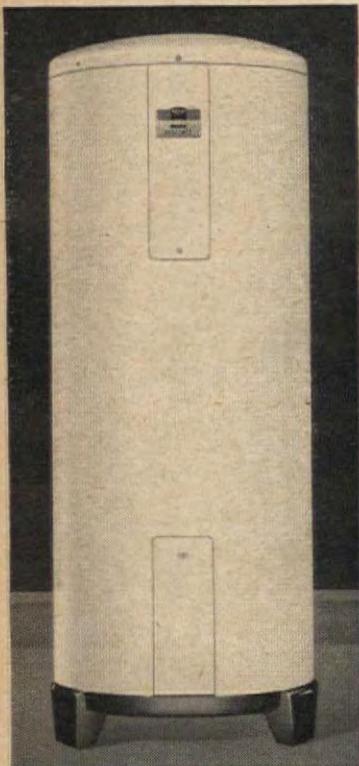
Address _____ Zone _____

City _____ County _____ State _____



Now! Years of Extra Tank Life

WITH A FRIGIDAIRE ELECTRIC WATER HEATER



New Corrosion-Resisting Models Backed by 10-Year Protection Plan

Specially-built Magnesium Rod Inside — attracts to itself the corrosive elements in the water which would otherwise attack the tank walls. Gives effective protection against the tank "pitting" common in hard water areas. In soft water areas, it helps prevent "red water" from rust. Does away with need for expensive "special" tanks! Rod will give years of service — and can be quickly, inexpensively replaced.

Your Investment Protected — because these Magnesium Rod Model Frigidaire Water Heaters are backed by a 10-Year Protection Plan.

In Every Model — All These Extra Advantages! Completely automatic water heating — with efficient, eco-

nomical Frigidaire Radiantube Units. Absolute safety and cleanliness — no flame, no soot, no ashes. Thermostatic Temperature Control. Heavy-gauge steel tanks, dip-galvanized for long life. Easy-to-clean Dulux exteriors. And many other features.

New Table-Top Models — 30- and 40-gal. capacities. Compact, may be installed in 24-inch space. Have attractive new marbled composition tops molded to steel base — exceptionally durable, will stand up under hard use as extra kitchen "working" top.

See Your Dependable Frigidaire Dealer. Find name in Classified Phone Directory under "Water Heaters" or "Refrigerators." See his many other new Frigidaire Appliances for the Home.

Listen to Frigidaire's new LUM 'N' ABNER show. See newspaper for time, station.

You're twice as sure
with two great names

FRIGIDAIRE

MADE ONLY BY

General Motors



DOUGLAS D. MARTIN

That Man's In the Kitchen Again" was the title THE AMERICAN HOME used on an article I wrote a year ago. In what I like to think of as my best light style, I laughingly reorganized the modern kitchen and happily pointed out how much more efficient it would be if some of my suggestions were adopted by that woman in the kitchen.

The woman in my life was pretty nice about it, but I've known her since we were kids in school and there was something lacking in her smile. When you've lived with a woman for years, you're sensitive to these little things. They ring an alarm bell in the back of your head. That little bell rang every now and then for a year, and I knew something was being cooked up for my benefit. One morning last month I found out what it was. I was attacked without warning.

"Darling," she said, "I've been thinking about that great big workbench of yours in the service room."

This was it—and worse than I had feared. My workbench! That tough, six-foot affair. With plenty of nooks and shelf-room for boxes and paints. Not handsome, perhaps, but beautifully functional.

I took a swallow of coffee and tried to sound only mildly interested. "Guess I didn't sweep up too well the last time I used it. Huh?"

CHANGE FUELS

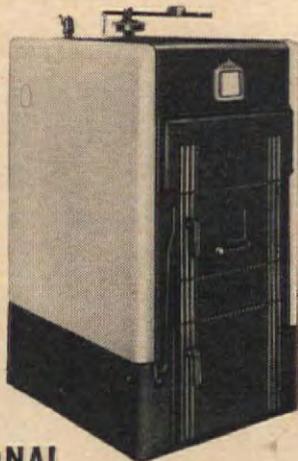
easily . . .
inexpensively

NATIONAL HEAT EXTRACTOR BOILERS

quickly convertible after installation



**NATIONAL
"100"
SERIES**
compact
for
small homes



**NATIONAL
"200" SERIES** for average
and larger size homes

USE GAS, COAL OR OIL

End fuel worries. Use whatever fuel you can get during shortages—be prepared to change quickly and efficiently to the fuel you want when it becomes available. National "100" and "200" Series Heat Extractors are easily convertible to any fuel for hand or automatic firing.

"Heat-Extractor" fingers, cast into fire-box and flue-passes, capture more heat. Addition of storage or tankless water heater gives year 'round household hot water efficiently and economically.

Write to us at Johnstown
for fully descriptive
literature



The NATIONAL RADIATOR Co.
JOHNSTOWN, PENNSYLVANIA

"Oh no," my wife said warmly, "you always keep it in good order. But it is just a little bit ugly, and it's such a tremendous bench. I don't think we could ever disguise it."

Disguise it! What was she driving at? Our service room is a 12' x 20' brick building with a cement floor and four casement windows. It is at the back of the patio and was built to get laundry tubs, washing machine, trunks, suitcases, and boxes out of the house. Incidentally—it was also supposed to house my workbench.

Perhaps if I were to be quite casual about this thing—

"Disguise it?" I repeated, pretending to read a headline. "It's a workbench. Why disguise it?"

The light of my life was being casual too. She poured a cup of coffee before she added, thoughtfully, "Well, there just doesn't seem to be any other way. One would just have to get rid of it I guess, and I've thought of the best idea about it."

That did it. I put my coffee cup down hard. "What," I asked firmly, "are we talking about?"

"Oh, darling, it's nothing. I just want to change the service room into a little guest house, and I can't do it with that tremendous bench there."

"And that's nothing?" I asked.

"Now, don't bellow. It's really nothing. I'll make draperies that will hide the laundry tubs and washer and the hot-water heater—"

"But my workbench. I do all kinds of things for you on that bench. I save hundreds of dollars—"

"You can paint the floor and walls and build a closet at one end and we'll buy a rug and a studio couch—"

"But what about my workshop? And my bench. I need that bench—"

"I'm coming to that. Instead of that hulking, big, homely thing, we'll buy an unpainted kitchen cabinet with doors and plenty of drawers and you can put a heavy top on it and paint it to match the drapes—"

"For Pete's sake—whoever heard of a workbench like that?"

"Oh, darling, please listen. And then we'll get some gay Mexican chairs and hang a serapi on the wall and after that—"

"But where am I going to put my tools? Hang 'em in the new closet with the winter coats—?"

"But my dear," the wife purred on, "you gave me the idea when you wrote that story about how many things a woman can store in drawers and behind doors in a kitchen cabinet if she's neat about it and always puts everything back where it belongs. If a woman can do that, a man can do it, too, and when we are using the room for a guest, you can arrange your tools in the drawers and behind the doors. I'll put a Mexican piece over the top, hang a mirror on the wall, put a lamp below it, and we'll have a perfect dresser. When we have no guest, we'll take those things off, and it will be your bench again. That



Note textured grain, staggered edges, and beautiful weathered appearance of these shingles. Come in several attractive colors.

Most Beautiful Low-Cost Asbestos Roof ever developed—

- ★ Permanent as stone . . . last 35 years plus*
- ★ Fireproof . . . rotproof . . . weatherproof
- ★ Surprisingly low in cost
- ★ Send for FREE brochure in full color

JUST before the war, Johns-Manville introduced a new type of asbestos shingle—the most beautiful low-cost asbestos shingle in J-M's 90 years of roofing experience!

It's called the "American Colonial" and it has all the charm and beauty of weathered wood, yet it's made of asbestos and cement, two practically indestructible materials. Imagine a

shingle so attractive also having the permanence of stone! J-M American Colonials come in several attractive colors to meet your preferences or architectural requirements.

If you are considering a new roof for your present home, or plan to build a new home, we strongly recommend that you see your Johns-Manville dealer about this new development.

*LAST 35 YEARS PLUS!—Thousands of J-M Asbestos Shingles have now been in service 35 years and more. They're still as fireproof, rot-proof, and weatherproof as the day they were applied. No signs they won't last another 35 years or more! That's why we say American Colonial Asbestos Shingles last 35 years PLUS.



FREE Write for FREE copy of our full-color brochure, "American Colonial Asbestos Shingles." Address: Johns-Manville, Department AH-11, Box 290, New York 16, N. Y.

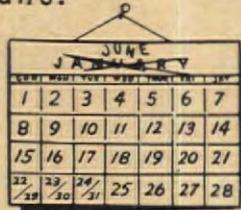


Johns-Manville
BUILDING MATERIALS

heat your home this quick, clean way...

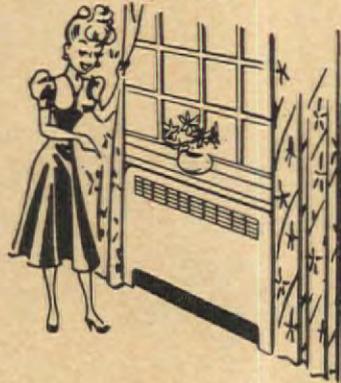
It stops the calendar at June!

Now you can really have June in January.
Here's a new heating system that gives you soft gentle currents of warm mild air. It adds a dash of radiated heat for a wonderful warm-clear-through feeling.



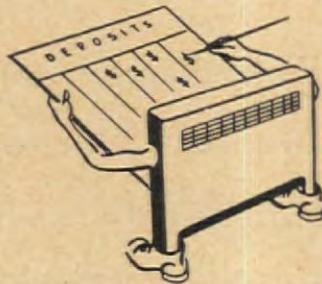
It practically hides in the wall!

Now you can arrange your furniture as you wish—no bulky, scorching units interfere with your plans. These out-of-sight, out-of-mind Convectors can't bring in dirt, can't hide hard-to-reach dust.



It saves you money!

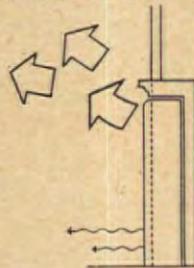
Imagine—all these advantages in a heating system that actually costs less to install than any other type system for steam or hot water. You'll save money on fuel bills, too!



It's everything you want in heating!

TRANE Convector-radiators

Yes, Trane Convector-radiators give you all this, and more. They counteract drafts, regulate at a finger's touch, heat in a flash. Why not mail the coupon for the whole story? You'll be glad you did.



TRANE

HEATING and AIR
CONDITIONING
systems

the world's most complete line

GET THIS NEW FREE BOOKLET

The Trane Company
La Crosse, Wisconsin
—or Trane Company of Canada,
Ltd., Toronto
Please send me your new full-color
booklet showing Trane Convector-
radiators in striking interiors.

Name _____
Address _____
City _____ Zone _____
State _____

(A5)

way we can have a dream of a casita."

I choked. "A kawat?"

"Darling, if you please! People will hear you. You know what a casita is. It's the Spanish word for little house. You're so clever with tools and paint, and it will be so practical that everyone will wonder why they never thought of it."

So now we have a casita, and I have a new bench. And I wish I had thought the idea up myself. I've found that you can actually make a practical workbench out of one of those unpainted cabinets they sell in almost all furniture stores. It will be small enough to fit into a small service room and, as far as that goes, you could paint it white and use it in that Holy of Holies, the kitchen. Yet it will be big enough for most of the ordinary handyman's needs, and it will hold an unbelievably large assortment of tools.

These cabinets measure about 34 by 18 inches over-all and are 35 inches high. The two drawers are a good size. Each comes about 14 3/4 inches wide and 4 1/2 inches deep. I fitted a sliding shelf into one of them for drills, folding rule, and other small tools.

But it is in the space behind the doors that you get a small world of storage space. I keep them open when I work at the bench. My cabinet holds a motor-driven grinder and polisher, an electric drill, small miter box, a rip and a crosscut saw, square, level, two planes, vise, a couple of extension cords, paint brushes, brace and bits, several boxes of nails, jars of screws, and a can of bolts. There is even space for three or four cans of paint. After all, there are two shelves, each of them 18 by 34 inches.

Many of these cabinets are sold without tops, which is fine. I made a top from 2 by 12 lumber and screwed it to the corner posts. You can hammer on that until kingdom come.

Incidentally, I cheated a little on the top. It extends two inches over each side of the cabinet and one inch over the front. You gain some extra working space that way.

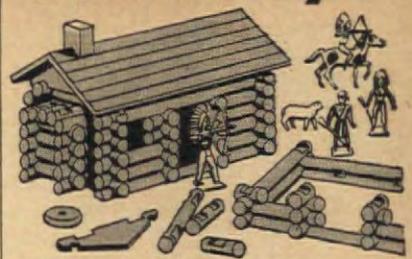
We compromised on a Congoleum rug with a couple of colorful Mexican rugs in the right places, so it's easy for me to sweep up after a job.

Maybe it isn't quite as handy when one has to open a drawer to get a hammer or a screwdriver as it is to pick them out of a clip on the wall, but it doesn't slow you down too much either. I find myself beginning to feel that maybe there is something to this kitchen idea of keeping things out of sight.

So far I've only oiled the cabinet. When the female architect decides what color she wants, I'll paint it. When we need the room, and she converts that bench into a dresser, no one will suspect its dual life.

This all just goes to show that a man ought never to tell his wife how to run her kitchen. The next thing he knows that woman will be in the workshop—his workshop.

Relive Exciting Pioneer Days!



WITH

Lincoln Logs

The Original Log Construction
Set for Boys and Girls 5 to 12

LINCOLN LOGS teach American pioneer history, stimulate imagination, train in co-ordination. Sets consist of realistic logs, supplies, and complete book of directions for building Log Cabins, Forts, Block Houses, and innumerable structures such as fences, wagons, and bridges. Used and endorsed over 25 years in American Homes.

FREE BOOK ON LOG CABINS



Delight your children with this FREE beautifully illustrated 2-color book on Log Cabins and Early American Forts. WRITE FOR IT TODAY!

LINCOLN LOGS
1766 N. Lawndale, Chicago 47

AMERICA'S NATIONAL TOY

Clogged
SEWERS OR
DRAIN PIPES

Completely
CLEANED...

Quickly, Economically

...With famous Electric
ROTO-ROOTER sewer
cleaning service. No
muss—fuss—or needless
digging—Phone your local



Roto-Rooter Serviceman

Free Book... Causes and Remedies
For Sewer Troubles... Write to

ROTO-ROOTER CORPORATION
Dept. 482, Des Moines 14, Iowa

© Roto-R Corp. Reg. U.S. Pat. Off.

A NATIONAL SERVICE AVAILABLE LOCALLY

SAVE OIL... SAVE MONEY ADD COMFORT

with wall
thermostat
Conversion top
connects to
manual control
... Complete
with Trans-
former and
Accessories.



An A-P AUTOMAT-
IC Temperature
Control Set on your present
Oil Burning Heater
can save up to 10%
on oil consumption.
Provides more health-
ful, comfortable, stead-
ier room temperatures
— at the mere touch
of a Thermostat dial.
Easy to install!

ONLY \$22.97 pre-
paid. "Pays for it-
self in Savings."

For FREE Booklet "3 Times More Comfort" Write
AUTOMATIC PRODUCTS CO.
2520 N. 32nd St., Milwaukee 10, Wis.



HOMASOTE

gets a letter

Long Branch, New Jersey
October 22, 1947.

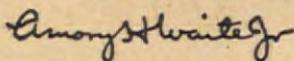
President
Homasote Company
Fernwood Road
Trenton, New Jersey
Dear Sir: —

I am one of 56 men who constructed and then lived in the Byrd Expedition buildings (at Little America, Antarctica for over a year in 1934-35) which were assembled from Homasote lined sections left over from the establishment of the first Little America in 1929. These sections were already the veterans of five years' storage in damp New Zealand warehouses, but were still so strong and easy to saw, fit, and assemble that we were considerably surprised. But when we had dug down to the old camp and found also that the Homasote in the original buildings was in perfect condition after one year of soaking in melted snow (1929-30) and five years under the terrific pressure of 20 feet of ice, we were completely sold. When other wallboards would have pulped, cracked or dissolved, Homasote remained firm and trustworthy insulation against blizzards and temperatures to minus 75!

I am not in the habit of using my few leisure hours to throw bouquets, I have too much to do, but I feel that merit deserves reward, so here goes — believe it or not, the above remarks are pale into obscurity by my present opinion of your fine product. When, as a technical observer, on the recently concluded Navy "Operation Highjump", I was one of the few who were privileged to dig down 12 feet to our old home 10 miles from the newest camp-site. I found the 18 year old Homasote in the walls and ceilings of the "Messhall" and "Science Lab" (the only buildings we could reach) absolutely unharmed by time, water, or cold. Hundreds of tons of ice had forced up the wood floors and pushed down the ceilings until they met in the center of the rooms, and puddles of ice everywhere evidenced the repeated freezing and thawing of the many seasons, but the walls were straight, unbuckled and scarcely stained.

Later, when our Expedition was leaving for its return to the States (February, 1947) and I had occasion to make one last run to the old camp to mark the entrances against the future, I hacked out a piece of the messhall wall to send to you for analysis. I am mailing it to you for whatever purpose you may wish to use it, and if you ever want me to convince some doubting customer of yours, just lead me to him. At least I can assure you that when at last I build the home I've been planning throughout several years of roaming the world, the insulation will emphatically be Homasote.

Yours sincerely,



Amory H. Waite, Jr.
Radio Engineer
BAE II 1934-35 and 1946-47

P.S. I forgot one item. When I was carrying your specimen up the rope ladder from the whaleboat to the ship, it fell out of my pack and drifted away to sea. To my amazement its generation-old waterproofing qualities were still intact for it kept floating! Another boat speared it with a boat hook an hour later and returned it to me, punctured, but still definitely useable wallboard. The hole, therefore, is a badge of honor rather than a defect.

AHW



HOMASOTE COMPANY
Trenton 3, N. J.

BIRDS CAN'T DRINK ICE

ISABEL WEATHERSBY

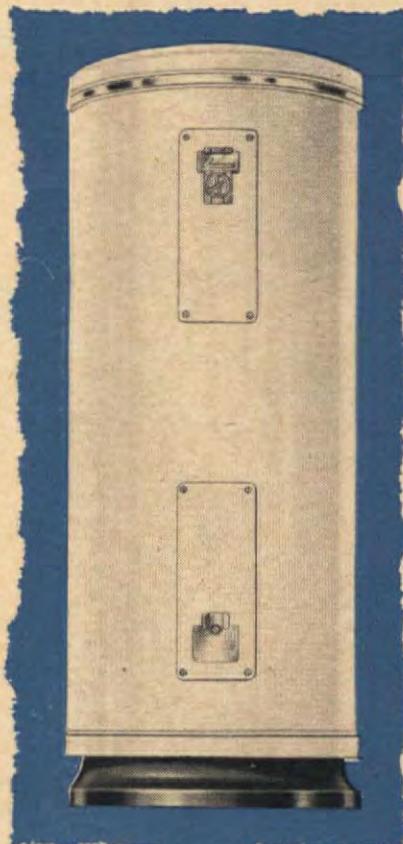
Tormented by thirst, the birds fight frantically for a drink from the pan of lukewarm water I just placed on the snow by our doorstep. Precocious blue jays first discovered it and, with raucous cries, announced their find, simultaneously indicating their intention of keeping the man-made spa for their exclusive use. But their triumphant notes advertised, rather than protected, their find and soon other birds, knowing that the jay is not as fierce as he sounds, flocked to see what he had uncovered this time. You see, they listen intently for the emotional shadings of his every tone. They know that one shrill scream warns of the slinking yellow cat, while another tells that the grapes have purpled. Flutelike notes assure them that all is well, whereas lusty shouts mean that he has come upon a rare treat — in this case, wet, drinkable water.

Now thirst-emboldened cardinals thrust coral bills down alongside sharp jay beaks. Brave mockingbirds glide down on handsome, white-trimmed wings. Red-breasted robins appear against the snow, and inquisitive, iridescent, yellow-eyed grackles sail in. But grackles the other birds cannot take; they scatter. Even the lordly jays retreat to near-by limbs until the sleek-feathered beasties drink their fill and leave.

The branches hold scores of smaller birds awaiting, more or less patiently, their turn. A beautiful white-throated sparrow, crowned with ermine and black velvet, whistles pensively to keep up his spirits, then drops beneath a shrub and scratches vigorously hoping to reveal a juicy worm. Down the big oak tree comes a white-breasted nuthatch tossing off cheerful twin phrases as he walks, head-first, down the trunk as easily as his aptly named friend, the brown creeper, spirals up it. His happy, but nasal "yank, yank" ceases as his beady eyes take in the scene; then he signals his mate to join him at the peanut butter shelf until their turn comes. From a low bush, yellow-billed, slate-colored juncos quietly and unworriedly watch the revelry, knowing that when the big birds go foraging again, they will drink their fill. Never a calm fellow, the Carolina wren becomes a cinnamon-colored bundle of impatience among the cedar boughs, for he is, oh, so very thirsty! So give him and his friends some water now and then, won't you?



I've Found More Leisure Time with This CLEANER Hot Water... Hot Water "Packaged-in-Glass"!



Sizes to meet all needs
Fully automatic
Gas or electric

Lots of clean hot water is a blessing... saves hours of hard work. And when you have an automatic dishwasher or home laundry, plenty of clean hot water is vitally important!

NO RUSTING • NO CORRODING

Permaglas Water Heaters for today's home embody every proved modern feature. But one is the most remarkable of all: Permaglas Water Heaters CANNOT RUST. No matter what your local water condition, they cannot rust or corrode.

The tank of glass-fused-to-steel, sanitary as a clean drinking glass, prevents all tank rust and corrosion stain.

A Permaglas Water Heater also assures you of having the quantity of clean hot water you need... always ready... for every household use including the newest dishwashers and home laundries.

There's no need to replace your water heater every few years... when you install a "Permaglas"! At leading public utilities, merchant plumbers, better appliance dealers.

FOR DRAMATIC PROOF,
visit your nearest dealer
who displays this emblem.



See for yourself this
amazing new discovery
... Hot Water "Pack-
aged-in-Glass."

Permaglas

TRADE MARK REG. U. S. PAT. OFF.

A SMITHway WATER HEATER*

A. O. SMITH Corporation, Water Heater Division, Kankakee, Illinois
International Division: Milwaukee 1, Wisconsin • Licensee in Canada: John Inglis Co., Ltd.

*Also quality zinc-lined Duraclad and Milwaukee Water Heaters.

"Our fuel bill was only \$126.63!"

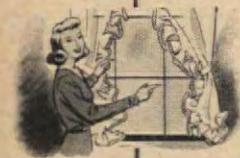
Despite the severe 1947-48 winter we used only 892 gallons of fuel oil . . . thanks to our

CHRYSLER AIRTEMP OIL FURNACE"



So Comfortable!

"The 9 years we've had Chrysler Airtemp oil heat in our big 7-room house have been so wonderfully comfortable, even in the coldest winters!"



So Clean!

"We like the cleanliness of our Airtemp furnace, and its quietness, too. We heartily recommend Airtemp to every home owner!"



So Dependable!

"In 9 years we have had no mechanical trouble whatsoever. And the cost of heating our house, compared to our friends' homes, has been exceedingly reasonable."

—writes Macy E. Watkins, 1052 Wilson Ave., Mt. Clemens, Michigan



● Inside the handsome cabinet of this Chrysler Airtemp oil furnace is the finest in economy-engineered home heating equipment . . . enabling you to enjoy perfect wintertime comfort at amazingly low cost.

What's more, you enjoy healthful *conditioned* indoor climate, for this "Winter Air Conditioner" heats the air, filters it, humidifies it, and gently circulates it. Your house stays cleaner, for dust and dirt are filtered out. And imagine the luxury of "firing" your furnace with a *wall thermostat!* All this, with savings in your fuel bill too! Don't delay . . . see your local Chrysler Airtemp dealer today, or mail coupon *now*. Easy terms. For those who prefer gas or coal, there is also a Chrysler Airtemp unit for homes of all sizes.

Chrysler Airtemp



AIRTEMP DIVISION OF
CHRYSLER CORPORATION
DAYTON 1, OHIO
In Canada:
Therm-O-Rite Products, Ltd., Toronto

AIRTEMP DIVISION,
CHRYSLER CORPORATION,
DAYTON 1, OHIO

Please send complete information on Chrysler Airtemp heating to

Name _____

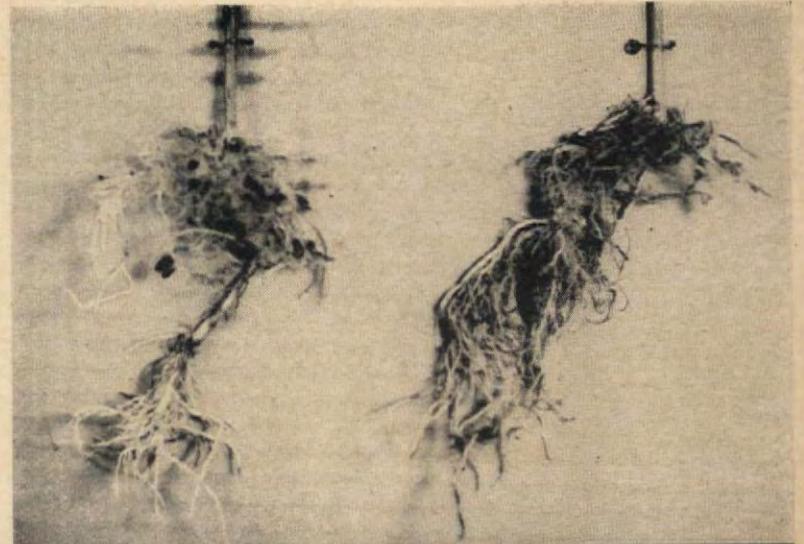
Address _____

City _____ Zone _____ State _____

AH-11-48

For Healthy House Plants

sterilize your soil

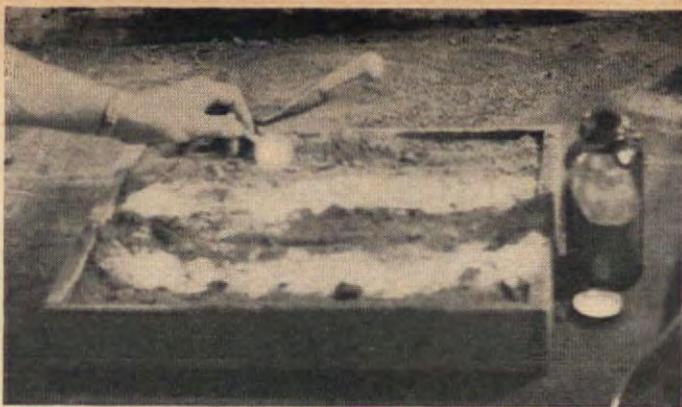


● Compare nematode-infested root system of gardenia (left, above) with that of healthy plant; note beginning of root knot on bare area. Below, fuchsia on right is the older plant, but it has been stunted by eelworms, and by red-spiders, which often attack weakened plants

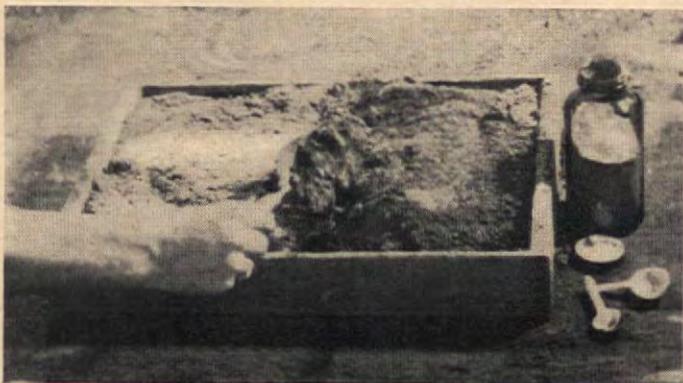


GORDON E. RILEY

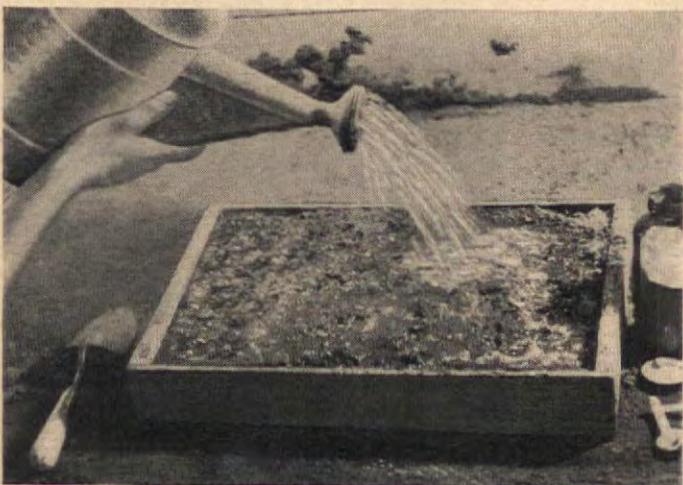
There's no question as to the value of a compost heap. But sometimes it can turn into a heap o' trouble. That is, if it becomes infested with nematodes. Nematode, of course, is the technical or scientific name; your practical gardener friend probably calls them eelworms—which is a most appropriate title—or possibly "nemas." They are microscopic, round, wormlike creatures which live in water, in moist soil, in decaying organic matter, and also, as parasites, in the living tissues of both animals and plants. That is to say, there are many, many kinds of eelworms, each with its preference as to the environment it lives in and the host that supports it, and each with its characteristic effect on that host. This last, of course, determines its status as far as man is concerned. While some forms can be called beneficial because they live on and destroy insect pests, such as the Japanese beetle, many are destructive, causing diseases of animals—including man—and plants. The plant troubles for which they are responsible may affect primarily the



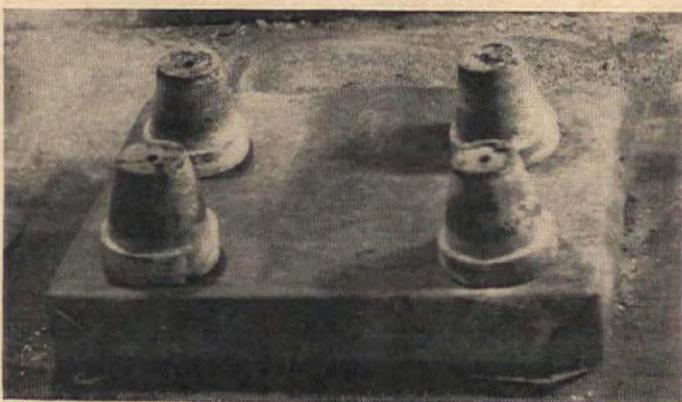
● For small-scale sterilization, have soil loose, dry, pulverized, free from trash. Spread not over 5" deep, and sprinkle on it a measured 1 lb. per bushel of soil of 6% formaldehyde dust. Or pour liquid into small holes and cover at once



● Stir soil well (pouring it back and forth from one container to another, if practical, is a good way) to distribute powder thoroughly. However, if liquid disinfectant is used instead, the vapor spreads and the soil stirring is not called for



● Whether dust or a wet disinfectant is used, wet the surface well. This dissolves the powder, and helps form a seal to hold fumes in soil. Cover tightly with tar paper, or wet paper or canvas, weight it down, and leave covered for 72 hours



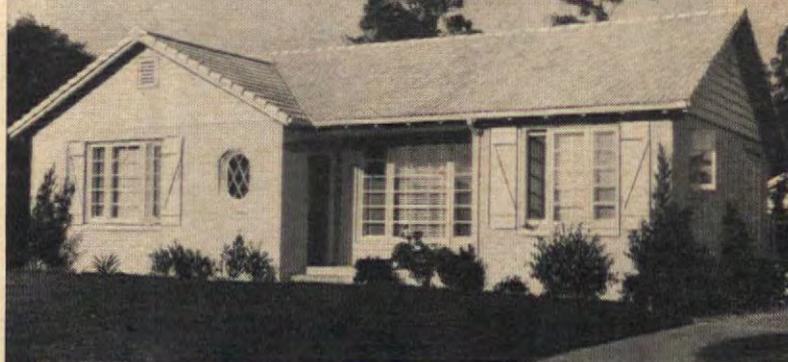
● Then remove cover and place container in airy, sunny place. Test for formaldehyde fumes (but not for poison gas) by smelling a trowelful. Stir well if necessary to aerate it. When all trace of fumes is gone, soil can be used

The Perfect House offers

1. ECONOMY

2. FIRESAFETY

3. DURABILITY



A CONCRETE House gives you all 3!

With concrete walls and subfloors and a firesafe roof your house will have these essentials of the "perfect" house:

ECONOMY—because its first cost is moderate and it gives more years of service with less upkeep expense. That's **low annual cost**. It costs less to live in a concrete house.

FIRESAFETY—because concrete can't burn. What peace of mind you have when you know your family and treasured possessions enjoy this protection!

DURABILITY—because concrete is one of the most durable of structural materials. It defies wind, weather, fire, decay and termites. Concrete houses stay new longer.

In addition, concrete houses are comfortable—warm in winter, cool in summer and clean and dry the year around. They can be built in any style or size and in any climate. Send for free illustrated booklet about concrete houses, distributed only in the United States and Canada.

HOW TO GET A CONCRETE HOUSE

... and what will it cost?



Phone a local concrete masonry manufacturer for names of architects and builders experienced in concrete house construction. They know local conditions and can tell you about plans and costs. Take your plans or sketches to an architect. Have him show you how your home—of any size, style or floor plan—can be economically built with concrete walls, subfloors and firesafe roof.

Architect-Designed Houses Stay Young Longer

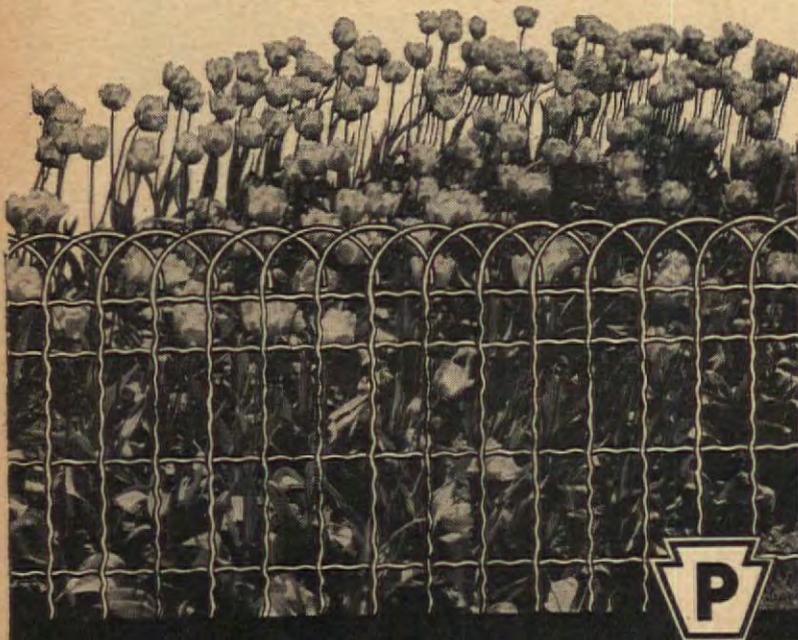
PORTLAND CEMENT ASSOCIATION

Dept. 11-5, 33 W. Grand Ave., Chicago 10, Ill.

A national organization to improve and extend the uses of portland cement and concrete...through scientific research and engineering field work

Protected Beauty

Enhance the beauty of your flower beds with the graceful design of Pittsburgh Flower Bed Border. The rigid, welded-joint construction, overlapping scroll and heavy zinc coating provides sturdiness and durability that will last many seasons.



Pittsburgh Fence
Pittsburgh Steel Company
3254 Grant Building Pittsburgh 19, Pa.

Extra Heat for Chilly Rooms

... just plug in a **BURNHAM PORTABLE ELECTRIC STEAM RADIATOR**



Here's the safe, easy, economical way to keep chilly bathrooms warm as toast even in the coldest weather. Here's extra heat—reliable STEAM heat—for any room in any home that's wired for electricity. The Burnham Portable Electric Steam Radiator is not a "gadget" but a complete, thoroughly dependable, fully automatic heating unit. Rust-resistant cast iron. Used since 1932 by thousands of satisfied owners. Clean. Odorless. Safe. Approved by Underwriters Laboratories. Costs only a few cents a day to operate. 3 different sizes... AC or DC—110 or 220 volts—\$57 to \$78 FOB Factory. (Also made in larger stationary models). Get the whole story. Mail coupon below.

Immediate Delivery

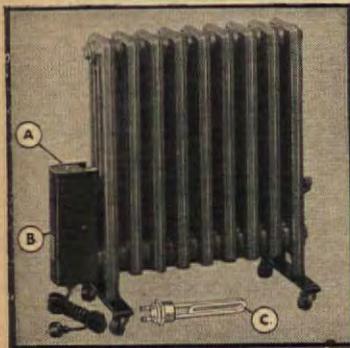
A. Sentinel Light—Glow only when current is ON. Shows radiator uses electricity only 75% of the time it's plugged in.

B. 2-Way Thermostatic Control—Automatically keeps steam pressure within safe range at all times—turns radiator on and off to keep room temperature at desired point.

C. Calrod Heating Element—Famous immersion-type coil—built to last for 15-20 years under ordinary use.

HIGH EFFICIENCY—This modern "slenderized" radiator heats as efficiently as the old-time type with a 40% reduction in size and weight.

Easy to Move—Equipped with easy-rolling, ball bearing Atlasite casters. Won't mar floors.



Ideal for

Bedrooms Rumpus Rooms Sun Porches
Bathrooms Work Shops Camps
Nurseries Sick Rooms Offices
and for use in any room where you occasionally need quick extra heat.

Burnham Corporation, Electric Radiator Dept., AH118
Irvington, N. Y.
Please send folder telling more about the Burnham Portable Electric Steam Radiator.
Name _____
Address _____
City _____ State _____

roots, the foliage, or the stems or bulbs of their hosts; however, injury to one part may be accompanied by supplementary damage to other portions. The leaf nematode discolors and kills the leaves; the stem nematode causes tissue distortion, discoloration, and stunted growth (as in the narcissus, onion, and potato), while the type that bores into the roots of plants stimulates the tissues to develop galls or knots. This condition is called root-knot disease.

These minute parasites, which can be found all over the world, are especially prevalent in the South, where they cause great damage to field crops. In the North, they are considered more serious as greenhouse-crop pests because they cannot survive low temperatures. Winter freezing usually destroys those introduced into gardens via infested plants. Yet some do survive, including those that get into the compost heap where moisture and the heat produced by the process of slow combustion provide conditions favorable for their growth. However, though they can live in the soil, nematodes must find host plants upon which to feed—and this is not difficult since the root-knot nematode alone is known to attack more than 1300 species of wild and cultivated plants. And some of these are favorite house plants. Those commonly attacked by leaf or foliar eelworms include chrysanthemums, begonias, calceolarias, and coleus. Two bulbs often grown indoors and which are favorites with the bulb nematode are narcissus and hyacinth. And the root-infesting type is even more catholic in its tastes, working on coleus, poinsettia, Christmas-cherry, cyclamen, fuchsia, gardenia, and cineraria to mention only a few.

You can tell rather easily when a plant is infested, though there isn't any special manifestation associated with each kind. The most typical symptom of root-knot disease is the deformity of the roots. In some cases, the knots may develop at intervals, producing a beaded effect; in others, the swelling may be general, making the roots appear swollen and monstrous. Another common indication of nematode trouble is a lack of resistance to hot, dry weather. Infested plants wilt readily, and badly infested specimens present a more or less general sickly appearance. They will be noticeably dwarfed compared with healthy plants of the same age. Again the foliage of a diseased plant is a lighter green color than that of a plant with healthy roots. In severe cases, the leaves begin to die around the edges, or the whole plant may succumb in a comparatively short time. If the leaf spots are brown and centered between two veins so as to have a triangular or wedge shape, the presence of leaf nematodes can be suspected. However, if a plant just has an unthrifty appearance with no apparent cause, root-knot eelworms are indicated, and you had better ex-

I'VE BIN OILIN' THINGS
FER 50 YEARS WITH
3-IN-ONE!



3-IN-ONE OIL
REPAIR TOILET SEATS
WITH PLASTIC WOOD

EASY! No skill required. Handles like putty... and hardens into wood.



Build Your
"Dream Home"
of Brikcrete

World's Most Modern Masonry



ALL the Brikcrete for this Modern Bungalow...

*May vary slightly according to locality.

37' x 24'
888 Sq. Feet

\$328⁵⁷

Same low price per square foot for any size or type home you plan to build.

Brikcrete combines colorful beauty—and all the values of masonry at its best—with a lower-than-lumber price. Designed and proportioned to fit modern styling.

Self-contained insulation values because of a 43% void. Integrated color and water-resistant properties. Strength and endurance combine with light weight.

Contact your local Brikcrete manufacturer or write direct for literature and name of plant nearest you.

Blueprints for home shown above, \$15.

Brikcrete Associates, Inc.
4683 S. Division Ave.
Grand Rapids, Mich.

If interested in establishing a local plant ask for Brikcrete Book No. 2.

BAIKRETE



Make your "dreams" live with Dream House. Hundreds of floor plans can be created to fit your taste. Model Dream House cuts mistakes before real house is built. Aids in planning decorations and electrical outlets.

BUILD-A-PLAN, INC. Dept. AH,
1150 Broadway, New York 1, New York



IDEA!
BRIGHTEN YOUR BASEMENT
WITH EASY-TO-APPLY ALUMINUM PAINT

FREE BOOK TELLS HOW. Here is a wonderful way to make dingy basement walls attractive! Dozens of other helpful painting hints are explained in our free 24-page book, "Paint It Bright". Send for your copy today. And remember, there is a difference in aluminum paints: get Aluminum Metal & Masonry Paint for this job, from the dealer who displays this Alcoa symbol on the brand he sells. Address: Paint Service Bureau, ALUMINUM COMPANY OF AMERICA, 2105 Gulf Building, Pittsburgh 19, Pennsylvania.



Look for this shield on aluminum paints made by many paint manufacturers using **ALCOA ALBRON PIGMENTS**

Keep Brushes like New



At Paint, Hardware, Dept., and 5 & 10c Stores
Patent Cereals Co. Geneva, N. Y.

PEACH APPLE TREES LOW AS **20¢**

Pears, plums, cherries, nuts, berries, etc. Grapes 10c. Shrubs, evergreens, shade trees 25c up. High grade quality stock cannot be sold lower. Free 40 page color catalog. TENN. NURSERY CO., Box 18, CLEVELAND, TENN.

Learn LANDSCAPE GARDENING
A thorough interesting home training for those who wish to become LANDSCAPERS, GARDENERS, DESIGNERS, etc., for profit or pleasure. Approved for Veterans. Write for FREE BOOK to NATIONAL LANDSCAPE INSTITUTE Dept. H-11 310 S. Robertson, Los Angeles 36

amine the roots for the easily recognizable galls or nodule-like growths.

And if, or when, you find that you have a nematode-ridden plant, what then? The best thing is to destroy, by burning, every such specimen. True, there are several ways in which some plants can be freed of its parasites, and cured. But as a rule they are difficult unless you have the proper materials and equipment; and sometimes they kill the patient as well as the disease you are fighting.

Scarce or valuable plants—sentimentally or otherwise—can be soaked for several minutes in 1 per cent formaldehyde. Or they can be given a hot-water treatment by being put for five minutes in water at a temperature of 85 to 95 degrees F. and then, for 30 minutes, in water held at 113 degrees. An established procedure for bulbs is to keep them in 110-degree water for from three to four hours. Thereafter, of course, the treated subjects should be planted or replanted only in clean, nematode-free soil. And that brings us to the most practical method of all for controlling nematodes; namely, soil sterilization. It is, of course, possible to escape danger and trouble by growing only kinds of plants that are not apparently hosts of the parasite. But that is likely to deprive you of some favorites.

For the average home gardener with limited facilities, the easiest way to sterilize soil is with toxic chemicals or "nematicides." There are a number of these on the market and new ones are being developed and introduced right along. Chloropicrin, commonly known as "tear gas" and sold under such trade names as Larvacide, is highly effective, but should be used carefully and exactly according to the manufacturer's directions. Others are carbon bisulphide (bad-smelling and flammable), calcium cyanide (available in dust form as Cyanogas), methyl bromide, and the familiar formaldehyde, which is certainly the easiest and safest for use in the small greenhouse or workshed, or around the house. How to use it, in the form of a 6 per cent dust, at the rate of 1 pound per bushel of soil, is graphically shown in the illustrations on page 91. Larger quantities of soil can be treated by merely using a larger container; but do not have the soil more than four or five inches deep. This means, of course, compost from your heap as well as soil from the garden, or any that may be suspected of harboring the destructive nematode.

ARE YOU GOING TO MOVE?

If you wait until you actually move before advising us or the Post Office, copies of THE AMERICAN HOME will continue to go to former address and Post Office will notify you to send postage to have magazine forwarded. Scarcity of copies makes duplication to new address impossible.

Please notify us at least thirty days before you move, telling us what date you will move, and be sure to tell us your old as well as new address. If you can send us the label from an old copy it will help.

The American Home Magazine
55 Fifth Avenue, New York 3, N. Y.

IT'S SAVING US MONEY



—WE'RE GLAD WE INSTALLED

Radiant Ray HEATING

A Radiant Ray Heating System—whether you prefer radiators, baseboards, panels, or convectors—is a money-saving investment. You'll find a lot of satisfaction watching its trouble-free performance year after year, with insignificant maintenance.

Durability is only one of the six essentials of good heating provided by a hot water or steam Radiant System.

First and foremost, Radiant Heat is genial, sunlike warmth—comforting and health protecting. Radiant Heat keeps your floors and walls at a comfortable temperature . . . and it is a scientific fact that these surfaces must be warm before comfort can be attained.

For complete information on Radiant Ray Heating, send for the free booklet described below. It contains facts based on the results of I-B-R heating research at the University of Illinois and will help you make an intelligent selection of your heating system.

*The warmth you get with radiators, baseboards, panels or convectors.



Radiant Heating gives you these six essentials of good heating:

1. Radiant Warmth
2. Correct heat distribution
3. Flexibility
4. Durability
5. Fuel Economy
6. Year 'round Hot Water



FREE—"Enjoy Better Living with Radiant Sunny Warmth" contains 24 fully illustrated pages of interesting, easy-to-read heating facts every home owner should know. Send the coupon for your copy.

The Institute of Boiler and Radiator Manufacturers



The Institute of Boiler and Radiator Manufacturers
60 E. 42nd St., Dept. B-12, New York 17, N. Y.
Send at once your free booklet, "Enjoy Better Living with Radiant Sunny Warmth."

Name.....
Address.....
City..... Zone..... State.....

Speak up!

—and be counted



Have you joined the Tampax millions?

Surely you know that a great many other women heartily approve of Tampax and if *you* have not adopted it yet—why not? This modern monthly sanitary protection clears away all the worries caused by the older "outside" method. For Tampax (the invention of a doctor) is worn internally and the user actually is unaware of its presence.

No belts, no pins and no external pads are worn with Tampax. Therefore no bulk to slow you down. No edge-lines to fret about. No chafing and no odor. Nothing in fact to distract your attention or lower your self-confidence. . . . Made of pure surgical cotton compressed into slender applicators, Tampax is easy to use, quick to change and no trouble to dispose of.

Now are you ready to join the millions who have these advantages every month? You can get Tampax at drug stores and notion counters. Three absorbencies—Regular, Super, Junior. An average month's supply will slip right into your purse. And there's an economy box with 4 months' average supply. Tampax Incorporated, Palmer, Mass.



Accepted for Advertising by the Journal of the American Medical Association



● Did you ever observe that, as soon as the gracefully drooping, long-spurred flower of the columbine withers and falls, the slender, wiry stem straightens itself up to hold erect the five-horned, five-celled cup, full to the brim of shiny black seeds?



● What amazing changes take place as flowers mature into fruits and seeds! When clematis sheds its raiment of petals, it quickly acquires these interesting, silky, swirling pompons made of delicate, feathery plumes—that we can enjoy!



M. A. ROCHE

● Do you know the subtle variations and muted color harmonies of twigs of dogwood, willow, kerria, and forsythia? Those of Indian-currant's coral berries, or the beauty-berry's amethyst clusters? Rosa multiflora's tiny red "hips"? And these larger fruits of the prairie rose?



*The wise gardener,
thrifty of beauty,*
REAPS A SECOND HARVEST

Seed-pods, berries, and dried flowers

have subtle charm and color to be enjoyed

in the time of bare branches, pale shadows

on the snow, and early firelight

● Do you seek high-lights to relieve masses of Christmas greens? Try the shimmering disks of lunaria; clusters of bright red winterberries; twigs of these waxy-white bayberries, or the larger, golden-freckled, silver berries of Eleagnus umbellata

● Leave these flat, tan pods of Iris foetidissima unpicked until, opening, they reveal their brilliant scarlet seeds. But baptisia pods, picked while still green, become a lovely slatey blue. As they dry, the seeds imprisoned within turn them into rattles





Photographs by John P. Roche

● Among the decorative, as well as interesting, seed-pods, that of the empress-tree is a pseudo-hickory nut; those of rose-of-sharon open like a 5-part flower. But the most perfect of all, those of the tulip-tree (left), form cups of narrow, pointed "petals" about a long, etched "pistil"



● I don't care so much for everlastings; their papery bracts seem too much like actual petals. Yet, in my own perversity, I do like these plushy plumes and crests of *Celosia*, especially of *C. argentea*, which range from buff to reds and purples

When the polished furniture seems suddenly too bare, the view from the picture window across the snow-blanketed garden too bleak, the flowerless room too empty and tidy to endure, then I know of no more agreeable and rewarding way to spend a winter evening than in the leisurely examination and arrangement of plant materials that were hurriedly gathered during summer's mad scramble and tucked away on the top shelf of pantry or tool shed to await just such a moment. Consider, for instance, seed-pods. Many of them are fascinating just to study, perhaps with the aid of a magnifying glass. Then, too, the plants in your herbaceous border may contribute even more to your collection than can the trees and shrubs. My favorites among the flowers are those which do not try to imitate the glories of another season. Unlike the everlastings, whose papery bracts refuse to fall and let the flower complete its life cycle, they, in their natural ripening and fruition, achieve a beauty all their own. One of them is the blue plantain-lily (*Hosta caerulea*). If you leave uncut some of the tall stalks, attractive little green bananas will appear along them, where the blossoms were; leave these alone and each will turn into a miniature pigskin pocket-book literally bursting with neatly packed, glossy black currency. These stunning black-and-tan clusters offer something for everyone: they can crown Mother's best arrangement efforts; Father can try his new camera on their unusual textures; the children can blow the winged seeds from the backs of their hands and watch their slow, but madly whirling, descent—and Auntie can sweep up after them! These notes and pictures can suggest only a few of many lovely things, some kept over from summer, others to be gathered now, or even later, when brisk, clear air, cold, blue sky, and snowdrifts lure you outdoors.



● There can still be found afield such things as the sumac's red suede berry pyramids; dark blue "grapes" of the thorny cat-brier; the cattail's brown "sausages," and these gentle milkweed bombs, which burst into black-studded, white-silk fluff



● How diverse in form and function are plants' fruiting mechanisms! These weigela seed-pods, and those of rhododendrons, are a sculptor's armature of their flowers. *Pieris japonica*, however, adorns itself with strings of exquisite carved beads

● Compare these upright pods of Siberian Iris with those of the Gladwyn iris opposite. A single stalk may look skimpy, but several, bound together with their tall, open-lipped, bronze chalice at different levels, are useful in many ways



OIL-O-MATIC OWNERS RECOMMEND

With the Low Pressure Principle

OIL-O-MATIC

WILLIAMS HEATING SYSTEMS

OIL-O-MATIC'S FUEL CONSERVATION ENGINEERING
Your Oil-O-Matic dealer will survey your home and show how to save heat, save fuel. Cut fuel oil bills as much as 50%.

NEW COMPLETE UNITS FOR WARM AIR, HOT WATER, STEAM
New beauty, new fuel saving, new comfort, new convenience, for homes of all sizes.

For the name of your nearest Williams Oil-O-Matic Dealer, consult the classified section of your telephone directory under "Oil Burners" or write to the factory at Bloomington, Ill.

You can't find a Gentler Bleach than Clorox!



THERE'S NOTHING BETTER THAN CLOROX FOR MAKING WHITE COTTONS AND LINENS SNOWY-WHITE (OR BRIGHTENING FAST COLORS)! FOR CLOROX IS FREE FROM CAUSTIC AND OTHER HARSH SUBSTANCES... IT IS MADE EXTRA GENTLE BY A PATENTED FORMULA USED EXCLUSIVELY BY CLOROX! AND BESIDES BEING GENTLER, CLOROX LESSENS RUBBING... THUS CONSERVING FABRICS TWO WAYS. GIVE YOUR LINENS THIS DOUBLE ADVANTAGE. ALWAYS LAUNDRY WITH CLOROX!

Clorox gives you greater disinfecting efficiency, too!

CLOROX HAS POSITIVE GERM-KILLING POWER. AND BECAUSE CLOROX IS FREE FROM CAUSTIC, IT WORKS FASTER IN KILLING HARMFUL GERMS. CLEAN DAILY WITH CLOROX! GIVE YOUR FAMILY THIS EXTRA MEASURE OF HEALTH PROTECTION!



More Housewives use Clorox than any other Bleach and Disinfectant!

USE IN LAUNDRY KITCHEN BATHROOM



CLOROX BLEACHES • REMOVES STAINS • DEODORIZES • DISINFECTS
There's only one CLOROX... it's always uniform... always dependable!

Directions on Label

BOON, made by the makers of Clorox, is another "first aid" to easy housecleaning. It wipes away dirt and grease quickly, easily from washable surfaces. Cleaning with **BOON** is simplicity itself!



Nyrdorf

HANNAH REID WALKER

Come crisp, tangy fall days and you'll just have to reckon with the leaves. This may mean a terrific chore, or one of the year's high spots, depending on how you approach it, what equipment you have, and how much help you can count on. If your area and tree population warrant, you may want to invest in one of those vacuum sweeper affairs that looks like a covered-wagon lawn mower, but isn't. Pushed back and forth across the lawn, it swiftly picks up all the leaves and stows them away in its capacious interior.

But if you plan to rely on elbow-grease and patience, you will need a good rake of the broom type, or, rather, several. For leaf-raking is much more jolly as a family affair than as a solo project; a summons to

and believe in conservation of natural resources, YOU WILL NOT BURN THEM. Instead, you will add them to the compost heap, without which a garden is sadly, tragically incomplete. If, perchance, they are full of twigs, branches, etc., they might better be



Sofia

used for mulching around shrubs and evergreens and on perennial borders, either when gathered or after the ground has frozen. And if, rarely, a bonfire is unavoidable, (1) keep it small; (2) keep it off the lawn or any other desirable grass or vegetation; (3) keep it off a paved terrace or tarred or asphalt drive or walk, and (4) above all, keep it away from and out from under trees. (You see, it will probably be easier to compost it after all and much better for your garden!)

The thought may occur, Why rake the leaves up at all? Don't they, under natural conditions, stay where they fall? Why isn't that the logical and best course? Well, the looks of the place is one reason. The fire hazard is another. Leaves allowed to lie



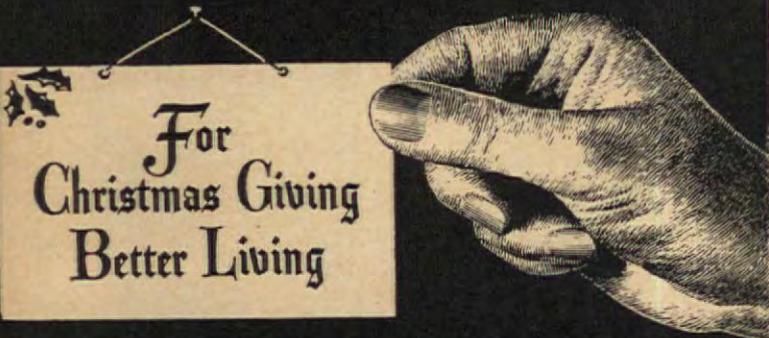
"Grab a rake and come on out" can make for a lot of fun. Also, one of the big, old-fashioned, wooden-bow lawn rakes is fine for handling oversized piles as they accumulate.

For carrying leaves, you can use a big piece of canvas or burlap and sling a huge, but light, bundle up on your shoulder. A two-person team can carry generous loads litterwise on the same strip. And small fry will enjoy helping with suitably sized baskets. There is a handy, knockdown affair of canvas and piping that can be trundled along; there are racks, carts, and wheeled baskets of various kinds; and a strip of burlap with lengths of pipe sewed into the two ends will keep an astonishingly large heap from cascading off a wheelbarrow, especially if a flat extension bed rack replaces the removable sides.

Where you take the leaves and what you do with them is important. If you have the soul of a gardener



on the lawn over winter can smother out the grass. On the other hand, they can serve a real purpose as a mulch, or dug into heavy clay soil when it is turned. And, as may have been mentioned, they make good compost. So, come on. Let's rake leaves.



Deepfreeze HOME FREEZER



De Luxe Model C-10, 10 cubic feet, holds more than 350 lbs. assorted foods. \$449.50 delivered

A world of better living comes into your home with the Deepfreeze home freezer. You eat better, work less, save more. As your dealer can prove, a Deepfreeze home freezer actually pays for itself with the money it saves.

Models for any size family, any size purse. 22 advanced features. And above all, a name that means dependable performance. For Christmas delivery, see your dealer today.

Deepfreeze Division, Motor Products Corporation, North Chicago, Illinois.

THERE'S ONLY ONE DEEPFREEZE HOME FREEZER

There's Nothing Quite Like Alka-Seltzer

Next time you have a headache, remember there is nothing quite like Alka-Seltzer for fast relief from headache pains:

(1) Alka-Seltzer contains one of the world's most effective pain-relieving agents. (2) This pain relieving agent is protected by valuable alkaline buffers for increased effectiveness.

(3) Alka-Seltzer's fizzing, effervescent action speeds its pain-relieving agent to the source of pain—for really fast relief!

No wonder so many thousands are turning to Alka-Seltzer for relief of headache pains! Why don't you? Sold at all drug stores, U.S. and Canada.



for HEADACHES ACID INDIGESTION DISCOMFORT OF COLDS MUSCULAR ACHEs and PAINS

Even a Queen can have a headache, Tho her reign is but a day, But wise Queens lose Their headache blues The Alka-Seltzer way.



How to fell a tree

Roy B. Larson

As some trees age, they often become brittle, subject to disease, and susceptible to breakage in a high wind. It is certainly advisable to remove such menaces at the cost of a Saturday's work rather than remain subject to the danger of a breaking or falling tree and the expense and damage it could cause by falling indiscriminately. Excess shade trees, too, often create a problem by taking more than their share of plant-food and soil moisture. If you have put off the felling of an undesirable tree because of the high cost of having the work done, take heart! With the ambition and spirit of adventure of a true handyman, you can do the job yourself with some simple equipment.

In preparation, there should be assembled: A 5 ft. bucking-saw, which may be operated by either one or two persons; a woodsman's axe; 100 ft. of three-quarter inch rope, and wedges to put in the saw cut to force a leaning tree over, or to keep a log from pinching the saw as it is cut into lengths. Metal wedges can be bought, or satisfactory wooden ones can be made by sharpening 18-in. lengths of a hardwood 2 x 4.

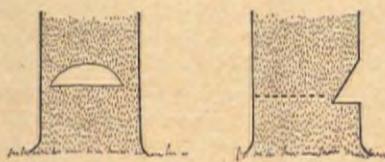


Fig. 1. Undercut, from front (left) and side; and felling cut (dotted line)

If there is sufficient area in which to drop the tree whole, first determine where it should fall to do the least damage and to be most easily cut into convenient sections. When this line has been determined, you are ready to make the first cut, known as the undercut. (Fig. 1) This being the factor which determines the direction in which the tree will fall, it requires close attention. It should be sawed at an exact 90-degree angle

For kitchen heat, smoke, smell—



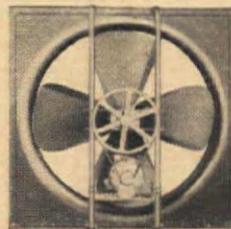
Be smart! Install an Aeropel—



GOOD NEWS for housewives! This new, whisper-quiet Aeropel Fan removes grease, fumes and smell . . . keeps your kitchen fresh and cool . . . pays for itself in savings on decorating and cleaning bills . . . can be installed in any kitchen new or old. See your electrical or home supply dealer, or send for **FREE** booklet. The new Aeropel is priced surprisingly low.



Aeropel Kitchen Fan



Ventura Attic Fan

NEW VENTURA ATTIC FAN! Expels excess heat from your attic . . . draws nature-conditioned night air through bedroom windows . . . provides healthful comfort cooling at low cost. Mail coupon for **FREE** booklet showing how to apply to your home.

AMERICAN BLOWER CORP., DETROIT 32, MICH.
CANADIAN SIROCCO CO., LTD., WINDSOR, ONT.
Division of AMERICAN RADIATOR & Standard Sanitary Corporation

AMERICAN BLOWER

MAIL COUPON FOR FREE BOOKLET! →

AMERICAN BLOWER CORPORATION
Detroit 32, Michigan

Gentlemen: Please send me **FREE** Aeropel Booklet
Attic Fan Booklet

A-11

Name _____

Address _____

City and State _____





I couldn't keep house without ScotTowels!



Greasy pan? Zip—tear off a ScotTowel! Soft, absorbent—a ScotTowel soaks up grease fast . . . dishwasher stays sudsier . . . plumbing keeps free of grease.

Want less washing and ironing? Use ScotTowels for drying hands, draining lettuce, drying pots and percolator. ScotTowels are handy for dozens of uses. Made of thirsty cellulose. 150 to a roll. Scott Paper Co., Chester, Pa.

MADE STRONG TO WORK HARD!

Trade Mark "ScotTowels" Reg. U. S. Pat. Off.

Holidays and every day, the time clock gives you time to play!

NESCO

FULLY AUTOMATIC ROASTER

Only Roaster With A BUILT-IN Time Clock!



ROASTS DELICIOUS MEATS, FOWL!

BAKES PIES AND COOKIES!

BAKES PERFECT CAKES!

Model 109 20-qt. capacity

Guaranteed by Good Housekeeping



Nesco products include electric casseroles, ranges and heaters; pressure pans; stainless steel utensils; enameled ware; tinware; galvanized ware; decorated ware; oil ranges and beaters.

Get out of the kitchen while dinner cooks! This beautiful, versatile Nesco Electric Roaster, controlled by its exclusive built-in time clock, operates from any 110 volt A. C. outlet. Adds leisure-hours to every day because time clock turns current on and off at pre-set times. Automatic thermostat with signal light maintains correct temperature. Fully insulated with glass wool. Adjustable browning vent. Exclusive insulated cover. Cover-lift dial. The perfect gift!

NATIONAL ENAMELING AND STAMPING COMPANY
Dept. B-11, 270 N. 12th Street, Milwaukee 1, Wisconsin

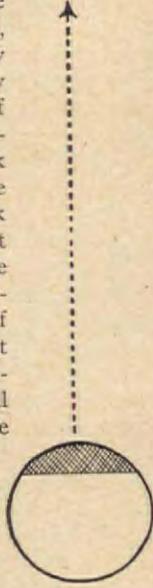
to the line of fall, and should penetrate the tree about one-fourth of its diameter. (Fig. 2) After the undercut has been sawed in horizontally, the kerf is sawed or chopped out at about a 45-degree angle. Then clear out all the wood so as to form a clean notch on the line-of-fall side of the tree.

Next, start the actual felling cut from the opposite side of the tree. This should be horizontal and at least one inch above the base of the undercut. As it progresses, check on both sides to see that the saw is equidistant from the undercut. If one side leads the other, the tree will have a tendency to twist to the side which is least sawed, and this tendency may cause it to swing away from the desired line of fall. When it starts falling, move well back and to one side of the stump, for the trunk may bounce when it hits the ground. The operation may be likened to the working of a hinge. The undercut determines the direction in which it will swing, and since the tree will start to fall before it is cut completely through, the remaining wood fibers act as a pivot.

A leaning tree is undercut and treated in a slightly different manner.

The undercut is made as before, but, if the tree is leaning to the right of the line of fall, the felling cut is made unevenly; allowing the saw to lead on the right side of the tree. This leaves more wood fibers as a pivot on the left side, and tends to twist the tree back and make it fall true. For a tree leaning to the left the procedure is, of course, reversed. If a tree leans backward slightly from the line of fall, it can be driven over by inserting a wedge or two in the felling cut and hammering it (or them) in as the saw cut deepens. Stop the felling cut when it lacks about an inch of reaching the deepest part of the undercut. Then drive the wedge in until the tree falls.

If the available space does not permit felling the tree in one piece, it can be taken down in sections. (Fig. 3) Start at the top and saw the limbs off, leaving enough stubs for adequate hand- and footholds. Eight feet or so above the point where the uppercut will be made, tie a rope around the trunk and have a helper on the ground ready to keep a strain on it. Again saw the undercut (it is safer not to take an axe up a tree), then move around to the opposite side to make the felling cut. Meanwhile the helper keeps the rope taut to make doubly sure that the section falls in the proper direction. It is well to fasten a safety belt or short piece of rope around the tree and the body of the worker. The work is easier if



FALL PRUNING

Quicker, Easier WITH

SEYMOUR SMITH



FASTEST CUTTING "Snap Cut" PRUNER

No. 419

NEW light, strong aluminum design, beautifully balanced. Alloy steel precision ground blade and original "anvil" slicing action cuts 3/4" limbs with amazing ease. Improved one-finger catch. All parts replaceable. 8" long. \$2.75. These and other fine Seymour Smith shears at your dealer's, or write us—free circular. West Coast prices 10% higher.



This Book at NO EXTRA CHARGE

40 pages of authentic pruning information without charge to buyer of any Seymour Smith tool, or sent postpaid for 25c.

SEYMOUR SMITH & SON, Inc. 900V. Main St., Oakville, Conn.



Special by Mail Order **AFRICAN VIOLETS**

"Pink Beauty," "White Lady," "Blue Boy"

Do you know how \$1 many people ordered these violets last year at \$1.50? Over 30,000. Large size, ever-blooming and very beautiful. Full of flowers, buds and leaves. Your choice of above 3 varieties sent for \$1.00 or get all 3 for \$2.75.

VIOLET-GRO

Perfect potting soil for violets, gardenias, all house plants. 1/2 leaf mold, 1/2 sand, 1/2 peat moss. Does wonders for house plants. \$1 for 3 lbs., postpaid; 5 lbs. \$1.50; 10 lbs., \$2.50. Also sent C. O. D. plus postage. Owen Nursery, Bloomington, Ill. Desk AH-2. Clip this.

OWEN NURSERY

Desk AH-2, Bloomington, Ill.

New Rare African Violets

"Double Duchess" sensational double petal . . . like a tiny rose. A collector's gem. \$2. "Blushing Maiden" rare long stem, extra large pink flowers. \$2. "Orchid Beauty," tiny exquisite orchid-like wine-tone. \$2. "Red Head" reddest Violet yet produced, enormous flowers. \$2. Any 3 for \$5. Money back guarantee. Sent C.O.D. plus postage. Cash orders prepaid. Order from OWEN Nursery, Desk AH-2, Bloomington, Ill. Clip this.

OWEN NURSERY, Bloomington, Ill. Desk AH-2, Bloomington, Ill.

Burpee GIANT Snapdragons
Rust-Resistant **FREE**
To get acquainted, we'll send you this full-size 25c-Packet of Burpee Tall Giant Snapdragon seeds! All best colors, mixed—crimson, copper, bronze, rose, pink, yellow, white, etc. Huge, exquisite blooms closely set on long spikes 2 to 3 ft. tall, with 8 to 18 spikes to each sturdy plant. Write for Free Snapdragon Seeds Today—Send Stamp for Postage. Burpee Seed Catalog free. W. ATLEE BURPEE CO. 256 Burpee Bldg. 256 Burpee Bldg. Philadelphia 32, Pa. Clinton, Iowa



RARE CACTI
OUR BEAUTIFUL 1948 CATALOG 36 fascinating colored pages NOW READY. Lavishly illustrated Hundreds pictured and described with full cultural direction. A handbook of Cactus lore. Largest Collection. If wanted for reference 10c is appreciated to cover mailing costs. A real garden hobby. For your copy WRITE NOW! P. O. Box 28 JOHNSON CACTUS GARDENS Paramount, Calif.

ROOT YOUR OWN CUTTINGS IN SAND

In a box, Greenhouse, or Hotbed. Scientific instructions, copyrighted, \$1.00. It is easy, in an amazingly short time, to root cuttings of Camellias, Azaleas, Gardenias, Roses, Evergreens, and other plants, in sand, any time of the year, with our instructions. This information cost us thousands of dollars, and years of experience, and costs you only \$1.00. Ppd. NATIONAL NURSERIES, Dept. 2, Biloxi, Miss. P.S. Free Catalog on Camellias, Azaleas, Gardenias



25" Holloway
**FASTER • EASIER
ECONOMICAL**

WITH AN ECLIPSE POWER MOWER

precise lawn mowing is effortless. Designed for easy, low-cost lawn maintenance, Eclipse are POWER mowers in the true meaning of the word. Wheels are POWER driven. Reel is POWER driven. Sharpener is POWER driven. Experienced engineering adds plus features found in no other mower. Let your dealer demonstrate the superiority of an Eclipse.

THE ECLIPSE LAWN MOWER CO.
111 Railroad Street, Prophetstown, Illinois

Eclipse
THE WORLD'S BEST LAWN MOWER
HAND AND POWER MODELS

DAZZLING RAINBOW TULIPS
100 BULBS \$1.94 FOR ONLY

Now, this sensational offer brings you beautiful tulips at less than 2c each! You get healthy, young tulip bulbs in a dazzling rainbow mixture of colors—ranging from pastels to bold, vivid hues... 100 bulbs for only \$1.94. Years of blooming life ahead! Average 2 1/2" in circumference. Sent in plenty of time for Fall planting. Order now while supply lasts. Satisfaction guaranteed or money back.

12 DUTCH IRIS BULBS GIVEN
SEND NO MONEY! Order now, pay later. Bulbs reach you in time for Fall planting at only \$1.94 plus C. O. D. postage. Cash orders prepaid. Prompt action brings 12 genuine first year Dutch Iris Bulbs, gorgeous new purples and blues, without extra cost. Send order to
Dept. MS-1806
MICHIGAN BULB CO. Grand Rapids 2, Mich.

flower lovers

Join the Bulb of the Month Club. You too can enjoy continuous bloom in your living room or garden. Enclose \$1.00 with name and address. You receive by return mail, postpaid, this month's carton of rare flower bulbs—guaranteed to grow. No dues or obligations. Your dollar covers all membership privileges. Write today.

BULB OF THE MONTH CLUB
125 Madison, Dept. AH, Chicago 3, Ill.

NEW BOTANICAL DISCOVERY
Sensational 2nd Generation, Self-fertilized Mendelian DAHLIA Seedlings... From the **Miracle Gardens of CURTIS REDFERN** Santa Barbara, California
SEND TODAY FOR FREE ILLUSTRATED CATALOG

there is something to lean back against; also, if the tree should sway as a section falls, the belt will prevent the man aloft from being jarred loose. Move down the tree to the base of the next section and repeat the operation. If a stout string was carried up in the first place, the rope can be hauled up after each section has been dropped to save repeated trips to the ground. In a very tight spot (or in the case of a large tree) short sections can be cut, and they and the limbs lowered to the ground, with minimum risk and chance of damage. When doing this, wrap the rope for one turn around the base of one of remaining limbs so it will bear the direct weight as the helper allows the rope to slip little by little. Sawing while up in a tree is much more difficult than sawing on the ground, so it is fortunate that this method is not often necessary on the average home property. Ordinarily, 6 to 12 ft. sections can be handled conveniently. To prevent the saw binding because of an accumulation of sap or pitch, sprinkle a kerosene and oil mixture on it before starting a cut, and as often as necessary.

And when the tree is down, what do you do with it? If you have a fireplace, or wood-burning stove or furnace, you'll probably want to cut it

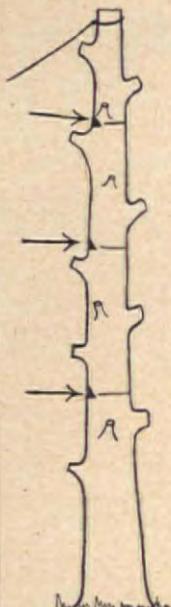


Fig. 3. Sectional undercuts indicated by arrows

into suitable lengths and split most of them into firewood. The shorter the lengths, the easier they will split, but at least two iron splitting wedges will be needed, and a 6 or 8 pound sledge. Avoid trying to split through knots. Split rails are another interesting possibility. A homemade rail fence is a feature of which any homeowner and his family can well be proud.

While tree-felling can be done by any man willing to sweat a little, here are some very important safety precautions: Don't chop toward your feet in removing the limbs from the logs, or while chopping a log. The axe may glance off and into the foot.

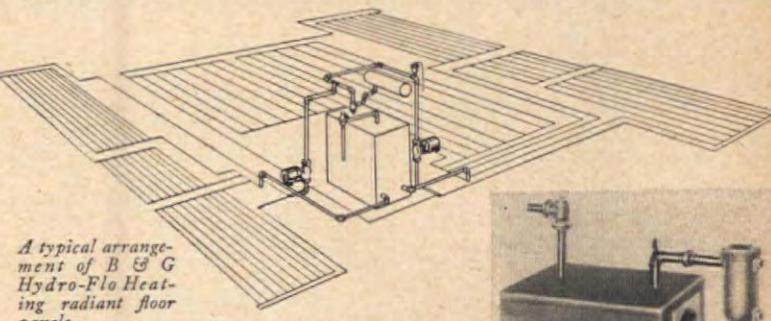
Tie a rope to every limb, tree, or trunk section which you do not feel positive will go where it is aimed by its undercut. Have someone below at a safe distance keep a steady strain on the rope while the felling cut is being made. Lower tools, don't drop them. Always run back and to the side of a tree as it starts to fall. Keep the inevitable spectators at a safe distance. And, oh, yes (the easiest and most satisfying part of all): Don't forget to yell, "Tim-ber-r-r!"

In general, stick to small trees, and employ expert help for big ones.

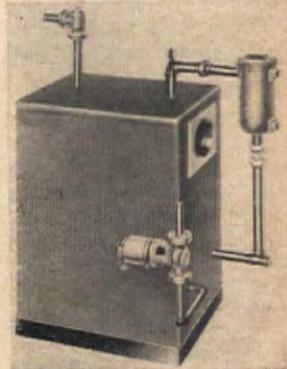


We "captured the sun" when we chose

B & G Hydro-Flo
Radiant Panel Heating



A typical arrangement of B & G Hydro-Flo Heating radiant floor panels.



Here's unbelievable comfort for that new home you're planning... sun-like overall warmth... draftless floors... more refreshing air.

B & G Hydro-Flo Heating is completely concealed—with no evidence of the heating system in any room. Pipe coils in the floor or ceiling diffuse soothing radiant heat, spreading a blanket of sunny warmth over the entire house. You'll be delighted, too, with the decorative freedom and cleanliness assured by this ultra-modern heating.

The operating equipment of a B & G Hydro-Flo System can be installed on any hot water heating boiler—oil, gas or stoker-fired. Ideal, too, for modernizing old hot water heating systems.

The fascinating story of B & G Hydro-Flo Heating is told in a free, color-illustrated booklet. Send for your copy—it will show you how to "capture the sun" in your own home.



Besides... an all-year 'round supply of hot water

What modern home can get along without loads of hot water? The Water Heater unit of a B & G Hydro-Flo System supplies it in boundless quantities—automatically—every month of the year—and at trifling cost!

BELL & GOSSETT Company
DEPT. AT-29, MORTON GROVE, ILL.
Send your free booklet "Capture the Sun with B & G Hydro-Flo Heating."

Name.....
Address.....
City..... Zone..... State..... *Reg. U. S. Pat. Off.

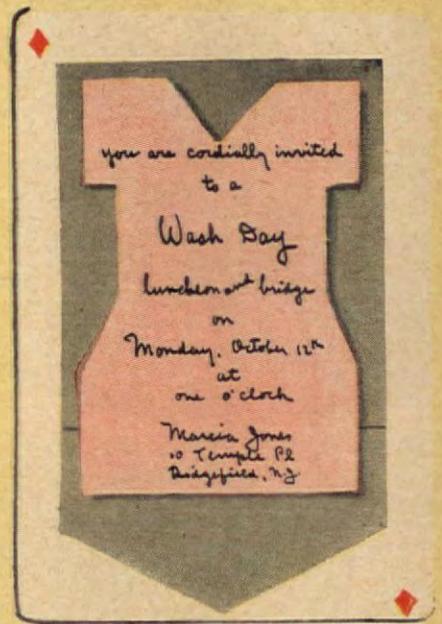
Bridge
on
Monday



Drawings by Lorraine Fox

• Change the routine by having a luncheon—and—bridge on Monday. Call it a WASHDAY PARTY, roll up the invitation in an envelope, as if it were a dress, dampened, in a towel. Cut clever paper shapes—like wash hanging on clothesline

• Luncheon table—bird's eye view. Ribbon clothesline can actually be a ribbon or Scotch tape. Clothespins snipped out of Scotch tape. Informal place mats simulate "wash". Tie large, handsome bows at corners



• Flowers for the centerpiece are arranged in familiar tin soap-flake container, several are more effective if your table is large. Select garden favorites, mass color together. Use rhododendron leaves for extra greenery

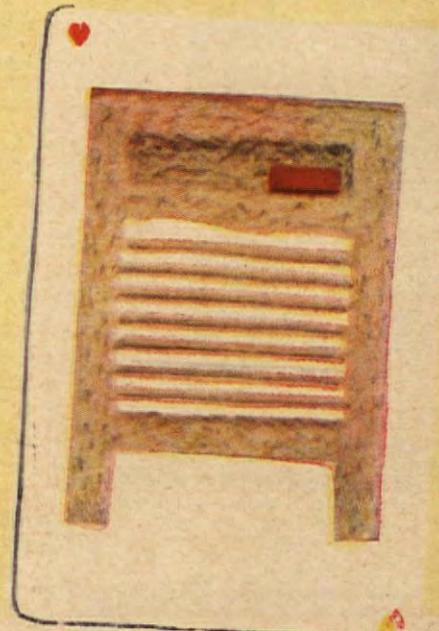


• Cut a small oblong of bread scooped out at top. Spread with cream cheese and score with a fork. Soap is piece of pimento or green pickle. Cut away bread to form legs at opposite end

• In a doll's clothesbasket place rolled sandwiches to simulate rolled-up dampened clothes. Make up sandwiches ahead of time, keep in refrigerator until ready to serve. Paste filling gives best results



• Paste a clothespin on piece of Bristol board. Another piece bearing guest's name is slipped in open end of clothespin and secured with glue or Scotch tape. Paint clothespin to tie in with your color scheme



Here's how we size up *Early Garden* flavor

TRADE MARK



One more good food
from the brand that puts
FLAVOR FIRST

Several different sizes—
selected for taste and tenderness—
that's what gives you such full flavor!

Suppose you had a batch of fresh spring peas shelled out in front of you right now. You could *see* what makes their delicious flavor—larger peas, middle-sized peas and smaller peas, all together—so you have *richness* to round out our *sweetness*.

You get that flavor blend in Del Monte *Early Garden* Peas, too. Only better—

Because only the best-eating sizes are chosen at picking time. Then from each of these sizes, the nicest, tenderest peas are selected and packed together. Do try them!

GARDEN BASKET MACARONI

- | | |
|----------------------------------|--|
| 1½ cups macaroni | ¼ cup chopped onion |
| ½ lb. American cheese | Salt and pepper |
| ¼ cups milk | 4 slices bologna |
| ¼ to ½ tsp. Worcestershire sauce | 1 No. 2 can Del Monte <i>Early Garden</i> Peas |

Cook macaroni in salted boiling water till tender. Set aside enough cheese for topping; cut up the rest and heat with milk in double boiler till soft. Beat with rotary beater till smooth. Add Worcestershire sauce; onion. Mix with macaroni in shallow 5-cup greased casserole; salt and pepper to taste. Top with cheese slices; cover; bake in moderate oven (350° F.) 20 min. Fry bologna gently on one side; fasten with toothpicks. Place on baked macaroni; fill with hot, seasoned peas; garnish with pimiento. Edge with the rest of the Del Monte *Early Garden* Peas. Serves 4.



Del Monte TRADE MARK *Early Garden* Peas

Easier to
wash clean...
food doesn't
stick to
Pyrex
Ware!



PIE PLATE
8 inch size 29¢

No scraping or scouring to wash Pyrex pie plates! Stubborn crusts and gooey fillings slide away from smooth sides. That's something to remember, too, whether you're cooking in a casserole, saucepan or utility dish. Dish washing will be so much easier and quicker if it's Pyrex ware. And you can see it's clean!

THERE'S ONLY ONE PYREX WARE

AND IT'S MADE BY

CORNING GLASS WORKS



"CORNING", "PYREX" and "DOUBLE-TOUGH" are registered trade marks of the Corning Glass Works in the U. S. A.



• For dessert, a cupcake hollowed out and filled with ice cream or whipped cream. Gum-drop circlets, cut in half, for handles. Fresh, billowy as a newly filled laundry basket



• Or, serve ice cream with lady finger, snipped to look like a fat clothespin. Chubby, edible as well as amusing—sure to be a special favorite



• Or, oblong cake scooped out in two square hollows, like old-fashioned washtubs, gelatin cubes one side, whipped cream on other. Soap is a gum drop—placed at side



• Now on to bridge. Covered Lux Box is used for forfeits. Losing couple forfeits 5c a trick, 10c if vulnerable. Couple losing three time: in succession substitutes word "suds" for clubs when bidding, and forfeits 5c if they forget. All players say "duzzle" and "reduzzle" instead of double and redouble and must forfeit 5c if they forget

HERE'S THE REFRIGERATOR THAT GIVES YOU ALL THESE ADVANTAGES!



Lots more room to store foods. Frigidaire's remarkable new design gives up to 50% more food storage space in the same kitchen space.

Up-to-date frozen food keeping. Big Super-Freezer Chest freezes food fast; keeps up to 50 lbs. safe for weeks.

Planned storage: a place for every type of food. Full-width, glass-topped Hydrator for fresh fruits, vegetables. Aluminum Basket-Drawer for eggs, small packages. Handy Multi-Purpose Tray for meats and other foods. Big tall-bottle section. Roomy shelves for other foods.

Special features. Quickube Ice Trays, exclusive with Frigidaire, give instant ice service. One-piece aluminum shelves. Flat top serves as extra kitchen shelf.

Simplest "cold-maker" ever built, the famous Frigidaire Meter-Miser. Uses only a trickle of current. Oiled for life, sealed in steel, backed by 5-Year Protection Plan. Only Frigidaire has the Meter-Miser mechanism.



Listen to Frigidaire's new LUM 'N' ABNER show. See newspaper for time, station.

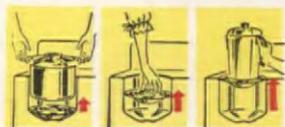
YOU'RE TWICE AS SURE WITH TWO GREAT NAMES

FRIGIDAIRE

MADE ONLY BY

General Motors

SEE WHAT'S NEW IN THE NEW FRIGIDAIRE ELECTRIC RANGE



**Thermizer Now Provides
An Extra Surface Unit
When You Need It; Pres-
sure Cooker Available**

This deep-well cooker boils, steams—or serves as an extra oven. Thrifto-Matic Switch will keep it on "high" as long as 20 minutes, then automatically turn it to thrifty "Simmer." For another surface unit, just raise the Thermizer heating unit. Pressure Cooker optional.

See why meals are better! . . . easier! . . . faster!

Better meals—Radiantube Surface Units and big Even-Heat Oven have exact cooking heats and controls. No guesswork!

Easier meals—automatic time, temperature controls. Cook-Master Control turns oven on and off all by itself; cooks oven meals while you're away.

Faster meals—Radiantube Units start heating the instant you turn switch. Even-Heat Oven reaches baking heat in 5½ minutes. (Model shown has two ovens.)

 See your Dependable Frigidaire Dealer. Find name in Classified Phone Directory; or write Frigidaire, Dayton 1, O. In Canada, Leaside 12, Ont.



NATIONAL
Presto
REG. U.S. PAT. OFF.
COOKERS

**"First
on my
Christmas
Gift Parade!"**



**For More Nourishing,
More Appetizing Meals,
More Quickly Prepared,
3 Times a Day,
EVERY DAY
Throughout The Year!**

PRESTO COOKERS
are now available in your
choice of 9 models, and in
matched sets of 2 to 5 units:

6-quart "MEAT-MASTER"

4-quart "COOK-MASTER"
(Choice of 2 models.)

3-quart "VEGE-MASTER"
(Choice of 2 models.)

The "FRY-MASTER"—For tastier
more appetizing, more easily digested
foods, FRIED FASTER.

GIVEN, with your PRESTO COOKER,
a 128-page book of easy-to-fol-
low, illustrated instructions for PRESTO
Cooking and Canning, including hun-
dreds of recipes for all types of foods.

PRESTO COOKER-CANNERS

21-quart—16-quart—12-quart
Equipped with 5 piece accessory set,
including inset pans, colander pan,
rack, wire canning basket and com-
plete instruction and recipe book.

COPYRIGHT 1948 N.P.C. CO.

The gift of gifts for any homemaker is one, several, or a complete set of PRESTO COOKERS . . . the most remarkable pressure cooking and canning equipment ever invented.

Millions of experienced, as well as new homemakers, now find great pleasure in their jobs as "the family cook", because these beautifully designed, perfectly constructed *best-of-all kitchen helpers* are so easy, so safe, so wonderful to use. No longer is it necessary to "slave" in the kitchen. PRESTO Cooking prepares complete meals in *mere minutes*.

So, this year, give the gift that means Christmas cheer for the entire family, the year 'round. Give PRESTO COOKERS! Available at department, hardware and appliance stores, wherever quality housewares are sold.

NATIONAL PRESSURE COOKER COMPANY
Eau Claire, Wisconsin
World's Largest Manufacturer
of Pressure Cookers and Canners



'NEATH

● Make these perky pilgrim figures yourself. Use as place cards—or arrange them in centerpiece. Place two strips paper "X" shape across table. Spot twelve couples so they appear to walk towards four corners of table. Anchor tufts of evergreen along walk—center clump largest of all. Ideas: Vera La Fountain Dunn



Pineapple sunshine



★ **Pineapple Wake-up.** Make every morning a "good morning" by starting off with cheerful, chilled Dole Pineapple Juice. It's healthful, it's good, and such a gay way to greet wintry gray mornings. Bring sunshine indoors daily with Dole, the morning favorite of millions.

—special delivery



★ **Pine-apple Pork Chops.** Papa loves pork chops, and so will the rest of the family when they're done this way! Glaze red apple rounds and juice-rich Dole Pineapple Chunks in butter or margarine and brown sugar, then deck each chop with the hot glistening fruit. It's sunny flavor the family never knew!

from **DOLE**



★ **Cranberry Nest Salad.** Be an ingenious hostess by serving this wonderful tropic salad. Heap individual molds of cranberry gelatin with drained, new-style Dole Crushed Pineapple, and top with a fluff of whipped cream cheese. Have you discovered how really different Dole Crushed Pineapple is these days? Crisp-cut in tiny cubelets—try a can!

★By *Patricia Collier*

DOLE HOME ECONOMIST

Hawaiian Pineapple Company, Ltd.
215 Market St., San Francisco 6, California



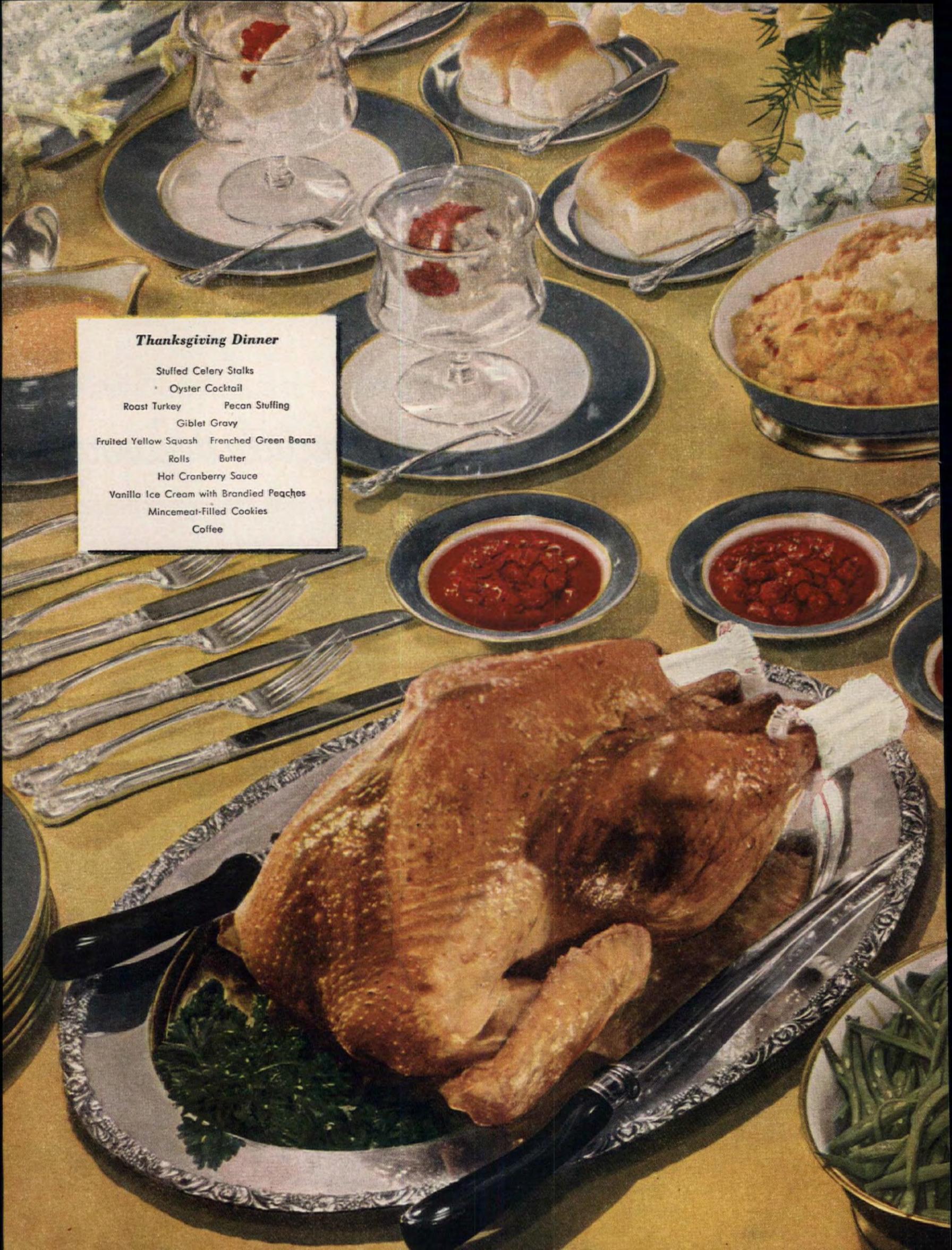
the Harvest Moon

Let autumn hues be your color guide for a late Thanksgiving Day table setting. Our choice here is a marzipan arrangement on a natural-oak Lazy Susan. Sculptured bits of beauty, gems of marzipan candy, tumble forth from the traditional horn of plenty in the form of apples, sunburned pumpkins, golden corn, roasted turkeys, and high-crowned pilgrims' hats. All may be easily and attractively fashioned by even the youngest member of the family.

The harvest theme is continued in the figured tablecloth. Natural-colored serving dishes, transparent glass, chrome candlesticks, and sterling flatware all add up to a festive holiday table.

For those in your family who can't resist that last taste of turkey, serve a light supper of delicious leftover turkey salad, hot rolls, macaroons, and fragrant, hot, spiced cider. Munching happily, the children will go off to bed to dream of tiny, shiny, pearly-gray pilgrim figures scampering over crescent-shaped moons.

Elza of Hollywood cloth and napkins, Broadway Dept. Store, Inc.; flatware "Joan of Arc," International Silver Co.; Lazy Susan, Bellette; punch service, Viking Glass; salad bowl set, S. E. Overton; glassware, "Ivy," Mooney of Hollywood; baskets, Old Mexico Shop; candles, Tavern; candlesticks, Krome-Kraft, Farber Bros.; moon-shaped vases, W. A. Currie Inc.; salt and pepper mills, Old Thompson; Pilgrim place card and centerpiece ideas from Vera La Fountain Dunn; Color photograph by F. M. Demarest

A detailed photograph of a Thanksgiving dinner table. The table is covered with a yellow-green cloth. In the foreground, a large, golden-brown roasted turkey is served on a silver platter, garnished with fresh green herbs. To the right of the turkey, there are two small blue-rimmed bowls filled with bright red cranberry sauce. In the background, several blue-rimmed plates are set with white bread rolls, some topped with butter. There are also glasses of vanilla ice cream with brandied peaches. A large bowl of stuffing is visible on the right side of the table. The table is set with silverware, including knives, forks, and spoons, and a centerpiece of white flowers and greenery.

Thanksgiving Dinner

Stuffed Celery Stalks

Oyster Cocktail

Roast Turkey Pecan Stuffing

Giblet Gravy

Fruited Yellow Squash Frenched Green Beans

Rolls Butter

Hot Cranberry Sauce

Vanilla Ice Cream with Brandied Peaches

Mincemeat-Filled Cookies

Coffee

I'll never forget the Thanksgiving I decided we should have help with the dishes. It was considered odd, with four grown women in the house and as many in-laws coming, but I insisted. At the time it seemed necessary to me. "Help," where we lived, meant a high-school girl. At the appointed hour one came. She was pretty as a picture. Her name was Ellen. She wore a white blouse, with three-quarter sleeves ending in a tight rim of ruffles. Her goldy hair was shoulder length. She was shy and very slim and walked timidly into our crowded kitchen.

Around her, pots and pans banged, steaming water ran down the sink, salad greens spread, gravy spluttered. She seemed to grow more and more frail. We could not find anything light enough for her to do, so we sat her on a stool out of harm's way. When the turkey was done, we fed her, paid her, and sent her home, ruffles unwilted! I never suggested help again.

Holiday foods are really a delight . . . to the nose, to the imagination, in color, in plenty, in family traditions. But no woman likes everything about cooking. I always know this when I face the squash. The size of the Hubbard, the size of the knife required to hack it, the amount of steam that comes when the yellow pulp is scraped from the rind, all daunt me. Only after this preparation is over does the texture and fragrance of the vegetable begin to please; then, as I fold in butter and cream and shake fresh ground pepper over it, it has charm. But I give more thanks on Thanksgiving day now because of the frozen squash on the market. I have the same good feeling because of canned pumpkin. It makes pie baking a pleasure.

For another woman, cleaned, quick-frozen turkeys could make the holiday feast a happier thing, or canned whole cranberry sauce, or pastry mix. These foods free the kitchen of so many of the hardest-to-wash pots and pans. An orderly kitchen puts a restful feeling in the cook's heart. That was the feeling I wanted when I suggested help with the dishes. Thanksgiving feast was *for* all, shouldn't thanks come *from* all—especially from the kitchen?



Thanksgiving for all...

**This-n-that
about sausage**

BY
Marie Gifford



Director, Armour Consumer Service

Pork Sausage and Crumbed Cauliflower are unexpected dinner partners that really hit it off together. Choose either Armour Star Pork Sausage Links or Patties—one is as good as the other. Fry sausage slowly 15-18 minutes in a heavy pan. Turn gently to avoid breaking casings. Pour off fat as it accumulates. In the meantime have a medium-sized cauliflower simmering in enough salted water to cover it. (About 20 minutes.) Brown ¼ cup bread crumbs in ½ cup sausage drippings and pour over cauliflower. Nest in a bed of bright green peas, surround with sausage—and bring on the appetites!

A hearty school-day lunch that's simple and satisfying—and full of nourishment—Armour Star Ham-Ett sandwiches and Split Pea Soup! Ham-Ett is the big all ham sausage that only Armour makes.

Bring on the appetites!

ARMOUR
Right-from-the-Kitchen
Pork Sausage

Zesty-fresh Armour Star Pork Sausage comes to your table right-from-the-kitchen—the nearest to you of the dozens of Armour Sausage Kitchens. It's made fresh daily—rushed fresh to your favorite market. And it's made right—of a carefully-controlled selection of choice pure pork and imported seasoning that's delicate, savory! That's why you're always right in serving this delicious all-pork sausage at any meal—morning, noon or night—and serving it often!



Two ways to make **Pork Sausage-n-Waffles** extra popular: (1) Use fresh sausage drippings in place of usual shortening for waffle mix and (2) serve maple syrup hot—seasoned with sausage drippings.

Booklet of **New Sausage Recipes** is yours—just write Marie Gifford, Dept. 321, P.O. Box 2053, Chicago 9, Illinois.



ARMOUR

The best and nothing but the best is labeled

Tune in HINT HUNT—C B S Monday through Friday afternoons

Follows the Feast

Chicken Hash
Cranberry Jelly
Green Beans with Cauliflower
Toasted Rolls
Quick Frozen Pineapple Chunks
Coffee or Milk

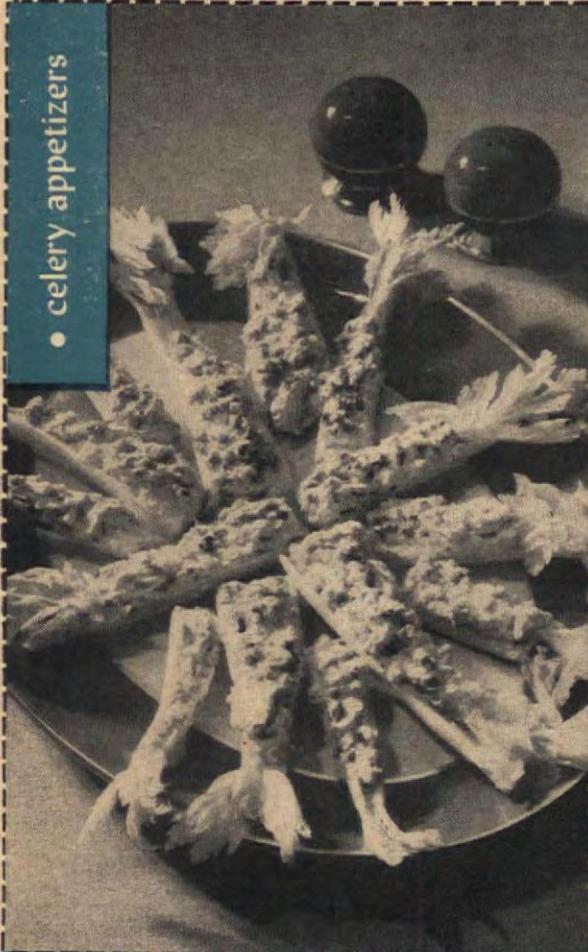
Definite Change

Hot Clam Broth
Braised Lamb Shanks
Scalloped Potatoes
Buttered Carrot Rings with Mint
Pear filled with Grapes mixed with Sour Cream
Coffee

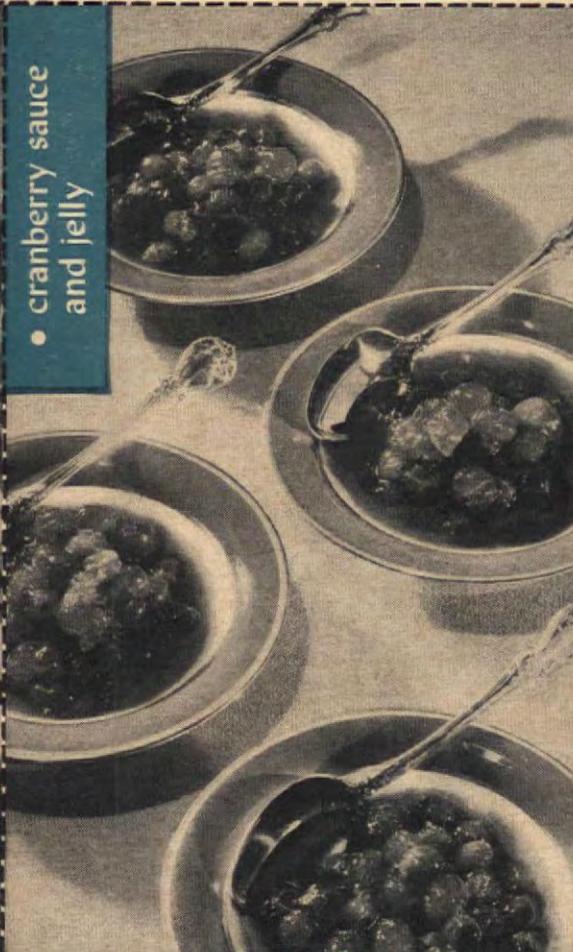
Poor Day Dinner

Tomato Soup
Sausage with Gravy on Mashed Potatoes
Cabbage Slaw
Rye Bread Margarine
Jellied Fruit
Milk

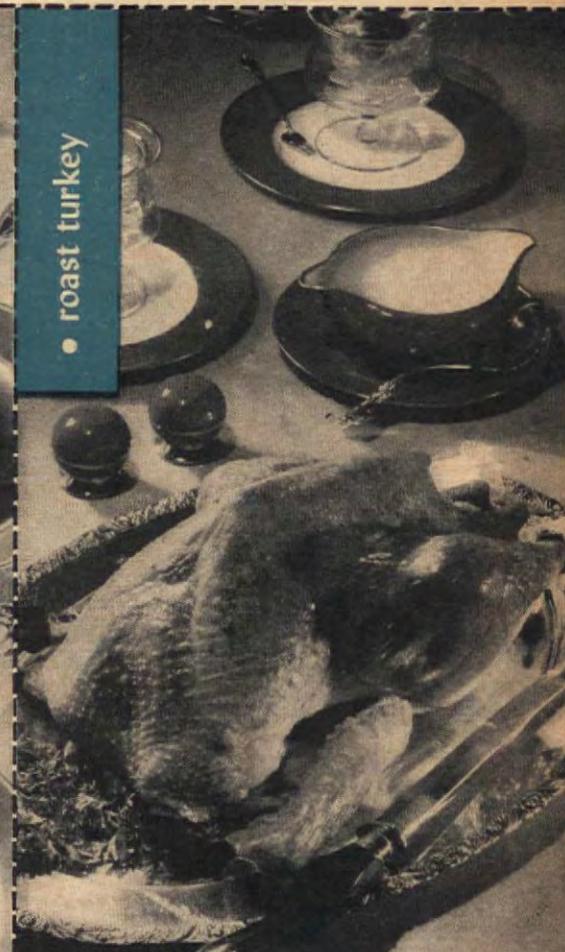
• celery appetizers



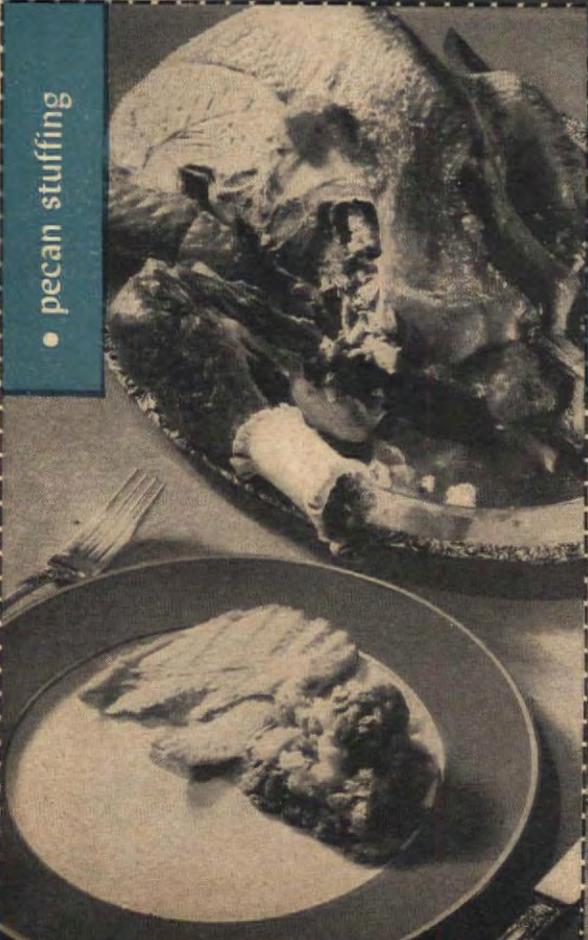
• cranberry sauce and jelly



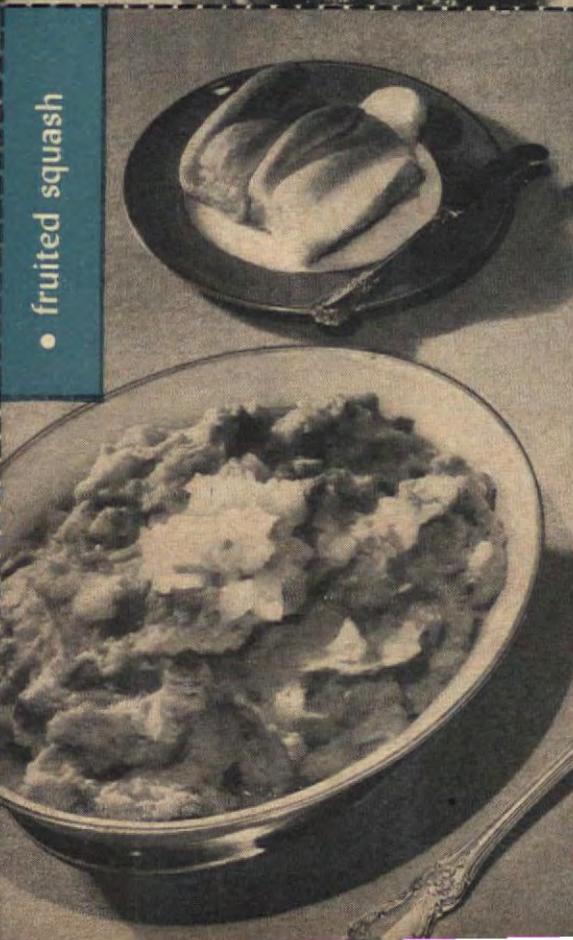
• roast turkey



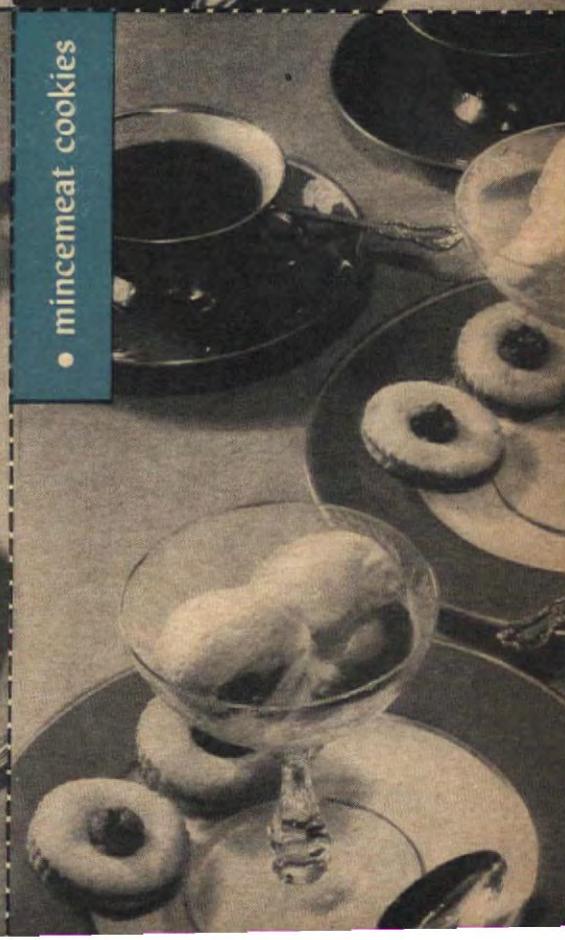
• pecan stuffing



• fruited squash



• mincemeat cookies



Preparation time: 25 min.

1/3 cup butter or margarine
2 hard-cooked egg yolks, sieved
1/4 cup sugar

Cream the butter; add sieved egg yolks and sugar and blend well. Stir in the flour and mix thoroughly. Roll dough 1/8 inch thick between two sheets of wax paper. Cut with well-floured cookie cutters into 1 1/2 inch rounds and the same number of rings. Place cookies on a lightly greased cookie sheet and bake in a moderately hot oven (400°F) 8-10 minutes or until lightly browned. Cool cookies. Just before serving spread the rounds with a thin layer of mincemeat. Place a ring on top of each round and add a little more mincemeat to fill centers.

Makes 2 doz. filled cookies

Tested in THE AMERICAN HOME KITCHEN

• mincemeat cookies

1 cup sifted flour
Mincemeat

67 cal. per cookie

Preparation time: 45 min.

3 cups mashed cooked squash or
2 (1 lb.) packages frozen squash
1 cup fresh cranberries, chopped
1/2 cup drained crushed pineapple
1 tbs. sugar

Mash squash with fork. Add chopped cranberries; pineapple, sugar, nuts, butter, egg and seasonings to taste and mix thoroughly. Place mixture in a greased casserole and dot with butter. Cover and bake in a moderately hot oven (400°F) 35 minutes. Serve hot and garnish with 1/4 cup crushed pineapple.

Serves 6

178 cal. per serving

**Omit peanuts if pecan stuffing is used in turkey.*

Tested in THE AMERICAN HOME KITCHEN

• fruited squash

*1/4 cup chopped salted peanuts
4 tbs. melted butter or margarine
1 egg, beaten, or 1/4 cup evaporated milk
Salt, pepper and nutmeg to taste

Source of vitamin A

• pecan stuffing

1/2 cup butter or margarine
1/4 cup chopped onion
1/2 cup chopped celery leaves and stalks
2 tbs. minced parsley
1 tsp. thyme
1/2 tsp. sage
1/4 tsp. ground cloves

Melt butter in a skillet; add onion, celery and seasonings and cook over low heat for 5 minutes, stirring constantly. Add to bread crumbs and pecans and mix well. Makes enough stuffing for a 10-12 lb. turkey.

Tested in THE AMERICAN HOME KITCHEN

• roast turkey

Clean turkey well, removing hair by singeing and pin feathers with tweezers. Wash and dry inside and out. Season inside of turkey lightly with salt. Place enough stuffing in neck to fill it nicely. Fasten neck skin to back. Bend wing tips onto back. Stuff body cavity, filling it 2/3 full. Lace opening with a string to hold in stuffing. Bring leg ends together and tie to tail. Brush skin with melted fat.

Place bird on rack in roasting pan. Moisten a piece of cheesecloth with melted fat and place over top and sides of turkey. Roast, uncovered, in a preheated oven at a constant low temperature. Do not add water but sprinkle melted fat over cloth as it becomes dry. Cut trussing string between drumsticks after about 1 hour of roasting to insure better cooking of the thighs.

TIME FOR ROASTING TURKEY

Weight Ready for Oven
8 to 10 lbs.
10 to 14 lbs.
14 to 18 lbs.

Total Roasting Time
3 to 3 1/2 hrs.
3 1/2 to 4 hrs.
4 to 5 hrs.

Oven Temperature
325°F
325°F
300°F

To test turkey for doneness: Move the leg by grasping end bone. If the drumstick thigh joints break or move easily, the turkey is done. Or, press thickest part of drumstick with fingers, protected with cloth. When meat is soft, turkey is done.

Tested in THE AMERICAN HOME KITCHEN

• cranberry sauce and jelly

Preparation time: 10 min.

SAUCE:

2 cups sugar
2 cups water

4 cups fresh cranberries

Boil sugar and water together 5 minutes. Pick over and wash cranberries. Add to syrup and boil without stirring until all the skins pop open (about 5 minutes). Remove from heat; cool sauce in saucepan. Makes about 1 qt. sauce.

Preparation time: 20 min. (chill 2-3 hrs.)

JELLY:

4 cups fresh cranberries
2 cups water

Wash and pick over cranberries. Cook in water until all the skins pop open. Place in a sieve and allow juice to drip through into a bowl. Mash with a spoon several times to obtain most of the pulp and juice. Add sugar to the juice and boil rapidly for about 3 minutes. Skim and pour into one large mold or individual molds. Chill until firm.

Tested in THE AMERICAN HOME KITCHEN

• celery appetizers

Select small, crisp celery stalks; wash and trim, leaving tips of leaves on stalks, and crisp in ice water. Dry on absorbent paper before stuffing. Fill grooves with one of the following mixtures and chill before serving:

1. Mix together equal parts of cottage cheese and cream cheese. Add a touch of minced onion and chopped water cress and moisten with a little sour cream or mayonnaise. Season to taste with salt and pepper.
2. Crumble one (3 oz.) package of blue cheese into a bowl. Add 1/4 cup condensed tomato soup and mix well. Season to taste with salt and pepper.
3. Mix together one (2 1/2 oz.) can deviled ham, 1 tbs. grated American cheese, 1 tsp. chopped sweet pickle and 1/2 tsp. prepared horseradish. Moisten with a little mayonnaise.

Tested in THE AMERICAN HOME KITCHEN

TRICKS
of the
TRADE



• Once in awhile enjoy the baby's liberal fruit diet, and make a dessert parfait for lunch. Apricot puree between layers of ice cream or tapioca does it



• Keep Gruyere cheese in the refrigerator, but, for best flavor, bring it to room temperature before dinner time. Crackers and apple quarters flatter it



• Vegetables, sliced very thin, can be "panned" rather than boiled. Use a small heavy utensil. Add a little water and fat. Cover and cook very slowly

..just add Nuts

MARY H. CULBERTSON

Every fall when the maple leaves have turned red as a foxtail, the oaks burnished as mahogany, the air as clear and fragrant as wine, we go a' nutting. It is fun to poke among the fallen leaves of the hickory tree. Hickory nuts are the most delicate of all nuts. Is it called Shell Bark or Hickory nut in your particular neck of the woods? Sometimes the nuts lie white and smooth, ready and waiting for the lucky person—or for squirrel or chipmunk to come for them.

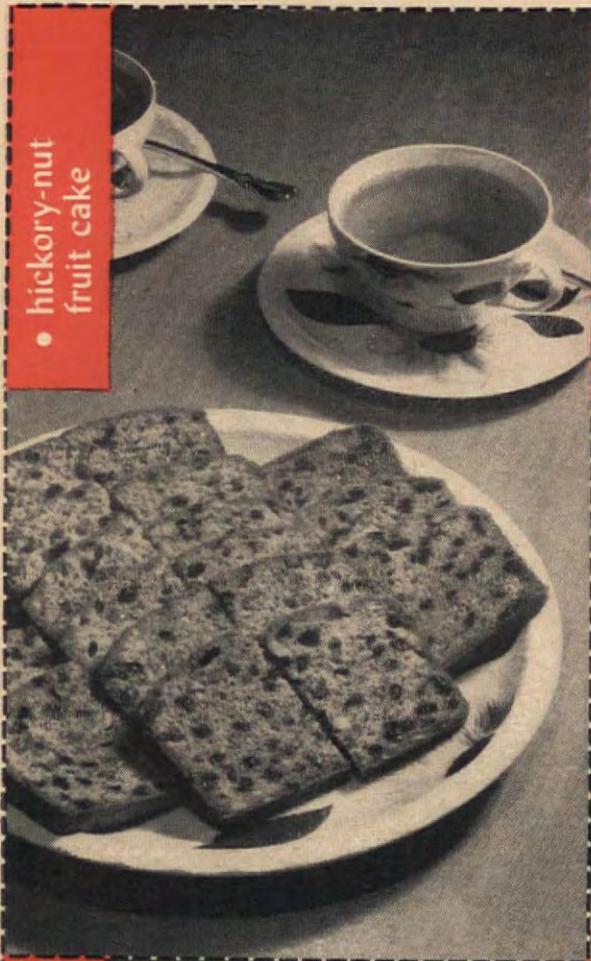
The Black or American Walnut is messy to gather and hard on the hand, for the outer covering must soften and rot off before the hard shell dries. Then it can be cracked and the rich,

oily and distinctive kernel patiently picked out.

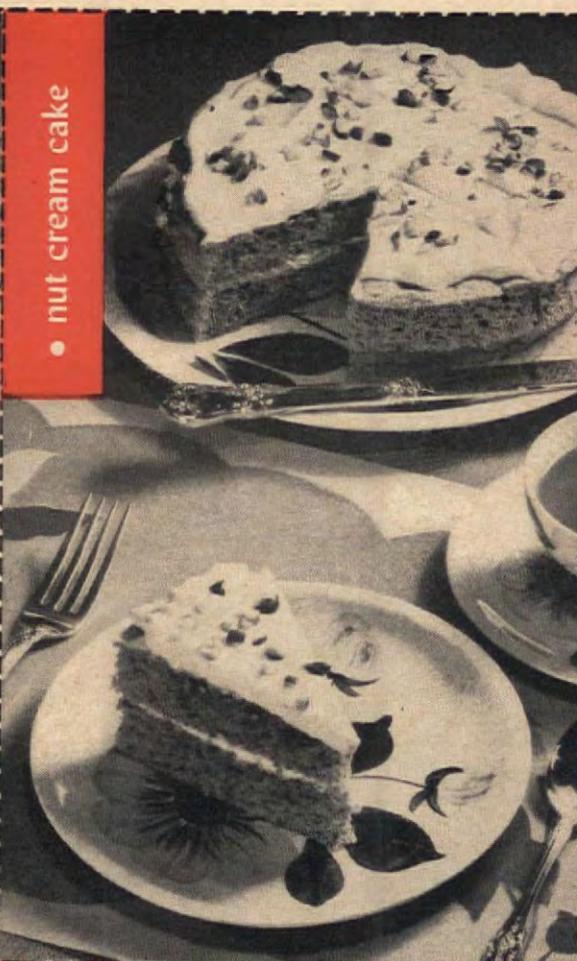
With the Chinese Chestnuts now bearing, we hurry to get the prickly, just-opened burrs with their velvet-soft linings and the three precious chestnut kernels carefully cradled within.

The Hazlenut or Filbert, the trees bright with yellow leaves, live happily in the rock row between the alfalfa fields. The light brown nuts, growing in clusters, have purplish husks. Besides their good flavor, the ease with which the shell is broken and the kernel removed has always made them great favorites with us. All these nuts are good plain or salted. Using them as a cooking ingredient only adds to their popularity.

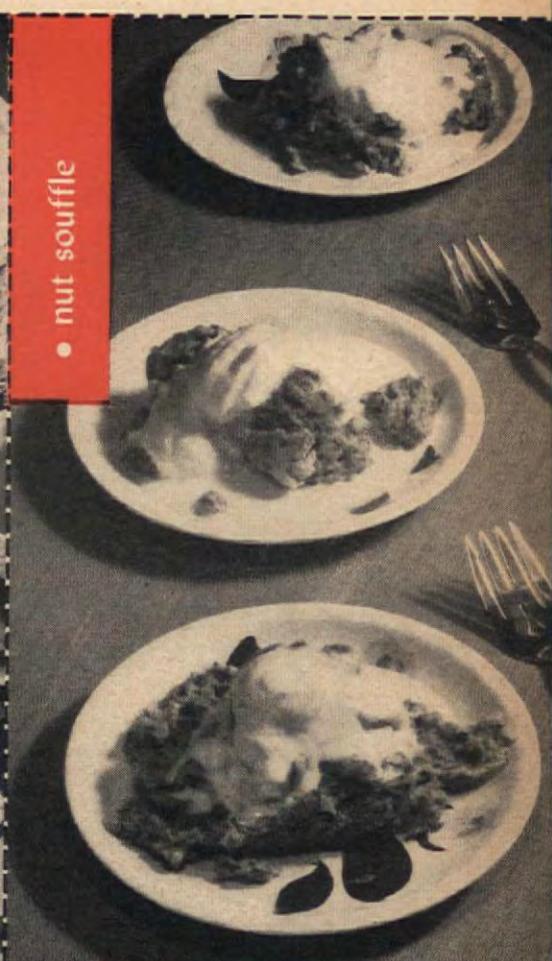
• hickory-nut fruit cake



• nut cream cake



• nut souffle



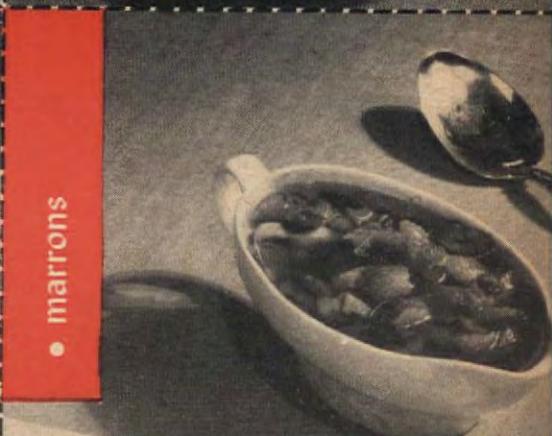
• pumpkin pie with walnut topping



• black-walnut soup



• marrons



NEW LA FRANCE IMPRESSES SCIENTISTS, DELIGHTS HOUSEWIVES!

NEW LA FRANCE BRIGHTENS COLORS, TOO

When you wash with new La France with Luminess, deep greens and reds and browns become richer. Yellows and blues achieve more brightness. Wash dresses that have grown drab in many washings suddenly become crisper in color, new-looking.

It's the Luminess that does it... that amazing Luminess!

What a wonderful discovery for women who have become resigned

to bluing that dull colors or to bleaches that tend to bleed all brightness out of garments. Try new La France yourself... but be prepared to be amazed!

With new La France, you don't need to worry about washing fast-color and white things separately. New La France will whiten the white things and brighten the colored things in the same washer-load or tubful simultaneously.



New La France provided by Bendix in new washers!

Enthusiastic Comments from Users of the New La France

"Thanks to La France I now wash and blue in one operation—and my clothes have never looked better or brighter. Thanks a million for time-saving, back-saving La France."

Mrs. J. Spellerberg, Ferndale, Mich.

"I have been using La France for years and I didn't think you could beat it till I tried the new La

France with Luminess. All I can say is that La France is even better now and that means it's simply wonderful. It gets clothes so much whiter that you can definitely see the difference."

Mrs. R. J. Tufts, Chicago, Ill.

"La France plays the leading role in my colorful clothesline show! Gay-colored prints, white shirts, and bordered towels all have a sparkle that's brighter than new! It's a 'must see'! La France—I love it!"

Mrs. J. Darrow, Plymouth, Mich.

Amazing New Whitening Compound Actually Adds Whiteness to Clothes

Also increases brightness of every color in the rainbow

By FRANCES BARTON

Hoboken, N. J., Nov. 1948 — Out of the laboratory has finally come a new answer to an old question! "How can I wash white clothes so that they will look whiter?"

For many years it has been the custom to bleach or to blue clothes to make them appear whiter. Now, a new compound has been developed by a group of chemists which outmodes all regular bluing as surely as the electric iron outmodes the iron your grandmother heated on the stove.

So new is this compound that its remarkable action is as impressive to many chemists and physicists as to housewives.

This compound is called Luminess, and it is now being used in the new La France bluing flakes.

All white clothes are white because they reflect light... colored clothes are bright because they reflect light. The more light they reflect, the whiter and brighter they are.

This wonderful new substance, Luminess, makes them reflect more light than they do naturally, there-

by making them whiter and brighter than ever before.

Gets Clothes Whiter!

If you wash your white and colored things (clothes, tablecloths, anything) with your regular soap or detergent and with new La France containing Luminess, you find they don't grow dingier and grayer as time goes on.

They actually grow whiter... keep right on getting more so each time you wash!

After half a dozen washings, clothes are just as white, or whiter than they were when you bought them at the store. This is true no matter what brand of soap or detergent you use.

La France is simple to use. It comes in the form of a bluing flake. You simply add it to the wash water along with your soap or detergent. No bother. It works automatically while you wash. It works so well that the makers of the Bendix Automatic Washing Machine include a package of new La France in every washer they sell!

BETTER THAN ANY BLUING

We had La France tested by many housewives who were users of old-fashioned liquid, ball or cube bluing. These women were used to taking great precaution against streaking, spotting and over-bluing.

They found there was no need for such precautions with new La France. La France goes right in with the soap; the simple motion of the clothes through the water dissolves La France completely. It can't possibly spot or streak.

Because La France with Luminess actually adds whiteness to your white clothes, there's never a trace of blue on anything washed with La France. And don't forget, it brightens colors, too!



LA FRANCE BLUING FLAKES—
with whitening, brightening Luminess!



SAVORY DISH

Ready in
20 Minutes

Split Frankfurters and Spaghetti



Split 8 good-sized frankfurters lengthwise and steam them. Meanwhile heat the contents of a tin of Heinz Cooked Spaghetti. Place heaping spoonfuls of spaghetti on steamed frankfurters and serve while hot. (Makes 4 helpings.) You'll discover that this is a mighty economical well-balanced lunch or supper dish!

You know it's good because it's **HEINZ**

57

HEINZ Cooked SPAGHETTI

Heinz Cooked Spaghetti is luscious as is—does memorable things to leftovers! Heinz chefs make their own delicious spaghetti, drench it in "Aristocrat" tomato sauce. For a marvelous supper, how about Heinz Cooked Spaghetti?



for two!

BAKED BEAN VARIATIONS

1. Sauté 2 tbs. chopped onion in 2 tbs. fat. Add ½ small green pepper, minced. Add 1 can beans and 1 (No. 2) can tomatoes. Cover and simmer.
2. Sauté 1 small chopped onion in 2 tbs. butter or margarine. Add 1 can beans, cover. When heated, add 1 cup grated cheese. Mix when serving.
3. Combine ½ cup ketchup, 2 tbs. pickle relish, and a dash of hot sauce. Add 1 can of baked beans, any diced left-over meat available, mix lightly, heat very slowly, covered.
4. Melt 1 tbs. butter, add 2 tbs. minced onion and 2 tsp. chili powder, and ½ cup water. Add 1 can red kidney beans, drained. Heat slowly.
5. Combine 1 small can tomato sauce, 1 tbs. cider vinegar, 1 tsp. butter, 1 tsp. sugar and a small onion, chopped. Add to 1 can baked beans and heat, covered, without stirring, 5 minutes
6. Turn 1 can baked beans into a casserole. Sprinkle liberally with brown sugar, and add a dash of mustard and ginger. Heat until crispy.



1. Make and serve in a little copper pot; offer cabbage slaw with bacon bits, corn muffins, applesauce and any hot beverage

4. Flameproof metal stew pot is equipped with hot plate. Offer hominy grits with beans, tomato salad



2. Start and finish in a chafing dish. Offer parsley-butter brown-bread sandwiches, dill pickles and very hot coffee, or tea

5. A glass flameproof skillet can come to the table without handle; offer Waldorf Salad; frosted cake, coffee



3. A small flameproof shirred egg dish is used here. Bring it to the table with a green salad and warm crusty sliced bread

6. Use a top stove potato baker for heating this small dish. Serve with frankfurters and carrot-pineapple salad



Only MONARCH has the

Second Oven

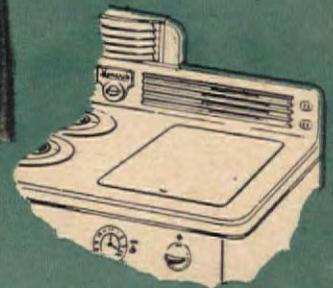
that saves
stooping
...saves
electricity



**Built-in
Double Boiler Sauce Pan**
Has side and bottom heat. Perfect for
double boiler operations.



Regular Size Oven
with broiling unit for quantity roasting or baking.



**Roaster Size
Surface Oven**
When your Surface Oven is not in use,
it closes flush with cooking top.

Model F57P Electric Roaster Range with 2 Ovens

ONLY Monarch gives you the exclusive convenience of a second oven built into the range top where it saves stooping . . . saves pulling out hot oven racks. You just lift the cover and there's your food! What a convenience for frequent basting to assure added juiciness to meats, fowl and wild game. In fact, what a convenience for *all* your meals! This stoopless surface oven is perfect for vegetable dinners, baked beans, meats, casserole dishes,

baked potatoes, complete oven dinners — even cookies, biscuits and pie. Your regular oven with broiler unit is always in reserve. Two different oven temperatures are always available for simultaneous use. You *always* have enough oven space. Dependable temperature controls, automatic time control on both ovens, notifier, pilot lights, etc. — these are all on the Monarch. And, back of the Monarch name, stand 52 years of range-building experience.

See your nearest Monarch retail agency or mail coupon.

Monarch

ELECTRIC ROASTER RANGE

THREE GENERATIONS OF COOKING PROGRESS
SINCE 1896

MONARCH MALLEABLE RANGE COMPANY
418 Lake St., Beaver Dam, Wis.
Please send me a free copy of the 4-color catalog
describing the Monarch Electric 2-Oven Range.

Name.....
Address.....
City..... State.....



The AMERICAN HOME menu maker

**ONLY
\$2.50
COMPLETE**



Now Available in Plastic!

AN UNUSUAL & USEFUL CHRISTMAS GIFT

Completely redesigned after long research, this new improved Menu Maker is the last word in a safe, convenient, instantly useable place for filing your treasured recipes. Made of strong durable plastic, the box comes in a striking combination of black and white to tie in with much of your kitchen equipment. Measuring only 6" x 11" yet it contains space for filing more than 1000 recipes. Planned to set on your pantry shelf or kitchen counter top, when open it exposes all your entire 1000 recipes, properly classified from Appetizers to Vegetables, with additional indices included for menus and specialties. An added feature is a helpful weights and measures table mounted on the inside of the Menu Maker cover and always in view for ready reference and information.

With the Menu Maker comes an augmented and newly organized set of stiff pre-printed index cards—45 of them—making your new Menu Maker finger tip convenient and every recipe instantly available, whether it is an individual dish or an entire party menu.

Also included without additional cost is a sample supply of the specially designed Cellophane envelopes into which you can place each recipe to keep it spotless while in use. These envelopes are water-proof and grease-proof. Order a new Menu Maker for your kitchen today with our guarantee to refund cheerfully every penny if you are not satisfied. Please use the convenient order form.

Here is the perfect place to keep your recipes. Easy to use, so inexpensive that every home maker can afford one. Priced at only \$2.50, the Menu Maker will pay for itself in no time by helping the busy housewife plan her meals in advance and buy her foodstuffs more efficiently and economically.

Several hundred thousand Menu Makers have been purchased by our readers and are in daily use. The specially designed Cellophane envelopes, samples of which are included, will protect your recipes when in use. They also make for easier filing.



THE AMERICAN HOME MAGAZINE, Dep't M
55 Fifth Avenue New York 3, New York

I enclose \$..... Please send me at once the items I have checked.

- 1. The American Home Menu Maker \$2.50
 - 2. The American Home Menu Maker with 200 Cellophane Envelopes \$4.00
- Additional Envelopes, 100 for . . . \$1.00

If you live in New York City, please add 2% Sales Tax.

NAME

STREET

CITY ZONE

STATE

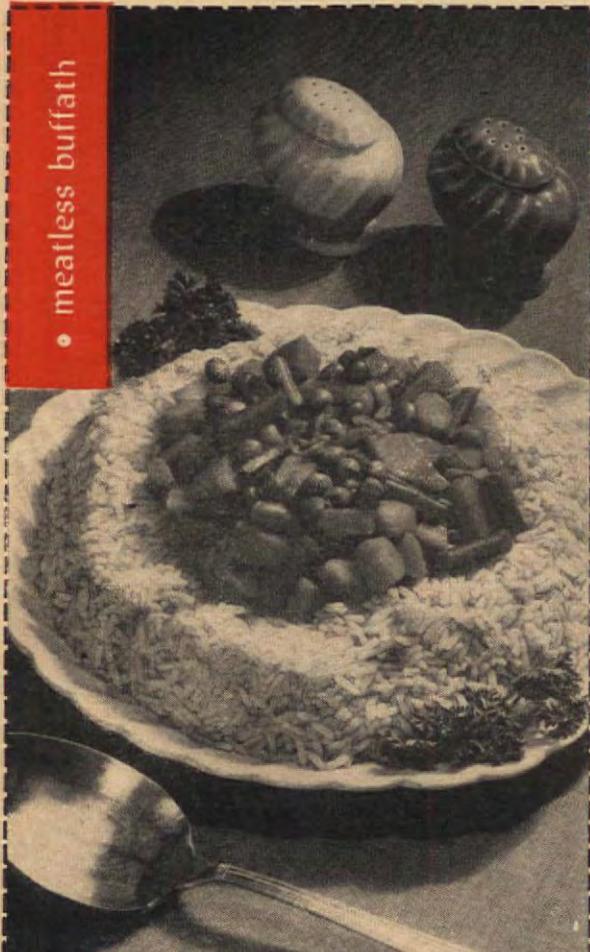
Sorry, none to Canada.

THE AMERICAN HOME, 55 FIFTH AVE., DEPT. M, NEW YORK 3, N. Y.

INTERNATIONAL *garden plot*

JANE ORCHARD

• meatless buffath



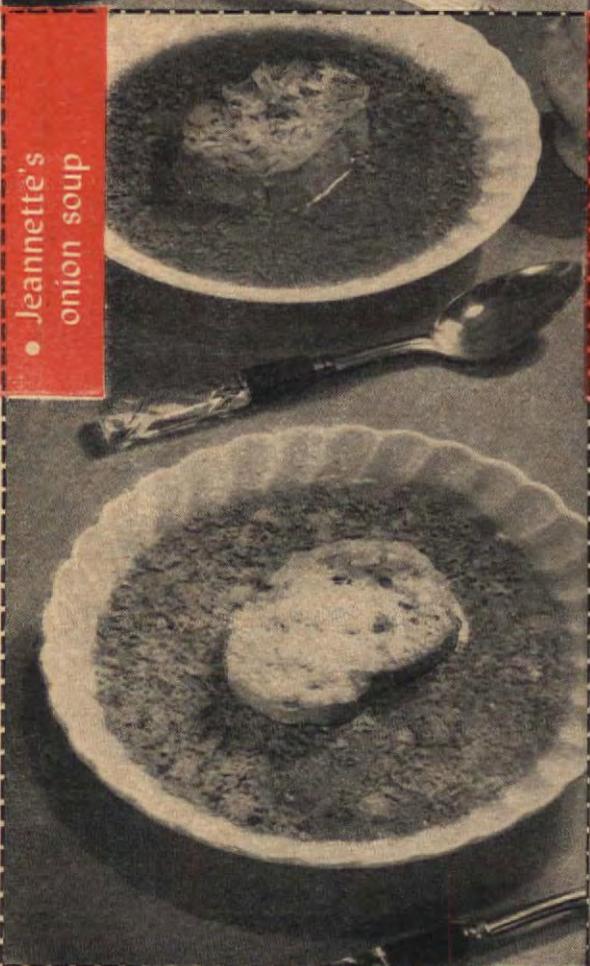
My husband is a medical student. As we see it, "creeping inflation" doesn't creep. It gallops! But we live in a slum clearance project and can learn from thrifty neighbors. Three blocks away, a community garden lies parallel to the railroad tracks. Any family willing to plant, weed, and hoe is welcome to a sizable plot. We all farm—in town!

The expert gardeners next door recall that meat was never plentiful in the old country. When you're poor, imagination is your check-book. Planning cosmopolitan dinners around "old country" gardenwise recipes, we find it's fun to try Danish Red Cabbage or a spicy vegetable curry from India. In our community, when home-grown vegetables make dollar bills s-t-r-e-t-c-h, we're reaping a double harvest—food for ourselves, pennies for our pocketbooks.

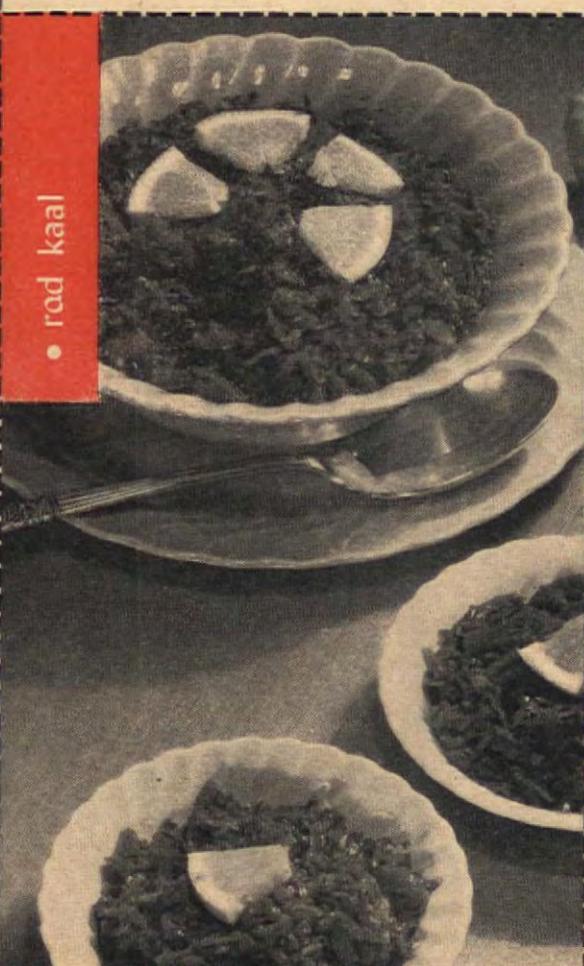
Some of these recipes have very interesting personal histories. The Meatless Buffath came from India. It is a standard formula in that country for a vegetable dish, tasty and as filling as though it were made with meat or meat stock. The combination of spices does that pleasing trick, and rice gives that pleasant appearance of generous plenty demanded of a main dish.

Rodkaal is a colorful dish, very popular at Christmas time. The recipe comes from my husband's grandmother, who was born in Denmark. Any type of garnish can be used, but the slice of

• Jeannette's onion soup



• rod kaal



Lashed to the Kitchen sink?



Don't let a crusty broiler get you! Don't scrub at caked-on grease with a spineless dishrag! Use a metal-fiber Brillo pad! Fast! Easy!

Shine pans easy with
BRILLO



Brillo is tops at cleaning grimy pots and pans! A square Brillo pad-with-soap whisks off every speck of scorch. Leaves pans clean—and *shining!* Wonderful for aluminums! Use Brillo every day to keep 'em gleaming!

There's
jeweler's polish
in **BRILLO!**

Brillo makes your pots and pans *sparkle*—bright as the day you bought 'em! Brillo soap contains shine ingredients that jewelers use to polish precious metals!

GREEN box—pads and cake soap
RED box—soap-filled pads



Shines aluminum fast!

Penny Singleton

"Blondie" of the screen and radio



"America's No. 1 Housewife" uses **Thermic Ray** copper-bottom stainless steel cookware with the exclusive **Norris Vapor Seal**

Modern Thermic Ray cookware is the choice of "America's No. 1 Housewife" because, in no other line of cooking utensils can you find the outstanding advantages of

- Lastingly-beautiful, easy-to-clean stainless steel.
- Fuel-conserving, heat-distributing copper bottom.
- Quicker-cooking, flavor and vitamin protecting vapor seal.

Five-in-One Combination Cooker



1 Qt. Vapor Seal Saucepan

12" Vapor Seal Dutch Oven

JUST COMPARE

FEATURE	NORRIS WARE	OTHER BRANDS
Ease of vegetable draining	YES	?
Will "nest" for easy storing	YES	?
Air-cooled handles	YES	?
Exclusive Norris "Vapor Seal" for:		
• Low water cooking	YES	?
• Low heat cooking	YES	?
• Faster cooking	YES	?
• Retaining minerals	YES	?
• Retaining flavor	YES	?
Scientifically proportioned for:		
• Proper heating	YES	?
• Fuel saving	YES	?

Thermic Ray
Norris Ware

AT BETTER DEALERS EVERYWHERE

*T.M. REG. U.S. PAT. OFF. BY NORRIS STAMPING AND MANUFACTURING CO., LOS ANGELES, CALIFORNIA

orange accents well, in its cold sweetness, the hot, tangy sweetness of the sauce. Or try grated rind.

Madame Alessandri, who teaches French at the University of Oklahoma, used to enchant me with her digressions on the everyday life of the French people. She often talked about the French cuisine and described the Parisian cooking schools and wonderful open-air markets. Madame, who lived in France for many years—and married a Corsican—is a culinary artist herself. She's famous for her French Onion Soup. When I told her I was planning this article, she contributed her excellent recipe. (Incidentally, the soup's rich aroma fills the house this very minute!) When Madame finished writing the directions, she added, "A good cook can tell more by tasting than by any recipe going!"

This soup has certain definite rules for proper service. If any of them are broken, no great damage would result, but, when they all are followed, this soup reaches the table in a state of perfection.

Thanks to Grandmother

- Carrot and Celery Sticks
- Spareribs of Pork
- Rodkaal Currant Jelly
- Rice Pudding
- Coffee

Hot with Curry

- Scotch Broth (canned)
- Meatless Buffath
- Pickled Crabapples Pickled Beets and Onions
- Mince-meat Tarts
- Coffee

• rod kaal

Preparation time: 30 min.

- 1 medium head red cabbage
- 1/2 cup sweet pickle or cider vinegar
- 2 tbs. bacon fat

REMOVE the outer leaves and inner stalks and finely shred the cabbage. Cook in a small amount of boiling salted water until tender. Then add the vinegar, bacon fat, salt and sugar, and cook a few minutes longer. Serve hot and garnish with orange slices.

Serves 4-6 100 cal. per serving Source of vitamins A, C

Recipe submitted by Jane Orchard Dishes, Carousel Pattern, Royal China Inc.

Tested in THE AMERICAN HOME KITCHEN

• Jeannette's onion soup

Preparation time: 3 1/2 hrs.

- 1 1/2-2 lbs. fairly lean beef
- 3 qts. cold water
- 3 garlic cloves, peeled
- 1/2 bay leaf
- Pinch of thyme
- 1/2 cup chopped celery leaves
- 3 tbs. sugar
- 1/2 cup boiling water
- 1 tbs. butter and 2 tbs. salad oil
- 3-4 large onions, finely chopped

CUT lean beef into 2-inch pieces. Place 2/3 of the meat in a big kettle; add 3 quarts of cold water. Bring slowly to a low boil. Meanwhile brown the remaining cubes of meat in a little suet or fat. Add browned meat to the kettle and simmer for two hours. Then add garlic cloves, bay leaf, thyme, celery leaves, and salt and pepper to taste. Place sugar in small heavy pan and cook, stirring constantly over moderate heat until sugar is melted and brown (be careful not to burn). Gradually add 1/2 cup boiling water, stirring constantly. Cook and continue to stir for 2 minutes. Add to soup stock and simmer one hour longer. Strain soup and save meat to use in hash or stuffed peppers. Place butter and salad oil in a deep skillet, add chopped onion and cook slowly until a golden brown. Then add to the hot stock and cook a few minutes longer. Place thick slice of hard French bread in individual soup bowls. Sprinkle the bread with grated cheese. Pour soup over. Pass extra grated cheese.

Serves 4-6 Source of vitamins A, B complex

Recipe submitted by Jane Orchard

Tested in THE AMERICAN HOME KITCHEN

• meatless buffath

Preparation time: 35 min.

- 2 tbs. fat
- 2 medium onions, sliced
- 1 clove garlic, peeled
- Small piece ginger root
- 1 cup diced potatoes
- 1 cup diced carrots
- 1 cup cut string beans
- 2 tsp. lemon juice
- 1 tsp. salt
- 1 stick cinnamon
- 1/2 tsp. ground cloves
- 1/2 tsp. allspice
- 1/2 tsp. curry powder
- 1 1/2 cups water
- 1 cup peas
- 3 tbs. butter or margarine
- 4 cups cooked rice

MELT fat, add onions, garlic and ginger root and cook until onions are tender. Add potatoes, carrots and string beans, lemon juice, salt, 1/2 stick cinnamon, half of the cloves, allspice and curry powder and the 1 1/2 cups of water. Cover and cook until vegetables are almost tender. Add peas and cook until tender. Melt the butter and add the remaining half of the spices. Pour over cooked rice and mix well, using a fork. Place rice on a large plate and shape into a ring. Pour vegetable mixture in the center and serve while hot.

Serves 6 228 cal. per serving Source of vitamins A, B complex

Recipe submitted by Jane Orchard Dishes, Carousel Pattern, Royal China Inc.

Tested in THE AMERICAN HOME KITCHEN

A Professor's Favorite

- Jeannette's Onion Soup
- Buttered Lima Beans Parsley Potatoes
- Cabbage Slaw with Sour Cream
- Dried Fruit Compote
- Coffee

NABISCO PARTY NEWS

Make ice cream a SWEET SURPRISE

Made with NABISCO SUGAR WAFERS



DESSERT

Ice Cream Whipped Cream
NABISCO SUGAR WAFERS

Make a mound of chocolate ice cream in a dessert dish—then bank with NABISCO SUGAR WAFERS capped by whipped cream and a maraschino cherry. *Scrumptious*—and so simple! Easy to fix for a party—fun to surprise the family. For there's nothing so party-ish as NABISCO SUGAR WAFERS... *crispy-gold* with a melt-in-your-mouth fondant filling. "Sweets" to the kids—a treat for anyone with dessert or between meals. Always look for the red NABISCO Seal!



NATIONAL BISCUIT COMPANY

"A Changed Woman, by Gravy"

Some women have the knack of making good brown gravy. Others can never get results. GRAVY MASTER makes it easy for everybody. It makes your gravy and leftovers taste good and look so good, too, that your family will marvel at the change it has come over your cooking.

Every bottle shows how.



order AMERICAN HOME

patterns here!

Please allow two or three weeks for handling & mailing

(Patterns illustrated on pages 36, 77, 78, 80, 128. All patterns give detailed instructions. Charts, tracings, color keys, construction data given when needed.)

- 1082 3 small crochet pieces to ornament dressing-table skirts 30¢
- 1083 2 lamp shades; painted pine-cone design; floral cut-out pattern 30¢
- 1084 Merry-go-round plaster of Paris lamp base to make and decorate 30¢
- 1085 Chinese plaster of Paris lamp base to make and decorate 30¢
- 1086 Penna. Dutch plaster of Paris lamp base to make and decorate 30¢
- 1087 3 Xmas cards—tracing & painting 25¢
- 1088 2 stenciled Xmas cards 25¢
- 1089 2 Xmas cards—black-printed angel, stenciled faun 25¢
- 1090 3 jump-up Xmas cards 25¢
- 1091 Norwegian "Flower Fantasy", 3 motifs, to paint on walls & cupboards, canisters, lunch cloth. 35¢

Painting patterns not shown in this issue

- 763 3 Christmas cards linoleum block 20¢
- 834 2 table-lamp shades by Lietta 25¢
- 835 Colored, pleated paper lamp shades 15¢
- 839 2 Christmas cards—city scenes for block printing or painting 20¢
- 861 Rooster for windowshade matches 862 20¢
- 862 Peasant floral designs for kitchen 45¢
- 953 Three fern leaves for lamp shade 20¢
- 954 Three modern leaves—rose red, chartreuse, white on black shade 20¢
- 956 Continuous spray, stylized flowers for lamp shade 20¢
- 958 Penna. Dutch birds for lamp shade 20¢
- 985 Norwegian flowers black background, for tray 25¢
- 1007 "Farmer and his family" for cake board, napkin holders 25¢

Miscellaneous patterns not illustrated

- 549 Simple crochet carriage cover 15¢
- 628 Crochet lamp shade covers 15¢
- 753 Rose wreath crochet edging for table linens 20¢
- 754 3 crochet patterns for solid, border, insertion pieces 20¢
- 798 Crochet "pineapple" insertion for bedspread, table linens 20¢
- 817 Embroidery, Swedish floral wall hanging 25¢
- 832 Decorated glass lamp—building and painting 30¢
- 833 Modern wood lamp and shade, building pattern 20¢
- 838 3 Christmas cards. Jig-saw photograph. Cutout and paste sleigh and holly; Christmas tree 20¢
- 993 Shell stitch—tufted effect. Crochet bedspread 20¢
- 994 Water lily crochet bedspread 20¢

Name _____
Street Address _____
City _____ Zone No. _____ State _____

PRINT name and address in coupon, which will be used as label for mailing patterns. Cut out order form along dash lines, check patterns desired and send M.O. or personal check to: (Please do not send stamps)

American Home Pattern Department

55 Fifth Avenue, New York 3, N. Y.

Like easy living?

MIRRO-MATIC

MAKES PRESSURE COOKING EASY!
It's the pressure pan with the control you can hear



● Pressure Cooking is the perfect answer to problems of speed and important savings. MIRRO-MATIC offers the easy way to enjoy pressure cooking at its best. The audible con-

trol automatically prevents pressure from going higher than recipe requires... 5, 10, or 15 lbs. Indestructible! Exclusive! 4 qt., with rack and recipe book. \$12.95 (West \$13.95).

MIRRO Ware

MAKES ALL OTHER COOKING EASY!
Quick, even heating, exact graduations, ideal sizes



● MIRRO, The Finest Aluminum, is first choice of wise housewives who want a dollar's worth for every dollar they spend. It's lovely to look at, ever so easy to clean, and it lasts for years and years! And you'll find that there is just the right MIRRO utensil for your every kitchen need.

SIZES AVAILABLE

TEA KETTLE	3 qt., 5 qt.
OVAL ROASTER	9-15 lb. size
DOUBLE BOILER	1½ qt., 2 qt.
PERCOLATOR	4 cup, 6 cup, 8 cup, 12 cup
TUBED CAKE PAN	13 egg size
COVERED SAUCE PAN	2 qt., 3 qt.

MIRRO

THE FINEST ALUMINUM

get MIRRO-MATIC and MIRRO at department, housefurnishing, hardware stores... wherever dealers sell the finest aluminum:

ALUMINUM GOODS MANUFACTURING COMPANY • MANITOWOC, WIS.
World's Largest Manufacturer of Aluminum Cooking Utensils
1898—Celebrating Our Fiftieth Anniversary—1948

Looking for
Something?



Looking for a faster, better, easier way to keep your home healthfully clean and attractive? Then Cadillac is the cleaner for you. Cadillac is the cleaner with dual action, beating-sweeping brush that gets deep-down dirt quickly — safely — without injuring rug nap.

IT'S SMART TO GIVE
CADILLAC



This Christmas, give the home-maker on your list a household helper—a willing, work-saving Cadillac cleaner to take the drudgery out of her housework. It's a gift she'll really appreciate.

MODEL 125 **ONLY \$49.95** With Five Attachments
(Prices slightly more west of Rockies)

CYLINDER TYPE
With full set
of attachments
\$69.95



MODEL 143A
\$59.95

Set of 8 attachments, extra.



MODEL 60
Revolving brush
hand cleaner
\$27.95

FOR DEALER'S
NAME WRITE

CLEMENTS MFG. CO.

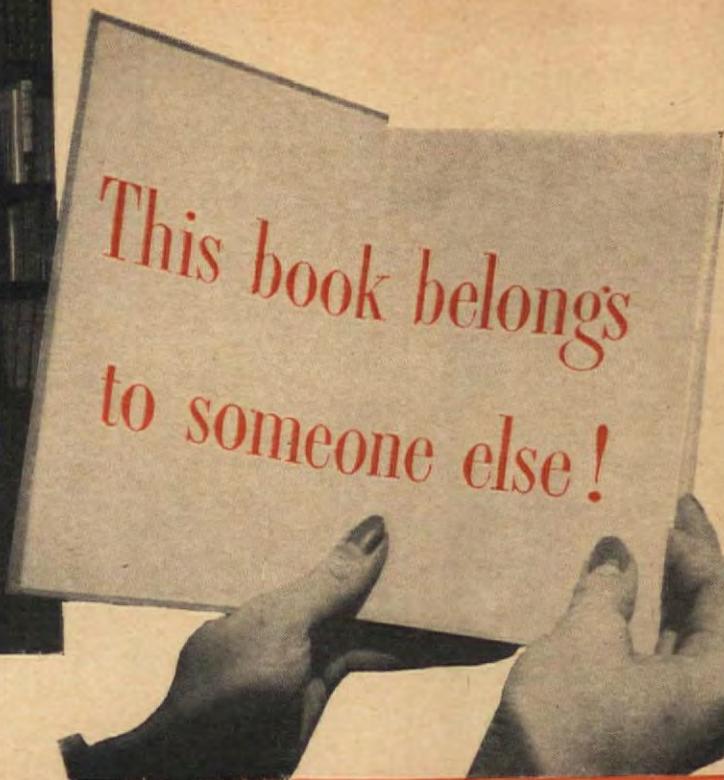
6601 S. Narragansett Ave., Chicago 38
Since 1911, Sold Only by Reliable Dealers

CADILLAC
Revolving Brush and Cylinder
VACUUM CLEANERS

See Cadillac's four dirt-hungry cleaners at your dealer's today. Learn about Cadillac's everlasting motors... easy-to-use attachments for floor-to-ceiling cleaning. See for yourself why Cadillac is "most for the money."



One day Alison and Peter decide to do some house cleaning



Photographs and Idea by Jean Veit

Neither a borrower nor a lender be," is still a good rule for these days, according to Alison, who was something of a borrower herself before she turned over a new leaf. One fine day, she returned all the objects that had been loaned to her over a period of years, and felt more than repaid for her efforts by the gratitude of the lenders, with whom relations had become somewhat strained. Also, at the same time, she managed to get back from them some of her own cherished objects. Nowadays, Alison is a reformed character and borrows as seldom as possible. "When I do borrow, I always make prompt returns," she says. "It's one way to stay on good terms with friends and neighbors—and to have a clear conscience."

If you, like Alison, have been borrowing wholesale for years, you too have amassed a fine collection of borrowed articles—all highly valued by someone else. Naturally, you've meant to return each and every one of them, but somehow you just haven't been able to get around to doing it. Perhaps by now, some of these articles have found their way into closets and bureau drawers, and you've almost forgotten that they don't actually belong to you. That tablecloth borrowed six months ago for a very special luncheon lies buried in the linen chest; the small screw driver loaned by a neighbor has become an indispensable part of the



Look! Just look! A hoard of prized possessions—and not one belongs to them! Grimly they face fact that such articles as books, ladders, and egg-beaters are still cherished by rightful owners, virtuously resolve to make restitution

Into the car go all the borrowed items, down to the last small book, and finally they're ready to start



Swamped by "borrowings" of years, they immediately set out to

return those "loans"



At their very first stop, they are greeted joyfully by the lady of the house, who knows at a glance the reason for the visit

Tea and cakes, gratefully served by the hostess, help to renew old, slightly strained friendship. Well-fed guests vow they've reformed, will never borrow again. At least not soon!



tool box; a relative's pet picnic basket has been in the hall closet since midsummer. And then there are the borrowed books, always the most unreturnable of objects. Two, or four, or possibly even twenty volumes are gathering dust on the library shelves at this very moment.

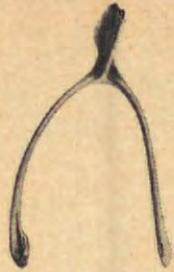
When next you clean house, weed out all those things that belong to others, pack them in the car, and return them to the rightful owners. You can depend on it, they will be pleased! And you may be surprised to find they *knew* who had their favorite classic, clothesline, or garden rake.

Once your home is free and clear of other people's property, make an effort to keep it that way. Don't borrow unless it's absolutely necessary, and if you do, see that each item is returned promptly. A handy list kept somewhere in your desk will enable you to keep track of what you owe, down to the last teaspoon of sugar and pat of butter. Now's the time to check irresponsible borrowing habits—because, after all, you're not the "borrowing kind."

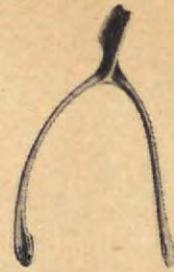


MORAL: Prompt returns win thanks of friends, sometimes merit halos, too

name your wish!



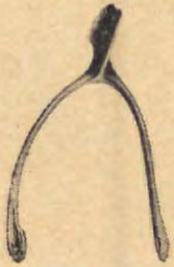
Automatic Controls. New Gas ranges light—and cook—automatically.



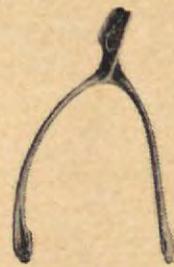
Instantaneous Speed. Only Gas gives any heat you want *without waiting*.



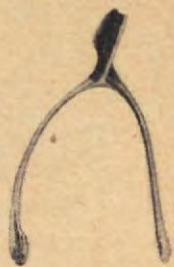
Cool, Clean Cooking. Plus-insulation, no-clog burners, no-smoke broiling.



Finest Results. Air-circulated Gas ovens bake uniformly, brown evenly.



Separate Waist-High broiler. Bigger-than-ever oven with glass window.



More For The Money. Gas ranges cost less to buy, operate, maintain.

Gas has got it!



MAGIC CHEF
AUTOMATIC
GAS RANGE

Discover the same modern miracle that is making more women choose Gas ranges than all other types combined! See this new MAGIC CHEF "CP" Gas range... and all the other "makes" built to "CP" standards... now at your

local Gas company or appliance store. Then for the next step in your work-free "New Freedom Gas Kitchen," pick a new trouble-free Servel Gas refrigerator. It stays silent—lasts longer! **AMERICAN GAS ASSOCIATION**

©CERT. MARK, AMER. GAS ASSOC., INC.

*Why Katherine Keyes
does her Wash with Ease*



Straight from a laundry research laboratory comes this fact: *The hotter the water, the whiter the wash.*

And now you can get hotter water! Get it faster, cleaner, cheaper, too. Because now you can get a Ruud, the Gas water heater with the Monel* tank and the new Ruud Temperature Dial.

Designed to keep pace with today's automatic washers, Ruud water heaters bring you all the hot water you want, hot as you want it. Ask your Gas Company, Plumber or Dealer to show you Ruud-Monel. 99.1% of owners say they'd recommend it to friends. Write for literature and report on laundering temperatures.

1. Get HOTTER water! With Ruud's new Temperature Dial, you just dial the temperature you need — down when you want it down — up when you want it up... all the way up to 180 degrees for whiter white washes on wash day!



3. Get it CLEANER! Ruud's tank is solid Monel. It can't rust, even at the highest temperatures... always sends you hot water that's sparkling clean!

2. Get it FASTER! Ruud heats with Gas — any type, including LP-gas. That means quick heating, no waiting!

4. Get it CHEAPER! Ruud's thrift-design saves you money. So does Gas, the economy fuel. So does your long-lasting Monel tank. Pocket your savings year after year!

**NOW
YOU
CAN**

**Get a
RUUD**

**GAS
Water
Heater**

**with a
Rustproof
MONEL
Tank**

ALL THE HOT WATER YOU CAN USE! Ample supplies for every household use, all around the clock, every day in the year. And you'll have it — when you want it — with RUUD-MONEL!

RUUD MANUFACTURING COMPANY, Pittsburgh 1, Pa. Reg. U. S. Pat. Off. Int'l Nickel Co.



1869

This is the

Time was, when a young woman was not considered well "brought up" unless she knew how to mend and darn beautifully. A well-mended tear had countless tiny, even, straight stitches—an achievement which took years to acquire. Young husbands of today often mourn this lost art as they limp to work with a lumpy darned sock. This is nothing against the brides of today, just evidence that our young women are out earning their own living at an early age with no time to perfect some of the old-fashioned wifely attributes.

But, as with so many other household duties, the machine age solves the mending and patching problem. Darning is really weaving on a small scale and is the most logical way of replacing threads. One of the best and easiest ways to do this is on your sewing machine. Some sewing machine companies make darning and mending attachments which further simplify the procedure. Patching can also be done most satisfactorily on the sewing machine. We will give you directions for doing all three on a machine, and, after the first or second try, your clothing repairs will be the envy of expert Grandma.

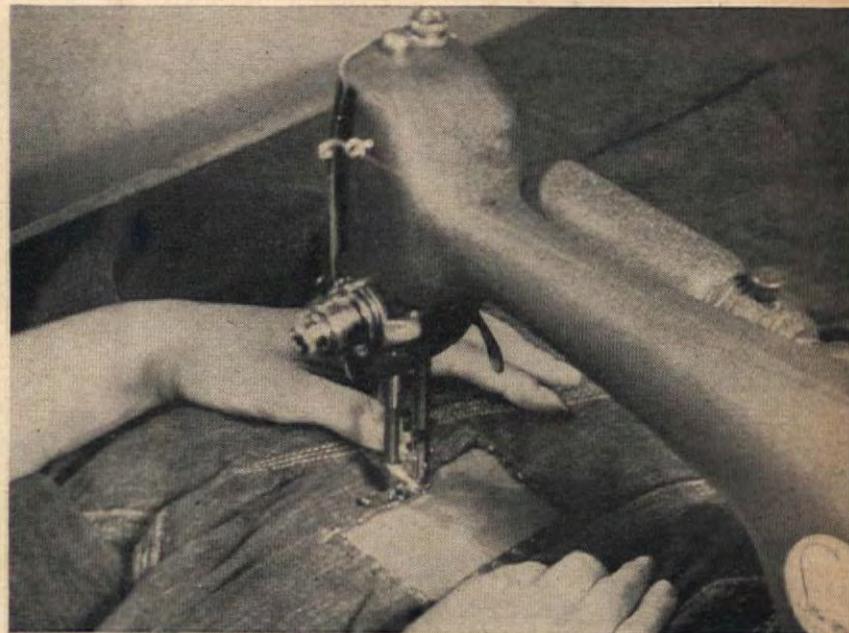
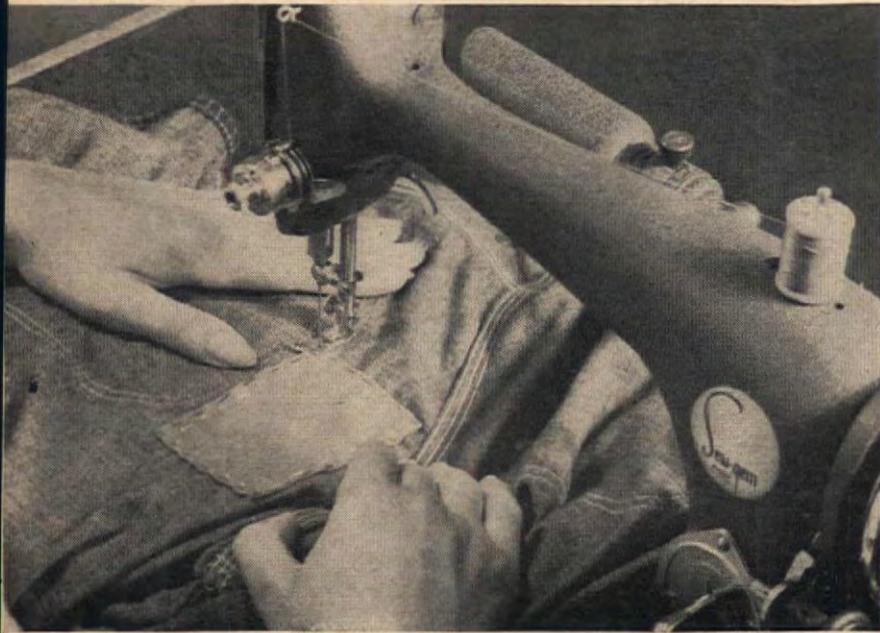
First, let's start with darning. Best results are obtained if a darning foot is used to prevent the work from rising with the needle, as the regular presser foot is usually removed. Always lower the presser bar so there will be adequate tension on the upper thread. The sewing machine feed must be dropped or covered. In darning a stocking, first run a line of stitching around the hole, then trim away the ragged or rough edges of the hole. This keeps the darn smooth. Starting at the stitch-outlined edge, weave in the darning stitch, making each row meet the upper and lower chain of the stocking as closely as possible. The thread used should match the threads of the fabric. In mending woolen garments, the procedure is the same, only eliminate the stitching line around the tear to make the tear practically invisible. Because the presser foot does not rest on the material, you can guide it with your hands to make the stitches fall exactly where you wish. In darning a straight tear, weave stitches across tear, taking about five small stitches on each side and beyond both ends. For a three-cornered tear, first weave the stitches in line with the crosswise threads for vertical

ELIZABETH FULLER

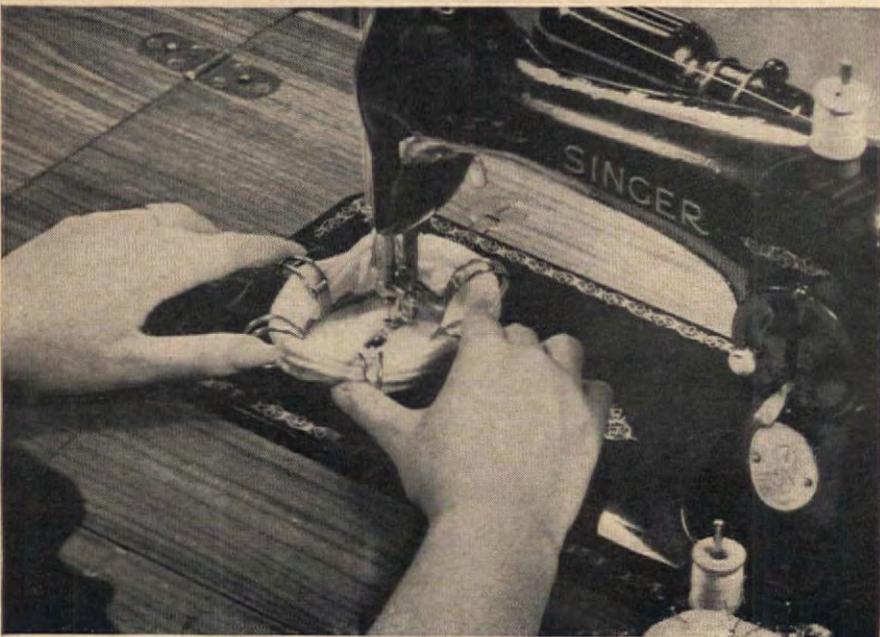
Photographs by F. M. Demarest
Engravings from Bettmann Archive

1. Hemmed patch for washable garments. Trim uneven edges of the hole to make a square or rectangle. Cut patch large enough to match design and weave of garment. Place under hole. Turn under raw edge of patch, baste to garment. Stitch patch $\frac{1}{2}$ " from edge. Remove bastings

2. Turn garment to right side. Clip corners diagonally, $\frac{1}{4}$ " from edge. Turn under the edges of hole, stitch as close to edge as possible



way WE MEND *our clothes...*



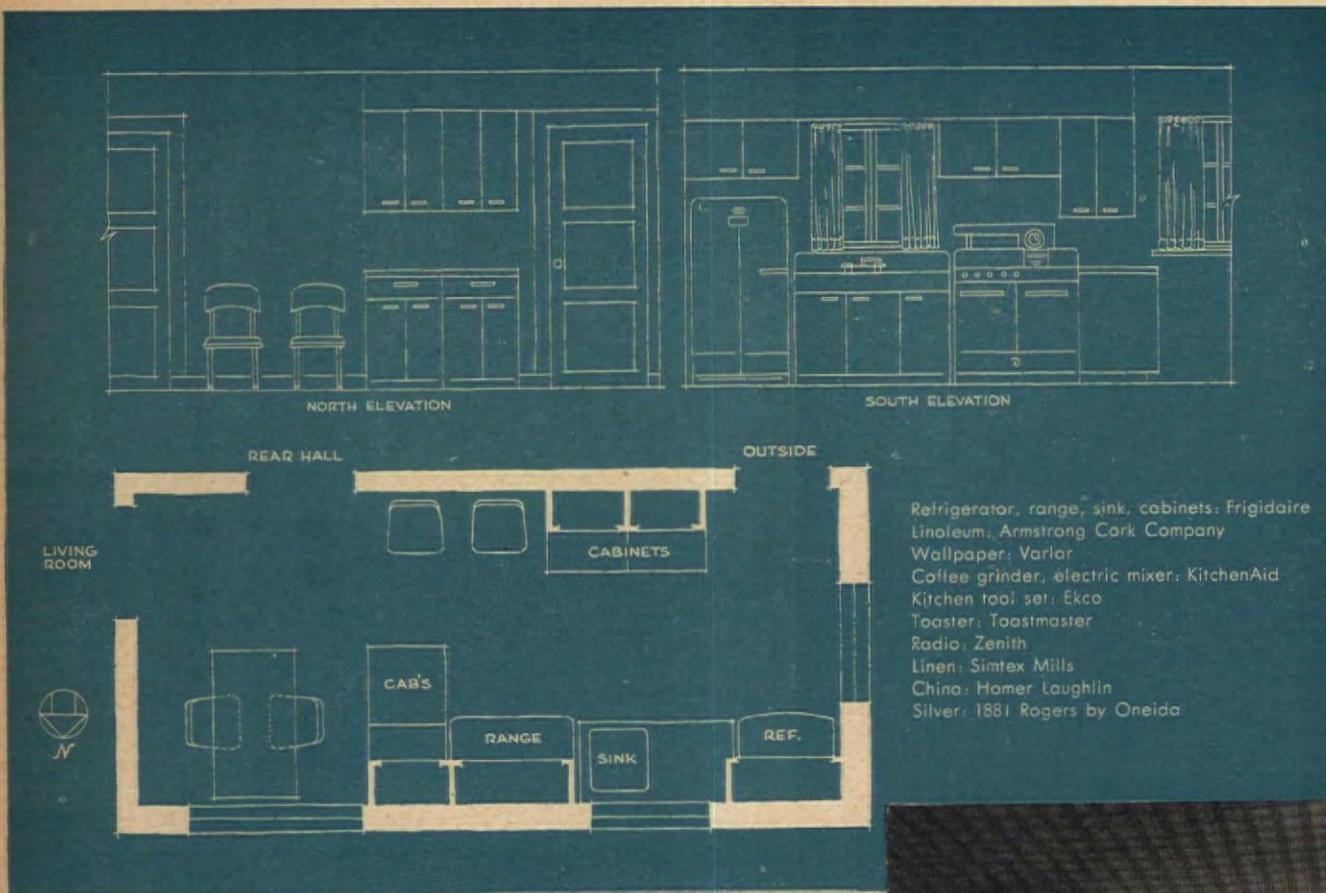
tear, and with the lengthwise threads for the horizontal tear. Cross threads at the corner for added strength. When the tear is diagonal, weave the threads first crosswise, then lengthwise. Keep the stitches parallel with the fabric grain. The pictures illustrate two methods of patching. We used a patch of different fabric than the garment so it would be more clearly visible, but it's best to use a matching patch. There are times when it is desirable to conceal the edges of a patch with darning. In this case, if matching fabric and thread are used, no matter how large the hole, it will be difficult to see the patch. Baste edges of the hole over matching, larger patch. Then on the sewing machine, weave edges of hole over patch. Take five or six small stitches on each side. Darn all four sides and reinforce the corners by crossing corner stitches. Catch-stitch patch edges on underside.

3. This stocking darning keeps the hole to be mended taut and the rest of the stocking or sock out of the way. It will help you to produce a professional looking darn. There is a larger darning, which is also flatter than stocking darning for darning holes in linens or clothing

4. A simple mending job can be done with gummed fabric mending tape and a hot iron. Trim loose threads of the tear, cut tape to extend $\frac{1}{2}$ " over edges of tear and press (7 seconds) tape on with a hot iron

This month's AMERICAN HOME KITCHENS

EDITH RAMSAY



Refrigerator, range, sink, cabinets: Frigidaire
 Linoleum, Armstrong Cork Company
 Wallpaper: Varlar
 Coffee grinder, electric mixer: KitchenAid
 Kitchen tool set: Ekco
 Toaster: Toastmaster
 Radio: Zenith
 Linen: Simtex Mills
 China: Homer Laughlin
 Silver: 1881 Rogers by Oneida

Richard Garrison

We have a kitchen we are very anxious to show you. It is a rectangular room, approximately 18' x 8'. The floor and counters are of black linoleum, and it is completely wallpapered with Varlar "Gingham," the new washable paper, which makes the room very gay and light (the soft pink does nice things to a woman's complexion).

Perhaps you are thinking "too much pink," but the gleaming white of all the new equipment counteracts any such feeling.

The equipment—Frigidaire range, refrigerator and sink—takes up just 11 feet of one wall. Here is everything without moving more than a few steps. At the end of the line of equipment is a four-foot peninsula; two cabinets that open into the dining area and are perfect for linens, cutlery, flower vases, and dishes. Over the entire line of equipment, except above the sink, are wall cabinets that hold everything.

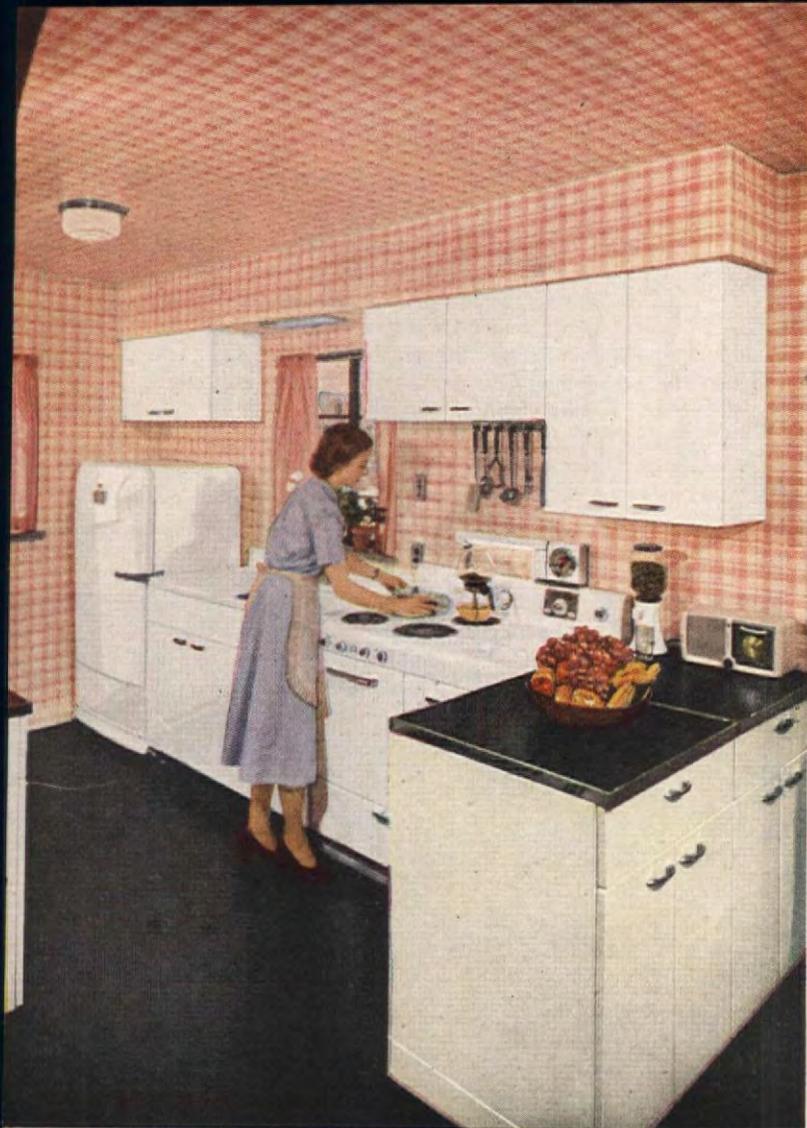
The dining area, a definite part of the kitchen, is separated only by the peninsula, on which the electric coffee grinder and radio are kept handy yet out of the way. No wall to divide these rooms means there is more light, freer circulation of air and a feeling of spaciousness that would be impossible if the division had been complete.

On the opposite inside wall are two 24-inch base cabinets with wall cabinets above. Here is the perfect spot for the electric mixer. Ample wall space is left for temporary extras—the baby's high chair, a tea cart, or the multi-purpose stool and stepladder that is so often needed.

This kitchen, built by Swango & Sons in Dayton, Ohio, we feel is indicative of what can be done with the kitchen problem in those thousands of small homes now springing up all over the country.



1. A budgetwise kitchen, both in space and money, does not economize where convenience, style, and color are concerned.



Easy Recipe

Confetti Tarts

Fruit cocktail and Jell-O pudding in cookie shells

- 1 1/4 cups canned fruit cocktail
- 1 cup fine gingersnap crumbs
- 1/3 cup melted butter or margarine
- 1 cup milk
- 1/2 package Jell-O® vanilla pudding

Chill fruit cocktail. Blend crumbs and butter together. Press mixture into bottom and sides of 5 fluted paper baking cups placed in muffin pans or custard cups. Blend milk slowly into pudding mix, stir until smooth. Cook and stir over moderate heat until boiling point is reached. Cool slightly. Fill tart shells with warm pudding. Chill thoroughly. Top with drained fruit cocktail. Serves 5. *Jell-O is a registered trade mark of General Foods Corp.

Festive Fruit Bowl (shown below): luscious jewel-like fruit cocktail spooned right from the can. Smart dessert for guests. So easy! And so right! Five grand fruits, ready instantly! Golden, sun-ripened California cling peaches! Pineapple! Pears! Cherries! Seedless grapes! Ready fixed and mixed.

Quick Salads are no problem with canned fruit cocktail handy; it's perfect with cottage cheese or gelatin. And try this: heat fruit cocktail in its own delicious syrup, pour over hotcakes, waffles, French toast. It's grand for basting pork or ham! Or use it to stretch thrifty puddings and yesterday's cake! Remember! Not a minute's work for you. Just open the can and serve!

Copyright 1948, Cling Peach Advisory Board

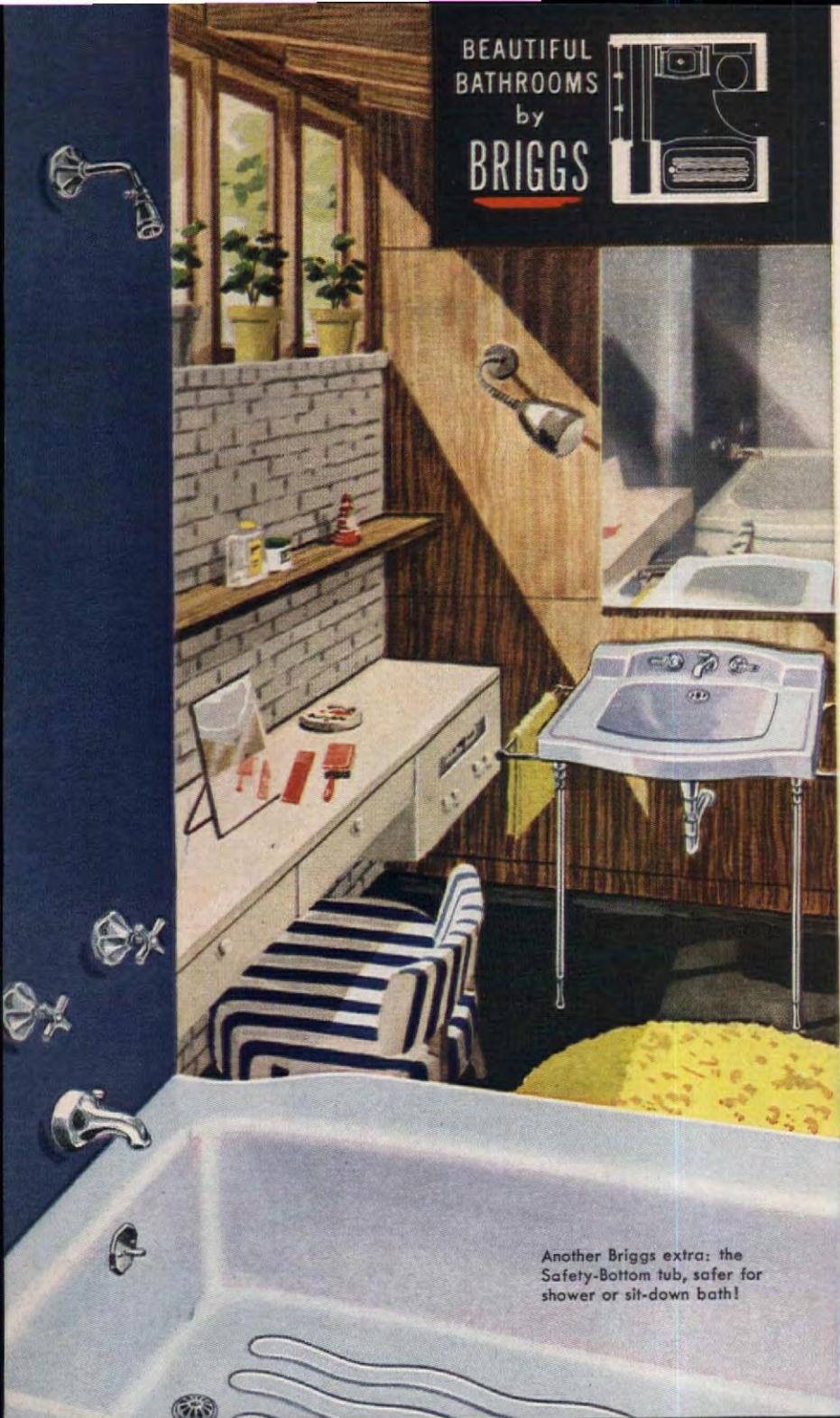


Check the label—Choose your favorite brand of **Canned Fruit Cocktail from California**

In tin or glass. Wide variety of sizes.



BEAUTIFUL
BATHROOMS
by
BRIGGS



Another Briggs extra: the Safety-Bottom tub, safer for shower or sit-down bath!

Limited space...smartness unlimited!

COPYRIGHT 1948, BRIGGS MANUFACTURING CO.

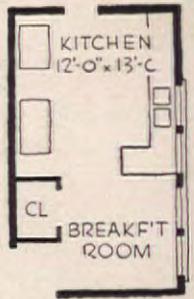
Here's a small bath that's as modern as this minute. Note the airy, spacious look . . . the contrasting wall textures . . . the Briggs Beautyware plumbing fixtures in light, refreshing blue! And, talking about *modern*—these famous fixtures give you the very latest in compact, convenient, space-saving design. Plus the very latest in easy upkeep: because that glistening porcelain enamel is *stainproof*, those dazzling chromium plated fittings are *tarnish-proof*. Added attraction for the budget-minded—the price for all this luxury is modest indeed! To plan a bathroom just as smart, send for Briggs' free booklet today. Briggs Manufacturing Company, 3009-K Miller Avenue, Detroit 11, Michigan.

BRIGGS
Beautyware

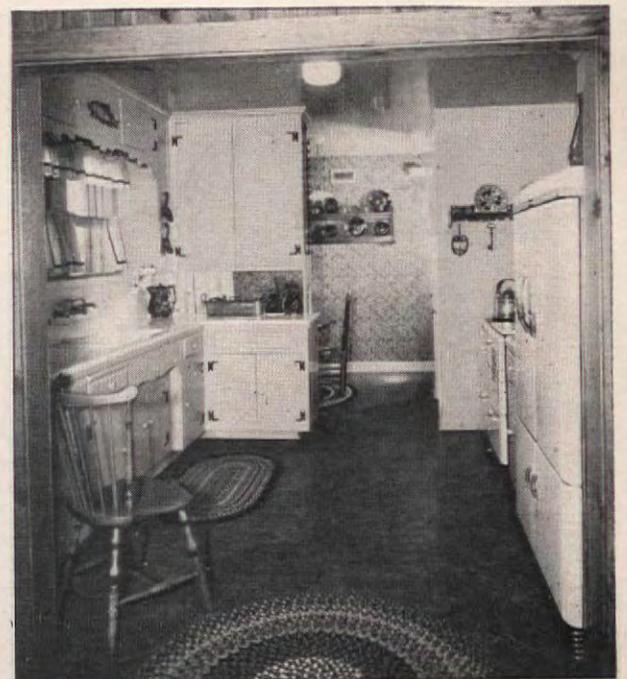


2. *The Chandlers' Early American kitchen*

Modern gas and electric appliances blend with the Early American charm of this room. Mustard-yellow walls and ceiling are a perfect foil for the gaily colored Welsh ware and gleaming copper pans. The connecting breakfast room has one wall papered in a floral pattern, antiqued with glazing fluid. Curtains of yellow, with red peasant braid outlining the hems, are used in the kitchen and breakfast room. This wood-paneled dining room adjoins the kitchen. Complete home on page 38.



Hence Griffith





Woodallen Industrial Photographers

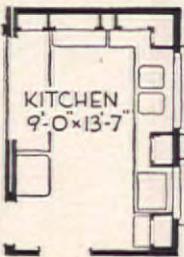
3. *The Revere Quality kitchen*

Horizontal windows in the Revere Quality kitchen are just right when mother is working at the sink or range—she has a full view of the children in the enclosed play yard. The window line is carried around the room by the fir plyboard cabinets that are waxed for beauty and ease of maintenance. Gay yellow Consoweld plastic counters and back-splash are wonderful for working, add interesting color to this Texas kitchen. Complete home, page 44.

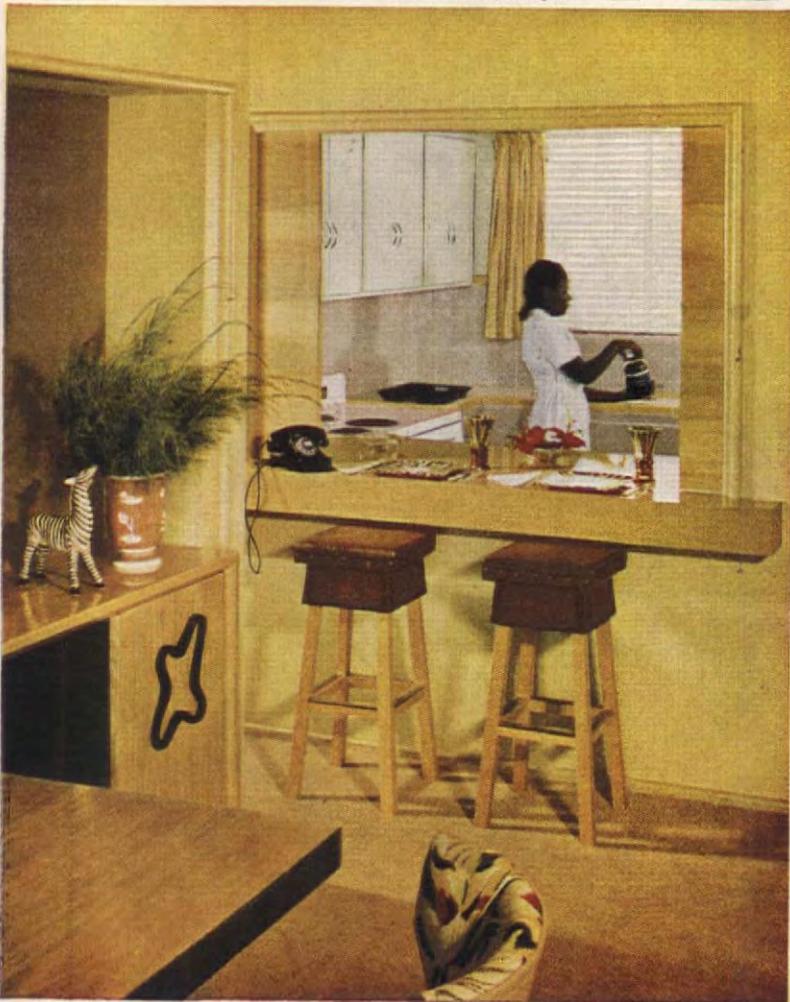


4. *The Moores' kitchen*

From washer to coffeepot, the Moores have an all-electric kitchen. Gay colors and sparkling white equipment make cooking a joy. Sliding panels afford kitchen privacy. Complete home on page 50.



Rodney McCay Morgan.



Picture your home decorated in America's Most Desired Colors!

Why be satisfied with "just imagining"? You can "re-do" room after room now—easily and inexpensively—with Pabco Floors in colors voted loveliest by thousands of women who comprise Pabco's nation-wide board of style advisors!

Choose either Pabco Linoleum or Printed Floor Coverings—you're sure to get the "whitest white," "truest blue," and many other outstanding colors! Plus

Pabco long wear and easy cleaning*!

Luxurious Pabco Linoleums (Patterns No. 9047 and 9003 shown above) are Soil-Sealed to resist dirt. Pabco Printed Floor Coverings—in rugs (No. 9811 shown below) and wall-to-wall styles—have the famous "Stainless Sheen" surface!

Send ten cents in coin for "Decorate with Pabco"—sixteen full-color pages—to Dept. 638A nearest office below.

**Doubly Easy With Pabco Linoleum Cleaner and Pabco Floor Wax*

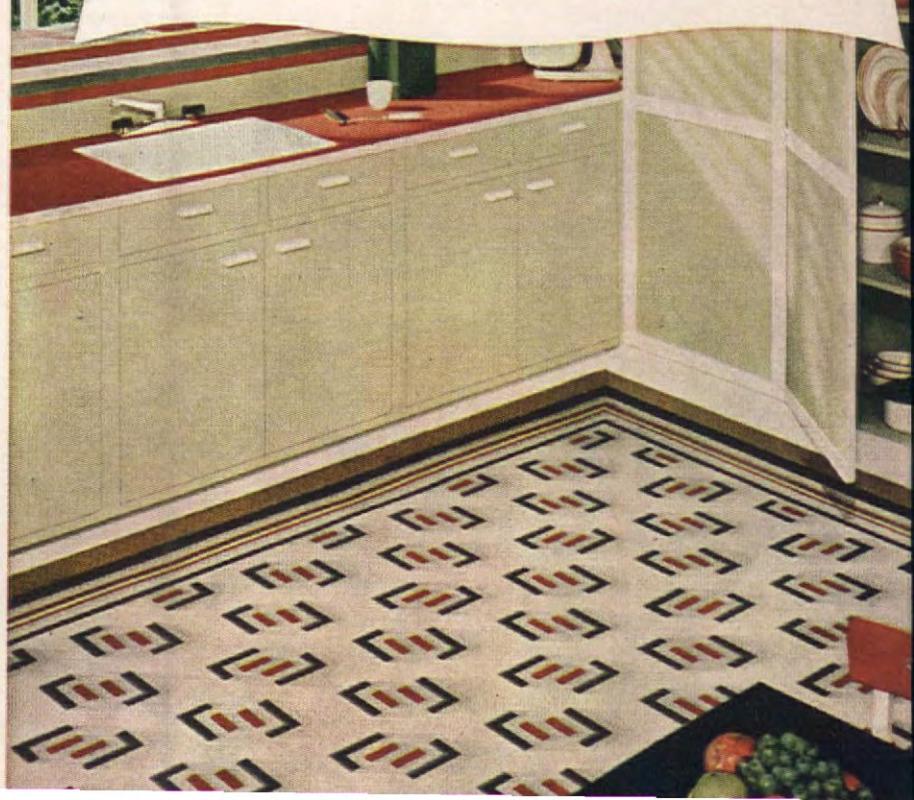
THE PARAFFINE COMPANIES, INC. • New York 16 • Chicago 54 • San Francisco 19

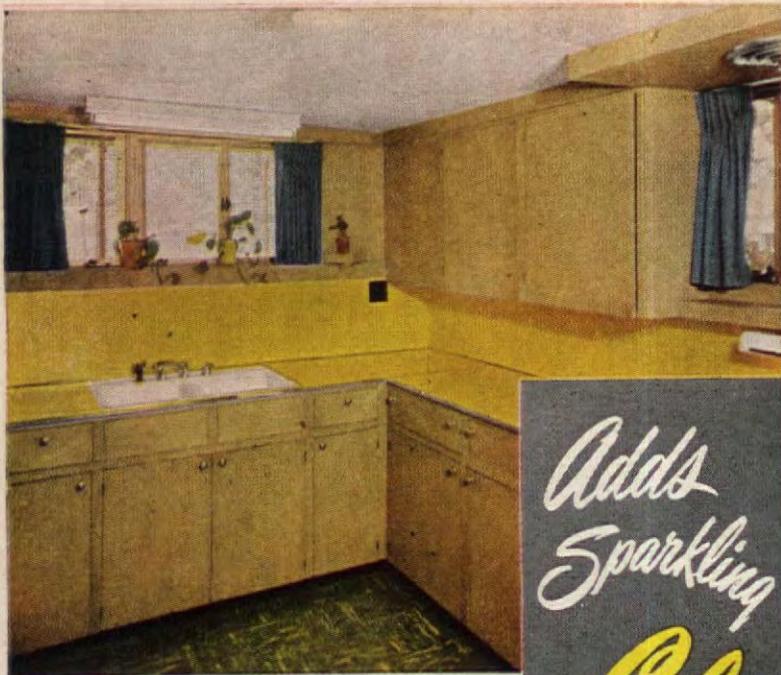


Pabco

Inlaid Linoleums and Printed Floor Coverings

Styled in California... Approved by all America!





Adds
Sparkling
Color

CONSOWELD
Decorative laminates

in the first

REVERE QUALITY HOUSE

Consoweld Decorative Laminates add gay color and salt 'n' pepper practicality on the kitchen counter tops and back-walls of the first Revere Quality House, Houston, Texas. Guaranteed quality, charm and livability were the requirements—Consoweld was the choice in both kitchen and bath.

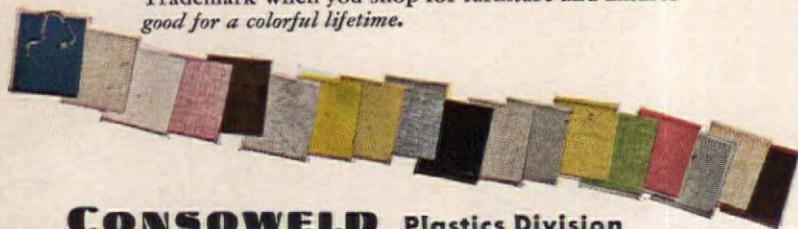


Mac Kie and Kamrath, Architects — Builder: Frank W. Sharp

REVERE
QUALITY HOUSE
INSTITUTE

Available in a delightful array of colors and patterns, Consoweld is charmingly at home in any room. Practical Consoweld withstands temperatures far beyond the boiling point . . . resists stains, cuts and scratches . . . never needs painting or resurfacing.

Consoweld is easy to install and easy to care for. So, whether you're planning to build, remodel or redecorate, be sure to find out all about Consoweld Decorative Laminates. And look for the Consoweld Trademark when you shop for furniture and fixtures good for a colorful lifetime.



CONSOWELD Plastics Division
Consolidated Water Power and Paper Company
Wisconsin Rapids, Wisconsin

Write for your FREE Consoweld folder



AMERICAN HOME
PATTERN 1091

Authentic Norwegian

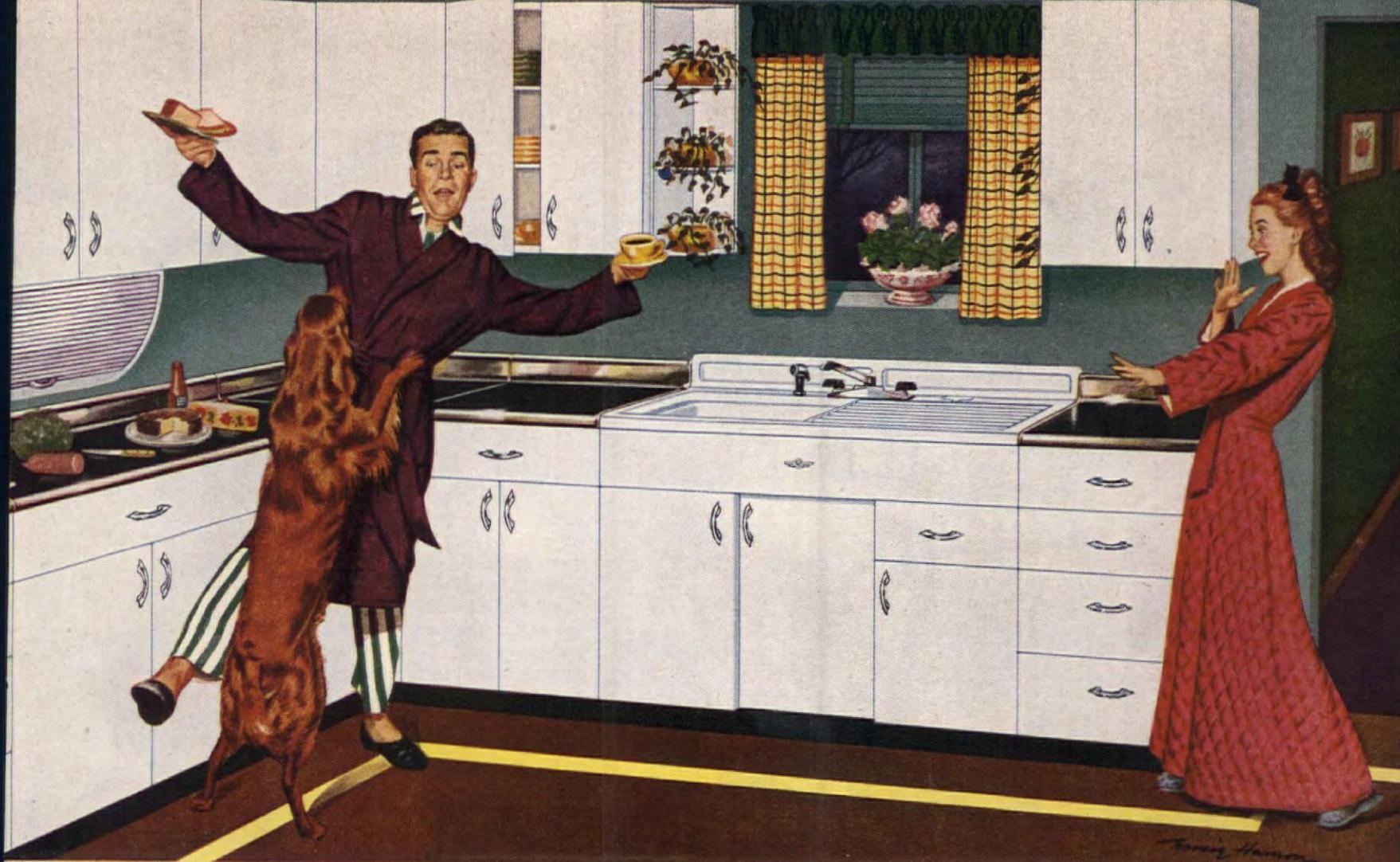
ORDER PATTERN ON PAGE 119

Rosemaling is not listed in the dictionary. We know that, literally, it means, "rose painting," but in fact represents a characteristic type of Norwegian freehand painting. The scroll, floral, and star patterns are the fundamentals of design used in rosemaling. Their lines and shapes are exaggerated or stylized into graceful curves and forms to make complete design units. Typical colors used are bright off-shade hues of red, blue and green, usually high-lighted with yellow and white.

The history of rosemaling is rich, lengthy, and partly obscured by legend, but it was during the 19th century in inland Norway, that rosemaling developed its most distinguished features and reached its highest peak.

One of the most intricate examples of rosemaling in days of yore, was the "Mangletre," or ironing board, which a young man would make to present to his fiancée before their marriage. When daily chores were done, the youth would spend long evenings before an open fireplace, working on his gift. Most young men of that day learned the art from their parents and decorated articles of furniture to be used later in their own homes. Bowls, trays, furniture, and walls were all graced with rosemaling.

AMERICAN HOME Pattern 1091 contains three typical Norwegian motifs for kitchen walls and doors; or canisters, trays, and luncheon cloths. Stenciling and tracing instructions given for painting on wood, metal, and cloth.



For every floor plan, there's a beautiful Youngstown Kitchen of white-enameled steel. And the price? Wonderfully low!

Luxury kitchens for dollar-wise people

ONE LOOK and you lose your heart!

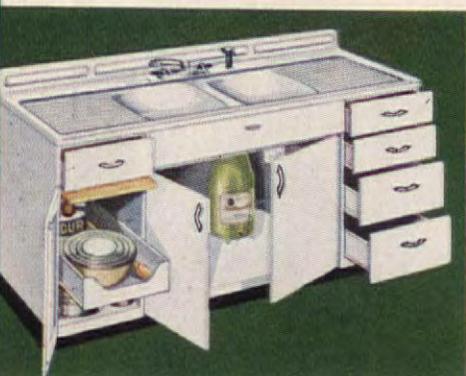
And who wouldn't? Slick, smart, out-of-this-world Youngstown Kitchens are *sensations* that only the leader could produce. And they were made for *you*.

Just look at the dream features in the gorgeous, all-steel honey shown above. All the work surface you could want on two walls, with big handy cabinets to keep pots and pans above and below. In the middle, a stunning, work-saving 48" twin-bowl Youngstown Kitchenaider cabinet sink with an 11" extra-deep second bowl and fluted, sliding top.

Every Youngstown unit is gleaming, white-enameled steel—built to last a lifetime. Best yet, the kitchen above is only a hint of how you can arrange a Youngstown Kitchen to any floor area, old home or new.

Learn how you can own such a kitchen on a low-cost-per-month budget plan, including financing through your Youngstown dealer or local bank. Specify Youngstown Kitchens to your builder, too.

MULLINS MANUFACTURING CORPORATION
WARREN, OHIO
World's Largest Makers of Steel Kitchens



Magnificent 66" twin-bowl Kitchenaider has one-piece top of acid-resisting porcelain-enamel. Giant compartments, cutlery drawer, swinging faucet, rinse spray. Save time, effort with Mullinaider automatic waste-disposer unit. Fits all Kitchenaiders. Ask for free home demonstration.



Youngstown Kitchens

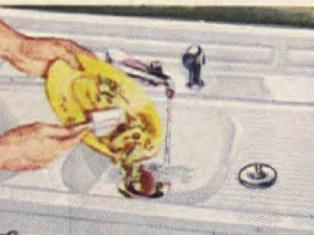
BY MULLINS

SEND COUPON TODAY!

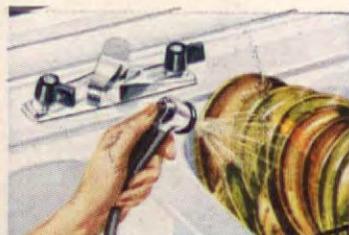
GET THIS EXCITING BOOKLET!
20 pages featuring beautiful Youngstown Kitchens in color. Full details on Youngstown units and tips on arranging a new kitchen. Enclose 10c in cash. No stamps, please. Please send me your Youngstown Kitchen booklet. I enclose 10c in cash.
I plan to remodel
I plan to build
I want Free Home Demonstration of Mullinaider

Youngstown Kitchens
Mullins Manufacturing Corporation
Dept. A-1148, Warren, Ohio

NAME _____ (PLEASE PRINT)
ADDRESS _____
CITY _____ ZONE _____
COUNTY _____ STATE _____



Mullinaider waste-disposer grinds away food scraps. Turn on cold water, flip Mullinaider switch, scrape waste into drain opening. Sold as extra equipment.



For easier dishwashing and vegetable cleaning—swinging mixing-faucet, speedy rinse spray that reaches all parts of sink top; deep, no-splash bowls. See your Youngstown dealer.

"7 years and 3 babies later..."

*A Bouquet from Mrs. A. D. Eastman
of Akron, Ohio—plus facts you want to know
about the only washer in the world
that can put in its own soap!*

"Anne, our first, at 10 months old was a full-time job. She ruled the whole household, but meanwhile the laundry couldn't wash itself. Or could it? We bought a Bendix, and — miraculously — there was time for the Baby and some left over for myself. Now, seven years and three babies later, I still bless the day that Bendix Washer came to work for us. It paid for itself long ago with the money it saved on soap and water, and it's still going strong. It does all the work, while I spend my time with Anne — the boys — and Baby Susan."

Mrs. A. D. Eastman



Now the Bendix can do an *extra* step-saving job no other washer can do. The secret is a new invention—the Bendix Automatic Soap Injector.

This "almost human" feature of the newest Bendix Washers can actually put in the exact amount of soap needed to get your wash sparkling clean. So you just set the controls once—then go anywhere and do anything you want, while your Bendix *soaps, soaks, washes, rinses* and damp-drys the clothes all by itself.

Expensive? No—just the opposite. You can buy a Bendix for as little as \$199.95. Much less than most other automatic washers. Hardly more than an old-fashioned hard-work washer! And the Bendix is so thrifty with water and soap.

No other washer is used and wanted by so many women as the Bendix. It's the world's most popular washer. It's the only automatic washer backed by 11 years of trouble-free work-saving service.

Put a Bendix through its paces at your nearby dealer's store. Then choose the model that suits your house and pocket-book best. Bendix Home Appliances, Inc., South Bend 24, Indiana.

Models S-101 and B-201 are also manufactured in Canada and Mexico



Bendix automatic Dryer ends weather worries. Clothes get fluffy-dry in minutes!



Bendix automatic Ironer has many new features not found in other ironers.

BENDIX automatic Washer

WORLD'S FINEST WASHER. The new Bendix Gyromatic... doesn't have to be fastened down.



Watching

YOUR CHILD MATURE

Eleventh in a series

by the eminent pediatrician, Dr. Samuel R. Berenberg



Ewing Galloway

Adolescence, when the child starts down the home-stretch to adulthood, is a time of new-found size and strength, of growing independence, of first dates and expanding social relationships. During the years from twelve to twenty, a child must not only complete his physical growth and development, but he must learn to grow up mentally, emotionally, and socially. In order to become a mature, well-balanced, happy adult, he must pass through these crucial years and acquire independence, good judgment, self-control, and integration with the people and the community about him.

Parents should understand that preparation for adulthood should not be put off until the child passes into his teens. This preparation for

life begins properly in the early years, and guidance for the adolescent is most effective when it continues as part of a pattern of good education and understanding begun by parents soon after birth. The adolescent period is not separate and distinct from the childhood which precedes it and the adulthood which follows. It flows naturally and rhythmically from the earlier years into mature adult life. The smoothness of transition from one stage to another depends in large measure on how expertly parents have laid the groundwork for it in the early years.

Ordinarily, puberty begins at eleven or twelve years of age for girls, and a year or two later for boys. As in all biologic phenomena, there are many variations in the time of onset and com-

pletion of puberty. Some girls may begin to show the typical changes as early as eight or nine years. With others, changes may not begin until fourteen or fifteen years. Boys, too, show these same wide variations. Since, on the average, girls mature earlier than boys, there is a period of time when the twelve- or thirteen-year-old girl may be taller and heavier than a boy of corresponding age whose adolescence has not begun.

After the gradual growth in size of the "middle-age" years, there is a sudden burst of growth, with a rapid increase in height and weight. This is accompanied by the development of the secondary sex characteristics—voice changes, new growths of hair, the taking on by the body of the configuration of adult mascu-



Underwood & Underwood

● Doing a job and being paid for it—with the right to spend earnings as she chooses—teaches economic planning, helps her toward independence



Harold M. Lambert, from Frederic Lewis

● The teen-ager needs guidance, but if every thought and decision is prefabricated for him, he will develop into a dependent, indecisive person



Ewing Galloway

● More and more the child turns to outsiders for companionship and advice. Many parents fail to understand that this is natural, a part of growth



*"I'm the envy
of the crowd*

— IT CAN HAPPEN TO YOU"

Look! The finest

FLINT STAINLESS KITCHEN TOOLS

The girls will be green with envy when they see your new set of Flint Stainless Kitchen Tools. The lustrous black handles, modern design, sparkling finish—the sheer gracefulness of each piece gives a kitchen that "new look." Grand gift anytime—so gorgeous yet so practical. Sold at department, hardware, appliance stores...in sets or single pieces.

EKCO

FLINT *Stainless*
KITCHEN TOOLS

SO GOOD THEY'RE GUARANTEED 15 YEARS

7-Piece Set Including Wall Rack in Gorgeous New Gift Box \$12.95

SINGLE PIECES BOXED INDIVIDUALLY, FROM \$1.75 TO \$2.25

Prices slightly higher in West



EKCO

ANOTHER GREAT PRODUCT BY
EKCO PRODUCTS COMPANY, CHICAGO 39, ILL.

lity or femininity. Until later adolescence, when a sense of control, poise, and balance is developed, teenagers are apt to handle their bodies in a clumsy fashion. Their posture is often quite sloppy; they bump around and handle things in a most ungraceful fashion. This is due not nearly so much to their following the teen-age fashions of the moment as it is to the dictates of their muscles and glands.

This is a period when great psychologic changes are inevitable, because the child is torn between his dependence on his family and making the most of his new size and strength. His parents are apt to be at a loss to understand why the placid, obedient child of yesteryear now resents any kind of supervision. They realize that the child is not yet able to make mature judgments, and they still want to help him do most of his planning and much of his thinking. Unwise guidance at this time will lead to many avoidable conflicts. The adolescent is trying to break away from his previous complete dependence on his parents and his family. This is not only inevitable, but it is essential if the child is to become an independent, mature, and responsible adult. He cannot learn to develop good judgment unless he is allowed to arrive at his own decisions—even though sometimes they may appear to be wrong by adult standards.

Teen-agers are restless and insecure, while at the same time they may unconsciously desire stability and the security they have hitherto been able to get from parents. They will waver between showing much affection to the family and suddenly demonstrating a deep aversion to it when a parent intercedes with what he considers sound, sober advice. Basically, the child wants to handle his own life in his own way as he begins aspiring to independent adulthood.

Parents who have failed to prepare themselves and their offspring for this period of relative instability are apt to discover their household precipitated into a state of unhappy turmoil and themselves caught in a siege of continuing defiance. The child, seething now with boundless, unharnessed energies, will resent many of a parent's efforts to control them.

Education for life necessarily includes intelligent teaching in many matters pertaining to sexual development. Too many children still find themselves passing through the pre-adult stage with inadequate or incorrect ideas on sex. Much of their information—and usually it's misinformation—is garnered from playmates, whose own fantasies are vocalized as the last word on the subject. Such misinformation confuses the adolescent, worries or frightens him, and interferes with intellectual and social development.

Of course, sex education should always be begun in the early years, when a young child's natural questions are answered casually, simply,

**When you
Take a Trip
take heed**



**Take
TUMS**

To travel in comfort, travel with Tums! Then, if strange food, fast eating, smoking or hurry brings on acid indigestion, slip Tums in your mouth. Almost instantly Tums neutralize the excess acid—you feel better fast! No baking soda (bicarbonate) in Tums. No danger of over-alkalizing! No acid rebound! Get Tums today.

Night and day, at home or away, always carry TUMS FOR THE TUMMY!



QUICK RELIEF FOR ACID INDIGESTION

NR TUMS are antacid, not a laxative. For a laxative, use all-vegetable NR Tablets (Nature's Remedy). Try a 25-cent box!

**Soft
Corns**
Between Toes



Instantly Relieved, Quickly Removed
Soft Corns occur only between the toes. To quickly relieve and remove them, get soft, soothing, cushioning Dr. Scholl's Zino-pads (Soft Corn Size). Be sure to ask for them by that name. Cost but a trifle.

Dr. Scholl's Zino-pads



**Get Well
QUICKER**

From Your Cough
Due to a Cold

FOLEY'S Honey & Tar
Cough Compound

**WANT TO BE
A PRACTICAL NURSE?**
EASY TO TRAIN AT HOME



ACT NOW—HELP FILL THE NEED

Now you can prepare for practical experience as a *Trained Practical Nurse* in spare time. Ages 18 to 55. High school not necessary. Easy payments. Write for free facts.

Wayne School of Practical Nursing, Inc.
2301 N. Wayne Ave., Desk DB-1, Chicago 14, Ill.

PATENTS

Write for information on what steps an inventor should take to secure a Patent.
Patrick D. Beavers, 903 Columbian Bldg., Wash., D. C.

**Shelf
PAPER**

Help develop your child



Learning While Playing with

Hammer-Nail Table

Playskool Toys

★ Encourage and stimulate your child's mental development . . . while he plays. Color and shape discrimination, eye-hand coordination, simple problem solving . . . are some of the educational principles embodied in the famous PLAYSKOOL wooden and plastic toys. From six months to eight years—you will find the "right toy for every age" in the PLAYSKOOL line. Completely safe . . . with rounded corners and harmless colors. Endorsed by leading child psychologists, educators and parents, PLAYSKOOL toys are available at leading stores everywhere.

Send for FREE TOY CATALOG

Write today for illustrated catalog of all PLAYSKOOL toys. Contains important facts on the proper selection of your child's toys . . . valuable information on child training by leading authorities.

Playskool Manufacturing Company
1776 North Lawndale Avenue
Chicago 47, Illinois

TEETHING PAINS



RELIEVED QUICKLY

WHEN your baby suffers from teething pains, just rub a few drops of Dr. Hand's Teething Lotion on the sore, tender, little gums and the pain will be relieved promptly.

Dr. Hand's Teething Lotion is the prescription of a famous baby specialist and has been used by mothers for over fifty years. One bottle is usually enough for one baby for the entire teething period.

Buy it from your druggist today

DR. HAND'S TEETHING LOTION

Just rub it on the gums



For Cracked, Chapped SKIN

Old standby of half a century, White CLOVERINE Brand SALVE, softens and soothes. For sunburn, chafing, surface burns, itching feet, chilblains. 25c at druggist or agent.
Wilson Chem. Co., Tyrone, Pa.

and honestly. The child then develops the basic groundwork on which later information is superimposed when he is ready for it. Evading early questions sows seeds of distrust of his parents so that eventually questions cease and answers are sought from other sources outside the home.

Before bodily changes occur, the explanations for these expected phenomena should be given by father to son and mother to daughter. Many an adolescent heartache or fear can be prevented by a few minutes of parental clarification. If parents are embarrassed about discussing these matters, the family physician can help them over this hurdle.

The blotchy skins and frequent pimples which plague so many youngsters are sometimes a source of worry and embarrassment to them. It may help to point out that skin blemishes are common at this time and that, with a moderate amount of care, they will clear up in time. In those cases which do not respond to elimination of sweets, a well-balanced diet, and good personal hygiene, the advice of a dermatologist should be sought. This is important, since the more severe cases may result in scarring and permanent disfigurement.

One way in which the adolescent can be helped to reach responsible maturity is by providing specific tasks for him to do and paying him for them at a reasonable rate. The disposition of the money gained should be left entirely to the child, for only through experience can he learn the value of money. The child who has no spending money, or the one whose parents decide how his money is to be spent, can hardly be well-prepared to do any later economic planning on his own, either when he supports himself or a family. Here again, the learning is easier if the granting of a small allowance was begun during the "middle-age" years (around six or seven).

As he grows older, the teen-ager tends more and more to go outside his family for leisure-time activities and fellowship. If parents needle him because they fail to recognize that he needs to break the apron strings tying him to the home, it probably will result in open or hidden hostility.

The teen-ager is apt to think his parents are pretty much old-hat, no matter how modern they may be or think they are. He wants his own private life, and he's entitled to it. If he gets it—from understanding parents—he'll profit by developing independence and heading up the tortuous road to responsible, happy citizenship and adulthood.

Note: Dr. Berenberg will answer free of charge questions on child health and behavior problems. Address him c/o THE AMERICAN HOME, 444 Madison Ave., New York 22, New York. Letters should be accompanied by a stamped, self-addressed envelope.

What this young wife WANTS TO KNOW BUT HATES TO ASK...



Learn Here Scientific Truth You Can Trust about these Intimate Physical Facts!

It's pretty difficult for a young wife who hasn't been instructed by her doctor on how important vaginal douching often is to intimate cleanliness, health, womanly charm and marriage happiness.

Worse yet—pity the wife who, from ignorant advice of friends, still uses weak or dangerous products for her douche. You owe it to yourself and husband to learn NOW about modern ZONITE—how no other type liquid antiseptic-germicide of all those tested for the douche is so POWERFUL yet SO SAFE to tissues.

Zonite Principle Developed By
Famous Surgeon and Scientist

What better assurance could you want than to know that a famous Surgeon and renowned Scientist developed the ZONITE principle—

the first antiseptic-germicide principle in the world with such a powerful germicidal and deodorizing action yet ABSOLUTELY HARMLESS. ZONITE is positively non-poisonous, non-irritating. You can use ZONITE as directed as often as needed without the slightest risk of injury.

A Modern Miracle!

ZONITE destroys and removes odor-causing waste substances. Helps guard against infection. It's so powerfully effective—it kills every germ it touches. You know it's not always possible to contact all the germs in the tract. But you can feel confident ZONITE immediately kills every reachable germ and keeps them from multiplying. Scientific douching instructions come with every bottle. Buy ZONITE at any drugstore.

FREE! NEW!

For amazing enlightening new Booklet containing frank discussion of intimate physical facts, recently published—mail this coupon to Zonite Products, Dept. AH-118, 370 Lexington Ave., New York 17, N.Y.

Name _____

Address _____

City _____ State _____

LITTLE LULU



"Humph—Kleenex pops up without all that fuss!"

Little Lulu says... Only Kleenex* has the Serv-a-Tissue Box—pull just one double tissue—up pops another! Compare tissues, compare boxes—you'll see why Kleenex is America's favorite tissue.

©International Cellucotton Products Co.

*T. M. Reg. U. S. Pat. Off.



Christmas Day... and every day... 365 days in the Year you can enjoy the convenience and sanitation of automatic food waste disposal with In-Sink-Erator. Its compact design and outstanding features including reversing action with two directional shredding, assures a completely self cleansing unit with long and trouble free operation. Fully Guaranteed.

In-Sink-Erator is sold and installed by your Master Plumber. Make YOUR home truly Modern with In-Sink-Erator.

Price \$119.50 (Plus Installation)

For further information write Dept. H A



IN-SINK-ERATOR MFG. CO.
RACINE, WISCONSIN

Specializing exclusively in the manufacture of automatic Food Waste Disposers since 1938.

Thanksgiving Fun

Emily Seaber Parcher

Looking for fun? Then make it yourself!

Be lighthearted. Try these thought-provoking games

Make selection to fit your group. Have a good reserve stock

Judge timing. Know when to start a new game. Relax!

Try this while your guests are still at the table, too full of Thanksgiving dinner to move. Have everyone place hands beneath the table. You, as hostess, pass them fifteen small objects in succession, which they do not see. Each player handles them, makes mental identification and passes them on. When the last object has made the circuit and been returned, players write a list of all fifteen objects from memory. A prize in the form of nuts, candy or fruit is given to the player having the largest number correct. Select

UNSEEN OBJECTS



Clare McCanna

items of a Thanksgiving nature, such as: apple, pine cone, cranberry, onion, turkey feather, squash, toothpick, pumpkin, grape, turkey bone, toy pilgrim's hat, turnip, jug of cider, hatchet and pine-cone turkey.

Family portraits is fun to play, providing your guests aren't overly sensitive. Grandma and Uncle Bob might have their feelings hurt if their portraits turned out a bit odd or queer. Distribute paper and pencils to guests. Each proceeds to draw player on his right, within a five minute time limit. Pictures are collected, shuffled, and passed out again. Each player in turn studies each portrait, writes on back the name of person he thinks drawing represents and passes it on. The pictures are placed on exhibition, and suggested names are read aloud. Results of drawings as well as the guessing will prove hilarious. Award prizes for portrait showing the greatest likeness and for portrait showing the most humorous caricature.

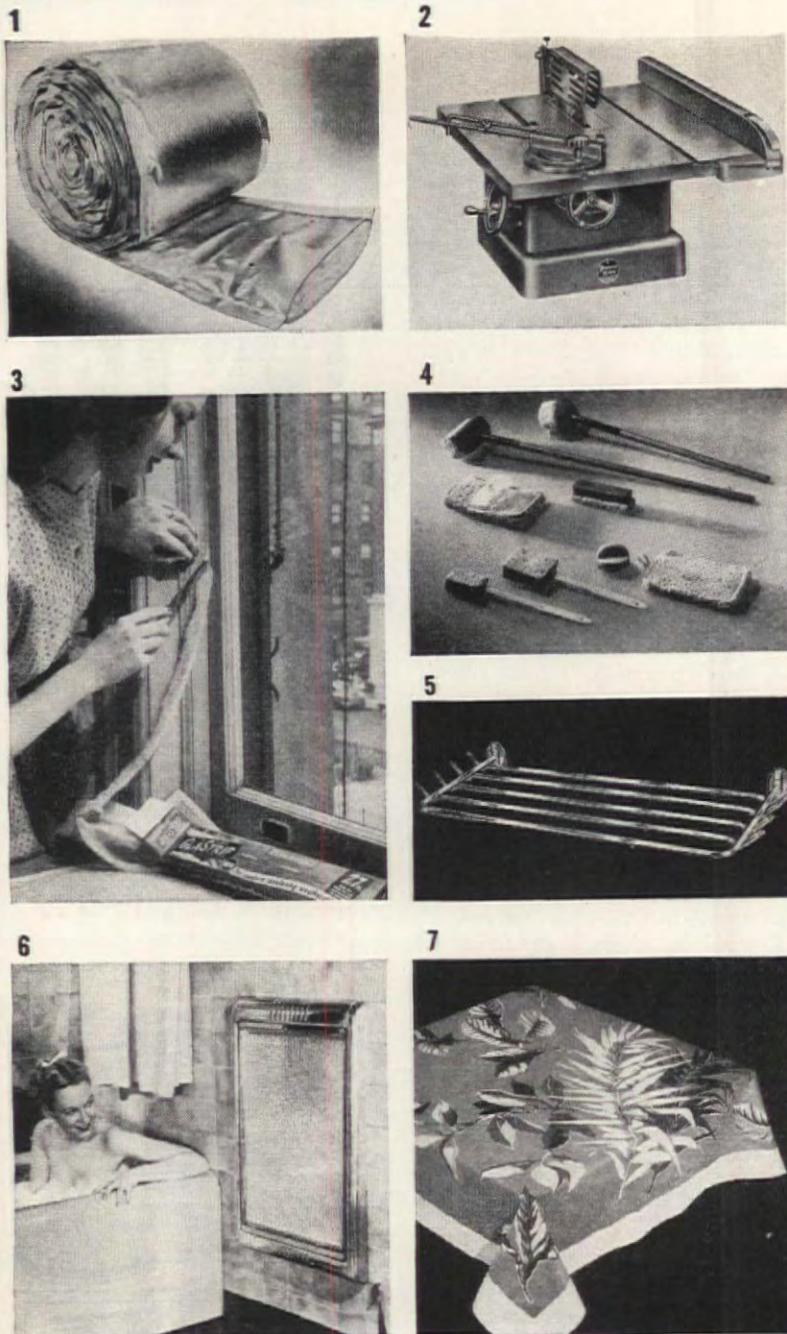
FAMILY PORTRAITS



Refresh your memory with this historical review. Type questions ahead of time, and pass to the guests. In what month was our original Harvest Festival, now called Thanksgiving celebrated? (October; 1621) 2. By whom? (The Pilgrim Fathers) 3. Why was this Harvest Festival held? ("Our harvest being gotten in our governor sent four men on fowling, so that we might after a more special manner rejoice together after we had gathered the fruits of our labors.") 4. What famous Indian

THANKSGIVING QUEST





LOOK, IT'S NEW!

The four C's . . . care, convenience, cleanliness and comfort are well represented by these 7 new household brain children. All are usable, time-saving ways to improve your home; all share a common important attribute: excellent value.

. . . 1. With the promise of coming chill winds in the November air, a wise man gives more than a passing thought to insulation. New Cellulite-Silvercote is a double action way to warmer winters. Two non-corroding, radiant-heat-reflecting metallic membranes completely enclose a fluffy fiber blanket which blocks heat transfer by conduction and convection. The Cellulite is dust and flameproof, and Silvercote will not sag or settle, providing permanent protection. Installation is simple and quick, facilitated by nailing flanges. From the Gilman Brothers Company, Gilman, Connecticut.

. . . 2. A boon to streamlined mechanization in the home workshop . . . the "Power King Tilt Arbor Saw." The blade tilts and the wood work stays flat to give greater accuracy, safety and convenience on every type of cut. The large table ca-

HOT WATER is a family affair



Heatmaster
ELECTRIC GAS • L.P. GAS
AMERICA'S REALLY MODERN WATER HEATER

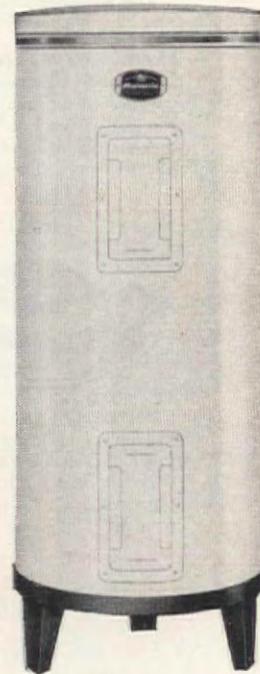
YOU get new convenience — new luxury — for every member of the family when you choose a C-E HEATMASTER®. Gleaming dishes needn't compete with a steaming tub for Dad. You can be sure of cleaner clothes from your washing machine. And all without lighting, watching, waiting — hot water at your finger tips — automatically!

Your family budget will get long-term benefits, too — thanks to HEATMASTER construction that's modern throughout.

Sizes from 10 to 100 gallons . . . made in Electric, Gas and LP (Bottled) Gas Models. There's a special table-top electric, styled to match new kitchen cabinets. Ask your Master-Plumber — C-E Dealer about C-E's 10 Year Protection Plan.

CAN YOU ANSWER THESE ?

How much hot water is needed for shaving . . . a quick shower . . . washing dishes . . . an automatic washing machine? Do babies need more or less than teen-agers? What size water heater should you buy for your home? Get the answer in this new booklet. It's FREE.





COMBUSTION ENGINEERING CO., INC
WATER HEATER DIVISION, 1036 W. MAIN STREET
CHATTANOOGA 1, TENNESSEE

Please send my FREE copy of "HOT WATER is a family affair".

Name _____ (Please print)
Address _____
City _____ Zone _____ State _____

Here's 6 Ways
to Happy Days!...

Handyhot Quality Appliances

★ Start your day happy. The electric Sunkist Juicit extracts and strains fruit juice quickly and efficiently. Make every day a happier day with any or all of Handyhot's work-saving appliances.



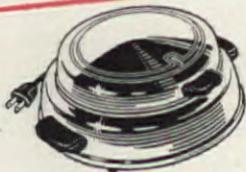
SUNKIST JUICIT. Beautifully styled in chrome and enamel. Porcelain reamer and opal glass bowl are easy to remove for cleaning. On-off Switch. **\$12⁹⁵**



TWIN COFFEE SERVICE. Flexible. Brews 4 to 16 cups. Warming unit keeps brewed coffee hot. Service includes Silex glassware. **\$17⁹⁵**



FAN HEATER. For year round comfort—heats rooms quickly, thoroughly. Or use fan alone for summer cooling. **\$17⁹⁵**



SINGLE WAFFLE IRON. Beautifully styled—cool plastic handles. Indicator dial eliminates guesswork. Non-stick grids. **\$9⁹⁵**



AUTOMATIC IRON. Lightweight, modern, efficient. Has fabric settings. Temp-O-Lite tells when to iron. **\$9⁹⁵**



ELECTRIC WHIPPER. Beats eggs, whips cream, mixes light batter and beverages. On-off switch. **\$6⁹⁵**

There are 26 Handyhot Appliances—Work-savers to make your every day a happier day!

Look for the Handyhot gingham package. It's your guarantee of quality. Chicago Electric Manufacturing Company, Chicago 38, Illinois.

Handyhot Quality Appliances

WORLD'S LARGEST MANUFACTURER OF PORTABLE ELECTRIC WASHERS

capacity, 18" x 20", has a 10⁵/₈" working surface ahead of the blade and a 2⁵/₈" depth of cut. The precision, grease-packed ball bearings are sealed for long service and smooth operation. Extreme rigidity is assured by the table length locking fence that can be released instantly by a lever control. A graduated scale shows the angle of cut. Of gray-iron casting, rib-braced and reinforced for greater strength. About \$58. From Power King Tool Corporation, Warsaw, Ind.

... 3. Around your windows, where one little crack may keep a whole room chilled, this weatherstripping is a snug protector. Of Fiberglas, impervious to moisture, it is rotproof, non-combustible, resilient, removable and clean. Applied with a kitchen knife, it fills cracks up to 1" wide. 30¢ a box. From the Owens-Corning Fiberglas Corporation, Toledo, Ohio.

... 4. With a sweep and a squish everything is spotless in your kitchen and bathroom with Cellulose sponge. The handles on the tub brush, toilet brush, dish mop and bottle cleaner eliminate stooping, and the soap banks have soap right inside. About \$3.50 for all. Minute Mop Company, 17 E. 23rd St., Chicago 16, Illinois.

... 5. Eight feet of drying or hanging space is supplied by this utility rack. There are four bars for towels or laundry, plus eight hooks for robes or other garments. It also doubles as a shelf for linen, etc. Of metal, chrome finished, with reinforced wall brackets. About \$1.50. Autoyre Co., Oakville, Connecticut.

... 6. The "Infraelectric Heater" provides warmth in your home without flame, glow, fumes or smoke. By means of invisible rays through glass plates it dispenses a penetrating heat, unaffected by air currents or drafts. Objects in the room are warmed, rather than the air. Safe and unbreakable, about \$30. Radiant Glass Heating Corp., 521 5th Ave., N. Y. 17.

... 7. Cheerful accent to luncheon—a hand screen print in a bamboo and exotic flower pattern with luscious off-color contrasts. Of rayon and cotton, predominating hues are mint green and cocoa, cherry and sea blue, gray and dark lime or navy and rose. Cloths are 54" x 72", about \$3.98; napkins, 17" sq., about 49¢ each. Calaway Mills, Inc., 295 5th Ave., N. Y.

FOR AUTUMN PARTIES

Alice in Wonderland Playlet . . . 50¢
Harvest Time Treats 10¢
Directions for fashioning horn of plenty, fruits, turkeys, and pilgrim hats, using a macaroon mix. Also includes pattern for making Pilgrim place cards and Thanksgiving centerpiece. Fun for everybody!
For party information address:
American Home Party Department
444 Madison Ave., N. Y. 22, N. Y.



We win the Oscar!

Sani-Flush and I take the prize. We're a pair of pretty smooth actors. I sprinkle Sani-Flush into the toilet bowl—and Sani-Flush does the rest to perfection. Cleans away stains and film . . . disinfects thoroughly! What remains is sparkling cleanliness—odorless freshness. No rub or scrub. And that's for me.

Safe in all toilet systems. Good in hard or soft water. Every grocer has it. Two sizes. The Hygienic Products Co., Canton 2, Ohio.

Sani-Flush

QUICK
EASY
SANITARY

RECOMMENDED BY A LEADER OF OPINION
Guaranteed by
Good Housekeeping
IF NOT AS ADVERTISED THEREIN



LITTLE SEEDS
THAT KILL
MICE

25¢

MOUSE SEED



Kills mice without the trouble or mess of traps or bait. Just put *Mouse Seed* in saucer and place where mice appear. They eat the kernels of the tiny, chemically treated seed, then they die. The easy, clean way to kill mice. Excellent results for over 50 years. Avoid substitutes. Get the genuine. At drug and other dealers. If dealer hasn't it, he can get it from wholesaler or we will ship you 4 packages, prepaid, upon receipt of \$1.00. W. G. Reardon Laboratories, Inc., 11 Mill St., Port Chester, N. Y.

Hi-Life 9 out of 10 DOGS LIKE IT!
CANNED DOG FOOD
PUP CHEF
Vitamin Rich!
At your Grocer
Hi-Life Packing Co., Chicago 5, Ill.

WHIZ THRU DISHES in LESS TIME!
EXCELLO
Laundry Fresh
KITCHEN TOWELS
LOOK FOR THIS LABEL
EXCELLO
KITCHEN TOWELS

a kitchen you can be proud of

Ever had the joy of pointing with pride to your kitchen? Pointing to its beauty and charm—its step-saving arrangement. Showing your friends such modern conveniences as the dishwasher—the ventilator over the stove—the clock that keeps track of golden hours?

You will appreciate *all* the features of a Crane Kitchen like this, but most of all you

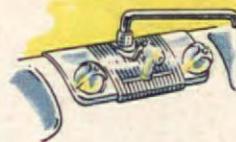
will love the Kitchen Pride Sink. Two ample basins that lighten kitchen tasks! The smooth porcelain surface that gleams at the touch of a damp cloth! The *Dial-ese* controls that turn as easily as the dial on your radio.

And the Kitchen Pride is only one of the many sinks in the complete Crane line. You have your choice of big double-basin, double-drainboard sinks a full 72 inches long—compact, single-basin, single-drainboard sinks ideal for the kitchenette—sinks designed to fit into counter tops—combination sinks and laundry tubs. All with gleaming, acid-resisting, non-staining surfaces.

Call your Crane Dealer for advice on remodeling your present kitchen or for suggestions on the kitchen for your new home. He will also help you select the plumbing for your bathroom and laundry, and his unprejudiced advice on heating will assure you home comfort.

See beautiful Crane fixtures at your nearest Display Room.

Dial-ese controls operate at a finger's touch. Swinging mixing spout gives tempered water. Retractable hose spray reaches every corner.



Generous 8-inch deep basins provide ample room—assure maximum convenience.



Recepto waste has large cup strainer—easily removed. Outlet accommodates General Electric Disposall.

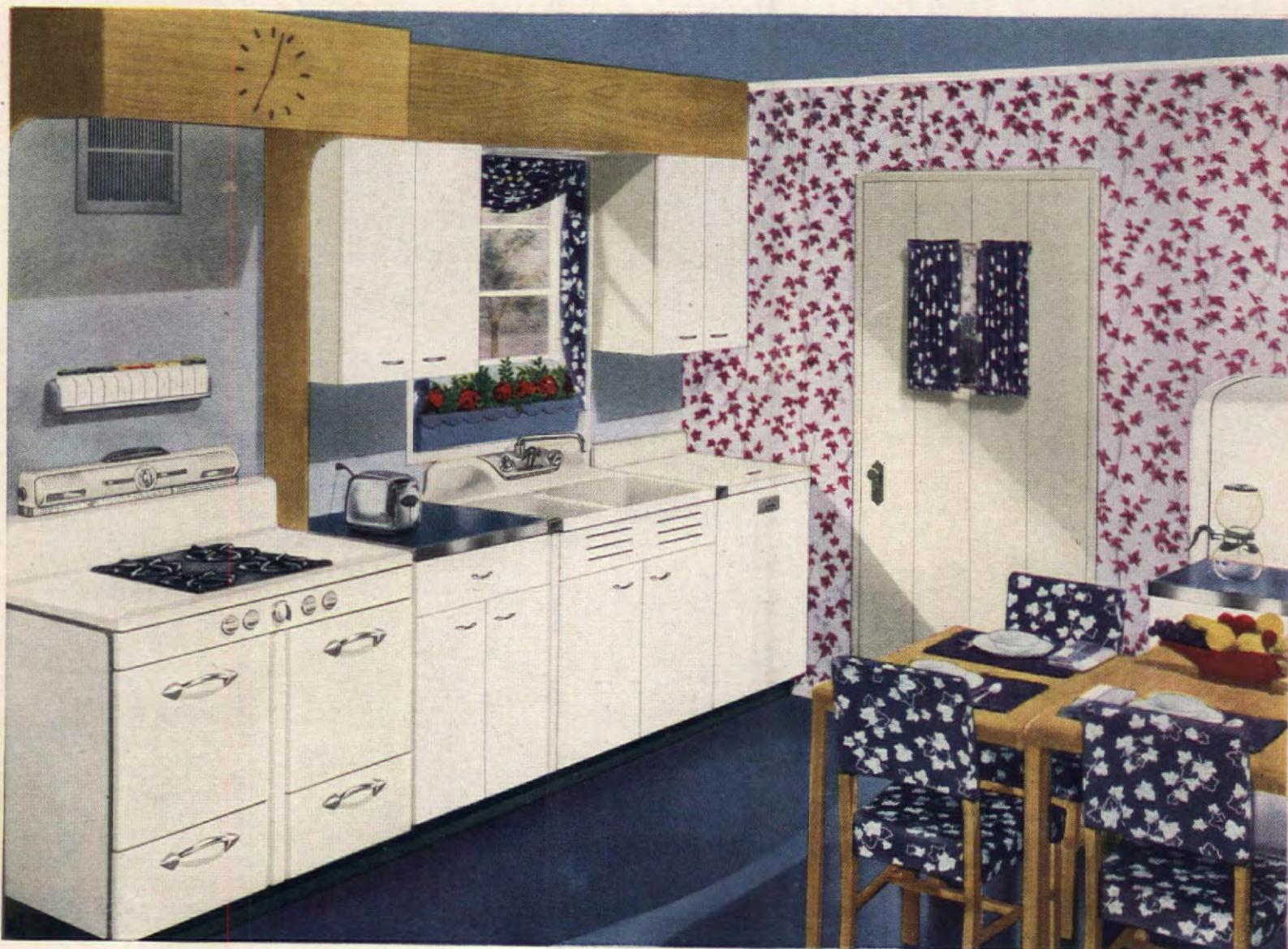


plumbing and heating • valves • fittings • pipe

CRANE

CRANE CO., 836 S. Michigan Ave., Chicago 5, Ill.

NATION-WIDE DISTRIBUTION THROUGH BRANCHES, WHOLESALERS, PLUMBING AND HEATING DEALERS



Those Heavenly Carpets by Lees

*With the resilient wool
of beautiful Lees Carpet
underfoot you have a sound
and lovely foundation
for your decorative scheme.
That handsome effect
that you have
dreamed of becomes
a rich reality.
The carpet shown
is Virginian
in Spanish Moss Green.*



JAMES LEES AND SONS COMPANY, BRIDGEPORT, PENNSYLVANIA • MAKERS OF LEES CARPETS, MINERVA AND COLUMBIA HAND-KNITTING YARNS

b

The AMERICAN HOME

Vol. XL

June to November, 1948

4466

INDEX TO The AMERICAN HOME

Volume XL—June to November, 1948

Copyright, 1948, by The AMERICAN HOME MAGAZINE CORPORATION, New York 22, N. Y.

- Accidents, There's No Place Like Home for, Sept. 131
- All Set for Winter, Oct. 78
- All This Living on a Two-Bit Lot!, Oct. 101
- Allen, George R., Hobby of, Sept. 46
- American Home Planning Primer, No. 4 Plot Construction, June 64
- No. 5 The Mechanical Parts, July 55
- No. 6 Heating, Aug. 59
- No. 7 Heating, Aug. 65
- No. 8 Plumbing, Oct. 54
- No. 9 Plumbing, Nov. 61
- American Home Wardrobe, Oct. 39
- Americana is Her Hobby, Oct. 90
- Anderson, Clint, Mr. and Mrs., home of, July 39
- Antiques, New England Used to be the home of, Aug. 25
- Ants Laughing At You, Are the, Aug. 97
- Any Old Bottles?, Oct. 136
- Apartment, Furnished, will respond to Imagination, Sept. 51
- Appert, Mr. and Mrs., Garden of, Oct. 30
- Are the Ants Laughing at You, Aug. 97
- Are We Raising A Generation of Vandals?, Aug. 23
- Arthur, Julietta K., art. by, July 93
- As Pretty Does, July 72
- Asquith, Dean and Doris, art. by, Aug. 97
- Atkin, Wm. W., art. by, Aug. 28
- Austin, Jean, art. by, Aug. 32
- Austin, Jean, Letter to, Sept. 29
- Authentic Norwegian, Nov. 128
- Auto Trunk Picnic, Aug. 85
- Ayars, James Sterling, art. by, July 33
- Backyard, Keep Them In Their Own, June 39
- Barbecue, Luau, Style, Aug. 88
- Barker Bros., house decorated by, Oct. 34
- Baseboards, Nov. 70
- Basement Blooms in Brooklyn, A, Nov. 29
- No, for me, July 29
- Basketball Backboard, Build A, June 39
- Bathroom Storage, Sure You've No, Aug. 56
- Beans for Two, Nov. 114
- Bedspreads, Nov. 36
- Bell, Louise Price, art. by, Sept. 99, Oct. 114
- Benfer, Mr. and Mrs. B. Davis, Home of, Sept. 72
- Berenberg, Dr. Samuel, art. by, June 100, July 68, Aug. 74, Sept. 129, Oct. 145, Nov. 131
- Bernhard, Ruth, art. by, July 21
- Berries, Dried, Nov. 94
- Berrill, Jacquelyn, art. by, July 19
- Berry Time Again, June 109
- Better Late than Sorry, Aug. 73
- than a "Spite Fence," July 16
- Big Little House, They Wanted A, Oct. 34
- Birds At Your Window—All Winter Long, Oct. 109
- Can't Drink Ice, Nov. 89
- Black-eyed Susans, Aug. 65
- Blakeslee, Albert F., art. by, Aug. 65
- Blanding's, Mr., Kitchen, June 121
- Blowout for the Kitchen, July 95
- Boal, Thomas, home of, Sept. 33
- Books Reviewed: ABC of Orchid Growing, Sept. 22
- American Building—The Forces That Shape It, Oct. 20
- Azaleas—Kinds And Cultures, Sept. 22
- Babar's Cousin, Nov. 20
- Beginner's Book of Needle-Craft, June 18
- Behold Williamsburg, July 10
- Boston Book, The, July 10
- Bulbs for Home Gardens, Oct. 20
- Child's Grace, A, Nov. 20

The AMERICAN HOME MAGAZINE CORPORATION

Editorial Offices

444 Madison Ave., New York 22, N. Y.

1948

Subscription Dept.

The AMERICAN HOME Bldg., Forest Hills, N. Y.

- Complete Home Handyman's Guide, Sept. 24
 Everglades: River of Grass, The, July 10
 Fireside Book of Folk Songs, Aug. 13
 5,000,000 Casualties on the Home Front, Sept. 22
 Flower Arrangement, A Hobby For All, June 18
 Flowers in Color, Oct. 20
 Four Corners of the World, The, Nov. 20
 Gabriel Church Kitten and The Moths, Nov. 20
 Give Your Child A Chance, June 18
 Historic Midwest Houses, July 10
 House That Jacob Built, The, July 10
 How to Help Your Child Grow Up, Sept. 24
 How to Make Paper Flowers and Party Decorations, June 18
 Insect Guide, The, Aug. 13
 Little Farmer, The, Aug. 13
 Little Red Riding Hood, Nov. 20
 Modernizing Old Houses, Sept. 24
 Mrs. Foote's Rose Book, Oct. 20
 My Father's Dragon, Nov. 20
 Mystery Nature Stories, Nov. 20
 New Designs of Small Properties, June 18
 New Houses from Old, Aug. 13
 Nils, Nov. 20
 1948 American Rose Annual, Aug. 13
 Old English Furniture for the Small Collector, Oct. 20
 Old Glass Paperweights, June 18
 Outdoors Unlimited, July 10
 Practical Book of American Furniture and Decoration, Colonial and Federal, The, Oct. 20
 Quick Freezing and Family Food Gardening, Aug. 13
 Rose Fairy Book, Nov. 20
 River Dragon, Nov. 20
 San Francisco: Port of Gold, July 10
 Sleigh Bells for Windy Foot, Nov. 20
 Sou' West and By West of Cape Cod, July 10
 Tiny Animal Stories, Nov. 20
 Traditionally Pennsylvania Dutch, July 10
 Trail of Courage, The, Nov. 20
 Treasure of Old Silver, A, June 18
 Wild Flower Guide (Northeastern and Midland United States), July 10
 Wild Folk at the Pond, Nov. 20
 Wonderful Story Book, Nov. 20
 Boost that Sagging Floor, June 97
 Booth, Kay Freeborn, art. by, Oct. 133
 Bottles, Decorating, Oct. 136
 Boy's Chorus, A Community, Nov. 22
 Brassard, Gertrude, art. by, Aug. 94, Sept. 100
 Bricks, Deposit, on, Sept. 75
 Bridge On Monday, Nov. 100
 Brogniez, Raymond, home of, Oct. 48; kitchen, Oct. 140
 Burden, Jean, art. by, Aug. 38
 Cabinet, Rod and Gun, Sept. 74
 Calderwood, Norma Jeanne, art. by, Sept. 49
 Calendar, Oct. 99, Aug. 67, Sept. 79
 Camera Greetings, Nov. 82
 Campbell, Frank, letter by, Aug. 11
 Campbell, Kay, art. by, June 98, Oct. 34, Nov. 22
 Can't Visualize It?, Oct. 29
 Can You Believe It, Sept. 90
 Card Cases, June 73
 Cassidy, Persis B., art. by, Sept. 126
 Catalog Answers Back, The, Oct. 107
 Caudill, Wm. & J. Rowlett, house decorated by, Aug. 41
 Chandler, W. H., home of, Nov. 38
 Chandler's Early American Kitchen, Nov. 126
 Chase, Margaret, article by, Aug. 68
 Check List, Sept. 133
 Child Health and Behavior: No. 6, Watching Your Child's Posture, June 100
 No. 7, Watching Your Child's Health in Summertime, July 68
 No. 8, Watching Your Child's Teeth, Aug. 74
 No. 9, Watching Your Child Grow Up, Sept. 129
 No. 10, Watching Your Child's Immunity, Oct. 145
 No. 11, Watching Your Child Mature, Nov. 131
 Children To Swim, Teach Your, Aug. 72
 Chinese Character, Patterns With, Aug. 40
 Christmas Cards to make, Nov. 78
 City Garden, Fruit from a, Sept. 45
 Clark, Ellen, art. by, June 87
 Close, Elizabeth Winston, house decorated by, July 41
 Closet of the Good Samaritans, Aug. 16
 Clean and Save, Aug. 28
 Coal Bin to Child's Hobby Room, Oct. 89
 Coffin, George A., house decorated by, Sept. 74
 Collins, Betsy, art. by, Nov. 71
 Collins, Dean, Captions, by, June 38
 Community Fun in Old Illinois Farmhouse, June 22
 Boy's chorus, a, Nov. 22
 Cone, Mrs. Walter, letter by, Aug. 12
 Conrad, Jane, letter by, Sept. 14
 Cook in the Shade, Sept. 113
 Cooking . . . Dining . . . Planning . . . Play, Sept. 122
 Cool and Hearty, July 84
 Cotins, Arthur, letter by, Oct. 108
 Courage, A Little, June 58
 Cowards, Charles, kitchen of, Sept. 122
 Crabb, James, house decorated by, June 40
 Culbertson, Mary H., art. by, Nov. 111
 Culpepper, Donnell & Lenora, article by, Oct. 101
 Dandy Yankee Doodle Party, July 76
 Darbyshire, Martha, article by, Sept. 30
 Daughter to be a Good Wife, Groom Your, June 27
 Den, Father's, Oct. 90
 Dibble, Gladys George, article by, June 89
 Did You Ever Think of Thatching, Sept. 84
 Dishwashing, Plan Meals That Save, July 87
 Dog, Ready for a, Sept. 93
 Dogwoods, How Different Are the, Oct. 42
 Dollhouse, I Always Wanted, The, Nov. 71
 Dolph, Richard, idea by, Aug. 56
 Dolson, L. L., article by, Oct. 94
 Dolson, Levert L., data by, July 60
 Don't Pack Your Dreams Away, Sept. 29
 Dorrance, Majorie, article by, June 128
 Doss, Rosalie M., article by, Oct. 125
 Down the Drain, June 122
 Dressing Tables, Nov. 36
 Driftwood, Season for, Oct. 32
 Dump to Garden The Hard Way, From, July 22
 Duncan, Kenneth, article by, June 64, July 55
 Dunham Woods Riding Club, June 22
 Eaton, Conant, Bryant, article by, Oct. 105
 Eaton, Ethel M., article by, Nov. 31
 Eckbo, Royston & Williams, Garden designed by, Oct. 30
 Efflorescence, Sept. 75
 Engelhardt, Janet, article by, June 39
 Everybody Grows Tomatoes, June 95
 Family Gathers, The, June 104
 What's Right With The, Oct. 27
 Fan, Kitchen, July 95
 Fascination for Adults Too At the Shore, July 21
 Favors from Little Seashells Grow, Aug. 87
 Fellows, Lettie E., article by, Aug. 86
 Fire in the Home, Oct. 81
 Fireworks About Nine, July 81
 First Light, The, Oct. 120
 Fisher, Jane, article by, Nov. 50
 Fitzsimmons, Mr. and Mrs. J. C., home of, Aug. 38
 Flavored with Coffee and Cream, July 85
 Fleming, Elberta Wagner, article by, Aug. 26
 Flewellin, Norman and Marline, apt. of, Sept. 51
 Floor, Sagging, Boost that, June 97
 Flooring and Baseboards, Nov. 70
 Floral Stripes Yield Gay Harvests, Nov. 36
 Flowers, Dried, Nov. 94
 Foley, Esther, article by, June 104, July 81, Aug. 78, Sept. 105, 116, Oct. 120, Nov. 107, 114
 For Reading, Writing and Plenty of Living, July 42
 Foreman, Bob, article by, Aug. 25
 Fox, Charles J. II, home of, June 51
 Freedoms in the Garden, The Two, June 88
 Freeze . . . and Take It Easy, July 111
 Freezing, Garden Vegetables for, June 115
 From Dump to Garden the Hard Way, July 22
 Fruit from a City Garden, Why Not, Sept. 45
 Fuller, Elizabeth, article by, June 117, Sept. 120, Oct. 134, Nov. 123
 Fun to Make, Fun to Watch, Nov. 31
 Furnished Apartment Will Respond to Imagination, A, Sept. 51
 Furniture, You Get More for Your Money In Today's, Nov. 33
 Games, Outdoor, June 39
 Garden Clubs Please Note!, June 87
 Friends, Aug. 26
 Like A Weedless and Hoeless, July 65
 Why Vacation Without A, June 32
 Gardening's His Hobby, Aug. 29
 Geissinger Co. offices, Oct. 33
 Georgetown, Restoration in, Aug. 48
 Gilmore, Bob, article by, and home of, Aug. 34
 Give Teacher A Break, Sept. 99
 G-Men of the Garden, The, Aug. 26
 Goltras, Chester, apartment of, June 34
 Good Morning good neighbors, Sept. 20
 Samaritans, The Closet of the, Aug. 16
 Gottlieb Kitchen, Oct. 137
 Gottlieb, Meyer, home of, Oct. 46
 Graduation Party, June 128
 Graham, Seymour, home of, Sept. 40
 Grandmamma's Case, In, June 73
 Grandma's Favorite, Oct. 125
 Griffin, Mrs. Thyra, letter from, Sept. 29
 Griffith, Frances, article by, Nov. 74
 Groom Your Daughter to be a Good Wife, June 27
 Gun Cabinet, Sept. 74
 Gund, Fred, article by, July 39
 Guaranteed to keep Them in their Own Back Yard, June 39

Halloween Party, Oct. 114
Hathaway, Starke, Mr. and Mrs., home of, July 41
Having Lawn Trouble, Aug. 69
Hawaiian Party, Aug. 88
Haynes, Mrs. Walter A., hobby of, Oct. 90
He Hunts With Knife and Gluepot, Sept. 46
Head, Ethel McCall, article by, June 42, July 22,
Aug. 29, 42, Sept. 41, Oct. 49
Head, Mr. and Mrs. Chalfant, Garden of, July 22
Healthy House Plants, For, Nov. 91
Heart-Saver for Stair Climbers, Oct. 111
Heating, Aug. 59, Sept. 65
Heggen, Kenneth B., article by, Sept. 131
Heiden, Nadine, apartment of, June 28
Heinley, Paul, home of, Sept. 41
Helser, Robert, home of, June 49
Hennessey, Wm. J., article by, June 51, July 41,
Aug. 45, Oct. 44, Nov. 48
Here's How, June 38
Hinton, Eve, home of, Aug. 48
Hobbyroom, Child's, Oct. 90
Hoff, Marion G., article by, Aug. 85
Home Is Where You Find It, June 34
Homes from the Most Unlikely Houses, Sept. 35
Honesty Begins At Home, Nov. 27
Hornbostel, Calib, house designed by, Aug. 45
Horton, Anna, apartment of, July 26
House Model, Oct. 29
Plants indoors, Bringing, Sept. 48
Housewife Asks Some \$64 Questions, Sept. 126
How Different Are the Dogwoods, Oct. 42
Many Did You Unearth?, June 94
Small Is Spacious, Sept. 72
How To Fell A Tree, Nov. 97
Hubbard, Fred C., article by, Sept. 90
Hunter, Connie Mae, letter by, June 16
Hunter, E. H. and M. K., house design by, Nov.
48
Huntington, Flora, home of, July 35
Hutchinson, Dick, article by, Oct. 108

In Grandmamma's Case, June 73
International Garden Plot, Nov. 117
Iron Our Clothes, This is the way we, Oct. 134
Is Your Child A Show-off?, June 98
It's Easy to Fix Linoleum Bulges, Nov. 68
It's Your Own Fault if your house burns down!,
Oct. 81

Jelly, What Makes, Sept. 116
Jenkins, James T., Jr., article by, Sept. 76
Jenkins, Howard L., letter by, Aug. 11
Jolson, Al, idea by, Aug. 56
Just Add Nuts, Nov. 111

Kates, Lea, article by, June 135
Kendrick, Mary Lee, article by, July 76
Kilmer, Wendell, article by, Oct. 29
Kimball, John, home of, Sept. 38
Kinney Kitchen, Oct. 137
Kinney, Mr. and Mrs. Ross, home of, Oct. 44
Kitchen of Tomorrow, Oct. 138
Kitchen-planning ideas, Oct. 133
Kline, Donald, home of, Aug. 45

Lackey, Richard, home of, Sept. 74
Lackner, Herman, home of, Sept. 32
Lake, Alice, article by, Nov. 27
Lamps and Shades to Make, Nov. 76
Latting, Esther T., article by, June 84, Sept. 48

Larson, Roy B., article by, Nov. 97
Laue, Ralph H., home of, Sept. 36
Lawn Trouble, Having, Aug. 69
Leave Home Prepared for the Paint-Up, July 48
it to Us, Aug. 68
Leaves, Let's Rake, Nov. 96
Lee, Ruth, article by, June 22, 30, Aug. 44, Sept.
34, 36, 46, Oct. 90, Nov. 47
Lenox, Barbara, article by, Oct. 33
Lester, Roderick, Mr. and Mrs., home of, July 42
Let's Change the Rooms Around, June 71
Make a Rose Jar, July 65
Rake Leaves, Nov. 96
Light and Filling, Oct. 127
Like A Weedless and Hoeless Garden?, July 60
Lilies, Gloriosa, Sept. 90
Linoleum Bulges, It's Easy to Fix, Nov. 68
Loans, Return Those, Nov. 121
Look It's New, Nov. 137
Love Thy Neighbor, if possible, Sept. 28
Low White Study in Shakes and Painted Brick,
July 39

Mackie and Kamrath, house designed by, Nov. 46
Magic with Paint and Pattern, Aug. 52
with Steel Wool and Shellac, June 76
Make Your Own, If You Like Them Personal,
Nov. 78
Manning, Maybelle, article by, Aug. 48
Marine life, July 19
Marquette, Hall, article by, July 65
Marshall, Edwin M., article by, Sept. 84
Martin, Douglas D., article by, Nov. 86
Maximum Interest, Minimum Maintenance, Oct.
30
McAlister, Mr. and Mrs. Paul, home of, Aug. 33
McGill, Allen, house designed by, June 40
Mechanical Parts, The, July 55
Mellinkoff, Davis, house of, Aug. 42
Mending, Nov. 123
Meyer, Arline Murk, article by, June 71
Miami Modern, Nov. 50
Milkglass Collection, Oct. 90
Millard, Malcolm, home of, June 40; kitchen, June
120
Minshall Madaline, article by, June 134
Miracle Flower, You can Grow, A, Sept. 80
Madel, Make A, Oct. 29
Monroe, Dorothy, article by, June 28, Sept. 72,
Oct. 48, Nov. 38, 44
Monze, Mary E., article by, June 58, Sept. 51, Oct.
36, Nov. 29
Moore Kitchen, Nov. 126
Moore, T. V., home of, Nov. 50
Morris, Mary Nelle, article by, July 30
Mother and Daughter Shower, June 30
Mulching, July 65
Murray, Arthur, home of, Oct. 49
Muskmelon, How to select a, July 81

Neath the Harvest Moon, Nov. 104
Neighbor, How Good a, Are You, Sept. 27
New Colors for a New Look, Oct. 36
New England Used To Be The Home of Antiques,
Aug. 25
News in Pressure, Aug. 83
Night of Witchery, Oct. 114
No Basement for Me!, July 29
Gaps Wanted, Nov. 70
Growing Pains for Them, Sept. 32

Norwegian Designs, Nov. 128
November Nitwit, Nov. 74
Now is the time, Sept. 27
Take My Garden, Feb. 72

O'Connor, Mrs. K. M., letter by, Sept. 12
Oest, James, article by, Aug. 59, Sept. 65, Oct. 54
Oklahoma Builder Shows It Can Be Done, Aug. 41
On the Banks of the Brandywine, June 51
Once Condemned by City Authorities, Sept. 41
Onlooker Comments, An, Oct. 108
Operation Great Success, Sept. 36
Orchard, Jane, article by, Nov. 117
Orr, Montgomery, house design by, Nov. 46
Ortgies, June Cochrane, article by, Nov. 100
Out Went the Surrey, Aug. 32
Overend and Boucher, house design by, July 39

Paint Secrets of a Customer, Sept. 76
Pansies Have Appeal, June 84
Paperweights, Seashell, July 21
Parcher, Emily Seaber, article by, Nov. 134
Party Pastimes, June 134
Passion Flower, Sept. 80
Pastor, Maud, article by, June 73
Pattern for Peace, Oct. 22
Patterns with a Chinese Character, Aug. 40
Peace, Pattern for, Oct. 22
Perazzo, Mr. and Mrs. David, apartment of, Nov.
29
Pert Notions, Oct. 131
Pet Peeve Squared, Sept. 58
Peters, Marie, article by, Oct. 127
Pets, How to Rid Your, of Unwanted Guests, July
33
Pick A Sweet One, July 79
Picnic, Auto, Trunk, Aug. 85
Plan Meals that Save Dishwashing, July 87
Plant 'Em Deep, Oct. 94
Plants, Spice-scented, Aug. 68
Plot Construction, June 64
Plumbing, Oct. 54, Nov. 61
Posture, Watching Your Child's, June 100
Powell, Mary Wilcox, article by, Oct. 22
Powell, Thomas, article by, Aug. 69
Prepared for Bigger Things, Nov. 47
Pressure Cooking, Aug. 83
Pretty at the Table, Sept. 105
Primer, A. H. Planning, No. 4, Plot Construction,
June 64
No. 5, The Mechanical Parts, July 55
No. 6, Heating, Aug. 59
No. 7, Heating, Sept. 65
No. 8, Plumbing, Oct. 54
No. 9, Plumbing, Nov. 61
Public Health Enemy, No. 1, Oct. 148
Puppy, Buying a, Sept. 93
Put Your Decorating on the Right Footing, Sept.
52

Quayle, Henry, home of, Nov. 47
Quiz, Vegetable, June 87

Radder, Norman and J. Oest, article by, Aug. 59
Ramsay, Edith, article by, June 111, July 87, Aug.
83, Sept. 123, Oct. 138, Nov. 124
Rat Eradication, Oct. 148
Reap a Second Harvest, Nov. 95
Reed, Evelyn F., article by, Aug. 93
Refinishing Furniture, June 76

- Restoration in Georgetown, Aug. 48
 Revere Quality House, Nov. 44; kitchen, Nov. 126
 Riley, Gordon E., article by, Nov. 90
 Roche, M. A., article by, Nov. 94, Sept. 80
 Robbins, Lloyd, home of, Sept. 30
 Robertson, Alma D., article by, Sept. 28
 Rod and Gun Cabinet, Sept. 74
 Roesch, Roberta F., article by, June 27
 Rogers, Henry, Mr. and Mrs., apartment of, June 58
 Rooms Around, Let's Change the, June 71
 Rose Jar, Let's Make A, July 65
 Ross, Janet, article by, Sept. 27
 Royce, Winchell, article by, Oct. 81
 Rugs, Sept. 52
 Run of the Mill, but not for Long, Sept. 30
- Safety, Sept. 131
 Salisbury, Dorothy, article by, Aug. 16
 Sauerkraut, Oct. 125
 Savage, W. C., data by, July 60
 Save Steps, Aug. 93
 School, First Day at, Sept. 27
 Schuler, Stanley, article by, Oct. 78
 Sea Shell Favors, Aug. 86; paperweights, July 21
 Season for Driftwood, Oct. 32
 Secrets of a paint customer, Sept. 76
 Seed Pods, Nov. 95
 September is the Time, Sept. 48
 Seventy-five Things to Make for Christmas, Oct. 65
 Seymour, E. L. D., article by, June 32, 38, Aug. 23, Oct. 42, 111
 Shades to Make, Nov. 76
 Shower, Mother and Daughter, June 30
 Sinnett, Clara, article by, June 109
 Sit Down to Your Jobs, July 93
 Sixteenth Birthday Party, Sept. 100
 Slattern Becomes Cinderella, Aug. 38
 Small Gifts in Handsome Get-ups, June 135
 Smith, Carl E., article by, Sept. 93
 Smith, Marguerite, article by, July 16, Sept. 45
 Snyder, Wahl, house design by, Nov. 50
 Soil, Sterilize Your, for Healthy House Plants, Nov. 91
 Something Old Has Been Added, Oct. 33
 Spare the Wash and Spoil Yourself, Aug. 94
 Spice-scented Plants, Aug. 68
 Spite Fence, Better than a, July 16
 Stahr, Alden, article by, June 122, July 95, Aug. 73, Sept. 75, Nov. 68
 Stahr, Alden and Martin, article by, Nov. 70
 Stair Climbers, Heart-Saver for, Oct. 111
 Staley, Mildred W., article by, July 29
 Stamps, Walter, home of, June 42
 Stamps, Walter, Kitchen, June 119
- Stars In Their Eyes, June 128
 Steck, Harold Wallis, article by, June 97
 Storage, Bathroom, Aug. 56
 Succulents in Thorp Collection, Aug. 31
 Summer Cabin, Prepare the, July 48
 Comfort, Indoors-Outdoors, June 36
 with a Blender, June 117
 Summertime, Watching Your Child's Health in, July 68
 Sure You've No Bathroom Storage, Aug. 56
 Susan Went to Smith, What Happened When, Aug. 65
 Sweet Sixteen Whirl, Sept. 100
 Swim, Teach Your Children to, Aug. 72
 Switzer, Jewell C., article by, Sept. 58
- Tafel, Edgar, house design by, Oct. 46
 Teach Your Child to See, July 19
 Teacher a Break, Give, Sept. 99
 Teapot Geography, July 30
 Teeth, Watching Your Children's, Aug. 74
 Templeton, Mr. and Mrs. Edmond, home of, Aug. 44
 10 to 1 She'll Not Get Ten of These, Sept. 134
 Terrarium, Making A, Nov. 31
 Thanksgiving For All, Nov. 107
 Fun, Nov. 134
 Thatching, Did you think of, Sept. 84
 They Harnessed the Sun, Nov. 48
 Wanted a Big-Little House, Oct. 34
 They're Hep Chicks Now!, June 28
 Thiry, Paul, house designed by, July 35
 This Book Belongs to someone Else, Nov. 120
 is Not a Merry Tale, Aug. 34
 is the Way We Iron Our Clothes, Oct. 134
 is the Way We Mend Our Clothes, Nov. 123
 is the Way We Wash Our Clothes, Sept. 120
 Thorp, I. J., Garden of, Aug. 29
 Through the Kitchen Door, Aug. 78
 Thyme, On, Sept. 49
 To My Favorite Fruit-Tree Catalog, Oct. 105
 Tomatoes, Everybody Grows, June 95
 Towers, Pierre-Anne, article by, Aug. 88
 Toying With Ideas, Nov. 56
 Transplanting, June 38
 Trays to reduce household mileage, Aug. 93
 Tree, How to Fell a, Nov. 97
 Tulips, Oct. 94
 20 Reasons for Not Being Dull About It, June 124
 Two Freedoms in the Garden, The, June 88
 2 in 1 for a Child's Room, Oct. 110
- Unwanted Guests, How to Rid Your Yard Pets of, July 33
- Vacation Without a Garden, Why, June 32
 Vahlberg, Kitchen, June 119
 Vahlberg, Robert, home of, June 46
 Vandals, Are We Raising a Generation of, Aug. 23
 Vegetables, Garden, for freezing, June 115
 Veit, Jean, photos and idea by, Nov. 121
 Verbal Bouquets, Oct. 112
 Vines, a New Kind of Awning, July 67
 Von Behr, Ruth and Hans, article by, June 76
- Walker, Danton, home of, July 37
 Walker, Hannah Reid, article by, Nov. 96
 Wall, Helga and Bob, article by, Oct. 32
 Wallum, Charlotte, article by, July 67
 Wardrobe, American Home, Oct. 38
 Warr-Built Homes, Aug. 41
 Wash Our Clothes, This is The Way We, Sept. 120
 Washday Bridge, Nov. 100
 Watching Your Child Grow Up, Sept. 129
 Your Child's Immunity, Oct. 145
 Your Child's Health in Summertime, July 68
 Your Child Mature, Nov. 131, No. 11
 Your Child's Posture,
 Your Child's Teeth, Aug. 74
 We Like It Messy, Oct. 133
 Weathersby, Isabel, Nov. 89
 Weeks, Burling, data by, July 60
 West, Beatrice, bedroom decorated by, Sept. 72
 We've News—Big News, Oct. 39
 What Happened When Susan Went to Smith, Aug. 65
 Makes Jelly, Sept. 116
 What's Right With the Family?, Oct. 27
 White, Carrol, apartment of, June 28
 White, Eugenia, article by, June 46
 White, Helen Rife, Nov. 56
 White, Ronald, house design by, Aug. 43
 Whitman, Evelyn Ardis, article by, Oct. 27
 Why Vacation Without a Garden, June 32
 Wife in the Workshop, A, Nov. 82
 Wiley, James, article by, July 26, Aug. 41, Sept. 52, Oct. 38, Nov. 33
 Williams, Mrs. Bill, letter by, Sept. 14
 Williams, Gurnee, article by, June 95
 Williamson, Mrs. Frank, letter by, Aug. 12
 Winter, All Set for, Oct. 78
 Wishart, Harvey, home of, Sept. 35
 With A Loaf of Bread, June 108
 Wolfe, Roland, article by, Oct. 136, Nov. 82
 Wood Carving, Sept. 46
 Workshop, A Wife in the, Nov. 86
- Yost, L. Morgan, house design by, Aug. 44
 You Get More for Your Money in Today's Furniture, Nov. 33