

THE LUCKIEST WOMAN IN THE WORLD

Dozens of DOLLAR S-T-R-E-T-C-H-E-R-S



We ran out of money before we got to the dining room

THERE just wasn't enough money for everything. Something had to wait. "I guess it'll have to be the dining room furniture," Dave said, looking up from his eternal figuring. "Maybe we'd even better call up Henderson's and tell them to hold up on our Armstrong's Linoleum. There's no use having that special floor if we can't afford the furniture to go with it."

My heart sank. "I just can't give up that floor."

"But if we can't afford the furniture . . ."

"I'll do something," I said desperately. If I had to use makeshift furniture, we'd need an Armstrong Floor more than ever.

The next morning I went down to Henderson's to cancel my dining room furniture order. The man I told my story to was very sympathetic. "Well," he said hesitantly, "if you're not too choosy, I have some pieces in the back of the store. They're not new, but..."

That's where I found my furniture, way back in a dark corner. It was all covered with old paint and dust. It looked so sad that they almost gave it away. Dave wasn't very enthusiastic about it at first, but after I'd sanded the coffee table and painted it he began to get interested. While I did the chairs he finished the big table and cabinet. Disguising the radiator was a job that we left up to a carpenter. I completed the window treatment with a filmy marquisette swag and a white bamboo blind lightly brushed with gold.

Actually, I'd considered the second-hand furniture as a tenporary measure... that is untill saw it with my Armstrong Floor. It didn't take more than a first glance to convince me that the din-



Decorating pays dividends when you do it yourself and end up with a room as charming as this. Furniture from an attic or an old second-hand shop and a colorful Armstrong Floor to set your decorating scheme are all that you need to get started. This room has a floor of Armstrong's Jaspé Linoleum, Hunter Green, Style No. 19. Insets are Evergreen 21 and Willow Green 44. For a free list of furnishings and room plan just write to us.

ing room was one of the nicest rooms in the house. I decided there was no point in changing things.

"Well," said Dave, "at least there's no rush now. We can put money aside for our new furniture a little at a time."

Dave was sweet to still offer to buy the furniture, but I told him that we'd have a much more important use for our money about the middle of next October.

It took a minute to sink in, but Dave finally caught on. Isn't it funny how slow men are to catch something like that?

Write for new decorating book —"Ideas for Every Room." The noted decorator, Hazel Dell Brown, has packed its 32 pages with full-color illustrations and ideas for new homes and old. Send 10¢ (outside U.S.A., 40¢) to Armstrong Cork Company, Floor Division, 4903 Pine St., Lancaster, Pa.

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will an

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save you?





• Our cover-"Small fry waiting for the bus," a delightful painting in tempera by Margaret Nielsen

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In this Issue

MARCH, 1949

VOL. XLI, NO. 4

Arts and Crafts

Summer in Your Own Resort 56

56.57 Patterns

Children

- 62 "I Don't Like to Punish Them-But"
- Active Plants for Active Children 134
- . . . Gertrude T. Burnham 141 Singing Like the Others Do . . . Helen S. Neal

Decorating

- How Much Can You Afford to Go in Debt for? 32
- . . . Neil Petree How Much Does It Cost to Furnish a Home Today? 34
- \$1406 Furnished Our Stuyvesant Town Apartment 38
- 42 But What Can I Do for \$10? 46
 - How to Buy a Radio-Phonograph or Television Console . . . J. David Crthcart
- War-Born Hobby . . . Florence Peto and Mary E. Monze 88 94
- Decorator Tricks Alcove Put to Work 98
- It's What You Take Off 110

Gardening

- If You Are Going to Garden Near Boston 52
 - . . . George Graves
- 54 A Sample Garden of Simples . . . Ethel M. Eaton 124
- From Your Own Garden Money Grows on Plants . . . Marguerite Smith 126
- Storage Wall-Garden Style . . . Marion H. Blakeman 128
- 134 Active Plants for Active Children
 - . . . Gertrude T. Burnham

Homes and Maintenance

- Quality—on a Limited Budget 44
- . . William J. Hennessey
- The American Home Study Plan 58 . . . William J. Hennessey The American Home Maintenance Primer 60
- . . . James A. Oest Just \$800 and a Stick of Dynamite 105
- . Edward A. Adler, Jr.
- Jacob's Ladder . . . Eric Guilbert 109

Foods, Parties, Housekeeping

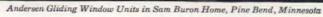
- Stretch Your Kitchen Dollar . . . Edith Ramsay Our Town Was Tired of Showers . . . Eileene Coffield 64
- 66 Pick Up a Recipe 70
- 71 Menus
- 74.78 Recipes
 - Kitchen Barbecue . . . Marie Peters 76
 - Tricks of the Trade 81
 - A Dust Bowl Is Not Economical . . . Elizabeth Fuller 84 Make Your Own Chopping Board 86
 - Closets Are Expansible . . . Lucille Sylvester 100
 - 102 More Closet Ideas

Features

- Letters 12
- Market Place 16 Books
- 20 Is There a Better Reason for a Home? 24
- . J. William Quinn I Am the Luckiest Woman in the World 31
- . Jean Austin There's No Place Like Home for Accidents 50
- . Ruth Davis
- Why Do Men? . . . Elizabeth Smith 83
- Look, It's New 147
- What's Going On? 148

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4



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Contributors



... HERMAN E. BARTEL says he's busy as the well-known beaver these days with his new job as Art Director of THE AMERICAN HOME and with his new-old house in New Rochelle, New York. Week ends spent taking old wood paneling down "to the bone" give him an opportunity to apply his talents, plus all the how-todo hints absorbed from his more recent contact with our decorating pages. To brief his career: Early art training at Pratt Institute, Army newsreel photographer during the war, followed by free-lancing in advertising art from his own studio. His avocations: Making prize-winning movies, painting in oils and water colors, and listening to records.



... LEE M. STEPHENS is blessed with an imagination that has made her acquaintance with five old houses (lived in during the war) a mutually profitable one. A collector of antique furniture and glass, she is an ardent "restorer" of antiquated surroundings, which show off her prize pieces to the best advantage. Also an originator of unique party ideas and table settings, she demonstrates her ability in the "Baby Shower" setting (photographed by her husband) on page 62.

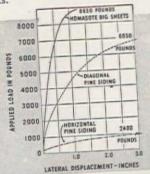


... GEORGE GRAVES is a professional horticulturist who began his career in after-school gardening. His gradual climb to distinction includes work in botanical gardens, nurseries, private estates, experiment stations, and landscape development in the Northeast. Now he devotes his time to writing (which includes his book Trees, Shrubs, and Vines for Northeastern United States), lecturing, and broadcasting his garden radio program over Station WCOP, Boston. His article "If You Are Going to Garden Near Boston" was derived from firsthand information acquired at his farm on Martha's Vineyard.



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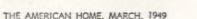
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How I retired with \$200 a month

T WAS BACK in 1928 that I made up my mind. In twenty years, I told myself, I'm going to be retired, living out in Southern California. I'd no idea, though, just how I'd manage it.

"Business was booming in '28. Yet there were rumblings that 'it can't last,' 'things are bound to drop.' Wasn't there some way for a man like me-making a fair salary but no expert on stocks and bonds -to plan to have a retirement income? A way that couldn't fail? So safe that I could actually afford to stop working someday, sell the house, and drive to California for good? (Mind you, I didn't have a lot of money. In fact, I never could build up a bank account.)

"Well, I started talking to friends about my idea of retiring. Like myself, they were in their early forties or younger. But none of them knew any kind of plan that seemed right for me. Then one day a man in my office showed me a copy of the Literary Digest, with an ad for the Phoenix Mutual Retirement Income Plan. 'Maybe this is what you're looking for,' he said. I read the ad through. And I knew at once-here was my answer.

"The ad told of a simple, systematic way almost any man of forty or so could plan to retire at 55 or 60. He needn't be rich. All he did need was fifteen or twenty good earning years ahead.

of his present salary buy him a retirement income later. Then, when he hit retirement age, he would start collecting his first check for \$150 or \$200

"Every month, wherever he lived, his checks would keep coming in-right on the dot. They'd bring him an income he couldn't lose and couldn't outlive.

"At the bottom of the ad was a coupon offering more information. I clipped it and got it in the mail right away. Back came a booklet telling all about Phoenix Mutual Plans.

"Soon as I could, I applied and qualified for a Phoenix Mutual Plan. And ever after-through the stock market crash, the depression, the war-it gave me a feeling of security I wouldn't trade for a big bank account. Best of all, in April, 1948, I retired! Today, just as I planned, I'm out in California. I'm enjoying sun and freedom for the rest of my life. I'd say there's just one secret to retiring-starting young enough."

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This story is typical. Assuming you start at a young enough age, you can plan to have an income of \$100 to \$200 a month or more-beginning at age 55, 60, 65 or older. Send the coupon and receive, by mail and without charge, a booklet which tells about Phoenix Mutual Plans. Similar plans are available for wom-

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Contributors



. . MARION HAYES BLAKEMAN has led and is leading the type of life that a young girl dreams about. After Wellesley she up and left for Europe where she ran canteens in France and Germany during the World War I. Home again, she then bought and operated her own inn in the Berkshires. Tiring of that, she organized and ran the Home Guild for the Brooklyn Daily Eagle. When it came time to settle down, she married an artist, with whom she began a thriving business in toiletries from a workshop on Cape Cod. Now the Blakemans' shop has expanded into a large craft and importing business. Mrs. Blakeman's article is on page 128.



. HELEN S. NEAL was born with so much love for music inside of her that she has made it the focusing point around which her whole life revolves. She has taught harp and piano, reviewed books and interviewed musicians for newspapers, written and sold many important articles on music and child musical development, and has gradually acquired an interesting collection of stringed instruments. She has encouraged her children to study music, accompanying them on the piano. Her suggestions for training tone-deaf children are on page 141.



... J. WILLIAM QUINN has been a teacher and school administrator in New York schools for the past sixteen years. His qualifications include a B.S. and M.S. from Syracuse University and a Ph.D in education from New York University. Dr. Quinn states emphatically that, in spite of his active academic life, he manages to spend a good deal of time with his family. Intensely interested in youngsters and alert, progressive school programs, he recently developed a course in personality development for high school seniors. He is author of the "Neighbors" article on page 24.



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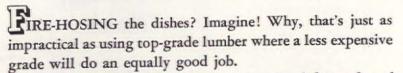


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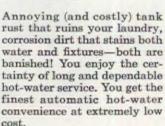
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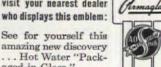


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. . . ARTHUR MARSHALL SMITH distinguished surgeon, physician, and authority on gynecology, is proof that he who is busiest has enough time for everything. Besides leading an unbelievably full professional life, he finds plenty of time to relax. And by "relax" we don't just mean building a barbecue pit (the reason for his inclusion in THE AMERICAN HOME). He also is an active member of several outing and mountain-climbing clubs, flies as a licensed private pilot, does portraiture sculpturing, builds complete working scale models of sailing vachts and power cruisers, and is an expert photographer and a pioneer in the field of visual education, with his own collection of fine movies. See what we mean?



. EILEENE COFFIELD is a pure Westerner, very much at home in the wide open spaces of Oklahoma. She was born in Dumright, went to the University of Oklahoma, and returned to her home city to marry and settle down. She and her husband spend all of their spare time hunting and working their pointer bird dogs and entering them in field trials. Recently ensconced in a new home, they now have ample kennel space for ten dogs or more. Mrs. Coffield's "Our Town Was Tired of Showers" appears in this issue on page 66.



. . . EDWARD A. ADLER, JR., and his wife, Jean, were married ten years ago by a "soda fountain justice of the peace" in New York City. After five years of apartment living in Manhattan's Tudor City, they agreed that city life wasn't for them and set off for Connecticut. Settling in the town of Mystic, they adopted a little boy and girl, started building their home (page 105). Since 1946 Mr. Adler has been assistant director in charge of veterans' counseling and public relations at the Fort Trumbull branch of the University of Connecticut.

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If you like quaint Cape Cod, you'll like this Paul Revere pattern in Arkansas Soft Pine paneling.

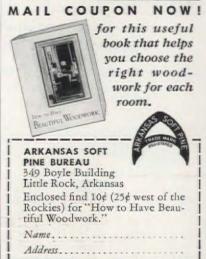




This semi-formal treatment uses stiles and rails with recessed panels, all painted in off-white.

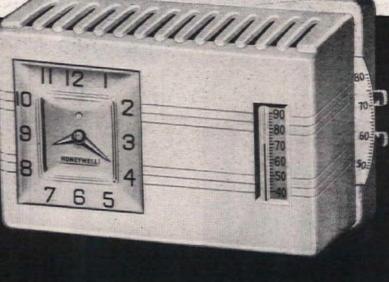
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For complete details about this important home feature, call your nearest Bell Telephone Business Office and ask for "Architects and Builders Service."



BELL TELEPHONE SYSTEM

Letters

t is an unfortunate fact that a great many Florida houses are built for and by people who know little of local conditions and whose previous experience is with structures of more than one story. The article (November) "Miami Modern—Right Down to the Ground," is a case in point.

Most newcomers build after seeing Florida only in the winter months and have no knowledge of what a house has to face during the summer. We have little rain, even in a wet winter, and what there is runs off the surface. On the other hand, in the summer we have daily rains which usually penetrate a few feet to hardpan, Roughly speaking, the hardpan is at about sea level—in any case water does not drain off below sea level—and if we have several storms, the water level is actually above sea level for weeks at a time.

Now add this little known fact: Florida sand is not ground stone but ground shell. In other words on dredged land you have no drainage.

In terms of the house you have shown, this means that the plumbing is only a matter of inches above sea level in good weather and rather less in wet weather. If the house has a septic tank instead of a sewer connection, the controlling water level may be above the bottom of the floor.

I do not know why so many people like the idea of a house that sits right on the ground. Under most building codes there is no way of stopping anyone from building that way. As a result we continue to get houses with toilets that flood every summer.

We have learned a lot since the stucco houses of the Twenties. It's no secret. "Miami Modern" may be all right—but it could so easily be copied all wrong. —BRUNO BECKHARD

have been trying to write you since I first read my September issue. Mrs. Daniel Griffin's letter made me boil. I do hope she read your answer which was so beautifully stated. I really believe anyone willing to work, will see his dream come true.

My husband and I struggled in 1934 and 1935 trying to make ends meet on a small salary, paying rent and meeting all the other bills. Also, we had a small baby.

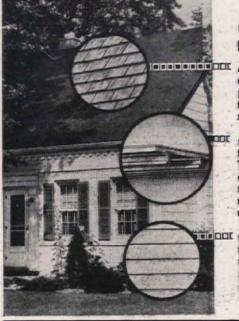
We found a 150-acre farm just outside of Sylvania selling for \$2,000. With the help of our family we made a small down payment and moved in. There were no electric lights, no running water. My friends thought it dreadful for me to live in such a hut, but I did not let it get me down.

My husband continued to work. We bought a mule, hired a plow hand, and I started to farm. Today, we have PLEASE TURN TO PAGE 14









3 CONCRETE MEANS LIFETIME SATISFACTION

A FIRESAFE ROOF of cement asbestos shingles or concrete tile affords protection against sparks and flames, resists weathering of sun, rain and snow.

CONCRETE SUBFLOORS keep fire from spreading within the house. They're rigid and won't warp, creak, sag or vibrate. They're a perfect base for any floor covering terrazzo, hardwood, rugs, linoleum, tile.

CONCRETE WALLS are durable and firesafe. They can be finished attractively in many ways—patterned masonry, textured portland cement stucco, white or colored portland cement paint.

HOW TO GET A CONCRETE HOUSE ... and what will it cost?

Phone a local concrete masonry manufacturer for names of architects and builders experienced in concrete house construction. They know conditions in your community and can tell you about plans and costs. Take any plans or sketches you have to an architect. Have him show you how your home—of any size, style or floor plan can be economically built with concrete walls, subfloors and a firesafe roof.

Architect-Designed Houses Stay Young Longer

HOME! What dreams that word conjures—what visions of a charming haven of comfort and security for loved ones!

These visions come true when you build your house with concrete, for concrete walls and subfloors and a firesafe roof bring you—

LIFETIME COMFORT in a house that's warm and dry in winter, cool and dry in summer because it is weathertight and easy to insulate effectively with a wide variety of materials.

LIFETIME SECURITY in a house that protects your loved ones and cherished possessions because concrete can't burn. Concrete also defies wind, weather, decay and vermin.

LIFETIME HOUSING ECONOMY in a house that is moderate in first cost, that lasts a lifetime, that costs little to maintain. That's **low-annual-cost** shelter. Yes, it costs less to live in a concrete house.

LIFETIME CLEANLINESS in a house that makes housekeeping a pleasure because it's easier to keep clean.

You can build your concrete house in any architectural style, size or floor plan. Write today for free illustrated booklet, distributed only in the U. S. and Canada.

Dept. A3-5, 33 W. Grand Ave., Chicago 10, Illinois A national organization to improve and extend the uses of portland cement and concrete . . . through scientific research and engineering field work

PORTLAND CEMENT ASSOCIATION



MAKE YOUR NEW HOME a cool retreat from the heat

... a warm, snug haven against winter chill ... a cozy place for carefree, comfortable relaxation.

The modern protectiveness of clean, soft, fluffy-white cotton insulation is yours to enjoy from the day you move in . . . no upkeep, no repairs, no replacements -EVER. No other home investment gives you such smooth, unfailing service year after year. Cotton Insulation actually pays for itself over and over again in fuel savings alone.

ollon Insulation and ONLY Cotton

Insulation Gives You ALL These Desirable Features:

Permanently Flameproof • Most Efficient, by Government Test • Non-irritating • Easiest to Install • Lightest in Weight Insect- and Rodent-repellent . Sound Retardant - Greater Comfort in Any Climate • Pays for Itself in Fuel Savings

Write to any of the following manufacturers for complete information on how to put low-cost, highcomfort cotton insulation in your home. No obligation.

Standard Cotton Products Co. "Standard" Insulation Flint, Michigan

Lockport Cotton Batting Co. Lockport, New York "Lo-K" Insulation

"Cellulite" Insulation Gilman, Conn. Barnhardt Manufacturing Co. "Natur-Temp" Insulation Charlotte, N. C.

Insulation Industries, Inc. "Triple-I" Insulation Janesville, Wis.

Gilman Brothers Company

NATIONAL COTTON COUNCIL OF AMERICA

Letters (Begins on page 12)

two tractors and four mule plows and have fixed up the "hut" into a really livable house-living room, dining room, den, kitchen, two bedrooms, two bathrooms, plus halls and closet space. It is not just a house that we might have bought if we had had \$10,000; it is a home. And my daughter grew up with a wholesome life that she would never have known in a rented apartment in town.

-MRS. T. L. COCHRANE

We never dreamed a garden was so much fun. We had just moved into our house, and the ground was there with nothing in it, so my husband dug it, we planted the seeds, and they really grew!

Of course, we did make some mistakes, like planting much too much lettuce and trying to grow watermelons from seeds too late in the season. But on the rest of the garden we were very lucky, so lucky that I put up 12 quarts of tomatoes, had squash, cucumbers, tomatoes, carrots and beets well on into the winter.

It's surprising how much you can grow on a small lot. We had two strips about 10 feet wide by 40 feet long, and we grew lettuce, onions, radishes, carrots, beets, peas, beans, cucumbers, squash, vegetable marrow, tomatoes, corn and spinach.

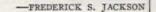
We certainly are going to have a garden from now on, even if all we can have is a window box-but we hope we will always be able to have a real garden .- MRS. GRACE STEVENSON



Mr. Jackson and his braided rug as shown in our January issue.



"Five Weeks Later." It's the same rug and nine feet across-quite a job to work on when it gets that big but I fold it all over and work on the edge as you can see. Just thought you'd be interested, that's all.





because it's insulated 111117 with COTTON INSULATION

THIS is no "Dream House". It's Real! Folks like you are living in it right now - and in hundreds more just like it. It's the famous Ranch House built by Levitt and Sons, the nation's greatest builders of American homes. And every home constructed by Levitt - thousands and thousands of them-is insulated with CELLULITE, America's Finest Insulation! Levitt chose CELLULITE above all others because CELLULITE gives home-owners so much more for their money!



Best By Government Test!

CELLULITE is up to 36% more efficient in resisting heat and cold than any of the ten insulating materials tested by the United States Government!



Defies Flame and Water! CELLULITE is permanently Flameproof! Won't flame under the concentrated fire of a blowtorch ! What's more, it's ver-

min-proof,

mildew-proof, sound-proof 1



And Saves You More Money! CELLULITE saves up to 40% on fuel alone! And it's or so to you have a so and the alone and the so and the source of the

It Pays to Insulate with Cellulite! Send Today for Your Free Literature



SEE COTTON COUNCIL AD ON SAME PAGE

Is your Hot Water AUTOMATIC?

You can rely on hot water 'round the clock with an automatic water

heater . .

R.E. James

An automatic water heater never stops. It keeps enough hot water on hand 24 hours a day to supply every tap and washing machine in your house. Without waiting. Without varying water temperature.

Without your going near it. It is the most essential appliance in the

house. And it should be selected with utmost care and consideration, A competent plumber will help guide you as to the correct size, fuel and model for your home.

The facts illustrated here will help you to understand water heater values. But your best safeguard is the name Rheem, leader in style and performance—world's

Rheem automatic water heaters and largest maker. other home comfort appliances are merchandised through selected wholesale distributors to your nearby plumbing and heating dealer.

Good Looks Count... The first thing that impresses you about a Rheem is its design. White baked enamel, finished in gold trim. Everything is concealed, yet easy to get to. Takes up little room and can be installed in the kitchen, utility room, laundry, breezeway or basement.

2. Tune in Hot Water ... Now open the little you want — 60° to 180°. You can keep it at an for example, you have a 30 gallon gas model, it will furnish hot water at 42 gallons an hour. Goes on and off by itself. on and off by itself.

3. Good Heart . . . The tank is the Rheem tank is made by the *Patented*^{*} Rheem-Process. Warranted against leaks and corrosion. Some models have a magnesium rod for additional protection. *Pat. No. 2444833

Please accept this * \$1.25 Gauge ONLY Offer made solely to dem-

Offer made solely to dem-onstrate to more home-owners the need for dial-controlled temperatures, as in Rheem auto-matic water heaters. Y big 7 in. size • Real professional Water Temperature Gauge, of quality that sells for \$1.25 and more. V stands on blown

- Shows needed tem-peratures for laundry, dishes, bath etc. Guar-V registers within 30 seconds
- anteed accuracy.
- RHEEM, 570 Lexington Ave., Dept. AH-3, New York 22, N.Y. some container with full directions. • Sent postpaid in hand Please send my <u>Water Temperature Gauge</u> at once. I enclose 25c in coin to cover all costs.

AME	
ADDRESS	STATE water Heating
CITY	State booklet on Automatic Water Heating

Also, check here for free booklet o ---١.

15

4. Protection In Writing ... A good product is Rheem gives you a guarantee in writing. You get the Good Housekeeping Guaranty for refund or placement if not as advertised in that maga-zine. You get the A.G.A. seal for gas, the ULI seal for oil or electricity.

Rely on

THE AMERICAN HOME, MARCH, 1949

5. Where To Buy . . . From an expert. The re-liable Rheem dealer in your community. He has a wide range of water heaters at all prices, for all fuels, gas (including "bottled"), oil and experts everywhere look to Rheem for reliability . . . you can rely on Rheem.

WORLD'S LARGEST MAKER OF AUTOMATIC WATER HEATERS

Rio de Janeiro, Singapore, Hamilton, Canada and Zaan Dam, Holland.



Denny Duck, easy to bake New, duckiest cake mold ever for Easter & birthday parties. Original Bess-Lee design, Renalde's exclusively! High quality heavy cast aluminum 11 1/4" mold pictured, with easy instructions & Renalde recipe-\$5 postpaid.

New Petey Rabbit cake mold, set\$5.00 New Petey Rabbit cake mold, set 5.00Chick-o-luck cake mold, set 5.00Lamb 12" cake mold, set 5.00Sweetheart 8 x 8" cake mold, each 2.50Easter Egg 7 x 4½ x 4½" cake mold, each 3.00 Small Chicken or Rabbit cake mold, each 2.25 Shamrock 8½ x 8½ x 2" cake mold, each 2.50 No C. O. D.'s

RENALDE Dept. G. 1525 18th, Denver. Colo.



The Eject-Donut Maker Eliminates Chiling, Rolling and Curting, Just put batter inside, the maker does the rest. SIMPLE TO OPERATE. ...Even a child can make deli-cious "Do-Nuts" this Fast. Easy Way ... Makes a dozen or more in less than 15 minutes ... Easily taken apart for quick and thorough cleaning ... Made of genuine beautiful...heat-resistant Lustres in choice of red and white, black and white. yellow and white. State color. Introductory Offer In-cludes Free 1-10. package Home Donus Miss. An Excellent Girl Item ... Attractively. Boxed ... Send check. Money Order. or Cash ... Money refunded if not satisfied.





THE

200

Pa

THE JIFFY METAL CABINET

(32 OR 64 DRAWERS) HELPS YOU KEEP THINGS



Any item purchased through the American Home Market Place, that is not personalized, may be returned within 7 days after receipt, for a refund of the full price. Most of the firms mentioned do not care to receive C.O.D. orders.

Photographs by F. M. Demarest

Genuine milk glass can now be ob-tained in a complete 25-piece starter set. By Westmoreland, in the American Hobnail pattern, each piece, right on down from flower bowl to candlesticks, is an example of fine craftsmanship. And to brighten a table, what could be more decorative! Set (for 4) \$36.80 ppd. Individual pieces available. Susan Ranney, 175 E. 82nd St., N. Y. 28.

The charm of an old-fashioned cof-fee mill, unaffected by style or change, is inherent in this quaint lamp. An actual mill, it can be used for its original purpose by slipping out the lamp attachment. In the drawer you can put cigarettes; the hopper, ivy. About 14" tall, handdecorated. In black, tole red, or natural wood, lacquered. \$14.95 exp. col. Eagle Pdts., Box 84A, Meriden, Conn.





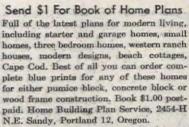
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23

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57

ppd.





PLEASANT HILLS INDUSTRIES 700 Third Ave., Dept. A-3, Brooklyn 32, N.Y. EASTER BUNNY BASKETS FILLED WITH 9 PLASTIC TOYS Boys Basket: Donkey, Truck, Twin-engine Bomber, Ocean Liner, Airline Limousine, Trailer, Jet Plane, Puppy Dog, Limousine Trailer. Girls Basket: Baby Stroller, Airline Limousine, Vinylite Doll, Floating Swan, Cradle, Scissors, Trailer, Baby Doll, Cat. **ST EACH (plus 15c for mailing).**

No C.O.D.'s please. Specify girls or boys baskets. UNIQUE GIFT SHOP 1414 Washburn St. Scranton, Pa.







he wonderful witchery called magnetism holds papers and pin-ups to this bulletin board. Boys and girls will want to keep every picture, cutout and paper whatnot (that would ordinarily be strewn all over the room) pinned up securely by them. Board is steel, plain or with a bright blue circus design. 24" x 18", with 12 magnets, \$3.35 ppd. Lewis & Conger, 6th Ave. at 45 St., N. Y. C.

most "exclusive" neckpiece for canine fashions-a flashy green rolled collar with brass padlock and key. It also comes with white, blue, red or green jewels. Other leather colors are red, white, black or tan. \$2.50 ppd. Take neck girth with string, send string and pet's name to be engraved. 5-ft. matching lead, \$1.50 Curtis Creations, Genessee-Hopper Bldg., Utica, N.Y.

magine this clock, bright with tulips and dangling leaves, on a sunlit kitchen window-sill or up on a shelf in a brightly decorated dinette! Of eggshell-colored ceramic with rust-red tulips, two sides are hollow for holding cut flowers or planted greens. $9'' \ge 6\frac{1}{2}''$ with electric Sessions movement. \$9.95 incl. tax and post. Treasure Mart, 545 Fifth Ave., New York, N. Y. 17

Right French operas are served up royally on these sandwich plates. Amusingly illustrated sketches, subtly tinted, depict a scene of each opera, including principal characters and even a bit of the score and lyrics. Among them are the famous "Faust" and the lesser known "Les Dragons de Fillars." 61/4" sq. Set is \$7.95 ppd. The Salt & Pepper Shop, 445 E. 86th St., N. Y. 28.



TRAVEL SUITERS* Protect Clothing



NO WRINKLES Suits hang straight and stay pressed in Travel Suiters*. Save many times their cost in fewer cleaning bills while trav-eling. Waterproof, dustproof, long-wearing coated fabrics. Full-length zipper. Holds 3 suits and accessories. No bulky gussets. Ideal for gifts. Send check or money order for \$10 for your Travel Suite*-24"x40" coco brown leather-cloth. Sorry, we cannot ship CO.D. Write for free illustrated folder showing \$6.50 to \$12.50 styles. Miner Corp., P.O. Box 447, Denver 1, Colo. *Trade Mark and patents applied for.



HANDMADE CYPRESS FURNITURE IDEAL FOR LAWN, TERRACE, PORCH AND PATIO This different outdoor furniture is built of natural color Southern Cypress dip treated with clear toxic wood, preservative and water repellent for all-weather protection. Joints dowel inset. 6 PIECES settee. 2 chairs, coffee table. \$44.70 3 PIECES settee and 2 chairs \$32.90 **3 FIELDS**—settee and 2 chairs **52**. Price includes delivery to your freight depot in U. S. East of Denver. WESTERNERS:—Send order to Littletree Plant, P.O. Box 8462, Hollywood 46, California, At^A 55 per set. California residents add 3% sales ta .



All kinds, Highes' cash prices for jew-elry, rings, spectacles, gold teeth, dia-monds, broken and usable watches, sterling, etc. Prompt remittances. Satisfaction guaranteed. Write For Free Shipping Container

LOWE'S Dent, AH, Holland Bldg., St. Louis, Mo.





Amazing New Plastic Glaze Fires in Kitchen Oven! Enables You to

DECORATE YOUR OWN CHINA, GLASSES, TRAYS

No Art Ability Required! No Art Ability Required! Now, you can add new beauty; give new life and use-fulness to discarded china, glassware, metal ob-jects—through this remarkable, handy DELLA KOB-BIA GLAZE KIT. Contains everything needed to do an expert decorating job, including complete in-structions for copying any design, scene or mono-ram on subject with carbon paper, 13 beautiful colors in jurs plus 4 extra-large jars of clear glaze and thinners, glazing brush. Just make tracing of original drawing on articles selected; brush on bright, sparkling liquid glaze and place in oven. Out come lovely, washable, decorated objects not affected by alcohol, olgarette burrs. So casy anyone can turn low-cost items into valued gifts.



RENTS

THE AMERICAN HOME, MARCH, 1949

Perfect for Gifts!

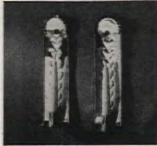


"Porta-Bed," it has an aluminum frame supporting a sturdy duck and netting bed, adjustable in depth for children up to 5. Folding, waterrepellent mattress rests on masonite bottom. Simple and safe, it contains no latches, nails, hinges or screws. \$19.95 ppd. The Portabed Co., 2630 S-Harwood, Dallas 15, Texas. Highly reflective, these unusual candle sconce reproductions lend brilliance and old-world atmosphere to your wall. Their design is a row of hearts, charming in a feminine bedroom or Early American setting. Of tin, with a mirror-like finish, they are absolutely identical copies of Colonial originals. Candles extra. \$3 each, \$5.50 pair, postpaid. Old Guilford Forge, Guilford, Conn. Inlarge your card table to a spa-cious 46" diameter with a round, removable top that folds in half for easy storing. Of sturdy fiberboard with the surface both water-repellent and stain resistant, colors are bright green, red or brown. Fabric bands and a double thick canvas hinge prevent tilting. \$5,95 ppd. \$6.45 west of Miss. Rest-Well Bed Board Co., 140 W. 34th St., N. Y. 1. SALES PEOPLE WANTED EVERYWHERE J. H. Smith Co., Inc., Greenfield 16, Mass. NEW QUIKSUDS DISHWASHER NEW QUIKSUDS DISHWAS ENDS DISHPAN HANDSI Saves time and effort. Fits on any faucet. Press buitton for hot detergent furnished or any type of son, Com-plete with wall brack-et, 2 brushes (nylon and bronze wire), ihi eral soap supply. In red or black Fully guaranteed. from:H.G.KOLB& CO. INC., Dept.HI. \$6.49 6674 Yucca, Hollywood 28, Calif. NEW "42"

This baby bed folds quickly to a

snug suitcase size. Called the











\$1 00

ZIEROLD MFG. CO.

P.O. Box 509-M Burbank 3, California

a corner of the bathroom; suspends, at the back, a bowl plus 11c postage by mail. HIDE-A-BRUSH CONTAINER CO. BROOK 2 INDIANA

to every wife who sighs over bills



Your CANNON GIRL says: Cannon Percale Sheets, costing just a little more than heavy-duty muslin, have always been a nifty buy...



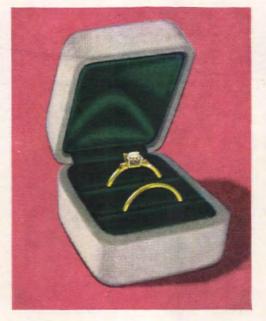
Here's DOUBLE NEWS: Not only do you pay less money today, you also get a wonderful <u>extra!</u>



Now Cannon Percale Sheets are COMBSPUN! Cloud-soft cotton is combed till just the longer, smoother fibers remain!



These Combspun Cannon Percale Sheets are marvelously STRONG (for long wear); beautifully LIGHT (for easy laundering and bedmaking).

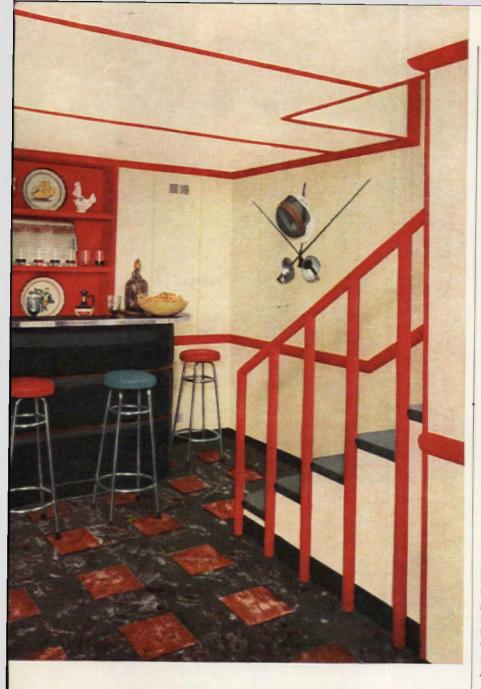


All in all, they're the perfect dream-sheets for YOUNG-MARRIEDS ... and longer-marrieds, too! Top buys at the new low price!



Step to your sheet counter...ask for new <u>COMBSPUN</u> CANNON PERCALE SHEETS!

CANNON Cannon Percale Sheets-Now They're Combspun



You could have a basement like this

In less than a week, 'most any ordinary-looking basement can be transformed into an attractive and comfortable room. Armstrong's Temlok[®] Interior Finish is the ideal material to use for covering walls and ceilings, and for building partitions.

Temlok is a structural insulation board made of strong wood fibers. Its smooth, factory-painted surface makes an attractive, durable finish. You simply nail it in place, and the room is ready to use. There's no waiting for anything to dry or set.

In this basement party room, Temlok planks were used on the walls, and the large-size Temlok board for the ceiling. Small panels of Temlok are also available, either in squares or rectangles. Both the panels and planks have smart beveled edges.

Low-cost Temlok adds comfort, saves fuel bills. Its insulation value makes it ideal for attics, too. Ask your lumber dealer about Armstrong's Temlok before you build or remodel.

SEND FOR FREE BQOKLET, "How to Build a More Comfortable New Home." It's full of good ideas, illustrated in color. Just write Armstrong Cork Company, Building Materials Division-4903 Vine Street, Lancaster, Pa.



ARMSTRONG'S TEMLOK

One of the building materials made by the makers of Armstrong's Linoleum

Books

Flower Arrangements by Caroline E. Peterson (Studio Publications, Inc.) Price \$7.50 . . . A handsome, stimulating addition to flower arrangement literature. The 80 octavo pages feature pictures and brief descriptions of 35 arrangements, about one third in full color. Equally divided between Hawaiian and continental United States examples, they illustrate ideas, themes, and principles without propounding rules or theories. A timely book in flower show month and a glamorous gift for arrangement enthusiasts.



Tuberous Begonias by Worth Brown (M. Barrows & Co.) Price \$2.75 . . . Written by one who is both a commercial grower and a lifetime hobbyist, this 128-page book, generously illustrated with line drawings, answers just about every question the grower of this lovely and variable flower could think of. (Oddly, it gives no address for the American Begonia Society, which is 1719 Alamitas Ave., Monrovia, Cal.)

Flower Arrangements of the Americas by Cora Maud Oneal (Banks Upshaw & Co.) Price \$5.00 . . . A thoughtful, richly informative book about an "art of the eye" which the author says "belongs to the world." The result of years of study in Mexico and Central America, and the enthusiasm that led to the organization of the International School of Flower Arrangement—this book deals with flowers in relation to history, furnishings, settings, and racial and social characteristics that have influenced them in different lands and periods.

Encyclopedia of Beauty and Charm, by Alma Archer, with foreword by Dorothy Kirsten. (Hermitage Press, Inc.) Price \$4.00 . . . For ladies of all ages who want to make the most of their looks and personalities, an expert "feminologist" has compiled a voluminous guidebook to charm and beauty. Here are all the answers to such universal problems as how to arrive at a coiffure that suits the individual you, how to revamp your figure, how to buy a coat, how to sit and stand, how to carry on a conversation. An index makes data quick and easy to get at.

20

PLEASE TURN TO PAGE 22



all it takes is a screwdriver... an hour of your time... and

GVENIENCES

Are small, cluttered closets a headache at your house? You can fix them easily! With K-Veniences, there's no need for expensive remodeling or structural changes' K-Veniences are quickly and easily installed with just a screwdriver. They make any closet more efficient, more spacious . keep clothes neat and right at hand. In fact, shining chrome K-Veniences make closets so convenient they practically hand out your clothes!

No other home improvement gives so much satisfaction for so little cost!

The closet shown was modernized in one hour—for less than \$10.50! It contains a big 4-arm tie rack, with individual spaces for 28 ties ... a trouser and skirt hanger with 4 swinging arms... a space-saving hat holder... two shoe racks

and a sturdy extension closet rod, with room for a whole wardrobe. From the more than 40 K-Venience items, any size, shape, or type of closet can be equally well fitted to do its particular job.

ASK FOR K-VENIENCES AT HARDWARE AND DEPARTMENT STORES

How to Make the Mast of Yaur Closets," a 48-page book by the famous authority, Helen Koues; plus, FREE, a colorful new brochure of closet ideas and equipment.



THE AMERICAN HOME, MARCH, 1949

Fays Cilent-Lasts Longer ONLY SERVEL because... it has no moving parts in its freezing system



ery New Convenience... see the new Servels at your Gas mpany or dealer. (For farm and country homes, Servel s on Bottleo Gas-Tank Gas-Kerosene.) Servel is also ker of Servel Ball-type Water Heater and Servel All-Year Conditioner. Servel, Inc., Evansville 20, Indiana. In nada, Servel (Canada) Ltd., 548 King St., W., Toronto, Ont.





When the baby came we had to find a house. And we found one-with a big old-fashioned kitchen and a yard. Friendly neighbors, too. We were mighty happy . . . at first.

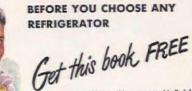


But that noisy old refrigerator was our nightmare! And so were the repair bills! We told the folks next door. They advised us, "Get a silent Servel. We've had ours 20 years!"



Next day we were off to our Gas Company. They ex plained, "Servel stays silent, lasts longer because it has no moving parts in its freezing system. There's no motor, no machinery. Just a tiny gas flame does the work." So nov there's a beautiful silent Servel in our kitchen. With ever new convenience, it's a joy!

This story is typical. "We bought our Servel in 1929, writes Mrs. Charles Fulton of Cranbury, N. J., "and it" never failed us once."



says Mary Margaret McBride

Famous Radio Reporter

Every new refrigerator looks beautiful. But how long will it last? Will it grow noisy and run up repair bills? In "Inside Story," radio's famous Mary Margaret McBride tells what makes the difference in refrigerators. Get your free copy at your Gas Company or neigh-

borhood Servel dealer today. Mary Margaret McBride broadcasts Mondays through Fridays, over WNBC, New York, 1:00 PM EST.





to taste as good as Fig Newtons

to be as good as Fig Newtons

fig cakes must be Fig Newtons

made only by Nabisco!

FIG NEWTONS CAKES

Take a bite and you'll agree-it's the finest fig cake made! That's the one and only ... FIG NEWTONS ... baked only by NABISCO ! Tender, golden cake richly filled with luscious fig jam . . . no other like it in the world! Delight the family with FIG NEWTONS CAKES often . . . with dessert - as a between-meal treat. Look for the red NABISCO Seal on other cookie packages, too-it's your key to quality.

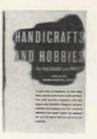
folks never say"no"to Nabisco

Books (Begins on page 20)



I Learn from Children, by Caroline Pratt. (Simon & Schuster, Inc.) Price . Mrs. Pratt, founder of \$2.75. famed City and Country School in New York, has learned a great deal from and about children in the years she's been teaching. Her book, concerned with her own experiences as a teacher, gives new insight into children. Perhaps the most important lesson to be learned is that the young human being has an urge to learn, but it can be destroyed by obtuse parents and routine schooling. Recommended for the many parents who know too little about their youngsters.

The Children's Story Bible, revised from the original edition by Harold Begbie. (The Grolier Society, distributed by Garden City Publishing Co., Inc.) Price \$3.75. . . A handsome volume which presents 75 famous Bible stories in a form that children will like. Lavishly illustrated.



Handicrafts and Hobbies for Pleasure and Profit edited by Marguerite Ickis (The Greyston Press) Price . How to use what tools \$2.08 . for which hobby or craft is graphically explained in this 310-page book. It covers such crafts as woodworking and whittling, textile painting, bookbinding, metalcraft, leather-working and plastic craft. Photography, stamp collecting, and gardening are also discussed. Included are directions for more than 500 home articles.

Antiques for the Home by Alice R. Rollins. (Harper & Brothers). Price \$3.00 . . . Contains informative articles on collectible antiques written for the beginner by a collector who is known for magazine and newspaper articles on the subject. With 132 pages of photographs, the book will aid the novice collector in identifying genuine antique pieces.

Sorry, we cannot purchase these books for you. They may be obtained through your bookstore.

22



Add Joy to Days

When good friends get together Both Trays and Tumblers win high praise Add Cheer in any weather.

Save time! Save work! Ease serving chores Add sparkle, smartness, zest! At Department, Gift or Jewelry Stores Which feature but the best.



Both HASKO Trays and Tumblers (with designs to match) are beautifully gift packaged for getting or giving. Sold individually or in combination sets.

HASKELITE MANUFACTURING CORP. Dept. 141, 135 S. La Salle St., Chicago 3, Ill



LOUISVILLE, KY

Buy it now! Be glad for years!

IT'S TIME YOU HAD a really fine, really modern refrigerator in your kitchen.

It's time to buy a new General Electric Space Maker!

Why not look at one today? You'll fall in love with it on the showroom floor! But what's most important, you'll stay in love with it through years and years of everyday use!

For General Electric Refrigerators are made to keep you happy with your purchase.

More than 2,000,000 have been in use ten years or longer—an unsurpassed record for dependable, efficient performance!

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Make up your mind now that you won't be content with anything less.

General Electric Company, Bridgeport 2, Conn.





The new 1949 General Electric **Space Maker Refrigerator**

ELECTRIC

You'll bless these features . . . every single day!

GENERAL



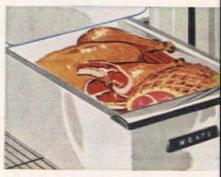
ds more food! The G-E Space Maker s you ¼ more refrigerated food storage he same kitchen floor space.



Ample frozen-food compartment! Holds 24 packages of frozen foods, plus four ice trays (20 cubes each).



Butter conditioner in door! Keeps butter at just the right temperature for easy, wasteless spreading.



Big meat drawer! Full 6 inches deep, will hold a standing roast. Keeps all meats in best condition.

More than 2 million G-E Refrigerators in use ten years or longer

Never Before a Floor Like This!

It's new! It's plastic! It's made of "Vinylite"!

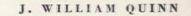
More beauty for your floors...more leisure for you with FLOR-EVER! This new, miracle floor covering practically eliminates upkeep—retains its original good looks—takes top honors for long wear! Made of especially formulated Vinylite Brand Plastics, it's stain-, spot- and skid-resistant, immune to alkalis, quiet and resilient to the step. You will want FLOR-EVER for its floor-flattering appearance, its practical price and its many timesaving, work-saving features. If your favorite store does not yet stock new FLOR-EVER, write us and we will send you the name of your nearest dealer.

DELAWARE FLOOR PRODUCTS, INC., Wilmington 99, Delaware Also manufacturers of "Wall-Ever" Plastic Wall Covering and "Duralin" Enamel Floor Covering



Neighbors

Is there a better reason for a Home?



School administrator Quinn found he'd been too busy "joining" to know his children. A home, planned for living and for fun, helped build a happy family life

Several years ago, I was suddenly confronted with a staggering thought. Could it be that I, a school administrator, was neglecting my own children—a girl of six and a boy of ten—for club, community, and social activities? After some minutes of consideration, I was forced to face facts and admit the answer was "Yes." Naturally, I determined to do something about it immediately before it was too late.

The event that provoked this decision to reform was the visit to my office of a distracted father and his 15-year-old son, both badly in need of help and advice. The boy, a sophomore in the high school with which I was connected, had been implicated in the theft of six cars. Why, the father wondered bewilderedly, had his son turned delinquent?

The story was not unusual, nor was the youth's background. Both of his parents worked, and their leisure time was largely given over to outside activities. Although this youngster was well-dressed and provided with ample spending money, no effort had been made by either parent to inquire into the activities occupying their son's time outside the home. His companions were not known, and they had been discouraged from coming to the house. It was only too obvious that the parents themselves, through their thoughtlessness and neglect, were responsible for their child's delinquency.

It was soon after this episode that I realized I, too, was neglecting my children. It was only too apparent that, like a good many Americans, I had become a "joiner," devoting so much of my time to outside interests that I scarcely knew my own family. I realized that both my wife and I must spend more time in our home with our growing youngsters, since it is in the home that ster-PLEASE TURN TO PAGE 26



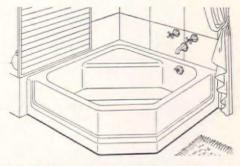


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... for automatic gas heating in smaller homes.



THE NEO-ANGLE BATH, unique in beauty and convenience — one of many smart plumbing fixtures in the American-Standard line.

Serving home and industry: AMERICAN-STANDARD . AMERICAN BLOWER . CHURCH SEATS . DETROIT LUBRICATOR . KEWANEE BOILER . ROSS HEATER . TONAWANDA IRON





proud of your basement.

In any basement room—furnace, laundry, recreation—this is the way to floor beauty and floor wear. Colorful, easy cleaning, durably tough.



MASONRY COATING

Is your basement cheery? Away with drab, dingy, gray, cement color walls. Have clean, bright basement walls — and stop apologizing. Ask for Truscon Coatings by name.

FREE LITERATURE — Write to Dept. C-16, Truscon Laboratories, Division of Devoe & Raynolds Co., Inc., Detroit 11, Michigan.

SO Jaboratories

Neighbors (Begins on page 24)

ling character habits are developed. Alerted to the situation, we held a series of conferences in which all the members of the family participated. Result: we decided to build a house as a means of promoting better family living and family relations. Yes, this was a drastic procedure because of the high building costs in-

volved, but our blueprint for family

happiness called for a house as the

focal point of action. We selected for purchase a lot in a small development, with public utilities, in a semirural area six miles from the city of Utica, N. Y. The house is of modest colonial design suitable to the location. Before purchasing the land, we considered the advantages of rolling countryside for winter sports and an abundance of meadows and maple groves for summer picnicking. Another important feature was the fact that near-by families had children, who would offer companionship to our own.

From Mother's and Dad's viewpoint, the house has paid countless dividends, and we are delighted that we chose this way of growing closer PLEASE TURN TO PAGE 28



Special projects please youngest Quinns—tapping maples in the spring, watching seedlings grow



Take along TUMS for Comfort Any time strange food, fast eating, hurry or too much smoking brings on acid indigestion, gas and heartburn, slip Tums in your mouth

When you take a

TRIP ...

and heartburn, slip Tums in your mouth as you would candy mints. Tums neutralize excess acid almost instantly—you feel better fast! No baking soda in Tums. No danger of overalkalizing—no acid rebound. Get handy Tums today!

> To feel better, one or two TUMS after breakfast.

FOR THE TUMMY

lature's Remedu

NEED A LAXATIVE TOO?



If you're planning to paint your house, don't use less than the best...use Cabot's Collopakes ! Made by the patented Collopaking process which inseparably unites pure pigments with wear-resistant oils! This results in fresh, non-fading colors...a porcelain-smooth finish which doesn't collect dirt. Cabot's Collopakes mean longer protection...lower cost per year!

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THE AMERICAN HOME, MARCH, 1949

Dream Kitchen?... No Maam!

6

6

It's an American Kitchen

60

YOURS FOR ONLY A FEW DOLLARS DOWN!

You'll say it's a miracle-how inexpensively you can combine beautiful styled-in-steel American Kitchens units-in any arrangement you wish-and really own the kitchen of your dreams. And it is a miracle-of mass production . . . a miracle that brings you the world's most desirable kitchen at the price of many old-fashioned wood cabinets! So easy to buy on monthly pin-money payments! See them today! Or send 25 cents for 2 color booklets on smart new kitchen treatments. Address American Kitchens, Dept. AH-3, Connersville, Ind.



6

6



Add base cabinets and Serv-Cart (under counter above) at your conven-ience—for a continuous, water-tight work surface plus storage space galore!

Or Have Your New American Kitchen Installed Complete At One Time-and Pay for It As You Enjoy It!





Start with Sink

and Disposer

and hidden cleanser rack!

Beautiful wall cabinets will complete your dream kitchen -give you a magic work center your friends will envy -without upsetting your budget!

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Concealed pulls eliminate old-fashioned, dirt-catching handles!



IN STEEL

Your choice of 4 sink sizesall with roomy storage compartments, push-button spray, aerator, divided cutlery drawer, cutting board

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Exclusive lever-type faucets-turn on or off with flick of finger!



Rounded drawer interiors -as easy to wipe clean as a bowl!

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AMERICAN CENTRAL DIVISION



See your dealer* today for customdesigned kitchen plans—made to your own kitchen's exact measurements! No cost, no obligation.



and a wonderful value?

Wall-Tex will make your happiest dreams of beautiful rooms come true - with no nightmares of ugly plaster cracks and drab, dingy walls to plague you later. Wall-Tex, you know, is a sturdy fabric wall covering that controls plaster cracks and its lovely, nonabsorbent finishes are washable, time after time, with soap and water. And Wall-Tex is specially styled by foremost designers to keep all your rooms smartly modern between much longer redecorating periods.

... Keep clearly in mind the thoroughly practical Wall-Tex features when you inspect the thrilling new Wall-Tex patterns and colors. Choose distinctive, style-right Wall-Tex for every room and years later you can proudly say: "Just see how long our Wall-Tex has stayed fresh and beautiful." Mail the coupon now for free portfolio and sample swatches.

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Columbus Coated Fabrics Corporation Dept. A-39, Columbus 16, Ohio Send your Portfolio and free swatches of Wall-Tex.

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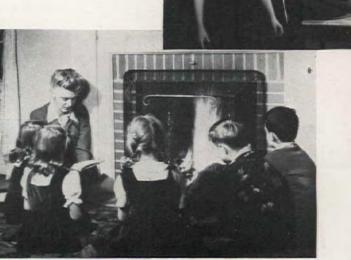
Neighbors (Begins on page 24)



They shopped about for a site they liked, then planned and built to suit the needs of all



The Quinns encourage youngsters and their friends to sing and play—in spite of discords now and then



Alice Baker Hartness

The story hour, with Mrs. Quinn presiding, scores a hit with children and their playmates. Also popular are lively Ping-pong games in the basement playroom

to our children—because it has really worked. As time goes on, we enjoy more and more the activities we all participate in together. The "boys" have a garden and have undertaken a number of construction projects, including a stone fireplace and a picnic table. Family activities outside in the winter include skiing, tobogganing, and sliding on natural slopes close by, and Mother and Dad skate with the youngsters on a small rink at the rear of the house. Spring and summer activities are gardening, picnics, and nature hikes.

A playroom in the basement provides for play and recreation on wintry afternoons and evenings, and youngsters from the neighborhood are frequent guests. By encouraging our youngsters to entertain their friends at home, we are helping them to cultivate desirable social habits and the ability to get along with others—and we know where our children are. Undesirable character habits can be nipped in the bud as they develop, with a minimum of discomfort to the children and to us.

We feel that our method of learning to know our children has been successful, but we don't say this is the only way. Instead, we urge parents to go into conference and come out with a definite plan for improv-ing family relations. The program, whatever it is, should project itself into the future and help to mold boys and girls into happy and useful citizens. It is their cherished heritageyou and I must make it possible. Parents must assume responsibility for their children-and assume it now-if we are to avoid the era of juvenile delinquency predicted by J. Edgar Hoover of the FBI and judges in our courts. Is there a better reason for a home than the wish to develop healthy minds and bodies in our children?



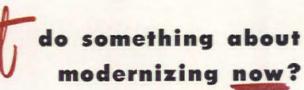
Whyno

Tired of your old bathroom—your old kitchen—your old heating system? Tired of faucets that are hard to turn—of sinks that won't drain properly—of brokendown boilers that won't heat?

It's time you did something about it.

Now is the time to install beautiful Crane fixtures in your bathroom—a modern Crane sink in your kitchen—a Crane boiler, Crane radiators or new Crane Baseboard Radiation in your heating system.

Crane equipment has new features that provide greater convenience—greater comfort than ever before. There is a Crane Dealer in your community who will gladly discuss the equipment necessary for your modernizing plans or for the new home you are planning. See him today.



Your home deserves beautiful Crane fixtures like this Drexel Group—with Dial-ese controls that operate at a finger's touch. The vitreous china shelf-back lavatory has a large semi-oval basin, built-in soap dish and a quick draining Crane Securo waste. The modern bathtub with the flat safety bottom—only 16 inches high—is easy to step in and out. The toilet is the last word in quiet efficiency.



The Crané line includes boilers and furnaces for any type system—to burn any fuel. Also included in the Crane line are radiators, controls, water specialties, pipe, valves and fittings—everything for any home heating system.



The bandsome Sunnyday Sink—a full 60 inches wide bas a large 8-inch deep basin, two depressed drainboards, swinging mixing spout, retractable bose spray. The Crane line includes other sinks to suit every taste and budget.



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CELANESE* MULTICORD*

PLAIN AND PRINT ... Along with the now famous solid colors and distinctive coordinated patterns, this great fabric ... a modern weave of acetate rayon ... is now available in the ever popular plaid. You will find it in ready-mades, such as the chair shown, or by the yard in a generous variety of colors and combinations. Plain 50 inches, print 411/2 inches wide. Celanese Corporation of America, New York 16.

Celande * decorative fabrics

I am the luckiest woman in the world ...

BECAUSE—by choice and by profession, I have one of the most important, most exciting jobs in all the world. To me has been entrusted the privilege of serving, influencing, and entering nigh unto three million American homes each month of the year. My personal joy is likewise my public career—the making of a home.

BECAUSE—my responsibilities are illimitable, my opportunities boundless, my duty is a hallowed one: the fulfillment of my sacred trust a rousing challenge.

BECAUSE—unlike my mother, I do not have to be content with being a housewife. Like her, if my job be well done, I can make home the abiding place in the affections of my family that nothing can ever dislodge, no matter how far they roam, how long the years of separation. But within my four walls are opportunities unknown to her.

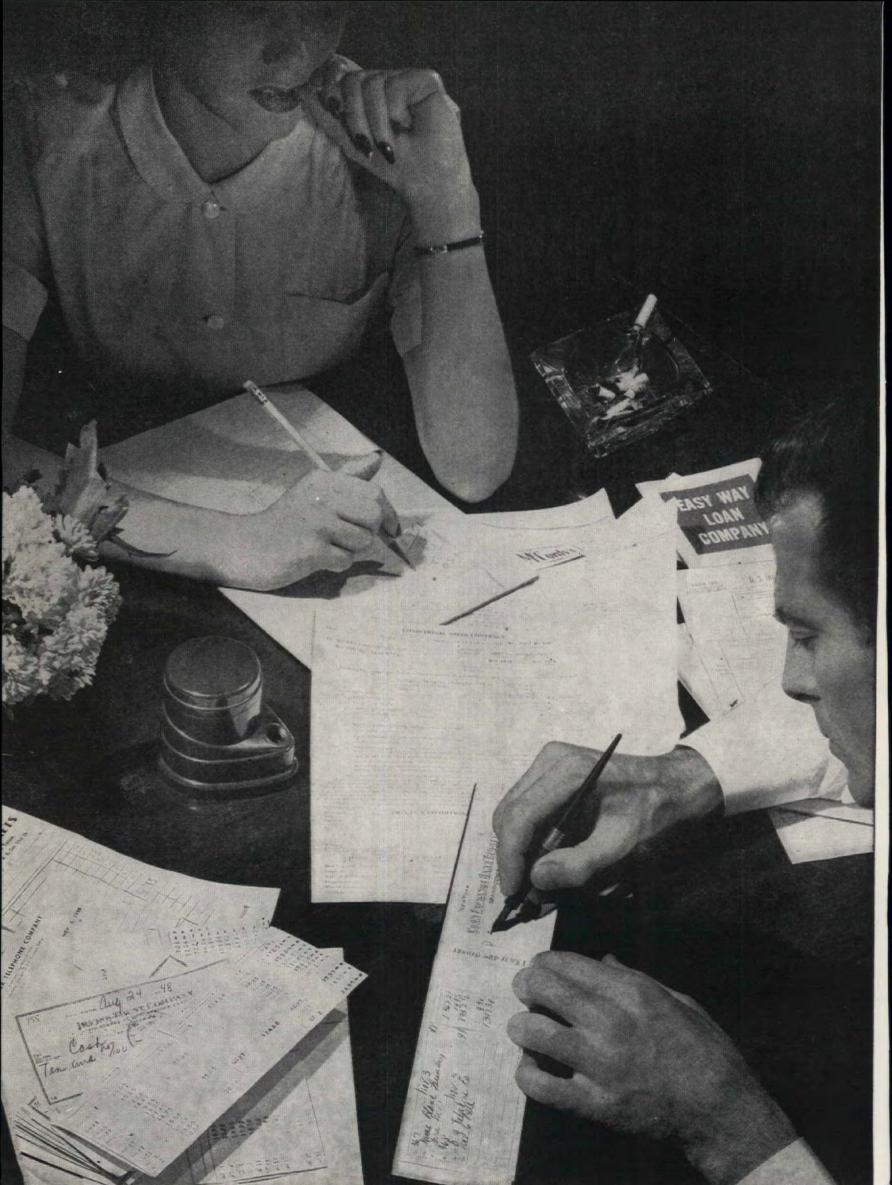
BECAUSE—in this disturbing, challenging, changing year of 1949, homemaking is not just keeping an immaculate house, setting a good' table, and sewing a fine seam. Modern equipment has replaced manual drudgery; homes are no longer "furnished" but decorated with skill and taste approximating the professional. Food, we've learned, is not just cooking and eating but nutrition and family health. Wives in this year of 1949 are not expected to know more than their children, but less than their husbands. Keeping mental pace with atomic-wise children; conversing intelligently on psychology or world affairs; sharing civic responsibilities; being a sporting companion and glamour girl too—these are but, a few of the skills, mental and emotional requirements of this newest of all careers. Why homemaking, unlike housekeeping, is a profession.

BECAUSE—I am my husband's trusted partner, good companion, and alter ego. I am a source of wisdom and security to my children. My unselfish time and moral strength are necessary to public institutions, national crusades, private charities. I have respect, trust and companionship unknown to any other one profession. To my family, my community and my country, I am a V. I. P.

BECAUSE—if I am wise enough, skillful enough, and care enough, I can pioneer and help shape the changing pattern of the American home, make it the core of every significant, rich, happy experience in life. Together—you and I—we can make it the strongest, most important and most beloved institution in the world.

BECAUSE—mine is the job that gives solidity and meaning to life, I am a homemaker. Truly, I am the luckiest woman in the world.

Year Austin



HOW MUCH can you afford to go in debt for?

NEIL PETREE

Just how much you, as a prospective home furnisher, can safely afford to go in debt for is a highly personal matter. So many things govern and influence the individual problem that it is foolhardy for you to gauge such a major move by average statistics and attempt to apply, without qualification, such figures to yourself.

The buying of furnishings for an entire house is a sizable project. It can be a crippling financial burden of debt if you overestimate your ability to pay.

Before you sign a time-payment contract to obligate yourself for fifteen months of steady shelling-out, ask yourself these questions:

- How much do you earn each month?
 What are your present obligations, including rent and regular household expenses?
- 3. How large is your family?
- 4. How much have you been able to save each month?
- 5. What are your prospects for advancement in your job?
- 6. How much did your house cost, if you own it?
- Can you accurately forecast your income and expenditures for a period of twelve to fifteen months ahead?

Your income may be no exact criterion. A family with a monthly income of \$400 may pay \$75 per month on a house under an FHA loan, \$85 a month for an automobile. With other monthly expenses taken into consideration, this family cannot normally afford to take on further obligations.

Yet another man with the same size family may have a lesser income of 350 per month, pay the same amount for rent (575) and have no outstanding obligations. This man is 353 a month more able to commit himself than the man with the higher salary.

Question No. 2 is perhaps the pivot, the key which will tell you whether or how much you can afford to go in debt toward furnishing your home.

One-quarter of the value of a house should be the *minimum* basis for figuring the cost of furnishings. A \$10,000 house—\$2,500 worth of furnishings. \$2,500 in the current market will not do a very complete job of furnishing even a small house. \$2,500 split into fifteen even payments (without carrying charges and tax) amounts to about \$166 per month, or far more than a family of, say, \$5,000 per year income should sensibly attempt to incur.

The amount you have been able to save each month, if you are now without major debts and if you expect your income to remain constant, should be approximately the amount you can commit yourself to pay on furniture installments.

The suggested safe maximum for rent or payments on a house is one-quarter of the monthly income. On this basis, \$400 per month earnings allow \$100 per month expenditure for rent. If a man of such income is now paying \$60 per month rent, this theoretically permits a \$40 per month leeway for furnishings.

Many young couples today are faced with the decision: Shall we buy cheap, makeshift furniture, replacing it as we are able with better things, or should we buy absolute necessities now, but have them of fine quality? Since furniture is a long term *investment*, it is not good business sense to sink money into transient items of short life which will have no resale value and must eventually be replaced at a second cost. Better furnishings give better dollar value.

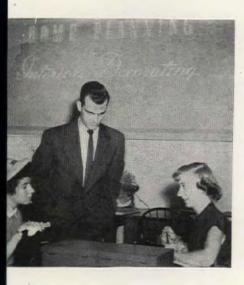
Much brainwork and pencil work should precede any major purchase of home furnishings. Work out your family's yearly budget as accurately as you can forecast it. Your own good sense will tell you how much you can safely afford to go in debt for.

If, as is likely, your desires cannot be encompassed within your means, then you must ask yourself these questions:

- 8. What are your talents and abilities at homemaking?
- 9. What can you create, or actually make yourself, to help furnish your home?
- 10. Are you willing, and can you afford, to sacrifice in both time and money from other affairs to create the attractive, comfortable home that you desire?

Neil Petree is president of Barker Brothers, Los Angeles, the world's largest home-furnishings store. He was formerly vice president of Associated Dry Goods Corporation and president of James McCreery in New York. A Stanford graduate, he and Mrs. Petree live in Los Angeles





HOW MUCH does it cost to furnish a home today?

JAMES M. WILEY

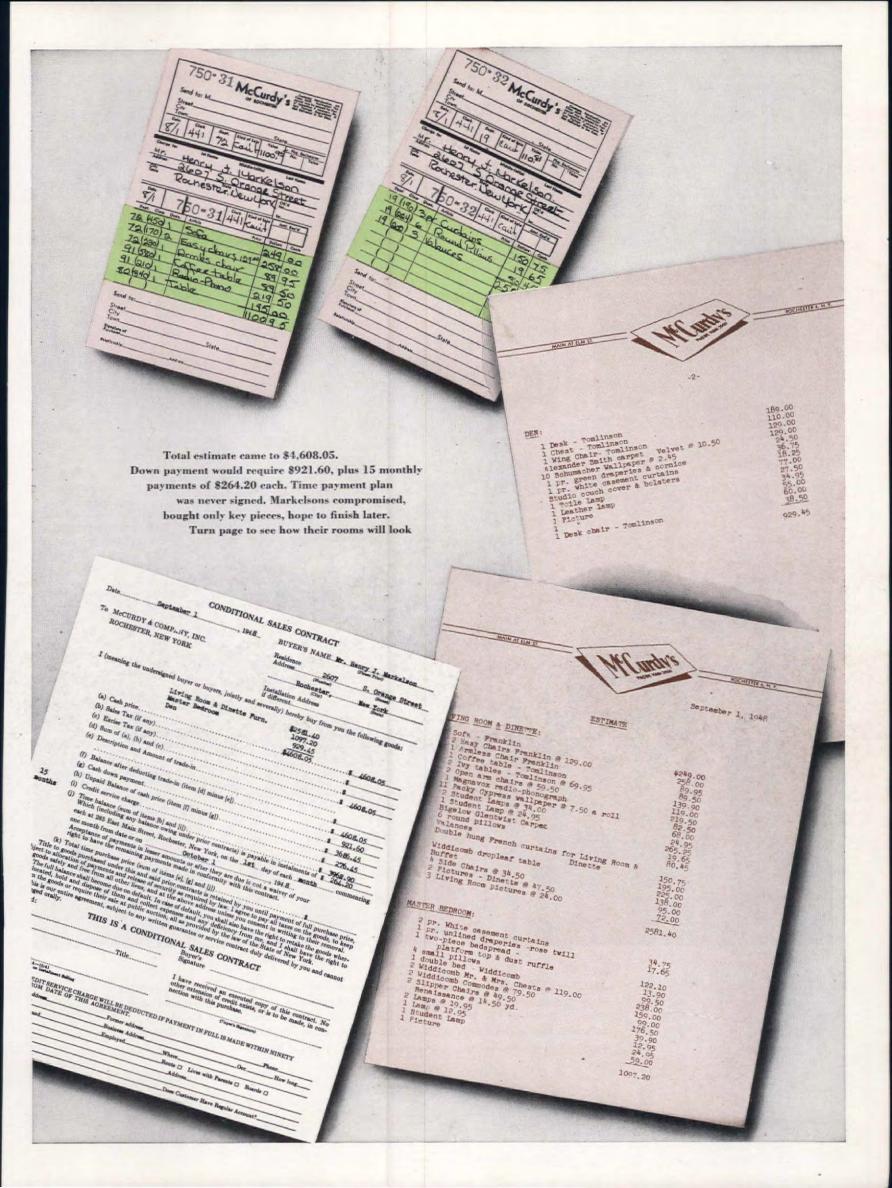
Decorator Jane Lawson evolved complete furnishing plan. Her services cost Markelsons nothing, saved time, helped them spend wisely It costs plenty, say we, if you are starting from scratch like the Henry Markelsons of Rochester, New York. In order to find out just *how much*, AMERICAN HOME editors took the Markelsons on a shopping tour of a typical home-furnishings department of a Rochester store, helped them select the items they wanted to furnish their two-bedroom house in a suburb of the city, photographed them in the rooms which the store assembled.

AMERICAN HOME and the Markelsons

learned a number of things from the project. The Markelsons found that it would cost them approximately one third as much as their house was worth (about twice what they expected to pay) to furnish and decorate it as attractively as they desired. They also learned they would be required to make a down payment of \$929.45 and meet a whopping \$264.20 payment every month for fifteen months to work off the total bill which amounted to \$4,608.05.

Such a major plunge into debt was out







Photographs by Paul Davis

All fabrics and wallpapers by F. Schumacher & Co. Timbertone structural paper in dining room. Dining room and bedroom furniture, The Widdicomb Company. Upholstered pieces, Franklin Furniture Co. Wood pieces in living room and den, Tomlinson's American Informal. Living room rug, Bigelow. Den rug, Alexander Smith. Gulistan's Renaissance carpet in bedroom. Radios: Magnavox, Zenith, Wilcox-Gay Recordio.

Markelsons could afford only sofa, 2 chairs, rug, end tables in living room. Balance waits till debt is retired



Henry and Ann study Spanish, record voices, play back to improve accent. They bought desk and studio couch in den

of the question on the Markelsons' \$5,200 yearly income. Baffled by high prices, keenly wanting a pretty home without being able to afford it, they are like millions of young American couples who have married during the last few years. Most are in the predicament of having little or no furniture, almost no money to spend.

The disillusioned Markelsons compromised, as most young homemakers must do today, bought the important key pieces of furniture which they could afford, will "fill in" later according to McCurdy's decorating plan. There will inevitably be some substitutions and some of the work they will take on themselves. Ann Markelson considered the expensive bedspread pretty but extravagant, plans to copy it with chintz remnants on her own sewing machine. She will attempt to make some of her draperies.

The Markelsons discovered that modern furniture, which they both like, is relatively expensive today, that there are few moderately priced pieces of good design to be had in any quantity. They learned that the services of Jane Lawson, a decorator on McCurdy's department store staff, cost them no more than if they bought their furnishings from an untrained salesman, actually saved many hours of shopping and indecision, helped crystallize their ideas on decoration.

AMERICAN HOME feels obliged to point out several pertinent facts to its readers. Prewar the standard basis for figuring cost of furnishings was approximately one fourth the value of a house. The Markelson house is valued at \$15,000. In line with 1949 inflation, McCurdy's estimate of \$4,608 for furnishings is actually reasonable, figures out to less than one third the worth of the house, constitutes a good buy.

To readers who are indignant at the thought of obligating themselves for \$4,608 worth of new furnishings, AMERICAN HOME calls attention to the fact that most American families systematically go heavily in debt every few years to purchase new automobiles for transportation. The \$2,000 *plus* which a new car costs would, in most instances, make a marked improvement in appearance and comfort in the average American home.

To see how one other American couple dealt with a similar problem of furnishing a first home *without* going into debt, turn the page.

Bedroom scheme was keyed to harlequin-checked chintz. Ann will make own bedspread



Geometric paper, sturdy striped and checked fabrics make masculine scheme for den





Bed, bedding were musts in bedroom. They also bought twin dressers, rug, had to forego lamps and night tables

One wall of living-dining room is covered in heavy paper resembling wood grain







Lee and Dick Bowman in finished living room enjoy a welldeserved rest after weeks of struggle with decoration of their first apartment. Impressive and inexpensive treatment of prints over sofa, held in place with stock molding

LEE BOWMAN Directed by Mary E. Monze

Walls and low cupboard were painted dark green in dining end of living room. Old bird cage, painted white, filled with ivy, covers ugly wall fixture. Unpainted wood chests in bedroom finished in dull black



We didn't go into debt. Legwork, orainwork, handwork, enabled us to buy essentials out of monthly salary checks

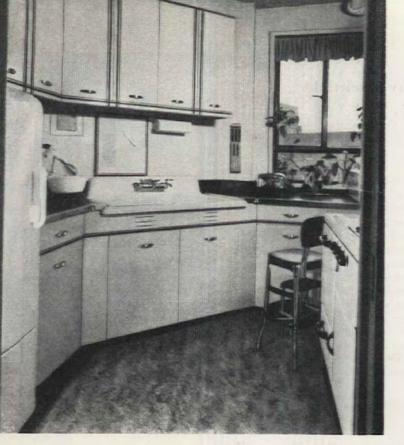
> Dick and I considered ourselves two very lucky people when we found an apartment soon after we had returned from our Bermuda honeymoon. However, with the thrill came the sudden and awful realization that here was our first real problem—for like so many other newlyweds, we did not have the necessary cash to go out and buy furnishings for it. Several long and serious conferences resulted. Dick's salary in an advertising agency was adequate to cover all our living expenses, and we decided that I would continue in my \$50-a-week job as a secretary and budget my income for buying the things we needed. This plan worked out well until Mr. Stork decided to bless us with a visit. Even so, it's worth postponing a rug for the dining foyer and a few accessories to have an heir in the family, don't you agree?

> Furnishing or decorating our apartment was hard work, but it was fun. We can say this now that it is completed. The point was to start from scratch and achieve something colorful and attractive enough to be



\$1406 furnished our Stuyvesant Town apartment

Small, practical kitchen dressed up with colorful bands of Mystik Tape and ruffled valance at window







One dark-green wall of living room continues to dining portion. Painted chairs and picture over desk were gifts



Photographs by Acme Newspictures, F. M. Demarest, Thomas Airviews proud of and still keep well within a budget.

Since we couldn't afford the nicest antiques, we decided to look for the best buys in furniture with the simplest lines; then later, when we can afford them, the antiques will fit in with the basic upholstered pieces, and inexpensive wood pieces can always be used somewhere.

The pieces we didn't have to buy, aside from the accessories, were the step bookcase, which was Dick's, the green stenciled chairs which were a gift from my mother and a little pine chest (not shown) for the bedroom.

We were living in a furnished apartment at the time, and the shopping tours began before we actually moved into the apartment.

Luckily, it was a time for sales in the stores, so we did get our share of bargains to help keep within the budget. A sofa, chair, and two box springs and mattresses were the first major purchases. The stores would keep these for us until we moved in. Then rugs, bedroom chests, and a dining table, lamps and so on came little by little. All this was not accomplished in one leap, unfortunately. Much canvassing of stores and legwork came with it.

According to the rules of Stuyvesant Town, one can do about anything in the way of decorating, but upon moving out, it must be restored to its original over-all cream color. So when we painted one long wall and an adjoining six-foot wall in the living room and dining foyer a dark green, we hoped it would be a long time before we had to face that problem. Bookcases in the same color at the opposite end of the room balance this. Although there is a lot of storage space, we still seemed to have odd things left over with no place to put them, so we designed a low cupboard for the six-foot dining-foyer wall to look like a built-in. A carpenter near by built this for us but, when it was finished, we had no way of transporting it. The carpenter did not provide cartage, and it was a cumbersome thing; so we ended up borrowing a pushcart from a peddler and rolling it home on this.

WHEN PROVIDE THE PROVIDE THE PROVIDENCE OF THE	
(furnishings in Stuyvesan	Apartment)
CAUTREBAD	Town of
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(furniture)	150.00
WINT ROOM	50.00
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mair and molstered char \$16.80 ea.	30.00
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VING PROCESS ag and cumhion. Cfa cfa	at \$2.75 e8. 2.00 us wood strips 55.64
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Fabric for sking sofa and	TOTAL FOR LIVE
umber out to other at \$10.00 ea. The pictures over sofa - mais and glass pre pictures over sofa - mais and glass Two plant brackets at \$2.50 ea Pabric for silp covers and draperies Labor for making sofa and chair silp or Labor for making sofa and chair silp or	- 70.00
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The bookcases are Dick's masterpiece. He measured the wall space and had the lumber cut -delivered to the apartment this time-and put them together and painted them. By this time, every new thing that we added made such a difference that it really became exciting.

With the exception of desk and dining table, all wood pieces used throughout the apartment were unpainted-and don't let anyone tell you that you don't get tired of the smell of paint!

I didn't attempt to make the slip covers but did work out the draperies and bedspread. I hadn't attempted anything like it before but really feel that with the aid of an instruction book, needle and thread, anyone could do it.

The pictures and accessories add the finishing touch. We had bought the two sets of watercolor prints in Bermuda on our honeymoon with no idea just how or where we could use them but, as it turned out, they were a good purchase. The ones over the sofa are simply matted, covered with glass, and put up with two strips of wood. The jonquil painting over the desk is my favorite and was painted by my mother. The old birdcage, which Dick sawed in half and painted white, covers a light fixture.

The kitchen involved no strain. A readymade valance, plant brackets, and some wonderful, decorative Mystik Tape were the only ingredients necessary. The tape is a marvelous invention. It takes a very short time to put it on and adds much color and cheer.

We don't want to give the impression that it was a snap. As anyone who has tried it will tell you, time and patience are essential. But a couple of tips to beginning "do-it-yourselfers" might go as follows: It is well to start with an over-all plan in mind, and a good way to do this is to draw it out on paper. Get room measurements and sketch to scale. It doesn't matter if it's rough, and you don't have to be an artist. Scaled paper cut-outs of furniture allow you to try furniture arrangements, thus giving an idea of balance and furniture sizes.

Second bedroom in apartment is being prepared for the arrival of baby. Lee measures window with long metal ruler prior to making curtains of corduroy. These and ruffled white curtains will be washable





In present pregnant condition, Lee finds smock ideal garment for making bed and doing household duties

Lee shops at neighborhood market for budget buys-wire cart on rubber wheels carries enough food to last for week-easy wheeling





Lee all sewing; together they do finishing and painting

Dick consults with Lee on builtin units for baby's room. He is doing all carpenter work and

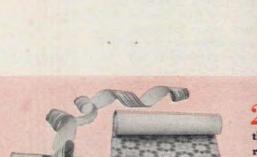
en inflated dollars will still buy plenty of room-changing magic. Aside from the four excellent rejuvenators illustrated, here are more under-ten-dollar ideas.

Take a "gone" sheet that is split down the middle, tear it in two, hem it, dye it, make it into a pair of floor-length draperies. If it's too far gone for such treatment, tear it into six-inch ruffles, hem and dye, use the ruffles to frame windows, trim lamp shades. \$10 will buy new paper lamp shades at the dime store for every lamp in your living room. Shellac and paint them brightly if you like. Well-styled, ready-made slip covers can be bought in most department stores for \$6.95 for a lounge chair cover. Fringed hob-nail bedspreads at about \$6.95 can be dyed at home, split, made into draperies of elegance. \$10 buys enough gaily patterned window shades to brighten a room's outlook. Or buy \$10 worth of dime-store pictures to mass over your sofa.

But what can do for \$10?

Hans Van Nes

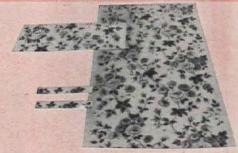
Paints which cover paper or plaster, cheap, easy to apply. One gallon does an average room. These four are all under \$4 per gallon



2 Ready-pasted wallpaper simplifies the job. Three boxes required for average room. This pattern was \$3.49 a box



3 Several of these boxes of magic can strip color from faded slip covers, redye them deep decorator tones. 25c or less per box. 4 Expendable beauty for a season or a year: paper draperies. For all rooms. Some with valances. These, priced from 98c to \$1.98 pair



1. Harder than painting a fingernail, but you can do it. Several hours work plus \$4 makes walls bloom in decorators' colors

> 3. Strip, redye faded slip covers deep solid tones to hide pattern. Worn dyed sheet makes contrasting skirt, pillows

2. Wallpapering is no cinch, but ready-pasted papers eliminate much drudgery. Paper for this room totaled \$10.47

tox



Lorroine Fox

Quality-on a limited budget!



Photographs by Gottscho-Schleisner

Built for approximately \$12,000, this house proves a fat purse isn't needed for good house design

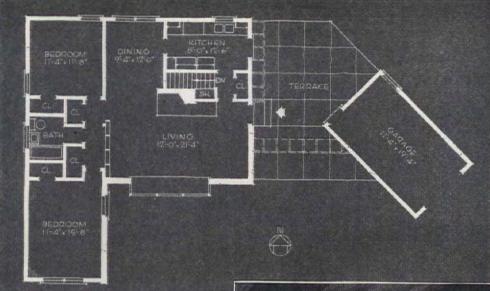
WILLIAM J. HENNESSEY

Having spent several years financing and contracting for building in addition to designing houses, the architects of this one-story house were in a

position to remedy many factors contributing to present-day high building prices. They'd found out, for instance, that forcing unfamiliar techniques upon carpenters could only lead to confusion and cost increases. They knew many ways to reduce waste, so important in the small house—and especially in this house in which they were able to usc wood both logically and economically with telling effect.

The plan has been arranged to produce a

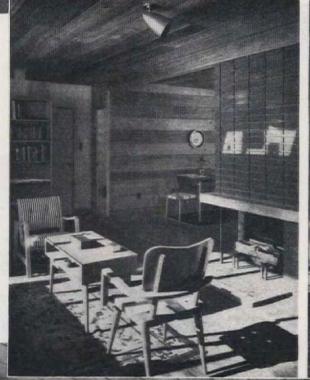
rambling appearance. Since the house is placed well back on the property, its occupants will be guaranteed complete privacy when planting is finished. Rooms are not large but, because the major elements have been allowed to flow into one another, there's a deceptive feeling of spaciousness. Little detail was used either inside or out since the designers wanted all materials left natural to produce a maximum degree of grain or texture. The exterior is of brick and white-painted siding; the interior is almost entirely of plywood. This use of one material throughout is especially fortunate in a small house since it not only unifies the design but adds to the stature of the whole.





Interior walls are combination of gum plywood and cedar boarding. The latter has been also used to line ceiling of both living and dining areas. Scene taken from entrance doors shows vertical-jointed corner fireplace and single opening into bedroom wing

Home of Mr. and Mrs. Donald C. Little, Syosset, Long Island Caleb Hornbostel, architect; Jean P. Trouchaud, designer





Suspended bookcase partly supported by square wood column is used to help conceal bedroom hallway and closets. Adjacent wall is composed of large squares of natural gumwood plywood

By sloping large solar sash outside glare is minimized while well-vented sill provides space for plants or ornaments. Weep-holes in sill help prevent condensation and are filled with noncorroding metal wool to keep out insects. Exterior overhang controls sun rays





HOW TO BUY

Photographs by Hans Van Nes

0



Modern radio-phonograph, AM-FM radio, 12 inch speaker, automatic stop on changer. Mahogany casc. \$410. Stromberg-Carlson

> Everything in one cabinet. AM-FM radio. Record changer will play 10 and 12 inch records or 4 full hours of music on long-playing records. Magnascope television tube. 10 watt output, 12 inch high fidelity speaker. Provincial cabinet in fruitwood. \$750. Magnavox Co.

a Radio-Phonograph or Television Console



adio, television, and the family living room seem here to stay. Some hundreds of thousands of families will buy console radiophonographs or television machines this year, either as separate machines or with all three functions combined in the same cabinet. If you plan to be one of this group, you may find helpful this check list prepared to tell you just what to look for and listen for. It should prove a helpful guide to good buying and maxi-

Radio-phonograph by Sparton has AM-FM, automatic changer, 10 speaker. \$230* in.

mum pleasure. Television, in spite of its tremendous ex-

pansion in the past year, is still receivable only in certain localities. A radio-phonograph console, however, provides good reception anywhere in the country; and there are not the same restrictions as those which still apply to television. We

take up first the subject of the radio-phonograph combination as a machine in itself and commend these points to your attention when you shop.

TONE-Your ear is an excellent testing device. None better exists. So do a lot of listening, intensive listening. Take hours. And be sure that where you do your listening is free of conflicting noises. Listen to both radio and phonograph. Try to get your salesman to use demonstration records that are "full" of music. Those that feature cymbals, bells, and noisemakers bring out tonal capacity. If the ringing, tinkling sounds come through unmuffled, you can feel reasonably

sure that your phonograph will deliver to you just about all that is on any record. Incidentally, classical records, vinylite records and the new long-playing 331/3 records make better test records because usually they handle overtones and upper harmonics well. Dance records emphasize rhythm rather than musical range. In engineering terms, your test record should reproduce out to 10,000 cycles per second. Select one test record, then hear it on all the phonographs you're considering. Carry it with you. Note the varying instrument capacities. Watch for "masking" (the base portion of the musical spectrum may be subordinate or "mask" the treble portion). True lifelike concert-hall realism is your best goal.

POWER-Power (watts of output) in a radio-phonograph is like horsepower in a car. While you may never want to drive at 100 miles an hour, still it's pleasant to have that extra power at your command. Thus, it is with a radio-phonograph. Even though you will usually play your instrument at low volume, still, even so, power is a factor. A minimum of 10 watts is advisable. But 20 watts is preferable. And 30 to 40 watts is better yet.

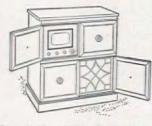
SPEAKERS-Turn the set around. Look at it from the back. Count and measure the speakers. A 12" speaker is desirable, although some 10" speakers can perform beautifully-two 12" speakers are preferable. Even better is an audio sys-

> tem that divides sound (via crossover network) piping the bass portion of the musical spectrum to a big bass speaker and the treble portion to one or more small treble speakers or "tweeters." Sometimes the tweeter is mounted as a "coaxial" speaker directly in front of the big speaker. Also, sometimes, for the treble sound,

> a multi-cellular theater-type accous-

tical horn is used. The important thing

is to appreciate that speaker system



Brunswick's radio-televisionphonograph has 12 inch screen, two speakers, separate audio systems. Retails about \$745*

Crosley AM limed oak model. 10 in. speaker, floating jewel needle,

6 tubes, automatic record changer. \$170"

STORES PROMOTING THIS SPOTLIGHT OF THE MONTH FEATURE ON PAGE 123

J. DAVID CATHCART, author of this article, is Chicago manager of a leading radio manufacturer, was formerly advertising manager of another famous radio company. With Mrs. Cathcart he lives in Glencoe, Illinois, is the author of more than eighty published magazine articles



The works: AM-FM radio, television, standard or long-playing record changer. 8 watts, 12 inch speaker, 29 tubes. 52 square inch TV screen. Mahogany traditional case. \$629.95. Bendix

> All in one cabinet. Television, AM-FM radio, standard and long-playing record changer. 12 inch TV screen. 28 tubes, 6 rectifiers. Swirled mahogany veneer cabinet. \$695. Phileo Corp.



Touch on button opens or closes record changer electrically on chairside radio-phonograph. 10 inch speaker, intermix changer, AM-FM radio, \$430. Zenith

For those who already own radio-phonographs, Zenith also makes a separate television console in modern light wood case with circular picture view screen. Speaker is covered with handsome woven grill. Retails about \$489.95*

Drawings by Paul Crowley

is basic to instrument's tonal performance. CABINET CONSTRUCTION-This also is an important factor in tone. The cabinet should be rugged, built of heavy panels, with ample cross struts, screwed and glued. Again, look from the back. Rap with your knuckles on a side panel. Is it a "solid" sound? Open record storage doors, examine inner sides of

panels, thickness of lids. This cabinet should be even more sturdy than a regular living-room chest because of the weight it must carry and the vibration to which it is subjected. Veneer on good core stock is fine cabinetry-most fine furniture is built that way-preferably with 5 ply construction that has cross banding beneath the face veneer. Composition wood on backs and record storage compartments is good. The composition is less likely to warp or split than a thin wood panel. It wears well. CABINET STYLING-The wide selection of living room units on

the market today means that any home decorator should be able to find a cabinet to match her present furniture, whether it be modern or traditional. Or, if she prefers, she may choose a lovely "accent piece" of contrasting wood. Period pieces, regency cabinets, modern and contemporary, traditional, provincial, knotty pine, mahogany, walnut, oak, maple, fruitwood-cabinets styled to be pleasantly deceptive-commodes and chests that give no indication of their contents. Matching record cabinets usually are avail-



Table model television by General Electric is good buy at \$389,* has 12 inch picture

able, the twin pieces ornamenting a room nicely. Rapidly passing is the concept that a radio-phonograph should look utilitarian. We're coming out of the era of exposed dials, oversized hardware, fancy inlays, waterfall fronts-in short, "radio styling." Today, instead, the home decorator has available fine pieces of furniture which can add charm to any room.

CABINET DETAILS-Check the face hardware, the hinges, the pulls, all exposed metal parts. Is the track of the record drawer rugged? Do the doors fold back nicely? Does the set have a trim appearance when open? Is the finish right? Incidentally, about the record compartment and how it opens (lift lid, drawer



Knotty pine cabinet is

feature of DuMont line.

72 sq. in. screen, AM-

FM radio-phono. \$825*

or swing-forward front), it makes little difference really which you choose. Very small considerations are that children may swing on a drawer, or shifting ornaments a few inches may be annoying, or the drawer may involve needle jogging or carriage track wear. But all types are pleasant and easy to live with, so none of these points really are important.

RECORD CHANGER-A rugged, foolproof changer is a thing of joy for these are delicate mechanisms with watchlike precision parts. Many drop-type chang-

ers exist. Some have one post, some two and some three. Study all from the standpoint of simplicity and carefree ruggedness. Some play 10" and 12" records intermixed. If you're likely to want to play a concert of part 10" and part 12" recordings, this is an added feature. But remember, though, that most of your concerts will be straight 10" records or straight 12". One changer plays both sides of each record and another instrument stores dozens of records in a big rack, then uses a traveling playing point which rides along a # rail up to the record desired and plays it.

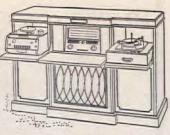
PLAYING POINT-Most tone arms today have "permanent" points (needles or styli that play for a year or two, perhaps 1,000 to 2,000 playings). Some are stone (diamond, sapphire), some nylon, some metal. All are good. As to needle pressure (record wear), try this test: Put



Consolette for TV is Stewart Warner entry with 10 in. direct view tube. \$370* with console

Bow-front radio-phonograph plays 10 and 12 inch records intermixed, has 12 inch speaker, undistorted 15 watt output, 12 tubes. AM-FM radio. \$389.95. Westinghouse

on a record, turn off the volume, and put your ear close to the point. Do you hear any "needle talk?" Such noise indicates heavy pressure and is an unwanted, added sound. Pressure of 1 oz. or so is OK but lighter is preferable. Check this too: How involved and how costly is the replacing of a needle? Can you do it? Or must a service man be called? It's advisable to renew points regularly (the harder the playing point, the more abrasive it can become), changing



Handsome breakfront style mahogany cabinet is Lear's Dynatrope Grand. Radiophono-wire recorder. \$1775*

your needle each 1,000 playings is as bright as changing your oil each 1,000 miles.

TREBLE OR RANGE CONTROL—If your set can handle out to 10,000 cycles per second and if your records are in good shape, by all means play your set "full range" or "wide open" and get off your records all that is on them. However, if your records are worn, they have small pimples in their grooves



they have small pimples in their grooves and these, as the record revolves, actuate the playing point and develop a hiss. The more sensitive the set, the louder the hiss. Therefore, before buying, ask to hear an old record. Can those top frequencies, the area in which the hiss is heard, be eliminated? Is the treble or range control efficient? Your set should have a good control, one which can "cut out" the segment of 8,000 to 10,000 cycles per second when you want to eliminate it and even step down your limit lower for an especially bad record. t absent-mindedly leave your treble control

10 inch TV tube, AM-FM radio, standard and LP phonograph in Howard model. \$665*

But watch this: Don't absent-mindedly leave your treble control at the stepped-down position when playing good records or you'll miss some music.

NOISE SUPPRESSOR—Some sets today are equipped with an automatic device for cutting off top frequencies. This "suppressor" stays in its cut-off position until a crescendo or burst of highfrequency music comes along. Then it opens (like a gate) for an instant—lets the burst through—then closes. Open, close—open,

close. Listen to a suppressor. Decide for yourself whether the alternating off-and-on is pleasant to your ear or not. Opinions differ. Some owners prefer to cut out the suppressor and instead adjust their range control to each record.

LONG-PLAYING RECORD—Now on the market is an important new development in records—the $33\frac{1}{3}$ rpm (revolutions per minute) LP (long-playing) record. With this record, five times as much music is put on a record. Consequent savings in money, storage space, music interruptions result with these long-playing records.

This record requires a featherweight playing point, the turntable must revolve exactly at $33\frac{1}{3}$ rpm, the set must be absolutely level. PLEASE TURN TO PAGE IIS

This RCA TV-only model has 15" x 20" projection screen. Projection is done via mirrors onto treated plate glass. \$895,* plus installation



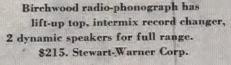
Arme photo

Turn radio sets around and look at speakers, ask about size and type. This Magnavox at Liberty Music Shop has two 12 inch speakers, cost \$350* with AM and phono. \$65* more with FM

*All prices approximate, may vary in different sections of the country

4

3-way instrument has 12 inch aluminized television tube, AM-FM radio; phonograph plays records at 33-1/3 or 78 RPM. Superb serpentine front mahogany cabinet. \$995. General Electric









movies: AM-FM combine, 2-way phonograph, ten inch television picture. \$575*



There's no place like HOME for accidents



NEITHER INDUSTRY NOR TRAFFIC



can match its record!

RUTH DAVIS

Very thirty minutes, some person somewhere in the United States dies as the result of a fall in the place where he should be safest—his own home. No age group, no income bracket is immune, the stark statistics show. During the next half hour, while you bake a cake or set the living room to rights, there'll be another fatal fall. It could be someone in your town, in the house next door. It could be you!

Falls in the home take 17,600 lives per year, eight times as many as the historic Johnstown flood, thirty-two times as many as the recent Texas City ship explosion. In a very real sense, this death total shouts "Murder!" for, almost without exception, falls in the home can be prevented.

Besides those who die each year from falls in the home, countless numbers fall—and live. No one knows how many, but safety experts guess at several million.

For example, consider Mrs. Jones, one of those who went riding for a fall in 1948 and lived to tell the tale. Mrs. Jones had no step stool because "we can't afford one." In a hurry to finish a batch of cookies, she stepped up on a rickety chair and reached for the baking sheet which she kept on the top shelf in the pantry closet. As she put out her hand to grab it, the chair skidded from under her, and she crashed backwards to the floor, hitting her head on the handle of the oven door. Luckily for Mrs. Jones, her mother was in the house at the time and summoned the doctor immediately. His diagnosis: fractured skull. In terms of cash, pain, time, money, and family discomfort, costs for Mrs. Jones' lapse can't be reckoned. Doctor and hospital bills and other expenses quickly wiped out the family's savings, and Mrs. Jones' homemaking duties were taken over by inadequate hired help during the emergency. Haste, ill-advised economy, poor storage of household utensils caused this family disaster.

PLEASE TURN TO PAGE 145



Home accidents kill 35,000 Americans a year—a national disgrace! Falls take more than half this toll, are caused by neglect and carelessness. Gates for stairs and non-skid anchorage for rugs may mean the difference between life and death for you and yours



Chairs are for one purpose only sitting! Atop a makeshift step stool, she violates first rule of safety: Always be cautious! Don't risk life and limb!

Data courtesy National Safety Council. Photographs: Harold M. Lambert, from Frederic Lewis; American Mutual Liability Insurance Co. A GEOGRAPHICAL GUIDE FOR GARDENERS

If you are going to garden near Boston

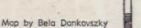
Hills Reservatio

> To South Shore & Cape Cod





Arthur G. Eldredge



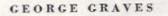
LOWLAND

52



Nearness to the shore is an important garden factor in the Boston area. There the soil is more sandy; the ocean tempers the climate; moist sea air helps some plants and hinders others; spring winds make shelter desirable

Inland, soils are heavier often stony. Topography is more rugged; winter cold and summer heat are more severe. Yet gardens generously reward good, intelligent care with rich displays of spring and summer flowers, and autumn foliage



n making a garden in what is loosely called the "Boston area," you may find yourself anywhere in eastern Massachusetts, or on the fringe of New Hampshire or Rhode Island. Specifically, it is a small area of irregular coast line where, in spots, the nearness of salt water influences the North-South temperature lines; where, as all over New England, short distances separate fairly distinct gardening conditions. Proximity of mountains and valleys to sand dunes makes for this variation and gives the section great charm for lovers of the outdoors. Boston, at the head of Massachusetts Bay, is the meeting point of the so-called North and South Shores. Northward, where the shore line is less indented, the sea's tempering influence covers a lesser area. The climate is more continental, with the North-South growth zones reaching close to the coast; the famous Newbury Turnpike crosses a definite hardiness line about

20 miles north of the city, and there the "North Country" seems to begin. Farther inland are sharply defined low temperature zones, such as the lowland belt running northwest from Boston through Concord and other Middlesex towns. Often during a cold snap the difference between Lexington and near-by Waltham, or some point the same distance northward, may be 10 degrees. Boston itself is apt to be measurably colder in what local forecasters call the interior suburbs. This colder interior affects gardening in several ways. Low temperatures may take their toll of plants which are safe nearer the sea, or at least of their flower buds. Spring frosts at apple-blossom time frequently ruin crops in low-lying orchards. And actual garden work seldom starts until May 1. Summer temperatures are influenced by both land and ocean conditions, and the air tends to be moist, probably benefiting most plants, but PLEASE TURN TO PAGE 133

Paul E. Gener



A little vine-draped garden house terminates one axis of the octagonal herb plot-their "sample garden of simples"

Peach Orchard

W hour acres of unassuming little herb plants constitute the business of the Sherman K. Hardys, and a lovely flower garden is their delightful diversion. When, eight years ago, they built their attractive, gambrel-roofed house in historic Lexington, Massachusetts, Vera Hardy, a professional landscape architect, designed the garden to complement it. With the house at one end, a background of woodland at the other, and plenty of native rock and flat stones available (mostly gathered on the Hardy acres), she evolved the charming result pictured here. Mr. Hardy's contribution—in addition to hours of digging and other heavy work—was the picturesque, unpainted rail fence that encloses the little garden of grass, flowers, and shrubs.

The woodland end of the rectangle—seen in the large picture opposite—is terraced, with two low stone steps raising its flagged surface above the garden level. This terrace is curved to conform to the shape of a prized possession—a choir bench or settee from an old church in rural Vermont. (Two of them faced each other in the circular choir loft.) White thyme (*Thymus serpyllum alba*) planted between the flagstones provides a deliciously fragrant carpet that looks, for the first three weeks of June, just like a fresh fall of snow. A low, dry stone wall forms the rear boundary of this terrace, and directly behind it is a semicircular planting of shrubs in an eight-foot wide border. The large specimen in the center, that rears above Mrs. PLEASE TURN TO PAGE 130

"A Sample Garden of Simples"

PORCH

Shrubbery

1 Slope

HOUSE

Can you imagine a more delightful setting for the happy business of herb raising than such a home as this—and such a garden!

A flagged walk at the rear of the house leads to the garden. To the left is the edge of the formal herb plot



The Hardys' home is an intrinsic part of their garden, and vice versa. The vistas illustrated can easily be located on Mr. Hardy's sketch plan

Photographs by Paul Davis (Geo. H. Davis Studios) Plan by S. K. Hardy, rendered by H. McClelland



From the porch—when rain, wind, or hot sun makes its shelter desirable the view is across a panel of lawn, bordered by perennials, toward the semicircular, slightly raised, flagged terrace backed by white rhododendrons

ETHEL M. EATON

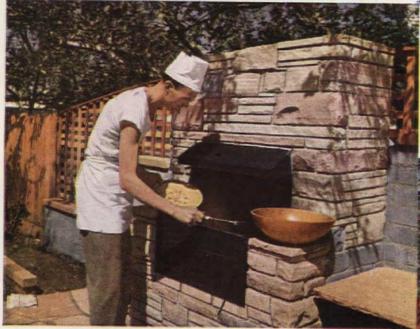
Flanking the terrace steps are two low, loose stone walls (one is shown here). They extend to the simple, sturdy post-and-rail fence that Mr. Hardy built to enclose and define the flower garden that Mrs. Hardy designed, and that they jointly developed Designed for the ultimate in convenience, Pattern 1108 is an outdoor barbecue kitchen complete in every detail including the kitchen sink. Lazy Susan table Pattern 1109; chair and chaise, Pattern 1110

Co-owner Gene Ryan. Data and photographs: Walter John Duggan

1108

1109

1110



AMERICAN HOME PATTERN 1111

Mr. Payne officiates at his back-yard resort barbecue pit. Fireplace is backed by cement block wall, flanked by concrete slab shelves Reservations on Luxury at

No Extra Fare-with These

American Home Patterns

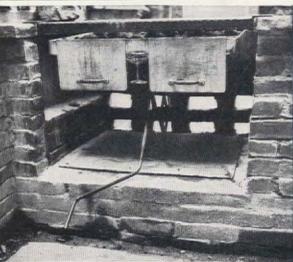
Y ou won't need a special ticket with your name and number on it to reserve your place at your own exclusive resort. No bags to pack, no porters to tip, no last minute hustle-bustle; you can plan to relax and do nothing but—once your back-yard barbecue kitchen is completed, that is! Better get busy before spring planting begins. Have that private vacation land ready for vacation time—or just plain everyday summertime. AMERICAN HOME Patterns contain all the building details.

There's nothing better than a sizzling hot, slightly charred, very juicy barbecued steak for a vacation meal. Even an ordinary old hot dog becomes a thing of rare beauty and exquisite delight when cooked over an open fire under the wide blue sky. There's no need to travel 100, 10, 5, or even one mile for just such a treat. Stop at the corner butcher's, pick up a steak, take it out to your barbecue kitchen and cook it. Your barbecue kitchen can be as complete as you like. Barbecue unit 1108 is planned to standard specifications and includes all the conveniences of your own up to the minute kitchen. The barbecue spit consists of two hinged arms that support the skewer. Steel rod holds forks, spatulas, cooking utensils. Pots and pans hide away with the dishes in wood cabinets beneath the sink. Be sure to keep an adequate supply of fuel and kindling in the wood box. All you need to bring from the house is the food and ice. Water for cooking and washing dishes is piped from the main water line.

You'll need something to eat off of and what could be better than a step-saving Lazy Susan table? Detailed plans for table PLEASE TURN TO PAGE 146



Ample storage space for fuel and pots and pans is provided by cabinets at each end of the fireplace

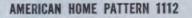


Car jack welded in place with handle bent, makes fire grate adjustable. Kindling box fronts removable

Summer in Your Own Resort

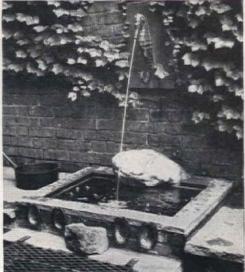
American Home Pattern Order Form on Page 146

Data: Arthur Marshall Smith, M.D.



Charming, rustic, but efficient charcoal burning pit needs no chimney. Water piped from garage runs, conveniently, all the time, from the mouth of brass sea horse





The American Home Study Plan

Presenting the first in our series of Home Study Plan Houses, the Sea Girt, New Jersey home of Mrs. Joseph H. Rosell. To obtain scale floor plans, elevations, details and outline specifications, see Order Form on page 117

Kenneth W. Dalzell, K. Whitney Dalzell, Jr., architects Lawrence Oglahsky, contractor

WILLIAM J. HENNESSEY



Basic house contains living room, dining room, kitchen, bedroom and bath



Two-car garage added to basic design adds greatly to original roof composition



Porch, sun deck, and finished upper floor complete house



Dignified front entrance door has classic appeal and was simply made by adding moldings to flush panel door

ere's something definitely new! From now on THE AMERICAN HOME is going to offer a service we're sure will meet with your enthusiastic ap-

proval. Each month we'll single out one house and, in addition to the material shown in the magazine, will offer a set of Home Study Plans of the house, all drawn to the readable scale of one quarter inch to the foot, all carefully dimensioned. These plans will not only include the floor plans themselves but also elevations and details along with an outline specification of materials used. Floor areas and cubages will be given in order to help you estimate the approximate cost of building each house. In other words, you'll have every bit of information necessary to start really planning that future Dream House! The houses featured will vary in style and size but will be carefully selected for their dollar-for-dollar value as well as excellence of design. Many will be basic in plan with logical, expansible features for later, logical growth or, like the Home Study House for this month, will be carefully analyzed and shown in several stages of evolution. In all cases, the Home Study Plans may be obtained by following directions on the coupon accompanying each article.

Armed with this information, you'll not only be able to analyze more clearly the completed house but will be able to study better furniture arrangements, obtain more accurate PLEASE TURN TO PAGE 116

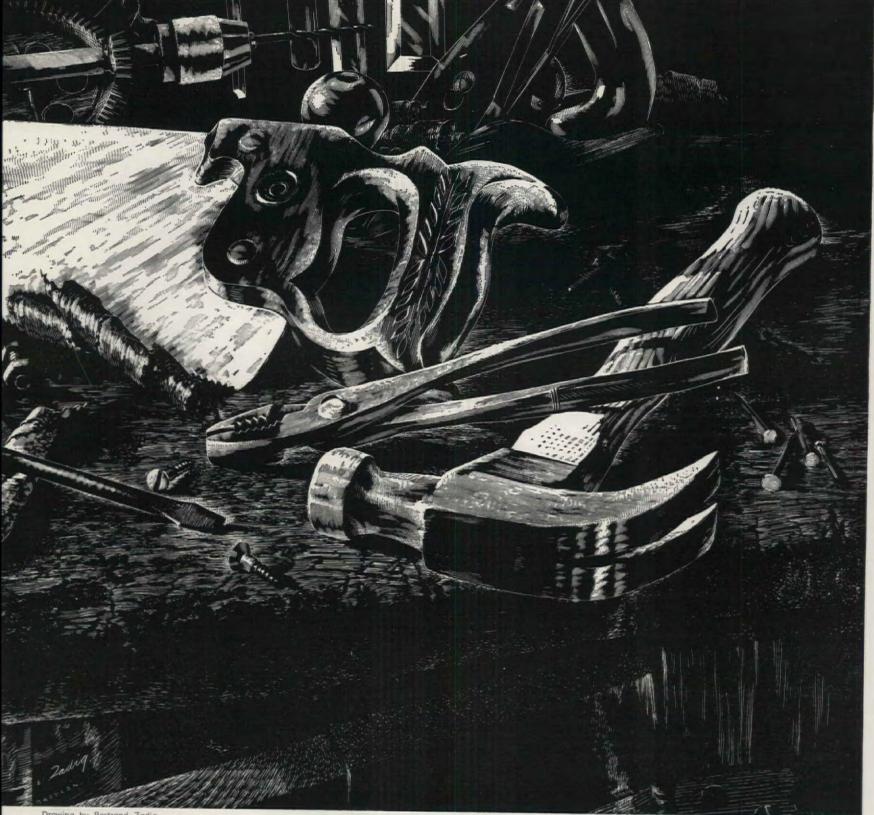
Gilbert



PORCH

Connecticut barn-red siding and crisp white trim cover exterior walls. High sash are in garage and firstfloor bath; corner window is in master bedroom. Turkey weathervane on cupola came from owner's former home

Drawings by George Cooper Rudolph and Sigmund-Ward



Drawing by Bertrand Zadig

The AMERICAN HOME Maintenance Primer

There is work to be done!

Come to the aid of your home! You can save money at

the same time. Experience is not needed for the simpler tasks. This is

the first of a series designed for you who have tackled

little or no home maintenance work in the past

JAMES A. OEST

YOUR HOME MAY FALL APART IF YOU DON'T DO SOMETHING ABOUT IT



I ouses, like the rest of the world, don't stand still. They either improve or go on the downgrade. Improvement is far from automatic, and depends on an expenditure of money and time. But the house will slip backward without any help other than the action of the elements and old age. Paint wears out, sash cords and panes break, floors and walls become dingy and cracked, plumbing and electrical equipment

wear, become dirty, and get out of adjustment, and heating plants, roofs, doors, and many other parts of the house demand attention. If these aren't cared for early, they accumulate, reducing the value of the building and discouraging future care. The result is a vicious spiral that continually drags the house down. Don't let it happen to your home.

IT'S REALLY A TREMENDOUS PROBLEM

While it is impossible to check accurately on the amount spent for home maintenance, reliable estimates indicate that it runs well over a billion dollars a year. These estimates are for past years when material and labor costs were lower than they are today, so with the present high level of costs the amount must be even greater. As applied to the individual home, this means a yearly maintenance bill varying from

around twenty dollars to several hundred, depending on the age and past maintenance record of each specific building. A new house requires periodic care and certain replacements and repairs due to breakage, but an old house also has maintenance needs due to wear from use and the action of time, which result in a considerably greater maintenance problem and higher costs.



KEEP THE JOBS SMALL AND SAVE MONEY

Constant alertness to signs of wear will often pay off in the shape of savings by keeping small items from developing into something big. A faulty or broken electrical fixture could eventually result in a great loss by fire. A sticking window might cause the glass to be broken.

An unattended plumbing or roof leak can cause rot in the framing timbers or a fallen plaster ceiling. Delaying a needed paint job may result in rotted siding, framing, or windows and cause leaks that would not otherwise appear. These are just a few of the complications that can be prevented by the immediate repair of a detected fault. The cure may amount in some instances to no more than the tightening of a screw or some similarly small operation. An occasional inspection of the building, a run through the cellar, attic and living areas, will often uncover little troubles that would not otherwise show up.before they became major problems. Such inspection trips might very well be scheduled monthly to insure they take place.

SAVE BY DOING MANY OF THE JOBS YOURSELF

A national survey has indicated that, of all the money spent on home maintenance, an average of sixty per cent goes for materials. The balance of forty per cent is spent on the labor involved. On an average project for which the bill would amount to one hundred dollars if handled by a contractor, the owner can save approximately forty dollars, which would pay for the labor, by doing the job himself. The materials would cost in the neighborhood of sixty dollars on this basis. The exact



figures vary somewhat for each type of work, but this is a clear indication of the possibilities for savings when the labor is performed by the homeowner. Certain types of jobs require expert knowledge and special tools, and others are dangerous. These should be left for the professional. But there is much that the owner can do with practically no experience, a minimum of tools, and very little expenditure of time, in the line of painting, roofing, plumbing, carpentry, and innumerable other fields.

HERE'S HOW THE SAVINGS ACCUMULATE

A reliable repair man will probably charge you at least a dollar and a half an hour for his working time. Often he will have a minimum charge of four dollars or some similar amount. This adds up surprisingly fast, even for small projects. Seven hours of repair work, or three minimum charges, at the rates mentioned, would come to more than the cost of establishing a beginners repair kit. For less



than ten dollars you can acquire a minimum set of tools that will handle most of the small items and form a base for any future additions. Once the first ten dollars that has been saved has been put into the minimum tool kit, savings will run far ahead of the costs of materials for the simpler projects. Later they will more than pay for the additional tools that you will need for the more extensive jobs, which you soon will be able to tackle once you get started on your own home maintenance. Of course, as your experience allows you to increase the size of the projects, the savings will go up in proportion. Local labor prices vary con-PLEASE TURN TO PAGE II2

61

66 I don't like to punish them

Threats won't make a child behave. Firm but friendly guidance will

Photographs taken especially for The American Home by Elizabeth Hibbs



Fifteenth in a series on health and behavior problems, by Dr. Samuel R. Berenberg

ringing up four children is not easy," said Mrs. Lane, "and sometimes my husband and I make mistakes in training them. Perhaps locking Susan in her room was wrong, but I never expected it to have the results it did. Not only was she worse-behaved than before, but she came to hate her room. She stubbornly refused to play there any more and wept fearfully at the idea of going to bed."

Mrs. Lane, like many parents, was finding out the hard way, that punishment can be judged only by its effects on the child. If it does not accomplish what is expected and produces other undesirable, serious effects, it is doing more harm than good.

Discipline is not something which comes in a neat little package that can be unwrapped on special occasions to attain a certain effect. Too often parents look on it as an aspect of living which must be imposed on the child for the good of his soul. Rather, it should be thought of as flowing naturally out of, and along with, his natural developmental lifestream.

Discipline is a part of a child's normal functioning and is related to his desire for approval by those he loves and respects most. Basic security is the foundation on which a child's behavior depends, and without it he may have no desire to modify his behavior to conform with acceptable standards.

Conflicts often rage in families when parents set standards which are so high that no normal child can be expected to meet them. Naturally, every parent wants his child to do what is socially acceptable and desirable, but difficulties begin when parental authority is manifested in demands which are incomprehensible to the young and impossible to achieve. Parents do have a responsibility for helping the child-helping him to direct his own behavior and to become responsible for his own acts-but this should be done by guiding him, not PLEASE TURN TO PAGE 144



The Lanes have four children, and each day brings new problems in discipline and training. At the moment, young Tommy just won't eat

Smaller portions, less badgering by Mother end his hunger strike

Three-year-old Robert is prone to forget home safety rules

> Mother gently but firmly leads him away from danger spot, expects that patient explanations will teach him stove is not a plaything

The Lanes, good parents though they are, sometimes err in disciplinary tactics

> "You hit me, I'll hit you back!" says Mother. Susan is too young to understand meaning of "take your own medicine" type of punishment

Johnny is not in a musical mood, but Dad insists he play a tune for adult guest. "If you don't, I'll—" he threatens

Forced performances like this may destroy Johnny's real interest in learning to play











use stock units...

WITH SPACE AT A PREMIUM

EMIUMS-T-R-E-T-C-HYourKitchen Dollar

EDITH RAMSAY

O ne could very well parody Sir Walter Scott with a ditty about there never breathed a woman with soul so dead who did not covet the white and sparkling cabinets of our era. And many a woman would gasp with envy at these two small, but adequate kitchens, where the owners themselves did most of the work, even to installing the cabinets. At the same time they added color and gayety by means of bright paint, interesting wood paneling, and gay wallpaper—not for a minute detracting from the utility of the stock units.

In the Stewart kitchen, which is long and narrow, but airy and cool in the summer with its whole wall of windows—and a view of the gardens and woods—every inch of space is used. Refrigerator, sink with its own garbage disposer unit, mixing surface and range under two tilt-in windows at the end means only a step from one function to the other. Continuing around on the opposite wall, all the stock dry groceries are stored in the shallow white steel cabinets above, with pots and pans below, each in its own nook—ever reachable. There's a broom closet and, beside it, a deep closet for salad bowls, casseroles. The top shelf was designed to hold the electric roaster which supplements the oven.

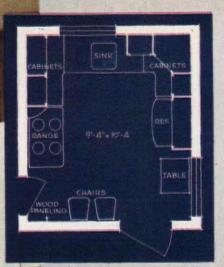
The horizontal chicks on the ceiling stumped us when we heard about them, but in reality they are very gay, adding a note of whimsey to an otherwise completely functional room. Daylight is more than adequate and attention was given the excellent lighting for after-dark. Wouldn't anyone like working in a kitchen that was always sunny and seemed practically out of doors? The natural wood walls are broken by many windows and white of the cabinets. The gray marbleized linoleum is simple to care for and complements the black ground wallpaper with its white, gray and coral chickens.

PLEASE TURN TO PAGE 80



Photographs by F. M. Demarest

Storage wall is accessible from both kitchen and dining room. Stock units combined with carpentry and both used intelligently put limited space to good use. Results are: Custom counters for glass canisters, and at the ceiling, sliding racks from which hang pots and pans most frequently used



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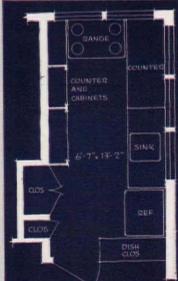
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Once a bedroom, now a kitchen simply by injecting beauty and "know-how" in the proper order. Now the Voeks live in their kitchen instead of merely existing, as they did in the old one

APA

Thomas Strahan, Bassett & Vollum wallpapers

Youngstown Kitchens Mullinaider waste disposer Magic Chef ranges Cosco stool Armstrong linoieum Zenith radio



1 . 1

Compact indeed, but so very efficient with every utensil within easy reach. Gay and bright is the wallpaper overhead, treated against fumes and grease. The kitchen hostess is ever a part of the family with her view of terrace and garden

11

★ Morning Send-off. Trust a sight like this to light a gleam in his eye—even at 7 a.m.! Griddle cakes, little sausages, and his favorite "good morning"—golden Dole pineapple juice! The delicious juice of the perfect fruit sent pure and unsweetened. So convenient too—just pour from the chilled Dole can. He'll be down to breakfast, first call!

Idea, Henri Warren

Announcement made of 3"x5" pink construction paper. Fold, paste black paper for slate. Edge, blue yarn. Write cover message in white ink, use black inside

DOLE meals

★ Twelve o'Clock Casserole. Good hunch when Father's home for lunch!Bringon a casserole of bubbling hot baked beans, topped with bacon strips and halves of Dole pineapple rings. It's a stick-to-the-ribs dish he'll really go for—and won't he think you're wonderful to wed Boston's famous bean with Hawaii's luscious pineapple. (Idea—if you bake your own brown bread: stir ½ cup of drained Dole Crushed into the mix. Delicious!)

Our Town was tired of Showers

EILEENE COFFIELD

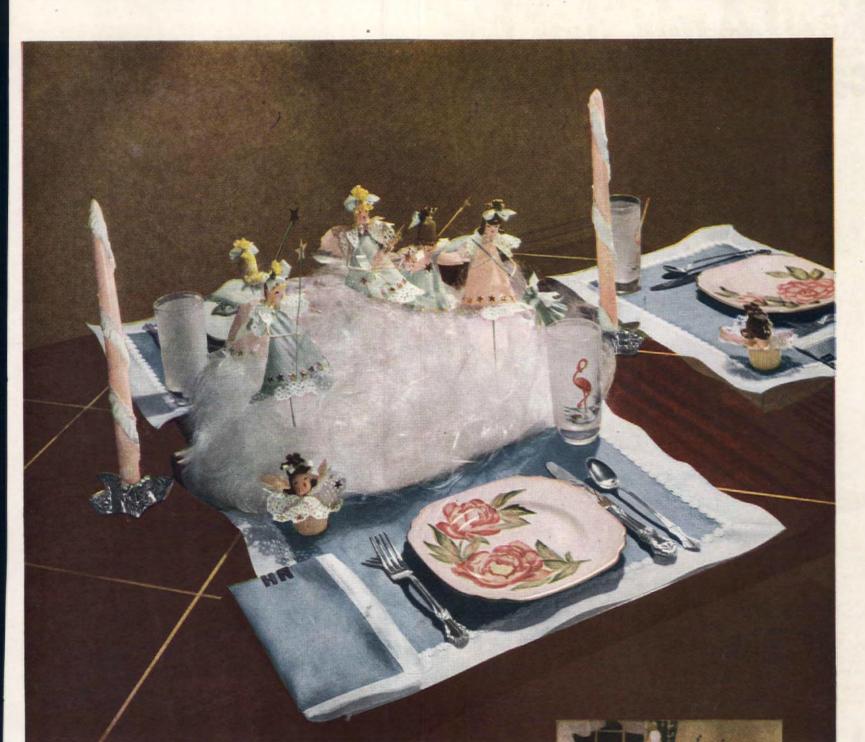
No more "olive and toothpick" teas for us. Ours had to be different

> Our town's showers consisted of opening gifts and drinking tea. There was no theme, no color scheme, no games, no program, no party. A few guests attended —the rest sent gifts. This was our problem when it was time for Mrs. York, the community's leading hostess, to have her baby. It became our responsibility to give another shower. There was no choice. It had to be a large affair, one that 150 women would come to and enjoy.

> Since there are other mythical ways for bringing babies, we decided on a fairy shower, instead of the usual stork theme, and a color scheme of blue and silver. Invitations had to be clever enough to make people want to come. We cut slender fairy wands from blue paper, dotted them with silver stars and printed in white ink:

with man appeal !





Photograph by F. M. Demarest

Centerpiece executed Dennison Mfg. Co. Irish linen place mats, Elmer Goldsmith. "Clip-Ons" initials, C. & H. Specialty Co. "Flamingo" tumblers, Mooney of Hollywood. Accent plates, Onondaga Pottery Co. "Georgian Shell" flatware, Frank M. Whiting. Candles, Mack-Miller Candle Company, Inc.

The fairies are entertaining Next Tuesday night at eight At a shower for a baby So please make it a date!

On the other side we wrote: Queen of the Fairies: Mrs. York Fairy Forest: Club Rooms

Determined that our party would be different, we had the refreshment table set, ready to serve when the first guests arrived. Two ladies presided over the silver tea service. A silvery gray lace cloth covered the table. Centerpiece was a group of fairies sprinkled about on top a fairyland cloud of Christmas angel hair. These were made of crepe paper, lace doilies, gold mat stock, gummed tape and were given delightful cherub faces. All held silver wands. Centerpiece was flanked by decorative candles. In silver ink we printed, "The fairies' gift to Mrs. York" on tiny blue cocktail napkins. Refreshments were dainty cookies, small squares of angel cake, brownies and tiny cups of angel's delight (gelatin sponge) with tea or coffee. Each guest served herself from the tea table, chatted with other guests before finding seat. Soft lights from candles, and piano melodies of old favorites presented a glowing warmth, removed early stillness found at large parties. After guests were seated, table was cleared except for centerpiece. With guests comfortable and at ease, program began.

Without introduction a guest sang Brahms' Lullaby, and Mighty Lak' a Rose. Another guest gave a humorous reading



Ribbons from stork centerpiece extend to favors, sweetheart roses in miniature flower pots. Stork on antique gilt framed mirror. Idea, Lee Stephens





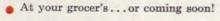
"In a class by itself!" experienced cakemakers are saying. "It's made with Swans Down Cake Flour . . . makes a far finer-textured cake, naturally. And it's evident the other ingredients are chosen to match the Swans Down!"

With this new Swans Down Instant Cake Mix, all you do is add milk, beat, and bake. And out come two lovely layers of superb white cake.

Recipes with the box for yellow cake, chocolate (devil's food), orange and

A product of General Foods

spice cake, brownies, cookies.







OTHER WONDERFUL INGREDIENTS IN THIS MIX!

Egg whites taste fresh as farm-fresh eggs. They're prepared for this Mix by an exclusive process. Sweet, fresh shortening is used in this Mix. It's allvegetable and especially stable—stays fresh longer. Flavoring is subtle. Nothing loud or synthetic. A pure, delicate, homey fragrance.

Baby Shower (Begins on page 66)

from a current magazine. Introductory music played and two elf-sized girls pirouetted into the room wearing blue crepe-paper costumes. Fairies danced around, tried to decide which lady should be Queen. After pointing to one, then another, their eyes lit on Mrs. York. They pointed wands at her, chatted gleefully, then disappeared. Returning with gifts, they placed them at Queen's feet and de-

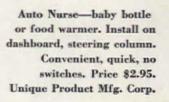


parted. Queen opened gifts, passed them around for all to examine and placed them on table for exhibition.

This same idea could be adapted to a smaller, informal, sitdown luncheon. Use dainty Irish linen place mats, colorful plates and tumblers. Serve guests first, have entertainment later.

To depart from the more familiar baby shower gifts we offer the suggestions below as ideal presents.

> Tidy Tot Highchair Bib keeps baby and highchair clean. Unique pocket prevents baby falling. Clear Vinylite \$1.29, colored \$1.50. Highchair Bib Co.



Trim-Set Bumper guard, protects baby from bumps, drafts. Quilted plastic, pink, blue. Wetproof, washable. About \$5.00. Rose-Derry Co.



Baby Eatrite Set, Styron plastic fork and spoon designed to encourage good eating habits. Light, colorful, easy-tohold. Pink or blue, about 50¢. Goodwin Industries



Nursery-Lite for night time trips. Pocket size, no sharp edges. Soft glow, ivory-tone top. Child can operate. Pink, blue, \$1.00. Bantam-Lite Inc.

Bottle warmer and vaporizer. Exclusive percolating unit throws hot water through sidewalls. Heats entire bottle. Easy to clean. \$3.95. Spartan Co.



68

Dishwasher! Now Better Than Ever, With Front Opening, Top Spray, Electric Drying And 12 Great Improvements To End Your "Meanest" Task

11111111111

Everybody's Pointing To

Dishwashers

11580

It's the Greatest

Time and Labor Saving Appliance Ever Invented for your Home!

bres Hotpoints

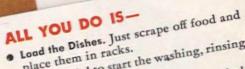
SEE the latest word in modern kitchen equipment—the greatest time and labor saving appliance of them all! • The new Hotpoint Automatic Electric Dishwasher brings you stainless steel dish racks, built to last a lifetime; a new selfsealing aluminum door with no gaskets to wear out; an ingenious new steam trap, and many other betterments. Besides these, of inany other betterments, bestues these, or course, you enjoy the benefits of Hotpoint's "Famous 4" tested features that have made Hotpoint America's most popular auto-

• Call Western Union-Operator 25-for matic dishwasher.

the name of your nearest Hotpoint dealer. Visit him for a free demonstration. Hotpoint Inc. (A General Electric Affiliate), Chicogo

ONLY HOTPOINT GIVES YOU ALL THESE "FAMOUS 4" FEATURES

1. Front Opening - the easy, convenient way to load and unload dishes. 2. Top Spray-the efficient method that washes food particles down and out. 3. Electric Drying-inside the cabinet with the famous Calrod® heating unit. 4. Top Work Surface. Hotpoint's porcelain top is a convenient extra counter.



- Turn the Dial to start the washing, rinsing
- Walk away Hotpoint does the whole job automatically and electrically!





Photographs by F. M. Demarest

Mixed Vegetable Juice Cocktail Black Olives and Carrot Sticks Finnan Haddie Stew Hard Crackers Bread Sticks Brussels Sprouts with Bombay Sauce Glazed Peaches Coffee or Tea

Egg and Chicory Salad Herb French Dressing Cheese-Tuna Casserole Buttered Rolls Vegetable Garnish Broccoli with Mushrooms Chilled Rice Cream with Fruit Milk or Tea

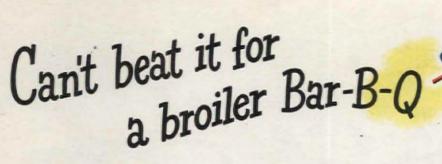
Pick Up a Recipe...

ESTHER FOLEY

Fish was always a "blind" spot in our cooking. As a family we had no imagination in concocting fish dishes. Our neighbors, luckily for us, did. Whenever my mother came in from hanging clothes in the back yard on washday, she brought in a recipe for fish casserole from Mrs. Johns, our right-hand neighbor. Or a fish salad from Mrs. Dickenson, our left-hand neighbor, who washed a little later in the morning. As far back as age seven, I was aware of food talk, and I could repeat like a parrot any recipe that I heard. But our need for fish recipes was greater than the supply and, at times, it was necessary to repeat a dish instead of trying a new one. There were two we liked to repeat.

One was a cheese-macaroni casserole, with a center of tuna fish. This dish is a natural for the new chunk-style tuna pack. First, drain the tin of oil and turn the fish neatly into the center of a shallow casserole. Surround it with macaroni, cheese-sauced. If our recipe is PLEASE TURN TO PAGE 73

71



- the friendly, sunny flavor of Del Monte pineapple



Sure—you can have a dandy barbecue indoors, when it features flavor as bright as this! DEL MONTE Brand Pineapple is so gloriously rich—so refreshingly tart-sweet—it makes any meal something special.

And you can count on that sunny flavor from any member of the DEL MONTE Pineapple family—whether it's tender *Sliced*, handy *Crushed*, golden *Chunks*, or sparkling *Juice*. DEL MONTE always uses only full-ripe pineapples—fast-packs them, with typical DEL MONTE care, to capture all their tempting tropic goodness.

So choose the style to meet your need—then make DEL MONTE your brand — for flavor!

You can enjoy all these delicious styles, too — JUICE: Natural, tempting refreshment CHUNKS: Luscious, easy-to-eat wedges CRUSHED: Golden and juicy — extra-handy

TROPIC BAR-B-BURGERS

Boil down 1 cup syrup from DEL MONTE Sliced Pineapple to ½ volume. Stir in ¼ cup DEL MONTE Chili Sauce, 2 tbsps. sliced green onions and ¼ tsp. Worcestershire sauce. Shape 1 lb homburger into 4 triangular patties, pressing centers thin and leaving edges about ¾" thick. Brown patties in broiler on one side; turn; press in centers with spoon. Place 4 DEL MONTE Pineapple slices in broiler; baste with drippings. Just before patties and pineapple are done, place tomato wedges in patties, spoon sauce over them, and finish broiling.

> One more good food from the brand that puts

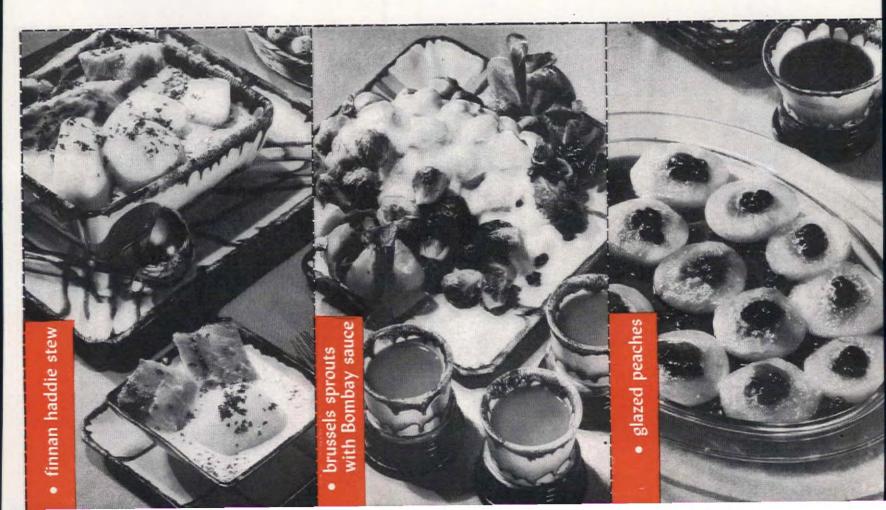


SLICED PINEAPPLE

DelMonte



Pick Up a Recipe (Begins on page 70) used, the macaroni and the sauce will be almost one in texture . . . a great pleasure to eat. Scatter buttered crumbs over and bake in a hot oven. When the crumbs are brown, the fish will be heated through. A matter of minutes only. A row of tiny parsley leaves around the fish makes this service very attractive, far too attractive to get credit for its food value and economy. When Mrs. Johns passed along this recipe she said, "It's not like most casseroles; you can see what you are eating." That was the family reason for liking it so much. The other recipe I brought home myself, reporting the formula after watching Mrs. Wiltsie make it. Mrs. Wiltsie was a newcomer to our street and had not invited me to watch, but I had never seen nor smelled finnan haddie before. She did not object as I was willing to gossip about the neighborhood. PLEASE TURN TO PAGE 74



chilled rice cream

1

Preparation time: 50 min.

Place well drained canned peach halves on fireproof platter. Rub with melted butter and sprinkle well with brown sugar. Place under broiler heat until sugar bubbles. Fill centers with jelly, pour peach juice to a depth of 14 inch into platter, and place in slow oven until serving time.

Tested in THE AMERICAN HOME KITCHEN

brussels sprouts with Bombay sauce

1 qt. brussels sprouts (1½ lbs.) ½ cup butter or margarine 1 garlic clove, minced very fine ½ tsp. curry powder

1 ths. sugar 1/2 cup mayonnaise 2 ths. lemon juice

Preparation time: 45 min.

Remove wilted leaves from sprouts and pick over thoroughly. Stand 30 minutes in cold salted water; drain. Cook, uncovered in large quantity boiling water 10 minutes, or until just tender and still bright green; drain and keep very hot.

In small saucepan melt butter, and beat in minced garlic. Add curry powder and sugar, and blend well. Add mayonnaise and beat. Place over hot water and keep hot stirring at intervals. To serve, add lemon juice, beat vigorously, and pour over sprouts. Serve immediately.

Serves 6 273 cal. per serving Source of vitamins A, C, B complex

Tested in THE AMERICAN HOME KITCHEN

finnan haddie stew

2 lbs. smoked haddock fillet4 medium potatoes, pared1 cup rich milk

cup heavy cream tbs. butter or margarine tbs. minced parsley

- 40

Preparation time: 1 hr.

D ivide fillet into 4 even portions. Cook whole potatoes in unsalted water until tender; remove, and reserve cooking water. Lay fish portions in potato water, and simmer, covered, from 12-15 minutes, being sure not to overcook. Remove cooked fish to serving bowl, and add potatoes.

There should be *z* full cups of cooking water after fish is cooked, if not, make up quantity. Combine with milk and cream, blend, and bring to scald. Add butter and parsley. Pour, very hot, over fish and potatoes. Serve immediately, with any preferred hard wafers or toasted pilot crackers. Serve fish, potato, and portion of milk in chowder bowl. Eat with fork and spoon.

Serves 4 615 cal. per serving Source of vitamins A, B complex

Tested in THE AMERICAN HOME KITCHEN

MERICAN HOME KITCHEN

and cool, covered with a towel. Then chill, Whip cream, fold into rice and turn Cook rice according to directions on package. Add sugar and vanilla into freezing tray of refrigerator. Chill 20 to 30 minutes until very cold but Source of vitamins A, C, B complex Tested in THE AMERICAN HOME KITCHEN Preparation time: 35 min. Source of vitamins A, C, B complex Tested in THE AMERICAN HOME KITCHEN Wash, trim, and cut broccoli into serving portions. Cook in rapidly on serving platter and place mushrooms on one side. Pour butter left in pan boiling water just until stalks are tender. Drain well. Melt butter, add onion, seasoning, and mushrooms. Cover and simmer 5 to 8 minutes. Place broccoli Source of vitamins A, B complex Cook macaroni according to directions on the package. Drain well. Melt butter, blend in flour, then add milk. Stir in cheese, cut in pieces. Bring slowly to boiling point, over low heat, stirring well. Place in top part of double boiler over hot water and cook until cheese is entirely melted and sauce thickened. Add a little mustard or Worcestershire sauce if desired. Drain tuna, turn from the can into center of shallow casserole. Mix macaroni with cheese sauce and pour around tuna. Sprinkle top with buttered crumbs and place in a mod-erately hot oven $(375^{\circ}F)$ 10 minutes, or until crumbs are browned and tuna is warmed through. Garnish with parsley and serve at once. in THE AMERICAN HOME KITCHEN Preparation time: 45 min. cup heavy cream, whipped
 cup frozen, canned or stewed berries 1 cup milk or ½ cup evaporated milk plus ½ cup water ¼ lb. processed mild flavored cheese food or 1 can 1 (6 oz.) can chunk-style tuna not frozen. Spoon into dishes and top with stewed or frozen fruit. 1/2 tsp. sauce seasoning 1 lb. cleaned mushrooms, broiled mushroom caps over the broccoli heads and serve at once. Tested 606 cal. per serving 301 cal. per serving 226 cal. per serving pkg. quick cooking rice or 73 cup rice tbs. sugar tsp. vanilla with mushrooms 14 cup butter or margarine 2 slices onion, chopped lb. pkg. elbow macaroni tbs. butter or margarine tbs. flour cheese tuna 1 bunch broccoli casserole broccol Serves 4-6 Serves 4-6 Serves 4 •

Pick Up a Recipe

(Begins on page 70)

I watched as she washed the fish and cut it into serving-sized portions. These she placed in a skillet and covered with an inch or so of water from the simmering potato kettle. The fragrance was wonderful. She let me taste it. The varnished brown coat, the tender, stringy texture of the white meat was a thing to talk about. While the fish simmered, she melted butter in one pan and added chopped parsley to it. In another she heated a cup of cream. When the fish was done, it was placed in a large china bowl, then topped with the potatoes after they had been turned carefully in the parsley-flecked butter. The combined fishpotato water and the cream needed a fleck of pepper, but that was all, to make it a fitting sauce. Such a dish! I did not stay to eat (I was not invited), but ran home to report vividly and accurately. We began to have finnan haddie stew whenever finnan haddie was available. It has become my special recipe.

11)

Want all three cold zones larger in your new refrigerator?

Ask your Frigidaire Dealer to show them to you in America's No. 1 Refrigeratorthe one that is different from all others!



Yes, Your Frigidaire Dealer will show you there's all that extra space you've always needed-up to 50% more room than before!--in the 3 cold zones of the new Frigidaire

This-De Luxe model, for example, holds 50 lbs. of frozen foods in the freezing cold of its Super-Freezer Chest. Nearly 2/3 of a bushel of fruits and vegetables will stay fresher, crisper in its super-moist Hydrator-protected by an additional refrigerating system of its own. In between you'll see all kinds of space for everything from fresh eggs to tall cold bottles.

But you'll see far more than extra space-more than extra conveniences. There's one thing that only a Frigidaire Dealer can show youthe difference between a Frigidaire and any other refrigerator you've ever owned or seen-the famous Meter-Miser! Look at it carefully Listen to Frigidaire's New Lum and Abner show, Sunday nights CBS.

for it's the key to the long, carefree life of your refrigerator-sealed in steel against dirt and moisture, oiled for life, so you won't have to look at it again for years and years. Yes, it's the simplest of all cold-making mechanisms-stingy in its use of current-the No. 1 reason why Frigidaire is America's No. 1 Refrigerator!

Your Frigidaire Dealer will demonstrate all 9 Frigidaire modelsall backed by the experience of building 10 million refrigerating units. He will help you select the one that best fits your kitchen, your family, your eating habits. Also ask to see the Frigidaire electric ranges, automatic washer and other appliances for the home.

Look up the name of your Frigidaire Dealer today-in Classified Phone Directory: or write Frigidaire Division of General Motors, Dayton 1, O. In Canada, Leaside 12, Ont.

FRIGIDAIRE Refrigerators

- without belts or gears, without oiling or any attention! It's the simplest cold-making mechanism of all-so easy on electric current!

You'll like these streamlined shelves -rust-proof aluminum, clean and bright. Close-spaced bars support small items, tippy bottles.





You'll be amazed at all the extra room inside this new Frigidaire De Luxe!

Watch "Quickubes" pop right out of Frigidaire's exclusive Quickube trays. Cubes freeze fast-come out trigger-quick at the touch of a lever.



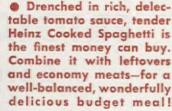
Put all your eggs in one Basket-Drawer-handy aluminum drawer that's so convenient for storing all small packages as well as eggs.



Look how the Meter-Miser works

This Heinz Spaghetti Treat is a BARGAIN in **GOOD EATING!** · Mexican Spaghetti

Brown 1 cup diced cooked ham, 1 medium green pepper, chopped, and 1 medium onion, chopped, in butter. Push to one side of frying pan and heat contents of a tin of Heinz Cooked Spaghetti in other side. Place spaghetti in casserole with browned meat in center. Garnish with parsley.



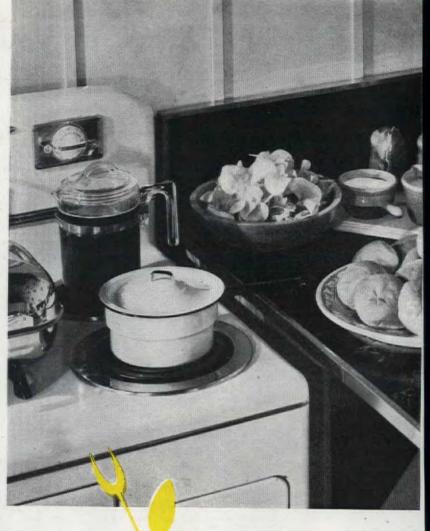
You know its good because HEINZ

57 VARIETIE

H.J. HEINZ COMPA

the finest money can buy. Combine it with leftovers and economy meats-for a well-balanced, wonderfully delicious budget meal!

Cooked

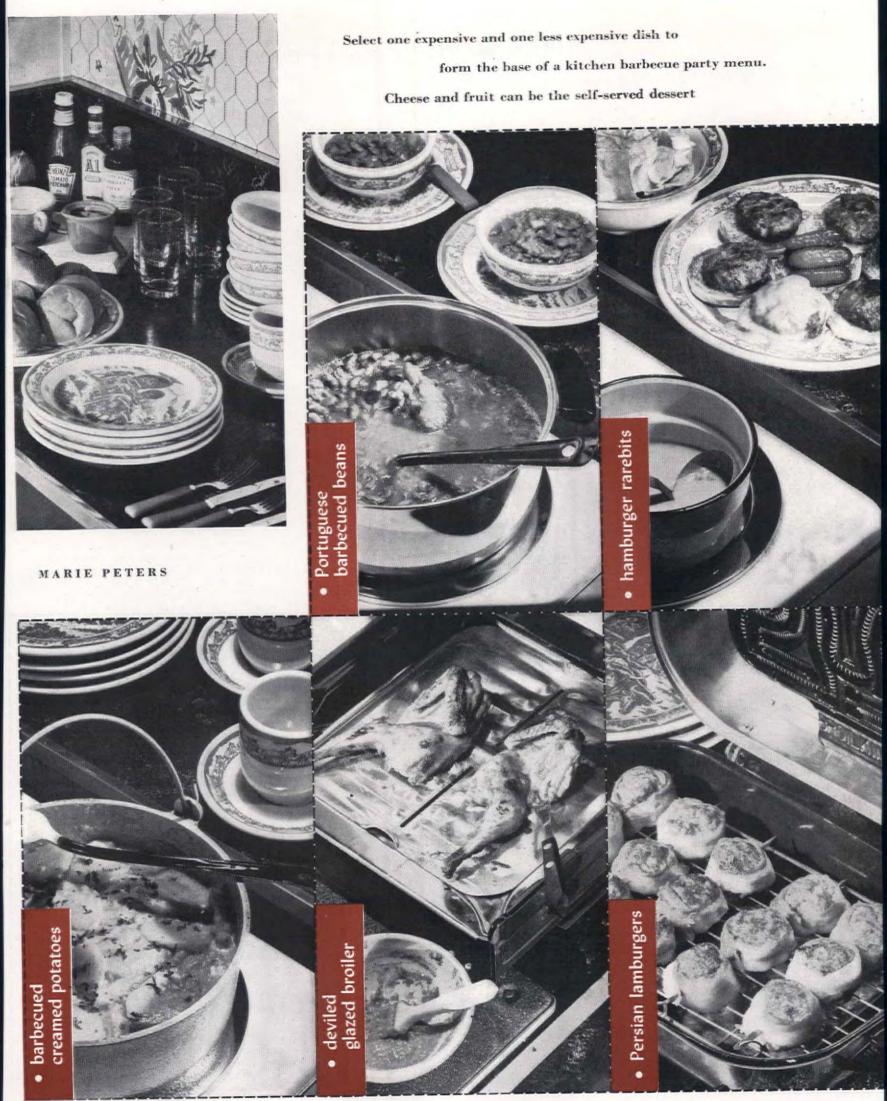


Kitchen Barbecue..

et the kitchen be the scene of your next informal party. Set out plates and cups and all the seasonings known to man or cupboard. Heat the broiler, set out skillets, the rolls and the pickles and potato chips. Have long-handled spoons and forks at hand, and keep the coffeepot filled. Prepare as many of the recipes on the next page as will fit the number of guests . . . and be prepared to have the house flooded with the sharp, spicy scent of meat barbecuing.

At this party the guests do the cooking. All the work of actual food preparation must be done ahead of time by the hostess, of course, in order to keep the kitchen reasonably neat and partylike. But the charming, busy work of pouring sauce over cooking meat is good entertainment. Make the most of it.

Two recipes given here will be ones to remember for the months when outdoor cooking is again possible. Just try to forget potatoes barbecue! An iron kettle or a flame-proof casserole is needed for the slow cooking that brings this dish into its wonderful flavor properties. The other dish, Portuguese barbecued beans, is every bit as different and pleasing as its name. Sharp, but not too hot, in seasoning, filling and colorful, these beans will fill that waiting period while meat sputters and cooks under the flame. As a surprise note, offer the male who prides himself on his talent for steak broiling a barbecue sauce minus tomato . . . made simply of butter, melted with a bruised clove of garlic, and hot seasonings. PLEASE TURN TO PAGE 78



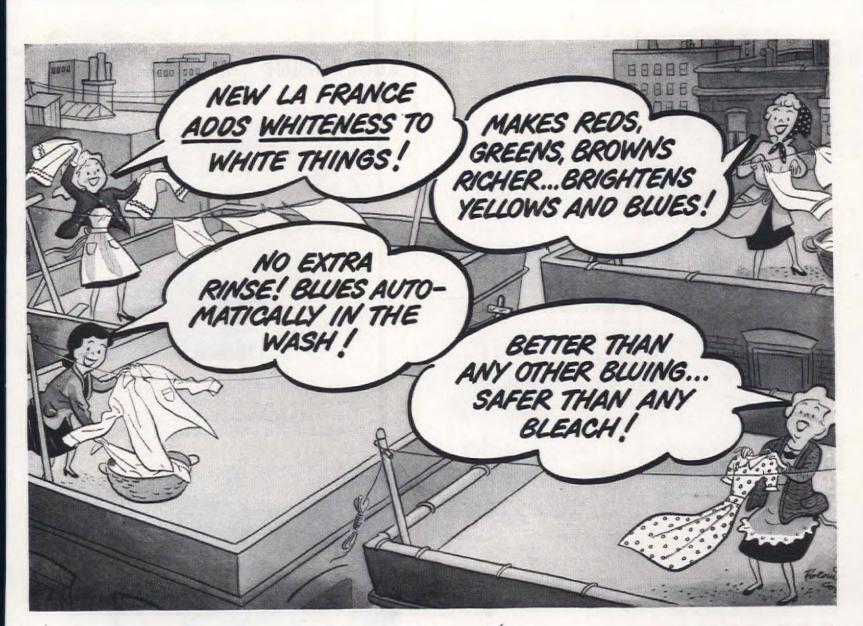
water in a large kettle. Allow to come to a boil, then add a dash of baking soda and boil for one minute. Drain and rinse, Cover with hot water. Cube salt pork and brown lightly. Remove pork and cook onions, garlic and green pepper in drip-pings until tender. Add all to beans. Add the remaining ingredients except cinnamon. Cook in covered kettle slowly for 1 hour or until home and the second contained. Source of vitamins A, B complex Tested in THE AMERICAN HOME KITCHEN Preparation time: 30 min. Heat slowly, stirring constantly. Then cook over hot water, stirring occasionally Preparation time: 31/2 hrs. Cook in covered kettle slowly for 1 hour or until beans are partially soft, stirring occasionally. Taste for salt and add if needed. Add a dash of cinnamon and cook Mix the first six ingredients together and form into six patties. Grill or pan fry over the coals and prace on marker or the well blended. Add milk, following sauce: Melt butter. Add flour and stir until well blended. Add milk, until thickened. Add grated cheese and seasonings. (Keep warm over hot, not boiling water). Top hamburger rarebits with the other halves of toasted Source of vitamins A, B complex Dishes, Pioneer Trails, M. C. Wentz Co. in THE AMERICAN HOME KITCHEN Dishes, Pioneer Trails, M. C. Wentz Co. STEAK SAUCE WITHOUT TOMATO 1-3 whole chili peppers or to taste Melted butter, a bruised garlic
 M
 tsp. cumin

 1
 tsp. Spanish ground pepper

 ½
 tsp. chili powder

 Salt if needed
 Dash of cinnamon
 clove, and a generous dash of oz.) cans tomato sauce Worcestershire gets our vote 34 tsp. salt 3 tbs. Worcestershire sauce 4 cups milk cup grated sharp cheese tsp. dry mustard amburger Rarebits call for flat rolls, mustard, sweet and sour pickles, meat sauces, a huge bowl of cold slaw and, of flour course, coffee. But if another meat is ouns. Serve with potato chips and sweet pickles, wanted, we advise the Persian Lamburgers tbs. as fitting well into the whole combination. Just add dill pickles for flavor contrast. 8 1 Tested Barbecued Creamed Potatoes will do very well beside Deviled Glazed Broilers. 373 cal. per serving 271 cal. per serving Serve a well-tossed green salad, flat rolls, 2 lbs. red kidney beans Dash of baking soda 1/4 lb. salt pork 2 large onions, chopped fine 3 cloves garlic, chopped fine 1 medium green peper, chopped Small ham bone split and buttered, and olives, ripe and stuffed. There is absolutely no chance of 11/2 hours longer, or until tender. hamburger rarebits any other food being required except one Recipe submitted by Sonya Loftness 1½ lbs. ground beef3 tbs. grated onion1 tsp. dry mustard1 tsp. saft1 tsp. saft% tsp. thyme3 tbs. cream3 tbs. butter or margarine Recipes submitted by James Beard cold drink and one hot one. barbecued beans Portuguese Barbecued Beans should be served generously before a steak, broiled with garlic sauce, is offered. It will fill Portuguese partially the great hunger that the aroma of this steak always arouses. Then have potato chips, scalloped tomatoes and Serves 6 Serves 6 plenty of crusty bread, already sliced and buttered. Coffee, lots of it, with cream, will cool off the palate hot from chili. End with hard fruit-apples or pears. • M ix the lamb with garlic, salt and pepper, pine-nuts, and parsley. Add egg, slightly beaten and mix well. Form into round patties. Wrap each patty with a slice of bacon and secure with a small skewer or toothpick. Broil slowly and turn so that lamb is browned on both sides and cooked through but with a tinge of pink in the middle. Serve lamburgers with English mustard Source of vitamin B complex Preparation time: 30 min. Dishes, Pioneer Trails, M. C. Wentz Co. BroilKing, International Appliance Corp. Tested in THE AMERICAN HOME KITCHEN Preparation time: 30 min. Mix together the remaining ingredients. Place broilers on broiling rack and brush well with sauce. Broil, placing inner side towards heat at first. Brush both sides of broilers with sauce when turning and continue broiling until required state of doneness is achieved (about 25 minutes). Brush well with sauce again, about 5 minutes, before removing from fire. Source of vitamin B complex Slice potatoes thinly, directly into a Dutch oven; add onion. Barely cover with milk and cream mixture. Add remaining ingredients except bay leaf and mix. Add bay leaf last, leaving it only partially submerged. Cover and cook over very low heat for 1 hour or until the potatoes are tender, Re-Preparation time: 11/4 hrs. Prepare broiler for grill, providing one half broiler for each person. Tested in THE AMERICAN HOME KITCHEN Source of vitamins A, B complex Dishes, Pioneer Trails, M. C. Wentz Co. Tested in THE AMERICAN HOME KITCHEN Worcestershire sauce ½ tsp. Worcestershire sauce
 Dash of tabasco sauce
 ¼ lb. processed American
 chese, finely diced
 1 bay leaf cup chili sauce tsp. prepared mustard tsp. steak sauce 4 cup chopped parsley 3 tbs. shelled pine-nuts egg slices of bacon 1 tbs. catsup Nav - 00 291 cal. per patty 492 cal. per serving or with your favorite barbecue sauce. · 271 cal. per serving 4 cup milk and 34 cup cream (approx.) tbs. butter or margarine alt and pepper to taste 4 large potatoes, peeled and sliced thin 1 small onion, chopped Persian lamburgers move bay leaf before serving. 2 lbs. ground lamb (shoulder)
1 clove garlic, finely chopped
1 ½ tsp. salt
1 tsp. pepper Recipe submitted by Sonya Loftness Recipe submitted by Jomes Beard creamed potatoes Recipe submitted by James Beard tsp. grated horseradish glazed broiler ½ tsp. salt Dash of cayenne pepper I ths. chopped parsley Makes 8 patties barbecued 1 (2 Ib.) broiler deviled Serves 2 Salt and r Serves 6

Kitchen Barbecue (Begins on page 76)





YES, LUMINESS, amazing new whitening compound now in La France Bluing Flakes, will actually add whiteness and brightness to your clothes!

Here's the amazing reason why: All white clothes are *white* and all colored clothes are *bright*... because they reflect light.

Luminess increases the amount of light clothes reflect...actually making white

clothes WHITER and colored things BRIGHTER each and every time you wash!

What's more—La France isn't a regular bluing...it can't possibly streak or spot! And it isn't a bleach either...so it can't weaken or harm any fabric.

You can wash fast-color and white things in the same washer load or tubful. New La France with Luminess will whiten the white things and brighten the colored things at the same time.

Try new La France with Luminess next time you wash! See the wonderful, wonderful difference La France makes!

The price is amazingly low . . . all it costs is two to three cents a week.



A PRODUCT OF GENERAL FOODS

with whitening — brightening Luminess!

LA FRANCE BLUING



"Hey, can you help a guy who's got to get a swell dinner for two women in ten minutes?"



"Easy! Here's Oscar Mayer Wieners with mild Barbecue Sauce in a flavor-tight sack right in the same can! Both foods flavorfresh till you serve 'em! Fix 'em in a minute." "I have to hand it to you, Bill! The house is neat, and these wieners are delicious!"



"It was a close call until the grocer told me about Oscar Mayer Wieners with Barbecue Sauce!"

Amazing new food packaging creation!

ALL MEAT WIENERS

with their own SACK OF MILD

BARBECUE SAUCE

You'll never believe it till you try them!... Delicious as fresh home-cooked, tender, juicy, full-size wieners, glorified with *mild* barbecue sauce that comes in a flavor-tight sack right in the can. Ask your grocer for OSCAR MAYER WIENERS with mild BAR-BECUE SAUCE.

OSCAR MAYER & COMPANY General Offices, Chicago, Illinois





Kitchen Dollar (Begins on page 64)



nce

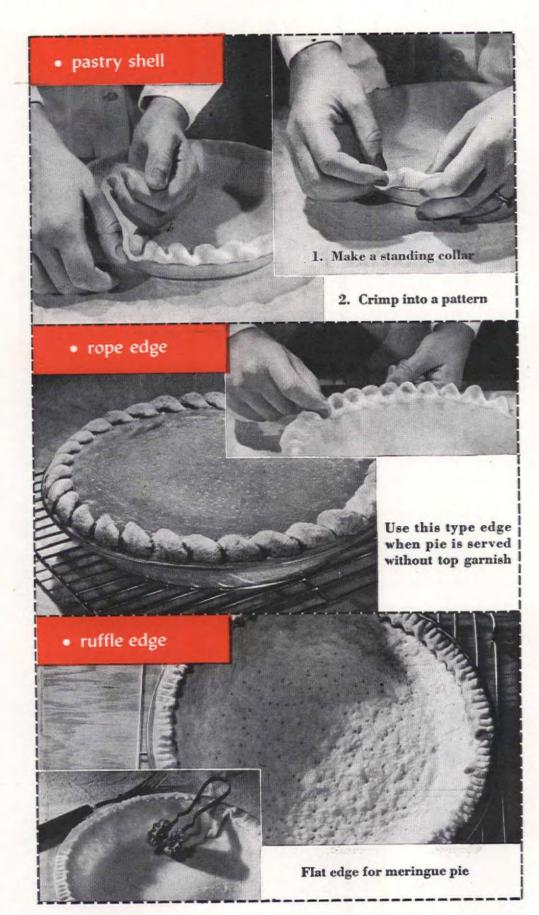
No one could believe that the cramped little room above was adequate for this family of four. Now everything is shipshape and pretty as a picture in the Voeks' new kitchen



Our other kitchen was a dream long before it became a reality. Once the Voeks' future house could be visualized, they began making it a reality. Time is not an important element in their minds. They always keep one or two rooms settled as a nucleus for family living. The room when we first saw it was a bedroom-now it is a wonderful, compact, attractive kitchen. The only structural change necessary was cutting doorway. In this kitchen Mrs. Voeks has established a pivot from which one or two steps put her in position for any job at any piece of equipment. The window to the right of the range will be broken out (in the future) and a windowwalled breakfast-sewing room, with a flagstone floor, added. Here again stock units have been used to advantage with wood paneling and woodwork. Mr. Voeks applied and finished all the knotty pine with a wonderful permanent mat-finish varnish; the walls will remain the same color and never will need refinishing.



A neatly trimmed double-crust rim is the basis of all pretty pie-shell edges. Mark the pattern sharply and it won't bake out





Special for Lent! Serve 6 for 93¢

You can serve this delicious dish just 45 minutes after you read these words! It's *that* easy to make! For mild, delicious flavor be sure to use Star-Kist Tuna—either *New Chunk Style* Grated or Fancy Solid Pack. You see, only the smaller, better-tasting, light meat tuna are packed under the Star-Kist label.

TUNA ROLL 2 cups prepared biscuit mix ½ cup milk 1 7-oz. can Star-Kist Fancy Solid Pack (or New Chunk Style Grated) Tuna 1 tablespoon chopped parsley ½ cup chopped sweet pickle 2 teaspoons chopped onion ½ teaspoon salt

Blend milk with biscuit mix (dough should be soft but not sticky; if too dry, add more milk). Roll out ¼ inch thick. Combine tuna and oil from can with remaining ingredients; spread over dough and roll. Bake on oiled pan in 425° F. oven 30 minutes. Serve with cheese sauce. Serves 6.

FREE TUNA RECIPE BOOK

Economical, kitchen-tested tuna recipes. Colorful, 24-page booklet! Write: Star-Kist Tuna, Terminal Island, Calif., Dept. 63.



Solid Pack or Chunk Style Grated ...Star-Kist quality is the same!





Quick 'n easy! That's how a spunky Brillo pad-with-soap works! Neat! This square metal-fiber pad whisks off cooked-on food and scorch. Makes your pots and pans .sparkle-clean and bright as onew. Use Brillo every day!

There's jeweler's polish in BRILLO!

Keep your pans gleaming as the day you bought 'em with Brillo! Brillo soap contains polishing ingredients that jewelers use to shine their precious metals!

GREEN box — pads and cake soap RED box — soap-filled pads





Packaged pie-crust mix promises crisp, flaky

tender pastry to the beginning cook . . . and gives her

time to spend making the pie shell attractive

pastry shell

2 cups sifted flour $\frac{1}{2}$ teaspoon salt

³/₄ cup shortening ¹/₄ cup ice water

Mix and sift flour and salt. Cut in shortening until mixture resembles coarsely ground cornmeal. Sprinkle water, a tablespoon or so at a time on a section of the mixture and toss lightly with a fork until a ball of dough forms. Repeat until all flour has been wetted. Handle very little. Turn dough onto wax paper, press with the hands until it sticks together then wrap and chill 15 minutes. Divide into two parts. Roll one part at a time on a lightly floured board into a circle about $\frac{1}{8}$ " thick. Fit into pie pans and trim off allowing a rim $\frac{1}{2}$ " wide to extend beyond the edge. It is this extension rim that is used to make a fancy edge.

Yield—2—9" shells

rope edge

When a commercial pastry mix is used to make the shell, there is time to spare for making a fancy rim. But, when a pie is intended for a party, a fancy rim is called for whether the pastry is homemade or not. A rope trim builds the shell higher than the pan and produces a full, richlooking open-faced pie. Roll pastry to a circle $\frac{1}{8}$ " thick and place in pie pan. Trim off allowing at least $\frac{1}{2}$ " extension beyond rim of pan.

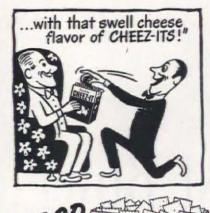
To make: Fold the extension rim of pastry back to form a standing collar of pastry on the rim of the pan. Hold the thumb of the right hand against the outside of the pastry collar, and make diagonal impressions from the inside, using the little finger of the right hand. Then deepen and sharpen the shell-like shapes thus produced, by pressing the edges between the thumb and forefinger. The sharp outlines will soften a bit on baking, and the pie filling will flood the hollows producing a ropelike pattern on the edge of the pie shell.

ruffle edge

A pretty, easily made flat edge is best to use with cream pies or pies to be topped with meringue or with whipped cream. Roll pastry to a circle $\frac{1}{8}$ " thick and place in pie pan. Trim off, allowing at least $\frac{1}{2}$ " extension beyond rim of pie pan.

To make: Fold the extension of the pastry flat back onto itself, and trim off lightly and even with the inside edge of the pan with a pastry pinking wheel. Then press the double edge down with a fork, all around, as if scaling a double-crust pie. This will cause the little ruffles made by the pinking wheel to stand up a bit perkily. The fork marks will bake out a bit, but not much. Prick the pastry well all over the bottom and watch while baking to prick any bubbles that form on the bottom. Bake in hot oven $(450^{\circ}F)$ 10 to 12 minutes or until lightly browned. Remove and cool.





Sunshine time: America's largest selling cheese cracker! Sunshine Biscuits ...





ELIZABETH SMITH

Thy do men love to say, "All this kitchen needs is a little reorganizing?" Any wife, hearing this remark, should throw down her dishmop, and demand to be taken out to dinner. Never let husbands start reorganizing-it will only result in your not being able to find things. The other night, while I was at class, my husband reorganized my knife drawer, so the baby (who can't walk vet) wouldn't get at it. The knives are now inconveniently on the other side of the kitchen. He didn't do the dishes; I did them when I got home!

Why do men always do the spectacular jobs? This summer my husband decided we needed a buzzer system, to communicate from upstairs to down. I couldn't see it-my lungs are as good as ever. The weather was over ninety, but he spent several happy hours sweating under the stairs, beneath the linen closet, and in the furnace room, boring holes. Finally, he installed a fine buzzer. You can now attract the attention of the person upstairs, who comes to the head of the stairs and yells down, "What do you want?"

Why do men come in and, ignoring entirely the six rooms you have just vacuumed and swept, say, "Darling, I hate to say this, but there is dust on the bathroom light fixture.'

I'll tell you why: it's because men can take the long view in housekeeping. They never have to face dirty dishes which wait and wait for you. They never get bogged down in these "things you have to do" before you get to the "things you want to do."

When men decide to do a little job, they first get all the tools and lay them out meticulously (after eating a good breakfast which was prepared, then washed up by someone else). They do the job; they stop for lunch (also prepared by someone else). They clean up the job, put away the tools (maybe), and they are freeto enjoy the feeling of being handy.

And in the recreation field, why do men expect wives to take up their favorite sports, but turn a deaf ear to learning what the wife is able to do?

But, after all, what is marriage but an attempt at synthesis? If we were exactly alike, we'd be bored to death. We brought diverse interests together, and as a result, I've learned from him and he from me. By the time we're eighty, we'll probably think, work, and even look alike.

"My ironing is 3 times easier with Satina in my starch !

WRITES MRS. GERARD SULLIVAN, ROSEDALE, L. I.



SATINA GETS MY VOTE as an A-1 helper," writes Mrs. Sullivan. "It makes starched ironing 3 times easier, to say the very least. There's never any sticking."

Satina is a wonderful ironing aid

that you use with boiled or unboiled starch. It dissolves easily in boiling water or the boiling starch solution.

It not only makes ironing easier, it makes clothes smell fresher, look newer, and stay clean longer, too!

SIZE PACKAGE W^{E'RE} SO SURE *you'll* love Satina, if we can just get you to try it once, that we're offering you a free full-size package. Enough for 4 big starch-

FREE

A PRODUCT OF GENERAL FOODS

Women

SATINA, Dept. 82, Battle Creek, Michigan Dear Sirs: Satina sounds good to me. Now I'd like a free full-size package to see how much easier it makes my starched ironing. ings. Just try it and judge NAME Satina for yourself! STREET STATE. CITY. Put SATINA in your starch!

It makes starched ironing 3 times easier!"



When your young buckaroo upsets the ashstand on your freshly cleaned rug...don't scream. Run for your new Bissell Sweeper...

And whistle! Bissell Carpet Sweepers now have "Bisco-matic"* Brush Action for the easiest clean-ups ever!



You don't have to press down at all. This miracle brush adjusts itself automatically to every rug nap, thick or thin ...

Even cleans under low furniture, with the handle held *flat*! Save your vacuum for periodic cleaning . . . use a new "Bisco-matic" Bissell® for quick everyday clean-ups. It pays!



Illustrated: The "Vanity" at \$8.45. Other models from \$6.45. All with "Bisco-matic" Brush Action, easy "Flip-O" Empty, and "Sta-up" Handle.



*Reg. U.S. Pat. Off. Bissell's patented full spring controlled brush





A Dust Bowl



ELIZABETH FULLER

D aily care removes surface litter and gives your house that "picked up" look all the time. Big dividends for a few minutes each day! An electric broom weighs only 6½ lbs. and can be easily carried from room to room or floor to floor. It has a hook for hanging and can be placed conveniently in any small area. Even though you have an electric vacuum cleaner, a carpet sweeper is almost indispensable for general tidying up.



A thorough cleaning of rugs, floors, furniture, walls, woodwork, and draperies is essential at least once a week. Below are the three types of vacuum cleaners. The canister type shown filters the dirt through a pan of water so that no dirt escapes back into the room when it is emptied. It is important that the cleaner removes not only the upper layers of dirt but also the infiltrated dirt which is deeply imbedded and is destructive to pile fabrics.



vacuum cleaner may seem like a rather large investment, especially to the newlywed. But it is wise to take a long range view of the expenditure. A vacuum cleaner means longer life for rugs, upholstered furniture, draperies, lamp shades, and wallpaper. When you make the fullest use of the vacuum cleaner, you are also protecting your family from the hazards of dust-filled air. Almost all vacuum cleaners now come equipped with special attachments for cleaning bare floors, dusting furniture, woodwork, walls, draperies, and lamp shades, and a crevice tool that gets at hidden dirt in radiators and cracks. A new feature is a sprayer which can be used for mothproofing and applying wax. All these are in addition to rug cleaning. The dusting attachment is also fine for keeping Venetian blinds and window shades spotless and books free of dust. In fact, you can clean practically everything with the vacuum cleaner.

Before purchasing a vacuum cleaner, it is more or less wise to take an inventory of your home. If you have large rugs or carpets on most of the floor surface, then the upright cleaner with a motor-driven brush will probably be your choice, as this type is primarily for cleaning rugs, although it is also used with attachments. If you have few rugs and bare floors are a problem, then the tank or canister type will fill your need.

Is Not Economical!

MONTHLY



Now you can keep rugs from becoming soiled for a much longer period of time. This is done with absorbent rug cleaning powder. First, clean the rug with the vacuum cleaner. Sprinkle the powder over the rug or badly soiled area. Work it into the pile with a stiff brush. Do this carefully so powder won't be scattered on furniture surfaces. Leave powder on for at least one hour; overnight is better. Then remove powder and dirt with vacuum cleaner.

IF YOU'RE ON A BUDGET



Comera Associates

I ven if you are on a very tight budget as far as household equipment is concerned, there are good budget-priced cleaners available. One manufacturer is making a junior upright cleaner which is smaller than standard vacuum cleaner but just as efficient. A hand vacuum can be fitted into its own floor adapter for rug cleaning.



Whether you choose a diffhungry upright model with beating, sweeping, cleaning action... or the powerful cylinder type Cadillac, you get fast, thorough cleaning with a minimum of effort. Compare Cadillac cleaners with any other make — at any price. You can't buy better value. Ask your dealer for a demonstration.







in minutes—not hours!

Think of the extra pep you'd have—the hours you'd save—if you never had to hang out another wash—if you could dry it all *indoors* with a Hamilton Automatic Clothes Dryer !

No more struggling with heavy baskets—clotheslines —clothespins! Just put the clothes into your Hamilton, flick the switch and in a matter of minutes your clothes are gently tumbled fluffy-dry and wrinkle-free.

"But wait," you say ! "How about the fresh air and sunshine on my clothes and linens? I like that. I want that."

Madam, good old Science thinks of everything! There's a powerful ultra-violet Sun-E-Day lamp in your Hamilton. It sanitizes your clothes and sweetly freshens them with genuine sunshine-and-breeze ozone. They smell like the breath of Spring.

How about that? How about calling on your Hamilton dealer? (For his name, call Western Union by number and ask for Operator 25.) HAMILTON MANUFACTURING COMPANY, TWO RIVERS, WISCONSIN.

In Canada the Hamilton Dryer is known as the Coffield-Hamilton Automatic Clothes Dryer, and distributed by Coffield Washer Co., Hamilton, Ontario.



Make your own Chopping Board!

Hotels and restaurants employ labor-saving devices for preparing vegetables. But they do not have a monopoly on them. You or your husband can make a vegetable chopper for your own kitchen with a few simple directions.

The picture on page 87 gives an idea of what the finished product is to look like. Secure a three-quarter inch board and saw it into a piece about 15 inches long and four or five inches wide. Plane it off and give the board a good scrubbing. For a more finished product varnish it. Next, cut another piece of board about 12 inches long and two inches high and nail it on the first board for a backing. Then find a knife . . . preferably one that is worn and thin. File off the point and drill a hole in the blade about an inch from the end. Finally attach the knife to the side of the backing (be sure blade will fall square on the board) with a washer and a screw. A screw holds the knife better than a nail, and the knife can be removed easier when it needs to be washed or sharpened.

That's all there is to it. You have a chopping board that works like a charm for celery, carrots, lettuce, onions and spinach. It's small enough to store in a drawer or leave out on the back of the kitchen table. It will save you hours of time and it will keep your cutting thumb from much abuse.



You'll find it at the 1949 Carpet Fashion Openings, March 1-10. Watch for your favorite dealer's announcements. Also write for "Colorama," beautiful color-idea book by Clara Dudley, famous colorconsultant for Alexander Smith. Send 25¢ to Clara Dudley, Alexander Smith & Sons Carpet Co., Dept. AH-8, 285 Fifth Ave., N. Y. 16.



^{\$ 1949,} Alexander Smith & Sons Carpet Co.

Data from Cornell University College of Home Economics Simple, inexpensive, this made-at-home cutting board deserves a prominent place in the time-saving kitchen



I couldn't keep house without ScotTowels!

> Bacon to drain? Lay the slices on clean, absorbent ScotTowels. Grease sinks right in-fast! Bacon is crisper, more delicious.

Want less rubbing and scrubbing?

Keep stubborn stains off linen towels by using ScotTowels for drying pots, mopping up spills, draining lettuce. Delightfully pliable, soft, absorbent-yet *strong*-ScotTowels really *dry*. 150 to a roll. Scott Paper Co., Chester, Pa.

.FEEL SO NICE-YET WORK SO HARD!

You'll be happier with a HOOVER

Whichever type you prefer

No other cleaner has ever matched a Hoover in getting deep-down grit, keeping colors bright, prolonging rug wear. It makes life easier for the woman with cleaning to do. Now Hoover offers you the greatest possible choice-two basic types, four great models. Nothing can match a Hoover. That's why you'll be happier with it! Why wait?

Get happier today

Call your Hoover dealer for a home showing of the model you prefer. The Hoover Company

North Canton, Ohio Hamilton; Ont., Canada Perivale, England MODEL 50 (above). Hoover's cylinder cleaner. Cleans by powerful suction. Easiest-to-use cleaner of its type. Many features including exclusive Dirt Ejector. End and top carrying bandles. Complete with cleaning tools in bandy kit, –

Mothimizer and sprayer...\$79.50

MODEL 28 (below)... Hoover's popular-priced Triple-Action Cleanerit beats, as it sweeps, as it cleans. Instant conversion for above-thefloor cleaning...\$74.95 Cleaning tools in handy, lightweight kit......\$19.95

NOTE: See the new Hoover Iron at leading stores everywhere. \$11.45, including excise tax.

Pat. Of.



Your silverware can't tarnish in a Pacific Silver Cloth chest, bag, roll, packet, wrap or buffet drawer. You save work for a lifetime. You get more pleasure from owning new silver, and old silver is more fun to use often. Both flatware and hollow ware are kept always bright and ready for instant use. Whether used daily, for entertaining, on or off vacations, or after years of storage, silver shines like magic!

That is why famous brands of sterling silverware usually are offered with a Pacific



Silver Cloth container. So is high quality silver plate in the beautiful modern Invitation pattern by Gorham illustrated here. Such high grade silver and Pacific Silver Cloth naturally go together. When you buy new silver, look at the chest, bag, or roll for the Pacific Silver Cloth label. It means quality.

Avoid imitations. Pacific Silver Cloth is an exclusive product of Pacific Mills. It contains millions of particles of silver in a non-visible compound which absorbs the tarnishing elements in the air so they cannot reach your silverware. Why spend money or laborious hours on abrasives or other tarnish remover unnecessarily? Buy a chest lined with Pacific Silver Cloth (\$6 and up), or a bag, roll or wrap (\$1 and up) today at your leading local jewelry or department store (silverware, houseware, notions ... yard goods in piece goods depts.); or see your furniture dealer for Drexel dining room furniture with Pacific Silver Cloth compartment. Write us today for literature and name of dealer. Pacific Mills, Dept. D3, 214 Church Street, New York 13, N.Y.



In a tarnish test* conducted by the United States Testing Co., Inc., only spoon A, pro-tected by Pacific Silver Cloth, retained its original sparkle! The other spoon, though wrapped in so-called "anti-tarnish" cloth, nevertheless did tarnish as shown.

Test No. 36514, June 30, 48







Mr. and Mrs. Peto and Marjorie with Sunderland pitcher, first piece sent by Miss Peto to parents from overseas when she learned of their interest in collecting old pitchers. Picture below shows five of rare all-copper lusters collected

> FLORENCE PETO and MARY E. MONZE



War-Born Hobby

ow is a hobby born? For Mr. and Mrs. Joseph Peto of West Englewood, New Jersey, it all started in 1942 when their only daughter Marjorie, an American Army nurse stationed at the time in Oxford, England, sent a present home to her parents. To them, as to many families during the despairing years of World War II, there came a new poignancy to the words, fear, heartache, loneliness. The gift from overseas, aside from virtue in itself, was welcomed with tearful rejoicing-it bridged a dangerous sea and brought the absent one nearer. The next letter said: "I bought the pitcher in the Queen's Hotel

while on a few days leave in Penzance; the woman in the hotel shop was hesitant about selling it to me saying it was so old she doubted if my mother would be pleased. Can you imagine a shopkeeper at home talking like that? In a crowded train I rode in complete blackout to London and again to Oxford with the treasure in my lap; people climbed over me all the way and, if my pitcher had been broken, someone would have muttered: 'Sorry, Mate!' There is no paper over here, and it will take a bit of scrounging to find a container and wrappings in which to send it home." Standing eight inches high, the cherished pitcher

PLEASE TURN TO PAGE 90



First pitcher in group, "Coffee" luster with bird handle. Large one Wedgwood-classical white figures on luster

Beginning with small pitcher. 1-Purple luster-leaf design. 2-Starch blue, silver resist. 3-Splash, rose, purple and gold. 4-Copper luster on cream

Photographs by F. M. Demarest and Acme



New low-cost magic for your dream kitchen



6-inch Kitchenaider-Mullinaider combiation is tops in value. Note twin-bowls and rainboards. Acid-resisting, porcelain enamel top. Ample work-space and storage; sound-deadened loors; handy cutlery drawer. Mullinaider elecric garbage disposer makes it easy to fix meals and clean up after them. Fits all Kitchenaiders.

LET's imagine this lovely Youngstown Kitchen is yours. (You know, it can be!)

And when it is, revel in this thought: You'll be free forever of the garbage pail and all its messiness. The kitchen shown has a 48" Kitchenaider cabinet sink with a Mullinaider electric garbage disposer -Youngstown's newest kitchen magic. It grinds away your food scraps before they can accumulate, and whisks them safely down the drain.

And that's only one endearing quality of these lovely, white-enameled steel beauties. You've storage space galore, with everything right where you need it for fixing meals, washing dishes and clearing up. The price? Remember this - every Youngstown Kitchen is an arrangement of standard units, produced by the world's largest makers of steel kitchens. That's why they cost so little!

Ask your Youngstown dealer to help you plan a kitchen suited to your needs-or to install a Mullinaider in the Youngstown Kitchen you may already own. If you're building, specify Youngstown.

MANUFACTURING CORPORATION MULLINS WARREN, OHIO

World's Largest Makers of Steel





Grind away kitchen waste with the safe, sanitary Mullinaider! Garbage is washed down drain. No mess, no fuss. Ask for free home demonstration.



Dishwashing's easy with swinging faucet and speedy rinse spray that reaches all parts of acid-resisting, porcelain enamel sink-top. Fine for cle aning vegetables, too. See your dealer.

GET THIS EXCITING BOOKLET! 20 pages featuring beautiful Youngstown Kitchens in color. Full details on Youngstown units and tips on arranging a new kitchen. Enclose 10c to cover mailing cost. No stamps, please please. Please send me your Youngs-

town Kitchen booklet. I enclose 10c in cash. plan to remodel plan to build 🗌 want Free Home Demon-

stration of Mullinaider

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	Manufacturing Corporation
Dept. A-	-349, Warren, Ohio

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COUNTY	STATE	*

To learn the name of a nearby dealer, call Western Union by number and ask for Operator 25.

The Pride and Joy of Happy Millions!

Almost every woman falls in love with Revere Ware on sight. It is so rich looking, so beautifully designed. But the real joy comes when you first try these Copper-Clad Stainless Steel utensils. Revere "waterless" cooking seems to make foods taste so much more delicious while retaining their precious vitamins and minerals. Revere utensils are so easy to use-they save time and fuel because they heat up so quickly and evenly-they need so little watching-they're so easy to keep looking ever-new.

The purchase of Revere Ware is a good investment no matter what your budget may be, for the extra-thick copper bottom makes it practically indestructible. (We have never heard of a piece of Revere Ware wearing out.) There's a complete line which includes skillets, sauce pans, double boilers, sauce pots, Dutch ovens, coffee percolators. Truly, Revere Ware is just what you want. Buy it. To make sure you get it, look for the trademark in the thick copper bottom.

REVERE COPPER AND BRASS INCORPORATED

Rome Manufacturing Company Division Rome, New York







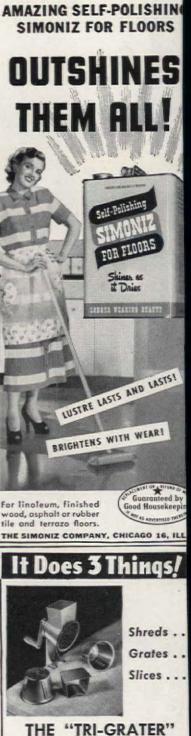


Top of page, close-up of Sunderland pitcher. Next, handsome Irish copper luster, enameled. Below, pink luster. 1795

of pink and copper luster bears, on one side, a transfer picture of symbolic, pastoral group and the legend: God Speed the Plough. The other side depicts the Iron Bridge over the Ware at Sunderland and bears an inscription and the date: 1796. Under the spout is the well-known "house" design, and a band of pink luster roses encircles the rim.

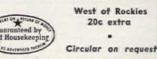
In a sort of first-child complacency the pitcher now centers a collection of copper, gold, rose, purple, splash, silver and silver-resist pitchers; all have collector qualities and their winking lusters are reflected in the mellow mahogany of an 18th century chest on which they stand.

At first the Petos found it a pleasant diversion to hunt for other pitchers to keep the newcomers company, but the collecting infection is as insidious as that nagging urge which affects a luke-warm golfer after he has made his first good shot. The in-



Three Kitchen Utensils In One!

Shreds-grates-slices! Fine for shredding vege-tables, cheese, bread, crackers, nut-meals, etc. Makes dainty sliced dishes-cabbage, carrots, cucumbers, onions, etc. Equipped with "Food pusher". No danger of cutting fingers, Seam-less rotors-easy to clean. Ideal for gifts and bridge prizes, At your \$4.45



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THE AMERICAN HOME, MARCH, 194



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ARM & HAMMER OR COW BRAND BAKING SODA

CHURCH & DWIGHT CO., INC., 10 CEDAR ST., NEW YORK 5, N.Y.



Hobby (Begins on page 88)

nocent recipients of the old Sunderland pitcher failed to realize that the disease was to become incurable!

They began to haunt antiques fairs, antiques shops, and auctions; they visited museums, bought books on ceramics, handicrafts, and blew the dust off their long-neglected history books. Items secured from the estates of noted collectors set a high standard. The very old (1810) reeded pitcher, pink luster, and the Wedgwood one of copper luster with white relief, are from the Martha Fiske estate. The smaller starch blue and silver resist and the silver-resist creamers were once in the collection of the late George Horace Lorimer. Sometimes a rumor that a private family is "parting with" heirlooms brings collectors on the run.

"Such a will-o-the-wisp usually ends in disappointment," declares Mrs. Peto; "everyone loves a bargain but it happens once in a blue moon. In the long run quality has to be paid for—and quite right." The speaker waved toward a corner cabinet in the dining room; 'it was filled with antique china, cups and saucers which had come from famous collections.

The first group of pieces from the Peto collection, shown on page 88, are the all-copper luster pitchers. The first, only five inches high, has a dark green band and gold decorations. The two small ones have raised enamel flowers. The fourth is brilliant gold-toned copper, decorated in starch blue, with mask spout and human figure handle. The last in the group is handsomely decorated with a starch-blue band and raised design.

The first of the second group is English "coffee luster" with bird handle and has cream-colored band with raised flowers. Two copper and pink luster creamers are only two inches high. The next, dated 1810, is a Wedgwood piece with classical white figures on copper luster. The fifth, of gold-toned copper luster, is a classical urn shape with enameled flowers.

Four unusual pitchers comprise the final group on this page. The first is a small purple luster one with leaf, squirrel and butterfly design. The next is a rare piece of starch blue and silver resist with a bird design. The third one is splash, rose, purple and gold luster—five inches high and rare. The last is cream pottery decorated with enamel and copper luster.

At the top of page 90 appears the first piece in the collection, the "Sunderland" pitcher. Next is an Irish copper luster piece with enameled flowers. The third, a pink luster pitcher, is dated 1795. Reeded, with house design in reserves, the inside of this piece is age-cracked.

The first two pitchers at the top of page 92 are of silver resist and age-cracked inside. Last one of this



Easy Recipe

Fruit Meringue Squares

Fruit cocktail makes party dessert of yesterday's cake!

2 egg whites Few grains salt ¼ cup granulated sugar 6 3-inch squares plain cake 2 cups drained canned fruit cocktail Whipped cream for garnish

Beat egg whites with salt until stiff but not dry. Gradually beat in sugar. Spread top and sides of cake squares with meringue, building up sides slightly. Bake in slow oven (300 de grees F.) 20 minutes or until lightly browned. Cool. Heap well-drained fruit cocktail on top of meringue. Garnish with whipped cream if desired. Serves 6.

desired. Serves 6. Fruit for dessert (below): wonderful way to top off a hearty meal or party-up a simple luncheon. Just open a can of cool, luscious fruit cocktail...and serve! No peeling, dicing, mixing, The work's all done, and you've never tasted a more superb blend of fruit flavors. Rich, golden California cling peaches, pineapple, pears, cherries, grapes. Five delicious fruits, best known as a "first course" but now used in dozens of new and different ways: As fruit sauce on waffles, thrifty puddings,

As fruit sauce on waffles, thrifty haddings, cake, cereals, ice cream. In tarts, pies, cobblers, gelatin molds, salads. For basting ham. Next time the recipe calls for fruit, try canned fruit cocktail. It's five times more tasty! Copyright 1949, Cling Peach Advisory Board





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You'll greet the latest colors and lovely patterns of the 1949 Imperial *Washable* Wallpapers with enthusiasm. Every room will respond to their delightful freshness with a beauty you hadn't realized was there. Each paper is "Color-Locked"—guaranteed for 3 years to withstand room ex-

posure without fading, and to clean satisfactorily in accordance with instructions in every roll. Look for the silver label that says the finest in wall paper.

Invite new Beauty



Hobby (Begins on page 88)



First two pitchers are of silver resist and are age-cracked inside. The second is pheasant-patterned. Third, Staffordshire, pink luster on white



Two small Staffordshire teapots with enameled flowers and birds. Crabstock handles and spouts. Initial "L" on large piece, one of "Paris" dinner set



Unique Meissen ware with bird mouth spout. 1780. Cauliflower design by Thomas Whieldon. 1770. Rare Lowestoft piece. Flower and scroll decorations

group is pink luster on white pottery with hunting scene in relief brilliant oak-leaf coloring.

The last two groups on this page show the Petos' six prize teapots. Large one in the first picture, called "Paris," has rose and blue flowers and the initial "L" standing for a family name. The two small ones (1785) are salt glaze and Staffordshire polychrome; globular shaped, they have enameled flowers and birds and Crabstock handles and spouts.

The final picture shows a $3\frac{1}{2}$ inch Meissen teapot (1780), decorated with animals in relief. It has a rose finial on the cover and a bird-mouth spout. The center piece, known as "Cauliflower," is of green and brown glaze, age-cracked inside and attributed to Thomas Whieldon (1770). Last one in this group of teapots is a Lowestoft and has sprays of flowers in reserves and mosaic scrolls in characteristic red-violet on white china.

Soon after D-day, Marjorie's hospital unit moved into Normandy. They were restricted to short trips to Granville on the sea, to dirty Cherbourg, or to Mont-Saint-Michel. Tiny shops that huddled along the approach to the ancient Benedictine abbey offered souvenirs. The nurses were browsing happily when a porcelain patchbox turned up. It was beautifully painted and bore on its base a Sèvres mark. Like the Sunderland pitcher, it was destined to form the nucleus of a collection. Other patchboxes of French and German origin rival the first, but because the Sèvres box arrived in America at a time when loving reassurance gave a lift to loneliness, it remains the favorite.

Jean McLain's "Color Harmonizer" has an important place in your decorating plans. Send 25ϵ for a copy of this inspiring booklet. Imperial Paper and Color Corporation, Dept. A-51, Glens Falls. N. Y.

92

.my, how they've GROWN!

YES... you are richer than you think

If you had to replace your home furnishings today — should fire destroy them — you know that you'd have to pay far more for them. Have you enough fire insurance to cover these higher values, in case of loss?

You know how prices of nearly everything in your home have gone UP-UP-UP. For example: the sofa that may have cost you \$100 when you bought it easily could cost you *double* or more today, if you had to replace it after a fire.

The same holds true of almost everything else you own—your clothing, your kitchen equipment, your linens, your valuables.

Wouldn't you be wise to talk with a "North America" Agent and find out how little it costs for *enough* fire insurance to protect what you have?

Remember . . . while most things today are *high priced*, fire insurance still is one of the biggest low-cost bargains in the family budget!





2.

Insurance Company of North America, founded 1792 in Independence Hall, is the oldest American stock fire and marine insurance company. It heads the "North America" Companies which meet the public demand for practically all types of Fire, Marine and Casualty insurance. Sold only through Agents or Brokers.

rance Company of North America - Indemnity Insurance Company of North America - Philadelphia Fire and Marine Insurance Company - The Alliance Insurance Company of Philadelphia



Old Colony furniture

"Home-Planned" with a view to your future

YOU'LL like the friendly, traditional air of hospitality which Old Colony brings to your home. As the years go by, you'll appreciate more and more its lasting comfort. fine woods, and honest craftsmanship. Best of all, is the way Heywood-Wakefield's "Home-Planned" designs look ahead-to make sure of continuing harmony as you add to the living room, dining room and bedrooms of your growing home. You'll find real decorator's magic in the way the exclusive "Winthrop Maple" finish goes so well with such a variety of decorative treatments. Do see Heywood-Wakefield Old Colony at your store specializing in fine quality furniture.



Yes, old Colony is designed to bring pleasant harmony, luxurious com-fort and distinguished beauty to dining and bedrooms as well as living room 1

Make Your Home Express You As You Want to Live

ST. 182

Adamy tou As I ou W ant to Live Ready for you now is this helpful new book by Gladys Miller, prominent decorating tous of practical furnishing and decorating ideas—how to mix-match traditional fur-niture with modern accessories—how to make the most of the sensible "Home-Planned" Old Colony designs throughout your copy today.

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I enclose 25¢ for my copy of your new decorating book, "Old Colony Furniture" by Gladys Miller.

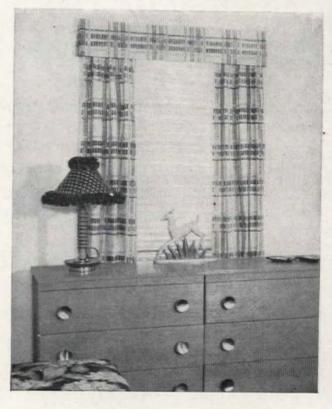
Name
Address
CityState

Decorator Tricks

Paper drapery ideas, Helene W. Andrews; photographs, Wm. G. Stephenson



Cheerful note for spring is a green-quilted valance against red and green wallpaper in the home of Mr. and Mrs. Wertheim of Los Angeles. Architect is Elsa Bussard; decorator, Herbert Cordier

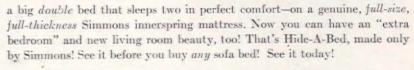


To give paper draperies that professional look, try whipping up a cornice from a cardboard carton. Cut a strip of cardboard the width of the window, plus a 2" fold-back at each end. Cover with paper

Short of space? Don't despair! This HIDE-A-BED makes 2 rooms out of 1!



f you're plagued by the problem of finding more sleeping space, there's a happy answer at your furniture or department store—the beautiful Hide-A-Bed,* a product of Simmons craftsmanship! By day, it's a decorator-styled and tailored sofa, covered in rich, long-wearing fabrics. By night, it becomes





One, two! and your Hide-A-Bed opens, ready for sleeping. Simmons constructs it so cleverly that you can leave bedding on it, fold it away already made up! No other sofa bed is so solidly constructed—so handsomely tailored —with such mattress comfort!



See how it opens! You can get into your Hide-A-Bed from either side. And here's good news-you can have the famous Beautyrest mattress in any Hide-A-Bed you choose! \$198.00 and up, depending upon style, cover fabric, and mattress you select. (Slightly higher west of the Rockies.) Budget terms.

A STYLE FOR EVERY TYPE OF ROOM







Only SIMMONS makes HIDE-A-BED

ALSO FROM THE HOUSE OF SIMMONS—the greatest name in bedding: Beautyrest—America's "luxury comfort" mattress. Electronic Blanket—a new defense against colds. Deepsleep Mattress—a fine Simmons mattress at a lower price. Babybeauty Crib Mattress—made to doctors' specifications. Ace Spring—the modern spring for the modern mattress.

Lawson



Picture your home decorated in America's Most Desired Colors

Why be satisfied with "just imagin- Pabco long wear and easy cleaning*! ing"? You can "re-do" room after room now - easily and inexpensively - with Pabco Floors in colors voted loveliest by thousands of women who comprise Pabco's nation-wide board of style advisors!

Choose either Pabco Linoleum or

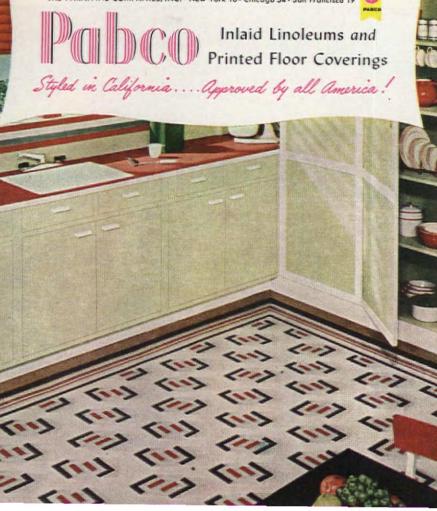
Printed Floor Coverings - you're sure

to get the "whitest white,"" truest blue,"

Luxurious Pabco Linoleums (Patterns No. 9047 and 9003 shown above) are Soil-Sealed to resist dirt. Pabco Printed Floor Coverings-in rugs (No. 9811 shown below) and wall-to-wall styleshave the famous "Stainless Sheen" surface!

Send ten cents in coin for "Decorate with Pabco"-sixteen full-color pagesand many other outstanding colors! Plus to Dept.119 A nearest office below.

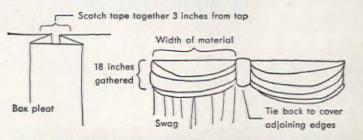
*Doubly Easy With Pabco Linoleum Cleaner and Pabco Floor Wax THE PARAFFINE COMPANIES, INC. . New York 16 . Chicago 54 . San Francisco 19



Decorator Tricks (Begins on page 94)



Paper draperies look like the real McCoy if you add a swag. For this effect, accordion pleat a full strip about 18" wide, attach at each end and at middle with Scotch tape





For a valance, cut paper drapery to desired width, make pleats about 21/2" wide with 21/2" between each pleat, and fasten with Scotch tape. Attach to cornice or curtain pole



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HEATING EQUIPMENT

flexing iron with acid-resisting, easy-to-clean enamel surface. Double drainboard, full-length ledge and two roomy basins provide maximum working convenience.

WELL-PLANNED FOR SPACE ··· AND TIME

THE modern designs and lovely colors of Kohler fixtures, created for planners of beautiful and practical bathrooms, represent knowledge and artistry acquired in 75 years of manufacturing experience, 75 years of doing things well. The Times Square Bath, admired for its beauty, has a convenient corner seat and is capacious for splashfree tub or shower bathing-yet is so compact (4x4') that it frequently allows extra closet room. The Tuscan tint is adaptable to a wide variety of decorating schemes.

Kohler quality means years of reliable service, at no

PLUMBING FIXTURES

extra cost. You'll find it in the lustrous, glass-hard, easyto-clean surfaces; in the bath, with its base of non-flexing iron, cast for rugged strength and rigidity; in the precision-made, chromium-plated brass fittings, including the Triton shower with Niedecken mixer illustrated; in durable vitreous china fixtures, such as the Jamestown pedestal lavatory with its convenient graceful design.

Visit your Kohler dealer for help in selecting bathroom, washroom, kitchen or laundry fixtures. Write for illustrated Booklet A-13, Kohler Co., Kohler, Wisconsin.

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I started a One Woman Revolution

... to bring you this New and Easy way to Select Wallpaper!"

"Years of fighting with ordinary wallpaper sample books made me mad! Instead of helping me find what I wanted, they confused and hindered me ... forced me to search through hundreds of disorganized samples... without any assistance ... in hopes of finding two or more patterns which 'go together' in design and coloring.

"That's why I started a one-woman revolution to take the guesswork out of wallpaper selection!

"I took my idea to the world's largest manufacturer of fine wallpapers. Together, we developed a completely new, expert way for any woman to select perfectly blended wallpapers.

"Now you can quickly, easily find related wallpapers which harmonize with your rugs, draperies and furnishings... period or modern.

"Never before in all my years of professional decorating experience have I seen an easier, simpler aid to every woman faced with decorating problems."

HERE'S HOW IT WORKS ...

THE EXCITING NEW NANCY WARREN STYLE SELECTOR shows you gorgeous new washable and fadeproof wallpapers, specifically selected and grouped in related

Dealers listed in your Classified Phone Book - under "Wallpaper."

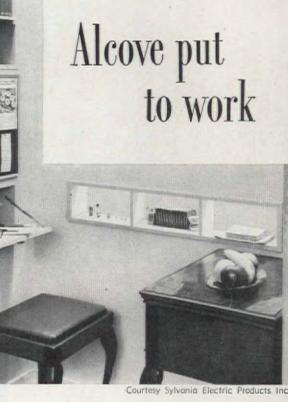




patterns and colors. You simply start with one basic color or pattern of your choice ... then see up to 8 different wallpapers which blend or contrast perfectly! You see them all at once, too, side by side in this exciting new NANCY WARREN STYLE

SELECTOR . . . just as they will appear on the walls of your home. Each Nancy Warren Wallpaper is numbered, referring to the helpful new Selector Chart which gives Nancy Warren's own suggestions for the use of each paper . . . plus a complete decoration plan for your particular problem.

Don't put up with outdated, hit-or-miss methods of selecting wallpaper! Ask your dealer for the new NANCY WARREN STYLE SELECTOR to find just what you want... in the finest wallpapers ever created to glorify your home.



Planning area has scalloped cornice concealing single-lamp fluorescent fixtures, shielded by ribbed frosted glass. Niches on back wall illuminated by concealed 30-watt fluorescent lamp



As sewing alcove, more light is required. Fixture on ceiling directs additional light onto sewing machine with minimum of shadows on work surface. Perimeter lighting furnishes general illumination



QUESTION: CAN I AFFORD A BEAUTYREST? ANSWER: CAN YOU AFFORD ABOUT 1/24 A NIGHT?

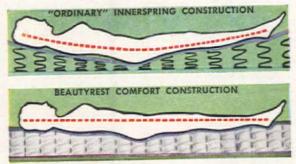
d you ever look at it this way? Is a penny and a night too much to pay for the healthful, reng *luxury rest* Beautyrest gives you? lions of Beautyrest owners say it's worth *more!* re's the simple arithmetic of it. Beautyrest costs



eautyrest water-glass test. Glass stays ly, even when surrounding springs are pressed n. Here's why: Each Beautyrest coil spring is *inlually pocketed*. Springs can't touch each other, t force each other down. Result: No hollows.

only \$59.50, and it's guaranteed for 10 years. Divide 10 years by \$59.50-and it comes out to only about $1^{1/2} \epsilon$ a night!

So don't dream about owning a Beautyrest. Get one today. It's a wise investment in good living!



3. See the amazing difference! "Ordinary" mattress springs are wired together, can pull each other down—often causing uncomfortable sag. But Beautyrest springs are not tied together. They can't sag! They "give" in the right places. Result: *luxury restl*



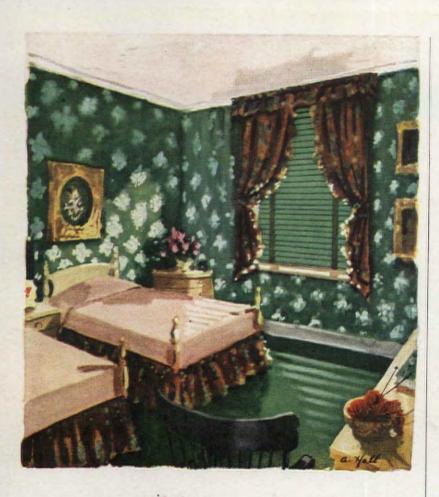
The "indestructible" mattress. In United States Testing Co. laboratories, a 275-lb. roller pounded Beautyrest 740,744 more times than any other mattress tested. The score: Beautyrest lasts over twice as long as the next best mattress tested!



Beautyrest stays beautiful for the life of the mat tress! No-sag edges and pre-built border protect it trim lines. Coils are built in to mattress' edge, givin you mid-mattress comfort right out to the edges

Only SIMMONS makes BEAUTYREST

ALSO FROM THE HOUSE OF SIMMONS—the greatest name in bedding: Hide-A-Bed—the sofa that doubles as an "extra bedroom." Electronic Blanket—a new defense against colds. Deepsleep Mattress—a fine Simmons mattress at a lower price. Babybeauty Crib Mattress—made to doctors' specifications. Ace Spring—the modern spring for the modern mattress.



"Personally, I prefer Columbia Venetian Blinds." she said

Many a home decorating expert has made that remark to young couples starting to furnish, to settled folks wanting a change for the better. The reasons are easy to understand:



- Columbia's decorative, richlooking appearance makes you proud to own them.
- Columbia's enamel-coated slats (aluminum, or steel) are a joy to keep spotless.
- Columbia's satin-smooth working parts, completely enclosed in the handsome headbox, are superbly efficient, long-lasting.
- Columbia's "famous-fourteen" colors fit harmoniously into any color scheme, any furniture period.

The name "Columbia" on these Venetian Blinds is our promise of a product you'll be proud to own. Why not stop in to see these fine blinds at your nearest Columbia Authorized Dealer—the leading department and furniture stores and shade shops in your town.



THE COLUMBIA MILLS, INC. • 428 SOUTH WARREN ST. • SYRACUSE 2, NEW YORK

Closets are expansible!

LUCILLE SYLVESTER

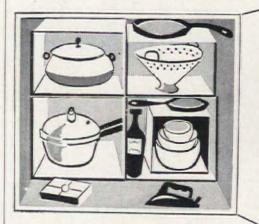
In these days of unobtainable dwellings, a person lucky enough to have a home is not likely to look a gift apartment in the closet. The fortunate householder will subject her domain to thoughtful scrutiny and investigate its possibilities.

Taken in by its gleaming white enamel and chromium, my friends exclaim over my "bijou" of a kitchen. Two small cabinets, comprised of five short shelves and a sink cupboard, sum up all the storage space the tininess of the room permits.

I converted the back door into a cleaning closet. One long shelf over the doorway takes articles infrequently used. Another long shelf below one of the cabinets exposes the makings of the morning coffee or afternoon tea. Two small shelves near the sink house the cookbooks and juicer, soaps and cleansers.

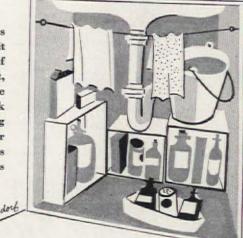
But, how to arrange with a maximum of availability and a minimum of breakage, a dinner service for eight, salad, fish, and candy dishes, assorted glassware, in a cabinet of two small shelves?

The lofty altitude of those shelves was a total waste. I doubled the capacity of my closet by installing two additional shelves, but to attach shelves to the metal sides of the cabinet was impossible. So I had two shelves cut of strong glass. To hold up . each, I inverted at the corners and in the center, six tall and sturdy glasses. Yes, I converted altitude into latitude.



One section of the undersink cupboard has sturdy wooden boxes, nested to contain those large and cumbersome utensils so dear to the homemaker

Right sizes were as hard to find as to fit in the confines of the undersink closet, but oh! how much more orderly. For that quick swish when something spills, a string or aluminum line keeps the cloth in readiness





a lesson in ighthearted housekeeping

Clock and calendar say Winter, but here's a room that sings of Spring! It's a Daystrom room—and wouldn't you know it, with that look of livable luxury! Such easy elegance too! The table top is Daystrom's own plastic, satinsmooth, but hankering for hard wear. Washable Duran upholstery, blossombright, is mounted on superbly styled *electroplated* chrome. (By the way, this hospitable table welcomes six, has an extension that zips in for a full foot of extra seating space.)

DON'T WORRY! All Daystromite table tops are laminated plastic -resist heat, scratches, stains! They're even cigarette-proof!







Look at the cook's nook! It doubles as a dinette, a desk area, or a durable work table. Not even hot casseroles or acids can mar that bright beauty of the plastic table top. It swishes clean—in a jiffy—with a damp cloth. (So, by the way, will the chrome-plated surfaces!) All Daystrom furniture is designed for hard wear, easy care, and modern, lighthearted livability. At furniture and department stores everywhere. Be sure it's Daystrom. You can have Daystrom dinette sets from \$49.95* to \$149.50*.



Furniture for casual living-featured by stores from coast to coast Daystrom Corporation, Olean, N.Y. • Daystrom Pacific Corporation, Pasadena, California *Prices slightly higher in West and South.







Itosco's "Dream Room"—Featuring dusty pink walls, with curtains, bedspread and dressing table of lovely pastel blue Itasca material, all set off by a fluffy white shag rug.

AKE a few yards of smart Itasca material ... take a few hours of your

time... then take a look... there's your DREAM ROOM! That's how easy it is to have a bedroom, living room or any room of your heart's desire—and Itasca's Homemaker's Inspiration Book tells you *bow*. A treasure house of homemaking ideas, it has 32 pages with over 100 illustrations. Gives a full description of the DREAM ROOM... gives ideas galore for making drapes, bedspreads, slipcovers, shag rugs, place mats and scores of homemaking ideas. Gives tips on tie-backs, valances, pleating. It's a big bargain—a big inspiration—and it's yours for only 10¢!





Closet Ideas



If your shelves are the bane of your existence, these portable, self-supporting mezzanine shelves are like an answer to a prayer. They give extra space where it is needed. Guard rail at ends prevents articles from sliding off



The shelves are equally adaptable to the food storage cabinet, giving double space where needed, yet not interfering with the full vertical space occupied by tall bottles. Made of unpainted wood, available in three sizes

Bring new comfort, new pleasure into your home with COLOR DYNAMICS!

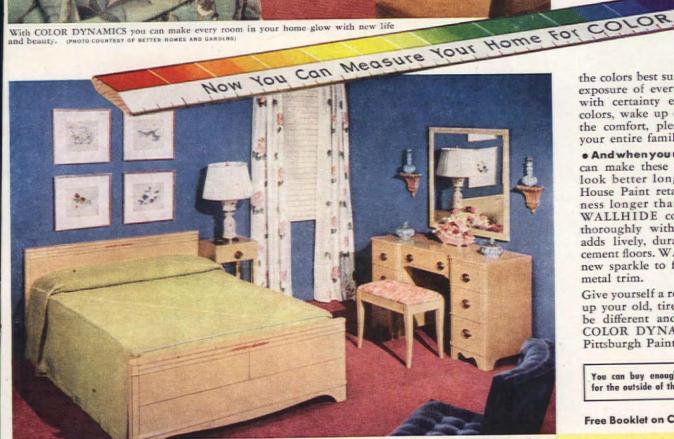


Pittsburgh COLOR DYNAMICS will show you how young ideas in home decoration give a thrilling new slant on living

A NEW LOOK for your home can often make it lovelier to live in as well as lovelier to look at. Pittsburgh COLOR DYNAMICS makes it easy for you to combine fine paint with modern, scientific ideas in decorating to give fresh zest and sparkle to your home life.

• Science has shown that colors possess energy which affects and influences people. This energy varies with different colors. That's why some colors inspire and stimulate, others soothe and relax, still others depress and irritate. With Pittsburgh COLOR DYNAMICS you can employ this energy for best results in painting. It permits you to measure your home accurately for the colors it should have.

COLOR DYNAMICS helps you to select



You can be sure of choosing exactly the right color arrangement to make your bedrooms more restful and comfortable when you paint the COLOR DYNAMICS way. (PHOTO COURTESY OF THE NENGEL COMPANY)

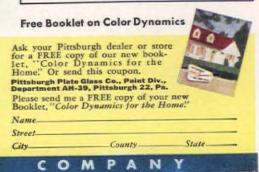


the colors best suited for the use and light exposure of every room. You can choose with certainty exciting up-to-the-minute colors, wake up dull, drab rooms, add to the comfort, pleasure and well-being of your entire family.

• And when you use Pittsburgh Paints you can make these new color arrangements look better longer. New SUN-PROOF House Paint retains its gleaming brightness longer than ever before. Oil-base WALLHIDE covers nearly any surface thoroughly with one coat. FLORHIDE adds lively, durable beauty to wood or cement floors. WATERSPAR Enamels give new sparkle to furniture, woodwork and metal trim.

Give yourself a real treat this spring. Wake up your old, tired-looking home. Dare to be different and gay! Paint *right* with COLOR DYNAMICS—paint *best* with Pittsburgh Paints.

You can buy enough top quality Pittsburgh Paints for the outside of the average 5-room house for \$35.



AHOY, THERE! Dad calls it his "S. S. Hideaway" -where he makes scaled ship models. During daytime, the skylight floods this converted attic space with natural light. At night, when landlubbers come aboard to inspect the fleet, the friendly wood stove keeps them warm. Notice how the floor pattern gives the room a look of generous width. It's Sloane-Blabon's new diagonal pattern 1681 in Inlaid Linoleum, edged with Koroseal* Cove Base. A breeze to keep in shipshape cleanliness! B. F. Goodrich Co.





HE'S NEVER LONELY! Young Pete, the radio amateur, spends his evenings talking to fellow-hams all over the country. When not on the air, he's busy building new equipment. He designed his attic "radio shack," too. The handsome floor is inexpensive Sloane-Blabon Resilient Enamel in the new diagonal pattern 5290, edged with Koroseal Cove Base. Good looking and so practical!



"...for better design and truer color."



MOTHER PUTTERS WITH POTTERY! Yes, this beautiful room, complete with modern electric pottery kiln, was once waste attic space. But mother has a wonderful sense of color and design. You can tell by the floor. It's Sloane-Blabon's new Inlaid Linoleum diagonal pattern 1692, with Koroseal Cove Base trimming. Mother is practical, too! She knows how easy it is to keep this floor always looking clean and sparkling. Look what happened to the attic! From waste space to a hobbyist's heaven . . . made attractive so easily by doing as decorators do—starting with the floor. Each of these decorator-perfect ideas started with one of Sloane-Blabon's beautiful new diagonal patterns that do wonders for giving "width" to narrow rooms.

How to Have

Exciting new diagonal patterns in Sloane Quality Linoleum Products inspire these inviting hobby rooms.

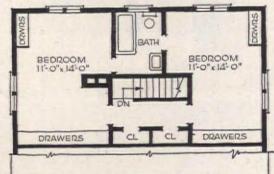
a Hobby Haven

Whatever your decorating problem, see your Sloane-Blabon dealer first. You'll find your inspiration in the many stunning designs and matchless colors—in Inlaid and Marbletone linoleums ... Koroseal, the miracle plastic, in Tile, Cove Base and Cove Molding that never shows its age, never needs waxing ... Asphalt Tile that costs so little and wears so long ... Resilient Enamel Rugs, Floor Covering and Wall Coverings. All lovely looking and such wondrous work-savers. Longwearing Sloane-Blabon floors require so little effort to keep spic and span and shiny-bright as new.

SLOANE-BLABON CORPORATION 295 FIFTH AVENUE, NEW YORK 16, N. Y.

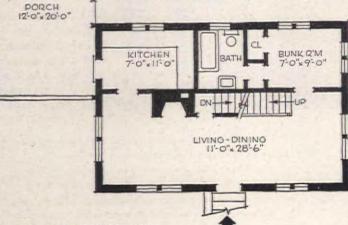
Just \$800 and a stick of dynamite...





Starting with these, we blasted our Mystic, Connecticut, home out of solid rock, taking three years in all from start to finish EDWARD A. ADLER, JR.

By terracing steep slope of plot every room was guaranteed cross ventilation. Porch is conveniently placed near kitchen for serving summer meals and commands river view



Tith less than \$800 in the bank, plenty of ambition and a natural hankering for stones, my wife and I built our own stone cottage and garage on the west bank of the Mystic River. In fact, from the living-room windows we can see the old sailing ships, Charles W. Morgan and Joseph Conrad, at their permanent berths on the opposite shore. We're mighty proud of our endeavor since it was all done after working hours and the first bit of construction we ever had the nerve to tackle.

Naturally there were tough spots where expert advice and assistance had to be asked. Right at the beginning, for instance, we used two helpers. Together we started blasting with a little dynamite since most of the property was covered with our beloved stone. That was in the early spring of 1939 and three years later we moved in. Though unfinished, total cost of labor and materials



Please don't walk away or turn a deaf ear, gentle lady! There's big news in the air and you may find it just as important in your life as it has



proved to millions of other women all over the world -not once, but thirteen times a year.... As you already have guessed, the

subject under discussion is a wholly feminine one-monthly sanitary protection.

But the "big" news deals with a very tiny product indeed, no longer than your little finger! It is called Tampax and it is worn internally. This principle is well-known to doctors and it has many advantages. Tampax frees you from the tyranny of belts, pins and external pads. It causes no odor or chafing. Quick to change and easy to dispose of. Tampax is only 1/9 the bulk of older kinds and you can shower, tub or swim without removing it!

Made of pure surgical cotton compressed in dainty patented ap-plicators, Tampax comes in 3 absorbencies-Regular, Super, Junior. Average month's supply slips readily into purse. Compare today's price of Tampax with the price of nationallyadvertised external pads. Tampax Incorporated, Palmer, Mass.

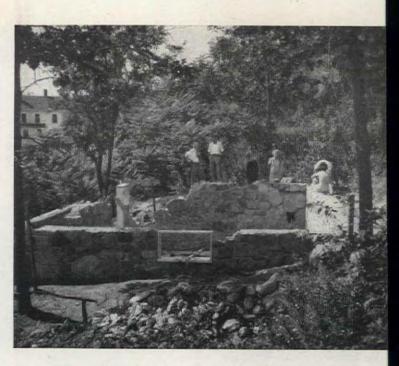




decorative ...

Windows look like Spring with Wilbarry lace net curtains. Stay like Spring, too, for the tied-in-place weave keeps these curtains looking "good as new" through countless launderings. You'll enjoy selecting your pattern from Wilbarry's many lovely allover or bordered designs. At your favorite store.





The land that originally sloped all the way to house foundations was slowly cleared away by hand and wheelbarrow, then dumped into the Mystic River, to provide greater terrace area





View of house taken from main highway conceals long running dormer from river side, but shows how design was made to fit naturally into its rugged site. Garage was next step in building program. After all terrace work is completed, the owners plan to build a stone dock

Just \$800 and Dynamite (Begins on page 105)



By use of native materials, house, terraces, and property become one. Full cellar provides ample, light playroom area for youngster



View of river also shows how upper terrace connects house to garage whose upper floor will be later transformed into additional play space

up to then was about \$6,000, a creditable feat even for those times. Our present house cost us a little more inasmuch as a full shed dormer was later added to the rear elevation.

At the start we considered ourselves refugees from a Manhattan ad gang since we had both worked in advertising and publishing houses, a background not too helpful in the interpretation of blueprints. Even today we are not experts but have learned a lot of the builders' tricks by pure experience. A few days with an expert stone mason showed us the intricacies of his art and shortly after we were erecting walls of house, garage, and terrace above.

All our stone was set in place with mortar mixed by hand in a small mortar box and then carried in buckets to the staging. My wife, whose height is just a mite over five

THE AMERICAN HOME, MARCH, 1949

feet, did the mixing. Salt water was hauled by pail across the road from the river while sand came from an abandoned highway department sandbank on the property. When we showed the bank that the foundations were paid for (by that time we were honored citizens in the community), we were granted a loan. And with this the framing commenced.

Here, again, we started with some expert help. Our plans were laid out on 8" by 10" newspaper copy paper and always were being changed as work progressed. With framework in place, covering the exterior walls with heavy tar paper was a simple procedure compared to the slow and methodical laying of upper stone walls. Using a plumb line as guide, we placed the split stones on top of the solid 18" foundation, while smaller stones and filling mortar were put into the



A treasure for the bride-the Sharon, a fine Seth Thomas* in Early American design. Mahogany finish on birch, strikes hours and half hours, electric or spring-wound. Height, 14½ inches. Width, 9½ inches. \$42.50.†

SETH THOMAS Clocks to treasure... Clocks to trust

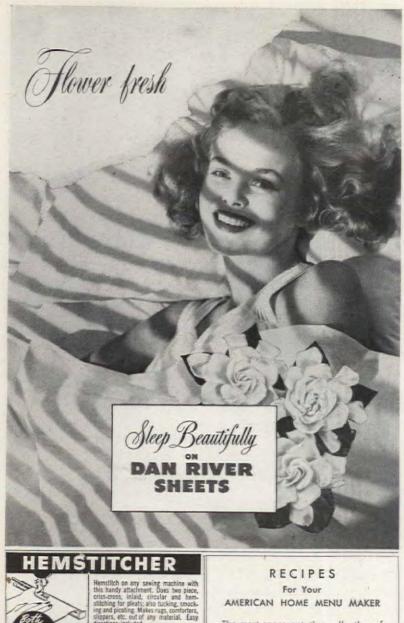


For the happy couple's mantel, cabinet or bookcase—the Buckingham. Period design in genuine mahogany, self-starting electric. Height,7¼ inches.Width,5% inches.\$19.95.†



Give the bride a truly beautiful alarm clock --the Echo--for living room or boudoir. Mellow-toned alarm, genuine walnut cabinet. Luminous dial, \$13.95.† Plain dial, \$12.50.†

AUTHENTIC SETH THOMAS... THE FINEST NAME IN CLOCKS Seth Thomas Clocks, Thomaston, Conn. Division of GENERAL TIME Instruments Corp. *REG. U. S. PAT, OFF. †Prices subject to change—tax extra



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Although there will be a wait for your Spode, your order will be filled in its turn. Decide now which pattern is to be yours. Booklet 18 will help. Send for it today.

Wholesale Distributors COPELAND & THOMPSON, INC. 206 FIFTH AVENUE, NEW YORK 10, N.Y.

Just \$800 (Begins on page 105)

cavities between the face stones and tar paper. We did not consider conventional fill insulation necessary with this construction and used stock interior insulating board, later covered with wallpaper, as inside finish. The fact that even during severe New England winters only three of the seven radiators are needed to keep the house comfortable attests to the efficiency of this construction.

Like the walls and most of the wood construction, the terraces, too, are handmade. Most of this construction was tedious, especially the hauling of soil from the upper areas of the property. Terrace walls are not yet really complete. Pointing of stonework is on the docket for next summer. Three-year-old William Jeffrey is now able to contribute to the family efforts and has a miniature single-wheeler to help along. For his sake we're creating a larger terrace off the side porch.

Our living room is 12' by 28' and runs the entire front length of the house. Back of it are kitchen, bath, and small bunk room with six large built-in drawers and a large closet. On the second floor are located two bedrooms, each with double exposure and plenty of built-in storage space. A bath, conveniently placed between these two rooms, and two closets off the stairhall complete a compact floor plan. The bedroom built-ins consist of nine large drawers that eliminate the need for bulky furniture.

Well, in 1941, the day our last shingle was nailed to the roof, we moved in. We were "at home" in spite of the fact that tar paper served as outside doors and roof framing was visible through the ceiling joists. It was a little incongruous to see our little mongrel dog comfortably curled up on the floor in such an atmosphere, but he added a comforting permanent note. A chance visit at this time from one of the important members of the community didn't feeze us a bit. Weren't we basking in a home we'd built ourselves?

Today, the Fourth Estate (oh, yes, we've given our house a name) commands a great deal of attention from visitors, and cars are constantly stopping. We make no apologies since the finished product looks like the work of professional builders and we've been offered lots more for the property than it cost.

Shortly after the job was finished, we were the subject of an editorial in a local paper. They likened us to modern pioneers and took issue with those who call the younger generation lazy. Don't think that we didn't like all the fuss and bother but, honestly, we haven't a corner on this pioneer business. Anyone with the real desire for a home and the will to get it could have done the same.



Charming Fashions ga

CRAWFORD'S DEPT 33 729 BALT. AVE. KAN



flowers resting shap

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Jacob's Ladder

ERIC GUILBERT

y neighbor Jacob differed from the rest of us home gardeners, painters, and putterers in that Jacob had a ladder, a straight one, homemade and alarmingly rickety. He was also the climbingest man I have ever known. The amazing thing to me was that Jacob hadn't broken his neck long ago. Every time I saw him on his ladder, I recalled that an estimated 200 deaths and many thousands of serious injuries result each year from home ladder use. Yet, Jacob hopped up and down on his ladder, devil-maycare as a tight-rope walker at the circus. He was certainly agile in spite of his tendency to obesity.

One rare Saturday afternoon, with warm sunshine and a cloudless sky above, when the lawns and gardens in the neighborhood were teeming with outdoor activity, the air was rent by a frantic, feminine scream. Followed by wives, children and dogs, we men rushed to the scene of the disturbance. At long last, one of Jacob's ladder steps had collapsed. There Jacob lay on the ground, while his wife stood by, wringing her hands and muttering, "I've told him a hundred times to go buy a good ladder."

With the doctor on hand and Jacob indoors waiting for an ambulance, several of the neighbors gathered in my garden. The talk, of course, was about the accident. "What has happened to good old Jacob," I said, "has happened to thousands of other people. Some folks are stubborn about safety rules; they don't want anyone telling them how to prevent accidents. I'm an industrial safety man, so let me give just seven tips on preventing ladder accidents, aside from keeping ladder in good condition.

"With a straight ladder: I. The distance from the foot of the ladder to the wall should be a quarter of the ladder length. 2. Grasp the ladder with both hands. 3. Hoist tools to the job by a rope. 4. Fasten the ladder at the base, or use safety shoes attached to the foot of it.

"With a folding ladder: 5. Avoid standing on the top step. 6. Don't use it unopened, like a straight ladder, since the steps are then not level. 7. Fully extend it and carefully lock the side brackets."

After Jacob returned from the hospital, I took it upon myself to chat with him about his accident. He promised to mend his ways, and right off bought a new and safe ladder, making his neighbors much happier, and his own future much safer. For maximum sunlight and maximum privacy all you need are Judd's sturdy, lasting traverse tracks you can count on to operate smoothly, always. Your draperies hang beautifully...pull open and shut at a flick of the draw cord.

It's easy to be "Expert" at Window Decoration with

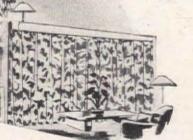
Judd

Swag Pleater

This dramatic drapery treatment couldn't be simpler to make! No cutting. No sewing (except hems). Just a single length of fabric and Judd Swag Pleaters give you this soft, elegant

effect that falls in grace-

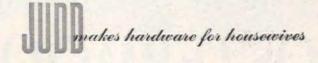
ful, always-smooth folds.



Judd Traverse Tracks

And-for every window in your house-JUDD'S FAMOUS THIMBLE ROD-the extra-rigid curtain rod with the built-in thimble tip* that won't snag your curtains. *patented

At your favorite drapery hardware department



THE JUDD IDEA BOOK of practical, pretty new ideas for window decoration. Send 15[¢] in coin to Dept. AH, H. L. JUDD COMPANY, WALLINGFORD, CONN.

Lastingly Lovely PIE CRUST DINNERWARE by Blue Ridge

DIXIE HARVEST (No. 3913) is another outstanding pattern on our new Pie Crust shape. Its exotic beauty is permanently sealed Under the Glaze and every piece a Hand Painted original creation, yet modestly priced.

Blue Ridge DINNERWARE SOUTHERN POTTERIES, INC.

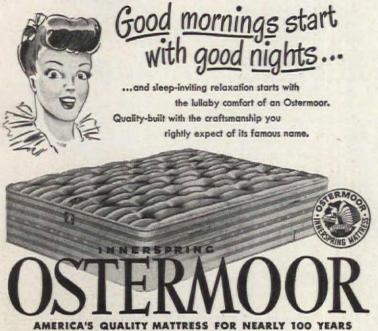


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Designed by America's foremost authority on birds—a model to attract every desirable song bird. Quality built, exclusive features. Add charm to your garden. Be-friend birds and they will rid your premises of insects. One martin destroys 2,000 mos-quitoes a day.

DODSON SPARROW TRAP. The humane way to get rid of these pests. Made of strong, welded tin wire to last for years. Size 36x 18x12". With Receiving Box \$16.50 f.o.b. Kankakee.

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It's what you take off!

Warner Brother's "June Bride" movie spoofs magazine editors and decorators but teaches good lesson in simplification and remodeling of old furniture



BEFORE. Termed a "McKinley stinker" by editor of home magazine (Bette Davis) this dining room had patterned wallpaper, patterned net curtains at windows plus limp floral draperies. Problem was to redecorate house in 3 days





BEFORE. Dining table was dark, heavy, had ornate carved griffons supporting table edge. AFTER. Griffons were removed, table was stripped and bleached. American Home's editor would have removed carved triangular support



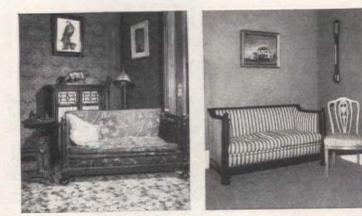
AFTER. Top rail and carving were sawed off, exposed wood was stripped of finish. Chair was reupholstered in new textured cloth



BEFORE. Dining chair was typical of sets bought around turn of century, had badly carved top rail, dull leather upholstery



AFTER. Magazine's decorators set to work with saws, hammers, bleaches, remodeled furniture. Room was supposedly repainted, recarpeted, new draperies made in three-day span. American Home's decorators require slightly more time



BEFORE. Heavy Empire settee was upholstered in dingy figured tapestry, set on floral carpet. AFTER. Wallpaper was painted with water paint, plain carpet installed, settee reupholstered in appropriate stripe

Which room would you rather live in?



Radiator takes too much time to heat ... then throws too much heat near the ceiling, not enough to the floor. Radiator steals space. Gathers dust. It's too hot to be touched by hands or furniture. What this room needs is Trane "Active Air" Convectors.



No dust-traps here! Nor hot surfaces to burn hands or mar furniture. Clean, beautiful, and healthfully warmed all over at low fuel cost! Instant response to heating needs is yours with slim, handsome Trane Convectors, which may be recessed into the walls, out of your way. Here's the room of your dreams!

"Active Air" heat-a new high in comfort!

Your future comfort depends upon the heating system you choose. So you owe it to your family to find out why any steam or hot water system provides more comfort per dollar when teamed up with Trane "Active Air" Convectors.

Use the handy coupon below to get a helpful booklet in full color about the modern, Trane way to inexpensive, trouble-free heating. Send for your copy today. It's FREE!

The Trane Company, Dept. B39, LaCrosse, Wis. — or Trane Company of Canada, Ltd., Toronto I want to see your full-color photographs of beau- tiful rooms, and learn more about Trane Convec- tor heating. Please send me your free book "How To Live in June All Winter."	SUCCESSOR TO RADIATORS
ADDRESS	"ACTIVE AIR " CONVECTORS
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Pressurized Calrod Units Provide Safest, Cleanest, Most Dependable Hot Water Service Ever Offered!

THANKS to the Magic Circle Heat of pressurized Calrod[®] Units, this great Hotpoint Automatic Water Heater can't be beat for safety, cleanliness, economy and dependability.

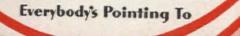
• Year after year, without care or attention, you enjoy an abundant supply of hot water.

• Hotpoint's corrosion-resistant, heavy-duty tank is so thickly insulated with Fiberglas[®] that it actually can store hot water for as long as *three days* with the electricity off!

• Seven models range from 30- to 82-gallon capacity. The 30- and 40-gallon table-top models are matched units of Hotpoint's Electric Kitchen. Call Western Union Operator 25 for the name of your nearest Hotpoint dealer.

HOTPOINT INC. (A General Electric Affiliate), CHICAGO 44, ILL.

In de



Electric Water Heaters

1000

(Begins on page 60)

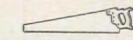
siderably and will result in much greater savings for some localities than others, but no matter how it is figured, you stand to save money and build up a tool kit at the same time.

AVERAGE SMALL JOBS REQUIRE VERY FEW TOOLS



The minimum maintenance tool kit that should be in every home includes a penknife, a general purpose screw driver, slip joint pliers, a 16 ounce claw hammer, a bench or smoothing plane, a nail set, a six-foot rule of the flexible steel or folding wood type, a small oil can, and a flashlight. Prices and quality vary widely for all tools. For home maintenance you will need good tools for satisfactory results, but they need not be the very best available. Tools require care for superior results in workmanship, and a beginner is not apt to be trained enough in their care to give the best equipment the treatment that their cost and quality warrant. Cheap tools on the other hand are difficult to work with at times, losing their edge, breaking, and not wearing well enough even for the infrequent use of home maintenance. By starting with a reasonably priced set of basic tools, you can insure pocketbook and working satisfaction for your initial efforts in working around the home.





The set outlined above will handle the numerous small and simple projects, but you will soon find that you want to expand your efforts, and therefore will have to increase the size of your kit. Probably the first addition will be a 24 or 26 inch cross-cut saw. With an 8 point set (8 teeth to the inch) the cuts will not be as fine as with a 10 or 12 point set, but the saw will be satisfactory for rip cuts (with the grain of the wood), thus eliminating an investment in a second saw for ripping boards. A great deal of cutting with the grain will make a rip saw desirable, but normal home maintenance doesn't include much cutting of this sort. If you go beyond the maintenance stage and start doing car-









Completely concealed in the sash itself, "Invizie" BALANCE (Grand Rapids Invizible CONCEALED IN SASH Sash Balance) makes it

possible for you to open windows smoothly-quietlywith no effort at all. Housewives also prefer this modern window balance because it has no cables, tapes or exposed tubes. Ideal for all double-hung windows, including those with narrow trim. Moderate in price-easy to install-ask your architect, builder or dealer.

"Always at your service -Never in your sight" SAVINGS ON INSTALLATION MORE THAN PAY THE COST Write for completely illustrated consumer folder - C-75. GRAND RAPIDS of

SASH BALANCE Quality Leaders in Sash Hardware for over 50 Years GRAND RAPIDS HARDWARE COMPANY GRAND RAPIDS 2, MICHIGAN

66. TEETH AND GUMS



Yes, crunchy MILK-BONE DOG BIS-CUIT gives a dog the sport of a real bone—the chewing exercise that helps promote strong teeth and gums. And, along with all the fun, he gets a heap-ing helping of important nutrients! MILK-BONE DOG BISCUIT is sealed in cartons for freehness

cartons for freshness and cleanliness. Eco-nomical because it's concentratedfood!Order some today!

MILK-BONE DOG BISCUIT contains nutrients your dog needs: Vitamins A, B1, B2, D, and E... Meat Meal ... Fish Liver Oil... Whole Wheat Flour ... Minerals ... Milk.

MILK-BONE LARGE SIZE DOG BIS

NATIONAL BISCUIT COMPANY National Biscuit Co., Dept. G-3 FREE 444 W. 15th St., New York 11, N. Y. SAMPLE Send me free MILK-BONE DOG BISCUIT. Also Booklet: "How to Care for and Feed Your Dog." (Please print. Paste coupon on penny postcard if you wish.) Name..... Address.....

(Begins on page 60)

pentry work such as book shelves, closet shelves, toys and other similar items, you will want the rip saw and a 10 point cross-cut saw as well.



Other excellent additions at an early date are: a ten foot extension cord with trouble light; two chisels, one 3/8 inch and the other I inch; a hand drill and set of bits; a cabinet screw driver for small work; long nose pliers with a side cutting feature for electrical work; and a carpenter's square. These need not be purchased until the first job for them arises, and thus they will be paid for out of the savings as you go along. Still other tools, such as: a vise to hold work on a bench; a hack saw and extra blades; a level; a soldering iron; wrenches, monkey, Stillson, and snaplocking; files; a brace and wood bits; mason's and plasterer's trowels; a hack saw; a block plane; and a hatchet, may eventually be added to the kit as the jobs demand them. For paint work

you'll add a different set of tools to the kit. The first items to consider are: paint brushes, 1, 2, and 4

inches wide; and two putty knives, one narrow and the other wide. Aside from rags and empty paint buckets or cans which are very useful you will probably want to include a razor scraper for cleaning glass after windows have been painted, and a step ladder in your painting equipment. Old sheets or bedspreads will also come in handy as drop clothes to protect the floor and furniture from paint droppings.

KEEP SOME MATERIALS ON HAND

any jobs require some materials, Many jobs require source and treatment. A good minimum set to keep around the house includes fuses, friction tape, rubber tape, putty, some wire (both electrical and iron), a miscellaneous box of nails, and a similar collection of wood screws. After a few jobs have been completed, the supply of odd materials that might be handy will grow. You will soon have wood, metal, screws, nuts and bolts, nails, paint of different colors and types, and

BEAUTY AND COMFORT WITH

Your home, small or large, new or old, becomes more attractive, more comfortable and more livable with Canvas Awnings. You enjoy protection against summer sun and heat. Canvas Awnings are easy to take down when you want no interference with your outdoor light during the dark, cold days of winter.

was Hu

See your local awning dealer early in the season. Let him help you choose the Canvas Awnings best fitted to your needs and to your opportunities for increasing the charm and beauty of your home. You have an unrestricted choice of a wide range of beautiful colors, designs and patterns, for giving full expression to your artistic taste and personal preferences.

Your awning dealer has a wealth of information and ideas to share with you, assuring your pleasure and satisfaction in every detail.

THE CANVAS AWNING INSTITUTE, INC. and NATIONAL COTTON COUNCIL "There is No Substitute for Canvas Awnings"

You'll be comfortable, Mother... our coal furnace is Automatic now...since we installed-



πΟ

Your family, too, can enjoy more comfort, peace of mind — and coal savings — with an A-P COMFORT MASTER. This new modern plug-in furnace control unit gives you all the luxurious comfort and convenience of thermostat-controlled heat, plus even greater economy in coal.

70-

DOUBLE PROTECTION

There's double fire safety for you with COMFORT MASTER. Prevents furnace overheating by limiting "dome" temperatures to match outdoor weather. It

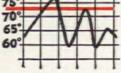
"dome" temperatures to match outdoor weather. It also has a new "Stoke Switch" that opens the draft when you fire up, closing it automatically when gasses have burned off. COMFORT MASTER never forgets, even though you may do so.

Is 20% of your heat going up the chimney?

COMFORT MASTER will pay for itself by saving the money you now throw away heating all outdoors. Keeps chimney and smokestack temperatures down so your home gets more of the heat.

Steadier Heat with COMFORT MASTER ...

The red line shows steady temperatures you get with COMFORT MASTER and its "Heat-Anticipating" Thermostat – compared to the "too hot-too cold" extremes with hand-control. You get more healthful heat at less cost, with COMFORT MASTER.



A-P COMFORT MASTER comes to you as a complete package. It includes: new COMFORT MASTER unit, "Heat-Anticipating" Wall Thermostat, all wiring and full instructions. If you have a handy man around the house, he can install COMFORT MASTER easily and quickly. For full information write Automatic Products Company, 2520 N. Thirty-Second St., Milwaukee 10, Wis. Dealer inquiries invited.



(Begins on page 60)

all sorts of items ready for use on future small projects.

THE MINIMUM TOOL KIT CAN BE KEPT IN A BOX



One way to keep the time spent on maintenance down is to have all tools and first-aid materials handy. A box is very convenient for storing the kit. It can be kept in a closet, a cupboard, or the basement, and can be carried to the spot where work is to be done. You can make an adequate box for the minimum kit from two pieces of 1x4 or a single piece of 1x8 for the bottom, 1x6 material for the sides and ends, and a piece of old broom stick for a handle, assembled with 8 penny finishing wire nails. Old packing box or crate lumber could be used very well instead of new materials. A good size is approximately 16 inches long, 8 inches wide, and 6 inches deep. Metal boxes for small kits can be obtained at most hardware stores. They contain trays with compartments for the smaller tools and materials. Some readyassembled kits are available, a box with the basic items and a few of the tools mentioned for early additions.



of the project to the basement or garage work area or shop. Initially you'll not need such a shop, but when you get around to it you'll want a bench. Often an old table or desk will serve; however, you can make a simple bench very easily, once the saw and square have been added to the kit. Three 6 foot pieces of 2x10, preferably of a hard wood, will provide an excellent working surface. Four 3 foot pieces of 2x4 will make the legs. A 6 foot piece of 1x12 or plywood will be a good backboard. And



• ORANGEBURG* PIPE gives you lifetime, trouble-free service in house-tosewer or septic tank connections . . . and for other underground non-pressure uses. Here's why. Its record of 40 years' service underground proves that you can install ORANGEBURG and forget it. Made of tough, time-de/ying material that withstands cracks or breaks due to soil settlement. "APER-WELD* JOINTS hold fast, prevent leaks, keep the pipe root-proof.

Use *perforated* type for septic cank disposal, foundation drains, field drainage. Orangeburg Manufacturing Co., Inc., Orangeburg, N. Y.





Make Stairwells Brighter...Safer WITH THE RIGHT ALUMINUM PAINT



FREE BOOKLET TELLS HOW. Gleaming aluminum paint covers darkened surfaces better... makes stairwells brighter, safer. For many other helpful painting hints, send for free 24page book. "Paint It

hints, send for free 24page book, "Paint It Bright". Remember there is a difference in aluminum paints. For this job, get Aluminum Metal & Masonry Paint, from the dealer who displays this Alcoa symbol on the brand he sells. Address: Paint Service Bureau, ALUMINUM COMPANY OF AMERICA, 2105 Gulf Bldg., Pittsburgh 19, Pennsylvania.



	The beauty lotion IF YOUR OF
	Supply Service States
	Good Housekeeping
	Grand Rapids Varnish Corp., Grand Rapids, Mich. Gentlemen: Please send postpaid, full 16-oz. bottle of GUARDSMAN for \$1.00 enclosed.
i	NAME
ł	ADDRESS
i	CITYSTATE

Begins on page 60)

40 feet of 1x3 stock will take care

of all the bracing. The bench can be nailed or screwed together. This sort of work table can accommodate a vise and have an adequate area for racks for the few initial tools.

EXPANSION OF THE BENCH ACTIVITIES AND FACILITIES IS SIMPLE



The working area of the bench de-scribed above will be adequate for most home maintenance jobs, but additional space can be used for storing tools and materials. Shelves can be built in a number of ways, fastened to the wall behind the bench, hung from ceiling joists, or added to the bench itself with supports made of 1x8 or two 2x2's. Miscellaneous screws, nuts and bolts, and other small items can be kept in jars that have the caps screwed to the bottom of a shelf. By unscrewing the jars from the caps, they are already open when taken down. The jars will be out of the way, leaving shelf space for other things, and will be linedup where the contents can easily be seen. Cigar boxes make fine containers for medium-sized tools and materials. Below the working surface, you can use drawers from discarded furniture, or specially made ones.

A QUESTION FROM ONE OF OUR READERS

V. M. of Gwinn, Michigan, asks for information about painting builtin shower walls.

After cleaning and patching the surface, apply two coats of flat paint or enamel undercoater. If the walls have been previously painted, only one undercoat is needed. Follow this with one coat of glossy interior paint or enamel. These are highly resistant to the action of water and should last a long time. Automobile body enamel has also been used very successfully as a final coat in shower compartments. Since glossy finishes do not cover as completely as flat paints, the undercoats should be the same color as the finish coat. Of course, inferior grades of material will not last, so be sure to use good quality products and follow the manufacturer's instructions for application.

HOW CAN I BE HOW CAN I BE SURE OF THE BEST INSULATION JOB ? INSULATION JOB ?

CALL IN THE FACTORY-TRAINED Gold Bond APPLICATOR

Gold Bond Rock Wool Applicators are trained in Gold Bond's tested methods of application to give you the very best insulation job. Without muss or fuss they do the whole job in a day or so, depending on the size of your house. And they use only Fireproof Gold Bond Rock Wool...made by National Gypsum Company...the finest insulation money can buy!

Last year over 100,000 thrifty homeowners insulated with Fireproof Gold Bond Rock Wool. Fuel savings up to 40% soon pay the cost and continue for the life of the house.

Besides lower heating costs and complete winter comfort, homes insulated the Gold Bond way have three more big advantages: • They are as much as 15° cooler in summer.

 They are more firesafe. Fireproof Gold Bond Rock Wool in the walls and roof provides a permanent fire barrier.

• They have a higher resale value. Does this sound good to you? Then phone your local Gold Bond Rock Wool Applicator today for an estimate for your home. No charge or obligation! He's listed in the classified section of your phone book under "Insulation". Remember, it's the one home improvement that actually pays for itself!

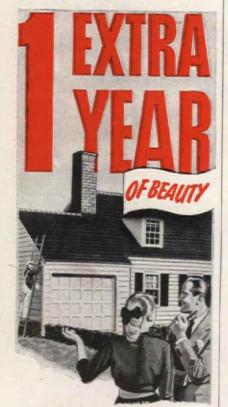
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AIL COUPON FOR FREE BOOK	
National Gypsum Company, A-3-9 Buffalo 2, New York	San Long
Please send me a copy of your "Better Living" obligation to me.	ilt. 🗆 I am building in the future.

ADDRESS

M

CITY

Something Extra has been added to famous SWP House Paint



SWP House Paint stays whiter, brighter — longer!

Best buy in home protection, for over 80 years., that's Sherwin-Williams SWP House Paint! America's favorite, SWP now brings you a great big extra bonus—beauty that lasts a full year longer than before!

In its whiter, brighter whites—or in its cleaner, more beautiful colors —SWP gives your home a "freshlypainted" look that stays on and on! More homes are painted with Sherwin-Williams SWP than with any other brand of paint. Today, more than ever, it's your greatest house paint value!



LOCATE YOUR NEAREST S-W DEALER IN THE CLASSIFIED SECTION OF YOUR TELEPHONE DIRECTORY

Home Study Plan

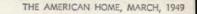


Rear view shows running dormer, making possible two upper bedrooms and bath. Sun deck above porch ideal place for enjoying cool ocean breezes

Yellow chartreuse used on walls and ceilings of all firstfloor rooms. Floral draperies are graygreen with white and yellow accents



View into dining room past dividing bookcases shows antiques fitting happily amidst modern surroundings. Couch is a deep shade of green, pillows match draperies



116

(Begins on page 58)



Chartreuse and pale blue cabinets in kitchen, lined with rose. Counters and floors covered with deep blue linoleum

Simple straight stair leading to second-floor rooms has geometric railing, painted white. Traditional pattern hook rugs made by owner

estimates from your contractor and, in addition, discuss more clearly financial problems with your local bank or lending institution. We'll bet a dime to a dollar that you'll get so excited over these plans that you'll start collecting a Home Study Plan Reference Library! However, they're not to be confused with architects' working drawings; THE AMERICAN HOME has no idea of going into the stock plan business. Working drawings may be purchased from the architect direct.

Our first home is an eye-appealing, one and one-half story design just one block from the ocean at Sea Girt, New Jersey. Here we find a happy

marriage of old and new, for its barnred siding has all the nostalgia of early Connecticut farmhouses, while detail and window design are definitely contemporary. A crisp white porch leads to the formal entrance door, thence into a small but inviting hall. Tiny though this is, it leads directly into living room, kitchen, bedroom and, via a geometric-looking stairway, up to the upper two rooms and bath. Here's a house that could be complete on one floor since, in addition to rooms mentioned, there's a dining room and bath on the ground floor. Porch and garage could be added when need and purse allowed.

The Home Study Plan elevations and details print of March 1949 e	at 1/4 inch to the foo	t, outline	chitect's scale specifications c	
			rice	. 50
Name			5	-
Street Address				-
City	Zone	No.	State	



Note textured grain, stag-

the most Beautiful low-cost Asbestos Rook ever developed!

Johns-Manville "American Colonial"- the inexpensive asbestos shingle that lasts 35 years PLUS"

It's rotproof . . . fireproof . . . weatherproof. Permanent as stone!Not one has ever burned not one has ever worn out!

UST before the war, Johns-Manville introduced a new type of asbestos shingle-the most beautiful low-cost asbestos shingle in J-M's 90 years of roofing experience!

It's called the "American Colonial" and it has all the charm and beauty of weathered wood-yet it's made of asbestos and cement, two practically indestructible materials. Imagine a shingle so attractive also having the permanence of stone!

J-M American Colonials come in several pleasing colors to meet your preference or architectural requirements.

If you are considering a new roof for your present home, or plan to build a new home, we strongly recommend that you see your Johns-Manville dealer about this new development.

*LAST 35 YEARS PLUS! — Thousands of J-M Asbestos Shingles have now been in service 35 years and more. They're still as fireproof, rot-proof, and weatherproof as the day they were applied. No signs they won't last another 35 years or more! That's why we say American Colonial Asbestos Shingles last 35 years PLUS.

FREE Write today tot color bro-copy of our full-color brochure, "American Colonial Asbestos Shingles." Address: Johns-Manville, Department AH- 3, Box 290, New York 16, New York.

Johns-Manville BUILDING MATERIALS

IT'S WONDERFUL -NEVER HAVING GARBAGE!

It's wonderful having the G-E DISPOSALL!*

There's everything wonderful about a garbage-free home. Your kitchen always clean. Your kitchen work so much easier. No more germy garbage can.

Wonderful having all food waste disposed of *immediately* right in the sink, Just see—in these pictures—how the General Electric Disposall ends the pesty nuisance of garbage:



1. Scrape all food waste-pits, peelings, fruit rinds, even chop and fish bones-into the drain opening. That's, the last you see of them.



3. Turn on cold water. This automatically starts the Disposall action. Food waste is shredded into tiny particles, flushed into sewer or septic tank. The Disposall works perfectly with either sewer or septic tank.

SEE YOUR RETAILER TODAY!

He'll be happy to give you a demonstration of how easily and efficiently the Disposall works. He'll show you how simply it can be installed in your kitchen—how it fits most every sink. Ask, too, about the All-Electric Sink that teams up a General Electric Dishwasher with the Disposall! General Electric Co., Bridgeport 2, Conn.

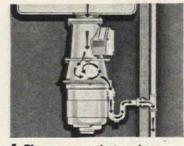
GENERAL SE

*Trade-mark Reg. U. S. Pat. Off.





2. Lock protecting cover with a twist to the left. Notice openings in the cover for clean, flushing water to enter the Disposall as it works.



4: Throw away that garbage can. You'll never see garbage again. You'll agree with Disposall users who say: "My kitchen's a million times cleaner," "The Disposall's my favorite appliance," "I'd never give it up!"

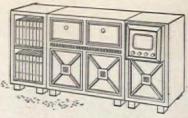


ELECTRIC

Radio-Television

(Begins on page 46)

Some radio-phonographs have dualspeed turntables, 33¹/₃ rpm (single record or automatic) and the conventional 78 rpm. Also little boxlike 33¹/₃ rpm attachments are available. With an automatic changer, the 33¹/₃ speed can mean 4 hours of continuous music. HOME RECORDING—The making of



Admiral makes separate units: radiophono gets AM-FM, plays standard and LP records, \$300.* Separate matching TV unit, \$330.* Record cabinet, \$33*

personal records (for voice-training, for instrument instruction, or just for fun) usually is done via a special cutting needle on blank phonograph records or via wire. In the former, a special cutting arm usually is mounted at one side for "recording" with the regular listening tone arm at the other for the "play back." In wire recording, stainless steel wire is pulled at high speed past a recording head which re-aligns the surface molecules magnetically to record sound. It's played back by running past a sound head. The wire can be erased and re-used indefinitely. Both methods are available, either built-in or as attachments.

ANTENNAS—While most sets today have antennas and ground built in (for standard, for FM, and for short wave), it's still advisable, usually, to put up an outside antenna and bring in a lead-in in the old-fashioned way. Stronger signals then are brought to your set, the signal-to-noise ratio is better. Of course, in a metropolitan area, fine reception of near-by stations is possible with built-in antennas. But on more distant stations, the stronger signal is important. Easy-to-install antenna kits are inexpensive. A few dollars invested here may mean added pleasure from an instrument involving hundreds.

TRADE-INS-For no good reason, the practice of trading in an old radio at the purchase of a new radio-phonograph has become surprisingly usual. But



French provincial model in cherry has intermix record changer, AM-FM radio. Capehart. \$495*



RCA Victor 3-way radiophono-TV instrument has 52 sq. in. screen, 12 inch speaker, at \$595*



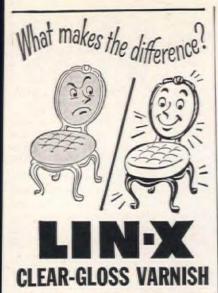
By all means master the controls on your new television set. Get explicit directions on station selector, contrast, brilliance controls, Find out about polarized and aluminized screens. This is Magnavox table model

care should be taken on this. The old set may still have worth (as a game room unit, in a summer home, for daughter's room, in a church, school or hospital). Consider whether you'd not rather use it in this way. Then observe that the "net" price is the better basis of comparison between brands rather than the amount by which the list price may fictitiously be reduced. Sometimes a long trade-in is simply a come-on to aid sales. A more important consideration is the happiness your family will derive from this investment over a period of years.

FM-Frequency Modulation (FM) is an important new broadcasting service. Most large cities now have at least one FM station. If this station is affiliated with a standard broadcast (AM or Amplitude Modulation) station, the chances are that its programming is often the same as that of the parent station but with a noticeable difference in quality of reception. Independent FM stations, of course, have their own programming. A special FM circuit must be built into a set to get FM stations. Before buying FM, be sure that FM stations are available to you. Some consoles are AM only; in some, FM is optional; in others, it's a built-in must. Some let you add it later. Also, separate FM tuners which can convert AM sets are available. Inci-

> Examine all types of record changers to pick one best for your needs. Learn how each works. Some play 10 and 12 inch records intermixed, some don't. This Capehart job turns each record over in exact sequence





Yes, and what a difference! That clear, tough, long-lasting coat of Lin-x Clear-Gloss Varnish protects and beautifies floors, woodwork, furniture, printed linoleum, boats, countless other surfacesresists boiling water, sizzling cooking greases, alcoholic bev-



Acme White Lead & Coler Works, Detroit • The Lowe Brothers Co., Dayton • John Lucas & Co., Inc., Philadelphia • The Martin - Senour Co., Chicage Regers Paint Products, Inc., Detroit • The Sherwin-Williams Co., Cleveland







LEARN LANDSCAPING Profitable career-absorbing hobby for men and women Thorough home-study course in landscaping, garden design, 45

Iandscaping, garden design, 45 Jessons, beautifully printed and illustrated, Learn in spare time, 8-12 months. Hundreds of successful graduates all over the world, 33rd year, Write for Free catalog today, MAERICAN LANDSCAPE SCHOOL BS2C Grand Avenue, Des Mueins 12, Jowa

Radio-Television (Begins on page 46)

dentally, while reception usually is of better quality than standard broadcasting, that, too, is a rule that has exceptions. A good standard station can surpass a mediocre FM station. TELEVISION—One sure sign of ac-

TELEVISION—One sure sign of acceptance by the U. S. public of any new thing is a nickname, the first step in familiarity. Now, just as the telephone has become "phone," so television to its fans is—TV.

Eventually almost all the U. S. will have good television—just as network radio is now everywhere. TV chains now are in the making, some linkings already exist. Boston to Richmond (through New York, Philadelphia, Baltimore, Washington with intermediate cities also receiving reception) and out to the Buffalo, Pittsburgh, Cleveland, Detroit, Chicago, Milwaukee, St. Louis region—intercity programs in these areas are usual. New York and Washington contribute much of the entertainment.

But because of months required to get coaxial cables and relays installed, it may be a couple of years before Hollywood entertainment will be enjoyable nationally. Normal long-distance phone wires are not capable of handling TV, as they do radio.

In the meantime, however, the quantity of entertainment on the air, in most major cities, is grand, even though room for improvement exists (and that's coming rapidly). The time has come when you, if you live in a TV area (within 50 miles of a TV city), should be, if you're not already, looking at sets.

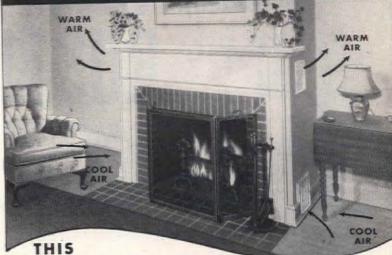
For your guidance, at that time, here are a few bits of basic information and some check points—perhaps they'll make your shopping a little easier and more pleasant.

PRICE—TV sets run from \$150 (not including installation) up to \$4,000. Size of picture, speakers, the cabinet and inclusion of radio and phonograph are factors in price differences. Installation involves \$45 to \$100. YOUR PRESENT RADIO—YOU prob-

YOUR PRESENT Radio— Fou probably know this already—but, just in case: Television is not radio, TV signals are broadcast in an area of the spectrum far removed from normal standard radio broadcasting. Your present AM radio set can't pick up either television sight or sound (regardless of any contrary impression you may have picked up from a label or in literature). Thus, since most television sets handle only television sight and sound, you'll want to retain your present radio or radio-phonograph, or else make new arrangements for these services.

As to whether television, radio and phonograph, all three, should be in one cabinet—that's a matter of taste and room arrangement. Your investment will be about the same whether you have one instrument or two.

Warms ALL the Room On Cool Spring & Fall Days



FIREPLACE actually circulates heat;

The Heatilator^{*} Fireplace works on the principle of the warm-air furnace. It actually draws cool air from the floor level, heats it, and circulates it to far corners, even into adjoining rooms. It warms the entire room uniformly and comfortably, banishes chilly floors and drafty corners.

Helps Cut Fuel Costs

In thousands of homes, the Heatilator* Fireplace makes furnace fires unnecessary on cool spring and fall days. It keeps the entire house comfortable, saves the waste and bother of starting and re-starting the furnace, cuts dollars from fuel bills.

Used and proved from coast to coast, the Heatilator Fireplace is indorsed by thousands of enthusiastic owners. Many claim it is the only heating equipment needed by most homes in mild climates.

Will Not Smoke

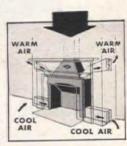
The Heatilator unit is a scientifically designed steel form that serves as a form for the masonry of any style fireplace. It assures proper construction, eliminates common faults that cause smoking.

Add Little to Cost

Complete from floor to flue, the Heatilator Fireplace unit affords substantial savings in labor and materials; adds little, if any, to the cost of the finished fireplace.

Your fireplace must serve you a long time, so insist upon this unit that has been proved for 21 years in thousands of homes and camps all over America. The Heatilator name on the dome and on the damper handle is your protection—accept no substitute. Sold by leading building material dealers everywhere. Mail the

coupon now for complete information.





Makes camps and summer homes livable weeks longer every year . . . earlier in spring, later in fall, and for winter week-ends.



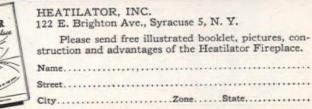
Solves the difficult problem of heating basement rooms. Warms recreation rooms, and hobby workshops quickly and thoroughly.





Heatilator

Fireplace



now screening NEVER that will RUST!

3

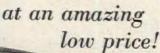
67

CAN'T

CORRODE

AMAZINGI

STRONGER



It's true. You can now get rustproof screening and save money, too! LUMITE, the new miracle plastic, actually costs only 111/2-12¢ per square foot—much less than any other quality screening.

And LUMITE lasts longer because it never rusts or corrodes—never stains paint under windows—never needs painting to prevent rust in any climate, anywhere.

If you like, you can easily frame it yourself. See simple instructions below.

Order LUMITE from your hardware, lumber or building supply dealer. Write for free sample to Dept. A-H 1, LUMITE DIVISION, Chicopee Manufacturing Corp., 47 Worth Street, New York 13, N. Y.

CAN'T STAIN THE HOUSE

FACTS FOR ARCHITECTS AND BUILDERS Effects of Acids, Alkalies and Solvents — Essentially none.

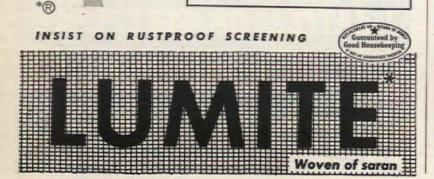
Non-inflammable — Will not support flame. Melts at 340° F.

Tensile Strength, Ultimate (of filament)—Up to 50,000 lbs. per square inch.

Impact Strength—Greater than conventional screening.

Installation—Cut with ordinary scissors. Fold cut edges under one-half inch. Tack every 11/2 inches through two thicknesses.

Being elastic, LUMITE will automatically draw itself into a snug firm fit.



Radio-Television (Begins on page 46)

USING A RADIO-PHONOGRAPH FOR TELEVISION SOUND—A small trick, easily accomplished, is the installation of a pig-tail connector from your new television set to a near-by console radio-phonograph so that its fine speakers and audio power can be used for the sound output of the television set. A switch, costing about \$5 or so, can be installed (by any installation man) for easy switching of the sound one way or the other.

SIZE OF PICTURE—Very large pictures can be accomplished via "projection"—a small picture tube shoots the picture at a mirror, then through a lens, then off another mirror, then against a treated glass plate. Loss of light occurs during the trip but good projection is pleasant television.

All other television is "direct view" meaning that the picture which you see is, actually, the end of a cathode ray tube or kinescope.

Direct view picture tubes are known as 3 inch, 7 inch, 10 inch, 12 inch, 15 inch, 16 inch and 20 inch (the dimension refers to the diameter of the circular face of the tube, the face upon which the picture appears).

The picture is a rectangle and must fit upon the circle of the tube, thus the picture on a 7" tube will measure not quite 7" from lower left-hand

Name...

corner to upper right-hand corner as a rectangle, it measures about 4''high by 6'' wide, roughly the width of three news columns by 4'' high.

The 10" tube produces a picture slightly over 6" high by 8" wide (about 52 square inches) and, generally, is thought to be adequate; the 12" tube picture hits about 7" x 10" (some 72 square inches) and might be termed the deluxe family picture. Sitting fairly close to a 12" tube, you get the illusion of a screen much larger than that of a theater.

Some sets reproduce the picture as a circle or as a rectangle with rounded sides. This enlarges center portion of the picture but loses the corners.

Projection sometimes runs up to 15" by 20" (the size of a news page).

WHAT LIES AHEAD? Who can tell? Certainly, ample evidence exists that what is on the market today (after 15 years of development) probably is close to what will be offered for many years to come. While small refinements in cabinets and circuits are to be expected, the major components (picture tubes, projection systems, speakers, tuning controls, etc.) seem to have been tested in both laboratories and public acceptance to the point where they will be considered about right for today and tomorrow.



As to the oftheard and over-publicized rumor that our present TV may be temporary and that color can be here soon, best indications are that color will be a laboratory matter for many years and that when it comes, it probably will cost much more and should not obsolete present sets.

SOME POINTS TO QUESTION WHEN SHOPPING

ALUMINIZED PICTURE TUBE-An "aluminized" tube (it has a special coating on its inner face) produces a brighter picture. With this added brightness, vou can insert a screen (usually Polaroid) in front of the picture tube to cut down glare. A bright picture with sharp blacks and whites but without a gray haze results, room light is prevented from reducing picture quality.

SPEAKER SYSTEM-As with a radiophonograph, the number and size of speakers are basic to tonal quality. Ask your salesman about this. Turn the set around. Count the speaker or speakers and measure them. Examine the speaker motors (the driving mechanism behind the cone), they must be substantial. Sound should be excellent. If it's lifelike, if artificiality is at a minimum, the illusion of "being there" is heightened substantially. That's especially true when music is involved (as it so frequently is). A 12" speaker is good (going much smaller you get into the tonal quality of table radios), two 12" speakers or an audio system involv-

ing one large bass speaker and a group of small treble speakers is better.

TYPE OF CABINET-Fine furniture is available. Good TV console units run around \$425-and combinations are available at \$600 or so-good mahogany or bleached wood-period, modern or provincial chests-with doors that close when the set's not in use. Unless styling of the first set appeals, keep looking.

Details like bulges, exposed controls, conspicuous trade-marks and odd cabinet shapings should be checked. The quality of panels and veneers should conform with fine furniture standards. Hardware should be right as to lines and quality.

A lot of shopping is advisable to get a good education on all points.

OPERATION--Be sure that you understand, precisely, how to get the most from the set you buy. Knowing all about each control will help you get maximum quality of picture and sound. Operating a TV set is easy, small children do it every day.

Tuning is not much different from tuning a radio set. First the station is selected, then the sound is tuned, then the picture is turned on, then it's sharpened. As your viewing habits become established, you'll probably find yourself leaving all controls "as is" from one night to the next, just turning the set "off," then "on." INSTALLATION—Whether to choose

a \$45 ninety-day or a \$65 twelvemonth guarantee is a question you may have to answer. Usual fees are

Points of Advantage that make BASE-RAY RADIANT HEATING the Last Word in Comfort!

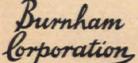


DRAFT-FREE HEAT means real comfort -- with BASE-RAY there no objectionable drafts or



Reg. U.S. Pat. Off.

BASE-RAY is available in two models, Standard and Hy-Power (shown above). The latter is designed especially for rooms that are hard to heat.



PIONEERS OF RADIANT RD HEATING Irvington, N.Y.



BASE-RAY° Radiant Baseboards are hollow cast-iron units (only 7" high) which replace the customary wooden baseboards on outside walls and are supplied with hot water or steam from your regular heating boiler. BASE-RAY heating makes homes wonderfully comfortable. It warms walls and floors with *clean*, even, *draft-free*, *radiant* heat. And with BASE-RAY you get rid of unsightly registers and other heating units that rob you of usable space. Easily installed in new or old houses. For further details mail coupon below.

Me	mber of the Institute of Boiler and Radiator Manufacturer
	Burnham Corporation Dept. A.H.39 Irvington, N.Y.
	Please send folder telling how BASE-RAY Radiant Baseboards can add comfort and beauty to my home.
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THE AMERICAN HOME, MARCH, 1949



CHOOSING YOUR CURTIS WOODWORK!



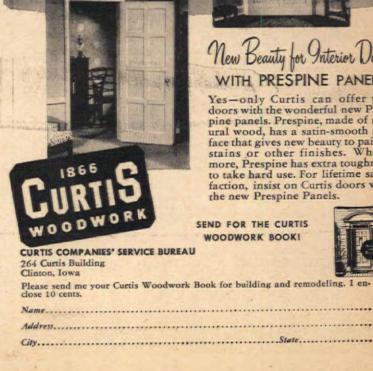
You'll thrill to fresh beauty - you'll marvel at the moderate cost-when you choose the woodwork for your home from the Curtis Woodwork line! It's a pleasure to pick your mantel-your entrance-your china cabinets and other woodwork-from designs by famous architects-because Curtis quality will fit any new or remodeled home, any budget! Here are examples:

Made like fine furniture, Curtis mantels have that 'custom-built'' look. Illustrated is Curtis mantel C-6063-an enduring tribute to good taste. Fourteen other beautiful designs await your choice!



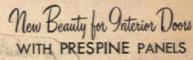
You can see the sure touch of a master designer in this charming Curtis entrance-design C-1730. Suitable for both new work and remodeling. Curtis entrances assure lasting value for your home. There's a wide selection to suit every taste.

Formal and dignified is this very beautiful Colonial cabinet by Curtisdesign C-6505. The upper shelves are scalloped and have molded edges. One shelf in lower compartment. See other styles at your Curtis dealer's.









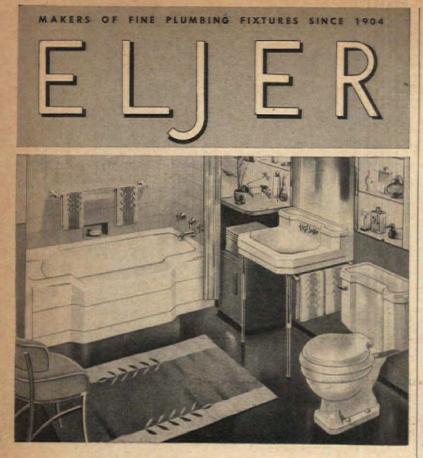
Yes-only Curtis can offer you doors with the wonderful new Pres-pine panels. Prespine, made of natural wood, has a satin-smooth surface that gives new beauty to paints, stains or other finishes. What's more, Prespine has extra toughness to take hard use. For lifetime satisfaction, insist on Curtis doors with the new Prespine Panels.

	CUR BOOI	



Please send me your Curtis Woodwork Book for building and remodeling. I en close 10 cents. Name.....

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"I'm a walking testimonial ...

"When we remodeled our bathroom, we installed Eljer Plumbing Fixtures . . . and now, I'm a walking testimonial. They're beautiful and easy for me to keep clean and new-looking."

Eljer Fixtures are beautiful . . . with just the right amount of "modern" in the styling. And, one big reason why they are easy to keep sparkling clean is that the lustrous vitreous chinaware resists scratching and stains. It is impervious to the effects of all ordinary acids ... because it is real china.

Eljer Bathtubs have a base of rugged, rigid cast-iron that makes possible a smooth, extra-thick coating of glass-like enamel that will last a lifetime, with ordinary care. Your plumbing contractor will help you choose Eljer Fixtures, in white or pastel colors, to suit every requirement. For free booklet, write Eljer Co., Box 192, Ford City, Pennsylvania.

THE HEART OF YOUR PLUMBING SYSTEM



Eljer's beautiful, chrome-plated brass fittings feature new, exclusive construction principles that assure long, satisfactory service, but, all wearing parts are easily renewable. Just another reason for specifying Eljer Fixtures with Eljer Brass, in bathroom, kitchen and laundry.

ELJER CO. FACTORIES AT: FORD CITY, PA., SALEM AND MARYSVILLE, OHIO, LOS ANGELES, CALIF.

Radio-Television (Begins on page 46)

\$45 or so for installation plus 90-days' free service (with a full year warranty on the picture tube) or \$65 or so for installation plus 12-months' free service. Sometimes consoles involve higher fees, sometimes not. Service calls run \$3.50 or so plus parts after the guarantee period. Picture tubes should last years (they're used but a couple hours daily-and they're built for thousands of hours).

Installation consists of a dipole antenna (worth \$10 or more) on the roof plus special lead-in wire, arresters, and fittings. Labor required can run two men for four hours plus travel time. Problems presented are icy roofs, preventing leaks, avoiding chimney damage, etc. The installation charges will strike you as reasonable after you've had a chance to watch a crew in action.

COST OF OPERATION-The electricity your TV set will consume is so little that you probably won't notice it on your bill. Your cutting down of lights in use should just about offset it.

SUMMARY-Check furniture, check tone, check features. All are more important than prices. Judge furni-ture quality as you would any livingroom furniture, judge tone and power by good test records and by your ear.

Merchandise appearing in photo-

graphs on pages, 46, 47, 48, 49, 118, March, 1949 issue

- Globe map-Rand McNally & Co. Desk chair-Hans Knoll Associates
- Spot light-Century Lighting Co. Columbia Masterwork records-Lib-
- erty Music Shops, Rudolph Wur-
- litzer Co
- Lounge chair-The Manor House
- Accessories-Designed for Living Cello, violin, music rack-Rudolph
- Wurlitzer Co.
- Side chair-The Manor House
- French arm chair, clock, wall scones -James Amster
- Grecian chair-Dunbar Furniture Co. Charles Eames chair and table-
- Herman Miller Furniture Co. Dishes-Spode, "Florence" pattern,
- by Copeland & Thomas Silver-"Reverie" (Nobility Plate)
- by Empire Crafts Cloth & napkins-Norfolk pattern by
- Simtex Mills Glass bowl (with flowers)-"Cape
- Cod" Imperial Glass Coffee spoons-Melrose pattern, The
- Gorham Co.
- Bud vase-Black, Starr & Gorham





DREAM STUFF

· Want to make that long-standing dream of a den come true? You can easily turn the dream to reality, assisted by the soft-textured Western Pines.*

· Whatever the room or corner you envision, the evengrained Western Pines can help you endow it with stateliness or a warm informality. Remember the many uses of these lovely woods, and their low cost, when you begin to build. · Want a whole book-full of ideas? Send for "Western Pine Camera Views," a picture book that swarms with ways to build with beauty. Free for the asking, write: Western Pine Association, Dept. 215-F, Yeon Building, Portland 4, Oregon.

These are the WESTERN PINES

*IDAHO WHITE PINE *PONDEROSA PINE *SUGAR PINE

How to Buy Radio and Television

THE AMERICAN HOME Spotlight of the Month for March is turned full force upon the exciting new radio-phonographs and television sets. This promotion, planned especially for department store use, is based on the article which starts on Page 46 of this issue, "How to Buy a Radio-Phonograph or Television Console." A partial list of the participating stores appears below. If one of them is located in your city, make an early March shopping date and see the ideas you've read about dramatically brought to life. You can identify this Spotlight by our slogan, "ENTERTAINMENT BEGINS AT HOME."

Akron, Ohio—The M. O'Neil Co. Allentown, Pa.—Hess Brothers Altoona, Pa.—The Wm. F. Gable Co. Atlantic City, N. J.—M. E. Blatt Co. Baltimore, Md.—Hochschild Kohn & Co. Birmingham, Ala.—Loveman, Joseph & Loeb Boston, Mass.—Jordan Marsh Co. Bridgeport, Conn.—Howland Dry Goods Co

Co Brooklyn, N. Y.—Abraham & Straus Chatanooga, Tenn.—Miller Bros. Co. Chicago, III.—The Fair Cleveland, Ohio—Halle Bros. Co. Crenshow, Col.—Broadway Department Store

Dallas, Tex.—Sanger Bros., Inc. Detroit, Mich.—Crowley, Milner Co Fort Wayne, Ind.—Wolf & Dessauer Grand Rapids, Mich.—Wurzburg Co. Hartfard, Conn.—G. Fox and Co. Hallywood, Cal.—Broadway-Department

Store Houston, Tex.—Foley Bros. Lansing, Mich.—J. W. Knapp Co. Los Angeles, Cal.—Broadway Dept.

Los Angeles, Con Store Louisville, Kentucky—Stewart Dry Goods Co. Lowell, Mass.—Bon Marche, Inc. Lynchburg, Va.—Guggenheimer's, Inc.

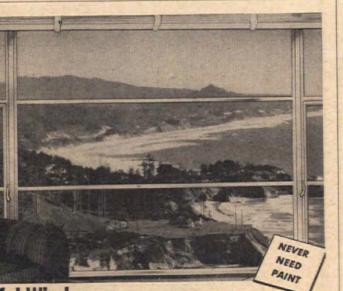
Milwaukee, Wisconsin-Boston Store Newark, N. J.-L. Bamberger & Co Oakland, Cal.-John Breuner Co. Pasadena, Cal.-Broadway Department

Pontiac, Mich.—Waite's, Inc. Portland, Oregon—Meier & Frank Com-Poughkeepsie, N. Y.—Luckey, Platt &

Co. Sacramento, Cal.—John Breuner Ca. St. Louis, Mo.—Famous Barr Co. St. Paul, Minn.—Schuneman's, Inc. Salt Lake City, Utah—ZCMI San Diego, Cal.—Walker-Scott Corp. San Francisco, Cal.—The Emporium Schenectady, N. Y.—H. S. Barney Co. Sheboygan, Wis.—H. C. Prange Co. Spokone, Wash.—The Bon Marche Spokone, Wash.—The Bon Marche Spokone, Wash.—The Bon Marche Spokone, Cal.—John Breuner Co. Tacoma, Wash.—Rhades Bros

Tacoma, Wash.—Rhodes Bros. Tampa, Florida—Maas Brothers Tulsa, Oklahoma—Brown, Dunkin D. G.

Washington, D. C.—The Hecht Co. Wichita, Kansas—Geo. Innes Co. Williamsport, Pa.—Carroll House Youngstown, Ohio—Strouss-Hirshberg Co.



Beautiful Windows with or Your New Home

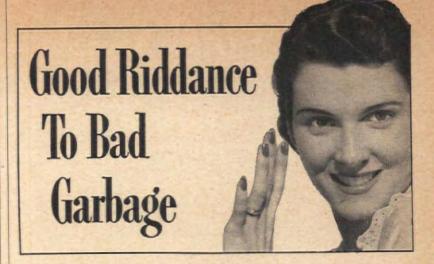
f you're building, planning or just dreaming about YOUR NEW HOME, be sure to get your copy of the colorful NEW brochure "The Everlasting Beauty of TIMM Aluminum Windows." Made to capture the Beauty of California Living, TIMM Aluminum Windows have sleek, modern, narrow lines to accent any style of architecture. NEVER NEED PAINT. Precision made, won't rust, warp, shrink or stick. Used by the nation's leading architects.



Aluminum

Please send me at once without cost or abligation your beautiful brochure on Timm Aluminum Windows.

Name Address_ City State



No more trips through rain and snow to the garbage can-no more household pests attracted by garbage!

Hotpoint Disposall

Instantly Banishes Garbage the Modern Way!

BEFORE table refuse can even become garbage, the new Hotpoint Automatic Electric Disposall[®] shreds it to a pulp and washes it down the drain! You simply scrape refuse into the drain-turn on the cold waterand your job's done! This efficient food disposer is safe, odorless and self-cleaning. Let your nearest Hotpoint dealer show you how economically the Disposall can be installed in practically any sink.

HOTPOINT INC. (A General Electric Affiliate), CHICAGO, 44



Here's how the Disposall looks and performs. Arrows show J how waste is carried down the drain. The self-scouring unit is kept sparkling clean!



Simply remove control cover and

scrape table refuse into drain

opening. Replace control cover and turn handle to ON position.

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Can be used with any sewage system, in-

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Only nation-wide Chamberlin, with 40 factory branches, 1,000 factory-trained mechanics and a policy of *undivided* responsibility, offers you all three home-comfort services. Only Chamberlin has 52 years of experience and an outstanding record of bringing maximum indoor comfort, plus high fuel savings, to nearly 3 million homes and buildings. Proper installation is half the job... Chamberlin does it right! You buy



From Your Own Garden



MARCH

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27	28	29	30	31		

Mrs. Helen F. Dietrich, Mrs. Catherine S. Hemingway, and Jack Roche, cooperating

le have already mentioned some of the more commonly forced spring-flowering shrubs. But have you known the spring-preview thrill of bringing a branch of Magnolia soulangeana into bloom? Water (in the container and occasionally sprayed on the twigs) and a warm, sunny window will perform this miracle. The magnolia-pine combination suggested here will seem natural to anyone who has enjoyed the never-to-be-forgotten garden picture of the white and rosy lilac flowers against a dark evergreen background. The white pottery vase has a faint pink undertone that especially fits it for these two-toned blossoms. . . . But with spring at hand (and all the vital preparations therefor), one doesn't expect to spend much time on indoor arrangements-unless, of course, one is taking part in one of the seasonal flower shows. "Taking part" can mean either as an exhibitor or as a visitor, for there is much for each to learn and enjoy at the shows. Flower Show dates: Cleveland*, 5-12; Boston°, 13-19; St. Louis°, 13-20; New York□ and Philadelphia□, 21-26; Kansas City†, 25-27; Detroit▲ and Los Angeles⁴, 26-April 3. Natchez (Miss.) Garden Pilgrimage*, 5-April 3. St. Petersburg (Fla.) Azalea, Camellia, and Orchid Show, March 15.

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Because steel is strong, each Galva-bond slat can be "thinner," more delicate in appearance, gracefully curved. The smooth porcelain-like finish reflects light softly to flatter any decorative scheme.



2

STEEL FOR LONGER LIFE



Venetian blinds of Galva-bond Steel bend without buckling, and hold their shape because steel gives them strength with flexibility. The special galvanizing-bonderizing process is the best-known method of giving the finish lasting beauty and long life.

STEEL FOR EASIER CLEANING



So simple and convenient to dust! Galva-bond Steel slats flex at a touch. And the smooth, nonporous finish keeps cleaner longer . . . resists smoky, grimy stains, even when hung in kitchens.



A beautiful choice of decorative colors



Look for this seal on the footrail of the blinds you buy for steel slats of lasting beauty.

ACME STEEL COMPANY, 2845 ARCHER AVENUE, CHICAGO 8, ILLINOIS



Another sign of super-quality . . . Briggs exclusive Safety-Bottom bathtub!

It multiplies without adding!



Lots more room for everybody . . . all in the same limited bathroom space! Here's how you do it! Put in a double dressing table around one of those wonderful Briggs Beautyware vanity lavatories. But remember-be sure it's Briggs Beautyware! For

Briggs plumbing fixtures are famous for quality where it counts the most ... famous for their smart space-saving lines, their easy-to-clean stainproof porcelain enamel and tarnishproof chromium plated fittings, their glistening permanent beauty. Multiply these by their sane down-to-earth price and you'll see why Briggs Beautyware fixtures are the best that money can buy! See them now at your local plumbing dealer . . . and for more easy-to-do bathroom ideas send for free booklet. Briggs Mfg. Co., 3009-c Miller Ave., Detroit 11, Mich. COPYRIGHT 1949, BRIGGS MANUFACTU





Money grows on plants

MARGUERITE SMITH

don't know what I'm going to do with all the cushion 'mums I'll have to thin out this spring," a woman said to me the other day. Her remark made me think of another woman I know who is building up a small back-yard business which also began with chrysanthemums when she found her many fine varieties increasing so fast that she didn't have room for all the progeny. She ran a small ad in the "For Sale" column of the local paper and soon had more customers for her extra plants than she could take care of. But my new friend was horrified when I suggested that she advertise her surplus.

"Oh, but we never sell any of our garden things," she protested. "We often give a lot away. But this year I have so many that . . . well, I guess I'll just have to throw them out.

It was not for me to argue with her, but the thought keeps recurring: Why should throwing away unneeded plants (as most gardeners do some time or other) seem more praiseworthy than selling them? Do we consider taking money for something demeaning? Are we afraid friends will think we need the extra income? (Considering present day prices, I'll admit freely that I could use more.)

Well, the back-yard gardeners I've known who have "built up a busi-ness" have done it with so much friendliness for their customers, with so much of the spirit of good measure in their dealings, that they have added their mite to the fund of good will in a world sadly in need of it.



The time saving tips these seasonal bulleti have enabled thousand to have sparkling gree Scotts lawns. Lawn Care is their "bible

J. E. White of Upper Montclair, N. J., say "I find Lawn Care as valuable as yo products. My present lawn is just beautif and it was no trick to get, thanks to Law Care and **Scotts** products." Send now f your Free 2 year subscription to Lawn Ca and see how easy it is to have a luscion green lawn. No obligation.





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A Pella A ROLSCREENS CASEMENT WINDOWS - VENETIAN BLINDS screen Co., Dept. A-3, Pella, lowa ase send FREE Booklet on ROLSCREENS. so Pella literature on Casement Windows netian Blinds . I am building . I am modeling .

Money on Plants

(Begins on page 126)

True, most of them seem to have got into business more or less by accident, but that's no reason why any greenthumber who likes to fuss with plants should not go at it in a businesslike way if she-or he-wants to. One reason for the success of these little businesses is that they are run primarily for the fun of it; the profit motive is definitely secondary.

There was the nice little German lady who loved asters because they reminded her of her homeland. One day, when she took a lovely bunch to a friend in the hospital, the flowers caught the eye of a woman florist who was also visiting there. Result-most of her little back yard is now planted to asters (some 300 plants last summer), and she delivers regularly to the florist's shop. A minister's wife, who devotes her entire front yard to flowers, began by making up generous "seasonable bouquets" which she offered at 25 or 50 cents. At first their fame traveled simply by word of mouth, but now her gate bears a neat little sign, "Flowers and Plants for Sale." One woman who is especially skillful in raising African-violets, sells every plant she can bring herself to part with to a florist and to her friends. Another, who raises cacti from seed, sells all she can supply to a local ten-cent store and has been offered a spring season job there as garden adviser!

So, whatever plant you like most to grow, whether common or rare, you'll probably find there is a ready market for cuttings or seedlings. Many favorites of grandmother's day are especially sure sellers because they are often hard to find in commercial establishments. Moreover, many people who would hesitate to ask for a little plant would be happy to pay a nominal price for it.

I know of several husband-and-wife teams whose interest in plants is not only making for greater family unity but also helping change their dreams to realities. They are extending their knowledge and experience in the thought that some day he can leave a not especially appealing job and they can set up a small business in which they can work together. And as to children-why, interest them, too, and teach them to help, of course. At first they'll make mistakes-but who doesn't, in any new field of effort? And as we can learn, so can they, and thereby develop skills that can stand them in good stead later in life. Husbands carry insurance to protect and provide for us women. But a salable skill, a knowledge of a profitable art, and of people, such as a woman can develop in working with and selling plants, can prove more valuable than even an insurance policy. So don't forget that, for enthusiasts, money does grow on plants.

Celebrating

Our 75th

Anniversary

127

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EE Catalog in Colors OLSON RUG CO., Dept. N-18, Chicago 41, III. Please mail the Money-Saving Olson Rug Catalog FREE to

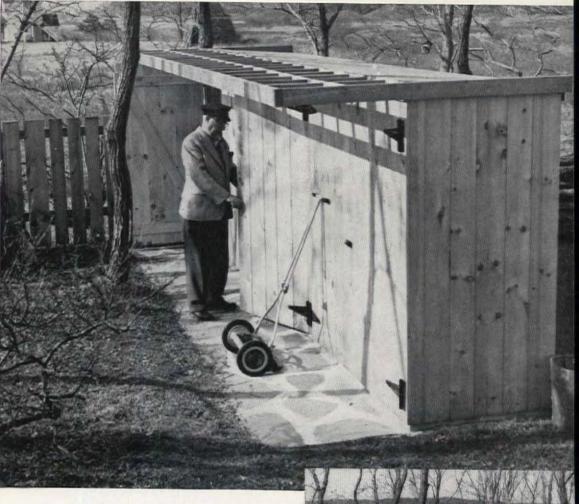


• Save time! Energy! Money! You will if you "weed" your lawn with EndoWeed, the improved lawn weed-control that kills over 100 different weeds. Merely dilute EndoWeed with water and apply it with the EndoWeed "Side-Spray" applicator (or any spraying device). Your "weeding" job is done. The entire plant disappears in a week or so. Available where you buy Vigoro.

PRESENTED by SWIFT& COMPANY

Get the 2 EndoWeed companion garden aids: VIGORO — complete, balanced plant food . . . EndoPest—all the pest protection most gardens need.

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Just 19 ft. long, 6 ft. high, and 3 ft. wide, with a 30 in. trellis overhang, the shed fits nicely among the trees—not only an attractive garden feature, but also a welcome windbreak. Also it gives added privacy for outdoor living. The double doors of random width boards have heavy strap hinges (double welded ones in the center) hasps and padlocks, wooden buttons, and top bolts. A building like this could be fitted in almost anywhere



Storage Wall-Gardener Style

dward Wilson is a well-known artist and illustrator who gave up his New York City resi-dence for the rewards of year-round country living-in his case, in the lovely Pamet River valley on Cape Cod, Massachusetts. When, recently, he bought a second car, he had to move all his garden tools out of the two-car garage where, with a Scotsman's passion for order and neatness, he had always found them a nuisance. (Nothing, he says, could ever be got at without moving a lot of other things.) Not wanting to add another real building to the dwelling, studio, and garage already on the plot, or to clutter up the garden space, he adapted the "storage-wall" idea, in which he had long been interested, in designing this unusual and good-looking tool-storage shed, with its three sets of double doors. After taking inventory and measuring his implements, he planned the shed so it would accommodate them all (in the center and right sections) and provide, in the left section, a work and potting bench,

MARION H. BLAKEMA

shelves, and storage space for his wife who doe the flower gardening for the family. The concret floor, being just above ground level, is always dry and the cemented flagstone apron or ramp alon the front makes it easy to get the power laws mower and the other wheeled implements in and out. Before long, grape vines planted last yea will cover the egg-crate trellis or overhang and practically hide the little structure which, even when brand new, was so unobtrusive as to be hardly noticed. As it weathers (and rapidly in that salt-air climate), it will increasingly blend into the landscape. And in addition to providing an attractive background feature for the Wilson' outdoor living, it gives additional privacy and welcome shelter from winds that are an integral par of Cape Cod conditions. The whole thing-shed trellis, and masonry-cost about \$400 which one could no doubt reduce considerably by utilizing odd or salvaged materials and by doing all, or ever a part, of the fairly simple construction work PLEASE TURN TO PAGE 130



... makes this much difference !

See the green lawn triangle! It was fed Vigoro ... the rest of the lawn wasn't. Growing conditions were identical ... same moisture and light



VIGORO-complete, balanced plant food-supplies all the essential plant nutrients grass must get from the soil for best growth and development.

Work wonders with your lawn this year with Vigoro. And remember—the earlier you feed Vigoro, the more good it will get from the application. Vigoro—complete, balanced plant food—provides in ample amounts all the essential plant nutrients growing things must get from the soil. Just apply at the rate of 4 pounds per 100 square feet. Let early spring rains work the Vigoro down deep where it will do your lawn the most good. Here's another Vigoro plus! Vigoro increases the humus (organic material) in your soil by helping grass grow extra large root systems. Thus, soil becomes a better storehouse for plant nutrients and moisture. Aeration is improved —helping both root and plant growth.

Make your lawn the neighborhood beauty spot. Get Vigoro from your garden supply dealer today and feed it right away—and at regular intervals, too.

*VIGORO is the trade-mark for SWIFT & COMPANY'S complete, balanced plant food.

Free! Every month, new Color Recipes Storage Wall (Begins on page 128)

At last! An easy, inexpensive way to make your own rooms as excitingly lovely as MAGAZINE - FEATURED ROOMS!

DRESS BY

NOW, ALL YOU DO is choose a paint color scheme from the many rooms featured in the current month's national magazines.

GO TO YOUR KYANIZE PAINT DEALER. Ask for the free Kyanize Color Recipe packet.* Each month, it contains easy directions for matching the paint color schemes of the most interesting rooms featured by your favorite magazines.

KYANIZE COLOR RECIPES SHOW YOU HOW. Kyanize Paints do it better . . . easier. For

* IF YOUR DEALER IS OUT OF KYANIZE COLOR RECIPE PACKETS send 10c in stamps or coin with your name and address (please print) to Department A-3, Boston Varnish Company, Everett Station, Boston 49, Mass. C 1949, Boston Varnish Company

Kyanize Paints are self-smoothing. They flow on easily, leaving a surface without brush marks. Walls, ceilings, trim and furniture fairly sparkle . . . look like new!

USE KYANIZE PAINTS, plus Kyanize Color Recipes, for rooms as lovely as those in the magazines. And remember, there's a Kyanize Paint for every surface.



from Color Schemes to Finished Rooms



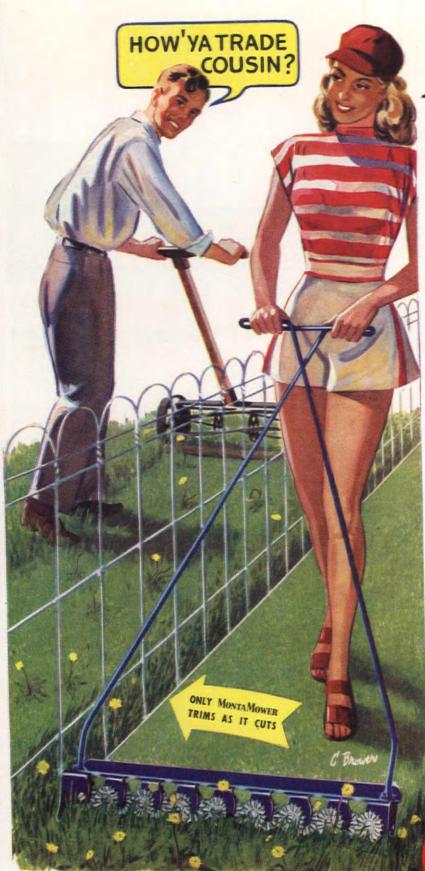
Simply constructed of 3/4 in. sheathing on a frame of 2 x 4's (which are doubled at the corners but single elsewhere) it combines a good appearance, efficiency, and tool care economy



A clear space 12 ft. by 3 ft. and, along the back wall, an old gun rack to support hoes and rakes, provide a place for everything. Result: the most shipshape kind of storage



In Mrs. Wilson's 6 ft. by 3 ft. nook, two shelves above the broad counter hold small tools, pots, supplies, and the like. Below is space for soil, plant foods, and other bulky material. A fine, sheltered, sun-drenched place to work in



Here's HOW IT WORKS

The new, improved MontaMower has eight pairs of sharp-edged, precision made and fitted, tool-steel cutting disks, slightly overlapping and self-sharpening, working as a unit. Each pair revolving toward each other gathers the grass and cuts it cleanly at the intersection of the disks. The new improved model is easily and quickly adjustable to cutting height! It's as modern and efficient as an electric razor!

The MontaMower is sold only by direct mail to users (no agents or dealers . . . no foreign sales at present.) TRY IT ON YOUR OWN LAWN!



Monta Mower Mows and Trims LAVVNS

IN ONE EASY OPERATION

"I wouldn't trade my MontaMower for a dozen ordinary lawn mowers!"

The above statement is a direct quotation from one of thousands of unsolicited testimonial letters received from MontaMower owners every year.

And little wonder MontaMower owners are so enthusiastic! MontaMower represents the first basic advancement in lawn mowing devices during the past half century. It is a new and different kind of lawn mower that mows and trims in one easy operation.

Actually, the MontaMower is a live, 81/4 lb. precision machine that smoothly and quietly cuts a full 16" swath through grass, dandelions, spike grass and tall lawn weeds (including the ones that ordinarily popback-up to cause you extra work).

AND WHAT'S MORE – MontaMower does what no conventional mower can do! It cuts right up to walls, fences, trees and posts – practically eliminates hand trimming. It cuts under foliage, around flower gardens and close-quarter borders which cannot be mowed successfully with conventional hand or power mowers.

The MontaMower is so light, so sturdy and responsive, that even women and children can operate it easily and efficiently. Owners tell us that with their new MontaMowers they cut their lawns in half the time – with less than half the effort.

Learn these facts about the MontaMower from actual experience...it's sold under a liberal "Written Guarantee" which permits you to try it on your own lawn...makes you the sole judge of its merits. Get the complete facts about the moderately priced MontaMower, AT ONCE! Just fill out the coupon below and mail it today.

SAVE TIME AND LABOR WITH A MONTAMOW



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Gentlemen: Without obligation, kindly send me complete descriptive literature, price, guarantee information, and full details of Approval Offer.

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MAIL THIS COUPON TODAY! GET THE COMPLETE FACTS BY RETURN MAIL your home in Natural Beauty

Frame

FIRST STEP! Feed

Velvetgreen PLANT FOOD For All Growing Things

Mansion or bungalow, it's easy to add new, natural beauty to your grounds with Velvetgreen, Armour's complete, betterbalanced plant food. Begin with your lawn. In the spring, grass roots are reaching for food — for the complete nourishment that Velvetgreen provides. Feed Velvetgreen. See how your lawn comes up thick and green, days earlier than unfed lawns.

And plan to feed Velvetgreen to shrubs, flowers, trees and garden vegetables, too. It gives remarkable results with *all* plants because: (1) it builds deeper, stronger root systems; (2) develops sturdier stems and leaves; (3) makes finer flowers, fruits, vegetables.

Remember — for greater natural beauty all around your home, feed Velvetgreen. At your garden supply dealer's.

REGULAR Velvetgreen FEEDINGS-Nature's Beauty Treatment

ARMOUR FERTILIZER WORKS GENERAL OFFICE - ATLANTA, GA. ARMOUR

elvetgreen

Plant Food

STEMS AND LEAVES

Geographical Guide for Gardeners (Begins on page 52)

naking many garden owners uncomortable. A sharp fall frost can be expected in mid-September, to be followed, as a rule, by weeks of pleasant, frost-free weather. Along the sea, the frost date may be a month later. Meanwhile, inland, cool nights alternate with warm, sunny days, causing brilliant autumn foliage coloration. When snow comes, it usually remains all winter.

In metropolitan Boston, a cool, wet, early spring often gives a long season of bloom on woody plants while delaying herbaceous growth. Some years, however, the weather may quickly turn warm, shortening the blooming period. This inland region falls within Zone V of the Rehder climatic zone map, and supports about the same range of plants that thrive in Ohio and Missouri.

On Cape Cod, around Buzzard's Bay, and on islands such as Martha's Vineyard, the sea ordinarily prevents extremes of temperature and permits the growing of boxwood, hollies, and other broad-leaved evergreens rarely practicable north and west of Boston. The wild flora resembles that of eastern Long Island and New Jersey's Barnegat Bay region. In such seaside places, snow seldom remains long; frost does not go deep, and leaves the soil early. Yet spring is a somewhat bleak transition period, contrasting sharply with the almost abrupt awakening that marks an inland spring. April on Cape Cod may be a time of high winds and a not too warm sun, with growing and blooming seasons some two weeks behind those of the Boston suburbs. But autumn along the coast is glorious, with relatively late frost, so that gardens bloom for weeks after inland flowers are cut down. This area falls within Rehder's Zone VI, which extends over Kentucky and northern Arkansas.

Annual rainfall records for the area are not reliable evidence of sufficient moisture for steady garden growth. Even in above-average years, droughts may occur at critical periods during the growing season-soon after planting time, during late summer, or in autumn so that plants go into winter in too dry a condition. While many reasonably good gardens get only natural rainfall, you will do well to provide some kind of irrigation, not only because of the erratic rainfall, but also because the soils in most of the area are light, gravelly, or stony, shallow, and low in humus. The land was cleared long ago, badly farmed, and then developed for residential purposes; so if you have more than eight inches of topsoil, it will likely be at the expense of your neighbors up the hill. Even in level sections, the soil of once good farms was, in many cases, stripped off and sold before the land was subdivided. However, while you will not find virgin soil in the Boston area, you will rarely have to provide artificial drainage. And most of the soil will respond well to good managementwatering to offset the free drainage, and the digging in of all the manure and compost you can collect or afford. Never leave the ground bare for any length of time; autumn digging invites erosion by wind and water. But summer mulching pays off handsomely, and woody plants, especially broadleaved evergreens, thrive under a permanent mulch. In fact, this, like the late fall watering of evergreens, is really a form of winter protection. Both should be done before the soil freezes. Mulching of newly divided and replanted perennials delays the autumn cooling of the soil and gives them more time to get established. A real winter covering, applied after the ground freezes, is especially beneficial where a lasting snow blanket cannot be counted on.

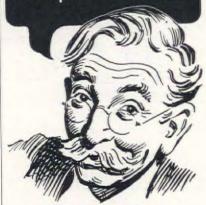
ence

Even though you add organic matter to the soil to prevent loss of moisture and the plant food it carries, a rainy summer may make it necessary to add chemical nitrogen to promote steady growth. In fact, you will probably use considerable balanced plant food in your gardening. Liming (preferably with ground limestone fairly rich in magnesium) will also be needed, for most soils of the area are definitely on the acid side.

You may be amazed at the way you can work the light soils soon after a heavy rain without danger of puddling them or making them lumpy. You will learn to set plants deeper than can be done in heavy clay soils, and not to "fluff up" the light soil in preparing it, lest it dry out too quickly. Always firm it at planting time to insure even seed germination, unless it is moist.

Spring is the preferred planting season around Boston, partly because much of the deciduous material used is grown elsewhere and offered for sale only at that time. But early autumn setting of evergreens is a popular and satisfactory practice, as is the late fall planting of most trees and shrubs—provided they are completely dormant. Exceptions here include magnolias, the stone fruits, most oaks, and birches.

There are plenty of pests to fight in this region. Some, such as the gypsy moth, Japanese beetle, and elmleaf beetle, are usually combated on a community basis. Information on these and other garden problems is readily available from a number of public agencies and institutions. I been sharpening lawn mowers 30 odd years ... And I'll tell you something'



A fellow could write a long piece about the works of a lawn mower.

... about crucible analysis steel blades, self-aligning ball bearings, whether the gears are cast or cut, how the shield fits against the wheel, how many spiders there are in the cylinder and how the blades are fastened onto 'em—and so on. Average man has to take things

Average man has to take things like that on faith.

People ask me about a new lawn mower, I just say, "What's the name of it?" Then if they say Great American, Meteor, Pennsylvania Jr., or Pennsylvania Power Mower, I tell 'em ...

"That's all you need to know, neighbor. It's made by Pennsylvania, so it's a good mower. It'll really cut grass and it'll last you a long time."

Those Pennsylvania people been making fine lawn mowers over 70 years. Their mowers are always good grass cutters and I can tell you they're easy to work on. When you sharpen 'em they *stay* sharp. And when you true 'em up, they *stay* trued up.

I always say, "You don't have to know all the ins and outs of lawn mowers. Just get one made by Pennsylvania. It'll be a good grass cutter and will *really* give you service."

"Great American" Pennsylvania's Most Popular Lawn Mower Operation of the second second

PENNSYLVANIA LAWN MOWER DIVISION AMERICAN CHAIN & CABLE Camden, N. J. • Bridgeport, Conn.

Prof. Ray M. Koon is director of the helpful Waltham Field Station

In the famous Arnold Arboretum, Director Karl Sax (left), and the author



Foy Photo Service

The Boston area is famed for many beautiful gardens, inspiring leaders, and sources of useful information, notably, the University of Massachusett's Sub-station; the 415-acre Arnold Arboretum in Jamaica Plain; a fine park system, and, on Huntington Avenue, the spacious home of the 120-year-old Mass. Horticultural Society



Secretary Arno Nehrling in the Horticultural Society's fine library

Rate yourself on this Home-Owners Quiz The right answers can mean money in your pocket

Q. How much does insulation add to mortgage payments?

A. KIMSUL* insulation adds approximately 1% to the cost of a new house, and therefore would add about the same amount to mort-gage payments—a matter of just a few cents. What's more, by insulating the walls when you build, you save from ½ to ⅔ on the job. Insulation installed in an *existing* home usually pays for itself in fuel savings within a few years.

Q. What special equipment is needed to install insulation?

A. With KIMSUL, no special equipment is needed. Anyone can install it. You simply expand the blanket and fasten it in place. Unlike loose-fill or blown-in types that vary in efficiency with the skill of the applicator, KIMSUL always provides uniform coverage over every inch of insulated area. No money-wasting thick spots; no thin spots where heat can leak out.



Q. What benefits may be expected from insulating? Greater home comfort Health protection Fuel saving

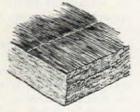
A. All three answers are correct. An efficient insulation like KIMSUL will make your home a healthier, more comfortable place to live. And with KIMSUL insulation installed throughout your new home, your fuel bills may be reduced as much as 44%.

Q. How often should insulation be repaired and renewed?

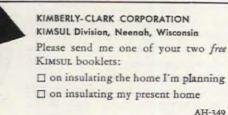
A. In the case of KIMSUL under normal climatic conditions – never! It will last for the life of your house. And in addition to being permanently resistant to insects, vermin and mold, KIMSUL is treated to resist fire.

Name.....

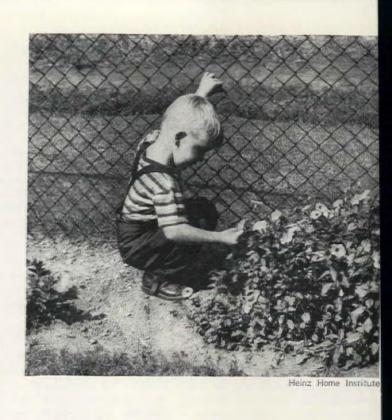
Address.



*Trademark Reg. U. S. & Can, Pat. Off.



FREE INSULATION BOOKLET



Active plants for active children



GERTRUDE T. BURNHAM



Do you seek worth-while experiences for your children? Growing plants offer them excitement, wonders, absorbing interest Do you ever yearn for something with which to gain and hold the interest of your youngsters? If you knew of a plant that may grow 6" a day, another that folds its leaves at the slightest touch, one that can be made into a birdhouse—and if you knew that they and other odd and exciting subjects are easy to grow, wouldn't you want them in your garden to thrill and entertain your children and their friends? Well, here are some of the many that they—and you—can enjoy. . . .

There is lots of fun for ten cents in a packet of sensitive plant seeds (*Mimosa pudica*). Stroke the leaves with finger or pencil and the slender stems will droop and the graceful leaflets fold together like a fan. But they quickly recover, and a plant is good for countless "demonstrations." In the North, grow it as an annual: or winter it indoors, preferably in a terrarium, or covered with a jar to keep the humidity high.

Grow snapdragons so the children can see how the "dragons" open their mouths when the sides of the blossoms are gently squeezed—and how they snap shut when you let go. A fine present for a child is a hand lens to help him see what is in the dragon's mouth—and many other mysteries of nature. Turtlehead (*Chelone glabra*) is a shade-tolerant, native perennial whose somewhat larger pink or white flowers act like those of the annual snapdragon.

Garden balsam (Impatiens balsamina), an attractive border plant with red, white, and pink flowers, has a source of delight for children in the fat, round seed pods which, when ripe, will suddenly "explode" or burst open, when pinched between the fingers, popping out the round shiny seeds.

Ripe, dry, brown poppy seed heads make excellent toy salt and pepper shakers when little girls play housekeeping. The perennial oriental species (*Papaver orientale*) and the annual Iceland poppies (*P. mudicale*) have the best and largest pods.

For generations country kids have enjoyed making "puddin' bags" from the leaves of the showy stonecrop (Sedum spectabile) that grows along the roadside. If a large leaf is pressed between thumb and forefinger, the upper and lower skins can be gently loosened and the whole leaf blown up to make a slim balloon or blister. A pleasanter trick is this for you to watch than bubble-gum chewing and blowing! Help the children find the "wishbones"



"George found our Eclipse so easy to operate he taught me, I found it so easy I taught Junior, and he found it so easy that..."

An Eclipse brings you an entirely new concept of effortless motorized mowing perfection. It's simple to operate, easy to handle. The handy starter gets instant response from the powerful Briggs & Stratton engine. No mixing of gas with oil...less smoke, less noise. Wheels, reel and sharpener are power driven. Two simple finger-tip controls, at all-steel natural-grip handles, regulate starts, stops and speeds. A reputation of almost 50 years for building The World's Best Lawn Mower assures lasting, trouble-free satisfaction. The Eclipse Lawn Mower Co., 303 Railroad St., Prophetstown, Illinois.



A COMPLETE LINE OF HAND AND POWER MODELS







Active Plants (Begins on page 134)

by turning the jar upside down. How will the seedlings act? Do you know? Try it yourself. You'll be surprised.

Several vines make such amazing growth in a season that children who raise them will feel like very successful gardeners. Also the building of a trellis, fence, arbor, or tepee to support them will give those who like to work with tools the experience of designing, building, and painting the structures. Morning-glories may reach the roof of your house by midsummer. For best results, delay planting until warm weather comes; then, to hasten germination, chip the tip off each with a sharp knife and soak the seeds overnight in tepid water. Dutchmans-pipe is a fine, large-leaved screen vine, and the brilliant flowers are remarkably like fanciful meerschaum pipes-fine to play with.

Your offspring can grow an abundant assortment of gourds and get a barrel of fun and surprises by planting a packet of seed of a mixture of ornamental and useful kinds. Or they may prefer to specialize on one or more of such varieties as: Apple, bottle, calabash-pipe, dipper, egg, spoon, Hercules-club, (3 to 4 ft. long) cave-man club, orange, pear, Turks-turban, and dish-cloth or Luffa, the fibrous inside of which, when ripe and dried, can be used as a sponge. Boy and Girl Scouts can display the colorful fruits at troop meetings in the fall, as well as spoons, dippers, canteens, and practical bird houses that can be fashioned from these durable and ornamental fruits which can also be painted and decorated.

Here are a few more miscellaneous plants that children will find interesting: Josephs-coat (Amaranthus tricolor) whose leaves are gaudily splashed with red and yellow. Cockscomb (Celosia cristata) so named because it looks like a rooster comb of red plush; another species (C. spicata) bears loose, upright plumes of red and yellow. Calico, Indian, or squaw corn is unique in that its kernels are of various bright colors. The ears are attractive all winter if arranged in a bowl on the table or combined with gourds in a "charm string" to be hung by window or doorway. In Jack-in-the-pulpit (Arisaema triphylla) almost any child will recognize the erect preacher under his canopy. If the flower head is not cut, an attractive cluster of bright red fruits will succeed it. The French variety of pussy willow (Salix discolor) has large, silvery pink catkins much more beautiful than those of the common or wild kind. Prune out the old canes each spring to keep the plants low and vigorous.

Even as far north as Massachusetts, children can grow their own peanuts or "goobers" if the summer is long and warm. The small Spanish pea-

Confused about Insulation?



Experts prefer Baloam-Wool

prove it yourself No need to be confused about insulation questions. Go to the men who know insulation best—the lumber dealers in your own community! They—and lumber dealers throughout the nation—vote Balsam-Wool as their first choice—for lifetime comfort and fuel savings! They choose Balsam-Wool above all others as the one insulation they would prefer for their own homes.

here's what youll find:

You'll want an insulation that's windproof. Ask your lumber dealer for a sample of Balsam-Wool see the tough, windproof covering that entirely surrounds the Balsam-Wool insulating mat. No wonder Balsam-Wool protects you from chilling winds!

You'll want an insulation that's protected from condensing moisture because only such insulation *lasts.* Then note the continuous, integral barrier that is built into Balsam-Wool—as an extra safeguard.

You'll want an insulation that can't settle or shake down within your walls. See how the Balsam-Wool mat is *bonded* to its covering. What's more, Balsam-Wool is securely *fastened* in place by special flanges.

Yes—your lumber dealer will show you why Balsam-Woolhas a combination of features found in no other insulation. See him NOW—get his expert advice. Or mail the coupon for "Facts About Insulation For Your Home"—a new booklet you'll want to read.

A	Balsam Wool SEALED INSULATION Made by the makers of famous Nu-Wood*
	Wood Conversion Company Dept. 114-39, First National Bank Bldg. St. Paul 1, Minnesota Please send me the new Balsam-Wool booklet on Insulation.
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BIGGEST STRAWBERRY VALUE! **Active Plants** STREAMLINER (Begins on page 134) ERBEARING STRAWBERRY nut, offered in the vegetable section of many catalogues, makes a neat, Certified C fresh green border plant with clover-Plants like foliage and yellow staminate (pollen-bearing) flowers. Shell out FOR ONLY Extra large, red delicious berries can be picked right in your own garden 10 weeks after planting this Spring and right up to frost. Order these productive, selected plants -we will ship at your proper planting time. the kernels before planting to speed germination. Note that the "nuts" form only on the less showy pistillate FREE CATALOG of berries and fruits in color-sent with each order-from World's Largest Growers-Shippers of Berry Plants. flowers which become buried in the order-from Wo pers of Berry Pla soil. Pull up the plants after the first TOWNSEND NURSERIES, INC. frost and, when the pods have dried, 124 VINE STREET . SALISBURY, MD. strip them off and roast them slowly. (Better have a bag of commercially sow SALZER'S seeds grown nuts on hand to offset the dis-Sow SALLLIAS SEEds ROSE OF FREEDOM Beautiful currant-red hybrid tea, huge flowers with 60 to 70 petals. Delightfully fragrant. One of America's finest red roses. Winner of the 1947 City of Portland Award as highest scoring red tock, \$1.65 each pestpaid. We also have many other of the finest roses frown. Including the All America Awards and new Sub-zero varieties. Write for our Sits Annual free catalogue offering seeds, bulbs and plants of all kinds. John A. Sulzer Seed Co. Box M20 Le Crosse, Wisconsin appointment of a crop failure.) After breakfast some morning, put a few grapefruit seeds to sprout in a flower pot, covering them with a half inch of soil. The plants are slow growing but most attractive with dark green glossy foliage. Lemon and orange pits can be used, too. A plant of giant proportions and rapidity of growth suggesting Jack's beanstalk is FREE CATALOG the Russian Mammoth sunflower 5 OLD BLUEBER (Helianthus annuus). Suggest that the young gardeners tie a bright ribbon Big yield giant berries this yr. Last a lifetime. STREAMLINER STRAWBERRIES or yarn loosely around the stem about six inches from the tip when plant is ta 1166, Rob-Gem. Mi small and measure from day to day inson, Grand Champion, Other spring-bearers, THORNLESS BOYSENBERRIES to see how much growth it makes. Sunflower seeds are good eating for WESTHAUSER NURSERIES, Box 173, Sawyer, Mich. blue jays, chipmunks, squirrels, poul-GIANT try, and (eaten like peanuts) for your UIST ZINNIAS sons and daughters; they contain Large 10c Packet 5c about 50 per cent protein and up to 32 per cent fine vegetable oil. Free Garden Guide & Catalog Seeds - Bulbs - Fertilizer ROBERT BUIST CO. There's much to watch and wonder ROBERT BUIST CO. DEPT. A, 4 S. FRONT ST., PHILA. 5, PA. at in the way some plants reproduce themselves from parts of a leaf. Lay SEEDSMEN FOR OVER A CENTURY a large leaf of the air-plant or life-GARDEN SUCCESSFULLY plant (Kalanchoe pinnata, some-USE MICHIGAN PEAT-Nature's finest Soll Builder. Improves all soils. Unsurpassed for rases, shrubs, trees, flowers, azaleas, vege-tables, LAWNS. ECONOMICAL—a little goes for Here is your best buy—order 100 lb. bag from dealer or send \$1.00 for 10 lb. sample bag shipped postpaid direct from times called Bryophyllum) on moist soil or sand, suspend it by a string in a covered jar, or even hang it from your kitchen window shade, and tiny MICHIGAN PEAT, INC. plantlets will develop in the notches along its scalloped edge. When they are large enough to handle, detach BRAND'S BEAUTIFUL ACS! BRAND'S BEAUTIFUL FRENCH VARIETIES and plant in ordinary soil. Try your propagating skill with other familiar From one of the largest collections in the country. All grown on own roots. 55 Varieties in all shades and colors. Many fine selections at moderate prices. Also prize-stock Peonies, Iris, Perennials and Orna-mentals, Write for Catalog. house plants such as peperomia, crassula, begonia, English ivy, and the intriguing piggy-back plant (Tolmeia). BRAND PEONY FARMS, Faribault, Minn. In any case, plan a garden for fun as well as for other reasons. Spec-**New Sunrise** tacular plants make fine gifts, fully RASPBERRY as pleasurable, and far more beautiful and enduring than many of the Bears estra quality berries, estra early. Also strawberry, boysen-berry plants. Free catalog. PLANT NURSERY, Box 13, Sawyer, Mich. useless gadgets that children receive. UE SPRUCE 5 MUSSER FORESTS, Inc., Indiana, Penna. gift presentations EVERGREENS Hobby Horse Centerpiece vorite varieties. 10 Contrast, e. 10 Norway Spruce, Pon-osa Pine, 2 year plants, 3-4 les, All 25 only \$1.00 post. . . 06c Instructions and pattern for making Hobby Horse centerpiece and horseshoe place card. BERRY SEED CO., Box 4321, CLARINDA, IOWA Send order and remittance to: ARBORVITAE American Home Party Department ges or specimen tre in. Sent postpaid or "Evergreens" boo

55 Fifth Ave., New York 3, N. Y.

MUSSER FORESTS, Inc., Indiana, Pa

POSTPAIR

izers





Sample Garden

(Begins on page 54)

Hardy in the picture, is a Northern Spy apple, and in each front corner is a fruiting quince tree. In between these three are white-flowered hybrid rhododendrons, which bloom in unison with the thyme, and cultivated high-bush blueberries. Behind this border and extending into the woodland, which consists largely of white pines and white birches, are more white rhododendrons, also white azaleas, white dogwoods (Cornus florida), mountain laurel, and several Sargents flowering crabs, with their handsome white blossoms. In the spring, the ground beneath these plants is bright with the blue and white flowers of hardy bulbs. The whole garden development has been accomplished largely with simple, native material, much of it found on the property. It is, therefore, completely in keeping with the informal style of the house. Among the other interesting shrub-

by or woody subjects distributed through the garden are: At the back corner of the house, a Russian-olive or oleaster (Elaeagnus angustifolia) with its dense mass of small, graygreen leaves, silvery beneath; this the Hardys have grown from seed in eight years. Between the two windows of the porch, is a glory-bush or Tibouchina which, being a tropical American plant, is grown in a large tub and taken under cover in the winter. At the side entrance to the garden of perennials, are dwarf pear trees, and at the opposite side, the gap in the fence which leads to the formal herb garden, is set off by two Hopa crabs. What looks like a large shrub by the back door is simply a happily located pokeberry (Phytolacca), that comes up year after year, its long racemes of purplishwhite flowers turning into tassels of rich purple-red berries. At either side of the front door is a mountain pieris (Andromeda floribunda); the front corners of the house are softened by big hybrid lilacs with double white flowers. The one at the right corner stands in the midst of some companionable dwarf mock-oranges.

The planning of the garden has concentrated the flowers in beds around a central area of velvety green turf. With a few exceptions, perennial material has been used, and the selection has been of plants which will bloom together harmoniously all through the season. Mrs. Hardy kept in mind, too, the development of a design that would afford a pleasing view from the windows of the house and the porch. Nor did she forget the old saying about "sun before 12" in determining the location of house and garden, which, as should always be the case, were treated as a unit.

It is hard to visualize the place as it was when the Hardys bought it. And that time, the entire hillside



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Sample Garden (Begins on page 54)

was covered with scrub oak and birch; the digging of a gravel pit had been started; large rocks dotted the area, many of which had to be dug out and hauled away as they were too big to be of use in the landscaping plan. In buying the tract of wasteland on the outskirts of Lexington, the Hardys had in mind finding an old house and moving it to the site. But after careful consideration, they decided that it would be more advantageous to build a new house that would look old. And as the years have passed, they have never regretted their decision.

The treatment or "finish" of the house, as well as the type of architecture, contributes to a delightful illusion of age. The clapboards, of California redwood siding, were treated with five coats of linseed oil and left to weather. The trim is painted a faded barn red, and the outside doors are of a faded blue shade that contrasts and blends nicely with both clapboards and trim. The roof line is pleasingly broken by what New Englanders call "shed dormers." The spacious, roofed and flagged porch, with barnlike doors on the two sides, opens flush with the garden area, and within its pleasant confines the Hardys do much of their summer living and entertaining.

Because this couple's primary interest is the growing of herbs, these pungently intriguing little plants-and sometimes they are not so littlewander gypsylike around the grounds, insinuating themselves everywhere into nooks, corners, and crannies. You will find them poking up between the flagstones in the walks, and in sheltered angles where porch and house join, thus demonstrating their definitely decorative, as well as practical and economic, value.

Through an opening in the rustic rail fence, and from a flagged path that leads from the back of the house to the porch, one can step pleasantly backward in time into a quaintly formal plot of herb beds laid out in octagonal shape, with bisecting gravel paths and a flagstone walk through the center. At one end of this walk is the house proper; at the other end is a small, weathered, wisteria-draped garden house. It is a fitting accompaniment to what Mr. and Mrs. Hardy call their "sample garden of simples," because in the little geometrical plot are specimens of many of the plants grown in long crop rows farther afield. And then, adjacent to the formal herb patch and bordering a vegetable garden (which also is not shown on the plan on page 54) is a cutting garden containing a variety of annual and perennial flowers. These Mrs. Hardy uses generously in keeping the inside of the house as cheerful and colorful as its setting.



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What's the trouble, Jim?" asked Bill in the middle of a tune the boys were singing on the Scout hike. "Trying to be funny?" At his words, all the boys stopped singing. "What does he mean?" Jim asked, turning to Tom, another member of the group.

"You weren't singing 'Pack Up Your Troubles' like the rest of us," replied Tom. "You just stuck to one note all the way. When we sang 'Don't Fence Me In,' you did use two or three notes, but not the right ones. Gee, why do you always spoil things?"

Yes, Jim was tone-deaf, and after repeated episodes like the one above, began to feel self-conscious about his singing. If Jim's mother had known about tone deafness when he was a little boy, she could have helped him overcome his affliction. Eventually, he would have been able to hold his own with singers in classes at school, on Scout hikes, and on sleigh rides. Those who can't carry a tune miss a great deal of fun throughout their lives.

Two generations ago, tone deafness was accepted as an affliction to be endured. One generation ago, a few music teachers were beginning to understand that the right kind of instruction could eliminate most cases. Today, music teachers in the public schools are trying to help individual cases whenever they can spot them, but a child would be far less of a problem when he arrived in school if his mother had begun proper training in the pre-school years. A mother, by giving the child encouragement, can help him almost from the beginning. At one year, a child can be taught to use his voice at a given pitch, and this will help to prevent tone deafness.

It must be remembered, too, that a child's handicap may not be discovered by teachers in the early school years. In kindergarten, music is made by rhythm band instruments, and the tone-deaf child often has good rhythm. He can beat the drum, strike cymbals, or shake the rattle in perfect time to the teacher's playing, and the teacher may not discover his handicap. What the child lacks is pitch difference, often also an awareness of dynamics, the changes from "louder" to "softer," and other differences in volume and intensity.

Thus it is wise for a mother to discover for herself whether or not her child has even the slightest tendency to be tone-deaf and set about helping him to overcome it at home. If she lacks rudi-



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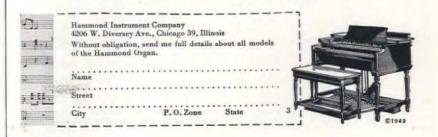
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mentary musical knowledge, she will probably have a friend who will be glad to give the child a few hours of musical training each week.

Let's start Jim over again and see what could have been done for him in his first two or three years. When he was about a year old, his mother might have tried simple singing of syllables such as "la-la" at different pitches, encouraging him to imitate her. After a few times, when he gave back a note lower or higher, it would have been wise to repeat and repeat, helping him with her own voice, by degrees, to attain the note she played. For instance, if she played middle C and the note he sounded in response was the G below middle C, she would sing his G, raise it to A, inviting him to follow, then to B and up to C, praising him when he attained the C that was called for.

If the music is fun, finding pitch is a game. If parental approval is forthcoming when pitch is attained, the game becomes worth while to the child, and he enjoys playing it.

Many small children go through a period when the co-ordination of their listening and thinking is so incomplete as to cause what seems like tone deafness. Remember that tone deafness in the toddler period may mean only that the co-ordination required to hear the tone, think it, and reproduce it by the voice is incomplete. A child who is able to identify many tunes is probably not tonedeaf. A small child should be encouraged to identify any tunes he has had occasion to know from hearing them often on the radio phonograph.

During the singing of nursery rhymes, if a phrase is not at the right pitch, let the child try it over and over and over, praising him as he improves and promising to try it with him again tomorrow. Fatigue will cause a resistant attitude and should be avoided at all times.

When the child is old enough to talk, he should be able to differentiate between one note and another that is somewhat lower or higher. A tone-deaf person usually cannot do this unless the notes are many octaves apart. I know a tone-deaf adult who cannot describe any difference, except that a high note seems "thin" and a very low one "thick."

As there was a history of tone deafness in my husband's family, I was zealous about combatting any tendency toward it in our children. The imitative tendencies of a one-



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THE AMERICAN HOME, MARCH, 1949

ear-old make pitch-training great un, and it's thrilling to hear a youngter begin to give back "la-la" and pum-pum" at a given pitch. In the arly years, I played simple songs to he children, using one finger and laving the melody only, lest the harnonizing notes of the left hand conuse them. I made a game of makng the voice reach a given note, batiently repeating the note until the hild's voice reached it. As each child became proficient in a single note, I vorked on intervals. Soon, thereafter, hey could identify thirds and fifths and octaves. Then they learned minor hirds. Before we went too far with he detection of intervals, which we called "Playing Detective," we played another game called "Bring It Back." To play this, the children stood with their backs to the piano while Mother rave them a note. They took it with their voices, sounded it just once, then walked away in different directions, came back and softly gave it to Mother again, each one singly, so the other wouldn't hear. Gradually, they perfected this accomplishment until they could walk down the block and return to "Bring It Back."

Has it helped our two older children? Of course, I cannot prove that either of them would have been tonedeaf, although one of them showed marked tendencies toward complete inadequacy so far as pitch is concerned. Both can now tune my harps with facility. Two very difficult instruments for persons who are tone-deaf are the violin and cello. Yet these girls chose these instruments to play. After less than three years' training, they were playing with orchestras at 10 and 12 years of age. The cellist, at 12, was the youngest to have been taken into a symphony which invites nationally famous artists to appear as guests. It was the 12-year-old who had shown such marked signs of tone deafness in her toddler years.

Youngsters like Jim, the child I mentioned earlier, can profit from the kind of training that I have given our children in their toddler years. With his grade-school intelligence, he can understand why he is undertaking training and will, therefore, co-operate. It will, of course, take real effort on his part to listen with understanding and to produce the correct tones. In a group where there is embarrassment over his limitations, he can do nothing to overcome his affliction. His mother or an understanding friend must be the one to help him.



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Behavior Problems (Begins on page 62)

by forcing him. There are, of course, acceptable standards, but it must be remembered that these will normally vary from one age period to another, and even in the same age group.

Certainly, it is essential for a parent to know approximately what a child is able to do, physically and socially, at a particular age. It is unrealistic to expect a three-year-old to clean up, without help, the mess he makes with his toys. All the insistence that a parent can command will not help him to accomplish this task unaided.

The five-year-old who ties his own shoes for a few days may suddenly decide not to do it one day, and he asks for help. Perhaps tying the laces is a strain on him, or possibly he feels frustrated by having failed to tie them correctly that day. Insistence that he tie his shoes will make him tense and doubtful of the parent's reliability.

Expecting the pre-school child to refrain from striking out or hitting when a toy is seized by another child shows a failure to understand the feelings and capacities of young children. At best, punishment in such an instance may result in a fearful child —one who fears himself and others as well. It may create a continuing feeling of frustration which will cause the child to work out his natural aggression in less spontaneous, more devious and surreptitious ways.

The four-year-old very naturally may take things which don't belong to him. Punishing him will not curb his desire to take much of what he sees, but it may result in his learning to hide such innocuous activities from his parents. This is the time when parents should begin to teach him the difference between what is his own and what is not, remembering that education is a slow process and that an understanding of moral values is not acquired overnight.

Adults are apt to be amazed at the colorful vocabulary which four- and five-year-olds acquire. When parents resort to punishment or to lengthy discussion about the impropriety of the language, the child learns that he has a new weapon and is sure to open up with all his ammunition at the most embarrassing times.

A child's demands and activities are usually reasonable from his point of view and ought to be understood sympathetically. If they seem unreasonable, faulty disciplining—either by nagging or spanking—will aggravate the situation, not improve it.

Parents should see that a child has one set of rules to follow, not one from Mother and another from Dad.

Corporal punishment is generally a waste of time. Respect for the child helps him to develop his own discipline from within. Mental or corporal punishment is apt to lead to insecurity, and unhappiness.



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Accidents

(Begins on page 50)

George Sanderson, a workingman and father of four, was another accident victim early in the spring. He couldn't take time to sprinkle sand on his icy drive, so slipped and broke his hip instead. His folly resulted in needless expense and the loss of many weeks' take-home pay while he was in the hospital, to say nothing of hardships suffered by his wife and children. But fortunately *he* lived.

Young John Simmons, age two, was not so lucky. Left unwatched by his mother, he tumbled down the unprotected cellar steps, sustained a brain injury, and died. Lack of safety measures caused his death.

It doesn't take much to kill a man, woman, or child, and falls kill more human beings in the home than poison, explosions, and asphyxiation put together. Like most home accidents, falls are caused by human error-negligence, recklessness, lack of foresight. Now, before someone slips on the scatter rug or tumbles down the stairs, is the time to practice preventive medicine. The check list below will help you to itemize home hazards, but don't overlook special booby traps that may be peculiar to your dwelling and premises. Survey your home for danger spots, make necessary repairs, then use your wits to keep the family safe.

Check List to Prevent Falls

STAIRS should be well-lighted, provided with strong railings, kept in good repair and free of obstructions. A low, separate railing for children is a good idea, as is a protective gate at head and foot of stairs. LADDERS and STEP STOOLS should be strong and sound. Never use improvised substitutes, such as chairs. Learn how to use a ladder properly, placing it firmly, holding the sides as you ascend and descend. RUGS and CARPETING should be free of rips and tears, firmly secured to floor with non-skid devices. FLOORS should be even, without defects. Too much wax, improperly used, is a slipping hazard. Mop up water and grease immediately. LITTER may trip the unwary. Educate the family to pick up and put all articles away after use. BATHROOM should be provided with safe handholds for bathers, a rubber mat in tub, and non-skid mats on floor. Never leave soap in tub. SIDEWALKS, DRIVES, STEPS, and PORCHES should be in good repair. clear of leaves, snow, and ice. GOOD LIGHTING will prevent tripping, stumbling, and falling in the dark.



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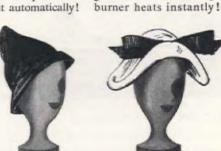
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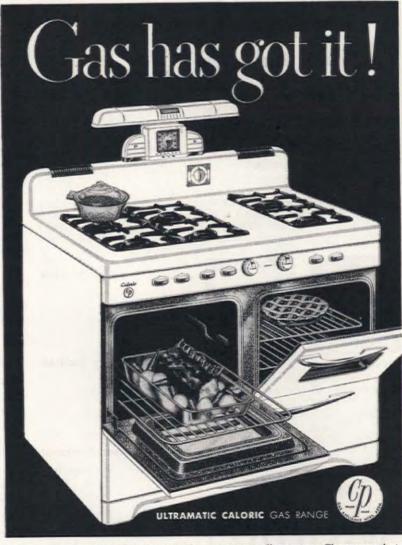
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MARCH, 1949



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1949 Carpet Debut • New look at and for carpets in the carpet department of your local stores March 1-10. Your first view of new patterns and colors that made big news in the Chicago wholesale markets last January.

Safety After Dark • Night walkers or bicycle riders take note! "Scotch-lite," a reflecting material that comes in fabric tape or in rolls of plastic sheeting, makes you visible to motorists. New product by





makers of Scotch tape . . . We've just learned of a plastic automatic needle threader that does the job with one push of a button. Called Thread-A-Matic.

Worthy Causes

• March is Red Cross month -- time to give your support to one of the greatest benefactors of mankind . . . Your attention is called also to the observance of Brotherhood Week, February 20-27, sponsored by the National Conference of Christians and Jews.

out adding another odor. One thimbleful will

• Chemical called "Metazene" deodorizes air with-

deodorize 12-room house when released by pressurize gas -- harmless to people, food, and furnishings.

Odor-Less

Temporary Houses

Luther Burbank

Centennial

• While the housing situation is not as tight as it was a year ago, 760,000 veterans, wives, and their children are living in temporary Quonset huts.



• We haven't heard of any planned observance of March 7, but it surely merits the thoughts of all garden-minded folk -- as the 100th anniversary of the birth, in Lancaster, Mass., of Luther Burbank. Man is still benefiting from the more important of his many plant introductions. For a sincere, frank, unprejudiced historical appraisal of this man, we recommend "Luther Burbank, a Victim of Hero Worship," by Dr. Walter L. Howard, published as Vol. 9, No. 5 of Chronica Botanica (Waltham, Mass.) Price \$3.75.

148

Charm of French Provincial made bright and gay with



You may have a variety of modern, washable sheens with SPRED! Take your pick from SPRED-Flat, SPRED-Luster or SPRED "Blend" (a 2 to 1 mix of Flat and Luster) and you find the right one for any room. SPRED Colors are selected by experts! Truly economical, these oil-resin finishes when mixed with water give you extra paint at no extra cost . . . they go on over most surfaces easily and smoothly . . . dry quickly . . . have no painty odor and look good for years.

120



Buy any Glidden Paint with confidence ! ... JAPALAC and RIPOLIN enamels for woodwork, trim, furniture; FLORENAMEL for floors; VARNISHES for every purpose; ENDURANCE House Paint and Basecoat.

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No matter what color or finish you need, you can find it among Glidden's nationally famous paint products! SPEED-WALL, JAPALAC, RIPOLIN and the gorgeous deep tones of Glidden HI-FASHION COLORS will bring you the durability and washability that have made them America's favorite paints. From Glidden's Color Research Laboratory (the country's oldest and largest) come an array of decorator hues for modern or traditional homes. Colors designed for all-around home use and formulated into the finest, long-wearing paints that money can buy. The Glidden name on paints is your assurance of highest quality and extreme ease of application at low cost.

For free complete color details and plan-arrangement for the kitchen shown above, write to The Glidden Company, Dept. A-3, Cleveland 2, Ohio.



Gulistan Renaissance in Willow about \$15.75 per sq. yd., higher in the West and South. Also in Cloud Grey, Ocean

Turquoise, Maraschino, Fernmist Green, Majolica Rose, Barley Beige. Other lovely Gulistan weaves, \$7.75 up.



THE DECORATOR DOROTHY POWER

THE THEME CAPE COD CONTEMPORARY

"You can blend modern and period," says Mrs. Power, member of the American Institute of Decorators, "if you base a room on textured, single-color carpet."

Note how Gulistan Renaissance makes this happy little room in Marshfield, Massachusetts, appear magically more spacious — that's what a single color, wall to wall, can do for *your* room. And what luxury in the light-and-shadow patterns of the thick, sculptured pile! See the 1949 Carpet Fashion Opening, March 1-10, at your favorite store. And — before choosing new carpet, be *sure* to see Gulistan!

