

Binkley

The AMERICAN HOME

for May

25¢



How to Get Ready for Summer



What's wrong with your kitchen?

WHEN I found out that I was going to have a chance to plan a whole new kitchen, I sat down in my old one and said to myself, "What's wrong here?"

I looked at my cabinets. I thought of how many times I'd climbed up on a chair to find something hidden away in the back of a deep shelf.

I looked at the cupboards below. I thought of all the stocking runs I'd started, kneeling to pull out a mixing bowl.

Then I thought of the steps I'd wasted running from sink to stove, how I never had enough work space, and how I'd been struggling along in a dreary, poorly lighted kitchen. Suddenly I saw myself as a kitchen fumbler.

I glanced at my old linoleum floor. It really wasn't too bad . . . even after all those years. It was the one thing that had really been a work saver, but now it was pretty out of date in style and color.

Faced with all the old handicaps, it wasn't hard to plan my new kitchen.

Now I never have to stoop for a low cabinet, never have to climb for a high one. The extra-high

toe base and the low-hanging lighting valance bring all my storage space within a sensible arm's reach. The old awkward doors are gone . . . the new ones roll back out of the way. The cabinets open on both sides and nothing gets hidden because the shelves are just wide enough to hold what they're planned to hold.

I save all those steps I used to waste, now that my stove, sink, and work counter make a convenient group. It's wonderfully simple to prepare meals there, and



If you're struggling with an old-fashioned, time-wasting kitchen, you'll appreciate this practical modern one. There's plenty of work space, plenty of light, and with easy-to-clean Armstrong's Linoleum on floors and counter tops, plenty of time for relaxation between meals. The floor is Armstrong's Straight Line Inlaid Linoleum, Style No. 1830. The counter tops are Armstrong's Marbelle® Linoleum, Style No. 07. Write for free room plan and complete list of furnishings.

with my counters topped with Armstrong's Linoleum it's just as simple to clean up afterward.

Maybe my electric bill is a wee bit higher, but my new kitchen has light . . . everywhere I need it. Any time that big window doesn't bring in enough daylight, a flick of a switch puts light over my sink, stove, work area, and breakfast counter.

My new floor? It's Armstrong's Linoleum again. It has a design that's twelve years newer than my old floor, but it has all the same old advantages that made me choose Armstrong's in the first place. I wouldn't say it *makes* the kitchen, but I'd hate to try keeping a kitchen clean without it.

Write for decorating book. "Ideas for Every Room," by the noted interior decorator, Hazel Dell Brown, is packed with color illustrations of decorating hints you can use in new homes and old. For your copy send 10¢ (outside U.S.A., 40¢) to Armstrong Cork Co., 4905 Pine St., Lancaster, Penna.

ARMSTRONG'S LINOLEUM FLOORS

for every room  in the house

MADE BY THE MAKERS OF ARMSTRONG'S QUAKER® RUGS, ARMSTRONG'S ASPHALT TILE, AND ARMSTRONG'S LINOWALL®

NEW! with 3-minute Automatic Spin-Rinse...



No more set tub rinsing! Your clothes are rinsed super-clean automatically in just 3 minutes with only 3 gallons of warm water! Just turn a tap, and Easy automatically double-rinses a full load from top to bottom right in the spinning basket. It spins clothes damp-dry—up to 25% drier than a wringer—so clothes are lighter to hang up and dry faster!

NEW! with Built-in Water Filter...



This new Easy Spindrier is the only washer made that filters the water *before* it washes and rinses clothes! New "Clean-flow" Filter takes out water-pipe rust and other impurities that stain clothes. Gives you whiter, brighter washes!

NEW! with Exclusive, Handy Swing Faucets...

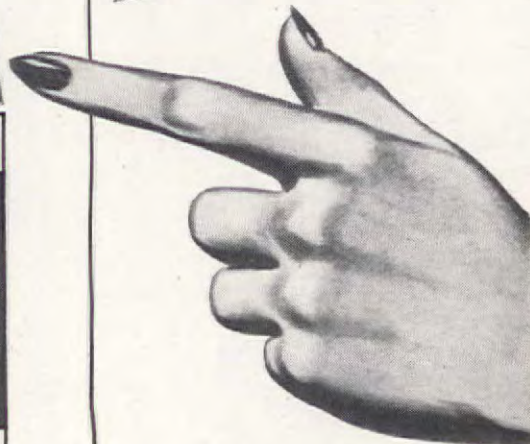
Save soap and hot water. Return suds for re-use, rinse, fill and empty washer—all at the swing of a faucet! Does a week's wash in less than 1 hour! No wringer wrinkles, no broken buttons. Easy is gentle. Saves cleaning bills by doing washable drapes and slipcovers. Portable! No set tubs! Wheel it to any sink. See Easy in action today. It's America's *thriftiest* washer buy! Easy Washing Machine Corporation, Syracuse 1, N. Y.



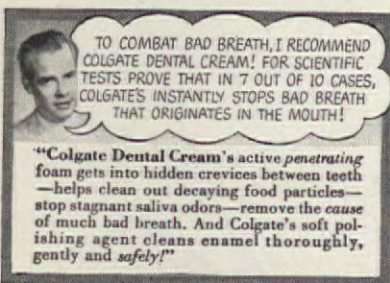
New!
EASY
SPINDRIER
WITH
AUTOMATIC SPIN-RINSE



HOOT MA'AM
-IT'S A
B-R-R-AND
NEW
EASY!



*I wouldn't
want to be
in his shoes!*



LATER—Thanks to Colgate Dental Cream



● Our cover May Basket, designed by Dennison's, can be made from directions on p. 105. Photograph by F. M. Demarest

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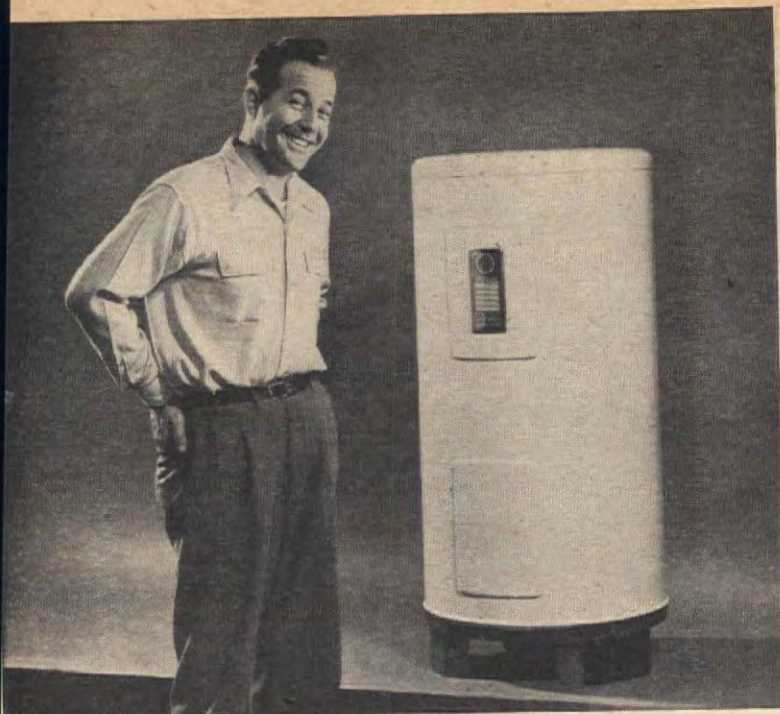
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THE AMERICAN HOME, May, 1949, Vol. XLI, No. 6. Published monthly by The American Home Magazine Corporation, 444 Madison Ave., New York 22, N. Y. W. H. Eaton, President-Treasurer; Jean Austin, Vice-President-Secretary. Executive, Editorial and Advertising headquarters, 444 Madison Avenue, New York 22. Subscription Department, 55 Fifth Avenue, N. Y. 3. Copyright, 1949, by The American Home Magazine Corporation. All rights reserved. Title registered in U. S. Patent Office. Subscription price in United States and Canada \$2.50 a year; two years, \$4.00; three years, \$5.00. Foreign postage, \$1.00 per year extra. Entered as second class matter December 31, 1935, at the post office at New York, N. Y., under act of Congress March 3, 1879

THE AMERICAN HOME, MAY, 1949



1. *Miracles CAN happen!* Ever since we got our new G-E Electric Water Heater, hot-water bills have been lower—yet we still get plenty of hot water when we want it! Take it from me . . . for a terrific combination of *economy* and *service*, order a new General Electric Automatic Electric Water Heater today!

2. *It's wonderful* to just turn on any faucet in the house—any time—and get plenty of clean, hot water. There's always enough for dishes, baths, housework, and laundry. No waiting for hot water for me . . . not since we bought our new General Electric Automatic Electric Water Heater!

We've found **HOT WATER** cheaper since buying a G-E **Electric Water Heater!**



3. What do I think of our new G-E Electric Water Heater? Well, there are no fires to watch, no flues or chimneys to clean, and no worries about fumes . . . like we had with our old water heater. No sir! Our new General Electric Automatic Electric Water Heater is super! That's what I *know*!

*Trade-mark Reg. U. S. Pat. Off.

Check with your electric utility company today. Chances are you, too, may save money heating water with electricity!

And Look What Else We Got with Our New General Electric Automatic Electric Water Heater!

SAFETY . . . No fire, fumes, or flues. So beautiful and safe it installs anywhere! Approved by Underwriters' Laboratories, Inc.

DEPENDABILITY . . . Dependable service for many long years. Backed by General Electric's ten-year protection plan!

AUTOMATIC CONTROL . . . Gives you lots of hot water when you want it! Thermostats keep water at proper temperature, automatically!

EFFICIENT . . . Long-life Calrod* heat-wrap units, a heat trap, and a cold-water baffle combine to give cheap, efficient operation! Three inches of noninflammable Fiberglas insulation keeps heat in tank.

TODAY, see your nearest General Electric dealer for further information. General Electric Company, Bridgeport 2, Connecticut.



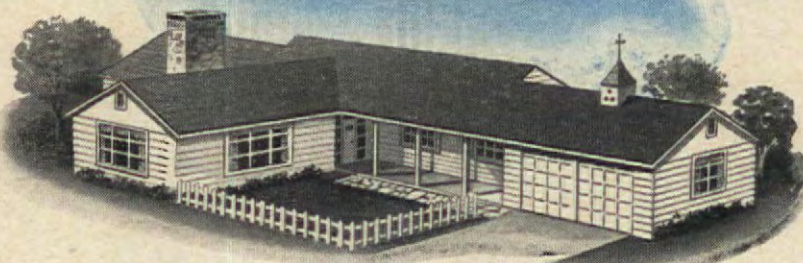
A size to fit your family's needs



**AUTOMATIC ELECTRIC
WATER HEATERS**

GENERAL  ELECTRIC

FOR *your* NEW HOME...



HONEYWELL COMFORT

begins with the Blueprint

Whatever your new house may cost, it will not be a real *home* unless it is comfortably heated. So, decide upon your heating system when your house plans are still in the blueprint stage. And remember, no heating plant can be better than the controls that regulate it. To insure maximum comfort, safety, dependability and economy, insist upon Honeywell automatic control equipment.

Here are some of the Honeywell controls and control systems you can select, depending upon the size and type of home you are building.

CHRONOTHERM Electric Clock Thermostat



Every home should have the convenience and economy of automatic clock thermostat regulation. Chronotherm automatically switches to lower fuel saving temperature at bedtime. Then in the morning, before you arise, it restores daytime comfort temperature. Chronotherm will save 10% or more of your fuel and will give you greater heating comfort and convenience.

HONEYWELL Diffusion Register

Here at last is a forced air register that combines harmonious appearance with superior performance. It is scientifically designed to spread the warm air into every part of the room. It is so low in cost that no home need use old style, unsightly registers.



ELECTRONIC MODUFLOW Control System



For an entirely new conception of even, continuous heating comfort, you should install the new Honeywell Electronic Moduflow control system. Electronic Moduflow combines the magic speed and sensitivity of electronics with the Moduflow principle of continuous flow of heat. It does away with the drafts and cold floors caused by the ordinary on-and-off heat supply.

Electronic Relay



Electronic
Thermostat

In larger homes, and ranchtype homes, it may be desirable to install an Electronic Moduflow system with two or more thermostats located in different sections of the house. And for that basement recreation room, a separate thermostat will maintain just the temperature you want without affecting the rest of the house. An Electronic Moduflow Control System is surprisingly moderate in cost and will repay you many times in added comfort, convenience and fuel economy.

"Begin with the blueprint!" Consult your architect or heating contractor about the proper Honeywell heating control system for *your* home. And mail the coupon for the interesting free booklet "A Blueprint for Heating Comfort" that illustrates and explains the different kinds of Honeywell controls and control systems.

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It Snuffs Out Flames**

**Pour it
In Attics
and Walls**



Tests prove Zonolite brand vermiculite snuffs out flames. Economical, too! Install it yourself and save. No equipment needed. No clumsy batts, no stapling, no hand-stuffing, no irritated skin. Just pour it. It flows freely into every corner for more efficient insulation.

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Introducing



Roman Freulich, Republic Studios

GERTRUDE BROOKS DIXON

AERICAN HOME's new Home Furnishings Editor, Gertrude Brooks Dixon, who joined our staff in March, comes directly to us from the Broadway Stores in Los Angeles, California. She has established an enviable record on the West Coast as Home Furnishings Co-ordinator for the four great Broadway Stores which are located in and around the Los Angeles area.

Twelve years ago Mrs. Dixon arrived in Grand Rapids, Michigan, ostensibly to become showroom representative for The Kittinger Company, manufacturers of fine furniture. Actually she was beginning a career in home furnishings which has since carried her far.

During succeeding years she functioned as a decorator for the J. N. Adams Company of Buffalo, New York. She later moved to the William Hengerer Company in Buffalo to take over a threefold job: Home Furnishings Co-ordinator, Manager of the Decorating Studio, Head of Home Furnishings Display. Strawbridge and Clothier of Philadelphia soon recognized her ability and sought her talents. She became Home Furnishings Co-ordinator of this great store.

She has carried a crusading spirit with her into the markets from coast to coast as she worked with buyers of furniture, fabrics, rugs, accessories, lamps, linen, china. Schooled in her first job by Kittinger craftsmen to know fine design and construction, she believes firmly that these elements should appear in furnishings in all price ranges. For ten years she has searched for merchandise meeting three major requirements: good taste, good workmanship, and right price category for the average consumer.

Because she has lived in the Middle West, the East, the West, and the South, Mrs. Dixon knows the living patterns of Americans from coast to coast. She brings a wealth of knowledge and experience with her to the pages of THE AMERICAN HOME.

New Improved Pepsodent Removes FILM Amazingly!

*In just 7 days—you'll have
brighter teeth and fresher breath—or*

DOUBLE YOUR MONEY BACK!



Why FILM must be removed

- | | |
|---|--|
| 1. FILM collects stains that make teeth look dull | 3. FILM glues acid to your teeth |
| 2. FILM harbors germs that breed bad breath | 4. FILM never lets up—it forms continually on everyone's teeth |

Now Faster Foaming! New Pepsodent Sweeps FILM Away!

New improved Pepsodent will bring a thrilling brightness to your teeth, a new freshness to your breath—or we'll return twice what you paid!

No other tooth paste can duplicate new Pepsodent's film-removing formula! It foams wonderfully—goes to work *faster*, fighting film: (1) Pepsodent routs discoloring stains that collect on film. (2) It checks film's "bad breath" germs that cause food particles to decay. (3) Pepsodent helps protect you from acid produced by germs in film. This acid, many dentists agree, is the cause of tooth decay. (4) Film forms continually. Remove it regularly with Pepsodent. No other tooth paste contains Irium—or Pepsodent's gentle polishing agent!

Try new fast-foaming Pepsodent with Irium for 7 days. If you're not

convinced it gives you cleaner breath and brighter teeth—mail unused portion of tube to Pepsodent, Division Lever Brothers Company, Dept. G., Chicago, Ill.—and you'll receive double your money back, plus postage! Offer expires August 31, 1949. Remember, for the safety of your smile, use Pepsodent twice a day—see your dentist twice a year!

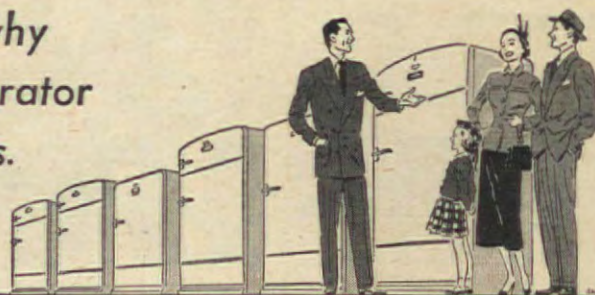


Another fine product of
Lever Brothers Company



**Want the brand of refrigeration that's
been chosen over 10 million times?**

**Ask your Frigidaire Dealer to show you why
millions have picked America's No. 1 Refrigerator
—the one that's different from all others.**



There are over 10 million reasons why America's No. 1 Refrigerator, Frigidaire, should be your No. 1 choice. More than 10 million Frigidaire refrigerating units for homes and business have been built and sold over a period of more than 30 years. This experience is a feature no one else can match—it means dependable service for years to come. It is built right into the new refrigerators you'll see to-day at your Frigidaire Dealer's.

The Frigidaire De Luxe Refrigerator shown here is just one of 9 different models, designed to meet the particular requirements of your family, your kitchen—in size, price, special features. In the roomy, flexible interior there's 10½ cu. ft. of cold space—room for up to 50 lbs. of frozen foods in Super-Freezer Chest—room for ¾ bushel of fruits and vegetables in the

glass-topped full-width Hydrator—room for loads of foods of all shapes and sizes on nearly 25 sq. ft. of adjustable shelves—even a special place for eggs and small packages, a handy Basket-Drawer!

Ask your Frigidaire Dealer to show you the one thing that makes all Frigidaire Refrigerators different from all others—the famous Meter-Miser, simplest cold-making mechanism ever built. Look at it carefully—you probably won't have to pay any more attention to it for years. Look, too, at the Frigidaire Electric Ranges, All-Porcelain Automatic Washer, Kitchen Cabinets and Sinks and other appliances for your home.

Find dealer's name in Classified Phone Directory. Or write, Frigidaire Division of General Motors, Dayton 1, Ohio. In Canada, Leaside 12, Ontario.

Listen to Frigidaire's New Lum and Abner Show, Sunday nights, on your Columbia Station.

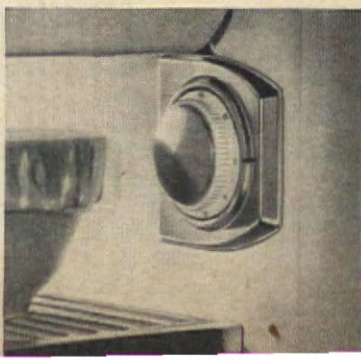
FRIGIDAIRE Refrigerators

It's the "heart" of your refrigerator—the famous Meter-Miser! Built as precisely as a fine watch, the Meter-Miser is sealed-in-steel, oiled for life, backed by a 5-Year Protection Plan.

Quick to freeze, quick to pop out—ice cubes are easier to make with Frigidaire's Quickcube Trays. Just pull a lever—no sink splashing, or chipping. All-aluminum for fastest freezing.

No tipping allowed! Stemware, small bottles and other "tippy" things rest on close-spaced bars, stay right side up. These shelves are easy to clean—they're made of rustproof aluminum.

Here's your Cold-Control—a Frigidaire development that gives you 8 individual temperature settings. It's precision-built, automatically maintains just the degree of cold you select.



You have your choice of this Frigidaire De Luxe Refrigerator or 8 other models!

BUY THE BEST!



BUY A GENUINE
PERMUTIT
Automatic
WATER SOFTENER

Enjoy easier living,
speedier housework
with the **ORIGINAL**
Home Water Softener

Delightful Bathing
- Soapy-rich Permutit soft water
leaves skin
soft, smooth, clean!
Wonderful for
shampoos, too! No
more tub rings!



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when washed in
Permutit soft water!
They dry without
wiping. You're
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the time!

Quickly pays for itself
with big savings!

Permutit stops fuel-
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and heating system,
cuts plumbing repair
bills. Your washables
last longer. You save
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Permutit gives you the *most* for your
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long life and trouble-free automatic
operation. Enjoy soft water's benefits
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stration and water analysis.
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about water softening.

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SOME DESIRABLE FRANCHISES AVAILABLE

Introducing



Ira Hill

ALICE B. KLINE

ALICE B. KLINE makes her bow as
the new Food Editor of **THE**
AMERICAN HOME. Having joined
our staff in March, she is now busy
planning menus, preparing recipes,
gathering food hints and food stories.
She has brought with her a wealthy
background of both scientific re-
search in the field of nutrition and
practical experience learning the
tastes, needs, and food preferences
of American homemakers.

Her educational background includes
a B.S. degree in Home Economics at
Virginia Polytechnic Institute and
an M.S. in Nutrition as well as ad-
vance work toward a Ph.D. degree in
Nutrition at Cornell University. At
Cornell she researched on the ascor-
bic acid metabolism of human beings
and also gained valuable experience
teaching food and nutrition courses.

Later Miss Kline became associated
with the Connecticut Dairy and Food
Council where her research talents,
not to be hidden, led to several com-
munity diet studies which were re-
ported in national nutrition publica-
tions.

For the last several years, she has
been a member of the staff of the
Public Relations Department of the
General Foods Corporation, a position
in which she worked closely with re-
tail food consumers, bringing to pub-
lic attention information on foods
and food research. She has written
for and spoken to American home-
makers from Maine to California,
from New Orleans to Medicine Hat.
Through her travels she has gained a
knowledge of what foods and food
products are available where, how
they are distributed, as well as an
understanding of the problems and
preferences of homemakers in the
dynamic and ever complex pattern
of American home life.

For **AMERICAN HOME** readers she
expects to impart the experience and
knowledge she has acquired about
appetizing food and healthful nu-
trition. She hopes to help you gain
and maintain a reputation as a very
good cook and ingenious homemaker.

HERE'S THAT *Bigger* MIRRO-MATIC YOU'VE BEEN WANTING!

The Wonderful, New 8-quart
MIRRO-MATIC "8"
PRESSURE PAN AND CANNER



REPLACEMENT OF...
Guaranteed by
Good Housekeeping
as per AS ADVERTISED THEORY

UL
GUARANTEED
PARENTS'
Satisfaction
Money Back
Guarantee



PRESSURE COOKS

8 lb. Pot Roast, Ham, or Fowl...in MINUTES!

PRESSURE CANS

4 Quart-jars or 7 Pint-jars at a Time!

How often have you said to yourself, "I do wish I could have
a bigger MIRRO-MATIC?" Thousands of you have said it to
us, through salespeople, and by mail.

The new MIRRO-MATIC "8" is our answer, to cook **BIG** full-
family meals quick as a wink... to do your canning easily and
efficiently, whether you prefer quart-jars, pint-jars, or cans.

Aside from its welcome, country-kitchen size, and a sturdy
handgrip on the side for easier handling, this new MIRRO-
MATIC "8" is just like the familiar 4-quart MIRRO-MATIC
"4." Both have the simple, selective control that you can hear.
This exclusive MIRRO-MATIC Control gives you "Cooking
without looking," since it automatically prevents pressure
from going higher than your recipe requires... 5, 10, or 15 lbs.

Both have roomy, domed covers that let you use their *full* ca-
pacities. Both open and close with utmost ease, simply by
sliding handles apart or together. Both have **ALL** of the easy-
to-use features you expect with the name, "MIRRO-MATIC."

See the new MIRRO-MATIC "8" soon. You'll find it the ideal
all-around pressure pan and canner... a perfect companion
to your MIRRO-MATIC "4," to do the *big* jobs, better.

get

MIRRO-MATIC at department, housefurnishing,
and hardware stores, wherever dealers sell the finest alumi-
num. The new "8" with rack and recipe book, **\$17.95**
(West, \$18.95). The familiar "4" with rack and recipe
book, **\$12.95** (West, \$13.95).

MIRRO
THE FINEST ALUMINUM

WESTINGHOUSE, FRIGIDAIRE, NORGE, GIBSON, ESTATE
and COOLERATOR RANGES now feature
MIRRO-MATIC Deep-Well Pressure Cookers.

ALUMINUM GOODS MANUFACTURING COMPANY • MANITOWOC, WIS.
World's Largest Manufacturer of Aluminum Cooking Utensils

**"Satina in my starch makes
my ironing 3 times easier!"**

WRITES MRS. FRANKLIN ELMER, PORTLAND, OREGON



"I use SATINA in my starch for all my starching," writes Mrs. Elmer. "Satina makes the ironing all of 3 times easier and it smells so nice!"

Satina is a wonderful ironing aid that you use with boiled or unboiled

starch. It dissolves easily in boiling water or the boiling starch solution.

It not only makes ironing lots easier, it makes clothes *smell fresher, look newer, and stay clean longer, too!*

FREE FULL-SIZE PACKAGE



WE'RE SO SURE you'll love Satina, if we can just get you to try it once, that we're offering you a free full-size package. Enough for 4 big starchings. Just try it and judge Satina for yourself!

A Product of
General Foods

SATINA, Dept. 91, Battle Creek, Michigan

Dear Sirs: Satina sounds good to me. Now I'd like a free full-size package to see how much easier it makes my starched ironing.

NAME _____

STREET _____

CITY _____ STATE _____

Satina users say: Put SATINA in your starch!

It makes starched ironing 3 times easier!"

Contributors



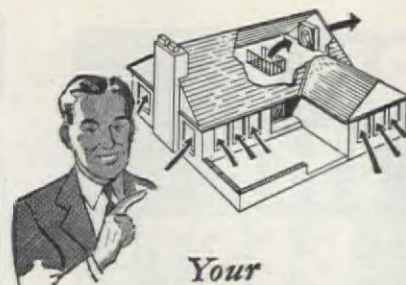
... FRANCIS E. NELSON speaks with authority when he tells "How to Buy Silver," for his business is buying silverware for the world's largest silverware department, in the world's largest store—Macy's New York. He also buys silverware for L. Bamberger & Co., Newark, N. J. Born in Boone, Iowa, he was graduated from Coe College, also in Iowa, attended business school at Northwestern Univ., and then began his career retailing silver for the Gorham Co. Now, a New Jersey commuter and the father of three daughters, his off-the-job interests include politics, tennis, and gardening. He is also trustee of a Presbyterian church.



... PAUL OLSEN'S varied interests have included the growing (and selling) of flowers, the theater (in several roles), applied art and decoration, and gardening. And most of them have been sources of both profit and pleasure—for others as well as himself. His popular play yard (page 24) tells something about him, but omits mention of a Purple Heart in recognition of injuries received in the Battle of the Bulge, and the time he spent at the Mayo Clinic for repairs.



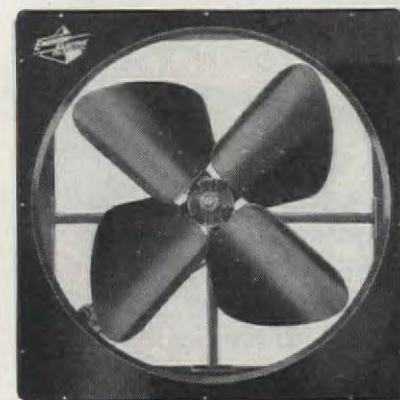
... JOHN ASCH, who reveals (page 148) fascinating and little known "May Facts and Fancies," has been a life-long student of applied botany and spent 20 years gathering data for his book *The Story of Plants*. Son of the author, Sholem Asch, he was graduated from the National Farm School in Pennsylvania, studied at the Univ. of California citrus experiment station, then visited botanic gardens all over this country and Europe. He did plant exploration for the Hebrew University in Jerusalem, and founded and directed refugee agricultural training camps in Europe. The picture above shows him planting a tree at one of the camps.



Your
whole house

Breathes

with an
**EMERSON-ELECTRIC
ATTIC FAN**



Available in 36-, 42-, and 48-inch models, to exhaust up to 19,350 CFM. Sleeve-bearing horizontal discharge type for wall, or for ceiling installation with canvas plenum chamber and automatic shutters. Also ball-bearing fans for vertical discharge.

Sleep in cool comfort... enjoy summer-long "breeze-conditioning" all through the house... with an Emerson-Electric Attic Fan!

This powerful, dependable fan quickly and quietly pushes out stagnant, oven-hot attic air through window or louver... continuously draws in cool night air through windows and doors in your living quarters.

Easily installed in any home... made and guaranteed by the company that has pioneered in fan equipment for 58 years. See your Emerson-Electric Dealer, or write for free Bulletin C-13.



Cool several rooms
with an
easily installed
Window Fan

EMERSON-ELECTRIC WINDOW FAN

Ideal for ventilating small homes, apartments, flats, tourist cabins, or small shops. Quickly installed or removed, these attractively finished Window Fans work on the same basic principle as larger Attic Fans.

Available in 16-, 20-, 24-, and 30-inch blade sizes; 1- and 2-speed models, some with adjustable panels to fit varying window sizes. Powered with quiet, long-life Emerson-Electric motors.

THE EMERSON ELECTRIC MFG. CO.
St. Louis 21, Mo.

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MOTORS • FANS • APPLIANCES

Want to feel like an heiress come bedtime?



THE CANNON GIRL SAYS: It's news today, when you pay less-and get something better! But that's true about your favorite Cannon Percale Sheets!



Now Cannon Percalés are **COMBSPUN!** Softer, finer- because the cotton is combed till only the long smooth fibers remain!



Yet you needn't **BREAK THE BANK** to afford Combspun Cannon Percale beauties. Get this dream-sheet for less than you used to pay for carded Cannon Percale!



Such sweet sleeping! These are sheets of your dreams... snowy... **FRESH AS ROSE PETALS** against your skin...



And you'll love them even more as **TIME GOES BY**, 15% stronger; longer-wearing! So light, for easier bedmaking and laundering...



Enjoy all this luxury! Go to your favorite store-ask for **COMBSPUN CANNON PERCALE SHEETS!**

Cannon Percale Sheets-Now They're Combspun



Wish you could fix up your living room?

See what we did for \$198

plus a new rug and a plan...

thanks to Alexander Smith



Mary Jean Barnett of Indianapolis tells how the Barnetts dressed up a drab room ... with an Alexander Smith Rug and a decorating plan from Clara Dudley, your color-scheme consultant at Alexander Smith.

See how shabby our room looked! Faded walls. Beaten furniture. No rug. Because we danced our old rug into holes, Mother threw it out. I was desperate then. My new decorating studies at Broad Ripple High made me itch all the more to take away the room's grim look. When Mother and I tackled Dad, he agreed the room needed fixing.

Mother suggested that we begin with our rug. "Jean has learned that all redecorating should start with your rug," she explained to Dad. The next Saturday we all visited Simpson & Miller's store here in Indianapolis. They had a fascinating selection for us to choose from.



Copyright 1949, Alexander Smith & Sons Carpet Company



We fell hard for a Floor-Plan Rug from Alexander Smith. One of those marvelous broadloom rugs, ready-made in right-fit room sizes. Our 9' x 18' cost \$164.50. Only \$32 down if we wanted terms. The salesman suggested we fill out Clara Dudley's Workshop Questionnaire.



That Workshop Questionnaire brought this personal portfolio. It contained a plan worked out just for us, with actual samples.



I helped Dad paint the walls a dreamy dark green, a perfect match for the deepest shade found in the pattern of our beautiful new rug.



Mother Sewed like fury. We could hardly wait for her to finish that lush wall of drapery Clara Dudley suggested. Dad and I hung it.



What a "five-star final" when we rolled the new rug out! Mother agreed with Clara Dudley: a new rug gives your room new life.

| | |
|----------------------------------|----------|
| ALEXANDER SMITH FLOOR-PLAN RUG | \$164.50 |
| (DOWN PAYMENT, \$32.90) | |
| FABRIC FOR DRAPERIES & 2 PILLOWS | 67.50 |
| FABRIC FOR SOFA & 2 PILLOWS | 41.60 |
| FABRIC FOR CHAIR | 49.40 |
| 6 PICTURES AND FRAMES | 25.50 |
| LAMPSHADES | 6.00 |
| PAINT | 8.50 |
| RUG CUSHION | 22.50 |

Dad admitted the cost of our fixings was less than he anticipated. That inspiring Workshop Portfolio helped us shop within our budget, too!



After

Wouldn't you be proud of this room? I adore it all. But most of all, I love the beautiful new Alexander Smith Rug which started us off. It's so beautiful, so luxurious looking. Dad says it's a good investment. With its all-wool pile, it will last for years. And look at that design! Doesn't it dress up the whole room?

Let Clara Dudley help you! Could you dream the Barnetts could do so much for so little? Why not see what *you* can do with Clara Dudley's help. Go to your favorite store. Buy your Alexander Smith Rug or Carpet. Ask for Clara Dudley's Workshop Questionnaire. Or start planning by mailing this coupon...today!

CLARA DUDLEY, Dept. AH-9.
ALEXANDER SMITH & SONS CARPET CO.
285 FIFTH AVE., NEW YORK 16, NEW YORK

I enclose 25¢ for your new 24-page color-idea book, "Colorama," showing me the easy way to work out my color schemes on a low budget.

Name _____

Address _____

City _____ Zone _____ State _____

Alexander Smith

FLOOR-PLAN RUGS  BROADLOOM CARPETS



Easy Recipe

Fruit Ginger Cakes

Fruit Cocktail makes them company best!

- 1 package Betty Crocker Gingercake Mix*
- 1 cup lukewarm water
- ¾ cup whipping cream
- 2½ cups canned fruit cocktail, drained

Empty contents of package of Gingercake Mix into bowl, add ½ cup lukewarm water and beat vigorously for 2 minutes (300 strokes). Add remaining water and beat 2 minutes longer. Fill greased 3-inch muffin pans ½ full. Bake in quick moderate oven (375°F.)

*Product of General Mills, Inc.

about 20 minutes. Remove from pans. Cut each cake almost through to bottom in 4 or 5 wedges. Pull wedges slightly apart to resemble flower petals. Place spoonful of whipped cream in center of each cake and top generously with well-drained fruit cocktail. Makes 8 to 10 cakes.

Fruit Cocktail, summertime work saver! Five luscious sparkling fruits...the finest California cling peaches, pears, pineapple, cherries and grapes...ready fixed, ready mixed! A cool and easy appetizer! A quick dessert spooned right from the can. Equally grand for summer salads, icebox desserts, sundae sauces. Keep canned fruit cocktail in your refrigerator! Always ready! Always so right!

Copyright 1949, Cling Peach Advisory Board



Check the label—Choose your favorite brand of
Canned Fruit Cocktail from California

In tin or glass • wide variety of can sizes



Contributors



... **JAMES M. HUNTER**, architect of the "Colorado Beauty" (page 50), was born and raised in the Middle West. He picked up the tools of his trade at Iowa State College and the University of Illinois, spent 2½ years in the South Pacific with the Navy, and is a member of the American Institute of Architects and of advisory boards of several Colorado schools of architecture. Aside from designing Colorado homes and public buildings, he is currently planning an experimental house to be entirely heated by the sun, is designing a line of modern furniture, and spends hobby time gardening and wood carving.



... **GEORGE MESAROS** combines in one genial, enthusiastic, energetic personality a foreign-born citizen who has made good as a New York business man; a Long Island summer resident for many years; an ardent gardener for a decade; and an expert maker of motion pictures for fun. In 1948, he became the 25th Fellow of the Amateur Cinema League, and since 1937, when he started filming during a European trip, ten of his "productions" have won local and national recognition. Among them are "A Few Trees, Please," scenes from which appear on page 144.



... **WILLIAM H. STEINBERG, JR.**, and his family pitched a tent in Vermont, started devoting two-week summer vacations to building their dream house. Fifteen years later, the log cabin of "Vacation Living" was completed. Now he spends his time writing about building products and acting as chief of construction on another big domestic project, a building made from an old Erector set fished out of the attic by an inquisitive 6-year-old son. He spent three years in the Army as a high-speed radio operator. As avocations, he likes to read—anything and everything, play with water colors, or just sit in a comfortable chair.

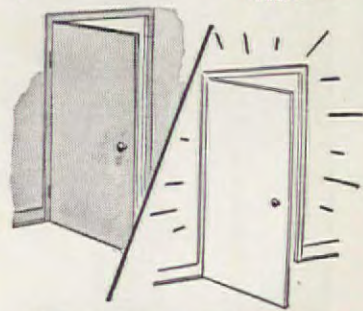
want a "french" French Dressing

Miracle French is the kind for you. Subtly seasoned, with the merest hint of garlic, it has the Parisian accent you've been looking for.



NOTE: If you don't want even a "hint" of garlic, get Kraft French. It's immensely popular.

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LIN-X CLEAR-GLOSS VARNISH

Yes, and what a difference! That clear, tough, long-lasting coat of Lin-x Clear-Gloss Varnish protects and beautifies floors, woodwork, furniture, printed linoleum, boats, countless other surfaces—resists boiling water, sizzling cooking greases, alcoholic beverages. And so EASY to use—just brush it on!



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ONLY SERVEL

Stays Silent—Lasts Longer!

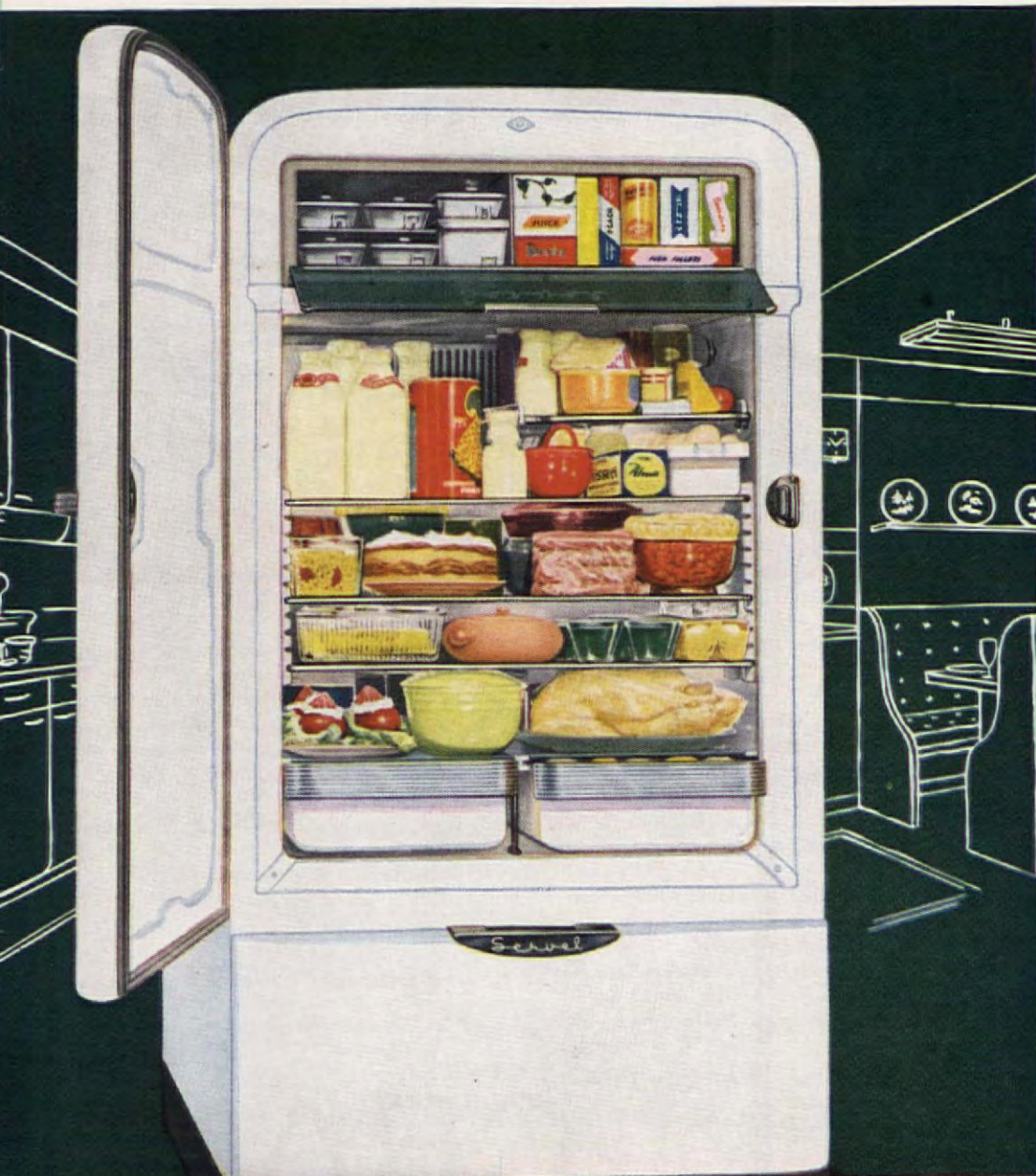
Because . . . it has no moving parts in its freezing system



Our wedding, Jim and I were lucky enough to rent a house. It was heaven—except for the noisy refrigerator. I could hear it all over the house! And what bills!



One day, Jim's mother came to visit. "Dear me," said she, "you better get a silent refrigerator—a Serval. I've had one 20 years—and no noise!" "C'mon . . ." said Jim.



"No noise means no wear," the Gas Company man explained. "Only Serval has *no moving parts* in its freezing system. A tiny gas flame does the work. So Serval stays silent, lasts longer."

"And look what a beauty!" said I. "Serval has every new convenience—for fresh and frozen foods." Right then and there, we picked out *our* model!

This story is typical. Writes Mrs. George Smith, Jr., of Kearny, N. J., "We have two Servels—one in our home, the other at our cottage on the Coast. The latter is now 18 years old, and just as silent and efficient as our newer one."



BEFORE YOU CHOOSE ANY REFRIGERATOR

Get this FREE book

by Mary Margaret McBride
Famous Radio Reporter

Every new refrigerator looks beautiful. But how long will it last? Will it grow noisy and run up repair bills? In her delightfully entertaining new book, radio's famous Mary Margaret McBride tells how she discovered what makes the real difference in refrigerators.

You can get your copy of the illustrated book, "Inside Story" at your Gas Company or neighborhood Serval dealer. It's free. No cost, no obligation. Don't put it off. Stop in for your copy today.

STAYS SILENT . . . LASTS LONGER

Serval

The GAS Refrigerator

Every new convenience—see the new Servels at your Gas Company or dealer. (For farm and country homes, Serval runs on bottled Gas—Tank Gas—Kerosene.) Serval is also maker of Serval All-Type Water Heater and Serval All-Year Air Conditioner. Serval, Inc., Evansville 20, Indiana. In Canada, Serval (Canada) Ltd., 548 King Street, W., Toronto, Ontario.

there's a sink

made for you

in the complete Crane line

THE SUNNYDAY SINK is of one-piece construction—porcelain enamel on solid cast iron. Two drainboards and 8-inch deep basin. Swinging mixing spout gives tempered water. Receipt waste with removable cup strainer. Outlet accommodates General Electric Disposall.



choose just the sink you want
from the complete Crane line!

In the complete Crane line you have a wide choice of sinks to meet any preference. Besides cabinet sinks, Crane offers single-basin and double-basin sinks for counter-top installation—combination sinks and laundry tubs of one-piece construction, and a choice of porcelain enamel on cast iron, porcelain enamel on steel or Crane Duraclay.

Have you thought of the comfort and convenience a new Crane sink would bring you in your kitchen?

In the modern Crane line you will find many advanced engineering features. A retractable hose spray—gleaming porcelain enamel on cast iron that cleans easily with a damp cloth. *Dial-ese* faucets, that open and close at a finger's touch—wear and consequent dripping are reduced.

You have your choice of the luxurious *Kitchen Queen* with two basins and two drainboards. The highly efficient *Sunnyday*, with two drainboards and a single basin 8 inches deep. Here's the *Kitchen Pride*, with two basins, or the compact *Homemaker* with a single basin and a sin-

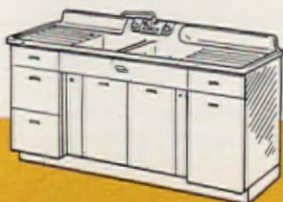
gle drainboard. These are only a few of the many sinks in the Crane line.

Above all, you can have any of these modern sinks with all the cabinets you need in your kitchen for only a few dollars a month. The complete installation can be financed through your local Crane Dealer.

See him today! He will help you select a sink and cabinet to meet your needs—and his expert installation will assure you a lifetime of trouble-free kitchen pleasure.

* * *

If you are planning on remodeling your present kitchen or on building a new home, send 10 cents for informative book, "Planning Ideas for Bathrooms and Kitchens."



Kitchen Queen—truly a regal sink—two basins and two drainboards—swinging mixing spout—retractable hose spray—*Dial-ese* controls.



Kitchen Pride—a compact sink only 38 inches wide for small kitchens. Two 8-in. deep basins. *Dial-ese* controls.



All-American—finest sink for counter-top installation. Swinging mixing spout—easy-to-operate *Dial-ese* controls.

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Baths . . . dishes . . . laundry . . . lots of hot water for all of 'em when you have a Toridheet oil-fired Water Heater. And you'll get this abundant hot water with thrift that will amaze you.

Remember Toridheet gives you: Correct flame position for quick hot water 100% safety shut-off Corrosion resistant tank, backed by 5 year guarantee

Practical reasons why you should look into Toridheet before you buy any other water heater. Mail the coupon for complete details. (Incidentally, Toridheet can fill all your home heating needs!)

Toridheet dealers are listed in the classified phone book under "Oil Burners"

A COMPLETE LINE OF AUTOMATIC HEATING EQUIPMENT FOR OIL AND GAS



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CLEVELAND STEEL PRODUCTS CORPORATION
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"Your Home's Complete with Toridheet"

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Toridheet
AUTOMATIC HEATING

TORIDHEET Div., 7604 Madison Ave., Dept. A, Cleveland 2, O.
Gentlemen: I would like more information on:

- ☐ Water Heaters ☐ Boilers
☐ Gas Air Conditioning Furnaces
☐ Oil Air Conditioning Furnaces

Name _____
Address _____
City _____ Zone _____ State _____

Letters

I wish to express my pleasure in the January issue which I find the best yet. Month after month I have read many articles about how to cut off the top or the legs of a piece of old furniture and, with paint, ingenuity, and courage, how to make it into a charming new piece, how to upholster an old chair, how to fix up the basement, etc. I read every word with enjoyment, but I never wanted to do any of those things. This month an article on Decoupage hit me on the head, and I have at last found my hobby. I am already working at it. All the years of reading would have been made worth while by this one article even if I hadn't already enjoyed the magazine. Thanks.

—LORNE GILDAY

Thank you for Mrs. Rourke (January issue). I believe this is the first time there has appeared on the pages of a home magazine a woman applying herself to world problems on the same page with pie and split-pea soup. Let's have more Mrs. Rourkes, smart looking, with well-managed households, taking a keen and active interest in their communities.—PHYLLIS FISCHER

May I congratulate you on the February number. It was the best, most interesting, and helpful in many months. I especially liked the garden articles. Those on Bleeding-heart and Vermiculite were excellent. I hope you will continue to give us real articles about real everyday subjects.

—ESTHER CAUDILL

For several years we had been wanting to build an outdoor fireplace and saved everything along that line. Nothing seemed to appeal until along came your May, 1947 issue. We immediately sent for one of your plans but, needing a rather large unit for the group we have here on our children's farm, we thought that an oven might work in on some sort of double design and sent for a second design. Using two plans, we worked out a combination on the drawing board and, with the help of the youngsters that summer, put in a heavy re-enforced foundation. During the summer of 1948 my



Rate yourself on this Home-Owners Quiz



The right answers can mean money in your pocket

Q. How soon does insulation pay for itself?
☐ About 4 years ☐ Never, actually ☐ Depends on price

A. KIMSUL* insulation, installed throughout a new home, cuts yearly fuel bills possibly as much as 44%, and therefore pays for itself within a few years (usually about 4). KIMSUL quickly pays for itself when installed in the attic of an existing home, too, by cutting fuel bills up to 33%.

Q. How does insulation protect your health?
☐ Reduces drafts ☐ Keeps temperatures even ☐ Increases radiant warmth

A. All three answers are correct. The exclusive many-layer stitched design of KIMSUL provides uniform insulating efficiency. No wasted thick spots, no thin spots where heat can leak out. That's why KIMSUL makes for even temperatures throughout your whole house. KIMSUL also keeps the inside surfaces of walls, floors and ceilings warmer, thereby contributing to radiant warmth. And with KIMSUL forming a continuous layer of protection against heat loss, drafts are virtually eliminated.

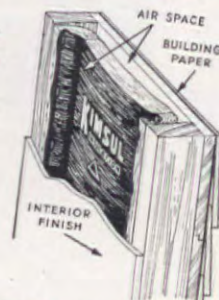


Q. Why should a house be insulated at the time it's built?
☐ To save work ☐ To assure proper installation ☐ To save money

A. You'll save 1/3 to 2/3 on cost of insulation if you insulate your house at the time it's built. And in the average 6-room house, insulation costs less than a new refrigerator—adds but a few cents to mortgage payments.

Q. How should insulation be installed in walls?
☐ With air space on both sides ☐ With air space on one side ☐ With no air space

A. Builders will tell you the most efficient way to insulate walls is with air space on both sides of the insulation. This reduces heat lag and condensation—one of the many advantages of using KIMSUL insulation. Because of its flexibility, KIMSUL is easily installed around obstructions. And KIMSUL can be used effectively for caulking around door and window frames to stop infiltration of cold air and sound.



*Trademark Reg. U. S. & Can. Pat. Off.

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INSULATION

A PRODUCT OF
Kimberly
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FREE INSULATION BOOKLET

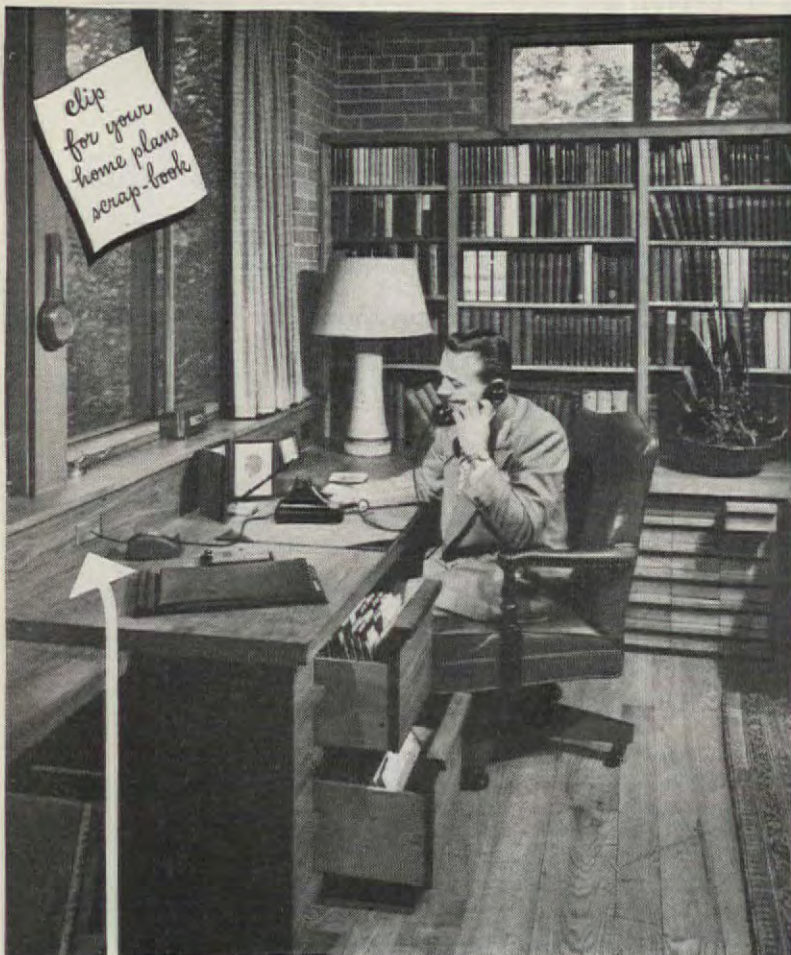
KIMBERLY-CLARK CORPORATION
KIMSUL Division, Neenah, Wisconsin

Please send me the free booklet "How to Put Your Home in the Comfort Zone."

I am interested in insulation for:
☐ My present home
☐ The home I plan to build
☐ My school work

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Address _____
City _____
Zone _____ State _____

AH-549



TELEPHONE WIRES SHOULD BE HEARD FROM ... BUT NOT SEEN



Are you planning your new home? Then you'll want to plan for your telephones at the same time. That way you'll avoid having exposed telephone wires on handsome walls and woodwork.

All you need do is mark on your plans the places where you'll want telephones. By letting your builder know these locations beforehand, he can make the necessary provisions for concealed telephone wires while the house is being built. A few sections of pipe or tubing placed inside the walls will carry telephone wires to built-in outlets. When telephones are installed, the wires can be run through these raceways to each telephone installed.

For all the facts about this important home feature, call your nearest Bell Telephone Business Office and ask for "Architects and Builders Service."

BELL TELEPHONE SYSTEM



Letters

(Begins on page 17)

brother, an electrical engineer, visited us and we showed him our plans. Kiddingly he said he was having the whole month of September off and would build the fireplace for us with our help, of course. To his surprise, we took him up on the idea.

It took a long time and a lot of planning, but we have a fine job.

Just thought that you would be interested in knowing how some of your plans have been put to good use.

—EDGAR G. BUZZELL

Don't Pack your Dreams Away" (September issue) stirred me to expressing myself. When will people snap out of this sorry mood of expecting depression prices in these times of higher wages. Perhaps changes were so rapid, it has been hard to adjust one's values, but any sensible person must realize that the days of \$5000 homes went with the \$25.00 weekly salaries.

As for it being impossible to find old homes with real possibilities—well, it takes lots of hunting, the ability to see through surface ugliness, and a bit of adjustment of values. After all, we all want a dream home, but I doubt if moving into one new and complete in every detail would ever give the real pleasure we've already had from our 30-year-old dream home.

Two years ago we found it for \$6,250, an amazing price they told us for a large enough 6-room house, livable, but much in need of redoing, with over ¼ acre of ground in a nice, settled neighborhood. At that time, real-estate agents smiled when you asked for a house at that price, yet we found one. You still can.

We're still at work, for materials are high and that washing machine and our new gas stove were a must. Perhaps it will be five years or more before we can completely modernize it, yet we wouldn't exchange these years of being out of the city with a large yard for our small fry, the nicest of neighbors.

Instead of waiting, why not enjoy a home now. By the time our children are ready for college that mortgage, which is down to \$3,900 now, will be paid off and the intervening years will see the house finished. With a few outside changes, it will be made into a modern Colonial home and all these years the children will have had the advantages of a neighborhood that offers congenial playmates, a very good school just 3 blocks away, and none of the confining city life they would have known had we stayed in our apartment.

Adjust your living and sense of values to today, not yesterday. Don't wait for future dreams, make the most of now.—MRS. BERT NELSON



GEORGE SCHWEYER FINDS NEW COMFORT, ECONOMY WITH DELCO-HEAT

Here is the home of Mr. George C. Schweyer, Ridgefield, N. J. And Mr. Schweyer writes us about his new oil-fired boiler: "It is a neat looking unit and an excellent installation—not only in appearance, but also from the standpoint of cleanliness. It runs quietly, and certainly performs better than my old oil burner and boiler system—and gives us more economy by consuming less oil."

Mr. Schweyer is one of many thousands who have found that General Motors has the "know-how" to build the best—and factory-trained Delco-Heat dealers have the "know-how" to install it right. Jacobs and Widman, Inc., Ridgefield, made the installation.



Delco-Heat Boiler with the exclusive "Rotopower" unit—an automatic oil-fired furnace for steam and hot water systems. For oil, gas or coal-fired automatic heat, see your nearest Delco-Heat dealer. Or write—

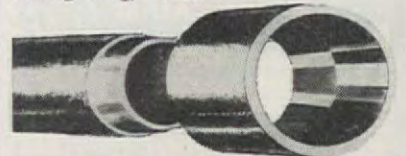
Delco Appliance Division, General Motors Corp., Rochester 1, N. Y.

DOWN UNDER to stay!

**ROOT-PROOF
LEAK-PROOF**



● To install ORANGEBURG® PIPE assures lifetime, trouble-free pipe service in house to sewer or septic tank connections . . . and other underground non-pressure uses. Orangeburg's tough material gives lasting protection against cracks and breaks caused by ground temperatures or soil settlement. Its 40-year record underground proves it. TAPERWELD® COUPLINGS prevent leaks, keep out roots. Get perforated type for septic tank disposal, foundation drains, field drainage. Illustrated folder on request. Orangeburg Manufacturing Co., Inc., Orangeburg, N. Y.



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WAY
TO DO
EVERYTHING

...and there's a
RIGHT GRADE of
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WOODS
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THERE'S NO REASON to use more expensive lumber than needed when you build.

Remember that lumber comes in grades. The *right* grade is the least expensive grade which meets the specific requirement.

You'll save money by using lumber *correctly*—and still retain wood's insulating quality, beauty, individuality and adaptability to every architectural style.

Ask your retail lumber dealer about the savings possible with time-tested West Coast Woods.

TIMBER IS A CROP...and grows on tree farms. LUMBER, properly used, represents less than 20% of the cost of the average home.



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WEST COAST WOODS

FREE HOME-BUILDERS GUIDE!

Our illustrated booklet "How to Build Well and Save Money" is a valuable guide for anyone who is building or interested in building. It points out the important steps to consider in making sure of a soundly built home... for less money. SEND COUPON for your FREE COPY.



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 1410 S.W. Morrison, Room 602, Portland 5, Oregon

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 "How to Build Well and Save Money."

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A CHILD
CAN
EASILY
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ONLY
12
POUNDS



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(body)
SETS
IN
HOOP
FOR
QUICK
CHANGE
LAUNDRY-
YARD
MARKET



Receives
Laundry
Directly
In Basket

Extra Large
Wheels Roll
Right Up
Stairs

Eliminates
Stooping
At Clothes
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Just By
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Baskets
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Yard-Farm
Or Market
Cart On A
Moments
Notice

Surely the handiest labor saver you have ever seen. Body is ordinary bushel basket, obtainable anywhere for a few cents (basket not included). Receives laundry direct from washer - EXTRA LARGE, RUBBER TIRED WHEELS ROLL THE LOAD RIGHT UP STAIRS AND ALONG THE LINE. NO MORE LIFTING, CARRYING AND STOOPIST. Then, just change baskets and you have a light, strong, easily managed cart for yard, farm or market trips. Stand folds flat for easy pushing, and convenient storing. Just hang it on the wall when not in use. Made of sturdy steel throughout. Beautifully finished in green and ivory enamel.

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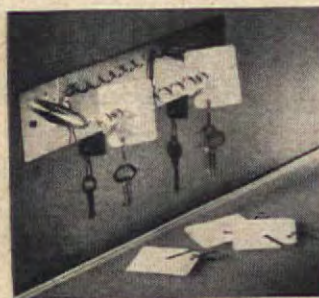
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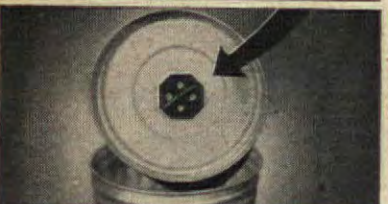
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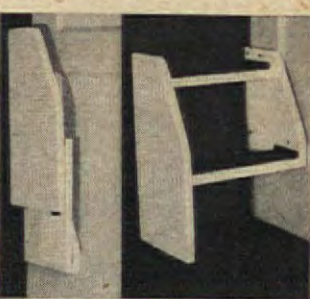
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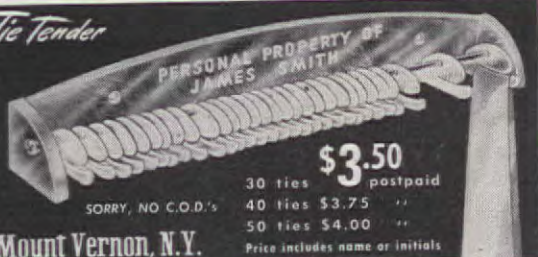
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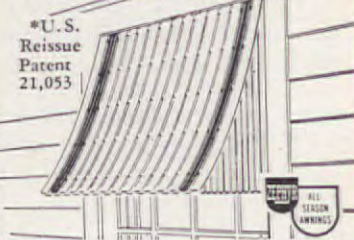
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Neighbors



Data: Paul Olsen

Most Popular Play Yard in the Neighborhood

These two pictures were taken in the Chicago back yard of Paul Olsen just after he won first prize in a contest for play yards sponsored by the Chicago Motor Club as a way to keep the city's youngsters out of automobile accidents. Obviously, his barbecue pit (which doubles as a plant stand when not in use), with its sizzling hot dogs and popcorn, is popular with his juvenile neighbors. So are his badminton court, his fish pool, and, most of all, his garage which, by dispossessing his car, he converted into a

(free) theater for the showing of 8 mm. antique western and cartoon movies for youthful audiences.

That prize, incidentally, was the second \$100 that Mr. Olsen has won with his back yard—and thereby hangs a tale. . . We first met him as a contributor to the August, 1941, *AMERICAN HOME* (which was a "100% masculine issue"). In it, he described his back-yard patio made according to ideas gleaned from the magazine, and which had won the annual garden competition of the Southtown Planning Association. At

PLEASE TURN TO PAGE 26

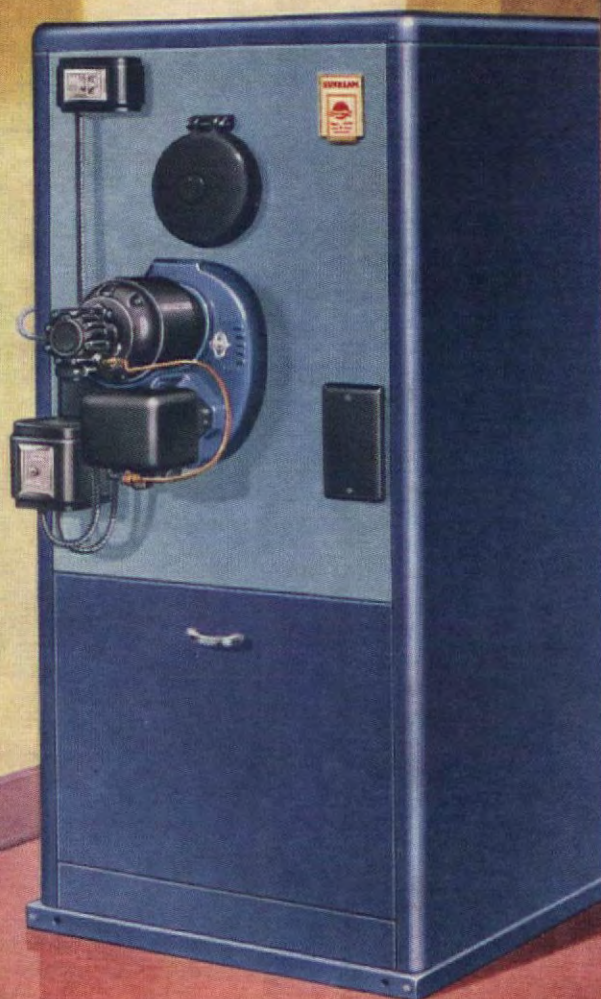
Acme News Pictures



The prize patio and barbecue pit (which doubles as plant stand) usually looks as shown at top of page

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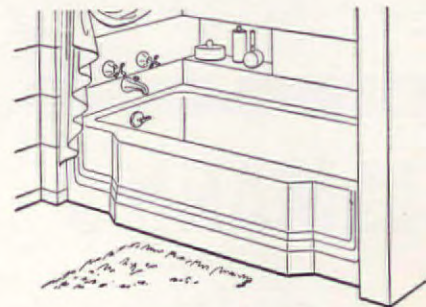
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Real Mayonnaise

BEST FOODS



↑ IN THE EAST
↓ IN THE WEST

Neighbors

(Begins on page 24)

the time he was a retail florist with leanings toward theatrical work.

We next heard from Olsen, Pfc., in February, 1944, from an Air Force Base in England where, he said, "one of the worst privations is the lack of your publication, always available at the service clubs in the U. S." Having been assigned the task of making recreation rooms out of two oversize Nissen huts, Olsen (to quote him again) "did his bit toward winning the war by slinging paint and lumber begged, borrowed, and—well, borrowed—for 14 hours a day." The result was what came to be called "Radio City Music Hall #2" and "The Rainbow Room," instead of the usual "day room" or "rec hall."

Silence again until October, 1947, when a letter, again from Chicago, said, "After completing the job of making an air base movie theater and night club out of practically nothing, I took to the G. I. version of 'the road' with my own show." As an AAF article put it (less modestly than he would have), "for three years, he headed a troupe of six entertainment technicians which followed a route laid out by Command Hq., their 'gay gypsy wagon' being a 2½ ton Army truck loaded with musical instruments and theatrical equipment . . . they found their way over strange and frequently bombed out terrain to secret air installations, where the fun-starved G. I.'s received them with open arms."

"Since becoming civilians," Olsen continued, "we have revived our 'G. I. Gypsies,' but I'm more interested in giving you the current version of my back-yard story. There weren't any garden contests to enter this year, so I switched to the play-yard idea. This time, ruggedness was more important than beauty. Kids and bicycles don't improve lawns and landscaping, but, what the —! There's always grass seed to be had and new plants in greenhouses. Fish pond, barbecue pit, and badminton court were well patronized all during the summer vacation. However, it was the converted movie house (Olsen's garage turned into The Patio Theater) that stole the show. My Army experience helped me earn (or at least win) a hundred dollars, and the kids ate up the antique westerns and 8 mm. cartoons along with the free hot dogs and popcorn."

Paul Olsen, we're proud to have you as a contributor. A regular neighborhood guy are you, say we.

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SANDWICHES?

'CAUSE
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ALL FINE HAM
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will prove it!

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this great, new 1949 General Electric Space
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You'll know—instinctively—that it's the one
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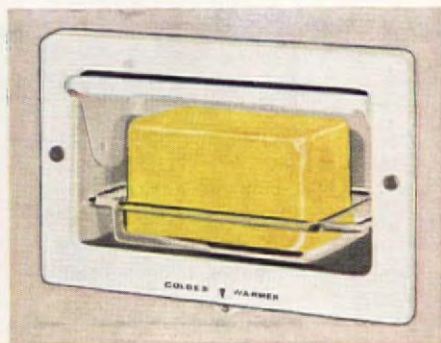


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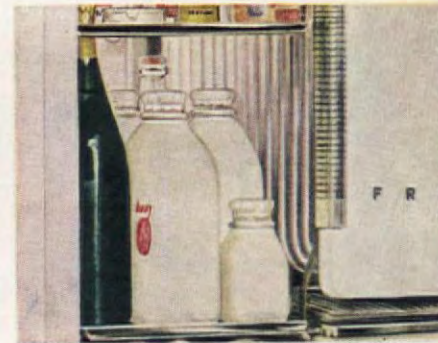
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Betty Jane Arnold
wearing AMERICAN HOME
christening dress

Books on Babies

ELEANOR SILVERMAN

What shall I do?" The mother's day is confused with never-ending questions about baby—about feeding and formulas, about sleeping and crying, about any number of small and large problems. Where shall she look for the answers to her queries?

Friends, who would never stop to advise the electrician, the painter, or the telephone man, may barrage the mother with conflicting advice. She can't phone the doctor every time she is bewildered. She needs help, and help is waiting for her in the authoritative books on child care available at bookstores and libraries.

Some women believe that authors are concerned only with plotting severe and strict rules to make the lives of mothers more rigid. This is not so, for most of today's good child-care authorities are guides to easy-going, joyful parenthood. There are many excellent baby-care books on the market today, but the following are especially recommended:

Dr. Benjamin Spock's *The Common Sense Book of Baby and Child Care* is available in a cloth-bound edition published by Duell, Sloan and Pearce, Inc. (\$3.00) and also in a 25-cent edition entitled *The Pocket Book of Baby and Child Care*, published by Pocket Books, Inc., and sold at newsstands. Dr. Spock makes no

hard-and-fast rules, expects parents to use common sense in following his advice. Often he suggests more than one solution to a problem. Such advice as the following is bound to be helpful. "For any child who is eating poorly, serve small portions. If you heap his plate high, you remind him of how much he is going to refuse and you depress his appetite. But if you give him less than he will be willing to take, you encourage him to think, 'That isn't enough.' You want him to have that attitude. You want him to get to think of food as something he himself is eager for."

Dr. Arnold Gesell, Director of the Clinic of Child Development at Yale University, has written a number of outstanding authoritative books on child development: *The First Five Years of Life*, \$4.00; *The Infant and Child in the Culture of Today*, \$4.50; and a picture-text book entitled *How a Baby Grows*, \$2.00. All are published by Harper & Brothers. Dr. Gesell's behavior profiles, based on years of research, outline the gradual process of the development of the child. By studying these sequences, the reader will be able to learn how to interpret the patterns of his own growing youngster.

Babies Are Human Beings, by C. Anderson Aldrich and Mary M. Al-

PLEASE TURN TO PAGE 30

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**This sensational new
and better wax-like cleaner
for Glass and Silver**

**MADE BY
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LOOK FOR THE
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...and it COSTS YOU LESS!

It's here! The most amazing cleaner you have ever seen! Useful in hundreds of ways, GLASS GLOSS cleans glass, silver and dozens of other things *faster, easier, better* than you ever imagined possible.

Months of research—countless laboratory tests—hundreds of comparisons by housewives are back of this great new product. GLASS GLOSS *had* to be better—had to be the *finest!* Final tests proved it to be all of that. And women agreed!

Witness the magic and ease of cleaning with GLASS GLOSS. See for yourself how dirt, tarnish, discoloration—just wipe away. No streaks! No smears! *No hazy after-cloudiness!* And the clear, glossy polish resists dirt.

Ask your grocer for GLASS GLOSS today. Compare the price—see how much less it costs. Then compare the *results!*



STARS 7 WAYS

- ★ Easier to apply
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Quickest, Easiest Cleaning Ever!

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61 Colors
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UNITED STATES RUBBER COMPANY

MISHAWAKA, INDIANA

Books

(Begins on page 28)

drich (Macmillan Co., \$2.25) is another excellent book, one which will help the reader understand his child. According to the authors, the newly born babe is plunged into a world of dictators who tell him how to eat, sleep, move his bowels, and even when it is proper to cry. The Aldriches are in favor of self-demand schedules. Although they realize that it is important for a child to conform to the world as it is, they advocate that management be less rigid, that we consider the baby's own individuality. If parents are to understand a baby's reactions to schedules and training, they must first have knowledge of the baby's way of eating, sleeping, and eliminating. This book will help them gain that knowledge.

These books, in my opinion, are the outstanding ones on the market. There are others which make valuable reference material for mothers. Of the following, some are new, others are old stand-bys which have been revised and enlarged.

Your Child's Development and Guidance Told in Pictures, by Lois Hayden Meek, Ph.D.; J. B. Lippincott Co., \$2.50. *Our American Babies*, by Dorothy V. Whipple, M.D.; M. Barrows & Co., \$2.50. *Feeding Our Old-Fashioned Children*, by C. Anderson Aldrich and Mary M. Aldrich; Macmillan Co., \$2.25. *All About Feeding Children*, by Milton J. E. Senn, M.D. and Phyllis K. Newill; Doubleday & Co., \$2.49. *Baby Care from Birth to Birthday*, by Edmund G. Lawler, M.D.; Wilcox & Follett Co., \$3.95. Also, three good guides in pamphlet form. *Living With Baby*, by Mollie Stevens Smart in collaboration with Helen Dudley Bull, M.D.; New York State College of Home Economics at Cornell University, Ithaca, New York. *Infant Care*; issued by the United States Children's Bureau, 15 cents. *Enjoy Your Child—Ages 1, 2, and 3*, by James L. Hymes, Jr.; published by the Public Affairs Committee, Inc., 20 cents.

The new mother is likely to take the "when in doubt, do it the hard way" attitude. Really, it is much more fun and much less work to refer to the "book" for an answer. By using a little common sense in the application of instructions, you can't go wrong.



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IT WON'T ROT!

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The original NICHOLS "Never-Stain" ALUMINUM CLOTHESLINE. Thousands of present-day users have discovered this to be the finest clothesline they've ever owned. There's no need ever to take it down—it's always up and ready when you need it. It's solid, clean aluminum through and through. Available at your favorite dealer in lengths up to 300 ft. Buy yours today. Look for the red and blue label.



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SO SENSATIONALLY DIFFERENT IT DEFIES DESCRIPTION. Only Zenith[†] Television has the GIANT CIRCLE SCREEN... the *largest*, brightest, clearest direct-view picture area in any set of similar size... and BULLS EYE AUTOMATIC TUNING—one knob, onetwist, there's your station, your giant picture, your sound. These Zenith developments are found in no other television set. You must see it—operate it—yourself—to appreciate the startling difference!



*ZENITH "TWIN COBRA" TONE ARMS. Now two famous Cobra[†] Tone Arms—the sensational new way to play records! One Cobra Tone Arm for the new 45-minute Long-Playing Records. Another Cobra with famous Silent-Speed Changer, for regular records.

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The Zenith GOTHAM Zenith Television, Twin Cobra Record Changer and FM-AM Radio are combined in this console of breath-taking beauty in imported mahogany veneers. Available with Zenith "Big B" television screen. See it at your Zenith dealer's.

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... "I never had a floor so easy to keep clean!"

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Now the loveliest floors ever can be yours no matter how small your budget! And they're *guaranteed* for the life of your home! You can choose your colors, create your own design for every room in your house and *know* the beauty will last. Kentile colors can't wear off... they go clear through to the back of each tile. Smooth, easy-to-clean Kentile resists stains and soil... and occasional waxing keeps it gleaming bright. See your Kentile dealer *now* and discover how very little it costs to give your home this *guaranteed* beauty.



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Going to Just Sit on the Stoop This Summer?



The Ben Schiewe back yard, two blocks away from a main Los Angeles thoroughfare, is a haven that has grown along with the family. When they built the house, they planned a rear verandah and garden; as they belong to the charmed (and charming) inner circle of outdoor enthusiasts, back-yard picnics were their *fêtes de resistance*, and soon they added glass panels on the south and west ends of the porch to extend the season by giving protection against the prevailing winds. The second summer saw a jacaranda tree planted to cast welcome shade across the verandah in late after-

noon. Soon there followed the building of a balancing, brick-paved open terrace out from the verandah, under the tree. Always the back yard has been family property, able to accommodate all ages—and, on occasion, their dogs; fathers, mothers, children all share equally in the fun. Even after young Benjamin bought a razor, attained driver's license status, and discovered which girl had what it takes, he still liked his own back yard. However, he felt a new need—for a game area, and perhaps a shaded spot where he and his friends could congregate without impinging on—or being

Don't do it! Life's too

short, too rich in possibilities.

**A back yard offers fun unlimited
for family and visiting friends**

—if you will only use it

Data: Martha B. Darbyshire

Photographs: George DeGennaro



impinged on by—the elders. Recognizing this trend with parental understanding, Mr. and Mrs. Schiewe turned the former service area at the rear of the garden, back of the garage and partly behind a tall hedge, into a hard-surfaced badminton court, and developed an adjoining, vine-covered onlookers' pergola equipped with tables and chairs. Here Junior could entertain mixed groups of boys and girls to their collective delight. But the workshop—built at the same time over the garage—well, that was just an extra dividend for young Ben and his closest boy friends who liked to make model airplanes and things. . . . So there you have it—family back yard, terrace, workshop, badminton court, play space that keeps pace with needs and interests—a home environment pattern tailored to a wholesome custom.

The property sloped steeply upward from one of the canyon roads, but young Mrs. Edward J. Standlee attacked the problem boldly and literally carved out of the wooded, stony hillside this inviting, secluded, restful, colorful little brick-paved outdoor living terrace. About 20 ft. above the street and motor court, it is level with the house, from which it is reached by a flower-bordered path. Stone steps lead up to this path from below, and another shorter flight leads down the side of one of the stone-faced inner walls, both of which are planted and topped with rock plants and brightly colored annuals. From the street rises a retaining wall of concrete chunks surmounted by a sturdy redwood picket fence that extends around two other sides. Here,



Whether planned mainly for youngsters, as at the Schiewes, or for relaxation and quiet sociability as at the Standlees, a garden spot can be a place of joy

Data from Ethel McCall Head
Photographs, Robert C. Cleveland



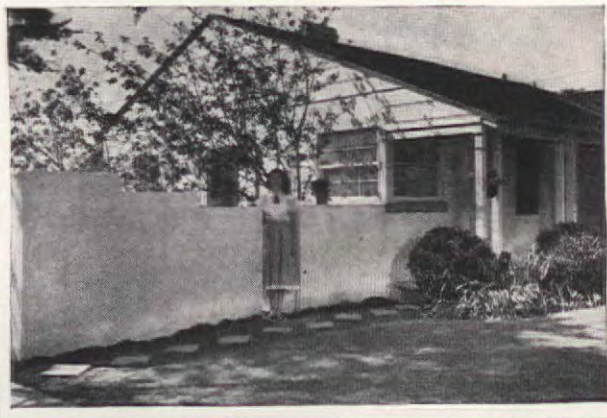
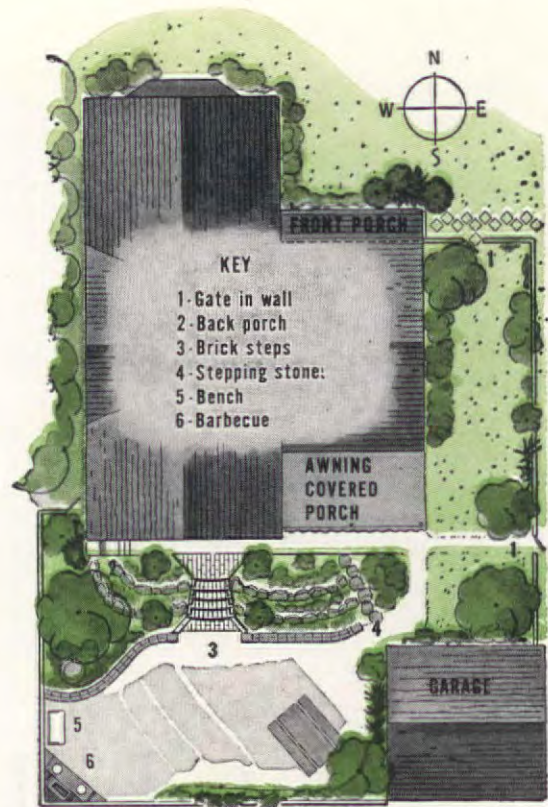
Down the brick, flower-edged path from the house, Mrs. Standlee brings refreshments to her guests on the terrace at the foot of a flight of stone steps bright with pink and lavender petunias in individual soil pockets

Seen from above, the cozy nook might be in the midst of a forest, instead of 50 feet or so from the house and 20 feet above a public road and the entrance court



Data from Eda Johnstone
Photographs, Robert C. Cleveland
Plan drawn by H. McClelland

From the street, a corner lot behind
a high stucco wall; from within, a garden of varied
activities and delights, recreation and rest,
flowers, food, and lots of friendly fun



almost as if poised in the treetops like Peter Pan's dream house, is a lovely place for simple wooden furniture and a cheerful green umbrella lined (by the versatile Mrs. Standlee) with gay chintz. And is the spot enjoyed!

A corner lot with a short back yard may sound difficult, but when Mrs. Andy Belk Folsom, of Santa Monica, Calif., studied her 35 ft. space, she saw ways to make the most of it. She had the short slope down from the house terraced with flat boulders and planted with mixed flowers on the upper level and gay pansies in the lower bed. Rose trees break the low lines at the corners and at one side is an interesting pepper-tree. The low brick edging on the west side curves toward the barbecue, near which are a bench and a bird bath. The cement floor of the 16 by 30 ft. patio is finished in a red and blue marbled pattern that seems to reflect the hues of a sunset. Over the rear wall hangs a huge honeysuckle and near it on a trellis is a red rambler rose. Toward the garage, and a base planting of gladiolus, are picnic tables and chairs; here, by adding bridge tables, Mrs. Folsom has entertained as many as fifty people. On the north side, a yellow jasmine perfumes the air and Transvaal daisies grow along the walk. The yard extends along the east side of the house, where a bit of lawn cools the rooms and provides additional living space. At the southwest corner, by the back porch, a large wooden closet that hides the garbage and trash cans is itself screened from the patio by a big, dense, spreading spirea.



From the awning-covered porch, one looks across flowered terraces into a paved patio. Beside the house, a shaded lawn for games is given privacy by the simple wall that encloses the whole back yard

Ambition, ingenuity, and G.I.

Bill contribute to modern way of life for college newlyweds. Dick and Libby Dunning go to school at the University of Buffalo



G.I. Bill at work in Buffalo



Dick works with microscope and specimen slides in the biology lab



In quiet corner of university library, Libby reads and ponders over the many books on philosophy

Dick and Libby Dunning have "done themselves proud." Newly married college students, they were faced with the problem of making a home at the least cost possible. With a living space consisting of three rooms on the second floor of a family house, they went to work plastering, hanging wallpaper, building necessary units, upholstering, and making curtains and draperies. They rebuilt and utilized everything they could find. Now, within their tiny budget, they have produced an attractive home that includes all the things they really wanted.

Both are students at the University of Buffalo, Buffalo, New York. Dick, with the help of the G.I. Bill, is majoring in biology, and Libby is a graduate student with a teaching fellowship in philosophy, so the apartment was decorated in the odd hours which their college schedules left free. Dick built the bookcases at one end of the living room, and fitted the studio couch in between table units serving as both storage space and end tables. The couch was falling apart, Libby says, so her mother gave it to them rather than to the Goodwill. The couch was practically rebuilt and, to give it stability, a board was added to back. Couch, back and insides of built-in tables Libby upholstered in barn-red material.

Dick plays the piano and both Dunnings love music, so luckily, they found an old upright piano in good condition for less than \$50. For good lighting, it stands in the corner near the windows, and for a modern look, the back was mirrored. The mirror was a "requested" wedding present, they add. The piano is a good social investment, too, for they spend many happy hours around it, playing and singing with their college friends—a favorite and inexpensive way of entertaining at home.

An old Morris chair was found, refinished, and upholstered in red. One new modern chair was purchased at a sale.

PLEASE TURN TO PAGE 62

MARY E. MONZE



Bookcases and table units in living room were built by Dick. Modern chair was only new piece purchased



Piano with mirrored back is central interest when Libby and Dick's friends gather round for sing-fest

Bedroom corner shows ivy-patterned wallpaper which they hung themselves. Woodwork is painted white



Libby points proudly to upholstering job she did on inside of built-in units (by Dick) to match studio couch



Two old chests made into one are painted white and decorated in red hearts and ivy leaves by Libby

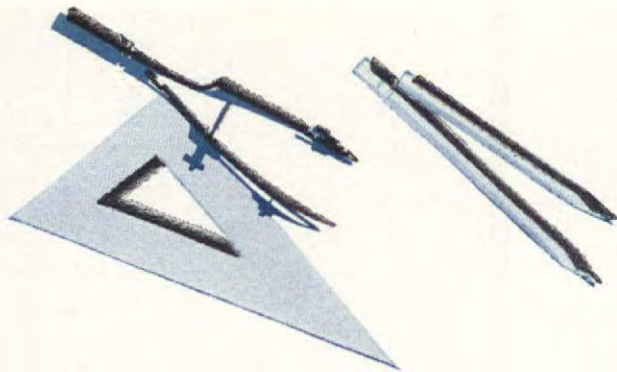




Small, compact but with great dignity
our Home Study Plan House for May
is in Takoma Park, Maryland.

Berla & Abel were the architects;
Carl Freeman, Inc., the builders.
For plans, outline specifications, and
details see Order Form on page 90





WILLIAM J. HENNESSEY

The American Home Study Plan

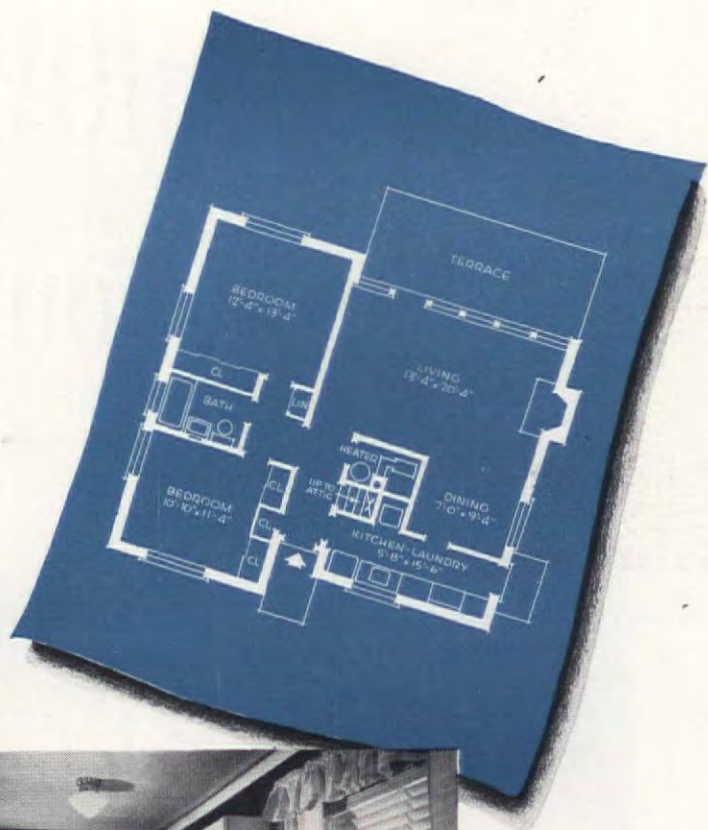
FOR MAY 1949

We know that this low-eaved brick house will find a dual public! In the first place, it's bound to appeal to tradition lovers who don't agree that simple copies of our Colonial homes are the answers to today's living problems. Then, too, it should satisfy that vast growing public who, though wanting modern, just can't take it straight. Let's then analyze its attractions. Roof lines are simple and direct, recalling a certain Cape Cod heritage, yet, when we examine the use of brick on the exterior walls, we are reminded of many Early American homes below the Mason-Dixon line. However, a quick glance at the abundant use of glass areas, the flexibility of plans, convinces us that here's a house as modern in concept as tomorrow's newspaper. Since the exterior brick has been left natural, it's an easy house to maintain and the gabled roof, unbroken by dormers and covered with asphalt shingles, couldn't be more straightforward. There's no basement at all, the asphalt tile being laid directly on the concrete slab into which are embedded the radiant heating pipes. Living room and dining area are one, the latter adjacent to a corridorlike kitchen. Both bedrooms have cross ventilation and loads of closet space.

Photographs by Richard Garrison



Nothing could be more dignified than the fireplace wall, minus the familiar mantel and made dramatic by clever use of white paint and an accenting carved torso



Home Study blueprint sheet measures 34"x44"



BASIC
for future reference
DATA



Blind repair kits may be found in departments selling Venetian blinds. Measure width of blind slats before shopping. Some slats are 2 inches, some 2 3/4 inches wide. Kit contains two 2-yard lengths ladder tape, 11 yards cord, equalizer, tacks, tilt cord, stops, 2 plastic tassels. Price \$1.79

GLADYS GOUGH

HOW TO recondition your Venetian blinds...

Photographs by F. M. Demarest



Measure length of soiled blind, make note of it for later use. Then remove fascia board at top. Some pull out, some lift up. This exposes mechanism. Remove entire blind from side brackets fastened to window. Blind will be easier to work on if you suspend it from bathroom shower curtain rod, or pole hung between two step ladders

The most satisfactory way to recondition, clean, and retape a Venetian blind is to do it in a professional manner. Yet if this work is done for you by a professional workman in his shop, you will discover that the total cost is apt to set you back just about the price of a brand-new Venetian blind.

One lone woman on our staff, with no previous experience along these lines, followed the steps outlined here and completely renovated a Venetian blind at a total cost of \$3.58. One kit, priced at \$1.79, contains only two 2-yard lengths of ladder tape, enough for most average blinds. Our blind has three tapes, consequently two kits were needed.

If you have several blinds in one room to clean, you should devote all of one day to the job. Complete the entire operation on each blind before proceeding to the next one so that you will not become confused about which slats go where, and which blind fits each window.

A Venetian blind should always be completely disassembled if you plan to do a repainting job on the slats. Never try to paint the slats while the blind is hanging at the window. Taking it apart is easier.

Allow several days for a really good painting job. Rig two poles parallel to each other (on saw horses, between step ladders, or any similar arrangement) so that

PLEASE TURN TO PAGE 100

Venetian blind, courtesy Venetian Blind Assn. of America

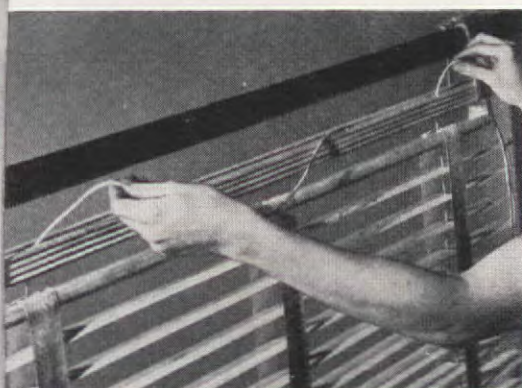
With screw driver remove tacks or staples which fasten tapes to under side of bottom rail



Pull out cords which come through holes in bottom rail, cut off knotted ends



Pull cords up through slats, out through roller and cord stop at right of this blind. Remove slats from tapes



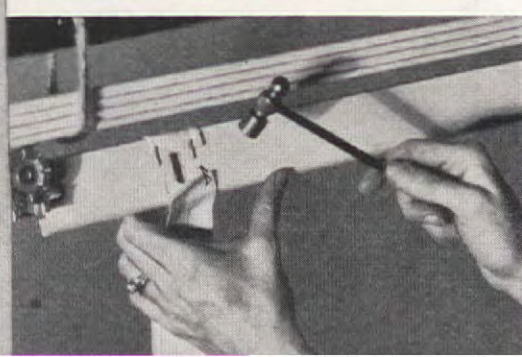
Withdraw tacks or staples holding tapes to top tilt rail. Discard tapes, or wash and re-use them. Take off old tilt cord



Use good Venetian blind cleaner. Clean each slat separately. See text for tip on painting slats



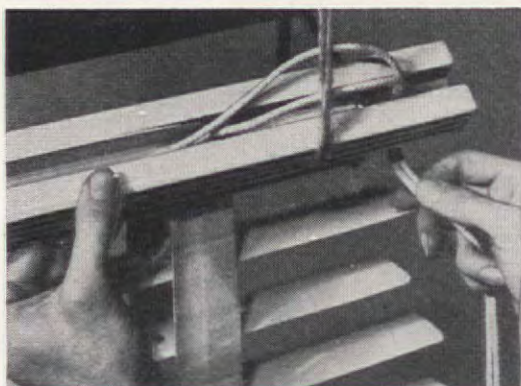
Cut new tapes a bit longer than length of old blind. Tack top ends in original places on tilt rail with cord slot in center



Slip clean or newly painted slats into new ladder tapes. After all slats are in place, skip one space then insert bottom rail



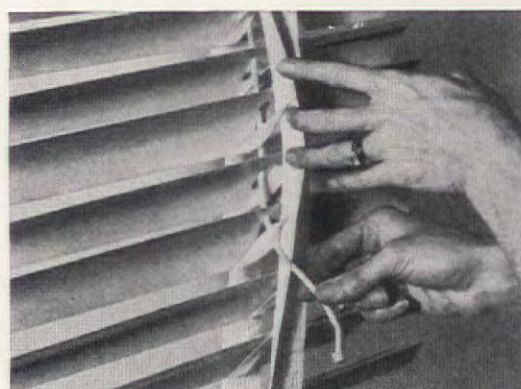
Double new pull cord. Slip metal equalizer down on cords. Insert both free ends of cord through cord stop, over roller in head rail



One cord goes down through tape at right. Other goes along groove in head rail, over roller, in slot, down through left tape, through slots in slats



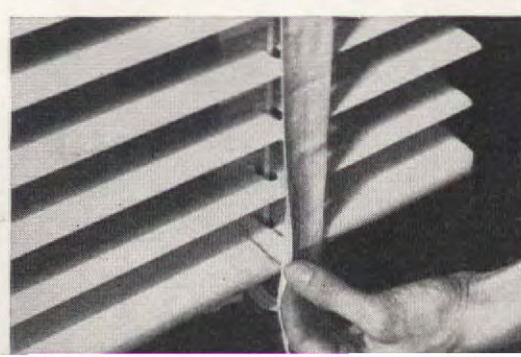
Both cords extend through holes in bottom rail. Knot ends securely. Cut off any excess cord



Important: Be sure cord goes alternately to left, then right of succeeding ladders



Now pull on cords until top surface of bottom rail comes up against ladder strip as illustrated



She left Baby unguarded for just 60 seconds...



RUTH DAVIS

Slaughter of The Innocents

Home accidents kill more babies and toddlers per year
than scarlet fever, measles, whooping cough combined

Baby Jane Doe was a thriving, healthy baby until a month ago, when she became a home-accident statistic via the obituary column of the newspaper in her town. This is the tragic story of Baby Jane's sudden death.

One Saturday in April, Mrs. Doe was giving little Jane a bath. The child had arrived at that happy age when she could sit up on her own, was cooing merrily as she splashed in the tub. At this point, when the baby was pleasantly occupied, Mrs. Doe decided to catch up with her chores and made the error which proved fatal to her baby. She left the youngster unattended in the bath!

True, Jane could sit up, but she needed Mother's supporting hand to keep her safe. While Mrs. Doe was out of the room, the baby reached for a floating toy, lost her balance, and toppled over, plunging her head into the water. Without help, she was unable to regain a sitting position, was quickly and agonizingly drowned. Another heartbreaking home-accident death!

Jane Doe was not this baby's real name, but the facts of the case are real. The baby was left alone by her

PLEASE TURN TO PAGE 152

She was too young to know a frayed cord can turn killer when handled like this. Never let a child play with anything electrical. Keep wall sockets plugged

It wasn't a proper toy, but Mother left the inviting, shiny blade within her toddler's reach. Such carelessness may cause loss of eyesight, a severed artery



The mother of this lively child was tempting fate when she left poisons and appliances within easy reach. Each year more than 500 children under 4 die from swallowing poisons, and another 1,700 die from burns, scalds, and explosions



Photographs by Giles
Data courtesy
National Safety Council

How to Rehabilitate Summer Furniture

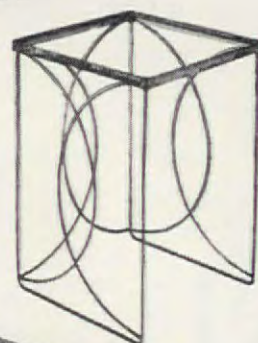
JAMES M. WILEY

Spring is in your neighborhood, romping through the back yards of America and coming to visit awhile on your sun porch. This time, between the blizzards of February and the sweltering sun of July, is the time to start your plans for easy summer living. Now, while the weather is pleasant, lay your plans and begin work on a reclamation project for your summer furniture. Those sun-faded chairs from other seasons can be put back into near perfect condition with a few tools and a goodly amount of work.

It's not easy, and you won't rock with laughter from the sheer fun of doing it. It's work. We know. We did it!

The miscellany of summer furniture in the column to the right was what we started with. If you don't find the exact article in our line-up which matches one of your pieces, you'll find one which has a similar reclaiming process. On other pages you will find both step-by-step photographs and directions for rehabilitating metal porch furniture, wicker furniture, wood furniture. We tell you how to refresh a faded fibre rug. We show you how to make cushions for a porch glider, a sling back and seat for yacht chairs.

IMPOSSIBLE?



One of the most common types of porch or outdoor chair is the yacht chair, sometimes called a deck chair. If the finish on the wood has gone bad, whether it be a clear varnish or an opaque enamel, restoration can be effected if the frame is in good shape otherwise. Replacing the fabric in seat and back every year or two is a wise precaution against accidents. The tools you will need for this operation are pictured above. A small hammer plus the services of a sewing machine will come in handy. Method on page 108.

DIRECTIONS, PAGES 106—116





NO!

As fresh and fancy as Spring herself are our "re-do's." Here are total costs, including fabrics and all refinishing materials: Yacht chairs, \$4.39 each. Rocking chair, \$9.03. Metal Deauville chair, \$6.32. Iron table, \$6.11. Fibre rug, \$9.69. Glider, \$40.83. Wicker chair, \$13.04. You figure the value of your own labor. All fabrics from Textron

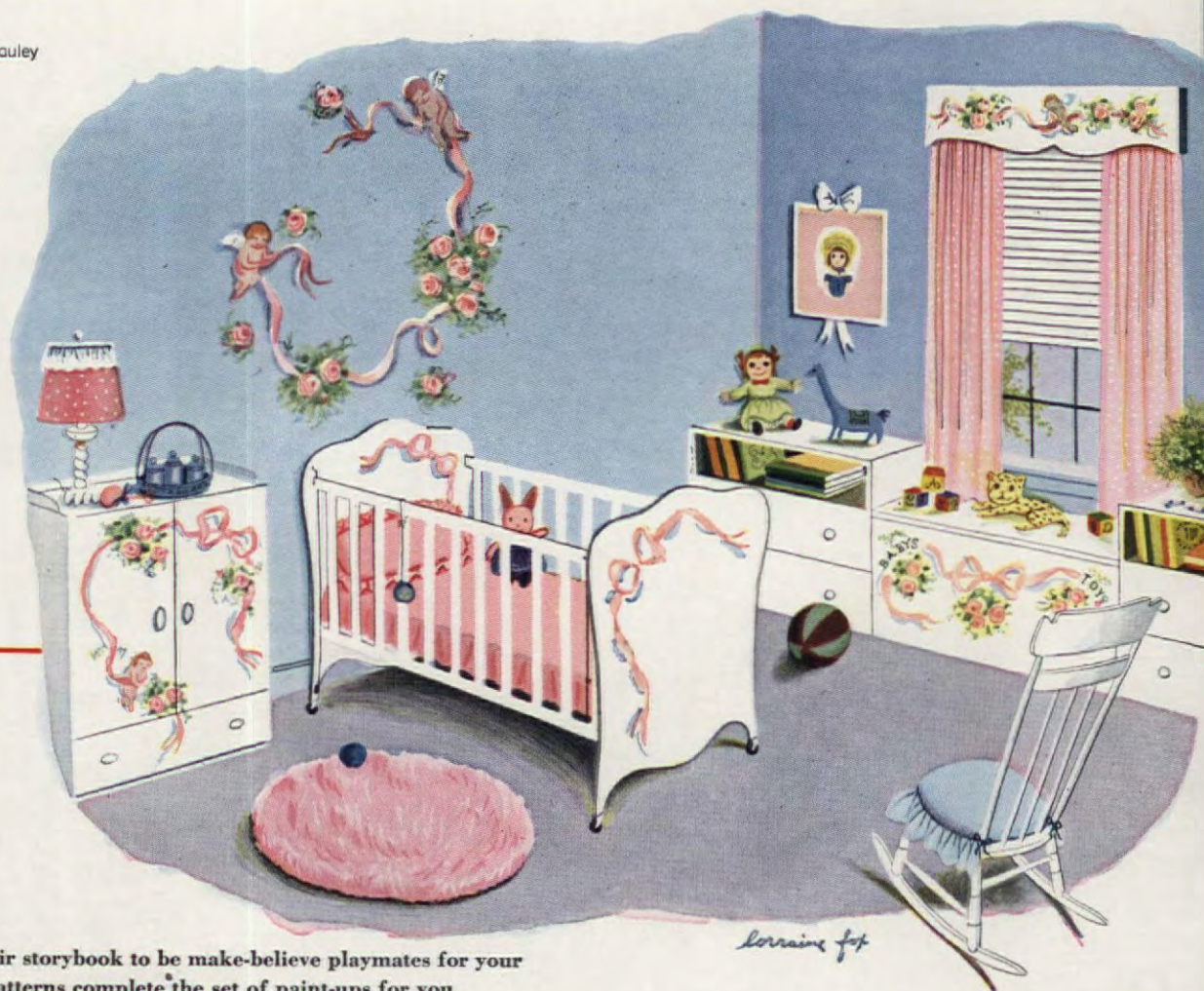
Photographs by F. M. Demarest
Kodachrome by Larry Gordon



A world of baby fairyland, of cherubs and rose bowers in soft pinks and blues and apple green, to compliment the royal suite. This you can create with your paintbrush. Tracing and painting details in each of three patterns that make up the set



1128



Lorraine Fox

Renderings: Lorraine Fox

Right out of their storybook to be make-believe playmates for your children. Five patterns complete the set of paint-ups for you to brush stroke onto walls, lamp shades, woodwork, or even canvas for framing. Watch 'em grow with a "grow-up stick"—useful now and fun to keep for future record. Detailed directions given in patterns



L. Shortall



1131



Designs: Lietta



1130

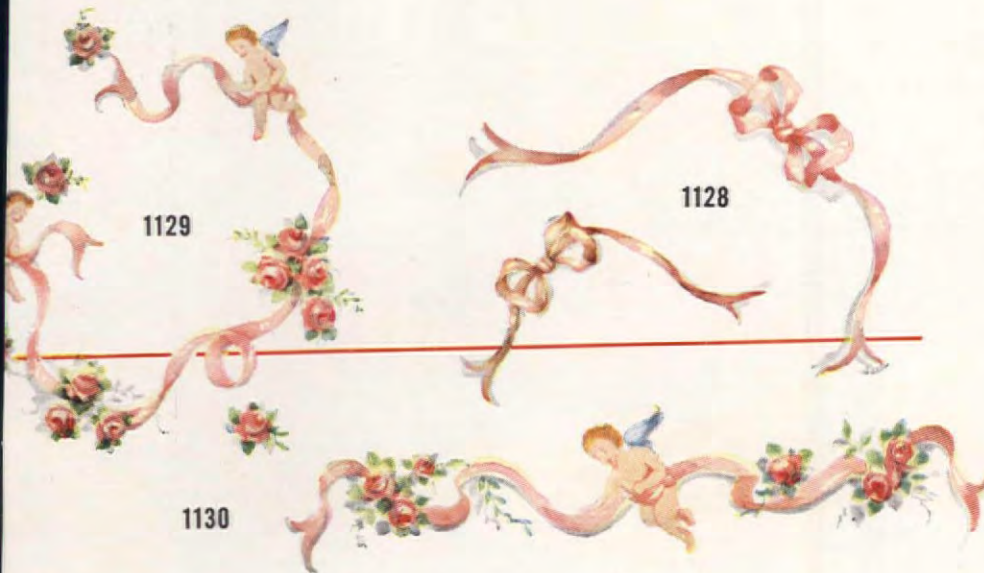
It isn't a fairy tale. American Home Patterns

tell a true how-to story about decorating nurseries

Maybe the nursery is furnished with strange odds and ends of secondhand furniture. Maybe all is brand-new. No one would believe it to be anything but. The whole room is as fresh and pretty as the brand-new baby. It really is astounding—the complete change that paint can achieve. Just imagine, if you can, what the baby's clothes closet looked like when it had 8" legs and was an ugly muddy-brown color. And think of the crib. Once it was a scratched and marred brown relic, as was the fetching old rocker. A good rubdown-scrubdown, fresh paint, and pretty babyland designs did the rest. To make the task simple for you, AMERICAN HOME PATTERNS tell exactly how to proceed with the refinishing and design application. Chiffon and crib patterns are given in Pattern 1128. The wall mural is in Pattern 1129; the cornice and toy chest motifs in Pattern 1130. Directions for making cornice also given.

For the scallawags of storybook age, there just couldn't be anything more delightful than a room full of a child's most familiar friends. About the most delightful part of it is the "Grow-up" stick—

PLEASE TURN TO PAGE 156



1129

1128

1130

Once upon a paint-up time

PATTERN ORDER FORM
ON PAGE 156



1131



1131



1132



1134



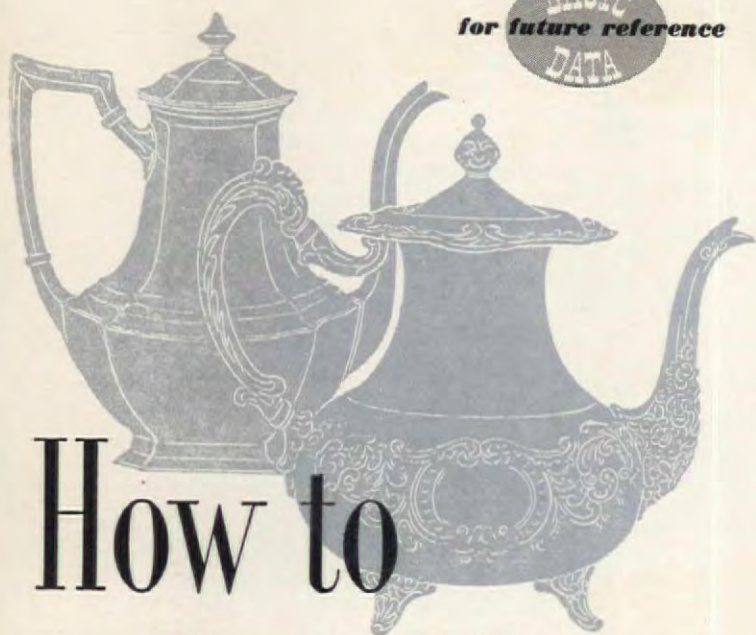
1134



1133

FRANCIS E. NELSON

BASIC
for future reference
DATA



How to Buy Silver

Whether you're buying silver for your trousseau or just collecting for the fun of it, whether you're choosing a service for twelve or a single place setting, your aim is to buy silver which will fill your needs, suit your taste, and fit your pocketbook.

Perhaps you're a prospective bride, scheduled to marry the man of your dreams in June. Like many young people today, you will start married life in a modest fashion, expect to live for some time on a limited income. At the moment, you're searching for your best "buy" in American-manufactured table silver, one of the most important items in your trousseau and the first to be selected.

Even if you're not a bride-to-be, you too may be shopping for your best buy in silver during the coming months. While brides account for perhaps fifty-five per cent of the flatware and holloware sold each year, sizable quantities are sold to others—to homemakers buying replacement services and extra pieces, to persons seeking the ultimate in bridal and anniversary gifts—and, oddly enough, to men of forty and over. Yes, it's a curious fact that when the male turns forty, he's apt to develop a yen for fine silver, to become a confirmed collector of substantial pieces like tea services and candelabra.

Whatever your desires in silver, finding exactly what you want is not so difficult as it might seem. Today, there is ample opportunity for selection among beautiful patterns and pieces, available at prices high and low. While, in general, your best bet is to choose the product of a reliable manufacturer at a reliable retail store, where a guarantee and free engraving go with the purchase, there are

PLEASE TURN TO PAGE 102

Once only the rich used silver in their homes. Today, even the person of modest means can know the satisfactions of owning fine silver, selected to suit individual taste and income

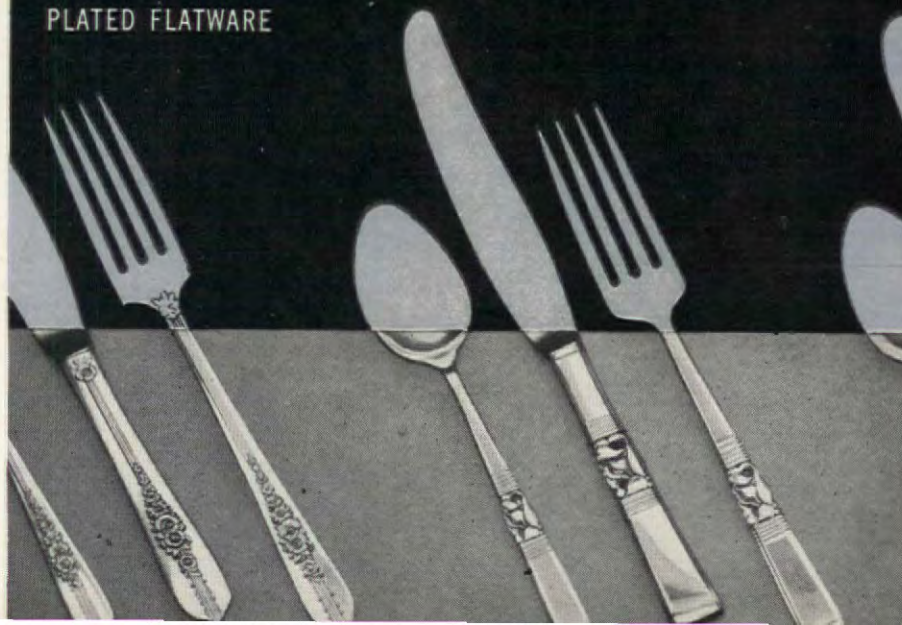
STERLING FLATWARE

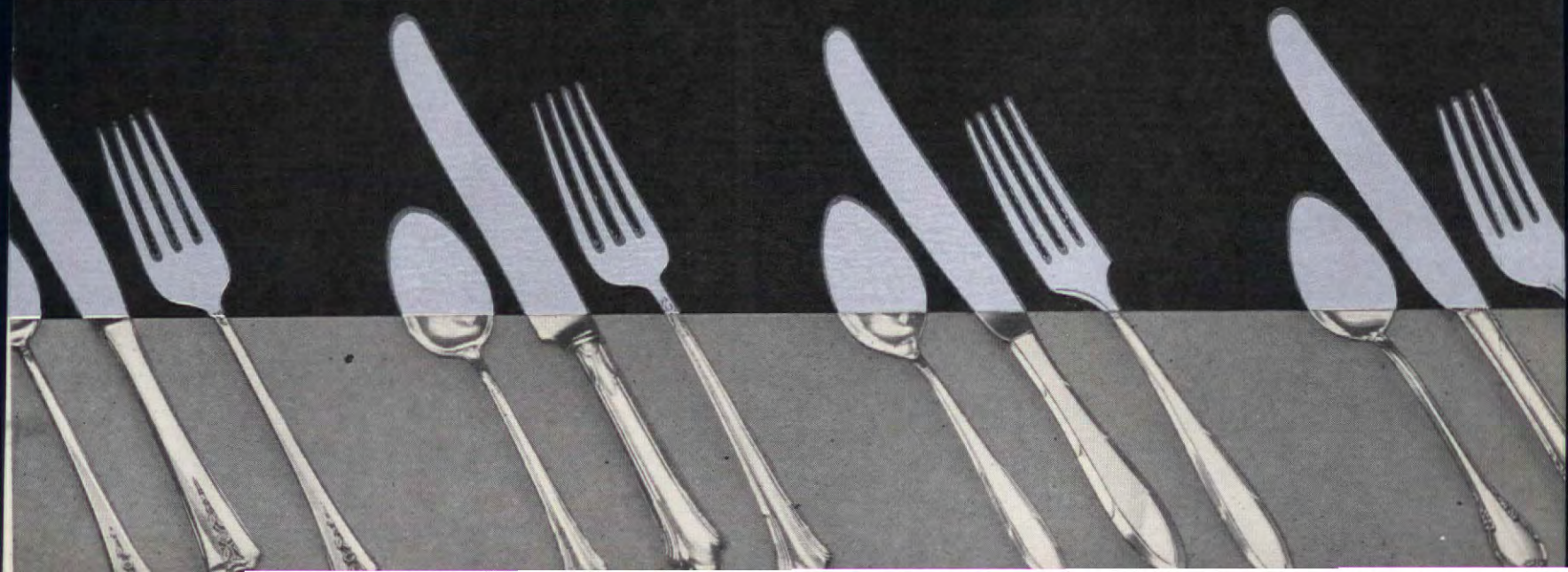
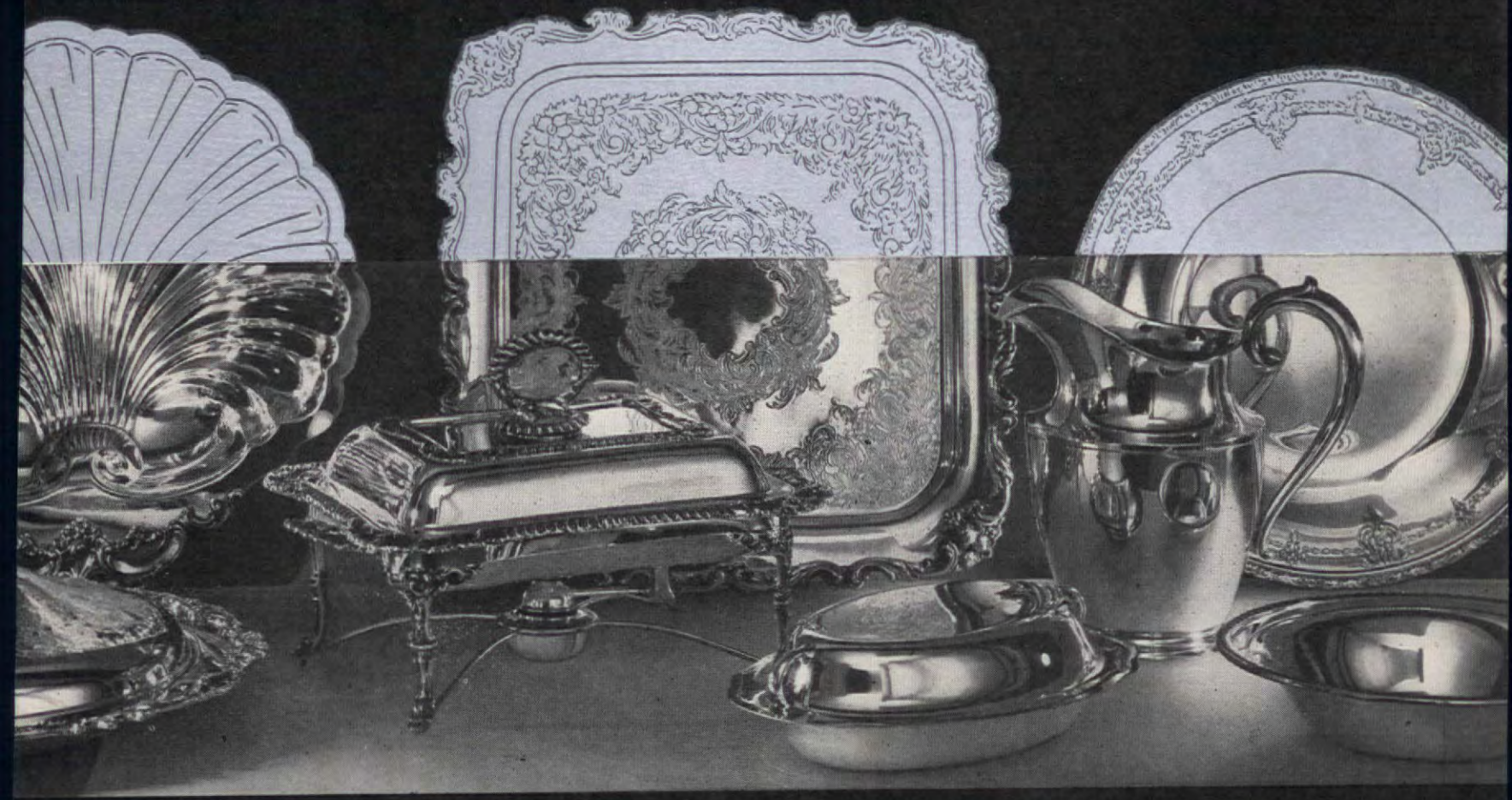
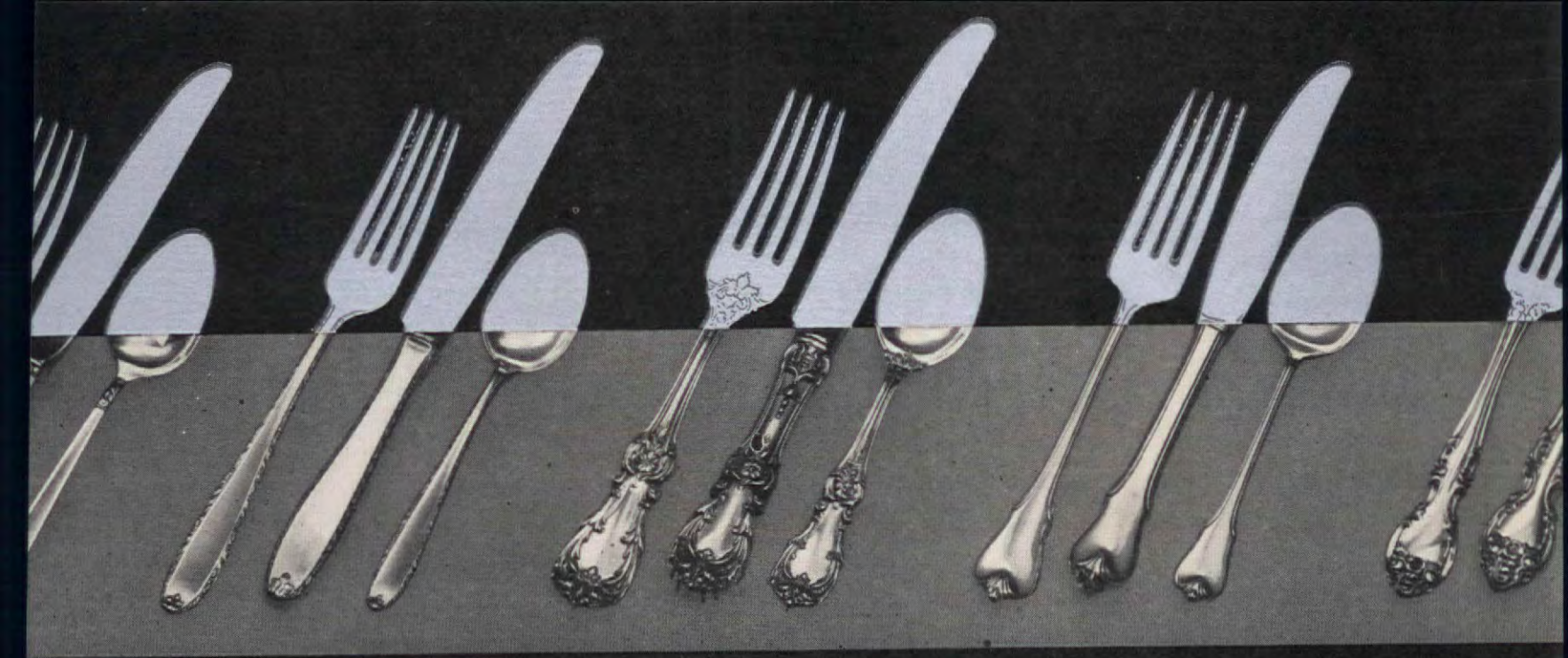


STERLING AND PLATED HOLLOW WARE



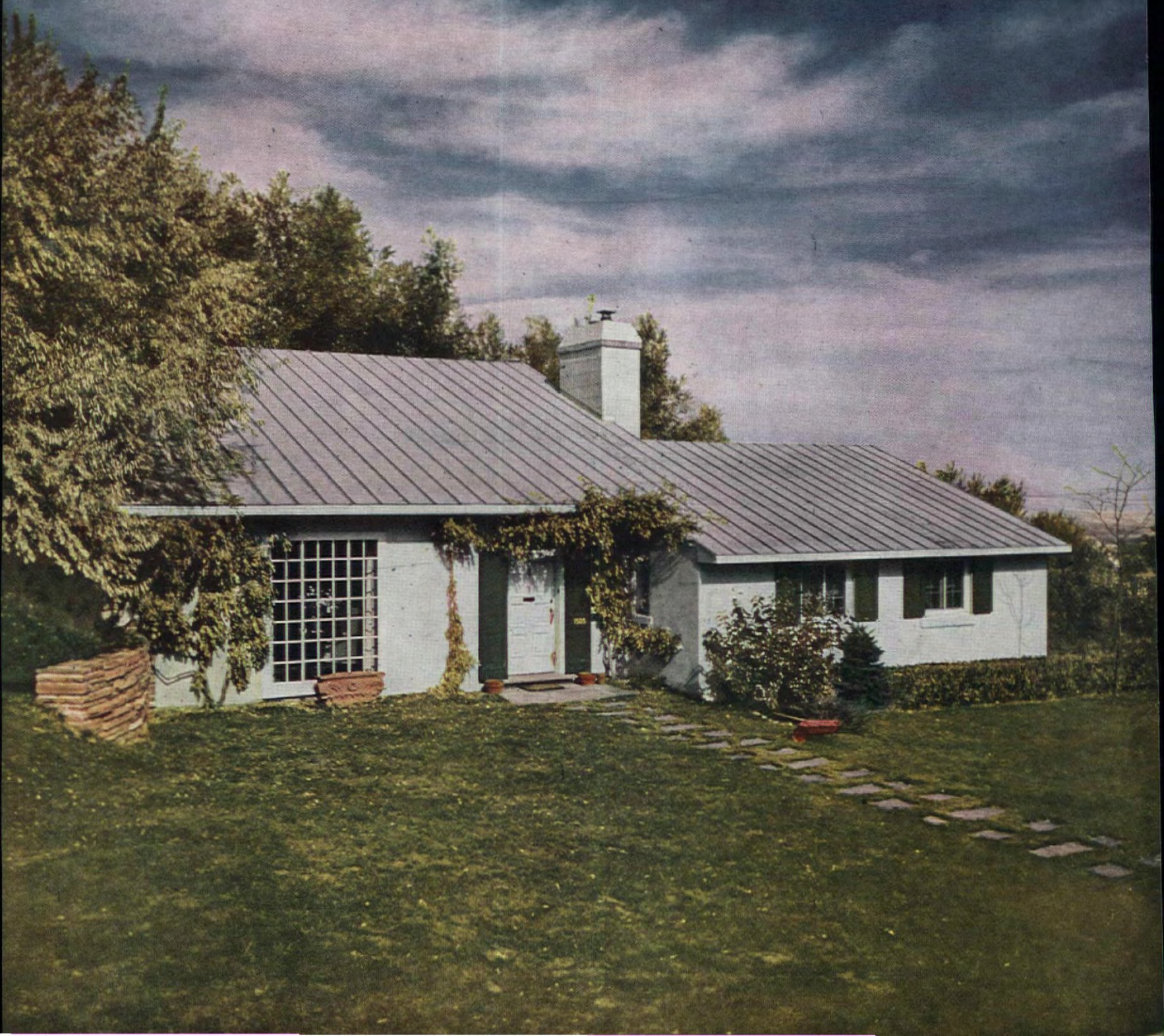
PLATED FLATWARE





Colorado Beauty

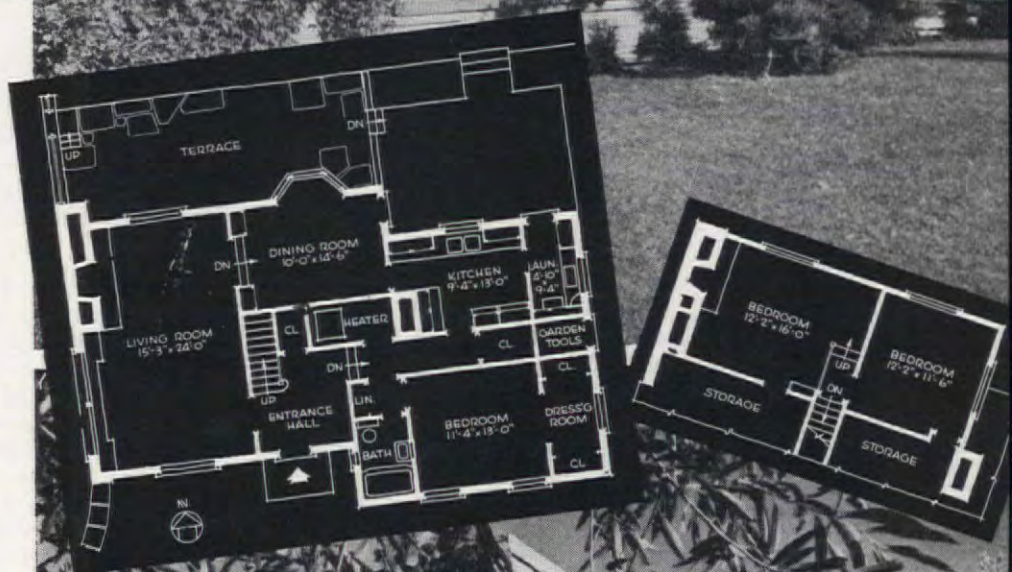
WILLIAM J. HENNESSEY

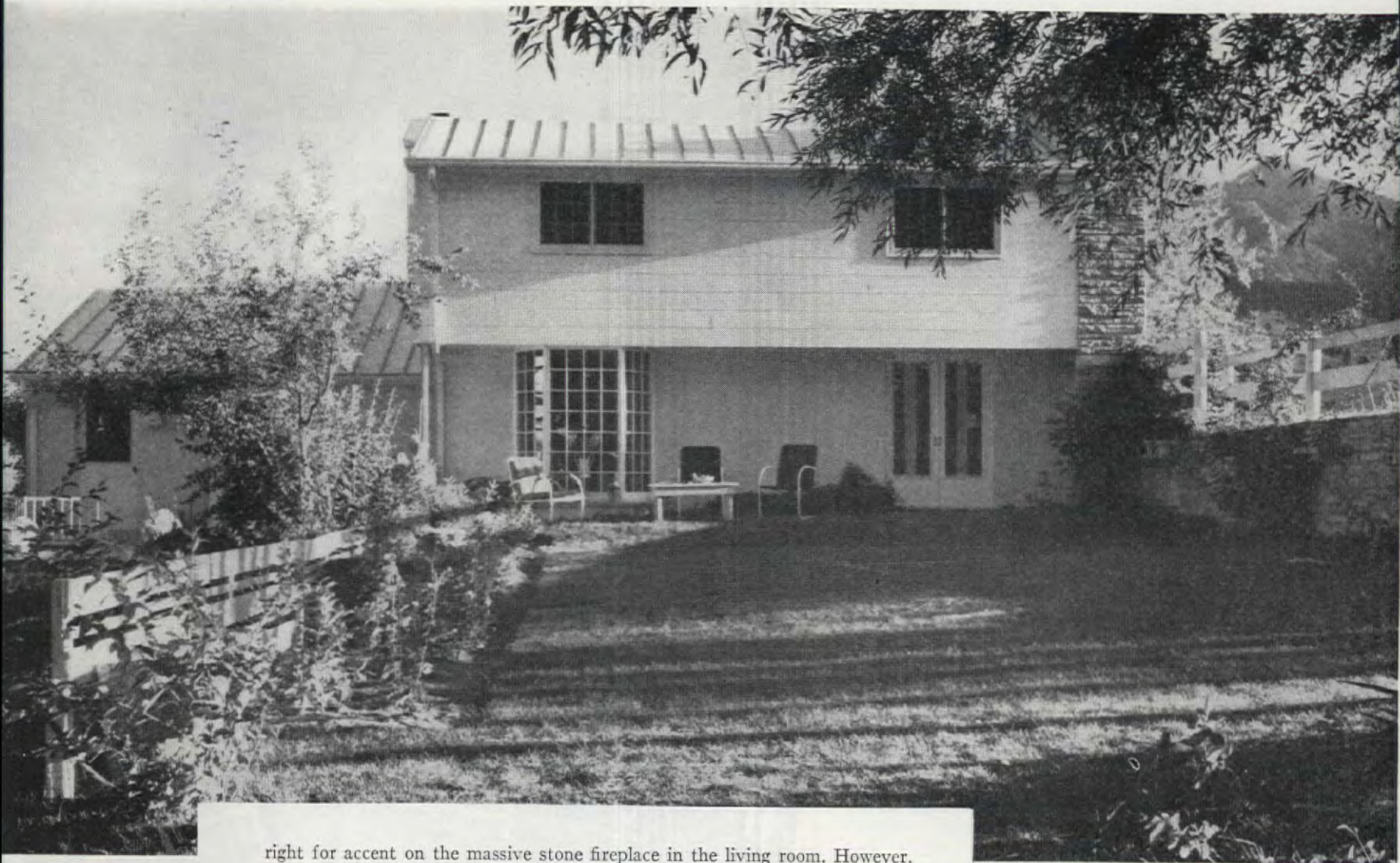


Paradoxically, an architect is often his own worst client. In trying to use many ideas accumulated during years of practice, he becomes overambitious and either ends in despair or confusion. Luckily James M. Hunter is an exception to the rule. When planning his new home in Boulder, Colorado, he foresaw the pitfalls and decided to treat his wife like any other client, putting all things on a businesslike basis. The results add up to a most livable house, one in which he is happy to live and one of which she is extremely proud.

At the start Mrs. Hunter decided that no home was complete without a "conversation piece." This, or rather these, turned out to be "Minnie and Jake," two terra-cotta castings of Marvin Martin's original plaques for the high-school entrance. Certainly they had caused a stir when first unveiled, most people either violently liking or disliking them and, so, they seemed exactly

Photographs by Fred Gund



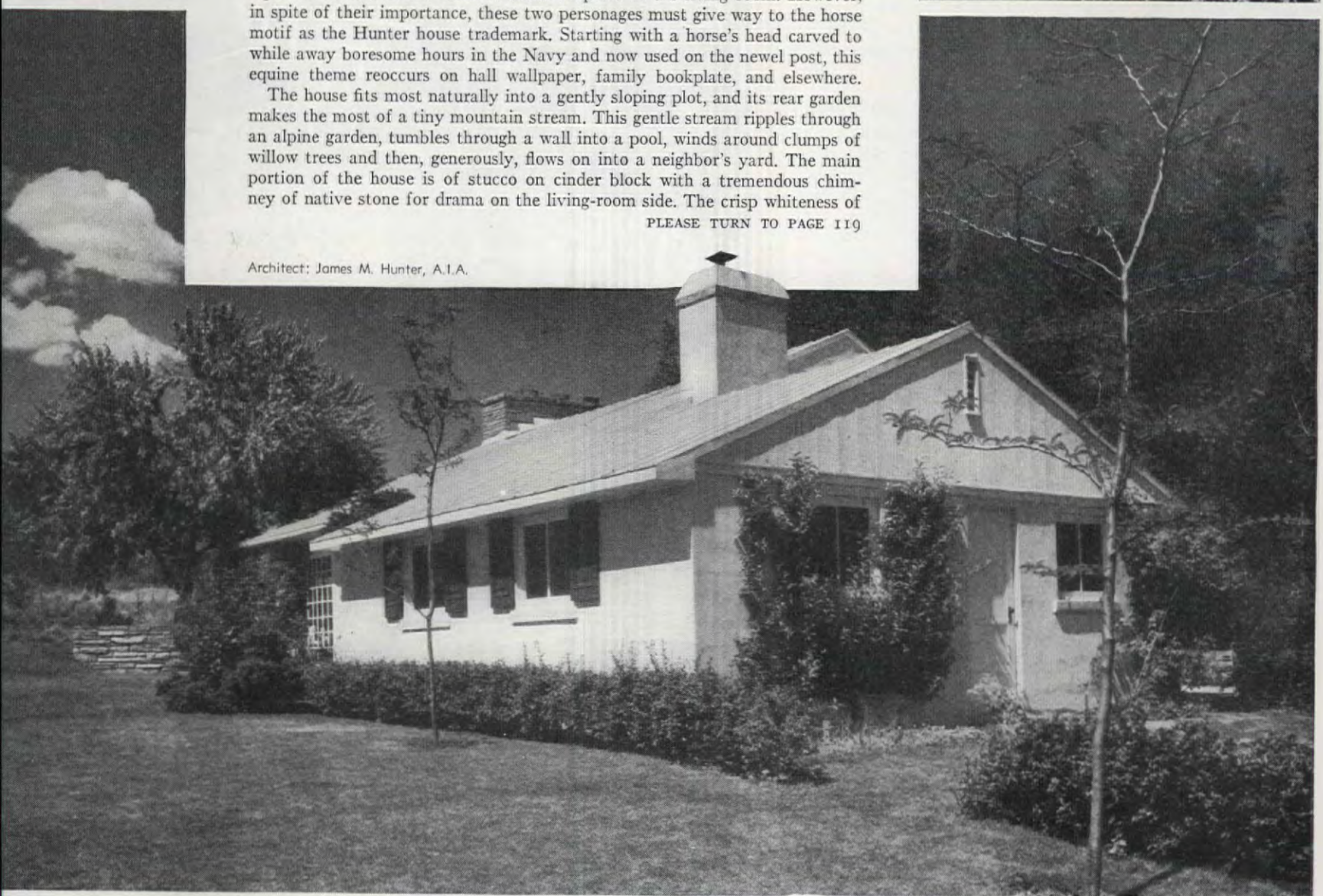


right for accent on the massive stone fireplace in the living room. However, in spite of their importance, these two personages must give way to the horse motif as the Hunter house trademark. Starting with a horse's head carved to while away boresome hours in the Navy and now used on the newel post, this equine theme reoccurs on hall wallpaper, family bookplate, and elsewhere.

The house fits most naturally into a gently sloping plot, and its rear garden makes the most of a tiny mountain stream. This gentle stream ripples through an alpine garden, tumbles through a wall into a pool, winds around clumps of willow trees and then, generously, flows on into a neighbor's yard. The main portion of the house is of stucco on cinder block with a tremendous chimney of native stone for drama on the living-room side. The crisp whiteness of

PLEASE TURN TO PAGE 119

Architect: James M. Hunter, A.I.A.



HOW to S-T-R-E-T-C-H Your Garden Dollar

Do you remember the first gladiolus bulbs you ever ordered? How you studied half a dozen catalogues and pondered over the many desirable varieties listed before making out your order? If there were hundreds of kinds available then, there are even more today, and scientific hybridization is upping the number each year. (Before someone catches me up, let me explain that I am using the term bulbs in the general sense to include what are more properly called *gladiolus corms*.) For years my gladiolus "bulb" order consisted of No. 1, top, or jumbo-sized stock only. I never thought of buying smaller sizes, figuring that they wouldn't give worthwhile results for years and years—if ever.

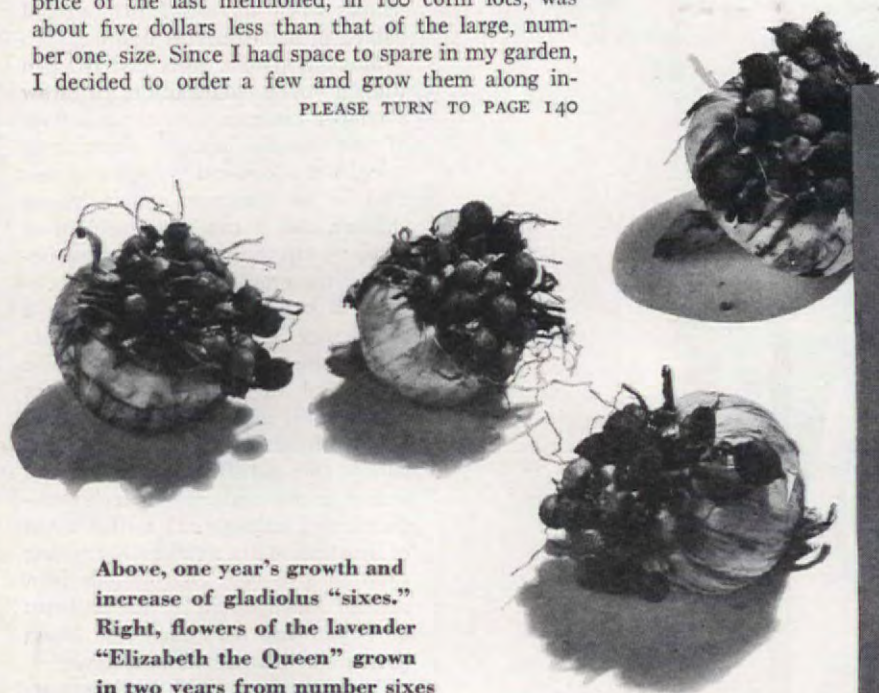
One spring, I was so intrigued by the descriptions of some of the new introductions that I felt I must have some. But the price was so high that I about gave up the idea of buying any. Then I noticed that one grower offered a number of new things in smaller sizes than were mentioned in any of the other lists—what he called fours, fives, and even sixes. The price of the last mentioned, in 100 corm lots, was about five dollars less than that of the large, number one, size. Since I had space to spare in my garden, I decided to order a few and grow them along in-

PLEASE TURN TO PAGE 140

Number six corms like the 11 below can, in one year, grow into large flowering corms like the three shown—yet they cost but one-fifth as much



2. BY RAISING YOUR OWN BULBS



Above, one year's growth and increase of gladiolus "sixes." Right, flowers of the lavender "Elizabeth the Queen" grown in two years from number sixes

Photographs by the author



FRED C. HUBBARD

"Why do my two have Temper Tantrums?"



Photographs taken especially for THE AMERICAN HOME by Elizabeth Hibbs

Frequent and violent tantrums warn parents that youngsters are missing some of the basic satisfactions they should enjoy

Mrs. Lynn's question was one commonly asked by parents, who become alarmed by what seem to be frequent bursts of temper in their children. It's sometimes difficult to understand that a quarrel between two children may normally end in a tantrum on the part of the one who receives the worst of the battle, that it's natural for a child to display temper when he feels frustrated and balked in achieving his desires.

Many a parent feels embarrassed when a young child decides to throw a temper tantrum on the main floor of the town's busiest department store. Yet occasional behavior of this kind is so common among young children that it can be thought of as being within the limits of normal behavior for growing boys and girls.

As a child begins to develop a personality of his own, he wants the freedom to fulfill his own basic needs and to achieve those things which will give him satisfaction. When his needs are met, he feels happy and satisfied, but when his desires aren't realized, he feels frustrated and unhappy. It is this sense of frustration that causes the young child to give vent to emotions in a manner which would try the patience of a Job and does raise the blood pressure of mothers and fathers.

At any age, a child needs opportunity to express his emotions.
PLEASE TURN TO PAGE 154



Mrs. Lynn learned ways to prevent tantrums like these. Advance notice of lunch gave Nancy time to finish her "work," ended natural feeling of frustration

Less force and show of anxiety, more patience on Mother's part brought mealtime feuding to an end



When Mother screamed "Don't touch!" Robert yelled and kicked. A low-cost player of his own provided safe outlet for experimental urges

Nancy, like most children, was often balked by own physical limitations. Mrs. Lynn learned to keep calm during crises, to come to child's aid if necessary



Mother found a way to cope with embarrassing situations like this. She took him to a quiet spot, gave him time to cool off

When Nancy was given a choice in the matter of dress, pushing and pulling suddenly ceased



When storms brewed, it made matters worse to give vent to her own angry feelings. She tried to be less grim, offer child a graceful way out

When Mother learned that fatigue is a common cause of tantrums, she did her best to avoid long, tiring visits to friends and trips to town





Use everything

Mrs. Dorothy Comins wanted to block-print fabric but she had neither designs nor the patience to cut linoleum blocks, so she used the "blocks" at her fingertips

Squeeze ink onto palette. Spread evenly with roller.
Roll block, covering print surfaces evenly with ink.
If print surface is not evenly covered, fill in
with paintbrush. When ink is deposited where not
wanted, clean away with cloth or toothpick wrapped
with cotton and dipped in turpentine



When printing block, apply a firm even pressure.
Notice that fabric being printed is stretched smoothly
over pad of newspapers. A fairly firm, thin cushion
may be used instead. To add color and weight to prints,
outline or fill in with a contrasting color

From now on your roving eye will see
designs for block-printing everywhere.

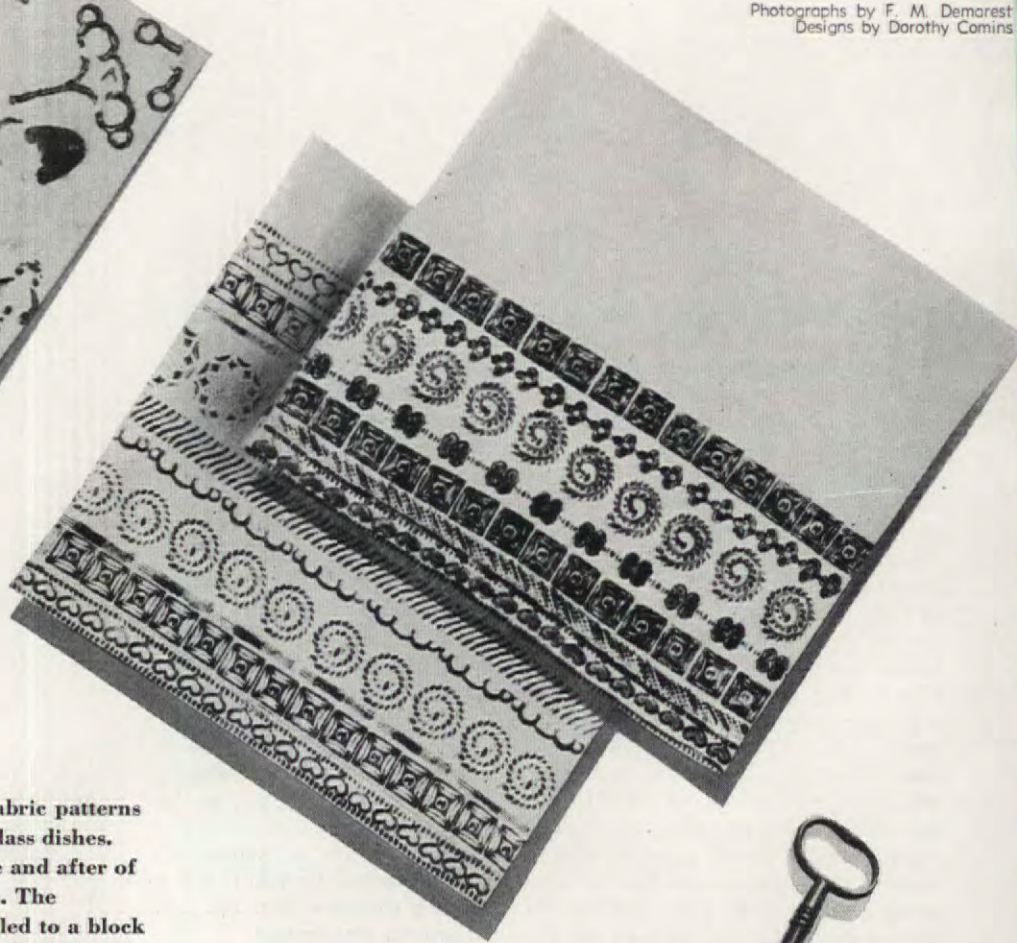
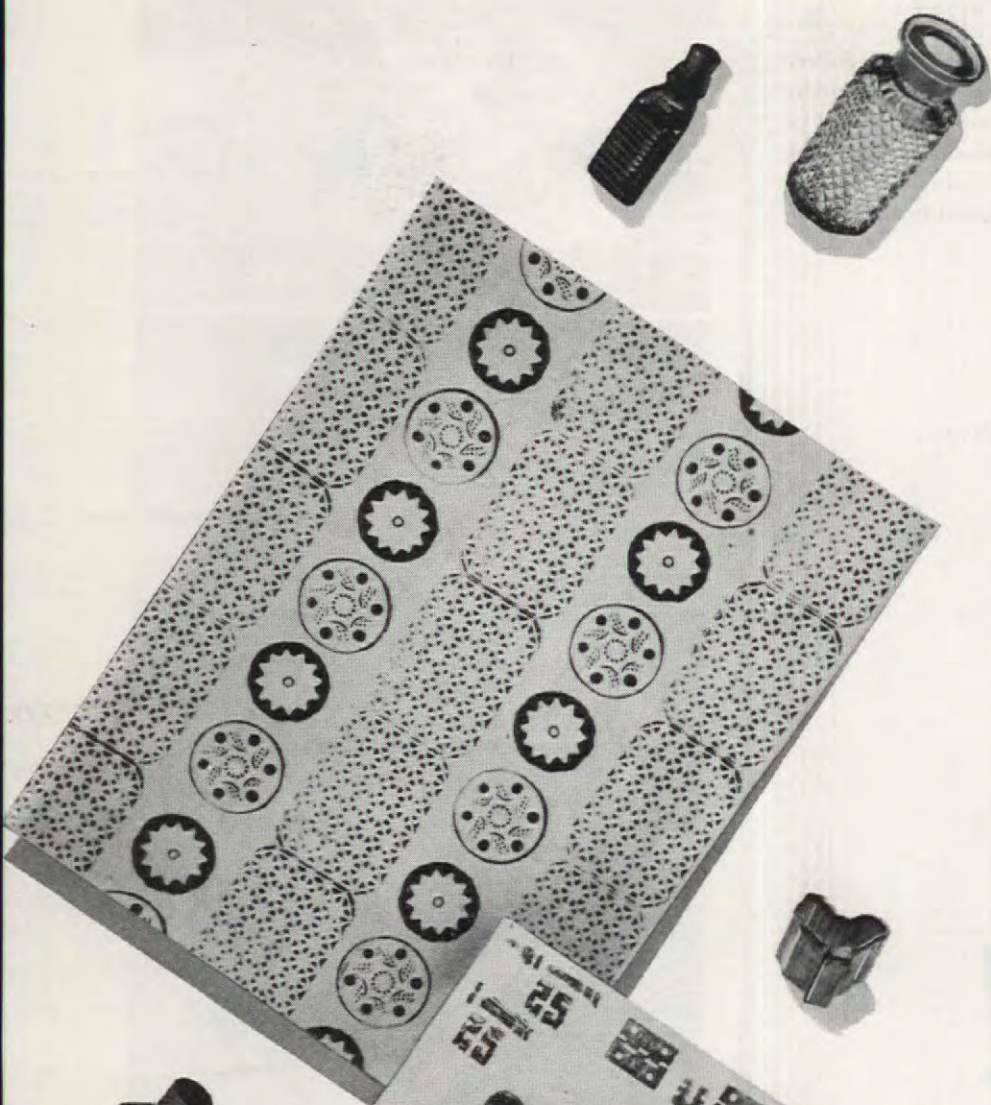
To block-print without linoleum blocks. . . .

but the kitchen sink!

Antique cut glass, nuts and bolts, buttons, inkwells, cookie tins, and keys—all covered with ink and printed on fabric. . . Perhaps there's an ash tray on the table right beside you. Pick it up and feel the bottom of it. Are there ridges? If so, there's one design. You can block-print everything—well, everything, shall we say, that has a non-porous surface so that paint will not sink in and can be removed easily after printing. Also, the surface should be flat enough so that all the pattern will touch the fabric. This is not absolute flatness as one might imagine. Padding is used under the surface being printed, which allows design edges to sink down a little. In this way, parts of the design that are slightly recessed will print. Look for patterns on the bottoms of plates, dishes, and bottles. There are designs on sides and bottoms of bottles and jars in the medicine cabinet and on the dressing table. Never undervalue the simple, flat, geometrical surface—the square base of an inkwell, or the heavy rectangle of the kitchen salt shaker. Fluted edges of dishes and bowls are also design material, and the edges may be ink rolled and printed. Hold the dish on its side and roll a line design. In the kitchen will be found potato masher, flapjack turner, cookie cutter. Muffin tins, since they come in such a variety of sizes and shapes, are, in themselves, apt subjects for a design. Ink and print tops; in the openings that are left, print such things as buttons, bolts, and screws.

To facilitate button printing, glue a short, flat stick or small block of wood to the wrong side of the button. That way, you will be able to get a better grip on it. Or, print just one motif from a cut-glass dish. Ink just that section and clean away all ink deposited around that section.

There is no necessity for drawing designs or cutting linoleum blocks,



but you will have to assemble your designs into pleasing patterns. Repeat just one design or alternate one, two, three, or more motifs to form borders or all-over patterns. Introduce special designs for the corners. You will find a thousand and one different ways of working up patterns, and at every glance you will see something else that has wonderful design potentialities.

After you have collected a number of blocks, it is wise to make a sampler. On an old sheet, or piece of white cotton, make sample prints of all the "blocks" you have collected, so that you will know what each design looks like in print.

The list of supplies needed for actual printing is not long. You will need picture-glass palettes and block-print rollers, one for each color; turpentine for thinning ink and cleaning up; either block-printing ink or tube oils, thinned with benzene, may be used; textile paints for filling in designs, and two or three good quality, small to medium artist's brushes. A firm thin cushion or newspapers may be used for padding under fabric being printed. Have an ample supply of clean paint rags on hand.

When mixing block-print ink, unless a raw or dark color is desired, start with a small amount of white. Add the color to that. Thin ink with turpentine, only if necessary, by adding turpentine a drop at a time. Ink should be of a sticky consistency, and crackle when the roller is pulled over it. Do not have too much ink on the palette at one time. With roller, go back and forth over palette until ink is evenly distributed. Then roll the block. Make certain the ink has been distributed correctly, then place block carefully on fabric and apply pressure. Make experimental prints on scrap fabric and tissue paper.

Allow printed pieces to dry one or two days. To set ink, dip a cloth in vinegar, wring out, place over fabric and press with as hot an iron as fabric will take. After ink has been set, use textile paint, if desired, to fill in areas of design.

It's like eating peanuts. Once you start, you'll find it well nigh impossible to stop, and you will develop the habit of prowling through your friends homes "feeling" for designs!

Photographs by F. M. Demarest
Designs by Dorothy Comins

Draperies, table linens, scarves, even dress fabric patterns evolve from keys, padlocks, bottles, and cut-glass dishes. The pieces to the right above show the before and after of filling in solid color prints with textile paints. The snail-shaped swirls are printed from rope nailed to a block of wood—as were the rope swirl designs on the curtain in the picture on the next page. Note the cup-cake tin print openings are filled with section prints from a glass dish





"Cokes and Chips" are the order of the day for teen-agers after movies or games, and there's no place to have more fun than right home in the kitchen

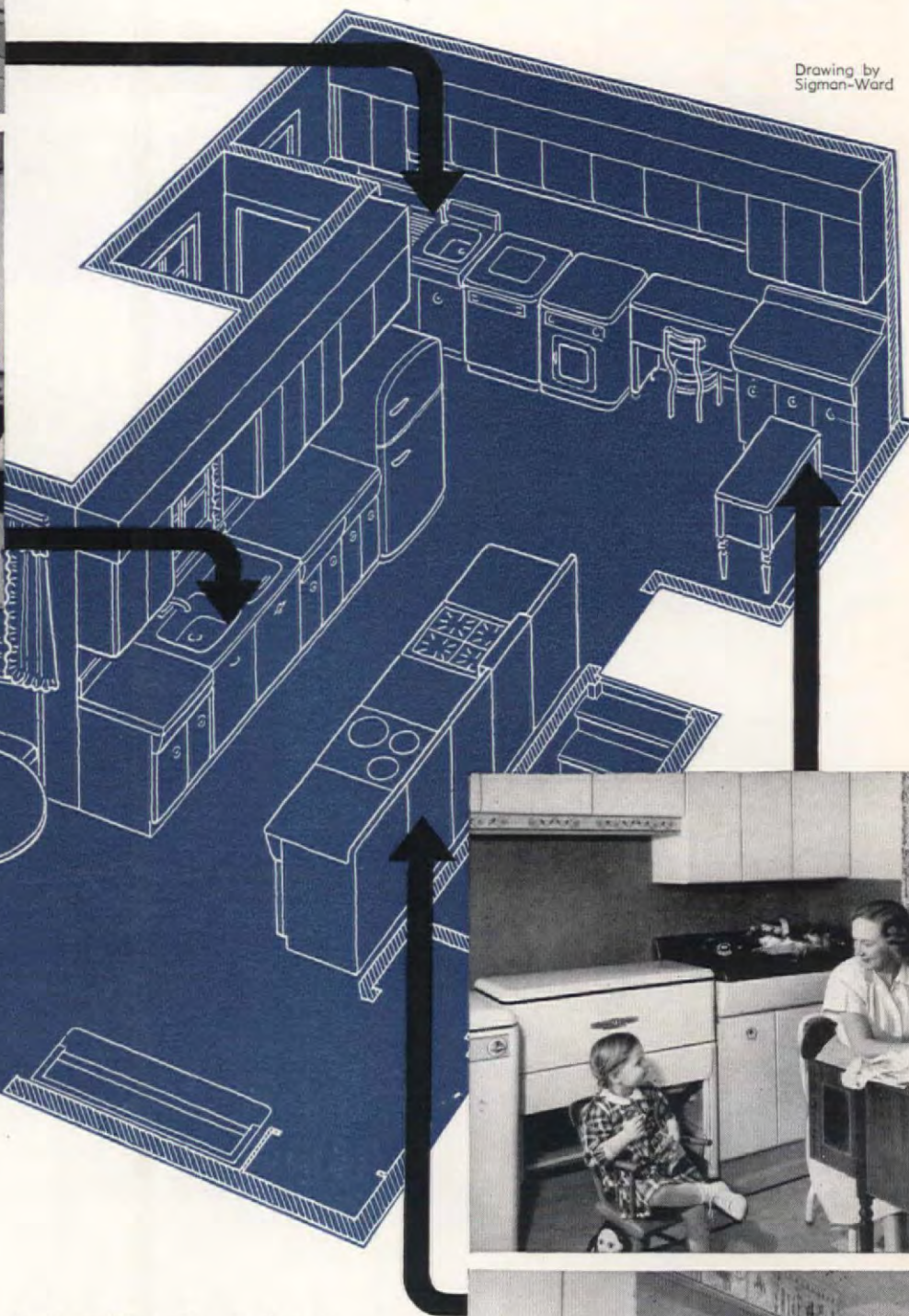
Faced with a building problem, the Beverly Kelleys decided to remodel their old "McKinley era" house. Their architect friend came up with a kitchen-laundry of unusual shape

It suits her to a “”





One cupboard over the laundry sink houses the end of the clothes chute. Any day, and sometimes every day, is washday for this large family, but it is no problem with the automatic washer, dryer. The comfortable ironing chair doubles for the sewing machine. The laundry sink "doubles in brass," too, for it is used for flower arrangements



Drawing by
Sigman-Ward

EDITH RAMSAY

For years Ruth Kelley—wife, mother, decorator and manager of the family's local department store in Delaware, Ohio—had practiced the art of homemaking in a small and most inadequate kitchen. The Kelleys looked into building, but they soon decided that it would be better sense to let their old McKinley era home bulge a bit into the back yard! At this point they had a conclave with family and architect, James Campbell, which resulted in a new, livable kitchen wing where the family could congregate and all of them could be a part of the family management with the aid

of well-placed, usable, modern equipment.

Ruth Kelley believes in strategically placed hardwood work surfaces. One for salad and other cutting jobs is next to the complete electric sink with its Disposal—and oh, what a joy to just rinse those dishes and let the automatic dishwasher take over. The other wood surface is the counter top between the small gas and electric ranges. No meal, however large, freezes the Kelley household with these two ovens and seven burners to work with. The two-temperature refrigerator takes care of the current frozen food supplies from

PLEASE TURN TO PAGE 62



Photographs by F. M. Demarest

G.I. Bill (Begins on page 36)

The walls of the living room are painted dark green, and the woodwork a sparkling white. A secondhand rug in soft green doesn't cover the entire floor, but centered in the room it adds warmth and color. Drapery material was a bargain buy. Its pattern has a modern design of green leaves on a white ground—perfect colors in the room. Two water colors over the couch were done by Libby. Lamps and most accessories were wedding gifts.

They bought and hung an ivy-patterned paper on the bedroom walls. Two secondhand chests, the smaller one placed on top of the larger one, make one large chest used by both Libby and Dick. Painted white and dressed up with an ivy design painted to match the wallpaper, it makes an attractive piece of furniture and just fits into the only available space in the bedroom. The simple pine bed is covered by a white hobnail spread. The kitchen's bright yellow walls radiate cheer. Dick built in cupboards and the ironing board that rests against the wall when not in use. Curtains and ironing board are covered in gay plaid, and Libby made kitchen aprons of the same fabric.

All chores, including dishwashing, are shared. Racks for holding kitchen utensils were hung and each object outlined in red paint. Helps keep everything in its place—adds gay decorative note

Hot lunch in university cafeteria is body-building and time-saving for busy people like the Dunnings

Libby, wearing apron which matches draperies, adjusts ironing board which is covered with same plaid while Dick sets table



Suits Her to a "T"

(Begins on page 60)

the large freezer in the garage. The door near the laundry is the delivery entrance; the one by the stairway to the cellar opens onto a big living porch which is used for summer dining, work, and play. At the other end of the room, one door enters the dining room, the other the study where dad can be in on kitchen chatter or shut it out, as he wishes.

Bright yellow linoleum on the floor reflects the good window lighting by day or the well-planned fluorescent lighting by night. The stark whiteness of both cabinets and walls was too much for our decorator-designer, so she subdued it with a clever use of the same gray Naugahyde that was used for the dining-space upholstery. This is excellently used as a wall covering between counter tops and cabinets, even up to the soffit above the ranges. Cyrus Clark's gaily flowered Everglaze chintz at the windows picks up the same colorings in the Warner "Swedish Pageant" border wallpaper which runs completely around the room on the soffit. The Armstrong acoustical-tile ceiling cuts down any mechanical noises or the loud chit-chat of the teen-agers as they tear in en masse after football games. Mrs. Kelley keeps plants across the top of the equipment in the laundry-sewing end of the room. The gay reds or pinks of potted plants contribute to the real livableness of what might otherwise be a near clinical array of cabinets.

Mother never has to be alone anymore, for even the pre-school member of the family has room for her own little rocker to help while mother or auntie sews, irons, or works. Of course, with the dryer in the home, children's and adults' clothes take on a new look. Washables that need no ironing take the place of fabrics that do. Mother has cut down all hand labor to a minimum, for even drapery fabrics, bedspreads, and towels are now purchased with an eye to what the washer and dryer can do with the least handling, the greatest amount of soil resistance. Wiring was intelligently planned before the final plans were approved so that each piece of equipment is on its own separate circuit. As mother starts the run of clothes through the washer-dryer process, teen-age daughter or son has loaded the dishwasher while the Disposal is grinding away at its own chores. The ventilating fan over the ranges carries off the humidity from the ovens. Two ovens complete the efficiency of a family living center.

Illustrated on pages 60 and 61: Armstrong linoleum; Magic Chef gas range; American cabinets; General Electric range, electric sink, refrigerator, washer, dryer; Speed Queen ironer; Singer sewing machine; Cosco ironing chair and step stool; Old Hickory table and Welsh dresser; Naugahyde; Krene aprons.



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Sheathing. When Temlok is nailed to the framework, it braces the whole structure, making it sturdy and solid for the entire life of the house.

Temlok Sheathing is made of millions of strong wood fibers that have been separated and then put back together to form these big, strong boards. Around each fiber there's a thin coating of asphalt that adds still more strength and seals out dangerous moisture.

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When you see Armstrong's Temlok Sheathing on a new house, it's a sure sign of good construction. Ask your lumber dealer for complete details about Temlok Sheathing and other Armstrong Building Materials, before you build or remodel. 



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Pineapple Juice
Gingersnaps with Cream Cheese
Ham Squares and Chicken in Green Pepper Cream
Beans with Celery Butter
Corn Bread Squares
Mixed Relishes on Chicory Base
Layered Strawberry Pie
Coffee

A May Party Luncheon

May marks the beginning of the promise of summer, warm carefree days that bring family and friends together. It is a time for festivity, and the lady of the house is susceptible. She yearns to give that all too put-off party for her bridge club. The head of the household asks if he might bring home his golf partner for luncheon. And children, too, feel free to beg for more parties. Not least of May's charms is that it ushers in strawberry time, those bright little red berries that do so much for birthday cakes or Pa's favorite strawberry shortcake.

The layered strawberry pie will find favor with those who like their sweets on the light side. Nestled in a tender, cookylike dough in appearance, it is held together with gelatin and layers of strawberries. Hold back the pretty plump ones, leave on the hulls, and the strawberry becomes its own garnish. The pie cuts neatly, and crust remains flaky. Serve with or without whipped cream, and watch three pints of berries disappear!

PLEASE TURN TO PAGE 67





Bright meat idea! You make it with the sweet,
country flavor of **Del Monte Corn**

BRAND
Two delicious styles: Golden Whole Kernel, Golden Cream Style



One more good food
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No bones! No waste! Tastes like ham! And the special goodness of DEL MONTE Brand Corn makes this new meat recipe a two-way treat!

Those plump, bright DEL MONTE Corn kernels are full of sweet, hearty flavor—the kind that makes women ask what brand you buy, and makes men ask for second helpings.

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CORNPATCH CANADIAN BACON

| | |
|---------------------------------------|--|
| 1 lb. piece Canadian bacon, unsliced* | Brown sugar |
| 18 whole cloves | ½ cup syrup from DEL MONTE Apricots, Peaches, etc. |
| 5 onion wedges | 1 to 2 cans DEL MONTE Golden Whole Kernel Corn |
| Prepared mustard | |

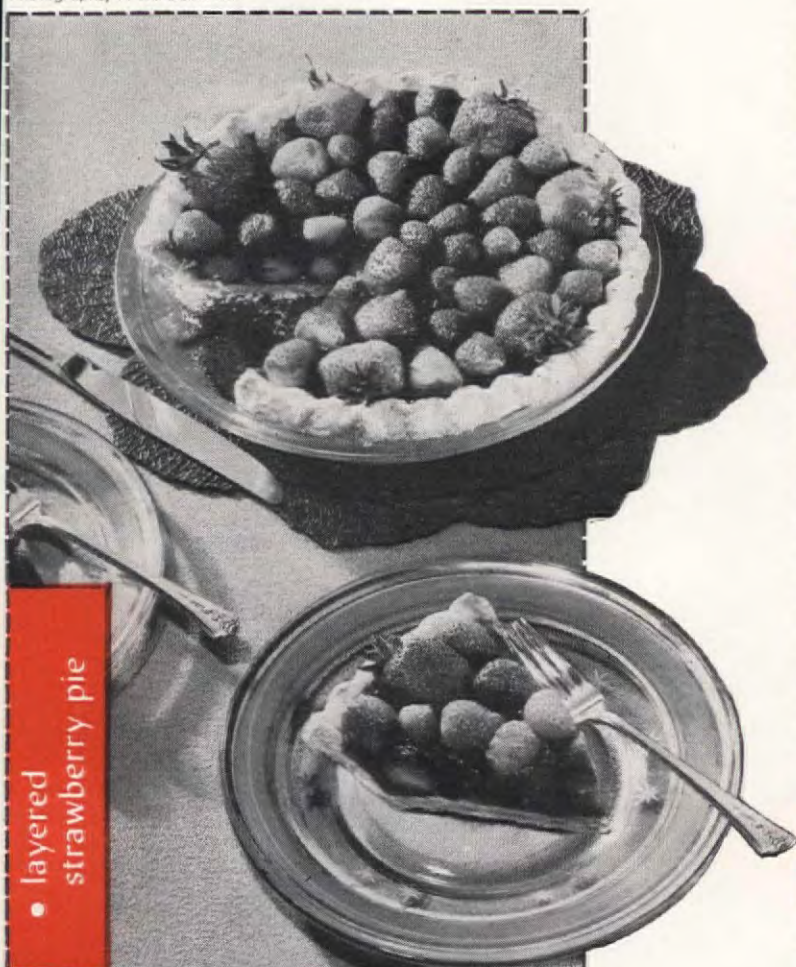
Remove casing from bacon; place in shallow baking pan, fat side up. Make 5 slashes half-way through meat. Insert onion wedges in slashes. Stud each meat section with 3 cloves. Spread with mustard; pat on brown sugar to cover; pour fruit syrup over. Bake in slow oven (300° F.), basting often, about 1¼ hrs. Spoon off excess fat from sauce in pan; add corn; salt, pepper and stir. Return to oven about 10 min., till corn is hot. To carve, cut meat in thin slices. Serves 4 to 6.

*Great idea for dressing up canned pork loaf, too! Use 3 onion wedges to a 12-oz. can, to serve 4.

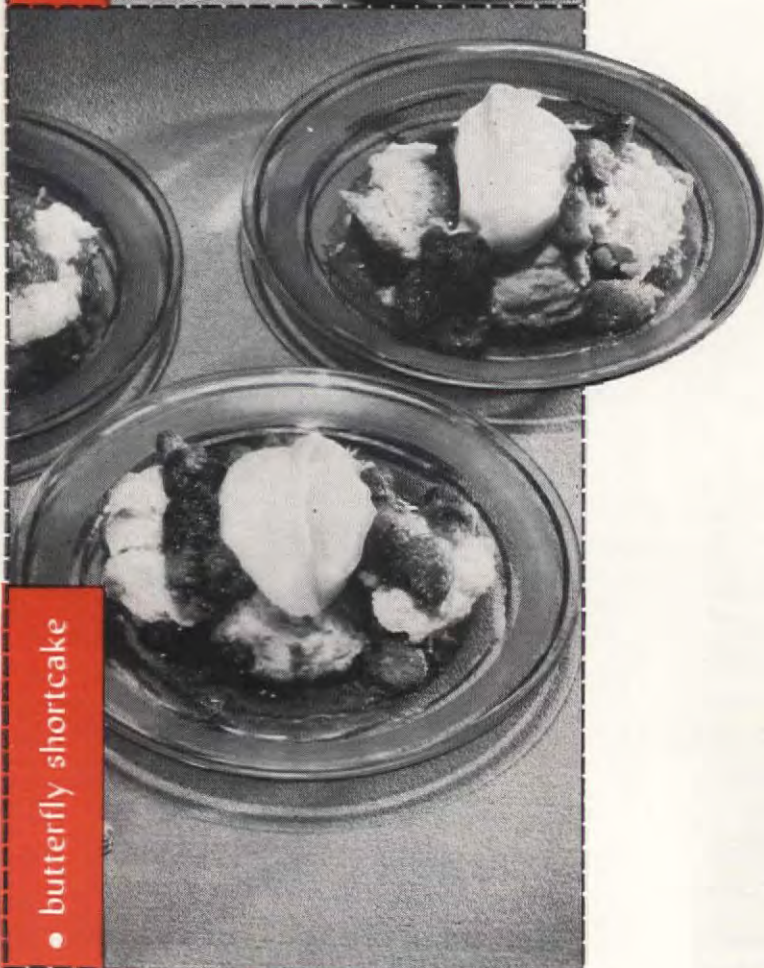
May Party Luncheon

(Begins on page 64)

Photographs, F. M. Demarest



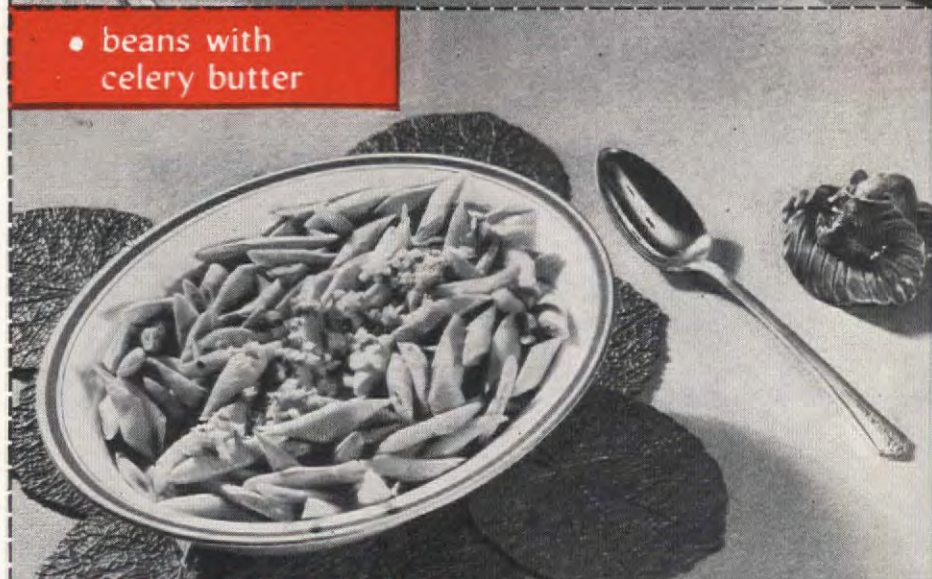
• layered strawberry pie



• butterfly shortcake



• ham squares and chicken



• beans with celery butter



• Waldorf pie

Rose Path, Edwin M. Knowles
China Company, Silver, Spring
Garden, Holmes and Edwards.

For those who like the dessert to be dramatic, we offer Waldorf pie, directly above, a creation of Chef Gabriel Lugot of the famous hotel whose name it bears. The pie is truly chiffon with a delicate light texture. This time the strawberry pulp is used in a gelatin mixture, and beaten egg whites and heavy cream are gently folded in to give it an ethereal quality that is so pleasing to the palate. Dollops of whipped cream are added just before serving, and once again hold back the prettiest of the berries to use as a garnish.

The butterfly shortcake is our version of the old-fashioned strawberry shortcake. Heavy cream is added to a drop biscuit dough to make it light and tender. Just before serving, it is cut into three pieces to give it a butterfly formation. Sweetened strawberries are placed between the pieces. The sides are replaced, and a generous spoonful of whipped cream is placed over the

• ham squares
and chicken

1 fowl, cleaned for boiling
1 1-inch slice precooked ham
4 tbs. butter or margarine
4 tbs. flour
½ tsp. salt

2 cups top milk
1 cup broth
¼ cup white wine
Very thin slices green pepper

Preparation time: 3½ hrs.

Clean fowl and singe to remove any hairs. Cover with cold water, add an onion, a carrot, and some whole black peppercorns. Bring to simmering and cook until tender, about 3 hours. Cool in broth, then remove and strain broth. One cup will be enough to use for sauce. Chill and store remainder in refrigerator, to use as soup. Cut chicken meat from bones in as large pieces as possible, and then cut this meat into dice about 1-inch square. Trim fat from ham and cut into dice 1-inch square. Melt butter, blend in flour and add salt, milk and broth. Cook until slightly thickened, then place over hot water. Add wine, then chicken and ham. Adjust seasoning, and cover. Let stand over simmering water until meat is well heated and it is serving time. Serve over squares of corn bread, and decorate with green pepper strips.

Yield: 6-8 portions 354 cal. per serving Source of vitamin A, B complex

Tested in THE AMERICAN HOME KITCHEN

• beans with
celery butter

1½ lbs. green beans
¼ cup butter or margarine
1 tsp. scraped onion

1 heart stalk celery, finely sliced
Salt and pepper
Dash of sugar

Preparation time: 30 min.

Wash and cut beans in pieces 1-inch long. Cook until tender. Melt butter, add onion, celery, and seasonings. Cook over low heat, stirring occasionally until celery is beginning to be tender and butter begins to brown. Place drained beans in sauce dish, pour celery butter over, toss, and serve at once.

Serves 4-6 136 cal. per serving Source of vitamins A, B complex

Tested in THE AMERICAN HOME KITCHEN

• Waldorf pie

¼ cup cold water
1 tbs. unflavored gelatin
½ cup hot water
⅓ cup sugar
1 cup strawberry pulp

3 egg whites
3 tbs. sugar
1 cup heavy cream
1 10-inch baked pie shell

Preparation time: 25 min.
(2-3 hrs. to chill)

Pour the cold water in a bowl and sprinkle the gelatin over the top. Allow gelatin to soften. Add the hot water and stir until the gelatin dissolves. Then add sugar and strawberry pulp and juice and mix thoroughly. Allow to cool. Beat egg whites until stiff, folding in the 3 tbs. sugar. Then fold in strawberry mixture. Chill and when it begins to thicken fold in ¼ cup cream, whipped. Fill baked pie shell with this mixture and chill until stiff. Before serving, garnish with whipped cream and strawberries.

Serves 8 384 cal. per serving Source of vitamins A, C

Recipe courtesy of Gabriel Lugot, Executive Chef of The Waldorf-Astoria

Tested in THE AMERICAN HOME KITCHEN

center piece. This can be served warm or cold as desired.

The spotlight is on strawberries, but the rest of the meal is just as festive. For a new note in appetizers, serve chilled pineapple juice with gingersnaps spread with cream cheese and slivers of pineapple.

Both ham and chicken are party meats. They lend an air of celebration to any gathering. We have combined them in a rich white sauce which is served over corn-bread squares. A nice feature of this recipe is that the meat can be prepared ahead of time and then added to the freshly made sauce. It is a simple matter to heat and keep over hot water until serving time. Thin shreds of green pepper make an elegant garnish. Pass extra corn bread to keep the brisk and hearty appetites well satisfied.

Even the green beans make themselves exciting with tiny bits of celery and onion sautéed in butter. This is poured over just before the beans are brought to the table. The salad is strictly a finger food, served without a dressing. Shoestring cuts of carrots and celery and olives are nestled in the crisp green leaves of chicory. Served in a round bowl, even the chicory can be broken off and eaten with the fingers.

Our menu is a May party in color which is light and gay. It fits the month in flavor—simple, yet fresh and tangy, with a welcomed addition of sweetness.

May Party Luncheon

(Begins on page 64)

• layered
strawberry pie

Preparation time: 35 min.
(2-3 hrs. to chill)

1 egg, slightly beaten
2 tbs. cream
(FILLING)
3 pints strawberries
1 pkg. strawberry gelatin
(dissolved as directed)

(CRUST)
2 cups sifted flour
½ tsp. salt
1 tbs. sugar
¾ cup shortening

Mix and sift flour, salt and sugar. Cut in shortening until mixture resembles coarse meal. Combine egg and cream and add to flour, mixing lightly and quickly to form a dough. Use no more than required, but if a bit more liquid is needed, add a little cold water. Chill. Roll a little more than half the dough ¼ inch thick on a lightly floured board. Line a shallow pie pan (8 or 9 inches in diameter) with pastry and form an attractive rim. Prick well and bake in a hot oven (425°F) for 20 minutes or until done. Cool. (Use remaining pastry to make jelly turnovers.) Pick over berries, and wash and hull all but a few of the large and perfect. Cool in place and chill five minutes. Then arrange remaining berries in second layer and cover with the remaining gelatin mixture. Place large garnish berries where they appear most attractive, and chill pie until firm. Serve with or without cream.

Serves 6-8 428 cal. per serving Tested in THE AMERICAN HOME KITCHEN

• butterfly shortcake

Preparation time: 25 min.

½ cup heavy cream
¼ cup water
½ cup shortening
Sweetened strawberries

2 cups sifted flour
4 tsp. baking powder
¾ tsp. salt
⅓ cup sugar

Mix and sift flour, baking powder, salt, and sugar. Mix cream and water. Cut shortening into flour; then stir in the liquid quickly. Drop dough in large spoonfuls onto an ungreased pan or cookie sheet about 2 inches apart to allow for spreading. Bake in a hot oven (450°F) for 15 minutes. Cool or serve warm. Cut, do not split, biscuits into three pieces, leaving the center piece larger than the sides. Place sweetened strawberries between pieces and replace sides. Garnish with whipped cream, if desired, and additional berries.

Serves 6 380 cal. per serving Source of vitamins A, C

Tested in THE AMERICAN HOME KITCHEN

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Jack Garvin, Manufacturer

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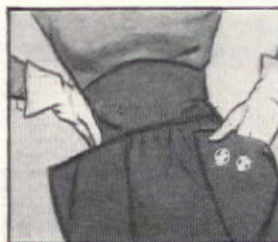
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• cake toppings



Egg Beater Cooking

HELEN S. NEAL

You've cooked by stove and by refrigerator, but have you cooked by egg beater? It has advantages. Such foods are always light and delicate. Since beater cookery is based on eggs, it is a splendid way to introduce more eggs into the diet. Egg-beater cooking does cut down on the amount of heat needed to complete a dish, and often, as in prune whips and sauces, no heat at all is required. In winter this keeps a burner free for some long-cooked dish, in summer it keeps the kitchen cooler by a few degrees. If you have a little cake and want to dress it up, or can make a quick plain cake, sponge type or butter type,



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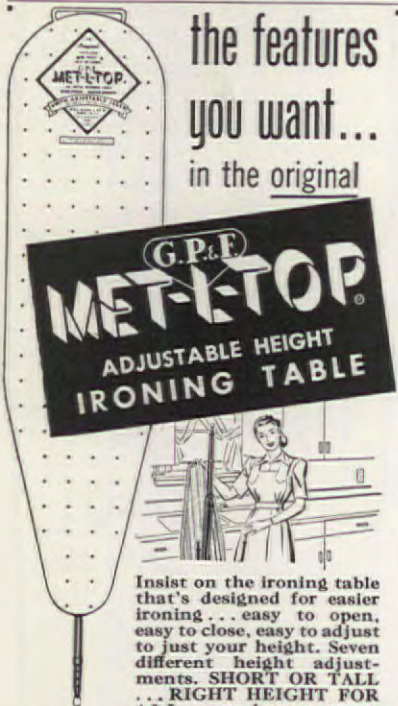


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• cake toppings

Strawberry sauce: Beat 1 egg white with a rotary or an electric beater until it forms soft peaks. Gradually add $\frac{1}{2}$ cup sugar and $\frac{1}{8}$ tsp. salt and continue to beat until fluffy. Fold in $\frac{1}{2}$ cup crushed strawberries. Allow to stand for 30 minutes. Serve over plain cake and garnish with slices of strawberries.

Maple icing: Combine $\frac{1}{2}$ cup brown sugar, $\frac{1}{2}$ cup granulated sugar, 3 tbs. water, 1 egg white, $\frac{1}{4}$ tsp. vinegar and $\frac{1}{4}$ tsp. maple flavoring in the top of a double boiler. Place over boiling water and beat with a rotary or electric beater until icing is fluffy and has a velvety texture (about 7 minutes). This icing is enough to frost a 9-inch layer cake. Garnish with chopped nuts or walnut halves.

Orange froth: Combine 6 egg yolks, 7 tsp. sugar, dash of salt, and $\frac{1}{4}$ tsp. lemon extract in the top of a double boiler. Place over simmering water and beat with a rotary or an electric beater for 1 minute. Add 6 tbs. orange juice, one tbs. at a time and continue to beat for four minutes. Serve over plain cake and garnish with shredded coconut.

Recipes submitted by Helen S. Neal

Tested in THE AMERICAN HOME KITCHEN

Egg Beater Cooking

(Begins on page 71)

try serving it with a strawberry sauce instead of a frosting. This is done entirely without heat. Beating gives this sauce its close texture. Berries other than strawberries may be used. I know of no other way to make few berries serve many people so satisfactorily and deliciously. This sauce can be used over baked meringues or torte shells or to fill cream puffs or eclairs.

Equally good is the Italian type dessert called Orange Froth. A sweet wine may be substituted for the orange juice. This makes a very delicate flavor. Some time try juice drained from sweet-

ened tart cherries or use a tablespoon lemon juice in place of a tablespoon of orange juice. This makes a very nice sauce for plain cake or for cornstarch pudding.

The many prepared gelatin desserts can be entirely changed in texture if beaten with a rotary beater when they have become thickened, and before they have set solidly. It is possible then to fold in crushed pineapple, whipped cream, chopped coconut or nutmeats. These need not then be molded... just chilled firm in a bowl, and served by the heaping spoonful, as custard is served.

• prune whip

Preparation time: 30 min.

6 tbs. sugar
Dash of salt
1 cup milk
1 tsp. vanilla

2 eggs, separated
 $\frac{1}{2}$ cup sugar
2 cups prunes, cooked and stoned
2 tsp. lemon juice

Beat egg whites until almost stiff. Add $\frac{1}{2}$ cup sugar gradually and continue to beat. Cut prunes into small pieces and add with lemon juice, beating with a rotary or an electric beater until mixture is thick and fluffy and an almost white color. Spoon into dessert dishes and serve with custard sauce made as follows: Combine two slightly beaten egg yolks with the 6 tbs. sugar and dash of salt. Stir in the milk and place in double boiler over boiling water. Cook, stirring constantly until the mixture coats a spoon. Remove from heat and add vanilla.

Serves 6 234 cal. per serving

Source of vitamins A, B complex

Recipe submitted by Helen S. Neal

Tested in THE AMERICAN HOME KITCHEN

• berry souffle

Preparation time: 1 hr.

5 tbs. confectioners' sugar
1 tsp. vanilla

2 cups slightly cooked and sweetened raspberries
4 eggs, separated

Drain berries so there is not too much liquid and place in the bottom of a baking dish. Beat egg yolks and slowly add the confectioners' sugar and then the vanilla. Beat the egg whites, and add any extra egg whites that happen to be on hand, until stiff and then fold into the egg yolk mixture. Pour this over berries and set baking dish in a pan of hot water. Bake in a moderate oven (350°F) for 35 minutes or until done.

Serves 6 130 cal. per serving

Source of vitamin A

Recipe submitted by Helen S. Neal

Tested in THE AMERICAN HOME KITCHEN

TRICKS of the TRADE

Data courtesy of Elizabeth Hester, Instructor in Food and Nutrition, College of Home Economics, Ithaca, N. Y.



• meringue (continued)

It is best to use a **3** rotary beater as this utensil insures large volume with the smallest labor. After the sugar has all been added, taste from the tip of the spoon to be sure all sugar has dissolved properly. At this stage the foam should be stiff, but not dry in appearance, and fine grained and very white. It should stand in peaks under the beater.



• meringue

1 Start with egg whites at room temperature: use a round bottom bowl. Separate yolks from whites carefully, as even a bit of yolk will interfere with proper whipping. For each egg white add a dash of salt before beginning to whip.

2 Beat egg whites until foamy and fine grained but still "slidey" in the bowl. Measure 2 tablespoons sugar for each egg white and add one tablespoon at a time, and then beat after each addition until all the sugar is perfectly blended.

NEWEST FOOD CREATION!

Delicious Mild BARBECUE SAUCE and 7 full-size WIENERS



Both packed in the same can—
... the sauce in a separate flavor-tight sack

You'll be amazed at the old-fashioned fresh-cooked goodness of all-meat wieners packed this new way. Both flavors remain separate, fresh, delicious as home-cooked! The secret—a flavor-tight sack enclosing the tasty sauce. Ask for this new treat—OSCAR MAYER WIENERS with *mild BARBECUE SAUCE*.

FINE MEATS



SINCE 1883

OSCAR MAYER & CO., General Offices, Chicago, Illinois

JAMS-how to make 30 delicious Jams and Marmalades with SURE-JELL

COMPLETE DIRECTIONS
for preparing fruit,
cooking, skimming, etc.,
in every Sure-Jell package!



SEE THE NEW FOLDER IN THE SURE-JELL
BOX FOR QUICKER, EASIER RECIPES!

| FRUIT | Amount to Buy | HOW TO PREPARE FRUIT | Amount of Ingredients to Use | | | 6-Ounce Glasses |
|-------------|------------------|--|------------------------------|---------------|----------------------------|--------------------|
| | | | Prepared Fruit | Sure- Jell | Sugar | |
| STRAWBERRY | 2 quarts | Crush fully ripe berries, one layer at a time, so that each berry is reduced to a pulp. | 4 cups or 2 pounds | 1 box | 6½ cups or 2¾ pounds | 10 |
| RED CURRANT | 2 quarts | Stem and crush thoroughly or grind fully ripe currants. Sieve half of the pulp, if desired, to remove some of the seeds. | 6 cups or 3 pounds | 1 box | 7 cups or 3 pounds | 13 |
| BLACKBERRY | 2 quarts | Crush completely, one layer at a time, fully ripe blackberries (not black-caps) or dewberries. If desired, sieve half of pulp. | 4½ cups or 2¼ pounds | 1 box | 6½ cups or 2¾ pounds | 11 |



SURE-JELL is the
powdered pectin product
that helps all fruits
jell just right.



Ripe-fruit flavor—
because you use ripe
fruits with Sure-Jell!



Only a one-minute boil
for jams and jellies with
Sure-Jell recipes!



Half again as many
glasses as you'd have from
the same amount of fruit
and long-boil recipes!



A Product of General Foods

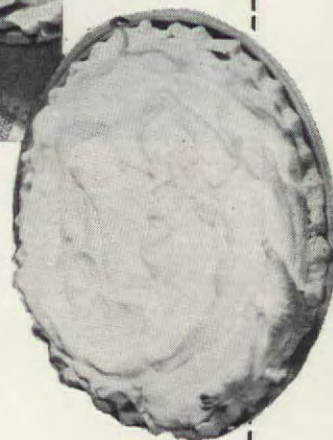
30 Recipes for Jam,
28 Recipes for Jelly—
a different recipe for
each fruit—in every
box of Sure-Jell!

MORE

TRICKS
of the
TRADE



6 Bake in hot oven (425°F)
4 to 5 minutes, for greatest
tenderness and softness. Two or
3 egg whites will make enough
meringue for an 8 to 9" pie.



• meringue (continued)

5 Spread meringue about
1-inch thick evenly over
pie. Make peaks and valleys
so that the surface will show
interesting color variations.



• meringue (continued)

4 Do not beat beyond the
stage described as this
will cause shrinkage on bak-
ing. Turn filling, cooled some-
what, but still warm to the
hand, into the baked pie shell.
A too-hot filling may cause
"sugar beads." A too-cold
filling may cause moisture
between filling and meringue.



CHIQUITA BANANA SAYS:

Try these with meat- PAN-FRIED BANANAS



Luncheon
Surprise-
Banana Peanut
Butter
Sandwiches



To Pan Fry
Use green-tipped
or all-yellow
bananas



Bananas
sealed by
nature in a
germ-proof
package



Between-meal
Pick-up
Banana Milkshake!



How to make PAN-FRIED BANANAS

Peel all-yellow or slightly green-tipped bananas. Fry slowly in butter or other fat until tender... easily pierced with a fork... turning them to brown evenly. Sprinkle lightly with salt. Serve hot as a vegetable.

Cut bananas crosswise into halves or quarters before frying, if desired.

Pan-fried Bananas make an excellent dinner plate partner with fish, poultry, eggs, cheese and other vegetables.

Use all-yellow or slightly green-tipped bananas

UNITED FRUIT COMPANY



Mmm... Banana Shortcake!
Cake, sliced ripe bananas
and whipped cream!



Look what's in 'em:
Fruit sugars
Vitamins
Minerals



EASY DINNER MENU

Soup or Crisp Celery
Meat Loaf Buttered Carrots
Pan-Fried Bananas
Bread or Rolls
Apple Pie Beverage



creamier, dreamier, happier eating!



OREO CREME SANDWICH

Serve any simple dessert—then add OREO CREME SANDWICH . . . it's really regal! A double helping of rich chocolate cookies with thick creamy vanilla flavored filling in between—almost too good to be true! Keep OREO CREME SANDWICH on hand to "round out" any meal . . . to nibble on when you crave a sweet! Try other NABISCO cookie treats, too—you're always sure of the finest in flavor when you see the red NABISCO Seal!



folks never
say "no" to
Nabisco!

Before SCHOOL closes...



Drawing by
Clare McCanna

SARAH HILAIRE

Why not entertain the teacher before school closes? It would be lots of fun for both teacher and children to have a mock school party. The invitations may read:

"Now come, ye children, hale and hearty,
to our 'before school closes' party.
School begins on the stroke of eight
Date, _____, now don't come late.
A spellin' bee and loads of fun
The (name of family) want you to come."

Invite a teacher for the occasion. Make up tally cards in the form of report cards. On the front of each, print "Brain Busters School" and draw a line on which the guest may write his name. On the other side, list the subjects and leave space for the pupil's marks.

The teacher, who is the guest of honor, rings a bell, school opens and the party has begun. Everyone sings "School Days" or "Good Morning to You." Classes begin.

Arithmetic: Use a ring toss or dart game. The player's score is tallied on his card as his mark for this subject.

Reading: Let each guest come to the teacher's desk and select a slip of paper on which has been written a tongue twister. These are to be read quickly and without hesitation. Scoring is up to the discretion of the teacher. A few suggested tongue twisters are: Four fat friars fanning flickering flames; three terrible, thumping tigers tickling trout; ten tremendous tomtits twittering on the tops of three tall trees; or nine nimble noblemen nibbling nuts.

Geography: Have pencils and paper ready, for this is a written game. Answers to all questions are state abbreviations. Scoring is tallied by number of correct answers. Here are a few questions:

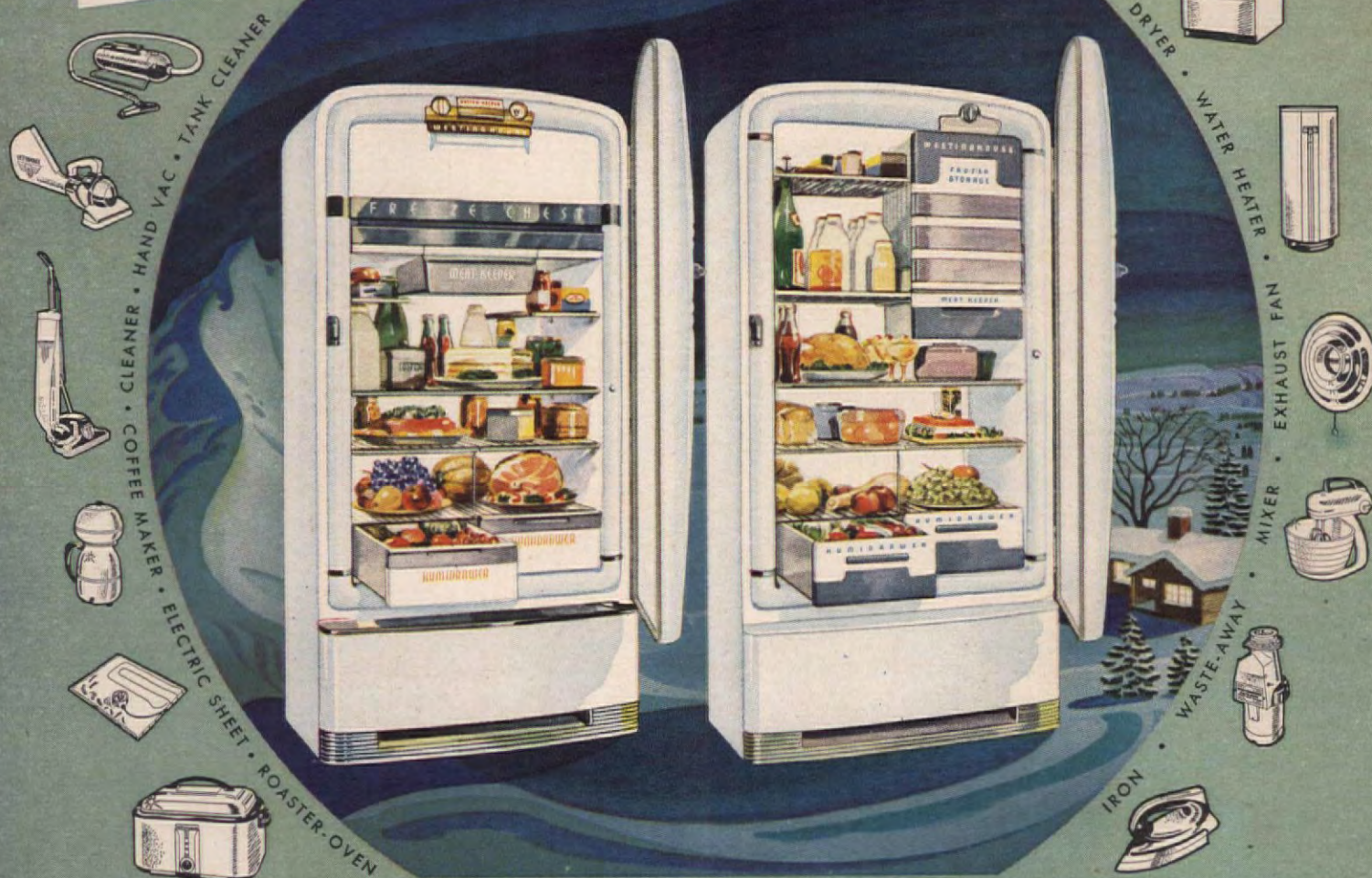
| | |
|-----------------------------------|-------|
| What is the most religious state? | Mass. |
| The most egotistical? | Me. |
| Not a state for the untidy? | Wash. |
| Best in the time of flood? | Ark. |
| The doctor's state? | Md. |
| Most unhealthy state? | Ill. |

Drawing: The teacher announces that for drawing class, each pupil will sketch a man sitting on a horse. While the guests are at work, put out the lights suddenly and let them finish their drawings in darkness. There will be some very unusual works of art. For scoring, give each pupil the same mark.

Spelling: Divide the guests into two teams. Spelling class may be either a regular spelling bee or one in which alphabet cards are used. For the latter, make two sets of alphabet cards, a set with red letters for one team, one with blue for the other team. The teacher pronounces a word which has no letter repetition. The first side to spell it correctly by putting their cards in proper order in front of their line scores a point. Continue for an agreed number of words. Each pupil receives the score of his team.

Recess means refreshments. For each pupil, wrap up a separate package to represent his lunch. Then award prizes to "star" pupils.

YOU CAN BE **SURE**...IF IT'S
Westinghouse



NEW! COLDER COLD

MADE POSSIBLE BY
THE EXCLUSIVE
AUTOMATIC HOLD-COLD CONTROL

NEW "ARISTOCRAT-10" (Left)

The prize of all Refrigerator-Freezers! Oversize, full-width Freeze Chest freezes food, or stores over 43 lbs. Holds an extra 13 lbs. in the Ice Cube Storage Tray. Butter Keeper, Meat Keeper, adjustable shelves.

NEW "DE LUXE-11" (Right)

Stores 35 lbs. of frozen foods, besides actually freezing foods. Special Meat Keeper, 2 large, extra-deep Humidrawers for fruits and vegetables, and plenty of shelf space.



THERE'S NEVER BEEN ANYTHING LIKE IT BEFORE! This marvelous, new HOLD-COLD CONTROL gives you the intense, COLDER COLD in the Freezer that keeps frozen foods safely...freezes them more swiftly... makes ice cubes faster... holds ice cream firm and smooth.

IT AUTOMATICALLY HOLDS TEMPERATURES STEADY AND SAFE in the Main Food Compartment. Gives moist cold *only where needed*... for fruits and vegetables... keeps them market-fresh.

WINTER OR SUMMER... NOTHING TO TURN... nothing to touch! The HOLD-COLD CONTROL *automatically* adjusts to temperatures selected, regardless of outside climate, humidity or temperature.

EVERY HOUSE NEEDS A

Westinghouse Refrigerator

SEE THEM AT
YOUR RETAILER'S

WESTINGHOUSE ELECTRIC CORPORATION • APPLIANCE DIVISION • MANSFIELD • OHIO

TUNE IN TED MALONE... EVERY MORNING, MONDAY THROUGH FRIDAY... ABC NETWORK

Has this Excitement reached your kitchen?

DEAR SIR:

For thirteen years I have been baking my own cakes, but after trying the new Swans Down Instant Cake Mix I am ready to dispose of my favorite recipes. It is truly everything you say and more. I have tried several of the variations, and plan to try them all. My only complaint is that I have difficulty getting enough of it.

MRS. MILDRED S. COLLIER
Brookline, Mass.

Sorry, Mrs. Collier, everywhere we introduce Swans Down Instant Cake Mix, there's a "run" on the store. Keep trying—we'll soon be there with more.

DEAR SIR:

I've tried all the ready-mix cake flours with little success and declared I was through with them.

Then Swans Down Instant Cake Mix came along, so I thought I'll give it a try, because the regular cake flour is the best ever. I bought a box Friday night and baked the white cake. Is it delicious! At last, a melt-in-your-mouth cake in a jiffy!

MRS. EMERY WOLCOTT
Janesville, Wis.

Jiffy is right! 4 minutes from box to oven!

GENTLEMEN:

Allow me to compliment you on your Instant Cake Mix. It is far superior to any other I have tried. I would not hesitate to use it for a party cake.

MISS A. KLITZKE, Hammond, Ind.

When you make a party cake, Miss Klitzke, you use the best ingredients you can get. And in making Swans Down Instant Cake Mix, we do the same. Besides real, superfine Swans Down Cake Flour, we use fresh-tasting egg whites prepared by an exclusive process, all-vegetable shortening that stays fresh longer, and delicate, home-type flavoring.



GLORIOUS WHITE CAKE

1 box Swans Down Instant Cake Mix
1 cup milk

Add 1/2 cup milk to contents of box, blend, beat 1 minute. Add remaining milk, beat 2 minutes. Bake, following package directions. For other delicious variations, see recipes in box.

A product of General Foods

Swans Down
Instant
Cake Mix

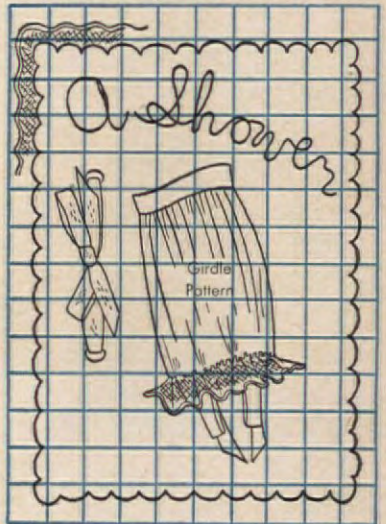
Maypoles and Showers

Idea by Jane Sargent

Lingerie Shower

For a frilly, feminine shower invitation, cut four sheets of blue quilted paper, scallop edges. Insert narrow lace trim between each of two sheets and paste together. Punch holes in each and tie together with white ribbon. For cover decoration, trace the girdle pattern and cut from white cardboard. Stretch crepe paper, 2 1/2" x 7" to full length. Smear paste on cardboard and gather paper with grain, trim edges. Shirr lace trim along bottom and sew to cardboard. Paste narrow white satin ribbon along top, tack strips at bottom for garters. To make informal handwriting, wrap a 15" length of spool wire with crepe cut 1/2" across grain. Bend, paste to cover. Write invitation on plain paper, paste inside.

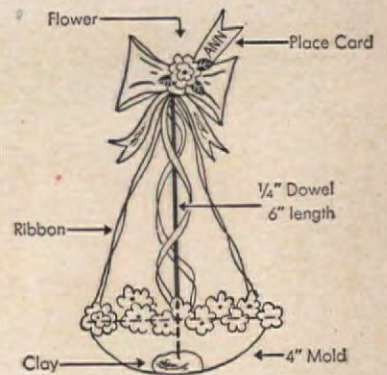
1. Pattern scale, one square equals 1/2". May be enlarged
2. Lace trim on both covers should show above scallops
3. Bend crepe-wrapped wire to read, "A Shower" and paste across booklet cover



May Day ring mold place card and centerpiece

Table decorations as fresh and lovely as the first day of May. For each place card, paint a 6" length of a 1/4" dowel and 4" ring mold. Paint as indicated or brighten with a spiffy, spring daffodil color. Cut four 7" lengths from one yard of 1/2" light blue ribbon. Tie remaining piece in bow. Place lump of plastic clay inside ring mold. Stick dowel in clay. Thumbtack ends of four ribbons, spring flower, place card and bow to top of dowel. Fill mold with fresh flowers. Anchor ribbon ends among flowers with a toothpick. Make the ring-mold centerpiece the same way. Use a 14" length 1/2" dowel, 10" ring mold, and two yards of ribbon, cut into 14" lengths. Tack ribbons and flowers at top of dowel. Fill ring mold with flowers, set center table.

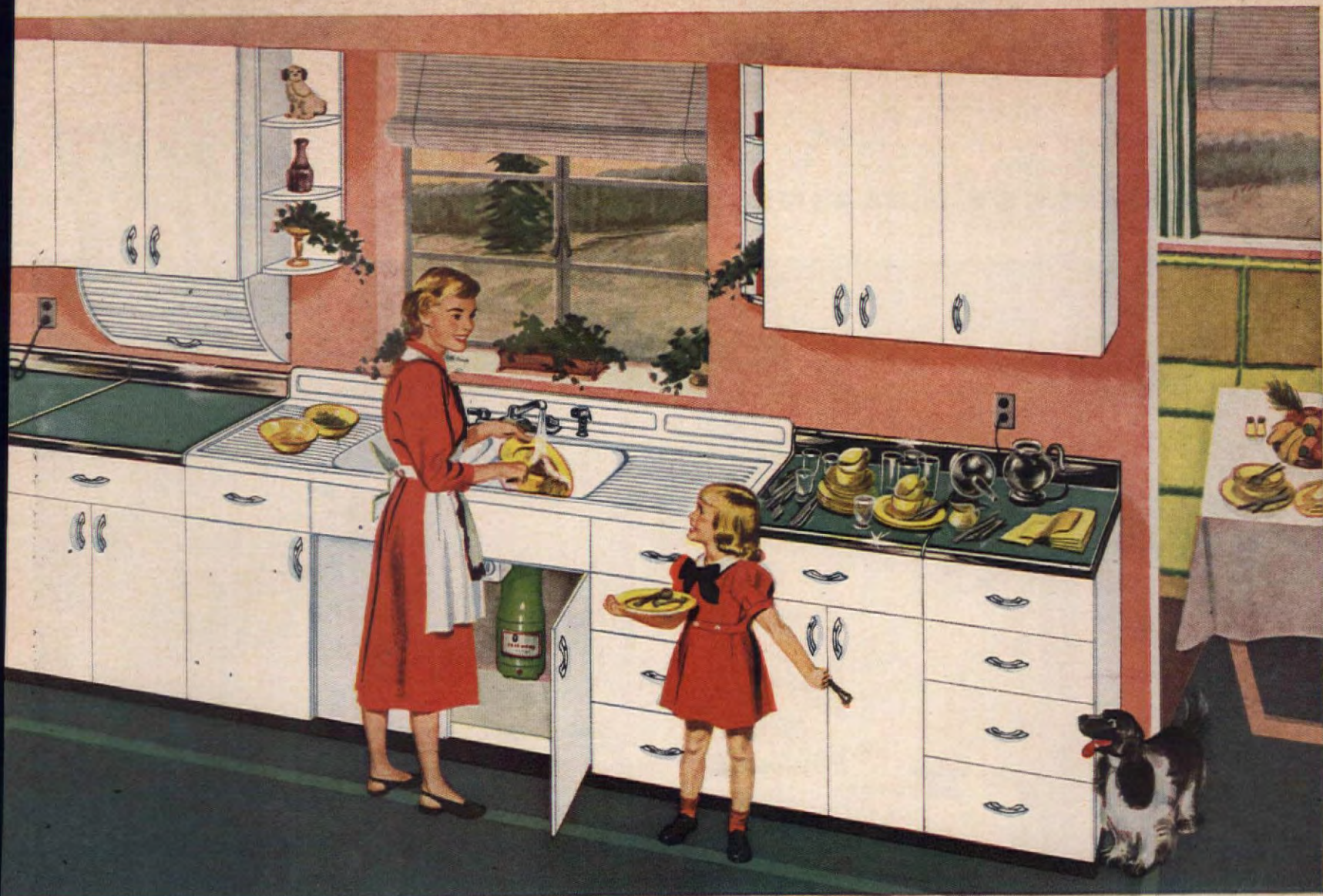
PLEASE TURN TO PAGE 81



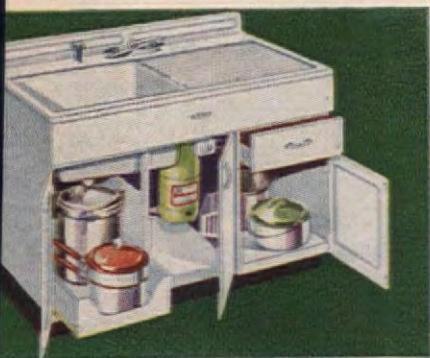
Drawings by
Vincent Geary

Idea by Vera La Fountain Dunn

THE AMERICAN HOME, MAY, 1949



You can afford a dream kitchen-now!



It's a glorious day when you get your beautiful new white-enameled steel Youngstown Kitchen!

Super storage space is yours. Room for everything—from dishes and dustpans to glassware and groceries. And see the generous work surfaces—to save steps and speed every chore.

Most important to your dream kitchen is a Kitchenaid cabinet sink (66" twin-bowl model above). Food preparation and dishwashing are easier than ever before. With the Mullinaider electric garbage disposer, garbage is ended forever.

Flanking your Kitchenaid are Youngstown base

and wall cabinets, perfectly arranged to fit your floor plan, without costly remodeling. There's no need to delay because Youngstown, *the kitchen leader*, works magic with the price.

Your factory-trained Youngstown dealer will show you your new kitchen in *miniature*. Easy payments, financing through dealer or bank. To learn the name of a nearby dealer, call Western Union by number and ask for Operator 25, or send coupon.

MULLINS MANUFACTURING CORPORATION
WARREN, OHIO
World's Largest Makers of Steel Kitchens



Youngstown Kitchens

BY MULLINS

GET THIS EXCITING BOOKLET!

20 pages featuring beautiful Youngstown Kitchens in color. Full details of Youngstown units and tips on arranging a new kitchen. Enclose 10c in cash. No stamps, please.

I plan to build ☐

I plan to remodel ☐

I want a free home demonstration of the Mullinaider ☐

SEND COUPON TODAY!

Youngstown Kitchens
Mullins Manufacturing Corporation
Dept. A-549, Warren, Ohio
Please send me your Youngstown Kitchen booklet. I enclose 10c in cash to cover cost of mailing.

NAME (PLEASE PRINT)

ADDRESS

CITY

COUNTY

ZONE

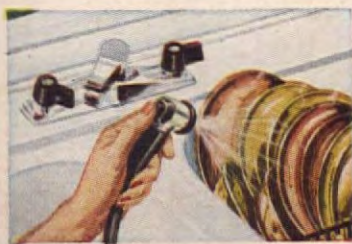
STATE



Right start for a dream kitchen—48" twin-bowl Kitchenaid-Mullinaider Combination (one of 7 models). Drainboard is sliding-removable. Laundry-deep (11") second bowl. Sliding shelf carries heavy articles. Linoleum-lined, partitioned cutlery drawer. Sound-deadened throughout.



Down the drain the garbage goes! Mullinaider electric garbage disposer is safe, speedy, sanitary. Ask your Youngstown dealer for a FREE home demonstration.



Speed through dishes the straight-line way. No-splash bowls, swinging mixing-faucet and rinse spray help do the job in jig time. Porcelain enamel top is just as easy to clean as a saucer.

Easiest to clean...

LONGEST LASTING BECAUSE IT'S...

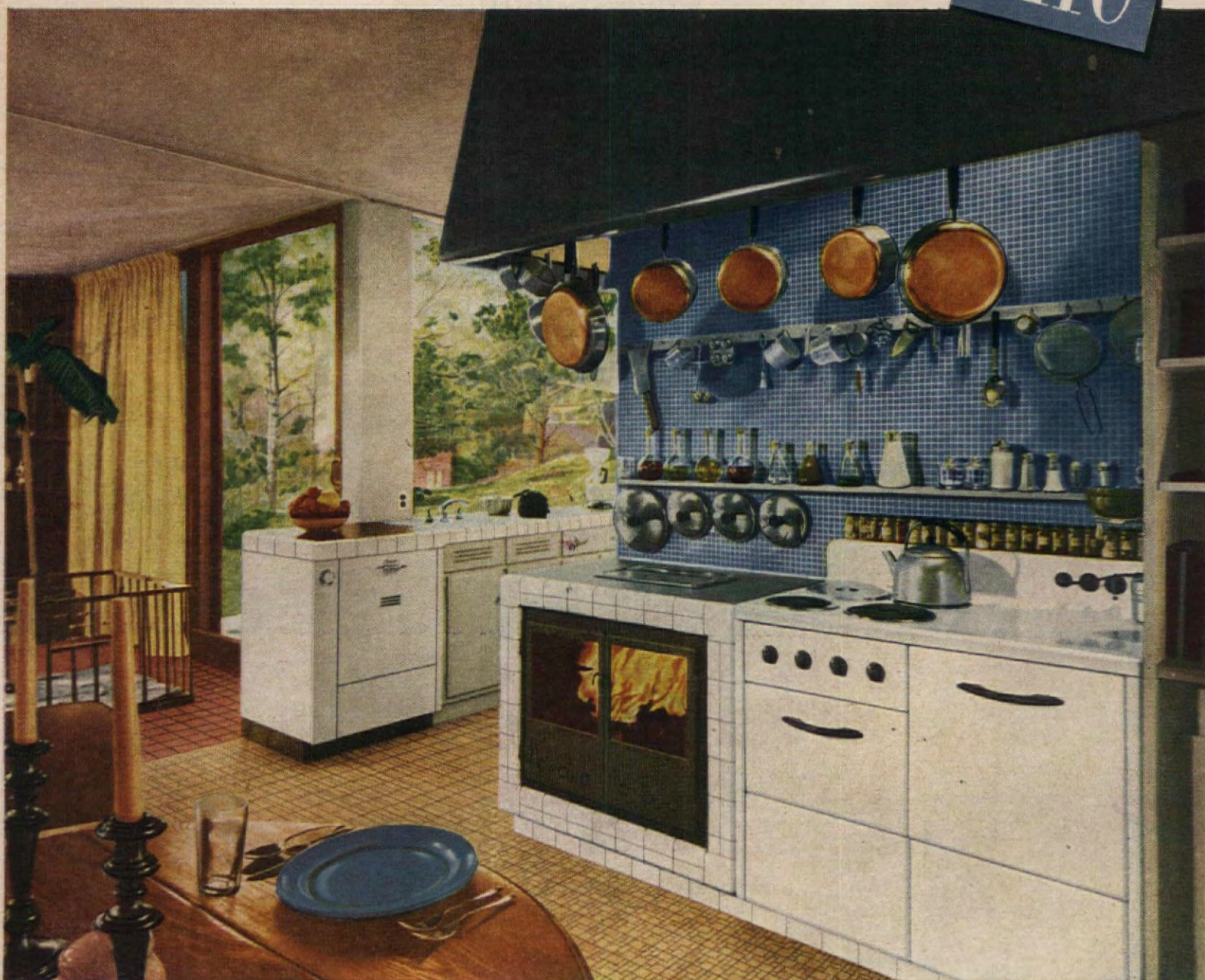


Photo by Ezra Stoller; Pictorial Services.

Imagine yourself in a kitchen like this... designed by Carl Koch, Architect, for his own home at Snake Hill, Belmont, Massachusetts. Beauty, efficiency and convenience are all enhanced by the generous use of genuine clay tile.

With sparkling tile on the barbecue broiler and countertops, they can be cleaned—and kept clean—as easily as a china dish. Never a worry about staining, peeling, or long exposure to heat and dampness.

Bright colorful tile over the cooking area is another idea to remember. A quick wipe with a damp cloth removes vapors and deposits, keeps tile gleaming.

You'll appreciate, too, tile floors that never need waxing, polishing or

refinishing... colors that won't fade or darken because tile's beauty is fired-in for a lifetime of loveliness.

Best of all, tile means long-term economy, lower cost in the end. With no recurring charges for maintenance and replacement, tile is a sure sign of sound, thrifty planning.

Your architect or builder will be glad to help you choose tile patterns and colors to complement any decorative theme.

THE TILE COUNCIL OF AMERICA, Room 3401: 10 East 40th Street, New York 16, New York. Room 433: 727 West Seventh Street, Los Angeles, California.

PARTICIPATING COMPANIES: American Encaustic Tiling Co. • Architectural Tiling Company, Inc. • Atlantic Tile Manufacturing Co. • B. Mifflin Hood Co. • Cambridge Tile Manufacturing Co. • Carlyle Tile Co. • General Tile Corp. • Gladding, McBean & Co. • Mosaic Tile Co. • Murray Tile Company, Inc. • National Tile & Manufacturing Co. • Olean Tile Co. • Pacific Clay Products • Pacific Tile and Porcelain Co. • Pomona Tile Mfg. Co. • Robertson Manufacturing Co. • Sparta Ceramic Co. • Summitville Face Brick Co. • United States Quarry Tile Co.

THE MODERN STYLE IS TILE

Showers (Begins on page 78)

Paper Shower Place Card

A gay bundle of good wishes for each place. Cut colorful shelf paper in 3" strips. Depth should include edging and 2 3/4" white paper. Roll strip over pencil and paste outer edge. Arrange in bundle as if group of graduation diplomas. Attach first row of four together with two pieces of gummed tape. Do same second row of three, place on top of first. Write guest's name on last roll, place top center. Tie bundle with green ribbon. Add rosette of yellow, green and brown ribbon.



Bright patterned shelf paper rolled, pasted, bundled together. Fun for a kitchen shower too

Ideas created for Raylace by Dennison Mfg. Co.

Paper Shower Centerpiece



Irving Kaufman

Here is a delightful, ruffly centerpiece made of lace-paper doilies, crepe paper, wire, and odds and ends. Make a wire frame by wrapping two 36" lengths No. 7 wire together with a strip of Nile-green crepe paper 1/2" wide. Overall length of two wires should be 45" long. Repeat, making two more 45" lengths same way. Wrap all three wires together, leaving 5" at each end unwrapped. Bend heart shape, (Fig. 1). Fasten together with spool wire 5" from end and continue wrapping with spool wire for 2". Wrap frame with Nile-green crepe paper. Fasten to a 10" circle of corrugated cardboard, (Fig. 2). Spread end wires out and fasten down with gummed tape. Make a double ruffle by cutting a strip 5" wide from fold of Nile-green crepe paper. Gather lengthwise down the center with needle and thread. Brush paste around under side of wire heart. Place stitching of ruffle against paste, stretch around entire heart, (Fig. 3). Make doily ruffle using four dozen round, 8" lace-paper doilies. Fold doilies in half and remove center leaving 1/2" plain paper for pasting, (Fig. 4). Cut in half. Brush paste over plain section, shirr and paste to top of heart next to green ruffle, (Fig. 5). Cover outer and inner edges with double row of ruffles. (See cross section, Fig. 6). Brush paste over corrugated base and cover with Nile-green crepe paper that has been stretched and crushed between fingers. Bring paper over edge of base and paste underneath. Cover with several rows of doily ruffles, radiating from center.

Cut pattern (Fig. 7) from colorful shelf paper edging. Roll cornucopia shape and paste edges. Gather bottom of each cornucopia and fasten with a 9" piece No. 10 wire. Cluster cornucopias together and fasten in place at bottom of heart. Trim with bows of green, yellow, brown ribbon.



Fig. 1



Fig. 4



Fig. 5

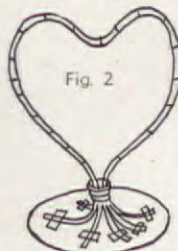
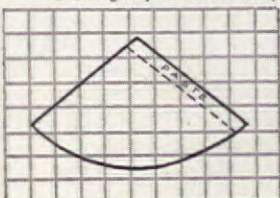


Fig. 2



Fig. 6

Fig. 7



(one square equals one inch)

Drawings by Vincent Geary

WHY NOT MAKE IT **Easy** ON YOURSELF

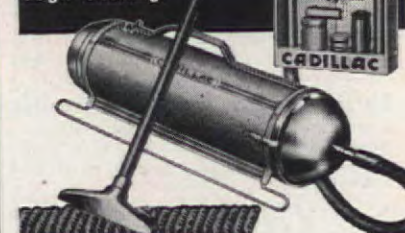
Cadillac cleaners are easy on you. Light to handle, a pleasure to use, these superpowered Cadillacs get all the dirt—take the drudgery out of every cleaning task from floor to ceiling.

Easy ON YOUR RUGS AND CARPETS

Powerful, but oh, so gentle describes the beating, sweeping action that makes Cadillac so efficient, yet safe for your finest floor coverings.

Easy ON YOUR PURSE

Compare the dirt-getting efficiency of Cadillac cleaners with any on the market. Then compare the price. You'll find Cadillac is today's best value in fast, thorough cleaning.



CYLINDER TYPE With Attachments \$69.95 Slightly more west of Rockies

You buy all 'round satisfaction when you buy a dirt-hungry Cadillac. Ask your dealer to show you why. (Write us for his name if you can't find him listed in your classified directory.) Ask him to demonstrate all four Cadillac cleaners. There's a model to suit every home cleaning requirement.

Hand Cleaner

Upright Cleaner

CLEMENTS MFG. CO. 6601 S. Narragansett Ave., Chicago 38, Ill.

Since 1911, Sold Only By Reliable Dealers

CADILLAC Revolving Brush and Cylinder VACUUM CLEANERS



Cadillac cleaning attachments reach high places, low places, hard-to-get-at places.

SAVE UP TO 1/2
on Lovely New
BROADLOOM RUGS



48
Colors, Designs

Reversible

**Send us Your
OLD RUGS,
CLOTHING**

It's All So Easy! Write today for big Free Olson Rug Catalog (and Decorating Guide) that tells how your materials are picked up at your door and shipped at our expense to the Factory, where...

By the Olson Process we sterilize, shred, merge materials of all kinds—reclaim the valuable wools, etc., then bleach, picker, card, spin, redye and weave lovely, deep-textured

OLSON RUGS

—in rug sizes for all needs up to 16 feet seamless, and any length, in:

Solid Colors Florals
Two-tones Ovals
Tweeds Leaf
Early American and Oriental Designs

We Guarantee to please, or pay for your material. Over 2 million customers. We do not sell thru stores or agents.

Our 75th Year!

FREE RUG BOOK

Write for beautiful Olson Rug Catalog & Decorating Guide in full colors—26 model rooms—full information.
Chicago New York
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MAIL COUPON OR 1¢ POST CARD TO-DAY

OLSON RUG CO. N-77, CHICAGO 41

Please mail Free Olson Catalog to—

Name _____

Address _____

Town _____ State _____

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**TEEN
PAGE..**

gudyo abli

We don't have to think twice to figure out that work Mom says you *have* to do is no fun in itself. But what we want to prove is that you can change any type of work into a real honest-to-goodness good time, if you simply associate it with something you really like to do. Take lawn mowing... that's just a lot of grunts and groans in itself. But you like a good lively race, don't you? So why not drum up a little competition with the fella' or gal next door? Mow a boundry line to two large equal-sized squares and bet your opponent he can't mow his square to the very last blade (with *no* ridges) faster than you. Before you know it the center of the lawn will be done, with just the edges to go, and your rival will be so mad you beat him that he'll help you finish the last part so you can go over and race on *his* lawn. And washing dishes... horrible, greasy old dishes and pans. Drown your

dishpan woes in song! Get the best friend or the kid sister and make a harmonizing party of it (the best duets from little dish towels grow). Or, if you're alone, memorize school songs. As for weed-ing the garden... ever think of the wonderful tan involved? The kind of tan that makes a guy feel like Clark Gable, and a gal like Lana Turner? The sun's there—just sit in it—and while you're sitting, try tackling a few weeds, to give the tomato plants a little extra breathing space. All bed-making and room-straightening needs is a little competition with something to aim for and you'll count them as assets. Use a competitive point system with a monthly prize for the winner—



To earn an extra penny... try one

Knitting is strictly a leisure occupation—something you can do at any time your hands aren't needed. Socks are very easy and men adore hand-knit ones, will pay gener-



ous amounts for them. Try plain ones with just a cable down the side first, then blossom forth with gay colored argyles that are really worth while if you do a first-rate job. And it's always nice to know that along with your earnings will come the undying devotion of any male you chose!

Menu-planning is well worth a price... to Mother and to the whole family. The former will be spared the grueling rack-ing-her-brains-to-be-original each day, and the latter will enjoy variety in meals. Just get out the cook book and work out meals for several weeks in advance... be sure they're balanced and that they're not too difficult or complicated and lengthy to prepare.

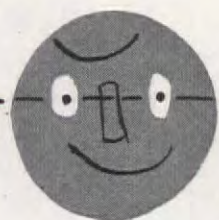


Let fly the imagination and make bridge tallies for Mother unlike any she's ever seen before! She'll be proud to display your handiwork at her club



gatherings, will probably consider them well worth the price she would have to pay for the unoriginal ones she purchases in the stores.

WORK
HON

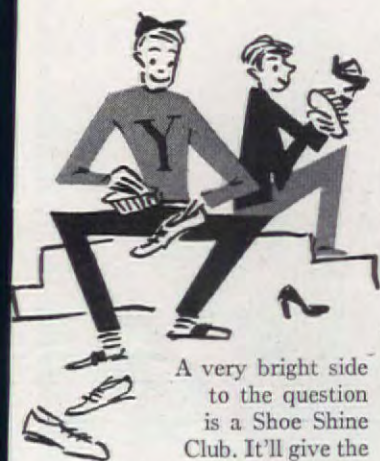


FUN
ROOM

... is "Ugh" your three-letter word for work? We've got a better one... and mean to prove it!

something specially wanted for her or his room. If there's no competition handy, ask Mom to work out a point system for you alone, with certain numbers of points for each bit of work in your room, according to importance. And when you get up to 300 or so, you get that fuzzy rug or new globe you've been hounding for. And while we're on the subject—this business of straightening drawers might as well be faced. Let's try a long-range plan to avoid the every few weeks' ball-and-chain routine that begins with "Oh *Muuu*uther, right now?" Take a determined afternoon off and collect boxes. Boxes of every shape, size, and personality. Then dump everything in your bureau out and do a complete rehabilitation job on the drawers, completely partitioning each one into squares and rectangles with boxes sized to suit the contents. Replace your things neatly and see how easy it is to keep them that way, with no more need for periodical scourges. Lastly comes cooking . . . now *there's* a job with unlimited creative possibilities! Give the family the biggest surprise of their lives and toss a little artistic temperament into a wow of a salad or a "Chef's Special" casserole and maybe a dessert they'll never forget (in one way or another). Remember, too, there's many a future wrapped up in a cabbage leaf, 'cause a man's heart is in his stomach . . . and a girl is all admiration for a guy who can cook!

of these no-strain ways



A very bright side to the question is a Shoe Shine Club. It'll give the gang a chance to get together evenings (the back porch is always a good place), puts some handy change in your pocket, and keeps the family's shoes as shiny as a new penny!

Teach whatever you're best at to someone who's having an awful time with it. Such things as swimming, sewing, cooking, tennis, party-giving, diving, al-



gebra, crocheting, ballroom dancing, sailing, etc. are all likely possibilities. And you have no idea how much a little teaching will improve your own skill!



Announcing A WURLITZER ORGAN

for \$1095* far less than the cost of many pianos



What only the wealthy could once afford—Remember the wish you made years ago? That some day you would have that symbol of success in your own home—a real Wurlitzer Organ? And from your hands would flow the sounds of magnificent music? Today, your wish comes true. Wurlitzer, through the miracle of electronics and years of research, has developed a home organ for only \$1095.*

Easy as a radio to install, easy as a piano to play—This Wurlitzer Organ comes ready to plug in and play. Easy to play, too—even for beginners. If you know just a little about playing the piano, you can sit right down and play this Wurlitzer. And how it responds to the touch of your fingers! Whether it's a gay party tune or the music of the masters, your hands create more than music . . . a great emotional experience!

In the tradition of the "Mighty Wurlitzer"—Though it takes up no more space

than a small piano, this home Wurlitzer is no musical toy. It is a precision instrument patterned after the "Mighty Wurlitzer." The proved pipe-organ principle of wind-blown reeds gives it a full and majestic voice—tone that is rich, pure and vibrant throughout its wide and impressive range.

Only Wurlitzer makes a complete line—If you haven't seen the Wurlitzers, you haven't seen America's only complete line of electronic organs. Not one or two, but four distinct models, each in your choice of finishes. Special finishes to match your home, if you wish. Prices range to \$3895.

WURLITZER

WORLD'S LARGEST BUILDER OF
organs AND pianos

UNDER ONE NAME

THE RUDOLPH WURLITZER COMPANY
EXECUTIVE OFFICES, CHICAGO, ILLINOIS

More people buy Wurlitzer Pianos . . . than those of any other name. The reason is simple. Though no piano made contains finer parts or costlier materials, the Wurlitzer is priced far below other well-known makes. What makes this possible? Wurlitzer is the world's largest maker of keyboard instruments.



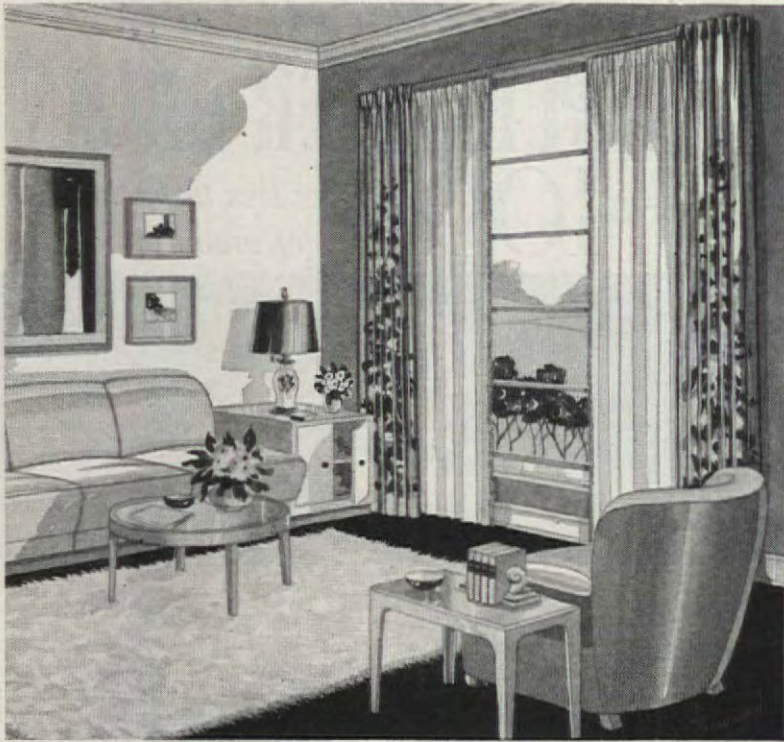
*This price is F.O.B. North Tonawanda, N. Y. Prices in your vicinity may be slightly higher due to freight or delivery costs.



The Rudolph Wurlitzer Company, Organ Division
Dept. AH-549, North Tonawanda, New York

Gentlemen:
Please send me complete information about Wurlitzer Organs,
and the address of the nearest dealer, at no obligation to me

Name _____
Address _____
City _____ Zone _____ State _____



Window wizardry ... so simple with Kirsch

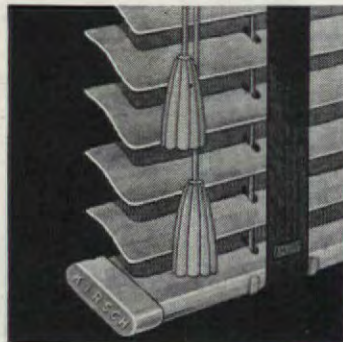
YES . . . your friends will call it sheer wizardry when they see the new "look" you've given your windows!

Only you will know how really simple it is to fashion stunning window treatments when there's a helping hand from Kirsch Drapery Hardware! In the window above, simple beauty and utility are combined with a Kirsch double traverse (draw-cord) rod. The draperies glide open or closed at a light pull on the hidden cord.

Any other kind of window treatment is equally easy with Kirsch, too! There is a Kirsch rod, crane, pole, cornice, valance pleater or accessory for every type of window treatment. No window is a problem-window when you use Kirsch Drapery Hardware!

Kirsch Sunaire Venetian Blinds

For a window that sings luxury, choose Sunaire Venetian blinds! In beautiful pastel tints as well as popular White and Ivory. Sunaires have extra-wide ($2\frac{3}{4}$ " double-curved, S-shaped steel or aluminum slats for extra strength and better closure. Durable, baked-on enamel finish . . . no chipping or rusting. All-metal enclosed bottom rail with rubber-like end caps.



Kirsch

DRAPERY HARDWARE AND VENETIAN BLINDS

*Beauty in the Room Begins at the Windows
Start right with Kirsch Drapery Hardware*



Send for booklet, *Smart Window Styling*, with 85 window ideas. Enclose 25c, coin or stamps. Kirsch Co., 390 Prospect St., Sturgis, Mich.

BASIC
for future reference
DATA

ELIZABETH
FULLER



Treat it kindly!

REGULAR CARE

Kindness is always rewarded and your furniture will show its appreciation of your loving care. Use the right tool for each specific task. A split duster is used for dusting legs



A soft flannel for everyday dusting should be held closely in the hand so that dust is not scattered from one place to another. Remember a dirty duster is apt to scratch the wood



The soft brush attachment on your vacuum cleaner is also excellent for general dusting, especially in areas where dust contains grit which gradually works into grain of wood if it is not completely removed



PLEASE TURN
TO PAGE 86

Before you can

COUNT
1-2-3

AN ACCIDENT
like one of these will happen

Every 3 seconds, somebody has an accident. This year, more than 10 million men, women and children will be injured; nearly 100,000 killed—by accidents.

The odds are 1 to 13 that you will have an accident this year. Even a minor accident can lead to serious results. It may bring months in the hospital... put you years behind in your budget.

Be careful—at home, at your work, on the streets!

Be wise, too. Protect yourself with good accident insurance. Good accident insurance pays your hospital bills, doctors' and surgeons' fees—takes care of nursing service, medicines, X-ray treatments, operating room—safeguards your family financially and guarantees a regular weekly income while you are disabled.

Any Agent of the Indemnity Insurance Company of North America will gladly plan a good Accident policy to fit your own personal needs and the needs of your family. Why not see him now? The sooner, the better—for you.

Insurance Company of North America, founded 1792 in Independence, Mo., is the oldest American stock fire and marine insurance company. It heads the "North America" Companies which meet the public demand for practically all types of Fire, Marine and Casualty insurance; Fidelity and Surety Bonds. Sold only through Agents or Brokers.



INSURANCE COMPANY OF
NORTH AMERICA
COMPANIES, Philadelphia



A salesman ran for his bus, slipped, broke his ankle. Good accident insurance paid a much-needed weekly income while he was laid up, plus \$355.00 for all of his medical expenses. Total \$1355.00



A business woman scalded herself badly. Good accident insurance took care of over \$120.00 in hospital and doctor's bills, plus welcome weekly income payments while away from work. Total \$320.04



This worker was off the job over a year with a serious back injury... all from a "simple fall". Good accident insurance paid \$890.00 for nursing, hospital, X-rays and specialists; he was grateful for 65 weekly income payments. Total \$7,357.12



HE STANDS BETWEEN YOU AND LOSS!

Your local Insurance Agent does not merely "sell you insurance." He buys insurance protection for you in Companies of proven strength and integrity. His job is to be certain that you have adequate protection at all times. It is a personal job, handled best by an Insurance Agent in your own community who knows your needs.

Rooms...pretty as a picture WITH **FLATLUX**

the one-coat wall paint
MADE WITH OIL!

(Remember—
the best paints
are made with oil)



Decorate with FLATLUX, the amazing one-coat wall paint, the quickest way to lovelier rooms. There's no messy mixing with FLATLUX. It comes ready to use. Nothing to add, nothing to go wrong. It smooths out fast, covers wallpaper, paint, plaster. It dries fast, too! Paint early in the day, use the room the same evening. FLATLUX leaves no odor! FLATLUX is made with oil, not a water-thinned paint. You can see and feel the difference! It comes in a wide range of gay, decorator colors.



NEW

Perfect Color Matching

FOR WALLS AND WOODWORK WITHOUT MIXING

FLATLUX • SATIN-LUX • GLOS-LUX

3 different finishes in Identically Matched Colors

Here's the newest idea in smart room decoration, walls and woodwork in the same color in a flat, semi-gloss and high-gloss finish. With "eye-stubbing" eliminated, rooms look larger! Before you decorate, get the colorful, descriptive folder from your BPS Dealer, or The Patterson-Sargent Co., Cleveland, Ohio; New York, N. Y.

Treat It Kindly (Begins on page 84)

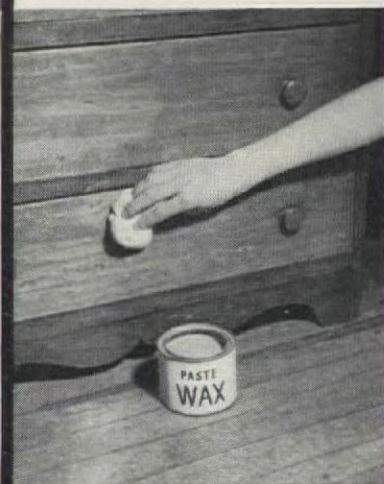


It is wise to wash furniture occasionally to remove the sticky film of dirt and to prepare the surface for new wax or polish. Use a lather made with mild soap and lukewarm water. We found a cellulose sponge fine for this job



After washing a small area, rinse with another cloth wrung out in clear water, then dry with a soft absorbent cloth. Then repeat the whole process on another area being sure to start within the edges of the clean area to eliminate streaking

For a soft sheen use liquid or paste wax on the clean surface, never self-polishing wax. Apply very sparingly with a soft cloth. One manufacturer makes furniture wax in different colors for different woods



Allow wax to dry at least fifteen minutes, then buff with a clean cloth until the wood just gleams. A piece of lamb's wool makes an excellent buffer. Always rub with grain of wood

PLEASE TURN TO PAGE 88



Gulistan Renaissance in Fernmist Green about \$15.75 per sq. yd., higher in the West and South. Also in Cloud Grey,

Willow, Maraschino, Ocean Turquoise, Majolica Rose, Barley Beige. Other lovely Gulistan weaves \$7.75 up.

Photography, Tony Vent

THE DECORATOR DEERING DAVIS



THE THEME NORTHWEST MODERN



"You'll find," says Deering Davis, famous member of the American Institute of Decorators, "that textured carpet, wall to wall in one color, adds amazing spaciousness."

Picture that room of yours, looking marvelously larger, carpeted with Gulistan Renaissance in *your* color . . . perhaps the Fernmist Green shown in this delightful Seattle home. Just imagine how your guests will admire the fascinating light-and-shadow pattern in the luxurious, deep-sculptured weave! Remember . . . before choosing new carpet, be sure to see Gulistan! Ask your favorite store.

THE KEYNOTE

GULISTAN
CARPET

WOVEN ON POWER LOOMS IN THE U. S. A. • A. & M. KARAGHEUSIAN, INC., FIFTH AVENUE, NEW YORK

Treat It Kindly (Begins on page 84)

USING FURNITURE POLISH

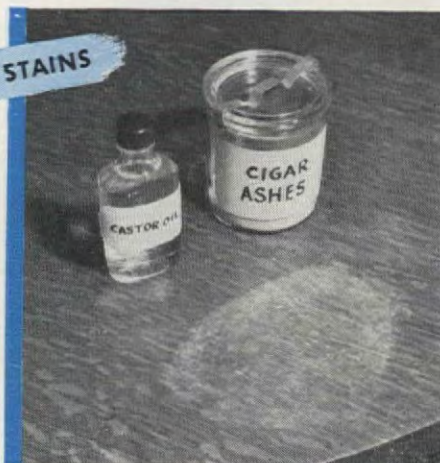
Any surface must be clean and dust-free before polishing and results really depend on "elbow grease."

It is necessary to apply polish not more than three times a year. Apply lightly and rub with the grain

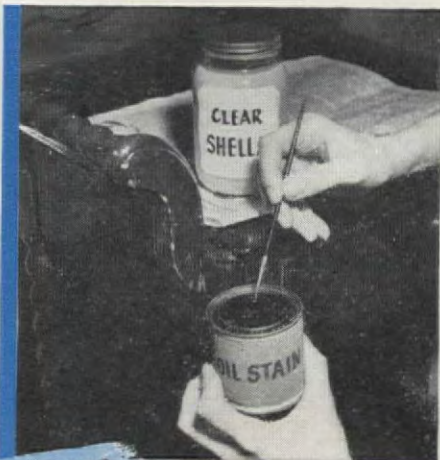


REMOVING ALCOHOL STAINS

If the stain has not penetrated the wood, a paste of cigar ashes and castor oil will sometimes restore the finish. Rub this over the stain with the grain of the wood, then polish with a clean cloth



Tiny scratches can often be concealed with a special polish for this purpose. If the scratch is deeper, apply matching oil stain with a fine brush



REPAIRING MINOR SCRATCHES

After the oil stain has dried, cover it with clear shellac. You may have to use several coats of shellac to fill the scratch but make certain each coat dries thoroughly

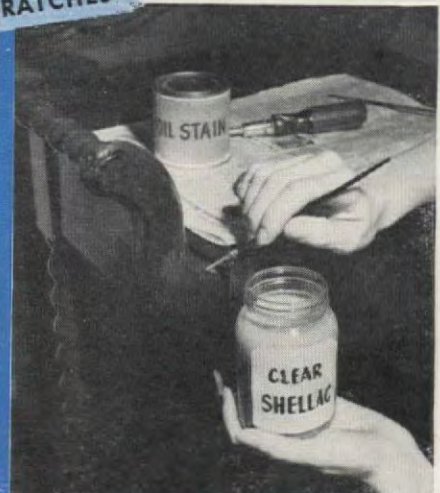


FIGURE *Dundee* IN YOUR PLANS!

RANCH-TYPE, NO. 3 OF A
SERIES OF POPULAR HOME DESIGNS
FROM THE DUNDEE COLLECTION



THEY'RE GOOD MIXERS!...

Whether or not your home's on the range,
Dundee's range of towel beauties belong in your bath!
From cool gray and white, strikingly accented,
to deep, warm shades, these firmly-woven
cotton towels are soft, thirsty, sturdy —
thriftily priced for you!

DUNDEE MILLS, INC., Griffin, Ga. • Showrooms: 40 Worth St., New York City

Dundee

THE NAME TO REMEMBER WHEN BUYING TOWELS • At Better Stores Everywhere



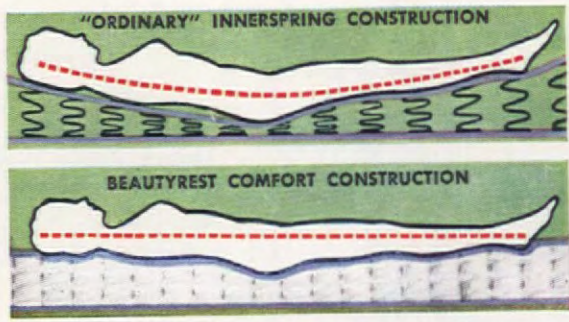
HERE'S WHAT YOU SPEND... **ABOUT 1½¢ A NIGHT**
 HERE'S WHAT YOU GET... **BEAUTYREST COMFORT!**

A mattress is a big, IMPORTANT purchase! You want to get full, honest-to-goodness value. And you'll discover there's no better value than Beautyrest at any price! You get luxury rest—the healthful, deeply refreshing rest Beautyrest is famous for! And you get un-

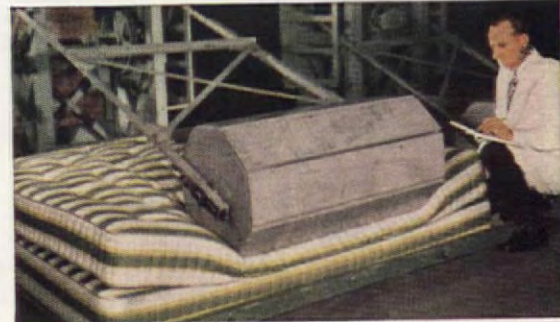
beatable mattress quality. How about that 1½¢? Here's how it works out. The price is \$59.50, and it's guaranteed for 10 years. Do some simple arithmetic. Out comes the answer—only about a penny and a half a night! Get your money's worth—your Beautyrest—today!



Water-glass test shows why Beautyrest is unique and better! Every Beautyrest coil spring is individually pocketed. Each spring acts independently. That's why water glass stays steady, even when surrounding springs are pressed down.



3. More evidence that Beautyrest gives you more comfort! "Ordinary" mattress springs are tied together. Springs pull each other down, causing sag. But those 837 Beautyrest springs are not tied together—can't sag, always give luxury rest!



275-lb. mattress-mauler pounds Beautyrest in "torture" test conducted by United States Testing Co. Laboratories. Beautyrest took 740,774 more poundings than any other mattress tested—lasts over twice as long as the next best mattress tested!



Beautyrest defies edge-of-bed sitters! Pre-built border and no-sag edges protect that trim Beautyrest shape for the life of the mattress! Coils are built in to the mattress' edge, giving you mid-mattress comfort right out to the edges! 8 ventilators.

Only SIMMONS makes BEAUTYREST*

ALSO FROM THE HOUSE OF SIMMONS—the greatest name in bedding: Hide-A-Bed—the sofa that doubles as an "extra bedroom." Electronic Blanket—a new defense against colds. Deepsleep mattress—a fine Simmons mattress at a lower price. Babybeauty crib mattress—made to doctors' specifications. Ace Spring—the modern spring for the modern mattress.
*TRADE-MARK REG. U. S. PAT. OFF. COPR. 1949 BY SIMMONS CO., MDSE. MART, CHICAGO, ILL.



Ashcraft furniture by

ASHCRAFT is perfect for porch or patio —and equally right for your living room, too!

You'll enjoy its gay fabrics, inviting lines and satisfying comfort in so many ways—because Ashcraft is sturdily made and sensibly designed to carry on effectively in your playroom, recreation center or den and to add spice to groupings of more formal furniture!

Ashcraft is on display at better furniture and department stores now—in conventional and sectional units to suit your special needs. The Heywood-Wakefield emblem on every piece is your assurance of stout, steam-bent Ash wood and fine workmanship. So make sure to see Ashcraft soon—you'll see why it's the bright choice for year 'round enjoyment instead of only single-season usefulness!



bright choice
for
year 'round use



Treat It Kindly (Begins on page 84)



REMOVING HEAT MARKS

Heat marks seem to occur most frequently among the accidents to wood furniture. On varnish finish, apply spirits of camphor, let dry thoroughly and polish

Heat marks on a lacquer finish, can be removed with paste of linseed oil and rottenstone; rub with grain



AMERICAN HOME STUDY PLAN ORDER FORM

Please allow two weeks for handling and mailing

The Home Study Plans include architect's scale plans, elevations and details, outline specifications and reprint editorial coverage of each house. Price per Home Study Plan 50c

Please send me the American Home Study Plan for:

- March 1949 ☐
- April 1949 ☐
- May 1949 ☐

Name _____

Street Address _____

City _____ Zone No. _____ State _____

Print name and address in coupon, which will be used as label for mailing plan. Cut out order form, check plans desired, and send with M.O. or personal check (please do not send stamps) to:

American Home, Department HSP, 55 Fifth Ave., New York 3, N. Y.

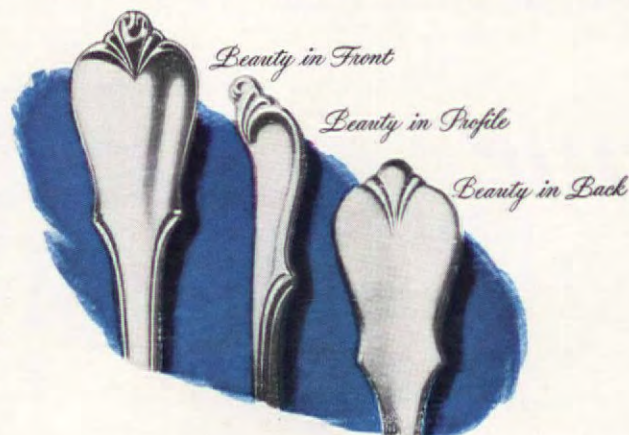
Only Wallace Sterling...like Sculpture...is lovely from every angle



FIGURINE, CONTEMPORARY AMERICAN

Only Wallace Sterling...like Sculpture...has
Third Dimension Beauty

Brides are making Wallace Sterling the most sought-after silver in America. All over the country they're asking to see the sterling that has the "Third Dimension Beauty" of sculpture... beauty in front, beauty in profile, beauty in back. Only Wallace Sterling... created by William S. Warren, famous designer... fits that description. Before you select your sterling, be sure to see the five Wallace "Third Dimension Beauty" designs. Left to right: Grande Baroque, Sir Christopher, Grand Colonial, Stradivari, Rose Point. Six-piece place settings from \$27 to \$35, according to pattern.



Beauty in Front

Beauty in Profile

Beauty in Back

**WALLACE
STERLING**



Softly... SOFTLY...



PACIFIC MILLS is glad to pay tribute to the progressive retailers of America. Through these outstanding exponents and practitioners of the American Way of Life, Pacific fabrics in wide variety and high quality become available at attractive prices.

Made of combed yarns, characteristic of the most luxurious sheets, Pacific Combed Percales are nevertheless priced lower today than under wartime price controls. Actually they are as low as carded percales. You'll find them today's best value in sheets.

BALANCED
PACIFIC
SHEETS

PACIFIC COMBED PERCALE • PACIFIC EXTRA-STRENGTH MUSLIN • PACIFIC TRUTH MUSLIN

Free booklet: "The story of Pacific Balanced Sheets". Drop a card to Pacific Mills, Dept. A5, 214 Church Street, New York 13

Look for the Pacific label also on Pacific Supersorb Towels, Pacific Silver Cloth, and on men's, women's and children's wear of cotton and rayon

GUESTS

File Your Guests!

MARSDENS

March 5, 1949 Dinner
Consomme Madrilene
Chicken Paprika
Rice with Almonds Frenched String Beans
Green Salad Bowl
Fresh Strawberry Sundae

Green Mats, Basket of Geraniums, Yellow Pottery

(Front)

MARSDENS

Jen loves strawberries and chicken
Jerry likes rice with almonds

(Back)

DOROTHEA SANTAMARIE GRAUCH

Your husband slams on the brakes, bangs the car door shut. Dinner at Bet's house was a dismal flop. "Can't she ever remember that I detest onions and can't eat shrimp?" he explodes vociferously.

"It's not as easy as you think," you reply, knowing it could happen to any hostess—even you.

But it won't happen to you if you take out a little hostess insurance now, if you file your guests, if you record their likes and dislikes.

Use a section of your recipe box, or, if you don't have one, buy a filing box and a pack of 3" by 5" cards at the "five and ten." Label your first index card "Guests." Then write the name of each friend you entertain at the top of a blank card. On the back of this card, note the things you wish to remember, such as "Pris loves avocados," "Chuck can't eat shrimp or crab," or "Tomato juice on the cocktail tray for Jeanne."

Remembering such things will save you Bet's embarrassment and will

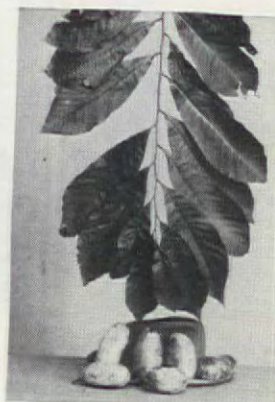
help build your reputation as a most thoughtful and gracious hostess.

Next, on the front of each guest's card, make an entry each time you entertain him. Write briefly what you had to eat—and since food is not the only element of a successful dinner party, there is other information you'll want to jot down, too.

Your table setting may stimulate conversation. Old pressed glass may evoke reminiscences of childhood days, or antique hunting in country haunts. Your bright Mexican pottery may start a chain of travel chatter. Keep notes of the settings that have given the party a good start.

Keep a file of parties, too. Make out a separate card for each one, marking down the date, the table setting, the menu. On the back of this card, list the guests. Note those who clicked especially well and plan to invite them together again.

Start to file your guests, and many of your hostess problems will be solved, disasters will be averted.



Useful Plant—this PAWPAW

Native from Florida and Texas to New York, the pawpaw (or papaw) is an attractive, exotic-looking small tree; can be grown in most parts of the country. Odd purple flowers, which precede the big, handsome, drooping leaves, are followed by blackish fruits weighing up to a pound, with pleasant bananalike flavor, especially if chilled.—C. E. MINCER

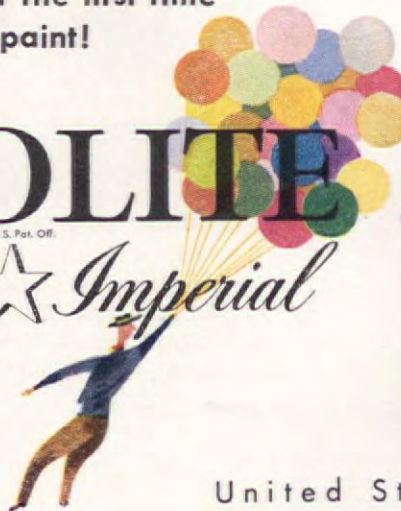
*SEE-I TOLD YOU... Someone would
make a paint like this!*



Yes! This is a new kind of paint! In all the world there is nothing like it. It is an oil paint finish, of course, but it does things no oil paint has ever done. Here are the seven most desirable qualities a paint can possess . . .

All combined for the first time
in ONE paint!

TEXOLITE
T.M. Reg. U.S. Pat. Off.
Seven Star ★ Imperial



GORGEOUS
NEW COLORS



★ For an
**Oil Paint
Finish...**



★ **JUST STIR
AND APPLY**
no muss-no mixing



★ It's **WASHABLE**
just use
soap and water



★ **DRIES IN AN HOUR**

★ **GOES RIGHT OVER**
wallpaper and most
interior surfaces

★ **ONE GALLON** does
average room

United States Gypsum - Chicago



GLOSHEEN*

gives you color-scheme confidence

When you choose from your favorite Glosheen pattern you can be confident that it is right.

For example, the scheme above is created by "Falmouth" a bold floral and "Medway", its blending design, together with matching solid color accents.

American Home editors chose these, and other Glosheen beauties, to star in The American Home Magazine Selection.

Lovely and low cost, they are guaranteed by the Waverly Bond.

*Reg. Trademark

WAVERLY *Bonded* FABRICS



Waverly Fabrics Division, F. Schumacher & Co., 60 West 40th St., New York 18, N.Y.
I enclose 10¢. Please send me the new booklet, "Decorator's Tricks With Fabrics."

Name _____
Address _____
City _____ State _____

The Closet Situation in Our House

Ideas and sketches
by Joy Hearn Bear



My husband is a man of extra-sensory perception.
"We need more closet space!" he observed.
Soon we had two new removable shelves



Frank can delegate work too,
so walls were brightly
coated in yellow lactose
paint of velvety finish,
shelves in butter-
colored gloss enamel

Nothing haphazard in this
family! Each shelf, made
with 6" legs of 1" x 12"
spruce, exactly fitted to
cuddle its bulging contents



PLEASE TURN TO PAGE 97



Every Time You Set Your Table ***USE A SIMTEX CLOTH!***

All SIMTEX Cloths are so attractive that your table can't help but look charming. For odd-hour snacks or family meals you can choose from SIMTEX hand prints (illustrated) or novelty weaves . . . or you can "go formal" and use a lustrous SIMTEX Damask in white or delicate pastel. Whichever SIMTEX Cloth you choose, it will be pre-laundered and color fast—and *thriftily priced*. Look for the SIMTEX label when you shop for yourself or for tasteful gifts for friends.

THE SIMTEX FAMILY OF PRODUCTS:

Tablecloths & Napkins • Bedspreads • Flannelette Sport Shirts • Nightwear Flannelette • Mattress Ticks • Furniture Fabrics

Now ready—1949 edition

"Table Talk for You, the Homemaker."

New ideas for all kinds of table settings. . . .

Write for your free copy today!



SIMTEX MILLS (Dept. A-5)
40 Worth Street, New York 13, N. Y.
Division of Simmons Company
Makers of the famous BEAUTYREST Mattress

... those heavenly carpets by Lees

The pleasure is
very personally yours
when there's a
Lees in your life.
Lees makes handsomely
designed carpets
from the choicest wools
of all the hemispheres.
You'll find the color,
and the price
you prefer,
in Lees wide selections.
The carpet shown
is Pirouette
in Ginger White.



JAMES LEES AND SONS COMPANY, BRIDGEPORT, PENNSYLVANIA

MAKERS OF LEES CARPETS, MINERVA AND COLUMBIA HAND-KNITTING YARNS

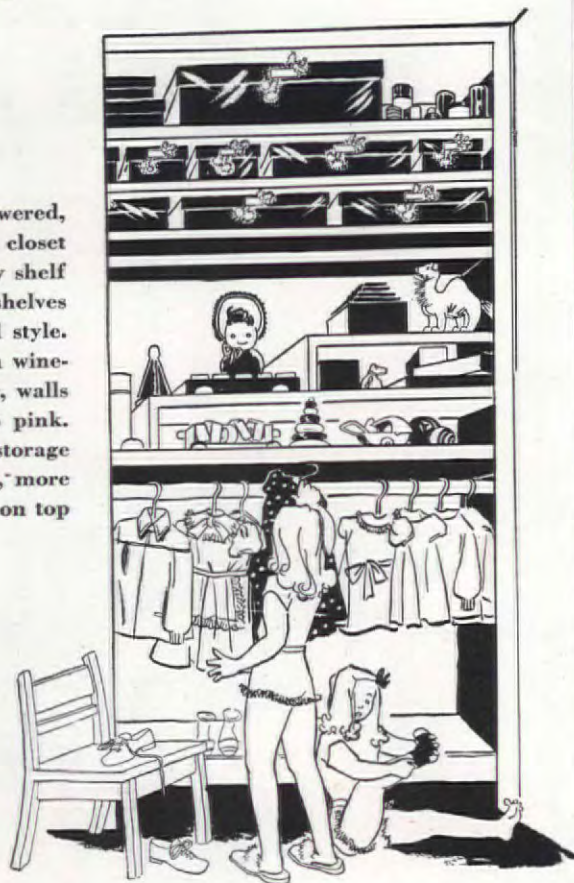
Closet Situation

(Begins on page 94)



Boxes, covered in glossy green and white striped paper, gift box touch of grapes and bows, tags for contents

Clothes rod lowered, the children's closet gained a 24" toy shelf plus two 12" shelves resting pyramid style. Boxes glow in wine-colored paper, walls in lollipop pink. There's toy storage space below, more new shelves on top



The guest closet became glamorous in glazed chintz walls and box covers, eyelet ruffles edging top shelves. Boxes, closed shelves house out-of-season articles. Coat hangers wrapped in cotton, covered with chintz



You play and discover the things you were missing!

WHEN YOU press the keys of the Hammond Organ, you know.

There is more to life than money, and work, and worry. There is music. Rich and expressive. Full of color and feeling. And you're playing it.

The clear call of brasses, the quick cry of strings, the mellow laughter of woodwinds, all rise and fall at your command. You're playing the Hammond Organ. *Your* Hammond Organ in your own home!

Does it sound like a dream? It can be very real. It is easy to learn to play the Hammond Organ.

If you can play the piano, you can quickly learn to play the Hammond Organ

Anyone who can read simple piano music can quickly learn to play the Hammond Organ. A few lessons won't make you a professional performer, but they will enable you to express yourself in music as you never have done before.

And the Hammond Organ doesn't cost nearly as much as you think it does!

Costs no more than most fine pianos!

You can enjoy the music of a great organ for no more than you'd pay for a fine piano. You have no installation problem with the Hammond Organ. It's at home in any living room. You merely plug it into an electric outlet and play.

The Hammond Organ is proved by years of satisfactory performance in thousands of churches and homes. It is the world's most widely-used complete organ and is the only organ in the world that can't get out of tune.

Why wait any longer?

Mail the coupon now!

For complete information about the Hammond Organ, for the name of the dealer nearest you where you can see, hear, and play this magnificent instrument, send coupon now.

HAMMOND ORGAN

MUSIC'S MOST GLORIOUS VOICE

Hammond Instrument Company
4206 W. Diversey Ave., Chicago 39, Illinois
Without obligation, send me full details about all models of the Hammond Organ.

Name

Street

City

P. O. Zone

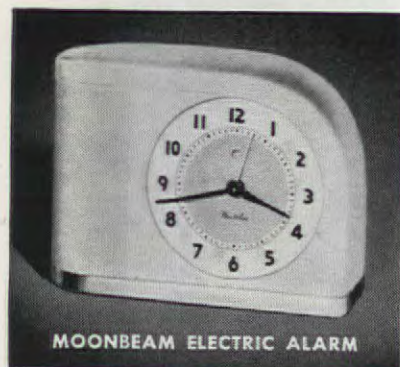
State

5



Two Exciting Ideas

IN NEW ELECTRIC CLOCKS by WESTCLOX



MOONBEAM ELECTRIC ALARM

the clock that calls you 2 ways



FIRST HE WINKS . . .

a blinking light that calls you silently, without disturbing the rest of the family.



THEN HE RINGS . . .

If you ignore the light and don't shut it off, he gives out with a cheerful alarm that wakes the deepest sleeper.

What's more, Moonbeam is a really beautiful clock! Gracefully designed. Comes in a white plastic case with gold color base. \$9.95.



ELECTRIC SWITCH CLOCK

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A remarkable household servant; turns your lights, radio, roaster on and off, makes coffee before you get up in the morning.



Switch Clock plugs into electric outlet—then you plug the appliance you're using in Switch Clock. Portable, easy to use, dependable—\$12.50.

Prices do not include tax and are subject to change

WESTCLOX

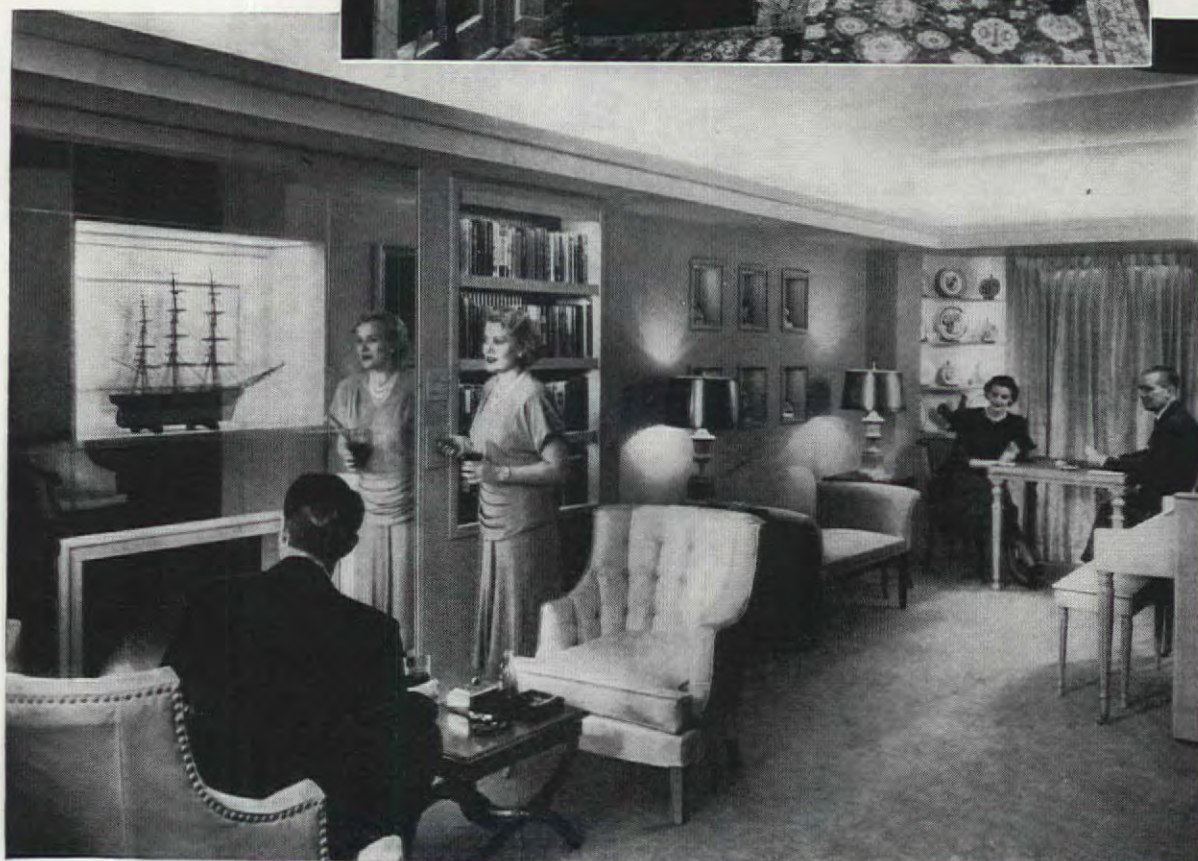
Electrics

MADE BY THE MAKERS OF BIG BEN

Products of GENERAL TIME Instruments Corp.

New Life with New Light!

Photographs:
F. S. Lincoln,
courtesy of
Sylvania Products, Inc.



Mark Twain's remark about the weather could very well apply to old houses. Everybody complains about them, but few do anything about it! Take the house on this page for instance. The "before" shot is certainly no exaggeration. Many of us live or have lived in, or at least visit many such dingy interiors, all too small and cramped, all neither fish nor fowl. There's a dining room behind the dull draperies at the right, a room used only a few hours each day, but one stealing valuable floor space from the none-too-ample living room.

It's amazing what a little ingenuity did to our melancholy little house. The lower picture shows the transformation quite graphically. Yes, these are the same rooms and, because the dividing partition was removed, we now see a bright, alert combination room for modern living. The fireplace "horror" was torn down, and in its place we find a flush mirror

over the mantel flanked by individually lighted book shelves. The real focal point in the room is the shadow box over the fireplace, a detail that can be made to come to life or evaporate by the mere twist of a small knob and some cleverly integrated lighting. Here's a wonderful place to exhibit a pet flower arrangement or that recently acquired "collector's" piece! In fact, the combined rooms just overflow with clever ideas. Take, for example, the square niches, the well-lighted china display shelves and the continuous lighting trough just below the ceiling. In fact fluorescent lighting, used exclusively, does more than a lion's share in the transformation. Notice how well the ugly exposed piping has been concealed behind trim on bookcase, an item, by the way, that takes the place of an unnecessary second door to the porch. The dining area now serves many purposes and is handy for a game of bridge or midnight snack.

New Eagle-Picher Decorator Paints simplify all home decorating!



10 HARMONIZING COLORS!

HARMONIZE with each other!

BLEND with any color scheme!

SIMPLIFY color selection!

Eagle-Picher colors were selected by interior decorators because they harmonize completely with each other—blend perfectly with all colors in furniture, drapes, rugs—and are by far the most popular with discriminating homeowners.

With them you can work decorating miracles... make small rooms appear larger... brighten dingy rooms. You'll get professional effects, easily, because you're sure of a unified, harmonious color scheme, and you get exactly matching flat walls and glossy woodwork. They're easy to apply, too... cover almost any surface in one coat, and may be washed because they're genuine oil paints.

Eagle-Picher paint for an average-sized room will cost you less than five dollars! Ask your dealer!

3 exactly matching finishes



for walls,
ceilings



for woodwork,
cabinets



for kitchens,
bathrooms

**PROVE IT YOURSELF!
TRY YOUR
FURNITURE COLORS
IN THIS ROOM!**



Get out the crayons! See how this one shade of Decorator Paint—matched as closely as printing inks will permit—harmonizes with your color scheme.

Makers of Eagle White Lead
Since 1843

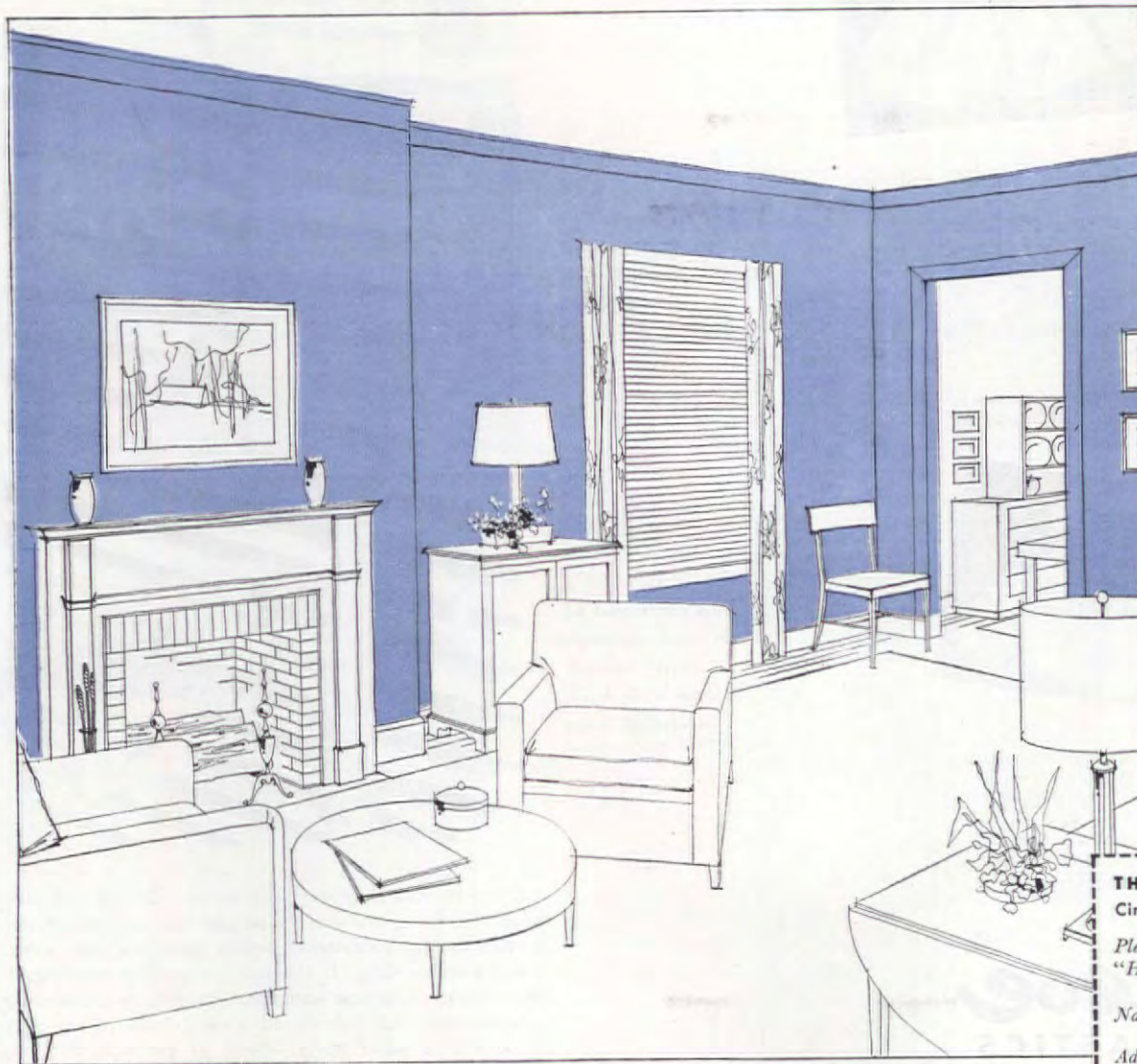
THE EAGLE-PICHER COMPANY
Cincinnati (1), Ohio, Department AH-59

Please send me, without obligation, your booklet,
"Helpful Hints on Interior Painting."

Name _____

Address _____

City _____ Zone _____ State _____



The color in this illustration is Pottery Blue. Other colors available in harmonizing Eagle-Picher Decorator Paints are:
Roman Ivory • Twilight Gray • Desert Sand • Dresden Blue • Dusty Rose • Harvest Peach • Lettuce Green • Daffodil • Elfin Green

lampshades of *Lumarith** plastic



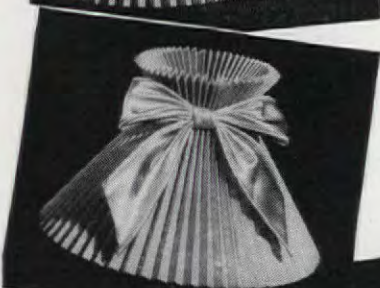
ILLUSTRATED: William F. B. Johnson lampshades from \$1.95 to \$10.95. Almost every department store has them.

#3085 Fluted shade of Lumarith with satin collar and edging.

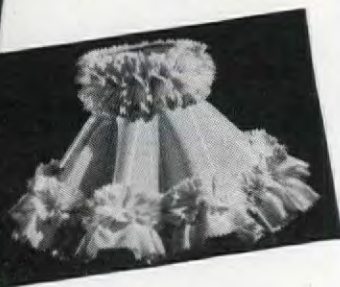
#2018 Bed-Lamp. Pleated bed-lamp shade, complete with rubber hanging-clips.



- Handsome decorator colors
- Soft even glow
- Easily cleaned (with damp cloth)
- Long-wearing (will not dry or crack)
- Both bed-lamp and boudoir, table and floor sizes



#2029 Knife pleated shade of Lumarith with wing collar and satin bow.



#3075 Fluted collar shade of Lumarith with washable ruching trim.

#2018 Pleated shade of Lumarith with fused edge taffeta bow.



Celanese*

PLASTICS

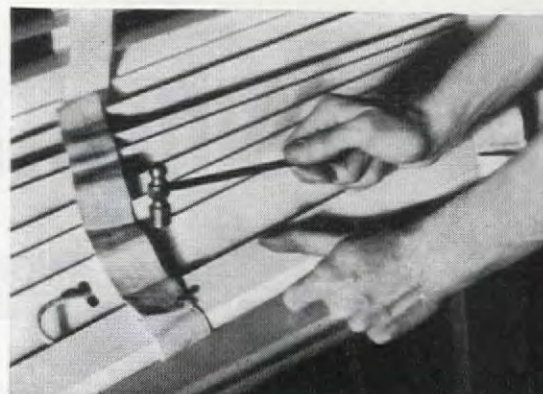
CELANESE CORPORATION OF AMERICA

*Reg. U. S. Pat. Off.

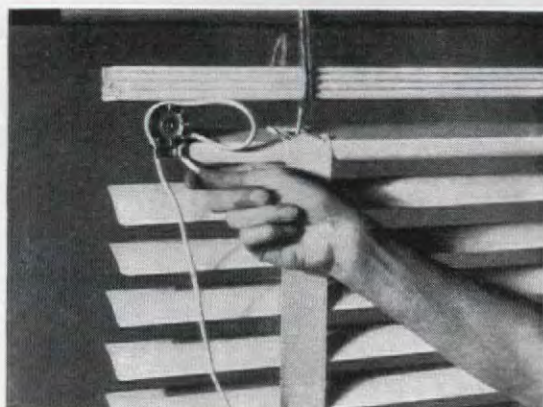
180 Madison Avenue, New York 16

Venetian Blinds (Begins on page 40)

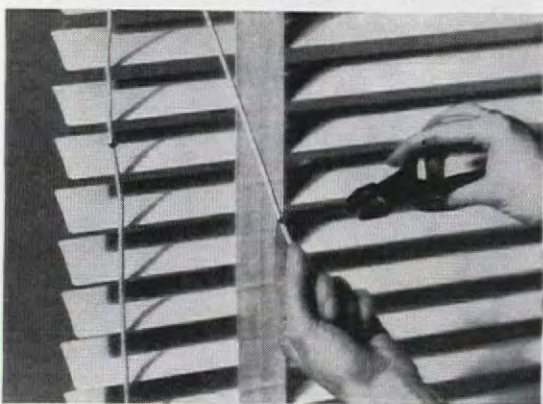
Cut off excess tape, fold edges over hole in bottom rail, tack tape into place



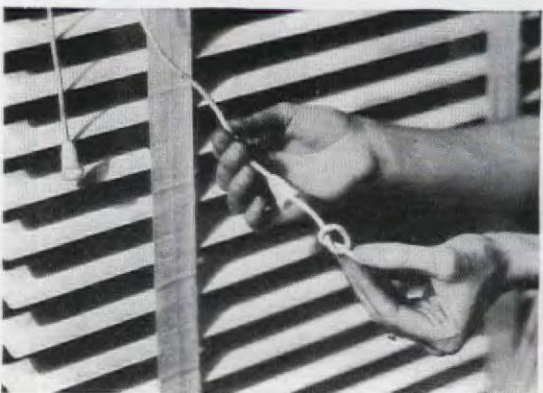
Cut new tilt cord to proper length, thread over tilt pulley



Fasten metal tilt-cord stop onto each cord with pair of pliers



Slip each end of tilt cord through plastic tassel, secure with knot in end of cord



you can lay the slats over the poles. 2 by 4's will also do nicely. Paint one surface of each slat at a time, and allow it to dry thoroughly before you turn slats over.

For wooden slats: If the paint is peeling, sandpaper slats smooth. Use one undercoat, two coats of enamel.

Aluminum and galvanized steel blinds rarely rust or peel. For other metal slats: If paint is peeling, work slats smooth with fine steel wool. Apply rust remover and rust preventer. Follow with a coat of red lead, a base coat, and two coats of enamel.

Venetian Blinds (Begins on page 40)



Put the blind back into brackets, replace fascia board



When the blind is fresh and clean again, give it frequent care. Invest in a Venetian blind brush

a venetian blind
made of

Flexalum

REG. U. S. PAT. OFF.

almost
cleans
itself



Cleaner—At last, a venetian blind so smooth it sheds the dirt! Flexalum aluminum makes cleaning quicker, easier...stays clean longer, too.

Longer lasting—Flexalum brings you the most durable venetian blind you ever had! It won't rust, stain, chip or sag.

More beautiful—You have a choice of fourteen fashion-right Flexalum colors, planned to blend perfectly with all your decorating schemes. That's why—in over 10 million homes—women are using and enjoying venetian blinds of Flexalum! Custom-made by reputable manufacturers only.



*This identification
is on every slat!* →





Maple GOES Glamorous

PICTURE YOU, your family and cherished friends around this lovely table, laden with the good things of an abundant land, dispensing hospitality . . . hostess, chatelaine, keeper of proud possessions.

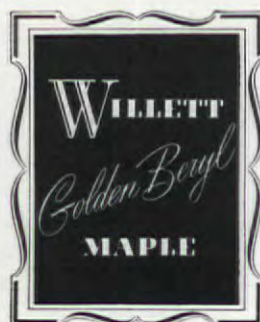
None prouder than your beautiful cupboard, your satiny smooth sideboard, your gleaming table fashioned by honest hands in honest SOLID wood—granite-hard sugar tree maple.

Here is furniture that fits your modern small apartment in the city or the generous space of your suburban dining room. Here are new refinements and new graces in maple, married to the old charm and the old appeal of this always popular wood.

And it's not beyond your budget, either! You'll find you can get all the pieces—11 of them!—at your nearest Willett dealer for approximately \$575. Individual pieces are proportionately low priced.



America's largest maker of solid maple and cherry furniture for living room, bedroom, dining room . . .



CONSIDER H. WILLETT, INC., LOUISVILLE 11, KENTUCKY

Buying Silver

(Begins on page 48)

some essential facts which may be useful to you in deciding exactly what and how much to buy. These are the things you will want to know about the silver now being manufactured in America:

WHAT IS STERLING?

Anything marked "Sterling" or "Sterling Silver" is composed of pure silver (92½%) and copper (7½%), in accordance with government standards. In the old days, sterling was made by hand, was found only in the homes of the very rich. Today it is a different story. Modern manufacturing methods have increased production, made sterling available to the many instead of the few, at a moderate price. Manufactured sterling is stamped out with dies, then finished by hand.

WHAT IS SILVER PLATE?

"Plate" is a term applied to articles composed of a base metal, upon which silver is plated. All silver plate looks much the same to the inexperienced, but the most desirable is either triple- or quadruple-plate. Although the heavy plate is more expensive than light plate, it is plated with more silver, will therefore last longer and give greater satisfaction. In addition, the heavy plate comes in more distinguished patterns, with finer details, finer workmanship. Also to be considered is the fact that various items in the heavy plate, such as teaspoons, salad forks, tablespoons, are reinforced at points of greatest wear with more silver.

IS STERLING OR PLATE THE BETTER BUY?

The choice between sterling and plate depends entirely upon your income level, on how much you want and can afford to spend, on your individual needs and preferences.

WHAT ARE THE ADVANTAGES OF STERLING?

Because sterling contains more silver than plate, it is more valuable, hence more desirable to those who want only "the best." The prestige attached to the owning of sterling means a great deal to some people, very little to others. The person who lives a very social life and entertains extensively may feel it necessary to own sterling as a matter of social eminence.

For the person who demands unusual designs, a wider selection is offered in sterling than in plate.

WHAT ARE THE ADVANTAGES OF PLATE?

The chief advantage of plate is that it is considerably less expensive than sterling, thus offering more pieces for the money. A 52-piece service for 8 in heavy plated flatware

Enjoy making it yourself!



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When you sew with a SEW-GEM, the modern sewing machine, you will be surprised how easy you can do it—though you never sewed before.

SEW-GEM's exclusive smooth running SYNCHRO-MATIC SILENT DRIVE and convenient RIGHT HAND BOBBIN makes all sewing a pleasure.



Choose from a variety of models and cabinet styles. Secretary or writing desk, occasional table, portable.

See Sew-Gem Sewing Machines at your dealer, or write direct to Dept. A, Gellman Mfg. Co., Rock Island, Ill.



RECIPE for a Smart Spring Luncheon

Open-Faced Sandwich (Service for 4)

8 tbs. Applesauce 8 Link Pork Sausages
4 Strips American Cheese 4 Slices Bread
Toast bread. Spread each slice with 2 tbs. applesauce. Place 2 browned sausage links on each. Join together with strip of cheese. Place in broiler. Broil until cheese melts. Serve with fruit salad and beverage.

SERVE ON

HASKO TRAYS



...and for the ultimate in smartness and good taste use HASKO TUMBLERS and NAPKINS with designs to match your HASKO Trays.

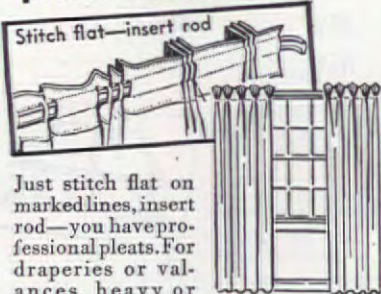
See ALL THREE at leading Department, Gift and Jewelry Stores. Beautifully packaged. Sold individually or in striking combinations.

HASKELITE MFG. CORP.
Dept. 141, Grand Rapids, Mich.

HASKO TRAYS and ACCESSORIES



Conso SIM PLEAT® for making triple-pinch pleats at home



Just stitch flat on marked lines, insert rod—you have professional pleats. For draperies or valances, heavy or light fabrics. Invisible from front, stays stiff through washing or cleaning, irons flat. 2", 2½", 3" widths—15c, 20c, 25c a yd. (slightly higher west of Denver). In drapery depts., specialty stores, or order direct.



1001 Decorating Ideas—
Yours for 25c, beautiful, 56-page book, with color illustrations. How to decorate successfully, make slip covers, etc. Get your copy in drapery depts., or by mail. Write Dept. A-5.

ASK FOR
Conso HERRINGBONE TWILL
Slip cover and drapery fabric
Vat dyed • Sanforized • Mercerized
36" wide • 21 colors

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RESET LOOSE HANDLES

EASY! No skill required.
Handles like putty
...and hardens
into wood.



MAKES SEWING MACHINES HUM!

...GRAN'MA



Buying Silver

(Begins on page 48)

can be had for as little as \$65, including chest, as against some three times as much for equivalent equipment, without chest, in sterling. In cases where income is limited and likely to remain so, a 52-piece set of plated flatware may be the more practical start.

WILL STERLING LAST LONGER?

Sterling will last forever and can be handed down from generation to generation. However, good heavy plate will last many years if you treat it properly—if you don't give it to the children to play with, if you don't clean it with harsh abrasives.

IS THERE A DIFFERENCE IN QUALITY BETWEEN ONE BRAND AND ANOTHER?

The patterns of one large manufacturer, both in sterling and in plate, are usually comparable to another's in workmanship and quality of design in the same price range. Weights, too, compare favorably.

WHAT IS FLATWARE?

"Flatware" is a term which covers all the flat silver pieces used at the table, such as knives, forks, spoons, ladles, and the like. Flatware comes both in sterling and in plate.

HOW IS FLATWARE SELECTED?

Usually by pattern, according to individual taste, and to harmonize with china and furniture you own. There is a vogue today for heavy, fancy patterns, but plain and medium-plain patterns are perennially popular. When it comes to use, both the plain and fancy have their points. The fancy patterns are more difficult to clean than the plain, but plain patterns will scratch more easily.

It is unwise to select silver from pictures, since it must be seen and handled to be properly appreciated.

IN WHAT QUANTITIES IS FLATWARE USUALLY BOUGHT?

Sterling is usually purchased in place settings of 6 pieces, each of which includes the following: 1 luncheon knife, 1 luncheon fork, 1 teaspoon, 1 salad fork, 1 cream soup spoon, 1 butter spreader.

A 6-piece place setting can be bought for as little as \$22.50, including tax, or as much as \$50. A saving of \$3 to \$8 per setting can be effected by omitting butter spreader.

The so-called luncheon knife and fork are considered preferable to the larger dinner size because they can be used for all occasions. The dinner knife and fork are rarely used except for formal or "dressy" dinners.

Although a complete service may include 12 place settings, a service for 8 is the goal of the average family. The following accessories are usually considered the most essential

Specialized styling



for smart, enduring beauty

Millions know that Wall-Tex is a beautiful, durable fabric wall covering that controls plaster cracks and is washable, time after time, with soap and water.

Because of these outstanding service features, Wall-Tex is specially styled by top-flight designers to keep your wall and ceiling decoration smartly modern years longer. You can choose from nearly 200 distinctive, tasteful designs. Patterns in traditional and contemporary styling. Bold, modern treatments without the bizarre. Patterns that express the fine art of decorator-designing instead of whims and fancies that quickly go out of style.



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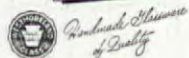
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Westmoreland gifts of exquisite hand-made glassware appropriately suit any occasion, they expressively convey the sentiments of the donor, and possess in combination utility and beauty. Their worth, regardless of cost, increases through the years with use and cherished association.

GET INFORMATIVE BOOKLET
Informal Table Settings
Send twenty-five cents in coin for your copy.



WESTMORELAND GLASS COMPANY
GRAPEVILLE, PENNSYLVANIA



Buying Silver

(Begins on page 48)

and are bought in the order given: 8 butter spreaders (if not included in original place settings), 2-3 table-spoons, 8 extra teaspoons, 8 iced-drink spoons, 8 oyster forks, 1 sugar spoon, 1 gravy ladle, 1 pastry server, 8 after-dinner coffee spoons, 8 dinner knives and forks, 1 cold-meat fork, 1 butter knife, 1 large serving spoon, 1 carving or steak set.

Plated flatware is ordinarily bought by the set. A service for 8, with chest, can be had for as little as \$65, includes: 8 knives, 8 forks, 16 teaspoons, 8 cream soup spoons, 8 salad forks, 2 tablespoons, 1 butter knife, and 1 sugar spoon.

As with sterling, accessories can be added if and when desired.

IS A CHEST DESIRABLE?

Yes, because it keeps flatware from tarnishing and scratching better than the usual drawer. A chest is supplied with most sets of plate. All silver, whether sterling or plate, should be protected by a covering which helps to prevent tarnish.

SHOULD SILVER BE USED EVERY DAY?

Yes, it improves with age, should be used daily. Both sterling and plate tarnish less quickly if kept in use.

WHAT ABOUT INITIALS AND MONOGRAMS?

Silver can be initialed or not, to suit the individual taste. A single initial is always suitable—and it's becoming increasingly popular to use the groom's. If three letters are desired, the custom today is to use the bride's future initials. Thus, if Margaret Jean Allen is marrying John Rice, her silver will be engraved with the initials "M.A.R."

WHAT IS HOLLOWARE?

"Holloware" is a term used to refer to such items as compotes, candleabra, candlesticks, vegetable dishes, and other similar pieces which add elegance to the table and the home. Holloware, like flatware, comes in both sterling and plate. It is selected for its beauty, to harmonize with flatware and style of decoration.

Silver illustrated on pages 48 and 49:
Sterling Flatware: Silver Plumes, Towle Mfg. Co.; Modern Classic, Lunt Silversmiths; Mansion House, Heirloom Sterling, Oneida Ltd.; Southern Charm, The Alvin Corp.; Burgundy, Reed and Barton; Grand Colonial, Wallace Silversmiths; Melrose, The Gorham Co.
Sterling and Plated Holloware: Melford Tray, Covered Vegetable Dish (plated), Wallace Silversmiths; Vegetable Dish (sterling), Reed & Barton; Lovelace Compote (plated), International Silver Co.; Baroque Shell (plated), Wallace Silversmiths; Covered Chop Dish, Ascot Community Plate, Oneida Ltd.; Covered Vegetable Dish (sterling), The Gorham Co.; English Breakfast Dish (plated), from collection of Sheffield Reproductions, Wallace Silversmiths; Orleans Square Tray (plated), International Silver Co.; Pitcher (sterling), Wallace Silversmiths; Bowl (sterling), The Alvin Corp.; Buffet Plate (sterling), Towle Mfg. Co.
Plated Flatware: Royal Rose, Nobility Plate, Empire Crafts Corp.; Morning Star, Community Plate, Oneida Ltd.; Spring Garden, Holmes & Edwards; Lady Caroline, The Gorham Co.; Reverie, Nobility Plate, Empire Crafts Corp.; Remembrance, 1847 Rogers Bros.



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AT FURNITURE, RUG AND DEPARTMENT STORES



29¢ sq. yd.



Also ask to see U. S. Non-Slip that anchors skiddy rugs flat and neat. Inexpensive by the yard.

UNITED STATES RUBBER COMPANY

Let YOUR home sing the song of spring



Send for this **BOOK** tells how to use color

throughout your home

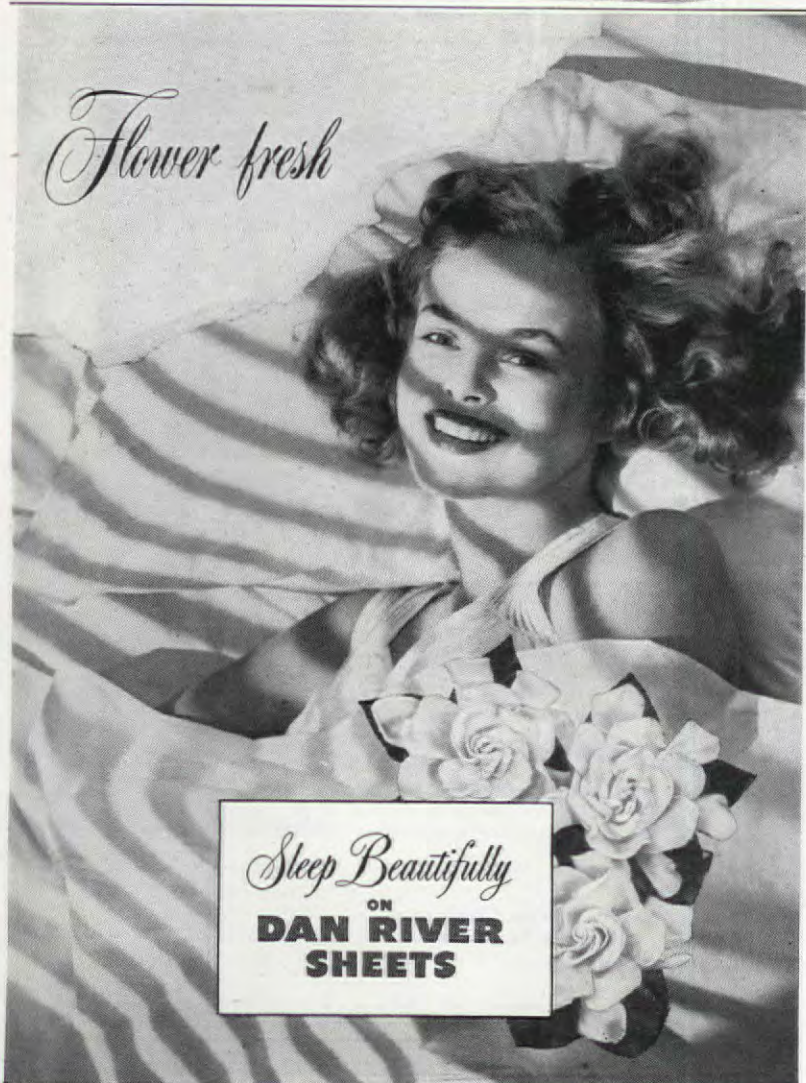
Packed with colorful ideas for every room in your home. And points on color treatment isn't all! Tells how to make your own draperies, slip covers, upholstery, bedspreads . . . plus hints on many valuable decoration ideas to make your home more beautiful. Send 25c to: Louisville Textiles, 1320 McHenry St., Louisville, Ky.

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Sleep Beautifully
ON
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SUNLIGHT

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SUN SCREEN

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SEND TODAY FOR YOUR FREE SAMPLE!

KoolShade, the modern miracle screen of woven, paper-thin bronze slats, blocks up to 90% of summer heat, *without blocking light, air or vision!* Cheerful glareless light, refreshing breezes flood in, you see out perfectly, but *temperature inside stays as much as 15° cooler all summer!* Protects furnishings from sun-fading, replaces awnings and insect screens... *it's the most effective shading device known!* KoolShade will give you cooler days, more restful nights.

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Chicago 4, Illinois

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SEND FOR THIS BOOK OF DESIGNS
48 pages of helpful tips on fireplace and outdoor cooking... Send 25c for your copy

Another Majestic Product

OUR COVER

May Basket



Cut a quart container down to 5", cover with Dennison Duplex paper. Cut strip of Duplex paper across grain 6" by 12". Fold in half (3" by 12"). Slash folded edge into coarse fringe 1/2" wide, 2 1/2" deep, leaving 1/2" uncut



to paste to top and bottom edges of container. Soft fringe: cut with grain

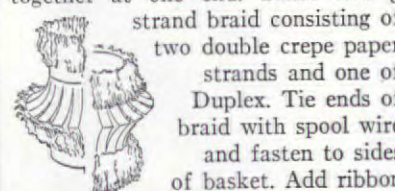
piece of crepe paper 6" by 20". Fold in half (3" by 20"). Bring lower ends up to 1" or 2" of fold. Cut a fine fringe leaving heading at fold uncut. Shake out and stretch fringe fully.



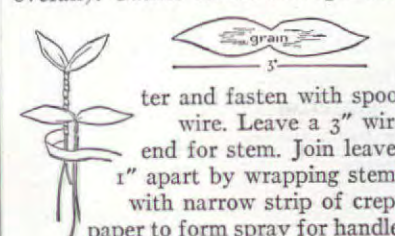
Crush cut strips between hands. Shake out again. Paste uncut edge around the top edge of container so fringe falls back over

pasted edge. Trim. Repeat for bottom edge. Handle: Take 4 strips of crepe paper, cut across grain 1 1/2" x 2" wide, 24" long, and one strip of Duplex paper same size. Stretch strands and fasten together at one end. Braid into 3 strand braid consisting of two double crepe paper strands and one of Duplex. Tie ends of braid with spool wire and fasten to sides of basket. Add ribbon bows. Leaves: make 7 groups of 2 leaves each from crepe paper (3" overall). Gather leaves through cen-

ter and fasten with spool wire. Leave a 3" wire end for stem. Join leaves 1" apart by wrapping stems with narrow strip of crepe paper to form spray for handle.



ter and fasten with spool wire. Leave a 3" wire end for stem. Join leaves 1" apart by wrapping stems with narrow strip of crepe paper to form spray for handle.



1899

1949

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Golden Anniversary

Then



now...the ultimate in quality and spinet styling



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Winter Musette

Here's the peak, the pinnacle of piano performance and beauty. The skill born of a half-hundred years' experience, the superb craftsmanship, the breathtaking styling...all fused into one...make the WINTER MUSETTE your logical choice for a piano.

Only **Winter**—no other spinet—offers you these fine features.

- PRACTIANO PEDAL*** for undisturbing practice and play
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- RESOTONIC CONSTRUCTION*** for resonance and clarity of tone
- TEN AUTHENTIC PERIOD STYLES** • Federal • Louis XV • Chippendale • Swedish Moderne • Colonial • Early American • Duncan Phyfe • Regency • Louis XV Marquetry • Renaissance

And now...to celebrate a half-century of fine piano-making, Winter & Company presents six entirely new...

Golden Anniversary Pianos



Early American

Louis XV

Four other beautiful models not shown

New in design, low in price, beautiful in tone, the Golden Anniversary Pianos incorporate many features found only in the higher-priced Winter Musettes. All six include the Alumatone Plate for richer tone and lighter weight. Five pianos have the Practiano Pedal for undisturbing practice and play.

Remember...a piano is a lifetime investment. So invest in the best...a Winter!

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Please send me without obligation:

- ☐ Illustrated Booklet on Winter Musette Styles
- ☐ Illustrated Folder on the new Golden Anniversary Pianos
- ☐ Name and address of Winter dealer nearest me

NAME.....

ADDRESS.....

CITY.....

in 1 hour



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YOUR CLOSET
TWICE AS ROOMY, TWICE
AS CONVENIENT!....



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Pants, skirts
stay pressed



Holds 6 hats, plus
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Keeps clothes neat,
clean and handy



Keeps shoes
like new



for you! Send 10c for your copy of
"How to Make the Most of Your Closets," a 48-page
book by the famous authority, Helen Koues; plus, FREE,
a colorful new brochure of closet ideas and equipment.

KNAPE & VOGT
MANUFACTURING CO.

DEPT. A59 GRAND RAPIDS, MICH.

Fibre Rug Reclaimed—Cost: \$9.69

BASIC
for future reference
DATA



Here is everything you will need for
the operation. Buy good brands;
don't waste your labor on poor materials.
Heavy paper which you use for stencils
can be bought at artists' supply store

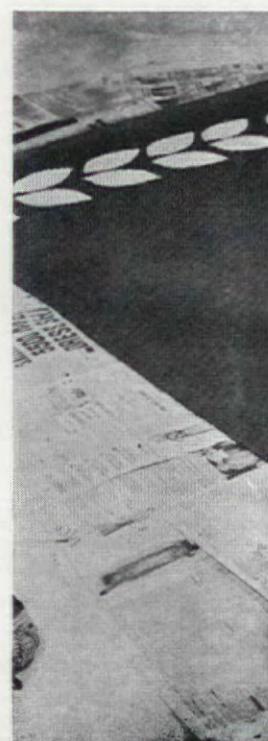


Clean rug with vacuum cleaner or
stiff broom. Scrub with one of new
rug shampoos, following directions
on label carefully. Use brush,
working in circular strokes,
doing small section at a time.
Wipe off each section as
cleaned with a dampened cloth



F. M. Demarest

If your rug is old, dry and brittle, spray
it with clean water after cleaning.
Use perforated plant sprayer with rubber
bulb. This will restore moisture to
rug, make it more pliable





Size rug before painting. Blend one cup of starch with one cup cold water. Pour into two quarts boiling water, bring to smooth paste, brush on rug. This cuts down on the paint needed



Clean and wash brushes thoroughly between use. Use good brushes for important work, cheap disposable brushes for scrubbing and lesser work



Brush *Setfast* paint well into fibres. Do not apply heavy coat. Two thinner, smoother coats are preferable. Do not move rug until thoroughly dry



Cut stencil from heavy paper, thumb tack to rug. Pour paint into shallow container, expose to air to thicken, so it won't run under edges. Use stiff stencil brush

You'll be happier with a HOOVER®

Whichever type you need

Life is too short to clean the hard way. With a Hoover your work is easier, your colors stay brighter, your rugs last longer. You'll be proud to say "I own a Hoover." It's the name preferred 2 to 1 over any other make. Hoover offers you the complete cleaner choice . . . two basic types, four great models. Get happier today. Call your Hoover dealer for a home showing of the model you prefer.

THE HOOVER COMPANY
North Canton, Ohio; Hamilton,
Canada; Perivale, England

MODEL 28 (above). Hoover's new popular-priced Triple-Action Cleaner, with the exclusive Hoover cleaning principle—it beats, as it sweeps, as it cleans. Gets deep-down dirt. Instant conversion for above-the-floor cleaning. . . . **\$74.95**
Cleaning tools in handy kit, \$29.95.

MODEL 50 (at right). Hoover's great new cylinder cleaner. Easiest-to-use cleaner of its type. Cleans by powerful suction. Features the exclusive new Dirt Ejector. Complete with cleaning tools in handy kit, Mothmizer and sprayer, **\$79.50**



\$59.95
Cleaning tools extra.

MODEL 115 (at left). Hoover, Junior. Ideal for small homes, handy for all homes. Newest, smallest, lowest-priced Hoover. Trim and light—it beats, as it sweeps, as it cleans.

You'll be happier, too, with the new Hoover Iron. Many features. Light, slick, quick, well-balanced. Exclusive, easy-to-read Pancake Dial for positive heat control. See it at leading stores.





New O'Brien Color Folder

MAKES HOME DECORATING EASIER

Helps you get smart, up-to-the-minute color schemes—and the exact colors you want!

You can make your home as attractive and colorful as the interesting homes illustrated in this and other leading magazines. It's easy—with the new O'Brien Color Folder. Includes actual color chips of 8 deep and 15 standard, ready-mixed colors plus 24 other new colors, with *exact* mixing instructions. Ends guesswork. In tune with latest trends in home decoration. Valuable color scheme suggestions. Get your copy right away—let O'Brien help you take advantage of up-to-the-minute color in your home.

MADE BY THE MAKERS OF FAMOUS

The O'Brien Corporation
Dept. AH-5
South Bend 21, Indiana
Rush my copy of O'Brien Color Folder. I enclose 10 cents in coin.

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Address _____

Top Quality

Since 1875

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the new, modern way to store and protect your storms and screens.

Tidy up, clean up, hang them up. Holds sashes lengthwise or sidewise.

Eliminates rotting and warping; reduces glass breakage. Hangs any standard make of wood sash from 7/8" to 1 1/2" thick.

PAT. NO. 2,495,546

Ask for name of nearest dealer, or order from this ad.

6 window set (2 brackets) \$1.88 plus 12c Mailing
13 window set (4 brackets) \$3.49 plus 16c Mailing
20 window set (6 brackets) \$4.95 plus 20c Mailing
27 window set (8 brackets) \$6.10 plus 25c Mailing
34 window set (10 brackets) \$7.85 plus 30c Mailing
41 window set (12 brackets) \$9.60 plus 35c Mailing

Cash, check or money order must accompany order. C. O. D.'s not accepted. Prompt delivery. Sold on money back guarantee.

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EMBED REAL FLOWERS in NEW Magic PLASTIC!



Now create many lovely and unusual things like the distinctive pansy coaster shown—made by embedding real pansies in Castolite—the "magic" liquid casting plastic. Comes crystal clear, or may be dyed to produce gorgeous color effects. Make really different jewelry, book ends, picture frames, candle sticks, figurines. Embed real flowers, butterflies, coins, medals, photos, for novel plaques, paper weights, tiles, other art objects. Use only home utensils. Follow simple step by step method. New pleasure, fine profits are possible. Send 25c for exciting new Home Project Manual showing how to get started.

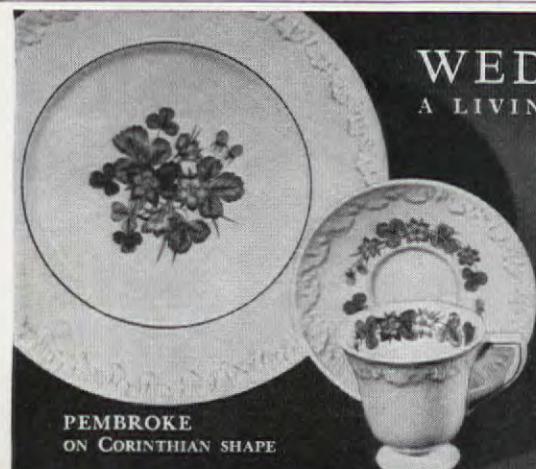
25c

Write today. The Castolite Company, Dept. E-22
Woodstock, Illinois.



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Give your youngster the joy-ride of a lifetime! TRACTALL looks just like a man-size tractor. It's the perfect gift for boys, girls, up to 12 years old. Pedal-driven. Sold direct from factory. Write for Literature and FREE trial offer.
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A LIVING TRADITION

A maroon line accenting fresh strawberry leaves with yellow, pink and blue blossoms is high fashion in dinnerware. Available in open stock. Write for names of stores.

Five piece place setting \$6.34

PEMBROKE
ON CORINTHIAN SHAPE

JOSIAH WEDGWOOD & SONS, INC.
24 East 54 St., New York

Etruria & Barlaston, England

New Shore Duty for

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Remove soiled canvas sling from back of the chair. Slip it up over posts. Save this piece to use as a pattern for new back you will make later



Remove arm pieces of chair. Use screw driver to loosen screws which hold one side of hinge to seat rail of chair. Screw driver will also loosen tacks which hold canvas sling to seat rails. Save canvas to use as pattern. Save all screws



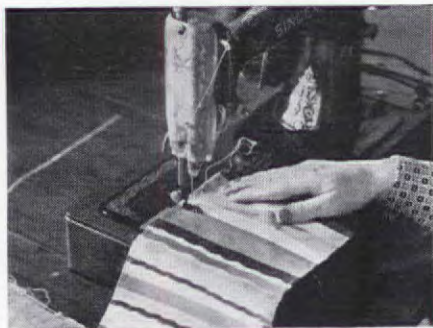
Sandpaper wooden frame using No. 00 sandpaper wrapped around small wooden block. Remove all dust after sanding



When frame is smooth and clean, varnish with good grade of exterior varnish. Use good brush to be sure of smooth finish



Overworked Deck Chair



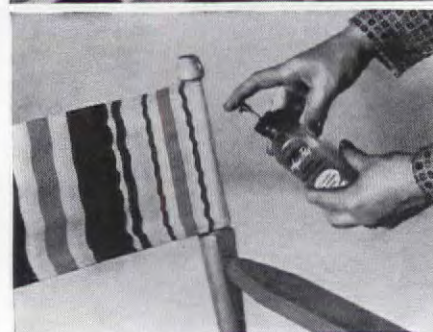
Using old canvas for pattern, cut new seat and back from sturdy fabric. Cut new canvas to size and line decorative fabric with new canvas for extra strength. Stitch with stout thread



Turn canvas-lined sling seat under seat rails of bottom section of chair, tack securely into place, as illustrated. Use plenty of tacks. Replace arm pieces, filling screw holes with plastic wood if needed

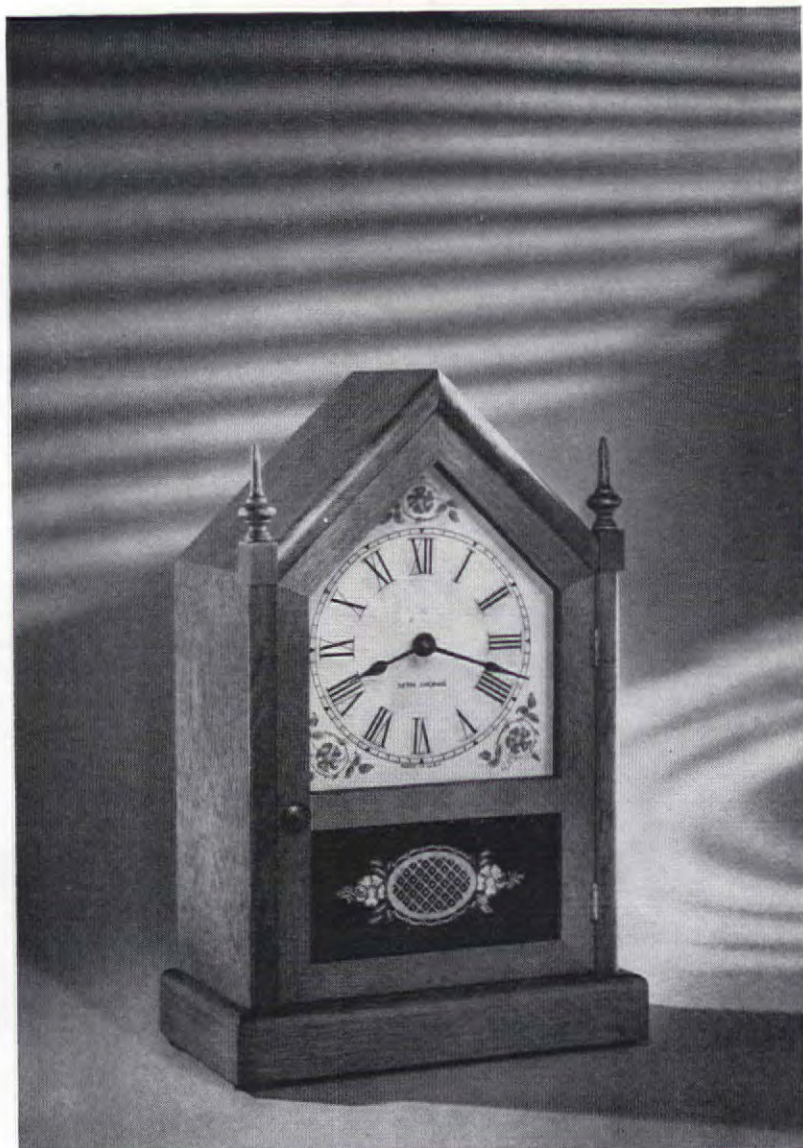


Flip both arm pieces into vertical position and slip new fabric back over posts



As a final step spray new fabric with liquid preparation to make cloth water-repellent and mildew-resistant

The finished chair, good for several more seasons of outdoor comfort. A bit of care will make it last longer. Don't leave such easily portable furniture out in the rain. Bring it in and stack on the porch or in the garage

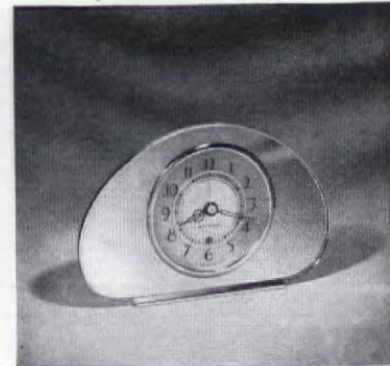


It's charming—it's beautiful! Now yours in maple finish on birch. The Colonial Seth Thomas* "Sharon" strikes hours and half hours. Electric or spring-wound. Mahogany finish, too. Ht. 14½ ins. Wdt. 9⅞ ins. \$42.50.†

SETH THOMAS Clocks to treasure... Clocks to trust



A lovely period clock—the Seth Thomas Buckingham. Put it in your coziest room—or give it to a lucky bride. It's an electric! Ht. 7¼ in. Wdt. 5⅞ ins. \$19.95.†



Give the girl graduate the Seth Thomas Sequin, a love of an electric clock in soft peach or delicate blue tinted mirror glass. Ht. 4½ ins. Wdt. 7⅞ ins. \$12.50.†

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STATE



New Glitter for Gone Glider

Everything you need for glider rehabilitation, except fabric, illustrated at right. Paint products include red lead, turpentine, tinting colors, undercoat, finish coat



Make seat, back covers similar to slip covers (American Home, April), baste binding on flaps



Bias binding, basted on edges of flaps, is then stitched into place. Sew flaps to seat cushions



After cushions are basted together, stitch on sewing machine with sturdy thread

If glider cushions are covered in floral material, it is usually advisable to make welting of same fabric. Flaps which hang from front edges of seat cushions protect legs from contact with metal frame, prevent torn hosiery

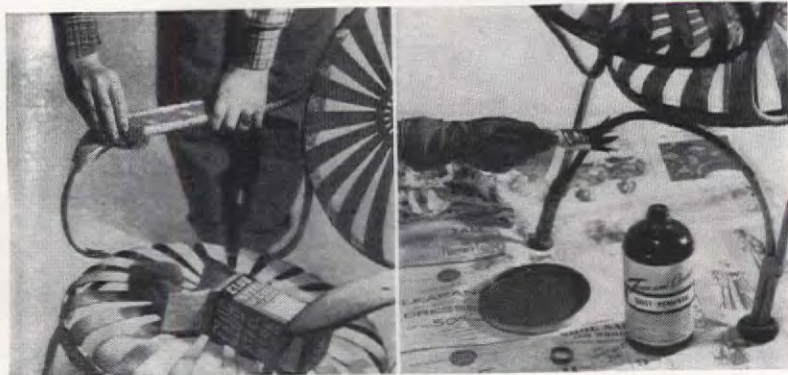


**BASIC
DATA**
for future reference

Metal Furniture Gone to Rust?



BASIC
for future reference
DATA



See metal table, page 116, for picture of equipment needed. Use fine steel wool to rub off loose rust and paint

Go over entire chair with rust remover. Use a cheap brush for the process and throw away if desired



Allow rust remover to stand, then wipe off according to directions. Wipe a liquid rust preventer on with cloth

Turn chair upside down for easier working. Start applying priming coat of red lead to underparts, then do top of seat, and finally top of chair



Finish priming coat on top section of chair. Use a good brush for flat white undercoat. Finish chair with coat of white eggshell enamel



touch wood—
and you'll know why these windows
are preferred!

Wood is warm to the touch... wood is friendly... wood *insulates!* That's why so many home owners prefer windows of wood. And when that wood is Ponderosa Pine, you get *plus* values you'll appreciate for a lifetime!

Lowered upkeep saves you money!

For one thing, Ponderosa Pine has a smooth, even absorptive surface that holds paint or other finishes in a vise-like grip. That means fewer redecorating bills... windows that *keep* their fresh, new look. And Ponderosa Pine has the toughness, the durability to stand the hard knocks of daily living. In addition, toxic preservative treatment (available, factory applied) enhances still further the long life for which these windows are famous.

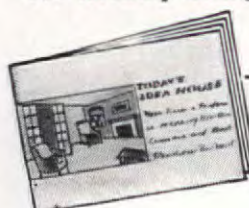
So easy to install

Ponderosa Pine windows are available in many different styles. All are precision-made—all have the quality craftsmanship that assures quick and easy installation. Remember, too, that Ponderosa Pine windows are moderate in cost!

Window ideas you can use!

Want ideas for using windows to brighten your home—while adding comfort and good looks? Then you need "Today's Idea House"—our 32-page booklet full of suggestions and photographs. Send now for your copy—just mail the coupon!

for friendly living **Ponderosa Pine**
WOODWORK



Ponderosa Pine Woodwork
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Please send me a copy of "Today's Idea House." I enclose 10 cents (Please print.)

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Baby's room won't take a bite out of your budget—when you start with a *Delttox Fibre Rug*. Delttox gives you all the brightness and warmth, the wonderful wear (most styles have two usable sides), all the woven-in color and richness of much more expensive floor coverings—at a price that can't be beat. And, they're so easy to keep clean! Make a date with your Delttox dealer, tomorrow—see the wonderful Delttox Rugs he's showing for every room in your home, for every season of the year. You'll see just what you want—and you'll save!

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DELTOX America's smart low price rug

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LASTING BEAUTY

Styled in decorative modern design, this mirror is handsomely hand-engraved with oval-shaped printies which give this beautiful piece its sparkling charm. Write today for our folder, "How to Lend Personality to your Walls with Mirrors."

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FLORENCE
From the Italian renaissance

\$13.04 Slicks Up Wicker Chair

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Wicker chair is familiar sight on American sun porches. Most need considerable re-doing

Cleaning, repairing loose wicker, painting are principal jobs. Equipment shown in photograph at right handles operation



Scrub chair thoroughly with stiff brush and good cleanser. Rinse, but don't douse, with clean water, allow it to dry—really dry



Peel off all loose wicker, to point where it is firmly attached to chair, but do not remove any more than is necessary



Brush exposed frame with glue, preferably animal glue. Do not use prepared "cements" which come in tubes for this job



PLEASE TURN TO PAGE 114

Here's the new Love Seat you've always wanted —and it's a HIDE-A-BED!



Would you believe that there's a real Simmons bed hidden inside this beautiful love seat?

It's the *new size* Hide-A-Bed*—the latest product of Simmons research and development.

Quickly, *magically*, the new Hide-A-Bed love seat opens into a real bed.

You get *double duty* out of your Hide-A-Bed . . . and for no more!

Look at your living room today! You're sure to find the perfect place for the Hide-A-Bed love seat—made only by Simmons.

See the new Hide-A-Bed love seat today! Eight smart styles and a wide range of cover fabrics. Most models about five feet wide.



Only **seconds** to open your Hide-A-Bed into a truly comfortable bed—with a perfect-for-sleeping Simmons innerspring mattress. And look—you make up your Hide-A-Bed in the morning. Leave bedding on it—fold it away, ready for the night!



You'll be **amazed** that this beautiful love seat sleeps two people! Love seat model above, \$239.00. Others as low as \$179.50. Full sofa-size Hide-A-Bed, \$198.00 up. (Slightly higher west of Rockies.) Budget terms. *Good news!* You can have the famous Beautyrest mattress in any Hide-A-Bed!

A STYLE FOR EVERY TYPE OF ROOM



Modern Tuxedo



Town House Duplex



Modern



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Only SIMMONS makes HIDE-A-BED

ALSO FROM THE HOUSE OF SIMMONS—the greatest name in bedding: Beautyrest—America's "luxury comfort" mattress. Electronic Blanket—a new defense against colds. Deepsleep mattress—a fine Simmons mattress at a lower price. Babybeauty crib mattress—made to doctors' specifications. Ace Spring—the modern spring for the modern mattress.



New tips on kitchen decoration

To transform your kitchen into a glorious "garden of color," for just a few pennies—choose from new Royledge Shelving patterns sparkling with rich reds, golden yellows, heavenly blues. Scatter that glorious Royledge color on all kitchen shelves—cupboards, closets, open shelves. You'll love your "new" color-bright kitchen! Get double-edge Royledge Shelving at 5- and 10's, neighborhood, hardware, dept. stores.

Royal Lace Paper Works, (Inc.), Brooklyn 1, N. Y.

STARTING APRIL 22, see Royledge
Carnival of New Spring Patterns at
5 & 10's, neighborhood, hardware, dept. stores

Royledge

Shelving Paper and Edging all-in-one

9-FT. PKGS.

Trade Mark "Royledge" Reg. U. S. Pat. Off.

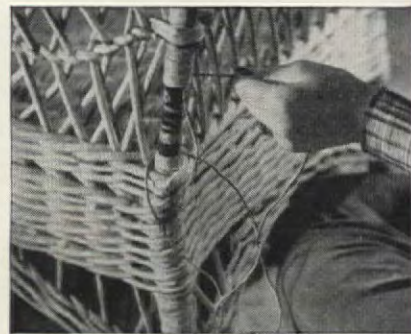


Pattern above—"SALAD BOWL." Below—"FIGURINE" In top picture—"DUTCH TILE."



Wicker Chair (Continued from page 112)

If you are unable to obtain matching wicker with which to repair your chair, use stout packing twine. Wind it round and round the frame over wet glue. Secure ends firmly. Wipe off excess glue and allow to dry



Brush on glue size which will seal the twine, hold it together, and provide a good base for paint



Brush on priming coat. Use white undercoat tinted with color of final coat. Our chair was to be finished in black. We used lamp black to tint the undercoat a gun-metal gray



Inexpensive insect-spray gun can be used for application of final coat. Use good grade of enamel thinned with turpentine



F. M. Demarest



Shiny black chair has different look from usual white wicker. Fabric on cushions is brown and black with bright orange geraniums



Transform living rooms into cheerful and pleasing centers of family life with COLOR DYNAMICS. (Photo courtesy Better Homes & Gardens)

Now enjoy a whole new world of helpful color!

BANISH GLOOM, BRIGHTEN CHEERLESS, TIRED-LOOKING ROOMS, MODERNIZE YOUR ENTIRE HOME WITH YOUNG IDEAS—THE PITTSBURGH COLOR DYNAMICS WAY!

COLOR means a great deal more today than a fleeting impression upon the eye. For science has shown that colors inspire and stimulate, soothe and relax—even cause depression and fatigue.

● **These and other** important facts are fundamental in Pittsburgh's system of COLOR DYNAMICS. This modern method of painting enables you to use the *energy in color* to decorate your home properly. Instead of living in drab, lifeless rooms that *starve* the spirits of your family, you can now enjoy a whole new world of helpful color that brings new comfort, pleasure and well-being to all. In fact, with COLOR DYNAMICS you dare to be different and gay, for you use colors that best suit each room's purpose and exposure to light and sun.

● **The lovely color** effects you select by Pittsburgh COLOR DYNAMICS can be made *extra* long-lasting with the *live-paint* protection of Pittsburgh Paints. New fume-proof SUN-PROOF House Paint retains its gleaming brightness longer than ever before. Oil-base WALLHIDE gives you smooth, even-toned walls with just one coat. FLORHIDE Enamels add new life and beauty to wood or cement floors. WATERSPAR Enamels give a sleek, rich gloss to furniture, woodwork and metal trim, inside or out.

● **Take the guesswork out** of decorating. Paint *right* with COLOR DYNAMICS—paint *best* with PITTSBURGH PAINTS!



Decorate your bedroom the COLOR DYNAMICS way and start every day on the right, bright side. (Photo courtesy Mengel Co.)

Free Booklet on Color Dynamics

Ask your Pittsburgh dealer or store for a FREE copy of our new booklet, "Color Dynamics for the Home." Or send this coupon.

Pittsburgh Plate Glass Co., Paint Div., Department AH-59, Pittsburgh 22, Pa.

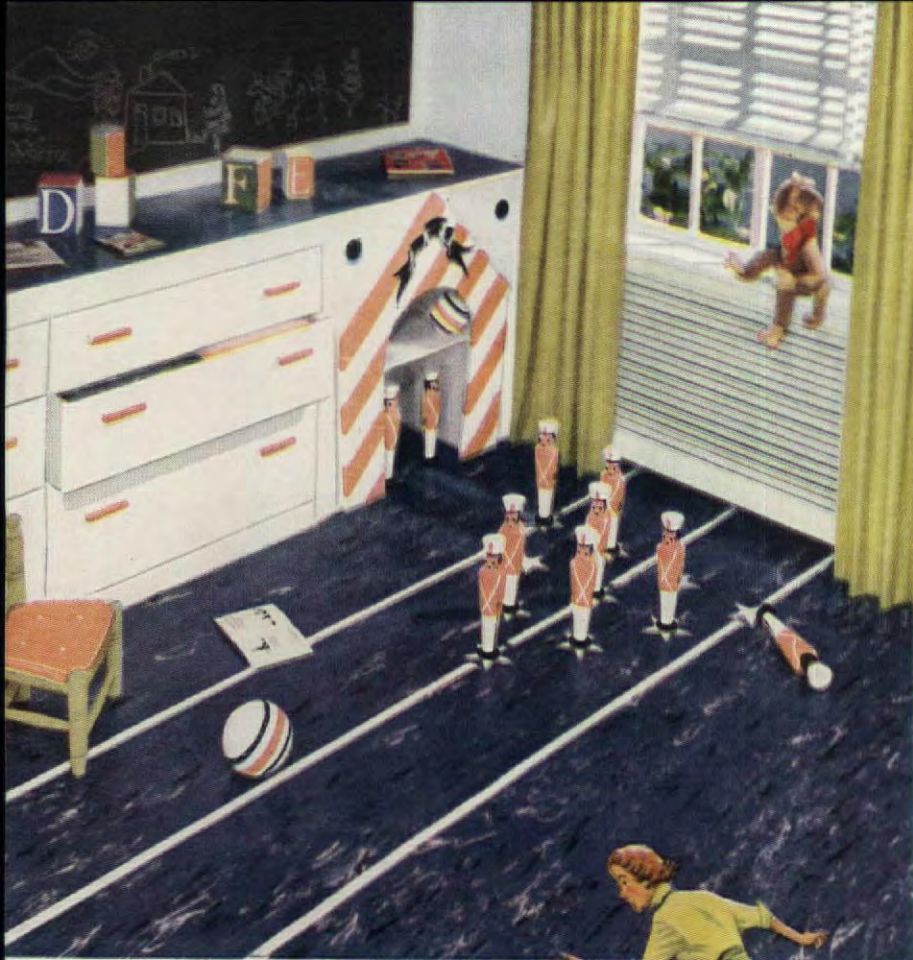
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It's new! It's plastic! It's made of "Vinylite"!

Your floor covering dream of a lifetime come true! Less work for you, more beauty for your home with FLOR-EVER, the new, wonder floor covering that practically eliminates upkeep—takes top honors for long wear! Made of especially formulated Vinylite Brand Plastics—it gives you these revolutionary features: It's stain-, spot-, and alkali-resistant, grease- and water-proof, quiet and resilient to the step. Clearer, brighter colors go right through to the backing. It's practically priced, to suit your household budget. If your favorite store does not yet have FLOR-EVER, write for the name of your nearest dealer.

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smooth non-porous surface won't absorb dirt

"once over lightly" cleans it

Flor-Ever®

Vinylite PLASTIC FLOOR COVERING

takes top honors for wear

lovely fade-resistant patterns

REPLACEMENT OR REFUND OF MONEY
Guaranteed by
Good Housekeeping
as proof as advertised thereon

As Good as New—for \$6.11

Metal table was white painted iron, badly rusted from exposure to elements. Part of a nested set of three, we selected one to repair and illustrate



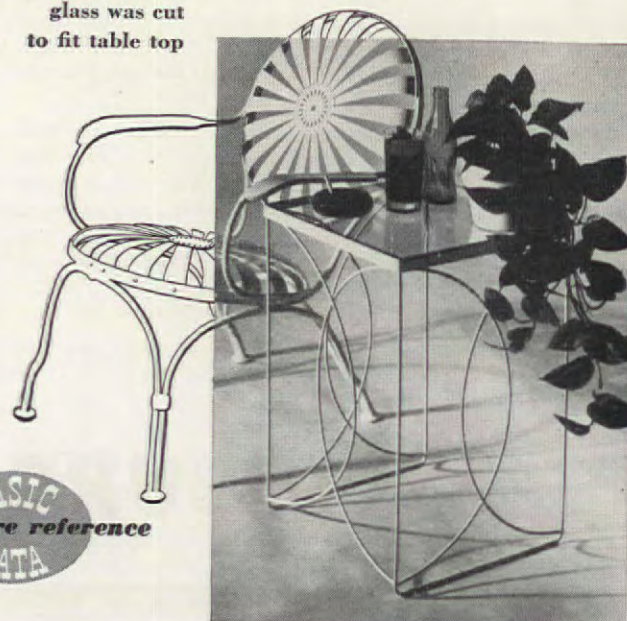
Equipment is similar to that used to refinish metal chair, page 111. Process of restoration is much the same

F. M. Demarest

Paint on table was thick and scaly. To simplify job, paint remover was first applied, paint removed



Rust remover, rust preventer, red lead, undercoat and finish coat of white enamel were all used on table. Square of glass was cut to fit table top



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for future reference

*so right, so bright
for upstairs
downstairs
...everywhere*

Kandell chintz gives every room a new personality
...at surprisingly small cost! There's a
fascinating variety of colors to choose from,
a wonderful range of patterns. And remember, the
making of chintz is an art with Kandell.
Only the finest dyes are used, superbly printed
on close-woven fabric. So when you look
for quality in chintz, plus a permanent
washable Everglaze finish—look for
the name Kandell on the selvage.



*A trade-mark signifying fabric finished and tested according to processes and standards controlled and prescribed by Joseph Bancroft & Sons Co.

KANDELL *Chintz* EVERGLAZE *

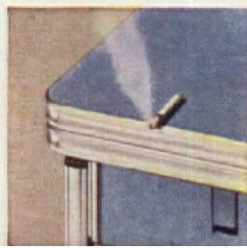
FOR THE STORE IN YOUR CITY, WRITE KANDELL, INC., 261 FIFTH AVENUE, NEW YORK 16, N. Y.



Spring blooms in these rooms!

Three for tea? Anyone can cultivate a social swinging of the gate with this settee that's made for three. It's new—in three units! Deep, restful springs invite carefree lounging. And it's so easy to keep the washable Duran fresh and new—the chromed surfaces shining as sixpence! New, too, is the rakish little red roll-away that makes serving so simple. Perfect for parties and like an extra pair of hands in the dining room. 3-piece settee, \$134.50* Roll-away, \$24.95*.

Don't worry! All Daystromite table tops are laminated plastic—resist heat, scratches, stains! They're even cigarette-proof!



Dine and shine in this Daystrom room that sings a song of Spring. You'll live lightheartedly with this new dining set, for every bright inch swishes clean with a damp cloth! The dinner-for-eight-size table is trimly topped with long-wearing, work-sparing plastic, gay as a daffodil. Two center extensions slip swiftly in when extra company comes. Woods-green Duran covers the comfort-curved chairs. All Daystrom furniture is designed for modern living, in superb chrome *electroplated* on sturdy steel. Thrift-priced at department and furniture stores everywhere. Dining sets, 4 chairs, from \$49.95* to \$144.50*. Host chair, \$19.95*.



—it's **DAYSTROM** furniture!



Furniture for casual living—featured by stores from coast to coast

DAYSTROM CORPORATION, New York • Daystrom Pacific Corporation, Pasadena, Calif.

*Prices higher in West and South.
Subject to change without notice.

Colorado Beauty (Begins on page 50)



Dining-room opening frames native stone wall in living room, displays semirustic quality of exposed ceiling beams



Definitely a man's room, upper bedroom has own raised fireplace, cabinlike horizontal ponderosa pine walls

the walls is continued in the granulated slate finish of the rolled asbestos roofing. A shuttered front door with its beautiful wisteria is definitely Colonial in character and offers a pleasant welcome. From the street the low-eaved roof makes the house appear smaller than it really is, a fact brought to light after a study of the well-organized floor plans. The living room is most ample; there's an excellently arranged dining room, with bay window overlooking the garden terrace, and three bedrooms in its makeup. Both laundry and garden tool space have been cleverly integrated into the general plan, and each has its outside door. Further interest, too, has been added to the interiors by dropping dining room and kitchen below the hall and living-room levels. The native stone fireplace in the latter room has been placed on axis with the deep-soffitted dining-room entrance. Floors on ground level are laid on concrete slabs and are covered with walnut and pecan wood blocks, linoleum, or asphalt tile.

"I live with
LUMINALL
and love it!"



You'll love Luminall, too . . . for its pure pastels and exquisite deep colors of fine-art quality . . . for the flattering lift this light-reflective paint gives to rugs, upholsteries and draperies. And it is so quick—so easy—so economical to paint a room with Luminall!

Apply Luminall over any wall or ceiling surface and get a better decorating job at less cost. One coat covers . . . dries in 40 minutes. (For a similar paint that

features high washability instead of high light reflection, ask for Ultra Luminall.)

See your classified telephone directory for name of your Luminall dealer. Ask him for Luminall's room-painting color suggestions. Or, send 25c and receive our elaborate color booklet, "Short Course in Interior Decorating," and 69 color samples of Luminall's ready-mixed and tinting colors—address Luminall Paints, 3611 S. May St., Chicago 9.



"I love to go to school in a
room painted with **Luminall**"

Luminall paint on walls and ceilings is an important part of the celebrated Harmon Technique for improving schoolroom interiors. Schoolrooms renovated in this manner induce good

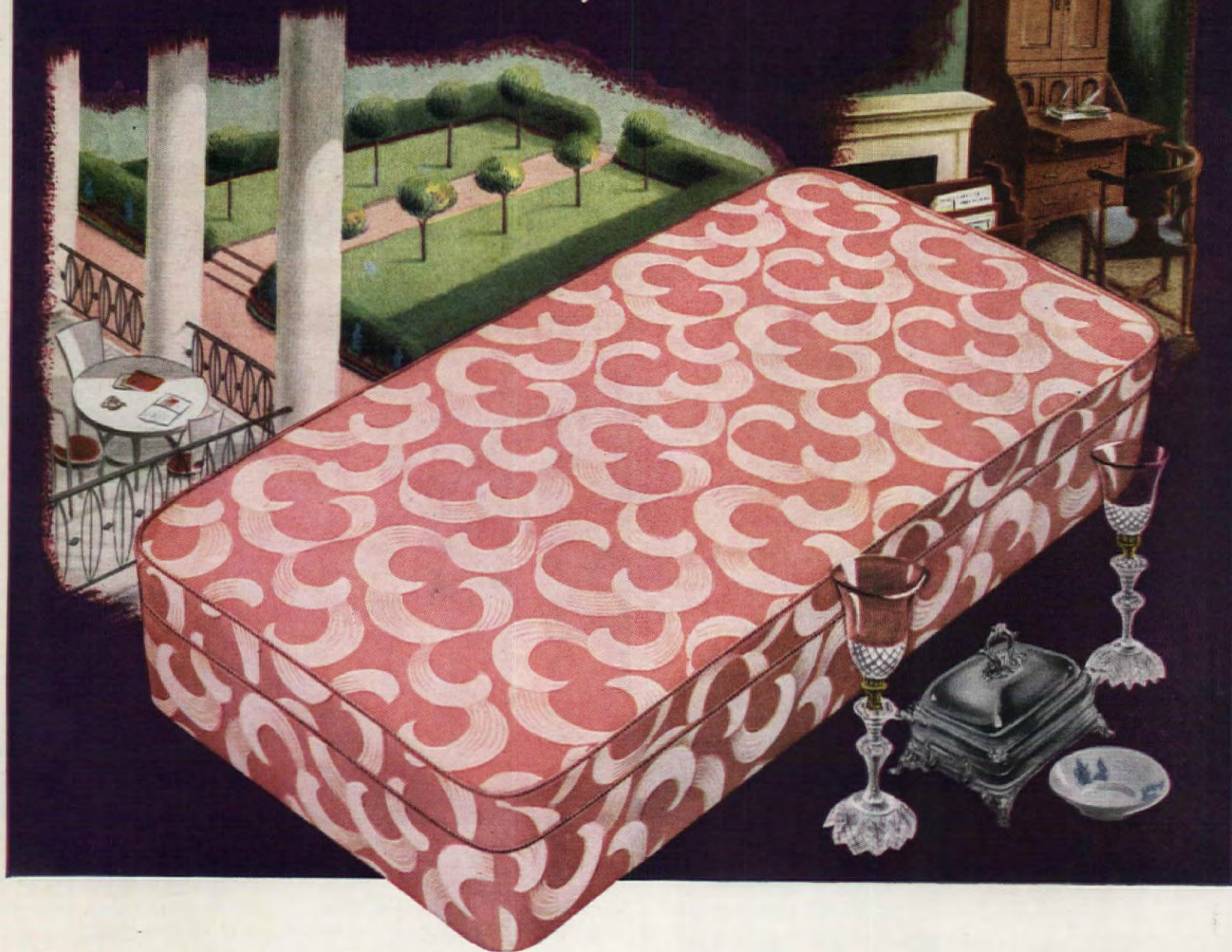
posture—eliminate many tensions. Educational progress is greatly increased and many health problems involving the eyes, nutrition, and chronic infections are found to be lessened. Scientific data on the Harmon Technique available upon request.

Luminall

Factories at: CHICAGO, NEW YORK, LOS ANGELES



It's never extravagant being good to yourself...



THE FINEST MATTRESS EVER MADE is among those things that really contribute to the entire family's comfort. It is the amazing new U. S. Koylon Foam mattress, of naturally resilient latex, whipped into millions of bubbles of air and baked in one piece. Here is air-borne upthrust that equalizes body pressure and makes complete relaxation so much easier. What could be a greater extravagance than losing sleep . . . a greater economy than saving it?

Immaculately Clean—Koylon is made from pure new natural latex. Odorless because each mattress passes through seven purifying baths.

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Beautiful Decorator Damask—Designed and especially woven for Koylon mattress covers; soft and supple so it will not impair Koylon's luxurious feel.

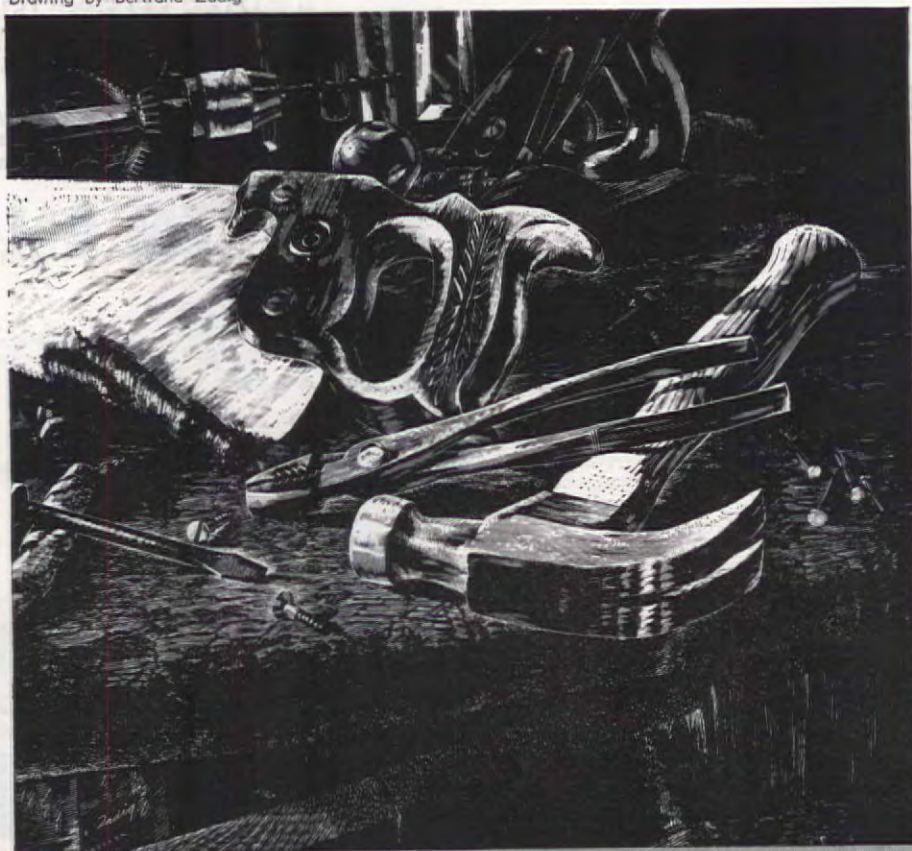
AND FURNITURE TOO!

Luxury-cushioned Koylon Furniture now widely available. Enjoy Koylon comfort throughout your home. Live well!



Koylon Foam Mattress 79.50 to 99.50
Matching Foundation 59.50 and 64.50
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**U.S. Koylon
FOAM**



JAMES OEST

The AMERICAN HOME Maintenance Primer

#3 Closing down the heating plant

CHECK FOR AIR LEAKS INTO THE HEATING PLANT

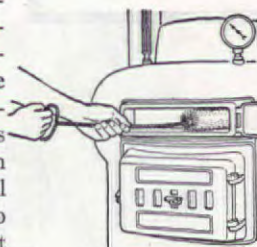


With the fire burning, a lighted candle will indicate leaks as the flame is drawn into or toward the boiler. Leaks may be around any doors, dampers, covers, joints in the smoke pipe or by the chimney, and miscellaneous cracks. On some heating equipment the jacket must be removed before all leaks can be found. These leaks cause inefficient burning of the fuel and loss of heat up the chimney.

CLEAN GALLERY OR FIRE-PASSAGE HEATING SURFACES

Fly ash, scale, and soot should be cleaned from all heating surfaces once the fire is out for the summer. During the summer, dampness will be absorbed by such coatings, and will cause rust, taking years from the life of heating plant. By means of long-handled wire brush and a scraper the upper interior of the furnace or boiler can be cleaned through

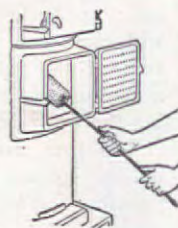
cleanout openings. The number and location of openings varies among heating plants. Often they have doors which make the cleaning job easy. Sometimes there are covers bolted in place. The dusty ash will pass out the chimney to some extent. Heavier dirt will drop to the ashpit.



Sigman-Ward

THE FIREPOT AND ASHPIT SHOULD BE CLEANED NEXT

Through the firing door you can get at the heating surfaces above the firepot for cleaning as you have already done in the galleries and passages with the wire brush and scraper. Scrape and chip all ashes and clinkers from the sides of the firepot. Then clean out the ashpit. Professional furnace cleaners use a large vacuum cleaner to clear the interior of all dust. Don't



Alumatic ALUMINUM COMBINATION STORM AND SCREEN WINDOWS

make this...



and this-



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so

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Alumatics last the life of your home. They never rust, never warp—no repairs, no painting needed!

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Guaranteed by
Good Housekeeping
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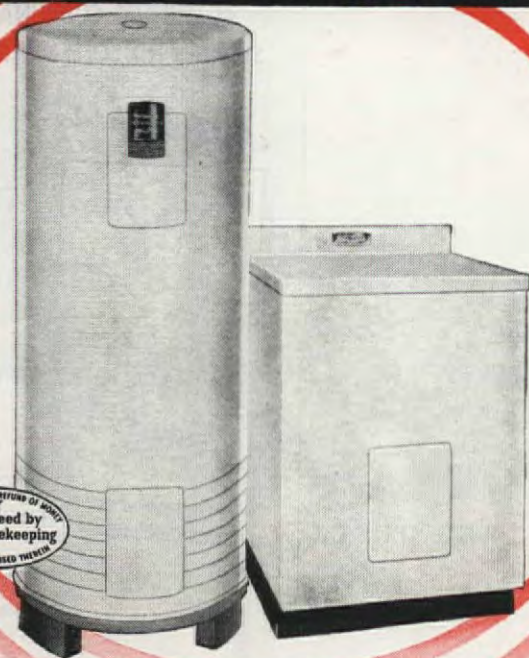
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Dept. 2—362 Chilver Road, Windsor, Ontario

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Amazing New Water Heater Is Unexcelled For Safety, Economy And Reliability!

Now electric water heating comes into its own! This amazing new Hotpoint Automatic Electric Water Heater is a triumph of modern engineering. Featuring the Magic Circle Heat of pressurized Calrod® Units, it combines unexcelled economy, dependability and safety.

● See this great new water heater. Seven models range in capacity from 30 to 82 gals. Table-top models are matched units of Hotpoint's Electric Kitchen. Hotpoint Inc. (A General Electric Affiliate), 5600 W. Taylor St., Chicago 44. Call Western Union Operator 25 for the name of your nearest Hotpoint dealer.

New!
Hotpoint Gives
You **10-Year**
Protection
Plan!



Everybody's Pointing To

Hotpoint

Electric Water Heaters

PRIMER

(Begins on page 121)

use your good home vacuum this way, but, if you have an old machine, it can remove the last dust, after shovelling out as much as possible.

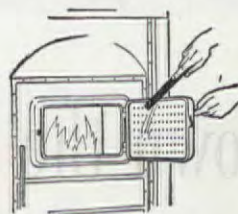
REPAIR THE FIREPOT AND GRATES

With the firepot clean, you can see any cracks in the cast iron or refractory lining. Iron cement will repair minor cracks in the casting, or you can line the pot with a refractory compound without taking the heating plant apart. For welded repairs, it will be necessary to disassemble the furnace or boiler, a job that is best left to a heating contractor or furnace repair man.

Grates can be removed easily to have them welded. Badly burned or twisted grates should be replaced by new ones obtained from the manufacturer of the heating plant or a furnace and boiler supply dealer.

FIT AND GREASE ALL DOORS

Cleanout, firing, and damper doors should be filed or ground down so that they fit tightly, eliminating any leaks that were found around them.



Coat the machined surfaces with grease to prevent rust during the summer. When the fire is started again, the grease can easily be wiped off. Then leave the doors open so that air will circulate in the heating plant and dampness won't collect.

CLEAN THE SMOKE PIPE, INSPECT AND ADJUST TURN AND CHECK DAMPERS

Take down the smoke pipe and clean it with the wire brush and scraper. A light coat of oil will protect the inside of the pipe from rust during the summer. Storing the pipe in the attic until the next heating season will also keep it dry and free from rust. If the pipe is badly rusted, fit a new section and be ready for starting the fire next fall.

The turn damper sometimes slips on its spindle so that the handle position doesn't indicate the damper

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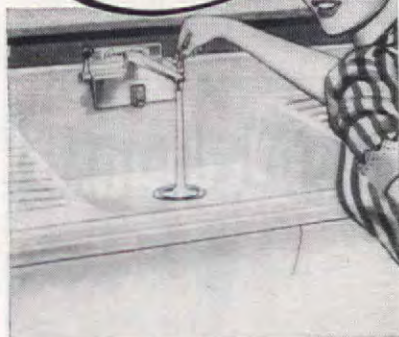


Are as
Out-Moded



As Out-Houses

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COSTS ONLY A FEW CENTS
A DAY!



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Division



Connorsville,
Indiana

PRIMER

(Begins on page 121)

setting correctly. This leaves the damper partially closed when the handle is turned to open it, resulting in inefficient fuel consumption, poor fire control, and inadequate heat at times. Align the damper and handle correctly, and seal the spindle holes against leaks, while leaving it free to turn. If the spindle holes are worn too badly to seal, fit the damper in a new section of smoke pipe.

The check damper should be filed and fitted to prevent leaks, as indicated above for the doors.

When replacing the smoke pipe, now or in the fall, seal all joints with asbestos cement, including those at the chimney and heater.

CLEAN THE BASE OF THE CHIMNEY



Below the junction of the smoke pipe and chimney there should be an opening to provide access for cleaning dirt, soot, ash, and other loose material that collects in the base of the chimney. From this clean-out opening, you can shovel the sediment. When the cleaning is completed, the door or cover of the opening should be fitted or sealed to eliminate leaks that were detected with the lighted candle. If there's no clean-out opening, remove the dirt through the smoke-pipe opening.

REPAIR BROKEN INSULATION



Insulation on a furnace or boiler reduces the heat loss to the basement. If it is broken or falling off, patch it, using either the insulating asbestos cement which can be applied with a trowel, or sheet insulation that's available and suitable for certain types of furnaces and boilers.

CHECK SAFETY CONTROLS

Mechanical safety controls on boilers should be checked to insure that



Hot Baths For
Everyone—And
No Waiting Or
"Running Out!"

Easier Dishwashing,
laundry, And House-
Work, With Floods
Of Hot Water!

America's Most Modern Gas Water Heater—The Automatic Coleman

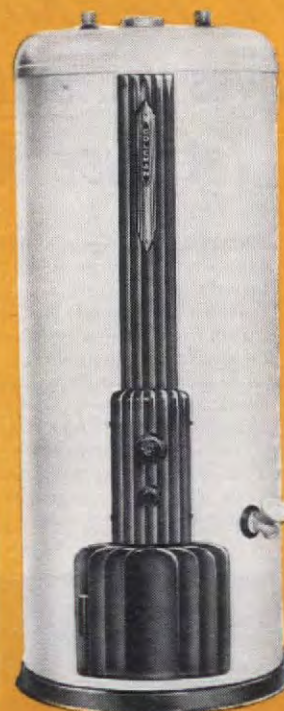
Enjoy new home-making luxury—with a flood of hot water automatically, for all your home chores! Have easier, cleaner washing; faster dishwashing; all the relaxing healthful hot baths you want, too!



Only Coleman Has This Advanced
"BLU-ARCH" Burner!
Gives Full Heat On Half Gas Pressure!

It makes the new Coleman America's most modern gas water heater. Gives full heating speed, even in cold weather when city-gas pressure drops! Saves gas; clean burning; no fuel waste. Heats fast; fully automatic; new Uni-trol gives 100% safety fuel control.

Along with super-speed heating and gas savings—this Coleman DeLuxe Model gives you a full 10-year protection warranty. 20, 30, 45-gallon sizes. Works on LP gas or city gas. (Oil models available, too.) See the Coleman DeLuxe Gas Water heater at your dealer's today—or send coupon for descriptive folder.



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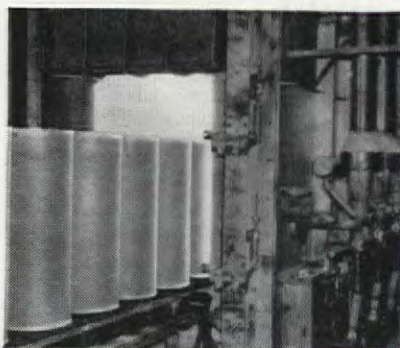
All household chores go faster . . . everyone is happier . . . when you have all the hot water *everyone* wants at the turn of a tap! Dishes, laundry, cleaning—ever-ready hot water helps you get them done faster and easier.

And what a timesaving pleasure it is to have hot water always ready, and *plenty* of it, for baths and shaving!

With an automatic gas water heater in your home there's no waiting—nothing to turn on—nothing to turn off. It's pure convenience for the whole family!

This New Kind of Water Heater GIVES YOU BUILT-IN RUST PROTECTION BECAUSE *Glass* CANNOT RUST!

Permaglas Automatic Water Heaters give you every feature you expect today—tested and proved. But most important, they guarantee *no rusting*. The special tank, smooth as a mirror inside, CANNOT rust because GLASS cannot rust. That's why, with a new Permaglas Gas Water Heater, you won't have to replace your water heater every few years.



HUGE FURNACES permanently fuse the glass coating to the inside of all tank parts. Temperatures as high as 1600° F. produce a mirror-smooth surface that resists all rust.

SHOCKPROOF! Neither icy cold nor scalding water affects a "Permaglas" tank section embedded in ice. A test like this produces a thermal shock greater than in home service.

FOR DRAMATIC PROOF, see your dealer who displays the "Permaglas" emblem—merchant plumber, appliance dealer, or public utility. Let him demonstrate *all* the features of this true-economy gas water heater. Or write us for your dealer's name and illustrated folder.



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A SMITHway GAS WATER HEATER*

A. O. SMITH Corporation, Water Heater Division, Kankakee, Illinois
International Division: Milwaukee 1, Wisconsin • Licensee in Canada: John Inglis Co., Ltd.

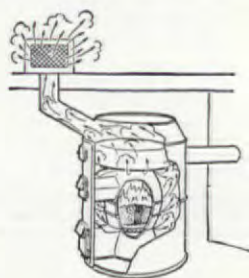
*Also quality zinc-lined Duraclad and Milwaukee Automatic Gas Water Heaters

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(Begins on page 121)

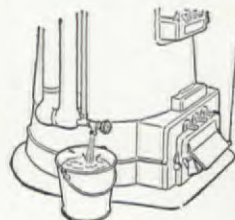
rust does not restrict their action. Levers should work freely on all pivots, and outlets should be clear for the passage of steam or water. Oil all pivots, to keep them clear of rust and insure their free movement.

CRACKS IN A HOT OR WARM
AIR FURNACE ALLOW COAL
GAS INTO THE HOUSE



Coal gas in the house air usually indicates leaks or cracks in the furnace sections or section joints that should be repaired. While a home owner can often handle such repairs, it is rather advanced, and should not be tackled by a beginner. A heating repair man will be able to take down the sections, repair the cracks with cement or by welding, and put the furnace together again with all joints between sections cemented tight. Have this work done early in the summer and avoid the last minute rush which may delay the repair man in getting your heating plant ready for the heating season. Cracks in boilers will let gas into the basement and should also be fixed.

REMOVE SEDIMENT IN THE BOTTOM
OF THE BOILER



With no fire in the boiler, the loose sediment or dirt that has collected in it can be removed. Draw off the water from the bottom of the boiler into a bucket, until the water is clear. Then add enough water to fill the boiler completely. When the fire is started again, lower the water level in a steam boiler. In a hot-water system, add enough water to fill all the radiators also, by opening all radiator valves and filling the system until the water level indicator shows that the expansion tank is full. Then open the air vent of each radiator, with

Sani-Flush has won and kept millions of friends since this early advertisement appeared



Sani-Flush today is still the leader after 37 years . . . still counted on by good homemakers to keep their toilet bowls really clean. Have you tried it? At all grocers'. Two sizes. The Hygienic Products Co., Canton 2, Ohio.

READY CUT HOMES

ORDER NOW!
Homes \$1835 and up, freight paid. Orders filled in order received. Save up to \$1000 on modern homes. \$1000 on modern homes. Much more compared with builders' prices. Anyone can assemble with simple plans furnished. Complete, including tiled, hardware, etc. Send 35¢ in coin for full color catalog showing 67 modern plans. Priced homes and floor plans. Complete building plans ready for filing at low cost. Sold separately if desired.

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This is the new home of the Dan Ames' family in Pittsford, N. Y. "We had installed Delco-Heat in our old home in 1940," says Mrs. Ames, "so we insisted on it for our new home. After investigating many different kinds of heating units, Dan and I are convinced that Delco-Heat is the most dependable and economical. Our Delco-Heat Conditionair always gives us comfort and convenience—and we enjoy the circulation of dust-free air during the summer."

You'll find General Motors has the "know-how" to build the best—and factory-trained Delco-Heat dealers have the "know-how" to install it right. The Ames' installation was by Jay J. Walsh, Inc., Rochester, N.Y.

Delco-Heat Conditionair with the exclusive "Rotopower" unit—an automatic forced warm air furnace—both heats and cleans the air in your home. For oil, gas or coal-fired automatic heat, see your nearest Delco-Heat dealer. Or write—



Delco Appliance Division, General Motors Corp., Rochester 1, N. Y.



**Prevent Discoloring,
Loosening, Rotting
of Bathroom Floors!**

So easy to stop messiness caused by condensation! So simple to install it yourself, under toilet tank! Small hose drains moisture into toilet bowl. Inconspicuous. Gleaming white enameled finish. Low cost, \$3.95

• DRIPOUT sold by Department, Hardware, Plumbing Stores Everywhere. — If your dealer does not stock please write direct.

LAUFENBERG INC.

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PRIMER

(Begins on page 121)

the valve partly closed, until water runs out. After all radiators have been cleared of air, check and fill the expansion tank as necessary.

At the start of the heating season boiler cleaning compounds can be added to the water, to loosen dirt and scale that hasn't settled. Then, after a couple of weeks of operation, the fire should be stopped, the water cooled, and the boiler drained completely. Flush the boiler to insure removal of all loose dirt, and then refill it as described above. If there is oil in a steam boiler, as indicated by an unsteady water level in the gauge, you can sometimes have it removed at the water level by a service man. But you can also remove it by draining all the water from the boiler.

Any maintenance requiring complete removal of the water from a boiler should be performed at the start of the heating season, or during it, rather than when shutting the plant down for the summer. New water for the necessary refilling contains free air which would cause considerable rusting during the summer.

AUTOMATIC EQUIPMENT SHOULD BE
SERVICED AND REPAIRED
BY AN EXPERT

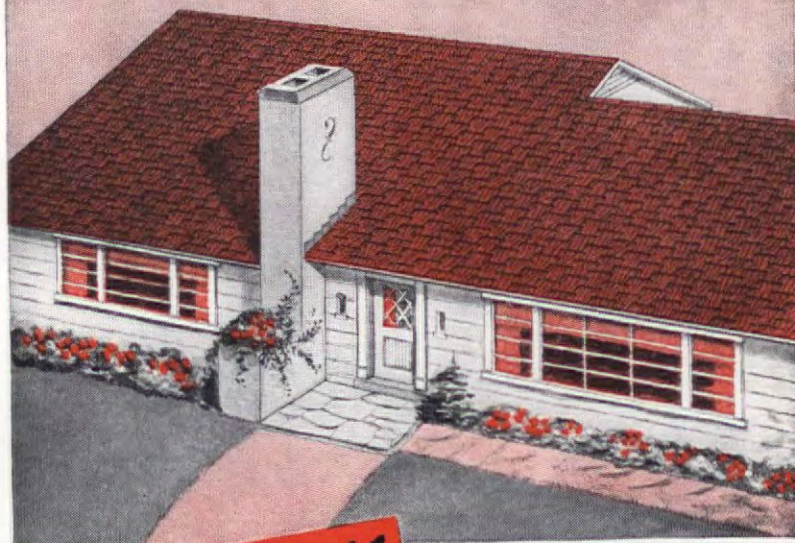
When the burner equipment is automatic, the furnace or boiler can be cleaned as described above. The air filters in warm-air systems, and fuel-oil filters for oil burners can be cleaned or replaced very easily by you, the home owner.

However, at least once a year the automatic controls and burners should be checked and adjusted by a reliable service man. He will have special testing equipment and tools that are necessary, as well as a detailed knowledge of burners and controls. Efficient and economical use of fuel requires accurate adjustment of gas, oil and coal-stoker equipment.

HEATING BOILERS WHICH SUPPLY
DOMESTIC HOT WATER DURING
THE SUMMER SHOULD ALSO
BE CHECKED AND CLEANED

Even though the boiler operates all summer to supply hot water, scale, ash and soot reduces the efficiency of the boiler, since it acts as insulation and results in heat going up the chimney since it can't get to the water. Shut down the fire at least once a year for the necessary cleaning and leak repairs, and be sure to have the automatic equipment checked to insure troublefree service.

Pay for *One* roof . . .



get *Double* protection!

Here's shingle beauty designed to make a double-thickness*, wind and weatherproof roof!

If good looks were all you required in a roof, many different types of shingles might suit you.

But if you—like thousands of smart home-owners—also insist on complete protection, on a safer roof over your family's head, then your choice is easy! No roof can possibly give you greater wind-and-weather protection than smart-looking Ruberoid Dubl-Coverage Tite-On Shingles provide!

Thanks to a patented, interweav-

ing design, these shingles actually make a double-thickness roof, so securely anchored that not even winds up to 120 miles an hour have been able to tear these shingles loose!

A product of The RUBEROID Co., 63-year old pioneers in the development of quality building materials, Dubl-Coverage Tite-On Shingles are surprisingly moderate in cost. And their fast application makes for further economy. See your Ruberoid dealer today—or use the coupon below.

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Their Beauty is their Strength!

Interweaving—responsible for this smart, "basket-weave" appearance—also accounts for the two complete thicknesses these shingles make over your entire roof. Concealed interlocking links them into virtual one-piece roof. No gadgets or exposed nails to rust away!



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Amazing new LUMITE screening

STAINPROOF

Because it's Rustproof!



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CAN'T
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Imagine a screening that can be GUARANTEED never to rust, rot, corrode or stain your house—yet costs only 11½-12¢ per square foot. That's LUMITE!

Imagine a plastic so strong that it actually has greater impact strength than any other type of screening. That's LUMITE!

Imagine a screening that never needs painting to protect it from rust or corrosion. That's LUMITE!

Imagine a screening that is so easy to handle anyone can frame it—no special tools needed—will never sag or bulge when properly framed. That's LUMITE!

For your new home or to replace old screens, order LUMITE from your hardware, lumber or building supply dealer.

Write for information and free sample to Dept. AH-2, LUMITE DIVISION, Chicopee Manufacturing Corporation of Georgia, 47 Worth Street, New York 13, N. Y.

Facts for Architects and Builders:

Effect of acids, alkalis and solvents—Essentially none.

Effect of age—Independent scientific tests indicate that LUMITE is more durable than any other type of screen cloth under all climatic conditions that might normally be encountered.

Non-inflammable—Will not support flame... is self-extinguishing. Melting point, 340°F.

Tensile strength—Up to 40,000 lbs. per square inch.

Impact strength—Greater than conventional screening.

Installation—Cut with ordinary scissors. Fold cut edges under one-half inch. Tack or staple the screening smoothly and evenly every 1½". Because of inherent characteristics, LUMITE will gradually draw itself into a snug, firm fit. For correct methods of machine framing, consult LUMITE engineers.

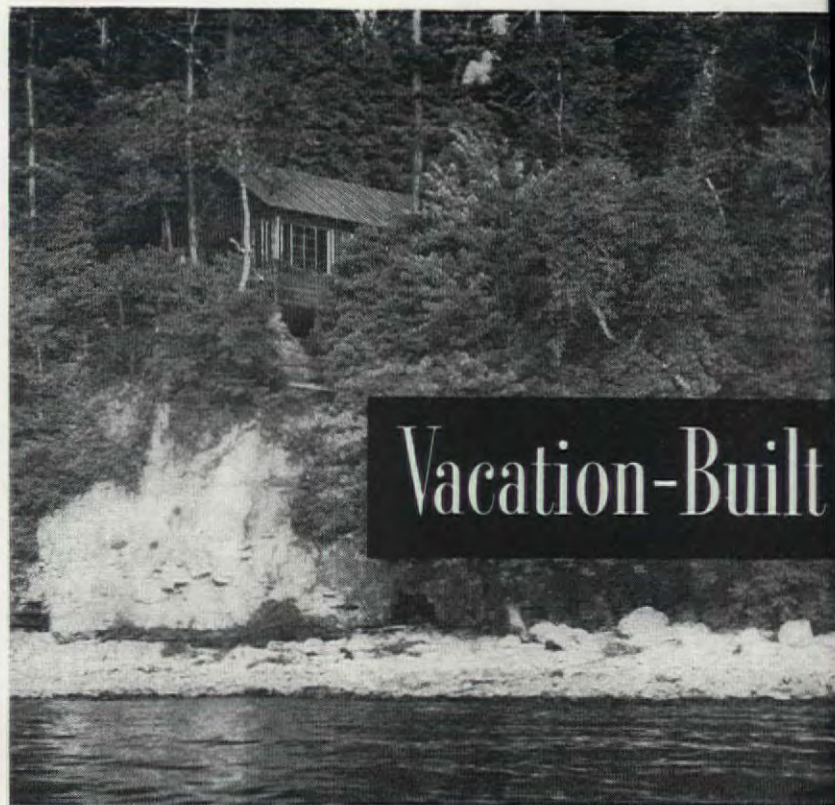
INSIST ON RUSTPROOF SCREENING



LUMITE

woven saran screening

*Registered Trade-mark



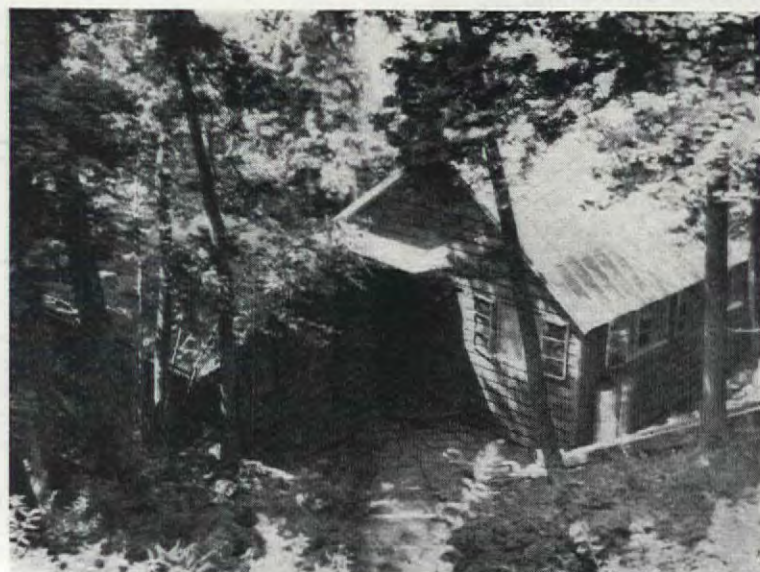
Vacation-Built

Photographs by Joseph Jany

On a thirty-five foot bluff, straight up from the rocky, pine-studded shores of Lake Champlain, is a six-room summer cottage that means a lot to our family because we built it ourselves. Our first habitat, a pyramidal Army tent, was erected fifteen years ago. Now we're the proud possessors of a spacious, L-shaped cabin built around a breath-taking view of both the lake and range after range of the Adirondack Mountains.

When we started our vacation enterprise back in 1933, the last available land with easy access to the beach had a 200-foot frontage and was far from ideal. There was only one place for a cabin, a bowl-shaped hollow, rimmed by rock ledges. Still we had a beach and that wonderful view. We soon found that, despite its small size, the bowl was ideally suited for an L-shaped camp, with picture window right at the edge of the bluff, and sleeping quarters backed snugly against the hillside. Right then and there, we Steinbergs decided to build our future cabin in two sections—one part, a bunkhouse for sleeping; the other, living room, dining area, and kitchen. Along with my father and brother, the project was begun. The bunkhouse portion was tackled first.

That first summer was spent in the Army tent. We were further handicapped by the fact that father had only his two-week vacation to devote to the job. Brush was cleared, trees felled and the



Looking down from road, bunkhouse at left, "living" house at right face onto flagged terrace. Chute is in foreground

WM. H. STEINBERG, JR.

Spend your vacations profitably
says this family—they did and built
their Vermont cabin as proof

for Vacation Living



Life among the treetops shows Lake Champlain through picture window and adjacent aluminum casements

foundations for the first building put in. The slope of the land, even in the bowl, made high piers necessary. Rock footings were laid, but from here to joist level, the piers were of concrete. By the end of the first year, everything was ready for the big push.

When spring came, we were up to our necks in drawing plans, calculating, and mail-catalogue ordering. Then, in June, we Steinbergs squeezed ourselves into the family car and gleefully started off, laden with all sorts of building paraphernalia. Luckily father was with us at the start, and in the first 1½ days we had floor sills and joists cut and assembled. The flooring took another day, and then work commenced, cutting and stacking framing members for the exterior walls. After these were in place with covering of



First bunkhouse unit on high foundations nestles into the hillside. New partitions divide it into three bedrooms



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oven in your
new electric range?

Ask your Frigidaire Dealer to show you
the double-oven Electric Range
that makes cooking twice as simple!



Double-quick dinners are so much easier to get with the *double-oven* Frigidaire Electric Range! Ask your Frigidaire Dealer to prove how much time you'll save when you can bake and broil at the same time—or bake, broil or roast a double quantity of food using both big ovens at once.

The exclusive Frigidaire Evenizer assures even heat distribution—the extra thick insulation keeps the heat in the oven and out of the kitchen—and the porcelain finished surfaces and rounded corners make cleaning up a cinch for you!

Top-of-the-range cooking is simpler and easier, too. You just cook your

regular way—but get better results than ever with the 5 controlled heats in each Frigidaire Radiantube Surface Cooking Unit.

Visit your Frigidaire Dealer today—let him show you all the advantages of this Frigidaire Electric Range—one of seven different models. Also, see the other Frigidaire appliances for better kitchens and laundries, including the Frigidaire Refrigerator and the Frigidaire All-Porcelain Automatic Washer.

Find dealer's name in Classified Phone Directory. Or write, Frigidaire Division of General Motors, Dayton 1, Ohio. In Canada, Leaside 12, Ont.

Listen to Frigidaire's New Lum and Abner Show, Sunday nights, on your Columbia Station.

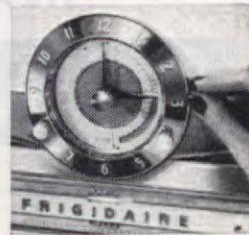
FRIGIDAIRE Electric Ranges



The broiler's high-speed—and waist-high! The deep broiler pan with smokeless-type grid broils foods easily. Also doubles as a roasting pan and trivet.



Now it's a small oven—now it isn't! The Triple-Duty Thermizer is so adaptable to your needs—as a surface unit, an oven, or deep well cooker.



Really automatic cooking—with the Cook-Master Oven Clock Control! Move two knobs and flip a lever—the oven turns on, turns off automatically.



the JEWEL of them all ...

THIS OIL BURNER — the new Master Kraft — is proving itself to be a virtual jewel for home owners from coast to coast, because of the exceptional fuel savings it is delivering, month after month, year after year.

For instance, a resident of Chippewa Falls, Wis., actually saved \$190.00 his first heating season.* A business man in Duluth, Minn., saved 48% on his fuel costs. A lady in Utica, N. Y., saved \$186.00 in five months. A physician in Waukegan, Ill., saved \$85.00. A Portland, Ore., home owner found heating with this automatic burner \$30.00 cheaper than with solid fuel. The Hill Dormitory at Princeton, New Jersey made a saving of more than 50% in fuel. This exceptional heat output is made possible by the **DUAL-OXENIZER**, (Patents Pending), available *only* in the new Master Kraft oil burner. For details on how to cut your fuel bill, clip and mail the coupon below.

*Names of any of these owners supplied on request.



THIS FLAME is a hollow cone of heat . . . clean and bright — made possible by the **DUAL-OXENIZER** (Patents Pending) . . . a new kind of oil burner . . . a new method of turning oil into *pure heat*. Combines a *double charge of oxygen* with oil . . . gives hottest oil flame ever developed, and burns catalytic oils with ease. Get the full story . . . mail the coupon . . . today.



This burner is also available as the heart of this beautiful, oil-fired unit . . . the Master Kraft Sun-Blaze Boiler.

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Street.....
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Est. 1922
Springfield, Mass.
**A PIONEER
IN OIL
HEATING**

Vacation-Built

(Begins on page 126)

tongue and groove siding, we started on the roof and had this whipped into shape midway through the second week. When the two weeks were up, we were ready to move in! After father left, we were aided and abetted for the rest of the summer by our womenfolk. By Labor Day we left behind us a trim, red-shuttered cabin snugly set in the hollow.

Just as we started laying the piers for Part No. 2, war interrupted and suspended our plans; so it wasn't until two summers after V-J Day that we were able to start again. Work from then on was a repetition of our first summer, but, because we fellows had grown and were often away, there was often a manpower shortage. Nothing was tackled without asking, "Does it save labor?" All framing had to be pre-cut to exact dimensions before delivery. Aluminum roofing was used in large sheets because of its easy application. An innovation that helped tremendously in expediting the erection of Part No. 2, was a delivery chute for sliding materials down the forty-foot bank.

With all preparations made beforehand, construction proceeded as was scheduled. The completed "living" house measures 16 feet by 32 feet, and its eight-foot picture window is flanked on either side by four casements, making the lake side of our living room all glass. Now attention once more focused on the first unit and by means of plywood partitions, filled with cotton insulation for sound absorption, we evolved three bedrooms and a bath. Now we need fireplace and chimney; when they're built, we Steinbergs shall wonder just what the next move will be!



Forty-foot chute, designed by author's father, saved countless man hours in delivering material



**GIVE DINGY FURNACE
THE ONCE-OVER "BRIGHTLY"
with the right aluminum paint**



• **FREE BOOK TELLS HOW** you can make an old furnace or water heater look like new; how heat-resisting *Aluminum Enamel* gives lasting beauty and protection against rust. For many other helpful painting hints, send for free 24-page book, "Paint It Bright". Remember there is a difference in aluminum paints. Get *Aluminum Enamel* for this job, from the dealer who displays this Alcoa symbol on the brand he sells. Address: Paint Service Bureau, ALUMINUM COMPANY OF AMERICA, 2105 Gulf Building, Pittsburgh 19, Pa.



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on aluminum paints made by
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ALCOA ALBRON PIGMENTS

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**STEEL AND ALUMINUM GARAGES
LOOK LIKE WOOD**
Shipped Anywhere
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Steel Buildings for All
Purposes
Write for Folder
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BASIC
for future reference
DATA



"The PAINTERS are coming!"

MAURIE WEBSTER

Someone had told me it was a cross between a Bowery free-for-all and a plague of locusts. Personally, I'm inclined to think it's a two-week nightmare. But no matter how pleasant it is, the inescapable fact is that sometime within the next five years, you will have to go through a house-painting session. Of course, you may be lucky (we were—our original paint job miraculously lasted seven years—but was showing its age). Then again you may have a postwar, quick-built "dream home" where the paint manages to disintergrate within a maxi-

PLEASE TURN TO PAGE 130



Good painters and paper hangers will remove plates around light switches so that paint or paper will fit neatly under them. Don't trust a painter who will "paint around them." Remove them yourself. Unfasten two small screws, slip plate off, save both screws and plate

Remove hardware from cabinets in kitchen and bathrooms before painting to insure a neat job. Most hardware is screwed from interior of door, is easily loosened. If hardware is metal, try silver polish or buff lightly with fine steel wool before replacing



New, Improved Eagle-Picher Storm Windows and Screens

Compare the motions it takes



To put on a hat takes this many motions. These "guide light" photos were taken by attaching a light to the model's hands and photographing the actual motions of the hands.



To put up a screen takes this many motions. The "guide light" photos show how simple it is to change from storm sashes to screens—with Eagle-Picher Combination Windows!

Compare the beauty

Streamlined, narrower-than-usual frames, and soft, gray finish harmonize with any house style or color... add beauty to any home. You'll switch seasons in seconds! You change 'em from inside—just slide out the lightweight, sturdy storm sash, slip in the trim, durable screen and lock it in place—zip, it's done. They'll save time, work... and reduce maintenance and storage problems to the minimum! You get weathertight protection and save up to 15% on fuel... reduce unpleasant drafts... increase comfort.



Compare the advantages

- Narrower frames mean greater visibility, more beauty
- New ventilation unit adds 25% more ventilation area, easier temperature control
- Extruded all-aluminum construction gives years of trouble-free service, needs no painting.

Send for information about our complete line of combination storm windows and screens, with doors to match, porch and picture window enclosures—of beautiful, durable aluminum!

EAGLE-PICHER COMPANY CINCINNATI (1), OHIO
Makers of Eagle-Picher Insulation for homes

THE EAGLE-PICHER COMPANY, Dept. AH-59, Cincinnati (1), Ohio
Gentlemen: Without obligating me, please send particulars about Eagle-Picher Storm Windows and Screens. (Please check only one.)

- ☐ For present home ☐ Students: check for special information
☐ For future home

Name _____
Address _____ Zone _____
City _____ County _____ State _____



How to have warmth where you want it



No dusty, space-stealing radiators for today's home builders and buyers. Instead, slim Trane "Active Air" Convectors recessed in the walls, out of the way, painted to match any decorating scheme.

Self-propelled comfort is the secret.

1. Air is drawn in at the bottom of the Trane Convector.
2. Instantly heated by aluminum fins and copper tubes. 3. Warm air passes into the room and diffuses evenly from floor to ceiling.



So safe! So healthful! Unlike old-fashioned radiators, Trane Convectors have no exposed hot surfaces to burn hands or mar furniture. No drafty, cold spots near the floor. Less heat wasted overhead. Fuel costs are low.



Remodeling? Redecorating? It won't cost much to replace ugly radiators with handsome, compact Trane Convectors.

They make the most of any steam or hot water system.



FREE! Full color booklet! Avoid disappointment later by getting facts about Trane Convectors now. Write for "How to Live in June All Winter." Dept. B-59, Trane Company, La Crosse, Wis.



THE TRANE COMPANY
La Crosse, Wisconsin, or
Trane Company, Ltd. of Canada, Toronto

SUCCESSOR TO RADIATORS
TRANE
"ACTIVE AIR" CONVECTORS

"The Painters Are Coming" (Begins on page 129)

mum of twenty-four months. But, let's admit it, no paint in the world will last forever, and, since you hope to live with the new paint job for several years, the week or two of upset isn't too great a price to pay.

Of course, there are those energetic souls who manage to do their own home redecorating jobs, from wallpaper to paint; but since they are in need of no help we can give, let's bow humbly in their direction and pass to the headaches that are the lot of the vast majority.

First, it's considered proper for all concerned to come to some sort of agreement, regarding color schemes and paper patterns, before you are too deeply enmeshed in this whole operation. Deep, bold colors are the new decorating trend, and I personally find them completely attractive. Naturally you will change the colors of your rooms as much as possible, without outlawing all the present draperies and furniture. Somehow I can't understand one couple who went through all the horrors of redecorating last summer, and ended up with exactly the same timid variations of "off-white" shades they had been living with for years. Those "colors" were safe, of course, but so is a bet on sunrise tomorrow.

Wallpaper, with wartime-discovered dyes and textures, is more distinctive (and darker) than ever before. After weeks, we finally turned up a bedroom paper with yellow flowers on a rich cocoa-orchid background. The woodwork matches the background perfectly, the ceiling is yellow, and we now have a room that invites sleep as well as compliments from viewers. Spend time plotting color plans for your rooms, but don't be afraid to try something new—even something a bit radical. Study color photographs in this magazine and at your paint dealers, and put a bit of your personality in your home. Just remember, it doesn't cost one penny more to have real color in your paint than to make it an insignificant hue.

One more thing before you call the painters: some times of the year are better than others. The weather should be warm enough so that open windows (the better to lose the paint smell) won't produce a chill. Remember that fall housecleaning makes everyone think about

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Individual home builders have had our help constantly for 29 years. Now, more than a million live in our carefully planned homes.

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New Isometric Plans you yourself for \$3900 can build any one of the twelve \$8,000 homes illustrated. Energetic men everywhere are now building this simplified way, using our Revolutionary Method of Home Construction—our supreme accomplishment after 29 years of service to home builders.

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STANDARD HOMES COMPANY
Colorado Building AH-7 Washington 5, D. C.
"If you can pay rent, you can pay for a home"

painting, so don't expect the painters to report for work next week.

About those painters. I don't believe in hiring anyone purely on the basis of a friend's recommendation. If he has done a satisfactory job for someone you know, that's fine. But without facing competition, he may not give you a good price. We got detailed bids from two painters, who were wholeheartedly endorsed for quality and reasonable price by close friends. We also called a good local paint-and-paper store for a painter. He gave us far lower prices (by nearly \$100!) and a definitely better job than either of the other two had previously done.

To get bids you can compare, all bidders must quote prices for the same amount of work. You tell them how many coats of paint, whether shelves and cabinets are to be included, and point out cracks and "pull-aways" where you expect them to fill with Spackle. Find out how much they have allowed for paper and how many rolls they calculated. They should furnish a specific quota for each room, so you know exactly what you are getting. If they write out a bid in duplicate and keep a copy, make a mental note that they use businesslike methods and can very probably save you money.

When the bids are all in—remember that cost is one thing, quality of work often something else again. A careless wallpaper man can cost you several dollars extra in ruined paper, in addition to giving you an unsatisfactory job. Our man so deeply impressed us with his care and attention to minor details, that we couldn't just say we took him on a lowest-cost basis. My wife (a diplomat always) explained that his bid wasn't lowest, but we felt he would give us the best job! A week later when she picked up the paper, the clerk reported that the painter was so pleased with her compliment that he had told the manager the next day. It meant more to him than a \$50 bonus!

WHAT TO DO TILL THE PAINTERS ARRIVE!

The painter will usually warn you two or three days before he arrives. That's time enough to:

Buy the wallpaper, if any, making sure that it all comes from the same dye lot. Compare each roll for identical color or check the color run number which appears on the selvage edge.

Plan the sequence of rooms to be done. Start in the bedrooms, end with the kitchen (it will be tied up the longest and is most-used).

Get the first room ready. Take out easily movable furniture, pictures, curtains, window shades, and mirrors. Empty the closets and all shelves



New York's Chrysler Building is among the many famous buildings which are Barrett-roofed.

"It's protected by a Barrett Roof...like the Chrysler Building"*



"We knew we couldn't go wrong if we followed the example of America's most particular roof buyers. That's why we're reroofing with Barrett* shingles!"

Barrett asphalt shingles are beautiful... colorful... rawhide tough. Made to rigid Barrett manufacturing standards, they're saturated and coated with waterproofing asphalt, and armor-coated with wear-resisting, fire-resisting mineral granules. They look good and stay good in any weather. And they're budget-priced, too.

Mail the coupon today for our new Shingle Style Guide. It shows Barrett shingles in a variety of rich colors and blends — will help you select the right shingle for your house.



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FREE to home-owners East of the Rockies

- ☐ Shingle Style Guide. Helps select the right shingle for the job.
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*Reg. U. S. Pat. Off.

BEAUTY AND THE FEAST

• Kitchen work takes less of a toll when it is performed in surroundings as beautiful as these!

• Perhaps you are planning now to remodel. You can turn any room in the house into a harbor of gay, sunny charm. It's easy, and economical, when you work with the Western Pines*.

• These glorious woods—versatile and durable—will bring distinctive beauty to your house. Think of them—first—when you think of building or remodeling. And see your retail lumber dealer for cheerful guidance.

THESE ARE THE WESTERN PINES

- *IDAHO WHITE PINE
- *PONDEROSA PINE
- *SUGAR PINE



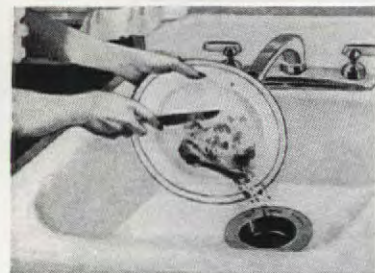
FREE This profusely illustrated booklet, crammed with ideas for remodeling or building. Write for your copy: Western Pine Association, Dept. 203-F, Yeon Building, Portland 4, Oregon.

WHAT A RELIEF... NEVER HAVING GARBAGE!

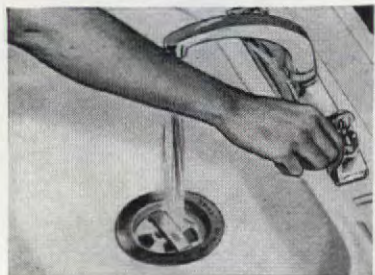
The G-E DISPOSALL* gets rid of garbage automatically!

Whoopie! Just think—no more garbage ever! No germy garbage can. No kitchen mess. What a relief to have all food waste disposed of *immediately*, right in the sink. What a great time-saver, stepsaver. And your kitchen always clean... sanitary!

Just see how the G-E Disposall, the product of years of testing and development by General Electric, helps rid the home of garbage:



1. Scrape all food waste—pits, peelings, fruit rinds, even chop, chicken, and fish bones—into the drain. That's the last you see of them.



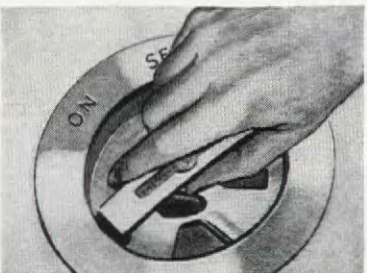
3. Turn on cold water. This automatically starts the Disposall action. Food waste is shredded into tiny particles, flushed into sewer or septic tank. The Disposall works perfectly with either sewer or septic tank.

SEE YOUR RETAILER TODAY!

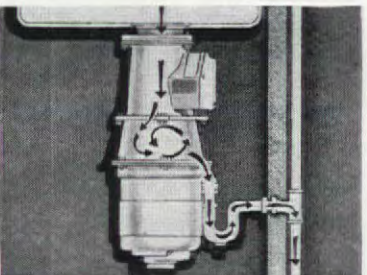
He'll be happy to give you a demonstration of how easily and efficiently the Disposall works. He'll show you how simply it can be installed in your kitchen—how it fits most every sink. Ask, too, about the All-Electric Sink that teams up a General Electric Dishwasher with the Disposall! General Electric Co., Bridgeport 2, Conn.

*General Electric's registered trade-mark for its food-waste disposal appliance.

GENERAL ELECTRIC



2. Lock protecting cover with a twist to the left. Notice openings in the cover for clean, flushing water to enter the Disposall as it works.



4. With the Disposall under your sink, you'll never see garbage again. You'll agree with Disposall users who say: "My kitchen's a million times cleaner." "The Disposall's my favorite appliance." "I'd never give it up!"



DISPOSALL

REMEMBER: YOU
CAN PUT YOUR CONFIDENCE
IN GENERAL ELECTRIC

"The Painters Are Coming" (Begins on page 129)

—painters are painters, not house-movers. Give them some co-operation.

With your trusty screw driver and pliers, take off the hardware (door handles, window catches, switch and outlet plates, etc.). Some painters may remove them, but many insist they can easily paint around them. You frequently don't find them wrong until they've left.

Get up early! The family who were "re-done" before us explained sleepily that their alarm had failed. "Just shove things around and go to work," they concluded. Somehow there was very little enthusiasm for that particular assignment.

EMILY POST—WITH A PAINT CAN!

Lest you find yourself wondering about them, here are answers to a few of your probable questions:

"Am I supposed to tell them what to do?" Answer: "Emphatically yes!" If you want something given special attention, they expect you to say so. Tell them whether woodwork and walls are to be the same color, how you want special bits of trim treated. Ask for advice if you aren't certain, but don't leave them on their own and complain about it later.

"Should I speak up if they miss painting certain spots?" Answer: "Very definitely!" The longer a painter works, the harder it is for his eyes to catch small spots (often called "holidays"), particularly when putting on enamel. He'll welcome aid.


"How insistent should I be about color mixing?" Answer: "Quite." Painters nearly always prefer to mix their colors from a white base. You should provide a color card or a sample of paper or cloth with the color you want to match. They want your final approval before going ahead, so don't wait till they're half through before deciding the shade isn't right. They will probably charge you extra for the added painting involved, and the final coat may be uneven as a result.

"Do they expect hospitality?" Answer: "No." But a cup of coffee provides welcome relief and is a nice gesture (particularly if you hired them by the job, not by the hour!). Compliments are a highly prized dessert and will cost you nothing.

WE'RE HAPPY WE:


1. Ordered two coats of paint throughout. Not only did they cover

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A GARAGE DOOR ANYBODY CAN OPEN
IT'S THE NEW
CRAWFORD DOOR
with Marvelous "MARVEL-LIFT"
ENERGIZED



OPENS INSTANTLY
In any weather—cannot be blocked by snow or ice.
Slides up inside garage—safe from wind, rain, snow, ice.

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Beautify your home frontage with this handsome 24-panel Door by Crawford, leading specialist in popular-priced, quality garage doors for nearly 20 years.

Energized "MARVEL-LIFT" gives finger-tip operation—a child can raise or lower it easily. Lock and handle at SIDE (not center) eliminate reaching or climbing over

car (and getting wet or dirty) to reach lock. Can be equipped for automatic operation with radio control.

Call your Crawford Door Sales Co. listed in your local Yellow Pages for more information and free estimate. Payments as low as \$5 a month.

Crawford DOOR CO.

416 St. Jean, Detroit 14, Michigan



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FREE BROCHURE

far better than one, but for approximately 35% more than the cost of a single coat, we got far more than double the wearability.

2. Borrowed their paint each evening and gave extra coats of both flat and enamel to hard-wear spots like window sills and door edges.

3. Had all electric outlet plates painted to match the walls or the background color of the paper. They're smart and unobtrusive.

4. Sanded down decals which we wanted to cover in the kitchen and applied several extra coats of paint. You can't see the color or outlines of any of them.

5. Insisted that the first coat be the same color as the second (final) coat. Not only did it cover far better, but each night we could see the color under artificial light. In two cases we decided to change the final color—once it was made darker, once lighter.

WE'RE SORRY WE:

1. Didn't buy at least one extra roll of paper for each room, since they're returnable if not used. At four-thirty one afternoon my wife had to canvass the entire city for one more roll of bedroom paper (our original supplier was out). Unnecessary confusion and headache—and near catastrophe if she had been unable to get a roll from the same dye lot.

2. Didn't remove *all* the hardware. Came the service porch and I grew a bit careless. Result: twice as long to

clean the paint off later as to remove and replace the fittings.

3. Weren't more careful with instructions. The bathroom (last room) was to be gray with a white ceiling. My wife told them to put on gray flat, and rushed off to school with the children. On her return—yes, they'd put gray over the ceiling! Since they had to finish the next day, WE had to put the white paint over the ceiling at 10:30 that night!

HERE ARE SOME FINISH-UP POINTERS:

All painters spatter some paint on the floors, drop cloths or no. Clean with a non-water floor cleaner plus a pad of $\frac{1}{2}$ 00 steel wool, which lifts the paint easily. Follow with a good application of liquid floor wax.

Polish the hardware as you put it back on. Those fresh doors make dull handles look out of place.

Stainproof your wallpaper and make it grease-resistant with a liquid coating such as Osborne's Wallpaper Lacquer. Apply with a clean brush in a well-ventilated room. With certain types of wallpaper a base coat of size may be needed. Test a swatch of your pattern with lacquer and size to ascertain fastness of colors.

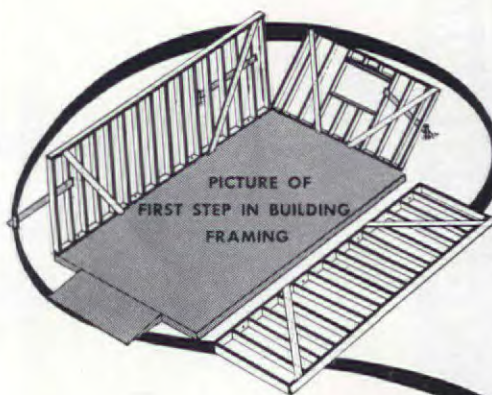
Wait until paint **REALLY DRIES** (2 to 4 days) before putting dishes back on shelves (they might stick) or closing doors tight. After two to three weeks, a good application of paste wax will help preserve its sheen and make it wear at least twice as long.



J-M Asbestos Flexboard sheets for the siding are large, easy to apply, and permanent as stone

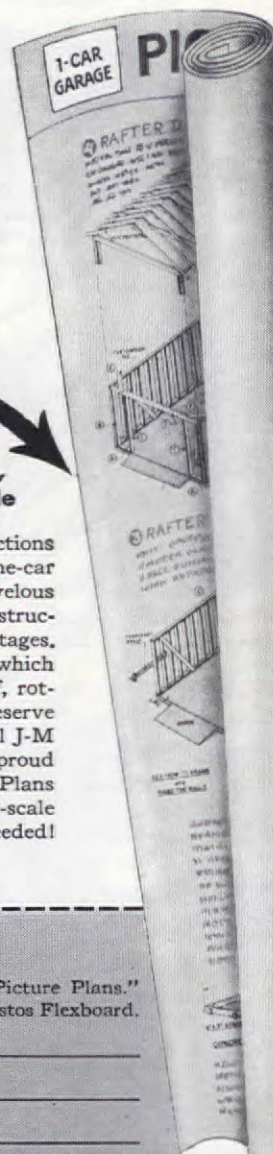
Now you can have a set of "Picture Plans"

for building this Asbestos Flexboard Garage ... Complete set only \$1



These "Picture Plans," developed by Agricultural Associates, Inc., now offered by Johns-Manville—show each operation, step by step, to make construction simple

No blueprints to read! *Pictorialized* instructions show how to erect this attractive, economical one-car garage, size 12x20 feet. Not only are these marvelous "PICTURE PLANS" easy to use, but the construction itself is simplified, offers many unusual advantages. Siding is Johns-Manville Asbestos Flexboard—which comes in large sheets, goes on fast, is fireproof, rot-proof, weatherproof, and never needs paint to preserve it! On the roof, you'll have fire-resistant, colorful J-M Asphalt Shingles. Yes, you'll have a garage to be proud of!—at *low cost*. Complete set of J-M Picture Plans includes a 48x34-inch chart with 21 pictures, full-scale cut-out guides, even a list of all materials needed! Only \$1! Please use coupon below.



JOHNS-MANVILLE, Dept. ah-4
Box 290, New York 16, N. Y.
Enclosed find \$1 for set of Flexboard Garage "Picture Plans."
Also please send descriptive literature on J-M Asbestos Flexboard.

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Decorating help*

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Kyanize Color Recipes

1. Now, choose a paint color scheme from the rooms featured in the current month's magazines.

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*

If your dealer is out of Kyanize Color Recipe packets, send 10¢ in stamps or coin with your name and address (please print) to Dept. A-5, Boston Varnish Company, Everett Station, Boston 49, Massachusetts.

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 Call him for expert
 installation and service.

**LOWER FUEL COST THAN
 EVER BEFORE POSSIBLE**

**WILLIAMS
 OIL-O-MATIC
 OIL BURNER**

LOW PRESSURE—WITH EXCLUSIVE SEALED THRIFT UNIT

Now! Fifty-Ten
 Model

New-All New

EDA JOHNSTONE

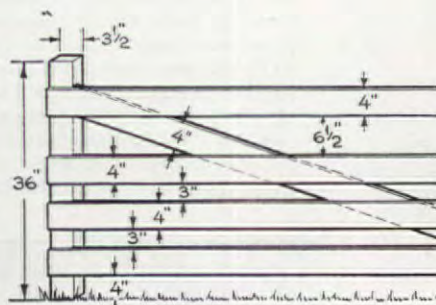
Fenced in...but



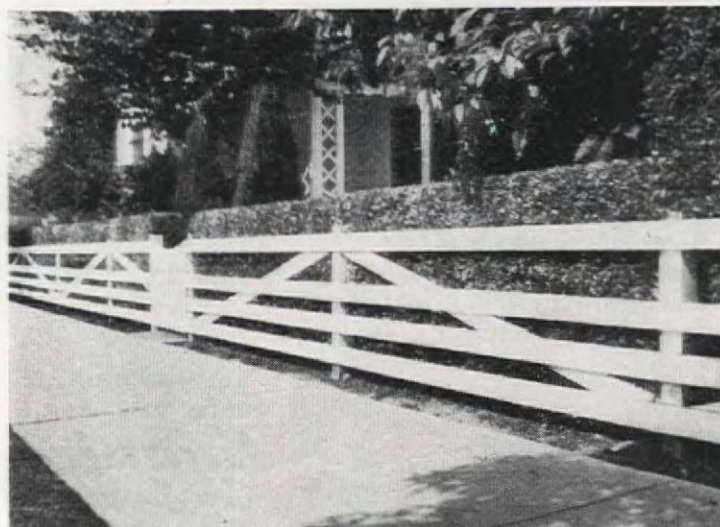
A fence can—and should—enhance the view for those who live in a house and those who look at it

A fence seems to belong with a house, like a collar with a shirt. It has a dual function—first, to appeal to the eye; second, to give a sense of privacy and security. The type should, therefore, be chosen carefully to harmonize with the surroundings and with the house architecture; to blend with the contours of the land, and to give the desired effect without being obtrusive or restrictive. The result should be a feeling of protection against intruders, of being fenced in—but not hidden.

A good example of success in all these directions is the fence built by Mr. and Mrs. Egon A. Kunst for their suburban Ohio home. "Our problem," says Mrs. Kunst, "was twofold: to provide, first, a background for our perennial border, and, second, a private, protected corner for sunning and enjoying the flowers. When my husband originally graded the



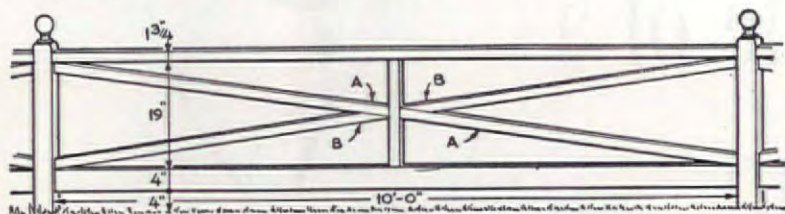
Posts 3 1/2" square, 3' above ground; 3/4" planks 7' 6" between posts; diagonals nailed to posts



Variation of hurdle fence (ordinarily rustic) is here used outside a closely clipped boxwood hedge

Photographs by Paul A. Kuhman and Eda Johnstone

not hidden!



Construction details: End posts with finials 3 1/2" square; finial base circumference 11 1/2". Cross members are 1 3/4" square. Member A is nailed to 1 3/4" center post; then member B is nailed to A.



Drawings by Sigman-Ward

For a house such as this, of modified Williamsburg-Colonial design, a cross-rail fence has both dignity and lightness



lawn, he had to leave two levels, running one at an angle to preserve the beautiful, big elm. We planned to build a rose arch from the trellis to the corner of the house, but the spot is so exposed and windy that we finally put evergreens there as a windbreak. Blaze and Pauls Scarlet Climber roses are now growing well on the lattice and will soon give us, we hope and expect, just the colorful effect we want."

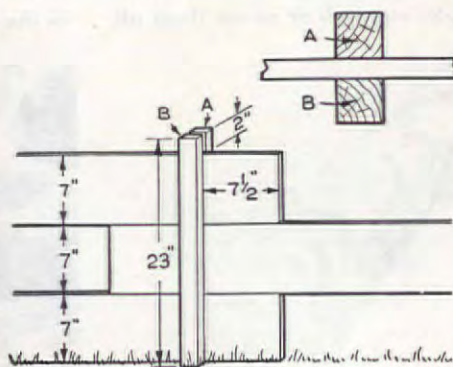
Three simple, attractive fence types for small homes are the cross-rail and post, seen above at the crest of a steep bank; the board adaptation of a hurdle fence shown at the bottom of page 134, and the low, single-double rail type pictured below. An overlapping rail or slat fence of that type is practical and pleasing in various heights, especially for dividing the front portion of a lot. For a Colonial type house, nothing is more suitable than the old-

fashioned picket fence, with the top line either straight or given a "scalloped" effect by varying the length of the pickets. It can also be used to top a low stone wall. Handsome as any fence may be in itself, it can often be given additional charm if something is planted along the base in front—geraniums, petunias, lantana, etc.—or a hedge, kept clipped to the same height, is planted behind it.

Although a fence may have to be the final step in the building of a house, it is not the least important. As much thought and care should be given to its location, materials, and design as to those of the building itself, for the two are complementary. Measured in terms of real enjoyment of one's home, the results of (1) planning, (2) sound construction, and (3) adequate maintenance of any fence can be not only worth while but richly rewarding.



A low single-double type board fence like this is excellent with a small house. Add rails for more height



Twin 1 3/4" posts are set apart to admit rails 12' long, overlapped 7 1/2". No nails are needed unless to fasten crosspiece to prevent the removal of rails. All construction details supplied by Harvey Page, fence specialist

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Please mail me, without obligation, a copy of "Your Fence."

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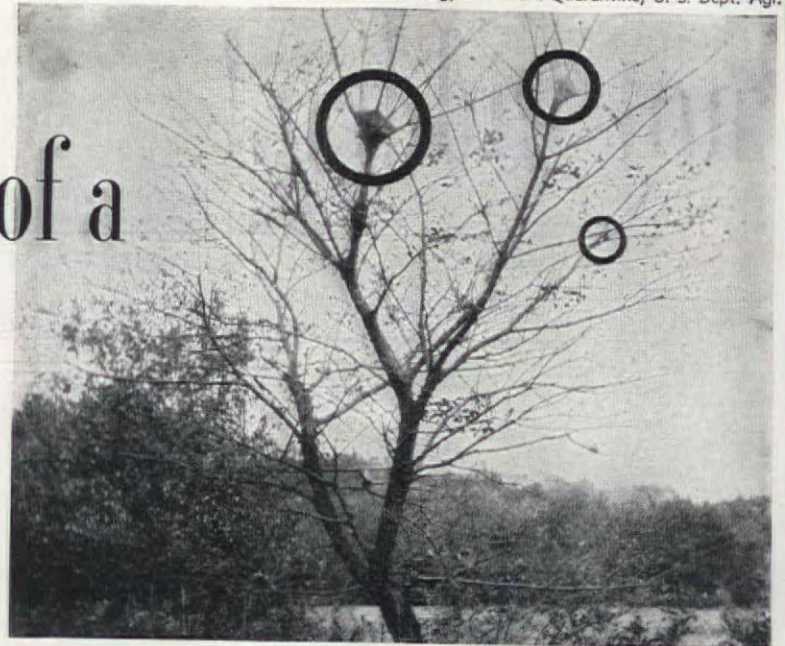
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City _____ State _____

I am interested in fencing:
☐ Residence; ☐ Estate; ☐ Play-ground; ☐ Industrial; ☐ School.
Approximately _____ feet

USS CYCLONE FENCE
UNITED STATES STEEL

Life Cycle of a PUBLIC ENEMY



A picture story by
Lilo Hess
From Three Lions, Inc.

Have you seen sights like that above, exclaimed, deplored, and wished regretfully that you could "do something about it?" Well, you can. . . . The eastern, or apple, tent caterpillar (*Malacosoma americana*), while not one of the most destructive insects, is a persistent pest with high nuisance rating over much of the country. But it has its weak points, or stages, when we can easily smite it and keep its ugly, tree-weakening, landscape-defacing effects to a minimum. These striking biographical pictures tell when, and how to act. Start your 1949 control campaign now. Get others to work with you. PLEASE TURN TO PAGE 138

FINGER-TIP CONTROL of power-packed, easy-handling precision mowers is only one of many outstanding and exclusive features that make Eclipse the best buy in power mowers. The dependable power of an easy-starting Briggs & Stratton 4-cycle engine drives wheels, reel and sharpener. No mixing of gas with oil... less smoke, less noise. Durable, engineered construction assures years of effortless, care-free mowing perfection. Write for the name of your nearest dealer. The Eclipse Lawn Mower Co., 305 Railroad Street, Prophetstown, Illinois.



FREE BOOKLET

shows features to look for in power mowers. Investigate an Eclipse. Comparison is convincing proof of superiority.



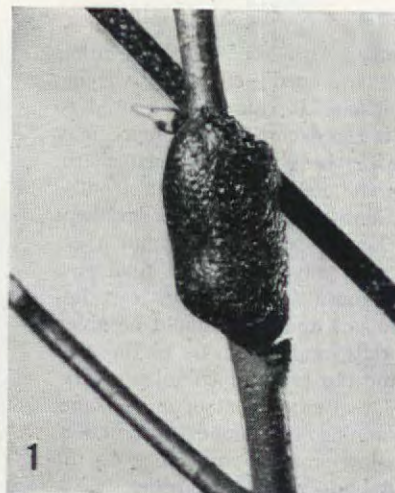
ROCKET 20"

Standard or Hi-cut models. Ideal for average lawns.

POWER LAWN MOWERS BY

Eclipse

A COMPLETE LINE OF
HAND AND POWER MODELS



In winter, glossy brown egg-masses show on bare twigs of wild cherry, apple, etc. Rub or prune them off



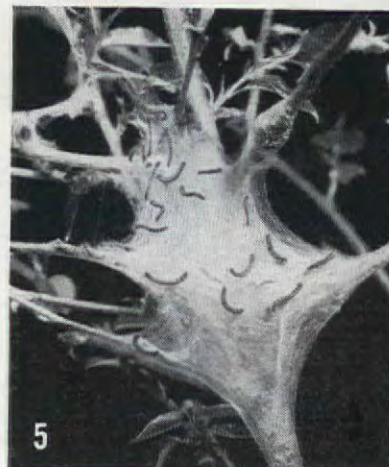
For each such nest destroyed nips from 300 to 400 potential worms in the bud or, rather, in the egg



The very day the first leaves open, the eggs hatch. Tiny caterpillars eat the shells and start foraging



They spin silk trails from leaves to shelter nests. Now apply fine sulfur dust or use arsenate spray



As worms grow, so do their tough, ugly webs. Wipe out with oily rag, or stick. Burning damages trees



Full grown, hairy larva is 2" long; white stripe on black back; sides brown, blue spots



and keep
To make things greener on your side of the fence..

3 GREAT GARDENING AIDS

PRESENTED BY SWIFT & COMPANY



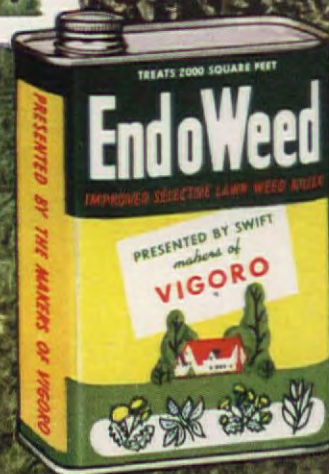
VIGORO* . . . complete, balanced plant food. Supplies *all* the essential food elements plants must get from the soil for best growth and development. Used by gardeners the nation over for lawns, flowers, vegetables, trees and shrubs.

*Vigoro is the trademark for Swift & Company's complete, balanced plant food.

End o Pest . . . all the protection most gardens need against the 3 major types of pests—chewing insects, sucking insects and fungus diseases. Comes ready-to-use in a handy dust gun of new and exclusive design, and in economy size for larger areas.



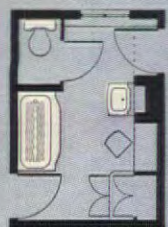
End o Weed . . . improved lawn weed control destroys over 100 different weeds. Kills leaves, stems, roots and all—yet won't harm ordinary grass. Just mix with water, then spray, using exclusive "Side-Spray" applicator or any ordinary spraying device.



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BATHROOM
BY BRIGGS



Briggs exclusive Safety-Bottom bathtub—the sign of quality first, last, always!



Southern exposure!

Sunshiny as June . . . fresh and inviting all year round! That's the first thing you notice in this magnolia-splashed bathroom with its shuttered doors . . . its hand-stenciled "grillwork" around mirror and make-believe balcony.

But the *really* noteworthy feature in this—or

any modern bath—is Briggs Beautyware! For these quality-first Briggs plumbing fixtures are world famous for their *permanent beauty*! Styled-to-save-space . . . glistening smooth . . . they have the added distinction of coming *only* in stainproof porcelain enamel plus the finest tarnishproof chromium-plated fittings. Yet they cost no more than ordinary fixtures! See them at your local plumbing dealer's—today. Then for other easy-but-different decorating ideas, write for this booklet. It's free! Briggs Mfg. Co., 3009-e Miller Ave., Detroit 11, Mich.

BRIGGS
Beautyware
PLUMBING FIXTURES



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Public Enemy (Begins on page 136)



With voracious appetites, worms quickly defoliate whole trees—as witness these views, one hour apart! In early June, becoming sluggish, they seek protected spots on tree trunk, building, or fence and—



Weave dirty gray cocoons which become yellow, dusty. Gather and burn these to break the cycle



Otherwise, inside, the caterpillar shrinks and changes marvelously to this hard, brown, shiny pupa



This becomes a brown moth which, in July, emerges, mates, lays one egg mass, and dies



Birds won't eat tent caterpillars, but ground beetles do. So they (and you) must wage the war

You'll Dance with Joy
over **Blended**
"Dutch Boy"!



My Paint's **Blended** Right
To keep Your Home Bright
in Colors or White!

Here's a paint you'll click your heels over! It's *gay*, like the "Dutch Boy's" dancing feet! It's *busky*, like his sturdy clogs! It's *durable*, like his honest name! It's "DUTCH BOY"... the Paint with the Happy **BL-ENDING**!

Why does the "Dutch Boy" **BLEND** his paint? Because different *parts* of your home need different *types* of paint.

And *blending* makes sure that each paint is exactly right for its job... *blended* from the right combination of the right ingredients... *blended* by the master hand of the "Dutch Boy"

... whose fame as a paint-maker spreads from coast to coast.

So, whether you want Bright White or sparkling Tints, gay Trim Colors, tough Porch & Deck Paint, or high-hiding Primer... get "Dutch Boy"... the paint that's *blended* just right to *keep* your home bright!

Get your "Dutch Boy" Dealer's name from your classified telephone directory. Mail the coupon for free color-scheme booklet!

PORCH & DECK **Blended** to Stand Wear!
"Dutch Boy" Porch & Deck Paint is blended for extra toughness. It laughs at punishment from foot traffic and weather!



"Save the Surface and You Save All"



BRIGHT WHITE **Blended** to Clean Itself!

"Dutch Boy" Bright White is specially blended to be *self-cleaning*! The surface continually renews itself... permits rain to wash away dirt. Sets a new standard for hiding! Gives a dazzling white finish that *stays* white!



TINTS **Blended** to Stay True!

"Dutch Boy" Tints are beautifully crisp and fresh... and they're expertly blended to assure *lasting, uniform* color!



TRIM COLORS **Blended** to Stay Bright!

"Dutch Boy" Sash & Trim Colors add the finishing touch to your home's protection. They're blended to *hold* their bright, gay gloss! Wonderful for garden furniture, too!



PRIMER **Blended** to Seal, Hide and Hold!

An undercoat of great sealing and hiding power, that holds fast. When used under a topcoat of "Dutch Boy" Bright White or Tints you get a superior two-coat job... *even on unpainted wood*!

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Over 40 full-color illustrations show you how to style your home for Blended Beauty with the new "Dutch Boy" Paints. For your free copy, address Dept. 53, care of the nearest office listed below.



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NATIONAL LEAD COMPANY

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New Distinction for Walls of Stucco, Concrete Block, Brick, Asbestos Siding!

IF YOU WANT an exterior masonry finish of distinctive beauty and of unusual weather-resistance, choose Truscon PARA-STONETEX. Here is a specialized chlorinated rubber base finish that sets new standards. Yes, PARA-STONETEX goes way beyond the conventional paint job. It applies more easily, gives a surface texture of unsurpassed loveliness, stands up bravely to sun and wind and rain. In pure, gleaming white or attractively delicate pastel tones it will give your home new beauty, new protection. Its rubber base endows it with soft, rich tonal values and makes it more enduring.



Even Tough Enough for Swimming Pools!

Here's a rigorous test that Truscon PARA-STONETEX takes in stride—the submersion test. Yes, this durable rubber base finish qualifies for use in and around swimming pool installations. This is an impressive demonstration of its durability—a glowing tribute to its decorative qualities.

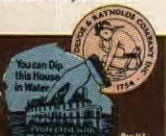
The Ideal Finish for Brick and Reclaimed Brick

Owners of homes with brick or used-brick walls find that Truscon PARA-STONETEX imparts added distinction to the traditionally rich texture of these surfaces. In town and country the enduring marshmallow freshness of PARA-STONETEX makes a true show place out of any home, large or small.



WRITE FOR FREE LITERATURE to Dept. C-12, Truscon Laboratories, Division of Devco & Reynolds Co., Inc., Detroit 11, Mich.

TRUSCON Laboratories



stead of waiting a couple of years to buy large bulbs at, perhaps, a lower price. As it turned out, the difference in price, which was my first consideration, was of less importance than later developments. For one thing, the small bulbs could be planted much closer and still have plenty of room. In June, they sprang a real surprise when almost every bulb produced a flowering spike, small, but plenty large enough for home decoration or to include in a bouquet for a sick friend. Finally, when I dug them in the fall, I found that, in addition to producing the nice spikes, they had grown fully six times as large as when planted; and every one had developed a number of little cormels at its base! When, the following summer, those one-year-old number sixes yielded flower spikes like those pictured at the bottom of page 53, I figured that my investment had really paid.

To get those results, I made two-inch deep furrows and spread and raked in some 18 per cent superphosphate before planting. Small bulbs should of course be planted shallow, whereas ones and twos, which produce heavy flowering spikes, should be planted six or seven inches deep. Also if you want baby bulbs to grow into sturdy grownups, you must give them good, nourishing food. I have found a 4-12-4 complete fertilizer about right; if applied along the rows, *but not touching bulbs or stalks*, the rains will take it down to the roots. Give another application as soon as the buds begin to swell, and one still later to promote increased bulb growth. All season long, you'll have weeds and grass to reckon with, so cultivation is an important phase of growing high-grade gladiolus. [Experiments now under way with modern, selective weed killers may in time simplify this problem.—Editor]

Gladiolus blooms should be cut in the cool of the morning or late afternoon when the second bud from the bottom is beginning to show color. If these "tight" flower spikes are kept in a cool place away from the hot sun, they will open slowly and perfectly and prolong your enjoyment of them. In cutting, leave at least two of the broadest leaves at the base of the plant to carry on the work of manufacturing food and to insure a good crop of new bulbets.

If you have grown gladiolus, you are probably familiar with the thrips (that's its name, both singular and plural) and the damage this tiny creature and a million or so of its companions can do. If you're new to the game, what I have learned about controlling them will probably be of help. The damage results from their rasping the tissues of stem, leaf, and flower so they can suck out the sap; this causes ugly scars, weakened

growth, and at times complete failure of the crop. When you receive newly ordered bulbs, they will probably be free from thrips for many growers now fumigate before shipping. But this does not protect you from hordes of thrips that may be hibernating in near-by weeds or that may emigrate from other gardens in the neighborhood into yours. In my experience, two spray applications, one when the gladiolus are 12 to 14 in. high and the second when the flower buds begin to swell, will be sufficient insurance against thrips. I use a spray of one ounce of 25 per cent DDT in five gallons of water.

When you dig your corms, dust them with 5 per cent DDT powder to kill any thrips that are hiding under the husks. Put the bulbs away to cure in an airy place, but not in direct sunshine. Inside a garage or open shed is a good place, and they should be spread out in shallow trays or flats, preferably with wire mesh or slatted bottoms. Don't leave them in an exposed place if freezing weather can be expected. Ordinarily two to four weeks is ample time for properly curing or ripening newly dug bulbs. Then clean them and take off the old, dried-up corm. Save the bulbets for replanting and growing on if you want to—and I would certainly advise you to if the variety is one you like. After this cleaning, scatter some DDT dust over the bulbs and store them in a cool (above freezing), dry place for the winter. Don't remove the outside husks for they provide needed protection during the cold months. I have discontinued the use of naphthalene flakes to protect stored bulbs because of its tendency to burn them if left on too long, whereas DDT dust can be left on all winter long without doing any harm.

Now as to my dollar-stretching experience with the regal, or royal, lily (*Lilium regale*). This magnificent species, with its delightfully fragrant flowers, rosy tinted on the back, pure white within, and golden-throated, was found in China by the late E. H. Wilson. Introduced to the western world, it soon became one of the most popular of garden lilies.

Last fall, when I dug my bulbs for separation and replanting, I held out one "king-size" regal for photographing. As the picture on page 143 shows, it was really in three sections, each of which had produced a flower stalk. One of them bore 35 blooms, and while I didn't count the others, I know there were more than a hundred in all. The bulb, six years old from seed, was about 17 in. in circumference and weighed 1 lb., 15 oz.

The small bulbs shown below it were two years old at the time and will, I expect, produce some blooms

PLEASE TURN TO PAGE 143



THE AMAZING SHEETROCK STORY

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make better **WALLS and CEILINGS**
in a fraction of the time



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Today, SHEETROCK is being used in many of America's finest homes because it builds walls and ceilings that are beautifully smooth, and they stay smooth. SHEETROCK wallboard is fireproof, too—it's made of gypsum, the mineral that will not burn!

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United States Gypsum

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This delightful kitchen combines modern efficiency with the restful atmosphere of "long ago." Extra warmth and cheer have been added with colors chosen from the decorator-preferred selection found in SPRED-Flat and SPRED-Luster. These economical oil resin finishes are exceptionally easy to apply, fast-drying, free of painty odor, remarkably washable. For free complete color details and plan-arrangement of this kitchen, write The Glidden Company, Department A-5, Cleveland 2, Ohio.

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In the world's first and largest Color Research Laboratory, Glidden is continually expanding its wide array of decorator hues for modern and traditional homes. These colors are formulated into long-wearing, easy-to-apply paints that have made GLIDDEN the symbol of highest quality at lowest final cost. For expert advice, see your Glidden dealer.

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ENDURANCE

THE HOUSE PAINT THAT LIVES UP TO ITS NAME

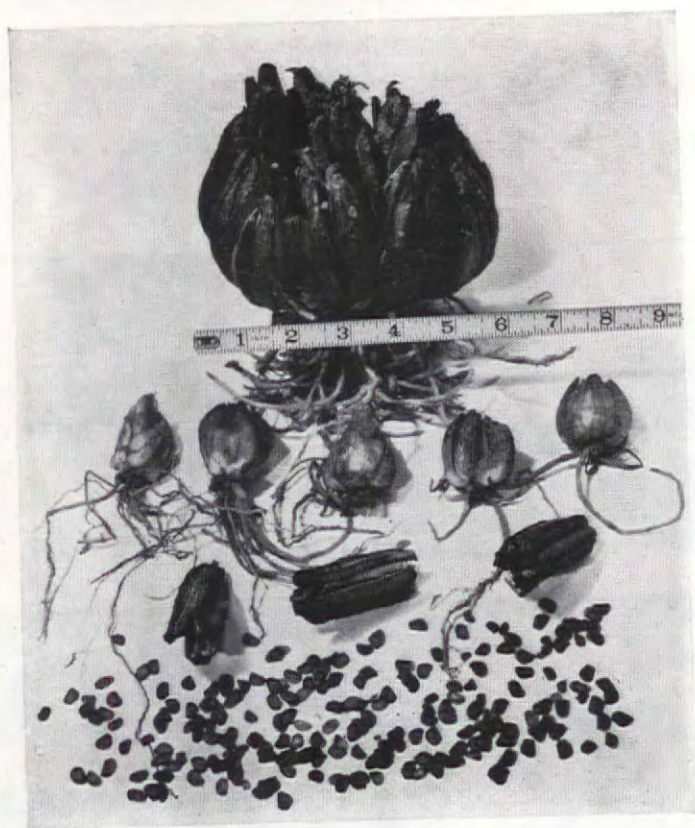


© 1949, The Glidden Company

Garden Dollar (Begins on page 53)



Below, the six-year-old regal lily bulb that produced the flowers shown above, and more. Below it, two-year bulblets and, bottom, seed pods and seeds. A thrifty cycle for you



this coming summer in addition to making good growth. They, like the big one, were grown from parsnip-like seed such as that seen at the bottom of the picture; 300 to 400 seeds are borne in each pod. So there are demonstrated three stages in the interesting process of growing your own lilies, at the cost of a little time, naturally, but at a very considerable monetary saving. Here, in central Virginia, it is an outdoor operation throughout. In colder localities, it might be advisable to start the seed, and grow the bulblets for a year or two, in cold frames or protected

seedbeds. Why don't you try it? [For would-be lily growers, a new aid is *Success with Lilies in the Home Garden* by, and obtainable from, Romaine B. Ware, Canby, Ore.; 38 pages, descriptive cultural chart; price \$1.00. Both beginners and advanced growers will find helpful information in the Year Book of the North American Lily Society (address Sec'y Norma E. Pfeiffer, Boyce Thompson Institute, Yonkers, N. Y.), and the Lily Year Book of the Royal Horticultural Society, Vincent Square, London, S.W. 1, Eng.; both are issued annually.—Horticultural Ed.]

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After

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WEED-NO-MORE

SPRAY away ugly lawn weeds!

Yes, it's time to make sure you have a beautiful, weed-free lawn *this* year! Just spray on Weed-No-More... dandelions, plantains, and other ugly weeds soon die, roots and all. For a lawn you can be proud of, get rid of weeds this easy, *proven* way!

THE NEW HANDY SPRAYER

Fits gal. or ½-gal. screw-top jug. Cap measures ½ ounce of Weed-No-More!... **39c**



\$1.00 enough for average lawn 8 oz.

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DUST AND GUN All-in-One!

Protects flowers and vegetables from most destructive insects and diseases! Scientific mixture contains DDT, rotenone, sulfur, copper, and other plant-protecting ingredients. No mixing, no mess! For beautiful flowers and healthy vegetables, use BUG BLASTER regularly. No other sprays or dusts necessary! Get it today.

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... holds 2 lbs. of dust...

Junior size for window boxes and small garden beds... **69c**



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PESTROY 6% DDT LIQUID COATING
Brush it on garbage cans, door sills, drains, etc. **69c**

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Rogers Paint Products, Inc., Detroit • The Sherwin-Williams Co., Cleveland

"I been sharpening lawn mowers 30 odd years . . . And I'll tell you something"



A fellow could write a long piece about the works of a lawn mower.

. . . about crucible analysis steel blades, self-aligning ball bearings, whether the gears are cast or cut, how the shield fits against the wheel, how many spiders there are in the cylinder and how the blades are fastened onto 'em—and so on.

Average man has to take things like that on faith.

People ask me about a new lawn mower, I just say, "What's the name of it?" Then if they say Great American, Meteor, Pennsylvania Jr., or Pennsylvania Power Mower, I tell 'em . . .

"That's all you need to know, neighbor. It's made by Pennsylvania, so it's a good mower. It'll really cut grass and it'll last you a long time."

Those Pennsylvania people been making fine lawn mowers over 70 years. Their mowers are always good grass cutters and I can tell you they're easy to work on. When you sharpen 'em they stay sharp. And when you true 'em up, they stay trued up.

I always say, "You don't have to know all the ins and outs of lawn mowers. Just get one made by Pennsylvania. It'll be a good grass cutter and will really give you service."

"Great American"
Pennsylvania's
Most Popular
Lawn Mower



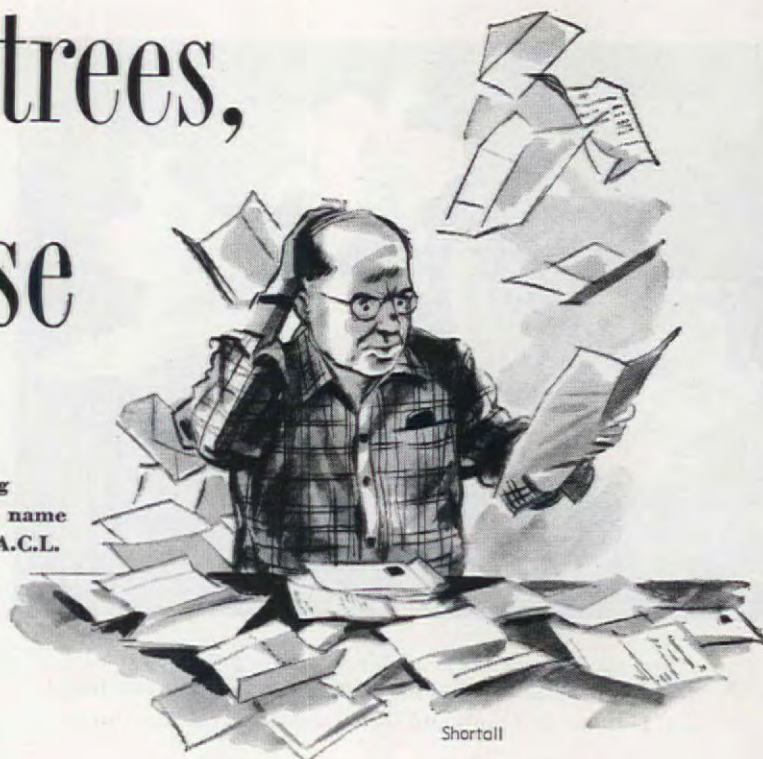
PENNSYLVANIA

QUALITY LAWN MOWERS SINCE 1877

PENNSYLVANIA LAWN MOWER DIVISION
AMERICAN CHAIN & CABLE
Camden, N. J. • Bridgeport, Conn.

A few trees, please

From the prize-winning
motion picture of the same name
by GEORGE MESAROS, F.A.C.L.



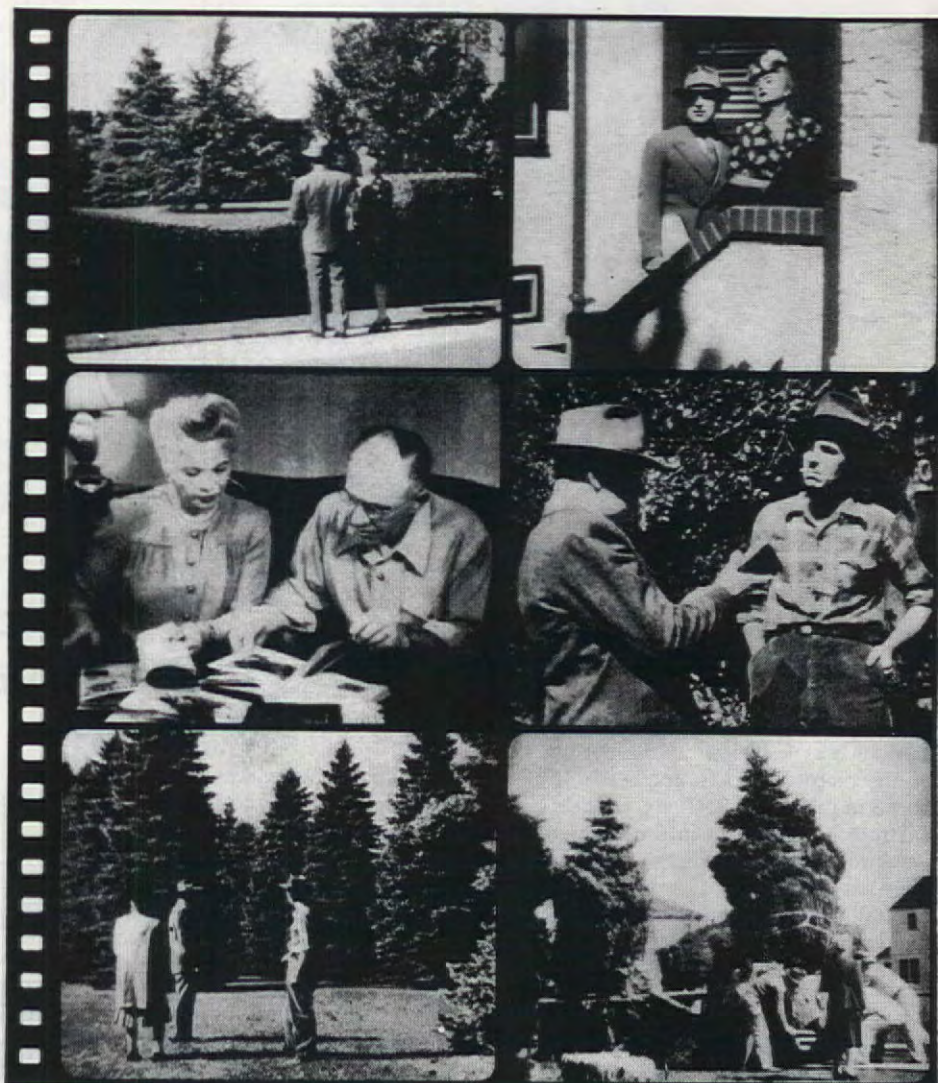
Shortall

"We thought that was all we wanted," he says. "But
it was only the beginning. This is the true story . . .

"For years after we moved out into the suburbs, we admired other folks' grounds and gardens . . . and looked sadly from our doorstep out over our own surroundings

"After much thought and study of garden books, magazines, and catalogues, came a decision—and action. . . . We went to see a nurseryman to get 'A few trees, please'

"Many we looked at, few we liked until, at last, we found what we sought—fine, big, real trees . . . Soon, nine of them were delivered and duly planted in carefully chosen spots





"It was an exciting time; we visioned our plot a bower of beauty . . . But no! As Katie pointed out, much was still lacking—shrubs, a lawn, some cheerful, colorful flower beds

"So I placed more orders; new plants and supplies arrived; the nurseryman's crew went to work . . . while I, from a convenient spot, kept track of things, urged them on

"Gradually the face of the earth took on a new look, as beds were made, walks were laid . . . Then the soil was carefully fitted and properly fed, and a lawn was seeded down

"The growing things were watered, watered, and watered (often by Katie who really is head gardener) . . . In time, the grass grew tall and thick, and needed mowing



"In the fall and early spring, we planted flowers . . . and the following summer, our garden was a place of beauty, joy, and pride. The task was done, the work was finished. . . Finished, that is, except my part of it—I mean the bills, bills, bills!"



FOR
YEARS OF
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The new Sunbeam high-speed trimmer, built and powered to trim hedges in a jiffy, saves you hours of hard, tedious work! Remember that the lightweight Sunbeam is a precision instrument in every detail from the high-grade, cutlery-steel cutter bar to the 110V AC-DC motor. Built by the makers of the famous Sunbeam Electric Appliances and Rain King Lawn Sprinklers. \$37.50 at your dealer's.

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... no finer hand mower made. A streamlined beauty with exclusive features — positive alignment, sealed bearings, permanent lubrication—clean, easy cutting.

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... Modern design, moderate price — a worthy member of the new Worcester line of fine hand mowers.



WORCESTER WINDSOR
... finest dollar-for-dollar value of any mower anywhere. Precision built ... dependable ... durable for more lawn mileage at lowest cost.

SEND coupon for free descriptive, illustrated folder on complete line of Worcester hand and power mowers.

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High stakes

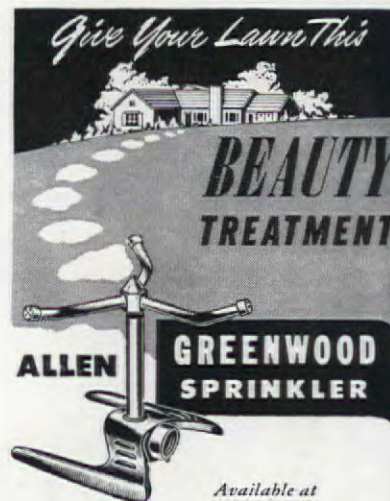
FRANCES GRIFFITH

Controversies over whether to stake or not to stake tomatoes break out each spring in magazines and newspapers and over back-yard fences. They will continue to as long as men are free to do as they please with their patches of non-totalitarian earth. However, bored with the recurrent theme, my husband and I decided to settle it, at least to our satisfaction. Using as our guinea pigs 30 plants of Rutgers tomatoes, we gave 18 of them 8 ft. bamboo poles and pruned them to one main stem; six were trained, unpruned, over an inverted-V trellis, and the other six were allowed to wander at will over the ground. All plants had the same exposure, soil and amount of fertilizer (in this case, rotted stable manure dug in previously and compost added at planting time). All were mulched a few weeks after they were set. Growth was rapid in all 30. The staked plants necessarily required more attention, for new shoots were constantly appearing at the base of the leaf stalks and having to be excised. Also the main stalks had to be tied to the stakes with every foot of added growth. This initial bit of extra labor is the lazy man's argument against staking; we, gambling on a hunch, considered it time well spent.

For the first few weeks, the staked plants looked neat, but otherwise unimpressive. The second group spread its greenery gracefully along the trellis to become the glamour members of the test. The six that sprawled in lazy luxuriance seemed the most promising. However, as blossoms were succeeded by more and more small green spheres, the picture changed. The wandering vines bore single fruits or an occasional cluster of two or three. The trellised ones might have been passable with their slightly larger clusters if the staked vines next to them hadn't been flaunting their prolific bunches of eight or ten! As these grew and deepened in color, their weight seemed a constant threat to the slender stalks, but they reached majestic maturity (in some



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8 1/4 Lbs.

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MONTAMOWER DISTRIBUTING CO.
105 Keeler Bldg. GRAND RAPIDS 2, MICH.



Mrs. Griffith didn't get any pictures of her crop, but here's another advocate of staking-and-pruning, Mrs. Wm. Williams, of Missouri, with plant of which she says: "Set out May 14; photographed July 5; height 41"; fruits on it, 17, blossoms, 22; leaf in left hand, 21" long. In right hand, sucker that will be removed. Below, dividends from a New Jersey home garden; how grown not stated—but who cares?

Stanley Witt



Rache

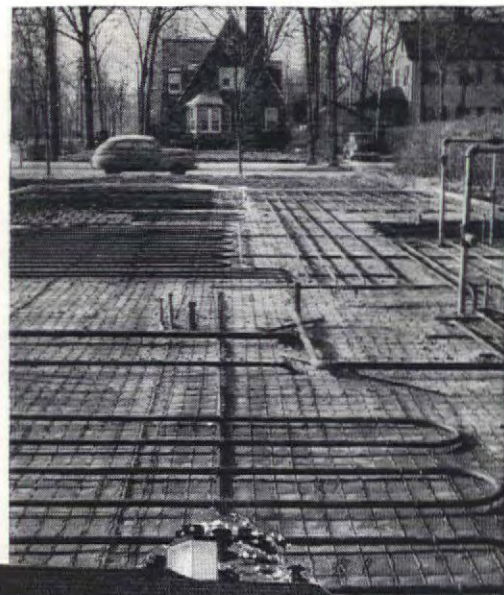
cases weighing a pound) without a single mishap. As there was the usual blight scare, we sprayed. But the only invaders were a lone worm and some sort of fruit rot which ruined nearly half the negligible crop of sprawling fruits and about a quarter of the trellised ones. It had little effect on the staked tomatoes which reached a high production peak in early summer and thereafter kept me hustling trying to keep up with them.

We fed our many house guests tomatoes at every meal, in every known, and many theretofore unknown, combinations. We kept bowls of tomatoes around the house to tempt appetites between meals; we sold tomatoes and gave them away, and I was driven to preserving them, something I had never expected to do. Besides regular canning, I made chutney, ketchup, chili sauce, spanish

tomatoes—in fact I tried every recipe I could locate. Ninety per cent of the bonanza came from the 18 staked plants which were still heavy with green fruit in mid-November. Having to go away, we left them to a neighbor who wrapped each one in paper, stored them in his cellar and ate ripe tomatoes well into the winter.

Ours was an open-minded experiment and the results were conclusive enough, we think, to convince anyone. However, we are content to leave any die-hards of the other two schools to their own beliefs and convictions, provided they'll spare us future backyard, high pressure sales talk about trellised or "leave-'er-lay" methods. We'll stand on our record—and why not, with groaning shelves of fragrant products to back it up, not to mention the memory of many house guests up to their ears in vitamins?

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about
heating
for your
new home

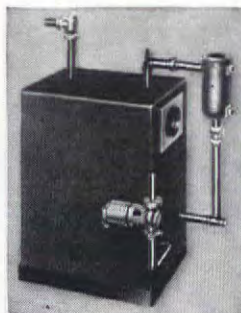


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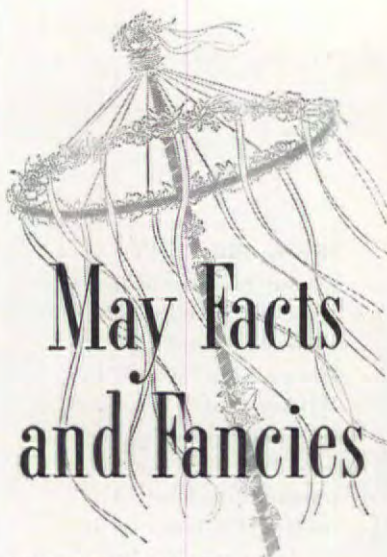
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You just glide the Electrimmer over any hedge or bush... and WHEE!—it's clipped to perfection fast. One hand does it... and Electrimmer cuts or shapes to any effect you want. Assures uniform, level tops and sides... perfect contours... without the aches, pains and blisters of hand clipping. And Electrimmer goes like fun... even through the toughest bush. Extra powerful. See it at your hardware dealer's, or write today for full information.

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Sketches by Paul Crowley

JOHN ASCH

For many centuries and in many lands, May Day has been observed with customs characteristic of the times and the people. Down through the ages there has been world-wide observance of a happy day chosen to herald the passing of winter, the warming and stirring of Mother Earth, the emergence of the flowers which eventually are to be transformed into the fruits of the harvest. According to an ancient Roman chronicle, "When the flowers appear in the fields, and the time of the singing of the birds is come [let a great day be set aside] to celebrate sports and floral play in honor of Flora, the goddess of Flowers and the Spring." However, Flora, or her compeer, was the object of religious ceremonies among the Phoenicians, Germans, and other early peoples long before the Romans, in 238 B.C., instituted a feast in her honor called the Floralia. Later, the Romans introduced it to England, where, ever since, people of all classes have "gone a-Maying" to gather flowers and greens for their wreaths, and to bring in the Maypole. Yet there, too, the idea had an even earlier root, for the ancient Druids had conducted a somewhat similar festival in honor of their sun god, Baal, or Bel.

Because May Day has been so widely celebrated, many plants that blossom at that time have come to be associated with the festival. Thus there is no one, universally recognized "mayflower," but, on the contrary, some sixty or more kinds are so designated in different parts of the world. One of the first flowers the Pilgrims saw, the spring after their first terrible winter in Plymouth, was the trailing-arbutus (*Epigaea repens*). So they called it mayflower, and as such it has continued, becoming also the State Flower of Massachusetts and a candidate for the honor of being named "National Flower" of the country. Other American plants that have been connected with May Day observance are may-apple (*Podophyllum*), liverleaf (*Hepatica*), maypop (*Passiflora*), spring-beauty (*Clay-*

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● New discovery makes bigger, better gardens with less work! This miracle plant aid comes in a bag, is dry, light and easy to handle—can't irritate the skin. Lightens heavy soil, gives body to sandy soil. Cuts down watering—tiny pockets hold moisture till plant needs it. Insulates roots against hot sun. Seeds germinate faster, keeps soil from packing, drying out. Easy to cultivate. Absolutely weed-free, encourages denser, greener growth in new and old lawns. Contains no chemicals—increases value of fertilizer. Also perfect for house plants. Get a bag of this new discovery, called Terra-Lite® Vermiculite. Sold at dept., hardware and garden supply stores. For free information write: Zonolite Company, Terra-Lite Division, Dept. AH-59, 135 S. La Salle St., Chicago 3, Ill.

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EXCLUSIVE FINGER-TIP CONTROL

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American Chemical Paint Co., Ambler, Pa.

¼ oz. packet 25c
2 oz. jar \$1



May Facts

(Begins on page 148)

tonia), may-grass or Easter-bells (Stellaria), bridal-wreath (Spiraea



prunifolia), and may-star (Trientalis americana). The Canadian mayflower is the wild-lily-of-the-valley (Maianthemum canadense), while in many Latin American countries "may-flower" means the Cattleya orchid, which is also the National Flower of Costa Rica, Brazil, and Colombia.

In England, one of the native blossoms commonly called mayflower is that of the hawthorn, also known as mayhaw, may-bush, and may-plant. Other British mayflowers are lilac, lady-smock, or cuckoo-flower (Cardamine), globe-flower (Trollius), may-apple (Achlys), mayberry (Rubus palmatus), may-blob (Caltha palustris), may-cherry (Amelanchier canadensis), may-duke (Prunus spinosa), may-rose (Viburnum opulus), may-weed (Artemisia cotula), and may-wort (Artemisia vulgaris).

A colorful British custom from the days of great fireplaces and huge chimneys is the decking in greenery of a chimney sweep who is called "Jack of the Green." In some Slav countries, St. George's Day (April 23) is celebrated by the young people who dance bedecked with garlands and choose a "Green George," which may be either a lad dressed with greenery to represent a tree, or a flower-adorned Maypole. This selection of a person to symbolize the day originated during the Roman Floralia when the youths ran races to see which could first reach the statue of their flower goddess and place a wreath on its head. Later, other competitive sports were used to pick the person best fitted to be crowned "King of the May," and to name his Queen. Or the Queen might be chosen because she was the best singer or



dancer, the most beautiful, the best liked, or for some other virtue.

The Maypole was a major feature in most celebrations. We see it,

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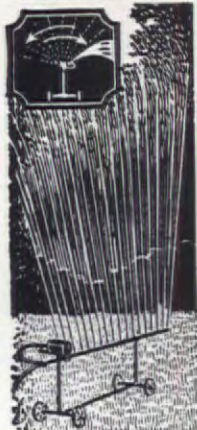
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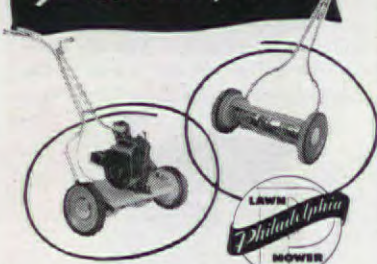


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100 FEET
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Trims hedges, shrubs up to 1/2" thick. Makes beautiful bevels, contours. Weighs only 5 3/4 lbs. Any-
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Only the Guild Hedgeshear has its cutting blades on an endless rotating chain. This feature gives more outstanding advantages:

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PORTER-CABLE MACHINE CO. 1625 N. Salina St., Syracuse, N. Y.

May Facts

(Begins on page 148)

even today, in city parks and on some school campuses, gaily decorated with ribbon streamers and surrounded by groups of dancing young people. In some countries, a living tree in the village square is used year after year as the community Maypole in the spring, and as a Christmas tree in winter. But generally, a new tree or pole is erected each year, ornamented with gay streamers, wreaths, hoops, flowers, colored eggs, food, dolls, and other offerings and, after the festivities, burned in a special ceremony. In certain Slavic lands, the tree (usually a birch) is dressed in woman's clothing and thrown into a stream to invoke abundant rainfall during the following season. In Bohemia, where the mayflower is the English daisy (*Bellis perennis*), the tree is renewed every three years. In Sweden and some other countries, Maypoles, or trees, less than a foot tall, are carried in joyful processions. Among the trees used as Maypoles in different parts of the world are included the fir, maple, oak, pine, mountain-ash or rowan, spruce, willow, and narrow-leaved elm.

The mayflower of France is the lily-of-the-valley and nosegays of it are worn by both men and women and exchanged between friends and sweethearts. One touching and poetic May Day custom still observed in certain provinces of France, is a youth's "offer-
ing of May"



FRANCE

to his intended. In the dark of May Day eve, he carefully digs a young spruce or fir tree. As dawn begins to break, he takes this tribute of his devotion to his sweetheart's home, stealthily plants it beneath her window, and adorns it with white satin ribbon. Then he begins softly to sing her his words of love. Awakened by his serenade, she rises and smiles upon him as he sings a second verse. Then she sings the third verse in happy acknowledgment of her love—and thus they become betrothed. In later years, it is hoped and assumed, they will rest contentedly in the shade of the tree while their grandchildren play about them. In some places, this has given rise to the custom of planting a tree or long-lived bush on the occasion of a wedding or a birth, as an augury of happy maturity and fruition.

In Italy, where May is Mary's, or the Madonna's, month, altars are

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Black Leaf 40 controls aphids, leafhoppers, leaf-miners and similar sucking insects. **Doubly effective**—kills by contact and by fumes. **Works with nature**—spares the natural insect enemies of garden pests. Leaves no harmful residue on flowers, fruit or foliage.

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May Facts

(Begins on page 148)

decorated in blue and white and the first communion is celebrated. Sometimes a doll dressed in white to symbolize the Madonna is carried in a basket of flowers



ITALY

in processions. As the rose is dedicated to the Virgin, it is, in Italy, known as the mayflower. However, many people there similarly regard the violet and wear bouquets of it.

Some of the "mayflowers" of Germany are the common dandelion (*Taraxacum*), rhododendron, speedwell (*Veronica*), and kingscup or buttercup (*Ranunculus bulbosus*).

The still familiar custom of hanging flower-laden baskets on door knobs grew out of an ancient practice designed to keep evil spirits away from the house or barn so protected, as well as to greet the coming of spring. And in some countries, no doubt, young ladies still rise before dawn to collect the magical "May Day dew" and keep it carefully in bottles for use during the rest of the year to enhance their complexions and make themselves more fair.

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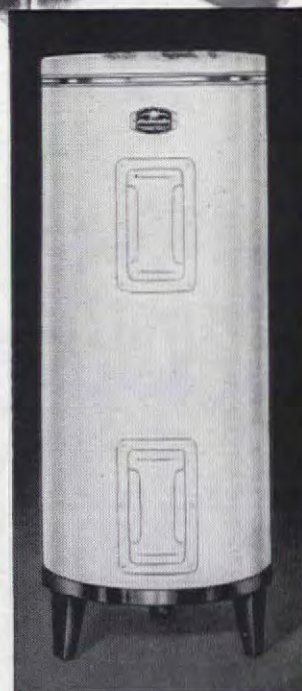


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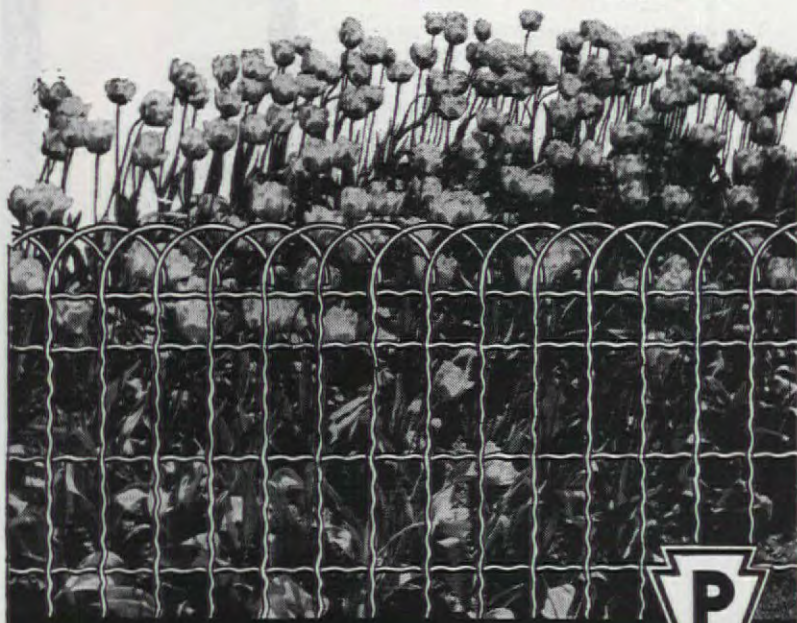
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The Innocents

(Begins on page 42)

mother in a potentially dangerous situation and was subsequently drowned. Like most home accidents involving young children, this one need never have happened, and its cause was parental carelessness.

In a recent year, 275 children under two died in drownings, many of which occurred in tubs under circumstances similar to the above. In the same age group, 390 youngsters died from burns, 1,400 from mechanical suffocation, 200 from falls.

Too many babies and toddlers die each year from accidents in the home. Too many others are maimed and crippled for life—when they get their hands on such objects as scissors, razor blades, broken glass. A nail or knitting needle can cause loss of eyesight; spilled boiling liquid can cause a lasting scar.

Your baby is tiny and helpless—not smart enough yet to recognize safety hazards and not strong enough to save himself in dangerous situations. His safety and well-being are in your hands. Only you can keep him safe—and alive!

ITEMIZE DANGER SPOTS, FOLLOW THESE RULES TO KEEP BABY SAFE AT HOME

DON'T leave baby on his own when no adult is in the room. Place him in a crib or play pen. A mother who leaves baby alone in his bath—to drown—is criminally negligent ... ☐

do prevent falls—for baby and yourself—by gripping rail firmly when carrying him on the stairs. Use a non-skid finish on floors, and see that rugs are firmly anchored ... ☐

do protect adventurous toddlers from falls by installing protective gates at head and foot of stairs, by guarding windows and doors with strong wire screens ... ☐

do close safety pins when not in use and keep them out of reach ... ☐

don't store medicines and poisons where baby can get at them and swallow a lethal dose ... ☐

do provide safe storage for knives and all sharp instruments, including scissors, needles, tools ... ☐

do keep matches and lighters out of reach—to avoid burns and fires ... ☐

do turn handles of kettles containing scalding liquids away from edge of stove or table. Keep cords of irons and other appliances out of reach ... ☐

do provide a well-constructed high chair that won't tip over ... ☐

do guard against smothering by making sure blankets don't cover baby's face. Crib mattress should be firm and smooth, with no space between it and crib into which the infant can wedge his face. *Never put a pillow in the crib!* Never take a baby into bed with you at night. ... ☐

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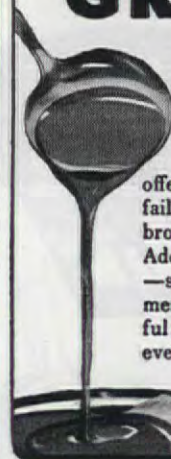
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| 15 | 16 | 17 | 18 | 19 | 20 | 21 |
| 22 | 23 | 24 | 25 | 26 | 27 | 28 |
| 29 | 30 | 31 | | | | |

Mrs. Helen F. Dietrich, Mrs. Catherine Hemingway, Jack Roche, co-operating

The term "mayflower," as revealed in another article in this issue (page 148), may mean many things. But in some respects, over a large part of the country, daffodils are pre-eminently the flowers of May. Hence, a good collection of the many types and varieties is a valuable asset in the garden of any flower arranger. . . . Here, three varieties are used—El Dorado and Red Guard, with yellow perianths and so-called red cups, and a single bloom of the solid, or one-colored, clear yellow Lucinius. Young peony leaves, which are decidedly reddish in tone, are placed near the flowers; and the spray of tropical looking foliage, being of yellow-green tinged with red, blends well with the green pottery container, and adds grace to the whole composition. It is a branch of false-spirea (*Sorbaria sorbifolia*), whose specific name means "with mountain-ash-like leaves." The oblong dish and candlesticks are Chinese, and combine harmoniously because of their rectangular lines.

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Behavior Problems

(Begins on page 54)

tunities to do the things he wants, to express himself, to mature. He should be allowed some choice among things to do and considerable personal freedom in planning activities. This does not mean that he should be allowed to take over the house or the neighborhood. Every child needs—in fact, wants—adult guidance, even when it appears that parental guidance is the last thing desired. It is only by guidance and limitation that a child learns to form the judgments which will make his later behavior socially acceptable.

Parents must remember that children need lots of space to live and play in, that constant nagging not to touch this or that will result in frustration and turmoil. Contributing to the difficulties of life for children nowadays are crowded apartments, narrow or dangerous streets, lack of abundant play space both indoors and outdoors. The cramped quarters of most apartments do not allow for proper storage of appliances, valuables, and trinkets. This results in such items being placed where they are exposed to view and within tempting reach of the child. It is normal for him to try to satisfy natural curiosity and experimental urges by attempting to play with them. The child will take a certain amount of "Don't touch that! Don't play with this!" Then he balks and may, quite understandably, respond to a repeated "No" by yelling, stamping his feet, tearing things, or throwing himself onto the floor.

Ingenuity is required to make sure that the child does have sufficient space to operate in. Adequate outdoor and indoor play space should be made available to the child, and he should be provided with appropriate play equipment. Without space, without materials to handle, without equipment to climb on, without an outlet for developmental needs, a youngster is apt to give vent to pent-up energies through temper tantrums. He should have a variety of playthings which are *his own*, which he can play with safely and without fear of constant admonition.

Many an unpleasant scene can be avoided by letting a child know what his next activity is going to be well beforehand. If the child is completely immersed in play and lunch is being prepared, he should be warned that he will soon have to give up the activity he is engaged in. If he has time to finish what he is doing and put his things away, the transition from playing to eating will go more smoothly than if he is abruptly told that playtime is over.

Allowing a child a certain amount of choice will prevent many unnecessary squabbles and will avoid some tantrums. The youngster who ob-

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Behavior Problems

(Begins on page 54)

jects to wearing a shirt or sweater selected by Mother for that particular morning is likely to be satisfied and co-operate in dressing if offered the opportunity to wear an article of his own choosing. However, this does not mean that a parent should be led around by the nose while the child goes through everything in the wardrobe.

A child whose needs are being met, who is loved and fundamentally happy, will be able to handle his frustrations well and will have fewer and less violent tantrums than the child who is unhappy. Severe tantrums may be a reflection of an unhealthy psychologic climate in the household. Bickering and constant arguing between parents may lay the groundwork for unhappiness in the child, and it won't help much to try to improve the child's behavior until the parents have straightened out their own problems.

When a child who is well-adjusted, happy, and usually free from tantrums does have them, it may mean that an illness is beginning. Too often a child is punished for being "naughty," and in a few hours the "naughtiness" is followed by signs of fever or a cold.

Unfortunately, there is no sudden, dramatic cure which parents can invoke when the average tantrum occurs. It is wise to maintain a calm exterior (if you can), and let the child blow off steam, without becoming so emotionally involved yourself that you lose control of the situation, thus creating an insolvable problem. If the youngster is in a position where he may hurt himself or damage something important, he should be picked up gently but firmly, and be removed to safer quarters.

While spanking may temporarily ease a parent's tension, it's doubtful if a child learns much from it that will help him become a happier person.

When a tantrum is over, the episode should be forgotten and friendship re-established. The matter shouldn't be discussed in his presence when his father comes home. The child feels guilty enough about the unpleasantness, and waving it in his face may build a basis for a more violent episode next time.

When a child whines constantly, is spoiled, and reacts with temper tantrums to every new situation, a parent should seek help, particularly if the child is beyond the pre-school years. It takes the skill of a physician, nurse, psychologist, psychiatrist, or psychiatric social worker, or a number of them consulting together, to solve the problems of a child who is seriously disturbed. Unless the solution is forthcoming in the earlier years, the child will grow to be an unhappy, ill-adjusted person.

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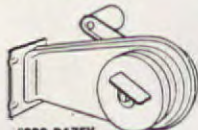
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Paint-Up Time

(Begins on page 46)

a wonderful way to keep a nice neat record of each bigger and bigger inch. Paint it right on the wall or on a strip of wall board so that someday, when the kiddies are all grown up, they can see what tiny tykes they used to be. AMERICAN HOME Pattern 1132 contains directions for tracing and painting the "Grow-up" stick; 1131, the three pictures of boys and girls; Pattern 1133 has directions for making and painting lamp shade. "The Storyteller" and "Storybook Friends" are in Pattern 1134.

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(Painting patterns shown on pages 46 & 47 give tracings, directions, color guides, and lists of materials)

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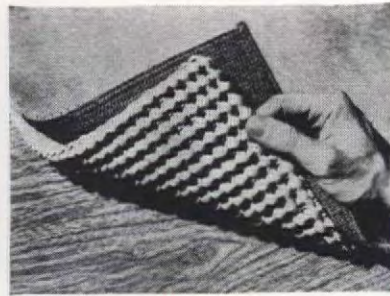
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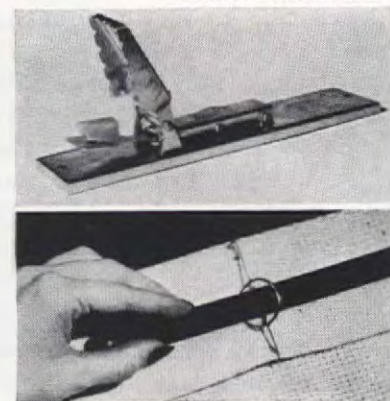


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RETZ HANGER

LOOK, IT'S NEW!

The removable bunk at upper left allows napping en motor route for one or two small tots. Called **KIDDIE-BUNK**, it fits from back of the car to front seat, is high enough to see out. Koneta Products, P.O. Box 21, Wapakoneta, Ohio. "**GLOUCESTER**," a new Simtex Stylecraft tablecloth in green or coral, in sizes 54" x 54", 54" x 72". Simtex Mills, 40 Worth St., New York. **MOONBEAM WESTCLOX**, an electric alarm, aims to save morning nerves with a gentle summons. First a light blinks. If ineffective, an audible alarm joins in. About \$9.95 plus tax. Westclox Div., General Time Instruments Corp., La Salle, Ill. **U.S. RUG UNDERLAY** provides a resilient sponge rubber underpadding that doesn't fray or slip, that keeps insects away, and is easily cleaned with a damp cloth. About \$2.95 a sq. yd. United States Rubber Co., Rockefeller Center, New York. **LIQUID MASKING TAPE**, a boon for home painters, saves scraping by keeping paint off glass. A solution based on Vinylite resins, it is brushed on, dries in a few seconds, can be peeled off. About 49¢ and up. Ramsell Products, Inc., 712 South Fifth Ave., Maywood, Ill. **GERITY TRIP TRAP**, a better aluminum mousetrap, is easier to bait, safer to set. Mouse can be removed without touching. Project of the Crosby Research Foundation. About 39¢. Gerity Michigan Corp., Adrian, Mich. **RETZ HANGER** for draperies just pins on top and bottom of drapery headings, eliminates sagging. No sewing or stiffening required. About 25¢ for five. Albert Retz Co., 1019 N. Olive St., Ventura, Calif.

The ONLY sure **POSITIVE** **MOTHPROOF**

method used for years by big mills
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The modern, easy, SURE way to protect your precious woolens from moth damage is to actually mothproof the cloth itself with LARVEX. One easy spraying with LARVEX does the trick! It mothproofs woolens for a whole year.

LARVEX's magic spray penetrates each tiny woolen fibre and treats the cloth so as to make it uneatable to the hungry moth worm. Tests show moths would rather commit suicide by starvation than eat anything treated with LARVEX. It gives POSITIVE protection! Simply spray the garment and hang in its usual place ready for immediate wear. Stainless. Odorless. No wrapping. No storing away. No more moth ball, cedar or camphor odors. Spray your rugs and sofas, too.

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If you are like most oil burner users, you may be wasting as much as 50% of your oil . . . simply because your burner is too large! Over-sizing the conventional oil burner is common practice to prevent nozzle-clogging troubles.

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Your nearby Winkler dealer will tell you about the WINKLER SYSTEM of installing the famous "LP" which will give you the greatest bargain in automatic heat you ever dreamed of. Call him or write us.



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Please send FREE booklet on the Winkler LP* Oil Burner.

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MAY, 1949



Acme

What's going on?

Doubling Up

- According to the Construction Industry Information Committee, percentage of married couples living as extra families in other households has declined 26% from peak of the housing shortage in 1947.

Seed News

- New this year, for home gardeners — Dreer's "pelletized seeds" of 10 popular flowers, 12 vegetables; each seed coated to pea size with soluble binder containing fertilizer, vitamins, hormones, insect and disease-repellents; makes earlier sowing safer, thinning unnecessary.



Safe Shade

- Fire-resistant, washable, sunproof window shade — development of new cloth coated with Vinylite resins, produced by Stewart Hartshorn Co. . . . For bath or beach — Cannon has handsome new oversize towel, comes in seven exciting colors.

Home Movies

- Victor Animatograph Corp. reports big jump in home use of sound motion picture projectors; wide selection of new movie films available on rental basis.



Frozen "Gold"

- Frozen orange juice business, infant industry, is already consuming 14% of all juice oranges produced in Florida. Birds Eye-Snyder reports frozen orange juice concentrate has good flavor all year round.

Meat

- Meat production in 1949 expected to be somewhat larger than last year: due to increase in population per capita share will be less. In 1948 average per capita consumption of meat was 146 pounds; 1949 it will probably be 143 pounds per capita.

Home Equipment

- Coming — simplified automatic washing machine for homes and apartments. Two water settings, hot and warm. Agitator washing action. Top opening, no bolting down required. General Electric. . . . Beautiful pastel exterior and vivid interior colors available in steel cabinets by St. Charles Manufacturing Co.

Buddy Poppy

- Golden Jubilee Year for Veterans of Foreign Wars. Buy and wear a buddy poppy on Memorial Day for this worthy cause.



Ready in a jiffy and
extra delicious, thanks to Peter Pan's
ever-fresh flavor!

Here's the Secret!

No floating oil to get rancid! Peter Pan *stays* sweet and fresh...keeps its natural vitamins and energy value, too.



Now there are 2 kinds of ever-fresh Peter Pan!



Smooth... America's favorite!
The *smoothest* peanut butter made, by actual test — so creamy-good it fairly melts in your mouth. Rich with savory, fresh-roasted peanut flavor. Look for it in the familiar Red Top Jar.



Crunchy... New, and Delicious!
Tasty, crunchy bits of fresh-roasted peanuts mixed all through creamy-smooth Peter Pan Peanut Butter. The peanut bits *stay* mixed in, never rise to top. Look for it in the Green Top Jar.

Never sticks to the roof of your mouth



There's a **BONUS** for you in Kelvinator

Gives you far more food space—because It's Cold Clear to the Floor!

Yes, "cold clear to the floor" makes a *big* difference. You get far more usable food space, because this new Kelvinator is *all* refrigerated. Actually, you get 8½ cu. ft. within the shelf area, plus 1½ *extra* cu. ft. in the Fruit Freshener zone. Complete with a huge

Frozen Food Chest and Kelvinator's amazing Moist-Master refrigeration that keeps foods fresher . . . longer!

There's a Kelvinator for every family's needs. See your dealer. You'll find his name in your Classified Telephone Directory.



You Get Far More, Because—

- Kelvinator's huge Frozen Food Chest holds full 50 pounds of packaged frozen foods and ice cubes. Has *four* Speedy-Cube ice trays.
- Kelvinator has extra-large space for general food storage . . . plenty of room for tall bottles.
- Kelvinator's exclusive Moist-Master refrigeration keeps uncovered foods fresher

for days longer in its amazing *dewy-cold*.

- Kelvinator's famous penny-pinching Polarsphere is the dependable cold-maker. Sealed-in-steel and permanently lubricated.
- Kelvinator quality is *built-in* throughout! One-piece wrap-around construction. Rigid, cross-braced door. Plastic Cold-Ban door trim. Trigger-action, positive sealing door latch. And many other *exclusives!*

KELVINATOR, DIVISION OF NASH-KELVINATOR CORPORATION, DETROIT, MICHIGAN



You Get a Giant Frozen Food Chest!

Here's room for full 50 pounds of packaged frozen foods and ice cubes. Now you can stock up on choicest frozen meats, poultry, seafoods, vegetables for days ahead. Keep ice cream by the gallon. Serve out-of-season treats the year 'round.



You Get Moist-Master Refrigeration!

Miracle Cold-Mist protects vital moisture in foods, secret of freshness. It's Kelvinator's *super-moist* cold . . . peps up salad greens, keeps the crispy-bite in celery. Uncovered left-overs keep moist and appetizing . . . even bread and cake stay deliciously fresh in this *super-moist* cold.



You Get Extra Cold Space!

There's a full *extra* 1½ cu. ft. of cold space in Kelvinator's Fruit Freshener zone! Keeps bulky fruits and vegetables . . . or a case of soft drinks . . . taste-tingling cold and fresh.

GET MORE... Get cold clear to the floor...
Kelvinator

The AMERICAN HOME

Vol. XLI

December, 1948 to May, 1949

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Editorial Offices
444 Madison Ave., New York 22, N. Y.

1949

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