There’s no “mother-in-law problem” in this happy home

Harry and I talked things over after his father died. His mother certainly couldn’t manage that big old house by herself. The only sensible thing to do was to have her live with us.

I urged her to come. She was grateful but hesitant—it would be a heart tug to give up her own home. And then, that old bugaboo, two women under one roof—"But we really have a nice big bedroom," I told her. "You can have a lot of your own things . . . your desk . . . your pictures . . . whatever else you’d like. Just ship them on ahead and we’ll have everything ready."

We were clearing the bedroom when I had my idea. "Harry," I said, "there’s enough space here for a little apartment. It’ll cost something, but we won’t always have your mother with us and . . . ."

He squeezed my hand. "I’m a lucky guy," he said softly. "Not every wife would be so sweet about having her mother-in-law come to live with her. What would you like to do?"

"We could partition off a corner of the room," I told him. "Put a little bathroom here, a compact kitchen over there, and maybe a glassed-in flower porch in the other corner. You know how she loves flowers."

Harry worked with the plumber and carpenter. I planned the furnishings. A new floor of Armstrong’s Linoleum came first. I wanted a floor that was beautiful, yet easy to care for. I knew mother would insist on doing her own cleaning. With the Armstrong Floor selected, the rest of the decorating was easy.

Mother was hardly inside the door when she said something about "not visiting for too long." I just took her up to the apartment. She stood a minute looking around. Then she turned to us and swallowed hard. "It’s so nice to be home again," she whispered.

Seeing mother’s expression at that moment was worth a thousand times everything we had done.

Send for your decorating book, "Ideas for Every Room," by the noted interior decorator, Hazel Dell Brown. Its 32 pages are packed with full-color illustrations and ideas for new homes and old. For your copy, send 10¢ (outside U. S. A., 40¢) to Armstrong Cork Company, 4907 Pine Street, Lancaster, Penna.
WANT to make your garden the "showplace" of your neighborhood? Then get a FREE copy of the catalog thousands of flower lovers all over America depend upon for help in planning their gardens. Crammed with helpful suggestions, planting hints, money-saving group offers. But the supply is limited. To get your free copy—mail the coupon below. DO IT NOW!

How This Catalog Helps You

Seeing each variety in actual color helps you plan fresh new color combinations. And the pictures of prize rose gardens give you lots of bright, new ideas for your own place.

You'll see, in glowing full color, six remarkable new roses—including FASHION, the sensational All-America Winner for 1950 gardens. You'll see 80 of America's best-loved modern roses and old favorites—also dozens of the best perennials, delphiniums, phlox, violas, even shrubs and fruits. You'll read the news of a new miracle formula that keeps your roses healthy all summer long—in just a few minutes a week!

Every Plant Guaranteed To Live And Bloom

Every variety shown in the new J & P Fall Catalog is guaranteed to live and bloom. All the roses are hardy, 2-year, top-grade plants. Northern-grown; ideal for Fall planting. Carefully packed, they will be sent to you at the proper Fall planting time for your locality. Mail coupon below at once for your FREE catalog. Jackson & Perkins Co., (World's Largest Rose Growers) 634 Rose Lane, Newark, New York.

How To Gain A Full Year's Growth . . . Get Bigger Blooms Earlier Next Spring

Like many leading rose experts, E. S. Boerner, Director of Jackson & Perkins Plant Research, advises planting for bigger earlier blooms.

He says: "If you plant roses this Fall, they will gain firmer roots; bloom earlier next Spring; and develop larger, healthier blooms. The result is almost like gaining a full-year's growth. It is also better to plant in the Fall, because the earth is easier to work."

Mail coupon NOW for J & P's new Fall Catalog and take advantage of this better time to plant!

New Color in Roses!  
**FASHION**

(Pl. Pat. No. 788)

Brand-New All-America Winner  
A sensationally different color entirely new to roses—a dazzling coral overlays the gold—a haunting, old-rose fragrance and a hardiness of growth—make this new 1950 All-America Winner a must for your garden next Spring.

**Latest All-America ROSE WINNERS**

See the incredibly lovely DIAMOND KIBBLE, top All-America Winner for 1948 Gardens. See RUBABYAT, only All-America Selection for 1947. Many other winners are included among the scores on display in Fall Catalog.

**Blossoms All Winter! Christmas Rose**  
(Helleborus niger albilocus)

This rare beauty actually blooms with the snows of Christmas and in the bloom of dainty white flowers, 2 inches across, with brilliant yellow stamens. See it in the new Fall Catalog.

**Multicolor Sensation! MASQUERADE**

(P.R.R.)

Brand-new Floribunda Rose—absolutely unique. Deep yellow buds open into pale yellow, then pink; finally into red! 10 to 25 buds on a cluster, with each going through this wondrous transformation—giving you roses of different colors at the same time!

**The Best Red Rose Of All Time**  
**NEW YORKER**  
(Pl. Pat. No. 625)

Hit of the Fall bloom show is the magnificent NEW YORKER! A rare beauty actually blooms red, red, very hybrid tea rose—first red; then pink; final- ly into red! 10 to 35 buds on a cluster, each going through this wondrous transformation—giving you roses of different colors at the same time!

**Visit Our Famous Display Gardens**  
Open to the Public June 15 to October 15 at Newark, New York
JULY, 1949

Arts and Crafts
- Cold War on Work
- Patterns

Children
- "I Wish He'd Mind His Manners"

Decorating
- Abandon the Dining Room
- Do It Yourself and Save

Gardening
- How Useful Can a Garden Get
- How to Open Your Summer House
- How to Combat Bad Breath
- How Simple Can Life Be?

Homes and Maintenance
- Roughing It in Comfort
- How to Combat Bad Breath
- How Simple Can Life Be?
- How Useful Can a Garden Get

Foods, Entertainment, Housekeeping
- How to Combat Bad Breath
- How Simple Can Life Be?
- How Useful Can a Garden Get

Features
- 9 Books
- 10 Neighbors
- 16 Market Place
- 21 How Chi-chi Can Life Be?
- 44 Death Takes No Vacation
- 90 Teen Page
- 92 What's Going On?
These ten pre-harmonized colors are hailed by interior decorators, not only because they are so beautiful, but because they harmonize so completely with each other and with the colors in your present furniture, drapes and rugs. Result? They are extremely popular with discriminating homeowners everywhere... because color selection is simplified, professional effects secured easily. You can work decorating miracles — make small rooms seem larger, brighten dingy rooms — and be sure of a unified, harmonious color scheme. You'll get matching walls and woodwork with Eagle-Picher flat, semi-gloss and gloss interior paints. They're easy to apply, cover almost any surface in one coat, and they're washable, because they're genuine oil base paints. One gallon does the average-sized room! Ask your dealer about these new Eagle-Picher interior finishes.

Mildred McCune, of Mildred McCune, Inc., N. Michigan Boulevard, Chicago—a nationally recognized decorator of residential interiors — says this about Eagle-Picher Interior Points: "This group of pre-harmonized colors is one of the most exciting ideas for interior painting in years! With these lovely colors, your walls will form backgrounds of beauty that will harmonize perfectly with your present colors in room furnishings... and it's easy for anyone to plan a well-balanced, modern color scheme with Eagle-Picher Decorator Points."

Mildred McCune, of Mildred McCune, Inc., N. Michigan Boulevard, Chicago—a nationally recognized decorator of residential interiors — says this about Eagle-Picher Interior Points: "This group of pre-harmonized colors is one of the most exciting ideas for interior painting in years! With these lovely colors, your walls will form backgrounds of beauty that will harmonize perfectly with your present colors in room furnishings... and it's easy for anyone to plan a well-balanced, modern color scheme with Eagle-Picher Decorator Points."

Get out the crayons, Color it yourself!

See how this one shade of decorator paint — matched as closely as printing ink will permit — harmonizes with the colors in your own furniture, drapes, rugs.

The color in this illustration is Elfin Green — matched as closely as printing ink will permit. Other colors available in Eagle-Picher Decorator Paints are: Roman Ivory • Twilight Gray • Desert Sand • Dresden Blue • Harvest Peach • Lettuce Green • Daffodil • Painter's Blue • Dusty Rose. There is a complete line of Eagle-Picher paint — for all interior and exterior painting.

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Send for this booklet today!

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Please send me, without obligation on my part, your booklet, "Helpful Hints on Interior Painting."

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Permaglas Automatic Water Heaters give you all the convenience features you expect—proved in daily use in hundreds of thousands of American homes. Most important, they give you built-in protection against damaging rust. The special tank of glass-surfaced steel ... smooth as a mirror inside ... cannot rust because glass cannot rust. That’s the reason why, when you buy a new Permaglas Gas Water Heater, you won’t have to worry about replacing your automatic water heater every few years.

Sizes for All Homes, for all types of gas, including liquid ("bottle" or "tank") gas.

Glass That Bends! This mechanical man has flexed a ring of glass-surfaced steel over 2 million times without harm to the glass!

For Proof in Person, see your dealer who displays the "Permaglas" emblem—merchant plumber, appliance dealer, or public utility. Let him demonstrate all the features of this true-economy gas water heater. Or write to us for your dealer’s name, and illustrated folder.

Contributors

... John H. Staley, Jr., who designed the garden on page 40, believes that "everyone should have a garden to enjoy." He enjoys outdoor life himself, but doesn’t like to be called "a gardener." He spent two years at Virginia Polytechnic Institute, received his B.A. degree from Iowa State University, then spent 3½ years in Field Artillery, and was decorated in combat. He then took graduate work at the University of California and in 1946 joined forces with two former classmates as the firm of Osmundson, Staley, and Gibson.

... Victor Hornbein, architect for the mountain-top Stewart house on page 42, is one of America’s younger recognized modernists. His yen for designing started at an early age and by high-school days he was already doing part-time jobs in architect’s offices. Later he studied at the Old Atelier, Denver, and after working under Denver, Santa Fe, and Los Angeles architects, in 1940 set up his own Denver practice planning residential schools, churches, and institutions. He took three years out to serve in the Armed Forces and has been part-time instructor of design at the Denver University School of Architecture.

... Paul S. Davis has spent most of his working life with camera in hand in a Boston photography business that was first started by his father. He writes, "Now that I think of it, I did have two other jobs as a boy—summer-time call boy for a Boston newspaper and sliver operator in a potato-chip factory." Now he’s the proud father of three small daughters and is a spare-time trout fishing and yachting enthusiast. He specializes in architectural photography as evidenced in this issue by "How Simple Can Life Be" and "Roughing It."
Contributors

... DOROTHY LAMBERT TRUUMM, who holds forth as our new Arts and Crafts Editor and this month's advisor on "How to Lay Linoleum," began her career of "how-to"'s eight years ago when she worked with several well-known decorators doing freelance assignments for Good Housekeeping. Since then she has held a variety of decorating jobs and was Display Decorating Manager for the May Co. in California. A commuting suburbanite, she adores "fixing things up" and spends a large part of her on-the-job and off-the-job hours clad in paint-splattered bluejeans.

... MARGARET FREDERICK, aside from creating designs for The American Home, has indulged an artistic bent in many capitals of the world. Born in Vienna, Austria, where she both studied and taught at the Vienna Art School and won the City's Poster Award, she spent five years fashion-textile designing in Paris, then moved to Prague for three years, illustrating books and designing animated films. Stockholm became her next port-of-call in 1939, and her next projects were designing packaging for confections, publishing children's card games, cataloguing archaeological specimens. In 1946 she emigrated to the United States.

... ADRIAN WISON, who on week ends built his own "Holiday House," is an eminent Los Angeles architect. Born in Excelsior Springs, Mo., he attended Washington University, St. Louis, Mo., and in 1920 migrated to California. His private professional practice includes housing projects, but he specializes in commercial projects such as warehouses, steel plants, and garages. A member of the A.L.A., he is also President of the California Council of Architects.

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Wonderfully Improved Formula SWEEPS FILM AWAY!

1. FILM collects stains that make teeth look dull
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4. FILM never lets up—it forms continually on everyone's teeth

Now faster foaming! Make this 7-day Pepsodent Test!

Use new improved Pepsodent Tooth Paste for one week . . . and if you don't agree it keeps your breath fresher, your teeth brighter—we'll return twice what you paid!

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3. Pepsodent protects you from acid produced by germs in film.
4. Pepsodent removes film. This acid, many dentists agree, is the cause of tooth decay.

Now you can remove film continually. Remove it regularly and quickly with Pepsodent. No other tooth paste contains Irium*, one of the rarest elements on earth. Pepsodent's gentle polishing agent. For the safety of your smile use Pepsodent twice a day—see your dentist twice a year.

*From the bureau of mineralogy at the University of Vienna.

Another Fine Product of Lever Brothers Company

Start your Pepsodent 7-day test today. If you're not completely convinced Pepsodent gives you cleaner breath and brighter teeth, mail unused portion of tube to Pepsodent Division, Lever Bros. Co., Dept. G, Chicago, Ill. Besides postage you'll receive—

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Your home becomes a cool, restful haven—instead of a stuffy "hot-house"—when you install an Emerson-Electric Window Fan! Built to give years of economical, trouble-free service, these powerful fans quickly and quietly push open doors and windows. You stagnate air .,. bring in gently the day's accumulation of hot, trouble-free service, these power­

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THE AMERICAN HOME, JULY, 1949

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Run the tip of your tongue over your teeth. If you feel a slippery coating there—
you have FILM!

Guarantees Brighter Teeth and Cleaner Breath!
Want a built-in home freezer in your new refrigerator?

Ask your Frigidaire Dealer to show you the newest model of America's No. 1 Refrigerator—and learn why Frigidaire has been chosen more than 10 million times!

Here's the newest and the finest of all Frigidaire Refrigerators—the Cold-Wall Imperial. You'll find more than 2 cubic feet of freezing space behind the separate door of its Locker-Top—room for 70 pound-packages. There are two 5-quart Multi-Purpose Trays—and plenty of ice-making and ice-storing capacity even for big families!

In the famous Cold-Wall compartment you'll see the handier new arrangement of shelves—and the new plastic Basket-Drawer for small things. Uncovered foods stay fresh and flavorful for weeks in this really moist Cold-Wall compartment. Chilling coils are right in the walls—no defrosting is needed. The Cold-Control keeps temperatures just right both in this compartment and the Locker-Top!

The 3 types and 9 new models of America's No. 1 Refrigerator let you choose the one that suits you best—in size, price and features. Only in a Frigidaire Refrigerator, the one that's different from all others, will you find the simplest cold-making mechanism ever built—the Meter-Miser. You'll find, too, the benefit of Frigidaire's experience in building more than 10 million refrigerating units for homes and business—greatest assurance in the world of lasting satisfaction.

Listen to Frigidaire's New Lum and Abner Show, Sunday Nights, on your Columbia Station.
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Homasote—the oldest and strongest Insulating and Building Board—comes in Big Sheets—up to 8' x 14'. Think what these big sizes save you! Your contractor can figure on far lower handling costs, many fewer nailing operations.

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THE MODERN WAY TO SHEATHE A WALL

A Garden of South African Flowers
by K. C. Stanford. (Maskew Miller Ltd., Cape Town) Price 15s. ($3.00)

... A charming account of a year in a South African garden (where September is spring and April early autumn) that we can both enjoy and benefit from because African plants are more common in our gardens and homes than many of us realize. Gladiolus, freesias, arctotis, dimorphotheca, mesembryanthemums, ixia, red-hot pokers, gazania, gerberas, bird-of-paradise flowers, and agapanthus are only a few of the things that we ought to know better—and can—thanks to Miss Stanford.

Pruning Is Simple by John and Carol Grant. (Frank McCaffrey) Price $2.50 . . . A gratifyingly concise and easy-to-grasp discussion of the "whys" and "wherefores" of pruning ornamental trees and shrubs, made clearer by excellent diagrammatic sketches and a highly useful index. Decorative sketches and carefully studied typography and format contribute to an attractive and unusual book. The authors' Trees and Shrubs for Pacific Northwest Gardens is an authority there, where Mr. Grant is a leading progressive landscape teacher and practitioner.

How to Restore Antique Furniture
by M. Campbell Lorini and Henry Lionel Williams. (Pellegrini & Cudahy) Price $3.95 . . . This is an excellent book for the amateur as well as the professional and could almost be used as a text book for cabinetmakers. The "how-tos" are clear and concise, and the chapter on chairs is one of the finest this reviewer has ever read.

Webster's New Collegiate Dictionary

Books

"THE INSIDE STORY" about telephone wires

Here's the real secret of good telephone planning for your new home. Make sure that provisions are made for running telephone wires inside the walls. This way, you'll protect the beauty of fine walls and woodwork.

Simply mark on your plans the places where you'll want telephones. Then, while your home is being built, your builder can place a few lengths of pipe or tubing inside the walls, leading to the outlets. When telephones are installed, the wires are run through these raceways. Result: neat, efficient telephone arrangements without exposed wires.

You can find out all about this important home feature by calling your local Bell Telephone Business Office and asking for "Architects and Builders Service."
Tampax is discretion itself at swimming time. Because this remarkable monthly sanitary protection has no outside pad... Give this one fact your full consideration—and you’ll realize that Tampax can be trusted in the water and out of the water with your bathing suit wet or dry. So get Tampax for the next occasion and enjoy those additional “stolen” swims!

Made of highly absorbent surgical cotton, Tampax is worn internally and comes in efficient easy-to-use applicators. When in place it is not only invisible but unfelt. No chafing is possible. No edge-lines can show under soft summer dresses. No odor can form. Changing is quick and disposal no trouble at all.

This Tampax was invented by a doctor and is by no means intended as an occasional convenience. It meets the demands of this special hygienic need every month of the year. Millions now use it. Sold at drug and notion counters in 3 absorbencies (Regular, Super, Junior). Average month’s supply slips into purse; economy box holds 4 months’ average supply. Tampax Incorporated, Palmer, Mass.

Negro and white, Catholic and Jew, Italian and Chinese live peaceably together in these co-operative living quarters in Los Angeles—a lesson in democracy from which we all could learn.

It all began back in November, 1946, when thirty-two photography students at the Art Center School in Los Angeles, banded together to do something about the abominable housing situation which found many of them sleeping four and five to a room and paying as much as $35 a month for the privilege of sleeping space on stair landings.

After a great deal of searching and pooling of modest funds, they were able to secure leases on two down-at-the-heel apartment houses next door to each other. Though in bad repair, both houses contained four apartments or “flats,” each house had two separate entrances.

The first group had thirty-two charter members, including three married couples with their four children and the rest single students. Passage of time has replaced some with new members who are required to pay in advance the first month’s rent of $24 and to buy one share in the co-operative at a cost of $25. When and if the student leaves, a pro-rated division of his share is returned to him, which may be more or less than the original amount. The “share” financing takes care of crises in plumbing and other general household repairs. Occupants furnish their own living requirements, while the “co-op” pays utility bills and rents an electric refrigerator for each establishment.

All of the boys are on the lookout for odd jobs which will supplement their veteran’s allowance of $75 per month. Some have reduced food bills to fifty cents a meal, which, after rent is paid, leaves only six dollars for incidentals and furnishings. Bachelor flats are, therefore, bare and drab. Army cots and packing boxes are the rule, not the exception. Four single men share each of the larger (four- and five-room) flats. Married couples tenant the smaller apartments. Since the students are majoring in photography, there is in each flat a closet or an alcove that is transformed into a darkroom.

Democracy is rigorously practiced in the “co-op” through the medium of the group council. Anything that affects policy or costs more than a few cents is voted on—and the majority rules.

PLEASE TURN TO PAGE 13
Want to be a bedtime Cinderella?

Here's fairy-godmother news from your CANNON GIRL! Now you can do your dreaming in new luxury!

Float off on Cannon Percale Sheets that are softer, smoother, more HEAVENLY than ever... yet now you pay even less!

Now Cannon Percaltes are COMBSpun! Snowy cotton is combed till only the long, smooth fibers remain!

Your 3 WISHES are granted! A sheet that's finer (for luxury), stronger (for wear), lighter weight (for easier bedmaking and laundering).

Look, too, for Combspun Cannon Percaltes in new WATER COLORS... luscious fast-color pastels. (These cost a little more).

For your best value, say these magic words at your favorite store—"COMBSpun CANNON PERCALES, please!"

Cannon Percale Sheets—Now They're Combspun

CANNON TOWELS... STOCKINGS... BLANKETS * CANNON MILLS, INC., NEW YORK 13, N. Y.
W® expected a racket when four red-headed boys moved next door. But I called, and found their kitchen quieter than ours! No noise—even from their refrigerator!

"How is it so silent?" I asked. "Our refrigerator's not very old, but what noise! And what repair bills!" The boys' mother smiled, "Ours is a Servel. My mother has had hers 20 years!"

Next morning I stopped by our Gas Company, and picked up a booklet about Servel. It told why Servel is permanently silent...lasts longer, too. There are no moving parts in the freezing system. No machinery to wear, no motor to cause noise. Just a tiny gas flame does the work. Right then and there, I phoned my neighbor, "No more noise and trouble for us. We're getting a Servel, too!"

This story is typical. Writes Margaret Wheeler of Jackson Heights, N. Y., "Twenty years ago I bought my Servel—and it's still quiet, efficient, perfect!"

Every new convenience—see the new Servels at your Gas Company or dealer. (For farm and country homes, Servel runs on Bottled Gas—Tank Gas—Kerosene.) Servel is also maker of Servel Ball-Type Water Heater and Servel All-Year Air Conditioner. Servel, Inc., Evansville 20, Indiana. In Canada, Servel (Canada) Ltd., 546 King Street, W., Toronto, Ontario.
In kitchen of one of flats in co-op, male students gather together to cook evening meal. Man with skillet is Arnold Lee, preparing specialty, Bird's Nest. Neither bird nor nest, dish is hard-boiled egg rolled in veal, ham, bacon.

Neighbors gather frequently in each other's flats as strict budgets limit movies, big nights out. Ben Grogg plays squeeze box. Lee takes picture of our camera taking picture. Cameras are omnipresent in house. No co-op member knows when quick photog may catch him in candid position.
AMERICAN-Standard
First in heating...first in plumbing

Economical, efficient...and good looking, too

Buy American-Standard—and you can count on getting heating equipment that’s as long on looks as it is on efficiency! And that’s true whether you want the new baseboard radiant heating, radiator heating, winter air conditioning, or warm air heating...and whether you use coal, oil or gas. These products are sold through selected Wholesale Distributors to your Heating and Plumbing Contractor. Easy time payments for remodeling. Our free HOME BOOK gives information about heating and plumbing products by American-Standard. Write American Radiator & Standard Sanitary Corp., Dept. A97, Pittsburgh 30, Pa.

Look for this Mark of Merit

Serving home and industry: AMERICAN-STANDARD · AMERICAN SLOWER · CHURCH SEATS · DETROIT LUBRICATOR · KEWANEE BOILER · ROSS HEATER · TONAWANDA IRG
Bathrooms get hard usage in bachelor student flats. Bathers must be wary not to sit in developing liquid. Renick waits to wash prints, Grogg to shave, Ippilito to wash negatives. Middlestadt icily informs queue he has priority.

Wives keep long hours as married students study far into night, make test photos as homework. At 2 a.m. Larry Frost discusses test picture with wife Lucia.

When Frosts moved into their flat, co-op members made present of paint for walls, sadly in need of repair. All hands pitched in, got apartment painted in two days.

Photographs by Charles Petts, The Art Center School

Have you tried this
AMAZING NEW CLEANER
FOR
GLASS
FOR
SILVER

IT COSTS LESS—
MADE BY BON AMI

What a thrill you’ve got coming the first time you use Glass Gloss — the amazing new wax-like cleaner made by Bon Ami! Glass Gloss outshines all other cleaners! Cleans better, faster, easier — and yet it costs much, much less!

Glass Gloss is easier to apply — dries faster — wipes off easier. Leaves no streaks. No smears. No hazy after-cloudiness. Dirt, tarnish, discoloration wipe away like magic.

And remember, you save money when you buy Glass Gloss! You get the best for less. Try it today!

NOW AT YOUR GROCER’S

And Remember — BON AMI POWDER is the fast, easy, safe cleanser for your bathtubs and your kitchen sinks. Now it has a great new cleaning partner in Glass Gloss. Every home needs both of these fine Bon Ami products.
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Plan to buy or build a new home? Here are 342 minds and ideas. Actual pictures of homes already built. Rustproof, lightweight, and indestructible. From smart architects, millionaires, and city dwellers. Designs for every climate. Many homes, frame houses, frame houses, and frame houses. One to three beds. Used by contractors, architects, and those who pick their own homes. Guaranteed satisfaction or money refunded.

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If you have a garbage can that attracts flies, ants—possibly dogs, cats, rats—or perhaps even maggots—you should learn about SAN-A-LIZER REPELIENT. This is an unbreakable, harmless little cake that fastens inside the lid of your garbage can with tools in five seconds. It keeps the pests away for months—and most important, SAN-A-LIZER is completely odorless garbage. Send $1.50 plus 50c mailing, for a year's supply (four cakes). Yes, it's nontoxic to pets and children. Postpaid. Guaranteed.

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Holds 12 or more garments full length. FITS ALL CARS—SUPPORTS 100 LBS. Now—no more travel-wrinkled clothes! Amazing auto wardrobe rack ends packing troubles, pays for itself many times over in present bills saved. Attached and removed in a jiffy. Does not obstruct rear view or use of doors or windows. Provides widest possible immediate delivery. Send $10.00 plus 50c to our hang-all. Send check, money order or postal note. C.O.D. postpaid. Order NOW!

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GOOD BUY, LADIES. A 20-piece service for four comes in prettily plain semi-porcelain in colors that will match your summer mood. Dinner plates, cereal or fruit bowls, bread and butter plates, and cups and saucers come in dove gray, mint green, lemon yellow, and sky blue. And the price, we think, is terrific: $4.95 exp. col. The Studio Shop, 357 Boylston St., Boston 16, Mass.

A TIMELY GIFT for the man on your mind is a ship's wheel clock made of genuine mahogany with a hand-rubbed finish. Fine for his office desk or the room he retires to when life gets him down; it's trimmed with 12 solid brass spokes and hemp rope. 6½ in. high, with a guaranteed electric movement for use on AC. $12.95 ppd. Aldrich & Goebel, 31 South Colony St., Meriden, Conn.

WHALE OF A IDEA. A young Johnny Weissmuller will wow the wading set when he rides in on Bulgy, the Whale. And it's sturdy enough for Pop to take a ride, even if he tips the scales at 200 pounds! In assorted beach umbrella colors of viny-lite, it's over 4 feet long. Also a Shmoo, $2.95; or Sandy, the Sea King, $2.95 ppd. David Rodes Co., 25 West 34th St., N. Y. C.

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Captive, decorative PENNSYLVANIA DUTCH DESIGNS. Easy to apply to furniture, doors, cupboards, boxes, shelves, etc. No. 10 DECALS: 35 on large sheet. Quaint, authentic, colorful. Postpaid $1.00

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Merry Oldsmobile Planter $1.50 ea. post paid
Gay, nostalgic planter. Smart conversation piece. 4½ inches long. Ivory white pottery trimmed in green and yellow. $1.50 each, without plants. No C.O.D.'s, please.

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Wonderful, New... Cake and Salad MOLDS
Here are original, new full-sized molds for wonderful, extra-special cakes and salads. You've never seen anything like them! Be the first among your friends to make unusual salads and desserts. Order several today for happy parties and marvelous gifts.

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Deep Star 7½" x 4" x ¾" deep

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THE AMERICAN HOME, JULY, 1949
YOU'LL TAKE A GREAT FALL for this Humpdy-Dumpty sugar and creamer with matching salt and pepper in highly glazed brown pottery. In this case the "wall" Mr. Egg is sitting on holds the sugar, and with the creamer is 4 in. high, $3. Salt and pepper, 3½ in. high, $2. Antidotes for each missing tempers! Both prepaid. Fig 'N Whistle Shop, 412 West Michigan, E. Lansing, Mich.

GREEN GROWS THE GRASS on a summer day, and from the grass grows a tray with six matching coasters! Woven of sweet grass, it's a set that will serve you well during the sunny hours on the back porch by the seashore, on the roof of your apartment. In a "greenish" yellow color, like a field of waving wheat, $4.95 postpaid. Abbey Decorative Products, Pleasant Valley, N. Y.

A DUNCAN PHYRE ARMCHAIR, called the "Kingsbury," is a tremendous bargain you'll want to remember for Christmas, as a wedding gift, for your own living room. Mahogany finish on sturdy hardwood, the lyre back has brass rods, and the satin seat may be striped in any predominant color you wish. $14.95 exp. coll. No c.o.d.'s. Bayfort Society, Box 1505, Charlotte, N. C.

GOOD AND CORYN. Comholders now have a home to call their own! Instead of snarling up traffic in the silver drawer or getting lost in the kitchen, a partition down the center keeps them in neat readiness for your next-on-the-cob fest! A plastic box of Silverchrome holders, for the corneliou couple you know, $2, prepaid from Bello Gifts, 12 West End Avenue, Garner, Mass.

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It's fun and economical to fit your own design around this rugged unit. Uses wood or particle board for frames and doors. Size: 21½" x 20½" x 15½". Price: $9.95. Also larger sizes. Send your dealer or write.

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Is your family living in a wrong Color World?

Pittsburgh's Color Dynamics shows you how to banish drab surroundings—modernize your home with correct color arrangements that inspire and uplift you—bring new comfort and contentment into every room!

- Now you can be sure that your family enjoys all the benefits of living in the right world of color! By decorating your home according to the principles of COLOR DYNAMICS you can make it not only more interesting and attractive, inside and out, but also far more livable and comfortable.

THROUGH scientific use of the energy in color, Pittsburgh’s new system of COLOR DYNAMICS enables you to paint the way to better living in your home!

This remarkable method shows you how to scientifically choose the right combinations for every room. Now you can make your home friendlier and more comfortable. Cold, cheerless rooms can be made to say, “Welcome.” You can paint warm effects into rooms that face the north—cool relief into those that face the afternoon sun and you can make narrow halls and stuffy rooms seem spacious and airy!

The lovely color effects that you select by COLOR DYNAMICS can be made extra long-lasting with the Live Paint Protection of Pittsburgh Paints. New SUN PROOF House Paint retains its brightness longer. Oil-base WALLHIDE gives you even-toned walls with just one coat. FLORHIDE Enamels add new beauty to wood and cement floors. WATERSPAR Enamels give new sparkle to furniture, woodwork and metal trim. For beauty and protection—today and for years to come—paint right with COLOR DYNAMICS—paint best with Pittsburgh Paints!

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A feeling of warm, friendly comfort is achieved in this smart, modern living room by applying the scientific principles of COLOR DYNAMICS. Harmonious arrangement of tones on walls and ceiling gives a pleasing effect of spaciousness.

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SEE YOUR CRANE DEALER, TODAY!

Your Crane Dealer can bring you the many advantages offered by fine Crane plumbing fixtures. He can help you select the fixtures best suited for your home.

The Crane line is complete, including fixtures to suit every taste—every need—fixtures priced to fit any budget. Here you will find plumbing fixtures of vitreous china, exclusive Crane Duraclay or porcelain enamel on cast iron—in gleaming white or your choice of beautiful pastel colors. All are of the highest quality, with such advanced engineering features as chromium-plated Dial-ese faucets that operate at a finger's touch.

Your Crane Dealer will help you select, and will install, your new bathroom fixtures, which will assure you many years of trouble-free comfort, safety and convenience. He will also tell you about the Crane Budget Plan that makes payments easy. See him today!

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Two booklets— "Planning Ideas for Bathrooms and Kitchens" and "How to Select the Right Heating System for Your Home"—are available. Either will be sent on receipt of 10 cents (20 cents for both) to cover mailing cost.
How Chi-Chi Can Life Be?

Dear Article Writers:

I couldn't live without you, darlings, but must everything be so darn chi-chi and easy? Whether it's collecting antiques or making over your house and/or family, the job is so smooth and effortless. Oh, yes, occasionally you do present a few hurdles to overcome, perhaps to heighten the sense of achievement, but it all seems so gay and turns out so well.

You don't know how you would cheer us readers if just once you showed one of your adept young couples completing a house that cost twice as much as expected—and looked half as good. I'd even settle for something realistic like a picture of the slip cover I turned out for our wing chair. With its hem lifting a bit in front and sagging oddly in back, it makes the chair look slightly pregnant.

Your articles about "typical" women are delightful and, so far as I am concerned, largely escape literature. Without too obvious an effort, many of your heroines manage a beautiful home, care for a few photogenic children, and admit coyly to holding down a job that helps them express themselves. Most of my friends, when they've tried to manage all this, have expressed
I've worked on a lot of houses. Some I'd want, some I wouldn't. This one is O.K. The way it's built makes sense.

Yes, this is sensible construction—the kind of construction that gives you extra value for the same cost. Armstrong's Temlok® Sheathing costs no more than ordinary sheathing materials, yet it makes a stronger house and gives you insulation at the same time.

Armstrong's Temlok Sheathing is strong because it's made of tough pine fibers, sealed tightly together with asphalt to form these big boards. The asphalt also helps keep out moisture.

This insulating sheathing is nailed right over the framework of the house. It adds "bracing strength" that keeps the frame firm and rigid. You can use Armstrong's Temlok with any style of architecture. Whether the exterior is finished in brick, stone, wood, or stucco, it will keep your house as strong and secure as the day it was built. The insulation value of Armstrong's Temlok Sheathing is an important, money-saving "extra." By stopping most of the passage of heat through the wall, it saves fuel each winter and makes your whole house cooler and more comfortable in summer.

Armstrong's Temlok Sheathing saves you money right from the start. It saves time and labor because it goes up so easily and covers large areas quickly. Since there is very little cutting to do, there's almost no waste of material.

Before you build or remodel, be sure to ask your lumber dealer for the full details about Armstrong's Temlok Sheathing and all of the other Armstrong Building Materials.

**"Wouldn't mind having this one myself"**

**Send for free booklet, "How to Build a More Comfortable New Home."** It's full of good ideas, illustrated in color. Just write Armstrong Cork Company, 4907 Vine Street, Lancaster, Penna.
Over a century ago Henry David Thoreau took to Walden Woods in search of the simple life, thereby sharing an ambition that has stirred the hearts of men from time immemorial. Today, in our supercharged world, the goal seems even more desirable and, paradoxically, more within our grasp than ever it has been before.

Whether we want it or not, our future home-life is bound to be less complicated. Smaller houses, more mechanical aids point the direction, and, although Thoreau’s ultimate, rainbow’s end—one workday a week—may never actually be achieved, a more leisurely existence is in the cards for all of us.

Simplicity is neither a matter of style nor size but a philosophy and, as such, its interpretation rests with the individual. The simple life can be enjoyed equally in penthouse or cottage though, for most of us, the physical limitations of our smaller homes are bound to have their effect. Floor space will be at a premium; the oversized, ornamental trappings of another era can result in nothing but a healthy case of claustrophobia if crowded into limited cubage. Furnishings must be smaller, decoration cut to the bone when every square inch works overtime to pay its way. Just how far the pendulum can swing in this new direction will depend on the individual homeowner. Simplicity can be utterly charming or coldly austere; it can have the appeal of a simple farm cottage or the ascetic look of a monastery cell. The latter certainly won’t provide a happy background for enjoying the many hours of leisure brought us by our housekeeping machines. Ten-to-one, the majority vote will be for a middle-of-the-road form of uncluttered living, including a minimum of functional, easy-to-take-care-of home furnishings with just the right touch of heart-tug, that completely necessary ingredient for magically changing a house into a home.

Well, where to find proper inspiration for this charming, efficient household-in-a-nutshell? Is it too unreasonable to think that summer vacation homes might not come up with a healthy solution to the problem? Their atmospheres are conducive to easy living and, certainly, housekeeping is never strenuous. What more could we ask of permanent homes?

That’s why we’re offering, as one answer to the simple life, Fisherman’s Village, a rambling group of shacks set along a picturesque marsh-lined stream on Cape Cod, Massachusetts. They offer a life so simple as to be practically primitive, yet filled to the brim with restful charm. Here doctors, professors, bankers, artists, and writers have found refuge from routine of everyday life. For some reason, 

Lester and Nina Wolff brought Fisherman’s Village into being, built a group of picturesque cottages along Swan River, and created a way of life on Cape Cod, Massachusetts, one that combines charm with complete relaxation.
All Fisherman's Village cottages have distinctive names: "The Red House," "Poop Deck," "Rusty Deck," and "Deep End." All of them have weather-beaten nautical look, characteristic of Cape Cod fishing shacks.

"The Red House" is most spick-and-span on outside but one of most primitive in its furnishings. Red plaid-patterned oilcloth covers one wall, red-and-white bird motif another, with two painted dull blue...
850 square feet of modern beach house

became reality only when architect Adrian Wilson

stretched the budget by building most of it himself

**ETHEL McCALL HEAD**

This is the story of how one architect took the luxury out of summer living! No miracles or sleight-of-hand were necessary. Oh no, it was much simpler than that! He built his “holiday house” himself with the help of two carpenters, thereby supplementing professional “know-how” with plenty of elbow grease. The result—a trim little house built solidly on the sand and equally suited to long, lazy summer vacations or a weekend snatched from the hot city’s rush.

First, let’s introduce you to this ingenious designer. His name is Adrian Wilson, and he shares with the rest of his family a deep-rooted love for fishing, sailing, puttering around boats, and just plain lolling at the water’s edge. He knew too well the problems of high building costs and the dearth of reasonable rentals on summer cottages. He took the bull by the horns, put his week ends to good use, and gained an escape house on a limited budget.

It was tough going for a while, since only a few days at a time could be used for the project, but looking back on days spent with hammer and saw makes lolling now so much more enjoyable.

Because his lot faced water on south and west, Mr. Wilson placed the house right up on the street, thereby blanketing an existing house on the north and exposing all principal rooms to a bay view. The L-shaped plan proved an excellent solution, for it produced a living-dining area with an unobstructed western exposure and a bedroom wing facing south. Amazingly enough there are but 850 square feet in the entire plan! From the beginning the owner didn’t pretend for a moment that summer houses run themselves, never get sandy, and provide nothing but long, blissful days that drop, like ripe figs.
Weekends Built a Holiday House
Roughing It in Comfort...
Down gently sloping plot we approach Canadian log lodge and wide open porch with open view of Lake Massawippi. Low gable protects main entrance door.

ILLIAM J. HENNESSEY

Our first view of the lodge was dramatic to say the least. We approached from the main road and looked across the still waters of Lake Massawippi just as the sun was making its exit behind a fringe of evergreen tops. Everywhere there was silence. The sky, aglow with that cold luminosity long associated with fall sunsets, set off the building in sharp relief. Every log was clearly etched by dark, horizontal shadows; the heavy overhang of its many gables had a special significance, for it not only brought the rambling roof down naturally into the sloping plot, but added a definite decorative note. The chimneys, too, had taken on an extra-massive, rugged quality. We especially liked the wide sweep of the L-shaped open porch, well located for the best view of lake and surrounding countryside and, in addition, quite unique in construction. Its foundations rested on concrete piers and were enclosed underneath with narrow pieces of natural timber loosely set for ventilation.

The lodge and its companions around the lake are part of a community, Hatley Acres, just thirty-five miles from the Vermont border in the Province of Quebec, Canada. Present lodges are built of virgin timber found on the individual lots and all future ones will be, by agreement, of log construction. Mr. Lester W. Ellerbrock, whose house we visited, was one of the first to build and was fortunate enough to acquire 200 feet of lake front. However, for those with property away from the water, there'll be a community beach, dock, and boathouse.

Same logs serve both as exterior and interior wall finish. Corner sash in bedrooms allow space for flexible furniture arrangement.

Photographs by Paul S. Davis

Glass doors at right of native stone fireplace in living room lead to screened dining porch; others to open porch. Screen of rough vertical logs acts as barrier between living-room conversation group and stairway to balcony and bedroom. No one style dominates furniture; comfort was prime requisite.
Down Dallas way it gets hot enough to broil a steak right on the cow. Man we know down there by name of John Astin Perkins, architect of considerable talent and repute, has worked out this neat beat-the-heat solution. Right, Eddie Robinson, major-domo, keeper of the cupboard, fryer of chicken par excellence.

A pool, a porch...

... and Eddie
The three prime ingredients in John Astin Perkins' idyllic setup are his pool, his big screened porch... and Eddie Robinson who keeps the small establishment in working order. We can vouch for the cooling influence of all three; we spent a lazy Saturday there last summer to get these pictures.

The swimming pool is elbow-shaped, has a flagstone lip which enlarges to a terrace at one end—the setting for Saturday and Sunday swimming parties and outdoor meals. Just beyond the terrace the land drops away sharply into a ravine. Because of its top-deck location, the pool catches the breeze. Also perched on the edge of the ravine is the screened porch—though annexed to the house, it is almost as big as the house is small. Screened on three sides, there is a tree growing right up through the middle of the roof. Another tree stump, cut off at a good height, has a wooden top fixed on, functions as a serving table.

Eddie Robinson manages the two-by-four kitchen (see page 83). A typical luncheon for a crowd of ravenous swimmers: fried chicken kept hot in an old copper peanut roaster, shoe-string potatoes, a big salad, wedges of pie served up on copper platters.

One man's meat is another man's poisson, as the French say. John Astin Perkins is quick to say that his particular bailiwick might not fit everyone—the point being, however, that it does fit his way of life to a T. His working hours are apt to be long and irregular—it is Eddie Robinson's job to maintain order and schedule wherever possible.

The swimming pool is out of proportion in size and cost to the modest frame house—which is made up of living room, one bedroom, kitchen and bath, all small. Again, there is a reason: the pool was constructed on its permanent site, is part of a well-planned building scheme. The house, on the other hand, is quite a few years old, exists today only be.
How to Open Your Summer Haven

Unpacking the car and hanging up your clothes isn’t all there is to it! But the sooner preliminary chores are done, the sooner vacation time will be officially “open” for you.

Look for squirrel and mouse nests in top and bottom of mattresses, in clothes, blankets, and sheets stored in closets and bureau drawers during the winter.

Over hill, over dale, on the hot and dusty trail, the vacationers go rolling along. You’ll want to clean up and rest. But even before you unpack the car you should get the electric and water service in operation. Then, with everyone pitching in, unload the luggage from the car, clean away the dust that has been collecting all winter, and prepare beds for the night after airing mattresses, blankets, and pillows to chase dampness. If time permits, you can also clean the kitchen equipment, turn on the refrigerator or put ice in the icebox, and be ready for those ravenous appetites induced by fresh air, and the excitement and activity of your arrival. Before starting a fire in the hearth to cut the evening chill, be sure to check the chimney. You may have to haul a few logs and cut some dry kindling, too, before starting the fire.

After a good night’s rest you’ll be ready to tackle and complete the other ceremonies or tasks of opening the season. Put screens up to ward off the flies and mosquitoes that have undoubtedly heard of your arrival and are hurrying to welcome you. For the sunny windows and porch you’ll want the awnings up right away, too. Check the roof for winter damage, and make needed repairs. Get the lawn furniture and boat or canoe ready for use.

With the major items out of the way, lay out the bathing suits, fishing tackle, and other fun equipment, and start rebuilding your winter-worn body and nerves. While developing your sun tan you can mow the lawn, tend the shrubs and garden, clear out poison ivy, oak, and sumac, and even polish the car. Painting the house, if it needs it, can be done in easy stages, between the periods of usual summer activity, relaxation, and writing those cards: “Having a wonderful time. Wish you were here.”
Open the valve at the water main. Close all faucets, flush and refill all plumbing traps. Watch for splits in pipes from freezing. List repair needs for early attention.

Close electric switch at panel board. Note meter reading. Check lights, receptacles, and fuses. Replace all bad bulbs and fuses with new ones.

Remove chimney cap and clean out squirrel or bird nests in flue. Chimney cracks or loose masonry are dangerous. Look for them and have them repaired.

Replace missing roof shingles with new ones. Prevent loose asphalt shingles from tearing by use of roof patching cement in 1-inch gobs under flapping corners.

Replace torn or worn canvas on outdoor furniture with new material. Paint faded canvas to brighten it, make it last longer in the sun and rain.

Fit and paint screen frames, if they need it. Replace or patch damaged screening, and enamel or varnish wire screening to prevent staining of windows and siding.

If the seams are open on the boat, caulk them. Patch holes and paint the boat or canoe. Check anchor and mooring ropes, for needed replacement or splicing.

Summer Home

Fresh air and sunshine will remove musty odors and the smell of moth balls and flakes from blankets, linens, clothing, mattresses, and bureau drawers after cleaning.
It's your smartest move toward true economy of work hours! In the summer a dining room ceases to be a necessity—becomes a sheer luxury. Limited in use to but one phase of daily living, it exacts too great an energy toll in maintenance. Shift the scene for summer meals to your living room; your recreation room; work out a special spot for the children close to your own work center—but by all means abandon the work-making dining room.

For simple day-to-day living, the built-in unit is your answer. Install it to communicate directly with your kitchen. Dinner for two comes piping hot through a sliding panel opening. Use its close-at-hand top as server for family meals and buffet suppers for the crowd. Be sure to provide your buffet guests with small tables of a good height and size to hold a tray. Inexpensive, folding, painted ones come in racked sets that take no room at all to store. Put one by a relaxed guest in any chair in any room—except the dining room.

Shown on the opposite page are some interesting versions of the snack bar. Study particularly the panels used to close off the kitchen area. They are a must and can be designed to fit architecturally and decoratively into your room. Behind-scenes shelves, wall cupboards where possible provide step-saving storage.

Where space is at its highest premium, why not a table built into the wall? If you plan a storage area behind it (see photograph, page 35) you'll save more than space. There's that premium on time and effort!

Gone are the days of the groaning board. Such fare is too heavy to suit our present-day standard of living. Heavier still is the task-load of maintaining a dining room. Get out from under it! Live simply this summer.
In addition to television panel, step-saving storage space recessed into wall houses everything needed for drop-down table. Photographed at McCracken's

Louvered sliding door, similar louvered pull-down panel form good architectural unit at end of living room. Facing of snack bar is punishment-taking leather

Knotty pine circular snack bar in E. L. Wertheim's Los Angeles home is favorite gathering place.
Sliding panel under cupboard lets into kitchen

Snack bar in off-the-garden recreation room of Bob Clarke, Papillion, Nebraska, is reached through kitchen door off left. Bamboo idea taken from furniture
HOW TO LAY LINOLEUM YOURSELF
WITH NEW LINOLEUM TILES

Do it yourself and save

BEFORE. Remove all portable cabinets, furniture, refrigerator, to clear space. Loosen screws on back of sink legs to raise off floor.

AFTER. The finished floor actually makes the entire room seem larger, brighter. The modern Jasper pattern of squares fits our homelike, no-particular-period kitchen.

THE FIRST STEP. Tear up old linoleum. If felt is stuck to floor, soak and scrape. Fill holes with plastic wood.

A boon to the dollar-conscious homemaker are the new linoleum tiles, now appearing on the market. Much of the cumbersome labor of handling large heavy rolls of linoleum is eliminated by these easy-to-use nine-inch squares. Since labor accounts for a large share of new linoleum installations, you stand to save about half what a new floor would cost you if you lay these linoleum tiles yourself.

Several manufacturers are making them, and they endorse the home-laying method. We can vouch from our own experience that, even if you have never laid linoleum before, you can do a pretty good job of it with this new method of application.

Our editors found a typical kitchen about twenty years old, moved in, and took these step-by-step pictures of the entire process of putting down a new linoleum-tile floor.

A note of caution: Before laying, tiles should be kept overnight at room temperature, should be laid in a warm room.

MARY E. MONZE and DOROTHY TRUMM

Summer's the time to get down to bare essentials—and bare floors. Here are new products in hard-surface floor coverings—new patterns, new colors, new methods of application. Each makes a handsome, practical summer floor. Many will make good backgrounds for winter rugs or carpets.

PLEASE TURN TO PAGE 65
1 Unglazed clay tiles in small squares, octagons, diamonds. Fadeproof, waterproof, never need waxing or finishing. Tile Council of America

2 Four of nine colors in new marbleized linoleum tiles, standard gauge, nine inches square. You can install them yourself. Sloane-Blahon Corp.

3 Inlaid spatter dash linoleum for Colonial floors, sold by square yard. Won't wear off. Ribbon pattern, Jaip tiles, also new. By Armstrong

4 Green Flor-Ever of Vynlite, sold by square yard: Delaware Floor Products. Red or two-tone gray squares, by square yard; Pabco's California Originals

5 Kentile, inexpensive asphalt tile available in many colors, has life-term guarantee. Kencork squares make quiet, resilient floor. David E. Kennedy

6 At last: attractive printed floor covering for nurseries, children's rooms. Inexpensive, in 5 sizes ranging from 6 x 9 to 12 x 15. Pabco
Meet the hot summer sun with a cold war on work!

To some a cold war may mean no war at all. To others it implies strategy—utilizing a few simple tactics to block demands of extra household chores, thus defeating the fuss and bother that make warm weather warmer. You can relieve washtubs of heavy damask cloths by lending place mats to the table. You can even paint motifs on the table. Lighter dressing for your house means lighter work for you.

Your best ally in the war on work is the season itself, the informality that goes with sunshine sports and cool living. Rigid formality is incongruous with the warm beach sands and cool lawn chairs that beckon you, your family, and your guests towards lazier living. So replace care-consuming dinnerware with simple table settings placed in the path of a cool summer breeze. Eliminate cleaning by closing off the dining room if you have a breakfast nook, a porch, terrace, or spreading elm.

Arm yourself with the bright color of the season to decorate mats, table tops, kitchen cabinets, or even crewel-embroidered chair seats. Let American Home Patterns help you replace winter's heavy linen with designs that bring the outdoors in, that carry the flowers under the sun into the shade of the house. The pattern of summer color and informality can be your strategy in the cold war on work.

Banish bother... set a simple table wherever you find a cool breeze—on the porch, terrace, or under a favorite tree. Everything on the table bought at Woolworth's for $7.85. Permanent-finish card table wipes clean, needs no mats. Table decor spiced with bright geraniums. Samson folding table and chairs by Shwayder Brothers.

Pattern in fact, pattern in fancy... we prepared three patterns for place mats; you stencil or paint them on cloth—or plastic Naugahyde for real practicality. Left to right: willowy windflowers scattered on cotton; gladioli spikes to frame a plate; perky birds, a motif from the breakfast table, opposite page.

Photograph: Hans Van Nes
Cool start for a hot day ahead. Our colorful modern patterns of birds at play were stenciled right onto the cool bare wood of the breakfast table, banishing summer washdays. Matching embroidered chair seats are patterns, too—"lap work" for summer evenings. These, our Patterns 1151, 1152
Fountain jets issue from hidden pipes in horizontal members of this inclined wall which repeats the straight lines of the pool.

The protected sitting area, under the egg-crate shelter, is at the north end of the plot. Redwood headers, flush with lawn and bricks, tie these two areas together.

The charcoal barbecue, with its open top and convenient height for those seated around it, is both useful and interesting in form.
Here, in little compass, are: Shelter from prying eyes, rough winds, excess sunshine; space for relaxing and room for action; planted plots for the garden-minded; places to grow food, and also to cook it; beauty for the senses to enjoy.

Contemporary landscape design, combining beauty and usefulness in a back yard, proves that "handsome is as handsome does"
The American Home Study Plan

WILLIAM J. HENNESSEY
The W. H. Stewart house is No. 5 in our series of comprehensive blueprints, 34 by 44 inches overall, with all plans, elevations, and specifications for careful home study.

Order Form on page 85

How about having the ease and comfort of a vacation house all year round? Sounds wonderful, doesn't it, and it's exactly what the W. H. Stewarts got when they built their permanent home high on a mountain top overlooking Denver, Colorado. The design does away with expensive excavation work and could be adapted easily to any sloping property.

In fact from beginning to end, the owners, wisely aided by architect Victor Hornbein, aimed their sights at economy of construction, materials, and upkeep. The result is a house, flexible of plan, informal in appearance, and taking full advantage of the site with its breathtaking views.

Common brick and Ponderosa pine were used almost exclusively throughout the house, the latter left natural for easy maintenance. Since the main approach is from the north and west, windows on these exposures were made small to guarantee privacy, although from the kitchen there's an unobstructed view of the adjacent play yard.

On the other hand, a great deal of glass was used on the southern wall to gain full advantage of the mountainous countryside. A wide, open porch faces this direction, too, and is protected from direct sun by the wide overhang of a low-pitched roof. Shiplap siding and common brick combine to cover the exterior walls, the former treated naturally with just an oil coating for protection.

A definite air of rustic informality continues into the interiors where walls and ceilings are finished with Ponderosa pine, first given a coat of shellac and then one of wax. Though the kitchen opens directly into the living-dining room, it is partially concealed from the entrance view by a jutting bookcase wall with cupboards below. Everything points to economy. For instance, the heater, just off the bedroom corridor, is centrally located and convenient to the fireplace chimney. Asphalt flooring, used throughout, makes for minimum upkeep and gives a unified effect to all rooms. A deep entrance porch, covered by the main roof, acts as refuge from wind and storm and is certainly a very necessary adjunct in this location.

Windows placed high on wall to gain light from entrance porch allow plenty of uninterrupted space for locating sofa. Spaciousness has been gained by below-ceiling bookcase wall dividing kitchen from living room and a series of large windows running around corner in dining area. Ponderosa pine ceilings were left exposed in all rooms.

Living-room fireplace wall shows honest use of natural materials, lack of superficial decoration that keynotes house both inside and out. Entrance is at left, bedroom wing with bath just beyond.
When tragedy strikes, it's too late to teach your child to swim.
Death Takes No Vacation

Millions of us are preparing to enjoy that fine old institution known as the summer vacation. For many, a holiday away from regular routines will result in toned-up muscles, a healthier outlook. For some, unfortunately, it will mean tragedy and sudden death.

This year, if records of the past hold true, several thousand vacationists will die in preventable accidents during July and August. Hundreds more will be seriously injured and maimed for life—on the highways, in the mountains, at the beach, and even in their own back yards.

This year's crop of vacationists will do well to study the case of Mr. N., one of thousands who didn't "play safe" on vacation last year. Normally a careful man, Mr. N. lost all sense of caution when he left his Maryland home to spend a month in Vermont. Driving north, he committed every traffic sin known to safety experts—burned up the road, passed cars on hills, hogged the road, passed red lights—but managed to come through it all alive. Late at night, after an exhausting day, he fell asleep. Out of control, the car hurtled over an embankment, and Mr. N. was quickly killed.

Mr. N. didn't need to die. Because he tried to cover too much distance in one day, because he disobeyed safety rules, he didn't live to enjoy the very real benefits of a long vacation. Recklessness and carelessness like this cause traffic-accident deaths to increase ominously during the summer.

"City slickers" piled into one small boat. While shifting places, craft capsized. Recklessness in boats accounts for many of the 1,200 drownings each July.

"Look, no hands!" he cried—then plunged headlong into an oncoming car. In '48, 500 died, many more were injured in collisions between bikes and autos.
No child is born a "gentleman." But he's quick to absorb good manners at home—if his family show courtesy and respect to one another.

"I wish he'd mind his manners!"

Young Dave Norman was a "model" five-year-old who always said "Please" and "How do you do" at the right moments—until one day last month. At that time, his fine manners were abandoned, and he was suddenly rude to an adult caller.

Mrs. Norman was shocked by her son's behavior. Like many parents, she did not understand that it's not always possible for children to practice good manners under all circumstances.

The simple reason for Dave's rudeness was the fact that he did not like his mother's guest. For this feeling of dislike, his mother could blame only herself—because she did not like the lady in question and had never hesitated to say so in the past within earshot of the youngster. When the child was impolite, he was expressing the animosity toward the guest which he had learned from his mother. Eventually, Mrs. Norman found that true courtesy is based on a genuine liking of people—and that if parents feel friendly toward others, chances are their youngster will feel the same way.

Good manners cannot be pressured into a child. They must be learned gradually as he grows and develops.

A child learns how to get along in society and in his family from everyone with whom he comes in contact. In the early years, most of the learning comes from observing the manners of members of the family, and later on it is supplemented by what he learns from observing the behavior of persons with whom he is associated outside his home.

It is possible, of course, to force a child into a pattern of behavior which will win adult approval. A parent whose four-year-old child says "Excuse me" every few sentences is often considered a beautifully behaved young gentleman. However, his use of the phrase does not indicate social maturity since it is unlikely that he has any real understanding of what the words mean.

One five-year-old was thought to have fine manners because of a constant use of "Pardon me." Actually, in the

Obtains, Dave is no Fauntleroy. Mother learns that good manners can't be forced—they must spring from a genuine liking of people.

Nineteenth in a series on health and behavior problems by Dr. Samuel R. Berenberg.
Penny's table manners are excellent—for a girl of two. Parents can now expect her to eat with a spoon some of the time.

Lapses are normal and frequent at this age. Penny often reverts to use of hands—particularly in situations like this.

At four, Jane's manners are beyond reproach in many respects. She agreeably shares toys and games with others.

However, she's still too young to keep from interrupting adults' talk when she has something exciting to say.

Five-year-old Dave is "grown-up" in many ways, is learning to be considerate. He sits quietly while Dad concentrates on newscast.

This does not mean that Dave is always quiet. It's natural for him to be noisy at times—hard though the din is on Mother.

Eight-year-old Tom says "Please" and "Thank you" without prompting, even washes up before meals—without too much reminding.

Tom isn't always neat, nor should parents expect him to be. Roughhousing is healthy play although clothes get crumpled and mused.

Toys from American Toy Institute
Step right up, laydees and gentlemen! A big smile admits you to the show
See the elephant that balances lollipops on his back!
Hurry, hurry, hurry right inside for pink lemonade and balloons for all

Big Top Time...

Every starry-eyed child gazes longingly at the circus posters, with their lovable red-nosed clowns, friendly elephants, and sensational trapeze artists, announcing the arrival of the biggest show on earth. So animated are they, one can almost hear the barkers and smell the animals. But why wait for the circus to come to town? It's a natural for a summer birthday party.

Make your own adaptation of a big top, using a car port, garage, or arbor of any type. If you are not handy with the paint brush, use regular circus posters and crepe-paper streamers to give a tentlike appearance. Place a ticket box at the entrance. Dress your child as a circus attendant; let him take tickets you sent as invitations.

Set a gaudy table, splashed with color, underneath or just outside the big top. For the circus touch, an elephant centerpiece carries lollipop favors on his back. Nut cups are miniature circus tents. Fill cups with candy and top with a paper cone painted awning style. Paste a pennant place card to a toothpick and stick in the tent top.

Unless the children are to have supper, it is best to serve them early. Keep the menu simple: sandwiches, birthday cake, pink lemonade and balloons for all.

Cardboard circus elephant holds lollipop favors, one for each guest.
Stands center of table and winks coyly, to the delight of all.

Louise Price Bell
and Betty Duitsman
The best buy with years ahead in mind!

When you decide to buy a new refrigerator, it's most important to keep in mind the years and years you're going to use it.

If you compare different makes of refrigerators in light, you're almost certain to decide on a General Electric ... for two reasons:

General Electric dependability has never been passed ... by any refrigerator, of any make, at any price.

General Electric features — such as the ones below — are designed, first, last, and foremost, for your usable, practical advantages in everyday use. Not one of them is just a "showroom feature."

More than 2,000,000 General Electric Refrigerators have been in use ten years or longer — an unbroken record for dependable, efficient performance!

The chief reason, of course, is the famous General Electric sealed-in refrigerating system. Airtight and tight, this dependable system has never been sur-passed for efficient, economical operation ... year after year.

Buy your General Electric Refrigerator now ... in the years ahead in mind. General Electric Company, Bridgeport 2, Conn.

These features will delight you ... every day for years!

- More food! Gives you one-third more refrigerated food storage in the same space occupied by older models.
- Ample frozen-food compartment! Holds 24 packages of frozen foods, plus four ice trays (20 cubes each).
- Butter conditioner in door! Keeps butter at just the right temperature for easy, wasteless spreading.
- Big meat drawer! Full 6 inches deep, will hold a standing roast. Keeps all meats in best condition.

More than 2 million G-E Refrigerators in use ten years or longer!
Summer Short Cuts
The view that leads from the kitchen window is never more alluring, it seems to me, than during summer’s golden days. The seashore beckons across intervening miles: the golf course, even in shimmering heat, is cool and inviting; and the porch terrace, near at hand, just cannot be resisted.

Up, homemakers! The Lady of the Kitchen will take a short cut today. The summer call is strong and the timing’s exactly right. The season’s right, the year is right, the technologist is right.

Take the matter of shortcakes, for instance. The season’s right. Yea, verily, we may choose from many for we’re right plunk in the midst of a teeming variety of fruits; some of them are yet to come in their fullest glory, others are now at the height. The technologist has stretched the seasons, and stretched our dollars, too, by lengthening the bearing periods and easing the preservation of such memorable fruits as the strawberry. As far back as 1655, Dr. Boteler impressed his English friends with the now famous statement: “Doubtless God could have made a better berry, but doubtless God never did.” The technologist has rightly put us on the short-cut path.

And the year is right, too. This year the mixes are with us. What summer short cuts they are? Even in the raging controversy that swirls around the kitchen — “A shortcake can’t be anything but biscuit dough” versus “A shortcake can be made with any cake.” The controversy is easily settled with a package of biscuit mix and one of cake mix. They’re both so easily and quickly prepared that everyone can be satisfied.
Meet the Family!

Yours and ours are two families that should get together! They have so much in common. The people in your family are eager for better, happier living. And the products in the Crosley "family" are made for that very purpose. Below, you'll see what we mean. (Sorry we couldn't get our whole "family" in the picture!) Visit your near-by Crosley dealer—and take the family along. See all the wonderful products that we and ours have in store for you and yours! All are engineered to Crosley's high standards of precision and value. All are better products for happier living!

Beauty and "brains" go together in Crosley Electric Ranges. What efficiency! Seven heat speeds in every unit, Automatic controls. Deep-well cooker. Easy-to-clean units. Lamps that light up the inside of pans. Jambo ovens—and many other Crosley fine features to make your cooking quicker, cooler, cleaner, and amazingly economical!

True-Picture Television—that's what you get in any of the wide range of Crosley television sets you select. Shown here (its low price will amaze you!) is a handsome table model that features a big 10-inch Direct-View Tube—all-channel reception—with automatic picture synchronizer—and complete FM Radio!

Twice as much food where you want it—in front, in reach! That's what the SHELVADOOR® gives you in each of 8 be models. And only a Crosley Refrigerator gives you the SHELVADOOR! Do you see why we say "the '49 Crosley's got the woman's angle"?

Entertainment at your fingertips is yours—wherever you go—with the PLAYBOY portable, one of the illustrious family of Crosley radios. Glorious lifelike tone. Built-in antenna. Wonderful selectivity and range. Operates on self-contained battery—or plugs into any 105-125 volt AC-DC outlet.

CROSLEY

Better Products for Happier Living
What shortcake shall it be? A Cover Girl cake like the one on our cover, based on a good two-egg cake recipe or the old-fashioned biscuit type?

On Pages 50 and 51

Summer Short Cuts (Begin on page 50)

With the dessert decision made, and easily, too, the remainder of the meal always seems much easier to plan. That "one hot dish" tonight, shall it be soup, a hot meat, or a vegetable? No matter how warm the weather, we need one hot dish for good digestion. We've chosen a recipe that calls for green peas and mushrooms sautéed together. It's simple and quickly prepared, and you may choose fresh, canned, or frozen peas, and fresh or canned mushrooms. Pick the food to your time and take a short cut with a can opener if that's your pleasure.

If you decide on cold meats, as we did, you take a short cut in meal preparation which offers great variety. There are cans and cans of beef, ham, pork, and veal—yes, and frankfurters, both the large size and the smaller cocktail type. Browsing through the neighborhood market for cold cuts will suggest a great many summer-weather menus to you. Choose ham, veal, pork, chicken, turkey or from the endless variety of bolognas.

And then the relishes! There's a lot of hat-doffing going on in our department because of relishes, pickles, and other appetite tempters. They need to be crisp, cool, colorful, and zippy. Cut carrots, celery, or radishes into "bite-able" sizes and serve on a bed of ice—this will
Summer Short Cuts (Begins on page 50)

calm any sweltering brow. Pickles and olives and cucumbers, by their very name, have a cooling effect. After you have made your choice, it's only the work of a few minutes to arrange the platter when mealtime comes.

Any day is a salad day in our lexicon, but summer days are those that see the promotion of the salad course up the ladder to the main course. There are the tossed green salads, the carefully arranged fruit salads, the hearty chef's salad, and, of course, the queen of them all, potato salad. We hope you'll like our recipe for Dutch Potato Salad; the recipe, itself, isn't too unusual. The secret is in the dressing. Thrifty Dressing

Mr. Short Cuts

biscuit shortcake

Preparation time: 40 min.

- 4 cups all-purpose flour
- 6 tsp. baking powder
- 1 tsp. salt
- 3/4 cup vegetable shortening
- 1 cup milk

Sift flour, measure and sift with baking powder and salt three times. Cut in shortening with two knives or a pastry blender until particles are the size of coarse cornmeal. Place the portions of the dough into 2 lightly greased 9-inch round layer pans and pat out to uniform thickness. Brush each layer with 1 tbsp. melted butter and sprinkle with the sugar. Bake in a hot oven (450°F) for 20-22 minutes or until nicely browned. Turn out layers onto cake racks. While layers are still warm, place sliced berries between them and on top. Serve plain or with light or whipped heavy cream.

Serves 8

428 cal. per serving without cream

Tested in The American Home Kitchen

gives potato salad the tang and sweetness that's just right for summer suppers, luncheons, picnics, and dinners. You probably know that from earliest times it has been the dressing that has made the difference in salads. That's just a fancy of a dish concocted originally to satisfy taste instead of hunger.

To satisfy thirst, you'll be having iced tea often this summer. Some tips for short cuts: Make it fresh, make it doubly strong, pour it hot over cracked ice—and do have plenty of extra ice on hand. Some tips for extra flavor: Squeeze a few drops of fresh lemon juice into each glass before the tea is poured into the glass (this, indeed, in addition to the slice of lemon which goes into the glass after the tea has been poured), add a sprig of mint for a cool decoration but don't forget that mint has a flavorful pungency that is best brought out by bruising a few leaves in the bottom of the glass. Have you discovered woodruff yet? It's lovely and fragrant, delicately so. You'll like it as a change from lemon or mint; don't combine it, the flavor's too delicate. You need to develop a taste for woodruff, and you may even grow it in your own garden! But it's worthwhile and work as anything connected with cooking is, we think.

Thrift dressing is well named. It's a one-egg mixture easily whisked up

- 2 1/2 cups sifted cake flour
- 1 1/2 cups sugar
- 3/4 tsp. baking powder
- 1 tsp. salt
- 3/4 cup vegetable shortening
- 1 tsp. vanilla flavoring
- 1 cup milk
- 3/4 to 1 cup unbeaten eggs
- 1 pt. heavy cream, whipped
- 1 pt. strawberries, raspberries, peaches, or other fruit

Sift together the dry ingredients into a bowl. Add shortening, flavoring, and 2/3 cup of the milk. Beat vigorously with a spoon for 2 minutes by clock (about 150 strokes per minute). Or mix with electric mixer on slow to medium speed for 2 minutes. Add the remainder of the milk and the eggs. Beat 2 more minutes. Pour batter into 2 greased 8- or 9-inch round layer pans. Bake in a moderate oven (350°F) 30-35 minutes. Cool layers and put together with whipped cream and sliced berries or fruit. Cover outside and top of cake with whipped cream and top with berries.

Serves 8

357 cal. per serving of cake
592 cal. per serving of cake with cream and berries

Tested in The American Home Kitchen

green peas with mushrooms

Preparation time: 25 min.

- 1/2 lb. fresh mushrooms, sliced
- 2 lbs. butter or margarine
- 3/4 cup water
- 2 cups fresh or frozen green peas
- 1/2 tsp. salt
- 1 tsp. dash of pepper
- 1/4 tsp. powdered marjoram

Place mushrooms in a 9-inch skillet and cook in butter until tender. Add water. Then add peas, spreading evenly over the bottom of pan. Sprinkle with salt, pepper, and marjoram. Cover and cook peas over low heat until barely tender, about 6-8 minutes. Frozen peas require a shorter cooking time, about 4-6 minutes. Remove cover and increase heat to evaporate any remaining liquid if necessary. Serve immediately. Note: If you wish to use canned sliced broiled mushrooms, place contents of a (5 oz.) can mushrooms in a skillet, cover and bring to a boil over moderate heat. Add peas and proceed as directed above.

Serves 4-6

90 cal. per serving
Source of vitamins A, B complex

Tested in The American Home Kitchen

Dutch potato salad

Preparation time: 1 hr.

- 3-4 medium potatoes
- 1 cup Thrifty Salad dressing
- Salt
- 1/4 cup finely chopped onion
- 2 or 3 sweet pickles, chopped
- 3 hard cooked eggs, sliced

Wash potatoes, cook with jackets on in enough water to cover until they are just done. Allow to cool, slip off jackets and cut into 1/4-inch cubes (there should be about 2 1/2 to 3 cups). Add 1/4 cup salad dressing, salt to taste, and allow to stand in refrigerator for about 30 minutes. Add celery, onion, pickles, eggs, and remainder of salad dressing and mix carefully so that potatoes and eggs will not be broken up.

Thrift Salad Dressing: Mix together 3 lbs. flour, 1 lbs. sugar, 3/4 tsp. dry mustard, 3/4 tsp. salt and 3/4 tsp. paprika in a small saucepan. Add one egg and beat well until blended. Combine 1/4 cup vinegar and 3/4 cup water and add slowly to the above mixture, while cooking over low to medium heat. Stir constantly until the mixture thickens. Remove from heat and let stand a few minutes. Add 2 lbs. butter and beat well until butter melts.

Serves 4-6

234 cal. per serving
Source of vitamins A, B complex

Tested in The American Home Kitchen
Grill 'em... and fill 'em!

Harry Botsford

Harold Tidridge

Best homemade grills I've seen in ages is made from a discarded kitchen sink. A friend bought it at a bargain, made some small holes in the bottom to give a draft to the fire, made a folding frame to hold the sink, bought a grill cover. The grill fits neatly in the back of the family car. It can be set up at a picnic ground in a jiffy. It also functions in the back yard. Like all grills, it's easy and simple to operate. A little kindling in the bottom is lighted, charcoal is placed over the flame and presently glowing heat works magic with a lot of common foods. And, what can beat a hot outdoor meal? The grill has served to make picnics popular again, and it can be used in the privacy of your own back yard, on the terrace, or in a country setting of your own selection.

The grill enables you to boil, broil or fry—and, while the cooking surface is small, it is sufficient. The ideal outdoor meal must be simple, easy to prepare—and easy to eat!

Take Country Style steak, for example, a glorious and uplifting dish. You'll need the biggest frying pan in the house for this rare concoction of steak, mushrooms, and onions, cooked with sour cream, grated cheese,
### Steak, Country Style

**Preparation time:** 1 1/2 hrs.

- 1/2 cup brown sugar
- 2 lbs. cornstarch
- 1 tsp. salt
- 1/2 cup vinegar
- 1 cup pineapple juice
  (drained from pineapple chunks)

Combine brown sugar, cornstarch, salt, vinegar, pineapple juice, and soy sauce in a saucepan. Cook until mixture is clear and slightly thickened, stirring constantly. Place ham in a bean pot or casserole, add onion slices, green pepper strips, and pineapple. Pour sauce over and bake in a moderate oven (350°F) for 1 1/2 hrs.

**Serves 6**

**638 cal. per serving**

Source of vitamins A, B complex

*Tested in The American Home Kitchen*

### Picnicana

**Preparation time:** 40 min.

- 1/2 cup minced onion
- 2 lbs. molasses
- 1 tomato, peeled and finely diced
- Dash of Tabasco sauce
- 6-8 frankfurters

Sauté onion in a little fat in a skillet until tender, add tomato and a dash of Tabasco. Add the molasses and the beans and mix well. Pour into a casserole, top with frankfurters and bake in a moderate oven (350°F) for 30 minutes. If desired, beans can be cooked in a skillet over the grill or on top of stove burner and topped with grilled frankfurters just before serving. For a quickie dish: mix canned beans with the prepared barbecue sauce that is packed with canned frankfurters. Place in a casserole and top with frankfurters and very thin slices of onion. Bake in a moderate oven (350°F) for 30 minutes.

**Serves 6**

**350 cal. per serving**

Source of vitamin B complex

*Recipe submitted by Harry Botsford*

*Tested in The American Home Kitchen*

### Barbecued Pork Chops

**Preparation time:** 1 hr.

- 2 lbs. salt pork
- 4 garlic cloves, minced
- 1 large onion, sliced
- 1/2 cup lemon or lime juice
- 1 can condensed tomato soup
- 2 tbsp. prepared mustard

Pour oil into skillet, add garlic and onion, and cook until tender. Then add in all the remaining ingredients except the pork chops and simmer 15-20 minutes. Place in jar to cool (then can be made up the day before the picnic.) Place pork chops on the grill or under even broiler, if it is to be a meal at home and lightly browned on one side. Drench the brown side of the chops with barbecue sauce and continue to pour sauce over the chops until they are well-browned. Turn chops and repeat the procedure. Any left-over barbecue sauce can be heated and served over chops.

**Serves 6-8**

**304 cal. per serving**

Source of vitamin B complex

*Recipe submitted by Harry Botsford*

*Cook-etie, The Outdoor Fire Place Co.*

*Tested in The American Home Kitchen*
There's more pleasure for your family in a Youngstown Kitchen than any other home equipment. A gorgeous kitchen of lifetime, white-enamed steel that's just right for you is created by arranging a Youngstown Kitchen aider cabinet sink with base and wall cabinets and accessories. No costly remodeling! This month Youngstown dealers are featuring the lovely kitchen shown above. Stop in and see the work-saving, 48" twin-bowl Kitchenaider with laundry -deep second bowl (11"). Note the lavish storage space, wide work areas...the "extra touches" you're sure to want. Then you'll know it's Youngstown for you, whether you build or remodel.

The price is like a wish come true. A Youngstown Kitchen costs only a FEW DOLLARS a month, financing through dealer or bank. No wonder Youngstown is the unquestioned kitchen leader!

To learn the name of a nearby factory-trained dealer, call Western Union by number and ask for Operator 25...or send coupon.

MULLINS MANUFACTURING CORPORATION
WARREN, OHIO

World’s Largest Makers of Steel Kitchens

Dream kitchens with wished-for price tags

See the swinging mixing-faucet and speedy rinse spray. Spray reaches all parts of sink top. Great for dishwashing and cleaning vegetables. Typical Youngstown value. See your dealer!

Get this exciting booklet!
20 pages featuring beautiful Youngstown Kitchens in color. Full details of Youngstown units and tips on arranging a new kitchen. Enclose 10c in cash. No stamps, please.

I plan to build
I plan to remodel
I want a free home demonstration of the Mullinoider

Send coupon today!
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Mullins Manufacturing Corporation
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Please send me your Youngstown Kitchen booklet. I enclose 10c in cash, to cover cost of mailing.

NAME (PLEASE PRINT)
ADDRESS
CITY
COUNTY
STATE
Read these letters—

Dear Sirs:
I am using your new Swans Down Instant Cake Mix for all my cakes these days, and I want to say it is "the" finest product of its kind on the market today. It is definitely a "homemade" cake in a package.

Mrs. Delbert Boostrom,
Victoria, Ill.

That "homemade" quality in Swans Down Instant Cake Mix comes from using ingredients as fine as you'd use yourself, Mrs. Boostrom. Egg whites that taste farm-fresh, prepared by an exclusive process. Long-keeping, all-vegetable shortening. Delicate, hometype flavoring. And most important of all, Swans Down Cake Flour.

Dear Sirs:
I just felt I should write you a note to tell you how much I like your Swans Down Instant Cake Mix.

I had used two boxes and baked a big cake to take to a reunion. Everyone raved about my wonderful cake, and a lot of women came to me for the recipe. It sure didn't take me long, as I said to them, "Just go to the store and buy two boxes of Swans Down Instant Cake Mix."

Mrs. Glenn B. Barner,
Lemoyne, Pa.

We hope, Mrs. Barner, that your friends won't all start using two boxes at a time. We have a hard time keeping stores stocked!

Dear Sirs:
I am a mother with two children and one is just a baby. So you see, it's hard to make cakes the old way. As it takes away valuable lime. But now it's I-2-3 and you have a cake, and I must say it's even better than one can make herself.

Mrs. John Yanuzzi,
Cleveland, O.

When you say it beats your own, Mrs. Yanuzzi, you're in good company—a lot of prize-winning homemakers say the same.

Foil the heat

Pardon the play on words, but it is exactly what happens when you make wise use of aluminum foil. No one wants to be in the kitchen longer than is absolutely necessary these beautiful July days, or any of the warm summer days ahead. Aluminum foil can eliminate much of the tedious pan-scrubbing, and last-minute preparations for summer parties. Besides being high moisture-vapor-proof, thus giving extra protection when needed, it is very pliable, conforms to any shape you desire. Add these following suggestions to your own for foiling the heat this season.

Were there ever such raves about a mix?

Warm garlic or cheese bread—good with cold salad, hot soup.
Use favorite recipe, place loaf in hot oven for a few minutes, tightly wrapped in aluminum foil.

If you do not have a divider for your pressure cooker, form cups with foil and cook several vegetables simultaneously. Steam individual puddings wrapped in foil. Serve from the foil cups.

With this trick you'll even get Dad to wash the broiler pan when he finishes that last bit of steak.
Fish broiled directly on a sheet of foil will be easy to remove in one piece.

The only cake mix made with Swans Down Cake Flour

1 box Swans Down Instant Cake Mix
1 cup milk

For glorious white cake, add ½ cup milk to contents of box, blend, beat 1 minute. Add remaining milk, beat 2 minutes. Bake, following package directions. For other delicious variations, see recipes in box.

Swans Down Instant Cake Mix

Product of General Foods
A roasting pan, especially one used for ham with brown sugar glaze, can be messy. Hold all juices in with foil wrapping. Spread scored ham with mustard, brown sugar, grated orange rind before wrapping. Last few minutes of baking, fold back foil.

Golden Giver
Keep cool with icy-fresh pineapple juice in a crystal-clear glass. It's sparkling refreshment to perk up wilting appetites. Grand for entertaining, good for daily fare—delightful when it's Dole! (Be sure to prepare for "seconds" on extra-thirsty days.)

Summer months often overtax refrigerator crisper drawers. Trim greens, wash and drain. Form envelope of aluminum foil and fold ends tightly. Keep in refrigerator until ready for use.

Cool baking: line heavy skillet with foil and prepare pineapple upside down cake as usual. Cover, bake over low heat on surface unit for about 45 minutes. Comes out in perfect shape without sticking.

Tea sandwiches or canapés, made hours ahead in the cool of day, let you join the party fresh as a daisy. Place open-faced sandwiches on foil-lined trays. Cover with foil. Wrap loaf or rolled sandwiches in foil also.

Picnic lunches packed day before leave you free for fun the day of picnic. Foil-wrapped goodies will withstand hazards of mailing when you send a box away to that boy or girl at camp.

Cool, cool sunshine in a pineapple dinner by DOLE

Summertime Salmon*
For a cool kitchen and a cool you, make it a broiler meal. Try colorful salmon steaks next to flavorful Dole Pineapple Slices. Unusually easy to broil and especially fancy when served on a wooden plank. With Dole's sun-ripe richness, it's a sure success!

Pin-apple Peppermint*
Finish off a flavor-bright dinner the pineapple way—cake slices with Dole Crushed! Top with whipped cream, sprinkle with peppermint candy... with new crisp-cut Dole Crushed, it's newfound flavor every time you buy!

*By Patricia Collier, Dole Home Economist, Hawaiian Pineapple Co., Ltd., San Francisco, Cal.
Pienir al home with this summer's bright Daystrom furniture that's made for modern living. You'll love the new settee! In three units, its personality changes to suit your whim. Fit it flat against a wall, curve it around a corner, or make three chairs of it! New, too, is the cordial club chair that's welcome in bedroom, living room or den. All richly upholstered in gay-hued Duran, so handsome and long wearing. Washable, too! Settee, $134.50*. Club chair, $27.50*. Stool, $8.95*.

Take mealtime merry with this lighthearted dinette set. The graceful table is tidily topped with satin-smooth plastic, made for hard wear and easy care. Swishes clean in a jiffy with a damp cloth. Yes, that's Duran on the comfort-curved, spring-seated chairs colorful and washable, too! All Daystrom furniture is designed in gleaming chrome electroplated on sturdy steel. At department and furniture stores everywhere. Ask for it by name. Daystrom dinette sets can be purchased from $49.95* to $144.50*.

Don't worry! All Daystromite table tops are laminated plastic—resist heat, scratches, stains! They're even cigarette-proof!

Sun-bright for summer!
Preserving summer's bounty is easier if you take stock of equipment before beginning... pictorial check list to expedite procedure, influence results

EDITH RAMSAY

WHERE TO BEGIN...

0 CAN OR TO FREEZE: Perhaps this is our first year of housekeeping, and you want to do yourself proud. Or maybe you have been an apartment dweller in the past, and now you have a kitchen large enough to include a pantry or freezer. In either case, it will be helpful to look over what you have and the way of preserving equipment. Then check our pictures for additional pieces to simplify the summer's work before you.

Follow the latest instructions from an authoritative source for methods of preparing and processing foods. Make certain all equipment is in good working condition and follow manufacturer's instructions for using.

If you are a beginner, wise buying will pay dividends. There are utensils you use every day which are needed for preserving, so we have made a separate grouping of them.

1. Large colander for washing fruits and vegetables, also steaming. This one fits into its own kettle.
2. Household scales save time and frequent guesswork.
3. Wooden spoons, fine for stirring as they are poor conductors of heat.
4. Enamel kettle, because of non-reacting properties, is perfect for pickles, relishes, spiced fruits.
5. Layer cake tin filled with hot water used to place jars in while filling. Also used in freezing, placed under dripping wire basket full of scalded vegetables.
6. Bowls of many sizes are another necessity.
7. Liquid and dry measures of heat-resistant glass can be used for measuring hot as well as cold liquids and foods.
8. Nested measuring cups from one-quarter cup to one cup.
9. Cutting board for slicing and chopping food.
10. French knife used for chopping.
11. Slotted spoon with multiple uses.
12. Paring knives of two sizes means having the right tool for the job.
13. Sturdy measuring spoons of aluminum, a must for accurate seasoning.

PLEASE TURN TO PAGE 62
TO CAN: Think how good you will feel next winter when your husband asks, “Did you really can these peaches? Gosh, they are good.” Here are aids to easy canning.

1. Pressure canner always useful for cooking large cuts of meat quickly, but a must for canning non-acid vegetables and meats in safety.

2. Pressure Jacket Cooker for speeding up the long slow cooking of jams and preserves.

3. Teakettle for supply of boiling water.

4. Fruit and vegetable press, almost indispensable for making juices and purées. Muslin jelly bag can be made to fit the frame.

5. Jar opener and sealer insures tight seal and simplifies opening.

6. Wide-mouth funnel with removable strainer screen for filling jars; especially good for juices and small pieces of fruits or vegetables.

7. Various types of canning jars to fill your every requirement as far as size and type of closures are concerned.

8. Large tray will save steps and energy.

9. Small teapot is perfect for melting paraffin. The spout avoids spilling over when sealing jellies, and melted paraffin can be kept fresh and clean because it is covered. Place teapot in pan of water to melt paraffin.

10. Canning tongs to help prevent burns and breakage when lifting hot jars.

11. Thermometer for jelly making greatly reduces chances of failure.

12. Spatula of stainless steel when placed down the inside of filled jar allows air to escape and gives better pack.

13. Jell Meter will tell you how much sugar to use when making jelly.

**FREEZE:** More and more home-savers are realizing the merits of home freezing. To those familiar with the freezing procedures, it may seem too time-consuming, but this is not far from the truth. A few minutes spent preparing the vegetables, and the rest of the time spent on the freezing, will result in a good-quality product. Before purchasing your packaging material, however, it is best to decide what you will freeze and then get right containers.

1. Carton filler with three sizes of separators. Especially fine for Celophane papers, which are not stiff enough to stand by themselves.
2. Heat-sealer for sealing frozen packages having Celophane or cellophane or outer wrappings of the materials.
3. Food scalding which consists of a deep aluminum covered kettle with spout to fit. Most vegetables require scalding to set color and prevent enzymatic action, which causes discoloration.
4. Round cardboard containers, in several sizes, are heavily waxed on the inside, some also waxed on outside. Use no liner or heat-sealing.
5. Aluminum foil, highly moisture-proof, takes shape of contents.
6. Special Celophane for freezing, can be heat-sealed.
7. Pliofilm wrapping material very flexible, also heat-seal. Can be rolled for wrapping sandwiches or refrigerator storage if not punctured.
8. Paper pie plates and cake plates or cake can be baked right in these and then wrapped for freezing. Frozen unbaked can go right into oven from the freezer.
9. Glass freezer jars can be reused and allow you to see what's inside, which reduces the labeling necessary.
10. Starch kit for Celophane勿 wrapped food and holds Celophane tightly to food. It stretches both in width and length and only requires knotting at each end.
11. Freezer tape by the maker of household utility tape. Sticks at zero temperature, otherwise package may become unsealed during storage.
12. Permanent marking ink for packages won't come off in the freezer; also wax pencil which will resist moisture and can be used for marking packages waxed on the outside.
13. Cardboard freezer boxes of various shapes and sizes, some with Celophane or cellophane liners on the inside, others with Celophane on the outside to keep sealed. These are especially suited to freezing such foods as corn on the cob, asparagus, rolls and cream puffs.
14. Boxes made of aluminum foil, wonderful for cooked foods because they may be reheated in the package. Wood square and metal sealers are all that's required for sealing.

Just as a carpenter is particular about having the right implement for each task to insure its successful completion, so must you if you are to be proud of your preserving.

---

"IRONING IS 3 TIMES EASIER WITH SATINA IN MY STARCH!"

Writes Mrs. Donald Butler, Wayne, Illinois

---

"SATINA WORKS LIKE MAGIC!" writes Mrs. Butler, "Satina in my starch makes ironing 3 times easier and gives the clothes a lovely fragrance. I like it very much for dresses."

Satina is a wonderful ironing aid that you use with boiled or unboiled starch. It dissolves easily in boiling water or the boiling starch solution. It not only makes ironing lots easier, it makes clothes smell fresh, look newer, and stay clean longer, too!

---

FREE FULL-SIZE PACKAGE

We're so sure you'll love Satina, if we can just get you to try it once, that we're offering you a free full-size package. Just try it and judge Satina for yourself!

A Product of General Foods
new Firestone
Velva-Flo®
AERATOR
caucet attachment

takes the
splash
out of water!

Now! The very kitchen tap you've been using can produce a bubbling stream of water, with never a splash or spatter! Just slip this little Aerator on your faucet and turn the tap. Instantly, a clinging stream of bubbles wraps itself around glassware, dishes, hands—sliding gently down into your sink as the bubbles vanish. You can even work in a long-sleeved party dress— this unique aerator process keeps water from splashing.

Why put up with old fashioned, splashy water taps one minute longer. Ask your favorite department, hardware, drug, variety, plumbing supply store or Firestone stores for a Firestone Aerator for every faucet in your home. For the name of the Aerator dealer nearest you, write Firestone, Akron.

and only
89¢
at your
favorite store

saves hot water
makes the most of suds quicker, easier rinsing feels softer on your hands makes tap water taste better

Listen to the Voice of Firestone Monday Evenings over N.R.C.

Books
(Begins on page 9)

The Story Didn't Bring You, by Lois Pemberton. (The Hermitage Press) Price, $2.75 . . . Written for the teen-ager in his own lingo, this book tackles the facts of life in a straightforward fashion which will appeal to youngsters and their parents as well. Besides presenting the facts of reproduction and birth in simple language, the book discusses the many emotional and physical problems which crop up in adolescence. A book to clear away doubts and confusions among teen-agers.

The Young Folk's Cook Book by Harriet and Laurence Lustig. (The Citadel Press) Price $1.50 . . . Here is an excellent "how-to" cook book for the young who aspire to culinary mastery. Written in simple style and punctuated with humorous drawings of food and utensils, the recipe directions for both everyday and party foods are easy to follow.

The Story of Plants by John Asch. (Putnam's) Price $5.00 . . . Though encyclopedic in scope and thoroughness, this 458-page book, the result of years of study, travel, reading, observation, and work with plants, is absorbingly interesting and readable. If you have wondered about, or doubted, the vital importance of plant-and-man relations, it will answer many questions; if you haven't, it will reveal wonderful, fascinating facts. Tabea Hofmann's drawings would be even more helpful if the lettering were not so small. (John Asch also wrote "May Facts and Fancies" in the May American Home.)

Sorry, we cannot purchase these books for you. They may be obtained through your bookstore.

Look, How You Can Save

There's a Dealer in your Town Who'll Show You

Cadillac Saves Time and Energy

Makes quick work of any cleaning task—from floor to ceiling.

Cadillac Saves Rugs and Carpets

Gentle dust action brings about real savings—looses deep-down dirt as Cadillac super suction picks it up.

Cadillac Saves Money

Compare these savings with any on the market—Cadillac tops 'em for value.

Write for dealer's name—2-Speed Control

Model 1434 $599.50
Set of 8 attachable sleeves

Prince William More West of Hudson

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Sorry, we cannot purchase these books for you. They may be obtained through your bookstore.
How to Lay Linoleum Tile (Begins on page 36)

Photographs by F. M. Damon and Acme News.

You'll need these to lay linoleum tile.

Plane rough spots, remove old paint, varnish, wax, grease. Sanding machine rented from paint or hardware store does thorough cleaning job if floor is in bad condition. Sanding takes care of old felt stuck to floor.

When floor is smooth and clean, apply floor size to seal pores of wood for firm adhesion.

Important: Lay lining felt dry first. Be sure to have felt run at right angles to floor boards—prevents cracks in floor from opening. Cut felt for entire floor before starting to paste. Have all pieces accurate in fit. Butt edges carefully; do not overlap. Surface must be even.

Serves 6 for 68c

Here's a SALAD! Mild, delicious Star-Kist Tuna, crisp celery, tart apple—seasoned to perfection! Just the thing for a party luncheon or with dinner at home tonight! Remember, Star-Kist is better-tasting, because it's the smaller, milder tuna—known as "the best-tasting tuna in all the world!"

MANDALAY SALAD

<table>
<thead>
<tr>
<th>Ingredient</th>
<th>Quantity</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 7-oz. can Star-Kist Tuna</td>
<td>1</td>
</tr>
<tr>
<td>Fancy Solid Pack or Chunk Style Ready Flaked Tuna</td>
<td>1 tsp.</td>
</tr>
<tr>
<td>1 tsp. lemon juice</td>
<td>1/2 cup salad dressing or mayonnaise</td>
</tr>
<tr>
<td>2 tsp. light cream</td>
<td>Dash of cayenne pepper</td>
</tr>
<tr>
<td>3 1. Drain and flake tuna fish; sprinkle with lemon juice. 2. Thin salad dressing with cream, add salt, cayenne pepper and mustard. 3. Combine tuna fish, celery and apples with dressing. Serve on lettuce. Serves 6.</td>
<td></td>
</tr>
</tbody>
</table>

Buy Solid Pack or Chunk-Style, Star-Kist Quality is the Same!

Free Tuna Recipe Book: Economical, kitchen-tested, tuna recipes. 24-page booklet! Write Star-Kist Tuna, Terminal Island, Calif., Dept. 67

fussy about french dressing?

Miracle French was made for you! Subtle, zesty, with just a hint of garlic, it has the Parisian accent you've been looking for.

Any old time!

the cracker with that swell cheese flavor

America's largest selling cheese cracker!

NOTE: If you don't want even a "hint" of garlic, get Kraft French. It's immensely popular.
HUNDREDS OF THOUSANDS
ARE USING THIS UNIQUE RECIPE FILE

- Completely redesigned after long research, this new improved Menu Maker is the last word in a safe, convenient, instantly usable place for filing your treasured recipes. Made of strong durable plastic, the box comes in a striking combination of black and white to fit in with much of your kitchen equipment. Measuring only 6" x 11" yet it contains space for filing more than 1,000 recipes. Planned to set on your pantry shelf or kitchen counter top; when open, it exposes all your entire 1,000 recipes, properly classified from Appetizers to Vegetables, with additional indices included for menus and specialties. An added feature is a helpful weights and measures table mounted on the inside of the removable Menu Maker cover and always in view for ready reference and information.

- With the Menu Maker comes an augmented and newly organized set of stiff pre-printed index cards—45 of them—making your Menu Maker fingertip convenient and every recipe instantly available, whether an individual dish or an entire party menu.

- Also included without additional cost is a sample supply of the specially designed Cellophane envelopes into which you can place each recipe to keep it spotless while in use. These envelopes are waterproof and greaseproof. Order a new Menu Maker for your kitchen today, with our guarantee to refund every penny if you are not satisfied. Please use convenient order form.

- Be absolutely sure there is no overlap by carefully butting seams. Smooth down felt from center toward outer edges. Continue until one half of floor is finished, then do other half of floor, finishing entire felt process.

- After felt has been all cut and laid out on entire floor, fold back in half. Apply paste to floor area 3 feet square, using special notched spreader, available at local stores.

- Several hundred thousands Menu Makers have been purchased by our readers and are in daily use. The specially designed Cellophane envelopes, samples of which are included, will protect your recipes when in use. They also make for easier filing.
Most important step of all: Marking off felt to assure straight laying of tile. Measure width at one end of room with folding rule. Divide width in half to determine center point. Hammer small nail here.

Repeat measuring process on wall directly opposite. Fasten well-chalked cord to one nail, then stretch across length of floor, fasten to other nail. Hold tautly, snap quickly twice, to mark off center line of felt.

Using folding ruler along chalked line, measure, and mark midpoint. Using square rule, draw line at right angle to midpoint. This should be exact center of room. Mark crosswise with chalked cord process. If room is L-shaped or irregular in plan, determine center point of largest room area.

Starting at exact center lay tiles dry along chalked lines, alternating direction of stripes in tiles. Cover area 3 feet square. Stand off and view to be sure tiles are placed correctly—you can’t correct after pasting.

Amazing LUMITE Screening is Longer Lasting because it’s rustproof!

CORROSION-PROOF • CAN’T STAIN
THE HOUSE • AMAZINGLY STRONGER

Name the enemies of ordinary screening:—salt air and salt fog ... industrial smoke ... rain or snow. Not one of these has any effect on LUMITE.

Here at last is a screening that can be unconditionally guaranteed never to rust, rot or corrode ... guaranteed never to stain your house. Yet this new miracle plastic screening costs only 11½¢-12¢ per square foot—little more than the cheapest ... less than any other quality screening.

It’s easy to frame ... and so strong that when properly framed it will never sag nor bulge. Punch it. You’ll see it give, than regain its original tautness.

Insist on LUMITE for your new house or when replacing old screens. On sale at leading hardware, lumber and building supply dealers.

For free sample and further information, write Dept. AH-3, LUMITE DIVISION, Chico-pee Manufacturing Corporation of Georgia, 47 Worth Street, New York 13, N. Y.

Facts for Architects and Builders:

- Tensile strength—Up to 40,000 lbs. per square inch.
- Impact strength—Greater than conventional screening.
- Installation—Cut with ordinary scissors. Fold cut edges under one-half inch. Tack or staple the screening smoothly and evenly every 1½". Because of inherent characteristics, LUMITE will gradually draw itself into a snug, firm fit. For correct methods of machine framing, consult LUMITE engineers.

INSIST ON RUSTPROOF

LUMITE woven saran screening

Registered Trade-mark

Guaranteed by Good Housekeeping
How to Lay Linoleum Tile (Begins on page 36)

Put aside tiles, then paste floor area 3 feet square, or as far as you can comfortably reach. Use same notched spreader and paste you used for felt. Do not use brush; paste is too thick to brush.

Starting at center corner, press tiles down firmly into paste, snugly together. Do not stand on pasted tiles. Kneeling lessens danger of tiles sliding. Do one quarter of room, to within one (or part of one) tile from wall. Then lay border (see next caption)

Borders are nearly always part of one tile. To cut correct size, place full loose tile directly on top of pasted down tile nearest wall. Check order of Jasper stripes.

Using yet another loose tile place it tightly against wall or baseboard, partly over other loose tile.

Holding top loose tile firmly in place, use its edge as guide. Score lower loose tile with knife.

Cut scored tile, keeping edge smooth.

TURN TO PAGE 70
In all the world... no other paint like this!

For an Oil Finish...

JUST STIR AND APPLY
no muss-no mixing

It's WASHABLE
just use soap and water

DRIES IN AN HOUR

GOES RIGHT OVER
wallpaper and most interior surfaces

ONE GALLON
does the average room

GORGEOUS new colors
soft panels, exciting custom shades, dramatic deep tones—oil styled by experts. all decorator-endorsed.

Here's a wonderful new paint, incorporating every feature you've asked for—and more! Nowhere will you find anything like it! It's an oil finish, of course, but it does things no oil finish has ever done! It offers the seven most desirable qualities a paint can possess...

All Combined for the First Time in ONE Paint!

TEXOLITE
Seven Star Imperial

United States Gypsum - Chicago
How to Lay Linoleum Tile

After all border tiles are cut for first quarter of floor, flip back on to laid area. Paste up border and press tiles down firmly.

To fit tiles under radiator, raise leg with jimmy or similar tool. To fit around pipe, measure distance of pipe from edge of last laid tile. With carpenter's dividers mark on tile to be laid a circle same diameter as pipe.

Cut out circle with linoleum knife. Make slit from hole to edge of tile. Fit tile around pipe and cement in place.

After one quarter section of floor has been completely laid, glide smooth head of heavy claw hammer down all seams, using pressure. Wipe off excess paste with damp cloth as you go along. Continue to second quarter of floor. Then on other side of chalk line start third quarter from exact center as before.

The RUBEROID Co.
Building Materials for Home, Farm and Industry
MORE YEARS FOR YOUR DOLLARS WITH RUBEROID

The RUBEROID Co., 500 Fifth Ave., New York 18, N.Y.
Please send free booklet on Dubl-Coverage Tite-On Shingles.

[ ] I am interested in shingles for new roofs
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Address ____________________________
City ____________________________ State __________

SAVE TWO CENTS... PASTE COUPON ON PENNY POSTCARD!

THE AMERICAN HOME, JULY, 1949
How to cut tile around a toilet base

Cut strip of felt long enough to cover one section of floor. Lay dry from wall up to front of bowl. Then holding upright against bowl, slit felt downward to floor. Now cut felt in segments all around bowl as you would curved armhole of dress.

Use linoleum knife to trim off excess felt around toilet bowl, making sure of close fit.

Use felt pattern hole cut for bowl to mark off linoleum tile squares, which have been laid out to size on floor of another room. Process is similar to cutting a dress.

Tiles will be laid exactly as for kitchen sequence, except for cutting around toilet bowl. The result is an accurate fit.

ADD COLOR TO YOUR LIFE WITH PONDEROSA PINE!

The soft sheen of natural finishes—or rich colors that add a glow to your home—these are yours when you choose Ponderosa Pine Woodwork. And that's why so many color-wise homeowners choose Ponderosa Pine. Color is the modern trend, and the smooth, natural finishing quality of Ponderosa Pine Woodwork makes it easy to have the exact decorative effect you prefer.

These PLUS values cost nothing extra! You'll get more for your money when you insist on Ponderosa Pine Woodwork. Ponderosa Pine takes finishes without "grain raising," and holds them in colorful beauty for years. Ponderosa Pine Woodwork is sturdy—for a lifetime of service and smart design. And remember, Ponderosa Pine windows add extra insulating value to your home: wood is a natural insulator.

Send NOW for this Idea Book!
Now is the time to plan a more colorful home with Ponderosa Pine Woodwork. You'll find a host of ideas in our 32-page illustrated booklet, "Today's Idea House"—full of photos of actual installations. Just mail the coupon—or see your lumber dealer for further information.

Name __________________________
Address _______________________
City __________________ Zone ______ State _______

Ponderosa Pine Woodwork
SA-7, 36 South Dearborn Street
Chicago 3 Illinois

Please send me a copy of "Today's Idea House." I enclose 10 cents. (Please print.)
Bright as a gay toy town... husky as the "Dutch Boy’s" wooden shoes... cheery as his sparkling eyes... that’s "Dutch Boy"... the paint with the Happy BL-ENDING.

Why does Blending mean so much? Because different parts of your house need different kinds of paint.

And blending means that each paint is exactly right for its particular job. Blended from the right combination of the right ingredients, Blended by the master hand of the "Dutch Boy", whose skill as a paint-maker is known through all the land.

So, whether you need Bright White or sparkling Tints, gay Trim Colors, tough Porch & Floor Enamel, or high-hiding Primer... get "Dutch Boy"... the paint that’s blended just right to keep your home bright.

Why does Blending mean so much? Because different parts of your house need different kinds of paint.

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So, whether you need Bright White or sparkling Tints, gay Trim Colors, tough Porch & Floor Enamel, or high-hiding Primer... get "Dutch Boy"... the paint that’s blended just right to keep your home bright.

See your "Dutch Boy" Dealer's name under "PAINT" in your classified telephone directory. Also mail the coupon below for free color-scheme booklet!

FREE Color-Scheme Booklet!
Over 40 full-color illustrations show you how to style your home, inside or out, for Blended Beauty with the new "Dutch Boy" Paints.
For your free copy, address Dept. 62, care of the nearest office listed below.

MAIL COUPON TODAY!

NATIONAL LEAD COMPANY, Dept. 62,
(Address nearest office) New York 6; Buffalo 3; Chicago 8; Cincinnati 3; Cleveland 13; Pittsburgh 12; St. Louis 1; San Francisco 10; Boston 6 (National Lead Co. of Mass); Philadelphia 25 (John T. Lewis & Bros. Co.).
Please send me a free copy of your new color-illustrated booklet: "Blended" Beauty For Your Home.

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Address.
City Zone State.

Dutch Boy PAINTS
142 - COLONIAL YELLOW

2. TINTS Blended to Stay True!
"Dutch Boy" Tints are beautifully crisp and fresh... and they're expertly blended to assure lasting, uniform color!

3. TRIM COLORS Blended to Stay Bright!
"Dutch Boy" Sash & Trim Colors add the finishing touch to your home's protection. They're blended to hold their bright, gay gloss. Wonderful for garden furniture, too!

4. PORCH & FLOOR ENAMEL Blended to Stand Wear!
"Dutch Boy" Porch & Floor Enamel is blended for extra toughness. It laughs at punishment from foot traffic and weather!

5. PRIMER Blended to Seal, Hide and Hold!
An undercoat of great sealing and hiding power, that holds fast. When used under a topcoat of "Dutch Boy" Bright White or Tints you get a superior two-coat job... even on unpainted wood!

"Save the Surface and You Save All!" National Lead Company
How Simple Can Life Be?  (Begins on page 23)

...for guests. To Nina Wolff falls the task of designing and supervising their construction.

...these temporary vacation homes have provided an atmosphere of comfort, peace, privacy, and peace for busy people in search of a more unpretentious holiday. Their appeal is indefinable. Hurry by at forty miles an hour, one may catch a fleeting glimpse of soft pink curtains at a many-paned window or a lovely old jug on the sill with pink cosmos. Everywhere are flowers in diminutive old-fashioned gardens, miniature walks of white sand bordered by sea-lis and gray dusty-miller.

...the sun-deck at the rear of one of the largest shacks is filled with a host array of lounging chairs. Careful groups of men and women fish the lazy stream in rowboats. The local point of the village is the main house, once an old boathouse, which contains a large living room, bedrooms, bath, and old-fashioned kitchen. It is here that the visitors live and act as gracious hosts. The Wolffs' love of primitive life is honest and sincere and everything is put to good use. This reasoning would be the essence of all contemporary thinking; utilitarianism need not smack of the machine world. The Wolffs feel real affection for all their little shacks, although the "Studio" is their special pride and joy. This is largely because it is a perfect replica of a true salt-box house. Here there's a living room and bedroom combined plus dressing room and bath. Walls are of soft blue, the floor an antique red. Red-and-black plaid corduroy spreads cover the two beds while other furnishings include a stenciled blanket chest, kidney table, decorated card table, boudoir chair, and rose-colored Brussels carpet.

...Even more primitive are the furnishings in the "Red House" which boasts a tiny narrow kitchen at its rear. Cooking utensils hang from the walls and a long counter, covered with red linoleum, serves as an eating bar above which windows afford view of dock and river. In its two rooms "Rusty Deck" provides sleeping quarters for four while "Poop Deck" has the distinction of a butler's wine chest to serve as icebox.

...Away from the gaudy, blatant advertising so associated with tourist camps on main highways, Fisher-man's Village is, literally, "out of this world." It is Cape Cod in miniature and as such fits naturally into its coastal surroundings. Of course no one advocates living quite so primitive all year round but, since such an atmosphere is conducive to gaining a new lease on life, the formula might be well adapted to life in permanent homes. No one would accuse these little houses of austerity. They have charm, cut worry and drudgery to the bone, and are completely devoid of pretense. Let them point the way to a simpler, more relaxed future.

Clams, taters, and onions will soon be stewing in their creamy broth providing a savory chowder for the Fisherman's Village folk in this protected sandy sun-spot.
AU'AMCRICA WINNtR FOR 1950

Jackson & Perkins
Presents
AN ENTIRELY NEW COLOR IN ROSES!
Coral Suffused With Gold

"Fashion"
(Pl. Pat. 780)
The Finest Floribunda Rose Ever Created!

1) COLOR: Entirely new color for your garden. Buds of rich oriental red open slowly into miniature 3½ inch Hybrid Tea form, transforming themselves into a luminous pink, overlaid with gold. Then they soften into a clear coral; at last deepening to an exotic reddish tone. One of the loveliest color transformations ever to come from Nature's wondrous palette!

2) BLOOMS: Immense clusters . . . 20 to 25 flowers always in bloom. Subtle old rose fragrance. Each plant a continuous blaze of color from early summer to frost.

3) EASY TO GROW: Hardly, vigorous, sturdy; holds dark glossy green foliage proudly.

4) A BUSY "BEAUTICIAN" IN YOUR GARDEN: Does many beautifying jobs—blends well. Eye-arresting with shrubs or evergreens, or as a hedge leading to house or garden. Brightens up any box's out-door appearance in foundation-planting groups of 3 to 5 plants. Blooms throughout entire season. Reaches height of 2½ to 3 feet; open blooms average 3½ inches, with graceful, wavy petals.

5) COMMENT: London—"Sensation of Westminster Show"; Oklahoma, "Too lovely to be real"; Ohio, "A great rose without faults"; Chicago, "The best Floribunda I have grown."

Select It Now—For YOUR GARDEN
Surely you too would have selected "FASHION" as the Winner! So why not select it NOW . . . for a prized place in your garden. It is GUARANTEED to live and bloom! Demand for "FASHION" will be tremendous. So order at once—planting it this Fall, which (as the research and experience of experts prove) assures earlier, stronger, more generous blooms next Spring.

To avoid possible disappointment mail coupon today, stating number of "FASHION" plants you need to make your garden the "showplace" of your neighborhood. Jackson & Perkins (World's Largest Rose Growers), 605 Rose Lane, Newark, New York.

LEADING DEALERS SELL "FASHION" ROSE

ALL-AMERICAN WINNER FOR 1950
Gold Medal Winner, British Rose Society

Suppose you had been one of the experts judging the 1950 All-America Rose Trials! Wouldn't you have joined in rating "FASHION" the top winner? Wouldn't these have been your reasons:

July—month of brilliant sunshine, high temperatures, "hot" colors puts a premium on flowers that come in shades of blue, violet, a lavender, as well as white. If, in addition to being suitable for arrangements, they come from plants that are hardy, tolerant, easy grow, so much the better. Both those advantages are found in Japanese or Kaempferi, irises, subject of this month's picture. . . . The host of the iris enthusiast, you know, can be blessed with beautiful flower arrangements for three months or more. The season starts in spring with the dainty, low-growing pumila, cristata, and other dwarf types; continues through June with the intermediates, tall bearded sorts and bulbous kinds, and ends in mid-summer with the handsome, huge-flowered Japanese varieties. In the arrangement above, a few open flowers, some buds, and several of the strong, graceful leaves rise naturally from the pottery bowl of the identical blue of the broad-petaled blossoms. And on this gratefully cool note we close our series of flower arrangement suggestions that began a year ago—in the August American Home.
Useful Garden
(Begins on page 40)

the patio as part of a home landscape, rather than an exhibit, integrating it into a small lot without changing its overall design, so as to suggest one solution of the typical home owner's back-yard problem.

"Since the lot is small and closed in," he says, "I have tried to create a feeling of freedom and yet have it livable and pleasant. The panel screens and grape-stake fence afford ample privacy from neighbors or passing traffic. The brick deck and the lawn (introduced to soften the area) give sufficient space for any recreational activity of a small family.

For this congenial climate, I have emphasized a fountain and pool, a shelter, an adequate sitting area, and a barbecue. This last mentioned item is patterned after the old-fashioned boudoir, at which one can roast a wiener or toast a marshmallow and still enjoy it by not having to stand up all the time, or freeze to death.

"The construction involved in all these features is comparatively simple and the installation cost is within the average family's budget. To help reduce some of the expense, it would be possible for the man of the house—if he were handy with tools—to do most of the construction himself.

"The shelter or pergola is of 'egg-crate' design and could be covered with vines, or even with a roofing material to protect from the elements. The overhead pattern of squares is carried down the side wall to provide shelves for potted plants and flowers, with plastic mesh screen on the outside to cut off the wind but allow plenty of light to come through. The panels, of plywood and 2 x 4 redwood vertical strips, provide a solid backing for the shelter.

"As to costs, here are prices for the materials used, and an overall contractor's figure for the garden:

- 1350 brick @ $2.75 per M ... $36.45
- 3 lbs. grass seed .......... 5.75
- Fencing (pre-fab. and split grape stake) ........... 88.50
- Pool and barbecue (not including fountain) .......... 20.00
- Plants (mostly large stock from 5-gallon cans) ....... 35.00

Total .......... $267.20
Estimated cost as installed by contractor .......... $600.00

"The planting includes shrub masses of evergreen stock, three deciduous trees planted as one in the lower center of the plan, flowering perennials and annuals, and the lawn, which is the largest item. Maintenance, other than the usual lawn mowing and watering, is kept at a minimum through the use of controlled planting in permanent edged beds."
Homemade Roller

If you wish you had a lawn roller but don’t feel justified in buying one, you can easily make one using these materials: One 3 ft. length of 10-in. (inside diameter) vitrified-clay, plain ring pipe; 3 1/2 ft. of 1-in. or 1 1/2-in. gas pipe; about 12 ft. of 2 x 4-in. lumber (less if you have an old lawn-mower handle); four 6-in. bolts; half a bag of cement, one of sand, two of gravel; an old box or smooth surface to mix in or on.

Set clay pipe on end on spot of hard, level ground and secure with stakes. Place gas pipe exactly in center, drive it 3 in. into ground, and brace it. Mix gravel and sand, add cement and continue mixing, adding water little by little until mass is evenly moist, not sloppy. Fill form, tamping and floating until gas pipe protrudes 3 in. at top, and leave for several days to set; sprinkle occasionally if weather is hot and dry.

Cut and bore wood pieces for handle as shown; fit and bolt together. Clay pipe can be cracked off with sledge or left on as part of roller until it breaks or chips badly.

Look for Briggs exclusive Safety-Bottom bathtub... it's safer for showers, sit-down baths.

Equally wonderful—at the beach—on the farm—or with ardent gardeners everywhere! For this bathroom not only makes it easy to keep mud and sand out of the rest of the house but is smart and practical in every other way as well. Briggs Beautyware guarantees it! Gives you plumbing fixtures that are space-saving in design... refreshingly different in color (Sandstone shown here is just one of Briggs decorator colors).

What's more, they are easy to get clean, easy to keep clean! Come only in top quality stamp-proof porcelain enamel with tarnishproof chrome-plated fittings. Yet even Briggs Beautyware colored fixtures are amazingly low priced! See for yourself at your plumbing dealer’s, today. Then for more new bathroom ideas send for this free booklet. Briggs Mfg. Co., 3009-A Miller Ave., Detroit 11, Mich.

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Look for this shield on aluminum paints made by many paint manufacturers using
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For a genuine TORO POWERMOWER
SEE IT TODAY at your dealer’s...
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Briggs & Stratton engine. 12-gauge 17-
reel of Disston steel, ball bearing mounted. Controls
handle. Powerful, easy to run! For facts write
Toro Mfg. Corp., Dept. AL-7, Minneapolis 6, Minn.

RAISE HAMSTE..HARTS. Often called Dual, Beautiful petals... but others need thousands.

Free Book, 76
copyright 1935, Briggs Manufacturing Co.
A Weekend of Work
...a Summerful of Fun

ANDREW TAKAS

Put drainage pit at least 10 ft. from pool

Keep top of pit a foot below bottom of pool, which can be shaped to fit site or your taste

Put drainage pit at least 10 ft. from pool

Keep top of pit a foot below bottom of pool, which can be shaped to fit site or your taste

Your neighborhood dealer has these famous house and garden products

1. CONTROL GARDEN PESTS WITH THE

BUG BLASTER

DUST AND GUN All-in-One!

Protects flowers and vegetables from most destructive insects and diseases! Scientific mixture contains DDT, rotenone, sulfur, copper, and other plant-protecting ingredients. No mixing, no mess! For beautiful flowers and healthy vegetables, use BUG BLASTER regularly. No other sprays or dusts necessary! Get it today.

Big 36" size for all garden purposes $1.98

Junior size for window boxes and small garden beds 69c

2. IT'S TIME FOR

WEED-NO-MORE

SPRAY away ugly lawn weeds!

Yes, it's time to make sure you have a beautiful, weed-free lawn this year! Just spray on Weed-No-More... dandelions, plantains, and other ugly weeds soon die, roots and all. For a lawn you can be proud of, get rid of weeds this easy, proven way!

THE NEW HANDY SPRAYER

Fits gal. or ½-gal. screw-top jug. Cap measures ½ ounce of Weed-No-More!...39c

$1.00 enough for average lawn

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PESTROY 10% DDT...39c

Roaches, silverfish, ants, etc. In the handy Press-Cap Applicator!

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Brush it on garbage cans, door sills, drains, etc. 69c

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You can enjoy protection for your lawn, family and pets with Pittsburgh Welded Lawn Fence.

You will save money, too, for it has a low initial cost yet is made to last for many years. Pittsburgh Fence is easy to install and will enhance the appearance of your property. Ask your dealer for it by name.

Pittsburgh Fence
Pittsburgh Steel Company
Grant Building, Pittsburgh 30, Pa.

Makes Money, and Friends Too
"The cards were so attractive they sold on their own. My workers were happy to examine the cards, gave their orders enthusiastically. I'm making friends in this new venture, aside from my regular clients."—Miss Mary T. Paoluccio, N. Y.

Fine Spor-Time Profits
"While in Nur- se course I made practically all my expenses selling Doehla cards. I used to be afraid of cold weather, but I wouldn't drop my mail business for anything because it does not seem like work, but is a pleasure."—Dorothy Nephew, Calif.

Pays for Children's Clothes
"A year ago I needed little samples for my small boys, but I couldn't afford them. I sent for the Doehla sample. I can earn a little more with the bigger samples, and a lot more money earned paid for more toys for the boys. Now making up to help pay for home."—Mrs. Donald Haney, Penna.

"We've found the most wonderful way to Make Extra Money you ever heard of!"

No Regular Hours — You Don't Need Experience
Make $10 or $15 in a Couple of Hours

J ust let your friends and neighbors see these famous Doehla All-Occasion and Christmas Greeting Card Assortments! They'll be delighted with the exquisite designs, glowing colors, beautiful decorations. And when they learn the price is only $1 a box—for so many rich-looking cards—you'll have the same friend-winning experience as the ladies above.

You make up to $90 profit on each $1 box; even more on bonus orders. No special "knack" is needed—because everybody buys greeting cards throughout the year; they're delighted to get lovelier cards from you, pay less, and save the trouble of shopping.

So lovely assortment to choose from—including stationery, gift wraps, and "NAME IMPRINTED" CHRISTMAS CARDS—$1 for $1.

FREE 2-WEEK TRIAL
Send No Money

Try it for a week or two in spare time! Mail coupon now and we'll send you everything you need to start earning immediately—ample samples on approval, FREE stationery displays, and our FREE BOOK showing how to begin. Make money right from the start. If friends don't snap up these beautiful samples, return them at our expense! Harry Doehla Co., Studio A17, Pittsbugh, Mass. (for my free copy of Rockefeller's mail coupon to Palo Alto, Calif.)

Weekend of Work
(Begins on page 77)

To build a similar pool of your own, dig the excavation about 8' deeper and 18" greater in diameter than the desired dimensions. Put drainage pit at least 12' away from it with its top about a foot lower than the bottom of the pool. Slope the trench for the connecting pipe evenly.

Next, partly fill the drainage pit with broken stone or bricks and gravel; assemble the pipe and lay it in position with the nipple at the center of, and some 3" below, the pool floor, and cover both ends to keep out dirt and cement during construction operations. Finally, fill pit and connecting trench.

Now, getting back to the pool, lay a 3" or deeper layer of coarse gravel as a sub-foundation, then 2" of fine gravel, and a surface of dirt and sand to form a smooth bed for the bricks. In mortar, mix 1 part cement and 1 1/2 parts clean, fine sand (by volume) and add enough water to make a stiff consistency; mix it in small batches—a pall of cement and one and a half of sand is ample.

Smooth-faced brick is essential. Also take care to avoid rough mortar joints that might cut children's feet. Lay the pool floor one course of brick at a time, sloping it toward the drain. Before cementing the bricks around the drain pipe, uncap it and place a screen or perforated plate over it to keep out debris when the pool is emptied. The best arrangement is a sink drain with a removable metal strainer underneath a regulation rubber stopper.

Make the sides of the pool three courses high of bricks laid on edge, then top these off with a course laid flat to make a rim. Of course, for a deeper pool than I built, more courses could be used, under the rim. When the mortar has set, fill in with gravel around the pool to within a couple of inches of the top (for drainage) then finish off with soil and grass or, as I did and as is shown in the picture on page 77, by laying a surrounding walk of brick on a level sand bed.

Such a pool may not be entirely watertight, but the leakage will not be serious, and may not even be noticeable. Since my pool was intended for small children, half a foot of water was plenty for them to splash in. That, too, can be determined to suit your own conditions. It is important, however, to insist that the pool should never be used unless you are both watching. A two-year-old becomes panicky when its face is submerged, and can drown in a few inches of water. Also the pool should be emptied immediately after being used so no child can stray alone into it; rain water should not be allowed to collect in it. With these precautions, no child's life need be endangered in this back-yard fun spot.
Mums in the Dark

The secret of bringing outdoor chrysanthemums into bloom before frosts destroy them is to force the formation of buds by increasing the hours of darkness in each day. The chrysanthemum, being that is called a “short day” plant, will turn from just blooming to developing flowers only when the days become shorter. So each year I advance the blossoming of my back-yard ‘mums’ by covering them with black sateen from 5 p.m. to 8 a.m., starting about July 15 and keeping it up until September 1, when the buds are beginning to show color.

The plants are grown in wood-frame enclosures creened with aster cloth which gives partial shade, cuts down wind force by 50 per cent, and affords protection against destructive insects and roaming cats and dogs. I set out the new plants (rooted cuttings or divisions of the old plants) about the middle of May and feed them frequently with liquid cow manure until they are about ten inches high. Early in June, I cut all stems back to four inches; from every short stalk come two stems, which are allowed to bear only one flower each. After this first cutting back, the plants are watered daily, if necessary, and fed with a solution of two handfuls of Vigoro plant food in eight quarts of liquid cow manure. As a rule, they come into full bloom by October 1. The varieties I grow are Masterpiece (pink), Seagull (white), and Mefo (yellow and white, pictured above).

I am 82 years old and in excellent health except for deafness which led to my retiring from business in 1930. I have learned the art of staying at home, and my flower and vegetable gardens are my delight.

At 5 o'clock each evening the cloth is spread across supporting wires and pulled down on all sides.

Here is the house shown above with the shade cloth down to let the chrysanthemums sleep longer.

At 8 each morning it is rolled back, thus. In practice, the shading is discontinued while flowers are still in bud.
Ming Tree

Roseville's enchanting new decorative art pottery in three gorgeous colors.

Here is a different, more fascinating Roseville gloriously expressed in “Ming Tree,” a design of fine inspiration from the land of the Mandarin. The unusual shapes are dramatically modern and are accented by rare color tones—Celestial Blue, Jade Green and Temple White under high glaze.

Charming gifts! Featured now in a selection of 22 pieces at gift and department stores.

Roseville decorative art pottery

Send for this valuable booklet “How To Decorate With Art Pottery.” Tell us with pictures and words the Do’s and Don’ts of tasteful decorating with pottery, 24 pages. Send 10c to cover handling cost, Roseville Pottery, Inc., Dept. A-79, Zanesville, Ohio.

Luxurious, Enduring Comfort in Solid Honduras Mahogany by Hungerford

Hungerford selects Honduras mahogany, finest of all mahoganies, to achieve enduring beauty in these authentic 18th Century reproductions. For harmony and stately charm in your home, choose Hungerford solid Honduras mahogany. See it in open stock at finer stores everywhere.

Write today for free booklet. Dept. G-7

Solid Mahogany by Hungerford, Memphis

How Chi-Chi Can Live? ( Begins on page 21)

themselves somewhat profanely and retired to sulk in a den of diapers.

The clever bride you write about graduates from one of the better progressive colleges. She knows how to keep her hair gleaming, her slip and complexes from showing. She may even have had a course or two in marriage or home management.

Jane, a friend of mine who fits into this pattern very neatly so far, showed me the loopholes in it when I went to see her and her first baby.

Her apartment looked as if a stork had wove a nest of diapers there and settled down. From her once stark mantelpiece gleamed a bottle of baby oil and an ornament of safety pins planted in a bar of soap. I hardly had time to make the usual remarks as to how the baby was the spitten’ image of its father before she launched into a tirade: “Real life situations! That is what they called them in my home economics course.

In a sweet little apartment, five of us took care of one baby. One was laundress for a week, one the cook, one the baby nurse, one the house slavery, and one the budgetteer. But here am I, not quintuplets in real life, but I have the whole works to manage at one swat!”

Not content with making baby care seem a snap, many of the articles suggest that you can hold down your job with one hand and baby with the other. All you need to do is organize.

But have you tried organizing a baby? Or worse still a two- or three-year-old stage? Children in the totle-and-toddle stage can’t be neatly pigeon-holed. It isn’t so bad when all they do is sleep and slurp, but wait till they start to the stage of learning to dress.

Marge, another friend, is an efficient young mama who thought her personality and budget would balance neatly if she worked and put her moppet, Susan, in nursery school. She tried it out, but it was something less than a total success. She hired an energetic lady to come in half an hour before Susan’s return from school, whisk through the apartment, prepare a good hot supper. All Marge had to do was to drop the little girl off at school on her way downtown.

But Susan couldn’t learn to manage those buttons and bows fast enough to dress herself. It was Marge who wound up cramming Susan into her little garments before the hectic rush to nursery school.

The lovely energetic lady left in a week. The next house à tout faire wore a pink flower in her hair and was just “one of the family.” The next one was a dour soul who recounted tales of her pain-racked relatives, all of whom suffered with gusto.

Finally the day came, as it always does, when instead of cooing the child was kerchooing. Her face was hot, and so was Marge’s—with apprehension. Marge couldn’t leave the child, so she called the office at an inopportune time to tell them so. Result: one jobless mama. Being jobless wouldn’t be so bad if you guessed writers hadn’t convinced her that it would be so easy to swing two jobs.

In fact, there are ladies, you say who swing their jobs and lots of kids.

The patter of many feet is being heard on the best rugs—so help me even lots of children is chi-chi.

Furnishing an apartment is invariably tagged as being frightfully amusing. Can you understand that for people like me, who aren’t nimble-thimble’s, it’s frequently frightful?

My parents don’t have an attic bulging with things like an old oak table that could be cut down to make a superbly roomy coffee table, or a Victorian whatnot which a hammer-happy husband could convert into the sweetest bar, or even a picture frame which could be mounted on sash horses to produce a tricky table.

Even the antique shops which yield such treasures in abundance to the people mentioned in the articles seem to offer me only such articles as German guns, ukuleles with fringy strings, jewelry with missing stones.

But perhaps it’s just as well I don’t acquire these treasures. My husband hates furniture that’s “frightfully amusing” and insists on solid comfort, which comes only at solid prices. Thus I’m grateful to those writers who show magnificent rooms at unabashedly magnificent prices.

And what do the people in the articles do to deserve such friends? It seems that anyone who is making over a barn in the country always has such friends. There is the artist who just happens to paint that marvelous mural, and the big group of people who arrive in jeans and slap paint all over the place while the photogenic hostess serves pots of hot coffee, baked beans, and hot dogs with a big crisp salad.

My own friends are a delightful group, but they would rather flex their minds over a bridge table than heave timbers to convert an old horror into a happy home for me.

Maybe the fault, dear Brutus, is not in the writers but in myself. I love to read efficiency schedules while I sit drinking a cup of coffee with my back firmly turned to the dishes in the sink. It’s great to read how little lovelies keep their figures and their houses in trim. And while I read, maybe I can forget this “business” of being a mother. Let’s see, can life really be that chi-chi?

Yours,

MARY ALICE BROWN

THE AMERICAN HOME, JULY, 1949
MILDRED SUMMERFIELD

The forgotten beaded handbag that was "all the go" when grandma was a girl can easily be transformed into interesting wall decoration. Mounted and framed, these beautiful bead tapestries form a decorative focal point for your walls.

Somewhere in an attic trunk, storage closet, or small girl's "dress-up" costume box, you may have one of these handsome accessories of thirty years ago. The colors and designs of these bags were inspired by treasured copies of Turkish and Persian prayer rugs, by the brilliant beauty of medieval stained-glass windows, by the artistry of illuminated manuscripts. Why relegate such loveliness to the oblivion of attic dust? These patterns, worked by patient hands into beautiful designs, deserve enduring reincarnation.

Each bag can be separated into a pair of miniature tapestries. The operation is simply done. First, remove the handle and lining of the bag. Then, using a razor blade with one edge safely bound with adhesive, divide the bag into its two sections. If some beads are loosened by the process, save them. They may be glued to bare spots if there are lesions in the main design.

For mounting, choose two pieces of stout cardboard large enough in size to allow about an inch of border around the beaded pieces. Outline with a ruler the dimensions of the pieces and then appliqué the heading to the cardboard. You will need a strong, sharp needle and strong thread. Be sure the heading is evenly aligned for framing, and, for added security, stitch a second time.

For framing, a pair of old-fashioned walnut or gold-leaf frames create a decorative focal point. Shadow boxes will also set off the tapestries very elegantly and do not require glass. At this point you might also inscribe on the back of the mounting the name of the artist who created the beading design, for no two of these artistic bags were exactly alike.

You are now ready to hang your pair of unique "hallmarks," your pair of miniature tapestries.
Jailed in your own kitchen?

Sentenced to hard labor on crusty, stained pots and pans! A Brillo pad—with soap polishes 'em fast!

Shine pans easy with BRILLO

A sturdy Brillo metal-fiber pad likewise soaks off grassy scorches. Makes pans gleam! Use Brillo every day!

GREEN box—pads and cake soap
RED box—soap-filled pads

Contains JEWELER'S POLISH

Shines aluminum fast!

America's only Metal Awnings priced for the average home!

PERM-A-VENT

ALL STEEL
$11.95

for 36" size

Not $25 or $35—as awnings you’ve admired probably cost—but only $11.95! Perm-A-Vents admit 75% more light than ordinary awnings; keep homes 10° to 12° cooler. Horizontal stripes fit in with modern architecture and planting, giving low, “ranch-type” effect. Baked enamel finish in green-and-white (standard) or all-white for custom painting. Other sizes as below. See your dealer or send coupon for postpaid shipment.

YORKLINE, INC., Perm-A-Vent Div., 38 Willow Street, Union City, N.J.

Please send me the following:

Illustrated literature on Perm-A-Vent
36" awning @ $11.95, Cash enclosure.
Quantity.
42" awning @ $12.95, Cash enclosure.
Door canopies @ $12.95, Cash enclosure.
Green-and-white
All-white

Name
Address

Opposite end of living room. Built-in couch makes up into bed. End cabinet holds radio-phonograph. Wallpaper is provincial pattern, color of tangerine. One end of living room with sofa. Corner cupboard lined in same fabric as curtains and portieres. Passage at left of picture leads to bedroom, bath.

cause Mr. Perkins has been so busy building houses for other people he has never got around to building the one he wants for himself. Before long the cottage, inadequate in size and storage space, will be razed, and Mr. Perkins will build himself a new and better house.

In the meantime, little money has been spent on the interior of the present house. The original, out-dated plumbing is still in use. The living room and bedroom have been made attractive with the use of comfortable pieces and soft colors.

Actually the porch is employed as living room most of the year. Although winters in Texas are occasionally severe, they are generally mild compared with northern winters. Summer comes early and is apt to stay late. White paint, a ceiling fan to stir the breeze, sailcloth upholstery which can't be hurt by a damp bath suit, cool brick floor under bare feet—what more can one wish for on a hot summer evening?
Here's HOTPOINT
With Amazing Magic Circle Heat!

Sensational New Water Heater Features
Pressurized Calrod® Units For Maximum
Economy, Reliability and Safety!

See this exciting new electric water heater that's acclaimed everywhere as America's finest! Thanks to the remarkable Magic Circle Heat of pressurized Calrod Units, new type thermostat and a host of other ultramodern features, you enjoy completely automatic hot water service that can't be topped for economy, dependability and safety. The heavy-duty Fiberglas®-insulated tank can actually store hot water for as long as three days without re-heating!

• Seven models range in capacity from 30 to 82 gallons. The 30- and 40-gallon table-top models are styled to match other Hotpoint kitchen units. See these heaters at your Hotpoint dealer's. Hotpoint Inc. (A General Electric Affiliate), 5600 West Taylor Street, Chicago 44, Illinois.

AMERICAN HOME PATTERN ORDER FORM

Please allow 2 to 3 weeks for handling and mailing

Patterns contain full-sized tracings, color chart, detailed transfer and working directions

(Patterns illustrated on pages 38 and 39)

□ 11-49 Windflower stencil for
  painted place mats ........ 30c
□ 11-50 Gladiolus stencil for painted
  place mats ........ 25c
□ 11-51 4 bird motifs—directions for
  painting fabric or wood . . . . . . 30c
□ 11-52 4 bird motifs for crewel em-
  broidered chair seats ....... 50c
□ Complete listing of available patterns ........ 10c

(Patterns not illustrated)

□ 785 Floral motif for painting
  glassware and fabric . . . . 20c
□ 787 Cherry design for wood, 1n. 25c
□ 1002 Barbecue table and benches
  —building ........ 20c
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  for tin, wood or pottery . . 25c

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ETH AMERICAN HOME PATTERN DEPARTMENT, 55 Fifth Avenue, New York 3, N. Y.

Everybody's Pointing To
Hotpoint Electric Water Heaters

Hotpoint Gives You 10-Year Protection Plan!
Rate yourself on this
Home-Owners' Quiz

The right answers can mean money in your pocket.

Q. What should my income be to afford insulation?
   - $3,000  - $8,000  - $15,000
   A. Regardless of income, anyone can afford to insulate his home. Installed in a new home, KIMSUL™ insulation may cut yearly fuel bills as much as 44%; in an existing home—up to 35%. Thus KIMSUL™ quickly pays for itself. And so, after a few years, KIMSUL™ actually begins paying back more than the original cost of the insulation. Moreover, to insulate an average new 6-room home costs only about $150.

Q. How much cooler does insulation keep a home in summer?
   - None  - Up to 8°F  - Up to 15°F
   A. Double Thick KIMSUL™, installed in the attic, lowers inside temperatures as much as 15°F on hottest summer days. Keeps your home snug and warm in winter. And the exclusive many-layer stitched design of KIMSUL™ provides uniform temperature control. Unlike some types of insulation, it leaves no money-wasting chill spots, no thin spots where heat can seep in or out.

Q. Will insulation make my home fire-proof?
   - Yes  - No  - Depends on where the fire starts
   A. No insulation can make a home fire-proof. However, KIMSUL™ insulation can effectively retard a fire. KIMSUL™ is the only fire-resistant insulation with Pyrogard™ fire-resistant cover. In addition, KIMSUL™ is permanently resistant to insects, vermin and mold.

Q. How much will I save by insulating when I build?
   - 66%  - 20%  - 3%
   A. Insulate the walls with KIMSUL™ when you build and you'll save 66% over what it would cost after the house is completed. For but a few cents added to mortgage payments, KIMSUL™ insulation brings lifetime comfort to you and your family. Owners of existing homes can save by installing KIMSUL™ themselves. No special skill or equipment is needed. However, your KIMSUL™ dealer will arrange for professional installation if you so desire. Builders will tell you the KIMSUL™ way to insulate is the scientific way—leaving air space on both sides of the insulation to reduce heat lag and condensation.

FREE INSULATION BOOKLET

KIMBERLY-CLARK CORPORATION
KIMSUL Division, Neenah, Wisconsin

Please send me free booklet "How To Put Your Home in the Comfort Zone."
I am interested in insulation for:
   - My present home
   - The home I plan to build
   - My school work

Name
Address
City Zone State

Living room, dining area, and kitchen flow into one another yet have individual privacy. Walls painted pink-beige harmonize with color of fieldstone chimney.
Floor-to-ceiling window, seen from kitchen and dining space, offers view of covered porch, open terrace, blue bay beyond. Screen of obscure glass protects loungers on porch from breezes, affords plenty of light for comfortable reading.

Across dining area we see kitchen and service door next to projecting cherry-red storage cabinet. Same colors used throughout give all rooms a sense of spaciousness and unity. Corner fireplace allows diners to enjoy view, warmth of cheery blaze.

AMERICAN HOME STUDY PLAN ORDER FORM

Please allow two weeks for handling and mailing

The Home Study Plans include architect's scale plans, elevations and details, outline specifications and reprint editorial coverage of each house. Price per Home Study Plan ... 50c

Please send me the American Home Study Plan for:
1. March 1949
2. April 1949
3. May 1949
4. June 1949
5. July 1949

Name........................................................................................................
Street Address...................................................................................................
City............................................................................................ Zona No... State.

Print name and address in coupon, which will be used as label for mailing plan. Cut out order form, check plans desired, and send with A.M. or personal check (please do not send stamps) to: American Home, Department HSP, 55 Fifth Ave., New York 3, N. Y.

THE AMERICAN HOME, JULY, 1949

FAIRBANKS-MORSE

A name worth remembering

DIESEL LOCOMOTIVES • DIESEL ENGINES • PUMPS • SCALES • MOTORS
GENERATORS • STOKERS • RAILROAD MOTOR CARS and STANDPIPES
FARM EQUIPMENT • MAGNETOS

Fairbanks, Morse & Co.
600 S. Michigan Ave., Chicago 5, Illinois

Gentlemen:
We want to know more about Fairbanks-Morse stokers. We plan to burn bituminous coal □ anthracite coal □.

Name............................................................... Address............................................................... RD
City............................................................... State

Install an
Automatic FAIRBANKS-MORSE Stoker!

Are you planning to build a new home? To modernize an old one? Include Fairbanks-Morse stoker heat in your plans. Then you will enjoy the economy of coal heat as well as the advantages of automatic control over temperature in your home!

Fairbanks-Morse stokers are designed to get maximum heat out of even the cheaper grades of coal. They burn less, so you buy less. They require minimum attention, and with bin-feed models, practically none at all. And your family will enjoy steady, even heat at the most healthful temperatures.

Before you buy heating equipment, see your Fairbanks-Morse dealer. Or mail the coupon today for complete information. Fairbanks, Morse & Co., Chicago 5, Ill.

Install an Automatic FAIRBANKS-MORSE Stoker!

Joy more comfort
for less money...
with less work...

ENJOY MORE COMFORT
for less money...
with less work...

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Joy more comfort
for less money...
with less work...

ENJOY MORE COMFORT
for less money...
with less work...
nursery school he attended, he was the most ill-mannered of the entire group because he constantly interrupted the flow of activities with "Pardon me, but..." Here was a youngster who was a "model child" to his parents. Yet, in reality, he was so frustrated that his surface manners reflected an underlying disturbance, and these same manners were a great hindrance to his play group. His parents could not comprehend the teacher's concern about the child's general behavior and her desire to discuss his total development.

Table habits are often shocking to parents because they look upon their child as a diminutive adult and expect too much of him. During the early years, children are more apt than not to use a spoon, but will revert to the use of hands without hesitation. In the later pre-school years, as he develops greater manual dexterity, it becomes more natural for him to use a spoon, and later a fork. Cups, spoons, and forks scaled to the child's size will facilitate the proper handling of eating equipment.

Mealtime habits are best taught when meals are served in unhurried fashion, with everyone eating in a pleasant and casual manner and treating the child as if he is a human being rather than a small storage factory into which foods must be crammed. Dad must remember that he is not setting a good example if he munches his food and the protective screening of the newspaper.

Most cultures have placed a great deal of emphasis on sharing. We, too, are anxious for our children to grow up to be co-operative and generous. However, there are periods in a child's life when his development prevents his sharing freely. For example, some two-year-olds find sharing difficult because of the possessive feelings he has at this age, and if he grabs a toy from one of his playmates, he is acting like a normal child. Taking the toy away from him with sweet talk about the joys of sharing usually fails to accomplish its purpose and often is followed by screaming and shouting. By the age of four, most youngsters are willing to share at times. With them, sweet reasonableness and a request to let a playmate have a toy for a little while is likely to get a friendly response.

Interrupting a conversation may be discourteous to adults, but must be expected of young children. Some five-year-olds will play quietly when guests are in the house, and six-year-olds will usually co-operate to the extent of excusing themselves when they interrupt.

A six-year-old will usually respond to an adult greeting. Even younger children may be ready to respond with a friendly "Hello." However, let's consider the three-, four-, or five-year-olds and the way to handle them.

Lady, a better way not to see ugly toilet bowl stains is to chase them away. Get rid of invisible, gunky film, too. Use Sani-Flush. Cleans toilet bowls fast without scrubbing. Disinfects, also. Safe in all toilet systems. Works in hard or soft water. At your grocer's — two sizes. The

Sani-Flush
GET TWO
CANS
TODAY

PATENTS

Write for information on what steps an inventor should take to secure a Patent.

PATENTS

Rex Wheat Germ Oil

Rex Wheat Germ Oil

Sani-Flush

RARE CACTI

OUR BEAUTIFUL 1949 CATALOG

Shows as it does it

MORE THAN 500 VARIETIES

LARGEST COLLECTION TO DATE

28+ VARIETIES OF ONIONS

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CO., Canton 2, Ohio.

Co., Canton 2, Ohio.

AMAZING SELF-POLISHING SIMONIZ FOR FLOORS

OUTSHINES THEM ALL!

ITCH! SCRATCH!

Stop It!

Treat faulty diet—the real cause of much itching, sore skin, loss of coat. Canned, dried and heated foods often lose valuable "fresh" factors necessary to skin health. Rex Oil is 60% linoleic fat—the essential "skin vitamin". Add half teaspoonful to daily food. See real improvement in 3 weeks or money back. Insist on Rex Oil—so you can take it yourself—the only wheat germ oil that cannot become rancid. Rex Wheat Germ Oil

Rex Wheat Germ Oil

Sani-Flush

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Sani-Flush

Sani-Flush

Sani-Flush

Sani-Flush
Behavior Problems
(Begins on page 46)

five-year-old, who cold-shoulders his favorite aunt, then fifteen minutes later brings in a new trinket to display to her. Oddly enough, he is practicing good manners—for his age.

Insistence that a three-year-old say “Thank you” whenever he receives a gift may finally achieve such a verbal response. This doesn’t prove, however, that the child has any understanding of expressing gratitude in this fashion.

Grandma may think that Penelope is a model of good behavior if she says “Thank you very much” in response to the gift of a new book, then goes off and leaves it on the table. Few parents understand that it would be a truer indication of appreciation if Penelope grabbed at the package, tore open the wrapper, and avidly devoured the contents—without saying “Thanks.”

Ideas of neatness develop as a reflection of adult habits and emerge more rapidly from following an example than from sermonizing. More often than not, the young pre-school child is little concerned with adult notions about neatness. By four or five, he will begin to co-operate in picking up his toys and in putting clothes away. This doesn’t mean that he will always do it, nor should he be expected to. Between six and ten, a child knows a good deal about the proper care of himself and his clothes, but he may be in such a rush to get to what really interests him that he cuts corners. Parents should be happy if he spontaneously washes his hands before meals.

Families which practice courtesy and respect the rights of others are most successful in helping young­sters learn the social amenities.

Too many parents expect too much from young children in the way of manners. Families which practice courtesy and respect the rights of others are most successful in helping young­sters learn the social amenities.

Have you spoken frankly to your daughter about these Intimate Physical Facts?

The practice of vaginal douching two or three times weekly for intimate femininity cleanliness, health, married happiness, after menstrual periods and to combat odor—has become so thoroughly recognized and recommended today, it’s no longer a question of whether a woman should douche but rather what she should use in her douche.

And every woman should be made to realize this: Of all the liquid antiseptic-germicides tested for the douche—no other type proved so powerful yet so safe to tissues as ZONITE! You can use ZONITE as often as you want without the slightest injury.

Cautions Against Weak or Dangerous Products

It’s shocking how many women, through ignorant advice of friends, still use “kitchen make-shifts” such as salt, soda and vinegar for the douche. These are not germicides in the douche. They never can assure you the great germicidal and deodorizing action of ZONITE.

The ZONITE principle was developed by a famous surgeon and chemist—the first antiseptic-germicide principle in the world with such a powerful germ-­killing action yet absolutely safe to the most delicate tissues.

Truly a Miracle!

ZONITE positively contains no pheno­l, no mercury, no harsh acids—overstrong solutions of which may damage tissues and in time even impair functional activity of the mucous glands. ZONITE is strictly non-poisonous, non-irritating—truly a blessing to woman-kind.

ZONITE destroys and removes odor-causing waste substances. Helps guard against infection. It immediately kills every germ it touches. You know it’s not always possible to contact all the germs in the tract. But you can be sure ZONITE does kill every reachable germ and keeps them from multi­plying. Any drug counter.

R. T. GARRETT INSTALLS NEW CONVERSION BURNER—CHOSES DELCO-HEAT

Pictured here is the home of Mr. R. T. Garrett, Sioux City, Iowa. "Now that we have our Delco-Heat Conversion Oil Burner," says Mr. Garrett, "we can forget the outside temperature. This fine, economical burner is completely dependable, and always maintains the desired temperature indoors. We knew we could rely on General Motors quality!"

You’ll find, as Mr. Garrett did, that General Motors has the "know-how" to build the best—and your factory-trained Delco-Heat dealer has the "know-how" to install it right. Hardy Appliances, Sioux City, Iowa, made Mr. Garrett’s installation.

The Delco-Heat Conversion Burner with the exclusive "Rotapower" feature that combines all moving parts in a single unit. For oil, gas or coal-fired automatic heat, see your nearest Delco-Heat Dealer. Or write—

Delco Appliance Division, General Motors Corp., Rochester 1, N. Y.

Before she marries—make sure she has scientific knowledge she can trust!

The practice of vaginal douching two or three times weekly for intimate feminity cleanliness, health, married happiness, after menstrual periods and to combat odor—has become so thoroughly recognized and recommended today, it’s no longer a question of whether a woman should douche but rather what she should use in her douche.

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Garbage Cans
Are as Out-Modeled
As Out-Houses

IT'S FOOLISH TO PUT UP WITH MESSY GARBAGE
AND RISK DISEASE—WHEN THIS NEW Way TO
DISPOSE OF FOOD WASTES
COSTS ONLY A FEW CENTS A DAY!

NOW! A New, Improved Way To Dispose of Food Wastes
... For Only a Few Cents a Day!

FAST! Liquifies even hard bones in a matter of seconds—and washes all food waste down drain! No more handling messy garbage... no more dirty, smelly garbage can!

SAFE! Can't hurt even children—and protects against disease-carrying flies and vermin!

TROUBLE-FREE! Can't jam nor clog because patented "knee-action" permits pulverizer arms to pivot. Self-cleaning, odorless, sanitary, thrifty! Can be used with most septic tanks.

See the amazing new American Garbage Disposer today! Wonderful to own—easy to buy!

For name of your local dealer, call Western Union by number. Ask for Operator 255.

American Garbage Disposer, American Central
Division Indianapolis, INDIANA

REAL ESTATE HEAD MOVES TO NEW HOME
—INSTALLS DELCO-HEAT

This is the lovely Rochester, N. Y., home of Mr. Harry P. Ruppert, president, N. Y. State Association of Real Estate Boards. Mr. Ruppert speaks with authority when he says, "I've used Delco-Heat for years, so when I purchased a more modern home, I immediately had it installed. I believe I would sacrifice any other appliance we have rather than part with our Delco-Heat equipment."

Yes, General Motors has the "know-how" to build the best—and factory-trained Delco-Heat dealers have the "know-how" to install it right. Jay J. Walsh, Inc., Rochester, made Mr. Ruppert's installation.

Delco-Heat Conditioner with the exclusive "Rotopower" unit—an automatic forced warm-air furnace—both heats and cleans the air in your home. For oil, gas or coal-fired automatic heat, see your nearest Delco-Heat Dealer. Or write—

Delco Appliance Division, General Motors Corp., Rochester 1, N. Y.

ITEMIZE HAZARDS, FOLLOW THESE RULES TO KEEP THE FAMILY SAFE ON VACATION

Don't endanger lives by speeding, disobeying traffic signs. Stop driving when tired. Don't let children roam out of sight. Don't let them play on busy streets and roads. Do have a first-aid kit handy in the house and in the car. Do know how to use it in an emergency. Do inspect strange terrain and list danger spots. Eliminate as many as possible, avoid others. Do clean up debris, remove hazards like broken glass, nails. Do keep insecticides and sprays out of reach of children. Do study a good outdoor guide, learn to recognize poisonous plants, berries, and snakes. Don't light fires near trees and bushes. Always put fires out. Do expose yourself to sun's rays gradually—to avoid a dangerous, painful burn. Don't overexert at sports if you are out of practice—and die of a heart attack. Don't teach children to swim as soon as possible. Lessons are a good investment. Don't try a long-distance swim alone. Always swim with others. Do let ½ hours elapse between meals and swimming. Don't stay in the water when cold or tired. Don't "foo" in boats and canoes. Don't overload. If you capsize, hang on to boat until help comes.

Faucet-Queen
39¢

In red, white or green. At variety, hardware, dept. stores, etc., erized 39¢ to The Faucet-Queen, Inc., Chicago 10, Ill. (No stamps).
Circus Parties  (Begins on page 48)

In summertime, let your imagination run away with you. Make ferocious animal-shaped sandwiches by cutting bread with a cookie cutter. As a special treat, serve ice cream on a stick. Or, arrange for the ice-cream vendor to stop by to hand out popsicles.

Appoint a ringmaster to put circus actors through their paces. If you’ve asked them to come in costume, start with a Grand March. Then, pass out tissue-covered barrel hoops, tissue paper tears easily, and let the children take turns jumping through.

No carnival is complete without a clown. Draw him on a huge piece of wrapping paper, and let the children play, “Pin the nose on the Clown.” Balloon Burst is both noisy and fun. Each child tries to break the other’s balloon by hitting it with his own.

To make centerpiece

trace each elephant on four- or six-ply cardboard. Paint areas as indicated with tempera showcard paints. Cut around outline

Use butter carton (C) or similar package for lollipop holder. Punch holes, one for each lollipop used

Glue (A) to one side of carton, (B) to other as shown in illustration (D)

Zingo! He sprints for that dish heaped with “smackin’ good,” nourishing Gro-Pup Ribbon!

1. Tastes good and is good! Has the top-quality protein that comes from skim milk and homogenized fish. Bone meal, too, in the Gro-Pup formula—23 “dog thrive ingredients. Yes, every vitamin and mineral dogs are known to need!

2. For strong bones and muscles, sound teeth and gums, and for sleek coat, feed Gro-Pup Ribbon. Veterinary-approved. The only Ribbon-type dog food available!

3. THRIFTY, TOO! Not 70% water like most canned dog foods. Feeding a family dog like the Boston Terrier costs only 6 to 8¢ a day! Buy Gro-Pup Ribbon—it’s the biggest box on the shelf!
Don't just sit there. Do something! A house guest is on the way and the weekend looks grim. Make it gala by planning some fun ahead of guest!

Julius Caesar and the square of the hypotenuse be hanged! You have to whip your tennis into Alice Marble shape, and figure out what to wear to the block party Friday night. You're on vacation! And what's more, you've got a house guest coming for the weekend. So roll out the welcome mat, roll up your sleeves, and get going on some full-of-fun plans for your summer visitor. And be sure to make your plans with enthusiasm even if it is your creepy cousin Cora, and not your best buddy who's coming to stay. This makes for much more fun, and you'll probably find that Cora, the cousin, isn't such a creep after all!

Give a good party, invite a good crowd, and dollars to doughnuts, the matching up of guys and gals will take care of itself. Friday night is a good choice for the big "production" party. This takes care of meeting everybody for the balance of the weekend, and starts things rolling in a friendly, known-you-all-my-life kind of atmosphere.

Try the "Come As a Song" party as your first ice-breaker. The guests come dressed like the Hit Parade favorites, and later you judge the top ten. Or, you might plan a Hobo party, the guests

---

FRIDAY

Meet the train in a jalopy, bedecked with colorful posies, and loaded with your pals

SATURDAY

The sun shines bright and your tan is fading out. Better take a breather and hit the beach!

SUNDAY

Your Easter bonnets get a face lifting! This also is a good "in-between" time consumer
dressed in rags, carrying their picnic supper in a bandanna.

Come Sunday and you and your pal have toasted yourselves a golden bronze; got thoroughly waterlogged playing water polo, and turned your arms and legs into cotton-jitterbugging and playing baseball. Naturally you yearn for a no-fuss-or-fancy backyard barbecue, devouring franks, onion-topped hamburgers, and bales of buttery corn under the stars! So hire yourself to your favorite grocery store, stock up on the ingredients, and leave the rest to the guests.

Your off-key warbling of "I'm Looking Over a Four Leaf Clover" and "Dinah" will fill the sweet summer night, and one and all will have a wonderful time!

**FRIDAY**

When the rain drives the fishermen indoors, they can practice making fancy bait

**SATURDAY**

Summer isn't complete without a steak or weenie roast under the stars. And let the men cook!

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No more tugging or pulling to open or close a balky garage door... no more doors that bang, stick or freeze shut! A turn of the handle sends an Overmatic up and over—a slight pull from either inside or outside closes it. Even an 8-year-old can operate the modern Curtis Overmatic garage door!

**Easy to Install in Your Garage!**

The Overmatic is quickly installed in a new or old garage—needs no special jambs. Operating hardware is simple—no space-wasting mass of bulky iron. The Overmatic fits an opening 8 x 7 feet—gives ample clearance for any style car.

The door panels in the Overmatic are made of Curtis Prespine—a superior new wood product manufactured exclusively by Curtis. Prespine Panels have the strength to take heavy impact blows... won't mar or scratch readily... won't splinter or chip. Prespine has superior bending strength, resists warping, shrinking and swelling. And it provides an excellent bond for paint or stain.

With all its advantages, the Overmatic is moderate in price—costs less than you think. See your Curtis Woodwork dealer—or write for literature.

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**Curtis Overmatic**

Curtis Companies Service Bureau
268 Curtis Building
Cimmaron, Kansas

I am interested in the Curtis Overmatic garage door. Please send free literature.

Name:........................................................................
Address:.................................................................
City................................................................. State............

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**THE AMERICAN HOME, JULY, 1949**
**ATHLETE'S FOOT**?

**ABSORBINE JR'S**

**"WET-DRY" ACTION**

BRINGS RELIEF!

*To help relieve Athlete's Foot misery, use Absorbine Jr.'s "Wet-Dry" action. You see...it kills all the Athlete's Foot microorganisms it can reach. In 3 out of 4 cases of Athlete's Foot (tested clinically), it proved successful!"

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**What's going on?**

**JULY, 1949**

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**Food Prices...**

- Why haven't retail food prices dropped as rapidly as prices of farm products? Because of long line of processes between farm and consumer...Americans are still a prudent and thrifty people, according to Institute of Life Insurance observation. In 1948 money borrowed by policy holders on life insurance policies was lowest in 50 years.

**Debit-Credit**

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**Bug-a-Way Bulbs**

Yellow light holds little allure for night-flying insects, say Westinghouse engineers. Bug-a-Way bulbs coated with new yellow enamel expected to make summer outdoor living more comfortable...

**...Moth Menace**

Methoxychlor, Du Pont chemical compound fatal to household insects, relatively nontoxic to humans, is attracting widespread interest. New product, based on this chemical to be known as "Sanitone" MC, will make fabrics mothproof for a year.

**Coffee Roasting...**

Coffee roasting right before your eyes is new process introduced by Infra Roast, Inc. Considered one of most important developments since first license to sell coffee was granted in 1670...Serving crisp salad as dinner appetizer, popular in the West, is good from standpoint of getting essential vitamins and minerals before appetite is sated says Western Growers Association.

**Salad Habit**

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**Miles of Roses**

If experiments succeed, Chicago and Eastern Illinois Railroad will plant multiflora rose hedge along thousands of miles of track—a barrier impervious even to small boys. Pretty too!

**Ranch Style**

According to "Consumer News Digest", 99% of 3,000 women interviewed by Tulsa, Oklahoma, builder want ranch-style house with separate dining room, at least one picture window, more than one bathroom, sliding door closets, a pantry.

**Food Budgeting**

New U. S. Department of Agriculture booklet, "Helping Families Plan Food Budgets", shows how to estimate family's food needs for one week at low and moderate costs. Free.

**Light on Color...**

Interesting new booklet "Color Is How You Light It" reports results of comprehensive study by Sylvania on effect of artificial light on color...Oncrete for concrete, a new cement floor coating with damp-proofing qualities, seals against ordinary ground moisture by capillary action. Immune to alkali, dries in 3 to 4 hours with durable, glossy finish.

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**Concrete Paint**

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**Swab** skin between toes with cotton soaked in Absorbine Jr. This "wetting" action removes dead skin, helps disintegrate perspiration products.

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**Pour on** Absorbine Jr. Its "drying" action inhibits growth of all the infecting microorganisms it can reach. If your Athlete's Foot persists, see your doctor. Guard against reinfection. Don't share towels or bathmats. Boil socks at least 15 minutes to kill the micro-organisms. Get Absorbine Jr. at any drugstore...$1.25 a bottle.

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Quick, easy... and extra good, thanks to Peter Pan's ever-fresh flavor!

Here's the Secret!
No floating oil to get rancid! Peter Pan stays sweet and fresh... keeps its natural vitamins and energy value, too.

Now there are 2 kinds of ever-fresh Peter Pan!

Smooth... America's favorite!
The smoothest peanut butter made, by actual taste—so creamy—good it fairly melts in your mouth. Rich with savory, fresh-roasted peanut flavor. Look for it in the familiar Red Top Jar.

Crunchy... New and Delicious!
Tasty, crunchy bits of fresh-roasted peanuts mixed all through creamy-smooth Peter Pan Peanut Butter. The peanut bits stay mixed in, never rise to top. Look for it in the Green Top Jar.

Never sticks to the roof of your mouth
When you buy fine carpet look for seven things: The color you’ve dreamed of, the price you can afford, rich, resilient texture, fine imported wool, long wear, proper width, and ease in decoration. You’ll find all of these in a Lees. Carpet is Bramble in Biscayne Blue.

...those heavenly carpets by Lees