

The AMERICAN HOME

for December

DEC 27 1949

WOMAN'S COLLEGE
UNIVERSITY OF NORTH CAROLINA

25¢

4740

CHRISTMAS IS A HOME TIME !

Special Delivery—by Cannon!



Just in time for last-minute Santa Clauses—a fresh sleigh-full of Cannon gifts comes jingling into stores! You'll see exciting presents like these, for example—towels in colors lovely as Christmas tree lights, with the soft, sweet luxury that every woman likes! Gather them in gay ensembles to wrap yourself—or glamor-boxed by Cannon, ready for your card! Merry prices, too—Cannon gift sets from as low as \$1.95, Cannon towels from about 39c to \$2.95.

Cannon Mills, Inc., 70 Worth Street, New York City 13





HOME TOWN BOOSTER

What the prosperity of the Telephone Company means to thousands of people and communities

Your Bell Telephone Company does more than provide good telephone service. Directly and indirectly, it touches some part of the business life and prosperity of almost everybody in town.

It is essentially a local enterprise. It is managed by home-town people. Its employees are home-town people. In your neighborhood — perhaps on your own street — are also people who have invested their savings in the telephone business.

Matter of fact, about one family in every 35 in the country has someone who works for the Bell System or has money invested in it.

Many more people, outside the telephone business, also get some part of their livelihood from it. Not only do telephone people buy from local merchants but the company itself is a large purchaser of local materials and supplies.

Last year, Western Electric — the manufacturing unit of the Bell System — bought from 27,000 different concerns in 2800 cities and towns.

Since the war, Bell Telephone Companies have put over \$4,000,000,000 into new facilities. This money has been spent to improve telephone service and to meet heavy postwar

demands. It has meant work and jobs for people in many lines.

Your telephone company wants to keep right on moving ahead . . . improving service, making an important contribution to prosperity.

Future progress depends, of course, on adequate telephone rates. Rates are still low. The increases granted so far, plus those now requested, are generally far less than the increases in most other things in recent years. They average only a penny or so per call.

BELL TELEPHONE SYSTEM



**NOW! PROOF THAT BRUSHING
TEETH RIGHT AFTER EATING WITH**

COLGATE DENTAL CREAM HELPS STOP TOOTH DECAY!

NOW dental science offers *proof* that always brushing teeth with Colgate's right after eating helps stop tooth decay before it starts! Proof—based on hundreds of case histories, two years of continuous research at leading universities—the most *conclusive* proof in all dentifrice research on tooth decay.



Under the direction of eminent dental authorities, one group of college men and women always brushed their teeth with Colgate Dental Cream right after eating—while another group followed their usual dental care. The average of the group using Colgate's as directed was a startling reduction in number of cavities—*far less tooth decay!* The other group developed new cavities at a much higher rate.

Modern research shows tooth decay is caused by mouth acids which are at their worst after meals or snacks. When you brush your teeth with Colgate's right after eating, you help remove acids before they can harm enamel. And Colgate's penetrating foam reaches crevices in teeth where food particles often lodge.

The Most Conclusive Proof In All Dentifrice Research On Tooth Decay!

Colgate's contains all the necessary ingredients, including an exclusive *patented* ingredient, for effective daily dental care. There is no risk of irritation to tissues and gums. And no change in Colgate's famous flavor, foam, or cleansing action. No claim is made that using Colgate's can stop *all* tooth decay, or help cavities already started. But brushing teeth right after eating is the *proved* way to help stop tooth decay with Colgate Dental Cream.

Always Use Colgate's* to

Clean Your Breath While You Clean Your Teeth
—and **HELP STOP TOOTH DECAY!**

*Right after eating



**NO OTHER DENTIFRICE
OFFERS PROOF OF THESE RESULTS**



● Mother love, beautiful keystone of all Christmas joy. Photograph by Paul D'Ome

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Now it's easy, easy, easy *to make floors gleam like a Christmas star!*

Just buy this . . .

The finest paste wax in the world costs only 69¢ a pound!



And rent this

. . . Wherever you live, you can rent an electric polisher for only a dollar a day. Featured by 50,000 dealers!



Holidays ahead...and so many, many things to do! Naturally you want the whole house to look its hospitable best. So plan now, before the last minute rush, to give your floors the most wonderful polishing they've ever had.

That means using a special kind of wax called Johnson's Paste Wax. Three generations of good housekeepers know from experience there's no other beauty treatment that does what Johnson's Paste Wax does for wood floors.

And today's practical homemakers are getting this superlative luster in just one-tenth the time it took their grandmothers. They're letting an electric polisher do all the work.

Yes, now you can rent a Johnson's Wax Beautiflor Electric Polisher from a dealer in your neighborhood for as little as a dollar a day . . . or buy one for only \$44.50. Its whirling motor-driven brush speeds through the job as one hand guides it . . . quickly gives all your floors a twinkling wax shine.

A single waxing with Johnson's Paste Wax will keep floors clean and lustrous for many months. Once polished, a dry mop whisks dust away. Scuffing feet can't mar the finish. Dirt and water can't penetrate the hard protective wax film. Floors never need costly refinishing.

Johnson's Paste Wax does more for wood and linoleum floors than any other wax you can buy. No other beauty treatment costs so little . . . adds so much.

Don't be satisfied with a makeshift shine. Do your floors up bright with Johnson's Paste Wax . . . and save hours of work by using a Johnson's Wax Beautiflor Electric Polisher.



Radio's brightest half hour
FIBBER MCGEE AND MOLLY
Every Tuesday evening—NBC



If your floors need cleaning, too

For "heavy traffic" floor areas that are soiled with ground-in dirt, Johnson's Liquid Cleaning and Polishing Wax is recommended. As you apply Johnson's Liquid Wax a magic dry-cleaning ingredient removes all dirt. Then all you do is polish the wax to a clean, clear, long-wearing shine.

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"Johnson's" is a registered trademark

"Mm-m! How fresh
and fluffy!"

"And think how much time
and work it saves me!"



Fair and Warm

The sun never sets in a Bendix automatic Dryer

Attention, all you "fresh air and sunshine" fans!

Here's a way to get both—without waiting for the weatherman to blow some your way—without wearing yourself out wrestling with clothespins, clotheslines and heavy, damp clothes—and without cluttered backyards and basements!

You see, in a Bendix automatic Dryer, clothes are tumbled and fluffed in gales of fresh, warmed air—and bathed in the purifying, sweetening, ultra-violet rays of the new Suntronic Lamp.

Your Bendix Dryer may be vented to the out-of-doors, if you wish.

Toss in a whole washer-load at once! In a matter of minutes, your Bendix Dryer gets 'em bone dry for storing, or damp for ironing—depending on how you set the dial.

Almost too good to be true! And now the price is lower than ever before! Better see for yourself at your nearest Bendix Dealer's. See the Bendix automatic Dryer today!

**Fresh Start for
Housewives!
Only \$47.50 Down!**

...

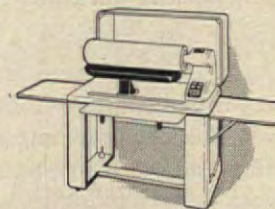
2 whole years to pay the balance
on a Bendix Washer, Dryer
and Ironer



"The washer that couldn't happen!" Led by the sensational, low-priced Economat, the new line of Bendix automatic Washers includes a model to suit every home and purse. Your choice of Dyna-Surge tumble-action, or Undertow agitator-action. See 'em all. Then decide. Priced from \$179.95.



New Soap and Water Miracles! Two beautiful new Bendix tumble-action washers. The no-bolt-down Gyramatic and popular De Luxe give you exclusive Dyna-Surge washing, stepped-up damp-drying. Both feature the close-fisted "Water Rationer" that saves dollars each year on soap and hot water. Soap injector optional on Gyramatic.



Difficult ironing jobs made easy! Ruffles, sheets, shirts—done double-quick on new Bendix Ironers. More work-saving features than any other make. Free instruction in your own home after you buy. Three models, priced to suit every budget.

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AT YOUR NEAREST
BENDIX DEALER'S STORE**

BENDIX
automatic
Home Laundry
WASHER · DRYER · IRONER

Bendix Home Appliances, Inc.
South Bend 24, Indiana

Contributors



... **HUGH MOORE, JR.** believes the warm characteristics of the old can be fused with the technical advances of the new—and graphically illustrates this in the Craig Moore farmhouse (see page 44). He himself holds an architectural degree from Yale, a Civil Engineering degree from Penn State. In fact, he carried off more than a sheepskin from the latter, for he married the architectural librarian, now includes her as decorating consultant on many jobs. After a stint with the Army in the Philippines, he settled down to commercial and residential practice in Easton, Pennsylvania, where he also serves as Secretary of the Zoning Board and as member of the City Planning Commission.



... **MELVA MICKELSON** is a fashion artist by profession, a designer of peasant decoration by request of her friends and her friends' friends—and a contributor to *THE AMERICAN HOME* by reason of her colorful Scandinavian motifs. Melva says they're the McCoy and she should know—one whole summer was spent in Europe searching and researching for authentic peasant pretties. On the domestic tally her score is: one husband—an artist also—one little girl Joan aged three—and one very small angel who's coming down to earth about the 1st of December.



... **BETTY DUTSMAN** is no stranger to *AMERICAN HOME* readers. Her delightful idea for a children's circus party, "Big Top Time," appeared in our July issue. She returns this time with a new, warm, altogether enchanting suggestion, "Gift Certificates for Christmas" (page 68). Born in California, a Los Angeles City College graduate, 27-year-old Mrs. Duitsman combines marriage, managing a home, mothering two boys—Johnny six, Alan four—and still finds time to write.



... **DORIS ALLER**, who, together with her husband, Paul, and daughter, Diane, built her own home of adobe (page 80), between home-making chores finds time to devote to free-lance writing. Her enthusiasm for the attractive house built from the good earth itself even led the two adult Allers to collaborate on a book, *Build Your Own Adobe*, published by the Stanford University Press. Now, while Diane is a student at the University of California, Paul and Doris have found that house-building brings new hobbies that fill spare hours with decorating, wood carving, even tile-mosaic making.



... **JERRY GORDON**, who authored the story of the Aller adobe house-building success, "America Builds Its Own," is himself a believer in nomadic life. Except for what he describes as an "ineffectual try" at farming and selling women's shoes for Macy's, he has spent most of his working life newspapering—making the circuit of southern papers, covering the White House for CBS in Washington, D.C., serving in the Pacific as a Marine Corps war correspondent. Now, for three years in San Francisco with radio station KNBC, he writes that it looks as if he had violated his own tenet—that a newsman shouldn't stay put—but adds, "if you have to be stuck anywhere, you couldn't find a better city than San Francisco."



... **BEN SCHNALL**, who snapped the pictures of the Craig Moore farmhouse, bought his first camera in Germany in 1928. Then on a vacation jaunt throughout Europe, the loss of his trip films in a London developing shop led him to learn the how-to's of printing his own. After several years of acquiring more and more equipment, and less and less room at home, he decided to open his own studio. Even war years were spent as an Army photographer, partially as a staff photographer for *Yank*. Back in his own studio, he specializes in architectural and industrial pictures.



How we retired with \$200 a month

HERE WE are, living in Southern California. We've a little house just a few minutes' walk from the beach, with flowers and sunshine all year. For, you see, I've retired. We're getting a check for \$200 a month that will keep us financially independent as long as we live.

But if it weren't for that \$200, we'd still be living in Forest Hills, and I'd still be plugging away at the same old job. Strangely, it's all thanks to something that happened, quite accidentally, in 1926. It was August 17, to be exact. I remember the date because it was my fortieth birthday.

To celebrate, Peg and I were going out to the movies. While she went upstairs to dress, I picked up a magazine and leafed through it idly. Then somehow my eyes rested on an ad. It said, "You don't have to be rich to retire." Probably the reason I read it through was that just that evening Peg and I had been saying how hard it was for us to put anything aside for our future.

Well, we'd certainly never be rich. We spent money as fast as it came in. And here I was forty already. Half my working years were gone. Someday I might not be able to go on working so hard. What then?

Now this ad sounded as if it might have the answer. It told of a way

that a man of 40—with no big bank account, but just fifteen or twenty good earning years ahead—could get a guaranteed income of \$200 a month. It was called the Phoenix Mutual Retirement Income Plan.

The ad offered more information. No harm in looking into it, I said. When Peg came down, I was tearing a corner off the page. First coupon in my life I ever clipped. I mailed it on our way to the movies.

Twenty years slide by mighty fast. The crash... the depression... the war. I couldn't foresee them. But my Phoenix Mutual Plan was one thing I never had to worry about!

1946 came... I got my first Phoenix Mutual check—and retired. We sold the house and drove West. We're living a new kind of life. Best of all, we've security a rich family might envy. Our \$200 a month will keep coming as long as we live.

Send for Free Booklet

This story is typical. Assuming you start at a young enough age, you can plan to have an income of \$100 to \$200 a month or more—beginning at age 55, 60, 65 or older. Send the coupon and receive, by mail and without charge, a booklet which tells about Phoenix Mutual Plans. Similar plans are available for women. Don't put it off. Send for your copy now.

 PHOENIX MUTUAL <i>Retirement Income Plan</i> GUARANTEES YOUR FUTURE	
PLAN FOR WOMEN	PLAN FOR MEN
PHOENIX MUTUAL LIFE INSURANCE CO. 787 Elm Street, Hartford 15, Conn. Please mail me, without cost or obligation, your illustrated booklet describing Retirement Income Plans for women.	PHOENIX MUTUAL LIFE INSURANCE CO. 787 Elm Street, Hartford 15, Conn. Please mail me, without cost or obligation, your illustrated booklet showing how to get a guaranteed income for life.
Name _____	Name _____
Date of Birth _____	Date of Birth _____
Business Address _____	Business Address _____
Home Address _____	Home Address _____

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REWARD YOUR PAL WITH THIS TASTY "COMPLETE DINNER" FOOD!



**NOW!—GRO-PUP RIBBON SUPPLIES MORE VITAMINS
AND MINERALS THAN TENDERLOIN STEAK!**

TREAT your dog to "complete dinner" Gro-Pup. The food that supplies every known nutritional need—for health! ... for vitality! Your dog needs no other food when you feed this crisp, satisfying dinner (no matter what his age, size or breed)!

NATURALLY SAVORY because the proteins in Gro-Pup Ribbon

come from meat meal, also skim milk, fish, soya, and cereals!

SAVINGS, TOO! Feeding Gro-Pup Ribbon to a family pet like the Cocker costs about 9¢ a day. You save up to 40% over most canned dog foods. Start your dog on Gro-Pup's tasty, nourishing "complete dinner" today.



**BIGGEST BOX ON THE SHELF... ONLY RIBBON-TYPE
DOG FOOD MADE... A SCIENTIFIC *Kellogg* PRODUCT**

Letters



The article, "You Can Entertain Often at Little Cost," October 1949, if followed by more couples, would do more to bring pleasure than all "night spots."

Twenty years ago we moved to an Iowa farm. There were no social activities for folks of limited means. So, I decided to ask some people I'd met to a co-operative pot-luck party to celebrate my husband's birthday.

Out of this party grew a twelve-couple club. For fifteen years on the second Saturday evening of each month "our gang" gathers. Each in turn is hostess. All food is carried "potluck." Then, eight games of 500 make a grand eve.

Our club was so popular, a second club was formed ... still another several miles west ... all three going strong for more than twelve years. No one ever wants to miss.

—MRS. ARTHUR CLARK

As a child, I often mixed up quotations. One of my favorites was "the irony of fate" which, for me, became "the ironing of fate." The following experience has brought it to mind again.

A while ago, while visiting a dear old lady, I idly glanced through an old April issue of *THE AMERICAN HOME* and noticed a lovely child, holding a song book. Her eyes were uplifted, and the lilies near her, were, of course, symbolic of Easter.

Below the child's picture was an article entitled, "The Stories No One Else Knows." It urged the reader to put pen to paper and record stories of grandma and grandpa. Glancing through it, I thought about the notes I had been jotting down through the years—little incidents of my childhood to be incorporated into story form for my two grandchildren.

All the time I was visiting with my neighbor, in the back of my mind I kept dragging characters out of the past by the scruffs of their necks, and when I got home, I sat right down to my typewriter and began to write. Before I knew it, "bestemor" and "bestafar" (grandma and grandpa) were on their way over from Denmark for the express purpose of seeing me, their first grandchild, and in no time I was reliving incidents of my childhood. I wrote and wrote.

My family finally began to whisper behind my back, and at last openly wondered when they could reasonably expect me to come back to earth and take charge of such humdrum affairs as sewing on buttons or doing the family wash. I even noticed my son ironing his own shirt, and my conscience slowly came out of its

lethargy when my husband threatened to "shoot that woodpecker that pecks far into the night."

Now, everything is back to normal. Several reams of typewriter paper were used up, the masterpiece has been inflicted upon my friends. The sixty-four-dollar question is "What do I do next?" Miss Freeman, who wrote the article, forgot to tell us where to send our "Gone with the Winds"—whether to tuck them into drawers or just paper the walls. Mine has now reached some 30,000 words. Finally, at the suggestion of friends, I have sent it to a publisher.

So I now wait to see whether it was the "ironing of fate" that guided my footsteps that day when I visited a convalescent neighbor.

—ADEL CHRISTE

If furniture moving is the result of an unsatisfied longing to travel, as psychologists claim, my mother must have been around the world several times in her mind. She is a chronic furniture mover. I used to say that when I had a house of my own I would have the furniture nailed to the floor, like they do on ships. When I returned with my date from an evening out, I was always apprehensive until I found which room, by now, was the living room. I thought I had seen the extreme, the last word, in furniture moving. But, so help me, my mother never went as far as Arline Murk Meyer advised in an article published some time ago in *THE AMERICAN HOME*.

Arline told us to shove the bed out of the downstairs bedroom near the kitchen and make a dining room out of it. My mother has done this very thing. But she always had another room in which to set up the bed. Where does Arline put this bed and where are the occupants of said bedroom going to sleep?

The next suggestion is to reverse the "living area" and "dining area" in the same room that has to serve as both. Put the living furniture in the dining end and the dining furniture in the living end. Didn't it occur to Arline that the reason the dining area was marked "dining area" was because it was nearer the kitchen?

Yes, the situations are endless, indeed. And, as Arline says, they are also downright confusing to men. In closing, Arline asks whether or not the changes would be worth it. No, they would not be. Not to me. For my husband would walk out of such a house, never to return. Seriously, is Arline serious?

—ETHEL BRASWELL PUBOLS



there is still time...

to give all your home-loving friends the year-long gift
of home-making help and inspiration this Christmas.

Enter your Gift Order at once, and take full advantage of these...

Special Christmas Gift Rates

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|----------|---|--------|
| 1 | one-year Gift Subscription | \$2.50 |
| 2 | one-year Gift Subscriptions. | 4.00 |
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| 4 | or more one-year Gift Subscriptions, each | 1.50 |

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A beautiful gift card in full color is supplied for
each name on your list, at no extra charge.

Use the handy Order Form bound into this copy

Your own subscription or renewal may be included in your order at the
special Christmas Gift Rates—and you will receive no bill until January.

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The **AMERICAN
HOME**

Decorates and Perfumes Your Rooms!

WONDERFUL NEW

C'DAIR

Charming, ornamental Ivy or Flower Vase radiates refreshing, lasting wildwood fragrance from brass or copper covered aromatic cedar base!

11 inches tall. Gleaming brass or copper trimmed base and vase holder. Use singly or in pairs. Hang on walls or stand on any flat surface in Living, Dining, or Bedroom, Hall Kitchen or Bath. Ideal for gifts or prizes. You'll want several for your own home.

Now being Introduced by America's leading stores.

2.95

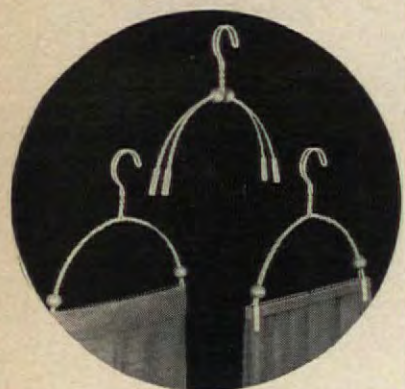
Price includes lasting supply (\$2.00 Bottle) of special oil base C'DAIR PERFUME that is dropped and absorbed into the solid block red cedar base.

If your favorite store has not yet received its supply, mail orders will be filled at \$2.95, post paid. Specify brass or copper. Send check or money order to

C'DAIR — 319 Sycamore, Cincinnati 2, Ohio



PRESS HANGERS



FOR BETTER LOOKING CLOTHES

A perfect gift!

Keep skirts, trousers, and slacks trim... Made of bright plated spring wire, colorful plastic clamp beads... secure grip for compact no-fold flat hanging in limited closet space. Grips skirts on waistband, trousers, slacks, inside cuffs. Bulky side clamps eliminated. Attractive gift box of six, only \$2.95, postpaid. Please... no C.O.D.'s.

APPLIANCE PRODUCTS CO.

2034 Jenifer St., Madison, Wisconsin



TELEPHONE BRACKET

You will want one for every phone in your home. It measures only 12" x 9", yet it holds the phone, a pad and directory easily. Attaches securely to the wall. Nicely finished in mahogany, maple, walnut, the natural birch or, unfinished for you to paint. \$4.95 postage paid. Sorry, no C.O.D.'s

Other shelves made to order. Write for free catalog.

CHARLES W. CHASE

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Colonial Footstool

A quaint little stool with innumerable uses. A necessity for every room that's "lived in". Expertly handcrafted by Virginia's skilled craftsmen in walnut finish with hand woven fibre rush seat. 12 1/4" x 15 1/2" x 8 1/2" high. \$3.95



Send 10c for booklet on other handmade furniture "Heirlooms of Tomorrow"

Express Charges Collect Sorry No C.O.D.'s
AYALON GIFT HOUSE
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Give Useful Christmas Gifts: BRASS TRIVETS



Spend little, but give something every family will cherish: Pennsylvania Dutch brass heirloom trivets. Useful, ornamental as hot dish holders, flower pot bases, wall decoration, etc. Designs: (G) 1894; (H) Horse Shoe; (I) Dumb Dutch. Only \$2.75 each; 3-\$7.50; 6-\$14; 12-\$26.50; 24-\$51. In black iron: \$1 each, 3-\$2.75; 6-\$5.25; 12-\$10; 24-\$19. Eight inches long. 3 1/2-inch legs. We gift-wrap, ship promptly postpaid, with Xmas card if desired. Send gift list.

Noveltyme Studios HELLMAN 8, PA.



the AMERICAN HOME

Welcome to the Market Place Merchandise, except personalized items, may be returned within seven days for a refund of the full price. Most of the firms mentioned in the Market Place prefer not to handle C.O.D.'s.

SANTA CLAUS IS COMING TO TOWN, and right into the hearts of good little children everywhere, to the tune of "Jingle Bells." A musical St. Nick, dressed up in the reddest red suit you ever saw, has a bright green bag slung over his shoulder, and his snowy white bearded face makes you want to hug him. 13 1/2" high, \$10 plus 50c post. The Children's Shop, West Hartford 7, Conn.



CRAZY FOR CANASTA? Then a natural Canasta means as much to you as a Di Maggio homer means to a Yankee fan (and as we go to press, that means a whole lot!) A genuine cowhide, gold-tooled case holds two packs of cards marked "Canasta," and official rules. The case comes in red, blue, green, wine, honey, or mahogany. \$4.95 ppd. No c.o.d.'s. Bounty Fair, 37 W. 57th St., N.Y.C.



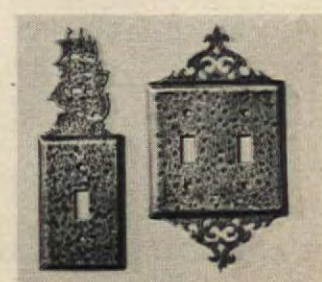
IN LOVE WITH A WONDERFUL GUY? We hope so because we've found a wonderful present for him, and you know how hard he is to shop for! An all nylon white dress shirt has a French front, French cuffs, a soft collar, and it dries overnight. If you're his wife, that's good news for you. And it comes in standard sizes for him. \$8.95 plus postage. I. Hess, 24 Dey Street, N. Y. C.



TAKE A STAND that will help the Christmas tree to flourish right up until the twelfth night, and keep it wobble-free to boot. Made of concrete, reinforced and waterproof, the stand holds 1 1/2 gallons of water, and will hold a tree with a base up to 3" wide. It's 14" wide, 6" high, and is \$5.50. Express collect. J. H. Mura Co., 1627 North Main Street, Racine, Wisconsin



MAKE A SWITCH and prettify the walls of your home by framing the light switches. Cast aluminum plates with hammered, wrought-iron finish are made to fit over single or double switches. Single switch with a ship motif, \$1.25; three are \$3.25. Double switch with provincial design, \$1.50; three are \$4. Postpaid from William Spencer, 710 Chestnut Street, Philadelphia 6, Pa.



market place



Photographs by F. M. Demarest



IT'S CHRISTMAS EVERYWHERE! Glasses decorated with three Christmas red candles, sparkling in a wreath of glossy green holly, will echo the glad tidings during the holiday season. And on the reverse side of the gold-edged glasses, there is a spray of mistletoe. 14-ounce highballs, \$13.50 a doz. 8, \$9; 6, \$6.25; 4, \$4.50. Exp. coll. Plummer, Ltd., 734 Fifth Ave., N.Y.



PARIS ORIGINALS can do as much for a weary living room as a Paris hat can do for a weary woman. Original etchings from France are part of a collection of 50 different subjects, all signed by the artist, showing colorful scenes from Belgium, Holland, and France. In vertical and horizontal shapes, 10" x 13" overall, \$2 ea. Ppd. Camilla Lucas, 36 W. 47th St., N. Y. 19, N. Y.



MMMMMMM! We want to tell you about the mouth-watering wonders of the strawberry preserves in this wooden pail, but all we can say is, "MMMMM!" Called "Fraise de la Louisiane", we love them with coffee and buttery toast (especially at lazy Sunday breakfast), or in meringues after a party dinner. 3-lb. pail, \$3.25 postpaid. Creole Delicacies, 509 Tchoupitoulas St., New Orleans, La.



GOD BLESS OUR MORTGAGED HOME. A jab at new home owners, struggling to meet monthly payments and savvy the complexities of amortization, is this hanging skillet. In white pottery with either side open for planting philodendron or ivy, "God Bless Our Mortgaged Home" is written in green across the front. 9 3/4" long, \$3.95 ppd. Malcolm's, 524A N. Charles, Baltimore, Md.



THE NIGHT BEFORE CHRISTMAS, just before you climb into bed, hang these elegant felt stockings, a gleam with sparkling sequins, by the chimney. St. Nick couldn't pass up such alluring colors as peacock blue, chartreuse, and shocking pink, and he might leave anything from a puppy to a diamond wrist watch. 13" long, \$2.95 ea., ppd. The Dutch Oven, Wycombe, Bucks County, Pa.

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only \$12⁹⁵ complete



Paint tables, chairs, screens, floors, auto fenders, cupboards, walls... even houses...this NEW way! Vibro-Sprayer applies enamel, lacquer, varnish, shellac easier than a brush, twice as fast. Sprays moth-proofing liquids, insecticides, light oils. Entire unit held in one hand, weighs only 2 1/2 lbs. No extras to buy! Just plug into any 110 volt A.C. socket and spray.



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Wonderful for anyone with a hobby. Writes like a pencil on hardest steel, glass, plastics, wood or ceramics. Etches, engraves, carves wood or linoleum, embosses metal foil. Permanently identifies tools against loss. Master Craft Kit with 9 accessories shown, only \$9.95. Also: Leather Craft Kit \$9.95; Vibro-Tool & Point \$7.50

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MAPLE SYRUP
in a pair of Gift Pitchers



This extra-special maple syrup is made right here on our farm with the help of friends and neighbors. The quality and flavor are superb. Exquisite ceramic gift pitchers holding 15 ozs. each, with Grade A syrup, \$5.00 a pair—with Grade B syrup, \$3.95 a pair, postpaid.

SAMPLER PACKAGE—8 oz. bottles of 3 grades, Fancy, A and B. All three, \$2.60

All syrup pasteurized to prevent mold.

Send check or money order to

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R.F.D. No. 4, Brattleboro, Vt. Sugar House No. 7A



CHRISTMAS EVERGREEN PINE-PAK ASSORTMENT
Decorate your home with fragrant boughs of Pines and Evergreens, Cedar and Balsam, Pine Cones, etc.
Big 4 lb box, only \$2.00
Larger 8 lb box, only \$3.25

PINE-PAK'S CENTERPIECE
Includes Birch Log Candle-holder and three candles with Regular Pine-Pak assortment of boughs, cones, etc., only \$3.45
All items post-paid. Send check or money order. Shipped fresh for Christmas. Make excellent gifts for your friends. Decorating folder included in each box.

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\$ 2.95



Rare Royal Riviera Pears*

America's rarest, finest fruit—and this year they're the biggest 'n bestest we ever grew! A just-right present, at small cost, for anyone, whether they live in a castle or cottage. The gift they always remember. So juicy you eat 'em with a spoon. Packed in handsome gift boxes, with your greetings. Gift No. 1 (10 to 14 pears) \$2.95 deliv'd. Gift No. 2 (the favorite!—15 to 19 pears) \$3.95 deliv'd. Gift No. 4 (20 to 25 pears) \$4.95 deliv'd. Available to Jan. 25. AIRMAIL your order to



Harry and David
at Bear Creek Orchards
Box 210, Medford, Oregon



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World Globe CIGARETTE HOLDER

A perfect gift, artistically designed to grace the home or office. Combines beauty with utility. Just press the Global Ring and the cigarettes are at your fingertips. Made entirely of Jeweler's Bronze with a highly polished two-tone satin finish. 6" high by 5" wide.

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a child's very own!

electric console phono-
graph radio combination

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Licensed by Radio Corp. of America
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Beautiful solid wood cabinet, handy record shelf.
Powerful 5 tube radio gets all stations with brilliant
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plays any size records. Washable
ivory enamel or maple finish.
24" high, 15" wide, 11" deep.

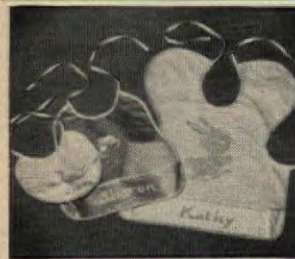


electric console phonograph
with volume controls

21⁹⁵
Fine acoustic console phonograph. Simple
enough for a child to operate. Same cabinet
and finishes as above, but without radio.
(BOTH MODELS UNDERWRITERS' APPROVED)

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BIBS, HAND-MADE with BABY'S OWN NAME!

You won't find these lovely bibs in any store, because they're
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designs, personalized with baby's name! Genuine RESPROID
washable plastic, in pink, blue, and yellow, with tapes
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Christmas, showers, birthdays. ORDER TODAY!

HAND PAINTED, WITH NAME, SHIPPED POSTPAID
Large Bib, \$1.75 Medium, \$1.25 Small, \$1.00
Without name, 50c less than above, please print name legibly!

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KEEPS your dog off furni-
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Easy way to train any dog.
Just shake on a little Pow-
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away. Will not injure even
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puppy damage.

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Order C.O.D. \$1 plus
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boxes with tree
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urine. 4 1/2 x 3 1/2
inches. Each dif-
ferent, a group
dramatizes a wall.
Chartreuse or red.
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Only \$1 each
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Haddon Heights,
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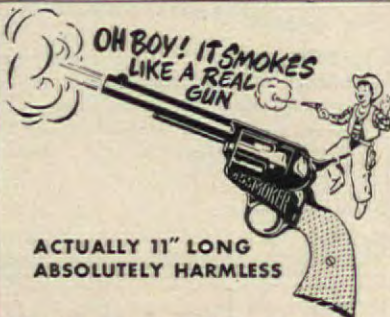
GOLDEN YELLOW
TRIMMED IN
RED AND BLUE
It's BIG . . .
28" x 18" x 10"
... and it ROLLS!

\$7.95

Postpaid
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DELIVERED BY CHRISTMAS

JEFF 'N JO GIFTS Box 315
Larchmont, N. Y.



ACTUALLY 11" LONG
ABSOLUTELY HARMLESS

Here is the toy gun that all youngsters treasure
... the ".45 Smoker". It looks exactly like a real
.45 and automatically shoots a puff of smoke
every time the trigger is pulled. No explosion
... no loud noise... harmless!

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\$1.95
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Pyrex casserole with
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hot plate (AC-DC
wired). Legged high
to protect table tops.

Complete, \$8.95

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A Craftsman Product of
Artistic Modern Appearance

This completely accurate timing
clock of a novel, decorative design
is cast from a light-weight durable
alloy metal with a sealed, self-starting clock move-
ment. Finished in rich velvet black with numerals,
hour and minute hands buffed to a Butler finish.
Sweep second hand is tipped in carmen red for
timing at a glance. Size: 9 5/8" x 13 3/4". Grand as
a gift item, \$10.85, postpaid. No C.O.D.'s, please.

KUNKLE'S, Box 641, Shreveport, La.

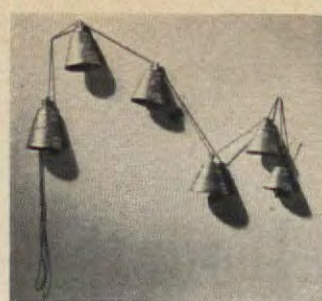
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HOLDS 32 GARMENTS FULL LENGTH
This amazing Hang-All Auto Wardrobe
Rack fits flush with the roof of your car
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RING OUT THE BELLS. Inspired by
the sweet melody of the goat bells
echoing through the mountains
north of Milan, this shop has strung
up six Italian bells to jingle Christ-
mas greetings when your front
door is opened. And you can leave
them up all year round, because the
gentlest April breeze starts them
tinkling. \$3.95 postpaid. Yankee
Pedlar, New London, Connecticut.



ONLY A COCKEYED OPTIMIST
would think that an eager half-pint
could stay within the confines of a
crib once he's reached the up-and-
at-'em stage. The Terry Safety Bar,
attaches to side of crib, can be
moved up or down, and the upper
clamp adjusts to add 4" or 6" to
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GODEY'S LITTLE LADY DOLLS, by
Ruth Gibbs, make a dreamed-about
Christmas morning present for a
pigtailed miss with dimpled knees
and rosy cheeks. The set features
a doll, 7" long, with a pliable body,
porcelain face and feet. With three
complete wardrobes of taffetas, or-
gandies and cottons, she sits in a
lace-edged box. \$3.95 ppd. Elizabeth
McCaffrey, 200 W. 16th St., N.Y.C.



SOME ENCHANTED EVENING, when
the air is filled with the pungent
fragrance of autumn, set a party
table with a sleek set of candlesticks
and a matching center dish. In the
swirl-shaped dish, float a single
gardenia or (if you're a true Mod-
ernist) plant it with cactus for a
dramatic effect. In green and white
pottery, \$4.95 ppd. Saugatuck Pot-
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AN EYE FOR A TOOTH-brushing
third-grader will tell you that he
needs all kinds of inducements to
get him firmly entrenched in the
habit. Here, then, is a cup especially
for him. Marked with his name, it
holds a toothbrush with a whistle
handle, and tube of toothpaste with
a dog's head cap. Set, \$3 ppd. Send
child's name. Johnson Pottery, Inc.,
Box 494, Binghamton, New York.



THE SMALL FRY ARTIST will occupy
many a snowy afternoon of a young
Rembrandt, and if you've had a
hankering along these lines, follow
the lead of a member of our staff
who ordered the easel and hasn't
had her brush out of paint since.
Easel, 40" high, with pad, brush,
6 jars of paint, and 6 crayons.
\$3.95 ppd. Randel Assoc., 32-03
Bergenline Ave., Union City, N. J.





MOUNTAIN GREENERY gathered from the forests of the Cascade Mountains make up this Christmas Door Charm. Consisting of fresh cut Noble fir, clusters of pine cones, long-needle yellow pines, and masses of frosty snow-tipped evergreens, it's tied with a spanking red ribbon. 16" wide, 30" long, ready to be hung, it's \$3.50 ppd. Kirk's Evergreens, Perkins Bldg., Tacoma, Washington.



THE HALLMASTER CHAIR, a handsome present for your handsome husband, is made of solid mahogany. 36" high, 26" wide and 25" deep. It's studded with brass nailheads and covered in brown, yellow, white, sprout or forest green, blue, or red Duran. \$29.50. Brown, red, sprout or forest green top-grain leather. \$49.50. Exp. coll. Bayfort Society, Box 1808, Charlotte, N. C.



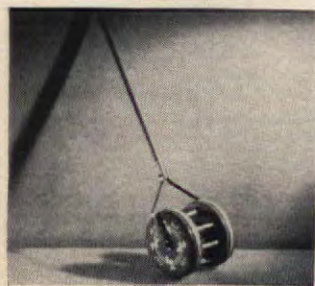
IT GROWS ON YOU. A refreshing change for the walls of your living room might be a good idea now, and here is a pretty way to start. Wall plaques show a Chinese boy or girl watering a plant that really grows in an attached vase. In a buff tone with red and black trim, the plaques are 7" x 8", \$1.50 each. (Sold without plant). Stuart Art Gallery, 451 Stuart St., Boston 16, Mass.



GREAT BIG BEAUTIFUL BOWL. Think of this mammoth birch salad bowl with a heaping supply of potato chips at a party; a luscious batch of brownies with milk after ice-skating; a prize arrangement of greenery? Handpainted with pine cones, it's washable, won't retain odors. 10" wide, 12" long, with matching tongs, \$10 ppd. Johanna's, 630 S. Fourth, Corvallis, Oregon.



LOTS OF BRASS goes into making a room warm and friendly, touched by a hand that knows well the art of giving the room its owner's personality. Scenic brass plaques are 6 1/2" wide. One shows an old English sailing vessel; the other, three men philosophizing over a brew in an English pub. \$3 a pair. Jenifer House, New Marlboro Star Route, Great Barrington, Massachusetts.



TOY JOY. Christmas morning is a merry mixture of crying baby dolls, meowing pussy cats, and whining fire engines. And to add to this joyous uproar, here's Roll-A-Chimes for the toddling member of your family. As he pushes it, seven brass chimes ring out "Mary Had a Little Lamb." Decorated in red, white and blue, 27" long, it's \$2.95 ppd. The Artisan Galleries, Fort Dodge, Iowa.

NEW SENSATIONAL "RODLESS CURTAIN"

(Original)

Nationally Advertised—WINDO-TREAT* Elastic Action! Will allow ruffling to s-t-r-e-t-c-h to fit any size or shape window, SINGLE, DOUBLE & miniature. No rods, no sewing, no measuring, easy to launder and iron. Ready to hang, complete with hardware and simple directions. Versatile! FOR EVERY ROOM in the house! Swell over venetian blinds, curtains, or as shown in illustration. Because we maintain the highest standards of quality and workmanship we unconditionally guarantee our product.

1. PLASTIC (Looks like Chintz). (Solid Colors—4-gauge vinyl). Cherry Red, Rosebud, Kelly Green, White, Blue, Gold, Wine. \$2.25

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4. White Permanent Finish Organdy (Colored Center Bands—Extra fine sheer quality). Red, Blue, Green, Rose, Gold, Wine, White. \$3.25

5. EVERGLAZED CHINTZ (Solid Colors—Special Finish). Cherry Red, White, Kelly Green, Blue, Gold, Wine, Rosebud. \$4.25

Note: One Windo-Treat will S-T-R-E-T-C-H up to 21 feet. Do not be misled by imitations. THIS IS THE ORIGINAL WINDO-TREAT—RODLESS CURTAIN**!

Enclose Check or Money Order. We pay postage . . . C.O.D.'s you pay postage. Money back within 10 days if not satisfied.

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Just hold **Revolving Brush does the work** **Ideal Xmas Gift.** Simply attach SWIRLO-MATIC to any garden hose—the amazing turbine-action plus free "magic" detergent quickly cleans, gives car a gleaming jewel finish. No rubbing, scrubbing, wiping! Easy to use. Guaranteed! Economical! 3-ft. extension available for washing windows, boats, sidings, etc., \$2.50 extra (prepaid).

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Whip & Stir
Cooking SPOON

IT WHIPS, IT STIRS, IT BLENDS, IT SERVES! Cut-out design and extra width make this stainless steel spoon an effective tool for beating, whipping and stirring. Flat tip gets way into corner of pot to easily remove food for serving. Cool handle. \$1.00. Add 15c for postage. Sorry, no C.O.D.

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Any girl can learn to sew . . . make her own clothes with **FASHIONDOL**

A beautifully packaged complete mannequin sewing set. Including a perfectly scaled rubber mannequin, sewing book with easy instructions, dress form, miniature Simplicity patterns, fabrics, tape measure, thimble, needle and thread . . . everything she'll need to drap, dress-make, even design. Ideal Christmas gift for girls from 8 to 16. Order now! \$3.00 postpaid, Fashiondol, 17 Rose Street, New York 7, N. Y.



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EXTENDS TO 14 FEET
4 FEET CLOSED

For cane pole fisherman. Made of light, strong, aluminum. Extends from 4 ft. to 14 ft. Reel seat on both models. An ideal gift. No c.o.d.'s. (Regular Model \$5.70) (With line guides \$7.70) Other New Gift Items For The Fisherman: 2-Piece Lightweight 8 ft. Metal Fly Rod. Tubular base, solid tip, lifetime finish. \$10.50 ppd. Solid Glass Fibre Casting Rod. 5 ft. \$12.95 ppd. CENTRO PRODUCTS, Dept. ah, LeCenter, Minn.

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EMRICK 5-in-1 MACHINE — the gift he will really enjoy! Easy to learn 83 operations, working in wood, metals or plastics. Make furniture items of all kinds for yourself or for sale — turn out adorable presents — save many dollars annually doing home repairs. Fun for the entire family at only a few cents per hour.

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Write for FREE Catalog, describing Big Pre-Christmas Sale. EMRICK, INC., 1896 Clinton, Kalamazoo, Mich.

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TRIPLE YOUR TOWEL SPACE Hangs on Your Own Rack

No Screws or Bolts Extends 15" to 25" Chromium over Nickel on Brass (no polishing)

You CAN take it with you Single bar extension \$2.25 Ppd

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\$3.95 POST PAID

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Christmas Manger Set

It's beautiful . . . tells the universal story. It's sturdy . . . use it year after year. Figures fit into platform 27" x 8". Packed in attractive gift boxes. Order several sets now . . . for own home . . . as gifts.

Postpaid. No C. O. D.'s. Send check or M. O.

SHOPPERS' THRIFT MART

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The Christmas Story In Cut-Out Scenes and Figures Seventeen Life-Like Pieces In Beautiful Rich Colors

\$1.50 per set

Santa Claus says —
"HANG YOUR STOCKINGS AND
TOWELS ON THESE SEA-SHELLS"



BEAUTIFUL GIFT BOX

SAF-T-DRI SEA-SHELL Stocking Dryer
and MALIBU SEA-SHELL Towel Holder
 Subtracts bathroom clutter... adds harmony to domestic washday problems. Made in pearlescent plastic. Dainty colors: Blue, rose, yellow, green or ebony black. THE SET \$5.50.

Or—individually boxed in colors \$2.95.
 SafTdri crystal clear model \$1.95. Malibu not made in crystal clear. Postage paid. Sorry no C.O.D.'s.



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The gift that says
SEE BETTER
 for years to come

Give a Longview and you give years of added seeing comfort. This wider magnifying glass enlarges type $2\frac{1}{2}$ times, lets you read a full column width of newspaper print at a glance. Made of finest optical glass. Folds into handsome plastic handle. A pleasure to give—or own! Money refunded after 10 days if not satisfactory. Gift-boxed. **\$6.50**
 Immediate delivery—Postpaid

EDROY PRODUCTS CO., Dept. F
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FOR THAT VERY SPECIAL PERSON

Size:
 4" high,
 5½" wide,
 1½" deep



BENDIX-FRIEZ

Hygro-dial
PRECISION HUMIDITY

AND TEMPERATURE INDICATOR
 This precision, hair-operated indicator is manufactured and calibrated to professional standards by the maker of the world's finest weather instruments. Handsome metal case, instant reading dial, for desk or wall mounting. A memorable gift for only **\$18**

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PERSONALIZED NAPKIN CLIPS

A personal note at table time in the form of Silvertone or Goldtone Napkin Clips. You'll want one for each family member and several marked "Guest"! Your choice of name up to seven letters on each Clip, made of non-tarnish aluminum with satin finish.

Gift Box of 4 prepaid \$3.00 Single Clips \$.75

GAY, COLORFUL EAR MITTENS

All-wool felt ear muffs in Red or Green, gayly decorated with bright yarn; adjustable metal head band! Every youngster, as well as adult, will love these cute little five inch Ear Mittens for protection against nipping winds! \$1.95 prepaid.

WRITE FOR NEW GIFT CATALOG! FREE!

MEREDITH, Inc., EVANSTON, ILLINOIS

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EDUCATIONAL CONSTRUCTIVE ENTERTAINING

\$3.95
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 Fun for kiddies 2 to 12... Bago-Blox teach coordination, depth perception and confidence. Cut in geometric shapes for building castles, houses, etc., they are sanded, polished and waxed.
 NO. 70M (1" BLOCKS—70 TO BAG) \$3.95
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 Order by number. Money back guarantee.
ARK TOY MAKERS, Box 189, Ipswich, Mass.

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All kinds. Highest cash prices for jewelry, rings, spectacles, gold teeth, diamonds, broken and usable watches, sterling, etc. Prompt remittances. Satisfaction guaranteed.

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Dept. AH, Holland Bldg., St. Louis, Mo.

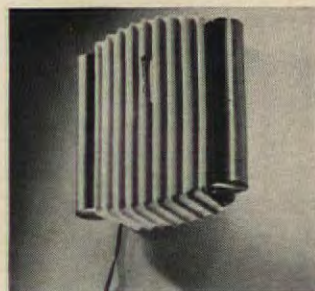
CHRISTMAS CARDS, selected from 1949 Associated American Artists collection, have a fragile, nostalgic quality about them. "Noel, Noel," $7\frac{1}{2}$ " x 6", a box of 25, \$6.75; 75, \$18.75. Also pictured, "Christmas Morning," $6\frac{1}{2}$ " x 5", box of 25, \$3.75; 75, \$11.25. "Angel of Song," 25 for \$3.75; 75, \$11.25. Plus 25¢ post. Associated American Artists, 711 Fifth Ave., N. Y. 22, N. Y.



WHO SAID LAZY? This Susan does a magnificent job twirling around the strawberry jam and maple syrup at breakfast; the cold cuts and the French dressing at lunch; and the apricot tarts and the cream for your coffee at dinner. And at a buffet, it makes life beautiful! Made of birch, it's 14" wide, comes on a felted base. \$4 ppd. The Studio Shop, 557 Boylston St., Boston, Mass.



THREE-DOOR CHIME. Inside a pretty ivory case are the chimes for three doors in your house. For the front and rear doors, there is a repeating two-tone chord which is heard from attic to cellar. For third door, there is a special one-tone signal. Or you might install third buzzer on the mailbox for the postman to ring twice. Made by NuTone, 8" high, \$6.95 ppd. Wanamaker's, New York.



S-T-R-E-T-C-H a fabric cornice that works with elastic action across any single or double window up to 80" wide. It comes on adjustable metal brackets that enable you to use it with draperies, Venetian blinds, or you may use the cornice alone. Celanese rayon in: red, blue, green, gold, wine, rosedust, or gray. \$3.99 ppd. Broadway Mills, 220 Fifth Avenue, New York City



MILK GLASS IS PRETTY next to a canopied bed, on an end table, beside a gleaming copper bowl, or the tintype of your grandmother. This is primarily a candy jar, $6\frac{1}{4}$ " high, but is just as effective holding anything from Guava jelly to your odd button collection. For your favorite hostess, a lovely thank-you gift. \$3.50 ppd. Betty Blue Gifts, 3349 Greenmount Ave., Baltimore, Md.



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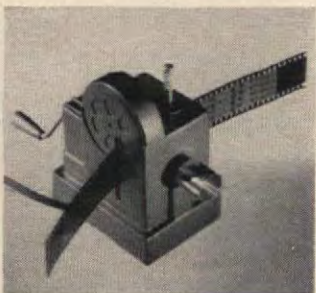




MAKE LIKE SANTA CLAUS on Christmas Eve when the excitement reaches fever pitch, and the squeals of joy will be heard for blocks. A Santa Claus mask comes in rubber with the reddest apple cheeks, and the burliest white whiskers that ever thrilled a child on the night of nights. \$4.95 postpaid. Rubber-for-Molds, Inc., 6044 Avondale Ave., Chicago, Illinois.



FIRE WORKS. Pine cones gathered up from the valleys of the majestic Sierra Nevadas have been treated with Fire Color, a chemical that burns with fiery brilliance and produces hues that dreams are made of. A pliofilm bag tied with Christmas red ribbon, contains enough cones to last many a long winter's night. \$2 postpaid. Weathercock House, 660 S. Fair Oaks, Pasadena, Calif.



HANDY WORK for keeping a child happy on a rainy day, or a nursery in full swing is the Disneyland Projector. The plastic case is turned by hand, and you may have ten familiar Disney cartoons in color, which run four minutes each on AC. \$6.90 for projector; 50¢ each for films. Without transformer, it works on 6-volt battery, \$4.95 ppd. Bibro Gifts, 928 Madison Ave., N. Y. 19.



IN THE DOGHOUSE goes a cigarette and out curls a puff of smoke to calm the nerves of an irate golf widow, or a long-suffering baby sitter. Made of ivory ceramic brushed with 22k gold dust, "Dog House" is inscribed over the entrance, and inside sits a penitent Rover who can be taken out to make room for your smoke. 3" x 3", \$2 ppd. Francie, 428A Market No., Canton, O.



THREE FOR THE PRICE OF \$1. That's a bargain in anybody's bank book, and here it is right before your eyes. A pair of push-button salts and peppers come in a gift box that will double to hold cigarettes, nuts, mints or even your pins and needles. In ivory with green or red, \$1. Three for \$2.75 ppd. No c.o.d.'s. From Carla Jill Studios, Northport, L. I., N. Y.

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Polishing Here is a triple-duty tool so easy to handle a child can use it. (1) As a sander, it gets into tight corners . . . puts a satin-smooth finish on walls, woodwork, furniture, etc. Its straight-line (non-rotary) action will not burn or scratch surfaces. (2) As a polisher, it does a professional job on waxed surfaces . . . cars, furniture, shoes, etc. (3) As a massager, it soothes tired or sore muscles.

LOOK AT THESE DREMEL FEATURES—Dremel Electric Sander delivers 14,400 strokes per minute . . . does the work while you guide it. Two moving parts . . . never needs oiling. Weighs only 2 1/2 lbs. Operates on 110-120 Volt, 60 cycle, A.C.

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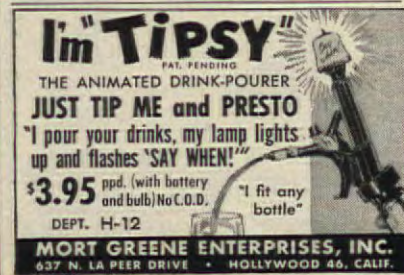
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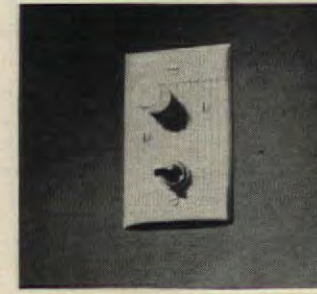
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LAYNE MFG. CO., Dept. A

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Here's a novel carving board

hand made of solid maple in a jolly

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firmly hold a roast, ham or steak.

Each end has a hand grip; top has a deep juice retainer.

Makes an ideal gift, practical for indoors or out. Two sizes.

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Motor and Compressor Unit.

Just plug into any 110 volt

A C socket and spray. Guar-

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Edith Good

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problems by Dr. Samuel R. Berenberg

Are books for my child a good investment?" is a question commonly asked by modern parents. "What do they mean to him? How do they influence his life, contribute to mental and emotional development?"

The answer is simple. Good books are a sound investment, one of the best a parent can make. They give a child pleasure and many hours of fun. In addition, they help to educate and inform, serve as an inspiration, develop the imagination, encourage a love of beauty. Books are food for the mind, as necessary to the growing child's normal development as is food for his body.

If a child is given books of his own as soon as he is able to handle them and if he has parents who enjoy his books with him, he will learn to love books and have a genuine affection for them all his life. The boy or girl who makes friends with books in the early years, through being read to and looking at illustrations, is likely to acquire quite painlessly the good reading habits which are so important and necessary during the school years.

When is a child ready for books? Between the ages of one and two, or as soon as he's able to handle and manipulate things, when he becomes interested in form and color, when he begins to identify and recognize specific

PLEASE TURN TO PAGE 20

*Books help a child to learn,
to think, to grow. They should be
chosen as carefully as clothing—for
design, size, genuine worth*



Photographs by Giles

"Does my child need books?"



Hard as it is to believe, Johnny at one-and-a-half is keenly interested in books. Because it's natural for him to rip and tear, he should have books of cloth or heavy cardboard that will withstand his onslaughts. Only in this way can he become familiar with books, gradually learn to respect them

Jane, age four, likes books that are long on pictures, not so long on text. Best books for fours are those about real people, real things



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Please send me, without obligation, your free, illustrated booklet entitled "Making Your Home More Attractive With Pittsburgh Glass."

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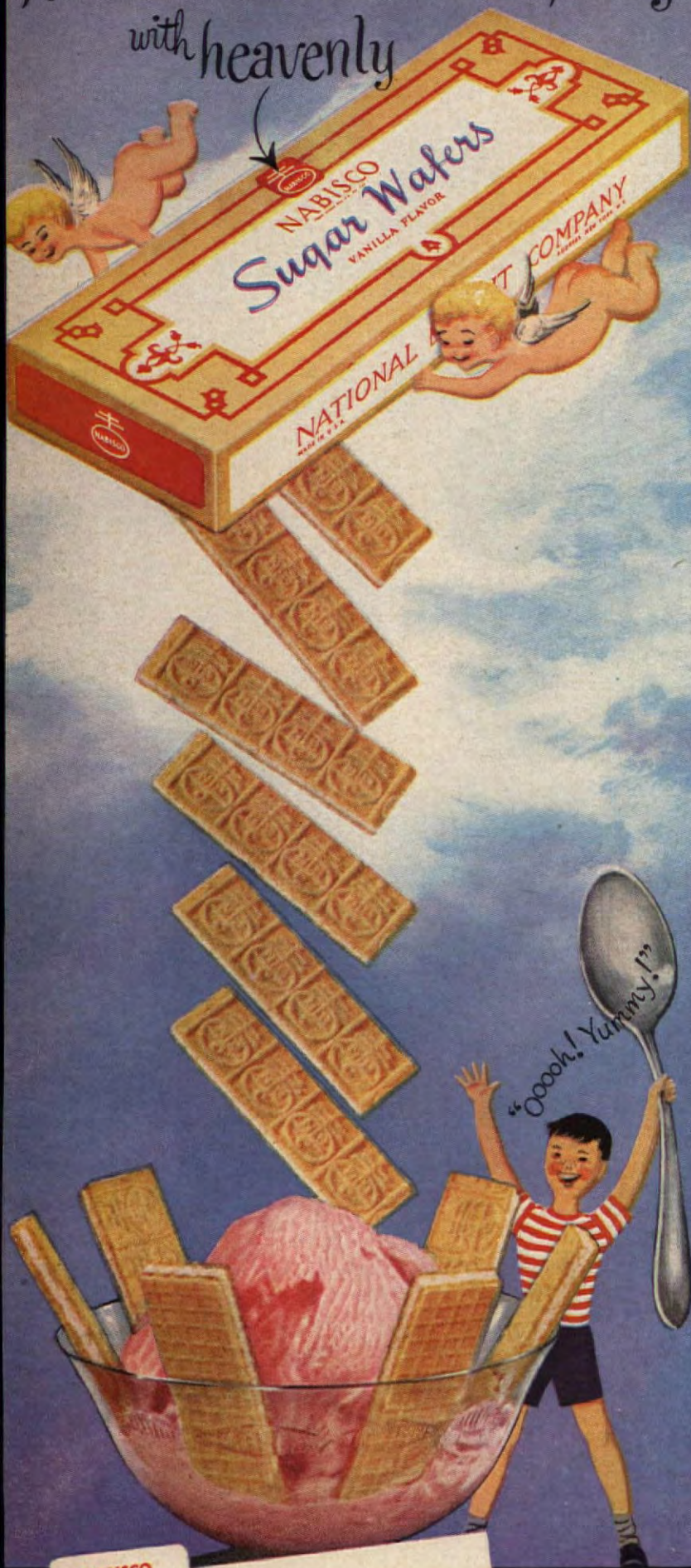


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say "no" to
Nabisco!*



Behavior Problems (Begins on page 18)



At seven, Pete has developed imagination, is ready for adventure stories and fairy tales. Mother sees to it that reading activities are happily balanced with outdoor play

objects. For those parents who seem to be at a loss when it comes to choosing good books, here are a few general rules to use as guides:

Chief points to consider when selecting a junior book are size, format, color, picture and story content, feel, and construction.

Books for little children between the ages of one-and-a-half and three should be of medium size, stoutly constructed of cloth or heavy non-tearable cardboard, with pages that will stay back when turned. Because the young child has poor muscular co-ordination, he should not be given very small books with tiny pages that are difficult to handle and with small pictures that fatigue the eyes.

(These very small books, with minute pages, should be reserved for the older child of six or so, who is able to handle a small book with ease and who tends to be interested in small things, like miniatures.)

Regarding picture and story content, the emphasis during the early years should be on material which helps to develop an understanding of the real world. The child of two or three is just learning to distinguish between the separate objects which make up his own environment and is in the process of developing "mental images" (what he thinks of when something is named, such as *table*, *spoon*, *horse*). Thus animals, people, and familiar things of everyday life should be presented realistically to promote an understanding of the real world he lives in.

Young children up to the age of five like stories about familiar things like birthday parties, daddies, horses, kittens, busses, the milk and grocery man. They enjoy text that has rhythmic or repetitious sounds, sounds they can repeat or imitate.

Pictures in books for the very

young should be large, bright, and clear, concerned with single, easily recognized objects. If too many details are crowded into one picture, the child will have difficulty separating one object from another. Pictures which adults recognize as caricatures or charming fantasies are only confusing and unreal to a young child.

The associations a child makes between the pictures he sees and the words that are read to him help to develop reading readiness. When he's old enough to be interested in the printed word, the printing should be clear and legible. Letters should be large and standard in form and size.

At five, the child is ready for stories about things which he doesn't know but which are related to things he does know. For example, a story about a Christmas festival in another land is comprehensible because it is related to his own Christmas celebrations. A story about a steamship is interesting because he's familiar with rowboats. By reading stories of this nature, the child's background of factual knowledge is gradually broadened.

While fairy tales are not recommended for pre-school children because they tend to add to normal fears, the elementary school child is able to enjoy them without unhappy consequences because he's able to distinguish between what is real and what isn't. Adventure stories, tales of make-believe and imagination are excellent for this age group.

If reading is presented as a pleasurable experience in the early years, it will never be thought of as drudgery. Good books broaden the child's horizons, widen his understanding, help him to think and express himself. Juvenile books make their own very special contribution toward creating a full and happy life.

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Dear Editors:



Kenny John's door faces the loch. The third of a series of letters from Judith Gellert Tennyson

An 18-hour train ride takes you from London to the little town of Plockton, high up on the western coast of Scotland. Every few years an inquisitive foreign visitor finds Plockton and brings in his strangeness for a few weeks' vacation. Two years ago an electrical engineer brought in the 20th century. In the back of his truck was a shiny metal generator. Now it provides the village with electricity to cook by, see by, and be warmed by and with aloof dignity lends itself as a neck-scratcher for passing cows.

Plockton's houses are implanted on a stretch of curving, sheltered land rimming Loch Carron. Kenny John MacKenzie's front door opens onto the widest of Plockton's two streets and directly faces the loch. Kenny John is a ruddy-skinned Scot with narrow blue eyes. He is a school master by profession, but every spare hour is turned to his ancestors' livelihood—sailing. During the war Kenny John visited Egypt and there married a soft-eyed English woman, Elsbeth. Now they have three children: Kenneth, 3 years; Douglas, 1 year; and Marsali, all of three weeks old.

The house is a box of gray stones with sloping slate roof and tiny windows like squinting eyes. Its two floors are divided into five little rooms, a bath, and small rectangular kitchen, plus a garret for storage. Decorations are limited to sea paintings and oriental rugs brought from the East. In the living room there is a radio. The only telephone in town has its throne in the Post Office.

The day begins at 6 for Elsbeth when she feeds the baby. 7:30 is breakfast time. In winter, at 8:45 Kenny John heads for school down the road about half a mile; in summer, he wends his way to the quay for sailing and fishing, or to his rich flower plots for gardening. After the baby is bathed, fed, and in her carriage, Elsbeth begins her cleaning. She has no mechanical devices, has to depend on elbow grease and brushes,

dust cloths, and mops. Between times, she gives Kenneth and Douglas orange juice (canned—fresh oranges are rare in Plockton), and has her mid-morning coffee. She does her daily washing, prepares the noontime meal. Elsbeth's stove is electric, but she has no refrigerator and keeps all perishables in a small outside pantry. After lunch there's shopping to do. What isn't obtainable at Plockton's two "general" stores is ordered by mail from Inverness or London.

At 4 comes teatime. Kenny John returns, often bringing a neighbor or friend. By 5 Elsbeth is ready to feed the baby, give the boys their evening cereal, their bath, and tuck them into bed by 6:30. Soon dinner is bubbling on the stove and the MacKenzies have their first peaceful moments of the day. Plockton meals are rich in fare compared to the spread on English tables. Vegetables and fruits are grown in the garden in summer, preserved every fall. And, although rations are the same throughout Britain, in the wild highlands deer are everywhere, rabbits (very like chicken in a stew) are easily caught, and lakes are a fisherman's paradise.

Evenings are busily spent, too: Kenny John off to a dramatics rehearsal, school or sailing meeting; Elsbeth into the kitchen to her baking, ironing, or canning. But at 10 the evening social hour begins. Until midnight people drop in for coffee.

For entertainment the villagers look no farther than Plockton. Every two weeks at the town hall all join in the lively dancing of Scottish reels. In winter energetic whist parties raise money for community projects. All summer long there are sailing races on the loch in converted work boats. The racing ends with a regatta and the annual "concert" in the town hall, when melancholy Gaelic songs ring to the rafters, bright kilts swish neatly to the stirring accompaniment of the whining, whistling bagpipes.

Judy



“Know who should wear this?”



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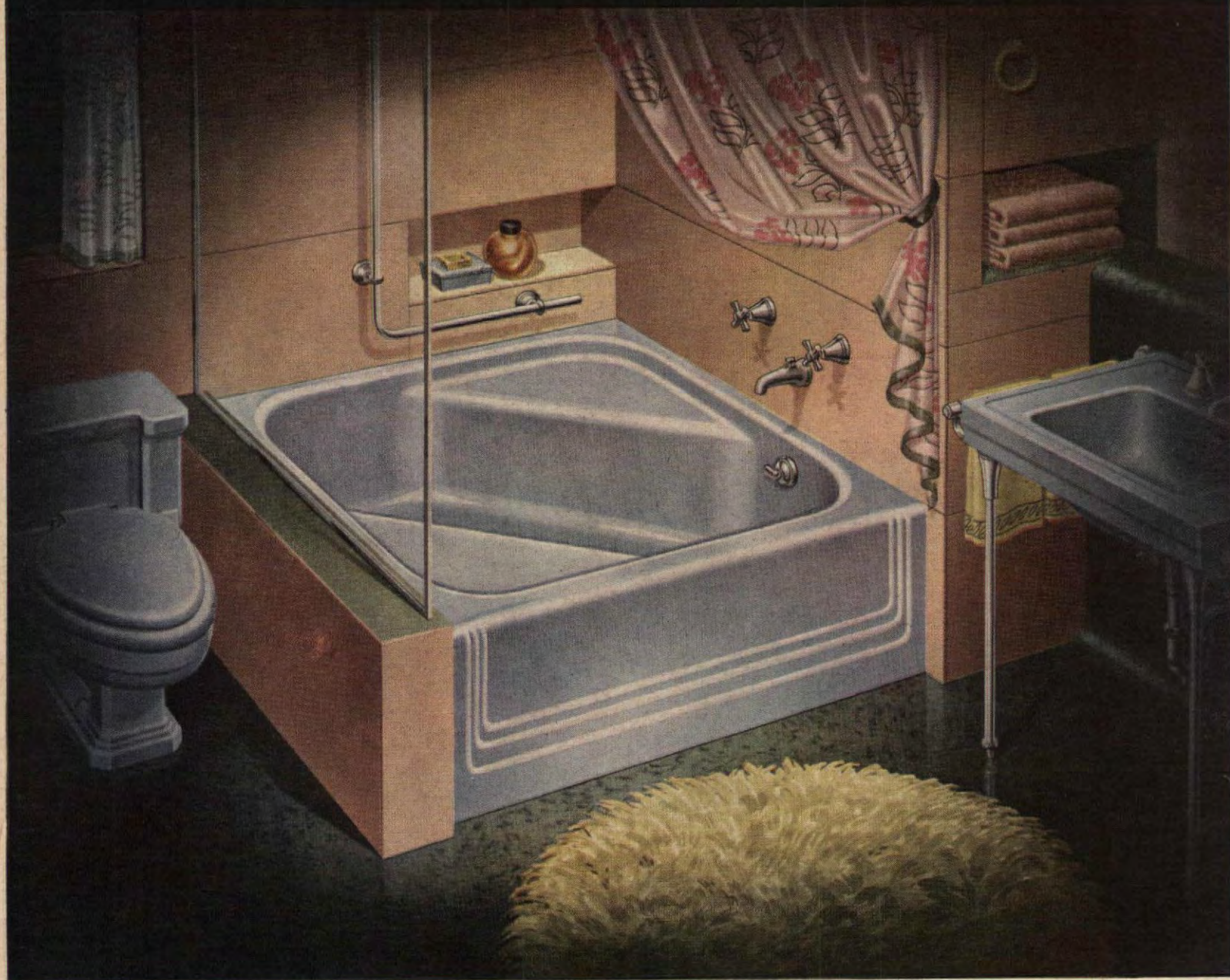


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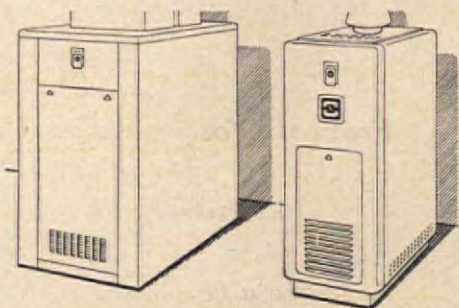


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Home is the most wonderful place in the world at Christmastime!

Home is the magnet, home is the magic, home draws the wanderers back to the hearth at Christmastime. Home provides the setting, whose warmth binds loved ones together in Christmas spirit. And whether home to you means a tiny city apartment or grandmother's old-fashioned house, there is much you can do to let it express the love you feel, to let it convey good will to family, to neighbors, to strangers within your gates.

Journeying from far and near they come to the holly-wreathed door to renew family ties and old friendships. They come to share the tinsel, starlit tree, to bring their gifts and be part of today's Christmas story. For the joy of Christmas is sharing—sharing your home, your love. The deepest happiness comes when children, relatives, or friends join in cherished yuletide traditions—the hanging of stockings, the lighting of trees, the singing of “Silent Night.”

Your Christmas story is the fun you make, the things you do to make merry the holiday season. There's happiness in making ornaments and decorations, in decking walls with holly, mantels with fragrant pine, green boughs with bright, shining balls. The fun grows as the family together sets the friendly candle in the window, places the wreath on the door to shout to all the world a jolly St. Nicholas greeting. Holly and mistletoe and candlelight are merely symbols, but they tell the yuletide spirit we feel. Truly, home is the most wonderful place in the world. Isn't this something worth making a fuss about!

Light the yule log, deck the halls,
and if you've a bright red front
door, tie it up as a giant
Christmas package, like this one!



Eda Johnstone

*From the four corners of the land, trains, planes, and
highways are packed to the gunwales with folks who
share a common joy—“I'll be home for Christmas!”*



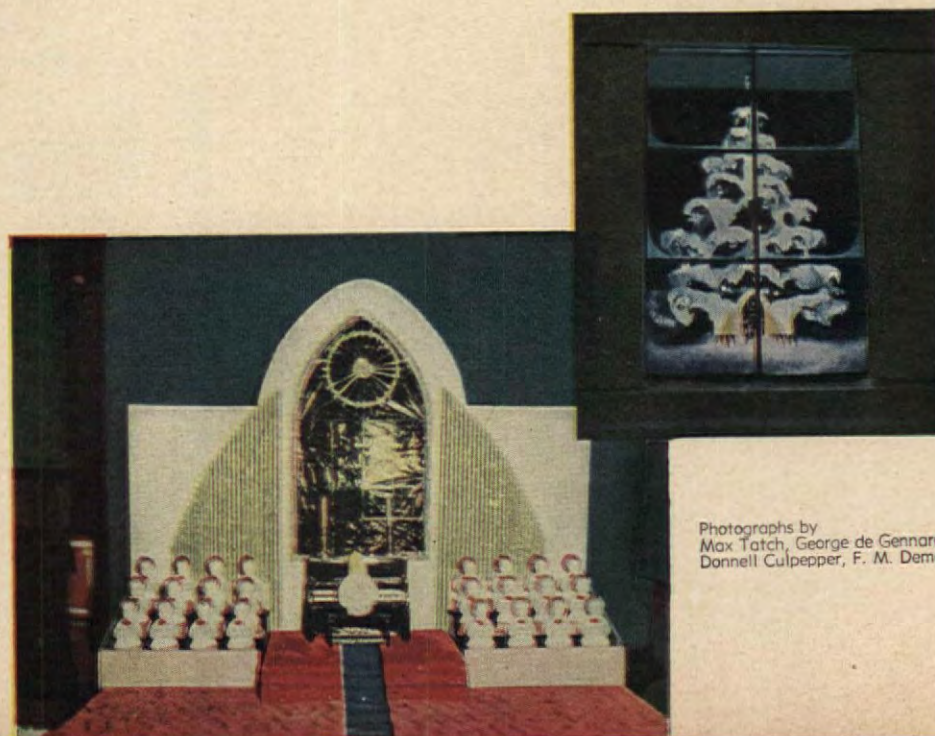


Mrs. O. S. Kelly of Burbank, California, took nearly a year to assemble the articles for the scene, copied from their own farm, which is under her Christmas tree. Snow is glitter-sprinkled cotton. House, barn, and fence were painstakingly put together by hand

Miss Laura McVay made this pretty arrangement on a hall table in the Herbert Sturdy home. She has used red hibiscus flowers with varicolored Christmas balls stuck on the ends of Hawaiian wands. A low red bowl is the container



19-year-old Bruce Williams decorated the 7-foot Christmas tree in the window of his parents' home. Under the tree is the exquisite little church scene which took him several weeks to make. Pipes for organ are gilded soda-fountain straws, choir boys are small Christmas candles



Photographs by
Max Tatch, George de Gennaro,
Donnell Culpepper, F. M. Demarest

John P. Roche of Caldwell, N. J., sent this "buttons and bows" tree.

Branches of juniper in an iron bowl make tree; glass buttons and red satin bows are decorations. Candles are in high-button shoes

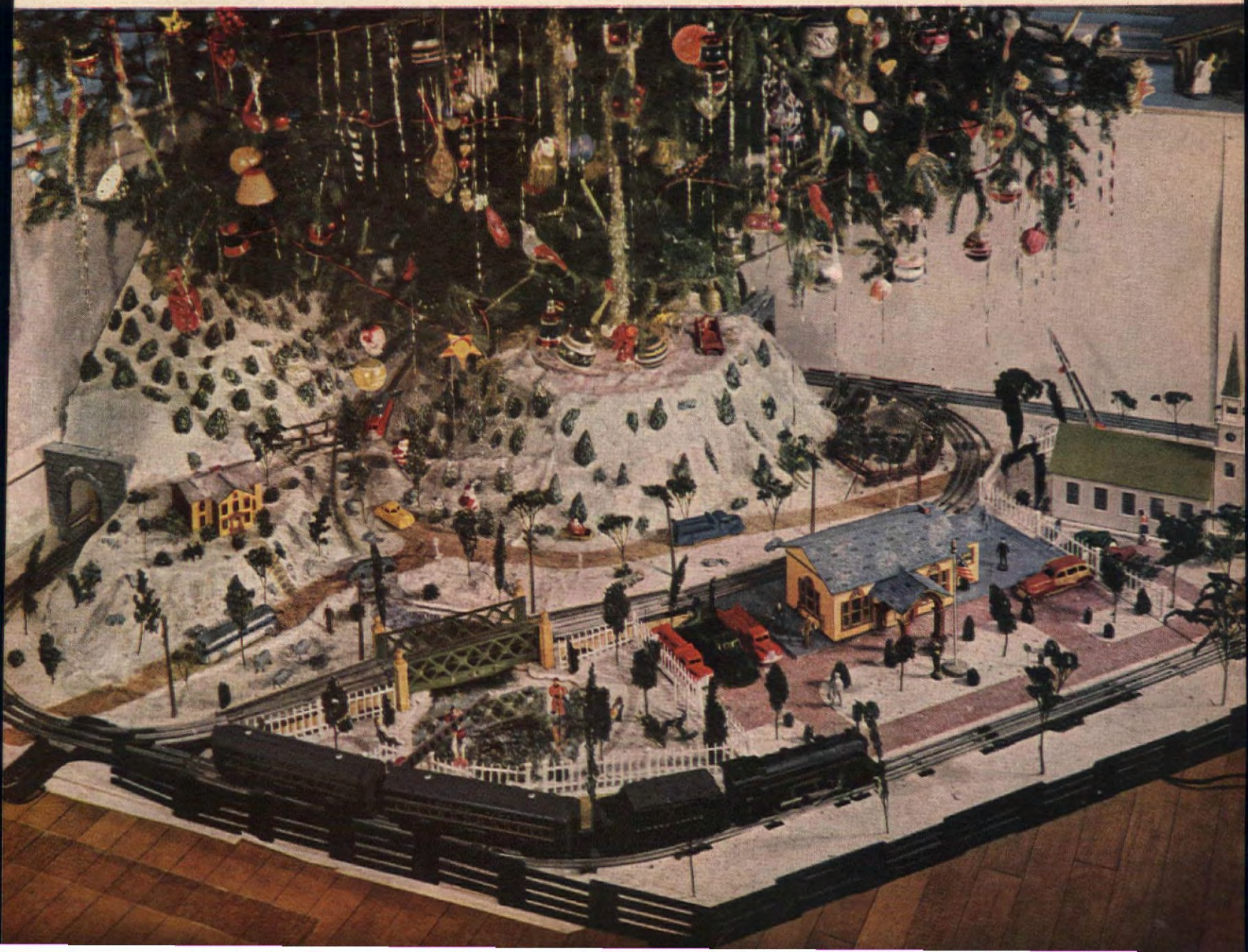


The Herbert Sturdys fastened a lovely Christmas corsage to their front door.

Pine cones, evergreen, holly leaves and berries, loops of satin ribbon nestle in a fancy gilded paper doily



Mr. John Guibert of Baldwin, N. Y., constructed this under-tree scene of the folks arriving home for Christmas by train, bus, and auto. Made in sections of plaster, wood, sponge, it is easy to take apart





Tinkling, decorated bells add to top-hat welcome at Edwin Wenner home. Impish features on white cotton protected by net. Perky red bow ties up the whole friendly holiday greeting



Frosty look on greens decorating market basket comes from bath in fluffy soap. Packages done up in red-and-white gingham ribbon bear symbol of tradesman for whom intended. Harold Ramser home



The L. J. Harrises give a triple boot to Christmas, arranged in pleasing formation to hold packages wrapped like stick candy. Letters cut from heavy colored paper are strung on linked chain

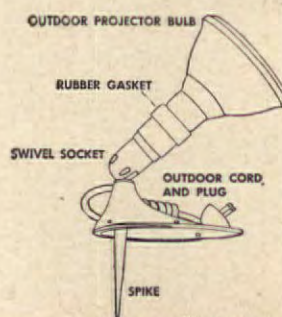


For All To See...

MYRTLE FAHSBENDER

Deck your doorway for the holiday season! Make it a symbol of the hospitality that waits behind it, a personalized greeting to all who pass by. Extend the seasonal, cheerful message of your doorway beyond the daylight hours, work out a way of lighting it. Materials with which to work are as unlimited as your imagination. Final results depend on their use in interpretation of existing ideas or exciting creations of your own devising.

All of the doorways pictured on these two pages show unusual ways to use diversified materials put together without a confusing amount of detail. In most of them, lighting that can be bought or made (see sketches right) was an important part of the original planning. Adopt a few precautionary measures. Cord sets should be weatherproof, of heavy rubber with water-tight sockets. For color effects, get outdoor lights with coloring on inside of bulb so it can't fade, rub or wash off. Both flood and spot projector lamps can be had with reflector and light source incorporated in hard glass bulbs impervious to rain and snow. Use them in swivel brackets to direct light where desired.

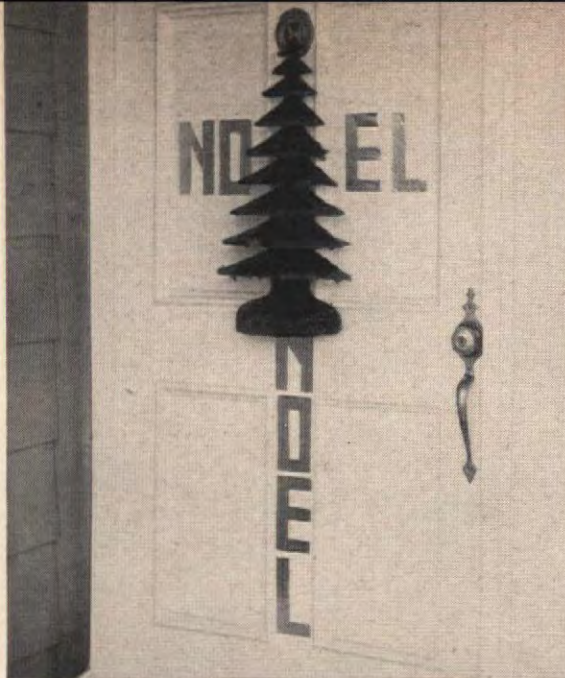


White cane wrapped with red cellulose tape is central motif of spruce-bough spray hung on wine-red door. After dark, it is brought to life by light projected from left. (See detailed sketch at left)

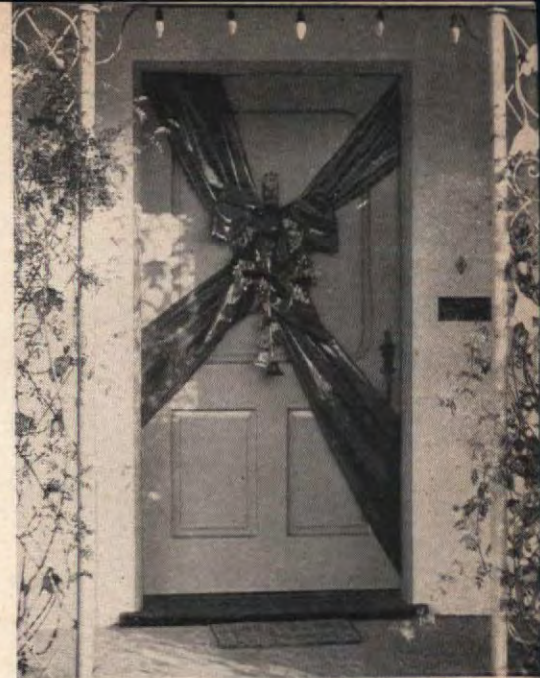
Illustrations, courtesy Westinghouse



Gay dime-store tin and plastic toys hang by red satin streamers from a bunch of greens and pine cones. An imaginative, inexpensive salute to the season devised by the Herbert Sturdys

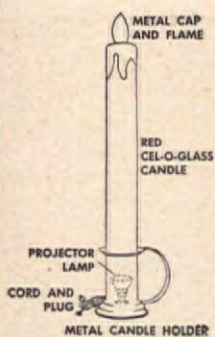


The old, old sentiment expressed in telling simplicity by block lettering cut from foil and pasted on door. Half-opened tree cut from tissue puff-ball held in place by Scotch tape. M. V. Beesley home



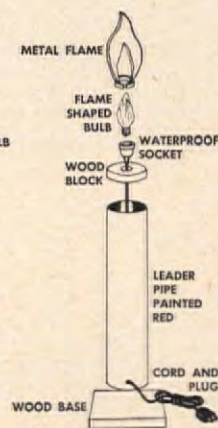
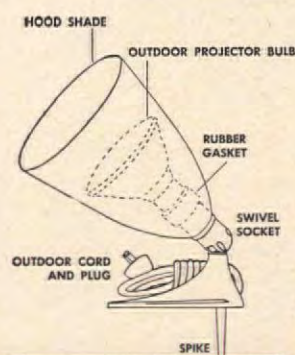
Photographs by Tatch and de Gennaro

The Charles S. Cooks wrap up the holiday season. Use red cellophane sheets for ribbon bands and bow, spike it with holly and multi-colored cellophane bells. Candle-type lights glow at roof's edge



Laurel punctuated with varicolored bulbs outlines doorway; spotlight accents wreath; candles of red Cel-o-glass project light upward

Spotlight (sketched right) is on Santa. Ropes of laurel with colorful lights entwine pillars, outline the portico



Stately candles you can make (details left) flank doorway. Projector bulb with red color-cap directed on door will tint it, intensify red of candles





The Herbert Sturdys wrote a letter to Santa from Sally and Nancy. Traced with glue on paper, writing was finished with heavy red yarn

How many times have you seen it happen? The tempo of the few weeks before Christmas increases to a hurly-burly: last minute presents to be bought, a thousand things to do, the weather is foul, your money is running out, you've overspent, you're bone-tired, bedraggled, and thoroughly sick of the thought of Christmas!

You hadn't planned to do much about decorating the house this year. Then some sudden small thing (the expectant look on a child's face? the stab, as you hurry along, of a choir somewhere singing "Oh, Come, All Ye Faithful"?) brings a small cold panic to your heart—oh! awful to be left out of it! It suddenly seems terribly mean and heart-breaking not to do *something* about Christmas!

Well, maybe a small tree, you think, or some pine branches for the mantel. Perhaps you could make a fruit cake. You handle the holly in the market. Your tree arrives. You get out the old familiar things—the tinsel rope, the string of lights with the bulb that always goes out, the dear white angel that topped your childhood tree. Memories come. Maybe you think, it might turn out to be a nice Christmas after all! Suddenly you're caught up, you're in it, with your own two hands! Then you remember the old truth which we all forget and remember anew each year: Christmas is what you make it!

Christmas is what you make it...



Simple, effective mantel done by Harold Jordan in the Edward Wyatt home, Dallas. Tiny, Scotch-taped reindeer float on angel-hair clouds pasted to mirror. Reindeer prance in snow on mantel top



Bright touch of Christmas in a tiny apartment: lamp shade made gay with satin ribbon, glistening balls



Garland of cedar wrapped around a newel post, festooned with gold balls, ribbon. Edward Wyatt home



For modernists: Jack Albans' tree branch growing strange fruit of Christmas balls; a straw basket of gifts



Beautiful modern interpretation of Christmas: Small Madonna on bookshelf, figures of Wise Men, in a cloud of angel hair. Stars stream upward, Scotch-taped on wall. Miss Elaine Miller's home

Photographs by Maynard L. Parker, Acme, Roche, George de Gennaro



Mrs. Everett Rowley lights candles on her traditional Christmas mantel. Blue candles are set amongst boughs of blue juniper on mantel ledge. Centered in the gold-framed mirror is an antique angel robed in blue and gold. Behind the figure are short sprays of golden cedar



Lavish, handsome fireplace arrangement in Herbert Sturdy home. Swags of greens are spiced with real red apples and golden balls, held on with florist's wire. Copper scoop on pine mantel is overflowing with red apples. Hanging from mantel shelf are apples which are suspended on gold streamers. Coal scuttle is filled with popcorn

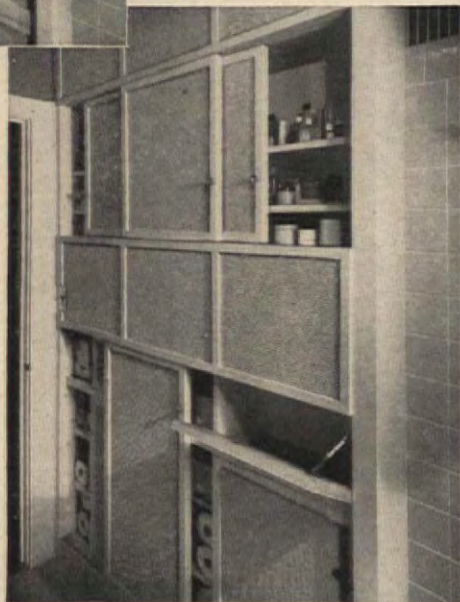
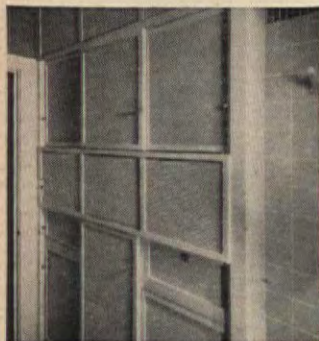
Perhaps women find the color scheme too subdued, miss ruffled curtains at the windows or cabbage roses on the shower curtains; but whatever, it is invariably the men who exclaim "what a beautiful bathroom." Now, it is neither de luxe in fittings or size. Sun streams through the corner windows morning and afternoon. There is a place for everything, things are not piled one on the other, doors slide, not bash. Towels dry, guests do not confuse theirs with ours. Granddaughter Clyde and I are soakers, but my husband wouldn't be caught dead in a tub. Now he sloshes around far more comfortably than in a long, narrow elbow-in-wall-space. A ceiling that follows the roof line, instead of being furred down to cozy ceiling height, practically eliminates the turkish bath he usually left behind him. All of us make honest attempts to watch the forward paunch, but the flattest tummy finds the shallow lavatory more compatible for mowing down whiskers or applying lip service than stretching over a wash-tub area to get near the mirror. Soft, warm colors make one feel clean without being aseptic. A bite-in color of shower curtains and towels takes away any namby-pamby "pastel" feeling. Tile walls and floor, washable paint and wallpapers make for easy maintenance. And everywhere there is space—space for us, space for things. Perhaps that is what men mean by beauty in a bathroom.

The story here is space!

27 feet of shelf and storage space. 8½ feet of towel hanging. 4 x 4 feet for showering. 2 x 3½ feet of mirror. All in a 6 x 9 bathroom!

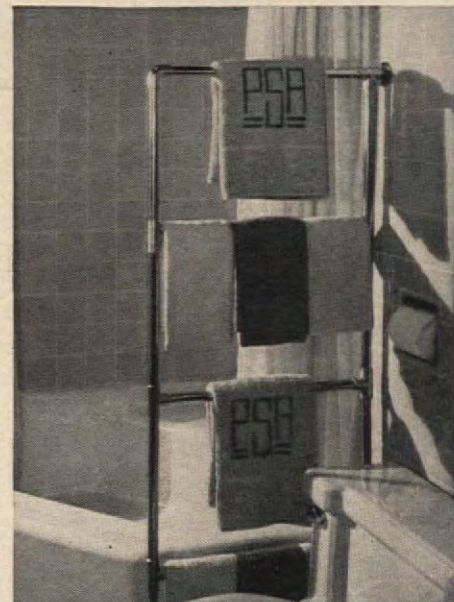
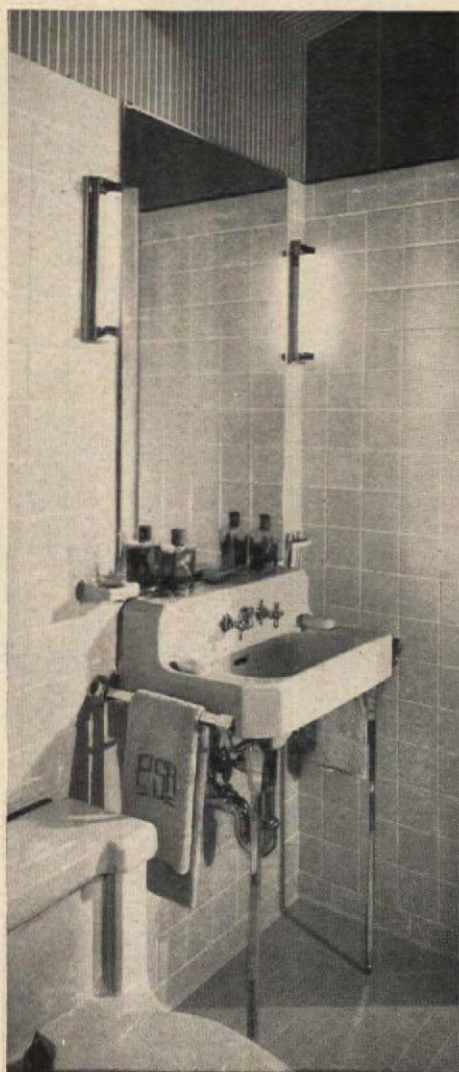
Builder, Thomas Bocchino
Photographs by F. M. Demarest

JEAN AUSTIN



Storage wall takes only 6 inches floor space. Top 3 sliding doors reveal separate medicine, Mr. and Mrs. toilet and cosmetic sections, each as ample as usual all-family medicine cabinet.

Center section, back-up of headboard in bedroom. Lower section provides hamper with sliding door "exit," storage for paper goods, soaps, bath salts, cleansers, etc. Covered in Katzenbach & Warren's textured plastic wallpaper



Local plumber made towel rack of ordinary pipe, then sent it out for lustrous chrome finish. Attached to floor and side wall. Towels are Cannon Mills' Dresden pattern in gray mist, bittersweet and citron

Plumbing fixtures are American-Standard's, Ivoire de Medici, the color. Wall and floor tiles, Tile Council of America. Pittsburgh Plate Glass mirror. Accessories: Knoll Associates' stool; Defecto's new folding scale; Cabin Craft bath mat; ceiling paper, Basset and Vollum's Shirtwaist Stripe







BEFORE Truly elegant—and beyond dream of so many—was this bathroom partially walled in marble. Only mirror hung from hook over basin. Towel rods unhandily located. Window area unnecessarily large, no storage space

AFTER Good salvaging is good planning, so new fixtures are placed to use existing pipes. Red, black, and gray Formica covers built-in units and walls. Linoleum floor, plastic curtain pick up same three colors

GERTRUDE B. DIXSON

Why dream you dwell (and washed!) in marble halls?

Today's stain-proof, color-sealed plastics dreamed up

a wonderful new make-up for these two tired, old

bathrooms. Even Roman emperors never had it so good!

Grandma wouldn't have believed it!



BEFORE The best materials then available went into this cluttered-looking bathroom. Best part of a day went into cleaning it. Tile floor is retained in remodeled job, colored border sets new color scheme

AFTER All slicked up in smoothly flowing color! Heat from concealed radiator comes through color-matched convector set in panel. Walls, built-in unit surfaces wash as easily as practical turkish-towelng curtain

Thirty years ago, the two bathrooms shown on this page were considered unusually good. Fixtures in the larger one were purposely strung along one wall to simplify plumbing problem. The radiator was placed under a window to catch cold drafts and, incidentally, any unwary user of the basin who backed up too far! Marble walls were moistureproof and only a small charge of dynamite was required to make holes necessary for attaching fixtures. The smaller one had some noteworthy features: a niche for the radiator was a good safety measure, but made it loom as a focal point; the cabinet boasted mirror in excellent position for any six-footer; accessory fixtures were too well-exposed. Scrubbed up, a process requiring plenty of elbow action, the tile walls were starkly, uncompromisingly white. Almost daring was the dash of color in the border of the tile floor.

Bathrooms of today use color to the hilt—in combinations as strikingly bold or subtly subdued as desired. Chosen to remodel these two was Formica's decorative surface, a plastic laminate with the color sealed in. Bonded to plywood cores varying in thickness, it comes in paneled lengths and widths to meet construction requirements. Durable as the marble and tile it replaced on wall surfaces, it required no major operation to cut through it in order to place recessed accessory fixtures and convector outlet in panel covering radiator. Used again on all exposed surfaces of well-planned storage areas (which conceal all unsightly pipes) and on specially fabricated unit around wash basins, it put every inch of space into colorful operation. Topped by sizable, well-lighted mirrors, counter tops of these units have easily become centers of good grooming for the whole family. No one worries about spilling nail polish, after-shave lotions and such. They just wipe them off—their bathroom's new make-up can take it!



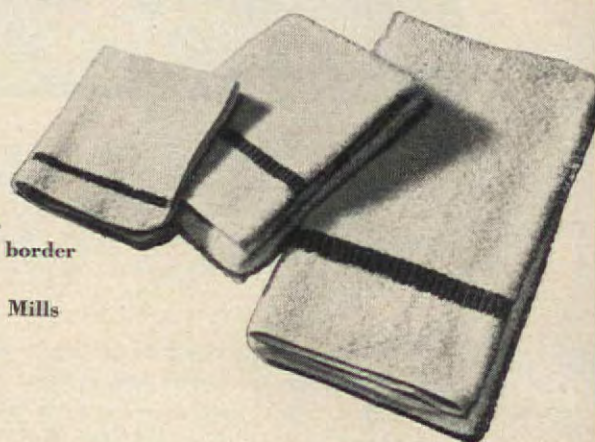
Bath mat, bath towel, face towel, washcloth in Cannon's "Laurel Leaf" pattern. Beautiful heavy quality. Comes in variety of colors. Five-piece bath set, carnation-embroidered from Martex. Other pretty designs available



Carnations in red, blue, maize, rose, peach, or green on translucent white Koroseal shower curtain by Comprehensive Fabrics



Three-piece set—bath towel, guest towel, face cloth—comes in white with striped border in green or one of a variety of colors to blend with bathroom scheme. Dundee Mills



Bathroom Lifts

MARY E. MONZE



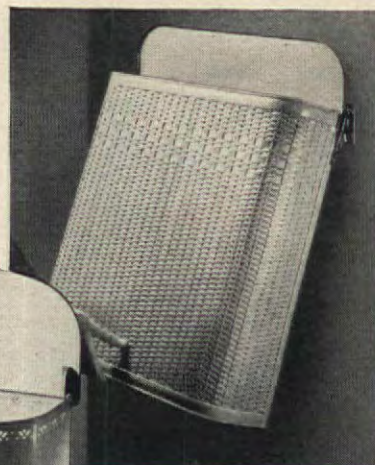
Hibiscus floral, Pacific Mills Supersorb towels make attractive three-piece set for gift giving



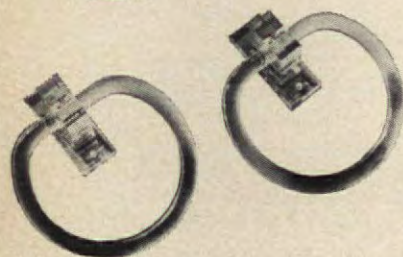
Hide-A-Brush metal container, enameled white, with floral decoration, disguises toilet-bowl brush hung at back

Tow-L-Ring. Personal towel holder of clear lucite can be engraved (blue or red) with any initial, His, Hers, or Guest. Saxon Plastics Co.

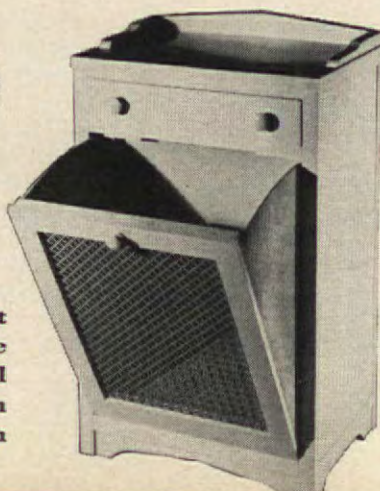
Dor-O-Matic, self-ventilating, easy emptying door or wall hamper. Pearl-Wick Corp. Detecto's aluminum hamper, rustproof, sturdy. Pastel colors



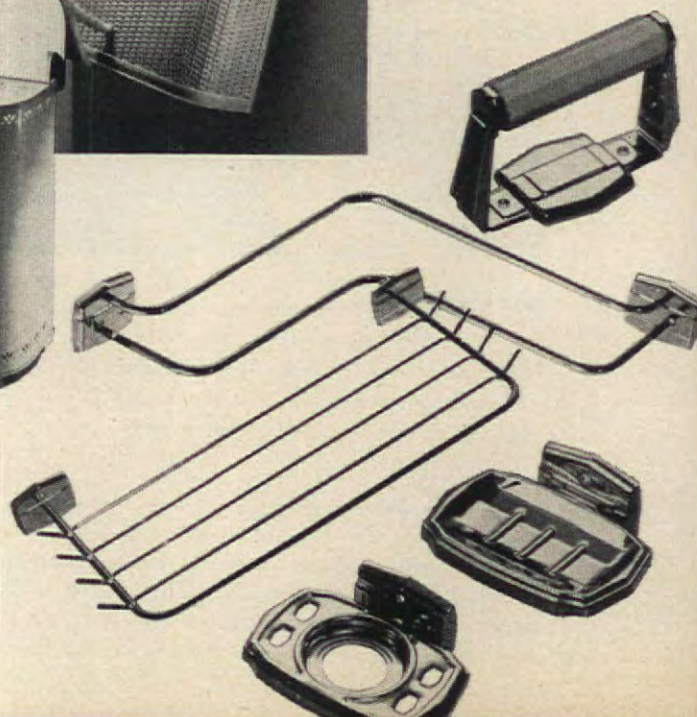
Matching bathroom accessories solidly constructed with high lustre chrome finish—twin corner towel bar, five-towel bar-shelf, toilet tissue holder, wall soap-dish tray, Toothbrush, glass holder. Autoyre-Fairfield



Vanity Hamper has convenient drawer, tilting removable hamper with metal grille. All white or white with grille in color. Metalvent Corporation



F. M. Demarest



We pay another visit to our versatile friends—

when decorations, gift-wrappings, fruitcake take the stage



Photographs by Jack Roche

They steal a quiet evening from the seasonal rush to glance through the books they have bought to give for Christmas. "Now this is a really good garden book," says she. "I do hope someone gives it to us!"



The Rowleys get ready for Christmas

MARY ALICE ROCHE

The next time I visited the Rowleys, flower shows being over and gardens tucked in for the winter, I found them, not bustling about as usual, but quietly reading. "Just making sure," Mrs. Rowley explained, "that the books we have bought to give our friends are as good as they should be!" Most of their gifts were already wrapped in gay holiday papers, bright calico, sprigged chintz, or a bold French wallpaper. Just before delivery time, there would be added to each a sprig of holly, bit of silvery sage, a chaste Christmas-rose—some memento from their beloved garden. The hemlock wreath on the front door came from their garden, too. Likewise the giant dried Allium (onion) heads and the exquisite fern spikes that Mrs. Rowley had gilded for decorative accent. . . . Oh, yes, there was much of interest to talk about, but, by and by, I left them to go back to their books—about? Why, mostly about gardening, of course.



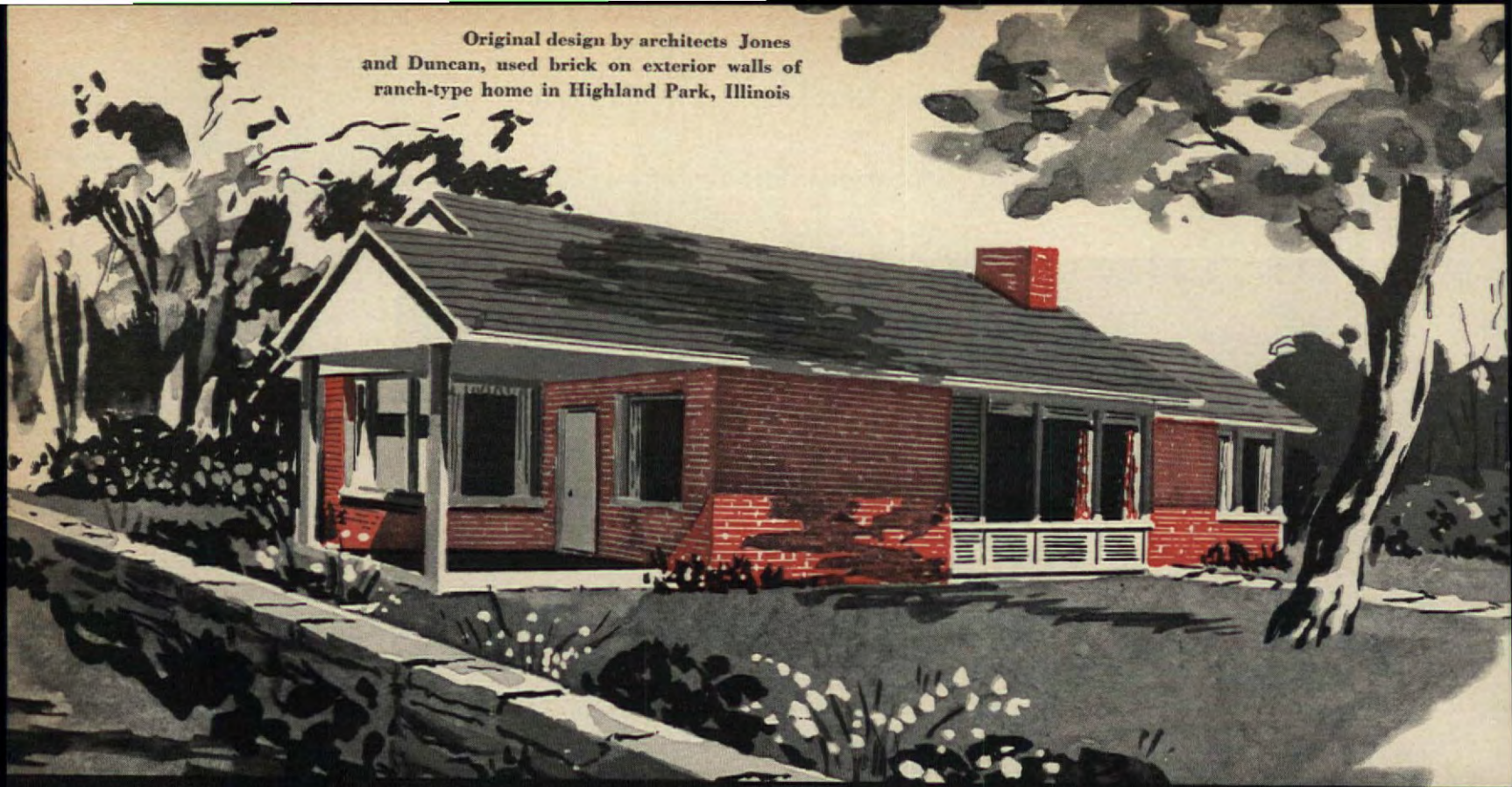
A long, lingering sniff pays homage to the precious ingredient that Mrs. Rowley pours over the fruitcake before putting it away in the crock to season



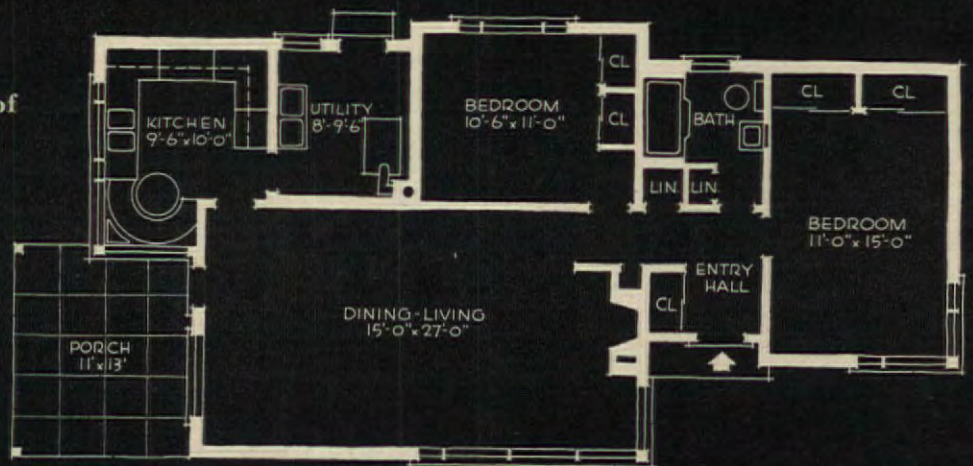
Mysterious boxes, gay paper, brilliant ribbons accumulate all over the house. Finally Mrs. Rowley wraps the last presents, then helps Mr. Rowley trim the front door with pine and a hemlock wreath made from their own hedge. For Christmas is just around the corner



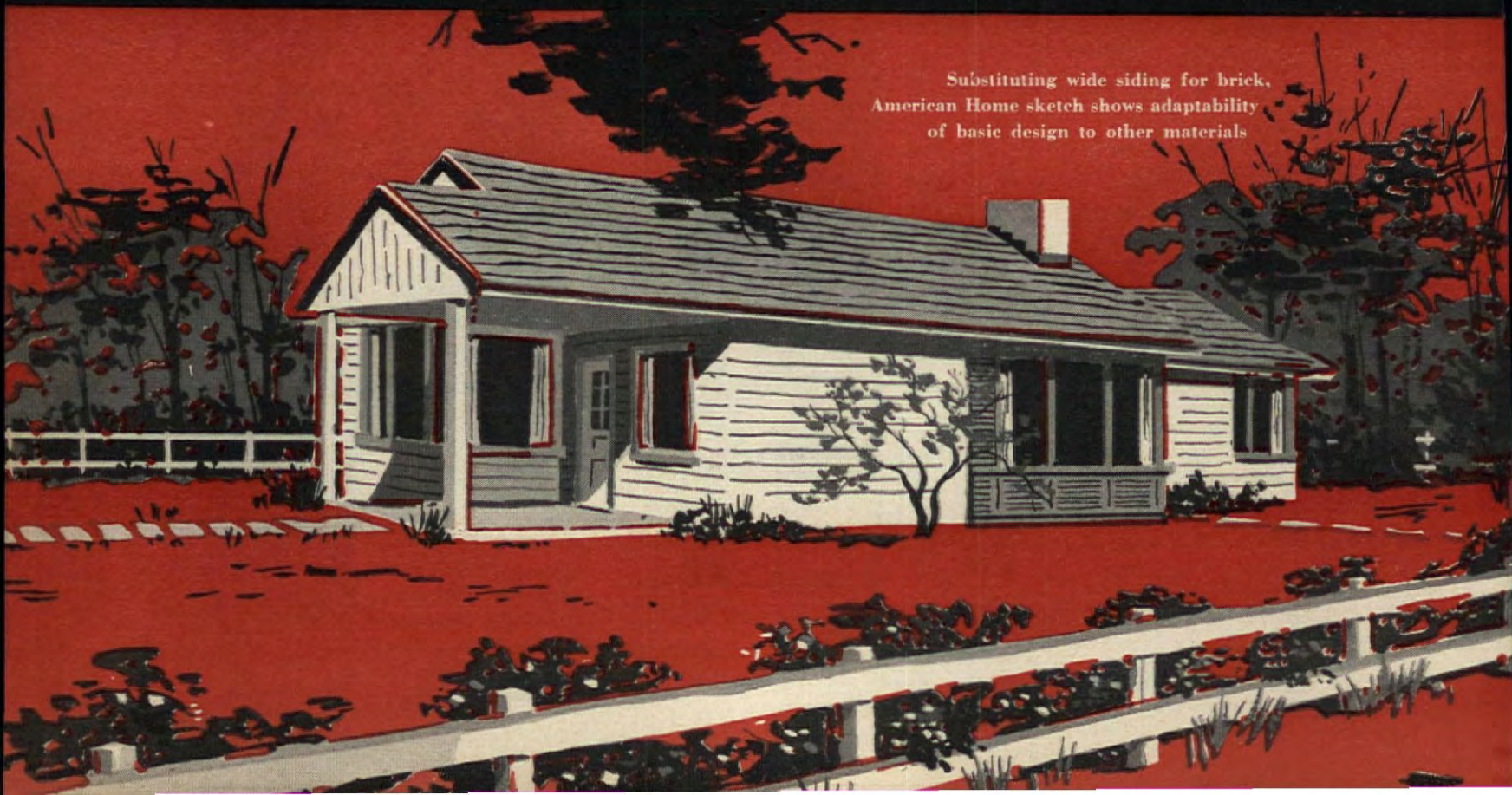
Original design by architects Jones and Duncan, used brick on exterior walls of ranch-type home in Highland Park, Illinois



The Jack Rettig house is No. 10 in our series of comprehensive blueprints, 34 by 44 inches overall, with all plans, elevations, and specifications for careful home study



Substituting wide siding for brick, American Home sketch shows adaptability of basic design to other materials



The American Home Study Plan

FOR DECEMBER

When we first set eyes on the low-roofed modern home of the Jack Rettigs in Highland Park, Illinois, we were tremendously impressed by its clean, straightforward appearance. Here was a house, basically right, that would look well built of any material. That's why we commissioned our artist to sketch it in wide white siding, and we're sure that the architects, Jones and Duncan, will agree that the house looks equally attractive in its new dress. Just proof again that good design can stand any test.

It's easy to see why Jack and Betty Rettig are so pleased with their new home. The plan is a compact one, therefore a step-saver for the housewife. They especially like the large windows which give such an open feeling and a oneness with the outdoors. The exterior is of common brick with gray trim and gray asphalt roof. Windows are fixed since all ventilation is achieved by means of screened louvers set underneath. Eaves

PLEASE TURN TO PAGE 83



Photographs by Nowel Ward Associates

Corner windows curtained in rose and green percale brighten dinette corner of kitchen. Walls are painted cherry red, match base of circular table. Leather-covered bench and table top are beige



Focal point of living-dining room is raised fireplace with overmantel of natural pine boards. Draperies of tropical-leaf print on white background, fiber rug, sectional pieces in chartreuse felt plus leopard-cloth chairs carry out modern, informal atmosphere

Data: Ruth W. Lee



In Europe during the war, Mr. Tackett learned secret of sgraffito process. Mrs. Tackett spent tedious hours developing right glaze to give it glitter, sharpness. (Plate right) Second and fourth plates shown are combined sgraffito and engobe. Third is of natural terra cotta, drawing done with stylus and free use of brush, glaze to be added



Photographs by George de Gennaro

Mr. Tackett (below) at potter's wheel in barn-studio. To put spontaneity into form, medium-size bowl should be "thrown" in three minutes. Larger one like porous pottery jar decorated with line pattern, now ready for glaze, took but few minutes longer

MARTHA B. DARBYSHIRE

Not every man and wife's cup of tea...

These two live and work together 24 hours a day, 7 days a week—without getting in each other's hair. Could you?

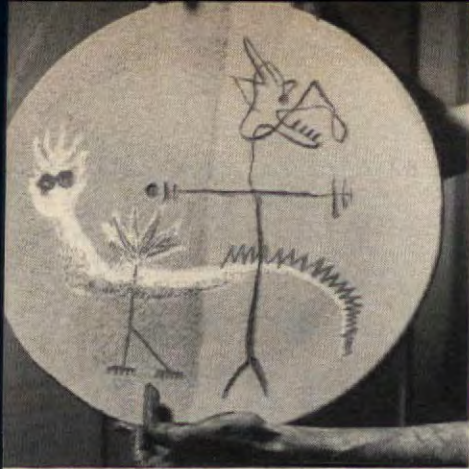
Some people profess that carrying marital partnership to business is the fastest way to end all partnerships. Not so with the LaGardo Tacketts; 24 hours of running a home, feeding children, working side by side in their now thriving ceramic business leaves this indefatigable couple wishing there were 24 more hours they could cram into each day. Their home, mainly furnished with pieces they have designed and built, swivels easily from living to work areas where Mr. Tackett does his designing, Mrs. Tackett her experimentation with glazes. Much of their creative planning is done while they drive by jeep from

Los Angeles to their remote workshop.

The Tacketts make their thin, tough, modern earthenware—called Terra Cotta Ware—in an old red barn. In form, their ware has a vital, primitive simplicity to which Mr. Tackett applies surface decorations that have been worked and reworked to fit each piece. Through his drawings and rich color harmonies, his ceramics convey feelings not to be cornered in words. Mrs. Tackett's glazes heighten this design interest. No wares are marketed until they are tried out in their own home to see how well they wear. Day-by-day their partnership-marriage gets the same test—and works!

Busy Tacketts furnished their attractive home largely by dint of own efforts. They adapted principle of music rack for base of brass standing lamp. Beige ceramic shade was done by Mr. Tackett. They made the table (4). Daughters Lyn and Cheryl in front of chest Tacketts made and upholstered in steer hide (5). Six blocks of tropical wood put together by a friend form slab top of Tackett-designed table. Two-way base allows it to stand at either coffee or dining table height (6). All pottery shown their own





Mrs. Tackett works in bedroom-studio at desk they designed, made of inexpensive wood. Top was covered with cork, apron with pineapple cloth, legs wrapped in brown binder twine (1). Birch bookcase with dull black lacquer cupboard stands on wood blocks (2). Mrs. Tackett designed five-sided dining table (3). They upholstered table, two chests in leather. College course in book binding furnished background for leatherwork



Holly



Modern Facts and Ancient Myths

HOLLY: THE SIMPLE TRUTH—The glossy- and sharp-leaved plant most often associated with Christmas is the English holly, *Ilex aquifolium*, so named by the Swedish botanist, Linnaeus. The popular name, whether derived from *hulver*, *holegn*, *holm*, or *hulst*, is probably a corrupt spelling of "holy" since legends of many countries mention it as The Holy Tree. This species (*aquifolium* meaning sharp-leaved) is native in the British Isles, Central and Southern Europe, and many parts of Asia. Linnaeus' choice of the generic name *Ilex* probably heightened the confusion already existing between this plant and the holm or holly oak (*Quercus ilex*) which, like the true holly, was used in Roman religious festivals. Altogether, there are nearly 300 holly species distributed throughout temperate and tropical zones of the world, plus many hybrids and natural species. In this country, some of the best known (and their distinguishing characteristics) are:

Name		Region where found	Grows to—	Leaves		Berries
Popular	Botanical			E—evergreen; D—deciduous		
American holly	<i>Ilex opaca</i>	E and SE	50 ft.	E—toothed		Red
Winterberry	<i>I. verticillata</i>	S and E	10 ft.	D—simple		Red
Dahoon (Cassena)	<i>I. cassine</i>	SE	25 ft.	E—simple		Red
Inkberry	<i>I. glabra</i>	E	8 ft.	E—simple		Black
Possumhaw (Swamp holly)	<i>I. decidua</i>	S	25 ft.	D—Irrregular		Orange-red
Mountain holly	<i>I. montana</i>	E	25 ft.	D—Simple		Red
Smooth winter- berry	<i>I. laevigata</i>	E	10 ft.	E—Scalloped		Red
Yaupon	<i>I. vomitoria</i>	SE	25 ft.	E—Scalloped		Red

Not true hollies but closely related are—

Christmas-berry	<i>Photinia arbutifolia</i>	SW	15 ft.	E—Simple		Red
Holly-grape (Oregon-grape)	<i>Mahonia aquifolium</i>	W	8 ft.	Persistent —toothed		Purple
Mountain-holly	<i>Nemopanthis mucronata</i>	NE	10 ft.	D—Simple		Red

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...Mistletoe



Robert Thomson

MISTLETOE: THE SIMPLE TRUTH—Mistletoe is one of those anomalies—a plant with no roots in the earth. It does, however, have aerial roots which penetrate the bark and grow into the sapwood of whatever tree provides the nourishment which it, like any plant, must have. Authorities differ as to how many kinds there are; but whether 20 or 100, all are parasitic.

The word mistletoe comes from the Saxon *mistl-tan*, meaning "different twig"—an obvious description of something different from the tree it grows on. The "true" or European mistletoe of Christmas association and legend is *Viscum album*, so named by Linnaeus because of its sticky white berries. The most common of the native American forms was named by Thomas Nuttall, first director of the Harvard Botanical Gardens, *Phoradendron* (from an old Greek word meaning "tree-thief") *flavescens* (yellowish). This is the mistletoe of our southeastern woods, most often found growing on tupelo (sour gum) and red maple. On the poplars and willows of the Southwest, there grows a variety called bigleaf mistletoe (*P. f. macrophyllum*). Along the Pacific Coast is found the one species which prefers the oak for a host—*P. villosum*; and three others whose popular names indicate their respective host plants: Mesquite mistletoe (*P. californicum*), cypress mistletoe (*P. densum*), and juniper mistletoe (*P. junipericum*). Despite these specific preferences, however, mistletoe grows on many kinds of trees, both deciduous and evergreen.

It cannot be said that any mistletoe is cultivated, but certainly the plant is valued, sought, and harvested for use as a Christmas green; in some places its occurrence is therefore encouraged. Wide distribution, especially in the North, is made difficult by its perishability. When cut, it is extremely susceptible to frost. Under favorable conditions, however, a cut spray will last almost indefinitely (except for a gradual shriveling of the berries), both leaves and bark becoming an odd golden color. Technically an evergreen, it has leaves of pale gray-green, thick, dull, and rubbery. Birds like the sticky, translucent berries, and help spread the plant by wiping their beaks against branches to remove the viscous fragments (and seeds) of berries gathered

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Let's throw away those rose-colored glasses and face facts. This is the original Cape Cod house—stark, primitive, a far cry from today's sentimental interpretations

Courtesy, Plimoth Plantation, Inc., Plymouth, Mass.
Photograph by Randall W. Abbott

That is the question most often asked us by readers, most often asked architects and decorators. Why this timidity, this queasy conscience about using an inheritance in something other than a reproduction of its original setting? If you know your American history, you know that as soon as finer furniture was obtainable and could be afforded, it was used. Backgrounds and interior architecture quickly became more elegant to keep pace with this "better living."

So why this awe of sticks and stones—particularly window openings? You can bet your bottom dollar that as soon as the Colonists above could obtain and afford to pay the tax on window glass, they HAD bigger and more windows! You don't carry reverence to the point of heating and cooking with fireplaces, reading by candlelight or giving up a car because no Colonial home had a garage! What kind of nonsense then, is this "would it be correct" complex? "Conforming to a proved or conventional standard" is one correct meaning of the word "correct." And another from the same source (Colonial Mr. Webster), just as "correct" and of far more significance to our living today—"conforming to fact or truth; of reasoning, in accordance with logical principles." Obviously the two families whose homes follow have accepted this version of "correct" for today's living!

“Would it be Correct?”



R. E. Kelley, Jr.

Believe it or not, the house above is a reproduction of the ORIGINAL "Cape Cod"; that below a bastardized version, one our early Colonists would not find recognizable



Wonderful what a few well-chosen changes will make in a house. The open-roofed porch, especially planned to let light into the living room, balances kitchen wing, helps cut down original attenuated appearance of house

Sacrilege, you say?

It's entirely a matter of personal taste. If you are a confirmed traditionalist, then it may seem outrageous to alter an old Pennsylvanian farmhouse as extensively as the Craig Moores did. But, the Moores are not traditionalists, and they purchased the house only because no other one was available in that locality.

They don't like small square rooms; so they tore out partitions on the first floor to make space for one large, modern living-dining room. They hate that shut-in feeling, so out went the old, many-paned sash and in its place went enormous picture windows. Now the entire rural countryside may be seen and enjoyed from every room. The neglected lean-to is no longer recognizable. Bright with red, gray, and yellow, it's an efficient, modern kitchen, a joy to Mrs. Moore as she goes about the day's housework. The old farmhouse may no longer be an historic landmark—it's just the Craig Moore home and they don't regret for a moment the alterations made.



Traditional to the teeth when bought, house was definitely out of step with the times. Shed roof on north behind kitchen was raised to make additional bedroom

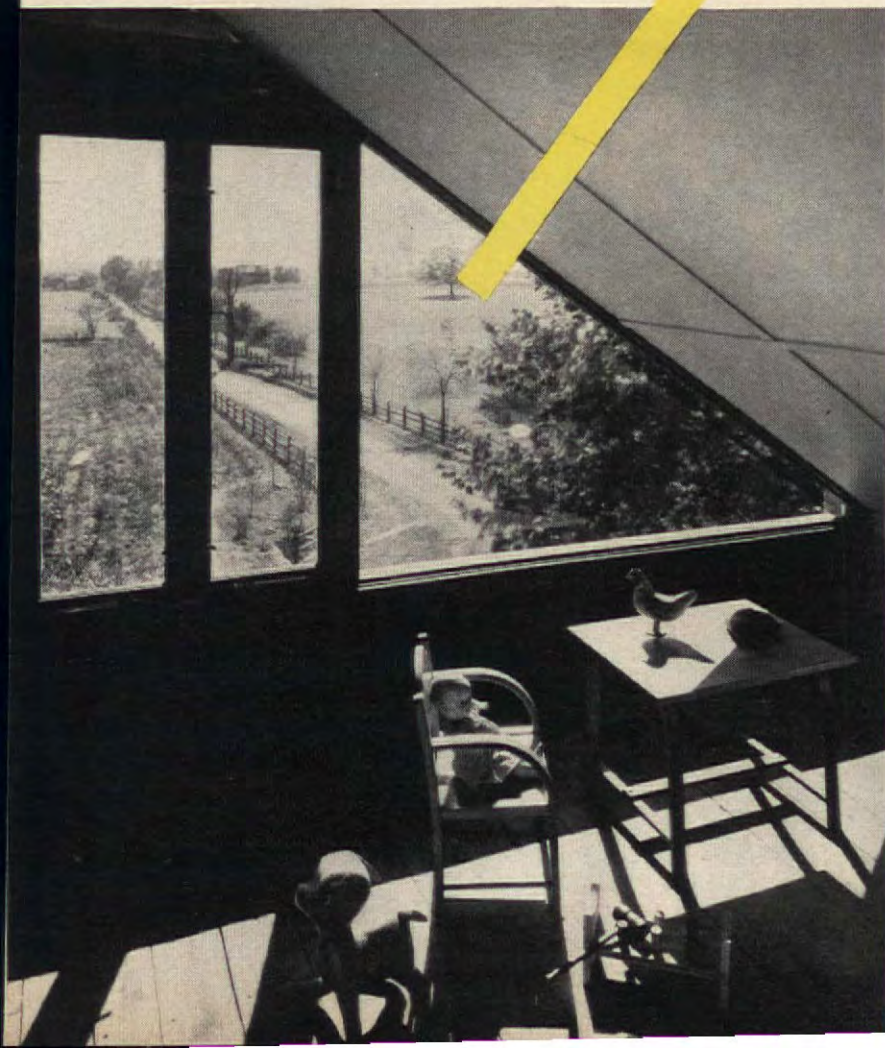
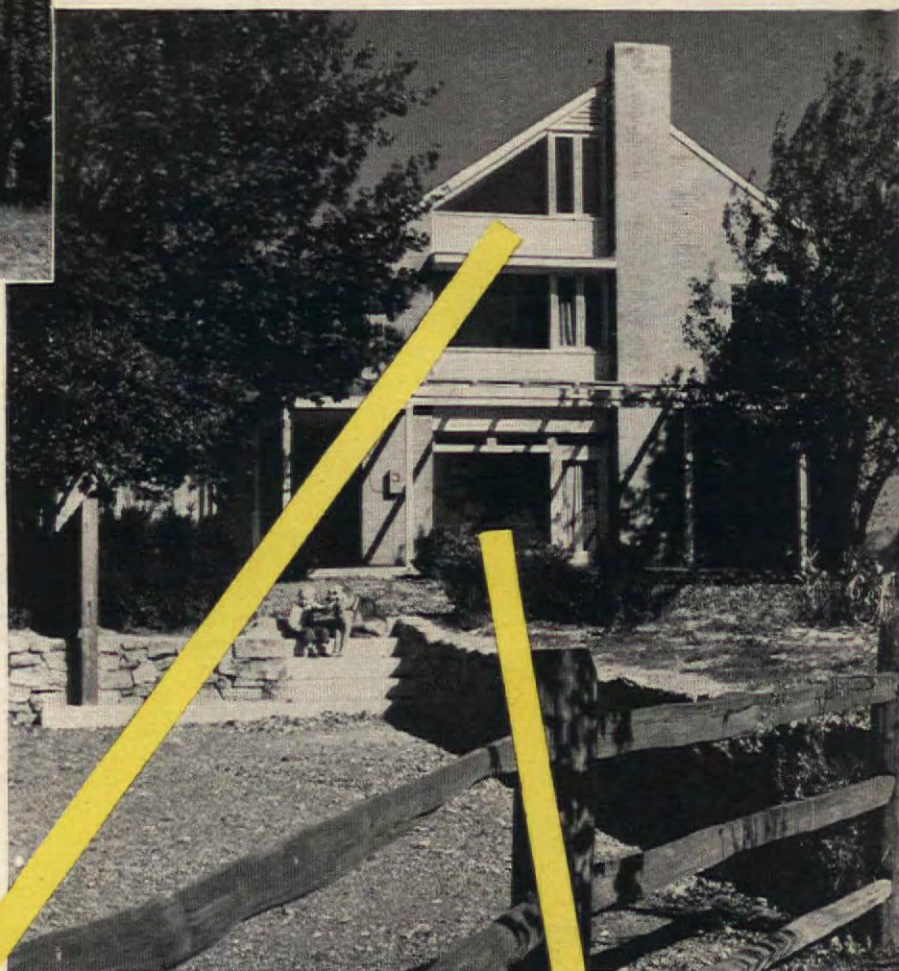
Data: Madelyn Moore, Hugh Moore, Jr., architect



Photographs by Ben Schnall

No need to apologize for altered south wall. Half gable was turned into glass wall, letting in light and sunshine and bringing picturesque surroundings into all rooms. New porch joins old to form "L", allows choice of full sun or deep shade

Not incongruous at all are large picture sash in living room and attic and what a difference they make! Two small rooms and stairhall were thrown together to form combination living-dining room on first floor; attic used as playroom by day, father's den at night. Fully insulated, it is perfect for quiet reading and work, presents envious view of main roadway or, at night, twinkling lights of faraway towns





Not "Correct"—but Successful

*Minneapolis home of
Mr. and Mrs. George H. Partridge
proves that tradition and modern
can marry happily*



A afraid to mix your styles? Don't give it another thought, especially after seeing how well traditional pieces fit into the charming, modern home of the George H. Partridges at Long Lake, Minnesota. This intrepid young couple were determined to have a contemporary house even though their budget was a restricted one. The traditional furnishings seen in the photographs were a premium, surplus from the home of Mrs. Partridge's mother.

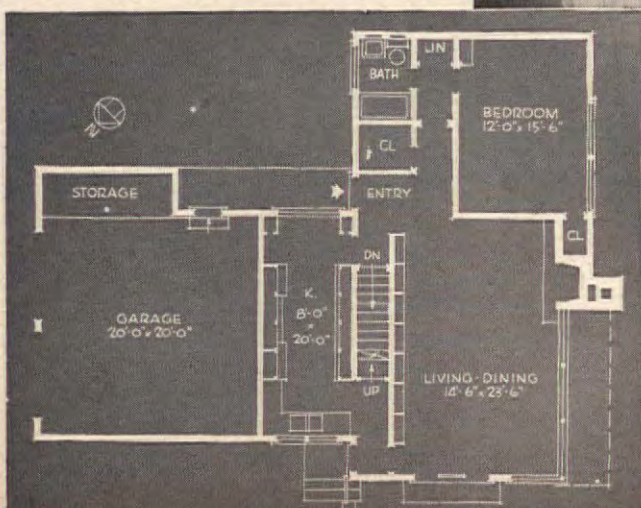
The house is located on five acres of cleared land, formerly a cornfield —land that slopes gently and offers a view of the lake itself. Exterior walls are red-painted board and battens with chimney and trim painted white. Today the house is small, befitting the budget, but has been laid out with an eye to future expansion. For instance, a combination music-dining room is planned adjacent to the present living room on its north side. Cupboard and drawers at the end of the hall have been temporarily installed to form access to a future wing with two bedrooms and bath towards the south.

Although her husband is a decorator by profession, Mrs. Partridge takes justifiable pride in the fact that all decorating ideas are her own. Walls of living room, hall, and entry are of striated plywood, painted forest green. Along one entire wall of the living room, banks of bookcases display their rich contents and add just the right amount of detail as complement to the plain wood expanses. Floors are of wide, pegged-oak planks, stained gray, and waxed to a gleaming finish. Fabrics and decorative touches also enhance the rural motif. For instance, bird and flower prints seem definitely appropriate. Davenport and wing chair, covered with a catalpa-blossom design of quilted chintz, blend softly with the outdoor foliage hues.

The kitchen, a masterpiece in itself, is functional, yet it sparkles with colorful peasant designs. These sketches are the work of Melva Mickelson who also helped decorate the bathroom. A two-car garage with large storage closet, almost mandatory for a house set so far in the country, has been nicely integrated into the overall pattern of the house.



Photographs by Reynolds of George Ryan Studio



Insulated glass wall combats severe cold of Minnesota winters, allows sunlight to penetrate far into living-dining room. Wool draperies are of same forest green seen in wood walls and brickwork. Flower and bird prints reflect rural surroundings



1224
Above, pungent colors
mark costumes of figures
taken from cabinets,
lower right of photo



*In the Partridge kitchen modern equipment, peasant
decor—another “correct” blending*

Kitchen Marriage



1225
Boy and girl, left,
illustrate steps from
peasant dance, appear
in upper left corner
of photo. Ducks and
tulip tree are on
cabinets at lower right

1226
Motifs at right
are versatile,
equally at home on
knotty pine cabinets
or maple breakfast
set. Similar to
Pennsylvania Dutch,
yet they are truly
Scandinavian



Scandinavian peasant motifs—and streamlined modern equipment unite harmoniously in the Partridge kitchen. For functional, utilitarian, time-and-energy saving equipment has not banished good designs of the past! Even in the most modern of houses, there's always a place for the fun of gay, even quaint, decorations—and it is correct to marry the old with the new when they join for pleasanter living.

Sophisticated handling of floral and leaf designs, exquisite coloring and grace of line are all incorporated. These designs need not be used only in the kitchen, but would be ideal for a playroom. A small girl would love these peasants and their charming flowers in her room. They would also “make” a powder room. The smaller motifs would be ideal for wooden bowls, boxes, breadboards, slat-backed chairs, chests, bureaus, kitchen safes. For tinware, too, such as trays, boxes, pitchers, canisters, pie tins to hang on wall. They can be easily adapted for textile-painting place mats, tablecloths, bedspreads, curtains; could be used effectively, too, on china or pottery with new enamels made for this specific purpose.

Melva Mickelson



The Stephensons in their city brownstone wanted a more efficient, attractive kitchen. Structural changes were out of the question. Range and refrigerator were moved to opposite wall. Formerly disguised chimney breast was decorated and fitted with small black iron stove. Kerosene-burning wall lamps helped determine the decor

Christmas in a Brownstone

Photographs by Richard Garrison

Orderly though unimaginative,
this city kitchen acquired the charm
of a holiday package simply by
use of color and wise planning

JANE McNAMARA

No matter where you are—even in a small big-city apartment—the Christmas spirit calls for a bit of sentiment and a bit of celebrating. The C. Eugene Stephensons begin to make something special of Christmas Day at breakfast—baked Smithfield ham, right from the farm, and griddle cakes!

Interesting colors and accessories did much for a once drab and uninviting room—turquoise-blue walls and ceiling, dark wine linoleum and pure white accents. The small table in front of the stove is adequate for two. An antique pine desk in the chimney corner takes care of paper work necessary for a well-run kitchen. Christmas packages and tree show Santa liked this room as much as we did.



Two long, awkward windows when treated as one help give illusion of width to a narrow room. Drop-leaf table opens for ample counter space. Existing cabinets refinished remain as main storage unit. Additional closet behind door is fitted for cleaning supplies, canned-goods storage

Visions of Sugarplums

George de Gennaro



Good times and sweet surprises await the children at Grandma's house. At the Harry Manns' this pre-Christmas visit is a happy, well-loved tradition

Johnny Stanton makes a quarter at Grandpa's as well as at home for his dishwashing technique. Here he can always enlist Grandpa's help



Goodies to make—secrets to keep—what better place to learn Christmas tradition than in Grandma's kitchen! Every year the grandchildren of the Harry Manns, of Los Angeles, gather for fun and frolic the week before Christmas. With eyes fairly dancing with excitement as they enter the house, the older ones now know that each year Grandma will add more secrets to the fund already divulged in years gone by. Boys can be a real part of this kitchen fun by taking over the nut-cracking department—walnuts for candy specials, almonds for cookie decorations and cake flavors.

With only the patience that a grandmother can bestow, the girls go through the simple paces of dipping nuts, rolling fondant, then graduate to the Turkish-delight class. Even baby Christine in her highchair becomes a member of the party. Next year she can probably be allowed to put some of the cloves in the pungent smelling pomander balls for Mother's or Auntie's closets. Midst chatter and giggles, bright wrappings come right into the kitchen as Grandma supervises, but lets each one tie up his or her own little packages.

Yes, Christmas is for grandparents, if they make the children feel that they have a real part in all its work and fun.



Grandma Mann supervises only—all the fun of mixing, making, packaging, and tagging is for the children

Have you tried this?

OLD-FASHIONED VEGETABLE-BEEF SOUP WITH

Pieces of Beef **ALL THROUGH**



**Pieces of lean BEEF . . . nourishing VEGETABLES
. . . mingled in a rich BEEF stock**

So they like beef at your house! Then by all means let the family try this old-fashioned vegetable-beef soup. To begin with, they'll taste a fine rich beef stock—really substantial. Then, mingled throughout are generous pieces of lean beef. Yes, beef in the broth and beef all through. Finally, a variety of luscious vegetables add

their goodness to this hearty meat-and-vegetable soup.

Serve the family Campbell's Vegetable-Beef Soup soon. They—and you—will find it extra-satisfying, extra-nourishing and heart-warming . . . truly a square-meal soup. Yes, ma'am, *your* kind of folks will say it's *their* kind of soup, and no mistake!



pieces tender,
vegetables fine—
up to delight
our folks and mine!

*Remember
to ask for...*

Campbell's Vegetable-Beef Soup



Christmas is
for Grandparents...

ALICE B. KLINE

Santa is kept on a strict Christmas delivery schedule by children and grandchildren, but all other Christmas glories belong to Grandparents. It is the Grandparents of the nation who take traditions from Christmas Past and hand them across the Present to Christmas Future. Who else can trim a better tree, get up a more appetizing meal, or tell more splendid stories of sugarplums and drumsticks?

Speaking of drumsticks, our Christmas food story will remind you of the dexterity with which Grandfather slices away that drumstick from a plump, well-roasted chicken to a waiting plate heaped high with mashed potatoes, giblet gravy, traditional turnips and kale from the winter's markets.

It will remind you, too, of the sugarplums that fall within Grandmother's special domain, ranging from fruit-stuffed cake to special cranberry treats. And candies! Bonbons, fudge, marshmallows, chocolates, are among the chosen for the Christmas table. Minted walnuts are a recipe from American Home's files, a repetition to acquaint some of our new readers with an

PLEASE TURN TO PAGE 57



MENU

Roast Chicken with Giblet Gravy
Mashed Potatoes Cubed Turnips
Kale with Steved Egg
Hollywood Salad
Cranberry Coconut Pudding
Chocolate Fruit Cake Coffee
Minted Walnuts Assorted Candies





Inverted glass pedestal cake plates edged with red tarlatan frill hold white carnations or popcorn. Herbert Sturdy home



Effective against lime-green draperies in home of Brown and Florence Thomas is the manzanita tree wedged with small stones into a red metallic bowl. We'd suggest covering stones with foil or waxed paper, filling bowl to top with popcorn or nuts for easy nibbling

Christmas really begins in

The fantasy of childhood imagination is captured in this candy house inspired by Hansel and Gretel and created by Elizabeth Hall Lee of Hempstead, New York. A Christmas decoration children will adore and can help to make. See pages 55, 56 for directions



F. M. Der



Another decorative idea in the Herbert Sturdy home is treatment of tier table laden with fruit, frosted grapes, cranberry strings, and gilded walnuts. Each shelf edged with lace shelving paper held with red satin ribbon. Christmas in the Texas home of the Art Kramers called for ranch-style table: plaid cloth, corrals of rope, tree—shingles secured to wood trunk



George de Gennaro

Practical version of popular Jack Horner pie, created by Grace Walton, uses a hatbox; cover decorated with colored balls may be raised to extract favors



he kitchen!

fragrances of cookies, candy, popcorn, and cakes draw us to the kitchen at Christmas-time. All the activity of package-wrapping, decoration-planning is here along with the preparation of very special food gifts.

Some are buzzing with "it just won't be Christmas without Grandma's cookies," and wouldn't it be a fine idea to put a special trim around that bay window in the dining room?"

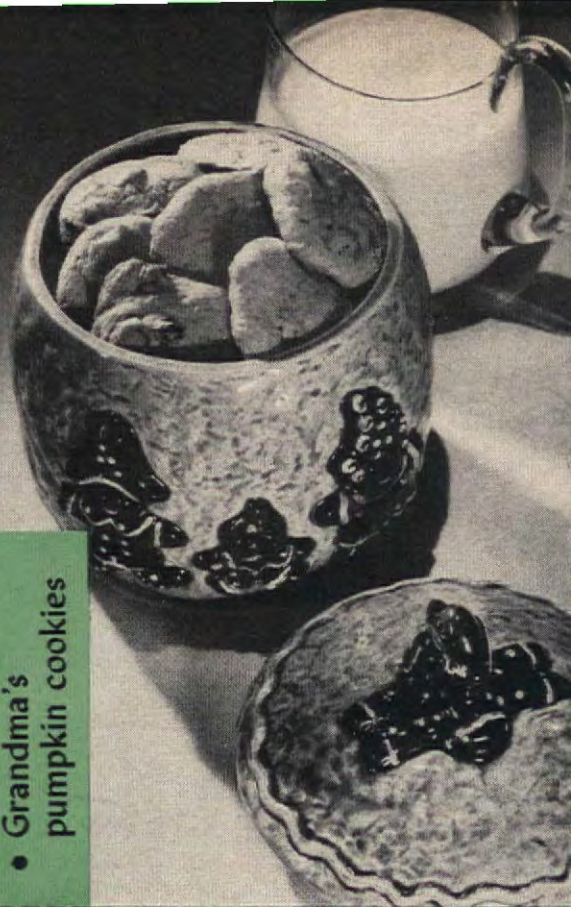
The manzanita tree or an interesting branch in your own garden (top of opposite page) is a candidate for a new tradition, we think, and we recommend a table centerpiece (upper left, opposite page) that uses three glass pedestal cake plates which are inverted to make a triple tier. The white cellophane trees are from the dime store, and the cloth is of eyelet embroidery.

From story and fable, right to your table, that's Candy House! You'll not want to eat this one. It's just for fun and to keep for next year (if you're very thrifty and the children are careful). Be sure to start with a good firm cardboard foundation (see diagram, page 56) and then glue the sides and roof in place. If you have dexterity in your fingers, you may add to our simple little Hansel and Gretel type of cottage. Use only the amount of the recipe (make a sugar paste of 4 tablespoons of gum arabic, 8 tablespoons of hot water, and 4 cups of powdered sugar) for the sugar base at any one time and keep hot water close by to add to it for greater pliability. It stiffens rapidly. Work in small sections starting with the foundation and working upwards. Only hard candy should be used. Peppermint sticks are effective in outlining doors and windows. It isn't easy to estimate how much candy is necessary for a candy house; be sure to buy plenty and then if any is left over, it can easily be consumed during the holidays.

A table that is small often lends itself to unique decoration like the triple-tiered one which has each shelf edged with lace shelving paper held in place with red satin ribbons (lower left, opposite page). So many very young cowboys are invading our living rooms and kitchens that it might be a good idea to let them into the dining room with a real ranch-style table decoration planned just for them (see lower left, opposite page).

Little Jack Horner started something with his gum pie. Now we have a Christmas gift "grab bag" centering around Jack's pastry. A round hatbox is cut down to a size which will just hold the gifts to go into it. Each gift is tied with a rib-

• Grandma's pumpkin cookies



• Christmas bread



• candies kids can make



• gifts from the kitchen



• Christmas bread

Preparation time: 3 hrs.

1 pkg. hot roll mix
1 tbs. grated lemon rind
½ tsp. cinnamon

½ tsp. nutmeg
2 tbs. granulated sugar
½ cup raisins

Prepare according to package directions, adding lemon rind and spices with liquid and sugar and raisins with mix. Let rise until double in bulk; punch down and turn out onto lightly floured board. Knead lightly; roll out into rectangle 13" x 7". Cut lengthwise into 4 strips. Roll each strip into long roll about 1" in diameter. Starting at the top of greased cookie sheet with one roll, twist in snake-like fashion, joining with other rolls to make tree. Use part of last roll to make trunk of tree. Brush lightly with melted butter and let rise in warm place until double in bulk. Bake in moderately hot oven of 400°F. 12 to 15 minutes or until brown. Cool on cake rack. Frost with confectioner's sugar and water frosting.

Makes 12 to 18 servings

164 cal. per serving

Tested in THE AMERICAN HOME KITCHEN

• Grandma's pumpkin cookies

Preparation time: 45 min.

½ cup vegetable shortening
1½ cups sugar
1 egg
1½ cups mashed pumpkin
2¼ cups sifted all-purpose flour
4 tsp. baking powder

¼ tsp. ground nutmeg
¼ tsp. powdered cloves
½ tsp. powdered ginger
½ tsp. cinnamon
1 cup raisins or chopped nuts

Work shortening with spoon until creamy. Add sugar gradually, beating well to blend. Add egg and pumpkin and beat well. Sift flour with next 5 ingredients, then add to first mixture. Beat well. Fold in raisins. Drop batter by tablespoonsfuls 2 inches apart on greased cookie sheets. Bake in moderately hot oven of 375°F. 15 minutes or until golden.

Makes about 4 dozen

45 cal. per serving

Source of vitamin A

Tested in THE AMERICAN HOME KITCHEN



Jane Oliver

Christmas Really Begins in the Kitchen (Begins on page 54)

bon having a good long streamer. The hatbox is covered with red paper and the top decorated with Christmas balls of varied colors, mounded to give a pie effect. Just before the gifts are to be distributed, the top is tilted to allow the gifts to come out without damage to the "pie" which can be used again next year.

All this is hungry work that calls for Grandma's Pumpkin Cookies and milk or Christmas Bread and coffee. That Christmas-tree Bread will bring a glow to the Christmas Eve snack or the special breakfast that heralds the great day itself. Since we are giving directions for using packaged hot-roll mix, it's a pure delight to prepare. Molasses Chews and Shredded Coconut Creams are both candies that we selected especially for the children because no cooking is required in either recipe, the ingredients are in the high nutrition brackets, and the success of the recipe is practically guaranteed.

Last of all from the kitchen comes a suggestion or two for last minute gifts for the homemaker from the homemaker. Don't forget to copy the menu and any needed recipes and suggestion onto your gift card. A jar of your best jam or jelly, a package of precious tea tied with perky holiday bow, or the ingredients for a "gift meal" in a basket are welcome holiday gifts.

• candies kids can make

Preparation time: 20 min.

Molasses Chews: ¼ cup molasses
¾ cup dry skim milk

½ cup finely crushed graham cracker crumbs

Pour molasses into a mixing bowl. Gradually add dry skim milk and crumbs. Knead lightly and form into small balls, or shape into ¾" roll on board sprinkled lightly with dry skim milk. Cut roll into ½" pieces.

Makes about 30 pieces

26 cal. per serving

Source of vitamin B complex

Shredded Coconut Creams:

Preparation time: 25 min.

1¼ cups cereal crumbs (shredded wheat, cornflakes, or crisp rice cereal)
2½ tbs. cream
½ tsp. almond extract

3 tbs. melted butter or margarine
1¼ cups confectioner's sugar
¾ cup shredded coconut

Roll cereal into crumbs. Add cream and almond extract to melted butter. Stir in powdered sugar, about ¼ cup at a time. Stir until smooth. Mix in coconut and ¾ cup of the cereal crumbs. Shape into inch balls. Roll in remaining crumbs.

Makes about 2 dozen

78 cal. per serving

Tested in THE AMERICAN HOME KITCHEN

• gifts from the kitchen

Gift Meal No. 1. Olive rice with tomato rarebit:

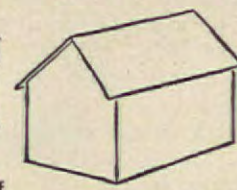
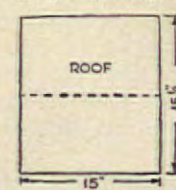
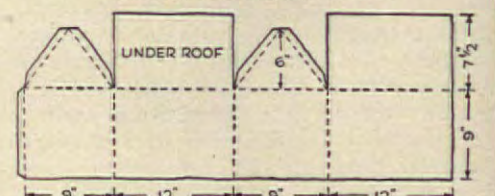
Prepare one package of pre-cooked rice according to package directions. Heat one can condensed tomato soup; add 2 cups (8-ounce package) grated sharp cheese and ½ teaspoon dry mustard. Cook over low heat until cheese is melted stirring constantly. Add ¼ cup chopped stuffed olives and 2 tablespoons butter to rice and serve with tomato-cheese sauce. **Serves 4.**

Gift Meal No. 2. Tuna casserole:

Combine one 7-ounce can chunk-style tuna with one can condensed mushroom soup and place in casserole. Cover with buttered corn flakes and bake at 450°F. until top is brown. **Serves 4.**

Tested in THE AMERICAN HOME KITCHEN

DIAGRAM FOR CANDY HOUSE



Bend in middle and paste onto under roof

Christmas Is for Grandparents

(Begins on page 52)

oldtime treat that is sure to start a tradition growing in your family where none grew before. We have room, too, to give you a new recipe for marshmallows made with un-flavored gelatin. We recommend that, unless you have a specially gifted candymaker in the family, the other sugarplums for your table come from those Christmas candies that Santa left as he passed by.

This year, serve a brace of chickens. They will provide twice as many drumsticks and twice as many wishbones for the grandchildren as well as goodly supplies of "firsts" and "seconds" for all. We considered for a short time the elimination of turnips from the Christmas dinner menu but hurriedly reinstated this favored vegetable when an informal survey of family, neighbors, and business associates revealed a vigorous protest against

• cranberry-coconut
pudding



• chocolate fruit cake

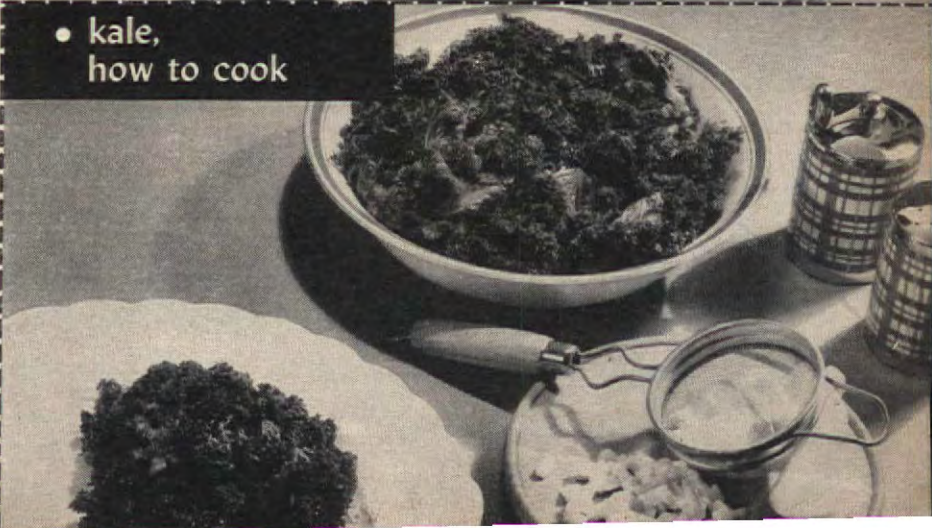
• holiday candies



• chicken,
how to bake



• kale,
how to cook



Spode, Jewel Imperial, Copeland & Thompson
Silver, Rose Point, Wallace Silversmiths
Candy Dish, Cambridge Glass
Carving Set, Cutco Cutlery
Photographs by F. M. Demarest

Christmas Is for Grandparents

(Begins on page 52)

any slight to tradition. Turnips are here for Christmas! And will be as long as we have grandparents to reminisce about their virtues and to pass along cooking hints.

A popular green winter vegetable that is moving ahead rapidly is kale; I guess because it's in all the winter markets and has such a fresh spring flavor. Frozen kale is available, too, at times, and amazingly good. Cook kale with bacon or salt pork and season it with butter or margarine.

Desserts should be double on Christmas. A dessert that is so pretty it sparkles like a Christmas tree, is a creamy coconut pudding that wears a wreath of candied cranberries and tastes better than *that!* With it serve a piece of Chocolate Fruit Cake. Our spanking new recipe is a splendid flavor-blend for lovers of both fruit and chocolate cake.

• holiday candies

Minted Walnuts: Mix 1 cup sugar, $\frac{1}{2}$ cup water, $\frac{1}{4}$ cup light corn syrup and $\frac{1}{8}$ tsp. salt in a saucepan. Cook gently until mixture reaches 230°F. or until just before it forms a soft ball when a little is dropped in cold water. Remove from heat, add 6 marshmallows and stir until melted. Add 3 drops oil of peppermint and $2\frac{1}{2}$ cups walnut halves. Stir until every nut is coated and mixture starts to harden. Turn onto unglazed paper. Cool.

47 cal. per walnut half.

Wonder Marshmallows: Soften 1 envelope unflavored gelatin in $\frac{1}{3}$ cup cold water. Place over boiling water and stir until gelatin is dissolved. Add $\frac{1}{2}$ cup sugar and stir until dissolved. Remove from heat. Into large bowl of an electric mixer pour $\frac{1}{2}$ cup light corn syrup, 1 tsp. vanilla flavoring, and the gelatin mixture. Beat on highest speed until mixture becomes thick, about 15 minutes. Line a greased 7 x 10 x $1\frac{1}{2}$ inch pan with crushed cereal flakes. Pour in marshmallow mixture and sprinkle top with crushed cereal flakes. Let stand in cool place (not a refrigerator) until well set, about 1 hour. Loosen around edge and invert over board. Cut into 1-inch squares with a sharp, wet knife. Roll in cereal to coat all sides.

35 cal. per marshmallow.

Tested in THE AMERICAN HOME KITCHEN

• chicken, how to bake

1. Place stuffed chicken, breast side up, on rack, in uncovered roaster. Wring piece of cheesecloth out of melted fat, lay over top and sides of bird. Do not add water.
2. Roast at 325°F. as follows. Differences in birds may necessitate increasing or decreasing time.

Time and Temperature Table for Roasting Chicken which has been kept in refrigerator until ready to roast.

Drawn Weight (minus head, feet, organs)	Oven Temp.	Approx. time per lb.
2 lbs. to $2\frac{3}{4}$ lbs.	325°F.	66-63 min.
$2\frac{3}{4}$ lbs. to $3\frac{1}{2}$ lbs.	325°F.	55-51 "
$3\frac{1}{2}$ lbs. to $4\frac{1}{2}$ lbs.	325°F.	49-45 "
$4\frac{1}{2}$ lbs.	325°F.	43 "

To test for doneness: Shortly before chicken should be done, grasp end of drumstick. If thigh joint moves easily, bird is done. Also drumstick meat should be very soft when pressed between fingers. Do not pierce meat with fork.

3. If cheesecloth dries during roasting, spoon on fat from pan.
4. When bird is done, remove string, skewers or poultry pins.
5. Make gravy from drippings in pan.

Tested in THE AMERICAN HOME KITCHEN

• kale, how to cook

Preparation time: 30 min.

Strip veins and stems from kale. Wash remaining leaves thoroughly but do not soak. Cook rapidly, uncovered, in $\frac{1}{2}$ inch of boiling, salted water only until tender (about 20 minutes). Frozen kale should be cooked according to the directions on the package. Kale is good combined with bacon or salt pork, seasoned with butter, or steamed with green onion slices. Garnish with chopped, hard-cooked egg or a wedge of lemon.

2- $2\frac{1}{2}$ lbs. kale serves 4

Source of vitamins A, C, B complex

Tested in THE AMERICAN HOME KITCHEN

• cranberry-coconut pudding

Preparation time: 3 hrs.

- 1 tsp. brandy flavoring (optional)
- 1 cup heavy cream, whipped
- 2 cups fresh cranberries
- $1\frac{1}{2}$ cups sugar

- 1 cup light cream
- 1 envelope unflavored gelatin
- 2 tbs. cold water
- $\frac{1}{2}$ cup granulated sugar
- 1 cup moist, grated coconut

Beat light cream over boiling water. Add gelatin which has been softened in cold water. Stir until dissolved. Add $\frac{1}{2}$ cup sugar. Cook, stirring, about 4 minutes. Remove from heat and cool. Then fold in coconut, flavoring, and whipped cream. Turn into 1 qt. serving dish or oiled individual molds. Chill until firm.

Meanwhile pick over and wash large, firm cranberries. Drain cranberries and spread in bottom of buttered baking dish. Sprinkle berries with sugar, cover tightly and bake in a moderate oven of 350°F. for 50-60 min. Stir once to mix sugar from bottom of dish. Cool, chill.

Serve pudding with candied cranberries spooned over the top. Garnish with sprig of holly.

Serves 6

593 cal. per serving

Source of vitamin A

Preparation time: 3 hrs.

- 1 cup granulated sugar
- 3 eggs
- 4 sqs. unsweetened chocolate, melted
- $\frac{3}{4}$ cup milk
- 2 cups coarsely chopped nuts

- 1 lb. packaged mixed glacé fruits
- 1 cup raisins
- 2 cups sifted all-purpose flour
- 2 tsp. baking powder
- 1 tsp. salt
- $\frac{3}{4}$ cup vegetable shortening

One half hour before mixing cake, place glacé fruits and raisins in bowl and cover with boiling water. Let stand 30 minutes, then drain well. Sift flour, baking powder and salt together. Work shortening with back of spoon until creamy. Add sugar gradually, beating well with spoon until creamy. Add eggs, one at a time, beating well after each addition. Now stir in melted chocolate; beat well to blend. Add flour mixture alternately with milk, beating well after each addition. Fold in drained fruit and nuts. Turn into 10" x 5" x 3" loaf pan which has been greased and lined on bottom and sides with waxed paper. Bake in slow oven of 300°F. $2\frac{1}{4}$ hrs., or until well done. Cool on cake rack before removing from pan.

Note: Wrap cake tightly in waxed paper or aluminum foil and store in refrigerator.

• chocolate fruit cake

Christmas Breakfast

Cranberry and Orange Juice
Assorted Cereal Platter
Individual Baked Eggs
Christmas Bread
Coffee

Christmas Supper

Mushroom Waffles
Pineapple Salad
Assorted Christmas Cookies
Tea

Milk.



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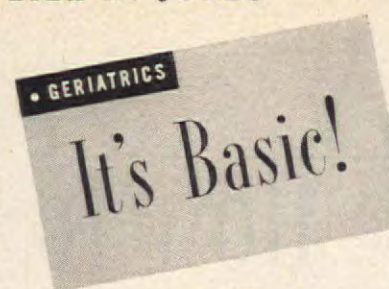


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LILA M. JONES



Geriatrics . . . food for those who are growing old

Every hour in every day this year, more than 200 people in the U. S. will reach the age of 45 and more than one hundred people will reach the age of 65. In other words, say the statisticians, we are rapidly becoming a race of older people. A very good thing if, as older people, we keep producing and keep active.

Concerned with the problem, nutrition people have met the issue head on, and more and more evidence of thoughtful research is piling up. So many people are engaged in this work, and so much has been accomplished that a new word is creeping into common usage, *geriatrics*, the proper feeding of older people.

What foods should old folks eat? The diet should include a high level of protein, moderate carbohydrates, a low level of fats, and a higher than average amount of vitamins and minerals. Unless you've been specially trained in nutrition, you may find that diet a little difficult to translate into breakfast, lunch, and dinner. The reducing plans we suggested last month in this column are good ones to follow; in case you missed them, here are the points to remember: eat plenty of vegetables, fruits, lean meats, fish, cottage cheese and eggs; eat lightly of cereals, fats, sweetened fruits; stay away from alcoholic beverages and concentrated sweets.

A new way to telescope your nutrition worries for old age is to use a food which is especially adapted for old people, geriatric special milk. Available nationally at drug stores, it has a balanced proportion of protein, carbohydrate, fat, vitamins and minerals; two glasses of it a day (11 level tablespoons of dry product to 2 glasses of water) are an easily prepared and economical food for persons on the other side of forty.

On the theory that an ounce of prevention is worth a pound of cure, we are adding a geriatric milk cocktail to our daily intake, and we make it like this:

West Indies Milk Drink

- 1 cup water
- 1 tablespoon molasses
- 3 tablespoons geriatric special milk

There are many other ways to use this special milk—custards, soups, desserts, biscuits and with breakfast cereals. It's a real boon for the best years of our lives: the most entrancing days are still ahead of us.

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"And it's so easy to keep clean"

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How to Buy a Starter Set

ROSALIE A. VOIGT

Courtesy, Hoffritz Cutlery



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Paring knife—stand-by for preparing almost all vegetables. Swift, sure action for economical straight cutting



Utility or in-between knife for heavy-duty vegetable preparation. Ideal for meat trimming and as a carver's aid



Saw-toothed or serrated bread knife cuts cleanly without tearing. Fine for sponge, angel, fruit cakes, slicing oranges



French cook's knife uses a "rocker" motion for dicing, shredding, mincing parsley, onions, green peppers, nuts



Ham, poultry, or beef slicer gives even, thin slices. The rounded, non-tapered blade firmly cuts through large roasts

Photographs by F. M. Demarest



When you shop for cutlery, bear in mind that poor quality cutlery is a waste of money as well as a constant source of irritation. The day of the dime knife is past, and high quality cutlery is recognized as a lifetime investment. In order to select the pieces you need, it is necessary to know the jobs they are to do. Knives, for example, are used on an average of 129 times a day for such tasks as paring, slicing, shredding, trimming meat from bones, carving, dicing, and mincing. No one knife will do all these things skillfully and efficiently. Have you ever tried to dig out the eyes of potatoes with a "butcher" knife? If you have, the results were mighty unsatisfactory—perhaps even a cut finger—all because the knife used was not the proper size or design for that purpose.

Blades which hold a keen cutting edge are made of high carbon and vanadium steel. Stainless steel blades are of a steel, nickel, and chromium alloy. The chromium content prevents rusting, while the high carbon content produces a blade which will take and hold a razor-sharp edge. Forged blades are best and can be recognized by the tapering from handle to point and from back to cutting edge. These blades have greater strength at the handle and flexibility nearer the tip of the knife. Hollow-ground blades like the old-fashioned straight razor, are preferable for most general purposes. These concave ground blades, which have been ground almost half the width of the blade, are easy to keep sharp with a few well-applied strokes on a sharpening steel (one manufacturer now guarantees no sharpening for three years). In a well-constructed knife, the blades should extend the entire length or half the length of the handle and be fastened by two or three good-sized rivets. Handles of molded plastic, hard rubber, metals, or fine-grained hard woods are satisfactory. Test the balance of handle and blade by the way it feels in your hand. A well-balanced knife is comfortable to hold, a joy to work with. Our starter set, under \$20; complete set can be assembled for under \$50.



As budget permits, you can add these to starter set: 9-inch roast carver, serrated bar knife, fish knife, curved grapefruit knife, game or poultry shears, and set of steak knives

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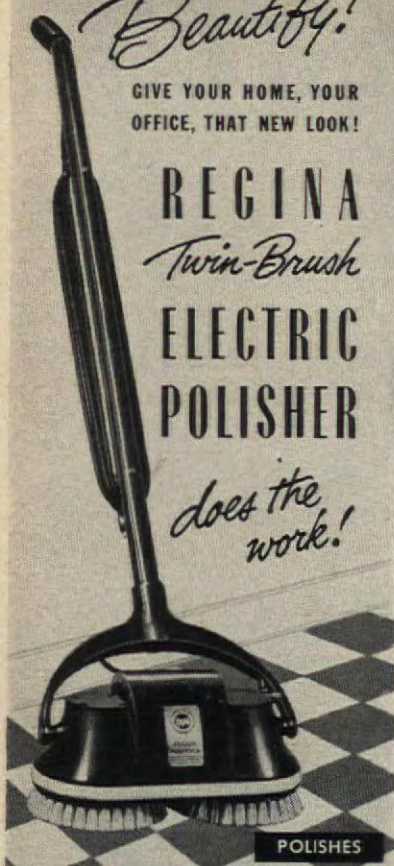
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George and his father, boon companions, making a festive wreath out of evergreens, holly, and lots of chunky pine cones

Busy as bees, the Cunningham children fill up stockings with candy, dates, fruit, for "Santa and his helpers" to eat after their long trip from the North Pole



Patsy, aged 10, gets a peek at the turkey for Christmas dinner as her mother makes room in the refrigerator for the stocking suppers which they'll all dive into after tree trimming

Idea suggested by Jane Olliver
Photographs by F. M. Demarest

Sock-away supper for Santa

GERTRUDE BRASSARD

There's magic in the date December 24th, in that breathless moment just before the glorious, bursting joy of Christmas morning. There's magic in the rushing of hundreds of hurried feet up Main Street . . . in a small boy's fervent yearning for Santa "to please bring me a two-wheeler" . . . in a teen-age girl's longing for a shining new party dress . . . in a father's grumbling as he dons his Santa Claus suit. In homes all over the world, it's the happiest and busiest night of the year.

In the home of Mr. and Mrs. George Cunningham, of Teaneck, New Jersey, there is one particular tradition that stands out above all others. And that is their project of preparing a supper for Santa Claus and his helpers to eat after they have left their bag of presents under the Cunninghams' tree. Although the Cunninghams' two daughters, Agnes and Patsy, have outgrown their belief in Santa, they eagerly act their parts in nurturing the starry-eyed faith of their young brother, George, aged four, who still believes in St. Nick and all the wonders of his North Pole workshop. Called "Sock-away Supper," the children take care of this phase of the evening all by themselves, while their mother and father string up the tree lights, and have an occasional word or two about where this or that ornament should be hung on the tree.

PLEASE TURN TO PAGE 64

CONTENTS:
 Flavor that gives
 you bright ideas



**Gay starters! Sparkling salads!
 Inspired desserts! All easy—with
 Del Monte Brand Fruit Cocktail.**

Just one quick look at Del Monte Fruit Cocktail—and like as not, you'll think of a half a dozen ways it can add life and spirit to your meals.

This bouquet of fruits is a happy combination of five Del Monte favorites—and surely we needn't remind you what kind of rich, ripe flavor *that* means.

Think how convenient it is, too. No peeling—no dicing—no mixing for you to do. Del Monte Fruit Cocktail is ready any time you are.

Sounds good? It is. Be sure you get Del Monte Fruit Cocktail, and you'll see.

COCONUT FRUIT FLOAT

1 cup milk, scalded
 1 egg, slightly beaten
 2 tbsps. sugar
 ¼ tsp. each, almond
 extract and lemon
 extract

Dash of salt
 1 No. 2½ can or jar
 Del Monte Fruit
 Cocktail, well chilled
 ½ cup grated coconut,
 toasted

Combine scalded milk with egg and sugar; add flavorings and salt. Pour into small casserole, set in pan of hot water, and bake in a slow oven (325° F.) 30 to 40 minutes or until sharp knife inserted in center comes out clean. Chill. Empty chilled Del Monte Fruit Cocktail into serving bowl. Place spoonfuls of custard on top, and cover custard with toasted coconut, as illustrated. Serves 4 to 6.

Del Monte **FRUIT
 COCKTAIL**

the brand that always puts flavor first



...my very finest
Gifts for *thrifty* and
leisure-loving Homemakers

These "Best-of-All Kitchen Helpers" are available in 10 individual models, or in matched sets of 2 to 5 units:
 *3-quart VEGE-MASTER
 *4-quart COOK-MASTER
 *6-quart MEAT-MASTER
 *The FRY-MASTER
 *12-, 16- and 21-quart COOKER-CANNERS
 *CHOICE OF CAST OR PRESSED MODELS
 *CAST MODELS ONLY
PRESTO COOKERS
 are priced from...**\$10.95**
 SLIGHTLY HIGHER WESTERN ZONE
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NATIONAL Presto COOKERS
 REG. U.S. PAT. OFF.

Guaranteed by Good Housekeeping

Time out for fun! Up to 300 hours of extra kitchen freedom in a single year for leisure and family enjoyment... only one of the many advantages of PRESTO COOKERS.



Save money on meats and fowl. PRESTO Cooked, even less expensive varieties become "blue ribbon" treats, with less shrinkage, not in hours, but in mere minutes.



Save natural vitamins, minerals, garden and orchard-fresh food flavors and colors. PRESTO Cooking works wonders with fruits and vegetables in fractions of ordinary cooking time. Ideal, too, for canning.



The Gift that Saves Many Ways Every Day Throughout the Year!

For the finest gift imaginable, for the experienced as well as the new homemaker, give one or a matched set of PRESTO COOKERS. These truly remarkable kitchen-helpers, now used by millions, are a combination of necessity, luxury and beauty.

PRESTO Cooking makes grocery and meat dollars go further. More nourishing, more appetizing, yet more economical meals are prepared in about one-fourth of ordinary cooking time. Cooking fuel bills are cut to a minimum.

PRESTO COOKERS are so easy, so safe, so wonderful to use. Perfect in performance... exceptional in value! So, this year, give the gift every member of the family will enjoy, day after day, year after year. Give PRESTO COOKERS!

GIVEN! Included with every PRESTO COOKER, at no extra cost, is the finest pressure cooking recipe and illustrated instruction book ever published.
NATIONAL PRESSURE COOKER CO., Eau Claire, Wis.
 World's Largest Manufacturer of Pressure Cookers
 COPYRIGHT 1949 N.P.C.CO.



Combination dishes, and "left-overs," when PRESTO Cooked, are taste-thrilling triumphs. Soups and desserts, as well, are extremely delicious, nourishing and economical. Baby's foods, too, are best PRESTO Cooked.

Only PRESTO COOKERS have the positive PRESSURE-TRU Indicator... no watching, no listening, no guessing; the simple, sure HOMEC Seal; and, the combination over-pressure plug and anti-vacuum valve.



Sock-Away Supper (Begins on page 62)

George, Jr., feels that Santa Claus must be awfully hungry after such a long trip driving his reindeer, and so he decides they should stuff the stockings with candy, dates, apples, oranges, cake, sandwiches, and stalks of stuffed celery. After this work is finished and the stockings are put in the refrigerator to keep fresh, George is trundled off to bed where he'll listen very hard for the sound of reindeer outside his window.

Downstairs, the rest of the family is busily finishing Santa's last-minute work. As soon as every light shines on the tree, all greenery has been arranged, each bow has been tied, the hour for Santa's sock-away supper begins. All four repair to the refrigerator door. Each one takes a food-filled stocking, carries it back to the living-room hearth, and, together, under the radiant light of the Christmas tree, they munch their stocking supper. (For, in truth, there's no realer Santa Claus than Mr. Cunningham, no abler helpers than Agnes, Patsy, and Mother.)

After they've enjoyed the "sock-away" suppers, the Cunninghams gather around the piano to sing favorite old-time
 PLEASE TURN TO PAGE 66



All set to crawl into bed, his letter to Santa written. Mother helps George pin up his stocking before he makes the nightly rounds of kissing everyone goodnight

Patsy, with a flair for making things, can hardly wait until her sister finishes setting the holiday table so she may add the exclamation points: ribbon cups



Secret closet is now unlocked and down come packages as a guessing game takes place. But Mother isn't telling her eager and inquisitive Patsy which gift belongs to what person

THE 1950 **CROSLEY** GIVES YOU

NEW SPACE, MORE SPACE, ALL AT THE "CONVENIENCE LEVEL"

NEW WORKSAVER

SHELVADOR*

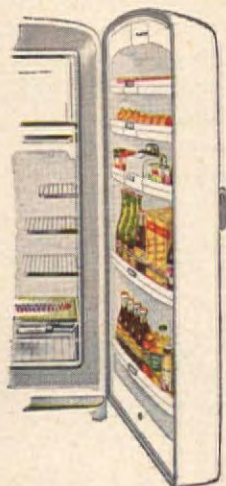
GIVES UP TO 23% MORE SPACE
THE SAME SIZE CABINET
EASY TO REACH — EASY TO USE
STOOPING CLEAR TO THE FLOOR

Shelvador—the world's most convenient refrigerator—now gives you *new* space, *more* space! Yes, more and *extra* space use those convenient shelves in the door now wholly *recessed in it*—take space *at all* from inside the cabinet! They give you nearly 2 cubic feet of extra capacity—and all of it *completely* refrigerated. Besides more, that extra-thick door is extra-heavily insulated, and has special duty hinges that make it sag-proof.

CROSLEY HAS THE WOMAN'S ANGLE!

TWICE AS MUCH FOOD WHERE YOU WANT IT

IN FRONT!
IN SIGHT!
IN REACH!



Model CB-11



Now on display at
all Crosley Dealers

8 beautiful models
new low prices!

W SPACE! MORE SPACE!

you get more space inside the cabinet too! Yes, the lowest shelf lower now, but not so low that it's uncomfortable to reach. It's at the new "convenience level," thanks to Crosley's exclusive new worksaver design.



BUTTER YOU CAN SPREAD

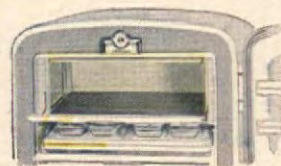
Look again now—don't miss that "jewel box" in the Shelvador! That's the delightful Crosley ButterSafe! It's a *separate* insulated compartment with *separate* automatic control, that keeps a full

pound of butter the *way you like it* for easy spreading! The ButterSafe keeps butter from "picking up" other food flavors and odors too—and it *lifts right out* for easy cleaning!

**NOW MORE FROZEN
FOOD STORAGE
PLUS
QUICK FREEZING!**

Imagine—a roomy "quick freezer" built right in! Yes, that giant full-width frozen food locker holds up to *seventy* pounds—and its freezer shelf is maintained at *sub-zero* for your own "quick freezing"! And there's a *separate* compartment with its own door for freezing plenty of ice cubes and storing the frozen foods you use from day to day. For still more convenience, two big "crispers"

... and a meatholder ... and a handy pull-out rearranging shelf (another new Crosley feature!). Crosley certainly thinks of *everything*!



**NOW MORE BEAUTIFUL
THAN EVER BEFORE!**

Beautiful high-style lines—stunning heavy chrome door-handle with trigger-action latch ... gleaming Dulux enamel exterior. Acid-resisting, easier-to-clean



porcelain enamel interior with sparkling chrome shelves ... even a new temperature and humidity control to take care of seasonal changes in weather! And remember—the marvelous ELECTROSAVER unit in every 1950 Shelvador operates more quietly, more economically than ever before. *Five-year warranty!*

*Made only by Crosley. T.M. Reg. U. S. Pat. Off.

CROSLEY

DIVISION



Better Products for Happier Living

SHELVADOR* REFRIGERATORS ... FARM AND HOME FREEZERS
... ELECTRIC RANGES ... ELECTRIC KITCHENS ... STEEL CABINETS
... SINKS ... ELECTRIC DISPOSERS ... ELECTRIC WATER
HEATERS ... RADIOS ... RADIO PHONOGRAPHS ... TELEVISION

and of course, they're electric!

ONLY **CROSLEY** GIVES YOU THE **SHELVADOR** * THE WORLD'S MOST CONVENIENT REFRIGERATOR!



Holiday treats like these are so easy with Canned Fruit Cocktail from California

Holiday Fruit Mold

- 1 package strawberry Jell-O*
- 2 cups hot liquid (syrup from fruit cocktail plus water)
- 2 tablespoons lemon juice
- 1½ cups canned fruit cocktail
- ¼ cup chopped walnuts
- Salad greens

Dissolve Jell-O in hot liquid and stir in lemon juice. Cool until slightly thickened. Fold in 1 cup well-drained fruit cocktail and nuts. Turn into oiled 1-quart star-shaped mold. Chill until firm. Unmold on salad greens. If desired, frost star with fluffy cream cheese dressing. Decorate with remaining fruit cocktail. Serves 4.

Note: If you have no star mold, chill Jell-O in a round pan until firm. Cut

in 5 wedge-shaped slices. Arrange points outward to make a star.

*Jell-O is a registered trademark of General Foods Corp.

Fruit Cocktail Appetizer

Marvelous way to start or end a meal! Sparkling fruit cocktail spooned right from the can. The smart hostess will find many a holiday use for this luscious 5-fruit blend of golden California cling peaches, pears, pineapple, cherries and grapes. Ready-fixed, ready-mixed in perfect flavor balance, it's the ideal fruit for gelatins, salads, sauces, fruit cups. And what showy holiday tarts, pies, puddings and cakes you can bake with fruit cocktail! Your grocer has it!

Cling Peach Advisory Board



Sock-Away Supper (Begins on page 62)

Christmas carols. Sometimes if the night is not too cold and the snow is packed on the ground, they are serenaded by caroling neighbors. But this year they warm their hearts in close harmony over "God Rest Ye Merry Gentlemen" and other traditional tunes. With one last look at the resplendent tree, they soon wander sleepily off to bed, assured of a night filled with pleasant dreams.

The Cunninghams' stocking snacks can be easily adapted to Christmas parties for children—or for lunches to carry to school. If you have a stubborn eater, this method is sure to whet his interest and his appetite. Fill a cellophane stocking or a make-believe Santa's sack (paper bag) with sandwiches, a hard-boiled egg, a carrot, and a fruit or candy bar. Before you know it, they'll be pleading with you for more "stocking snacks." Round up your Christmas stockings now and start your children on the tradition of "Sock-Away Supper for Santa." They'll enjoy it until the time comes for them to hand it down to their own children.



Christmas decorating is now in full swing as Mr. C. checks tree-light wires, Mother arranges the greens around living room, and girls wrap up bright Christmas packages

Daughter Patsy, the prima donna, has been practicing up on the carols, needs no coaxing to play for family sing



Holly, English Holly; Packers; Net Stockings, George E. Mousley, Inc.; Dinnerware "Geranium", Dick Knox; Wooden Bowl, Greenwood Mfg. Co.; Cloth "Holiday", Simtex Mills; Trays, American Art Works; Aprons, Warren Featherbone; Mother's Dress, Emma Domb, Inc.; "Orlando" lace cloth, Wilkes-Barre Lace Mfg. Co.; Xmas Cluster Tree, Max Eckardt; Glassware, Imperial; "Governor Clinton" China, Syracuse China; Masslin napkins, Chicopee Mills; Nut Cup Favors, Tie-Tie; Closet Accessories, Protex Products; Wrapped packages, Ribbon Guild; Luggage, Amelia Earhart; Candle, Emkay; Star Bright Tree, Monrovia Plastic Co.; Games, Parker Bros.

FOR HOLIDAY PARTIES

Alice in Wonderland, #17450c
Yuletide Gaieties, #17820c
Mirthful Mementos, #18110c

Order booklets by name and number and send remittance to:

The American Home
American Home Bldg.
Forest Hills, New York, N. Y.

Family favorite for any meal—Walnut Bread! Try a quickie version with packaged biscuit mix. And for variety, add 6 or 8 chopped maraschino cherries or a handful of raisins. And for best flavor, use *Diamond Walnuts* —to make any hot bread better!



Grand for guests—Walnut Canapes. Spread crackers with cheese and top with chopped walnuts or walnut halves. Don't forget Cheese Bonbons—balls of cream-cheese between big walnut halves. And for best results, use *Diamond Walnuts*, of course!



Perfect for parties—sparkling Pearmint Salad. Add green coloring and mint flavoring to canned pear syrup; chill fruit in syrup for few hours. Serve on cottage cheese mixed with chopped *Diamond Walnuts*; add big *Diamond Walnut* halves for festive looks!



4 ways to feast your family ...

Picture the excitement when you serve this luscious, brand-new pudding-cake! Chopped *Diamond Walnuts* inside, golden halves outside, make it party-proper, but not party-priced! Just *one pound* of *Diamond Walnuts* makes this dessert *plus* all the other treats shown here!

WALNUT PARFAIT CAKE

- | | |
|-------------------------------|---|
| 1 envelope unflavored gelatin | 1 cup whipping cream |
| 1 cup cold milk | ½ cup coarsely chopped <i>Diamond Walnuts</i> |
| ½ cup sugar | 8" layer of chocolate cake |
| Dash of salt | (use packaged mix or your own recipe) |
| ½ tsp. vanilla extract | <i>Diamond Walnut</i> halves for decorating |
| ½ tsp. lemon extract | |
- Maraschino cherries or gum drops (optional)

Add gelatin to ¼ cup of milk. Heat rest of milk with sugar and salt. Remove from heat, add softened gelatin and extracts. Chill until partially thickened, then whip with rotary beater until fluffy. Fold in whipped cream and chopped *Diamond Walnuts*. Pour into 8-in. layer cake pan; chill until firm. Put together this way—it's easy! Loosen edges of gelatin mixture. Place cooled cake on top of gelatin, place serving plate over cake and invert whole thing. (Or, when gelatin mixture is slightly stiffened, just spoon onto cake layer and chill together.) Frost sides of cake, and decorate with golden *Diamond Walnut* halves. For special holiday gaiety—garnish top with wreath of chopped walnuts and sliced gum drops or cherries. Makes 10 to 12 delicious servings.







DIAMOND WALNUTS (each shell branded) packed in 1 lb. cellophane bags (red for large, blue for medium size). Ready-shelled *Diamonds*, always fresh in 8 and 4 oz. vacuum tins.

with just *one pound* of
DIAMOND WALNUTS

THEY'RE CHEAPER, TOO! New low prices on *Diamond Walnuts* make them your favorite way to be festive! Their plump, sweet kernels give you *so much* goodness! All the tempters shown here—

or several of your own walnut favorites—all from just one pound! Shell the full pound all at once; store the unused kernels in a tightly closed jar in your refrigerator, ready for instant use!



See for yourself!  =  +  + 

One pound of *Diamond Walnuts* yields 2 cups of halves and broken kernels plus extra halves for decorating. Insist on *Diamonds* for full measure!

New England or Old England -this mix is a holiday hit!



Dear Sirs:

In the holiday rush last year my son asked me at supper table to bake a cake for a school dance that evening. I quickly threw a package of Swans Down Cake Mix in the mixer, and what do you think? My cake won a prize! The reward surely belongs to Swans Down, the best cake mix on the market.

MRS. ROY RITCHIE
Jewett City, Conn.

We use the same superfine Swans Down Cake Flour you have in your kitchen, Mrs. Ritchie. Egg whites that taste farm-fresh, all-vegetable shortening, and delicate, home-type flavoring. That's why results are tops.

Dear Sirs:

A friend in Cincinnati sent me two packages last Christmas and I made one chocolate cake and one Instant White Cake for a New Year's Party. Both cakes vanished completely in no time at all, leaving my

own fruit cake almost untouched.

May everyone who buys your product in U.S.A. enjoy their cakes as much as we have done.

MRS. YEOLAND MAGUIRE
3 Peartree Court, Peartree Lane
Little Common, Bexhill-on-Sea
Sussex, England

Thank you, Mrs. Maguire; your good wishes are coming true! American women are baking so many delicious variations from this Mix that we have to make more and more all the time.



CHRISTMAS SNOW CAKE

Make a Swans Down Instant White Cake, using directions on back of Mix package. Cool thoroughly. Frost with

HOLIDAY FROSTING

- 3 tablespoons butter
- 1/2 cup Borden's Eagle Brand Sweetened Condensed Milk
- 1 teaspoon grated lemon rind
- 2 1/2 cups sifted confectioners' sugar
- Green coloring, if desired
- 1 cup Baker's Shredded Coconut

Cream butter; add 1/4 cup condensed milk gradually, blending well. Add lemon rind. Then add sugar gradually, alternately with remaining milk, beating until smooth and light. Add coloring to desired shade. Spread on cake and drift high with coconut. Decorate with holly wreath of red and green maraschino cherries.

See box for other exciting recipes.



Gives
Swans Down
Fineness!

Gives
Swans Down
Tenderness!

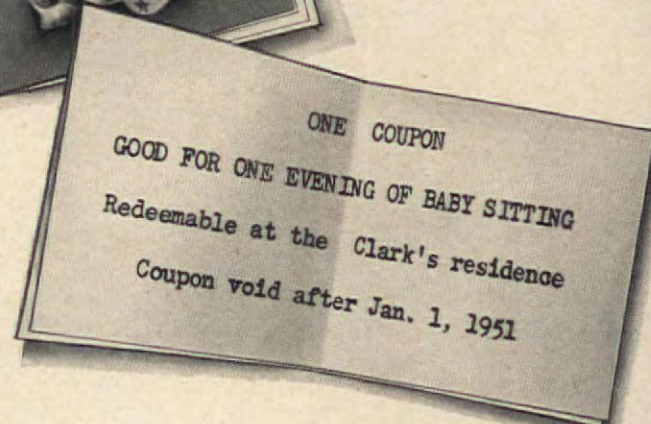
Gives
Swans Down
Delicacy!

Swans Down Instant Cake Mix

A product of General Foods



You can make out certificates as easily as shops do—and what young Mother wouldn't appreciate this insurance against urgent crises!



Gift Certificates for Christmas

BETTY DUTSMAN

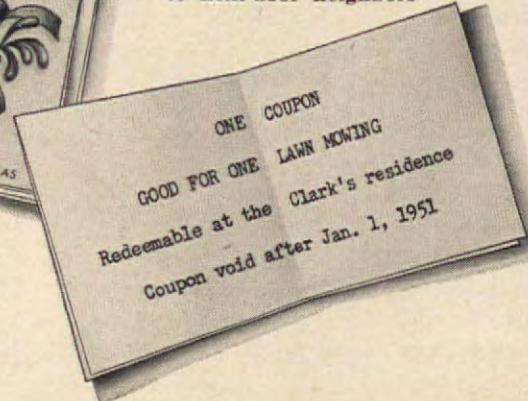
Here's help for the small purse at Christmas—a way to simplify shopping and generously convey good will to friends and neighbors. The way? It's a self-giving plan—gift certificates, not for promised merchandise, but for your own service.

All the family can participate. Dad and Junior can send neighbors coupons for lawn-mowing jobs, car polishing, even snow shoveling. Big Sister can free a young mother for a future evening's party with a certificate for baby sitting. Mother can share her best cake at a time when sweets won't be lost among Christmas plenty. Such thoughtful gifts will be appreciated far more than inexpensive trivia. Most of all, they will spread your yuletide concern for others throughout the year.

Simply write on the inside of a pretty Christmas card, "Good for one of your favorite chocolate cakes in 1950. Redeemable at [your own address]. Coupon void after Jan. 1, 1951." Or, if you suspect your recipient is the timid type, set a specific date.



Such coupons from Dad or Junior are welcome aids to next-door neighbors





**A gift every
homemaker will appreciate**

• Completely redesigned after long research, this new, improved Menu Maker is the last word in a safe, convenient, instantly usable place for filing your treasured recipes. Made of strong, durable plastic, the box comes in a striking combination of black and white to tie in with much of your kitchen equipment. Measuring only 6" x 11", yet it contains space for filing more than 1,000 recipes. Planned to set on your pantry shelf or kitchen counter top; when open, it exposes all your recipes, properly classified from Appetizers to Vegetables, with additional indices included for menus and specialties. An added feature is a helpful weights and measures table mounted on the inside of the removable Menu Maker cover and always in view for ready reference and information.

• **Editors' Favorite Recipes**—We have a collection of 1,480 recipes that have been tested and retested in The American Home Kitchens by our Food Editors and specially selected for a complete basic file, which we offer in combination with the Menu Maker for only \$1.00 additional. Regular price of these recipes is \$1.50 postpaid.

• With the Menu Maker comes an augmented and newly organized set of stiff

pre-printed index cards—45 of them—making your new Menu Maker finger-tip convenient and every recipe instantly available, whether it is an individual dish or an entire party menu.

• Also included without additional cost is a sample supply of the specially designed Cellophane envelopes into which you can place each recipe to keep it spotless while in use. These envelopes are waterproof and greaseproof. Order a new Menu Maker for your kitchen today with our guarantee to refund cheerfully every penny if you are not satisfied. Please use the convenient order form.

• Here is the perfect place to keep your recipes. Easy to use, so inexpensive that every homemaker can afford one. Priced at only \$2.50, the Menu Maker will pay for itself by helping the busy housewife plan her meals in advance and buy food-stuffs more efficiently and economically.

• Several hundred thousand Menu Makers have been purchased by our readers and are in daily use. The specially designed Cellophane envelopes, samples of which are included, will protect your recipes when in use. They also make for easier filing and more than 16 million have been sold.

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 **For Christmas giving**—and year-round living—Seth Thomas* presents the Hampshire. There's true craftsmanship in this fine clock of distinguished ancestry. The cabinet is of distinctively grained mahogany. Height, 72 inches. Width, 17 inches. *Electric Westminster Chimes*. \$295.†

SETH THOMAS

Clocks to treasure...

Clocks to trust



Make it a friendly Christmas—give the Seth Thomas Buckingham, charming period clock in mahogany for mantel, wall bracket, bookcase or desk. Height, 7¼ inches. Width, 5¼ inches. *It's electric!* \$19.95.†

For your own Christmas—the new Seth Thomas Homestead (shown at right), Colonial banjo clock in rich mahogany. Ht., 24¾ inches. *It's electric!* \$29.95.† Another banjo clock is the Brookfield (not shown). Ht., 29 inches. *Electric or spring wound*. \$70.† Musical chords sound hours and half-hours.



SETH THOMAS...THE FINEST NAME IN CLOCKS

SETH THOMAS CLOCKS, Thomaston, Conn. Division of General Time Corp.

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†Prices subject to change—tax extra

DO IT YOURSELF



Crash! A defective wire or hook that loosened from old wooden frame-back and your favorite gesso frame lies on the floor, corners broken, sides chipped



How to repair a gesso frame

J. R. E. CAMERON

Gesso frames are often very beautiful. They are equally expensive to have repaired. Here is a simple way to repair even bad breakage. You will need 24 oz. strong liquid glue, ½ pint water, ¾ pound resin, ¼ pint linseed oil, 4 to 6 pounds finely powdered whiting ("gesso" powder available at paint stores). Place resin in double boiler over boiling water (if resin is in lump form first pulverize it with hammer). Don't overheat, it's highly flammable.

Place glue and water in saucepan, heat slowly. When resin is melted, add boiled linseed oil, mix well. When thoroughly mixed, pour into glue, stirring constantly. Sift a small amount of whiting over mixture, blend carefully. Dust work table and hands with whiting. Mix and knead whiting into hot glue/resin/oil solution until it resembles putty or modeling clay.

If only slightly chipped portions or cracks are to be touched up here and there, gesso may be applied and modeled with bits of wood or small knife. When cracks have been filled and modeling completed, brush over with water until areas are smooth.

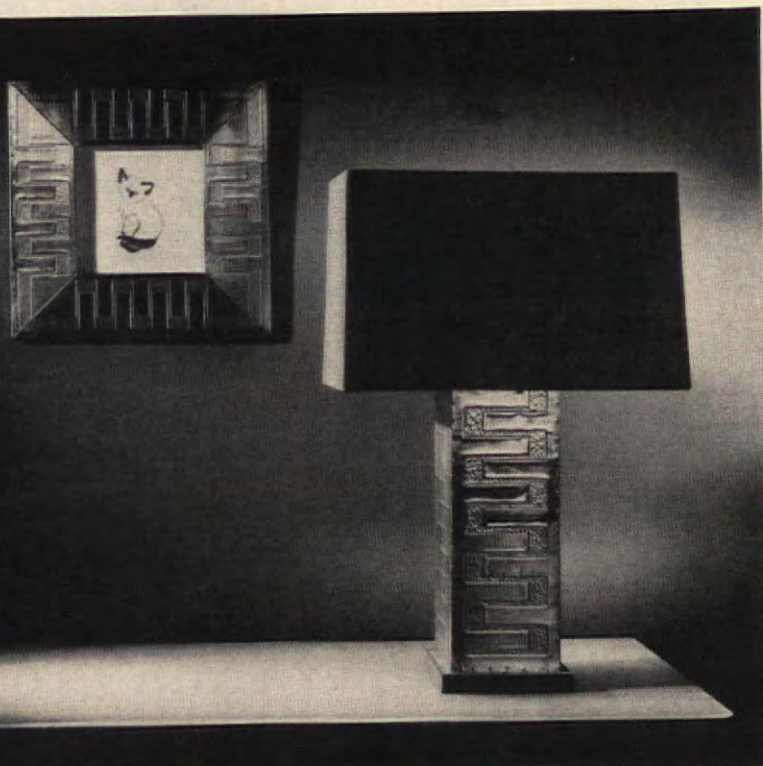
If complete corner or section is required, make cast from corresponding corner or section of frame that is undamaged: Oil area with olive or linseed oil. Take large lump of gesso and press it firmly down over part to be reproduced. Remove and let it dry hard, about one week. Now oil cast well and fill with additional gesso. Place wet piece of board over this and press down hard. When cast inside mold has hardened, it will come away readily, attached to board. Remove from board and trim to shape. Before gluing to frame, be sure all old glue has been removed. Glue into position on frame and paint or gild as necessary. Note: Wrap leftover gesso in waxed paper.

By careful adherence to directions given above you can repair your gesso frame neatly at very little cost. Follow instructions carefully. Do have patience. It will be rewarded. Repairs will scarcely be seen



F. M. Demarest

Copper Lamp and Matching Frame



1228

Modern tooled copper lamp base and matching frame will add a warm glow to any dull corner and are elegant ideas for the home craftsman. Handsome tall square base starts with a form of scrap wood or plywood. Frame easy to put together in sections. Ideas from Hortense Price

How to Pour Turpentine



WRONG . . . With the container anywhere near full and the opening at the bottom, the liquid surges as the can gulps air. There is a mess from spattering and dribbling



RIGHT . . . Holding the can with the opening at the top, the air enters freely above the liquid, and the stream is steady, easy to control. Use this method for all liquids in gallon cans

PATTERNS MAY BE OBTAINED BY MAIL FROM THE AMERICAN HOME PATTERN DEPARTMENT, AMERICAN HOME BLDG., FOREST HILLS, N. Y., N. Y. SEE PAGE 87

"THE BOSS CALLED ME 'BILL' TODAY!"



"My oh my . . . Aren't you coming up in the world!"

"Sounds all right, doesn't it? Well, the boss was talking about increasing the benefits of the company's pension program. 'Don't suppose you can afford any life insurance on your own, Jones,' he says."

"That was your cue to say, 'Not on what you pay me, Mr. Barry!'"

"Wrong, smart stuff. I told him about my *Insured Income* program. Explained how economical it is because it builds on top of Social Security and pensions. I showed him how it pays you a liberal monthly income if I die and

guarantees us a retirement income if I live."

"Sa-a-ay—" says the boss. "What company has *that* idea? I'll have to have a talk with them." . . . "Mutual Life," says I, and that's when he put his arm around my shoulder and said, "Mighty smart planning, Bill."

* * *

Because of its flexibility, Mutual Life's *Insured Income* service is the ideal method of financial planning for the young man on the way up. It assures his family made-to-order life insurance protection that keeps pace with his career and his desire for greater security.

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SEND FOR FREE BOOKLET—Learn the facts of Social Security . . . how it teams with your life insurance. If you live in the U. S., mail the coupon below. You'll also receive a handy filing envelope to keep official records you, or your wife, may need later to collect benefits without costly delay.

Yes, I would like your FREE Social Security Booklet—A-59.

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Charm *belongs* to this aristocratic setting. It takes only a little planning and—the right wood.

When you build or remodel, why not choose the Western Pines* for rich effects inside or out, downstairs and up? Good taste shows through in their smooth, soft surface, their even grain and cheerful warmth of color.

Your retail lumber dealer seconds this choice. It's economical, easy to work, and glows beneath paint, stain, wax—is also *naturally* lovely. Build in charm with the Western Pines*.

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It's chock-full of decorating hints, beautifully illustrated. Send for FREE copy of "Enchanting Homes of Western Pines."

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* PONDEROSA PINE
* SUGAR PINE

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Sheer woven-metal curtains drape your fireplace with envied loveliness... provide positive protection against flying sparks. Curtains glide open or closed at the touch of one hand with exclusive *Unipull*.

See Flexscreen—or write us for complete information, at 1249 Water St.



Flexscreen's perfection is also available in improved free-standing *Frame Flexscreen*. At all better stores.

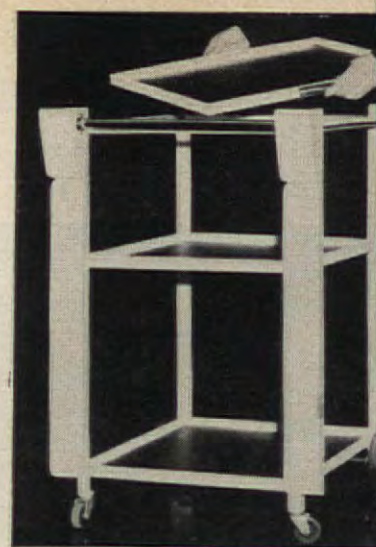
BENNETT-IRELAND INC.

Chartered in 1906
NORWICH, NEW YORK

Removable top shelf makes
handy tray for serving.
Steel frame, heavy gauge
linoleum on shelf surfaces



Roll into place, snap up
extensions. Plastic tops
in gay colors are attractive
addition to any decor

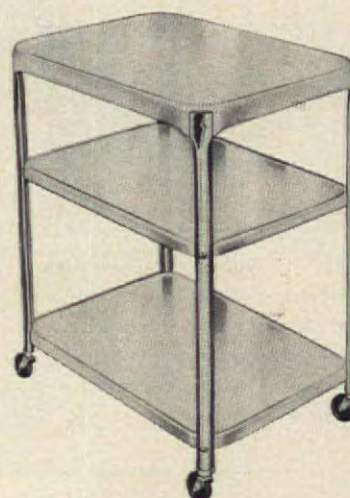


On the move...

MARY WARNER



Your need might be a
shallow drawer and added
portable work space



A place for small electrical
appliances and a supplemental
working surface

Literally, we are on the move, with information and items that you have been asking for. Gathered on these pages are several readily available work-savers; silent, completely obedient servants to do your bidding.

Some will be relegated to the kitchen and laundry; others will make the rounds of the whole house and the neighboring shopping center.

It is hard to give these servants a blanket name, but utility table or cart may be adapted for all items. All are constructed for hard use—sturdy metal frames with tops of baked enamel, linoleum, laminated plastic and even radiant glass.

The laundry and shopping carts have metal frames with hard-wearing canvas, plastic, or twill bags, easily removed for quick launderings.

Outdoor dining has become part of our daily summer schedule; living room and front-of-the-television-set dining is a year-round habit. Fill up your utility cart and wheel it out to the table.

An invalid or one of the children down with the measles needs a spot for reading matter, medicines, and a place to set the tray.

That extra counter in the kitchen may be moved where it is needed, and with one movable table an extra 200 sq. inches is made available by a flick of the wrist.

Just stop a moment and you will think of a dozen other ways of keeping your table "on the move."

Gifts

This year... everybody gets Irish Linen Handkerchiefs



Everybody loves me...

because I happen to know that practically everybody loves Irish Linen handkerchiefs. They are always beautiful... always useful... and ever the romantic and exquisite gift.

IRISH LINEN

STATEMENT OF THE OWNERSHIP, MANAGEMENT, CIRCULATION, ETC., required by the Act of Congress of August 24, 1912, as amended by the Acts of March 3, 1933, and July 2, 1946 of THE AMERICAN HOME, published monthly at New York, N. Y., for October 1, 1949, State of New York, County of New York ss.

Before me, a Notary Public in and for the State and county aforesaid, personally appeared W. H. Eaton, who, having been duly sworn according to law, deposes and says that he is the Publisher of The American Home Magazine and that the following is, to the best of his knowledge and belief, a true statement of the ownership, management (and if a daily, weekly, semi-weekly or tri-weekly newspaper, the circulation), etc., of the aforesaid publication for the date shown in the above caption, required by the act of August 24, 1912, as amended by the acts of March 3, 1933, and July 2, 1946 (section 537, Postal Laws and Regulations), printed on the reverse of this form, to wit:

1. That the names and addresses of the publisher, editor, managing editor, and business managers are: Publisher, W. H. Eaton, 444 Madison Ave., New York 22, N. Y.; Editor, Jean Austin, 444 Madison Ave., New York 22, N. Y.; Managing Editor, Marion M. Mayer, 444 Madison Ave., New York 22, N. Y.; Business Manager, W. H. Eaton, 444 Madison Ave., New York 22, N. Y.

2. That the owner is: The American Home Magazine Corporation, 444 Madison Ave., New York 22, N. Y.; W. H. Eaton, 444 Madison Ave., New York 22, N. Y.; Jean Austin, 444 Madison Ave., New York 22, N. Y.

3. That the known bondholders, mortgagees, and other security holders owning or holding 1 percent or more of total amount of bonds, mortgages, or other securities are: None.

4. That the two paragraphs next above, giving the names of the owners, stockholders, and security holders, if any, contain not only the list of stockholders and security holders as they appear upon the books of the company but also, in cases where the stockholder or security holder appears upon the books of the company as trustee or in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting, is given; also that the said two paragraphs contain statements embracing affiant's full knowledge and belief as to the circumstances and conditions under which stockholders and security holders who do not appear upon the books of the company as trustees, hold stock and securities in a capacity other than that of a bona fide owner; and this affiant has no reason to believe that any other person, association, or corporation has any interest direct or indirect in the said stock, bonds, or other securities than as so stated by him.

W. H. Eaton, Publisher.
Sworn to and subscribed before me this 12th day of September, 1949.

(Signed) Theodore F. Gloisten
Notary Public, State of New York
Residing in Nassau Co. Clerk's No. 1496
Cert. filed in N. Y. Co. No. 876, Reg. No. 1100-G-O
(My commission expires March 30, 1950)

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On the Move

(Begins on page 72)



A lightweight collapsible cart designed especially as a grocery cart but adaptable for garden tools and laundry

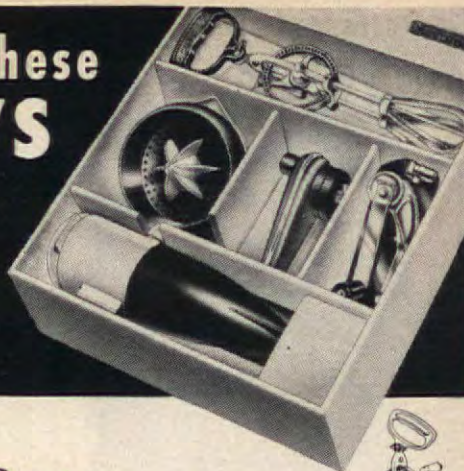


This laundry basket in a folding metal frame is a good height for loading and laundry sorting. Plastic basket liners are available



This de luxe serving table with radiant-glass heating surface reaches and maintains a temperature of 200°F

Plant these DAZEYS under the Christmas Tree!



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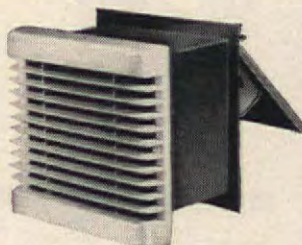
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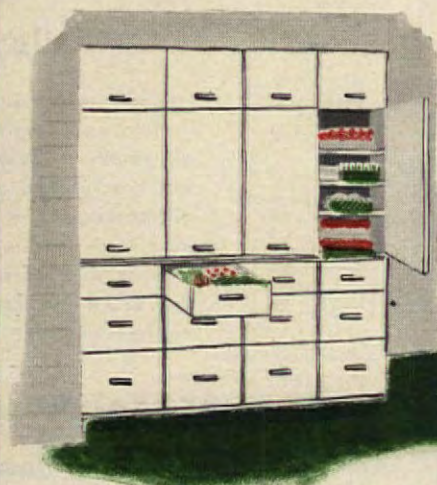
How to get more than you bargained for—

taylor-make your own walls

with standard units

Custom-build your own Storage Walls!

ALLISON HOLM

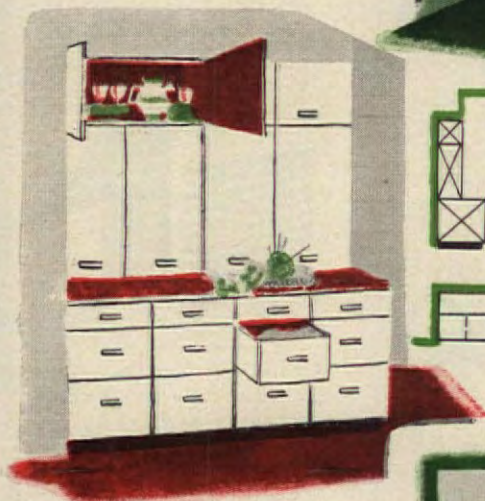


Stock base and wall cabinets are combined in a solid wall of storage, providing ample drawer and cabinet space. Wide gamut of sizes make unit arrangements unlimited

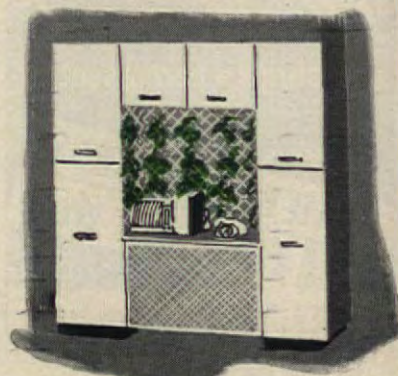
Wall cabinets, some reversed, in lieu of structural wall. File flat pieces in lower cabinets. Don't restrict units, custom-size standard equipment in bedroom, bath or utility room



Base and wall cabinets—as pictured in perspective, plan, and section—are stacked one on the other to create a 12" working shelf and various sized cabinets



Camouflage techniques applied to bare window and ugly radiator. Flanked by cabinets and decorated, one as a desk the other as a book shelf



Ideas for supplementary storage space are not new. But storage units which are not a permanent installation, but a wall of steel cabinets as versatile as your imagination, are always news to modern homemakers. Stock units combine to afford storage for innumerable items, depending on where the cabinets are to be placed, and on the particular habits and hobbies of the family.

Many times shallow cabinets lend themselves more readily to a particular wall space. Double-door wall cabinets with shelves removed are perfect for hanging short garments—blouses, childrens clothes. Multi-purpose metal cabinets are wonderful for summer cottages—they lessen the task of cleaning and danger of vermin. To achieve a smooth wall of various sized cabinets, line the front of the cabinets flush and block shallow wall cabinets from behind. Compartments and divisions in closets provide more actual storage space than a closet twice the size with no means of hanging or placing supplies.

Reconsider those storage dreams that you had decided to let wait. Make them realities by adapting stock units for good storage and custom results.

New Look for Copper and Brass

BILL LUTHER



DO IT YOURSELF *and save*

This little lamp of pressed glass with brass fixtures, so beautiful and shining when new, now dulled and discolored by time, can be restored to its original brightness

To start dismantling, slip end of a screwdriver between socket shell and cap. Separate. Work gently, avoid bending thin metal parts

Remove lamp cord from socket by loosening the two terminal screws with small, fine-bladed screwdriver

Usually a small set-screw will be found in the side of socket shank. Loosen this enough so that cap may be turned

PLEASE TURN TO PAGE 76

Warms Every Corner of the Room



THIS

Fireplace

Actually Circulates Heat

Build a Heatilator* Fireplace in your new home and enjoy the beauty and cheer of an open fire—plus the additional comfort of gentle heat that floods the entire room. For the Heatilator Fireplace actually circulates heat, *actually warms the air uniformly throughout the room*. It works on the warm-air furnace principle—draws the cool air from the room, heats it, and circulates it to the farthest corner, even into adjoining rooms. Ends chilly floors and drafty corners.

The Heatilator Fireplace is ideal for warming the house on cool spring and fall evenings. It augments furnace heat in extreme weather and serves as a valuable auxiliary during periods of fuel shortage or emergency furnace repair. Owners say it is the only heating equipment needed by many homes in mild climates.

Adds Little to Cost

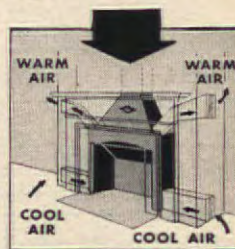
The Heatilator unit is a scientifically-designed steel form around which the masonry for any style of fireplace is easily built. It assures correct construction, eliminates common faults that cause smoking. Affords substantial savings in both labor and materials; adds little, if any, to the cost of the fireplace.

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FROM the famous Stickley workshops in New York State's fabled Cherry Valley comes this lovely small table of almost unlimited use. Stamped with the home-spun character and rugged strength of pioneer Cherry Valley cabinet work, it reveals Leopold Stickley's unique genius for adapting various elements of early design to contemporary pieces.

Solid cherry in Old Mansion finish; top 15" x 20"; height 23 1/4". One pint of Stickley furniture polish included. At Stickley dealers, or shipped postpaid where not available, for \$18. (\$1.00 more west of the Rockies.)

Gift Suggestion No. 2—Stickley "Little Heiloom" Footstool in solid cherry (polish included) . . . postpaid \$6.50

"Pompey Hill" Table from an early Cherry Valley settlement



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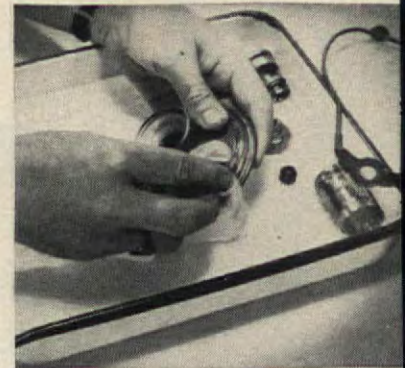
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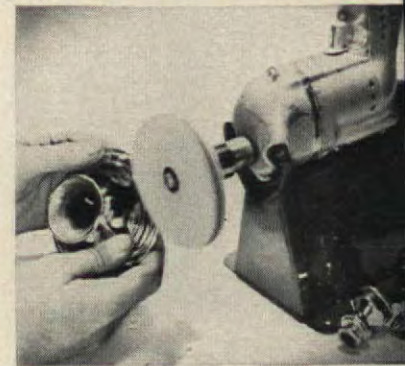
INDIVIDUALLY YOURS
paper napkins
at every meal
CONVENIENT ECONOMICAL
A real work-saver during the holidays, too!

Copper and Brass

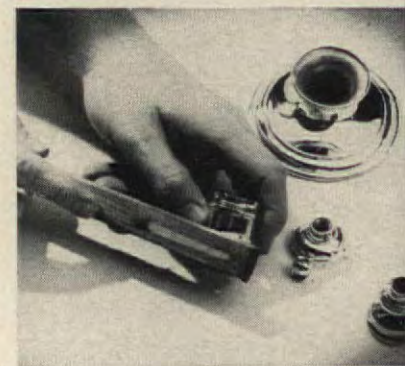
Disassembled metal lamp sections are washed in pan of thinner to remove old discolored lacquer. Be sure to use an enameled pan for this



Buff parts with a "cotton wheel" on electric polisher loaded with tripoli. Finish with another buffing wheel and jeweler's rouge. Don't handle polished surface



No electric buffer? Finish by hand. Not so brilliant—but good. Glue strips of chamois skin on two thin pieces of wood. Polish with one of those rubbed over tripoli, then other loaded with rouge



All traces of polishing compound must be washed off in thinner. Use soft cloth and brush to get down into crevices. Do not handle polished surfaces more than necessary



A number of wire hooks are bent up to suspend parts while dipping. No. 14 wire is right for all but heavy pieces. Shape hooks for pieces to be dipped



(Begins on page 75)

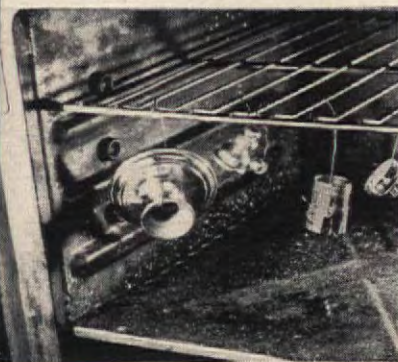
Photographs by author



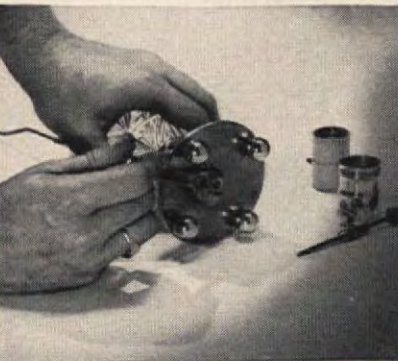
While still wet with thinner, place parts on hooks and dip into 50-50 mixture of lacquer and thinner. Remove and drain excess back into tank. Hang up to dry. Repeat



Suspend pieces to let lacquer drain off at corner which will be least conspicuous when reassembled. Touch droplets with absorbent paper toweling until excess has been removed and finish starts to set



After two to four coats have been built up by dipping and drying, suspended parts are transferred to a cold oven. Bake 15 minutes at 100° to 150° for brass. Copper at a lower temperature. Cool, do not handle until cold



Reassemble lamp sections over central pipe and tighten snugly. If harp is plated or painted steel, re-gild, using gold bronze-powder mixed with lacquer. Use as thin a mixture as possible without running



Rewire with old cord or new one if necessary. Loop bared ends of wire around terminal screws in the socket, and in direction they are to be turned. Tighten securely, install insulated sleeves and shell

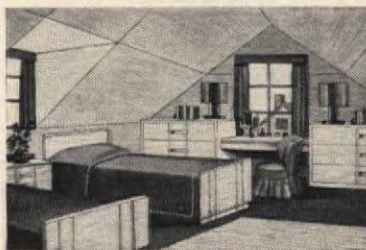
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NEW LOW PRICES!

—and now, every lumber dealer has it again.

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Large, Light, Strong Panels ...
America's Busiest Building Material



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*The mirror illustrated is Model 1010, 40" x 50" —another Nurre "original."

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• Order booklets by name and number and send remittance in personal check, money order, or coin to:

THE AMERICAN HOME
American Home Building
Forest Hills, New York, N. Y.

The Cinderella table, made of pine, is simple, round, has four sturdy splayed legs. A few simple additions can turn it into either the traditional or modern tables shown below



1227
Traditional version encloses the four triangular sections under table top as "catch-all" for small items. Bottom shelf will hold magazines

How to make a table more useful

Unlike Cinderella, a plain table needs no fairy godmother, no magic wand—just a little lumber to change its simplicity into useful handsomeness. We started with a pair of tables such as you might have, or might construct, made one into a modern, the other into a traditional "catch-all" table.

For the modern version, we added a large lower shelf to hold magazines, then bleached the wood. For the traditional, to make a hiding place for cards, cigarettes, matches, we enclosed space under the table top with a plywood bottom, added four drop-down doors, simple hinges, brass knobs, and bullet catches.

1227 For the modern-minded, table is bleached blond. Lower shelf was made in two sections, is 4 in. wider than table top

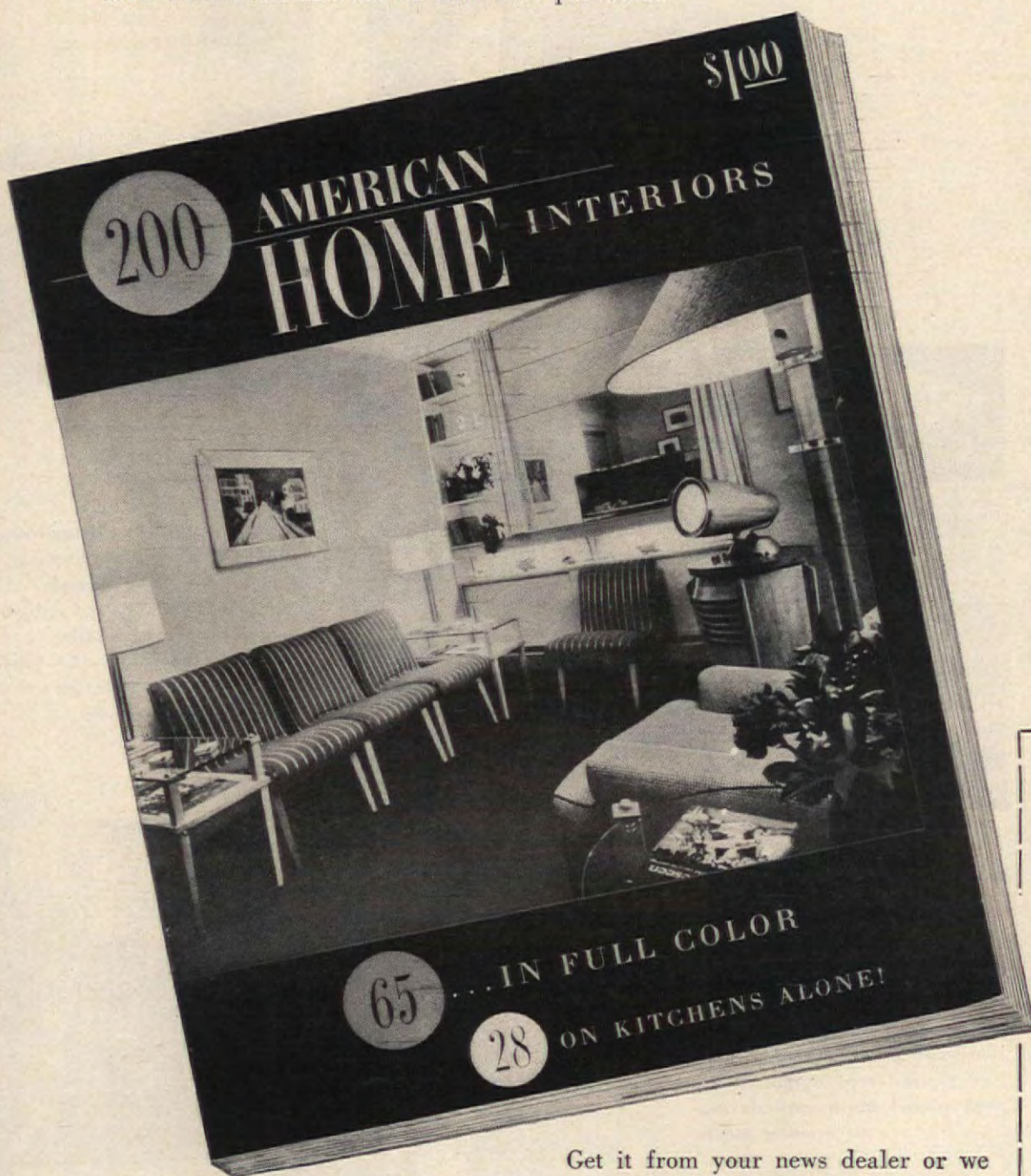


PATTERNS MAY BE OBTAINED BY MAIL FROM THE AMERICAN HOME PATTERN DEPARTMENT, AMERICAN HOME BLDG., FOREST HILLS, N. Y., N. Y. SEE PAGE 87

A new book on
INTERIOR DECORATION

compiled by
the Editors of American Home

126 pages packed with information on home furnishings; 200 illustrations of lovely interiors—65 in full color, 28 on kitchens alone! The most attractive collection we have ever published.



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Whether you're planning a new house, refurnishing your old one, or merely sprucing up a room here and there, we have hundreds of valuable ideas on interior decorating and home furnishings for you, packed into the pages of this book. It's a ready-prepared scrapbook on decoration, a handbook for young marrieds about to start new homes—or older marrieds who need a "new look."

You'll find many, many down to earth, practical, do-it-yourself suggestions which you can duplicate or adapt for your own home with big effect for little cash. Information on—where to save money, where to spend money; storage ideas; tips on remodeling; tricks with inexpensive decorating fabrics; slip-cover and drapery styles; paint colors; how to dress up maple furniture; lots of fine antiques; how to individualize mass-produced identical houses; basement play-room plans; apartments; good lighting for homes; built-ins; bathroom storage; how to bleach furniture; handy-man suggestions. . . .

So let this new decorating book be your source-book of ingenious and practical "how-to's" . . . your guide in creating new rooms for attractive indoor living . . . your aid in giving the old, new life and in using what you have to the best advantage.

Let it be your home reference book . . . to answer today's decorating problems . . . and to plot tomorrow's redecorating plans.

Whether you be modernist, traditionalist, or have a love of the informal, casual, down-to-earth way of living . . . there is something of everything in this book for everyone.

THE AMERICAN HOME, DEPT. B
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Forest Hills, New York, N. Y.

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DECEMBER
23



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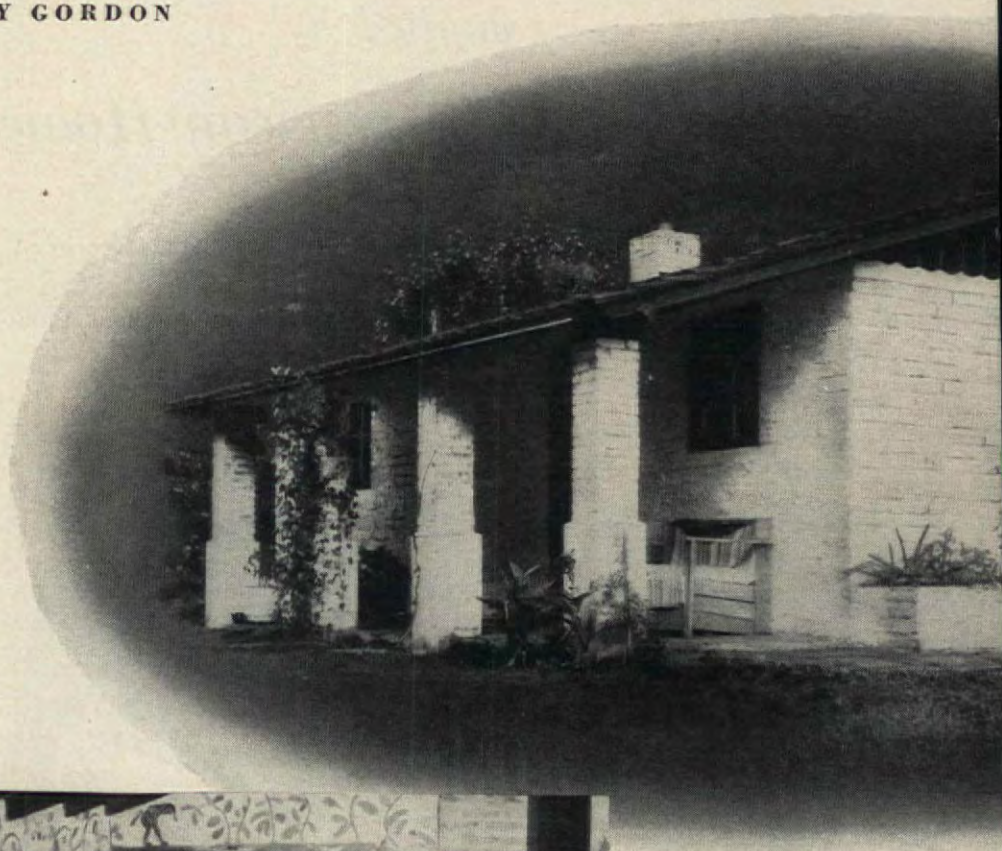


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America Builds Its Own

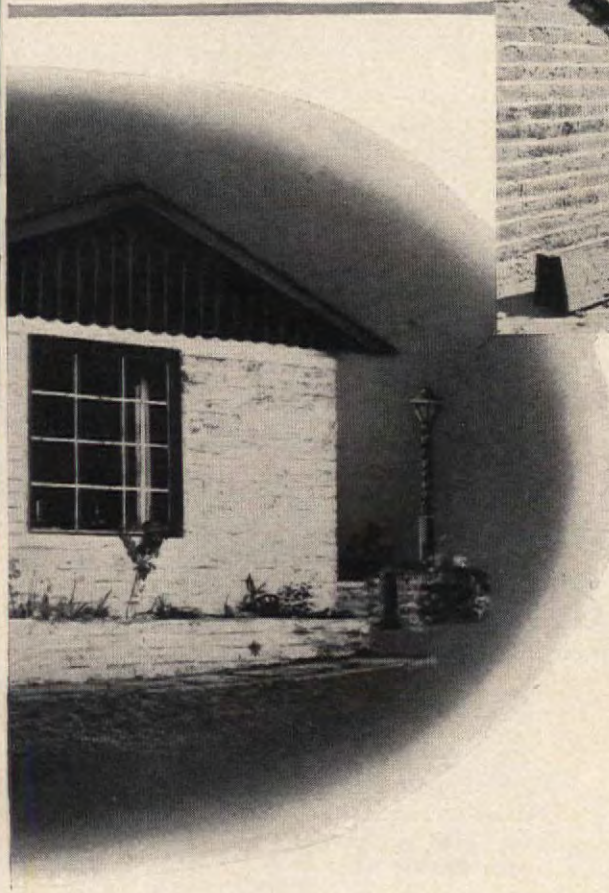
JERRY GORDON



Kitchen end of large living room shows tile counter and backing, colorful decorative Spanish motifs used on walls and redwood beams. Floor is of red tile. Cupboard shown at right is hand carved, displays china against bright blue background

At rear of house is patio with raised brick fireplace. Its low enclosing wall affords plenty of seating space for barbecue get-togethers. Several rustic lamps supported by posts spread warm glow during evening meals





Courtesy, Stanford University Press

Daughter Diane was absent when this picture was taken, but she added her bit towards molding brick and erecting adobe walls. A deep porch shades the living room-kitchen; its redwood roof is supported by sturdy adobe brick piers. Front door is also redwood, intricately carved, knockers of wrought iron

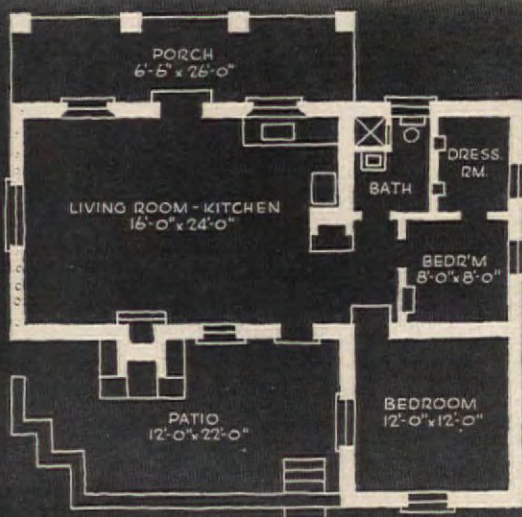
We didn't know anything when we started." Like so many other modern pioneers, the Paul Allers had never attempted any construction work before starting to build their adobe house near Santa Cruz. Adobe is the cheapest material in the world, being just earth, water, and waterproofing, and one of the most satisfactory. It affords its own insulation, doesn't sweat or freeze, and is fireproof to boot.

The Allers got their inspiration while touring Mexico. If the Mexicans could build their own homes, why couldn't they? Already they were sole

owners of an acre of land, barren of building except for a forlorn little shack. This was used as living quarters while the family busily got to work, molding adobe bricks out of their own soil and erecting exterior walls. It was back-breaking work even with the homemade mixing machine Paul concocted out of a 5-gallon drum, the gear box from an ancient washing machine, and a few other odds and ends. But they got the home they wanted and a picturesque one at that.

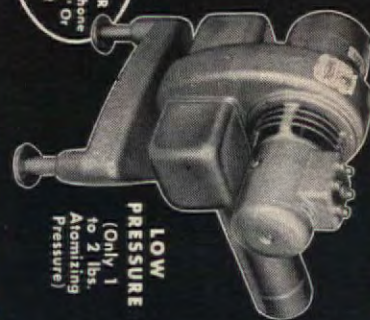
The ingenuity of the Allers didn't stop with manufacturing their own building material. They made their own plans, installed the wiring and plumbing themselves, constructed a well and septic tank as well. In addition, they made every stick of furniture that went into the house. Doris claims that it was a good way to relax over week ends and that it brought the family closer together. Since no books were kept, the exact cost is unknown. While building, they still had the same money to spend as before; they saved on movies and theaters, but shed no tears over this.

Plan, designed by owners, is small, compact, but just right for three occupants. Dressing room just off small bedroom affords plenty of storage space for Diane. Placing living room and patio fireplaces back-to-back made construction easy, proved an economy



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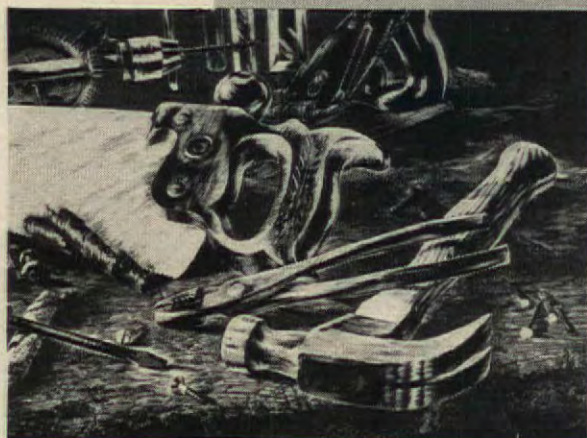
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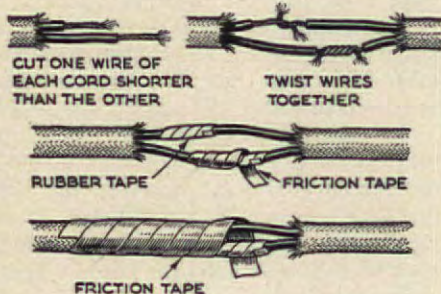
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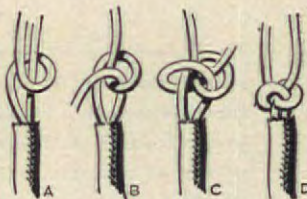
JUEL F. ALSTAD

Caps, Taps, and Splices

Before they give you real trouble, repair your frayed lamp and extension cords. Remove any worn covering, wrap damaged insulation with electrician's rubber tape, and then apply a new covering of friction or adhesive tape. If the wire is broken, cut out the damaged section and remove the covering for about 2 inches back on each of the cut ends. Then splice the ends as shown below. With the two splices offset, the repair job will be stronger and smaller than when the splices are side by side.



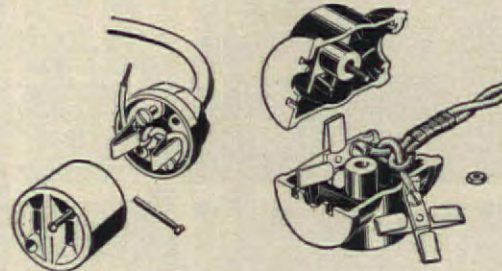
The plug itself should be grasped when pulling it from a receptacle, but sometimes it is yanked out by the cord, and the connections are broken. As a protection against occasional strain on the connections, the underwriter's knot should be used; it applies the stress to the shoulder of the plug. To make such a knot: A) loop one wire around the other; B) pass the second wire over the loop; C) pass the second wire through the loop from behind; and D) pull the knot tight, as in the sketch.



Some modern plugs cannot be repaired, and others have patented fastenings, but the ordinary male plug, or cap, available in hardware stores and already on older lamp and appliance cords can be repaired

easily. For loose cords, remove the fiber shield and tighten the screws. For broken wires, first cut the cord back to an undamaged section, and split it back about 2 inches. Remove the covering and wrap the end of the woven sheath with a single layer of tape to prevent unraveling. Strip insulation back $\frac{1}{2}$ inch from the wire ends. Scrape wire clean and twist the strands together. Tie an underwriter's knot at the base of the split in the cord and pull it against the plug shoulder. Run each wire clockwise around a prong and a binding screw. Be sure there is no contact between bare wires, and slide the fiber shield over the prongs.

On the other end of an extension cord is a female plug, or tap, in which loose and broken wires are repaired in much the same manner as in a cap. But, first be sure that the cap at the other end of the cord is disconnected from any source of electricity



that might give you a shock. The tap is opened by removing the screws or small bolts that hold its two parts together, and the spring contacts and binding screws will be exposed for repair work. The sketches above show typical single and multiple taps opened for repair or tightening of connections.

Home Study Plan (Begins on page 38)



Buff-tone walls complement chocolate brown at living-room dining area. Large picture window overlooks pleasant garden view, is framed in tropical-leaf design draperies

re wide and have been designed to control sunlight all during the year so that the welcome rays of the sun penetrate far into the rooms during cold winter days and cool shade results during hot summer days.

It's an easy house to maintain—close proximity of utility and kitchen areas make it possible to do the day's wash while, at the same time, breakfast is being enjoyed or the baby's formula prepared. Radiant panel heating in the floor, serviced by a gas-fired furnace has proved an economy and eliminated the need for a basement. Betty appreciates this lack of running up and down stairs since care of a young baby necessitates saving every scrap of energy.

There's a feeling of owner-accomplishment about the house, too. Both Rettigs pitched in and did all the painting and decorating themselves.

Finished curtains, draperies, and bedspreads are all Betty's handiwork; Jack installed a wall of wardrobe closets in the nursery and also built shelves and cupboards under the nursery picture window.

In each room the large windows gave them the key for their decorating scheme. Living room is in forest-green, chartreuse, and brown. Softer, more personal colors, lime green, rose and gray, were chosen for their bedroom. Since the baby's room faces east, powder-blue and yellow guarantee a sunny atmosphere all day.

When our outside photographs were taken, landscaping had not been started, and the house sat rather starkly on its plot. By now the owners have remedied this defect and are already on the way towards gaining a wide lawn and proper ground planting near the house.



Functional U-shaped kitchen has white wood cabinets, red walls and ceilings. Linoleum on counter tops matches wall tones—rose and green percale curtains are similar to those in dinette

For Your Convenience

Home Study Plans include architect's scale plans, elevations and details, outline specifications and re-print of our editorial on each house



● Home Study Plan No. 1

Red and white Colonial design. One bedroom on first floor, two on second. Large garage



● Home Study Plan No. 2

Split-level frame house; compact plan has three bedrooms, ideal for narrow plot. Heater in cellar



● Home Study Plan No. 3

One-story brick. Extra-large windows face living terrace. Modern interiors, two bedrooms



● Home Study Plan No. 4

Modern wood, two-bedroom house, combination living-dining room, good closets, attached garage



● Home Study Plan No. 5

All wood ranch house with flexible two-bedroom plan, view windows and large open living porch



● Home Study Plan No. 7

Cape Cod expansible house. Three bedrooms plus garage, easily converted into extra room



● Home Study House No. 8

One-story three-bedroom house, separate dining room, attached garage. Playroom in basement.

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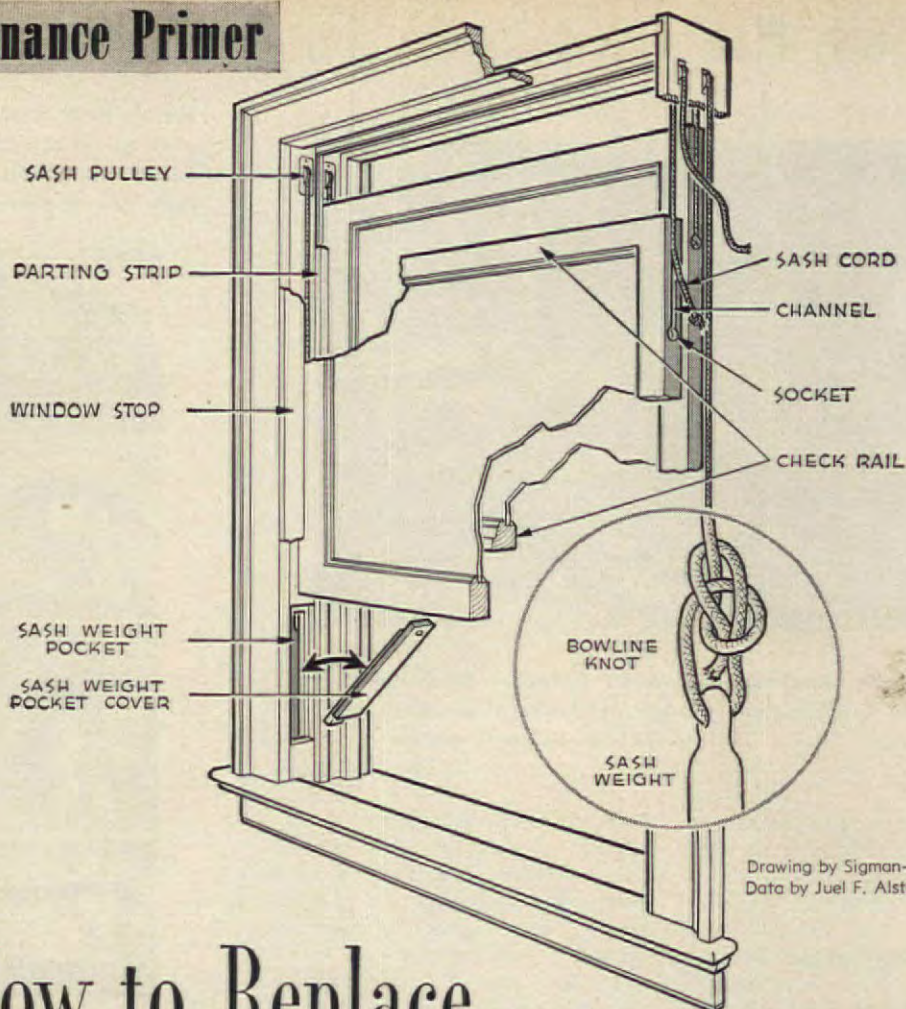
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Drawing by Sigman-Ward
Data by Juel F. Alstad

How to Replace Broken Sash Cords

JAMES A. OEST

You need no special tools, just a hammer, screwdriver, putty knife, chisel and pliers, plus, of course, the new sash cord.

On the side of the broken cord, cut the paint between the window stop and the trim with a putty knife, and carefully pry out the stop with a wide chisel. If there is a weather strip, loosen the piece by the window stop at this point, extracting the few nails holding it. Depending on the design, you may have to slip it away from the adjacent strip. Then pull out the lower sash and weather strip.

Slip the unbroken cord out of the channel and socket of the sash edge. Let the knot rest at the pulley.

Now open the sash-weight pocket. The cover may be a flat piece of wood held by two screws, or in older windows it may be rabbeted under the parting strip with a single screw.

In the latter case, the best procedure is to remove the parting strip. Lower the upper sash to its bottom position, carefully pry the strip from its channel at the top (it's held by 1 or 2 nails) and pull it out and up from behind the sash check rail. An alternate is to leave the sash raised

and pry the strip out from the bottom, just enough to permit removal of the cover—and taking the chance of breaking the strip where it bends.

To fix a broken cord for an upper sash, you must remove the parting strip, the weather strip, and the sash after removing the lower one.

If paint holds the cover and parting strip fast, cut the paint with a putty knife, and pry out the cover and strip with a wide chisel.

Lift the weight from the open pocket and cut off the broken cord. Lower a weight such as a small lead fish-line sinker or a nail through the pulley on a light string, to the bottom of the pocket. Tie new sash cord to string and draw it into pocket.

If you remove the pulley to oil it and reduce sticking that may be causing early wear and breakage of cords, you can push the cord through the pulley, and into the pocket with a weight on it. Then replace pulley.

The best knot for a sash weight is the bowline (see inset of sketch above). It allows the weight to hang straight, prevents rubbing and catching on any rough spots in the pocket, and doesn't need tension to keep it tied. After securely tying the cord to the weight, without raising the weight from the bottom of the pocket, pull

the cord taut and, for an upper sash, cut it with 1 or 2 inches outside the pulley. Cut it 4 inches outside the pulley for a lower sash. Next pull the cord out enough to make a single common knot near the end, to keep the end from slipping through the pulley into the pocket. The weight will be elevated to proper height in the pocket when the cord is fitted to the sash. These lengths allow for stretch and wear in the cord. Now you can replace the pocket cover.

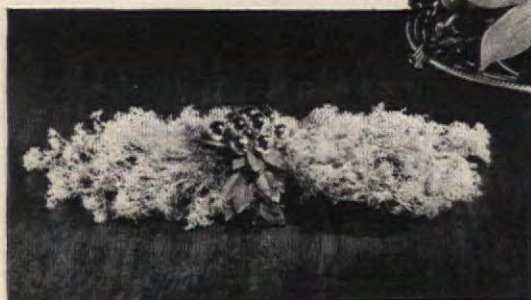
Set the upper sash on the sill and place the cords in the channels with the common knots in the sockets. If the knot protrudes from the socket tap it with a hammer to flatten it and prevent fraying as the sash is moved up and down. Put the weather strip, if any, in place on the edge of the sash, slip the sash into position and replace weather-strip nails and the parting strip, being sure the weather strip is seated in the groove in the parting strip.

The lower sash and weather strip are replaced in a similar manner, and then the window stop is also replaced.

If you want to install sash chain instead of the cords, remove window stops, pocket covers and sash, and fasten the chain in the sockets by screws, and wire to the sash weights.

Arranged— to cut costs

Arrangements by Melinda Martin
Artificial flowers, courtesy of
Corham Artificial Flowers



For bright Christmas table talk, try arranging handsome artificial sprays in a shimmering, silver supper dish. You can dramatically group, as shown above, such favorites as holly, mistletoe, and poinsettias, thrusting their stems, for stability, into a base of clay. Any height may be achieved by wiring together long branches of mistletoe. Building down from these shafts, create a triangular design of shining holly. Then add bright red Lady Apples as a transition from the tiny, delicate, white mistletoe to the large, red poinsettias, boldly placed on either side of the dish. Combine other green materials with festive reds for your own variation of this centerpiece.

An ethereal, white Christmas decoration, as fresh as newly-fallen snow, is made of weeds, leaves, and Christmas-tree balls. As pictured above, two bunches of white, "flocked" weeds can be wired together to form a horizontal arrangement. If not available at your florist, leaves can be painted or sprayed silver or gold—or even cut from silver or gold paper, wired down the center of the back, and covered with Scotch tape. Appropriate gold and silver balls are now found in almost any ten-cent store. Balls and leaves are wired onto the white weeds to make a rich center of interest.



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SUZANNE HEWSON

This was once a 20 x 40 clay bank!

Wanting our garden natural and "woody," we refrained from fussing it up with gadgets. No gnomes or darky figures fish in our pool, no one-legged storks peer across it; we, rather than wooden, sunbonnet babies, water our flowers, and our birds are real, attracted by a convenient bird-bath and lavish scatterings of bread crumbs

Graham's Studio



Anyone who gazes wistfully at an unattractive backyard and yearns to transform it into a bower of beauty, must realize that such a change demands vision, ingenuity, persistence, and not a little labor. But it can also be fun! Take stock of the area, appraisingly, with an eye to the sort of garden which will best suit your space and needs. Then pull on a pair of old gloves, grab a shovel, and go to work. But, that your efforts may reward you a thousand-fold, *plan before you plant*. Even with a 40-foot plot, a lovely garden can yield a never-ending series of thrills.

Ours is just such a garden, in Shreveport, Louisiana, where Mother Nature extends a lush and lavish hand. We are testimony that families are spending more time out of doors than ever before, and finding that a garden can be both soul-satisfying accomplishment and inspiration; that the cost can be whatever one desires or can afford. Ours has been amazingly small in proportion to the loveliness it has given us.

Originally, no grass, not a tree or shrub, grew on the clay bank which was our 20 by 40-foot back yard. So we began by transplanting tufts of sod from the front terrace and coaxing them to spread. Soon we had to build curbs to keep the grass from encroaching on the flower beds along the fence. In the center we put a round bed instead of the pool which, for sanitary reasons, a family conclave had hastily and ill-advisedly voted down... And then, after several years, we found that all we had was just a well-kept "back yard" with flowers, *not* the garden we wanted. Why? Because we had had no plan, no definite objective.

So then, after discussing our problem with a fellow flower-lover who was also a landscape gardener, we went to work in earnest, on the basis of a plan he made for and with us. First, we needed lots of rocks for a natural-looking pool and little waterfall; hundreds of wild ferns, honeysuckle; some holly trees, and elms. Of course, the magic talisman, money, would have supplied them at a

moment's notice. But we chose another way which yielded dividends of pleasure as well. We went after those rocks ourselves, sometimes bringing home truckloads, again just a few at a time, from happy picnic grounds. We found ferns along creek bottoms and banks, and the woods supplied graceful trees which, brought home, took root and grew. The inartistic central flower bed was replaced by an attractive kidney-shaped pool, behind which a rock-covered hillock sloped off to one side; here it joined a rock wall, about 10 inches high, which curved around a grass plot to make it look like a sunken garden. Water piped under the rocks tinkles into a soundbox hidden by ferns.

We paved the triangle behind the pool with flat rocks, planting lush Japanese grass between, and Vinca and ferns around them. A volunteer oak made a splendid canopy for a hammock; clematis and honeysuckle on the enclosing fence mingled their perfumes with that of a sweet-olive. Trumpet-vines, discreetly restrained, tangled in a race with yellow jasmines to see which would bring us the joy of privacy. In every nook and cranny we tucked sedums of many varieties, and other low, creeping plants. Caladiums with their flamboyant leaves were planted to rise above small-leaved ivy in summer, and in late winter to be supplanted by daffodils, iris, pansies, violets.

We enjoy our garden to the full. Our wrought-iron furniture is homemade in simple, attractive, comfortable designs; each spring we paint it a cool green, and then forget it. Wrought-iron arches, also homemade, atop our two gates, are draped in morning-glories. From one hangs a light made from a brown glass jug; from the wall of the garage hangs an antique (junk pile) carriage lamp amid the branches of a scarlet climbing rose. We have been generous with water and fertilizer and assiduous in applying both. Ever on the alert for blights and bugs, we consult our gardener friend for remedies. We welcome the birds as allies.

Holly

(Begins on page 42)

In addition, many species have been introduced (chiefly from China and Japan) and used both as landscape material and in developing promising hybrid forms. *I. aquifolium* is the one mostly grown for cutting and decoration because of its fine foliage and dense berry clusters. Less hardy than the native species *opaca*, (in the East, plants rarely survive north of New York), it is extensively cultivated in the Pacific Northwest, whence berried sprays are shipped all over the country. If you would try it, give it a protected spot, acid soil, and plenty of moisture; if it is winter-killed, cut it back severely to promote new growth. *I. opaca*, hardy all up the Atlantic Coast, can be pruned to make a denser, more shapely plant than it is in the wild.

THE COMPLICATED LEGENDS... Holly is easily adapted to Christian symbolism with the red berries representing the blood of Christ and its promise of life everlasting. That it is a symbol of the Crucifixion rather than of the Nativity; that the holly wreath originally signified the Crown of Thorns (whence the occasional name of Christ Thorn), makes its traditional use at Christmastime surprising. One explanation is the fact that holly symbolizes the Christian Spirit and may be used in the observance of any day that honors Him.

More deeply rooted in the past, however, are pre-Christian traditions and superstitions regarding it. The Romans used holly in their Saturnalia, in their homes as we use it, and also in processions and to deck idols. Trimming the tree was said to honor Bacchus who shared the festival with Saturn, god of winter sowing.

All primitive peoples seem to have celebrated the winter solstice or change from one season to another. The Druids put holly in their hair as they went to cut the more sacred mistletoe, and hung branches over doorways as a refuge for kindly sylvan spirits during dark stormy December days. (When the birds had eaten off the berries, it was a welcome sign that the spirits had returned safely to their woodland homes.)

In folk tales of a later period, holly was endowed with power to repel thunder and lightning; so trees were planted close to houses. A holly-bark syrup was taken to cure coughs, a common winter ailment. That holly could retain its leaves after other plants shed theirs made it a favorite of the sun, and a particular charm against witches. All beasts revered it, never chewing it as they did other plants, and a holly rod was said to subdue the most stubborn animal. And woe to him who belittled these magic powers, for if one talked against holly, he would hang. In parts

PLEASE TURN TO PAGE 93

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Makers of Famous DRIPNOT Toilet Tank Trays.

Like most people planning a home, we wanted just about twice what we could afford, and what to leave out became a major family problem. The basement recreation room was a "must"; so was the laundry. Where to fit my favorite—a workshop—became pretty important. I finally wound up in a 9 x 12 cubby hole in a basement corner.

Try as I might, I just couldn't find space to store the tools and other junk accumulated over a period of ten years. I decided to use up all the odd spaces first, so built a workbench with plenty of drawers underneath. In the center are two boxes with casters, one for rubbish, the other for scrap. Drawers are made of 5/8 cheese boxes with a plywood end. On the top of each drawer I fastened a sample of its contents. Experience taught me that printing the names was most inefficient. Along the top of the bench I fastened a lathe and the drill press.

Turning tools, electric drill, wrenches and buffing heads were placed along the back of the bench. Above, shelves were built for paint and varnish. Here there are small drawers for tube colors, sand-

Everything in its proper place and, believe it or not, an easy practice once you get the hang of it. Cheese-box drawer with contents displayed on front save time, avoid confusion



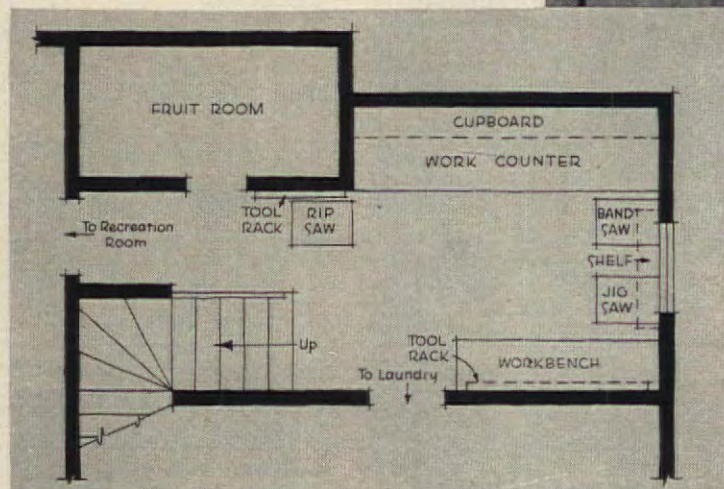
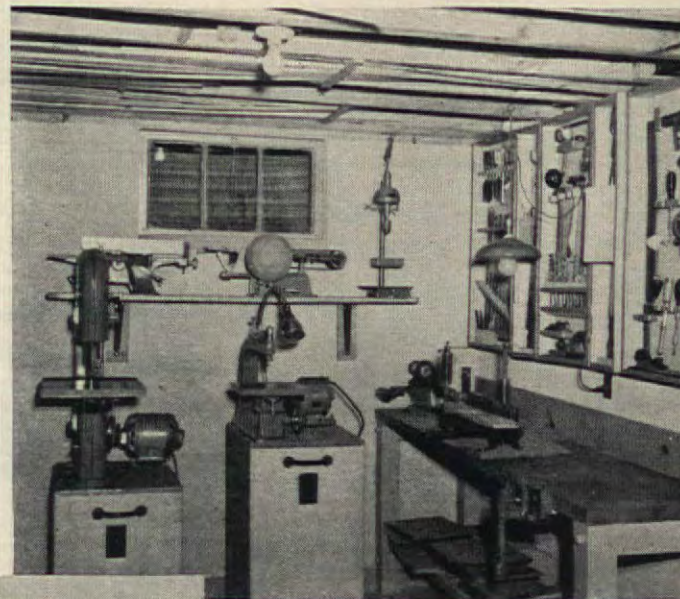
Photographs by author

Basement Workshop

DONALD H. PORTER

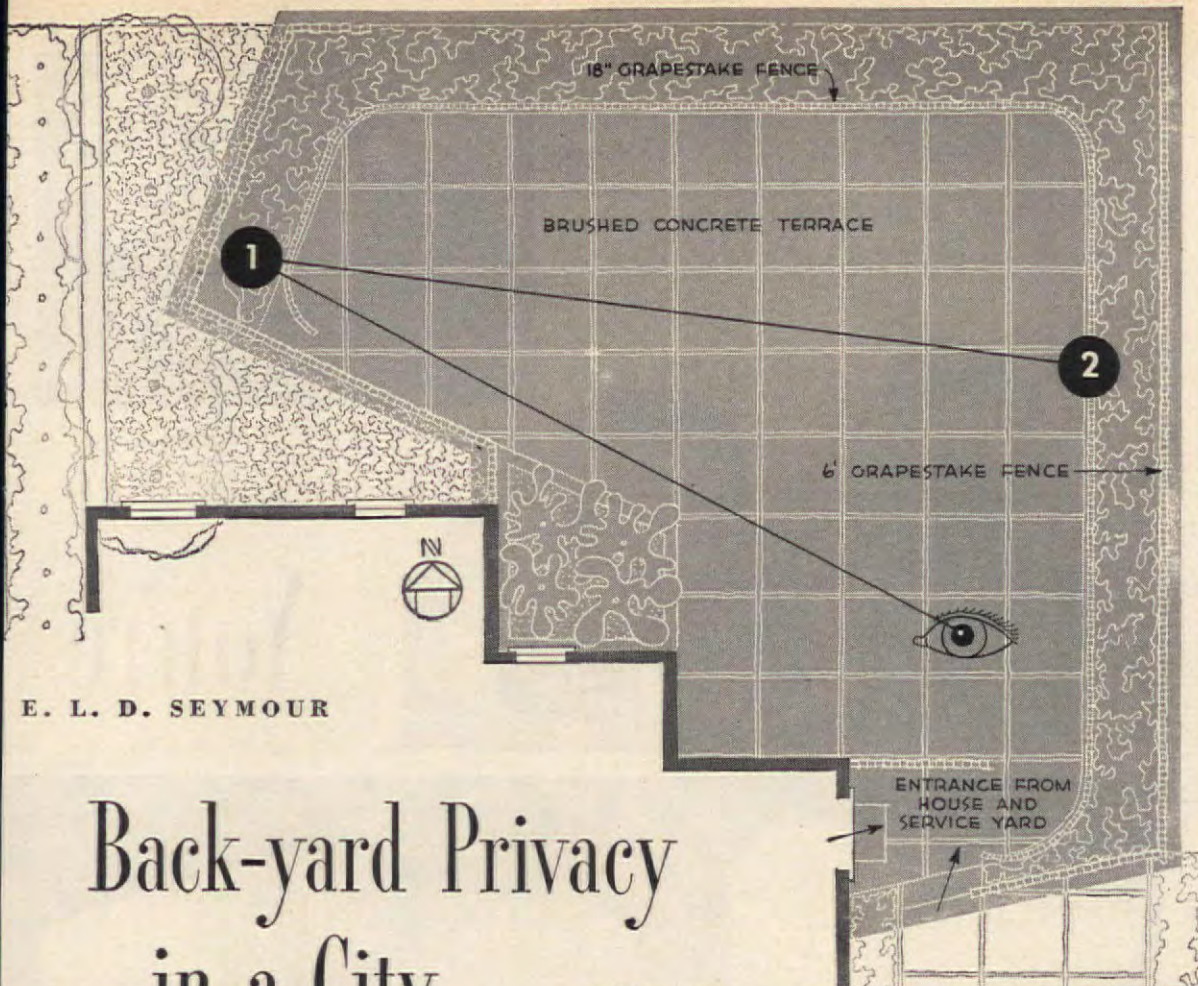
paper, etc. The cupboards can be locked so that drawing sets and valuable tools can be kept out of sight. On the other side of the room I built a maple-topped workbench with folding tool box above. Below is a shelf for large pieces of scrap.

Experience, too, taught me that bench saw, band saw, jig saw, and sander are easier to use if mounted on individual stands. There are drawers in these stands for spare parts. Switches placed at the fronts are real safety factors. I made special cords which can be removed and locked up when children are around. On the wall above the bench saw, there's a rack for blades, clamps, and other tools. So far this arrangement of tools and equipment has worked out most satisfactorily, but I can squeeze in a few more pieces should they come my way.



A tight squeeze but power tools mounted on own stands can be moved when working on large pieces. Electric switches at front make for easy safety control; drawers below take care of spare parts

A man's world, small but efficient, and certainly better than messing up rest of basement with sawdust and shavings



E. L. D. SEYMOUR

Back-yard Privacy in a City

The city, San Francisco. The site, not far from Golden Gate Bridge—convenient, pleasant, but not unfamiliar with strong winds, chill fogs, making entrapped sunshine as well as privacy welcome. The property, a knoll, so that leafy tops of golden wattle trees along street on the west side are level with garden. From street on front (south) ten steps rise to 8 by 12-foot entrance court, then two more to slightly larger service yard from which screened entrance leads to terrace of yellow-brushed concrete with redwood dividing strips. The house was remodeled to give view of, and access to, the garden where formerly wasted space was turned into a secluded sun-trap and child's play area, 36 feet wide at the back, 30 feet along east side, 18 feet along west. Neighbor's house to the north and high fences (faced both sides with 1 by 2 redwood) enclose area on three sides. Low edging of 2 by 2 redwood stakes set in concrete bounds planting space for small-leaved Japanese boxwoods, bulbs, and annuals along east side; evergreen honeysuckle (*Lonicera hildebrandiana*) against blank house wall and on fence; and, on west side, brilliant golden privet at base of fence, beyond which is a hedge of karo (*Pittosporum crassifolium*) underplanted with *Hypericum calycinum*. Fitted into a corner against the house, a redwood box with 2 by 8-inch cap painted (like that on the fence) to match the house trim, holds a specimen cherry-laurel (*Prunus laurocerasus*) above a ground-cover of *Bouvardia humboldti*. Attractive, well-chosen plants enclose service yard and entrance court, and flank doorway and front steps.

Such the pleasing, private, appropriate outdoor living portion of the home of Mr. David Potter. When taken to see it, I wondered how much it cost. The answer came, "About \$780, not including the landscape architect's fee." When that was, I don't know, but surely a fine investment.



Honeysuckle softens house wall; golden privet brightens west fence; cherry-laurel, extreme left

Photographs: Herman Halverstadt



Bulbs and annuals grow in eastern border between 18-in. edging and capped 6-ft. fence of redwood

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Two Flame-Grain Kaywoodies, carefully matched as to grain, in jewel-box, \$25. Become steady companions of men who own them. Many thousands of pipe bowls must be cut before two are found that match in grain. Briar is imported, long-seasoned.



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Higher west of
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Pants, skirts
stay pressed.



Holds 6 hats, plus
ties, scarfs, belts.



Keeps clothes neat,
clean and handy.



Keeps shoes
clean, neat.

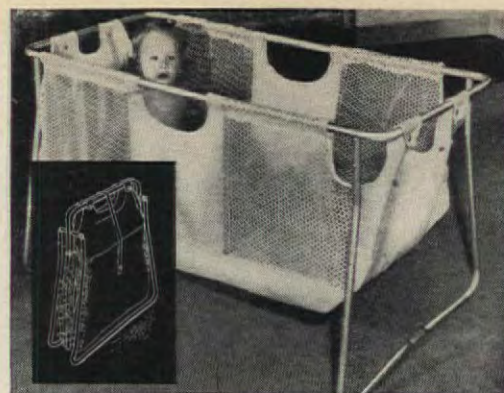
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Photograph by
Russell Bradshaw



You're

Camera Associates



THE AMERICAN HOME, DECEMBER, 1949



Doll-sized model duplicates exact styling and fabrics of well-known Slumberette baby carriage. Heywood-Wakefield Co.



Evenflo Deluxe Nursing Unit now includes sturdy Pyrex bottles. Pyramid Rubber Co.

a Lucky Baby!

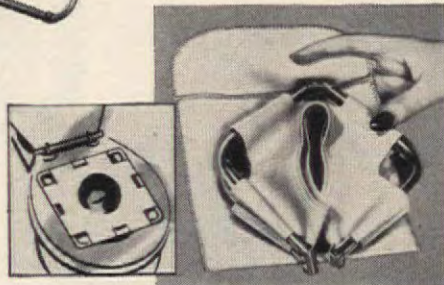
Never before was there so much to make a baby's care easier—nor such ingenious solutions to the problems of a young mother's life. New innovations include lightweight, packable equipment to enable comfortable traveling or visiting; double-duty furniture to solve space problems at home in small apartments. Other items simplify formula-making, sterilizing, make baby's play safer, his nursery cleaner. For mother it means fewer steps, less worry, more time.

PLEASE TURN TO PAGE 92



Foldaway High Chair is streamlined for comfort and safety, neatly tucks into car trunk or closet. Norlitt Mfg. Co.

Washable Baby Sitter fits any toilet seat, folds into 4 in. case. Pee Wee House



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PATENTS Write for information on what steps an inventor should take to secure a Patent. Patrick D. Beavers, 903 Columbian Bldg., Wash., D. C.

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REVERSING ACTION IN-SINK-ERATOR GARBAGE DISPOSER SINCE 1938

Fits your kitchen sink! SEE YOUR PLUMBER - OR WRITE IN-SINK-ERATOR MFG. CO. - RACINE, WIS.

WASHES DISHES IN JIFFY!

BRAND NEW... Nothing else like it. Amazing "Sponge" Dish Cloth washes dishes lightning fast. Replaces messy dishrags. Suction action works like magic. Dishes gleam like a mirror. Take orders from friends! Earn money! SAMPLES FOR TRIAL Sample offer sent immediately to all who send name at once. A penny postal will do. SEND NO MONEY—JUST YOUR NAME. Kristee Co., 1333 Bar St., Akron, Ohio

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Says the Woman

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The Perfect Christmas GIFT

Please them both with NuTone Door Chimes! The NuTone SYMPHONIC shown here is a glamorous eight-note Westminster Chime in walnut finish and satin-brass—only \$29.95. 14 lovely NuTone Models, as low as \$3.95 to \$69.95—at your department—electrical stores. For free folder write NUTONE, INC., Dept. AH, Cincinnati 27, Ohio.

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ADD YEARS TO
YOUR "LOOKS"



• When tired, burning feet are "killing you" . . . your face betrays it! Looks older, tenser . . . far less attractive! Little pain-lines, happening frequently, may even be the beginning of wrinkles!

For happy relief that will show in your face, make it a daily practice to rub your tired feet with invigorating Absorbine Jr. It cools and soothes . . . counters the irritation that causes pain

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MURINE FOR YOUR EYES



**Get Well
QUICKER**
From Your Cough
Due to a Cold
FOLEY'S Honey & Tar
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You're a Lucky Baby

(Begins on page 90)



To spare Mother's aching back, turn of handle raises bed of "Liftomatic" Elevator Crib. Tyre Furniture Mfg.

Terry-Gate is another portable, adjusts to fit doorways from 26 to 37 in. wide, is tightly held by rubber-covered clamps. Terry Mfg. Co.



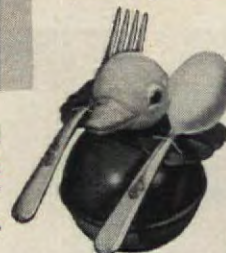
No fear of breaking glass; if baby throws his bottle, pure rubber Baby Bottle Bouncer cushions its fall. Skill-Craft Mfg. Co.

Slotted corner-posts enable Port-a-crib to change from pen to bed to safe play area in car's rear seat. Graf-Tlapek, Inc.



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Plastic toy ducks hold silverplate fork and spoon matching popular "grown-up" patterns. Holmes & Edwards



Baby's Dinner Pail has vinyl plastic lining to keep formulas warm for traveling or night feedings. Shoulder strap for Mother. B'Junior Products



Additional information may be procured by writing to Editorial Dept.

Holly (Begins on page 42)

England it was considered unlucky to bring it into the house before Christmas Eve, and an even more widespread (and lasting) belief is that every bit must be removed from the house by Twelfth-night (January 6) on pain of grievous bad luck.

This mixture of superstition and custom shows how Christian lore was built up by the early church around established pagan symbols. There are legends that holly sprang up in

Christ's footsteps as he went about; that its berries, originally white, turned red when he was crucified. And, as legends are not bound by logical chronology, we find that it not only began its life at the time of Christ, but, by other accounts, was the "burning-bush" from which the Angel of the Lord appeared to reassure Moses! Perhaps it is best to remember the old saying: "A liar lies only when the Hollen is greene."

Mistletoe (Begins on page 42)

from other branches or trees. The plant grows slowly, usually weakening and eventually killing the tree on which it feeds and then dying itself.

THE COMPLICATED LEGENDS

To observe our familiar Christmas kissing ceremony in good tradition, one should pull off a berry and present it to the lady surprised beneath the twig. When the berries are all gone, no more kisses are allowed. Is it because the mistletoe is such a lucky omen that happiness is sure to result from a kiss consummated under its protective charm? Or is it because mistletoe is so very evil that only some evidence of love, such as a kiss, can break its spell? Legend could have us believe both. Mistletoe was one of the most sacred plants of the Druids, and was considered a good omen by other pagan peoples. However, in both Norse mythology and Christian legend we find it associated with evil of the worst kind. It is said, for instance, to have begun its existence as a handsome forest tree but became a dwarf through shame of having allowed itself to be used for the making of the Cross.

To some peoples, mistletoe has long been a spiritual symbol, and some very old customs indicate a belief that the sun itself renewed its strength from the Golden Bough (mistletoe) which grew on the Sacred Oak. To others, it was a sinister thing. The Druids prized mistletoe as an actual Spirit wherever it was found. But only that found on the oak, their most sacred tree, was used in observing the midsummer and midwinter festivals. The berried sprays were cut by white-robed priests with golden knives and caught in a white cloth held by other priests, for it is a deep-rooted superstition that mistletoe must never touch iron or earth.

In Greek mythology mistletoe is considered a charm against all evil. It was the Golden Bough again that Aeneas carried with him on his perilous journey to the Underworld. In

Norse mythology it was sacred to Freya, goddess of the sun and one of the goddesses of love. Yet when she was asked if she had told all things not to harm Baldur, her son and the favorite of the gods, she said yes, all but the mistletoe which grew in Valhalla and which she thought too young and feeble to bother about. Then Loki gave a sharpened mistletoe twig to Hodur, the blind god, who unintentionally killed Baldur with it! Yet, to the Norse, it was a symbol of love and peace; if a battle approached a woodland overhung with it, arms were laid down and a truce was made by the opposing leaders meeting beneath the mistletoe. Our kissing custom is thought by some to be a survival of that; but others see in it a survival of the Roman Saturnalia. Two other divergent theories are that (1) the custom is a vestige of pagan marriage rites; (2) it is just an old country custom of Merrie England.

The plant's supernatural powers carried over into early medicine where it became *guidhel*, or All-heal—a cure for everything that might ail one, but specifically for fits, epilepsy, and the falling sickness. It was used to cure animals, too; and branches were placed over barn doors as a protection for the cows within.

But the early church, in building up Christian legends from pagan lore about many plants, never accepted mistletoe, pagan symbol of the Spirit. There are no mistletoe stories in connection with the Christ Child, the Madonna, or the Nativity. So it may have been during the early Christian era that it came to represent evil. Although its use in homes has never been prohibited, never but once has it been used as a church decoration. At York Minster in England, a curious Christmas ceremony developed. Mistletoe sprays are carried to the altar by the clergy and a proclamation is read granting pardon, liberty, and freedom to "all inferior and wicked people outside the city gates, to the four corners of the earth."

Don't let your dishcloth be a "carrier" for germs!



LABORATORY tests show that dishcloths often serve as germ "carriers." They can easily transfer harmful germs to eating utensils. It's a good health habit to give your dishcloth a Clorox bath regularly. For Clorox not only whitens and brightens, removes stains and deodorizes...it makes your dishcloth sanitary, too!

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Here's the easy, clean way to kill mice. Chemically treated grain, the kernels of which mice eat—then they die. Simply put *Mouse Seed* in saucer and place where mice appear. Excellent results for over 50 years. Insist on *Mouse Seed*—made only by Reardon. At drug and other dealers. If dealer hasn't it, he can get it from wholesaler or we will ship you 4 packages, prepaid, upon receipt of \$1.00. W. G. Reardon Laboratories, Inc., 22 Mill St., Port Chester, N. Y. *Reg. U. S. Pat. Off.

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Treat faulty diet—the real cause of much itching, sore skin, loss of coat. Canned, dried and heated foods often lose valuable "fresh" factors necessary to skin health. Rex Oil is 60% linoleic fat—the essential "skin vitamin". Add half teaspoonful to daily food. See real improvement in 3 weeks or money back. Insist on Rex Oil—so pure you can take it yourself—the only wheat germ oil that cannot become rancid. Two months' supply \$1.00 at drug and pet stores. Rex Oil, Monticello, Illinois.

Rex Wheat Germ Oil

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Any dog likes to chew—a smart dog knows he needs to...especially crunchy **MILK-BONE DOG BISCUIT**! This chewing exercise helps keep teeth and gums healthy. And since **MILK-BONE DOG BISCUIT** provides nutrients in concentrated form, it's economical! Easy to digest because it's baked. Small, medium or large size biscuits.

MILK-BONE DOG BISCUIT contains nutrients your dog needs: Vitamins A, B₁, B₂, D, and E...Meat Meal...Fish Liver Oil...Whole Wheat Flour...Minerals...Guaranteed by Good Housekeeping.



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National Biscuit Co., Dept. G-12
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Kate's kids strew crumbs...

after she's just finished vacuuming
the rugs. And Kate can't take it!



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It's the *only* carpet sweeper with
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TONG-TUB



BARBECUE PEPPER MILL



YULE TREE STAND



BATH SPONGE



BUTTONHOLE



EKONOMIC



"PACKAGE" KITCHEN



SERVING PIECES



KODASLIDE FILE



HANGING ALBUM



"TROPICAL"

LOOK... it's new!



PERCOLATOR



ICE REM

TONG-TUB, Krome-Kraft vacuum-insulated ice bucket, conceals ice tongs and bottle opener inside cover. Farber Brothers, 13-15 Crosby St., New York 13, N.Y. **BARBECUE PEPPER MILL** of polished walnut is 8 in. high, has copper base and grinder of hardened Sheffield steel. Convivial, 2736 Lincoln Ave., Altadena, Calif. **YULE TREE STAND** of rustproof, enameled steel holds 3 gallons of water to keep Christmas tree fresh and fire-resistant; minimizes tree-toppling danger. Screw-in braces hold trees up to 9 ft. Award winner in Lewis & Conger Annual Safety Contest. About \$2.50. Republic Stamping & Enameling Co., Canton, Ohio. **BATH SPONGE**, now made of cellulose. Practical because suds stay put, pleasant because it's soft to touch. Comes in pastel shades. O-Cel-O, Inc., Buffalo, N. Y. **BUTTONHOLE** attachment, now housed in dust-free, non-breakable Bakelite case, makes slot-type or key-hole openings. About \$9.95. Singer Sewing Machine Co. Available at Singer Sewing Centers. **EKONOMIC**, five-quart pressure cooker, adjusts to low 3 3/4 lbs. for sterilizing formula-filled baby bottles. Also holds 4 pt. jars for canning. About \$16.95. Ekco Products Co., 1949 N. Cicero Ave., Chicago, Ill. **"PACKAGE" KITCHEN**, compactly designed for small places, includes sink with room for Disposall, 4 cu. ft. refrigerator, electric range with oven, two wall

cabinets, plastic counter top—all in five-foot space. Hotpoint Inc., 5600 W. Taylor St., Chicago, Ill. **SERVING PIECES** to match popular flatware are now available in "Spring Garden" and three other silver plate patterns. Five pieces, about \$1.50 to \$4.50 each. Holmes & Edwards, 169 Colony St., Meriden, Conn. **KODASLIDE FILE**, boon for camera hobbyists, keeps color slides neatly sorted. 12 sections each hold 2 cardboard or 8 glass slides, swing out for easy removal. About \$3.75. Eastman Kodak, Rochester, N. Y. **HANGING ALBUM** turns Christmas cards into festive wall decoration and folds into red, leather-finished volume. Eleven sturdy pockets hold cards. About \$2.95. American Artists Group, 106 7th Ave., N. Y. C. **"TROPICAL"** dinnerware has a new, "modified modern" square shape, green and chartreuse under-glaze decoration. Continental Kilns, East Liverpool, Ohio. **MIRRO-MATIC PERCOLATOR** turns coffee-making into completely automatic process. Simply measure coffee and water, plug into electric outlet. It perks to desired strength, then lowers heat to keep coffee drinking-hot for hours. Makes 4 to 8 cupfuls. About \$12.95. Aluminum Goods Mfg. Co., Manitowoc, Wis. **ICE REM** melts down snow and ice, won't damage grass underneath. Just sprinkle on walks, steps, and drives. Speco, Inc., 7308 Associate Ave., Cleveland, Ohio.



Homes without basements need this practical floor

THE basementless house has a special floor problem. But it's a problem that's easy to solve with Armstrong's Asphalt Tile.

The concrete floor slab that's directly on the ground in a basementless house has a wick-like action and draws moisture up from the earth. Even though the amount of moisture may be so slight as to be unnoticed, it's always present to some degree. It also dissolves and brings to the surface some of the alkali in the concrete. This alkaline moisture causes most flooring materials to deteriorate—but it has no harmful effects on a floor of Armstrong's Asphalt Tile.

This modern flooring can be put down right over concrete in direct contact with the ground. No special preparation is required. It will hold firmly to the concrete and will retain its beautiful colors even under severe moisture conditions.

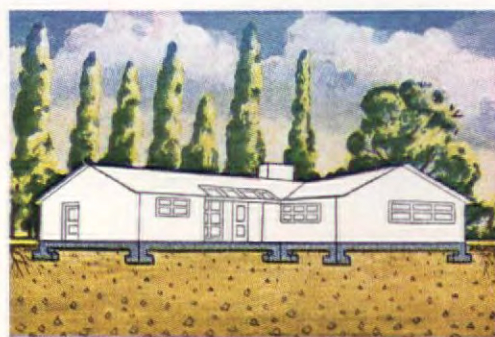
Armstrong's Asphalt Tile also is recommended for installation over radiant-heated subfloors. It does not restrict the flow of heat

and is not affected by the floor temperatures of most radiant-heating systems.

The decorative advantage of Armstrong's Asphalt Tile is important, too. Since this floor goes down tile by tile, there's almost no limit to its design possibilities. Any combination of the large variety of plain and marbled colors can be arranged for distinctive styling.

Armstrong's Asphalt Tile is a durable floor that will keep its beauty for many years with a minimum of attention. Dust and dirt are easily swept away. Spilled foods and beverages can be wiped up without a trace. Occasional washing and waxing make it bright as new.

The low cost of Armstrong's Asphalt Tile fits right in with the economy of building a house without a basement. Ask your Armstrong flooring merchant for an estimate. You'll be surprised to find how little it will cost to have a beautiful floor of Armstrong's Asphalt Tile in every room.



FOR CONCRETE SLABS in direct contact with the ground, as illustrated in the basementless house shown above, Armstrong's Asphalt Tile is the perfect flooring choice. Alkaline moisture rising through the concrete slab foundation won't harm this floor. It will stay beautiful year after year. The colors won't fade because they're alkali resistant. They won't wear off because they go all the way through each tile. Best of all, Armstrong's Asphalt Tile is a low-cost floor that everyone can afford.



Free Booklet—
"Beautiful Floors for Homes without Basements." Gives facts on Asphalt Tile Floors in basementless houses. Write Armstrong Cork Co., 4912 Plum Street, Lancaster, Pa.



ARMSTRONG'S ASPHALT TILE

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YOUR *"Inside"* STORY OF BATHROOMS FOR 1950

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Years ago in farm or city, bathrooms were quaint but seldom pretty. When first they moved the things inside it was still a room we were glad to hide.



Small



wonder the bathroom labeled "before" was kept behind a tight closed door. But the "after" pictures the very same room, when Formica's color has banished the gloom



BEFORE



AFTER

From the sparkling beautiful Vanitory* to the smooth warm walls, Formica's cheerful colors offer the truly livable bathroom of your dreams.

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Formica is the same rugged, beautiful material that has brightened so many million American homes on sinks, kitchen cabinet tops, and dinette tables.

It's easy to have Formica surfaces in your home.

There is a Formica fabricator near you who will design or build to your specifications, Vanitories, kitchen cabinet tops, or built-in furniture. Your local carpenter or building contractor can easily and quickly install Formica walls and fixtures. Ask for Formica topped dinettes and other furniture at your favorite store.

Send today for your free copy of "What's New in the Bathroom". It's brimming over with colorful bathroom design ideas. Write Formica, 4657 Spring Grove Avenue, Cincinnati, Ohio.



"Just as good" is a fable. Look for the label. Insist on genuine Beauty Bonded Formica.



*This label may be used only on combination lavatory-vanities surfaced with genuine Beauty Bonded Formica. The Vanitory offers greater work surface around the wash bowl as well as a colorful dressing table.



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