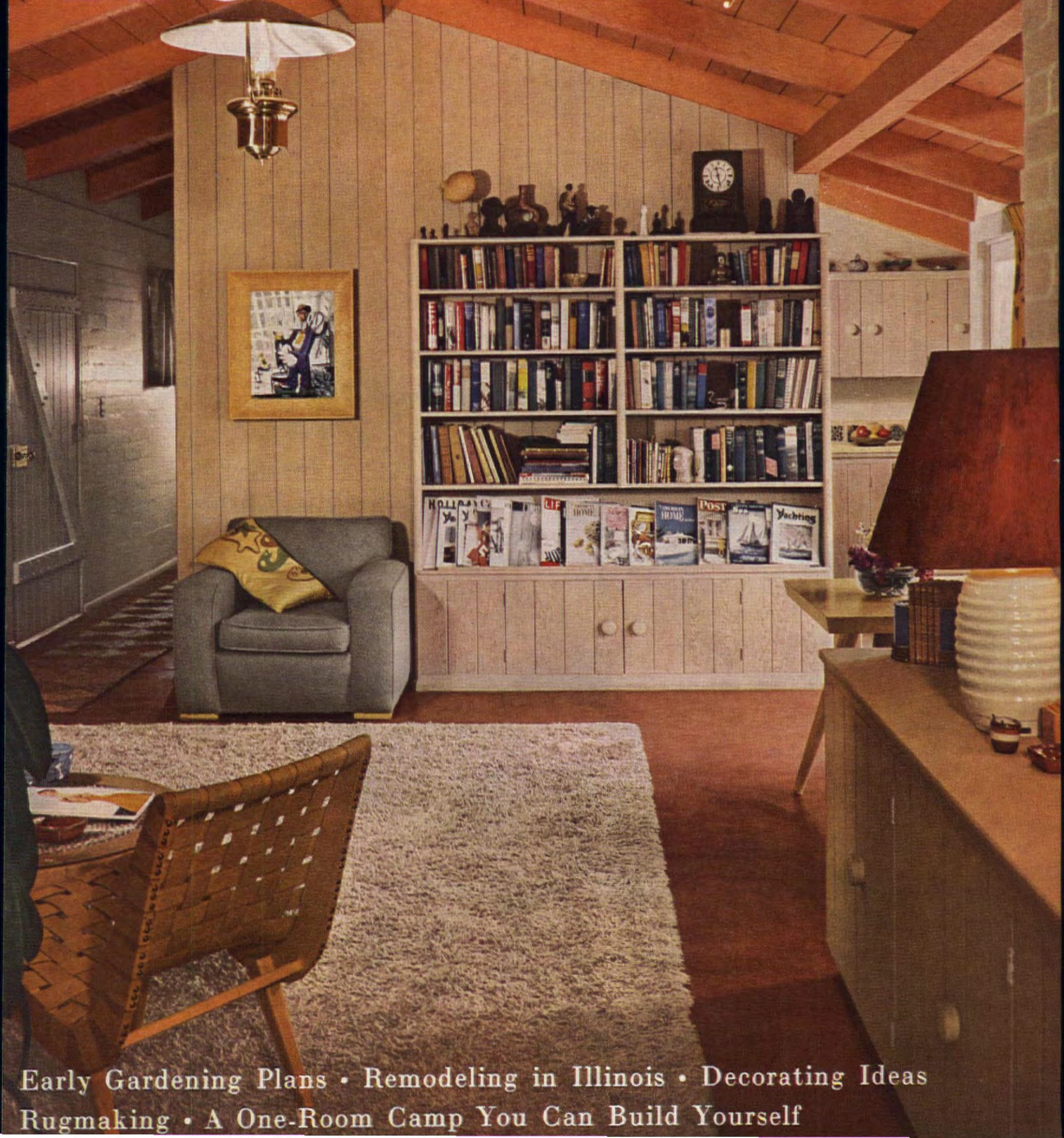


# The AMERICAN HOME

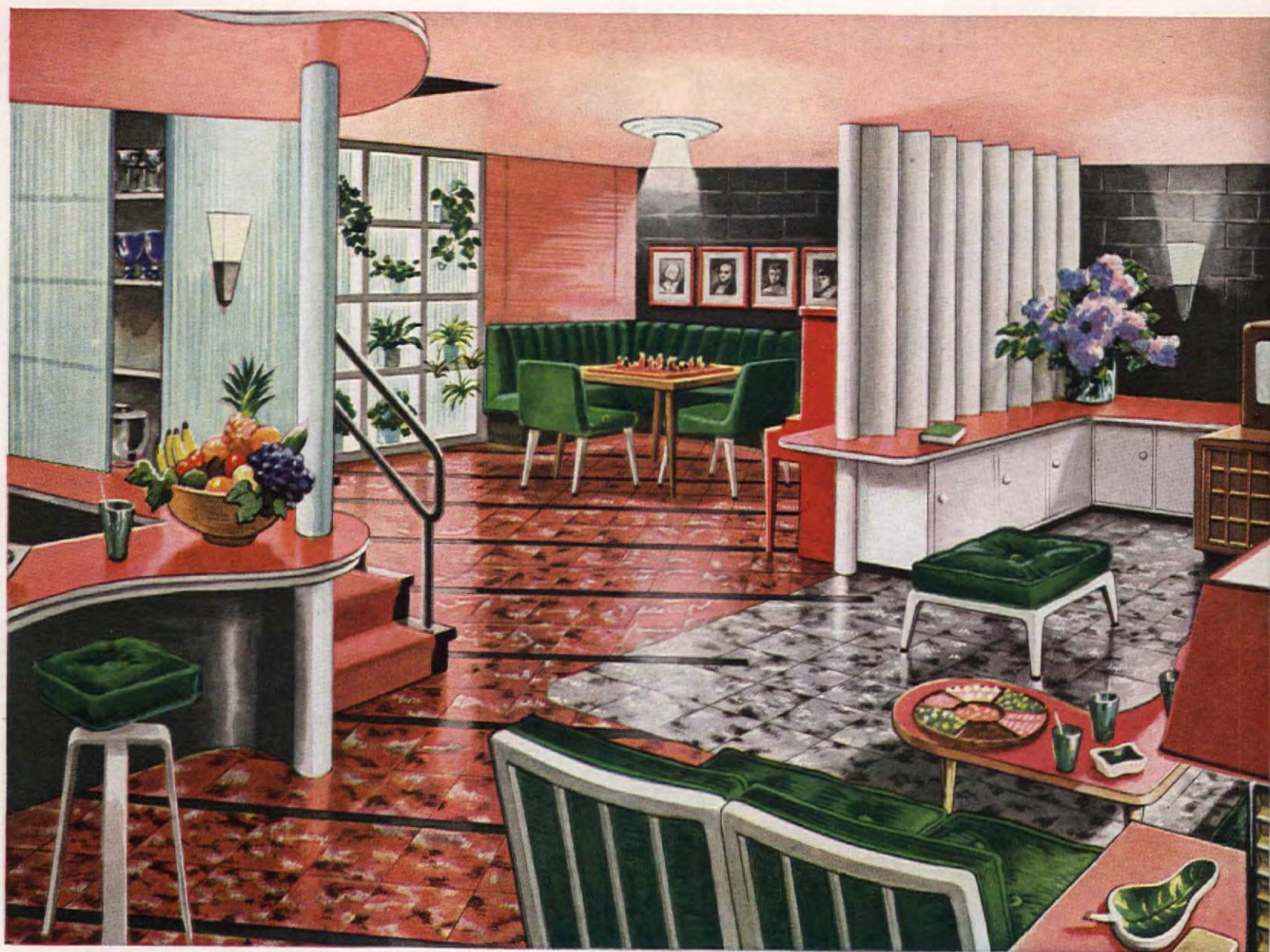
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## This floor lets you have a beautiful basement

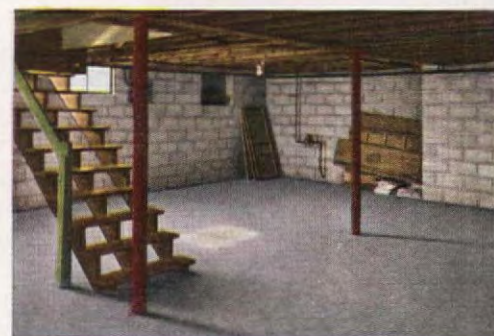
**B**EFORE Armstrong's Asphalt Tile came along, a really attractive basement recreation room was difficult to achieve. There just was no good-looking floor that would withstand basement conditions. Now, thanks to Armstrong's Asphalt Tile, the floor problem has been solved. The handsome coloring and style possibilities of this modern floor can set the pace for any decorative theme—yet it's entirely practical for basement use.

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## Contributors



... **CORTLANDT V. D. HUBBARD**, after graduating from Harvard in 1934 and attending its Law School in 1935, went to Philadelphia to become an architectural photographer. Since then, he has married, been to war, and co-authored many a book on historic structures. (His latest, "Diary of Independence Hall.") On the domestic side, he has also become the father of three children. The eldest, a ten-year-old boy, introduced him to the fun of rifle shooting in a neighboring field, but on his own he is a determined week-end golfer. Occasionally he flies a plane, takes his camera along. Professionally still a photographer, Mr. Hubbard snapped the pictures for "Log-Cabin Living—Year 'Round" on page 30.



... **EVELYN SHIELDS SMITH** says she is a housewife first and a freelance writer when it fits the schedule. Before entering a career of homemaking, she attended Willamette University and was an advertising copywriter for Barker Bros. in Los Angeles. Now the mother of three active children—all under five years of age, she did find time to report on the enterprising, pioneering Batchler family (page 90). She supplied the facts on how they built and decorated their own California version of the Swiss chalet.



... **EVA BEARD** lives in old Rip Van Winkle country—the Catskills of New York State where, at this time of year, she looks upon lacy tree tops etched against snow-piled mountains. In such a setting, it is not surprising that she is a composer of poetry, a writer about nature and gardening, and, in odd moments, a woodcarver. Her knowledge of horticulture is more than local, however, for, on page 36, she suggests fruit trees for home gardens, describing varieties suitable to each of many different American climates and soils.



... **ALICE GOWLAND**, whose photographer husband, Peter, was among our January contributors, has her turn this month as author of "Birthday Party for Pennies." And she's had experience entertaining young ones, for she is the mother of two little girls—Ann, aged seven, and Mary Lee, six months. Although Mrs. Gowland sometimes writes children's stories, she and her husband usually collaborate on magazine articles. They have even built a combination studio-home so they can work together and, at the same time, watch their daughters grow up.



... **MIRIAM POPE CIMINO** is the grandmother of the "best thimble biscuit maker" in Falls Village, Conn. She's also the mother of three "good and cheerful" cooks—and, no wonder! She sets quite an example, is always "at home" in her own kitchen (page 21), and entertains her guests while she bakes. A native Georgian, she's been a Connecticut Yankee for 20 years, says—"these beautiful Berkshire Hills have got me for the rest of my days." Besides cooking, she helps her husband in his designing studio and free-lances articles—mostly food-flavored.



... **LUDWIG WIELICH**, at the age of 17, went to work for a Belgian steamship brokerage and by 24 was head of the firm. Since then, he's had any number of careers—in a bewildering array of diversified fields. Executive of several European steamship lines, in 1907 he decided to come to America—chanced into writing for musical publications. His weekly music gossip column was well-known—and his accounts of famous opera figures were gaily peppered with caricatures drawn by the great Caruso himself. Later Mr. Wielich turned press agent, then free-lance writer. His pen turns to many subjects—dogs, birds, ancient alphabets, turning an ash heap into a rose garden (page 76). He also finds time for teaching languages, raising and training dogs, cooking Italian specialties, and collecting books on ancient wisdom religions.





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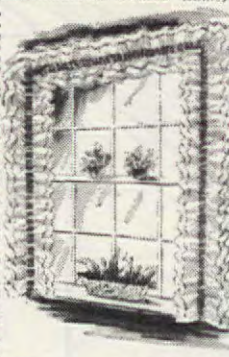
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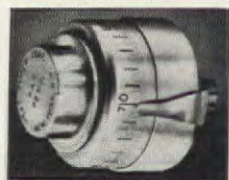
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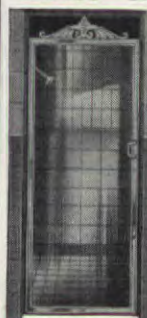
## NOW—KEEP EACH ROOM AS WARM OR COOL AS YOU LIKE . . . Automatically!

Simply replace air valve on radiator with Heat-Timer valve and turn dial to temperature wanted. Heat-Timer acts as an individual thermostat for each room; no changes required in your present controls. Perfect for any one-pipe steam system; pays for itself in fuel savings. Precision made; lasts for years . . . 50,000 satisfied users. At your dealer, or direct—only \$4.95, prepaid; money back instantly if not delighted. Order today for every radiator.

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A Glass Shower Door or Tub Enclosure will add beauty to your bathroom as no other single improvement can. They are permanent and inexpensive. Eliminate constant upkeep and expensive replacement of shower curtains. Send for Free folders.

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Easy and so delicious! Place ring form in pan. Fill rings alternately with chocolate and white batter. Put baked layers together and there's your checkerboard! Set includes three 8" pans, form, and special recipe, plus real professional cake tester. Write for our catalog.

\$1.00 postage included No C.O.D.'s  
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# the AMERICAN HOME market place



Any item purchased through the American Home Market Place, that is not personalized, may be returned within 7 days after receipt, for a refund of the full price. Most of the firms mentioned do not care to receive C.O.D. orders.

Photographs by F. M. Demarest

**WORTH A FORTUNE** are the little things. When you're in love, it's an unexpected bunch of violets. When you're sick, it's a card from your boss. When you entertain, it's the gaiety of having Golden Fortune Nuts at each guest's place. Inside each nut, a limerick foretells his crystal ball future. In a red tulle bag for Valentine's, \$1 ppd. High Ridge Farm, R. D. 1, Seville, Ohio.



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Never again need you tussle with a charred, baked-over oven mess! Non-Overflow Pie Pans have grooved rims to catch the juices that bubble over the edge of the pie. Foolproof with the coziest berry pie," says a leading magazine. Aluminum; bake standard 9" pie. Work-savers in your own kitchen—and useful, appreciated gifts.

2 for \$1.10 postpaid prices  
(in one address)  
4 for \$2.00 . . . 12 for \$5.50

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**PORTA-BED** folds quickly to a snug suitcase size. For traveling or visiting . . . outdoors . . . small apartments and as regular Baby bed. A practical and attractive gift. Strong aluminum frame supports a sturdy duck and netting crib. Folding water-repellent mattress rests on masonite bottom . . . no latches, nails or screws . . . quick and simple to set up and absolutely safe for Baby. The open **PORTA-BED** is 46" long, 24" high, 22" wide, and adjustable in depth for children up to 5. Weight: 11 1/2 lbs. Color: Soft blue. \$19.95 postpaid. Money-back guarantee. Orders filled promptly.

**THE PORTA-BED CO., INC.**  
Dept. 2, 2811 Danford, Dallas 9, Texas

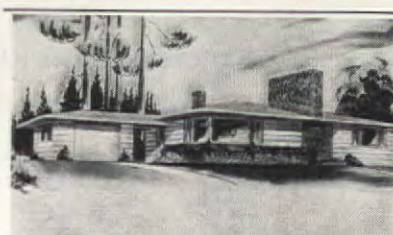


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PAINT PEELING?**  
Damp Vents relieve condensation in walls that causes peeling paint and ruins insulation! Install Damp Vents yourself! Made of rustproof cast aluminum. Write today for folder. . . . Protect your Home with Damp Vent.

10 for \$3.25 sent ppd.  
Send check or M. O.  
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## Rug Material, 100% Wool

Wool pieces suitable for all types of rugs. Choice of ten bright colors. Prices 55c per pound, 25 pounds or over. Less than 25 pounds, 65c per pound. For only 10c per pound extra we will cut the material into 1 1/2 inch, 1 inch, 3/4 inch, or 1/2 inch strips. Prices are f.o.b. Bloomfield. **FREE SAMPLES** sent upon request. Write today to the **BLOOMFIELD WOOLEN CO. Dept. AH-2** BLOOMFIELD, INDIANA.



**HOME BUILDING PLAN SERVICE, 2454-H, N.E. Sandy, Portland 12, Ore.**





**THE HEART OF THE MATTER.** For a very special kind of woman: a very special kind of gift. And Valentine's Day is the time to produce it. It's a silverplated, heart-shaped jewel box lined with rose velvet, and is one of the nicest ways to flatter her we know. About 3½" wide, \$4.75 including tax and postage. Order from Edith Chapman, 50 Piermont Ave., Nyack, New York.



**CORNER IT.** A new type of telephone shelf is built to fit into a corner, and the undershelf is for your phone books. The top is 11¾" square, and is roomy enough for a note pad, the inevitable ash tray and the telephone. It comes in mahogany, walnut, maple or birch finish; or unfinished. \$6.95 prepaid. No c.o.d.'s. Charles Chase, 11 Roaring Brook, Hadlyme, Connecticut.



**TIE ONE ON** the man who makes your heart go bumpety-bump, and we bet by next Valentine's he'll have a ring on your finger. Quality crepe, fully lined tie with initials hand-embroidered in contrasting color. It comes in black, navy, royal, maroon, brown, gray or green. \$2.50 postpaid. We found it at Britton, Cravat Maker, 916 Chestnut St., Philadelphia, Penn.



### NOW—ENLARGE YOUR BRIDGE TABLE TO SEAT 8 PEOPLE WITH AN EXTEND-O-TOP BRIDGE TABLE COVER

Imagine! Eight people can now sit around your bridge table and eat or play comfortably! Just slip EXTEND-O-TOP—over your bridge table—and you immediately have a large, 48" circular table. Covered with green felt or leatherette with attractive polish chrome edge. "EXTEND-O-TOP" is as attractive as it is useful. Has a sturdy wood frame underneath. Fits bridge tables snugly, cannot slide or tip. Attach or detach it in seconds. Folds up for convenient storage. Ideal for large dining and card party occasions. Light and sturdy. It is easily carried for use at the beach, picnics, or garden parties. Only \$6.98 express collect or \$7.98 parcel post delivered. Order now... send check or money order to:

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Highest prices paid for broken jewelry, spectacles, gold teeth, diamonds, watches, et cetera. Cash sent promptly. Mail articles today or write for FREE shipping container.

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Established 1934

Dept. AH, Holland Bldg., St. Louis 1, Mo.

**HOOKED RUGS**  
Are Fun to Make The Fun-Gyde Way. Our Rug Book gives complete information and shows over 30 beautiful designs. We have urlap patterns for these at reasonable prices. Our Book tells the amount of yarn rags needed for all parts of each pattern. Rug Yarn samples with each book. Send for your Copy Today. Only 25c (no stamps). WILSON BROS. Dept. AH, Springfield, Mo.

### MAKE YOUR IRONING EASIER!

Iron-Aid keeps cord off clothes, prevents tangling. Chrome plated 18" spring steel standard slips quickly on any ironing board. Grip-Tite cover clamps keep board cover wrinkle free and easy to change. No tacks, pins or draw cords required. Long lasting springs and hooks (four to set) are chrome plated.

COMPLETE SET EA. \$1.00 POSTPAID C.O.D. CHARGES EXTRA

**PIG'N WHISTLE SHOP**  
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## BRAND NEW DRAPERY BOOK

With 20 Samples NEWEST MATERIALS ONLY 10¢

A double bargain! You get Itasca's sparkling new Homemaker's Inspiration Book plus 20 samples of beautiful Itasca fabrics. Book has 32 big pages packed with home decoration information, including sections on "Dreamed About Windows for Widenawake People," "Young Ideas for Young Moderns," etc. Tells how to make luncheon sets, place mats and many other items. Has more than 100 illustrations—gives ideas galore for making lovely draperies, slipcovers, bedspreads, shag rugs... valuable tips on tie-backs, valances, pleating and other sewing information. Send only 10¢ to cover handling and mailing cost—it's a modest investment for a BIG inspiration! Book and samples will enable you to...

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You save \$ \$ \$ on Itasca fabrics because you buy direct from the mill at factory prices. You'll be amazed at the beauty, quality and low cost of these lovely materials, including Ratines, Homespuns, Basketweaves and Woven Stripes. Take advantage of this unusual offer—get your book and 20 samples for just 10¢—send today!

**ITASCA WEAVERS GUILD • DEPT. ITASCA 8-25 TEXAS**



Wedding bells, orange blossoms and a happy couple before the altar. A lovely wall decoration—a permanent reminder of that important occasion—the wedding day. A 10" ivory plate beautifully decorated in 24 karat gold and black with orange blossoms in natural color. An ideal gift to newly-weds—an anniversary gift to be treasured. In ordering, be sure to state first names and dates. \$4.00 postpaid. (Invisible "ring" hanger 75c extra.)

**BLACK & COMPANY**  
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### CANASTA CUBES

Just a twist of the wrist releases a shower of ice cubes in shapes of hearts, diamonds, clubs, and spades. Wonderful for that Bridge or Canasta party. Also make raved-about aspic salads and frozen desserts. Set of 2 trays (make 42 cubes) postpaid... \$1.98

All Ward Phillips Items Guaranteed  
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\$1 ppd.  
The pot is easily removed for watering. The complete fixture is 9 inches from top to bottom. Pot 4¼ inches across the top. (Plant not included). No C.O.D.'s please.

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Davenport, Iowa



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Try Walking on a Cushiony

### CORK PLATFORM



With air chamber between sole and platform. Almost unbelievable foot comfort—only 3.95 prepaid

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choice of 7 colors  
Black, White, Red, Green, Yellow, Tan or Brown.  
Soft Elk Leather  
Women's sizes 3 to 10. Narrow and medium widths to fit AAA to D feet.

This type of construction is not an experiment. We have sold thousands of pairs, many women buying from 2 to 6 pairs because of the wonderful comfort. We have no agents or dealers. Selling direct to you makes this low price possible. Money back if not more than pleased. No C.O.D.'s.

POSTAGE PREPAID  
Enclosed find \$3.95 for cork platform Wedgies.

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Say Goodbye to Hand Sanding— ONLY \$14.85 POSTPAID

Polishing Here is a triple-duty tool so easy to handle a child can use it. (1) As a sander, it gets into tight corners... puts a satin-smooth finish on walls, woodwork, furniture, etc. Its straight-line (non-rotary) action will not burn or scratch surfaces. (2) As a polisher, it does a professional job on waxed surfaces... cars, furniture, shoes, etc. (3) As a massager, it soothes tired or sore muscles.

**LOOK AT THESE DREMEL FEATURES**—Dremel Electric Sander delivers 14,400 strokes per minute... does the work while you guide it. Two moving parts... never needs oiling. Weighs only 2½ lbs. Operates on 110-120 Volt, 60 cycle, A.C.

**WHERE TO BUY**—Dremel Electric Sander comes complete with 6 sheets assorted Garnet Paper for sanding, plus felt pad and sheepskin for polishing. Buy from your dealer. If he cannot supply you, send \$14.85... we'll ship postpaid. Or, send only \$2 now, pay postman balance plus postage, on delivery. Money back if not delighted after 5 days' trial.

DREMEL MFG. CO., Dept. 470-B, Racine, Wis.

### at last SENSATIONAL WESTINGHOUSE SUN LAMP

it is practical to bring Vitamin-D-stimulating rays indoors for general all-day, room-wide use, as well as for sun tanning

This new Westinghouse 20-watt Sun Lamp (5 times more efficient than any other) is now available to you in portable highly polished chrome RAY-O-LITE fixture—24" long, complete with switch and 5 ft. rubber cord, plug and polished aluminum reflector.

**\$14.95 PREPAID**  
Please send check or money order to  
**RAY-O-LITE SALES CO.**  
P.O. Box 1256-A Atlantic City, N. J.



### Decorate with these Colorful PENNSYLVANIA DUTCH DESIGNS

These quaint, colorful Pennsylvania Dutch designs are authentic reproductions from true American folk art. Decals and patterns include birds, borders, hearts and flowers, Amish figures, horse and wagon.

DECALS, No. 12, Large sheet of 28 decals, postpaid	\$1.00
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Complete set of decals and patterns, postpaid	\$2.00

Specify by number when ordering  
**R. W. CUMMINGS, LANCASTER 1, PA.**



# NEW! AMAZING DESIGN DEVELOPMENT OF THE CENTURY!

## \*TRANS-ART

Transfers designs...  
JUST BY RUBBING  
ON ANY SURFACE!

NO MORE HOT IRONS  
NO MORE WATER  
NO MESSY CARBONS  
NO CUTTING OF STENCILS

And each TRANS-ART DESIGN can be used... and re-used up to 10 times. Only one TRANS-ART DESIGN decorates anything ON ANY SURFACE! Over 250 original, different designs in each package.

Use on any FABRIC—WOOD—GLASS PAPER—LEATHER—CERAMICS—METAL—PLASTICS—TILE, etc.

Use TRANS-ART DESIGNS to print, embroider, stenciling, hand painting, silk screen, block printing, leather working... to satisfy every craft and decoration need.

Contains full-size, stunning, easy-to-use Textile, Nursery, China, Glass, Fruit, Floral, Animal, Birds, Mexican, Alphabets, Peasant, Borders, etc. It's EASY! It's FUN! Even the youngsters will be more creative and craft conscious with TRANS-ART.

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ONLY  
**\$1.00**  
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Send your order NOW! \$1.00 with order... sent postpaid. If C.O.D. \$1.00 plus 34¢ postage. IMMEDIATE DELIVERY. MONEY BACK GUARANTEE IF NOT DELIGHTED.

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### Special BONUS For You

Have Year 'round beauty with Plant of Month Club Membership. Every month you will receive (1) a selection of wonderful and unusual plants or bulbs chosen by plant experts; (2) complete planting instructions; (3) interesting history of flower; the perfect gift for Valentine's, Mother's Day, etc.

**SATISFACTION GUARANTEED. GIFT CARDS** will be sent bearing your name. **BONUS—Colorful FANCY LEAF CALADIUM. FULL YEAR—Special Bonus—32 page book, "How to Grow and Bloom House Plants."**

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Save time, effort! Let your kitchen mixer wax furniture, floors, auto; polish silver, glass, brass; sand wood, metal, ceramics! Just slip on Toolzon (fits any mixer or money back). Zip—tedious work done! Includes lamb's wool buffer, sanding discs, all attachments. Thousands in use! Postpaid.

### TOOLZON for kitchen mixer \$3.00

For workshop drill . . . . . \$2.50  
Extra wool buffer . . . . . 1.00  
Dozen sanding discs . . . . . 1.00

**TOWLE MANUFACTURING CO.**  
BOX 265A • WALNUT CREEK, CALIFORNIA



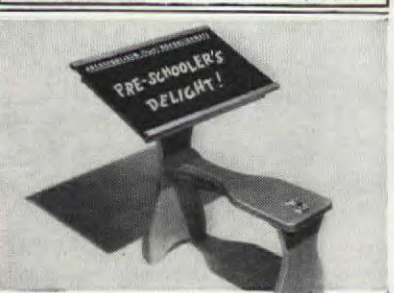
### TERRY-GATE

An adjustable baby gate that is not permanently attached but can be moved instantly from one doorway to another. Held tightly in place by rubber-covered clamps that grip doorcasings up to 7". Has no crisscross slats to pinch little fingers or give toe-hold for climbing over. Fits doorways from 26" to 37" wide. Height 25".

Beautiful natural finish \$4.95 ppd.

White, pink or blue \$1.00 more.

(Patented) **TERRY MFG. CO.**  
1528 Franklin St., Santa Monica 56, Calif.



## EDUCATIONAL TOY DESK and BLACKBOARD

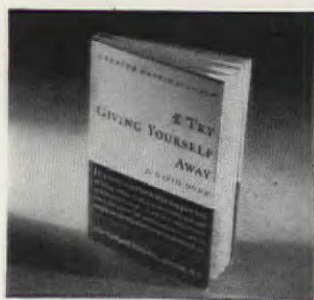
The practical toy for your boy or girl! Perfect gift! Perfect educator! Built like a fine piece of furniture. Big 12x20" blackboard of long-lasting, smooth-writing slating flips back on hinges to reveal storage space for books, drawings, etc. Desk is 25" high; seat is 20" long. Weight tested for 200 lbs. Easy to assemble. Chalk and eraser included. \$7.45 ppd. Sorry, no C.O.D.'s.

**JOSEF'S, Dept. AH SOUTH ORANGE, N. J.**

**HOOK A RUG** with your own two hands and make your home homier, your house lovelier, and your heart happier. Miss Andrews has put together the very clearest kit for making hooked rugs we've seen. It includes: 38" x 52" pattern (stamped in black on burlap), hook, wools for roses and leaves, and gloriously simple instructions. \$6 ppd. Rebecca Andrews, Walnut Ridge, Arkansas.



**"TRY GIVING YOURSELF AWAY,"** by David Dunn, will be a helpful guide when indulging in some self-scrutiny. As informal and uncomplicated as its wise philosophy, it is dedicated to "Every Man and Woman Who is Seeking Greater Happiness—Now." Even a crass cynic will enjoy it. \$2 prepaid. Robert W. Kellogg Co., 97 Hillman St., Springfield, Massachusetts.



**LOVE CAKES FOR LOVEBIRDS.** This delicious lebkuchen is made from the very finest ingredients, and is a happily appropriate sugar and spice gift for Valentine's Day. The cakes remain fresh for ages, and the rectangular tin contains 16 or more small cakes. \$1.85. Round tin has six large cakes, \$1.60 postpaid. Paula's Lebkuchen, 1087 St. Nicholas Avenue, New York.



## PERSONALIZED PHOTO KEELOCKET



**VALENTINE** . . . a new idea for an old custom.  
**BIRTHDAY** . . . thoughtful and useful.  
**PERSONAL** . . . a favorite picture that will be with you always.

Your favorite photo encased in sparkling plastic sealed against soil, wear, and moisture forever. With 3 initials made of gleaming chrome permanently attached. . . An appreciated gift . . . a cherished possession.

\$1.00 postpaid . . . No C.O.D.'s

Indicate clearly top, middle, and bottom initials and attach to correct print. . . Send 1 print for each KEELOCKET desired, or negative if prints are not available. If necessary to make new negative enclose 50¢. Portion of snapshot desired in locket should not exceed 3/4" x 1 1/4".

**ECONOMAIL • BOX 111 • Waltham 54 • Mass.**



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• The revolutionary new CHARCOOK enables YOU to charcoal broil steaks, fish, fowl, etc. every day—any season right in your own home—brings outdoor living indoors—gives food that tantalizing outdoor flavor and leftovers can be glamorized.

• Made of nickel plated steel (unconditionally guaranteed)—10 1/2" grill—ash and drip pan eliminates dirt and grease—compact—proven over 90% smokeless—requires no kindling (lights over your gas or electric stove in seconds). Also perfect for garden, picnics, camping, etc. A large bag of our finest hickory and hardwood charcoal is included FREE with each CHARCOOK. Order \$4.95 now, immediate delivery—costs only. . . .

No. C.O.D.'s. Add .55 for shipping costs in USA.

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Crestline, California

## \$1.00 FOR 600 NEW HOME PLANS!!



Here's a book crammed full of original plans—the largest selection ever compiled. Mostly for dwellings, though some courts, duplexes and garage apartments are included. All types of architecture—the latest designs—suitable for any region. Will SAVE YOU money in building—blueprints and specifications for any design you select—for either wood, stucco, adobe, concrete block, or brick construction. And, what's more, we can incorporate your own ideas. Send \$1.00 for this brand new book today.

**HARMONIOUS HOMES**

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SHOE SACHETS are colorful cloth bags filled with a magic formula. When placed in shoes, they immediately deodorize and absorb moisture.

**\$1.45**  
3 pks. for \$4

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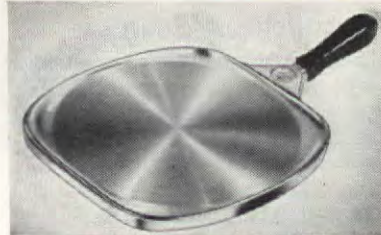
HANDY NEW WAY TO ORDER BY MAIL

New make ordering by mail easier than ever with SEND OFF Mail Order Forms. They have your name and address already imprinted—just fill in item, amount, etc., and mail. Form is perforated, so stub at top gives you a permanent record of your purchase. Use also for requesting catalogs, paying bills. Size 3 1/2" x 5", bound in sturdy, durable stock.

**200 only \$2.00**

1 booklet of 100 forms, \$1.25 . . . 2 booklets, \$2.00

**HORACE ANDERSON'S GIFTCRAFT CO., 1238-A East 47th Street, Chicago 15, Illinois**



**LAYNE MFG. CO., Dept. A**

## GRANDMA LAYNE'S PANCAKE GRIDDLE WITH BUILT-IN THERMOMETER

A built-in thermometer in the handle tells you exactly when the temperature is right for the most perfect, golden-brown-clear-to-the-edge pancakes you've ever eaten! No more "tough" pancakes from a too-cool griddle, or "doughy in the middle kind" from overheating. Heavy cast "cookware" aluminum, satin finish. Accurate, dependable, guaranteed.

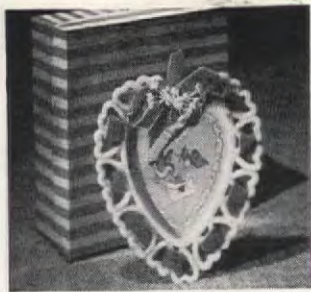
Prices postpaid. No C.O.D.'s

Large, square 4-Cake size . . . . . \$5.95

Round, 3-Cake size . . . . . \$3.95

2035 Milan Ave., South Pasadena, Calif.

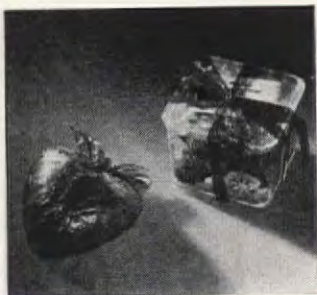




**VALENTINE PIN-UP PLATE.** If a private note scribbled on a menu means more to a girl than two tickets to "South Pacific," you'll know she's in love. And her gift for February 14th is a heart-shaped milk glass plate with its lacy edges woven with blue velvet ribbon, tied with pink forget-me-nots. 7 1/2" x 7", \$5.85 postpaid. Carl A. Forslund, Grand Rapids, Michigan.



**PENNY WISE.** An excellent French Purse comes in red or green Morocco. There are two coin purses for change, keys, and put-in-the-bank money, a notepad and pencil, and a zippered bill compartment opens into one of the change purses. Stamped in 22k gold with a name or monogram. \$6 incl. tax ppd. Helene Stevens, 6411 Hollywood Boulevard, Hollywood, California.



**SWEET AND LOVE-LY.** For Valentine's Day, a red plastic heart filled with delicious marzipan and tied with a green ribbon, \$1.25. When the candy is gone, use the case on your vanity. The lucite box, marked with your monogram, holds "Bambes," marzipan ball candies. Postpaid and no c.o.d.'s, \$1.65 per pound. "Elbee," 1 Pinckney Street, Charleston, South Carolina.

## HANG 32 GARMENTS IN YOUR CAR—END PACKING TROUBLES ON TRIPS



This amazing Hang-All Auto Wardrobe Rack fits flush with the roof of your car above doors or windows. Does not obstruct rear view vision or use of doors or windows. Attaches in seconds to any make or model car—instantly detachable if desired. Handsome nickel-plated steel rack will support one hundred pounds. An unusual, practical gift. Send check, money order, or postal note today. \$3.95 postpaid. Money back guarantee in 10 days if not satisfied.

DAMAR DISTRIBUTING CO., Dept. AHX-2, 22 Treat Pl., Newark 2, N. J.

## NEW! BEDSPRING SUPPORTS

They take the place of unsafe, dusty slats. Lock springs securely, won't let bed collapse. Felt-lined, won't mar rails. Order Style 4 for wood rails up to 1" thick; Style 3 for iron rails. Fully guaranteed. No COD's please. State finish of bed.



Set of 4  
\$2.50  
Post pd.

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Paint Dresden figurines, etch on glass, paint textiles, make beautiful things of leather, wood, copper, or plastics. Our handicraft projects are fun because kits are complete with materials and instructions. Send dime today for 48-page, illustrated catalog showing interesting and constructive crafts for every member of the family.

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## FOR BIG MEN ONLY!



SIZES 10 to 16 AAA to EEE  
We specialize in large sizes only—also 10 to 16; widths AAA to EEE. Wing Tips, Loafers, Mocassins, Hand Woven Oxfords, Dress Oxfords, Work Shoes, Sox. Styling specially designed for large sizes. Satisfaction guaranteed. Sold by mail only. Write now for FREE catalog.  
KING-SIZE, 213  
Brockton, Mass.

## Pennsylvania Dutch Trivets

Black iron or solid brass trivets are useful anywhere—woodwork, tabletops, sills, or linoleum need protection from hot dishes, as flower pot bases, or for decoration. Designs shown—Heart in Hand (12), Butterfly (18), Hex (22). Each about 8" long, 3/4" legs. Individually boxed.

Black Iron	Quantity	Solid Brass
\$1.00	1	\$ 2.75
2.75	3	7.50
5.25	6	14.00

Novelty Studios, HELLAM 8, PA.

## Personally Yours

YOUR OWN NAME IN FULL

(UP TO 13 LETTERS)

PERMANENTLY MOLDED IN THIS  
COLORFUL RUBBER DOOR MAT

ALL RED • ALL BLUE  
ALL GREEN  
ALL  
BLACK

GALE STORM

LARGE  
18"x28" SIZE  
ONLY  
\$4.95

GALE STORM  
Starring in Hal E. Chester's  
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7000 RUBBER SCRAPING FINGERS  
Cleans Automatically—Self Draining

## ORDER TODAY—SEND NO MONEY

R. L. Mitchell Rubber Co., 2122 San Fernando Rd. Dept. G • Los Angeles 65, Calif.  
Please send me for my approval, one of your marvelous PERSONALIZED Door Mats with the name shown below permanently molded in the mat.

(Limit: 13 letters)

State Color

Ship at once via Parcel Post. I will pay the postman \$4.95 plus small C.O.D. and postage charge when my mat arrives. It is understood that if I am not completely satisfied, I may return the mat within 7 days and my money will be promptly refunded.

Ship to

Address

City

Zone

State

To order more than one mat, send additional lettering and color desired.



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More than 150,000 enthusiastic housewives are using this convenient way to keep foods fresh, tasty at low cost—with plastic Handi-Bags. They keep lettuce, vegetables crisp—bread, pastry, fresh and moist for more than a week. Wonderful for meat, cheese, fish too. Can be used over and over, will not crack. Set of six bags \$1.75 value for only \$1.00 includes:  
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Enjoy economy of foods kept fresh in space saving Handi-Bags right away. Send \$1.00 for each set today. We ship immediately prepaid. Money back guarantee. No C.O.D.

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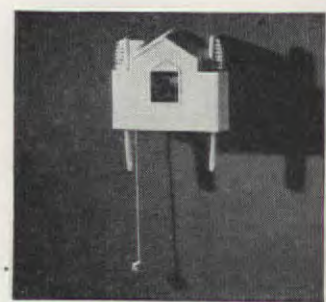
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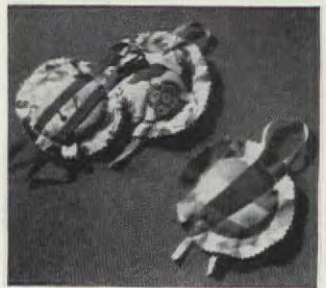
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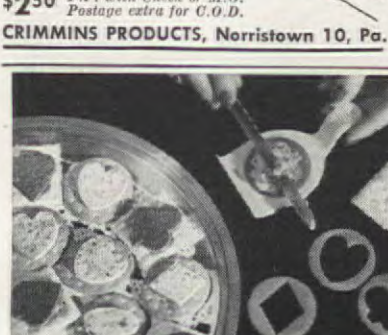
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Above: Home Model Hammond Organ, used in more homes than any other organ — one of a complete line of 2-manual-and-pedal church and home organs starting at \$1285\*

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Stop in at your dealer's where you can see and hear the Hammond Organ, proved by years of service in homes and churches throughout the world. For more details and the name of your nearest dealer, mail the coupon now.

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Street.....

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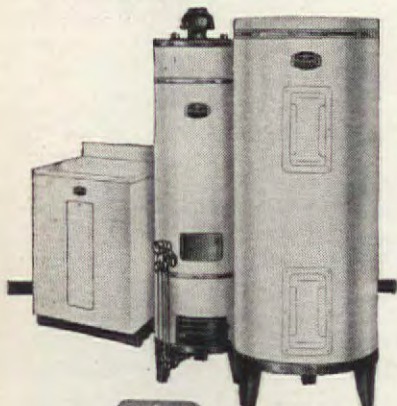
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You don't buy a water heater very often—but when you do, you naturally want the *right* heater—one that will give long, trouble-free, economical service.

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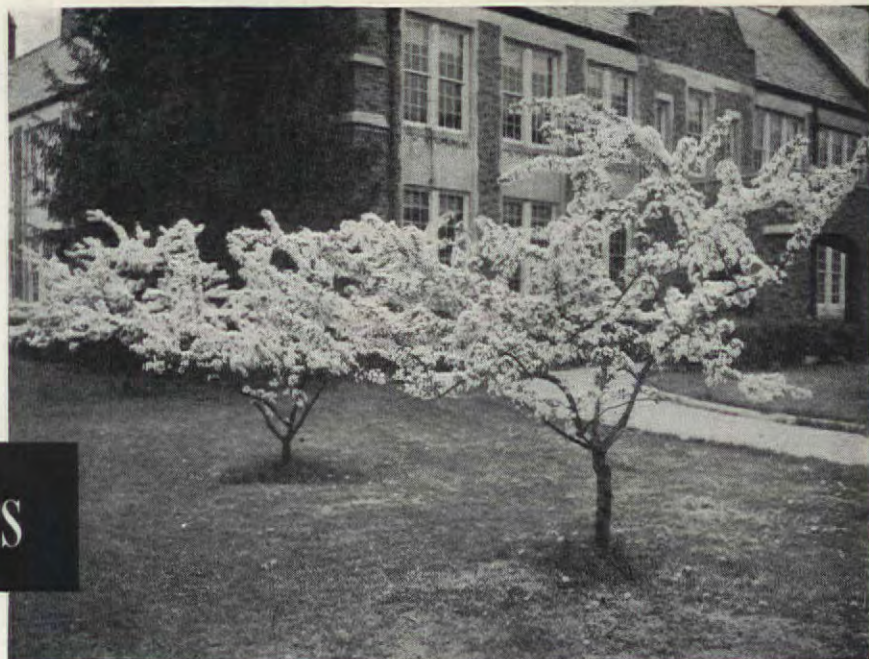
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Birmingham, Michigan, is a smallish city with lots of civic pride. Its "Garden Week," staged yearly when flowering crabapples bloom, is a dynamic project—with work and profits shared by all

## Neighbors



Photographs by Seiter

# Birmingham, Michigan celebrates "Garden Week"

GLADYS GAGE DIBBLE

A shared interest promotes compatibility among neighbors, say the psychologists, and this is proved in Birmingham, Michigan, where residents share a common interest in gardening. The particular project which draws people together in this city of some 11,000 people is a community beautification program which culminates each year in Garden Week. To make the event a success, everyone co-operates—doctor and merchant, social leaders and working girls, teen-age Polly and nine-year-old Johnny.

Garden Week, held yearly since 1946, was launched and is still being sponsored by the Birmingham Branch of the Woman's National Farm and Garden Association. Actually, this event is the outgrowth of an idea developed back in 1941 by Garden Club members who spearheaded a drive at that time to beautify the city with mass planting of trees.

The flowering crabapple was chosen for planting because it is easily available and inexpensive, hardy, adaptable to local soil conditions, and as nearly pest-free as possible.

Local business concerns entered the campaign to raise funds, as did the city administration, the newspaper, various clubs and organizations. School authorities announced a "penny-per-child" drive, and children raided their piggy banks to oversubscribe it. Landscape architects and nurserymen contributed their time, Boy Scouts planted, and residents ordered over four hundred trees for their own gardens. In one year, more than a thousand young flowering crabapples were planted over a city area of approximately four square miles.

So happy was the tree-planting experiment that in 1946 Garden Club members decided to reintroduce the co-operative planting idea via Garden Week. Appropriately enough, this event now takes

place each year during flowering crabapple time, and the beautiful tree has become its symbol.

As is true of all successful undertakings, the Birmingham Garden Week doesn't just happen. It's planned. The simple but flexible program, designed to give pleasure and enjoyment, includes a flower show, a poster contest for students, visits to local gardens, and a horticultural clinic.

PLEASE TURN TO PAGE 16



Young artists dream up ideas to "sell" Garden Week, enter posters in competition. Coveted prizes are flowering trees to plant at home



# Make your sheet-money sing a lulla-buy!



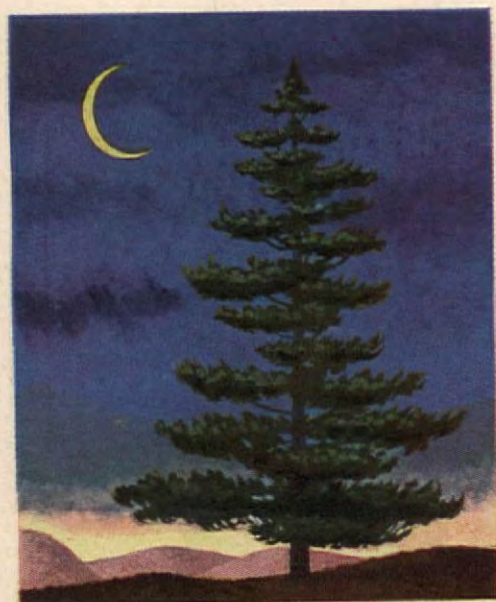
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**PREFERRED  
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**RETAINS ITS  
ORIGINAL  
BEAUTY!**



**TRUSCON** *Laboratories*



**Garden Week** (Begins on page 14)

In the beginning, flower arrangers displayed their bouquets in shopwindows, but today flower arrangements are grouped together in one big, exciting, colorful flower show held in the public library. Here, against a background of books, are arranged blossoms from anyone's and everybody's garden, all of them named as to species and variety. Typical of exhibitors' spirit was the note which last year accompanied a tiny bowl of pale blue forget-me-nots and purple pansies shown in the children's reading room of the library. It read, "My all—from a new garden!"

The Birmingham experiment in growing beauty will always be more than a time, a place, or a schedule. It is a spirit reminding people that what they think, say, and do about gardening is reflected in the lives of the coming generation, the community as a whole.



At flower show, plant expert H. L. R. Chapman, botanist and plant pathologist, answers queries of local gardeners. This, he explains to interested young ladies, is home-grown *Viburnum dentatum*



Most popular spot in town during Garden Week is public library, where annual flower exhibit is held. Here are shown the city's choicest blossoms, among them tulips, iris, others not so common





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# Books

*Garden in Your Window* by Jean Hersey. (Prentice-Hall) Price \$3.00... Comprehensive manual of gardening enjoyment indoors (not in a greenhouse) combining practical directions with pleasant reading. Four sections deal with General Window Gardening, Plant Combinations for Different Locations and Conditions, Special Kinds of Gardens, and Orchids. (If you liked the "samples" in the November and December *AMERICAN HOME*, you'll like this book even more.)

*The Trick of Growing House Plants in Every Window* by Sophia Naumburg. (Floral Art) Price \$2.00... An 80-page, loose-leaf introduction for busy people who seek short cuts. It discusses succinctly "the strongest and sturdiest" house plants in relation to the Four Essentials of successful culture. Three parts deal with material for south, north, and other windows.



*Practical Hooked Rugs* by Stella Hay Rex. (Ziff-Davis Publishing Co.) Price \$2.95... A warmly written book that tells not only how to hook a rug (and how to correct errors), but how to develop your own designs—even if you think you can't draw. The author devotes many pages to the use of color, types of patterns, backgrounds, and borders—all with an eye to how the finished product might suit your home. For the hooking hobbyist or the would-be rugmaker!

*Hooked Rugs for Fun and Profit*, by Bettina Wilcox (Homecrafts) Price \$1.00... Another well-illustrated and clearly written crafts book on an old American art—hooked-rugmaking. Directions for developing your own designs are included along with sketches of suggested designs and photographs of antique American rugs. Will interest the experienced rugmaker as well as the novice.

*The Woman's Fix-it Book* by Arthur Symons. (Greenberg) Price \$2.95... To help the homemaker turn "handy-man," a very complete and simply written guide to home mechanics. Begins



by explaining tools, continues with such invaluable data as how to fix a leaky faucet, how to repair plumbing, rewire electrical appliances and painting, paper hanging, even caring for your car.

*A Guide to Victorian Antiques* by Raymond F. and Marguerite W. Yates. (Harper & Brothers) Price \$4.00... One of those rare books that is devoted primarily to the Victorian antique. Easy reading and profusely illustrated with pictures and sketches, it also gives some valuable information on restoring old furniture.

*101 Ways to Increase the Value of Your Home*, by F. B. Evans and Dorothy Sara. (Garden City Publishing Co.) Price \$1.50... How can a book of 179 pages cover all the possible ways to increase the value of a home? These authors have done an excellent job, discussing basic house problems and suggesting numerous ways to make a home more attractive and efficient. The wide range of ideas includes something for every room of the home—and even some for the garden.



*Singer Sewing Book* by Mary Brooks Picken. (Singer Sewing Machine Co.) Price \$3.95... Learn to sew the easy way! This truly complete guide covers every detail of sewing—from stitching clothes for the family to making draperies, slip covers, bed covers, dressing-table skirts for the home. Good for the very amateur and equally interesting to the experienced seamstress. Clearly written and generously illustrated.

Sorry, we cannot purchase these books for you. They may be obtained through your bookstore.



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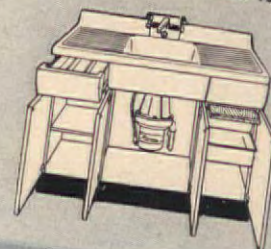
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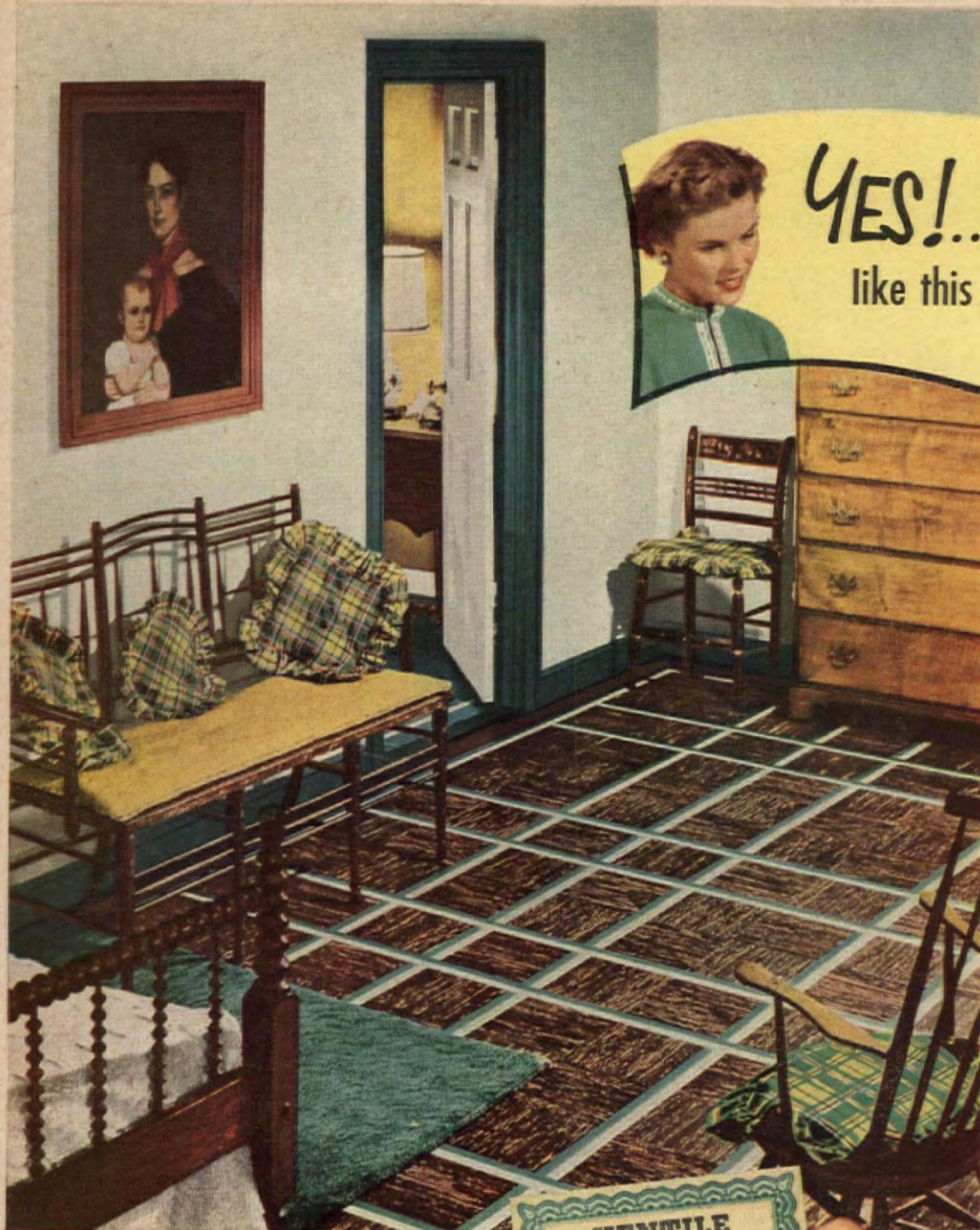
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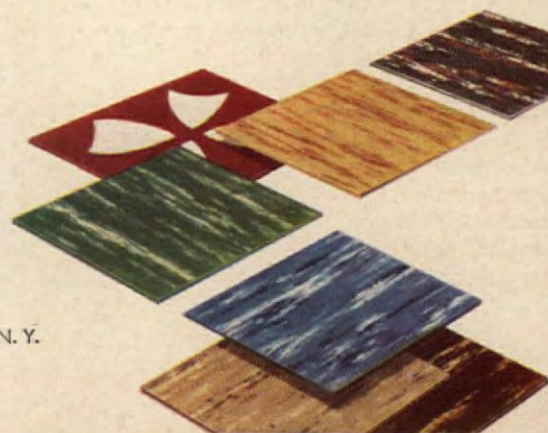
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# You enter my home through its heart...

Photographs by F. M. Demarest

MIRIAM POPE CIMINO

**M**y kitchen, which is really the main entrance to my house, is a dead giveaway of the kind of person I am. It announces instantly that, instead of being a hired-woman's room, it is my own hanging-out place, my favorite cove, and that I find creating food a fascinating hobby as well as a household duty. It reveals my dislike of the strictly laboratory type of kitchen and my preference for a livable room, warmed with more than the stove's heat.

Since I spend so much time there, people just naturally fell into the habit of beating a path to my kitchen door. At first this would fluster me a little—I peel potatoes in a most unorthodox way, stand a turkey on its neck to stuff it, and sing to the rhythm of the waves when I wash dishes. A soft footstep might catch me unawares, and you can imagine how foolish I felt, while singing a robust mountain carol, suddenly to discover a bewildered meter reader or lost truck driver confronting me.

But that was years ago when I was still hugging my secret, the fact that I actually loved kitchen work. Now, on the rare occasions when the front door gets used by formal ladies with white kid gloves, the knocker almost startles me out of my wits.

A heart-of-the-family room needs so much more than modern equipment, and now that more women are doing their own cooking, more family life is certain to center in the kitchen, as in pioneer days.

Good food cheerfully prepared—with those who are interested being let in on its preparation—is such an important part of home-making. Somehow, space *must* be left over from today's streamlining to permit a homey atmosphere in our modern kitchens. In the present trend toward uncluttered steel and enamel efficiency, there seems to be a danger of eliminating this essential quality. Everything seems to be whirling toward factory

PLEASE TURN TO PAGE 103



Most of my entertaining is done right here in this spot. My friends, children, and especially grandchildren just naturally gravitate here with visions of toasting marshmallows, popping corn, making candy or, in this case, hearing a wonderful fairy tale . . .



# R for Retirement

IDA M. ANDREWS

Bright gay slip covers for my dark furniture certainly gave the room a lively look and made the sofa look like new!



You'd be astonished to see what a difference this wallpaper made in the bedroom. It was quite a job to match it and hang it up, but I was all smiles when I saw the result



You can retire and quit everything, or you can retire and begin to do all the things you've wanted to do but somehow never got around to. If you've been a wife, mother, and career woman, you simply won't be able to sit in a rocking chair and putter out your later years. No, I think retirement is the time to bring your long-postponed plans to realization. I was an art supervisor in the public school system for years, but I never found time enough for the painting I really wanted to do. I was a homemaker with a growing family and a strong interest in decorating, but naturally I never did have enough time to experiment with all my ideas. Now I find time to do both.

I didn't start off on this new phase with any great fanfare. I bought a small (550 sq. ft.) beach house that had a multitude of things wrong with it. The windows were odd-sized to say the least, and such a supply of curving archways! There was even one over the bathtub! There were a number of built-ins which served no obvious purpose. But it was reasonably priced, the view of the ocean was delightful, and I had plenty of time to work on the problems the house presented.

Much of the work I did myself—in fact, I'm still doing it. Papering, painting, making slip covers, curtains, dust ruffles—my days were full, active, interesting. I refinished some furniture, made over several lamps, and drew up plans for some slight architectural changes. I had someone lay the brick for a little patio, build a fence for privacy. Inside the house I had new shelves, a breakfast bar, and storage partitions installed. I've been able to keep the cost of all this down to a minimum and I've had a really wonderful time being my own decorator. The house is still small and certainly unpretentious, but it's comfortable, it's colorful, and I love to live in it!

This is my patio—you can see what it was before I changed it. The fence and brick-laying I couldn't do—so I'm taking it easy. But in just a minute I'll be back into the house all primed up to start on a new project. The patio is very gay. I used strong-colored fabrics against chalk-white backgrounds







The two windows in this room bothered me very much. Finally I hung a valance from the ceiling, and extended the draperies about a foot extra on each side. This gives the impression of much greater width—it even fools me sometimes!



I was certainly glad to find the space for these shelves. Now my books are taken care of, and I can display some awfully pretty china pieces which I've collected over a long time. It's a nice divider between the rooms



Here's a view of the dining alcove, and I do so like this wallpaper! My drop-leaf table has drawer space in the front where I keep all the necessary "tools." The high stools are bamboo



I squared the arch above the bathtub, put some provocative paper on the walls, and it really looks like something now. The dark ceiling makes it look a lot bigger, too!



By this time I'm so expert at painting I rarely drop a drop! Good paint, a good paintbrush, a steady hand!

*"Retirement" has a new definition for Mrs. Andrews, who at last found time to do all the things she'd planned!*

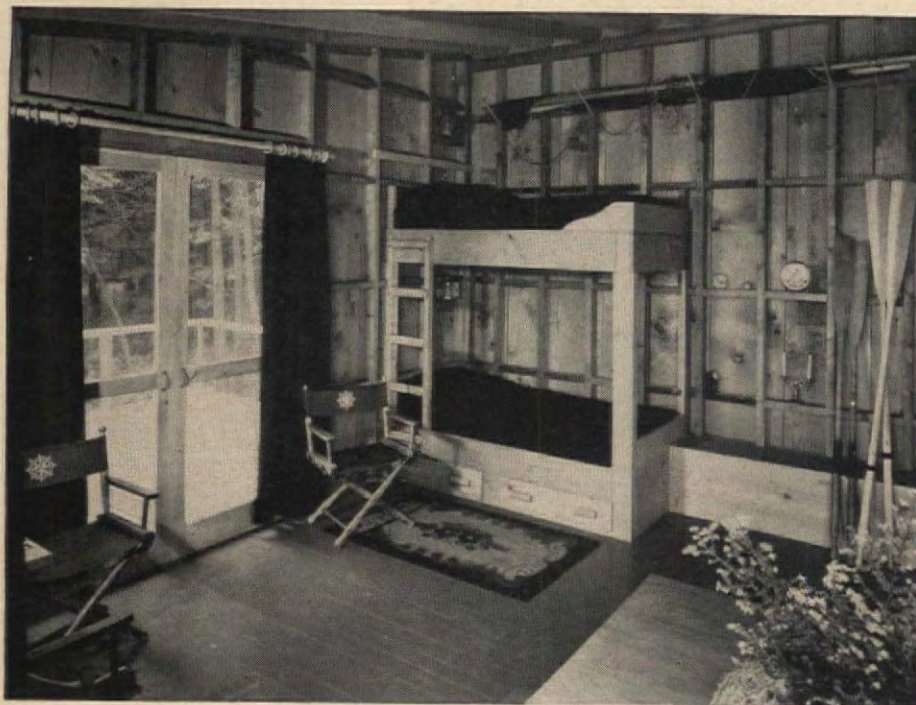


This is certainly an odd-shaped window, wouldn't you say? I painted it the color of the walls, small-paned it to point it up!

Photographs by Peter Gowland



Hunting, fishing, just plain being lazy! What a hide-out! Can't you just smell those fish frying? Bunk beds sleep two in solid comfort, army cots can be stowed away in closet. Interior woodwork treated with linseed oil



Photographs by Richard Garrison

*Here's No. 13 in our series of comprehensive drawings with all plans, elevations, and outline specifications for home study*



# Man alive! A camp you can

**I**magine—the entire floor plan of this small summer camp measures 16 by 24 feet, about the dimensions of an average living room! Construction is simple enough to tempt even the most amateur craftsman, and the cost of keeping it up is low enough to appeal to even the slimmest purse.

Exterior walls are built of vertical fir board-and-battens, the rugged grain standing out in bold relief to form an overall rustic pattern. A shed roof, sloping slightly towards the front, ends in a wide overhang, guarantees against dripping of rain into the house through the large opening which forms its main feature (see drawing above). In the interests of economy and easy upkeep, materials were left natural. Painting was limited to exterior doors,

windows, and trim to minimize later upkeep.

The main entrance to the house faces away from the water; since the side fronting on the lake is a sliding door the size of the entire wall, the living room dominates the floor plan, leaving just enough space for a fully equipped bathroom and two flanking dressing closets. Each closet is small but serves its purpose adequately and is well lighted and ventilated by small barn-type windows which are set high up on the walls.

Though the camp is just a few minutes drive from Burlington, Vermont, one might be worlds away from civilization. This makes it possible for the owners, Mr. and Mrs. Wendell Smith, to indulge that old "getting-away-from-it-all" feeling without traveling far.

They're both ardent sailors and originally built the camp as a base from which to operate their boats. Way down below the house proper, and reached by a stairway that hugs the rocky cliff on which it stands, is a narrow concrete dock jutting L-shaped into Lake Champlain. This forms a snug little harbor for the owners' cabin cruiser.

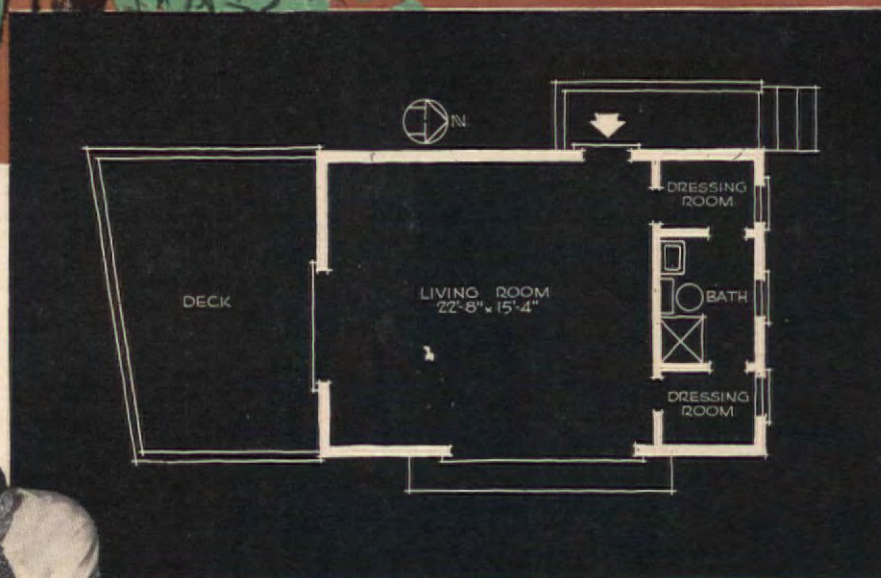
We feel that the house is just about right for anyone yearning for the simple life where cares can be thrown to the wind. It would be equally at home on a beach dune too, for its lines are simple, materials are used honestly, and its size is right for a beach house. There's no need for continuous foundations since concrete piers are adequate to hold the light con-

PLEASE TURN TO PAGE 98





afford!



Not only can you afford it—

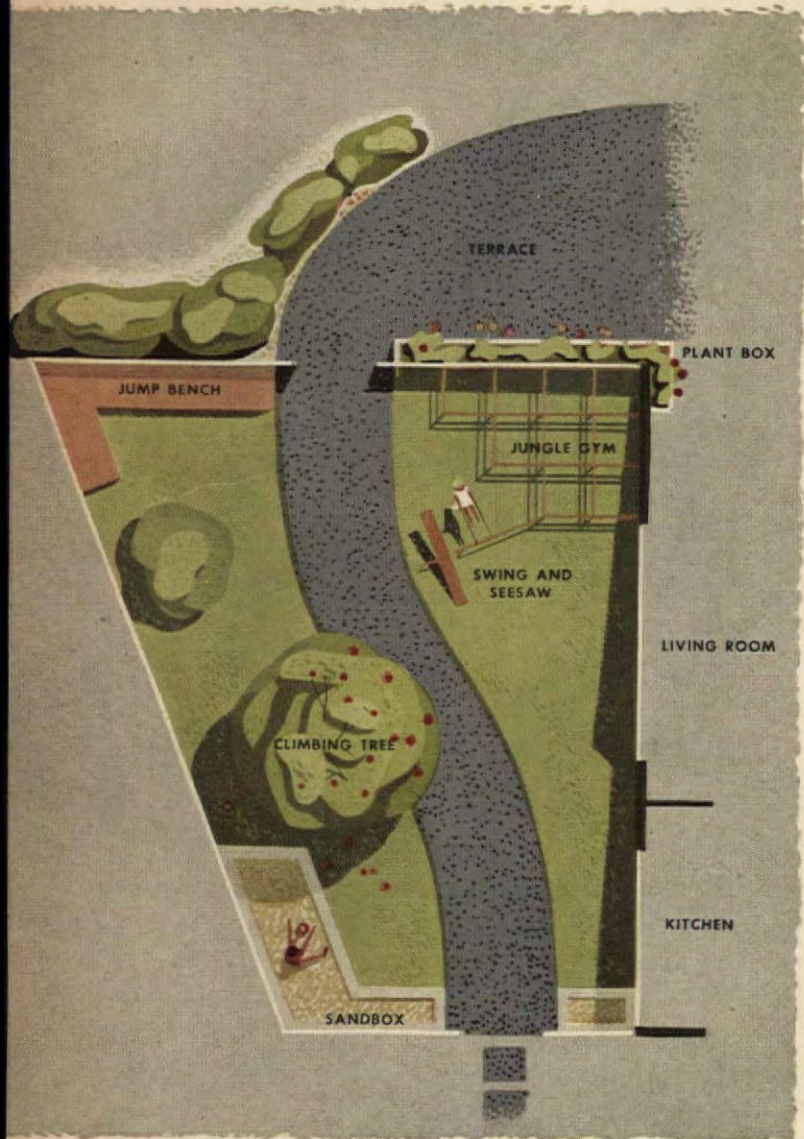
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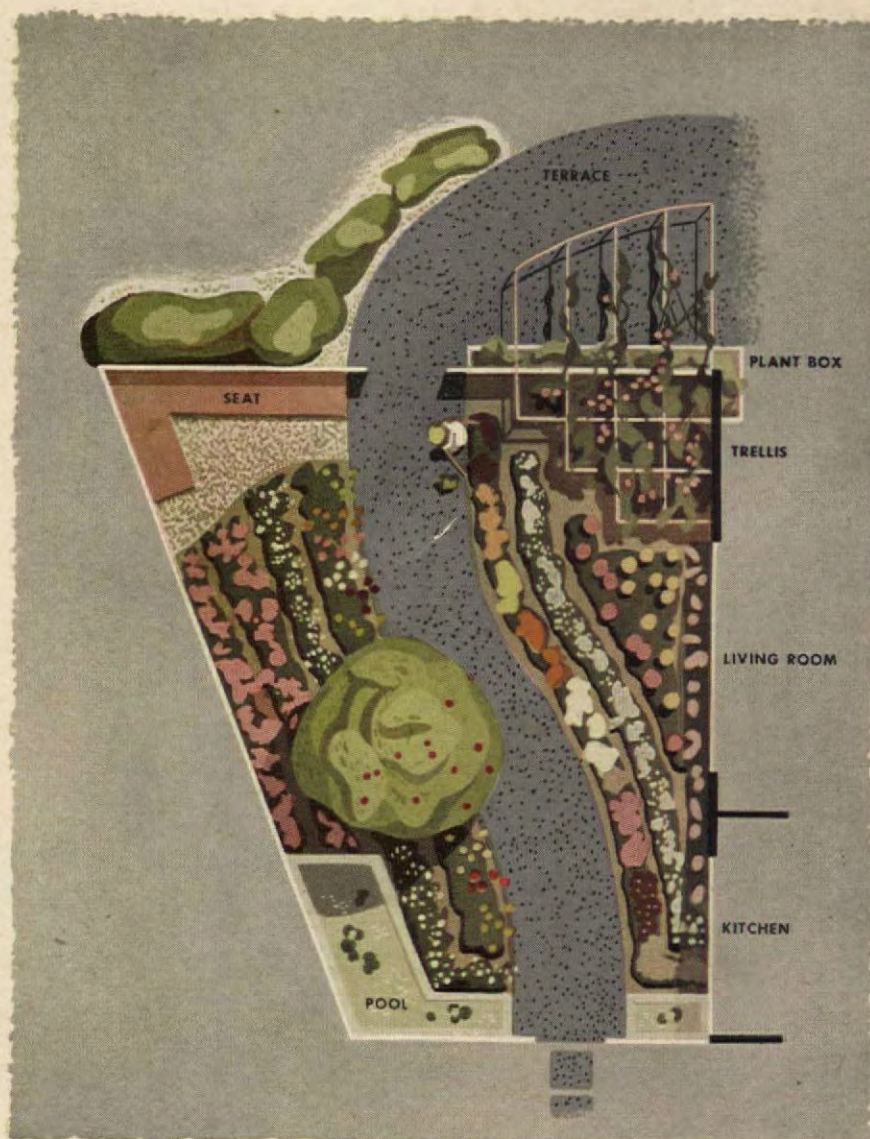
*The Second Home Study Plan for February appears on page 40*



**BEFORE**—Black-top path leading to terrace crosses (or appears to cross) sandbox, splits play area into unequal portions, and provides place for wheeled toys and, in time, roller skates. Jump bench and climbing tree are simple sources of much fun



**AFTER**—Without basic structural change, the garden develops in modern manner as sandbox turns into pool; jungle gym into arbor; grassed or tanbarked play space into flower beds and borders; jump bench into seat, with pebbles for dry footing



# Play Yard Today... Garden Tomorrow

Many compromises must be made in present-day gardens to prevent waste of both money and space, especially by the young family with a small lot, small budget, and small child or two. One solution that fits all together is—literally—a baby garden. For a garden is a place in which to grow things safely and happily—and what better garden crops than babies now, and flowers later? Success boils down to a logical plan for the plot, such as the two shown here, before and after. Of about equal area, they differ to fit the respective properties. The first illustrates modern or contemporary development. The second is one of more conventional design. You will like one, I will prefer the other; but then, some people like onions, others don't. It's a question, not of style, but of content.

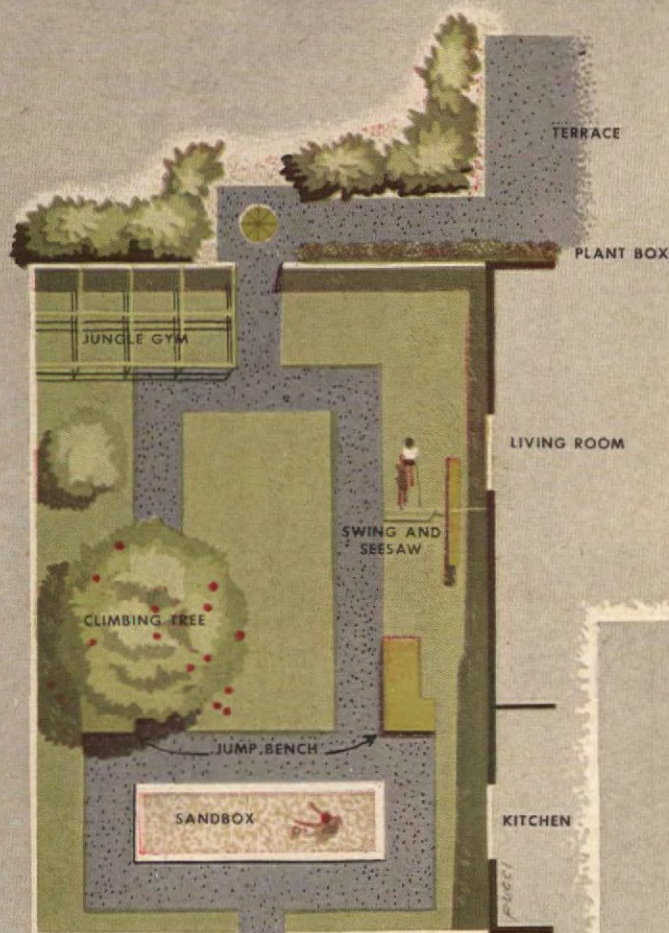
The "before" plan of each garden shows it while the chil-

dren are in the sandbox, mud-pie stage. As they become active little shavers, and then problem adolescents, the garden can change or grow up with them until, in the "after" condition, it is a place where "our baby" is married under the rose arch. Everything is built or planted so the children can enjoy it, but with an ultimate use in mind. The sandbox, for instance, if made of concrete, can later become a pool. So build it the right size and shape for that purpose, complete with means for filling and draining it. For several years, the inlet will be capped and the valve kept closed, and the drain temporarily fitted with several layers of fine screening to let rain water seep out but prevent sand from clogging the trap. In a few years, water in place of the sand makes a fine splash pool and boat pond. Still later, as school or college



**BEFORE**—Here the same elements are arranged more symmetrically to conform to plot. Twin jump benches give onto paths in front, grass or dirt in rear. Path is narrower, longer, more formal; the circle is a millstone, compass, or other flat feature set in it

**BASIC**  
for future reference  
**DATA**



Plans designed by author, rendered by Pucci

beckons, mother (or father) can start raising lilies in the pool.

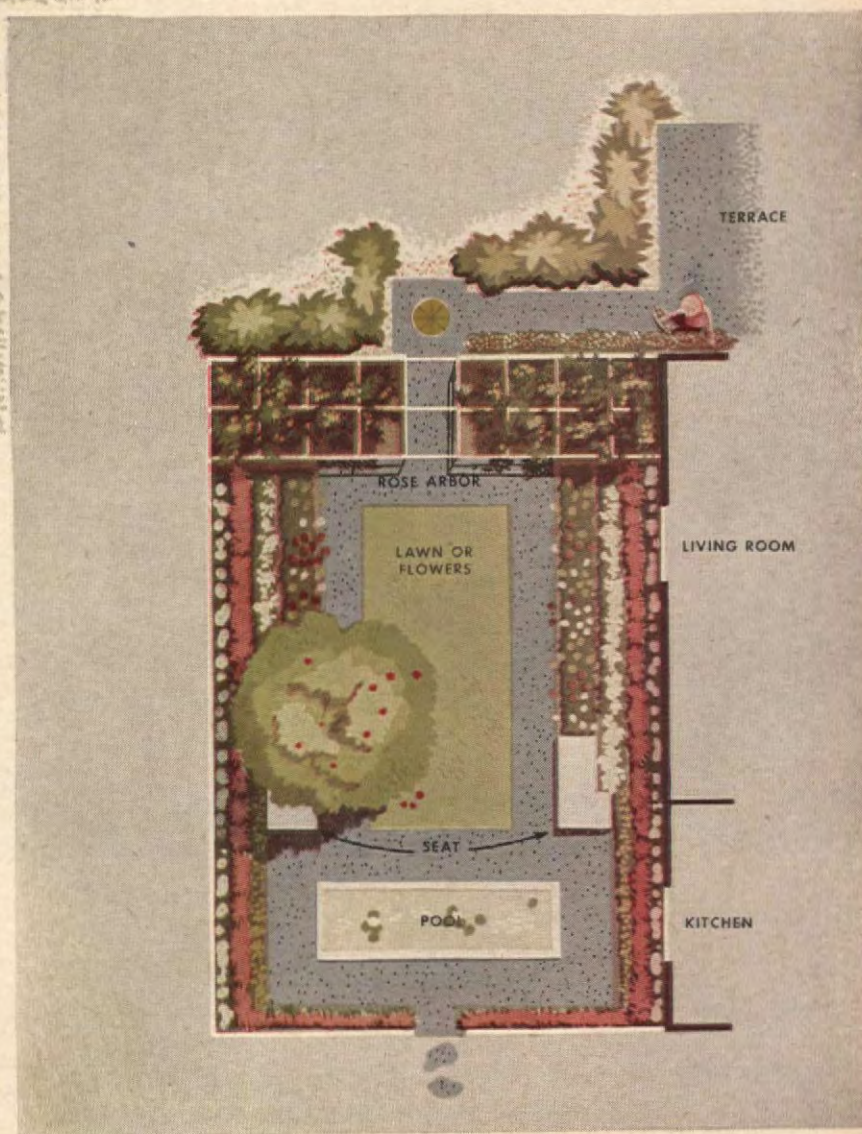
Another permanent thing to be put in at once is the walk. Essential for all kinds of wheeled playthings, it need undergo no change over the years. A climbing or jumping bench, with a soft landing space beside it, should be located where, later, it can be enjoyed by the oldsters as a seat. Somewhat later comes the jungle gym—rose arbor. The permanent (arbor) part should be made with solid joints, while the temporary members are put on with split T's, etc., for easy removal. Another item which may be permanent or not is the "climbing tree"—an apple is ideal. Its life will depend upon its vigor and that of the children that use it, but it should be planted where, if it lives, it will fit into the mature garden picture.

Temporary items (swing, teeter-totter, etc.) which cannot easily be converted will, in time, be discarded. The expanses of grass may or may not be kept. But, at first, don't expend much effort on them. Remember, the garden is for children, and if they wear out the turf, don't worry. Similarly, large, cheap groups of shrubs should be planted on the theory of the survival of the fittest. Something tough and fast growing, like sumac or elderberry, adapted for climbing around and under, is best. If some branches are broken and cut back, others will replace them. In time better plants can be substituted.

Other features will be planted or built with this same sort of progression in mind, to be converted each in its own time. But if this part of the grounds is dedicated to active juvenile rampaging, it will save other parts while they are developing.

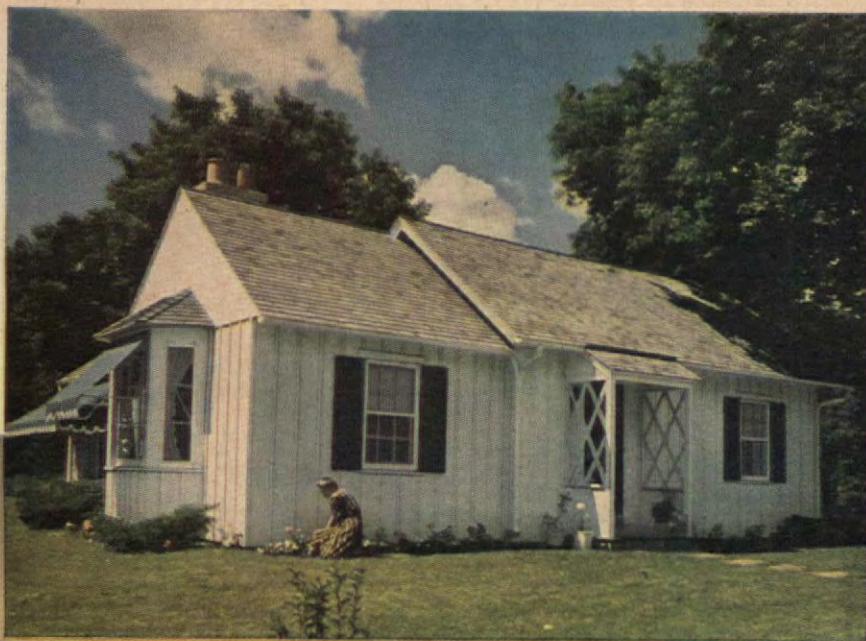
*A "Baby Garden"—literally a place  
for babies to grow up in, happy  
and safe. Where, later on, plants  
and flowers can take their place*

JACK W. CADDICK



**AFTER**—Balance is now accentuated by building a pergola (extending jungle gym) right across garden, spanning path. Center panel can be in grass or planted, as desired—to roses, perennials, annuals, herbs; with or without a hedge





Simple latticed entrance porch invites you in to remodeled shack with its sparkling white board-and-batten walls. New living-room wing follows old roof line, adds definite ranch-house feeling to exterior



Invitation to quiet relaxation. Living-room view shows deep bay window with ruffled curtains of white sheeting, green tie-backs. Fireplace, flanked by twin bookcases, blends with Colonial atmosphere of room

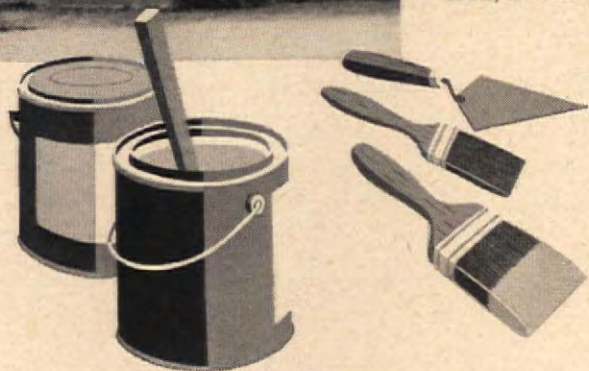
Family meals are served on screened porch, gay with butter-yellow walls, white trim. Green table with Victorian side chairs makes attractive setting for cranberry and milk glass. Partially open Dutch door leads into kitchen, French doors into living room



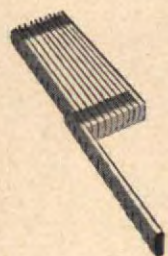




**BEFORE:** Obvious reason Hess family passed by without interest—until necessity made them stop, look, and discover shack's good, basic features



*Mr. and Mrs. Kenneth Hess find future home almost in own back yard—but it took lots of determination to bring derelict to present glory*



# They dolled up a tumble-down shack in Illinois

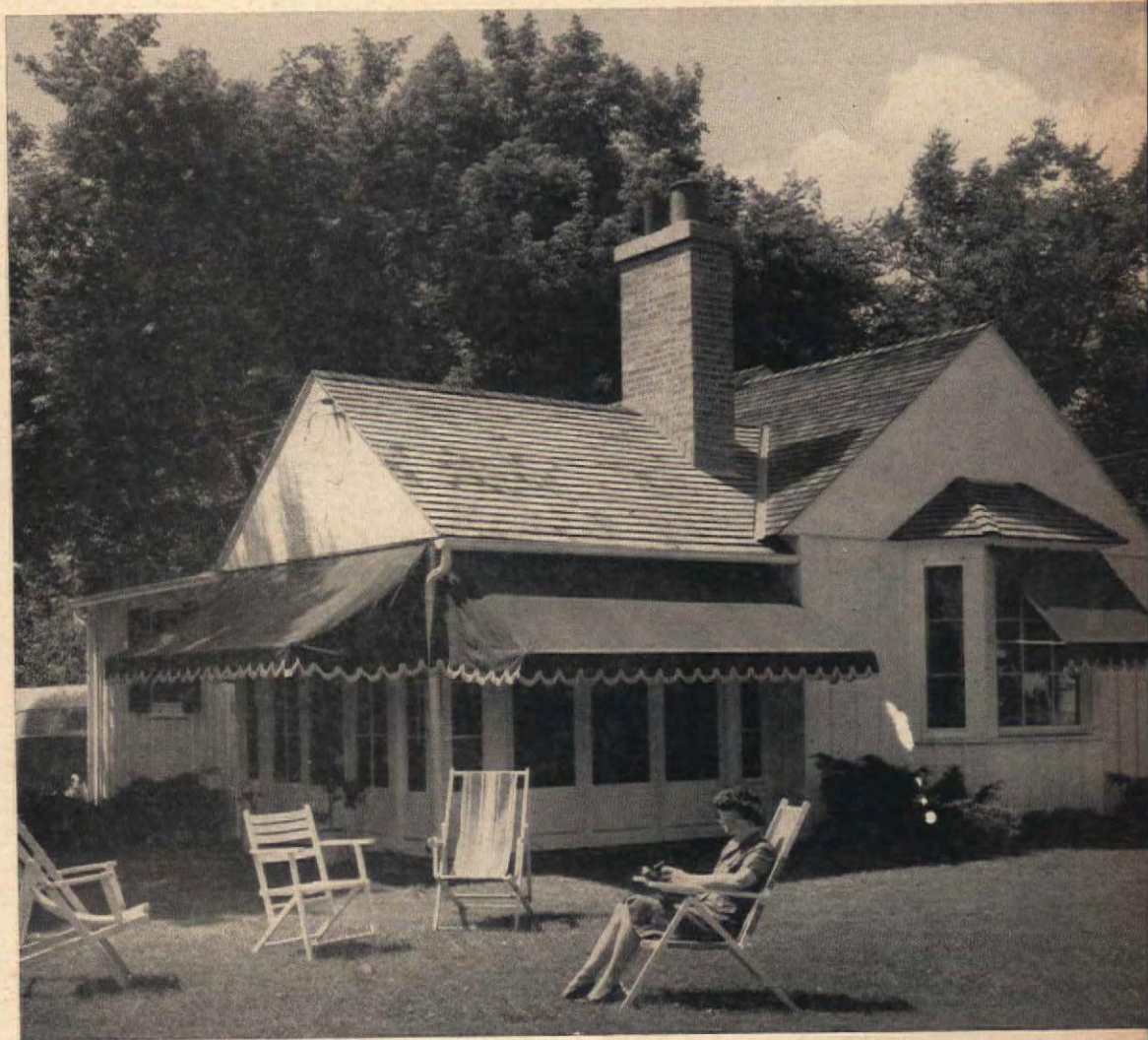
**A** silk purse from a sow's ear? Not an easy trick to pull off but possible if tackled with grit and imagination. Mr. and Mrs. Kenneth Hess of Wayne, Illinois, think so anyway and have a charming little home to prove their point.

A housing shortage first made them conscious of the deserted two-room shack on the road leading to their large farmhouse. Their married daughter needed a home, and this seemed the quickest way of acquiring one. In spite of its diminutive size, the house did stand on plenty of land, surrounded by lovely old shade trees.

The original roof lines were simple, attractive and so were left untouched. Inside, the large room became a master bedroom, and its small companion was divided into two really ample storage closets. Fortunately, the original lean-to could be used to house bath and kitchen. To provide space for a living room and porch, a new wing was added, its roof lines in complete harmony with traditional style of the original.

Then the entire exterior was covered with board-and-batten, the windows dressed up with slat shutters. Both new and old roofs were protected by narrow cedar shingles. Painted white with dark-green accents, the transformation was complete—the ugly duckling had grown into a swan!

By the time alterations were finished, daughter had already found herself a home, so her parents sold the old farm and moved into the bright new cottage. Since they were antique collectors, rooms were decorated simply, traditionally. This feeling overflows into the screened porch, too, for here we find butter-yellow walls, white trim plus an old-fashioned washstand acting as server for outdoor meals. Butter-yellow is used, too, in the kitchen, compact, corridor-like in plan, made an integral part of the house by means of a Dutch door leading directly into the living room.



**AFTER:** Its place in the sun—garden view shows how well new living-room wing and porch were integrated into original design to form L-shaped plan. Board-and-batten runs vertically to eaves, flush boarding fills gable end, natural cedar shingles cover all roofs



Feeding the ducks is favorite sport of Corcoran guests. Tree-shaded flagstone terrace connects boat dock with porch



The trip from Philadelphia was short, much shorter than we had imagined. Until then Medford Lakes had been just a name to us—a vacation retreat with about 300 cabins—but hardly associated with year-round living. One look at the log-cabin home of Joseph A. Corcoran changed our thinking completely. Here was that pearl of pearls—12-month-long vacation living within commuting distance to work!

The house is directly on the lake; in fact, the large screened porch almost touches the boat landing. Towering trees shield it from the road, and dense masses of rhododendron, azaleas, laurel, and numerous other shrubs blend it naturally into the woodland setting.

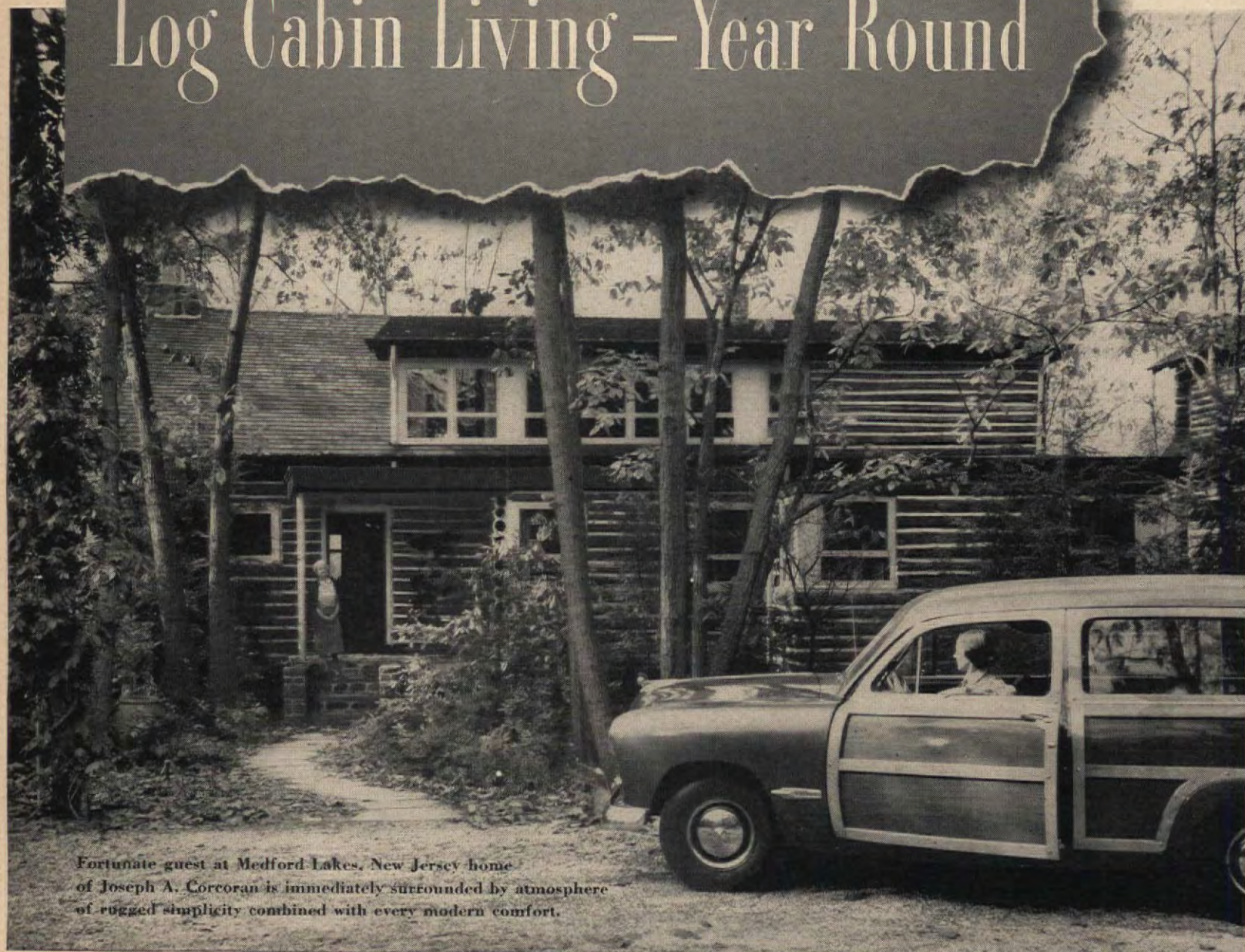
According to the owner, the original cabin was nothing to look at. Small with tiny dark interiors, it was suitable only for summer and week-end use. With the help of architect George Daub, Mr. Corcoran soon put an end to that. Large banks of windows in the living room brought lake and gardens right into the house. Space for heating pipes was created by raising the entire structure and placing it on stone foundations.

At the beginning of alterations, the new owner insisted on only three things: an inside wall of stone, a

*Vacation setting surrounds permanent home of*

*Joseph A. Corcoran at Medford Lakes, New Jersey*

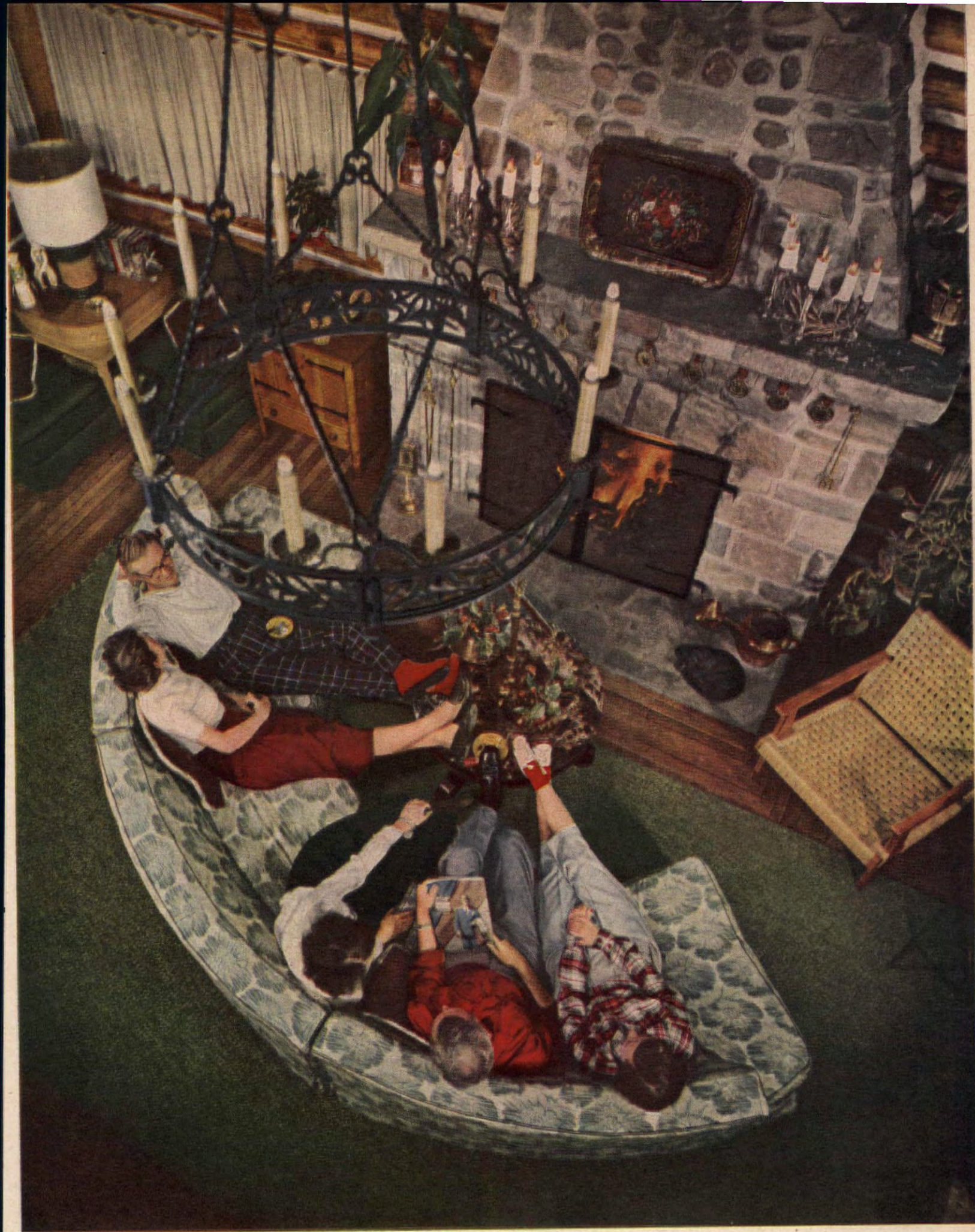
## Log Cabin Living—Year 'Round



Fortunate guest at Medford Lakes, New Jersey home of Joseph A. Corcoran is immediately surrounded by atmosphere of rugged simplicity combined with every modern comfort.

Architect: George Daub. Photographs, data: Cortland V. D. Hubbard





Snug and comfortable before crackling flames in native stone fireplace, week-end guests relax on circular modern sofa. Scene was shot from open Lodge Room balcony, shows handsome old wrought-iron chandelier, Mexican posture chair, and growing plants in tin-washed copper urns





Warmth of natural woods makes kitchen homey place for party gatherings, attracts the eye to collection of faience plates hung in decorative pattern on wall

circular staircase and a circular sofa in front of the fireplace. These he now has and lots more! There's a new wing, for instance, which houses kitchen and heater room. Except for the Lodge Room, formerly the living room, the house is completely insulated. For the last two winters fuel consumption averaged less than 1,200 gallons, despite considerable heat loss in the Lodge-Room ceiling.

Some radical changes were made in the roof lines. Dormers now provide light and air for the upstairs bedrooms, and a sun deck, actually the porch roof, accessible from this floor, provides plenty of space for lounging or gazing at the surrounding picturesque countryside. The three bedrooms and two baths on this floor are approached by an open balcony along one side of the Lodge Room and connected to the first floor by means of the much-desired circular staircase.

Spaciousness in the Lodge Room is accented by the open ceiling which follows the natural lines of the roof. Rafters are slim cedar logs, stripped smooth and varnished. A small study, actually a part of this room, doubles as dining room and is directly adjacent to the kitchen. Also accessible to the study is the owner's bedroom which has its own outside door leading to the porch and, like the other bedrooms, is furnished with a built-in bed. Below the bed proper are drawers for blanket and linen storage.

Since Mr. Corcoran is a professional florist, plants have been used as decorative motifs everywhere. Under the large windows in the Lodge Room, for instance, large copper pans present

PLEASE TURN TO PAGE 94



Views of kitchen and study show effective use of wood throughout house. Natural finish oak, cypress, fir, and pine are excellent backgrounds for collections of copper and brass. Circular staircase can be seen leading to upper balcony at right

Owner's prized collection of candlesticks from Poland, Scotland, England, and China are exhibited in study. Rarest items are pair of red hurricane globes from Persia, reflectors from Korea

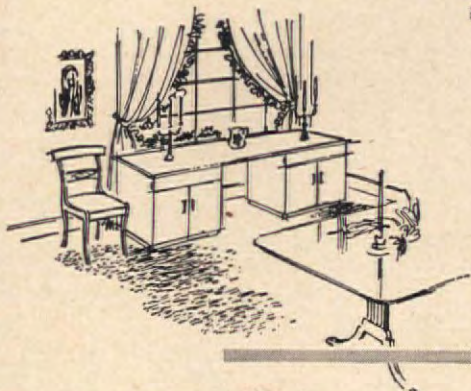




# You Have a Sewing Room!

Take a good look around and  
you'll find several likely spots!

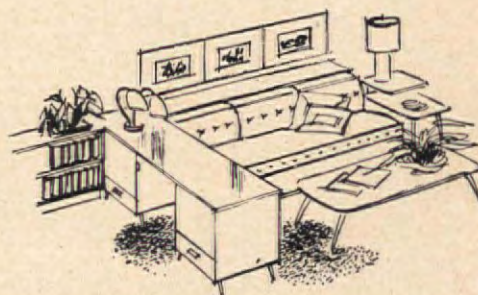
JANE McNAMARA



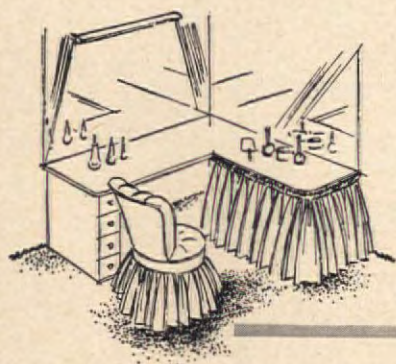
Fine sewing deserves good aids—large window in dining room gives ample light. Furniture used is build-it-yourself variety. Perhaps your server will lend itself to slight alteration by local cabinetmaker



If your living room is where you prefer to sew, two small cabinets with a polished wood plank laid across the top will serve either as a desk or sewing table. Keep writing materials in one side, sewing in the other



Here a very feminine vanity is simply changed into a hard-working, practical sewing table. Skirt hides storage space. Narrow drawer chest holds cosmetics, sewing supplies, helps support work top. Another home workshop item







Harold L. Kistler of New York City hooks rugs as a hobby, but he works like a professional. Here he adds one more to an already large collection for his future Cape Cod cottage

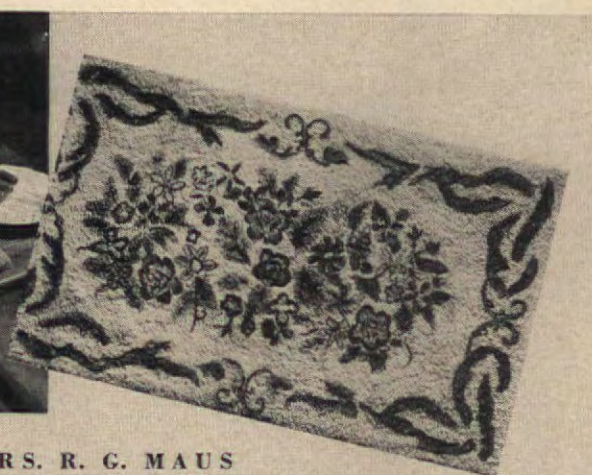
The good old American custom of making rugs is gaining momentum as a pastime. Our scouts throughout the country tell us that even hundreds of men are taking it up as a hobby, hooking their loops like veterans, clicking their scissors like professionals, and giving the girls a run for their money!

Harold Kistler, Director of Physical Education in the West Side Branch of New York City's Y. M. C. A., is a good example of a big he-man who turns out hooked rugs as a way of relaxing, and Mr. Kistler really knows his stuff! How did he get started? Well, years ago he was walking through a big department store, saw some mountain boys hooking on room-size frames for a store promotion, and he became fascinated by their facility. He pigeonholed the incident in his mind and figured he'd try it himself when he had some leisure time. But being a very busy man, with his full-time job at the Y. M. C. A., refereeing football games on autumn week ends, playing handball and volleyball regularly, the idea of hooking rugs got buried deeper and deeper over the years. Then, at a home-show exhibit in the city thirteen years later, he heard a fast-talking gentleman mesmerizing the audience with the wonders of a shuttle

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# Everybody's making rugs today!

*Mr. Harold L. Kistler makes of it a fine art—and how!*



## HOW TO RESTORE FADED HOOKED RUGS

MRS. R. G. MAUS

**Problem:** Floral hooked rug faded by sun and time. We never say "die," but we do advocate DYE to bring new life, new color, to old floor coverings

**Materials:** Any commercial dye (one packet each color), equal number of ten-cent bulb-type medicine droppers, tin cans to hold dyes, boiling water

**Solution:** Fill medicine dropper 1/3 full of warm, not hot, dye. Fill design from center out to eliminate running. Let each color dry before using next



1163

Show off your china collection on a pine Welsh dresser. Excellent lines, little over 7 feet tall, with deep base cupboards

1246

Unusual in shape, a braided rug that's a work of art! Thirteen circles, from anything woolen—old clothes, odds and ends

847

Especially inviting in front of your fireplace. "New England Floral Bouquet," old-fashioned and friendly, in warm-toned colors



1163, 1246, Dorothy Holden; 847, Pearl McGown; 1248, Arline Rawlins; 1247, Mary Zeller

1247

This hooked rug's a honey! Family footprints, initials, mottoes, everything from odd scraps of cloth—a real conversation piece



1248

The center is hooked, the border is braided. Unusually effective and subtle when one blended color predominates. Can be any size you prefer







*"A heavenly paradise is that place  
Wherein all pleasant fruits do grow."*

-AN HOWRES RECREATION IN MUSIKE, 1606



# Fruit the Country Over...

Every home garden has its possibilities. They vary with location, soil,

climate, altitude . . . Here are hints for typical, widely separated regions of the U. S.

**E**ast, west, north, south—higher prices for fruits as well as other commodities are making us more home-orchard conscious than ever. Throughout the nation's suburbs echoes the thought: Of course it's just a small lot, but there's room for a tree or two; dwarf kinds begin to bear in a few years; they're lovely in spring, and think of home-grown apples and pears right off your own trees!

Close on the heels of the wish, the decision. Soon the nursery order in the mail, and then the happy, if strenuous, day when the plants arrive, ready to be set out in the garden—with the utmost care, of course.

All this assumes that even the very smallest orchardist takes note of what his State Agricultural Experiment Station and its Extension Service worker in his locality can tell him, *before* he mails his order for plants. In New York State, for instance, the co-operating Stations at Geneva and Ithaca have issued an excellent bulletin on "Varieties of Fruit for New York," which actually is helpful over a much larger area of similar climatic conditions. Most of the states in which fruit growing is important and popular have similar publications for general distribution. With them, the problem of selecting varieties from long nursery catalogue lists is greatly simplified and success with them is made much more likely, even if not certain. The beloved McIntosh, Delicious, and Northern Spy apples, one will learn from the publications, must have a pollinating companion near by if they are to bear well. So must some pears, notably Bartlett and Seckel. Sour cherries, on the other hand, are self-fruitful; but sweet cherries are not, and usually the trees grow too large for a small place. All Japanese plums and many European kinds need cross pollination; but peaches don't. Furthermore, by careful choice of peach varieties one can prolong the season well into autumn.

Move to Iowa and you will really find out about winter—and about summer, too. You can still grow good apples, of the hardier sorts, even in the northern part; desirable, but more tender, varieties can be grafted on hardy stock

—Virginia Crab or Hibernial. Plums are the fruit most widely adapted, and here are seen results of western fruit-breeding activities—hybrids of the native South Dakota sand-cherry, the large Japanese plums, and the native Toka plum. In the southern part of the state, sour cherries and such pears as Anjou, Kieffer, and Seckel can be added to Lincoln, Patten, and Parker which withstand northern conditions. Peaches may winterkill after yielding a crop or two, but here, as well as much farther north, small or bush fruits are the great dependence.

Everyone, for his soul's good, should live for a time in one of the Northwest Plains States. South Dakota orchards are now pretty good ones, having profited immensely from years of experiment, plant introduction (from cold Russian and Far Eastern areas), and breeding for hardiness. Chief among the many workers in this field to whom lasting gratitude is due is the veteran, Dr. Niels E. Hansen, whose bush cherry has made his name familiar to many home gardeners in many places. Even in the western half of this rigorous zone, you can, with the help of low windbreaks and by planting on north and east slopes, raise such apples as the early and productive Anoka, Whitney and Dolgo crabs, Maga (a McIntosh hybrid), and Haralson, developed by the Minnesota Experiment Station. You have a chance of success with the new Manchurian hardy apricots from China; bush and Nanking cherries; the cherry-plum hybrids like Opata and Sapa. To the east and south, the list can include sour and sweet cherries, pears, and certain eastern commercially grown apples like Wealthy and Greening. North Dakota leans heavily on some marvellous, red-fleshed crabapples—good eaten out of hand, the jelly made from them like unto rubies. Wonderful wild plums, too, the saskatoon (or Juneberry), the Missouri currant, and the buffaloberry. One thing about the Plains country—your orchard is likely to be so far from your neighbor's that there is at least a chance of insect enemies

getting worn out traveling between them!

Westward to Oregon or Washington and you are in a different world and one of the earth's great fruit gardens. The home orchardist's choice in the mild, moist coastal region is enormous; it becomes a matter of growing what he likes and for what he has suitable land and enough water. But if he climbs a mountainside to find a site, he must adjust his list of varieties to fit the altitude. And so it is all the way down the incredible West Coast. Californians, for example, even at elevations of 5,000 to 6,000 feet can still grow apples in protected locations, though late spring frosts may injure their crops some seasons. They can also have the wild Sierra plums and eastern grapes. At 4,000 feet, the Wild Goose types of plum and eastern sour cherries are possible; at 2,000 to 3,000, some of the hardier pears, European plums, sweet cherries, quinces, and even, in sheltered locations, such peaches as St. John, White Heath, and Salwey; lower still, more peaches, plus apricots and Japanese persimmons.

North of Monterey, cold winds and foggy days keep fruit from ripening well along the ocean and up many inland valleys; little hope of success, therefore, with oranges, lemons, peaches, or Japanese plums. But in the Sacramento and San Joaquin valleys and over adjacent foothills, the snow-weary northerner's dreams of an orchard can be realized with the hardier citrus fruits, Mission or Kadota figs (which require little care and no wasp-aided pollination), nectarines, peaches, apricots, cherries, European and Japanese plums, the Japanese persimmon, early apples like Gravenstein, Red Astrachan, and Yellow Transparent, olives, strawberry guavas, avocados, pomegranates (beautiful in the dooryard), loquats, jujubes, and, if you like, a Persian walnut for shade as well as crops of nuts.

Between Santa Barbara and San Diego you are south of apple country and really in the citrus belt; but even here, with care, some apples can be grown. A few peaches, too, adapted to short winters. Japanese plums are

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Prefabricated pine panels easily installed by average homeowner. About 53 cents per square foot including mounting strips. Malmtile Co.



# Much for Little

These materials should be labeled—

**"Use Lavishly!"** They give you such big effects for little cost and effort



"Deks" Celanese plastic four-inch tiles make attractive valance board, lamp base. Easy to apply. Ten cents each. Variety of colors available.



Even if your fingers are all thumbs, these materials are for you. The pine paneling shown above comes cut in a variety of sizes from 6-inch square tiles up to pieces 8 by 24 inches, together with mounting strips precision-cut to allow for natural expansion. Smallest package will cover a wall space of 4 square feet; largest covers 52 square feet. Manufacturer has done everything but nail it to your wall, includes instructions for that.

Wherever you've longed to use leather as a decorative trim, you can let yourself go with any of the high-note or blending colors of Deks. Each cleanable plastic square simulates the texture of fine-grain leather with even the folds of quilting molded in. There's a neat little hole in the center through which to drive an upholsterer's tack and attach square to desired form. That form can be anything from a headboard to a baseboard. With inexpensive Deks you can afford to try out any idea.

You can anchor any of 24 permanent colors permanently to your walls with Kwik-Tile. Its ready-cemented backing will adhere to any clean, dry, fairly even surface. Work out your own design for a panel over sink or stove—or for a full room with the handy home-estimator chart provided by dealer. Do the actual work whenever you're in the mood—it takes only half a minute to prepare a tile to go on. Place in very warm water and slide off paper backing, rinse and thoroughly dry. Apply with firm pressure in center and at four corners of tile.

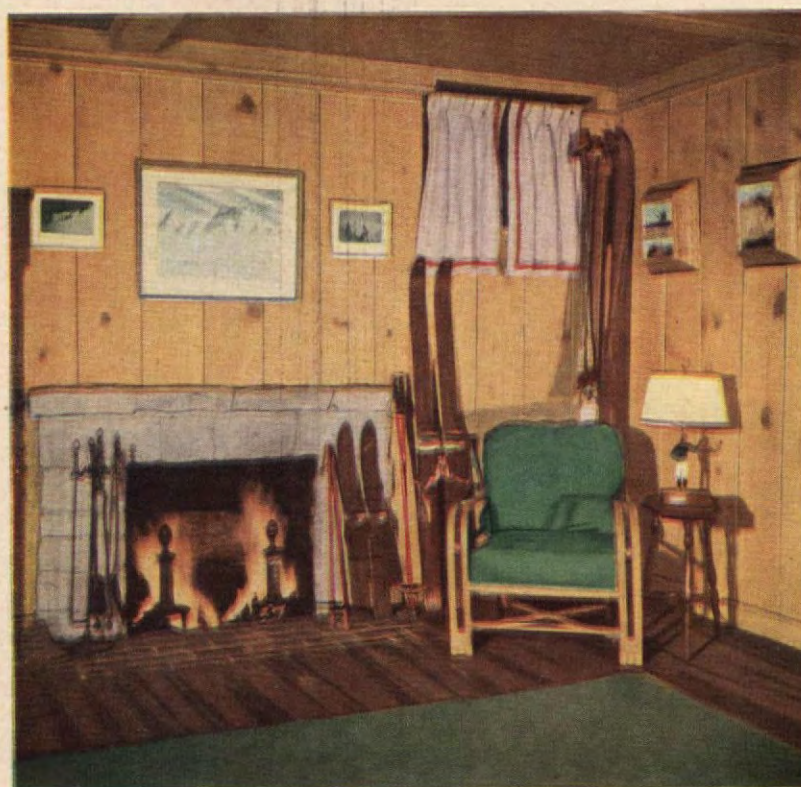
You can throw your worries out the window when you hang them with Lustron draperies. Sun and rain won't harm them, and they're flame-resistant. Made of bonded rayon fibers pressed together, they come in solids, stripes, and patterns to fit in any decorating scheme. Designs are printed through so your windows look pretty from the outside. Use lavishly for big effects.

Do your own bathroom in Meyercord's Plastic "Kwik-Tile," ready cemented tile. Just dip, dry, and apply. Under thirteen cents a tile.



No need to skimp on material for those big, big windows. "Lustron" non-woven rayon draperies have the nice look and feel of woven fabric. Fade-proof plain colors or prints, \$1.95 pair





Let the cold breath of February blow, you'll find warmth and cheer in this cozy room when staying in is a must. The Henrys not only enjoy themselves in this attractive combination play-room, hobby-room, living room, but they also get a double kick out of it because they have done it all themselves. They had the fun of seeing the place blossom through their efforts, and the satisfaction of saving money!

The bar is useful inside in winter—can be rolled out on casters to the garden in summer. Everything's very simple, from the barrel end table to the wooden bar stools. The entire room is pine-paneled, with simple curtains at the windows. There's a slight provincial touch to the painted toy chest and side chairs. The whole picture is cozy, inviting, and indicative of a job well done

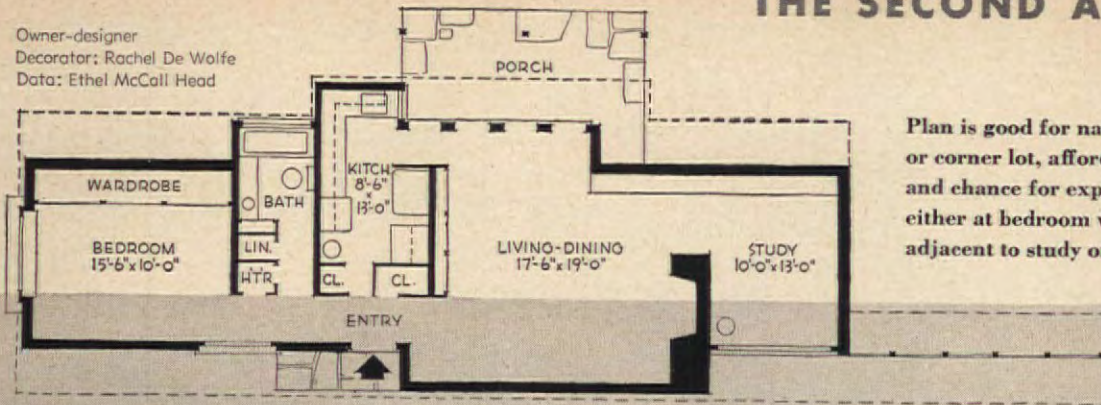
# Made Over for Fun

The Patrick Henrys of Des Moines, Iowa, turn a plain nondescript basement into second living-recreation room



# THE SECOND AMERICAN HOME

Owner-designer  
 Decorator: Rachel De Wolfe  
 Data: Ethel McCall Head



Plan is good for narrow or corner lot, affords privacy and chance for expansion either at bedroom wing or adjacent to study on garden side



Low roof lines, exposed rafters, and texture of cement-block walls give ranch-house quality. Lack of windows along street side guarantees privacy in rooms, allows perfect background for ground planting

Garden is restful spot for lounging, thanks to board-and-batten fence along street side. Wall made an integral part of house design by extension of cedar-shake eave lines. Future expansion will take place at this end of house



Photographs by Julius Shulman



# Cozy little ranch house you can add to

WILLIAM J. HENNESSEY

Once in a blue moon we come upon a house that makes us want to shout and throw our hats in the air! Such a one belongs to Mr. and Mrs. Haldane Douglas of Los Angeles, California, who deserve double "Bravos." They not only designed the house themselves, but it was planned under difficult circumstances. In the first place, their lot is a corner one—long, narrow, and hemmed in on two sides by larger residences. Planning to include much desired privacy for outdoor living seemed just about impossible.

The trick was pulled, however, and most ingeniously. Plot and plan are in complete agreement, following the same long narrow lines, while privacy was gained by means of a board-and-batten fence, an integral part of the over-all design. It's a starter house, exactly right for a young couple, but there's plenty of chance for expansion when the budget permits. The plan is honestly flexible, each room blending gracefully into its neighbor with only one interior door used in the whole house. The result is spaciousness in a capsule.

Since the owner is one of those rare beings, a practical artist, it is not surprising to find economy married to beauty throughout. For instance, the exterior walls are of cement block. Its semi-rough texture, soft green on the outside, further emphasizes the sturdiness of the rough cedar

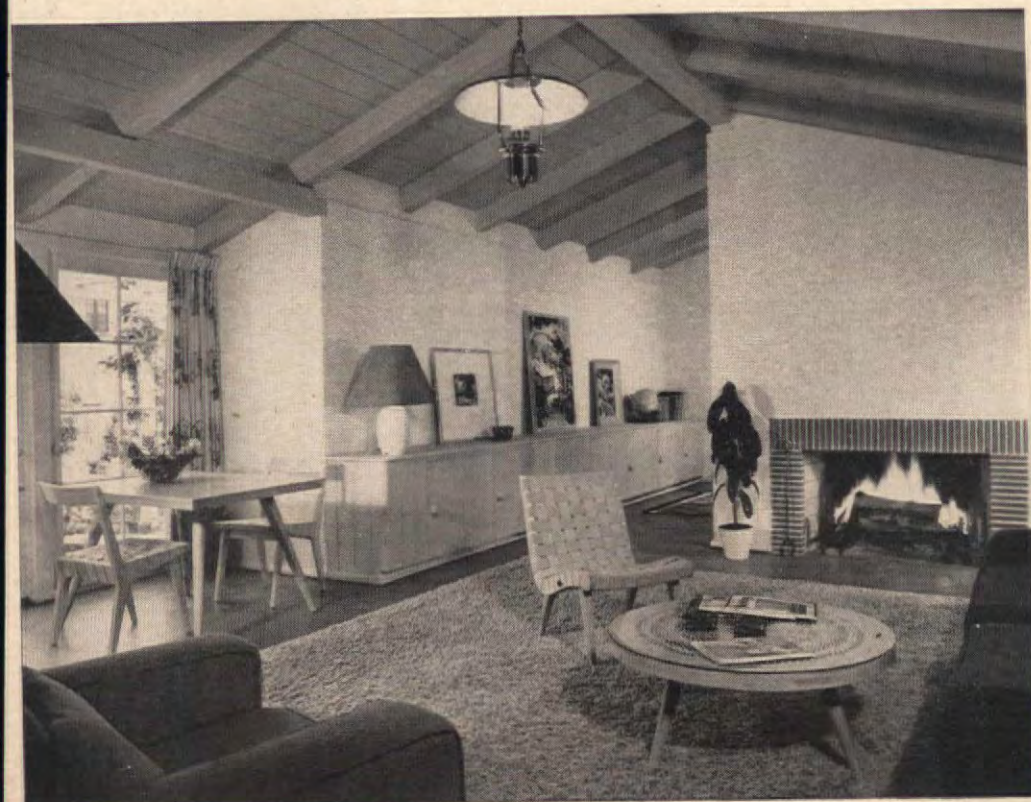
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Living-room view towards entrance hall shows uniformity of cabinetwork throughout house. Kitchen is doorless, its details reminiscent of those found in early ranch houses



*The Haldane Douglas house is No. 14 in our series of comprehensive drawings which include scale plans, elevations, and outline specifications for home study*



Large glass doors make trellis-covered terrace actual part of house plan. Garage and fence at rear block view of adjacent house. Gallery for painting display leads into owner's studio, will become access to new wing when house is enlarged at future date



# Birthday Party for pennies

ALICE GOWLAND

Being of a curious nature, I decided to see how inexpensively I could create a party atmosphere for my daughter's sixth birthday and still gain the enthusiasm of the children. As a result, the dining-room table became a circus playground complete with tent, animals, balloons—and for only a few pennies. How was it done?

To begin with, I substituted my time and strictly amateur artistic talents for money. From my husband's studio, I obtained six yards of ordinary brown wrapping paper, the kind that comes in a roll 36 inches wide. I'm sure that it's available at any stationery store or even at one of your neighborhood stores where, if you're a regular customer, it'll be easy for you to buy enough for the party.

I covered the dining-room table with the paper, allowing an overhang of four inches and making a pleat at each corner. The seam down the middle of the table was pasted with ordinary white paste and was not noticeable when the table was set. Around the overhang I painted scallops with red poster paint and added dots of yellow, green, and red. In each corner on top of the table, I traced the figure of an elephant which I had copied from one of my daughter's story books.

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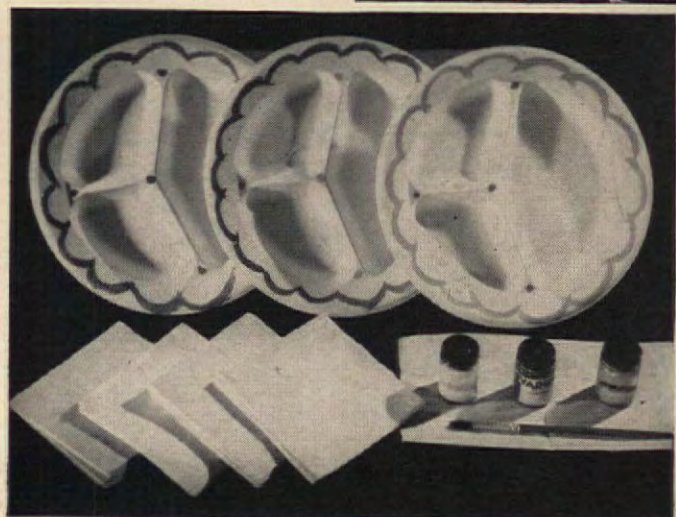
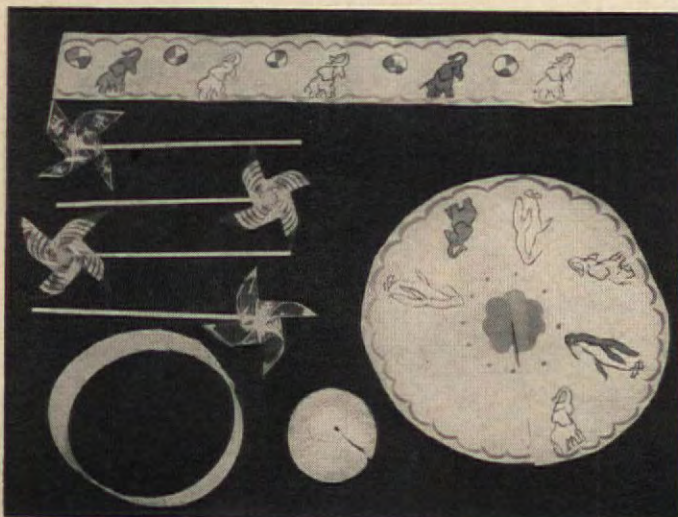
Photographs by Peter Gowland

The lull before the storm! In a moment this tranquil scene will be transformed into a real live circus, with the young guests in their highest party spirits

Homemade nut cups carry out circus theme. Filled with chocolate pennies, jelly beans, and gumdrops, the kids will take them home as souvenirs

Centerpiece supplies: Four pinwheels as supporting posts. Wooden pieces hold center stick. Cardboard ring is sturdy base. Draw, paste or trace on colorful circus figures

Get some vegetable colors, like the reds and yellows you see in a circus. Circle paper plates with an easy design, and see the effect!





**"BELIEVE ME,  
MY FAMILY  
AGREE..."**



Just as sure as you like chicken  
you'll like *Campbell's* CHICKEN SOUP

**CHICKEN**

*-in the broth*

“My husband says its broth is rich  
with chicken flavor—every spoonful!”



**CHICKEN**

*-in the rice*

“The rice is full of  
the taste of fine chicken.  
Mmm-Good! is right!”



**CHICKEN**

*-tender pieces*

“My two hungry  
youngsters go for all those  
tender pieces of chicken!”



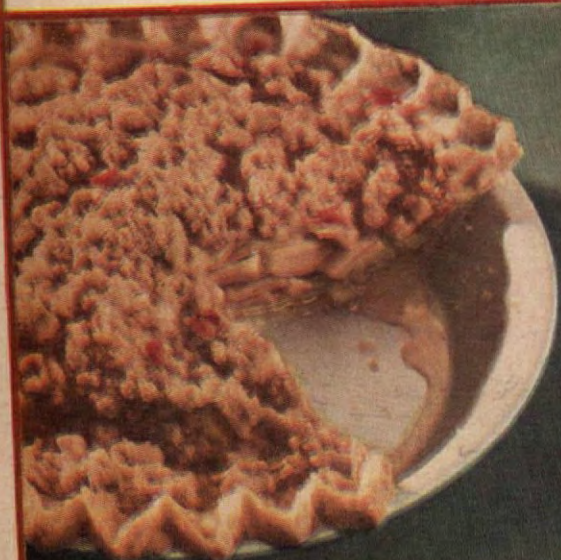
LOOK FOR THE RED-AND-WHITE LABEL





F E B R U

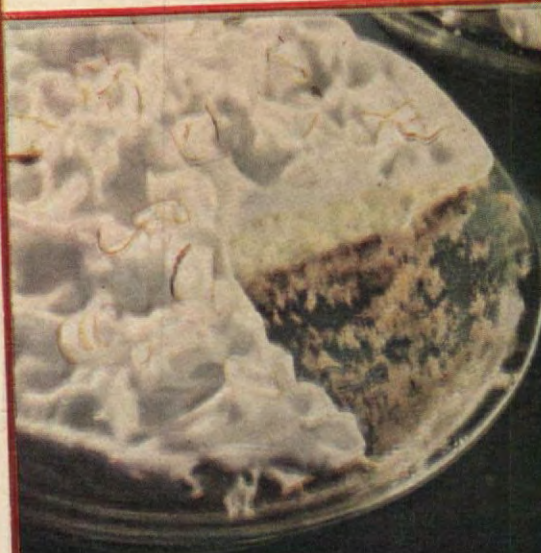
*Monday*



*Tuesday*



*Wednesday*



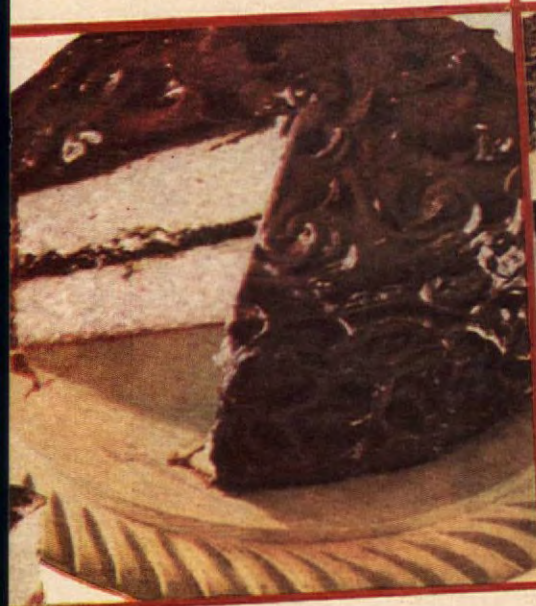
“Everyday baking’s  
a breeze with these!”





# A R Y

*Thursday*



*Friday*



*Saturday*



Drawing by Bernard Burroughs. Photographs by F. M. Demarest

ALICE B. KLINE

**"I'm baking double with half the trouble—  
thanks to prepared mixes and new ideas that  
cut my time in half, taste twice as good!"**

The work's been taken out and the fun's been left in! That's why you can do a little baking every day and enjoy every bit of it. Do you pine to make a pie? You can do it—quick and easy! Do you ache to bake a cake? Nothing to it—because trained men and women have done all the figuring, taken out all the trouble of measuring and blending. All you do is follow simple directions and your cake is a delightful reality.

Talk about mixes—they're here right now, and in a fine selection! White-cake mix, chocolate-cake mix, mixes for biscuits, breads, rolls, pies, frostings. They're practically foolproof for a bride or a beginner. Of course, if you're the type who likes to start from "scratch," there are also a host of new intriguing recipes such as our Blue Ribbon Chocolate Cake and our Frosted Fiesta Pie, shown on these pages.

How about Apple Crumb Pie for dinner some evening soon? Monday is usually a week-end casualty, and a homemade pie for dessert will taste like a mighty happy ending. You can use either the packaged pie mix and make your own filling or try the very successful apple pie mix which includes even the apples! If you prefer to prepare your own,

we've suggested cinnamon candies to give a warm red color and pungent flavor. Either way, this pie is a show stopper!

Doughnuts 'n coffee, doughnuts 'n milk . . . how often we'd like to have fresh, sugary doughnuts for hungry kitchen callers. But doughnuts made in this regulation way, while they have our admiration and respect, do take time and work; we thought you'd like to know how to make Oven Doughnuts from hot roll mix! They do not require frying in hot fat at all; they can be prepared in all sorts of ways and with many different fillings and decorations. Our recipe gives you directions for the simply prepared and very popular sugar doughnut and a variation for jelly-filled type. Packaged pudding mixes in vanilla, butterscotch, or chocolate flavors make excellent fillings for these doughnuts, too. Just prepare the pudding according to package directions and then place a tablespoon or two into the indentation in the top of the doughnut (see recipe directions on following page).

Is there anyone among us not looking for a new recipe? These words are not for her! For Frosted Fiesta Pie is brand new. It was created here in the Test Kitchens of THE AMERICAN HOME especially for the hostess who wants a new and exciting dessert for her best party or dinner. Perfect for a girls' afternoon party and magnificent for a dinner dessert, it's a joy to create. The lining for the pie is made of crushed Brazil nuts and sugar, the filling is a custard that is a heavenly blend of citrus flavors, the whole topped with a cake frosting! Decorated with thin, curling slivers of shaved Brazil nuts, this pie has gaiety and glamor. A real charmer, the taste tests in our kitchens show; and the men outdid the women by far in their complimentary comments. Our grade: "Excellent." But your own taste test will tell.

PLEASE TURN TO PAGE 47



# It's your money's worth in corn —and then some!

## *Country-corn sweet*

Enough rich, tempting, down-on-the-farm flavor to make even country folks marvel. Such is the sweet corn flavor you're delighted to find in DEL MONTE.

## *Kernels so extra-tender*

They're so delicately thin-skinned — and plump, too. They're raised that way, specially — with an extra share of milky corn goodness in every tender kernel.

## *Quality that never misses*

Remember your experience on other DEL MONTE products—flavor beyond compare, time after time. You take the guesswork out of shopping when you get DEL MONTE Brand Corn.

## *Value you can count on*

That's the advantage in the DEL MONTE name. Choose the brand you trust for flavor in so many good foods—naturally, you'll get your money's worth in corn—and then some!

Buy wisely! Buy for flavor! Buy

# Del Monte CORN

—the brand that puts flavor first

Choose from 3 styles  
for extra enjoyment:

Golden Whole Kernel  
Golden Cream Style  
White Cream Style

### HOT 'N' HEARTY SUPPER SPECIAL

6 tbsps. sugar	Dash of salt
¾ cup hot water	2 firm, tart apples
3 tbsps. cinnamon drops	1½ lbs. small pork sausages
1 tsp. lemon juice	1 to 2 cans DEL MONTE Golden Whole Kernel Corn

Combine sugar, water, cinnamon drops, lemon juice and salt in frying pan. Place over low heat, stirring occasionally, till cinnamon drops dissolve. Peel and core apples; cut each in 3 slices (about ¾" thick). Add rings to syrup; cook slowly, turning and basting till just tender (test with toothpick). Remove from syrup and keep hot. Boil down syrup till slightly thickened, while sausages are frying or broiling. Pour syrup over rings; serve with the sausages and hot, seasoned DEL MONTE Corn. Make milk gravy using sausage drippings, if desired. Serves 4 to 6.





• frosted fiesta pie

• apple crumb pie

• banana-nut bread

## Everyday Baking (Begins on page 44)

Cake mixes, it seems to us, are saving marriages and promoting kindness among all men. They have met with instantaneous success in all parts of the country where they have been introduced. It's like magic! The cake mix goes into the bowl, liquid is added, a little beating and into the pans. No wonder the girls are proud of their cakes. When the cake

is so easy, so good, and takes so little time, there's more time to be spent on frosting and decorating. There are many frosting mixes available today in chocolate, vanilla, and penuche flavors that are quick and easy to use. For the day when there's a little more time and a special frosting is called for, we recommend Bittersweet Chocolate Frosting for our Thursday's white cake (prepared with cake mix of course).

A special occasion calls for a special cake, so we give you the recipe for Blue Ribbon Chocolate Cake; a really chocolate-y chocolate cake such as finds instant approval from men and small boys (to mention only half of its admirers). It's a rich, moist, tender dream of a chocolate cake that's all swished up with frothy frosting. Almost like a dream—it'll disappear

• bittersweet chocolate frosting

• Blue Ribbon chocolate cake

• oven doughnuts



## • oven doughnuts

BAKED DOUGHNUTS:

1 pkg. hot-roll mix  
1 tbs. grated lemon rind  
½ tsp. cinnamon

Preparation time: 3 hrs.

**P**repare hot-roll mix according to label directions, adding lemon rind, spices, and sugar with dry ingredients. Let dough rise as directed until double in bulk. Then punch down and turn out onto lightly floured board. Roll or pat dough out ½" thick and cut out with 2" doughnut cutter. Place doughnuts 2" apart on greased baking sheets. Brush with melted butter or margarine and let rise in warm place (80°-85°F.) until double in bulk. Bake in hot oven (425°F.) for 10 min. or until brown. Remove from baking sheets, brush with melted butter; roll in granulated sugar or glaze with confectioners' sugar and water icing.

**Makes about 18 doughnuts**

**150 cal. per doughnut**

JELLY DOUGHNUTS:

Prepare dough as above. Roll out ¼" thick and cut out with 2" biscuit cutter. Place half the number of circles on baking sheets. Make indentation in center of each and fill with 1 tsp. tart red jelly. Cover with remaining circles. Proceed as above.

**Makes 8-10 doughnuts**

**215 cal. per doughnut**

Tested in THE AMERICAN HOME KITCHEN

## • Blue Ribbon chocolate cake

4 sqs. unsweetened chocolate, melted  
2 cups sifted cake flour  
2 cups granulated sugar  
1 tsp. salt  
½ cup vegetable shortening  
1½ tsp. baking soda

Preparation time: 1¼ hrs.

**M**elt chocolate. Combine with next 6 ingredients in mixing bowl. Beat with spoon 300 round-the-bowl strokes or 2 min. (If using electric beater, beat 2 min. at low to medium speed.) Stir in baking powder; add remaining milk, eggs, and vanilla. Again beat 300 strokes or 2 min. Scrape bowl and beaters often during mixing. Pour batter into 2 8" square pans which have been greased and lined on bottom with waxed paper. Bake in moderate oven of 350°F. 35-40 min., or until done. Cool on wire rack 10-15 min. before removing from pan. Cool and frost with your favorite frosting.

**375 cal. per serving**

Tested in THE AMERICAN HOME KITCHEN

## • bittersweet chocolate frosting

4 sqs. unsweetened chocolate  
1 cup granulated sugar  
1½ cups milk  
3 tbs. cornstarch

Preparation time: 20 min.

**M**elt chocolate in top of double boiler. Add sugar, milk and cornstarch which has been mixed with cold water. Place over direct heat and cook until thickened, stirring constantly. Remove from heat. Add butter and vanilla. Cool and spread on cake.

**Frosts tops and sides of two 8" layers**  
**1889 total cal.**

**Source of vitamins A, B complex, C, D**

Tested in THE AMERICAN HOME KITCHEN

## • banana-nut bread

½ cup shortening  
1 cup sugar  
2 eggs, beaten  
3 bananas, mashed  
1 tsp. salt  
½ tsp. soda

Preparation time: 1½ hrs.

1½ tsp. sifted baking powder  
2 cups all-purpose flour  
3 tbs. sour milk or cream  
1 tbs. lemon juice  
Grated rind of one lemon  
1 cup chopped nut meats

**C**ream shortening and sugar together, add beaten eggs, and the bananas which have been partly mashed with a fork. Sift salt, soda, and baking powder with flour and add to the banana mixture with the milk, lemon juice, grated lemon rind, and nuts. Turn into well greased 9" x 5" x 3" loaf pan. Bake in moderate oven of 350°F. for 1 hour. Remove from pan and cool on wire rack.

**Makes 16 ½" slices**

**221 cal. per serving**

**Source of vitamins A, B complex, C, D**

Tested in THE AMERICAN HOME KITCHEN

## • apple crumb pie

1 pkg. pie-crust mix  
5 to 6 medium tart apples  
¾ cup sugar  
3-4 tbs. flour

Preparation time: 1 hour

2 tbs. cinnamon candies  
Pinch of salt  
2 tsp. butter  
1 tbs. lemon juice

**M**ake pie crust as label directs. Line 8" pie plate with pastry. Pare, core and slice apples ½ inch thick. Lay apple slices carefully in pie plate. When half the apples are in, sprinkle with half the combined sugar, flour, and cinnamon candies. Add remainder of apples; sprinkle with the remaining sugar mixture. Dot with butter; add lemon juice. Top with crumb topping.

CRUMB TOPPING:

¼ cup butter or margarine, softened  
¼ cup sugar

½ cup all-purpose flour, sifted or 1¼ cups soft bread crumbs  
2 tsp. cinnamon

**C**ream-butter and sugar together. Blend flour and cinnamon and add to butter-sugar mixture. Sprinkle over apples in pie. Bake in hot oven of 450°F. for 10 minutes. Reduce heat to 350°F. and bake 20 to 25 minutes or until apples are tender.

**444 cal. per serving (1½ 8" pie)**

**Source of vitamins A, B complex, C, D**

Tested in THE AMERICAN HOME KITCHEN

## • frosted fiesta pie

1¼ cups finely ground Brazil nuts  
3 tbs. granulated sugar  
4 egg yolks  
¼ cup granulated sugar  
1 tbs. grated lemon rind  
1 tbs. grated orange rind  
2 tbs. lemon juice

Preparation time: 2 hrs.

2 tbs. orange juice  
2 egg whites  
¼ tsp. salt  
¼ cup granulated sugar  
1½ tbs. cornstarch  
¼ cup granulated sugar  
¼ cup water  
2 egg whites  
½ tsp. almond flavoring  
½ tsp. vanilla flavoring

**C**ombine ground nuts with 3 tbs. sugar. Press firmly to sides and bottom of 8" pie plate. Bake in moderately hot oven of 400°F. 8 min. or until golden brown. Cool. In double-boiler top, combine egg yolks with next 5 ingredients. Cook over boiling water, stirring constantly, for 5 min. or until mixture is very thick and mounds when dropped from spoon. Remove from heat. Beat 2 egg whites with salt until they form moist peaks. Gradually add ¼ cup sugar while continuing to beat until stiff. Fold into hot egg-yolk mixture. Cool. Turn into baked pie shell. Chill. Meanwhile combine cornstarch with remaining ¼ cup sugar and water. Cook, stirring, until very thick and clear. Beat 2 egg whites until they form very soft peaks. Slowly add hot cornstarch mixture while beating until thick and creamy and rounded peaks are formed; add flavorings. Cool. Spread on pie. Garnish with shaved Brazil nuts.

**550 cal. per serving**  
**Source of vitamins A, B complex, C, D**

# Everyday Baking

(Begins on page 44)

like one, too! Of course, it also has keeping qualities to recommend it. Aside to the inner circle of real chocolate lovers: Blue Ribbon Chocolate Cake and Bittersweet Chocolate Frosting are a combination that really satisfies the desire for chocolate. Careful cooks will note that each recipe calls for four ounces of chocolate—a good way to use a half pound pack-

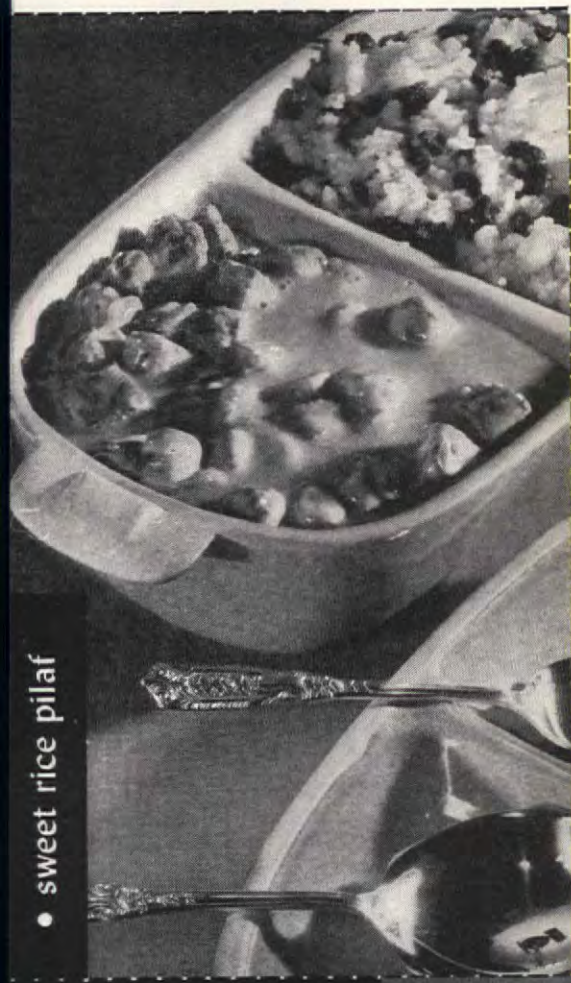
age without any left over to take up room on the pantry shelf.

We developed the Banana Bread recipe because it seemed to us a good Saturday evening sort of thing; adaptable for several courses, it accompany soup or a main course, go with salads, reinforce a fruit pudding dessert. It goes to tea parties, too, all spread as a sandwich to a cocktail party cut into small squares, toasted, and spread with cream cheese. Children love it for after-school snacks.

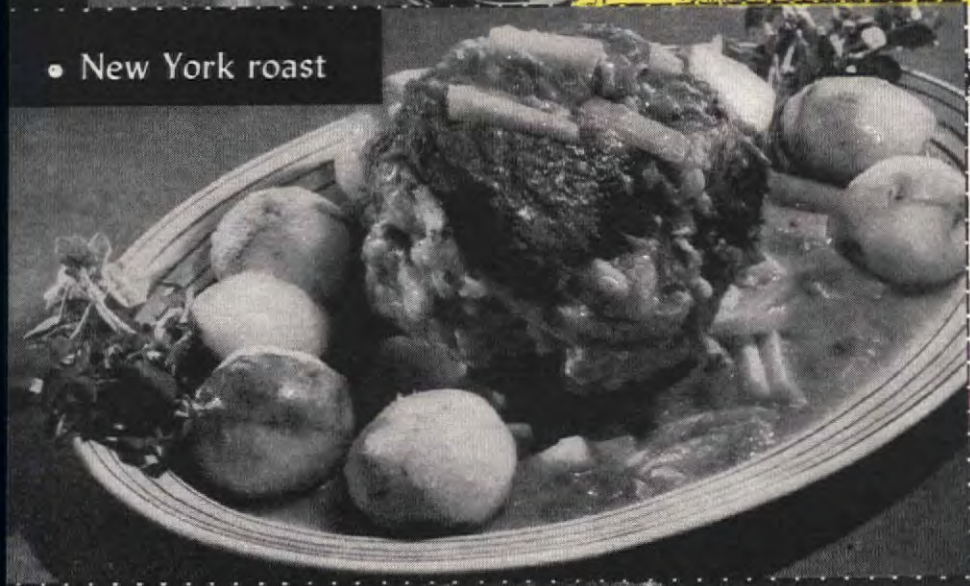
We've come to the end of our baking story. But only the beginning for some new bakers, we hope. Biscuits for the bride, a cake for a crowd, a pie for papa, all these are possible now for the inexperienced cook. There's help on all sides but, best of all, the mixes are here!



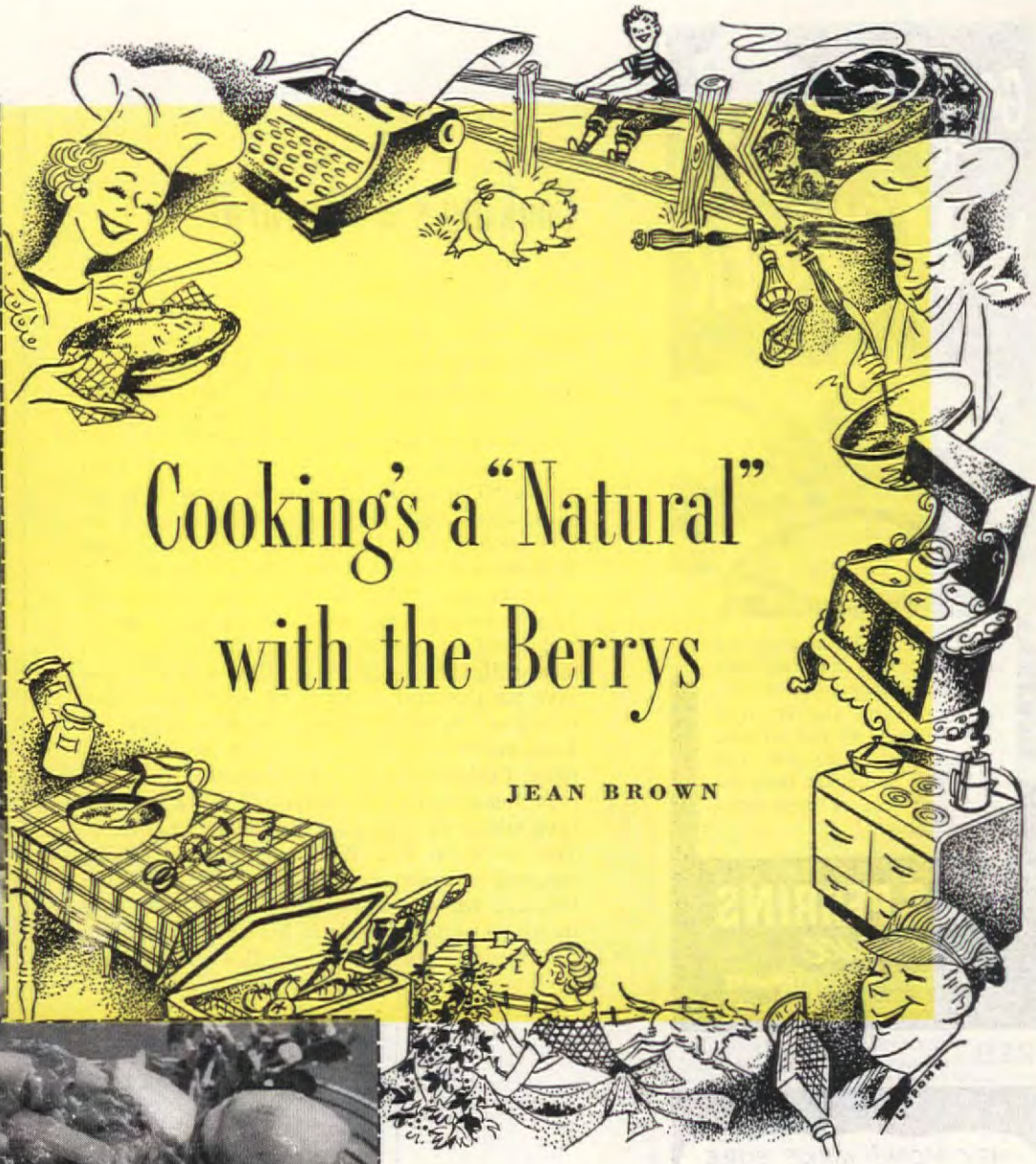
• sweet rice pilaf



• New York roast



• oatmeal bread



# Cooking's a "Natural" with the Berrys

JEAN BROWN

You'll find a sparkling new electric range within cuddling distance of an old-time-y cookstove at Hester and Romeyn Berry's house in Jacksonville, New York. Here is the blending of new and old, rural and urban, homespun and streamlined. From both sources come foods that are justly famous.

The Berrys, both enthusiastic cooks, are well-known throughout New York State and indeed much farther. Since the turn of the century, thousands of graduates from Cornell University have been tooting the horn about "Rym" Berry, his homespun radio talks and his nostalgic newspaper columns. His latest book, *Dirt Roads to Stoneposts* (Century House), contains the essence of much of his writing.

Hester Bancroft Berry is a sculptress, farmer, homemaker, PTA member, and (most important, she says) assistant Den Mother for the local Cub Scouts. Nine-year-old Warner, called "Butch," is the Cub Scout responsible for the last title.

Food is the leading topic of conversation in the Berry home. "We've been freezing food for nine years," said Rym comfortably. "I kind of freeze by ear, you might say. We freeze what we want, the way we want it."

"The back-breaking work in canning is all gone, too," put in Hester. "No more 'canning feet'."

While we visited about methods of food preservation, a lemon pie was rapidly coming to life in the Berry kitchen. Lard from their own pigs is used for the pastry but the pie filling comes right out of a package. "I haven't time to stir a lemon custard like my mother did," says Hester. She added the juice of a lemon to the pie mix as a substitute for part of the water called for in the package directions. "Most people do add a little to a recipe, especially experi-



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HEY, MOM! MAKE SURE  
THAT DEVILED HAM IS  
**UNDERWOOD'S!**  
I LIKE IT BEST!

THE ORIGINAL!  
ALL FINE HAM  
ZESTFULLY SEASONED

**UNDERWOOD**  
**DEVILED HAM**

Deluxe dish!! Mix a can of  
UNDERWOOD'S into your next  
batch of scrambled eggs.

## Cooking's a "Natural"

(Begins on page 49)

enced cooks, don't you think?" she continued.  
"We entertain practically all winter in droves. People always expect to stay for dinner when we invite them for tea or cocktails. So we keep the bean pot going most of the winter!"

I slipped in a fast question about the bean recipe. "The secret is onion—a good layer of sliced onions. Boil up your pork and skim off the fat—we don't care for fat. Add the pork in layers of beans and onions. Cook a long, long time."

Hester says, "Rym loves to cook. One of his favorite recipes is for Pot Roast." I asked for the recipe and got it as well as an old recipe from the family files, Oatmeal Bread. Hester said as she gave me the card to copy, "I never quite stick to any recipe, except this one. Sometimes, though, I add raisins or dates—you can put raisins in anything, I think, don't you? For instance, Rice Pilaf is so much better with currants, but I'm liable to have raisins on hand, so I use them more often." The recipe for Rice Pilaf came out of the file, too, and is presented on this page along with the Oatmeal Bread and the Pot Roast. Hint: Try toasting Oatmeal Bread; it has an old-fashioned homemade flavor and texture that's marvelous!

Preparation time: 40 min.

### • sweet rice pilaf

1 cup raisins  
1 tsp. vanilla  
1 tsp. salt

2½ qts. boiling water  
1 cup raw rice  
2 tbs. butter  
3 tbs. honey

Cook rice 20 minutes in boiling salted water. Drain. Add butter, honey, raisins, vanilla, and salt. Steam in double boiler until water is absorbed and rice is puffy and dry.

Serves 4 195 cal. per serving Source of vitamins B complex, D

Tested in THE AMERICAN HOME KITCHEN

### • New York roast

Preparation time: 2½ hrs.

3-4 lbs. rump beef  
3 tbs. fat  
1 medium onion, sliced  
1½ cups canned tomatoes

1½ cups water  
1 large green pepper, diced  
1 cup diced carrots  
2 cans condensed mushroom soup

Wipe meat with damp cloth and season with salt and pepper. Brown meat well on all sides in hot fat in heavy skillet over medium heat. Add onion and brown. Add tomatoes and water and cook, covered, for 2 hours or until meat is tender. Add peppers and carrots ½ hour before meat is done. Just before serving add mushroom soup.

Serves 8-10 371 cal. per serving Source of vitamins A, B complex, C

Tested in THE AMERICAN HOME KITCHEN

### • oatmeal bread

Preparation time: 4 hrs.

1½ cups boiling water  
1 tbs. shortening  
1 tbs. salt  
1 cup rolled oats  
1 pkg. dry or compressed yeast  
¾ cup lukewarm water

¼ cup molasses  
¼ cup brown sugar  
5-6 cups all-purpose flour, sifted  
¾ cup raisins  
½ cup uncooked prunes, pitted and diced

Combine boiling water, shortening, and salt; stir in rolled oats; cool to lukewarm. Dissolve yeast in lukewarm water; add molasses, brown sugar, and 1 cup of flour; beat until smooth. Add raisins and prunes. Add rolled-oats mixture and enough flour to make a stiff dough; mix thoroughly. Turn out on lightly floured board and knead about 10 minutes or until smooth and satiny. Place dough in a warm greased bowl; brush surface very lightly with melted shortening; cover and let rise in a warm place about 2 hours or until doubled in bulk. Punch down. Turn out on board; divide into two equal portions and mold into balls; let rest, closely covered, for 10 minutes. Shape into loaves. Place in two greased loaf pans, 9½ by 5½ inches; brush tops with melted shortening; cover and let rise 1 hour or until doubled in bulk. Bake in 400°F. oven for 40 to 45 minutes.

Makes 2 1-lb. loaves 112 cal. per ½" slice Source of A, B complex, C

Tested in THE AMERICAN HOME KITCHEN



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# Want to save up to 174 hours a year?

*This mountain of laundry is one year's  
washing for an average family of four.*

*It counts up to approximately 4,696 pieces a year.*

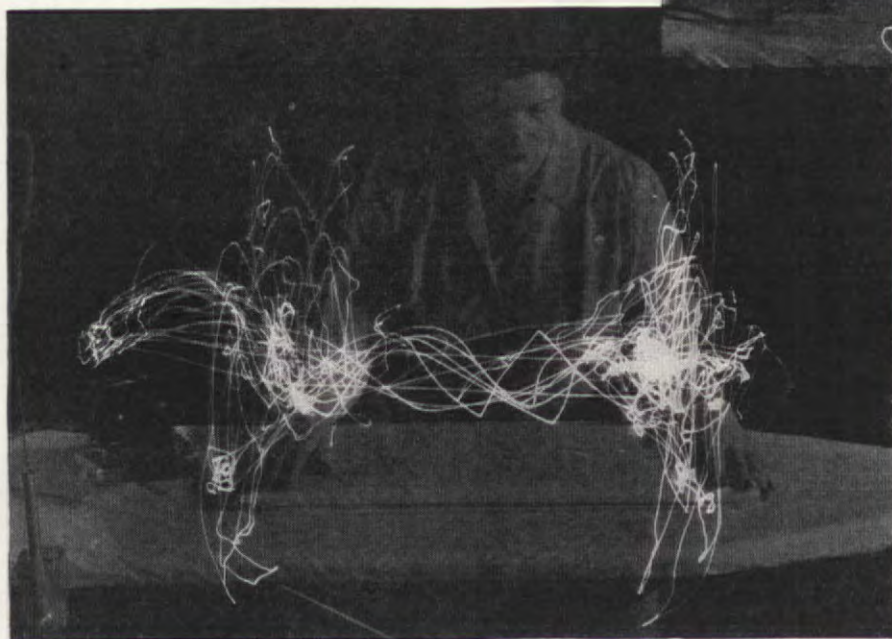
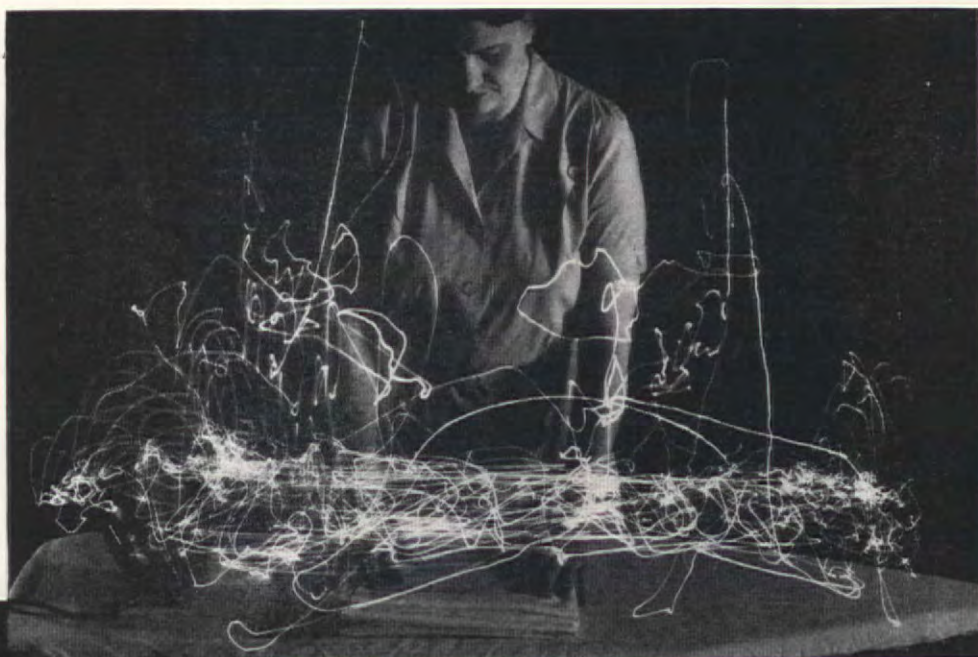
*You can save almost 200 hours a year if you iron the right way . . .*



Photographs by F. M. Demarest



*Those little white scratchy lines look silly at first glance? We took the picture in a dark room, with low voltage lights attached to the hands. The lines indicate the actual motions of our friend in the picture ironing one sheet in three different ways*



#### THE WRONG WAY—446 HOURS A YEAR

One sheet alone takes 303 motions, requires 5 minutes, which adds up to 35 hours a year! Too many short, choppy strokes and too much pressure, unevenly applied, used up a great deal of energy

EDITH RAMSAY

#### HOW TO SAVE 154 HOURS A YEAR

Ironed by hand the right way, this same sheet took 128 motions, 3½ minutes, saving 13 hours a year. Long, gliding strokes, allowing the heat of the iron to do all the work—this did the trick!

**W**e've shown three methods of doing your ironing. First, the most tiring and tedious of all—and we have a hunch that's the way many of us do it—standing up, shoving the poor old flatiron back and forth, back and forth, over the same area time and again, bearing down hard on some spots, easing up on others, thereby doing a very uneven job. And just because you press so hard, you have to stand up in order to bear down. Very bad indeed!

Secondly, we show hand ironing that's been planned to lower the number of motions, the length of time, and certainly the amount of fatigue which the first method inevitably causes. There isn't any great skill required—just a few simple do's and don't's which anyone can understand.

For the third way, we proudly point to that wonderful work-saver, time-saver, back-saver—the home ironer! What a godsend for families that have lots of flatwork! It more than pays its way in the beautiful job it does, the work saved, the ironing time cut, the fatigue it prevents. An ironer for you by all means, if the size of your laundry justifies it. But until you get an ironer, you're going to have to do it yourself, and now is as good a time as any to plan your next ironing day with one thing in mind: as little effort, as little time, as little fatigue as possible.

First of all you can't do good work with inadequate tools, so you should have the best iron you can afford. See that your ironing board is at a comfortable height—with you sitting down, that is—and buy yourself one of those gadgets which keeps the cord from butting in and twisting itself around everything. It'll pay for itself many times over. Oh, and one more thing, be sure your light is good! It's important for your eyes



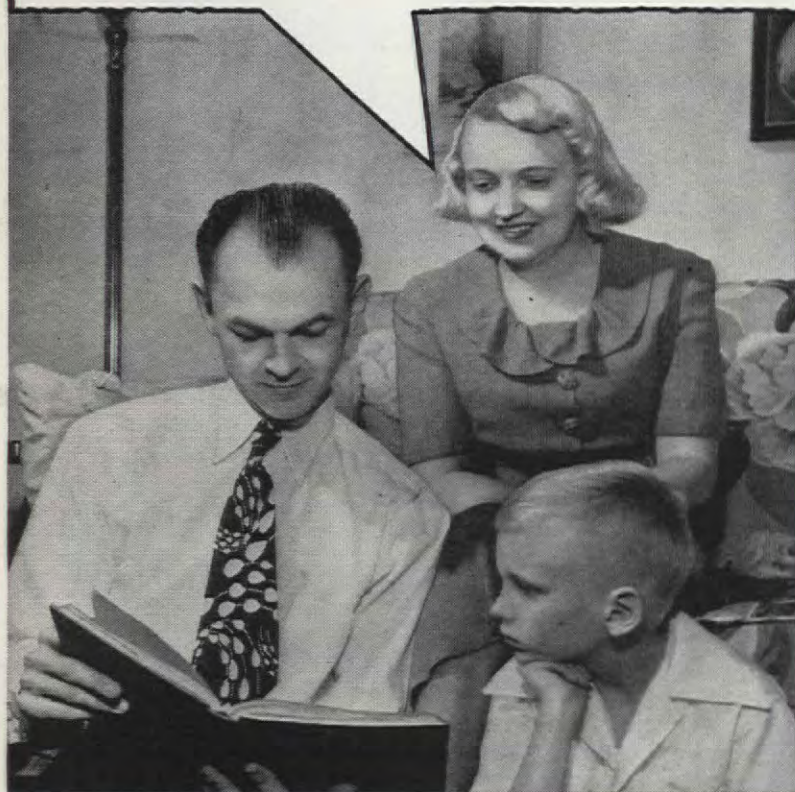
#### SAVE 174 HOURS OF TIME AND BOUNDLESS FATIGUE!

The home ironer requires but 28 motions, 2 minutes, saves 23 hours on sheets alone in a year! But the saving in time isn't nearly as important as the saving in fatigue. Invaluable for flatwork; a wise investment!



# "Satina makes starched clothes 3 times easier to iron!"

WRITES MRS. C. E. PEELER, JR., DALLAS, TEXAS



"Ironing was one of my pet hates," writes Mrs. Peeler. "Then I heard about Satina. It's wonderful! It makes starched clothes 3 times easier to iron—cuts my ironing time way down!"

Satina is a wonderful ironing aid

that you use with boiled or unboiled starch. It dissolves easily in boiling water or the boiling starch solution.

It not only makes ironing *lots* easier, it makes clothes *smell fresher, look newer, and stay clean longer, too!*

**FREE  
FULL-SIZE PACKAGE**



WE'RE SO SURE you'll love Satina, if we can just get you to try it once, that we're offering you a *free* full-size package. Enough for 4 big starchings. Just try it and judge Satina for yourself!

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SATINA, Dept. D-1, Battle Creek, Michigan

Dear Sirs: Satina sounds good to me. Now I'd like a free full-size package to see how much easier it makes my starched ironing.

NAME \_\_\_\_\_  
STREET \_\_\_\_\_  
CITY \_\_\_\_\_ STATE \_\_\_\_\_

Satina users say: **Put SATINA in your starch!**  
It makes starched ironing 3 times easier!"

## Want to Save 174 hours?

(Begins on page 52)



Sit down! You'd be surprised what a difference this makes at the end of the day. Be sure your basket is close at hand, use a cord control to avoid any twisting of the iron. Have plenty of hangers nearby, and if possible a metal clothes tree

and necessary for a good job. Use daylight whenever possible, but have adequate electric light near by just in case.

**DON'T CROWD THE DAMPENED CLOTHES.** It's a good idea to have them in a large enough basket so you won't have to. Fold them, don't roll them up—makes many more wrinkles. A table opposite your basket is good for finished work. Keep some hangers handy because there are some things that simply must be hung up if you want them to look like anything.

**KNOW HOW TO HANDLE YOUR IRON.** Naturally, the most important item in intelligent ironing is how you use the iron itself. We're all inclined to run over the same surface time and time again, with little choppy strokes, and not one of us would know why if we were asked. It's a habit—it doesn't mean a thing, it's a waste of motion! If your article is dampened evenly, and not soaked, which is one thing to watch carefully, if your iron is the right temperature, all you need to do is run it slowly just once over the surface—period! But please be sure of one thing—*iron the surface dry!* If you leave a smidge of moisture in the cloth, it'll start puckering up again and you'll be going through the same routine once more. That's one thing which can't be emphasized too much—iron till it's bone dry!

**FOLD FLATWORK CAREFULLY.** If you find it necessary to do your flat work by hand, fold your sheets hem to hem, and we mean hem to hem—iron them with the hems at the right side of the board, fold and do the other sides. Some people aren't finicky about every square inch of the sheet being ironed, in which case you can do a powerful amount of folding before you start. Be sure to do it carefully, though, because a good job beforehand will certainly save you an awful lot of concern later.

**DO FIRST THINGS FIRST.** In ironing shirts, dresses, blouses, in fact almost everything except flatwork, it's a good idea to iron first the things which can hang off the board without being affected: cuffs, collars, sleeves, and belts. Then start the body of your garment. Much easier all around, and no re-ironing is required.

**DON'T IRON WHAT YOU DON'T HAVE TO.** Yes, we know there are some people who are so dainty that everything they use has to be ironed, but we aren't talking about them right now. There are plenty of everyday things like washcloths, turkish towels, dishcloths, knit underwear, flannel things for baby, and lovely, delightful, fantastically wonderful nylon—all that's necessary is a little patting into shape while they're still damp and you don't have to worry a bit about any other finish.

This time, just before your ironing day, approach it with the idea that you might not like ironing, but as long as it has to be done, you're going to make the best of it. And you will—wait and see!



## TRICKS of the TRADE

What to do with leftover  
egg yolks? Here's  
a suggestion or two . . .



• egg yolks (storage)

Leftover egg yolks may be kept for several days if properly stored. Place raw egg yolks in a small container and cover with cold water. Place in refrigerator. To cook leftover egg yolks: simmer in salted water for 15 minutes. Drain. Chill.



• egg yolks (sauces)

Sauces often call for egg yolks; two of the most popular of these are Hollandaise and mayonnaise, each calling for two egg yolks (raw). There are other sauces—Butter Sauce, Egg Nog Sauce, Custard Sauce—calling for from two to five egg yolks.

## Try PAN-FRIED BANANAS

4 firm bananas\*  $\frac{1}{4}$  cup melted butter or margarine Salt

\*Use all-yellow or slightly green-tipped bananas.

Peel bananas. Keep whole or cut crosswise into halves. Fry bananas slowly in butter or margarine until tender . . . easily pierced with a fork . . . turning them to brown evenly. Sprinkle lightly with salt. Serve hot as a vegetable. Four servings.

*Pan-Fried or Broiled Bananas* served as a vegetable are excellent partners with fish in flavor, texture and food value.

*Pan-Fried Bananas* with hamburger patties and whole carrots make an appetizing, colorful plate combination.



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Serve Bin B  
Whole Mushroom Crowns on  
steaks, chops, or on toast.



MORE

TRICKS  
of the  
TRADE



• egg yolks (using  
leftovers)

Leftover egg yolks (raw) may  
be used in any recipe calling  
for them. Or they may be cooked,  
drained and chilled, chopped or  
rubbed through a sieve for use  
in sandwich spreads, in salads,  
or as a garnish for vegetables.



• egg yolks (ice cream)

Scald  $1\frac{1}{2}$  cups milk in double  
boiler. Mix  $\frac{3}{4}$  cup granulated  
sugar, 2 tbs. flour and few grains  
salt with a little milk, then add  
to milk in the double boiler. Stir  
until thickened, cover, cook 10  
min. Stir mixture into slightly  
beaten yolks. Cook 1 min. Cool.  
Add  $1\frac{1}{2}$  tsp. vanilla and  $1\frac{1}{2}$   
cups heavy cream. Freeze.



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**NEW "LONG-LIFE" DESIGN!** Servel's amazing new quick-change shelves keep pace with your family's needs. Make it easy to put in—and take out—any kind or amount of food without unloading or rearranging the entire refrigerator. Simple, classic design of the *outside* is as timeless as Servel's long-lasting Jet-Freeze on the *inside*!

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**WHAT MAKES NOISE** in most refrigerators? Machinery! What breaks down—costs the most to replace? Machinery! That's why Servel—the *only* automatic refrigerator with *no machinery*—is your best long-term investment. Why not invest in one for yourself at your Gas company or neighborhood dealer's, today!



## Pennywise Party Ideas —LUSCIOUS WITH BAKER'S COCONUT!

Love a party? February brings you three "excuses" to have one! And Baker's Coconut—with its pennywise glamour—brings you three ways to splurge on a shoestring!

Lacy pink glamour on a thrifty Valentine cake. Snowdrift beauty on a Washington's Birthday pie. Tempting white fluffiness on a homemade sundae

to serve on Lincoln's Birthday—or any "special" day.

Use creamy-moist Baker's Coconut to add luscious new taste excitement to thrifty puddings, fruits, salads.

**New recipe book!** "Coconut Glamour Desserts." Send 10¢ to Baker's Coconut, Dept. D1, Box 502, New York 46, N. Y.

### "BE MY VALENTINE" CAKE

Bake a thrifty cake with Swans Down Instant White Cake Mix following directions on box. Then spread with a luscious coconut frosting. For square cake pictured, use  $\frac{1}{2}$  frosting recipe on Baker's Coconut package, cooked only 4 minutes instead of 7.

Spread top and sides of cake with frosting and sprinkle with flavor-fresh Baker's Coconut tinted pink. Decorate with small red gumdrops arranged in heart shape.

To tint coconut. Place 1 cup Baker's Coconut in a glass jar. Sprinkle a few drops of diluted red food coloring over coconut. Cover jar and shake vigorously until coloring is evenly distributed.

**Washington's Birthday Pie.** Prepare coconut cream pie filling using recipe on Baker's Premium Shred Coconut package. Cool. Pour into baked pie shell. Top with whipped cream and sprinkle with snowy Baker's Coconut. Garnish with maraschino cherry halves and mint leaves.

**Lincoln's Birthday Sundae.** Serve strawberry ice cream with chocolate sauce. Drift generously with tender, fresh Baker's Coconut. Decorate with red, white and blue striped ribbons tied on toothpicks.



Products of  
General Foods

A lamb's-wool covered shoe brush does a fine job of polishing waxed surfaces of most pieces of furniture. Can be gripped firmly



Camera Assoc

## Household Scuttlebutt

ROSALIE A. VOIGT

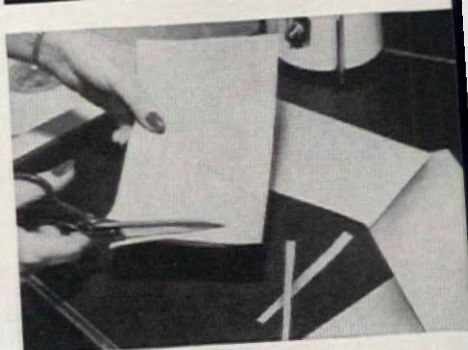
To clean stubborn bits of wax from all types of candlestick holders, try using a soft cloth moistened with rubbing alcohol or a non-inflammable solvent like carbon tetrachloride



A piece of strong wax paper wrapped around the blade of a knife will be very helpful in cutting slices of cheese and making butter pats. Be sure, though, butter is thoroughly chilled



Look around the house for the old, dulled scissors you thought no longer useful. They can easily be sharpened by cutting through a piece of sandpaper once or twice



To hold several skirt pleats in place, use piece of string tied to a weight—a bottle will do. Slip string over end of board, adjust it against ends of pleats, allow bottle to hang under board







strated is the 48" DeLuxe Twin  
Kitchenaider, with extra-deep (11") second  
one-piece, acid-resisting porcelain  
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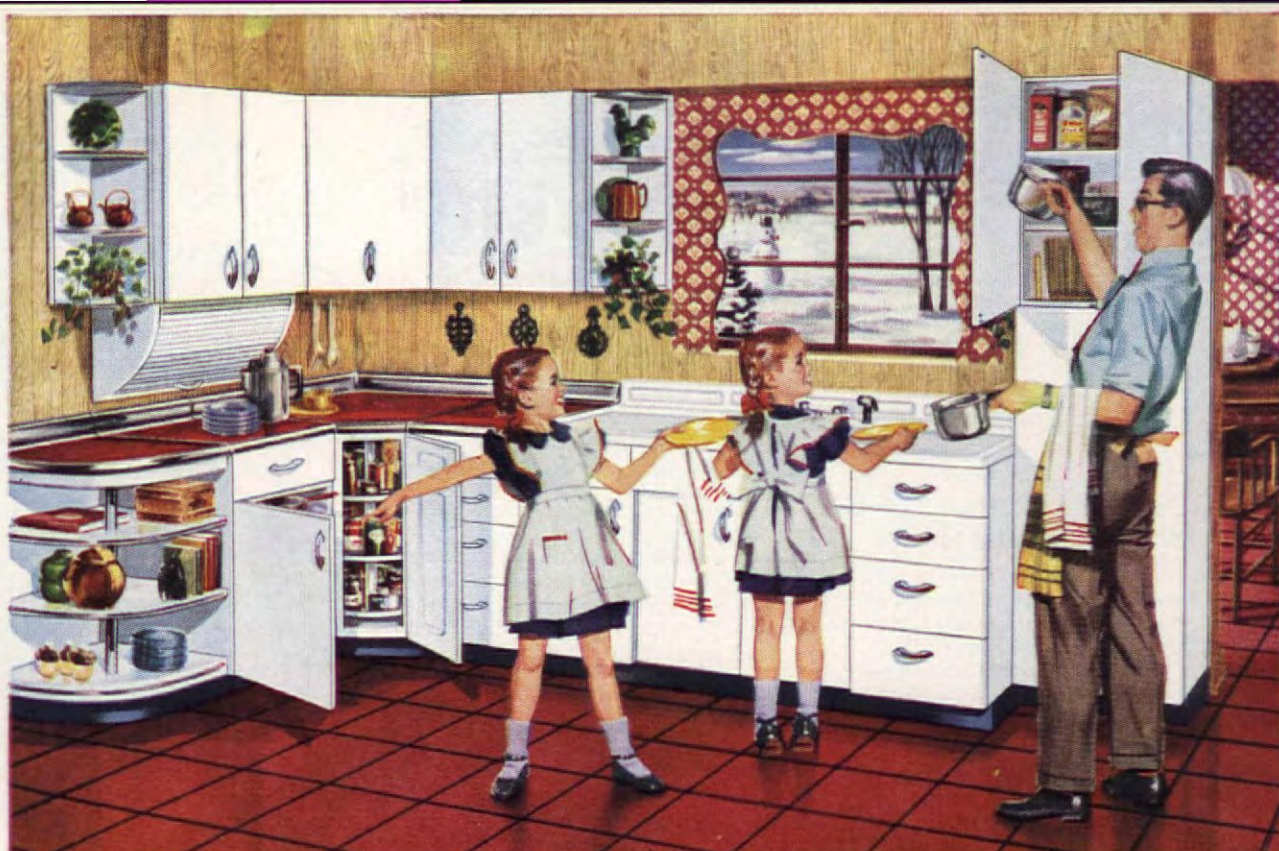
of many new features: a Rotary Corner  
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orize your kitchen with color. New, maple,  
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Youngstown Kitchens Food Waste Dis-  
poser. Installs easily in sink plumbing. Con-  
scious feed. Frees your home completely  
from a garbage nuisance and health menace.



MOST EXCITING HOME NEWS IN YEARS!

# The new wonder-working Youngstown Kitchens for 1950

THERE'S a gorgeous, new 1950 Youngstown  
Kitchen to fit your wants on every count—style,  
work-saving features, beauty, price!

How you'll fly through the dishes at a new Youngs-  
town Kitchenaider cabinet sink! Getting meals goes  
faster, too. There's a place for everything, from soap  
to pots and pans.

Lovely 1950 Kitchenaider, base cabinets and wall  
cabinets are all of white-enameled steel (made from  
newly designed dies) with sparkling new contours  
and finishes only die-made steel can give. Glisten-  
ing chrome trim adds even more beauty. There's all

the storage you need—the convenient work areas  
you want. And you can even put an end to garbage  
with a Youngstown Kitchens Food Waste Disposer.

Your Youngstown Kitchen dealer is a trained *kitchen-  
planning expert*. He'll plan your new kitchen in  
miniature before it is installed. He'll show you how  
just a few dollars a month buys your dream kitchen.  
See him today!

**MULLINS MANUFACTURING CORPORATION**  
WARREN, OHIO  
World's Largest Makers of Steel Kitchens

Call Western Union, Operator 25, and without charge get the name of a  
nearby dealer, or send coupon today.



**Building? Insist on a Youngstown Kitchen!**  
Youngstown Kitchen experts can often save you  
money and give you a finer kitchen if consulted  
while you are planning. Remodeling? No costly  
kitchen alterations are necessary.

## NEW KITCHEN IDEAS—SEND COUPON TODAY

GET THIS LATEST KITCHEN INFORMATION. The  
new ideas in kitchen planning. How to use the new units  
—how to glorify your kitchen with Cusheen cabinet-top  
colors. Smart, modern planning ideas.

I plan to build ☐ I want free home demonstration  
I plan to remodel ☐ of the Food Waste Disposer ☐

Youngstown Kitchens  
Mullins Manufacturing Corporation  
Dept. A-250, Warren, Ohio

Please send me your Youngstown Kitchen booklets. I enclose 10c in cash to  
cover cost of mailing.



NAME \_\_\_\_\_ (PLEASE PRINT)  
ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_ ZONE \_\_\_\_\_  
COUNTY \_\_\_\_\_ STATE \_\_\_\_\_

**STEEL**  
**Youngstown Kitchens**  
BY MULLINS



# CHORUS:

"I've tried many cake mixes, but Swans Down is IT!"

Dear Sirs:  
I have never written to any concern about their product, but your firm should certainly be complimented on your Swans Down Instant Cake Mix.

I've been noted for the nice white cakes I can bake, but your product can outshine me for a wonderful white cake.

MRS. D. C. MARSHALL,  
Dowagiac, Mich.

P.S. It's really the finest of its kind, I've tried them all!

If Swans Down Instant Cake Mix really can outshine crack cakemakers like you, Mrs. Marshall, it's because we use ingredients as fine as your own. Egg whites that taste farm-fresh, prepared by an exclusive process, fresh, all-vegetable shortening, and delicate, home-type flavoring. And, of course, soft, superfine Swans Down Cake Flour.

Gentlemen:  
I wish to tell you that "Swans Down Instant Cake Mix" is just wonderful. I have

used several kinds of cake mix but "Swans Down" tops them all. Thanking you for delicious cakes with no work.

MRS. J. G. CARHART,  
Avondale, Pa.

"No work" is a feature mentioned by many Swans Down Instant fans, Mrs. Carhart. Just 4 minutes from box to oven!

Dear Sirs:

I want to compliment you on the best cake mix I have ever used—Swans Down. I have tried many cake mixes and never cared for them until I tried Swans Down which I will use for all my cakes in the future.

MRS. ED. B. HUGHES,  
Canoga Park, Calif.

You really can use Swans Down Instant for almost every type of cake there is, Mrs. Hughes. It makes dozens of luscious variations—and we're always hearing of new ones.



Makes all your favorites—white cake, chocolate cake, cupcakes, upside down cake, yellow, spice, orange—cookies and brownies, too. Try this de luxe variation:

## SWANS DOWN INSTANT MARBLE CAKE

- 1 box Swans Down Instant Cake Mix
- 1 cup milk
- 1 teaspoon almond extract
- 1 tablespoon sugar
- 2 tablespoons water
- 1 square Baker's Unsweetened Chocolate, melted

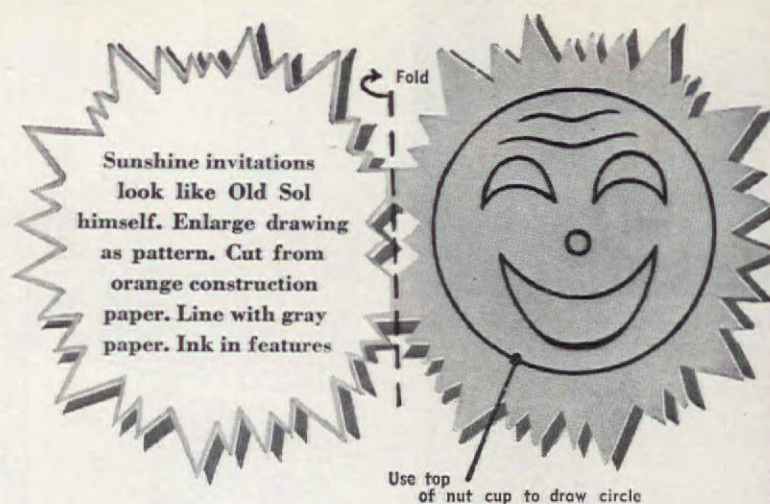
Mix Cake Mix with 1 cup milk as directed on package, adding almond extract. To 1 cup of the batter, add other ingredients and blend. Prepare two 8-inch layer pans or 9 x 9 x 2-inch pan as directed and put batter by large spoonfuls into pans, alternating light and dark mixtures. Then with knife, cut carefully through batter in wide zigzag course to "marble." Bake at 375° F. about 25 minutes for layers, 30 minutes for square cake. Frost.

• The only cake mix made with Swans Down Cake Flour



Swans Down  
Instant  
Cake Mix

A product of General Foods



## Sunshine and Shadow Party



Ground-hog centerpiece:  
For body, use a bulbous, long-necked squash. Attach brush tail, carrot ears and legs, potato snout, prune eyes and nose

Will ground hog see his shadow? Cut large, lop-sided question mark out of gray cardboard and place near ground hog as his shadow

STELLA HARE

Here's a clever twist to an old saying—and a lively way to pep up your next dinner party. "Will the ground hog see his shadow?" Legend says he will emerge from the earth on February 2nd. If skies are sunny and he sees his shadow, Mr. Ground Hog will scoot back to his hole for six more weeks of winter. But if the day is cloudy, he knows that spring is just around the corner.

The ground hog and his puzzling weather prophecy make merry material for table decoration. And to give your party more zest, make prophets out of your guests, too—by turning even the menu into a guessing game. But first, send out invitations that look like chuckling Old Sol himself. Write:

Tired of winter sleet and snow,  
Wishing spring were not so slow?  
February 2nd is the date  
Mr. Ground Hog settles fate—

How much longer winter lasts,  
Whether spring is coming fast.  
Join us for dinner—a quarter of eight,  
So you may help us celebrate.

Spread your table with a simple, pastel green cloth. Place Mr. Ground Hog in the center. You can make him in a jiffy with a bulbous squash, carrots, a potato, a brush, and some prunes. And don't forget his shadow! Then make two types of nut cups—one to symbolize sunny skies; the other, cloudy weather. Set at alternate places.

PLEASE TURN TO PAGE 100





Fed up with scorchy pans?



**BRILLO**  
gives **TWICE** the **SHINE**  
in **HALF** the **TIME!**

New "Scorchy Pan" tests prove Brillo outshines other types of cleansers tested! Gives aluminum twice the shine in half the time! A square, metal-fiber Brillo pad-with-soap whisks off crust easy! Use Brillo every day.



For **EXTRA-RICH BROWN DELICIOUS GRAVY**

Use **KITCHEN Bouquet**

It's easy to make gravy extra-rich, extra-brown with that true meat taste. Just stir in Kitchen Bouquet! Adds no artificial flavor. Used by good cooks for over 70 years.



INDIVIDUALLY YOURS  
**paper napkins**  
at every meal  
CONVENIENT ECONOMICAL  
It's the modern way—less work, more play!



AT YOUR GROCER'S

LILA M. JONES

• CAKE  
**It's Basic!**

For a cake that is luscious, delicious and light, Follow these rules, they're simple and right!

THREE WAYS TO MAKE CAKES:

1. The first way is the Conventional or Creaming Method in which the shortening is creamed before sugar and other ingredients are added.
2. The second method is used for Sponge-Type cakes which do not use shortening.
3. The New, Quick, or One-Bowl Method is a blending method in which no creaming of shortening and sugar, or separate beating of eggs is needed. Shortenings, such as Crisco, Snowdrift, Spry, or Swift'n'ing, which have an emulsifying agent added, should be used in recipes of this type. This method should not be used with a Conventional-Creaming-Method recipe.

FOR SUCCESS IN CAKE MAKING:

1. Choose a well-balanced tested recipe from a reliable source. Such recipes have been carefully developed to produce standard results.
2. Assemble ingredients and utensils before starting to mix cake.
3. Have ingredients at room temperature before starting to mix cake. This makes for ready blending.
4. Preheat oven so it will be up to the desired temperature when cake is ready to bake.
5. Use ingredients as called for in recipe. Make no substitutions.
6. Sift flour before measuring. Flour packs down as it stands in the package or canister.
7. Measure carefully; use level measurements and standard measuring cups and spoons.
8. Be sure to use exact size and depth of pans indicated. Grease pans as directed for easy removal of cake from pan. If your pans are not as deep as required, fill only half full; bake rest of batter as cupcakes.
9. Do not peek at cake while baking. Wait until minimum time is up, then test quickly by touching cake lightly in center. If it springs back, cake is done. If impression remains, bake cake a little longer. Or use a cake tester which should come out clean when cake is done.
10. Let baked cake cool in pan 10-15 mins., so it will be easier to turn out without breaking. Cakes will become soggy if cooled completely in pan. However, sponge-type cakes should cool completely in the inverted pan to allow the delicate cell walls of the cake to become firm.



Mrs. John F. Brush, Mt. Lebanon: "Window cleaning is such a hard job that I was overjoyed when I discovered Windex Spray. It's really wonderful to be able to just spray the cleaner on the glass. These other cleaners have to be rubbed on. That's not for me! I'm staying with Windex Spray!"

Read why housewives are changing  
**BACK TO WINDEX SPRAY!**



Mrs. Maurice C. Boyer, Kansas City: "I switched to Windex Spray from soap-and-water, because I hated all that rubbing. Now I've tried other kinds of glass cleaners, and found I had to rub them on, too! So I'm switching to Windex Spray—again!"



Mrs. Marjorie Daniels, Washington: "Fifteen cents isn't very much to pay for a really good window-cleaner. That's all Windex Spray costs. But just compare it with the price of those other cleaners! I'm going to keep on using Windex Spray!"

Copy. 1949, by The Drackett Co.

**WINDEX® Spray** 6-ounce bottle still only **15¢**  
Even thrifter in the 20-ounce size  
AVAILABLE IN CANADA



## Enjoy your silver WITHOUT POLISHING!

You can be proud of the rich beauty of your silver at all times—save embarrassment, work, time and energy for a lifetime—by using Pacific Silver Cloth. It pays for itself many times over, through saving cost of polish.

Your silverware can't tarnish in a PACIFIC SILVER CLOTH chest, bag, roll, wrap, buffet drawer or piece of yard goods. PACIFIC SILVER CLOTH keeps flatware and hollow ware always bright



and ready for instant use. Whether used daily, for entertaining, on or off vacations, or after years of storage, your silver shines like magic!

PACIFIC SILVER CLOTH contains millions of invisible particles of a silver compound that absorbs the tarnishing elements in the air so they cannot reach your silverware.

That is why PACIFIC SILVER CLOTH is generally seen in company with the finest silverware... why it brings joyous living to your home!

The genuine product carries the PACIFIC SILVER CLOTH label for your protection. Look for it when you shop today. Buy a chest lined with PACIFIC SILVER CLOTH (\$5.00 and up) or a bag, roll or wrap (\$1.00 and up) today at your leading local jewelry or department store (silverware, houseware, notions dept.; yard goods in piece goods depts.)—or see your furniture dealer for Drexel dining room furniture with PACIFIC SILVER CLOTH compartment. Write us today for literature and name of dealer.



In a tarnish test\* conducted by the United States Testing Co., Inc., only spoon A, protected by Pacific Silver Cloth, retained its original sparkle! The other spoon, though wrapped in so-called "anti-tarnish" cloth, nevertheless did tarnish as shown.

\*Test No. 96514, June 30, 1948  
(photos absolutely untouched)



**PACIFIC**  
Silver Cloth  
ACTUALLY PREVENTS TARNISH

PACIFIC MILLS, DEPT. D2, 214 CHURCH ST., NEW YORK 13



Mr. and Mrs. B. Elliott Brennan at entrance of apartment house where they luckily found home

Storage wall made up of five different pieces of furniture does important furnishing job in looks as well as storage space for books, china, glass. Unit painted by Mr. Brennan

Lower cabinet of storage unit, opened, shows space for china and glass. More space in side cabinets



Mrs. Brennan, known professionally as Peg Lawless, addresses group of women in Macy's Home Center

Portrait of Mrs. Brennan and tea service were welcome wedding gifts. Spacious sofa, handsome coffee, end tables lend elegance

## The landlord said: "NO CHANGES!"

So the Brennans used color—and lots of it!



MARY E. MONZE

Mr. B. E. Brennan, a furniture buyer at Macy's New York, and Mrs. Brennan, in charge of Macy's Home Center, have, with intelligent planning, hours of work, and some advice from our decorators, made their first home a successful venture. Landlord forbade changing off-white wall color, so bright green carpet, chintz draperies in green, pink to mauve add necessary color. Storage unit and chests painted green, iron furniture painted pink.







Two small chests from unpainted furniture department, painted dark green by the Brennans to sharpen contrast with off-white walls. They make attractive and inexpensive setting, provide drawers for linens. Pictures are prized embroideries, framed



Tiny bedroom creates arrangement problem. Twin beds fit into the only possible space. Mirrored walls act as head-boards. Windows are treated simply with Venetian blind in same color as walls. Valance with plaid cotton taffeta ruffle adds colorful touch



The Brennans enjoy a hearty breakfast. Ivy leaves give interest to long dinette wall by breaking long off-white sweep of walls. Glass-topped iron table, chairs, and plant holders painted pink. Ivy plants are fresh and effective

F. M. Demarest

Hate scrubbing dirty pots and pans?  
here's new freedom  
from sink drudgery!

use  
**S.O.S.**  
every day

**S.O.S.**  
REG. U. S. PAT. OFF.  
**Magic  
Scouring  
Pads**  
CLEANS AND SHINES ALUMINUM

It works so fast - you work less!

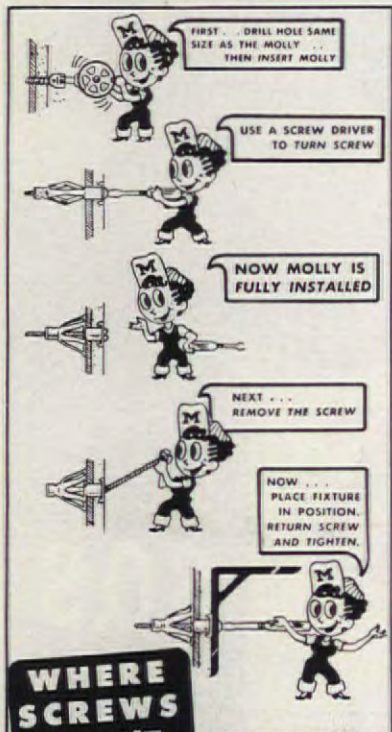
The S. O. S. Company, Chicago, Illinois, U. S. A., S. O. S. Mfg. Co. of Canada, Ltd., Toronto, Ont.





**SCREW ANCHORS**

**IT'S EASY TO INSTALL MOLLY  
NO SPECIAL TOOLS NEEDED**



**WHERE  
SCREWS  
WON'T  
HOLD  
USE... MOLLY'S**

**MOLLY FASTENS SECURELY**

Sinks • Soap Dishes • Towel Racks  
Curtain Fixtures • Drapery Fixtures  
Tool Racks • Venetian Blind Fixtures  
Kitchen Cabinets • Stair Hand Rails  
Heavy Pictures • • Wall Cabinets  
Electric Fan Brackets • Wall Brackets  
Door Chimes • Wall Clocks • Mirrors  
Shelving • Fuse Boxes • Awnings

MOLLY'S are inexpensive, easy to install in walls, floors, or ceilings and assure a safe, secure mounting that will never become loose.

ASK YOUR HARDWARE DEALER  
**MAIL THIS COUPON**

Please send me your free descriptive folder explaining the many uses for Molly in my home.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

My hardware dealer is: \_\_\_\_\_

Address \_\_\_\_\_

MOLLY CORP., DEPT. 250, READING, PA.

# Primping Places— made from shelves

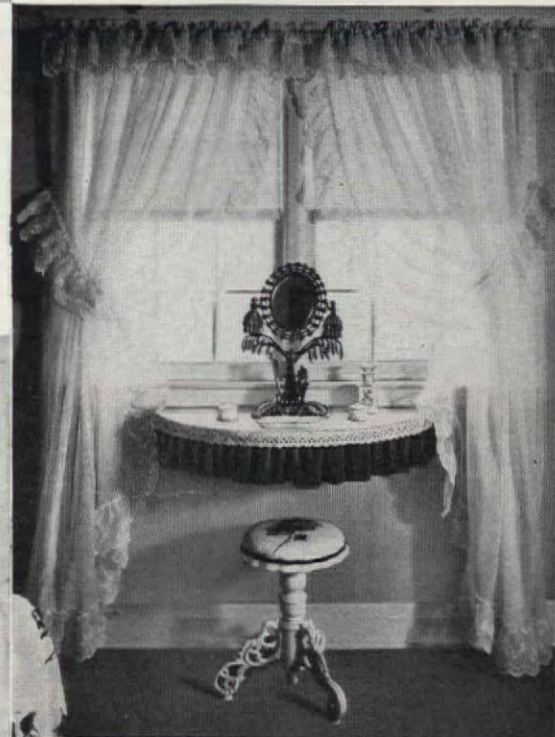


Put your powdering place in front of the window! Simple semi-circular shelf, with a ruffle to match the color of the flowers in the ceiling and spread. Fix up an old piano stool with a little paint and fabric—the bare space becomes a useful, charming spot



Drawing by Thomas Davenport  
Photographs by Robert C. Cleveland,  
Gilbert Ask, Max Tatch

Angle irons attached to the studs of the house hold wooden undershelf cut to fit shape of marble top. Ruffled organdy is attached to wooden underpart. Marble is practically indestructible, but it does have a charm that far belies its chiseled primness



Isn't this the cutest thing! Just a little old corner, with a triangular shelf added to it, a sassy ruffle, plus a mirror with more of the same ruffle. You'll never miss the space, because so little is needed. Trim it with bright chintz to play up the pine wall



# 2 applications of glass that every home should have

## AT THE RIGHT *application number 1:*

Somewhere in your house you need a generously-proportioned window to overlook your choicest view. Even if it's not a large picture window, it should be free of cross-sash and provide unobstructed vision. A fine solution is Twindow, Pittsburgh's new window with built-in insulation—to cut heat loss, prevent fogging, kill drafts.



## AND BELOW *application number 2:*

Nothing is more important in achieving the well-groomed look we all admire, than a full-length Plate Glass door mirror. At least one belongs in every home. If it's made of genuine Pittsburgh Plate Glass, and not less than 5½ feet tall, it will give you the most satisfaction.



**TO BE SURE** that you're getting genuine Pittsburgh Plate Glass when you buy, look for this Pittsburgh Label.

**WHERE TO BUY.** Your department or furniture store or other local glass dealer can help you work out your ideas for the effective use of glass and mirrors in your home.

### FREE BOOKLET!

Packed with practical suggestions for using glass and mirrors. Illustrated in color. Ideas for old homes and new. Send the coupon.

— PLEASE PRINT —

Pittsburgh Plate Glass Company  
2000-O Grant Building, Pittsburgh 19, Pa.

Please send me, without obligation, your free, illustrated booklet on the use of glass and mirrors in your home.

Name .....

Street .....

City .....

County ..... State .....



PAINTS

• GLASS

• CHEMICALS

• BRUSHES

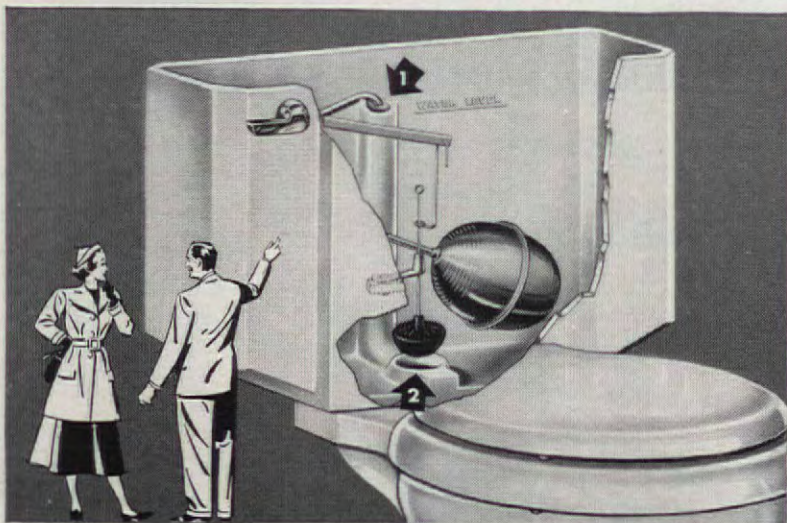
• PLASTICS

**PITTSBURGH PLATE GLASS COMPANY**



MAKERS OF FINE PLUMBING FIXTURES SINCE 1904

# ELJER

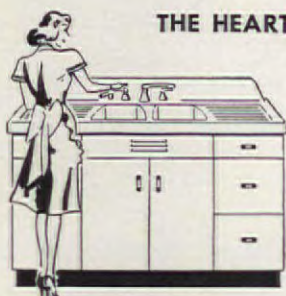


“These hidden features  
will save you money”

This unfamiliar view of a familiar object shows you one of the many reasons for the popularity of Eljer Bathroom Fixtures. The construction of Eljer Tanks safeguards you against a common cause of trouble and expense.

The Eljer *overflow* 1 and *ground-in valve seat* 2 are both made of real vitreous china... are an integral part of the tank itself. This eliminates the thin metal tubes and valve seats, commonly used, which wear and corrode and must be replaced. Vitreous china, of course, cannot corrode, will not require replacement, lasts the life of the fixture. These *exclusive* Eljer features have proved their worth in the millions of Eljer Fixtures now in use.

Yet an Eljer Fixture with this *extra quality* costs no more than an ordinary fixture... even less, considering the resulting savings in maintenance expense. For a free booklet on bathroom ideas, write Eljer Co., Box 192, Ford City, Pa.



## THE HEART OF YOUR PLUMBING SYSTEM

Eljer's beautiful, chrome-plated brass fittings feature new, exclusive construction principles that assure long, satisfactory service. All wearing parts are easily renewable. Specify Eljer Fixtures with Eljer Brass for bathroom, kitchen and laundry.

**ELJER CO.**

FACTORIES AT: FORD CITY, PA., SALEM AND MARYSVILLE, OHIO, LOS ANGELES, CALIF.



1242

Little ideas can dress things up big! Century-old Rosemaling designs of authentic Norwegian origin brighten cupboards, tables, trays, chests, bowls



## Little Work— Big Effect!



1243

Simple kitchen pie tins can be used as forms to make plaster ash trays—etch a bird on one, give another scalloped edge and painted dogwood blossoms

1244 It's usually the little things that count—so make trays, lamp shades, and boxes important with colorful birds and strawberries. Dutch wastebasket border effective on valance, too



1245

Red cocks strut on kitchen canisters. For nursery fun, repeat on toddler's furniture

Designs: E. Klintrup; V. Alarik; P. Synder; S. Brandt; F. Allan

PATTERNS MAY BE OBTAINED BY MAIL FROM THE AMERICAN HOME PATTERN DEPT., AMERICAN HOME BUILDING, FOREST HILLS, N. Y. SEE PAGE 109



**Avoid  
"COIL FEEL"**  
IN MATTRESSES AND  
UPHOLSTERED FURNITURE

Insist on Products  
Built with  
**PERM-A-LATOR\***  
Wire  
PADDING SUPPORT

Guaranteed by  
Good Housekeeping  
as NOT AS ADVERTISED THEREIN

• New Perm-A-Lator WIRE padding support is the STRONGEST insulator used in making mattresses, box springs and upholstered furniture. It separates padding from springs—prevents "coil feel"... lumping or sagging caused by the padding shifting... adds longer life to the products you buy. Insist on this extra value!

\*Trade Mark

LOOK FOR THE  
**PERM-A-LATOR\***  
PADDING SUPPORT Tag  
When You Buy Mattresses, Box Springs,  
Davenports, Sofas or Chairs  
Write for  
FREE Booklet!

**FLEX-O-LATORS, INC.**  
Carthage, Mo. New Castle, Pa.

**HEAT**

where and when you need it!



Listed by  
Underwriters'  
Laboratories,  
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Portable heat-makers that really make cold rooms comfortable. Just plug into electric outlet. Completely automatic, with trouble-free thermostatic control. Made of cast iron just like a stationary radiator. Will last a lifetime. Gives steady heat just where you need it! And only when you need it! Clean, odorless. Three sizes, AC or DC, \$57 to \$78 FOB factory. It will pay for itself in comfort, safety and convenience. Learn the whole story of this efficient heater—use the coupon below.

**Ideal for** Bedrooms • Bathrooms •  
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**BURNHAM Portable  
ELECTRIC STEAM RADIATOR**

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Please send folder telling more about the  
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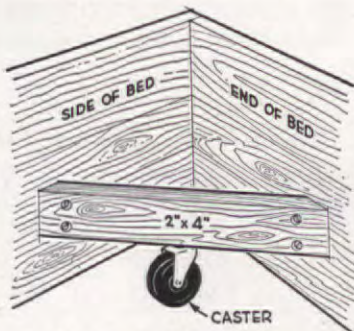
The bunk bed, so popular, but  
such a maddening obstacle to  
the bedmaker. Tired of  
sprawling across it in daily  
attempts to tuck in sheets  
and blankets, we decided to  
make our bunk bed movable

## Roll-away Bunk Bed

ELIZABETH STEWART



We simply installed ball-  
bearing casters. Now even  
a child can push the large,  
double bunk away from its  
wall. Casters facilitate  
cleaning under bed, too



To install ball-bearing  
casters on your bunk bed, set  
a 2 by 4 across inside  
corner of bed frame. Place  
2 by 4 far enough from  
corner so that, when caster  
is inserted, wheel can turn  
freely in any direction—and  
bunk is  $\frac{3}{4}$  in. above floor

# Speed Queen

washes more clothes clean  
per hour per dollar!



Read the headline above again and  
consider what it means: **THE MOST  
CLOTHES WASHED CLEAN**, per  
HOUR, per DOLLAR! In other  
words, Speed Queen gives you the best com-  
bination of fast washing, sparkling white  
clothes, and low price — all in one big, beauti-  
ful, double-wall, bowl-tub, agitator-type washer!  
It's the kind of sound and safe economy that  
makes the Speed Queen America's No. 1  
Washer Value. Write the Speed Queen Corpo-  
ration, Ripon, Wisconsin, for a free copy of  
"Answers to Your Home Laundry Problems."

**SPEED QUEEN**

Built by Home Laundry Equipment Specialists Since 1908







## your best guide to window selection ...is a calendar!

Look at all 12 months of your calendar—and you'll know why Curtis Silentite windows are your best buy for year-round comfort! For these beautiful, easy-to-operate wood windows are truly weather-tight... to help you create an ideal "climate" in your home. Here's why no other window can provide all the comfort-advantages of Silentite.



**SCIENTIFIC PROTECTION FROM WIND!** Only in Silentite—the *self-fitting* window—will you find the "floating" weather-strips that provide a snug, wind-defying fit—yet permit easy operation of the window. Silentite stops chilling drafts—and helps to hold fuel bills to a minimum.

**INSULATED AGAINST COLD AND HEAT!** Silentite windows are made of wood—because wood is an excellent insulator. Silentite windows feel warm to the touch in winter, and do not encourage condensation. And in summer, Silentite wood windows do not "heat up." Your dealer will tell you about numerous other advantages.

**LESS DUST—A CLEANER HOME!** Because of their special construction—efficient weather-stripping—Silentite windows keep dust out of your home. You have fewer cleaning bills for curtains, draperies, walls and rugs. That's one big reason so many housewives like Silentite.

Silentite windows come in 12 beautiful sash styles for every window need—and the cost is moderate. Mail the coupon for our booklet—it's full of usable window ideas for your new or re-modeled home!

Curtis makes a complete line of  
woodwork for the modern home

Curtis Companies Service Bureau  
271 Curtis Building, Clinton, Iowa  
Gentlemen:

Please send free Silentite Window Booklet for  
building and remodeling.

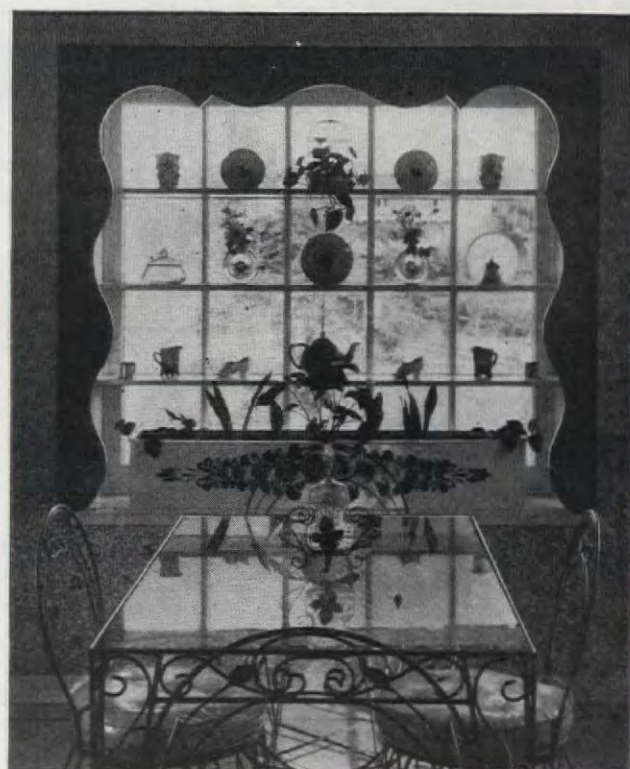


Name.....

Address.....

City.....Zone.....State.....

## Collections, brought



Photographs by Max Tatch

Breakfast at wide window made more attractive by  
display of prized collector's pieces on shelves.  
Makes every day seem like a "red-letter day"



**D**istinctively designed in charming French Provincial, this hand-engraved mirror will repeat decorative features in your home, and bring enjoyment for many years...Offered by your dealer...Write for free illustrated folder.

*Donnelly-Kelley Glass Company, Holland, Michigan*

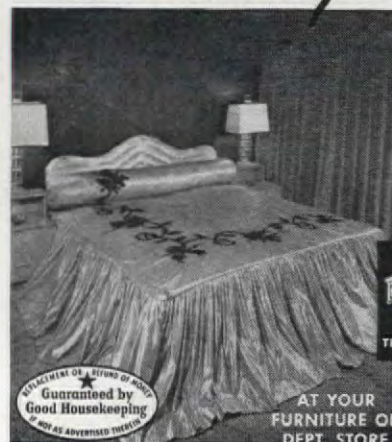
HELPFUL  
HINTS FOR

## Hollywood Bedrooms

New Booklet tells how to plan your own  
room arrangement by using

### HARVARD FRAMES

Plan your own bedroom design! Have a more glamorous, more spacious, better appointed room. Sturdy construction features quality casters and recessed legs. Fits any coil or box spring. May be used with or without a headboard. Any size available for Hollywood Beds. Look for the Harvard tag on every frame.



"Decorating Magic"  
A 20 page illustrated booklet—a  
guide to modern bedroom design.

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**Harvard OF CLEVELAND**  
6201 WOODLAND DEPT. 30 CLEVELAND, OHIO

AT YOUR  
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DEPT. STORE



# to light

Modern arrangement of shelves in opening between rooms not only affords more light, but makes a fine show place for collection



Good use of space—lower half for storage, upper part, open shelves for decorative objects. Could be adapted to unused doorway, adding beauty, importance to otherwise dull appearance of one-too-many doors



*Good Grooming*



## CANVAS AWNINGS

are the Jewels that dress up your home

YOUR HOME, no matter how inherent its beauty, radiates a new charm, a new glow of hospitality, a new sense of eye-satisfying completeness when groomed with Canvas Awnings. You count on greater cooling comfort and protection, too, as a matter of course. See your local Canvas Awning dealer. He has a wide and varied selection of fabrics, colors and designs from which to choose.



The Canvas Awning Institute, Inc., is organized to marshal every resource of art, science and industry in making available better fabrics, better awnings and better service.

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Above, Criss Cross



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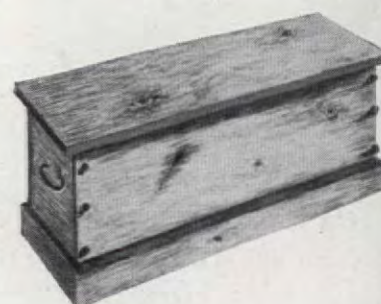
Home of Barbara Comfort



Watch out for the dismantling of old barns, old sheds—especially for beautifully weather-grained planks. End table-cabinet was made from barn wood. Lamp base is section of wooden drain pipe from a Cape Cod beach house

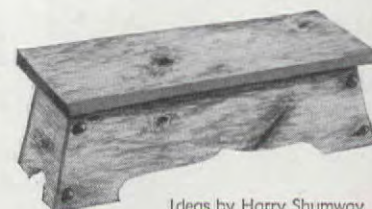
## Furniture made from weathered wood

Wood that has softly weathered on old buildings sometimes has all the beauty of driftwood. Note finely etched grain of chest



Use weathered wood to make summer-camp, porch, or outdoor furniture. Like this table, designs should be simple. Edges may be painted in bright colors—green, barn-red, blue

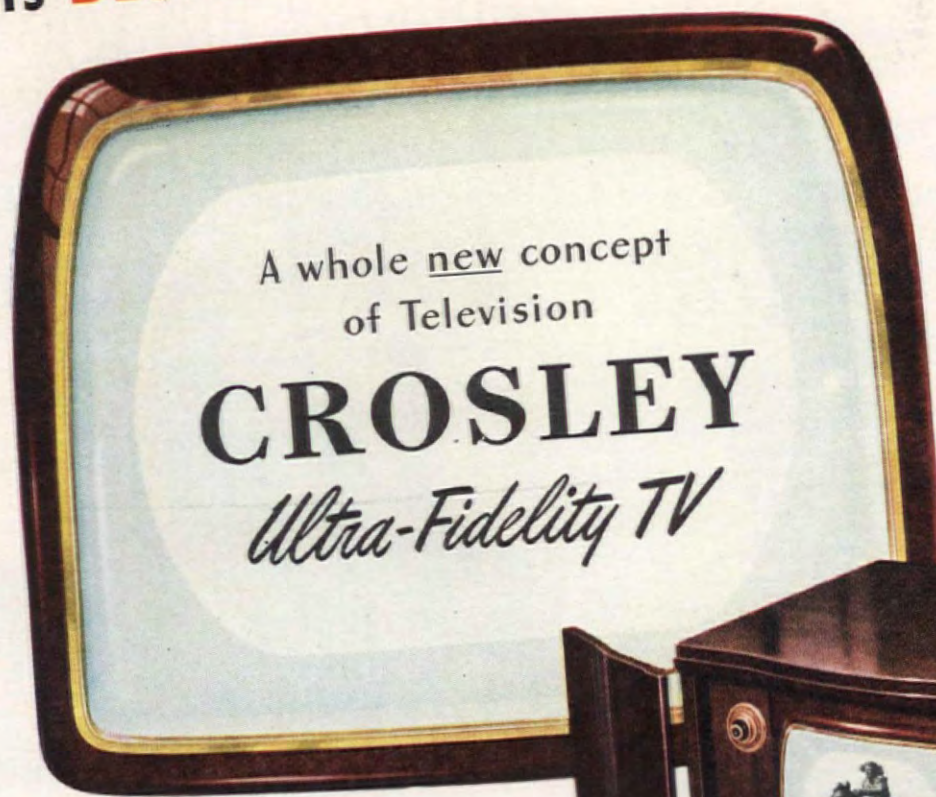
Bench of old barn wood needs only to be scrubbed when dirty. It may be left raw—to continue aging, or may be waxed or coated with waterproof spar varnish



Ideas by Harry Shumway



With this **DESIGN** and **PERFORMANCE**...TV comes of age



LOOK FOR THIS  
*Family Theatre* SCREEN  
the exclusive hallmark of Crosley Ultra-Fidelity TV receivers. Contoured like the proscenium arch of a stage, it's designed to bring you the world's finest TV pictures in your own Family Theatre.



The beautiful, new Crosley 12 1/2" Console with doors, Model 10-412 for families who want the finest.

No longer a lusty infant, television reaches maturity with Ultra-Fidelity TV... designed to give you an entirely new concept of TV design and performance! You'll view TV pictures of ultra-fidelity... hear FM sound of ultra-fidelity. You'll see the first set in which cabinet, viewing screen, circuit... everything is designed as a unit! All parts harmonize to give the ultimate in today's television... planned entirely from the family angle!

New concept of performance. Many electronic marvels contribute to Ultra-Fidelity TV! Circuit is highly sensitive for longer distance reception. There's a built-in antenna... a fade-eliminator that virtually ends distracting interference. The Crosley Unituner (so simple a child can use it) brings in ultra-fidelity pictures and sound... sharp and clear!

New concept of beauty. The cabinet is of rich Cordovan-finished mahogany veneer. It's a piece of superb TV furniture you'll proudly place in your living room! And on the wide-angle Family Theatre screen you'll enjoy thrillingly clear pictures. For your whole new concept of television... do see Crosley Ultra-Fidelity TV!



Here's the Crosley 12 1/2" Table Model 10-404. The complete new 1950 line includes a selection of superb models of all types in all price ranges.

From any viewing angle



THE clearest picture!

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YOU'D PAY UP TO \$7.50 for this collection if you purchased individual varieties at standard catalog prices! Finest, newest Glads—many of them flower-show prize-winners last year! Hand-picked colors—deep reds . . . glossy purples . . . spot light yellows . . . glorious pastel pinks and whites!

**EASY TO GROW . . . GUARANTEED TO BLOOM!** The beauty of Glads depends more on the bulbs you buy than upon soil or cultivation. These aren't "bulb-lets," but big, mature, ready-to-bloom bulbs. Your money will be refunded *in full and without question* if you are dissatisfied with bulbs when you receive them, or if bulbs fail to bloom *to your satisfaction* this summer. This special Glad offer is typical of the money-saving values that have made Inter-State the largest direct-to-you nursery in America!

Inter-State's new, 84-page catalog, just off the press, lists almost a hundred individual varieties of Glads . . . shows full-color illustrations of more than 30 varieties! Inter-State Roses, Peonies, Dahlias, Mums, Iris, Phlox, Asters, Shrubs, Trees and Fruits are shown in equal profusion . . . catalog contains a total of more than 1,000 items and offers!

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Enclosed find \$2.00—please send me postpaid 100 Inter-State Glads. ( ) Check here if Catalog only is desired.

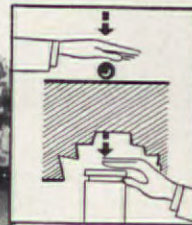
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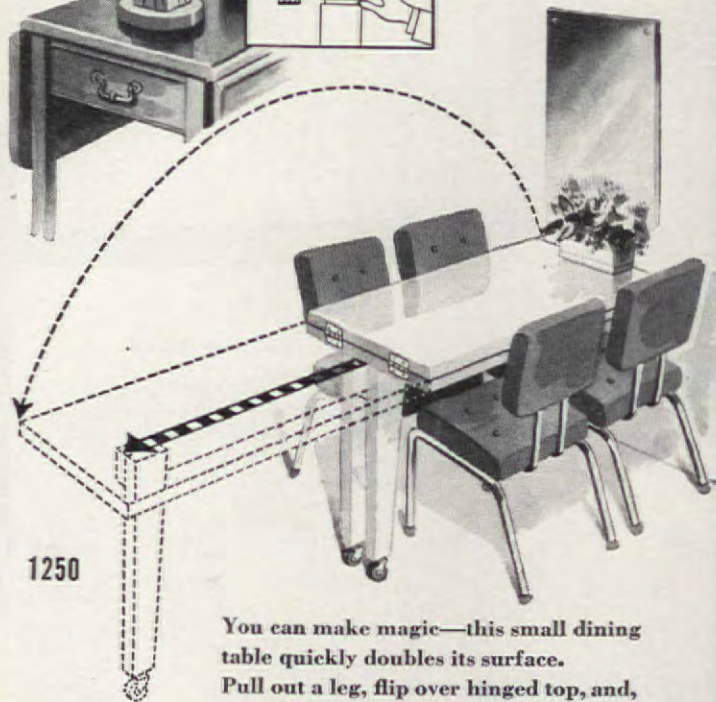
## Looking for New Ideas?



Tired of fumbling in the dark for pull chains under lamp shades? Here's a novel and ingenious lamp idea—a modern base designed with switch at top. Just press knob, and light's on!



1249



1250

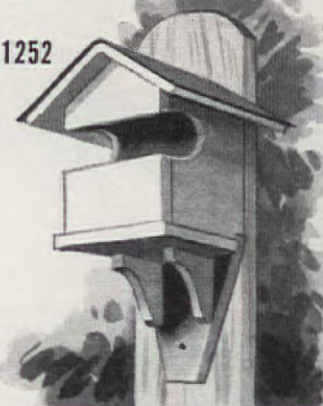
You can make magic—this small dining table quickly doubles its surface. Pull out a leg, flip over hinged top, and, presto, it will seat 8 comfortably!



1251

For that bare wall space, a shelf of pine wood, with a pocket for plants and entire top space for ornaments

1252



Our friends the birds, especially swallows, will take to a birdhouse which permits wingspread for bird on entering or leaving

1249, 1250, R. R. Ramsell; 1251, D. L. Trumm; 1252, Dick Hutchinson

PATTERNS AND BLUEPRINTS MAY BE OBTAINED BY MAIL FROM AMERICAN HOME PATT. DEPT., AMERICAN HOME BUILDING, FOREST HILLS, N. Y. SEE PAGE 109





## Everybody says, "Beautiful"

IN Kohler bathroom fixtures and fittings, each feature admired for its beauty has practical advantages also. The smooth, lustrous, glass-hard surfaces are durable and easy to clean. Tested materials, sound workmanship, a genius for design, and the knowledge acquired through many years, have built the Kohler reputation for plumbing that gives worthy service to health and cleanliness in American homes.

The Cosmopolitan Bench Bath and Hampton shelf lavatory, shown above, are of non-flexing iron, cast for rugged strength. This rigidity protects the lovely

surfaces of Kohler enamel. The bath is equipped with the convenient Niedecken mixer. The single handle provides safe, easy control of water temperature for shower or tub.

Always ask to have your Kohler fixtures equipped with Kohler chromium plated brass fittings. The combination will assure matched beauty along with maximum efficiency of all working parts. Consult your Kohler dealer for advice on bathroom, washroom, kitchen or laundry fixtures. Send for free booklet B-13. Kohler Co., Kohler, Wisconsin. Established 1873.



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# "Lady, can you stretch a meal?"



"Can you stretch it to feed three tonight instead of two? Bill looked so blue at the office that I figured some of your cooking would cheer him up. I'm sorry I didn't phone — but it was strictly a last minute inspiration."

"Explanation accepted. There's plenty for three. Now tell me what's bothering Bill."

"Money worries, Sweetheart. He's been wondering how he can give his bride-to-be the security he wants her to have. He can't see how they'll ever save anything for the future either."

"But Bill earns almost as much as you do, and we manage nicely. We've got our future all set up."

"That's another reason I asked him

here — to show him that it can be done — through life insurance. After dinner I'm going to explain that both he and his bride can have the security he's worrying about. I'll tell him about the *Insured Income* program The Mutual Life set up for us."

\* \* \*

*Insured Income* works two ways... a regular monthly check for her in case anything happens to him — or a comfortable retirement income for both of them some day.

Young married couples prefer Mutual Life's *Insured Income* method of financial planning — because it builds on assets already owned, such as Social Security benefits and existing life insurance.

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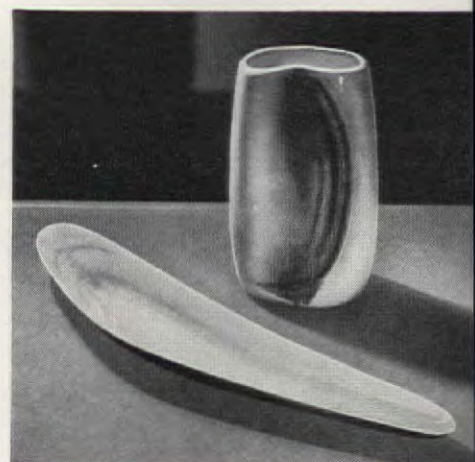


Flower Arrangements by Melinda Martin; artificial flowers, Corham; chop plate, Westmoreland Glass; driftwood, Dick Knox. Photographs by F. M. Demar

February days have a habit of being bleak and rainswept, but there's an easy way to combat this depressing atmosphere. Capture springtime indoors! You can do this with artificial flowers, so real-looking that you almost have to bury your nose in them to discover they'll last you forever. Make a centerpiece out of a big red satin heart (once filled with Valentine's Day chocolates), and through the ribbon wind artificial red roses and pink scabiosa. Anchor the tip of the heart box in a mound of modeling clay (or a needle holder may be used), against a background of long-stemmed pink heather, quince, and clover, and place the arrangement on a milk-glass plate. The chop plate in the above picture is used upside up so the pattern of astrological signs may be clearly seen.

And because February doffs its cap twice to famous past presidents, be sure to have lots of red, white, and blue in all your artificial flower arrangements. A novel idea, and an inspired way to carry out the cherry-tree theme, can be devised for George Washington's birthday. A stump of California driftwood has its contours outlined with vivid red roses, white crocuses, and brilliant blue larkspur, all wired together in one curving spray, to make a patriotic setting sparked with decorative force.

Free form style, large pillow vase blends nicely with formal or informal settings. With it is a twenty-inch arrangement dish. Both come in combinations of green and gray; bronze and dusty gold; blue and gray. Jane Holland Ceramics





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if you feed**

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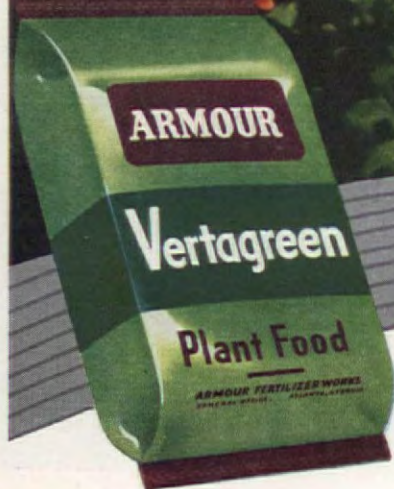
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**STEMS  
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VEGETABLES**



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Looking along the 150-foot rose bank that replaced the former ash heap, as seen by passing commuters in June. Proof that even city slickers have imagination, energy—and maybe luck

# Ash heap into rose bank

L. WIELICH

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## FREE PLANT CATALOG

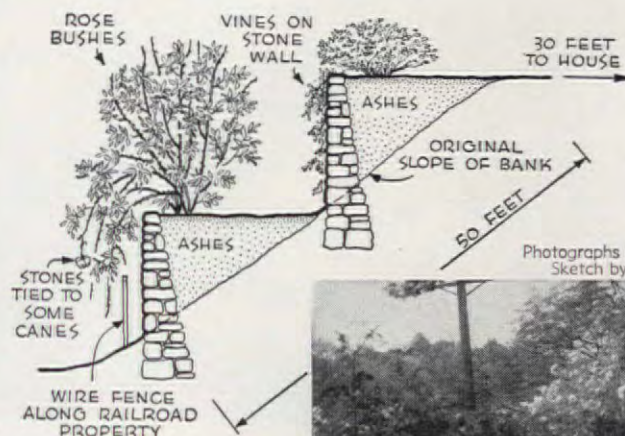
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Take the first steps toward enjoying a thick, velvety lawn by writing at once for Lawn Care. It is free with no strings.

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Photographs by F. M. Demarest  
Sketch by Sigman-Ward

On the lower terrace, as shown in diagram. Note vigorous growth of roses planted in thin soil on 6 ft. of ashes; also how rock "sinks" gave drooping effect





ground, it dropped off at a 45-degree angle for another 50 feet down to a wire fence separating us from a railroad used by commuter and freight trains.

In those days, houses were heated by coal which, in our case, had to be carried by hand up the hill (called by our friends a "low eminence"). We also had the problem of ash disposal, but what more convenient—and economical—a method than to dump it down that back slope seen only from the trains? The card-playing commuters never looked at the ashpile, and the road didn't even fuss when some of it went through the fence.

Came the Coolidge paper-prosperity years, and money for improving and beautifying. Acquiring one of the first oil-burners in the borough, we came to look askance at that unsightly, now obsolete moraine of ashes. Prosperous people, we said, don't have that sort of thing in their back yards. As stocks went higher, so did this city slicker's ambitious courage, with the result that a substantial stone retaining wall was built just inside the railroad fence, six feet high and 150 feet long, the entire width of the property. Ashes were shoveled down behind it, leveled, and covered with an inch or two of topsoil. Then a second wall paralleling the first but higher up was built so we could dispose of the rest of the ashes and extend the level space at the rear of the house.

We might have been satisfied with grass-covered terraces, or flower beds, but that would not have impressed the passing commuters nearly as much as a bank of roses overhanging the wall. The fact that only a little soil covered the ashes did not dampen the ardor of the incorrigible optimist who had read that some climbing roses have 10-foot long branches. He rejected old-fashioned red and pink ramblers because of their messy appearance after blooming, and bought seven Pauls Scarlet Climbers and seven Silver Moons, planting them alternately every ten feet along the terrace. At fifty cents each (at that time!), the total investment was seven dollars. To our delight, the plants grew rapidly and lustily, developing 20- and 25-foot stems covered with blossoms. Later they became veritable trunks that gave rise to other branches. Before long, the card-playing commuters began to raise their eyebrows as they rode by in June and to mumble, "How in thunder did they do THAT!"

One day the nationally known rose-grower from whom we bought our plants came to verify the rumors of our 25-foot growth. "What did you fertilize them with?" he asked. "Nothing," we said. "There's just a little soil on top of six or seven feet of ashes."

"Holy mackerel!" he exclaimed. "How did you—a city slicker—know that roses must never have their feet in water? That's the secret of that growth—ye gods, what drainage!"

There's another whimsical angle to this story of unusual growth—which gave us one year, according to actual count of one bush and careful estimate, 40,000 roses in bloom at one time. Because we, as commuters, were home only on Sundays, we wanted to enjoy the rose show on our daily trips to and from New York. The wall was still too prominent and an eyesore, for the roses tended to grow straight up instead of drooping as I had expected they would. Our six-foot son suggested that I stand on the terrace behind the roses and bend the stems down with a rake so he could grab and tie them down. But the slope was too steep and he too short.

"O.K., my boy," said I. "Take it easy. I'll do the job myself."

"Is that so?" said he incredulously, starting for the house.

As soon as he was out of sight, I began to pull the main stalks

toward me, one by one. I tied a stone to the end of each one, then threw the stone over the wall. Weighted down, the branches stayed put. And so, in time, the wall and most of the hillside was hidden under foliage and flowers. It was as simple as that. Yes, sometimes even city slickers and fathers of country-bred sons develop a bit of imagination.

Mr. Wielich and some of the estimated 40,000 roses which, in spring, deck the retaining wall on his reclaimed hillside



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## Fruit

(Begins on page 36)

here more dependable than the Europeans, and the Brown Turkey fig is a good choice. A date palm in the dooryard is possible to give atmosphere; but, to fruit well, dates need Imperial Valley temperatures and no rain at ripening time.

Somewhere within the borders of the vast domain that is Texas almost everything can grow, but soils, rainfall, and winter temperatures are all limiting factors. In the Wichita Valley of the north, for example, true cherries are not happy, but the cherry-plum hybrids from farther north thrive, as do some of the Japanese plums and a few late-flowering varieties of peaches. Hardy apricots such as Moorpark do fairly well, and such grapes as Champley and Lomanto are popular because they resist the prevalent cotton root-rot which has other hosts than cotton.

As you go south, the fruit list lengthens until again citrus country is reached. First, along the northern Gulf Coast, the hardy little Satsuma oranges and kumquats; then more tender kinds—grapefruit and even limes. Texas is, of course, the home of the pink-fleshed grapefruit. And the home orchardist can grow fruits that do not travel well—tangerines, tangelos, Temple and King oranges. In the lower Rio Grande Valley, avocados are often grafted on West Indian stocks, less sensitive to salt in soil or winds off the Gulf, and to wet soils. The hardy little Lady Finger bananas sometimes do well; also some peaches and plums if budded on nematode-resistant stocks. Papayas can be handled as annuals, and several ornamental fruiting shrubs are popular—Natal and Governor's plums, the Surinam cherry.

Other regions, other problems. Floridians must combat certain mineral deficiencies in some of their soils. Yet between the Georgia border and Key West, home orchardists can, without following too difficult a spray program, grow more fruits than most of us see in our fairest dreams. Along the northern Gulf Coast can be found the same array as that which adorns the California garden of like climate. The home fig tree grown in sod or near a building seems to be less affected by root-knot nematodes than when intensively cultivated on a large scale in orchards. The best home vine for central Florida is the hardy muscadine or one of its crosses. As to apples, this section, like the South in general, could use more of them if varieties better adapted to conditions there were available.

Farther south, you can have avocados nearly the year around, mangos, tender guavas, and the goodly papaya. In fact, here, within easy reach, is the New World's versatile, prolific sub-tropical fruit basket.

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# Mrs. Rowley feeds a few friends

*A winter visit reveals how  
birds, neighbors, her plants,  
and her family all share the  
benefits of her skill in the  
garden and the kitchen, too*

MARY ALICE ROCHE



Photographs by Jack Roche



After dividing the bird seed for  
her club members, she took out  
enough to fill her own feeders



Happily, Mary Jane scraped away at  
the icing bowl, as Mrs. Rowley  
decked the cake with skillful hand

At the market, Mrs. Rowley was buying a head of curly cabbage. "Having ham tonight?" I guessed. "No, soup meat," said she, smiling. "If you have time, come on home and I'll introduce you to one of our favorite dinners." I always have time for a visit with the Rowleys, and entering the kitchen I found the table covered with paper bags and pails of seeds, the air full of an aroma reminiscent of circuses and county fairs.

"It's the peanut hearts in the bird food," Mrs. Rowley explained. "We buy it in quantity—costs less that way—then divide it among the Garden Club members. I love the twittering of the juncos and nuthatches in the cedars and the visits of my cardinal, who comes right up to the back door." . . . Just then another visitor knocked—little Mary Jane from down the road, wondering how her birthday cake was coming along.

"I was just getting ready to ice it. Want to scrape the bowl?" asked Mrs. Rowley, and Mary Jane nodded until her hair ribbon jumped up and down. While the sugar and water boiled, our hostess finished measuring up the bird seed, carried out enough to fill her own feeders, cleared the table, and brought out the golden layers she had baked that morning. When the syrup had spun its thread from the spoon edge, Mary Jane watched breathlessly as, poured into beaten egg whites, it changed to a marshmallowy fluff to be spread between the layers, smoothed over the sides and swirled on top. Then happily she scraped away at the bowl as Mrs. Rowley decorated the cake with rose-petal and candied-mint flowers with slender stems of angelica and cheerful

PLEASE TURN TO PAGE 80



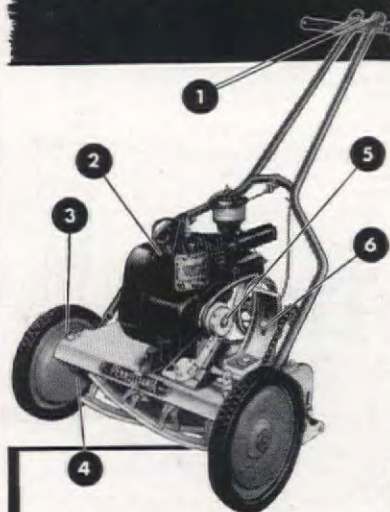
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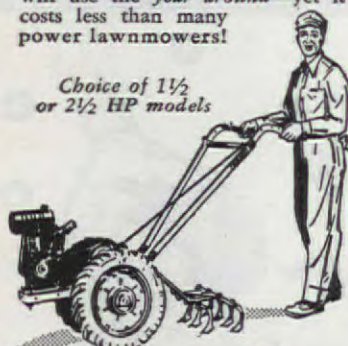


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SPRING HILL NURSERIES, Tipp City, Ohio, Dept. A-32

## The Rowleys

(Begins on page 79)

centers of icing colored bright yellow to stimulate other, daisylike blooms. The rose petals and mint leaves she had crystallized last summer for just such an occasion and purpose.

Mary Jane heaved a tremendous sigh (whether from admiration or inner satisfaction, I don't know), silently put on her coat, received the masterpiece, and marched out the door and down the path, never taking her eyes from the precious burden she carried proudly before her. Then, suddenly remembering her manners, she called back joyfully, "Thank you, thank you, oh, thank you!"

"Well," laughed Mrs. Rowley, "I'd better start my dinner." The Savoy cabbage was chopped fine and set to cook in boiling water to half cover it, plus plenty of salt. Then into bubbling water in a soup kettle went a teaspoon of salt, 2 pounds soup meat and some bones, a carrot cut in two, an Italian parsley, root and top, and an onion (both whole), several peppercorns, a few whole mace, and a small pinch of saffron—"Spanish, not meadow saffron," Mrs. Rowley cautioned. "It's expensive, but gives a wonderful flavor. Trina, my Austrian friend, who taught me how to cook this dinner, says she always had to show her mother how much saffron she had taken before she could put it in the soup, it was so precious. And now, as the cabbage must cook half an hour and the meat two or more, I'll have time for a fresh centerpiece."

I wondered where she was going to get fresh material in February until I followed her into the laundry and saw the two long windows by the tubs filled with all sorts of foliage and flowering plants. "I shouldn't think you'd mind in the least doing the wash—in here," I exclaimed.

"I don't," she replied. "And I've



With the sink close by the plants in the laundry windows, she can spray them often and easily—to their delight and her reward

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## The Rowleys

(Begins on page 79)

gotten over being sorry that none of the other windows are big enough for plants. With the sink close by, I can spray them often; they like it, especially my particular joy, rosemary. It gives such a pleasant, fresh scent when touched; it's good for seasoning, and the leaves, chopped fine and mixed with butter, make wonderful thin bread sandwiches for tea." As she talked, she cut a tall stem, some big leaves from a Rex begonia, several white blooms from another variety, and arranged them in a low bowl which she put on the dining room table. "Begonia foliage is so variable in shape and color," she mused. "And then, when you're through with an arrangement, you can cut slips, root them, and soon have plants for your friends."

"If you root that Rex leaf, I'd love to be the friend who gets it," I hinted. "And maybe I could have a taste of that cabbage?"

"Of course," said Mrs. Rowley. Back in the kitchen, she browned a small onion, chopped fine, and 2 1/2 tablespoons of flour, in one of butter; added half the liquid from the cabbage, and cooked the mixture to a heavy sauce. Then in went the drained cabbage, a garlic clove chopped and mashed, a grinding of white pepper, and salt to taste. My mouth watered as I watched, and when she handed me a good portion, I felt just like Mary Jane when she got her icing bowl.

"Sorry you can't stay. I usually strain the meat broth onto cooked noodles for our soup course; then the meat, plain parsley potatoes, and lots of the cabbage. It's a simple meal, but good—we think."

"M-m-m," I said scraping the last bit from my bowl. "I wish I could stay." And I certainly meant it.



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# Operation Identacode

Don't lose your  
dog! Tattoo record  
of owner, address  
insures quick return!



BERTRAM ROBINSON

Ever lose a dog? Remember how you ached to get him back? How much you would have given for anything that would have helped you find him? Well, you would have been much surer of his recovery if he had been "Identacoded" by Captain H. Graham Conar's method. This positive, permanent system employs a simple but fool-proof code of numbers that designate the animal and his owner, and the city and state where he belongs, and which are tattooed quickly and painlessly with an electric needle and sterile dye onto the inside of the upper part of the dog's right hind leg. Had your dog been so marked, your Certificate of Title, carrying the same code numbers, would have made it easy for you to report your loss to the National Dog Record Bureau, the non-profit organization that administers Identacode. It would immediately have broadcast the data, and police departments, dog pounds, and humane shelters would have been alerted. If still in your area, the dog would probably have been picked up with little delay; otherwise, the search would automatically have been extended until either the animal was found or his fate disclosed.

Identacode is an expansion of the tattoo system developed for the Army's K-9 Corps during the recent war for identifying dogs loaned to the Service. Those canine recruits met all kinds of rough and dangerous situations in which ordinary means of identification, such

PLEASE TURN TO PAGE 84



Queene, Miss Mary Charles's Dalmatian, seems only mildly curious as she is identacoded while her owner and Captain Conar look on. Above, the cocker spaniel is even less concerned over the simple, painless tattooing operation



Mother and Pups doing fine—on GRO-PUP!

# "COMPLETE DINNER" FOOD FOR YOUR DOG

No matter what AGE, SIZE or BREED!



**Mother** (center in picture) was fed Gro-Pup, and only Gro-Pup, for months before her healthy pups were born. This "complete dinner" food completely met her high nutritional needs. Why not give your dog all this *bonus* Gro-Pup nourishment?



**Pups really thrive!** Some pups increase their weight 100 times in the first year. Hearty Gro-Pup promotes sound development even during this *fast-growing* period. Whether your dog is a pup or grandpup—"complete dinner" Gro-Pup supplies all the proteins, vitamins, minerals, and fats he is known to need.



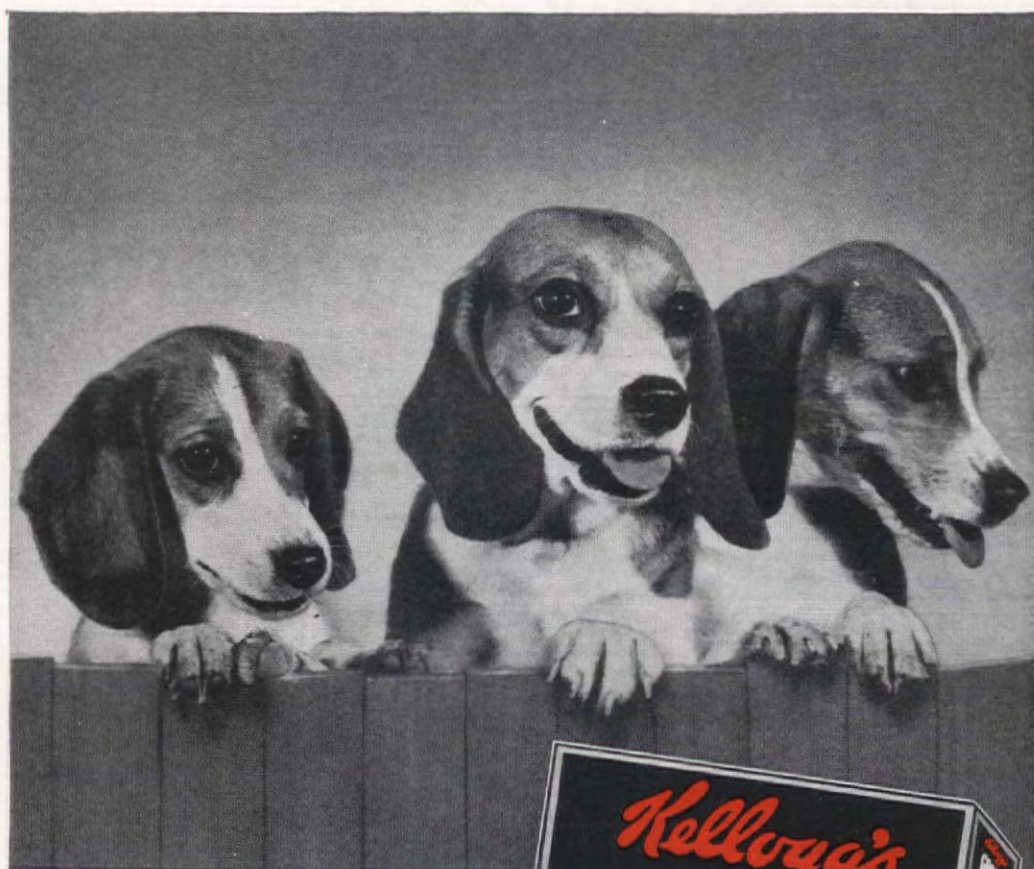
**Needs no meat added!** These crisp, tasty ribbons combine generous amounts of meat meal, fish, skim milk, soya, and cereals for "complete dinner" nourishment. For strong muscular build, glossy coat, bright eyes, sound teeth—for bouncing vitality—feed your dog Gro-Pup!



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**Save up to \$1.00 a week!** Yes, when you feed thrifty Gro-Pup you save as much as 40% over most canned dog foods—often up to \$1.00 a week. Start your dog on Gro-Pup, the "complete dinner" food, today!



**THRIVING ON GRO-PUP.** Here's Molly (center) registered Beagle, pictured with two of her lively 4-month-old pups at the Kellogg Kennels, Battle Creek, Mich. Mother completely nourished by Gro-Pup. Pups on Gro-Pup, too—right after weaning.



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12 Latham Red Raspberry 1.00

**SOUTH MICHIGAN NURSERY**  
Box 504, New Buffalo, Mich.

## Indentacode

(Begins on page 32)

as collars, name plates, license tags, etc., could easily be—and often were lost, or torn off in battle. Capt. Conar conceived the idea of applying the system to civilian dogs early in 1948, hoping to save the lives of the dogs destroyed each year in Los Angeles for lack of identification. Making sure that code numbers could be applied quickly, painlessly, and indelibly, he initiated the system with his own Doberman. Thinking, at first, of merely a local, or possibly statewide, scheme, he soon realized that, to be of real use, it must be national.

With the help of his friend, James Schermerhorn, Jr., noted journalist and author, he devised a code in which the states are numbered in their alphabetical order. Thus California received number 4, and, within the State, Los Angeles, for instance, became 19. Below these figures, when tattooed on the inside of the dog's right flank, would go a third number designating the dog's owner. So Capt. Conar's Doberman, as the first dog identacoded in California, received the symbol

4-19  
I

which positively and permanently identifies it as a California dog from Los Angeles belonging to Capt. Conar. The numbers, as assigned by the National Dog Record Bureau, are microfilmed and stored in a vault.

The distinguishing features of the code are its wide applicability and the impossibility of tampering with it. The Certificate received when a dog is identacoded is far more definite than a motor car ownership certificate carrying the number stamped on the car's motor block, for the latter can be filed away or defaced, whereas the Identacode numbers, unlike those on an annual license tag, are part of the animal. The Bureau's headquarters are now in Santa Monica, California; branch offices have been opened in New York, Kansas City, Milwaukee, Washington, D. C., and other centers, and applications from humane societies for permission to open more are being constantly received. Capt. Conar's hope is to identacode dogs in all the civilized countries. Meanwhile, he is concentrating on a thorough coverage of the United States, and results to date have been highly encouraging. Identacode, under its improved and efficient set-up, is already available in many parts of the country, and is fast being recognized by a steadily increasing list of sportsmen's organizations and humane groups as the standard form of dog identification. So this protection against loss or theft of a valued friend can be yours almost anywhere, and almost as fast as you can say Towser.

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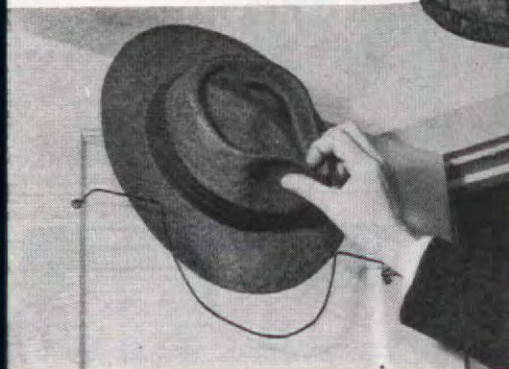




Remove stuck storm sash with a jimmy bar or a claw hammer and eyelets or lag screws in corners of sash. Work corners alternately and gradually to prevent twisting and breaking of glass

## How-To Tricks

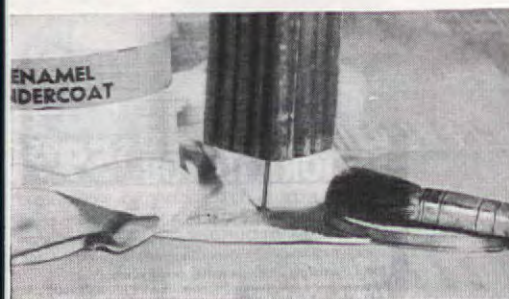
Don't throw out that nail keg. Cut it down, add a handle of broomstick or 1x2 lumber. Use it to carry small maintenance and garden tools to site of garden and repair jobs



Convert an extra wire coat hanger into a hat rack for your coat-closet door. The only tools needed are long nosed pliers and a screwdriver. Bend wire to fit hat size and door panel



Hang wet rubbers and overshoes by spring clothespins and chains to keep them off floor and speed drying. Chain has opened-end link hooked through hole drilled in clothespin. Fasten chain to any convenient projection



Hammer a small nail part way into the bottom of chair or table legs when painting them. Then paint can be applied all the way to the bottom without leg sticking to paper

TURN TO PAGE 86



**You can skip all the work**



**and forget about the weather**



**with a BENDIX automatic DRYER**

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WASHERS IRONERS

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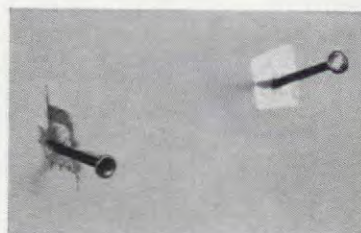


## How-to Tricks

(Begins on page 85)



Keep a piece of fine sandpaper handy to provide a non-slip grip on a smooth jar top that is stuck. Good in the kitchen for food jars or in the shop for storage jars containing paint or small repair parts



Use a small piece of Scotch tape when driving nail into plaster to hang anything on the wall. The tape will prevent cracking and crumbling of the plaster and loosening of the nail as the one at left above has done



A heavy rubber band made from a piece of an old, small auto tire inner tube will hold the spreading straws of an old broom together. This way you can coax a few more miles of sweeping from that old broom. Don't throw out old inner tubes. There are many uses for the rubber around the house and garden

## FOAM RUBBER PILLOWS!!

At the low price of  
**\$4.95**  
ea.

If you're allergic to feathers or just seeking EXTREME comfort, our full bed size—19"x25" FOAM RUBBER PILLOW is the answer. Covered with durable ticking. Noiseless. Plastic inner case. Easily removed and washed. \$4.95 ea. or two for \$9.50.

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"The cards were so attractive they sold on sight. Friends gave orders unhesitatingly. I'm making friends, aside from my regular duties."—Mary Pasciucco, Brooklyn, N. Y.

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 your **KNITTING** WON'T SHRINK out of size!

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Hemstitch on any sewing machine with this handy attachment. Does two piece, criss-cross, inlaid, circular and hemstitching for pleats; also tucking, smocking and picotting. Makes rugs, comforters, slippers, etc. out of any material. Easy directions included.

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Makes button holes on your sewing machine instead of by hand. Also darts stockings, sews buttons, zippers; and can be used for quilting. Sew in any direction — front, back or sideways.

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Send me: ☐ 3½ pound package \$2.48  
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I will pay C.O.D. plus postage. Also send **FREE** kit. Satisfaction guaranteed or return in 10 days for refund.

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## Rugmaking

(Begins on page 34)

that would automatically take all the trouble out of rugging. \$1 for the works. Mr. Kistler bought it, tried it, and decided he'd prefer the orthodox method of doing it by hand. Today he has a collection of hooked rugs that are a joy to behold, a feast for the eyes, and proof-positive that just as in cooking and decorating, the women certainly don't have a monopoly on talent!

Rugmaking—whether you hook them, braid them, use crochet hook or knitting needles—is wonderfully stimulating. You can use up all your old clothing, scraps of material, stockings, neckties. You can also make a deal with your friends to take all their castoffs under your wing. Any fabric may be used, but wool will give you the longest and most satisfactory wear. Incidentally, Mr. Kistler told us that he was particularly warned under no circumstances to use rayon in a rug. That was a challenge, so he purposely made a rayon rug. It's a beauty, and Mr. K. says it's wearing fine!

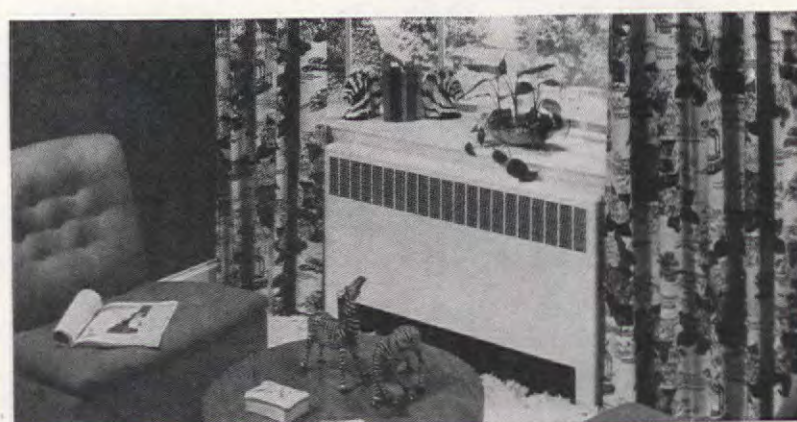
The tools you need are few and simple. A rug hook, monk's cloth or strong burlap backing, and cut-up woolen strips are required for making hooked rugs. A large darning needle, woolen strips rolled into balls, strong thread, and if you wish, the new braiding gadget which saves so much time—these are the ingredients for braided rugs. If you prefer to crochet or knit your masterpiece, get the largest hook or steel knitting needles available. Have your strips cut in uniform widths, choose your pattern, and you're all set. Some people like to dye their materials before they use them, which, of course, makes for more varied patterns. The dyes on the market today make this a comparatively simple operation.

It's a pretty good feeling in these days of high prices to know that you're not only using up old clothing that would otherwise be discarded, but also making of it something mighty fetching! You've probably noticed how even though the eyes may be modestly cast down when someone asks "Who ever made this marvelous rug?"—you never have to ask twice to hear, "I did!" So why not start one? Whether it's a simple little circle to cover a footstool or a more ambitious piece, you'll get lots of pleasure out of watching it grow. When it's finished, you'll really have something to show for your work, and besides that you'll have the most wonderful experience of all—the thrill of doing something well!

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THE NATIONAL CONFERENCE  
OF CHRISTIANS AND JEWS  
**FEBRUARY 19 to 26**



**No drafts!** Yes, in the coldest weather, efficient Trane Convectors give you floods of steady, healthful heat. Yet, they hide in the walls, out of the way. No bulky, dust-catching ducts—and no drafts, because convector heat is gentle heat that reaches every corner of every room.

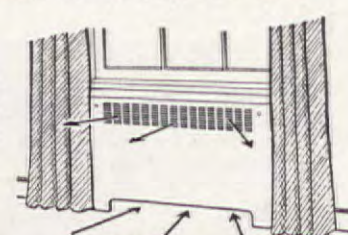


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**Lowest upkeep cost!** With all its advantages, your Trane Convector hot water system costs less over the life of your home. Walls and curtains stay bright and colorful longer, because convector heat is cleaner heat. Why settle for anything less in your new or remodeled home?

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"ACTIVE AIR" CONVECTORS



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## • Home Study Plan No. 1

Red and white Colonial design. One bedroom on first floor, two on second. Large garage



## • Home Study Plan No. 2

Split-level frame house; compact plan has three bedrooms, ideal for narrow plot. Heater in cellar



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Cape Cod expansive house. Three bedrooms plus garage easily converted into extra room



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One-story three-bedroom house. Separate dining room, attached garage. Playroom in basement.



## • Home Study Plan No. 9

Three-bedroom ranch house for a narrow lot. Living room, kitchen, two baths, two-car garage in front



## • Home Study Plan No. 10

One-story, two-bedroom house with large living-dining room, kitchen, dinette, porch, plenty of closets



## • Home Study Plan No. 11

Ideal for small lot, modern stucco with attached garage. Large porch for dining or second living room

### HOME STUDY PLAN ORDER FORM

(Please allow 2 weeks for handling and mailing)  
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Name \_\_\_\_\_

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American Home, Dept. HSP, American Home Bldg., Forest Hills, N. Y.

1. ☐ 50c
2. ☐ 50c
3. ☐ 50c (See May 1949, page 38)
4. ☐ 50c (See June 1949, page 50)
5. ☐ 50c (See July 1949, page 42)
6. ☐ 50c (See Aug. 1949, page 34)
7. ☐ 50c
8. ☐ 50c
9. ☐ 50c
10. ☐ 50c
11. ☐ 50c
12. ☐ 25c (See Jan. 1950, page 80)
13. ☐ 50c (See page 24)
14. ☐ 50c (See page 40)

BASIC  
for future reference  
DATA



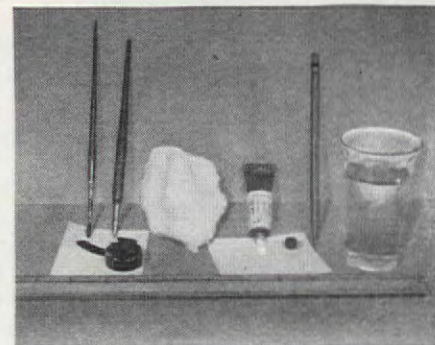
After three different tries, my retouched photograph at the right showed the most attractive way to eliminate a large cavity over the sunroom, enhance the appearance of our house

## See before You Saw!

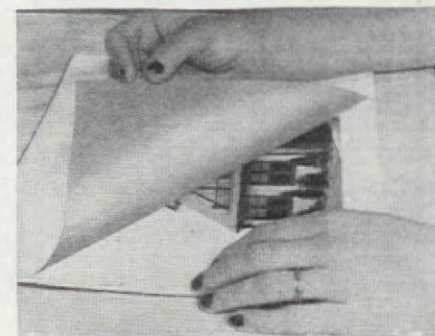
E. F. LINDSLEY

Want to know the best way to remodel that old house of yours? Well, here's a "paint out the old, paint in the new" technique that's easy, fast and inexpensive. When finished, you can take the results to an architect or builder, find out whether you've been too extravagant in your planning and then let him worry about structural details. Take my own house for instance. That cavity over the front sunroom had to go since no better snow-catcher had ever been invented. I was puzzled as to whether a dormer, an entire new roof or just a front addition would best do the trick. With several enlarged prints of my sharpest snapshot, I quickly proved to myself and family that the latter not only solved the problem but added greatly to the appearance of the house. Being a rank amateur myself, I can heartily recommend the method to even those whose hands seem to be composed of all thumbs. Just be patient and remember that watercolor takes time to dry and cannot be reworked too much.

Material needed can be bought at any art store—a small tube of zinc white opaque watercolor, small pan of black watercolor, small brush, old-fashioned pen and metal-edge ruler. Wet cotton for wiping out mistakes



Tape piece of semi-transparent tracing paper to back of mounted photograph and fold over print. Sketch lightly at first, picking out only details to be changed on house. Only when satisfied should you rule heavy lines





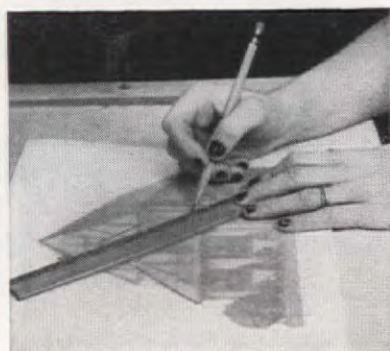
## WHY FUSS WITH FUSES?

## See before You Saw

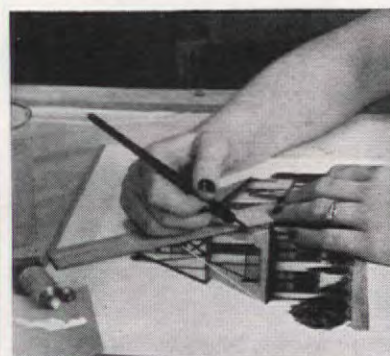
(Begins on page 88)



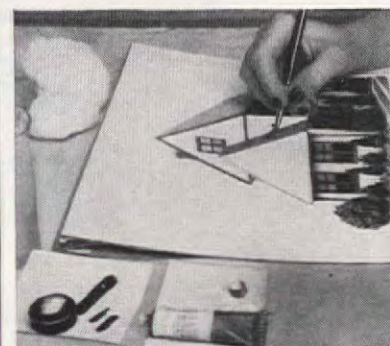
Make many free-hand sketches until completely sure that you have best solution to problem



Then rule with heavy line to make register on photograph beneath but avoid breaking through paper



Outline with pen and brush and then paint in large areas with opaque watercolor for general effect



Finish by adding details needed with pen or tip of brush. Let paint dry before adding next coat

## It'll bring out the best in you!

Homemakers hanker for it . . . husbands make a hobby of it—750 of the nicest vices that ever held a home together!



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Hundreds of things to choose from! Want to make a rug? We've dozens of lovely patterns! Furniture? We've got everything, from magazine racks to hutch cabinets to our big, beautiful Mr. and Mrs. wardrobes. Delightful painting patterns galore to slick up anything you want to lay brush to!

The ideas are big, the prices are small. Packed with colorful pages, this book is a must on your library shelf. The cost?—\$1.00, by mail, from us. Loving hands at home never had it so good!

THE AMERICAN HOME, American Home Bldg., Forest Hills, N. Y.

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Why tolerate the blown fuse nuisance any longer? Why hunt fuses in the dark . . . or break off in the midst of preparing a meal to go to the store for the new fuses you forgot to buy? Why stumble down dark cellar stairs and fumble in the old fuse-box wondering what to do? The Cutler-Hammer Multi-Breaker ends this annoyance forever. It is installed in the kitchen or any other convenient place. And when service goes off, all you do is reset a tiny lever that has snapped out of position. Nothing to buy . . . nothing to replace! Service is restored in the twinkling of an eye . . . even by a child! The average new home can have this modern and safe protection for less than \$5.00 additional. Also easily installed in old homes. How much will it cost you?

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AMERICA BUILDS ITS OWN . . .

# A House Full of



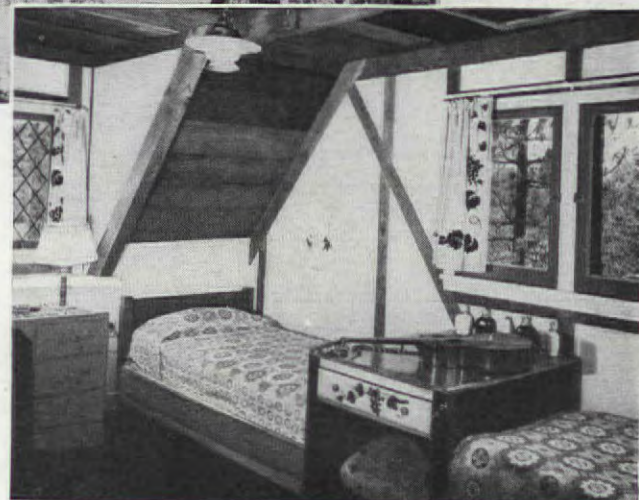
Jimmy and Mary Batchler bear down on bucksaw. The whole family helped clear the lot, felling twenty-five big pine trees in process. Everything was family designed, built, and finished



Photographs:  
Peter Gowland

Batchler Quarters, the home of the James Batchlers, after 18 months' hard work. Exterior finish is redwood, trim is fir, roof, split cedar shakes

Jimmy's room has built-in beds, separated by table with large drawer, blanket storage compartment. Finish is natural to match timbers, redwood ceiling





# Handmade Ideas

Meet the Batchlers of Big Bear, five modern pioneers who knew what they wanted and got it—by doing it themselves! In November, 1946, the Batchler family bought an un-cleared lot in high, wooded Big Bear, California. They pitched a tent, rolled up their sleeves and went to work planning and building their own home.

Father designed the plans and with son Jimmy installed the radiant heating system in a concrete slab. The framework was a joint project—even friends helped with this part. Then came winter and snow, forcing the family to retire to their tent house and concentrate on rock-facing the thousands of old bricks to be used in the fireplace chimney. Spring found them back on the house proper, at work, too, on the plumbing and drainage systems. On November 11, 1947, exactly one year after starting their project, they moved in.

"Then," Eugenia Batchler said, "my work began in earnest—

Data: Evelyn Shields Smith, Alice Gowland



Built-in desk, bookcases in living room are white fir, doors burled redwood. Exposed beams decorated with cutout copper flowers, painted leaves. Waxed concrete floor is dark green

Favorite gathering spot in living room is enormous rough-faced brick fireplace with open stairway leading to second floor



Note textured grain, staggered edges, and beautiful weathered appearance of these shingles. Come in several attractive colors.

*the most Beautiful  
low-cost Asbestos Roof*  
**ever developed!**

**Johns-Manville "American Colonial"— the  
inexpensive asbestos shingle that lasts 35 years PLUS\***

**[It's rotproof . . . fireproof . . .  
weatherproof. Permanent as  
stone! Not one has ever burned  
...not one has ever worn out!]**

JUST before the war, Johns-Manville introduced a new type of asbestos shingle—the most beautiful low-cost asbestos shingle in J-M's 90 years of roofing experience!

It's called the "American Colonial" and it has all the charm and beauty of weathered wood—yet it's made of asbestos and cement,

two practically indestructible materials. Imagine a shingle so attractive also having the permanence of stone!

J-M American Colonials come in several pleasing colors to meet your preference or architectural requirements.

If you are considering a new roof for your present home, or plan to build a new home, we strongly recommend that you see your Johns-Manville dealer about this new development.

**\*LAST 35 YEARS PLUS!**—Thousands of J-M Asbestos Shingles have now been in service 35 years and more. They're still as fireproof, rot-proof, and weatherproof as the day they were applied. No signs they won't last another 35 years or more! That's why we say American Colonial Asbestos Shingles last 35 years PLUS.



**FREE** Write today for a FREE copy of our full-color brochure, "American Colonial Asbestos Shingles." Address: Johns-Manville, Department AH-2, Box 290, New York 16, New York.

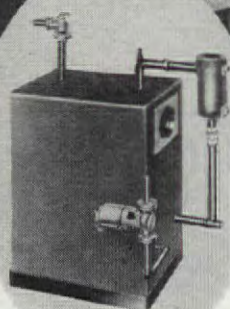


**Johns-Manville**  
BUILDING MATERIALS





"IT'S AMAZING  
HOW COMFORTABLE  
WE ARE IN ANY  
KIND OF WEATHER"



"OF COURSE!  
WE PICKED  
THE RIGHT  
HEATING  
SYSTEM"

## B & G Hydro-Flo Radiant Heating

"Believe me, we were pretty critical about the heating for our new home. After looking over all kinds, we couldn't see anything but a B & G Hydro-Flo System.

"Why? Because it's a forced hot water system and that means we get every essential of good heating. Radiant sunny warmth for one thing. B & G Hydro-Flo Heating is easy on fuel—because it measures out heat to exactly match the weather. For the same reason, we've never been so comfortable—no overheating—no chills.

"We think it's nothing less than magic—this modern way of making winter just another pleasant season."

### LOADS OF HOT WATER, TOO . . . ALL YEAR 'ROUND

There's no greater aid to luxurious living than an ample supply of hot water for showers, automatic washers and every household use. The water heating unit of a B & G Hydro-Flo System provides an abundance at insignificant cost . . . every hour of the day and night—every month of the year.



Read the complete story—  
send for this  
Free Booklet!



## BELL & GOSSETT

Dept. BJ-29, Morton Grove, Ill.  
Please send at once the booklet "Capture  
the Sun with B & G Hydro-Flo Heating."

*Company*

Name.....  
Address.....  
City..... Zone..... State..... \*REG. U.S. PAT. OFF.

## America Builds

(Begins on page 90)

painting and decorating the interiors." Swiss motifs were used throughout and are in complete harmony with the chalet-type architecture. She painted the exposed overhead beams with hearts and flowers, repeating them on dining-room table and chairs.

Batchler Quarters is complete now. The bridge builder and his family have a modified Swiss chalet, well-oriented to its mountain locale. Its 1,412 square feet of good living is divided into a living-dining area, three bedrooms, two baths, and a kitchen.

Life in Batchler Quarters centers about the immense brick fireplace with its eight-inch raised hearth extending thirteen feet across. This is the favorite resting place for young and old alike. "Perhaps the nicest thing about our house," Mrs. Batchler says, "is that it can and does take constant living—everything is planned for wear as well as beauty."



Dressing table in girls' room  
has eight large drawers, broad  
top. White organza curtains,  
fat cupids for the light touch



Decorative hammered copper  
kickplates and guard locks were  
made by Mrs. Batchler, used on  
all flush doors throughout house

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Below: Two-story garage as the Magees found it—behind a large Highland Park estate, way back from the street.  
At left: Home as they made it. There's a new cross-barred picture window, new concrete terrace with white latticed top. New garage built at right angles to house

# “We bought a garage and found a home”

RUTH W. LEE

When the Pierce Magees moved from Texas to Chicago, they had an awful time finding a place to live. Finally they were able to buy a two-story garage on a good wooded lot, and, with a minimum of remodeling, they've changed it into a charming spot!

The garage doors are gone. On the ground floor there's an L-shaped living room with a picture window at the front, corner window at the back, plus a small kitchen and utility room.

Upstairs there had been a tiny three-room apartment. Young Mike has the bedroom as is, with adjoining bath. The living room and kitchen were combined to become the master bedroom. Alterations completed, the Magees themselves did a handsome job of painting it all!



Painting and decorating was a family project. For Mike's room, Magees built in desk and shelves, papered walls forest green and red



Living room—once garage space. Stairway was originally darkly enclosed by wall. Magees had wall torn down, built in white latticework themselves



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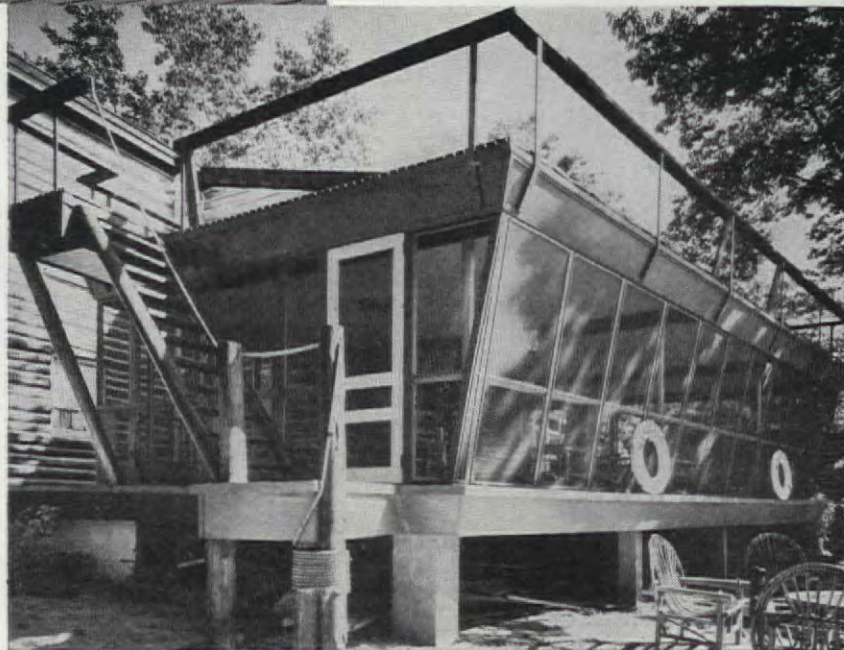


## Log Cabin Living

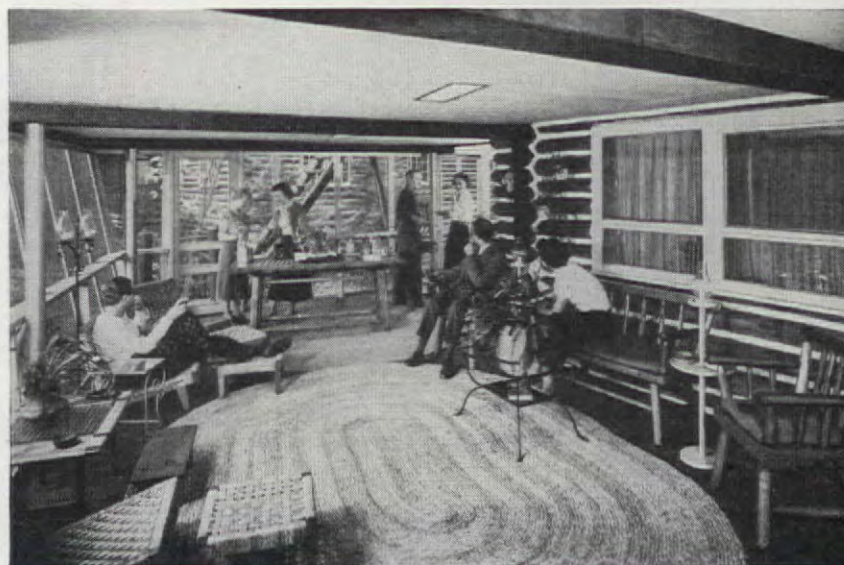
(Begins on page 30)

From upper deck guests get enchanting view of lake and surrounding woodlands. Deck is accessible to upper-floor bedrooms or by open stairway from below

Jaunty nautical look of screened porch is due to slanting lakeside wall. Angle helps keep rainwater from dripping into porch. Open rail above allows uninterrupted view even while lounging on low canvas deck chairs



Enormous porch acts as second living room, is especially good for informal buffet meals. Portable charcoal grill is located here because community safety rule prohibits out-of-door barbecues. Large windows with awning-type lower sash look directly into Lodge Room



a constantly changing display—chrysanthemums in the fall, poinsettias in winter, cyclamen in the spring. Old apothecary scales on a circular coffee table before the hearth overflow with seasonal blossoms.

Because the cabin is set amidst dense foliage, horizontal joints between logs are wide, have been painted white. This definitely adds brightness to exterior walls and gives a sprightly modern look to house. Matching white trim of windows, doors, and porch rail further accentuates this gay appearance.

The house offers a variety of moods ranging from the snug-as-a-bug coziness of the Lodge Room to the open breeziness of the adjacent porch. Large parties are often the order of day or night since Mr. Corcoran enjoys sharing his home with others and

the porch makes it possible to take care of overflow crowds without cramping. Dancing under the stars on the upper deck is a most popular pastime.

The reason Mr. Corcoran selected a log home as permanent residence is largely due to its suitability as background for his various collections. Numerous brass candlesticks are importantly displayed in the study and we marveled at the amount of elbow-grease necessary to keep them so bright and sparkling. In the first-floor bath is a collection of old shaving mugs, 120 in all, placed on shelves built especially for this interesting display. In the kitchen, in keeping with old-fashioned atmosphere, are old faience plates, hanging against one wood-lined wall.

PLEASE TURN TO PAGE 96



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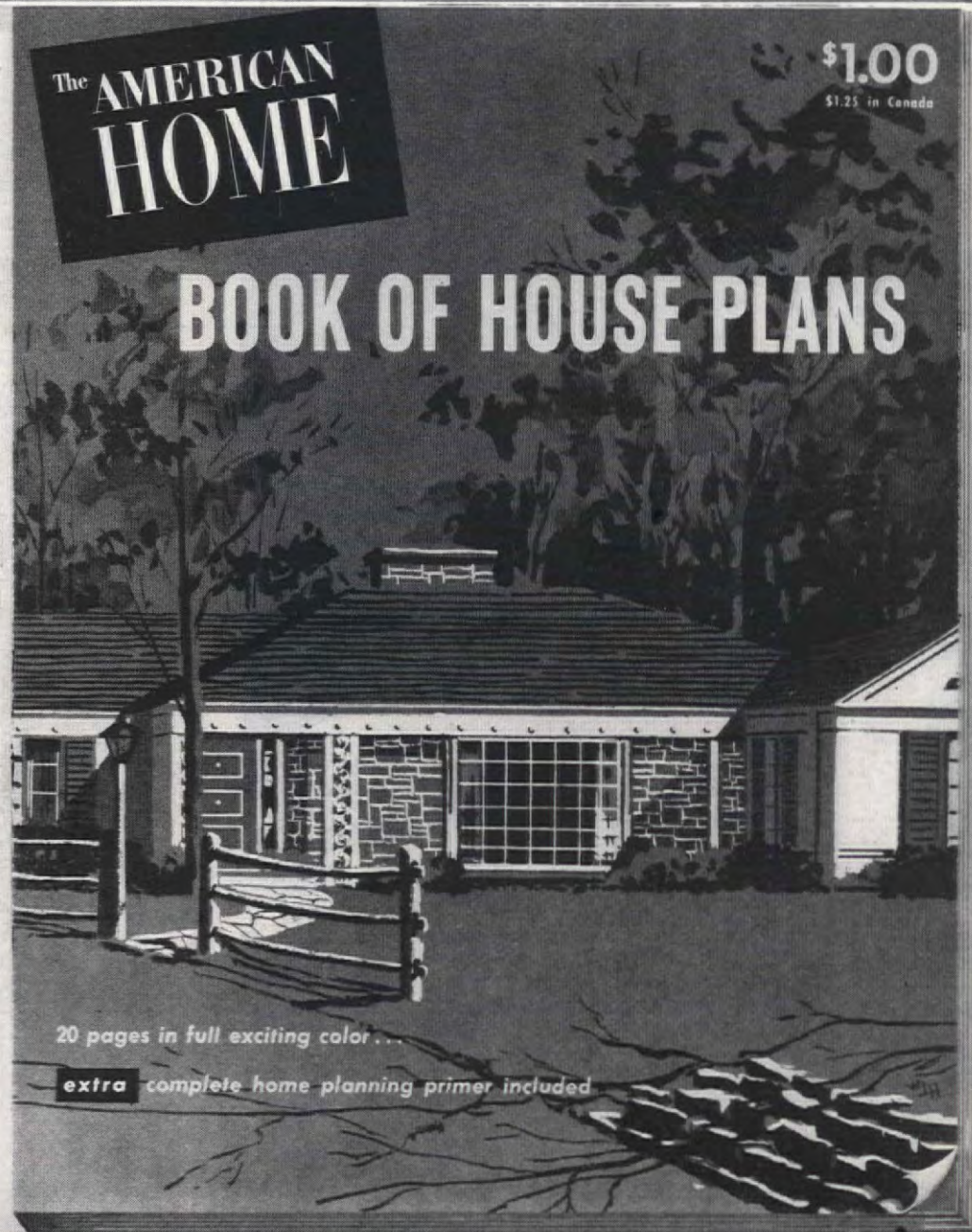
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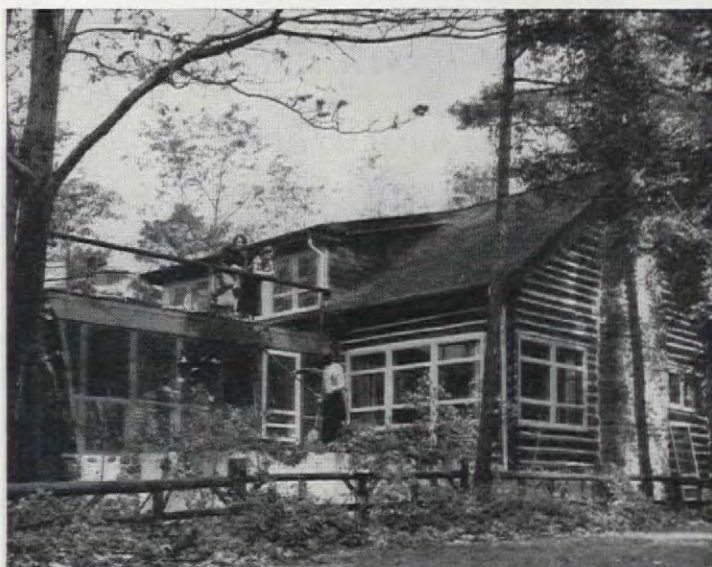
and of course, they're electric!

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## Log Cabin Living

(Begins on page 30)



From lake looking towards open paved terrace, large screened living porch, and upper sundeck. Batteries of corner windows are new, add light and cheer to Lodge Room

New stone wall separates Lodge Room from first floor bedroom, is in best Pennsylvania masonry tradition.

All furnishings of natural wood, accent rustic look throughout house



Heavy white joints brighten appearance of exterior log walls, are particularly effective at deep, recessed entrance porch. Owner has used planting for decorative purposes both indoors and out; pots allow for continuous seasonal changes



## Little Ranch House

(Begins on page 40)

shakes covering its low pitched roof. Inside, just a simple coat of oyster-white paint covers the walls.

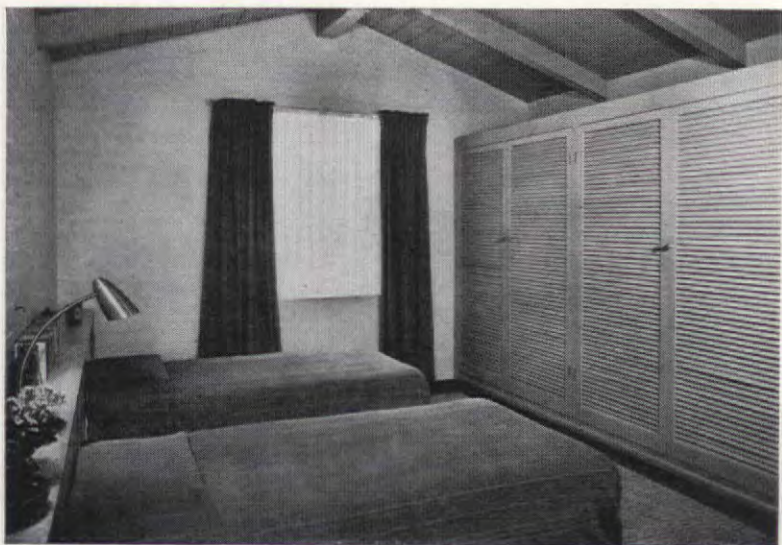
A bank of windows in the bedroom hall and a studio window for north light are the only openings on the street side. Kitchen and living-dining areas overlook the secluded south garden where a hedge of fast-growing eucalyptus, dwarf variety, will soon shut off the two-story house at the back. A blank wall, driveway, and garage face the house at the side.

The interiors are both simple and direct, color being used almost exclusively to produce an inviting, informal effect. For instance, the exposed roof rafters and sheathing are painted salmon pink to harmonize with the dull pink cement floors. The off-white walls are set off in the bedroom by rich cocoa-colored draperies and bedspreads—in the living room by yellows, browns, and greens.

A gallery leading into the studio is windowless for the proper display of the owner's paintings, and a battery of counter-high cabinets takes care of all sorts of storage. In reality studio and living room are one area partially divided off by the chimney wall. The kitchen, also doorless, is small, efficient, and colorful.



Trim little kitchen, with grayed natural woodwork and handmade Mexican tile counter tops, overlooks terrace and is conveniently located for easy serving of outdoor meals



Bedroom, masterpiece of planning in limited space, has one wall of wardrobes and trays behind handsome louvered doors. Twin beds with cocoa-tan spreads are backed against cedar case and headboard

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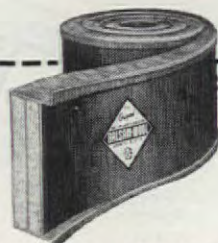


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## A Camp You Can Build

(Begins on page 24)

struction. A single fir floor was laid throughout; an 18-inch air space under the entire house prevents dampness from accumulating and rotting the wood.

Necessity often produces surprises. In this case it brought into being one of the most attractive features of the house, the large opening on the lake side. This was needed so that small boats could be hauled in for winter storage. Screened during the summer months, the barn doors and sliding hardware actually turn the all-purpose room into a large porch with an uninterrupted view of the lake below.

There's an uncovered porch at one end of the house, used now for lounging and outdoor meals. Actually this could easily be the basis for another room should extra sleeping quarters be needed. At present the house sleeps two, thanks to the built-in double-decker bunks, and is sufficient for the present owners. The porch rail, a detail also repeated at the main entrance, is made of 1 3/4-inch fir boards, the uprights tapered slightly towards the bottom. The result is one of lightness and effects a wonderful contrast to the rugged details elsewhere.



Large screened doors lead out onto open porch—an inviting place to lounge, eat outdoors, enjoy breathtaking view of Lake Champlain below. Railing is made of 1 3/4-inch boards, painted white



Sink, stove and cabinets, in foreground, are placed against bathroom wall for sake of economy, allow chance for indoor meal preparation should weather prevent dining around outdoor barbecue



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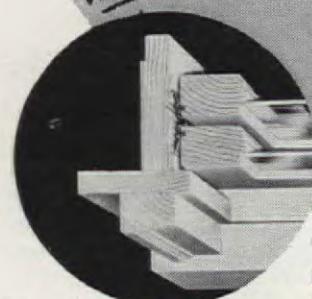
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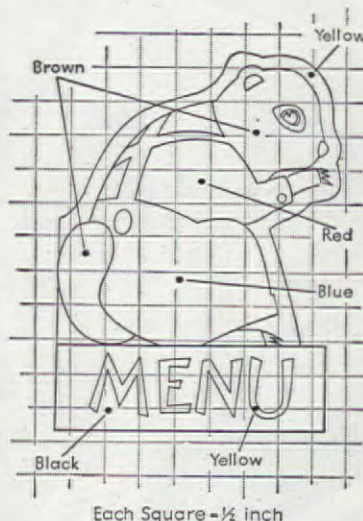
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## Sunshine and Shadow

(Begins on page 60)



**Menu:** Enlarge pattern below by increasing size of each square to half inch. Trace onto folded white paper, cut, then color as indicated. Cut sheets of typewriter paper in same pattern, type riddles, tie all together as booklet



Each Square = 1/2 inch

The merriest fun comes with the menu. Make a booklet in the shape of the ground hog. On each page write a riddle giving clues to the evening's fare. Give each guest a menu booklet and a pencil—plus time to think before serving each dish. And have a prize handy for guests who supply correct answers!

The first page of your booklet can introduce the guessing game:

*The menu is written in riddles tonight, Their study will whet any dull appetite. There's a prize for solutions so jot em, As quick as you can at the bottom.*

Adapt riddles to your particular menu. The following were devised for a dinner of potato soup, sausage rolls, fried apples, brussel sprouts, and date torte with whipped cream.

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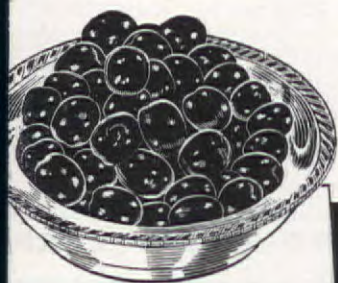
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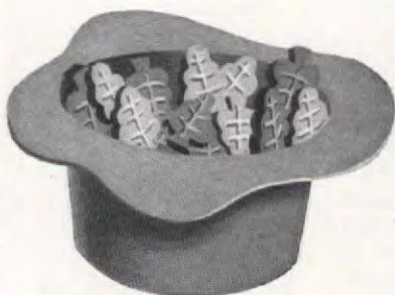
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West of Rockies  
20c extra  
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13 E. 10-Mile Rd., Hazel Park, Mich.

## Sunshine and Shadow

(Begins on page 60)



**Overcast-sky nut cup:** Cut rim in free, curved form, using gray cardboard. Paste to nut cup. Cover cup with gray crepe paper. Fill with green mint leaves—to symbolize coming of spring



**Sunburst nut cup:** Cut rim from orange cardboard, using outer part of sunshine invitation as pattern. Cover cup with orange crepe paper. Fill with white mints to indicate more winter snow

I was planted down deep in the earth like a mole.

Hot summer was here when my eyes saw again,  
Though I've since lost my jacket I'm hotter than then.

**MEAT** (Sausage in rolls)

Don't pawn your fur coat for six weeks at least,  
There's still lots of winter to chill man and beast.  
Ground hog saw his shadow, said "I'll not risk it,"  
And wrapped himself up in a hot little biscuit.

**VEGETABLE** (Brussel sprouts)

Woodchucks like their vegetables,  
In diet they are wise.  
They would even eat a cabbage head  
If it were near their size.

**FRUIT** (Fried apples)

Eve was bound to eat it raw  
And over it did mutter.  
She never knew how good it is  
When browned and fried in butter.

**DESSERT** (Date torte and whipped cream)

You might have a date with a nut,  
Whose brain is as light as a feather,  
You might have a date with an egg,  
But seldom like this, together.

As the meal progresses, and guessing continues, it should be a jolly "ground hog" party for all.

...my husband agreed  
Caloric Has Everything\*



We shopped and compared a lot of ranges for value, and Caloric had everything. I was thrilled with its easier-cooking and easier-cleaning features—Dual Burners, Removable Broiler, Hold-Heat Oven . . .

...and my husband  
clinched it when he said,  
"This Caloric is well-made  
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I've ever seen."

\*Typical of thousands of letters received from enthusiastic Caloric owners.

**1** "America's Easiest Ranges to Keep Clean." Porcelain enamel finish, inside and out. Seamless Top, Oven, Burner Box and completely removable Broiler.

**2** Faster, Easier to Cook With. Flavor-Saver Dual Burners speed cooking, hold flavor, save gas. Clock-controlled Oven cooks automatically.

**3** Lifetime Beauty. Acid-Resisting Porcelain Top, Front, Sides, Rigid Steel Construction. 2-Oven, 2-Broiler models. Other burner, broiler arrangements. See classified phone book, Caloric Stove Corp., Widener Bldg., Philadelphia 7, Pa.

You may have any Caloric model factory-equipped for "Pyrofax" Gas or other LP-Gases ("bottled" gases). "CP" features give automatic cooking.



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### ZONOLITE COMPANY

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\*Zonolite is a registered trademark of Zonolite Company.

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135 S. La Salle St., Chicago 3, Illinois  
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City..... State.....

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Name.....  
Town..... State.....  
County..... R.F.D. ....

## Birthday Party

(Begins on page 42)

I painted each one a different color. If you have a particular aversion to painting, you may substitute brightly colored pictures from magazines. You can even put your children to work cutting them out. The tent top is just a circle of brown paper which is held up by pinwheel sticks. These I purchased at the nearest dime store. The center stick is supported by a block of wood with a hole drilled in middle. Any piece of wood will do. I just happened to be lucky in finding a round cut thrown away by a near-by builder. The outside ring is of cardboard with brown paper pasted over it.

I bought the most inexpensive favor cups and made little tent tops to match the centerpiece. The top is held in place by two cardboard strips. The paper plates were just plain white but that was soon changed by the use of vegetable colors which provided brightly scalloped edges. From each nut cup, I placed a row of candy covered animal crackers, and from the light overhead, a bunch of colorful balloons added a final touch of gayety.

The children were thrilled, for to them it was the idea that counted and not the amount of money spent or perfection of a professional decorator.

### BOOKLET BUYS

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**HARDY NUT TREES**  
Bear young; produce larger nuts. Easy FREE to grow. Also fruit trees and plants. CATALOG  
STAHLEN'S NURSERY, Box N1 Bridgman, Mich



## Mrs. Cimino's Kitchen

(Begins on page 21)

inspired shortcuts in cooking, emphasizing the fact that the kitchen is a dull place to spend time. There seems to be a conspiracy in the making to boil it down to a matter of minutes.

There must be many women like myself who have felt drawn toward kitchen work and been made to feel half-witted for wanting to spend extra time in such a place. That hard-used expression "kitchen drudgery" should be as outdated as the wood-burning range, heavy-broom sort of furnishing which produced it. Science has flicked a powerful wand at kitchen equipment; before we can cease being pop-eyed over one captivating gift, here comes another.

I have some terrifically modern replacements picked out to assist, but not dominate, my kitchen, ready for the time when I can buy them. In the meantime I dare to be quite shameless about enjoying my cooking hours. When I do get these new conveniences, I will not want my entire kitchen to be taken over by their cold white efficiency.

Gone with the wind is the loneliness once felt by some women isolated in their kitchens. Mabel need not "come out of the kitchen" to enjoy companionship. Radio's friendly talks and music for any mood cheer her through various chores, and many Mabels have telephone extensions in their kitchens which allow neighborly chats with a watchful eye turned toward food on the stove.

It was my neighbors' pride in their kitchens which first reconciled me to my own kitchen's conspicuous position. What if people did see it before seeing the rest of the house? I would try to make and keep it worth seeing. I would be honest about my love for it. Someone is always remarking that this room, a wing of the house

PLEASE TURN TO PAGE 104



A favorite spot for eager grandchildren who love to cut thimble biscuits while I cut larger ones. Thousands of meals have been shared in this room—the chairs have had their bottoms sat through many times by constant kitchen visitors. It's my corner of merry companionship



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## Cimino Kitchen

(Begins on page 21)

with windows on three sides and pleasant views all around, is too good to use for a kitchen; my argument is "What other room in the house could be more important?"

I do not claim a perfect kitchen. Many of you wouldn't approve of the over-age range and refrigerator, or the skimpy closet space. Perhaps you'd like the crisp, dark blue and white curtains at the windows; the arrangement of fruits and vegetables in over-sized wooden bowls; my conveniently tall "sink unit." The best things about it could not be photographed for impressiveness. The remembrance of richly browned guinea hens, plump with pecan stuffing and glazed with their own broth; country cured hams, their overpowering flavor rushing from the oven ahead of them; beefsteak pies; really candied, crystal-clear sweet potatoes; Italian pizzas; Southern spoonbread; fragile butter-milk biscuits; Swedish coffee cakes in almond-studded twists; lemon-lime pies heaped with rich meringues; strawberry short-biscuits coming warm to their topping of thick country cream; golden pound cakes; impressively high angel cakes; and all the fancy layer cakes that would reach from here to there.

That Nice-Nellie bugaboo of "cooking smells" need not terrify you, provided you make the smells *right*, provided you are discreet about things like fish and cabbage. Why shouldn't a hearty whiff of turkey stuffing be as acceptable as canapés in the living room? Judging by the way they jump at repeat invitations, our guests seem to agree about this matter of smells.

Sometimes when sitting here among my oddly assorted kitchen furnishings—typewriter, canning outfits, rocking chair, scrapbook shelves, sewing stand—I turn magazine pages and ponder over some of today's model kitchens. The ones I like least have all cooking utensils filed away as if not fit to be seen. Not one comfortable low chair for pea-shelling sort of jobs while resting. Not one low space for children to mess around and learn things, all working space being far above their heads and getting higher each year. How can today's little girls become enthusiastic over cooking if they don't have the chance to learn the magic of making good food?

I will always leave a few usable things hanging around in plain view, including idea-provoking things like popcorn poppers, toasting forks, and gay mixing bowls. I will keep better-view footstools for young bowl scrapers, and plenty of sitting-down places, where kitchen lovers of both sexes may feel in the thick of exciting preparations.

You enter my house through the kitchen, my home through its heart.

## Graduate



Graduate nurse Elaine Barrick, like countless other nurses, prefers Italian Balm to any other hand lotion, and uses it daily.

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When Junior grabs and shouts

"It's mine," he's running true

to form. Gradually, with help,

he'll learn to enjoy giving

Frankly, my husband and I don't know what to do about Junior. He won't share his playthings, is always fighting over his possessions. No matter what I say or do, he remains a selfish child." Thus many a parent deplores the fact that a young child is ungenerous with toys and belongings, fails to understand adult meanings of the word *share*.

Children are essentially selfish beings at birth, must learn to give and share gradually. Just as with other characteristics which develop as the child grows, there is no simple, magic formula for teaching a child generosity. It comes with growth.

The rate at which sharing readiness is acquired varies from youngster to youngster. One gets the idea at two-and-a-half or three years, another not until four or shortly thereafter.

It is normal for the child passing out of his toddling stage to raise the roof when another child

# "Will they learn to share?"

tears a precious book, or block, or toy out of his hands. This kind of reaction can be expected to last until the child is about three years of age.

Reasoning with the young pre-school child about the niceties of sharing his toys and other possessions is a waste of time, as futile as trying to discuss with him the beauties of Greek lyric poetry. The concept is too advanced for the youngster to grasp, and talking it over will add nothing to his development or understanding. In fact, the young child may become thoroughly confused by the disapproving attitude of parents who lecture him on behavior patterns which can be understood only by the older child of four or five years. He has to learn to share as he grows.

Basic to the whole idea of sharing is the sole ownership by the child of space, toys, clothes. In other



25th in a series on health and behavior problems, by Dr. Samuel R. Berenberg

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**Dr. Scholl's KUROTEX**

## "Will They Learn

At two, Junior has strong will to possess, little wish to share. Seeming paradox is fact that he must own things—toys which he calls "mine," a special play corner—before he can learn to share



Big step forward is discovery that playmate Debby has things which are "hers"—to share or not as she wishes. Gradually, as he plays with other children, he begins to respect rights of ownership



Mother encourages play with others, sees to it there are enough blocks to go around. Thus, painlessly, child learns co-operation has its points, finds that using things together can be fun



words, before he can learn to share, he must first have things of his own and a safe storage place for them. Once he has the security of knowing that he has toys and possessions of his very own, he'll be able to learn little by little that he can share them freely and enjoy the sharing. He'll realize that his kiddie car and truck will come back to him eventually—because they are his.

When two-year-olds get together, parents can expect that one will make off with the possessions of the other, and a row may develop over the purloined objects. Now is the time to offer a satisfactory substitute to simplify the situation.

Parents may worry about a two-year-old who does not fight back when his possessions are snatched away from him. Even though he allows snatching by older or more aggressive children and is very shy about protesting, this should not cause alarm. Gradually, he'll learn to battle his own way. However, if a young child is the constant victim of deprivation at the hands of an older child, parents should step in to protect him—by keeping him out of the situation. Often it's helpful if parents can talk over the behavior



to Share?" (Begins on page 105)



Like most fours and fives, Bob knows he can safely offer "turns"—and what's his will come back to him. Slowly, through experience, he's found that lending something does not mean losing it forever



At nursery school, Bob and Sally take pride in aquarium which they and others own together. Mutual ownership and care of pets is one good way to teach rewards of shared responsibility



Overjoyed with his birthday gift, Bob rushes out to share the fun with friends. Wishing to share—without prompting—means he's mastered basics of generosity, now enjoys giving

Photographs by Giles. Toys from American Toy Institute

of children involved. Family friendships can be saved if parents—especially mothers—agree to work out relationships of respective children instead of insisting on punishment.

As children grow into their nursery school years (three, four, and five), they begin to learn how to co-operate with other youngsters. This is the time when they begin to understand how to share their experiences and possessions. In group situations, as at nursery school, they are helped to develop concepts of the values of sharing their things with others. They take pride in community ownership and derive much pleasure from sharing their jointly owned animals, or plants, or work and play experiences. The child who participates in such projects first discovers the joys of being given things, then soon learns to enjoy giving—of his energies and ideas as well as material possessions.

In the well-run nursery school, a four-year-old can achieve a certain amount of leadership and concomitant social status through sharing. Tasks which are so divided among the group that they require rotation of positions of responsibility elevate the child's

## How a wife's false modesty can "freeze" her husband's affection



### If Only You'd Read Here Scientific Truths You Can Trust About These INTIMATE PHYSICAL FACTS!

A wife's ignorance or false modesty about these intimate facts of life often leads to an increasing coolness on her husband's part.

If only every young woman could realize from the beginning of her marriage how important vaginal douching often is to intimate feminine cleanliness, health, charm and happiness—how necessary it is to combat one of woman's most offensive deodorant problems. And what's EVEN MORE IMPORTANT—why she should always use ZONITE in her douche. Here's why:

NO OTHER TYPE LIQUID ANTISEPTIC-GERMICIDE OF ALL THOSE TESTED FOR THE DOUCHE IS SO POWERFUL YET SO SAFE TO TISSUES AS ZONITE!

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A famous surgeon and skilled scientist developed the ZONITE principle. What better assurance

could you want! ZONITE's scientists have tested every known germicide they could find on sale for the douche. And NO OTHER type proved so POWERFUL yet so SAFE to tissues as ZONITE. So why be old-fashioned and continue to use weak or dangerous products? ZONITE is *positively* non-poisonous, non-irritating. You can use ZONITE as directed as often as you wish without the slightest risk of injury.

#### ZONITE'S Miracle-Action

ZONITE eliminates odor, removes waste substances and discharge. You feel so dainty and refreshed after your ZONITE douche. Helps guard against infection. And ZONITE is *so effective*—it kills every germ it touches. It's not always possible to contact all the germs in the tract, but you CAN BE SURE ZONITE DOES IMMEDIATELY KILL every reachable germ and keeps them from multiplying. Any drugstore.



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Anniversary



## Will They Learn?

(Begins on page 105)

self-esteem. Consequently, he begins to look forward to more group activity and the pleasures of sharing.

Parents shouldn't be shocked when a three- or four-year-old passes the refreshments at his own birthday party and gives himself the largest portion. The fact that he's willing to share at all with others is a healthy sign. It means that he's growing up with good social attitudes, breaking away from his earlier complete selfishness. Even at four or five, when he shouts in anguish, "That's mine," parents can be reassured that he's learning about life in the best possible way—living it without too much coercion. "That's mine" means he's finding out that other people own things too, that he's able to accept the unpleasant fact that he can't garner everything he sees for his own. He's developing a sense of values which will be useful later on when sound judgments must be made.

The older child can usually be dissuaded from completely monopolizing a piece of equipment which some friends might wish to share or borrow—if he's given a reasonable opportunity to take turns sharing it.

A three- or four-year-old, who wants to take over something one of his friends is using at the moment, can be offered a substitute to keep him happy. Duplicate playthings will help to avoid squabbles and fights. A desire to share is not stimulated by bringing home one toy which can be used only by one of the children in the family. The seven-year-old, used to handling a doll delicately, will not be happy to see the one doll in the house badly beaten by the two-year-old whose real pleasure comes from banging it on the floor. Here again, it is important that each child in the family have his or her own toys and storage space.

The feelings of the parents about sharing with each other and with the family are contagious and will, of course, influence the child's development away from natural selfishness towards spontaneous, socially acceptable generosity.

Growing up takes time, as all parents should be aware. Life is complicated at best, and especially so for youngsters. Adults must remember that children can't be expected to compress all of human wisdom and experience into the first few years of life. Slowly and gradually, as they grow and live with others, they'll learn the civilized art of generosity.



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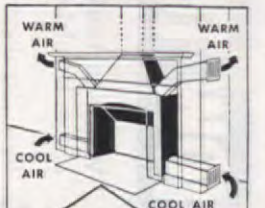
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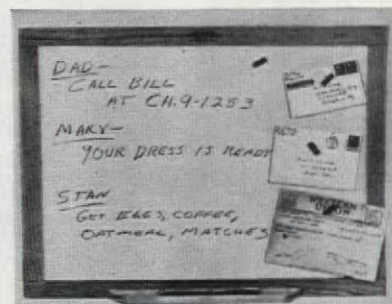
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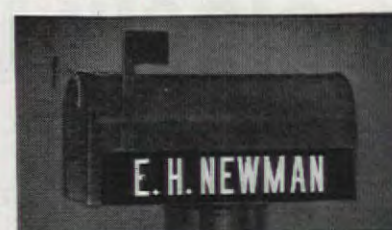
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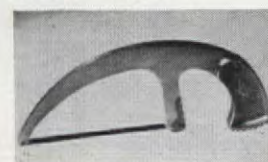
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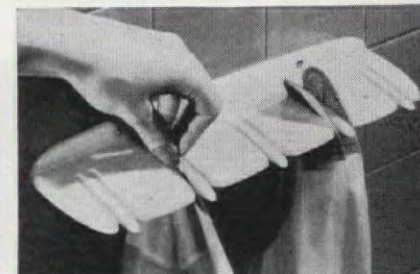
TRIPLE ALARM



MEAT SAW



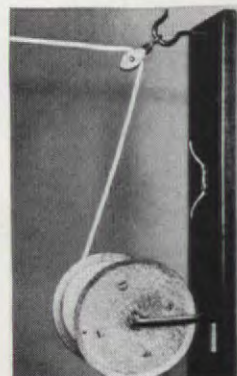
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