

The AMERICAN HOME

for January

25¢
In Canada 35c



A Handsome January Value—
Cannon Combspun Percales in
Enchanting Water Colors!



SHELL PINK

NOW'S YOUR CHANCE to treat yourself . . . to wondrous Cannon Combspun Percale Sheets in enchanting pastel colors . . . they're a wonderful, wonderful value!



MOONLIGHT YELLOW

PICK THE SHADE to make you feel your loveliest, to blend most perfectly with your bedroom décor. Cannon offers you delicate, dreamy, *romantic* Water Colors.



AQUAMARINE

SUCH BLISS! Such heavenly sleeping! These are real Cannon *Combspun* Percales—made of fine cotton combed till just the long, smooth-weaving fibers remain.



LAGOON GREEN

LUXURIOUSLY SOFT, petal-smooth, they're *practical* sheets as well! Finely woven for long, long wear. Light in weight for easier bedmaking and laundering.



SUNRISE PEACH

ANY TIME IN THE YEAR these colorfast beauties are a simply marvelous buy! But now at January prices . . . they're almost irresistible!



CLOUD GREY

SEE THE FINE VALUES, too, in elegant Cannon Combspun Percales in dazzling white. Fill the gaps in your linen closet with sweet-sleeping Cannon treasures!

CANNON PERCALE SHEETS—THEY'RE COMBSPUN



CANNON TOWELS • STOCKINGS • BLANKETS • BEDSPREADS • CANNON MILLS, INC., N. Y. 13 N. Y.



COPY 1951, CANNON MILLS, INC.



25 Orders in 1 Hour

"So far, I have had 25 boxes ordered in a little more than an hour. They all want them!"—Mrs. Susie Berger, New York

Invited to Bring Cards to Meetings

"Many buy several boxes as birthday, Christmas, graduation, shower gifts. One person tells another. Church groups, P.T.A.s, Eastern Star groups, Gold Star Mothers, others call me to bring my cards to their meetings."—Lida W. Smith, Wash.



Fine Spare-Time Profits

"In Nurses' course I made practically all expenses selling Doebla Cards. Now graduated, but wouldn't drop my card business for anything."—D. Nephew, Calif.

185 Boxes in Just 12 Hours

"Worked two hours a day for six days; have orders for 185 boxes." (Profit: \$92.50) — Mrs. Wm. Koepka, Penna.



"Like a Friendly Call on People"

"I have only a few hours a week to devote . . . but they have been so enjoyable—and very profitable in dollars-and-cents and happiness passed on to others. I don't consider it WORK; seems more like a friendly call."—Mrs. A. B. Carver, Penna.

Proud of Her Earnings

"Considering the small amount of spare time I have to devote to showing your cards . . . I do feel proud of my yearly sales records which average between \$350 and \$450."—Mrs. Edgar Ingerson, N. Hampshire

45 Boxes in Two Days at Office

"They are the very nicest cards I have ever seen for the money. You can truly say they 'sell themselves' for I had the good fortune to sell forty five boxes in two days in the office where I work." (Profit \$22.50) — Ruth M. Prescott, Mass.



Is Planning a Home Card-Shop

"My customers are grateful for the chance to buy such lovely cards, eagerly tell friends about them. Planning to remodel a room in our home as a card shop."—P. Sargent, Nebr.



78 Boxes in 5 Days

"Received sample boxes on evening of the 6th and am sending order for 78 boxes today, the 12th. I have taken all but 12 of orders over the 'phone.'"—E. Gaskill, Ohio



Earnings Pay for Children's Clothes

"Needed things for my two boys, but couldn't afford them. I read ad, sent for samples. Extra money earned paid for more than boys needed. Now saving to pay for our home." — Mrs. D. Hance, Pa.

Makes Money — and Friends Too

"The cards were so attractive they sold on sight. My friends and co-workers were happy to examine the cards, gave their orders unhesitatingly. It is a pleasure making friends on this new venture aside from my regular duties."—Miss Mary Pasciocco, New York



10 Orders in 1/2 Hour

"I received these ten orders in about 30 minutes. Its going to be very easy and enjoyable." — Rita J. Shaw, New York

Deluxe Cards for All Occasions

Six Year Old Makes \$50 Profit

"My daughter (who is six years of age) sold approximately 100 boxes of your cards during the past year. (Profit \$50.00) I just mention this to prove how easy it is to sell your cards."—Robert B. Long, Washington, D. C.

One Day's Sales Reach \$65

"Have sold \$18 worth of cards and gift wraps to one customer. (Profit: \$9.00) and total orders and sales for one day as high as \$65.00 (Profit: \$32.50) in a few hours of calls."—Marion Dawson, Maryland

NO WONDER SO MANY FOLKS

Make Good Money

In Spare Time . . . Without Taking A Job or Putting in Regular Hours . . . And WITHOUT EXPERIENCE!

HERE'S a friendly way to make a fine income, spare-time or full-time! All you do is SHOW lovely new Doebla All-Occasion Greeting Card and Stationery Assortments to your friends, neighbors or co-workers.

These assortments are so *exceptionally* beautiful that folks are happy to give you big orders. Their exquisite designs, glowing warm colors and rich looking novelty features delight all who see them. NO EXPERIENCE IS NEEDED — our Free Book shows you how even beginners make money right from the start.

You make up to 50c on each \$1.00 box; even more with the Doebla cash bonus.

If your church . . .

club or organization can use extra money, and wants a quick easy way to raise funds all year 'round — write us, giving your name, the name and address of your church or organization, and the name of the person in charge of fund-raising. By return mail we will send our valuable guide for groups, "The Doebla Money-Raising Plan," together with sample kit, on approval.

You Make Money — and Friends, Too

Everyone in your community sends out greeting cards of all kinds throughout the entire year. That's why it's so easy to make good money and new friends, merely by showing something that everybody wants — and buys—anyway.



Yours for Free Trial—Everything You Need to Start Earning Immediately

Mail Free Trial Coupon NOW—without money. We will send you everything you need to begin earning money right away. Complete details about excellent profits, cash bonuses. Lovely sample assortments on approval. Free samples of the new "name-imprinted" personal stationery and napkins. If friends don't "snap up" samples—ask for more—return them at our expense. Don't miss this chance to make friends, add substantial cash to your income—mail coupon NOW. HARRY DOEHLA CO., Studio A-11, Fitchburg, Mass. (or if you live west of the Rockies—mail coupon to Palo Alto, Cal.)

Copyright, 1951, Harry Doebla Co.

Mail Free-Trial Coupon—Without Money or Obligation

FREE BOOK

This valuable new book shows easy ways for any beginner to make money! It is filled with practical help, showing how others are finding it simple to make friends and money in this field (without the slightest bit of previous experience) and how you can, too.

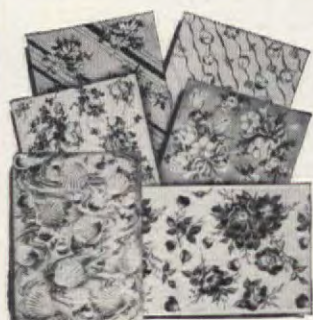
HARRY DOEHLA CO., Studio A-11, Fitchburg, Mass. (or Palo Alto, Cal.)

Please rush me—for FREE TRIAL—sample box assortment on approval, money-making plan, and extra-profit, cash bonus offer. Also send Free Stationery and Napkin Samples, and Free Book, "How to Make Money and Friends—Showing Doebla Greeting Cards."

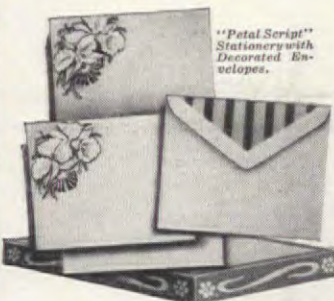
Name..... (Please Print Clearly)

Address.....

City..... State..... Please state Zone No. (if any)



Handsome Gift Wrapping; Matching Folders, Seals



"Petal Script" Stationery with Decorated Envelopes



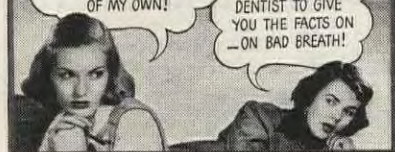
Decorated, Colorful Correspondence Notes

You Can't Spell Romance Without a Man!

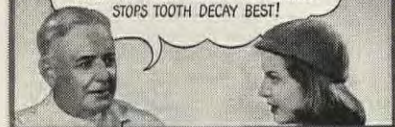


THE ONLY PLACE I FIND ROMANCE IS IN THE DICTIONARY! I JUST HAVEN'T GOT WHAT IT TAKES FOR A ROMANCE OF MY OWN!

SUE, YOU'VE GOT EVERYTHING IT TAKES... IF YOU'D JUST GET YOUR DENTIST TO GIVE YOU THE FACTS ON... ON BAD BREATH!



COLGATE DENTAL CREAM CLEANS YOUR BREATH WHILE IT CLEANS YOUR TEETH. AND THE COLGATE WAY OF BRUSHING TEETH RIGHT AFTER EATING STOPS TOOTH DECAY BEST!



READER'S DIGEST* Reported The Same Research Which Proves That Brushing Teeth Right After Eating with COLGATE DENTAL CREAM STOPS TOOTH DECAY BEST

Reader's Digest recently reported the same research which proves the Colgate way of brushing teeth right after eating stops tooth decay best! Better than any other home method of oral hygiene!

Yes, and 2 years' research showed the Colgate way stopped more decay for more people than ever before reported in dentifrice history! No other dentifrice, ammoniated or not, has proof of such results!

LATER—Thanks to Colgate Dental Cream



WHEN I GAVE COLGATE CARE A CHANCE I PUT THE "MAN" INTO ROMANCE!

Use Colgate Dental Cream
✓ To Clean Your Breath
✓ While You Clean Your Teeth—
✓ And Help Stop Tooth Decay!



*YOU SHOULD KNOW! While not mentioned by name, Colgate's was the only toothpaste used in the research on tooth decay recently reported in Reader's Digest.



Striking example of "A Good Fire Deserves a Good Fireplace," page 50. Courtesy of Heatilator, Inc. Photograph by Pagano

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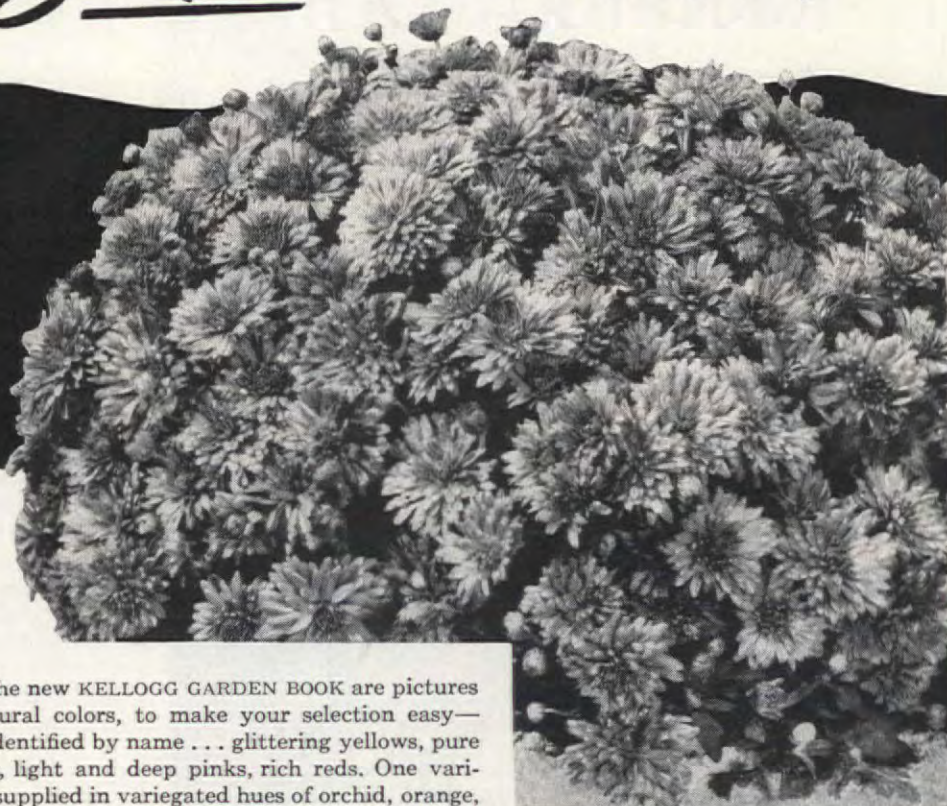
THE AMERICAN HOME, JANUARY, 1951

New Blazing Red Wonder!

Kellogg's 600 BLOOM AZALEAMUM

(Trade Mark Reg. U.S. Pat- Off.)

NEW COLORS...NEW SHAPES
... Entirely New
Hand Bred Creations



Now Offered for the First Time are: The Blazing Red, a true Azaleamum type with bright red blooms that hug the foliage and cover entire plant. Words cannot describe the magnificent flowering magic of this brand new variety. Also, the Raggedy Ann®, named after the lovable story book character, with pure celestial white flowers, delightfully informal in shape... an entirely new and different type of blossom which will delight all flower lovers. Kellogg's rare Azaleamum has hundreds of exquisite blooms on a single plant. A blanket of color, August 'til heavy frost. Fast growing, easy to grow, winter-hardy. New patented varieties bring you a wider choice than ever before... glorious new hues, charming new shapes... flowers of which you'll be proud.

In the new KELLOGG GARDEN BOOK are pictures in natural colors, to make your selection easy—each identified by name... glittering yellows, pure whites, light and deep pinks, rich reds. One variety is supplied in variegated hues of orchid, orange, yellow, and apricot... another in opalescent shades. Think of it! 600 large, gorgeous blooms the 1st year, double that number the 2nd year. Plants grow to bushel size and are covered with lovely flowers, each 2" across. Make your garden a paradise with Kellogg's hand-bred Azaleamums. Each plant carefully packed and fully guaranteed.

MAKE THIS A GARDEN YEAR

Kellogg's new book, "Famous Flowers and How to Grow Them" contains descriptions of many exciting garden novelties of rare beauty. Kellogg specialties include Astilbes in red, pink and white... a marvelous border plant, new Snow White Regal Lilies... all white, no red markings, new Crimson King Maples... tall growing, rich red leaves, new Tousehead Mums, Azaleas, Gardenias for garden culture at home, Esther Reed Shasta Daisies, Gladioli, Double Russian Violets and others.

Extra-Sweet **BLACKBERRY** **EBONY KING**



A new, early, honey-sweet variety—and it is non-sterile, completely fertile. Every bush fruits heavily. A new delightful bitter-free flavor. Delicious eating right from the bush. Makes wonderful jam, pies. Grow for family table, for profit.

Free!

Use coupon at right to obtain valuable new book, FRUIT, FUN AND DOLLARS. Shows in color, strawberries, raspberries, boysenberries, cherries, apples, and other quality fruit. Tells how to grow.

CUSTOMERS WRITE:

—regarding the Kellogg Catalog: "Planting instructions are superb."—"Truly informative."—"Worth keeping permanently."—"Vast amount of timely, well chosen information."—"I refer to it week by week."—"The how-to-grow section is wonderful, makes things clear."—"A really handy guide."... "I am going to replant my whole garden according to your cultural instructions."



Free! AMAZING, NEW GARDEN BOOK!

Much more than a catalog, the 1951 edition of KELLOGG'S FAMOUS FLOWERS AND HOW TO GROW THEM, embodies a wealth of valuable information on WHAT and HOW to plant, so that you can enjoy attractive blooms from early spring 'til late fall. Discusses such topics as soil, drainage, planting arrangements, cultivation, winter care of bulbs. Tells how to have bigger, better, more beautiful flowers. Shows how-to-do drawings and brilliant color pictures of Azaleamums and other famous flowers. A valuable book for permanent reference. No wonder customers tell us: "Your catalog contains more information than any of the others."... "The cultural instructions are a refresher course to many old-time gardeners."... "The diagrams are particularly good. I find myself reading them all."... "The most naturally beautiful catalog I have seen in over 20 years of flower and vegetable gardening." Send for your FREE copy today! USE COUPON BELOW.

R. M. KELLOGG CO., Box 602, Three Rivers, Michigan

Send me FREE, prepaid and without obligation, the book or books I have checked below:

☐ FREE book, "Kellogg's Famous Flowers and How to Grow Them," containing valuable cultural instructions.

☐ FREE book, "Fruit, Fun and Dollars," showing many small fruits and helpful gardening guide.

NAME _____

ADDRESS _____

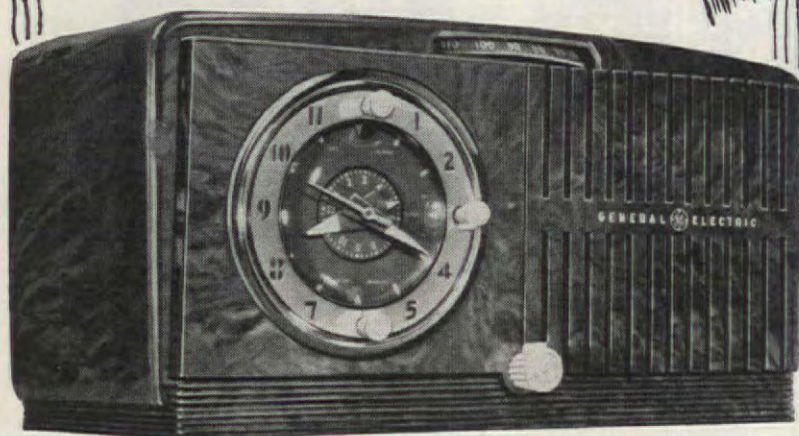
TOWN _____ ZONE _____

STATE _____

KELLOGG'S—FAMOUS FOR QUALITY SINCE 1869

Turns itself off
after you go
to sleep!

Wakes you
to music
in the morning!



CLOCK-RADIO

World's most useful radio!

No more worry about falling asleep and leaving the radio on all night. The new G-E Clock-Radio turns itself off—and the light too! It wakes you to music in the morning—has your coffee ready. Turns electric appliances on or off. All automatically! No

wonder it outsells all other makes combined! And—it's a fine-toned radio, a G-E electric clock that tells time even in the dark. Alabaster ivory, porcelain white, Congo brown or Persian red plastic cabinet. *Four glorious colors, one low price!* **\$34.95***

General Electric Company, Electronics Park, Syracuse, New York

G-E Deluxe TABLE RADIO

Beautiful big table radio actually outperforms many consoles. Extra sensitive! Extra powerful! 5 tubes. Illuminated slide-rule dial for easy tuning. In mahogany plastic (Model 404, right) or ivory plastic. **\$29.95***

*Slightly higher West and South.
Subject to change without notice.



You can put your confidence in—
GENERAL ELECTRIC

Contributors

... **JANE TIFFANY WAGNER**, our new Food and Home Services Editor, gives a thorough briefing on meat cookery and buying this month (see page 56). A graduate in Home Economics of Iowa State College with a Master's degree from Columbia University, her varied career has included educational, radio, and television work; she also directed home economics divisions in industrial and utility companies. Lives in Mamaronck, N. Y., with husband Albert R. Perkins and her four children.



... **EDWIN P. (BUDD) BUCKMAN**, who contributed some of the furniture designs in this issue, has a sturdy combination of Pennsylvania Dutch and Welsh ancestry. He is a graduate of Williamson Trade Institute in building construction and architectural drafting. He has lived in Los Angeles for 22 years where he and Mrs. Buckman raised two fine sons, Jim and Tony. An employee of L. A. City School System, he spends his leisure time reproducing furniture of rural Pennsylvania.



... **DOROTHY STICKNEY**, the lovely lady who collects "Star Lights" (see page 27), was the first of her family to enter the theater. She was raised in North Dakota where her father was a pioneer doctor. She and her husband, Howard Lindsay, played the leads in the incomparable "Life With Mother" and "Life With Father." They have a 200-year-old country home and a black cat named Friday the Thirteenth. She collects fairy lights, "because they keep Christmas in the living room all year long."



... **FRED SWARTZ** has been taking photographs for more than a decade but it wasn't until 1947, after attending the Art Center School in Los Angeles, that he decided to make a profession of doing what he enjoyed most (see "Bake Your Own Pictures" on page 36). His previous business experience had been in hotel management and financing. He prefers tennis, swimming, and riding to "spectator sports" and hopes to expand his freelance photography and writing to cover his home state, California.



... **LENORE E. THOMPSON** developed a fondness for plants during a childhood spent on a Maine farm. In addition to a Cornell B.S. and a Master of Landscape Architecture from Smith, she has had ten years' practical experience in nursery and florist work in a landscape office and on farms. Now married and teaching in a Midwest teachers' college, she shares her ideas by lecturing and writing (see page 30). She hopes to get back to gardening again on a farm she recently bought in Maine.



DO YOU NEED MONEY?

\$40.00 IS YOURS

for selling
only 50 boxes
of our 200 greeting card line.

And this can be done in a
single day. Free samples.

Other leading boxes on approval.

Many surprise items.

It costs nothing to try.

Mail coupon below today.



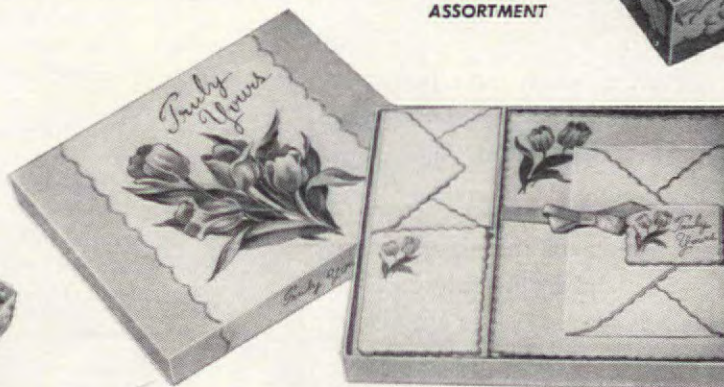
**FEATURE
DELUXE
ALL-OCCASION
ASSORTMENT**
— not 14 but 21
gorgeous cards
including
Scented Rose
Satin Puff,
Metal Orchid
Cards, etc.



**FUN'S A POPPIN'
ALL-OCCASION
COMIC
ASSORTMENT**



**SUPER
ALL-OCCASION
MATCHING
GIFT WRAPPING
ENSEMBLE**



**TRULY YOURS
SCENTED
DECORATED
STATIONERY
ENSEMBLE**
includes Gift Card



CHEERFUL CARD COMPANY
Dept. W-1, White Plains, New York

MAIL THIS COUPON TODAY

CHEERFUL CARD CO.
Dept. W-1, White Plains, New York

Please rush samples and full details of your money-making plan.

Name

Address

City..... State.....



WIRES CONCEALED... BEAUTY REVEALED



As your background for living, you'll want the walls of your home to look their best. And they will, if you plan a disappearing act for telephone wires. All it takes is a little arranging before you build or remodel.

Simply mark on your floor plans the places where you'll want telephones—now and in the future. Then your architect or builder will see that pipes are placed inside the walls to carry telephone wires to these spots. Later, as telephones are installed, wires run through these pipes or raceways will be hidden from view.

For more information about this important home feature and for free telephone planning service, just call your nearest Bell Telephone Business Office.



BELL TELEPHONE SYSTEM

Letters

Early in the spring we decided we needed a patio in our back yard and we started searching for ideas. What luck when my father found your wonderful article "How to Make a Terrace"! When the weather broke, we all pitched in and started at the end of May and finished up around July 4th. It was work, but we have something to be proud of.



It is 16 by 22 feet and the blocks are dyed alternately red and green with a square of six red ones in the center. I am enclosing a snapshot of it to prove that your "Do it yourself and save" ideas really work.—MRS. JAMES L. WINNING

This letter refers to Irene Glenn's article in the December, 1938, *THE AMERICAN HOME*—"Cookies for your Christmas Tree." I have wanted to tell you all these years how much pleasure my little girl, now 10, and many, many children in Flint have received from that article. I am not the least bit artistic, but enjoy cooking. I copied your patterns and have hung them on the tree every year for our mothers'-and-daughters' cooky party. The children, starting at age 2, make some little Christmas favor while mothers have tea and visit. My Martha serves her friends and we have lots of fun watching them choose a cooky from the tree to take home.

—MRS. HERBERT MILLIKEN

I would love for you to see our new home because your magazine ideas helped me in planning it.

I especially want you to see a partial view of my utility room in which I used your "Victoriana" designs. The vivid colors in these designs match the



Waxing
Polishing Cars

Sanding
Drilling

Wood Boring
Wire Brushing

1000 WAYS TO SPEED HOME and FARM JOBS!

HOME-UTILITY
5" ELECTRIC
SANDER-POLISHER
only \$32.95 (complete)

There's almost no end to the jobs you can do with a Home-Utility Sander-Polisher! It comes complete with sanding discs, lambswool bonnet, 1/4" Drill chuck, cans of polish and wax. It drives many other inexpensive attachments for grinding, sharpening, cleaning, buffing, burnishing. It has an extra-powerful motor for high-speed work from AC or DC outlet. And it's quality-built by BLACK & DECKER, world's largest portable electric tool maker. Try it at your hardware, electrical appliance or implement dealer's or department store.

Products of HOME-UTILITY Div.,
The BLACK & DECKER Mfg. Co.,
Dept. H1A, Towson 4, Md.

ELECTRIC
HOME-UTILITY
TOOLS

1/4" DRILLS and 1/2" DRILLS • TOOL KITS
LECTRO-SAWS • BENCH GRINDERS

Hi There! Look How Easily You Make

SPARE-TIME CASH

With ARTISTIC Greeting Cards

Guaranteed by Good Housekeeping

Your spare time is worth BIG MONEY to you, with ARTISTIC All-Occasion Greeting Cards! You need no experience to earn a good-sized extra income. Just follow these three easy, proven steps:

FIRST: Send for samples of these money-making All-Occasion Card Assortments, ON APPROVAL.

SECOND: Show your samples to folks you know. The gorgeous "Roses Are Red" Assortment sells on sight. Buy of 21 smart new All-Occasion cards for only \$1. Also show new DeLux, 25-card \$1 SUPER-VALUE, Gift Wraps, Name-Imprinted Stationery, many more money-makers.

THIRD: Collect your big cash profit each sale! Fast-selling \$1 Assortments pay you profit to 100% or more. Selling just 100 boxes brings you \$50.00 cash! Amazing EXTRA CASH BONUS adds as much as 6%! Start now. Earn money for yourself or your organization. Send for your samples TODAY!

START NOW... MAIL COUPON

ARTISTIC CARD CO., INC.
502 WAY ST., ELMIRA, NEW YORK
YES! I want to make money spare time. Rush Sample Assortments ON APPROVAL and Imprint Samples FREE

Name _____
Address _____
City _____ Zone _____ State _____

GET
BEAUTY, COMFORT
AND
PROTECTION
WITH
ECONOMY
IN A
**CONCRETE
HOUSE**



Comfort A concrete house provides year-around comfort in any climate. In northern states and Canada all houses need insulation; a concrete house is easy to insulate. You can count on a concrete house being warm in winter and cool in summer. And inasmuch as it is weathertight, your concrete house will stay clean and dry in all seasons.



Beauty Concrete imparts beauty, character and charm to any house because concrete masonry units can be laid in a wide variety of pleasing and distinctive patterns. The walls can be left in their original soft gray tones or painted any color with durable portland cement paint. Or, if you prefer, they can be stuccoed in one of many beautiful textures with long-lasting portland cement stucco.

Protection A house with concrete walls, concrete subfloors and a firesafe roof provides the maximum firesafety. *Concrete can't burn!* Sturdy concrete also will stand stanch against such destructive forces as storms, termites and decay.

HOW TO GET A CONCRETE HOUSE
... and what will it cost?

Visit or call your local concrete masonry manufacturer for names of architects and builders experienced in concrete house design and construction. Have the architect of your choice show you how to build your house economically with concrete walls, concrete subfloors and a firesafe roof. For more information write us for "Why People Like Concrete Homes." Free but distributed only in U. S. and Canada.
Architect-Designed Houses Stay Young Longer

Economy A concrete house gives you more for your dollar. First cost is moderate compared with other quality construction. It lasts longer, requires less upkeep and needs fewer repairs. These factors add up to your assurance of a lifetime of dependable, **low-annual-cost** shelter.



PORTLAND CEMENT ASSOCIATION
Department A1-5
33 W. Grand Ave., Chicago 10, Ill. } A national organization to improve and extend the uses of portland cement and concrete through scientific research and engineering field work



Q. How much does insulation add to the cost of a new home?

- ☐ Nothing ☐ About 1% ☐ Almost 9½%

A. Initially, insulation adds about 1% to the cost—around \$150 in an average new 6-room home. However, an insulation like KIMSUL* (Regular or Reflective) pays for itself in fuel savings within a few years.

Q. Does a reflective insulation provide the best protection?

- ☐ Only in hot climates ☐ No ☐ Yes

A. A reflective insulation alone does not provide maximum protection. However, a reflective blanket insulation like KIMSUL combines an aluminum foil cover to turn back radiant heat, plus fiber blanket to resist convected heat. This double protection principle is the most effective method of stopping heat loss ever devised. The aluminum cover also acts as a vaporseal to shut out condensation. And this same double protection keeps your home up to 15° cooler on hottest summer days.



Q. How long will insulation last?

- ☐ 5 years ☐ About 15 years ☐ Lifetime

A. Reflective KIMSUL (or Regular KIMSUL) will last the lifetime of your house. This many-layer blanket can be easily installed by the home-owner himself, or installation may be arranged by building supply or lumber dealers. It comes in a blanket of uniform thickness to provide uniform protection over every inch of covered area (no thick spots, no heat-leaking thin spots).

Q. Why should I insulate my house?

- ☐ Increase its value ☐ Provide greater comfort ☐ Save fuel

A. All three answers are correct. A top-quality insulation installed in ceilings and sidewalls adds greatly to the resale value of a house. An insulation like KIMSUL keeps your house warmer, healthfully free of drafts. It saves substantially each year on fuel for the life of your house.



NOW TWO KINDS OF KIMSUL!

REGULAR KIMSUL—with Pyrogard* cover

REFLECTIVE KIMSUL—with aluminum foil vaporseal cover



FREE INSULATION BOOKLET!

KIMBERLY-CLARK CORPORATION
KIMSUL Division, Neenah, Wisconsin

Please send me complete information on both Regular and Reflective KIMSUL. I am interested in insulation for:

- ☐ My present home
☐ The home I plan to build
☐ My school work

AH-151

Name _____

Address _____

City _____ Zone _____ State _____

Letters

(Begins on page 8)

ones in the curtains which are a chintz farm print with a solid color yellow chintz ruffled valance.

—MRS. WAYNE EVANS

I would like to thank your staff and contributors for the many fine ideas in home-planning we have received from its pages.

Two years ago we purchased a garage-apartment on the shore of Lake Erie. The "before" picture shown here was snapped after 3-foot weeds were cut down.



The only outside help we have had in our remodeling project was hiring a "block layer" for a few days. My husband, a teacher, had no building experience. The interior has also been transformed with knotty pine paneling. I took on the job of papering, painting, and gardening.

—MRS. S. R. CARBIN

The Contributors column is one of THE AMERICAN HOME's personal features that has long held a very special interest for this reader! It's good to know the people whose contributions in THE AMERICAN HOME make it such a lovable magazine to all homemakers! One month I discovered a college friend was contributing some of her rich talent in the Food Department; and in the September issue after dog-eared the pages of "To Make for Christmas" I was so pleased to know Zeleme Cottrell whose original designs are different and delightful! She offers, I think, a real inspiration to those of us with little talent, who want to make our own Christmas, and she has given to me a very special inspiration to go on trying with my painting hobby.

—MRS. CHESTER F. TEEPLE



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JANUARY 15-31

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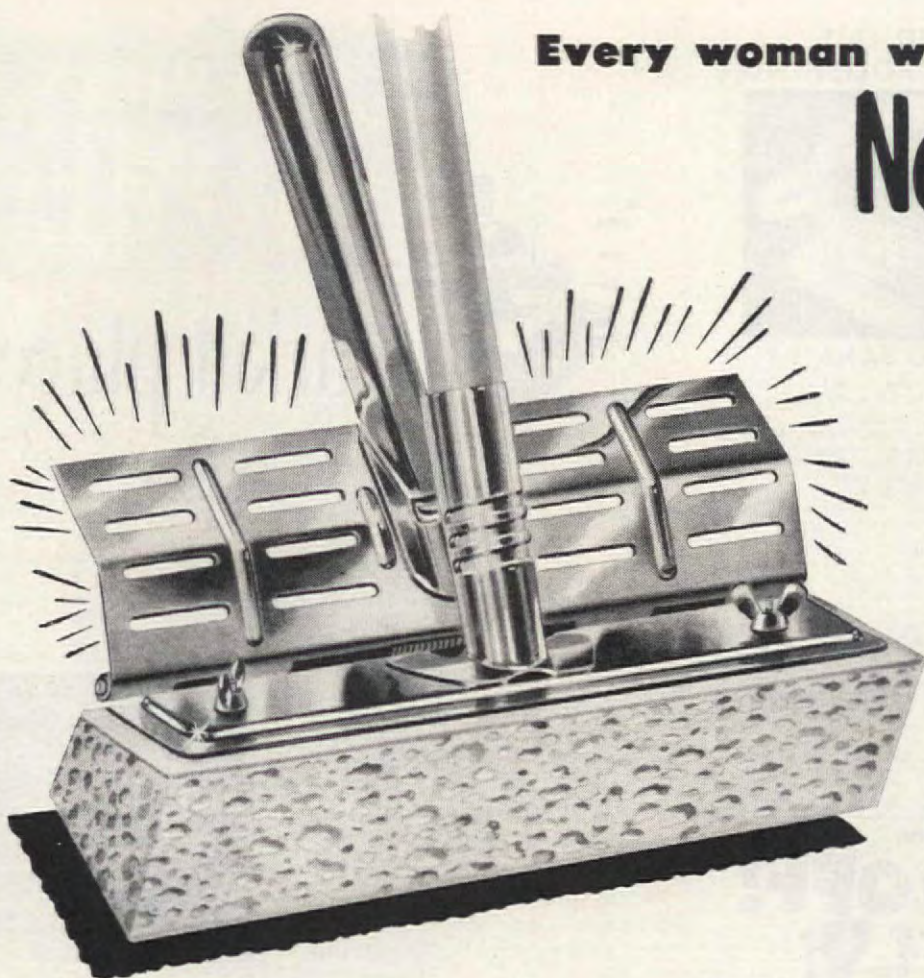


"THAT'S THE PLANET EARTH... WHERE THEY MAKE THOSE WONDERFUL CHEEZ-IT CRACKERS!"

GOOD... any old time!

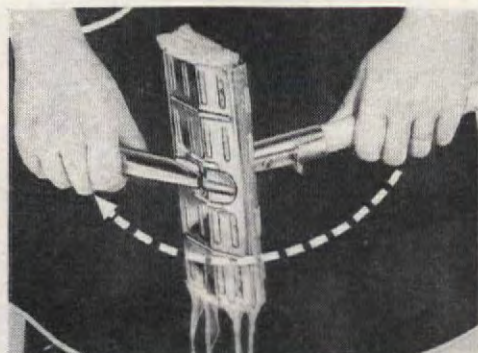


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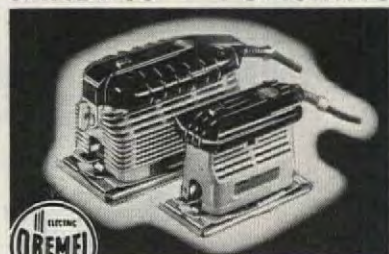
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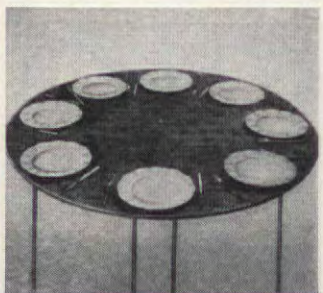




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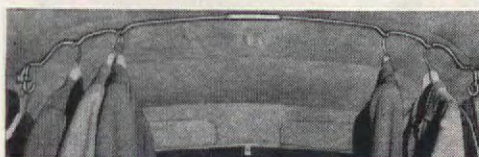
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BAKE-A-CAKE BASKET is lined with strawberry oilcloth, and comes with a mixing bowl and spoon, eggbeater, icing knife, measuring spoons, rolling pin, and a ruffled strawberry plastic apron. Now grown-up Mom-mies can go for an afternoon of chit-chat and bring the baby, too. It keeps them busy for hours! 13" x 9" x 4 1/2" high. \$4.95 ppd. St. Nick's Workshop, 450 6th Ave., New York.

PROTECT YOUR PANS from grease and fat stains with Tectapan. It spreads a glass coating on the bottom of your pots and pans so you needn't worry about the clean-up job after heating hot cross buns, cooking mashed potatoes, scrambling eggs, or preparing foods with cream sauces. 3-ounce bottle is \$1 postpaid. Tect Products, 556 Grand Ave., Englewood, N. J.

CAT-CHY IDEA. Gather up your bridge-club names, and make flying checks beside your grand slam colleagues. Called the Sew 'N Kit, this feline creature is saddled with all kinds of sewing apparatus and is so magnetic that you're sure to replace whatever you're using. Gray or white plush with colored saddle. \$3.95 prepaid. Guaranty Sales, 226 W. 42nd St., N. Y. C.

DOLLY AND ME look just alike because Mommie bought me a paper doll with two complete wardrobes, and her face is a reproduction of mine! One collection of her clothes is ready to wear, the other is cut and colored by the child. The doll is made of sturdy cardboard. Send in front-view photograph, color of hair and eyes, etc. \$2 ppd. My Twin Doll Co., 8243 Melrose, Los Angeles, Cal.

• NON-OVERFLOW PIE PANS •

END OVEN-SCRAPING

Never again need you tussle with a charred, baked-on oven mess! Non-Overflow Pie Pans have grooved rims to catch the juices that bubble over the edge of the pie. "Foolproof with the ooziest berry pie," says a leading magazine. Aluminum; bake standard 9" pie. Work-savers in your own kitchen—and useful, appreciated gifts.

2 for \$1.00 (to one address)
4 for \$1.85 . . . 12 for \$5.00

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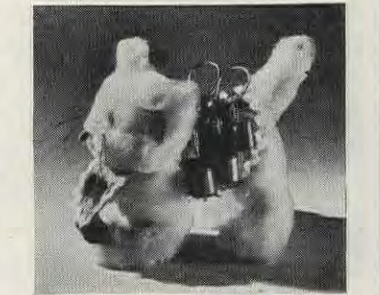
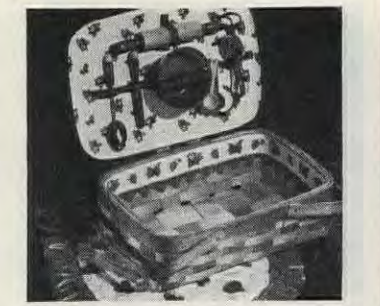
★ RID PETS OF FLEAS WITH COMB-A-FLEA

WHILE YOU COMB

For happy, flea-free pets! Simply comb pet's fur, squeezing atomizer bulb at the same time. A wonder-working, non-poisonous, water-repellent flea powder gets right down to the skin through 19 teeth of the comb . . . right down where any powder must be applied to rid your pet of fleas, ticks, lice, other parasites. Kennel-tested and approved by veterinarians. Perfect for any pet, especially for long haired dogs and cats. No fuss, no muss. Pets love this double-duty 8" comb made of beautifully colored plastic. It's the perfect gift for your pet—or pet-owning friends! Complete set: comb-atomizer and powder re-fill, \$2.00 postpaid. Money back guarantee. Send check, cash or money order. No c.o.d.'s. Additional Powder Refills, 60¢ p.pd.

\$2.00 COMPLETE SET

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(Write to nearest address. Mention Dept. 4.)

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"Three Flowers"
26" x 38" KIT only \$6.00

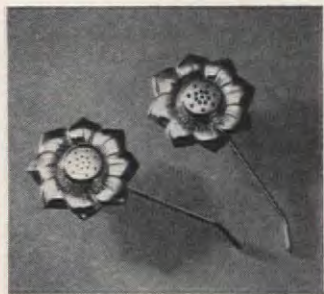
Original design stamped in ppd black outline on burlap—complete with hook—instructions for color and shading—wool material in shades of colors for all flowers and leaves in center motif.

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CAN SPRING BE FAR BEHIND? A green metallic leaf, as fresh and pretty as an April morning, takes a heaping mixed salad, a party supply of popcorn or potato chips or a mountain of ice cream. 12" long x 9 1/2" wide. Four matching dishes in mixed metallic colors come with fork & spoon serving tongs. The set is \$3.95 prepaid. Crane's, 419 E. 57th St., New York 22, N. Y.



IT'S A LOVELY DAY TODAY so you decide to take a little more time with your dinner table. First of all, you polish the silver. Then you order flowers. And then you bring out the silver-plated Fleurette salts and peppers that bring springtime to a January mood. 4" long, \$2.50 a pair including tax and postage. Sawyer Industries, Incorporated, 1518 Congress Building, Miami, Fla.



THE BATHTUB BRIGADE will be wild about these floating plastic blocks that cage the wildest animals this side of the Belgian Congo. 1 1/2" squares contain such animals as a bear, ape, giraffe, rhino, ostrich, kangaroo, etc. At bath time they're magic when a junior Tarzan needs to be diverted while he's scrubbed behind the ears! 20 blocks, \$2 ppd. Selectoys, 34 W. 37th St., N.Y. 18.



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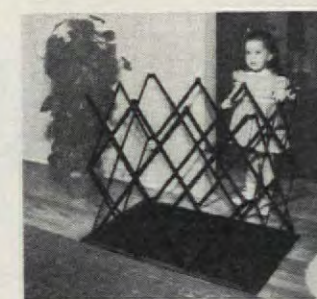
ARE WE CUCKOO about this clock that really cuckoos to bring a smile to the face of an early A.M. grouch. Hang it in your front hall, breakfast nook, or over the living-room desk. And the price is so right, you'll want to remember it for a wedding gift or a couple moving into a new house. Walnut finish, 9" high x 6 1/2" wide, \$9.85 plus 50¢ post. Old Guilford Forge, Guilford, Conn.



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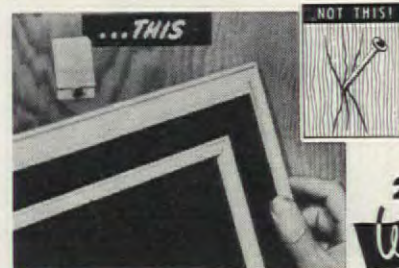
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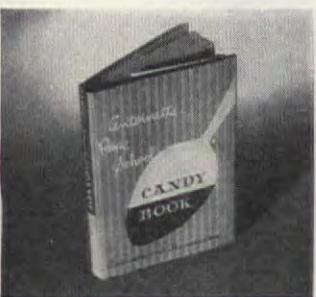
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LARGE BUST

Style No. 101 Longline Built-up Shoulder only \$2.98

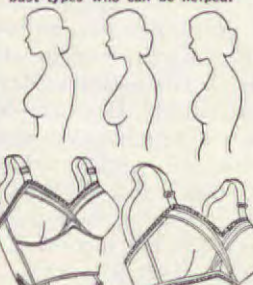


Colors: Nude White Black

Complete Line of "Yuth-Bust" Bra designs to fit and flatter your individual figure type. Look Slimmer and Younger!

SECRET INSIDE CONTROL

helps correct your individual large bust problem! Special patent pend. bust molding feature on inside of all "Yuth-Bust" styles, lifts supports and cups large busts into the smaller youthful alluring shape you want, whether they are extra large, spread out or sagging. Style No. 101 and 202 Longline also have Special V-Midriff Control to flatten bulging stomach; also girdle hooks, light comfortable, firm, adjustable! Durable washable fabric. Illustrated are some of the large bust types who can be helped.



Style No. 202 Adjustable Strap Bra only \$2.98

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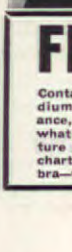
"I've always had expensive bras made to order. But I could never get the satisfactory, stylish and attractive bustline for my full bust that your 'Yuth-Bust' bra now gives me."
—Mrs. B. Hauff, Norwalk, Conn.



BEFORE Mrs. Hauff wore the "Yuth-Bust" Bra, she looked tired, older, matronly and heavier because of her large, spread out bust.



AFTER she wore the "Yuth-Bust" Bra, her glamorous bustline permitted her to wear youthful, smart style clothes and go places with her husband.



FREE! GLAMOUR BUSTLINE COURSE

Contains 3 sections for small, medium, large scientific bustline guidance, step-by-step illustrations, what clothing to wear, bust structure picture, bust, figure proportion charts, etc. Free with order of any bra—whether you keep bra or not!

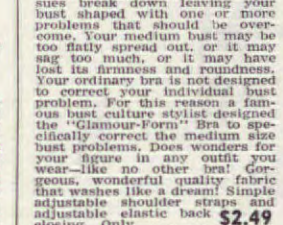
MEDIUM BUST

SIZES 34 to 52
Style No. 505 only \$2.49



Colors: Nude White Blue Black

You rarely see a woman with an average size bust which is naturally perfect. That is because a woman's breast muscles and tissues break down leaving your bust shaped with one or more problems that should be overcome. Your medium bust may be too flatly spread out, or it may sag too much, or it may have lost its firmness and roundness. Your ordinary bra is not designed to correct your individual bust problem. For this reason a famous bust culture stylist designed the "Glamour-Form" Bra to specifically correct the medium size bust problems. Does wonders for your figure in any outfit you wear—like no other bra! Gorgeous, wonderful quality fabric that washes like a dream! Simple adjustable shoulder straps and adjustable elastic back—easy closing. Only \$2.49



INNER BRA BUST BEAUTY FIER which does marvels for your individual medium bust problems.

PICTURED HERE are some of the Medium Bust types who can be helped.



Famous bust culture stylist created this wonder-like feature underneath the bra. It instantly flattens and accentuates the average size bust, gives them a firm uplift, roundness, and highness, no matter whether your medium size bust sags too much, or is too flatly spread out, or is not firm or round enough.

Here's Another Satisfied Customer Below who says:

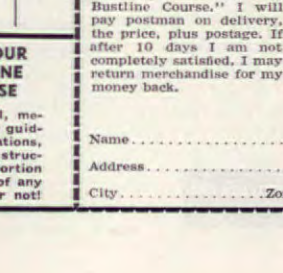
"I can't thank you enough for my 'Glamour-Form' Bra. Your inside feature does more for my bustline than any other bra I ever wore."
—Miss J. Ward, Birmingham, Michigan.



BEFORE Miss Ward wore the "Glamour-Form" Bra, her unattractive bustline gave her clothes a "baggy" look. She looked unappealing and was rarely invited out.



AFTER she wore the "Glamour-Form" Bra for her average size bust, her bewitching bustline made her clothes fit her like a movie star. She now sparkles with personality and is socially popular.



SMALL BUST

SIZES 28 to 38
Style No. 222 only \$2.49



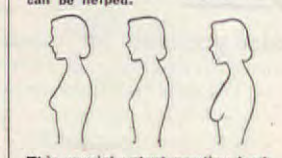
Colors: Nude White Blue Black

Self conscious about your flat looking bustline? Figure Beauty starts with a glamorous bustline. The sensational "Up-and-Out" Bra has an exclusive secret patent pend. feature that tends to lift and cup flat, unshapely, small busts into a Fuller, Well-Rounded, Exciting Bustline like magic instantly! NO PADS—no artificial bust build-up needed! Firm elastic back and easy to adjust shoulder straps. Beautiful fabric—easy to wash. Now Wear All Dresses, Houses, Sweaters, etc. (No Matter How Form Fitting) With Bustline Confidence! \$2.49



Profile View of Hidden Feature in Bra which does wonders for your individual small, flat bust problem.

Illustrated are some types who can be helped.



This special patent pending bust molding feature on inside of bra lifts, supports and cups your busts, NO MATTER WHETHER THEY ARE SMALL, FLAT, OR SAGGING, into Fuller, Well-Rounded, "Up-and-Out" curves like magic instantly!

One of Our Many Satisfied Customers Below Says: "... It's amazing how its special feature gives my bustline real glamour."
—Miss Doris Harris, Wichita, Kansas.



BEFORE Miss Harris wore the "Up-and-Out" Bra, she was flat, unshapely, and shy.



AFTER she wore the "Up-and-Out" Bra, her attractive bustline gave her poise, confidence.

Send No Money! FREE 10 DAY TRIAL!

Tested Sales Co., Dept. SML-85B1, 296 Broadway, N. Y. C.

Rush in Plain Wrapper my special bra checked here, plus my free "Glamour Bustline Course." I will pay postman on delivery, the price, plus postage. If after 10 days I am not completely satisfied, I may return merchandise for my money back.

HOW MANY	STYLE NO.	SIZE	COLOR
	101		
	202		
	303		
	404		
	505		
	222		

Name.....
Address.....
City.....Zone.....State.....
☐ Check here, if you wish to save postage by enclosing only the price with this order form. Same Money Back Guaranteed!



1

Gentler bleaching action.....

added protection for linens! There's more than one "Mother's little helper" here. The other is Clorox, which makes white and color-fast cottons and linens snowy-white, color-bright... deodorizes, removes stains, makes linens sanitary... even when dried indoors! Clorox *conserves* your linens, too... it's free from caustic, *extra gentle*. Give your laundry *all* these benefits with Clorox!



2

Greater disinfecting efficiency...

added protection for health! Home germ centers can threaten family health. Not only garbage cans, but sinks, drainboards, wash basins, tubs and toilet bowls require disinfecting. Protect your family with the type of disinfection recommended by public health departments. Use Clorox in routine household cleaning. Clorox *kills germs quicker* than any other product of its kind! Directions on the label.

Copyright 1951, Clorox Chemical Co.

CLOROX AMERICA'S FAVORITE BLEACH AND HOUSEHOLD DISINFECTANT

Neighbors

W. J. GRANBERG

Friendship finds its level

Three members of the five-family project take a breather from the task of whipping five back yards into shape



Many hands make light work" is an adage that has the full approval of five families in Seattle, Washington. They got together and first created back yards out of a mountain of earth, and then joined forces to make them as attractive as possible. The venture not only had its practical aspect, but brought them together as a friendly social unit.

The five families—Tates, Davises, Wills, Johnsons and Howards—moved into the block of new homes at virtually the same time and together tackled the problem of making back yards and play areas for their children where the building contractor had left more than 2,000 cubic yards of excavated earth.

The men called a council of war—war against the tons of earth—while their wives and children listened in.

Robert Howard summed up the first aspect of the problem. "We'll have to move these mountains before we can even see where the yards should be," he said. The question was—How? The job would require a power shovel and trucks, plus the time they didn't have to give. They scouted around the neighborhood and found a contractor at work on a nearby street and gave him the sales talk of his life. The contractor agreed finally to take on the leveling job, providing his men would work on week ends, at 40 cents a cubic yard of earth.

Since the homes were built on a grade, the amount of earth removed from each lot varied somewhat, but the average cost was \$75 for each yard, although the Howards, for example, found the cost to them was \$95. When the mounds of earth were gone, the neighbors found their yards were well below the alley grade level, and no two lots were at the same elevation. They moved up like a succession of great flat stairs. Although this meant the men would have to do some terracing and rock work, it also meant they had a greater opportunity to give each yard its own personality by individual landscaping.

Tools became common property and one man's labor was his neighbor's. The five men went to work with shovels and picks, on evenings and week ends, to



When five families moved into their new houses on this block in Seattle, they found great piles of earth where back yards should be. A contractor leveled the ground for them, and all five pitched in, built retaining walls, fenced in play areas, seeded the lawns. Women took over flower planting and weeding

PLEASE TURN TO PAGE 24



● By following the principles of COLOR DYNAMICS, a feeling of harmonious unity and graciousness combined with warmth and vitality has been achieved in this charming living room.

For Greater Beauty For More Years...

*Paint Right with Color Dynamics!**
Paint Best with Pittsburgh Paints!



● Nursery and playrooms can be decorated with bright color arrangements that help keep children in a cheerful and healthy frame of mind, by the use of Pittsburgh's system of COLOR DYNAMICS.

THROUGH scientific use of the *energy in color*, Pittsburgh's new system of COLOR DYNAMICS enables you to modernize your home with correct color arrangements and paint longer-lasting beauty into every room!

● When you follow the principles of this remarkable method, color in the home means a great deal more than an impression on the eyes. COLOR DYNAMICS shows you how to liven up tired rooms with fresh, exciting hues. Cold, forbidding rooms can be made cordial and homelike. Small, cramped ones can be made to seem spacious and airy.

● You can make living rooms more

friendly, bedrooms more restful, kitchen and laundry more efficient, your entire home more modern and livable—the COLOR DYNAMICS way.

● And the lovely color arrangements you choose can be made extra long lasting with the *live-paint protection* of Pittsburgh Paints. For more lasting beauty, protection and satisfaction, today and through the years—paint *right* with COLOR DYNAMICS—paint *best* with quality PITTSBURGH PAINTS!

*Trade Mark Registered

● Ask your Pittsburgh dealer for a FREE copy of our interesting booklet, "Color Dynamics for Your Home." Or send this coupon.

Pittsburgh Plate Glass Co., Paint Division, Department AH-11, Pittsburgh 22, Pa. Please send me a FREE copy of your new booklet, "Color Dynamics for Your Home."



Name _____

Street _____

City _____ County _____ State _____

Copyright 1960 Pittsburgh Plate Glass Co., Pittsburgh, Pa.



PITTSBURGH PAINTS

PAINTS • GLASS • CHEMICALS • BRUSHES • PLASTICS


PITTSBURGH PLATE GLASS COMPANY



Make your kitchen look new with these practical walls

This kitchen was remodeled quickly and inexpensively with Armstrong's Monowall®. This low-cost material can bring any kitchen or bathroom up to date in only a few days.

The big panels are easily cemented in place over the old walls or any other firm surface. They may even serve as a facing for counters and cabinets. In new building, Monowall reduces costs because it replaces plaster, and it saves painting and decorating.

The three styles of Armstrong's Monowall used here are available in a whole range of lovely decorator colors. These colors will keep their beauty, too, because they're made of an unusually durable finish, designed to give many years of extra wear. This smooth, glossy surface can't hold dust or dirt. Smudges wipe clean with a damp cloth. If you're planning to modernize your kitchen or bathroom, be sure to get full details about this practical material. Your lumber dealer will be glad to help you. 

SEND FOR FREE BOOKLET, "How to Remodel an Old Home." It's packed full of information on methods and materials, illustrated in color. Write Armstrong Cork Company, 5101 Orange St., Lancaster, Pennsylvania.



ARMSTRONG'S MONOWALL

One of the building materials made by the makers of Armstrong's Linoleum

Soap Opera

**How does a mere male mind react
to that curious phenomenon of the
morning air waves, the radio soap opera?
Here's what one man found out . . .**

Gee, Myrtle always listens to
the radio when she does the
dishes. Might as well try it



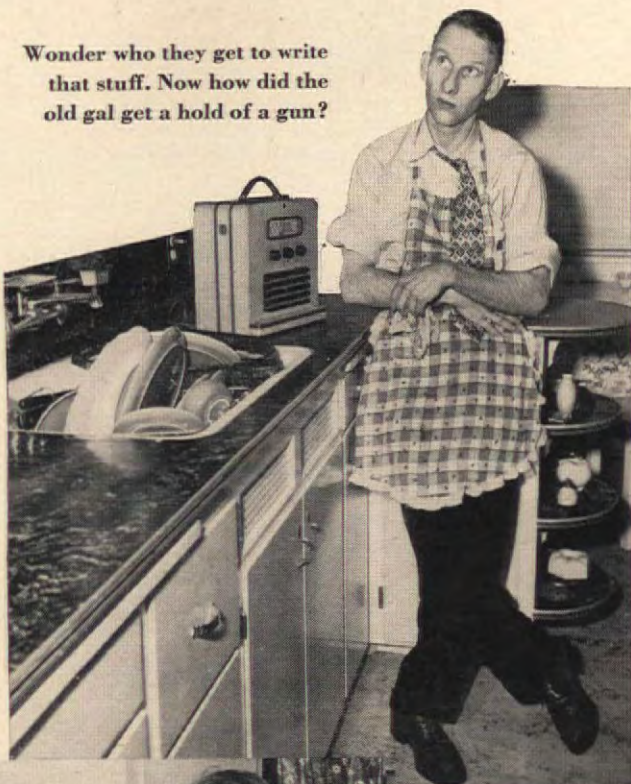
Mother has gangrene,
daughter has just
been run over, her
husband is going
blind, the dog has
measles . . .



I don't believe it. Well as
Will Rogers said, "Anyone
who's too lazy to turn a dial . . ."



Wonder who they get to write that stuff. Now how did the old gal get a hold of a gun?



'Course, if Uncle Albert finds out she's got a gun and is going to tie him up, he's liable to go down and get the hand grenade...



No wonder Myrtle gets so nervous. Where's that station? I just wouldn't put anything past that old geezer

THESE CHRYSANTHEMUMS—ALL NEW VARIETIES

4 CUSHION MUMS for only \$1.00 POST PAID

"THE FOUR QUEENS" GORGEOUS—SPECTACULAR BEAUTY



HUNDREDS OF BLOSSOMS (often thousands) this fall—glowing red, golden yellow, rich, luxurious purple and lustrous copper-bronze, all for only one dollar! This is a regular two dollar value. Take advantage of this special offer and save one dollar on these 4 plants which are easy to grow and guaranteed to bloom this year. They bloom for years. Your garden will be an enchanting blaze of color for weeks from early September on if you plant these hardy "Four Queens". You'll pick bouquet after bouquet of colorful blossoms 2 to 2½ inches across from plants 2 feet high and 2 to 3 feet wide so profusely covered with flowers that you can't even see the foliage.

YELLOW QUEEN—A rich, bright clear yellow as cheerful as a sunny day, in a bouquet or in the garden.

CRIMSON QUEEN—The most outstanding Red Cushion Mum we have ever seen. It blooms into a perfect mound of rich, blazing color and is about six inches lower than the other three varieties.

BRONZE QUEEN—A new variety introduced by us last spring. It's the perfect fall flower—golden bronze with touches of copper and warm tangerine. Particularly outstanding because of its tremendous number of vari-colored blossoms.

PURPLE QUEEN—No flower in your garden will create a greater sensation, for it is an unusual Mum with its rich, velvety purple color.

This Special "Four Queen Mum" offer is made to acquaint you with America's largest Direct-To-You Nurseries. The natural color photo below was made from one of our large fields of Mums.



FREE!

If you love beautiful flowers and want a lovelier home, you're sure to want a personal copy of our new catalog, 84 pages with natural color photographs! It is the largest, most complete catalog we have ever presented. Over 1,000 items and offers in Roses, Mums, Iris, Phlox, Shrubs plus all types of Trees, Fruits, and Seeds are included! Be sure to check the coupon for your personal free copy.



ORDER NOW

From This Special Offer!

Fill Out And Mail

INTER-STATE NURSERIES, BOX 211, HAMBURG, IOWA

- ☐ Check here if you wish to purchase the Special "Four Queen Mum" offer—for only \$1.00 post paid. Send \$1.00 either cash, check, or money order for each set of "Four Queen Mums."
- ☐ Check here for our FREE 84 page—natural color 1951 Spring catalog—the biggest and finest we have ever offered.

Name _____

Street No. or RFD _____

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INTER-STATE

America's Largest direct-to-you

NURSERIES

HAMBURG, IOWA

ALL PLANTS SHIPPED AT PROPER PLANTING TIME

WORLD'S NEWEST

priced right for you!

Here they are—all the features you've ever wanted. And YOU can blend them into a dream kitchen that fits your needs, space, and budget—NOW!

More specialized storage—for every kitchen utensil and supply! More work surface than ever before—counter tops of colorful, durable Cusheen. Sparkling, easy-to-clean finishes on sturdy, lifetime STEEL . . . wonderful sink features . . . improved, *three-ways-best* garbage disposer . . . and, at last, completely modernized dishwashing!

Start with the Youngstown Kitchens Electric Sink, or the Youngstown Kitchens Cabinet Sink that fits your needs best.

Then add the cabinets and accessories that save you most in time and work . . . that give you a *complete* dream kitchen well within your budget!

Let your factory-trained Youngstown dealer show you *your* dream kitchen in perfect miniature, show you how to save on installation, and how easy it is to finance. If building, specify Youngstown—you'll *save*!

MULLINS MANUFACTURING CORPORATION
WARREN, OHIO
World's Largest Makers of Steel Kitchens

GREATEST HELPERS EVER, FOR BIG KITCHEN OR SMALL KITCHEN!

Youngstown Kitchens are made up of separate steel cabinet sinks and storage units in many sizes and styles, each kept to perfectly matching contours and dimensions. With your dealer's help, YOU select the units you want, and YOU plan them to fit your needs, space, and budget!



Youngstown JET-TOWER with exclusive Hydro-Brush Action—a new idea that completely modernizes dishwashing

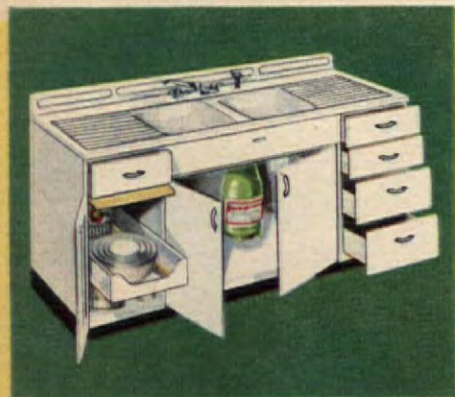
Amazing Youngstown Jet-Tower—the newest idea in work savings! 64 swirling jets of piping-hot, booster-heated water brush-flush every part of every dish sparkling clean. Thorough Hydro-Brush Action, from top to bottom of the tub, and a *double rinse*. Then Dishwasher stops, pops open cover for fast self-drying of dishes. All in 9¾ minutes (average water pressure)—all automatically, electrically!



Youngstown Kitchens Automatic Dishwasher in a trim, tidy 27" cabinet. Handsomely styled to blend perfectly with other Youngstown Kitchen units. The more dishes you have, the more time you save!



Youngstown Kitchens Electric Sink featuring the Youngstown Jet-Tower Dishwasher, plus many famous Youngstown Kitchens Cabinet Sink features! 48" wide. Add Youngstown Kitchens Food Waste Disposer for full labor-saving convenience!



Has everything! Sleek, gleaming 66" DeLuxe Twin-bowl Youngstown Kitchens Cabinet Sink is one of 13 luxury models. Two big no-splash bowls, twin no-tip drainboards, one-piece top of acid-resisting porcelain-enameled steel. Rinse spray, swinging mixing-faucet, cutlery drawer. Designed for easy, *straight-line* dishwashing.



Shred food waste down the drain before it becomes garbage! Youngstown Kitchens Food Waste Disposer has continuous feed—keeps your kitchen clean as you go. Self-cleaning with self-reversing motor. Fits all Youngstown Cabinet Sinks.



Youngstown Cusheen, new miracle top material in ten glamorous colors, is exclusive on Youngstown Kitchens cabinets. Incredibly durable—resists abrasion, heat, sunlight, food acids, alkalies, even hot greases! Youngstown Maple Cutting Board Cabinet Top is 24" wide, may be cut to smaller widths. Of hard, thick maple, laminated side to side with edge-grain surface.



A must for the housewife who does lots of home baking. The Youngstown Kitchens Floor Bin Base Cabinet holds pounds of flour. Fully closed bin tips out, closes easily. 15"-wide cabinet.

KITCHEN IDEAS—



A beautiful, practical, all-steel Youngstown Kitchen with Electric Sink.

 **Youngstown Kitchens**

Call Western Union, Operator 25, and without charge get the name of a nearby dealer.



Active, practical Breakfast Bar adds a look of luxury and convenience to your kitchen. Base What-Not (Half-Round with Breakfast Bar) holds attractive pieces and often-used appliances. Cusheen top.



New Rotary Corner Base Cabinet puts often-wasted corner space to work. The shelves *turn*, to bring any article up front with a flick of the finger! Lips on shelves and rear shield prevent articles from falling off. Holds up to seventy-eight average-size cans.

SEND FOR NEW 24-PAGE PLANNING BOOK!

Packed with colorful kitchens, planning ideas! Helpful hints, new ways to save time, work! Just off the press. Send 10c in cash to cover cost of mailing; no stamps, please.

I plan to build ☐
I plan to remodel ☐

Youngstown Kitchens
Mullins Manufacturing Corporation
Dept. A-151, Warren, Ohio

NAME (Please print)

ADDRESS

CITY ZONE

COUNTY STATE





The best friend your family ever had, the dependable, automatic Rheem Gas Water Heater—works day and night to give you hotter water, faster, more economically.

Growing Families need AUTOMATIC Hot Water

Hot water taps that soon turn cold are a symptom of an outmoded water heater.

This problem has a simple, inexpensive solution... an automatic Rheem water heater correctly sized for your needs, de-

signed not only to store hot water but to replace it as fast as your taps and tubs and appliances require.

You can buy a Rheem automatic for gas, oil or electricity. And you can rely on Rheem because it is engineered by the world's largest maker.



How To Control Temperature...

Turn the handy thermostat dial up to 180° on washdays if you wish, back to 140° for daily use. An automatic safety device cuts off all fuel supply if the pilot light should go out.



How To Be Sure... You get a written warranty. Good Housekeeping Guaranty. American Gas Association, Underwriters' Laboratories, Court of Flame seals. Sold by your nearby Rheem Reliable plumbing dealer.



Rheem makes reliable automatic water heaters for gas, oil, electricity. Warm air central and space heating units. Soft water appliances. Home tanks and boilers.

Rely on **Rheem**

WORLD'S LARGEST MAKER OF AUTOMATIC WATER HEATERS



Neighbors (Begins on page 18)

Photographs by the author



Trees, lawn and rockery combine to give this yard its own personal stamp. Stepping-stone walk was made of salvaged concrete blocks. Here Mrs. Davis helps Mrs. Howard

create their yards. There wasn't much the women could do, at first, except cheer their husbands on, but as soon as the ground took shape they began to plan their lawns and flower beds. Mrs. James Davis, noted for her "green thumb," took the lead in the planning and by the time the rock work was in, the gardens were pretty well planned and planted.

The rock work was a problem, both from the standpoint of material and labor and cost. Wherever possible the men salvaged broken concrete paving from wrecking jobs. Jim Davis struck it rich by finding a pile of small concrete blocks on the beach at Puget Sound where they had been dumped from a ship as ballast.

In three months the five families accomplished the task of building the back yards and putting in the lawns. Fences were next, and no two are alike. One is of wide pickets, stained and varnished, while another is a traditional picket fence, painted white. Terraces, walls, fences, elevations, and individual taste in gardening all contribute toward giving each yard its own uniqueness. There is none of that dreary sameness about them that too often marks the yards of homes built by one contractor.

With labor for the entire project costing nothing, aside from the hiring for the original leveling job, the question of how much to spend on each yard was a matter for personal decision by each family. Davis, with his retaining wall of salvaged concrete, was spared the \$150 which Howard spent to have a rock wall built. The only thing in common among all the yards is the retaining wall of one kind or another at the alley end of each lot. Since each lot gradually inclines upward to a different level, there are no fences between them. Each yard, however, does have a fenced-in area as play space for the children.

The women added a social fillip and turned their work sessions into tea parties. After a few hours of tending their flowers, taking turns in each yard, they would relax and plan the next day's program. Strangers when they first moved into the neighborhood, the co-operative yard-building program made them acquainted quickly. Today they form a congenial social unit and see a good deal of each other. Evening square dancing is one of their favorite pastimes. There are always four couples available for a square with one left over to do the chore of baby-sitting.

Even now, when the job they started out to do is done, there has been no end to the co-operation between the five families. When one family is away on vacation, for example, the lawn does not go unwatered nor the flower beds unweeded.

And with this common bond and the happy experience of creating their yards out of a giant pile of earth, the future of this co-operative spirit looks good. Here is a warm-hearted atmosphere for a neighborhood side street in this harried day and age.



Another beautiful home of West Coast Woods...

You will take pride in the home you build with West Coast Woods...and justly so because wood makes beautiful homes. Like this one, it will be warm and friendly...a place for comfortable, gracious, family living all year 'round.

These features, plus adaptability to any style or plan, are some of the reasons why wood is America's favorite building material. Visit your retail lumber dealer soon. He will point out the many advantages of building with West Coast Woods...Douglas Fir, West Coast Hemlock, Sitka Spruce and Western Red Cedar.



This attractive room with its warmth and friendliness is another example of the many ways versatile West Coast Woods can add livability to home interiors.

SEND FOR FREE BOOKLET: Illustrated with beautiful, full-color photographs of actual homes, this new booklet shows how you, too, can be sure of getting full value for your building dollar. Full of facts on the qualities to look for in a home. Send for your free copy today...."BE SURE WHEN YOU BUILD."

Use this coupon for Free Booklet

WEST COAST LUMBERMEN'S ASSOCIATION
1410 S. W. Morrison, Room No. 903
Portland 5, Oregon

Please send me your free booklet, "BE SURE WHEN YOU BUILD."

Name _____
Address _____
City _____ Zone _____ State _____

There's a RIGHT WAY to do everything...Build RIGHT with

**WEST
COAST
WOODS**

*Douglas Fir
West Coast Hemlock
Western Red Cedar
Sitka Spruce*

Lumber of Quality Produced by Members,

WEST COAST LUMBERMEN'S ASSOCIATION



AMERICAN-Standard

First in heating...first in plumbing



*"We turned a chilly garage
into a comfortable living room"*



BASEBOARD RADIANT PANELS by American-Standard were a vital factor in the remodeling plans of Mr. and Mrs. Morton Burden, Jr., Sewickley, Pa. Extending less than one inch from the wall, these baseboard heating panels leave all the room's wall space free and unobstructed. Yet they keep the room uniformly warm and comfortable on the coldest days. Plan now to modernize your home with Baseboard Radiant Panels by American-Standard... and enjoy living in a house with truly modern heating.

Free — New 1951 Home Book. Ideas for bathrooms, kitchens and basements. Illustrated in full color. Brings you in one book money-saving facts you need on both heating and plumbing. Pictures a wide choice of kitchen sinks, laundry tubs, bathroom fixtures, and heating equipment of all types available through heating and plumbing retailers who sell, service and install. Explains easy time payment plan for remodeling. Just use the coupon for your copy of this valuable book.



American Radiator & Standard Sanitary Corporation
Dept. A11, Pittsburgh 30, Pa.

Please send me your free HOME BOOK.

Name _____
Street _____
City & State _____

*In Canada: Standard Sanitary & Dominion Radiator, Ltd.,
1201 Dupont Street, Toronto.*

I am interested in:

Building ☐

Modernizing ☐

Heating:

Radiator ☐

Warm Air ☐

Plumbing:

Bathroom ☐

Kitchen ☐



MARY E. MONZE

Star Lights



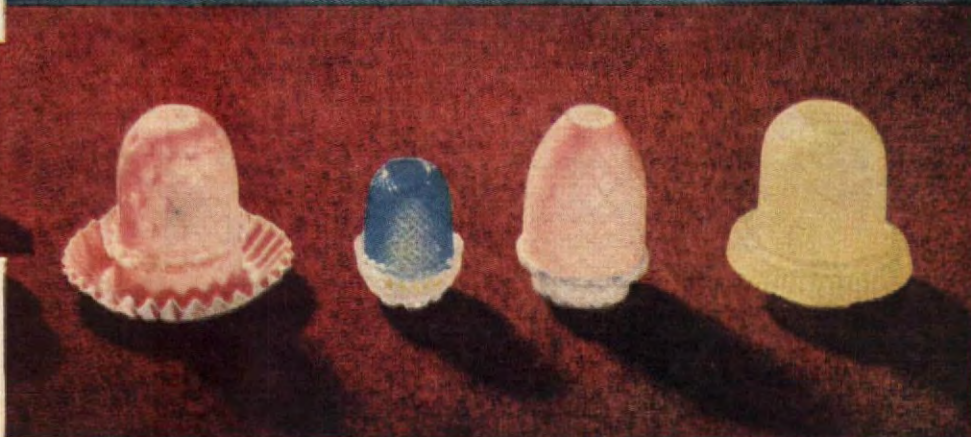
One of the stellar examples of the early glassmaker's art is the miniature Fairy Lamp. These lovely lamps, which bring with their soft lights some of the enchantment and nostalgia of the past, consist of two pieces, a holder for candle and globe.

Dorothy Stickney, famous actress and wife of Playwright Howard Lindsay (his latest, along with Russel Crouse, is "Call Me Madam"), who collects antique lamps, prizes these fairy lamps above all others. Made in satin, pressed glass, and other types of the period, they burn a candle instead of oil as the better known miniature lamps do. The fairy lamps shown here are of satin and pressed glass, both clear and colored.

The best known is Clark's Fairy Lamp, patented in England in 1880 and introduced in America at the World's Fair in 1893. Miss Stickney was lucky enough to find some old boxes containing candles made especially for these tiny lamps. One of the windows in the Lindsays' living room is shelved in glass, a fitting showcase for these storybook lamps.

The beautiful lamp shown on the table next to Miss Stickney, in the picture at right, is an old pink Bristol vase mounted on a modern brass stand. It combines effectively with the ruby glass globes and brass top which originally were set atop an old brass standard. The lights of this reconstructed lamp are removable and in the good old pre-Edison days each member of the household carried one at night to light the way to his room, where it was placed in a metal bracket attached to the wall.

Miss Stickney, "Mother Day" to many, also collects actress glass, shown in our August, 1950 issue.



Planting Pointers

**A Program of Profitable Practices that will soon have
you Praising the Land for its Generous Bounty**

E. L. D. SEYMOUR

Perhaps you're a new gardener, or possibly just a going-to-be gardener, and are wondering about what lies before you; about what steps are involved, and in what order, as to both time and urgency. Well, here is a Program for you, necessarily brief and in bare outline, but actually a package of pointers. Pin it up in your mental workshop and put it to work.

PONDER for a while at first, and decide what you want your garden to be, to do, and to produce. Is its function to provide beauty only? Or will there also be products to be eaten in all their fresh, high-class perfection? Will it be a place primarily for play, parties, and palate-tickling cookery? Or a pleasant setting for amateur or semi-professional plant-growing hobbies? And how many people will use it, of what ages? In other words, first visualize your project in the large, then . . .

PLAN well. Put your thoughts and ideas on paper, as to what you will build, what plants you will grow, how much of how many things you will need—and where you are going to put them. At this point, you should pore over those glorified descriptive price lists (called seed and nursery catalogues) and whatever practical pamphlets and standard books you can lay your hands on. Inspect other gardens and plantings wherever you can. Consult your gardening peers, especially those with experience gained under conditions like yours. Having planned, you next . . .

PREPARE thoroughly for the work that is to follow, by making sure that you have on hand all essential tools and supplies. Decide how much of the actual work you will be able to do, come summer time; find out if hired labor can be had if needed. Start to get the land in shape by clearing away debris, rocks, etc., and by spreading compost (if you can get it) or ground limestone—if you or your advisors deem it necessary. All this preliminary work will occupy you until early in the spring, when you . . .

PLOW (or dig) your garden deeply and well, the details depending on your soil and its depth, condition, previous handling, etc. Some land will have only to be harrowed or otherwise scratched, and smoothed before receiving the season's seeds or plants. By thus stirring the ground you will also incorporate and distribute the plant food that you have applied in proper amounts. Next, you will . . .

PLANT, properly and with precision, whether the things planted be minute seeds from a packet, fat bulbs or tubers, lusty little seedlings, or plentifully rooted shrubs, vines, or trees. Of high priority here is the old advice always to

PLEASE TURN TO PAGE 93

Who paints garden pictures with flowers has a rich and varied palette at his hand. Below, Coreopsis, a golden symbol, in both annual and perennial forms, of things easy to grow. Opposite, clockwise: One of the large-flowered Clematis hybrids; Shasta Daisies, an improved form of the familiar, perennial field weed; Columbine (Aquilegia), a useful, hardy perennial; a named variety of the perennial Oriental Poppy; slender, quilled petals characterize the cactus type of Dahlia; thistle-like blossoms of Sweet Sultan, an Oriental form of Bachelors Button; Salpiglossis, an annual from Chili



Photographs by DeLaMare, Huggins, Roche



CLEMATIS LAWSONIANA



SHASTA DAISY



COLUMBINE



POPPY NEELEYS PINK SPLENDOR



SALPIGLOSSIS



DAHLIA FLASH



SWEET SULTAN



SHEARED HEDGE

OR



FRUITFUL HEDGEROW



FLOWERING VINE

OR



VINE WITH FRUIT

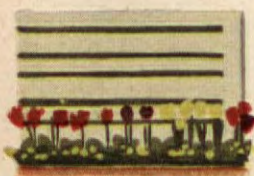


SHADE TREE ONLY

OR



SHADE TREE PLUS



JUST A FENCE

OR



ONE THAT SUPPORTS

Don't see much sense in doin' all this work just fer flowers. Can't eat 'em, can you?" . . . Jed, who raised the point, was a New Hampshire farmer. He had allowed himself to be persuaded to help me in my garden, but he did *not* approve of flower gardens, and did not hesitate to tell me so. All that work, he figured, ought to produce something; something practical, that a man could eat.

Many farmers who have moved into villages and suburbs during the last decade have found that they still want to work the soil, but don't like the idea of doing all that work and spending all that money on a garden just for flowers. And not a few city folk who have moved out of town feel the same way. Well, there's one answer for both of them: they can plan their garden using a farmer's materials. In other words, they can use fruits and vegetables in making their design.

In a plan for a small lot, the first need is an enclosure, a fence, or hedge to mark the boundaries and provide some privacy. But why stick to time-honored privet or barberry when useful bushes like blackberry and raspberry can be used? They can be set inside a wire fence erected on the lot line, or grown in a row supported by strands of wire fastened to stout cedar posts. With raspberries along one side, and blackberries along the other, an informal hedge of currants and gooseberries can enclose the far end. A farmer, whether country- or city-born, will enjoy caring for hedges such as these, and his shrubbery will be fully as effective—in foliage, in flower, and in fruit—as his neighbor's.

A well-designed garden should also have a place in which to sit—an outdoor living room. Why not, for that purpose, a good old-fashioned grape arbor? Our forefathers found it justifiable even on a working farm; how much more fitting it would be in a garden designed to be both pleasant and practical. On a small lot the place for it is close to one boundary and near the

house, so as to be easily reached by the housewife who will appreciate a spot where she can sit outdoors while peeling potatoes, darning socks, or just relaxing.

Shade is so desirable, especially in summer, that it becomes another must in a good design. To supply it, nothing is nicer than an apple tree, either a crab or one of the larger standard kinds. In flower, it is as lovely as any exotic novelty; properly sprayed (as a farmer would spray it), it yields fruit that makes all the effort worth while. To balance the design, and for additional shade, a mulberry tree might be added. The birds will probably harvest its fruit, but that's all right, for when they can get mulberries, they will often leave alone the strawberries, raspberries, and other really desired crops.

The outdoor living room with its grape arbor and shade trees should be separated from the vegetable garden at the rear of the lot by a low fence of some kind—woven wood, rail, wire are all good. Besides being part of the design, the fence can be useful as a support for garden peas, pole beans, tomatoes, cucumbers, etc., all of which can best be grown in a small area if trained up over something. In front of the fence, on the house side, is a good place for some flowers. The city farmer, like the acreage farmer, will usually cooperate with the womenfolk to the extent of fixing up the ground for a flower bed; flowers, he'll admit, are pretty enough—if they don't take too much time and money. Nice to look at, and they make nice bouquets for the table and around the house. Annuals will probably be most satisfactory for a garden of this sort. Their requirements are simple, they provide an abundance of color over a long period, and the whole color scheme can easily be changed from year to year if desired.

As a higher enclosure along the back of this outdoor living room, dwarf fruit trees can be spaced along the fence. Low-growing, quick-starting, early-bearing, they are

PLEASE TURN TO PAGE 88

Farmer on a City Lot

He grows food, as well as beauty

—and you can do it, too!

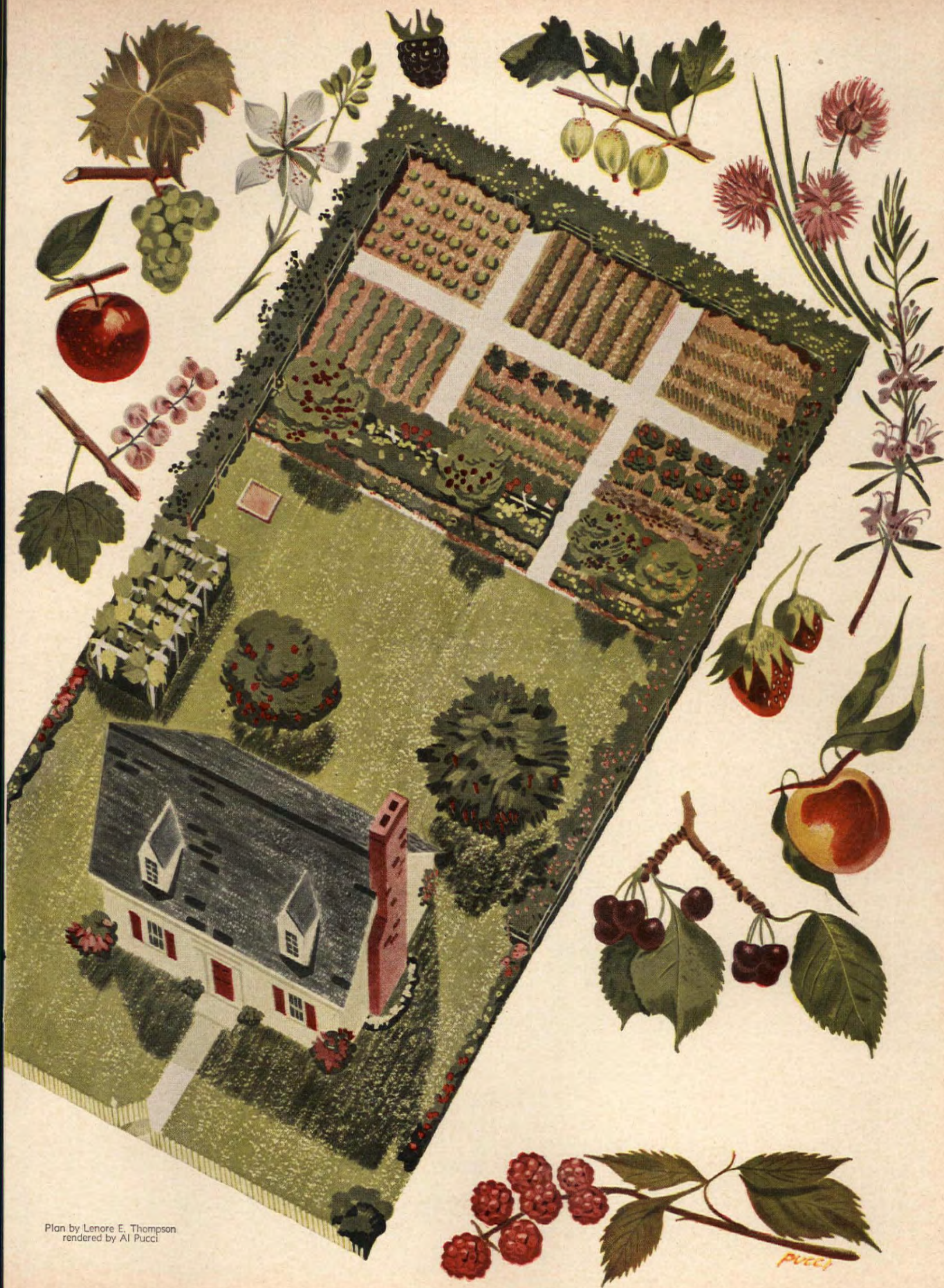


BORDER OF FLOWERS

OR



BORDER OF VEGETABLES



Plan by Lenore E. Thompson
rendered by Al Pucci



Photographs by F. M. Demarest

This room really isn't narrower than the others. Vertical lines of draperies and tall desk direct the eye upward, seem to increase ceiling height and narrow the width of the room

JAMES M. WILEY

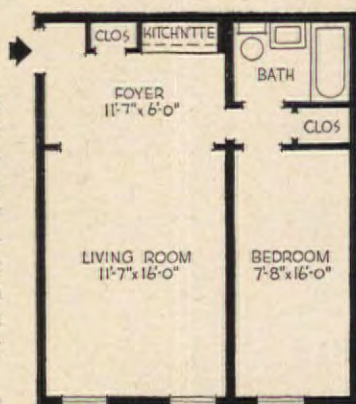
Believe it or not, the three rooms shown on this page are all identically the same size. We know that sometimes the human eye plays tricks on us, and that a smart camera lens can make things seem what they are not. But these pictures are the McCoy—they were deliberately photographed from the same angle by the same camera with the same lens. The lesson they teach is a lesson in space. Space—how it can work for you, or against you.

The problem here was, really, not what to do with space, but what to do about the lack of it! This tiny apartment is typical of many in large eastern cities. A 2½-room "efficiency," it's called—and believe us you've got to be efficient in order to find room for living, let alone swinging an occasional cat! The living room measures a scant 11 feet 7 inches by 16 feet, plus a small foyer. The small bedroom is less than 8 feet wide, 16 feet long. There's an inside bathroom, a tiny kitchenette in the foyer wall and two closets.

Three different decorators tackled the problem of furnishing these small quarters and came up with three completely different results. On two points, however, they were consistent: each employed a basic color palette of greens to "stretch" the walls visually and make the most of little space, and each managed to camouflage the kitchenette in the foyer by other means than the usual telltale Venetian blind.

Omer Menard's traditional-Victorian scheme will appeal to many who like a sense of elegant clutter, mementos of the past, rich contrast in fabric and textures. Actually put together on a strictly limited budget with much of the furniture acquired in secondhand shops, most of the furniture refinishing and reupholstery was done at home. Whether it's your school of decorating or not, the success of this particular scheme depends on a planned balance. The hand-me-down chair upholstered in fake leopard skin and the coffee table made of a mirror frame set on a box are acceptable because of a few really fine things—rare Victorian scenic window shades, a mellow oil painting over the sofa, a pair of antique alabaster lamp bases. In spite of the limitations of space, seven people can be seated in comfort in this room.

In his modern version, in the center of the page, Preston Smith has achieved the most uncluttered, spacious look of any of the three—but with certain definite sacrifices. He had to accommodate a baby



Same Space

A tiny "Pullman" kitchen is built into the wall of the foyer (see plan). Omer Menard used a curtain of washable glass-cloth to hide it. Curtain divides in the center, pulls closed on a ceiling track





Two things make this room seem wider than the others:
the strong horizontal area of the wall-to-wall curtains
and the mirror panel which carries the eye beyond the wall



Horizontal cornice above windows appears to widen this room.
Continuing draperies across wall space between windows would
give illusion of more width, as would glass curtains over blinds

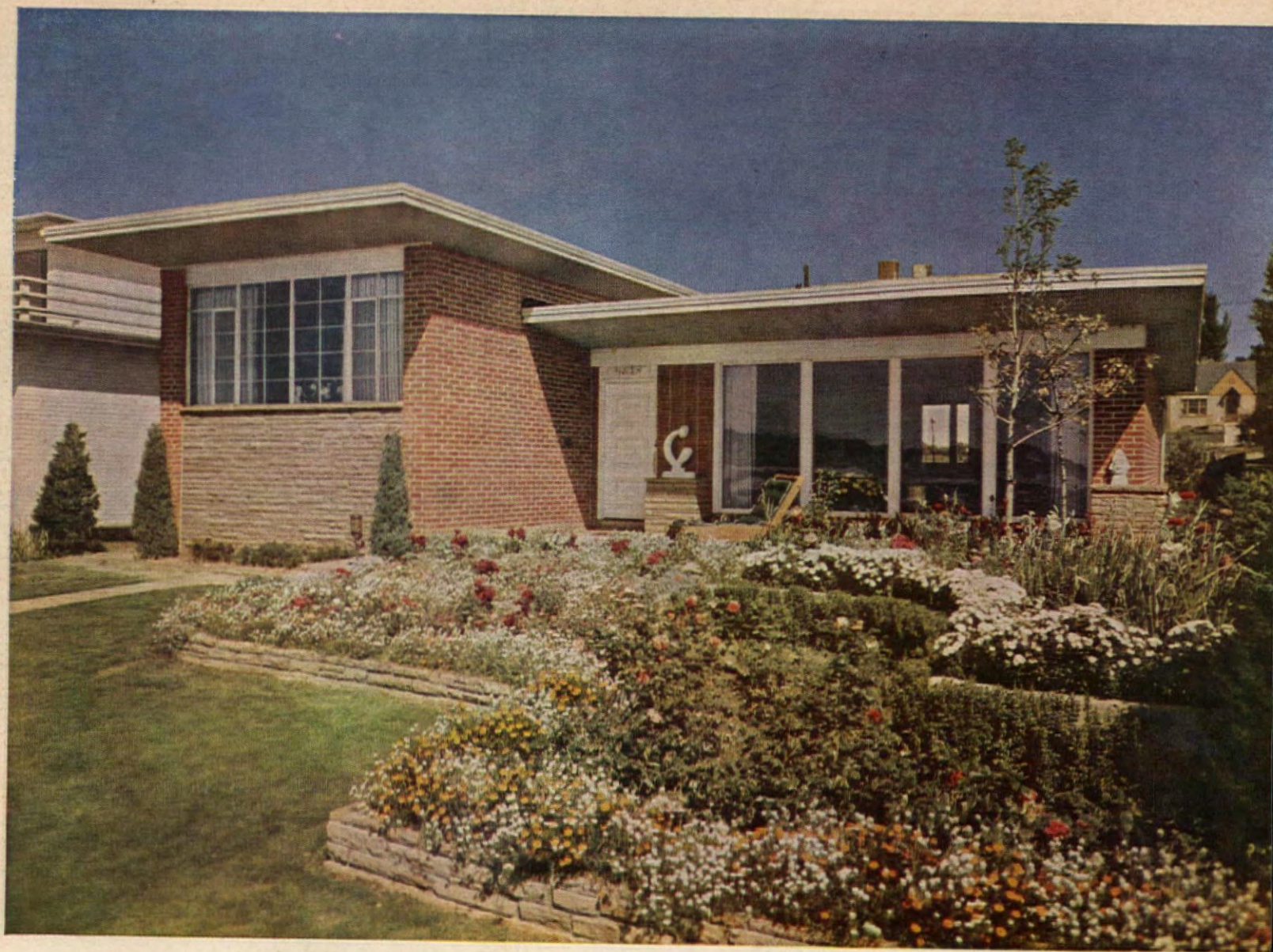
—Look at it Three Ways

Preston Smith dealt with the same problem this way: he
designed a light wooden framework with translucent plastic
panels. Set about two feet into the room, there's a door at one end



Here an eight-fold screen made of old shutters is angled
around the kitchenette. Main section is fastened to floor, but
two panels at right are hinged, can be adjusted several ways

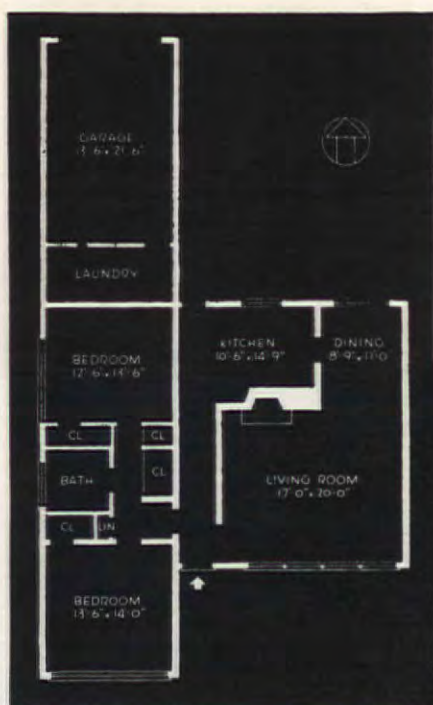




JACK HARENBERG, OWNER-DESIGNER
Data and photographs from Fred Gund

There's a Plus





Unusually well-integrated plan, providing extraordinary amount of unbroken wall space, rare in a small house

View of the front, with the terraces in full bloom, and certainly much more attractive than a prosaic, flat-surfaced town. Windows in bedroom are placed high

Side view of the house shows unbroken wall space down entire side of living room and dining area, with picture windows in front for plenty of light



in this Plan

Many people who don't care at all for modern houses have one complaint in common. They dislike the "fishbowl" look which too many windows in the wrong place often cause. They claim it's one thing to be neighborly and another to have your neighbors see every move that's made in your house from morning to night.

Well, here's one answer to all that. It's a small modern house built on a narrow city lot with neighbors close by, which takes full advantage of the view across the way, yet doesn't expose itself to prying eyes. There are two big picture windows across the front of the house, yet the wall along the living-dining room side presents an unbroken surface from front to back. The other side has only two openings, a small one in the bathroom, larger ones in the bedroom, set high up on the wall to prevent a view from outside. We don't often see rooms so adaptable to furniture groupings. Both bedrooms have two unbroken wall surfaces, each long enough for twin beds with room for night tables.

There's room on the living-dining room wall to arrange a sofa grouping, and the dining end can take care of a full-sized buffet. Another advantage is the long "room-divider," a half-height partition separating the living room from the hall.

Jack Harenberg of Denver, Colorado, owns this attractive house. He spent 30 months in the South Pacific dreaming it up, when he wasn't working hard in the Merchant Marine, that is.

There's a reflection here of unified planning—the house, the plot, and the interior—something often missed when a separate expert in each field works independently of the others.



Living room, far left, features a fireplace of native cut stone. Dining area is ample without being too prominent. Through the four-sectioned picture window there's a lovely view of a lake with sailboats perched on it. This treatment gives spacious look

1. When ready to start, cut flowers with half-inch stems as handles. Single, flattish kinds are best



Photographs by author

Bake Your



2. Fill 3-inch-deep dish about one-third full of sterilized white sand. (Beach, desert, or builder's sand will not do.) On it place flowers face down. Cover gently and completely with more sand



3. Put container in gas-range oven and leave for 12 to 14 hours with pilot light on. (If oven has none, leave 2 hours with heat at 200 degrees. Experiment to find best time-heat combination)

FRED SWARTZ

If you would like to enjoy your garden all the year around—or at any rate its flowers—here is a simple recipe, developed and perfected by Mrs. Mae Delano of Los Angeles. In some ways it may resemble methods you have already heard of, for the drying of blossoms without loss of their natural colors in sand and in borax has been described from time to time. But in at least one respect this process is new to me and may be new and interesting to you. Mrs. Delano first heard about processing flowers at an art lecture; after experimenting for several years she worked out what she considered a successful technique. Its results were recognized at a California Hobby Show a year or more ago when she was awarded first prize for a display of her preserved flower portraits. And now, she is glad to pass the secret along so others may share the pleasure she has derived from this delightful hobby. The materials needed are few and easy to get: Fresh-cut blossoms (preferably single, and large enough to handle easily); sterilized white sand, as supplied with children's play boxes; transparent cement; a small camel's-hair brush; a picture frame with mat cut to fit—and the kitchen (gas) oven. Mrs. Delano follows no set pattern, but starts by pasting a few key flowers in place then tries others in various relations to them before fastening them down. Foliage is arranged the same way. Beginners may want to trace a design on the mat, or follow a flower print as a guide. Beyond that point, the only limit is your imagination.

Your flower pictures, that is. They are not for eating,

Own Pictures

but are lovely to look at and fun to do



4. Remove dish from oven, let cool to room temperature. Then—not before—gently remove upper sand and the flowers. Hold them by stems; softly brush off rest of sand; lay face downward until needed



5. Cut mat of neutral-colored poster board to fit selected picture frame. On it lay out design, fastening each leaf and flower as its place is finally determined. Remove stems so blooms lie flat



6. These "living pictures" of flowers make fine gifts, conversation pieces. No glass is needed. Use proper sand, bake just long enough, use restraint and good taste—and have lots of fun

This plain, unpretentious little house on the left became the attractive place below by simply adding a coat of paint, some shutters, a fence and flowers. Bermuda-type shutters painted white not only give the place an unusual look, they provide both light and privacy





Mr. and Mrs. Harkness with their friends Bob Anderson and Bob Harlow, who helped them. The rejuvenation of the garden was a real project, all of it done by themselves

Living room and dining room are simply but colorfully furnished. Kitchen opens to left of dining room. Furniture is modern and casual without being too stark

Photographs by George de Gennaro

MARTHA B. DARBYSHIRE

Face Value

This plain little house became the talk of the block after it had its face painted, flowers tucked in front, its garden fenced in

Here is a little house that would look like many other dumpy, boxy little nonentities were it not for the good taste and fine flair for color which its owners, Mr. and Mrs. Richard Harkness, have in abundance. When they bought it, during the war years, it looked like the little picture up in the left-hand corner. But not for long.

First of all, they asked two interior decorator friends to help them, which was wise. They all agreed to paint the exterior black—yes, coal black—with Bermuda-type shutters and part of the door painted white. Two large tubs of gardenias sit prettily on each side of the walk. A black house was something different, to say the least, especially in a neighborhood of conventional structure, but now it's the place they all point to when they're showing off the beauties of the community.

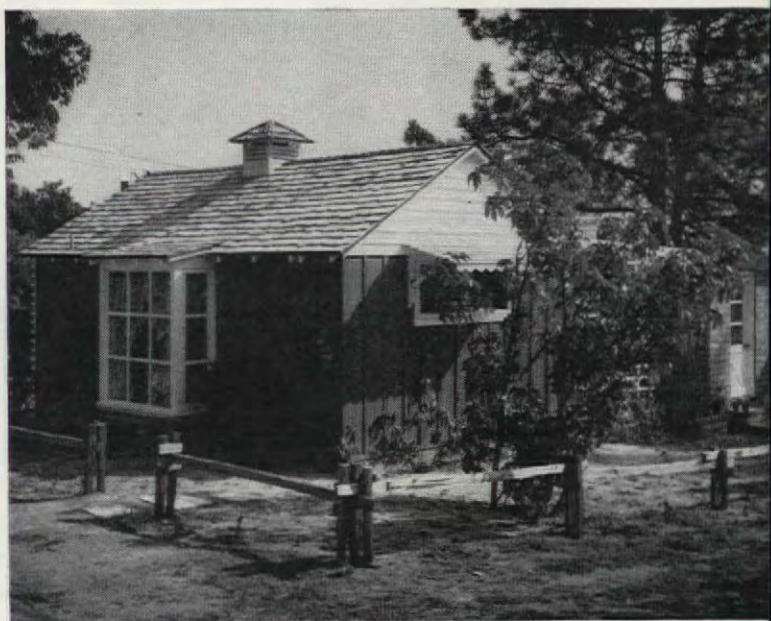
Since the house is built on a high foundation, they have pulled it closer to earth by putting up a solid wood garden fence, painted black, with the top cut in shallow, swooping scallops finished with white finials, repeating the design of the catwalk railing on top of

the house. The garden was a garden in no sense of the word when they moved in, with thick undergrowth and castoff furnishings littering the ground. Now it's bordered with shrubbery and flowers, paved by their own four hands, and furnished with smart, modern, iron furniture. The result is in the picture.

Since the colors in the garden are flamboyant, the Harknesses decided to restrain themselves on the use of color inside the house, otherwise the whole thing would get out of hand. The ceiling and one wall of the living room are painted prairie-brown, three walls and the woodwork a dusty white. The floor is licorice-color, a sort of black-brown, topped by a lighter brown rug. The sofa is the color of gorgeous pink hydrangeas, and one chair is blue. Without being blatant, the entire combination is utterly eye-compelling and makes the room look newer and bigger. This is, indeed, the triumph of mind over matter.

Before they could paint, the walls had to be covered with burlap to camouflage the cracks. An excellent example of what a good imagination and a poor purse can do when they get together.





Designed and built by J. Cal Rambeau as a guest house, this trim home was once a tool shed. New part of house is built of cement brick. Bay window was added to enlarge bedroom. Fence is made of split redwood.

Home Sweet Home. Marie Cooper's tiny house may be humble, but it also packs a heap of living. Bedroom has separate entrance door.

A Toolshed Gets Trimmied

MARTHA B. DARBYSHIRE

Marie Cooper is her own permanent house guest. She was providentially offered the shelter of someone's guest house when friends of a mutual friend (yet!) heard she had no place to live.

Cal Rambeau, having finished building his house, was at work on a guest house. He was building it out of his former tool shed with the addition of one room. When he heard about Mrs. Cooper's dilemma he decided that being without a guest house didn't compare with being without a roof! The house was hers. She moved in alongside the wood shavings before the lights were even connected.

Mr. Rambeau has converted the tool shed into a bedroom, bath, and bedroom hall. The connecting new room, made of cement brick, forms the living room and an aisle kitchen with the two areas partially divided by a partition made with cupboards below and open shelves above.

Being an interior decorator by vocation, Mrs. Cooper has been able to solve that aggravating and perplexing problem of making small rooms look spacious. She has done it by simple methods which even the most frustrated amateur need not be hesitant about trying—small-scaled pieces of furniture, a

minimum of side tables, and a soft and quiet color scheme with very little fabric pattern to focus more attention on one spot than on the next.

Her box couch is undersized. The upholstered fireside chair is squatty, the Country Sheraton rocker low-backed and open, so by sitting on the couch, you look through and over the rocker to the fire. Reading lamps are low-standing and made from similar candlestands which set back out of the way against the wall when not in use.

Two walls of the living room and the ceiling are gray-blue. The gray-blue ceiling carries on out into the kitchen and is seen plainly through the open shelves between the areas. Curtains are made of muslin and the couch cover is plain blue slack-suiting. The only fabric pattern in the room is a small amount of blue and red plaid gingham, and a document pattern on the lounge fireside chair.

By any adjustment of perspective—either from the living room looking into the kitchen, or from the kitchen looking back through the living room, the impression is of an unusually roomy small house. Mrs. Cooper calls her little place "Halo House" and says that she wouldn't change places with anyone.



Marie used deep blue and red plaid gingham for valances, mantel ruffle in living room.



Box couch is undersized yet completely comfortable as emergency guest bed. Pine dropleaf table used for dining, takes up little room. Ingenious guest book (right) is made of architect's tracing paper held with clothes pins, rolling pin

Photographs by George de Gennaro



Absence of side tables, low chairs give fireplace importance, feeling of openness. Coffee table in center serves both chairs, leaves elbow-room at the sides. Shelves partition room from kitchen. Lower part is solid cupboard

GERTRUDE BROOKS DIXSON



Different upholstery and finish can switch this knotty-pine occasional chair from Provincial to Modern. Habitant Shops, about \$70



Drawer fronts and wood handles of this saddle-leather-finish maple dresser have expensive hand-hewn look. Base is 54 by 21 inches. From Kling factories, about \$170



Traditional and modern show to best advantage in this birch dining-room group in sage-honey-color finish. Chair has peg construction. On West Coast, chair about \$30, table, \$130. Furniture Guild of California



Ash desk or dressing table, finished in canyon-brown, has smooth, clean lines typical of new ranch house furniture. Note scissor-leg. On West Coast, desk about \$70 and chair about \$23. Mode Furniture Manufacturing Company

Ranch-style on a Wide Range



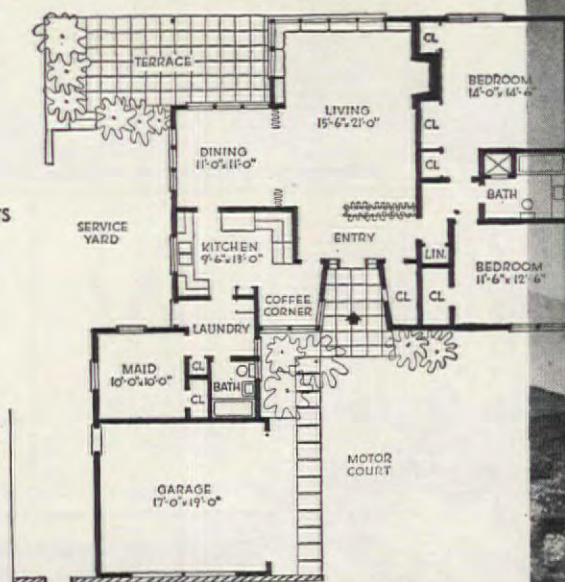
Bedroom group combines oak and wrought iron. Note horsehoe motif on headboard. Bed about \$57.50, chest \$99.50, table \$47.50. By A. Brandt

Americans, who know a good thing when they see it, have developed a real case of love at first sight. The object of these national affections is the western ranch house with its air of friendly, casual living. Now comes the demand for furnishings that are as sturdily forthright, as adaptable and functional as the house itself. Again, the West and Southwest have come up with some of the best answers.

Typical of the ranch house is the room at right—a large open living area that serves more than one purpose. Oak sectional pieces are grouped to take full advantage of the fireplace and define the living-room area. The game table and handsome gun cabinet set the informal tone of the room. Substitute a chuck cupboard and a dining table, however, and you convert this section into a dining area. A little imagination, a few changes in accessories and the whole room could take on a more urban character.

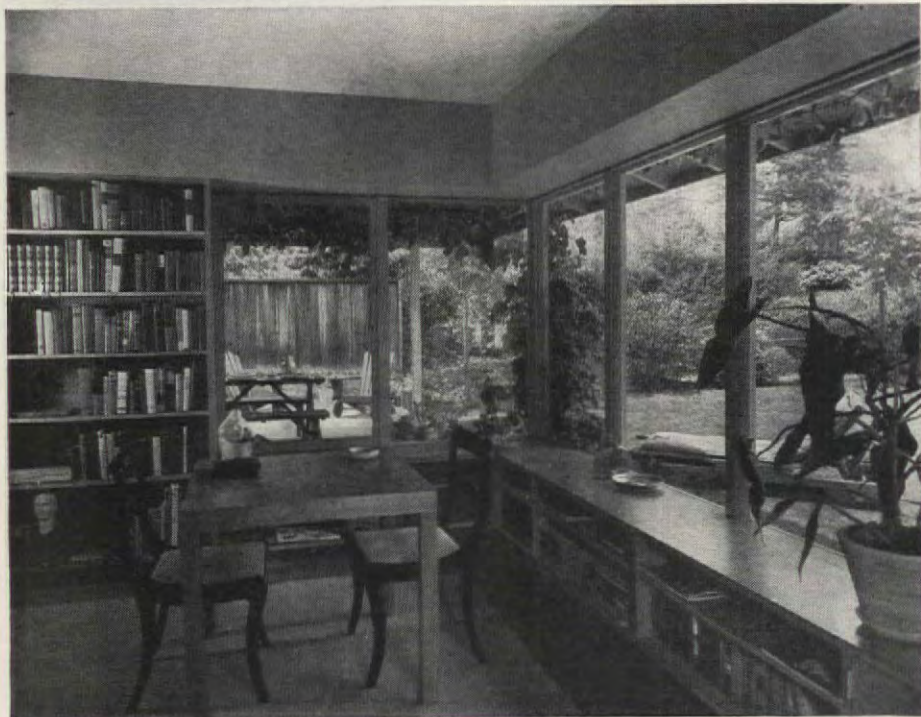
Made of native woods—oak, ash, pine, maple—ranch house furniture is both simple and sophisticated. Like the house it is meant for, it has a look of substantiality without being overscaled. And the blending of the old and the new give it plenty of leeway for individual taste in its handling.

JOHN DOUGLAS, BOYD GEORGI, ARCHITECTS
JULES E. BRADY, ASSOCIATE



One of the finest small homes we have ever published, one needs study the plan to understand how much comfort and beauty expert architects can compress under one small roof

Photographs by Julius Shulman

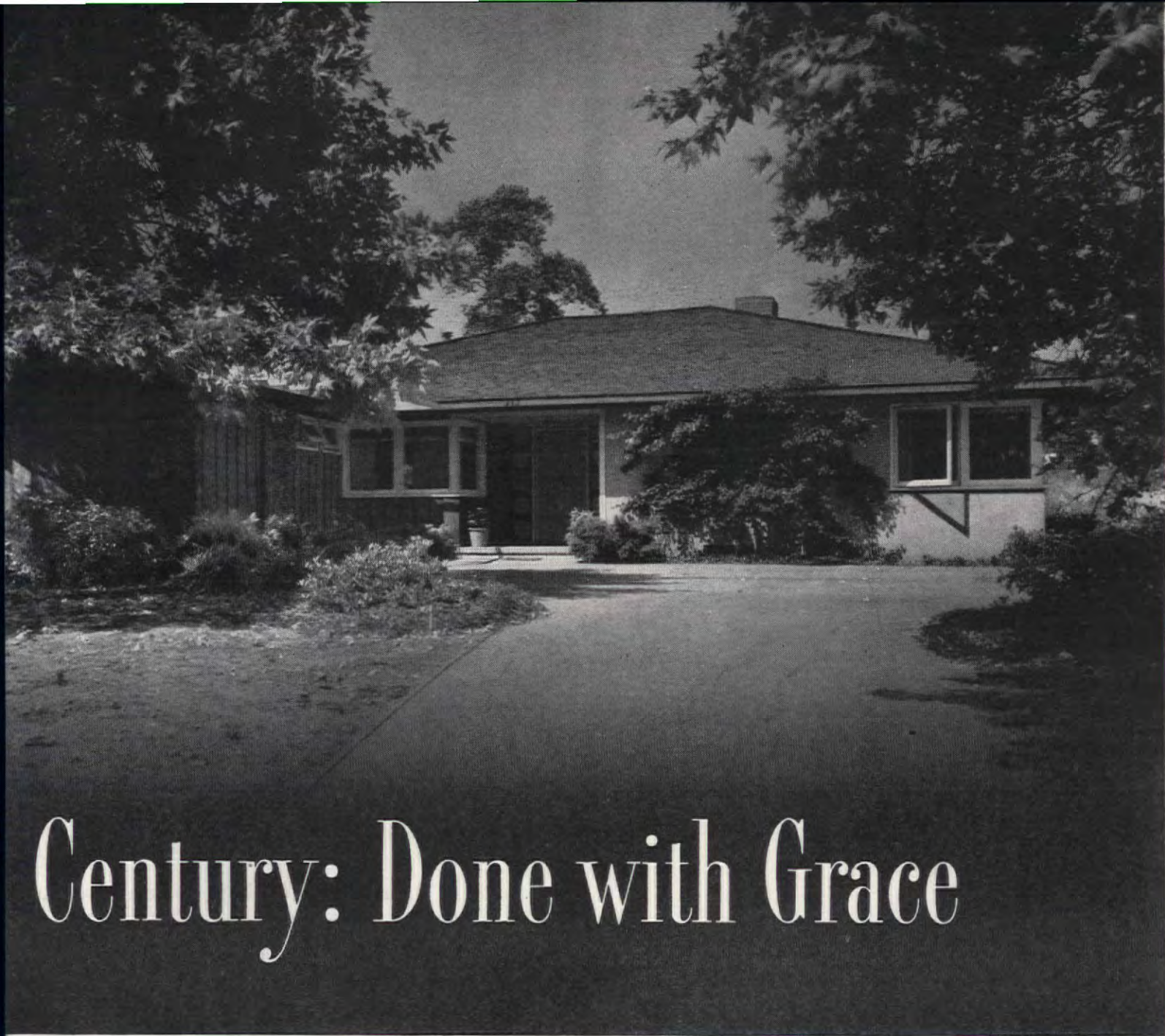


Remember "Everybody's Doing It"? In that article we tried to point out the thoughtless use of glass in locations where its use was meaningless, even stupid. The Jeffries house shows how beautiful glass walls can be—used properly



Twentieth





Century: Done with Grace

ETHEL McCALL HEAD

The home of Mr. and Mrs. Lawrence Jeffries has a peculiar appeal because, while it turns back on the past, it makes no attempt to strain after effects in order to be "different." It is thoroughly comfortable to live in, is modest in size and cost, and has a grace which makes it at home in a neighborhood of stylized homes.

Low, simple in line, and set between two sycamore trees some distance back from the road, the living quarters face the rear, full enjoyment of the mountain ranges to the northeast. The house itself is a combination of natural redwood with plaster, —a pleasing earthy color like reddish clay. Garage is redwood with diagonal redwood louvers along street side, making an unusual wall which continues as a fence and gate to give complete seclusion to the service court beside the garage. Neither the architects nor the owners saw anything wrong in putting a conventional hipped roof on this simple house, for it made it more at home in the neighborhood than either a flat or shed roof would have. It is this freedom

from formula—Traditional or Modern—which gives character to the house.

The plan is wonderfully direct and compact. One enters from a recessed entrance porch into a rectangular area which gives access to every room of the house without making the living room a series of aisles to service and bedroom quarters—the fault of so many new houses. A sense of separation between living room and entrance is created by a redwood trellis and planting box at the west end of the living room—a good method for creating one large spacious room without wall partitions yet giving a feeling of isolation to the front entrance.

The living-dining space is all one, but here again a sense of seclusion is achieved by placing the dining area at a right angle to the living room. Soft gray-blue walls and rugs in both areas make the two parts of the room flow together in a pleasant continuity. The entire east wall of the dining area is glass, with a sliding door opening to outdoor dining terrace. In the living room there are glass walls, but here they are not quite to

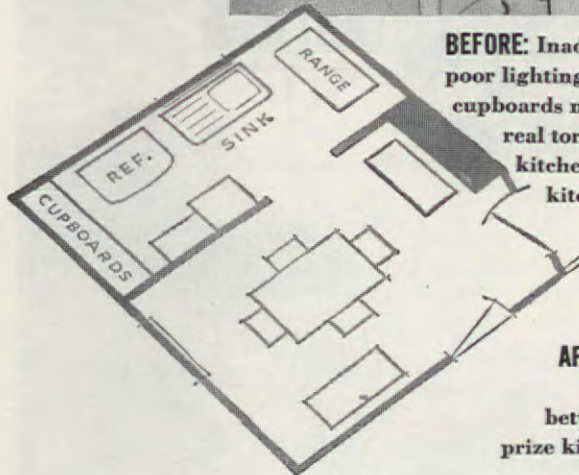
the floor, to permit low redwood bookcases whose continuous top forms a ledge for pots and flowers. The east wall of the living room turns the corner with glass to give a vista of the terrace and at the corner where living and dining join there are bookcases which reach almost to the ceiling. On the dining room north wall a variation of the gray-blue plaster wall is created by the use of horizontal redwood boarding with transom windows. Why? Because this side of the house adjoins service court and neighbors, and privacy was desirable! All these points in handling glass areas wisely add up to a charming living-dining room with every vista giving out to the terrace, garden and distant mountain tops.

The fireplace is set in a simple brick wall of pale pink brick—stunning against the soft blue walls. With a warm yellow wing chair next to the pale pink fireplace, and a navy-blue couch flanking it on the other side the room is colorful yet restful, for with the garden flowers, oak trees, and mountains framed by the glass wall it was essential that

PLEASE TURN TO PAGE 73



BEFORE: Inadequate work space, poor lighting, inaccessible cupboards make this kitchen a real torture-chamber. New kitchen was formerly separate kitchen and dining room



AFTER: There's hardly a point of comparison between Mrs. Hogg's new prize kitchen and the old one



JANE McNAMARA

The Winner!

Imagine getting a brand-new kitchen from a fishbowl . . . you should be so lucky!

This should happen to you! Mrs. Charles F. Hogg is the lucky, lucky winner of a complete General Electric Kitchen-Laundry. She didn't have to write a jingle, enter a contest, or stand on her head on a radio program. As the wife of an American Legion member, all Mrs. Hogg had to do was send her name and address to convention headquarters. Her name was simply drawn from among thousands of others out of a fishbowl.

The kitchen was donated by the Seagram's Post of the American Legion and awarded at the Legion's National Convention in Philadelphia. The Home Equipment Staff of THE AMERICAN HOME designed the layout of the kitchen, and, believe us, it was a real pleasure.

The Hoggs live in McDonald, Pennsylvania, a pleasant little town outside of Pittsburgh. Mr. Hogg is a steel-worker. Mrs. Hogg was a full-time housewife. Her new kitchen makes her job strictly part-time, and she says she still has to pinch

herself to believe that it's all really true.

The laundry has been moved from the basement to the kitchen. The automatic washer, dryer, and ironer are all within three steps of one another. The dishwasher takes care of after-dinner fuss. It shuts off automatically when finished. And there's no garbage problem with the new Disposall on the premises.

The electric push-button range has a pressure cooker and warming oven. The freezing compartment in the refrigerator cuts Mrs. Hogg's shopping time down to a nubbin. This same time-and-labor-saving story is repeated in each work area.

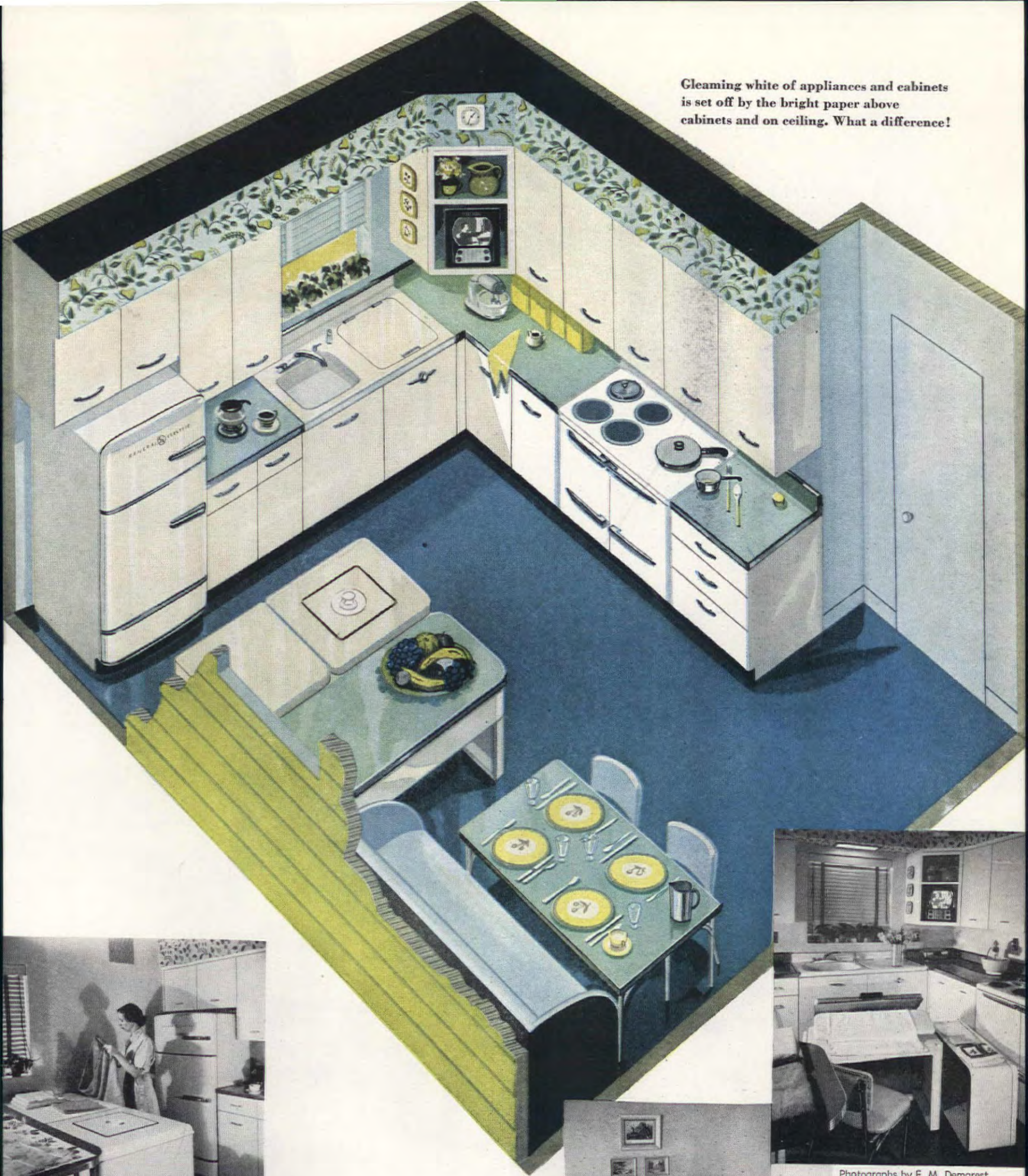
Mrs. Hogg picked her own colors of blue and yellow. Her kitchen has a deep blue linoleum floor, pale blue walls, and a festive printed wallpaper on the ceiling and upper wall. Counters are Textolite.

Here's the stopper—Mrs. Hogg has television, too, right in the kitchen! And with the new freedom her kitchen gives her, she has plenty of time to watch it.

BEFORE: Laundry is hauled from second floor to basement then carted halfway up again and hung outside. Another trip to collect the dry clothes and carry them up again

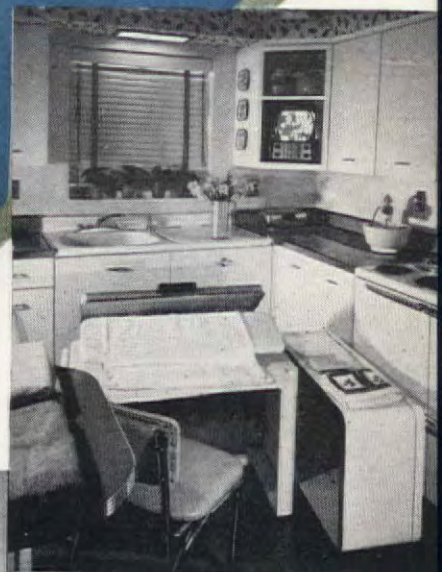


Gleaming white of appliances and cabinets is set off by the bright paper above cabinets and on ceiling. What a difference!



AFTER: Any resemblance? Automatic washer and dryer take over, leaving Mrs. Hogg with free time for other household activities

Kitchen plan provides for convenient sit-down areas. Flat plate ironer makes short work of what can be a grueling task. And while Mrs. Hogg works, she can watch her favorite television show

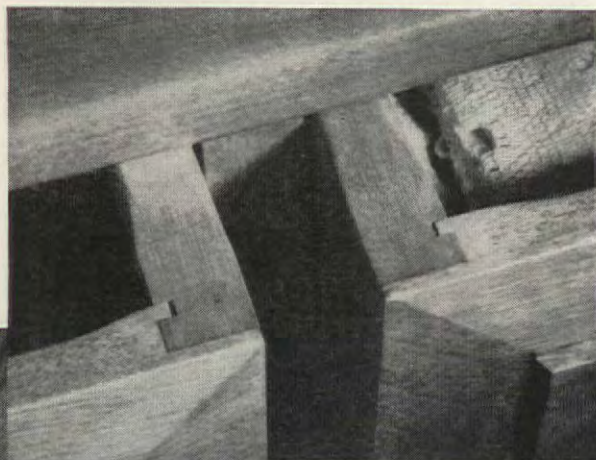


Photographs by F. M. Demarest

1168 Pattern for building dough-tray sewing cabinet. Fitted to hold supplies. Room for mending, materials, trimmings. 20¢



Detail of sideboard drawers showing combination dado-rabbet joint. Photograph also shows exactly how front corners of drawers are beveled back from front panel



Good Patterns

1168, 1278, Perry Grant; 1346, 1347, 1348, Edwin Buckman; 1163, Edward Holden, Harold Goodwin



1346 Blueprint construction pattern for building Colonial sideboard. Over-all size 42 in. long, 18 in. deep, by 36 in. high. Ample storage space in cupboard below two generous drawers for linens, silver. 50¢



1347 Blueprint construction pattern for building hanging wall shelf, 27 in. by 32 in. 50¢. **1348** Blueprint construction pattern for building schoolmaster's desk, 36½ in. long, 24 in. deep, 31 in. high. 50¢

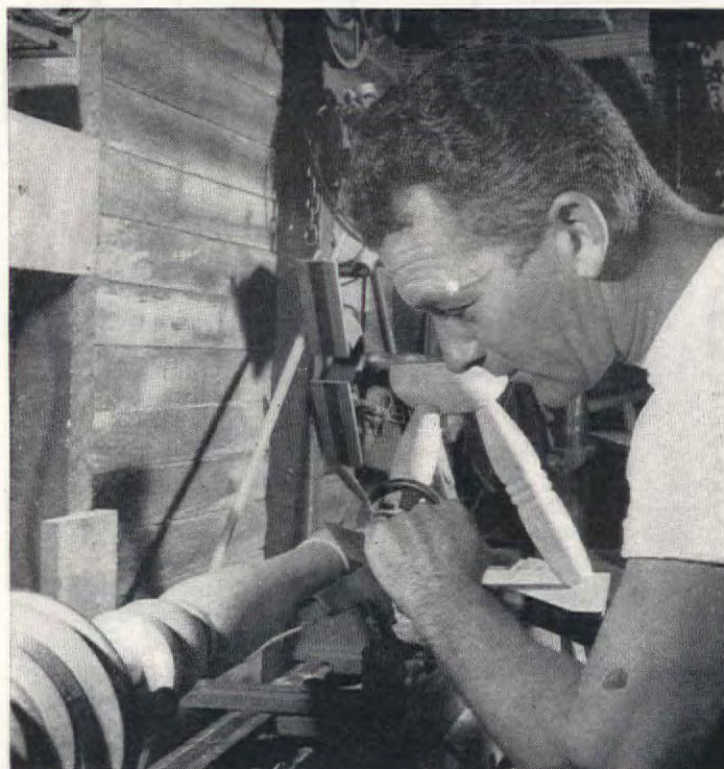
With a little practice the wood lathe becomes a wonderful tool for turning legs for desks, tables, chairs—originals or authentic copies such as those shown on the desk at bottom of the opposite page

Now is the time to snap your saw,

aim your carpenter's eye, make yourself

some fine furniture from our patterns!

—Fine Copies



DOROTHY LAMBERT TRUMM

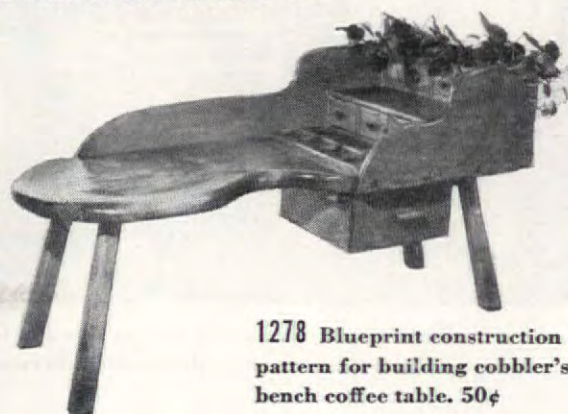
You can buy yourself a pattern for one of these good-lookers and get started right away. Now that the weather's ready to act up, you'll probably spend a lot of time around the house, so why not make your choice from these six beauties, start the ball rolling, and when the first crocus comes out to look around, you'll have a handsome piece of handiwork to show off. They look professional, and well they should, for the talented men who worked on them are good at their craft. With the exception of Harold Goodwin, who made the Welsh dresser, however, they are skilled amateurs. Here's your chance to join the charmed circle.

There are three new blueprint patterns and three old favorites. Take your choice of the Welsh dresser, a little school-master's desk, a hanging wall shelf, commodious sideboard, and a honey of a dough-tray sewing cabinet, which can also be used for an end table. Or a cobbler's bench which may never see a shoe on it, but will make a dandy coffee table, sprouts ivy at one end, and stores your cigarettes in the drawers. Some of the patterns have full-sized cut-outs for scrolls and curves, to make the project easier. All have complete instructions and detailed drawings, full list of materials, and in most of them a "cut-out" diagram for cutting the lumber. So with some lumber, our excellent directions, and your own hidden talent, you might turn out to be another Duncan Phyfe. Who knows?

SEE ORDER FORM ON PAGE 96



1163 Blueprint construction pattern for building Welsh dresser, size 7 ft. 3½ in. high, 5 ft. wide, 21 in. deep. Full sized cut-outs for scalloped top, sides, and feet. Base has excellent storage space. \$1.00



1278 Blueprint construction pattern for building cobbler's bench coffee table. 50¢

A Good Fire deserves a Good Fireplace

In the old days a fireplace was the center of all family home life. Too often, today, it is just a dust-catching hole-in-the-wall. Two fireplace weaknesses can be blamed for this unhappy situation. One is dull and uninteresting fireplace designs. The other is poor fires which smoke and need constant attention.

On this page, the next three, and on the cover, we have collected a number of designs that can be used in today's houses, along with attractive and convenient fire-tending tools and accessories, to provide a real center of interest around which any family would enjoy relaxing. A good fire in such settings will give many hours of cheer and pleasure.

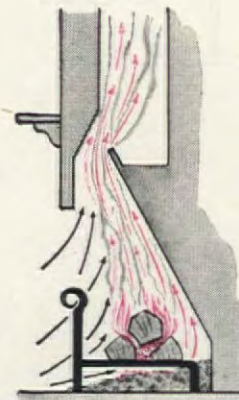
Poor fires may result from several factors. The fault may lie in the flue size or some other structural detail of the chimney or fireplace. However, with today's understanding of fireplace requirements the trouble seems more often due to poor handling of the fire itself, although it costs no more to build a fire well.

There are three elements that must be present and in the right place for any good fire: air, fuel and heat. The air, from the room of course, is drawn into and through the fire by the draft of the chimney flue. But even with a satisfactory draft, the fire will still not act right if the fuel is packed so poorly that the air cannot get together with the fuel and heat.

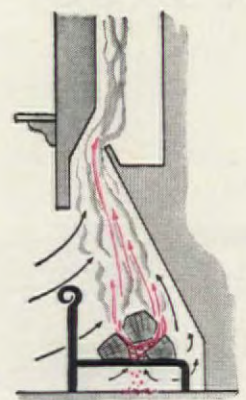
Fuel can mean logs or other wood in most instances, and it varies considerably in burning qualities. A few types of wood burn fairly well when still green, but all woods burn best when well-seasoned. A few of the better, clean-burning woods commonly available are: hickory, oak, ash, beech, maple, birch, locust, and apple. The logs should be almost long enough to fill the hearth, leaving a bit of space around the ends for free passage of air. Very thick logs should be split to make them

PLEASE TURN TO PAGE 52

C. B. COLBY



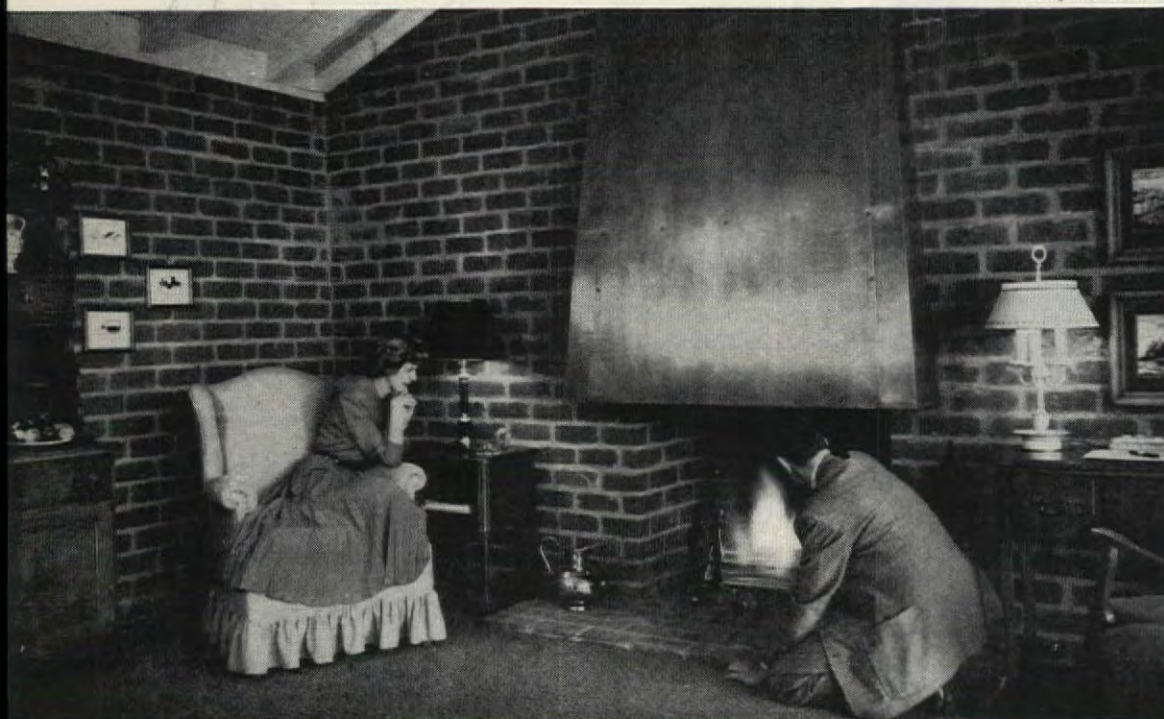
DO leave a bed of ashes to keep air and hot embers close to logs for lively, vigorous fire



DON'T clean all ashes from hearth. Air supply and embers' heat are weak, fire is anemic

George de Gennaro

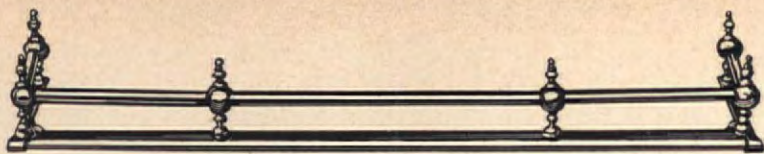
Courtesy, Bennett-Ireland



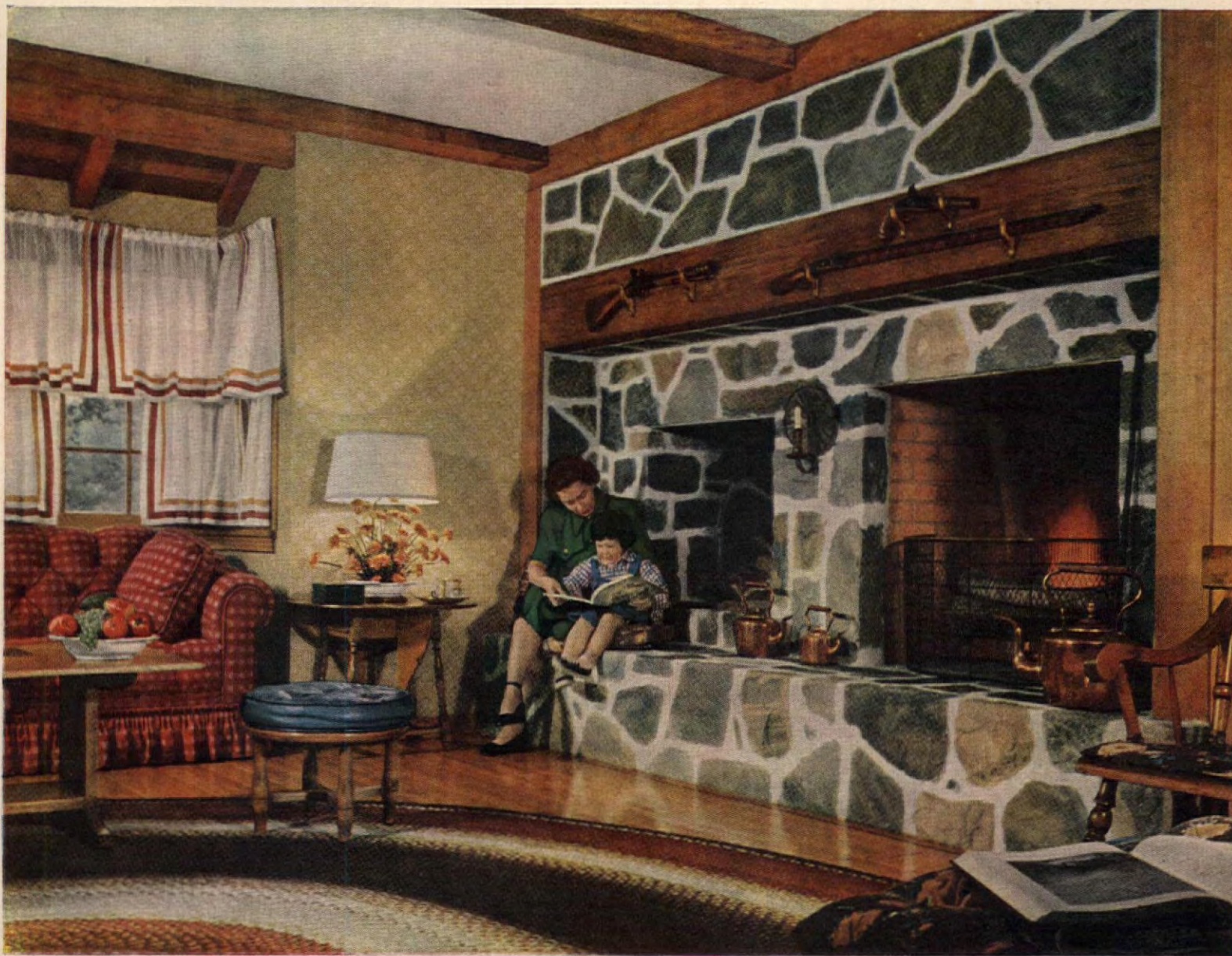
16-ounce copper hood is rich in tone and texture, but also is functional, radiating to room heat that would otherwise be lost up the chimney



Wide open, this king-sized fireplace throws heat and cheer in three directions. Around the tremendous hearth and logs is a metal mesh screen. The roof partly supports the concrete mantel and chimney

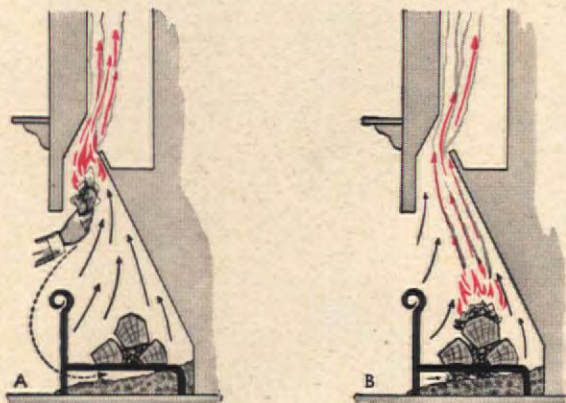


Rail fender and foot rest in gleaming brass, 6 in. high, 12 in. deep, 48 in. long, about \$24.00. Art Colony Industries



George de Gennaro

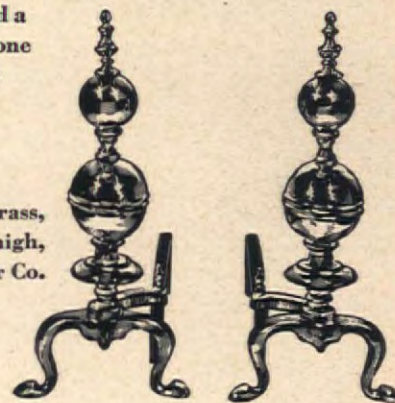
With a yawning wood-storage recess, and a seat-level raised hearth, this informal stone fireplace is based on Colonial precedent



Warm a cold chimney to start fire quickly. (A) Hold burning paper in chimney throat a few minutes, then thrust it under kindling. Or (B) before lighting kindling, light a paper fire atop logs

Woven metal mesh in black or brass finish to screen your fireplace in beauty and safety. Colonial design in face-mounting type shown. Can be had for inside, outside, or recessed mounting. Cost varies with size and finish. From Bennett-Ireland, Inc.

Handsome andirons in solid cast-brass, polished and lacquered, 21 inches high, about \$82.50 from S. P. Skinner Co.



Drawings by Bertrand Zadig





George de Gennaro



F. M. Demarest

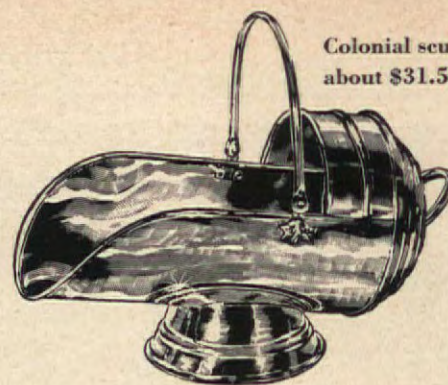
A larger than average fireplace in an interesting but simple wall of block-bond Roman brick is truly handsome



Courtesy, Heatilator Inc.



Here and on the cover are examples of how gracefully the circulating fireplace unit warm-air ducts can be blended into the decorative scheme of any room so that they don't stand out as something foreign



Colonial scuttle of sheet-brass, about \$31.50. S. P. Skinner Co.

White-painted paneling and dark marble are especially graceful in this formal, Colonial fireplace

A Good Fireplace

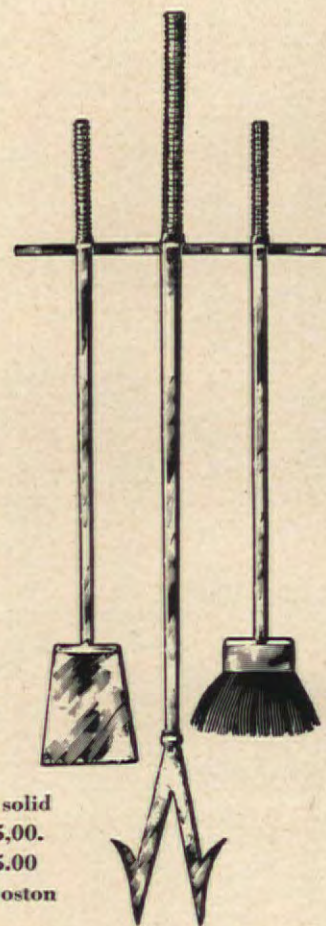
(Begins on page 50)

ignite better, burn more freely, and handle more easily, too.

When building a fire, remember that two logs are better than one, and three logs are best. Four logs or more wastes wood. The two bottom logs should be split pieces, or ones with a flat side to prevent rolling. Place them on the andirons a few inches apart, with the back one an inch or two from the rear of the fireplace. Put kindling between these logs and on top of the kindling place the third log. Then place some paper beneath the kindling and light it.

The heat comes from the lighted kindling initially, and later from the burning logs and the hot embers beneath the fire. The logs will ignite and burn better with a sloped bed of ashes on the hearth to guide air into the fire and hold

PLEASE TURN TO PAGE 77



16-inch-high modern andirons cast in solid brass about \$55.00. In aluminum, \$45.00. Fire tools with wall bracket, about \$85.00 in brass. Aluminum \$68.50. Cray of Boston

Rodney McCay Morgan



A simple frame of yellow brick around the fireplace opening, with a raised hearth but no mantel, set in a cement-block wall, is another inviting combination

A stratiform stone facing, and the clean-cut lines of a plain bronze mesh screen are well suited to a modern room



Robert C. Cleveland

The rugged beauty of a fieldstone wall is accented by the precise lines of the cantilevered, raised, concrete hearth

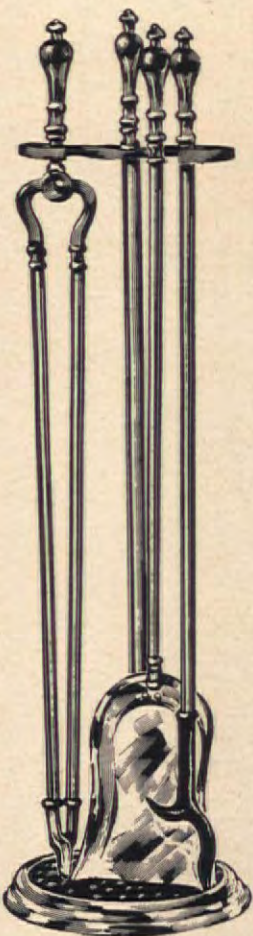
P. A. Dearborn

Wood holder in the Georgian manner. Polished brass, 23 inches long, 13 wide. S. P. Skinner Co., about \$20

Polished and lacquered sheet-brass coal hod in Colonial design, 11 inches high, about \$28.00, has look of authenticity. From S. P. Skinner Co.



Nowell Ward



Brass lacquered floor-stand fire-tool set 31 inches high from H. A. Bame, around \$44



A quite unadorned brick fireplace can be framed very beautifully to fit the rest of the room, as in this example of the fireplace wall of a room paneled with tongue-and-grooved pickled pine in the French Provincial spirit

BETTY B. MERRIAM, Flower Arrangement

GERTRUDE BRASSARD, Table Setting



The dull green oxidized finish of container was painted light gold, allowed to dry, then rubbed with white powder—shoe cleaner would do. Same method could be applied to any metallic container of your choice

ADDITIONAL PICTURE STEPS ON PAGE 85

Place and Show

Now that the holidays are over, we thought you might like to see a table setting which doesn't suggest any particular day, but simply lays claim to uncluttered loveliness. The crisp carnation, fresh and beautiful, drapes itself with an air in our handsome chalice, a replica of the Etruscan Cup now in the Metropolitan Museum of Art. It's a copy of Buckroo, clay that oxidizes when fired, becomes a dull rough black, then is overlaid with a green patina which brings out the design and looks very old. For this special setting, however, both the container and base have been painted light gold, allowed to dry, then rubbed with a sprinkling of white powder. Elegant effect! Carnations are available in January, and a grower will probably sell you crooked-stemmed flowers at a good price.

"String," pottery dinnerware with swirls of gold and vermillion on a white background, is a pretty complement to the rest of the table, especially when set off by attractive Spun-Glo place mats of cotton and cellophane. They reflect a nice glow, and are inexpensive. Scrolls and flowers decorate the sterling in "Prince Eugene" pattern. The crystal stemware is hand-blown, rings like a bell when flicked. Gilded candleholders, a heavily plated cigarette lighter, and pressed-glass accessories are the finishing touches to this quietly sumptuous picture.

PLEASE TURN TO PAGE 85



Photographs by F. M. Demarest

Chalice, Alva Studios. "String" dinnerware by Taylor, Smith and Taylor. "Envoy" goblet; "Sprite" salts and peppers; "Century" ash tray; "Sonata" almond dish, all from Fostoria Glass Co. "Princess Eugene" sterling from Alvin Silversmiths. Flower holder, Dazey Mfg. Co. "Mayfair" table lighter from Ronson. Candleholder, Decorative Kilns



SOUP'S ON

hot and hearty

SO WELCOME FOR THESE WINTER DAYS



ANNE MARSHALL
Director Home Economics
Campbell Soup Company

BY Anne Marshall

IF ANY DISH speaks a cordial winter-day welcome straight from its steaming depths, I'm sure it's a bowl of good hot soup! First of all you catch its fragrant aroma. Then you dip your spoon, take a sip . . . and this favorite American warmer-upper goes right to work, cheering you up and setting you up.

As an editorial in the New York Times says: "What can surpass the leisurely delight of a steaming bowl of full-bodied soup after a brisk day in the open? Not as an appetizer. Not as a prelude to a meal. Simply as a meal in itself."

Your choice of soups

And what a choice of fine ready-prepared soups you have, nowadays, to build your

family meals around. You've tomato, "the soup most folks like best". You've vegetable, "almost a meal in itself". You've old-fashioned vegetable-beef, and chicken with rice, chicken gumbo, chicken noodle, cream of chicken. . . . And let's not forget hearty beef soup, rich cream of mushroom, velvety green pea, spring-tasting cream of asparagus—to name just a few of the appetizing array!

3 of America's favorite lunches

Yes, around these soups, and many others, you can build delicious, nourishing, varied midwinter lunches and suppers the family will simply delight in. The menus pictured here show you three of America's favorite lunch combinations. Try them; then let your ingenuity and your family's tastes suggest others. In every case, your folks will be well fed indeed, when—SOUP'S ON!



Chicken with rice soup

Deep-flavored chicken broth, fluffy rice and tender pieces of chicken.

Cream Cheese and Olive Sandwich on Whole Wheat Bread

up and
dwich



Vegetable-beef soup

Pieces of beef—lots of 'em—in a sturdy beef stock, thick with vegetables.

up and
st



Cream of asparagus soup

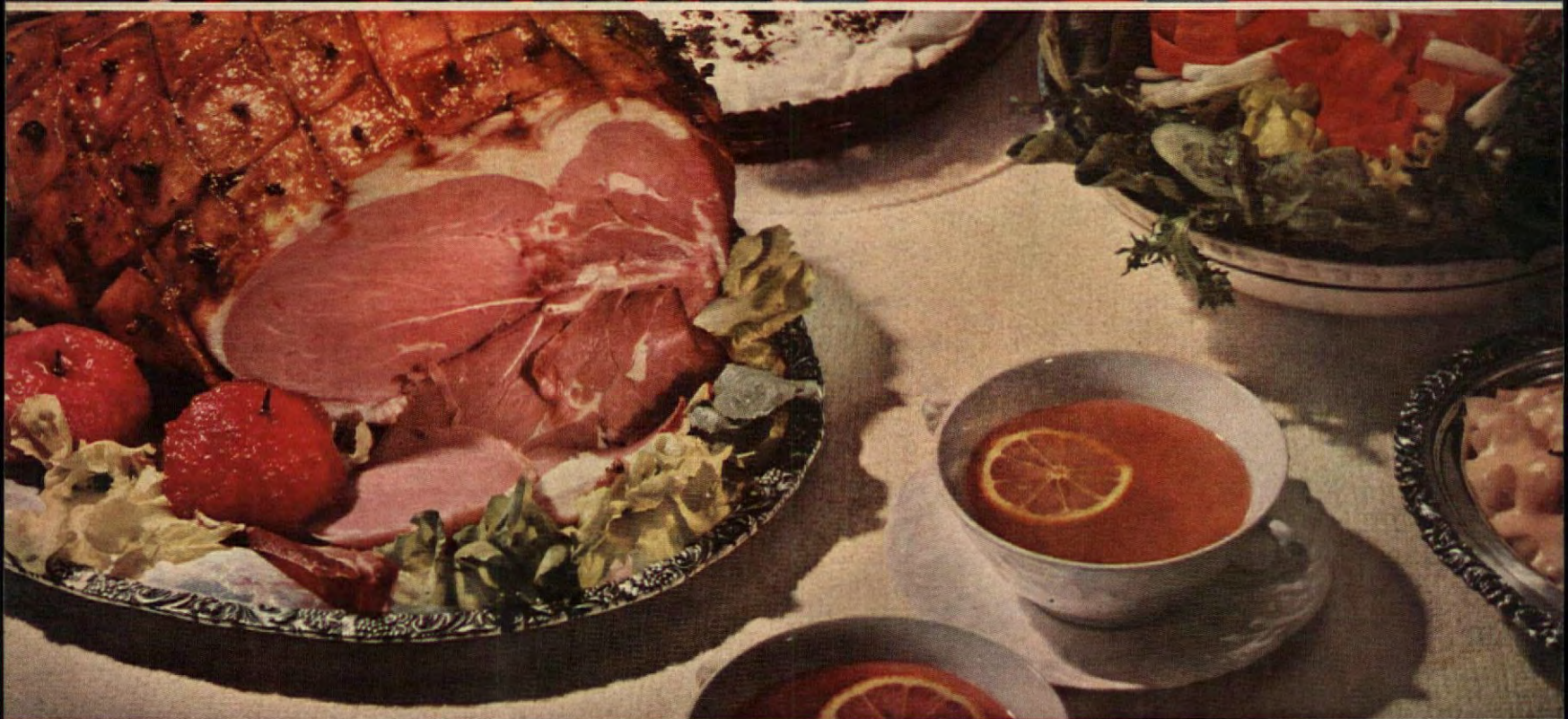
A rich purée of tender, fresh asparagus—smooth, delicious, nourishing.

Fruit Salad

(grapefruit, orange and banana)

Soup and
salad







JANE TIFFANY WAGNER

MEAT: The Mainstay

ONE OF THE

7

BASIC
FOODS

On this good earth of ours there are many ways to sustain life, energy and strength in the human body. Food, of course, is a major factor, and many of us agree that meat is the keystone upon which to build a good meal. A helping of well-cooked, adroitly seasoned meat, cut with a generous hand, goes far toward brightening the day, satisfying your hunger and making life beautiful. Besides which, as our mothers used to sum it up, "it's good for you"—since in varying degrees all meat contains proteins, minerals, fats and vitamins—to sparkle your eyes and put spring in your step.

For January we've chosen a wide variety of main meat dishes, each one accompanied by a complete menu of suggested "before, with, and after" foods.

There are also some extra-good recipes for leftovers, since we believe that good things deserve good treatment no matter how you use them. See recipes on pages 68 and 72.

Taking first things first, let's start with a trip to the meat counter. Nobody suggests that meat is cheap today. What is? And since it's the main part of your meal, your family expects it—so the next best thing to do is be sure you get the best your money can buy. Wrap it loosely when you put it in the refrigerator. Bacon, hams and smoked, cured meats lose some of their flavor if they're kept too long, so it's better to buy them as close to cooking time as possible.

There are two main ways to cook meat, as you know. One is with dry heat, the other with moist. The dry-heat method surrounds the meat with hot air, as in roasting, oven-broiling, and pan-broiling. This is the

PLEASE TURN TO PAGE 67



Have a sweet slice of summer

*the best-liked
peaches in the
whole wide
world!*

Have some DEL MONTE Peaches!

Who could resist their tender orchard ripeness in a dish of ice cream, in a crisp salad—or just plain, in all their golden beauty.

Rich mellow flavor haunts these peaches like your fondest memories of summer. They're raised that way—with nothing spared to bring you everything you find so tempting in a juicy, sunny peach.

Little wonder DEL MONTE is the best-liked brand of peaches in the whole wide world.



Del Monte Peaches

—the brand that puts flavor first

JEAN AUSTIN

Good Victuals



THIS LITTLE OLE DEPARTMENT got powerful swollen back there in November and December, those months of mighty eating. But here we are, whittled right down to normal again, with just a few good things to try and, of the four, one an absolute "must." It's a recipe preposterously good—there's just no other way to describe it. Reading over the simple ingredients, the easy preparation, one can't believe the result will be light as a feather, subtle and delicate in flavor—a true gourmet's dish. Preposterous that this could emanate from a simple little recipe—but it does. What is it? Ah, there's the catch. It has no name. For the life of me I can't bring myself to call it a Fish Pudding. I know about you Midwesterners and fish. And I know how unglamorous, unimaginative, and unattractive the name Fish Pudding looks in print. But my husband Paul (Iowa), to whom the very word Fish is anathema, considers this a great and wondrous dish—and so will you. All these years I've served it merely as one of my specialties. Mr. P. will not have it called Fish Pudding! So here's what. You cook it and

PLEASE TURN THE PAGE



TIDBIT TRAY★

Something different! . . . Pineapple Tidbits by Dole in a hors d'oeuvres role! So inviting when those golden, juicy bits from Hawaii are dotted on stuffed celery. Such an appetizing surprise when placed on cheese-topped, crisp crackers circled by tangy strips of anchovy. Accompanied by deviled eggs, your Tidbit Tray will be an instant hit.



Holiday, Hawaiian way

PINEAPPLE CARTWHEELS★

Try this—for the best-trimmed "bird" that ever came to the festive board! Cut rounds of jelled cranberry sauce, right out of the can—and put one each on a bright wheel of wonderful Dole Pineapple! See how your fork sinks into those flavorsome slices . . . only Hawaii (and Dole!) can grow pineapple so tender, so mellow, so supremely good.



—with **DOLE**

PINEAPPLE PUMPKIN PIE★

Pumpkin pie with a "plus"—that turns it from an ordinary dessert into one that's marvelous! Make your pumpkin filling using evaporated milk for extra richness; take pie from oven 10 minutes before it's done and give it the luscious touch—Dole *crisp-cut* Crushed Pineapple spread across the top. Return to oven to let that true Hawaiian pineapple taste simmer in!

★By Patricia Collier, DOLE HOME ECONOMIST
DOLE, 215 Market Street, San Francisco 6, Calif.

Good Victuals

(Begins on page 59)

you name it, and for the name I think describes it best—I'll send a little present to its originator, and publish it so that we can all write the name in on our recipe card. Is it a deal?

You'll like the chicken Bo Lo Gai for several reasons. It is a deliciously different way to tenderize an old hen—slightly exotic in its hot, sweet-and-sour taste. The

PLEASE TURN TO PAGE 65 (RECIPES ON PAGES 63, 64)

• chicken bo lo gai

Cut in serving pieces 4-5 lb. roasting chicken.
Dredge chicken in flour, seasoned with celery, salt, pepper, paprika and a few grains of nutmeg.

Brown chicken on both sides in ½ cup melted butter.
Place browned chicken in casserole (with cover) or a Dutch oven and pour over: Syrup drained from a large can of sliced pineapple

2 tbs. lemon juice
3 tbs. soy sauce

Cover. Bake in a 350° oven or cook slowly over very low heat 1½ hrs. Serve with rice and green peas and the pineapple slices browned in butter and a little brown sugar melted over them.

Recipe by Jean Austin

Chop 1 lb. halibut (preferably fresh) very fine.

Cook: 2 cups soft bread crumbs in 1 cup light cream, until it is, when stirred, a smooth paste.

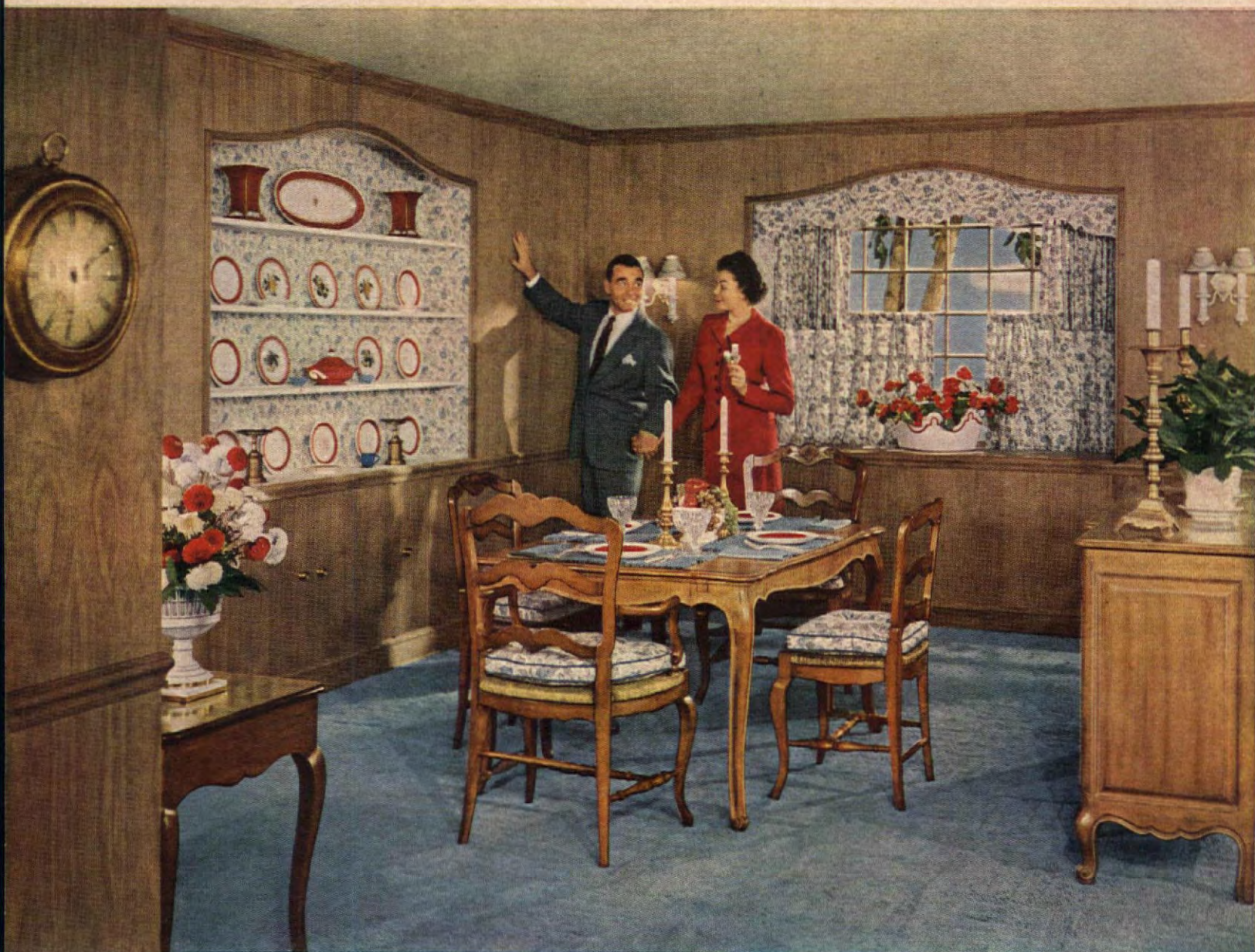
Add to chopped fish and season with:

¼ tsp. grated nutmeg
½ tsp. celery salt

¼ tsp. white pepper

Beat 4 egg whites until stiff. Fold into fish mixture. Turn into well-greased baking dish and bake in 350° oven 45-60 min. or until firm and mixture leaves sides slightly. Serve with almond, oyster, lobster or shrimp sauce.

Recipe by Jean Austin



Craftsman Grade Weldwood walnut paneling makes a perfect background for this French Provincial dining room.

Of Course They're Proud... Look at Those WOOD-PANELED WALLS

Craftsman Grade Weldwood Plywood can bring beauty like this to your home... at a material cost 30% lower than before!

How many times have you seen luxurious wood-paneled walls, and wished you could afford them in *your* home?

Well, look into the matter again. For the new Craftsman Grade Weldwood offers you a real bargain in beauty.

The facilities of our brand new plant at Orangeburg, S. C., have been turned over entirely to this new panel. The economies of straight-line production and the very latest in equipment and methods are passed on to you.

As a result, you can buy beautiful hardwood paneling in oak, birch, walnut and Korina at almost $\frac{1}{3}$ less than previously possible.

And related advantages make this *truly thrifty beauty* for your home.

Your first cost is your last. Interior grade Weldwood Plywood is guaranteed for the life of any building in which it is installed.

You need never again worry about the expense and bother of periodic re-decorating! For Weldwood walls retain their original beauty with a minimum of maintenance.

See your lumber dealer soon, and get full particulars on Craftsman Grade Weldwood. He'll be glad to give you complete information and prices.

Meantime, send the coupon and 10¢ for our booklet, "Beautiful Wood for Beautiful Homes." It shows many of the fascinating possibilities of this modern material.

UNITED STATES PLYWOOD CORPORATION

Box 61, New York 46, N. Y.

Enclosed please find 10¢ for copy of booklet, "Beautiful Wood for Beautiful Homes," showing many ideas in full color for beautiful low-cost paneled rooms.



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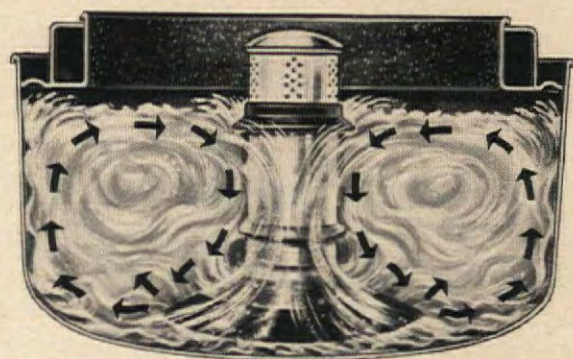
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WELDWOOD PLYWOOD

You can't match Live-Water Action for washing clothes really clean!



And only the New FRIGIDAIRE
Automatic Washer has it!



Watch amazing Live-Water action at work

You'll be delighted to see how clean it washes your clothes—*really* clean! That's because Frigidaire's Live-Water Action is different in principle—and results!

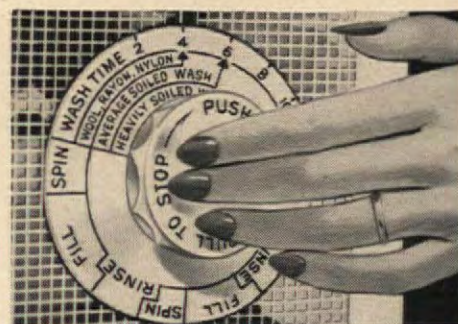
Watch the Frigidaire Pulsator put *water* to work—with short, fast, up-and-down strokes. Look how surging, penetrating currents of hot, sudsy water produce all the washing motion. Clothes are never rubbed or tumbled to wear them out. See how clothes are always

washing under water—never half in, half out. Notice that the Underwater Suds Distributor automatically releases only active, hard-working suds into the water. Notice, too, that *clean* water is used for each wash and both rinses—yet for many things you use as little as 12 gallons of hot water.

And feel the difference that Frigidaire's Rapiddry-Spinning makes. Clothes come out so dry that many can be ironed immediately—thanks to this super-fast spinning action.

Sensational New Select-O-Dial lets you pre-select all washing times!

Unlike ordinary automatics, this new washer doesn't even require hand-controlling for special fabrics like silk, wool, rayon. Just dial the right washing time—marked on the Select-O-Dial—and the washer does the rest! New signal light goes on to show you when washer is operating.



Completely New Idea In Washer Styling!

Here's the only washer with a high back panel. It fits into *kitchens* as beautifully as it fits into utility rooms and laundries! Notice that it stands close to the wall—and that the control is on the back panel, within easy reach. See how its Raymond Loewy styling harmonizes with cabinets and other modern kitchen equipment.



This emblem on a Frigidaire Automatic Washer assures you of the same measure of convenience, economy, dependability and beauty that made the Frigidaire Refrigerator America's No. 1 Refrigerator.

New FRIGIDAIRE Automatic Washer With Lifetime Porcelain Finish

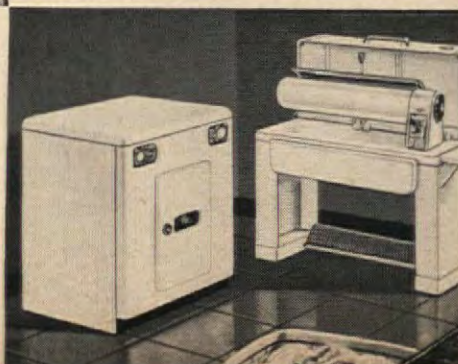
Ask your Frigidaire Dealer for a complete demonstration of Frigidaire Laundry Appliances. Also ask him about Frigidaire Refrigerators, Electric Ranges, Electric Water Heaters and other Frigidaire appliances. Look for your Frigidaire Dealer's name in the Yellow Pages of your phone book. Or write Frigidaire Division of General Motors, Dayton 1, Ohio.



New! Frigidaire Automatic Clothes Dryer gets one load dry while the next is washing—in *any* weather! New variable temperature control. New built-in Ozone Lamp gives clothes clean, fresh smell. New low price!

New! Frigidaire Electric Ironer has Prestoe-Matic Foot Control—leaves both hands free to guide clothes. Sag-proof, 30-inch open-end roll; largest things iron as easily as small ones.

See the Lifetime Porcelain finish inside and out! Only Frigidaire has it. This tough, gleaming finish stays new-looking for years and years. Exterior comes clean with just a swish of a damp cloth—and the interior is self-cleaning.



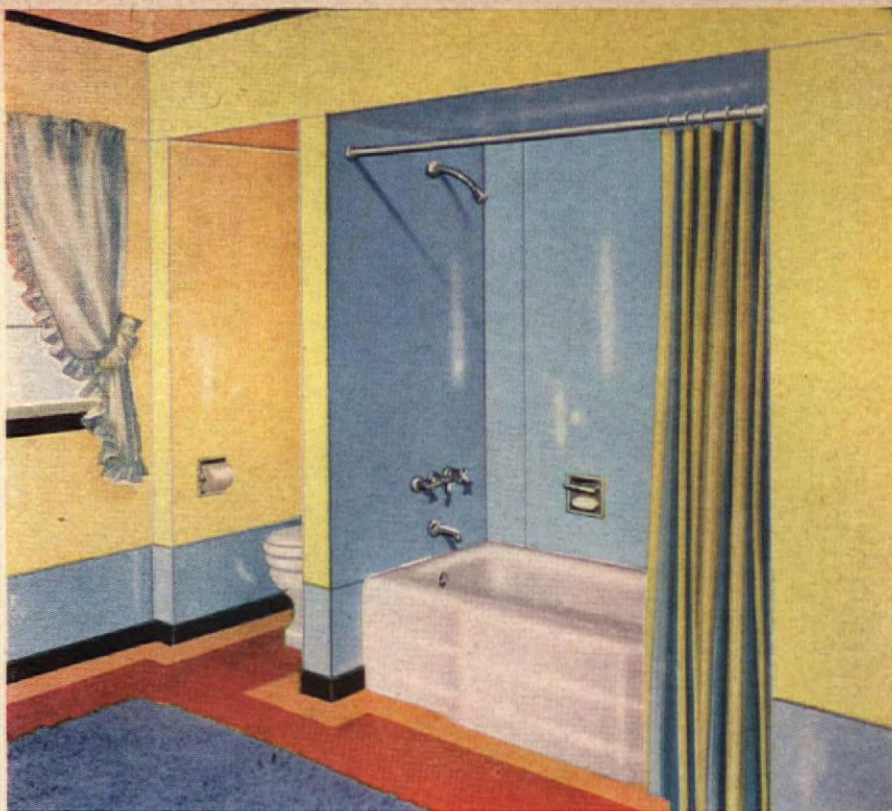
• Florence Kuhn's pineapple dream



Good Victuals

(Begins on page 59)

• Mrs. Norton's sherry bisque



"SO BEAUTIFUL AND EASY TO CLEAN

... my cheerful Marlite bathroom!"



"**HONESTLY**, our walls were a sight before we modernized with Marlite. Now the room is so cheery and bright . . . and I love the way it cleans! Dirt, stains, and the youngsters' smudges can't penetrate that durable plastic surface, so I just whisk them away with a damp cloth! And Marlite's beauty lasts for years . . . eliminates costly redecorating."

LOVELY DECORATOR COLORS! Select the perfect color scheme for your room. Ask your lumber and building material dealer to show you genuine Marlite in solid colors, as above, and in the distinctive horizontal line, tile, wood and marble patterns.

FOR YOUR BUSIEST ROOMS! Colorful, durable Marlite is ideal for your kitchen, bathroom, utility room, recreation room and den. The large, easy-to-fit panels go up quickly over old walls or new, with a minimum of muss. Ask for Marlite by name. Marsh Wall Products, Inc., Subsidiary of Masonite Corporation.



Send Coupon Today for colorful **FREE FOLDER**

"Here's Your Release" shows the way to easier housekeeping, bright and cheerful rooms. MARSH WALL PRODUCTS, INC. Dept. 106, Dover, Ohio.



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DON'T DEPEND ON "FANCY" FADS WHEN KIDS NEED

HONEST FOOD

AND
HERE
IT IS!



NABISCO SHREDDED WHEAT ... 100% WHOLE WHEAT...

WITH MILK IT'S AMERICA'S
GREAT BODY-BUILDING
BREAKFAST!



Count on NABISCO SHREDDED WHEAT to supply your family with *natural* nourishment! This original Niagara Falls product is made of Nature's whole wheat, even the wheat germ and bran. Get this hearty breakfast today — enjoy good, *honest* food!

THE BREAKFAST FULL OF **POWER** FROM NIAGARA FALLS

• Florence Kuhn's pineapple dream

Cream together: 1 cup sugar
1/2 cup butter or margarine
Add: beaten yolks 2 eggs and mix well
Add, then mix: 1 cup raisins and 3/4 cup shredded pineapple (put through food chopper together)
To 1 cup buttermilk add 1 1/2 tsp. baking soda
Sift: 2 1/2 cups cake flour with 1 tsp. baking powder and 1/2 tsp. salt
Add, alternating with buttermilk, to first mixture, beginning and ending with dry.
Beat well. Pour into greased baking dish, or two 8" layer cake pans. Bake at 350° for 40-50 minutes. Ice with Boiled Frosting or serve as pudding with Branded Hard Sauce or Hot Brandy Sauce.
HOT BRANDY SAUCE: In upper part of double boiler beat with rotary beater (about 4 min.): 1/4 lb. butter
1/2 lb. dark brown sugar
1 lemon (juice and grated rind)
1 whole egg
When it begins to thicken, add and stir, off stove, 1/4 cup brandy.
Serve hot. Makes about 2 cups sauce.

Good Victuals

(Begins on page 59)

• Mrs. Norton's sherry bisque

Soften: 1 envelope unflavored gelatine in 1/4 cup cold water
In top of double boiler Beat: 3 egg yolks
Mix together, and add: 1/2 cup milk, 1/4 tsp. salt
1/2 cup sugar (save out 2 tbs.)
Cook over boiling water, stirring constantly with wire whisk or rotary beater until of custard consistency. Take off stove and add softened gelatine. Stir until dissolved.
Add: 6 crumbled macaroons or 6 crumbled meringue shells (preferred, for fineness of texture) and beat again with rotary beater.
When almost cool, add: 1/2 tsp. almond flavoring and 4 tbs. sherry
(Never add wine to hot mixtures or strength and aroma will be weakened)
When mixture begins to stiffen fold in stiffly beaten whites of 3 eggs to which remaining 2 tbs. sugar has been gradually added.
Fold in 1 cup heavy cream, whipped stiff and flavored with 2 drops almond flavoring.
Turn into baked pie shell and chill. Spread with sweetened whipped cream and sprinkle with more crushed meringue or macaroon crumbs or sliced bits of maraschino cherries.

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Good Victuals

(Begins on page 59)

heavenly brown gravy is super over
rice, and some browned pineapple
slices and green peas make a meal
that's good—real good. If you're
doing it for buffet—and what's bet-
ter sense than a succulent, aromatic
big old roaster to serve a lot of
hungry people—mix your cooked peas
right in with the boiled rice and
serve as one big fluffy mound.

Mrs. Norton of Lancaster, Penna.,
stuck with some leftover macaroons,
dreamed up what she calls a Bisque
Chiffon Pie. She assured us it looked
rich and fancy, but wasn't much
trouble and cost little. We cooked
it her way and then did another
version of it. It's here, as Mrs. Nor-
ton's Sherry Bisque. She was right.
It makes a big pie and a rich one.
It looks like a \$3.50 caterer's job.
tastes much better and costs ever so
little. Mrs. Norton's family and
friends yelled "encore" so she uses
it frequently for parties and general
good-behavior reward. So do we—it's
a perfect wind-up for twelve buffet-
ers who want their dessert and want
it rich though resting lightly.

We have another guest contributor
to "Good Victuals" this month. Flor-
ence Kuhn, of Waterport, N. Y., had
a "dream," too, whipped up a delicate
dessert she calls Pineapple Dream
Cake. We cooked it exactly as she
told us to, but found it a bit too
crumbly and promptly connived a
very good dream-like pudding from
the lady's basic recipe. Like Lucille's
Pudding in December "Victuals," it
can be served either as cake or pud-
ding, and if the family's small, is
there anything more useful than a
recipe that doubles as a plump iced
cake one day, a pudding with a good
hot sauce the next? And this, like
Mrs. Norton's "dream," a company-
tasting dish that won't demoralize
the budget—that January budget!

Some readers' letters I'd like to
share with you—before we do get
on with them—may I again beg you
to try the soufflé-pudding that is
nameless? Asking you to try to give
it a name, is not a "trap," believe
me. I think you will be deeply grate-
ful to me for this contribution to
your cooking repertoire, and I am
eager to know that you think so, too.
And when you do make it, please be
careful of the fish you use. Some
brands of frozen fish are very good,
many are very poor indeed. Strong in
taste, unpleasantly gray in color in-
stead of white and coarse in texture.
I use fresh halibut for this—but if
you do use frozen fish be a martinet.
Insist on a good brand—for there's
no such thing as penny-wise when you
buy fish.

A letter from S. F. Kellogg of
Duarte, Calif. "In your August issue
the recipe for 7-boy Curry has been
of great interest to me. I am one of

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Good Victuals

(Begins on page 59)

these terrible amateur cooks who has to rely implicitly on the directions of a recipe so this one leaves me perplexed.

"If using shrimp you mention to cook only seven minutes and NEVER OVERCOOK. But the recipe goes on to tell of various vegetables to add to the salted water and then to cover and watch. From this I assume that more cooking is in order but nothing is said about how fast to cook, how long or if at all. Later on it tells to fry the onions to a golden brown but not brown. Does that mean that brown is not brown but some other color when the word golden has been added to it? If so then what color is it?

"I'd certainly appreciate the answer to these questions as I am anxious to try out a curry recipe with a fair chance of making it taste almost as it should."

A gentleman, I presume? Sir—the vegetables and seasonings you throw in the pot with the shrimp—discard after the shrimp—and they—have cooled. Sorry about the onions. Redundant I was, to have used "golden beautiful, and golden. And now get going, my man. If it's a curry wizard you would be, here's your big chance. It won't taste "almost as it should"—it will taste scrumptious, and a great big eight-boy—and it would spoil this 7-boy Curry—and it would be fun to hear you say so!

From Mrs. Harvey Williams of Springfield, Mass. "In your September issue under the title of 'Good Victuals' on page 63 was a recipe called 'topside-down cake, a glamorous quickie.'

"I certainly agree with you that it was a luscious dessert. However, both my friend and I who tried the recipe ran into difficulties and our final product was good tasting but not as attractive as yours. Perhaps you can tell us wherein our trouble lies. We made the cake independently, I first and then she later at my request to see if her results were like mine, and they were.

"The baked cake was lovely in taking it from the oven but after sitting at room temperature, the center fell in and left almost a hole except for the chocolate topping. Our stoves are both in fine working condition and we followed the recipe implicitly; so I hesitate to believe that our trouble was in the preparation and baking procedures.

"Can you enlighten us a bit? It's a wonderful, easy dessert and we want to add it to our regular file of usables but we also would like to have it come out somewhat 'according to Hoyle'."

Well, Mrs. Williams—and your
PLEASE TURN TO PAGE 73

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THE AMERICAN HOME, JANUARY, 195

Easy Recipe

Jaweled Fruit Mold

- 1 envelope Knox gelatine
- 1/4 cup lemon juice
- 1 cup hot water
- 1/3 cup granulated sugar
- Few grains salt
- 2/3 cup syrup from canned fruit cocktail
- 1 1/2 cups drained canned fruit cocktail
- 1/2 cup whipping cream

Soften gelatine in lemon juice and dissolve in hot water. Blend in sugar, salt and syrup from cocktail. Cool until mixture is slightly thicker than unbeaten egg white. Fold in well-drained fruit cocktail and

turn half of mixture into 1-quart mold. Chill. Whip cream until barely stiff and fold into remaining gelatine. Turn into mold over clear layer. Chill until firm. Serves 6 to 8.

Company fruit bowl: (below) luscious, colorful fruit cocktail spooned right from the can! Perfect answer when you need a fast and fancy dessert. But don't stop there! Fruit cocktail is a magic 5-fruit blend with literally hundreds of uses. And what a time saver. No peeling! No dicing! No sweetening to do! Just think! Five delicious fruits...California golden peaches, pineapple, pears, cherries and grapes...ready fixed, ready to use.

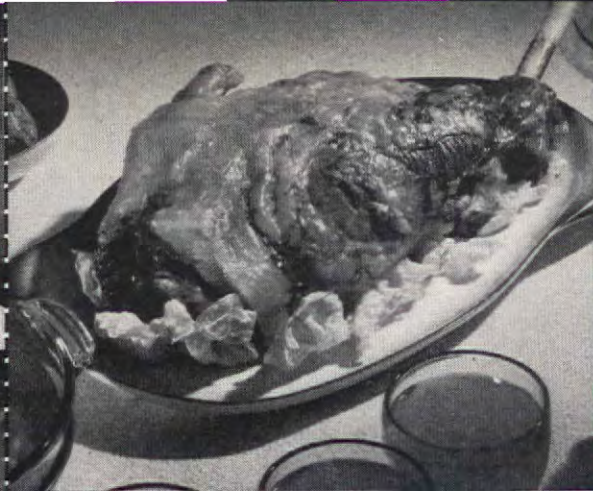
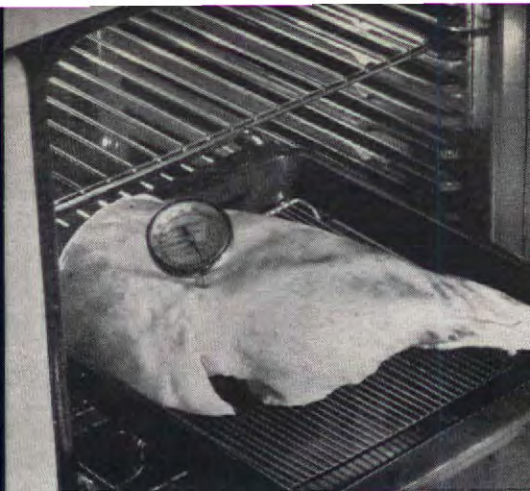
You'll have great luck with fruit cocktail in upside down cakes, tarts, pies, and cobbles. No canned fruit has more appeal than this fruit five-some.



Five luscious fruits...perfectly blended...perfectly right
Canned Fruit Cocktail from California

Cling Peach Advisory Board





Note: Because meat is such an important food it should occupy a prominent place in your food budget. Thoughtful planning, wise buying and proper preparation are the three steps that will give you economical, attractive, palatable and nutritious meals. Remember, too, that leftover meat dishes should be planned and prepared as carefully as your original main meat dish.

• roast leg of lamb

MENU

Minted Pineapple Juice
Roast Leg of Lamb Baked Potatoes
Cauliflower au Gratin
Celery and Carrot Strips Olives
Fresh Fruit Ambrosia Nut Cookies
Beverage

Note: Lamb should be served very hot or cold, never lukewarm. In selecting a leg of lamb, look for a smooth covering of clear, white, brittle fat over most of the exterior. The texture of the meat should be fine-grained and velvety in appearance. For a leftover dish, try our "Lamb Shortcakes."

• planked steak

MENU

Tomato Juice Cocktail
Planked Steak with Mashed Potatoes
Green Beans with Pimiento
Toasted Garlic Bread
Lemon Sherbet Sugar Cookies
Beverage

Note: A planked steak has many advantages. For example, it avoids extra dishwashing since the steak is broiled and served piping hot on the plank. It also looks attractive with the browned mashed potatoes and parsley arranged around it on the sizzling plank.

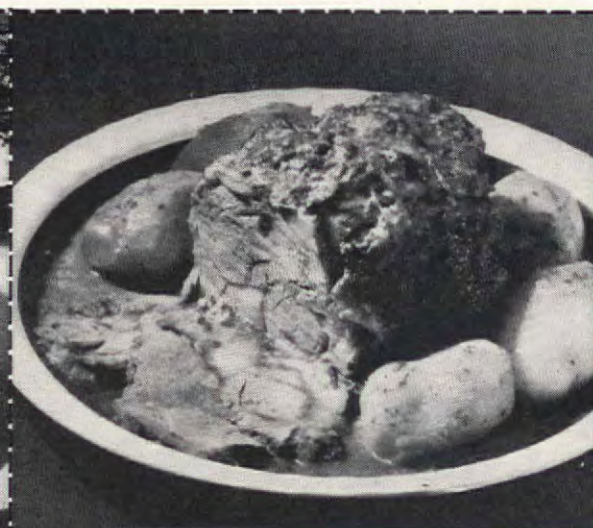
Photographs by F. M. Demarest

Meat: The Mainstay (Begins on page 56)

most of us cook the better cuts. The moist-heat method envelops the meat in hot liquid or steam, generally called braising, frying, and stewing. A snug-fitting cover keeps in the moisture. Connective tissues and tough muscles are softened by the longer, slower cooking-time and continuous moisture. For this reason you can use less tender and less costly cuts. Regardless of the way you do your meat, here's one important thing to

remember always: Take it easy. Low temperatures and slow cooking can do wonders for flavor and tenderness, keep your meat from shrinking, allow more servings per pound. Overheated, overcooked meat loses many of its juices, is much harder to carve. Beef may be rare, medium or well-done according to preference; lamb should be served medium to well-done; veal and pork should always be cooked until well-done, never overcooked. The experts agree that you don't have to sear meat to keep in the juices.

Another hint: If you let your roast stand for about 15 minutes before serving, the juices will "set" and it's easier to carve. This also gives you time to make gravy, while the mainstay of the family sharpens his favorite carving knife and carefully eyes the mainstay of the meal—meat!



MENU

Hot Consommé
Baked Ham Spiced Apples
Diced Creamed Potatoes
Fresh Vegetable Salad Bowl
French Dressing
Peppermint Chiffon Pie
Beverage

This diagram shows how to score your meat. In basting we moisten the meat with the syrup and pan drippings while the meat is cooking. For a leftover dish try Sunday Night Ham Chowder.



• veal pot roast

MENU

Broiled Cinnamon Grapefruit
Veal Pot Roast with Savory Sauce
Pan Roasted Potatoes
Carrots and Onions
Tomato Aspic Mayonnaise
Heavenly Hash
Beverage

Note: This is an economical dish made with veal. The same recipe can, of course, be adapted to other inexpensive cuts of meat. The trick is in the savory sauce which brings out the full flavor of the meat used. Cooking time will vary with the type and cut of meat used. For a leftover dish, try "Veal Aspic Salad."

• cranberry pork chops

MENU

Cream of Mushroom Soup
Cranberry Pork Chops
Parsley Potatoes
Tossed Green Salad
 Roquefort Dressing
Baked Indian Pudding
Beverage

Note: Spiced chopped orange and cranberry sauce is excellent served incooled as a cold relish with other meat dishes. Pork chops, the old favorite, combined with cranberries, put on new color and flavor.

● cranberry pork chops

(File under "Meats")
Serves 6

- 6 pork chops
- 1 tablespoon fat
- ¾ teaspoon salt
- ¾ cup flour
- 3 cups cranberries

Lightly flour the chops, season with salt and brown on both sides. Quarter whole orange and grind with cranberries. Add other ingredients and mix well. Pour cranberry mixture over chops and cook slowly in a covered pan about 1 hour, or until chops are well done.

Tested in THE AMERICAN HOME KITCHEN

● veal pot roast

(File under "Meats")
Serves 6 (leftovers for 6)

- 6 pounds veal, rolled rump
- ¾ cup flour
- ¼ teaspoon salt
- ½ teaspoon pepper
- ¼ cup shortening
- 6 potatoes, medium
- 6 onions, medium
- 10 carrots, small

Wipe meat with a damp cloth; rub well with salt, pepper, and flour. Place shortening in a large skillet or heavy iron pot; when hot, brown the meat completely. Remove meat; now, add to the fat, gradually, the 2 tablespoons of flour. Stir to a smooth paste; add 2 cups of water slowly. Cook until the mixture has the consistency of thin white sauce. Season with the chutney and Worcestershire sauces, then add salt and pepper. Return meat to original pot, cover. Cook slowly, allowing 40 minutes per pound. Prepare vegetables and add to the meat 45 minutes before the pot roast is completely cooked. Serve on a platter immediately. Garnish as desired.

See: SALADS AND DRESSINGS,
"Veal Aspic Salad"

Tested in THE AMERICAN HOME KITCHEN

● baked ham

(File under "Meats")
Serves 8 (leftovers for 6)

- 8-pound ham (pre-cooked)
- 1 cup honey
- 4 tablespoons brown sugar
- ¾ cup pineapple juice
- Cloves

Remove outside skin of ham so that the surface is smooth and uniform. Score diagonally about one inch apart to make a diamond-shaped design. Place in an open roasting pan on rack. Mix honey and brown sugar. Then add pineapple juice slowly to make a syrup. Pour the syrup over the surface of the ham making sure all parts are covered. Put a clove in the center of each "diamond." Bake according to directions on the brand label. Baste ham frequently while cooking to insure an even glaze, and to increase the flavor.

See: LEFTOVERS,
"Sunday Night Ham Chowder"

Tested in THE AMERICAN HOME KITCHEN

● planked steak

(File under "Meats")
Serves 6

- 4-pound steak, 1 inch thick
- 8 potatoes, medium—mashed to make 3 cups
- Parsley

Put steak on plank. Place 2 to 3 inches under flame. Broil until top side is brown, then turn and brown the other side. Steaks 1-inch thick, total time: rare, 15 to 20 minutes; medium rare, 20–30 minutes; well done, 30–35 minutes. As steak is broiling, mash potatoes and season. Fill pastry tube with mashed potatoes. When steak is ready, remove and season to taste. Squeeze potatoes around outer edge of steak plank. Return plank to broiler and brown potatoes slightly. Garnish with parsley and serve on plank immediately.

Tested in THE AMERICAN HOME KITCHEN

● roast leg of lamb

(File under "Meats")
Serves 8 (leftovers for 6)

- 7-pound leg of lamb
- ½ cup flour
- 1 teaspoon salt
- ½ teaspoon pepper
- 1 garlic clove

Wipe meat with a damp cloth. Rub surface of lamb with clove of garlic, then add the flour, salt and pepper that have been combined. Insert meat thermometer in the thickest part of the meat, away from the bone and fat. Put lamb on rack of roaster. Do not cover. Put in the oven, which has been preheated to 350°F.; allow 30–35 minutes per pound. Meat thermometer should read 175°F.–185°F. when done.

See: LEFTOVERS,
"Lamb Shortcakes"

Tested in THE AMERICAN HOME KITCHEN

● hints on meat

1. ¼ pound boneless meat per serving.
¼ to ⅓ pound per serving if meat has bone in it.
2. Always cook meat at low temperatures except when broiling. This insures the full flavor and tenderness of the meat.
3. A meat thermometer is desirable and should be placed in the center of the largest muscle away from the bone and fat. A skewer inserted first helps in the correct placement of the thermometer.
4. *Roast* to cook by dry heat without covering, usually in an oven.
Broil to cook directly under a flame or red-hot heating unit, or over open fire.
Panbroil to cook uncovered in a hot frying pan, pouring off fat as it accumulates.
Rub pan lightly with fat to prevent meat from sticking.
Fry to cook in fat, using any amount from a very little up to 2 inches in depth. This is also called sauté or panfry.
Braise to brown meat in small amount of hot fat, then cook slowly in closely covered kettle, adding small amount of liquid.
Stew to simmer slowly until tender in just enough liquid to cover.
5. Don't neglect the so-called "Variety Meats": Liver, heart, kidney, tongue, tripe, beans, and sweetbreads. Cooking time and method of preparation on these varies.



Meat

(Begins on page 56)

1. *Carving of Lamb:* Cut slices at right angle to the bone, holding roast firmly with fork. Remove slices by cutting along the bone parallel to the platter.
2. *Mashed Potatoes Around Planked Steak:* Fill the pastry tube full of mashed potatoes. Press with the hands from the top of the tube. Make a design to fit the plank as shown here.
3. *Cranberry and Orange Sauce for Pork Chops:* Put into grinder the raw cranberries and quartered unpeeled orange. Use a wide, shallow dish that fits under opening of the grinder to take care of ground fruit and juices.

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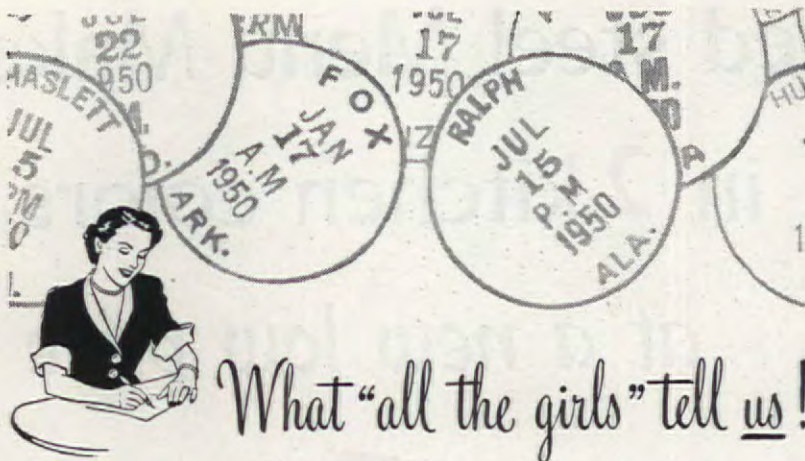
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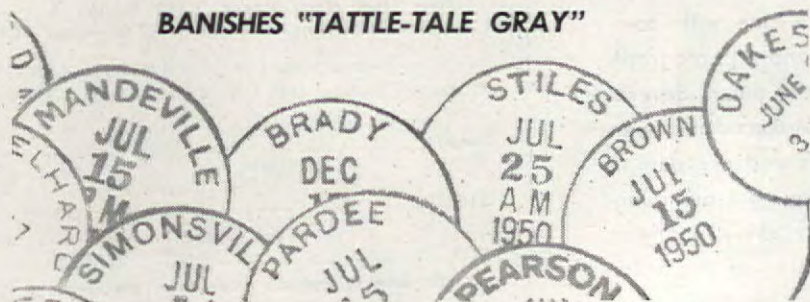
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Lillian M. Gilbreth, industrial engineer, mother of the 12 children in *Cheaper by the Dozen*. Good organization highlights her success as mother and executive

Lady With a Job Well Done

Mrs. Lillian M. Gilbreth is an industrial engineer by profession, mother of the twelve children in "Cheaper by the Dozen," and a past master at making both ends meet around a huge family circumference. Her talents aren't limited to just these things, either, tremendous as they are. She has also found time to pioneer in the improvement of family living where labor-saving devices, working surfaces, and table heights are concerned.

Nor does she take a back seat when it comes to the planning and serving of good food. These four recipes using leftover ham, beef, and veal (See "Meat: The Mainstay," page 56) are but a sample of her great versatility.

Naturally, feeding a family of fourteen is a monumental job no matter how you look at it, and Mrs. Gilbreth discovered long ago that the secret lay in being well-organized. She believes this is necessary to insure a happy, healthy family. But she also said, with an understanding twinkle in her eye, that such organizing should never be so rigid that it interrupts family pleasures. In her family, if someone suggested a picnic, everyone got busy making sandwiches, and the dinner she had planned was put off till the next evening.

Her family spent many hours in the kitchen, which was the gathering place where the kids had the most fun. It was large, comfortable and old-fashioned in feeling. On Sunday nights they'd all flock into the kitchen and prepare supper together. Some would try a special favorite dish, some would set the table, others washed the dishes. Everybody sang. It was fun and life was good to live. As a result of this warm, friendly atmosphere, the kitchen has a real significance for the Gilbreth children, now grown to maturity. One daughter, when married, received a fine kitchen, tailored to her needs, as a wedding present from her mother. Another daughter has made her kitchen part of the

• ham chowder



MENU

Sunday Night Ham Chowder
Stuffed Peach Halves on Lettuce
Thick Fruit Dressing
Toast Sticks
Hot Gingerbread with Whipped Cream
Beverage

Note: Soup is versatile, and here you have it as a hearty one-dish meal. Any kind of diced leftover meat may be substituted for ham.

• lamb shortcakes



MENU

Lamb Shortcakes with Tomato Sauce
Buttered Cabbage
Fresh Fruit Gelatin Mold

Note: Here's something new and different with a flair. This recipe, even though a leftover dish, is sure to win compliments as party fare. We have suggested you use your favorite biscuit recipe for these shortcakes. However, the shorter the dough mixture, the better the texture of the shortcakes. [By "short" we mean the addition of 2 tablespoons of fat.]

living room, so that now while she's getting the meals the whole family can be together. Now that the children have grown up and scattered, Mrs. Gilbreth applies her same wise ways in planning and organization, although

on a much smaller scale, naturally. She loves to experiment with foods now, something which was a little ticklish to tackle when more than a dozen people were involved. In the field of engineering she has produced

• lamb curry



MENU

Apple Lamb Curry on Rice
Salad Bowl
Buttered Whole Wheat Muffins
Boston Cream Pie
Beverage

Note: This is curry for the novice! Not too strong, not too hot. In this recipe you'll savor the subtle blending of interesting flavors from the East and the West.

• veal aspic salad



MENU

Veal Aspic Salad with Cottage Cheese
Crisp Rolls
Butter
Old Fashioned Baked Rice Pudding
Sugar Sauce
Beverage

Note: Simple, easy to prepare, and wonderfully zesty in flavor. Here's a salad hearty enough for an entire, pretty enough for company fare.

Less work for mother

USE INEXPENSIVE

DIXIE CUPS

- for between-meal drinks
- for children's milk
- for fruit juices, soft drinks



so handy!

Perfect for after-school snacks, quick lunches, at bed-time . . . no glasses to wash, break, or litter your sink!



so economical!

Big new economy-size boxes of Dixie Cups now mean low-cost help for busy mothers.



so easy to use!

Smart new crystal-clear Home Dispenser mounts on any wall—keeps Dixies right at your fingertips.

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Dixie Cups and Dispensers now specially priced at most neighborhood stores. If your favorite dealer doesn't have them, write Dixie Cup Company, Easton, Pa.



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BALANCE is the secret...

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To raise or lower your windows in one easy, fluid movement... equip them with UNIQUE Sash Balances.

The **UNIQUE Sash Balance** is not a friction device, but a **TRUE COUNTER-BALANCE**; it is time-tested and trouble-free. Sealed in a rust and dirt-proof steel tube, the lifting power of its high-grade, oil-tempered spring is governed by a graduated spiral rod. This provides a **perfect balance** at any point in the run of the sash. The sash **FLOATS** on the **BALANCE**—moving freely up or down or is held securely in place wherever you want it.



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(File under "Leftovers")
Serves 6

• lamb shortcakes

Make 1 recipe of your favorite baking powder biscuits
2 cups cooked lamb, ground
3 tablespoons green pepper, chopped
1/3 cup bread crumbs
2 tablespoons shortening
1 cup milk
2 tablespoons onion, chopped

3 tablespoons celery, chopped
3/4 teaspoon salt
1/4 teaspoon pepper

SAUCE
1 can tomato soup, condensed
2 tablespoons butter
1 teaspoon Worcestershire sauce
2 tablespoons pickle relish

Make your biscuit dough. Roll into rectangular shape about 3/4-inch in thickness. Divide into 6 rectangles; cut these in half to make 12 squares in all. Brown bread crumbs in shortening and add milk. Combine green pepper, celery, onion, salt and pepper with bread crumbs and milk mixture, and allow to cook slowly 10 minutes. Add ground lamb and mix well. Heap meat on 6 biscuit squares. Top with remaining squares. Bake in 425°F. oven about 15 minutes. Heat tomato soup. Add butter and seasoning. Serve hot on lamb shortcakes.

Tested in THE AMERICAN HOME KITCHEN

• ham chowder

3 onions, medium, chopped
3 tablespoons butter
6 potatoes, medium, diced
1 cup water, boiling
2 teaspoons salt
1/4 teaspoon pepper

1 teaspoon Worcestershire sauce
1/4 teaspoon thyme
1/4 teaspoon paprika
2 cups peas, cooked (frozen or fresh)
4 cups milk, scalded
1 cup cooked ham, diced

Scald milk. Sauté onions in butter. Put sautéed onions, diced potatoes, and seasoning in boiling water and cook for 15 minutes. Add scalded milk, peas, and ham. Cook on low flame until ingredients are thoroughly blended, at least 15 to 20 minutes. Serve.

Tested in THE AMERICAN HOME KITCHEN

Lady with a Job

(Begins on page 70)

many tricks of the trade, including work processes reducing both time and effort; kitchen

equipment fitted to limited space; suggested habits of work and activity fitted to the individual family's standard. Here is proof that the spirit of the pioneer is still with us, in an extraordinary, delightful woman whom we are pleased to have you meet.

(File under "Salads and Dressings")
Serves 6

• veal aspic salad

1 tablespoon lemon juice
1 tablespoon onions, chopped
1 cup cooked veal, diced
2 cups cottage cheese
Salad greens

2 1/2 cups tomatoes, canned
3/4 teaspoon salt
1 celery stalk, large, chopped
2 bay leaves
1 1/2 tablespoons gelatin, unflavored
1/4 cup cold water

Combine tomatoes, salt, celery, bay leaves, and simmer ten minutes. Strain and add lemon juice. Soften gelatin in the cold water for five minutes. Add to tomato mixture. Then combine with veal and onions. Pour into 1-quart mold. Chill until firm. Place mold on salad greens. Serve with cottage cheese.

Tested in THE AMERICAN HOME KITCHEN

(File under "Leftovers")
Serves 6

• lamb curry

2 cups meat stock
1 teaspoon Kitchen Bouquet
1/2 cup raisins
3 whole cloves
2 cups cooked lamb, cubed
2 cups rice, uncooked

3 apples, large
1 onion, large, sliced
1 garlic clove
1 tablespoon butter
1 tablespoon flour
1 tablespoon curry powder
1/2 lemon, juice and grated rind

Peel, core, and slice apples. Sauté apples, onion, garlic in butter until golden brown. Remove garlic. Add flour mixed with curry powder, blending well. Combine lemon juice, meat stock, Kitchen Bouquet; add grated lemon rind, raisins, and cloves. Cover and simmer 30 minutes. Add lamb; heat thoroughly. Serve with fluffy rice.

Tested in THE AMERICAN HOME KITCHEN

Rootin' around...by **BENE**



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Free Book... How to Eliminate Sewer Trouble
ROTO-ROOTER CORP.

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A NATIONAL SERVICE AVAILABLE LOCALLY

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3-IN-ONE OIL

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MAKE \$40. WEEKLY IN SPARE TIME
Send for FREE Surprise Selling Kit plus two sample boxes of our fastest selling Everyday cards on approval. Get exclusive, exciting selling suggestions, CHARLES C. SCHWER CO. 14A Elm St., Westfield, Mass.

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UNION LOOM WORKS, 24 Factory St., Boonville, N. Y.

Good Victuals

(Begins on page 59)

good neighbor—if it isn't the range, if it was a top-flight brand of cake mix—then it's simply got to be your haste in removing it from the oven. It was hot, hot, hot in my kitchen when I cooked and wrote up the recipe. About 108°, I should think, for it was July in New York. And so an evening last week, after alternately flushing with pride that it was good, even with a great crater in the middle and brooding over the cause of it, I made it for our own dinner and warily left it in the oven with the door open, after I had turned the heat off. No hole-in-the-middle—so try it, will you? I hope others have not had your experience. I am one of those pinch-of-this and dab-of-that kind of cooks and try conscientiously to write down every simple step along the way. But temperatures outside the oven, as well as in are—well, you know what. One time peas in a half cup of water will look—and taste—as though they'd been floating around in a great vat of water. Other times, when there's rain in the air they'll burn on you quick as a rabbit. It's accounting for these variables that makes a foolproof recipe—and it's letters like yours that alert me to more care in the copying down of them for you to try. Thank you for the bouquet and thank you for the criticism.

Done with Grace

(Begins on page 44)

the interiors be serene and a complement to the outside. In the corner window a blond game table and Duncan Phyfe chairs prove that good pieces of any period fit pleasantly into well-designed contemporary houses.

The coffee corner is a colorful spot with bamboo curtains and a gay little flounce of strawberry-patterned chintz. Secluded from the kitchen, while close to it, it looks out to the sycamore trees bordering the motor court, serves as passage direct to front door and bedroom wing. A tiny little maid's room and bath are tucked behind the kitchen. A short bedroom hall has space for a telephone table, linen and utility closets. Spacious master bedroom looks out on garden.

The outdoor living terrace has a red cement floor level with the lawn. Part of it is sheltered by the roof of the house, one section is open to the sunshine, but secluded from neighboring property by a redwood fence set in low brick wall. Certainly every provision has been made for pleasant outdoor meals and hours of relaxation—a house geared to informal, comfortable living in seclusion from street and neighbors.

Only Monarch gives you this surface oven that

Saves Stoopng



JUST lift the cover of the Monarch Surface Oven—and there's your food! No stooping... no hot oven racks to pull out. A wonderful convenience for frequent basting of fowl, ham or game. And oh, how tender and juicy!

2-Oven Roaster Range

This beautiful Monarch Range has *Two* ovens!... a roaster-size oven built flush into the cooking top... and a regular size oven with broiler unit. Whether you cook with **ELECTRICITY** or **GAS**, you can enjoy the exclusive conveniences of the Monarch 2-oven Roaster Range. See your Monarch dealer, or write to Monarch Malleable Range Company, 411 Lake Street, Beaver Dam, Wisconsin.

Monarch
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Electric Range with "Side-Heat" Cooker.

6-Unit Electric Range with 2 Full Size Ovens.

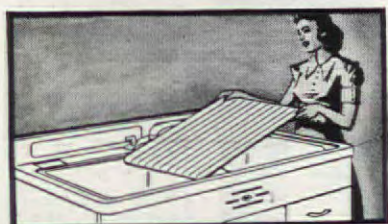
Electric Range with Coal-Wood Heater



Combines Big Laundry and Kitchen Bowls in Compact 48" Unit!



"Phantom" view shows extra-deep laundry bowl, left, and generous kitchen bowl, right.



Drainboard is removable, or slides either direction above either sink-bowl.

● Small kitchens do double duty with the Shirley "Duplexer" Steel Cabinet Sink. Wherever space for kitchen and laundry facilities is cramped and limited here's your answer! It has two bowls, one extra deep for laundry, making dishwashing and laundry easier and quicker! And it provides generous storage capacity, yet is only 48" long, giving you the utmost in convenience from every foot of floor and wall space!

Whatever your kitchen problem there is a handsome Shirley Steel Cabinet-Sink to meet it . . . and a complete line of matching steel Base and Wall Cabinets to complete any arrangement!

Write for Shirley Kitchen-Planning Booklet! It's full of practical, down-to-earth ideas that will help you. Send 10¢ in coin (no stamps, please!) to cover handling. Then see these beautiful Shirley units at your dealer's!



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MATCHING STEEL KITCHEN UNITS

fit any kitchen... a unit at a time... or all at once!



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Cardinal will bring you EXTRA CASH! Sell Cardinal Everyday Greeting Cards and "coin" money in your spare time! **NO EXPERIENCE NEEDED!** We send you 5 Box Assortments on approval. Just show these samples to your friends. 21-Card \$1 Assortments are miracle sellers—pay you up to 100% cash profit! Also show Gift Wraps, DeLuxe Stationery, Humorous Cards, Gift Items and many other money-makers.

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IN CANS OR TUBES
ADHERES TO METAL OR WOOD
P.S. Lubricate bikes, trains, skates and wagons with 3-IN-ONE Oil

How to Buy Meat

There's an old Indiana adage which says: "Don't shop on an empty stomach." It's good advice these days, especially in the vicinity of the meat counter. Many of us have the habit of waiting to see what the butcher has to offer. May we suggest, however, that before you set out to invest your food dollars in meat—and right now that's quite an investment—plan your strategy. The result will pay good dividends in satisfying, taste-tempting food that will give you the most for your money.

The plan: Consider your family's needs and plan your menus in advance. Because there is a wide range in the quality of meats, learn the indications of flavor and tenderness before you buy. Know what you want, how to recognize it, and how you want to cook it. Then, storing the meat properly and preparing it carefully are the final steps in a successful operation.

The specifications: About 70 per cent of all meat sold in the United States is federally inspected. A large proportion of the other 30 per cent is slaughtered under the protective regulations of state and city. Meat products that pass federal inspection standards are stamped in abbreviated form, "U.S. Inspected and Passed." You will also see in many cases another government mark: this symbol identifies the grade of the meat as established by the United States Department of Agriculture. U.S. Grade stamps are:

U.S. Prime: Highest grade of meat. Limited in quantity, little ever reaches retail markets.

U.S. Choice: Highest grade of meat commonly found in markets, rich and flavorful. With the exception of veal, it will have a smooth, moderately thick fat covering and extensive marbling of fat with lean.

U.S. Good: Most popular grade of meat sold in volume. Fat covering is somewhat thinner than that of "Choice."

U.S. Commercial and U.S. Utility: Fourth and fifth in the grading scale. Leaner and lower priced. Fat covering is usually thin, and the cut surface shows little or no marbling.

Grading of pork: Pork sold at retail is not usually graded since it is more uniform in age than other meats when slaughtered and so there's less variation in quality.

In considering labels, look, too, for the packer's brand name as a grade guide. Most well-known, national meat packers stamp their three top grades of meat with their brand names. These meats usually carry the U.S. grading stamp as well.

Let's look at the actual appearance of the meat itself.

Beef: The flesh of high-quality beef is bright red, firm, fine-grained, and well-marbled with fat. Exterior fat should be creamy-white, brittle or crumbly.

Lamb: The flesh is pinkish red, fine-grained. The fat is clear, creamy-white, brittle.

Pork: The flesh is grayish pink, relatively firm with a fine grain. Usually streaked with fat.

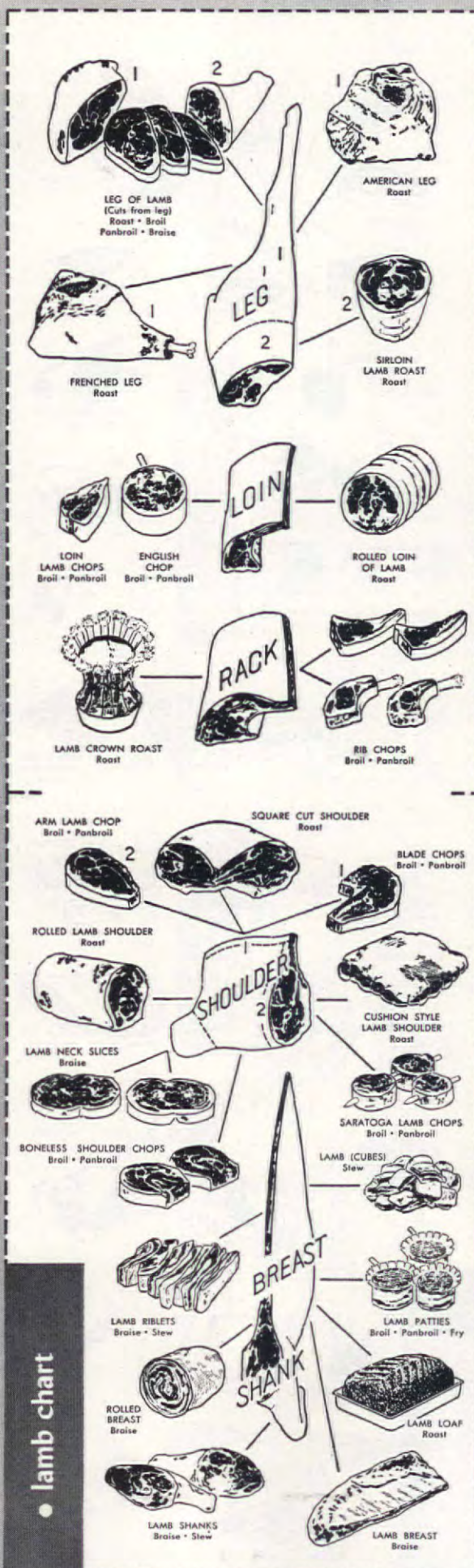
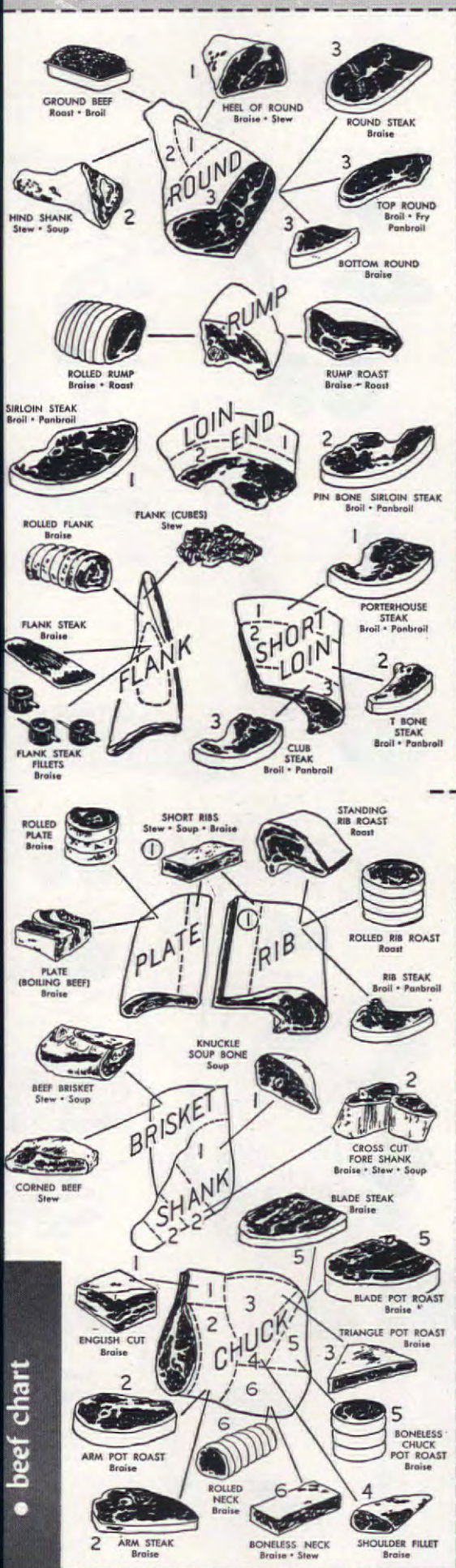
Veal: The flesh of young calves is light, grayish pink, fine-grained and sparsely streaked with fat. The small amount of fat which surrounds the larger cuts is clear and white. Cuts of veal have no visible marbling.

Mutton: Can be distinguished from lamb by its dark red flesh and hard, white fat.

Our charts will help you recognize the specific cuts which are generally available. Modern display cases make "window shopping" for meat a relatively easy matter. Often, meats are cut into convenient size for home uses and tagged with the name of the cut and its weight. With a plan for meat buying in mind before you reach the tempting displays, you'll reap a reward in good buying and good eating for yourself and your family.

ADDITIONAL INFORMATION ON PAGE 76

These meat charts are handy guides in meat buying



In tears over crusty pans?



BRILLO
gives **TWICE** the **SHINE**
in **HALF** the **TIME**!

New "Scorchy Pan" Tests on greasy, crusty pans prove Brillo outshines all other types of cleansers tested. Shine-meters show Brillo actually gives aluminums twice the shine in half the time.

A square metal-fiber Brillo pad-with-soap whisks off crust and scorch—while the "jeweler's polish" in Brillo soap gives pans the speediest shine ever! *Neat and easy.* No scrubbing! No scraping! Brillo's perfect, too, for cleaning ovens and stove burners. Just *whisks* off gummy crust!



★ RED box—soap-filled pads
★ GREEN box—pads and cake soap

There's
jeweler's polish
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VALUES IN LOVELY
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It's easy — profit-
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orders for com-
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high profit line.
Extra cash bonus.
FREE Gift Offers.
Raise money
quickly for your-
self, your Club or
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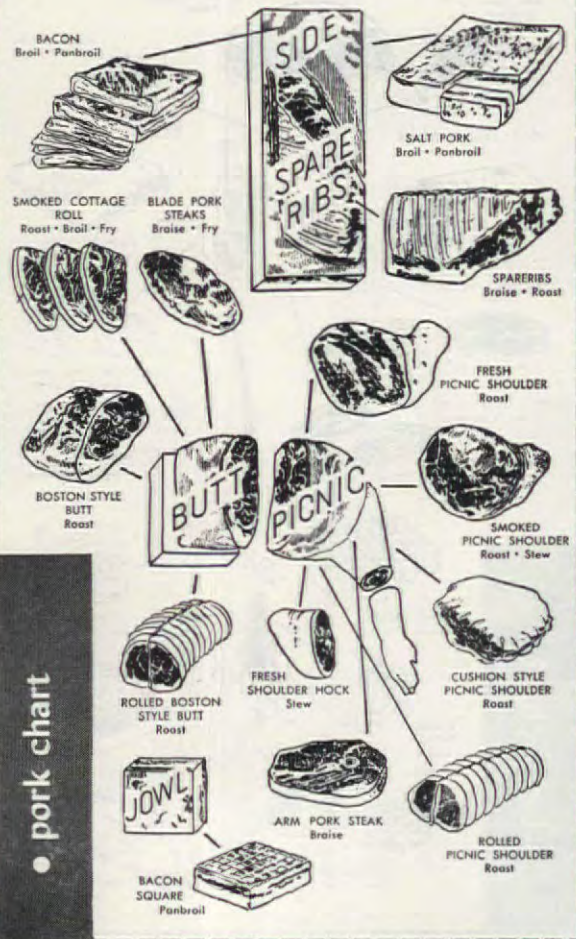
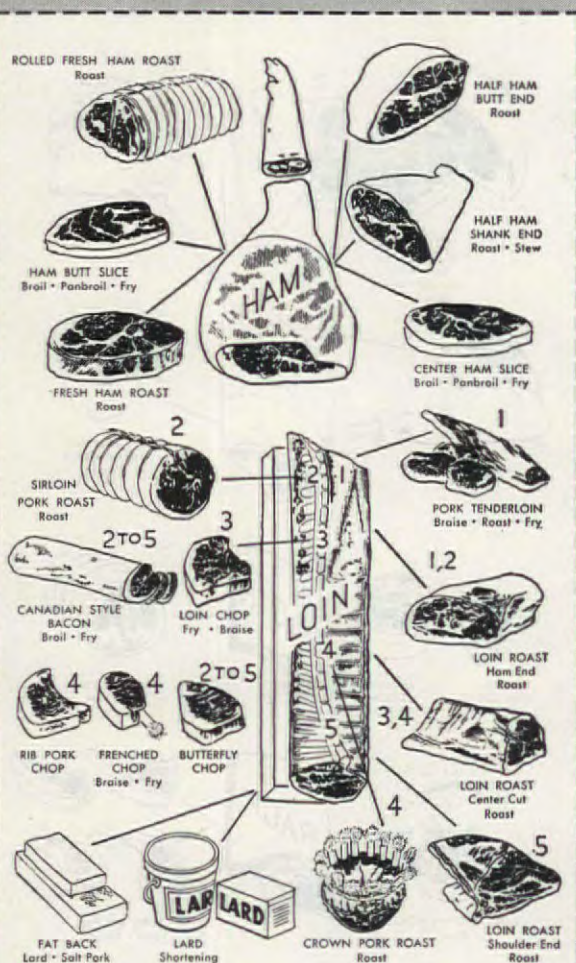
MRS. FISHER says:

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beautiful line ...
helped me support
our family." —
Mrs. L. Fisher
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for **FREE TRIAL**
outfit of actual
samples and
FREE Surprise
Gift Offer. If out-
fit does not make
money for you
quickly, return it
at our expense.

How to Buy Meat (Begins on page 74)



• pork chart



• veal chart

High back of cast-iron grate offers greater firebox protection. From \$13.50 to \$27.50 depending on size. By Superior Fireplace Co.



Four-piece fire-tool set in wrought iron. Pony shoe handles on poker, shovel and broom. Simple strap bracket. Complete set about \$15.00 from M. C. Wentz of California

Pair of horse shoes make effective unusual andirons. Other designs available in multiple horse and pony shoe combinations. One shown around \$18.00 from M. C. Wentz



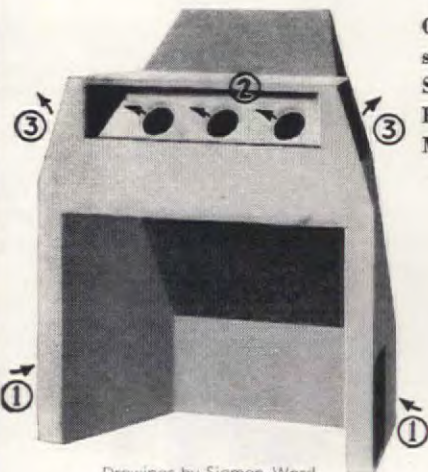
A Good Fireplace

(Begins on page 50)

embers up where their heat can best support and promote combustion. When cleaning the hearth between fires, leave enough ashes to form a bed under the next fire. Allow sufficient space between the new fire and the ash bed so that new embers won't be held in contact with the andirons or choke the air passage. As the embers accumulate, keep them out of contact with the andirons and the back and sides of circulation fireplace units, to prevent the intense heat from burning and damaging the iron.

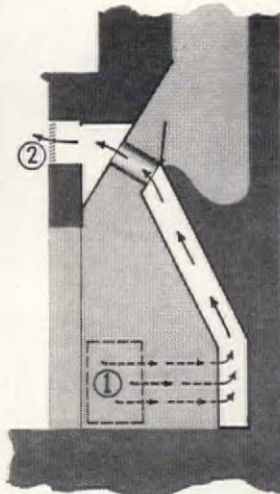
As the logs burn away, they settle together, and burn better—with some space for air to pass between them—because the closeness increases the heat within the fire. As the fuel burns, keep it toward, but not against, the back of the hearth, and add logs to the front and top of the fire where they will be ignited by the hot embers below and the already burning fuel. It sounds simple enough, doesn't it? Try it on your next hearth fire.

Circulating fireplace units similar to this Heatform by Superior are also made by Heatilator, Bennett-Ireland, Majestic, and Price Fireplace



Drawings by Sigman-Ward

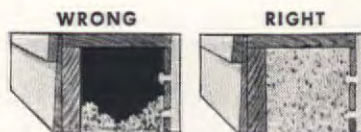
Cold air enters (1) at floor-level grilles, is warmed by the inner sides, which are the firebox walls, as it circulates past baffles, and goes out at top, (2) and (3), to heat the room



NEARLY right isn't good enough!



...especially in home insulation



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He blows Rock Wool to the right density in sidewalls, to prevent voids or "empty pockets" that leak heat and reduce efficiency.

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30 CENTS ON EVERY DOLLAR

you spend for fuel this winter!

● Why keep on burning up all that money? You can save it and have a warmer house besides. Yes, and up to 15° cooler in hottest summer! Have Johns-Manville Rock Wool pneumatically "blown" into the hollow exterior walls and attic spaces of your existing home.

You insulate your house only **ONCE**. So the job must be done *right* the first time. Be assured of expert workmanship. Call the approved J-M "Blown" Home Insulation Contractor. He is trained to do the job *scientifically* to give you *utmost* benefits. Ask him about easy monthly payments—FHA approved terms. He's listed in your classified telephone directory.

Send for **FREE** book!

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Please send me **FREE** copy of your 24-page book, "Comfort that Pays for Itself."

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Now you can put twice
as much in your closets
—and keep everything
much neater!



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TAKE A
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ECONOMICAL**

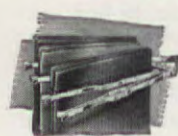


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It's easy to make your closets hold so much more... keep everything in easy reach... save on pressing bills. Shining chrome K-Veniences are scientifically engineered to solve specific storage problems. They make your closets so convenient they practically hand out your clothes!

Any shape and size of closet can be fitted perfectly from the more than 40 items. Yet K-Veniences are quickly and easily installed with just a screwdriver. *No other home improvement gives so much satisfaction for so little cost.*

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Pants, skirts
stay pressed.



Holds 6 hats, plus
ties, scarves, belts.



Keeps clothes neat,
clean and handy.



Keeps shoes
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1. Removable ring in choice of colors fits behind numerals. White plastic case has recess in back to hold 6-foot cord. By Westclox, \$5.95.
2. Handsome mahogany 8-day Colonial pendulum mantel clock strikes on the hour and half-hour. From Seth Thomas, about \$95.00.
3. Pierced numerals match dial in choice of colors. Modern white plastic case, self-starting, synchronized electric motor. \$5.95, from Telechron.
4. Fine example of Simon Willard banjo clock in mahogany, yew-wood inlay, decorated glass panels. Strikes the hour and half-hour. By Colonial Mfg. Co., about \$175.00.
5. Decorative wall clock in hand-tooled antique decorated leather case. Self-starting electric movement. About \$75.00 from Howard Miller Clock Co.
6. Beautifully simple clock of lacquered antiqued English gilt brass. Has 8-day movement. About \$27.00, Herman Kashins.
7. Gilt loops and leaves frame simple dial with gable and circular markers. 8-day 15-jewel movement wound by hanging brass chain. By Semca Clock Co., approximately \$69.50

(Federal Excise Tax extra on all clocks)

No-Sew Fowl Lacer guarantees neat, but well-stuffed fowl. Cord is laced around six stainless-steel pins to be withdrawn after roasting. Also useful for stuffing chops and meat rolls. 10¢ M. E. Heuck

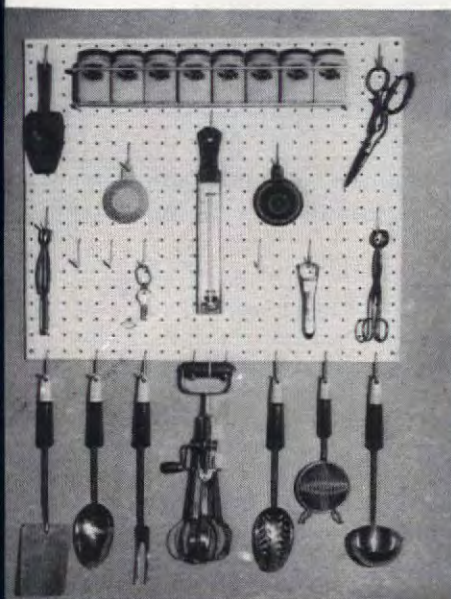


Bakelite 50-ounce canister for preparing frozen orange juice, storing No. 5 can of fruit juice, and keeping vegetables crisp. 69¢ Tupper Corporation

Helps for the Harassed Housewife

ELEANOR LEE JONES

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To a mother whose teen-age daughter wants a room of her own



No conflict between big sister and little sister—thanks to the "Modernfold" movable wall. And see how the smaller "Modernfold" door at the bedroom opening actually creates more space for living. No area required for door swing! Every square inch is usable.

Mother, if you have a growing daughter who wants a secluded spot in which to study . . . a private nook for teen-age get-togethers . . . It's easy to give her that room of her own . . . with a beautiful "Modernfold" accordion-type door.

a "movable" wall! You see, Mother, a large "Modernfold" door is actually a "movable wall" . . . a natural for dividing a large bedroom into two smaller ones! There will be cozy privacy . . . and whenever you need to use the rooms as one . . . fold the door quickly and easily against the wall.

save space, too! And do you want more floor and wall space for placing furniture . . . hanging pictures . . . for happier, roomier living? Then, consider smaller "Modernfold" doors throughout the house in place of space-wasting swinging doors. "Modernfold" doors save about 8 square feet . . . because they don't swing—they fold like an accordion.

and so easy to own! Best of all, is the common-sense price! You'll be delightfully surprised how little it costs to make two rooms out of one . . . create more space for living. Get full details today. Look in your classified telephone book under "doors" for our installing distributor. Or mail coupon.

*Beautiful, Durable
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See the hidden, rigid frame of steel. No wonder a "Modernfold" door gives you smooth, worry-free service . . . year after year.



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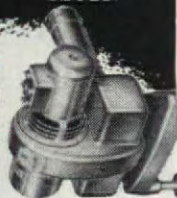
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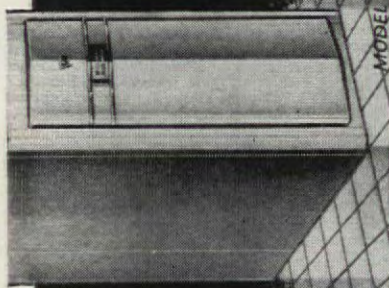


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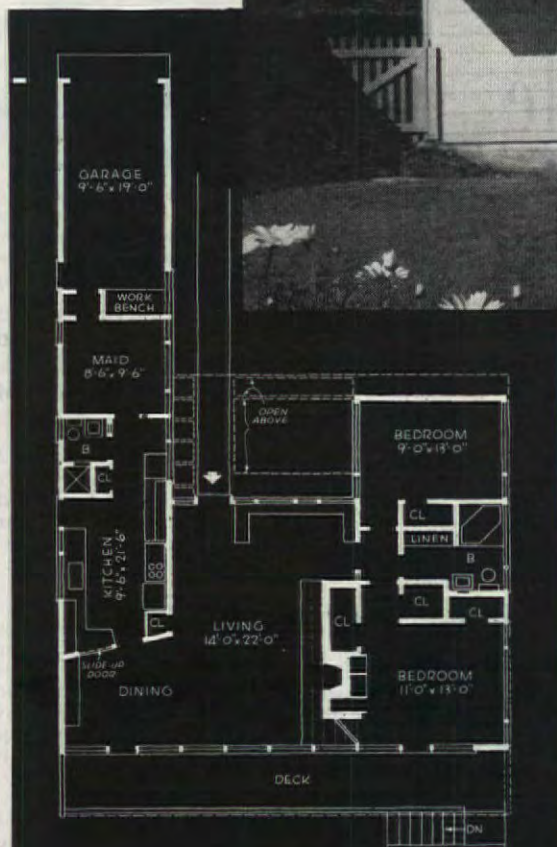
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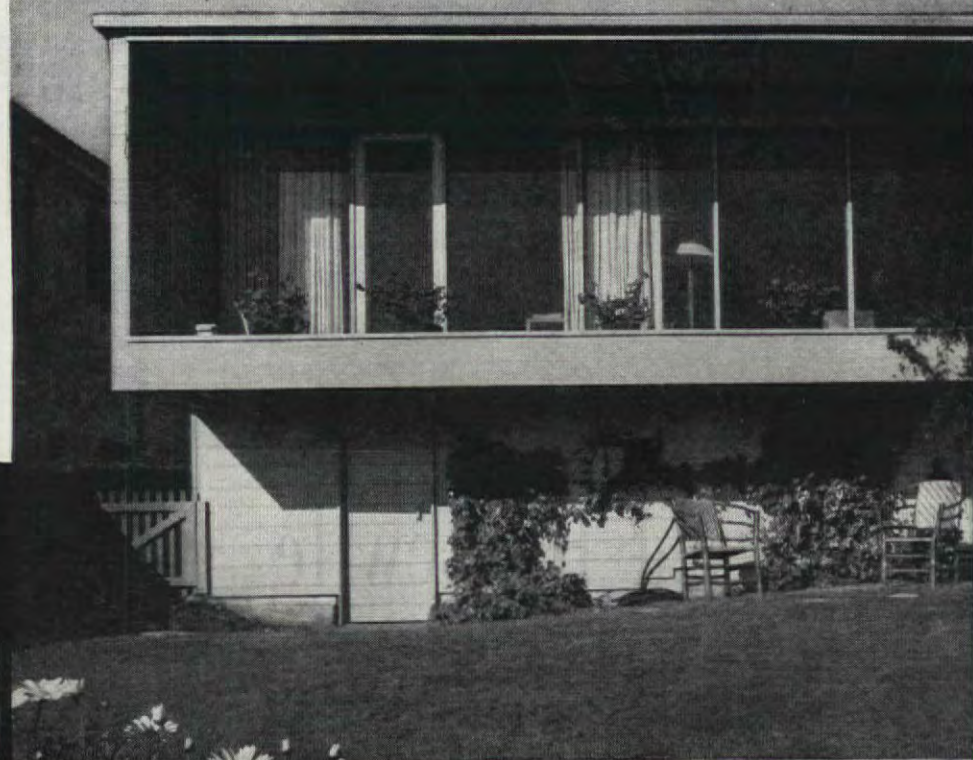
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Master bedroom, with glass-panel wall
extended from living room, has spectacular
view of San Francisco Bay area

It's all a Point



A. H. HILL, JOHN DINWIDDIE, AND PHILLIP JOSEPH, ARCHITECTS
DATA AND PHOTOGRAPHS BY ROGER STURTEVANT

When the R. A. Krauses decided to build their home high on a hill above Berkley, California, they presented architects A. H. Hill, John Dinwiddie, and the late Phillip Joseph with a neat little problem—how to capture the breath-taking view of San Francisco Bay and its surrounding cities.

The solution—the straightforward use of glass window walls in a continuous line along the back of the house from the living room through the master bedroom. When the afternoon glare becomes too insistent a sheer white curtain is drawn. A translucent glass panel extends from the window wall to the fireplace and is actually a part of the wall between the living room and master bedroom.

Off the window wall, on the outside of the house, is a deck with a planting box which helps to frame the view and give a feeling of room extension. As the sun and wind make the deck to the west of little use as a sitting place, it is narrow and used mostly to reach the garden.

A wing wall was built to assure privacy. The architects plotted the line of vision so little of the neighbor's view is lost, yet both houses have privacy.

The secondary problem of getting the required number of rooms was solved by the familiar "U" pattern. The terrace on the street side serves as an outdoor sitting area well protected from the wind.

In this little house the owners show proof that a good architect's good design isn't expensive in the long run. Besides, since it had architect supervision during construction, its mechanical soundness was assured. The Krauses are well pleased with their home—and well they might be.

of View



Landscaping screens house from street. Wing wall insures privacy for Krauses and neighbor without cutting across their line of vision



Living room, with glass-panel wall, is done in neutral tones. Mr. Krause, an electronic engineer, had chimney built to serve as sounding board for phonograph speaker

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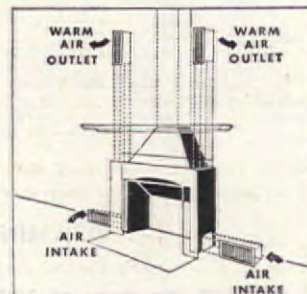
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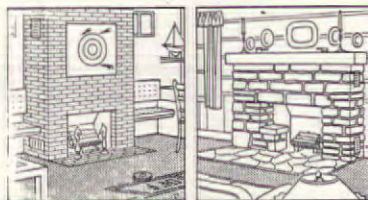
This phantom view of the picture above shows how the Heatilator draws in air at floor level... heats it and circulates warm air to all corners of the room.

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Three Ways

(Begins on page 32)

grand piano in his scheme, which takes quite a bite of space in itself. To get that uncrowded look he had to eliminate several pieces of furniture. Just five people can be seated comfortably—not including the piano bench, which is hardly a comfortable perch for an evening of talk! To further this feeling of more space than actually exists he used several good decorator tricks. (1) There is no pattern anywhere in the room—walls, floor, curtains, upholstery fabrics are completely plain or subtly textured. (2) Carpet and walls are subtle off-shoots of the same color, another inch-stretcher. (3) Translucent draperies hung wall to wall admit most of the light, and also form a strongly contrasting horizontal block at the end of the room, accentuating the width. (4) Mirrors, if you can afford them, are one of the best means of "extending" space beyond the actual dimensions of a room. Here, a large panel of mirror was fixed to one of the long walls of the room, and reflects a good share of the room. The eye does not stop at the actual wall, but penetrates beyond into what appears to be another room.

In the contemporary treatment, on the right hand page, one of the biggest problems was to reconcile large overscaled upholstered furniture, originally bought for a large living room, with the under-twelve-foot width of this narrow room. In order to keep the pieces from looking more massive than they were, they were slip-covered in a plain material which was specially dyed to match the exact color of the carpet. A large panel of mirror helps widen this room—though most of it is out of sight on the wall at the right in the picture. Marbalia wallpaper helps blank out some bad spots on the wall. The room would have appeared far more spacious and composed had the furniture been smaller in scale and had there been less of it. Plain walls would have helped. Yet, one of the stipulations was that extremely comfortable seating space be provided for seven persons, plus facilities for an overnight guest. Study the picture—the demands were met.

Remember these points when you plan to furnish a small room. Plain surfaces are better than patterns—on walls, floors, or furniture. Patterns distract and stop the eye. Too many vertical lines accentuate ceiling height and seem to throw the average room out of proportion—they narrow as well as heighten. Mirrors give an illusion of space—when they're used right. Use small-scaled furniture in a small room—normal size or heavy pieces cramp the space too much. Keep pictures big, simple and few.

Study the pictures on page 83 to see three different ways of treating the same tiny bedrooms.

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Look at It Three Ways (Begins on page 32)



This version of bedroom has fanciful draperies painted on wall, a real swag above window. Bed is in foreground



Still another way: Bed across end of room, leaving small area in foreground for dressing. Chest of drawers at right



Best way to place twin beds is line them up end to end, pullman fashion. Wardrobe cabinets hug the wall at right

To the girl who never finished her music lessons

Remember those first music lessons—the thrill of them? Your teacher said you showed promise. But somehow you never finished those music lessons—and the years went by. After you were married and the children came, you seldom found time even to think about your music. Sometimes, though, you heard the organ at church, or at a friend's house, and you had an urge to play again. Well, why not *now*? The children are raised. The years ahead are *all* yours. Don't you owe the girl who never finished her music lessons something special? A Hammond Organ, for example!

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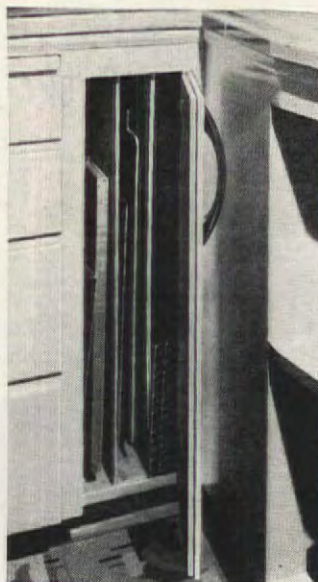
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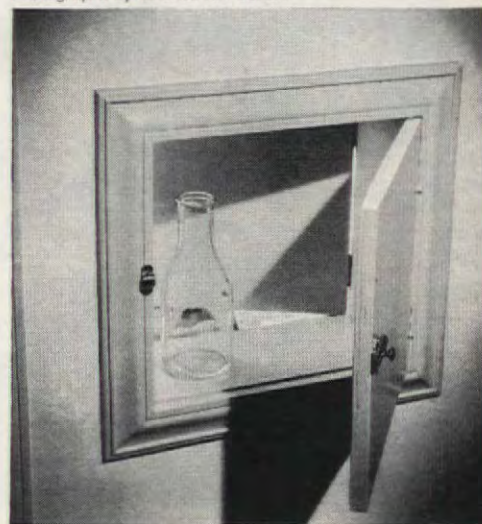
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Photographs by Charles R. Pearson



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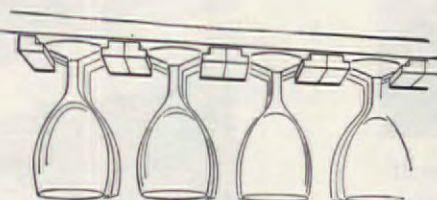
Kitchen Bouquets

EDITH RAMSAY

What kitchen can't use more

storage space? Here are some new angles on an old problem

Nowell Ward Associates



Fine glassware and china deserve the right care. Mrs. William H. Trout uses channels of narrow wooden strips on underside of shelves to hold stemmed glassware

Richard Garrison



This looks so simple, you say, but the thousands of steps this saves belies the thought. All herbs and seasonings are on hand, each group in its own compartment, easily distinguishable and all reachable. Pots and skillets hang at your finger tips

Place and Show (Begins on page 54)



To insure crispness, keep flowers in deep water while arranging them. Insert carnation buds at sides of pin-cage holder to form downward crescent. Holder with pins and cage top advantageous for this type arrangement



Add shorter-stemmed flowers near center, grouping colors of one kind rather than interspersing them. This gives greater importance to the color accent



Repeat placement on reverse side of container. Complete arrangement with additional curved foliage and very short-stemmed blooms at edge of cup. Don't be afraid to use plenty of foliage and buds for sculptured interest

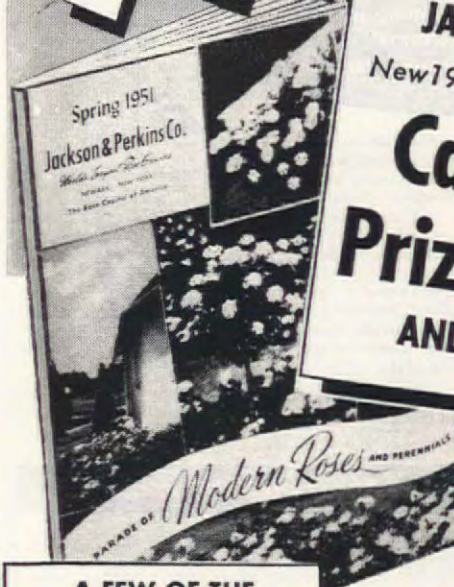


To lend distinction and drama, elevate finished arrangement on small block of pleasing proportion to the container or, if you prefer, use as is. Though inspired by antiquity, this finished arrangement is congenial in a modern or contemporary setting

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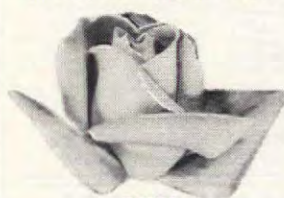
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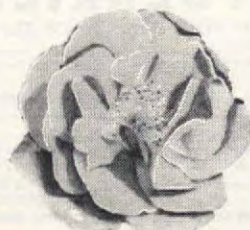
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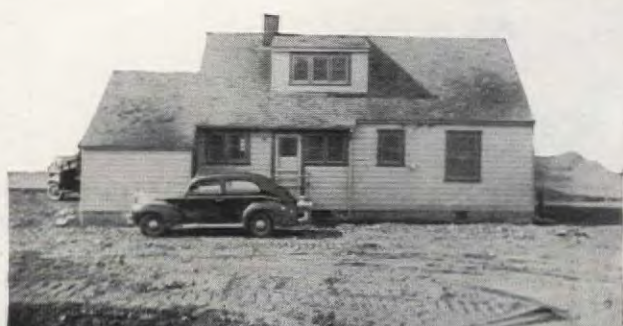
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WHEN WE MOVED IN — AND 4 YEARS LATER

"Worth It... even if



THE BACK OF THE HOUSE THEN — AND NOW

MRS. JOHN PELNAR

I am sending you some pictures, taken by my husband, of the house we live in. Two of them show how it looked when we moved in; the other two were taken four years later. Perhaps you, and others, will be interested in seeing them and in knowing that, although this is a Government-owned property and we are merely tenants, we have gone to work to make it attractive and a real home. My husband, being with the U. S. Fish and Wildlife Service, never knows how long he will be stationed in one place. But that hasn't stopped us from having a garden and chickens, or from building a playhouse for our young daughter.

When we moved in, the surroundings here in northern California certainly looked desolate to me. I wondered how anything could be planted in such a hard soil so full of stones and boulders. The first summer we didn't do a thing, but the next spring found us hard at work—and I mean work. Rains softened the ground a little, so we started a rose bed. Every time the shovel was put in, it hit a rock; some were so big we had to dig around them and pry them out. But we finally had a trench about two feet deep that we refilled with the soil after adding to it some sandy loam and old manure that, luckily, we found on the place. Drainage is good and the roses have thrived. That same spring we also put in the lawn and a hedge across the front and started digging other flower beds which, by this time, surround the house.

The next summer my husband built a small patio back of the house with an arbor over half of it. I don't think he will ever forget it for, thinking he would get a nice tan, he worked without his shirt and, instead, got a real sunburn with blisters half an inch high all over his back. (Now he keeps his shirt on.) He also put in a flagstone walk leading to the patio.

It always seems as though I couldn't find enough time to spend outdoors. Besides our growing-up daughter, we have a four-and-a-half-month-old baby, but I manage to find a little time each day to work in the garden. Of course, in the summer, in this region we have to water the lawn and flowers constantly; and then the weeds are certainly fast growers. Yet, even if we had to leave tomorrow, I wouldn't regret all the work we have done



we had to move tomorrow"



here. We have enjoyed doing it and having a place that we could improve, and that, when we leave, someone else will enjoy.

And now, a sequel that might be given its own title, such as—"Thar's Gold in Them Thar Gardens"

Last week, while working in one of my flower beds—the one close by the patio—I dug up a string of queer, brown, old-looking beads. Being curious—naturally, I think—I took them in the house, cleaned some of them, and soon discovered they were made of some kind of metal. A few days later I showed them to a man who digs Indian relics for a museum, and he told me that they were handmade, had come from Spain, and probably dated back to the 18th Century. It seemed wonderful to have in my hand a string of beads that had been made by hand so long ago. But to my further surprise and delight, when, later on, I took them to a jeweler and asked his opinion about them, he told me that they were made of gold, pure gold!

Altogether, there are 62 beads in the necklace, 58 of them forming the string and four larger ones hanging from individual little loops of gold wire. Originally, there must have been five of these, as there is one empty loop. The whole string is put together with little gold pins that join each two beads.

As to an explanation of how they came to be in the garden, when we first came here we brought some soil for the flower beds from an old Indian camp site near by. I imagine that some Indian lost the necklace there long ago. Or else it may have been buried there, for I have been told that the early tribes buried their dead at their camp sites. One can imagine that this particular Indian had captured, or perhaps killed, some Spanish lady and taken the beads, for all around this part of California was in those days a Spanish grant. Well, that's all I have been able to learn about the beads, but since finding them I have thought seriously about starting a bead collection. For I have two other long strings that I dug out of an Indian burial mound. Some of those beads also date back to the 18th Century, and also appear to have been made in Spain, but they are not made of metal and certainly not of gold like those I found in my garden.

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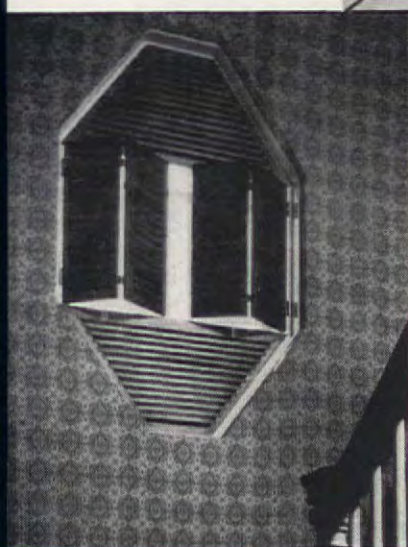
HOW TO HANDLE A PROBLEM WINDOW

The home of Mr. and Mrs. S. M. Solton of West Los Angeles, California, has hard-to-curtain octagonal window opening into the stair landing



Instead of curtains they installed fixed louvers at top and bottom with small adjustable shutters in the center. Soltons' decorator was Susan Ross with George Hall

Data from Martha B. Darbysh're
Photographs by George de Gennaro



HOW TO HIDE A TV SCREEN



In their den the Soltons can conceal television screen when not in use. Part of the machine was recessed into a kitchen cupboard which backs up to bookcase. Folding doors with fake book bindings close over set to hide it

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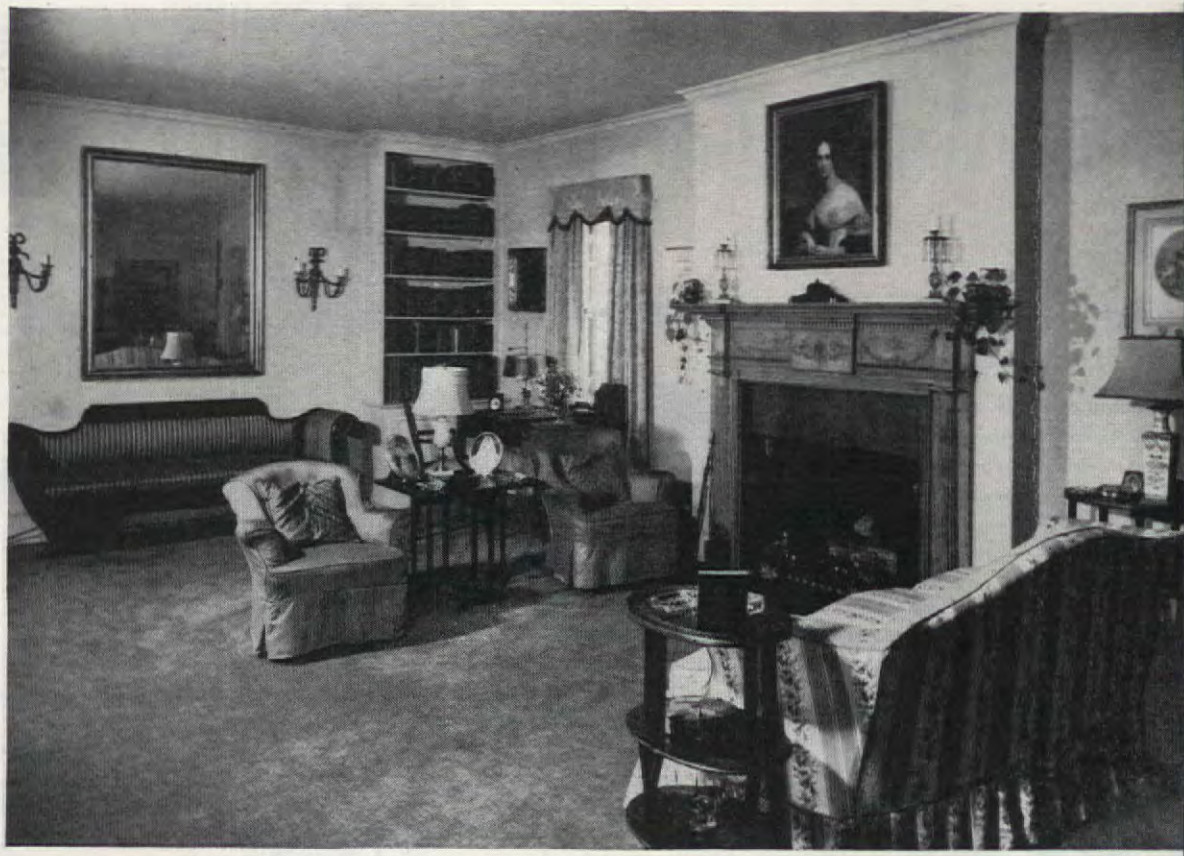


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In the drawing room, a comfortable conversation group around the antique stripped-pine mantel. Over the Federal sofa, a huge mirror flanked by Louis XVI sidelights reflects most of the room

Tradition in the Nation's Capital



Photographs by Fred Gund

The home of the Stephen P. Dorseys in the quaint old Georgetown section of Washington, D.C., captures the quietly elegant atmosphere of the famous era in history when this was the hub of the Capital's social life. The simple little street garden, the polished beauty of the interiors, the wide terrace at the back which overlooks a formal garden—everything reminds us of our American heritage. Many of the furnishings are from the same period, including a mahogany Chippendale dining table which once belonged to John Marshall. Mr. Dorsey is an officer of the State Department, with several books on old houses to his credit, including one on Georgetown.



At the opposite end of the drawing room, a handsome tall Empire chest, blazoned with ormolu, Empire chairs



The small dining room: damask draperies, mahogany furniture, a delicate high sideboard

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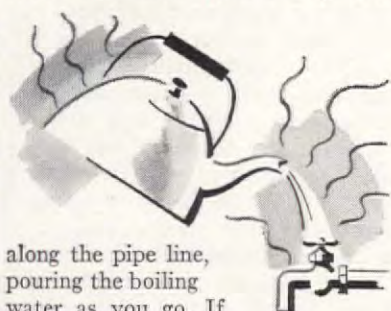
What to do when the pipes freeze

STEVE LOWRIE

Sketches by Sigman-Ward

One of the most dire winter emergencies is frozen pipes. Of course, it is best to prevent the freezing in the first place, but sometimes the unexpected does happen, such as the automatic heating plant being shut down because of ice-storm damage to power lines, and you may be faced with just such an emergency.

Don't despair. There's a safe way to melt the ice in the pipes. The first step is to open the faucet of a frozen line. Pour boiling water on the opened faucet and then work slowly back



along the pipe line, pouring the boiling water as you go. If the faucet is also frozen tight, pour the water on it until it loosens. Then open it and proceed with the job. Check the pipe temperature with your hand as you go. It's easy to tell where there's still ice. You can start the job at any faucet. In fact several people can speed things by working several lines at once.

With the faucet open and no ice between it and the spot you're heating, the pressure resulting from the expansion of the heated water and any steam that may be generated can escape without bursting the pipe.

Where you can do it, it is better to wrap the pipes with old rags and pour the boiling water on the rags. The heat is held in contact with



the pipe longer, and thus melts the ice instead of running off the pipe onto the floor.

When the pipe is inside a wall, you can heat the wall itself and melt the ice in the pipe by placing an electric heater so that its rays are directed at the estimated location of the



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Grows Better Plants Faster In SOIL, SAND or WATER

Simply dissolve and water all your houseplants, garden flowers, vegetables, shrubs or lawn. Produces stronger plants, more and larger flowers and fruit. Excellent for starting seedlings, cuttings, transplants. Clean, odorless. Won't burn foliage or roots if used as directed. Contains all nutritional elements complete and balanced—plus vitamin B1—Instantly available. Results sure.

If your dealer can't supply you send \$1 for 1 lb. can postpaid. Makes 100 gallons

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DON'T BUY... STRAWBERRIES

BLUEBERRIES, GRAPES, THORNLESS BOYSENBERRIES, RASPBERRIES, OR ANY SMALL FRUITS, ROSES, PERENNIALS or EVERGREENS until you get our Big, Illustrated Colored Catalog. IT WILL SAVE YOU MONEY. Send Postal, and we will include 100 Seed Rongli Swiss Giant Panes, Mixed Colors. **FREE** Dept. 11 CONDON BROS. SEEDSMEN Rockford, ILL.

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Not 1 Gardenia—not 2 Gardenias, but a WHOLE PLANT that will produce 4 to 6 fragrant gardenias!

Keeps right on blooming even after flowers are cut for corsages!

Now you can have the famous Easy-to-Grow "White Velvet" Gardenia plant at an amazing low price. I send lovely 10"-12" gardenia plant full of shiny dark green leaves that will produce from 4 to 6 sweet-scented gardenias right in your living room. A gardenia plant at this price is a rare bargain. To order enclose 35¢ plus 10¢ postage and handling. If ordered C.O.D. you pay postal chgs. No C.O.D.'s on single orders. Return for cheerful refund at once if not pleased.

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New!
Rare-Exciting



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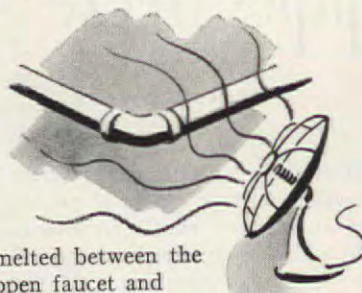
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NAME.....
STREET.....
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Please Send FREE CATALOG

When Pipes Freeze

(Begins on page 91)

pipe. The electric heater can also be used effectively on exposed pipes, but you must be sure the ice has



melted between the open faucet and the spot you heat.

Never use a blowtorch on a frozen pipe. It will work faster than an electric heater or boiling water, but it may also work too fast. Besides possible trouble with hot water expansion or steam pressure bursting pipes, there's the danger of fire which may be started by the torch on wood parts of the house near the pipes.

If a pipe has burst, there are a number of temporary patches you can make so as to have water until the plumber arrives. Here's one simple method that can be used if you have a piece of garden hose or any other hose that has an inside diameter approximately the same as the outside diameter of the burst pipe. Shut off the main water supply valve, and cut out the split section of the pipe with a hack saw. Then slip the ends



of the piece of hose over the pipe ends and clamp them tight with a regular hose clamp or wire.

The best way to prevent the pipes freezing in the first place is to shut off and drain the unused lines, and put anti-freeze in drain traps in severe winter weather. In unoccupied houses the whole system should be shut off and drained. This task is best done by your plumber and will save money and many headaches in the long run. It is well to call the plumber in before winter anyway, and have him check all the pipes. He may be able to give them some extra protection. One such protection is extra insulation against the cold for pipes in the outside wall of the house.

Permitting a small, steady flow of water is another fairly reliable method of avoiding frozen pipes. But this is a wasteful process and is not advisable except in emergencies.

If you've never had a frozen pipe in your home, let's hope it never happens to you. But if you should be so unlucky as to be afflicted with such a bad break, with care you yourself can thaw it out quite easily.

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Special Strain Stand 20° Below ZERO

At last an English Ivy strain has been developed to stand 20° below zero without protection. Have your round beauty with this hardiest of all evergreen ivies. Enjoy its green leaves all winter on house-walls, chimneys, fences, gates, trellises, garden-walls. Excellent ground cover. Strong potted plants only \$1.00 each. Six plants, \$5.00. Twelve plants for \$10.00 (plants will cover average house); 25 plants for \$18.75. Limited supply. Order today. Catalog FREE.

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Planting Pointers

(Begins on page 28)

provide "a \$10.00 hole for a \$1.00 plant," and never the opposite. Good planting implies proper spacing, correct coverage to just the right depth, firm contact with the soil, and adequate moisture until the plants are well established and progressing nicely. From now on, aim to . . .

PROMOTE vigorous and continuous growth that the yield may be prolific, whether of flowers, fruit, foliage, or edible roots. To this end, you will supply plant food plentifully, but not prodigally; subdue competing weed growth either by cultivating, by mulching, or possibly by the use of proven herbicides; and thin or transplant so as to prevent undue crowding. You will also . . .

PRUNE and train such plants as need it, employing various trellises and supports, and pruning implements carefully devised to perform their respective functions. In practicing this art, you will sense a new power—of being able to direct and influence the form and habits of plants by performing properly your cutting, trimming, and pinching operations. Also of prime importance, you will . . .

PROTECT your plants from perils and enemies of many kinds. There will be insect pests and plant diseases, against which you will wield sprays, dusts, disinfectants, and repellents; hungry birds, animals, and other creatures posing problems that can be solved only by compounding a prescription that includes ingenuity, determination, and persistence; vagaries of weather and wind, ranging from baking drought and drenching rain to searing frost and slashing hail; and, of course, many competing demands on your time and energy, which often seem to be most importunate or appealing just when there is something that really should be done in the garden! Remember that, here as always, Preparedness Pays. In due course the time will come to . . .

PICK promptly, and as soon as the particular part desired is at its prime. A rosebud gives pleasure much longer than a beautiful blossom that has passed its peak; fruits and vegetables are most palatable and nutritious at one certain time when maturity has arrived and paused momentarily. Fortunately, in the home garden, this brief stage of full ripeness can be taken advantage of. Yes, plant beauty was made to be enjoyed; the best way to insure a continuous supply of many flowers is to pick them just as they open. Meanwhile . . .

PREVENT the waste of what your garden produces. Enjoy all you can of it, and preserve and share with others all the surplus. So will you multiply its benefits and find yourself joining the chorus of those who gratefully . . .

PRaise the Lord for the Land

10 QUARTS of STRAWBERRIES from 10 PLANTS

Emmlong's New BRILLIANT (PAT. PENDING)
EVERBEARING STRAWBERRY
The Sensational STRAWBERRY For Small Gardens

- **Superbearing**—A 10 ft. row produces 10 qts. of berries
- **Bears Continuously**—produces large juicy berries every day all summer
- **Best Freezer**—keeps flavor, tastes as "fresh-picked" after freezing as before

TESTS PROVE IT

Tests at an impartial experiment station prove sensational New BRILLIANT ever-bearing strawberry produces over 7000 quarts per acre the first year—more than any other everbearing variety. The berries are large, fine flavored, bright red clear through. For fresh strawberries all summer at low cost order BRILLIANT Everbearing Strawberry today.

FREE COLOR CATALOG of fruits, shrubs, roses, evergreens, flowers. Write now.

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Limit 2 Offers to a Customer

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Each a named variety—all labelled. Plant now for best results! For FREE catalog write—
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Brilliant scarlet-orange, this wonderful new poppy is unique and exclusive to Suttons of Reading, England. Send 40c for a packet to Suttons' Resident Representative.

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Scarlet—Lavender—
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Giant blooms 5 in. across, Dahlia-flowered. Sturdy 3 ft. plants, very easy to grow.

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To acquaint you with our Hardy, NORTHERN-GROWN seed and nursery stock, we're sending these 3 pkts of Carnations practically free. 1951 catalog and FREE subscription to our Planting Magazine come, too. Just send 3c stamp.

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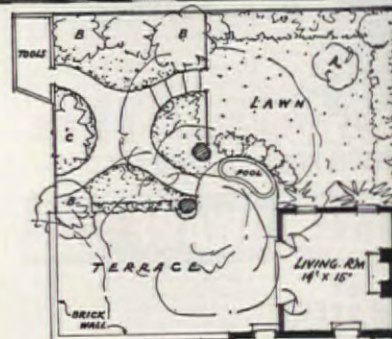
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Terrace and garden are reached from living room and hall on second floor level



Haven in a Hubbub

Drive northwest out of Washington, D.C. on Pennsylvania Avenue to its end and you swing into M Street in historic Georgetown. This is a main approach to the Francis Scott Key Bridge over the Potomac. Amid the heavy traffic of this busy artery you'd never expect to find, only a stone's throw away, a home with a terrace and garden, all of which suggest the spot described in Gray's *Elegy* as, "Far from the madding crowd's ignoble strife." Yet that is just what architect William D. Foster has achieved in his quaint little house on Bank Street. When he bought it, both building and neighborhood were in bad repair. But over the years the surroundings have improved, and he has remodeled the tiny, four-story house into a compact, charming bachelor's home. The height of its quiet privacy and restfulness is found in the garden and terrace which are directly off the living-room wing. This, because the house is built into a steep hillside, is on the second-floor level. There is a second door opening from the stair hall which permits service from the kitchen (on the first floor) to the terrace without having to pass through the living room—an important point, since most of Mr. Foster's summer meals are eaten outdoors in the shade of the big, old false-mulberry trees (like those at Williamsburg, Va.). Other major trees noted on the plan are (A) magnolia, (B) leather-leaf viburnum, and (C) eleagnus. The brick terrace wall has an old-world look, is pierced with small openings at intervals, and is of a height planned to control the view—by hiding or rendering innocuous a few near-by industrial buildings and the traffic on M Street, while revealing a striking panorama of the national capital's skyline. Night or day, this view is superb, as fascinating as that from an elevation above any great city, be it Los Angeles, Paris, New York, or Washington.

Near the house, a free-shaped pool edged with plants in pots adds a note of interest and the always welcome sight and sound of water. On two sides of the garden, tall informal planting screens the garden from neighboring windows. At the end of the garden path is a small tool house, housing, even if not a lawn mower (since this garden is mostly brick-paved), certainly an assortment of tools needed to care for the wide selection of shrubs, broadleaved evergreens, vines, and shade-tolerant plants used by Miss Cary Milholland, the landscape architect of the garden.

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This view is from living-room door across garden to tool shed in far corner. To the left is terrace and brick wall, beyond which is a superb panorama of Washington's skyline. Here is real privacy, quiet, beauty, serenity, peace . . .



THE HAVEN

Data and photographs from Richard Garrison

so near and yet so far from—

THE HUBBUB



Acme

Yet so near that the terrace walls can be plainly seen when the leaves are off the trees is a bustling, crowded street carrying traffic from the capital out to the bridge that spans the Potomac to northern Arlington. But who cares?

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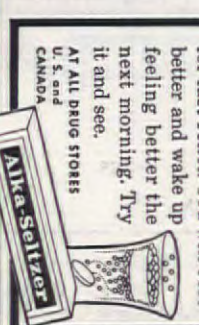
ALL AROUND THE WORLD AGAIN, DOWN CHIMNEYS LARGE AND SMALL, I FEEL A LITTLE TUCKERED OUT, BUT HAPPY...AFTER ALL.



GOOD OLD ALKA-SELTZER, AN OLD "STANDBY" OF MINE, MAKES MUSCLE ACHES FEEL BETTER, I'LL WAKE UP FEELING FINE.



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 - ☐ 1167 Corner cabinet 15" high, 12" wide, 10 1/2" deep to build and paint with peasant motifs 30c
 - ☐ 1164 Norwegian spice shelf 16" high, 10" wide, 4" deep to build and paint with peasant motifs 30c
 - ☐ 1166 Peasant painting designs for magazine rack about 14 1/2" wide, 9 1/2" high, 5 1/2" deep 25c
 - ☐ 667 Luggage rack will double as coffee table if you add a tray on top. Building pattern 20c
 - ☐ 11 Painting design for a tray to fit on top of the luggage rack above or to use alone. Pattern has 2 designs, both authentic Colonial 30c
 - ☐ 774 Another tray design that will fit on the luggage rack or use alone. Wild duck design 15c
 - ☐ 772 Lovely shell design in gold leaf to fit large Victorian tray size 22 1/4" wide by 27 1/2" long 20c
 - ☐ 906 Old-fashioned house design to point in that panel of the top of your little old mirror. Try on tray, wastebasket, lamp base 20c
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See instructions below for ordering patterns

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- ☐ 1278 Blueprint construction pattern for building cobbler's bench with built-in plant container, small drawers for holding cards, cigarettes, etc. Approximately 43 3/4" long x 17 1/4" wide, x 24" high 50c
- ☐ 1346 Blueprint construction pattern for building Colonial sideboard, 42" long, 18" deep, 36" high 50c
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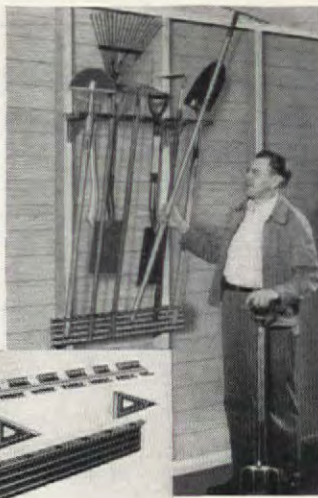
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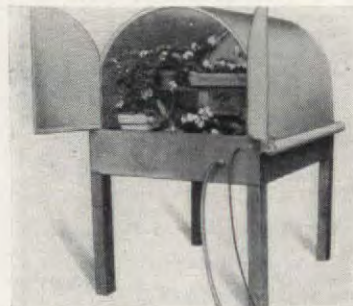
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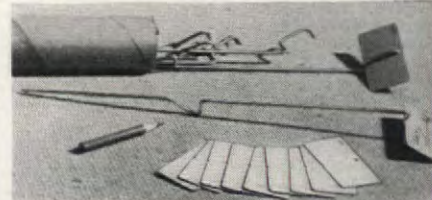
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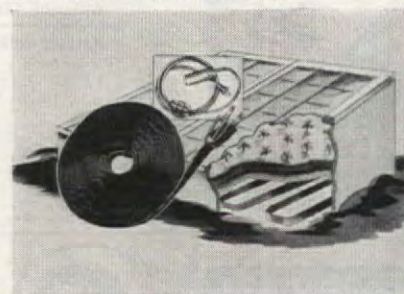
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TIDY TOOL STORAGE in garage, basement, or garden house is assured by using the "Gardeneer Tool Rack." Comes with screws for easy erection; holds 6 long- and 5 short-handled tools for garden or indoor work. \$1.95. Inland Steel Products Co., Milwaukee 1, Wis.

RAKING'S MORE REWARDING if done with the Disston "Spring-Action" rake. The flat, spring-steel, oil-tempered teeth have 4-point suspension and are strengthened by patented backbone spring that permits lighter frame construction, gives better service. 18½ and 22 in. widths, \$2.25 and \$3. Henry Disston & Sons, Philadelphia, Pa.

SOIL KNOWLEDGE HELPS plant growers get better results. The "Home Simplex" soil tester, based on Spurway Method, developed at Michigan State College, reveals acidity and basic food-element content of soil samples. Instructions, color charts, reagents for 80 tests, in metal box, \$6.50. Edwards Laboratory, Cleveland, O.

GREENHOUSE WHERE WANTED is possible with the "Plant Brooder." Movable, table-height, redwood and metal-mesh structure with 21 ft. of shelf, 32 cu. ft. plant space. Automatically heated by soil-cable and cooled by evaporation system, thermostats, and thermometer.

Simply plug in for current, connect water supply. Lati Lyt, Inc., 4222 Van Buren Place, Culver City, Cal.

LEGIBLE PLANT LABELING is objective of "Perma Garden Markers," tough plastic labels (in neutral green and brilliant orange). Attach easily but securely to metal stakes that have steady bend. For 12, \$1.70; 10, \$12.25. Permark Co., 1 East 57 St., New York City.

HANDY HEAT is provided by a flexible metal strap called "Thermotape." Bury in soil of hotbed or greenhouse bench, plug into electric socket, control with adjustable thermostat. Also wrap around pipes to prevent freezing. Prices, \$3.35 for 10 ft. to \$10.95 for 60, with Soil Warming Bulletin. Smith Gates Corp., Plainville, Conn.

EASY PLANT CARE, good looks, long life are combined in bronze "Down Spout" self-watering flower pot. Water supplied through tube into reservoir is lifted to soil roots by glass wick. Inside diameter 4 in., 5 in. Price \$2.25. Arthur A. Kraeuter, South Orange, New Jersey.

HANDSOME HANDLES, efficient, too, on these "We Bird" garden tools and "Heavy-Duty" anvil-type pruning shears are of Tenite plastic, a Dupont product, made in various colors. Tools by J. T. Henry Mfg. Co., 23 Whitney Ave., Watertown, Conn.

DOUBLE-CUT ACTION, from both sides, applied by new "Professional" pruners in two sizes, slices cleanly, avoids bark injury. Prices and "How to Prune" booklet (5 cents) from Seymour Smith & Son, Oakville, Conn.



See what a difference color makes



MANY WOMEN are too conservative when they decorate a room. They want rich color, but when it comes right down to using it, they turn timid. That's why you see so many dull rooms like the one in the top picture.

The bottom picture shows the dramatic difference that color can make. Maybe it isn't the way you'd redecorate, but it does prove how easy it is to change the character of any room completely. It isn't a matter of style of decoration. Every room, modern or traditional, needs color.

One of the big reasons you'll find Armstrong's Linoleum Floors in so many homes today is that a colorful floor does so much for any room. Drab floors tend to make drab rooms. Start with color in the floor, and you're well on your way toward giving a home that has individuality, decorative distinction, and the charm that people admire.

Of course, color and design aren't the only reasons why floors of Armstrong's Linoleum are being used in more and more homes all the time. These floors are wonderfully easy to care for, long wearing, and never need expensive refinishing. You can keep them bright and clean with hardly any effort.

If there's a room in your home that's suffering from lack of color, it might be a good idea to visit a store that sells Armstrong's Linoleum and see the wide range of colors and design effects available. Once you have the right floor, you'll find that decorating the rest of the room is as easy as can be.

If you like color but have been a little backward about using it in your home because you weren't quite sure how to do it, here's a suggestion—send for the "Decorator's Answer Book" by the noted home stylist, Hazel Dell Brown. In its 32 pages, filled with full-color pictures of actual rooms, you'll find a perfect guide to the sure way of using color effectively. You'll find color schemes you can use yourself, plus dozens of decorating ideas for every room in your house. The room pictures will show you how easy it is to have a beautiful home when you start with colorful floors of Armstrong's Linoleum. The lovely green Armstrong's Marbelle®, Style No. 06, that's used in the room above, is only one of many colors and designs that are available. You'll find others illustrated in the book. All you have to do to get it is send 10¢ (outside U.S.A., 40¢) to Armstrong Cork Company, Floor Division, 5101 Pine Street, Lancaster, Pa.

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That's what it's like when you have one of these amazing new Stark "VEST-POCKET" ORCHARDS. Yet it can be planted in a little back-yard plot hardly bigger than a double entrance!

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As the proud owner of a "VEST-POCKET" ORCHARD, you can always have a big, cool, crisp APPLE that could win a prize at a County Fair! You can serve generous helpings of luscious FRESH PEACH SHORT-CAKE or FRESH CHERRY PIE at practically no cost. You can be "famous" for your tempting FRESH APRICOT JAM or FRESH PLUM JELLY. Your family will enjoy keener appetites and more wholesome vitamin-filled meals. And your grocery bills get smaller—while your bank account gets bigger.

The retail value of the first crop from your Vest-Pocket Orchard will often pay back MORE than the cost of the trees. And if you ever sell your place, fruit trees will add to the cash value. John Trevelyan of Pennsylvania writes, "I sold my house and lot and got \$600 more for it because of the 6 good Stark Fruit Trees that were then loaded with fruit."

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Karl H. Frahm

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