The AMERICAN HOME for October







YOUNGER SISTER: "When I get married, I want yummy Cannon Percales like yours. But moonlight yellow. So romantic!"



DOWAGER AUNT: "The chambermaid? Not very good, my deah! She used aquamarine sheets. On this bed I always use sunrise peach!"



PUNCTUAL FEMALE: "Cannon Percales are so light, easy to wash-I'll be through by, say 12:25 . . . meet you for lunch at 1:05 sharp!"



AGREEABLE MOTHER: "Yes, I'll play horse. But watch those spurs! I've got on my beautiful new Cannon Nylon Stockings!"





STUDIOUS COUSIN: "Our home ec teacher said Cannon Combspun* Percales were the intelligent thing to buy. Excellent wearing qualities!"



HAVE-YOU-HEARD GIRL: "Mrs. Miller's cousin is coming! A real movie star! Mrs. Miller was buying Cannon Percales-lagoon green."



OLD FAMILY FRIEND: "Cannon Combspun Percale! COMBSPUN! C-O-M-B-S-P-U-N! With the cotton combed so that only the long, smooth-weaving fibres remain!"



JUST-MARRIED CHUM: "And here's my p and-white room. See? Shell pink Cannons for top-sheets, white for bottom. Pretty!"



FRIEND WITH IDEAS: "I can just see it ... SWOOSH of sunset rose draperies! Expensiv Nonsense! Make 'em with Cannon Percale sheets!"



COMPLAINER: "Just my luck! My sister sends Cannon Percales and the postman comes when nobody's home! Another day to wait!"

COPR 1951, CANNON MILLS IN

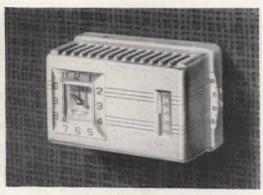


REG. U. S. PAT. OFF.

CANNON TOWELS . STOCKINGS . BLANKETS BEDSPREADS . CANNON MILLS INC. N Y 13 N Y



"What's wrong with us? Everyone left early again!"



Honeywell Clock Thermostat

This thermostat, designed by Henry Dreyfuss, automatically turns down the heat at night-lets you sleep cool; turns up the heat *while you sleep*-so your home is warm when you get up. Saves fuel besides ! Look in classified phone directory for your nearest heating dealer-have him install a Honeywell Clock Thermostat *now* or buy the plug-in model *you* can install.



The answer to the lady's question is hanging on the wall-right behind her husband! See that old-fashioned, inaccurate thermostat? It keeps the room temperature seesawing between too-hot and too-cold-makes everyone uncomfortable. No wonder guests leave early!

Have you been putting up with an uneven, uncomfortable flow of heat? Have your guests? There's really no reason for it! A modern Honeywell thermostat is often all it takes to correct the trouble. And the price is surprisingly small. Figuring the cost over its lifetime you can enjoy the comfort and convenience of a Honeywell Clock Thermostat for less than 2¢ a day! And other improvements in your heating system can cost correspondingly little.

So ask your heating dealer. Find out now about the advancements that have been made in heating equipment in the past few years.

Find out *now* about the new Honeywell thermostats and other automatic controls. Whether you buy a new heating plant or modernize your present one, we think you'll be glad you specified *Honeywell* Controls. More people buy Honeywell Controls than any other make!

THE WAR	Minneapolis-Honeywel 2709 Fourth Ave. South	l Regulator Co., h, Minneapolis 8, Minnes	ota H
	Please send me a free cop COMFORT," including spe	y of "HOW TO MODERN ecific information on items be	IZE FOR HONEYWELL
	ELECTRIC CLOCK THERMOSTATS make your automatic heating completely automatic.	ELECTRONIC MODU- FLOW. The magic sensi- tivity of <i>electronics</i> applied to heating your home.	ZONE CONTROL. The wonderful new trend in comfort control for ranch- type and larger homes.
170	Name		10.00
-	Address		
ntrols	City	Zone Stat	e





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To every suffering male who has to help do the dishes

Isn't it awful?

You've had a slam-bang day at the office. You're bushed. After dinner, you'd just love to sink down in your deepest chair, light a pipe, and read the paper. Or maybe watch your favorite television show.

But can you? Nope. It seems you have a little job to do. Your wife is out there about to attack the dishes. She says, "Now don't you bother, dear." But you know she's had a tough day, too.

• So you tie that repulsive little apron around your middle and advance wearily toward the mound of dirty dishes. If this isn't home life at its lowest ebb, it will do until a lower ebb comes along.

Actually, however, you and your wife need never come to grips with a dirty dish. For with the General Electric Automatic Dishwasher, you just turn *one* simple control, and it double-washes, double-rinses and dries dishes, silver, glasses, and pans—*automatically*. The G-E dishwasher is dependable no end. And it's got all sorts of extra advantages.

The Calrod[®] heating unit keeps hot water *hot*, helps get dishes *really* clean! The dishes dry to a bright glitter in electrically heated air. And the new G-E has a whopping-big capacity—it'll hold a complete family service for eight people.

Operating costs are only a few cents a day. And the original outlay isn't great . . . averaged against the years, and the daily drudgery you'll save.

Two convenient types, five models: General Electric offers you your choice of (1) the famous top-opening type (shown at right) which saves floor space because it doesn't pull out and (2) the new under-counter dishwasher which saves valuable work-counter space. G-E offers you the most *flexible* range of choices in any make of dishwasher.



Automatic luxury. Drop in at your G-E dealer's and see how this, and other G-E models, will look and work in your kitchen. General Electric Company, Bridgeport 2, Conn.

Trim and specifications subject to change without notice.



You can put your confidence in -

RHEEM Gas Furnace is



Ever,

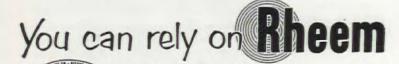
TESTED

SERIES 3202, Highboy Winter Air Conditioner - slender, space-saving unit ideal for installation in closet, utility room, or basement. Many other sizes available to meet the needs of every home.

BEFORE IT LEAVES the production line, every Rheem Gas Furnace is fire-tested! Gas and controls are hooked up, the burners ignited, and a trained inspector makes a final 48point check of the entire furnace. It must operate 100% right! And that's the way it will operate in your home. For your Rheem Winter Air Conditioner is assembled by men who build top-quality.

When a Rheem Gas Furnace leaves the factory, it is completely assembled and ready for installation in your home. It is ready to give you luxurious, trouble-free comfort for many years to come. For the finest in automatic gas heating, see your local Rheem heating dealer now.

Specialists in GAS heating equipment



RHEEM MANUFACTURING CO.

Dept. AH-10, 570 Lexington Avenue, New York 22, N.Y. Please send me FREE illustrated folder on the complete line of Rheem gas-fired furnaces and space heaters.

Contributors



... THE SCOTTS, as they are widely known in horticultural circles (also this is a convenient way to circumvent priority problems!), are both trained scientists (with Ph.D.'s in Physiology) and former teachers, he being retired from the Columbia University faculty. Their common interest in horticulture, as practical gardeners, exhibitors, writers, photographers (and in her case, as an artist), grew out of their botanical work in plant physiology. It embraces a broad knowledge of, and experience with,



chrysanthemums (which they discuss on page 50 and in their book which is reviewed on page 14), azaleas, camellias, irises, primroses, and roses. Dr. Scott (he) is president emeritus of the National Chrysanthemum Society of America which he helped found, and its editor. Dr. Scott (she) is a charter member of the American Primrose Society, helps edit the Chrysanthemum Bulletin, and illustrates much of the writing they turn out together.



. GLORIA MARSHALL, a new associate editor of THE AMERICAN HOME



"Last night I dreamed I t home with lots of hot wat from my G-E Water Heate

Many's the time you'll be than for your G-E Automatic Elec Water Heater.

SAFE! No fire, no fumes, no Underwriters' Laboratory appro DEPENDABLE ... Backed by Gen

Electric's 10-year Protection P

AUTOMATIC ... Precision-built t mostats maintain water tempera ... automatically!

ECONOMICAL . . . Rugged Calr units give efficient heat. Threeblanket of Fiberglas insulation ke water hot up to three days with reheating.

NOTE: Electric dishwashers and tomatic clothes washers give results with hot water that stay the same right temperature throu out the complete washing and ing cycle. A G-E Automatic Elec Water Heater delivers maxim volume of constant-temperat water. See your G-E dealer-too



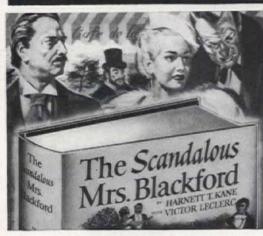
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What a bargain! Choose your own big Triple-Thrill package of book entertainment-for only \$1.00! Any three of these new, full-size, handsomely bound books-top fiction hitsregularly up to \$3.00 each in publishers' retail editions! A big generous sample of the fascinating reading and huge savings you enjoy through this Club! Mail coupon below.



SCANDALOUS MRS. BLACKFORD-Kane and Leclerc Beautiful blonde Harriet Blackford began life as a clergyman's daughter in Philadelphia-went on to play a glittering role in the Paris demi-monde-and electrified the world with her sensational romance with a Grand Duke of Russia!

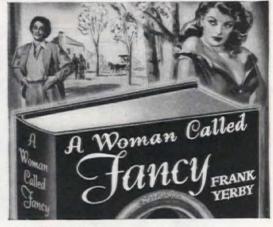


JOY STREET-Frances Parkinson Keyes

At her own "society" wedding, beautiful, Bostonbred Emily Thayer met a total stranger—he wasn't even a "blue blood"—and fell in love for the first time in her life! The story of an unusual marriage by the author of the famous Dinner at Antoine's at Antoine's!

THE HIGH ALL AMES THE HIGH CALLING-James Street

Reverend Wingo gave up an important city parish for the challenging call of a small-town church. But he was opposed by men used to running things their way. And his own daughter fell in love with the son of his bitterest foe! By the author of *The Gauntlet*.



FULL-SIZE!

A WOMAN CALLED FANCY-Frank Yerby

Iron listre

ELLMAN

Down from the hills came this ravishing carnival Down from the fills came this ravising carnival girl—penniless but beautiful. She bewitched every man from mountaineer to aristocrat... and didn't stop until she became Georgia society's most scan-dalous bride! Frank Yerby's newest best-seller!



SUNRISE TO SUNSET-Samuel Hopkins Adams The story of a scandal that ripped an American town wide open! When a lovely young millhand was when the other factory girls "talked" about right-eous Gurdon Stockwell—violence broke loose!

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ES, the very same titles sold in the pub Y lishers' retail editions for \$3.00 to \$3.50 come to Dollar Book Club members for only \$1 each—an incredibly big saving averaging at least two-thirds on each book!

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Send No Money—Just Mail Coupon When you see your TRIPLE book package— and realize these three books are typical of the values you will continue to receive from the Club for only \$1 each—you will be delighted to have become a member! Hurry if you want to take advantage of this offer. Mail the coupon now.



DOUBLEDAY ONE DOLLAR BOOK CLUB, GARDEN CITY, NEW YORK

THE AMERICAN HOME OCTOBER, 1951

THE IRON MISTRESS-Paul I. Wellman Frontiersman, duelist, pirate—James Bowie was a lord among men, but the slave of one woman! To win the beautiful Judalon de Bornay, he amassed a fortune in a way that shocked tough New Orleans then returned to find her married to another! MAIL THIS COUPON DOUBLEDAY ONE DOLLAR BOOK CLUB, Dept. 10AH, Garden City, New York

WELLMA

Please enroll me as a Dollar Book Club member. Send me at once the 3 books checked below and bill me ONLY \$1 FOR ALL 3, plus a few cents shipping cost.

C & Bart	n n' brun a rou course subbase	
	Scandalous Mrs. Blackford	Sunrise to Sunset
	Joy Street	Woman Called Fancy
	The High Calling	The Iron Mistress

With these books will come my first issue of the free descriptive folder called *The Bulletin*, telling me about the new forthcoming one-dollar bargain book selections and other bargains offered at \$1° each to members. I have the privilege of notifying you in advance if I do not wish either of the following months' selections. The purchase of books is entirely voluntary on my part. I do not have to accept a book every month-only six a year. I pay nothing except \$1 for each selection received plus a few cents shipping cost.

Mr. Mrs. Miss	Please Print
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City & State	

*Slightly higher in Canada: address 105 Bond Street, Toronto 2. Offer good in U.S. and Canada only.

NOW: 20 NCH TV THAT Verpowers interference Overrides distance too!



O^{BVIOUSLY a 20"} screen lets you see more than the old 10, 12 and 14 inch sets. But there are all kinds of 20-inch TV. Here's the set that is built to overpower interference, pull in remote, hard-to-get stations. And here's the set with extra tubes, extra power – specially engineered for clear, realistic pictures even at arm's length! Authentic FM sound. Hand-rubbed genuine mahogany veneers or natural blond wood cabinet. Finely-figured doors. Concealed casters make it so easy to move! For big-screen viewing at its best, see General Electric. Model 20C150.

General Electric Company, Electronics Park, Syracuse, N. Y. Prices range from \$279.95 to \$775.00 including Federal Excise Tax. Installation and picture tube protection plan extra. Prices subject to change without notice, slightly bigher West and South.



Contributors (Begins on page 6)

Food Department, will have a finger in every pie, and in all of the other wonderful things that go on in our kitchens. At New York University she majored in home economics with emphasis on foods and nutrition courses. After that, she went into television, planning and developing food ideas for broadcasts. We'll bet that her Skipper, aged 3, grows up with remarkable taste buds!



. . . MAURIE WEBSTER conducts "This Is Living," a radio show over KNX. Los Angeles. He does his own living in a house he helped to build by supervising its construction and lending a hand in bricking walks and terraces, making built-ins. His article about first aid for tired showers (page 126) is one of several he has written for national magazines. His wife is former actress Judith Russell a photographer of children, including their Scott and Susan.



... RUTH HOPFFGARTEN, an artist who contributes to our crafts department, is the wife of an artist and mother of a lad of 15 bent the same way. Her parents were vaudeville musicians, and she was in an all-girl orchestra (saxophone) until she coveted a \$75 blouse and copied its decorations on a \$10 one. Now, among other activities which could fill this column, she teaches textile designing in Boise, Ida., writes books on that subject, and paints wild west murals.

And the second s

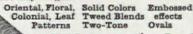
It's All So Easy! Write today for the Free Olson Rug *Catalog* (28 model rooms in color) that tells how your materials are picked up at your door and shipped at our expense to the Olson Rug Factory, where ...

By the Scientific Olson Process we sterilize, shred, merge materials of all kinds—reclaim the valuable wools, etc., then bleach, picker, card, comb, spin, redye and weave lovely, deep-textured...

Up-to-Date, REVERSIBLE BROADLOOM RUGS

... with the thrilling, twist-weave beauty and "feel" of luxury-priced wool rugs—at a fraction of the cost.

Choice of 52 Colors, Patterns—in sizes for all needs up to 16 feet seamless, and any length:



NOW Save more than Ever!



State

Nam

Addres

Town-



New skyway spans nation with words and pictures

BELL SYSTEM Radio-Relay BUILT FOR LONG DISTANCE CALLS AND TELEVISION

There's something new on the national horizon! Bell Telephone construction crews have completed the last link in a coast-to-coast *Radio-Relay* system that is unique in all the world. Today, communications ride on radio microwaves, flashed through the air from tower to tower.

It was an historic event in 1915, when wires first carried the human voice across three thousand miles of mountains and prairie. By 1942, telephone messages were carried across the United States by another means - cable, both underground and overhead. And now comes *Radio-Relay* to supplement wire and cable!

The new system is already in use for Long Distance telephone service and coast-to-coast television. This new skyway helps make America's vast communications network even stronger and more flexible. And it could hardly happen at a better time. The demands of defense are heavy and urgent.

BELL TELEPHONE SYSTEM





In Canada: Standard Sanitary & Dominion Radiator, Ltd.

1201 Dupont Street, Toronto

Serving home and industry: AMERICAN-STANDARD - AMERICAN BLOWER - CHURCH SEATS DETROIT LUBRICATOR - KEWANEE BOILERS - ROSS HEATER - TONAWANDA IRON

Off Your

\$MILLION IN FUN. My husband, three children, and I had been eagerly planning a trip. Then the July issue of THE AMERICAN HOME arrived, and after reading "A Million Dollars Worth of Fun for \$15," I began to



visualize vacationing in our own yard. Within an hour after my husband's return we had begun to dig. One week later we poured our cement. Now the pool is finished, and our children, as well as all their friends, are having a "Million Dollars Worth of Fun" every day .- MRS. JACK TURNER

OUR THANKS to our secret admirer in Greenwich, Conn., who apparently forgot to sign her name to the following note:

"... Congratulations on your beautiful article, 'Good Victuals from Good Friends' in the June issue. And not to forget May 'Good Victuals on Short Order.' That also is grand. Do give us an article every month!

"And now for 'Place and Show.' It is simply beautiful. Such fascinating ideas-we all love the fact that we can also have the information on the table appointments. . . . And don't forget that beautiful Iris article! My friends all agree that THE AMERICAN HOME is just grand. I could go on from front page to last, but I will just say congratulations to all for the beautiful June issue."

INSECT INTEREST. The article on "Bug Traps" in your July issue is rather indicative of the thinking of too many people regarding all the infinite aspects and complications of God's natural world. Without any great stretch of our imaginations, or PLEASE TURN TO PAGE 164





posing your jewelry-heirlooms, legal papers, bonds, cash or priceless pos-sessions to the ravages of fire or theft. These items are not covered by insurance! But, you can provide a lifetime of protection for all your valuables AT LOW COST!





cturers of insulated products for over 50 years—Safes for Home and Office

10

Announcing a new and complete line! Deepfreeze Home Freezer

LARGER CAPACITY AT LOWER COST



SIX MODELS AND FOUR SIZES TO CHOOSE FROM!

7, 13 (illustrated), 17 and 23 cu. ft. sizes are made in deluxe models with the features shown here. 7 and 13 cu. ft. sizes are also made in popularly priced standard models.

HERE are the finest Deepfreeze Home Freezers ever built! They all give greater storage capacity at lower cost. They all have advanced features for thrilling new convenience. And they are all super-powered to quick-freeze foods and preserve them safely for long periods of time.

Deepfreeze offers you a choice of six models in four sizes. Among them is the one that's "just right" for you, whether your family is large or small. Ask your Deepfreeze dealer to show you how it will give your family better eating with far less effort on your part. And how it will pay for itself in cash savings on vitamin-rich frozen fruits, vegetables and prime meats!

Remember, Deepfreeze pioneered the Home Freezer 12 years ago. So Deepfreeze engineers are obviously most experienced in building Home Freezers. For longer, quieter service, and complete satisfaction, get a genuine Deepfreeze Home Freezer!



FARM AND HOME FREEZERS • REFRIGERATORS • ELECTRIC RANGES • ELECTRIC WATER HEATERS All products of Deepfreeze, North Chicago, Illinois New convenience features you'd expect only from the pioneer and leader in the Home Freezer field!



NEW! THE "MENU-MAKER"

Four one-pint aluminum containers, red, blue, green, and gold, to hold an entire pre-cooked meal or preserve left-overs. Freeze, heat, and serve, all in the same gay, colorful containers. Exclusive with Deepfreeze. Extra convenience!



NEW! "SILENT SIGNAL"

White light shows when power is on. Red light flashes warning if inside temperature gets too high for safety. This Deepfreeze feature makes it easier than ever for you to control temperatures correctly for proper preservation of food.



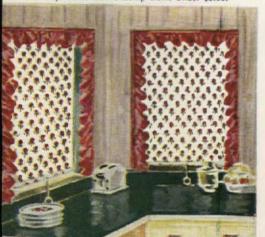
NEW! THE "HANDY BASKET"

Unique, double deck, side-opening basket holds the frozen foods you use most often. Has hinged side for removing foods below without disturbing those above. Only Deepfreeze Home Freezers have it. More extra convenience!

Where to get them :

Call Western Union by number and ask for Operator 25. She will give you the names of the Columbia dealers nearest to you. They have samples of these shades and will make yours to measure.

WILDFLOWERS to dress up your kitchen. Wonderful in a dinette or bedroom, too! Choose from red or yellow flowers on white. Kept clean with a damp cloth. Under \$3.00.



IVY in a bay window . . . at any window! Beautiful shade for a painted room! Sun will not fade it, rain will not stain it. Green ivy stripes on white. Under \$3.00.

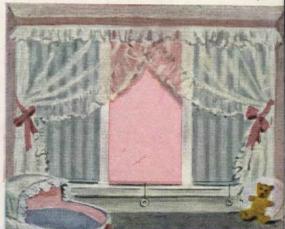


New Way to

Here's a way to give your rooms a completely different look — with shades! These charming pastels and unusual prints work wonders... for very little money!

Try turning a problem bay into a beautiful ivy bower. Pick up a wallpaper color with a sweet pastel stripe. Put gingham in your kitchen, roses in the bedroom, Mother Goose in the nursery. Choose from more than two dozen in-

PASTELS and handsome two-tone stripes. Smudges wipe off. Washable, specially woven muslin. Dawn Blue, Cloud Pink, Dove Gray, Primrose Yellow, Willow Green, Sandal Wood. Under \$5.



eresting prints, pastels and stripes to dress up

Decorate, FOR AS LITTLE

a room or two, or your whole house! These fine shades stay new-looking for years. Rain won't stain them; sun won't fade them. They're made of closely waven muslin, finished to shed dust—and they're so easy to keep clean. Just wipe with a damp cloth.

Columbia's rustproof rollers and special spring mechanism mean you can raise or lower

ROSES for a pretty bedroom, powder room. Choose pink or vellow roses on white ground. Keeps bright and fresh for years. Rain won't stain, sun won't fade it. Under \$3.00.



these shades quietly, easily. They won't curl; always hang straight and smooth.

101

Fine Columbia shades are also available in a large range of solid colors from white to navy and dark green, in light and dark combinations, and in light opaques for room darkening.

Order now. Other Columbia Cloth Shades are priced as low as \$1.69. Prices below are for average-size windows (6' x 36'').

PLAID for a smart dinette or a breakfast nook. Comes clean with damp cloth. Choose green or blue with red on white or red-black-and-green on beige backgrounds. Under \$3.00.



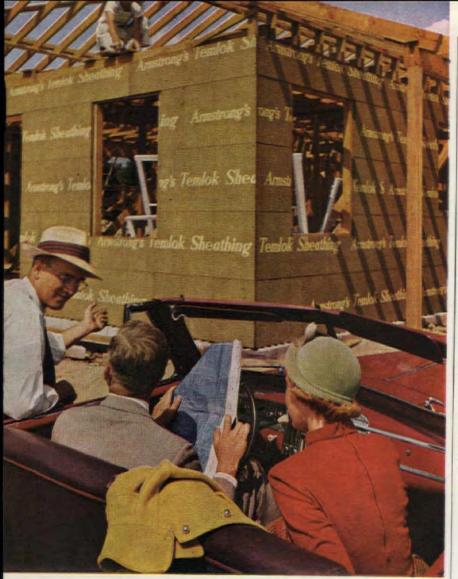
umbin SHADES

A WINDOW

WORLD'S LARGEST MAKERS OF WINDOW SCREENS, VENETIAN BLINDS AND COLUMBIA-MATIC FRAMELESS SCREENS THE COLUMBIA MILLS, INC., SYRACUSE 2, N. Y.

> **FLORAL SPRAY** for a bathroom, for a bedroom. Oldfashioned garden flowers on white. Easy to clean – smudges wipe off in a second! Under \$3.00.





"Here's something the plans don't show"

You can't always tell how well a house is built by looking at the plans. That's why it pays to have a builder who knows good construction and good materials. This house, for example, will be stronger and more comfortable because the walls are being built with Armstrong's Temlok[®] Sheathing.

Armstrong's Temlok offers much more than ordinary sheathing. It's made of interlocking wood fibers, formed into large, strong boards. Because of its unusual strength, Temlok Sheathing provides better bracing for the walls and gives you a sturdier home.

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With all these advantages, Temlok usually costs less to use than ordinary sheathing. The big, lightweight boards are more quickly installed, and this reduces labor costs. There's practically no waste.

When you start planning your new home, make sure Armstrong's Temlok Sheathing is in the specifications. For complete details, drop by your local lumber yard or building supply store.

WRITE FOR FREE BOOKLET "How to Build a More Comfortable New Home." It's packed with ideas about building materials and methods. Illustrated in color. Just write to Armstrong Cork Company, Building Materials Division, 5110 Vine Street, Lancaster, Pennsylvania.

ARMSTRONG'S TEMLOK





Off the Press

Chrysanthemums for Pleasure by Ernest L. and Aleita H. Scott. (The authors, Bogota, N. J.) Price \$5.00. . . The four parts of this enlarged edition of a book first published in 1917 deal with general or basic matters, general culture, special culture (for advanced gardeners), and "social features, such as arrangements, shows, organizations, etc." Written with scientific accuracy in simple, readable style, on a basis of successful home garden experience and broad knowledge, it exemplifies the happy combination of sound theory and proved practice. Most of the helpful illustrations are by the authors. If their article in this issue makes you "want some more," here's the whole story.



American Wildlife & Plants by Alexander C. Martin, Herbert S. Zim, and Arnold L. Nelson. (Mc-Graw-Hill) Price \$7.50. . . A 500page exhaustive, detailed compilation of results of 65 years of field and laboratory study of the food habits of 350 kinds of native birds and animals. Revealing what eats what, which wild and cultivated plants are important to which species and to what extent, and much about the range and movements of the latter, it is an invaluable reference book for the growing host of sportsmen, students, teachers, technicians, naturalists, gardeners, and ordinary citizens who are seriously and constructively concerned about the conservation of our natural resources.

WHEN YOU CHANGE YOUR ADDRESS

Please report both new and old addresses directly to The AMERICAN HOME, five weeks before the change is to take effect. Copies that we address to your old address will not be delivered by the Post Office, unless you pay them extra postage. Avoid this unnecessary expense by notifying us five weeks in advance.

THE AMERICAN HOME Subscription Dept. American Home Bldg., Forest Hills, N. Y. The Bride's Encyclopedia edited by Dorothy Sara. (Crown Publishers, Inc.) Price \$3.00... A volume of wholly practical information —affecting all phases of everyday living in the home. Invaluable to brides in their first attempt at homemaking—useful as reference. Contains innumerable ideas for entertaining, decorating, equipment use and care, and special hints on good housekeeping and the maintenance of personal beauty and charm. The text is helpfully supplemented with charts and drawings.

The Book of Knowledge (The Children's Encyclopedia) "Fortieth Anniversary Edition," edited by E. V. McLoughlin, L. H. D. (The Grolier Society, Inc.) 20 volumes; for age group preschool through high school. A fascinating and invaluable fund of knowledge for today's children who must be tomorrow's leaders.

Amateur Builder's Handbook by Hubbard Cobb. (Wise and Co.) Price \$2.95. . . A handy reference book with 1000 good, clear, comprehensive, detailed pictures on every home repair and improvement for your home. Easy to read, easy to follow. Saves many dollars by showing you how to do maintenance jobs yourself and do them well.



American Folk Decoration by Jean Lipman. (Oxford University Press). Price \$10.00. . . A practical guide for antique collectors. Complete and with authority, it combines historical background with detailed instructions for restoring and reproducing this popular folk art. Excellent for students. Nearly 200 half-tone illustrations of priceless originals representing the most interesting kinds of folk design.

Sorry, we cannot purchase these books for you. They may be obtained through your bookstore.



Another beautiful home of West Coast Woods...



Ease of maintenance and natural beauty combine to make vertical-grain West Coast Hemlock ideal for cabinets and woodwork in modern kitchens.

You'll find, too, that the home you build with West Coast Woods will beautifully express all those individual ideas of yours...those things your home must be. For wood builds beautiful homes...practical and sound...and the warmth and friendliness of wood lend charm to every architectural style. There are other fine features of West Coast Woods that are important to you, too. So ask your retail lumber dealer to tell you of the advantages of building with West Coast Woods-Douglas Fir, West Coast Hemlock, Western Red Cedar, Sitka Spruce.



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SEND FOR FREE BOOKLET: Fully illustrated with beautiful, full-color photographs of exteriors and interiors of actual homes. This new booklet, "Beautiful Homes of Wood," is an excellent source of ideas and suggestions for everyone planning to build now or in the future. Mail coupon today for your free copy.

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Today's best rug "buy"exciting new, specially priced

Chansonette only about 9.95 sq. yd.

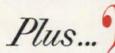
You'd expect to find carpet like this wearing a price tag dollars higher!

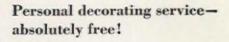
Luxurious sculptured-effect surface ... fascinating high-and-low texture . . . fashionable two-tone shadings of rich green, grey, rose, or beige.

It's Bigelow's boon to homemakers on a budgetbeautiful new CHANSONETTE, about \$9.95* sq. yd.

A remarkable blend of purest wool plus special carpet rayon. Wonderfully long-wearing. It's part of Bigelow's special decorating value of the month.

See CHANSONETTE at your nearest Bigelow dealer's tomorrow. Discover how little it costs to add carpet luxury to your home!





Now! The advice of a real interior decorator can be vours-absolutely free.

Go to your Bigelow dealer's. Fill out a card giving size of room, type of furniture, color preferences. Bigelow will mail you an individually prepared complete decorating scheme, with samples of wallpaper, paint colors, drapery and upholstery fabrics.

Don't miss this terrific limited-time offer. It expires midnight, October 31st. For the name of your own Bigelow dealer, call Western Union by number and ask for Operator 25. *Price subject to change. Slightly higher in the West,

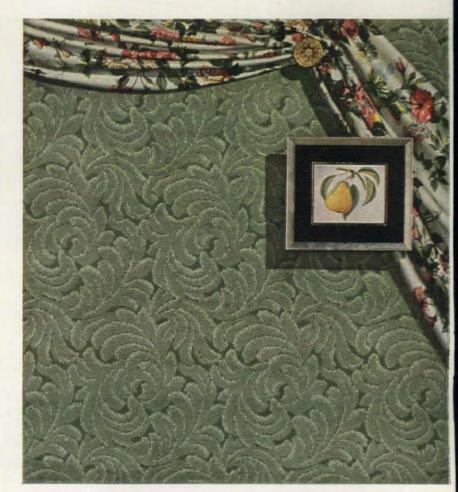
> Bigelow **Rugs and Carpets**

Beauty you can see ... quality you can trust ... since 1825





TUNE IN "Bigelow Theatre" on your local TV station every week.



A double decorating value!



Tou don't have to be born with an itching foot to be an editor-but it sure helps! Any week you're apt to meet up with an A. H. editor in the club car of the Twentieth Century or on a fast plane to most anywhere. Starting now, we're going to show you a few of our faces so you can step right up and say hello next time you spot one of us. Up top there, in the first two pictures, that's

Marge Bumgarner on the left, then editor-in-chief Jean Austin, Walter Dick, and

our home equipment editor. Edie Ramsay. Edie started work way last spring on the stunning New Freedom Gas Kitchen and Laundry she shows you on pages 44-46. She and boss-lady Austin took a train out to Aurora, Ill., to direct the pictures. The second pic shows the two tired ladies, leaning on a stepladder-the time was 1 a. m. Monday morning after a long week end of work. At the right, homefurnishings editor Gertrude PLEASE TURN TO PAGE 18

In Grand Rapids and Chicago .





The Peter Schuyler Double Dresser

Another ishman Masterpiece

The Graceful Charm of Yesteryear Fashioned for All Your Tomorrows

Twice as smart and twice as useful

- this compact, handsome eight-drawer chest fits any bedroom, any budget, any decorating scheme. Its traditional simplicity of line is combined with modern functional design to provide extra storage space while appearing no less graceful, and occupying no more floor space than many ordinary bureaus.

As with all Cushman Colonial Creations, the finish of the Peter Schuyler Double Dresser is color-controlled . . . insuring a perfectly matched, handrubbed, high-lighted maple shading whether you purchase an entire roomful of Cushman Furniture or a few pieces at a time.

Free With Stool

-illustrated 32-page book, "Suggestions for Decorating a Colonial Home", mailed under separate cover. (For booklet only, send 25c)

ONLY S . PARCEL POST PREPAID (RETAIL VALUE \$6.25)

Special

Colonial Cricket Stool

13" x 9" x 8" high, maple-finished and hand- pegged. Offered at a frac- tion of its value to show you the construction, finish and craftsmanship of CUSHMAN Colonial CREATIONS. Useful for fireside, living room, den,	H. T. CUSHMAN MFG. CO., Box 519 North Bennington, Vermont Enclosed find \$3.95 for footstool (add 25c if West of Mississippi), including FREE – "Suggestions for Decorating a Colonial Home." Please send me "Suggestions for Decorating a Colonial Home." Enclosed find 25c in coin. No stamps please! Please Print Name
bedroom. Ideal as a gift.	Address
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- 3 filters purify the air! Unhealthy dust can't escape Lewyt's Speed-Sak, Dustalator, and Micro-dust filter!
- Neat and compact! So light, easy to use! Glides smoothly in any direction—follows you around effortlessly as you clean!
- 7 light, work-speeding attachments do your dusting; brighten drapes; clean radiators; spray; wax; de-moth closets!

A complete home cleaning center, Lewyt costs no more than ordinary vacuum cleaners. See your local Lewyt dealer-you'll find him listed in your

Classified Telephone Directory.

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Write today for colorful 16-page booklet, "Home Cleaning Made Easy"! LEWYT CORPORATION, DEPT. 10, 72 BROADWAY, BROOKLYN 11, N.Y.

How We Work (Begins on page 17)



"Dixie" Dixson and Bob Houseman catch a midnight sleeper from Chicago

to Grand Rapids, covering the furniture market. See Dixie's story, "To Market . . ." on page 56. Dixie raced back to New York, then caught a train to Columbus with ed. Austin and executive ed. Jim Wiley to photograph our cover and the

rooms shown in "We Like Mixed Company," pages 39-41. Top of this page, that's ed. Austin working on the flower arrangement shown on our cover. Next, Paul Budd and Gwyn Crawford, of the Lazarus store, checking furniture credits, and our

Allan Slattery backed into a corner behind the camera. At the right, our distin-

guished horticultural editor, E. L. D. Seymour, with a flock of prizes he won for the

beautiful roses from his Long Island garden. To Cleveland

we went next—9 of us! to attend the American Home Economics Convention.

We checked in at the Statler, saw hundreds of our good



In New York

ler, saw hundreds of our good home ec. friends from all parts of the country, had a wonderful time. It was a grand convention. That's our booth at the Auditorium at the bottom of

this page. We showed lots of our lovely patterns. Posing are

Arch Knowlton, manager of our Cleveland office, PLEASE TURN TO PAGE 168



In Cleveland ...

18







Welcome to the Market Placel Merchandise, except personalized items, may be returned within seven days for a refund of the full price. Most of the firms mentioned in the Market Place prefer not to handle C.O.D.'s.

FILE YOUR SILVER in a portable, folding file that tucks neatly in the corner of a cabinet or closet. Each flap is marked with type of flatware: Teaspoons, Forks, etc., and the file is completely lined with Pacific Silver Cloth. Covered in brocade-like plastic that is waterproof, it takes a setting for four (\$8.95), or for eight (\$10.95). Ppd. Gift Sources, Two Columbus Circle, N.Y.C. 19.



CAPE COD FOOTSTOOLS make charming accents beside a fireplace in a room fashioned with an eye for relaxing comfort and coziness. Solid mahogany, the oval-shaped footstool is $16\frac{1}{2}$ " long x $13\frac{3}{4}$ " wide x 8" high. The Queen Anne footstool is 13" long x 13" wide x $9\frac{1}{2}$ " high. Petitpoint covering, \$9.95 each. Plain muslin, \$9.45. Ppd. Falmouth Nook, Box 48A, Teaticket, Cape Cod, Mass.

SERVICE STARS. Wherever a soldier or a sailor goes, it's damp, so here is a lifesaver for your man in service. An assortment of 10 Dri-bags (tough, waterproof plastic) keeps dry his socks, writing paper, tobacco, underwear, range in size up to 12" x 18". Sent anywhere in the world, free of postal charges, \$1. L. F. Black & Co., 99020 Metropolitan Ave., Forest Hills, N.Y.

FUR IS FLATTERING, and when it comes in the form of detachable collars and cuffs for your sweaters, that's news. Black or brown Alaska seal comes with snaps on back; you remove and sew on one set to sweater, snap on collar and cuffs. \$12.75. For evening, white or brown mink works on same principle. \$22.50. Incl. tax & post. Harold Rubin, 52 E. 56th St., N.Y.C. 22.



The New Idea in PLACE MATS Is Texture and Singing Color! In Yellow, Turquoise, Natural or Forest Green-today's color trends for Chinese Modern, Traditional, or Ranch Houses, Dramatize dining indoors or out! **Eight mats**, each 12"x18", **center runner** 12"x24", of fine, polished bamboo strips. Use center runner as background for flowers. The most *unusual* idea in table accessories we've seen in years! Wonderful Christmas, wedding, shower, birthday gifts! \$4.25 a set (sold only in sets. State 1st & 2nd color choices. JANET FORISTER, Dept. 26-8. Biominator, III

JANET FORISTER, Dept. 26-B. Bloomington, III, Send for FREE Christmas CIRCULAR.











Photographs by F. M. Demarest









FINISH FOR CHRISTMAS this bright holly red apron decorated with a proud cock stamped on the front in cross-stitch, ready to be worked. White floss is included in the kit, and if you're really ambitious, there are also kits for dining cloth, napkins, kitchen towels, potholders in same pattern. Also in green and blue \$2 prepaid. Order now for Christmas. Ward Phillips Co., Dundee, Ill.

"THE ART OF MAKING MONEY PLENTY" backs up the most unique planter of the season. The words of the famous Dr. Ben Franklin, have been reproduced (in their original form) on the back of a black tole planter, while the lower trough is deep enough for your greenery, pencils, cigarettes, or Canasta winnings. 111/2" high, \$3.25 ppd. The Krebs, Westerly, Rhode Island.

DARN THOSE SOCKS by pressing a hot iron down on a piece of knit fabric that blends in with sock. Invisible on the outside and completely washproof, it takes about 8 seconds to apply. Use also on trousers, skirts, jackets. In assorted colors, over 100 knit darns are wonderful for big-family mothers. \$1 ppd. Plasti-Stitch, Inc., Dept. A., 25 Vanderbilt Ave., N. Y. C. 17.

MERRY CHRISTMAS! Round up your favorite snapshot of you and your husband, your house, offspring or pet animal. Send negative to this shop, and it will be reproduced on top-quality white cards with red borders. Send 3¢ stamp for sample cards. Twenty cards (as shown), \$1 plus 10¢ postage. Prices on request. Order early from Yulecards, Department 185. Quincy, Massachusetts.

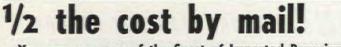
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Max Schling Seedsmen Inc. 8-16 Madison Ave., New York 22, N. Y.



ALBIN of CALIFORNIA, Rm. 210, 1401-23 W. 8th St.,





You can own one of the finest of Imported Bavarian China Dinner Sets for only \$4.95 a complete 5-piece place setting!



Royal Castle China-in the famed violet pattern of the Bavarian Alps-whose delicate loveliness served and graced the finest tables abroad is now available—on open stock—to All America. This beautiful pattern—the touch of baroque—in snow white translucency with the strength of really fine china is now yours at a price every American home can afford. **Only \$9.90 e unit of two place** settings (2 each of dinner plate, salad plate, butter plate, teacup and saucer). Take advantage of this opportunity to build a truly fine set of china at your convenience. Mail your order today.

-complete satisfaction or And remember money back if requested within 10 days. Send check or money order for \$9.90 per unit (sold only in units of 2 place settings) plus \$1.00 to cover shipping charges per unit. No C.O.D.

ROYAL CASTLE CHINA CORP. Box 183A, Madison Sq. Station, New York 10

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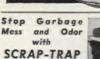
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Miniature Tugboats (21/2" long) to haul SEAsoning to your SEAfood. Handpainted metal in brilliant colors on black and white backgrounds. Corked bottoms and individually boxed.

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IMMEDIATE DELIVER GUARANTEED Dispose of garbage this easy, sanitary

Dispose of garbage this easy, sanitary, way. Attach sturdy, steel Scrap-Trap frame under sink, on wall or cabinet. Mount on wood, tile or metal. NO HOLES TO DRILL. Insert bag and it's ready for use. Opens wide with flip of finger . . . snaps shut and odor tight. Scrape leavings directly into special. moisture resistant Strap-Trap bag . . . holds 6 guarts. When filled, dispose and replace with fresh bag. Use for all household waste, wet or dry. For Kitchen, Nursery, Bathroom. Ends unpleasant wash-ing and sterilizing of pails. SCRAP-TRAP BAGS SCRAP-TRAP complete with 25 bags.. \$3.50 SCRAP-TRAP BAGS 50 SCRAP-TRAP BAGS \$1.65



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For More Flavor

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No C.O.D.'s please. Satisfaction Guaranteed. ELRON 156 W. Chicago Ave., Dept. CE-120 Chicago 10, III.



THE DISTLEFINK BIRD was unknown to us until it appeared in the form of the prettiest table accessories that ever brought springtime to a winter setting. Bread tray, \$4.50. Covered butter dish, \$2.75. Salt and pepper, \$2.75. Milk jug, \$4.50. White pottery with green and brown Pennsylvania Dutch design. The Village Vendors, 11733 Barrington Court, Los Angeles 49. California.

COFFEE-CARD TABLE. A coffee table is immediately converted into a card

table by removing the top from the legs. Pull out card-table-length

legs for Canasta, television suppers, working out bills, and when you're

through, fold up legs and replace

on coffee-height legs. Saves storage

space, hand-rubbed to pine finish.

18" high, \$39.95 ppd. Edith Chap-

man, 50 Piermont Ave., Nyack, N.Y.

MAXWELL AUTO LAMP. This has

all the bright gaiety of the coming Christmas holidays, and we picture it amidst the holly, Christmas cards and evergreen boughs on your desk

in the living-room. A perfectly de-

tailed model of an old Maxwell runabout comes in sportsman's red with a matching shantung shade. 14" high, \$10 ppd. The Nutmeg Tree,

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Dept. F.





HARK, THE HERALD ANGELS play the most lifelike instruments ever held by a group of celestial bodies. Each figure is handcarved of wood, and handpainted in angelic pastel colors. Not even an inch high, the detail work is amazing, and the 12piece orchestra will bring the sweet wonder of Christmas into your heart. Set of 12, \$3.95. Helen Gallagher, 413 Fulton St., Peoria 2, Illinois.

MILK GLASS BUTTER DISH. We'll admit we're partial, but to us there is nothing like a touch of white to point up a comfortable room, be it traditional or modern. A milk glass bowl, in the lace and dewdrop pattern, for butter as well as garden pinks, candies, relishes, or afterdinner mints. Handmade from original mold, \$2.50 ppd. Artcraft Products, Box 876, Cleveland 22, Ohio.



STERLING SILVER SALAD SERVERS. A spectacular bargain in time for your Christmas gift list-if you can wait that long! A pair of very handsome servers (spoon and fork) made in clean-lined modern design make an effective and useful wedding gift, and you'll want to remember them for their fantastic budget price, just \$3.98 ppd.! Breck's, 576 Breck Bldg., Boston 10, Mass.

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Here is a remarkable invention that as-sures you constantly clear and brilliant lenses without the use of tissues, handker-chiefs ,etc. "Kleen Kase" has a chemically lenses without the use or tisses, howen chiefs ,etc. "Kleen Kase" has a chemically treated pocket which protects your glasses and keeps them clean. In beautiful Vinyl with a fine leather finish. Choice of 5 smart colors: red, blue, green, brown and tan. Fits all styles. A clever must for everyone who wears glasses—ONLY \$1 ea. postpaid.

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Redwood Finishes are now available in: Redwood Color-Stain and Sealer; Natural-Clear-Gloss; Dull Finishing Coat; . . . \$1.65 Qt., \$4.65 Gal. Also Redwood Color-Preservative (for non-gloss staining) \$1.45 Qt., \$3.95 Gal. All Prepaid and Guar-anteed. "Good For Wood . . . all kinds of wood".

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tail. Made of glazed pottery in light sorrel or jet, 4" high. \$2. "Balky" is the retiring type, has a white blaze on his light sorrel or jet face. 4" high. \$2. Pair, \$3.75. "little joe" Wiesenfeld, 112 W. North Ave., Baltimore, Maryland. IF HE'S OVERSEAS and if you want to hear from him often, make it easy for him with a Permo Writing Case made of lifetime plastic. It

comes complete with writing tablet, bound address book, envelopes, pencil, identification card, and pocket for a photograph. Snap closing, 7" x

tically everything a car and its passengers could need. There's a cloth for the windshield, a comb for the lastminute check-up in the mirror, a foursided screw driver, bottle opener, brush and scraper to remove ice and snow from windshield. In leatherette case, \$2.75 monogrammed. Postpaid from Greenland Studios, 5858 Forbes Street. Pittsburgh 17, Pennsylvania.

HORSEY SET. Some like them shy.

some like them frisky, so we found

both. "Frolic" is a lively colt with

white stockings, mane, face, and

91/2" closed. Maroon, brown, navy,

red, blue, green, tan. \$2.95 ppd.

Robert's, Box 53. Camp Hill, Pa.

MONOGRAMMED KAR KIT has prac-

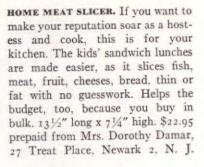












A CHRISTMAS BRIDE will welcome

this starter set in informal Bucks

County ware. And you will surely

rejoice at the next-to-nothing price.

A service for four (20 pieces) comes

decorated with rural scenes from the



ever-charming country of the Pennsylvania Dutch folk. Done in black on a creamy background, \$6.95 express collect. Elizabeth McCaffrey, 200 W. 16th St., New York 19, N.Y. TURKEY IN THE STRAW lords over your Thanksgiving table, and when the turkey time is past, he'll be the star of your curio shelf. In true

colors, it stands in the straw about 41/2" high. A line has already started forming on the right for holiday orders, so send yours in fast for your Thanksgiving Dinner guests! \$1 prepaid. Mahoning Gifts, 702 Wick Building, Youngstown 3, Ohio.



RAMIC PRODUCTS, 1493 Clybuara, Dept. H-70, Chicago, Illia



DAY-n-NIGHT MARKERS These attractive markers make it easy for

BRACKET

MARKER

with wrought aluminum

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MINIATURE BOSTON ROCKER for any lucky child up to ten years. It's made entirely of hardwood, finished in black with authentic gold design. and it stands 281/2" high with a seat 14" wide. Let it stand as decoration, or it's just right to pull up beside Mommie for bedtime story listening-even televiewing! \$11.50 express collect. Order from Templeton Craftsmen, Templeton, Mass.

LITTLE GIRLS have a habit of turning the sternest daddies into pushovers, and here's a perfect example of the kind of heart-twister we mean. Jan Allen has sculpted a warm and intimate study of her own little girl, and captures all the innocent wisdom so known to every parent's heart. Soft blue composition, 51/2" high. \$2.50 ppd. Contemporary Arts, 31 Stanhope St., Boston, Mass.

FIREMAN SAVE MY CHILD! The cutest slippers that ever shod a pintsize fire chief are fashioned after fire engines. Rubber wheels around the sole, hook and ladders on either side, they have bells on their toes. come in brilliant red with touches of vellow. Earmark them for Christmas, or we'll think you're mean! Size 6-12, \$3.95. Prepaid from Foster's, 15 Cole Court, Princeville, Ill.



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Draperies are cleaned flat—Permanent pleat lines make repleating easy—Draperies always have that hew look.

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For the first time in history and as a result of in-tensive experimentation and research on a vital mili-ary project brilliant scientists of one of America's largest corporations suddenly hit upon the solution of the ages. The secret of how to crystallize in the laboratory a gem with a refractive index higher than and a dispersion factor greater than a DIA-MOND was DISCOVERED. The discovery is TITA-NIUM RUTILE so widely acclaimed by leading re-portorial mediums such as Render's Digest and The Saturday Evening Post.

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MILE-O-METER is an automotive gauge that fits on the dashboard and shows you the miles you travel per gallon, and the amount of gasoline your car consumes. It also keeps a close check on the condition of your engine, and forewarns you when it's tune-up time. Mile-O-Meter, \$9.95 ppd. Gale Hall Manufacturing Co., 108 Northampton Street, Boston 18, Mass.

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ROYAL DOULTON DOCS. For collectors, or you who are looking for an interesting hobby, a pair of beautifully made bone china dogs imported from England. Made by Royal Doulton, "Dog with Ball" (2" high), and "Dog with Bone" (3½" high), are bright and carefree, and magnificent pieces for your curio shelf. \$6.50 each. Nelmor, 900 Bergen Ave., Jersey City, N. J.

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TALK ABOUT APPETIZING NOURISHMENT-WOW!

NEW HOMOGENIZED GAINES MEAL... creates a sensation in dog feeding!

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A meal unlike any you have ever known. Never have you known a meal more appealing to dogs. Never a meal so easy to feed. Never a dog food more thrifty. And as for this meal's ability to nourish every inch of your dog, it's HOMOGENIZED—with meat, milk, and fish proteins in more abundant amounts—to help dogs to sturdier bodies, stronger bones, and bounding energy.

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You CAN HAVE the glorious music of the Hammond Organ for \$1285.*

And for this-the lowest price in years-you can have more than music, too:

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The Hammond Organ encourages every member of the family to take a very personal part in creating family entertainment.

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You play in less than a month In less than a month, anyone can

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The Hammond Organ fits in a four foot square. There are no installation problems: just plug it into an electrical outlet and play. Practically no maintenance expense because the Hammond Organ is the only organ in the world that never needs tuning.+

Think about it-seriously See and hear the Hammond Organ at your local dealer's soon.

Think of your pride in owning this, the world's most widely used organ in homes and churches. Convenient budget payments can be easily arranged. For further information, mail the convenient coupon.

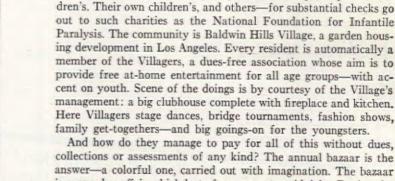
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CHURCH MODEL, used in some 27,000 churches.
Concert Model has 32-note
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tunable to preference by the organist.



And how do they manage to pay for all of this without dues, collections or assessments of any kind? The annual bazaar is the answer-a colorful one, carried out with imagination. The bazaar is a one-day affair which lasts from noon to midnight. During the PLEASE TURN TO PAGE 36

The Dish Break booth is a great hit with youngsters at the Villager's annual fund-raising bazaar. Mothers contribute

chipped pottery, candy prizes. Charge: a dime for three throws

EVELYN SHIELDS SMITH

he happy activities you see here stem from the eight-year-old

enterprise of a group of neighbors who got together on a com-

munity project for everybody's benefit-especially the chil-

Kids First



Bazaar's shooting gallery is as popular with the small fry in the afternoon as with their elders at night. The supervising mother is dressed to fit the Carnival of Nations theme



In your home ... a G-E Kitchen with matched appliances!

Whether you plan to buy, build or remodel your present home, there's a wonderful G-E All-Electric Kitchen for you!

JUST IMAGINE the excitement of having a marvelous All-Electric Kitchen like the one shown here—a General Electric Kitchen completely equipped with matched appliances!

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You'll get a positive thrill in using the G-E

Automatic Dishwasher and Sink that doublewashes, double-rinses and dries dishes—electrically. There's a G-E "Speed Cooking" Range —fast, safe, and clean, with automatic features.

So whether you're buying, building or remodeling, get the finest in electrical living a G-E All-Electric Kitchen! And all of the wonderful appliances shown above will fit into a kitchen space 11 feet 6 inches by 13 feet.

How you can finance your G-E All-Electric Kitchen

1 If you're buying or building a new house, your down payment on a house with a G-E Kitchen is only *slightly more* than a house without these appliances. Afterward, because your G-E Kitchen is a part of the mortgage which is paid off over the years, you'll hardly notice the small increase in monthly payments.

2 If you're installing a new kitchen in your present house, or in an older house you have bought, you can get favorable terms, too though down payment and monthly payments will be more than if you were buying a home.

In any case, your G-E dealer can help you design your new kitchen especially to fit your home! For additional information, consult him or mail coupon at lower right.

You can put your confidence in -





A your HOME

Renaissance—Gulistan's sculptured style leader, the "carpet of famous decorators." Nine luscious colors, all-virgin-wool pile.

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Penhurst-tone-on-tone in a subtle leaf design. Also gray, green, beige. Other lovely designs in this attractively priced quality.

dressed for the occasion?

MINK COAT : REVILLON FRERES

When guests arrrive, how relaxed and lovely you'll look, knowing your home expresses charm and style as deftly as your smartest gown! How glad you'll be you chose Gulistan—deep-piled, luxurious Gulistan—the carpet you can count on to be in perfect taste. See the latest Gulistan styles—some in the all-virgin-wool pile for which Gulistan has long been famous, some blended with the marvelous new carpet rayons. But whatever you choose, look for the name Gulistan, woven or stamped in the back of every genuine Gulistan carpet.

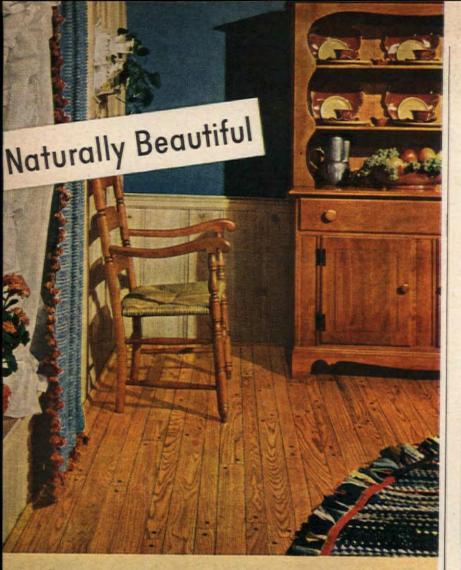


FOR DECORATING IDEAS BY THE DOZEN! Write for Carole Winslow's colorful new book, "How to Buy a Carpet"—it's packed with decorating hints for you. Send 25¢ to:

Dept. AH-5, A. & M. Karagheusian, Inc.; 295 Fifth Avenue, New York 16, New York Gulistan Cloisonné-the thrilling new textured weave with the surf-like, two-tone swirls-winner of the Academy of Designing Gold Medal Award. All-virgin-wool pile.

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Use glamorous Bruce Hardwood Floors to help decorate your rooms. Their warm, natural beauty harmonizes with any colors...shows off your furniture to best advantage. To give your home unusual appeal, choose a Ranch Plank Floor (above) with its distinctive random widths and walnut pegs... or a modern parquetry floor of Bruce Blocks (below).

These solid oak floors, with their superb factory-applied finish, will last for years and years. Ask your architect, contractor or lumber dealer. For booklet with room photos in color, write E. L. BRUCE CO., Box 397-S, Memphis 1, Tenn.

Bruce Hardwood Floors

By the world's largest makers of hardwood floors



Kids First (Begins on page 32)

afternoon, the concessions are designed for the children's entertainment. The adults take over the evening. Hard-working committees under a general chairman solicit and collect everything from chipped pottery for the Dish Break (what a smash hit that is!) to luscious home-baked cakes for the pastry shop. Rummage is gathered and sorted for presentation in different categories. In addition to the hat bar, the costume-jewelry counter, and the book booth, there is a section of what is frankly known as "white elephants." Cut flowers and plants, art items and needlework, aprons and potholders show up in attractive settings. Local merchants heavily patronized by Village residents are, of course, generous. When the big day arrives, the Villagers troop to their clubhouse, and they make sure to bring along all their friends to join in the fun-and to buy from the laden booths which do the proverbial land-office business. This year a Carnival of Nations yielded the neighborly fun-plus enough money to pay for a year's worth of club activities and a fat charity donation.



Naturally, a bazaar which pays for a year of fun for the kids and the whole community must be fun in itself. It is strong on games as on things to sell. Here young Tommy Barker gets the prize he's won in a musical game

Photographs by Peter Gowland

Good eating at the bazaar? You can bet there is! The kids have a wonderful time in such spots as the Holland Pastry Pantry all afternoon, and their mothers stock up here later on

It really paid off. Profits from the Carnival of Nations were \$900—enough to carry Villagers for the year and to allow them to donate to the National Foundation for Infantile Paralysis





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Do this if your bathroom is showing its age



• The Dresslyn lavatory-dressing table by American-Standard can transform your bathroom, just as it did this one in an Altadena, Cal., home. Combining a genuine vitreous china lavatory with roomy storage cabinet, the Dresslyn is lovely, convenient, time-saving. It's readybuilt, comes in 2 styles (solid front or kneehole), 31 attractive color combinations, and 2 sizes. Fits rooms as small as 5' x 7'. Plan now to dress up your bathroom with the Dresslyn and other American-Standard Plumbing Fixtures. Free-New 1951 Home Book. Pictures in full color a wide choice of kitchen sinks, bathroom fixtures, and heating equipment of all types available through heating and plumbing retailers who sell, service and install. Explains easy time payment plan for remodeling. Get these moneysaving facts-just mail this coupon.

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Itchin' for a Kitchen? Maybe it's a brand new razzledazzle kitchen that is foremost in your dreams. *That's* a Formica dream for sure. The beauty and color of Formica sink and cabinet tops are a must for kitchens that are truly distinctive.

Or maybe your plans just call for replacing the tired beat-up old work surfaces in the kitchen you have now. New Formica tops turn drabness into sparkling beauty, kitchen drudgery into home-making happiness. There are more than 100 stimulating Formica color patterns and all of

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We Like Mixed Company

GERTRUDE BROOKS DIXSON

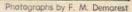


It's kinship of spirit and quality, not period, which

makes furnishings-like people-take well to each other

Would you dream that the assorted objects which look so ill at ease at the right could get together handsomely? Well, in the room above (and in the rooms which follow) the proof is in the putting. Furnishing a good room, after all, isn't so different from inviting guests to a good party. As a hostess, you know that mixed company can make the best conversation. But you mix judiciously. If guests are varied in age, assorted in background, you make sure that they have something in common—that no one person hogs the scene to spoil the fun of the others.

Just such wise blending made the room above. It's the kind of room which might belong to young marrieds who had shopped around enough to know that no single style would fill their bill. Instead of a single style, they picked a single theme—simple good lines played up by definite colors—to make everything comfortably congenial. Smartly, they've paired the modern sectional sofa and sleek chairs with the lamp table and wonderfully slim secretary straight out of a Pennsylvania farmhouse (copies, of course). A happy combination of contemporary and Early American accessories spices the good company. Charcoal walls are a foil for tawny wood tones and the brilliant red sofa. And white chintz draperies, modern in spirit, boast black, faun-like heads which might have come from a royal French garden.





Mixed Company (Begins on page 39)

What good are modern ideas to me when I'm tied to traditional furniture I can't throw away—and don't want to, besides? If you've asked yourself that, study the quietly-rich room above. It looks as if its adroit owners had started from scratch, with an unlimited budget. But they didn't. Most of the furniture used in this well-poised mixture of the old and the new is traditional—like yours. The modern part really comes in in the way it's put together, for modern is the best mixer there is. The color scheme, the wall-to-wall carpet, the expanse of drapery give it its modern simplicity, its 1951 point of view.

Couldn't your own sofa and easy chairs go jaunty in modern, but subtle, covers like the ones above? You'll find that they will still be perfectly at home with your Regency desk and your fine old lusters. Yet they'll mix well with a Picasso print and the little modern tables transformed by cushions into pull-up stools as elegant as Chippendale. And see what that coffee table really is. It's made up of three modern tables, longer versions of the pull-ups, painted purple, of all things! What's more, the two sizes could combine to make end tables.

Here rich colors and fabrics are used in a contemporary manner. Wall colors are definite. The carpet's quiet blue is heightened in the glass curtains, and combined with purple in the sofa. The draperies sound a sharp note of green, importantly repeated in one chair cover. It is a strong note, but not discordant where other colors are full-bodied enough to absorb its overtones. So you adore Modern and he likes Colonial. Let's not get into a tizzy about it! No two minds agree on everything. Discuss your differences, use your heads—and you both can win. For example, take the room below. It's part and parcel of our "mixed company" premise. The apparently incongruous things in it get along famously because the color scheme sets the pace so well that the furnishings fall in line.

But the furnishings also have something in common—functionalism (a \$64 word for good performance). Our Colonial forebears met up with functionalism with an ax, a pine tree, and determination to furnish their small homes with good, multi-purpose pieces—like that hutch. Today's designer must also cope with small rooms. He uses simple, sturdy, space-saving materials like the wrought iron which frames sofa and chair and makes the sconces which add the just-right frivolous note. He upholsters with 20th-century foam rubber, but goes back to his ancestors' homespun feel for such fabrics as the burlap draperies, the monotone on the chair, the sofa's mothproofed woolen plaid, and the linen-like print on the side chairs. It's a smooth blending of old and new.

These three rooms were designed and photographed at F. & R. Lazarus, Columbus, Ohio. They will be on view at that store beginning Sept. 25



AT A

Want your gift dollars to act many times their size? Then make gifts yourself with easy-to-use American Home patterns. We supply the talent. Pattern Order Form, page 169

Things to Make for Christmas

1389 Bright berries, Pennsylvania Dutch version. Paint them on marbelized milk cans and try turning one such can into a bedside lamp adorned with a flowered tin or paper shade. You can buy small milk cans like these in general, hardware, or dime stores

1390 Encore for Pennsylvania Dutch. See how you can use these flowers on an old (or new) granite pail to carry favorite Christmas cookies. (Later, it holds posies.) For a cheerful good morning any day of the year, dress up an old enamel coffeepot like this one

1391 A graceful compliment to the recipient is an old tole tray, restored with an authentic 18th-century design to go with her Chippendale. If you can't find an old one, a few dollars will buy an excellent reproduction with the same kind of graceful curves

1392 It's much easier than you'd think to paint any of these four botanical pictures. They are in the best of taste with any furnishings. Give them singly, in pairs, or as a quartet. Mat them in solid color, enclose them in simple narrow frames

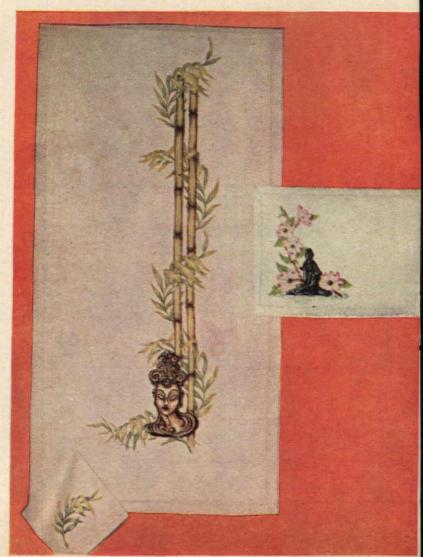
1393 Would you like to make \$5 act like at least \$15 for a Christmas or wedding present? Stencil these tulips on a sheet and matching pillow case. The best part is that the work goes so quickly. Even an amateur can turn them out, instructions are so foolproof

1394 Making Christmas cards like these can be a family project. Let each member take his choice, make his own. Which is yours? A fat, happy Santa? A bewitching angel who can leave the card to hang on the tree? A card which opens to let a sparkling double star pop out?

1395 A substantial gift for a modern dining room—or a traditional one—is a linen or rayon tablecloth bearing a slim decoration of bamboo stalks whose leaves seem to sway in the breeze. The dusky head adds an Oriental touch, but you may omit this if you prefer

1396 Since Buddha stands for wisdom, it's a wise woman indeed who gives these place mats to a thoughtful hostess. Buy plain white linen ones, and stencil on the pattern. The pink dogwood blossoms in the background add a pretty touch, and a soft one, to the design 1395

1389







DREAM kitchens look the part nowadays, and decorations count, too. AMERICAN HOME patterns make simple work of bedecking a soffit or a wall yourself. (Pattern %1398 is applied here)

MENU TREE grows over work counter in the laundry end of the room. It's painted on simple-to-install Plankweld wall, is visible from kitchen. As you'd expect, it's an AMERICAN HOME do-it-yourself pattern (#1397)



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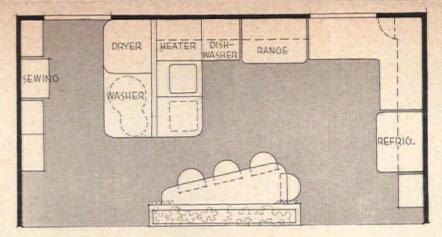
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Photographs by Kranzten Studios

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BETTER PLANNING, BETTER PLAN In this 10 x 20 foot space, there is a fine kitchen, snack bar, a laundry, and sewing room. Here KP means kitchen pleasure. During October, you can see it in St. Louis at the La Clede Gas Co., or in Dallas at the Lone Star Gas Co.'s display at the Texas State Fair

EDITH RAMSAY

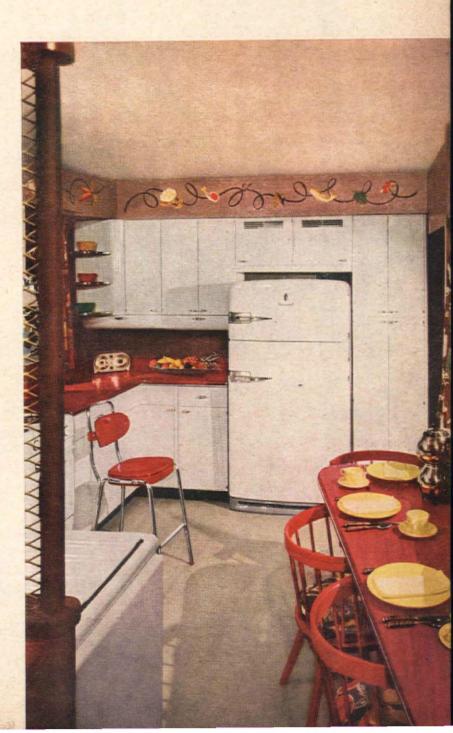
Wins on 21 points

- Here they are !

- CAS RANGE IS FULLY AUTOMATIC, times your cooking, needs no matches. It has a griddle, swing-out broiler.
- **TWO-DOOR, TWO-TEMPERATURE GAS REFRIGERATOR** is silent. Top section is a real home freezer.
- VEFFICIENT EXHAUST SYSTEM hides in that cabinet over the range. No ungainly hoods or fans in sight.

U-SHAPED PLAN is best in kitchens. Saves steps.

- **COMBINATION SINK** is part of peninsula. Just reach out to range, dish closets, utensil storage. snack bar.
- FIRREGULAR SNACK BAR takes minimum space, has view.
- **56** SQUARE FEET OF VINYL-TOPPED WORK SURFACE laugh off wear and stains, keep their color forever.
- 142 CUBIC FEET OF CABINET SPACE for food, dishes, utensils placed—just where you need them.
- **FINGER-TIP SPICE SHELVES** are at bottom of all wall cabinets. Reach out for the herbs as you taste.
- **VOU CAN HANG UP POTS** on the grille above sink. Decorative and handy, it divides kitchen from laundry.
- POSTURE-BACK CHAIRS invite you to rest as you work.
- **RUBBER-TILE FLOORS** are quiet, kind to your feet, lessen fatigue. They're easy to clean, stay handsome.
- FULLY EQUIPPED LAUNDRY is behind sink peninsula.
- **HOME SEWING CENTER** is housed in laundry (see next page).
- SPINNER WASHER on casters rolls to kitchen sink.
- Fluff-dries for stowing. Just turn the dial.
- **HANDY STORAGE FOR IRONING EQUIPMENT** is provided in laundry utility cabinet.
- Sort laundry here, spot treat, or cut dress patterns.
- DECORATIONS YOU CAN PAINT YOURSELF brighten the soffit and laundry wall (AMERICAN HOME patterns).
- **LAUNDRY WALL PANEL** is Plankweld, a grooved plywood panel easy for the lord and master to install.
- BOILER AND QUICK-RECOVERY GAS WATER HEATER in adjacent heater room complete gas equipment.





A SEWING ROOM HIDES IN THE LAUNDRY END OF THIS KITCHEN Clothes are well laundered here, but don't squander such inviting space on one activity. Use it for sewing, too: there's good work surface, iron is handy, you can mend before washing, whisk up threads from rubber-tiled floor

Wins on 21 Points (Begins on page 44)

Efficient laundry, pleasant sewing room in 6¼ x 10 feet!

YES, A MIRROR IN THE LAUNDRY! Since a laundry makes a fine sewing room, this one was equipped with a full-length mirror—handy for skirts and for sit-down try-ons while you relax in that good posture chair. If you sew in a kitchen-laundry, you can keep an eye on the pressure cooker as well as on your seams





YOU NEEDN'T DO ALL OF YOUR LAUNDRY AT ONCE Use your dryer as a hamper. As load collects, pretreat, wash and dry heavier things in odd moments. Washdays will then be half the work!



THIS LAUNDRY NEEDS NO EXTRA SINK The kitchen's combination sink can serve the laundry as well, since the spinner-washer's good, big casters let it glide around to the kitchen



LET THE RAINS COME ON MONDAY! No more trips to the line, no more weather worry when a gas dryer with automatic ignition and timer fluff-dries, or damp-dries for ironing

See "Where Credit Is Due" page 168



This hard-working room's inviting good looks don't betray the fact that it's so busy. The studio couch is perfectly placed for a good view of television, the fireplace, the garden. Piano nests in a bay

A Reading, Writing and Music Room

NANCY C. LANGLEY

This room works hard—and looks relaxed. That's probably the most remarkable of the many remarkable things about it. A relatively small room (11 by 16 ft.), it is the television den of the Russell Ostranders' house in Brentwood, Calif. It is also their guest room and library. It houses a hobby collection—and full musical equipment including a cabinet radio-phonograph and a grand piano. And that isn't all—its fireplace offers hospitality at a drop-leaf table which opens for refreshments and games or drops its sides discreetly to make added space for as many as twenty televiewers.

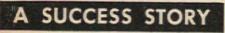
It didn't take on these jobs so handsomely all by itself. When Mrs. Ostrander decided to transform an old studio into this den, she found plenty of room for thought. She planned the flexibility by selecting small, easy-to-move chairs, and by arranging furniture for good TV visibility. She planned the inviting good looks by covering walls and ceiling in a practical, gay plaid, repeating its darkest tone in the woodwork and all of its colors in the tweed carpet. Papering overhead, by the way, eliminated the cavern-like quality the cove ceiling used to give this narrow space. The room is blessed by a notable lack of fussiness—its color decorates it—but it is free of the clutter which can make a multi-purpose room look smaller, rather than larger, than it is.



TWENTY PEOPLE CAN SEE TELEVISION programs in this relatively small room. Secret is good floor plan: center space is left free, so they can bring in extra chairs



JESSIE WALKER

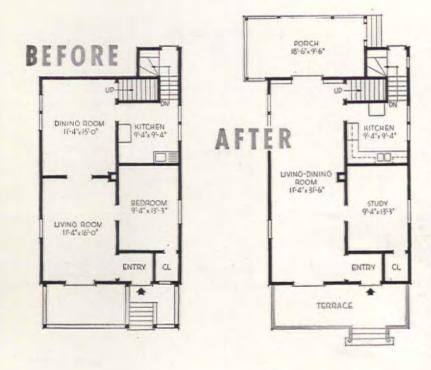


This House is 50



Does an obsolete porch mask your house's potential good looks? See what wonders a simple porch-removing

operation did for this middle-aged house!



Years Old!

Thousands of American homes suffer the ailments displayed by the aged-in-the-wood structure above: a front porch, which nobody seems to use much, is ungainly in line and shuts out the living room's sun. This one was built in River Forest, Ill., at the turn of the century, and Trudi and Rowland Norton found it a good buy in the depressed 1930's. Such buildings are often good value today. But, oh how they look! If you own one, take a critical slant at such easy-to-remove protuberances as porches or dormers which spoil the lines—and look for the beauty a new color scheme might produce.

You needn't attack the problem at once. The Nortons didn't. At first, they only removed the dining-room wall to produce a mansion-big living room. They lived here a decade before touching the exterior. When they got around to it, they called in a Chicago architect, W. Lockwood Martling, Jr., who banished the porch—or rather, transformed it into a trim, topless terrace which shows off the house instead of hiding it. Now, a front porch was fine in the horse-and-buggy days, but in our age of heavy traffic, we make more of outdoor living by moving it to the private back of the house, as the Nortons did. (The plan shows their big rear porch, and its roof is a private upstairs sundeck near the bedrooms.)

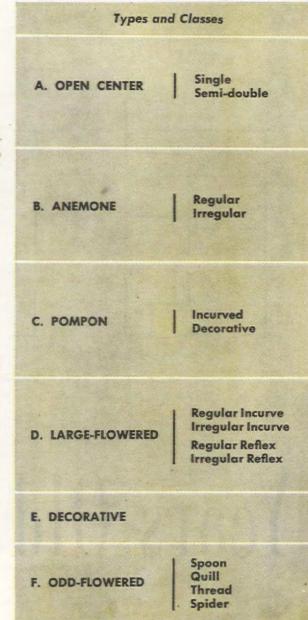
But you usually can't just rip off a porch and let it go at that. Little things were done here—nothing major, but, as you can see by the picture opposite, they count for a lot. The old door gave way to a standard flush job, dressed up by full-length shutters and the distinguished top molding repeated over the French doors. Next to the entry, a dinky window was removed—that basket of flowers takes its place. To improve the proportions, the second-story windows were made to look bigger with wider shutters, while the high attic opening was replaced by a fan window, a breath of New England here.

And the color, of course! The Nortons love white, but they got awfully tired of that yearly repainting (don't you?), so they hit upon a brilliant blue with greenish tinge (architect Martling calls it "cerulean") sparked with white trim. It seems to change color with the shifting sun, and they made sure that it went well with the color of surrounding buildings.

Let's go Shopping for CHRYSANTHEMUMS

ERNEST L. AND ALEITA H. SCOTT

Redrawn by H. Pucci from originals by Aleita H. Scott



They come in all colors, save blue . . . they can fulfill any decorative requirement that any other herbaceous flower can meet . . . don't you think you should know them better?

	Pinching and Disbudding
,	Pinch for maximum branching until July 15
accent	Pinch to give 6 or 8 branches; disbud these to single blooms
	Pinch to 2 or 3 branches; disbud these to single blooms
,	Pinch for maximum branching until July 15
accent	Pinch to give 6 or 8 branches; disbud these to single blooms
	Pinch to 2 or 3 branches; disbud these to single blooms
	Pinch for maximum branching until July 15
accent	Pinch to give 6 or 8 branches; disbud these to single blooms
	Pinch to 2 or 3 branches; disbud these to single blooms
	Pinch for maximum branching until July 15
accent	Pinch to give 6 or 8 branches; disbud these to single blooms
	Pinch to 2 or 3 branches; disbud these to single blooms
	[*] Pinch for maximum branching until July 15 or even later
	Pinch to 6 or 10 branches;

Uses

Mass display

Specimen of

Cut blooms

Mass display

Specimen or

Cut blooms

Mass display

Specimen or

Cut blooms

Mass display

Specimen or

Cut blooms

Mass display

Cut blooms

Specimen or accent

Pinch to 6 or 10 branches; disbud these to single blooms

Pinch to 2 or 3 branches; disbud these to single blooms

Remarks

Garden singles, as a class, have poor substance and fade badly. Many of the commercial singles have excellent keeping qualities but, in many localities, are apt to be too late for outdoor use.

A very attractive group, but, except for a few Koreans, too late for use in the garden.

All things considered, this is the most useful single group of chrysanthemums.

In season from mid-October on, these are the traditional "football mums". Surprisingly, some are unsurpassed for mass effects.

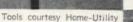
Here are found the August and September bloomers. Most effective when planted in masses. Inferior to the other groups as cut flowers.

Bloom from mid-October on. Some do very well in the garden. Every collection should contain at least one variety. A shopper knows, in a general way, what he wants. But he is out to get his money's worth and usually on the lookout for helpful suggestions. As amateur growers of chrysanthemums for many years, we shall endeavor to "put our stock on display" and, at the same time, point out some of the special uses of the different types of these worthy flowers, as well as a few of their weaknesses or, shall we say, peculiarities.

The chrysanthemum is called the "Queen of Autumn." but as a matter of fact it is the whole court and the populace as well. For, in addition to presenting its colorful fall pageant, it blooms alone after frost arrives and the last leaf has fallen. It is available in all colors except pure blue. True, pure reds and pinks (in the sense that pink is spectral red diluted with white) are scarce, but they do exist. Most of the reds have some blue in their make-up, giving a purplish cast. Pinks, as catalogued by growers, are apt to be tints of lavender, orchid, mauve, and purple. The yellows, on the other hand. are almost spectral in quality, and varieties in orange and scarlet are also abundant.

Variety of bloom type is a characteristic in which chrysanthemums excel all other flowers, and all typical chrysanthemum colors are represented in each type. Fifteen classes, based on bloom forms, have been established by the American National Chrysanthemum Society. For the sake of simplicity, we have combined similar classes into the six big divisions shown in the accompanying table and the corresponding flower portraits, namely: Singles, Anemones, Pompons, Large-flowered (Incurves and Reflexes). Decoratives, and Odd-flowered types. In general, Incurves (Type D) are greenhouse-grown, and Decoratives (Type E) are found almost exclusively on garden lists. Few Anemones (Type B) are suited to outdoor life, but fortunately some of them are. The other divisions are plentifully represented in plants available for all garden PLEASE TURN TO PAGE 145

51



Either the ¹/₄-in. electric drill (left) or the sander-polisher (right) can do all the jobs shown here. Their differences, based on their primary use, are in speed and grip design. The drill is equipped with a drill chuck, the sander with a rubber pad



Most versatile of the basic power tools for the home shop is the ¼-in. electric drill. Don't think it's for drilling only—it will do dozens of other jobs besides, including various types of sanding, polishing, cleaning, buffing, grinding. It will stir paint and drive screws. While specialized heavy-duty tools can, and will, do more work in a commercial shop or in an advanced craftsman's shop, the electric drill with a few attachments will enable you to handle most of the work that may come your way in a new home shop.

Sander-polishers and combination tools vary a bit from the detailed design of the ¼-in. electric drill, but they do all the same jobs, and can be blood brothers and interchangeable with the drill as the first power tool in your shop. Polishers have a slightly higher speed than drills, and combination tools compromise with a speed somewhere between the average limits.

In the pictures we show, both a drill and a polisher are used with a few of the numerous attachments available for both from one particular electric tool manufacturer. Other drill makers have similar equipment for their own tools, and still other special-job attachments. There are a number of kits containing a drill and basic attachments all in one handy box. When buying your first power tool, look into the equipment available from the manufacturer. If you already own a drill, you may find the manufacturer's literature about attachments helpful in making your shop do more jobs more easily, at very little cost.

Like any tool, a ¼-in. drill or a combination tool has its limitations. If overloaded frequently or continuously, it will burn out, or wear out long before its time. For this reason, some of the attachments available on the market (not shown here), should be used very carefully and with judgment. For example, PLEASE TURN TO PAGE 135 DISC SANDING with the metal sanding plate on a polisher, and the tool in the horizontal stand. Sanding disc is cemented to plate. Table fastens to stand. This does accurate sanding on edges of boards. It is only one of several types of sanding the tool can do



Photographs by Wendell Kilmer

POLISHING furniture, cars, or even waxed floors is light work with a lamb's wool bonnet on the rubber pad. Special, high-speed wax is needed. The rubber pad also can hold sanding discs for removing paint and smoothing wood or metal surfaces. The two-hand grip of the polisher is best for this work

TACK THIS UP OVER YOUR

First Power Tool

The electric drill and its brother, the sander-polisher, do

identical work, take on more jobs than other basic power tools

RILLING in both metal and wood is easy and ccurate when the tool is mounted in the vertical r bench stand. With special routing bits, the rill, in this stand, can do dado or groove obs and make rabbets for cabinet work. The ench stand is a particularly helpful accessory PLANING results can be obtained with the oscillating sander attachment. Here it bevels the edge of a board. The sander-polisher used in this picture has a side handle that can be shifted to either side of the tool for convenience of the user. It permits more careful, two-handed work WIRE WHEEL on the tool in a horizontal stand does a grand job of cleaning all sorts of metal objects. With a cotton buffing wheel and a good polishing compound, silver and other tarnished metals can be polished. And a grinding wheel does sharpening and other trimming shop jobs



WIRE CUP BRUSH removes paint and rust from metal with a minimum of effort. It can also be used with the tool mounted in the horizontal stand and the metal object held against it. It's a rough, tough worker and needs no help from paint removers, even on irregular surfaces. PAINT STIRRERS are particularly helpful for that can of paint that's been sitting on the shelf a long while. They quickly loosen the heavy material and mix the paint thoroughly. Stirrers should only be used in partly full cans, to prevent mess from spattering. This is a propeller-type stirrer ROTATING HONE with a guide bar and clamp fits on the tool and horizontal stand where it easily completes the sharpening job on chisels, plane blades and knives. (Start these jobs on the grinding wheel.) The stone is reversible, having a coarse and a smooth side to suit each job

WORK BENCH-IT'S ALL HERE



Overhang of right width harnesses sun by shutting its heat out of south-facing living room in summer when sun is high, but inviting its light and warmth in winter when sun is low. Terrace will be as good for dining after expansion as now

Building *plans for this house

This House is a Brick – Plans Expansion

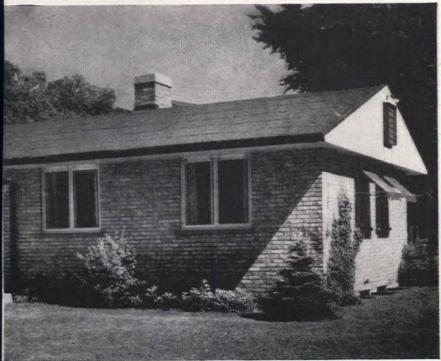
Here you have the solid new core of what will someday be an old family homestead, for the Allen Fairbanks, who occupy it with their two youngsters, plan to live here a long, long time. They built it so that it could expand with little ripping out of present walls. On the agenda are: more bedrooms to the left of the present ones; a new living room in front, separated from bedrooms, and convenient to kitchen and entry; a whopping dining room in what is now the living room (note that it's next to the kitchen). But because they don't know *when* it will grow, the Fairbanks made their house perfectly good as is. So good that we've chosen it as AMERICAN HOME Blueprint House No. 8, and drawn up detailed construction plans you can order.

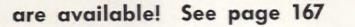
A look at the photographs will show how attractive it is, with good views brought in by all those windows. A look at the plan opposite will show how compact it is, how few steps are wasted here. It takes just a second to get from kitchen to any room in the house, and kitchen openings are so well placed that they need no doors; living room is a dead end, as it should be; the single bath actually adjoins each bedroom and the living room as well.

Because they plan their future around it, the Fairbanks settled for solid construction—not the least-expensive variety. The full basement houses utilities, and awaits a recreation room. Exterior walls are brick, highlighted by green stone. All windows slide except for two fixed double-pane ones in living room window-wall. Because of the low slope, built-up asphalt roofing is used. The interior is well ventilated by a fan system which is good night and day. To make room for future additions, the lot is 100 by 120 ft., which allows plenty of space for a driveway to the detached garage.

Photographs by Nowell Ward

Data from Ruth W. Lee









Sloping ceilings in paneled living room and in kitchen add illusion of size, are excellently ventilated by system which drives hot air out during day, draws in cool air at night. Kitchen, wealthy in cabinets, is big enough to serve much larger house. Its dining area is perfect for family meals

*No plans sold for use in Kane County, Illinois, by request of owners

To Market, To Marke

\$35.00: Stadley-Neuwirth's floor, bridge, or table lamp lowers from 60 to 44 inches. Modern version of ratchet lamp

\$10.00 each: Handsome sconces by Syroco to hang singly or as a pair for a lot of decorative effect in a traditional room

\$88.00: One of five new chairs by Kroehler designed to go with choice of sofa style. Smart answer to waning popularity of matching two-piece suites

\$59.50: Not new, but extremely versatile chair by Paul McCobb for Planner Group. Two or more fit together as sectional sofa

Photographs by Krantzen Studios and Dale Rooks \$85.00: Shelf table to combine with cabinet (\$150.00) as room divider. Cane-paneled sliding doors on both sides of cabinet. By Grand Rapids Chair Co.

... to find a good buy

\$198.00: Minus arms, Simmons Hide-A-Bed saves space. A smart sofa, it sleeps two comfortably. (In some fabrics, price is higher)

> Twice a year, hundreds of buyers of home furnishings from all over the United States descend on Chicago and Grand Rapids to spend days going from display to display to see what manufacturers are offering. Because we want the news for you, we go right along with them. Like the buyers, the merchandise comes from all over the country. It's shipped, trucked, and flown in in staggering quantities, includes every kind of furnishing from floor coverings to draperies, from tables to ash trays. It's exciting, and confusing, and it takes an old hand to spot a good buy.

The lowest price tag doesn't always mean the best bargain—either for you or for the store's buyer. It's essential to consider construction —because that means durability. It's necessary to recognize the designs (new or old) which will fill the need of today's homemaker. On these pages we show a few of the things we considered good buys at the last market. They vary in design and use, but have one thing in common: they're priced for the average pocketbook. Many of them, like PLEASE TURN TO PAGE 108

> \$11.00: Hanging shelf in solid mahogany, 34 inches high, to display your treasures. By Kruissink

\$18.50: Modern wall shelf by Kruissink makes its bow. This one, 31 inches long, is part of a group

\$45.00: 30-inch decoratortype lamp from well-priced, beautifully detailed group brought out by Lightolier

MORE GOOD BUYS, PAGES 58 AND 108

To Market, to Market

(Begins on page 56)

\$32.50: Rush-tex fiber on back gives crafted look to birch chair in amber finish by Northwest Chair Co. Design is happy compromise of modern and early American elements

> \$59.50: Comfortable, wellscaled chair by Northern Chair Co. to use singly or in pairs. Ideal in living-dining room

\$8.95: Wrought-iron candelabrum from Ruth Sloan holds three fat plumbers' candles. Casual design right for modern or for Colonial

\$4.50: Wooden basket to serve up rolls, pile high with fruit, or use in as many ways as you can dream up. From Ruth Sloan

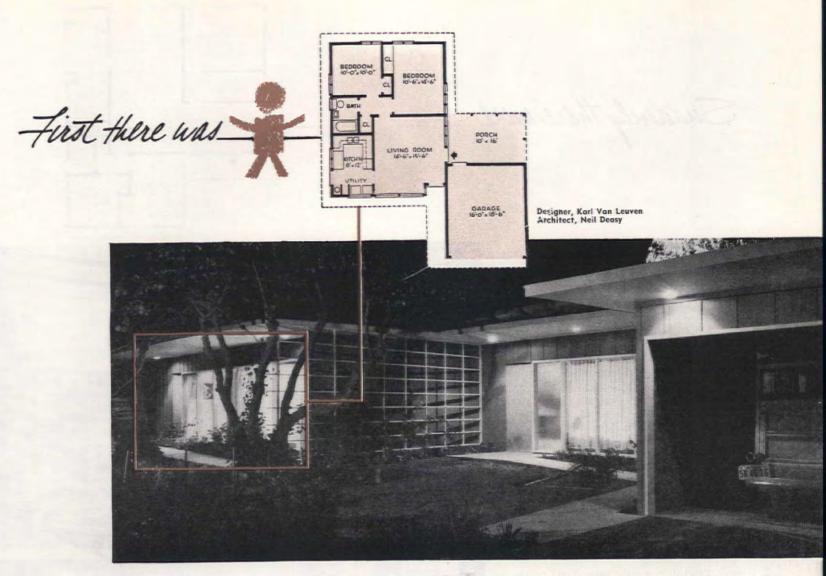


\$16.00: 31-inch-wide solid maple hanging shelf by Kruissink to go with Colonial or Provincial. It's roomy, but not bulky

\$139.00 : Mahogany drop-leaf table, 42 by 24 inches with leaves down, extends to 42 by 84 inches with 2 fillers. Top is solid. Apron conceals extension mechanism, supporting leg. Made by Extensole of Grand Rapids

> \$13.95: With simple design, this 28-inch table lamp by Alladin incorporates General Electric's specifications for proper lighting, comes in several colors

.



Here is how a house raced the stork and won. With additions and extensions, one-child house (shown in plan) became this imposing home for the parents of five. The whole original house is now embraced by the left-hand wing

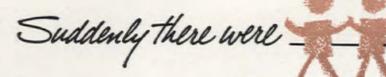
ETHEL MCCALL HEAD

The House that Grew ... and Grew and Grew!

h yes, it's good looking. And it has a nice, workable floor plan. But those aren't our reasons for showing you three pages of this house. It's the story behind it that's interesting-the story of a young couple who wanted a big family (more and more young couples do, these days) and, because they couldn't afford to keep moving, made their house keep pace with the stork. Unlike the house on page 54, the original home of the Karl Van Leuvens (see plan, top of page) wasn't designed for easy expansion. The heart of this story is that they were able to expand it anyway-as you may want to make your own house grow. They did have certain advantages. For one thing, they were able to buy the adjoining building lot without which their program would have been impossible. And then, Karl Van Leuven is an architectural designer who knew just how to proceed, and could do so stepby-step. But see if his know-how doesn't give you some ideas.

Here is what happened: In 1940, the Van Leuvens and oneyear-old Karl moved into the bright new little house in an old apricot grove. The location was perfect, but the 800 square feet of interior were none too many for three. Still, even when the second baby was on its way, they felt that they could manage. But Baby Number Two was—twin girls! Ready or not, the house expansion had to begin. To make room for ambitious future plans and to insure out-of-door play space, they bought the lot next door.

When their bank account caught its breath, the house got its first, almost self-contained, changes. They were made gradually, on a pay-as-you-go basis (plan, page 60). The children got the bedrooms, the parents got the garage (transformed into a studio-bedroom with vast storage closet where future fireplaces were planned). The car temporarily got the great blue vault of heaven for its roof. Kitchen and living





The house that grew...

(Begins on page 59)

room were doubled in size by moving their walls out to meet those of the new master bedroom. This provided a real dining area, eating space in the kitchen, room for laundry equipment—and a new lease on life for Mother. The final change at this stage was enclosing the porch with a glass wall and paving it with flagstones. It became an extension of the now large living-dining room and made (so they hoped) an ideal play area for Karl and his sisters, Kris and Karin.

So everyone lived happily—until Peter arrived. It began all over again. Six people, four of them tiny, and one bathroom! And that flagstone indoor play area wasn't all it was sup-PLEASE TURN TO PAGE 162

1. Parents do well in this big-family house. The master bedroom, which doubles as a studio, has a fireplace, bookcases, work space for a designer

2. New playroom welcomes the young Van Leuvens and friends. A blackboard, sturdy table, and piano serve for both recreation and education

3 With a big rear terrace, lunchtime can always be a picnic. Portable barbecue is asset with any age group, gives a hot dog the air of a steak

4. Area in foreground started as an open porch, . was enclosed to make first playroom, now adds sit-by-the-fire charm to the vast living room

5. Playroom opens directly on the garden, has its own bath. There is no reason for tracking dirt through the house before washing up

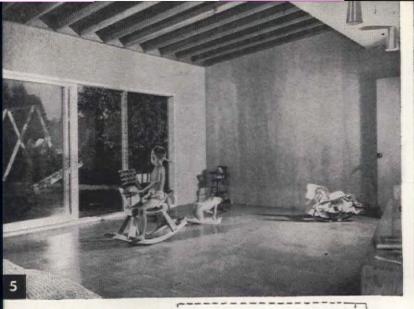
6. Twin girls' room off playroom is built and furnished for practicality, has natural plywood walls, built-in shelves, crush-proof spreads







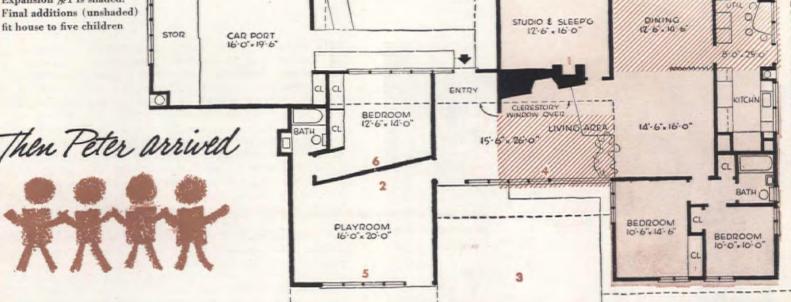






Pink area shows original one-child house, now completely engulfed Expansion #1 is shaded. Final additions (unshaded)

Then Peter arrived





Garden area, with sheltered terrace, will take on both generations of Van Leuvens. Bedrooms of original house are at right (beyond picture). Center living area and playroom wing seen here are new. Additions would have been impossible without extra building lot

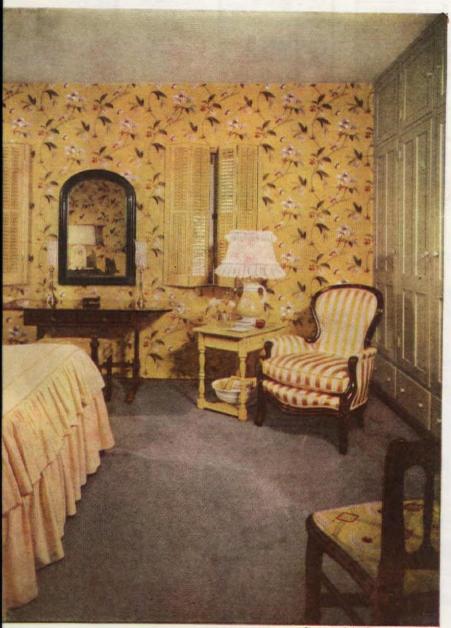
and Finally The Holly

JAMES M. WILEY

Decorate with One Color

It's smart, easy-and a safe bet-to stress one definite

color. Tame or spike it with neutral gray, white, or black



YELLOW WITH WHITE AND GRAY

Photograph by George de Gennara

Yellow is the friendliest of all colors, and it seems to flood this bright bedroom with sunshine. The yellow wallpaper, upholstery, and bedspread see to that. The gray carpet seems quiet and right—a nice balance for the scheme. Bedroom in the home of Mrs. Daniel J. Derby, Los Angeles To decorators, it's known as "monochromatic" decorating. The big word needn't throw you: "mono" means one, "chromo" means color. So to you, it means decorating a room around one color. It's a smart way, an easy way to decorate. And though it has been used time and again by the most sophisticated decorators, it is a fairly foolproof way safe if you don't trust your "color sense." It is also enormously effective and especially good if you want to make one of those small rooms appear to be much larger than it is.

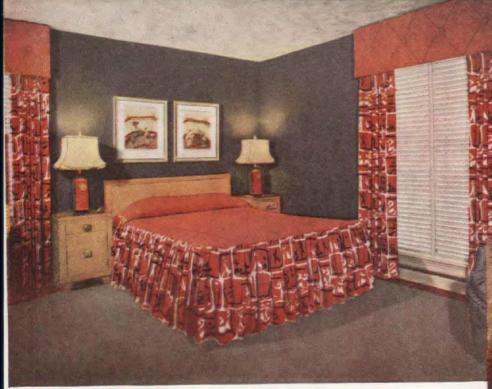
But we'd better get together about what we mean by the word "color." It is such a common word, yet it means so many different things to so many different people that Mr. Webster's big dictionary gives it several pages of small print. (Don't worry, we won't make you read them!) It is enough to say that what we, and most decorators, define as "colors" are the definite colors—the reds, greens, browns, blues, yellows, purples, and such (Mr. W. calls them "chromatic"). The blacks, the whites, and the grays ("achromatic" to Mr. W.) we call the "neutrals," which make excellent backgrounds and foils for any definite tones. In a monochromatic scheme you can use neutrals along with your one definite color.

Decorating with one color is as old as the hills. Some of the loveliest 18th-century French rooms were done with just one color—plus white, gray, and gilt. During the 1920's, Syrie Maugham, one of the most fashionable decorators who ever lived, was known as the "white lady" because of her talent for assembling rooms all in white. She was also expert at using dozens of tints and shades of a single color to achieve elegant monochromatic schemes which were really works of art.

This kind of decorating is fashionable again today. Recently, a number of outstanding decorators planned room settings which were on display in Grand Rapids for a conference of the American Institute of Decorators. Many used monochromatic schemes, some of which we show you here.

If you're timid about color, this method is a natural. You simply take your favorite hue (forget all the others), and use it everywhere without fear. You can even use it all through the house, not just in one room. There are two ways to go about it. You can pick a single shade of your pet color and use it for walls, rug, upholstery—even curtains if you like. Or you can take the same favorite color and use every shade of it you can find. If you like blue, for instance, you can run the gamut from navy through Wedgwood to the palest of blues.

Remember, too, that though the neutrals (black, white, and gray) are not colors in our sense of the word, they can do a color's work. You can use large areas of them with safety no matter what principal color you choose. White lightens and freshens your basic color (think how crisp white organdy looks against blue or green). Black adds strength and richness —use it for accessories, or paint furniture black. And don't forget the thousands of shades of gray—use them lavishly if your definite color is too definite to be repeated too often.



Photograph by Jack Zehrt



Photographs by Dale Rooks



RED WITH ELEPHANT GRAY

If you choose one brilliant color, use it with caution, as red is used here. Bright tones need the balance of such quiet backgrounds as these gray walls and carpet. Had the scheme been reversed, with red walls and carpet, gray spread and draperies, the effect would be overpowering. Bedroom of the Robert Camp home, Overland, Missouri



Photograph by Dale Rooks

GOLD AND GRAY

Here a definite color, gold, is used as part of the background—for carpet and the draperies across one end of the room. For upholstery, the neutral gray is used as you'd use a color, and gray also colors three walls, giving dignity to the glowing scheme. Don't miss the subtle way that wood tones and lamp repeat the golden color

PINK WITH BLACK AND WHITE

If you think pink won't go with modern, study the contemporary setting at the left. Pink, so often employed in traditional decorating, is the only color aside from that of the furniture. Used smartly with strong black and white accents in lamps, printed fabric, wall silhouettes, and bed cushions, it has outgrown its baby-doll character

MANY SHADES OF BEIGE

See how much variety you can find within the limits of one single color. Beige is the color here, from the palest of beiges on the chair, through the medium tint of the walls, to the deep, tawny color of the wood furniture itself. Draperies are shadow-striped in several shades of beige, and black lamps punctuate emphatically. See how good paintings bring the room into focus

not as desired. Material: Pink and pale yellow chrysanthemums, pale pink ivy-geranium flowers and foliage

share that quality we cherish so dearly: timeless simplicity, which simply means that they're likely to look handsome no matter what styles come and go, no matter what company they keep. That fine china dinnerware is really something.

Place and Show

It's brand new, and we're happy to have it make its debut on these pages. See how its gray shoulder, edged in platinum, emerges from an ivory center. (All of this for \$15.50 a place setting.) We teamed it here with hand-blown, silver-banded crystal glasses and bonbon dishes, and with a proud crystal and silver epergne whose dangling prisms cap-

s a foil for all that golden richness out of

doors, we've planned a silvery October table

A for your first formal fall dinner, and topped it

with a splendid crown of pink and the palest yel-

low autumn flowers. The silver sparkle is slated to

make guests feel princely. And what silver sparkle!

Tomorrow's heirlooms for sure, the flatware, the

china and crystal banded in precious metal, all

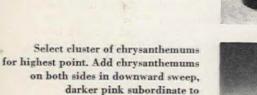
ture the candlelight. Silver on crystal and accessories is rhodium-treated. It won't tarnish, and it stays brilliant if you wash it with mild suds-no abrasives. Stemware is about \$3 each, bonbon dishes, about \$4 and \$5.

The sterling flatware (this pattern is called "Contour") was really designed for contemporary use. Credit it with a beautifully modeled basic shape which plays concave against convex so that it looks rich without ornament. The balance is excellent visually, and in use-the handles are long enough for comfort, and really fit your grip. To boot, each serving piece was designed to do several jobs. (Price of a six-piece place setting is \$37.50, including the tax.)

As a background for this formal setting, we used an ivory-toned cotton and rayon damask from Switzerland. The 70- by 70-in. cloth with eight 22-in. dinner napkins, all hand-hemmed, costs about \$54.50, comes in six color-fast tones.

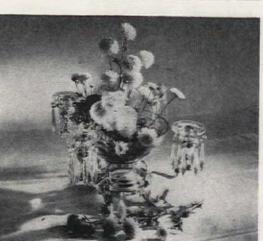
For this formal centerpiece, use a silver and glass epergne with four bobêches, which may be used or

Use a pin holder with sides and place it in bottom of bowl on bed of ivy-geranium leaves, bringing them around sides of holder to conceal it



pale yellow for depth

Use sprays of ivy geranium with blooms to lighten mass and to define low sweep. Plant material must not rest on table. Use 14-inch pale yellow twisted candles for rhythm and to tone in with chrysanthemums



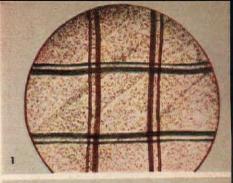




• For other settings, other rooms, this sextette has wide range. 1. Plaid on coupe-shaped pottery goes modern or Provincial. Four color combinations (20 pc. starter, \$7.95). 2. "Sierra," coupe shape, fine china, comes in several patterns or plain white (5 pc. setting, \$12.75).3. Elegant as Chippendale, "Baroque Gray" chinaware has Berkley shape heightened by gold and gray (5 pc. setting, \$14.00). **4.** "Starlight," fine translucent china, coupe-shaped, 24-k. gold edged, is bedecked with center motif, accented by traditional raised dots (5 pc. setting, \$21.25). 5. Solid colors and unusual shape of "Driftwood" pottery are modern as Frank Lloyd Wright, good mixers (16 pc. starter, \$9.95). 6. Light-hearted "Morning Melody" is ovenproof dinnerware, Ballerina shape (20 pc. starter, \$6.95). All the prices given here are approximate.

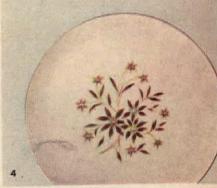
See "Where Credit Is Due" on page 168

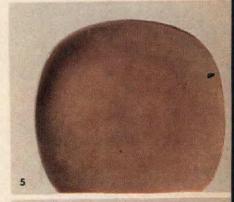








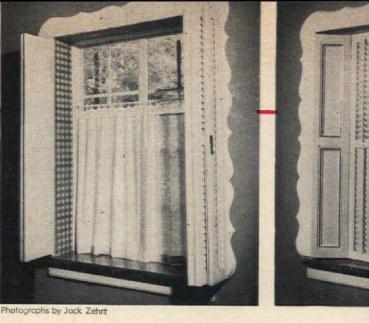






Try Individual Valances and Trims -

For Provincial windows without floor-length draperies, replace window trim with carpenterbuilt, shaped surround. Line reveal with gingham-checked paper, hang gay café curtains. To dress old shutters (far right), pick out moldings in solid end panels with gilt. Home of Clifford Chaudron, Richmond Heights, Mo.



How to give your windows a Decorator Look Take One Fabric

Over windows, a canopy, wallpaper-lined and ruffled to match the window curtains, makes this look like a tester bed. On canopy, two ruffles, hung back to back, lend fullness, look finished when you open your eyes. Home of Mr. and Mrs. Joseph Guzzetta. Lloyd and Sally Robbins, decorators Photograph by George de Genngro

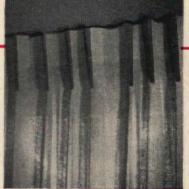
Take One Fabric and use it several ways

(Right) Repeating a single fabric is good anywhere, lends unity to small rooms. You can gather it, quilt it, use it plain. Here Decorator Mabel Schamberg of Chicago employed one print for valance, dressingtable skirt, chairs, and bedspread (not shown)

(Far right) If you pick a small pattern, use a lot of it. Here the sprigged chintz which makes café curtains and padded window seat also "papers" the reveals and frame surrounding window. Wallpaper paste did the trick. By Macy's, New York

Employ Dressmaker detail for a

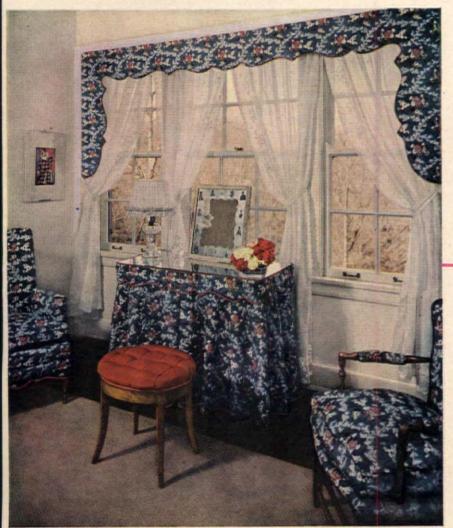
Custom Look.



Use Linings Effectively



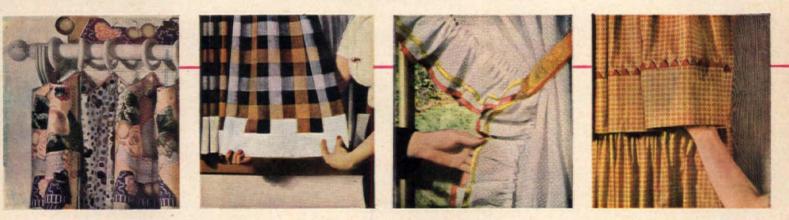
Two clever window treatments costing only peanuts! Above: simple Provincial tablecloth cut into two triangles tacked up above window looks like a double swag. Trimming is three wrought-iron trivets which seem to anchor fabric at ends and in center. At right, fabric is matched to pet pottery. Intensive shopping produced plaid organdy which almost matches plates. Plate rail carpenter-built from sketch. New kind of valance! Macy's, N.Y.



Photograph by Kranzten Studios





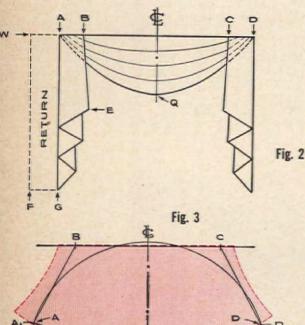


Little details make all the difference. Above, from left to right: Wood dowels, drilled and stitched in place, give character to pleated headings. There are two angles to the next one: scalloped draperies hang by wooden rings from wooden rod; "valance" is matching wallpaper motif appliquéd to wall. Give short cotton curtains a white pique "collar"

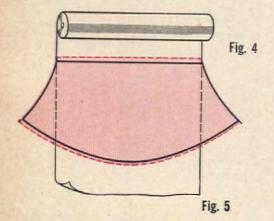
-notched effect here looks very custom-made. Dotted Swiss always makes fresh-looking curtains, but see how dressed up they are if you tie them back with colored ribbon and edge them with same. Instead of a plain hem, try a cuff or border on the lower edge of double-hung curtains-to define the cuff, a nice touch is that saw-tooth edging of solid fabric

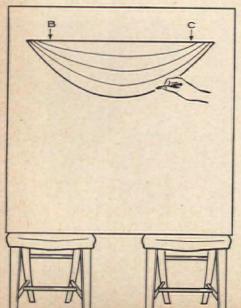
A FRENCH FESTOON

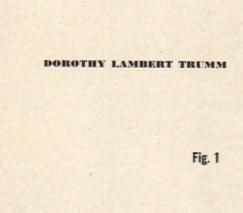
Custom made, they cost a fortune. Make your own with this formula—plus patience





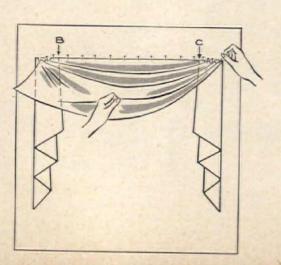






ave you ever priced custom-made festoon draperies, finished off with trim cascades, tailored to a T, and hanging just right? Then you know why they are beyond the reach of most of us. The fact is, making this kind of drapery takes much more time than fabricand you know what labor charges are these days! However, because French festoons are such good topping for so many windows, we felt that you might like to try them yourself-if you were sure of professional-looking results. The casual kind of swag (like the tablecloth one on page 67) is often fine. But many rooms require the precision and finish of a real French festoon. So we fussed, and experimented, and developed the thoroughly tested formula we present here. If you follow it step by step, you should get perfect results. Our directions are for making the patterns and draping the cloth. The rest is a matter of simple sewing.

But we're not telling you that you can whip this up in no time flat. You can't. Because our diagrams must be followed exactly, we suggest that you call in the family geometry students to check and lend a hand. And of course, read all the directions before you start to make your patterns. Your first step is to measure your window as we measured our sample window

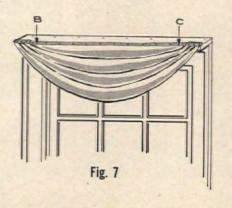


(Fig. 1). Measure carefully to get the extreme width of space to be draped (40 in. in our case), and distance from floor to top of window trim (7 ft., 1 in. on ours). Next, make your own version of our Fig. 1 in ink by drawing your window wall from floor to ceiling. Use a scale of 1 in. to 1 ft. (Because of space limitations, our illustrations are on a smaller scale.)

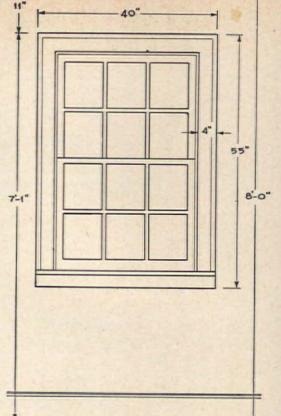
To take measurements and make your patterns, you will need the following: flexible steel rule or steel tape measure, 6-ft. folding rule, compass, piece of fish line, brown paper, thumb tacks, pencil, large piece of corrugated or porous building board. Figure your fabrics later. TO MAKE FESTOON

The depth of a well-proportioned festoon of this type should be approximately 1/7 the measurement from the top of the window trim to the floor (12 in. for ours); the cascade is about $\frac{3}{8}$ that measurement (32 in. for ours).

Figure 2 is the sketch for your pattern. Make your version by sketching the festoon and cascade in pencil on the scale drawing of your window, using the proportions given above. In making your patterns, especially the pattern of the cascade, you'll use this scale sketch constantly. So be careful with your drawing of the cascade. The folds of your finished cascade will fall ex-PLEASE TURN TO PAGE 110



DIAGRAMS FOR MAKING CASCADE ARE ON PAGES 110, 114



First: you take TOMATO Soup-



ANNE MARSHALL

Director Home Economics Campbell Soup Company

BY Anne Marshall

O^H, what *magic* is in that can of tomato soup! Is there a woman now alive and cooking who could keep house half so easily and thriftily without this wonderful soup? For it serves her in 3 ways-as a soup, as a smooth pour-on sauce and as an everyday cooking ingredient.

Tomato soup is made from luscious, field-ripened tomatoes fresh from summer vines, and puréed with creamery butter. It lends color and zest to any meal-to almost any dish.

Use tomato soup a dozen ways! Pour it over meat, fish, spaghetti and vegetables-use it as an ingredient in any cooking that calls for the best tomato sauce. First you take tomato soup!

To make a Tastier Stew !

Tomato soup gives it a richer flavor and more color. In making your favorite stew, use a can or two of tomato soup for part of the liquid.

To glorify Hamburgers! Hamburgers are always more delicious with tomato soup heated (seasoned, if desired) and poured on them. Extra-rich, extra-smooth just as it comes from the can.

America's Favorite Soup: To prepare (left) CREAM OF (right) TOMATO TOMATO – Blend with milk for a rich, delicious ing color of redalways appetizing. always appetizing.



AMERICAN HOME QUICKIES

Take a Can of Pears

pear-gingerbread upside-down cake

YOU'LL NEED:

Butter or margarine Brown sugar 1 %2 can pears

1 package gingerbread mix

Serves 6

- Soften 11/2 tbs. butter or margarine.
- Spread evenly over the bottom of an 8 x 8 baking pan.
- Pat 1/2 cup tightly packed brown sugar down firmly over butter or margarine.
- Drain 6 pear halves well. Arrange cut side down over sugar.

Prepare mix according to directions on the package.

Pour batter over pears. Bake according to directions on the package. Cool for 5 minutes.

Turn out of pan.

Originated in THE AMERICAN HOME KITCHEN



A new-fashioned, easy way to a beautiful glaze for an upside-down cakel To prepare pan for baking gingerbread, grease with 1 ½ tbs. softened butter or margarine, then pack ½ cup brown sugar evenly over pan bottom. After baking, cool cake on rack for 5 min. Loosen sides with spatula, and turn out

emerald pears

YOU'LL NEED:

\$\$2½ can pears
 package lime-flavored gelatin
 Mint extract
 Corn flakes

Serves 6

baked molasses pears

YOU'LL NEED:

1 ¥2½ can pears Whole cloves Molasses · I lemon Butter or margarine

Serves 8

70

Drain pears well. Reserve liquid. Prepare gelatin according to directions on package, using pear liquid and 1 cup boiling water and a drop of mint extract. To set gelatin quickly, pour into refrigerator

- tray and chill until firm. Do not freeze. Roll pear halves in crushed corn flakes.
- Place in a greased shallow baking pan.
- Bake at 350° F. for about 15 minutes or until corn flakes are browned. Remove from oven and cool.

Cut gelatin into small cubes and place in serving dish.

Top with pears.

Originated in THE AMERICAN HOME KITCHEN

Drain pears well.
Stud with cloves.
Place cut side down in a greased shallow baking dish.
Combine ½ cup molasses with 2 tbs. lemon juice.
Pour evenly over pears.
Dot with 2 tbs. butter or margarine.
Bake at 350° F. for 15-20 minutes, basting frequently.
Originated in THE AMERICAN HOME KITCHEN





• When time's at a premium, here's a quick trick for making a dessert with plenty of eye appeal. Pour dissolved lime-flavored gelatin into ice-cube tray, then place in freezing compartment of refrigerator. Chill only until firm but do not freeze. For a gay-colored, shimmering bed, cut gelatin into cubes or flake with a fork

• A spicy touch with an early American molasses flavor team up to make beautifully glazed pears a bundle of good eating. The secret of the glaze is basting often during baking. A quickie family dessert, here's a suggestion for a wonderful garnish to complement ham served in any form PEAR-GINGERBREAD UPSIDE-DOWN CAKE

CRUNCHY EMERALD PEARS

COMPANY QUICKIE

BILTMORE COUPE

BAKED MOLASSES PEARS

Taste The Rich Cheese Flavor In Heinz Cooked Macaroni!

Fine, Specially Aged Cheddar Cheese Adds Nippy Tang To Heinz Cooked Macaroni!

O^F COURSE you'll notice —with your first delicious forkful—that Heinz Cooked Macaroni is wonderfully tender. And you'll probably exclaim over that smooth cream sauce. But two to one you'll be most impressed with the rare, mellow tang which specially aged Cheddar cheese gives Heinz Macaroni. Serve this thrifty, fully prepared feast soon! It's grand by itself—and mighty good mixed with leftover chicken.



 Have you tried the money-saving magic of HEINZ WORCESTERSHIRE SAUCE in your stew, hash or gravy?
 This authentic Old English sauce makes a thick, juicy steak doubly delicious—gives thrifty meats a world of appeal!



Photographs by F. M. Demarest



Planovers for the freezer can be worked in with regular meal preparations by doubling the recipe. Eat some, freeze some! Pressure cooker cuts cooking time—a real time saver



Leftover meat or poultry "bits," made into individual pies stashed away in the home freezer, will be ready to be slipped into the oven when the appetites are ready for them



No need to "hurry and eat up" remains of roast. Remove meat from bones, and freeze. Steaks, wrapped separately, can be broiled; tidbits can be used for making croquettes, soup

You've never seen a washer like Frigidaire for getting clothes really clean !



Its Live-Water Action is completely <u>different</u> -designed especially for automatic washing!



New styling – with high back panel – makes this Frigidaire Automatic Washer equally at home in laundry, utility room or kitchen. It doesn't need bolting down — is so vibration-free, you can balance a coin on top while the washer is running.



Frigidaire Automatic Dryer gets one load dry while next is washing-in any weather. Its built-in Ozone Lamp gives clothes outdoor freshness.



Frigidaire Electric Ironer cuts ironing time in half - has Prestoe-Matic easy toe control and big, 30-inch, open-end roll.

Frigidaire reserves the right to change specifications, or discontinue models, without notice.

THE HARDEST WORKING laundress can't get cleaner washes than yourFrigidaire Automatic Washer gives you with one touch of a dial! Because Frigidaire is a *new kind* of automatic washer—with a washing action that's completely different from all others! Just watch the quick-moving

Frigidaire Pulsator in action and you'll see why. Its short, *up-and*down strokes form foaming currents of hot, sudsy water that do *all* the work of washing. Surging through the clothes, they gently float away every particle of dirt.

Clothes are always completely under water—being penetrated by cleansing currents. So even dirtiest things come clean quickly, with no rough rubbing or tugging to wear them out.

Ask your Frigidaire Dealer to show you this wonderful automatic washer—and the other Frigidaire Appliances for kitchen and laundry. Look for his name in the Yellow Pages of your phone book. Or write Frigidaire Division of General Motors, Dayton 1, O.

No other washer makes your washdays so easy!

One touch does it. Unlike ordinary automatics, Frigidaire washes even special fabrics like nylons, woolens and rayons automatically. No waiting at the machine to cut washing time short. Just set the Select-O-Dial to the right time, and the washer does the rest.

Wash is wonderfully light and easy to handle — thanks to Frigidaire's Rapidry Spinning. It gets clothes so dry many are ready to iron. No other washer has a faster spinning action.

Cleaning up is a snap, because Frigidaire is the only washer finished in Lifetime Porcelain, inside and out. The outside comes clean with a swish of a damp cloth - stays new-looking for years. The inside is self-cleaning.







FRIGIDAIRE Automatic Washer The only one with all-porcelain finish



BEIGNETS

Everything here is good. In fact, very good indeed. But—there's one that is truly extraordinary.

Good

Can you guess which it is?

SPINACH DUMPLINGS

JEAN AUSTIN

Victuals

BRANDIED BLACK BOTTOM CHIFFON

FLL WAGER YOU'VE GUESSED WRONG and I'll tell you why. Looking at it, you'd never in the wide world guess a salad, however attractive, could be classed as an extraordinary recipe. But that's exactly what Mrs. Caldwell's recipe is. Mrs. Caldwell lives in Storm Lake, Iowa. She wrote that here was a salad which would make men who refuse to eat salad at home ask for second helpings. I read the recipe carefully and, in all honesty, dubiously. I am the kind who thinks there is only one dinner salad in the world. Greens, with a simple but superlative French dressing. You may remember I spouted at great length about adding even tomatoes. Once in a blue moon I do like a Roquefort dressing-but you know how often we have blue moons! But here was Mrs. Caldwell writing of a dinner salad with shredded lettuce a small part of it. It called for carrots, peas, onions, celery, mayonnaise and, so help me, sugar too! And, at the end of the recipe, this sentence. "Men who won't eat salad at home will ask for second helpings of this one." The recipe sounded ghastly, even heathenish to me-but that last sentence haunted me. Could there really be a "want-seconds" salad for men who call salads "rabbit food"? That many men do, I reluctantly admit.

Well, here's the story. It was made and it was tested—on men here who don't protest at salad, but quietly push it aside and somehow are always "too full" to finish salad—you

know what I'm talking about. From habit, they nibbled at Mrs. C's politely. Ate some more. Finished it. Asked for more and I was there and heard it! Oh. I was there all right, my mouth hanging open—for I had finished mine, too! However, stubborn creature that I am. I tried it again

RECIPES ON PAGES 86 AND 88

NON-SALAD EATERS

What an easy way to do dishes!





TWIN-SINK SPECIAL. This scientifically designed Rubbermaid Dish Drainer fits into either bowl, lets dishes dry as they drain. Cushioned covering protects your dishes and hushes noise.

STANDARD SIZE WORK-SAVER. Rub ermaid Dish Drainer fits standard drainboards, combines with any Rubbermaid Draining Tray. Put your washed dishes in Drainer, rinse with scalding water, and they dry sparkling in minutes.

Write for free folder showing matching items in the original complete line of home-tested er housewares.

SILENT PARTNERS DRY YOUR DISHES. Deluxe Rubbermaid Dish Drainer cradles more dishes, has special stand-up holder for drying silverware. Extra-wide Rubbermaid Draining Tray protects en-tire drainboard surface, provides space for utensils. Ribbed and sloped to guide water into sink.

DOUBLE-DUTY DRAINING TRAYS. Put a sloped Rubbermaid Draining Tray under your Dish Drainer to carry off the water. It protects dishes and drainboard . . . makes a perfect place to thaw frozen foods. Sizes for standard and short drainboards.

FOR LONG-LIFE RESISTANCE TO HEAT, SOAP, GREASE AND WEAR, ASK FOR GENUINE



A-30 Wooster Ohio

Good Victuals (Begins on page 74)

on my nephew, up from camp on week-end leave. A delightful chap but with an unsophisticated palate and maddeningly strong prejudices about any food not strictly meat and potatoes and particularly violent about salads. I'm afraid Bob has gotten up from table hungry many times at our house. We do not do "short order" cooking nor serve dog-wagon meals -even for handsome men in uniform. Well, you'll just have to imagine me again, mouth open. "Seconds" on salad for Bob! I knew the salad was a success all right, but was it for "Good Victuals"? It violated every principle et cetera, et cetera. More tests-and gentle reader, any recipe in the world that gets that kind of eating is Good Victuals. And, when I label Mrs. Caldwell's salad "extraordinary" my choice of words has precise meaning. I flaunt my adventurousness in food but this one almost made me eat crow-or should I say "rabbit food"?

Died hard on that one, didn't I? Just wanted to make an honest public declaration. And now, to the other goodies. In the front of this issue there is a little article called "How We Work." One of the stories is about our doing our feature decorating article at Lazarus' in Columbus. We worked all day and far into the night, but we did take time out for lunch one day with Larry Goodman and other top brass. Everybody, but everybody, was ordering baked chicken soufflé. They served it with mushroom sauce, buttered broccoli, and a molded salad. It looked good-and it was good. I wangled the recipe from them, and here it is for you, madam. It's good enough to specially cook the hen just to make it, a perfect "left-over" recipe if that's what you need.

Seems like I am always writing about my friends' cooking. But what's to prevent it, when so many of them are such good cooks, are generous with their recipes? Barbara Geissinger, slim as a reed, likes to eat (good) and she cooks (good). I give you Barbara's Heavenly Hots. Husband Doc named them, and there's another who knows good food when he's attacking it. Barbara makes stacks of them for breakfast. Privately, I think no man, woman, or child could possibly appreciate them in the morning. I've made them, with much to-do, over chafing dish for dessert. No Crêpes Suzette can beat them-and few equal them. Incredibly simple, the recipe. Incredibly easy to make-but they must be eaten hot, hot, hot and non-stop pan to mouth to be their super best. They must be small because they are very, very tender and therefore hard to turn. If you make them in the kitchen, a Swedish platt panna (in picture on page 74) makes it easy for you. I serve them with the same thin orange and brandy sauce I serve on Crêpes Suzette. Barbara serves them with hot maple or orange syrup. You can't go wrong either way, believe me. And, in the same picture with Barbara's Heavenly Hots, another very easy, very good dessert. The French call them Beignets. The AMERICAN HOME published them as Tidbit Fritters. Confidentially, they're one and the same but taste better than "Tidbit" looks in print. Beignet (I hope I'm not talking down to you, I don't mean to), is nothing but a small fruit fritter. You can use any left-over pancake or waffle batter and add any fruit, nuts, or what have you. Personally, I think waffle batter, dates, and nuts, fried in butter and flambéed with brandy tastes best. Served with ice cold raw fruit, it is a most impressive dessert and just about the easiest thing I know.

Two more very good things I have for you this monthand lucky you are I waited this long to tell you about them. So busy have I been vindicating my prejudice about anything but an orthodox salad, I have not enough space left to mount my soap box and exhort you with my favorite sermon-slow cooking of less-expensive cuts means better meat eating. So I hurry on to tell you how very good the veal chops are. One chop is a most bountiful portion and the sauce they're baked in, divine. The Spinach Dumplings are so very easy and such a nice variation on the same old spinach fare, why don't you try them both at the same time? I'm sure you'll like them.

Saved the best for the last I have, for many of you. It's a Black Bottom Chiffon Pie with a difference-this difference. Dark brown sugar, brandy, and shavings of black, PLEASE TURN TO PAGE 165

The more TROPIC FLAVOR - the merrier

CRUSHED



CHUNKS

In this gay gathering of five DEL MONTE Pineapple styles, you'll find a special lift, a better flavor for any meal.

That's to be expected. Only DEL MONTE grows these exclusive strains of magnificent pineapple. And DEL MONTE packs them only when natural tartness and sweetness balance perfectly-which means pineapple at its tropic best.

You've discovered that DEL MONTE knows how to pack other fruits just the way you like them. Let DEL MONTE show you just how good pineapple can be, too. How about tonight?

Del Monte Pineapple -the brand that puts flavor first

CHICKEN RICE BOWL

JUICE

TIDBITS

- 1 cup raw rice tbsps. salad oil
- 1¼ cups chicken broth or bouillon 1 tsp. salt
- 1½ to 2 cups thinly sliced well-chilled uncooked chicken, cut in small strips* 2 cups sliced celery
- 1 cup coarsely chopped onions 1/2 cup coarsely chopped green
- 1 chicken bouillon cube dissolved in 1 cup hot syrup from pineapple
- 1 tbsp. soy sauce
- 1 #21/2 can DEL MONTE Sliced Pineapple

Brown rice in 1 tbsp. of the oil. Turn into 2-qt. shallow casserole; stir in broth, salt. Cover; bake in moderate oven (350°F.) about 1 hr. (add more broth if rice gets too dry). Brown chicken in remaining 2 tbsps. oil, hot. Stir in vegetables, syrup-bouillon, soy sauce. Cover; sim-mer 5 min. Mix into rice, top with pineapple slices, return to oven until pineapple is heated. Serves 6 to 8.

*Cooked chicken may be used, but flavor and character of dish is even better with uncooked.

pepper

Dollar "Savors"

Tired of the taste of those budget-wise foods? Use flavor tricks to give them star billing while cutting the food bill

The best things in life may not be free—but the best things in eating can cost surprisingly little. Weigh a few pennies for one or two added ingredients against new popularity for the same old dish if it's served up with spanking new flavor. Early in the game we learned that good flavor makes *good* home cookin'!

No doubt about it, condensed soups are marvelous cooking helpers. For luncheon or as a hearty starter for dinner, Dorchen's Onion Soup (it has a canned base) boasts a sautéed-in-bacon onion flavor. Then as a sauce to top low-cost ground meat, naturally-flavored canned vegetable soup is a real wifesaver. We may have strayed from the Danish cook's way with meat balls, but we have taken her tip for flavor blending by using mace and ginger to complement the flavor of the meat. The secret is a light touch—the added ingredients must never overpower the good taste quality of the food itself.

For the night when meat plans a holiday, one of our favorite alternates is Swiss-Cheddar Pie. It has the sticks-to-the-ribs quality perfect for nippy fall evenings. The mellowness of the Swiss and the tangy sharpness of the Cheddar cheese make this a natural for the cheese-lover. Incidentally, for hors d'oeuvres which will bring compliments your way, fashion this recipe into bite-sized tarts.

We've heard it said that every vegetable requires special attention to become a dinner-table star—and Spanish Green Beans is really an old southern way of bringing out the bean's often-neglected good flavor. Sauté one-half cup diced bacon and one-fourth cup pimiento strips, then add to $1\frac{1}{2}$ lb. green beans with about half a cup of water and simmer until tender.

For the salad, the bittersweet of coarsely-ground orange rind teams up with the distinct tartness of cranberries to make a duet of mighty good eating. Even though this molded beauty has a party look, it's an easy one to make in advance and have on tap in the refrigerator.

If you think men don't go for old-fashioned recipes, our fruity Spiced Applesauce Cake Supreme should change your mind. It's a budget bet because the cake remains moist and fresh for all of two weeks—and because it's rich, you will slice it in paper-thin wedges. For another grand finale, you can't miss with the sophisticated combination of rum and coffee (we used the "instant") blended into one beautiful dish we couldn't resist tabbing a "Delight"!

Old Foods in Seven New Flavor Blends

Cranberry Orange Salad Molds

Danish Meat Balls-Rich Vegetable Sauce

Swiss Cheddar Pie

Rum-Coffee Delight Spanish Green Beans Spiced Applesauce Cake Supreme 1-2-3 Caramel Frosting Dorchen's Onion Soup

RECIPES ON PAGE 82

78

See "Where Credit Is Due" on page 168 Photographs by F. M. Demarest



"A VERY MERRY UN-BIRTHDAY TO YOU!"* FROM ALICE, IN THE NEW WALT DISNEY PRODUCTION, "ALICE IN WONDERLAND".

Everyone has 364 un-birthdays!... Make them merry with "Swans Down wonderful" cakes!

As Alice says, you have only one birthday a year, but there are 364 happy *un*-birthdays to celebrate! No trouble—lots of fun—these heavenly cakes

made from Swans Down Cake Mixes. Recipes are right on the packages.

CARD CAKES. Individual cakes that couldn't be simpler, in spite of their caterer look! Bake either Swans Down Cake Mix in a 13 x 9 x 2inch pan in moderate oven (375°F.) about 25 minutes. Cut in rectangles, frost, garnish with candy hearts and numerals of tinted icing.

> WHITE QUEEN'S CAKE. Tender, fluffy-light, flavorsome, as only Swans Down Instant could make it. (The *only* mix made with Swans Down Flour!) Lavish with fluffy frosting, luscious Baker's Coconut.

> CHESHIRE CAT CUPCAKES (below). Goodies for the small fry's un-birthday parties. Frost cupcakes made of super-chocolaty Swans Down Devil's Food Mix with orange frosting. Draw grinning cat-faces with a toothpick dipped in melted chocolate.

Swans Down Cake Mixes

- the only mixes that make cakes "Swans Down good"!

Instant Cake Mix —for higher, finer richer light cakes!

Devil's Food Mix —with that super-rich chocolaty flavor!

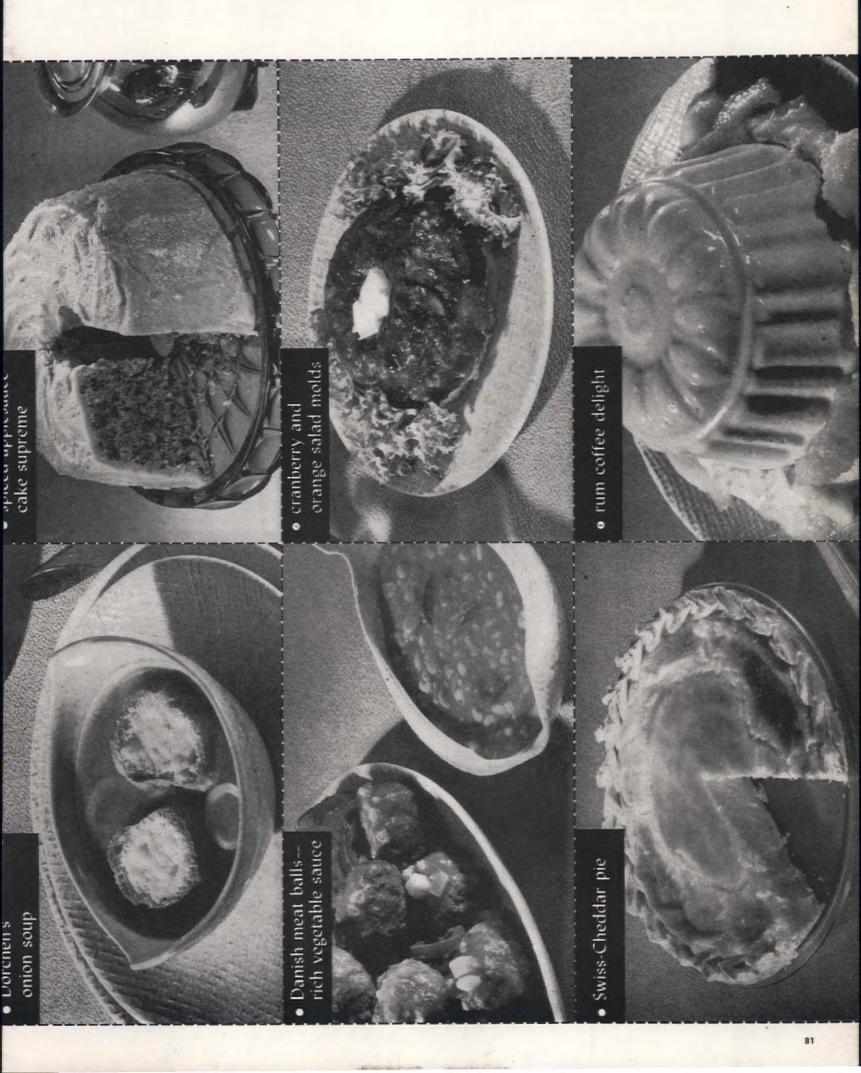
*© Walt Disney Music Co. Illustrations Copyright Walt Disney Productions.

Products of General Foods



WONDERLAND CAKE. Deep rich layers of lush-eatin'delight—the super-chocolaty richness of "Swans Down Devil's Food Mix! Swirl chocolate frosting over it and, just for fun, decorate with candy flowers.

Dollar "Savors" (Begins on page 78)



Dollar "Savors" (Begins on page 78)

Take a Can of Pears

(Begins on page 70)



FELGO WASHES EVERYTHING BETTER! ...and so gentle on hands!

There's only one "proof of the pudding" when you buy washing products. That's to try them ... at home ... with your own wash. Compare ... feel your FELSO-clean clothes.

Try FELSO. You'll see that gentle just-right suds give you the freshest, most fragrant, sweetestsmelling wash. Did you ever see whiter sheets and shirts . . . brighter, more colorful prints? Did you ever feel softer, fluffier laundry . . . or any so easy to iron? And how soft and smooth your hands are after you use FELSO.

NEW! WHITE INSTANT SUDSER

FOR BETTER WASHINGS, USE THE BETTER PRODUCT FELSO WHITE



Alternate layers of pears, ice cream, and 1 cup Originated in THE AMERICAN HOME KITCHEN Sprinkle each half lightly with cinnamon. syrup in parfait glasses. Drain pear halves well. fo I pint vanilla ice cream 1 #2 can pear halves Biltmore coupe OU'LL NEED: Chocolate syrup Cinnamon 9 Serves Pile whipped cream in center. Garnish cream with shaved baking chocolate. Originated in THE AMERICAN HOME KITCHEN Arrange pear halves in a circle on serving plate. Sweeten to taste with powdered sugar. Whip ½ pint heavy cream until stiff. Add I tsp. vanilla. Drain pears well. company quickie 1 #21/2 can pears Baking chocolate (OU'LL NEED: Powdered sugar Heavy cream 00 Vanilla Serves



Good Victuals (Begins on page 74)



NOW! HEAVY CLEANING in "Tidy-Up" Time!



Get the all-new SINGER with exclusive Dual Suction

Dual Suction does it! The wonderful new SINGER* Vacuum Cleaner is the first to bring you two fans . . . for dirt-getting action so gentle -yet so powerful-that you get "heavy cleaning" results quickly. A SINGER exclusive!

ONLY \$5 A MONTH After minimum down payment. Liberal allowance on your present cleaner.

No foot-pedal acrobat-ics. Touch trigger with

finger. Adjust handle to

any position.



Easier to use! All controls within finger-tip reach right on the handle. Two speeds.

Easily gets under beds and furniture. Housing



No winding of cord. Press control button on handle, cord reels in automatically.



No dust bag to empty! Take out disposable bag in a jiffy. Throw away in trash. Insert new dis-

unit only 5 inches high. "Floating" brush selfposable bag in jig time! adjusts to rug thickness. **SINGER Vacuum**

Cleaners are sold

only through ...

BONUS OFFER! The famous SINGER Course in Home Sewing is freely given at no extra charge to the pur-

chaser of this new SINGER Vacuum Cleaner.



So easy to store. Cleaner hangs flat against wall. Requires no floor space.

> handle. THERE'S ONE NEAR YOU TO SERVE YOU

Has convenient carrying







It's the one quick cleanser that **NEVER NEVER** SCRATCHES

It's true...Bon Ami Cleanser gets the dirt, cuts grease fast, but never dulls the surface. Makes sinks, bathtubs, pots and pans shine like new. No wonder millions of women won't use any other cleanser. But see for yourself. Try Bon Ami Cleanser today!



The safe, speedy cleanser "hasn't

chicken souffle Lazarus		bottom chiffon pie
2 tbs. chicken fat 34 cup enriched flour 35 cup milk 35 cup chicken broth 11/2 tsp. salt	 2 drops tabasco sauce 1 tsp Worcestershire sauce 4 baaten egg yolks 4 stiff-beaten egg whites 2 cups cubed chicken 	od Victua
Melt fat; add flour and blend. cook in top of double boiler until thick Cool sauce slightly. Add beaten egg yol lightly into greased $1/2$ -qt. casserole. I an inserted silver knife comes out clean, a 11 x 7 x $1/5$ -inch pan 40 to 50 minutes.	M elt fat; add flour and blend. Add milk, broth, and seasonings, and cook in top of double boiler until thick, $15-20$ minutes, stirring frequently. Cool sauce slightly. Add beaten egg yolks and chicken. Fold in whites. Pile lightly into greased $1/5$ -qt. casserole. Bake in slow oven (300° F.) until an inserted silver knife comes out clean, about $1/2$ hours. Or bake in a greased 11 x $7 x 1/5$ -inch pan 40 to 50 minutes.	Cradually stir in 1% cups scalded milk and 5 tbs, brandy Gook over hot water until thick and smooth, stirring constantly. Remove from hot water. Stir in 1% cups of the custard, 2 squares melted, bitter chocolate and 1 tsp. vanilla. Cool the chocolate custard, pour into pie shell. To rest of hot custard, add 1 env. gelatin softened in 2 tbs. cold water and 1 tbs, brandy, mixing well. Cool mixture slightly but do not let it set. Beat 4 egg whites stiftly with ¼ tsp. cream of tartar. Beat in ½ cup sugar.
Recipe from F. & R. Lazarus & Co.		Fold egg whites into warm custard. Pour this over the chocolate pie fulling. Chill for at least 3 hrs. To serve, spread pie with whipped cream. Sprinkle with shaved sweet chocolate. Recipe by Jean Austin Serves 6

.

Caldwell's salad cote de veau Mrs. • .

Good Victuals (Begins on page 74)



USE INEXPENSIVE **(IE CUPS** for between-meal drinks for children's milk for fruit juices, soft drinks so time-saving! Work-saving Dixies leave busy mothers more time for vital Civilian Defense and Red Cross activities! Protect health, too -keep working members of family on their jobs! so handy! Perfect for after-school snacks, quick lunches, at bed-time, too . . . no glasses to wash, break, or litter your sink... nothing to clean-up! economical! Big new economy-size boxes of paper Dixie Cups now mean low-cost health-protection for busy mothers.

Cut down dish-

Nashing

50 easy to use? So easy So Smart new Crystal-clear Home Dispenser mounts easily on any wall. Dixie Cups and Dispensers specially priced today at most stores. If your favorite dealer doesn't have them yet, write Dixie Cup Company, Easton, Pa.



"They do so much...cost so little"

Bowled over by scorchy pans?		Layer shredded lettuce, onions shaved very fine, grated carrots, chopped celery, cooked peas in salad bowl.* Top with small dabs of mayonnaise or Miraole Whip, and sprinkle with a teaspoon of sugar.** Repeat for desired quantity. Over top layer, sprinkle crisp, crumbled bacon. Do not toss. *Rub bowl slightly with garlic (Mrs. Austin). *The sugar over the onions and dressing blends and moistens deliciously (Mrs. Caldwell).		Sprinkle 4 veal chops with salt and pepper and brown in half butter, a oil. n casserole with pan drippings and add: mall mushrooms, halved mall onions or 6 shallots, chopped very fine os. tomato paste ups white wine 1 chicken soup to cover chops. n moderate oven (325° F.) until chops are tender. (About 30 min.) ne, pour off sauce. Add to casserole: ooked baby onions, bits of browned salt pork, 1 small can sliced ktail sausages. n Austin on Austin
New "Shine meter" tests prove	Mrs. Caldwell's salad	Layer shredded lettuce, onions shaved very fir chopped celery, cooked peas in salad bowl.* Top with small or Miraele Whip, and sprinkle with a teaspoon of sugar.** quantity. Over top layer, sprinkle crisp, crumbled bacon. *Rub bowl slightly with garlic (Mrs. Austin). **The sugar over the onions and dressing blends and m (Mrs. Caldwell).	. • cote de veau	Sprinkle 4 veal chops with salt and pepper and b half olive oil. Place in casserole with pan drippings and add: 12 small mushrooms, halved 3 small onions or 6 shallots, chopped very fine 4 tbs. tomato paste 2 cups white wine Add chicken soup to cover chops. Cook in moderate oven (325° F.) until chops are tende When done, pour off sauce. Add to casserole: 8 cooked baby onions, bits of browned salt pork, cocktail sausages. Thicken sauce with cornstarch and pour over casserole. Recipe by Jeon Austin
BRILLO gives TWICE the SHINE		Good Victuals (Begins on pa	ge 74)	visition (init)
<text><text><text><text><text><text><text></text></text></text></text></text></text></text>	Beignets • Barbara's heavenly hots	² egg ³ pint sour crean ³ to, suga ³ to, sug	spinach dumplings —Italian style	Cook spinach, drain carefully, and put through meat chopper or chop finely. Season with salt, pepper, nutmeg. Chill thoroughly. Add enough egg and flour to form a very stiff paste. Chill. Mold into balls or croquettes (small). Add more flour if necessary. Drop into boiling water and cook for 8-ro minutes. Serve hot with melted butter and Parmesan chese. Recipe by Jean Austin

The world's leading Airlines

COOK THEIR DELICIOUS MEALS ON ...



Magic Chef COOKING

AMERICAN AIRLINES - AVIANCA - BRANIFF INTER-NATIONAL AIRWAYS - CAPITAL AIRLINES - CHICAGO & SOUTHERN AIR LINES - CONTINENTAL AIR LINES DELTA AIR UINES - EASTERN AIR LINES - (K.L.M.) ROYAL DUTCH AIR LINES - MID-CONTINENT AIRLINES NATIONAL AIRLINES - PAN AMERICAN GRACE AIRWAYS PAN AMERICAN WORLD AIRWAYS - PIONEER AIR LINES TRANS WORLD AIR LINE - UNITED AIR LINES WESTERN AIR LINES

cook like an expert with these EXCLUSIVE FEATURES



YOU'LL LOVE TO BROIL

on this waist-high broiler! No stooping. Swing-out door prevents spattering. Lifts out for easy cleaning.



BAKE WITH

in the Magic Chef oven controlled by the famous Red Wheel Regulator! Accurate to the degree—set it, forget it!

IT'S FUN TO CLEAN

Magic Chef top burners. Just lift them out in ONE piece for easy cleaning at your sink!

wherever food's the finestit's cooked on . . .



Dad (and the youngsters too) love "airline-style" meals. Meals that melt in your mouth – prepared efficiently and expertly – are yours with *Magic Chef*. It's the range that the airlines – and millions of homemakers – depend on, the favorite range of famous chefs. Watch Dad and the youngsters smile when you bring in those savory, *Magic Chef* treats. For use with city, "Pyrofax" or other bottled **#13995** and tank gases. In most areas, priced from

AMERICAN STOVE COMPANY . SAINT LOUIS 10, MISSOURI . U.S.A.

more women cook on Magic Chef than on any other range

America's most beautiful heater! Looks like a TV set, floods the room

with clean, even gas or oil heat.

EDITH RAMSAY Member National Safety Council



Be it ever so humble, there's no place like home—for accidents! The situation is a little better, thanks to some fine programs in public education. But the gruesome figures are still appalling. During 1950, some 27,500 people were killed accidentally in U.S. homes, while 4,100,000 more were reported injured. During one year, our homes claimed five times as many victims as the Korean fighting, four times as many as U.S. motor accidents, twice as many as U.S. industry.

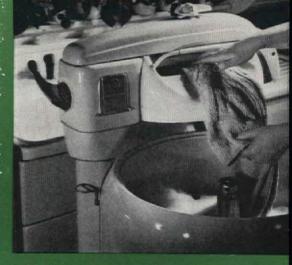
How can you make your home tragedy-proof? Your local chapter of The National Safety Council will furnish you with literature. We can only mention a few general precautions here. First, guard against falls which are the greatest killers (13,000) and claim the oldsters. The majority don't fall downstairs—they fall on the same level. So see that rugs and carpets are firmly anchored; that floors and floor coverings are not slippery and have no holes or loose boards; that furniture is arranged to avoid traffic jams; that lamp and other cords can't trip you up; that hazards like toys aren't just lying around.

Here is a running list of things to look out for all over the house. Steps should be sound, well lit, and have railings. Make sure electric equipment is in good repair, that circuits are not overloaded. Don't use fans with exposed blades or heaters without guards, and keep portable heaters away from flammable materials. Turn off all appliances when not in use. Check furniture for splinters, broken springs, protruding nails. Keep fireplaces clean and well screened. Provide plenty of ash trays—even if you don't smoke. Keep firearms locked away.

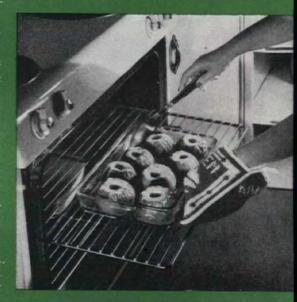
IN KITCHEN AND LAUNDRY: Use safety matches. Keep brooms and mops in a utility closet so you won't trip over them, and keep oily mops and rags in a metal container so they won't be fire hazards. Make sure that your stove is free of grease. Check flues and leaks. Wipe up spills immediately. Check floors for holes, floor coverings for worn spots which you might trip over. Keep curtains away from flames and from all heating elements.

IN BEDROOMS: Many falls and fatal burns originate here, so be careful. Don't smoke in bed. Have light switches near bed and doors. Check hot water bottles and heating pads. Close all bureau drawers.

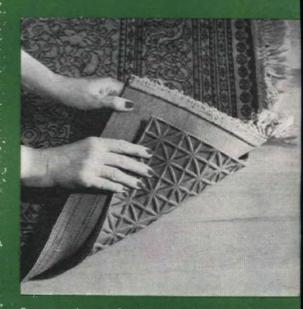
> See "Where Credit Is Due" on page 168 Photographs by F. M. Demarest



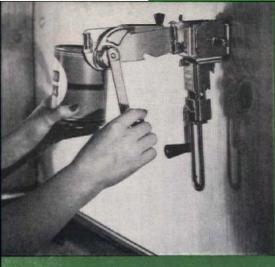
Safety feature on power wringer separates rollers at slightest tap of release bar, prevents injury to your hands, and eliminates tangling of clothes. It does the job on washdays safely, quickly, and effectively, too!



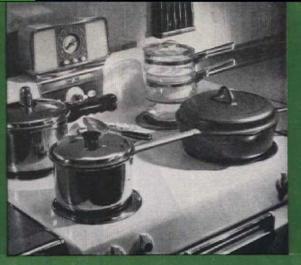
Quiet, easily operating non-tilt racks prevent spillovers, assure cleanliness. Enjoy being safe with this up-to-date feature found on most modern ranges. Long-handled fork or spoon for testing foods



Encourage home safety by using slide-proof, rubberized, waffled rug cushion under scatter or full-sized rugs. They'll anchor securely to slippery floors and add to walking comfort. Lengthens life of rugs, carpets



When it comes to opening cans, the safe way is the asy way. Convenient-to-use wall can opener leaves lean-shaven edges on opened cans (safer than jagged ones) and is out of reach of little hands



Home safety is a 'round-the-clock job. If you turn handles of your pots and pans inward instead of allowing them to extend beyond the surface of the range, you won't knock them accidentally in passing



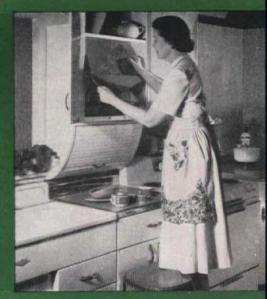
Don't leave your iron on while answering the bell! But in case you should, protect your home by using fireproof asbestos cover on metal ironing board



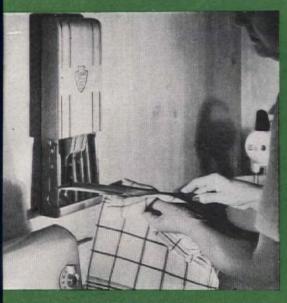
Double-thick or mitt-type potholders protect your hands from hot metal handles. Get into the habit of using them whenever you're cooking! Pans with loose handles should be repaired — or discarded



You won't go on an unlooked-for ride when you step on a smooth, highly polished waxed floor — if the work has been done by a waxer. They remove excess wax, making floors safer to tread and much easier to keep clean



To save your china or crystal from breaking or chipping, line shelves with rubber pads bought by the yard. Use sturdy ladder to reach high places



A sharp knife is a safe one, for it performs its duties urely without hacking. To preserve that keenness, ceep knives in this rack on wall or in drawer. Dry at once after washing, edge away from you

Our worst public enemies are still in our homes! Last year, home accidents caused 4,127,200 casualties – four times as many as motor vehicles. Here is how to guard against them where they most often happen

MORE SAFETY IDEAS ON PAGE 92



How fast will it wash? How much hot water and soap will it use? How many years will it last? Will I have repair bill headaches?



DOUBLE WALLS

No washer can give you better answers to these questions than a double-wall Speed Queen! You save money right from the start, on the purchase price. See your dealer or write the Speed Queen Corp., Ripon, Wis., for a free copy of a very helpful booklet on "Speeding Up Your Home Laundering."

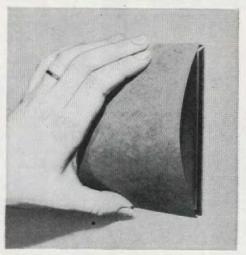


Specialists in Home Laundry Equipment Since 1908

Safety First (Begins on page 90)



Don't be careless with poisons! Plan to keep all harmful chemicals and cleaning supplies on high shelves or in locked closets where they will be out of the way of young explorers. And don't forget to read the label at least three times before using



Make a safety shield for the switch if you do not wish remotely located switch to be turned on or off accidentally. Cut stiff cardboard 11/2 in. longer, and same width as switch plate. Turn in $\frac{1}{2}$ in. section on ends of switch plate



Non-skid rubber sponge pads are great safety measures in kitchens, laundries and baths. They not only prevent slipping and sliding, but also lessen fatigue when you stand for long periods. And fatigued people are much more apt to have accidents

IN BATHROOMS: Label all bottles. Don't use portable electrical equipment here. Keep floors dry, use non-skid mats. Check the plumbing for leaks and broken handles. Look out for razor blades. Don't just make your home safe. Keep it safe. There is only one way to reduce the terrible toll of home accidents: provide for safety in every way you can think of, then make each member of the family responsible for observing safety practices, 24 hours every day. Check yourself. Is the welcome mat out to safetyand are you sure that it's safely anchored and skidproof?

"After Comparing Them All



Jour modern gas range has had years of trouble-free service and the utmost in cooking convenience designed into it. However, if you want to make the most of its efficiency, you have to do your share. First, keep it clean. Then, in order to get the most cooking heat for the gas you use, be sure that burners are adjusted to give a clear, blue flame. There are a few-not many -adjustments which an amateur may make. If your range is not operating well, review your instruction booklet. It will tell you what adjustments you may attempt, and how to make them. If your difficulty isn't listed, call an authorized repair man.

Suggestions for daily care of your gas range are listed on the 3 x 5 cards below, and on the following page. We feel that if these suggestions, together with those found in instruction booklets, are followed carefully, your range will give you the years of service to which you are entitled.

PLEASE TURN TO PAGE 94

as ranges (cleaning)	PORCELAIN ENAMEL FINISH: Porcelain enamel is a glass-like coating fused to an iron or steel base at high temper- atures. Because it has characteristics of glass, it should be treated with care to prevent chipping, cracking, and crazing. 1. Wipe with soft, dry cloth or absorbent paper towel while range is warm, not hot. If further cleaning is necessary, wait until range is cool. 2. Use only mild soap or detergent and water, and wash as you would fine china. 3. Remove spill-overs-particularly milk or fruit and vegetable juices—as soon as possible, as acids may cause permanent discoloration of the finish.	 TOP BURNERS: 1. Wipe burners with damp cloth after each use. 2. If necessary, clean enamel, aluminum, or chrome with non-abrasive cleaner. 3. If ports (flame openings) become clogged, clean with stiff brush or gently insert small wire into each port to free obstruction. 4. Remove and thoroughly clean drip cups and trays frequently. 5. To clean or remove carbon from pilots, use a soft wire brush. 6. Older types of star-shaped, cast-iron burners may be removed and scrubbed or boiled in washing soda and water. Wash clean with soap and water and thoroughly dry before replacing. Never boil aluminum or enamel in washing soda. 	
 gas ranges (cleaning) 	PORCELAIN Porcelain ena atures. Becaua atures. Becaua chipping, craatures, the with hot. If fu 2. Use only 3. Remove 3. Remove as possible	TOP BURNERS: 1. Wipe burners: 2. If necessary, of 3. If ports (flam small wire int 4. Remove and t 5. To clean or r 6. Older types o boiled in wash dry before rej	



"I shopped and compared," reports one careful homemaker, "and found Caloric was not only easier to clean, but had more of the automatic, time-saving features I wanted."

You'll agree when you see the beautiful Caloric Gas Ranges, with new, exclusive TriSet Burners that keep even mashed potatoes at serving heat without scorching!

Compare America's Easiest Ranges to Keep Clean with any other, and prove how much more for your money Caloric gives you.

HOLD-HEAT OVEN

with exclusive door seal and new air-cooled side keeps kitchen cooler. Automatic

clock control optional.

TRISET BURNERS

instantly give measured fastboil, keep-boil, keep-warm positions with unlimited heats

between.

VERI-CLEAN BROILER

gives meats that wonderful 'charcoal" flavor. Smokeless. No cooking vapors. Removable for washing.





TWIN-BRUSH

e than 20 years!

Reginas any -OC

A Lifetime of Beautiful Floors

POLISHER and SCRUBBER

America's Leading Polisher for homes, offices, stores!

No other twin-brush polisher does as many floor maintenance jobs on as many floors as Regina.



 gas ranges (general care) gas ranges (general care) a. Warys A.LWAYS: Read your instruction booklet from cover to cover and then put in a convenient place where it may be referred to often. It will tell you: I. How to get the most satisfaction from your range and save fuel. 2. How to use special features such as automatic clock control and deep well. 3. What, and how, to make simple adjustments such as: a. Replacing top panel light or oven light. b. Relighting plots for top burners or hroiler-oven burner. c. Removing oven window for cleaning or replacement. Use high flame to start boiling, for browning, or to bring fat to frying temperature. ing point has been reached, water will get no hotter so should be allowed to boil gently on intermediate flame rather than vigorously on high flame. Use simmer or low flame for keeping steaming temperatures for waterless cooking. NEVER:
 gas ranges (general care) gas vanges (general care) ALWAYS: (general care) ALWAYS: Read your instruction booklet from cover to cover and then put i place where it may be referred to often. It will tell you: How to use special features such as automatic clock control and 3. What, and how, to cook on top burners, in the broiler, oven, and 4. If, and how, to cook on top burners, in the broiler, oven, and a. Relighting plots for top burners or broiler-oven burner. C. Removing oven window for cleaning or replacement. Use <i>high</i> flame to start boiling, for browning, or replacement. Use <i>high</i> flame to start boiling, for browning, or to bring flat to fryin the prover from than effor maintaining light temperatures for wa ing point has been reached, water will get no hotter so should be gently on intermediate flame rather than vigorously on high flame. Use <i>simmer</i> or low flame for keeping steaming temperatures for wa NEVER.



THE AMERICAN HOME, OCTOBER, 1951

Take Stock of Your Pantry

JEWELL SWITZER

If you can hit a nail on its head four times out of ten, you can qualify as a "skilled pantry renovator." Yes, even if your pantry is of the period when a pantry was just an architect's mistake, you can turn the muddled heap into a place of joy by converting your present 2 or 3 shelves into 6 or 8 smaller shelves. Most foods stored in glass jars keep better than in paper boxes or bags, and you don't have to pry into each container to determine the supply on hand.

First, take inventory of your supplies and determine the number and size jars you will need. For coffee or sugar you'll need jars large enough to hold a complete package plus what's left over from your previous purchase. Rice, cocoa or raisins may be put into smaller jars. Flavoring extracts and spices come in containers, but it is difficult to find the desired flavors in the same brand and you end up with a variety of sizes and shapes. Small bottles with cork stoppers or screw tops which may be purchased inexpensively will look better.

Having determined the number and size jars required to transfer your present stock, give thought to the extras which may be needed. Bear in mind the height of the jars you will need and measure all available space. For width, allow only enough space to take care of one row of jars—6 inches for large jars, 4 inches for the next size and so on. Remember, it is more difficult to reach jars or read labels if jars stand behind others.

Measure the exact number of inches of lumber you will need for each shelf and the length and number of blocks needed to brace them. If you order the exact length and width of lumber for each shelf and brace, all you'll have to do is nail them up.

Paint the pantry any color or combination of colors you desire and perhaps paint the lids of your glass jars to match or blend. You can purchase decals for each jar, but to give your pantry a touch of your own personality, put plain gummed labels and print or paint your own patterns. If you paint over the entire surface of the label with clear nail polish, labels will be undamaged by washing.

Now place your jars on the shelves, being careful to arrange those commodities most often used on the shelves most accessible, and put those seldom used on the higher shelves.

Oh, yes, a pantry project can be a lot of fun, and the children will enjoy working too. And don't forget to put the cookie jar on a low shelf!

HOW to save money on your food bills!...



Millions of homemakers know from their own experiences that PRESTO Cooking saves money on food bills. Cheaper cuts of meats become "blue ribbon" treats. For example, in a PRESTO COOKER, low cost stew meat, potatoes and other vegetables are transformed into a taste-thrilling, highly nutritious beef stew in a surprisingly few minutes. PRESTO Cooked soups and desserts, too, excite lagging appetites and soothe the most eager cravings for food at its best.

HOW to cook 3 to 4 times faster



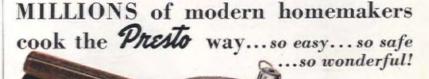
PRESTO Cooking saves up to 75% of ordinary cooking time . . . gives you up to 300 extra hours of kitchen freedom a year. PRESTO COOKERS are so easy to use. Just place your food and *very little* water in the Cooker, put the cover on, and then the PRESSURE-TRU Indicator Weight. There you have it! A 4-lb. pot roast is ready to serve in 35 minutes . . . stewed chicken in 20 minutes . . . peas, spinach and asparagus in 1 to 2 minutes... with more of the natural vitamins, minerals, food flavors and colors retained.

HOW the Pressure-Tru Indicator



assures perfect cooking every time ... SHOWS ALL! Shows exactly how much pressure there is in the Cooker from start to finish. No guessing! No tedious watching! TELLS ALL! Tells exactly when to start timing your cooking. Indicates exactly when pressure has reached 5, 10 or 15 lbs. Also tells when there is no pressure in the Cooker so that indicator weight may be removed. No tipping, no nudging! SAVES ALL! Seals in health-giving natural vitamins, minerals and food flavors. No annoying whistles caused by precious nutrients going up in steam. Reduces food shrinkage!

Only PRESTO has the easy-to-open, easy-to-close HOMEC Seal and Combination Anti-vacuum Valve and Over-pressure Plug.



Illustrated is the 4-quart PRESTO COOKER "COOK-MASTER" Also available is the 6-quart "MEAT-MASTER"

6-quart "MEAT-MASTER" Priced from \$1295* #slightly Higher Western zo

Successful of the second secon

NATIONAL PRESSURE COOKER CO., Eau Claire, Wis. World's Largest Manufacturer of Pressure Cookers and Canners. Makers Also of the PRESTO VAPOR-STEAM IRON and PRESTO DIXIE-FRYER © 1951 N.P.C. CO.



l you don't see it...

> 2 you don't smell it...

Eliminate Garbage Automatically!

with WASTE KING Pulverator

Everyday hundreds of thousands of modern homemakers are eliminating garbage the clean, quick and easy Waste King Pulverator way. All food wastes, including bones, parings, corn husks...even paper

napkins are pulverized and flushed away to sewer or septic tank. You don't see it...You don't smell it.. You don't touch it! Your home is completely garbage-free. And only Waste King Pulverator

And only Waste King Pulverator offers you these exclusive features – "Hush-Cushions" for quieter, smoother operation. "Lifetime Grind Control" for clog-proof, dependable service.

service. There's a size to fit your present sink, easier and at lower cost. So, see the Waste King Pulverator at your plumbing appliance dealer now!



GIVEN MANUFACTURING CO. Dept. AH10 1250 Wilshire Blvd., Los Angeles 17, Calif. Send literature on Waste King Pulverator. Send name of nearest dealer. Name______ Address______ City_____State_____ © GIVEN MFG. 1951



3 you don't

touch it!

A PRODUCT BY WE'RE also going full speed ahead on production for National Defense!" Smartly styled, junior-sized coffeemaker makes 2-4 cups of coffee—just the right amount needed. Wide neck on lower bowl for easier cleaning

MARKET REPORT

Three sizes in heavy Frenchstyle aluminum frying pans. Ideal for anything that should be flipped or flopped

> No stirring or shaking when making popcorn in jumbo popper. Watch corn pop under heat-proof glass. Warm soups, buns, sauces, cereals

At last you can see what's cooking without lifting the lid of waterless cooker equipped with glass cover, thermometer



Deep fry, blanch or steam nearly anything with electric cooker which also pops corn. Serves as an electric chafing dish at table

1111

Photographs by F. M. Demarest and Hes See "Where Credit Is Due" on page 168



A PICTURE WINDOW insures a room for life against any possibility of being gloomy, dull or dark. For a picture window not only frames and dramatizes the view . . . it also invites daylight to stream into your room and flood it with cheer and brightness. Your best bet for large areas like this is either Twindow, the window with built-in insulation, or regular Pittsburgh Plate Glass. Both are noteworthy for their clarity and beauty.

3 popular room rousers of pittsburgh glass



MIRRORS ARE MARVELOUS for adding spaciousness, gaiety and liveliness to a room. Especially large, multiple, built-in wall mirrors like these, that show you how you look from every angle. You can get Pittsburgh Mirrors made from various colors of Plate Glass. Note the interesting use of Plate Glass shelves on the mirror above the lavatory.



YOU CAN ALSO ROUSE A ROOM from the commonplace, quickly and easily, with furniture tops of Pittsburgh Plate Glass. They're smart and sparkling in appearance . . . and they give prized furniture absolute protection against spilled cosmetics, neglected cigarettes and scratches.



THIS LABEL identifies products made of genuine Pittsburgh Plate Glass. NEW FREE BOOKLET! 24 pages of practical suggestions for effective use of glass in your home. Illustrated in color, Ideas for new homes and old. Send the coupon for your free copy.

Pittsburgh Plate Glass Company 2203-1 Grant Building, Pittsburgh 19, Pa. Please send me, without obligation, your free, illustrated booklet, "How to give your home Glamour with Glass." Name. Street. City. County. State.



BRS PAINT MAKES ROOMS LOOK BIGGER . . . BRIGHTER

Market Report

(Begins on page 96)

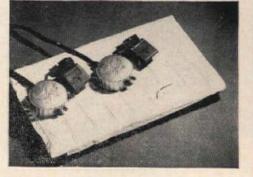
Open-handle iron designed to eliminate fatigue, slips into pockets, pleats, and sleeves. Touch-click control assures positive fabric heat positions





Truly a right- or left-handed iron. Just pull out button, slip cord to either side. Maroon plastic handle is easy to grip; has control knob

Electric sheet of lustrous broadcloth in white, maize, blue, pink; single or double controls. Waterproof cord makes it possible to launder sheet







A bright new kitchen clock, brilliantly styled in four-color plaid. Contrasting numerals on crystal for easy reading

Photographs by F. M. Demarest; Hess THE AMERICAN HOME, OCTOBER, 1951

COLOR-MATCH YOUR WALLS & WOODWORK WITH

IDENTICALLY MATCHED COLORS

CLEVELAND Best Point Sold

Now it's so simple... so inexpensive to give your rooms the smart elegant, spacious touch of color-matched walls and woodwork. Ready-mixed and perfectly blended, BPS Identically Matched Colors come ready to use ... ready to add new charm to home interiors. Just do your walls with made-with-oil Flatlux in your favorite color and then, finish your woodwork and trim in the very same shade with smooth Satin-Lux or Glos-Lux enamel. You'll love this modern single-color effect!

THE PATTERSON



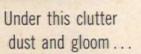
WRITE TODAY for your BPS Color-Vision chart and see howroomslook when finished in smart single colors. Send printed name, address and 25¢ in coin to Patterson-Sargent Co., Dept. H, 1325 E. 38th, Cleveland 14, Ohio.

SARGENT co.

NEW YORK

Bottle warmer heats baby formula to 98° F. Measure water by scale on handle, pour into warmer, turn on switch. Warmer shuts off automatically when the temperature is reached







Mr. RUSSELL "discovered" a charming room

Once an attic ... now an apartment

> With the Nu-Wood and Balsam-Wool System, a beautiful attic apartment like this can pay for itself. That's because Balsam-Wool attic insulation is guaranteed to cut your fuel bills. Remember, too, that Balsam-Wool will help to keep your home far cooler in summer.

We always knew that some day Fred's mother might come to live with us—but we hadn't expected it so soon. Then suddenly, we had to find a place for her in our crowded house. "There's always the attic," Fred said, "but look at it! If we were going to remodel, I wouldn't know where to start." "Starting is the easiest part of the job," Mr. Russell, our lumber dealer, told us. "The first thing to do is to make that attic—and your whole house—really comfortable by applying Balsam-Wool attic insulation.

"Then we'll apply Nu-Wood, one of the finest materials

I know for building a new room. It's already factorydecorated—needs no painting. The special tongue and groove joint and the Nu-Wood Clip System make application quick and easy. Nu-Wood gives you extra bonuses in acoustical and insulating benefits, too.

"I suppose you're thinking about the cost of it all. Well, there's good news on that score! The Balsam-Wool in your attic can save enough on fuel bills to pay for itself—and for your Nu-Wood room, too. That's the wonderful thing about the Nu-Wood and Balsam-Wool System!"

> Home owners all over the country are using this beautiful Nu-Wood decorator book to help them solve remodeling problems. Here's a real source of inspiration and ideas! Mail the coupon for your copy!

	а ро	rtfolio
Balsam-Wool*	*REG. U.S. PAT. OFF.	Wood Conversion Company Dept. 114-101, First National Bank Building St. Paul 1, Minnesota Please send me the Portfolio of Rooms, plus helpful plans on the attic room shown. I enclose 10 cents. (Please print.)
Daloam Wool	PRODUCTS OF WEYERHAEUST	ER Name
		Address
	Nu Wood *	CityState

If your broom is limp and not quite so efficient as it used to be, dip bristles into a solution of baking soda and boiling water; dry in sun



Household



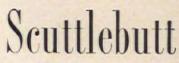
Is the baking dish you want always at the bottom of a stack and hard to remove? Filed upright in cushioned plate racks, glassware is protected from cracks and chips—is within easy reach

The dark film in aluminum ware caused by minerals in the water is easily removed by boiling a solution of cream of tartar (1/2 tsp. to 1 qt. water) in the pan. Be sure the entire stain is covered by the solution

Keep a pair of eyebrow tweezers in a kitchen drawer. They're wonderful for plucking pin feathers from turkeys or chickens and especially handy for keeping garlic odors away from fingers while peeling cloves or rubbing roasts

Thumb tacks placed in each lower back corner of picture frames will help prevent black outlines of dust from forming on walls; however, pictures and mirrors should be removed frequently for a thorough dusting of frames as well as the walls behind

100



To add extra zip to French dressing, tie a piece of string through a garlic clove and lower into dressing. It's easy to remove from bottle by string









LOVELIEST LINOLEUM in all the land ...

The only linoleum ever awarded the Fashion Academy Gold Medal for outstanding beauty.

> Illustrated: "Santa Maria Silver." Material costs about \$44.50 for average room.

California Originals colors are available in 11 Western States in Pabco Paints, Shingles, Roofing and Siding.

Linoleum

Pabco

Guide"-16 full-color, idea-packed pages. Send 10f coin to Home Advisor Pabeo Products Inc., 475 Brannan Street, San Francisco.

NOW-add an extra room without adding an inch of space!



If building costs and restrictions or high rentals have you stumped, cheer ! You *can* have that "extra room" you need—and for less than \$250! Just get ovely-to-look-at, lazily relaxing, gloriously comfortable Hide-A-Bed.* Costs more than a plain sofa of comparable quality.



Thirty seconds is all it takes to convert this magnificent sofa into a luxuous, deep-down-comfort bed. Less time than making your present bed!

How will it stand up? Just take a good look at that staunch, built-for-a-lifetime frame. Remember, *this* sofa is made by Simmons (and nobody else)! As for comfort, Hide-A-Bed has a *full*-length, *full*-width, comfortable Simmons innerspring mattress. You do NOT sleep on sofa cushions.



3. It's a sleeping beauty! No rolling towards center, either-thanks to a very special Simmons base construction. Bedding folds right up with sofa.

ver 100 decorator-selected fabrics. 10 choices of yles. Regular or love-seat size. And you can get atching Simmons chairs. It's almost like customcorating your room!

IMPORTANT: Beautyrest* mattresses available in l styles of Hide-A-Bed.

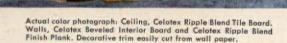
At top of page, Hide-A-Bed in Berkeley Lawson yle covered in green High and Low Jacquard Mohair Patrician Pattern—with matching base bouclé fringe, hair of same material.

At right, Button Back Modern style Hide-A-Bed in ey textured fabric with thick bouclé trimming.



Only Simmons makes HIDE-A-BED

Another quality product from the House of Simmons . . . the greatest name in sleep.



A dream of a room for a teen-age Miss! Build it with Celotex for only \$54*

*Approximate cost of Celotex Interior Finish materials for walls and ceiling of average 10' x 14' room

Gay as a laugh, practical as a pin ... just the room for your teen-age miss! She'll love it for sleep, study or entertaining chums. And she'll love you for giving it to her! Lovely rooms like this are so easy, so thrifty to have ... with the new Celotex Insulating Interior Finishes!

These handsome structural panels build, insulate and decorate, all at one time, at one low cost. When building new rooms, you can quickly, easily staple or nail them to wood framing. And you can also apply them over drab, cracked walls and ceilings, to modernize oldlooking rooms.

Celotex Insulating Interior Finishes are beautifully pre-decorated at the factory, to save you money. No painting or papering required. Stunning, exclusive colors, including smart new Sierra Rose and Blue-Green! Rich, distinctive textures!

Celotex Insulating Interior Finishes keep rooms snug and warm in winter – cooler in summer. Help reduce fuel bills, too. What's more, they are the *only* interior finish materials made of long, remarkably strong Louisiana cane fibres – and protected by the exclusive (patented) Ferox[®] Process against fungus, dry rot and termites!

So drop in at your Celotex Dealer's today! Discover how easily you can have smart, practical rooms of distinction ... with low-cost Celotex Insulating Interior Finishes! The Celotex Corporation, Chicago 3, Illinois.

Insist on Genuine CELOTEX REG. U. S. PAT. OFF. INSULATING INTERIOR FINISHES

Address.

SEND NOW ... for one or both of our new Celotex booklets on Interior Finishes. One gives you ideas for building new rooms and remodeling present rooms in your home at low cost. The other gives practical ideas for smart, modern, customer-attracting business interiors. Beautifully illustrated in full color. MAIL COUPON TODAY! The Celotex Corporation, Dept. AH-101 120 S. La Salle St., Chicago 3, Illinois Please send me the Celotex booklet(s) checked below. I enclose 10c in coin for each, or 20c for both booklets, to cover cost of postage and handling. Let Us Help You Plan B: autiful Home Interiors. Business Interiors That Attract and Win Customers. Name

Zone Stat



Dramatic enough to please the feminine guest. Tailored to spell welcome to the most conservative male. Denguest bedroom by decorator Martha Weaver, Barker Bros.

Tailored to a He

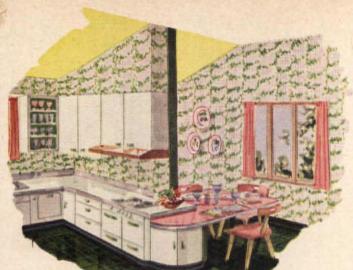
Data from Kay Campbell



A room a man would feel at home in, softened but not cluttered, with a few touches that are strictly feminine



Master bedroom is tailored but far from dull. Colorful draperies, simply-gathered skirts on spreads meet the tastes of both occupants. House designed by Albert G. Siple



Add more charm and color to your bathroom walls and ceilings by choosing from 22 sprightly Wall-Tex designs. The fabric base *controls plaster cracks* and the finishes are unharmed by steam or water.

It's fabric ... for wall decoration

that's lovely and lasting

Something special for your dream kitchen -45 lovely Wall-Tex designs in gay, spirited colors that are *safely washable* with soap and water. Grease and smoke film are never a problem.



fabric wall coverings

So beautiful, and sensible, too, is Wall-Tex for living rooms and hallways — in 63 high-style designs and 18 lovely single-tones for every decorating plan. Enduring beauty on *fabric*!

> Bedrooms as you like them — in restful or wake-up colors, a selection of 48 refreshing patterns. Distinctive florals, stripes, plaids, weaves, with soft, washable finishes on a fabric base.

Columbus Coated Fabrics Corporation Dept. A-101, Columbus 16, Ohio Send your portfolio and free swatches of Wall-Tex.

Admire its thrilling beauty — feel its strong fabric base — and this time, decorate with Wall-Tex!



See and enjoy the Wall-Tex collection of exquisite designs and single-tones, at your wallpaper or paint store, or at your decorator's. Mail the coupon for free portfolio and sample swatches.

AUTUMN LEAVES MEAN FROSTY NIGHTS Now is the time to buy CHATHAM BLANKETS

Right now your favorite department store has a complete selection of beautiful Chatham Blankets in all wool and blends, Baby Chatham Blankets and Chatham Electric Blankets. Their pretty colors are a joy to see; their soft, downy texture is delightful to touch. And they all come handsomely boxed, in your choice of many styles and prices.

> Lovely floral gift boxes

Color Tips at you Finger Tips

As close at hand as your nearest paint store you'll find colors charted, pictured, sampled for you to try before you buy



Photographs by F. M. Demarest



As windowed pages in book are turned, color combinations are worked out for you in Sherwin-Williams Color Selector. You may borrow their Style Guide showing some hundred current interiors or get booklet full of good hints

Check list for decorating or technical questions plus informative booklet on use of color come from Devoe & Reynolds' Home Decorating Institute. You can buy chips of 223 paints at their dealers for about 10¢



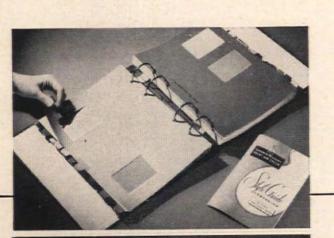






Choosing paint colors to match floor covering, draperies, wallpaper made easy with 1,322 colors arranged by Colorizer on removable strips in their Color Album. See it at your dealer's

Good-sized sample cards of 1,000 Nu-Hue colors at Martin-Senour dealers help you develop an individualized color scheme. Paints will be custom-mixed in any quantity, any finish you want to exactly match sample you choose





Visual aids you can borrow and study. Panels to slide in chart show 12 identically matched colors by Patterson-Sargent in flat, semi-gloss, and gloss paints as they look in a room—100 intermixed regular and deep-tone colors



decorating on a budget

The romantic floral, textured and documentary bedspreads you choose as the focal point of beautiful rooms are investments for years. Stitcheries like those in "Chevron" and "Greenwood" remain lovely through countless washings. See, too, the Needletuft rugs at finer stores.

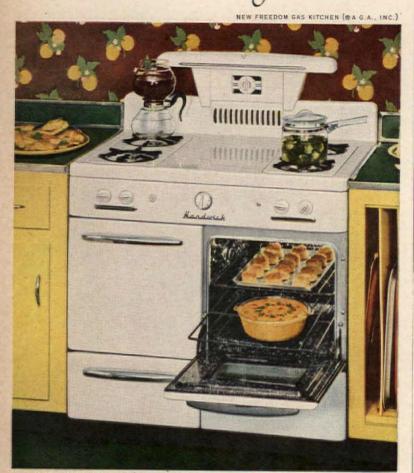
For "Folio of Decorating Ideas" send 10c in coin to Dept. U, CABIN CRAFTS, INC., Dalton, Georgia.



Famous movie star Esther Williams says, "I had the surprise of my life when I saw the new automatic Gas ranges! I never dreamed how beautiful, how modern, how easy to use they are! They're so incredibly automatic that I believe they'd do everything except plan menus! Do see them - and I hope you'll get your new automatic Gas range in this year's Old Stove Round Up!"

> "Last year, I chose a new automatic Gas range during the Old Stove Round Up," says Mrs. George J. Waddell of Kansas City, Mo. "I'm constantly amazed at the way it cooks a complete and perfect dinner while we're miles away in the car! And Gas is so clean for walls and pans ... and my range is so easy to keep spotless!





HARDWICK "CP" Gas range-just one of many all-automatic Gas

millions of smart women know I has got it for automatic cooking! ESTHER "It's Old Stove Round Up Time Again," WILLIAMS says Esther Williams, "and high time for Co-star of Metro-Goldwyn-Mayer's "Texas Carnival" Color by Technicolor.

and

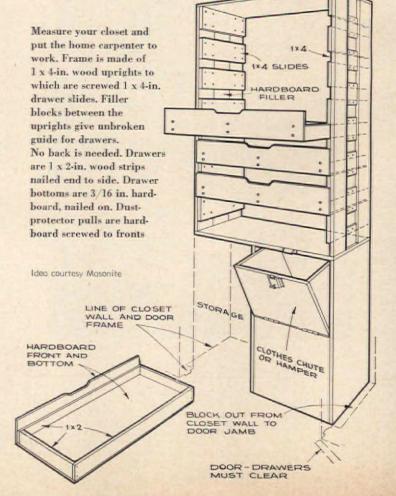
you to learn how wonderful it is to cook on a new automatic Gas range! See your dealer or Gas company about special values-today!"

Gas has got it for

AMERICAN GAS ASSOCIATION



with a built-in unit like this which "files" household linens, protects them from dust, leaves them easily accessible. Make your own variations-this one has a hamper, a section for a vacuum cleaner, top space for blankets. Plan so that drawers clear closet door at its widest-open position



Get a fluffy chenille **Dusting and Polishing Mitt**

DUSTS furniture! Makes it easy to get at hard-toreach places. POLISHES wax to gleaming luster. Wonderful for use with Pride. WASHES woodwork, walls, cars. Does not fade or shrink.

Large "time-saver" size, with pre-shrunk, washable chenille dusting



Nothing to mail. Nothing extra to buy. surface. Get Pride at its regular price. Your dusting and polishing mitt is banded right to the bottle.

-at no extra cost with your next purchase of

Johnson's Pride

JOHNSON'S

WITHOUT RUBBING!

WAX

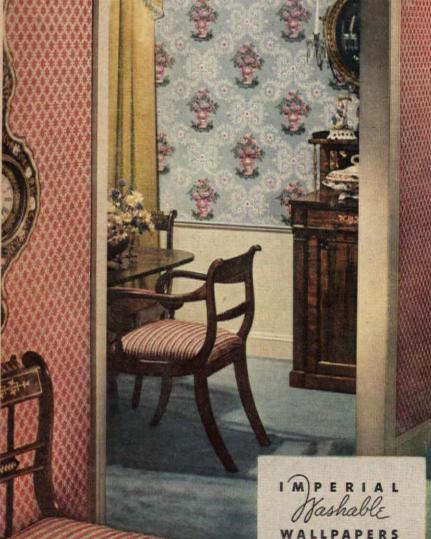
Pride is Johnson's new Wax discovery. It waxes furniture withoutrubbing! Just spread it on ... let it dry:...wipe lightly...to get the richest, longest-lasting wax luster you've ever seen on wood. Real wax protection, tooagainst spilled foods, water, other liquids. Pride contains its owncleaning ingredient, as well.

Look for Johnson's Pride-with the dusting and polishing mitt attached to the bottle. It's at your dealer's today.

WAXES FURNITURE

NEW!

"Johnson's" and "Pride" are trademarks of S. C. Johnson & Son, Inc. @ S. C. Johnson & Son, Inc., Racine, Wis., 1951.



You can do so much more for your home with wallpaper!

More style . . . more beauty . . . more years of service . . . in every price range -that's the wonderful assurance of Imperial Washable Wallpapers. Well within the reach of every budget is the special loveliness, the grace, the individuality that wallpaper can bring to a home. Imperial offers hundreds of fashion-correct patterns and colors. And every one is "Color-Locked," guaranteed for 3 years against fading and to clean satisfactorily when instructions are followed, or it will be replaced without charge. This means economy ... saves frequent redecorating. Insist on the Imperial Silver Label when you buy!

HOW TO plan your colors for beautifully coordinated rooms, how to relate furnishings and vallpaper ... told in Imperial's new "Color Harmony Kit" by Jean McLain. Contains color wheels, room ideas, and crayons in 10 basic colors to help you sketch your own schemes on planning sheets. Just 25¢. Send for it now!

Address_



IMPERIAL PAPER AND COLOR CORPORATION Dept. A-59, Glens Falls, N. Y. Gentlemen: I am enclosing 25¢ for my copy of your "Color Harmony Kit."

To Market, to Market

(Begins on page 56)

\$23.95: Rush-seated pine side chair from a new group of dining and living-room pieces by Brandt Cabinet Works

\$49.00: Small occasional chair. Basically traditional, it is simple enough for use with modern. From Northern Chair Co.

All prices are approximate

\$19.95: Handsome answer to the need for small, sturdy side chairs for living-dining areas. In mahogany, from Northern Chair

MORE "MARKET REPORTS" ON PAGE 96

the modern hanging wall shelf and the cabinet and shelf table which form a room divider, are answers to readers who asked us where to find this kind of thing. Both were new at this market.

Dual-purpose bedding units have become increasingly important, Not only does the new 67-in. Simmons piece on page 57 look less bulky-it takes eight inches less wall space than their average model. It also comes in a 55-in. size (from \$188) which seats three in comfort, sleeps two in emergencies. Both models are good buys.

The lounge chair by Kroehler is really something at \$88. Known for years as makers of well-priced, well-constructed upholstery, invariably done up in matching mohair and frieze, they stepped out at this market with a well-designed group of intermixing chairs and sofas and an interesting selection of fabrics to put on them. Good taste without a prohibitive price tag.

The drop-leaf table by Extensole, \$139.00, deserves further mention. Look at the proportions and consider that this particular model opens to 84 inches! There's no split in the top, and, with leaves down, it's a handsome living-room piece. Same table with no outward change and only a slight cost increase can be had with six 12-inch fillers to make it 132 inches long.

In the occasional chairs, side chairs, and hanging shelves, we've shown doubly attractive models. They meet the requirements of your home, from Provincial to modern, and are priced right. Again, they're adaptable. Use them in almost any room.

Accessories and lamps are often forerunners of furniture trends. Judiciously used, they can give your whole house a new feeling. Keep an eye on the forthright use of wrought iron and woods so ideally suited to more casual living. And be grateful to the manufacturers like Syroco (sconces page 56) and Lightolier (page 57) who work with one eye on your purse, the other on good design.

Now! a magnificent living room rug ... for less than "100! "MANORCREST" the aristocrat of cotton carpets.

Newport, the beautiful deep, looped Manorcrest carpet shown here, is one of the most important innovations in the home furnishings field. The creation of such luxurious cotton carpets now makes it possible for almost every person of taste to buy a really distinguished carpet, even on a budgeted income.

Manorcrest styling is superb, and the colors are fresher, clearer, more exciting than those of even far more expensive carpets.





Can it be washed? Yes. Toss your smallersized Manorcrest right into your home washer. Larger sizes may be sent out to professional laundries or home-cleaned with a reliable cleaning powder such as Powderene.

Is it easy to vacuum? As easy as any other carpet. And you'll love the way your Manorcrest carpet fluffs up fresh as new the minute the vacuum cleaner touches it.

How do Manorcrest prices compare with other carpet prices? Go out and price carpets today. You're sure to agree that Manorcrest is the unbeatable buy! At about \$7.95 a square yard, a 9' x 12' carpet of luxurious Newport Manorcrest costs under \$100! And most stores will arrange convenient payment plans.

What decorating styles will Manorcrest carpets go with? Practically all styles. For their simplicity and almost incredibly beautiful colors are becoming to prized antiques as well as bright-as-a-penny modern furnishings. And speaking of colors . . . *look* at the glorious choice Manorcrest gives you! Be sure you see *Newport*, and other Manorcrest textures, "in person". . . at the better stores!

For actual color samples of Manorcrest textures, write to Universal Rugs & Carpets, 136 Madison Ave., N. Y. C. State color desired.



Marlité's lasting beauty makes housekeeping <u>easier</u>!

"It's wonderful the way Marlite wall and ceiling panels transformed our old kitchen into this room of modern beauty. Durable beauty, too, because Marlite's plastic finish never dulls, stays like NEW for years! And easy to clean? All I need to do is wipe my lovely Marlite walls occasionally with a damp cloth. That gleaming plastic finish just won't let dirt take hold, makes housekeeping so much easier. You'll love Marlite, too!"

Marlite eliminates annual redecorating expense

Large, wall size Marlite panels go up easily and quickly over any wall . . . never need refinishing. Perfect for kitchen, bath, den, playroom. Choose from a wide range of lovely Marlite colors and patterns. Visit your leading lumber and building material dealer today! Ask for genuine MARLITE by name! Marsh Wall Products, Inc., Subsidiary of Masonite Corporation, Dover, Ohio.



See how Man bright for yea	lite can transform ANY roo	with Marlite," in full color— om with permanent beauty that stays I WALL PRODUCTS, INC., Dept. 1028, el.
	NAME	and the second second
	ADDRESS	
	CITY	STATE

Make Festoon Curtains

(Begins on page 68)

actly where you put them in this sketch. Measure the rounded bottom edge of the festoon with a flexible steel rule. For our window, it will be 50 in., full size. This measurement gives you the width of the festoon at its widest point.

Now you're ready to make a festoon pattern the full size. Use a sheet of brown paper at least 10 in. longer than the festoon's largest dimension (60 in., in our case). Figure 3 is the pattern. Draw a base line 1 in. from paper's edge. Establish its mid-point (Q). Then indicate measurement of rounded festoon bottom on base line. Draw half (25 in. in our case) on one side of Q (to A₃), and half

on other side (to D3). From O. draw a vertical center line twice the depth the finished festoon is to be. This is to give the double fullness decorators love. For our sample 12-in.-deep festoon, this line is 24 in. high. Top the center vertical with a line parallel to bottom line. Then establish points B and C. They indicate where inside edge of cascade will come on the finished drapery. For our window, we've allowed 5 in. for each cascade on top, so the line B-C is 30 in. (15 on each side of the center line).

Now you'll need a bit of maneuvering. Make a firm

substitute compass from a length of fishing line, a thumb tack, and a sharp pencil. Now, taking half your base line as a radius (Q to A₃ or Q to D₃), set the point of your string compass at Q and draw a half circle from A₃ up over the top and down to D₃. Next, establish points A and D. Do this by taking $\frac{1}{6}$ of your base line as radius (8¹/₃ in. on our 50-in. sample) and drawing the quarter-circle arc. A₁ to A₂, with A₃ as the center. Repeat process on other side to get D₁ and D₂. Where quartercircle arcs cross big semicircle, you have points A and D. Draw straight lines from Q to A, Q to D, A to B, D to C.

These straight lines are, roughly, the shape of the fabric which, when draped up, will make your festoon. But you must allow extra trimming margins. To do so, draw, freehand, the dotted lines on Fig. 3. And be sure to curve them in gently as indicated. You now have your complete festoon pattern. Cut it out along the dotted lines. Figure 4 shows how to use the pattern. If your fabric isn't wide enough, piece it on each side at places indicated by vertical red lines on Fig. 4. Also allow for hems at top and bottom as indicated by red lines. If you plan to line your festoon (we recommend it for better hang and longer wear) put in the lining now (sateen is generally used). Hand sew the lining at top and curved bottom; leave the ends of the lining free so that your pleating job will be easier.

To give the fabric a well-tailored drape, work it on a large piece of corrugated or porous building board propped up on two chairs (Fig. 5). Be sure you can stick pins into board. Using measurements of your first scale drapery drawing (Fig. 2) as reference, draw the finished, pleated-up shape of festoon in full size on the board. Mark points B and C and attach top line of your fabric from B to C with pins (Fig. 6). Working gently and patiently, make your first fold. Pin in place at each side. Go on to second, third, and fourth folds. As you go along, make sure that your lining follows the folds.

With the double fullness we have allowed, you should have four folds—no more, no less. Be sure that each new fold does not alter the fullness of preceding ones. Pin and repin till you get it right. Even experienced hands do it several times until fabric is worked into continuous, evenly distributed folds which follow PLEASE TURN TO PAGE 114

THE AMERICAN HOME, OCTOBER, 1



For Rooms that Say Your Hearts are Gay-

. : . decorate your home with "Dutch Boy" Paints and Enamels

When a room droops, Oops!

Quick as a wink, get your "Dutch Boy" Paints and Enamels. And put the color to it fast.

Flaxen Yellow. Blue Haze. Dusty Rose. Sunlit Green. Gay "retrievers," for fair! In wonderful Wonsover flat for walls, you get these and nine other tints at their rich, beautiful best.

And for your woodwork?

The same shade as your walls, now that matching color effects are the thing. Use rich, restful, velvety Satin Eggshell . . . or bright, brilliant Interior Gloss Enamel! Both new, both "Dutch Boy," and both real "love matches" in color for Wonsover.

For rooms that say your hearts are gay, see your "Dutch Boy" dealer. Listed under "Paint" in your classified telephone directory. Mail coupon for new, free booklet on decorating homes colorfully, cheerfully, smartly.

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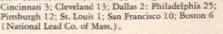


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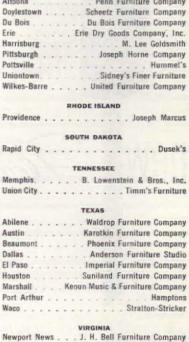
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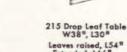
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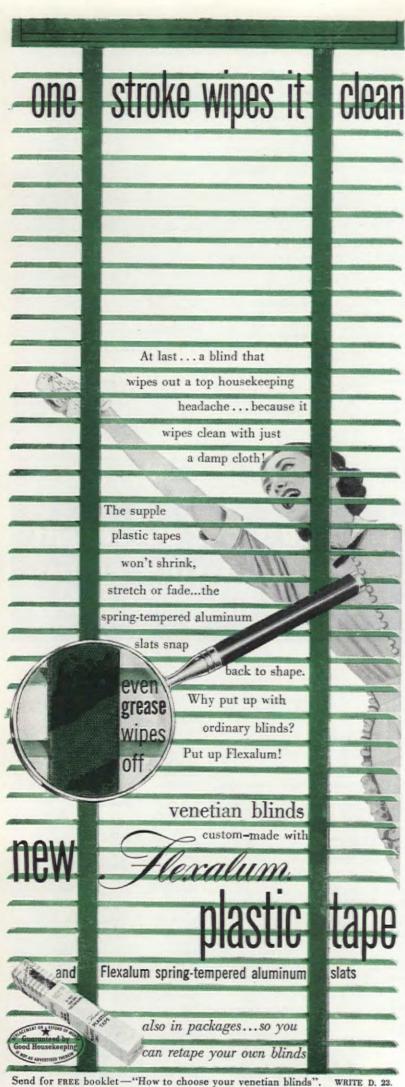


Leaves raised, L54" Extended, L66"

237 Chairs







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Festoon Curtains

(Begins on page 68)

from side to side without buckling or breaking. The last fold should fall within the outline of your drawing. If final fold is too full, unpin and distribute fullness to other folds.

When festoon matches drawing, remove from board and sew pleats securely. Trim surplus fabric from top edges, and bind edges with bias cloth about $1\frac{1}{2}$ in, wide. To hang festoon (Fig. 7), use a wood board cut the extreme width of the window and extending out enough so that drapery will hang clear of projecting rods or other curtains. Tack festoon to board at B and C; then tack between; finally, tack pleated ends.

THE CASCADE

A good length for the cascade at its longest point is about $\frac{3}{8}$ the distance from the top of your window to the floor. You'll notice on Fig. 2 that the inner edge of the cascade (line B-E, Fig. 2) is not parallel to the outer edge (A-G). For good looks, the inner edge grows wider as it descends. Your top fold, at E, will be an inch or so wider than space A-B. Before you begin your cascade pattern, be sure that you are satisfied with the scale drawing you have made (Fig. 2). You'll use your sketch as an absolute guide.

To make cascade pattern (full size), you need an enormous sheet of brown paper, about three times the length of the cascade and, for one the size of ours, about 30 in. wide.

Figure 8 is our cascade pattern, and the lettering on it corresponds with that of your sketch (Fig. 2). To make the pattern, do the following:

1) On your brown paper, draw a long, straight line about 8 in. from edge. At bottom of this line, mark G.

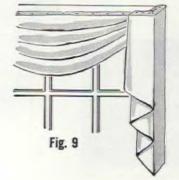
 Measure full length of cascade along this line, and establish point
 A-G is the length of cascade.

3) Draw portion to the left of A-G (A-W-F-G on Fig. 8). It is the side piece of the cascade (called the return). Its width depends upon the depth of the board from which you hang the drapery. Ours is 6 inches.

4) Draw line A-B. It is the width of cascade at the top (ours is 5 inches—use your own judgment).

5) For top fold of cascade, establish E. To do this, measure line

PLEASE TURN TO PAGE 115





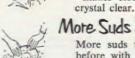
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SWEEPERS Bissell Carpet Sweeper Company Grand Rapids 2, Michigan "Reg. U.S. Pat. Off. Bissell's full spring controlled bruth

Festoon Curtains (Begins on page 68)

B-E on scale drawing. Measure this distance down line A on scale drawing. Make a mark. Then measure from this mark to E on the scale drawing. Translate these measurements to full scale on the pattern. We've made our top fold half the length of the whole cascade. The size can vary. Remember that E is an inch or so to the right of B.

 6) Establish point X on top of pattern. X is where a line drawn through E-B intersects a line drawn through A-G.
 7) Measure

7) Measure on scale drawing distance from A to L and A to J. Establish these full scale on pattern.

8) At the point half-way between L and J, put a mark, then measure the distance to K on your scale drawing and establish K on your pattern.
9) Do the same for H.

to) Draw a line from H to X. Connect E-L, L-K, K-J, J-H, H-G.

The shape of your cascade is now on the brown paper. To make the cutting pattern (indicated by dotted lines on Fig. 8), proceed as follows:

Fasten your fish-line compass at X with thumb tack, and make a pencil arc through A. With the line compass still fastened at X. make pencil arcs at every point of the pleats on your pattern. These arcs, from top down, are A-1, E-2, L-3, K-4, J-5, H-6.

With a regular compass, measure distance from H to J. Using this as your radius, insert compass at H and swing a little arc through curved line J-5. Their intersection becomes point M. Using J-K as a radius, repeat the operation on line K-4 to get point N. In the same way, using K-L as a radius, find O on L-3; using L-E as a radius, find P on E-2. Draw lines from M, N, O, P, to X.

Connect H to M. M to N. N to O, O to P. This will be a series of short lines, not a straight line from H to P. Establish points U, T, S, R, and V where the lines radiating out from X cross curved line A-I.

Your cascade pattern is now complete. (See shaded area, Fig. 8.) Cut pattern along these lines.

Lines U-H, T-M, S-N, R-O are pleating lines. Fold your paper pattern along these to see exactly how cascade will look. This is the lefthand cascade. Mark it "left." Turn over and mark reverse side "right." Don't forget to turn pattern over when you cut the right-hand cascade! Allow a margin for hems.

Cut lining to cascade shape in self fabric or a contrast. Sew lining on, pleat cascade, but don't press. Stitch pleats at top; bind with bias tape.

Figure 9 shows how to hang the cascades. Tack them onto the board, one left, one right. Tack them down over the bound edges of the festoon so that the whole window treatment will look like one continuous drapery.



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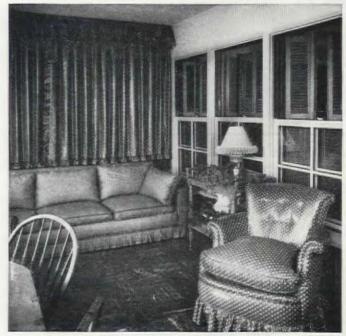


Photographs by George de Gennard

How can the youngsters (and their parents, too, for that matter) see their favorite television programs without disrupting the dinner hour? The Fred Plotkins of Los Angeles solved the problem when they enclosed their back porch and converted it into a combination dining room and television room. In this cheerful spot, they can dine in full view of their set

Make a TV Room of Your Sun Porch

Data from Janet McHendrie



Away from the dining area, there is a comfortable set-up for televiewing, and no furniture interferes with the line of vision to the screen. Chintz curtains can be drawn over the outside windows when set is on. So as not to shut off living room air and light, windows between porch and living room are uncurtained, but inside shutters are used when necessary

As it will be— This is a sketch made from the plans which the owner has in blueprint form. Here is beauty, screening, privacy and profitable gardening, because several of the trees are fruit-bearing and beyond the arbor is a vegetable patch.

PLANTING PLAN

- A-Dwarf pear
- B Cherry (existing) C — Winter honeysuckle
- D Cypress
- E Dwarf apple
- F Arbor
- G Pfitzer juniper H — Flowering shrubs
- I -Clump birch
- J Dogwood K — Pachysandra
- L -Privet
- M-Flowers

Does the Picture in Your Picture Window Thrill You?

It should. It can! The beautifully illustrated, 16-page book, "How to Put a Picture in Your Picture Window", tells how to get the most thrilling enjoyment from picture windows.

First it shows how you can plant a view letting nature paint a year-round mural of ever-changing charm and color. Next it presents a few ideas for arranging furniture so that your whole room is given the greatest advantage of its large, beautiful window. It's

amazing what proper planting and furniture arrangement can do for a room.

Before — As the view is today; hardly a lovely picture. But with what potential!

The booklet also covers those important matters of economy and comfort with large glass areas. It explains briefly how *Thermopane*^{*} insu-



lating glass reduces fuel bills, cuts chilliness and drafts, minimizes fogging and frost on the glass. It suggests how you can modernize by replacing two small windows with one glorious expanse of *Thermopane*.

Throughout the book, the average home is the subject. No lake, woods or mountain view is called for! The planting plans were all designed by a leading landscape architect dealing with typical situations. No matter how narrow or shallow your lot, you can adapt these simple ideas to your needs to achieve privacy, improve your property and revel in the joy of having a really magnificent picture in your picture window. Mail the coupon today with only 10c for your copy of "How to Put a Picture in Your Picture Window".





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To find the products you need-use the PAGE OF YOUR TELEPHONE DIRECTOR

Decorating Do's and Don't's

MARY E. MONZE

DON'T start on a furniture-buying trek without a plan.

DO familiarize yourself with styles, colors, furniture and fabrics, so that you will know the kind of furnishings you want in your home as well as the kind you can afford.

DON'T buy large sofas and chairs or heavy pieces for small rooms. DO buy furniture scaled to your room.

DON'T buy spindly little tables and lamps that are too small for use with the average sofa or chair. DO buy tables in proportion to sofa. and important-looking lamps high enough to read by comfortably.

DON'T buy all upholstered pieces for vour room

DO balance room with wooden-legged, open-arm chairs that add variety.

DON'T let an old-fashioned drearylooking brick fireplace spoil the looks of an otherwise pleasant room.

DO paint the bricks in a pleasant harmonious color if nothing else can be done to improve or modernize it.

DON'T continue to get along with dark woodwork if your room needs light. DO paint a light color over the dark wood to give the room a more cheerful and up-to-date look.

DON'T throw out an upright piano just because it's old-fashioned and the finish is bad.

DO paint it to blend with other furnishings-possibly in the wall color.

DON'T break up walls in small rooms with panels made of stock molding. It is not only out of date, but makes the arranging of furniture difficult and the room seem smaller.

DO paint woodwork the same color as walls in small room to make it seem more spacious.

DO paper the sloping sides and roof of an attic in the same small-patterned wallpaper as side walls to blot out irregular lines and make the room seem more unified.

DON'T clutter a room with useless objects that add neither function nor decoration to the scheme.

DON'T use cool and dull colors in room where the light is cold-nor hot, bright colors in a room where the sun streams in.



SEND TODAY For Planning and **Decorating Booklet**

"No woman should think about planning or decorating a room until she has one of these new booklets," says one of America's leading interior decorators. And it's no wonder, for in the 16 full color pages of "How to Plan and Decorate Masterpiece Rooms" is the most exciting decorating idea of the century.

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used this same, simple color system to create their masterpiece paintings. And you will see rooms that re-create the same color greatness found in worldfamous masterpieces.

Send for your copy of this truly wonderful household decorating booklet today. You'll be glad you did. Decorators agree that "every woman should have a copy of 'How to Plan and Decorate Masterpiece Rooms'.'



Do's and Don't's

DON'T throw away perfectly good draperies because they are too shor or narrow for windows in new home DO add a band of contrasting ma terial at sides, bottom and top-or, the material happens to be chint or linen, take one of the colors from the pattern in a plain fabric to mak band trimming.

DON'T stand a grand piano across the corner of a room.

DO place it with straight side paralle to wall, curved side out into room.

DON'T use too many busy or im portant patterns in a room.

DO keep draperies and upholstery in plains, stripes, or small conventional if walls are papered in a bold pattern

DO keep small rugs centered on floor and in an orderly arrangement follow ing architectural lines of room-no hit-or-miss or cater-cornered.

DO use a pad under your rug of carpet for luxurious look and to give it longer wear.

DO use a commercial rug anchor under scatter rugs to keep them from slipping, thus avoiding accidents.

DON'T be a "Craig's wife" or a fussbudget hostess-the kind that empties an ash tray the minute an ash i dropped in it, straightens pillows as soon as one's back is turned and performs other ungracious nuisances that make a guest feel mighty uncomfortable and unwanted.

DO group sofas and chairs so conversation between people is easy.

DO group small pictures together, making an important feature of them on one wall rather than hanging them all over four walls where they add nothing to decorative scheme.

DON'T be afraid to combine old and new furniture (if congenial companions) for livable rooms.

DON'T install a picture window unless the outlook is a picture.

DO cover floor of a small room in plain wall-to-wall carpet to make it appear more spacious.

DO paint ceiling a darker color than side walls in a room with very high ceiling to make the room seem in proportion and more livable.

DON'T use scarves and doilies on chests and tables to be up to date.

DO paint a radiator in the wall color if it cannot be enclosed.



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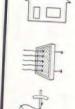
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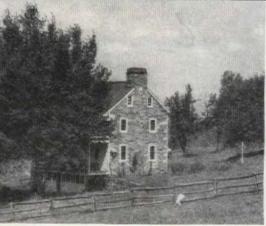
You get all this *plus* new fuel economy. Waste of HOT-n-COLD heating is eliminated completely. For *extra* fuel savings of day-night control, be sure to get the PENN Tem-Clock. Remember, PENN heating controls cost no more!

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Crown Derby plates decorating fireplace wall inspired color scheme of pale blue, geranium red, bright green, black in living room of 18th-century fieldstone house aptly named "Big Rock." Grand piano was refinished in its natural wood to blend with pine paneling, ceiling

SOLANGE STRONG

They Almost Left It Alone

There are times when it pays not to be rich. Honestly, sometimes not having all the money you think you need can help an awful lot—for instance, when you start to restore a house. The Gustav Hertzes secretly believed for a long time before they bought their 150-year-old farmhouse that it is possible to do over without overdoing.

The rules are very simple. First, and most important: if it only needs a little cleaning, clean it—and that's all. If only the highly polished and unscarred pleases you, the Hertzes argue, then stay away from old houses and antiques. Buy something new and shiny in the first place.

The second rule: though it is wise to call in professionals when they are needed, *don't* hire professional help unless the work is really beyond your powers. If you're game and your heart is in it, these rules, plus imagination, will see you through.

The Hertz's house sits with its springhouse and stable in the middle of 10 acres at the foot of the Blue Ridge in Virginia. Built by Pennsylvania Quakers who migrated to Virginia in the 18th century, it is three stories high, of popular "bank" construction, with entrances front and back on two levels. The walls are 24" thick, of fieldstone laid in courses and cut to fit. This was left strictly alone and unpainted. The only additions to the exterior of the house, except for informal plantings, were door shutters, a doorbell made from a farm bell stuck on a post, and a few flagstones. The picture retains its honest "country" look, fuzzy around the edges and uncontrived.

Inside, the same old don't-if-you-can-help-it rule held, and that is where limited capital really began to pay off. The list of improvements which were *not* made is lengthy. There was no reshuffling of inside walls, no blocking up of doorways or addition of windows and dormers. No electric fixtures were installed beyond a few floor outlets. The stair wells are still lighted by kerosene wall lamps. An untiled bathroom, a modern kitchen, a good furnace, and insulation are the only real innovations.

The Hertz's furnishings, acquired for the most part at country auctions in usable condition, were not done over at all, unless by the Hertzes themselves, and then only when they got around to it. PLEASE TURN TO PAGES 122, 123

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THE CENTURY GROUP in dove grey walnut... smooth and fine in line and color and finish. Gentle, gracious modern with a restful beauty that will bring a deep note of comfort to your bedroom. Also in amber brown walnut and flaxen oak.

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If what your guests say makes a difference to you...choose Mengel Bedroom Furniture. It wins compliments from everybody. Such beautiful styling! Such a fine gleaming finish! Every piece of Mengel Furniture speaks openly of your good taste... but keeps your budget a secret.

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FURNITURE

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30 MENGEL DAYS Sept. 10 to Oct. 13 A special nation-wide eventul time to see your Mengel dealer.

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THE WINTHROP GROUP in solid mahogany... and in truest Colonial spirit. Graceful, charming, and, as for generations past, in admirable taste. Rubbed and polished until the wood gleams warm ... says "this is the finest, this is solid, solid mahogany."

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Growers and processors of timber • the nation's largest producer of hardwood products • manufacturers of fine furniture • plywood • flush doors • veneers • corrugated containers • kitchen and wall cabinets FURNITURE DIVISION • LOUISVILLE 1, KENTUCKY





Discover how easily you can <u>re</u>-cover them with <u>washable</u> UPSON CEILING TILES!

No need to let ugly creeping cracks mar the beauty of your home! No need to suffer the gritty, floating dust... irritating delays ... extra housecleaning that go with replastering!

Not when you can get wonderful, new Upson Ceiling Tiles!

These 6 ply laminated tiles are 12 inches square, ³/₈ inch thick sturdy and strong. And pre-finished with a wonderful plastic-like Syntho surfacing compound—equal to two coats of lead and oil paint! Even ink and grease swish away with ordinary soap and water.

Ideal for kitchens, bathrooms, any room!

Apply on furring strips right over old plaster—or direct to joists in new construction—with ingenious color pins that match the ivory finish. Shad-O-Beveled edges. For larger, simpler patterns use Upson Kuver-Krak Panels with mouldings. Both make permanent ceilings—forever crackproof.

Don't wait until plaster falls! Send for thirty-two page booklet of fascinating interiors in full color. Answers every cracked ceiling problem with priceless ideas from America's leading decorators. Sent postpaid for just 10c. Use the handy coupon below!

UPSON CEILING TILES Easily identified by the famous BLUE center

THE UPSON COMPANY, 9210 Upson Point, Lockport, New York I I enclose 10c. Send me your practical 32 page idea booklet, "New Interiors for Old," with information on Upson Ceiling Tiles.

STATE

NAME

STREET

CITY

Left It Alone (Begins on page 120)



Dining room takes up entire first level of house. Walls are of natural stone. Wood paneling adjacent to bar conceals furnace. Old Victorian chocolate cups, shaving mugs hang in far cupboard



Installation of modern kitchen and breakfast room interfered in no way with original room arrangement in house proper. Space under porch was appropriated. Breakfast room has brick floor, outer door



Old pine pieces predominate in master bedroom. Large wardrobe holds all household linen. Bright felt lines doll's dresser—quaint jewel box—at foot of bed. Blue plates effective against white walls

122

eplace old sagging clothes lines with new stretchless



(Begins on page 120)

Very few of their antiques can be considered in any sense priceless or even especially valuable. The Hertzes insist they are not collectors. Value never governed their choices. All pieces were chosen for appropriateness to space requirements, beauty of line, practicality, or imaginative decorative possibilities. Some were chosen merely for humor. The chair by the living-room fireplace cost ten cents, the black iron pot, nothing at all-it was found, cracked, in an ash heap. The corn-cutter used as a magazine table in the study was found behind the stable and put to use as is.

There was no attempt to remain rigidly within the period of the house. On the whole, there is a careful avoidance of the too-homespun, checked-gingham look considered inevitable with American provincial. Gold mirrors, cupid clocks, modern paintings, ceramics, *chinoiserie*, old tin, 'bright, cracked, and chipped china—all are cheerfully blended.

Although all the rugs are braided or hooked, these are again only a concession to economy. Mrs. Hertz made them herself out of a four-year accumulation of old clothes. She also made the slip covers.

All scraping, painting, plasterpatching, and restoring of woodwork was done only where absolutely necessary, and without paid help. Except for the liberal application of bold, clear colors, everything was left as much as possible in its original condition. Except for one small downstairs bedroom, all woodwork and paneling were finished naturally with linseed oil or brown shoe polish. Small holes were not even filled up, because they look charming as they are. And what a boon this kind of woodwork is if there are children!

Those walls which were not paneled still retain their original horsehair and mud plaster, applied directly to the wall in the old, impossible-toduplicate "waterfall" effect. Not having the wherewithal to fur and replaster these, the Hertzes weren't tempted for one minute to destroy their charm and beauty. Whitewash was merely sanded off where it was found, and then flat paint was applied over a coat of sizing.

Furnace pipes were not even channeled. Only the bathroom has modern plaster walls. The dining room, which comprises the entire first level of the house, has no plaster at all—only pristine natural stone, relieved by a dark mantel over the fireplace, touches of chartreuse fabric, white ironstone china, and a modern bar.

Wherever possible, window recesses were painted brightly. They are decorated by crocks of greens which eliminate the need for curtains, and emphasize the unusual detail of the handsome embrasures themselves.



Whenever you need to replace your present heating system, or plan to build or remodel, the wise counsel of experience points to LENNOX AIRE-FLO HEATING as your best choice for complete comfort, downright dependability and real thrift.

Luxurious, healthful warm air conditioning—in a neat package—is yours to enjoy as the result of more than 50 years of Lennox leadership. You'll find the Lennox dealer in your community the best trained, most experienced heating authority. Why not call him in for assistance when making your plans, and find out about the new kind of indoor comfort he offers.

His name is in your local classified phone book. Call him, or write to Dept. A-1051, our nearest office, for free booklet, "How to Select Your Heating System."



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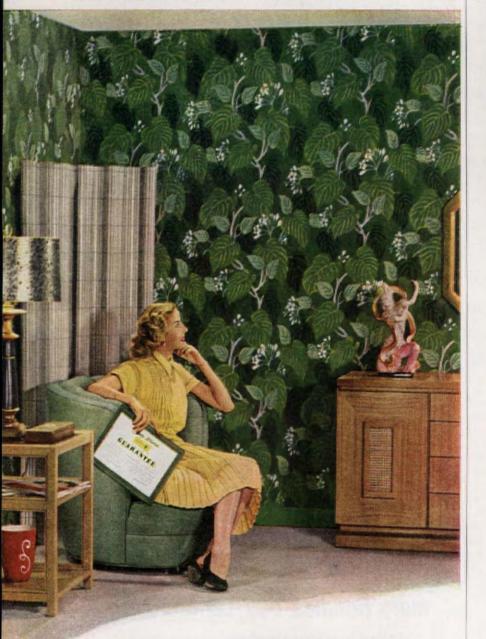
on, your phone h

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If you are not completely satisfied with your Nancy Warren Wallpaper choice even after it is hung on your walls you may have a second choice of Nancy Warren paper, of equal cost, FREE ! That's the sensational Nancy Warren offer—a guarantee that the wallpapers you select are the right papers, the perfect wallpapers for your home ! See the new Nancy Warren collection the newest colorings, the newest, most delightful designs you have ever seen. You'll look and say, "No more dull, plain walls for me when beauty such as this is guaranteed."

For dealer's name, see Classified phone book under "Wallpaper."

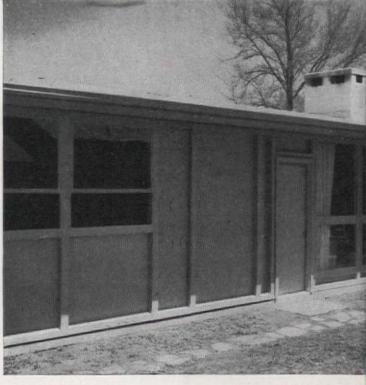
New Nancy Warren Wallpaper shown inillustration is No. A7764 "Catalpa." Look for the Nancy Warren "Wallpaper of the Month"—patterns as new as tomorrow—on display each month at your dealers !



Nancy Warren, Dept. AH10 Merchandise Mart, Chicago 54, III.

Send today for Nancy Warren's "Decorating Hints" and "The Hang of It with Wallpaper," both for 15¢.

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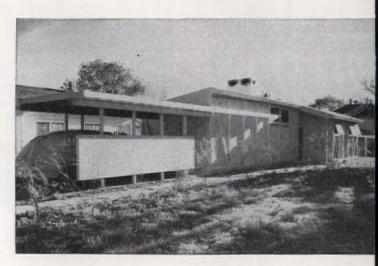
Photographs by Fred Gund

OWNER-ARCHITECT. HAROLD HIMES

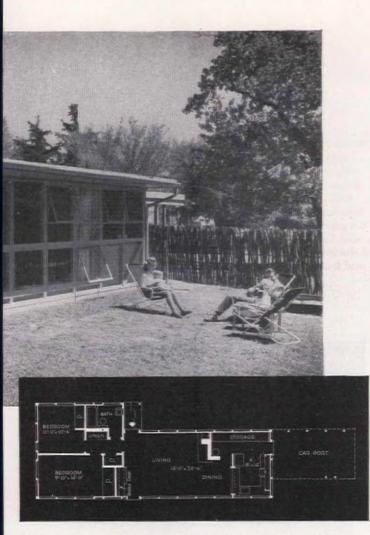
\$7500 house in Kansas

When architect Harold Himes, with his wife and two children, was looking for a place to live, he was faced with the usual problem of high building costs. After applying all his knowledge and talent, he came up with this house (it cost \$7,500 to build several years ago). It encompasses a livingdining area, two bedrooms, and a bath in just 848 square feet, but nevertheless provides plenty of room for living and space for storing the belongings of a small family.

The house is built on a 4-foot module with 4-by-4 framing, exposed on the exterior, and Cemesto board on the interior provides both the outside and inside wall surfaces, plus the insulation. Another very important factor which helped to cut



124



Plan above shows common-sense simplicity which has achieved a maximum of comfort and space in just 848 square feet. Notice the unusual amount of storage space, size of closets



Night-time view of house reveals its simple clean lines. Whole south wall of living-dining area is glass, opens onto garden area. At night, muslin curtains are drawn across the entire front for privacy, remain open during day

Exterior side view of Himes house, showing carport, flagstone walk leading to entrance. Ventilating windows are placed high on this side, create a through breeze. Good example of a maximum of thought, minimum of work

Asphalt Tile FLOORING

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FLOORS

Imagine—beautiful new floors in any room of your home— on or below ground level—on concrete or wood! Because each HAKO Asphalt Tile is separate, you can match or blend the colors of your choice and design a floor pattern to improve any interior. HAKO Asphalt Tile is thrifty to buy — easy to install — and easy to keep clean throughout the years and years of its rugged life.



Once you've seen its sparkling beauty on the walls of your kitchen, bathroom or playroom, you will be a "Coronet" of puriod provide the second s with a damp cloth renews

its original beauty even after years of use, and-best of all news-it is thrifty to buy and goes on your walls quickly and easily! Install it yourself or ask your dealer for an estimate.

HAKO Econ-O-Kit the tools you need to install your own "HAKO" tile floor are available in the

All

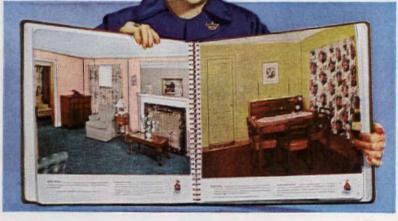
handy HAKO Econ-O-Kit. 62

HACHMEISTER-INC. Dept. AH 2332 Forbes St., Pittsburgh 13, Pa. I am interested in HAKO Asphalt Tile Flooring HAKO Coronet Plastic Wall Tile Please send literature and the name of my nearest "HAKO" dealer.	PLEASE CHECK I plan to remode! I plan to build I will install myself Dealer will install Remarks
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GET YOUR COLOR QUESTIONS ANSWERED

in the big, new SHERWIN-WILLIAMS paint and color STYLE GUIDE

YOURS TO BORROW..FREE! Here's the answer to "WHAT COLOR GOES WITH WHAT?" by Sherwin-Williams Decorating Studios GORGEOUS 16 x 18³/₂" PAGES 143 FULL-COLOR PICTURES COLOR SCHEMES GALORE ALL TYPES OF ROOMS



- Actual size, opened, 37 inches —

Women are really "raving" over the new Sherwin-Williams Style Guide. They are finding in these giant-size, full-color photographs of actual rooms, the answers to hundreds of questions such as:

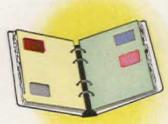
"What wall colors go best with my carpet or sofa?"

"How can I get correct color harmony without buying a lot of new furnishings?"

This marvelous book makes home decorating easy it's such fun to use. See the Style Guide . . . borrow it . . . at your Sherwin-Williams Dealer. Find his name under "Paint" in your Classified Telephone Directory.

... and see the new Style Guide Companion

SHERWIN-WILLIAMS PAINTS

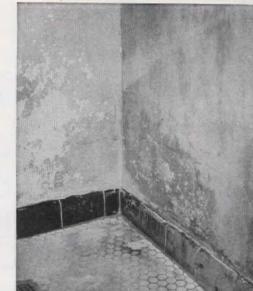


C 1951, The Sherwin-Williams Co., Cleveland, Ohio

The Style Guide Companion shows you 139 new colors from which to choose. It makes color selection easier than you could ever imagine. Big pages of color with ingenious "windows" show four decoratorapproved accent colors for each basic color . . . authentic color schemes for your home.

... at the dealer who sells

This was the beginning ... soap scum on the walls and tile, paint flaked off the walls, cracks at the joint between plaster and tile permitting water to work in behind tile. A discouraging sight, and it must be fixed



New Shower for \$529

MAURIE WEBSTER

If your shower stall is painted rather than tiled, you probably have as much trouble in that area as we had, so I'm happy to report that a week end of your time and about \$5 for materials can fix it up as good as new. There's nothing wrong with installations of this kind, but they do need constant care. Since most of us are born procrastinators, trouble starts. What happened in our case was that soap film collected on the paint, and because it wasn't removed thoroughly enough, eventually ruined the hard surface of the finish. From there, it was only a matter PLEASE TURN TO PAGE 155

Once the walls were thoroughly sconred, rinsed, dried, and sanded smooth, a crack filler was packed in imperfections and cracks with a putty knife. At the base tile and in corners, a finger worked best as an applicator

All patches were sanded so the surface would be right for a really smooth finish when the paint was put on. No paint job can be any better than the surface to which it is applied

> MORE PICTURES ON PAGE 128





A Modern Miracle of Comfort ... Convenience ... Economy **B**_&G Hydro-Flo Heating

Comfort Radiant sunny warmth automatically controlled to match the weather.

... with your choice of radiant panels, baseboard panels, radiators or convectors

When you experience all of the advantages of B & G Hydro-Flo Heating, you'll agree that it provides the kind of winter comfort you've dreamed about. Radiant warmth, like a blanket of sunshine, spreads over your home . . . so smoothly regulated that you're never too warm, never too cool

B & G Hydro-Flo Heating is a forced hot water system— which means that the heat supply is always under posi-tive control. The temperature of the water circulating through the system is automatically raised or lowered to meet every change in the weather. Even in spring and fall when only a little warmth is needed, your home is kept exactly at the comfort level-no overheating. That's why a B & G Hydro-Flo System costs so little to operateit doesn't waste fuel in supplying unnecessary heat.

And not least is the ever-ready supply of domestic hot water furnished by a B & G Hydro-Flo System ... all you can use for kitchen, laundry and bath . . . winter and summer both.

You'll find all the facts about B & G Hydro-Flo Heating in an interesting booklet, "Capture the Sun," which shows you how modern homes are being heated. Send the coupon.

Old systems can be modernized with B&G Hydro-Flo Heating Equipment

You don't have to build a new home to enjoy Hydro-Flo comfort and economy. Your heating contractor can quickly convert your old hot water heating plant into a modern forced circulation system with B & G Hydro-Flo equipment.



The basic units of B & G Hydro-Flo Heat-ing are a B & G Booster Pump, B & G Flo-Control Valve and B & G Water Heater. They can be installed on any hot water heating boiler.

> Saves on your heating bill because automatic control prevents fuel waste.



All the hot water you can possibly use for baths, automatic washers, household cleanliness.



Economy

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Amazing Plastic Floor

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Want a miracle floor-a sparkling plastic wonder that glows with beauty and laughs at dirt? That's Flor-Ever, the new Vinylite creation that stays bright with less, less waxing-and is cleaned far, far faster and easier. Why is Flor-Ever so wonderful? It's NON-POROUS...greasy grit and du'ling film can't get a grip on this slick, super-smooth surface - and nothing used in kitchens can stain Flor-Ever! (Think, too, how grand Flor-Ever will be on kitchen sinks and counters.)

By the Yard ... By the Tile

Send for free Test Sample Check yourself! Pour on any grease or food – see how fast it wipes off – see that even household bleaches can't stain. Dis-cover the modern flooring. Mail coupon.

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Vinylite Plastic

Flor-Ever also SETS NEW STAND-ARDS FOR FLOOR DURABILITY because the ultra-durable Vinylite goes clear through to the Permo-Seal back. Yet Flor-Ever is not expensive. And-jt's available by the yard for laying in sheets -or in tiles, for unlimited floor designing. Ask your flooring merchant about Flor-Ever. Every claim is guaranteed; with quality certified by The United States Testing Co.



New Shower for \$5.29

(Begins on page 126)

The patched spots and bare plaster where the paint came off completely during the cleaning were sealed with a coat of thinned shellac. This provided a better bond for the first paint coat, and even coverage and texture for the final paint job

The first coat, with

the spotted walls

color added, covered

completely. A 200-watt work light gave

illumination for good vision. A spot missed at this stage would

mean a blemish in the strength, texture, and color of the finished enamel surface







This is the finish! Gleaming enamel that makes a sparkling and thoroughly waterproof coating. It covers the patches at the base joining of the plaster and tile, and overlays the tile enough to prevent water leaks and cracks at this critical point. Showers are really a pleasure again!

You <u>can</u> panel that room yourself!

Easily ! Economically !

Plans never started ... are never completed.

So don't wait. You *can* have beautiful wood paneling in any room in your home. Install Weldwood Plankweld *yourself*... you don't need to be an expert!

Plankweld[®] is real, natural wood ... knotty pine, oak, birch and Philippine mahogany ... pre-cut to 8 foot room



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You <u>can</u> build a wing on your home!

Do it yourself with Easi-Bild Patterns and Weldwood Plywood; Save up to 50%. Greatly increase your home's resale value, too!

Here are 3 big ways you can benefit by installing a $12' \times 16'$ Easi-Bild wing on your home:

... you'll get more *living* room space, more *working* or *playing* space.

... your home will have a much better appearance.

... and its *resale value* will immediately increase; even though the cost of building the wing with Easi-Bild+ patterns may be comparatively slight.

With Easi-Bild patterns you can build all or part of the wing *yourself!* Directions are easy. They show you how to stake out the ground. How to make all angle cuts on rafters and gable studs and even how to hang doors and windows.

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Use inexpensive fir Weldwood for sub-flooring, side and roof sheathing ...beautiful walnut, birch, mahogany

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or oak Weldwood to add lasting charm to interior walls and built-in units.

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Ģ	Enclosed is 10¢. Please send illustrated booklet, "Beautiful Wood for Beautifu Homes," plus free Plankweld installation folder.
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New decorator-styled colors -yours at budget prices!

Never before has a new color scheme been so easy, so quick, so inexpensive! Here's your choice of 1,322 beautiful paint colors, plus hundreds of wonderful deep tones - at regular paint prices! Your Colorizer paint dealer, painter, or decorator will gladly show you the 1,322 real-paint samples in his Colorizer Album. You get any color in flat, semi-gloss, enamel, floor enamel, or outside house paint-without ordering or waiting! Choose colors to harmonize with your own furnishings-re-match colors any time! Colorizer Paints are the choice of the world's leading decorators and color consultants!



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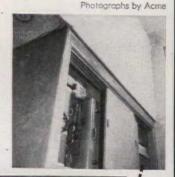
COLORIZER PAINTS ARE AVAILABLE IN THESE WELL-KNOWN BRANDS Beauty By The Brushful Paints, Brooklyn, N. Y.

Brooklyn, N. Y. Bennett's Paints, Salt Lake City, Utah and Los Angeles, Calif. Boysen Paints, Oakland and Los Angeles, Calif. Bute Paints, Houston, Texas Flo-Glaze Paints and Enamels, Toronto, Canada Jewel Paints, Chicago, Ill. Komac Paints, Denver, Colo. Lion Brand Paints, St. Paul, Minn. Warren's Paints, Nashville, Tenn. Wetherill's Atlas Paints, Philodelphia, Pa. Aging baluster, useless bench look like setting for a ghost story. See how they became 100 cubic feet of storage space

AVIS CARLSON

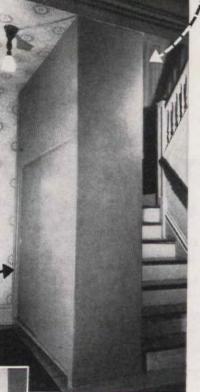
Look What We Got for a Baluster!

Top of staircase storage wall (above coat section and hat shelves) opens on stair side to offer 25 cubic feet of space for all kinds of paraphernalia. Unlike most such top spaces, this is instantly accessible from the stairs



See how much a modern storage wall can help the looks as well as the usefulness of old houses. This capacious beauty, built of 5%-in. fir plywood, freed the old coat closet, which became a much-needed downstairs washroom. Storage wall is 2 ft. deep, reaches from floor to ceiling. It was pickled gray to match wallpaper. Other wood is same shade





The bench's old space has really gone to work. Two sliding doors conceal space for coats, broom closet, drawers for gloves and scarves, and two generous shelves for hats, handbags, and various other miscellaneous articles you like to have at hand downstairs

You're so busy each day, you need sound sleep and complete rest to restore all your energy for tomorrow.

You deserve the U. S. Koylon Foam Mattress. It cradles your tired body, relaxes muscles, soothes nerves, floats you as on a soft billowy cloud. U. S. Koylon is foam, whipped from creamy white latex. It delightfully supports you without the slightest pressure. It gently yields, never cuts off healthful circulation during blissful hours of rest

Look for the exclusive cloud ticking. You'll find it, too, on the specially engineered U. S. Foundation, made with the correct crown and rigidity to give you perfection in comfort. You'll find U. S. Koylon in better stores at prices you can afford.



Mattresses, Pillows, Cushioning



You'll want furniture with U. S. Koylon Cushioning, too. It fluffs and ventilates itself, protects upholstery fabrics because of U. S. Koylon's resiliency.

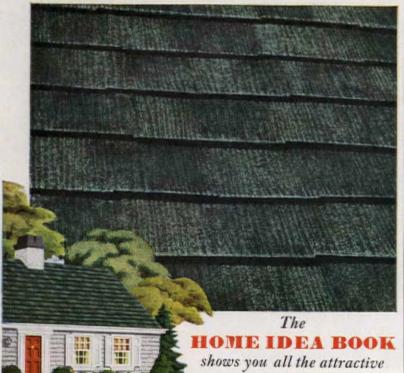
Self-fluffing U. S. Koylon Pillows bring perfect cradiing comfort to head and shoulders all night long. They adjust to every move you make. Cool, odorless, dust-free.

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One section of The Home Idea Book is devoted to American Colonial, the attractive Asbestos Roof Shingles with all the charm of weathered wood plus the permanence of stone. It shows their wide variety of pleasing colors and their rich, striking texture. It points out that they're fireproof, rotproof, weatherproof . . have all the qualities that make it possible to say "in 40 years not one Johns-Manville Asbestos Shingle has ever burned or worn out!"

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Name

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Enclosed find 25¢ in coin or stamps, for which send copy of your new "HOME IDEA Book."

("Home Idea Book" not available for Canadian distribution)

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Yours for

only 25¢

Mail coupon

and 25¢

today!

When the operations above are complete, the paint in the bucket is all strained and ready for use. The skins and lumps are trapped in the stocking where they cannot spoil your new paint job. Now the stocking and its contents can be discarded

Slats from an old wooden Venetian blind are fine for stirring paint. This is only one of many uses to which such slats can be put, so don't throw out the old blinds!

Painting How-To Tricks

An old silk or nylon stocking, with a knot tied in the middle and the length below the knot cut off, will strain skins and lumps from paint that's been standing awhile. Stretch stocking over the top of paint can and invert the can above the paint bucket

After all the paint has poured from the can into the stocking, slip the stocking off the can and hold it by the top end. Use a paddle or stirring stick and pull the stocking between the paddle and the side of the bucket to squeeze out still more paint





IR





T's easy ... have a Cyclone Chain Link Fence installed. Your own vard then becomes a protected playround, a place where your children an play with safety.

When a Cyclone Fence encircles your property, your children can't lart thoughtlessly into the path of raffic. They are protected from stray mimals that may be vicious. And heir natural urge to wander away rom home is curbed.

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NO JOB IS TOO LARGE - FOR NO JOB IS TOO SMALL CYCLONE

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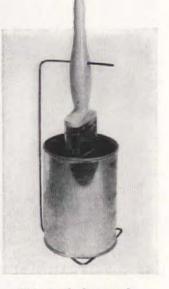
FREE 32-Page Book on Fence-This book will help you choose the right fence for your home. Chock-full of pictures, showing many types. Whether you need a few fect of fence or miles of it, you'll find this book helpful. Send for your free copy today. Cyclone Fence, Waukegan, Ill., Dept. 1101 Please mail me, without obligation, a copy of "Your Fence."

Name..... Address.....State..... I am interested in fencing: Residence; Estate; Play-ground; Industrial; School. Approximately fet.





To remove dried-on paint spatters from shoes, rub the spots with the head of an unlighted kitchen match after moistening the match head in water



This simple, homemade stand of coat-hanger wire keeps the brush bristles from resting on the bottom of the can of thinner and thus curling



An old milk container, with the top cut off and flattened, is fine for storing paintbrushes. It protects bristles from dirt and other damage

PLEASE TURN TO PAGE 134

But your rooms seem larger!



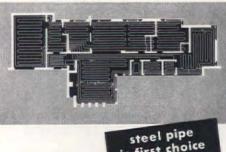
Yes, Radiant Panel Heating makes rooms larger!

No matter how modest your new home may have to be, or how limited in size by budgetary considerations, you are entitled to "elbow room" and a feeling of spaciousness. And thanks to steel pipe radiant panel heating you can have it. By embedding the steel pipe heating units in the floors, walls, or ceilings, as may be necessary, you get that modern magic, "invisible heat".

Every inch of floor space and wall space becomes usable. Actually radiant heating makes small rooms larger! Place your furniture wherever it looks best, change it as often as you want, without regard to the heat source. Every inch of every room becomes yours to use as you want! Don't forget, too, that steel pipe radiant panel heating will give you more uniform heat without hot or cold spots, drafts, or blasts. Cleaner too . . . no wall streaks. Fresher, more vital air as well!

You'll be interested in sending for the free 48 page booklet.

ASK YOUR ARCHITECT OR BUILDER ABOUT STEEL PIPE RADIANT PANEL HEAT . . .



Panel Heating with Steel Pipe".

Name_

City_

Address____

AND SNOW MELTING SYSTEMS, TOO

The men who design, build and equip your new home will know about "invisible heat". Ask them to tell you more about it and sug-gest that they incorporate steel pipe radiant panel heating in their plans for you. They can tell you how to throw away your snow shovel, too, by installing a steel pipe snow melting system.

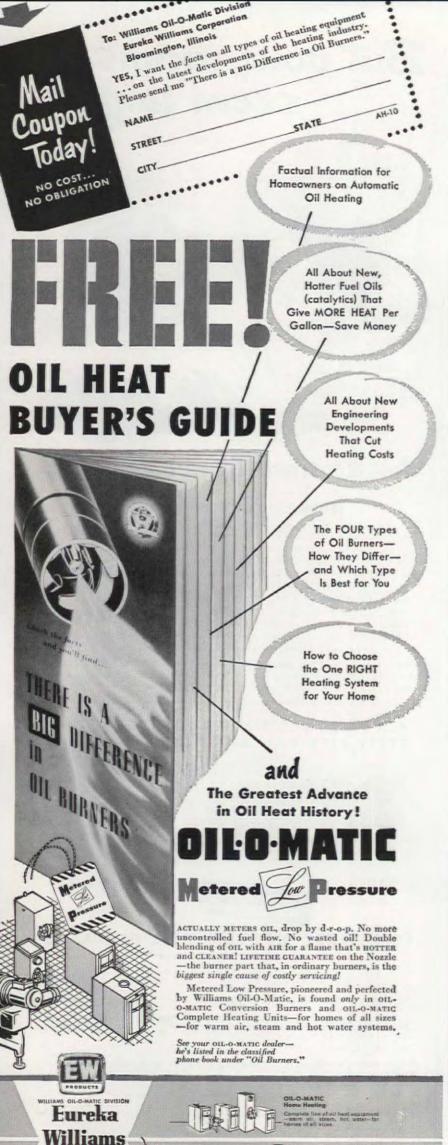


COMMITTEE ON STEEL PIPE RESEARCH American Iron & Steel Institute 350 Fifth Ave., New York 1, N. Y.

Committee on Steel Pipe Research American Iron & Steel Institute 350 Fifth Ave., New York 1, N.Y.	Send for this free booklet.
Please send me without cost or obligat	ion a copy of the 48 page booklet "Radiant

Zone____State__

133



Cut an offset in your paint paddle so it also scrapes the paint from the underside of the can lip in addition to stirring the paint

Painting How-to Tricks

(Begins on page 132)



When saving paint that is left over from a job on furniture or walls, paint the lid and mark it so you can easily identify it for future touch-up work



1

To clean paint from your door or window hardware,

soak it a few hours in a solution of two handfuls

of trisodium phosphate

The paint will just wipe

in a gallon of water.

off with steel wool





Brushes last longer and do better work if cleaned well. Give them three washings after each use. Keep three cans of paint thinner and mark the lids. The paint settles to the bottom and the thinner can be used repeatedly for this purpose

Save sawdust and mix it with clear lacquer or shellac for a quickdrying patch for holes in woodwork, floors, or furniture. Mix it fresh for each patch, and keep a selection of wood dusts to match the wood of each particular job



POS-O-MATIC

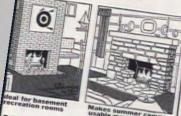


Build your firece around the atilator* Firee unit and enthe cheer of an an fire plus cozy rmth in every ner of the room.



usually wasted up the chimis put to work. Your fireplace mes 100% useful and reduces s cost of furnace operation in cool a ther. Draws air from floor level, ats it, and circulates it to warm all room and even adjoining rooms.

ILL NOT SMOKE ... It's a scientif-Illy designed form, complete from or to flue, around which any style eplace can be easily built. Assures rrect construction, eliminates nmon causes of smoking.



DDS LITTLE TO COST .

satilator unit adds little to the cost the completed fireplace. It proides all the vital parts ... saves the ist of a separate damper, firebrick, nd masonry otherwise required... nd on most jobs reduces time and thor. Ideal for summer camps.

ROVED BY 24 YEARS USE ... Make ure you get the one fireplace unit hat has proved itself for 24 years a thousands of homes. Look for he name "Heatilator" on the dome ad dammer headle of the unit you nd damper handle of the unit you ay. Accept no substitute. See it t leading building material dealers erywhere. Mail the coupon today !



Power Tool (Begins on page 52)

there are a number of circular-saw accessories for 1/4-in. drills which definitely speed up sawing operations, but also quickly overheat a drill if used steadily. However, if you use this kind of attachment on wood which is less than one inch thick, and if you use a sharp and well-set blade, and if you take it easy, these saws

will not do any harm to your drill. The better quality drills are a result of combining fine materials and good workmanship. They will give you many years of trouble-free service if you use and care for them properly. The important single factor in good maintenance is correct and adequate lubrication. The manufacturer's manual will give directions for greasing and oiling, but remember that too much oil or grease can be as bad as too little.

The commutator and brushes are the critical part of the drill from the electrical viewpoint. Keep them free of dust and dirt so the brushes work freely in their guides, without sticking. Inspect them frequently, and re-

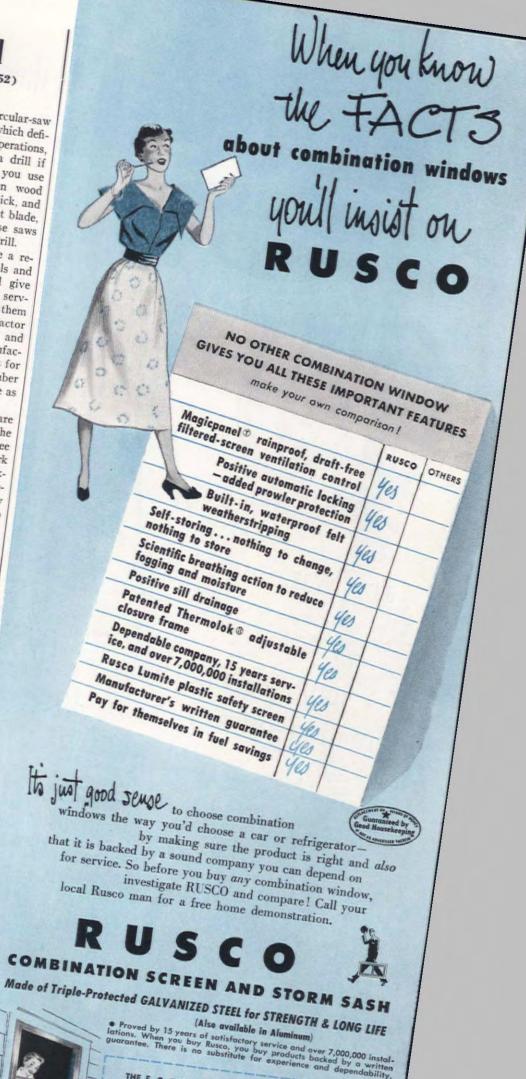
place badly worn brushes before they damage the armature seriously. Also replace weak brush springs so as to maintain firm contact between the brushes and the commutator. Light rubbing with sandpaper will clean a dirty commutator. But if there are bad grooves or roughness it will be necessary for you to turn the commutator down on a lathe.

Electric cable is tough today, but it still must be handled carefully to prevent trouble. Since it is the "life line" of the drill, it is doubly desirable to protect it from abuse and damage. Coil the cable loosely when the drill is not in use, and be sure there are no sharp kinks, bends or twists in it either when it is stored or when it is in use. And don't let heavy objects fall on it and bruise or cut it. Oils and grease ruin rubber, so keep the cable away from them, and keep the insulation clean by wiping it off

Don't try to run the tool on any voltage other than the one specified by the manufacturer. Too low a voltage means inefficient operation, and too high a voltage results in excessive speed and overheating. When a third wire is provided in a cable for grounding, be sure that you use it. It was put there for your own protection against shock in case some short should inadvertently develop in the tool or

If the tool overheats, stop using it until you've found the cause and remedied it. Remember the comments above about the work limitations and the effect of overloading. Then, with a little care and attention to proper lubrication and cleaning, your electric drill or polisher will last for many years and give good service, too.

135



THE F. C. RUSSELL COMPANY, Dept. A10-1. Cleveland 1, Ohio Address Zone ... State

City



for Window Magic*

One touch of genius for your windows... perfectly tailored Venetians, so right in color, so smart in styling, so sure to function perfectly

look to Venetians identified by a Levolor tag

- -the easy-to-clean Venetians (a flick of the cloth keeps plastic-coated surfaces gleaming!)
- -with patented tilter mechanism that keeps cords even
- -and no tape ends visible... they just disappear into the sleek bottom bar!





Levolor tags identify Venetians custom-made with the finest materials by leading manufacturers.

*Booklet, "WINDOW MAGIC," packed with decorating hints and helps, including an ingenious colormatching dial, enables you to work out smart color schemes for drapes, walls and Venetians.

Send your name, address and 25c to Levolor Lorentzen, Inc., 399 West Broadway, New York 12, N. Y.



time-proven products for Venetians copyright 1951, Levolor Lorentzen, Inc., 399 West Broadway, New York 12, N.Y.

Is there a Drip in Your House?

TRUMAN SPARKS

O ne nuisance which you modern housewives need not tolerate is the leaky faucet. The offending drip can be eliminated in a few minutes for less than five cents. You need only a screw driver, an adjustable wrench, plus a couple of washers.

There's really nothing to it. First, shut off the water pressure. Perhaps a thoughtful plumber installed shutoff valves with the sink. Look underneath where the hot and cold water pipes go up through the bottom of the basin. If the two valves are there, they will be small wheel-like affairs about as big around as a doorknob. Screw these down snugly by turning them the same direction as the hands on a clock turn.

If there are no shut-off valves under the sink, don't worry. One is around somewhere. Check to see which side of your sink the cold water pipe is on. Then go down into the basement directly underneath. Locate the cold water pipe. Follow it around until you find where it goes through the basement wall to connect with the city water system on the outside. The master shut-off valve should be someplace around there.

It will be either another wheel-like gadget, or a device resembling the spigot on a cider barrel. If discshaped, turn it clockwise to close. If it resembles a spigot, give it a quarter turn either way.

If you live in a rural area and have your own well and pressure system, go down into the pump room. There, you'll find a large galvanized tank. Find the pipe leading from the tank, through the wall of the pump room and over to the house. The valve will



The valve assembly. On most faucets, it is not necessary to remove the top screw and tap handle to fix a drip. Use a smooth-jawed wrench Delightful Accent Pieces

Stangl

THE FINEST NAME IN POTTERY



Treasured Gift

Stangl craftsmen have sculptured authentic bird replicas in fine pottery from famous prints—including Audubon favorites. The beautiful colors, hand painted, are protected under glaze. These pert, colorful birds are beautiful as decorative accent pieces ... perfect for collections. Sold in leading Gift and Department stores. The Stangl name appears on each figure.

STANGL POTTERY Trenton 7, New Jersey America's Oldest and Finest Pottery



Anton Bruehl

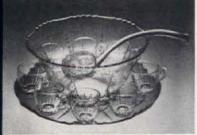
Traditional ways for modern days

mean Tom and Jerry parties * ... friends around pleasant * punch bowls... Put a Viking * crystal Punch Bowl Set in * your Fall plans for fun. *

> Take your pick Pick your price VIKING Punch Bowl Sets



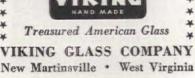
15 pieces, with 7-quart bowl, 12 cups, 14-inch punch ladle with crystal or evergreen dipper, and 18-inch evergreen or crystal sandwich plate chrome-finish hooks for all cups . . . A big and gracious beauty . . . Similar 16-piece set has additional chrome-finish Lazy Susan base on which you place the plate . . . And still another version has a Lazy Susan base instead of the sandwich plate.



11 pieces, complete with spacious bowl, 8 cups, 14-inch evergreen or crystal sandwich plate, and punch ladle with crystal or evergreen dipper. Just right for smaller homes.







Is There a Drip (Begins on page 136)

be close to the tank.

Be sure the pressure is turned off before starting actual operations. Should you start dissembling the faucet while the pressure is still on, an uncontrollable jet of water can dampen your new-found enthusiasm.

Now, you'll need the wrench. Go back to the kitchen and look at the hot and cold taps on the sink. At the base of each tap, a nut clamps the stem down where the valve goes through into the socket. Loosen this nut so that it will slide.

Next, remove the valve. Turn the tap the same direction you would if you were drawing water. It will screw completely out of the socket.

When you have it out, turn it upside down and look at it. On the bottom end, there's a small screw. This screw clamps a small rubber washer in place. One side of this washer is flat; the other side is usually convex (almond shaped.)

This washer is the culprit you are after. It wears thin or becomes grooved and allows a small jet of water to trickle through. This causes that monotonous drip.

Remove the screw which has been looking at you from the end of the valve. The washer should drop off readily. However, it may be a bit corroded and require a slight pry with some pointed instrument.

The size of these washers varies with the different makes of faucets. If you don't know the proper size in advance, take the one you have just removed to your hardware dealer. Most stores sell them two for a nickel. It's a good idea to change the washers of both taps although only one may be leaking. The other may start at any time, and it takes but a few minutes to prevent trouble before it starts. A set of washers should last six months or more.

Back home, pick up the valve and place the flat side of the washer next to the end of the valve. Then replace the screw. Screw the valve back into its socket, tighten the nut.

Remember when loosening something to turn it counter-clockwise. Turn clockwise to tighten. This is the general rule. However, there may be occasional exceptions when the reverse is true.

Remember the seven basic steps:

- Shut off the water pressure.
 Loosen the lock nut at the base
- of the tap. 3. Screw valve up out of socket.
- 4. Remove screw and washer.
- 5. Replace with a new washer, keeping the flat side next to the
- base of the valve.6. Screw valve back into place and

tighten nut at base of stem.

- Make all connections snug but not too tight.
- 7. Turn water pressure back on.

Platinum and Diamond Double Rosebud Clip, Courtesy of WRIGHT, KAY AND COMPANY, Detroit



Personal Treasure of STRIKING PERFECTION

Subtle distinction—inevitable preference of those to whom stark loveliness of pronounced character is a fetish.

Patterns portrayed above: A - Woodlily*; B - Golden Age*, solid gold & in sterling; C - Fiddle Thread; D - Fiddle Shell; E-Edward VII*.

0-piece place-settings in heavy and massive weights — \$33.75 to \$44.75, Federal Tax included *design pat.

at selected jewelers and wherever finer sterling is sold

FRANK SMITH SILVER COMPANY Gardner 22, Massachusetts . . . for over sixty years



Partners for life -

your carpets and Spongex

Even a carpet needs a partner... for a better, longer life. No rug can stand the shock of wearing footsteps by itself and give half the wear it should. Spongex, the sponge rubber rug cushion, gives rugs more than twice the life they normally would have. Yet, Spongex itself stays fresh and resilient year after year under carpet after carpet.

It's amazing how different carpets feel when cushioned on Spongex. They're luxuriously soft, yet lively to walk on. With Spongex you enjoy the finest in comfort for a lifetime of footsteps.

You'll love the way Spongex helps keep your floors and carpets clean. It has no hairs and fibers to spread about-is easily vacuumed or damp-wiped -is moth and vermin proof-non-allergenic, too. Always a cushion, it never mats down.



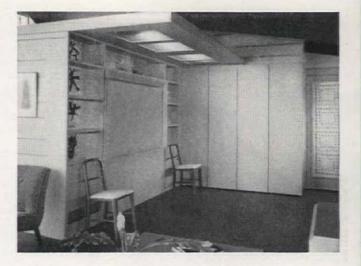
You can identify Spongex by its gray and green marbleized coloring. Free sample of Spongex available upon request.

THE SPONGE RUBBER PRODUCTS CO., 421 Derby Place, Shelton, Conn.

Nam

City

You'd never know



Would you guess that this trim foyer shelters not only a dining room, but a kitchen as well-all available at a flick of the wrist? Photograph opposite shows you what happens, The dining part is housed in a room partition whose second ceiling is partly glass to catch light from a window behind. W. F. Severin designed units for the home of Stewart Busch



138

FROM THE LAND OF HIAWATHA

red

DINNERWARE

it was there!



The partition's side becomes a dining table and contains shelves for table appointments. When the table is hidden, its sturdy legs are disguised by a moulding. The compact kitchen is complete, hides behind folding doors which look like a wall and conceal it completely when it isn't working. If we hadn't shown you, you'd never know it was there!

THE 18thCENTURY

Exquisite period cabinet. Big-picture 20" TV... AM-FM radio. Automatic 3-speed record-player ... for your complete home enjoyment.



"There is nothing finer than a STROMBERG-CARLSON" Television models \$289.95 to \$975 including excise tax.*

Y, ROCHESTER 3. N. Y.

HE AMERICAN HOME, OCTOBER, 1951

A handsome interpretation of the flower that inspired the fleur-de-lis, done in rich, glowing colors to enhance your dining hours.

The hand painted floral designs of Red Wing Dinnerware bring gay, happy spring colors to your table settings all year around . . . Styled for modern living, these subtle designs are enhanced by the distinctive shapes and new rich colors of the hollow-ware accessories . . . Every dining occasion

becomes a gala event with Red Wing Dinnerware . . .



The color harmonies embodied in this charming design are suggestive of flower gardens in the deep South.

Blossom Time The carefree gaiety of informal serv-

1 ing is enhanced by this cheerful, sprightly design. I

The hollow-ware pieces -- sugar, creamer, beverage server, tea pot, water pitcher, gravy boat, casserole and others -- are offered in matching rich color glazes with hand painted floral designs carried out on the covers.

Starter sets and open stock at your favorite store. If you do not find Red Wing Dinnerware, write for name of nearest dealer.



The Welsh Named It; The Dutch Modified It: An English Queen Added Tory Accents...



and here it is, shaped to contemporary needs

in beautiful

Stickley American furniture glows with the rich beauty of by-gone ages. But it is never a slavish copy. Instead, it breathes with the vigor of a living furniture style, one gracefully adjusted to evolving needs and cultural standards.

Take this Welsh Dresser as an example. The Welsh originated it; the Dutch, whose sturdy imprint marks much of the early architecture and furniture in New York State's Cherry Valley, had a hand in tracing its elaborate scrollwork. But it remained for Queen Anne to add the cabriole legs and pad feet, as well as the Tory touch of a heavy cornice moulding.

Leopold Stickley-Cherry Valley's outstanding cabinetmaker-has blended them all in a timeless piece. One rich in history and romance, gleaming with the matchless finish of solid cherry wood, and rugged as the ancient craftsmen who shaped its distinguished forebears.



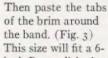
Introductory Cherrywood Piece: Typifies Stickley rugged construction and exclusive "Old Mansion" finish. Footstool and container of Stickley Furniture Dressing, both postpaid for only \$6.50.

OF FAYETTEVILLE, N. Y.

"A Developing American Furniture Style," a fascinating story of American furniture art. 52 pages, 49 illustrations by postpaid mail for only \$1.00. L. & J. G. Stickley, Inc., Fayetteville, N. Y.

MATERIALS NEEDED: 1 fold of powder-blue crepe paper; 6 doilies, 10 inches in diameter; piece of \$15 wire; 21/2 yards of 11/2-inch-wide ribbon; 1 sheet white mat stock or lightweight cardboard; 1 spool wire; paste;

gummed paper tape; a 6-inch Pyrex dish; scissors; and razor blade. Cut hat brim out of white mat stock. (Fig. 1) Slash tabs around inner part of brim and bend them back. Cut hatband 11/2 inches wide, 26 in. long of the same mat stock. (Fig. 2) Slip hatband inside of brim and paste the ends of band together.



11/2 26

Fig.1

inch Pyrex dish. Any shallow dish that fits into hat will do. Ruffles: Cut 2 inches off the edge of several paper doilies and





Charming roses in modern setting



THE FINE ENGLISH DINNERWARE Snade LADY ANNE

There is sure to be a pattern of Spode dinnerware ideally suited to your home. Decide now which pattern is to be yours. Booklet! 11 will help. Send for it today.

Wholesale Distributors COPELAND & THOMPSON, INC. 206 FIFTH AVENUE, NEW YORK 10, N.Y.



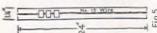
paste them around the outside of hat brim. Gather paper slightly for a ruffled effect. (Fig. 4) Make a second brim

> and paste over first brim, the ruffle between the two brims. Paste blue crepe paper over the outer side of the hatband. Turn hat so band rests on table top. Lining: Cut two doilies in half. Gather, and paste cut edge on inside of

ANN MILLER

Fig. 4

band. (Fig. 4) Handle: Cut a strip of mat stock 11/4 inches wide by 24 inches long. Reinforce with a piece of \$\$15 wire fastened down center of strip with gummed tape. (Fig. 5) Brush paste over wired side of handle, and cover with blue crepe paper. Fasten ends of handle to the hatband on inside with spool wire. Arrange flowers in Pyrex dish. Set this down into hat. Now tie basket with 11/2-inch



wide ribbon. Lay the ribbon down on table with arranged flowers down

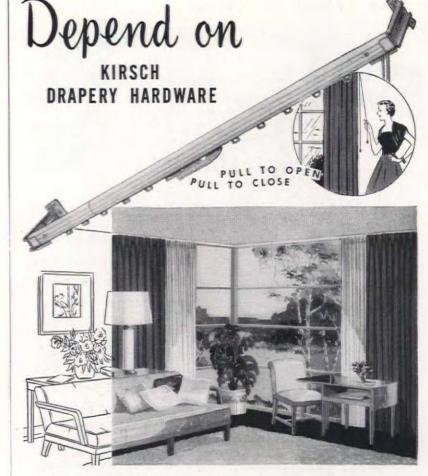
on ribbon. Bring ribbon up over handle on outside and paste ends on top. Make separate bow of several loops of ribbon; tie to handle with spool wire. Conceal wires under handle.



... and it's the only Koylon Chair in the House!" . Everybody enjoys the amazing comfort of Koylon Foam. It's so closely grained it gives years of luxurious service. Always smooth and neat-never needs fluffing. Ask for Koylon upholstery, in fine furniture.



STATES RUBBER COMPANY UNITED ROCKEFELLER CENTER . NEW YORK



THE COMPLETE LINE FOR EVERY WINDOW NEED

When planning for more beauty in your home, depend on Kirsch for smart window styling ideas - and for drapery hardware to bring them to thrilling reality. You can have confidence in helpful Kirsch guidance booklets; the ideas are simple, practical, and easy to apply. Better yet ...

You pay no more to enjoy the extra beauty, value and durability built into fine drapery hardware by Kirsch, the leader in the business. When buying curtain rods, traverse (draw cord) equipment, and other drapery hardware, always ask first for Kirsch!

Kirsch traverse rods, for example, are smo-o-o-th in looks and action. Your curtains stay closed better, for privacy, thanks to the generous, positive overlap of the master slides. The cords are hidden inside the rods. The famed bone-hard Kirsch baked enamel finish assures years-lasting beauty. In the adjustable type, four basic length-sizes enable you to fit any window from 28 inches wide to 150 inches wide.

Make Windows Look Wider without **Marring the Plaster**

The Kirsch Drapery Extender Rod helps you add beauty to any window that is too tall or too narrow. Sold in pairs. Adjustable both beyond the casing and inward toward the middle. Ask your Kirsch dealer for this useful rod, No. 4658. (Half-pair shown.)

393

Sturgis, Mich. In Canada, Woodstock, Ontario







Sleeping and Living Luxury



For Utmost Convenience



For Any Room



For Porch Enclosure

Write Dept. S for full information today.



use these exciting weather protected openings for greater convenience and utility.

As you can see, there is dramatic beauty in Win-Dor approved Jalousies for breezeway protection and full height porch enclosures, in fact wherever used, they are distinctly modern, different and practical.

Louvers of clear or opaque glass are weatherstripped, open and close with a simple turn of a handle and automatically lock in any position. Cleaning is easily accomplished from the inside and screens or storm sash may be used inside.

Have the comfort of Jalousie ventilation even during driving rains . . . have a decorative interior partition of sparkling glass for ideal cross ventilation . . . have the beauty and convenience of Jalousies now, in your home.



Let Them Scribble

wonder how many parents make the mistake I did in decorating children's rooms? As I did mine, I thought it was charming, but I found to my chagrin that it left the little darlings completely cold.

After countless bouts with my children about the everlasting clutter of their room and the crayon markings on the walls, I decided to do something sensible about it—instead of the nagging which, so far, had gotten me nowhere.

I still wanted to indulge my own preference for a pretty circus paper and ruffled curtains, but I thought vaguely of some sort of washable wallboard around the lower part of the room. After all, the children (four and six) were young, and I supposed it was useless to appeal to them when it was *so* much fun to color the designs on the paper. Then I had an idea! Why not give them a wall they could write on? So, to make a long story short, that's exactly what I did.

All around their walls, I put a 4foot wainscoting which could "take it." We were going to buy regular blackboarding, but since our walls were of sheetrock, a paint salesman told us of a coating which could be painted over any smooth surface, making a perfect blackboard. We attached erasers to the top of the board by 4-foot chains, and boxes to hold chalk are nailed beside them. The children are thrilled with this spot where they and their friends draw and play school by the hour. A damp rag wiped over the walls once a week is all the attention they need.

I curbed my desire for frilly curtains, and simply added plastic ruffles across the tops of the Venetian blinds. Bedspreads are of matching plastic. In short, nothing in the room can't be cleaned with a damp cloth—except the wallpaper, which at four feet from the floor no longer interests our artists. The children now feel that it is really their own room and even take pride in helping to keep it neat.



e Wonder

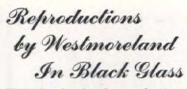
fabrics. Invisible from front, stays stiff through washing or cleaning, irons flat. 2", $2\frac{1}{2}$ ", 3" widths – 15c, 20c, 25c a yd. (slightly higher west of Denver). In drapery depts., specialty stores, or order direct.



Yours for 25¢ 1001 DECORATING IDEAS—Beautiful 56page book packed with illustrations, many incolor, with suggestions for color schemes; how to make smart slipcovers, draperies, etc.

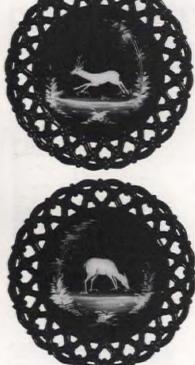
Countless sketches help you decorate like a professional. On sale in Drapery Depts, or by mail, write Dept. A10.





These four handmade reproductions by Westmoreland, of the popular, old "Forget-me-not" plate, are hand painted in white enamel and baked for permanency.





Send for Reproduction Booklet! Your copy of 32-page booklet, illustrating choice pieces of milk glass, black glass, and crystal sent for ten cents in coin.





A Theatre All Their Own

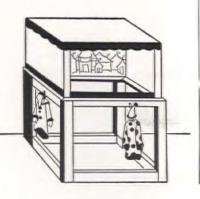
EMILY H. WHALEY

low that television has made the puppet show a national institution, the art of the miniature theatre is receiving a lot of attention. Why not use its popularity with the voungsters as an outlet for their own creative instincts? With a minimum of cost, and hours of wholesome fun, you can set up your own miniature theatre. Assign to Dad the building of the stage. Put Mom in charge of sewing costumes and lending a hand with making the puppets. Let junior members write the plays and present them to a neighborhood audience.

For the stage, use an orange crate secured to a table-like frame left open on all sides. Burlap curtains can conceal young puppeteers "backstage" (that is, under the table). Plywood, repainted for each play, makes an ideal backdrop. Simple draw curtains pull across the stage.

Puppet heads are made of papiermâché. First model them in clay. Then cover clay head with wet papiermâché. When paper is thoroughly dry, split it across the ears, remove it in two sections, and join the sections. Then decorate to fit the part. Puppet bodies are cloth, constructed like gloves. There are openings for the fingers which will move the arms and head. Stuffed hands may be attached to the sleeves.

Parents can give the theatre a start. But you'll find, once they get the hang of it, the youngsters will give you a good run for inventiveness.





You can create endless decorative arrangements with these exciting new switchabouts in Cambridge Crystal

The units shown below go together in many, many exquisite combinations-from simplest flower holder to elaborate candlestick arrangements-a challenge to your ingenuity and a compliment to your good taste. Featured and demonstrated at leading stores. Items range from about \$1 to \$4. No finer gift for the home or bride!



Cambridge Arm becomes a candleholder . .

now a flower centerpiece . . .



now a lazy susan

The Cambridge Glass Company, Cambridge, Ohio



Now it is possible to insulate your attic for as little as \$67.60, and cut your winter fuel bills up to 40%, with the wonder lightweight mineral Zonolite vermiculite Insulating Fill. You can install Zonolite yourself and save \$50.00 to \$100.00 installation costs. It's the easiest of all insulations to install. Zonolite pours directly from the bag between ceiling joists and sidewall studdings—flows snugly around pipes, wiring and braces, leaves

ZONOLITE VERMICULITE PLASTER AGGREGATE



mixed in plaster in place of sand, creates a plaster so tough that even nails won't chip it -makes walls 400% more fire-

safe. Only ¹/₃ the weight of ordinary plaster! Consult your dealer or plastering contractor today, for full information about this modern, firesafe plaster.

ZONOLITE VERMICULITE CONCRETE AGGREGATE

mixed with cement in place of sand, creates warm, dry, on-the-ground floors for basementless houses. Zonolite floors prevent condensa-

tion, block heat loss and minimize heat lagpermit radiant heating coils to operate at maximum efficiency. no money-draining heat leaks. And Zonolite means a safer home—for it is 100% fireproof, actually snuffs out flame! In addition Zonolite is termiteproof, rodentproof, rotproof, will last the life of your building.

Zonolite is the perfect insulation. Thousands of American homes have enjoyed the comfort and economy of Zonolite, many for over a quarter of a century.

Step into your friendly lumber or building material dealer's today and get all the facts about Zonolite products, or send in coupon below for FREE Booklet: "Your Home-Its Comfort and Its Protection."



\$7500 House (Begins on page 124)



Dining area is part of living room, with a serving passway to kitchen which reduces work in setting and clearing table



Small recessed area on west wall has bookshelves, and drawing board-desk combination where Mr. Himes can work or paint

costs was the way the house was planned, which allowed it to be heated with two gas floor furnaces. A door separates the living area from the bedroom area and each floor furnace operates independently, so each area can be heated as desired. Heating costs have been cut to \$80 a year.

The entire south wall of the livingdining area is glass and opens onto a small but attractive garden section, surrounded by a sapling fence, which is not only decorative, but also permits privacy outdoors.

Although the entire side of the house is glass, when privacy is needed, good-looking, inexpensive muslin curtains cut off the view inside. And although the dining area is small, they have found it to be completely adequate for a family of four. The serving passway was a real inspiration. You can imagine how much time and energy is saved when the one who is preparing a meal can slip everything through to the dining area.

All in all, we think the Himes have a hit in their streamlined bargain.



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"For four years now, my Delco-Heat Conditionair has given me absolutely perfect service," writes Robert H. Wagor of Fairport, N. Y. "In all this time I have not needed even one service call. I can keep the whole house evenly heated at any temperature I want. And my Conditionair is so economical to operate that it still surprises me. I consider it one of my best investments."

that it still surprises me. I consider it one of my best investments." Because Delco-Heat units are General Motors products, and because they are installed by heating experts, you can rely on them for dependable service and clean, even heat. Owens & Keefe, Fairport, installed Mr. Wagor's Conditionair.



Delco-Heat Conditionair -with exclusive "Rotopower" Oil Burner-automatically heats, cleans, humidifies and circulates the air in your home. For oil- or gas-fired automatic heat, see your Delco-Heat Retail Distributor.

FREE – Write for literature on automatic Delco-Heat. Address Dept. AH-54, Delco Appliance Division, General Motors Corp., Rochester 1, New York.

Read what other Delco-Heat users have to say—see page 171.

Grows Better Plants Faster In SOIL, SAND or WATER Simply dissolve and water all your houseplants, garden flowers, vegetables, shrubs or lawn. Produces stronger plants, more and larger flowers and fruit. Excellent for starting seedlings, cuttings, transplants, Clean, odorless, Won't burn foliage or roots if used as directed. Contains all nutritional elements complete and balanced—plus vitamin B1instantly available. Results sure.



If your dealer can't supply you send \$1 for 1 lb. can postpaid. Makes 100 gallons HYDROPONIC Chemical Co., Inc. Copley, Ohio





Your husband, too, hates shoveling coal, hates bad temperatured rooms, hates big fuel heating bills .

Tell him about the MOR-SUN WINTER AIR CONDITION-ER . . . use phrases like "functional beauty", "healthful, automatic, economical INDOOR COMFORT" ...

Tell him that the MOR-SUN WINTER AIR CONDITION-ER produces and delivers tempered air at any desired temperature, scientifically humidified and circulated fresh air . . . continuously replaced ... limited in dust and pollen ... automatically and economically.

Go ahead - tell him!



HE AMERICAN HOME, OCTOBER, 1951

69 AMHERST ST., BUFFALO 7, N. Y.

Chrvsanthemums (Begins on page 50)

uses and types of garden culture. For the person who plans to grow chrysanthemums under protection, such as glass or cloth, the field is wide open. He or she is free to choose anything in the catalogues; the only limit is the skill employed in handling the plants. If, on the other hand, they are to be grown outdoors, possible weather damage must be considered. A severe rain and wind storm may make a sorry mess of any planting in full bloom. However, an adequate system of supports and a careful selection of bloom type will do much to minimize this sort of damage. If enthusiasm impels the growing of susceptible types, one may gamble on the weather or keep on the safe side by erecting shelters.

A few singles are useful for variety in any collection. They give an airiness not possible with the fully double sorts. There is a wide selection that bloom from Oct. 25th on, varying in size from 3/4 in. to 5 in. or even more. There are also some excellent earlier varieties blooming from mid-September on, some of them small to intermediate, a few quite large. The hardy and floriferous Northland Daisies belong here. Bloom substance of the earlier ones is apt to be poor, and the colors, though brilliant in newly opened blooms, are apt to fade quickly. The smaller singles are resistant to rain injury because there is little to hold water; petals of the intermediate and larger varieties are usually damaged by rain.

Until recently, anemone-flowered kinds did not bloom before October. Now there are a few as early as mid-September. As a group, they have good substance, strong stems, and hold their colors well; their color range is being increased yearly.

The pompons are the most useful type in regions where late October and early November bloomers can reach their prime ahead of killing frosts. They flower profusely, have good bloom substance, and vary in size from 3/4 in. to 4 in. They, and certain of the anemones, are undoubtedly the most resistant to rain and wind damage because of their relatively short petals. Good stems and good keeping quality also help them resist storm damage, and these qualities make them favorites with the florist trade. However, in spite of all their merits, a collection consisting solely of pompons would certainly be monotonous.

Large-flowered chrysanthemums should be more generally grown. There is a widespread idea that they cannot be raised outdoors, but such is by no means the case. Anyone who can grow good mums of any type can grow varieties of this type satisfactorily if only he will take the necessary care in disbudding. True,

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nothing but comfort anymore

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They go on over your present windows without alteration to them-and ever afterward you enjoy year 'round, draft-free, filteredscreen ventilation. Patented Thermolok® **Closure Frame permanently weatherproofs** window openings, adjusts to expansion, contraction, settlement. "Trigger-Touch" operation is effortless. Enjoy all the comforts of Windomatic while they pay for themselves through fuel savings alone!

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Gentlemen: Please send me illustrated literature on Cinco-Thermoseal "Windomatic" Windows and name of nearest distributor. Name Address

World's Largest Manufacturer of combination windows

THE CINCINNATI FLY SCREEN DIVISION

of The F. C. Russell Company Department 3-A10-1, Cleveland 1, Ohio

I plan to build 🗆 I own my home

Why not wash away garbage?



with a G-E Disposall!

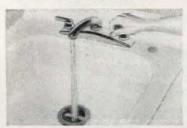
DO THIS!





1. With G-E Disposall[®] easily fitted under your sink, you just scrape food-wastes into the drain opening.

DO THIS!



3. Turn on cold water to start Disposall action which shreds waste to tiny bits and *washes* them away!

Attende Bauer

DO THIS!

2. Lock Twistop safety control into sink drain. That's the last of messy scraps, food-waste . . . even bones!

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Compare! See why more people own G-E Disposall than any other make!

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Fits most any sink, and works effectively on normal sewer line or septic tanks. See the Disposall now, at your G-E dealer's today. General Electric Co., Bridgeport 2, Conn.

Trim and specifications subject to change without notice.



Chrysanthemums (Begins on page 50)

the large heads hold a surprising amount of water and so are apt to snap off after a rain, especially one accompanied by strong winds. This makes some sort of protection desirable, but it may be merely that protection provided by planting on the lee side of evergreens. Even though the petals are injured by rain and the blooms may lose their brilliance and not last long, there should be a few large-flowered plants in every garden collection planned for bloom effect by October 20th.

The decoratives include the commonly seen garden varieties. They have a wonderful color range, but a preponderance of this kind, unless relieved by other bloom forms, may also become monotonous. The bloom substance of the type is poor, and the colors are apt to fade rapidly-in some varieties even before the flowers are fully open. Stems are weak or "graceful," according to one's point of view. After a storm, they may appear even more bedraggled than other types, but while some kinds will be permanently damaged, others snap out of it fairly well, especially if there is a *little* wind that will serve to shake the water off the flowers.

The odd-flowered forms—spiders, quills, and spoons—carry a graceful aura all their own and every grower should include some of them even in an initial or trial planting. Some, in spite of their delicate appearance, are surprisingly—one might even say highly—resistant to storm damage and to frost injury as well. (That, incidentally, is quite a different kind of injury, and frost resistance is different, too, from winter-hardiness of the plant as a whole.) Aside from erecting shelters, there are two ways to prevent frost injury to blooms.

The first way is to select varieties that bloom before a killing frost is likely to occur. Probable frost dates for most localities are on record, and dealers' catalogues give (or should give) the blooming dates of the varieties they offer. Where frosts generally occur before October 1, one will be limited to the early garden varieties including small and intermediate singles, some pompons, a few anemones, and a considerable number of decoratives. Given until October 10, one has a limited choice in all types. Where the date is October 25 or later, there is no limit to the kinds that can be grown.

The second way is to select varieties with petal-frost resistance. This quality, though a matter of indifference to the grower with a greenhouse (even a coldhouse and temporary heat), exists in all types to some extent. Of late, chrysanthemum breeders have been paying increased attention to it. It will certainly occur PLEASE TURN TO PAGES 148, 150



Nothing else does it so well

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A strong, form-fitting washable support. Back lacing adjustable. Snaps up in front. Adjustable leg strap. Soft, flat groin pad. No steel or leather bands. Unexcelled for comfort. Also used as after orgonation of the steel of the steel of the around the lowest part of the abdomen and state right or left side or double. (Note: Besure to give both size and side when ordering.) We prepay postage except on C.O.D.'s. Over 250,000 Setisfied Users!

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AMERIC

An added feature is a helpful weights nd measures table, which can be mounted n the inside of the Menu Maker cover and vill always be in view for ready reference nd information. With the Menu Maker omes an augmented and newly organized et of stiff, preprinted index cards—45 of nem—making your new Menu Maker fingerp convenient and every recipe instantly vailable. Also included without additional ost is a sample supply of specially deigned cellophane envelopes into which ou can place each recipe to keep it spotess while in use. These envelopes are waterproof and greaseproof. They also make for easier filing and our readers have purchased more than 18 million of them. Priced at only \$2.00, the Menu Maker will pay for itself by helping the busy housewife plan her meals in advance and buy foodstuffs more efficiently and economically.

EDITORS' FAVORITE RECIPES

We have a collection of 1,480 recipes that have been tested and retested in The American Home Kitchen by our Food Editors and especially selected for a complete basic file which we offer in combination with the Menu Maker for only \$1.00 additional. The regular price of these recipes is \$1.50 postpaid. Each recipe printed in a three-by-five size with complete details on one side and a photograph of the finished food on the other. Several hundred thousand Menu Makers have been purchased by our readers and are now in daily use. Order one today with our guarantee to refund cheerfully every penny if you are not satisfied. Please use the order form and indicate the color desired.

NOTE: When our present stock is exhausted, there will be no more until steel is again available

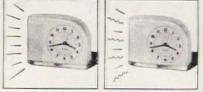
new low price \$200

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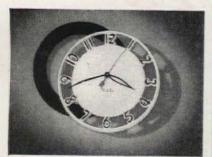
This Westclox exclusive



First he blinks...then he rings



Enjoy this new, modern way to wake up! The Westclox Moonbeam is a completely different electric "alarm" which calls two ways... with a light for light sleepers; a sound for sound sleepers. His first call is *silent*... a blinking light that disturbs neither the baby nor other members of the family. But if you ignore the light, and fail to shut it off within a few minutes, Moonbeam adds to the light a cheerful, audible alarm. \$9.95. With luminous dial, Moonbeam is one dollar more.



MELODY ELECTRIC WALL CLOCK Everything you've ever wanted in a wall clock! Removable case ring comes in a variety of colors. To change color, simply flip out ring and flop it over. Or paint ring to suit, or remove it entirely so that wall color shows through. \$6.95.



Let's Go Shopping for Chrysanthemums (Begins on page 50)

PICTORIAL CHRYSANTHEMUM CULTURE

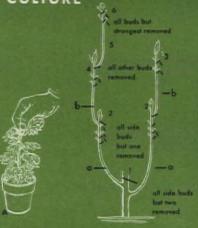
How pinching modifies branching and bloom size



Natural branching gives tall, slim plants, open heads. At A, below the "break bud" (a), start 3 primary branches; these, at B, develop "first crown buds" (b), below which start secondary branches. At C, below these crown buds (c), rise branches that bear the flowers

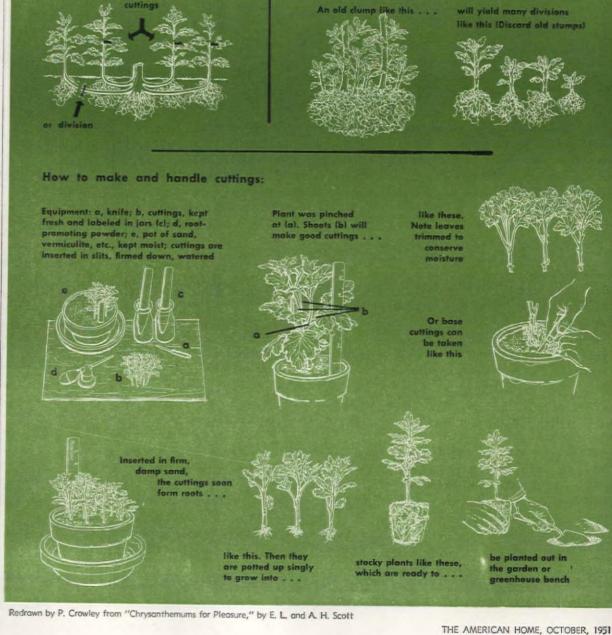
Propagation may be by

Pinching back (at A) causes early, lower branching, denser heads of flowers. Make first pinch (1) 6" from ground; next (2) above second leaf on each primary. Another pinch can follow, or plant be allowed to branch naturally below first (B) and second (C) crown buds



Pinching (A) and disbudding to produce large blooms. After first pinch (1) remove all side buds but two. From these branches (a) remove crown buds (2) and all but one side shoot. On (b) let crown bud flower (3), or remove it (4) and let terminal shoot (5) flower (6)

Division





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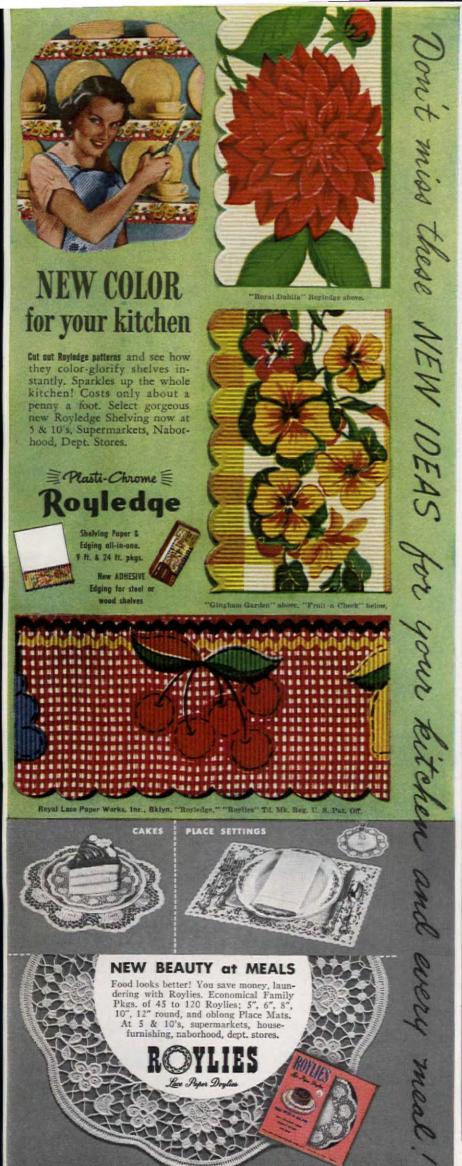
America's Favorite for Beautiful Windows

Make your windows beautiful and practical with the Rolla-Head all-metal Venetian Blinds. Only Rolla-Head has every feature ... only Rolla-Head can give you the amazing, lighter SF-51 alloy and one-piece bottom rail. Remember, you pay no more for the best. See your local Rolla-Head manufacturer today ... or write us for his name and address.

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Custom-made by your local manufacturer ... from the processes and products developed by EASTERN MACHINE PRODUCTS Co., Baltimore 30, Md.





Let's Go Shopping for Chrysanthemums

(Begins on page 50)

more frequently among the garden varieties, though, unfortunately, some of these are extremely sensitive. Experience is the only—if a hard—way to learn which these sensitive kinds are.

For one who insists on the better types and must crowd the frost line, the wisest plan is to pot up a few favorites, or else to provide some sort of frost shelter. Shading to hasten blooming may also be resorted to. Almost any variety can be brought into bloom in September by covering the plants with black cloth for a certain number of hours daily so as to provide the "short day" condition necessary for bud setting. It is all a matter of what one wants and how much one is willing to pay—or do—to get it.

Actually, the chrysanthemum can fulfill any decorative requirement that can be met by the flower of any other herbaceous plant. If a great sheet of color is wanted, the decoratives, developed expressly for this, are best. For relief, vary the texture with singles and pompons. Large incurves, or some of the odd-flowered kinds, strategically placed, make excellent accents. Or these may be supplied by specimens specially-trained.

Flower arrangers can select varieties in advance to give the exact bloom type and color required; with skill and some effort they can get an exact bend in the stem, with the assurance that it will hold its shape throughout the life of the arrangement.

The gardener who delights in flower perfection, whether for competition or just the love of it, can exercise all the skill he has or may acquire with full assurance that his mums will repay every bit of effort or know-how he may employ. The teen-ager can grow the largest football mum at the game for his girl friend to wear—often delighting her with it in his, her, or their school colors.

Against our principles, we list below a few varieties, mostly from the National Chrysanthemum Society's list of the most popular 100. Actually, the most satisfactory way to start a collection is to base it on visits to chrysanthemum gardens where you can study the effects secured and the varieties used to get them. Think about effects you want and note the kinds that will give them. Find out from the gardeners where they got their stocks, where they would not buy again, and why. Get catalogues from two or three reliable nurseries that handle a full line, not merely one type. Read the descriptions carefully, do not be misled by color pictures, hold fast to the limit you have set on blooming date, don't be too much impressed by statements about winter-hardiness, and select varieties that in your judgment will do what you want done. Variety tests are much in demand but actually not satisfactory, for conditions are not the same in any two gardens and personal tastes are unaccountable. Here, then, is a list of six varieties in each of the six bloom types we have discussed; you may or may not find them in the catalogues you have, but please don't ask us where to find any particular one. It's simply a matter of looking and shopping around.

THIRTY-SIX GOOD CHRYSANTHEMUMS

(For type descriptions, see chart, pages 50 and 51)

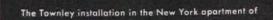
TYPE A—OPEN CENTER Betty, rose pink Melba, bronze Eric the Red, red Jean, white Astrid, pink W. H. Buckingham, pink

TYPE C—POMPON White Doty, white Lillian Doty, pink Pinocchio, white Chiquita, yellow Pink Dot, pink Gold Coast, yellow

TYPE E—DECORATIVE Charles Nye, yellow Lavender Lady, lavender Carnival, burnt orange Olive Longland, salmon pink Avalanche, cream white Red Velvet, crimson TYPE B—ANEMONE Korean Princess, bronze Shasta, white Yellow Izole, yellow Elizabeth, pink Helios, yellow Frances Schoen Park, white

TYPE D—LARGE-FLOWERED Mrs. H. E. Kidder, yellow Silver Sheen, white Roseum, pink Keystone, bronze Mrs. David F. Roy, red and gold Major Bowes, pink

TYPE F-ODD-FLOWERED Yellow Spoon, yellow Bunbu, purple Paul Hiller, bronze Peggy Ann Hoover, soft orchid Butterfly, yellow Rayonnante, in several colors



("Toast of the Town" television, "Little Old New York" syndicated column)

her. + mirs. Ed Sullivan

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in a Carpet with a Fresh, Youthful Viewpoint

After you see Townley Cotton Broadloom in all its sophisticated beauty and colorful glory, you'll wonder why it wasn't developed sooner! Townley is really different! It is woven on real carpet looms with a genuine carpet backing. As a result, it offers you exceptional serviceability . . . cling-to-the-floor heft . . . deep, luxurious pile . . . perfect cleanability. And because it is made of pure white cotton, its colors are clearer, brighter, richer than you imagined possible. 15 decorator shades in 9', 12', and 15' seamless widths. An astounding value at about \$9.95 per square yard.

Artloom Carpet Co., Inc., 295 Fifth Ave., N. Y. 16, N. Y.

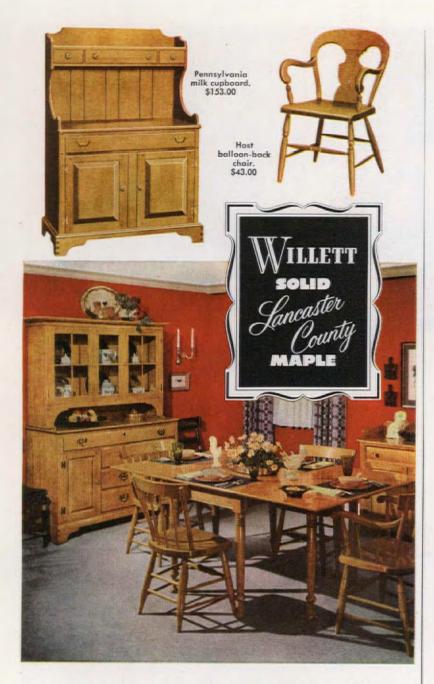
For over 65 years, weavers of fine wool carpets for every decorative requirement, in all price ranges.

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HAT YOU SEE HERE is only picture deep. These solid maple Lancaster County pieces by Willett are beauties you can cherish forever.

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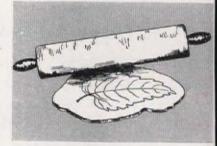
and bedroom.

A Plate from a Leaf

f your local craft center or art school has a kiln, you can make a whole set of those costly-looking ceramic leaf plates with very little more skill than it takes to produce a batch of cookies. You are the designer and molder-with a strong assist from nature-for you use real leaves as your patterns. Professionals finish your work by firing it in a kiln and applying the glaze. You can choose almost any color.

The first step is to buy pottery clay. which is available at PLEASE TURN TO PAGE 154

After leaf is selected, place it on piece of rolled clay several inches larger all around than the finished plate is to be. Use a rolling pin to make leaf impression on clay, with leaf vein side down. Remove leaf. Veinings will show



After impression is made, hold clay on finger tips of left hand. Cut out the leaf shape with wire cheese cutter. Fine wire of this cutter will turn in any direction so that even very small lines can be cut clean



give depth to plate. If clay is moist and edges won't stay up, use small cotton wedges to hold the cupped part up till dry

Cup edges of leaf up to

For a sectional candy or relish dish, several leaves may be joined. Follow same procedure as for single leaf. While still wet, join leaves together firmly and brace with cotton wedges

152



wake up Tresh as Spring Air

Whatever your size or weight, whether you sleep alone or two-in-a-bed, there's a Spring-Air "zoned comfort" mattress just right for you . . . to help you "Wake up Fresh as Spring Air!" Spring-Air mattresses are scientifically built, to provide luxurious surface and contour comfort plus proper support value. There's no finer sleep equipment . . . no better dollar value! Tonight's a good night to start sleeping the *better*, Spring-Air way. See your Spring-Air dealer. SPRING-AIR COMPANY, HOLLAND, MICHIGAN.

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Your Spring-Air dealer has this new scientific selector that assures just the right mattress for you . . . according to your own weight, size and sleep habits. Helps eliminate backaches. Use it...to be sure! Or, send for FREE ANALYZER of your sleep requirements. Address dept. 1002

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whats taste Windows



Do you "go for" big, sweeping glass areas? Then you'll want this Curtis Silentite picture window! To provide ventilation, it is flanked by two Silentite double hung units which always operate easily-are specially designed to keep out the weather and save fuel.

Do you prefer casements? Then choose the most trouble-free casements made-Curtis Silentite. These wood casements are so weathertight that they save as much as 16% of your fuel bills. Easy to open and close-can be washed from the inside. Choice of several styles.



Do window walls attract you? Then capture a view with Silentite double hung windowsmade of wood to give you greater value. Patented "floating" weatherstrips provide extra weather protection.

the windows you want-in the styles you like ...

There's hardly a limit to the effects you can create with Curtis Silentite windows! That's because Silentites are made in many sash types. What's more, these windows may be finished "natural" or painted, enameled or stained to match your color scheme. Send now for our profusely illustrated window book.





A Plate from a Leaf

Ceramic leaves are trimming. too. Make a simple bowl form, deep or shallow, and edge it with an ivy wreath. Make ivy leaves singly, join together, and attach to bowl. Bowl and leaves are fired and glazed together

art-supply stores in powder form. Mix the powder with water till it has the consistency of putty. Then knead the clay just as you would knead bread. The main purpose of this operation is to eliminate air bubbles which may cause trouble later. Next, "wedge' the clay by pounding it on a sturdy table or by throwing it on the floor. First do one side of the clay, then the other. When the clay seems to be very solid, it is ready for rolling. Use a rolling pin, and proceed as you would for a pie crust. Roll the clay to the thickness you desire for the finished plate.

You are now ready to select whatever leaf you would like to use as a pattern. Leaves with decided form and pronounced veining are best: hollyhock, redbud, canna, elephant'sear, grape, catalpa, sunflower, oak, and maple are all good for this purpose. Choose for form, too.

Lay your leaf right side up on the rolled clay so that the veins touch the clay. Run the rolling pin over the leaf; a definite leaf impression will be left on the clay. Then peel off the leaf. With a sharp knife, cut the clay around the leaf outline. If leaf is small, cut while holding it on the finger tips of your left hand. A cheese cutter is excellent for this part of the job-it is easy to turn in many directions, so you can cut a fine line.

To shape your plate, lay the clay leaf on newspaper, and cup the edges up slightly. If the clay is quite moist and the edges have a tendency to fall down, use small wedges of cotton to brace them until dry.

When the clay leaf is thoroughly dry, smooth it with fine sandpaper. Blunt edges should be sanded to give sharp, clean-cut lines. The plate is now ready for firing and should be handled carefully-they break easily at this stage. Pack it carefully, and take it to the kiln to be fired and then glazed in your choice of colors.





The springy tread of this "foam waffle" feels so rich underfoot-and it cushions your carpets and rugs from heel-grind and wear. Yes, Rug Underlay adds years to the life of your floor coverings! Non-skid-clean-non-marking-dust-free-non-allergic-mothproof.



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Ask at your hardware or building supply store.



GET IT QUICK - EASY! west Greeting Cards as and All Occasion ont to 50c per \$1 b ts, WRITE TODAY for Service. for \$1.00 os 40 and 2 for \$1.25 Na istmas Cards

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MIRA GREETING CARD CO., Dept. C-1364, Elmira, N. Y.

New Shower (Begins on page 126)

of time till the paint was off the plaster, especially near the base. Moisture remained in the plaster, and next came mildew with its objectionable odor and discoloration.

That was the mess I went after. Amazingly, once I got started, cleaning it up was fairly simple. I licked the problem in three steps: clean up, fill up, cover up.

A few days and \$5.29 later, the stall was fit again. Brushes, putty knife, and screwdriver were in my tool kit, so the \$5.29 went for expendables: detergent, a scouring pad, crack filler, a sheet of #1/2 garnet sanding paper, a quart of enamel undercoat, a pint of sealer, a tube of oil color, and one quart of extraquality, high-gloss enamel.

A dishwashing detergent, mixed in a strong solution and applied with a brush and enthusiasm, removed the soap scum. A second scrub with a copper mesh scouring pad and cleaner ripped off the loose paint.

Three hours were saved by drying the walls with an electric blowerheater. Then the surface was sanded with the #1/2 garnet paper.

Loose plaster was scraped with a screwdriver out of cracks in the wall and between the plaster and the tile base. A quick-drying crack filler was forced into all cracks in the plaster and next to the tile base. At the base. with a finger, I formed a rounded cove that sheds water.

All the patches were sanded smooth when dry, and the patches and whatever plaster was left bare by the cleaning were sealed with a coat of shellac. Again the surface was checked to be sure that it was absolutely dry and clean and there were no cracks or peeling in the paint job.

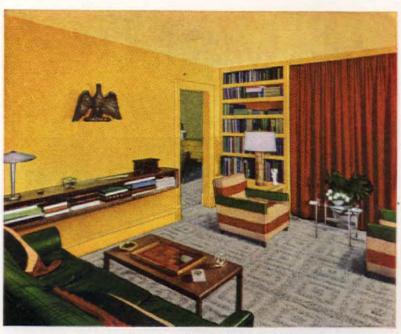
Then the first coat of paint: three parts of enamel undercoat mixed with one part of sealer to improve water resistance. Since the final coat was not to be white, first coat was tinted with oil color until I achieved approximately the shade of the final coat.

An old pup tent on the floor saved hours of cleaning later, and a strong light was found handy in avoiding blanks or "holidays." First coat was given twelve hours to dry.

For the finish coat, the best grade of super-hard, high-gloss enamel was used. It's more expensive, but gives extra years without repainting, and is well worth the slight added cost.

Two days were allowed for drying and hardening, and the whole job was complete. After a week end of work we were back on schedule with a glistening shower, realizing how pleasant that morning dousing can be.

We can keep the soap film from forming again by weekly cleaning with hot water and a household detergent, and thorough rinsing with the hot water. So can you.



FORSYTHIA on walls and SUNKIST YELLOW on ceiling help create a charming living roc



BALLERINA PINK PLAZA GRAY ARCTIC BLUE

You can develop delightful color schemes easily with these MOST POPULAR O'Brien Colors! See them at your dealer's! Over 100 moredeveloped annually for use with latest furnishings-are also shown in the new O'Brien Color Manual. Act today!

America's MOST WASHABLE Flat Wall Finish - Proved by Tests! Tests prove Liquid Velvet more washable by far than other leading flat wall finishes. Made with patented Pre-shrunk Oils. Brushes or rolls out smoothly! One coat usually covers! Rich, velvety finish! This time use Liquid Velvet1 It's scrubbable and it looks better longer1

The O'Brien Corporation, Dept. AM-10, South Bend, Indiana.

WASHABLE FLI WALL FINISI

*Please rush new O'Brian Color Manual with over 110 full-page color swatches, many smaller ones, color scheme suggestions, exact. mixing instruc-tions, helpful hints, etc. I enclose \$1.75.

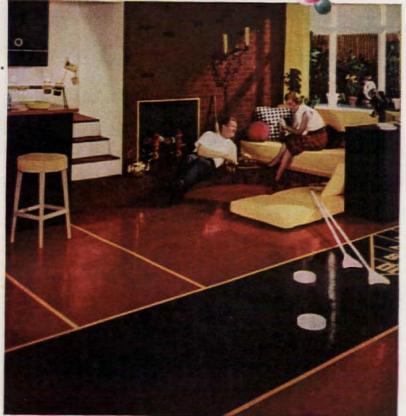
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NAME

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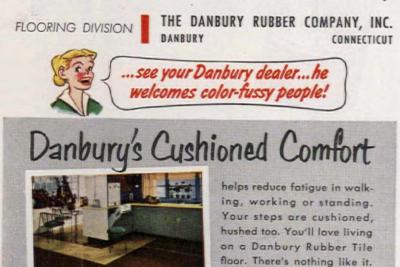
QUALITY SINCE 1875

Oh! What a Dream of a Scheme



You can plan with DANBURY Rubber Tiles 36 vibrant colors

So you're color-fussy! Then start your decorating with Danbury Rubber Tile. Think of it! – 36 idea-inducing, right-through-thetile colors to choose from, to use as a base for coordinating your other furnishings. And what lustrous, cushiony-comfortable floors you'll have — everlastingly beautiful and so easy to clean. You get so much more for your flooring dollar — with Danbury.





CHARLES S. WALTERS

pparently I'm not the only person who has blunted his patience and vocabulary against the task of removing a tree stump. The article, "Are You Stumped?" in the January 1950 AMERICAN HOME brought me letters from fellow stump-removers in five states and Canada. The interest almost seemed to warrant the organization of an International Brotherhood of Tree-stump Taker-outers. Apparently tree stumps exhibit about as much resistance to persuasive methods as a Soviet diplomat at a U. N. conference. Indeed, if you are seeking a quick way to earn your first million dollars, just develop a miracle stump-remover that will work for the Common Man; like the successful mousetrap inventor, you'll soon find the path to your factory worn down by hungry buyers. This supplementary report is based upon the many good suggestions received and upon the research and experience of many other persons. It is offered so those who have a stump or two to get rid of can choose the method they like best.

To start with, Director W. A. Rowlands of the University of Wisconsin Branch Experiment Stations wrote: "I am happy to note that this old idea that you can get rid of stumps by treating them with saltpeter has been exploded in your magazine. Years ago the College of Agriculture of this University made many tests using methods including saltpeter as well as most types of bacteria to hasten decay of stumps. We have as yet found no satisfactory method of eliminating stumps by any of these proposals. Maybe some day we will find something that will delignize wood; as yet none has been found."

Carl A. Kilgus, for the past eighteen years with the Indiana State Highway Commission, says he has burned out some very large stumps with the equipment shown in the following drawing:



Several readers use sheet-iron "stoves" to concentrate the fire about the stump. John Frick, also of Indiana, recommends a strip "wide enough to extend about a foot above the stump and long enough to reach around it. . . I set this in a channel two or three inches deep, dig little airways or draft holes under the iron at opposite sides, and start a fire of kindling wood and coal on top of the stump, controlling it by partially closing the top of the iron cylinder by means of a sheet iron lid."

B. P. Mowat, of Vancouver, B. C., employs somewhat the same equipment, except that he makes his stove of 30- by 96-inch pieces of corrugated sheet metal, bolting enough of them together along the long side to form a cylinder 8 feet tall, and large enough to encircle the stump. Instead of using wood and coal, he soaks the stump with fuel oil, and tosses on the fire a couple of old rubber tires. The metal cylinder, he says, produces a hot, continuous fire that destroys the stump completely in a very short time. I would fear that, although the tires may help, they might strain public relations with neighbors on the lee, or smoky, side! PLEASE TURN TO PAGE 157



Don't put it off any longer. Switch now from coal shoveling, ash hauling, dirt and inconveniences to the sensible luxury of TORIDHEET Automatic Heating. You'll be pleasantly surprised to find that fuel savings of 25% or more actually help foot the bill.

• Your TORIDHEET dealer is listed in the "yellow pages" under "Oil Burners". He's a heating expert and will gladly give you a free Survey and Estimate without any obligation on your part. Phone him today.



The simplicity of the TORIDHEET Rotary Wall Flame burner means



e burner means trouble-free operation. No separate motor, pump, delicate valves or nozzles to replace or adjust.

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OIL or Gas Conversion Burners and Complete Units



Still Stumped? (Begins on page 156)

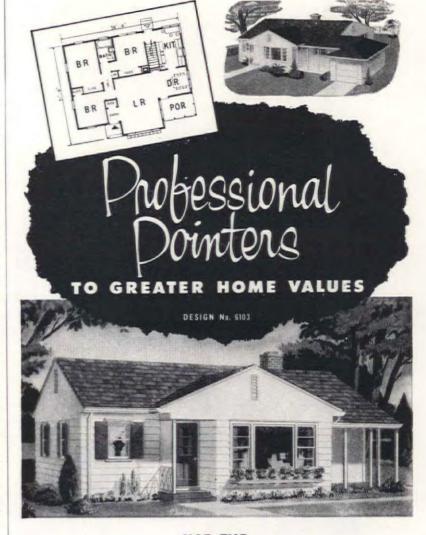
From Texas, Eric Warren wrote, "Please don't give up and say you are stumped, but try my method." This consisted of boring a 7/8-in. hole down through the center of the stump, which was mesquite, green and sappy. (The 7/8" bit was the only long one he had.) On the windward side, just below ground level, he bored holes horizontally into the stump until he hit the vertical bore, then built a small fire at this side opening. As there was no wind, he used a small electric fan to create a draft through the stump. On a second stump he started a fire with a blowtorch. In short, he "uses the stump as a fireplace, smoke stack and all," in one case placing an iron pipe over the upper hole for more draft, guying it and sealing it at the base with clay.

G. F. Wirrer in Pennsylvania had heard "from reliable sources" that full-strength sulphuric, hydrochloric, or muriatic acid, poured into 1-inch holes drilled 8 to 10 inches deep, at the rate of about a quart per stump. should in two or three months break down the stump structure so it could easily be knocked to pieces. The holes, he was told, should be only partly filled with acid and tightly plugged with sod, mud, etc. He wondered. Well, in 1913, a report in the Agricultural Gazette of New South Wales discouraged the use of acids, tests with sulphuric and nitric in varying proportions having proved unsatisfactory. "Sound stumps," it concluded, "cannot be destroyed in that way; furthermore, the method is wasteful of time, and the handling of acids is dangerous."

Walter Spott of New Jersey has developed a milling type of mechanical stump remover which he calls the Stump Beaver, with which he provides a custom service in his area. It doesn't appear to be available elsewhere, requires electric power, heavy to move, but fun to operate.

I'm not inclined to laugh at other folks' troubles, but I had to chuckle over the account by Dr. R. E. Sayers of Illinois of his experiences. Having tried saltpeter, oils, a blowtorch, and the family vacuum cleaner (to make draft), he concluded that stump removal remedies, like the report of Mark Twain's death, are "somewhat exaggerated." He tried to burn one stump about a month after pouring several pounds of saltpeter (at 65 cents per) into several holes-but it's still there. One, he admits, acted according to Hoyle and burned itself down under the ground with no other treatment than a little brush fire started around it; but it "had a rotten center and was dry to start with."

So he advises avoiding the stump problem by *digging the tree out*. That is, dig a trench around it; cut PLEASE TURN TO PAGE 170



USE THE WEYERHAEUSER 4-SQUARE HOME BUILDING SERVICE

So that you may enjoy the benefits of professional planning, Weyerhaeuser developed the 4-Square Home Building Service and keeps it abreast of current trends by adding a crisp, new architectdesigned home each month.

When an architect designs a home you receive the benefit of professional planning, for architects are trained men. They know modern building materials and their correct and economical use.

They know good exterior design and comfortable, efficient room arrangement. They know how to create great home value for your building dollar.

Today there are over one hundred such architect-designed, Weyerhaeuser-engineered homes in this Service. They offer great variety in styles and sizes. Your Weyerhaeuser 4-Square Lumber Dealer has this Service available for your study and use without charge, as a planning guide to modern home value.

And to further help you, Weyerhaeuser has republished the widely popular book—"Professional Pointers for Home Planners". It is offered to you in the coupon below, together with a folder describing the home shown above, and a booklet showing over 50 designs in the Service.

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Photograph by F. M. Demarest

Ring Out the Old

Here are two ideas for your outmoded silver napkin rings: a cigarette container and a bracelet. For \$3.50, a silver bottom was soldered in the larger ring by a local jeweler. He transformed the other ring into a bracelet by merely making a straight cut through one side and buffing the sharp edges. Why not really enjoy these delightful old treasures with their associations of the past instead of packing them away with unused possessions



BEAUTY on DUTY

fleescreen

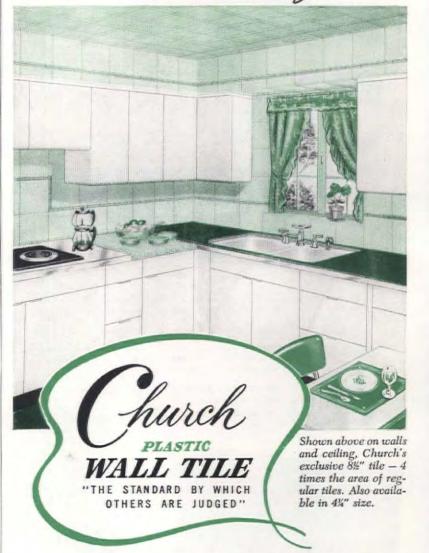
Sheer woven-metal curtains drape your fireplace with envied loveliness ... provide positive protection against flying sparks. Curtains glide open or closed at the touch of one hand with exclusive *Unipull*.

Also available in improved free-standing *Frame* Flexscreen. At all better stores—or write us for complete information, at 1051 Water St.

Are You Building? Write for details on the new Bennett Fireplace. Extra heat., no smoke... savings in construction.



Look what are wearing!



• More and more every day, everywhere, the very best kitchens are appearing in beautiful, mirror-smooth Church Plastic Wall Tile.

This excitingly new companion product to "the best seat in the house" offers you kitchen and bathroom walls of shining permanent beauty, at far less cost

than you'd ever dream.

Light-weight, easily installed, Church Tile comes in 23 lovely decorator colors. It is color fast, chip-proof, warp-proof and impervious to moisture, grease, common acids and alkalis, and cleans with the flick of a damp cloth.

Ask your floor covering dealer to show you Church Plastic Wall Tile - or use the coupon below.



And for smart bathrooms ... CHURCH SEATS, in gleaming tints, soft pastels, black or white - in plain or pearl finish - complete your decorating scheme. At better plumbing stores everywhere.

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Serving home and industry: AMERICAN-STANDARD · AMERICAN BLOWER · CHURCH SEATS DETROIT LUBRICATOR · KEWANEE BOILERS · ROSS HEATER · TONAWANDA IRON



Fine-grained, soft-textured, versatile and durable-these are the qualities which make the woods of the Western Pines* first choice for any building or remodeling job.

Your retail lumber dealer will approve your choice of these easy-to-work, economical woods. Left in their natural loveliness, or painted, stained or waxed, the Western Pines* let you build in charm all through the house!

THESE ARE THE WESTERN PINES *PONDEROSA PINE

***IDAHO WHITE PINE** *SUGAR PINE yours for the asking



Colorful, picture-packed, "Enchanting Homes of Western Pines" teems with helpful decorating hints. Write Western Pine Association, Dept. 410-F, Yeon Bldg., Portland 4, Oregon.

Wide Use for Narrow Shelf

One answer to the Ø question of where to keep that growing collection of spices, often out of reach in the cupboard. Narrow shelves won't be in the way, will be decorative as well as handy. The little heart-shaped metal brackets can be cut at home, or your local metalsmith can cut them for you reasonably. Shelves are 3/8-in. pine. Baskets hang from cup hooks

0



-EARN EXTRA MONEY H 3034, Cincinnati, Ohio

says

"Your curtains will look lovelier and stay lovelier with the new **CLEARIGHT® FINISH** fabrics!"

Curtains made with CLEARIGHT cotton and rayon marquisettes stay clean longer . . . keep lovely after many washings . . . never need starching . . . resist shrinkage. Look for washable CLEARIGHT fabrics in the curtains you buy.

SPECIAL FEATURE THIS MONTH! Plain and dotted CLEARIGHT fabrics are now being featured by your favorite department FABRICS store * the yard!

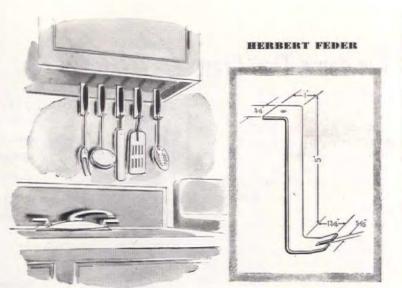
SENECA



... WINNER of a place in the permanent collection of the Museum of Modern Art, ... WINNER of a place in the homes of moderns all over the world . . . plastic dinnerware that will last as long as its name in 6 soft, through-and-through colors. May we tell you more? A free descriptive booklet is yours Watertown for the asking. WATERTOWN MANUFACTURING COMPANY 100 Porter Street, Watertown, Connecticut



THE AMERICAN HOME, OCTOBER, 1951



How to Hold 7

To make excellent utensil holders, cut and bend sheet metal to the dimensions given above. You will find these dimensions suitable for many types of utensils, but they may be adjusted to hold even heavier pots and pans. Any sheet metal of 1/32-inch thickness is adequate for the average kitchen utensil. Aluminum is easy to cut and bend, and because it does not rust, it need not be painted. Use a heavier metal for pots and pans. Attach holders to the bottom of wall cabinets



Chrysler Airtemp AUTOMATIC HOME HEATING SYSTEMS



KEEP YOUR FAMILY "FLOCK" SAFE AND WARM - all through the winter



The security of your loved ones-their comfort and health are dependent upon your home heating system. You make sure of *all three* forms of pro-tection when you install a Chrysler Airtemp Winter Air Conditioner.

HEALTH-Filtered, moisturized air reduces the danger and discomfort of colds and respiratory ailments. Buy Chrysler Airtemp heating now for *health*.

COMFORT—Your indoor climate—anywhere in the house—can be "personalized" to your slightest whim. Buy Chrysler Airtemp heating now for *comfort*. **SAFETY**—Chrysler Airtemp systems incorporate built-in controls to prevent heating hazards. Buy Chrysler Airtemp heating now for *safety*.

It will pay you to let a factory-trained dealer (he's in the Yellow Pages) explain ALL the benefits offered by Chrysler Airtemp heating systems—for new homes or old. Or mail coupon for information.

WINTER AIR CONDITIONER—SUCCESSOR TO THE FURNACE—Gas or Oil-fired—filters, moisturizes, heats, circulates—automatically.

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SAFETY You get this "Triangle of Protection" when you



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AIR CONDITIONING . HEATING . REFRIGERATION AIRTEMP DIVISION OF CHRYSLER CORPORATION

161

Darling; would you spend \$30 for a floor that looks like a million?

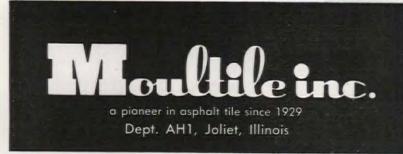


Sure you can do it yourself! These perfectly squared tiles are a cinch to install and they make any floor a thing of beauty forever. Once installed, that's it. Nothing more to do except keep admiring it more and more as time goes by. A damp mop flicks the dirt away—a once-in-a-while waxing keeps it shiny and new-looking always. Nobody's ever worn out a Moultile floor—that's how tough it is. And nobody's ever paid less for a floor even half as beautiful. It's fun figuring out your own patterns by arranging the 28 marvelous Moultones to harmonize with your color scheme. A Moultile dealer near you will be pleased to help you estimate the quantity you need and advise you on any special flooring problems you may have. See him soon!



The Moultile floor illustrated, measuring 12 feet wide by 15 feet long can be self-installed for approximately \$30. Prices vary according to color and marbleization.

Let us tell you more about Moultile and send you the name of your nearest dealer. Just write



The House That Grew Crada

(Begins on page 59)

posed to be, either. Children were under their parents' eyes—but toys were always underfoot, and the situation was hard on adult ears.

Now was the time to think about the second big push. It didn't come quickly. For financial reasons, it couldn't—not with the high cost of food and shoes. But because the designer-father had time to live with his problems and make his sketches, he made them well (see plan, page 61). Additions included a much-needed entry hall and a long-overdue carport complete with a storage closet which is large enough to take on almost anyone's grandmother's attic.

But the most important addition, of course, is the spacious children's wing. It includes a nice big bedroom for the twin girls, a bath, and a vast room in which all the young Van Leuvens can play, study, and grow up in full view of the outdoors. It opens on the garden, so they needn't track up the house as they run in and out. It also opens on the entry hall —opens on it by a door which can be firmly shut whenever the playing becomes too audible.

What started as the open back porch and grew into an enclosed play area is now really part of the huge living room, a part which will probably have a major role when tykes become teen-agers. Its glass wall takes in the garden. It has its fireplace, too, as does the master bedroom, in the space which was saved for them in the first expansion when the garage became the studio.

Notice on the plan that the location of the playroom makes a Ushaped terrace on the garden side. It is a wonderful spot for a growing family's outdoor living room, for it is sheltered enough to be used when a more exposed terrace can't be, and it is easy to reach from entry or playroom without walking through the house. And the Van Leuvens make plenty use of it and will continue to do so—both generations of them.

The house caught up with the family. Really caught up with it, for when young Holly arrived, she was greeted with unmixed joy. There was *plenty* of room for her. She occupies the room which was originally big brother Karl's. The boys share the bedroom which belonged to their parents when they first moved in. The twins have quarters they won't outgrow, and the not-exactly-elder Van Leuvens have a world of their own in that firelit studio-bedroom.

The interior is rich in color, simple in its sturdy, child-proof furnishings. Its deep-blue walls, coral doors, fresh white trim and bright yellow entry express its artistic owner's taste, just as the story of its growth bespeaks the rich family life this fully grown house now harbors.



dining pieces for

in

small

space

EXPANSIVE LIVING

luxury styling . . . rich DUCO finish gives you full 81¹/₂" dining table out of 27" x 38" console!



Things to Make for Christmas

(Begins on page 42)



2002 Fathers and sons, take note: any woman will love to display spoons in this corner rack copied from a Swedish antique. The bottom drawer stored tobacco in the original, can hold plants. Make it of cherry, pine, or walnut with AMERICAN HOME'S blueprint construction pattern which has a full-sized cutout to make easy work of curved sides

1399 Make it a tall one with bedecked felt jackets for high glasses. They're great Christmas giving, for they are quick to run up, and they keep guests' hands as warm as a good host's hospitality. For Christmas parties, they are fine conversation pieces with their seasonal motifs—a wreath, a snowman, a Christmas tree or stocking

1385 This little pipe box is easy to make from pine, maple, or cherry if you use our blueprint construction pattern. It holds flowers, greens—and it's even good for pipes! The small drawers, which solve the problem of where to keep that tiny miscellany we all seem to accumulate, will make this gift especially welcome to almost anyone

> SEE PATTERN ORDER FORM ON PAGE 169





Will it look right on your home of today?

"Colonial hand-forged iron hardware," says the design consultant of a leading architectural publication, "is both fitting and proper for several styles of contemporary architecture. It's an economical way to express individuality."

While hardware must be authenticallydesigned to improve the appearance of your home, it should be quality-made as well, to assure lasting security and service. Hardware, especially locks and latches subjected to constant daily use and sometimes abuse, warrants your careful selection.

For over a century, Russwin Doorware and miscellaneous residential hardware has been distinguished for sturdy, precise construction and enduring beauty. Russwin exterior door locksets feature an exclusive ball-bearing pintumbler cylinder that defies wear, operates smoothly for years. Locksets are available with built-in dead bolts*... no better protection against intruders. Send today for free booklet and get complete details. Russell & Erwin Division, The American Hardware Corporation, New Britain, Conn.



Proving the Economy of Quality

. THE TEWKSBURY DESIGN LOCKSET illustrated is one of several Russwin reproductions made from a famous collection of Old Colonial Locks. Matching pieces include knocker, push-button, hinge straps, door pulls, inside latch handle sets.







Kitchen tools so good they're guaranteed for fifteen years! Countless washings can't dim their shining stainless steel ... hard use won't mar their black,

Kipe Olives... in Sandwiches

heat-resistant handles. The six most beautiful kitchen tools she'll ever own-complete with stainless steel wall rack. See them wherever good housewares are sold.

FREE Samples & Di All Wool Knitting

Make

CHIQUITA

SANDWICHES

BARTLETT YARN MILLS

© 1951 EKCO PRODUCTS COMPANY CHICAGO 39, ILLINOIS

Off Your Chest (Begins on page 10)

use of logic, it should be quite easy to see that we humans owe a colossal debt of gratitude to all the lesser creations-for without their combined and unending work it would be absolutely impossible to habitate this earth. . . .

To even think that we could wipe out some supposed "villain" of the insect world is foolish enough; but not to think of the harmful aspects of the mythical condition [that would result] is [a sign of] far greater ignorance. Why we should deny these "fellow travelers" their board and room, especially when it is we who have destroyed vast areas of their natural habitat, is a grave question. And if we have any concern or faith, we could at least graciously and humbly return our "ten per cent" to all of those who give us "life" on this speck of dust.-ALLEN W. HALL

A WINNER. Derby Day Breakfast was the theme carried out by Mrs. M. D. Swenson of Pine Bluff, Arkansas, for her prize-winning table in the Special Events Group in the annual table-setting contest held in that city. Tones of brown, cinnamon, and pink predominated. Mrs. Swenson made the cloth and napkins as well as the ingenious centerpiece depicting the Arch of Triumph for the Derby winner.



DEAR MRS. WESTON: Rockin' is my hobby and I was delighted to read your article in the July issue showing Mrs. Derby's Sittin' and Rockin' room. I feel that it is high time that Mrs. Derby became a member of the SITTIN', STARIN', N' ROCKIN' CLUB. There are no dues-no don't's.

You mentioned that you loved the name-Sittin' and Rockin' room, so we are making you a member in good sittin'. Our members rock from coast to coast, so get yourself a rocker and let's hear from you.

-Uncle Joe, President

Important: Letters requesting information should be accompanied by a stamped, com-pletely addressed envelope. Manuscripts and illustrations will not be returned unless accompanied by the necessary postage. They will be handled with care, but we cannot assume responsibility for their safety.

The Kitchen-aire **EXHAUST FAN** is Different..!



★ No greasy, grimy, unsightly mech-anism visible in your kitchen wall or ceiling. This mechanism located on outside of house. Only small, attrac-tive, polished aluminum grill located in kitchen. Very easy to keep clean. I te gives you may to heep clean.

★ It gives you maximum efficiency: the intake grill may be mounted above the cooking range, even if the range is located on an inside wall.

A It is weather-proof: back-draft damper protects against heat loss; op-erating mechanism is housed in corro-sion-free aluminum.

★ It is ideal to make your kitchen cool, clean and odor-free; your recreation and bath rooms daisy-fresh; your basedry.

* It is economical in first cost and saves you money, because grease and moisture-laden air is not deposited on kitchen walls; saves on cleaning; easy to install.

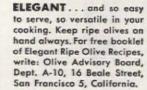
* It is Underwriters' approved.

★ It is electrically operated, can be in-stalled in new or old homes ... yes in-deed, the Kitchen-aire fan is DIF-FERENT.

Write for particulars and the name of your nearest dealer. Dealer and Distributor inquiries invited.

STEWART MANUFACTURING CO. 320-B E. St. Joseph St., Indianapolis, Ind.





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ED RUG SUPPLIES

FACTORY TO YOU" PRICES SEND 254 FOR CATALOG DEFT. AH SPRINGFIELD. MO.

Here's how: Cut 1/2 cup ripe olives from pits into large pieces. Blend with 1/4 cup sliced green onion, 3/4 cup grated American cheese, 1/4 cup chili sauce. Salt to taste. Toast 4 slices bread under broiler on one side. Spread untoasted side with olive-cheese mixture. Broil until cheese melts. Serves 4.

RIPE OLIVES from CALIFORNIA ... CUT OUT AND PASTE ON CARD FOR YOUR RECIPE FILE



rd against crowded highway conons in your home by detouring heavy ic through a BILCO COPPER STEEL LADOOR.

ELLADOOR

this modern outside entry-way you have true "basement living." Heavy ipment and appliances can be ed in and out conveniently-eliming unwanted upstairs traffic. That ement recreation room you've always ited can become a reality.

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	American



bitter chocolate take it out of the ladies' tea-room category. If it's men you're pleasing, it's a Black Bottom you're cooking. And never forget, it's a glamorous thing on a buffet table. Handsome and rich, you can slice it in itsey slivers and make it go 'round for an amazing number of guests.

In closing, an answer to Mrs. Woodford, of Portland. Oregon. She took exception to our article on "How to Prepare Fresh Coconut" in our July issue. Said Mrs. Woodford, "I have found if after draining out milk you put coconut in a 350° F, oven until the shell cracks, it will be very much easier to get the meat out of the shell. In fact, have gotten them out practically whole at times." Well, Mrs. Woodford, I can't agree with vou. Coconuts are as allergic to heat as little Chiquita Banana is to a refrigerator. Heat dries. Coconut meat is best moist. For eating, a half coconut may be a lovesome thing. But to grate a coconut, the pieces can't be too big. Even with medium-sized pieces and much care, a little pink finger skin goes in with it! The Boston Cooking-School Cook Bookwhich I revere-recommends your method, too. But I maintain Boston cooks don't know about coconut. It's north of Boston I am, but fer, fer south of Boston I learned about fresh coconut. And at the risk of losing a friend I contend Mr. Baker Coconut can do a far better job of grating coconut than the best of home cooks can do with a fresh coconut roasted in an oven and then grated! In fact. Mr. Baker Coconut does an elegant job for us most of the year. It's just that when they are in market and are cheap, it's fun to get the real McCoy. even though we part with flesh and patience. My apologies for arguing with you and thanks for caring enough to write, Mrs. Woodford.

YOUR CHECK LIST

- MAS LEAFLET 10e nd wrapping ideas
- STORAGE FOR YOUR FOOD 10¢ illustrated booklet tells ops can be stored and how e storage pits, bins, etc., and outdoors
- HOME SCRAPBOOK 35¢ ecting building data
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Here is the most potent therapeutic vitamin supplement ever offered in a single capsule, containing the dramatic new factors, Folic Acid and the amazing RED VITAMIN B-12. The intriguing results from tiny dosages of RED VITAMIN B-12 are described in READER'S DIGEST, in a story of blood regeneration that here the dual the store of the store of

B-12 are described in READER'S DIGEST, in a story of blood regeneration that has thrilled millions. While it has long been assumed that there is an inter-related dependence of vitamins, minerals and trace mineral elements in enzyme and hormone activation, recent clinical observations substantiate these conclusions and establish their value in nutrition. Accordingly, the Mayon Formula also supplies in a separate capsule, 12 minerals with Liver and Yeast. No other supplement is so all-embracing, so potent and yet so inexpensive. It is the greatest vitamin value ever offered com-bining all factors usually found in multi-vitamin capsules as well as B-complex and mineral capsules. With but two capsules, nutritional supplementation is made simple and less costly than ever before. You can give up combinations and dozens of capsules formerly required to secure the potencies supplied in the truly remarkable Mayon Formula.

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The American Home Spotlight

Below is a partial list of leading stores co-operating with THE AMERICAN HOME this month in developing the theme of the editorial, WE LIKE MIXED COMPANY. These stores, while featuring home-furnishing displays suggested by this editorial, do not necessarily carry all the merchandise credited on Page 168.

Akran, Ohio—M. O'Neil Co. Albany, New York—W. M. Whitney & Co. Ashtabula, Ohio—Carlisle-Allen Co. Atlantic City, New Jersey—M. E. Blatt Co. Boltimore, Maryland—Hochschild, Kohn & Co. Boston, Massachusetts—Jordan Marsh Co. Bridgeport, Connecticut—Howland's Buffalo New York—Adam Meldrum & Ander.

Bridgeport, Connecticut—Howland's Buffalo, New York—Adam, Meldrum & Ander-son Ca. Camden, New Jersey—W. L. Hurley Co. Chattanooga, Tennessee—Miller Brothers Co. Chicago, Illinois—The Fair Chicago Heights, Illinois—The Rau Store Cincinnati, Ohio—The John Shillito Co. Cleveland, Ohio—The Holle Bros. Co. Cleveland, Ohio—The Holle Bros. Co. Columbus, Ohio—F. & R. Lazarus Co. Corpus Christi, Texas—Lichtenstein's, Inc. Cashacton, Ohio—M. O'Neil Co. Dayton, Ohio—The Elder & Johnston Co. Gloucester, Massachusetts—William G. Brown

Co. Grand Forks, North Dakoto—R. B. Griffith Co. Great Falls, Mortin Dakota—K. B. Griffith Co. Great Falls, Montona—The Paris of Montana Grean Bay, Wisconsin—H. C. Prange Co. Hartford, Connecticut—G. Fox & Co. Hartfiesburg, Mississippi—Fine Bros. & Matison

Co. Holyoke, Massachusetts-McAuslan & Wakelin

Holyoke, Massachuserts—McAustart & Wakent Co., Inc. Joliet, Illinois—M. A. Felman Co. Lansing, Michigan—J. W. Knapp Co. Los Angeles, California—Broadway Department

Stores Malden, Massachusetts-F. N. Joslin Co. Middletown, Connecticut—The Fath Dept. Store Milwaukee, Wisconsin—The Baston Store Milwaukee, Wisconsin—The Baston Store Newark, New Jersey—L. Bamberger & Co. New Haven, Connecticut—The Edward Malley

Co. North Adams, Massachusetts—The Boston Store Northampton, Massachusetts—McCallum's Oakland, California—Jackson Furniture Co. Omcha, Nebraska – J. L. Brandeis & Sons Paterson, New Jersey–Quackenbush Co. Pittsfield, Massachusetts–England Bros., Inc. Portland, Oregon–Meier & Frank Company Providence, Rhode Island—The Shepard Com-DOUN

Reading, Pennsylvania-C. K. Whitner Co., Inc. Rochester, New York—McCurdy & Co., Rutland, Vermont—Economy Dept. Store St. Louis, Missouri—Famous-Barr Co. St. Louis, Missouri—Hamous-Barr Co. Saginaw, Michigan—Wm. C. Wiechmann Co. San Francisco, California—W. & J. Sloane San Jose, California—L. Hart & Son Co. Sheboygan, Wisconsin—H. C. Prange Co. Taledo, Ohio—LaSalle & Koch Co. Washington, D. C.—The Hecht Co. Waterbury, Connecticut—Hampson, Mintie &

Abbott Worcester, Massachusetts-Denholm & McKay Zion, Illinois-Zion Dept. Store

Bulb Beyond Reach?

Bulbs in high fixtures can be removed easily with a lampshade adapter attached to long pole

Relieve the :144 of Neura

• When neuralgic pain strikes, yo want relief *in a hurry*. And here's way to get it.

Doctors get it. Doctors generally will tell you that neuralgic pain may be largely cause by pressure. Nerves are irritated Local areas become sore, swollen.

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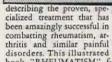
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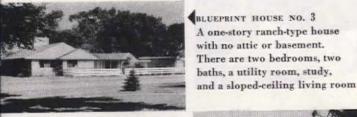
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You can order plans for any one of these Houses!

A one-story ranch-type house with no attic or basement.



BLUEPRINT HOUSE NO. 4 One-story ranch-type house, living room, dining room, two bedrooms, and a bath. The fireplace wall is entirely wood-paneled. Outdoor patio



BLUEPRINT HOUSE NO. 6 One-story brick and wood house with attic. Living room with fireplace, two bedrooms, dining room, kitchen, bath. Dining room could be bedroom or den



BLUEPRINT HOUSE NO. 8 One-story brick house with full basement, large kitchen, living room with window-wall, two bedrooms, and bath. Planned for easy expansion

No. 3 [] (See page 74, Nov. 1950)

No. 4 🗌 (See page 42, Dec. 1950)

No. 5 🗌 (See page 27, Feb. 1951)

Name

City

Street Address

"No plans sold for Wayne or Oakland counties in Michigan "No plans sold for use in Kane County, Illinois

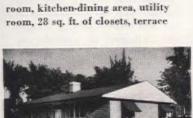
Blueprint House Order Form

PRICE: \$5.00 PER SET

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Print name and address in coupon (to be used as label for mailing blueprints). Cut out, check plans desired, and send M.O. or personal check to: (Do not send stamps)

THE AMERICAN HOME, Dept. BP, American Home Bldg., Forest Hills, N. Y.



No. 6 🔲 (See page 48, March 1951)*

State

No. 7 🗌 (See page 42, April 1951) No. 8 [(See page 54)**

One-story ranch house, oiled cedar board and battens, Roman brick entrance, two bedrooms, living

BLUEPRINT HOUSE NO. 7

"Dry your clothes the Hamilton way, ready to iron or put away!

Hamilton

SUBTRACT hours from wash-SUBTRACT hours from wash-day! Just toss your wet clothes into a Hamilton Auto-matic Clothes Dryer. In minutes your wash dries safer, fresher than it ever dried out-doors. Many clothes fuff-dri so wrinkle-free they need no ironing! Every week, more and more women are banishing washday drudgery with a Hamilton Dryer. No more heavy clothesbas-kets to carry . . . no more stooping and stretching to hang up the wash! With a Hamilton Dryer you wash whenever it's most convenient

whenever it's most convenient

-day or night-whatever the weather. Why wait any longer before you switch to automatic clothes drying? See your Hamilton dealer or utility company soon . . . and join the thousands of carefree Hamilton owners! owners

Exclusive Hamilton Features!

- SUN-E-DAY Ultra-Violet Lamp Sani-tizes and Freshens Clothes
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- Forget It! Hamilton Heat Control—Adjustable
 By Type Of Fabric

BADGE OF A DRUDGE! THROW AWAY THE

The Original Automatic **Clothes Dryer**





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HAMILTON MANUFACTURING COMPANY, TWO RIVERS, WISCONSIN

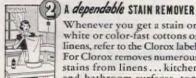




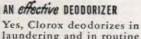
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Whenever you get a stain on white or color-fast cottons or

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For Clorox removes numerous stains from linens ... kitchen and bathroom surfaces, too.



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clean home. Disinfect drainboard, sink, wash basin, shower, tub and toilet bowl regularly with Clorox. See directions on the Clorox label.



Where Credit Is Due

WE LIKE MIXED COMPANY

Page 39: Small-scaled modern sectional sofa in red-textured covering, Armstrong; simple wood-framed lounge chairs with foam rubber seats and backs, oblong-shaped lamp table, slim-lined secretary-all in light-toned maple -from the Lancaster County group by Consider H. Willett; black lacquer coffee table, a Paul H. Willett; black lacquer coffee table, a Paul McCobb design for Young Planners Group, Win-chendon Furn. Co.; 30-inch square birch cor-ner table, Canant Ball; yellow-decorated side chair, Drexel; gray laop-piled catton rug, "Riviera" by Aldon Rug. Mills; black-on-white chintz draperies, F. Schumacher & Co.; briss-bise curtains of sheer cross-bar cotton, "Double Life", by Bedfard: Jacquer Lacquer bard table Jacquer Life" by Bedford; lacquer-based table lamps designed by Paul McCobb for Raymor Mfg.; designed by Paul McCobb for Raymor Mfg.; milk glass wedding jar, Westmoreland; china washbowl and pitcher by Savage of Calif.; ironstone tureen from Claude M. Sperling; round brass wall clock, Rubel & Co.; white ceramic Ilama, Brackenridge & Taylor; im-ported amethyst deconter, W. E. Owen; de-canter far left from Imperial, one in center from Heisey; picture, "The Crooked Mile" by Herrman from Thanhardt-Burger.

Page 40 and on cover: Traditional sofa by Loeblein of Kent, Ohio in modern upholstery fabric by Cheney; pair of launge chairs in turquoise-green nylon, Heritage-Henredon; lounge chair in conventional dark green matalares Heritage turquoise-green nylon, Heritage-Henredon; lounge chair in conventional dark green matelasse, Heritage-Henredon; occosional chair of bomboo design with novy blue seat cover, Grand Ledge Chair Co.; Regency desk, Kit-tinger Co.; fruitwood desk chair, Kent of Grand Rapids; bleached pine commode, Baker Furniture, Inc.; 18th-century mahogany lamp table, Borclay Square Furniture Co.; stack tables—small ones 15 inches square, larger ones 15 by 30 inches—from "Inspiration" group by Drexel; ombre-stripe covering of by Drexel; ombre-stripe covering of group by Drexel; ombre-stripe covering of cushions on stools, Seymour Fabrics; drapery fabric, 32 inches wide, Jofa; blue ninon glass curtains from Cortley Curtain Corp.; oll-wool silver-blue rug, "Bramble" by James Lees & Sons; lamps on desk and table, Warren Kess-ler; modern pictures—"Bust and Mandolin," Picasso, from Rudolf Lesch, "Floral, No. 1" Rouault, from N. Y. Graphic Soc. (both re-productions), magazine print matted and framed by F. & R. Lazarus; imports include Czechoslovakian lusters, amethyst cut-glass bowl, white candy jar and wood cigarette box from Italy; handsome modern ash tray from Assoc. American Artists. group

Page 41: Wrought iron sofa upholstered in moth-proceed wool plaid and chair in mustardygreen tweed from Pacific Iron Products; 2 side chairs in brown and beige print, Conant Ball; Colonial Welsh dresser and coffee table are in pine, both Drexel's "American Traditional"; pine, both Drexel's "American Traditional"; 40 inch slat top benches used as window seat, Ficks Reed; cinnamon colored cotton rug, "Wunda-Weve" by Belrug Mill, Inc.; mustard draperies, brown valance and covers on seat cushions are burlap, F. & R. Lazarus; Paul custions are burlap, F. & R. Lazarus; Paul Heinley shutters stained tobacco brown to match valance; wrought iron and brass can-delabra, Brackenridge & Taylor; black, white and red modern candy box, Tony Ceramics; terra cotta bull, mustard and brown ash tray on table, gray and black horse on Welsh dresser, all Marianna Von Allesch; pitcher de-pitchan "Seven Saor" by Nure, brown ach tray dresser, all Marianha von Allesch, pitcher de-picting "Seven Seas" by Nura, brown ash tray with fruit design, blue and white bird, all Assoc. American Artists; pewter mugs imported; large woven tray (one of set of four) from Mary Ryan; enamel base floor lamp, Laurel.

WINS ON 21 POINTS

Pages 44, 45, 46: Metal cabinets and sink Pages 44, 45, 46: Metal cabinets and sink, Lyon; gas refrigerator, Servel; range, Magic Chef; washing machine, Easy Spindrier; drier, Hamilton; steam iron, Presto; sewing machine, Domestic; bucket chairs, Aristo-bilt; metal lath, U. S. Gypsum Expand-X; counter tops, Good-year Vinyl; fabrics by Patterson; rubber tile flooring, Danbury; copper bottom utensils, Ekco;



"Buying an Oil or Gas Burner? READ THIS FIRST!"

"When buying a new heating unit, you need one that exactly meets your particular requirements. Now, I'm a Fluid Heat dealer. And I can recommend Fluid Heat equipment because I know Fluid Heat's 31 models are designed for every heating application. It's the best heating equipment made! Moreover, my servicemen really know Fluid Heat burners. When they make Fluid Heat installation or service calls, my customers are completely satisfied.

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'From what I hear, Fluid Heat only appoints dealers that operate this way. That's why it will pay you to visit the friendly, honest Fluid Heat dealer in your town."



Manufacturers of a complete line of Oil and Gas fired Automatic Heating Equipment

Where Credit Is Due -

posture back chairs, Cosco; plywood, U. S. wood Plankweld; clock-radio, Zenith; Sunb Mixmaster, toaster and Coffeemaster; co molds from Bazar Francais; plastic dinnerw Lifetime Ware; cutlery, Ed Langbein; Wa Blendor.

PLACE AND SHOW

Table appointments on pages 64, 65: Ch "Brookmere," Flintridge; cloth, "Moderne" iv Stoffel's Damask, Inc.; silver, "Conto Towle; epergne, "Carlton Arts"; stemware bonban dishes, Silver City Glass; cand Donbon dishes, Silver City Glass; cand "Twistolite" (Renaissance type), Will & E mer. Plates, far right, page 65: #4146 Sky Plaid, Southern Potteries; "Sierra," Francis China; "Baroque-Gray," Syracuse China; "S light," Lenox, Inc.; "Driftwood" Share L Metlox Mfg. Co.; "Morning Melody," Univer Potteries. Potteries

DECORATE WITH ONE COLOR

Pages 62 and 63: Gold-and-Gray room pho graphed in the Grand Rapids Furniture Mal Guild Galleries, Grand Rapids, Michigan; F with Black-and-White room, furniture by Gr Rapids Chair Co.; Many-Shades-of Beige ro furniture by Baker Furniture, Inc.

DOLLAR "SAVORS"

Pages 78 and 79: Glass cake stand and ple Indiana Glass; tumbler, Richards Morganth silver, "Continental" by International; nap Blackstoff; china, "Stonewall" by D. E. / Nickol Company

SAFETY BEGINS AT HOME

Pages 90, 91, 92: Electric waxer, Univer-shelf cushion, floor mat, Wooster Rubber (stool, Cosco; steam iron, Presto; rug under Allen Rubber-Loc; can opener, Dazey; iron board cover, Tex-Knit; knife set, Ecko; was General Electric; electric range, Frigida chicken fryer, Griswold; pressure cooker, Pres double boiler, Pyrex; safety-lid strainer p Mirro aluminum

MARKET REPORT

Appliances on page 96: Coffeemaker, Sil French-style frying pans, Wearever Aluminu corn popper, Dominion Electric; "show-windo glass cover, Club Aluminum; small oven, W glass cover, Club Aluminum; small oven, W Bend Aluminum; electric cooker, Knapp Mona Chefster

Appliances on page 98: Iron (top), Westir house; iron, (second down), Dominion Electr electric sheet, Westinghouse; steak broi Federal Enameling and Stamping Co.; bot warmer, Sunbeam Corp.; clock, General Electr

ZIP AWAY BULGES

Blanket on page 162 is "3-Dimensional blankets, Portland Woolen Mills, Portlan Oregon, Standard quality comes in six col and white; deluxe quality in nine colors of white

How We Work

(Begins on page 17)

Dorchen Trumm, our assistant ar and crafts editor, Rosalie Thorn an assistant home equipment edited standing, Eleanor Jones, our foc editor, in the big black hat, ar seated in the foreground Doroth ("Dotty") Trumm, our arts an crafts editor. This one, too, snappe at night when the crowds were gon Long hours, and our feet get tired, bu don't let anybody tell you we don love it! See you next month . . . Your Editors





If only every young wife would send for this

NEW FREE FRANKLY WRITTEN BOOK!

Explains in detail how no other type liquid antiseptic-germicide tested for the douche is so powerful yet safe to tissues as zonire

In this modern age no well-informed woman would think of relying on weak, ineffective 'kitchen makeshifts' for feminine hygiene.

So many marriages are doomed to failure from the start simply because the wife doesn't realize how important it is to put ZONITE in her fountain syringe in her practice of complete hygiene (including internal feminine cleanliness).

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*Offer good only in the U.S. and Canada



Mail coupon for FREE book (never before published). Reveals in-timate facts and gives complete information on feminine hygiene. Write Zonite Products Corp., Dept. AH-101, 100 Park Avenue. New York 17, N. Y.*

City.

Gown by



it's a miracle that any water conditioner can be so easy on your hands and so hard on dirt! $\textbf{Calgon}_{\circledast}$ makes any soap or detergent wash anything in hard or soft water Calgon, Inc. urpee Seeds Grow FREE EE CO ide. Call. LOW AS stump with the help of a modern EES 20¢ PEACH multipurpose, 11-pound, 12-inch APPLE ED RUG SUPPLIES! chain saw that has come into such wide use in recent years. Weighing WONEY - SAVING "FACTORY TO YOU" PRICES SEND 25¢ FOR CATALOG BROS. DIFT. AH STRINGFIELD, MO. but 11 pounds and making a 12-inch cut, it can be operated on 110-volt house current or by a small, portable ED: JEWELRY! generating set. Called upon to get rid of a white oak with a 19-inch trunk diameter at ground level, he first removed the limbs and cut them GROW MINIATURE into fireplace lengths, then similarly handled the trunk, working from two sides where it was more than 12 in. across. As to our old enemy the P. O. Bax 355 Briggs Station LEARN LANDSCAPING stump, he cut this vertically right down to ground level, again making a cut from each side. Horizontal cuts removed the two pieces in the same number of minutes. After digging the Special! earth from around the stump, he quickly cut the main roots one by one. Thereafter, it was a simple matter to pry the stump loose, get it out of the hole, and dispose of it. \$ The U. S. Department of Agriculture has issued a Farmer's Bulletin (No. 1526) on land-clearing which, Jorth though designed primarily for farmers, contains some good tips that homeowners anywhere can use. Copies Back Guarantee. KRUSE NURSERIES Dept. 62081, Bloomington can be had from the Extension Forester, U. S. Dept. of Agriculture, THE AMERICAN HOME, OCTOBER, 1951 Washington 25, D.C.



DELCO-HEAT UNIT BRINGS ECONOMICAL COMFORT TO NEW ENGLAND HOME OWNER

"When we built our home," writes Anthony J. Larusso of Walpole, Mass., "we wanted a heating system that would be sure to give us comfortable, even warmth. And of course, we wanted it to be economical, too. For these reasons, we chose a Delco-Heat Oil Conditionair – and it has more than satisfied our needs."

Delco-Heat units are made by General Motors and installed by Delco-Heat experts. That's why Delco-Heat units are efficient, dependable, and economical both in original cost and in fuel consumption. Cotti-Laurence Co., Inc., Weymouth, installed Mr. Larusso's Conditionair.



Delco-Heat Conditionair -with exclusive "Rotopower" Oil Burner - automatically heats, cleans, humidifies and circulates the air in your home. Foroil-or gas-fired automatic heat, see your nearest Delco-Heat Retail Distributor.

FREE – Write for literature on automatic Delco-Heat. Address Dept. AH-55, Delco Appliance Division, General Motors Corp., Rochester 1, New York.

> Read what other Delco-Heat users have to say-see page 144.



FAIRBANKS-MORSE Submersible Pump

It's brand new! Operates entirely under water — including the motor! Water-lubricated; water-cooled. Pumps without noise or vibration. Only one pipe is needed inside casing. Has a capacity of 1,600 g.p.h. at 60-foot settings, and pumps efficiently at 400 feet. Ideal for farms, homes and country estates. See this new submersible pump at your local Fairbanks-Morse dealer's store. Or write for details to Fairbanks, Morse & Co., Chicago 5, III.



Winter Wraps for Peach Trees

f you ask me, almost any homeowner—even in the cold Middle West—can grow a crop of peaches every year. I don't mean just have some peach trees; lots of home gardens do that. I mean get fruit from them. I have done it for 50 years.

In 1901, my grandfather had on his Iowa farm ten acres of young peach trees with corn planted between the rows. This he planned to cut, shock, and later haul to the barn for feed. But the help he counted on suddenly disappeared and I was offered a trip to the Buffalo Fair if I would cut and shock that corn. Well, I started, but being new at it I couldn't get the shocks to stand up by themselves. So, as I cut, I built the shocks up around those peach trees as supports!

It was much easier for me, but the corn pretty well covered the treesand I got the dickens for doing it that way. However, my reward came the next spring, for the winter was a hard one and our peach treesthat I had equipped with corn-stalk overcoats-were the only ones in the county that bore a crop the following summer. Many times since then the same method has worked. So my advice to any gardener who has trouble with his peach buds swelling too early in the spring and being injured by late frosts is to make a place in his garden for some sweet corn for the delicious "roastin' ears" it yields, and then, in late fall as soon as the trees shed their leaves, cut the stalks to stack around the trees.

Why does this work? Well, I may be wrong but I believe that it is the action of the sun on the limbs and buds that causes the buds to swell prematurely and then suffer if a frost hits them. If I'm right, then it is more the shading effect of the corn shocks than it is the protection from cold and wind that they give. Only last spring, my wife called my attention to a long tin can that someone had placed over the end of a cut limb of a tree. The buds protected-and shaded-by the can were much less advanced than those on the same branch outside the can.

Won't mice and rabbits be attracted by the shocks? Well, maybe so. But for two years now we have been using the new rodent poison, Warfarin, and it has worked even better in eliminating mice than poisoned grain used to.

-C. E. MINCER.



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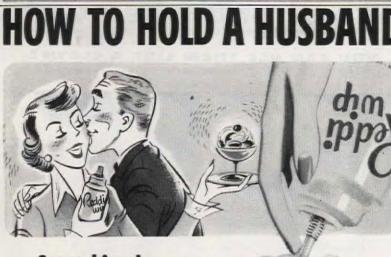
FLOUR MEATS AND FISH on fresh, clean ScotTowels. Then throw used towels away—and you're rid of messy cleanup jobs in just one motion. ScotTowels save you work and save you time!



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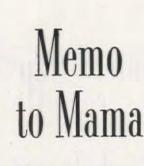


Serve him desserts glorified with Reddi-wip

Tonight—plan a quiet evening at home. Start it with your husband's favorite food—then for dessert serve him your own special chocolate pie glorified with Reddi-wip!

No need to tell him that Reddi-wip, made with fresh, rich cream, whips itself at the touch of your finger. No fuss -no work. No bowl or beater to wash.

Keep Reddi-wip in your refrigerator to glamorize pies, puddings, gelatins, cakes—every one of your husband's special dessert favorites. Dozens of servings in each container—and remember, there's only one Reddi-wip—your dessert magic secret that helps to hold a husband.



MARY ALICE BROWN

A n unmade bed? A forgotten promise? A doubt about the need for overshoes? These all used to be the signal for much too much of what my older son calls yakity-yak. But now a great deal of it is controlled by a business-like system of intramural memos.

A visit to Dad's office started it. When we stopped by one Saturday afternoon, the children were fascinated by the way the office work was done. Their Dad gave them memo pads for souvenirs. I thought it would just make a neater way of drawing faces and playing ticktacktoe, but I was wrong.

We weren't home long before I found a wistful memo to Mama: "It's a long time since we had lemon pie." This was tucked under the kitchen clock. When I looked up from it I caught the interested eye of Bob, the older boy. He got the pie for dinner. But when he went to bed that night he found a memo. "It's a long time since this bed was made neatly." At first he had made his bed with almost military snap but lately it had just been a matter of cagily pulled up bedspread with a shambles underneath. The next morning his eve met mine with an amused glint. I wasn't surprised later to find that the bed was made exceptionally well. Nothing was said. That was part of the fun.

It's also the beauty of the system. Parents get in the habit of talking too much with the results getting shorter as the words get longer. Writing memos cuts down on wordage and points up a fact emphatically but subtly.

A private note has something special about it and reading it alone is a great deal better than having something said in the presence of an interested brother or sister or even a few pals. It minimizes a show of emotion on the part of the parent and resentment from the child.

Of course, the subject need not always be disagreeable. It's a lot of fun to find a compliment written down with perhaps some small token gift. When Sue had made her room look especially neat she found a memo, "Your room looks so nice!" And under the paper was a candy bar.

Due to the bargaining instincts of my older boy, the memos sometimes take the form of a contract. I'm likely to find, "I'll turn off my light at nine if you don't yell up." Or, "If I get my shoes wet today I'll wear



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my overshoes any day you say and without fussing, too!" These are signed and sometimes dated. I wouldn't be surprised to find them notarized.

Now that my seven-year-old son can finally read, it makes the whole family memo-conscious. Of course, with the memo to him I am careful to print in large letters with the message in short words. While writing once to Sue, it dawned on me that though I had just criticized her for sloppy writing, mine was worse! This whole system of memo-writing seems to put adults and children on a more level plane and makes for better understanding. It's really just the same old thing as writing notes, but somehow it is dignified and more fun by designating them as memos. Such things count so with children.

A working mother told me how much the memo system helped with her teen-aged daughter. Both were very busy, and in their hectic moments together it was hard to check what had to be done. After they hit on the memo system they both made notes whenever they thought of something, fixing them to a magnetized board in the breakfast nook.

Leone, the daughter, discovered that some of the things she noted for her mother she could do more efficiently herself. Just listing needs in black and white somehow made the tasks less formidable. By checking over their lists, they found they could organize their work better with errands portioned out more fairly.

Even mothers who don't work outside the home find that occasional absences from the home require notes of a sort. Since my children are in the habit of reporting home right after school I try always to be there, too.

When at the last minute I found I couldn't be home the other day I left a note saying where I'd be. Then I added. "Write here where you will be," leaving a line with each of their names. Sue and Jack filled in opposite their names where they would be but Bob had filled in, "I'll be right here!" And sure enough, when I got home he was sitting there doing his homework with the note propped up prominently in front of him!

But the most dramatic memo I've ever heard came from someone else's son. One snowy day the mother returned to find this cheerful memo, "Don't worry, I have gone slaying."



Memo to Mama "I found the loveliest floors are never scrubbed!"



"I was green with envy when I saw Mrs. Smith's lovely wood floors! Mine were so shabby. I always seemed to be wiping them up and I had no luck with so-called 'easy-way' methods of floor care. I asked Mrs. Smith her secret.



"I tried it, applying it the easy way, standing up with a long-handled applier. It wiped away dirt, scuff marks and stains, then polished to a gleaming wax luster that even my youngsters' trampling, rough-housing feet couldn't mar!







Floor care tips by Margaret Scott

Grease stains and black marks from rubber heels can be quickly removed by rubbing with a cloth

Margaret Scott Johnson's Wax C nsumer Service

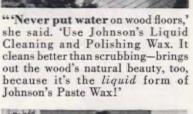
dampened with Johnson's Liquid Cleaning and Polishing Wax. If spots are extra stubborn, use fine steel wool instead of a cloth.

Don't forget that you can put Johnson's Liquid Cleaning and Polishing Wax on your floor with a long-handled applier. You don't have to get down on your kneesand you clean and wax your floor at the same time.

Don't confuse Liquid Cleaning and Polishing Wax with liquid self polishing floor waxes. The polishes which dry shiny do not clean, and floors must be washed and rinsed before their application. No washing is needed with Johnson's Liquid Cleaning and Polishing Wax.

> For detailed information on floor care, write me at Johnson's Wax, Racine, Wisconsin

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This floor makes it practical to enjoy your basement

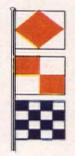
AN INVITING basement room like this with its bright nautical decorations makes parties more fun. Your own basement can be made just as livable, merely by developing your favorite decorative theme and putting down a floor of Armstrong's Asphalt Tile.

This modern flooring overcomes the old problems of dusty, drab concrete basement floors. Unlike ordinary flooring materials, Armstrong's Asphalt Tile is not affected by the alkaline moisture that's always present to some degree when concrete is in direct contact with the ground. It was developed especially to provide a colorful floor for basements and basementless houses and goes down right over the concrete subfloor without any special preparation.

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Armstrong's Asphalt Tile is a rugged floor. Its tough composition can take rough usage. Slide furniture over it, dance on it, you'll find it difficult to mar the lustrous surface. This floor cleans up easily, too. Spilled foods and beverages can be wiped up without leaving a trace-even cigarette burns are easy to remove. Occasional washing and waxing is all the care it needs to keep it bright and new-looking for years.

Let your Armstrong flooring merchant show you the handsome colors in Armstrong's Asphalt Tile. He will be glad to help you work out a floor design to meet your decorative needs. The low cost of this modern floor will be a pleasant surprise.



The seagoing atmosphere of this basement party room invites guests to have fun. It can be carefree fun, too, because the colorful furnishings are so practical. That's particularly true of the handsome floor of Armstrong's Asphalt Tile. It's durable and, in addition, it's an important part of the room's decoration. Signal flags are made up of various asphalt-tile colors and accent the Bermuda Blue Marble of the floor field. Floor plan and list of furnishings for this room will be sent to you free on request.

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