The AMERICAN HOME

25¢

for November



Attic Remodeling • GLOXINIAS



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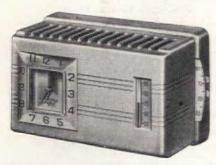
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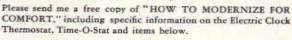
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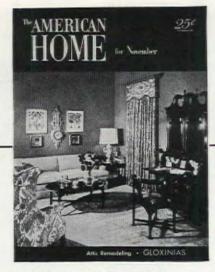
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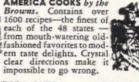
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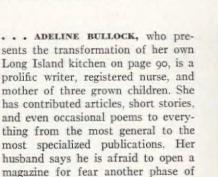
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BETTER THINGS FOR BETTER LIVING ... THROUGH CHEMISTRY,

Contributors

tells "How to Decoy a Duck" on page 70, received his art education at the Parsons School of Fine and Applied Arts in N.Y.C. Until his service with the Signal Corps during the war, his field was advertising art and design in N.Y. Since the war, he has been director of Scientific Illustration for Research and Development of the Signal Corps Engineering Laboratories in Fort Monmouth, New Jersey.



a farm in Gray, Okla., where he still lives. Still a high-school student, and a most unusual one, he is founder of the American Gloxinia Society; editor of its publications. Of course he grows gloxinias (page 48) and related plants in home and greenhouse, and corresponds with gardener friends in all the States and several foreign countries. In his "spare" time he is active in school and church affairs.

the Bullocks' lives will be in it.

the Christmas angel display on page 45 for her own front door, is a native Long Islander and mother of two sons, aged 7½ and 5. Although she had no formal art training, "not even in high school," she likes to draw or paint whenever she feels the urge, and combines her talent successfully with her imagination. She now lives in Levittown, where she says they are one of the "pioneer" families.

HOME alumnus, designed the Christmas window displays on pages 43 and 44. Born in Wilmington, Delaware, he began his art career at the age of 9 with a scholarship to the Wilmington Academy of Fine Arts. He has taught art, done medical illustrations for the Army, and painted portraits. Now living in New York with his Californian wife, he is an illustrator for a commercial art studio.













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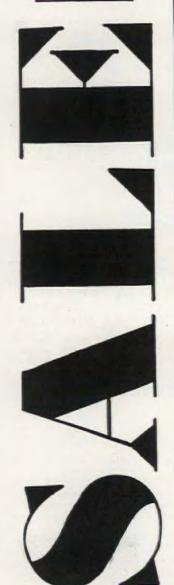


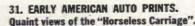
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Simply light Kindle Kandle and put it benea logs. These fire starters off an intense, not flame sometime after the fire is going well. This is when they turn the family fire into a glorious spectacle of multi-colored flame. S to the box on hand when you light up the fireplace for Christmas, New Years and every Holiday during the year.

\$1.50 postpaid.



"ANGEL CHIMES"

Revolving "Angel Chimes"
From Sweden comes this enchanted
decorative innovation. Heat
sing from the burning candles
uses the Herald Angels to rejove lightly striking the bells with
love lightly striking the bells with
less at the single the
list afar. This is the original, one
do not her andelabra of its type
that (1) It is made of heavy
set to andelabra of its type
that (1) It is made of heavy
set to catch possible drippings.
It has four candles instead of
the usual three, (4) It is imported
on Sweden where it is precision
on Sweden where it is precision
on Sweden where it is precision
che end of the mantel, dining
ble, etc. Or if you desire only
te for yourself the extra will
r \$5.00 postpaid. Imported canest of it "Angel Chimes" 12 to
the boxe \$1.45 postpaid.

ristmas Catalog. It's FREE.



For overnight parking of the incents of a man's pockets such is coins, keys, wallet, watch, c. Brown and yellow pottery, common for loose change. The slot his back holds billfold or pares. 8" high, 6" long. The one of the part of the

Write for Big, New 112 pg. Christmas Catalog. It's FREE.



99-09 Metropolitan Ave., BLACK & COMPANY, INC. Forest Hills, N.Y.







Here's Mrs. Damar's own professional-type double-action Potato Cutter! Just insert whole potato, press handle, presto!—out come 25 French Fries OR 49 Shoestring Potatoes all ready for cooking. Ideal for making carrot sticks, dicing other foods and salads, too. Made of Golden Yellow, Snow White or Cherry Red enameled steel. Comes complete with 2 interchangeable stainless-steel cutting blades—only \$3.98, delivered.

Flame Tamer PREVENTS BURNED FOODS



Make every pot a double boller—with Flame Tamer! Just place under pots and pants—and there's no chance of the slow steady heat that is the real secret of good cooking. Ideal for reheating foods in china and glass containers. Only \$1.98 delivered.

Send cash, check or money order today! Full money-back guarantee!





"GOD BLESS OUR HOME AND OUR FRIENDS"

says Susan's new cross-stitch sampler, especially designed because so many of you have asked and asked for this motto. Kit includes 11½" x 14" black frame, all the multi-colored floss needed, instructions, and easy to follow design stamped on superfine white linen.

1 Kit \$2.95 ppd. Save on 2 Kits \$5.75 ppd. SUSAN SMITH

Dundee 13, Illinois II East Main Street



PATAKWA MOCCASINS

Ideal gift for the whole family

Ideal gift for the whole ramily from the Indian Reservation Country of soft, washable sueded cowhide, flexible padded soles, lifted inside heef the padded soles, lifted soles,

OLD PUEBLO TRADERS Box 4035, Dept. PA

"THERE'S MANY A SLIP 'Twixt the Cup and the Lip" is the message on the box containing these English cup coasters. Someone should get a medal for thinking of this happy solution. A dainty, white absorbentpaper coaster with willow design to place under the cup prevents a drip from the cup from a drop in the saucer. Box of 40, \$1 ppd. Breck's, 639 Breck Bldg., Boston 10, Mass.



THIS STRIPES OUR FANCY as a neat underpinning for our gayest menus. A "Blazer" tablecloth made of denim-and you know how practical that is. Red-white, green-white, blue-white, or charcoal-white with matching solid color napkins. (Or striped napkins and plain cloth.) 56" sq. cloth, \$2.75. 56" x 72", \$3.75. Napkins 75¢ ea. postpaid. Black and Company, Forest Hills, New York.



ROLLING SPOOLS GATHER NO LOSS of time in chasing them when they are at your finger tips in a Lazy-Susan Sewing Wheel which feeds and cuts threads without removing the spools. Ample storage space in 81/2" dia. wheel. Two-tone pincushion, rich wood base, embossed floralplastic covers in pastel shades, \$3.95 ppd. Young Prod., Dept. D3, 2605 Elmhurst Ave., Detroit 6, Mich.



YOU'RE IT if you're tagged with this lovely sterling silver disk with your own three initials or first name cut clear through (not more than seven letters, please). A sterling silver soldered chain, to which you can add other charms if you ever have the yen-you couldn't wish for a more beautiful beginning. \$3.95 (includes tax) ppd. Robin Hood's Barn, Sudbury, Massachusetts.



THE KETTLE MAY BE CALLED BLACK with impunity by this charming French Provincial-style coffeepot. It's all copper with black-lacquered handle, holds 4 cups, makes an attractive addition to the dinner or coffee table of the smart hostess. Handle at right angle to the spout makes pouring extremely easy. \$11.95 postpaid. The Highwood Shops, Box 226, Ridgewood, N.J.



WINTER WINDOW WONDERS will be easier to tend with a Window Garden Horticulture Set especially designed for proper care of indoor plants and aid to happy plant life. Detachable-tip water spray, earth scoop and tamper, and combination trowel-scratcher. Brass finished, they will not rust. Gift boxed, \$2.95 ppd. Max Schling Seedsmen, Inc., 618-16 Madison Avenue, N.Y.C. 22.





LUMINOUS ICICLES Darkness never dims your tree when it's decorated with tree when it's decorated with these sparkling icicles! Made of luminescent ivory-colored plastic, they glitter in the light, cast a soft radiance in the dark. 5" long. There's enough to bedazzle the biggest tree!

50 for 59c



KORN BARBER Shaves the toughest corns and callouses, quickly, painlessly, Removes both corns and outer growth. Made of surgical steel. Will not break skin or draw blood. Stays sharp for years, Eliminates dangerous razors and corn plasters.



WATER MIXER If you have separate faucets in bathroom or kitchen, you need our "water mixer." No more freezing under the cold spigot or scalding under hot. Water comes out just right at any temperature you desire. Slips on any type of faucet easily. Adjustable for faucets 7"-11" \$1.95



GOOFY BALL Crazy, unpredictable . . . young folks love it! Throw Goofy Ball and watch its antics . . . and watch its antics ...
dizzy spins, twists, loop-theloops! Made of heavy vinyl
plastic with smooth round
surface and heat-sealed
seams. 14" across when 79c
inflated



ANGELS ON A STRING ANGELS ON A STRING
So Xmasy with wings, harps
and candles! So adorable,
perching in the tree or peering demurely from your holiday greens. Hand-painted
and carved from wood in
the Italian Alps. They'll
live for years on your live for years on your "whatnot" shelf . . .

3 for \$1



ELECTRIC FLOUR SIFTER Now, bake as never before with this new sifter that aerates the flour. One electric sifting equals 3 by hand. Saves time, work, no mess. Flour comes out like mist in seconds. Holds over 3 full cups. U. L. approved. A. C. Regularly \$1.95. \$1 \$1



WOODY TOOTHPICKER Woody's head down and the nosy bird springs right up again—a clean toothpick in his beak! Just fill the log with toothpicks . . . and Woody serves them to you one at a time. Red and white, all plastic 75c



MINIATURE PLAYING CARDS Almost microscopic in size—52 perfect, tiny playing eards and the Joker. So accurately reproduced they can actually be used. %6" long, printed in red and black, with backs in blue. Ideal for bridge prizes, collectors items, Xmas 50C stockings. The deck... 50C





WINDOW SCENES
Transform your windows into Transform your windows into glowing stained glass for Christmas! These full-color scenes look just like stained glass when light shines through them, 18" by 20" complete with fastening tape. Two styles: Madonna or Santa Claus, Can be used for many years. many years.

98c each, \$1.96 pr.

Youngsters get a kick out of this unique talking animal book. There's a familiar yet different animal on every page that emits its own particular squeak as the page is lightly pressed. A whole farmyard of fun in \$1.50

JOHNNY SMOKER The

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offers on this one page the

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ELECTRIC RAZOR The famous Taylor Double Head ... at a fraction of its real value! Scientifically engineered for extra smooth, close dry shave comfort. Self-sharpening. U. L. approved. A. C. only, Complete with cord, carrying case and manufacturer's guar ... \$2.95 antee, Gift boxed ... \$2.95



VENETIAN BLIND CLEANER Does both sides of the slat at the same time. Two sponges do the trick—they can be used to clean ordinary dust and dirt or wet and soapy when you want to wash the blinds, Saves time and \$1



BRASS STAMP BOX No running out of stamps with this glowing, solid brass case on your desk! Smart modern design—holds up to 500 stamps, feeds them out one at a time. 134" diameter, 11½" tall, and heavy enough to double as 200. to double as a \$1.50



CHUNKY PAD Keep it on your desk, in the kitchen, by the phone. Beautifully bound in genuine leather, smartly saddle stitched. Has a gold-plated pencil on a gold-plated chain. Complete inside lining of moire. With huge pad of paper \$1.25



CORNUCOPIA FIII It CORNUCOPIA Fill it with fruit or flowers! Nothing's more beautiful on a table. Made of strong willow reed, natural color, with 3 small feet for support. Overall length 14", opening 7" in diameter. This lovely Horn of Plenty will highlight every festive decorative scheme. (Fruit \$1.95)

NUT CRACKER SUITE

Handsome nut cracker set in 8-part harmony—two nut crackers and six nut picks!

All in gleaming, non-tarnish chromium. Crackers work on

the spring principle—most efficient style known. Picks and crackers are 5" \$1 long. Gift boxed \$1



SPARKL-TEX A snowbank for your tree! A huge, 32" by 64" pad of flame-proof cotton, aglow with silver sparks that catch your tree's gleam and reflects it back up! Shimmering background for pressure, and trees it

for presents, and drape it over a mantel. Re-usable, packs compactly for pt

\$1

PIGGY TAPE MEASURE
This little follow made a pig
of himself by swallowing a
whole yard of tape measure!
Just pull out the little metal
ring, measure, and let go.
The tape snaps back into
his tummy, Plastic, just
2½" x 1½".

39c or 3 for . .



WIRELESS MIKE Amaze friends with your own broad-casts—through any radio within 75 feet! Can be used with one, two or more radios, as a public address system, baby or burglar alarm. Broadcasts from car to car, too. Ready for use, car, too. Ready for use, no connections. no \$8.95



JIFFY GRIP Revolutionary clothes pins! So small and compact, a dozen can be held on your fingers. No more stooping, stretching or fumbling. Holds delicate nylons or heaviest blankets. Unbreakable, won't snag, rust or discolor clothes.

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I understand that if I am not completely satisfied I may return my purchase for a full refund. Safe delivery guar-anteed, postpaid.

COP-R-STIK A touch of magic Cop-R-Stik and in



DOODLE POODLE World's most unusual fine quality ball point pen. Twist the tail on this 5" bow wow and out shoots his tongue—the ball pen point! Twist tail again—tongue retracts. Keeps you smudge-free, Has long-last-ing ink cartridge.



THE LORD'S PRAYER Written on parchment, no bigger than a pin head! Hold book up to light, look through tiny hole—there's the Prayer—amazingly easy to read. Book is white plastic with gift "pages." Size, 3/4" x 1" x 1/4" 50c



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CRAZY HORSE Latest adult craze! This 6" by 4" horse is made of squishee plastic that can be bent in any shape-but never loses his form-1,000,000 different positions are possible! Re-lax with bright and colorful Crazy Horse \$1



FIXIT TRUCK A heavy-duty "Fixit" truck complete with tools for removing and replacing tires, plus a spare tire! Ideal for kids who like to take things apart and put them together again. Teaches respect for tools. All gay plastic and harmless \$1.29

RING POST In boudoir or

RING POST in boudoir or kitchen she will drop her rings on this convenient ring post where she can't miss them! A clear, lucite tilted block with a rose in its center. Hand-carved, hand-colored, mounted on triangular base. 134" \$1.19

magic Cop-R-Stik and in half a second copper bottom pots are shiny-bright! Works equally well on chrome, stainless steel, porcelain and your car. No scrub, no rub, just wipe on, rinse off. One stick does over 500 pots or their equivalent. 49c



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LIPETTES Smart make-up aid for travel, dating, busi-ness rush. Smooth, creamy lipstick . . . 15 matchsticks of it in compact matchfolder complete with mirror. Fam-ous Botany-brand lipstick in true red . . .





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TRAVEL TIE CASE Delight some man with this genuine Saddle Leather Case that holds 12 ties wrinkle-free. Collapsible hanger-just open and hang up-no unpacking! It's a beauty!

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collars: gift boxed.
3 CANDLE 9"
52.95 ppd.
5 CANDLE 14"
53.75 ppd. MATCHING SNUFFER \$1.00 ppd.

NEW! 2 DECKER MAGAZINE RACK

Two upper compart-ments bold Digest size ments hold Diges magazines — ample room for larger ones below! Lovely leaf design in hand wrought iron: 19" x 12". Choice of Verdi Green or Satin iron; 19" x 12". Choice of Verdi Green or Satin Black, \$6.95 ppd. (50¢ extra W. of Miss.)



4-CUP THERMAL JUG BRASS \$2.98 ppd. \$3.95 ppd.

CHROME \$3.98 ppd. Copper, Mahogany
CHROME \$3.98 ppd. JUG ALONE \$
WITH TRAY & G SELF-WINDING \$2.50 ppd. \$4.95 ppd. SELF-WINDING 52.
DOG LEASH 52.
Never tangles or dragsMATICALLY rewinds
closer! Colorful



MASTERCRAFT Dept. A., Boston 10, Mass.

212 Summer St.

FREE! WRITE FOR NEW GIFT 'N GADGET CATALOG

How They Grace A Home!

399 COLONIAL DOOR-KNOCKER, Solid brass, long. Hand engraved name in Old English lettering (maximum 14 letters, including spaces). . . . \$5.15

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lettering. \$2.15
401 EMBOSSED
BRASS BELLOWS.
English import. A
perfect fireplace accessory. Has leather
pouch and trimmed with brass nailheads. 16%" long. \$6.25



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NAUGHTY ANGELS

TELL HER SHE'S AN ANGELS

TELL HER SHE'S AN ANGEL-But a human one, too—by giving her this set of whimsically naughty angels for Christmas. One angel has a slingshot—one is sticking out her tongue, another is giving a "Bronx Cheer," while the fourth twirls her halo on her finger. They're conversation pieces anywhere—on the wall shelf, mantel or tier table. A "must" item for collectors, too. Made of ceramic bisque, daintily tinted in pastel colors. Imported. About 3" tall. Rushed to you postpaid. Set of 4, \$2.50 only

SPECIAL—Send 10e for Brochure of Unusual Gifts and Decorative Accessories



A NEW PLATE SPECIAL for a tea party, kaffee klatsch, or a midnight snack, completely deletes the cup and saucer juggling act from the performance. Serve refreshments on this 71/2" hand-painted plate which is grooved off-center for cup to leave room for goodies at one side. Cup and saucer unit, \$1 ea., 4 for \$3.50 ppd. Mrs. Damar, 915 Damar Bldg., Newark 2, N.J.



TEND TO YOUR KNITTING by keeping it in a crisp, Roman-striped carrying case. When you get to work, merely pull out a flap with wide ties to convert it into a tie-on apron-with your knitting or needlework still in place. A leap for the phone won't leave you chasing a ball of yarn. Bag, 15" x 16", \$2.95 ea. (2 for \$5.65) ppd. Janet Forister, Dept. 202, Bloomington, Illinois.



STORYBOOK CHARACTERS COME TO LIGHT on the nursery wall. Happy picture-lights in pretty shadow-box frames in egg-shell finish make gay decorations, wonderful night lights. Jack and Jill, Humpty Dumpty, Boy Blue, Jack-Be-Nimble, Bo Peep, or Miss Muffet. With 6-ft. cord and 7-watt bulb. \$3.95 ea., two \$7.75 ppd. Here's How, 160 E. 38 Street, N.Y.C. 16.



MY GRANDCHILDREN ALBUM is a real inspiration for a doting grandparent. Filled with snapshots of the wonder children, it is the most personal and thoughtful gift you could come up with. 21/2" x 33/8" to fit conveniently into a purse or pocket. Beautifully bound in genuine leather with moire lining, it holds 24 pictures. \$2 ppd. Greenland Studios, 58741/2 Forbes St., Pittsburgh 17, Pa.



FOOD FOR THOUGHT if you're thinking of Xmas-and who isn't about now? Anyone on your list would enjoy an assortment of Oregon Mountain Meadow Preserves boxed with greens, pine cones. Wild Blackberry, Greengage, Apricot with Kernels, Prune with Hazelnuts, Whole Strawberry-each utterly delicious. Five 51/2-oz. jars, \$2.95 ppd. Jane Amherst, Portland 17, Ore.



WE'VE FINALLY SUCCUMBED to a lifelong yen for a copper chafing dish, and have become so entertaining! Scrambled eggs with herbs, chicken à la king with a dash of sherry-everything comes out more glamorous. We're working up to cherries flambé-just watch. Tinlined, qt. capacity, takes a Sterno. \$8.95 ppd. Jenifer House, New Marlboro Stage, Gt. Barrington, Mass.



YOUNG PRODUCTS Special Gift Offers for readers of AMERICAN HOME





3 A Wisp of a Nightie

Luxuriously fashioned in rich black rayon with that silken feel. Gorgeous styling any woman will love. Lav-ishly trimmed in lovely lace. A never-to-be-forgotten \$7.95



for the

home



8 Self Sharpening Razor

Sharpens his blades at a flick of the wrist through revolutionary new design. Absolutely rust proof! Uses any double-edge blade time and time again! He'll thank you for it the rest of his life! \$3.95



13 Dutch Doll and Stroller

What little girl won't cherish this cuddly 20° doll in a gay polka dot dress with a dutch bonnet to frame her laughing blue eyes and pert smile? Includes her own sturdy all metal stroller with smooth rubber tires and just-right handle to fit the hand of any little \$4.95



18 No More Dishpan Hands

Slip this amazing semi-automatic dishwasher on your faucet and instantly wash dishes with rich, quick-cleaning suds. Flick a button for clear rinse water and be ready to relax. No more greasy dish cloths... no messy pans. Use hottest water without danger. With nylon brush for dishes, fibre brush \$7.95



23 Automatic Car Washer

Attaches to your garden hose, cleans your car like new in less than 10 minutes. Morlon bristle brush can't scratch, mat or tangle, 3 ft. long aluminum handle gives reach without weight. Lifetime all brass couplings. Complete 53.95



4 Lovely Ladies' Watch

Features expensive styling in the rich, gold-tone case and matching tubular expansion bracelet. Imported Swiss movement is fully jeweled for life-long accuracy, Fully guaranteed for a whole year! For yourself or for gifts, an outstanding value-at this remarkable low price. Just 99c Fed.

Tax and

\$9.95



9 5 In 1 Screwdriver Set

A gift a man will welcome. . . a gift no home should be without. A blade for every size and type of screw!

3 standards . . . one Phillips-type, one chisel all in a handy plastic storage pouch. Complete for only.

\$1.95



14 Electric TV-Projector

Kids of all ages show exciting movies on this electric TV projector that's safe and easy to use! Colorful theatre and screen included! Beautiful red plastic projector can't get out of order. They'll have hours of fun staging movie parties for family and friends as their favorite story-book characters come to \$2.98



19 Etched Hardwood Planter

Strikingly different! Perfect for TV, mande, buffet, or as a table center piece. Full 15½ wide . . . of etched hardwood. Circle color choice! Chartreuse, chinese red, jet black. Hand painted figurines: \$2.50 pr., planter complete with rust-proof liner only... \$3.95



24 Save Gas and Repairs

Motorists acclaim this amazing gauge that fits the dash of any car. Show engine efficiency. Helps increase gas mileage. Actually saves up to 3 gallons in every 10! Indicates minor troubles, helps avoid costly repairs. Great gift for says motorist. Only...



5 Exclusively for Women

New "Slickster" Electric Shaver is safest, neatest feminine grooming aid. Eliminates messy soap and water and dangerous blades! Perfect for lips, face, legs or arms. Leaves skin amooth . . . ne cuts, nicks or scrapes.

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Smart 17 Jewel 10 Wrist Watch

Luxuriously styled, extra slim case is neat and modern. Famous 17 jewel movement assures years and years of perfect accuracy. Full year guarantee and lifetime service certificate. Gift boxed. Fed. Tax included in the low price \$15.95 of just



15 Remote Control Electro-JEEP



"Loving Cup" 20 Salt and Peppers

Unusual gift ... charming addition to any table. You'll want several sets of these individual size salt and pepper shakers fashioned with gleaming chrome finish. See thru shaker top. Beautifully carved designs.

Set of two... just



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6 New Carry-All Bag

Smartly styled to hold all milady's necessities from coins to comb... cosmetics to nail-file. Rich alligator-grain plastic with matching handle. Gold tone frame. A welcome gift at just... \$2.95



11 Hi-Power Binoculars

They're lightweight, durably constructed and wonderfully clear. Styled exactly like a famous imported binocular. Perfect clarity is assured with the 3-power lenses made by the world famous American Optical Company. Opens to big 7° x 6° size. Complete with carrying strap at this special low \$2.98



16 It Really Sews

Any little girl can have heaps of fun making beautiful clothes for herself or her dolls. Amazing sewing machine comes complete with needle, spool, thread . . ready to use. Educational as well as entertaining. Take advantage of this special low price now. \$2.98



21 "Gondola" Planter Lamp

Stunning, unique style to beautify any room. Striking decorator colors include black ceramic base with contrasting red shantung shade, boucle trimmed and red planters ready for your favorite plants. Also in chartreuse or gray, Stands 17"



22 "Checker Cake" Pan Set

Anyone can make delicious pro-fessional looking, checkered cakes with this perfect set. Pans and sepa-rators in lifetime gleaming alumi-num. For your own kitchen or as a wonderful gift for any home-maker.

	Plea	se R	ush	Ite	ms \	Nh	ose	Num	bers	I Ha	ve Cir	cled	d
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2 Electronic Walkie-Talkie

7 12 Luxurious Perfumes



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17 Mechanical Brain Watch

It remembers! Tells time . . . tells date, measures speed and distance. Accurate jeweled, Swiss movement. Push button start and stop. Sweep second hand. Anti-magnetic and shock-resistant. Nite-Vue radium dial. Carries full year guarantee and lifetime service certificate! Incredible low price \$9.85









(A) MRS. DAMAR'S POTATO CUTTER

ust put a whole potato into this potato cu uill the handle down and out pop 49 · tring or 25 French Fries. All perfectly Il ready for deep frying. Ideal for dicing oods and preparing saiads. Made of enan teel with 2 interchangeable stainless included. Colors: re-ranteed. ONLY \$3.98

(B) MRS. DAMAR'S GARLIC & SPICE PRESS Crushes garlic buds into a fine, smooth paste Also crushes lemons and limes. Excellent for crushing perpercorns, cloves, spices, parsley



Asstd. MAGIC STIK-UP CHRISTMAS DECORATIONS

CHILD'S PERSONALIZED **'SLEEP TIGHT' PLATE**

Blessings on your child's peaceful slumber with this charming, colorful 9½" plate specially per-sonalized with first name. Ribbon bow wall hanger included. De-lightful styrene wall decoration. Youngsters will be tickled! Only

\$1.50 ppd. GREENLAND STUDIOS

5858-AH-2 Forbes St., Pittsburgh 17, Pa.



THE "SLICK CHICK"

Refreshing as Spring and versatile too-this jaunty yellow bird atop a green Gourd Planter may be used for ivy, cigarettes—or even jam! 5½4" high. Of beautifully glazed, high fired ceramic.

.35 each, ppd. \$2.50 pair, ppd. No C.O.D.s

VIDA WILLIS P. O. Box 112 Arlington, N. J.



"CHUCK WAGON" BOX. Five asst. 51/2-oz. jars Oregon Wild Blackberry, Greengage Preserves, Prunes with Hazelnuts, Oregon Whole Strawberry, Apricot with Kernels; gift packed in rustic box decorated with forest sprays and cones.

Shipped prepaid, \$2.95

JANE AMHERST 1912 N. Argyle, Portland 17, Ore.



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Wonderful Christmas Gift

> Beautiful Colors

Ruffle or Corded Style

FOAM RUBBER Decorative PILLOW

A super-soft, molded Foam Rubber Pillow covered in beautiful fabric. Holds shape— never mats or sags; non-allergic. Use in bed-room or living room, floor, chair, sofa or divan. Newest style in living room decoration. Gray, forest green, chartreuse, wine, gold, toast and cherry red. Size: 17 in. Sq., 5 in. thick.

Shipped anywhere. Postpaid \$6.95 The Foam Rubber Store

"Our Home Is Your Home" Personalized Apron



Imprinted with Name of Your Choice

We first heard this greeting in Mexico-ti means a warm welcome the world over. This apron is not for the kittenish type, but for the hostess who radiates cordial hospitality. Made of a soft, taffetalike plastic, an entirely different. luxurious material, in Forget-Me-Not blue, 6½" ruffle, roomy pocket, generous ties, A practical and gracious hostess apron. State first name to be imprinted. What a flattering Christmas gift!

\$2.25, postpoid, 2 for \$4.25

JANET FORISTER Bloomington, Ill. A CLOCK WATCHER can relax and let the Minute Minder keep track of the time. Set it to sound off in one to sixty minutes; the bell will alert you to turn off the pressure cooker, peek at your cake, baste the turkey, or even wind up a phone conversation. Whenever minutes count-it's a friend indeed. Neatlooking ivory plastic. \$3.95 ppd. Spencer Gifts, Atlantic City, N. J.



WHO CAN RESIST rushing to a window when a fire engine clangs past! And who could resist these wonderful prints of famous old ornamented engines used by 19th-century volunteer fire companies. 53/4" x 81/2" prints on good stock. We'd like to see them matted four to a frame -but that's up to you. Set of 8, \$1 postpaid. Marboro Books, Dept. E, 117 East 24 Street, N.Y.C. 10.



LUCKY LOVEBIRDS these, because their love nest is handwoven especially for them at Bear Creek and filled with jade-green ivy plants (in a flowerpot)—and what could make a cuter ivy-covered honeymoon cottage to pretty up a loveless spot? Complete with metal hanger and raffia for hanging, and of course the ceramic couple. \$4.65 ppd. Harry and David, Box A, Medford, Oregon.



NO MATTER HOW YOU SLICE IT OF what you slice, you'll do a better job with a slicing machine. You can save by buying larger, inexpensive cuts of meats. Slice cheese, bread, vegetables. A lightweight, portable model of sturdy plastic with a fine 71/2" Solingen blade. Adjusts to any thickness of slicing, folds flat for convenient storage. \$8.95 postpaid. Sally Graye, 80 E. 11 St., N.Y.C. 3.



IT'S SO EASY TO PAINT a tolecraft metal tray or wastebasket with your own full-color oil painting. Design is outlined in areas numbered to correspond with capsules of paint (liquor and water-resistant). Old-Fashioned Bouquet shown, other designs available. Dull-black finish with gold rims. Kit complete with brush. Either item, \$4.20 postpaid. Remington Co., Towson 4, Md.



ONE OF THE JOYS of loving a little girl is to dress a tiny doll for her. If you have a lot of talent or hardly any, you'll be equally delighted with this kit. An appealing 10" Magic-Skin doll and all the makings for her 11-pc. wardrobe. You'll sew in wonderful anticipation of a shiny-eyed delight on Christmas morning. \$3.75 postpaid. Susan Smith, 6 East Main Street, Dundee 13, Illinois.



Direct by Mail from Foreign Lands

UNUSUAL, USEFUL DECORATIVE ARTICLES FOR ONLY \$200 EACH.



A FREE GIFT FROM ABROAD TO NEW MEMBERS

READ the fascinating story of the Around-the-World Shoppers Club. Then, if you decide to join you will receive a delightful FREE GIFT from a foreign country to welcome you to membership! We cannot describe this gift now, because in our contacts with world markets we frequently uncover small lots of interesting items—a few of one kind, a few of another, and so on. Your gift will be selected from one of these fortunate purchases, the most attractive articles going in the order of "first come, first served." Now read the story of the club—and mail the coupon while the best of our free gifts are available.







How this thrilling new shopping adventure brings you surprise packages from abroad every month! A wonderful gift idea!

Imagine yourself shopping in the tiny villages and the big cities of Europe, Asia, Africa, South America, the Near East and the Far East. Imagine yourself examining the hundreds of unusual articles peculiar to each foreign land, many of them hand made, then selecting the very choicest in interest, usefulness, beauty and value, and buying them for only \$2.00 each!

Yes, you can now enjoy the thrill of receiving a surprise package every month, from France, Italy, Spain, Holland, Sweden, England, India, Japan or some other distant shore – for only \$2.00, delivered to your door. You pay no postage, no duty. The value is guaranteed to be more than satisfactory to you in every instance.

How, you ask, can this be done? The secret is in the new, unique service offered by the Around-the-World Shoppers Club — plus the magic of the American dollar. Foreign nations are in urgent need of American dollars to support native industries. They are glad to offer tremendous merchandise values in exchange. Thus you get more for your money—and at the same time you are doing your bit to improve world conditions by lending a helping hand to our neighbors around the world.

Conversation Pieces From Abroad

Our representatives abroad are constantly searching for the best items and the biggest bargains available. They not only attend the great international fairs and exhibitions, but they travel the highways and byways of foreign lands to discover the unique, the unusual, the beautiful articles which are destined to become conversation pieces when worn, displayed or used in America.

Coming from a different country each month, the Club's selections are ever-varied in character, representative of many different cultures. One month, for instance, you may receive an example of fine Florentine leather-work from the historic city of the Italian Renaissance; the next, a package may arrive from mysterious India, containing a strangely beautiful work of hand-wrought silver in symbolic design. Other shipments may bring you an old-world woodcarving from Switz-

erland; a handwoven creation from South America; a sparkling piece of Swedish glassware; a chic product of France.

A Thrilling Surprise Each Month

With each package will come the fascinating story of the origin and significance of the article you receive—adding glamour to each shipment.

Think of the fun of receiving such exotic "surprise packages" month by month! It is like shopping around the world! That is the thrill of membership in the Around-the-World Shoppers Club. Each month you'll look forward to the arrival of your foreign shipment with eager anticipation. Each month you'll experience the crowning thrill of the treasure-hunter when you open it to see what delightful surprise it has brought. You'll admire the unusual foreign craftsmanship; and you'll marvel at the incredible bargain.

You Pay Nothing Extra for Membership

It costs nothing to join the Around-the-World Shoppers Club. There are no membership fees or dues. You pay only for the regular monthly selections of merchandise – and only the low, uniform price of \$2.00 apiece – even less on a 6 months' or 12 months membership.

You may join the Around-the-World Shoppers Club on any of the following plans:

3 Months Membership
(3 consecutive shipments)......\$ 6.00

6 Months Membership (6 consecutive shipments)......\$11.00

12 Months Membership (12 consecutive shipments).....\$20.00

(Note: the U. S. Post Office Dept, charges a service fee of 15c for delivering foreign packages, which is collected by your postman and cannot be prepaid).

You Can Cancel at Any Time

You may cancel your membership at any time (please give 30 days' notice to allow for transmittal to our foreign office) and the unused por-

tion of your payment will be refunded in full. Even better, if you are not delighted upon receiving your first regular monthly selection, you may keep it free of charge along with your surprise gift and receive a full refund of the total amount paid.

Extra Reward for Joining Now!

Why not start your membership right now, while you can have a FREE SURPRISE GIFT as a reward for promptness, and get the benefit of the really remarkable values now available? You won't want to miss a single shipment!

remarkable values now available? You won't want to miss a single shipment!

Use the coupon below or write, enclosing remittance for the membership term desired. If subscribing for Gift Memberships—a grand idea—enclose names and addresses of recipients (they will receive handsome cards announcing your gift). But by all means, get your subscription in the mail at once. Address our American office.

GIVE A MEMBERSHIP TO SOMEONE SPECIAL!

What could make a more interesting and outof-the-ordinary gift than a membership in the
Around-the-World Shoppers Club? Who would
imagine that such lovely foreign products cost
only \$2.00 each in American dollars? Month
after month they are delivered to the recipient
from abroad to serve as continuing reminders
of your thoughtfulness.

AROUND-THE-WORLD

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Please enroll	me as a Member and s	send me my FREE SURPRISE art regular monthly shipments
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Holds 14 (count 'em) pipes!

Three air-tight humidor jar-drawers.

Larger drawer for accessories, catted honey tone knotty pine, or lovely ogany finish, waxed, hand-rubbed. Size 13" x 18". \$12.50 Express chgs. col.



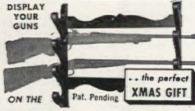
"Bee-Loved" Petunia Clock Brightest idea

Brightest idea since clocks were in vented! Modeled after famous gold medal-win-ning "Fire medal -win -ning "Fire Chief" Petu-nia, to de-light children and adults alike. Hang in kitchen, break-fast nook, nurs-ery, game room, porch.

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Your favorite snapshot on colorful Photo Christmas Cards. Send negative of family, pet, home, etc., with 3c stamp for your FREE sample card. See before you buy! If negative is unavailable, send photo and 50c. Negatives returned. No obligation. Satisfaction Guaran-teed. WRITE TODAY FOR YOUR FREE SAMPLE.

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FOREVER AFTER enjoy the beauty of these individual salt and pepper shakers-because sterling silver is one of the things you can expect a lifetime of pleasure from. Simple lines make these classics to survive modern to traditional moods, lending charm to either. Each 134" high, salts are gold-topped. 4 pr., \$20.75 (tax incl.) ppd. Nelmor Jewelers, 897 Bergen Ave., Jersey City 6, N.J.



A REAL GOURMET'S DISH is a translucent 10" china plate with a colorful border depicting good things to eat, and in the center a favorite cheese recipe of a famous chef with his signature. Select Fondue Neuchaleloise, Roquefort Roll Waldorf. Veal Chop Perona, Cheese Omelet, Cheese Soufflé Colony, Croquettes de Camembert. \$4.25 each, six for \$24 ppd. The Krebs, Westerly, R.I.



CHEESE CONNOISSEURS will delight in a gift box of 4 of Scandinavia's most precious cheeses. Samsoe: nutty, aromatic flavor. King Christian: bold taste with caraway seeds. Bleu: buttery-smooth with delicate blue veining. Port du Salut: indescribably delicious. A gourmet's end for holiday dinners. Net wt. 31/2 lbs. \$4.95 ppd. Old World Cheese House, 70-72 Evans Turn, Hillside, N.J.





Olorful CERAMIC TILES

Beautiful, permanent 4-color patterns on glazed tile. Adds color to table setting—protects surface from hot dishes. Backing prevents scratching. Attached hanger permits use as decorative wall plaque.

Specify pattern you want (Pa. Dutch or Rooster) and

color of tile desired (black or white).
Pair of 41/4"x41/4" matching tiles, \$2.00 ppd.
Pair of 6"x6" matching

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Ohio residents add 3%.
Satisfaction guaranteed, Send check or money order to—

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BEAUTY TREATMENT FOR DIRTY OVENS

Amazing new Chemicleaner 88 makes messy scouring unnecessary. All burned-on grease, Juices and char are loosened chemically. Simply apply a little Chemicleaner 88 with damp cloth, Wipe off with another damp cloth and the interior surfaces of your oven come up shining like new! Excellent for cleaning broilers and burners too. Non-inflammable. Guaranteed harmless to hands and stove, Only \$1 for ½ pt. can—enough to clean your oven ten times. Money back if not satisfied, For prepaid shipment send \$1 to

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Send us the wedding invitation or announcement; we permanently encase it to make this magnificent box for cigarettes, candies or cards. Chased metal top; in sparkling silverplate. S5.95. In 24-kt. gold plate, with hand-painted forget-me-nots, \$7.95.

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SQUEEZIT

Holds a full bot-tle of catsup. At-tractive, easy to clean. Flows fast or slow. No more pounding a catsup bottle. Pliable plastic in tomato red, green leaves. C1 no Postpaid \$1.00



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TALLULAH THE TALKING DOLL

Her real human voice thrills young and old alike! She's fetchingly dressed in a dainty daisy gown of pastel satin and white lace. There's a feathered hat on her shoulder-length curls, and a flower basket from Old Mexico on her arm. Her deep blue eyes open and close flirtatiously. Tallulah stands 10" high on a secret jewel box. Wonderful for any little girl, ideal for Mother's boudain!

The FIRST talking doll priced under ten \$298 dollars—Tallulah is yours for only Remit with order. We pay postage, or C.O.D. plus postage.

THE TOY CHEST, Dept.A., Ozone Park 16, N. Y.



SET IN CRYSTAL to add flower-andcandlelight glamour to a table setting. Beautiful pair of hurricane lamps etched with your monogram have wells for small flower arrangements in their square bases. 7" high, they may be used without the globes for long candles. A clear case of loveliness wherever they are used. Allow 2 weeks. \$9.50 pr. Eunice Novelties, Box 41-A, Rego Park, N.Y.



"PLACE MAT KEEPER NEATER" is a real boon to people like us who get our place mats ironed and laid away, only to find them all curled and wrinkled when we fish them out for a public appearance! A smart way to keep those prints you may frame someday, too. 20" x 14", your last name hand-painted in black on the cover. \$3.50 ppd. Little Linda Shop, Box 213, Highland Park, Ill.



A PINE PLATE RAIL makes a big show of a pretty plate and a few choice pieces of your best china. Select one, or hang two or more, one above the other. Two deep grooves hold plates and saucers firmly in place. Made of pine with a mellow old pine finish. Both are 4" deep. 221/4" long, \$2.50, or 321/4" long at \$2.95 ppd. Wits' End, 221 Bellevue Ave., Upper Montclair, N.J.

Rare Evergreens by kirk's

The gift which truly expresses the spirit of Christmas! Look what the big gift box contains: 32-in. Door Charm; Selected Holly Sprays with bright red berries; two 12-in. Western Red Cedar Wreaths; 12 ft. of lacy Cedar Garland, Assortment of Cones and Evergreen boughs; Mistletoe, Prepaid in U.S., only \$9.85. OTHER CLEVER GIFT-BOXES; "Home Decorator" Box \$6.85 Evergreen Wreath (18-in.) \$3.25 English Holly Gift-pak \$2.95 Door Charm (30-in.) \$3.50

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Decorate for Christmas" America's largest shipper of Christmas trees and florists' greens

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Christmas Morn with your golfing Friends!

FRACTISOR putting Practisor your golfing the shots on rug on grow, just like cup of grow, just like cup of grow, just like cup the grow and grow just like cup the grow of grow just like the grow of grow

Each—\$2.00 ppd. Set of 3—\$5.00 ppd.

A. BERGHMAN CO., 54 S. 19th St., MAYWOOD, ILLINOIS



A Real Nursery For Her Doll Babies!



Not miniatures, but large enough for her big-gest baby-fits dolls up to 16". How every little mother will adore this set that gives her dolls a nursery just like a real infant's!

There's a high chair, junior bed and doll bath—all in pretty pink and blue sturdy plastic sheeting on steel tubing, decorated with cuddly babies and animals.

Red is 18" long, 8 ½" wide, 9 ½" high, High chair, 12" long, 8" wide, 20" high, with foot rest. Doll bath, 10" long, 13 ½" wide, 19" high, with pockets for washcloth, soap and water shut-off.

Boxed as a set of three, only \$4.95 Postpaid (No C.O.D.'s)



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A Gift You Can Give With Pride-\$1

This unique Vanitee Lotion Dispenser will grace any vanity, bath or kitchen. A flick of the finger pumps out just enough of your favorite lotion for one application. Holds 11 ounces. Wide neck makes refilling simple. In blue, pink, yellow, green or white. You'll want several (including 1 or 2 for yourself) at \$1 each. Satisfaction guaranteed. The Gift Cottage, Box 252MA, Pasadena, Calif.

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GADGETS!

vest Fashion Accessory Personalized Bag and Belt

Set. Inspired idea for your favorite sports outfit! The belt's a designer's delight in cowhide — and the "carry-everything" bag is suede and cowhide. Each gold stamped with first name or 3 initials. Saddle, green, red. Belt sizes: 22 to 34. Set, tax incl. \$9.00.

little mexican saddle stool is MUCHO VALUE! We found this handsome little stool in the high hills near Mexico City ... a favorite of the Mexican peon for years. The seat is made of thick top grain cowhide, strongly sewn and hollowed out with a real expert's eye to comfort. Its

sturdy legs give it functional, modern lines. It's 191/2" high, 15" from tip to tip. Weighs only a bit more than 2 lbs. and can support a Circus Fat Man! Wonderful as extra chairs for parties or in the den, living room, bar, children's room, before the TV set. For beach, picnic, athletic events, too. \$5.95.

Western Saddle for Bicycles or Tricycles. True-to-life Western saddle to delight your cowboy . . . whether he roams the range on bicycle or tricycle! Authentic handsome tooling, saddle color. Molded of rubber to fit any seat, simple to "unsaddle". 13" long and every inch of it a cowboy or cowgirl's dream for Christmas. \$3.50.

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Cook food right at table quickly, efficiently! Spun aluminum handy broil fits over any 10" or 12" dish for drip pan. With rust proof rack. U.L. Approved cord. AC-DC. Guaranteed. \$4.98.



Luxurious Jewel Case. Pretty, in pearl-strewn quilted taffeta—practical with 7 velvet-lined sections that accordion-close for compactness! A safe place for everything, from watch to clips. Large section zippered.

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Change any platter or tray magically into a smart Lazy Susan - just attach this amazing base! Holds tight with 3 powerful suction cups; platter rotates easily. Maple lacquer; 3½" high; detachable. \$1.50.



FREE With Your Order, we send you our JUMBO Christmas Catalog, a fascinating "Gift and Gadget Store" for pleasant shop-



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Lift Holiday Turkey, Sunday Roast from pan to platter without an ac- PHILADELPHIA cident. No more burned fingers, Use yourself, or give to friends. Easy to clean, chrome-plated steel. \$2.98.



Reproductions of famous old-time pistols, mounted on 5" x 10" simulated mahogany plaques with gold finished metal plates. "Derringer' (right) or "Pepper Box" (left) \$4.95 each, BOTH for \$9.50. (left)

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Please send me postpaid items indicated below. I may return them within 10 days, if I am not completely satisfied.

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N222	Western Bike Saddle	\$3,50	
DN100	Personal Xmas Balls :	3for\$1.95	
N151	Handi-Broil	\$4.98	
N766	Jewel Case f	\$3.95	
N229	Lazy Susan	\$1.50	
N131	Roast Lifter	\$2.98	
N151	_(Derringer) Gun	\$4.95	
N152	(Pepper Box) Gun	\$4.95	
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Crinoline Xmax Tree
Stands 181/2" High

Turn dollars into
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Finely detailed rhodium plated prayer cross with Lord's Prayer magnified in the center, Kit contains all materials including sterling neckehain.

Send 15c for jewelry catalog. Free With Order Chenille Doll Kit



Dress it up as a bride, bridesmaid or boudo's doll. Dress is made of soft fluffy chenille. Kit includes 7½" doll with real hair, all necessary materials and easy to follow instructions 1.69

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Kiddie Size \$1.98 1 to 3 yrs. Plus 30¢ Old—22" Tall Postage Child's Size \$2.49 3 to 10 yrs. Plus 30c

Sensational New Vinyl Plastic Infated Horse, decvinyl Plastic Infated Horse, decto look just like his famous horse, "Topper," actually ROCKS—BOUNCES—NEIGHS! Kids can sit on him and bounce right across the room, Topper neighs with every bounce, Straddle "Topper's" broad back—he neighs with delight. Pull his reins, he whinnies, impatient to be off TOUGH—Safe—Clean—Strong enough to support a 200-lb, man. "Topper" is made of 12 guage Vinylite sculf-proof plastic, electronically sealed. Suitable for ALL kids from 1 yr. to 10 years old because each child rides "Topper" his own way—and "Topper" can take it!—
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When you bite into one of these delicious almond macarcons, you'll realize why it's the high spot in anyone's visit to Atlantic City! They're made from our original exclusive recipe, right here on the boardwalk. Their chewy almond flavor is mouth-watering. A grand party treat . . . a different gift!



Box of 24 \$1.60 ppd. Box of 48 (family size) ... \$2.95 ppd.

Gift wrapped. Send for FREE Catalog of Other Assortments.

A. L. ROTH Macaroon Bake Shop

2627 Boardwalk, Dept. E, Atlantic City, N. J.





I.K.I Products, Inc. WISCONSIN

DASHING THRU THE SNOW will be twice as much fun for a Jack or Jill Frost on a pair of Ski Skates. More fun even than a barrel of snowmen! No need for ice, or even much snow. 13" long of bent hardwood with grooved bottoms, strap onto feet. Adjustable for children from about 5-13 yrs. Any wise Santa will make a note. \$1.55 ppd. Robert W. Kellogg Company, Springfield, Mass.

IF YOU FORCET the cigarette you've left burning in one of these rugged plastic ash trays, it's perfectly all right, because it will burn out quietly when it reaches the notch instead of setting the place on fire. And don't you think they're goodlooking? 41/2" dia. x 2" deep. Red or black. A set of four to answer your burning question, \$1.95 the set ppd. Twining and Buck, Salisbury, Conn.

WE COULDN'T RESIST this darling hand-woven basket from the Isle of Madeira, with its own dottedorgandy caddy to keep rolls, biscuits, and buns warm. Anyone who bakes her own will love serving them up in such a perky setting. Red dots and trimming are fast color. \$1.95 plus 25¢ handling. Gotham Gifts, Dept. Go, 67-85 Exeter Street, Forest Hills 75, N.Y.









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i	168"	(Double) .	90"	21.98	10.98
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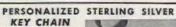
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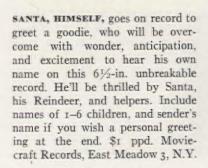
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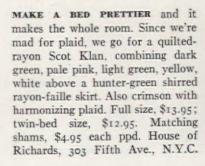
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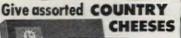




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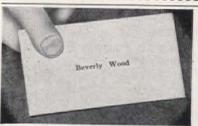
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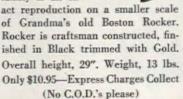
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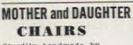


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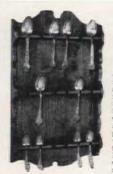
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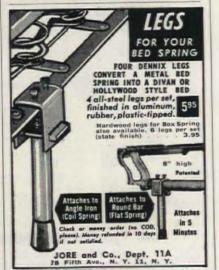
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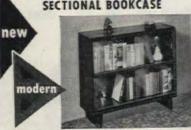
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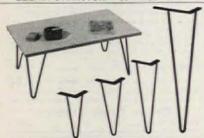
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ALL KEYED UP over these cute key chains. Made in Italy of genuine leather, one holds a tiny collapsible cigarette holder just 21/2" long when open. The other for anyone who knits or sews, or just measures up, is a tiny measuring tape one yard long (in meters or inches). Golden metal. We wouldn't mind finding either in our stocking. \$2 ea. postpaid. Gift Clues, Beacon, New York.

REBOZOS (or "stole" if you must) is handwoven in the village of San Martin Texmelucan, Mex. Now avoid the draft and still feel glamorous! All wool, it's a real softy, 98" long, 26" wide; and don't you love that big beautiful fringe at each end! In beige, and bright Mexican shades of red, turquoise, yellow, or green. \$9.95 ppd. Southwestern Gifts, 630 E. Alameda, Santa Fe, N. M.

KEEP IT HOT-that casserole you've become famous for. And no extra dishes, because you can cook it right in this standard 11/2 qt. oven-proof pyrex dish with cover, then carry it right to the table to look elegant in a delicately wroughtiron server with candle. Heat-resistant handles are wrapped in naturalcolored hemp. 8" high. \$6.95 ppd. Chet Studios, Middlebury, Conn.









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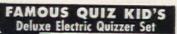
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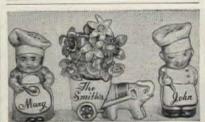


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Satisfaction Guaranteed or Money Back Available plain (without names) for only 50c. However, for only 10c extra, we'll artistically hand-letter any family name or Cart, and any first names of Couple on each of the charming figures, as illustrated. Each set can be personalized differently, if you desire, so that you can give one away as a gift. Add 15c to each set ordered for postage and handling No. C.O.D.'s please. GREAT AMERICAN CO., 300 W. Lake, Dept. 22, Chicago 7, Ill.

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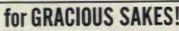
LEFSE' CORRUGATED ROLLING PIN they say is the secret of how the Scandinavians make such light and flaky pastry. Made from carefully selected birch with red-enameled hardwood handles, it is deeply grooved. If you have misgivings about your pie crusts, this might make all the difference. 1834" long. \$2.49 ppd. Haines Corp., 301 So. 7th Street, Minneapolis 2, Minn.

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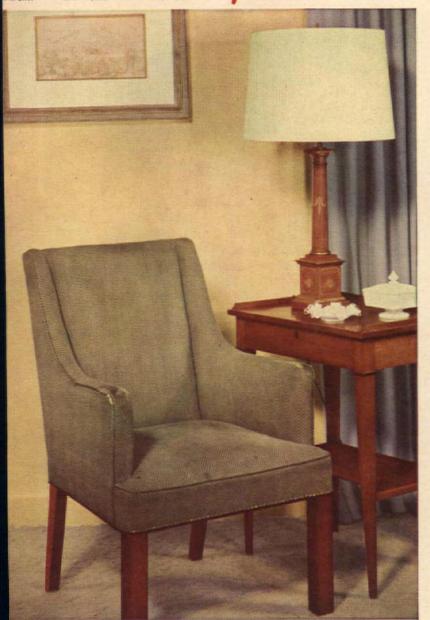














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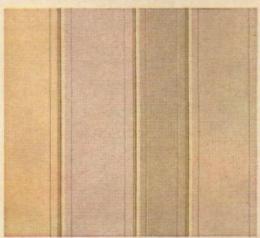
"ADD-A-ROOM NOW!" It's easy with



unused space in their homes into attractive rooms with factory-decorated Gold Bond Insulation Plank and Tile.



ASK YOUR LOCAL GOLD BOND lumber and building material dealer to show you these decorative, insulation products processed from "live" fibres of southern pine.



random assortment of 4 variegated blends that harmonize beautifully. Choice of 4 widths. Apply vertically, horizontally or diagonally.

HERE'S HOW YOU DO IT — it's really simple

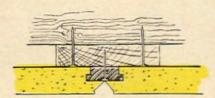


First measure your room ... walls and ceiling. Then go to your local lumber dealer and pick out your Gold Bond Insulation Plank and Tile (they're factory-decorated in harmonizing colors.) You'll find the Plank in many widths starting at 8". The tile in four handy sizes starting at 12" x 12", neatly packed in cartons...each containing 64 sq. ft. of tile.



When your Gold Bond materials are delivered, take a hammer and nail up your furring strips (ordinary 1" x 3"

wood strips that anyone can easily handle). You do this so the Gold Bond Plank and Tile will go on evenly and firmly, unless you already have a smooth wall and ceiling surface with enough holding strength to take nails or staples.



The trickiest job was the ceiling until Gold Bond came out with the Starter Strip. It's a narrow strip of wood four feet long, with edges that interlock with the ceiling tile. You just nail this strip to the furring along the center of the ceiling. Then you can start putting up your tile in the center, which means that the border, where the ceiling meets the wall, is practically guaranteed to work out evenly. (For quick, complete details, check the instruction booklet your dealer will give you).

Now some tips about using staples instead of nails on your Plank and Tile. Actually you can use either, because



the interlocking edges of the plank and tile prevent either from being seen. But you'll find stapling much the easier and faster. What's more, your dealer will be glad to rent you a good stapling gun at very low cost.



The most wonderful (most money-saving) thing about putting up Gold Bond Insulation Plank and Tile is that one person can easily and quickly do the whole job himself. The pieces are lightweight enough for a child to handle. Once they're in place the whole job is done and you're ready to sit down and enjoy your new added room.

Gold Bond Insulation Plank and Tile



blends or plain ivory permit many individual patterns for walls and ceilings...provide insulation against heat and reduce noise.



INTERLOCKING BEVELED EDGES on both planks and tiles, fully conceal staples and nails. Permit easier, faster application for neat, betterlooking job. (See instructions, left page).



INSIST ON THE PACKAGE with the familiar striped label . . . your guarantee of another top-quality Gold Bond building product.

NATIONAL GYPSUM COMPANY, BUFFALO 2, N. Y.





A young idea for an old attic

A lot of imagination and surprisingly little money gave this house an extra bedroom. The secret was to use Armstrong's Temlok® for the walls and ceiling.

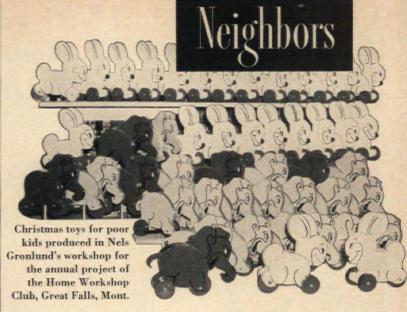
These practical materials are quickly nailed or stapled to a wood framework. The upper walls are finished with Temlok Plank in the handsome new Suntan Blend. The lower walls are made of big sheets of Temlok and covered with hardboard. The ceiling is Temlok Tile in Snow White. This new room is comfortable as well as beautiful, for Temlok's insulating qualities make attics and basements livable all year round and help cut down fuel bills. Another Armstrong material — M-67 Monowall, in large plastic-finished panels—gives the bathroom bright, easy-to-clean walls.

Ask your lumber dealer for details about Armstrong's Building Materials. He'll show you how to remodel easily, economically. He'll be glad to help you work out plans for your home.



SEND FOR FREE BOOKLET "New Ways to Remodel Your Home." It's packed full of information on methods and materials, illustrated in color. Write Armstrong Cork Company, 5211 Vine Street, Lancaster, Pennsylvania.

ARMSTRONG'S TEMLOK



Santa Claus, Inc.

CLAUDE CRAMER



George Baldwin teamed with the author—and they turned out 135 toys

his is about the Home Workshop Club of Great Falls, Mont.—and also about the Club's annual project which made Christmas better all around. The Club's 30 members include doctors and draftsmen, policemen and printers, clerks and ranchers—all brought together by a strong mutual interest in woodworking.

About 20 of us show up for monthly meetings in a different member's home each time. First there's a brief business session.

then the wheels turn and the chips fly down in the shop. There's usually a demonstration by a member who is especially expert in one phase of woodworking—say veneering and inlay, or spray painting and finishing, and so on. We pay a dollar per meeting, 75 cents of it going for a Dutch Treat supper, and the rest for a door prize and other club expenses. There's an annual Ladies' Night, too, the last meeting before we adjourn for the summer.

That project I mentioned before was making Christmas toys for kids who wouldn't be apt to get many. Each of us submitted



Demonstrations of special skills are part of the monthly meeting, so that members benefit vastly from each other's experience. Here Al Wolf discusses some of the fine points of edge shaping



THE YEAR'S MOST EXCITING NEW IDEA FOR MODERN LIVING!

Electric Wonderbar

PORTABLE, SILENT REFRIGERETTE STYLED AS SMART FURNITURE



Silent as a Moonbeam!
Save countless trips upstairs
to a sickroom or nursery!



Holds a Party Full!

Chills all your sodas, mixers, beer!

Handy removable snack tray!



Serve icy drinks right from your own easy chair! So handy while watching TV!



Ideal in Office or Den!

Makes gracious hospitality as
easy as opening a desk drawer!

Silently, it chills drinks and food! Freezes ice cubes! Rolls indoors or out! Serves as a refreshment center, a snack spot, a portable bar!

Ah! — Cold drinks, snacks, and ice right at your elbow — in a sleek cabinet that's smart in *any* setting! Open the door — there's a big serving shelf! Reach in — two big trays of ice cubes, plenty of space for food and drink! It's the perfect gift — the perfect servant for entertaining, parties, family fun!

Just plug it in! It's permanently silent! Freezing system has no moving parts to get noisy or wear — and it's covered by a 5-year warranty! Spilled drinks can't mar it! Uses no more current than a 150-W bulb. AC or DC, 32 to 230 volts. Mahogany, blond, white. See it wherever fine appliances are sold!

Wheel it Outdoors!

Enjoy it on your porch or patio! Great fun by the barbecue! Legs or casters optional.

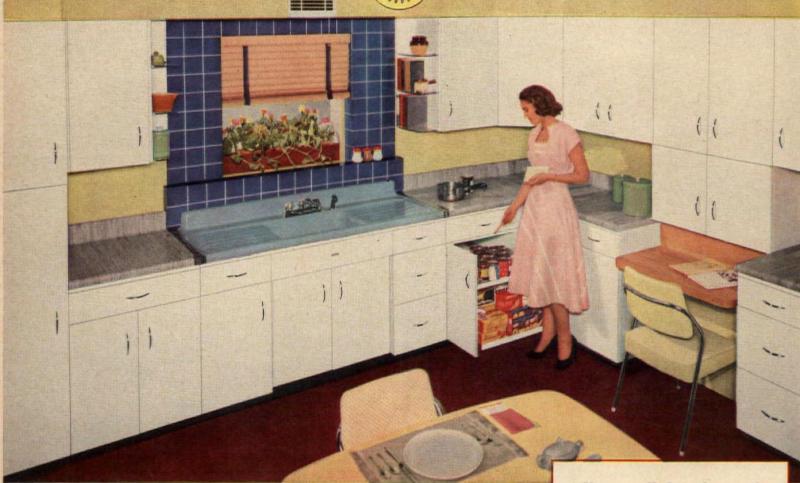




The name to watch for great advances in REFRIGERATION and AIR CONDITIONING

GAS . ELECTRIC

American-Standard KITCHENS



NEW-convertible kitchen cabinets

by the makers of the world's finest sinks



THIS American-Standard sink, with deep compartment and gently sloping drainboards, is made of rigid cast iron with a thick coating of acid-resisting enamel. Comes in white and five beautiful colors. Quality faucet is non-tarnishing, has handy spray.

• Do you need a kitchen tailored to your particular work habits and your own storage requirements? Of course! And now you can have it—thanks to the exclusive convertibility feature of American-Standard kitchen cabinets.

The new American-Standard all-steel cabinets have shelves and drawers that are interchangeable... to fit your needs... to make your work easier. You get this advantage from American-Standard, long famous for the finest, one-piece cast iron sinks.

For a kitchen planned to your own needs, see your plumbing retailer who sells and installs quality American-Standard products. Or for help in planning your new or remodeled kitchen send for our Kitchen Products Catalogue. It's free. American Radiator & Standard Sanitary Corp., Dept. KA-112, Pittsburgh 30, Pennsylvania.

You get all these features!

Adjustable sliding shelves and roomy drawers bring stored items within easy reach. They're interchangeable, even after installation, to meet individual storage needs and work habits.

All cabinets are sturdily constructed of steel with smooth, white baked enamel finish that's easy to keep spotless. Sound-deadened, snug-fitting doors open and close at the touch of a finger . . . drawers glide smoothly in and out.

New-design counter tops of thick, longwearing Vinyl form a continuous, unbroken surface from the top of the backsplash to the drip-proof front edge.

Shelves in wall cabinets may be adjusted at one inch intervals, accommodate even hard-to-store items.

And to complete the kitchen—Aeropel ventilator keeps room fresh, Disposer gets rid of food waste automatically.



Only 60 Working Days until Christmas!

DOROTHY LAMBERT TRUMM

hat's our rush?" you ask. You've just about washed summer out of your hair and settled into the good October weather-so why do we go and try to frighten you with this talk of working days until Christmas? Well, skip it for a month-if you can after you've turned the page and seen the very AMERICAN HOME Christmas decorations we dreamed up for you. Right now, there's time to make them. When we call an item "very AMERICAN HOME" we mean a very specific thing-namely, that it has to pay you to bother to make it. On the theory that your time is worth at least as much as your money, we simply will not suggest squandering it on little numbers you can buy as cheaply ready made. No, before we pass a make-it-yourself pattern on to you, it's approved by a battery of tough judges who must agree not only that it's good, but that it's something you couldn't possibly have for anything like the same price if you didn't make it. Take, for example, the happy symbol above-your home's Christmas card to your whole neighborhood. Painted on your window with washable poster paint, isn't it more effective than boughten wreaths or flimsy paste-on's? We fitted it to the kind of window found on many new houses, but we made our pattern in such a way that you could adapt it to windows of other shapes, too. Pattern 1447.

For Good Reasons for Working Turn the Page



EXPRESS - VIII -

This Nativity gives you your own stained-glass window, just for Christmas. Our pattern supplies the art, and you apply it, inside, with washable tempera or poster paint. Use the whole design, or individual parts for windows of different shape. Pattern 1448

Let the whole neighborhood in on your good will by installing Santa's sheer-nonsense train on your roof. Our Blueprint Pattern tells you just how to construct it of plywood. Then paint it with durable outdoor paint—and wait for passer-by grins. Pattern 2013

Cash gifts are fine, but you can add thoughtfulness if it's proffered in our money-presenters, tiny felt boots, befurred and bespangled. Our pattern also includes designs shown on opposite page. Pattern 1449

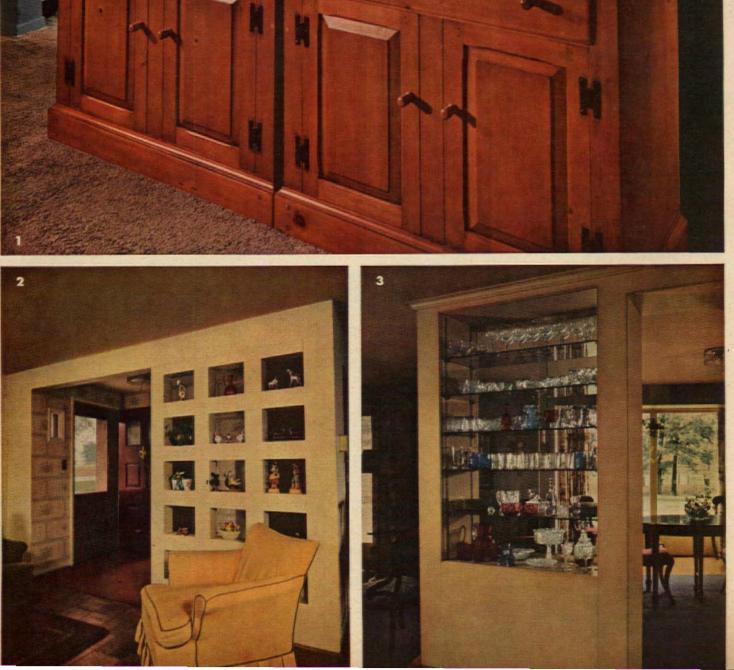


2013

Bring the carol singing in by painting these singers on the inside of your storm door. Musical notes blossom on a painted tree, and they ring out through the night. Easy with washable poster paints, and our Pattern 1450

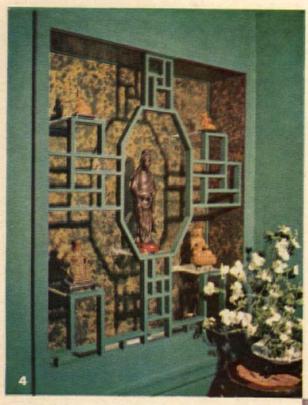








Make a Niche for Yourself



No longer just "supporting members," these decorative walls get top billing, set the stage for pretty accessories

Time was when your interior walls had two reasons for being very solid: they helped hold up your roof, or at least your ceiling, and they divided one room from another. You papered them, or painted them, or hung them with pictures to make them look as well as they could—but you didn't dare to try tricks with their structure. That was before modern methods of construction and modern concepts of space changed our ideas about interior walls altogether.

Nowadays, a wall no longer has to support anything—and in the main living areas of the house, a wall needn't be a real barrier, either. In fact, while we like to have some kind of division between the living room and dining room, or the living room and foyer, we're just as happy if the room dividers aren't solid walls at all, for we love one space to flow into the next. That's why we've welcomed the idea of such walls as those you see here—showcase walls which actually help to furnish a room while they mark off its area—without blocking off its light and air. Some of them could be built by a clever home carpenter to screen off a front door, to turn a dining "area" into a dining "room," or just to look handsome housing your treasures.

- 1. Clever wall of shelves and obscure glass divides dining area from kitchen, makes both rooms lighter and more attractive than they'd otherwise be. Note that shelves alternate—one top shelf opens on the kitchen side, the other on this side, and the ones below them reverse the procedure—yet each room gets the benefit of the color of the displays on other side
- 2. Utterly simple and utterly handsome way to separate a foyer from a living room without blocking either one off. Note that this wall, which isn't a wall, makes a perfect background for furniture, or looks impressive alone. Large square display areas furnish lots of opportunity for imaginative groupings
- 3. Much better than a real wall is this dining-room partition which is a two-way structure with movable shelves you can use—and enjoy looking at—from either side. Wonderful idea for displaying a handsome collection of antique glassware
- 4. A wall niche can become a dramatic place to display art if you design it especially for the objects it will hold. Here Chinese fretwork is especially suitable to fine small pieces of Oriental sculpture, but doesn't steal the show from them. Background, tortoise-shell paper. Home of E. J. Wanless
- 5. A display wall can be as perfectly detailed as any furniture in the room. See how the pattern formed by the broad molding gives importance to the top of this one, how the elegant doors enrich the cupboard part, how the mirror behind the shelves opens up wide vistas. Home of Jess Finch, Houston, Texas

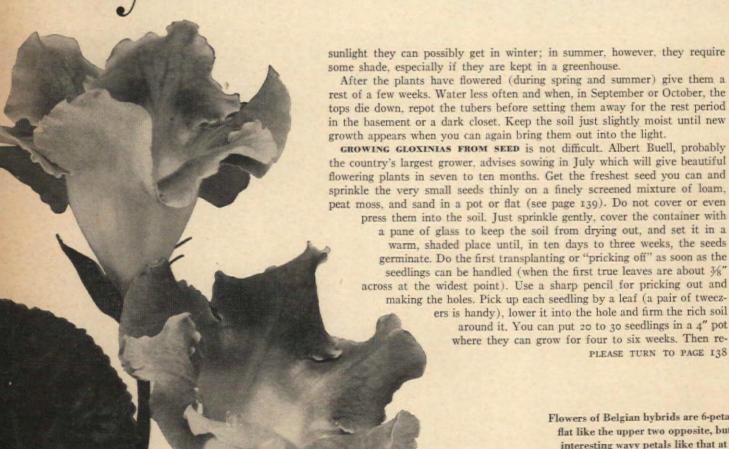


ELVIN MeDONALD

loxinias, to my mind, are the most strikingly beautiful and most nearly perfect of all house plants. No other, I believe, can provide the variations and color range of the new gloxinia hybrids or reward you so handsomely for the small effort it takes to flower them year after year. You can grow them from mature bulbs (tubers), young potted plants, or seed; and then multiply your plants by growing more from leaf cuttings. Large tubers planted in November (buy at least three to start with) will produce flowering plants the following spring; these, once in bloom, will continue in blossom for six to eight weeks. Some of the older, slipper type may bloom for three months, so successive plantings will give you many months of beauty and pleasure. When you buy, select carefully and buy good tubers, for they have been known to grow and flower regularly for 50 years or more.

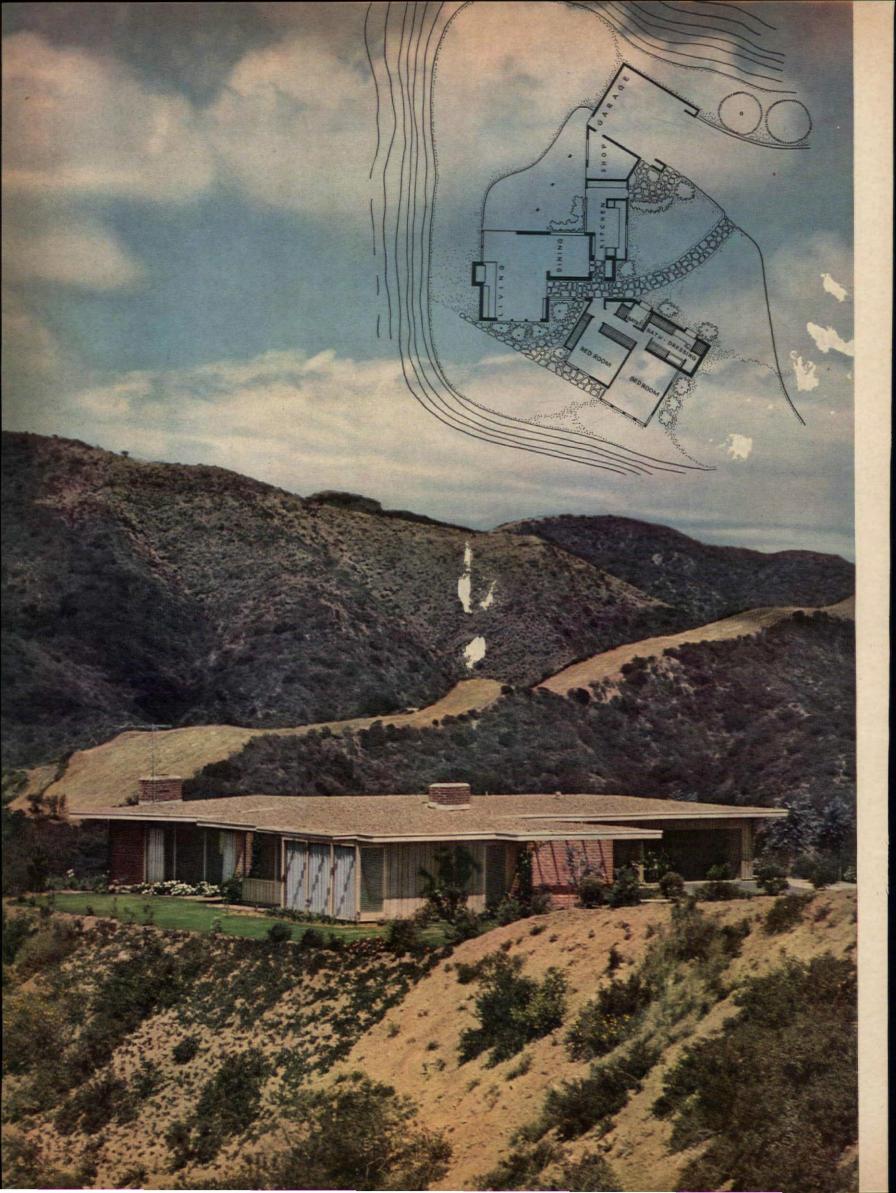
TUBER CULTURE. Plant your gloxinia tubers in a fibrous soil rich in organic matter (leaf mold, compost, or rotted manure) with about an inch of charcoal in the bottom of each pot for drainage. A good soil can be made of one third each of sand, leaf mold or peat moss, and garden loam; a 4" potful of bone meal to each bushel will help keep the plants in good active growth throughout the blooming period. If you have a soil mixture that grows good Africanviolets, it is generally satisfactory for gloxinias, too. Tubers under 1½" in diameter should go in 5" pots, larger ones in 6" or 7" pots. The ideal growing temperature seems to be about 62 deg. F. at night with a rise of 10 to 15 deg. during the day. Excessive heat will shorten the blooming period. I find it best to water at the soil surface, applying it until it runs out the bottom of the pot, then giving no more until the surface soil appears dry. This prevents the soil from becoming waterlogged, a condition that often causes bud blast. My plants do best in a south or east window where they receive all the

Anyone Can Grow Gloxinias



Flowers of Belgian hybrids are 6-petaled and typically
flat like the upper two opposite, but sometimes have
interesting wavy petals like that at left on this page.
All the others shown are Buell hybrids, with 7- and
8-petaled, ruffled blooms, sometimes of slipper form like
those on the plant in the center of the three on facing page





They Built it Modern to House Their Antiques



ETHEL McCALL HEAD

I urn the page, and you'll see how handsomely at home Oriental antiques are in this American Modern. When you stop to think about it, though, such harmony isn't so strange after all, for any ancient Oriental sage would immediately understand the beauty of this house in the mountains. In the olden days, Chinese philosophers, poets, and artists loved nothing better than such majestic panoramas as this house enjoys. Chinese creators and thinkers, who often were men of wealth, took to the hills to meditate in ideally located pavilions as open as possible to the best view—as this house is. In fact, it was from Oriental ideas about space and view that many of ours stem, indirectly.

But although this house has strong bonds with the Oriental objects it harbors, many other kinds of antiques could be as well set here—for it is a matter of proportion and harmony, a knack of placing important furniture so that it forms a center of interest away from the view, that makes glass-walled houses and good furniture bring out the very best in each other.

And this eagle's nest of a home brings out the best in its spectacular site, too, for it was designed for just this spot, and would have taken another form entirely had its owners wanted it elsewhere. The fact that the owner is a well-known builder put a wealth of experience behind the way he went about constructing a home for himself, and the fact that he called in an architect instead of attempting to design his own house, accounts for its great and knowing artistry. For example, take the way it sets on its site. Though the land is high, it was chosen to avoid the perilous drives and difficult retaining walls common to houses in the hills, and it was leveled off before the foundation was poured. Where the view was least interesting, a motor court was built, and the garage, kitchen, and bathrooms all face that way. The fact that all parts of the house seem to radiate from this court, and from the main entry in particular, makes for unusually good circulation. The house is not small in area, and for its size, its perimeter is unusually large—yet only a few steps are required to get you wherever you want to be, without passing through the whole house on your way.

The owner's workshop is off the court, too, but it was also given a window to the best outlook, for Glenn Brockman spends many productive hours here, as witness the clever, and most professional, coffee table he demonstrates above. His own handiwork, and his own design, it sits in front of the fireplace. But lo! in its interior a small electric motor raises the top to diningtable height when meals are served at the hearthside.

If the service areas turn their backs to the view, it is only so that the living areas can capitalize upon it. The living room is pushed as far out on the promontory as possible, and opened up on three sides. The dining room,

PLEASE TURN TO PAGE 52

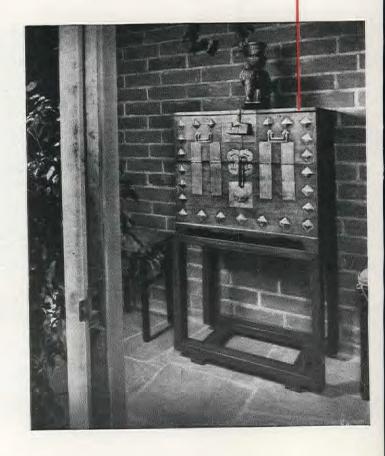


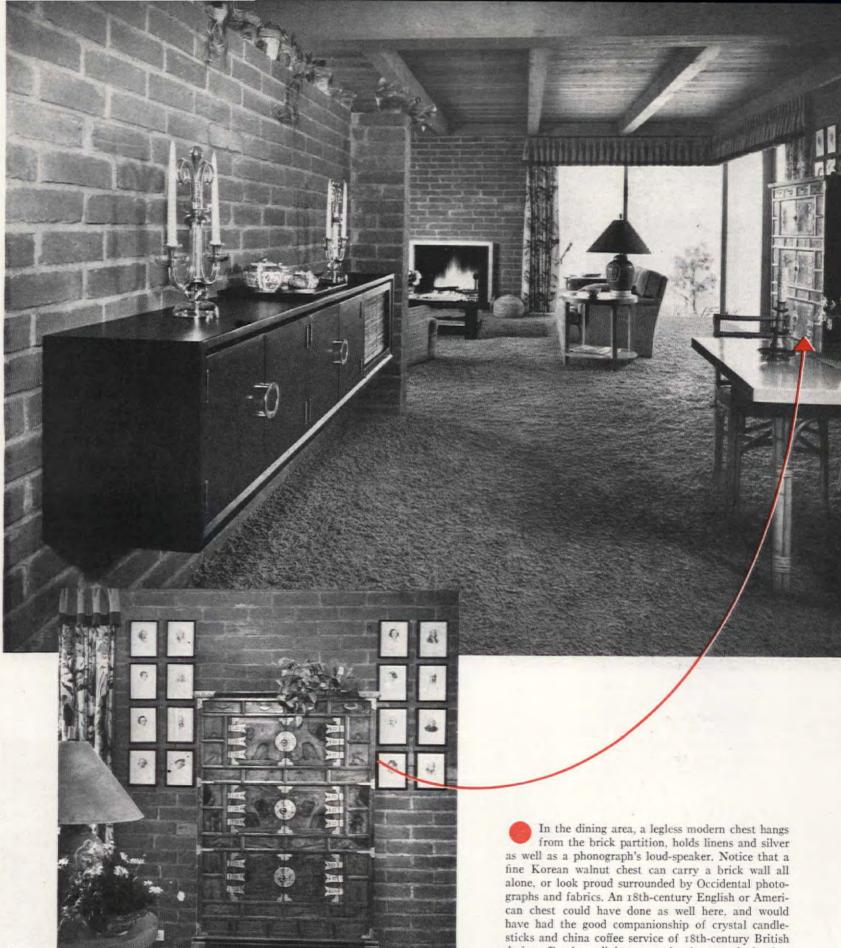
Here's what you see a few steps inside the front hallway—and it's like a sonnet in brick, glass, and sunshine. The living room, with its lawngreen carpet starting where the flagstone passage leaves off, seems to be a continuation of the tiny, lush garden just beyond the window wall at your left—and the fact that inside walls and outside walls are exactly the same material helps the illusion. At your right, the brick partial partition which divides dining area from hallway is topped by plants, makes an ideal background for a Korean chest with its regal display of hand-wrought hardware. Just behind you, the bedroom wing opens up at the left, and the kitchen hall, with an indoor barbecue, is at the right.

They Built It Modern (Begins on page 50)

and even the dining area in the kitchen, face the sheltered terrace and the mountainscape beyond. The bedroom wing has a beautiful view, a terrace, and a garden of its own. It's completely isolated from the rest of the house, yet has been so adroitly planned that the guest bath serves as a powder room, just off the main entrance.

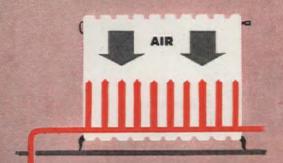
This is a luxurious home, custom-tailored to the individual tastes of the two people who occupy it. Yet the practical construction, no less than the poetry of its appearance and location, could inspire owners with entirely different requirements. The foundation is a concrete slab with radiant floor heating, and passageways, inside and out, are flagstone. The cedar ceiling beams are exposed. Some walls are brick, both inside and out. Others are glass. The rest are tongue and grooved Douglas Fir planks, inside and out—two layers of them, with waterproofing membrane between. On the exterior, all wood is glazed gray-green which takes well to weathering and, more important, makes a cool contrast to the warmth of the brick.



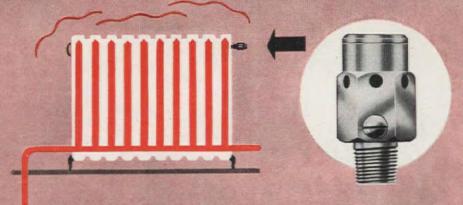


OWNERS: MR. AND MRS. GLENN BROCKMAN ARCHITECT: CARLETON WINSLOW, JR., A.I.A.

from the brick partition, holds linens and silver as well as a phonograph's loud-speaker. Notice that a fine Korean walnut chest can carry a brick wall all alone, or look proud surrounded by Occidental photographs and fabrics. An 18th-century English or American chest could have done as well here, and would have had the good companionship of crystal candlesticks and china coffee service of 18th-century British design. Bamboo dining-room furniture and the impressive, Chinese-accented coffee table which Mr. Brockman built for the hearthside, bow to the Oriental antiques in this very modern American home. But other furnishings, and even the drapery fabric, moved here with complete aplomb from the Brockmans' former home—which was neither modern nor Oriental in décor. They could do so because everything is basically compatible: the proportions are all large, the shapes all squared; no one thing is too light nor too heavy, and the antiques lead the procession without stealing the show.



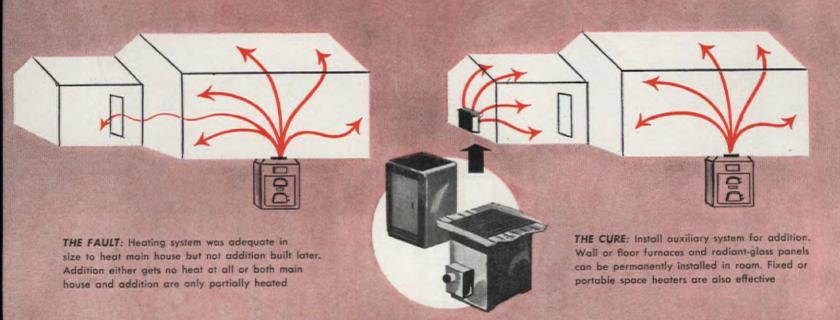
THE FAULT: Air trapped in radiator prevents hot water from filling it completely, hence radiator is only lukewarm

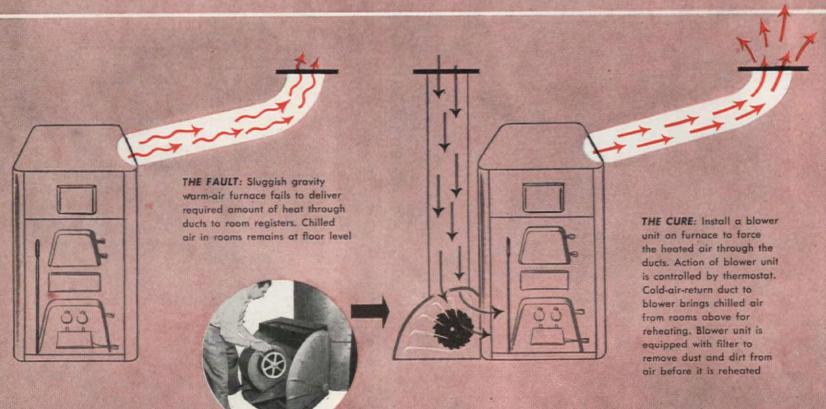


THE CURE: Replace manually operated air valve with automatic air vent. Pressure created by water entering radiator forces air out through vent, allowing the radiator to fill up with hot water

How to Heat those

HUBBARD COBB



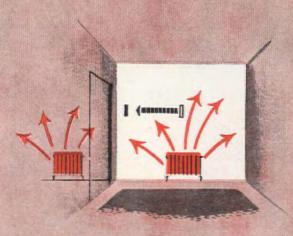




THE FAULT: Improper location of the thermostat near source of heat makes it turn off the furnace before the other rooms in the house have been adequately heated

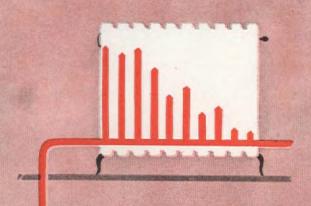
THE CURE:

Move the thermostat to a central location in the living area of the house and where it will not be affected by direct heat from radiators, registers, inside chimneys or electric lights

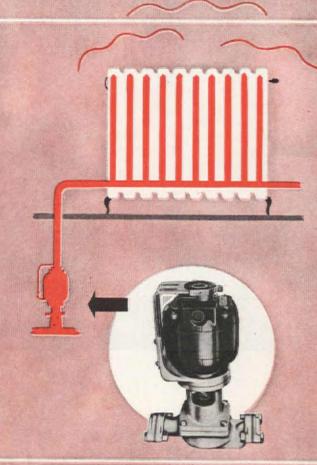


Cold Rooms

See "Where Credit Is Due" on page 140



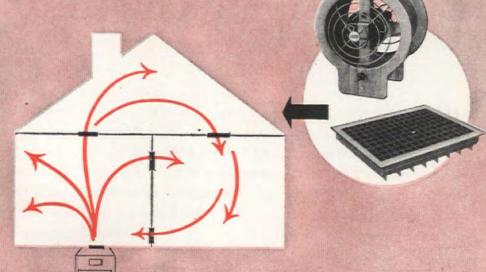
THE FAULT: The hot water in gravity hot water system fails to reach certain radiators at distant points from the boiler until water is too cold to provide adequate heat



THE CURE: Install an electric water circulator near the boiler to force the hot water through system and into the radiators. Circulator is wired to furnace control circuit so that it will only operate when there is a demand from the thermostat and boiler water is at correct temperature



THE FAULT: Heat from pipeless warm-air furnace with single register overheats room where register is located but fails to heat the adjoining rooms or those on the floor above



THE CURE: A small circulator installed in the wall pulls warm air into adjoining rooms. Registers in ceiling allow warm air to rise to rooms on floor abave. As air cools it flows through registers and back to furnace for reheating



ARCHITECT: BROOKS CAVIN, A.I.A

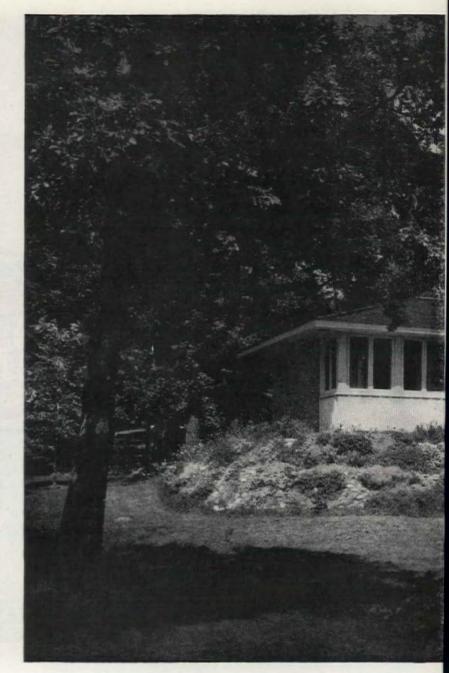
Attic Expanded-into a Master Suite

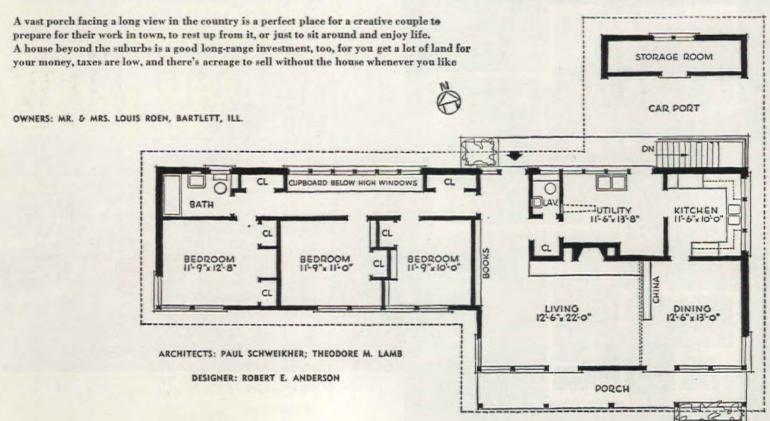
properly, the upper portion of a house can be made into more than just a couple of rooms for the kids—it can be a master suite—bedroom, living room, and bath—a whole new wing. And you don't have to take our word for it—just look at the pictures on this page. Here's an example of the way an attic should be expanded—and the reason it turned out so well, and the reason it caught our eye, was that someone took the time to do a little thinking and some planning. Instead of dividing up the space, the owners, Mr. and Mrs. Peter Edmonds, decided on one big combination study and bedroom. Instead of changing the roof line or dotting it with dormers, they replaced the small windows with large sliding units that give them all the natural light and ventilation they need. (That business of attic windows is a story in itself, so just turn to page 110 when you've heard us out.) And instead of using second-rate materials and workmanship, so often the fate of attics, they used the best of each and ended up with a really fine addition to their home.













Data: Ruth W. Lee

They Took the Long View

Just beyond the suburban districts of almost any city, a lot of former urbanites have been discovering wonderful places to live, places high in the hills, deep in the woods, surrounded by blessed seclusion—and lower taxes. Such sub-suburban (or maybe it should be called super-suburban) dwelling isn't for everyone, because many breadwinners with 9 to 5 schedules in town can't swing the commuting. But if you love the country, you'll find that the rewards of buying or building a home an hour or so out from town more than counterbalance the inconveniences. A house like this one, so located, is fine for those who can arrange to take the long view, both physically and figuratively: you get more land, more serenity for your money, and if you look forward to slowing down, the economies of country living will pay off, too.

Louis and Elizabeth Hart Roen, each one deep in a nerveracking radio schedule out of Chicago, weren't thinking of slowing down, but they took just such a view when they latched onto this house in the Illinois hills. Driving here from town, you'd

have to be a pretty good pilot in order to discover it on its hilltop—and when you get here, you'd never dream that such a thing as strain or split-second timing existed. What a place to prepare a script, or to study one, or to look for inspiration—or just to rest up, with the aid of a vista, the woods, and the wild flowers!

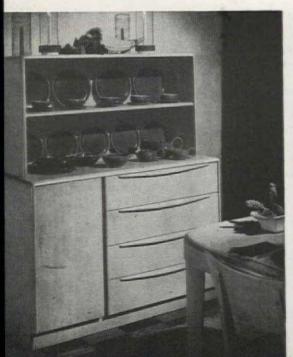
The Roens had plenty of reason for liking the house besides its location. It's a well designed contemporary, blending so well with the terrain that it gives you the feeling that it has always been here—and always will be—along with the trees and the wild flowers. The rooms are spacious and well arranged, and there is a 35' length of screened porch faced to the view. The bedrooms, in a wing by themselves, share in that long view, too, through big windows which face no neighbors. There are built-ins for books, and a whole wall full of cupboards under high windows in the bedroom hall. It's a house geared for easy entertaining of a houseful of guests, or for easy living when active minds are engaged in either creation—or recreation.

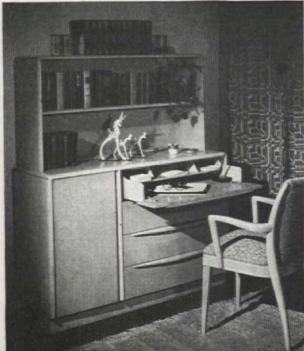






Two-Timers with Hidden Virtues





• Ideal for a family on the move or for a family which just likes to shift its possessions around for a change of scene-this cabinet-desk can take on roles in a living room, dining room, study, or bedroom with equal aplomb. With its neat lines and graceful wooden pulls, it's so simple that it assumes the character of the room it stands in-and of the things you place in its open shelves, whether they be china, books, or art objects. Wherever it goes, the tall compartment and the three drawers offer welcome storage, and the desk drawer (28" long, 211/2" deep) can serve you whether you keep it open or closed when not in use. Made of light-toned birch. Top is 25" high, 12" deep, 45" long. Base is 34" high, 18" deep, 48" long. \$190.



When it comes to serving, this charming little drop leaf is full of entertaining possibilities. At ease, it's a good-looking occasional table. Sides up, it's a smooth-running tea cart or cozy table for two. Its two big shelves make it a wonderful server of several courses at a time for family meals. But it really extends itself when company comes, and rolls right into action wherever you choose to have them gather. Sides down, it's 22" wide, 26" long, 29½" high; sides up, 50" long. With two extension leaves it's 74" long, costs \$109; with four leaves, it's 98" long, \$119. Comes in mahogany or cherry.



Does your den or living room double for dining? Then here's a talented desk which looks mighty well composed for all its versatility. Pull out the base and add leaves to turn it into a dining table with center leg support. There's a drawer sized for table linens, a compartment for flatware, and a built-in place to keep the leaves. But it's not just a table disguised as a desk—the writing surface is good, and the tambour slides around to reveal pigeonholes and a stationery drawer. If you like, center legs can fold up. As a desk, it's 38" wide, 21" deep. 42½" high. Table part is 29" high, extends to 69" long. Your choice of traditional mahogany at \$229 or amber mahogany at \$251.



Sleek-looking combination stool and table to use alone or in pairs in countless ways. As simple a device as a drawer opening two ways means it can go on either side of bed or sofa. Pulled out from sofa, it provides that much-needed temporary extra seating. It's a handy answer for telephoning in comfort in that tiny foyer. Oak has been wire-brushed and stain impregnated to achieve unusual finish; slatted drawer face lacquered white. 27" high, 17" wide, 34" long. \$58.

Where's the bed? Why, in that little chest, silly! Some tricky engineering permits this foldaway bed not only to fold up, but to sit down when folded some 10 inches lower than others of its kind in closed position. And to make the most of its possibilities, its manufacturers have designed a living-roomworthy black lacquer cabinet to hide it. On casters, the cabinet just wheels into position around the folded bed. Bed folded is 34" high, 18½" deep, 30¾" wide; open, it's 74" long. Bed is priced

ALL PRICES ARE APPROXIMATE

at \$40, cabinet at \$80.

Circa 1920

Behind that front door was the old living room. It became a new bedroom in the "after" plan. The porch, walled in and surfaced with clapboard to match the rest of the house, became a sunroom-den. Paint helps the remodeling: house is barn red with fresh white trim



Local Bungalow Makes

MARTHA B. DARBYSHIRE

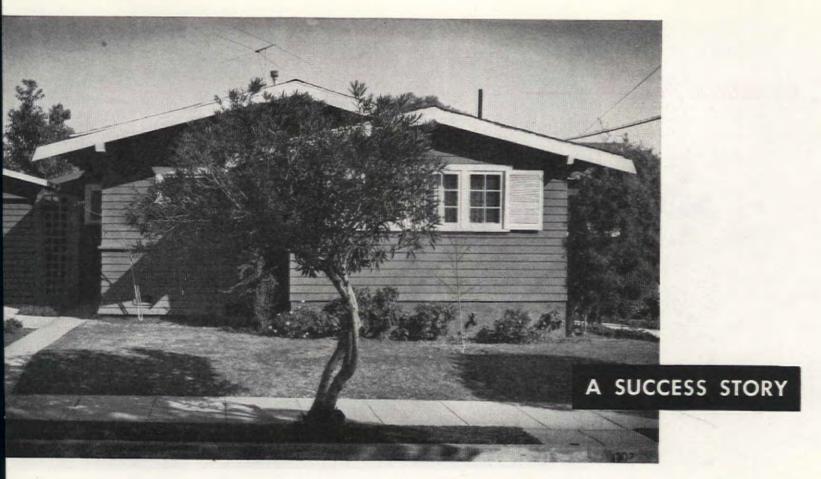
Somewhere in your town there's a house like this. You may even live in it. What the ranch house is to the 1950's, so the bungalow was to the 1920's. Across the nation they sprang up on every vacant lot during the great building boom of that decade. Good value for the money—and remember, those were days of greatly inflated building costs, too—some of them today are sounder than their so-called ranch-house successors. Many of them are still excellent house buys in the current market because the bungalow is no longer "fashionable." Yet given a good neighborhood and some sensible remodeling, they can pay off in years and years of good family living. The case in point is the home of Mr. and Mrs. R. W. Smiley. High building costs in their area forced them to roll up the blueprints of their proposed new house and strike off on another tack in search of one to remodel. The bungalow they chose had seen better days, but the former owner had kept it in good shape by making necessary repairs.

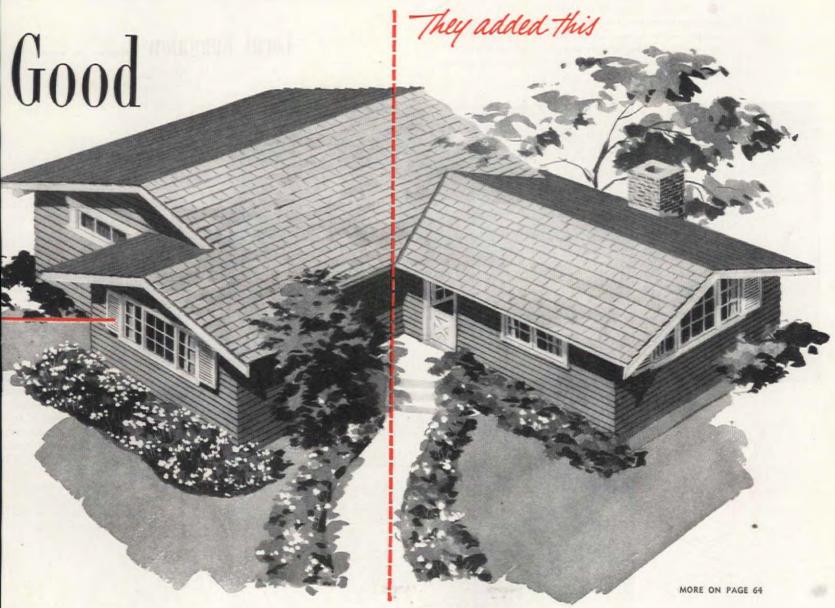
With what the Smileys have done to it, it can now stand right up to any new house on the street. Structurally, they changed the location of the entrance, made a sunroom of the old front porch, ripped the fireplace out of the former living room, and by adding a wall, turned it into a bedroom. They enlarged the kitchen by knocking out a partition to include the service porch. And, best of all, they built on a delightful new living room. Those were the high points. But there were other changes, such as turning the old-fashioned, built-in dining room buffet into a wall of modern built-ins to house everything from dishes to a bar, closets, and a roll-away bed.

Mrs. Smiley drew the plans herself. The remodeling was not cheap, but the cost of the house, plus the cost of the changes, came to much less than the price of a comparable new house. With the exception of the added room, the changes dovetailed neatly into the existing space—and that, says Mrs. Smiley, is the secret: some old houses take to remodeling like a duck to water, while others are costly and never successful. Then she points with pride to her duckling-into-swan.

They closed in this -

Walling up a front porch is one of the simplest ways to gain a new room within existing space—and one of the least expensive, since the foundation and roofing already exist. The Smileys' biggest bonanza is the addition of the spacious new living room and entrance at the side of the house. Window at the far left of the front of the house was made wider and higher so bedroom furniture could be well placed

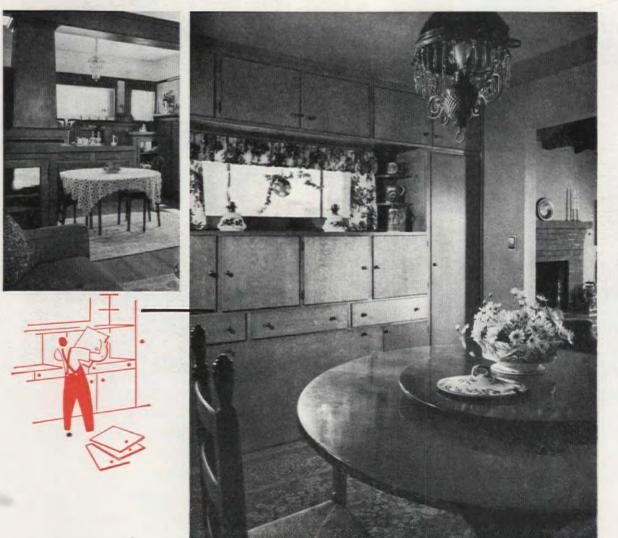






Picture above was taken from fireplace in new living room, looking toward new entrance. Opening at right was once outside wall of house, now connects new living room with dining room. China cabinet in dining room backs up to new wall—former archway into old-fashioned living room

Local Bungalow (Begins on page 62)



OWNERS: MR. and MRS. R. W. SMILEY

They built in cupboards

- The old dining room, far left, was partially separated from living room by glass-doored cabinets, square columns, huge false oaken beam. Typical of hou of this era was the golden oak sideboar built in along one wall. Above it were spaced three high, wide windows
- The new dining room occupies the space, but is separated from the former living room by a wall. Former living room is now the master bedroom. Ope at right was cut through wall of house, lets into the new family room. Replaci old sideboard, new built-in storage wal hides dishes in cupboards above and be the windows and includes a bar. Center recess with dropdown door conceals an emergency roll-away bed. A either side are closets for winter coats



Smileys followed the trend in remodeling to create one big family living room for informal activities to replace the outdated parlor. Typical are the beamed ceiling, rugged fireplace, television set nearby. New room is the coolest in house during summer thanks to high ceiling and to windows on three exposures. Old furniture was used in the new room-Mrs. Smiley reupholstered chair at left in upholstery class which she attends. Walls were painted Wedgwood blue, sofa is gray-green. Painting is a Smiley original-she has won awards in shows in her native California and in Chicago



The Old Way

Kitchen was spic and span, but inconvenient, with refrigerator in service room. Structural remodeling consisted of ripping out wall between kitchen and service room, setting left-hand kitchen wall back two feet (space taken off bath and utility closet) in order to make room for refrigerator, built-in table, and range opposite sink. Old sink and cabinets at right were ripped out and replaced with modern plastic-surfaced cabinets, sink equipped with garbage-disposal unit



The New Way

The service room has become a pleasant breakfast room with small round table covered in unbleached muslin. New cupboards are natural finished plywood with copper hardware, have fluorescent lighting installed under bottoms to light working counters. Door at right of refrigerator opens into bathroom, door in breakfast room opens onto a new terrace







"The Rug Hobby Has Me Hooked"

VERA PRICE

t all began with our first house: buving and furnishing it so bent our young couple's budget that we decided to wait for the rugs we really wanted. It didn't take us long to find them, either, for the Beckwiths, next door, had the most lovely hooked rugs, and I talked-rather idly, I'm afraid-of hooking some for our own floors. I didn't, at the time. But it was Sara Beckwith who got me started after all, for several years later, after she had moved to another city, she sent me my first rug pattern and needle. I made every mistake in the book-and then some, I guess. I thought I'd never make another rug, but next thing I knew, I had visited Mr. Sears and Mr. Roebuck and bought a frame, pattern, punch needle, and wool yarn. They cost more than I had expected to spend, and after I made my first rug with them, I decided wool-yarn rugs were not for me. Next I tried burlap with a "hit and miss" pattern. Still not satisfactory.

Again I thought I was through—but I hadn't even started. We moved to Kilgore, Texas, and were rugless once more. But this time, I found Martha Campbell, an old hand at rug hooking, who really taught me how to make rugs. By the time we entered World War II and my afternoons belonged to the Red Cross, I worked on rugs till all hours. The hobby had me.

Then came the day when we moved back to Houston and bought a small house in the country. By then I undertook making a living-room 9' x 12' without a qualm. But a funny thing happened—without meaning to, I got into the rug hooking business. An acquaintance asked to buy that first 9' x 12', and I sold it—starting another for myself immediately. Then that one was sold before it was finished. Well, though I've continued to sell rugs (the ones on this page belong to Mrs. Dan Lester), we finally did get a living-room rug of our own. It's the Fruits and Vegetables you see on the opposite page, and I've put a very high price on it!

Now, a big rug like that takes a year or two of my spare time to make—finding the material, dyeing it, hand-cutting the strips. But whether you sell rugs or use them yourself, it is a rewarding hobby. My advice to beginners is to use a plain steel hook and wool material, old or new (at least 75 per cent wool), plus some wool yarn. Cut your strips small (about a quarter of an inch). Dye as many shades from one color as you can, and don't let any red be too strong (if you have a shouting red, boil out some of the color). Hook close, but not tight—just close enough to fill all the spaces. Hold your pattern on your lap when starting, then rest it on a card table later. And take care of your rugs—they'll last you for years.





HAROLD CHRISTENSON

Now that wooden duck decoys have become scarce and have, quite rightly, been elevated to the status of folk art, the chances are you'll have to go to an antique shop to decoy one—that is, unless you are lucky enough to know one of the very few remaining old-time whittlers who still turn out wooden decoys for hunters. But once you've bagged your game, there are lots of things you can do to make him freshly handsome, and as useful around the house as we've found this lamp made from a red-breasted merganser, and the utility box which gave a decoy redhead a new life.

The decoy has a pretty venerable tradition, for we know that American Indians used types of decoys at least 2000 years ago—stuffed skins, or entirely artificial birds woven of bullrushes. The history of carved wooden decoys is fairly obscure until the 19th century, when the art of making them flourished in back-country workshops, and enjoyed a boom when commercial hunters began to make a business of what once was a sport. However, after World War I,

PLEASE TURN TO PAGE 114

How to Make a Child's Christmas



STEP-BY-STEP DIRECTIONS, PAGES 112, 114, 115

Then you paint such enchantment as this, you'll really play Santa to yourself as well as to the favorite children in your life-for what a help that toy chest will be in your nursery clutter-control program, and what a blessing an attractive chair of his own will be to you as well as to a tot! And the designs themselves, such a cinch to apply with the aid of our American Home tracing patterns, are well worth much more effort than they require, for they are the creations of the celebrated California designer, Lietta-an artist for whom many of you have been asking. The little elf on the lid of the chest blows blossoms out of his bugle, and they trail gracefully across the top and down the front, cascading like snow flakes into the apron of the charming Princess, while other elfin companions caper about. Show us the child whose heart can resist them! The diminutive chair is for the young man of the house, and the betrousered sprout on the seat proudly proclaims the fact-but don't worry, our pattern also includes a design for the Queen of the Nursery too, and both, of course, can be applied to more conventional chairs as well as to this jaunty modern. The chest design is Pattern 1445, the chairs, 1446.

See Pattern Order Form, Page 141





omespun? We love the word, and the traditions behind it—and when it's homespun food, our taste buds tingle just at the thought of the crisp roasts, brown gravies, and the aroma of desserts a-baking which the word conjures up. So here is a homespun sixtette, as All-American as you-know-what. You've requested them time and again, so we take pride in presenting for each dish the best recipe we've ever tasted. But—as you see, homespun taste does not preclude elegant appearance.

A crown roast of pork, fashioned by your butcher from the rib end of the loin, costs little more than plain loin—but see the difference! The old-time way was to cover the exposed bones with salt pork or bacon—but since this melts down during modern low-temperature roasting, try aluminum foil, then switch to the white "panties" just before serving. Fill the center with sage-flavored, lightly toasted bread stuffing, and bake the good taste in.

To garnish this (or any roast) for eye and palate, try apples this way: Combine I cup sugar, I cup water, and I cup red cinnamon candies. Cook over low heat until candies are dissolved. Place six small apples, peeled and cored, in the syrup, and cook, covered, over low heat until tender. Baste occasionally with syrup, and turn once to keep apples from becoming mushy.

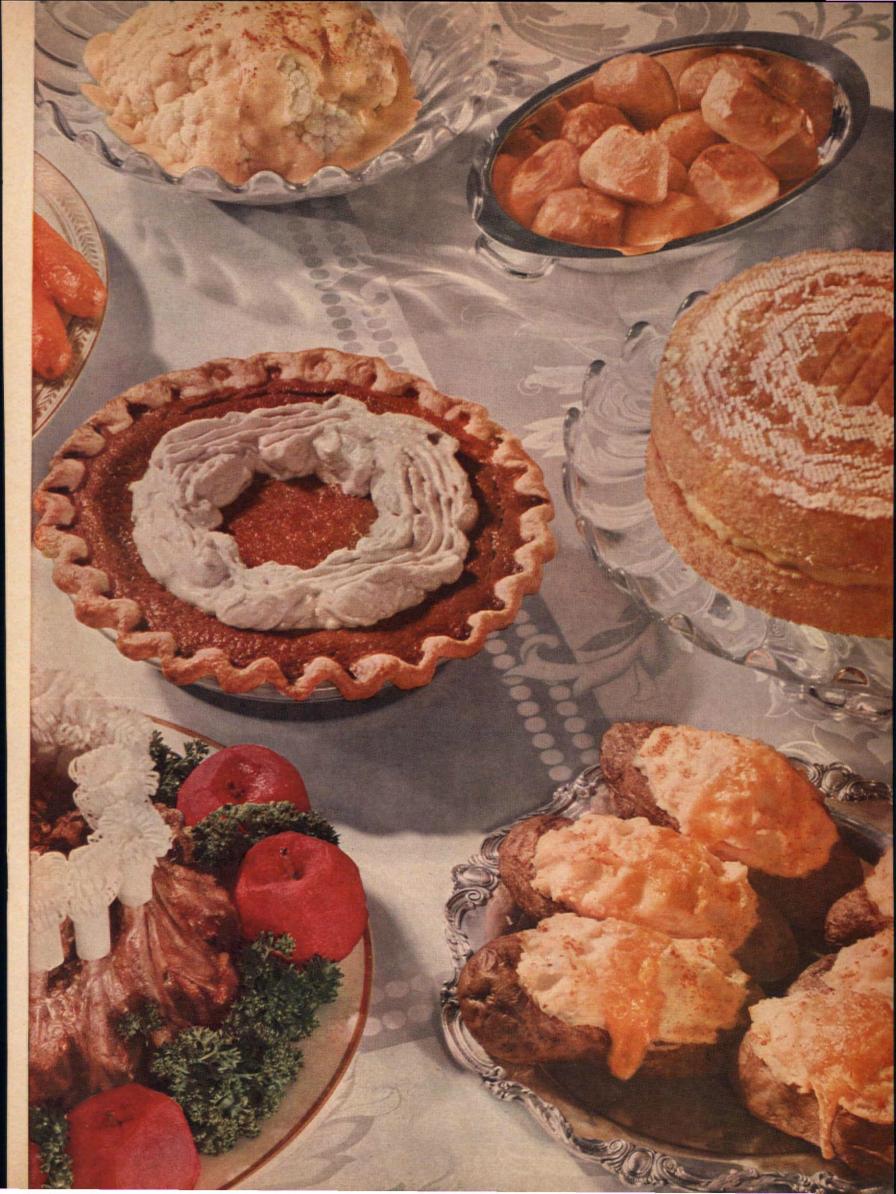
Is your idea of heavenly pumpkin pie like ours—a heavenly fluffiness of well blended spices? No heavy, sad fillings for us! We like the top prettily circled with whipped cream, the cream laced through with the old-time flavor of molasses—and a bit of lemon rind whisked in for tartness. Or is it light-as-air cake you want? Fanny Farmer added much to Boston's considerable cookery laurels when she filled two feather-light layers with a vanilla-accented cream, and dubbed it Boston Cream Pie. When you top it with confectioners' sugar, it takes little more effort to sift the sugar through a frilly lace doily.

Pot roast of beef, simmered in the goodness of tomato soup touched with garlic and bay leaf—here's a wonderful meal, complete with carrots and onions. And a quick one when you whittle down the cooking time by making it in your pressure cooker.

For the go-withs, how about the pretty cauliflower, dressed in a tangy sauce, and whipped potatoes piled into baked shells you brown next to the roast to borrow its drippings? All of these are good choices for a month of holidays—or any month!

See "Where Credit Is Due" on page 140
RECIPES ON PAGES 80 AND 86







So quick for wiping hands-and for all sorts of housekeeping chores

Make your housework easy with "many-use" Scot Towels!



SCOUR KITCHEN UTENSILS with sturdy ScotTowels. So strong when wet, they don't shred. You'll find ScotTowels are work-savers for dozens of jobs with cleansers, polishes and soap.



KEEP DRESSING TABLE dustless with pliable ScotTowels...ideal for wiping up spilled cosmetics. Use ScotTowels to shine up your mirrors, too-keep them looking clear, sparkling bright.



HOW TO MAKE EASY- DO Croquettes Makings of these crisp beauties

are on most pantry shelves. Get down the tuna, the soup-and follow our lead



Combine 61/2-oz. can chunk-style tuna (reserve oil for sauce) or 1 cup chopped, cooked turkey; 1/2 cup cream of celery soup; 1/4 cup fine cracker crumbs; 1 tbs. lemon juice; 1/4 cup chopped parsley; 1/8 tsp. mace



Chill mixture thoroughly (at least one hour). Shape into four cones. Beat one egg well, add 1 tbs. chili sauce and 1/8 tsp. cayenne pepper. Dip cones into egg, then roll in fine cracker crumbs (about 1/3 cup)



Fry in hot deep fat (380° F.) 3-4 minutes, or until golden brown. Serve with sauce made by combining remaining soup, reserved tuna oil, ¼ cup chili sauce, ¼ cup water, and dash cayenne. Cook the sauce over low heat until thoroughly heated

See "Where Credit Is Due" on page 140

Stop right here - and get a taste of spring



ces for a Crowd

Add cubed chicken or turkey white meat. Just before serving, add lemon juice.

Make medium white sauce.

Sauté celery in butter.

blonde and brunette

chicken,

id you ever see SUCH a glamorous cabbage? With those outer leaves curtsying to the company, it's a blaze of welcome! A Cheapie, surely, and such a dramatic one. What's more, it is simple to make. Start with the largest cabbage you can find. Square off the bottom so it will stand firm in an upright position. Now pull the large outer leaves down, and tuck the edges under. Whittle a neat hole for a can of Sterno in the very top. Dot the sides with toothpicks tipped with Vienna sausages, and pieces of frankfurter. Place on a platter with refills of picks and pieces of meat near by. The big moment comes when you light that flame. Men, particularly, get a kick out of crowding around and broiling their own good morsels.

Seems to me that we all picked ourselves a wonderful era in which to be hostesses. For today, entertaining is a happy compromise between the formal, rigid rightness of Grandma's day, and the too-slapstick carelessness of a few years ago. We pre-plan our menus with great care, for a menu must do a raft of things. It needs to be well-balanced, well-budgeted. To be appealing to appetite and eye To be filling, and festive. To be timed and planned so we are free to be with our guests. Having the crowd in these days is our way of having fun, and it's no fun if we're in the kitchen. A hostess is forever looking for the recipes which she can prepare in advance, and, with only a brief last-minute flourish, present to the crowd-hot and handsome! Here are four one-dish meals which, with a salad, a hot bread, and a rip-roaring dessert, elicit pure purrs of well-fed

Macaroni Dandy and Lasagne can be put together a whole day in advance, if need be. And since both need such short cooking times, you can wait until you see signs of the first hunger pangs to start baking them. Sauer-grill is a roasting pan job, a meal which requires little attention and which is not harmed by cooking a bit longer than prescribed. For that Chicken creation, have ready all the ingredients, everything all chopped, and measured, even the garnishes. Do your two sauces, and let simmer while the meat heats through. Use these few minutes to toss your salad, etc. And there is a quick, easy, and elegantly different pièce de résistance.

FOR CANAPÉ CHEAPIES, SEE PAGE 88 "Where Credit Is Due" on page 140

pan. Add caraway seeds, salt and pepper, Put sauerkraut in large casserole or roasting carrots, stock, smoked shoulder.

Franks and sausages may be broiled separately, if desired; if so, add drippings to Cook slowly for 1 hour, then add franks and Cook another 1/2 hour or until all meat is done.

2 tbs. lemon juice

Chopped celery

White sauce

2 tbs. butter

o serve, pile sauerkraut on large platter, arrange sliced pork on top. Make star or necklace designs with franks and sausages. To serve, pile sauerkraut on Garnish with boiled potatoes. sauerkraut.

Smoked pork shoulder

Link sausages

Frankfurters

I cup stock or wine

I tsp. caraway seeds

Salt and pepper 3 carrots, diced

2 cans sauerkraut

YOU'LL NEED

sauer-grill

Just before serving, add orange juice and sherry, Put Blonde and Brunette in same serving dish. Garnish with orange slices and almonds. Meat

Add dark meat of chicken or turkey.

Sliced mushrooms Chopped peppers

4 ths. butter

Dark meat BRUNETTE

Chopped onion

Brown gravy

Sauté mushrooms, onions, peppers.

Make rich brown gravy.

from a 4-5-lb. roaster serves 10-12.

4 ths. orange juice

ths. sherry

macaroni dandy

I large pkg. elbow mac-1/2 cup chopped green 1/8 lb. margarine

1 tbs. Worcestershire sauce 3 ths. flour; 4 cups stock 1/2 cup sliced mushrooms pepper

ths, grated onion nutmeg

ths. lemon juice

In one tremendous, or two large casseroles

l large can plum tomatoes

Salt and pepper

2 ths. capers

1/2 cup diced celery

l Ib. sausage meat

Cook lasagne. Drain and season.

I hr., then add capers.

(one for second helpings) put

Sauce, lasagne, Parmesan, sauce, mozzarella,

lasagne, ricotta, sauce,

cup grated Parmesan

lb. ricotta lb. mozzarella

pkg. lasagne or

in layers:

Boil for 3 min., lower flame and simmer for

Add celery, tomatoes, tomato paste, seasoning.

Brown garlic in hot oil. Add sausage and cook

Blend tomato paste and water.

I can tomato paste

YOU'LL NEED

lasagne

1/2 cup hot water

ths. olive oil

2 cloves garlie

Bake 10 min. at 325° 300° F.

YOU'LL NEED

Add spices, lemon juice, and onion. Mix in

Cook until just thick.

Pour in large casserole and cover with your

favorite pie crust.

meat and macaroni.

20

F.; then

Sauté peppers and mushrooms. Add flour, stir in stock and Worcestershire.

Cook macaroni and drain.

tbs. salt; 1/4 tsp. pepper 14 tsp. thyme; 14 tsp.

cups cooked diced meat Pie crust

Serves 10-12

Repeat layers. Top with remaining sauce and Parmesan. Bake for 20 min. at 350° F.

Serves 10-12



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An added feature is a helpful weights and measures table, which can be mounted on the inside of the Menu Maker cover and will always be in view for ready reference. With the Menu Maker comes an augmented

and newly organized set of stiff, preprinted index cards—35 of them—making your new Menu Maker fingertip convenient and every recipe instantly available.

Cellophane Envelopes to Protect Your Recipes

Also included without additional cost is a sample of a specially designed cellophane envelope into which you can place each recipe to keep it spotless while in use. These envelopes are water-resistant and greaseproof. They can be filed so easily and are so practical that our readers have purchased 30 million of them. \$1.00 a hundred or 250 for \$2.00.

\$200 postpaid

An Unusual and Useful Gift for Your Homemaker Friends

Food America Loves

(Begins on page 72)



Top: Sloane Texfloor Tile a new ripple-stripe pattern that doesn't show dirt or smudges, and can be installed in a morning! Floor #619; Wall #605.

LOOK! YOU CAN PUT TERANO* AND TEXFLOOR*TILE RIGHT OVER YOUR OLD FLOOR!

Bottom:

Sloane Terano Tile—a tone-on-tone pattern in a three-dimensional effect. Looks clean, stays clean. Floor #904-#905; Wall #905.



SLOANE GIVES YOU THE WIDEST SELECTION OF FLOOR AND WALL TILES!

says Mr. Treadwell



"Here's a marvelous work-saver! Sloane Texfloor and Terano linoleum tile are patterned to hide dirt and footprints! And no need to rip up your old linoleum or faded tile floor . . . you can install Sloane linoleum tile in a few hours, right over your old floor! News tip: Texfloor and Terano are smart for walls, too!" For free folder, "Save Time, Save Money," write Dept. H, Sloane-Blabon Corp., 295 Fifth Ave., N.Y. 16.

Now-see how little each kind of Sloane Tile costs for covering 6' x 10' floor!

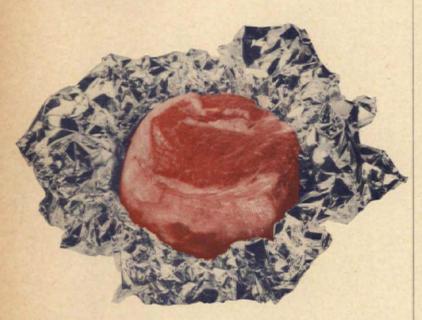
Texfloor, Terano, Fineline (approx.) \$17.50 Koroseal† Tile Special Koroseal† Tile DeLuxe

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FLOOR AND WALL TILE

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(and you'll buy less)



Save shrinkage...wrap and roast in



Friendly to Food



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THE ALUMINUM COOKING UTENSIL COMPANY, NEW KENSINGTON, PENNSYLVANIA

Food America Loves

(Begins on page 72)

pot roast of beef

browned

cup all-purpose flour tbs. salt

soup or with tomatoes. Pour over meat, Add garlic and bay leaves. Cover and for about 21/2-3 hours. Add additional liquid if necessary during simfrippings for gravy.

Tested in THE AMERICAN HOME KITCHEN

311-415 cal. per serving Tested in The American Home Kitchen

solve bouillon cube in boili center of roast with bread

crown roast of pork

regal pork roast, sage dressing

Easy!...3 kinds of delicious Karo Holiday Cookies...



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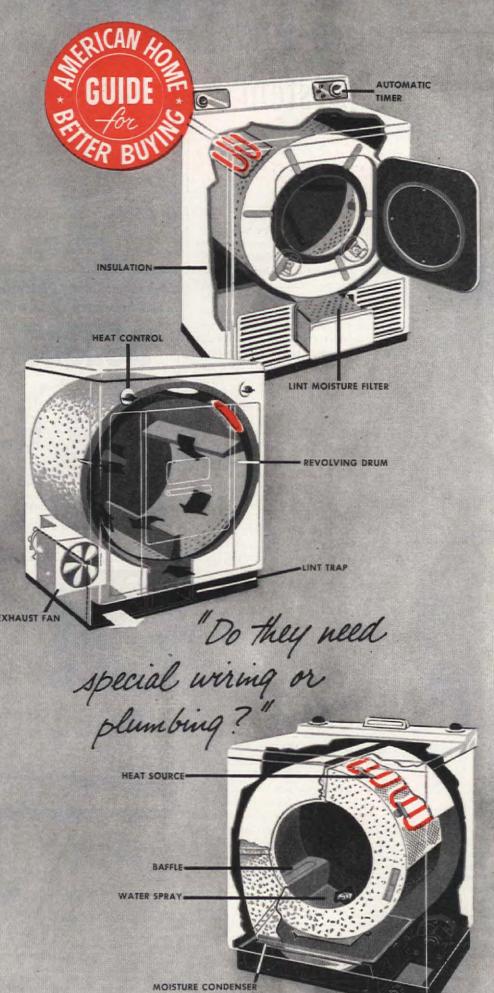


call on S.O.S for extra help with pots and pans

When every golden morsel is gone—except what sticks to the roasting pan or is crusted on the pie dish—call on S.O.S.! Magic, fast-working S.O.S. cleans and polishes all at once! S.O.S., with soap right in the pad, is handy to hold, easy to use. Big meal days—they're the days when S.O.S. is extra helpful. So keep a package at the sink.

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Which DRYER for you-



and Why

EDITH RAMSAY

re you a pin-up girl? We mean the kind no woman likes to be-the gal who pins up her laundry on the line. In this day and age, the old clothespin is symbolic of dated drudgery-of lifting baskets full of heavy wet clothes, of climbing stairs, stooping down, picking up, standing up, pinning up. And if the rain stays away you're lucky-and you're soon back on the track again with more of the same.

Want to change it all-to shorten your washdays so dramatically that there is no set washday at all? Would you like to wash things, and dry them, one load at a time, any day (or evening) of the week? Then read on.

Actually, the clothes dryer is a brand new kind of worksaver which doesn't only represent an improvement over Grandma's methods -it represents a complete revolution! Other major appliances-the range, refrigerator, even the washer-had ancestors. But the clothes dryer is something most of our Grandmas just didn't have, and the modern tumbler type wasn't even invented until 1937, and wasn't marketed extensively until after the war. We prepared this AMERICAN HOME Better Buying Guide to tell you about the types, the most recent developments, and the other things you'd like to know to make washdays so easy they can be charity days, or bridge days, or even beauty-parlor days.

WHY IS A DRYER WORTH BUYING?

It saves your back, it saves your clothes, and it keeps you from worrying about the weather. (Statistics show that it rains 23 of the 52 traditional Blue Mondays a year).

Recent scientific comparisons of line-dried and dryer-dried clothes proved that the dryer is kinder to your washing. Colors fade less, there is no tugging from clothespins, and your fresh-laundered things are spared the hazards of soot, smoke, and air-borne dirt.

PLEASE TURN TO PAGE 94

"How do they trap the lint?"

Ot last an iron as excitingly new as the new fashion fabrics...



Big Safety-Set Dial ends guesswork. Safe and sure for all fabrics ... even the most heat-sensitive of the new synthetics.



You'll be happier with a HOOVER With one setting, steam finish your finest dresses and blouses with complete assurance—press suits, skirts and trousers easily, quickly. For dry iron-ing there is a separate setting for each fabric in your regular family laundry.

It's the easiest-to-use steam iron ever, changes from dry ironing to steam or from steam to dry at the flick of a switch-and it weighs no more than an ordinary iron.

Ask your Hoover Dealer to show you its many brand new features or write to address below for descriptive folder and list of stores where you can buy it.

THE HOOVER COMPANY Special Products Division, North Canton, Ohio

Try the Two-Party System

CATHERINE C. LEACH

ave you investigated the twoparty system? We're not speak-I party system. ing politically, either—we mean the wonderfully convenient system of giving two parties within 24 hours.

Suppose you plan a buffet for your out-of-town mother-in-law, and decide to entertain a group of your own friends the following evening. Or, you may want to give an afternoon bridge party, followed the next day by a party for your daughter's teen-aged friends. Think of making party preparations just once, and having the house shining for both affairs!

You want the party for your mother-in-law to be a real party, with fresh flowers, your best linens, glassware, silver, and china-to say nothing of the fact that your house must gleam from top to bottom. Flowers from the first party will stay fresh for the next if the stems are cut slantwise with a sharp knife and they are kept in water in a cool place. And how much easier cleaning silver and china seems when you know you can use them for more than one occasion, with only a routine cleaning in between. The same thing holds true for the housecleaning; a quick pick-up between parties is all that's needed after the first thorough job.

Even the matter of food is twoparty-system material. Little cakes left over from Party I can be added to for Party 2. Olives and pickles can be stored in their own liquor. Roll sandwiches in a damp towel and store them in the refrigerator, or you can make enough filling for two parties, but sandwiches for only one at a time. Punch can be kept in covered jars without losing its flavor.

And best of all the good things about the two-party system is what it saves you personally. If you had a special session with the hairdresser, you'll look just as freshly groomed for the second party as for the first. There's no reason for you to be worn out by the time Party 2 rolls around, for your spirits will be gay with the memory of successful Party 1 and anticipation of successful Party 2.

When your guests ask you how you do it, just pat a lock of your special first-party coiffure and reply that you owe it all to the two-party system!

BESSEN

America's Best Dishwasher Buy!



Now you can have a modern, automatic dishwasher. Efficient water motor works on water pressure from your kitchen sink faucet. No dangerous electrical connections. It's safe—it's economical—it's portable. Laboratory Approved. BESSEN'S Revolving Rack assures positive Swirl-Bath cleaning. Automatically washes, rinses and air dries dishes and silverware for average family in 10 minutes. At leading department stores in many cities. 2 year guarantee. Only \$69.50 prepaid. C.O.D. orders require \$10 deposit, balance on delivery plus charges.

BESSEN CO.

Mall Order Dept. 14, P. O. Box 3561, Chicago 54, Illinois

Dealer inquiries invited





To give gravy appetizing, deep brown color—bring out its full, natural taste— just stir in Kitchen Bouquet. Adds no artificial flavor. Used by good cooks for 75 years.

COSTS SO LITTLE - ADDS SO MUCH!



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Smelting Co., 29-AH East Madison St., Chicago KEEPS THE orlile COLD OUT

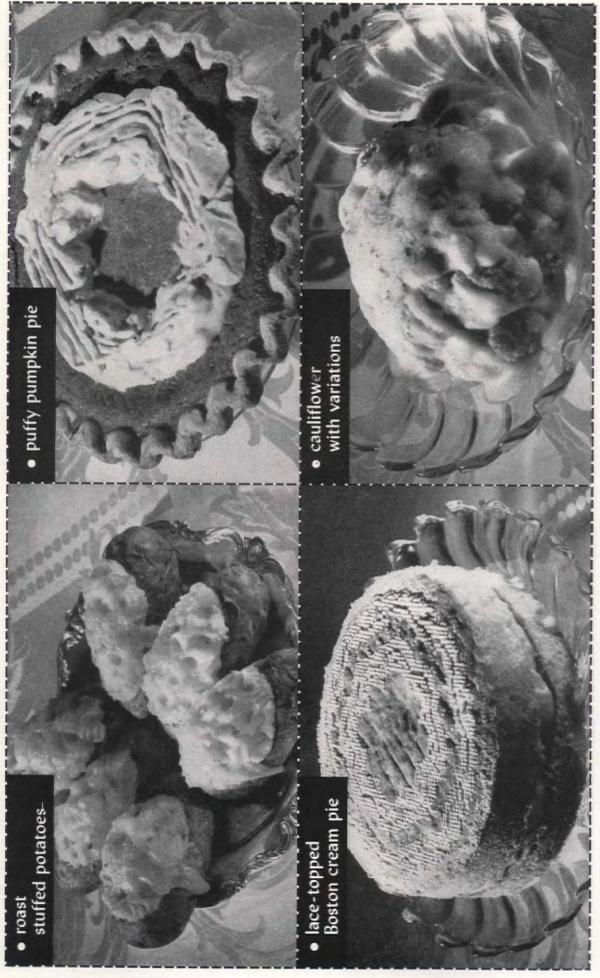
AND MONEY

ordlike able. Mortite is the perfect weatherstrip-ping. Goes on in a

jiffy without tools or tacks. Keeps out wind, dust, dirt, Anyone capress it around windows doors, transoms, baseboard 29¢,98¢,\$12 Weatherstrip a whole windo

for 29c.—costs even less if you use larger packages. Get Mortite at store write for circular. J. W. Mortell Co., 524 Burch St., Kankakee, Ill.

Food America Loves (Begins on page 72)





Maine Sardine Rarebit

In this beautiful, color-illustrated Recipe Book, you'll find dozens of uses for flavor-rich, nutritious Maine Sardines for school and worker's lunches . . . for entertaining guests . . . in combinations with rice, cheese, eggs, macaroni and many vegetables. Variety, flavor, nutrition—you'll find them all in Maine Sardines.

Get protein-packed Maine Sardines now at lower cost than other protein foods. Buy them in singles, 3, 6 and 12can combinations at new lower prices.

According to an Army survey, Maine Sardines are one of the most popular foods with members of the armed forces. Include 6 or 12 cans in your gift packages to your favorite G.I.'s

Remember the name M A I N E For sardine value you won't forget!



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y, Augusta, Maine
opy of the new Maine K-2
State

flour;

1939 BARGAII

FEDERAL'S NEW

only 994



You never saw ONE pan do so many things so well!

Made to sell for \$1.59! More dish capacity in less space—sink-shaped. Perfect for many kitchen jobs. It's a dandy opentop rouster...handy refrigerator container... ideal for preserving... for handwashing, dyeling, and tinting garments. Never absorbs orders on these Never absorbs odors or tastes. Cleans without scouring. (White with red trim.)

GET YOURS NOW

at your favorite housewares counter. Get yours while they last!

THE MIRACLE-ELEMENT TITANIUM

Makes all Federal Enameled Ware whiter! stranger! longer lasting!

Look for the FEDERAL VOGUE label wherever housewares are sold.



Boston cream lace-topped

pie

cups sifted cake flour baking powder tsp. salt

cup shortening

tsp. vanilla 3 cup milk

Sift flour, baking powder, and salt together. Cream snortening and until fluffy. Add egg and vanilla and beat well. Add dry ingredients alternately with milk, beating until smooth after each addition. Turn into two greased and floured Reinch layer pans. Bake at 375° F. for 20–25 minutes. Remove from oven, cool on 8-inch layer pans. Bake at 375° F. for 20-25 minutes. Rer cake racks 5 minutes, then remove from pan and allow to

CREAM FILLING:

cups milk, scalded eggs, slightly beaten 20 cup all-purpose flour % cup sugar
% cup all-puri
% tsp. salt

tbs. butter or margarine tsp. vanilla

Combine sugar, flour, and salt in a saucepan. Add milk slowly, stirring constantly. Continue stirring and cook over low heat until thickened. Add eggs slowly, stirring constantly, then cook 2-3 minutes. Remove from heat, add butter or margarine, and vanilla. Cool thoroughly. Spread between cake layers, Sift confectioners' sugar over top layer. Combine

cal. 448-598 Serves 6-8

per serving
Tested in THE AMERICAN HOME

stuffed potatoes roas

medium-sized baking potatoes tbs. melted fat cup melted butter or margarine 577

1/2 tb. pepper 2 tb. grated onion 1/2 cup hot milk (approximately) 1/3 cup grated process sharp cheese

Scrub potatoes and remove blemishes. Slit each potato across the top so t steam can escape during the baking period. Brush potatoes with fat. Bake at ° F. for 45-60 minutes or until tender. Cut a slice from the top of each potato scoop tender part out of skin. Mash until fluffy, adding butter or margarine, pepper, onion, and enough milk to make mixture smooth and fluffy. Pile thy into potato-skin shells. Sprinkle each with grated cheese and paprika. Bake for 5-8 minutes or until lightly browned. 450° 450°

234 cal. per serving Serves 6 about 1½-1½ hours before meat is tender. Baste occasionally with pan drippings. To shorten baking time, potatoes may be cooked in boiling salted water for 15 minutes and then placed in oven about 40-45 minutes before roast is removed from

with variations cauliflower

sugar

1 large head causes 2 ths. butter or margarine 2 ths. all-purpose flour ½ tsp. salt

grated process sharp cheese Worcestershire sauce

cup milk

tsp. cup **R**emove leaves and stalk from cauliflower. Add I tsp. salt to I qt. water and soak head down $\frac{1}{2}$ hour. Drain: Cook, covered, in one inch of boiling salted water 15-20 minutes or until tender; drain. Melt butter or margarine, then blend in flour, salt, and pepper. Add milk gradually and cook, cook over stirring constantly, until thickened. Add remaining ingredients and VARIATIONS: Creamy Sauce: Substitute light cream for the milk ow heat until cheese is melted. Pour over hot cauliflower.

Parsley Sauce: Add 1/4 cup chopped parsley.

Sauce: Omit cheese; add 1 tsp. dry mustard with 1 when sauce is thick, add 1 tbs. horse-radish. Pimiento Sauce: Add 1/2 cup chopped pimientos. Zippy

9

KITCHEN

Tested in THE AMERICAN HOME KITCHEN serving per 154

puffy pumpkin pie

unbaked 9-inch pastry shell 11/2 tsp. cinnamon tsp. cloves cup sugar

1 tsp. salt 3 eggs, separated 2 cups canned pumpkin 1 cup milk

vanilla

1 tsp.

tsp. nutmeg

sugar and spices, pumpkin, milk, and vanilla. Mix until smooth. Beat egg whites until stiff and fold into pumpkin mixture. Pour into pastry shell and bake at 450° F. for 10 minutes; reduce heat to 350° F. and bake for 25–30 minutes, or until a knife inserted in the center comes out clean. Cool. Serve with Molasses Whipped Cream: Add 1 tbs. molasses and 1 tbs. grated lemon rind Combine sugar, spices, and salt. Beat egg yolks until light, then add or until a knife inserted in the center comes Molasses Whipped Cream: Add 1 tbs. molasses to 1/2 cup heavy cream. Beat until stiff.

9

Tested in THE AMERICAN HOME KITCHEN

cal, per serving

9

392 cal. per serving

Tested in THE AMERICAN HOME KITCHEN

THE AMERICAN HOME, NOVEMBER, 1952

The most wonderful Work-Saver you can put



in your Kitchen!



REVOLUTIONA

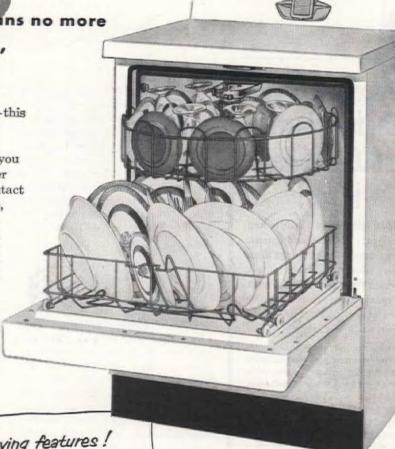
CROSLEY Automatic DISHWASH

Wonder-working Swirl Clean Tray means no more

"hit or miss" washing - gets all dishes, glasses and silver completely clean!

Once again Crosley brings you a magnificent work-saver-this time for the meanest job of all! The Crosley Automatic Dishwasher is the newest and best way to do dishes . . . different and much better! That's because Crosley gives you the SwirlClean Tray that gently rotates while the dishwasher is in operation, so that every single piece in it comes in contact with the washing and rinsing action! In other dishwashers, large pieces can block the spray so that an imperfect cleansing job is done-but not in Crosley.

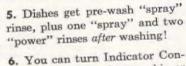
The Crosley Dishwasher holds quantities of dishes—up to 60 pieces, plus 48 pieces of silver. And it's so safe . . . action automatically stops if the door is openedplastic-covered racks protect fine china. Use the Crosley Dishwasher and you'll wonder how you ever lived without it. See it at your Crosley Dealer's, today!

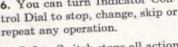


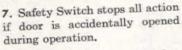
CROSLEY LEADS AGAIN _ with all these work-saving features!

- 1. SwirlClean Tray means every dish and piece of silver catches cleansing spray.
- 2. SwirlClean Tray pulls out, rotates-lower rack rolls outfor quickest, easiest loading.
- 3. Both racks removable. With SwirlClean Tray out, extra-large pieces can easily be washed.
- 4. Whirling impeller sends powerful cleansing spray to all parts of dishwasher.









8. Foolproof control mechanism ... you just load, close door, turn handle to "on"!



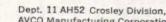












AVCO Manufacturing Corporation 1329 Arlington Street Cincinnati 25, Ohio

FREE BOOKLET in full color

Please send me your free booklet about Crosley Dishwashers.

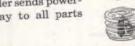
Better Products for Happier Living Automatic Dishwashers ; ; . Shelvador® Refrigerators . . . Shelvador® Freezers Sinks . . . Food Waste Disposers . . Electric Ranges . . Electric Water Heaters

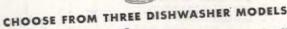
Kitchen Cabinets . . . Room Air Conditioners . . . Radios . . . Television

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Address

City







Model DE-24-freestanding model with porcelaintop and backsplash. Illustrated above.



Model DE-48A-Dishwasher-Sink . . . dish-washer on left for natural right-to-left loading.



Model DE-24UC-undercounter model designed to fit under the average kitchen counter.

CROSLEY AUTOMATIC DISHWASHER — the NEWEST and the BEST way to "Do Dishes"!



There's added health protection in CLOROX-clean linens!

Used in laundering of white and color-fast cottons and linens, Clorox does more than make them snowy-white and color-bright... it makes them sanitary, too, safer for your family's health! No other home laundering aid equals Clorox in germ-killing efficiency!

Laboratory tests show that harmful germs often survive ordinary washing. So, follow the example of millions of women who always include Clorox in laundering. Give your family the added health protection Clorox provides. And because it's free from caustic -an exclusive, patented feature-Clorox is extra gentle on fabrics.

And CLOROX protects health in routine cleaning, too!

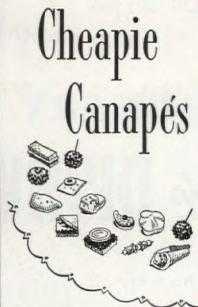


Clorox is more than a washday help. It's a 4 in 1 product! Besides bleaching, Clorox removes stains, deodor-

izes, disinfects. Make kitchen and bathroom surfaces bright, fresh, sanitary with Clorox. It's one of the world's great disinfectants! See directions on the label.



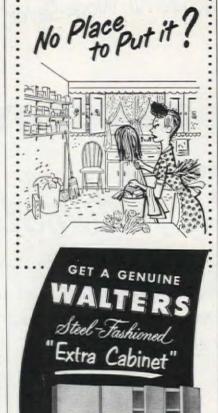
When it's CLOROX-clean... it's SAFER for Family Health!



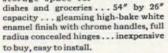
To 12 oz. of cottage cheese, add 1/2 cup of minced chicken, salt, pepper, 1/4 tsp. nutmeg, and 4 tbs. grated Parmesan cheese. Blend well. Spread on fingers of dark bread. Make these a day ahead and wrap them in damp towels, then in waxed paper. Try this with a little left-over ground ham, too, and use mustard instead of the nutmeg.

Liver pâté—and a real Cheapie triumph is this one, for this recipe will make 4 oz. of excellent pâté for about \$1! Just price the real McCoy some time to be properly appreciative of what a very great saving this is! Not only is it an elegant thing to serve; it is the big favorite. To prepare, cook 1/2 lb. chicken livers. Chop very fine, then mash with fork. Add I can anchovies, which have been washed, dried, and cut into tiny pieces. Add 3 lg. mushrooms, minced, and 3 slices of crisp bacon, broken into tiny bits. Now add I ths. each of minced onion, green peppers, and parsley. Moisten with a few drops of lemon juice and bacon drippings. A dash of salt and pepper, then spices. Add 1/4 tsp. each of marjoram, mace, and thyme. Knead with hands to blend well and pack in small greased jar. Cover and chill. Delicious served with rye or pumpernickel bread.

Roll pie pastry out very thin. Cut out 2-inch circles. Drain can of sardines. Place piece of sardine on each pastry. Dab each with a bit of chili sauce and a squeeze of lemon juice. Now fold the pastry over, and press edges firmly, with a fork. Brush with unbeaten egg white. Bake at 425° F. for 10 min.



The STREAM-LINER WALL CABINET EN-SEMBLE makes use of bare wall space and provides extra storage space for



A STREAMLINER BROOM CABINET is a must for every home...in the kitchen, on the landing or even in the basement or garage... keep the broom and mops out of sight in a beautiful white baked enamel finish cabinet . . . spe-cially designed with radius doors which open fully even in a open fully even in a corner . . . a handy place, too, for sponges, furniture polish and other household materials.

SEE YOUR LOCAL HARDWARE, FURNITURE OR DEPARTMENT STORE FOR THE WALTERS CABI-NET YOU NEED . . . LOOK FOR THE WALTERS TRADEMARK AND THE GOOD HOUSEKEEPING SEAL



MANUFACTURING COMPANY OAKMONT, PA. (Pittsburgh Dist.)

Cheapie Canapés

(Begins on page 88)



Now, here's what my

good friend, Kath-

To I can of deviled ham. add 2 tbs. marmalade, tsp. dry mustard, 1 tbs. peanut butter, a drop or

so of Worcestershire sauce, and some grated onion. Blend well. This, too, is good for made-in-advance canapés, kept overnight well wrapped, chilled, and moist.

erine, is going to title a "Stingie." Next time you drain the oil from a can of anchovies, save it. Add enough finely chopped parsley to thicken it, a bit of grated onion, a drop of tarragon vinegar. Spread on bread squares and top with slices of egg. Makes just a few but it's an easy way to get variety on a platter

of canapés-appearance and taste!

Toothpick skewers are easy to make, easy to eat. Here, we used the cubes of cheese, cocktail onion, small pieces of bacon. Variations to be invented are endless. You can make them with whatever you have on hand: morsels of chicken with a tiny piece of pineapple; ham cubes with pickles and Swiss cheese cubes.

A lobster spread to win your heart. and given to me by my right and

left arm, that Vera you have read of before in our food pages. Drain very dry a can of lobster meat. Flake the meat very fine with a fork. Add only I tsp. of mayonnaise, I tbs. sherry. Blend into paste. And before you can say "Vera," a miracle-for gone, all gone, is the canned taste. And could anything be simpler? To achieve that perfect cornucopia, take thin slices of bread. Nip off a small triangle at one corner, then spread it, and wrap into shape. Store overnight and they will still be delicious.

These are just cheese ballsmade of either cream or cottage cheese, rolled in chopped chives, parsley, or chipped beef. Keep balls rather small so they are

easy to handle and eat. Chill to firm them. Again, there are variations of all kinds such as chopping an anchovy and blend into cheese before rolling. MORE ON PAGE 89



The sky's the limit for this unusual room which makes fullest use of its surroundings to create an effect of breathtaking beauty. Sturdy Smooth Rough Wire Glass has been used to form a roof of light. and the panels can be rolled back to create an open air porch. These versatile skylights permit effective control of sunlight and breezes ... help accomplish an atmosphere of full liveability.

The innate strength and beauty of Smooth Rough Wire Glass make it perfect for roof installations, or any other points in the structure where security and maximum Illumination are required. Like all translucent glass by Mississippi this proven product offers the architect and designer a wider scope for talents...permits newer perspectives.

Consider the use of Mississippi Glass in your plans and let light add more interest to your design. Specify Mississippi Glass. Available in a wide range of patterns and finishes wherever quality glass is sold.

Write today for new booklet, "Modernize Your Home With Decor-ative Glass." Photographs of actual installns showing how add charm to you Address Dept. A.



MISSISSIPPI CassCOMPANY

ANGELICA ST. . SAINT LOUIS 7, MO. YORK - CHICAGO - FULLERTON, CALIF

Cheapie Canapés

(Begins on page 88)



Sour Cream Cheese. we call this. It's a most economical substitute for cheese for

a large crowd. Beat I cup heavy sour cream very stiff. Dissolve I pkg. of gelatin in I cup cold water, and then mix well with the cream. Use this as your basic recipe; add chopped chives, grated onion, minced stuffed olives, or whatever you like for taste, also color. Mold and chill. Makes a swell serve-yourself platter.

The varieties that can be made from a deviled egg recipe are



good to remember. Here is merely a partial list of things to add to taste: anchovies, pâté, or smoked turkeynote what a good way this is to stretch these costly foods. Also cheese, raw hamburger, avocado, curry, ham, sea foods, sardines, almond and chicken, or even chili sauce.



This fancy shape is cut with a small, round biscuit cutter that is reshaped just by

squeezing it! The spread we used for it was this: 1/2 lb. liverwurst, peeled and mashed with fork (easily done if meat is room temp.). Add 2 lg. tbs. of potato chips (crumbs from the bottom of the bag), 2 tbs. mayonnaise, 2 tbs. pickle relish, 1/4 tsp. paprika, salt, pepper, and 1 tsp. curry powder. Mix well, and watch a bowlful disappear, amidst great loud masculine cheers.

Make tiny cream puffs. For filling, drain one small can minced clams and set aside. Use broth

to make 1/2 cup white sauce. Season to taste. Stir in clams, grated onions, a drop of Tabasco, and a bit of very finely crumbled bacon.



Extras: not shown, well known, but a perennial hit-cream cheese and roquefort stuffed into celery. Cut the pieces on the slant, thus making wee diamond shapes. And don't forget red caviar. Used with eggs, it's grand.

WORLD'S MOST MODERN VACUUM CLEANER



NO DUST BAG TO EMP

- No muss! No fuss! Simply toss out extra-big paper "Speed Sak" a few times a year!
- No whining roar! Peripheral-Silencer makes Lewyt quietest cleaner of all-by far!
- Powerful over-size motor plus Twin-Turbo Fan creates terrific suction, gets more embedded dirt!
- Famous No. 80 Carpet Nozzle with its automatic comb-valve and floating brush whisks up threads, lint, hair-all with less rug
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- Complete with all attachments! No extras to buy! No. 80 Carpet Nozzle; Dusting Brush; Crevice Tool; Floor and Wall Brush; Upholstery Nozzle; Power Sprayer and Moth Snuffocator!

Greatest dollar-value! No other cleaner has so many features and costs so little! See the Lewyt to-day! Nearest dealer is under "vacuum cleaners" in your phone book!



NO UNHEALTHY LEAKING DUST!

Microscope tests prove Lewyt's Micro-Dust Filter System traps dust particles even smaller than 4/100,000 of an inch! No won-der hospitals and allergysufferers prefer the Lewyt!

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Stop at this Display for just 10 seconds, let your dealer show you the revolution-ary advantages of the Lewyt Vacuum Cleaner! Discover how to cut house-cleaning time in half!

Laboratories

FREE! Write for colorful 16-page booklet "Home Cleaning Made Easy"!

LEWYT CORPORATION, Vacuum Cleaner Div., 72 Broadway, Brooklyn 11, N. Y.



NEW HOLIDAY KITCHEN CO

You'll have a new-looking, color-bright kitchen for pennies, in minutes-with sparkling "Plasti-Chrome" all-one-piece Royledge—just place lining paper on shelf and fold down colorful DoublEdge! So decorative! So inexpensive! See the wonderful difference for your-self. Get gorgeous new patterns now at 5 & 10's, Supermarkets, House-furnishing, Naborhood, Dept. Stores.

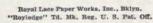


Shelf Lining Paper &

Edging all-in-one. 9 feet 10¢

Plasti-Chrome = Royledge

for WOOD and METAL shelves





A-D-H-E-S-I-V-E Edging moisten and apply 18-ft. pkg. 19¢



SAVES YOU MONEY ON INSTALLATION LABOR

Only IN-SINK-ERATOR adjusts right on the job to fractional mensions . . . saves hours of high-priced skilled labor . . . saves cost of special pipes, parts and custom-fitting. IN-SINK-ERATOR adjusts to fit most sinks in older homes.

MORE KITCHEN CONVENIENCE THAN EVER BEFORE

Unlike many appliances used infrequently, IN-SINK-ERATOR is
used several times every day the year around. Saves countless
steps each day . . . eliminates endless trips carrying soggy
bundles to a rancid garbage can.

ONLY YOUR MASTER PLUMBER CAN SAVE YOU MONEY ON THIS REVOLUTIONARY DISPOSER—CALL OR SEE HIM TO DAY!

From an unsolicited letter by Mrs. James R. McPherson, Rackford, Illino "It's much more useful than most appliances—in fact, I'd give up almost all of them before surrendering my IN-SINK-ERATOR. Garbage is never a problem in my kitchen, I use my IN-SINK-ERATOR every time I prepare a salad, snack or meal—all day long it's a wonderful time-saving convenience."

For descriptive literature and name of nearest dealer, write

IN-SINK-ERATOR MFG. CO., 1253 Fourteenth St., RACINE, WISCONSIN

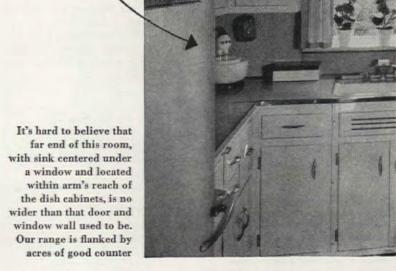
Planned to Waste Not-

That I now ask myself is how I stood that old kitchen for so many years before remodeling it. It was bad enough that it was small (8' x 9')-but the worst of it was the wasted space within it. There was no room for the improvements we wanted, yet one whole wall was consumed by an unused door and a poorly placed window. And the inconvenient arrangement kept me in a tizzy of turning and walking back and forth.

When the day came for a complete sweep I was determined to be ruthless and make a thorough job of remodeling. I began with the equipment, decided upon exactly the range, exactly the refrigerator, and exactly the automatic washer



Old cupboards stood alone, far from the sink, and hung so low you couldn't work on that "work surface." Old refrigerator, small in capacity, took up as much room as new larger one



See "Where Credit Is Due" on page 140



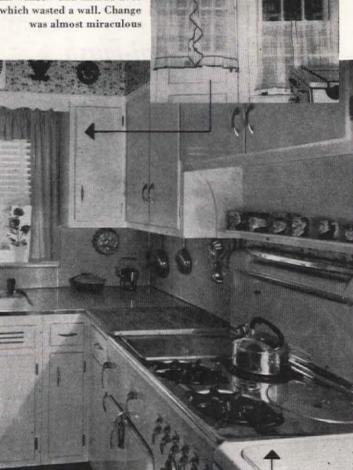
Want Not

ADELINE BULLOCK

I wanted-size, make, and so on-and I got their exact measurements. Then I went to our cabinet maker, showed him my data, plus the room's dimensions. "Here's what we have. . . . Here's what we're buying. The rest of the space is yours to work with. We want all the cabinets and drawers we can possibly have. And besides, I'd like a bread box, vegetable bin, tray file, bread board, lid rack, loads of work counter-and, oh yes, a chopping block near the range . . . if you can work it in." He looked over his glasses, scratched his head and came out with: "In this kitchen . . . you want that! Let me sleep on it."

As the plan on page 92 shows, he slept very well. I wish PLEASE TURN TO PAGE 92

Only structural change was to substitute center window you see below for this window and unused door which wasted a wall. Change was almost miraculous



See at your right how the old sink stood in a corner, far from every cabinet. A new automatic clothes washer is there now, next to the range. And notice, please, that cabinets occupy every possible inch of wall



Presto! 4 Ways to Save You Time



Miser" automatically turn plain TAP water into Vapor Steam in 90 seconds or les



rate Soleplate Heat In dicator tells you at once wher Presto is right temperature for fabric you are ironing. Pointer when ironing surface as CORRECT HEAT.





Quik-Fill—Speedrain Filler Cap. No funnel needed. Just fill with ordinary tap water from your own measur-ing cup. Everything is simple, easy to see!

Uses Just Ordinary Tap Water . . . distilled water NOT needed

Vapor-Steam Irons Without Sprinkling

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Press tailor-perfect, too! Yes—you'll never go back to time-wasting, old-fashioned ironing again. No more pressing bills . . . press with professional ease without bothersome pressing cloths. You can iron practically everything in your wash right from the line, without sprinkling.

Iron so smooth, so fast you cut ironing time al-most in half—iron without fatiguing lifting or twisting because of the famous wrinkle-proof round heel. And-the Presto Vapor-Steam Iron is completely automatic, no valves to regulate, no extra gadgets needed. Uses plain tap water too—no need to bother with distilled water. At your favorite department,

hardware or appliance store.





National Pressure Cooker Company Eau Claire, Wisconsin Makers also of the PRESTO COOKER and PRESTO DIXIE-FRYER

OVER 18 MILLION SATISFIED PRESTO USERS!



ANOTHER GREAT PRODUCT BY

©1952 Ekco Products Company, Chicago 39, Illino Also made in Canada by Ekco Products Company, Canada, Ltd., Toronto

Comport AT YOUR FINGERTIPS

with a Walker Electric Heating Pad

Guaranteed for 5 full years

When extra warmth means extra comfort...when illness or sprains bring nagging pains...dial sooth-ing, beneficial heat the sure-andeasy fingertip way with the famous Brailway Switch on a Walker Electric Heating Pad.

Swiftly and surely...even in the

dark ... your fingertips read the heat station you prefer; and safe,

gentle warmth spreads through the quilted satin-soft pad to give re-

laxing comfort.

Rich, color-lovely covers that are removable for cleaning...extra-long 10-foot cord...no radio or TV interference... Underwriters' Approved. AC-DC. At your favor-ite drug counter, \$8.95 (above), other pads from \$5.65, or write

COMPANY, INC. Middleboro, Mass Specialists in Quality Heating Pads and Dual-Use Ice-Hot Water Bag

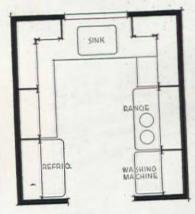
Waste Not

(Begins on page 90)

you could see my kitchen now as I'm writing this, with the sun streaming in through the wide south window over the sink. There are plenty of cabinets, bless them-all smooth and gleaming as my best china. And not an inch of wall space is wasted. The roomy refrigerator has a much greater capacity than the old onebut it takes up no more space, while an automatic washer now stands in the corner once occupied by the sink.

We dropped the soffit to close in the tops of the cabinets. The soffit and the entire ceiling have a cheery, cherry-sprigged wall covering which is washable. The floor is a soft-green tile, the same color is repeated in the counter tops, and even our wonderful new range is pale green-and right next to a big chopping block. Everything I asked for is here.

It's as efficient as a laboratory, with nary a hard-to-clean nook. But its joyful wall covering, and the iron trivets, copper molds, gleaming skillets, and plants placed around, give it sweet charm as well. And as I live in it, I've learned for sure that the waste-not-want-not philosophy around which we designed it not only saved inches, but time as well.



New plan of this 8' x 9' kitchen is so simple, so good, and so obvious that it's hard to remember how awkward it used to be. There's continuous counterhigh work surface, and wall cabinets go around the entire room

WHEN YOU CHANGE YOUR ADDRESS

Please report both new and old addresses directly to The AMERICAN HOME, five weeks before the change is to take effect. Copies that we address to your old address will not be delivered by the Post Office, unless you pay them extra postage. Avoid this unnecessary expense by notifying us five weeks in advance.

THE AMERICAN HOME Subscription Dept. American Home Bldg., Forest Hills, N. Y.



"Just a minute." That's all the time it takes to sprinkle Sani-Flush in the toilet bowl. In a short while, the bowl is disinfected and cleaned thoroughly. Sani-Flush removes the invisible film found in all toilet bowls. Simply follow directions on the familiar yellow can. At all grocers. The Hygienic Products Company, Canton 2, Ohio.



PERFUMED with a mild, fresh fragrance



If your pressure-cooked delicate fresh and frozen vegetables are colorless and "mushy"... if you want more appetizing dishes of greatest nutritional value from inexpensive foods... get the facts about Flex-Seal high speed cooking. Flex-Seal Cookers actually enhance color and flavor of foods, save minerals and vitamins! For circular and FREE reprints of valuable articles on modern cooking... by recognized authorities using Flex-Seal ... write today!

VISCHER PRODUCTS COMPANY 2822 West Roscoe Street, Chicago 18, Illinois

Let's get acquainted.





THE AMERICAN HOME, NOVEMBER, 1952

How to clean your Venetian Blinds

Part of the service Venetian blinds render your home is trapping some dust as they filter your light—so of course they get dirty. Our program for their care applies to wooden and metal blinds alike, and all of them are much better off if they have a good coat of hard wax. How frequently each job really needs doing depends upon where you live—in the suburbs of large industrial cities once a week isn't nearly enough for the vacuum routine.



PROFESSIONAL LAUNDERING

When your blinds begin to look seedy despite your tender care, it's time to call in the experts. They wash and dry your blinds in their own plant, and make minor repairs such as replacing faded tapes, broken slats, or worn cords

There's Northing Like FRESH Orange Juice



Extracts 20% More Rich, Vitaminfilled Juice from Every Orange!

There's no substitute for the vitaminrich goodness, the zestful flavor and purity of fresh orange juice! And it's so easy and quick to prepare in this fast, sturdy Handyhot Deluxe electric Juicit. Magic oscillating strainer extracts 20% more juice; no rind oils. Easy to use and clean—removable bowl and strainer sparkle in less than a minute. A wonderful gift—for yearround health and pleasure. See it at the stores listed below. Only \$21.50.

Standard model, \$14.95.
AC only. UL approved.





Old fashioned homemade ice cream made electrically in minutes with the Handyfreezel 1 at. and 4 at. sizes. \$19.95 and \$27.50.

Give Electric Housewares—First Choice for Every Gift Occasion

HANDYHOT Appliances Sold at Better Dealers Everywhere— Or See Them on Display at these Leading Dept. Stores

HESS BROS	Allentown, Pa.
DAVISON, PAXTON CO	Atlanta Ga.
HUTZLER BROS	Baltimore Md.
LOVEMAN'S	Birmingham Ala
JORDAN, MARSH CO	Boston Mass
D. M. READ CO	Bridgenort Conn
CARSON, PIRIE SCOTT & CO	Chicago III
ROLLMAN & SONS CO	Cincinnati Ohio
THE MAY CO	Claveland Ohio
F. & R. LAZARUS & CO	Columbus Ohio
THE JOHN SHILLITO CO	Cincinnati Ohio
MILLER BROS. DEPT. STORE	Chattananga Tana
A. HARRIS CO	Dallas Tev
SANGER BROS., INC	Dallas Toy
M. L. PARKER CO	Davennet In
RIKE-KUMLER CO	Dautes Ohio
YOUNKER'S	Des Moines la
DANIELS & FISHER STORES CO	Denver Colorado
THE DENVED DRY COORE CO	D
THE MAY COMPANY	Denver Colorado
W. C. STRIPLING CO.	Fort Worth Tex
H. C. PRANGE CO Green	Ray & Shehougan Wie
G. FOX & CO	Hartford Conn
FOLEY BROS	Houston Tax
L. S. AYRES & CO., INC.	Indianapolis Ind
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THE BROADWAY (ALL STORES)	Ins Angeles
BULLOCK'S	Los Angeles & Pasadena
29,31	

MIENECKE BROS	Lubbock Ter
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CHICAGO ELECTRIC MFG. CO., CHICAGO 38, ILL. Dept. AH-11



"Sue makes our dollars stretch"

"She whips up draperies and slip covers for just the cost of materials . . . uses a plain-priced Domestic to do everything any sewing machine can do.

"Makes clothes with real style, too. Her Domestic Sewmachine sews buttonholes, hems, darns and ruffles easily and just right . . . with timesavers designed for the job instead of makeshift changes in stitching action. Domestic sews forward, backward and over pins with a firm, straight stitch . . . that's all she needs for 90% of her sewing!

"Expects a lifetime of trouble-free sewing. Sue asked me, the mechanical genius in the family, about Domestic's full rotary action and tamperproof timing. I could see Domestic was built to stay in adjustment . . . and to last and last. No wonder it's guaranteed forever!"

TELEPHONE WESTERN UNION, ask for Operator 25. She'll tell you the address of your Domestic Dealer. Stop in or phone for booklet showing all the lovely furniture-styled cabinets and portable models. Domestic Sewing Machine Co., Inc., Cleveland 1, Ohio.



Which Dryer For You

them clean, your dryer-dried articles are fresh as new-mown hay.

A dryer also cuts down your ironing. Towels and other terry-cloth things, chenilles, and similar fabrics come out so soft and wrinkle-free that you just fold them and put them away. Other fabrics can be timed so they'll be ready for ironing; need no sprinkling.

WHAT ARE THE TYPES? WHAT DO THEY COST?

The automatics: These are the tumbler type, the most modern kind of dryers. Some are heated by electricity, some by gas. They just toss your clothes around gently in air heated to the temperature you want, and keep tumbling them until they're sweet and dry. The temperature alone will sterilize your laundry, but many dryers add a germicidal lamp to boot.

They are completely automatic and thermostatically controlled - which means you can load them up, turn the dials, and go out for tea if you like. The dryer shuts itself off when its work is done. There are two dials, one for degrees of heat, and one for length of drving time.

An automatic dryer is about the size of an automatic washer, and in many manufacturer's lines is designed to match the washer. But any dryer can be used, of course, with any type of washer. As a good companion should, it takes on the washer's whole load (about 10 lbs. of clothes, dry weight) to finish the laundering operation for you automatically. Most dryers are made of baked enamel, have work-surface tops, metal or porcelain-enamel tumblers, are well insulated to keep cabinet cool and operation economical, and have a forced exhaust system which carries all the moisture-laden air out of the dryer cabinet, which means that clothes will dry faster.

Electric automatics: Some models can be plugged into your ordinary house circuit, others require 220 volts. And of course, each major appliance, including the dryer, should have a circuit of its own. Naturally, the dryers which operate on the higher voltages produce more heat and thus cut down the drying time considerably. Prices of electrically operated tumbler dryers are about \$230-\$260 -plus cost of installation.

Gas automatics: In use, they are just about the same as the electric type. They can operate on natural, manufactured, mixed, or bottled gas, and it is possible to adapt them from one type of gas to another. They are equipped with an automatic pressure regulator with self-adjusting valves which automatically compensate for differences in gas pressures. All gas dryers also require plugging into your

And if you wash them clean, and rinse electrical house circuit to run the motor which revolves the tumbler, to operate an interior light, and, in some cases, there is an electric ignition. Prices are \$280-\$320, plus the cost of installation.

Cabinet dryers are sometimes called "portables," not because you can carry them about, but because they require no installation. In this type the articles being dried remain stationery during the drying period. Models are available for either electricity or gas. Some of the electric ones use infra-red ray heat. The cabinet dryer is larger than the automatics but does not have a greater drying capacity. The drying period is about the same as for automatics which operate on 110 volts, and much slower than that of the 220-volt automatics. They're priced at about \$150.

HOW LONG DOES DRYING TAKE?

Drying time depends upon three things: what you're drying, in what kind of dryer, and how nearly dry the articles are when you put them in. Things washed in an automatic or spinner-type washer require much less drving time than things which have been washed by hand.

In general, drying time in automatic dryers ranges from 10 minutes up. You'll find a 2-hour mark on the timer dials of low-voltage dryers, but you need this long only for drying things like pillows. In any event, you can turn the dial and walk right out on the whole thing.

WHAT POINTS SHOULD YOU CON-SIDER FOR INSTALLATION?

Be sure to have your dryer installed in a well ventilated room. To function properly, it must have plenty of air, so give it room to breathe, and cross ventilation, if possible.

Don't coop the dryer in a cubby hole. Unless you intend to vent the exhaust to the outside, your drying room should be large enough to allow free air circulation.

The dryer takes much moisture from the articles tossed into it, even things which seem only slightly damp to the touch. The moisture passes into the atmosphere. That humid air must go somewhere: So out with it!

WHAT DO YOU DO ABOUT LINT?

The only reason you don't notice the lint on hand-washed, line-dried things is that it's gone with the wind out of doors, for every fabric gives off lint when you wash and dry it.

Dryers use several methods of disposing of the lint. One model has a water-spray system which eases the lint down a drain connection. Still another manufacturer's model has an air-type condenser which filters the lint. A lint trap is widely used, and may be located either in the top rear,



"Come on in . . . there's plenty of hot water since we got our G-E Water Heater!"

Yes, there's lots of hot water all the time with a G-E Water Heater.

Here are the features the G-E Water Heater will bring to your house . . .

- 1. SAFE! No fire, no fumes, no flue. Underwriters' Laboratory approved.
- 2. DEPENDABLE! Backed by General Electric's 10-year protection plan. And you know G.E.'s record of dependability!
- 3. AUTOMATIC! G.E.'s precisionbuilt thermostats automatically maintain water temperature.
- **4. ECONOMICAL!** Rugged Calrod® Units give efficient heat. Water stays hot behind a three-inch blanket of Fiberglas insulation.
- 5. P.S. For modern-kitchen owners: Electric dishwashers and automatic clothes washers give best results with hot water that stays in the same right temperature range throughout the complete washing and rinsing cycle. A G-E Automatic Electric Water Heater delivers maximum volume of constant-temperature water.



AUTOMATIC ELECTRIC



You can put your confidence in-



Which Dryer?

(Begins on page 83)

or lower front of the cabinet. It is a simple matter to clean out the trap each time the dryer is used. However, even this task can be done for you if you have the exhaust vented so that the lint, like the moisture, can escape to the outdoors.

WHAT MAKES THEM SAFE?

Your best safety protection with any dryer (or any other appliance, for that matter), is to read your instruction book carefully—and then follow the instructions. All dryers are safe to use, and safe for your washables when properly operated. And it takes no genius to work them.

Automatic Gas Dryers have an automatic shut-off which turns off the burners if either the gas supply or the electricity fails—so gas can't escape and there is no danger of fire. The same shut-off also starts the works up again automatically when the trouble is corrected—and you begin to use the dryer once more.

Automatic Electric Dryers have a push-to-reset button which takes the place of a fuse. If for any reason (when the dryer is overloaded, for example) this button pops up, wait a few minutes after turning the timer dial to "off." Then reset the timer for the desired length of drying time. The dryer will go on automatically again. This is a safety protector when there's any undue strain on the motor.

A safety feature of both gas and electric automatic dryers is that whenever the dryer door is opened, the tumbler stops, the heat source is shut off, and the interior light goes on. In this way, there's no chance for a curious youngster to get into mischief, and mother has no need to manipulate switches when unloading or reloading the dryer.

WHAT GUARANTEES SHOULD BE DE-MANDED?

Look for Underwriter's Laboratories' approval on electric dryers and the American Gas Association's approval on gas dryers. These approvals mean that the dryers have undergone rigid tests and are safe.

WHAT'S THE LATEST?

All dryers are equipped with the essentials such as timers, degree-of-heat dial and so on, but a few of them have special features you'll want to look over, too! They are:

Glass look-in-door which allows you to see what's going on when dryer is in operation.

Music Box plays a tune for you, "How Dry I Am," at the end of the drying time. It's a good feature if you want to be reminded when to remove the clothes for a reload, or for damp-dried clothes ready to be ironed.

Air-type condenser: See page 94, "What Do You Do about the Lint?"

HERE AT LAST

vour WOMandesigned KITCHEN

with 53 features women want!



Here is what YOU asked for—a kitchen designed and styled by women for women! The new Curtis wood kitchen cabinet units are styled by women—tested by women—approved by thousands of women—to bring you all the wonderful kitchen features you have ever dreamed of!

Think of having a kitchen in beautiful natural birch or finish-painted in white, ready for decoration in colors of your own choice! And think of having conveniences like swing shelves —revolving shelves in wall and floor corner units—slide-out trays that put everything within

easy reach—vertical filing storage space—hanging pan units—and dozens of other new conveniences.

There are 53 woman-designed features in the new Curtis kitchens! Best of all, Curtis cabinets will fit any size or shape of kitchen space! No wonder women say "The new Curtis kitchens top them all!"



Roomy sliding tray units provide all-purpose storage.

You'll love these new Curtis swing shelves.





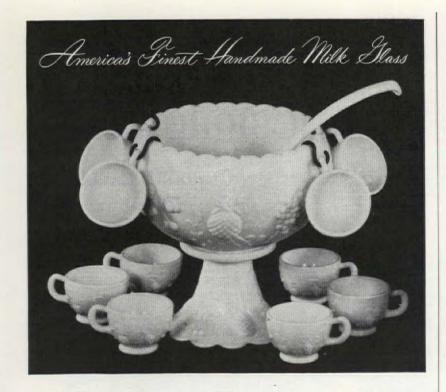
Send for this New Kitchen Idea Book

Learn the famous 53 features that put new Curtis kitchens in a class by themselves! Get ideas a-plenty on kitchen planning and decoration from this new full color booklet. Mail the coupon for your copy.



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Please send the new Curtis kitchen idea book. 10 cents.	I enclose
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City..... State.....



AN EXQUISITE Handmade Fifteen-piece Punch Set in the best Westmoreland tradition. The fruit pattern in bas relief, on scalloped, five-quart punch bowl, pedestal and twelve punch cups is from a very old mold. Truly a distinguished gift that will be long treasured. See this attractive punch set at your Authorized Westmoreland Dealers.

WESTMORELAND GLASS COMPANY





Place and Show (Begins on page 66)

Heap it with flowers, fruit, or your prettiest cookies, or place it where you can enjoy its shape, its gentle fluting, and 24-k gold decorations. It's "Classic" by Lenox, 11" wide, made of dinnerware-quality china

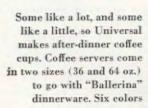


Captive bubbles dance throughout the crystal from which this splendid 10" high bowl is handmade by Tiffin. Try it as a container for balls of colored ice cream as well as for more usual fare



See "Where Credit Is Due" on page 140

Used with, or without, a candle, and used singly or in pairs, this handmade crystal bowl can nest flowers, or serve up your bonbons or nuts as an effective and useful bit of table decoration. Made by the West Virginia Glass Co.







It's designed for salad, but your own imagination will suggest a variety of ways of using this 12½" bowl and 14" plate by Viking together or separately. The crackle gives it a fresh, frosty look in crystal-clear or olive-green hand-pressed glass



"The Best Possible Telephone Service at the Lowest Cost"

Twenty-five years ago, on October 20, 1927, the Bell System put into writing, for all the world to see, the basic principles for the management of the business.

The policy tells the people what they have a right to expect from the company. At the same time, it commits everyone in the Bell System to a high standard of conduct for the business. The promise of "the best possible telephone service at the lowest cost" intensifies the effort to make that promise come true.

The never-changing policy of fair treatment for those who invest in the business, those who work for it, and those who use the service, will bring still greater progress in the years to come.

Responsibility to TELEPHONE USERS

"The fact that the responsibility for a large part of the telephone service of the country rests upon the American Telephone and Telegraph Company and its Associated Companies imposes on the management an unusual obligation to the public to see to it that the service shall at all times be adequate, dependable and satisfactory to the user.

"Obviously, the only sound policy that will meet those obligations is to continue to furnish the best possible telephone service at the lowest cost consistent with financial safety."

Responsibility to TELEPHONE SHARE OWNERS

"The fact that the ownership is so widespread and diffused (there are now more than 1,100,000 share owners of the American Telephone and Telegraph Company) imposes an unusual obligation on the management to see to it that the savings of these people are secure and remain so.

"Payments to share owners, limited to reasonable regular dividends, with the right to make further investments on reasonable terms as the business requires new money from time to time, are to the interest of telephone users and employees as well as share owners."

Responsibility to TELEPHONE EMPLOYEES

Many years ago, in its annual report to share owners, the telephone company's responsibility to its employees was expressed in these words:

"While the Bell System seeks to furnish the public the best possible service at the least cost, the policy which recognizes this obligation to the public recognizes equally its responsibilities to its employees.

"It is and has been the aim to pay salaries and wages in all respects adequate and just and to make sure that individual merit is discovered and recognized."

Bell Telephone System



CIRCULATES HEAT!



FIREPLACE whole room...even

adjoining rooms!

 Build your fireplace around the Heatilator* Fireplace unit and en-joy the cheer of an open fire plus cozy warmth in every corner of the room. The Heatilator Fireplace saves heat usually wasted up the chimney. Draws air from floor level, heats it, and circulates it to warm all the room and even adjoining rooms.

WILL NOT SMOKE ... It's a scientifically designed form, complete from floor to flue, around which any style fireplace can be easily built. Assures correct construction, eliminates common causes of smoking.







ADDS LITTLE TO COST . . . The Heatilator unit adds little to the cost of the completed fireplace. It provides all the vital parts...saves the cost of a separate damper, firebrick, and masonry otherwise required ... and on most jobs reduces time and

PROVED BY 25 YEARS USE ... Make sure you get the one fireplace unit that has proved itself for 25 years. Look for the name "Heatilator" on the dome and damper handle of the unit you buy. Accept no substitute. See it at leading building material dealers everywhere. Mail the coupon today!

HEATILATOR FIREPLACE

HEATILATOR, INC. 1211 E. Brighton Ave., Syracuse 5, N. Y.

Please send free book-let showing pictures and advantages of the Heatilator Fireplace.



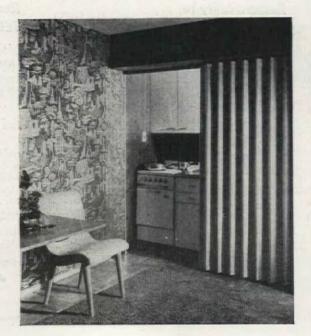
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sofa-bed is upholstery weight in warm beige, welted in thick dark brown and metallic fringe

Designed to Look Bigger

t takes a heap of planning to make one room do the work of three-even more to give it the serene and spacious quality of A. Wiener's in Columbus, Ohio. Color and lack of pattern play their important parts, but it's the perimeter placement of the furnitureleaving the center of the room free-that does the trick. There's enough variation in the height and form of the furniture, the lamps, and the accessories to overcome that "lined up" look. Colorwise, the coffee table repeats the deep brown of three walls. The rest of the furniture—substantially scaled, please note—is honey toned, blends with rug and upholstery. Pattern is confined to one papered wall. Because it's in the same browns and beiges of the rest of the room, its bold design is pleasant, not obtrusive.



DECORATOR: JACK ENNIS



Honey-toned three-sectioned cabinet with set-back top gives adequate storage, makes effective wall treatment. Old lacquered tray is interesting wall ornamentation. Even small wall area in entry accommodates dining chair

Only pattern is on unbroken wall leading to the kitchenette. Note careful planning here: folding partition, made of beige plastic, hangs under a deep cornice which matches one over draperies

See "Where Credit Is Due" on page 140



















In any style or size your new home will have lasting charm built with CONCRETE

Whatever style or size house you are planning—ranch type, colonial, Spanish, Cape Cod, modern, cottage or mansion—you'll have a better house and enjoy a lifetime of comfortable, gracious living if you build it with concrete.

An insulated concrete house is comfortable. It keeps heat inside in winter, outside in summer, stays clean and dry in all seasons.

A concrete house is firesafe. Concrete can't burn! It's good to know your loved ones and cherished possessions have this protection, because every two minutes, somewhere in America, a home goes up in flames.

A concrete house is durable. You have less work, worry and repair bills because a concrete house requires little or no maintenance. It looks new longer and stands stanch against such destructive forces as storms, quakes, fire, decay, termites and vermin.

A concrete house costs less to live in too. First cost is moderate, maintenance expense small, its life long. Result: low annual cost, the real cost yardstick of ownership.

Concrete masonry walls can be laid in many distinctive patterns. Portland cement paint, available in many colors, adds a decorative finish, helps make the walls weatherresistant, ends painting problems for years.

Be sure to include concrete subfloors in your house. Nothing contributes more to its firesafety, structural stability and low-cost maintenance. Concrete subfloors can be finished with any covering—hardwood, linoleum, rugs, carpeting, tile or terrazzo.

So whatever style or size house you want,

make it a charming, comfortable, firesafe, durable, *low-annual-cost* house by building with concrete. Write for free, illustrated booklet, "*Designed for Concrete*," distributed only in the U. S. and Canada. It includes sketches and suggested plans for 31 concrete houses in a variety of architectural styles.

HOW TO GET YOUR CONCRETE HOUSE ... and what will it cost?

Phone a local concrete masonry manufacturer for names of architects and builders experienced in concrete house design and construction. They know conditions existing in your community and can tell you about plans and costs.

Take any plans or sketches you have to an architect. Have him show you how your home—of any size, style or floor plan—can be built economically with concrete foundations, walls, subfloors and a firesafe roof.

Architect-Designed Houses Stay Young Longer

A national organization to improve and extend the uses of portland cement and concrete through scientific research and engineering field work

PORTLAND CEMENT ASSOCIATION

DEPT. 11-5, 33 WEST GRAND AVENUE, CHICAGO 10, ILLINOIS

EASY * to live with * to own * to take care of



Designed with today's young homemaker in mind, Lloyd's dining furniture is scaled to fit smaller living areas, has clean-cut, adaptable modern styling and best of all... priced to go easy on young budgets.

ABOVE—Solid hardwood group, rich modern finish. Table extends to seat six. Matching Hutch-Top Buffet.

Built for casual living: wear-defying Formica table tops are heat, scratch, stain-resistant. A swish of a damp cloth and they're clean!





Modern Dining Furniture

chrome group has extension table, seats 4 to 6 comfortably. Chairs upholstered in wonderful, washable plastic. By the makers of the famous Rock-A-Feller chair. Lloyd Manufacturing Company, (Heywood-Wakefield) Menominee, Michigan.



The brick outside walls painted gray, and the slate-covered roof with copper flashing give this house a traditional quality that goes well with its many modern touches

2 STORIES—more house for the money



Floor plan shows combination living room and dining room 32' long. Large living-room window looks out over garden. Each floor has 870 square feet



Dining end of living room opens out to the screened porch by means of a sliding door. At the left is the door connecting dining area to kitchen, and surrounding this are closed cupboards for china and glass. Interior walls throughout are plastered

MORE ABOUT THIS HOUSE ON PAGE 102

Perfect Painting Results Every Time!

PITTSBURGH WALLHIDE

Rubberized Satin Finish



Two Modern Color Treatments For A Bed-Sitting Room These pleasing color arrangements are based on a simple principle of the Pittsburgh COLOR DYNAMICS painting system. In the upper illustration, Stratosphere Blue creates an effect of coolness that tempers the intensity of direct sunlight. In the lower picture, Chartreuse walls simulate sunlight and give warmth and cheerfulness to a sunless room. Decorations by Lucille Knoche, A.I.D., Chicago. Furniture by Consider H. Willett, Inc.



PITTSBURGH PAINTS

PAINTS . GLASS . CHEMICALS . BRUSHES . PLASTICS

PITTSBURGH PLATE GLASS COMPANY



- So easy to put on
- Has no offensive odor
- Wash it again and again

With MAGICAL EASE you give enchanting, new beauty to dull, tired-looking rooms with Pittsburgh's WALLHIDE rubberized Satin Finish.

- This remarkable wall paint glides on swiftly and easily with brush or roller. Start or stop any time. Touch up missed spots later—and still get a color-perfect finish every time. In less than an hour it dries to a lovely, velvet-smooth surface—with no objectionable after-odor. And you can clean brush or roller after use by washing it with soap and water.
- WALLHIDE rubberized Satin Finish is so tough and durable you can wash it repeatedly—even scrub off stubborn stains —without marring the rich, mellow sheen.
- Ask your Pittsburgh Paint dealer to show you the wide range of modern colors —delicate pastels and deep exciting hues from which you can make up hundreds of smart color arrangements.
- Then try it and see for yourself how easily and inexpensively new WALLHIDE rubberized Satin Finish gives your home surpassing new beauty that lasts for years.

Paint Right with Color Dynamics!

Paint Best with Pittsburgh Paints!

OPIttsburgh's booklet on COLOR DYNAMICS contains scores of suggestions that show you how you can put color to work in your home to obtain benefits far beyond the protection and beauty good paint provides. See your Pittsburgh Paint dealer for a free copy—or send this coupon.

MAIL COUPON FOR FREE BOOK

Paint Division, D Pittsburgh 22, P	
	a FREE copy of your new Dynamics for the Home."
Name	
Street	



Sandran VINVL PLASTIC FLOOR COVERING ®

never needs scrubbing!



NO SCRUBBING! Sandran's pure vinyl plastic sheds dirt like glass! Never needs scrubbing! SWO-O-O-O-SH with a mop—it gleams!

EXCLUSIVE BEAUTY! Cleaner, gayer colors—reds, greens, yellows, grays, whites! *Patterns* possible only with Sandran's amazing photo-gravure process!

ALWAYS LOOKS NEW! Won't dull! Won't fade! Colors UNDERLAID beneath pure vinyl plastic!

GREASE-PROOF! STAIN-PROOF! The harshest soaps and detergents can't harm Sandran's pure vinyl plastic! Even lye won't hurt it!

OUTWEARS ordinary printed 'linoleum' 3 to 5 times!

INSTALL IT YOURSELF! Flexible! Easy to handle! Won't crack or tear! Lies flat without pasting! By the yard -6 and 9 feet wide.



above #1316, counter #94.

Sandran Counter Tops—new, flexible Mother O' Pearl you can install yourself! 6 glorious colors—27, 36, 45-in. widths—as low as 49¢ running ft.! SANDRAN IS FEATURED IN THOUSANDS OF STORES COAST-TO-COAST! SEE IT NOW!



Super-Sandran Tiles, Too! Easiest tile of all to install! Extra vinyl gives longer wear! 9" x 9" Mother O' Pearl tiles only 14¢!

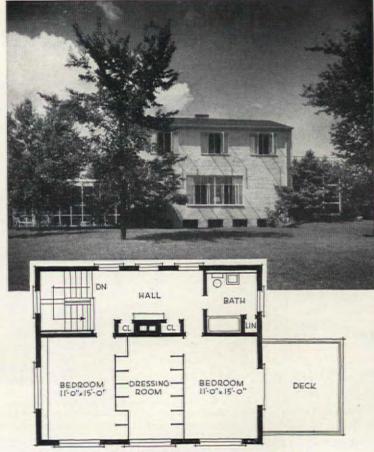
SANDRAN VIIVA PLASTIC FLOOR COVERING

SANDURA COMPANY, INC. Architects Building, Philadelphia 3, Pa.

More House for the Money

(Begins on page 100)

Garden side of house shows screened porch at right and carport at left. Bedroom and dressing-room windows on second floor look out over the garden, making for both privacy and quiet



OWNER-ARCHITECT: HARRY ORMSTON, A.I.A.

Second floor of house consists of two bedrooms with a large dressing room that eliminates the need for individual room closets. Closets for linens are provided in hall



Like the house, long wall of carport is brick on street side, adding importance to the façade. On garden side, it's open wood grille, matching porch on the opposite end, and forming good background for the terrace. Garden gear is well sheltered from rain in such a carport, and there's room for off-street parking of five cars in the driveway

You choose the fuel ...we make the most of it

The kind of fuel you choose to heat your home is your business, depending on availability, cost and personal preference.

Our business is to manufacture automatic heating equipment that will do the *best* job with the fuel you select.

More than a million Bryant owners can tell you that what we do well—build modern heating that lasts for years, saves time and money for owners.

Whether your fuel is natural gas, city gas, LP-gas or oil, you will find Bryant equipment custom-built for the job. And this equipment can be converted from one fuel to another. Why not talk to some Bryant users before you make what should be a lifetime purchase of comfort, convenience and better living? Bryant Heater Division, Affiliated Gas Equipment, Inc., Cleveland, Ohio.



If oil is the fuel of your choice, you'll take pride in owning a Bryant Oil-Fired Winter Air Conditioner. It's quiet, clean and economical to operate...adds attractiveness wherever it's installed. Like every other piece of Bryant automatic heating equipment, gas or oil-fired, it's built to give you a lifetime of comfort and convenience. Ask the man who knows!

Dependability and workmanship don't stop at the Bryant factory.

The Bryant dealer is a master craftsman, an expert in home heating installation.

When you have problems concerning heating your home, ASK THE MAN WHO KNOWS . . . he's your Bryant dealer.



Winning Combination

Combination

Traditional Bedspreads
in Contemporary Colors

Freshest, boldest idea in bedroom decoration . . . part of the current trend of combining contemporary and period styles in one setting. Needletuft's Documented Heirloom type bedspread . . . "Richmond Rose," enriched with classic Needlepunch embroidery and enlivened with exciting modern colors . . . brick red, peacock blue, avocado, gold, brown. Also comes in frosted colors and Heirloom White on Cabin Crafts' fine Colony Cloth. Pre-laundered, pre-shrunk, and colorfast to look handsomely "at home" in smart bedrooms for years to come. At fine stores everywhere. BEDSPREADS

CABIN CRAFTS, INC., DALTON, GEORGIA
Setting by John and Earline Brice
Carpeting is Needletuft "Saratoga"



For free booklet, "Needletuft Gallery of Stitcheries," write to CABIN CRAFTS, INC., Dept. 7, Dalton, Georgia

NAME	
ADDRESS	
CITY	STATE



Added

ROBERT W. HOUSEMAN



1. Kaffee klatsch can go on for hours with the supply from this aluminum drip-coffee urn. It makes 24 to 48 cups for church socials, or just a Javaloving crowd—and keeps it hot! West Bend Aluminum Co. \$30.95

2. Seconds on coffee are easy with your own carafe at your side. Set includes four carafes, five plastic trivets, and one 8-cup vacuum coffee maker, or you can have a coffee server instead of coffee maker, if you prefer. \$10. Inland Glass Works.

3. For windows in a Provincial setting, Clopay's "Colonial" print draperies with red, green, white, or yellow grounds. Printed on textured film, they are fadeproof, weather-resistant and they sponge clean. \$1.69 per pair with a matching valance

4. Pine cobbler's bench, copied with care from a museum piece, is rugged enough to take the same abuse in the living room it once took in the cobbler's shop. Top measures 44" x 19". Knocked down for you to assemble and finish. \$26.95, Hagerty.



4.

Attractions

5. Constructed just like Mother's sweeper, Bissell's miniature carpet sweeper for little girls really sweeps. It has a rubber bumper and handle that stands upright when you leave it. \$2.69

6. "Lunch Pack" by Thermos is the old fashioned lunch pail in a new plaid dress. For career girls or students, the Thermos bottle holds 8 oz. of hot or cold liquids, and fits neatly in the zippered carrying case. \$4.49

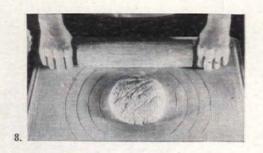
7. News in chrome chairs is this one by Lee Industries. It is an occasional chair-but folds up to compact size for space-saving. Back and seats are upholstered in foam rubber, with choice of fabric designs, \$16.95

3. The cloth-like texture of this rubber Pastry Tray keeps dough from sticking-the circles are a guide for the various sizes of crusts. Use reverse side for slicing and chopping. 16" x 20"; \$2.98. Wooster Rubber Co.

ALL PRICES ARE APPROXIMATE







MORE ON PAGE 106



Gay all-purpose room for modern family living

Build it with Celotex for only 54*

Lucky the family that gets an all-purpose room like this! Newest idea in home planning, it's sure to be the most loved and lived in room in your home. A friendly spot for every activity from quiet evening together to gala party. And it's typical of the charming rooms so easily, economically built with Celotex Insulating Interior Finishes!

These attractive structural panels build, insulate, decorate. All at one cost! To build new rooms in unused space such as a basement or attic, just staple or nail Celotex Insulating Interior Fin-

ishes to wood framing. To modernize existing rooms, simply apply over old, cracked walls and ceilings.

No painting or papering! They're beautifully pre-decorated. Choose rich, interesting textures-smart, inviting colors-available only in Celotex Insulating Interior Finishes. And remember, these are the only interior finishes made of tougher, stronger, long Louisiana cane fibres-and protected by the patented Ferox® Process from dry rot and termites. See them at your Celotex dealer's! Mail coupon for valuable idea booklet.

Insist on Genuine

INSULATING INTERIOR FINISHES

City

MAIL COUPON for Celotex Interior Finish booklet giving many practical ideas for building new rooms or modernizing existing rooms in your home at low cost. Beautifully illustrated in full color. Send now!

*Approximate cost of Celotex Interior Finish materials for walls and ceiling of average 10' x 14' room. Celotex Corporation, Dept. AH-112 S. LaSalle St., Chicago 3, III.

Beautiful Home Interiors."			
age and handling.			
Name	********		

105

Get the most for your money— INSTALL YOUR OWN KENTILE FLOOR!



Kentile Colors shown: Veined Carnelian with ThemeTile and Feature Strip

Mrs. William A. Loock Jr. shows you how easy it is to install long-lasting Kentile

Here's America's most popular floor-covering for homeowner installation ... low-cost, easy-to-lay, long-wearing. Dirt and stain-resistant ... gleams like new with occasional, norub waxings. Don't make the mistake of buying floor-coverings with just a colored surface that wears off with use. Kentile's 26 wear-proof colors go right through each tile—its durability is assured by this written guarantee. (If you prefer, your Kentile Dealer will install your floor.)



Only Kentile Dealers offer you these lowpriced Guaranteed Kentile Floors

*Price quoted is for a Kentile Floor approximately 8'x10' installed by you. Your Kentile Floor may cost less or slightly more, depending on size of room, colors and freight rates. See your local Kentile Dealer...he's listed in the classified phone directory under FLOORS. In Canada, T. Eaton Co., Ltd.

KENTILE, INC., 582d Ave., Dept. A-15, B'klyn 15, N.Y.





Here Mrs. Loock finds the center of the floor. Next, she'll spread Kentile Adhesive over half the floor before laying the tiles in place.

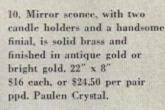
With half the floor installed, Mrs. Loock spreads Kentile Adhesive to cover remaining half. Then it's simply a matter of putting tiles in place until entire floor is completed.

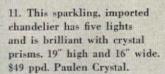
Added Attractions

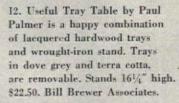
(Begins on page 104)

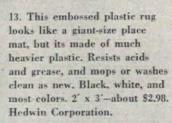


9. Gourd-shaped Bubble Lamp by Howard Miller Clock Co. in white vinyl plastic over steel wire frame gives a softly diffused light. Available for ceiling or wall installation in several sizes, 25" diameter; \$30.



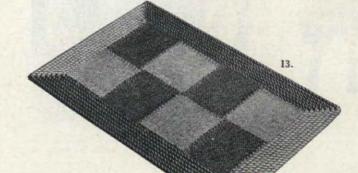












THE AMERICAN HOME, NOVEMBER, 1952

Expand your home—overnight! Get an "extra bedroom" with Hide-A-Bed for as little as \$199.



No need to let housing costs make you wait for that convenient "extra bedroom." Tonight your home can be one bedroom "bigger" with a beautiful, blissfully comfortable Hide-A-Bed* made only by Simmons. By day, you'll

Modern-style Hide-A-Bed in brown tweed. Also in green and red. \$249.50. have a smart, attractive sofa chosen from a wide range of sizes, styles and fabrics. All yours for only the price of a sofa. \$199.00 and up. See Hide-A-Bed ... now ... at your favorite furniture or department store.



Easy does it. In 30 seconds your stunning sofa glides out into a comfortable bed. Easy to close, too. You fold the bed away completely "made up" and ready to use again. Best of all is the *comfort*. You don't sleep on sofa cushions. You

have the regular-bed comfort of a full-length, full-width Simmons innerspring mattress. No rolling toward center, thanks to special Simmons base construction. See Hide-A-Bed at your Simmons dealer's.

Scores of decorator-selected fabrics to choose from. Ten different styles. Three sizes: Settee size from \$179; Apartment size from \$189; Full size from \$199. Convenient payment terms can usually be arranged.

Get your Beautyrest* on a Hide-A-Bed. Simmons makes them both! Yes, Simmons, the world's largest manufacturer of bedding equipment, makes all types of sofa-beds, including famous Hide-A-Bed.

And Simmons makes all types of fine mattresses, including Beautyrest—the first and the finest to bring luxury-comfort to millions, at low cost. Choose a famous Beautyrest mattress for your Hide-A-Bed.



Ultra-modern single settees become single beds at night. In a wide range of sizes to fit any space. Each \$189.

Only Simmons makes HIDE-A-BED

Another quality product from the House of Simmons . . . the greatest name in sleep.



Before

This attic space was transformed into a valuable room (see below).

Kemodel

with Johns-Manville
Panels and Plank
in attractive colors



After

Here's what was done with J-M Panels and Plank. For free detailed instruction sheets showing how this attic was remodeled, check coupon below.

New Walls and Ceilings at <u>low</u> cost!

Johns-Manville Ceiling Panels and Wall Plank are made of tough pine fibers. A product of J-M Insulating Board, they have a durable, colorful Glazecoat surface with a flame-resistant finish. They can be applied right over old cracked or broken walls and ceilings. The Lightning Joint speeds installation, hides all nails or staples.

If you want to build a new room inexpensively or quickly remodel an old one, J-M Ceiling Panels and Wall Plank are just what you're looking for. They build, they decorate, they insulate all at one time.



Johns-Manville Wall Plank comes in these four rich colors, the Ceiling Panels in white and ivory.

Free Booklet!

Mail coupon for a free booklet in full color containing the complete story of J-M Panels and Plank. It gives dozens of helpful ideas for building and remodeling.

Name	
Address	
City	State

Johns-Manville,Dept. AH-11, Box 60, New York 16, N. Y. Please send me free booklet about J-M Panels and Plank, Please include instructions for building attic room as shown in your ad.



Johns-Manville

60 Working Days

(Begins on page 43)



Plastic foam inspires many a clever decoration. Here, at the James Pigotts', it made the faces, hats, and snowflakes. Use buttons for eyes, red balls for noses, oilcloth for mouths, pine cones for hair. Garnish with evergreens, ribbons, bells



Silvery angel heralds the season elegantly from anywhere in the house. Make him about 18" high, robed in foil. Our easy Pattern 1456 tells you how. (See Pattern Order Form, page 141.)



You can say it simply—and with great effect, as Mrs. S. E. Gear did. Cut tree out of green paper, deck with paper cutouts, and add letters you can buy or make yourself. Stars will shine if you dab them with glue, then sprinkle with glitter

What makes the difference?





A FRIGIDAIRE Electric Water Heater

Gives you all the hot water you want—all the time

(for just a few pennies a day)

So much bot water! For every purpose — without worry or work. Set the automatic thermostat once — and sit back from then on, enjoying all the hot water you need.

So little cost! Exclusive Radiantube heating unit is completely immersed in water—heats only the water—and not the tank. Provides fast heating by direct contact—longer life. See Frigidaire Water Heaters at your Frigidaire Dealer's.

- No fuel-no flues
- · No dirt-no soot
- No wasted heat



Upright or table-top models—30 to 80 gal. sizes. Handsome table-top models have porcelain finished working surface that resists acid, grease, heat—wipes clean with a damp cloth. (Magnesium rod models for corrosive water areas.)

Frigidaire reserves the right to change specifications or discontinue models, without notice

Frigidaire families live better, because Frigidaire appliances are better



just install the

heat-anticipating room thermostat

Yes . . . it's as simple as that! And here's why. The PENN heat-anticipating thermostat "anticipates" room temperature changes..."feels" them before your body does . . . then starts the burner before the room becomes too-cold...stops the burner before the room becomes too-hot. Result . . . real comfort.

Do as other homeowners are doing. Get automatic heat at its best ... ask your dealer to install PENN Controls. They cost no more but give much more in dependability and comfort.

Penn Controls, Inc. Goshen, Indiana



Selected by leading manufacturers for over 30 years

FOR HEATING, REFRIGERATION, AIR CONDITIONING PUMPS, AIR COMPRESSORS, ENGINES, GAS APPLIANCES



Even a tiny breeze makes Friend Lion seem to jump through his hoop. Make him of tin, use hemp rope for his mane and tail, metal tube for his hoop. Pattern 1454

Mobiles for Moppets

ere's a new kind of toy-a moving toy designed to be looked at rather than touched. Mobiles were invented a few decades ago by Alexander Calder, one of our country's most celebrated sculptors, who realized how enchanting pleasing shapes can look when they are in motion. We applied Calder's principle to make-them-yourself toys to delight gay people of any age. (See Pattern Order Form, page 141)

"Where Credit Is Due" on page 140



Drum Major has a flock of extra batons, and they all keep time together hanging from your ceiling. A bit of matte board, a bit of braid, some sticks and string, and he's vours-made with our Pattern 1455







This famous trademark on Old Colony is your assurance of America's richest background of furniture experience. Look for it also on Ashcraft and Modern Furniture.





Old Colony

furniture is

"Home-Planned" to work miracles on YOUR budget

Every piece of Old Colony brings you ment or furniture store.



HELPFUL GUIDE FOR YOUR PLANNING

This beautiful book by Gladys Miller, decorating consultant, is packed with suggestions for decorating with Old Colony. Send 25e in coin for your copy today. If you'd like her book on "Home-Planned" Modern, send 50e in coin for both.

authentic lines and "Home-Planned" design as well. This sensible development means you can buy for today's needs with full assurance that later additions for living, dining, and bedroom will harmonize perfectly. See Old Colony soon at your favorite depart-

Heywood-Wakefield Company, Dept. AH-22, Gardner, Mass.

I enclose books at 25¢ each.	in	coin	for	your	decorating
(CHECK YOUR CHOICE)		Old	Colo	ny 🗆	Modern

Street.....

City & Zone State

THE AMERICAN HOME, NOVEMBER, 1952



AVOID Imitations

AVOID Imitations
—flowers that do not last—
or artificial blossoms. Horticulturists have tried for years to accomplish what we finally have achieved, and patented in BOWL-O'BEAUTY only BOWL-O'BEAUTY makes time stand still . . . a patented process that cannot be duplicated. Look for the BOWL-O'BEAUTY label affixed to the base. Look for the Good Housekeeping Seal gummed on each bowl. They're there for your protection against imitations.



The only product of its kind that has been awarded this Seal

for modern homes! Gorgeous, fresh-cut roses to brighten your life day after day, month after month! . . . "Jewels" to adorn any setting.

BOWL-O'-BEAUTY is a bargain in beauty: Selected roses, specially-

treated . . . immersed in a crystal-clear fluid that makes time stand still . . . keeps the glorious blossoms as bright and colorful as the day we cut them for you! Available in 3 sizes. Choice of red or yellow roses.

Write for full details on BOWL-O'-BEAUTY. If your dealer does not handle BOWL-O'-BEAUTY, we will fill your orders. (Bowl No. 6, one-and-a-half times size of illustration-red or yellow roses-shipped gift-wrapped with card enclosure anywhere in U.S., \$7.95 postpaid. Two for \$15.)

BOWL-O'-BEAUTY CO. Maywood, Illinois ssociated with AMLING'S FLOWERLAND, Chicago's Largest Florist and Greenhous (Amling Co., 1433-39 S. Wabash Ave., Chicago 5, Wholesale Distributors)



OWNER: MRS. PETER EDMONDS: ARCHITECT: BROOKS CAVIN. A.L.A.

Good Windows Opened this Attic

Tould you think looking through an attic window could be as exciting as this? Well, a lot depends upon the window. This attic was originally equipped, like most of them, with windows far too small to provide the amount of light or ventilation necessary for comfort. (See page 56.) The old windows were pulled out, the openings enlarged, and sliding window units were installed. This kind of window unit was selected because it provides the right amount of light and ventilation without spoiling the exterior of the house, or necessitating changes in the roof line. Of course, all attics aren't alike, and while sliding units filled the bill in this case, an entirely different window might do the trick in another. The important point is that there is a right window for every attic, and when it's used the results are always pretty exciting.



Here are close-ups of windows which do so much for rooms on page 57. One is a 5'6" x 4'6" sliding unit; the other a pair of sliding units combined to give a 3'6" x 7'6" opening. They cross-ventilate so well that this attic actually cools off faster than downstairs on hot days

NOW-INSULATE YOUR HOME AS \$ 5750] YER TO MERCHANGE AS \$ 6750] YER TO MERCHANGE AS \$ 6750] Cost of Insulating



It's Easy with ZONOLITE® INSULATION Saves \$50.00 to \$100.00—Cuts Fuel Bills up to 40%



Here is an easy way to put attic insulation in your home for as low as \$67.60 —and slash your winter fuel bills—with wonder lightweight mineral, ZONOLITE vermiculite Insulating Fill. Zonolite is

the easiest of all insulations to install—you can do it yourself in an afternoon and save \$50 to \$100 installation costs! Just pour it, level it, leave it!

Greater Year-Round Comfort

ZONOLITE vermiculite Insulation leaves no money-draining heat leaks; does "double duty" all year 'round-



ZONOLITE VERMICULITE PLASTER AGGREGATE

mixed in plaster in place of sand, creates a plaster even nails won't chip—makes walls and ceilings up to 400% more fire-safe ... only ½ the weight of ordinary plaster!

keeps winter heat in and summer heat out! ZONOLITE pays for itself in fuel savings in a short time! Millions of tiny air cells in Zonolite prevent the passage of heat—make it the perfect insulation!

So FIREPROOF-Snuffs out flame!

ZONOLITE is 100% fireproof—actually snuffs out flame! It's rot-proof, vermin-proof, permanent—will last the life of your building. Mail coupon for free booklet containing valuable hints on home insulation. Or, step into your friendly lumber or building material dealer to-day and get all the facts about Zonolite Insulation—and free estimate.



ZONOLITE VERMICULITE CONCRETE AGGREGATE

mixed with cement in place of sand, creates warm, dry floors for basementless houses. Ideal insulation under radiant heating in floors—permits better heating efficiency at lower cost. FREE

Valuable Booklet on Home Insulation

It's yours FREE when you mail the coupon. The booklet, "Your Home—Its Comfort and Protection," will give you valuable hints on the protection and improvement of your home—may save you hundreds of dollars!



ZONOLITE COMPANY

135 S. LaSalle Street Chicago 3, Illinois

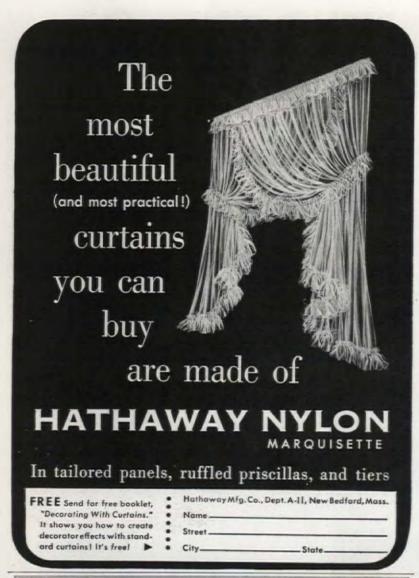
Zonolite	Company, Dept.	AH-112
135 S. Lo	Salle St., Chicago	o 3. III.

Without obligation, please send me free booklet HI-20 entitled, "Your Home—Its Comfort and Protection."

Name	 	 				. ,				 	
Address	 	 									
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SEE YOUR LUMBER OR BUILDING MATERIAL DEALER

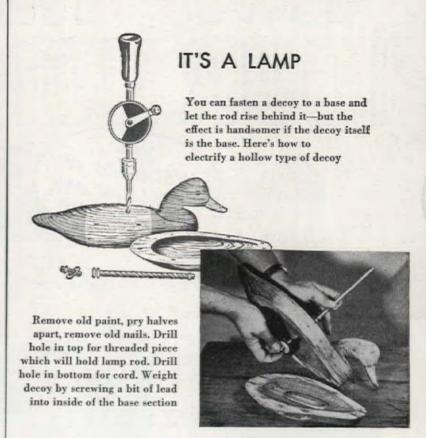
MAIL COUPON FOR FREE BOOKLET







How to Decoy a Duck (Begins on page 70)





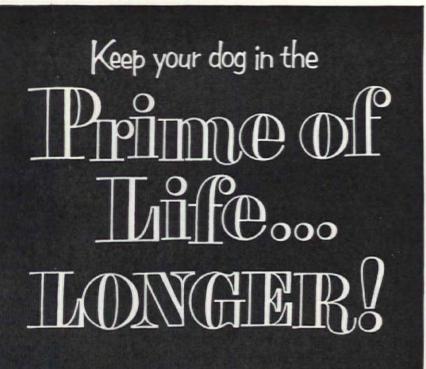
Pass cord through the base and then through the lamp rod. Knot cord to prevent it from slipping. Glue sections of decoy together, and further secure with wire brads, countersinking, and then filling holes and bad spots with plastic wood. Sand smooth when dry. Shellac, then paint decoy with flat white, and pencil in design when paint is hard. (For details of refinishing, see page 114)

If decoy's eyes are missing, drill shallow holes on either side and insert glass eyes. Attach with Duco cement or similar adhesive. Leave the wire loop attached to hold the eyes more firmly



Assemble harp and socket base.
Attach cord, fasten socket
back in base. Pull out wire
to eliminate slack. Add shade,
remembering that rough fabrics
like burlap, or the grasses,
are best. You've now decoyed
a mighty handsome lamp

MORE ON PAGE 115



GAINES MEAL NOW HOMOGENIZED*

With this great scientific development in dog nourishment, you can actually help delay the signs of old age in your dog...keep alive the fun and frolic in him—and prolong his happy days of bounding energy and play!

Just as the proper choice of the foods you eat can do so much to give you extra years in the Prime of Life... this great new food for your dog helps to keep alive, throughout the years, that vigor and pep and love of life which you never want him to lose. When you nourish your dog with the new HOMOGENIZED Gaines, you are actually helping to prolong those years when his eyes are bright, his nose is keen, when he's all alive from head to tail... and gives you such worlds of pleasure.

*Homogenized Gaines unlike any other dog food!

The very instant you lay eyes on this new HOMO-GENIZED Meal, you will know that here indeed is a revolutionary development. You can see, smell and feel the difference! By a unique Gaines process, all ingredients are combined into crunchy little nuggets...so tempting to dogs, that many enjoy eating the food dry, just as it comes in the package. Uniform nourishment in each and every nugget is guaranteed. In every single nugget are all the food essentials known to be needed to help your dog enjoy a longer **Prime of Life**.

EARS-EYES

More meat, milk, and fish proteins!

APPETITE

Not only does this great new meal provide meat, milk, and fish proteins in more abundant amounts, but also a wealth of food energy, vitamins and minerals for sturdier bodies and bounding vitality. And because the meal is HOMOGENIZED, your dog can assimilate more of his food—and use it to nourish every inch of his body with red-blooded health for that longer **Prime of Life.**

The low cost of feeding Homogenized Gaines

Despite all of the extras which you get from the new HOMOGENIZED Gaines Meal, you will find no other type of dog food that costs you less to feed. At last, here is the dog food that you always have wished for...economical, easy to feed, appetizing and above all—a food to help you keep your dog in the **Prime of Life** years longer!

REMEMBER - YOUR
VETERINARIAN, TOO,
can help you prolong
your dog's active years!

When you give your dog the kind of nourishment provided by Gaines, you definitely increase his chances of enjoying a longer Prime of Life.

But proper care of your dog is essential, too. There are many kinds of ills and ailments that no food can cure. Just as you'd take a child to your doctor for a regular checkup, take for a regular checkup, too.

25-LB. AND 50-LB. ECONOMY SIZES

Gaines Dog

A Product of General Foods

You are the Watchdog of Freedom! VOTE NOV. 4 Gaines

America's Largest-Selling Dog Food!







a smart start for Window Beauty



FIRST decide on the window treatment to bring fresh, new beauty to your home. (Use Kirsch styling ideas!) Then select the Kirsch drapery hardware, to ensure dependable performance and make the *most* of any lovely fabric.

Drapery hardware is *not* all alike! You pay no more for the *extra* quality and durability of Kirsch, the complete line made by the leader in the business. Kirsch traverse rods, for example, work better and look better longer. *Sm-o-o-th* in looks, action and satisfaction . . . with positive overlap for privacy. Four adjustable length-sizes enable you to fit windows from 28 inches up to 150 inches wide.

Spare a moment to "insure" your drapery investment ... it's easy ... Ask for—insist on—genuine Kirsch drapery hardware!



Zone

State

How to Decoy a Duck

(Begins on page 70)

conservation laws did away with "market gunning," many species were saved—and the bottom fell out of the duck decoy business.

Wooden decoys fall into three general types: the solid, the hollowed or dug-out, and the flat-bottomed type with a keel. Each kind can be turned into something useful—a lamp such as the one we show on page 112, a utility box like the one on the opposite page, a book end, a planter, or a doorstop you can make by weighting a decoy down with sand.

HOW TO REPAIR A DUCK

But whatever job you assign to it, the chances are your decoy will need some repairs and refinishing. If the original paint is in good condition (the chances are it won't be), just wash it with a detergent, dry, and give it a light sanding. In all probability, however, you'll have to repaint it, so start by applying paint remover, scraping, and then washing the decoy with benzine. It is at this point that you cut or drill to turn your decoy into something else.

Once the carpentry is done, you can proceed with your refinishing. First fill cracks with plastic wood. When dry, sand smooth, and apply a coat of diluted shellac. Dry, and sand smooth once more. Now he's ready for the final finish.

HOW TO REFINISH A DUCK

If the wood grain is especially fine, a good sandpapering and several coats of orange shellac, then a waxing, may be all that you need. Or you may wish to paint it a solid color, or to apply some decorative pattern.

If you want the duck to look like a duck, however, there are several choices. You can mark out the simple, broad-color areas, or you can add details of plumage to any degree of naturalness you like—most bird books contain pictures of wild fowl you can follow.

First apply a coat of shellac—dry—sand smooth. Then apply a coat of flat-white interior house paint. Then pencil on your pattern. The same type of flat paint may be used for the color areas, but artists' oil paints, thinned out with oil, are far better for detailed work. The colors you'll need are burnt sienna, burnt umber, pale yellow, light red, dark red, ultramarine blue and Prussian blue—all the others can be mixed from these.

For the base colors, any type of brush will do. For the details, artists' sable brushes, \$\%3\$ and \$\%5\$ are most helpful. When the paint is thoroughly dry, wax or varnish the decoy—a waxed one is much more handsome. And as a final touch, glue a piece of felt to the bottom of the decoy to keep it from scratching your furniture . . . Have fun!



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For the easiest way to beautiful results, be sure to ask for Kirsch Easypleat.



THE AMERICAN HOME, NOVEMBER, 1952

City



How to Decoy a Duck INTO A UTILITY BOX

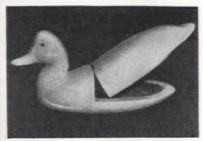
(Begins on page 70)



Chances are, your decoy will need refinishing, so first apply paint remover and scrape. Then sponge off with benzine to stop remover action



Make saw cut across back, stopping at seam. Pry off back gently to avoid marring. Remove nails. Then insert a narrow 1" hinge in a small niche you whittle out for it with a penknife. Carve niche so that top of hinge will be flush with outside surface of the decoy



Fill in bad spots with plastic wood. Sand smooth, and prime with coat of diluted shellac. Drill holes for eyes. Apply flat-white paint



Pencil in outlines of main color areas. Apply colors with house paint or artists' oils. Overpaint details of feathers. Insert glass eyes (see page 112). Wax, and polish or varnish. For details about finishing, see page 114

You playand a new adventure begins



nond Organ illustrated above is the Home Model - price on request.

You press the keys of the Hammond Organ and a new adventure begins. The song of skylarks-the brilliance of brasses, the whisper of willows come alive as you play. This is music that relaxes you ... refreshes you . . . renews you. And it happens each time you play.

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You have room enough in your home for a Hammond Organ. There are models to fit your home, available on payments exactly suited to your needs. Hammond Organ prices begin at \$1285 including tone equipment and bench, f.o.b. Chicago (for the Spinet Model, not shown). Ask your dealer for a demonstration. Then you will know why the Hammond Organ gives lasting musical satisfaction to so many.

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Without obligation, please following Hammond Organ	send me information on the models:
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Black and white can help you to make the most of any key color. The impact of the sunshine yellow on your right would have been lessened had it been used with any other colors

Capitalize on a warm shade for walls, and underscore it with the coolness of black and white. Note that carpet and chair mix black and white, while wooden pieces provide large areas of each alone

JOHN LIPPERT

AND WHITE and a dash

Your eyes tell you one reason black and white color schemes are winning so many popularity sweepstakes: black and white, plus a dash—or a liberal measure—of almost any color, looks wonderful. But there's another: used with your pet color, black and white enable you, a non-professional, to turn out smooth, professional-looking results. You can't go wrong, because while black and white behave like colors to give variety and contrast to your plan, they also act like neutrals in harmonizing with other colors.

Manufacturers are helping to make this kind of sure-fire decorating easy. A wealth of black and white furniture and accessories is available in styles varied enough to fit any room, and fabric and carpet designs not only provide plenty of each alone, but have combined them in most inventive ways. From satins to tweeds, you have a wide choice of black and white prints and weaves for upholstery and draperies. Black and white rugs which resemble marble, or tweed, or good old salt and pepper are yours not only in the medium and luxury classes, but for as little as \$30 for an exceptionally effective fiber rug, 9' x 12'—and they are all a lot easier to keep clean than either black or white, or almost any solid color.



of color

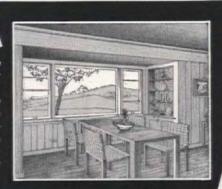


If you want to use white sparingly, and still give it great importance, try it with subtle neutrals like charcoal gray or olive green, which play it up for all that it's worth. Even the white mats on the pictures become an integral part of the color scheme

LATEST IDEAS ON WINDOWS

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and enjoy the
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dine! Stock design Ponderosa
Pine window
units like these cost
less than you think.



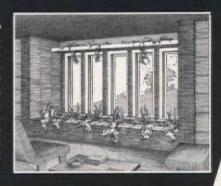
IDEA

Combine Ponderosa
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and a glazed
door to open
up an entire
wall of your
home to the
beauty of
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IDEA

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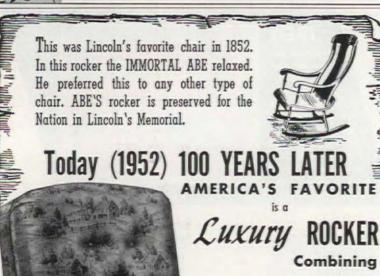


in elusive tones of white, green, and black. It is truly as vaguely

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beautiful as flower colors in the night.



Combining

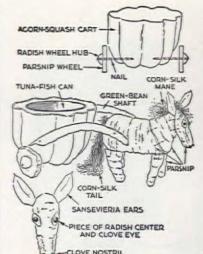
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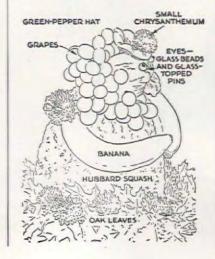


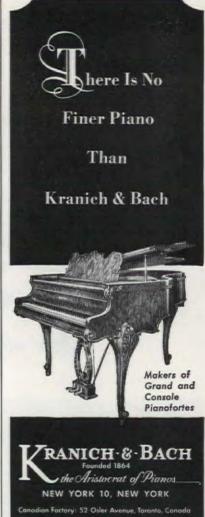
Shown in color on page 67

Cart: acorn squash large enough to hold tuna-fish can. In lieu of small pinholder to support flowers, can is filled with bread before adding water. Wheels: parsnip disk with radish hub. Shafts: green beans held with pins. Donkey: parsnip cut in sections held together with pins. Eyes: small slice radish (white only), clove pupil. Nostrils: cloves. Ears: sanseveria trimmed to shape, secured with pins. Tail, mane, forelock: dry corn silk. Fill cart with small flowers



Anyone you know? Slice piece from bottom of squash to make flat base and place on small tray covered with metal foil or wax paper. Stem end forms nose. Eyes: glass beads held by glass-top pins. Hat: circular top cut from green pepper. Banana arms secured at shoulders with long pins at elbows where weight is heaviest. Grape necklace held with bobby or hairpins.





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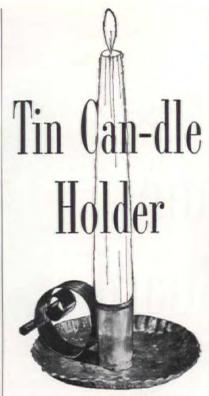


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dozens of smart decorative schemes — detailed
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silbecomes etc. With 20 ITASCA WEAVERS GUILD



Idea: Helen Klemm

here's something very special about candlelight, whether it cheers a meal, or takes you upstairs to bed in a country house when storms cause the power to fail. But however you use candles, an extra candleholder is always welcome, if only for its decorative value. Here is one you can make from ordinary tin cans-so simple, and so gay, it could go anywhere.

To make it, you need the lid and sides of a \$21/2 can, and a large tomato-juice can (\$\%5) to yield a long strip for the handle. Make sure the beading is left on the can sides (it's the folded rim around the top and bottom of the can). File all edges smooth before you start shaping, then sand with wet and dry sandpaper.

To make the base, hammer the can lid with a ball-peen hammer, forming a bowl shape. Then take a pair of long-nosed pliers, place them on the rim of the lid, 1/2" down the side, and twist. While still holding pliers in position, crimp rim by twisting pliers about 45°. Manipulate pliers like an old-fashioned curling iron. Repeat the crimping all around the rim.

For the candle cup, use a piece of tin 11/2" to 21/2" wide, and 3" or 4" long, with beading intact on one side. If you wish the cup to taper slightly, as ours does, cut the edge opposite the beaded edge about 1/8" shallower at each end. Bend this piece of metal around a broomstick or wooden dowel to give it a tubular shape. Then slip it off and make final adjustments. Next solder ends together and solder cup to base.

For the handle use a strip of can 9" or 10" long and about 34" wide. Bend it into the shape of our handle, and solder it in three places: to the rim of the base, to the candle cup, and where the handle's spiral end touches the base. Polish lightly.



It takes more than a good mattress to ensure a good night's sleep. A mattress must fit the user's weight and build to be comfortable. Recognizing this need, Spring-Air has developed a range of models of varying support value, to fit every body type and at no extra cost! There's one 'specially for you! Whether you're short or tall ... stout or thin ... whether you sleep alone or two-in-a-bed, there's a Spring-Air mattress just right to help you get More Rest from Every Sleeping Hour!

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Only Spring-Air dealers have this scientific guide to mattress selection. See it before you buy-or send for FREE booklet "Formula for Better Sleep" that shows how to obtain mattresses to serve you and your family best. @1052 SPRING-AIR CO., Dept. 1102, Holland, Mich.

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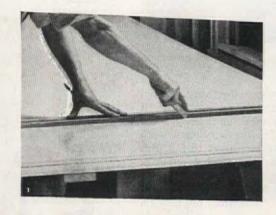


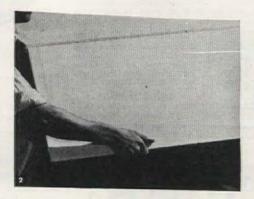
AIRTEMP DIVISION OF CHRYSLER CORPORATION DAYTON 1, OHIO

OR SEE YOUR DEALER
TODAY (He's in the Yellow Pages)

How to Apply Gypsum Board







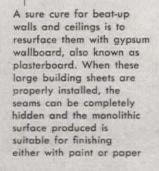






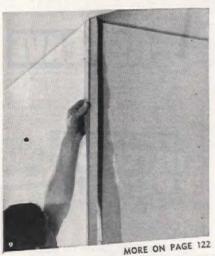


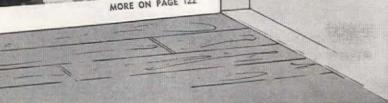


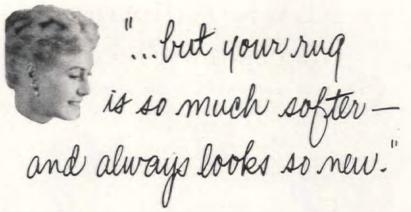


- 1. Place boards on wide table or bench for cutting to size. Cutting may be done with handsaw, but scoring board with sharp knife is much faster method
- 2. Board is snapped to measured size by bending it along the score mark
- 3. Rough edges left by breaking the board can be smoothed out with a tool made by wrapping a piece of wire lath around a block of 2" x 4"
- 4. First step in concealing joints between panels is to fill recess in boards at the joint with a special adhesive made for this particular purpose
- 5. A strip of reinforcing perforated tape, made for this purpose, is now bedded into the cement with the aid of a wide putty knife. Center the tape over the seam
- 6. When tape is in place, remove excess adhesive and then apply a thin coat of the adhesive over the tape
- 7. A second and then a third coat of adhseive is applied over the tape so that the recess at the joint will be built up flush with the surface of the boards
- 8. Smooth out the final coat of adhesive and when dry give it a light sanding
- 9. Outside corners should be protected with a special metal corner bead which is fastened to tape









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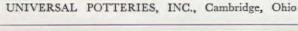
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VIKING GLASS COMPANY . NEW MARTINSVILLE, WEST VIRGINIA Creators of "The Crystal with the Sparkling Life"



Gypsum Board

(Begins on page 120)



Apply adhesive to edges of the corner and then carefully bed the corner bead in place, working from top to bottom. Be sure that bead is vertical



Additional coats of adhesive are applied over tape portion of bead so it is completely concealed. Don't move position of bead during this process



Use an extra-wide putty knife to feather out the adhesive to assure smooth joint between wall and bead. Remove adhesive from outside edge of bead



When the adhesive has become hard, remove the rough spots on the adhesive by sanding lightly. Wall surface is now ready for paint or wallpaper



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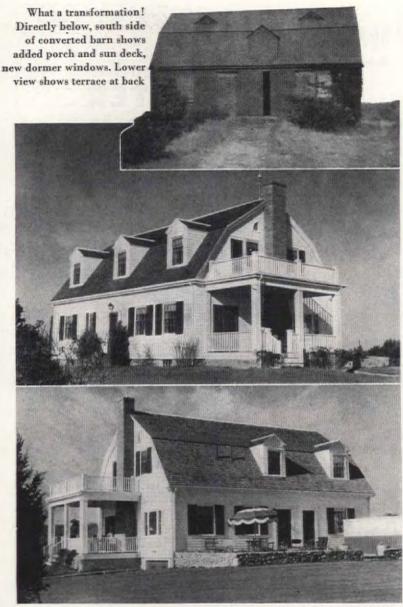
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THE AMERICAN HOME, NOVEMBER, 1952



OWNERS: MR. & MRS. JOSEPH FAIRCLOUGH

It's a Cape Cod Barn

EMILY SEABER PARCHER

ost barns-into-homes which we see seem to be studios with twostory living rooms and vast skylights-and a logical transformation it is. But here's one which became a real traditional house -a spacious Cape Codder with gracious Georgian ways. Mr. and Mrs. Joseph Fairclough wrought the miracle pictured above from an historic old barn in Falmouth, Mass., right on Cape Cod, and had a whale of a lot of fun in so doing. They took one look at the gambrel roof, the possibilities for dormer windows-then gazed over several acres of moor running down to Vineyard Sound, thought of their two young sons, and began planning right then and there. Once the property of Richard Olney, Secretary of State in 1895, the barn, with heavy spruce beams, and a complete rough flooring beneath the present hardwood floor, was more substantial in construction than are most of our modern houses.

Like many New Englanders, the Faircloughs wanted to retain as much of the flavor of the past as they could, and they kept this idea in mind during remodeling. The sliding barn doors gave way to the front entrance of the modern version, while two of the old stall windows were left in the streamlined kitchen. Five dormer windows on the second floor, and a big picture window in the living room, were added to let in sunshine and a view of the sound. To eliminate any olfactory reminders of its origins, the barn's old sheathing was entirely ripped out, and at this time a circulating hot-water automatic heating

PLEASE TURN TO PAGE 124

.How it pays you to call

Chamberlin



for home insulati



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YOU CAN CHOOSE from Chamberlin's famous line of time-proved, fuel-saving, work-saving home insulation products. Designed better, made better to work better. Complete line includes: Combination Storm Windows and Screens, Metal Casement Storm Windows, Rock Wool, Calking, Metal Weather Strips, In-Dor-Seals.

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Only your own local Hardware, Lumber, or Feed dealer has a Genuine Warp Brothers' Window Material for every purse and purpose. ("Warp's" are not sold by Mail Order Houses!) Ask for the best by name, FLEX-O-GLASS, GLASS-O-NET, PLASTIGLASS, SCREEN-GLASS, or WYR-O-GLASS. For your protection, every yard has the name "WARP'S" branded along the edge . name preferred by more than 15 million satisfied users. Take this ad with you to your local dealer-to be sure you get the right product at the right price.







MAKE and SELL HATS Our Wholesale pelee 32 page estatogo lively holesale pelee 32 page output pele 12 page 12 page



A NATIONAL SERVICE AVAILABLE LOCALLY

Cape Cod Barn

(Begins on page 123)

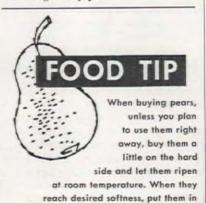
system and the electric wiring were installed

The interior, with the help of the original plan, was laid out for modern, comfortable living. The "washstand," where Olney carriages were cleaned, is now a graceful front hall; the harness room has become a cozy study. The living room-a spacious 20' x 25'-is the old carriage room, and really combines three living areas into one: the dining area occupies a corner adjacent to the kitchen and opens on to a terrace perfect for summer dining in the wonderful Cape Cod air: an informal grouping takes full advantage of the picture-window view; a more formal area centers about the fireplace. This room is decorated, as are most of the others, in soft greens, grays, and blues, which harmonize so well with the house's 18th-century airs, and Mrs. Fairclough's treasured antiques.

The second floor is large enough to accommodate four large bedrooms and two baths. Closets and drawers were built in under the eaves, and each bath has its own built-in linen closet and dressing table. A sun terrace opens off the upstairs hall, with a small porch below it.

A number of unusual, practical features of the old structure have been incorporated into the housefor example, the wood-box door to the right of the fireplace, which can be filled with wood from the outside porch. The Welsh dresser in the living room hides part of the stairwell to the cellar, and incidentally adds several feet of wall space to the living room. Hundreds of old West Barnstable bricks, laid loosely over the concrete and sand flooring in the cellar where cattle were once kept, were used for the new fireplace chimney and the terrace.

Outside, smaller buildings, too far gone to be useful, gave way to a dog run and a clothesyard. To the right of the porch was the old cattle run to the cellar, which converted very naturally into a driveway and underground garage. Could any modern planning be more adaptable to the gracious, practical way of living the Faircloughs enjoy?



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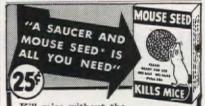


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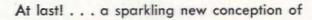








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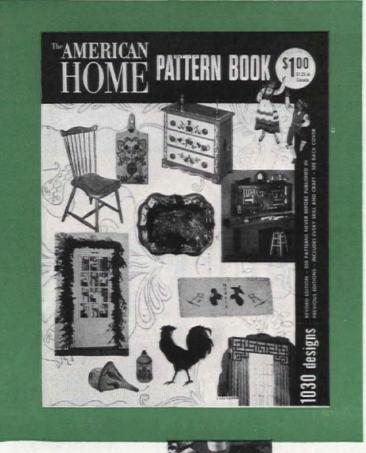
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New Gardening Aid Ready for Bulb Planting

Flower Growers Get Benefit of Krilium* Soil Conditioner First Time This Fall

ST. LOUIS – Autumn, 1952, will go down in history as the first bulb-planting season to have the advantage of a great new gardening aid . . . Krilium soil conditioner. As a result, next spring's blossoming season is expected to make front-page flower news everywhere.

Soil Conditioning Must be Deep

Experienced gardeners know one main key to bulb success is planting in depth. That means that clay, hard-packed or lumpy soil must be conditioned in depth, as well, if the bulbs are to get proper aeration, moisture and room for putting out root structure.

Handy Planting Chart



The chart at left shows recommended planting depth for various bulbs: 3 to 4 in. for crocus; 5 to 6 in., tulip; 6 to 7 in., hyacinth; 6 to 8 in., daffodil.

This doesn't mean soil in the entire bed must be conditioned to these depths.

Instead, when the hole is dug for each bulb, the earth at the bottom, below the bulb, can be treated for a couple of inches with Krilium . . . then Krilium should be mixed thoroughly with the soil from the hole before it is replaced over the bulb.

Two Convenient Sizes

Krilium in Merloam* formulation for home gardeners is on sale in two sizes, 1-lb. and 5-lb., at garden, hardware, department and other stores throughout the United States and in Canada. New 1-lb. size, \$1.69. The 5-lb. size, \$6.95. Full directions with each package. Also available, full strength Loamaker* formulation of Krilium in 10-lb. packages for extensive gardening operations where large areas are to be treated and for commercial use.

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SOIL CONDITIONER





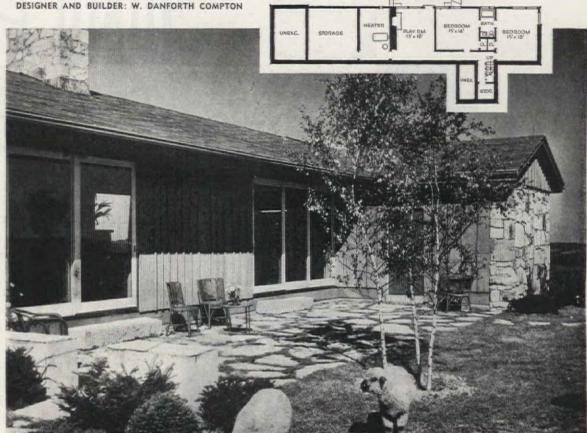


SERVING INDUSTRY...WHICH SERVES MANKIND

Monsanto Trade-mark Copyright 1952, M. C. C.

For this mountaintop site, the problem was to design a house which would seem to be a part of the rock ledges and sweeping hills. The solution was an unusually long house, on two levels. The view from every room is superb. Note the complete isolation of the master bedroom, the fact that each bedroom has direct access to a bath

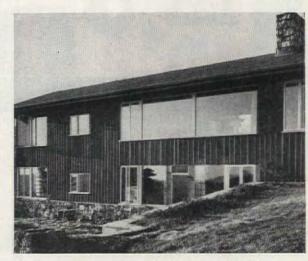
OWNER: MRS. ALLAN FRANKE DESIGNER AND BUILDER: W. DANFORTH COMPTON



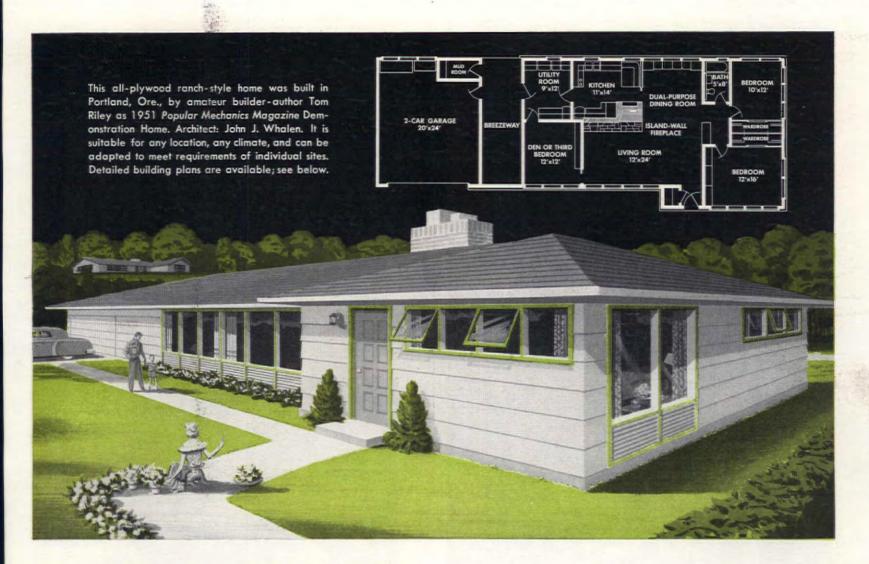
Abrand new kind of MARGARET FRANKE Kentucky Home

We call it "Windswept"—the home which my colleagues at Berea College said should never be built. "The site is too remote for building." "People in the hills will never accept as a neighbor a person transplanted from a New York suburb." Only the intimate magic of the view kept up my courage. So I bought "The Keys to Paradise" as generations of Kentucky people have called the site.

Only when the deed was in my pocket did I start to worry about how we could plan a house indigenous to that rocky site, and how we could make such a home acceptable to our neighbors. When the architect's design had answered the first problem, we hit upon a solution to the second: the neighbors must help to build it! So I sent out the word, and miners, farmers, jacks-of-all-trades came swarming to the job. With pick-ax, shovel, and mule, this uncommon crew prepared the mountain crest for the 96'-long foundation. A bull-please turn to page 128



The use of native stone ties the house to its hillside, and the walls of glass make the landscape a very real part of the interior. Mountaineer neighbors helped to build it, some bringing up the stone from the low fields, others acting as masons to put them in place



Planned with Plywood-

for enduring beauty...for livability...for low cost

In THIS long, low, ranch-type home, clever planning has interwoven many of the nostalgic traditions of the Old West with the practical livability and economy of modern design.

Small wonder then that this carefree home is built of Douglas fir plywood. For although plywood is a modern, youthful material, it retains *all* the traditional warmth, charm and workability of wood.

Plywood builds enduringly beautiful homes. Homes that are sound, sturdy and livable. It adds *value* as well as charm to *every* architectural style . . . in *every* part of your home.

Your lumber dealer will be glad to point out *all* the advantages of these all-purpose building panels. He will tell you how plywood makes homes warmer, stronger. He will tell you, too, plywood is low in cost . . . that it speeds work, helps do in mere *hours* jobs which once took days.

Send coupon for full-color idea booklet about home shown above. Complete plans and a step-by-step instruction book are available for \$15.00 from Popular Mechanics Magazine, 200 E. Ontario St., Chicago. Plans only \$12.50; instruction book only \$3.50. Book is also available at your local book store.

Douglas Fir Plywood

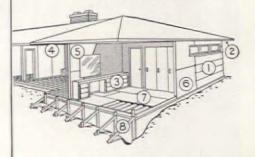
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- As extra economy, subfloor panels were first used to form smooth concrete foundation wails.

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the finest combination door you can buy-- at the most attractive price



easy to clean ... needs no painting lasts for life

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Kentucky Home

Neighbors who helped to build this house were especially interested in the fireplace. One found a perfect diamond-shaped stone for the hearth. Another knew of an ideal lintel-and his eight youngsters now often sit here of an evening "cappin' corn" by the fire





The kitchen is especially good in the mountaintop home-and what a joy it is to cook while viewing such a spectacle as this. Because there is no grocery store around the corner, storage facilities must be ample: a large freezer occupies one whole wall, and there are plenty of additional cabinets in the laundry which backs up the kitchen



Every room has this sort of view-and that's why the house was well worth the long months of tedious work which building it took. The lumber as well as the stone was native, and great trees were dragged up creek-beds to the mill, there to lie while the mill owner "bid his time." He finally got around to them. A huge black walnut near the house site inspired the use of black walnut for the floors

PLEASE TURN TO PAGE 136





Be Safe with P

Look out for "Ruthless Rust." He wrecks thousands of water heaters every year.

The Permaglas Automatic GAS Water Heater is the finest water heater you can buy for long service, economical operation and for all the clean hot water you need ... as fast as you need it!

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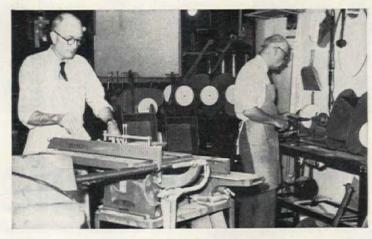
Santa Claus, Inc. (Begins on page 40)

a sample toy, or plans for one, for consideration, and a small number of these were selected as models. Then members were divided into small teams to work together on making them—that way everybody had a shop to work in, and jobs requiring special gadgets could be assigned to members who could do them best. Of course, the Club budget couldn't stand the cost of the material, but the community co-operated beautifully. Carpenter shops gave us scrap, lumber yards furnished new lumber, paint and lacquer were donated, and so were storage facilities.

By November 15 they were all ready—P.T. boats, racers, pulltoys, toy animals of all kinds, carts, wagons, even rocking horses —350 toys in all, to be distributed Christmas day by the Junior Chamber of Commerce. It cost us a lot of work, but it brought us closer together, too. We urge other clubs to try it!



When it came to the toy project, many members teamed up to work jointly on one or two of the models selected by the Club as a whole. Earl Luther, whom you see here, did famously alone, working on doll cribs and toy dogs



One of the advantages of teamwork in the Club's projects is the fact that good use can be made of special equipment that way. Here Dr. Dahl (right) and Clarence Silloway work in Dr. Dahl's shop



Ed Suhr (left) and Al Wolf, the wagon-making team, go at it in Al's garage workshop. He modified a standard 4" hole cutter to cut the wheel, groove the side, and drill the center hole in one operation

Mre fights add so much Beauty

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Yes, it's so easy-and so rewarding, to light condition each room in your home by replacing old-fashioned, sorry-looking "fixtures" with colorful new Moe Lights. They add new sparkle to every roomenhance the richness of your drapes, floor coverings and furniture-complement your color schemes-brighten the work and service rooms.

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If you would like to have easy, simple recipes for light conditioning each room in your home, at low cost, send for "How to MOE Light Condition Your Home." It's crammed from cover to cover with the latest ideas on the use of lighting for new beauty and better sight. Send 10c in coin for your copy today.

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...were very comfortable!

There's no need for a shawl for grandma when the house has Lennox Aire-Flo Heating!

The Lennox Principle of constant, gentle circulation of filtered, clean, warm air throughout the house makes sure of complete comfort. And the quiet, automatic operation, plus fuel-saving efficiency of Lennox warm air conditioning, adds benefits which mean complete satisfaction for the years ahead. That's why more families buy Lennox!

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Season's Best Buys

Second of Our Timely Guides to the Wise

A ccording to a recent survey, 39 per cent of AMERICAN HOME readers use cut flowers in their homes most of the time, 10 per cent "constantly," 45 per cent "for special occasions only," and a 1.2 per cent minority (poor things!) never. Of all who enjoy them, 31 per cent get their flowers from their own gardens; 10 per cent get them from florists only, and 58 per cent from both sources. All of which reflects the fact that, generous as gardens (and the less numerous home greenhouses) are, they cannot supply every kind of flower we want just when we

COMMON OR POPULAR NAME	BOTANICAL NAME	COLOR
Anemone, Poppy-flowered	Anemone coronaria and varieties	R, PI, O W, P
Butterfly-bush, Summer-lilac	Buddleia davidi; also B. asiatica	W, P
Calendula	Calendula	0, Y
Camellia	Camellia	R, PI,
Cyclamen	Cyclamen	PI, O, W
Daffodils, "Daffs"	Narcisus (Trumpet types)	Y, Y and W
Freesia	Freesia	PI, Y, W, P
Heather	Erica	R, PI, W, P
Hyacinth	Hyacinthus	R, PI, W, B
Iris	Iris	Y, W, B, P
ady's Eardrops	Fuchsia	R, PI, P
Mimosa	Acacia	Y
Orchid, Cymbidium, "Cyms"	Cymbidium	PI, W,
Orchid, Odontoglossum "Donkey-blossom"	Odontoglossum	G Y, P
Orchid, Moth	Phalaenopsis	w
Pansy, "Lady's Delight"	Viola tricolor hortensis	Y, B, P
Paperwhite; Chinese Sacred-Iily	Narcissus tazetta; variety orientalis	W
Persian Buttercup	Ranunculus asiaticus	R, PI, O, Y, W
Star-of-Bethlehem, Chincherinchee	Ornithogalum	w
iweet Pea, "Peas"	Lathyrus odoratus	R, PI, Y, W, B, P
Tulip	Tulipa	R, PI, O Y, W, B, F
Violet	Viola	W, B, P

The first of these guides appeared last month. The third

at Your Florist

Selection and Use of Cut Flowers

want it. The table on these pages, like that in the October issue (pages 138-139), is a condensed guide to the cut flowers ordinarily available from retail florists. The one last month noted the "best buys" of fall and generally throughout the year; this one lists kinds which, though they may be had at other times, are at their best during the winter months.

The variety at all times is much greater than it used to be for several reasons. One is the introduction of new, and in many cases improved, forms. Others are: improved growing and hanplease turn to page 137

WHERE USED AND FOR WHAT	TIPS ON BUYING, CARE, ETC.				
Home, hospital, ship. Arrangements	Opens quickly. Keep blooms wrapped and stems in water until needed				
Home, church (funerals and wed- dings). Tall arrangements	Long, graceful spikes. Florets gradu- ally turn brown and fall				
Home, hospital	Cheerful, lasting, inexpensive. Strip underwater foliage from stems				
Home, ship, parties. Low arrange- ments, bouquets, corsages	Colorful, exotic, Flowers bruise easily, handle stems only				
Home, parties. Corsages	Double varieties rare, so order them at least a week ahead				
Home, hospital, ship. Arrangements, corsages	Bright, inexpensive; will do in shallow water. Use some buds				
Home, hospital, weddings. Arrange- ments, bouquets, corsages	Fragrant, graceful, drooping sprays Use with other flowers				
Home, hospital, ship. Arrangements, bouquets, gifts	Sturdy, long-lasting, economical. Rather stiff; use with others				
Home, parties. Arrangements, bouquets, corsages	Very fragrant; stiff. Scotch-tape ster ends to prevent curling				
Home, church, hospital, ship. Arrangements, corsages, bouquets	Economical; a few are effective; buds open; foliage good, too				
Home, hospital. Bouquets, Victorian arrangements	Graceful, drooping, fragile. Strip underwater foliage				
Home, hospital, ship. Arrangements, corsages, bouquets	Keep wrapped until used; color fades. Use with blues, purple				
Home, ship, hospital, church, parties. Bouquets, corsages	All last well; good for corsages; Pha- laenopsis for wedding bouquets especially. Order ahead, selecting color to match gown. Keep blooms in box in icebox between uses				
Home, hospital. Small arrangements, corsages	Fine in low bowls; use some of own foliage if possible				
Home, hospital, ship. Arrangements, bouquets	Fragrant clusters on upright stems Do well in shallow water				
Home, hospital, ship. Bouquets, corsages, arrangements	Sturdy, lasts well. Very double, color- ful flowers				
Home, hospital, church, Tall arrange- ments	Spikes open gradually, last for weeks economical. Order well ahead				
Home, hospital, ship. Arrangements, corsages, bouquets	Sweetly fragrant, delicate, informal, graceful				
Home, hospital, ship, church. Arrangements, corsages, bouquets	Wide range of sizes, forms, colors. Use own foliage if possible				
Home, hospital, ship, parties. Corsages, bouq., small arr'ts	For compact effect. Some kinds are fragrant. Sprinkle to keep fresh				

will be published in the spring

See "Where Credit Is Due" on page 140

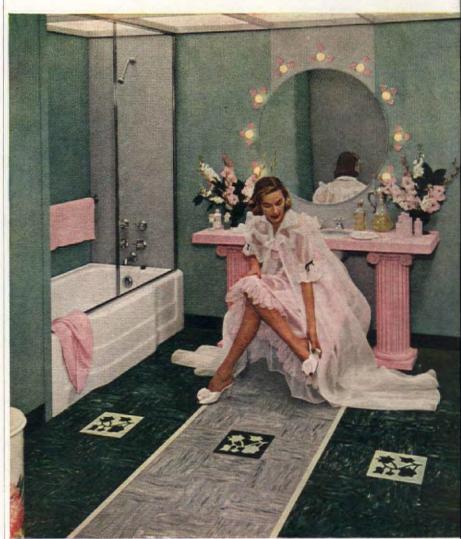
Even a Rich Man

asks questions...

It's the people who have the most who are the most particular about what they buy. That's why you see KenRubber Floors installed in so many fine homes. You know these home owners have shopped, compared, and been convinced before they bought.

They asked for unrivalled, lasting beauty and chose KenRubber because its glorious colors go right through each tile and can't wear off. They asked for resilient comfort and chose KenRubber for its luxurious, restful "Cushioned Beauty" tread. They asked for custom-designed beauty and chose KenRubber because this flooring offers exclusive ThemeTile inserts and Feature Strip for unusual, distinctive floor designs. They asked for long wear and economy and found them combined in KenRubber to give their homes added value through the years.

Why not follow the example of these home owners who know how to get the most for their money? Stop in at your nearest Kentile Dealer now. He's listed in your classified phone directory under FLOORS.



KenRubber colors shown: Connemara and Bardilla, with ThemeTile and Feature Strip

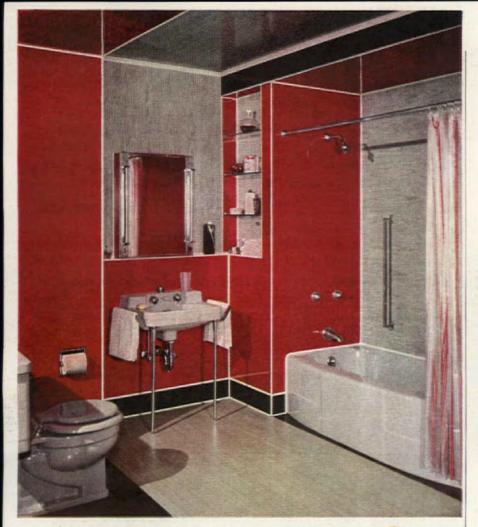
It's economical and easy to install KenRubber yourself.
This 6'11"x9' floor costs approximately... \$3925*

And, remember, each KenRubber tile is a full ½" thick—not thin, light weight tile. "Your floor may cost less or slightly more, depending on the colors chosen, size of floor and freight rates to your city.



for Cushioned Beauty





Care-free Marlite Walls make housekeeping easier

Cleaning's a breeze with Marlite plastic-finished wall and ceiling panels in your bathroom! The high-heat-baked Marlite finish is impervious to moisture . . . resistant to heat, acids, alkalies and stains. A damp cloth whisks away all traces of dirt, grease and children's smudges. Colors stay bright and lustrous.

Enjoy the beauty of Marlite in your own kitchen, bathroom, utility room, recreation room, den or library. No other surfacing material gives you so much for your money. Choose from 67 "decorator correct" hues and patterns, in beautiful colors . . . striking wood and marble finishes. See your lumber and building material dealer for genuine Marlite.

You can install Marlite yourself if you are handy with ordinary carpenter tools. Easily applied with special mastic cement, the large panels cover wall areas quickly with little muss or fuss.



Marlito

PLASTIC-FINISHED

WALL and CEILING PANELS

FREE: Helpful Remodeling Folder-

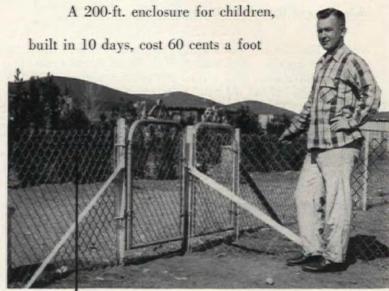
Please send free copy, "Modern Rooms With Marlite." MARSH WALL PRODUCTS, INC., Dept. 1106, Dover, Ohio Subsidiary of Masonite Corporation.

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I PLAN TO BUILD I PLAN TO REMODEL

CREATING
BEAUTIFUL
INTERIORS

Fence for Safety



DEAN SMITH

Neveral months ago our three-year-old daughter wandered off our lot. When, after two frantic hours, my wife found her on a busy highway three blocks from home, we knew our back yard needed something around it. But neighbors had recently paid \$290-more than twice our liquid assets-for the kind of chainlink fence my wife wanted. Then, her ingenuity challenged, she exclaimed, "I've got it. Put up the fence yourself!" . . . In view of my mechanical limitations, I got a laugh out of that. But she called in her brother, Tom, one of those geniuses who can build anything. He said 36" chain-link fencing could be had for 32 cents a running foot, corner posts for \$2.50, lighter field posts for 70 cents, and gates for \$4.00. In place of corner posts he suggested using old bed rails at 40 cents each from junk dealers (as it turned out, they served admirably). At this point, we generously brought Neighbor Marc Pickrell in so he, too, could save money on a fence—and also share the cost of one between our two yards. His wife was all for it, so one Saturday afternoon we met beside a pile of assorted hardware. Today, you can



Neighbor Marc Pickrell, left (and in upper picture beside the twin gates), and brother-in-law Tom Clark look over the tools and materials used. Besides 36" chain-link fencing, they include posts, old bed rails, shovel, wheelbarrow, cement, coarse sand, wire-stretcher, electric drill, pliers, aluminum paint, brushes



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Fence for Safety

(Begins on page 134)

see a lot of children playing safely in our adjoining yards protected by 200 feet of sturdy fence which cost us, complete with two gates, only \$120.00.

After establishing the fence lines, we dug holes 3' deep at each corner and each gate-post location, filled them two thirds full of a 1-4 concrete mix and, before it hardened, drove into each hole a 6' bed iron, lining it up carefully. Boring holes near the top of each post, we bolted two rails to it as diagonal braces, setting their ends in concrete. After driving field posts along each line at 10' intervals as intermediate supports, we were ready for the fencing.

Threading a 31/2' piece of reinforcing rod through the links at one end, we wired it to the end post. Then using Tom's fence-stretching tackle.



With one end of fence fastened to one corner post, fence stretcher is clamped to free end. As author hauls on tackle, his partner wires taut fence to other post

and his pick-up truck as anchor, we pulled the fence taut, threaded another rod as close to the other end post as possible, wired it tight, and cut the fencing beyond it. Repeating for each section, we soon had our yards enclosed. Then we wired the fencing to the intermediate posts. hung the gates, using clamps supplied with them, and gave posts and braces a coat of aluminum paint to make them match the fence.

It took us ten days (about 52 man hours), working evenings and weekend afternoons. We gained experience. healthy tans, and calluses. And, now, if my wife derides my ability as a handy man, I merely remark, "Now, now, dear, remember the fence!"

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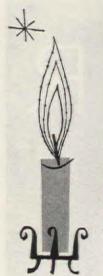
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Kentucky Home

(Begins on page 126)

dozer could have done it in less than four days—it took us seven weeks! Some gathered rocks cut from the low fields, load on load, and used stubborn mules to draw them up.

The stone mason, a mountaineer who had never laid stone before except in his own chimney, trained four others to help while I pointed the mortar joints. For three months, the six of us worked on the scaffold, from early morning to "witherin' evenin'." Into this fabric of grueling work was woven the friendliness of the noon hour, with ballad singing, tall tales, and the skillful "spittin' of tobac."

Somehow the fireplaces attracted the greatest attention. The size, color, and texture of each stone became a concern of the entire group. "Little Jim" told about a rock in his grandfather's field, a perfect diamond shape "mighty purty for a hearth." One morning he "packed" it three miles over rough road as his contribution. Then my singin' neighbor, the father of eight, all living in a threeroom cabin, told of a low, half-buried rock "just fittin' for a lintel." My offer to buy it didn't work. But some days later he said: "Well, Miss Margaret, I guess that stone of mine is yorn, but you must let my old woman and the children come up some day and warm our toes." Since then, his eight have become priceless friends of mine, and we've sat many a time "cappin' corn" before the fire.

By the time it was necessary to import skilled labor for finishing some jobs, the house belonged so much to the neighborhood that there was no resentment. I knew that I, and my house, really belonged there the day that Richard, my stone-packing mule driver, sought me out in his sorrow. "My boy died last night, and I've been a-studyin' whether you'd give me some of that wood for his box. I know'd you'd coffin my boy." At that moment I was sure I belonged to these mountain people—and they to me.



For three months, the owner kept pace with her neighbor-workmen, pointing mortar joints while they laid the stone—all summer long, from morning to "witherin' evenin'"



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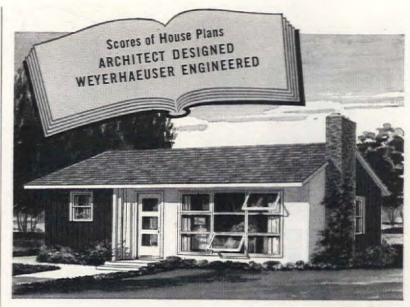
(Begins on page 132)

dling techniques, improved shipping facilities, and better co-ordination of florists' efforts to meet consumers' needs and desires through such organizations as the Florists' Telegraph Delivery Association. (That group, incidentally, co-operated in the preparation of these tables, as did Betty Merriam of New Jersey, already well known to American Home readers as the designer and executor of most of our flower arrangements.)

If you buy flowers, remember that they are living, highly perishable products subject to frequent, often unpredictable, supply fluctuations. Remember that while florists, especially in small communities, are sometimes unable to obtain certain items. they may often have on hand (perhaps from their own greenhouses) limited quantities of special things not on the general market or included in these guide lists. So keep in touch with your florist and make the most of seasonal conditions and opportunities. Again, don't hesitate to discuss with him and ask him about the best values at any particular time and for any particular occasion or purpose. Often he will have something ordinarily unavailable and therefore particularly desirable for a special event; or a larger supply than usual of something for which he can and will set an exceptionally attractive price. He may remind you that, for certain situations, a very few choice bloomseven a single superfine rose-can do as much as a whole bouquet of mixed blossoms. He can point out that, in season, certain not expensive flowers -such as mimosa, statice, chincherinchee, etc.-will, if properly handled, last, and last, and last.

If you want simply the pleasure of flowers at all times, and have no hard and fast limitations as to kinds, an excellent plan is to give your florist a standing order for weekly or semiweekly deliveries at a definite price, and leave it to him to provide an assortment of whatever offers the best value at the time. These "surprise packages" are fun and often a challenge to your skill at arranging.

A final suggestion: If, acting on the advice in the table, you place an order for some special flower in advance; and if, at the last minute. your plans change-don't, please don't, if you can avoid it, cancel your order at the eleventh hour. Worse still, don't merely ignore it and refuse, or fail to pick up, the order on the assumption that "Oh well, he'll probably sell the flowers to someone else." . . . After all, you, as a hostess, wouldn't want invited guests to fail to show up, or to notify you on the evening of a dinner party that they were sorry but their plans had changed and they couldn't make it. You wouldn't now, would you?



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(Begins on page 48)

pot them singly into 21/2" pots to grow for six to eight weeks, and then to 5" pots in which they are grown through their first blooming period.

After plants from July sown seed have flowered the following summer and are ready for their first rest, the tubers should be 2" to 3" in diameter. Started into growth in November, they should produce beautiful specimen plants.

PLANTS FROM CUTTINGS. Leaf cuttings taken in spring or summer usually yield tubers that will produce flowering plants the next year. Take them while the plant is still in bloom and the leaves are in good green condition (see sketches, page 139). Root them in sand, vermiculite, peat moss, or a mixture of any of these in a pot, as pictured, or a terrarium, or a fish globe. Just dampen the medium slightly, insert the stem about 11/2" deep, and keep the container covered until the new plant has developed its root system. It allowed to dry out, it will mature and form only a small tuber, so keep the rooting medium moist. When the leaf begins to yellow, it is time to dig the tuber and pot it up as already described.

INSECTS AND OTHER TROUBLES. The common enemies of gloxinias are thrips and bud blast. The former can be done away with by increasing the humidity of the air around the plant. This is best done by setting the pot it is in into a larger one, packing the space between them with sphagnum moss or sand, and keeping it quite moist. There are sprays on the market for killing thrips, but preventive measures are always the best, I think.

Bud blast is usually the result of overwatering at the critical budforming stage. Be sure you don't let the soil get soggy. Never spray or splash cold water on a plant sitting in the hot sun, for the drops will cause holes to be burned in the leaves. If you do so by mistake, set the plant in the shade until it has dried off. If plants become spindly or "leggy," they need more sun. You will get larger blossoms by feeding the plants with a well balanced liquid fertilizer from the time the buds appear until they show color, but if you start with good potting soil, you may not find any special feeding necessary.

KINDS TO GROW. Gloxinias are first cousins to the highly popular African violets, both belonging to the Gesneriaceae Family. Botanically, they are forms of a Brazilian plant named Sinningia in honor of William Sinning, then a gardener at the University of Bonn in Germany. The original flowers were of slipper form -like those of the garden foxglove; and so are many of their descendants.

As more plants were grown and hybridized, new forms appeared. The PLEASE TURN TO PAGE 140



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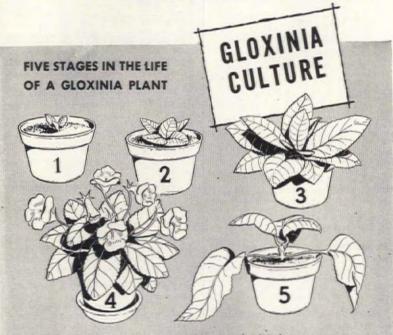


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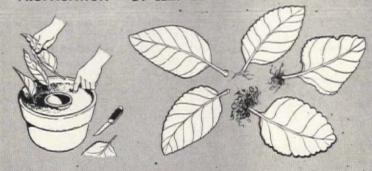
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Grow Gloxinias (Begins on page 48)



Plant tuber in a 5", 6", or 7" pot in fibrous soil rich in humus, any time from November to January. In about 2 weeks, growth will show (1). In 4 weeks, plant will look as in (2), and by the 12th week it will show buds (3). Between February and July (5 months from planting), it looks like (4). When flowers fall (5), repot tuber and rest it

PROPAGATION . BY LEAF CUTTINGS



Make them in spring or summer while plant is blooming. Cut petiole of good green leaf close against main stem, insert $1\frac{1}{2}$ " deep in sand or other medium in dish that can be covered, or pot with small one in center for watering. Cuttings at right show, clockwise, five steps in development to root and tuber stage, when plant is ready to be potted

PROPAGATION . FROM SEEDS



Sow in July for winter and spring flowers; in November for spring and summer bloom. Sprinkle tiny seeds thinly on surface of loose, porous soil or layer of sphagnum moss rubbed through fine sieve, left. Transplant seedlings first at smallest stage shown; 4-6 weeks later, to $2\frac{1}{2}$ pots, and 6-8 weeks after that to 5" pots in which they will flower

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COVER

COVER

Room designed by James M. Wiley; photographed at L. Bamberger & Co. Rug, Intermezzo, Mohawk Carpet Mills; wallpaper, United Wallpaper Co.; drapery fabric, cover on wing chair, Jofa, Inc.; fringe, guimpe, Consolidated Trimming Corp.; cover on sofa, Morton Sundour Co., Inc.; pillows, cover on chair seat, Greeff Fabrics, Inc.; sofa, wing chair, Cocheo Bros.; secretary, corner chair, Colonial Mfg. Co.; end table, Baker Furn., Inc.; butler's tray, Heritage Furn., Inc.; all accessories, pictures, lamps. Furn., Inc.; all accessories, pictures, lamps, L. Bamberger & Co.; flowers, plants, Florists' Telegraph Delivery Association.

60 WORKING DAYS UNTIL CHRISTMAS

Pages 43, 44, 45: Patterns by: 1447, 1448, Ray Olivere; 1449, Edith Crary; 1450, Carol Moore; 1451, Edith M. Clark; 1452, Dorothy Reed; 1453, Julia Eldora; 2013, Charles Royal; 2014, Pleasantville Chamber of Commerce.

HOW TO HEAT THOSE COLD ROOMS

Pages 54, 55: Automatic air vent, hot-water circulator, Taco Heaters, Inc.; Thermal-Flo circulator, Taco Heaters, Inc.; Thermal-Flo wall fan, Coleman; furnace blower unit, Viking

ATTIC EXPANDED-INTO A MASTER SUITE Pages 56, 57: Windows, Anderson Corp.; mirrors, Pittsburgh Plate Glass Co.; walls, Philippine Mahagany; ceilings, U. S. Gypsum Co.; floors in study, bath, dressing room, David E. Kennedy Co.; bathroom fixtures, The Crane Co.

TWO-TIMERS WITH HIDDEN VIRTUES

and Weisway; screens, Koolshade.

Pages 60, 61: Chair-bed, Simmons Co.; extensole drap-leaf table, Extensole Corp.; extensole drap-leaf table, Extensole Corp.; cabinet desk, open-shelf top, Heywood-Wakefield Co.; combination stool and table, Mengel Co.; folding bed, cabinet, Englander Sleep Products.

PLACE AND SHOW

Page 66: China, Interplay, "Fleur-de-Lis," 16-piece starter set, \$16.95, Iroquois; punch-bowl set, \$25, cup and saucer, "Cambridge Arms," set, \$25, cup and s \$1.50 (open stock), Cambridge Glass; candle-50 a pr., Tiffin; "Onionstick holders, \$15.60 ware," 5-piece stick holders, \$15.60 a pr., Tiffin; "Onlan-ware," 5-piece condiment set, \$10, N. S. Gustin; milk-glass bowl, \$6, Westmoreland. Page 67: Chamois-finish table, Grand Rapids Bookcase & Chair Co.; china, "Brown Mayfair," 5-piece place setting, \$15, Royal Doulton; crystal stemware, "Aurora," \$1.40 ea., "Pristine," celery dish, \$2.75 and oval bowl, \$2, Cambridge; flatware, 6-piece place setting, \$13.70, candelabra, \$60 a pr., centerpiece container, \$49.50, safts and peppers, \$5.50 a pr.,

Dirilyte; linen, "Golden Wheat," 62" x 83" size cloth with 8 16" napkins, \$17.95, Paragon Art; flower arrangement, Florists' Telegraph Delivery Association; condles, Emkay.

Page 96: Centerpiece bowl, "Classic," \$14.50, Lenox; bubble bowl, \$10, Tiffin; candle bowl, \$2.50, West Virginia Glass Co.; candles, 50c ea., Emkay, coffee server, 36-oz. size, \$3, 64-oz. size, \$4.50, after dinner cups and saucers, 69c ea., Universal; salad bowl, plate, \$4 ea., Viking.

HOW TO MAKE A CHILD'S CHRISTMAS

Page 70: Patterns by: 1445, 1446, Lietta.

FOOD AMERICA LOVES REST

Pages 72, 73: Hand-hemmed cloth, "Baroque," Stoffels Damask; platter, "Malmaison," Lenox; 12" footed salver, bowl, "Colony," Fostoria; Pyrex pie plate, Owens Corning; tile, Terry Designs; chop plate, "Montrose," Flintridge; silver vegetable dish, "Berwick," William A. Ragers by Oneida Ltd.; round tray, "Rochelle," Wilcox, International Silver Company.

HOW TO MAKE EASY-DO CROQUETTES

Page 74: Pyrex utensils, Owens Corning; deep-fat fryer, Presto, National Pressure Cooker Co.

AMERICAN HOME CHEAPIES

Page 77: Oval platter, "Chesterton," Harker Pottery; casserole, "Magnolia," Stangl; well-and-free platter, "Melon," Community Silverplate.

PLANNED TO WASTE NOT-WANT NOT

Pages 90, 91: Refrigerator, General Electric; washer, Frigidaire; gas range, Chambers; sink, American Standard; counter tops, Formica; wall covering, Wall-Tex; rubber-tile flooring, R.C.A.; ventilating fan, Fasco; cabinets, Better

DESIGNED TO LOOK BIGGER

Page 98: Hide-a-bed, Simmons Co.; coffee table, Weiman Co.; other wood pieces, dining chairs, Conant-Ball; cotton-twist rug, Aldon chairs, Conant-Ball; cotton-twist rug, Aldon Rug Mills; end-table lamps, Raymor; bowls, Blenko; ash trays, Richards Morgenthau; wall-paper, Wilton Owen.

MOBILES FOR MOPPETS

Page 109: Patterns 1454, 1455 by Hortense

SEASON'S BEST BUYS

Pages 132, 133: Data from Florists' Telegraph Delivery Association and Betty B. Merriam.

PHOTOGRAPHS

PHOTOGRAPHS

McFarland: page 48; Jack Roche: page 49 (top left); Paul Genereux: page 49; F. M. Demarest: cover, pages 43–45, 46 (*1), 60–61 (folding bed, chair-bed), 66–67, 70 (bottom), 72–73, 74, 76–77, 79, 85, 88–89, 90–91 (after), 96, 98, 108 (middle), 109; Max Tatch: 108 (bottom); Gilbert Ask: page 46 (*3); Julius Shulman: pages 50–53; George de Gennaro: pages 62–65; Pag: page 68 (Mrs. Price); Lynn Davis: page 68 (rugs); Richard Garrison: pages 100, 102; Krantzen Studios: pages 60–61 (combination stool and table); Hugo G. Poisson: pages 54-55; Sigman-Ward: pages 69-61 (combination stool and table); Hugo G. Poisson: pages 123, 124; W. Danforth Compton: pages 126, 128; Bill Hedrich, Hedrich-Blessing: pages 120-122. Drawings by: Doris & Fred Wright: pages 54-55; Sigman-Ward: page 139; George Cooper Rudolph: pages 62-64.

Grow Gloxinias (Begins on page 48)

first with bell-shaped flowers were such a departure that they were considered of a separate genus and named Gloxinia to honor B. F. Gloxin, a botanist of Strasbourg. Today, although gloxinia is the accepted popular name for all the hybrid forms, they are considered developments of the original Sinningia.

Of the various strains of hybrid gloxinias on the market, the Buell hybrids, originated several years ago by Albert H. Buell of Connecticut are by far the finest and most popular. He is continuing his work, and the range of colors and forms in his results is amazing. Belgium-grown tubers of named varieties, long popular in this country, are lower priced and more generally available. Though their blossoms are rarely as large,

they are produced just as profusely on the plants. Increasing interest led to the formation in 1951 of the American Gloxinia Society, with its headquarters at Gray, Oklahoma. It has a bimonthly journal.

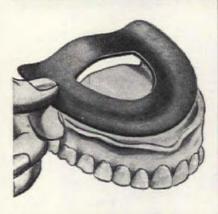
A few of the more easily had Belgian varieties are: Blanche de Meru, rose-purple, white throat; Emperor Frederic, scarlet, white border; Emperor William, pansy blue, white border; Fire King, bright, rich red; Prince Albert, dark violet, white throat; Tigrinia, light rose to lavender with small tiger dots.

Some new hybrids are: Frederick Benary, scarlet, white throat; Beacon, rich dark red; Crimson Glow, scarlet: Mervielle, red, white border; Rose Sensation, carmine-rose; Tannenberg, red, ruffled, extra large.

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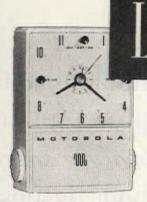
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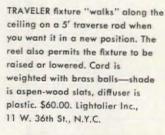
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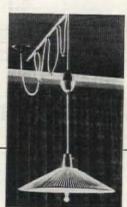


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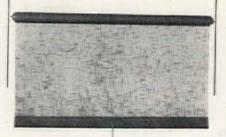


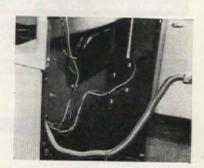
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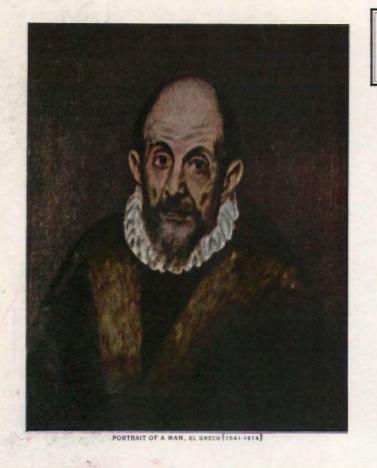




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The AMERICAN HOLE

Vol. XLVIII

June to November, 1952



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